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THE SURVEY OF BUYING POWER

DATA SERVICE 1986

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Sales and Marketing
MANAGEMENT
A BILL PUBLICATION

THE
SURVEY OF
BUYING POWER
DATA SERVICE
1986

INTRODUCTION

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USER'S GUIDE TO

THE SURVEY OF BUYING POWER

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How To Use
S&MM's Survey Of Buying Power

DATA SERVICE 1986

WHY THE **DATA SERVICE** IS A VALUABLE TOOL FOR YOU

In the business climate of America today, the **SBP DATA SERVICE** has become a more essential and productive marketing and sales tool than ever before. For, as perhaps, the most complete collection of marketing statistics published, the DATA SERVICE is used by more and more businessmen in an almost infinite variety of ways. Combined with internal company records, it has become a widely acclaimed sales and marketing tool of extraordinary versatility and value.

The act of ordering and using the **DATA SERVICE** is a clear indication of your awareness that today's new business challenges must be met by utilizing more objectively developed marketing strategies and a new range of productive disciplines; those that parallel what is going on *now*.

WHAT'S IN THE **DATA SERVICE**

The Survey of Buying Power **DATA SERVICE** consists of over 900 pages of maps and figures divided into three volumes.

It includes state and county outline maps, population and detailed characteristics, the household income distribution, Effective Buying Income, total retail sales and four Buying Power Index series.

It covers retail sales by twelve individual Store Groups and ten Merchandise Line categories for both the current year and the 1977 Economic Census. Comparisons and growth rates can be evaluated.

It also presents TV market data and metropolitan and county market projections, for Population, Effective Buying Income and retail sales.

HOW THE INFORMATION IN THE **DATA SERVICE** IS ORGANIZED

The information is organized, for the most part, within a geographic hierarchy; by region, state, metropolitan area and county and by TV market (ADI: Area of Dominant Influence). Summaries are also presented.

For each geographic area, you will find: information dealing with the area's total population, its percentage of the U.S. total, break-outs by age, sex, number of households, number of persons in household, etc.

In addition, counties, metropolitan markets and TV markets are ranked by key population designations. That means, for example, if a population characteristic or combination of characteristics is especially relevant to the sale of your product, you can isolate and rank those geographic areas in which the densest concentration of such characteristics exist.

DEFINITIONS OF THE MOST COMMONLY USED DESCRIPTIVE CATEGORIES

Buying Power Index

For each geographic area, the **DATA SERVICE** presents four Buying Power Indexes.

This term, first used in the Survey of Buying Power in 1948 is widely used and accepted by businessmen today. Simply put, a Buying Power Index (BPI) is a measure of a given market's ability to buy, and is expressed as a percentage of the total U.S. potential (100%). A market can be a state, region, county, metropolitan market or TV coverage area (ADI).

The basic BPI is created by weighting and combining three significant factors that exist in every market and determine its ability to buy; total population, total income, and total retail sales. Thus, the BPI is a percentage (not an index number) representing the share of buying potential in a specific market as related to the U.S. potential as a whole. It is a combination of the numbers of people who can purchase the product or service; their ability to pay for it and their access to outlets where the transaction can be made. Logical, simple, concise.

Graduated Buying Power Indexes

Take the BPI concept one step further. The Graduated BPI's correlate product potential and buying power in households with low incomes (under $15,000), moderate income ($15,000-$34,999), or high income ($35,000 and over). In this manner, more finite BPI's can be determined by relating to the price point of a product (EPP, Economy-priced product; MPP, moderate-priced product, and PPP, premium priced product).

YOUR OWN CUSTOM BPI

Using the Index to the **DATA SERVICE** enables you to select those factors which reflect a market's ability to purchase your specific product or service. To begin, you must be able to define the consumer profile for your product. Three factors are most often essential:

Factor A = demographic
Factor B = economic
Factor C = distribution

For example, you must determine the population or household factor that best describes your particular consumer. If your product is bicycles, 6-17 year olds might well be your target demographic subgroup. If your product is single portion convenience foods, one person households might well be your target factor.

The next step is to select the household income group or groups best suited for your product. If it's a premium-price product, you might focus in on households with incomes over $25,000.

The third step is to select the retail outlet or product group category that parallels your known channels of distribution. Food stores are the appropriate distribution channel for grocery items. However, if your product has widespread and perhaps multiple distribution possibilities, a Merchandise Line rather than a store category might well be more appropriate. TV sets, for example, would be such a case.

Once these three factors have been selected, the process for computing your own BPI is as follows:

Step 1: for market (region, state SMSA or county) for which a BPI is necessary; (example single portion foods)

$$\text{Factor A (demographic)} = \frac{\text{Market's 1 person households}}{\text{U.S. 1 person households}} = X\%$$

$$\text{Factor B (economic)} = \frac{\text{Market's HH with income \$25,000+}}{\text{U.S. HH with income \$25,000+}} = Y\%$$

$$\text{Factor C (distribution)} = \frac{\text{Market's grocery store sales}}{\text{U.S. Grocery store sales}} = Z\%$$

Step 2: Determine the importance of each factor:

As an example, when dealing with single portion foods, the weighting might be as follows:

Factor A = 50%
Factor B = 20%
Factor C = 30%

Step 3: Calculate the BPI

BPI = .5(factor A) + .2(Factor B) + .3(Factor C)

Step 4: Repeat for each next market.

Of course, some BPIs are more complex than others. However, the same principals apply whether one, two, three, four or more factors are used in the construction of a custom BPI. The **DATA SERVICE** offers a wide choice of all factors for BPI input. Choose carefully and you will end up with a valuable and objectively functional sales and marketing tool.

EFFECTIVE BUYING INCOME

Effective Buying Income (EBI) is disposable personal income: that amount of gross income available after taxes, to purchase goods and services. The Effective Buying Income household distribution groups households into income classifications and geographic market detail. All are included in the **DATA SERVICE.**

RETAIL SALES

Within these same geographic market areas, information and rankings also exist for Retail Sales, covering nine basic retail store groups: food stores, eating and drinking places, general merchandise stores, apparel and accessories stores, furniture/home furnishings/appliance stores, automotive dealers, gasoline service stations, building and hardware dealers.

MERCHANDISE LINE CATEGORIES

Merchandise Line Sales data reflect product sales rather than store sales. Merchandise Line categories include groceries and other foods, drugs and other health aids, furniture and sleep equipment, major household appliances, televisions, audio equipment, men's and boys' clothing, women's and girls' clothing, footwear and toiletries. In many cases these measurements provide more specific estimates of product potential than is provided by store type sales alone.

THE PURPOSE OF THIS GUIDE

Because the **DATA SERVICE** is an analytical tool, its value is directly related to your understanding of its capacity to provide answers to problems.

The function of this GUIDE is to help you take advantage of what is in the 900 plus page **DATA SERVICE;** to enable you to relate your own special problems to the solutions that are to be found within its pages. And to provide you with simple effective procedures for cutting through its mass to develop and use the valuable answers it contains.

HOW THE GUIDE IS ORGANIZED

For clarity's sake, this GUIDE is divided into three sections: Sales, Marketing, and Advertising. Each section offers an almost limitless source of applications which can be extended from the simple examples cited. We suggest that the most efficient method for using your copy of the **DATA SERVICE** is to find your area of interest, or, the category in which your question/subject falls, and then follow the designated procedures that allow you to generate the information and answers you require.

Section One: SALES
- **a.** Measuring Sales Performance
- **b.** Setting Sales Goals
- **c.** Setting Sales Quotas
- **d.** Territory Alignment/Realignment

Section Two: MARKETING
- **a.** Measuring Market Potential
- **b.** Developing Marketing Strategies & Determining Distribution Channels
- **c.** Evaluating New Product Potential
- **d.** Long Range Planning

Section Three: ADVERTISING
- **a.** Test Market Selection
- **b.** Co-op Advertising Allocations
- **c.** Media Selection
- **d.** Media Allocation

SALES PLANNING APPLICATIONS

A–MEASURING SALES PERFORMANCE

How do you determine just how well any salesperson is doing? Is a salesperson who generates a 20% increase doing a better job than another salesperson who may have only achieved last year's sales level?

An objective measure is required. Because, unless you know what your sales force could be doing, you'll never know how well they've done.

It has often been demonstrated that consumers, with similar demographic and economic profiles and like access to distribution, will normally buy the same quality and quantity of product. Thus, the most basic measure of sales performance in the **DATA SERVICE** is the use of one of the four BPIs, adapting the closest fit to the known demographic elements of your product.

If your product is shoes, sold to people earning $10,00 to $19,000 household income, then your basic BPI would be the Graduated Buying Power Index MPP (Moderate Priced Products).

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/80 Population (Thousands)	% Of U.S.	% Change 1970–80	Pop. Per Sq. Mi. (Density)	% White	12/31/80 Households (Thousands)	% Of. U.S.	1980 EBI ($000)	% Of U.S.	1980 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK	**9,078.0**	**3.9727**	**–9.0**	**6,559**	**66.9**	**3,511.7**	**4.2877**	**82,157,498**	**4.5286**	**31,829,889**	**3.2959**	**4.0476**	**4.0949**	**3.9886**	**4.4931**
Bronx	1,144.9	.5010	–22.2	27,924	46.7	422.9	.5164	7,112,721	.3920	2,362,342	.2446	.3696	.6088	.5004	.3465
Kings	2,201.8	.9636	–15.4	31,454	55.8	823.8	1.0059	14,574,961	.8034	4,560,002	.4722	.7362	1.0879	.9568	.7555
New York (Manhattan)	1,430.0	.6258	–7.1	62,174	58.7	712.6	.8700	18,312,841	1.0094	9,250,914	.9579	.9172	.8709	.8788	1.1869
Putnam	78.7	.0344	38.8	341	98.2	25.1	.0307	551,452	.0304	259,744	.0269	.0302	.0257	.0305	.0287
Queens	1,897.1	.8302	–4.5	17,566	70.3	718.9	.8777	16,400,005	.9040	4,700,340	.4867	.7639	.7051	.7674	.8142
Richmond	356.6	.1561	20.7	6,148	89.0	116.9	.1427	2,544,724	.1403	964,511	.0998	.1313	.1228	.1398	.1371
Rockland	262.1	.1147	14.0	1,489	89.3	79.4	.0970	2,416,930	.1332	1,015,830	.1052	.1212	.0795	.0773	.1327
Westchester	864.6	.3783	–3.3	1,952	83.9	309.7	.3781	10,619,178	.5854	4,100,831	.4247	.4956	.3106	.3148	.5220
Bergen, N. J.	*842.2*	*.3686*	*–6.1*	*3,599*	*92.5*	*302.4*	*.3692*	*9,624,686*	*.5305*	*4,615,375*	*.4779*	*.4824*	*.2836*	*.3228*	*.5695*
NEW YORK - NEWARK - JERSEY CITY - BRIDGEPORT CONSOLIDATED AREA	***16,558.4***	***7.2466***	***–5.4***	***3,146***	***74.8***	***6,028.6***	***7.3607***	***155,915,773***	***8.5943***	***64,611,379***	***6.6904***	***7.7535***	***6.5391***	***6.6893***	***8.6346***

You would be on safe ground to take your yearly sales of shoes, one million pairs for this example, and multiply that by the MPP/BPI for New York, .039886. For New York, your sales measurement would be 39,886 pairs of shoes.

You can break this out further by the various counties that make up the New York market, showing you geography that should be doing better and areas where your sales volume is terrific. By creating a Performance Index for the market you could determine your successes and shortcomings.

Again, using our example of shoes, let's add the fact that we sold 50,000 pairs last year. To find the Performance Index (PI) you compute:

$$PI = \frac{\text{Actual Sales}}{\text{Expected Sales}} \qquad PI = \frac{50{,}000}{39{,}886} \qquad PI = 125$$

In this particular case, since the PI is greater than 100 it indicates that performance exceeds the assigned market area share of sales. When a PI is less than 100 it indicates room for improvement.

Specialized Products

Your product may be more complicated than a basic pair of shoes. It could be "Running Shoes", with known demographics of being sold principally to men 18-24 years old, living in households with income of over $25,000 and having access to department stores.

You would then follow the definition of constructing a Custom BPI, to give you a carefully constructed measure for your particular product.

B–SETTING SALES GOALS

If you have found a good "fit" BPI in the **DATA SERVICE**, as we did in the example of shoes in measuring sales performance, then there is no reason why you should not consider using that BPI to set sales goals for your salesforce.

Using the shoe example again, if your company plans to increase its production and you now have to sell 10% more shoes, to 1,100,000 pairs, don't take New York's actual sales and increase it by 10%. Remember, that territory indexed above 100.

Take the BPI .039886, multiply that times your new sales target of 1,100,000 and you will find that New York's sales goal will be 43,875.

Since they had previously sold 50,000 pair, you now know that meeting last year's actual performance will almost meet what they must do this coming year. This leaves you free to concentrate on other areas where this fortunate situation will not exist. Increasing New York's target penalizes that sales force for doing a good job.

Conversely, let's take a different product with totally different problems.

For this example, you are selling sheets. From years of experience, you and your company know that young adults buy proportionately more sheets than old adults.

Additionally, throughout the country, there are areas where the population mix is far from normal. A typical example of this type of problem shows up in Arizona.

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/80 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALL COUNTIES													
Apache	53.7	Male	26,607	5,200	3,824	3,461	3,059	4,098	2,397	1,550	1,584	1,434	19.9
		Female	27,093	4,968	3,606	3,546	3,155	4,409	2,653	1,661	1,479	1,616	21.2
Cochise	88.6	Male	44,483	4,779	4,559	4,975	7,208	6,389	5,113	3,998	3,703	3,759	26.1
		Female	44,117	4,565	4,388	4,580	5,417	7,112	5,189	4,061	4,082	4,723	29.4
Coconino	76.9	Male	38,504	5,011	4,176	3,769	8,204	6,393	3,947	2,684	2,411	1,909	23.4
		Female	38,396	4,786	4,096	3,817	8,164	6,280	3,958	2,826	2,337	2,132	23.6
Gila	37.7	Male	18,588	1,937	1,889	2,003	2,116	3,016	1,966	1,722	2,031	1,908	29.5
		Female	19,112	1,853	1,828	1,972	2,074	3,023	2,050	1,816	2,232	2,294	31.1
Graham	23.4	Male	12,030	1,303	1,153	1,729	1,823	1,751	1,238	856	988	1,189	25.0
		Female	11,370	1,247	1,144	1,261	1,402	1,676	1,164	951	1,109	1,416	28.8
Greenlee	11.5	Male	5,722	707	567	700	604	866	624	654	703	297	28.3
		Female	5,778	678	552	667	649	904	717	660	511	440	28.8
Maricopa	1,559.8	Male	759,566	72,273	70,682	78,524	103,792	132,780	88,382	69,457	65,909	77,767	29.1
		Female	800,234	68,941	66,952	76,832	104,365	135,178	91,783	75,747	79,263	101,173	31.1
Mohave	58.0	Male	29,195	2,647	2,400	2,906	2,194	4,585	3,252	3,175	3,963	4,073	34.7
		Female	28,805	2,529	2,260	2,527	2,654	4,802	3,062	3,277	4,091	3,603	34.2
Navajo	69.4	Male	34,273	5,297	4,505	4,376	3,682	5,554	3,531	2,410	2,553	2,365	23.6
		Female	35,127	5,057	4,348	4,272	4,013	6,045	3,719	2,661	2,539	2,473	24.8
Pima	549.5	Male	267,807	25,024	24,337	26,762	41,193	44,102	29,300	23,812	24,171	29,106	28.8
		Female	281,693	23,838	23,081	25,999	38,199	44,395	30,660	26,950	29,769	38,802	31.7
Pinal	92.6	Male	47,257	5,233	5,047	5,346	5,793	7,942	5,479	3,915	4,099	4,403	27.8
		Female	45,343	4,991	4,785	5,210	5,349	7,305	5,263	3,773	4,256	4,411	28.2
Santa Cruz	21.0	Male	9,740	1,273	1,123	1,219	939	1,402	1,133	945	841	865	27.3
		Female	11,260	1,216	1,089	1,206	1,234	1,756	1,354	1,046	1,086	1,273	30.0
Yavapai	70.6	Male	34,724	2,797	2,681	3,413	3,047	4,150	3,442	3,505	4,762	6,927	38.8
		Female	35,876	2,676	2,461	3,018	2,936	4,398	3,617	3,897	5,695	7,178	41.9
Yuma	92.9	Male	47,609	5,313	4,691	4,823	7,396	7,078	5,284	4,203	4,379	4,442	27.2
		Female	45,291	5,076	4,475	4,643	5,771	7,358	5,199	4,236	4,186	4,347	28.6
TOTAL METRO COUNTIES	**2,109.3**	**Male**	**1,027,373**	**97,297**	**95,019**	**105,286**	**144,985**	**176,882**	**117,682**	**93,269**	**90,080**	**106,873**	**29.0**
		Female	**1,081,927**	**92,779**	**90,033**	**102,831**	**142,564**	**179,573**	**122,443**	**102,697**	**109,032**	**139,975**	**31.3**
TOTAL STATE	**2,805.6**	**Male**	**1,376,105**	**138,794**	**131,634**	**144,006**	**191,050**	**230,106**	**155,088**	**122,886**	**122,097**	**140,444**	**28.6**
		Female	**1,429,495**	**132,421**	**125,065**	**139,520**	**185,382**	**234,641**	**160,388**	**133,562**	**142,635**	**175,881**	**30.6**

Yavapai county, with a relatively good sized population, averages almost 39 years of age. Apache county, while almost the same size in population, averages closer to 19 years of age. And, the BPI information in the DATA SERVICE gives Yavapai almost a two to one edge across the board over Apache county.

In the example of sheets the solution will be to construct a custom BPI, getting the additional data needed from the retail sales by store group (sheets are part of home furnishings) and then adding the weights to each of the three factors based on your company experience.

1979 RETAIL SALES BY STORE GROUP—WITH 1977 CENSUS DATA

S&MM ESTIMATES 1979 U.S. CENSUS 1977			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALL COUNTIES														
Apache	1979	65,399	12,286	12,020	4,434	22,101	11,847	614	293	217	3,165	13,387	2,370	2,214
	1977	55,093	11,335	11,048	3,538	19,478	10,264	569	272	201	2,576	10,440	1,876	1,575
Cochise	1979	210,240	55,359	54,278	15,162	23,218	14,650	6,153	8,950	4,961	45,636	22,093	9,173	9,662
	1977	188,941	47,875	46,940	14,506	22,051	13,678	6,341	7,704	4,270	40,345	20,320	8,993	7,503
Coconino	1979	289,179	65,589	63,162	39,635	38,179	15,777	5,835	9,454	4,666	31,742	45,625	17,641	5,395
	1977	241,854	52,597	50,459	34,571	31,508	12,800	5,001	6,690	3,302	30,294	38,021	13,546	4,503
Gila	1979	112,914	36,732	35,575	11,489	6,982	1,909	4,312	2,378	1,281	22,580	10,196	5,654	3,218
	1977	95,554	30,238	29,175	9,915	7,006	1,883	3,559	2,076	1,118	19,321	8,850	5,003	2,507
Graham	1979	61,440	16,730	16,369	3,732	5,777		3,255	2,031	1,250	15,684	4,192	6,422	1,820
	1977	55,924	15,113	14,731	3,443	5,856		3,003	1,826	1,124	14,099	3,876	5,677	1,399
Greenlee	1979	26,263	12,372	12,105	1,014	1,974		308	1,477	859	1,973	2,550	1,498	1,461
	1977	23,111	10,361	10,099	1,015	1,789		290	1,309	761	1,826	2,399	1,313	1,278
Maricopa	1979	6,117,664	1,392,032	1,352,913	600,706	740,188	644,003	202,379	381,974	245,120	1,316,845	395,666	352,537	228,085
	1977	4,835,775	1,073,359	1,039,247	472,429	631,710	540,328	171,169	285,394	183,145	1,065,194	311,750	271,668	168,652
Mohave	1979	204,249	60,472	58,760	16,341	6,026		4,464	5,285	3,124	29,880	35,412	21,815	6,497
	1977	159,068	44,838	43,404	14,235	5,994		3,690	3,893	2,301	23,552	28,607	16,721	4,478
Navajo	1979	213,037	60,927	59,950	16,107	21,763		2,948	5,046	3,768	24,131	35,507	22,184	2,911
	1977	165,346	45,419	44,691	13,220	16,612		2,878	3,490	2,606	21,995	27,964	15,853	2,534
Pima	1979	2,054,626	486,805	466,496	172,568	272,464	242,254	63,560	105,846	60,298	447,742	179,021	87,712	80,235
	1977	1,657,817	376,145	359,088	143,140	240,853	210,527	55,508	82,582	47,046	369,691	130,840	83,446	55,201
Pinal	1979	185,142	66,787	65,[illegible]72	14,419	9,885	4,689	6,612	3,303	1,417	31,270	20,632	10,783	9,060
	1977	168,380	57,303	56,604	14,174	9,340	4,356	6,310	3,119	1,338	30,089	19,542	10,135	7,324
Santa Cruz	1979	98,626	24,404	23,877	7,454	16,486	15,506	16,417	5,921	2,700	8,467	6,538	5,298	4,285
	1977	87,184	20,432	19,915	5,980	15,022	13,890	16,433	5,209	2,375	7,703	5,751	4,649	3,066
Yavapai	1979	228,625	70,561	68,754	24,370	13,417		6,540	7,847	4,384	26,212	16,455	21,459	10,978
	1977	173,852	48,205	46,793	19,563	10,605		5,031	5,962	3,331	26,633	14,788	15,305	7,041
Yuma	1979	308,055	71,073	69,458	29,049	41,543	36,328	7,469	10,484	7,952	61,402	32,833	22,510	9,561
	1977	262,034	59,852	58,492	25,349	34,847	29,957	7,722	9,242	7,010	53,790	28,477	18,687	7,668
TOTAL METRO COUNTIES	1979	**8,172,290**	**1,878,837**	**1,819,409**	**773,274**	**1,012,652**	**886,257**	**265,939**	**487,820**	**305,418**	**1,764,587**	**574,687**	**440,249**	**308,320**
	1977	6,493,597	1,449,504	1,398,335	615,569	872,563	750,855	226,677	367,976	230,191	1,434,885	442,590	355,114	223,853
TOTAL STATE	1979	**10,175,459**	**2,432,129**	**2,359,689**	**956,480**	**1,220,003**	**986,963**	**330,866**	**550,289**	**341,997**	**2,066,729**	**820,107**	**587,056**	**375,382**
	1977	8,169,933	1,893,072	1,830,686	775,078	1,052,671	837,683	287,504	418,768	259,928	1,707,108	651,625	472,872	274,729

C–SETTING SALES QUOTAS

Salespeople must feel justly compensated for their work. The quotas set for them must be both realistic and achievable. That combination is the source of true motivation. And, in order to reach it, a company must construct a quota that assigns a fair share of total volume to each salesperson.

What is such a fair quota? It must cover both the reality of its being accomplished as well as the possibility of special regards for truly superior performance.

But fair does not mean equal. Actually, no two organizations confront the same challenges or problems. Through the use of the **DATA SERVICE**, you can develop a quota setting system that has been widely used by a large number of organizations. But, you should redefine the system to your special needs. It is intentionally simple and affords sales management people the ability to acknowledge and consider any special circumstances which may be unique to their own company.

First of all, assume that a fair quota is an achievable one. Secondly, such a fair quota must consider the individual salesperson. In other words, you must evaluate past performance as part of the construction of a fair quota. Also, this same fair quota reflects the amount of the product or service that your company management believes can be sold in each territory. In short, a quota system that incorporates both experience and potential is one that can be a fair quota system.

Let's use as an example a raincoat manufacturer that has a national sales goal of 500,000 units. According to its own custom BPI, Boston has a BPI of 2.4863, so we can expect 12,315 units to be sold there.

But, based on past performance, Boston has a historical index of 122, showing that it is already doing more than its share. In reviewing the territory we find that it includes Brockton with no sales (but a BPI of .3577) and New Bedford/Fall River/Taunton (with a BPI of .2924). There is also a non-metro portion with a BPI of .1432. The salesperson total BPI is in fact 3.8957 and the current performance index is in fact 94.

Setting a sales goal for the "Boston" territory meant looking into the total territory, not just the big city, big performance.

Setting Sales Quotas means assigning each part of a territory its rightful fair share of the national effort. When the territory index is far from par, or 100, then it must be brought up to proper index performance on a planned yearly increase basis that is achievable. To expect it all to happen in one year might become counter-productive.

D–TERRITORY ALIGNMENT/REALIGNMENT

Sales territories are too often designated by historical situations rather than objective sales potential or performance.

Through the use of the **DATA SERVICE**, sales management is afforded an objective process through which true territory alignment needs can be identified and met.

The first step is to use the BPI method of measuring territories for basic sales potential. Ideally, all territories should have approximately the same BPI, be it regular, graduated or custom.

Company sales management will know if there is a major buying office in one specific territory and that fact then has to be put into the BPI equation for that territory and its surrounding territories.

As an example, you are the sales manager for a new product line of an existing company. The line is men's clothing for a company that formerly was limited exclusively to women's clothing.

You have no salesforce, so you must start from scratch, establishing all territories. Your initial budget allows you to hire ten salespersons. You are to decide where the territories should be.

The **DATA SERVICE** ranks all Men's and Boys Clothing Sales by metro markets in declining retail volume. Thus, you can identify the top markets for your initial effort.

Since your salesforce will be a commission paid group, you can determine potential earnings that you wish your salesforce to earn. Then, creating a custom BPI for your product, you can identify the size of the market you wish covered by each initial salesperson. By doing this you eliminate the necessity for undue "cutting" of territories at a later date and you also get the maximum effort out of each salesperson as they concentrate their efforts in an achievable, workable territory that has been planned efficiently for a worthwhile income.

MARKETING APPLICATIONS

A–MEASURING MARKET POTENTIAL

The first thing a company can do in order to fully utilize the **DATA SERVICE** is to identify all of its markets in a manner consistent and compatible with the definitions found in the **DATA SERVICE**.

Markets can therefore be identified by U.S. Census Bureau Regions, by states, by SMSA's, SMSA consolidated areas, by TV (ADI) Markets or even by counties (counties can be grouped into sales territories).

Company sales records should also be structured in such a way as to provide information that can be used for measuring potential. In other words, your internal data reporting must conform to the above geographic segments.

When such information is readily available the DATA SERVICE can be used to:

1. Identify a given geographic segment.
2. Identify the industry product sales for that segment. This is achieved by multiplying a custom BPI by the total product sales of the industry in the entire U.S.
3. Identify your sales in that segment.
4. Find the Brand Share in that market by dividing item #2 by item #3.
5. Identify the brand potential for a particular market by multiplying your total sales by the market BPI. Then divide your actual market sales by that potential number, and the result will be an index of your market performance. An index of 100 is par. Above 100 indicates that the market is performing above its basic potential. Under 100 means that the performance is under basic potential. In other words, an index of 80 would mean the market is 20% under potential.

Let's construct an example to see just how this would work:

The assumptions: You manufacture men's dress shirts. Retail volume for the total U.S. is two billion dollars. Your company does $140 million or 7% market share in dollar volume.

In Bangor, Maine, your sales are $94,200. The custom BPI for that market is .0530. The first thing to do is to find out what would be the total estimated industry sales for Bangor. Two billion dollars multiplied by the custom BPI (.0530) = $1,060,000. Your basic potential in that market is your total sales ($140 million) multiplied by the custom BPI (.0530) = $74,200. The final step would be to construct a performance index by taking the actual sales ($94,200) divided by the potential sales ($74,200) = 127 index or 27% better than the estimated potential. The actual sales yield a 9% market share.

In Boston, with a custom BPI of 1.9134 and total sales of $2,678,760, the same mathematics indicate a 7% market share and an index of 100.

In Syracuse, with a custom BPI of .2609 and actual sales of $295,000, only a 6% market share was achieved and an index of 81, or 19% less than potential.

B–DEVELOPING MARKETING STRATEGIES AND CHANNELS OF DISTRIBUTION

As a manufacturer of medium priced Single Lens Reflex Cameras, let us assume we have defined our purchasers as follows:

Male, 25-34, Household Income over $25,000, HH of 2-3 size.

However, because our camera, a breakthrough SLR, is priced remarkably low and is exceedingly simple to operate and maintain, and is distributed through camera stores and department stores.

We have found in test markets that our particular SLR camera sells with equal strength through department stores. Whereas at one time we made access to camera stores a mandatory element in the special BPI we constructed, it is now time to reevaluate and re-examine our strategy as a result of a natural change in distribution.

Now, in setting our sales goals, we will search out the key concentrations of 25-34 year old males, in 2 or 3 person households, where the household income is over $25,000.

Preliminary examination reveals that while our dependency on camera stores has made it necessary for our company to advertise on a national basis, that may no longer be necessary. We have decided to use our new BPI and rank the ADI markets for TV by our new BPI.

Here is what we discover:

	ADI	1980 **BPI**		**ADI**	1980 **BPI**
1	New York	11.92	**6**	Detroit	3.20
2	Los Angeles	7.08	**7**	Washington DC	3.19
3	Chicago	5.95	**8**	Boston	2.49
4	San Francisco	4.36	**9**	Houston	2.36
5	Philadelphia	4.11	**10**	Dallas/Ft. Worth	2.07
				Top 10 markets	**46.73**

By adding the next 10 markets we find that we end up with 60.88%

of all the people we want to reach living in the top 20 markets.

Our advertising for these cameras can now concentrate its weight proportionately among the country's top TV markets for our product. We know that we are targeted to sell 100,000 SLR cameras this year, so that we can identify all of our sales in these top twenty markets through the use of the relevant custom BPI share of the total target we plan to sell.

Finally, we checked the ADI rankings of retail sales by stores groups to find out how department stores were ranked compared to the way our custom BPI ranked our sales. We also confirmed our plan by checking the television market rankings for population, EBI, total retail sales and BPI for the top 20 markets.

C–EVALUATING NEW PRODUCT POTENTIAL

Your firm has created a new product; one specifically identified as having special potential among consumers in the lower income categories, compared to your present product. The DATA SERVICE enables you to configure a strategy that identifies the highest concentration of your most important potential customers.

Once the demographic prerequisites have been identified, you can then assign specific goals to sales personnel in pre-selected sales areas that encompass the highest concentration of potential customers with the characteristics you seek. And you will be able to establish, with solid objectivity, maximum sales goals in these special market areas, knowing in advance that they represent an optimum concentration of the best potential customers for your new product.

If part of the new product potential evaluation includes a controlled market test, this same technique allows you to identify areas that are identical to your perception of the product/key consumer relationship. You can therefore implement such control testing in additional structured markets that meet your requirements. You will be able to compare both the results of your market/product associations at the end of the test period. If you have used the objective information with the DATA SERVICE the results will be accurate and projectable.

Your present product is a fine quality raincoat. Your new product is a "knock-off" of your present product, but at a very popular price. It is built to appeal to males, the same age group as your present product, but with lower household incomes.

Unlike other examples the first thing you must do is rely on your own internal data to identify those markets where raincoats as a category, sell best. While Los Angeles may be one of the largest markets in the US, they don't wear many raincoats in LA. Your own sales history will let you know which markets are best for the category.

The **DATA SERVICE** will then allow you to compare market data on the potential consumer for your product, on a market by market basis. If New York is your top raincoat market for a top quality product, sold to individuals with $25,000 and up household incomes, then your market will be vastly larger when you approach males in the $15,000 and up HH incomes. And, the data service will identify specifically where, by county, your potential customers might be found thus allowing you to plan your sales approach based on where the potential consumers live.

D–LONG RANGE PLANNING, MARKETING STRATEGY

In most companies, there is always a need for accurate long range planning accompanied by true accountability. Wherever such planning is possible, it should be implemented; to balance the short-term pressure for profitability that can sometimes jeopardize or diminish long-term achievements.

The forecast section of the **DATA SERVICE** identifies a wide range of five-year projections with uncanny accuracy.

Thus, a marketer can determine where his company is today and where and how he can help it achieve its objectives five years from now; through constant periodic examinations of its performance in the quest for its goals, and by using objective data to implement any required modifications in its overall marketing plans.

As an example, you now sell one out of every 100 people, your fabulous cookies. Your total market is one million people, so you can anticipate sales of 10,000 cookies within that universe.

The forecast section of the **DATA SERVICE** might identify this particular market as one that will lose 5% of its population within the next five years. That means as the market shrinks to 950,000 people, your sales will automatically drop to 9500. Unless, of course, you design a program with the objective of increasing your market share of that market to compensate for the projected loss in sales that will accompany the loss in population.

This same process might lead you to conclude that other companies, faced with the same problem in this market, will possibly consider intensifying competitive activity within that same market.

You might also consider broadening and expanding the reach and saleability of the product into other possible markets as the population declines.

On the other hand, the forecast section might indicate a population decline accompanied by an increase in income levels greater than the national rate of increase. Thus, the "quality" of this market would increase, while the quantity decreased. If your cookies can be related to higher income response, then you can plan on achieving higher sales by anticipating forecasted changes and tailoring a strategy that turns such changes to your corporate advantage.

ADVERTISING

A–TEST MARKET SELECTION

One of the most important uses of the **DATA SERVICE** can be found in its use as a source for selecting test market areas. There is a normal tendency to use "test markets" that have been used before, or markets famous as "test" markets.

With the **DATA SERVICE,** through the use of the demographic, economic and sales information, markets that are similar can be easily identified for a wide range of test marketing purposes.

You can identify such similarities in markets as size of population, age of that population, number of households within the market, age, sex and number of persons in households as well as by household income levels. Thus, the following examples:

By population	San Antonio	1,048,000
	Columbus, Ohio	1,110,200
	Hartford, New Britain, Bristol	1,053,100
	New Orleans	1,163,800

Market similarities can also be determined by such specialized measurements as median household Effective Buying Income (EBI) or per capita EBI or BPI, graduated, custom or general. Under this magnifying glass, our four examples would look like this:

	Average Household EBI	**BPI**	**EPP/BPI**	**MPP/BPI**	**PPP/BPI**
San Antonio	20,812	.4424	.4364	.4537	.4184
Columbus	21,827	.5227	.4477	.5126	.5114
Hartford	22,795	.4844	.3701	.4539	.5193
New Orleans	21,769	.5339	.5535	.4852	.5757

Whereas on population, San Antonio and Hartford/New Britain/Bristol were almost exact fits, as were Columbus and New Orleans, looked at under this new table San Antonio and Hartford are no longer such a close fit under the average Household EBI attitude. Nor could they be matched up realistically to test economy priced products. In other words, each market can be clearly identified as to differences and similarities by constructing the proper data tables from the DATA SERVICE.

Additionally, markets can also be matched through the use of Retail Sales data by store groups, or even through an examination of Merchandise Line Category sales patterns. The use of this data is indicated when raw population numbers are not necessarily relevant to the sales growth of your product. By examining and using the appropriate clusters of sales figure data, you can match up virtually all metro areas, for example, that sell approximately the same amount of any given product or group of products.

	Per Household Retail Sales	**Grocery**	**Drugs**	**Footwear**
San Antonio	$11,943	$766,265	$ 66,626	$ 69,878
Columbus	11,949	833,373	112,669	73,229
Hartford	10,561	806,695	91,168	57,103
New Orleans	11,615	890,761	122,715	101,892

(Note: $000 omitted on all above figures)

Again, it becomes very clear that there are major differences with these four cities that would preclude them from being similar test markets for all products.

Remember, we have established that a combination of known demographic, economic, and sales data determines sales potential, regardless of geographic area of residence. That means that you can construct a wide variety of test market universes by focusing in on the specific characteristics that affect the rate of sale of your product.

In effect, you are no longer limited to choosing your own test market from anyone else's list of the best ten test markets. As a result, you probably won't be running into secret competitive testing activity that could well skew results and require re-evaluation (assuming that you're fortunate enough to learn that such factors were affecting the results of your test).

By knowing with objective certainty the combination of characteristics available in the **DATA SERVICE** that affect your product sales, you can create your own test markets. With maximum control, projectability and dollar efficiency. Because, when you come right down to it, there really is no "average" product any more than there is a perfectly "average" test market, unless, of course, you're the first one on your block to discover such a pearl. But, if you're one of a long line of users for any test market, consider that inordinate testing could eventually destroy the natural responsiveness of the market that made it valuable as a testing location in the first place.

B–CO-OP ADVERTISING ALLOCATION

First, a definition. Co-op advertising is not determined by the media in which dollars are spent. Rather, the designation is related to the source of the monies.

One of the biggest problems in the preparation of co-op advertising budgets is trying to define and plan on the approximate dollar amounts that should be legitimately anticipated for these special and important advertising expenditures.

The main source of this dilemma is that most co-op advertising allocations are based on after-the-fact sales volume, with a percentage of total sales allocated for the co-op advertising program.

Once again, the **DATA SERVICE** can be used to identify sales potential by market area on an objective base. It then becomes possible to allocate the designated co-op dollar expenditures to help generate the objectively projected sales quota, on a market by market basis. In effect, you can use these all-important dollars to help you generate the projected sales, rather than as a payment to retailers who have already made their buying commitments.

You manufacture a stereo component which happens to sell, on the average, one unit for each 100 males between the ages of 25 to 34. In Michigan, last year, you only sold 3,050 units, even though the potential population of 621,427 males in that age bracket would have given you sales of 6,214 units. Each unit averages $50 so that your actual accrual of co-op funds, based on your 5% co-op program, was $7,625.

Based on the market potential you should have done $310,700 (6,214 x $50) and the 5% accrual would have generated $15,535. By planning the program based on potential you could put together a program that would help the salesmen generate the expected sales volume.

Through the use of the custom BPI process, for example, you can use your anticipated national sales volume, to identify the proper share of that volume that should be generated by all target markets or groups of markets, and then apply the proper co-op advertising percentage to those markets to help achieve that potential sales volume.

C–MEDIA ALLOCATION

Many consumer goods manufacturing companies purchase network, local or spot TV, radio, magazine, or newspaper advertising. Efficiency is achieved by reaching the most people for the least expenditure. This works well when the distribution for the product is widespread and if the product appeals to a "mass" audience.

If the product is a specialty item, a national advertising program which does not reflect differences in market potential will deliver audiences, not customers. Ranking tables designed to flag key markets will be provided to allow for quick determination of best buys.

The Buying Power Index is the ideal tool for allocating limited advertising budgets into individual markets. If a TV market has a 6 percent of a firm's potential, it should consider spending 6 percent of its budget in that market.

There are exceptions to the above general rule. The main such exception is when a part of the country is well developed, through many years of excellent sales representation, and other areas are still new to the company and in need of development.

In such case, based on ultimate potential, funds can be diverted from the established markets into the ones in need of such expansion.

In these cases two advertising funds should be formulated. The first to be a "sustaining" fund, designed to keep the business in those areas where sales have been well established. The second fund to be a "development" fund, designed to help the sales effort achieve the maximum potential of those markets that are under-developed.

In both cases clear goals of total sales will have been achieved in the sales plan before any advertising money is committed to any market.

D–MEDIA SELECTION

More and more major corporations are taking advantage of the strategic benefits that evolve from using advertising techniques that localize expenditures on a given market by market basis.

Through the use of the **DATA SERVICE** BPI you can now identify what any geographic segment within its over 900 pages should objectively generate in sales volume. That sales volume percentage or unit count in a market, converted into dollars by using the company advertising to sales ratio, enables you to relate what you can expect to generate in sales volume for the markets ad dollar investment.

Once a market's advertising dollar amount has been established, further use of the **DATA SERVICE** can identify the efficiencies of using various media (print, broadcast, etc.) against the cost per 1,000 exposure of that media against your target customers.

And, if your product has specific demographic configurations, you can adjust the basic cost per 1,000 to determine advertising efficiencies based not just on population, but rather on the concentration of the characteristics within that media coverage that represents prime prospects; age, income, households, etc.

In addition, using such data, and ranking markets with the greatest density of your key prospects, you will be able to determine such things as whether national coverage is truly more efficient than local coverage. If TV, for example, justifies its high cost on the basis of more general population exposure to your advertising message, you can compare such network coverage, for example, in the top 50 TV markets against identified consumer characteristics. In such cases you might find that these top 50 TV markets represent 75 to 80% of your total national potential and the additional network coverage is not justified because the supplemental exposure is against smaller markets where lack of concentration produces cost inefficiencies.

In other cases, depending on the product, when you know that you are trying to reach a given age group of a given sex, in a high income household, TV may become quite inefficient as a media for your message compared to the specialized magazine media that may be aimed directly at your identified consumer in that market.

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Let us hear from you...

Most of the improvements and additions that appear in this new 1986 edition of the **Survey of Buying Power DATA SERVICE** are the direct result of the comments and suggestions we received from the subscribers to the previous editions.

Specifically, the listing of each county within a state in alpha order, the addition of metropolitan area rankings in broad range of vital categories and series of 51 county outline maps showing Metropolitan Areas for each state are all a direct result of your (or your colleagues') reaction to the past editions. As a result, the '85 edition is a more useful and usable marketing tool...and thus, more valuable to you.

The 1985 edition confirms S&MM's commitment to continuing its long history of providing the marketing and sales community with the information it needs to achieve greater sophistication and precision in analysis and planning.

If you have any questions, problems, ideas or suggestions, please don't hesitate to write or call Ed Murray at (212) 986-4800, ext. 361.

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DATA SERVICE 1986 Explanation of Terms

ALL OTHER STORES. The aggregate total of sales for all types of retail establishments not included among the store groups listed in the *Data Service*. The arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types shown in the *Data Service* represents the sales of "All Other Stores." Such outlets include nonstore retailers (vending machines, for example), liquor stores, sporting goods dealers, hobby stores, book, gift, and stationery stores, luggage shops, florists, cigar stands, and news dealers and newsstands.

APPAREL & ACCESSORIES STORES (SIC Major Group 56). Establishments engaged primarily in selling new clothing and related articles. It is a broadly inclusive group, embracing—besides men's and women's clothing stores—custom tailors, tailor shops, corset and lingerie stores, furriers, millinery stores, hosiery shops, women's specialty stores, and shoe stores. However, apparel and accessories sales made in department and general merchandise stores are not included.

AUTOMOTIVE DEALERS (SIC Major Group 55, except Subgroup 554). Included are retail outlets selling cars—domestic and imported, new and used. Motorcycle dealers, household trailer dealers, boat dealers, and "other" automotive dealers (such as tire, battery, and accessory dealers and auto and home supply stores) round out the group. Dealers selling new or used commercial vehicles, motorized industrial equipment, mobile homes, or bicycles are not included.

AVERAGE HOUSEHOLD EFFECTIVE BUYING INCOME. Total Effective Buying Income (EBI) divided by the number of households. Often used as an indicator of market quality, but it can be misleading, particularly in areas where there is a disproportionate share of college, military, and other types of institutional population housed in group quarters not considered households. Because total EBI includes such income, a per household measure would credit households with income not properly theirs. (See also Median Household EBI.)

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area. However, the figure can be artificially high in those relatively few counties where there is a disproportionate share of college, military, and other types of institutional population. The people living in such group quarters are part of the population total, but their dwellings are not part of the household total.

BUILDING MATERIALS, HARDWARE DEALERS (SIC Major Group 52). This somewhat mixed group includes retail establishments whose main business is selling lumber, building materials, paint, glass, wallpaper, and basic hardware to the general public. This group formerly included farm equipment dealers. However, in the 1972 Census of Retail Trade those dealers and other retail outlets—including those selling primarily paint, glass, and wallpaper; electrical supplies; and plumbing, heating, and air conditioning, but not to the general public—were shifted by the Census Bureau to the wholesale trade sector. Other changes made in the 1972 Census of Retail Trade: Retail nurseries and lawn and garden supply stores, part of SIC Major Group 59 in the 1967 Census of Retail Trade, and mobile home dealers, part of SIC Major Group 55 in the 1967 census, were classified in this group in the 1972 census. The 1982 Census of Retail Trade is consistent with 1972 census.

BUYING POWER INDEX (BPI). A weighted index that converts three basic elements—population, Effective Buying Income, and retail sales—into a measurement of a market's ability to buy, and expresses it as a percentage of the U.S. potential. It is calculated by giving a weight of 5 to the market's percent of U.S. Effective Buying Income, 3 to its percent of U.S. retail sales, and 2 to its percent of U.S. population. The total of those weighted percents is then divided by 10 to arrive at the BPI.

The BPI is probably one of the *Survey of Buying Power*'s most widely used single market measures. Because it is broadly based, it is most useful in estimating the potential for mass products sold at popular prices. The further a product is removed from the mass market, the greater is the need for a BPI modified by more discriminating factors—income class, age, sex, etc. (See Graduated Buying Power Indexes.)

CONSOLIDATED METROPOLITAN AREA. (See Statistical Area)

COUNTY. The primary political administrative subdivision of a state, the county is widely used for marketing purposes for the following reasons: (1) The range of current available data below the state level is greatest at the county level. (2) Geographic boundaries are rarely altered. (3) Complete national coverage is achieved by adding all counties. (4) Sales & Marketing Management's 3,137 county units are manageable building blocks for alignment of sales territories. (5) County boundaries are readily identifiable.

For Louisiana, parishes are used in lieu of counties; for Alaska, boroughs and census divisions. The District of Columbia is treated as a single county unit. In Virginia, all cities are by law independent of counties; hence, the S&MM *Data Service* treats them as county units in themselves. The cities of Baltimore, Md., St. Louis, Mo., and Carson City, Nev., are also independent cities. The 1986 edition of the Data Service follows the county boundaries as defined by the 1980 Census of Population with the exception of Valencia county, New Mexico and La Paz county, Arizona. As of the end of year 1981, a portion of Valencia county became a new county named Cibola. Similarly, a portion of Yuma county, Arizona, became a new county named La Paz.

DENSITY. Population divided by the county's square miles of land area. A simple basis for relating population to a county's size. Thus two counties with the same population can have sharply divergent densities because of differences in land area size. The figure suffers because the land area will include railroad freight yards, wildlife preserves, industrial parks, and other nonresidential areas, resulting in a misleading density level.

DEPARTMENT STORES (SIC Subgroup 531). A department store is an establishment that employs 25 or more persons and has combined sales of soft goods and apparel totalling at least 20% of sales. Furthermore, the establishment must sell minimum amounts of (1) furniture, home furnishings, appliances, radios, and TV sets;

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(2) a general line of apparel; (3) household linens and dry goods. So-called mass merchandisers and discount stores are included if they meet the above criteria. Department store sales are included in the General Merchandise Stores sales totals.

DRUGSTORES (SIC Subgroup 591). Includes both drugstores and proprietary stores. Drugstores fill and sell prescriptions; proprietary stores do not. Both sell drugs, proprietary medicines, and other health and first aid products. Both may sell a number of related lines—cosmetics, toiletries, candy, tobacco products, magazines, toys, etc.—and may operate a soda fountain or lunch counter.

EATING AND DRINKING PLACES (SIC Major Group 58). Includes establishments selling prepared food and drinks for consumption on or near the premises or for takeout, as well as lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Also included are caterers and in-plant food contractors, as well as leased eating and/or drinking concessions in theatres, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in SIC Major Group 53 (General Merchandise Group); those operated by hotels are classified in SIC Major Group 70 (Hotels), data for which do not appear in the *Data Service*.

EFFECTIVE BUYING INCOME (EBI). A classification exclusively developed by Sales & Marketing Management, it is personal income less personal tax and nontax payments. Personal income is the aggregate of wages and salaries, other labor income (such as employer contributions to private pension funds), proprietors' income, rental income (which includes imputed rental income of owner-occupants of nonfarm dwellings), dividends paid by corporations, personal interest income from all sources, and transfer payments (such as pensions and welfare assistance). Deducted from this total are personal taxes (federal, state, and local), nontax payments (such as fines, fees, penalties), and personal contributions for social insurance. The resultant figure is commonly known as "disposable personal income." Market Statistics removes from this figure compensation paid to military and diplomatic personnel stationed overseas to arrive at Effective Buying Income.

Effective Buying Income is a bulk measurement of market potential. It indicates the general ability to buy and is essential in comparing, selecting, and grouping markets on that basis. But for products that appeal to specific income classes, the percent of households by Effective Buying Income groups should be considered.

FOOD STORES (SIC Major Group 54). Establishments selling food primarily for home consumption. The definition embraces grocery stores, meat markets, fish markets, fruit and vegetable markets. Also included are candy, nut, and confectionery stores, dairy product stores, retail bakeries, and egg and poultry dealers. Although food store sales include revenue from sales of nongrocery items, they still are most useful in determining how much people spend for food products.

(See Supermarkets, sales of which are included in Food Stores totals.)

FURNITURE, HOME FURNISHINGS, AND APPLIANCE STORES (SIC Major Group 57). Stores selling goods used for furnishing the home, other than antiques and secondhand items. The principal subgroup, Furniture and Home Furnishings Stores, includes establishments carrying furniture, floor coverings, draperies, curtains, upholstery, bedding, housewares, and miscellaneous home furnishings. (See separate explanation of this subgroup.) The other subgroups contain household appliance stores (including those for small appliances such as sewing machines), radio-TV and audio-equipment stores, record shops, and musical instrument and sheet-music stores.

FURNITURE, HOME FURNISHINGS STORES (SIC Subgroup 571). A component of Furniture, Home Furnishings, and Appliance Stores category. Made up of furniture stores as well as floor covering stores, and drapery, curtain, and upholstery stores. Diversified furniture stores that also sell household appliances, phonographs, radios and TV sets, and floor coverings are in this group if their sales of furniture and sleep equipment exceed sales of all other merchandise. Establishments engaged primarily in repairing and reupholstering furniture are included in the *Census of Selected Services*; hence their data do not appear in the *Data Service*. Home furnishings sold house-to-house or by party-plan merchandising are not included in this category; hence their data are part of "All Other Stores."

GASOLINE SERVICE STATIONS (SIC Subgroup 554). Includes both "gas stations" and garages whose receipts come mostly from sales of gasoline and oil. Besides those main products, they also sell tires, batteries, and accessories.

GENERAL MERCHANDISE STORES (SIC Major Group 53). Includes department stores, limited-price variety stores ("5 & 10's"), general merchandise stores, and general stores. The Census Bureau excludes stores previously classified (prior to the 1963 Census of Business) as general merchandise stores if more than half their volume comes from food sales. Nonstore retailers (mail-order houses, vending machine operators, and direct-selling establishments) were removed from the General Merchandise Stores class in the 1974 *Survey of Buying Power*. Also removed were dry goods stores and sewing and needlework stores. (See also Department Stores.)

GRADUATED BUYING POWER INDEXES. Designed to correlate product potential and buying power of households with LOW income (under $15,000), MODERATE income ($15,000-$24,999), or HIGH income ($25,000 and over). EPP, for economy-priced products, has the following weights applied to the respective percents of U.S. totals: 6 for households with incomes under $15,000, 3 for food store sales, and 1 for number of households. MPP, for moderate-priced products, has the following weights: 6 for households with incomes $15,000-$24,999, 3 for total retail sales, and 1 for three- and four-person households. PPP, for premium-priced products, has the following weights: 6 for households with incomes $25,000 and over, 3 for combined Apparel and Furniture-Household-Appliance store sales, and 1 for households with head 35-64 years old.

Each Index is calculated in the same manner as the more familiar Buying Power Index (BPI). That is, the market's share of the U.S. total of each indicator is multiplied by the given weight; the total of the weighted percents is then divided by 10. The reader can construct his own customized BPI if he has reliable data on the consumers of his product and if he includes one population indicator (prospects), one Effective Buying Income indicator (purchasing power), and one retail store indicator (distribution channel).

HOUSEHOLD. A household consists of all the people occupying a single housing unit under 1980 census rules—such as a house, an apartment, a group of rooms, or a single room. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters: institutions, college dormitories, military barracks, etc.

HOUSEHOLDER. The 1986 edition of the Data Service follows the 1980 census definition of householder. In accordance, a householder is the person who was reported in column 1 on the 1980 census questionnaire. This was to be the person or one of the persons in whose name the home was owned or rented. If there was no such person, any adult household member at least 15 years old who was not a roomer, boarder or paid employee was to be reported in this column.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER. Marketers often try to position their products or services against specific age groups. The *Data Service* breaks household total into six widely used age groups.

HOUSEHOLDS BY EFFECTIVE BUYING INCOME GROUPS. A household's available spending potential is also used by marketers who want to aim their products or services and advertising efforts at those most likely to buy. The *Data Service* breaks the household total into the eight most widely used income groups.

HOUSEHOLDS BY NUMBER OF PERSONS. A third household break that is used by marketers who seek more precise sales targets is size, or number of persons in the household. Theoretically, for instance, a large household will consume a mass staple at a faster rate than a small one, giving the marketer an insight into the expected repeat-purchase rate. The *Data Service* breaks the household total into the six most widely used size categories.

INDEPENDENT CITIES. Several cities in the U.S. that do not fall within official county boundaries are treated as independent entities by the Census Bureau. The *Data Service* lists those independent cities as county entities. Except for St. Louis, Mo., Baltimore, Md., and Carson City, Nev., which replaced Ormsby County, all independent cities are in the state of Virginia. These are Alexandria, Bedford, Bristol, Buena Vista, Charlottesville, Chesapeake, Clifton Forge, Colonial Heights, Covington, Danville, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hampton, Harrisonburg, Hopewell, Lexington, Lynchburg, Manassas, Manassas Park, Martinsville, Newport News, Norfolk, Norton, Petersburg, Poquoson, Portsmouth, Radford, Richmond, Roanoke, Salem, South Boston, Staunton, Suffolk, Virginia Beach, Waynesboro, Williamsburg, and Winchester.

MEDIAN AGE. A calculation that divides the age distribution of the population into two equal groups, with one-half of the population younger, and one-half older, than the median figure. A common misconception regards the median age as the level where the population is concentrated. The median age figure is helpful when comparing the relative youth or age of counties' respective populations.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME. This figure divides the income distribution into two equal parts. If all households in the country were lined up in order of income size, the household with the median income would have half the households in front of it and half behind it. (See Average Household Effective Buying Income.)

MERCHANDISE LINE SALES. These data show total sales of nine broad product categories, such as groceries and other food products, footwear and so on. Merchandise line totals are becoming increasingly popular because they give a more realistic estimate of a product's area potential than is provided by store-type sales. The merchandise line totals are made even more useful by data that show the volume of individual product categories sold by the dominant store type for that product classification–for example, the dollar volume of groceries sold in food stores. The merchandise line estimates shown in the 1986 Data Service are based on the 1982 Census of Merchandise Lines which became available this year.

METROPOLITAN STATISTICAL AREA. A metropolitan statistical area is a geographic area with a large population nucleus together enable all Federal statistical agencies to use the same geographic definitions in the study of metropolitan characteristics. A complete review of all metropolitan area definitions takes place every ten years following completion of each decennial population census. The definitions appearing in this edition are based on commuting and other statistical results of the 1980 census. As part of the current revisions, the term "Standard Metropolitan Statistical Area" will no longer be used. Instead, the term "Metropolitan Statistical Area" will be used. These Metropolitan Statistical Areas (MSA's) are designated and defined following a set of standards prepared by the Federal Committee on MSA's, which advises the Office of Management and Budget (OMB) on metropolitan area definitions. Under 1980 standards, an area qualifies for recognition as an MSA in one of two ways: if there is a city of at least 50,000 people, *or* an urbanized area of at least 50,000 with a total metropolitan population of at least 100,000. In addition to the county containing the main city, an MSA may also include additional counties which have close economic and social ties to the central county. MSA's are defined in terms of entire counties, except in the six New England states, where towns and cities are the units of definition. The Federal government's alternative, but unofficial, New England County Metropolitan Areas (NECMA's) are used by Sales and Marketing Management for those states.

Within an MSA of over 1 million people, some areas may qualify for separate recognition as Primary Metropolitan Statistical Areas (PMSA's). A PMSA demonstrates very strong internal economic and social links. If two or more PMSA's can be defined within an MSA, then this MSA is designed as a Consolidated Metropolitan Statistical Area (MSA).

The S&MM Metro Market rankings are based on data for MSA's, PMSA's and NECMA's.

NEW ENGLAND COUNTY METROPOLITAN AREA (NECMA). The U.S. Office of Federal Statistical Policy and Standards defines these areas by applying to the New England counties the same criteria used in establishing Metropolitan Statistical Areas outside New England. While they are not as satisfactory as the New England MSAs in fulfilling the metropolitan concept (owing to the unique geographic characteristics of the region), they are more convenient for marketers who work with county units and are better suited to the development of demographic estimates. The name of each NECMA is composed of the names of the MSA central cities that it contains.

NONSTORE RETAILERS (SIC Subgroup 596). Nonstore retailers include Mail Order Houses (SIC 5961), Merchandise Vending Operators (SIC 5962), and Direct (house-to-house) Selling Organizations (SIC 5963). The *Data Service* includes sales of nonstore retailers as part of "All Other Stores."

PER CAPITA EFFECTIVE BUYING INCOME. This is an arithmetic average obtained by dividing Total Effective Buying Income by Total Population. It measures the total spending power in relation to the number of people and is useful for comparing the relative level of income of different markets because it eliminates the impact of population size. However, because population is measured as of one date (Dec. 31), whereas EBI is measured as a flow over the calendar year, a significant change in population during the year can distort the per capita figure.

PERCENT CHANGE OF POPULATION. The percent change between Apr. 1, 1980, the date of the decennial population census, and Dec. 31, 1985. Thus when calculating annual rate of change, allowance must be made for the nine months between April 1 and Dec. 31 in the year 1985.

PERCENT OF U.S. A market's share of the total U.S. population, households, Effective Buying Income, or retail sales. Besides being

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the central factor in the construction of the Buying Power Index (BPI), it shows the relative importance of the county's specific demographic or socioeconomic factors.

POPULATION. Updated from the Census Bureau's 1980 Census of Population and Housing, it is a head-count estimate of all the people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients.

POPULATION BY AGE AND SEX. Male and female population totals for eight age groups are useful for marketers who seek to aim their products or services at specific sales targets. For example, the 12- to 17-year-old population is a favorite target of those marketing soft drinks and phonograph records. Several of the age groups are also associated with lifestyle stages a person passes through—such as the preschoolers (0–5 years), teen-agers (12–17 years), and young adults (18–24 years)—which are used in the formulation of marketing strategy.

POPULATION PER SQUARE MILE. (See Density.)

RETAIL SALES. All net sales (minus refunds and allowances for returns) of establishments engaged primarily in retail trade. Retail sales by such nonretailers as wholesalers and service establishments are not counted.

Although retail sales are frequently used to gauge the purchasing power of the residents in a market, they are only an approximation because the market's volume may be affected by the movement of shoppers to and from adjacent areas. They are actually a measure of the drawing power of local retail establishments.

The Total Retail Sales figure includes sales of store types not listed in the *Data Service*. Thus the arithmetic difference between Total Retail Sales and the aggregate sales of the 9 major store types represents sales of "All Other Stores." The "All Other Stores" category includes liquor, sporting goods, book, stationery, jewelry, hobby and toy, photographic, and gift stores, as well as nonstore retailers.

STANDARD INDUSTRIAL CLASSIFICATION (SIC). Federal government censuses classify individual business establishments by the type of primary activity in which they are engaged. Retail outlets are classified as two-digit major groups, such as General Merchandise Stores (SIC 53); three-digit subgroups, such as Department Stores (SIC 531); and four-digit detailed industry groups, such as Mail-Order Houses (SIC 5961).

STANDARD METROPOLITAN STATISTICAL AREA (MSA). (See Metropolitan Statistical Area)

SUPERMARKETS. Supermarket sales are listed as a component of total Food Store sales because this type of outlet dominates that field. Although the Census Bureau's retail censuses provide no data for supermarkets per se, S&MM's supermarket category is closely related to the bureau's Grocery Stores subgroup (SIC 541). Using the information provided for counties with more than 500 establishments in the *Census of Retail Trade*, S&MM employs the ratio between grocery store sales and total food store sales to calculate supermarket sales. During the intercensal years, S&MM makes its calculations based upon the rates of change reported for total food store sales and grocery store sales in the bureau's *Monthly Retail Trade Report*.

TELEVISION MARKET. The *Data Service*'s TV markets are ARBITRON's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing accorded each TV station whose signal reaches the county are totalled; then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI. (For its purposes, ARBITRON splits certain counties, treating each portion as if it were a separate county.) Each county (or portion), is allocated exclusively to a single ADI; thus overlap is eliminated. All of the area of the United States is covered except for Hawaii and part of Alaska.

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RETAIL SALES ADDENDUM

RETAIL STORE GROUPS

The retail store groups that appear in the **Survey of Buying Power Data Service** follow the U.S. Standard Industrial Classification (SIC), which provides for up to two levels of subclasses within the groups; some of these subclasses are subdivided further by the Bureau of the Census. Data for these finer components, listed below, are maintained by Market Statistics (212-986-4800).

SIC Code	Components
54	**Food Stores**
541	Grocery stores
5422	Freezer and locker meat provisioners
5423 pt.	Meat markets
5423 pt.	Seafood markets
543	Fruit stores, vegetable markets
544	Candy, nut, and confectionery stores
545	Dairy products stores
5462	Retail bakeries (baking and selling)
5463	Retail bakeries (selling only)
549	Miscellaneous food stores
58	**Eating And Drinking Places**
5812 pt.	Restaurants, lunchrooms
5812 pt.	Social caterers
5812 pt.	Cafeterias
5812 pt.	Refreshment places
5812 pt.	Contract feeding
5812 pt.	Ice cream and frozen custard stands
5813	Drinking places
53	**General Merchandise Stores**
531	Department stores
533	Variety stores
539	Miscellaneous general merchandise stores
56	**Apparel And Accessories Stores**
561	Men's and boys' clothing and furnishings stores
562	Women's ready-to-wear stores
563 pt.	Millinery stores
563 pt.	Corset and lingerie shops
563 pt.	Other women's accessories and specialty stores
564	Children's and infants' wear stores
565	Family clothing stores
566 pt.	Men's shoe stores
566 pt.	Women's shoe stores
566 pt.	Children's and juveniles' shoe stores
566 pt.	Family shoe stores
568	Furriers and fur shops
569	Miscellaneous apparel and accessory stores
57	**Furniture/Home Furnishings/Appliance Stores**
5712	Furniture stores
5713	Floor covering stores
5714	Drapery, curtain, and upholstery stores
5719	Miscellaneous home furnishing stores
572	Household appliance stores
5732	Radio and TV stores
5733 pt.	Record shops
5733 pt.	Musical instruments stores
55 pt.	**Automotive Dealers**
5511 pt.	Domestic car franchise only
5511 pt.	Imported car franchise only

SIC Code	Components
5511 pt.	Domestic and imported car franchises
552	Used car dealers
553 pt.	Tire, battery, and accessory dealers
553 pt.	Other auto and home supply stores
555	Boat dealers
556	Recreational and utility trailer dealers
557	Motorcycle dealers
559	Automotive dealers not elsewhere classified
	Note: Mobile home dealers, who used to be part of this group, are now in the Buildings Materials and Hardware group.
554	**Gasoline Service Stations** Includes establishments primarily selling gasoline and automotive lubricants and garages that derive more than half of their receipts from selling those same products.
52	**Building Materials And Hardware Dealers**
521	Lumber and other building materials dealers
523	Paint, glass, and wallpaper stores
525	Hardware stores
526	Retail nurseries, lawn and garden supply stores
527	Mobile home dealers
591	**Drugstores**
591 pt.	Drugstores
591 pt.	Proprietary stores
	All Other Stores The several store types that are not among the **Data Service's** store groups include the following:
592	Liquor stores
593	Used-merchandise stores
5941 pt.	General line sporting goods stores
5941 pt.	Specialty line sporting goods stores
5942	Bookstores
5943	Stationery stores
5944	Jewelry stores
5945	Hobby, toy, and game shops
5946	Camera and photographic supply stores
5947	Gift, novelty, and souvenir shops
5948	Luggage and leather goods stores
5949	Sewing, needlework, and piece goods stores
5961	Mail-order houses
5962	Automatic merchandising machine operators
5963	Direct selling establishments
5982	Fuel and ice dealers, not elsewhere classified
5983	Fuel oil dealers
5984	Liquefied petroleum gas dealers
5992	Florists
5993	Cigar stores and stands
5994	News dealers and newsstands
5999	Miscellaneous stores not elsewhere classified

(continued)

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MERCHANDISE LINE CATEGORIES

The merchandise lines that appear in the **Survey of Buying Power Data Service** are among those designated on the report forms of the Census of Retail Trade. Finer lines are designated within most of these broad lines where appropriate to the store type. Data for the detailed lines are maintained by Market Statistics (212-986-4800). They are listed here with the code numbers used by the Bureau of the Census.

Census Code	Components
100	**Groceries And Other Foods**
101	Meat, fish and poultry
102	Produce
103	Frozen foods
104	Dairy products and related foods
105	Bakery products, except frozen
107	Delicatessen items
108	All other foods
160	**Drugs, Health Aids and Beauty Aids**
161	Prescriptions
162	Nonprescription medicines
163	Health aids
164	Cosmetics
165	Other hygiene needs
300	**Major Household Appliances**
301	Kitchen appliances
302	Laundry appliances
303	Other major household appliances
320	**Televisions and Video Recorders**
330	**Audio Equipment, Musical Instruments And Supplies**
331	Audio equipment, components, parts, and accessories
335	Records and tapes
337	Musical instruments, sheet music and related items
340	**Furniture And Sleep Equipment**
342	Living room, dining room, and bedroom furniture
343	Sleep furniture and equipment
344	All other furniture including outdoor, kitchen and office furniture
200	**Men's And Boys' Clothing**
201	Boys', young men's, and students' clothing and accessories

Census Code	Components
202	Men's overcoats, topcoats, raincoats, and outer jackets
203	Men's suits and formal wear
204	Men's sport coats and blazers
205	Men's jeans and casual slacks
206	Men's career apparel and work clothes
207	Men's shirts
208	Men's sweaters
209	Men's hosiery, pajamas, robes, and underwear
211	Men's sportswear
212	Men's accessories
220	**Women's And Girls' Clothing**
221	Infants' and toddlers' apparel and accessories
222	Women's, misses', and juniors' furs and fur garments
223	Women's, misses', and juniors' dresses
224	Women's, misses', and juniors' tailored coats, jackets and rainwear
225	Women's, misses', and juniors' separates and coordinates
228	Women's, misses', and juniors' active sportswear
229	Women's hosiery
231	Women's bras, girdles and foundations
232	Women's, misses', and juniors' lingerie, sleepwear, and loungewear
233	Women's hats, hairpieces, and trimmings
234	Women's handbags and small leather goods
235	Other apparel
260	**Footwear**
261	Men's and boys' footwear
262	Women's and girls' footwear
263	Children's footwear
264	Footwear accessories **Note:** Infants and toddlers footwear not included
858	Home computers and Calculators

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TELEVISION MARKET ADDENDUM

The Television Markets for which data are shown in Sections 16–21 are the Areas of Dominant Influence (ADIs) delineated by the Arbitron Ratings Company for the 1986-87 TV year, covering all of the United States except Alaska and Hawaii. The counties and (in a few areas) portions of counties that make up each market are listed below.

ABILENE - SWEETWATER, TEX.— Brown, Callahan, Coke, Coleman, Eastland, Fisher, Haskell, Jones, Mitchell, Nolan, Runnels, Scurry, Shackelford, Stephens, Stonewall, Taylor.

ALBANY, GA.— Atkinson, Baker, Ben Hill, Berrien, Calhoun, Coffee, Colquitt, Cook, Crisp, Dougherty, Irwin, Lanier, Lee, Miller, Mitchell, Telfair, Terrell, Tift, Turner, Worth.

ALBANY - SCHENECTADY - TROY, N.Y.— MASS.: Berkshire; N.Y.: Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, Washington; VT.: Bennington.

ALBUQUERQUE, N.M.— ARIZ.: Apache (northern portion); COLO.: Alamosa, Archuleta, Conejos, Costilla, Mineral, Montezuma, Rio Grande; N.M.: Bernalillo, Cibola, Colfax, De Baca, Grant, Guadalupe, Harding, Lincoln, Los Alamos, McKinley, Mora, Otero, Quay, Rio Arriba, Roosevelt, Sandoval, San Miguel, Santa Fe, Sierra, Socorro, Taos, Torrance, Valencia.

ALEXANDRIA, LA.— Avoyelles, Grant, Rapides, Vernon.

ALEXANDRIA, MINN.— Beltrami, Cass, Douglas, Grant, Hubbard, Pope, Todd, Traverse, Wadena.

ALPENA, MICH.— Alpena.

AMARILLO, TEX.— N.M.: Curry, Union; OKLA.: Cimarron, Texas; TEX.: Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler.

ARDMORE - ADA, OKLA.— Atoka, Bryan, Carter, Choctaw, Coal, Johnston, Marshall, Pontotoc, Pushmataha.

ATLANTA, GA.— ALA.: Cherokee, Randolph; GA.: Banks, Barrow, Bartow, Butts, Carroll, Cherokee, Clarke, Clayton, Cobb, Coweta, Dawson, De Kalb, Douglas, Fayette, Floyd, Forsyth, Fulton, Gilmer, Gordon, Greene, Gwinnett, Habersham, Hall, Haralson, Heard, Henry, Jackson, Jasper, Lamar, Lumpkin, Madison, Meriwether, Morgan, Newton, Oconee, Oglethorpe, Paulding, Pickens, Pike, Polk, Putnam, Rabun, Rockdale, Spalding, Towns, Troup, Union, Upson, Walton, White; N.C.: Clay.

AUGUSTA, GA.— Burke, Columbia, Emanuel, Glascock, Hancock, Jefferson, Jenkins, Johnson, Lincoln, McDuffie, Richmond, Screven, Taliaferro, Warren, Washington, Wilkes; S.C.: Aiken, Allendale, Bamberg, Barnwell, Edgefield, McCormick, Saluda.

AUSTIN, TEX.— Bastrop, Blanco, Burnet, Caldwell, Fayette, Gillespie, Hays, Lee, Llano, Mason, Travis, Williamson.

BAKERSFIELD, CALIF.— Kern (western portion).

BALTIMORE, MD.— Anne Arundel, Baltimore, Baltimore city, Caroline, Carroll, Cecil, Dorchester, Harford, Howard, Kent, Queen Anne's, Talbot.

BANGOR, MAINE— Hancock, Knox, Penobscot, Piscataquis, Somerset, Waldo, Washington.

BATON ROUGE, LA.— Ascension, Assumption, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. Mary, West Baton Rouge, West Feliciana; MISS.: Amite, Wilkinson.

BEAUMONT - PORT ARTHUR, TEX.— Hardin, Jasper, Jefferson, Newton, Orange, Sabine, Tyler.

BEND, ORE.— Deschutes.

BILLINGS - HARDIN, MONT.— Big Horn, Carbon, Custer, Garfield, Golden Valley, Musselshell, Park, Petroleum, Powder River, Rosebud, Stillwater, Sweet Grass, Treasure, Wheatland, Yellowstone; WYO.: Park.

BILOXI - GULFPORT - PASCAGOULA, MISS.— Harrison, Stone.

BINGHAMTON, N.Y.— Broome, Chenango, Delaware, Tioga; PA.: Bradford.

BIRMINGHAM, ALA.— Bibb, Blount, Calhoun, Chilton, Clay, Cleburne, Coosa, Cullman, Etowah, Fayette, Greene, Hale, Jefferson, Marion, Perry, St. Clair, Shelby, Talladega, Walker, Winston.

BLUEFIELD - BECKLEY - OAK HILL, W.VA.— VA.: Tazewell; W.VA.: Fayette, Greenbrier, McDowell, Mercer, Raleigh, Summers, Wyoming.

BOISE, IDA.— Ada, Adams, Blaine, Boise, Camas, Canyon, Elmore, Gem, Owyhee, Payette, Valley, Washington; ORE.: Baker, Grant, Malheur.

BOSTON, MASS.— Barnstable, Essex, Franklin, Middlesex, Nantucket, Norfolk, Plymouth, Suffolk, Worcester; N.H.: Belknap, Cheshire, Hillsborough, Merrimack, Rockingham, Strafford, Sullivan; VT.: Windham.

BOWLING GREEN, KY.— Adair, Metcalfe, Warren.

BRISTOL - KINGSPORT - JOHNSON CITY, TENN.— KY.: Letcher; N.C.: Ashe, Avery; TENN.: Carter, Greene, Hancock, Hawkins, Johnson, Sullivan, Unicoi, Washington; VA.: Bristol city, Buchanan, Dickenson, Lee, Norton city, Russell, Scott, Smyth, Washington, Wise.

BUFFALO, N.Y.— Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming; PA.: McKean, Potter.

BURLINGTON - PLATTSBURGH, VT.— N.H.: Grafton; N.Y.: Clinton, Essex, Franklin; VT.: Addison, Caledonia, Chittenden, Franklin, Grand Isle, Lamoille, Orange, Orleans, Rutland, Washington, Windsor.

BUTTE, MONT.— Beaverhead, Broadwater, Deer Lodge, Gallatin, Jefferson, Madison, Powell, Silver Bow.

CASPER - RIVERTON, WYO.— Converse, Fremont, Hot Springs, Johnson, Natrona, Niobrara, Washakie.

CEDAR RAPIDS - WATERLOO - DUBUQUE, IOWA— ILL.: Jo Daviess; IOWA: Allamakee, Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Clayton, Delaware, Dubuque, Fayette, Grundy, Iowa, Johnson, Jones, Keokuk, Linn, Tama, Washington, Winneshiek; WISC.: Crawford, Grant.

CHARLESTON, S.C.— Berkeley, Charleston, Colleton, Dorchester, Georgetown, Williamsburg.

CHARLESTON - HUNTINGTON, W.VA.— KY.: Boyd, Carter, Elliott, Floyd, Greenup, Johnson, Lawrence, Magoffin, Martin, Morgan, Pike; OHIO: Athens, Gallia, Jackson, Lawrence, Meigs, Scioto, Vinton, Washington; W.VA.: Boone, Braxton, Cabell, Calhoun, Clay, Jackson, Kanawha, Lincoln, Logan, Mason, Mingo, Nicholas, Putnam, Roane, Wayne, Webster, Wirt.

CHARLOTTE, N.C.— Alexander, Anson, Burke, Cabarrus, Caldwell, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Richmond, Rowan, Stanly, Union, Watauga; S.C.: Chester, Chesterfield, Lancaster, York.

CHARLOTTESVILLE, VA.— Albemarle, Charlottesville city.

CHATTANOOGA, TENN.— ALA.: Jackson; GA.: Catoosa, Chattooga, Dade, Fannin, Murray, Walker, Whitfield; N.C.: Cherokee; TENN.: Bledsoe, Bradley, Grundy, Hamilton, McMinn, Marion, Meigs, Polk, Rhea, Sequatchie.

CHEYENNE - SCOTTSBLUFF, WYO.— NEB.: Banner, Morrill, Scotts Bluff; WYO.: Laramie.

CHICAGO, ILL.— Cook, De Kalb, Du Page, Grundy, Iroquois, Kane, Kankakee, Kendall, Lake, La Salle, Livingston, McHenry, Will; IND.: Jasper, Lake, La Porte, Newton, Porter; WISC.: Kenosha.

CHICO - REDDING, CALIF.— Butte, Glenn, Modoc, Shasta, Tehama, Trinity.

CINCINNATI, OHIO— IND.: Dearborn, Fayette, Franklin, Ohio, Ripley, Switzerland, Union; KY.: Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, Lewis, Mason, Owen, Pendleton, Robertson; OHIO: Adams, Brown, Butler, Clermont, Hamilton, Highland, Warren.

CLARKSBURG - WESTON, W.VA.— Barbour, Doddridge, Gilmer, Harrison, Lewis, Pleasants, Randolph, Ritchie, Taylor, Tucker, Upshur.

CLEVELAND, OHIO— Ashland, Ashtabula, Carroll, Cuyahoga, Erie, Geauga, Holmes, Huron, Lake, Lorain, Medina, Portage, Richland, Stark, Summit, Tuscarawas, Wayne.

COLORADO SPRINGS - PUEBLO, COLO.— Baca, Bent, Cheyenne, Crowley, Custer, El Paso, Fremont, Huerfano, Kiowa, Las Animas, Otero, Pueblo, Saguache.

COLUMBIA, S.C.— Calhoun, Clarendon, Fairfield, Kershaw, Lee, Lexington, Newberry, Orangeburg, Richland, Sumter.

COLUMBIA - JEFFERSON CITY, MO.— Audrain, Boone, Callaway, Cole, Cooper, Howard, Maries, Miller, Moniteau, Morgan, Osage, Pettis, Phelps, Randolph.

COLUMBUS, GA.— ALA.: Barbour, Chambers, Lee, Russell; GA.: Chattahoochee, Clay, Harris, Macon, Marion, Muscogee, Quitman, Randolph, Schley, Stewart, Sumter, Talbot, Taylor, Webster.

COLUMBUS - TUPELO, MISS.— ALA.: Lamar, Pickens; MISS.: Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Lee, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Pontotoc, Prentiss, Tishomingo, Webster, Winston.

COLUMBUS, OHIO— Coshocton, Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Hocking, Knox, Licking, Madison, Marion, Morgan, Morrow, Perry, Pickaway, Pike, Ross, Union.

CORPUS CHRISTI, TEX.— Aransas, Bee, Brooks, Duval, Jim Hogg, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, Refugio, San Patricio.

DALLAS - FT. WORTH, TEX.— OKLA.: Love; TEX.: Anderson, Bosque, Collin, Comanche, Cooke, Dallas, Delta, Denton, Ellis, Erath, Fannin, Freestone, Grayson, Hamilton, Henderson, Hill, Hood, Hopkins, Hunt, Johnson, Kaufman, Lamar, Limestone, Navarro, Palo Pinto, Parker, Rains, Rockwall, San Saba, Somervell, Tarrant, Van Zandt, Wise, Wood.

DAVENPORT - ROCK ISLAND - MOLINE, IOWA— ILL.: Bureau, Carroll, Henderson, Henry, Knox, Lee, Mercer, Rock Island, Warren, Whiteside; IOWA: Cedar, Clinton, Des Moines, Henry, Jackson, Louisa, Muscatine, Scott.

DAYTON, OHIO— IND.: Randolph, Wayne; OHIO: Auglaize, Champaign, Clark, Clinton, Darke, Greene, Logan, Mercer, Miami, Montgomery, Preble, Shelby.

DENVER, COLO.— Adams, Arapahoe, Boulder, Chaffee, Clear Creek, Denver, Douglas, Eagle, Elbert, Garfield, Gilpin, Grand, Gunnison, Hinsdale, Jackson, Jefferson, Kit Carson, Lake, Larimer, Lincoln, Logan, Moffat, Morgan, Park, Phillips, Pitkin, Prowers, Rio Blanco, Routt, Sedgwick, Summit, Teller, Washington, Weld, Yuma; NEB.: Box Butte, Cheyenne, Dawes, Deuel, Kimball; WYO.: Albany, Campbell, Carbon, Goshen, Platte.

DES MOINES, IOWA— Adair, Appanoose, Boone, Calhoun, Carroll, Clarke, Dallas, Decatur, Franklin, Greene, Guthrie, Hamilton, Hardin, Humboldt, Jasper, Lucas, Madison, Mahaska, Marion, Marshall, Monroe, Pocahontas, Polk, Poweshiek, Ringgold, Story, Union, Wapello, Warren, Wayne, Webster, Wright; MO.: Mercer.

DETROIT, MICH.— Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Sanilac, Washtenaw, Wayne.

DOTHAN, ALA.— Coffee, Dale, Geneva, Henry, Houston; FLA.: Jackson; GA.: Early, Seminole.

DULUTH - SUPERIOR, MINN.— MICH.: Gogebic; MINN.: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, St. Louis; WISC.: Ashland, Bayfield, Douglas, Iron, Sawyer, Washburn.

EL CENTRO - YUMA, CALIF.— ARIZ.: Yuma; CALIF.: Imperial.

EL PASO, TEX.— N.M.: Dona Ana, Luna; TEX.: Culberson, El Paso, Hudspeth.

ELMIRA, N.Y.— Chemung, Steuben; PA.: Tioga.

ERIE, PA.— Crawford, Erie, Forest, Warren.

EUGENE, ORE.— Coos, Douglas, Lane.

EUREKA, CALIF.— Del Norte, Humboldt.

EVANSVILLE, IND.— ILL.: Edwards, Gallatin, Wabash, Wayne, White; IND.: Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick; KY.: Daviess, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Union, Webster.

FARGO, N.D.— MINN.: Becker, Clay, Clearwater, Kittson, Lake of the Woods, Mahnomen, Marshall, Norman, Otter Tail, Pennington, Polk, Red Lake, Roseau, Wilkin; N.D.: Barnes, Benson, Cass, Cavalier, Dickey, Eddy, Foster, Grand Forks, Griggs, La Moure, Nelson, Pembina, Ramsey, Ransom, Richland, Sargent, Steele, Stutsman, Towner, Traill, Walsh.

FARMINGTON, N.M.— San Juan.

FLAGSTAFF, ARIZ.— Coconino.

FLINT - SAGINAW - BAY CITY, MICH.— Alcona, Arenac, Bay, Clare, Genesee, Gladwin, Gratiot, Huron, Iosco, Isabella, Midland, Ogemaw, Saginaw, Shiawassee, Tuscola.

FLORENCE, S.C.— Darlington, Dillon, Florence, Horry, Marion, Marlboro.

FT. MYERS - NAPLES, FLA.— Charlotte, Collier, Glades, Hendry, Lee.

FT. SMITH, ARK.— Crawford, Franklin, Logan, Madison, Scott, Sebastian, Washington; OKLA.: Le Flore, Sequoyah.

FT. WAYNE, IND.— Adams, Allen, De Kalb, Huntington, Jay, Noble, Steuben, Wabash, Wells, Whitley; OHIO: Paulding, Van Wert.

FRESNO - VISALIA, CALIF.— Fresno, Kings, Madera, Mariposa, Merced, Tulare.

GAINESVILLE, FLA.— Alachua, Dixie, Gilchrist, Levy.

GLENDIVE, MONT.— Dawson, Prairie.

GRAND JUNCTION, COLO.— Delta, La Plata, Mesa, Montrose, Ouray, San Juan, San Miguel.

GRAND RAPIDS - KALAMAZOO - BATTLE CREEK, MICH.— Allegan, Barry, Branch, Calhoun, Ionia, Kalamazoo, Kent, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Ottawa, St. Joseph, Van Buren.

GREAT FALLS, MONT.— Blaine, Cascade, Chouteau, Fergus, Glacier, Hill, Judith Basin, Liberty, Meagher, Phillips, Pondera, Teton, Toole, Valley.

GREEN BAY, WISC.— MICH.: Delta, Dickinson, Menominee, Schoolcraft; WISC.: Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara, Winnebago.

GREENSBORO - WINSTON-SALEM - HIGH POINT, N.C.— Alamance, Alleghany, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, Wilkes, Yadkin; VA.: Carroll, Galax city, Grayson, Patrick.

GREENVILLE - NEW BERN - WASHINGTON, N.C.— Beaufort, Bertie, Carteret, Craven, Duplin, Edgecombe, Greene, Hyde, Jones, Lenoir, Martin, Onslow, Pamlico, Pitt, Tyrrell, Washington.

GREENVILLE - SPARTANBURG - ASHEVILLE, S.C.— GA.: Elbert, Franklin, Hart, Stephens; N.C.: Buncombe, Graham, Haywood, Henderson, Jackson, McDowell, Macon, Madison, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey; S.C.: Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, Union.

GREENWOOD - GREENVILLE, MISS.— Bolivar, Carroll, Grenada, Humphreys, Leflore, Sunflower, Tallahatchie, Washington.

HAGERSTOWN, MD.— Washington.

HARRISBURG - YORK - LANCASTER - LEBANON, PA.— Adams, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Mifflin, Perry, York.

HARRISONBURG, VA.— Harrisonburg city, Rockingham; W.VA.: Grant, Pendleton.

HARTFORD - NEW HAVEN, CONN.— Hartford, Litchfield, Middlesex, New Haven, New London, Tolland.

HELENA, MONT.— Lewis and Clark.

HOUSTON, TEX.— Austin, Brazoria, Calhoun, Chambers, Colorado, Fort Bend, Galveston, Grimes, Harris, Jackson, Liberty, Matagorda, Montgomery, Polk, San Jacinto, Trinity, Walker, Waller, Washington, Wharton.

HUNTSVILLE - DECATUR - FLORENCE, ALA.— Colbert, De Kalb, Franklin, Lauderdale, Lawrence, Limestone, Madison, Marshall, Morgan; TENN.: Lincoln.

IDAHO FALLS - POCATELLO, IDA.— Bannock, Bingham, Bonneville, Butte, Caribou, Cassia, Clark, Custer, Fremont, Jefferson, Lemhi, Madison, Minidoka, Power, Teton; WYO.: Lincoln.

INDIANAPOLIS, IND.— Bartholomew, Blackford, Boone, Brown, Carroll, Cass, Clinton, Decatur, Delaware, Fountain, Grant, Hamilton, Hancock, Hendricks, Henry, Howard, Jennings, Johnson, Lawrence, Madison, Marion, Miami, Monroe, Montgomery, Morgan, Owen, Putnam, Rush, Shelby, Tipton, Warren, White.

JACKSON, MISS.— Adams, Attala, Claiborne, Copiah, Franklin, Hinds, Holmes, Issaquena, Jefferson, Jefferson Davis, Lawrence, Leake, Lincoln, Madison, Pike, Rankin, Scott, Sharkey, Simpson, Smith, Warren, Yazoo.

JACKSON, TENN.— Hardin, Henderson, Madison.

JACKSONVILLE, FLA.— Baker, Bradford, Clay, Columbia, Duval, Hamilton, Nassau, Putnam, St. Johns, Suwannee, Union; GA.: Brantley, Camden, Charlton, Clinch, Glynn, Ware.

JOHNSTOWN - ALTOONA, PA.— Bedford, Blair, Cambria, Cameron, Centre, Clearfield, Elk, Huntingdon, Jefferson, Somerset.

JONESBORO, ARK.— Clay, Craighead, Greene, Lawrence, Randolph, Sharp; MO.: Ripley.

JOPLIN - PITTSBURG, MO.— ARK.: Benton; KANS.: Allen, Bourbon, Cherokee, Crawford, Labette, Neosho, Wilson, Woodson; MO.: Barton, Jasper, McDonald, Newton, Vernon; OKLA.: Ottawa.

KANSAS CITY, MO.— KANS.: Anderson, Atchison, Brown, Doniphan, Douglas, Franklin, Jefferson, Johnson, Leavenworth, Linn, Miami, Wyandotte; MO.: Andrew, Bates, Caldwell, Carroll, Cass, Chariton, Clay, Clinton, Daviess, De Kalb, Gentry, Grundy, Henry, Jackson, Johnson, Lafayette, Linn, Livingston, Platte, Ray, Saline.

KNOXVILLE, TENN.— KY.: Bell, Harlan, Knox, McCreary, Wayne, Whitley; TENN.: Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Grainger, Hamblen, Jefferson, Knox, Loudon, Monroe, Morgan, Roane, Scott, Sevier, Union.

LA CROSSE - EAU CLAIRE, WISC.— MINN.: Houston, Winona; WISC.: Buffalo, Chippewa, Eau Claire, Jackson, La Crosse, Monroe, Rusk, Trempealeau, Vernon.

LAFAYETTE, IND.— Benton, Tippecanoe.

LAFAYETTE, LA.— Acadia, Allen, Evangeline, Iberia, Jefferson Davis, Lafayette, St. Landry, St. Martin, Vermilion.

LAKE CHARLES, LA.— Beauregard, Calcasieu, Cameron.

LANSING, MICH.— Clinton, Eaton, Hillsdale, Ingham, Jackson.

LAREDO, TEX.— Webb, Zapata.

LAS VEGAS, NEV.— Clark, Lincoln, Nye (southern portion).

LAUREL - HATTIESBURG, MISS.— Covington, Forrest, Jasper, Jones, Lamar, Marion, Perry, Wayne.

LEXINGTON, KY.— Anderson, Bath, Bourbon, Boyle, Breathitt, Casey, Clark, Clay, Estill, Fayette, Fleming, Franklin, Garrard, Harrison, Jackson, Jessamine, Knott, Laurel, Lee, Leslie, Lincoln, Madison, Menifee, Mercer, Montgomery, Nicholas, Owsley, Perry, Powell, Pulaski, Rockcastle, Rowan, Russell, Scott, Wolfe, Woodford.

LIMA, OHIO— Allen.

LINCOLN - HASTINGS - KEARNEY, NEB.— KANS.: Cloud, Jewell, Phillips, Republic, Smith, Washington; NEB.: Adams, Boone, Brown, Buffalo, Chase, Clay, Custer, Dawson, Dundy, Fillmore, Franklin, Frontier, Furnas, Gage, Garfield, Gosper, Greeley, Hall, Hamilton, Harlan, Hayes, Holt, Howard, Jefferson, Kearney, Lancaster, Loup, Merrick, Nance, Nuckolls, Perkins, Phelps, Platte, Polk, Red Willow, Rock, Saline, Sherman, Thayer, Valley, Webster, Wheeler, York.

LITTLE ROCK, ARK.— Arkansas, Bradley, Calhoun, Chicot, Clark, Cleburne, Cleveland, Conway, Dallas, Desha, Drew, Faulkner, Garland, Grant, Hot Spring, Independence, Jackson, Jefferson, Johnson, Lincoln, Lonoke, Monroe, Montgomery, Nevada, Ouachita, Perry, Pike, Polk, Pope, Prairie, Pulaski, Saline, Searcy, Stone, Van Buren, White, Woodruff, Yell.

LOS ANGELES, CALIF.— Inyo, Kern (eastern portion), Los Angeles, Orange, Riverside (western portion), San Bernardino, Ventura.

LOUISVILLE, KY.— IND.: Clark, Crawford, Floyd, Harrison, Jackson, Jefferson, Orange, Scott, Washington; KY.: Breckinridge, Bullitt, Grayson, Green, Hardin, Hart, Henry, Jefferson, Larue, Marion, Meade, Nelson, Oldham, Shelby, Spencer, Taylor, Trimble, Washington.

LUBBOCK, TEX.— Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Garza, Hale, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley, Terry, Yoakum.

MACON, GA.— Baldwin, Bibb, Bleckley, Crawford, Dodge, Dooly, Houston, Jones, Laurens, Monroe, Peach, Pulaski, Twiggs, Wheeler, Wilcox, Wilkinson.

MADISON, WISC.— Columbia, Dane, Green, Iowa, Juneau, Lafayette, Marquette, Richland, Sauk.

MANKATO, MINN.— IOWA: Emmet; MINN.: Blue Earth.

MARQUETTE, MICH.— Alger, Baraga, Houghton, Iron, Keweenaw, Marquette, Ontonagon; WISC.: Florence.

MCALLEN - BROWNSVILLE, TEX.— Cameron, Hidalgo, Starr, Willacy.

MEDFORD, ORE.— CALIF.: Siskiyou; ORE.: Curry, Jackson, Josephine, Klamath, Lake.

MEMPHIS, TENN.— ARK.: Crittenden, Cross, Lee, Mississippi, Phillips, Poinsett, St. Francis; MISS.: Alcorn, Benton, Coahoma, De Soto, Lafayette, Marshall, Panola, Quitman, Tate, Tippah, Tunica, Union, Yalobusha; MO.: Dunklin, Pemiscot; TENN.: Chester, Crockett, Dyer, Fayette, Gibson, Hardeman, Haywood, Lauderdale, McNairy, Shelby, Tipton.

MERIDIAN, MISS.— ALA.: Choctaw, Marengo, Sumter; MISS.: Clarke, Kemper, Lauderdale, Neshoba, Newton.

MIAMI, FLA.— Broward, Dade, Monroe.

MILWAUKEE, WISC.— Dodge, Jefferson, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha.

MINNEAPOLIS - ST. PAUL, MINN.— Anoka, Benton, Big Stone, Brown, Carver, Chippewa, Chisago, Cottonwood, Crow Wing, Dakota, Goodhue, Hennepin, Isanti, Jackson, Kanabec, Kandiyohi, Lac qui Parle, Le Sueur, Lyon, McLeod, Martin, Meeker, Mille Lacs, Morrison, Nicollet, Pine, Ramsey, Redwood, Renville, Rice, Scott, Sherburne, Sibley, Stearns, Steele, Stevens, Swift, Wabasha, Waseca, Washington, Watonwan, Wright, Yellow Medicine; WISC.: Barron, Burnett, Dunn, Pepin, Pierce, Polk, St. Croix.

MINOT - BISMARCK - DICKINSON, N.D.— MONT.: Daniels, McCone, Richland, Roosevelt, Sheridan, Wibaux; N.D.: Adams, Billings, Bottineau, Bowman, Burke, Burleigh, Divide, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McHenry, McIntosh, McKenzie, McLean, Mercer, Morton, Mountrail, Oliver, Pierce, Renville, Rolette, Sheridan, Sioux, Slope, Stark, Ward, Wells, Williams; S.D.: Campbell, Corson, Dewey, Walworth.

MISSOULA, MONT.— Flathead, Granite, Lake, Mineral, Missoula, Ravalli, Sanders.

MOBILE - PENSACOLA, ALA.— Baldwin, Clarke, Conecuh, Escambia, Mobile, Monroe, Washington; FLA.: Escambia, Okaloosa, Santa Rosa; MISS.: George, Greene, Jackson.

MONROE - EL DORADO, LA.— ARK.: Ashley, Union; LA.: Caldwell, Catahoula, Concordia, East Carroll, Franklin, Jackson, La Salle, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, West Carroll, Winn.

MONTGOMERY - SELMA, ALA.— Autauga, Bullock, Butler, Covington, Crenshaw, Dallas, Elmore, Lowndes, Macon, Montgomery, Pike, Tallapoosa, Wilcox.

NASHVILLE, TENN.— KY.: Allen, Barren, Butler, Christian, Clinton, Cumberland, Edmonson, Logan, Monroe, Simpson, Todd, Trigg; TENN.: Bedford, Benton, Cannon, Carroll, Cheatham, Clay, Coffee, Davidson, Decatur, De Kalb, Dickson, Fentress, Franklin, Giles, Henry, Hickman, Houston, Humphreys, Jackson, Lawrence, Lewis, Macon, Marshall, Maury, Montgomery, Moore, Overton, Perry, Pickett, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Van Buren, Warren, Wayne, White, Williamson, Wilson.

NEW ORLEANS, LA.— Jefferson, Lafourche, Orleans, Plaquemines, St. Bernard, St. Charles, St. James, St. John the Baptist, St. Tammany, Tangipahoa, Terrebonne, Washington; MISS.: Hancock, Pearl River, Walthall.

NEW YORK, N.Y.— CONN.: Fairfield; N.J.: Bergen, Essex, Hudson, Hunterdon, Middlesex, Monmouth, Morris, Ocean, Passaic, Somerset, Sussex, Union, Warren; N.Y.: Bronx, Dutchess, Kings, Nassau, New York, Orange, Putnam, Queens, Richmond, Rockland, Suffolk, Sullivan, Ulster, Westchester; PA.: Pike.

NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON, VA.— N.C.: Camden, Chowan, Currituck, Dare, Gates, Hertford, Northampton, Pasquotank, Perquimans; VA.: Accomack, Chesapeake city, Franklin city, Gloucester, Hampton city, Isle of Wight, James City, Mathews, Newport News city, Norfolk city, Northampton, Poquoson city, Portsmouth city, Southampton, Suffolk city, Surry, Virginia Beach city, Williamsburg city, York.

NORTH PLATTE, NEB.— Arthur, Blaine, Hooker, Keith, Lincoln, Logan, McPherson, Thomas.

ODESSA - MIDLAND, TEX.— N.M.: Lea (southern portion); TEX.: Andrews, Brewster, Crane, Crockett, Ector, Gaines, Glasscock, Howard, Jeff Davis, Loving, Martin, Midland, Pecos, Presidio, Reagan, Reeves, Terrell, Upton, Ward, Winkler.

OKLAHOMA CITY, OKLA.— Alfalfa, Beckham, Blaine, Caddo, Canadian, Cleveland, Custer, Dewey, Ellis, Garfield, Garvin, Grady, Grant, Greer, Harmon, Harper, Hughes, Kay, Kingfisher, Kiowa, Lincoln, Logan, McClain, Major, Murray, Noble, Oklahoma, Payne, Pottawatomie, Roger Mills, Seminole, Washita, Woods, Woodward.

OMAHA, NEB.— IOWA: Adams, Audubon, Cass, Crawford, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie, Shelby, Taylor; MO.: Atchison; NEB.: Burt, Butler, Cass, Colfax, Cuming, Dodge, Douglas, Johnson, Nemaha, Otoe, Pawnee, Richardson, Sarpy, Saunders, Seward, Washington.

ORLANDO - DAYTONA BEACH - MELBOURNE, FLA. — Brevard, Flagler, Lake, Marion, Orange, Osceola, Seminole, Sumter, Volusia.

OTTUMWA - KIRKSVILLE, IOWA— Davis, Jefferson, Van Buren; MO.: Adair, Putnam, Schuyler, Sullivan.

PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION, KY.— ILL.: Alexander, Franklin, Hamilton, Hardin, Jackson, Johnson, Massac, Pope, Pulaski, Saline, Union, Williamson; KY.: Ballard, Caldwell, Calloway, Carlisle, Crittenden, Fulton, Graves, Hickman, Livingston, Lyon, McCracken, Marshall; MO.: Bollinger, Butler, Cape Girardeau, Carter, Mississippi, New Madrid, Perry, Reynolds, Scott, Stoddard, Wayne; TENN.: Lake, Obion, Weakley.

PALM SPRINGS, CALIF.— Riverside (central portion).

PANAMA CITY, FLA.— Bay, Calhoun, Franklin, Gulf, Holmes, Liberty, Walton, Washington.

PARKERSBURG, W.VA.— Wood.

PEORIA, ILL.— Fulton, McLean, Marshall, Mason, Peoria, Putnam, Stark, Tazewell, Woodford.

PHILADELPHIA, PA.— DEL.: Kent, New Castle; N.J.: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem; PA.: Berks, Bucks, Chester, Delaware, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, Schuylkill.

PHOENIX, ARIZ.— Apache (southern portion), Gila, Graham, Greenlee, La Paz, Maricopa, Mohave, Navajo, Pinal, Yavapai; CALIF.: Riverside (eastern portion).

PITTSBURGH, PA.— MD.: Garrett; PA.: Allegheny, Armstrong, Beaver, Butler, Clarion, Fayette, Greene, Indiana, Lawrence, Venango, Washington, Westmoreland; W.VA.: Hancock, Marion, Monongalia, Preston.

PORTLAND, ORE.— Benton, Clackamas, Clatsop, Columbia, Crook, Gilliam, Harney, Hood River, Jefferson, Lincoln, Linn, Marion, Multnomah, Polk, Sherman, Tillamook, Union, Wasco, Washington, Wheeler, Yamhill; WASH.: Clark, Cowlitz, Klickitat, Skamania, Wahkiakum.

PORTLAND - POLAND SPRING, MAINE— Androscoggin, Cumberland, Franklin, Kennebec, Lincoln, Oxford, Sagadahoc, York; N.H.: Carroll, Coos; VT.: Essex.

PRESQUE ISLE, MAINE— Aroostook.

PROVIDENCE - NEW BEDFORD, R.I.— CONN.: Windham; MASS.: Bristol, Dukes; R.I.: Bristol, Kent, Newport, Providence, Washington.

QUINCY - HANNIBAL, ILL.— Adams, Brown, Cass, Hancock, McDonough, Morgan, Pike, Schuyler, Scott; IOWA: Lee; MO.: Clark, Knox, Lewis, Macon, Marion, Monroe, Ralls, Scotland, Shelby.

RALEIGH - DURHAM, N.C.— Chatham, Cumberland, Durham, Franklin, Granville, Halifax, Harnett, Hoke, Johnston, Lee, Moore, Nash, Orange, Person, Sampson, Scotland, Vance, Wake, Warren, Wayne, Wilson; VA.: Mecklenburg.

RAPID CITY, S.D.— MONT.: Carter; NEB.: Garden, Grant, Sheridan, Sioux; S.D.: Bennett, Butte, Custer, Fall River, Haakon, Harding, Jackson, Lawrence, Meade, Pennington, Perkins, Shannon, Ziebach; WYO.: Crook, Sheridan, Weston.

RENO, NEV.— CALIF.: Alpine, El Dorado (eastern portion), Lassen, Placer (eastern portion); NEV.: Carson City, Churchill, Douglas, Esmeralda, Humboldt, Lander, Lyon, Mineral, Nye (northern portion), Pershing, Storey, Washoe.

RICHMOND, VA.— Amelia, Augusta, Brunswick, Buckingham, Caroline, Charles City, Chesterfield, Colonial Heights city, Cumberland, Dinwiddie, Emporia city, Essex, Fluvanna, Goochland, Greene, Greensville, Hanover, Henrico, Hopewell city, King and Queen, King William, Lancaster, Louisa, Lunenburg, Madison, Middlesex, Nelson, New Kent, Northumberland, Nottoway, Orange, Petersburg city, Powhatan, Prince Edward, Prince George, Richmond, Richmond city, Staunton city, Sussex, Waynesboro city.

ROANOKE - LYNCHBURG, VA.— Alleghany, Amherst, Appomattox, Bath, Bedford, Bedford city, Bland, Botetourt, Buena Vista city, Campbell, Charlotte, Clifton Forge city, Covington city, Craig, Danville city, Floyd, Franklin, Giles, Halifax, Henry, Highland, Lexington city, Lynchburg city, Martinsville city, Montgomery, Pittsylvania, Pulaski, Radford city, Roanoke, Roanoke city, Rockbridge, Salem city, South Boston city, Wythe; W.VA.: Monroe, Pocahontas.

ROCHESTER, N.Y.— Livingston, Monroe, Ontario, Wayne.

ROCHESTER - MASON CITY - AUSTIN, MINN.— IOWA: Cerro Gordo, Floyd, Hancock, Howard, Kossuth, Mitchell, Winnebago, Worth; MINN.: Dodge, Faribault, Fillmore, Freeborn, Mower, Olmsted.

ROCKFORD, ILL.— Boone, Ogle, Stephenson, Winnebago; WISC.: Rock.

ROSWELL, N.M.— Chaves, Eddy, Lea (northern portion).

SACRAMENTO - STOCKTON, CALIF.— Amador, Calaveras, Colusa, Contra Costa (eastern portion), El Dorado (western portion), Mono, Nevada, Placer (western portion), Plumas, Sacramento, San Joaquin, Sierra, Solano (eastern portion), Stanislaus, Sutter, Tuolumne, Yolo, Yuba.

ST. JOSEPH, MO.— Buchanan, Harrison, Holt, Nodaway, Worth.

ST. LOUIS, MO.— ILL.: Bond, Calhoun, Clinton, Fayette, Greene, Jefferson, Jersey, Macoupin, Madison, Marion, Monroe, Montgomery, Perry, Randolph, St. Clair, Washington; MO.: Crawford, Franklin, Gasconade, Iron, Jefferson, Lincoln, Madison, Montgomery, Pike, St. Charles, Ste. Genevieve, St. Francois, St. Louis, St. Louis city, Warren, Washington.

SALINAS - MONTEREY, CALIF.— Monterey, San Benito, Santa Cruz.

SALISBURY, MD.— DEL.: Sussex; MD.: Somerset, Wicomico, Worcester.

SALT LAKE CITY, UTAH— COLO.: Dolores; IDA.: Bear Lake, Franklin, Oneida; MONT.: Fallon; NEV.: Elko, Eureka, White Pine; UTAH: Beaver, Box Elder, Cache, Carbon, Daggett, Davis, Duchesne, Emery, Garfield, Grand, Iron, Juab, Kane, Millard, Morgan, Piute, Rich, Salt Lake, San Juan, Sanpete, Sevier, Summit, Tooele, Uintah, Utah, Wasatch, Washington, Wayne, Weber; WYO.: Big Horn, Sublette, Sweetwater, Teton, Uinta.

SAN ANGELO, TEX.— Concho, Irion, Kimble, McCulloch, Menard, Schleicher, Sterling, Sutton, Tom Green.

SAN ANTONIO, TEX.— Atascosa, Bandera, Bexar, Comal, De Witt, Dimmit, Edwards, Frio, Goliad, Gonzales, Guadalupe, Karnes, Kendall, Kerr, Kinney, La Salle, Lavaca, McMullen, Maverick, Medina, Real, Uvalde, Val Verde, Wilson, Zavala.

SAN DIEGO, CALIF.— San Diego.

SAN FRANCISCO, CALIF.— Alameda, Contra Costa (western portion), Lake, Marin, Mendocino, Napa, San Francisco, San Mateo, Santa Clara, Solano (western portion), Sonoma.

SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO, CALIF.— San Luis Obispo, Santa Barbara.

SARASOTA, FLA.— Sarasota.

SAVANNAH, GA.— Appling, Bacon, Bryan, Bulloch, Candler, Chatham, Effingham, Evans, Jeff Davis, Liberty, Long, McIntosh, Montgomery, Pierce, Tattnall, Toombs, Treutlen, Wayne; S.C.: Beaufort, Hampton, Jasper.

SEATTLE - TACOMA, WASH.— Chelan, Clallam, Grays Harbor, Island, Jefferson, King, Kitsap, Kittitas (western portion), Lewis, Mason, Pacific, Pierce, San Juan, Skagit, Snohomish, Thurston, Whatcom.

SHREVEPORT - TEXARKANA, LA.— ARK.: Columbia, Hempstead, Howard, Lafayette, Little River, Miller, Sevier; LA.: Bienville, Bossier, Caddo, Claiborne, De Soto, Natchitoches, Red River, Sabine, Webster; OKLA.: McCurtain; TEX.: Bowie, Camp, Cass, Franklin, Harrison, Marion, Morris, Panola, Red River, Rusk, San Augustine, Shelby, Titus, Upshur.

SIOUX CITY, IOWA— Buena Vista, Cherokee, Clay, Dickinson, Ida, Monona, O'Brien, Osceola, Palo Alto, Plymouth, Sac, Sioux, Woodbury; NEB.: Antelope, Cedar, Dakota, Dixon, Knox, Madison, Pierce, Stanton, Thurston, Wayne; S.D.: Clay, Union.

SIOUX FALLS - MITCHELL, S.D.— IOWA: Lyon; MINN.: Lincoln, Murray, Nobles, Pipestone, Rock; NEB.: Boyd, Cherry, Keya Paha; S.D.: Aurora, Beadle, Bon Homme, Brookings, Brown, Brule, Buffalo, Charles Mix, Clark, Codington, Davison, Day, Deuel, Douglas, Edmunds, Faulk, Grant, Gregory, Hamlin, Hand, Hanson, Hughes, Hutchinson, Hyde, Jerauld, Jones, Kingsbury, Lake, Lincoln, Lyman, McCook, McPherson, Marshall, Mellette, Miner, Minnehaha, Moody, Potter, Roberts, Sanborn, Spink, Stanley, Sully, Todd, Tripp, Turner, Yankton.

SOUTH BEND - ELKHART, IND.— Elkhart, Fulton, Kosciusko, La Grange, Marshall, Pulaski, St. Joseph, Starke; MICH.: Berrien, Cass.

SPOKANE, WASH.— IDA.: Benewah, Bonner, Boundary, Clearwater, Idaho, Kootenai, Latah, Lewis, Nez Perce, Shoshone; MONT.: Lincoln; ORE.: Wallowa; WASH.: Adams, Asotin, Columbia, Douglas, Ferry, Garfield, Grant, Lincoln, Okanogan, Pend Oreille, Spokane, Stevens, Whitman.

SPRINGFIELD, MASS.— Hampden, Hampshire.

SPRINGFIELD, MO.— ARK.: Baxter, Boone, Carroll, Fulton, Izard, Marion, Newton; MO.: Barry, Benton, Camden, Cedar, Christian, Dade, Dallas, Dent, Douglas, Greene, Hickory, Howell, Laclede, Lawrence, Oregon, Ozark, Polk, Pulaski, St. Clair, Shannon, Stone, Taney, Texas, Webster, Wright.

SPRINGFIELD - DECATUR - CHAMPAIGN, ILL.— Champaign, Christian, Coles, De Witt, Douglas, Effingham, Ford, Logan, Macon, Menard, Moultrie, Piatt, Sangamon, Shelby, Vermilion.

SYRACUSE, N.Y.— Cayuga, Cortland, Madison, Oneida (western portion), Onondaga, Oswego, Schuyler, Seneca, Tompkins, Yates.

TALLAHASSEE - THOMASVILLE, FLA.— Gadsden, Jefferson, Lafayette, Leon, Madison, Taylor, Wakulla; GA.: Brooks, Decatur, Echols, Grady, Lowndes, Thomas.

TAMPA - ST. PETERSBURG, FLA.— Citrus, De Soto, Hardee, Hernando, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk.

TERRE HAUTE, IND.— ILL.: Clark, Clay, Crawford, Cumberland, Edgar, Jasper, Lawrence, Richland; IND.: Clay, Daviess, Greene, Knox, Martin, Parke, Sullivan, Vermillion, Vigo.

TOLEDO, OHIO— MICH.: Lenawee; OHIO: Defiance, Fulton, Hancock, Henry, Lucas, Ottawa, Putnam, Sandusky, Seneca, Williams, Wood, Wyandot.

TOPEKA, KANS.— Clay, Coffey, Geary, Jackson, Lyon, Marshall, Morris, Nemaha, Osage, Pottawatomie, Riley, Shawnee, Wabaunsee.

TRAVERSE CITY - CADILLAC, MICH.— Antrim, Benzie, Charlevoix, Cheboygan, Chippewa, Crawford, Emmet, Grand Traverse, Kalkaska, Lake, Leelanau, Luce, Mackinac, Manistee, Mason, Missaukee, Montmorency, Osceola, Oscoda, Otsego, Presque Isle, Roscommon, Wexford.

TUCSON, ARIZ.— Cochise, Pima, Santa Cruz; N.M.: Catron, Hidalgo.

TULSA, OKLA.— KANS.: Chautauqua, Montgomery; OKLA.: Adair, Cherokee, Craig, Creek, Delaware, Haskell, Latimer, McIntosh, Mayes, Muskogee, Nowata, Okfuskee, Okmulgee, Osage, Pawnee, Pittsburg, Rogers, Tulsa, Wagoner, Washington.

TUSCALOOSA, ALA.— Tuscaloosa.

TWIN FALLS, IDA.— Gooding, Jerome, Lincoln, Twin Falls.

TYLER - LONGVIEW, TEX.— Angelina, Cherokee, Gregg, Houston, Nacogdoches, Smith.

UTICA, N.Y.— Herkimer, Oneida (eastern portion), Otsego.

VICTORIA, TEX.— Victoria.

WACO - TEMPLE, TEX.— Bell, Brazos, Burleson, Coryell, Falls, Lampasas, Leon, McLennan, Madison, Milam, Mills, Robertson.

WASHINGTON, D.C.— District of Columbia; MD.: Allegany, Calvert, Charles, Frederick, Montgomery, Prince George's, St. Mary's; PA.: Franklin, Fulton; VA.: Alexandria city, Arlington, Clarke, Culpeper, Fairfax, Fairfax city, Falls Church city, Fauquier, Frederick, Fredericksburg city, King George, Loudoun, Manassas city, Manassas Park city, Page, Prince William, Rappahannock, Shenandoah, Spotsylvania, Stafford, Warren, Westmoreland, Winchester city; W.VA.: Berkeley, Hampshire, Hardy, Jefferson, Mineral, Morgan.

WATERTOWN - CARTHAGE, N.Y.— Jefferson, Lewis, St. Lawrence.

WAUSAU - RHINELANDER, WISC.— Adams, Clark, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Taylor, Vilas, Wood.

WEST PALM BEACH - FT. PIERCE - VERO BEACH, FLA.— Indian River, Martin, Okeechobee, Palm Beach, St. Lucie.

WHEELING - STEUBENVILLE, W.VA.— OHIO: Belmont, Guernsey, Harrison, Jefferson, Monroe, Noble; W.VA.: Brooke, Marshall, Ohio, Tyler, Wetzel.

WICHITA - HUTCHINSON, KANS.— Barber, Barton, Butler, Chase, Cheyenne, Clark, Comanche, Cowley, Decatur, Dickinson, Edwards, Elk, Ellis, Ellsworth, Finney, Ford, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Harvey, Haskell, Hodgeman, Kearny, Kingman, Kiowa, Lane, Lincoln, Logan, McPherson, Marion, Meade, Mitchell, Morton, Ness, Norton, Osborne, Ottawa, Pawnee, Pratt, Rawlins, Reno, Rice, Rooks, Rush, Russell, Saline, Scott, Sedgwick, Seward, Sheridan, Sherman, Stafford, Stanton, Stevens, Sumner, Thomas, Trego, Wallace, Wichita; NEB.: Hitchcock; OKLA.: Beaver.

WICHITA FALLS - LAWTON, TEX.— OKLA.: Comanche, Cotton, Jackson, Jefferson, Stephens, Tillman; TEX.: Archer, Baylor, Clay, Foard, Hardeman, Jack, Knox, Montague, Throckmorton, Wichita, Wilbarger, Young.

WILKES-BARRE - SCRANTON, PA.— Carbon, Clinton, Columbia, Lackawanna, Luzerne, Lycoming, Montour, Northumberland, Snyder, Sullivan, Susquehanna, Union, Wayne, Wyoming.

WILMINGTON, N.C.— Bladen, Brunswick, Columbus, New Hanover, Pender, Robeson.

YAKIMA, WASH.— ORE.: Morrow, Umatilla; WASH.: Benton, Franklin, Kittitas (eastern portion), Walla Walla, Yakima.

YOUNGSTOWN, OHIO— Columbiana, Mahoning, Trumbull; PA.: Mercer.

ZANESVILLE, OHIO— Muskingum.

NOTES

NOTES

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☐ Please call me.
NAME ______________________ TITLE ______________________
COMPANY ______________________
ADDRESS ______________________
CITY/STATE/ZIP ______________________
TELEPHONE ( ) ______________________ Best time to call ______________________
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☐ Consumer data bases ☐ Business-to-business data bases
☐ Special sales and marketing analyses Zip Code data
☐ Personal computer products ☐ Local area data
☐ Send me your free data/software demo disk.
☐ Please call me.
NAME ______________________ TITLE ______________________
COMPANY ______________________
ADDRESS ______________________
CITY/STATE/ZIP ______________________
TELEPHONE ( ) ______________________ Best time to call ______________________
(area code)
Or call Market Statistics today.
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IF MAILED
IN THE
UNITED STATES

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POSTAGE WILL BE PAID BY ADDRESSEE

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SECTION 1
State Maps With County Outlines

▨ Metropolitan Statistical Areas (or New England County Metropolitan Areas)

Listed Consolidated Metropolitan Areas

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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ALABAMA

METROPOLITAN DATA SUMMARY

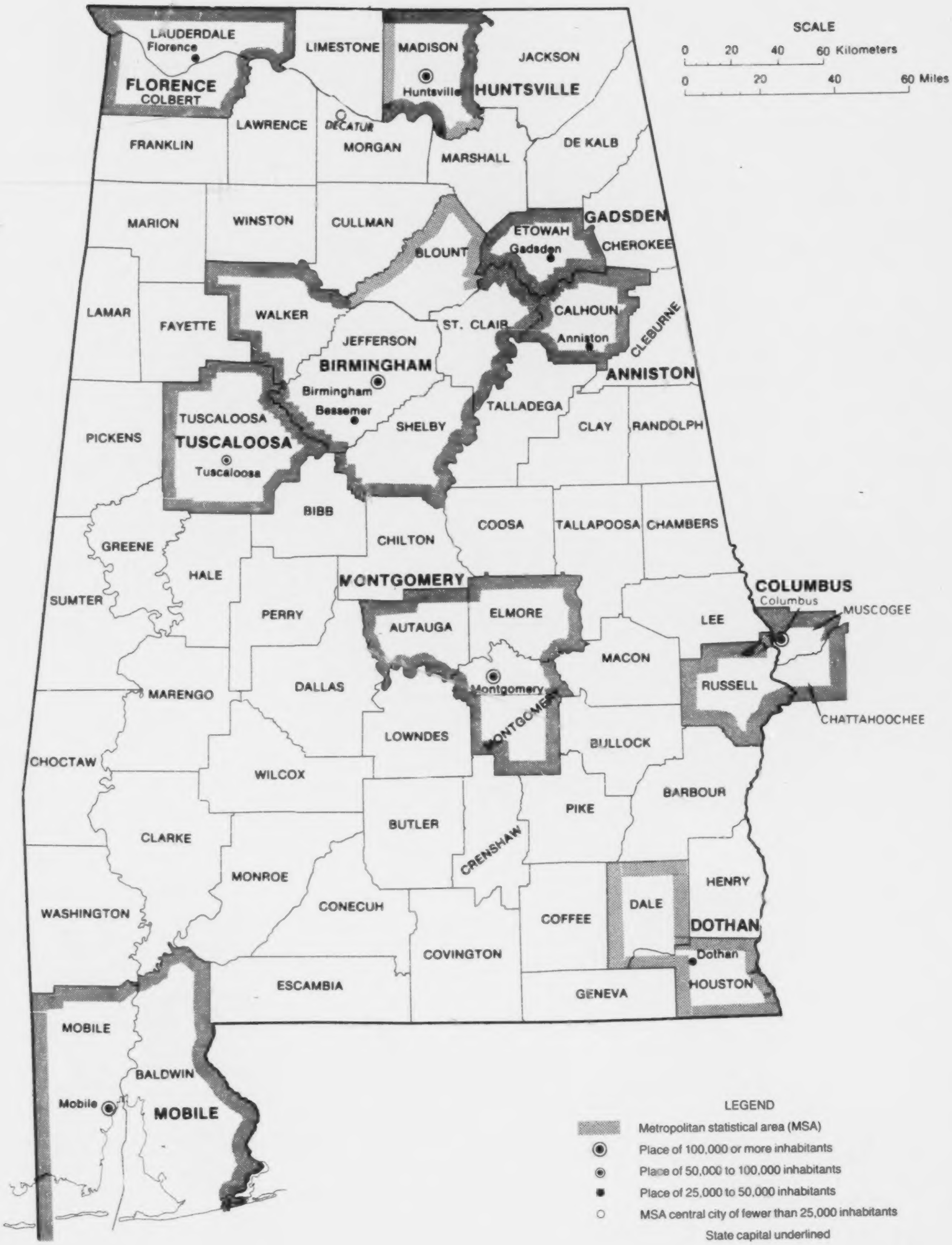
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANNISTON	125.7	44.1	1,085,193	461,743	.0398
BIRMINGHAM	922.1	346.4	9,316,427	4,491,199	.3395
DOTHAN	128.5	46.3	1,151,420	787,423	.0482
FLORENCE	141.0	52.7	1,264,994	639,929	.0479
GADSDEN	105.2	39.4	879,399	424,227	.03[illegible]
HUNTSVILLE	213.1	79.0	2,560,999	1,153,216	.0882
MOBILE	473.8	170.1	4,691,504	2,524,239	.1774
MONTGOMERY	293.9	105.1	2,943,622	1,506,307	.1094
TUSCALOOSA	144.2	52.2	1,283,819	726,272	.0505

County	Metropolitan Area
Autauga	Montgomery
Baldwin	Mobile
Blount	Birmingham
Calhoun	Anniston
Colbert	Florence
Dale	Dothan
Elmore	Montgomery
Etowah	Gadsden
Houston	Dothan
Jefferson	Birmingham

County	Metropolitan Area
Lauderdale	Florence
Madison	Huntsville
Mobile	Mobile
Montgomery	Montgomery
Russell	Columbus, Ga.
St. Clair	Birmingham
Shelby	Birmingham
Tuscaloosa	Tuscaloosa
Walker	Birmingham

ALABAMA


SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles
LAUDERDALE
Florence
FLORENCE
COLBERT
LIMESTONE
MADISON
Huntsville
HUNTSVILLE
JACKSON
LAWRENCE
DECATUR
FRANKLIN
MORGAN
MARSHALL
DE KALB
MARION
WINSTON
CULLMAN
BLOUNT
GADSDEN
ETOWAH
Gadsden
CHEROKEE
LAMAR
FAYETTE
WALKER
JEFFERSON
ST. CLAIR
CALHOUN
Anniston
CLEBURNE
ANNISTON
BIRMINGHAM
Birmingham
Bessemer
TALLADEGA
PICKENS
TUSCALOOSA
TUSCALOOSA
Tuscaloosa
SHELBY
CLAY
RANDOLPH
BIBB
GREENE
HALE
CHILTON
COOSA
TALLAPOOSA
CHAMBERS
SUMTER
MONTGOMERY
PERRY
AUTAUGA
ELMORE
COLUMBUS
Columbus
MUSCOGEE
LEE
MACON
MARENGO
DALLAS
Montgomery
MONTGOMERY
RUSSELL
CHATTAHOOCHEE
LOWNDES
BULLOCK
CHOCTAW
WILCOX
BARBOUR
BUTLER
PIKE
CLARKE
CRENSHAW
MONROE
HENRY
CONECUH
DALE
WASHINGTON
COFFEE
DOTHAN
COVINGTON
Dothan
ESCAMBIA
HOUSTON
GENEVA
MOBILE
BALDWIN
Mobile
MOBILE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

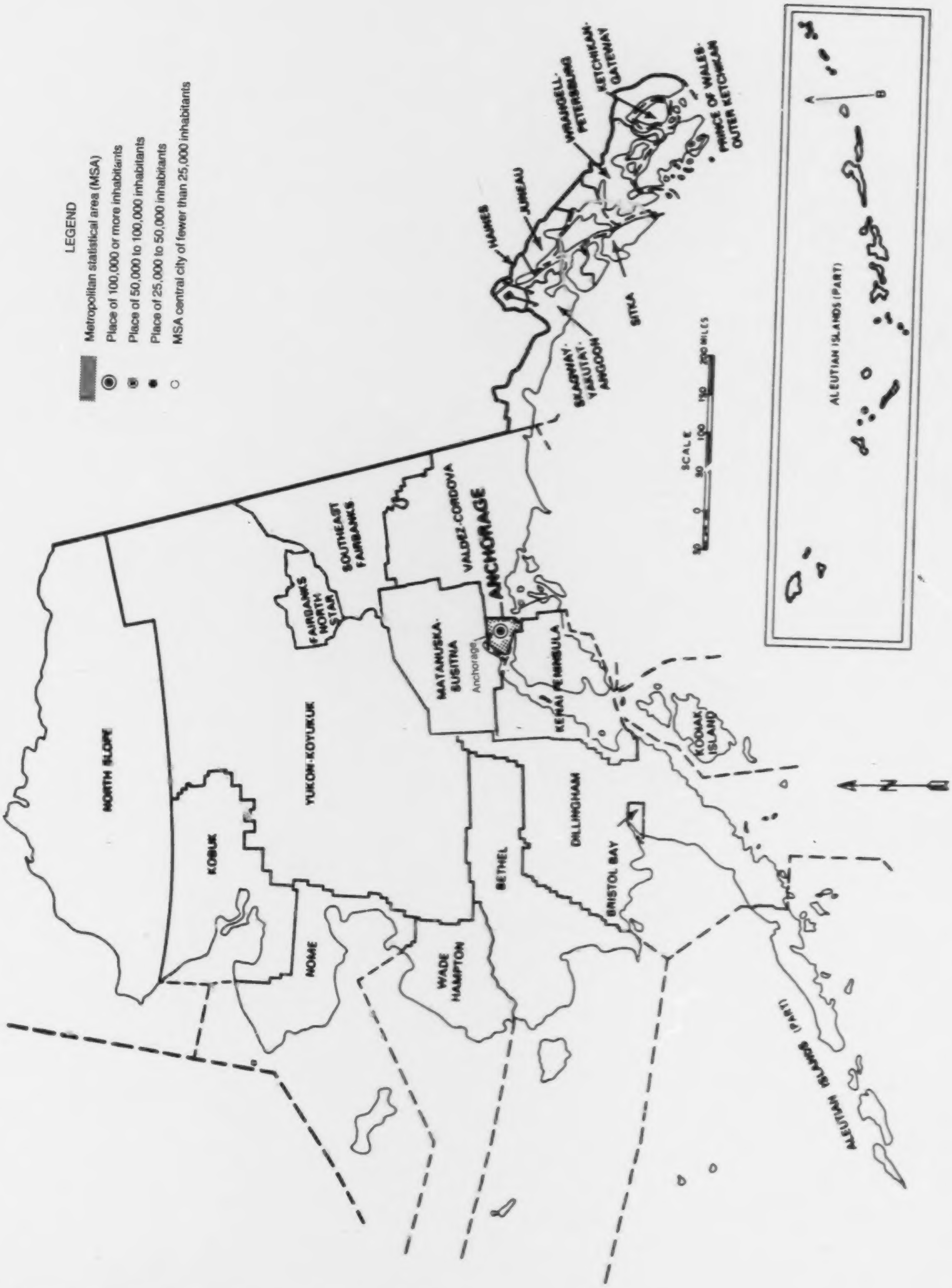
1986 SURVEY OF BUYING POWER DATA SERVICE

ALASKA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANCHORAGE	237.1	87.4	3,792,676	2,596,640	.1432

County	Metropolitan Area
Anchorage	Anchorage

ALASKA


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
NORTH SLOPE
KOBUK
NOME
WADE HAMPTON
BETHEL
YUKON-KOYUKUK
FAIRBANKS NORTH STAR
SOUTHEAST FAIRBANKS
MATANUSKA-SUSITNA
Anchorage
ANCHORAGE
VALDEZ-CORDOVA
KENAI PENINSULA
KODIAK ISLAND
DILLINGHAM
BRISTOL BAY
ALEUTIAN ISLANDS (PART)
SKAGWAY-YAKUTAT-ANGOON
SITKA
HAINES
JUNEAU
WRANGELL-PETERSBURG
KETCHIKAN-GATEWAY
PRINCE OF WALES-OUTER KETCHIKAN
SCALE
0 50 100 150 200 MILES
N
ALEUTIAN ISLANDS (PART)

1986 SURVEY OF BUYING POWER DATA SERVICE

ARIZONA

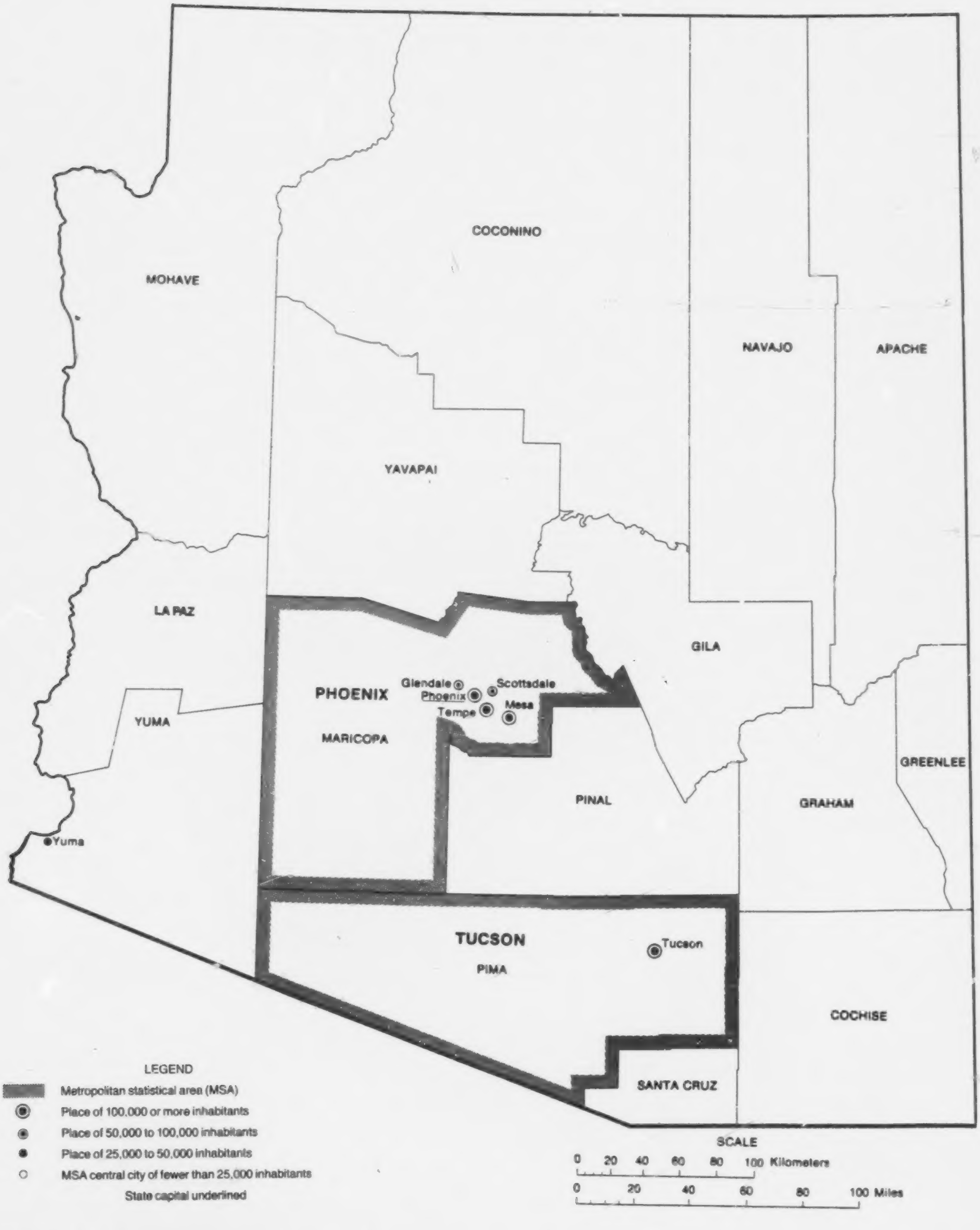
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
PHOENIX	1,841.1	719.1	21,989,680	11,710,860	.7974
TUCSON	634.6	253.0	6,595,885	3,305,023	.2415

County	Metropolitan Area
Maricopa	Phoenix
Pima	Tucson

ARIZONA


MOHAVE
COCONINO
NAVAJO
APACHE
YAVAPAI
LA PAZ
GILA
PHOENIX
MARICOPA
Glendale
Phoenix
Scottsdale
Tempe
Mesa
YUMA
Yuma
PINAL
GRAHAM
GREENLEE
TUCSON
PIMA
Tucson
COCHISE
SANTA CRUZ
LEGEND
▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⦿ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1986 SURVEY OF BUYING POWER DATA SERVICE

ARKANSAS

METROPOLITAN DATA SUMMARY

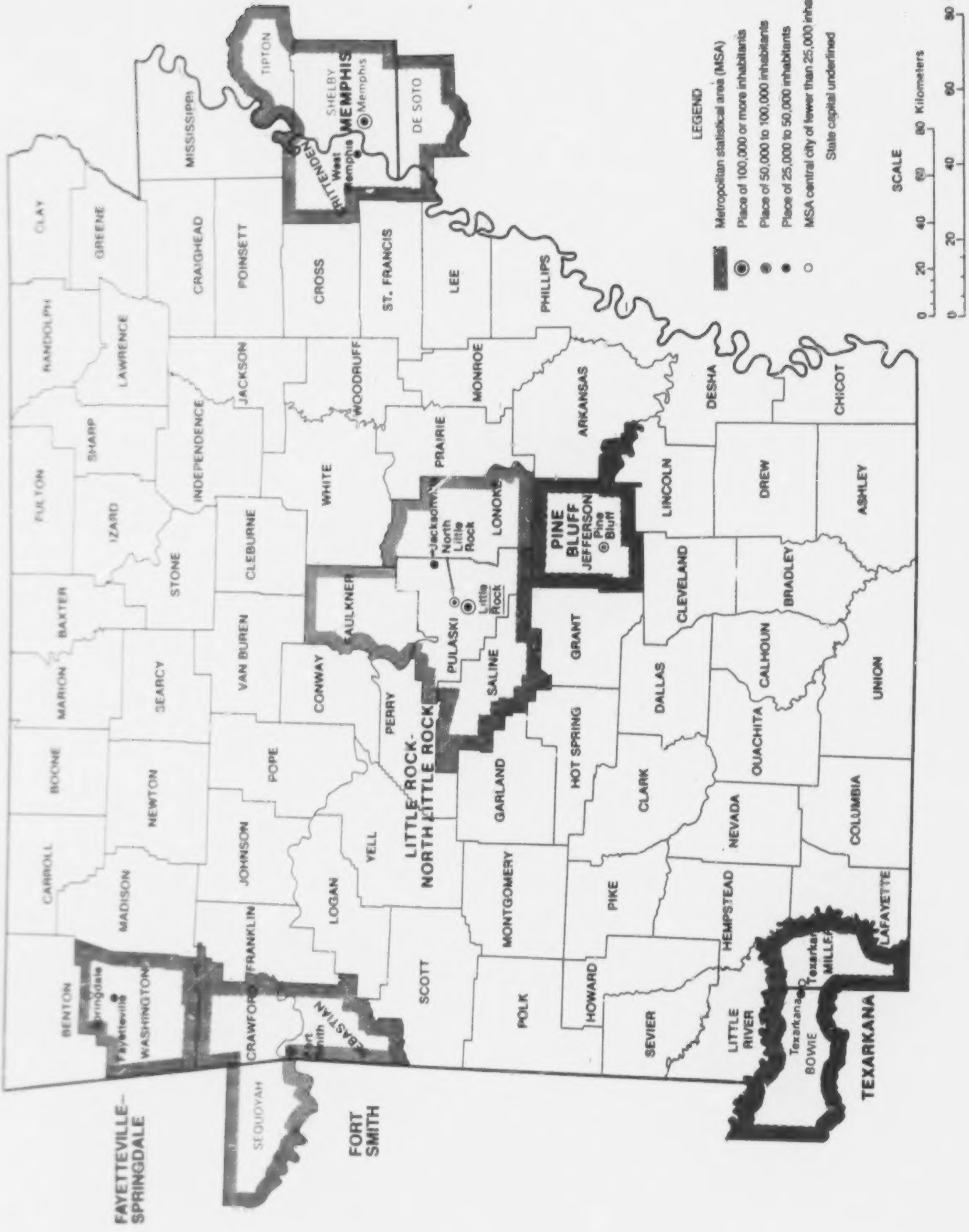
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
FAYETTEVILLE - SPRINGDALE	107.6	39.9	1,007,529	623,247	.0403
FORT SMITH	178.5	65.7	1,732,278	854,054	.0643
LITTLE ROCK - NORTH LITTLE ROCK	505.0	183.5	5,595,916	2,934,667	.2048
PINE BLUFF	90.0	30.6	751,574	424,303	.0300
TEXARKANA	120.7	44.2	1,120,252	725,302	.0456

County	Metropolitan Area
Crawford	Fort Smith
Crittenden	Memphis, Tenn.
Faulkner	Little Rock - North Little Rock
Jefferson	Pine Bluff
Lonoke	Little Rock - North Little Rock

County	Metropolitan Area
Miller	Texarkana
Pulaski	Little Rock - North Little Rock
Saline	Little Rock - North Little Rock
Sebastian	Fort Smith
Washington	Fayetteville - Springdale

ARKANSAS


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 Kilometers
0 20 40 60 80 Miles
MEMPHIS
Memphis
West Memphis
TIPTON
SHELBY
DE SOTO
CRITTENDEN
MISSISSIPPI
CLAY
GREENE
CRAIGHEAD
POINSETT
CROSS
ST. FRANCIS
LEE
PHILLIPS
RANDOLPH
LAWRENCE
JACKSON
WOODRUFF
MONROE
ARKANSAS
DESHA
CHICOT
FULTON
SHARP
INDEPENDENCE
PRAIRIE
WHITE
IZARD
STONE
CLEBURNE
LONOKE
Jacksonville
North Little Rock
Little Rock
PINE BLUFF
JEFFERSON
Pine Bluff
LINCOLN
DREW
ASHLEY
BAXTER
MARION
SEARCY
VAN BUREN
FAULKNER
PULASKI
SALINE
GRANT
CLEVELAND
BRADLEY
CALHOUN
DALLAS
UNION
BOONE
NEWTON
POPE
CONWAY
PERRY
LITTLE ROCK-NORTH LITTLE ROCK
GARLAND
HOT SPRING
CLARK
OUACHITA
NEVADA
COLUMBIA
CARROLL
MADISON
JOHNSON
YELL
MONTGOMERY
PIKE
HEMPSTEAD
LAFAYETTE
BENTON
Springdale
Fayetteville
WASHINGTON
FRANKLIN
LOGAN
CRAWFORD
SEBASTIAN
Fort Smith
SCOTT
POLK
HOWARD
SEVIER
LITTLE RIVER
MILLER
Texarkana
BOWIE
TEXARKANA
SEQUOYAH
FORT SMITH
FAYETTEVILLE-SPRINGDALE

CALIFORNIA

METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

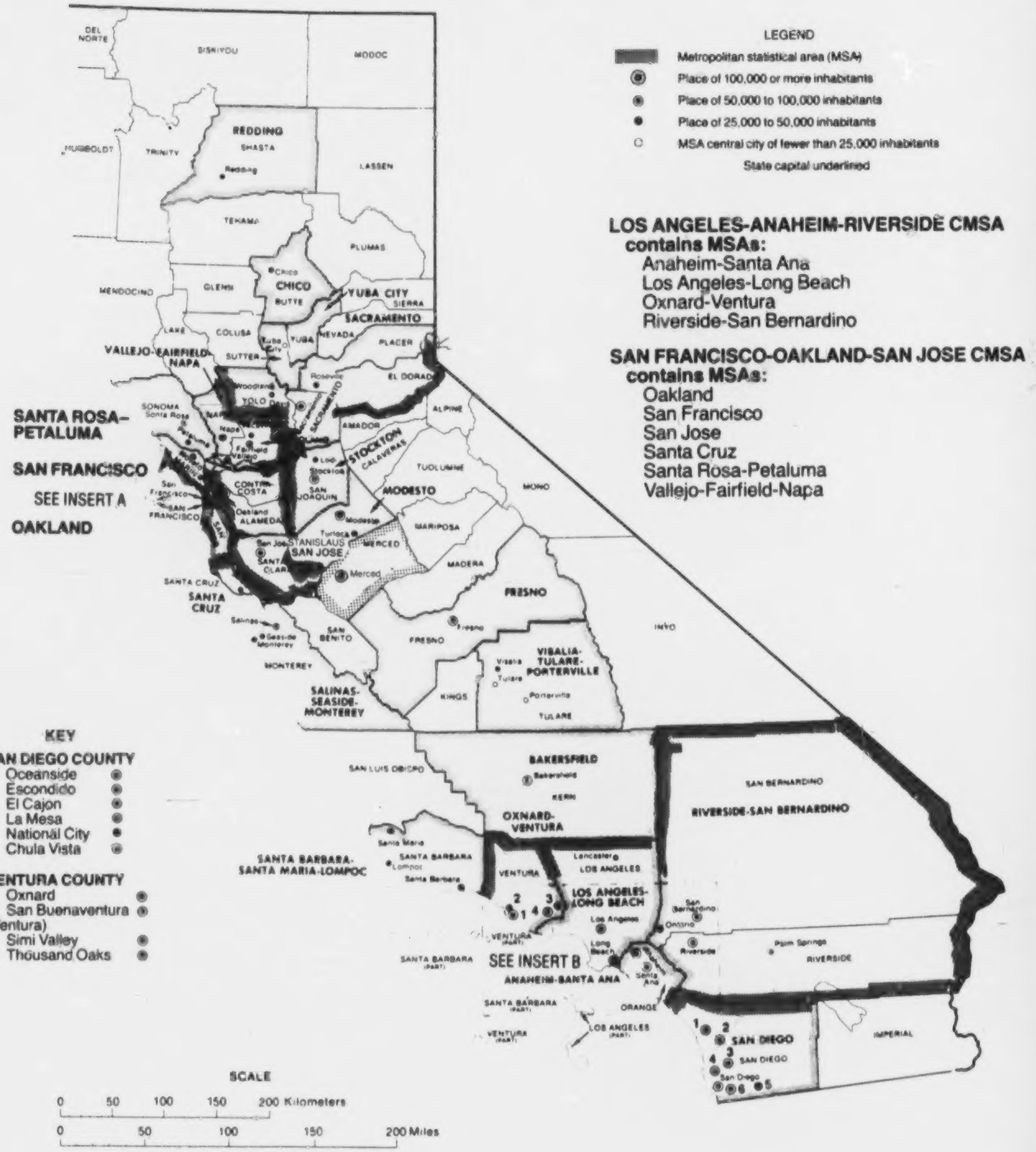
METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANAHEIM - SANTA ANA	2,124.0	735.0	31,573,345	15,352,829	1.0702
BAKERSFIELD	475.8	169.5	5,465,373	2,676,721	.1946
CHICO	166.7	67.4	1,707,361	929,536	.0642
FRESNO	578.8	207.2	6,632,413	3,071,465	.2325
LOS ANGELES - LONG BEACH	8,091.4	2,963.5	103,058,676	50,985,808	3.6083
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*12,720.8*	*4,604.1*	*164,723,821*	*79,899,654*	*5.7153*
MERCED	163.2	54.4	1,537,181	770,548	.0575
MODESTO	306.1	107.7	3,193,520	1,700,566	.1190
OAKLAND	1,903.2	736.1	28,345,176	12,671,975	.9367
OXNARD - VENTURA	609.0	200.5	8,157,543	3,229,516	.2656
REDDING	131.7	49.4	1,268,345	770,176	.0501
RIVERSIDE - SAN BERNARDINO	1,896.4	685.1	21,934,257	10,331,501	.7712
SACRAMENTO	1,266.4	493.2	16,056,007	8,068,460	.5660
SALINAS - SEASIDE - MONTEREY	332.8	109.0	3,958,553	1,868,001	.1385
SAN DIEGO	2,140.9	786.5	28,842,528	13,191,301	.9764
SAN FRANCISCO	1,556.0	655.6	26,444,917	13,680,421	.8957
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,791.8*	*2,232.7*	*88,711,757*	*41,571,035*	*2.9591*
SAN JOSE	1,393.3	488.2	21,436,862	10,047,766	.7145
SANTA BARBARA - SANTA MARIA - LOMPOC	330.6	124.7	4,620,091	2,780,868	.1697
SANTA CRUZ	217.5	82.6	2,929,492	1,198,708	.0960
SANTA ROSA - PETALUMA	340.4	134.5	4,749,039	2,004,455	.1562
STOCKTON	406.9	149.9	4,524,739	2,142,068	.1607
VALLEJO - FAIRFIELD - NAPA	381.4	135.7	4,806,271	1,977,710	.1600
VISALIA - TULARE - PORTERVILLE	283.3	92.5	2,280,033	1,533,607	.0972
YUBA CITY	111.1	40.9	1,064,809	575,176	.0406

County	Metropolitan Area
Alameda	Oakland
Butte	Chico
Contra Costa	Oakland
El Dorado	Sacramento
Fresno	Fresno
Kern	Bakersfield
Los Angeles	Los Angeles - Long Beach
Marin	San Francisco
Merced	Merced
Monterey	Salinas - Seaside - Monterey
Napa	Vallejo - Fairfield - Napa
Orange	Anaheim - Santa Ana
Placer	Sacramento
Riverside	Riverside - San Bernardino
Sacramento	Sacramento
San Bernardino	Riverside - San Bernardino

County	Metropolitan Area
San Diego	San Diego
San Francisco	San Francisco
San Joaquin	Stockton
San Mateo	San Francisco
Santa Barbara	Santa Barbara - Santa Maria - Lompoc
Santa Clara	San Jose
Santa Cruz	Santa Cruz
Shasta	Redding
Solano	Vallejo - Fairfield - Napa
Sonoma	Santa Rosa - Petaluma
Stanislaus	Modesto
Sutter	Yuba City
Tulare	Visalia - Tulare - Porterville
Ventura	Oxnard - Ventura
Yolo	Sacramento
Yuba	Yuba City

1986 SURVEY OF BUYING POWER DATA SERVICE

CALIFORNIA


DEL NORTE
SISKIYOU
MODOC
HUMBOLDT
TRINITY
REDDING
SHASTA
Redding
LASSEN
TEHAMA
PLUMAS
MENDOCINO
GLENN
Chico
CHICO
BUTTE
YUBA CITY
SIERRA
SACRAMENTO
LAKE
COLUSA
SUTTER
YUBA
NEVADA
PLACER
VALLEJO-FAIRFIELD-NAPA
Roseville
EL DORADO
Woodland
YOLO
SONOMA
Santa Rosa
SANTA ROSA-PETALUMA
Petaluma
Napa
Fairfield
Vallejo
ALPINE
AMADOR
STOCKTON
CALAVERAS
Lodi
Stockton
SAN FRANCISCO
SEE INSERT A
OAKLAND
San Francisco
SAN FRANCISCO
CONTRA COSTA
SAN JOAQUIN
TUOLUMNE
MONO
MODESTO
Modesto
Oakland
ALAMEDA
MARIPOSA
San Jose
STANISLAUS
Turlock
SAN JOSE
MERCED
SANTA CLARA
Merced
MADERA
SANTA CRUZ
SANTA CRUZ
FRESNO
Salinas
Seaside
Monterey
SAN BENITO
Fresno
INYO
FRESNO
MONTEREY
VISALIA-TULARE-PORTERVILLE
Visalia
Tulare
Porterville
TULARE
KINGS
SALINAS-SEASIDE-MONTEREY
SAN LUIS OBISPO
BAKERSFIELD
Bakersfield
KERN
SAN BERNARDINO
RIVERSIDE-SAN BERNARDINO
OXNARD-VENTURA
Santa Maria
SANTA BARBARA
Lompoc
Santa Barbara
SANTA BARBARA-SANTA MARIA-LOMPOC
VENTURA
Lancaster
LOS ANGELES
LOS ANGELES-LONG BEACH
Los Angeles
Long Beach
San Bernardino
Ontario
Riverside
Palm Springs
RIVERSIDE
VENTURA (PART)
SANTA BARBARA (PART)
SEE INSERT B
ANAHEIM-SANTA ANA
Santa Ana
ORANGE
LOS ANGELES (PART)
SAN DIEGO
SAN DIEGO
San Diego
IMPERIAL
1
2
3
4
5
6
SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

LEGEND

- ▬ Metropolitan statistical area (MSA)
- ◉ Place of 100,000 or more inhabitants
- ● Place of 50,000 to 100,000 inhabitants
- • Place of 25,000 to 50,000 inhabitants
- ○ MSA central city of fewer than 25,000 inhabitants

State capital underlined

LOS ANGELES-ANAHEIM-RIVERSIDE CMSA contains MSAs:

Anaheim-Santa Ana
Los Angeles-Long Beach
Oxnard-Ventura
Riverside-San Bernardino

SAN FRANCISCO-OAKLAND-SAN JOSE CMSA contains MSAs:

Oakland
San Francisco
San Jose
Santa Cruz
Santa Rosa-Petaluma
Vallejo-Fairfield-Napa

KEY

SAN DIEGO COUNTY

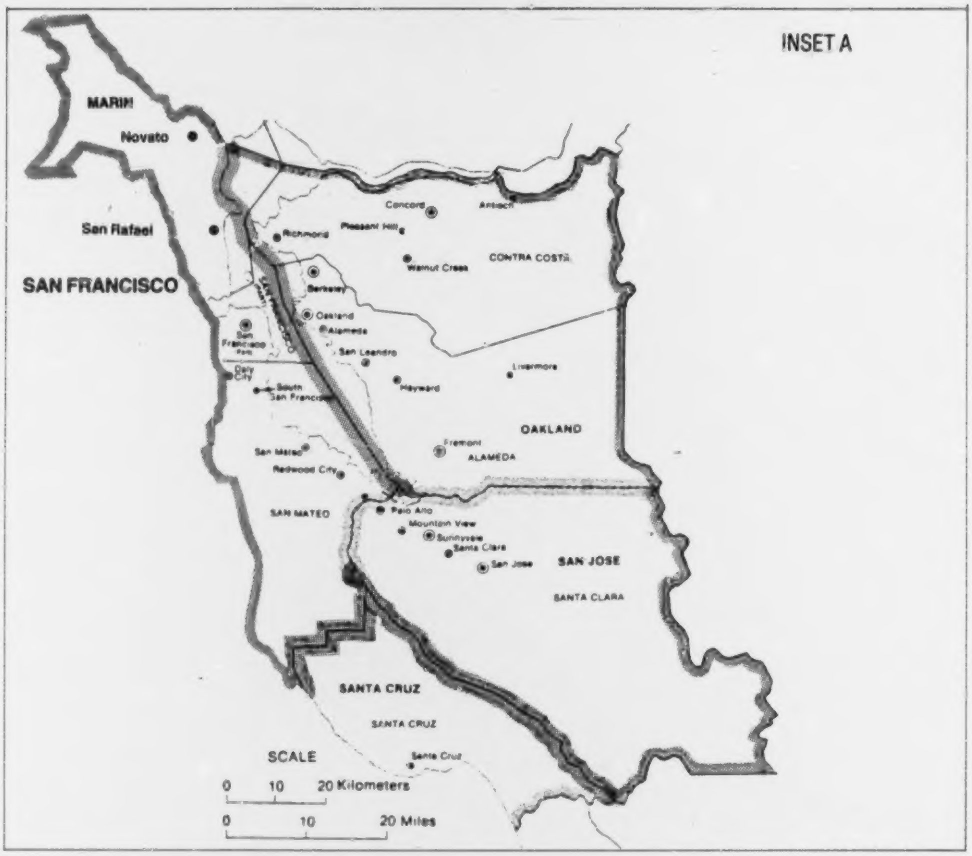
1. Oceanside ●
2. Escondido ●
3. El Cajon ●
4. La Mesa ●
5. National City •
6. Chula Vista ◉

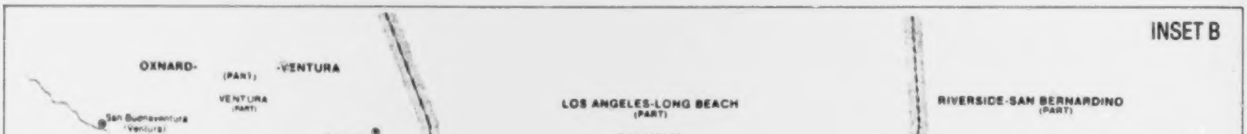
VENTURA COUNTY

1. Oxnard ◉
2. San Buenaventura (Ventura) ●
3. Simi Valley ●
4. Thousand Oaks ●

1986 SURVEY OF BUYING POWER DATA SERVICE

CALIFORNIA


INSET A
MARIN
Novato
San Rafael
SAN FRANCISCO
Richmond
Pleasant Hill
Concord
Antioch
Walnut Creek
CONTRA COSTA
Berkeley
Oakland
Alameda
San Francisco
San Leandro
Daly City
South San Francisco
Hayward
Livermore
OAKLAND
Fremont
ALAMEDA
San Mateo
Redwood City
SAN MATEO
Palo Alto
Mountain View
Sunnyvale
Santa Clara
San Jose
SAN JOSE
SANTA CLARA
SANTA CRUZ
SANTA CRUZ
Santa Cruz
SCALE
0 10 20 Kilometers
0 10 20 Miles


INSET B
OXNARD- (PART) -VENTURA
VENTURA (PART)
San Buenaventura (Ventura)
Simi Valley
Oxnard
Thousand Oaks
LOS ANGELES-LONG BEACH (PART)
LOS ANGELES
Burbank
Glendale
Pasadena
Arcadia
Alhambra
El Monte
Baldwin Park
Los Angeles
Monterey Park
Rosemead
West Covina
Pomona
Santa Monica
Montebello
Huntington Park
Pico Rivera
Inglewood
South Gate
Whittier
Hawthorne
Downey
Lynwood
Norwalk
Gardena
Compton
Bellflower
La Mirada
Cerritos
Redondo Beach
Torrance
Carson
Lakewood
Long Beach
La Habra
Fullerton
Buena Park
Cypress
Anaheim
Orange
Garden Grove
Westminster
Santa Ana
Fountain Valley
Irvine
Costa Mesa
Huntington Beach
Newport Beach
ORANGE
ANAHEIM-SANTA ANA
RIVERSIDE-SAN BERNARDINO (PART)
SAN BERNARDINO (PART)
Upland
Rancho Cucamonga
San Bernardino
Ontario
Redlands
Chino
Riverside
RIVERSIDE (PART)
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 Kilometers
0 10 20 Miles

COLORADO

METROPOLITAN DATA SUMMARY

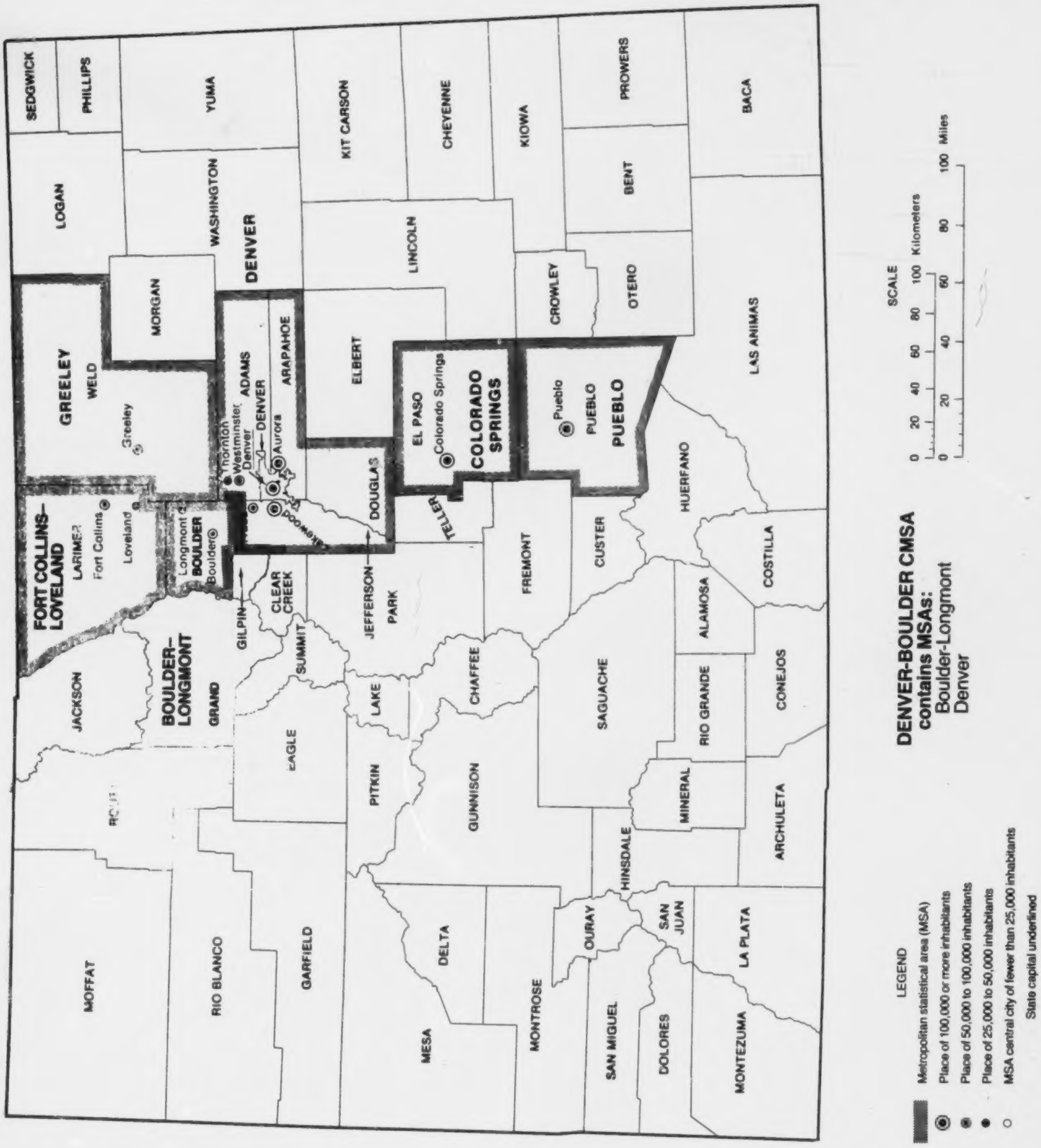
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BOULDER - LONGMONT	219.0	85.2	2,838,830	1,522,756	.1016
COLORADO SPRINGS	352.9	131.0	3,982,489	2,234,953	.1485
DENVER	1,635.1	656.8	22,874,225	11,463,764	.7907
DENVER - BOULDER CONSOLIDATED AREA	*1,854.1*	*742.0*	*25,713,055*	*12,986,520*	*.8923*
FORT COLLINS - LOVELAND	178.4	67.9	2,007,809	987,155	.0719
GREELEY	138.8	50.6	1,344,039	585,777	.0481
PUEBLO	125.4	47.9	1,208,555	635,619	.0456

County	Metropolitan Area
Adams	Denver
Arapahoe	Denver
Boulder	Boulder - Longmont
Denver	Denver
Douglas	Denver

County	Metropolitan Area
El Paso	Colorado Springs
Jefferson	Denver
Larimer	Fort Collins - Loveland
Pueblo	Pueblo
Weld	Greeley

COLORADO


SEDGWICK
PHILLIPS
YUMA
KIT CARSON
CHEYENNE
KIOWA
PROWERS
BACA
LOGAN
WASHINGTON
DENVER
LINCOLN
BENT
MORGAN
CROWLEY
OTERO
GREELEY
WELD
Greeley
ADAMS
ARAPAHOE
ELBERT
Thornton
Westminster
Denver
DENVER
Aurora
EL PASO
Colorado Springs
COLORADO SPRINGS
Pueblo
PUEBLO
PUEBLO
LAS ANIMAS
FORT COLLINS-LOVELAND
LARIMER
Fort Collins
Loveland
Longmont
BOULDER
Boulder
DOUGLAS
TELLER
FREMONT
CUSTER
HUERFANO
COSTILLA
CLEAR CREEK
GILPIN
JEFFERSON
PARK
BOULDER-LONGMONT
JACKSON
GRAND
SUMMIT
LAKE
CHAFFEE
SAGUACHE
ALAMOSA
RIO GRANDE
CONEJOS
EAGLE
ROUTT
PITKIN
GUNNISON
MINERAL
ARCHULETA
HINSDALE
MOFFAT
RIO BLANCO
GARFIELD
MESA
DELTA
MONTROSE
OURAY
SAN JUAN
SAN MIGUEL
DOLORES
LA PLATA
MONTEZUMA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
DENVER-BOULDER CMSA contains MSAs:
Boulder-Longmont
Denver
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

CONNECTICUT

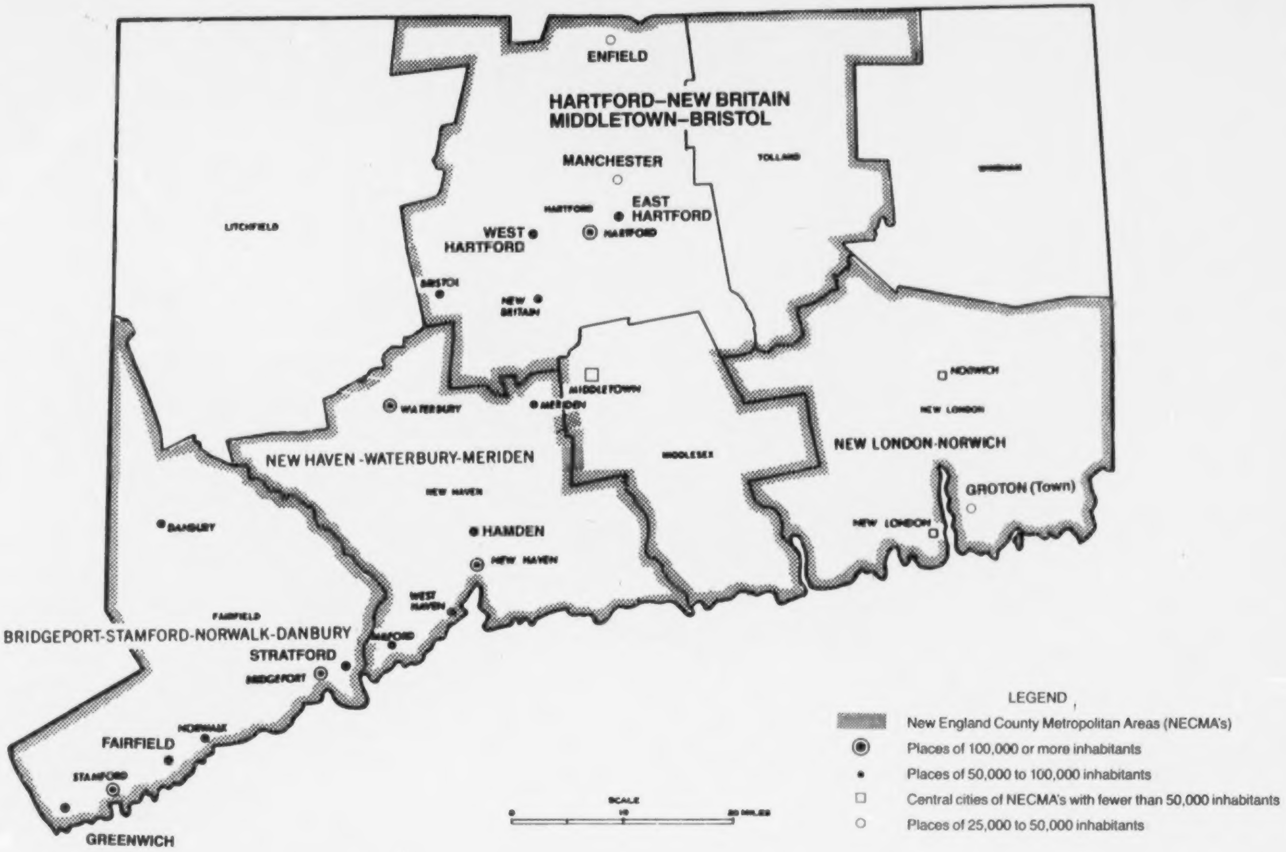
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	820.2	292.5	14,839,344	6,593,688	.4748
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1,075.4	394.1	15,535,093	7,439,951	.5267
NEW HAVEN - WATERBURY - MERIDEN	773.5	284.4	11,002,198	4,949,886	.3671
NEW LONDON - NORWICH	246.4	89.2	3,516,288	1,609,452	.1178

County	Metropolitan Area
Fairfield	Bridgeport - Stamford - Norwalk - Danbury
Hartford	Hartford - New Britain - Middletown - Bristol
Middlesex	Hartford - New Britain - Middletown - Bristol
New Haven	New Haven - Waterbury - Meriden
New London	New London - Norwich
Tolland	Hartford - New Britain - Middletown - Bristol

CONNECTICUT


ENFIELD
HARTFORD–NEW BRITAIN
MIDDLETOWN–BRISTOL
MANCHESTER
TOLLAND
HARTFORD
EAST HARTFORD
WEST HARTFORD
HARTFORD
LITCHFIELD
BRISTOL
NEW BRITAIN
MIDDLETOWN
WATERBURY
MERIDEN
NORWICH
NEW LONDON
NEW LONDON-NORWICH
MIDDLESEX
NEW HAVEN -WATERBURY-MERIDEN
NEW HAVEN
HAMDEN
NEW HAVEN
GROTON (Town)
NEW LONDON
DANBURY
WEST HAVEN
FAIRFIELD
BRIDGEPORT-STAMFORD-NORWALK-DANBURY
MILFORD
STRATFORD
BRIDGEPORT
NORWALK
FAIRFIELD
STAMFORD
GREENWICH
SCALE
0
10
20 MILES
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

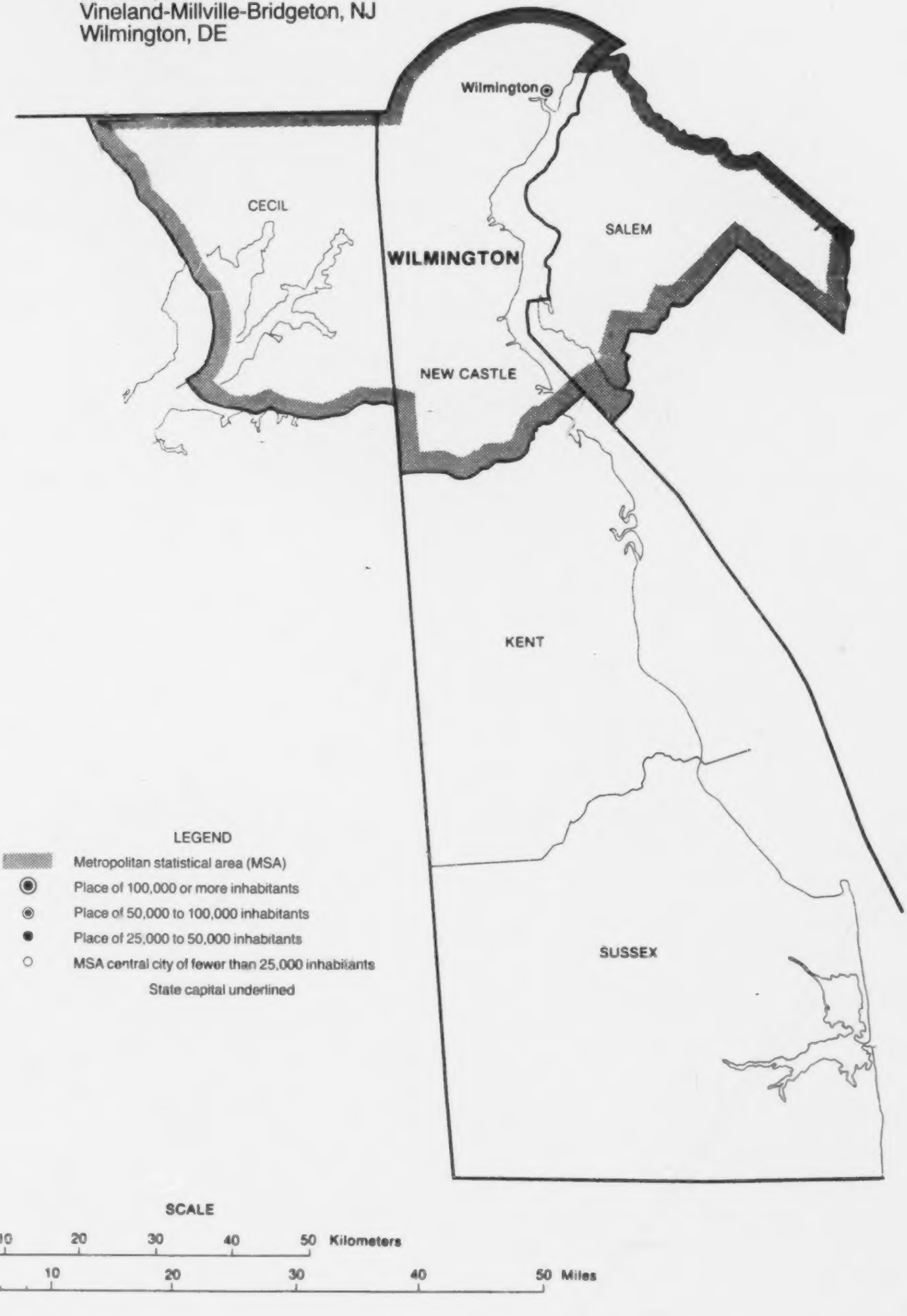
DELAWARE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
WILMINGTON	542.1	192.6	7,074,002	3,456,960	.2457

County	Metropolitan Area
New Castle	Wilmington

DELAWARE

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


Wilmington
CECIL
SALEM
WILMINGTON
NEW CASTLE
KENT
SUSSEX
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

DISTRICT OF COLUMBIA

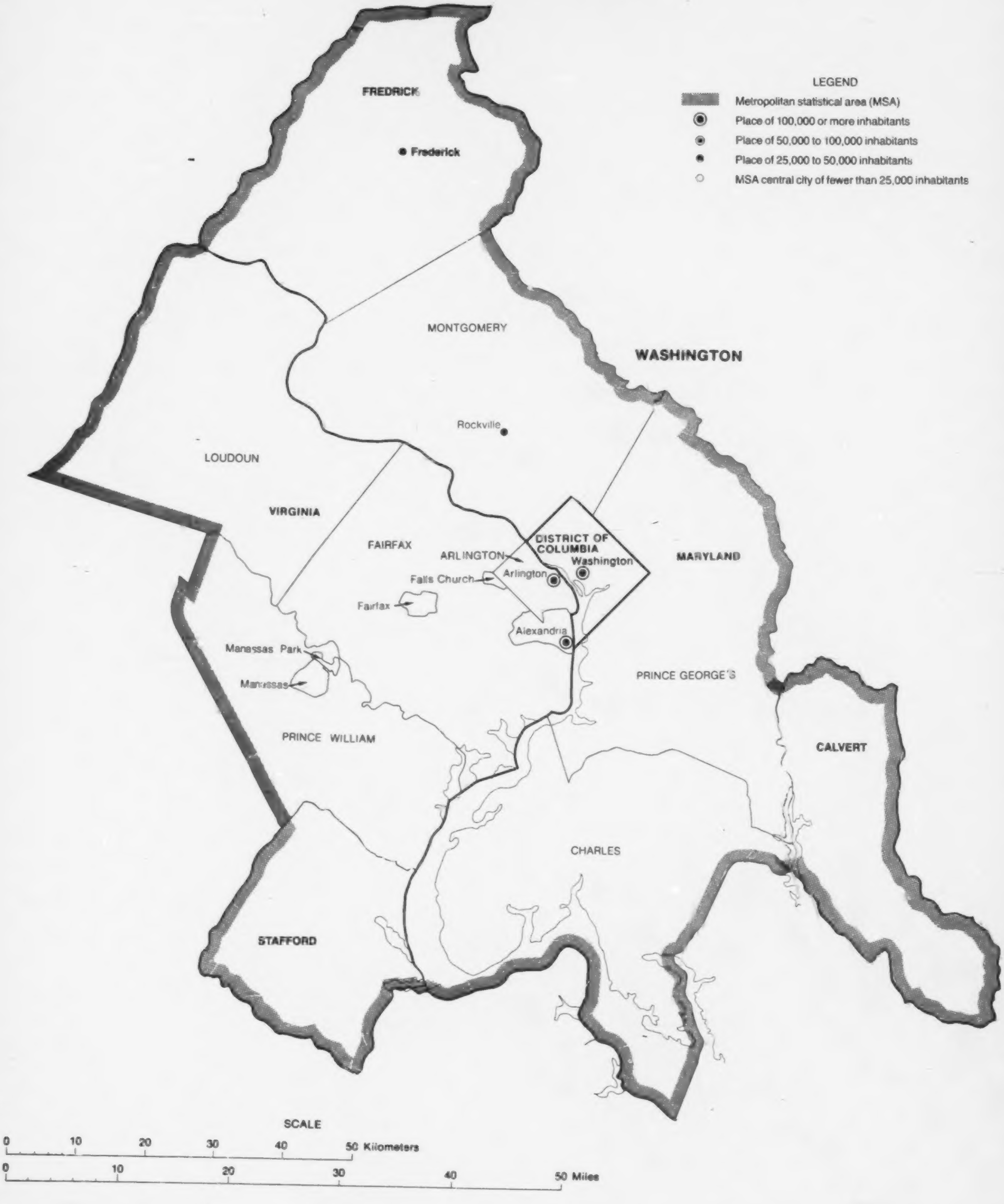
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
WASHINGTON	3,492.5	1,291.8	56,708,739	25,219,988	1.8447

County	Metropolitan Area
District of Columbia	Washington

DISTRICT OF COLUMBIA


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
FREDRICK
Frederick
MONTGOMERY
WASHINGTON
Rockville
LOUDOUN
VIRGINIA
FAIRFAX
ARLINGTON
DISTRICT OF COLUMBIA
Washington
MARYLAND
Arlington
Falls Church
Fairfax
Alexandria
Manassas Park
Manassas
PRINCE GEORGE'S
PRINCE WILLIAM
CALVERT
CHARLES
STAFFORD
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

1986 SURVEY OF BUYING POWER DATA SERVICE

FLORIDA

METROPOLITAN DATA SUMMARY

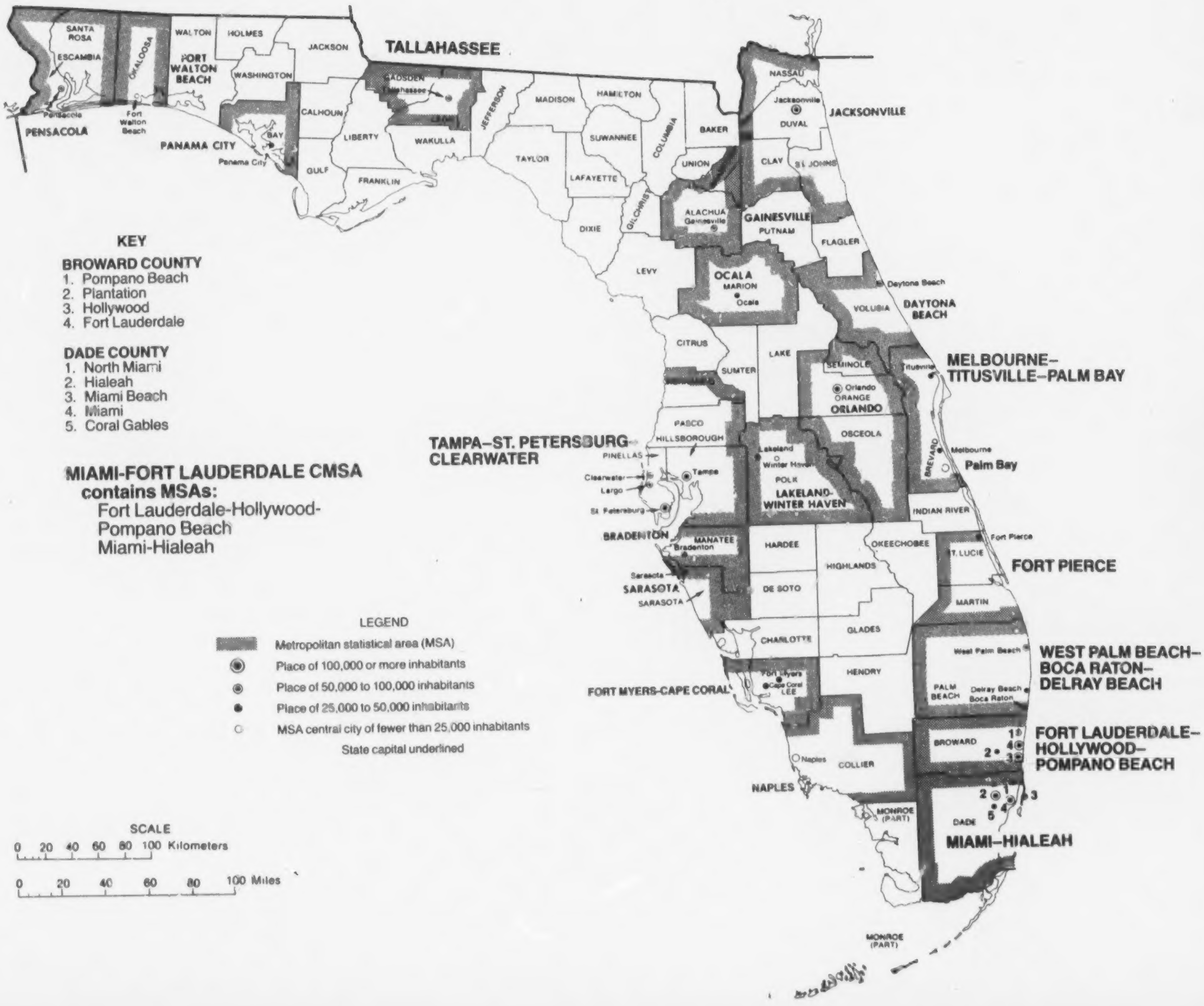
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BRADENTON	177.6	75.5	2,064,030	1,197,894	.0775
DAYTONA BEACH	313.9	133.0	3,500,364	1,867,695	.1287
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	1,159.1	492.0	16,237,183	8,663,577	.5724
FORT MYERS - CAPE CORAL	267.5	112.6	3,215,893	1,753,982	.1173
FORT PIERCE	200.9	81.0	2,090,458	1,264,369	.0813
FORT WALTON BEACH	133.5	48.4	1,428,138	849,874	.0549
GAINESVILLE	194.9	72.7	1,968,202	1,158,272	.0763
JACKSONVILLE	817.6	308.5	9,111,850	4,799,099	.3337
LAKELAND - WINTER HAVEN	363.6	135.1	3,532,084	1,964,351	.1355
MELBOURNE - TITUSVILLE - PALM BAY	344.9	138.7	3,849,764	1,991,127	.1402
MIAMI - HIALEAH	1,771.6	665.3	20,317,285	12,875,757	.7867
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*2,930.7*	*1,157.3*	*36,554,468*	*21,539,334*	*1.3591*
NAPLES	117.9	49.2	1,479,335	1,001,954	.0577
OCALA	167.3	65.3	1,476,713	1,039,336	.0625
ORLANDO	864.1	324.8	9,981,357	6,112,833	.3815
PANAMA CITY	114.7	43.4	959,590	747,262	.0427
PENSACOLA	329.4	120.3	3,528,386	1,733,469	.1276
SARASOTA	247.6	113.1	3,222,036	1,867,828	.1182
TALLAHASSEE	212.0	78.4	2,195,954	1,192,448	.0827
TAMPA - ST. PETERSBURG - CLEARWATER	1,870.0	786.6	21,929,640	11,518,721	.7945
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	730.5	311.9	10,851,533	5,436,353	.3713

County	Metropolitan Area
Alachua	Gainesville
Bay	Panama City
Bradford	Gainesville
Brevard	Melbourne - Titusville - Palm Bay
Broward	Fort Lauderdale - Hollywood - Pompano Beach
Clay	Jacksonville
Collier	Naples
Dade	Miami - Hialeah
Duval	Jacksonville
Escambia	Pensacola
Gadsden	Tallahassee
Hernando	Tampa - St. Petersburg - Clearwater
Hillsborough	Tampa - St. Petersburg - Clearwater
Lee	Fort Myers - Cape Coral
Leon	Tallahassee
Manatee	Bradenton

County	Metropolitan Area
Marion	Ocala
Martin	Fort Pierce
Nassau	Jacksonville
Okaloosa	Fort Walton Beach
Orange	Orlando
Osceola	Orlando
Palm Beach	West Palm Beach - Boca Raton - Delray Beach
Pasco	Tampa - St. Petersburg - Clearwater
Pinellas	Tampa - St. Petersburg - Clearwater
Polk	Lakeland - Winter Haven
St. Johns	Jacksonville
St. Lucie	Fort Pierce
Santa Rosa	Pensacola
Sarasota	Sarasota
Seminole	Orlando
Volusia	Daytona Beach

FLORIDA



TALLAHASSEE
PENSACOLA
Pensacola
SANTA ROSA
ESCAMBIA
OKALOOSA
Fort Walton Beach
FORT WALTON BEACH
WALTON
HOLMES
WASHINGTON
JACKSON
PANAMA CITY
Panama City
BAY
CALHOUN
GULF
LIBERTY
FRANKLIN
GADSDEN
Tallahassee
LEON
WAKULLA
JEFFERSON
MADISON
TAYLOR
HAMILTON
SUWANNEE
LAFAYETTE
DIXIE
COLUMBIA
GILCHRIST
BAKER
UNION
NASSAU
Jacksonville
DUVAL
JACKSONVILLE
CLAY
ST. JOHNS
ALACHUA
Gainesville
GAINESVILLE
PUTNAM
FLAGLER
LEVY
OCALA
MARION
Ocala
Daytona Beach
VOLUSIA
DAYTONA BEACH
CITRUS
SUMTER
LAKE
SEMINOLE
Titusville
Orlando
ORANGE
ORLANDO
MELBOURNE–TITUSVILLE–PALM BAY
BREVARD
Melbourne
Palm Bay
PASCO
HILLSBOROUGH
TAMPA–ST. PETERSBURG–CLEARWATER
PINELLAS
Clearwater
Largo
St. Petersburg
Tampa
Lakeland
Winter Haven
POLK
LAKELAND-WINTER HAVEN
OSCEOLA
INDIAN RIVER
BRADENTON
MANATEE
Bradenton
Sarasota
SARASOTA
SARASOTA
HARDEE
DE SOTO
HIGHLANDS
OKEECHOBEE
Fort Pierce
ST. LUCIE
FORT PIERCE
MARTIN
CHARLOTTE
GLADES
FORT MYERS-CAPE CORAL
Fort Myers
Cape Coral
LEE
HENDRY
West Palm Beach
PALM BEACH
Delray Beach
Boca Raton
WEST PALM BEACH–BOCA RATON–DELRAY BEACH
BROWARD
1
2
3
4
FORT LAUDERDALE–HOLLYWOOD–POMPANO BEACH
Naples
NAPLES
COLLIER
MONROE (PART)
DADE
2
1
3
4
5
MIAMI–HIALEAH
MONROE (PART)
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KEY

BROWARD COUNTY
1. Pompano Beach
2. Plantation
3. Hollywood
4. Fort Lauderdale

DADE COUNTY
1. North Miami
2. Hialeah
3. Miami Beach
4. Miami
5. Coral Gables

MIAMI-FORT LAUDERDALE CMSA contains MSAs:

Fort Lauderdale-Hollywood-Pompano Beach
Miami-Hialeah

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
◉	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants
	State capital underlined

GEORGIA

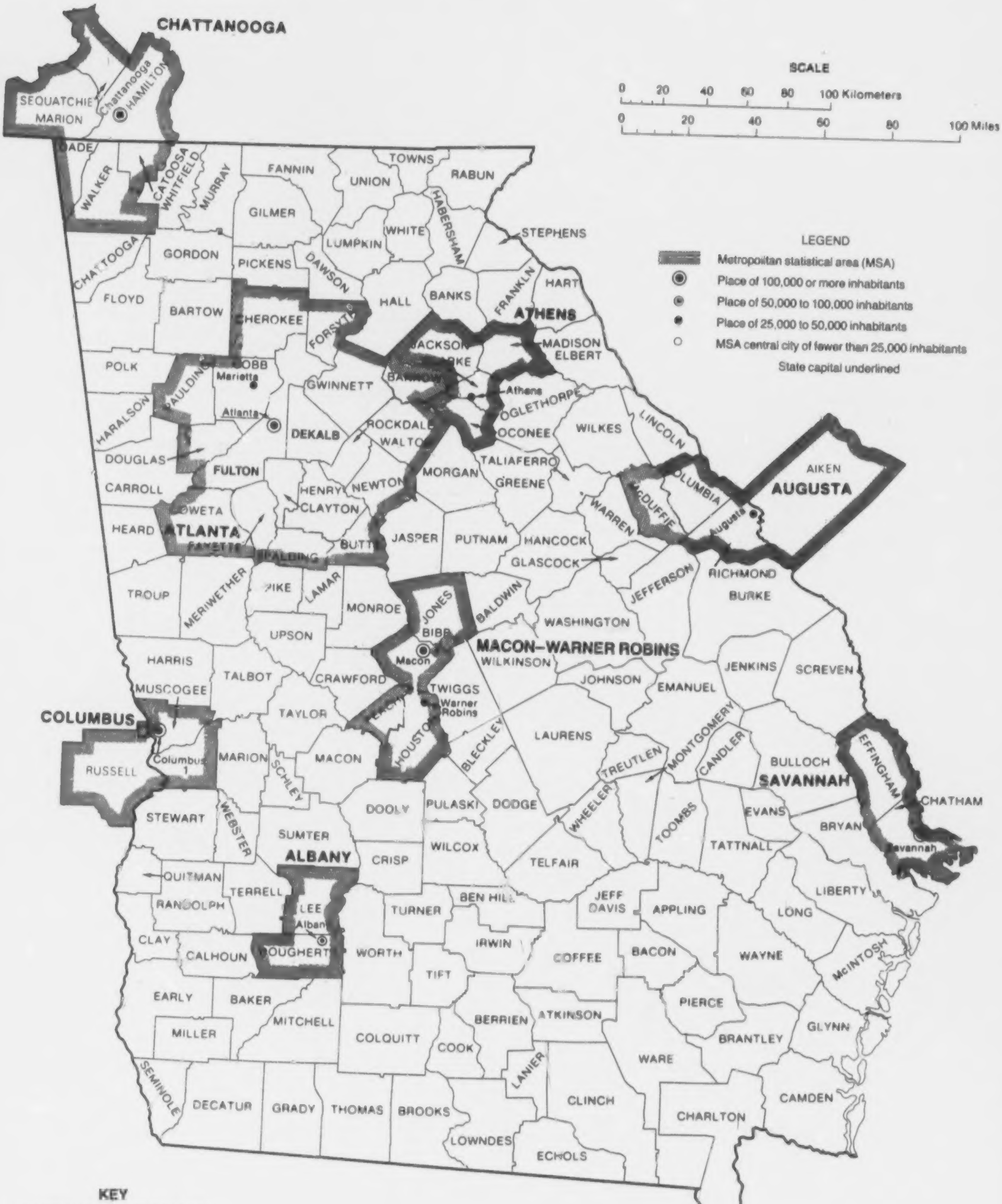
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY	118.2	39.5	1,100,857	715,651	.0450
ATHENS	139.8	50.9	1,332,798	793,108	.0526
ATLANTA	2,460.7	902.7	31,304,372	17,418,814	1.1377
AUGUSTA	378.7	133.3	3,849,224	1,921,039	.1415
COLUMBUS	242.8	82.3	2,209,192	1,232,143	.0861
MACON - WARNER ROBINS	279.5	98.7	3,028,415	1,624,903	.1120
SAVANNAH	234.1	84.3	2,471,925	1,439,709	.0946

County	Metropolitan Area
Barrow	Atlanta
Bibb	Macon - Warner Robins
Butts	Atlanta
Catoosa	Chattanooga, Tenn.
Chatham	Savannah
Chattahoochee	Columbus
Cherokee	Atlanta
Clarke	Athens
Clayton	Atlanta
Cobb	Atlanta
Columbia	Augusta
Coweta	Atlanta
Dade	Chattanooga, Tenn.
De Kalb	Atlanta
Dougherty	Albany
Douglas	Atlanta
Effingham	Savannah
Fayette	Atlanta
Forsyth	Atlanta
Fulton	Atlanta
Gwinnett	Atlanta
Henry	Atlanta
Houston	Macon - Warner Robins
Jackson	Athens
Jones	Macon - Warner Robins
Lee	Albany
McDuffie	Augusta
Madison	Athens
Muscogee	Columbus
Newton	Atlanta
Oconee	Athens
Paulding	Atlanta
Peach	Macon - Warner Robins
Richmond	Augusta
Rockdale	Atlanta
Spalding	Atlanta
Walker	Chattanooga, Tenn.
Walton	Atlanta

GEORGIA


CHATTANOOGA
SEQUATCHIE
MARION
Chattanooga
HAMILTON
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
DADE
WALKER
CATOOSA
WHITFIELD
MURRAY
FANNIN
TOWNS
UNION
RABUN
GILMER
WHITE
HABERSHAM
STEPHENS
LUMPKIN
CHATTOOGA
GORDON
PICKENS
DAWSON
FLOYD
BARTOW
CHEROKEE
HALL
BANKS
FRANKLIN
HART
ATHENS
FORSYTH
JACKSON
CLARKE
MADISON
ELBERT
POLK
PAULDING
COBB
Marietta
BARROW
GWINNETT
Athens
OGLETHORPE
HARALSON
Atlanta
DEKALB
ROCKDALE
WALTON
OCONEE
WILKES
LINCOLN
DOUGLAS
FULTON
MORGAN
TALIAFERRO
COLUMBIA
AIKEN
AUGUSTA
CARROLL
HENRY
NEWTON
GREENE
McDUFFIE
COWETA
CLAYTON
WARREN
Augusta
HEARD
ATLANTA
FAYETTE
SPALDING
BUTTS
JASPER
PUTNAM
HANCOCK
GLASCOCK
RICHMOND
JEFFERSON
BURKE
TROUP
MERIWETHER
PIKE
LAMAR
MONROE
JONES
BALDWIN
WASHINGTON
UPSON
BIBB
MACON-WARNER ROBINS
HARRIS
Macon
WILKINSON
JENKINS
SCREVEN
TALBOT
CRAWFORD
JOHNSON
EMANUEL
MUSCOGEE
TWIGGS
Warner Robins
COLUMBUS
TAYLOR
PEACH
LAURENS
EFFINGHAM
MONTGOMERY
CANDLER
BLECKLEY
RUSSELL
Columbus
1
MARION
SCHLEY
MACON
HOUSTON
TREUTLEN
BULLOCH
SAVANNAH
CHATHAM
STEWART
WEBSTER
DOOLY
PULASKI
DODGE
WHEELER
TOOMBS
EVANS
BRYAN
SUMTER
WILCOX
TATTNALL
Savannah
ALBANY
CRISP
TELFAIR
QUITMAN
TERRELL
LIBERTY
RANDOLPH
LEE
TURNER
BEN HILL
JEFF DAVIS
APPLING
LONG
Albany
CLAY
CALHOUN
DOUGHERTY
WORTH
IRWIN
COFFEE
BACON
WAYNE
McINTOSH
TIFT
EARLY
BAKER
PIERCE
ATKINSON
MILLER
MITCHELL
BERRIEN
GLYNN
COLQUITT
COOK
BRANTLEY
WARE
LANIER
SEMINOLE
DECATUR
GRADY
THOMAS
BROOKS
CLINCH
CAMDEN
CHARLTON
LOWNDES
ECHOLS

KEY

1 CHATTAHOOCHEE COUNTY

1986 SURVEY OF BUYING POWER DATA SERVICE

HAWAII

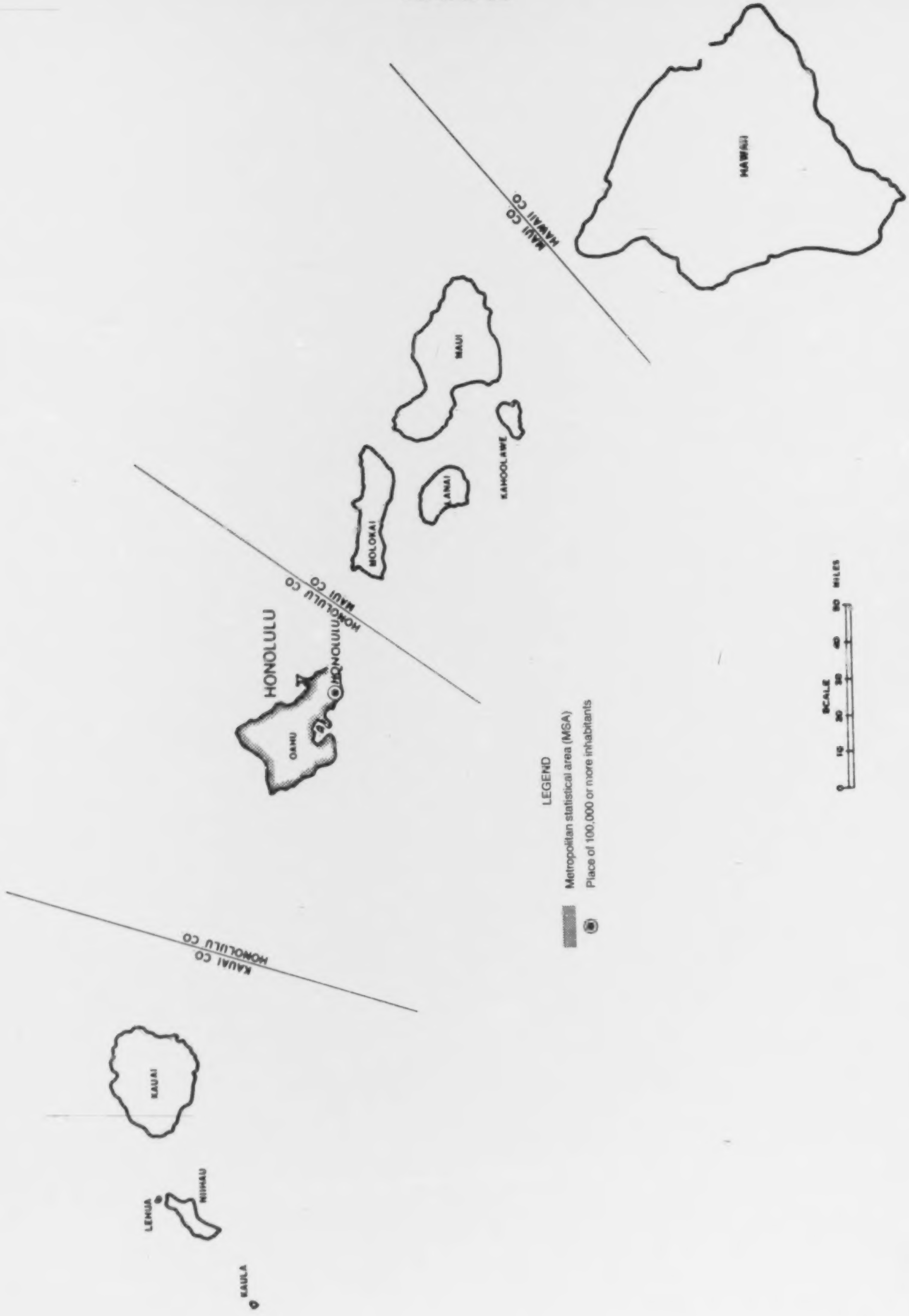
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
HONOLULU	828.2	256.4	10,194,917	5,017,488	.3588

County	Metropolitan Area
Honolulu	Honolulu

HAWAII


HAWAII
MAUI CO
HAWAII CO
MAUI
KAHOOLAWE
LANAI
MOLOKAI
MAUI CO
HONOLULU CO
HONOLULU
HONOLULU
OAHU
HONOLULU CO
KAUAI CO
KAUAI
NIIHAU
LEHUA
KAULA
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
SCALE
0
10
20
30
40
50
MILES

IDAHO

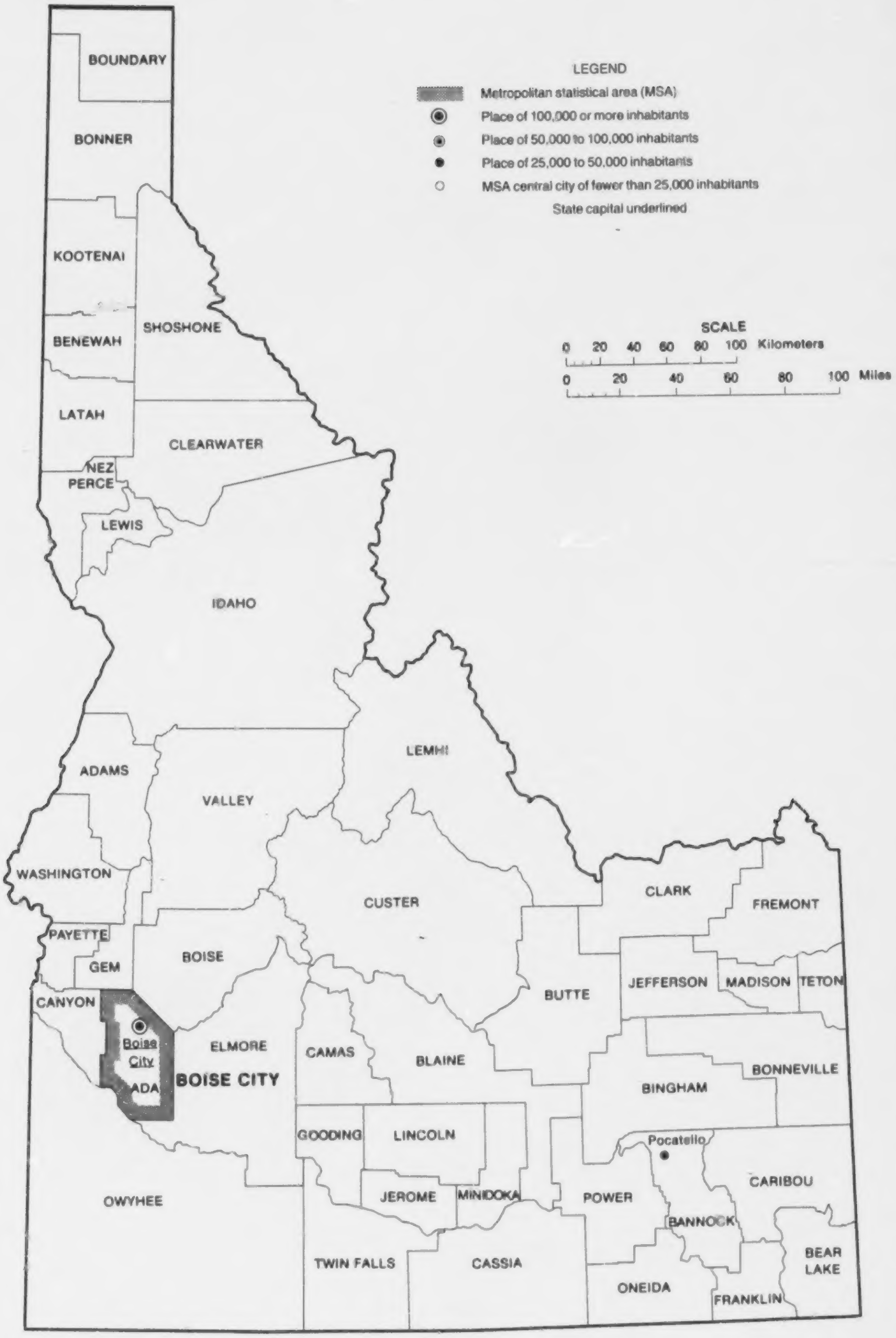
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BOISE	198.8	72.9	2,275,529	996,859	.0785

County	Metropolitan Area
Ada	Boise

IDAHO


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOUNDARY
BONNER
KOOTENAI
BENEWAH
SHOSHONE
LATAH
CLEARWATER
NEZ PERCE
LEWIS
IDAHO
ADAMS
VALLEY
LEMHI
WASHINGTON
CUSTER
CLARK
FREMONT
PAYETTE
GEM
BOISE
CANYON
Boise City
ADA
BOISE CITY
ELMORE
CAMAS
BLAINE
BUTTE
JEFFERSON
MADISON
TETON
BINGHAM
BONNEVILLE
GOODING
LINCOLN
Pocatello
JEROME
MINIDOKA
POWER
CARIBOU
BANNOCK
OWYHEE
TWIN FALLS
CASSIA
ONEIDA
FRANKLIN
BEAR LAKE

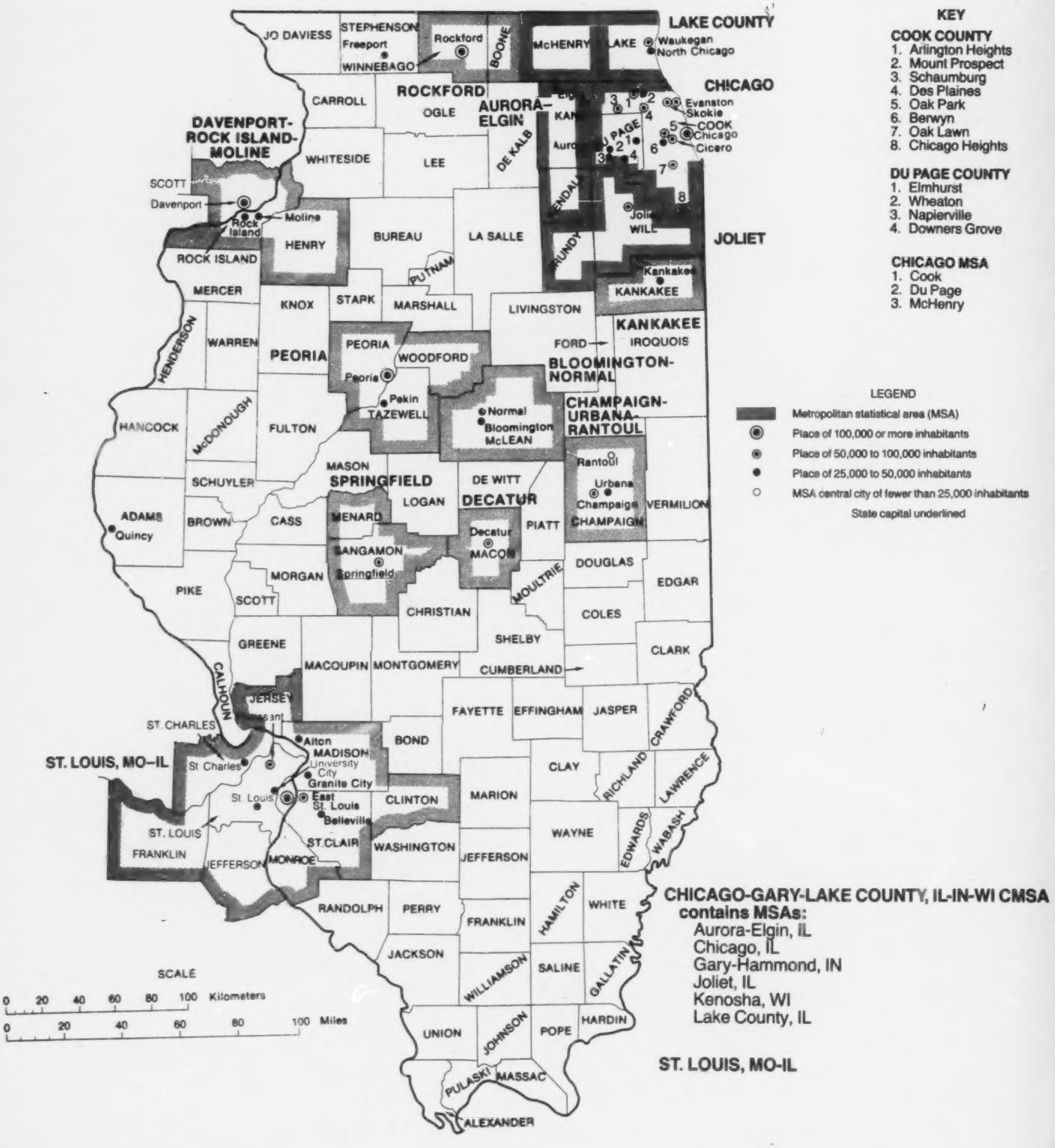
ILLINOIS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
AURORA - ELGIN	349.2	121.9	4,516,473	1,686,566	.1459
BLOOMINGTON - NORMAL	125.1	45.5	1,617,607	772,241	.0559
CHAMPAIGN - URBANA - RANTOUL	168.8	61.5	1,908,985	997,214	.0695
CHICAGO	6,127.1	2,238.0	81,641,854	35,627,510	2.7327
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*8,098.1*	*2,905.6*	*106,215,554*	*45,989,203*	*3.5582*
DAVENPORT - ROCK ISLAND - MOLINE	389.5	146.8	4,956,299	2,184,267	.1678
DECATUR	131.7	50.3	1,699,274	763,499	.0576
JOLIET	383.6	125.6	4,598,076	1,515,522	.1465
KANKAKEE	104.1	37.1	1,086,308	478,850	.0384
LAKE COUNTY	472.6	156.6	7,232,102	2,875,529	.2304
PEORIA	370.8	137.5	4,913,425	1,893,714	.1592
ROCKFORD	282.0	104.4	3,433,660	1,611,477	.1193
SPRINGFIELD	195.4	78.7	2,380,836	1,148,814	.0833

County	Metropolitan Area	County	Metropolitan Area
Boone	Rockford	McLean	Bloomington - Normal
Champaign	Champaign - Urbana - Rantoul	Macon	Decatur
Clinton	St. Louis, Mo.	Madison	St. Louis, Mo.
Cook	Chicago	Menard	Springfield
Du Page	Chicago	Monroe	St. Louis, Mo.
Grundy	Joliet	Peoria	Peoria
Henry	Davenport - Rock Island - Moline	Rock Island	Davenport - Rock Island - Moline
Jersey	St. Louis, Mo.	St. Clair	St. Louis, Mo.
Kane	Aurora - Elgin	Sangamon	Springfield
Kankakee	Kankakee	Tazewell	Peoria
Kendall	Aurora - Elgin	Will	Joliet
Lake	Lake County	Winnebago	Rockford
McHenry	Chicago	Woodford	Peoria

1986 SURVEY OF BUYING POWER DATA SERVICE

ILLINOIS


LAKE COUNTY
JO DAVIESS
STEPHENSON
Freeport
WINNEBAGO
Rockford
BOONE
McHENRY
LAKE
Waukegan
North Chicago
CHICAGO
Evanston
Skokie
COOK
Chicago
Cicero
CARROLL
ROCKFORD
OGLE
AURORA-ELGIN
KANE
Aurora
DU PAGE
DAVENPORT-ROCK ISLAND-MOLINE
SCOTT
Davenport
Rock Island
Moline
WHITESIDE
LEE
DE KALB
KENDALL
Joliet
WILL
JOLIET
HENRY
BUREAU
LA SALLE
GRUNDY
ROCK ISLAND
PUTNAM
Kankakee
KANKAKEE
MERCER
KNOX
STARK
MARSHALL
LIVINGSTON
KANKAKEE
IROQUOIS
HENDERSON
WARREN
PEORIA
PEORIA
WOODFORD
FORD
BLOOMINGTON-NORMAL
Peoria
Pekin
TAZEWELL
Normal
Bloomington
McLEAN
CHAMPAIGN-URBANA-RANTOUL
HANCOCK
McDONOUGH
FULTON
Rantoul
Urbana
Champaign
CHAMPAIGN
VERMILION
MASON
SCHUYLER
SPRINGFIELD
DE WITT
LOGAN
DECATUR
ADAMS
Quincy
BROWN
CASS
MENARD
Decatur
MACON
PIATT
SANGAMON
Springfield
MORGAN
MOULTRIE
DOUGLAS
EDGAR
PIKE
SCOTT
CHRISTIAN
COLES
SHELBY
GREENE
CLARK
CALHOUN
MACOUPIN
MONTGOMERY
CUMBERLAND
JERSEY
FAYETTE
EFFINGHAM
JASPER
CRAWFORD
ST. CHARLES
Alton
BOND
MADISON
University City
Granite City
ST. LOUIS, MO–IL
St. Charles
St. Louis
East St. Louis
Belleville
CLINTON
MARION
CLAY
RICHLAND
LAWRENCE
ST. LOUIS
FRANKLIN
JEFFERSON
MONROE
ST. CLAIR
WASHINGTON
JEFFERSON
WAYNE
EDWARDS
WABASH
RANDOLPH
PERRY
FRANKLIN
HAMILTON
WHITE
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
PULASKI
MASSAC
ALEXANDER
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

KEY

COOK COUNTY
1. Arlington Heights
2. Mount Prospect
3. Schaumburg
4. Des Plaines
5. Oak Park
6. Berwyn
7. Oak Lawn
8. Chicago Heights

DU PAGE COUNTY
1. Elmhurst
2. Wheaton
3. Napierville
4. Downers Grove

CHICAGO MSA
1. Cook
2. Du Page
3. McHenry

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

ST. LOUIS, MO-IL

1986 SURVEY OF BUYING POWER DATA SERVICE

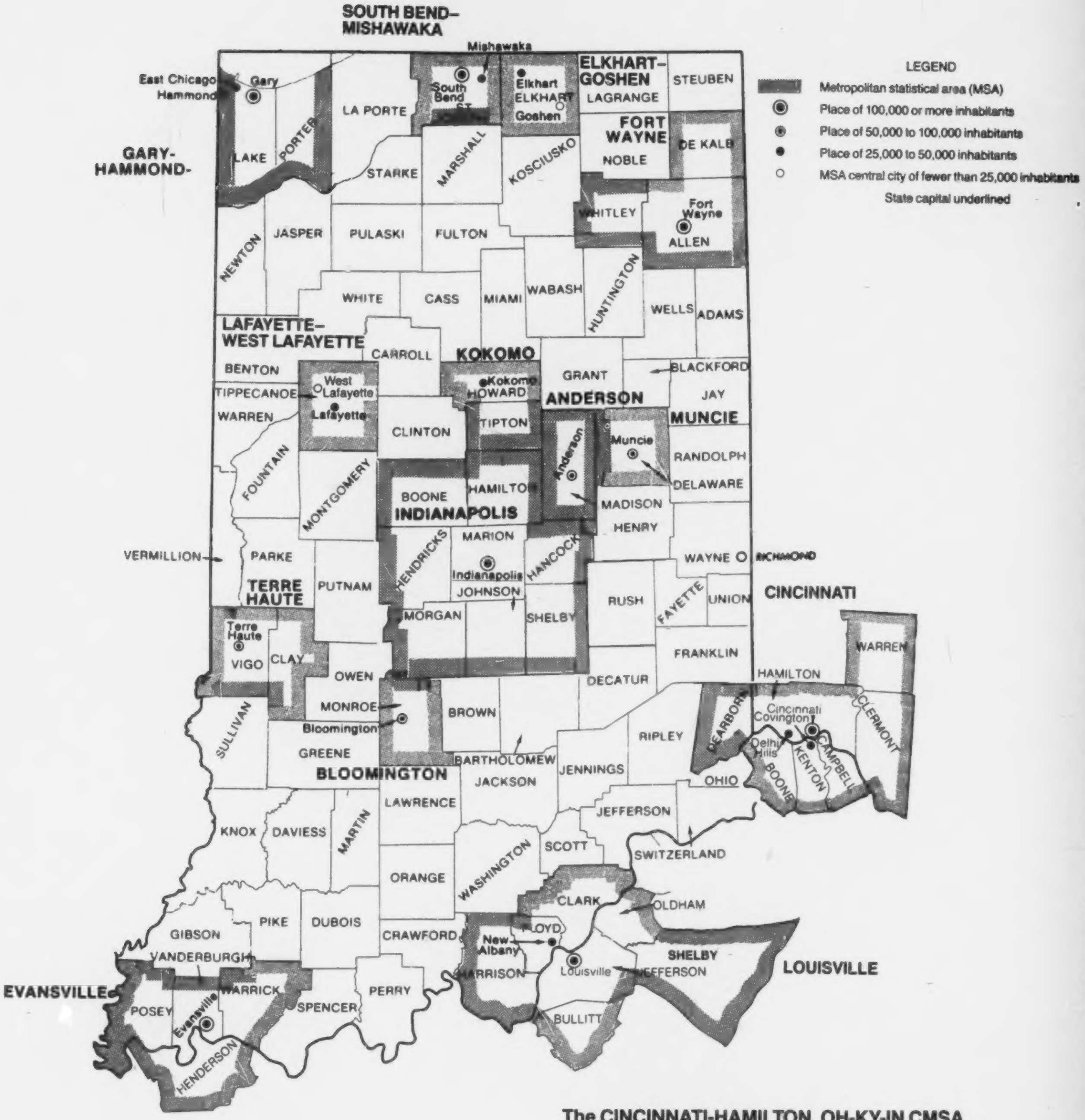
INDIANA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	132.4	48.6	1,479,035	763,435	.0538
BLOOMINGTON	101.4	36.0	1,019,427	547,149	.0384
ELKHART - GOSHEN	145.9	52.3	1,580,775	1,018,904	.0622
EVANSVILLE	285.4	107.6	3,292,060	1,861,167	.1223
FORT WAYNE	357.3	128.5	3,989,568	2,110,924	.1462
GARY - HAMMOND	643.1	219.4	6,627,958	3,683,978	.2510
INDIANAPOLIS	1,208.6	443.7	14,447,461	8,092,281	.5321
KOKOMO	103.8	38.4	1,267,793	677,822	.0458
LAFAYETTE - WEST LAFAYETTE	122.8	42.6	1,345,272	750,854	.0504
MUNCIE	124.7	44.3	1,308,588	805,968	.0511
SOUTH BEND - MISHAWAKA	238.7	87.8	2,656,676	1,550,048	.1006
TERRE HAUTE	134.2	49.2	1,370,162	1,041,824	.0581

County	Metropolitan Area
Allen	Fort Wayne
Boone	Indianapolis
Clark	Louisville, Ky.
Clay	Terre Haute
Dearborn	Cincinnati, Ohio
De Kalb	Fort Wayne
Delaware	Muncie
Elkhart	Elkhart - Goshen
Floyd	Louisville, Ky.
Hamilton	Indianapolis
Hancock	Indianapolis
Harrison	Louisville, Ky.
Hendricks	Indianapolis
Howard	Kokomo
Johnson	Indianapolis

County	Metropolitan Area
Lake	Gary - Hammond
Madison	Anderson
Marion	Indianapolis
Monroe	Bloomington
Morgan	Indianapolis
Porter	Gary - Hammond
Posey	Evansville
St. Joseph	South Bend - Mishawaka
Shelby	Indianapolis
Tippecanoe	Lafayette - West Lafayette
Tipton	Kokomo
Vanderburgh	Evansville
Vigo	Terre Haute
Warrick	Evansville
Whitley	Fort Wayne

INDIANA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SOUTH BEND–MISHAWAKA
Mishawaka
South Bend
ST. JOSEPH
ELKHART–GOSHEN
Elkhart
ELKHART
Goshen
STEUBEN
LAGRANGE
FORT WAYNE
DE KALB
NOBLE
WHITLEY
Fort Wayne
ALLEN
East Chicago
Hammond
Gary
GARY-HAMMOND-
LAKE
PORTER
LA PORTE
STARKE
MARSHALL
KOSCIUSKO
NEWTON
JASPER
PULASKI
FULTON
WHITE
CASS
MIAMI
WABASH
HUNTINGTON
WELLS
ADAMS
LAFAYETTE–WEST LAFAYETTE
BENTON
CARROLL
KOKOMO
Kokomo
HOWARD
GRANT
BLACKFORD
JAY
TIPPECANOE
West Lafayette
Lafayette
WARREN
CLINTON
TIPTON
ANDERSON
Anderson
MUNCIE
Muncie
RANDOLPH
DELAWARE
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
INDIANAPOLIS
MADISON
HENRY
VERMILLION
PARKE
HENDRICKS
MARION
Indianapolis
HANCOCK
WAYNE
RICHMOND
TERRE HAUTE
PUTNAM
JOHNSON
RUSH
FAYETTE
UNION
CINCINNATI
Terre Haute
VIGO
CLAY
MORGAN
SHELBY
FRANKLIN
WARREN
OWEN
DECATUR
HAMILTON
MONROE
Bloomington
BROWN
DEARBORN
Cincinnati
Covington
CLERMONT
SULLIVAN
GREENE
BARTHOLOMEW
RIPLEY
Delhi Hills
BOONE
KENTON
CAMPBELL
BLOOMINGTON
JACKSON
JENNINGS
OHIO
LAWRENCE
JEFFERSON
KNOX
DAVIESS
MARTIN
SCOTT
SWITZERLAND
ORANGE
WASHINGTON
CLARK
OLDHAM
GIBSON
PIKE
DUBOIS
CRAWFORD
FLOYD
New Albany
SHELBY
VANDERBURGH
LOUISVILLE
HARRISON
Louisville
JEFFERSON
EVANSVILLE
POSEY
WARRICK
SPENCER
PERRY
BULLITT
Evansville
HENDERSON

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA contains MSAs:
Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

1986 SURVEY OF BUYING POWER DATA SERVICE

IOWA

METROPOLITAN DATA SUMMARY

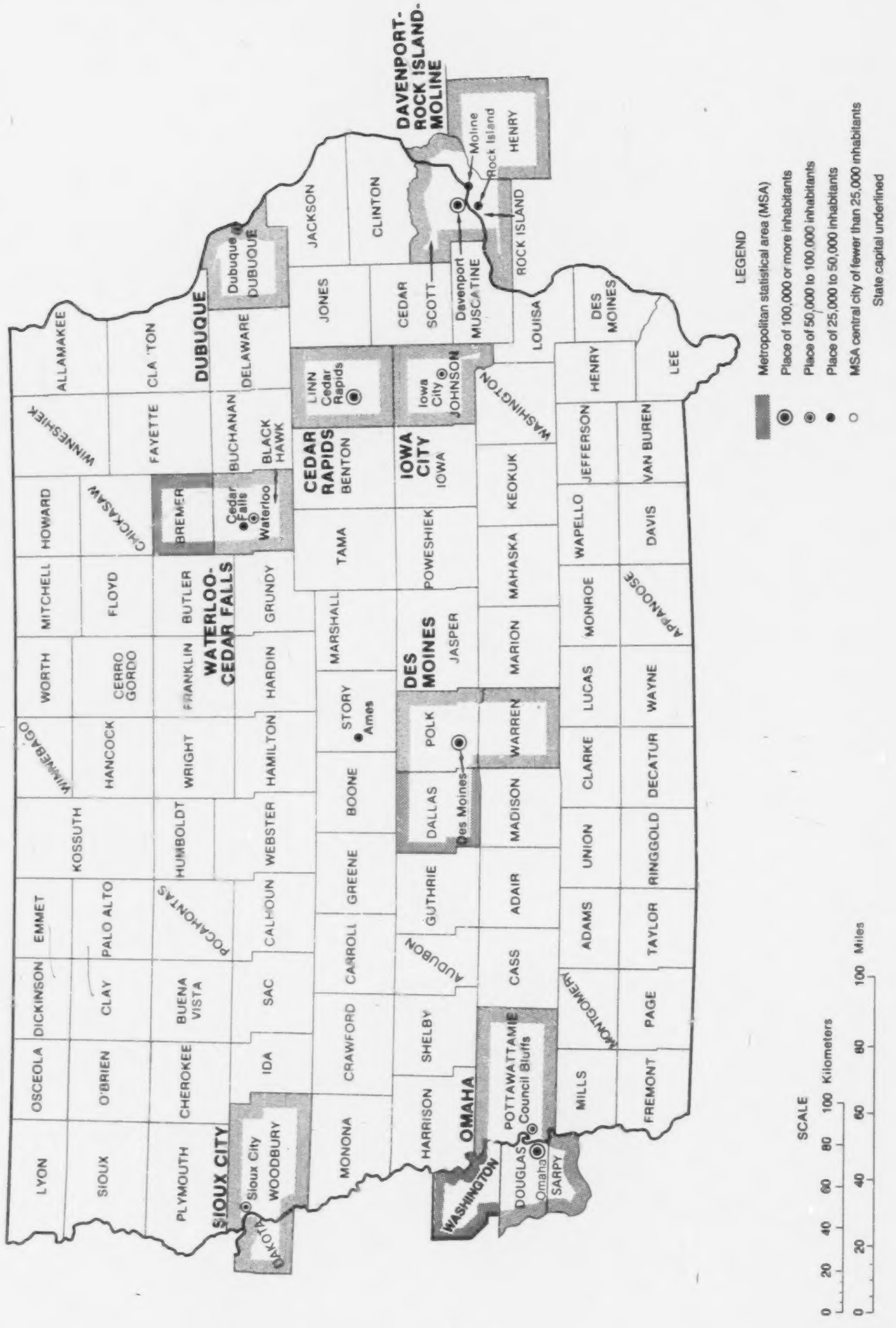
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CEDAR RAPIDS	172.1	66.6	2,175,220	994,056	.0744
DAVENPORT - ROCK ISLAND - MOLINE	389.5	146.8	4,956,299	2,184,267	.1678
DES MOINES	384.3	152.3	4,964,824	2,415,658	.1726
DUBUQUE	92.1	31.2	931,084	501,102	.0352
IOWA CITY	86.0	33.5	1,079,050	420,547	.0354
SIOUX CITY	118.4	44.8	1,241,217	703,293	.0471
WATERLOO - CEDAR FALLS	157.8	57.9	1,883,726	813,440	.0643

County	Metropolitan Area
Black Hawk	Waterloo - Cedar Falls
Bremer	Waterloo - Cedar Falls
Dallas	Des Moines
Dubuque	Dubuque
Johnson	Iowa City
Linn	Cedar Rapids

County	Metropolitan Area
Polk	Des Moines
Pottawattamie	Omaha, Neb.
Scott	Davenport - Rock Island - Moline
Warren	Des Moines
Woodbury	Sioux City

IOWA


DAVENPORT-ROCK ISLAND-MOLINE
DUBUQUE
CEDAR RAPIDS
IOWA CITY
WATERLOO-CEDAR FALLS
DES MOINES
SIOUX CITY
OMAHA
LYON
OSCEOLA
DICKINSON
EMMET
KOSSUTH
WINNEBAGO
WORTH
MITCHELL
HOWARD
WINNESHIEK
ALLAMAKEE
SIOUX
O'BRIEN
CLAY
PALO ALTO
HANCOCK
CERRO GORDO
FLOYD
CHICKASAW
FAYETTE
CLA TON
PLYMOUTH
CHEROKEE
BUENA VISTA
POCAHONTAS
HUMBOLDT
WRIGHT
FRANKLIN
BUTLER
BREMER
BUCHANAN
DELAWARE
DUBUQUE
Dubuque
WOODBURY
Sioux City
DAKOTA
IDA
SAC
CALHOUN
WEBSTER
HAMILTON
HARDIN
GRUNDY
Cedar Falls
Waterloo
BLACK HAWK
BENTON
LINN
Cedar Rapids
JONES
JACKSON
MONONA
CRAWFORD
CARROLL
GREENE
BOONE
STORY
Ames
MARSHALL
TAMA
POWESHIEK
IOWA
JOHNSON
Iowa City
CEDAR
CLINTON
SCOTT
Davenport
Moline
Rock Island
HENRY
ROCK ISLAND
HARRISON
SHELBY
AUDUBON
GUTHRIE
DALLAS
POLK
Des Moines
JASPER
MUSCATINE
WASHINGTON
POTTAWATTAMIE
Council Bluffs
DOUGLAS
Omaha
SARPY
CASS
ADAIR
MADISON
WARREN
MARION
MAHASKA
KEOKUK
LOUISA
MILLS
MONTGOMERY
ADAMS
UNION
CLARKE
LUCAS
MONROE
WAPELLO
JEFFERSON
HENRY
DES MOINES
FREMONT
PAGE
TAYLOR
RINGGOLD
DECATUR
WAYNE
APPANOOSE
DAVIS
VAN BUREN
LEE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

KANSAS

METROPOLITAN DATA SUMMARY

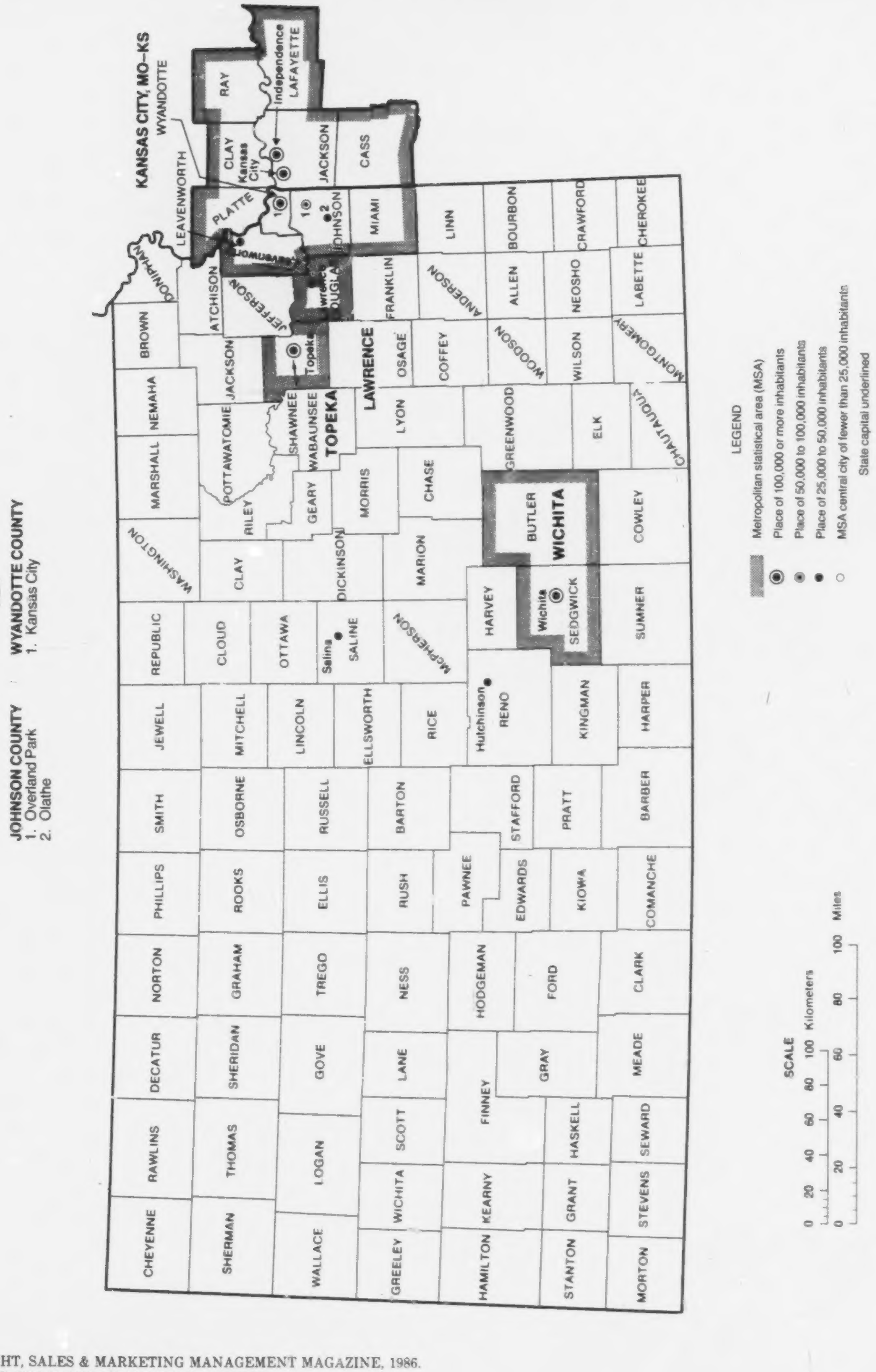
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
KANSAS CITY	1,497.5	561.3	19,831,816	10,495,141	.7040
LAWRENCE	71.7	25.4	817,446	361,149	.0284
TOPEKA	160.3	62.6	2,259,480	1,023,866	.0757
WICHITA	431.6	165.1	6,289,776	2,703,970	.2064

County	Metropolitan Area
Butler	Wichita
Douglas	Lawrence
Johnson	Kansas City
Leavenworth	Kansas City

County	Metropolitan Area
Miami	Kansas City
Sedgwick	Wichita
Shawnee	Topeka
Wyandotte	Kansas City

KANSAS


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
KANSAS CITY, MO–KS
WYANDOTTE
LEAVENWORTH
PLATTE
CLAY
Kansas City
RAY
Independence
LAFAYETTE
JACKSON
CASS
JOHNSON
MIAMI
TOPEKA
Topeka
SHAWNEE
LAWRENCE
Lawrence
DOUGLAS
WICHITA
Wichita
SEDGWICK
BUTLER
Salina
SALINE
Hutchinson
RENO
CHEYENNE
RAWLINS
DECATUR
NORTON
PHILLIPS
SMITH
JEWELL
REPUBLIC
WASHINGTON
MARSHALL
NEMAHA
BROWN
DONIPHAN
ATCHISON
JEFFERSON
SHERMAN
THOMAS
SHERIDAN
GRAHAM
ROOKS
OSBORNE
MITCHELL
CLOUD
CLAY
RILEY
POTTAWATOMIE
JACKSON
WALLACE
LOGAN
GOVE
TREGO
ELLIS
RUSSELL
LINCOLN
OTTAWA
DICKINSON
GEARY
WABAUNSEE
MORRIS
GREELEY
WICHITA
SCOTT
LANE
NESS
RUSH
BARTON
ELLSWORTH
RICE
McPHERSON
MARION
CHASE
LYON
OSAGE
FRANKLIN
COFFEY
ANDERSON
LINN
HAMILTON
KEARNY
FINNEY
HODGEMAN
PAWNEE
EDWARDS
STAFFORD
HARVEY
GREENWOOD
WOODSON
ALLEN
BOURBON
GRAY
FORD
KIOWA
PRATT
KINGMAN
ELK
WILSON
NEOSHO
CRAWFORD
STANTON
GRANT
HASKELL
MORTON
STEVENS
SEWARD
MEADE
CLARK
COMANCHE
BARBER
HARPER
SUMNER
COWLEY
CHAUTAUQUA
MONTGOMERY
LABETTE
CHEROKEE
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1986 SURVEY OF BUYING POWER DATA SERVICE

KENTUCKY

METROPOLITAN DATA SUMMARY

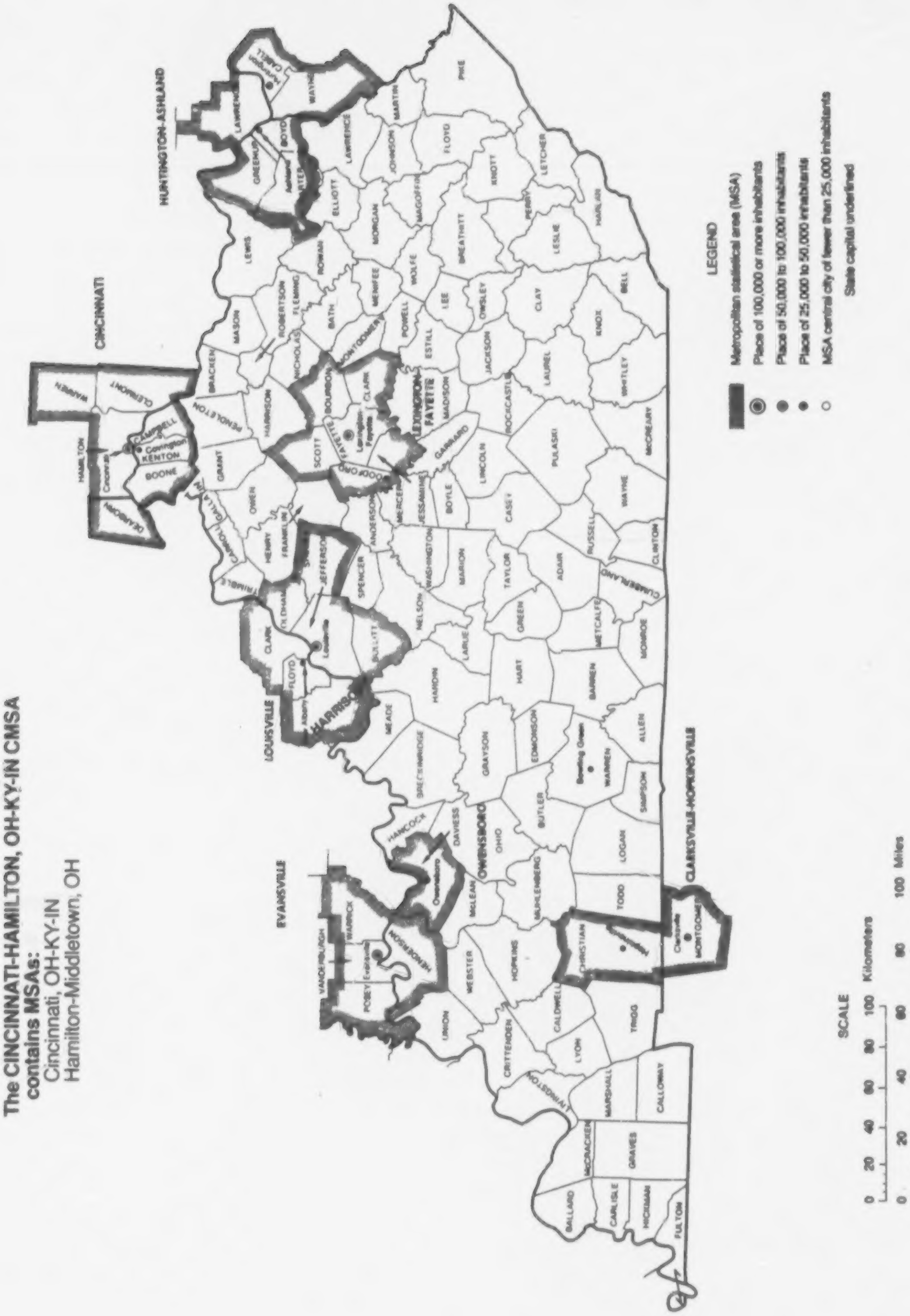
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CLARKSVILLE - HOPKINSVILLE	154.4	51.1	1,404,366	739,575	.0538
HUNTINGTON - ASHLAND	339.8	125.1	3,032,076	1,709,810	.1191
LEXINGTON-FAYETTE	330.7	124.0	3,744,100	2,096,377	.1397
LOUISVILLE	971.0	356.2	10,789,342	5,580,056	.3931
OWENSBORO	88.2	32.4	880,846	583,094	.0356

County	Metropolitan Area
Boone	Cincinnati, Ohio
Bourbon	Lexington-Fayette
Boyd	Huntington - Ashland
Bullitt	Louisville
Campbell	Cincinnati, Ohio
Carter	Huntington - Ashland
Christian	Clarksville - Hopkinsville
Clark	Lexington-Fayette
Daviess	Owensboro
Fayette	Lexington-Fayette

County	Metropolitan Area
Greenup	Huntington - Ashland
Henderson	Evansville, Ind.
Jefferson	Louisville
Jessamine	Lexington-Fayette
Kenton	Cincinnati, Ohio
Oldham	Louisville
Scott	Lexington-Fayette
Shelby	Louisville
Woodford	Lexington-Fayette

KENTUCKY


CINCINNATI
HUNTINGTON-ASHLAND
LOUISVILLE
EVANSVILLE
OWENSBORO
LEXINGTON-FAYETTE
CLARKSVILLE-HOPKINSVILLE
HAMILTON
WARREN
CLERMONT
DEARBORN
BOONE
KENTON
CAMPBELL
Covington
Cincinnati
CABELL
WAYNE
LAWRENCE
GREENUP
BOYD
CARTER
Ashland
Huntington
CLARK
FLOYD
HARRISON
OLDHAM
JEFFERSON
SHELBY
BULLITT
Louisville
VANDERBURGH
WARRICK
POSEY
HENDERSON
Evansville
DAVIESS
Owensboro
FAYETTE
SCOTT
BOURBON
JESSAMINE
WOODFORD
Lexington-Fayette
CHRISTIAN
MONTGOMERY
Clarksville
Hopkinsville
PIKE
MARTIN
JOHNSON
FLOYD
KNOTT
LETCHER
HARLAN
ELLIOTT
MAGOFFIN
BREATHITT
PERRY
LESLIE
LEWIS
ROWAN
MORGAN
WOLFE
LEE
OWSLEY
CLAY
BELL
KNOX
MASON
ROBERTSON
FLEMING
BATH
MENIFEE
POWELL
ESTILL
JACKSON
LAUREL
WHITLEY
BRACKEN
PENDLETON
NICHOLAS
MADISON
ROCKCASTLE
PULASKI
McCREARY
GRANT
GARRARD
LINCOLN
WAYNE
OWEN
GALLATIN
CARROLL
TRIMBLE
HENRY
FRANKLIN
ANDERSON
MERCER
BOYLE
CASEY
RUSSELL
CLINTON
SPENCER
WASHINGTON
MARION
TAYLOR
ADAIR
CUMBERLAND
NELSON
LARUE
GREEN
METCALFE
MONROE
HARDIN
HART
BARREN
ALLEN
MEADE
BRECKINRIDGE
GRAYSON
EDMONSON
WARREN
Bowling Green
SIMPSON
HANCOCK
OHIO
BUTLER
LOGAN
McLEAN
MUHLENBERG
TODD
WEBSTER
HOPKINS
UNION
CRITTENDEN
CALDWELL
TRIGG
LYON
LIVINGSTON
MARSHALL
CALLOWAY
McCRACKEN
GRAVES
BALLARD
CARLISLE
HICKMAN
FULTON
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

The CINCINNATI-HAMILTON, OH-KY-IN CMSA contains MSAs:
Cincinnati, OH-KY-IN
Hamilton-Middletown, OH

LOUISIANA

METROPOLITAN DATA SUMMARY

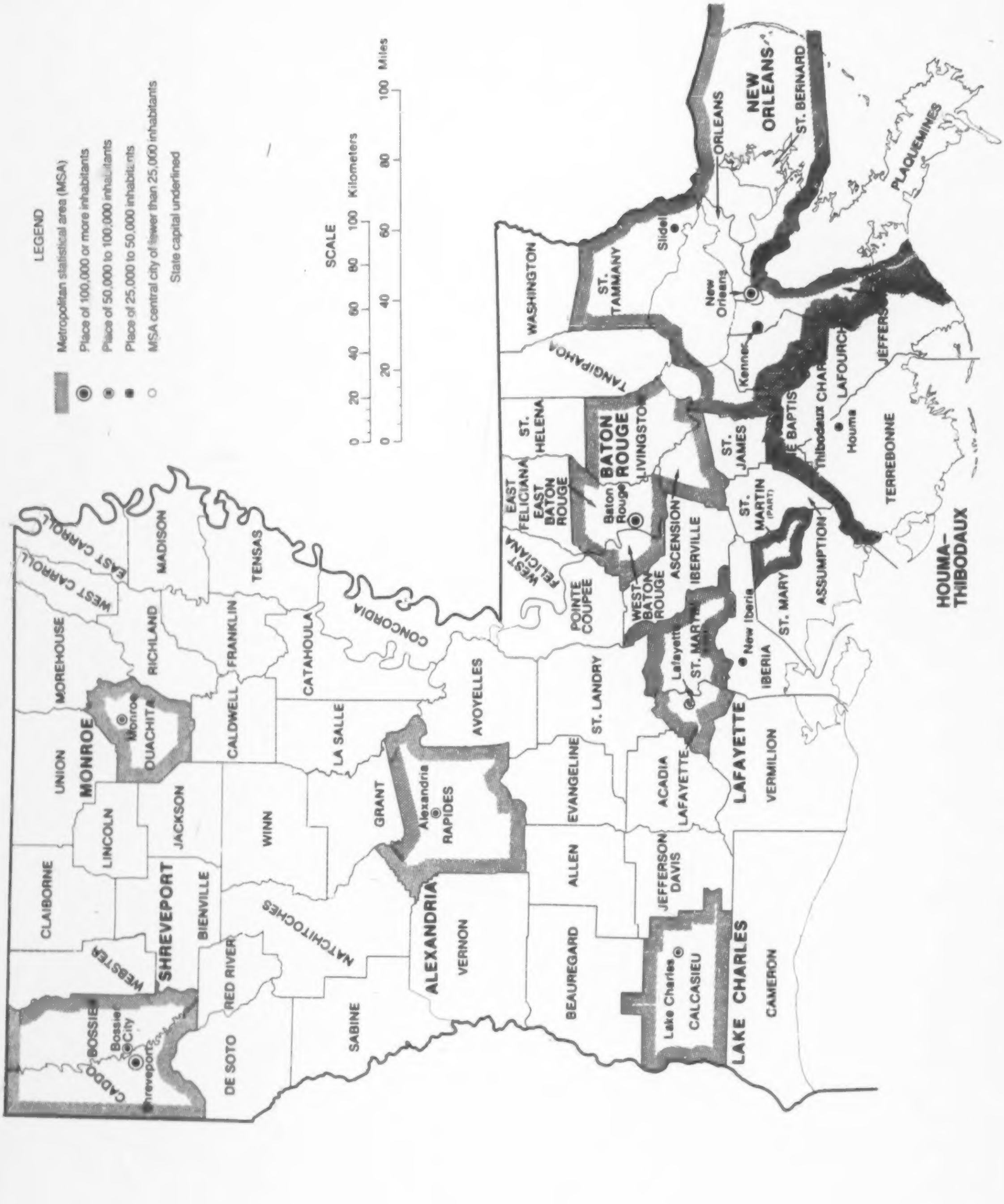
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ALEXANDRIA	143.5	49.9	1,296,018	709,734	.0502
BATON ROUGE	554.1	191.5	5,902,844	3,150,863	.2192
HOUMA - THIBODAUX	192.1	62.9	1,936,504	1,088,313	.0740
LAFAYETTE	216.6	75.4	2,381,451	1,601,391	.0950
LAKE CHARLES	176.8	61.8	1,807,759	1,043,190	.0695
MONROE	145.5	51.1	1,292,668	794,965	.0522
NEW ORLEANS	1,348.7	493.6	14,250,176	7,890,826	.5362
SHREVEPORT	363.4	133.8	3,897,256	2,087,945	.1447

County	Metropolitan Area
Ascension	Baton Rouge
Bossier	Shreveport
Caddo	Shreveport
Calcasieu	Lake Charles
East Baton Rouge	Baton Rouge
Jefferson	New Orleans
Lafayette	Lafayette
Lafourche	Houma - Thibodaux
Livingston	Baton Rouge
Orleans	New Orleans

County	Metropolitan Area
Ouachita	Monroe
Rapides	Alexandria
St. Bernard	New Orleans
St. Charles	New Orleans
St. John the Baptist	New Orleans
St. Martin	Lafayette
St. Tammany	New Orleans
Terrebonne	Houma - Thibodaux
West Baton Rouge	Baton Rouge

LOUISIANA


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CADDO
BOSSIER
Shreveport
Bossier City
WEBSTER
CLAIBORNE
SHREVEPORT
UNION
MOREHOUSE
WEST CARROLL
EAST CARROLL
LINCOLN
MONROE
Monroe
OUACHITA
RICHLAND
MADISON
DE SOTO
RED RIVER
BIENVILLE
JACKSON
CALDWELL
FRANKLIN
TENSAS
WINN
CATAHOULA
NATCHITOCHES
LA SALLE
CONCORDIA
SABINE
GRANT
Alexandria
RAPIDES
ALEXANDRIA
VERNON
AVOYELLES
BEAUREGARD
ALLEN
EVANGELINE
ST. LANDRY
POINTE COUPEE
WEST FELICIANA
EAST FELICIANA
ST. HELENA
WASHINGTON
TANGIPAHOA
ST. TAMMANY
Slidell
EAST BATON ROUGE
BATON ROUGE
Baton Rouge
LIVINGSTON
WEST BATON ROUGE
ASCENSION
IBERVILLE
ST. JAMES
ST. JOHN THE BAPTIST
ST. CHARLES
Kenner
New Orleans
ORLEANS
NEW ORLEANS
ST. BERNARD
PLAQUEMINES
JEFFERSON
LAFOURCHE
Thibodaux
Houma
TERREBONNE
HOUMA–THIBODAUX
ASSUMPTION
ST. MARTIN (PART)
ST. MARY
New Iberia
IBERIA
ST. MARTIN
Lafayette
LAFAYETTE
ACADIA
VERMILION
JEFFERSON DAVIS
Lake Charles
CALCASIEU
LAKE CHARLES
CAMERON

1986 SURVEY OF BUYING POWER DATA SERVICE

MAINE

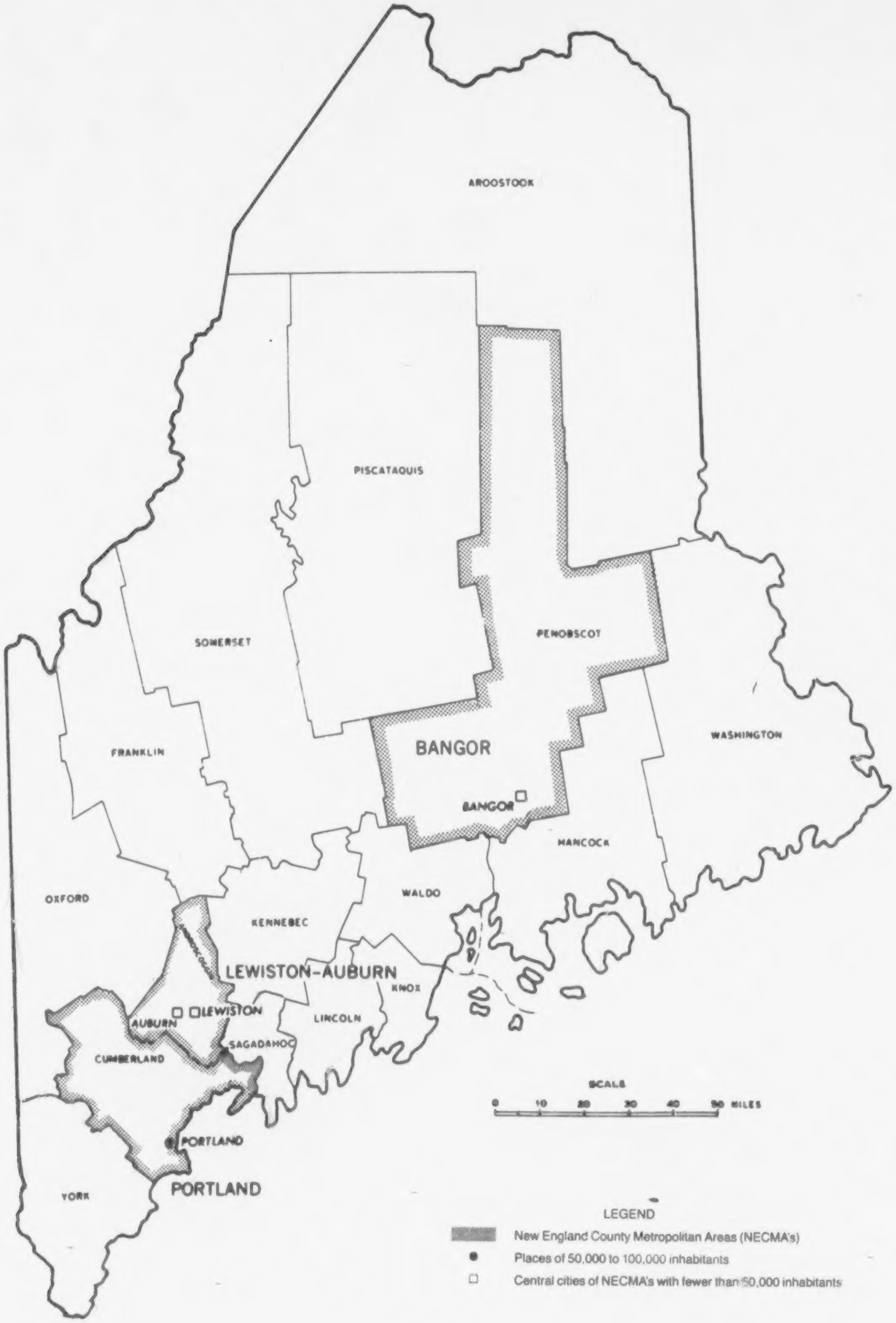
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BANGOR	138.9	48.3	1,345,642	892,530	.0548
LEWISTON - AUBURN	100.9	37.1	966,877	576,562	.0381
PORTLAND	226.8	86.4	2,658,783	2,164,960	.1129

County	Metropolitan Area
Androscoggin	Lewiston - Auburn
Cumberland	Portland
Penobscot	Bangor

MAINE


AROOSTOOK
PISCATAQUIS
SOMERSET
PENOBSCOT
WASHINGTON
FRANKLIN
BANGOR
BANGOR
HANCOCK
OXFORD
WALDO
KENNEBEC
ANDROSCOGGIN
LEWISTON-AUBURN
KNOX
LEWISTON
AUBURN
LINCOLN
SAGADAHOC
CUMBERLAND
PORTLAND
YORK
PORTLAND
SCALE
0 10 20 30 40 50 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
● Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants

MARYLAND

METROPOLITAN DATA SUMMARY

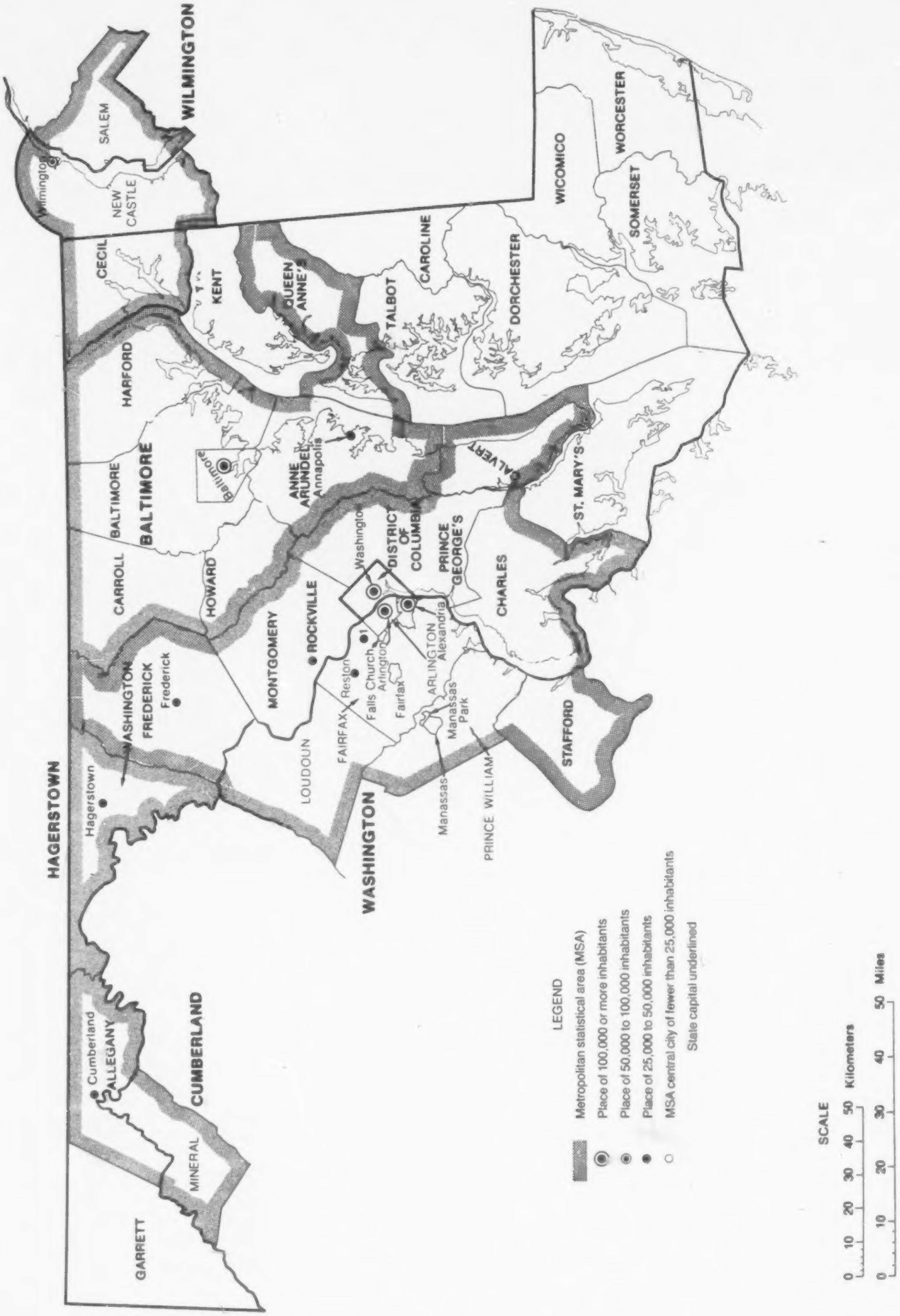
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BALTIMORE	2,291.9	827.9	27,124,595	13,681,848	.9691
CUMBERLAND	105.8	39.6	988,106	528,632	.0378
HAGERSTOWN	114.1	40.5	1,156,175	688,856	.0448

County	Metropolitan Area
Allegany	Cumberland
Anne Arundel	Baltimore
Baltimore	Baltimore
Baltimore city	Baltimore
Calvert	Washington, D. C.
Carroll	Baltimore
Cecil	Wilmington, Del.
Charles	Washington, D. C.

County	Metropolitan Area
Frederick	Washington, D. C.
Harford	Baltimore
Howard	Baltimore
Montgomery	Washington, D. C.
Prince George's	Washington, D. C.
Queen Anne's	Baltimore
Washington	Hagerstown

MARYLAND


WILMINGTON
SALEM
Wilmington
NEW CASTLE
CECIL
KENT
QUEEN ANNE'S
TALBOT
CAROLINE
DORCHESTER
WICOMICO
WORCESTER
SOMERSET
HARFORD
BALTIMORE
Baltimore
BALTIMORE
ANNE ARUNDEL
Annapolis
CALVERT
ST. MARY'S
CARROLL
HOWARD
Washington
DISTRICT OF COLUMBIA
PRINCE GEORGE'S
CHARLES
ROCKVILLE
MONTGOMERY
ARLINGTON
Alexandria
Arlington
Reston
Falls Church
Fairfax
FAIRFAX
Manassas Park
Manassas
PRINCE WILLIAM
STAFFORD
LOUDOUN
WASHINGTON
FREDERICK
Frederick
WASHINGTON
Hagerstown
HAGERSTOWN
Cumberland
ALLEGANY
CUMBERLAND
MINERAL
GARRETT
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 10 20 30 40 50 Kilometers
0 10 20 30 40 50 Miles

1986 SURVEY OF BUYING POWER DATA SERVICE

MASSACHUSETTS

METROPOLITAN DATA SUMMARY

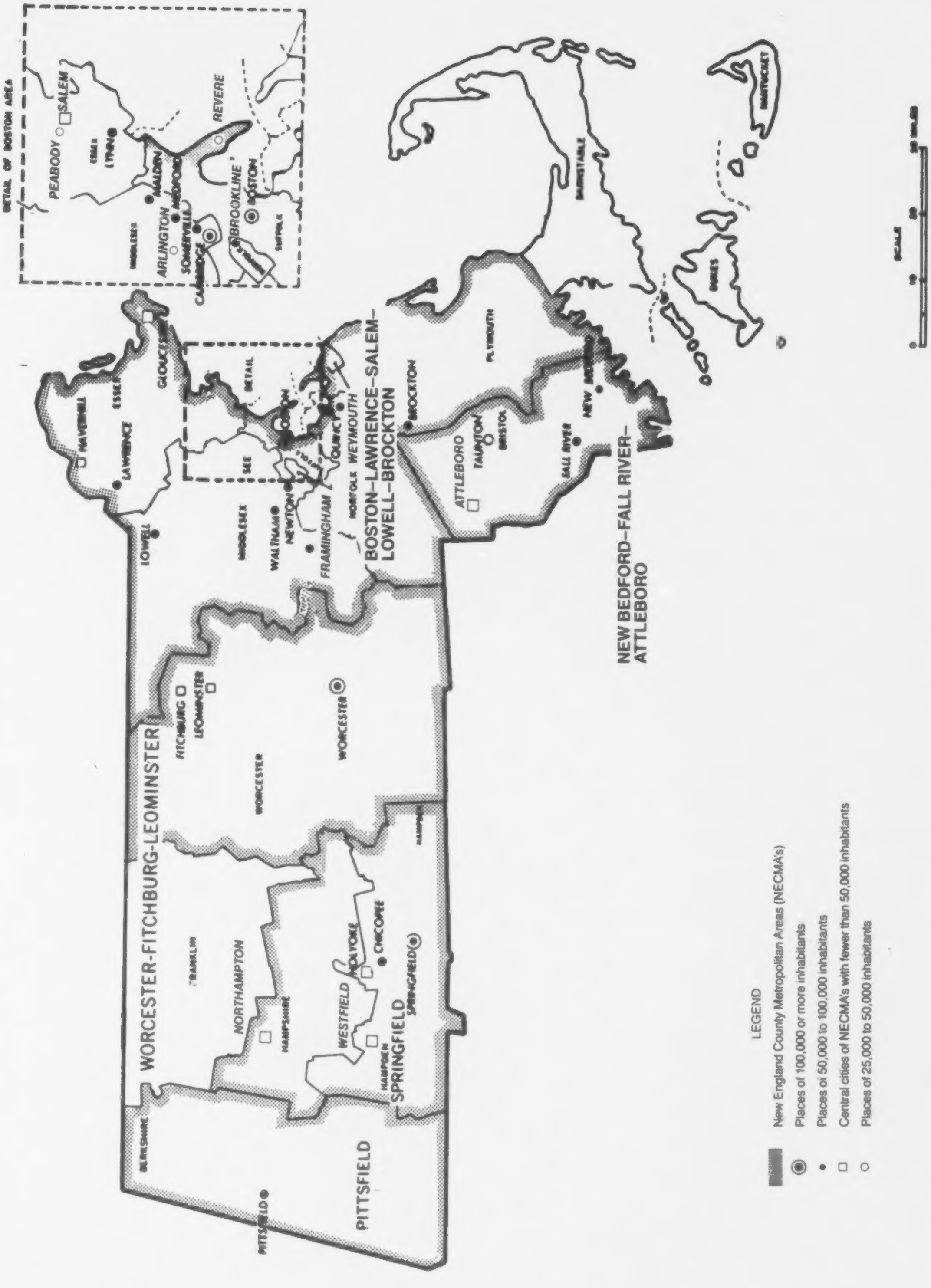
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	3,703.1	1,373.2	53,598,409	27,703,685	1.8604
NEW BEDFORD - FALL RIVER - ATTLEBORO	492.9	179.5	5,321,074	3,399,546	.2091
PITTSFIELD	143.1	54.7	1,749,044	1,033,858	.0652
SPRINGFIELD	586.1	213.3	6,637,123	3,785,230	.2486
WORCESTER - FITCHBURG - LEOMINSTER	662.9	241.8	8,313,188	3,905,423	.2873

County	Metropolitan Area
Berkshire	Pittsfield
Bristol	New Bedford - Fall River - Attleboro
Essex	Boston - Lawrence - Salem - Lowell - Brockton
Hampden	Springfield
Hampshire	Springfield
Middlesex	Boston - Lawrence - Salem - Lowell - Brockton
Norfolk	Boston - Lawrence - Salem - Lowell - Brockton
Plymouth	Boston - Lawrence - Salem - Lowell - Brockton
Suffolk	Boston - Lawrence - Salem - Lowell - Brockton
Worcester	Worcester - Fitchburg - Leominster

1986 SURVEY OF BUYING POWER DATA SERVICE

MASSACHUSETTS


DETAIL OF BOSTON AREA
PEABODY
SALEM
LYNN
ESSEX
REVERE
MALDEN
MEDFORD
ARLINGTON
SOMERVILLE
CAMBRIDGE
BROOKLINE
BOSTON
MIDDLESEX
SUFFOLK
HAVERHILL
LAWRENCE
ESSEX
GLOUCESTER
LOWELL
SEE DETAIL
QUINCY
WEYMOUTH
NORFOLK
WALTHAM
NEWTON
FRAMINGHAM
MIDDLESEX
BOSTON–LAWRENCE–SALEM–LOWELL–BROCKTON
BROCKTON
PLYMOUTH
ATTLEBORO
TAUNTON
BRISTOL
FALL RIVER
NEW BEDFORD
NEW BEDFORD–FALL RIVER–ATTLEBORO
BARNSTABLE
DUKES
NANTUCKET
FITCHBURG
LEOMINSTER
WORCESTER
WORCESTER
WORCESTER-FITCHBURG-LEOMINSTER
FRANKLIN
NORTHAMPTON
HAMPSHIRE
HOLYOKE
CHICOPEE
SPRINGFIELD
WESTFIELD
HAMPDEN
SPRINGFIELD
BERKSHIRE
PITTSFIELD
PITTSFIELD
SCALE
0
10
20
30 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
● Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

MICHIGAN

METROPOLITAN DATA SUMMARY

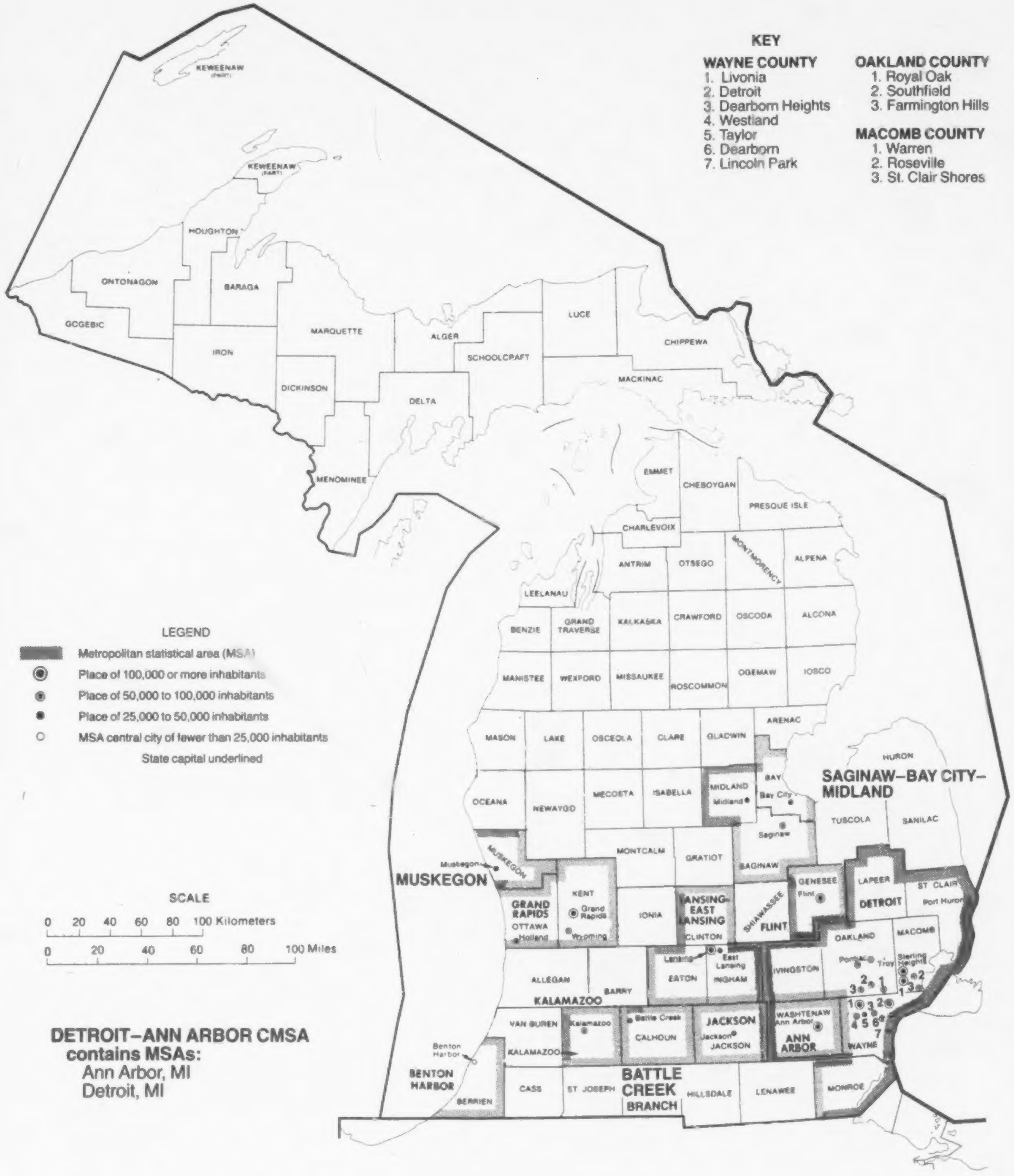
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANN ARBOR	271.7	98.4	3,594,480	1,786,706	.1252
BATTLE CREEK	138.1	51.6	1,599,929	733,024	.0558
BENTON HARBOR	166.0	60.8	1,814,373	784,881	.0630
DETROIT	4,361.0	1,581.6	54,066,452	26,266,849	1.8924
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,632.7*	*1,680.0*	*57,660,932*	*28,053,555*	*2.0176*
FLINT	440.0	158.5	4,802,031	2,775,821	.1819
GRAND RAPIDS	633.1	226.2	7,788,549	3,979,479	.2773
JACKSON	148.0	51.3	1,747,261	734,631	.0593
KALAMAZOO	216.9	79.8	2,778,161	1,443,311	.0987
LANSING - EAST LANSING	427.8	150.6	5,191,086	2,588,353	.1838
MUSKEGON	155.8	55.9	1,669,082	738,024	.0586
SAGINAW - BAY CITY - MIDLAND	416.9	145.8	4,498,194	2,527,103	.1691

County	Metropolitan Area
Bay	Saginaw - Bay City - Midland
Berrien	Benton Harbor
Calhoun	Battle Creek
Clinton	Lansing - East Lansing
Eaton	Lansing - East Lansing
Genesee	Flint
Ingham	Lansing - East Lansing
Jackson	Jackson
Kalamazoo	Kalamazoo
Kent	Grand Rapids
Lapeer	Detroit

County	Metropolitan Area
Livingston	Detroit
Macomb	Detroit
Midland	Saginaw - Bay City - Midland
Monroe	Detroit
Muskegon	Muskegon
Oakland	Detroit
Ottawa	Grand Rapids
Saginaw	Saginaw - Bay City - Midland
St. Clair	Detroit
Washtenaw	Ann Arbor
Wayne	Detroit

MICHIGAN


KEWEENAW (PART)
KEWEENAW (PART)
HOUGHTON
ONTONAGON
BARAGA
GOGEBIC
MARQUETTE
ALGER
LUCE
IRON
SCHOOLCRAFT
CHIPPEWA
DICKINSON
DELTA
MACKINAC
MENOMINEE
EMMET
CHEBOYGAN
PRESQUE ISLE
CHARLEVOIX
ANTRIM
OTSEGO
MONTMORENCY
ALPENA
LEELANAU
BENZIE
GRAND TRAVERSE
KALKASKA
CRAWFORD
OSCODA
ALCONA
MANISTEE
WEXFORD
MISSAUKEE
ROSCOMMON
OGEMAW
IOSCO
ARENAC
MASON
LAKE
OSCEOLA
CLARE
GLADWIN
HURON
OCEANA
NEWAYGO
MECOSTA
ISABELLA
MIDLAND
Midland
BAY
Bay City
SAGINAW-BAY CITY-MIDLAND
TUSCOLA
SANILAC
Saginaw
MONTCALM
GRATIOT
SAGINAW
Muskegon
MUSKEGON
MUSKEGON
KENT
Grand Rapids
GRAND RAPIDS
OTTAWA
Holland
Wyoming
IONIA
LANSING-EAST LANSING
CLINTON
SHIAWASSEE
FLINT
GENESEE
Flint
LAPEER
DETROIT
ST CLAIR
Port Huron
OAKLAND
MACOMB
Pontiac
Troy
Sterling Heights
Lansing
East Lansing
EATON
INGHAM
LIVINGSTON
ALLEGAN
BARRY
KALAMAZOO
VAN BUREN
Kalamazoo
Battle Creek
CALHOUN
JACKSON
Jackson
JACKSON
WASHTENAW
Ann Arbor
ANN ARBOR
WAYNE
Benton Harbor
KALAMAZOO
BENTON HARBOR
BERRIEN
CASS
ST JOSEPH
BATTLE CREEK
BRANCH
HILLSDALE
LENAWEE
MONROE

KEY

WAYNE COUNTY
1. Livonia
2. Detroit
3. Dearborn Heights
4. Westland
5. Taylor
6. Dearborn
7. Lincoln Park

OAKLAND COUNTY
1. Royal Oak
2. Southfield
3. Farmington Hills

MACOMB COUNTY
1. Warren
2. Roseville
3. St. Clair Shores

LEGEND

▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

SCALE

0 20 40 60 80 100 Kilometers

0 20 40 60 80 100 Miles

DETROIT–ANN ARBOR CMSA contains MSAs:
Ann Arbor, MI
Detroit, MI

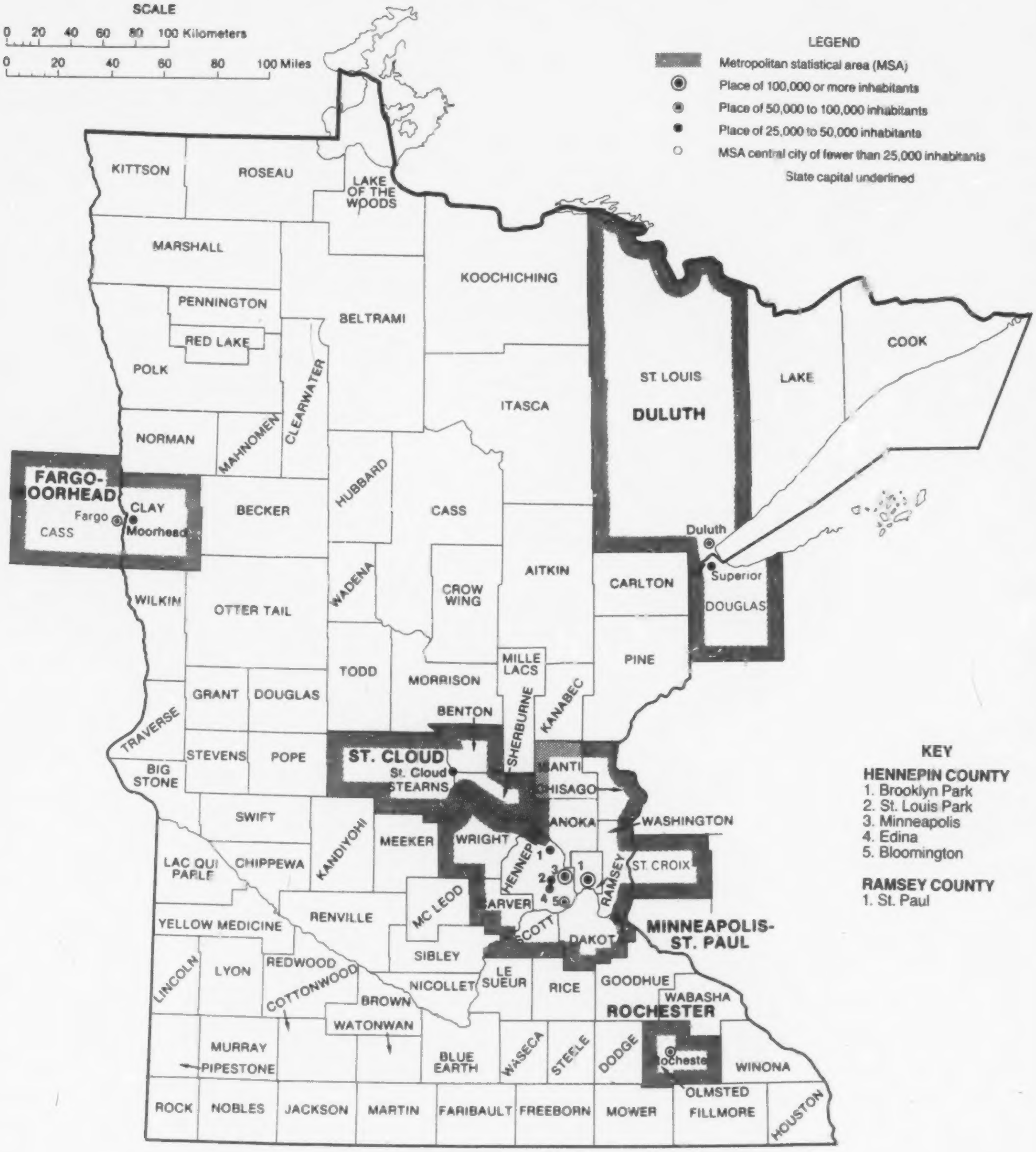
MINNESOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
DULUTH	258.3	97.9	2,772,772	1,485,746	.1028
FARGO - MOORHEAD	148.2	54.2	1,793,397	1,039,549	.0666
MINNEAPOLIS - ST. PAUL	2,254.5	843.6	31,738,802	16,197,101	1.1019
ROCHESTER	96.6	35.6	1,264,113	806,536	.0480
ST. CLOUD	177.2	55.6	1,667,541	1,397,609	.0747

County	Metropolitan Area
Anoka	Minneapolis - St. Paul
Benton	St. Cloud
Carver	Minneapolis - St. Paul
Chisago	Minneapolis - St. Paul
Clay	Fargo - Moorhead
Dakota	Minneapolis - St. Paul
Hennepin	Minneapolis - St. Paul
Isanti	Minneapolis - St. Paul

County	Metropolitan Area
Olmsted	Rochester
Ramsey	Minneapolis - St. Paul
St. Louis	Duluth
Scott	Minneapolis - St. Paul
Sherburne	St. Cloud
Stearns	St. Cloud
Washington	Minneapolis - St. Paul
Wright	Minneapolis - St. Paul

MINNESOTA


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
KITTSON
ROSEAU
LAKE OF THE WOODS
MARSHALL
KOOCHICHING
PENNINGTON
BELTRAMI
RED LAKE
POLK
CLEARWATER
ST LOUIS
DULUTH
LAKE
COOK
ITASCA
NORMAN
MAHNOMEN
FARGO-MOORHEAD
CLAY
Fargo
Moorhead
CASS
BECKER
HUBBARD
CASS
Duluth
Superior
DOUGLAS
AITKIN
CARLTON
WADENA
CROW WING
WILKIN
OTTER TAIL
PINE
TODD
MORRISON
MILLE LACS
GRANT
DOUGLAS
KANABEC
BENTON
SHERBURNE
TRAVERSE
STEVENS
POPE
ST. CLOUD
St. Cloud
STEARNS
ISANTI
CHISAGO
BIG STONE
SWIFT
ANOKA
WASHINGTON
KANDIYOHI
MEEKER
WRIGHT
HENNEPIN
ST. CROIX
RAMSEY
LAC QUI PARLE
CHIPPEWA
1
2
3
4
5
1
RENVILLE
MC LEOD
CARVER
SCOTT
DAKOTA
MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE
SIBLEY
LINCOLN
LYON
REDWOOD
COTTONWOOD
NICOLLET
LE SUEUR
RICE
GOODHUE
BROWN
WABASHA
ROCHESTER
WATONWAN
MURRAY
PIPESTONE
BLUE EARTH
WASECA
STEELE
DODGE
Rochester
WINONA
OLMSTED
ROCK
NOBLES
JACKSON
MARTIN
FARIBAULT
FREEBORN
MOWER
FILLMORE
HOUSTON
KEY
HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington
RAMSEY COUNTY
1. St. Paul

MISSISSIPPI

METROPOLITAN DATA SUMMARY

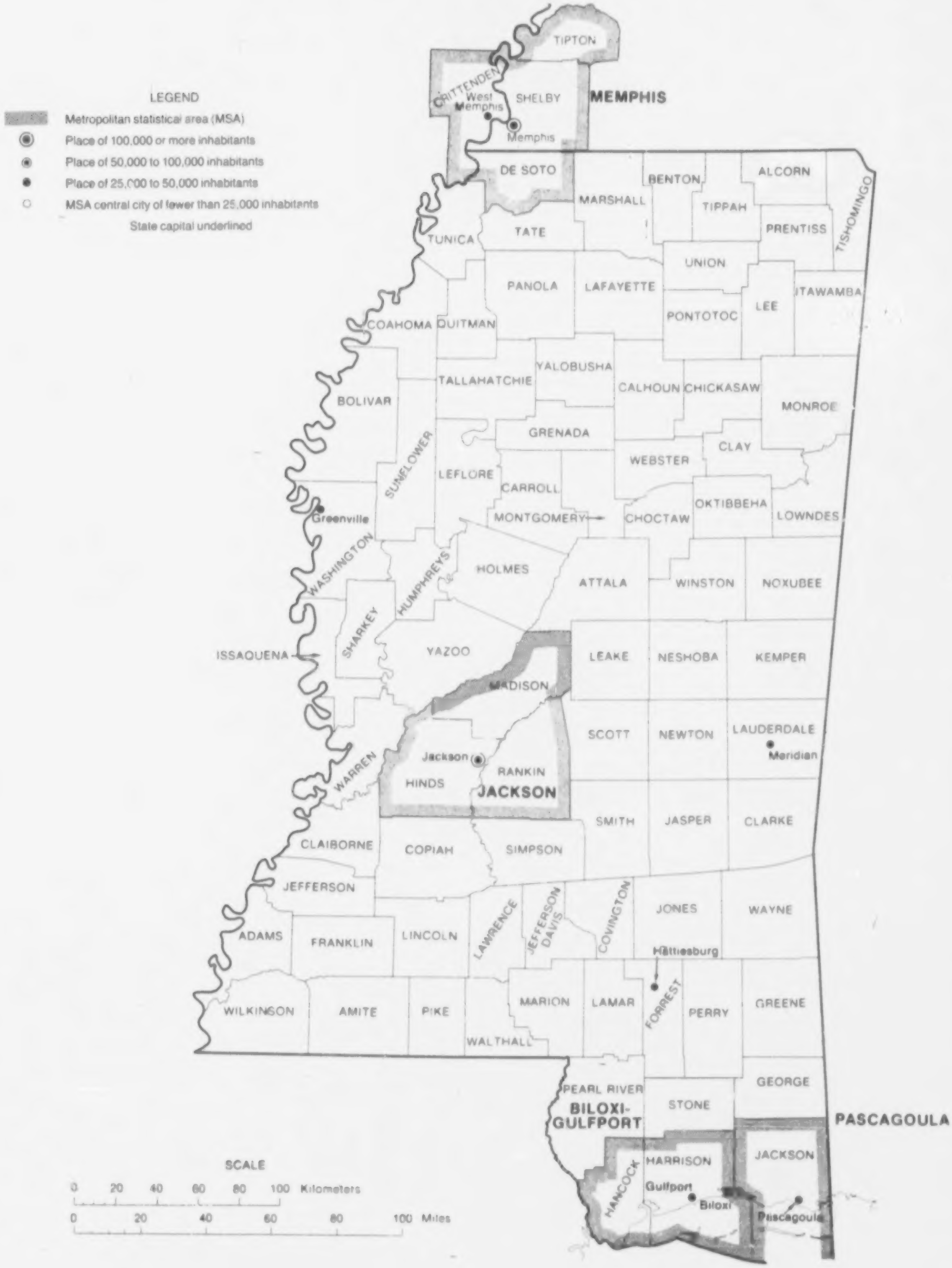
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BILOXI - GULFPORT	198.7	70.5	1,838,196	1,047,357	.0719
JACKSON	394.3	139.2	4,004,809	2,148,232	.1502
PASCAGOULA	125.4	42.6	1,267,945	567,725	.0452

County	Metropolitan Area
De Soto	Memphis, Tenn.
Hancock	Biloxi - Gulfport
Harrison	Biloxi - Gulfport
Hinds	Jackson
Jackson	Pascagoula
Madison	Jackson
Rankin	Jackson

1986 SURVEY OF BUYING POWER DATA SERVICE

MISSISSIPPI


LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
TIPTON
CRITTENDEN
West Memphis
SHELBY
MEMPHIS
Memphis
DE SOTO
MARSHALL
BENTON
TIPPAH
ALCORN
PRENTISS
TISHOMINGO
TUNICA
TATE
UNION
PANOLA
LAFAYETTE
PONTOTOC
LEE
ITAWAMBA
COAHOMA
QUITMAN
YALOBUSHA
TALLAHATCHIE
CALHOUN
CHICKASAW
MONROE
BOLIVAR
GRENADA
SUNFLOWER
WEBSTER
CLAY
LEFLORE
CARROLL
Greenville
MONTGOMERY
CHOCTAW
OKTIBBEHA
LOWNDES
WASHINGTON
HUMPHREYS
HOLMES
ATTALA
WINSTON
NOXUBEE
SHARKEY
ISSAQUENA
YAZOO
LEAKE
NESHOBA
KEMPER
MADISON
SCOTT
NEWTON
LAUDERDALE
Meridian
WARREN
Jackson
HINDS
RANKIN
JACKSON
SMITH
JASPER
CLARKE
CLAIBORNE
COPIAH
SIMPSON
JEFFERSON
LAWRENCE
JEFFERSON DAVIS
COVINGTON
JONES
WAYNE
ADAMS
FRANKLIN
LINCOLN
Hattiesburg
WILKINSON
AMITE
PIKE
WALTHALL
MARION
LAMAR
FORREST
PERRY
GREENE
PEARL RIVER
STONE
GEORGE
BILOXI-GULFPORT
PASCAGOULA
HANCOCK
HARRISON
JACKSON
Gulfport
Biloxi
Pascagoula
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

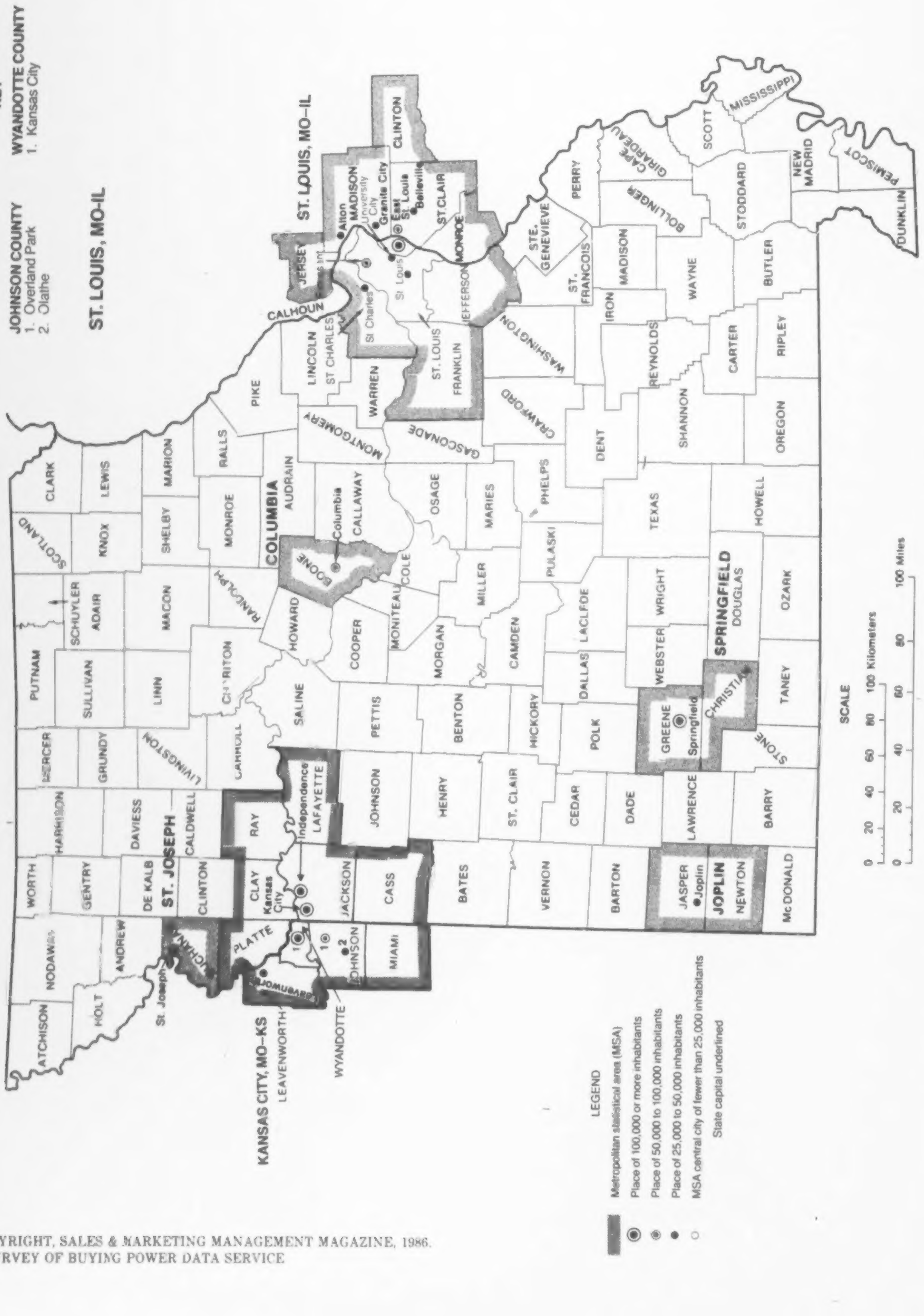
MISSOURI
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
COLUMBIA	108.8	39.0	1,330,050	564,228	.0449
JOPLIN	134.3	50.3	1,287,735	827,761	.0519
KANSAS CITY	1,497.5	561.3	19,831,816	10,495,141	.7040
ST. JOSEPH	86.7	32.1	934,168	578,198	.0364
ST. LOUIS	2,416.7	873.7	29,752,563	15,395,910	1.0627
SPRINGFIELD	224.1	84.1	2,410,630	1,502,570	.0939

County	Metropolitan Area
Boone	Columbia
Buchanan	St. Joseph
Cass	Kansas City
Christian	Springfield
Clay	Kansas City
Franklin	St. Louis
Greene	Springfield
Jackson	Kansas City
Jasper	Joplin

County	Metropolitan Area
Jefferson	St. Louis
Lafayette	Kansas City
Newton	Joplin
Platte	Kansas City
Ray	Kansas City
St. Charles	St. Louis
St. Louis	St. Louis
St. Louis city	St. Louis

MISSOURI


KEY
JOHNSON COUNTY
1. Overland Park
2. Olathe
WYANDOTTE COUNTY
1. Kansas City
ST. LOUIS, MO-IL
ST. LOUIS, MO-IL
KANSAS CITY, MO-KS
ST. JOSEPH
COLUMBIA
SPRINGFIELD
JOPLIN
ATCHISON
NODAWAY
WORTH
HARRISON
MERCER
PUTNAM
SCHUYLER
SCOTLAND
CLARK
HOLT
ANDREW
GENTRY
DE KALB
DAVIESS
GRUNDY
SULLIVAN
ADAIR
KNOX
LEWIS
BUCHANAN
St. Joseph
CLINTON
CALDWELL
LIVINGSTON
LINN
MACON
SHELBY
MARION
PLATTE
CLAY
Kansas City
RAY
CARROLL
CHARITON
RANDOLPH
MONROE
RALLS
PIKE
LEAVENWORTH
WYANDOTTE
JOHNSON
MIAMI
JACKSON
Independence
LAFAYETTE
SALINE
HOWARD
BOONE
Columbia
AUDRAIN
CALLAWAY
MONTGOMERY
LINCOLN
ST CHARLES
St Charles
WARREN
CALHOUN
JERSEY
MADISON
Alton
University City
Granite City
East St. Louis
Belleville
CLINTON
ST.CLAIR
MONROE
St. Louis
ST. LOUIS
JEFFERSON
FRANKLIN
CASS
JOHNSON
PETTIS
COOPER
MONITEAU
COLE
OSAGE
GASCONADE
MARIES
CRAWFORD
WASHINGTON
STE. GENEVIEVE
PERRY
CAPE GIRARDEAU
BATES
HENRY
BENTON
MORGAN
MILLER
CAMDEN
PULASKI
PHELPS
DENT
IRON
ST. FRANCOIS
MADISON
BOLLINGER
SCOTT
MISSISSIPPI
VERNON
ST. CLAIR
HICKORY
DALLAS
LACLEDE
TEXAS
SHANNON
REYNOLDS
WAYNE
STODDARD
NEW MADRID
BARTON
CEDAR
POLK
WEBSTER
WRIGHT
HOWELL
CARTER
BUTLER
PEMISCOT
DUNKLIN
JASPER
Joplin
DADE
GREENE
Springfield
CHRISTIAN
DOUGLAS
OZARK
OREGON
RIPLEY
NEWTON
LAWRENCE
STONE
TANEY
BARRY
McDONALD
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

1986 SURVEY OF BUYING POWER DATA SERVICE

MONTANA

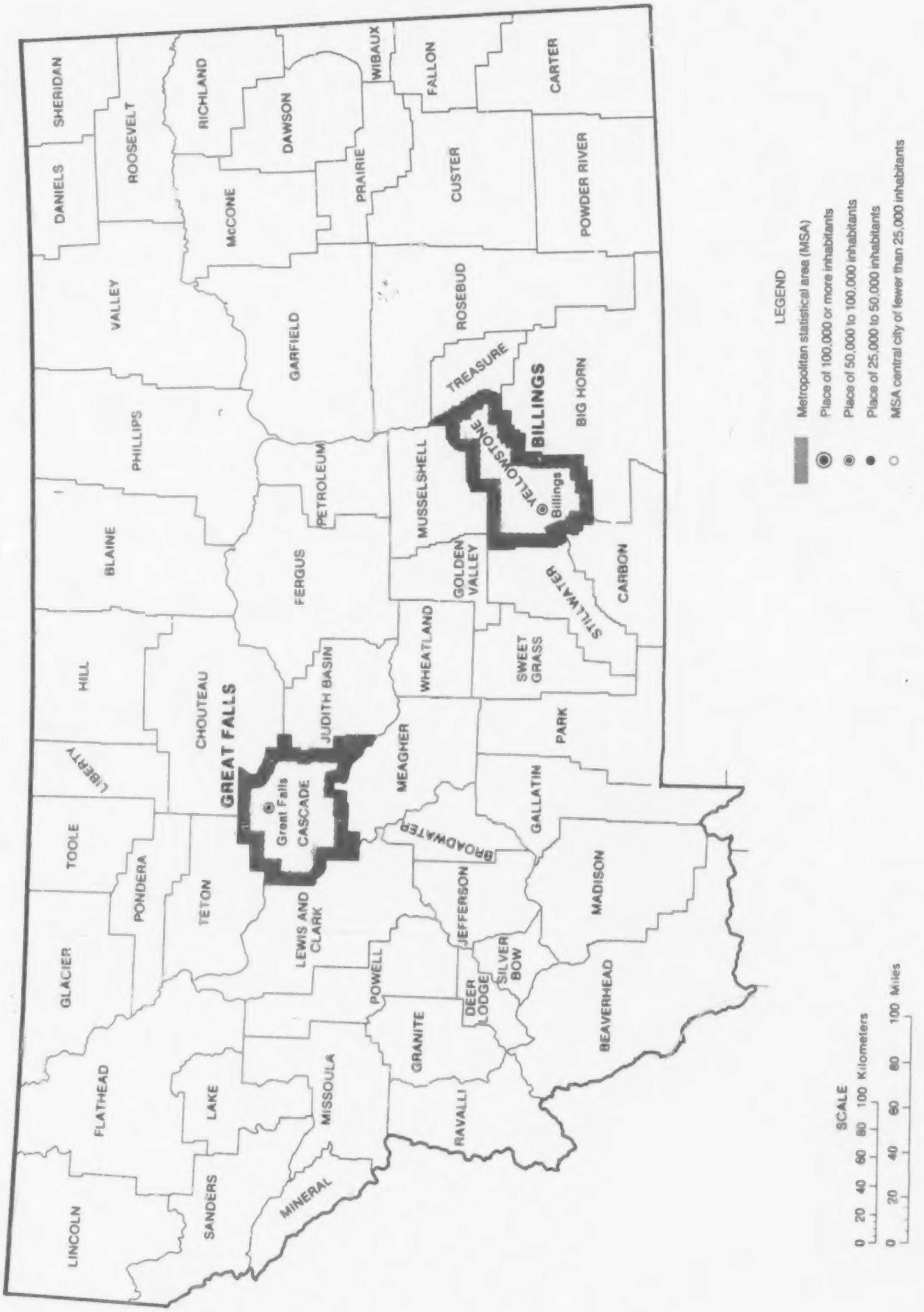
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BILLINGS	122.5	48.5	1,365,111	950,630	.0550
GREAT FALLS	80.7	31.7	840,338	483,162	.0321

County	Metropolitan Area
Cascade	Great Falls
Yellowstone	Billings

MONTANA

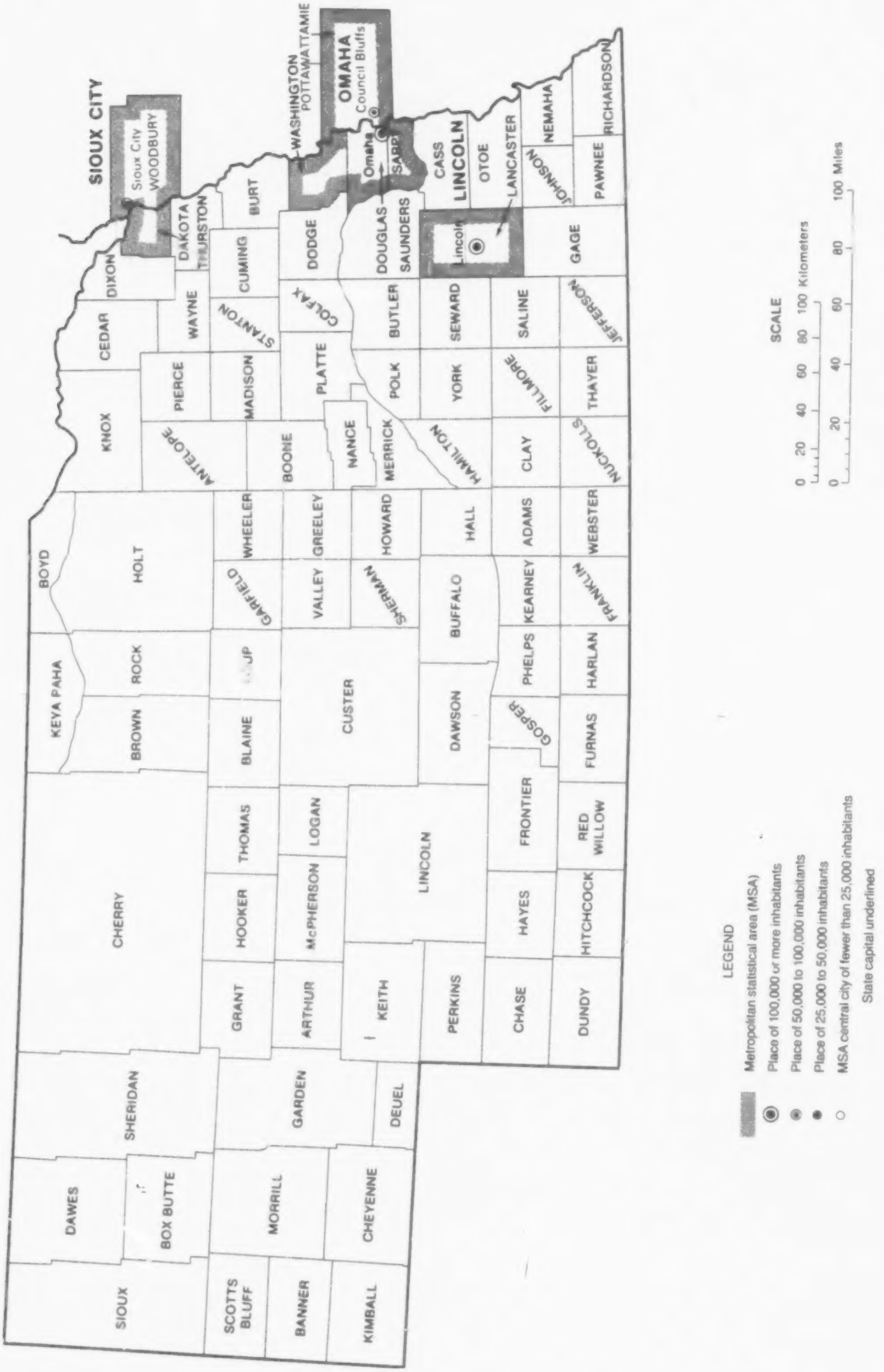

SHERIDAN
DANIELS
ROOSEVELT
RICHLAND
McCONE
DAWSON
WIBAUX
PRAIRIE
FALLON
CARTER
CUSTER
POWDER RIVER
VALLEY
GARFIELD
ROSEBUD
TREASURE
BIG HORN
BILLINGS
YELLOWSTONE
Billings
PHILLIPS
PETROLEUM
MUSSELSHELL
BLAINE
FERGUS
GOLDEN VALLEY
STILLWATER
CARBON
HILL
CHOUTEAU
JUDITH BASIN
WHEATLAND
SWEET GRASS
PARK
LIBERTY
GREAT FALLS
Great Falls
CASCADE
MEAGHER
GALLATIN
TOOLE
PONDERA
TETON
BROADWATER
JEFFERSON
MADISON
GLACIER
LEWIS AND CLARK
POWELL
DEER LODGE
SILVER BOW
BEAVERHEAD
FLATHEAD
LAKE
MISSOULA
GRANITE
RAVALLI
LINCOLN
SANDERS
MINERAL
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEBRASKA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
LINCOLN	206.4	79.7	2,895,531	1,118,391	.0928
OMAHA	612.4	228.3	8,129,004	3,837,235	.2785

County	Metropolitan Area
Dakota	Sioux City, Iowa
Douglas	Omaha
Lancaster	Lincoln
Sarpy	Omaha
Washington	Omaha

NEBRASKA


SIOUX CITY
Sioux City
WOODBURY
OMAHA
Council Bluffs
WASHINGTON
POTTAWATTAMIE
Omaha
SARPY
CASS
LINCOLN
Lincoln
OTOE
LANCASTER
NEMAHA
RICHARDSON
JOHNSON
PAWNEE
GAGE
DIXON
DAKOTA
THURSTON
BURT
CUMING
DODGE
DOUGLAS
SAUNDERS
CEDAR
WAYNE
STANTON
COLFAX
BUTLER
SEWARD
SALINE
JEFFERSON
KNOX
PIERCE
MADISON
PLATTE
POLK
YORK
FILLMORE
THAYER
ANTELOPE
BOONE
NANCE
MERRICK
HAMILTON
CLAY
NUCKOLLS
BOYD
HOLT
WHEELER
GREELEY
HOWARD
HALL
ADAMS
WEBSTER
GARFIELD
VALLEY
SHERMAN
BUFFALO
KEARNEY
FRANKLIN
KEYA PAHA
ROCK
LOUP
CUSTER
PHELPS
HARLAN
BROWN
BLAINE
DAWSON
GOSPER
FURNAS
CHERRY
THOMAS
LOGAN
LINCOLN
FRONTIER
RED WILLOW
HOOKER
McPHERSON
HAYES
HITCHCOCK
GRANT
ARTHUR
KEITH
PERKINS
CHASE
DUNDY
SHERIDAN
GARDEN
DEUEL
DAWES
BOX BUTTE
MORRILL
CHEYENNE
SIOUX
SCOTTS BLUFF
BANNER
KIMBALL
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

NEVADA

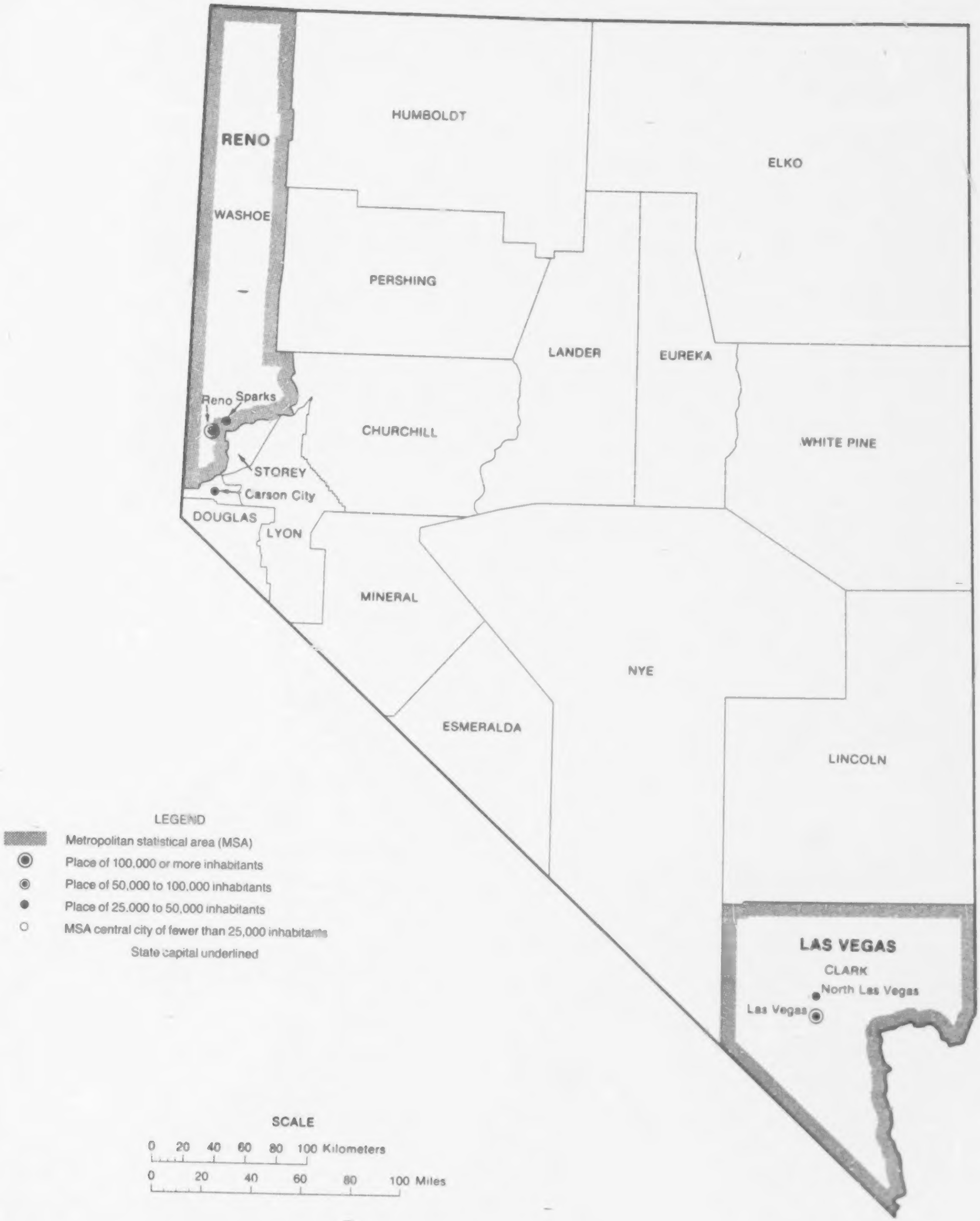
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
LAS VEGAS	554.2	223.6	6,590,562	4,102,066	.2519
RENO	217.4	92.5	2,936,766	1,999,162	.1136

County	Metropolitan Area
Clark	Las Vegas
Washoe	Reno

NEVADA


RENO
WASHOE
HUMBOLDT
ELKO
PERSHING
LANDER
EUREKA
Reno
Sparks
CHURCHILL
WHITE PINE
STOREY
Carson City
DOUGLAS
LYON
MINERAL
NYE
ESMERALDA
LINCOLN
LAS VEGAS
CLARK
North Las Vegas
Las Vegas
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◉ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

1986 SURVEY OF BUYING POWER DATA SERVICE

NEW HAMPSHIRE

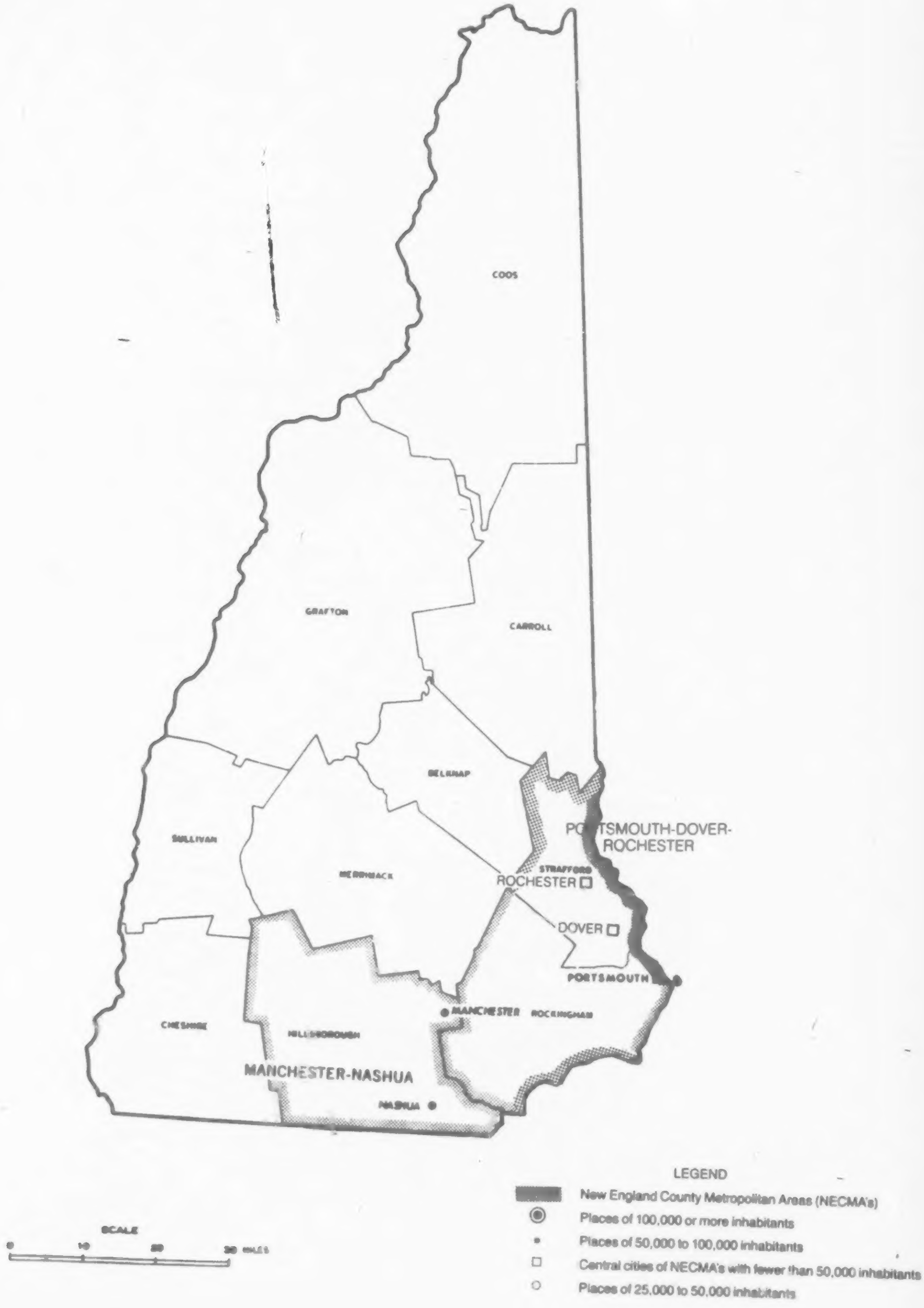
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
MANCHESTER - NASHUA	301.9	110.1	4,190,087	2,507,541	.1539
PORTSMOUTH - DOVER - ROCHESTER	310.5	112.3	4,092,179	2,284,942	.1480

County	Metropolitan Area
Hillsborough	Manchester - Nashua
Rockingham	Portsmouth - Dover - Rochester
Strafford	Portsmouth - Dover - Rochester

NEW HAMPSHIRE


COOS
CARROLL
GRAFTON
BELKNAP
SULLIVAN
MERRIMACK
STRAFFORD
PORTSMOUTH-DOVER-ROCHESTER
ROCHESTER □
DOVER □
PORTSMOUTH
MANCHESTER
ROCKINGHAM
CHESHIRE
HILLSBOROUGH
MANCHESTER-NASHUA
NASHUA
SCALE
0
10
20
30 MILES
LEGEND
▨ New England County Metropolitan Areas (NECMA's)
◉ Places of 100,000 or more inhabitants
• Places of 50,000 to 100,000 inhabitants
□ Central cities of NECMA's with fewer than 50,000 inhabitants
○ Places of 25,000 to 50,000 inhabitants

NEW JERSEY
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ATLANTIC CITY	305.1	118.8	3,539,276	2,276,243	.1375
BERGEN - PASSAIC	1,293.4	476.7	20,712,344	10,080,540	.6939
JERSEY CITY	552.9	212.7	6,149,669	2,605,408	.2118
MIDDLESEX - SOMERSET - HUNTERDON	934.3	326.5	14,317,913	6,411,582	.4711
MONMOUTH - OCEAN	946.2	354.1	13,875,891	5,996,481	.4553
NEWARK	1,880.9	676.9	27,973,971	11,219,194	.8970
TRENTON	312.9	111.7	4,477,588	2,062,206	.1502
VINELAND - MILLVILLE - BRIDGETON	138.4	47.5	1,402,377	726,098	.0523

County	Metropolitan Area
Atlantic	Atlantic City
Bergen	Bergen - Passaic
Burlington	Philadelphia, Pa.
Camden	Philadelphia, Pa.
Cape May	Atlantic City
Cumberland	Vineland - Millville - Bridgeton
Essex	Newark
Gloucester	Philadelphia, Pa.
Hudson	Jersey City
Hunterdon	Middlesex - Somerset - Hunterdon
Mercer	Trenton
Middlesex	Middlesex - Somerset - Hunterdon
Monmouth	Monmouth - Ocean
Morris	Newark
Ocean	Monmouth - Ocean
Passaic	Bergen - Passaic
Salem	Wilmington, Del.
Somerset	Middlesex - Somerset - Hunterdon
Sussex	Newark
Union	Newark
Warren	Allentown - Bethlehem, Pa.

1986 SURVEY OF BUYING POWER DATA SERVICE

NEW JERSEY

KEY

PASSAIC COUNTY
1. Paterson
2. Clifton
3. Passaic
4. Wayne Twp

MIDDLESEX COUNTY
1. Edison
2. New Brunswick
3. Old Bridge Twp
4. Perth Amboy
5. Piscataway
6. Woodbridge

ESSEX COUNTY
1. Bloomfield Twp
2. East Orange
3. Irvington Twp
4. Newark

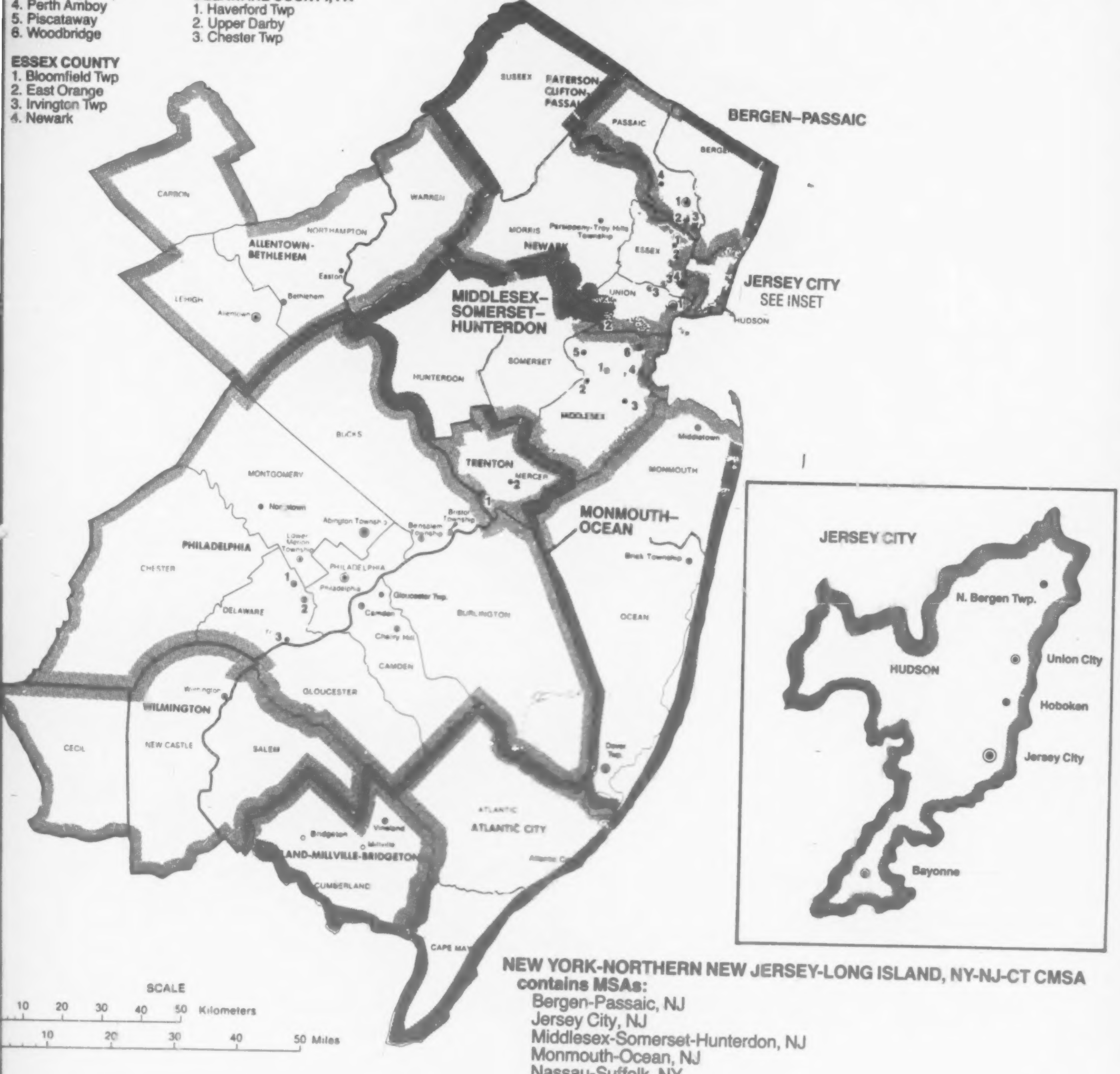
KEY

UNION COUNTY
1. Elizabeth
2. Plainfield
3. Union Twp

MERCER COUNTY
1. Trenton
2. Hamilton Twp

DELAWARE COUNTY, PA
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE


SUSSEX
PATERSON-CLIFTON-PASSAIC
PASSAIC
BERGEN
BERGEN–PASSAIC
CARBON
WARREN
NORTHAMPTON
ALLENTOWN-BETHLEHEM
MORRIS
Parsippany-Troy Hills Township
NEWARK
ESSEX
Easton
LEHIGH
Bethlehem
Allentown
UNION
JERSEY CITY
SEE INSET
HUDSON
MIDDLESEX-SOMERSET-HUNTERDON
SOMERSET
HUNTERDON
MIDDLESEX
Middletown
BUCKS
TRENTON
MERCER
MONMOUTH
MONTGOMERY
Norristown
Abington Township
Bensalem Township
Bristol Township
MONMOUTH-OCEAN
PHILADELPHIA
Lower Merion Township
CHESTER
PHILADELPHIA
Philadelphia
Gloucester Twp.
Brick Township
DELAWARE
Camden
Cherry Hill
BURLINGTON
OCEAN
CAMDEN
Wilmington
GLOUCESTER
WILMINGTON
CECIL
NEW CASTLE
SALEM
Dover Twp.
ATLANTIC
ATLANTIC CITY
Bridgeton
Vineland
Millville
AND-MILLVILLE-BRIDGETON
Atlantic City
CUMBERLAND
CAPE MAY
JERSEY CITY
N. Bergen Twp.
HUDSON
Union City
Hoboken
Jersey City
Bayonne
SCALE
10 20 30 40 50 Kilometers
10 20 30 40 50 Miles

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
Bergen-Passaic, NJ
Jersey City, NJ
Middlesex-Somerset-Hunterdon, NJ
Monmouth-Ocean, NJ
Nassau-Suffolk, NY
New York, NY
Newark, NJ
Orange County, NY
and NECMA:
Bridgeport-Stamford-Norwalk, Danbury, CT

NEW MEXICO

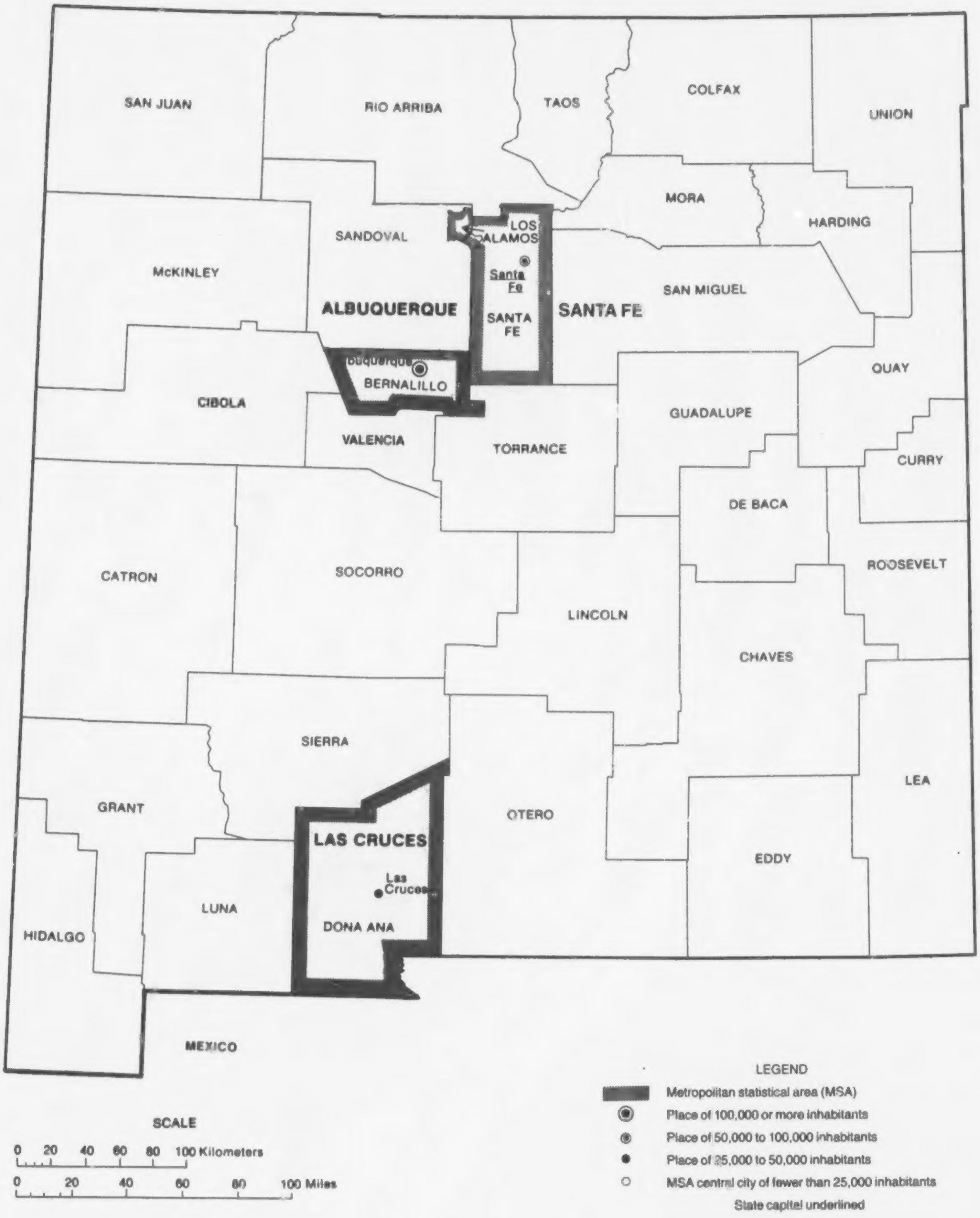
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ALBUQUERQUE	470.2	178.3	5,059,465	2,851,352	.1907
LAS CRUCES	115.9	39.4	937,476	551,848	.0382
SANTA FE	103.8	39.2	1,345,988	668,860	.0471

County	Metropolitan Area
Bernalillo	Albuquerque
Dona Ana	Las Cruces
Los Alamos	Santa Fe
Santa Fe	Santa Fe

NEW MEXICO


SAN JUAN
RIO ARRIBA
TAOS
COLFAX
UNION
MORA
HARDING
LOS ALAMOS
SANDOVAL
McKINLEY
Santa Fe
SAN MIGUEL
ALBUQUERQUE
SANTA FE
SANTA FE
Albuquerque
BERNALILLO
QUAY
CIBOLA
GUADALUPE
VALENCIA
TORRANCE
CURRY
DE BACA
ROOSEVELT
CATRON
SOCORRO
LINCOLN
CHAVES
SIERRA
LEA
GRANT
OTERO
LAS CRUCES
EDDY
Las Cruces
LUNA
DONA ANA
HIDALGO
MEXICO
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

NEW YORK

METROPOLITAN DATA SUMMARY

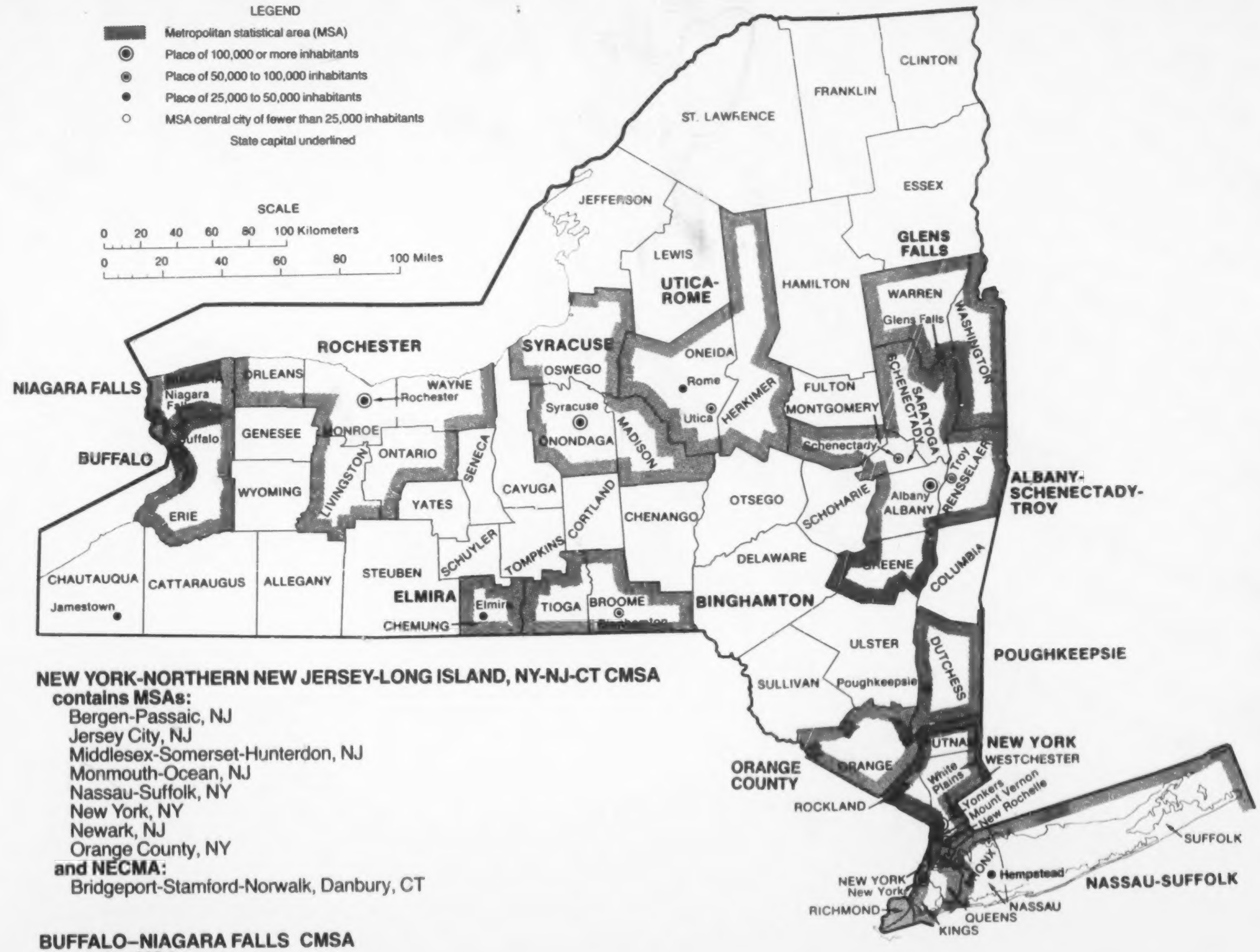
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ALBANY - SCHENECTADY - TROY	861.3	320.8	10,529,873	4,997,866	.3669
BINGHAMTON	269.5	98.8	3,172,765	1,434,444	.1098
BUFFALO	982.7	361.0	11,142,465	5,140,729	.3911
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,201.3*	*441.1*	*13,622,762*	*6,129,224*	*.4748*
ELMIRA	95.7	34.5	963,738	522,178	.0364
GLENS FALLS	114.7	40.0	1,179,721	675,050	.0450
NASSAU - SUFFOLK	2,701.0	873.6	42,362,957	19,423,148	1.3985
NEW YORK	8,431.8	3,349.7	108,623,082	41,389,635	3.5298
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,839.9*	*6,654.8*	*252,011,225*	*105,311,235*	*8.2459*
NIAGARA FALLS	218.6	80.1	2,480,297	988,495	.0837
ORANGE COUNTY	279.2	92.1	3,156,054	1,591,559	.1137
POUGHKEEPSIE	258.8	87.6	3,355,281	1,401,695	.1115
ROCHESTER	1,001.1	366.1	12,983,066	5,556,505	.4347
SYRACUSE	663.5	237.4	8,023,609	3,536,188	.2744
UTICA - ROME	323.1	115.7	3,366,294	1,589,853	.1211

County	Metropolitan Area
Albany	Albany - Schenectady - Troy
Bronx	New York
Broome	Binghamton
Chemung	Elmira
Dutchess	Poughkeepsie
Erie	Buffalo
Greene	Albany - Schenectady - Troy
Herkimer	Utica - Rome
Kings	New York
Livingston	Rochester
Madison	Syracuse
Monroe	Rochester
Montgomery	Albany - Schenectady - Troy
Nassau	Nassau - Suffolk
New York	New York
Niagara	Niagara Falls
Oneida	Utica - Rome
Onondaga	Syracuse

County	Metropolitan Area
Ontario	Rochester
Orange	Orange County
Orleans	Rochester
Oswego	Syracuse
Putnam	New York
Queens	New York
Rensselaer	Albany - Schenectady - Troy
Richmond	New York
Rockland	New York
Saratoga	Albany - Schenectady - Troy
Schenectady	Albany - Schenectady - Troy
Suffolk	Nassau - Suffolk
Tioga	Binghamton
Warren	Glens Falls
Washington	Glens Falls
Wayne	Rochester
Westchester	New York

NEW YORK


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CLINTON
FRANKLIN
ST. LAWRENCE
ESSEX
JEFFERSON
LEWIS
GLENS FALLS
UTICA-ROME
HAMILTON
WARREN
Glens Falls
WASHINGTON
ROCHESTER
SYRACUSE
OSWEGO
ONEIDA
Rome
Utica
HERKIMER
FULTON
MONTGOMERY
SCHENECTADY
SARATOGA
NIAGARA FALLS
Niagara Falls
ORLEANS
WAYNE
Rochester
Syracuse
ONONDAGA
MADISON
Schenectady
Troy
RENSSELAER
BUFFALO
Buffalo
GENESEE
MONROE
LIVINGSTON
ONTARIO
SENECA
ALBANY-SCHENECTADY-TROY
Albany
ALBANY
ERIE
WYOMING
YATES
CAYUGA
CORTLAND
CHENANGO
OTSEGO
SCHOHARIE
COLUMBIA
CHAUTAUQUA
CATTARAUGUS
ALLEGANY
STEUBEN
SCHUYLER
TOMPKINS
DELAWARE
GREENE
Jamestown
ELMIRA
Elmira
TIOGA
BROOME
Binghamton
BINGHAMTON
CHEMUNG
ULSTER
DUTCHESS
POUGHKEEPSIE
SULLIVAN
Poughkeepsie
ORANGE COUNTY
ORANGE
PUTNAM
NEW YORK
WESTCHESTER
White Plains
Yonkers
Mount Vernon
New Rochelle
ROCKLAND
BRONX
SUFFOLK
Hempstead
NASSAU-SUFFOLK
NEW YORK
New York
RICHMOND
QUEENS
NASSAU
KINGS

NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA
contains MSAs:
- Bergen-Passaic, NJ
- Jersey City, NJ
- Middlesex-Somerset-Hunterdon, NJ
- Monmouth-Ocean, NJ
- Nassau-Suffolk, NY
- New York, NY
- Newark, NJ
- Orange County, NY

and NECMA:
- Bridgeport-Stamford-Norwalk, Danbury, CT

BUFFALO–NIAGARA FALLS CMSA
contains MSAs:
- Buffalo, NY
- Niagara Falls, NY

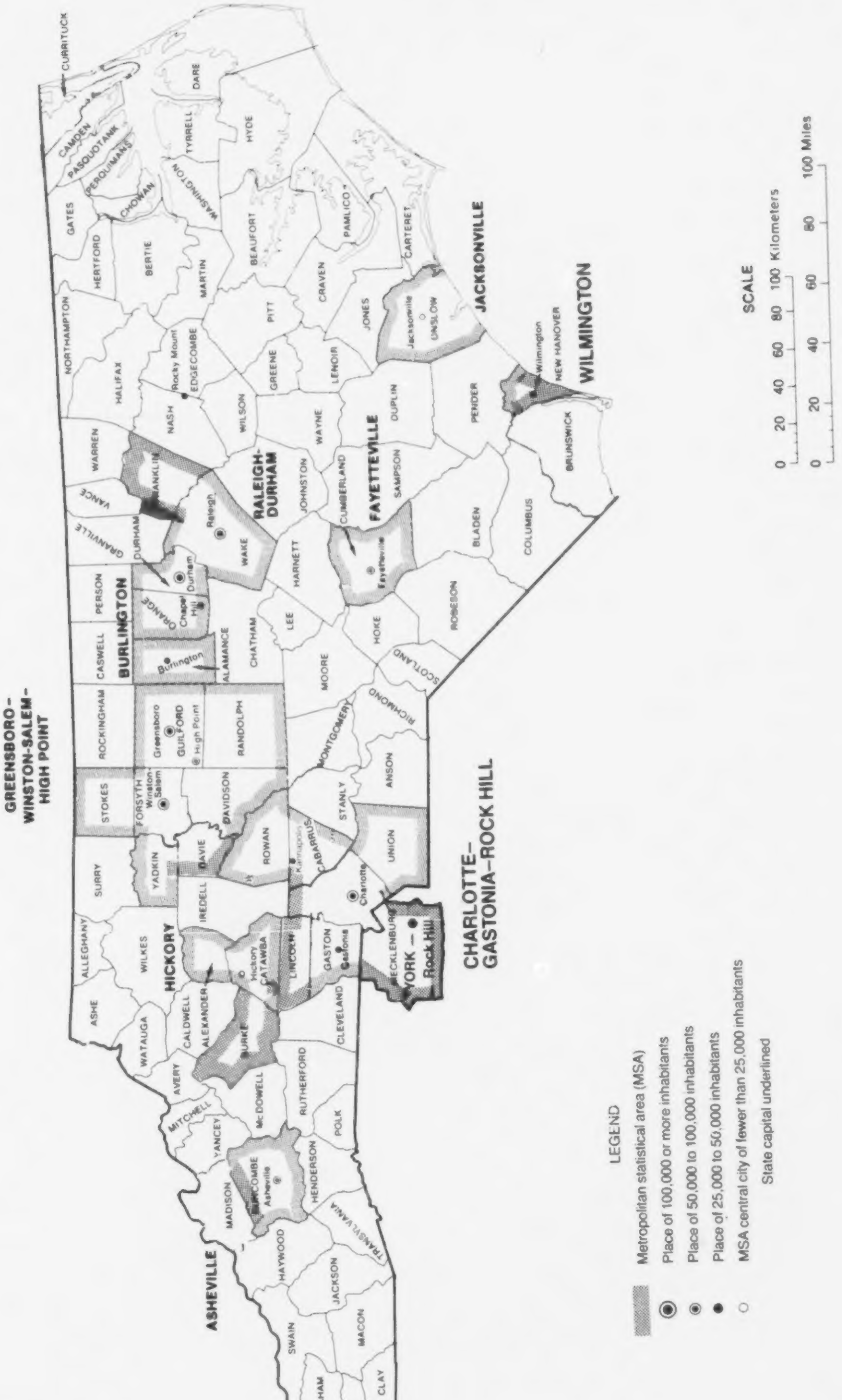
NORTH CAROLINA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ASHEVILLE	168.0	66.1	1,711,710	1,190,197	.0701
BURLINGTON	100.5	38.2	1,044,196	763,657	.0435
CHARLOTTE - GASTONIA - ROCK HILL	1,049.0	387.6	11,727,909	6,611,375	.4390
FAYETTEVILLE	263.7	83.9	2,428,655	1,344,263	.0942
GREENSBORO - WINSTON-SALEM - HIGH POINT	902.1	341.8	10,205,304	5,478,379	.3747
HICKORY	217.2	79.7	2,244,990	1,180,385	.0835
JACKSONVILLE	121.4	34.8	935,846	566,056	.0390
RALEIGH - DURHAM	632.9	238.3	7,749,780	3,973,862	.2763
WILMINGTON	113.3	43.3	1,128,108	878,435	.0483

County	Metropolitan Area
Alamance	Burlington
Alexander	Hickory
Buncombe	Asheville
Burke	Hickory
Cabarrus	Charlotte - Gastonia - Rock Hill
Catawba	Hickory
Cumberland	Fayetteville
Davidson	Greensboro - Winston-Salem - High Point
Davie	Greensboro - Winston-Salem - High Point
Durham	Raleigh - Durham
Forsyth	Greensboro - Winston-Salem - High Point
Franklin	Raleigh - Durham
Gaston	Charlotte - Gastonia - Rock Hill

County	Metropolitan Area
Guilford	Greensboro - Winston-Salem - High Point
Lincoln	Charlotte - Gastonia - Rock Hill
Mecklenburg	Charlotte - Gastonia - Rock Hill
New Hanover	Wilmington
Onslow	Jacksonville
Orange	Raleigh - Durham
Randolph	Greensboro - Winston-Salem - High Point
Rowan	Charlotte - Gastonia - Rock Hill
Stokes	Greensboro - Winston-Salem - High Point
Union	Charlotte - Gastonia - Rock Hill
Wake	Raleigh - Durham
Yadkin	Greensboro - Winston-Salem - High Point

NORTH CAROLINA

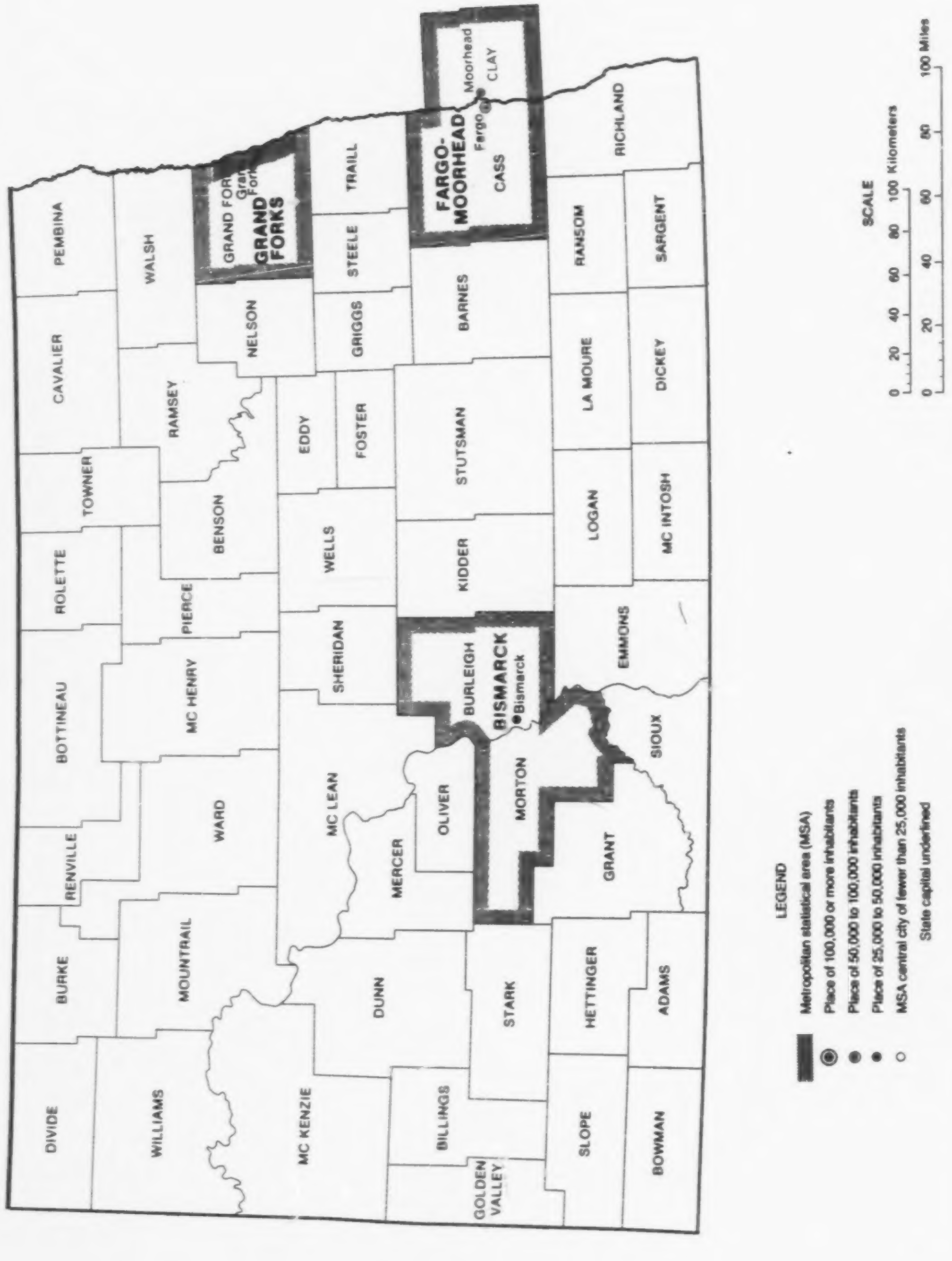

CURRITUCK
CAMDEN
PASQUOTANK
PERQUIMANS
CHOWAN
GATES
HERTFORD
BERTIE
DARE
TYRRELL
HYDE
WASHINGTON
BEAUFORT
MARTIN
PAMLICO
CARTERET
CRAVEN
PITT
JONES
ONSLOW
Jacksonville
JACKSONVILLE
NORTHAMPTON
HALIFAX
Rocky Mount
EDGECOMBE
NASH
WILSON
GREENE
LENOIR
WAYNE
DUPLIN
PENDER
Wilmington
NEW HANOVER
WILMINGTON
BRUNSWICK
WARREN
VANCE
FRANKLIN
GRANVILLE
DURHAM
Durham
Raleigh
WAKE
RALEIGH-DURHAM
JOHNSTON
CUMBERLAND
Fayetteville
FAYETTEVILLE
SAMPSON
BLADEN
COLUMBUS
HARNETT
LEE
HOKE
ROBESON
SCOTLAND
PERSON
ORANGE
Chapel Hill
BURLINGTON
CASWELL
ALAMANCE
Burlington
CHATHAM
MOORE
RICHMOND
ROCKINGHAM
Greensboro
GUILFORD
High Point
RANDOLPH
GREENSBORO-WINSTON-SALEM-HIGH POINT
STOKES
FORSYTH
Winston-Salem
DAVIDSON
MONTGOMERY
ANSON
SURRY
YADKIN
DAVIE
ROWAN
Kannapolis
CABARRUS
STANLY
UNION
Charlotte
MECKLENBURG
YORK
Rock Hill
CHARLOTTE-GASTONIA-ROCK HILL
ALLEGHANY
WILKES
IREDELL
HICKORY
Hickory
CATAWBA
LINCOLN
GASTON
Gastonia
ASHE
WATAUGA
CALDWELL
ALEXANDER
BURKE
CLEVELAND
AVERY
MITCHELL
YANCEY
McDOWELL
RUTHERFORD
POLK
MADISON
BUNCOMBE
Asheville
HENDERSON
TRANSYLVANIA
HAYWOOD
JACKSON
ASHEVILLE
SWAIN
MACON
GRAHAM
CLAY
CHEROKEE
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

NORTH DAKOTA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BISMARCK	91.7	32.4	1,094,949	603,254	.0402
FARGO - MOORHEAD	148.2	54.2	1,793,397	1,039,549	.0666
GRAND FORKS	70.5	23.7	995,110	471,745	.0337

County	Metropolitan Area
Burleigh	Bismarck
Cass	Fargo - Moorhead
Grand Forks	Grand Forks
Morton	Bismarck

NORTH DAKOTA


GRAND FORKS
Grand Forks
FARGO-MOORHEAD
Fargo
Moorhead
CLAY
CASS
BISMARCK
Bismarck
PEMBINA
WALSH
GRAND FORKS
TRAILL
STEELE
RICHLAND
RANSOM
SARGENT
CAVALIER
NELSON
GRIGGS
BARNES
LA MOURE
DICKEY
RAMSEY
EDDY
FOSTER
STUTSMAN
TOWNER
BENSON
LOGAN
MC INTOSH
ROLETTE
WELLS
KIDDER
PIERCE
SHERIDAN
BURLEIGH
EMMONS
BOTTINEAU
MC HENRY
SIOUX
MC LEAN
OLIVER
MORTON
RENVILLE
WARD
MERCER
GRANT
BURKE
MOUNTRAIL
DUNN
STARK
HETTINGER
ADAMS
DIVIDE
WILLIAMS
MC KENZIE
BILLINGS
GOLDEN VALLEY
SLOPE
BOWMAN
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

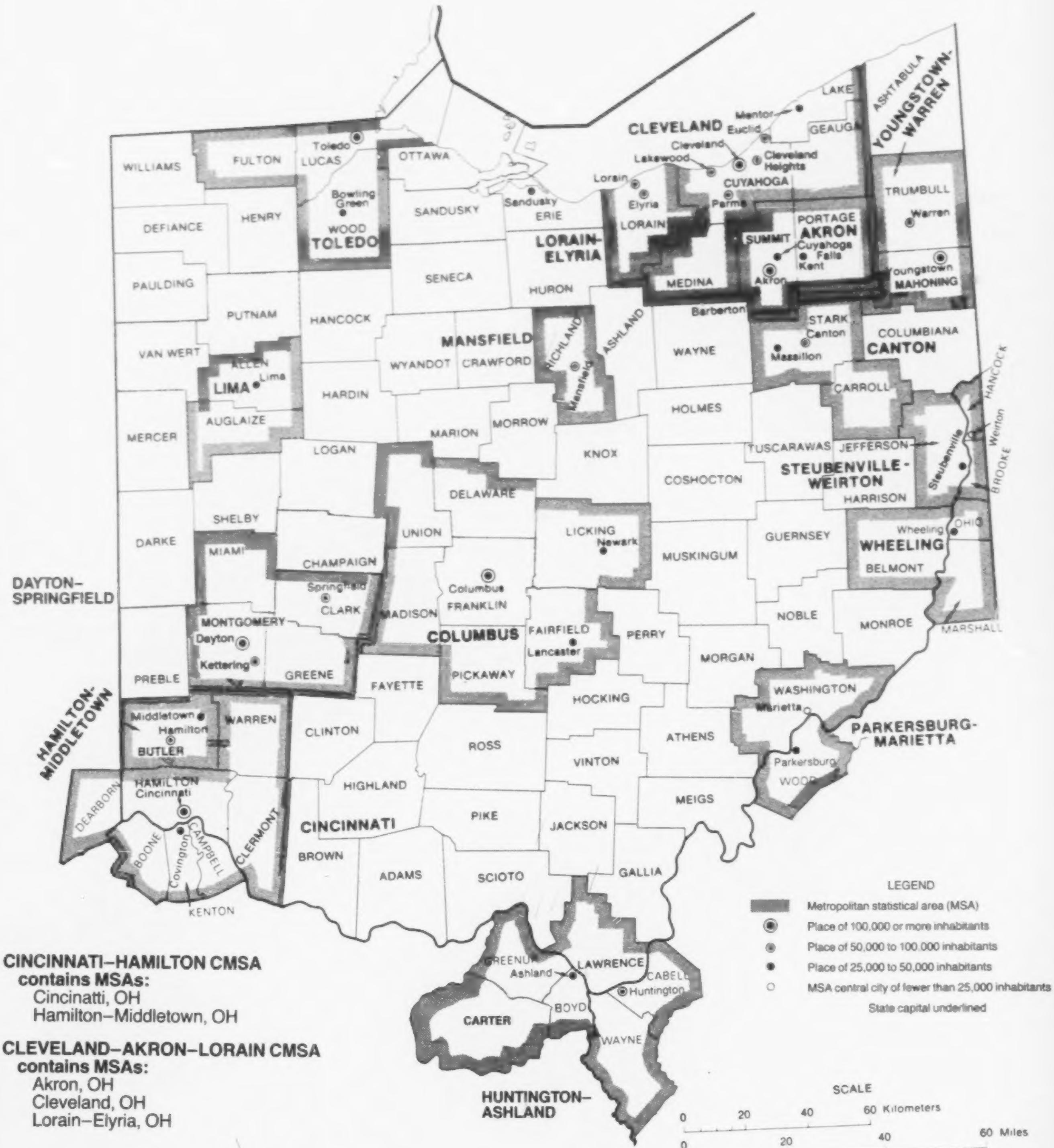
OHIO
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
AKRON	648.4	241.4	7,398,194	3,676,403	.2650
CANTON	409.5	148.4	4,379,865	2,262,619	.1607
CINCINNATI	1,405.7	521.8	16,733,802	8,521,003	.5989
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1,679.3*	*618.6*	*19,737,135*	*9,717,050*	*.7010*
CLEVELAND	1,873.4	715.2	22,986,935	12,133,621	.8269
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*2,795.6*	*1,052.0*	*33,585,152*	*17,115,598*	*1.1999*
COLUMBUS	1,288.9	488.8	15,097,445	8,071,989	.5500
DAYTON - SPRINGFIELD	927.5	353.2	11,157,848	5,393,776	.3922
HAMILTON - MIDDLETOWN	273.6	96.8	3,003,333	1,196,047	.1021
LIMA	157.4	56.4	1,618,633	933,700	.0622
LORAIN - ELYRIA	273.8	95.4	3,200,023	1,305,574	.1080
MANSFIELD	130.9	48.5	1,428,850	806,316	.0538
PARKERSBURG - MARIETTA	159.0	59.2	1,575,994	905,277	.0608
STEUBENVILLE - WEIRTON	156.5	58.2	1,536,662	684,885	.0552
TOLEDO	617.9	229.7	7,242,616	4,436,876	.2760
YOUNGSTOWN - WARREN	516.2	190.4	5,812,759	2,786,870	.2068

County	Metropolitan Area
Allen	Lima
Auglaize	Lima
Belmont	Wheeling, W. Va.
Butler	Hamilton - Middletown
Carroll	Canton
Clark	Dayton - Springfield
Clermont	Cincinnati
Cuyahoga	Cleveland
Delaware	Columbus
Fairfield	Columbus
Franklin	Columbus
Fulton	Toledo
Geauga	Cleveland
Greene	Dayton - Springfield
Hamilton	Cincinnati
Jefferson	Steubenville - Weirton
Lake	Cleveland
Lawrence	Huntington - Ashland, W. Va. - Ky.

County	Metropolitan Area
Licking	Columbus
Lorain	Lorain - Elyria
Lucas	Toledo
Madison	Columbus
Mahoning	Youngstown - Warren
Medina	Cleveland
Miami	Dayton - Springfield
Montgomery	Dayton - Springfield
Pickaway	Columbus
Portage	Akron
Richland	Mansfield
Stark	Canton
Summit	Akron
Trumbull	Youngstown - Warren
Union	Columbus
Warren	Cincinnati
Washington	Parkersburg - Marietta
Wood	Toledo

OHIO


WILLIAMS
FULTON
LUCAS
Toledo
OTTAWA
DEFIANCE
HENRY
Bowling Green
WOOD
TOLEDO
SANDUSKY
Sandusky
ERIE
PAULDING
PUTNAM
HANCOCK
SENECA
HURON
LORAIN-ELYRIA
Lorain
Elyria
LORAIN
MEDINA
CLEVELAND
Mentor
Euclid
LAKE
GEAUGA
Cleveland
Lakewood
Cleveland Heights
CUYAHOGA
Parma
ASHTABULA
YOUNGSTOWN-WARREN
TRUMBULL
Warren
Youngstown
MAHONING
PORTAGE
AKRON
SUMMIT
Cuyahoga Falls
Kent
Akron
Barberton
VAN WERT
ALLEN
Lima
LIMA
AUGLAIZE
MERCER
HARDIN
WYANDOT
CRAWFORD
MANSFIELD
RICHLAND
Mansfield
ASHLAND
WAYNE
STARK
Canton
Massillon
COLUMBIANA
CANTON
CARROLL
HANCOCK
MARION
MORROW
HOLMES
LOGAN
KNOX
TUSCARAWAS
JEFFERSON
Steubenville
Weirton
BROOKE
STEUBENVILLE-WEIRTON
HARRISON
COSHOCTON
DELAWARE
SHELBY
UNION
DARKE
MIAMI
CHAMPAIGN
LICKING
Newark
MUSKINGUM
GUERNSEY
Wheeling
OHIO
WHEELING
BELMONT
DAYTON-SPRINGFIELD
Springfield
CLARK
Columbus
FRANKLIN
MADISON
MONTGOMERY
Dayton
Kettering
GREENE
PREBLE
COLUMBUS
FAIRFIELD
Lancaster
PERRY
NOBLE
MONROE
MARSHALL
MORGAN
FAYETTE
PICKAWAY
HOCKING
WASHINGTON
Marietta
PARKERSBURG-MARIETTA
HAMILTON-MIDDLETOWN
Middletown
Hamilton
BUTLER
WARREN
CLINTON
ROSS
ATHENS
VINTON
Parkersburg
WOOD
DEARBORN
HAMILTON
Cincinnati
HIGHLAND
MEIGS
BOONE
Covington
CAMPBELL
CLERMONT
CINCINNATI
PIKE
JACKSON
BROWN
ADAMS
SCIOTO
GALLIA
KENTON
GREENUP
Ashland
LAWRENCE
CABELL
Huntington
BOYD
CARTER
WAYNE
HUNTINGTON-ASHLAND
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
◎ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 Kilometers
0 20 40 60 Miles

CINCINNATI–HAMILTON CMSA contains MSAs:

Cincinatti, OH
Hamilton–Middletown, OH

CLEVELAND–AKRON–LORAIN CMSA contains MSAs:

Akron, OH
Cleveland, OH
Lorain–Elyria, OH

OKLAHOMA

METROPOLITAN DATA SUMMARY

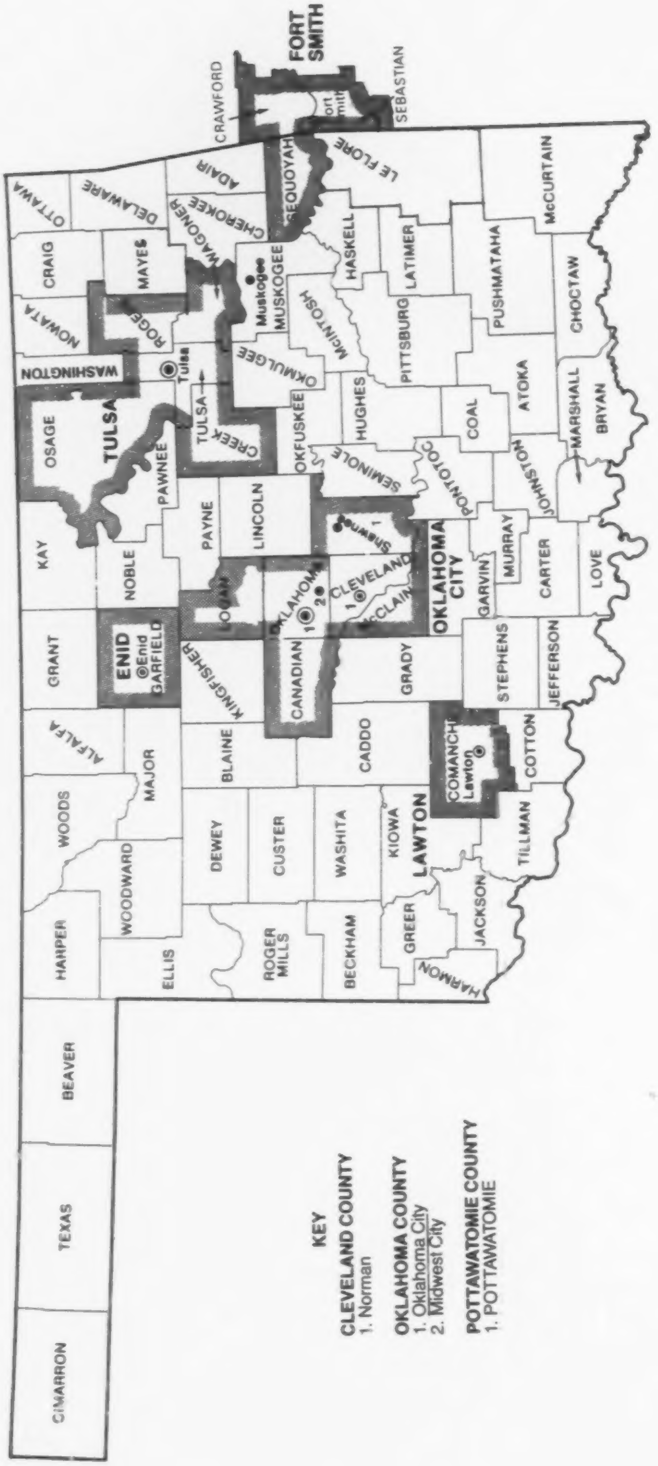
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ENID	65.8	25.6	775,387	421,253	.0283
LAWTON	117.1	38.1	1,170,923	596,516	.0434
OKLAHOMA CITY	984.4	377.7	11,736,769	7,497,305	.4525
TULSA	745.3	285.9	8,568,828	4,342,077	.3081

County	Metropolitan Area
Canadian	Oklahoma City
Cleveland	Oklahoma City
Comanche	Lawton
Creek	Tulsa
Garfield	Enid
Logan	Oklahoma City
McClain	Oklahoma City

County	Metropolitan Area
Oklahoma	Oklahoma City
Osage	Tulsa
Pottawatomie	Oklahoma City
Rogers	Tulsa
Sequoyah	Fort Smith, Ark.
Tulsa	Tulsa
Wagoner	Tulsa

OKLAHOMA


FORT SMITH
CRAWFORD
SEBASTIAN
Fort Smith
OTTAWA
DELAWARE
ADAIR
CHEROKEE
SEQUOYAH
LE FLORE
McCURTAIN
CRAIG
MAYES
WAGONER
MUSKOGEE
Muskogee
HASKELL
LATIMER
PUSHMATAHA
CHOCTAW
NOWATA
ROGERS
McINTOSH
PITTSBURG
WASHINGTON
Tulsa
OKMULGEE
HUGHES
COAL
ATOKA
MARSHALL
BRYAN
OSAGE
TULSA
CREEK
OKFUSKEE
SEMINOLE
PONTOTOC
JOHNSTON
PAWNEE
KAY
NOBLE
PAYNE
LINCOLN
Shawnee
POTTAWATOMIE
MURRAY
CARTER
LOVE
OKLAHOMA CITY
LOGAN
OKLAHOMA
CLEVELAND
McCLAIN
GARVIN
GRANT
ENID
Enid
GARFIELD
KINGFISHER
CANADIAN
GRADY
STEPHENS
JEFFERSON
ALFALFA
MAJOR
BLAINE
CADDO
COMANCHE
Lawton
COTTON
WOODS
WOODWARD
DEWEY
CUSTER
WASHITA
KIOWA
LAWTON
TILLMAN
HARPER
ELLIS
ROGER MILLS
BECKHAM
GREER
JACKSON
HARMON
BEAVER
TEXAS
CIMARRON

KEY

CLEVELAND COUNTY
1. Norman

OKLAHOMA COUNTY
1. Oklahoma City
2. Midwest City

POTTAWATOMIE COUNTY
1. POTTAWATOMIE

LEGEND

▬ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined

SCALE

0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

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1986 SURVEY OF BUYING POWER DATA SERVICE

OREGON

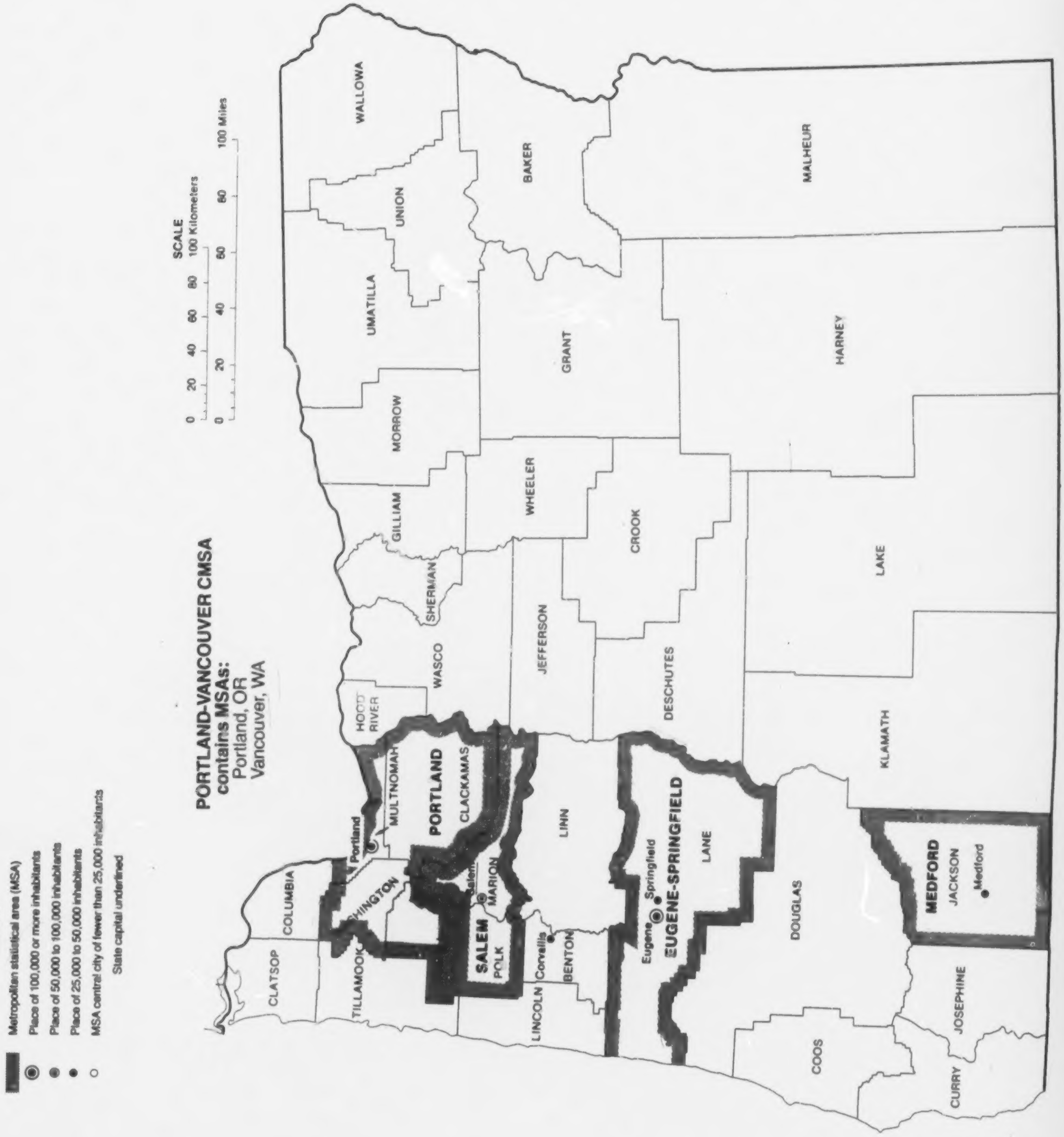
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
EUGENE - SPRINGFIELD	267.9	104.3	2,677,232	1,434,241	.1009
MEDFORD	139.3	52.6	1,274,776	762,391	.0507
PORTLAND	1,149.3	450.8	13,932,168	7,441,991	.5040
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1,361.0*	*529.5*	*16,272,751*	*8,270,967*	*.5812*
SALEM	257.0	94.6	2,346,257	1,184,037	.0888

County	Metropolitan Area	County	Metropolitan Area
Clackamas	Portland	Multnomah	Portland
Jackson	Medford	Polk	Salem
Lane	Eugene - Springfield	Washington	Portland
Marion	Salem	Yamhill	Portland

OREGON


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
PORTLAND-VANCOUVER CMSA
contains MSAs:
Portland, OR
Vancouver, WA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
CLATSOP
COLUMBIA
TILLAMOOK
WASHINGTON
Portland
MULTNOMAH
PORTLAND
CLACKAMAS
HOOD RIVER
WASCO
SHERMAN
GILLIAM
MORROW
UMATILLA
UNION
WALLOWA
BAKER
MALHEUR
GRANT
WHEELER
JEFFERSON
CROOK
DESCHUTES
HARNEY
LAKE
KLAMATH
Salem
MARION
SALEM
POLK
LINCOLN
Corvallis
BENTON
LINN
Eugene
Springfield
EUGENE-SPRINGFIELD
LANE
DOUGLAS
COOS
CURRY
JOSEPHINE
MEDFORD
JACKSON
Medford

PENNSYLVANIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ALLENTOWN - BETHLEHEM	656.8	249.9	7,973,465	3,798,948	.2785
ALTOONA	136.0	51.0	1,270,448	742,310	.0499
BEAVER COUNTY	199.9	73.4	2,335,053	847,635	.0765
ERIE	285.3	103.3	3,109,661	1,431,057	.1100
HARRISBURG - LEBANON - CARLISLE	578.8	220.7	6,991,737	3,804,955	.2548
JOHNSTOWN	262.6	95.9	2,295,880	1,032,751	.0852
LANCASTER	386.6	138.8	4,324,798	2,189,656	.1565
PHILADELPHIA	4,807.8	1,756.2	59,290,349	28,393,700	2.0684
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,801.2*	*2,108.0*	*72,244,316*	*34,638,964*	*2.5166*
PITTSBURGH	2,180.6	846.2	25,343,955	11,695,825	.8850
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,380.5*	*919.6*	*27,679,008*	*12,543,460*	*.9615*
READING	323.4	124.5	3,742,480	2,030,255	.1374
SCRANTON - WILKES-BARRE	735.6	279.0	7,326,080	3,711,056	.2718
SHARON	128.6	47.0	1,298,181	574,066	.0462
STATE COLLEGE	115.8	39.0	1,090,378	561,158	.0411
WILLIAMSPORT	119.3	44.0	1,173,715	613,975	.0440
YORK	401.1	149.5	4,497,236	1,865,776	.1537

County	Metropolitan Area
Adams	York
Allegheny	Pittsburgh
Beaver	Beaver County
Berks	Reading
Blair	Altoona
Bucks	Philadelphia
Cambria	Johnstown
Carbon	Allentown - Bethlehem
Centre	State College
Chester	Philadelphia
Columbia	Scranton - Wilkes-Barre
Cumberland	Harrisburg - Lebanon - Carlisle
Dauphin	Harrisburg - Lebanon - Carlisle
Delaware	Philadelphia
Erie	Erie
Fayette	Pittsburgh
Lackawanna	Scranton - Wilkes-Barre

County	Metropolitan Area
Lancaster	Lancaster
Lebanon	Harrisburg - Lebanon - Carlisle
Lehigh	Allentown - Bethlehem
Luzerne	Scranton - Wilkes-Barre
Lycoming	Williamsport
Mercer	Sharon
Monroe	Scranton - Wilkes-Barre
Montgomery	Philadelphia
Northampton	Allentown - Bethlehem
Perry	Harrisburg - Lebanon - Carlisle
Philadelphia	Philadelphia
Somerset	Johnstown
Washington	Pittsburgh
Westmoreland	Pittsburgh
Wyoming	Scranton - Wilkes-Barre
York	York

PENNSYLVANIA

KEY

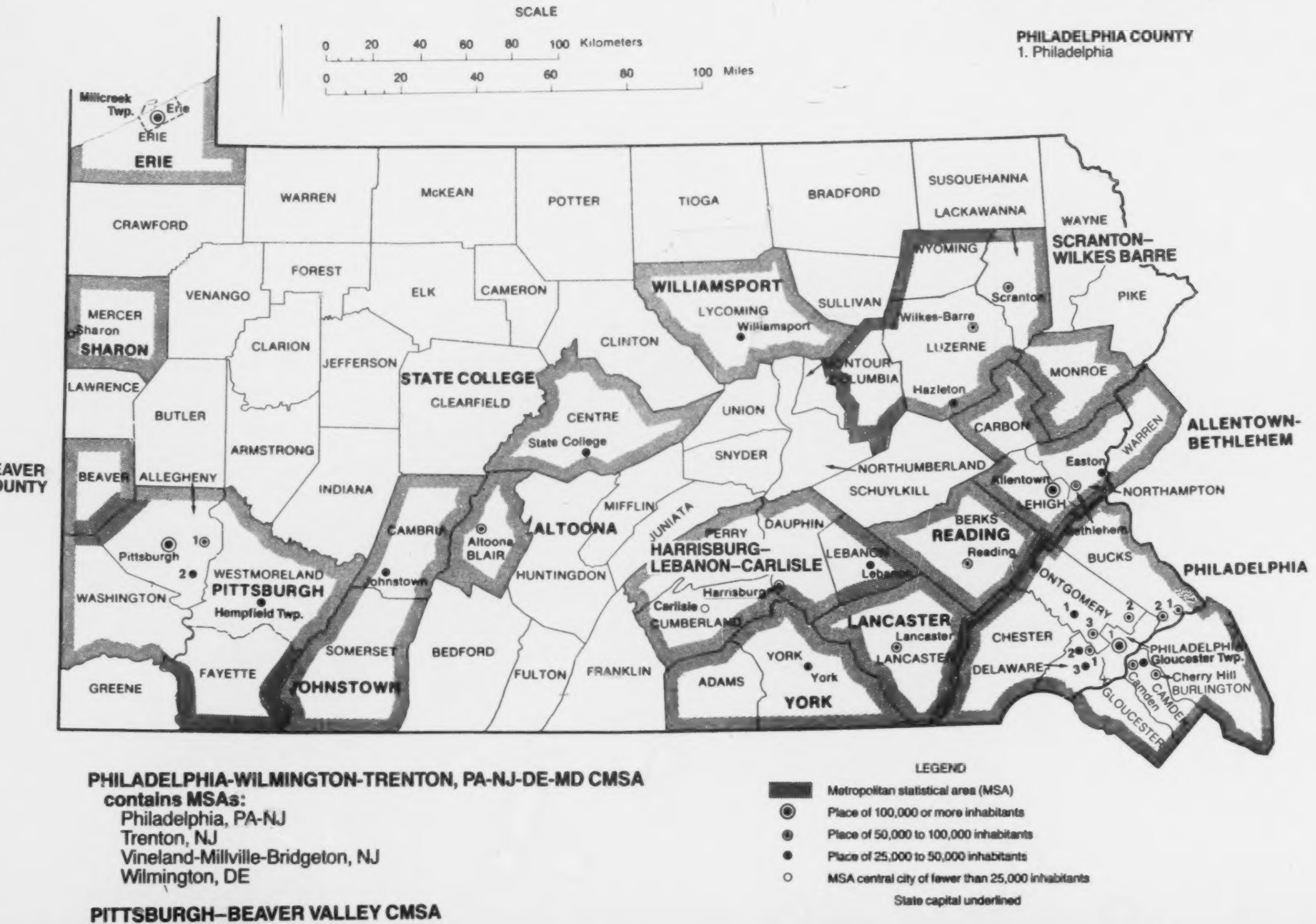
ALLEGHENY COUNTY
1. Penn Hills
2. McKeesport

BUCKS COUNTY
1. Bristol Twp
2. Bensalem Twp

MONTGOMERY COUNTY
1. Norristown
2. Abingdon Twp
3. Lower Merion Twp

DELAWARE COUNTY
1. Haverford Twp
2. Upper Darby
3. Chester Twp

PHILADELPHIA COUNTY
1. Philadelphia


SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
Millcreek Twp.
Erie
ERIE
ERIE
CRAWFORD
WARREN
McKEAN
POTTER
TIOGA
BRADFORD
SUSQUEHANNA
LACKAWANNA
WAYNE
SCRANTON–WILKES BARRE
PIKE
WYOMING
Scranton
Wilkes-Barre
LUZERNE
Hazleton
MONROE
SULLIVAN
WILLIAMSPORT
LYCOMING
Williamsport
FOREST
ELK
CAMERON
VENANGO
MERCER
Sharon
SHARON
CLARION
JEFFERSON
STATE COLLEGE
CLEARFIELD
CLINTON
CENTRE
State College
MONTOUR
COLUMBIA
CARBON
ALLENTOWN-BETHLEHEM
WARREN
Easton
Allentown
LEHIGH
NORTHAMPTON
Bethlehem
LAWRENCE
BUTLER
ARMSTRONG
INDIANA
UNION
SNYDER
NORTHUMBERLAND
SCHUYLKILL
BEAVER COUNTY
BEAVER
ALLEGHENY
Pittsburgh
1
2
WESTMORELAND
PITTSBURGH
Hempfield Twp.
WASHINGTON
GREENE
FAYETTE
CAMBRIA
Johnstown
SOMERSET
JOHNSTOWN
Altoona
BLAIR
ALTOONA
HUNTINGDON
BEDFORD
FULTON
FRANKLIN
MIFFLIN
JUNIATA
PERRY
DAUPHIN
HARRISBURG–LEBANON–CARLISLE
Harrisburg
Carlisle
CUMBERLAND
LEBANON
Lebanon
BERKS
READING
Reading
BUCKS
PHILADELPHIA
MONTGOMERY
1
2
3
CHESTER
LANCASTER
Lancaster
LANCASTER
ADAMS
YORK
York
YORK
DELAWARE
PHILADELPHIA
Gloucester Twp.
Cherry Hill
BURLINGTON
Camden
CAMDEN
GLOUCESTER
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA
contains MSAs:
Philadelphia, PA-NJ
Trenton, NJ
Vineland-Millville-Bridgeton, NJ
Wilmington, DE

PITTSBURGH–BEAVER VALLEY CMSA
contains MSAs:
Beaver County, PA
Pittsburgh, PA

RHODE ISLAND

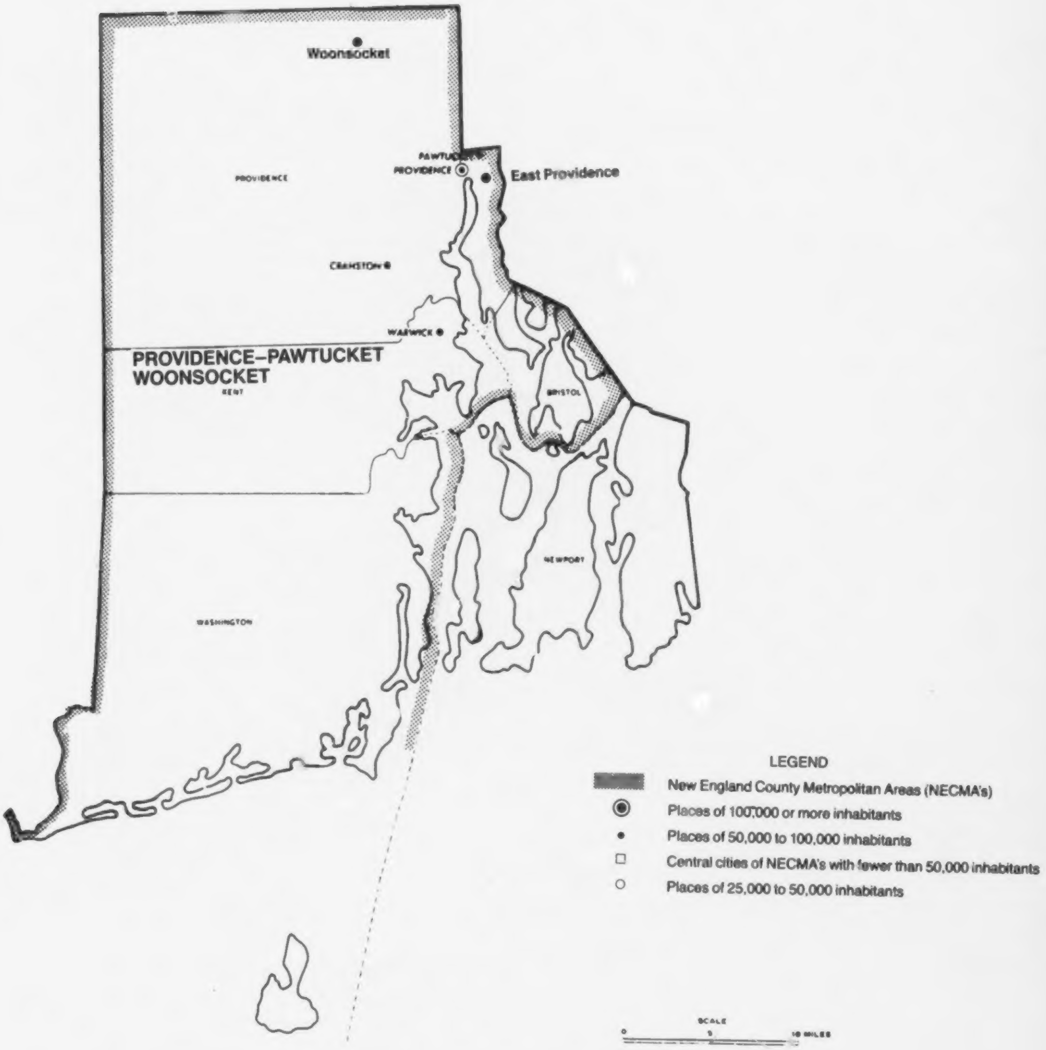
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
PROVIDENCE - PAWTUCKET - WOONSOCKET	885.2	323.2	10,563,394	5,079,236	.3714

County	Metropolitan Area
Bristol	Providence - Pawtucket - Woonsocket
Kent	Providence - Pawtucket - Woonsocket
Providence	Providence - Pawtucket - Woonsocket
Washington	Providence - Pawtucket - Woonsocket

RHODE ISLAND


Woonsocket
PAWTUCKET
PROVIDENCE
East Providence
PROVIDENCE
CRANSTON
WARWICK
PROVIDENCE–PAWTUCKET
WOONSOCKET
KENT
BRISTOL
NEWPORT
WASHINGTON
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
5
10 MILES

SOUTH CAROLINA

METROPOLITAN DATA SUMMARY

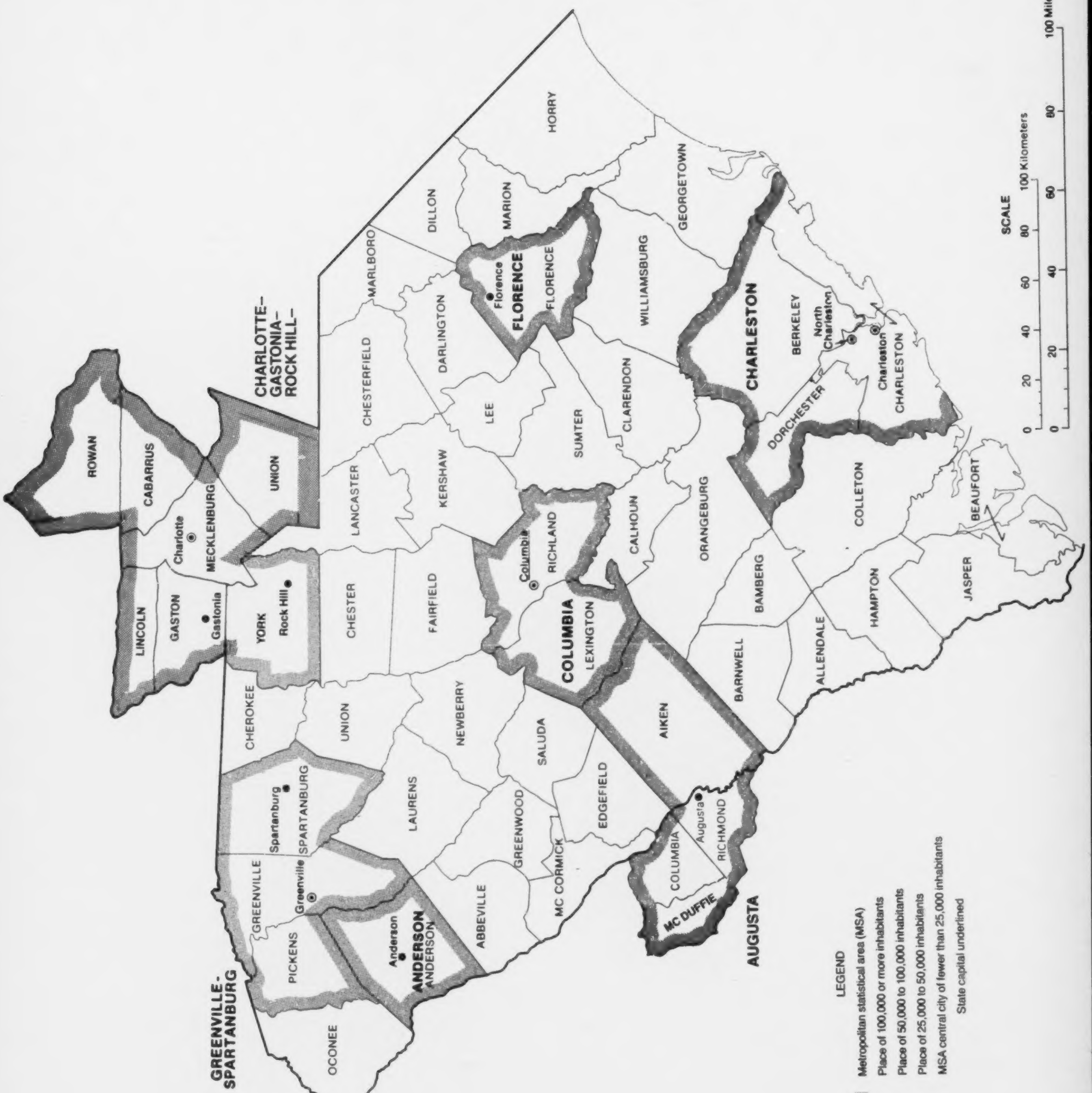
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ANDERSON	145.3	54.1	1,371,360	684,842	.0513
CHARLESTON	490.2	165.6	4,468,168	2,517,907	.1746
CHARLOTTE - GASTONIA - ROCK HILL	1,049.0	387.6	11,727,909	6,611,375	.4390
COLUMBIA	443.2	157.6	4,920,637	2,406,219	.1765
FLORENCE	118.3	41.2	985,445	704,313	.0426
GREENVILLE - SPARTANBURG	609.1	226.1	5,850,765	3,454,645	.2290

County	Metropolitan Area
Aiken	Augusta, Ga.
Anderson	Anderson
Berkeley	Charleston
Charleston	Charleston
Dorchester	Charleston
Florence	Florence

County	Metropolitan Area
Greenville	Greenville - Spartanburg
Lexington	Columbia
Pickens	Greenville - Spartanburg
Richland	Columbia
Spartanburg	Greenville - Spartanburg
York	Charlotte - Gastonia - Rock Hill

SOUTH CAROLINA


CHARLOTTE-
GASTONIA-
ROCK HILL-
ROWAN
CABARRUS
MECKLENBURG
Charlotte
UNION
LINCOLN
GASTON
Gastonia
YORK
Rock Hill
GREENVILLE-
SPARTANBURG
GREENVILLE
Greenville
SPARTANBURG
Spartanburg
PICKENS
OCONEE
ANDERSON
Anderson
ANDERSON
CHEROKEE
UNION
LAURENS
ABBEVILLE
GREENWOOD
MC CORMICK
NEWBERRY
SALUDA
EDGEFIELD
CHESTER
FAIRFIELD
LANCASTER
KERSHAW
CHESTERFIELD
MARLBORO
DARLINGTON
DILLON
MARION
HORRY
FLORENCE
Florence
FLORENCE
LEE
SUMTER
CLARENDON
WILLIAMSBURG
GEORGETOWN
COLUMBIA
Columbia
RICHLAND
LEXINGTON
CALHOUN
ORANGEBURG
AIKEN
BARNWELL
BAMBERG
ALLENDALE
HAMPTON
JASPER
BEAUFORT
COLLETON
DORCHESTER
CHARLESTON
BERKELEY
North Charleston
Charleston
CHARLESTON
AUGUSTA
Augusta
RICHMOND
COLUMBIA
MC DUFFIE
LEGEND
Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
● Place of 50,000 to 100,000 inhabitants
• Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers

SOUTH DAKOTA

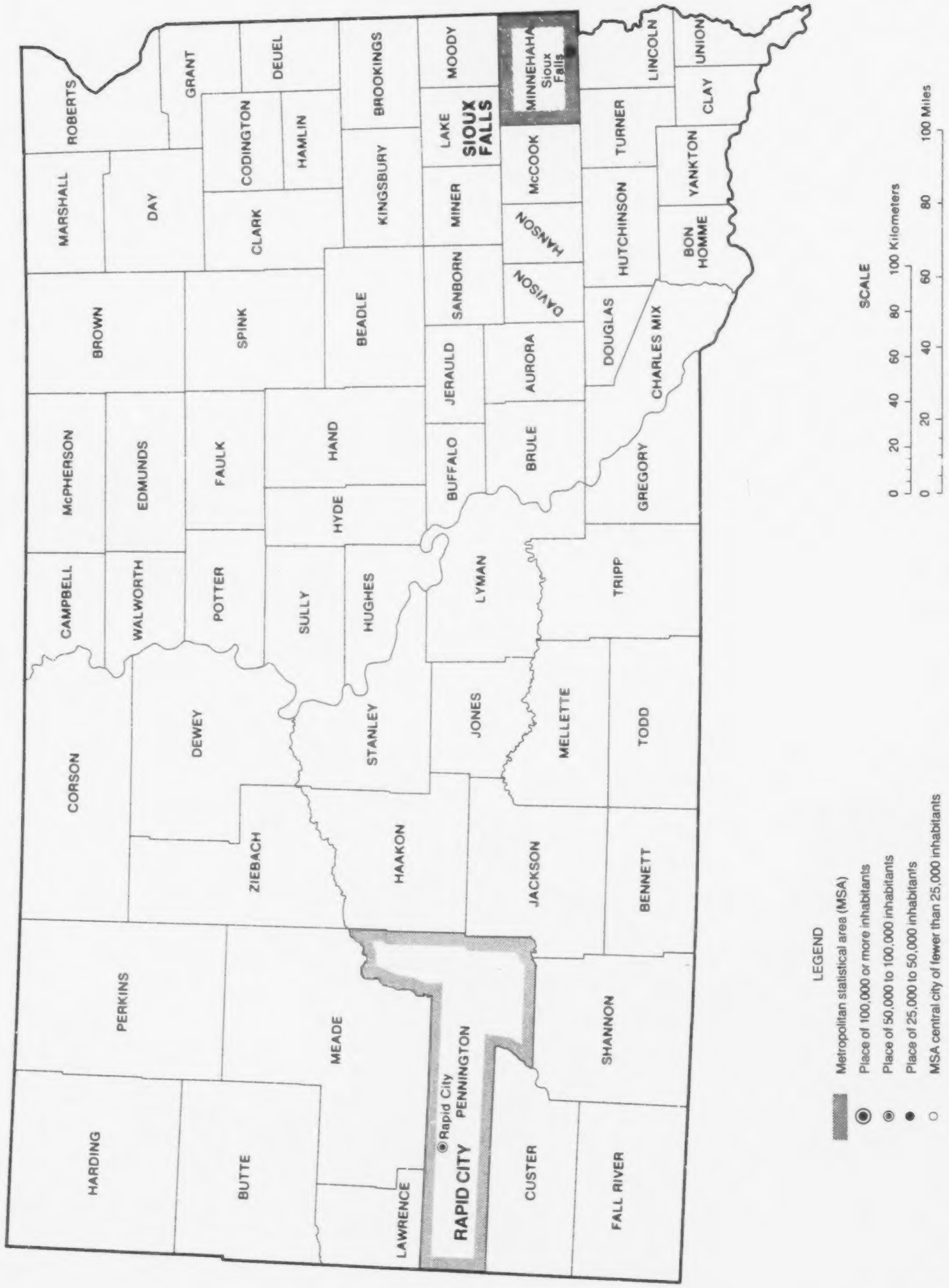
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
RAPID CITY	76.3	28.7	919,500	614,484	.0359
SIOUX FALLS	122.2	47.3	1,630,842	892,817	.0584

County	Metropolitan Area
Minnehaha	Sioux Falls
Pennington	Rapid City

SOUTH DAKOTA

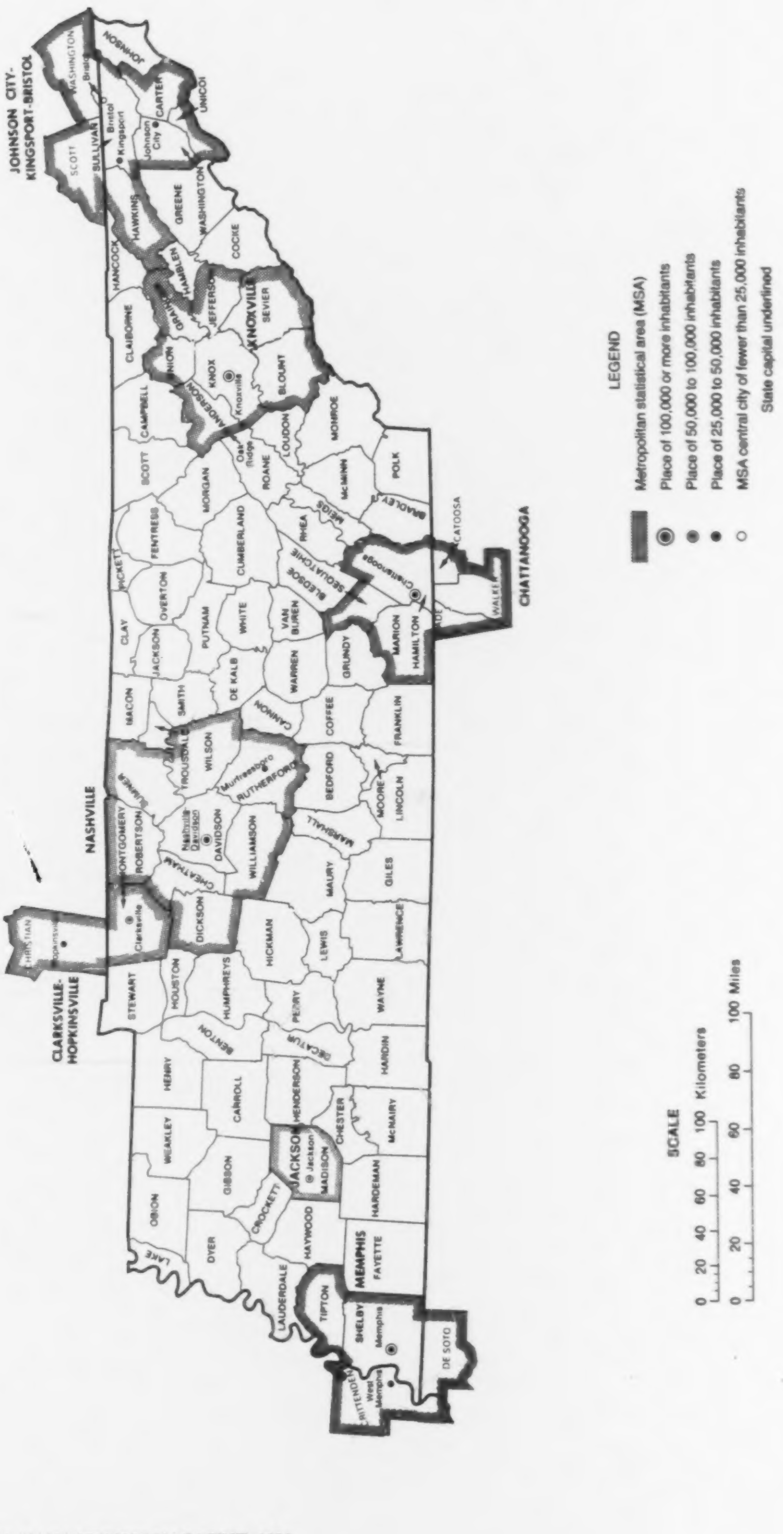

ROBERTS
GRANT
DEUEL
BROOKINGS
MOODY
MINNEHAHA
Sioux Falls
LINCOLN
UNION
CODINGTON
HAMLIN
LAKE
SIOUX FALLS
TURNER
CLAY
MARSHALL
DAY
CLARK
KINGSBURY
MINER
McCOOK
HUTCHINSON
YANKTON
HANSON
BON HOMME
BROWN
SPINK
BEADLE
SANBORN
DAVISON
DOUGLAS
CHARLES MIX
JERAULD
AURORA
McPHERSON
EDMUNDS
FAULK
HAND
BUFFALO
BRULE
GREGORY
HYDE
CAMPBELL
WALWORTH
POTTER
SULLY
HUGHES
LYMAN
TRIPP
CORSON
DEWEY
STANLEY
JONES
MELLETTE
TODD
ZIEBACH
HAAKON
JACKSON
BENNETT
PERKINS
MEADE
Rapid City
PENNINGTON
SHANNON
HARDING
BUTTE
LAWRENCE
RAPID CITY
CUSTER
FALL RIVER
SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants

TENNESSEE
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CHATTANOOGA	433.7	160.9	4,228,099	2,529,888	.1660
CLARKSVILLE - HOPKINSVILLE	154.4	51.1	1,404,366	739,575	.0538
JACKSON	77.1	28.9	752,530	594,908	.0327
JOHNSON CITY - KINGSPORT - BRISTOL	449.0	166.2	4,260,849	2,372,652	.1644
KNOXVILLE	599.0	229.9	6,097,300	4,163,316	.2480
MEMPHIS	932.8	332.1	9,455,274	6,100,527	.3775
NASHVILLE	910.7	336.8	10,564,098	5,686,318	.3865

County	Metropolitan Area
Anderson	Knoxville
Blount	Knoxville
Carter	Johnson City - Kingsport - Bristol
Cheatham	Nashville
Davidson	Nashville
Dickson	Nashville
Grainger	Knoxville
Hamilton	Chattanooga
Hawkins	Johnson City - Kingsport - Bristol
Jefferson	Knoxville
Knox	Knoxville
Madison	Jackson
Marion	Chattanooga
Montgomery	Clarksville - Hopkinsville
Robertson	Nashville
Rutherford	Nashville
Sequatchie	Chattanooga
Sevier	Knoxville
Shelby	Memphis
Sullivan	Johnson City - Kingsport - Bristol
Sumner	Nashville
Tipton	Memphis
Unicoi	Johnson City - Kingsport - Bristol
Union	Knoxville
Washington	Johnson City - Kingsport - Bristol
Williamson	Nashville
Wilson	Nashville

TENNESSEE


JOHNSON CITY-KINGSPORT-BRISTOL
KNOXVILLE
CHATTANOOGA
NASHVILLE
CLARKSVILLE-HOPKINSVILLE
JACKSON
MEMPHIS
Bristol
Kingsport
Johnson City
Knoxville
Oak Ridge
Chattanooga
Murfreesboro
Nashville-Davidson
Clarksville
Jackson
Memphis
West Memphis
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

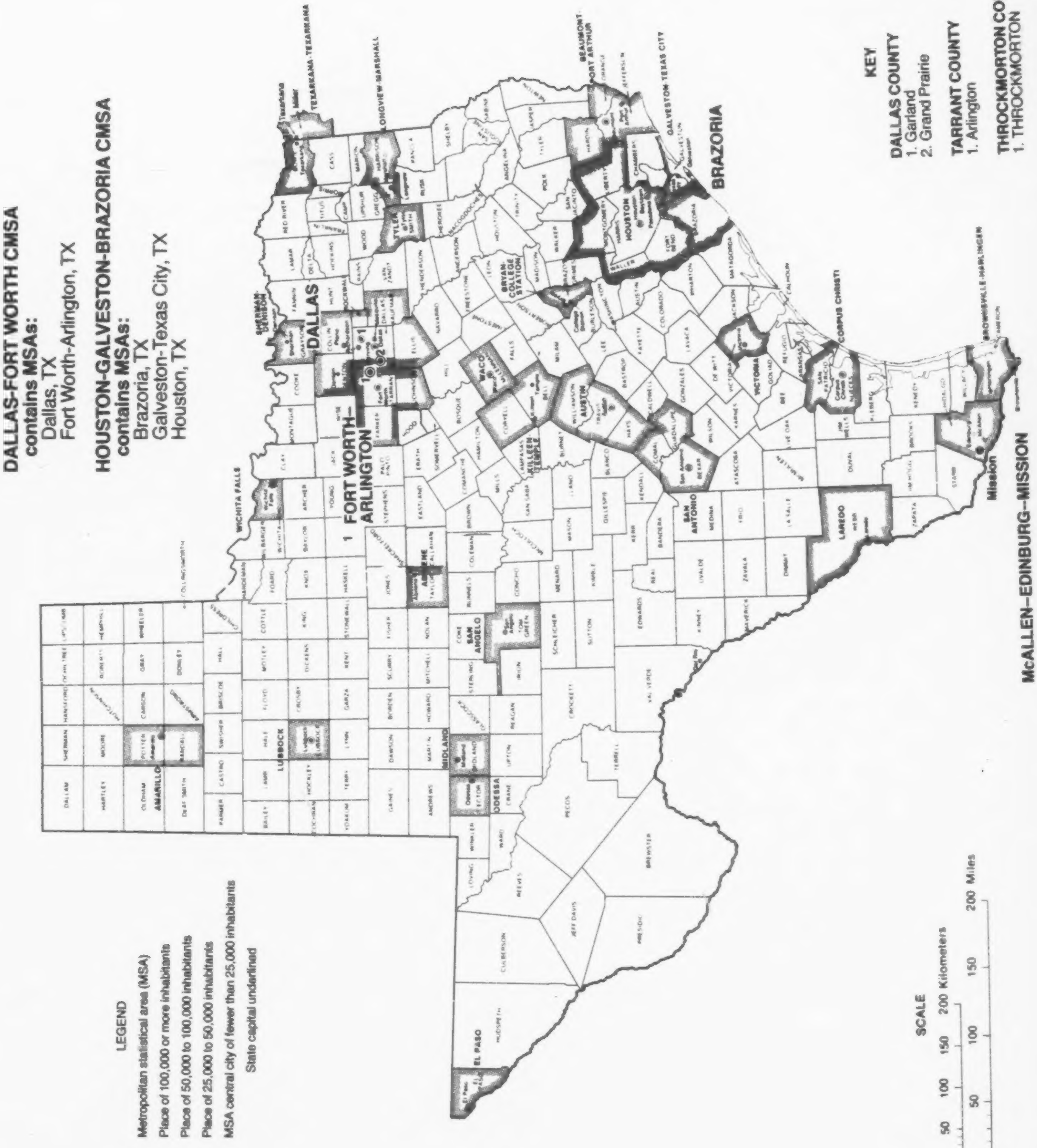
TEXAS
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
ABILENE	121.1	43.1	1,275,362	1,114,267	.0569
AMARILLO	196.6	74.6	2,351,983	1,377,143	.0880
AUSTIN	690.1	262.0	8,713,829	4,428,322	.3079
BEAUMONT - PORT ARTHUR	394.7	140.7	4,615,967	2,399,909	.1669
BRAZORIA	204.6	66.6	2,607,219	938,401	.0837
BROWNSVILLE - HARLINGEN	242.5	69.0	1,677,039	1,340,711	.0790
BRYAN - COLLEGE STATION	112.7	40.6	1,270,827	740,010	.0480
CORPUS CHRISTI	363.4	119.0	3,655,862	2,244,438	.1438
DALLAS	2,296.0	858.1	31,808,658	16,361,030	1.1108
DALLAS - FORT WORTH CONSOLIDATED AREA	*3,471.5*	*1,289.8*	*46,909,379*	*24,048,339*	*1.6434*
EL PASO	545.5	162.2	4,562,671	2,466,303	.1797
FORT WORTH - ARLINGTON	1,175.5	431.7	15,100,721	7,687,309	.5326
GALVESTON - TEXAS CITY	218.1	78.8	2,679,724	1,301,020	.0940
HOUSTON	3,211.0	1,168.8	42,698,869	21,642,709	1.4943
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,633.7*	*1,314.2*	*47,985,812*	*23,882,130*	*1.6720*
KILLEEN - TEMPLE	234.0	75.0	2,301,818	1,073,072	.0839
LAREDO	118.5	31.4	709,915	971,387	.0433
LONGVIEW - MARSHALL	171.5	61.9	1,914,517	1,271,899	.0758
LUBBOCK	221.6	78.5	2,306,797	1,527,429	.0925
McALLEN - EDINBURG - MISSION	345.9	94.2	2,156,484	1,612,814	.1019
MIDLAND	112.3	41.0	1,716,154	1,128,452	.0642
ODESSA	140.1	50.8	1,735,538	1,376,163	.0723
SAN ANGELO	96.4	35.0	1,095,732	710,053	.0429
SAN ANTONIO	1,209.2	406.4	12,546,804	6,723,486	.4692
SHERMAN - DENISON	96.5	37.0	1,120,259	568,751	.0402
TEXARKANA	120.7	44.2	1,120,252	725,302	.0456
TYLER	151.9	55.4	1,830,375	936,355	.0654
VICTORIA	77.7	26.5	852,222	575,785	.0341
WACO	187.7	68.9	1,907,771	1,107,357	.0734
WICHITA FALLS	124.8	45.2	1,368,871	910,130	.0543

County	Metropolitan Area
Bell	Killeen - Temple
Bexar	San Antonio
Bowie	Texarkana
Brazoria	Brazoria
Brazos	Bryan - College Station
Cameron	Brownsville - Harlingen
Collin	Dallas
Comal	San Antonio
Coryell	Killeen - Temple
Dallas	Dallas
Denton	Dallas
Ector	Odessa
Ellis	Dallas
El Paso	El Paso
Fort Bend	Houston
Galveston	Galveston - Texas City
Grayson	Sherman - Denison
Gregg	Longview - Marshall
Guadalupe	San Antonio
Hardin	Beaumont - Port Arthur
Harris	Houston
Harrison	Longview - Marshall
Hays	Austin
Hidalgo	McAllen - Edinburg - Mission
Jefferson	Beaumont - Port Arthur

County	Metropolitan Area
Johnson	Fort Worth - Arlington
Kaufman	Dallas
Liberty	Houston
Lubbock	Lubbock
McLennan	Waco
Midland	Midland
Montgomery	Houston
Nueces	Corpus Christi
Orange	Beaumont - Port Arthur
Parker	Fort Worth - Arlington
Potter	Amarillo
Randall	Amarillo
Rockwall	Dallas
San Patricio	Corpus Christi
Smith	Tyler
Tarrant	Fort Worth - Arlington
Taylor	Abilene
Tom Green	San Angelo
Travis	Austin
Victoria	Victoria
Waller	Houston
Webb	Laredo
Wichita	Wichita Falls
Williamson	Austin

TEXAS


AMARILLO
LUBBOCK
WICHITA FALLS
SHERMAN-DENISON
DALLAS
FORT WORTH-ARLINGTON
TEXARKANA-TEXARKANA
LONGVIEW-MARSHALL
TYLER
BEAUMONT-PORT ARTHUR
GALVESTON-TEXAS CITY
BRAZORIA
HOUSTON
BRYAN-COLLEGE STATION
WACO
KILLEEN-TEMPLE
AUSTIN
VICTORIA
SAN ANTONIO
CORPUS CHRISTI
BROWNSVILLE-HARLINGEN
McALLEN-EDINBURG-MISSION
LAREDO
ABILENE
SAN ANGELO
MIDLAND
ODESSA
EL PASO

DALLAS-FORT WORTH CMSA contains MSAs:
Dallas, TX
Fort Worth-Arlington, TX

HOUSTON-GALVESTON-BRAZORIA CMSA contains MSAs:
Brazoria, TX
Galveston-Texas City, TX
Houston, TX

KEY

DALLAS COUNTY
1. Garland
2. Grand Prairie

TARRANT COUNTY
1. Arlington

THROCKMORTON COUNTY
1. THROCKMORTON

LEGEND

- ■ Metropolitan statistical area (MSA)
- ◉ Place of 100,000 or more inhabitants
- ● Place of 50,000 to 100,000 inhabitants
- • Place of 25,000 to 50,000 inhabitants
- ○ MSA central city of fewer than 25,000 inhabitants
- State capital underlined

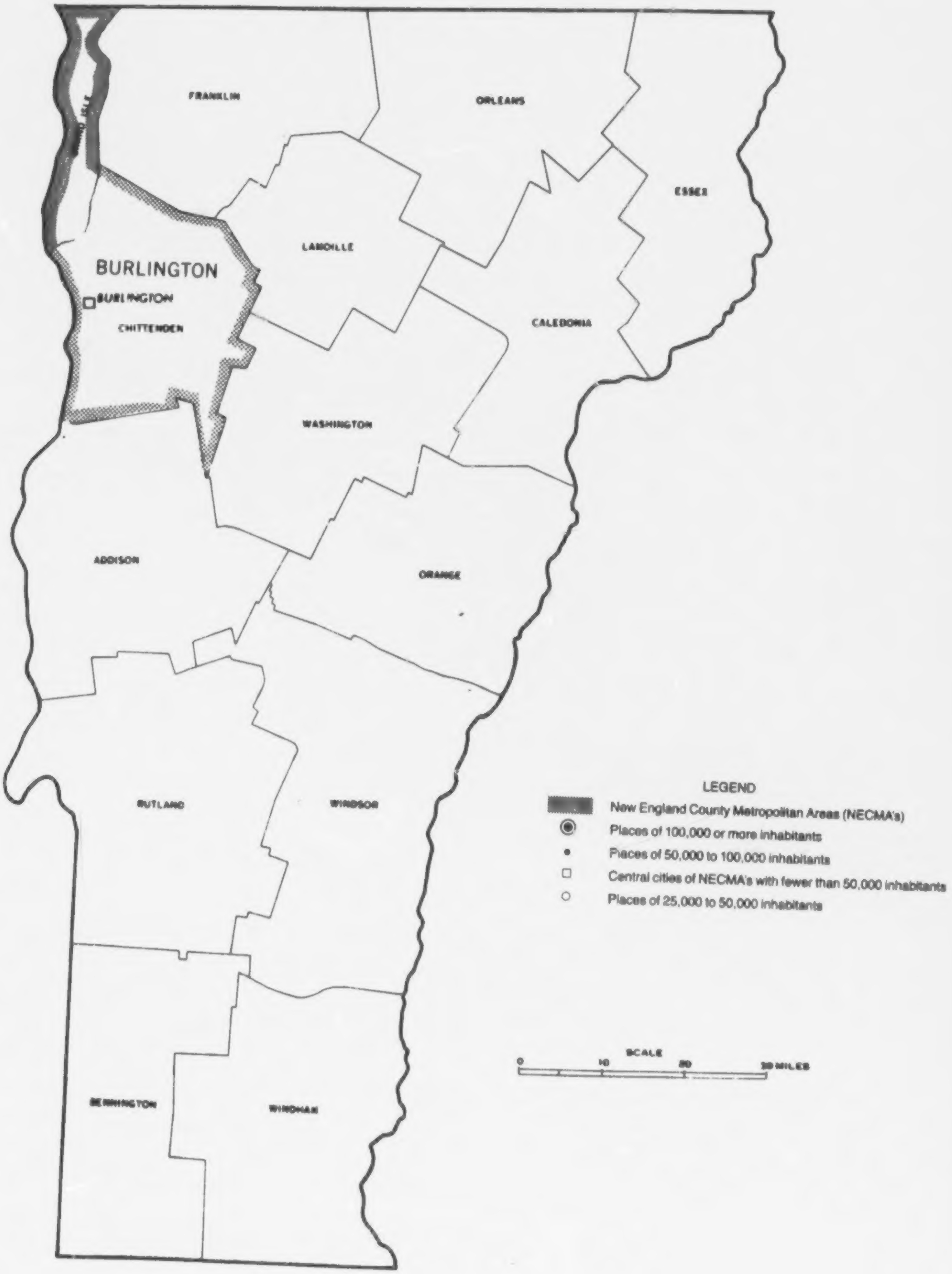
SCALE
0 50 100 150 200 Kilometers
0 50 100 150 200 Miles

VERMONT
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BURLINGTON	127.8	45.5	1,474,545	981,691	.0579

County	Metropolitan Area
Chittenden	**Burlington**
Grand Isle	**Burlington**

VERMONT


FRANKLIN
GRAND ISLE
ORLEANS
ESSEX
LAMOILLE
BURLINGTON
BURLINGTON
CHITTENDEN
CALEDONIA
WASHINGTON
ADDISON
ORANGE
RUTLAND
WINDSOR
BENNINGTON
WINDHAM
LEGEND
New England County Metropolitan Areas (NECMA's)
Places of 100,000 or more inhabitants
Places of 50,000 to 100,000 inhabitants
Central cities of NECMA's with fewer than 50,000 inhabitants
Places of 25,000 to 50,000 inhabitants
SCALE
0
10
20
30 MILES

UTAH

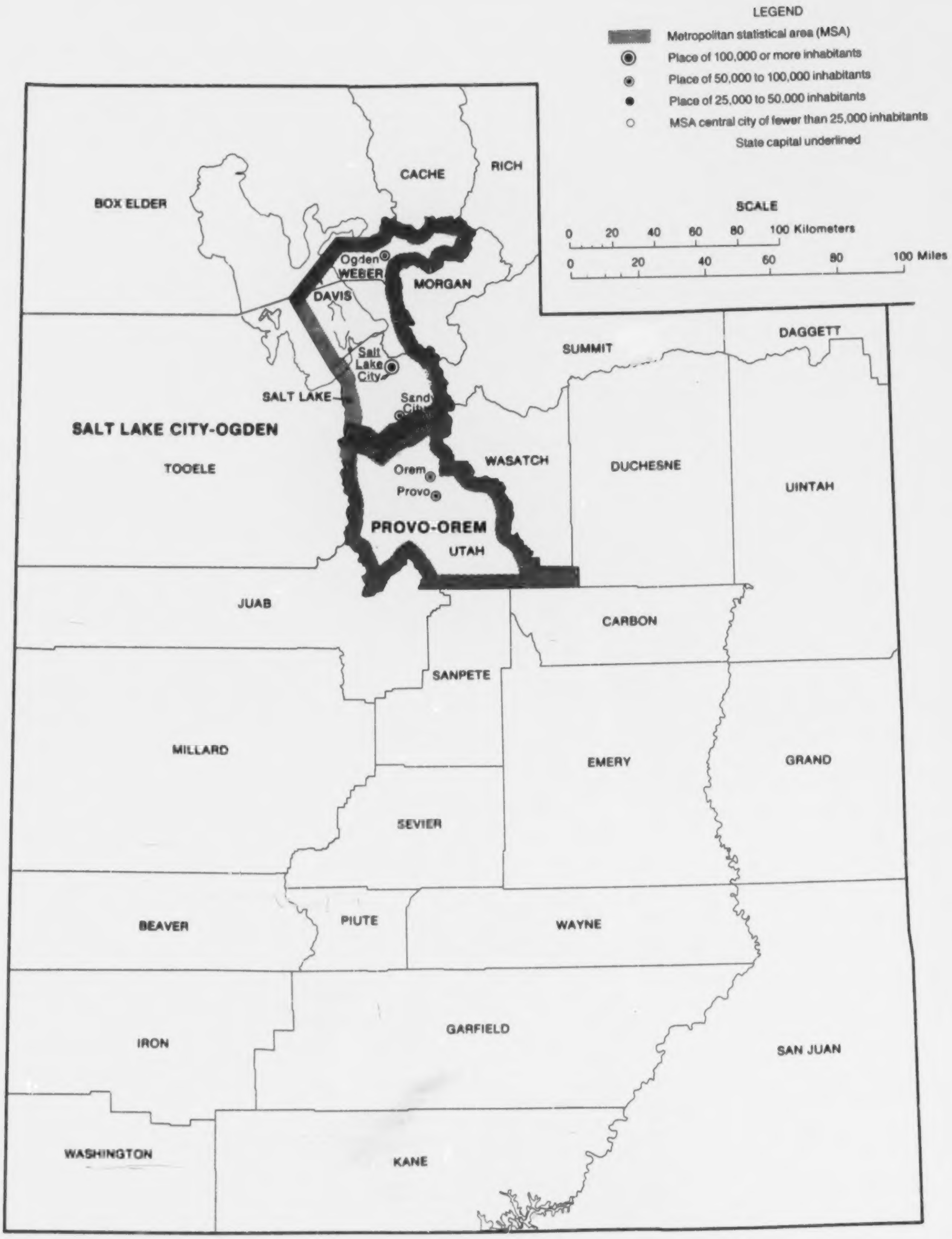
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
PROVO - OREM	255.9	68.7	1,709,339	859,604	.0702
SALT LAKE CITY - OGDEN	1,044.2	336.3	10,035,151	5,178,783	.3771

County	Metropolitan Area
Davis	Salt Lake City - Ogden
Salt Lake	Salt Lake City - Ogden
Utah	Provo - Orem
Weber	Salt Lake City - Ogden

UTAH

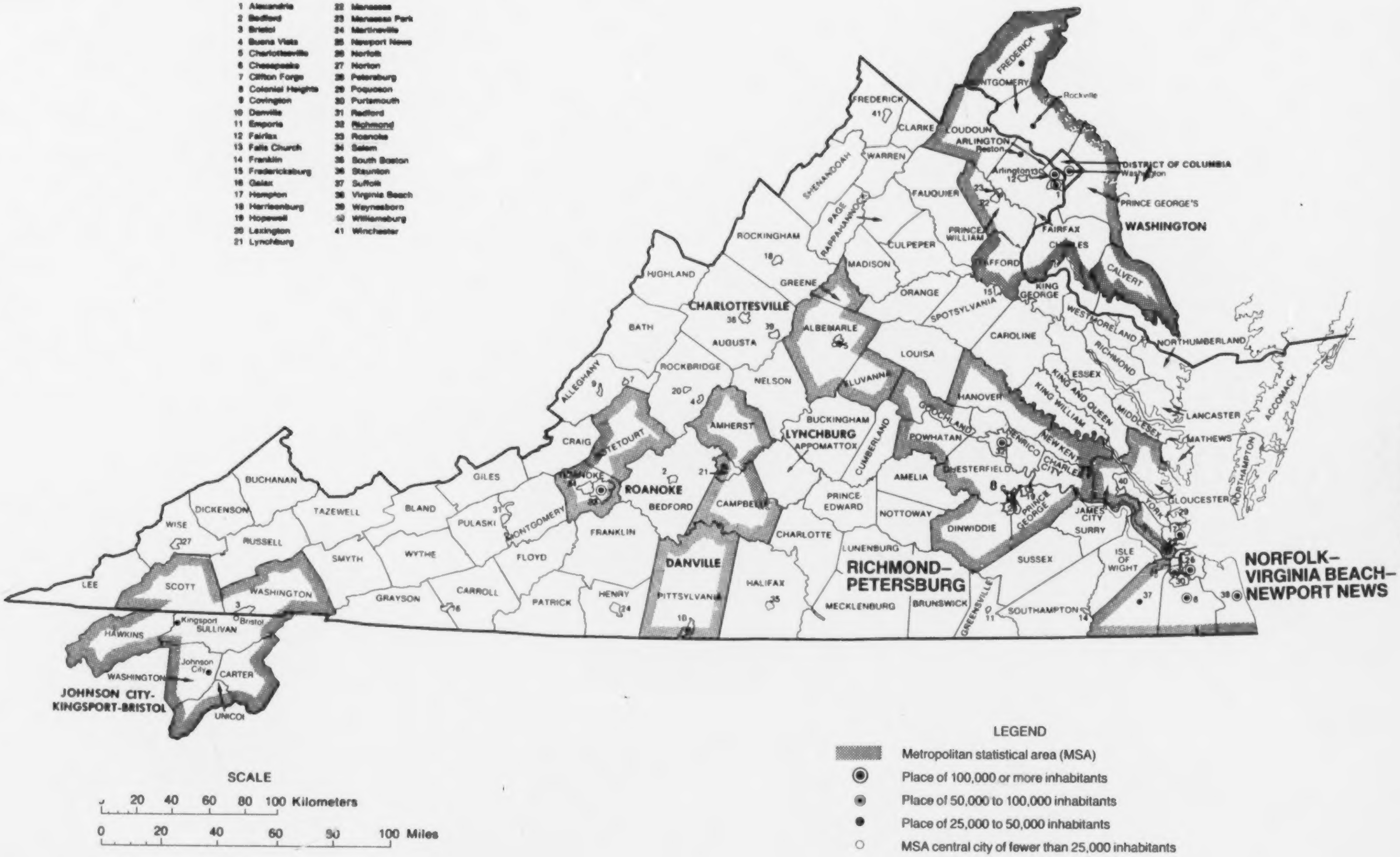

LEGEND
▨ Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
BOX ELDER
CACHE
RICH
Ogden
WEBER
DAVIS
MORGAN
SUMMIT
DAGGETT
Salt Lake City
SALT LAKE
Sandy City
SALT LAKE CITY-OGDEN
TOOELE
Orem
Provo
WASATCH
DUCHESNE
UINTAH
PROVO-OREM
UTAH
JUAB
CARBON
SANPETE
MILLARD
EMERY
GRAND
SEVIER
BEAVER
PIUTE
WAYNE
IRON
GARFIELD
SAN JUAN
WASHINGTON
KANE

VIRGINIA
METROPOLITAN DATA SUMMARY
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLOTTESVILLE	121.6	45.5	1,455,795	843,933	.0543
DANVILLE	112.8	40.3	1,092,524	474,815	.0390
LYNCHBURG	145.3	49.5	1,532,729	850,628	.0578
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1,288.4	432.1	14,159,756	7,359,139	.5178
RICHMOND - PETERSBURG	813.0	289.9	9,784,698	5,170,421	.3535
ROANOKE	226.6	84.5	2,519,632	1,387,516	.0936

County	Metropolitan Area
Albemarle	Charlottesville
Alexandria city	Washington, D. C.
Amherst	Lynchburg
Arlington	Washington, D. C.
Botetourt	Roanoke
Bristol city	Johnson City - Kingsport - Bristol, Tenn.
Campbell	Lynchburg
Charles City	Richmond - Petersburg
Charlottesville city	Charlottesville
Chesapeake city	Norfolk - Virginia Beach - Newport News
Chesterfield	Richmond - Petersburg
Colonial Heights city	Richmond - Petersburg
Danville city	Danville
Dinwiddie	Richmond - Petersburg
Fairfax	Washington, D. C.
Fairfax city	Washington, D. C.
Falls Church city	Washington, D. C.
Fluvanna	Charlottesville
Gloucester	Norfolk - Virginia Beach - Newport News
Goochland	Richmond - Petersburg
Greene	Charlottesville
Hampton city	Norfolk - Virginia Beach - Newport News
Hanover	Richmond - Petersburg
Henrico	Richmond - Petersburg
Hopewell city	Richmond - Petersburg
James City	Norfolk - Virginia Beach - Newport News
Loudoun	Washington, D. C.
Lynchburg city	Lynchburg
Manassas city	Washington, D. C.
Manassas Park city	Washington, D. C.
New Kent	Richmond - Petersburg
Newport News city	Norfolk - Virginia Beach - Newport News
Norfolk city	Norfolk - Virginia Beach - Newport News
Petersburg city	Richmond - Petersburg
Pittsylvania	Danville
Poquoson city	Norfolk - Virginia Beach - Newport News
Portsmouth city	Norfolk - Virginia Beach - Newport News
Powhatan	Richmond - Petersburg
Prince George	Richmond - Petersburg
Prince William	Washington, D. C.
Richmond city	Richmond - Petersburg
Roanoke	Roanoke
Roanoke city	Roanoke
Salem city	Roanoke
Scott	Johnson City - Kingsport - Bristol, Tenn.
Stafford	Washington, D. C.
Suffolk city	Norfolk - Virginia Beach - Newport News
Virginia Beach city	Norfolk - Virginia Beach - Newport News
Washington	Johnson City - Kingsport - Bristol, Tenn.
Williamsburg city	Norfolk - Virginia Beach - Newport News
York	Norfolk - Virginia Beach - Newport News

VIRGINIA


NORFOLK–VIRGINIA BEACH–NEWPORT NEWS
RICHMOND–PETERSBURG
WASHINGTON
CHARLOTTESVILLE
LYNCHBURG
ROANOKE
DANVILLE
JOHNSON CITY-KINGSPORT-BRISTOL
DISTRICT OF COLUMBIA
Washington
PRINCE GEORGE'S
Rockville
Reston
Arlington
MONTGOMERY
FREDERICK
CALVERT
CHARLES
FREDERICK
CLARKE
LOUDOUN
ARLINGTON
FAIRFAX
PRINCE WILLIAM
STAFFORD
FAUQUIER
WARREN
SHENANDOAH
PAGE
RAPPAHANNOCK
CULPEPER
MADISON
ROCKINGHAM
GREENE
ORANGE
SPOTSYLVANIA
KING GEORGE
WESTMORELAND
NORTHUMBERLAND
RICHMOND
ESSEX
CAROLINE
LANCASTER
KING AND QUEEN
KING WILLIAM
MIDDLESEX
MATHEWS
GLOUCESTER
ACCOMACK
NORTHAMPTON
HIGHLAND
BATH
AUGUSTA
ALBEMARLE
LOUISA
HANOVER
FLUVANNA
GOOCHLAND
HENRICO
NEW KENT
CHARLES CITY
JAMES CITY
YORK
POWHATAN
CHESTERFIELD
PRINCE GEORGE
SURRY
ISLE OF WIGHT
SUSSEX
SOUTHAMPTON
DINWIDDIE
AMELIA
NOTTOWAY
CUMBERLAND
BUCKINGHAM
APPOMATTOX
PRINCE EDWARD
NELSON
ROCKBRIDGE
AMHERST
ALLEGHANY
CRAIG
BOTETOURT
ROANOKE
BEDFORD
CAMPBELL
CHARLOTTE
LUNENBURG
MECKLENBURG
BRUNSWICK
GREENSVILLE
HALIFAX
PITTSYLVANIA
HENRY
FRANKLIN
PATRICK
FLOYD
MONTGOMERY
PULASKI
GILES
BLAND
WYTHE
CARROLL
GRAYSON
SMYTH
TAZEWELL
BUCHANAN
DICKENSON
RUSSELL
WISE
LEE
SCOTT
WASHINGTON
HAWKINS
SULLIVAN
Kingsport
Bristol
Johnson City
CARTER
WASHINGTON
UNICOI
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles

INDEPENDENT CITIES

1 Alexandria
2 Bedford
3 Bristol
4 Buena Vista
5 Charlottesville
6 Chesapeake
7 Clifton Forge
8 Colonial Heights
9 Covington
10 Danville
11 Emporia
12 Fairfax
13 Falls Church
14 Franklin
15 Fredericksburg
16 Galax
17 Hampton
18 Harrisonburg
19 Hopewell
20 Lexington
21 Lynchburg
22 Manassas
23 Manassas Park
24 Martinsville
25 Newport News
26 Norfolk
27 Norton
28 Petersburg
29 Poquoson
30 Portsmouth
31 Radford
32 Richmond
33 Roanoke
34 Salem
35 South Boston
36 Staunton
37 Suffolk
38 Virginia Beach
39 Waynesboro
40 Williamsburg
41 Winchester

LEGEND

▨	Metropolitan statistical area (MSA)
◉	Place of 100,000 or more inhabitants
⊙	Place of 50,000 to 100,000 inhabitants
●	Place of 25,000 to 50,000 inhabitants
○	MSA central city of fewer than 25,000 inhabitants
	State capital underlined

WASHINGTON

METROPOLITAN DATA SUMMARY

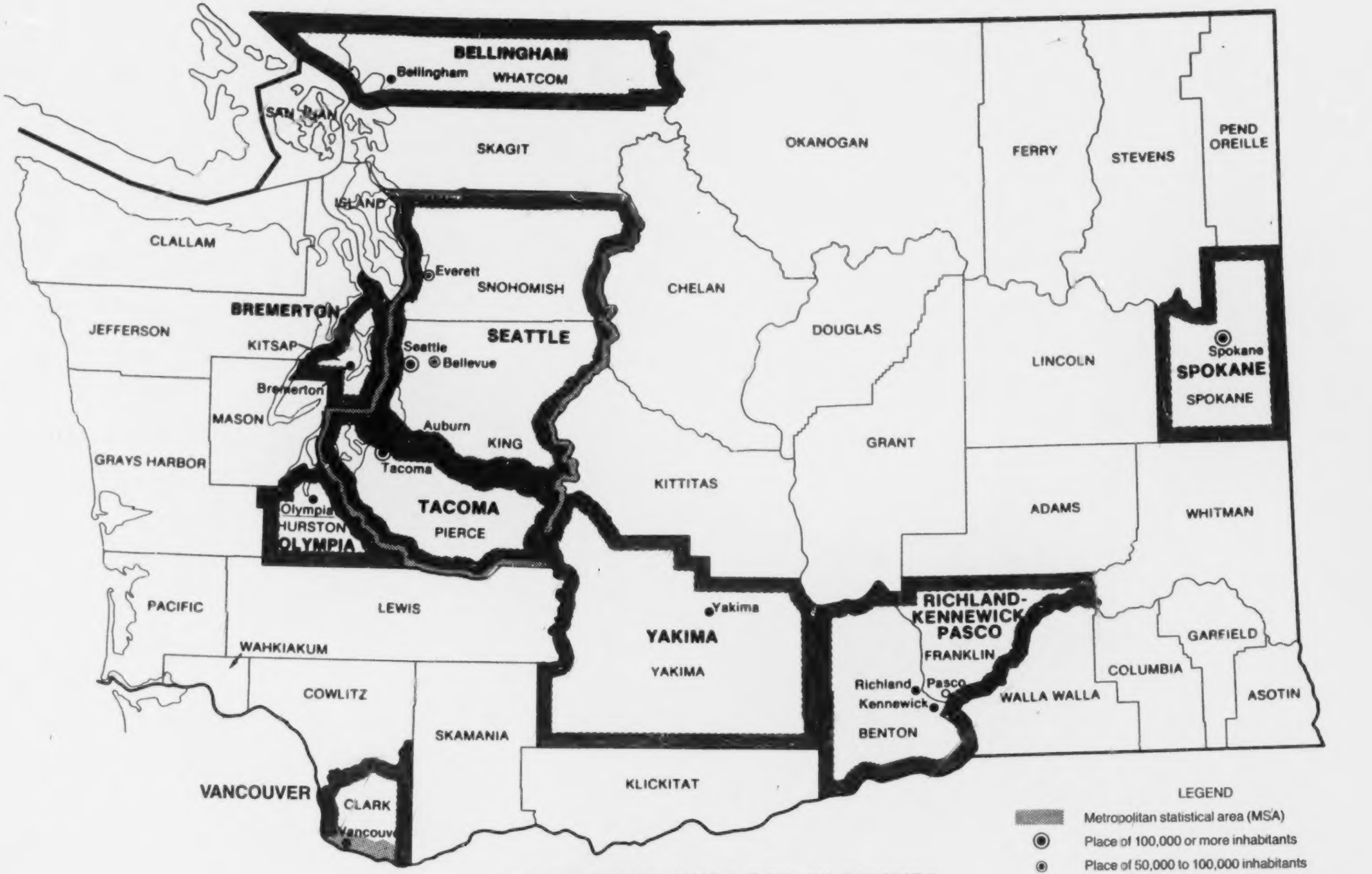
(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
BELLINGHAM	114.9	44.0	1,175,065	638,904	.0442
BREMERTON	170.4	62.2	1,907,965	697,524	.0632
OLYMPIA	143.1	55.5	1,640,675	765,655	.0576
RICHLAND - KENNEWICK - PASCO	143.9	51.3	1,827,169	792,496	.0617
SEATTLE	1,719.7	686.2	24,534,691	11,402,950	.8259
SEATTLE - TACOMA CONSOLIDATED AREA	*2,241.6*	*883.3*	*29,739,888*	*14,125,967*	*1.0206*
SPOKANE	357.9	139.9	3,514,223	2,044,223	.1365
TACOMA	521.9	197.1	5,205,197	2,723,017	.1947
VANCOUVER	211.7	78.7	2,340,583	828,976	.0772
YAKIMA	181.7	67.0	1,654,879	888,781	.0638

County	Metropolitan Area
Benton	Richland - Kennewick - Pasco
Clark	Vancouver
Franklin	Richland - Kennewick - Pasco
King	Seattle
Kitsap	Bremerton
Pierce	Tacoma

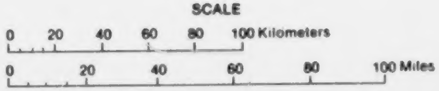
County	Metropolitan Area
Snohomish	Seattle
Spokane	Spokane
Thurston	Olympia
Whatcom	Bellingham
Yakima	Yakima

WASHINGTON


BELLINGHAM
Bellingham
WHATCOM
SAN JUAN
SKAGIT
OKANOGAN
FERRY
STEVENS
PEND OREILLE
ISLAND
CLALLAM
Everett
SNOHOMISH
CHELAN
DOUGLAS
BREMERTON
JEFFERSON
KITSAP
Seattle
Bellevue
SEATTLE
LINCOLN
Spokane
SPOKANE
SPOKANE
Bremerton
MASON
Auburn
KING
GRANT
GRAYS HARBOR
Tacoma
KITTITAS
ADAMS
WHITMAN
Olympia
HURSTON
OLYMPIA
TACOMA
PIERCE
PACIFIC
LEWIS
Yakima
RICHLAND-
KENNEWICK-
PASCO
GARFIELD
WAHKIAKUM
YAKIMA
YAKIMA
FRANKLIN
COLUMBIA
COWLITZ
Richland
Pasco
Kennewick
WALLA WALLA
ASOTIN
BENTON
SKAMANIA
KLICKITAT
VANCOUVER
CLARK
Vancouver
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

The PORTLAND-VANCOUVER, OR-WA CMSA contains MSAs:
Portland, OR
Vancouver, WA

The SEATTLE-TACOMA CMSA contains MSAs:
Seattle, WA
Tacoma, WA


SCALE
0
20
40
60
80
100 Kilometers
0
20
40
60
80
100 Miles

WEST VIRGINIA

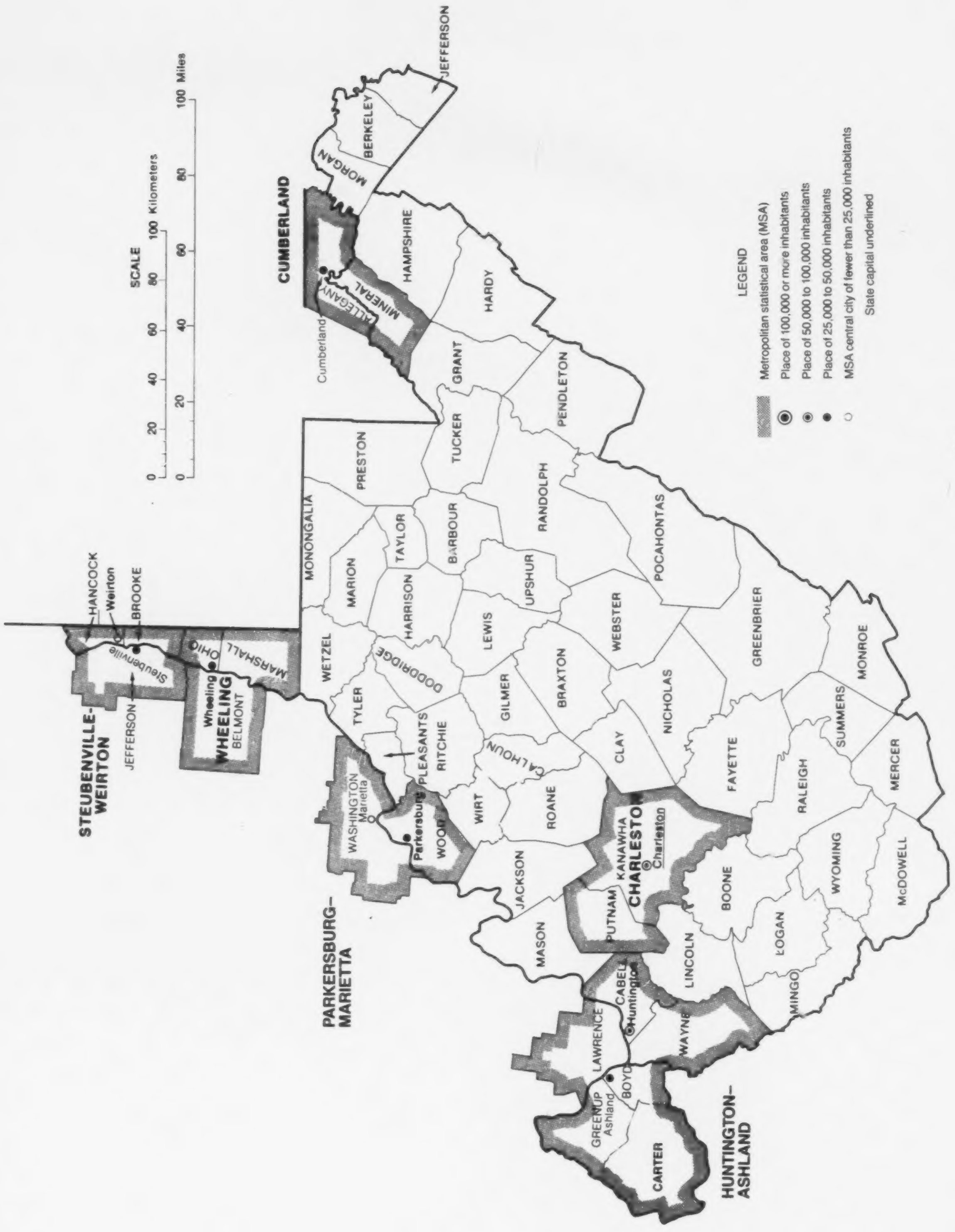
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CHARLESTON	268.7	105.2	2,986,523	1,617,419	.1104
HUNTINGTON - ASHLAND	339.8	125.1	3,032,076	1,709,810	.1191
PARKERSBURG - MARIETTA	159.0	59.2	1,575,994	905,277	.0608
STEUBENVILLE - WEIRTON	156.5	58.2	1,536,662	684,885	.0552
WHEELING	181.9	69.8	1,820,652	1,004,120	.0691

County	Metropolitan Area
Brooke	Steubenville - Weirton
Cabell	Huntington - Ashland
Hancock	Steubenville - Weirton
Kanawha	Charleston
Marshall	Wheeling
Mineral	Cumberland, Md.
Ohio	Wheeling
Putnam	Charleston
Wayne	Huntington - Ashland
Wood	Parkersburg - Marietta

WEST VIRGINIA


SCALE
0 20 40 60 80 100 Miles
0 20 40 60 80 100 Kilometers
LEGEND
▨ Metropolitan statistical area (MSA)
◉ Place of 100,000 or more inhabitants
⊙ Place of 50,000 to 100,000 inhabitants
● Place of 25,000 to 50,000 inhabitants
○ MSA central city of fewer than 25,000 inhabitants
State capital underlined
JEFFERSON
BERKELEY
MORGAN
CUMBERLAND
Cumberland
ALLEGANY
MINERAL
HAMPSHIRE
HARDY
GRANT
PENDLETON
TUCKER
PRESTON
MONONGALIA
MARION
TAYLOR
BARBOUR
RANDOLPH
POCAHONTAS
HARRISON
UPSHUR
LEWIS
WEBSTER
GREENBRIER
MONROE
HANCOCK
Weirton
BROOKE
Steubenville
JEFFERSON
STEUBENVILLE-WEIRTON
OHIO
MARSHALL
Wheeling
WHEELING
BELMONT
WETZEL
DODDRIDGE
TYLER
PLEASANTS
RITCHIE
GILMER
BRAXTON
NICHOLAS
SUMMERS
CALHOUN
CLAY
FAYETTE
RALEIGH
MERCER
WASHINGTON
Marietta
Parkersburg
WOOD
WIRT
ROANE
PARKERSBURG-MARIETTA
KANAWHA
CHARLESTON
Charleston
JACKSON
PUTNAM
BOONE
WYOMING
McDOWELL
MASON
LOGAN
LINCOLN
MINGO
CABELL
Huntington
WAYNE
LAWRENCE
BOYD
GREENUP
Ashland
CARTER
HUNTINGTON-ASHLAND

WISCONSIN

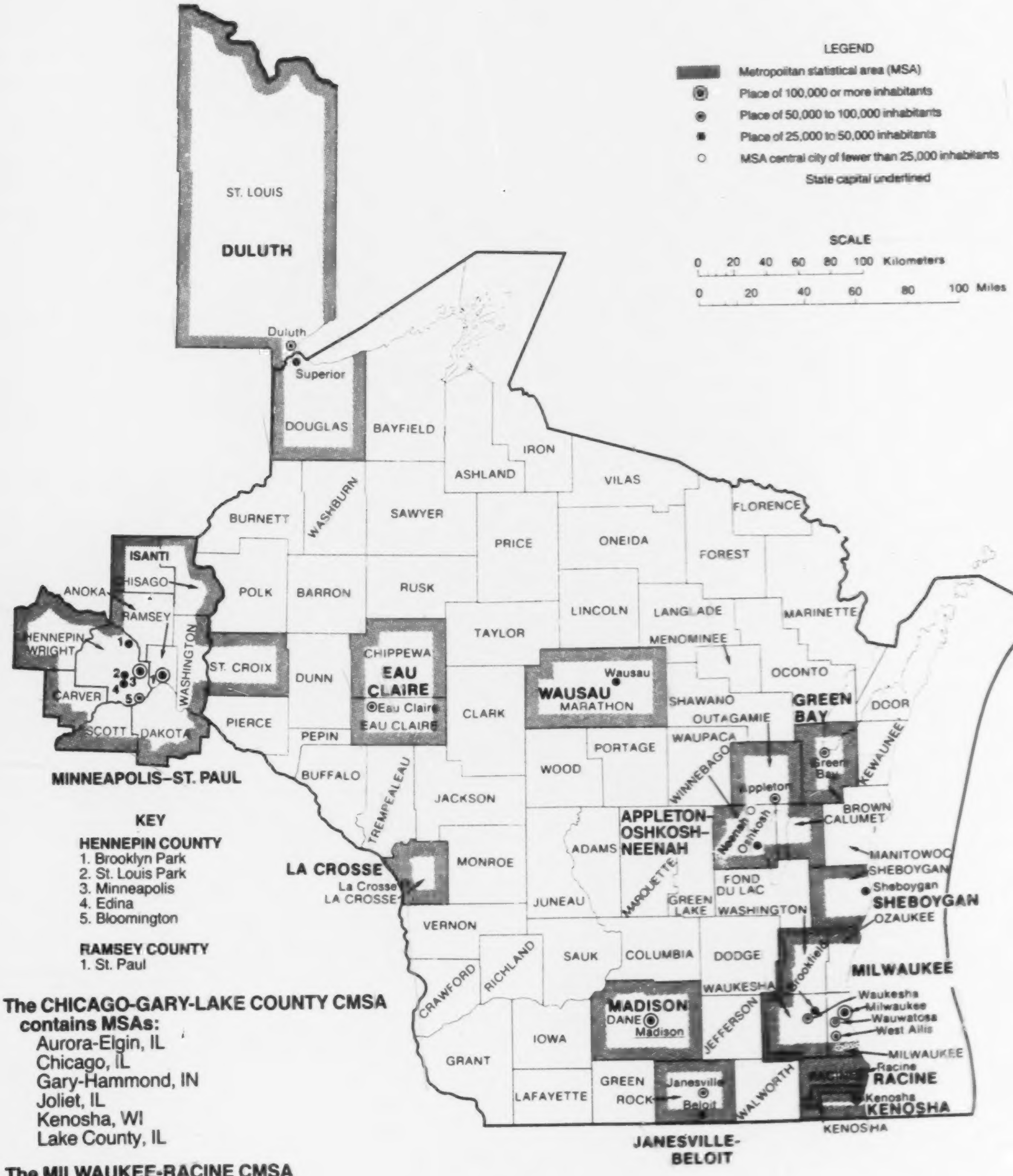
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
APPLETON - OSHKOSH - NEENAH	300.8	109.1	3,453,489	1,534,686	.1195
EAU CLAIRE	137.8	49.2	1,384,086	813,978	.0535
GREEN BAY	183.2	67.2	2,075,950	1,057,808	.0751
JANESVILLE - BELOIT	139.5	51.6	1,665,256	771,651	.0579
KENOSHA	122.5	44.1	1,599,091	600,098	.0517
LA CROSSE	93.6	34.5	1,079,773	596,368	.0397
MADISON	336.7	132.7	4,282,823	2,337,022	.1546
MILWAUKEE	1,401.0	527.7	17,626,161	7,830,190	.5994
MILWAUKEE - RACINE CONSOLIDATED AREA	*1,575.2*	*590.6*	*19,673,118*	*8,658,737*	*.6681*
RACINE	174.2	62.9	2,046,957	828,547	.0687
SHEBOYGAN	101.6	37.1	1,182,123	443,828	.0391
WAUSAU	114.9	41.1	1,186,214	537,170	.0422

County	Metropolitan Area
Brown	Green Bay
Calumet	Appleton - Oshkosh - Neenah
Chippewa	Eau Claire
Dane	Madison
Douglas	Duluth, Minn.
Eau Claire	Eau Claire
Kenosha	Kenosha
La Crosse	La Crosse
Marathon	Wausau
Milwaukee	Milwaukee
Outagamie	Appleton - Oshkosh - Neenah
Ozaukee	Milwaukee
Racine	Racine
Rock	Janesville - Beloit
St. Croix	Minneapolis - St. Paul, Minn.
Sheboygan	Sheboygan
Washington	Milwaukee
Waukesha	Milwaukee
Winnebago	Appleton - Oshkosh - Neenah

WISCONSIN


LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
ST. LOUIS
DULUTH
Duluth
Superior
DOUGLAS
BAYFIELD
IRON
ASHLAND
VILAS
FLORENCE
BURNETT
WASHBURN
SAWYER
PRICE
ONEIDA
FOREST
ISANTI
CHISAGO
ANOKA
RAMSEY
HENNEPIN
WRIGHT
CARVER
SCOTT
DAKOTA
WASHINGTON
ST. CROIX
POLK
BARRON
RUSK
LINCOLN
LANGLADE
MARINETTE
TAYLOR
MENOMINEE
OCONTO
CHIPPEWA
EAU CLAIRE
Eau Claire
EAU CLAIRE
DUNN
PIERCE
PEPIN
CLARK
Wausau
WAUSAU
MARATHON
SHAWANO
OUTAGAMIE
GREEN BAY
DOOR
MINNEAPOLIS–ST. PAUL
BUFFALO
TREMPEALEAU
JACKSON
WOOD
PORTAGE
WAUPACA
WINNEBAGO
Appleton
Green Bay
KEWAUNEE
BROWN
CALUMET
APPLETON-OSHKOSH-NEENAH
Neenah
Oshkosh
LA CROSSE
La Crosse
LA CROSSE
MONROE
ADAMS
MARQUETTE
MANITOWOC
SHEBOYGAN
Sheboygan
SHEBOYGAN
JUNEAU
GREEN LAKE
FOND DU LAC
WASHINGTON
OZAUKEE
VERNON
CRAWFORD
RICHLAND
SAUK
COLUMBIA
DODGE
MILWAUKEE
Brookfield
WAUKESHA
Waukesha
Milwaukee
Wauwatosa
West Allis
MADISON
DANE
Madison
JEFFERSON
IOWA
GRANT
MILWAUKEE
Racine
RACINE
GREEN
Janesville
Beloit
ROCK
WALWORTH
Kenosha
KENOSHA
LAFAYETTE
KENOSHA
JANESVILLE-BELOIT
KEY
HENNEPIN COUNTY
1. Brooklyn Park
2. St. Louis Park
3. Minneapolis
4. Edina
5. Bloomington
RAMSEY COUNTY
1. St. Paul

The CHICAGO-GARY-LAKE COUNTY CMSA contains MSAs:

Aurora-Elgin, IL
Chicago, IL
Gary-Hammond, IN
Joliet, IL
Kenosha, WI
Lake County, IL

The MILWAUKEE-RACINE CMSA contains MSAs:

Milwaukee, WI
Racine, WI

WYOMING

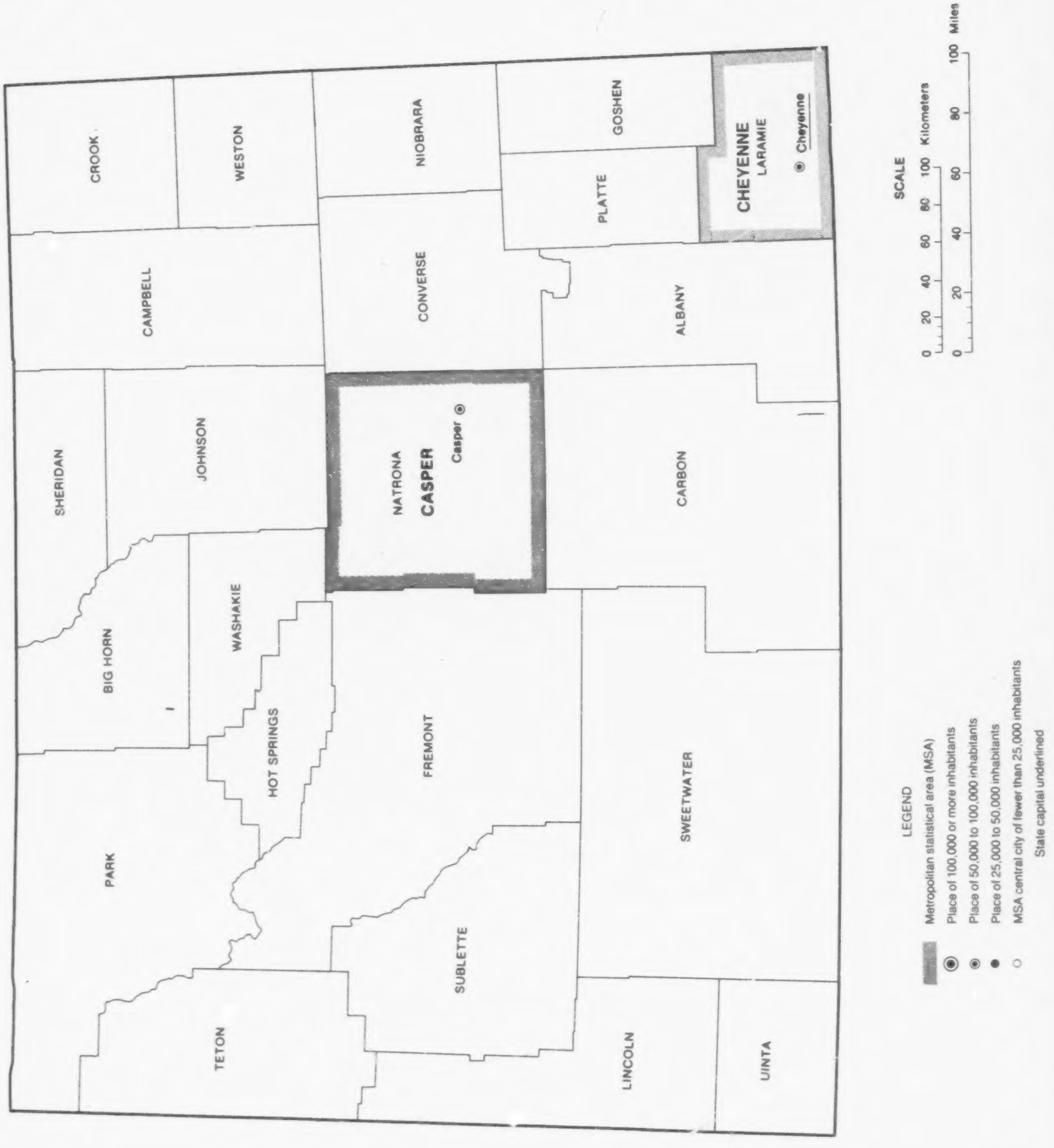
METROPOLITAN DATA SUMMARY

(S&MM ESTIMATES)

METROPOLITAN AREA	12/31/85 POPULATION (Thousands)	12/31/85 HOUSEHOLDS (Thousands)	1985 EFFECTIVE BUYING INCOME ($000)	1985 RETAIL SALES ($000)	BUYING POWER INDEX
CASPER	76.4	28.8	982,703	561,209	.0361
CHEYENNE	73.6	28.4	832,825	536,719	.0325

County	Metropolitan Area
Laramie	Cheyenne
Natrona	Casper

WYOMING


CROOK
WESTON
NIOBRARA
GOSHEN
CHEYENNE
LARAMIE
Cheyenne
PLATTE
CAMPBELL
CONVERSE
ALBANY
SHERIDAN
JOHNSON
NATRONA
CASPER
Casper
CARBON
BIG HORN
WASHAKIE
HOT SPRINGS
FREMONT
SWEETWATER
PARK
SUBLETTE
TETON
LINCOLN
UINTA
SCALE
0 20 40 60 80 100 Kilometers
0 20 40 60 80 100 Miles
LEGEND
Metropolitan statistical area (MSA)
Place of 100,000 or more inhabitants
Place of 50,000 to 100,000 inhabitants
Place of 25,000 to 50,000 inhabitants
MSA central city of fewer than 25,000 inhabitants
State capital underlined

NOTES

NOTES

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SECTION 2

State And Regional Summaries

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes
Population By Age And Sex
Households By Age of Householder
Households By Number Of Persons
Households By EBI Group

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
REGION State	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	**12,706.7**	**5.2762**	**2.9**	**202**	**94.7**	**4,673.6**	**5.2862**	**168,851,886**	**6.0299**	**88,112,653**	**6.3154**	**5.9646**	**5.0646**	**5.4052**	**5.8556**
Connecticut	3,175.9	1.3187	2.2	652	91.5	1,154.9	1.3063	48,502,988	1.7321	21,908,988	1.5702	1.6008	1.1201	1.2450	1.6280
Maine	1,175.4	.4881	4.5	38	99.0	431.2	.4877	11,777,988	.4206	7,168,994	.5139	.4621	.5500	.5543	.3860
Massachusetts	5,847.4	2.4279	1.9	747	94.4	2,168.1	2.4523	78,928,925	2.8187	42,138,986	3.0202	2.8008	2.3370	2.4839	2.7932
New Hampshire	1,000.7	.4156	8.7	111	99.0	368.2	.4165	12,555,999	.4484	7,634,998	.5473	.4714	.4155	.4591	.4593
Rhode Island	969.5	.4026	2.4	920	95.4	353.0	.3993	11,687,990	.4174	5,641,692	.4044	.4106	.3884	.3967	.4008
Vermont	537.8	.2233	5.2	58	99.2	198.2	.2241	5,397,996	.1927	3,618,995	.2594	.2189	.2536	.2662	.1883
MIDDLE ATLANTIC	**37,597.1**	**15.6112**	**2.2**	**377**	**85.4**	**13,932.8**	**15.7593**	**472,122,618**	**16.8600**	**208,627,302**	**14.9526**	**16.0380**	**15.2229**	**15.0915**	**16.9089**
New Jersey	7,618.9	3.1635	3.4	1,020	85.1	2,763.5	3.1258	108,470,680	3.8736	48,525,870	3.4779	3.6129	2.8152	2.9499	3.8709
New York	17,966.2	7.4600	2.3	379	82.5	6,676.7	7.5520	228,984,585	8.1773	95,806,920	6.8666	7.6406	7.3767	7.0370	8.2074
Pennsylvania	12,012.0	4.9877	1.2	268	90.0	4,492.6	5.0815	134,667,353	4.8091	64,294,512	4.6081	4.7845	5.0310	5.1046	4.8306
EAST NORTH CENTRAL	**42,092.1**	**17.4778**	**1.0**	**173**	**87.5**	**15,374.7**	**17.3903**	**488,601,676**	**17.4484**	**232,746,203**	**16.6814**	**17.2244**	**16.3380**	**17.0343**	**17.3467**
Illinois	11,640.4	4.8333	1.9	209	82.8	4,258.7	4.8170	145,930,702	5.2113	63,157,798	4.5267	4.9304	4.3063	4.4767	5.1553
Indiana	5,585.8	2.3194	1.7	155	91.3	2,004.4	2.2671	59,492,766	2.1245	31,848,798	2.2827	2.2109	2.1982	2.3782	2.1569
Michigan	9,211.9	3.8251	–.6	162	85.4	3,312.5	3.7468	106,947,636	3.8192	51,965,249	3.7244	3.7921	3.4945	3.6263	3.8961
Ohio	10,836.0	4.4994	.4	264	89.0	4,019.1	4.5460	122,320,697	4.3682	60,783,840	4.3565	4.3909	4.4593	4.5419	4.2902
Wisconsin	4,818.0	2.0006	2.4	89	94.8	1,780.0	2.0134	53,909,875	1.9252	24,990,518	1.7911	1.9001	1.8797	2.0112	1.8482
WEST NORTH CENTRAL	**17,773.0**	**7.3798**	**3.4**	**35**	**93.7**	**6,581.8**	**7.4446**	**203,177,673**	**7.2557**	**104,482,212**	**7.4885**	**7.3502**	**7.5674**	**7.5810**	**6.7975**
Iowa	2,942.8	1.2219	1.0	53	97.7	1,121.8	1.2689	31,984,186	1.1422	15,266,693	1.0942	1.1437	1.3339	1.2968	1.0460
Kansas	2,470.5	1.0258	4.5	30	93.0	929.4	1.0512	30,666,211	1.0951	14,090,702	1.0099	1.0557	1.0260	1.0471	.9930
Minnesota	4,224.3	1.7540	3.6	53	96.8	1,549.6	1.7527	50,146,883	1.7908	27,241,195	1.9524	1.8319	1.6952	1.7977	1.7177
Missouri	5,093.8	2.1151	3.6	74	88.6	1,860.5	2.1044	56,331,601	2.0117	30,762,784	2.2049	2.0902	2.2307	2.1431	1.9083
Nebraska	1,622.4	.6737	3.3	21	95.6	608.8	.6886	18,525,879	.6616	8,997,294	.6449	.6590	.6890	.7003	.6278
North Dakota	699.9	.2906	7.2	10	95.9	247.7	.2802	8,123,490	.2901	4,250,199	.3046	.2946	.2601	.2919	.2695
South Dakota	719.3	.2987	4.1	9	92.4	264.0	.2986	7,399,423	.2642	3,873,345	.2776	.2751	.3325	.3041	.2352
SOUTH ATLANTIC	**40,558.6**	**16.8409**	**9.7**	**152**	**77.7**	**15,006.1**	**16.9735**	**450,910,683**	**16.1023**	**238,701,434**	**17.1082**	**16.5520**	**17.3120**	**17.6663**	**16.3376**
Delaware	621.4	.2580	4.6	321	81.6	221.4	.2504	7,569,995	.2704	4,216,000	.3022	.2774	.2424	.2660	.2743
District of Columbia	621.0	.2579	–2.7	9,857	25.9	253.7	.2870	9,564,996	.3415	3,298,998	.2365	.2933	.2611	.2613	.3048
Florida	11,435.2	4.7482	17.3	211	84.3	4,560.2	5.1580	132,648,049	4.7370	73,755,983	5.2862	4.9040	5.3422	5.4233	4.8316
Georgia	5,990.5	2.4874	9.7	103	72.2	2,121.6	2.3998	62,929,789	2.2473	34,100,266	2.4440	2.3544	2.4612	2.4823	2.2862
Maryland	4,436.4	1.8421	5.2	451	75.5	1,592.5	1.8013	57,040,373	2.0369	28,863,392	2.0687	2.0076	1.5677	1.8044	2.0868
North Carolina	6,304.9	2.6179	7.2	129	75.0	2,299.0	2.6004	62,795,945	2.2425	34,422,973	2.4672	2.3850	2.8388	2.8152	2.3200
South Carolina	3,396.3	1.4102	8.8	112	68.3	1,200.7	1.3581	31,105,769	1.1108	17,003,771	1.2187	1.2031	1.5185	1.4460	1.1581
Virginia	5,785.0	2.4021	8.2	146	79.0	2,026.3	2.2920	69,757,778	2.4911	33,723,860	2.4170	2.4511	2.1077	2.3354	2.4801
West Virginia	1,967.9	.8171	.9	82	96.1	730.7	.8265	17,497,989	.6248	9,316,191	.6677	.6761	.9724	.8324	.5957
EAST SOUTH CENTRAL	**15,306.5**	**6.3556**	**4.4**	**86**	**79.3**	**5,516.0**	**6.2392**	**140,865,447**	**5.0304**	**74,387,796**	**5.3314**	**5.3857**	**7.2349**	**6.2017**	**5.0103**
Alabama	4,079.8	1.6940	4.8	80	72.9	1,484.5	1.6791	37,065,047	1.3236	18,060,674	1.2944	1.3889	1.9363	1.6142	1.3288
Kentucky	3,786.2	1.5722	3.4	95	92.3	1,351.2	1.5284	35,787,379	1.2780	18,060,294	1.2944	1.3417	1.7483	1.5092	1.2017
Mississippi	2,647.3	1.0992	5.0	56	62.7	915.4	1.0354	21,154,791	.7554	11,616,489	.8326	.8474	1.3049	1.0049	.7373
Tennessee	4,793.2	1.9902	4.4	116	83.5	1,764.9	1.9963	46,858,230	1.6734	26,650,339	1.9100	1.8077	2.2454	2.0734	1.7425
WEST SOUTH CENTRAL	**26,698.9**	**11.0860**	**12.4**	**62**	**82.7**	**9,540.9**	**10.7917**	**288,907,898**	**10.3173**	**153,938,886**	**11.0332**	**10.6859**	**11.6168**	**10.8149**	**10.6058**
Arkansas	2,401.6	.9972	5.0	46	82.6	874.8	.9895	21,696,330	.7748	11,074,799	.7938	.8251	1.1633	.9957	.7268
Louisiana	4,532.6	1.8820	7.8	102	68.5	1,586.7	1.7947	44,070,867	1.5739	23,774,409	1.7039	1.6745	2.0699	1.7076	1.6703
Oklahoma	3,356.0	1.3935	10.9	49	86.2	1,269.1	1.4355	35,448,179	1.2659	19,433,585	1.3929	1.3295	1.5890	1.4670	1.3183
Texas	16,408.7	6.8133	15.3	63	85.9	5,810.3	6.5720	187,692,522	6.7027	99,656,093	7.1426	6.8568	6.7946	6.6446	6.8904
MOUNTAIN	**13,020.3**	**5.4063**	**14.5**	**15**	**93.0**	**4,809.5**	**5.4401**	**139,224,492**	**4.9717**	**76,020,863**	**5.4486**	**5.2017**	**5.6285**	**5.6839**	**5.1720**
Arizona	3,252.2	1.3504	19.6	29	90.3	1,241.6	1.4044	34,845,716	1.2443	18,401,358	1.3189	1.2878	1.4867	1.4429	1.2624
Colorado	3,269.7	1.3576	13.1	32	94.4	1,273.4	1.4403	40,440,377	1.4441	21,383,278	1.5326	1.4535	1.3761	1.4836	1.5190
Idaho	1,029.9	.4277	9.1	12	97.7	351.0	.3971	9,685,400	.3459	4,854,195	.3479	.3628	.4253	.4208	.3346
Montana	836.7	.3474	6.4	6	94.2	321.6	.3638	8,083,226	.2886	4,706,965	.3373	.3150	.4211	.3866	.3026
Nevada	940.9	.3906	17.5	9	88.9	383.1	.4333	11,409,899	.4075	7,198,994	.5159	.4367	.4394	.4737	.4503
New Mexico	1,475.7	.6128	13.2	12	88.7	524.2	.5929	13,840,192	.4942	8,121,092	.5821	.5443	.6845	.6183	.5126
Utah	1,698.8	.7054	16.3	21	96.5	525.1	.5940	14,921,988	.5329	7,740,514	.5548	.5739	.5813	.6361	.5640
Wyoming	516.4	.2144	10.0	5	97.3	189.5	.2143	5,997,694	.2142	3,614,467	.2591	.2277	.2141	.2219	.2265
PACIFIC	**35,080.3**	**14.5662**	**10.3**	**39**	**85.4**	**12,974.3**	**14.6751**	**447,596,510**	**15.9843**	**218,225,884**	**15.6407**	**15.5975**	**14.0149**	**14.5212**	**15.9656**
Alaska	537.8	.2233	33.8	1	78.8	185.3	.2096	7,841,910	.2801	4,355,797	.3122	.2784	.2033	.2149	.2599
California	26,345.3	10.9393	11.3	169	85.3	9,709.5	10.9824	346,280,970	12.3661	167,364,245	11.9953	11.9694	10.3795	10.8354	12.3290
Hawaii	1,071.3	.4448	11.1	167	34.7	334.0	.3777	12,675,993	.4527	6,682,997	.4790	.4590	.3494	.3992	.4693
Oregon	2,709.2	1.1249	2.9	28	95.8	1,036.7	1.1726	28,325,778	1.0115	15,159,386	1.0865	1.0567	1.1920	1.2216	1.0241
Washington	4,416.7	1.8339	6.9	66	92.7	1,708.8	1.9328	52,471,859	1.8739	24,663,459	1.7677	1.8340	1.8907	1.8501	1.8833
TOTAL UNITED STATES	**240,833.5**	**100.0000**	**6.3**	**68**	**85.3**	**88,409.7**	**100.0000**	**2,800,258,883**	**100.0000**	**1,395,243,233**	**100.0000**	**100.0000**	**100.0000**	**100.0000**	**100.0000**

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES REGION State	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW ENGLAND	**12,706.7**	**Male**	**6,082,494**	**496,376**	**502,474**	**584,445**	**753,893**	**1,083,014**	**844,794**	**603,389**	**581,752**	**632,357**	**31.5**
		Female	**6,624,206**	**475,522**	**480,057**	**559,799**	**752,908**	**1,107,509**	**878,096**	**642,846**	**669,591**	**1,057,878**	**34.4**
Connecticut	3,175.9	Male	1,527,197	120,544	124,141	147,683	178,859	264,315	222,520	159,899	154,920	154,316	32.3
		Female	1,648,703	115,800	119,215	142,069	174,368	271,377	234,159	169,928	174,205	247,582	35.1
Maine	1,175.4	Male	569,899	52,110	50,595	55,555	67,104	99,733	77,662	54,479	50,604	62,057	31.0
		Female	605,501	49,825	47,952	53,081	65,025	99,708	77,707	57,370	57,495	97,338	33.7
Massachusetts	5,847.4	Male	2,774,686	219,735	225,490	266,701	355,203	499,240	376,723	273,424	265,974	292,196	31.4
		Female	3,072,714	209,966	215,453	255,896	361,047	515,870	397,457	294,657	311,796	510,572	34.6
New Hampshire	1,000.7	Male	487,611	43,041	42,553	46,363	59,544	90,970	71,175	46,303	41,480	46,182	30.7
		Female	513,089	41,549	40,364	43,868	58,734	91,491	69,682	47,043	46,411	73,947	32.9
Rhode Island	969.5	Male	461,477	36,763	36,679	43,006	59,949	79,964	59,962	45,534	47,646	51,974	31.8
		Female	508,023	35,507	35,196	41,159	59,876	80,048	62,783	49,592	55,774	88,088	35.4
Vermont	537.8	Male	261,624	24,183	23,016	25,137	33,234	48,792	36,752	23,750	21,128	25,632	30.2
		Female	276,176	22,875	21,877	23,726	33,858	49,015	36,308	24,256	23,910	40,351	32.3
MIDDLE ATLANTIC	**37,597.1**	**Male**	**17,903,909**	**1,525,048**	**1,480,768**	**1,696,707**	**2,066,864**	**3,047,411**	**2,500,523**	**1,871,571**	**1,792,877**	**1,922,140**	**32.2**
		Female	**19,693,191**	**1,462,420**	**1,419,085**	**1,630,830**	**2,075,505**	**3,179,723**	**2,698,231**	**2,051,099**	**2,092,508**	**3,083,790**	**35.3**
New Jersey	7,618.9	Male	3,648,257	306,194	306,056	352,680	406,892	610,849	532,262	391,942	369,216	372,166	32.4
		Female	3,970,643	292,975	294,067	338,747	399,788	645,478	569,178	420,738	421,481	588,191	35.3
New York	17,966.2	Male	8,512,334	736,135	702,379	808,914	974,771	1,472,954	1,209,433	882,597	820,468	904,683	32.0
		Female	9,453,866	706,705	673,449	781,352	994,700	1,559,981	1,321,696	977,163	965,087	1,473,733	35.1
Pennsylvania	12,012.0	Male	5,743,318	482,719	472,333	535,113	685,201	963,608	758,828	597,032	603,193	645,291	32.2
		Female	6,268,682	462,740	451,569	510,731	681,017	974,264	807,357	653,198	705,940	1,021,866	35.7
EAST NORTH CENTRAL	**42,092.1**	**Male**	**20,417,438**	**1,980,145**	**1,824,884**	**1,959,205**	**2,537,738**	**3,608,121**	**2,792,013**	**1,982,827**	**1,816,799**	**1,915,706**	**30.3**
		Female	**21,674,662**	**1,894,590**	**1,744,719**	**1,875,942**	**2,501,085**	**3,638,055**	**2,899,760**	**2,090,355**	**2,048,499**	**2,981,657**	**32.8**
Illinois	11,640.4	Male	5,632,492	543,043	489,478	527,732	698,324	1,003,552	783,677	549,638	506,080	530,968	30.6
		Female	6,007,908	521,214	469,376	505,571	678,189	1,013,973	815,810	579,352	571,427	852,996	33.2
Indiana	5,585.8	Male	2,710,180	271,858	248,535	259,918	338,683	473,473	373,901	260,156	233,922	249,734	30.0
		Female	2,875,620	259,566	236,547	249,732	333,536	477,181	384,928	274,943	265,865	393,322	32.5
Michigan	9,211.9	Male	4,489,090	434,424	415,283	444,585	565,342	801,024	613,323	431,311	390,612	393,186	29.8
		Female	4,722,810	416,828	396,985	426,069	560,366	810,854	633,148	454,470	436,515	587,575	31.9
Ohio	10,836.0	Male	5,227,852	504,263	469,603	496,887	637,213	915,624	710,439	522,626	482,383	488,814	30.5
		Female	5,608,148	482,070	448,639	474,667	637,364	931,049	752,347	557,174	548,170	776,668	33.2
Wisconsin	4,818.0	Male	2,357,824	226,557	201,985	230,083	298,176	414,448	310,673	219,096	203,802	253,004	30.4
		Female	2,460,176	214,912	193,172	219,903	291,630	404,998	313,527	224,416	226,522	371,096	32.7
WEST NORTH CENTRAL	**17,773.0**	**Male**	**8,644,566**	**850,210**	**732,478**	**796,855**	**1,091,066**	**1,510,409**	**1,142,524**	**803,980**	**754,881**	**962,163**	**30.6**
		Female	**9,128,434**	**812,577**	**699,569**	**760,844**	**1,056,149**	**1,482,514**	**1,163,305**	**838,375**	**840,168**	**1,474,933**	**33.3**
Iowa	2,942.8	Male	1,426,827	140,946	120,691	132,696	178,900	246,067	183,355	132,184	127,805	164,183	30.7
		Female	1,515,973	135,001	115,504	126,613	175,066	237,799	186,596	138,797	142,808	257,789	33.7
Kansas	2,470.5	Male	1,207,255	119,334	98,780	103,911	160,909	213,827	157,377	112,828	107,097	133,192	30.6
		Female	1,263,245	113,244	93,968	99,505	146,588	204,647	159,427	117,930	119,138	208,798	33.7
Minnesota	4,224.3	Male	2,068,346	201,562	176,962	198,180	259,013	377,649	283,656	186,745	170,986	213,593	30.3
		Female	2,155,954	193,135	168,871	188,918	256,724	371,229	283,293	189,613	186,145	318,026	32.3
Missouri	5,093.8	Male	2,446,376	232,814	208,623	226,729	296,608	411,126	331,546	237,369	221,412	280,149	31.3
		Female	2,647,424	221,972	198,887	216,143	292,111	420,202	348,062	253,639	255,406	441,002	34.4
Nebraska	1,622.4	Male	789,949	80,161	67,486	71,136	100,119	138,777	102,599	72,959	66,953	89,759	30.5
		Female	832,451	77,127	64,858	67,930	96,910	136,462	102,566	75,310	73,912	137,376	33.0
North Dakota	699.9	Male	351,825	37,184	29,469	31,369	49,716	63,411	42,234	30,044	28,955	39,443	29.4
		Female	348,075	35,245	27,974	29,829	45,115	56,670	40,780	30,406	29,917	52,139	31.3
South Dakota	719.3	Male	353,988	38,209	30,467	32,834	45,801	59,552	41,757	31,851	31,673	41,844	30.0
		Female	365,312	36,853	29,507	31,906	43,635	55,505	42,581	32,680	32,842	59,803	32.3
SOUTH ATLANTIC	**40,558.6**	**Male**	**19,625,091**	**1,727,757**	**1,673,172**	**1,806,205**	**2,461,874**	**3,474,237**	**2,778,526**	**1,877,640**	**1,751,521**	**2,074,159**	**31.2**
		Female	**20,933,509**	**1,658,868**	**1,604,829**	**1,731,986**	**2,311,890**	**3,530,049**	**2,881,938**	**2,029,317**	**2,078,461**	**3,106,171**	**33.9**
Delaware	621.4	Male	299,394	27,166	25,370	29,254	38,487	52,208	42,292	30,777	27,963	25,877	30.6
		Female	322,006	26,315	24,348	28,495	39,445	53,975	44,363	32,546	31,214	41,305	32.9
District of Columbia	621.0	Male	287,049	20,728	20,339	23,164	39,741	60,338	41,974	27,152	25,858	27,755	31.6
		Female	333,951	20,523	19,669	23,279	44,494	66,174	45,185	31,427	33,384	49,816	33.9
Florida	11,435.2	Male	5,476,548	422,648	412,935	456,491	602,895	869,978	712,579	524,386	569,426	905,210	34.7
		Female	5,958,652	406,047	396,986	436,988	583,396	879,900	751,867	575,189	704,214	1,224,065	38.7
Georgia	5,990.5	Male	2,893,942	290,788	277,198	286,440	362,005	537,044	426,254	267,011	221,929	225,273	29.3
		Female	3,096,558	279,257	266,584	273,101	350,008	558,312	442,227	288,328	262,665	376,076	31.8
Maryland	4,436.4	Male	2,151,816	181,878	181,146	212,753	262,828	400,882	331,748	220,129	189,798	170,654	30.9
		Female	2,284,584	174,109	173,787	204,693	257,104	415,614	343,803	228,487	214,058	272,929	33.0

REGIONAL AND STATE SUMMARIES
POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
REGION State	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH ATLANTIC (continued)													
North Carolina	6,304.9	Male	3,057,903	276,891	273,057	285,945	417,012	550,411	433,701	294,114	260,102	266,670	30.0
		Female	3,246,997	266,240	261,418	274,435	377,171	554,693	453,570	322,703	307,508	429,259	33.0
South Carolina	3,396.3	Male	1,656,505	165,272	155,587	163,372	234,668	301,483	228,000	148,363	132,946	126,814	28.6
		Female	1,739,795	159,452	149,150	156,471	209,318	301,053	235,644	163,473	157,814	207,420	31.5
Virginia	5,785.0	Male	2,848,645	248,123	240,661	261,167	393,942	536,604	436,119	275,382	235,061	221,586	30.2
		Female	2,936,355	237,154	230,622	251,175	341,447	536,647	437,365	286,963	264,123	350,859	32.6
West Virginia	1,967.9	Male	953,289	94,263	86,879	87,619	110,296	165,289	125,859	90,326	88,438	104,320	30.9
		Female	1,014,611	89,771	82,265	83,349	109,507	163,681	127,914	100,201	103,481	154,442	33.7
EAST SOUTH CENTRAL	**15,306.5**	**Male**	**7,390,320**	**744,088**	**689,290**	**721,048**	**921,989**	**1,268,474**	**1,006,418**	**686,389**	**616,837**	**735,787**	**29.9**
		Female	**7,916,180**	**715,780**	**659,210**	**685,633**	**897,133**	**1,293,443**	**1,059,170**	**753,626**	**726,031**	**1,126,154**	**32.7**
Alabama	4,079.8	Male	1,957,879	196,683	185,270	192,851	242,589	331,104	264,873	185,329	165,381	193,799	29.9
		Female	2,121,921	191,524	177,183	184,474	240,725	339,361	282,411	205,492	197,017	303,734	32.9
Kentucky	3,786.2	Male	1,847,484	186,293	168,600	178,744	234,215	322,833	250,141	169,586	153,988	183,084	29.8
		Female	1,938,716	178,300	160,516	167,473	220,590	323,793	258,005	180,787	175,904	273,348	32.5
Mississippi	2,647.3	Male	1,273,437	143,565	128,717	132,713	161,517	205,245	161,195	109,982	99,799	130,704	28.4
		Female	1,373,863	138,570	124,285	127,368	158,635	211,717	172,765	124,099	119,857	196,567	31.5
Tennessee	4,793.2	Male	2,311,520	217,547	206,703	216,740	283,668	409,292	330,209	221,492	197,669	228,200	30.6
		Female	2,481,680	207,386	197,226	206,318	277,183	418,572	345,989	243,248	233,253	352,505	33.4
WEST SOUTH CENTRAL	**26,698.9**	**Male**	**13,062,042**	**1,380,636**	**1,212,090**	**1,227,430**	**1,689,253**	**2,375,791**	**1,783,760**	**1,186,423**	**1,024,362**	**1,182,297**	**29.3**
		Female	**13,636,858**	**1,326,663**	**1,164,851**	**1,175,818**	**1,598,258**	**2,345,911**	**1,827,555**	**1,261,058**	**1,161,923**	**1,774,821**	**31.6**
Arkansas	2,401.6	Male	1,158,627	117,235	105,258	110,190	130,481	185,224	153,831	104,299	104,463	147,646	31.3
		Female	1,242,973	111,634	100,641	105,360	129,626	190,242	161,097	114,576	123,125	206,672	34.2
Louisiana	4,532.6	Male	2,199,168	245,030	209,837	223,211	293,954	391,780	288,327	194,727	168,104	184,198	28.3
		Female	2,333,432	238,014	203,164	216,968	285,260	394,537	303,501	212,775	195,581	283,632	30.7
Oklahoma	3,356.0	Male	1,634,396	164,653	142,199	145,593	205,046	283,322	224,080	153,674	139,761	176,068	30.6
		Female	1,721,604	156,499	135,409	136,726	190,992	279,838	230,490	163,219	158,260	270,171	33.6
Texas	16,408.7	Male	8,069,851	853,718	754,796	748,436	1,059,772	1,515,465	1,117,522	733,723	612,034	674,385	29.1
		Female	8,338,849	820,516	725,637	716,764	992,380	1,481,294	1,132,467	770,488	684,957	1,014,346	31.2
MOUNTAIN	**13,020.3**	**Male**	**6,471,241**	**714,988**	**583,619**	**583,395**	**832,346**	**1,242,888**	**895,951**	**564,870**	**501,612**	**551,572**	**29.2**
		Female	**6,549,059**	**685,615**	**560,006**	**560,533**	**790,215**	**1,190,369**	**889,625**	**576,384**	**549,121**	**747,191**	**30.7**
Arizona	3,252.2	Male	1,599,612	160,899	140,391	144,246	202,123	287,886	213,955	140,176	137,390	172,546	30.3
		Female	1,652,588	154,949	135,495	139,404	191,240	278,940	218,393	148,693	160,442	225,032	32.4
Colorado	3,269.7	Male	1,626,663	154,636	137,272	141,315	222,231	351,417	240,723	145,725	116,912	116,432	29.5
		Female	1,643,037	147,594	131,592	135,953	202,973	335,310	238,362	147,671	127,616	175,966	31.1
Idaho	1,029.9	Male	513,972	64,191	49,119	46,654	60,486	92,622	70,154	42,470	40,195	48,081	28.9
		Female	515,928	61,094	46,932	44,726	59,158	88,829	68,032	42,677	43,201	61,279	30.2
Montana	836.7	Male	417,665	43,409	35,639	38,341	50,851	77,454	57,722	37,421	35,638	41,190	30.2
		Female	419,035	41,188	34,335	35,906	48,416	73,692	56,216	37,436	37,112	54,734	31.7
Nevada	940.9	Male	476,767	41,319	37,573	40,764	56,727	92,570	77,429	49,262	43,941	37,182	31.7
		Female	464,133	39,743	35,783	38,853	53,664	88,628	72,303	46,738	43,536	44,885	32.2
New Mexico	1,475.7	Male	727,560	81,630	69,762	72,780	91,785	132,066	98,347	64,843	56,048	60,299	28.6
		Female	748,140	79,030	67,113	70,719	88,772	130,464	101,567	68,416	61,467	80,592	30.2
Utah	1,698.8	Male	843,620	137,766	90,022	77,072	111,513	152,787	100,874	62,572	53,511	57,503	25.4
		Female	855,180	132,077	86,383	74,066	114,229	146,031	101,120	63,700	57,703	79,871	26.4
Wyoming	516.4	Male	265,382	31,138	23,841	22,223	36,630	56,086	36,747	22,401	17,977	18,339	28.4
		Female	251,018	29,940	22,373	20,906	31,763	48,475	33,632	21,053	18,044	24,832	29.2
PACIFIC	**35,080.3**	**Male**	**17,347,265**	**1,619,949**	**1,404,422**	**1,489,444**	**2,243,133**	**3,424,722**	**2,526,685**	**1,618,561**	**1,470,844**	**1,549,505**	**30.6**
		Female	**17,733,035**	**1,551,781**	**1,344,694**	**1,426,040**	**2,042,680**	**3,306,242**	**2,495,612**	**1,665,934**	**1,622,859**	**2,277,193**	**32.6**
Alaska	537.8	Male	285,849	32,656	25,753	25,498	38,964	68,909	47,952	24,098	14,053	7,966	27.9
		Female	251,951	30,904	24,702	23,260	32,582	60,237	39,700	20,055	12,246	8,265	27.4
California	26,345.3	Male	12,984,958	1,198,476	1,042,043	1,115,692	1,694,736	2,550,434	1,891,872	1,230,358	1,106,590	1,154,757	30.7
		Female	13,360,342	1,150,452	998,945	1,071,188	1,545,007	2,467,489	1,886,392	1,271,773	1,233,457	1,735,639	32.8
Hawaii	1,071.3	Male	549,511	54,735	45,506	45,928	79,389	109,611	76,144	47,742	45,191	45,265	29.5
		Female	521,789	51,843	43,162	43,753	61,759	103,337	73,730	52,419	45,792	45,994	30.8
Oregon	2,709.2	Male	1,334,007	128,449	110,155	113,584	153,096	265,598	190,755	117,202	116,008	139,160	31.1
		Female	1,375,193	121,864	105,423	107,955	150,317	258,992	186,641	121,337	127,913	194,751	32.8
Washington	4,416.7	Male	2,192,940	205,633	180,965	188,742	276,948	430,170	319,962	199,161	189,002	202,357	30.7
		Female	2,223,760	196,718	172,462	179,884	253,015	416,187	309,149	200,350	203,451	292,544	32.4
TOTAL UNITED STATES	**240,833.5**	**Male**	**116,944,366**	**11,039,197**	**10,103,197**	**10,864,734**	**14,598,156**	**21,035,067**	**16,271,194**	**11,195,650**	**10,311,485**	**11,525,686**	**30.6**
		Female	**123,889,134**	**10,583,816**	**9,677,020**	**10,407,425**	**14,025,823**	**21,073,815**	**16,793,292**	**11,908,994**	**11,789,161**	**17,629,788**	**33.2**

REGIONAL AND STATE SUMMARIES
HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
REGION State	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEW ENGLAND	**4,673.6**	**264,400**	**1,032,360**	**903,710**	**702,758**	**755,267**	**1,015,105**	**1,205,087**	**1,412,024**	**809,691**	**714,250**	**344,305**	**188,243**	**2.72**
Connecticut	1,154.9	58,690	244,763	235,702	184,009	196,217	235,519	282,497	351,385	206,420	184,944	86,567	43,087	2.75
Maine	431.2	28,334	97,233	81,140	62,510	65,129	96,854	104,992	134,331	76,407	67,993	31,414	16,063	2.73
Massachusetts	2,168.1	118,775	479,131	408,924	322,778	351,529	486,963	584,728	644,895	366,322	317,990	159,927	94,238	2.70
New Hampshire	368.2	24,526	88,881	75,443	53,514	53,494	72,342	88,555	114,307	64,592	60,139	27,196	13,411	2.72
Rhode Island	353.0	20,012	73,541	63,098	52,711	61,287	82,351	93,746	106,735	61,919	52,142	24,633	13,825	2.75
Vermont	198.2	14,063	48,811	39,403	27,236	27,611	41,076	50,569	60,3[illegible]1	34,031	31,042	14,568	7,619	2.71
MIDDLE ATLANTIC	**13,932.8**	**677,664**	**2,893,985**	**2,724,856**	**2,225,468**	**2,366,511**	**3,044,316**	**3,682,770**	**4,094,311**	**2,426,462**	**2,096,413**	**1,028,290**	**604,554**	**2.70**
New Jersey	2,763.5	114,333	564,187	573,954	460,174	477,181	573,671	658,309	810,437	500,620	447,572	220,419	126,143	2.76
New York	6,676.7	327,476	1,421,917	1,343,454	1,064,333	1,088,545	1,430,975	1,863,017	1,928,414	1,125,715	974,875	485,256	299,423	2.69
Pennsylvania	4,492.6	235,855	907,881	807,448	700,961	800,785	1,039,670	1,161,444	1,355,460	800,127	673,966	322,615	178,988	2.67
EAST NORTH CENTRAL	**15,374.7**	**1,099,719**	**3,558,742**	**2,998,414**	**2,312,520**	**2,365,103**	**3,040,202**	**3,915,905**	**4,575,580**	**2,681,381**	**2,381,087**	**1,156,554**	**664,193**	**2.74**
Illinois	4,258.7	284,498	980,058	845,118	642,687	658,837	847,502	1,139,757	1,248,770	728,693	633,221	310,320	197,939	2.73
Indiana	2,004.4	151,447	462,209	392,719	297,528	301,159	399,338	466,213	617,597	361,047	327,735	150,618	81,190	2.79
Michigan	3,312.5	240,499	790,207	661,276	503,590	505,822	611,106	780,418	988,783	583,733	538,448	267,319	153,799	2.78
Ohio	4,019.1	283,871	913,403	770,546	618,238	638,396	794,646	1,065,398	1,183,382	710,928	610,865	293,367	155,160	2.70
Wisconsin	1,780.0	139,404	412,865	328,755	250,477	260,889	387,610	464,119	537,048	296,980	270,818	134,930	76,105	2.71
WEST NORTH CENTRAL	**6,581.8**	**524,967**	**1,490,652**	**1,192,239**	**909,259**	**955,048**	**1,509,635**	**1,741,992**	**2,067,276**	**1,094,423**	**980,406**	**456,210**	**241,493**	**2.70**
Iowa	1,121.8	91,881	250,052	194,627	152,091	165,056	268,093	312,963	350,082	181,691	163,001	76,636	37,427	2.62
Kansas	929.4	81,051	209,701	164,599	127,522	134,708	211,819	249,569	303,651	155,584	134,759	57,913	27,924	2.66
Minnesota	1,549.6	123,521	376,311	296,774	210,647	215,456	326,891	401,778	469,960	254,612	241,574	118,723	62,953	2.73
Missouri	1,860.5	128,079	396,631	344,444	268,550	281,700	441,096	474,261	596,007	321,237	276,134	122,745	70,116	2.74
Nebraska	608.8	52,602	140,149	107,392	82,427	84,396	141,834	164,826	191,852	97,630	89,943	42,895	21,654	2.66
North Dakota	247.7	23,982	59,469	41,507	32,323	34,562	55,857	64,198	75,757	40,922	38,038	18,579	10,206	2.83
South Dakota	264.0	23,851	58,339	42,896	35,699	39,170	64,045	74,397	79,967	42,747	36,957	18,719	11,213	2.72
SOUTH ATLANTIC	**15,006.1**	**952,242**	**3,327,721**	**2,973,148**	**2,222,028**	**2,319,372**	**3,211,589**	**3,646,212**	**4,803,630**	**2,742,166**	**2,235,899**	**990,906**	**587,287**	**2.70**
Delaware	221.4	15,042	50,551	44,974	35,417	35,609	39,807	50,663	67,479	41,889	36,144	16,141	9,084	2.81
District of Columbia	253.7	14,403	65,202	51,098	36,221	38,449	48,327	103,887	65,319	34,754	24,334	12,590	12,816	2.45
Florida	4,560.2	263,778	833,299	773,782	628,722	743,255	1,317,364	1,194,295	1,697,212	717,949	556,755	248,999	144,990	2.51
Georgia	2,121.6	148,701	525,863	459,218	316,367	299,075	372,376	471,329	627,335	413,999	354,215	157,038	97,684	2.82
Maryland	1,592.5	87,687	383,299	355,876	256,468	246,374	262,796	369,135	467,868	306,290	261,022	118,602	69,583	2.79
North Carolina	2,299.0	159,413	530,909	464,813	350,809	352,822	440,234	528,630	706,435	457,384	366,629	152,990	86,932	2.74
South Carolina	1,200.7	80,201	286,177	247,522	181,747	186,201	218,852	276,812	341,051	233,979	195,858	91,502	61,498	2.83
Virginia	2,026.3	136,398	497,039	446,089	310,688	297,795	338,291	476,254	612,110	396,324	325,099	140,583	75,930	2.85
West Virginia	730.7	46,619	155,382	129,776	105,589	119,792	173,542	175,207	218,821	139,598	115,843	52,461	28,770	2.69
EAST SOUTH CENTRAL	**5,516.0**	**379,119**	**1,221,057**	**1,073,467**	**814,964**	**831,936**	**1,195,457**	**1,273,660**	**1,657,878**	**1,065,195**	**876,703**	**392,661**	**249,903**	**2.77**
Alabama	1,484.5	102,535	320,881	286,305	223,736	227,591	323,452	350,095	443,284	282,417	233,615	106,102	68,987	2.75
Kentucky	1,351.2	97,358	307,189	259,617	195,265	201,629	290,142	317,448	401,143	265,740	216,166	96,410	54,293	2.80
Mississippi	915.4	61,420	196,112	174,195	133,471	136,955	213,247	203,695	265,674	169,371	144,989	71,722	59,949	2.89
Tennessee	1,764.9	117,806	396,875	353,350	262,492	265,761	368,616	402,422	547,777	347,667	281,933	118,427	66,674	2.72
WEST SOUTH CENTRAL	**9,540.9**	**800,234**	**2,295,583**	**1,887,370**	**1,379,078**	**1,331,898**	**1,846,737**	**2,263,725**	**2,930,569**	**1,710,788**	**1,481,791**	**689,770**	**464,257**	**2.80**
Arkansas	874.8	59,947	178,133	159,813	119,909	134,736	222,262	199,077	289,366	158,046	134,671	58,246	35,394	2.75
Louisiana	1,586.7	127,901	383,085	313,132	234,763	228,954	298,865	380,735	443,719	293,855	248,142	128,517	91,732	2.86
Oklahoma	1,269.1	106,553	279,538	237,553	177,752	181,748	285,956	321,880	417,943	220,118	191,340	79,440	38,379	2.64
Texas	5,810.3	505,833	1,454,827	1,176,872	846,654	786,460	1,039,654	1,362,033	1,779,541	1,038,769	907,638	423,567	298,752	2.82
MOUNTAIN	**4,809.5**	**430,302**	**1,245,742**	**981,729**	**670,556**	**651,942**	**829,229**	**1,224,652**	**1,488,241**	**815,864**	**708,902**	**345,238**	**226,603**	**2.71**
Arizona	1,241.6	100,022	287,758	241,424	172,909	184,789	254,698	322,078	406,061	201,350	169,078	84,744	58,289	2.62
Colorado	1,273.4	117,392	365,751	271,059	176,187	155,667	187,344	352,811	391,309	220,950	189,656	80,987	37,687	2.57
Idaho	351.0	32,432	88,0[illegible]	70,577	45,817	47,536	66,558	75,835	113,919	59,027	55,793	27,773	18,653	2.93
Montana	321.6	27,502	78,3[illegible]	62,257	43,830	46,112	63,546	90,756	96,929	53,420	47,337	21,882	11,276	2.60
Nevada	383.1	31,824	95,08[illegible]	87,094	59,657	56,898	52,539	114,083	122,864	63,725	48,575	21,785	12,068	2.46
New Mexico	524.2	44,319	130,571	107,077	77,491	73,264	91,478	126,113	151,585	93,072	82,475	41,224	29,731	2.82
Utah	525.1	55,556	145,604	104,263	69,472	65,214	84,991	95,160	149,120	91,155	85,429	52,650	51,586	3.24
Wyoming	189.5	21,255	54,537	37,978	25,193	22,462	28,075	47,816	56,454	33,165	30,559	14,193	7,313	2.73
PACIFIC	**12,974.3**	**977,300**	**3,241,708**	**2,695,047**	**1,883,769**	**1,868,294**	**2,308,182**	**3,393,405**	**4,142,398**	**2,187,894**	**1,867,960**	**840,331**	**542,312**	**2.70**
Alaska	185.3	17,984	64,332	48,937	26,751	17,160	10,136	44,100	50,288	35,409	31,679	14,575	9,249	2.90
California	9,709.5	710,302	2,395,833	2,024,346	1,438,450	1,412,785	1,727,784	2,561,603	3,089,019	1,633,795	1,375,919	624,631	424,533	2.71
Hawaii	334.0	21,052	85,628	73,596	52,096	51,965	49,663	60,172	91,400	65,059	59,635	31,389	26,345	3.21
Oregon	1,036.7	83,822	263,569	202,685	134,271	144,961	207,392	269,601	352,662	171,763	150,011	62,404	30,259	2.61
Washington	1,708.8	144,140	432,346	345,483	232,201	241,423	313,207	457,929	559,029	281,868	250,716	107,332	51,926	2.58
TOTAL UNITED STATES	**88,409.7**	**6,105,947**	**20,307,550**	**17,429,980**	**13,120,400**	**13,445,371**	**18,000,452**	**22,347,408**	**27,171,907**	**15,533,864**	**13,343,411**	**6,244,265**	**3,768,845**	**2.72**

REGIONAL AND STATE SUMMARIES

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
REGION State	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW ENGLAND	**4,673.6**	**245,326**	**490,703**	**486,841**	**479,867**	**455,663**	**814,283**	**837,242**	**863,675**	**27,143**	**36,129**	**13,288**
Connecticut	1,154.9	50,271	92,283	96,883	100,437	99,797	193,450	227,323	294,456	32,156	41,998	15,272
Maine	431.2	28,515	58,860	62,767	58,650	51,155	78,752	58,337	34,164	20,608	27,314	10,020
Massachusetts	2,168.1	115,908	235,896	219,122	214,937	205,566	374,643	397,105	404,923	27,458	36,405	13,498
New Hampshire	368.2	17,456	34,497	39,034	40,232	38,770	68,263	67,748	62,200	26,965	34,101	12,547
Rhode Island	353.0	20,650	43,530	39,224	37,961	36,003	63,290	60,825	51,517	24,872	33,110	12,056
Vermont	198.2	12,526	25,637	29,811	27,650	24,372	35,885	25,904	16,415	20,654	27,235	10,037
MIDDLE ATLANTIC	**13,932.8**	**973,756**	**1,607,296**	**1,571,500**	**1,477,652**	**1,357,103**	**2,396,873**	**2,339,138**	**2,209,482**	**24,919**	**33,886**	**12,557**
New Jersey	2,763.5	149,218	254,112	259,094	253,383	241,510	457,183	526,477	622,523	29,843	39,251	14,237
New York	6,676.7	500,645	802,383	754,745	702,851	629,841	1,095,337	1,093,691	1,097,207	24,556	34,296	12,745
Pennsylvania	4,492.6	323,893	550,801	557,661	521,418	485,752	844,353	718,970	489,752	22,948	29,975	11,211
EAST NORTH CENTRAL	**15,374.7**	**1,101,152**	**1,702,740**	**1,749,208**	**1,652,462**	**1,570,400**	**2,885,362**	**2,722,497**	**1,990,879**	**24,712**	**31,780**	**11,608**
Illinois	4,258.7	314,401	441,996	443,349	427,737	402,379	761,575	786,832	680,431	26,269	34,266	12,537
Indiana	2,004.4	141,273	224,199	245,298	234,970	221,298	391,175	334,913	211,274	23,499	29,681	10,651
Michigan	3,312.5	232,155	370,138	367,677	337,044	327,893	613,062	609,017	455,514	25,329	32,286	11,610
Ohio	4,019.1	305,806	458,850	468,253	447,086	423,904	765,960	689,168	460,073	23,862	30,435	11,288
Wisconsin	1,780.0	107,517	207,557	224,631	205,625	194,926	353,590	302,567	183,587	23,674	30,286	11,189
WEST NORTH CENTRAL	**6,581.8**	**493,722**	**801,429**	**830,591**	**762,818**	**684,808**	**1,160,854**	**1,047,741**	**799,837**	**22,844**	**30,870**	**11,432**
Iowa	1,121.8	90,879	143,953	152,743	139,406	126,926	207,894	162,844	97,155	21,297	28,511	10,869
Kansas	929.4	63,909	104,953	112,260	106,498	95,313	163,306	153,639	129,522	23,974	32,996	12,413
Minnesota	1,549.6	100,488	173,362	180,303	169,533	156,691	283,719	274,034	211,470	24,812	32,361	11,871
Missouri	1,860.5	146,541	238,872	237,789	212,086	187,745	313,380	290,333	233,754	22,415	30,278	11,059
Nebraska	608.8	47,924	74,870	79,061	73,293	65,239	106,677	90,855	70,881	22,143	30,430	11,419
North Dakota	247.7	17,130	27,458	29,814	28,785	25,519	43,053	41,578	34,363	23,978	32,796	11,607
South Dakota	264.0	26,851	37,961	38,621	33,217	27,375	42,825	34,458	22,692	19,261	28,028	10,287
SOUTH ATLANTIC	**15,006.1**	**1,219,687**	**1,748,282**	**1,904,109**	**1,801,770**	**1,588,261**	**2,537,722**	**2,236,307**	**1,969,962**	**22,486**	**30,048**	**11,118**
Delaware	221.4	13,876	22,598	25,114	24,357	22,127	39,438	39,641	34,249	25,647	34,191	12,182
District of Columbia	253.7	23,892	26,735	28,464	28,498	24,800	37,943	36,222	47,146	23,808	37,702	15,403
Florida	4,560.2	364,452	552,180	625,035	576,889	488,117	731,385	628,462	593,680	21,534	29,088	11,600
Georgia	2,121.6	193,954	250,700	256,023	246,019	219,078	350,824	324,374	280,628	22,490	29,661	10,505
Maryland	1,592.5	88,490	132,246	147,826	157,057	152,565	283,371	307,541	323,404	29,105	35,818	12,857
North Carolina	2,299.0	203,358	299,424	326,182	299,860	261,374	405,751	309,150	193,901	20,362	27,314	9,960
South Carolina	1,200.7	124,064	159,604	170,038	157,552	134,588	210,475	154,851	89,528	19,640	25,906	9,159
Virginia	2,026.3	126,788	188,849	215,682	220,380	206,278	353,387	349,987	364,949	26,494	34,426	12,058
West Virginia	730.7	80,813	115,946	109,745	91,158	79,334	125,148	86,079	42,477	18,167	23,947	8,892
EAST SOUTH CENTRAL	**5,516.0**	**642,061**	**836,709**	**776,104**	**669,988**	**562,384**	**879,434**	**694,542**	**454,778**	**18,703**	**25,538**	**9,203**
Alabama	1,484.5	181,595	229,256	207,064	178,184	150,211	235,368	186,161	116,661	18,428	24,968	9,085
Kentucky	1,351.2	148,307	202,684	189,990	161,658	137,523	219,702	180,014	111,322	19,128	26,486	9,452
Mississippi	915.4	128,158	156,466	138,187	112,897	89,740	132,572	95,700	61,680	16,448	23,110	7,991
Tennessee	1,764.9	184,001	248,303	240,863	217,249	184,910	291,792	232,667	165,115	19,810	26,550	9,776
WEST SOUTH CENTRAL	**9,540.9**	**900,350**	**1,165,830**	**1,177,197**	**1,076,109**	**930,696**	**1,576,450**	**1,461,775**	**1,252,493**	**22,288**	**30,281**	**10,821**
Arkansas	874.8	99,251	142,739	132,536	114,426	91,329	132,418	97,521	64,580	17,625	24,801	9,034
Louisiana	1,586.7	195,079	211,079	196,270	169,534	146,807	258,396	233,677	175,858	20,668	27,775	9,723
Oklahoma	1,269.1	114,087	180,091	169,434	153,923	130,382	212,845	178,708	129,630	20,592	27,932	10,563
Texas	5,810.3	491,933	631,921	678,957	638,226	562,178	972,791	951,869	882,425	24,059	32,303	11,439
MOUNTAIN	**4,809.5**	**351,553**	**546,773**	**628,399**	**589,439**	**514,846**	**876,769**	**748,545**	**553,176**	**22,687**	**28,948**	**10,693**
Arizona	1,241.6	97,121	147,496	171,275	156,263	131,918	220,644	183,393	133,490	21,714	28,065	10,715
Colorado	1,273.4	77,059	126,900	146,108	144,944	131,525	235,176	222,680	189,008	25,419	31,758	12,368
Idaho	351.0	26,003	44,177	49,807	46,639	40,126	63,990	49,480	30,778	21,009	27,594	9,404
Montana	321.6	29,264	45,655	48,432	42,222	36,335	57,487	40,197	22,008	19,417	25,134	9,661
Nevada	383.1	23,999	37,308	48,749	47,097	40,716	71,129	63,297	50,805	24,180	29,783	12,127
New Mexico	524.2	54,229	71,431	75,147	66,061	54,025	85,250	68,329	49,728	19,622	26,403	9,379
Utah	525.1	32,483	55,073	67,658	66,771	61,351	105,547	84,306	51,911	23,239	28,417	8,784
Wyoming	189.5	11,395	18,733	21,223	19,442	18,850	37,546	36,863	25,448	26,301	31,650	11,614
PACIFIC	**12,974.3**	**840,193**	**1,343,411**	**1,473,213**	**1,397,178**	**1,244,859**	**2,186,072**	**2,207,863**	**2,281,511**	**25,833**	**34,499**	**12,759**
Alaska	185.3	11,773	13,435	16,502	16,027	14,732	26,234	33,932	52,665	32,534	42,320	14,581
California	9.709.5	611,804	971,891	1,074,055	1,029,393	913,277	1,601,812	1,673,274	1,833,994	26,557	35,664	13,144
Hawaii	334.0	17,022	27,515	37,622	35,441	31,150	55,867	61,224	68,159	28,140	37,952	11,832
Oregon	1,036.7	77,619	133,992	143,511	129,274	116,705	189,863	151,740	93,996	21,385	27,323	10,455
Washington	1,708.8	121,975	196,578	201,523	187,043	168,995	312,296	287,693	232,697	24,332	30,707	11,880
TOTAL UNITED STATES	**88,409.7**	**6,767,800**	**10,243,173**	**10,597,162**	**9,907,283**	**8,909,020**	**15,313,819**	**14,295,650**	**12,375,793**	**23,680**	**31,674**	**11,627**

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SECTION 3

Metropolitan Market Rankings

Population
Households
Population Density
Effective Buying Income (EBI)
Median Household EBI
Average Household EBI
Per Capita EBI
Total Retail Sales
Per Household Retail Sales
Buying Power Index (BPI)
Economy-Priced-Products BPI
Moderate-Priced-Products BPI
Premium-Priced-Products BPI

Across-the-Board Rankings

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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Moderate-Priced-Products BPI 3–13
Premium-Priced-Products BPI 3–14

POPULATION

Area	(Thous.)	Rank
New York, N.Y.	8,431.8	1
Los Angeles - Long Beach, Cal.	8,091.4	2
Chicago, Ill.	6,127.1	3
Philadelphia, Pa.	4,807.8	4
Detroit, Mich.	4,361.0	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,703.1	6
Washington, D.C.	3,492.5	7
Houston, Tex.	3,211.0	8
Nassau - Suffolk, N.Y.	2,701.0	9
Atlanta, Ga.	2,460.7	10
St. Louis, Mo.	2,416.7	11
Dallas, Tex.	2,296.0	12
Baltimore, Md.	2,291.9	13
Minneapolis - St. Paul, Minn.	2,254.5	14
Pittsburgh, Pa.	2,180.6	15
San Diego, Cal.	2,140.9	16
Anaheim - Santa Ana, Cal.	2,124.0	17
Oakland, Cal.	1,903.2	18
Riverside - San Bernardino, Cal.	1,896.4	19
Newark, N.J.	1,880.9	20
Cleveland, Ohio	1,873.4	21
Tampa - St. Petersburg - Clearwater, Fla.	1,870.0	22
Phoenix, Ariz.	1,841.1	23
Miami - Hialeah, Fla.	1,771.6	24
Seattle, Wash.	1,719.7	25
Denver, Colo.	1,635.1	26
San Francisco, Cal.	1,556.0	27
Kansas City, Mo.-Kans.	1,497.5	28
Cincinnati, Ohio	1,405.7	29
Milwaukee, Wisc.	1,401.0	30
San Jose, Cal.	1,393.3	31
New Orleans, La.	1,348.7	32
Bergen - Passaic, N.J.	1,293.4	33
Columbus, Ohio	1,288.9	34
Norfolk - Virginia Beach - Newport News, Va.	1,288.4	35
Sacramento, Cal.	1,266.4	36
San Antonio, Tex.	1,209.2	37
Indianapolis, Ind.	1,208.6	38
Fort Worth - Arlington, Tex.	1,175.5	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,159.1	40
Portland, Ore.	1,149.3	41
Hartford - New Britain - Middletown - Bristol, Conn.	1,075.4	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,049.0	43
Salt Lake City - Ogden, Utah	1,044.2	44
Rochester, N.Y.	1,001.1	45
Oklahoma City, Okla.	984.4	46
Buffalo, N.Y.	982.7	47
Louisville, Ky.	971.0	48
Monmouth - Ocean, N.J.	946.2	49
Middlesex - Somerset - Hunterdon, N.J.	934.3	50
Total Top 50	**108,112.7**	
Memphis, Tenn.	932.8	51
Dayton - Springfield, Ohio	927.5	52
Birmingham, Ala.	922.1	53
Nashville, Tenn.	910.7	54
Greensboro - Winston-Salem - High Point, N.C.	902.1	55
Providence - Pawtucket - Woonsocket, R.I.	885.2	56
Orlando, Fla.	864.1	57
Albany - Schenectady - Troy, N.Y.	861.3	58
Honolulu, Haw.	828.2	59
Bridgeport - Stamford - Norwalk - Danbury, Conn.	820.2	60
Jacksonville, Fla.	817.6	61
Richmond - Petersburg, Va.	813.0	62
New Haven - Waterbury - Meriden, Conn.	773.5	63
Tulsa, Okla.	745.3	64
Scranton - Wilkes-Barre, Pa.	735.6	65
West Palm Beach - Boca Raton - Delray Beach, Fla.	730.5	66
Austin, Tex.	690.1	67
Syracuse, N.Y.	663.5	68
Worcester - Fitchburg - Leominster, Mass.	662.9	69
Allentown - Bethlehem, Pa.	656.8	70
Akron, Ohio	648.4	71
Gary - Hammond, Ind.	643.1	72
Tucson, Ariz.	634.6	73
Grand Rapids, Mich.	633.1	74
Raleigh - Durham, N.C.	632.9	75
Toledo, Ohio	617.9	76
Omaha, Neb.	612.4	77
Greenville - Spartanburg, S.C.	609.1	78
Oxnard - Ventura, Cal.	609.0	79
Knoxville, Tenn.	599.0	80
Springfield, Mass.	586.1	81
Fresno, Cal.	578.8	82
Harrisburg - Lebanon - Carlisle, Pa.	578.8	82
Las Vegas, Nev.	554.2	84
Baton Rouge, La.	554.1	85
Jersey City, N.J.	552.9	86
El Paso, Tex.	545.5	87
Wilmington, Del.	542.1	88
Tacoma, Wash.	521.9	89
Youngstown - Warren, Ohio	516.2	90
Little Rock - North Little Rock, Ark.	505.0	91
New Bedford - Fall River - Attleboro, Mass.	492.9	92
Charleston, S.C.	490.2	93
Bakersfield, Cal.	475.8	94
Mobile, Ala.	473.8	95
Lake County, Ill.	472.6	96
Albuquerque, N.M.	470.2	97
Johnson City - Kingsport - Bristol, Tenn.	449.0	98
Columbia, S.C.	443.2	99
Flint, Mich.	440.0	100
Total Top 100	**140,738.5**	
Chattanooga, Tenn.	433.7	101
Wichita, Kans.	431.6	102
Lansing - East Lansing, Mich.	427.8	103
Saginaw - Bay City - Midland, Mich.	416.9	104
Canton, Ohio	409.5	105
Stockton, Cal.	406.9	106
York, Pa.	401.1	107
Beaumont - Port Arthur, Tex.	394.7	108
Jackson, Miss.	394.3	109
Davenport - Rock Island - Moline, Iowa-Ill.	389.5	110
Lancaster, Pa.	386.6	111
Des Moines, Iowa	384.3	112
Joliet, Ill.	383.6	113
Vallejo - Fairfield - Napa, Cal.	381.4	114
Augusta, Ga.	378.7	115
Peoria, Ill.	370.8	116
Lakeland - Winter Haven, Fla.	363.6	117
Corpus Christi, Tex.	363.4	118
Shreveport, La.	363.4	118
Spokane, Wash.	357.9	120
Fort Wayne, Ind.	357.3	121
Colorado Springs, Colo.	352.9	122
Aurora - Elgin, Ill.	349.2	123
McAllen - Edinburg - Mission, Tex.	345.9	124
Melbourne - Titusville - Palm Bay, Fla.	344.9	125
Santa Rosa - Petaluma, Cal.	340.4	126
Huntington - Ashland, W.Va.-Ky.	339.8	127
Madison, Wisc.	336.7	128
Salinas - Seaside - Monterey, Cal.	332.8	129
Lexington-Fayette, Ky.	330.7	130
Santa Barbara - Santa Maria - Lompoc, Cal.	330.6	131
Pensacola, Fla.	329.4	132
Reading, Pa.	323.4	133
Utica - Rome, N.Y.	323.1	134
Daytona Beach, Fla.	313.9	135
Trenton, N.J.	312.9	136
Portsmouth - Dover - Rochester, N.H.	310.5	137
Modesto, Cal.	306.1	138
Atlantic City, N.J.	305.1	139
Manchester - Nashua, N.H.	301.9	140
Appleton - Oshkosh - Neenah, Wisc.	300.8	141
Montgomery, Ala.	293.9	142
Evansville, Ind.	285.4	143
Erie, Pa.	285.3	144
Visalia - Tulare - Porterville, Cal.	283.3	145
Rockford, Ill.	282.0	146
Macon - Warner Robins, Ga.	279.5	147
Orange County, N.Y.	279.2	148
Lorain - Elyria, Ohio	273.8	149
Hamilton - Middletown, Ohio	273.6	150
Total Top 150	**158,002.5**	
Ann Arbor, Mich.	271.7	151
Binghamton, N.Y.	269.5	152
Charleston, W.Va.	268.7	153
Eugene - Springfield, Ore.	267.9	154
Fort Myers - Cape Coral, Fla.	267.5	155
Fayetteville, N.C.	263.7	156
Johnstown, Pa.	262.6	157
Poughkeepsie, N.Y.	258.8	158
Duluth, Minn.	258.3	159
Salem, Ore.	257.0	160
Provo - Orem, Utah	255.9	161
Sarasota, Fla.	247.6	162
New London - Norwich, Conn.	246.4	163
Columbus, Ga.	242.8	164
Brownsville - Harlingen, Tex.	242.5	165
South Bend - Mishawaka, Ind.	238.7	166
Anchorage, Alas.	237.1	167
Savannah, Ga.	234.1	168
Killeen - Temple, Tex.	234.0	169
Portland, Me.	226.8	170
Roanoke, Va.	226.6	171
Springfield, Mo.	224.1	172
Lubbock, Tex.	221.6	173
Boulder - Longmont, Colo.	219.0	174
Niagara Falls, N.Y.	218.6	175
Galveston - Texas City, Tex.	218.1	176
Santa Cruz, Cal.	217.5	177
Reno, Nev.	217.4	178
Hickory, N.C.	217.2	179
Kalamazoo, Mich.	216.9	180
Lafayette, La.	216.6	181
Huntsville, Ala.	213.1	182
Tallahassee, Fla.	212.0	183
Vancouver, Wash.	211.7	184
Lincoln, Neb.	206.4	185
Brazoria, Tex.	204.6	186
Fort Pierce, Fla.	200.9	187
Beaver County, Pa.	199.9	188
Boise, Ida.	198.8	189
Biloxi - Gulfport, Miss.	198.7	190
Amarillo, Tex.	196.6	191
Springfield, Ill.	195.4	192
Gainesville, Fla.	194.9	193
Houma - Thibodaux, La.	192.1	194
Waco, Tex.	187.7	195
Green Bay, Wisc.	183.2	196
Wheeling, W.Va.	181.9	197
Yakima, Wash.	181.7	198
Fort Smith, Ark.	178.5	199
Fort Collins - Loveland, Colo.	178.4	200
Total Top 200	**169,184.2**	
Bradenton, Fla.	177.6	201
St. Cloud, Minn.	177.2	202
Lake Charles, La.	176.8	203
Racine, Wisc.	174.2	204
Cedar Rapids, Iowa	172.1	205
Longview - Marshall, Tex.	171.5	206
Bremerton, Wash.	170.4	207
Champaign - Urbana - Rantoul, Ill.	168.8	208
Asheville, N.C.	168.0	209
Ocala, Fla.	167.3	210
Chico, Cal.	166.7	211
Benton Harbor, Mich.	166.0	212
Merced, Cal.	163.2	213
Topeka, Kans.	160.3	214
Parkersburg - Marietta, W.Va.-Ohio	159.0	215
Waterloo - Cedar Falls, Iowa	157.8	216
Lima, Ohio	157.4	217
Steubenville - Weirton, Ohio-W.Va.	156.5	218
Muskegon, Mich.	155.8	219
Clarksville - Hopkinsville, Tenn.-Ky.	154.4	220
Tyler, Tex.	151.9	221
Fargo - Moorhead, N.D.-Minn.	148.2	222
Jackson, Mich.	148.0	223
Elkhart - Goshen, Ind.	145.9	224
Monroe, La.	145.5	225
Anderson, S.C.	145.3	226
Lynchburg, Va.	145.3	226
Tuscaloosa, Ala.	144.2	228
Richland - Kennewick - Pasco, Wash.	143.9	229
Alexandria, La.	143.5	230
Olympia, Wash.	143.1	231
Pittsfield, Mass.	143.1	231
Florence, Ala.	141.0	233
Odessa, Tex.	140.1	234
Athens, Ga.	139.8	235
Janesville - Beloit, Wisc.	139.3	236
Medford, Ore.	139.3	237
Bangor, Me.	138.9	238
Greeley, Colo.	138.8	239
Vineland - Millville - Bridgeton, N.J.	138.4	240
Battle Creek, Mich.	138.1	241
Eau Claire, Wisc.	137.8	242
Altoona, Pa.	136.0	243
Joplin, Mo.	134.3	244
Terre Haute, Ind.	134.2	245
Fort Walton Beach, Fla.	133.5	246
Anderson, Ind.	132.4	247
Decatur, Ill.	131.7	248
Redding, Cal.	131.7	248
Mansfield, Ohio	130.9	250
Total Top 250	**176,709.5**	
Sharon, Pa.	128.6	251
Dothan, Ala.	128.5	252
Burlington, Vt.	127.8	253
Anniston, Ala.	125.7	254
Pascagoula, Miss.	125.4	255
Pueblo, Colo.	125.4	255
Bloomington - Normal, Ill.	125.1	257
Wichita Falls, Tex.	124.8	258
Muncie, Ind.	124.7	259
Lafayette - West Lafayette, Ind.	122.8	260
Billings, Mont.	122.5	261
Kenosha, Wisc.	122.5	261
Sioux Falls, S.D.	122.2	263
Charlottesville, Va.	121.6	264
Jacksonville, N.C.	121.4	265
Abilene, Tex.	121.1	266
Texarkana, Tex.-Ark.	120.7	267
Williamsport, Pa.	119.3	268
Laredo, Tex.	118.5	269
Sioux City, Iowa	118.4	270
Florence, S.C.	118.3	271
Albany, Ga.	118.2	272
Naples, Fla.	117.9	273
Lawton, Okla.	117.1	274
Las Cruces, N.M.	115.9	275
State College, Pa.	115.8	276
Bellingham, Wash.	114.9	277
Wausau, Wisc.	114.9	277
Glens Falls, N.Y.	114.7	279
Panama City, Fla.	114.7	279
Hagerstown, Md.	114.1	281
Wilmington, N.C.	113.3	282
Danville, Va.	112.8	283
Bryan - College Station, Tex.	112.7	284
Midland, Tex.	112.3	285
Yuba City, Cal.	111.1	286
Columbia, Mo.	108.6	287
Fayetteville - Springdale, Ark.	107.6	288
Cumberland, Md.	105.8	289
Gadsden, Ala.	105.2	290
Kankakee, Ill.	104.1	291
Kokomo, Ind.	103.9	292
Santa Fe, N.M.	103.8	293
Sheboygan, Wisc.	101.6	294
Bloomington, Ind.	101.4	295
Lewiston - Auburn, Me.	100.9	296
Burlington, N.C.	100.5	297
Rochester, Minn.	96.6	298
Sherman - Denison, Tex.	96.5	299
San Angelo, Tex.	96.4	300
Elmira, N.Y.	95.7	301
La Crosse, Wisc.	93.6	302
Dubuque, Iowa	92.1	303
Bismarck, N.D.	91.7	304
Pine Bluff, Ark.	90.0	305
Owensboro, Ky.	88.3	306
St. Joseph, Mo.	86.7	307
Iowa City, Iowa	86.0	308
Great Falls, Mont.	80.7	309
Victoria, Tex.	77.7	310
Jackson, Tenn.	77.1	311
Casper, Wyo.	76.4	312
Rapid City, S.D.	76.3	313
Cheyenne, Wyo.	73.6	314
Lawrence, Kans.	71.7	315
Grand Forks, N.D.	70.5	316
Enid, Okla.	63.8	317
Total Above Areas	**183,842.0**	
Percent of U.S.	**76.3357**	
U.S. Total	**240,833.5**	

HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,349.7	1
Los Angeles - Long Beach, Cal.	2,963.5	2
Chicago, Ill.	2,238.0	3
Philadelphia, Pa.	1,756.2	4
Detroit, Mich.	1,581.6	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,373.2	6
Washington, D.C.	1,291.8	7
Houston, Tex.	1,168.8	8
Atlanta, Ga.	902.7	9
St. Louis, Mo.	873.7	10
Nassau - Suffolk, N.Y.	873.6	11
Dallas, Tex.	858.1	12
Pittsburgh, Pa.	846.2	13
Minneapolis - St. Paul, Minn.	843.6	14
Baltimore, Md.	827.9	15
Tampa - St. Petersburg - Clearwater, Fla.	786.6	16
San Diego, Cal.	786.5	17
Anaheim - Santa Ana, Cal.	755.0	18
Oakland, Cal.	736.1	19
Phoenix, Ariz.	719.1	20
Cleveland, Ohio	715.2	21
Seattle, Wash.	686.2	22
Riverside - San Bernardino, Cal.	685.1	23
Newark, N.J.	676.9	24
Miami - Hialeah, Fla.	665.3	25
Denver, Colo.	656.8	26
San Francisco, Cal.	655.6	27
Kansas City, Mo.-Kans.	561.3	28
Milwaukee, Wisc.	527.7	29
Cincinnati, Ohio	521.8	30
New Orleans, La.	493.6	31
Sacramento, Cal.	493.2	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	492.0	33
Columbus, Ohio	488.8	34
San Jose, Cal.	488.2	35
Bergen - Passaic, N.J.	476.7	36
Portland, Ore.	450.8	37
Indianapolis, Ind.	443.7	38
Norfolk - Virginia Beach - Newport News, Va.	432.1	39
Fort Worth - Arlington, Tex.	431.7	40
San Antonio, Tex.	406.4	41
Hartford - New Britain - Middletown - Bristol, Conn.	394.1	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	387.6	43
Oklahoma City, Okla.	377.7	44
Rochester, N.Y.	366.1	45
Buffalo, N.Y.	361.0	46
Louisville, Ky.	356.2	47
Monmouth - Ocean, N.J.	354.1	48
Dayton - Springfield, Ohio	353.2	49
Birmingham, Ala.	346.4	50
Total Top 50	**40,277.4**	
Greensboro - Winston-Salem - High Point, N.C.	341.8	51
Nashville, Tenn.	336.8	52
Salt Lake City - Ogden, Utah	336.3	53
Memphis, Tenn.	332.1	54
Middlesex - Somerset - Hunterdon, N.J.	326.5	55
Orlando, Fla.	324.8	56
Providence - Pawtucket - Woonsocket, R.I.	323.2	57
Albany - Schenectady - Troy, N.Y.	320.8	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	311.9	59
Jacksonville, Fla.	308.5	60
Bridgeport - Stamford - Norwalk - Danbury, Conn.	292.5	61
Richmond - Petersburg, Va.	289.9	62
Tulsa, Okla.	285.9	63
New Haven - Waterbury - Meriden, Conn.	284.4	64
Scranton - Wilkes-Barre, Pa.	279.0	65
Austin, Tex.	262.0	66
Honolulu, Haw.	255.4	67
Tucson, Ariz.	253.0	68
Allentown - Bethlehem, Pa.	249.9	69
Worcester - Fitchburg - Leominster, Mass.	241.8	70
Akron, Ohio	241.4	71
Raleigh - Durham, N.C.	238.3	72
Syracuse, N.Y.	237.4	73
Knoxville, Tenn.	229.9	74
Toledo, Ohio	229.7	75
Omaha, Neb.	228.3	76
Grand Rapids, Mich.	226.2	77
Greenville - Spartanburg, S.C.	226.1	78
Las Vegas, Nev.	223.6	79
Harrisburg - Lebanon - Carlisle, Pa.	220.7	80
Gary - Hammond, Ind.	219.4	81
Springfield, Mass.	213.3	82
Jersey City, N.J.	212.7	83
Fresno, Cal.	207.2	84
Oxnard - Ventura, Cal.	200.5	85
Tacoma, Wash.	197.1	86
Wilmington, Del.	192.6	87
Baton Rouge, La.	191.5	88
Youngstown - Warren, Ohio	190.4	89
Little Rock - North Little Rock, Ark.	183.5	90
New Bedford - Fall River - Attleboro, Mass.	179.5	91
Albuquerque, N.M.	178.3	92
Mobile, Ala.	170.1	93
Bakersfield, Cal.	169.5	94
Johnson City - Kingsport - Bristol, Tenn.	166.2	95
Charleston, S.C.	165.6	96
Wichita, Kans.	165.1	97
El Paso, Tex.	162.2	98
Chattanooga, Tenn.	160.9	99
Flint, Mich.	158.5	100
Total Top 100	**52,220.6**	
Columbia, S.C.	157.6	101
Lake County, Ill.	156.6	102
Des Moines, Iowa	152.3	103
Lansing - East Lansing, Mich.	150.6	104
Stockton, Cal.	149.9	105
York, Pa.	149.5	106
Canton, Ohio	148.4	107
Davenport - Rock Island - Moline, Iowa-Ill.	146.8	108
Saginaw - Bay City - Midland, Mich.	145.8	109
Beaumont - Port Arthur, Tex.	140.7	110
Spokane, Wash.	139.9	111
Jackson, Miss.	139.2	112
Lancaster, Pa.	138.8	113
Melbourne - Titusville - Palm Bay, Fla.	138.7	114
Peoria, Ill.	137.5	115
Vallejo - Fairfield - Napa, Cal.	135.7	116
Lakeland - Winter Haven, Fla.	135.1	117
Santa Rosa - Petaluma, Cal.	134.5	118
Shreveport, La.	133.8	119
Augusta, Ga.	133.3	120
Daytona Beach, Fla.	133.0	121
Madison, Wisc.	132.7	122
Colorado Springs, Colo.	131.0	123
Fort Wayne, Ind.	128.5	124
Joliet, Ill.	125.6	125
Huntington - Ashland, W.Va.-Ky.	125.1	126
Santa Barbara - Santa Maria - Lompoc, Cal.	124.7	127
Reading, Pa.	124.5	128
Lexington-Fayette, Ky.	124.0	129
Aurora - Elgin, Ill.	121.9	130
Pensacola, Fla.	120.3	131
Corpus Christi, Tex.	119.0	132
Atlantic City, N.J.	118.8	133
Utica - Rome, N.Y.	115.7	134
Sarasota, Fla.	113.1	135
Fort Myers - Cape Coral, Fla.	112.6	136
Portsmouth - Dover - Rochester, N.H.	112.3	137
Trenton, N.J.	111.7	138
Manchester - Nashua, N.H.	110.1	139
Appleton - Oshkosh - Neenah, Wisc.	109.1	140
Salinas - Seaside - Monterey, Cal.	109.0	141
Modesto, Cal.	107.7	142
Evansville, Ind.	107.6	143
Charleston, W.Va.	105.2	144
Montgomery, Ala.	105.1	145
Rockford, Ill.	104.4	146
Eugene - Springfield, Ore.	104.3	147
Erie, Pa.	103.3	148
Binghamton, N.Y.	98.8	149
Macon - Warner Robins, Ga.	96.7	150
Total Top 150	**58,543.1**	
Ann Arbor, Mich.	98.4	151
Duluth, Minn.	97.9	152
Hamilton - Middletown, Ohio	96.8	153
Johnstown, Pa.	95.9	154
Lorain - Elyria, Ohio	95.4	155
Salem, Ore.	94.6	156
McAllen - Edinburg - Mission, Tex.	94.2	157
Reno, Nev.	92.5	158
Visalia - Tulare - Porterville, Cal.	92.5	158
Orange County, N.Y.	92.1	160
New London - Norwich, Conn.	89.2	161
South Bend - Mishawaka, Ind.	87.8	162
Poughkeepsie, N.Y.	87.6	163
Anchorage, Alas.	87.4	164
Portland, Me.	86.4	165
Boulder - Longmont, Colo.	85.2	166
Roanoke, Va.	84.5	167
Savannah, Ga.	84.3	168
Springfield, Mo.	84.1	169
Fayetteville, N.C.	83.9	170
Santa Cruz, Cal.	82.6	171
Columbus, Ga.	82.3	172
Fort Pierce, Fla.	81.0	173
Niagara Falls, N.Y.	80.1	174
Kalamazoo, Mich.	79.8	175
Hickory, N.C.	79.7	176
Lincoln, Neb.	79.7	176
Huntsville, Ala.	79.0	178
Galveston - Texas City, Tex.	78.8	179
Springfield, Ill.	78.7	180
Vancouver, Wash.	78.7	180
Lubbock, Tex.	78.5	182
Tallahassee, Fla.	78.4	183
Bradenton, Fla.	75.5	184
Lafayette, La.	75.4	185
Killeen - Temple, Tex.	75.0	186
Amarillo, Tex.	74.6	187
Beaver County, Pa.	73.4	188
Boise, Ida.	72.9	189
Gainesville, Fla.	72.7	190
Biloxi - Gulfport, Miss.	70.5	191
Wheeling, W.Va.	69.8	192
Brownsville - Harlingen, Tex.	69.0	193
Waco, Tex.	68.9	194
Provo - Orem, Utah	68.7	195
Fort Collins - Loveland, Colo.	67.9	196
Chico, Cal.	67.4	197
Green Bay, Wisc.	67.2	198
Yakima, Wash.	67.0	199
Brazoria, Tex.	66.6	200
Total Top 200	**62,593.6**	
Cedar Rapids, Iowa	66.6	200
Asheville, N.C.	66.1	202
Fort Smith, Ark.	65.7	203
Ocala, Fla.	65.3	204
Houma - Thibodaux, La.	62.9	205
Racine, Wisc.	62.9	205
Topeka, Kans.	62.6	207
Bremerton, Wash.	62.2	208
Longview - Marshall, Tex.	61.9	209
Lake Charles, La.	61.8	210
Champaign - Urbana - Rantoul, Ill.	61.5	211
Benton Harbor, Mich.	60.8	212
Parkersburg - Marietta, W.Va.-Ohio	59.2	213
Steubenville - Weirton, Ohio-W.Va.	58.2	214
Waterloo - Cedar Falls, Iowa	57.9	215
Lima, Ohio	56.4	216
Muskegon, Mich.	55.9	217
St. Cloud, Minn.	55.6	218
Olympia, Wash.	55.5	219
Tyler, Tex.	55.4	220
Pittsfield, Mass.	54.7	221
Merced, Cal.	54.4	222
Fargo - Moorhead, N.D.-Minn.	54.2	223
Anderson, S.C.	54.1	224
Florence, Ala.	52.7	225
Medford, Ore.	52.6	226
Elkhart - Goshen, Ind.	52.3	227
Tuscaloosa, Ala.	52.2	228
Battle Creek, Mich.	51.6	229
Janesville - Beloit, Wisc.	51.6	229
Jackson, Mich.	51.3	231
Richland - Kennewick - Pasco, Wash.	51.3	231
Clarksville - Hopkinsville, Tenn.-Ky.	51.1	233
Monroe, La.	51.1	233
Altoona, Pa.	51.0	235
Athens, Ga.	50.9	236
Odessa, Tex.	50.8	237
Greeley, Colo.	50.6	238
Decatur, Ill.	50.3	239
Joplin, Mo.	50.3	239
Alexandria, La.	49.9	241
Lynchburg, Va.	49.5	242
Redding, Cal.	49.4	243
Eau Claire, Wisc.	49.2	244
Naples, Fla.	49.2	244
Terre Haute, Ind.	49.2	244
Anderson, Ind.	48.6	247
Billings, Mont.	48.5	248
Mansfield, Ohio	48.5	248
Fort Walton Beach, Fla.	48.4	250
Total Top 250	**65,337.5**	
Bangor, Me.	48.3	251
Pueblo, Colo.	47.9	252
Vineland - Millville - Bridgeton, N.J.	47.5	253
Sioux Falls, S.D.	47.3	254
Sharon, Pa.	47.0	255
Dothan, Ala.	46.3	256
Bloomington - Normal, Ill.	45.5	257
Burlington, Vt.	45.5	257
Charlottesville, Va.	45.5	257
Wichita Falls, Tex.	45.2	260
Sioux City, Iowa	44.8	261
Muncie, Ind.	44.3	262
Texarkana, Tex.-Ark.	44.2	263
Anniston, Ala.	44.1	264
Kenosha, Wisc.	44.1	264
Bellingham, Wash.	44.0	266
Williamsport, Pa.	44.0	266
Panama City, Fla.	43.4	268
Wilmington, N.C.	43.3	269
Abilene, Tex.	43.1	270
Lafayette - West Lafayette, Ind.	42.6	271
Pascagoula, Miss.	42.6	271
Florence, S.C.	41.2	273
Wausau, Wisc.	41.1	274
Midland, Tex.	41.0	275
Yuba City, Cal.	40.9	276
Bryan - College Station, Tex.	40.6	277
Hagerstown, Md.	40.5	278
Danville, Va.	40.3	279
Glens Falls, N.Y.	40.0	280
Fayetteville - Springdale, Ark.	39.9	281
Cumberland, Md.	39.6	282
Albany, Ga.	39.5	283
Gadsden, Ala.	39.4	284
Las Cruces, N.M.	39.4	284
Santa Fe, N.M.	39.2	286
Columbia, Mo.	39.0	287
State College, Pa.	39.0	287
Kokomo, Ind.	38.4	289
Burlington, N.C.	38.2	290
Lawton, Okla.	38.1	291
Kankakee, Ill.	37.1	292
Lewiston - Auburn, Me.	37.1	292
Sheboygan, Wisc.	37.1	292
Sherman - Denison, Tex.	37.0	295
Bloomington, Ind.	36.0	296
Rochester, Minn.	35.6	297
San Angelo, Tex.	35.0	298
Jacksonville, N.C.	34.8	299
Elmira, N.Y.	34.5	300
La Crosse, Wisc.	34.5	300
Iowa City, Iowa	33.5	302
Bismarck, N.D.	32.4	303
Owensboro, Ky.	32.4	303
St. Joseph, Mo.	32.1	305
Great Falls, Mont.	31.7	306
Laredo, Tex.	31.4	307
Dubuque, Iowa	31.2	308
Pine Bluff, Ark.	30.6	309
Jackson, Tenn.	28.9	310
Casper, Wyo.	28.8	311
Rapid City, S.D.	28.7	312
Cheyenne, Wyo.	28.4	313
Victoria, Tex.	26.5	314
Enid, Okla.	25.6	315
Lawrence, Kans.	25.4	316
Grand Forks, N.D.	23.7	317
Total Above Areas	**67,913.3**	
Percent of U.S.	**76.8166**	
U.S. Total	**88,409.7**	

POPULATION DENSITY

Area	(Pop/Sq.Mi.)	Rank
Jersey City, N.J.	12,020	1
New York, N.Y.	7,364	2
Chicago, Ill.	3,221	3
Bergen - Passaic, N.J.	3,050	4
Anaheim - Santa Ana, Cal.	2,662	5
Nassau - Suffolk, N.Y.	2,253	6
Los Angeles - Long Beach, Cal.	1,988	7
Newark, N.J.	1,534	8
San Francisco, Cal.	1,531	9
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,525	10
Honolulu, Haw.	1,387	11
Trenton, N.J.	1,378	12
Philadelphia, Pa.	1,361	13
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,298	14
Oakland, Cal.	1,298	14
New Haven - Waterbury - Meriden, Conn.	1,268	16
Cleveland, Ohio	1,233	17
San Jose, Cal.	1,078	18
Lake County, Ill.	1,041	19
Detroit, Mich.	970	20
Milwaukee, Wisc.	959	21
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	957	22
Buffalo, N.Y.	939	23
Providence - Pawtucket - Woonsocket, R.I.	935	24
Miami - Hialeah, Fla.	906	25
Middlesex - Somerset - Hunterdon, N.J.	892	26
New Bedford - Fall River - Attleboro, Mass.	885	27
Washington, D.C.	883	28
Baltimore, Md.	875	29
Monmouth - Ocean, N.J.	850	30
Norfolk - Virginia Beach - Newport News, Va.	750	31
Tampa - St. Petersburg - Clearwater, Fla.	734	32
Akron, Ohio	716	33
Hartford - New Britain - Middletown - Bristol, Conn.	706	34
Gary - Hammond, Ind.	699	35
Flint, Mich.	685	36
Cincinnati, Ohio	657	37
Salt Lake City - Ogden, Utah	644	38
Pittsburgh, Pa.	639	39
Wilmington, N.C.	612	40
Houston, Tex.	601	41
Hamilton - Middletown, Ohio	583	42
New Orleans, La.	561	43
Lorain - Elyria, Ohio	553	44
Dayton - Springfield, Ohio	552	45
Galveston - Texas City, Tex.	547	46
El Paso, Tex.	538	47
Racine, Wisc.	522	48
South Bend - Mishawaka, Ind.	520	49
Dallas, Tex	511	50
Springfield, Mass.	511	50
San Diego, Cal.	508	52
Youngstown - Warren, Ohio	502	53
Wilmington, Del.	496	54
Santa Cruz, Cal.	488	55
San Antonio, Tex.	481	56
Atlanta, Ga.	478	57
Fort Worth - Arlington, Tex.	470	58
Beaver County, Pa.	458	59
St. Louis, Mo.	453	60
Toledo, Ohio	452	61
Kenosha, Wisc.	449	62
Allentown - Bethlehem, Pa.	447	63
Minneapolis - St. Paul, Minn.	446	64
Grand Rapids, Mich.	443	65
Worcester - Fitchburg - Leominster, Mass.	438	66
Denver, Colo.	435	67
Bremerton, Wash.	434	68
Sarasota, Fla.	432	69
Louisville, Ky.	427	70
Canton, Ohio	423	71
Niagara Falls, N.Y.	416	72
Aurora - Elgin, Ill.	413	73
Seattle, Wash.	407	74
Lancaster, Pa.	406	75
Memphis, Tenn.	404	76
Albuquerque, N.M.	402	77
Fayetteville, N.C.	401	78
Indianapolis, Ind.	393	79
Kalamazoo, Mich.	386	80
Ann Arbor, Mich.	383	81
Reading, Pa.	376	82
New London - Norwich, Conn.	368	83
Atlantic City, N.J.	367	84
West Palm Beach - Boca Raton - Delray Beach, Fla.	367	84
Columbus, Ohio	360	86
Erie, Pa.	355	87
Rockford, Ill.	354	88
Green Bay, Wisc.	350	89
Melbourne - Titusville - Palm Bay, Fla.	347	90
Manchester - Nashua, N.H.	345	91
Baton Rouge, La.	344	92
Rochester, N.Y.	341	93
Orange County, N.Y.	338	94
Orlando, Fla.	338	94
Vancouver, Wash.	338	94
Fort Myers - Cape Coral, Fla.	333	97
Oxnard - Ventura, Cal.	327	98
Poughkeepsie, N.Y.	322	99
Omaha, Neb.	321	100
Muncie, Ind.	318	101
Elkhart - Goshen, Ind.	313	102
Tacoma, Wash.	312	103
Jacksonville, Fla.	310	104
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	309	105
Raleigh - Durham, N.C.	309	105
Muskegon, Mich.	307	107
Portland, Ore.	307	107
Joliet, Ill.	303	109
Columbia, S.C.	302	110
Kansas City, Mo.-Kans.	298	111
Boulder - Longmont, Colo.	295	112
Anderson, Ind.	292	113
Topeka, Kans.	292	113
Harrisburg - Lebanon - Carlisle, Pa.	290	115
Portsmouth - Dover - Rochester, N.H.	290	115
Greenville - Spartanburg, S.C.	289	117
Benton Harbor, Mich.	288	118
Stockton, Cal.	288	118
Daytona Beach, Fla.	282	120
York, Pa.	281	121
Madison, Wisc.	279	122
Vineland - Millville - Bridgeton, N.J.	278	123
Syracuse, N.Y.	277	124
Richmond - Petersburg, Va.	276	125
Brownsville - Harlingen, Tex.	268	126
Steubenville - Weirton, Ohio-W.Va.	268	126
Roanoke, Va.	266	128
Albany - Schenectady - Troy N.Y.	265	129
Huntsville, Ala.	264	130
Bloomington, Ind.	263	131
Fort Wayne, Ind.	263	131
Mansfield, Ohio	263	131
Greensboro - Winston-Salem - High Point, N.C.	261	134
Portland, Me.	259	135
Altoona, Pa.	258	136
Scranton - Wilkes-Barre, Pa.	258	136
Asheville, N.C.	255	138
Savannah, Ga.	253	139
Hagerstown, Md.	251	140
Lansing - East Lansing, Mich.	250	141
Sacramento, Cal.	248	142
Austin, Tex.	246	143
Lincoln, Neb.	246	143
Lubbock, Tex.	246	143
Lafayette - West Lafayette, Ind.	245	146
Vallejo - Fairfield - Napa, Cal.	242	147
Bradenton, Fla.	238	148
Cedar Rapids, Iowa	238	148
Macon - Warner Robins, Ga.	237	150
Corpus Christi, Tex.	236	151
Elmira, N.Y.	233	152
Saginaw - Bay City - Midland, Mich.	233	152
Burlington, N.C.	232	154
Monroe, La.	232	154
Oklahoma City, Okla.	232	154
Birmingham, Ala.	230	157
Davenport - Rock Island - Moline, Iowa-Ill.	228	158
Decatur, Ill.	227	159
Nashville, Tenn.	224	160
Lexington-Fayette, Ky.	223	161
Columbus, Ga.	220	162
Des Moines, Iowa	220	162
McAllen - Edinburg - Mission, Tex.	220	162
Binghamton, N.Y.	219	165
Knoxville, Tenn.	218	166
Charleston, W.Va.	215	167
Lafayette, La.	213	168
Appleton - Oshkosh - Neenah, Wisc.	212	169
Lewiston - Auburn, Me.	212	169
St. Joseph, Mo.	212	169
Santa Rosa - Petaluma, Cal.	212	169
Jackson Mich.	210	173
Shreveport, La.	209	174
Anniston, Ala.	206	175
Chattanooga, Tenn.	206	175
Peoria, Ill.	206	175
Wichita Falls, Tex.	206	175
La Crosse, Wisc.	205	179
Burlington, Vt.	203	180
Modesto, Cal.	203	180
Spokane, Wash.	203	180
Anderson, S.C.	202	183
Phoenix, Ariz.	202	183
Lakeland - Winter Haven, Fla.	199	185
Olympia, Wash.	197	186
Sheboygan, Wisc.	197	186
Lima, Ohio	196	188
Pensacola, Fla.	195	189
Battle Creek, Mich.	194	190
Gadsden, Ala.	194	190
Augusta, Ga.	193	192
Evansville, Ind.	193	192
Janesville - Beloit, Wisc.	193	192
Bryan - College Station, Tex.	192	195
Wheeling, W.Va.	192	195
Sharon, Pa.	191	197
Owensboro, Ky.	190	198
Boise, Ida.	189	199
Biloxi - Gulfport, Miss.	188	200
Charleston, S.C.	187	201
Hickory, N.C.	187	201
Kokomo, Ind.	187	201
Waco, Tex.	182	204
Beaumont - Port Arthur, Tex	180	205
Springfield, Mo.	180	205
Tallahassee, Fla.	178	207
Fort Pierce, Fla.	177	208
Wichita, Kans.	176	209
Terre Haute, Ind.	175	210
Little Rock - North Little Rock, Ark.	173	211
Albany, Ga.	172	212
Pascagoula, Miss.	172	212
Champaign - Urbana - Rantoul, Ill.	169	214
Mobile, Ala.	168	215
Colorado Springs, Colo.	166	216
Jackson, Miss.	166	216
Springfield, Ill.	165	218
Lake Charles, La.	164	219
Gainesville, Fla.	163	220
Tyler, Tex.	163	220
Jacksonville, N.C.	159	222
Columbia, Mo.	158	223
Parkersburg - Marietta, W.Va.-Ohio	158	223
Huntington - Ashland, W.Va.-Ky.	157	225
Johnson City - Kingsport - Bristol, Tenn.	157	225
Lawrence, Kans.	156	227
Waterloo - Cedar Falls, Iowa	156	227
Odessa, Tex.	155	229
Kankakee, Ill.	154	230
Pittsfield, Mass.	154	230
Dubuque, Iowa	152	232
Panama City, Fla.	151	233
Sioux Falls, S.D.	151	233
Athens, Ga.	150	235
Johnstown, Pa.	149	236
Tulsa, Okla.	149	236
Florence, S.C.	147	238
Rochester, Minn.	147	238
Montgomery, Ala.	146	240
Brazoria, Tex.	145	241
Longview - Marshall, Tex.	145	241
Fort Walton Beach, Fla.	143	243
Cumberland, Md.	141	244
Lynchburg, Va.	141	244
Iowa City, Iowa	140	246
Jackson, Tenn.	138	247
Anchorage, Alas.	137	248
Salem, Ore.	134	249
Abilene, Tex.	132	250
Provo - Orem, Utah	127	251
Midland, Tex.	125	252
Utica - Rome, N.Y.	123	253
Clarksville - Hopkinsville, Tenn.-Ky.	122	254
Santa Barbara - Santa Maria - Lompoc, Cal.	120	255
Dothan, Ala.	113	256
Fayetteville - Springdale, Ark.	113	256
Florence, Ala.	113	256
Danville, Va.	111	259
Killeen - Temple, Tex.	111	259
Lawton, Okla.	109	261
Amarillo, Tex.	108	262
Tuscaloosa, Ala.	108	262
Alexandria, La.	107	264
Bloomington - Normal, Ill.	106	265
Joplin, Mo.	106	265
Sioux City, Iowa	105	267
State College, Pa.	105	267
Ocala, Fla.	104	269
Charlottesville, Va.	103	270
Sherman - Denison, Tex.	103	270
Pine Bluff, Ark.	102	272
Chico, Cal.	101	273
Salinas - Seaside - Monterey, Cal.	101	273
Fort Smith, Ark.	99	275
Fresno, Cal.	97	276
Williamsport, Pa.	96	277
Yuba City, Cal.	89	278
Victoria, Tex.	88	279
Merced, Cal.	84	280
Eau Claire, Wisc.	83	281
St. Cloud, Minn.	81	282
Texarkana, Tex.-Ark.	80	283
Houma - Thibodaux, La.	77	284
Wausau, Wisc.	74	285
Las Vegas, Nev.	70	286
Riverside - San Bernardino, Cal.	70	286
Fort Collins - Loveland, Colo.	69	288
Tucson, Ariz.	69	288
Glens Falls, N.Y.	67	290
San Angelo, Tex.	64	291
Enid, Okla.	62	292
Bakersfield, Cal.	59	293
Eugene - Springfield, Ore.	59	293
Naples, Fla.	59	293
Visalia - Tulare - Porterville, Cal.	59	293
Bellingham, Wash.	54	297
Fargo - Moorhead, N.D.-Minn.	53	298
Pueblo, Colo.	53	298
Santa Fe, N.M.	52	300
Medford, Ore.	50	301
Grand Forks, N.D.	49	302
Richland - Kennewick - Pasco, Wash.	49	302
Billings, Mont.	47	304
Yakima, Wash.	42	305
Bangor, Me.	40	306
Duluth, Minn.	35	307
Greeley, Colo.	35	307
Laredo, Tex.	35	307
Redding, Cal.	35	307
Reno, Nev.	34	311
Great Falls, Mont.	30	312
Las Cruces, N.M.	30	312
Cheyenne, Wyo.	27	314
Rapid City, S.D.	27	314
Bismarck, N.D.	26	316
Casper, Wyo.	14	317
Average Above Areas	317	
U.S. Average	68	

1986 SURVEY OF BUYING POWER DATA SERVICE

EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	108,623,082	1
Los Angeles - Long Beach, Cal.	103,058,676	2
Chicago, Ill.	81,641,854	3
Philadelphia, Pa.	59,290,349	4
Washington, D.C.	56,708,739	5
Detroit, Mich.	54,066,452	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	53,598,409	7
Houston, Tex.	42,698,869	8
Nassau - Suffolk, N.Y.	42,362,957	9
Dallas, Tex.	31,808,658	10
Minneapolis - St. Paul, Minn.	31,738,802	11
Anaheim - Santa Ana, Cal.	31,573,345	12
Atlanta, Ga.	31,304,372	13
St. Louis, Mo.	29,752,563	14
San Diego, Cal.	28,842,526	15
Oakland, Cal.	28,345,176	16
Newark, N.J.	27,973,971	17
Baltimore, Md.	27,124,595	18
San Francisco, Cal.	26,444,917	19
Pittsburgh, Pa.	25,343,955	20
Seattle, Wash.	24,534,691	21
Cleveland, Ohio	22,986,935	22
Denver, Colo.	22,874,225	23
Phoenix, Ariz.	21,989,680	24
Riverside - San Bernardino, Cal.	21,934,257	25
Tampa - St. Petersburg - Clearwater, Fla.	21,929,640	26
San Jose, Cal.	21,436,862	27
Bergen - Passaic, N.J.	20,712,344	28
Miami - Hialeah, Fla.	20,317,285	29
Kansas City, Mo.-Kans.	19,831,816	30
Milwaukee, Wisc.	17,626,161	31
Cincinnati, Ohio	16,733,802	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	16,237,183	33
Sacramento, Cal.	16,056,007	34
Hartford - New Britain - Middletown - Bristol, Conn.	15,535,093	35
Fort Worth - Arlington, Tex.	15,100,721	36
Columbus, Ohio	15,097,445	37
Bridgeport - Stamford - Norwalk - Danbury, Conn.	14,839,344	38
Indianapolis, Ind.	14,447,461	39
Middlesex - Somerset - Hunterdon, N.J.	14,317,913	40
New Orleans, La.	14,250,176	41
Norfolk - Virginia Beach - Newport News, Va.	14,159,756	42
Portland, Ore.	13,932,168	43
Monmouth - Ocean, N.J.	13,875,891	44
Rochester, N.Y.	12,983,066	45
San Antonio, Tex.	12,546,804	46
Oklahoma City, Okla.	11,736,769	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	11,727,909	48
Dayton - Springfield, Ohio	11,157,848	49
Buffalo, N.Y.	11,142,465	50
Total Top 50	**1,424,353,986**	
New Haven - Waterbury - Meriden, Conn.	11,002,198	51
West Palm Beach - Boca Raton - Delray Beach, Fla.	10,851,533	52
Louisville, Ky.	10,789,342	53
Nashville, Tenn.	10,564,098	54
Providence - Pawtucket - Woonsocket, R.I.	10,563,394	55
Albany - Schenectady - Troy, N.Y.	10,529,873	56
Greensboro - Winston-Salem - High Point, N.C.	10,205,304	57
Honolulu, Haw.	10,194,917	58
Salt Lake City - Ogden, Utah	10,035,151	59
Orlando, Fla.	9,981,357	60
Richmond - Petersburg, Va.	9,784,698	61
Memphis, Tenn.	9,455,274	62
Birmingham, Ala.	9,316,427	63
Jacksonville, Fla.	9,111,850	64
Austin, Tex.	8,713,829	65
Tulsa, Okla.	8,568,828	66
Worcester - Fitchburg - Leominster, Mass.	8,313,188	67
Oxnard - Ventura, Cal.	8,157,543	68
Omaha, Neb.	8,129,004	69
Syracuse, N.Y.	8,023,609	70
Allentown - Bethlehem, Pa.	7,973,465	71
Grand Rapids, Mich.	7,788,549	72
Raleigh - Durham, N.C.	7,749,780	73
Akron, Ohio	7,398,194	74
Scranton - Wilkes-Barre, Pa.	7,326,080	75
Toledo, Ohio	7,242,616	76
Lake County, Ill.	7,232,102	77
Wilmington, Del.	7,074,002	78
Harrisburg - Lebanon - Carlisle, Pa.	6,991,737	79
Springfield, Mass.	6,637,123	80
Fresno, Cal.	6,632,413	81
Gary - Hammond, Ind.	6,627,958	82
Tucson, Ariz.	6,595,885	83
Las Vegas, Nev.	6,590,562	84
Wichita, Kans.	6,289,776	85
Jersey City, N.J.	6,149,669	86
Knoxville, Tenn.	6,097,300	87
Baton Rouge, La.	5,902,844	88
Greenville - Spartanburg S.C.	5,850,765	89
Youngstown - Warren, Ohio	5,812,759	90
Little Rock - North Little Rock, Ark.	5,595,916	91
Bakersfield, Cal.	5,465,373	92
New Bedford - Fall River - Attleboro, Mass.	5,321,074	93
Tacoma, Wash.	5,205,197	94
Lansing - East Lansing, Mich.	5,191,086	95
Albuquerque, N.M.	5,059,465	96
Des Moines, Iowa	4,964,824	97
Davenport - Rock Island - Moline, Iowa-Ill.	4,956,299	98
Columbia, S.C.	4,920,637	99
Peoria, Ill.	4,913,425	100
Total Top 100	**1,804,202,278**	
Vallejo - Fairfield - Napa, Cal.	4,808,271	101
Flint, Mich.	4,802,031	102
Santa Rosa - Petaluma, Cal.	4,749,039	103
Mobile, Ala.	4,691,504	104
Santa Barbara - Santa Maria - Lompoc, Cal.	4,620,091	105
Beaumont - Port Arthur, Tex.	4,615,967	106
Joliet, Ill.	4,598,076	107
El Paso, Tex.	4,562,671	108
Stockton, Cal.	4,524,739	109
Aurora - Elgin, Ill.	4,516,473	110
Saginaw - Bay City - Midland, Mich.	4,498,194	111
York, Pa.	4,497,236	112
Trenton, N.J.	4,477,588	113
Charleston, S.C.	4,468,168	114
Canton, Ohio	4,379,865	115
Lancaster, Pa.	4,324,798	116
Madison, Wisc.	4,282,823	117
Johnson City - Kingsport - Bristol, Tenn.	4,260,849	118
Chattanooga, Tenn.	4,228,099	119
Manchester - Nashua, N.H.	4,190,087	120
Portsmouth - Dover - Rochester, N.H.	4,092,179	121
Jackson, Miss.	4,004,809	122
Fort Wayne, Ind.	3,989,568	123
Colorado Springs, Colo.	3,982,489	124
Salinas - Seaside - Monterey, Cal.	3,958,553	125
Shreveport, La.	3,897,256	126
Melbourne - Titusville - Palm Bay, Fla.	3,849,764	127
Augusta, Ga.	3,849,224	128
Anchorage, Alas.	3,792,676	129
Lexington-Fayette, Ky.	3,744,100	130
Reading, Pa.	3,742,480	131
Corpus Christi, Tex.	3,655,862	132
Ann Arbor, Mich.	3,594,480	133
Atlantic City, N.J.	3,539,276	134
Lakeland - Winter Haven, Fla.	3,532,084	135
Pensacola, Fla.	3,528,386	136
New London - Norwich, Conn.	3,516,288	137
Spokane, Wash.	3,514,223	138
Daytona Beach, Fla.	3,500,364	139
Appleton - Oshkosh - Neenah, Wisc.	3,453,489	140
Rockford, Ill.	3,433,660	141
Utica - Rome, N.Y.	3,366,294	142
Poughkeepsie, N.Y.	3,355,281	143
Evansville, Ind.	3,292,060	144
Sarasota, Fla.	3,222,036	145
Fort Myers - Cape Coral, Fla.	3,215,893	146
Lorain - Elyria, Ohio	3,200,023	147
Modesto, Cal.	3,193,520	148
Binghamton, N.Y.	3,172,765	149
Orange County, N.Y.	3,156,054	150
Total Top 150	**2,001,641,953**	
Erie, Pa.	3,109,661	151
Huntington - Ashland, W.Va.-Ky.	3,032,076	152
Macon - Warner Robins, Ga.	3,028,415	153
Hamilton - Middletown, Ohio	3,003,333	154
Charleston, W.Va.	2,986,523	155
Montgomery, Ala.	2,943,622	156
Reno, Nev.	2,936,766	157
Santa Cruz, Cal.	2,929,492	158
Lincoln, Neb.	2,895,531	159
Boulder - Longmont, Colo.	2,838,830	160
Kalamazoo, Mich.	2,778,161	161
Duluth, Minn.	2,772,772	162
Galveston - Texas City, Tex.	2,679,724	163
Eugene - Springfield, Ore.	2,677,232	164
Portland, Me.	2,658,783	165
South Bend - Mishawaka, Ind.	2,656,676	166
Brazoria, Tex.	2,607,219	167
Huntsville, Ala.	2,560,999	168
Roanoke, Va.	2,519,632	169
Niagara Falls, N.Y.	2,480,297	170
Savannah, Ga.	2,471,925	171
Fayetteville, N.C.	2,428,655	172
Springfield, Mo.	2,410,630	173
Lafayette, La.	2,381,451	174
Springfield, Ill.	2,380,836	175
Amarillo, Tex.	2,351,983	176
Salem, Ore.	2,346,257	177
Vancouver, Wash.	2,340,583	178
Beaver County, Pa.	2,335,053	179
Lubbock, Tex.	2,306,797	180
Killeen - Temple, Tex.	2,301,818	181
Johnstown, Pa.	2,295,880	182
Visalia - Tulare - Porterville, Cal.	2,280,033	183
Boise, Ida.	2,275,529	184
Topeka, Kans.	2,259,480	185
Hickory, N.C.	2,244,990	186
Columbus, Ga.	2,209,192	187
Tallahassee, Fla.	2,195,954	188
Cedar Rapids, Iowa	2,175,220	189
McAllen - Edinburg - Mission, Tex.	2,156,484	190
Fort Pierce, Fla.	2,090,458	191
Green Bay, Wisc.	2,075,950	192
Bradenton, Fla.	2,064,030	193
Racine, Wisc.	2,046,957	194
Fort Collins - Loveland, Colo.	2,007,809	195
Gainesville, Fla.	1,968,202	196
Houma - Thibodaux, La.	1,936,504	197
Longview - Marshall, Tex.	1,914,517	198
Champaign - Urbana - Rantoul, Ill.	1,908,985	199
Bremerton, Wash.	1,907,965	200
Total Top 200	**2,123,807,854**	
Waco, Tex.	1,907,771	201
Waterloo - Cedar Falls, Iowa	1,883,726	202
Biloxi - Gulfport, Miss.	1,838,196	203
Tyler, Tex.	1,830,375	204
Richland - Kennewick - Pasco, Wash.	1,827,169	205
Wheeling, W.Va.	1,820,652	206
Benton Harbor, Mich.	1,814,373	207
Lake Charles, La.	1,807,759	208
Fargo - Moorhead, N.D.-Minn.	1,793,397	209
Pittsfield, Mass.	1,749,044	210
Jackson, Mich.	1,747,261	211
Odessa, Tex.	1,735,538	212
Fort Smith, Ark.	1,732,278	213
Midland, Tex.	1,716,154	214
Asheville, N.C.	1,711,710	215
Provo - Orem, Utah	1,709,339	216
Chico, Cal.	1,707,361	217
Decatur, Ill.	1,699,274	218
Brownsville - Harlingen, Tex.	1,677,039	219
Muskegon, Mich.	1,669,082	220
St. Cloud, Minn.	1,667,541	221
Janesville - Beloit, Wisc.	1,665,256	222
Yakima, Wash.	1,654,879	223
Olympia, Wash.	1,640,675	224
Sioux Falls, S.D.	1,630,842	225
Lima, Ohio	1,618,633	226
Bloomington - Normal, Ill.	1,617,607	227
Battle Creek, Mich.	1,599,929	228
Kenosha, Wisc.	1,599,091	229
Elkhart - Goshen, Ind.	1,580,775	230
Parkersburg - Marietta, W.Va.-Ohio	1,575,994	231
Merced, Cal.	1,537,181	232
Steubenville - Weirton, Ohio-W.Va.	1,536,662	233
Lynchburg, Va.	1,532,729	234
Naples, Fla.	1,479,335	235
Anderson, Ind.	1,479,035	236
Ocala, Fla.	1,476,713	237
Burlington, Vt.	1,474,545	238
Charlottesville, Va.	1,455,795	239
Mansfield, Ohio	1,428,850	240
Fort Walton Beach, Fla.	1,428,138	241
Clarksville - Hopkinsville, Tenn.-Ky.	1,404,366	242
Vineland - Millville - Bridgeton, N.J.	1,402,377	243
Eau Claire, Wisc.	1,384,066	244
Anderson, S.C.	1,371,360	245
Terre Haute, Ind.	1,370,162	246
Wichita Falls, Tex.	1,368,871	247
Billings, Mont.	1,365,111	248
Santa Fe, N.M.	1,345,988	249
Bangor, Me.	1,345,642	250
Total Top 250	**2,204,223,520**	
Lafayette - West Lafayette, Ind.	1,345,272	251
Greeley, Colo.	1,344,039	252
Athens, Ga.	1,332,798	253
Columbia, Mo.	1,330,050	254
Muncie, Ind.	1,308,588	255
Sharon, Pa.	1,298,181	256
Alexandria, La.	1,296,018	257
Monroe, La.	1,292,668	258
Joplin, Mo.	1,287,735	259
Tuscaloosa, Ala.	1,283,819	260
Abilene, Tex.	1,275,362	261
Medford, Ore.	1,274,776	262
Bryan - College Station, Tex.	1,270,827	263
Altoona, Pa.	1,270,448	264
Redding, Cal.	1,268,345	265
Pascagoula, Miss.	1,267,945	266
Kokomo, Ind.	1,267,793	267
Florence, Ala.	1,264,994	268
Rochester, Minn.	1,264,113	269
Sioux City, Iowa	1,241,217	270
Pueblo, Colo.	1,208,555	271
Wausau, Wisc.	1,186,214	272
Sheboygan, Wisc.	1,182,123	273
Glens Falls, N.Y.	1,179,721	274
Bellingham, Wash.	1,175,065	275
Williamsport, Pa.	1,173,715	276
Lawton, Okla.	1,170,923	277
Hagerstown, Md.	1,156,175	278
Dothan, Ala.	1,151,420	279
Wilmington, N.C.	1,128,108	280
Sherman - Denison, Tex.	1,120,259	281
Texarkana, Tex.-Ark.	1,120,252	282
Albany, Ga.	1,100,857	283
San Angelo, Tex.	1,095,732	284
Bismarck, N.D.	1,094,949	285
Danville, Va.	1,092,524	286
State College, Pa.	1,090,378	287
Kankakee, Ill.	1,086,308	288
Anniston, Ala.	1,085,193	289
La Crosse, Wisc.	1,079,773	290
Iowa City, Iowa	1,079,050	291
Yuba City, Cal.	1,064,809	292
Burlington, N.C.	1,044,196	293
Bloomington, Ind.	1,019,427	294
Fayetteville - Springdale, Ark.	1,007,529	295
Grand Forks, N.D.	995,110	296
Cumberland, Md.	988,106	297
Florence, S.C.	985,445	298
Casper, Wyo.	982,703	299
Lewiston - Auburn, Me.	966,877	300
Elmira, N.Y.	963,738	301
Panama City, Fla.	959,590	302
Las Cruces, N.M.	937,476	303
Jacksonville, N.C.	935,846	304
St. Joseph, Mo.	934,168	305
Dubuque, Iowa	931,084	306
Rapid City, S.D.	919,500	307
Owensboro, Ky.	880,846	308
Gadsden, Ala.	879,399	309
Victoria, Tex.	852,222	310
Great Falls, Mont.	840,338	311
Cheyenne, Wyo.	832,825	312
Lawrence, Kans.	817,446	313
Enid, Okla.	775,387	314
Jackson, Tenn.	752,530	315
Pine Bluff, Ark.	751,574	316
Laredo, Tex.	709,915	317
Total Above Areas	**2,277,493,888**	
Percent of U.S.	**81.3315**	
U.S. Total	**2,800,258,883**	

MEDIAN HOUSEHOLD EBI

Area	($)	Rank
Nassau - Suffolk, N.Y.	38,289	1
Bridgeport - Stamford - Norwalk - Danbury, Conn.	36,886	2
San Jose, Cal.	35,702	3
Middlesex - Somerset - Hunterdon, N.J.	35,302	4
Washington, D.C.	35,172	5
Anchorage, Alas.	34,793	6
Lake County, Ill.	34,370	7
Brazoria, Tex.	33,818	8
Bergen - Passaic, N.J.	33,231	9
Anaheim - Santa Ana, Cal.	33,131	10
Oxnard - Ventura, Cal.	32,716	11
Hartford - New Britain - Middletown - Bristol, Conn.	31,464	12
Manchester - Nashua, N.H.	31,088	13
Richland - Kennewick - Pasco, Wash.	31,042	14
Newark, N.J.	31,022	15
Joliet, Ill.	30,919	16
New London - Norwich, Conn.	30,506	17
Oakland, Cal.	30,473	18
New Haven - Waterbury - Meriden, Conn.	30,452	19
Midland, Tex.	30,404	20
Minneapolis - St. Paul, Minn.	30,184	21
Trenton, N.J.	30,154	22
Poughkeepsie, N.Y.	30,117	23
San Francisco, Cal.	30,002	24
Kenosha, Wisc.	30,001	25
Aurora - Elgin, Ill.	29,991	26
Portsmouth - Dover - Rochester, N.H.	29,772	27
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	29,621	28
Honolulu, Haw.	29,532	29
Monmouth - Ocean, N.J.	29,528	30
Grand Forks, N.D.	29,483	31
Seattle, Wash.	29,232	32
Wichita, Kans.	28,884	33
Wilmington, Del.	28,754	34
Rochester, Minn.	28,724	35
Casper, Wyo.	28,700	36
Houston, Tex.	28,695	37
Denver, Colo.	28,692	38
Lorain - Elyria, Ohio	28,380	39
Peoria, Ill.	28,331	40
Chicago, Ill.	28,217	41
Vallejo - Fairfield - Napa, Cal.	28,111	42
Dallas, Tex.	28,110	43
Ann Arbor, Mich.	27,844	44
Atlanta, Ga.	27,770	45
Rochester, N.Y.	27,764	46
Kansas City, Mo.-Kans.	27,736	47
Fort Worth - Arlington, Tex.	27,560	48
Topeka, Kans.	27,502	49
Grand Rapids, Mich.	27,437	50
Galveston - Texas City, Tex.	27,413	51
Jackson, Mich.	27,405	52
Lincoln, Neb.	27,402	53
Santa Rosa - Petaluma, Cal.	27,397	54
Beaumont - Port Arthur, Tex.	27,281	55
Detroit, Mich.	27,260	56
Omaha, Neb.	27,245	57
Richmond - Petersburg, Va.	27,160	58
Davenport - Rock Island - Moline, Iowa-Ill.	27,098	59
Lansing - East Lansing, Mich.	27,094	60
Racine, Wisc.	27,060	61
Beaver County, Pa.	27,057	62
Odessa, Tex.	26,987	63
Rockford, Ill.	26,976	64
Janesville - Beloit, Wisc.	26,947	65
Kalamazoo, Mich.	26,929	66
Kokomo, Ind.	26,906	67
Baltimore, Md.	26,901	68
Santa Barbara - Santa Maria - Lompoc, Cal.	26,885	69
Milwaukee, Wisc.	26,847	70
Boulder - Longmont, Colo.	26,822	71
Worcester - Fitchburg - Leominster, Mass.	26,693	72
Bloomington - Normal, Ill.	26,691	73
St. Louis, Mo.	26,667	74
Orange County, N.Y.	26,530	75
Decatur, Ill.	26,456	76
Santa Fe, N.M.	26,317	77
Cedar Rapids, Iowa	26,258	78
Salinas - Seaside - Monterey, Cal.	26,255	79
San Diego, Cal.	26,155	80
Sheboygan, Wisc.	26,039	81
Indianapolis, Ind.	25,936	82
Bismarck, N.D.	25,929	83
Syracuse, N.Y.	25,895	84
Gary - Hammond, Ind.	25,853	85
Philadelphia, Pa.	25,827	86
Reno, Nev.	25,751	87
Santa Cruz, Cal.	25,721	88
Appleton - Oshkosh - Neenah, Wisc.	25,654	89
West Palm Beach - Boca Raton - Delray Beach, Fla.	25,640	90
Victoria, Tex.	25,636	91
Sioux Falls, S.D.	25,517	92
Waterloo - Cedar Falls, Iowa	25,497	93
Hamilton - Middletown, Ohio	25,422	94
Allentown - Bethlehem, Pa.	25,338	95
Des Moines, Iowa	25,288	96
Vancouver, Wash.	25,276	97
Cleveland, Ohio	25,249	98
Los Angeles - Long Beach, Cal.	25,229	99
Houma - Thibodaux, La.	25,213	100
Saginaw - Bay City - Midland, Mich.	25,156	101
Tyler, Tex.	25,148	102
Green Bay, Wisc.	25,113	103
Madison, Wisc.	25,071	104
Fort Wayne, Ind.	25,059	105
Bremerton, Wash.	25,053	106
Flint, Mich.	25,026	107
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,015	108
Harrisburg - Lebanon - Carlisle, Pa.	24,935	109
Burlington, Vt.	24,908	110
Cincinnati, Ohio	24,894	111
Fargo - Moorhead, N.D.-Minn.	24,883	112
Albany - Schenectady - Troy, N.Y.	24,872	113
Sacramento, Cal.	24,851	114
Anderson, Ind.	24,815	115
Norfolk - Virginia Beach - Newport News, Va.	24,796	116
Portland, Ore.	24,760	117
Dayton - Springfield, Ohio	24,752	118
Salt Lake City - Ogden, Utah	24,717	119
Niagara Falls, N.Y.	24,665	120
Raleigh - Durham, N.C.	24,658	121
Providence - Pawtucket - Woonsocket, R.I.	24,614	122
Battle Creek, Mich.	24,562	123
Baton Rouge, La.	24,546	124
Toledo, Ohio	24,538	125
Pascagoula, Miss.	24,508	126
Lancaster, Pa.	24,488	127
Huntsville, Ala.	24,485	128
Youngstown - Warren, Ohio	24,472	129
Lake Charles, La.	24,446	130
Austin, Tex.	24,365	131
York, Pa.	24,355	132
Macon - Warner Robins, Ga.	24,300	133
Akron, Ohio	24,295	134
Lynchburg, Va.	24,238	135
Phoenix, Ariz.	24,214	136
Lafayette, La.	24,196	137
Nashville, Tenn.	24,187	138
Canton, Ohio	24,169	139
Binghamton, N.Y.	24,154	140
Riverside - San Bernardino, Cal.	24,138	141
Longview - Marshall, Tex.	24,096	142
Columbia, Mo.	24,037	143
Las Vegas, Nev.	24,007	144
Bakersfield, Cal.	24,006	145
Olympia, Wash.	24,005	146
Boise, Ida.	23,983	147
Pittsfield, Mass.	23,899	148
Evansville, Ind.	23,875	149
Buffalo, N.Y.	23,815	150
Columbus, Ohio	23,788	151
Reading, Pa.	23,787	152
South Bend - Mishawaka, Ind.	23,735	153
Erie, Pa.	23,691	154
Oklahoma City, Okla.	23,660	155
Elkhart - Goshen, Ind.	23,643	156
Amarillo, Tex.	23,626	157
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	23,623	158
Mansfield, Ohio	23,544	159
Springfield, Mass.	23,535	160
Orlando, Fla.	23,519	161
Charlottesville, Va.	23,485	162
Columbia, S.C.	23,483	163
La Crosse, Wisc.	23,478	164
Muskegon, Mich.	23,462	165
Fort Collins - Loveland, Colo.	23,419	166
Dubuque, Iowa	23,389	167
Wausau, Wisc.	23,309	168
Louisville, Ky.	23,280	169
Springfield, Ill.	23,245	170
Corpus Christi, Tex.	23,195	171
Colorado Springs, Colo.	23,147	172
Pittsburgh, Pa.	23,136	173
Hagerstown, Md.	23,124	174
Portland, Me.	23,098	175
St. Cloud, Minn.	23,090	176
Tulsa, Okla.	23,063	177
Enid, Okla.	22,967	178
Fresno, Cal.	22,953	179
Sherman - Denison, Tex.	22,939	180
Lima, Ohio	22,917	181
Roanoke, Va.	22,903	182
Benton Harbor, Mich.	22,871	183
New Bedford - Fall River - Attleboro, Mass.	22,852	184
Cheyenne, Wyo.	22,815	185
Duluth, Minn.	22,815	185
Kankakee, Ill.	22,780	187
Muncie, Ind.	22,757	188
Jacksonville, Fla.	22,699	189
Pensacola, Fla.	22,644	190
Greensboro - Winston-Salem - High Point, N.C.	22,640	191
Lafayette - West Lafayette, Ind.	22,602	192
Little Rock - North Little Rock, Ark.	22,587	193
San Antonio, Tex.	22,587	193
Stockton, Cal.	22,587	193
Charleston, W.Va.	22,571	196
Fort Walton Beach, Fla.	22,475	197
Iowa City, Iowa	22,263	198
Billings, Mont.	22,260	199
Glens Falls, N.Y.	22,251	200
Melbourne - Titusville - Palm Bay, Fla.	22,239	201
Miami - Hialeah, Fla.	22,152	202
Sharon, Pa.	22,120	203
Albany, Ga.	22,111	204
Savannah, Ga.	22,095	205
Vineland - Millville - Bridgeton, N.J.	22,092	206
Rapid City, S.D.	22,058	207
Utica - Rome, N.Y.	21,990	208
Steubenville - Weirton, Ohio-W.Va.	21,983	209
Hickory, N.C.	21,971	210
San Angelo, Tex.	21,953	211
Modesto, Cal.	21,917	212
Augusta, Ga.	21,871	213
Lexington-Fayette, Ky.	21,849	214
New Orleans, La.	21,845	215
New York, N.Y.	21,815	216
St. Joseph, Mo.	21,679	217
Lawrence, Kans.	21,573	218
Champaign - Urbana - Rantoul, Ill.	21,541	219
Shreveport, La.	21,538	220
Burlington, N.C.	21,459	221
Wichita Falls, Tex.	21,449	222
Albuquerque, N.M.	21,423	223
Lawton, Okla.	21,349	224
Sarasota, Fla.	21,267	225
Fort Myers - Cape Coral, Fla.	21,255	226
Greeley, Colo.	21,170	227
Bangor, Me.	21,138	228
Parkersburg - Marietta, W.Va.-Ohio	21,114	229
Eau Claire, Wisc.	21,108	230
Memphis, Tenn.	21,097	231
Danville, Va.	21,072	232
Jersey City, N.J.	21,060	233
Jackson, Miss.	21,038	234
Lubbock, Tex.	21,034	235
Atlantic City, N.J.	21,023	236
Elmira, N.Y.	21,010	237
Springfield, Mo.	20,972	238
Sioux City, Iowa	20,925	239
Mobile, Ala.	20,914	240
Abilene, Tex.	20,894	241
Bryan - College Station, Tex.	20,889	242
Terre Haute, Ind.	20,856	243
Montgomery, Ala.	20,834	244
Tampa - St. Petersburg - Clearwater, Fla.	20,814	245
Wheeling, W.Va.	20,744	246
Owensboro, Ky.	20,711	247
Tacoma, Wash.	20,613	248
Naples, Fla.	20,601	249
Anderson, S.C.	20,596	250
Bradenton, Fla.	20,567	251
Great Falls, Mont.	20,527	252
Williamsport, Pa.	20,525	253
Bellingham, Wash.	20,426	254
Chattanooga, Tenn.	20,323	255
Eugene - Springfield, Ore.	20,220	256
Birmingham, Ala.	20,201	257
Charleston, S.C.	20,158	258
Tallahassee, Fla.	20,148	259
Merced, Cal.	20,082	260
Killeen - Temple, Tex.	20,066	261
Greenville - Spartanburg, S.C.	20,019	262
El Paso, Tex.	19,977	263
Scranton - Wilkes-Barre, Pa.	19,949	264
State College, Pa.	19,944	265
Tucson, Ariz.	19,894	266
Waco, Tex.	19,867	267
Lewiston - Auburn, Me.	19,831	268
Pueblo, Colo.	19,785	269
Jackson, Tenn.	19,767	270
Knoxville, Tenn.	19,760	271
Johnson City - Kingsport - Bristol, Tenn.	19,687	272
Wilmington, N.C.	19,664	273
Fayetteville, N.C.	19,660	274
Lakeland - Winter Haven, Fla.	19,647	275
Cumberland, Md.	19,612	276
Provo - Orem, Utah	19,537	277
Spokane, Wash.	19,532	278
Asheville, N.C.	19,507	279
Altoona, Pa.	19,423	280
Fort Pierce, Fla.	19,412	281
Daytona Beach, Fla.	19,389	282
Salem, Ore.	19,323	283
Gainesville, Fla.	19,091	284
Texarkana, Tex.-Ark.	19,043	285
Bloomington, Ind.	19,033	286
Fort Smith, Ark.	19,005	287
Athens, Ga.	18,967	288
Columbus, Ga.	18,859	289
Joplin, Mo.	18,764	290
Clarksville - Hopkinsville, Tenn.-Ky.	18,732	291
Redding, Cal.	18,731	292
Medford, Ore.	18,728	293
Florence, Ala.	18,691	294
Yakima, Wash.	18,578	295
Biloxi - Gulfport, Miss.	18,453	296
Yuba City, Cal.	18,450	297
Johnstown, Pa.	18,426	298
Alexandria, La.	18,334	299
Huntington - Ashland, W.Va.-Ky.	18,261	300
Dothan, Ala.	18,256	301
Monroe, La.	18,184	302
Fayetteville - Springdale, Ark.	18,179	303
Florence, S.C.	18,157	304
Anniston, Ala.	18,110	305
Tuscaloosa, Ala.	17,900	306
Chico, Cal.	17,893	307
Pine Bluff, Ark.	17,645	308
Visalia - Tulare - Porterville, Cal.	17,408	309
Brownsville - Harlingen, Tex.	16,919	310
Panama City, Fla.	16,725	311
Ocala, Fla.	16,506	312
Las Cruces, N.M.	16,482	313
Gadsden, Ala.	16,249	314
McAllen - Edinburg - Mission, Tex.	15,667	315
Jacksonville, N.C.	15,578	316
Laredo, Tex.	15,135	317
Median Above Areas	**25,454**	
U.S. Median	**23,680**	

1986 SURVEY OF BUYING POWER DATA SERVICE

AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	50,733	1
Nassau - Suffolk, N.Y.	48,492	2
Lake County, Ill.	46,182	3
San Jose, Cal.	43,910	4
Washington, D.C.	43,899	5
Middlesex - Somerset - Hunterdon, N.J.	43,853	6
Bergen - Passaic, N.J.	43,449	7
Anchorage, Alas.	43,394	8
Grand Forks, N.D.	41,988	9
Midland, Tex.	41,857	10
Anaheim - Santa Ana, Cal.	41,819	11
Newark, N.J.	41,327	12
Oxnard - Ventura, Cal.	40,686	13
San Francisco, Cal.	40,337	14
Trenton, N.J.	40,086	15
Honolulu, Haw.	39,762	16
New London - Norwich, Conn.	39,420	17
Hartford - New Britain - Middletown - Bristol, Conn.	39,419	18
Monmouth - Ocean, N.J.	39,186	19
Brazoria, Tex.	39,147	20
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	39,032	21
New Haven - Waterbury - Meriden, Conn.	38,686	22
Oakland, Cal.	38,507	23
Poughkeepsie, N.Y.	38,302	24
Wichita, Kans.	38,097	25
Manchester - Nashua, N.H.	38,057	26
Minneapolis - St. Paul, Minn.	37,623	27
Dallas, Tex.	37,069	28
Aurora - Elgin, Ill.	37,051	29
Santa Barbara - Santa Maria - Lompoc, Cal.	37,050	30
Wilmington, Del.	36,729	31
San Diego, Cal.	36,672	32
Joliet, Ill.	36,609	33
Houston, Tex.	36,532	34
Ann Arbor, Mich.	36,529	35
Chicago, Ill.	36,480	36
Portsmouth - Dover - Rochester, N.H.	36,440	37
Lincoln, Neb.	36,330	38
Salinas - Seaside - Monterey, Cal.	36,317	39
Kenosha, Wisc.	36,261	40
Topeka, Kans.	36,094	41
Seattle, Wash.	35,754	42
Peoria, Ill.	35,734	43
Richland - Kennewick - Pasco, Wash.	35,617	44
Omaha, Neb.	35,607	45
Bloomington - Normal, Ill.	35,552	46
Rochester, Minn.	35,509	47
Santa Cruz, Cal.	35,466	48
Rochester, N.Y.	35,463	49
Vallejo - Fairfield - Napa, Cal.	35,418	50
Kansas City, Mo.-Kans.	35,332	51
Santa Rosa - Petaluma, Cal.	35,309	52
Fort Worth - Arlington, Tex.	34,980	53
Denver, Colo.	34,827	54
Kalamazoo, Mich.	34,814	55
West Palm Beach - Boca Raton - Delray Beach, Fla.	34,792	56
Los Angeles - Long Beach, Cal.	34,776	57
Atlanta, Ga.	34,679	58
Sioux Falls, S.D.	34,479	59
Lansing - East Lansing, Mich.	34,469	60
Grand Rapids, Mich.	34,432	61
Worcester - Fitchburg - Leominster, Mass.	34,380	62
Santa Fe, N.M.	34,336	63
Orange County, N.Y.	34,268	64
Detroit, Mich.	34,185	65
Odessa, Tex.	34,164	66
Casper, Wyo.	34,122	67
Columbia, Mo.	34,104	68
Jackson, Mich.	34,060	69
St. Louis, Mo.	34,054	70
Galveston - Texas City, Tex.	34,007	71
Syracuse, N.Y.	33,798	72
Bismarck, N.D.	33,795	73
Decatur, Ill.	33,783	74
Davenport - Rock Island - Moline, Iowa-Ill.	33,762	75
Philadelphia, Pa.	33,761	76
Richmond - Petersburg, Va.	33,752	77
Lorain - Elyria, Ohio	33,543	78
Milwaukee, Wisc.	33,402	79
Boulder - Longmont, Colo.	33,320	80
Austin, Tex.	33,259	81
Fargo - Moorhead, N.D.-Minn.	33,089	82
Tyler, Tex.	33,039	83
Kokomo, Ind.	33,015	84
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	33,002	85
Rockford, Ill.	32,889	86
Albany - Schenectady - Troy, N.Y.	32,824	87
Beaumont - Port Arthur, Tex.	32,807	88
Norfolk - Virginia Beach - Newport News, Va.	32,770	89
Baltimore, Md.	32,763	90
Providence - Pawtucket - Woonsocket, R.I.	32,684	91
Cedar Rapids, Iowa	32,661	92
Des Moines, Iowa	32,599	93
Indianapolis, Ind.	32,561	94
Sacramento, Cal.	32,555	95
Racine, Wisc.	32,543	96
Waterloo - Cedar Falls, Iowa	32,534	97
Raleigh - Durham, N.C.	32,521	98
New York, N.Y.	32,428	99
Huntsville, Ala.	32,418	100
Burlington, Vt.	32,408	101
Madison, Wisc.	32,274	102
Janesville - Beloit, Wisc.	32,272	103
Bakersfield, Cal.	32,244	104
Iowa City, Iowa	32,210	105
Lawrence, Kans.	32,183	106
Victoria, Tex.	32,159	107
Cleveland, Ohio	32,141	108
Binghamton, N.Y.	32,113	109
Cincinnati, Ohio	32,069	110
Rapid City, S.D.	32,038	111
Riverside - San Bernardino, Cal.	32,016	112
Fresno, Cal.	32,010	113
Charlottesville, Va.	31,995	114
Pittsfield, Mass.	31,975	115
Allentown - Bethlehem, Pa.	31,907	116
Sheboygan, Wisc.	31,863	117
Beaver County, Pa.	31,813	118
Reno, Nev.	31,749	119
Harrisburg - Lebanon - Carlisle, Pa.	31,680	120
Appleton - Oshkosh - Neenah, Wisc.	31,654	121
Dayton - Springfield, Ohio	31,591	122
Lafayette, La.	31,584	123
Lafayette - West Lafayette, Ind.	31,579	124
Toledo, Ohio	31,531	125
Amarillo, Tex.	31,528	126
Nashville, Tenn.	31,366	127
San Angelo, Tex.	31,307	128
Bryan - College Station, Tex.	31,301	129
La Crosse, Wisc.	31,298	130
Columbia, S.C.	31,222	131
Boise, Ida.	31,214	132
Lancaster, Pa.	31,158	133
Springfield, Mass.	31,116	134
Oklahoma City, Okla.	31,074	135
Fort Wayne, Ind.	31,047	136
Champaign - Urbana - Rantoul, Ill.	31,040	137
Hamilton - Middletown, Ohio	31,026	138
Battle Creek, Mich.	31,006	139
Niagara Falls, N.Y.	30,965	140
Lynchburg, Va.	30,964	141
Longview - Marshall, Tex.	30,929	142
Portland, Ore.	30,905	143
Green Bay, Wisc.	30,892	144
Columbus, Ohio	30,887	145
San Antonio, Tex.	30,873	146
Buffalo, N.Y.	30,866	147
Saginaw - Bay City - Midland, Mich.	30,852	148
Baton Rouge, La.	30,824	149
Houma - Thibodaux, La.	30,787	150
Portland, Me.	30,773	151
Lawton, Okla.	30,733	152
Orlando, Fla.	30,731	153
Corpus Christi, Tex.	30,722	154
Killeen - Temple, Tex.	30,691	155
Macon - Warner Robins, Ga.	30,683	156
Bremerton, Wash.	30,675	157
Akron Ohio	30,647	158
Evansville, Ind.	30,595	159
Phoenix, Ariz.	30,579	160
Miami - Hialeah, Fla.	30,539	161
Youngstown - Warren, Ohio	30,529	162
Little Rock - North Little Rock, Ark.	30,495	163
Anderson, Ind.	30,433	164
Colorado Springs, Colo.	30,401	165
Flint, Mich.	30,297	166
Louisville, Ky.	30,290	167
Enid, Okla.	30,289	168
Wichita Falls, Tex.	30,285	169
Sherman - Denison, Tex.	30,277	170
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	30,258	171
South Bend - Mishawaka, Ind.	30,258	171
Springfield, Ill.	30,252	173
Elkhart - Goshen, Ind.	30,225	174
Gary - Hammond, Ind.	30,209	175
Lexington-Fayette, Ky.	30,194	176
Stockton, Cal.	30,185	177
Erie, Pa.	30,103	178
York, Pa.	30,082	179
Naples, Fla.	30,068	180
Reading, Pa.	30,060	181
St. Cloud, Minn.	29,992	182
Tulsa, Okla.	29,971	183
Pittsburgh, Pa.	29,950	184
Greensboro - Winston-Salem - High Point, N.C.	29,858	185
Muskegon, Mich.	29,858	185
Benton Harbor, Mich.	29,842	187
Dubuque, Iowa	29,842	187
Salt Lake City - Ogden, Utah	29,840	189
Roanoke, Va.	29,818	190
Atlantic City, N.J.	29,792	191
Pascagoula, Miss.	29,764	192
Vancouver, Wash.	29,741	193
Modesto, Cal.	29,652	194
New Bedford - Fall River - Attleboro, Mass.	29,644	195
Abilene, Tex.	29,591	196
Fort Collins - Loveland, Colo.	29,570	197
Olympia, Wash.	29,562	198
Muncie, Ind.	29,539	199
Jacksonville, Fla.	29,536	200
Vineland - Millville - Bridgeton, N.J.	29,524	201
Canton, Ohio	29,514	202
Fort Walton Beach, Fla.	29,507	203
Glens Falls, N.Y.	29,493	204
Las Vegas, Nev.	29,475	205
Mansfield, Ohio	29,461	206
Lubbock, Tex.	29,386	207
Pensacola, Fla.	29,330	208
Cheyenne, Wyo.	29,325	209
Savannah, Ga.	29,323	210
Kankakee, Ill.	29,281	211
Lake Charles, La.	29,252	212
Shreveport, La.	29,127	213
St. Joseph, Mo.	29,102	214
Utica - Rome, N.Y.	29,095	215
Fayetteville, N.C.	28,947	216
Jersey City, N.J.	28,912	217
Augusta, Ga.	28,876	218
New Orleans, La.	28,870	219
Wausau, Wisc.	28,862	220
Jackson, Miss.	28,770	221
Lima, Ohio	28,699	222
Springfield, Mo.	28,664	223
Fort Myers - Cape Coral, Fla.	28,560	224
Hagerstown, Md.	28,548	225
Sarasota, Fla.	28,488	226
Memphis, Tenn.	28,471	227
Charleston, W.Va.	28,389	228
Albuquerque, N.M.	28,376	229
Duluth, Minn.	28,322	230
Bloomington, Ind.	28,317	231
Merced, Cal.	28,257	232
Hickory, N.C.	28,168	233
Billings, Mont.	28,147	234
Eau Claire, Wisc.	28,132	235
El Paso, Tex.	28,130	236
Tallahassee, Fla.	28,010	237
Montgomery, Ala.	28,008	238
State College, Pa.	27,958	239
Elmira, N.Y.	27,934	240
Tampa - St. Petersburg - Clearwater, Fla.	27,879	241
Albany, Ga.	27,870	242
Bangor, Me.	27,860	243
Terre Haute, Ind.	27,849	244
Melbourne - Titusville - Palm Bay, Fla.	27,756	245
Sioux City, Iowa	27,706	246
Waco, Tex.	27,689	247
Sharon, Pa.	27,621	248
Mobile, Ala.	27,581	249
Clarksville - Hopkinsville, Tenn.-Ky.	27,483	250
Bradenton, Fla.	27,338	251
Burlington, N.C.	27,335	252
Owensboro, Ky.	27,187	253
Danville, Va.	27,110	254
Gainesville, Fla.	27,073	255
Charleston, S.C.	26,982	256
Birmingham, Ala.	26,895	257
Jacksonville, N.C.	26,892	258
Columbus, Ga.	26,843	259
Bellingham, Wash.	26,706	260
Williamsport, Pa.	26,675	261
Parkersburg - Marietta, W.Va.-Ohio	26,622	262
Greeley, Colo	26,562	263
Knoxville, Tenn.	26,522	264
Great Falls, Mont.	26,509	265
Tacoma, Wash.	26,409	266
Steubenville - Weirton, Ohio-W.Va.	26,403	267
Fort Smith, Ark.	26,366	268
Daytona Beach, Fla.	26,319	269
Chattanooga, Tenn.	26,278	270
Scranton - Wilkes-Barre, Pa.	26,258	271
Athens, Ga.	26,185	272
Lakeland - Winter Haven, Fla.	26,144	273
Wheeling, W.Va.	26,084	274
Biloxi - Gulfport, Miss.	26,074	275
Tucson, Ariz.	26,071	276
Lewiston - Auburn, Me.	26,061	277
Wilmington, N.C.	26,053	278
Jackson, Tenn.	26,039	279
Yuba City, Cal.	26,034	280
Alexandria, La.	25,972	281
Asheville, N.C.	25,896	282
Greenville - Spartanburg, S.C.	25,877	283
Fort Pierce, Fla.	25,808	284
Redding, Cal.	25,675	285
Eugene - Springfield, Ore.	25,669	286
Johnson City - Kingsport - Bristol, Tenn.	25,637	287
Joplin, Mo.	25,601	288
Anderson, S.C.	25,349	289
Texarkana, Tex.-Ark.	25,345	290
Chico, Cal.	25,332	291
Monroe, La.	25,297	292
Fayetteville - Springdale, Ark.	25,251	293
Pueblo, Colo.	25,231	294
Spokane, Wash.	25,120	295
Cumberland, Md.	24,952	296
Altoona, Pa.	24,911	297
Provo - Orem, Utah	24,881	298
Dothan, Ala.	24,869	299
Salem, Ore.	24,802	300
Yakima, Wash.	24,700	301
Visalia - Tulare - Porterville, Cal.	24,649	302
Anniston, Ala.	24,608	303
Tuscaloosa, Ala.	24,594	304
Pine Bluff, Ark.	24,561	305
Brownsville - Harlingen, Tex.	24,305	306
Huntington - Ashland, W.Va.-Ky	24,237	307
Medford, Ore.	24,235	308
Florence, Ala.	24,004	309
Johnstown, Pa.	23,940	310
Florence, S.C.	23,919	311
Las Cruces, N.M.	23,794	312
McAllen - Edinburg - Mission, Tex.	22,893	313
Ocala, Fla.	22,614	314
Laredo, Tex.	22,609	315
Gadsden, Ala.	22,320	316
Panama City, Fla.	22,110	317
Average Above Areas	**33,535**	
U.S. Average	**31,674**	

S&MM METRO MARKET RANKING

PER CAPITA EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	18,092	1
San Francisco, Cal.	16,995	2
Washington, D.C.	16,237	3
Bergen - Passaic, N.J.	16,014	4
Anchorage, Alas.	15,996	5
Nassau - Suffolk, N.Y.	15,684	6
San Jose, Cal.	15,386	7
Middlesex - Somerset - Hunterdon, N.J.	15,325	8
Lake County, Ill.	15,303	9
Midland, Tex.	15,282	10
Oakland, Cal.	14,893	11
Newark, N.J.	14,873	12
Anaheim - Santa Ana, Cal.	14,865	13
West Palm Beach - Boca Raton - Delray Beach, Fla.	14,855	14
Monmouth - Ocean, N.J.	14,665	15
Wichita, Kans.	14,573	16
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	14,474	17
Hartford - New Britain - Middletown - Bristol, Conn.	14,446	18
Trenton, N.J.	14,310	19
New London - Norwich, Conn.	14,271	20
Seattle, Wash.	14,267	21
New Haven - Waterbury - Meriden, Conn.	14,224	22
Grand Forks, N.D.	14,115	23
Topeka, Kans.	14,095	24
Minneapolis - St. Paul, Minn.	14,078	25
Lincoln, Neb.	14,029	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	14,008	27
Denver, Colo.	13,989	28
Santa Barbara - Santa Maria - Lompoc, Cal.	13,975	29
Santa Rosa - Petaluma, Cal.	13,951	30
Manchester - Nashua, N.H.	13,879	31
Dallas, Tex.	13,854	32
Reno, Nev.	13,509	33
San Diego, Cal.	13,472	34
Santa Cruz, Cal.	13,469	35
Oxnard - Ventura, Cal.	13,395	36
Sioux Falls, S.D.	13,346	37
Chicago, Ill.	13,325	38
Houston, Tex	13,298	39
Omaha, Neb.	13,274	40
Peoria, Ill.	13,251	41
Kansas City, Mo.-Kans.	13,243	42
Ann Arbor, Mich.	13,230	43
Portsmouth - Dover - Rochester, N.H.	13,179	44
Rochester, Minn.	13,086	45
Kenosha, Wisc.	13,054	46
Wilmington, Del.	13,049	47
Sarasota, Fla.	13,013	48
Rochester, N.Y.	12,969	49
Santa Fe, N.M.	12,967	50
Poughkeepsie, N.Y.	12,965	51
Boulder - Longmont, Colo.	12,963	52
Aurora - Elgin, Ill.	12,934	53
Bloomington - Normal, Ill.	12,931	54
Des Moines, Iowa	12,919	55
Decatur, Ill.	12,903	56
New York, N.Y.	12,883	57
Casper, Wyo.	12,863	58
Fort Worth - Arlington, Tex.	12,846	59
Kalamazoo, Mich.	12,808	60
Brazoria, Tex.	12,743	61
Los Angeles - Long Beach, Cal.	12,737	62
Davenport - Rock Island - Moline, Iowa-Ill.	12,725	63
Atlanta, Ga.	12,722	64
Madison, Wisc.	12,720	65
Richland - Kennewick - Pasco, Wash.	12,697	66
Sacramento, Cal.	12,678	67
Cedar Rapids, Iowa	12,639	68
Austin, Tex.	12,627	69
Vallejo - Fairfield - Napa, Cal.	12,602	70
Milwaukee, Wisc.	12,581	71
Iowa City, Iowa	12,547	72
Naples, Fla.	12,547	72
Worcester - Fitchburg - Leominster, Mass.	12,541	74
Detroit, Mich.	12,398	75
Odessa, Tex.	12,388	76
Philadelphia, Pa.	12,332	77
St. Louis, Mo.	12,311	78
Honolulu, Haw.	12,310	79
Grand Rapids, Mich.	12,302	80
Galveston - Texas City, Tex.	12,287	81
Cleveland, Ohio	12,270	82
Raleigh - Durham, N.C.	12,245	83
Albany - Schenectady - Troy, N.Y.	12,226	84
Columbia, Mo.	12,225	85
Pittsfield, Mass.	12,223	86
Kokomo, Ind.	12,214	87
Springfield, Ill.	12,184	88
Rockford, Ill.	12,176	89
Allentown - Bethlehem, Pa.	12,140	90
Lansing - East Lansing, Mich.	12,134	91
Portland, Ore.	12,122	92
Fargo - Moorhead, N.D.-Minn.	12,1[illegible]	93
Syracuse, N.Y.	12,093	94
Harrisburg - Lebanon - Carlisle, Pa.	12,080	95
Rapid City, S.D.	12,051	96
Tyler, Tex.	12,050	97
Richmond - Petersburg, Va.	12,035	98
Dayton - Springfield, Ohio	12,030	99
Fort Myers - Cape Coral, Fla.	12,022	100
Huntsville, Ala.	12,018	101
Joliet, Ill.	11,987	102
Charlottesville, Va.	11,972	103
Amarillo, Tex.	11,963	104
Indianapolis, Ind.	11,954	105
Phoenix, Ariz.	11,944	106
Bismarck, N.D.	11,941	107
Janesville - Beloit, Wisc.	11,937	108
Waterloo - Cedar Falls, Iowa	11,937	108
Providence - Pawtucket - Woonsocket, R.I.	11,933	110
Oklahoma City, Okla.	11,923	111
Cincinnati, Ohio	11,904	112
Salinas - Seaside - Monterey, Cal.	11,895	113
Las Vegas, Nev.	11,892	114
Baltimore, Md.	11,835	115
Jackson, Mich.	11,806	116
Enid, Okla.	11,784	117
Binghamton, N.Y.	11,773	118
Racine, Wisc.	11,751	119
Tampa - St. Petersburg - Clearwater, Fla.	11,727	120
Portland, Me.	11,723	121
Toledo, Ohio	11,721	122
Columbus, Ohio	11,713	123
Beaumont - Port Arthur, Tex.	11,695	124
Lorain - Elyria, Ohio	11,687	125
Beaver County, Pa.	11,681	126
Sheboygan, Wisc.	11,635	127
Bradenton, Fla.	11,622	128
Pittsburgh, Pa.	11,622	128
Sherman - Denison, Tex.	11,609	130
Atlantic City, N.J.	11,600	131
Nashville, Tenn.	11,600	131
Battle Creek, Mich.	11,585	133
Reading, Pa.	11,572	134
Riverside - San Bernardino, Cal.	11,566	135
Orlando, Fla.	11,551	136
Burlington, Vt.	11,538	137
La Crosse, Wisc.	11,536	138
Evansville, Ind.	11,535	139
Tulsa, Okla.	11,497	140
Bakersfield, Cal.	11,487	141
Appleton - Oshkosh - Neenah, Wisc.	11,481	142
Miami - Hialeah, Fla.	11,468	143
Olympia, Wash.	11,465	144
Fresno, Cal.	11,459	145
Boise, Ida.	11,446	146
Akron, Ohio	11,410	147
Lawrence, Kans.	11,401	148
San Angelo, Tex.	11,367	149
Niagara Falls, N.Y.	11,346	150
Buffalo, N.Y.	11,339	151
Green Bay, Wisc.	11,332	152
Springfield, Mass.	11,324	153
Lexington-Fayette, Ky.	11,322	154
Cheyenne, Wyo.	11,316	155
Greensboro - Winston-Salem - High Point, N.C.	11,313	156
Champaign - Urbana - Rantoul, Ill.	11,309	157
Orange County, N.Y.	11,304	158
Colorado Springs, Colo.	11,285	159
Bryan - College Station, Tex.	11,276	160
Youngstown - Warren, Ohio	11,261	161
Fort Collins - Loveland, Colo.	11,255	162
York, Pa.	11,212	163
Bremerton, Wash.	11,197	164
Lancaster, Pa.	11,187	165
Charlotte - Gastoria - Rock Hill, N.C.-S.C.	11,180	166
Anderson, Ind.	11,171	167
Fort Wayne, Ind.	11,166	168
Longview - Marshall, Tex.	11,163	169
Melbourne - Titusville - Palm Bay, Fla.	11,162	170
Daytona Beach, Fla	11,151	171
Jacksonville, Fla.	11,145	172
Billings, Mont.	11,144	173
South Bend - Mishawaka, Ind.	11,130	174
Jersey City, N.J.	11,123	175
Stockton, Cal.	11,120	176
Roanoke, Va.	11,119	177
Charleston, W.Va.	11,115	178
Louisville, Ky.	11,112	179
Columbia, S.C.	11,103	180
Little Rock - North Little Rock, Ark.	11,081	181
Vancouver, Wash.	11,056	182
Lafayette, La.	10,995	183
Norfolk - Virginia Beach - Newport News, Va.	10,990	184
Hamilton - Middletown, Ohio	10,977	185
Wichita Falls, Tex.	10,969	186
Victoria, Tex.	10,968	187
Lafayette - West Lafayette, Ind.	10,955	188
Benton Harbor, Mich.	10,930	189
Mansfield, Ohio	10,916	190
Flint, Mich.	10,914	191
Erie, Pa.	10,900	192
Elkhart - Goshen, Ind.	10,835	193
Macon - Warner Robins, Ga.	10,835	193
New Bedford - Fall River - Attleboro, Mass.	10,795	195
Saginaw - Bay City - Midland, Mich.	10,790	196
St. Joseph, Mo.	10,775	197
Albuquerque, N.M.	10,760	198
Springfield, Mo.	10,757	199
Duluth, Minn.	10,735	200
Shreveport, La.	10,724	201
Muskegon, Mich.	10,713	202
Pensacola, Fla.	10,712	203
Fort Walton Beach, Fla.	10,698	204
Canton, Ohio	10,696	205
Baton Rouge, La.	10,653	206
New Orleans, La.	10,566	207
Savannah, Ga.	10,559	208
Lynchburg, Va.	10,549	209
Abilene, Tex.	10,531	210
Muncie, Ind.	10,494	211
Sioux City, Iowa	10,483	212
Kankakee, Ill.	10,435	213
Modesto, Cal.	10,433	214
Utica - Rome, N.Y.	10,419	215
Great Falls, Mont.	10,413	216
Lubbock, Tex.	10,410	217
Fort Pierce, Fla.	10,405	218
Tucson, Ariz.	10,394	219
Burlington, N.C.	10,390	220
San Antonio, Tex.	10,376	221
Tallahassee, Fla.	10,358	222
Hickory, N.C.	10,336	223
Wausau, Wisc.	10,324	224
Gary - Hammond, Ind.	10,306	225
Glens Falls, N.Y.	10,285	226
Lima, Ohio	10,284	227
Chico, Cal.	10,242	228
Bellingham, Wash.	10,227	229
Lake Charles, La.	10,225	230
Terre Haute, Ind.	10,210	231
Asheville, N.C.	10,189	232
Knoxville, Tenn.	10,179	233
Augusta, Ga.	10,164	234
Waco, Tex.	10,164	234
Jackson, Miss.	10,157	236
Memphis, Tenn.	10,136	237
Hagerstown, Md.	10,133	238
Vineland - Millville - Bridgeton, N.J.	10,133	238
Pascagoula, Miss.	10,111	240
Dubuque, Iowa	10,109	241
Birmingham, Ala	10,103	242
Gainesville, Fla.	10,099	243
Sharon, Pa.	10,095	244
Houma - Thibodaux, La.	10,081	245
Elmira, N.Y.	10,070	246
Corpus Christi, Tex.	10,060	247
Bloomington, Ind.	10,054	248
Eau Claire, Wisc.	10,044	249
Montgomery, Ala.	10,016	250
Wheeling, W.Va.	10,009	251
Lawton, Okla.	9,999	252
Eugene - Springfield, Ore.	9,993	253
Owensboro, Ky.	9,987	254
Tacoma, Wash.	9,974	255
Scranton - Wilkes-Barre, Pa.	9,959	256
Wilmington, N.C.	9,957	257
Parkersburg - Marietta, W.Va.-Ohio	9,912	258
Mobile, Ala.	9,902	259
Williamsport, Pa.	9,838	260
Killeen - Temple, Tex.	9,837	261
Spokane, Wash.	9,819	262
Steubenville - Weirton, Ohio-W.Va.	9,819	262
Jackson, Tenn.	9,760	264
Chattanooga, Tenn.	9,749	265
Lakeland - Winter Haven, Fla.	9,714	266
Fort Smith, Ark.	9,705	267
Bangor, Me.	9,688	268
Danville, Va.	9,685	269
Greeley, Colo.	9,683	270
Pueblo, Colo.	9,638	271
Redding, Cal.	9,631	272
Salt Lake City - Ogden, Utah	9,610	273
Greenville - Spartanburg, S.C.	9,606	274
Joplin, Mo.	9,588	275
Yuba City, Cal.	9,584	276
Lewiston - Auburn, Me.	9,583	277
Athens, Ga.	9,534	278
Johnson City - Kingsport - Bristol, Tenn.	9,490	279
Anderson, S.C.	9,438	280
Merced, Cal.	9,419	281
State College, Pa.	9,416	282
St. Cloud, Minn.	9,411	283
Fayetteville - Springdale, Ark.	9,364	284
Altoona, Pa.	9,342	285
Cumberland, Md.	9,339	286
Albany, Ga.	9,314	287
Texarkana, Tex.-Ark.	9,281	288
Biloxi - Gulfport, Miss.	9,251	289
Fayetteville, N.C.	9,210	290
Medford, Ore.	9,151	291
Salem, Ore.	9,129	292
Charleston, S.C.	9,115	293
Yakima, Wash.	9,108	294
Columbus, Ga.	9,099	295
Clarksville - Hopkinsville, Tenn.-Ky.	9,096	296
Alexandria, La.	9,031	297
Florence, Ala.	8,972	298
Dothan, Ala.	8,960	299
Huntington - Ashland, W.Va.-Ky.	8,923	300
Tuscaloosa, Ala.	8,903	301
Monroe, La.	8,884	302
Ocala, Fla.	8,827	303
Johnstown, Pa.	8,743	304
Anniston, Ala.	8,633	305
Panama City, Fla.	8,366	306
El Paso, Tex.	8,364	307
Gadsden, Ala.	8,359	308
Pine Bluff, Ark.	8,351	309
Florence, S.C.	8,330	310
Las Cruces, N.M.	8,089	311
Visalia - Tulare - Porterville, Cal.	8,048	312
Jacksonville, N.C.	7,709	313
Brownsville - Harlingen, Tex.	6,916	314
Provo - Orem, Utah	6,680	315
McAllen - Edinburg - Mission, Tex.	6,234	316
Laredo, Tex.	5,991	317
Average Above Areas	**12,388**	
U.S. Average	**11,627**	

1986 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	50,985,808	1
New York, N.Y.	41,389,635	2
Chicago, Ill.	35.627,510	3
Philadelphia, Pa.	28,393,700	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	27,703,685	5
Detroit, Mich.	26,266,849	6
Washington, D.C.	25,219,988	7
Houston, Tex.	21,642,709	8
Nassau - Suffolk, N.Y.	19,423,148	9
Atlanta, Ga.	17,418,814	10
Dallas, Tex.	16,361,030	11
Minneapolis - St. Paul, Minn.	16,197,101	12
St. Louis, Mo.	15,395,910	13
Anaheim - Santa Ana, Cal.	15,352,829	14
Baltimore, Md.	13,681,848	15
San Francisco, Cal.	13,680,421	16
San Diego, Cal.	13,191,301	17
Miami - Hialeah, Fla.	12,875,757	18
Oakland, Cal.	12,671,975	19
Cleveland, Ohio	12,133,621	20
Phoenix, Ariz.	11,710,860	21
Pittsburgh, Pa.	11,695,825	22
Tampa - St. Petersburg - Clearwater, Fla.	11,518,721	23
Denver, Colo.	11,463,764	24
Seattle, Wash.	11,402,950	25
Newark, N.J.	11,219,194	26
Kansas City, Mo.-Kans.	10,495,141	27
Riverside - San Bernardino, Cal.	10,331,501	28
Bergen - Passaic, N.J.	10,080,540	29
San Jose, Cal.	10,047,766	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	8,663,577	31
Cincinnati, Ohio	8,521,003	32
Indianapolis, Ind.	8,092,281	33
Sacramento, Cal.	8,088,460	34
Columbus, Ohio	8,071,989	35
New Orleans, La.	7,890,826	36
Milwaukee, Wisc.	7,830,190	37
Fort Worth - Arlington, Tex.	7,687,309	38
Oklahoma City, Okla.	7,497,305	39
Portland, Ore.	7,441,991	40
Hartford - New Britain - Middletown - Bristol, Conn.	7,439,951	41
Norfolk - Virginia Beach - Newport News, Va.	7,359,139	42
San Antonio, Tex.	6,723,486	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6,611,375	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	6,593,688	45
Middlesex - Somerset - Hunterdon, N.J.	6,411,582	46
Orlando, Fla.	6,112,833	47
Memphis, Tenn.	6,100,527	48
Monmouth - Ocean, N.J.	5,996,481	49
Nashville, Tenn.	5,686,318	50
Total Top 50	**690,400,212**	
Louisville, Ky.	5,580,056	51
Rochester, N.Y.	5,556,505	52
Greensboro - Winston-Salem - High Point, N.C.	5,478,379	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	5,436,353	54
Dayton - Springfield, Ohio	5,393,776	55
Salt Lake City - Ogden, Utah	5,178,783	56
Richmond - Petersburg, Va.	5,170,421	57
Buffalo, N.Y.	5,140,729	58
Providence - Pawtucket - Woonsocket, R.I.	5,079,236	59
Honolulu, Haw.	5,017,488	60
Albany - Schenectady - Troy, N.Y.	4,997,866	61
New Haven - Waterbury - Meriden, Conn.	4,949,886	62
Jacksonville, Fla.	4,799,099	63
Birmingham, Ala.	4,491,199	64
Toledo, Ohio	4,436,876	65
Austin, Tex.	4,428,322	66
Tulsa, Okla.	4,342,077	67
Knoxville, Tenn.	4,163,316	68
Las Vegas, Nev.	4,102,066	69
Grand Rapids, Mich.	3,979,479	70
Raleigh - Durham, N.C.	3,973,862	71
Worcester - Fitchburg - Leominster, Mass.	3,905,423	72
Omaha, Neb.	3,837,235	73
Harrisburg - Lebanon - Carlisle, Pa.	3,804,955	74
Allentown - Bethlehem, Pa.	3,798,948	75
Springfield, Mass.	3,785,230	76
Scranton - Wilkes-Barre, Pa.	3,711,056	77
Gary - Hammond, Ind.	3,683,978	78
Akron, Ohio	3,676,403	79
Syracuse, N.Y.	3,536,188	80
Wilmington, Del.	3,456,960	81
Greenville - Spartanburg, S.C.	3,454,645	82
New Bedford - Fall River - Attleboro, Mass.	3,399,546	83
Tucson, Ariz.	3,305,023	84
Oxnard - Ventura, Cal.	3,229,516	85
Baton Rouge, La.	3,150,863	86
Fresno, Cal.	3,071,465	87
Little Rock - North Little Rock, Ark.	2,934,667	88
Lake County, Ill.	2,875,529	89
Albuquerque, N.M.	2,851,352	90
Youngstown - Warren, Ohio	2,786,870	91
Santa Barbara - Santa Maria - Lompoc, Cal.	2,780,868	92
Flint, Mich.	2,775,821	93
Tacoma, Wash.	2,723,017	94
Wichita, Kans.	2,703,970	95
Bakersfield, Cal.	2,676,721	96
Jersey City, N.J.	2,605,408	97
Anchorage, Alas.	2,596,640	98
Lansing - East Lansing, Mich.	2,588,353	99
Chattanooga, Tenn.	2,529,888	100
Total Top 100	**884,332,524**	
Saginaw - Bay City - Midland, Mich.	2,527,103	101
Mobile, Ala.	2,524,239	102
Charleston, S.C.	2,517,907	103
Manchester - Nashua, N.H.	2,507,541	104
El Paso, Tex.	2,466,303	105
Des Moines, Iowa	2,415,658	106
Columbia, S.C.	2,406,219	107
Beaumont - Port Arthur, Tex.	2,399,909	108
Johnson City - Kingsport - Bristol, Tenn.	2,372,652	109
Madison, Wisc.	2,337,022	110
Portsmouth - Dover - Rochester, N.H.	2,284,942	111
Atlantic City, N.J.	2,276,243	112
Canton, Ohio	2,262,619	113
Corpus Christi, Tex.	2,244,438	114
Colorado Springs, Colo.	2,234,953	115
Lancaster, Pa.	2,189,656	116
Davenport - Rock Island - Moline, Iowa-Ill.	2,184,267	117
Portland, Me.	2,164,960	118
Jackson, Miss.	2,148,232	119
Stockton, Cal.	2,142,068	120
Fort Wayne, Ind.	2,110,924	121
Lexington-Fayette, Ky.	2,096,377	122
Shreveport, La.	2,087,945	123
Trenton, N.J.	2,062,206	124
Spokane, Wash.	2,044,223	125
Reading, Pa.	2,030,255	126
Santa Rosa - Petaluma, Cal.	2,004,455	127
Reno, Nev.	1,999,162	128
Melbourne - Titusville - Palm Bay, Fla.	1,991,127	129
Vallejo - Fairfield - Napa, Cal.	1,977,710	130
Lakeland - Winter Haven, Fla.	1,964,351	131
Augusta, Ga.	1,921,039	132
Peoria, Ill.	1,893,714	133
Salinas - Seaside - Monterey, Cal.	1,868,001	134
Sarasota, Fla.	1,867,828	135
Daytona Beach, Fla.	1,867,695	136
York, Pa.	1,865,776	137
Evansville, Ind.	1,861,167	138
Ann Arbor, Mich.	1,786,706	139
Fort Myers - Cape Coral, Fla.	1,753,982	140
Pensacola, Fla.	1,733,469	141
Huntington - Ashland, W.Va.-Ky.	1,709,810	142
Modesto, Cal.	1,700,566	143
Aurora - Elgin, Ill.	1,686,566	144
Macon - Warner Robins, Ga.	1,624,903	145
Charleston, W.Va.	1,617,419	146
McAllen - Edinburg - Mission, Tex.	1,612,814	147
Rockford, Ill.	1,611,477	148
New London - Norwich, Conn.	1,609,452	149
Lafayette, La.	1,601,391	150
Total Top 150	**986,501,965**	
Orange County, N.Y.	1,591,559	151
Utica - Rome, N.Y.	1,589,853	152
South Bend - Mishawaka, Ind.	1,550,048	153
Appleton - Oshkosh - Neenah, Wisc.	1,534,686	154
Visalia - Tulare - Porterville, Cal.	1,533,607	155
Lubbock, Tex.	1,527,429	156
Boulder - Longmont, Colo.	1,522,756	157
Joliet, Ill.	1,515,522	158
Montgomery, Ala.	1,506,307	159
Springfield, Mo.	1,502,570	160
Duluth, Minn.	1,485,746	161
Kalamazoo, Mich.	1,443,311	162
Savannah, Ga.	1,439,709	163
Binghamton, N.Y.	1,434,444	164
Eugene - Springfield, Ore.	1,434,241	165
Erie, Pa.	1,431,057	166
Poughkeepsie, N.Y.	1,401,695	167
St. Cloud, Minn.	1,397,609	168
Roanoke, Va.	1,387,516	169
Amarillo, Tex.	1,377,143	170
Odessa, Tex.	1,376,163	171
Fayetteville, N.C.	1,344,263	172
Brownsville - Harlingen, Tex.	1,340,711	173
Lorain - Elyria, Ohio	1,305,574	174
Galveston - Texas City, Tex.	1,301,020	175
Longview - Marshall, Tex.	1,271,899	176
Fort Pierce, Fla.	1,264,369	177
Columbus, Ga.	1,232,143	178
Bradenton, Fla.	1,197,894	179
Hamilton - Middletown, Ohio	1,196,047	180
Tallahassee, Fla	1,192,448	181
Asheville, N.C	1,190,197	182
Santa Cruz, Cal.	1,188,708	183
Salem, Ore.	1,184,037	184
Hickory, N.C.	1,180,385	185
Gainesville, Fla.	1,158,272	186
Huntsville, Ala.	1,153,216	187
Springfield, Ill.	1,148,814	188
Midland, Tex.	1,128,452	189
Lincoln, Neb.	1,118,391	190
Abilene, Tex.	1,114,267	191
Waco, Tex.	1,107,357	192
Houma - Thibodaux, La.	1,088,313	193
Killeen - Temple, Tex.	1,073,072	194
Green Bay, Wisc.	1,057,808	195
Biloxi - Gulfport, Miss.	1,047,357	196
Lake Charles, La.	1,043,190	197
Terre Haute, Ind.	1,041,824	198
Fargo - Moorhead, N.D.-Minn.	1,039,549	199
Ocala, Fla.	1,039,336	200
Total Top 200	**1,051,233,849**	
Pittsfield, Mass.	1,033,858	201
Johnstown, Pa.	1,032,751	202
Topeka, Kans.	1,023,866	203
Elkhart - Goshen, Ind.	1,018,904	204
Wheeling, W.Va.	1,004,120	205
Naples, Fla.	1,001,954	206
Champaign - Urbana - Rantoul, Ill.	997,214	207
Boise, Ida.	996,859	208
Cedar Rapids, Iowa	994,056	209
Niagara Falls, N.Y.	988,495	210
Fort Collins - Loveland, Colo.	987,155	211
Burlington, Vt.	981,691	212
Laredo, Tex.	971,387	213
Billings, Mont.	950,630	214
Brazoria, Tex.	938,401	215
Tyler, Tex.	936,355	216
Lima, Ohio	933,700	217
Chico, Cal.	929,536	218
Wichita Falls, Tex.	910,130	219
Parkersburg - Marietta, W.Va.-Ohio	905,277	220
Sioux Falls, S.D.	892,817	221
Bangor, Me.	892,530	222
Yakima, Wash.	888,781	223
Wilmington, N.C.	878,435	224
Provo - Orem, Utah	859,604	225
Fort Smith, Ark.	854,054	226
Lynchburg, Va.	850,628	227
Fort Walton Beach, Fla.	849,874	228
Beaver County, Pa.	847,635	229
Charlottesville, Va.	843,933	230
Vancouver, Wash.	828,976	231
Racine, Wisc.	828,547	232
Joplin, Mo.	827,761	233
Eau Claire, Wisc.	813,978	234
Waterloo - Cedar Falls, Iowa	813,440	235
Rochester, Minn.	806,536	236
Mansfield, Ohio	806,316	237
Muncie, Ind.	805,968	238
Monroe, La.	794,965	239
Athens, Ga.	793,108	240
Richland - Kennewick - Pasco, Wash.	792,496	241
Dothan, Ala.	787,423	242
Benton Harbor, Mich.	784,881	243
Bloomington - Normal, Ill.	772,241	244
Janesville - Beloit, Wisc.	771,651	245
Merced, Cal.	770,548	246
Redding, Cal.	770,176	247
Olympia, Wash.	765,655	248
Burlington, N.C.	763,657	249
Decatur, Ill.	763,499	250
Total Top 250	**1,095,290,301**	
Anderson, Ind.	763,435	251
Medford, Ore.	762,391	252
Lafayette - West Lafayette, Ind.	750,854	253
Panama City, Fla.	747,262	254
Altoona, Pa.	742,310	255
Bryan - College Station, Tex.	740,010	256
Clarksville - Hopkinsville, Tenn.-Ky.	739,575	257
Muskegon, Mich.	738,024	258
Jackson, Mich.	734,631	259
Battle Creek, Mich.	733,024	260
Tuscaloosa, Ala.	726,272	261
Vineland - Millville - Bridgeton, N.J.	726,098	262
Texarkana, Tex.-Ark.	725,302	263
Albany, Ga.	715,651	264
San Angelo, Tex.	710,053	265
Alexandria, La.	709,734	266
Florence, S.C.	704,313	267
Sioux City, Iowa	703,293	268
Bremerton, Wash.	697,524	269
Hagerstown, Md.	688,856	270
Steubenville - Weirton, Ohio-W.Va.	684,885	271
Anderson, S.C.	684,842	272
Kokomo, Ind.	677,822	273
Glens Falls, N.Y.	675,050	274
Santa Fe, N.M.	668,860	275
Florence, Ala.	639,929	276
Bellingham, Wash.	638,904	277
Pueblo, Colo.	635,619	278
Fayetteville - Springdale, Ark.	623,247	279
Rapid City, S.D.	614,484	280
Williamsport, Pa.	613,975	281
Bismarck, N.D.	603,254	282
Kenosha, Wisc.	600,098	283
Lawton, Okla.	596,516	284
La Crosse, Wisc.	596,368	285
Jackson, Tenn.	594,908	286
Greeley, Colo.	585,777	287
Owensboro, Ky.	563,094	288
St. Joseph, Mo.	578,198	289
Lewiston - Auburn, Me.	576,562	290
Victoria, Tex.	575,785	291
Yuba City, Cal.	575,176	292
Sharon, Pa.	574,066	293
Sherman - Denison, Tex.	568,751	294
Pascagoula, Miss.	567,725	295
Jacksonville, N.C.	566,056	296
Columbia, Mo.	564,228	297
Casper, Wyo.	561,209	298
State College, Pa.	561,158	299
Las Cruces, N.M.	551,848	300
Bloomington, Ind.	547,149	301
Wausau, Wisc.	537,170	302
Cheyenne, Wyo.	536,719	303
Cumberland, Md.	528,632	304
Elmira, N.Y.	522,178	305
Dubuque, Iowa	501,102	306
Great Falls, Mont.	483,162	307
Kankakee, Ill.	478,850	308
Danville, Va.	474,815	309
Grand Forks, N.D.	471,745	310
Anniston, Ala.	461,743	311
Sheboygan, Wisc.	443,828	312
Pine Bluff, Ark.	424,303	313
Gadsden, Ala.	424,227	314
Enid, Okla.	421,253	315
Iowa City, Iowa	420,547	316
Lawrence, Kans.	361,149	317
Total Above Areas	**1,136,025,879**	
Percent of U.S.	**81.4214**	
U.S. Total	**1,395,243,233**	

PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Laredo, Tex.	30,936	1
Anchorage, Alas.	29,710	2
Midland, Tex.	27,523	3
Odessa, Tex.	27,090	4
Abilene, Tex.	25,853	5
St. Cloud, Minn.	25,137	6
Portland, Me.	25,057	7
Manchester - Nashua, N.H.	22,775	8
Rochester, Minn.	22,656	9
Bridgeport - Stamford - Norwalk - Danbury, Conn.	22,543	10
Santa Barbara - Santa Maria - Lompoc, Cal.	22,300	11
Nassau - Suffolk, N.Y.	22,233	12
Victoria, Tex.	21,728	13
Reno, Nev.	21,613	14
Burlington, Vt.	21,576	15
Rapid City, S.D.	21,411	16
Lafayette, La.	21,239	17
Terre Haute, Ind.	21,175	18
Bergen - Passaic, N.J.	21,147	19
San Francisco, Cal.	20,867	20
Jackson, Tenn.	20,585	21
San Jose, Cal.	20,581	22
Longview - Marshall, Tex.	20,548	23
Naples, Fla.	20,365	24
Portsmouth - Dover - Rochester, N.H.	20,347	25
Anaheim - Santa Ana, Cal.	20,335	26
San Angelo, Tex.	20,287	27
Wilmington, N.C.	20,287	27
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	20,175	29
Wichita Falls, Tex.	20,136	30
Burlington, N.C.	19,991	31
Grand Forks, N.D.	19,905	32
Oklahoma City, Okla.	19,850	33
Middlesex - Somerset - Hunterdon, N.J.	19,637	34
Billings, Mont.	19,601	35
Honolulu, Haw.	19,569	36
Washington, D.C.	19,523	37
Casper, Wyo.	19,486	38
Elkhart - Goshen, Ind.	19,482	39
Lubbock, Tex.	19,458	40
Brownsville - Harlingen, Tex.	19,431	41
Miami - Hialeah, Fla.	19,353	42
Toledo, Ohio	19,316	43
Atlanta, Ga.	19,296	44
Minneapolis - St. Paul, Minn.	19,200	45
Fargo - Moorhead, N.D.-Minn.	19,180	46
Atlantic City, N.J.	19,160	47
Dallas, Tex.	19,067	48
New Bedford - Fall River - Attleboro, Mass.	18,939	49
Pittsfield, Mass.	18,901	50
Cheyenne, Wyo.	18,899	51
Hartford - New Britain - Middletown - Bristol, Conn.	18,878	52
Sioux Falls, S.D.	18,876	53
Corpus Christi, Tex.	18,861	54
Orlando, Fla.	18,820	55
Kansas City, Mo.-Kans.	18,698	56
Bismarck, N.D.	18,619	57
Charlottesville, Va.	18,548	58
Houston, Tex.	18,517	59
Bangor, Me.	18,479	60
Trenton, N.J.	18,462	61
Amarillo, Tex.	18,460	62
Memphis, Tenn.	18,370	63
Lake County, Ill.	18,362	64
Las Vegas, Nev.	18,346	65
Indianapolis, Ind.	18,238	66
Bryan - College Station, Tex.	18,227	67
Muncie, Ind.	18,193	68
Ann Arbor, Mich.	18,158	69
Albany, Ga.	18,118	70
Knoxville, Tenn.	18,109	71
Kalamazoo, Mich.	18,087	72
New London - Norwich, Conn.	18,043	73
St. Joseph, Mo.	18,012	74
Asheville, N.C.	18,006	75
Owensboro, Ky.	17,997	76
Wilmington, Del.	17,949	77
Boulder - Longmont, Colo.	17,873	78
Springfield, Mo.	17,866	79
Richmond - Petersburg, Va.	17,835	80
Fort Worth - Arlington, Tex.	17,807	81
Springfield, Mass.	17,746	82
South Bend - Mishawaka, Ind.	17,654	83
Kokomo, Ind.	17,652	84
Lafayette - West Lafayette, Ind.	17,626	85
St. Louis, Mo.	17,622	86
Madison, Wisc.	17,611	87
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	17,609	88
Grand Rapids, Mich.	17,593	89
Fort Walton Beach, Fla.	17,559	90
Flint, Mich.	17,513	91
Denver, Colo.	17,454	92
West Palm Beach - Boca Raton - Delray Beach, Fla.	17,430	93
New Haven - Waterbury - Meriden, Conn.	17,405	94
Saginaw - Bay City - Midland, Mich.	17,333	95
Houma - Thibodaux, La.	17,302	96
Evansville, Ind.	17,297	97
La Crosse, Wisc.	17,286	98
Orange County, N.Y.	17,281	99
Harrisburg - Lebanon - Carlisle, Pa.	17,240	100
Panama City, Fla.	17,218	101
Oakland, Cal.	17,215	102
Los Angeles - Long Beach, Cal.	17,205	103
Lansing - East Lansing, Mich.	17,187	104
Lynchburg, Va.	17,184	105
Salinas - Seaside - Monterey, Cal.	17,138	106
McAllen - Edinburg - Mission, Tex.	17,121	107
Florence, S.C.	17,095	108
Savannah, Ga.	17,078	109
Santa Fe, N.M.	17,063	110
Colorado Springs, Colo.	17,081	111
Beaumont - Port Arthur, Tex.	17,057	112
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	17,057	112
Norfolk - Virginia Beach - Newport News, Va.	17,031	114
Hagerstown, Md.	17,009	115
Dothan, Ala.	17,007	116
Bloomington - Normal, Ill.	16,972	117
Cleveland, Ohio	16,965	118
Monmouth - Ocean, N.J.	16,934	119
Lexington-Fayette, Ky.	16,906	120
Austin, Tex.	16,902	121
Tyler, Tex.	16,902	121
Nashville, Tenn.	16,883	123
Lake Charles, La.	16,880	124
Glens Falls, N.Y.	16,876	125
Omaha, Neb.	16,808	126
Gary - Hammond, Ind.	16,791	127
San Diego, Cal.	16,772	128
Raleigh - Durham, N.C.	16,676	129
Mansfield, Ohio	16,625	130
Seattle, Wash.	16,618	131
Detroit, Mich.	16,608	132
Visalia - Tulare - Porterville, Cal.	16,580	133
Newark, N.J.	16,574	134
Lima, Ohio	16,555	135
Eau Claire, Wisc.	16,544	136
San Antonio, Tex.	16,544	136
Baltimore, Md.	16,526	138
Sarasota, Fla.	16,515	139
Columbus, Ohio	16,514	140
Galveston - Texas City, Tex.	16,510	141
Portland, Ore.	16,508	142
Macon - Warner Robins, Ga.	16,463	143
Joplin, Mo.	16,456	144
Enid, Okla.	16,455	145
Baton Rouge, La.	16,454	146
Fort Wayne, Ind.	16,427	147
Roanoke, Va.	16,420	148
Texarkana, Tex.-Ark.	16,410	149
Sacramento, Cal.	16,400	150
Wichita, Kans.	16,378	151
Topeka, Kans.	16,356	152
Cincinnati, Ohio	16,330	153
Reading, Pa.	16,307	154
Phoenix, Ariz.	16,285	155
Jacksonville, N.C.	16,266	156
Champaign - Urbana - Rantoul, Ill.	16,215	157
Philadelphia, Pa.	16,168	158
Worcester - Fitchburg - Leominster, Mass.	16,151	159
Oxnard - Ventura, Cal.	16,107	160
Waco, Tex.	16,072	161
Dubuque, Iowa	16,061	162
Greensboro - Winston-Salem - High Point, N.C.	16,028	163
Fayetteville, N.C.	16,022	164
Poughkeepsie, N.Y.	16,001	165
Little Rock - North Little Rock, Ark.	15,993	166
Albuquerque, N.M.	15,992	167
New Orleans, La.	15,986	168
Gainesville, Fla.	15,932	169
Chicago, Ill.	15,919	170
Ocala, Fla.	15,916	171
Bradenton, Fla.	15,866	172
Des Moines, Iowa	15,861	173
Bakersfield, Cal.	15,792	174
Modesto, Cal.	15,790	175
Lancaster, Pa.	15,776	176
Green Bay, Wisc.	15,741	177
Chattanooga, Tenn.	15,723	178
Providence - Pawtucket - Woonsocket, R.I.	15,715	179
Anderson, Ind.	15,709	180
Sioux City, Iowa	15,699	181
Louisville, Ky.	15,666	182
Lawton, Okla.	15,657	183
Fayetteville - Springdale, Ark.	15,620	184
Fort Pierce, Fla.	15,609	185
Shreveport, La.	15,605	186
Redding, Cal.	15,591	187
Athens, Ga.	15,582	188
Albany - Schenectady - Troy, N.Y.	15,579	189
Fort Myers - Cape Coral, Fla.	15,577	190
Monroe, La.	15,557	191
Jacksonville, Fla.	15,556	192
Lewiston - Auburn, Me.	15,541	193
Richland - Kennewick - Pasco, Wash.	15,448	194
Rockford, Ill.	15,436	195
Jackson, Miss.	15,433	196
Salt Lake City - Ogden, Utah	15,399	197
Charleston, W.Va.	15,375	198
Sherman - Denison, Tex.	15,372	199
Parkersburg - Marietta, W.Va.-Ohio	15,292	200
Vineland - Millville - Bridgeton, N.J.	15,286	201
Greenville - Spartanburg, S.C.	15,279	202
Dayton - Springfield, Ohio	15,271	203
Columbia, S.C.	15,268	204
Canton, Ohio	15,247	205
Great Falls, Mont.	15,242	206
Akron, Ohio	15,230	207
Tallahassee, Fla.	15,210	208
Charleston, S.C.	15,205	209
El Paso, Tex.	15,205	209
Allentown - Bethlehem, Pa.	15,202	211
Bloomington, Ind.	15,199	212
Tulsa, Okla.	15,187	213
Decatur, Ill.	15,179	214
Rochester, N.Y.	15,178	215
Duluth, Minn.	15,176	216
Elmira, N.Y.	15,136	217
Riverside - San Bernardino, Cal.	15,080	218
Columbus, Ga.	14,971	219
Janesville - Beloit, Wisc.	14,954	220
Cedar Rapids, Iowa	14,926	221
Santa Rosa - Petaluma, Cal.	14,903	222
Syracuse, N.Y.	14,895	223
Davenport - Rock Island - Moline, Iowa-Ill.	14,879	224
Biloxi - Gulfport, Miss.	14,856	225
Mobile, Ala.	14,840	226
Milwaukee, Wisc.	14,838	227
Fresno, Cal.	14,824	228
Hickory, N.C.	14,810	229
Tampa - St. Petersburg - Clearwater, Fla.	14,644	230
Youngstown - Warren, Ohio	14,637	231
Spokane, Wash.	14,612	232
Huntsville, Ala.	14,598	233
Springfield, Ill.	14,597	234
Vallejo - Fairfield - Napa, Cal.	14,574	235
Altoona, Pa.	14,555	236
Lakeland - Winter Haven, Fla.	14,540	237
Fort Collins - Loveland, Colo.	14,538	238
Bellingham, Wash.	14,521	239
Binghamton, N.Y.	14,519	240
Medford, Ore.	14,494	241
Clarksville - Hopkinsville, Tenn.-Ky.	14,473	242
Columbia, Mo.	14,467	243
Augusta, Ga.	14,411	244
Pensacola, Fla.	14,410	245
Santa Cruz, Cal.	14,391	246
State College, Pa.	14,389	247
Wheeling, W.Va.	14,386	248
Melbourne - Titusville - Palm Bay, Fla.	14,356	249
Montgomery, Ala.	14,332	250
Jackson, Mich.	14,320	251
Killeen - Temple, Tex.	14,308	252
Stockton, Cal.	14,290	253
Johnson City - Kingsport - Bristol, Tenn.	14,276	254
Buffalo, N.Y.	14,240	255
Alexandria, La.	14,223	256
Lawrence, Kans.	14,218	257
Battle Creek, Mich.	14,206	258
Merced, Cal.	14,164	259
Brazoria, Tex.	14,090	260
Appleton - Oshkosh - Neenah, Wisc.	14,067	261
Yuba City, Cal.	14,063	262
Waterloo - Cedar Falls, Iowa	14,049	263
Daytona Beach, Fla.	14,043	264
Lincoln, Neb.	14,033	265
Las Cruces, N.M.	14,006	266
Williamsport, Pa.	13,954	267
Tuscaloosa, Ala.	13,913	268
Pine Bluff, Ark.	13,866	269
Erie, Pa.	13,853	270
Aurora - Elgin, Ill.	13,836	271
Pittsburgh, Pa.	13,822	272
Tacoma, Wash.	13,815	273
Olympia, Wash.	13,796	274
Chico, Cal.	13,791	275
Peoria, Ill.	13,772	276
Eugene - Springfield, Ore.	13,751	277
Utica - Rome, N.Y.	13,741	278
Lorain - Elyria, Ohio	13,685	279
Boise, Ida.	13,674	280
Huntington - Ashland, W.Va.-Ky.	13,668	281
Kenosha, Wisc.	13,608	282
Cumberland, Md.	13,349	283
Pascagoula, Miss.	13,327	284
Scranton - Wilkes-Barre, Pa.	13,301	285
Pueblo, Colo.	13,270	286
Yakima, Wash.	13,265	287
Muskegon, Mich.	13,203	288
Racine, Wisc.	13,172	289
Wausau, Wisc.	13,070	290
Tucson, Ariz.	13,063	291
Fort Smith, Ark.	12,999	292
Birmingham, Ala.	12,965	293
Benton Harbor, Mich.	12,909	294
Kankakee, Ill.	12,907	295
Anderson, S.C.	12,659	296
Iowa City, Iowa	12,554	297
Salem, Ore.	12,516	298
Provo - Orem, Utah	12,512	299
York, Pa.	12,480	300
Hamilton - Middletown, Ohio	12,356	301
New York, N.Y.	12,356	301
Niagara Falls, N.Y.	12,341	303
Jersey City, N.J.	12,249	304
Sharon, Pa.	12,214	305
Florence, Ala.	12,143	306
Joliet, Ill.	12,066	307
Sheboygan, Wisc.	11,963	308
Danville, Va.	11,782	309
Steubenville - Weirton, Ohio-W.Va.	11,768	310
Greeley, Colo.	11,577	311
Beaver County, Pa.	11,548	312
Bremerton, Wash.	11,214	313
Johnstown, Pa.	10,769	314
Gadsden, Ala.	10,767	315
Vancouver, Wash.	10,533	316
Anniston, Ala.	10,470	317
Average Above Areas	**16,728**	
U.S. Average	**15,782**	

1986 SURVEY OF BUYING POWER DATA SERVICE

BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.6083	1
New York, N.Y.	3.5298	2
Chicago, Ill.	2.7327	3
Philadelphia, Pa.	2.0684	4
Detroit, Mich.	1.8924	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.8604	6
Washington, D.C.	1.8447	7
Houston, Tex.	1.4943	8
Nassau - Suffolk, N.Y.	1.3985	9
Atlanta, Ga.	1.1377	10
Dallas, Tex.	1.1108	11
Minneapolis - St. Paul, Minn.	1.1019	12
Anaheim - Santa Ana, Cal.	1.0702	13
St. Louis, Mo.	1.0627	14
San Diego, Cal.	.9764	15
Baltimore, Md.	.9691	16
Oakland, Cal.	.9367	17
Newark, N.J.	.8970	18
San Francisco, Cal.	.8957	19
Pittsburgh, Pa.	.8850	20
Cleveland, Ohio	.8269	21
Seattle, Wash.	.8259	22
Phoenix, Ariz.	.7974	23
Tampa - St. Petersburg - Clearwater, Fla.	.7945	24
Denver, Colo.	.7907	25
Miami - Hialeah, Fla.	.7867	26
Riverside - San Bernardino, Cal.	.7712	27
San Jose, Cal.	.7145	28
Kansas City, Mo.-Kans.	.7040	29
Bergen - Passaic, N.J.	.6939	30
Milwaukee, Wisc.	[illegible]94	31
Cincinnati, Ohio	.5[illegible]39	32
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5724	33
Sacramento, Cal.	.5660	34
Columbus, Ohio	.5500	35
New Orleans, La.	.5362	36
Fort Worth - Arlington, Tex.	.5326	37
Indianapolis, Ind.	.5321	38
Hartford - New Britain - Middletown - Bristol, Conn.	.5267	39
Norfolk - Virginia Beach - Newport News, Va.	.5178	40
Portland, Ore.	.5040	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4748	42
Middlesex - Somerset - Hunterdon, N.J.	.4711	43
San Antonio, Tex.	.4692	44
Monmouth - Ocean, N.J.	.4553	45
Oklahoma City, Okla.	.4525	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4390	47
Rochester, N.Y.	.4347	48
Louisville, Ky.	.3931	49
Dayton - Springfield, Ohio	.3922	50
Total Top 50	**49.1964**	
Buffalo, N.Y.	.3911	51
Nashville, Tenn.	.3865	52
Orlando, Fla.	.3815	53
Memphis, Tenn.	.3775	54
Salt Lake City - Ogden, Utah	.3771	55
Greensboro - Winston-Salem - High Point, N.C.	.3747	56
Providence - Pawtucket - Woonsocket, R.I.	.3714	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3713	58
New Haven - Waterbury - Meriden, Conn.	.3671	59
Albany - Schenectady - Troy, N.Y.	.3669	60
Honolulu, Haw.	.3588	61
Richmond - Petersburg, Va.	.3535	62
Birmingham, Ala.	.3395	63
Jacksonville, Fla.	.3337	64
Tulsa, Okla.	.3081	65
Austin, Tex.	.3079	66
Worcester - Fitchburg - Leominster, Mass.	.2873	67
Allentown - Bethlehem, Pa.	.2785	68
Omaha, Neb.	.2785	68
Grand Rapids, Mich.	.2773	70
Raleigh - Durham, N.C.	.2763	71
Toledo, Ohio	.2760	72
Syracuse, N.Y.	.2744	73
Scranton - Wilkes-Barre, Pa.	.2718	74
Oxnard - Ventura, Cal.	.2656	75
Akron, Ohio	.2650	76
Harrisburg - Lebanon - Carlisle, Pa.	.2548	77
Las Vegas, Nev.	.2519	78
Gary - Hammond, Ind.	.2510	79
Springfield, Mass.	.2486	80
Knoxville, Tenn.	.2480	81
Wilmington, Del.	.2457	82
Tucson, Ariz.	.2415	83
Fresno, Cal.	.2325	84
Lake County, Ill.	.2304	85
Greenville - Spartanburg, S.C.	.2290	86
Baton Rouge, La.	.2192	87
Jersey City, N.J.	.2118	88
New Bedford - Fall River - Attleboro, Mass.	.2091	89
Youngstown - Warren, Ohio	.2068	90
Wichita, Kans.	.2064	91
Little Rock - North Little Rock, Ark.	.2048	92
Tacoma, Wash.	.1947	93
Bakersfield, Cal.	.1946	94
Albuquerque, N.M.	.1907	95
Lansing - East Lansing, Mich.	.1838	96
Flint, Mich.	.1819	97
El Paso, Tex.	.1797	98
Mobile, Ala.	.1774	99
Columbia, S.C.	.1765	100
Total Top 100	**62.8845**	
Charleston, S.C.	.1746	101
Des Moines, Iowa	.1726	102
Santa Barbara - Santa Maria - Lompoc, Cal.	.1697	103
Saginaw - Bay City - Midland, Mich.	.1691	104
Davenport - Rock Island - Moline, Iowa-Ill.	.1678	105
Beaumont - Port Arthur, Tex.	.1669	106
Chattanooga, Tenn.	.1660	107
Johnson City - Kingsport - Bristol, Tenn.	.1644	108
Canton, Ohio	.1607	109
Stockton, Cal.	.1607	109
Vallejo - Fairfield - Napa, Cal.	.1600	111
Peoria, Ill.	.1592	112
Lancaster, Pa.	.1565	113
Santa Rosa - Petaluma, Cal.	.1562	114
Madison, Wisc.	.1546	115
Manchester - Nashua, N.H.	.1539	116
York, Pa.	.1537	117
Jackson, Miss.	.1502	118
Trenton, N.J.	.1502	118
Colorado Springs, Colo.	.1485	120
Portsmouth - Dover - Rochester, N.H.	.1480	121
Joliet, Ill.	.1465	122
Fort Wayne, Ind.	.1462	123
Aurora - Elgin, Ill.	.1459	124
Shreveport, La.	.1447	125
Corpus Christi, Tex.	.1438	126
Anchorage, Alas.	.1432	127
Augusta, Ga.	.1415	128
Melbourne - Titusville - Palm Bay, Fla.	.1402	129
Lexington-Fayette, Ky.	.1397	130
Salinas - Seaside - Monterey, Cal.	.1385	131
Atlantic City, N.J.	.1375	132
Reading, Pa.	.1374	133
Spokane, Wash.	.1365	134
Lakeland - Winter Haven, Fla.	.1355	135
Daytona Beach, Fla.	.1287	136
Pensacola, Fla.	.1276	137
Ann Arbor, Mich.	.1252	138
Evansville, Ind.	.1223	139
Utica - Rome, N.Y.	.1211	140
Appleton - Oshkosh - Neenah, Wisc.	.1195	141
Rockford, Ill.	.1193	142
Huntington - Ashland, W.Va.-Ky.	.1191	143
Modesto, Cal.	.1190	144
Sarasota, Fla.	.1182	145
New London - Norwich, Conn.	.1178	146
Fort Myers - Cape Coral, Fla.	.1173	147
Orange County, N.Y.	.1137	148
Reno, Nev.	.1136	149
Portland, Me.	.1129	150
Total Top 150	**70.0204**	
Macon - Warner Robins, Ga.	.1120	151
Poughkeepsie, N.Y.	.1115	152
Charleston, W.Va.	.1104	153
Erie, Pa.	.1100	154
Binghamton, N.Y.	.1098	155
Montgomery, Ala.	.1094	156
Lorain - Elyria, Ohio	.1080	157
Duluth, Minn.	.1028	158
Hamilton - Middletown, Ohio	.1021	159
McAllen - Edinburg - Mission, Tex.	.1019	160
Boulder - Longmont, Colo.	.1016	161
Eugene - Springfield, Ore.	.1009	162
South Bend - Mishawaka, Ind.	.1006	163
Kalamazoo, Mich.	.0987	164
Visalia - Tulare - Porterville, Cal.	.0972	165
Santa Cruz, Cal.	.0960	166
Lafayette, La.	.0950	167
Savannah, Ga.	.0946	168
Fayetteville, N.C.	.0942	169
Galveston - Texas City, Tex.	.0940	170
Springfield, Mo.	.0939	171
Roanoke, Va.	.0936	172
Lincoln, Neb.	.0928	173
Lubbock, Tex.	.0925	174
Salem, Ore.	.0888	175
Huntsville, Ala.	.0882	176
Amarillo, Tex.	.0880	177
Columbus, Ga.	.0861	178
Johnstown, Pa.	.0852	179
Killeen - Temple, Tex.	.0839	180
Brazoria, Tex.	.0837	181
Niagara Falls, N.Y.	.0837	181
Hickory, N.C.	.0835	183
Springfield, Ill.	.0833	184
Tallahassee, Fla.	.0827	185
Fort Pierce, Fla.	.0813	186
Brownsville - Harlinger, Tex.	.0790	187
Boise, Ida.	.0785	188
Bradenton, Fla.	.0775	189
Vancouver, Wash.	.0772	190
Beaver County, Pa.	.0765	191
Gainesville, Fla.	.0763	192
Longview - Marshall, Tex.	.0758	193
Topeka, Kans.	.0757	194
Green Bay, Wisc.	.0751	195
St. Cloud, Minn.	.0747	196
Cedar Rapids, Iowa	.0744	197
Houma - Thibodaux, La.	.0740	198
Waco, Tex.	.0734	199
Odessa, Tex.	.0723	200
Total Top 200	**74.5227**	
Biloxi - Gulfport, Miss.	.0719	201
Fort Collins - Loveland, Colo.	.0719	201
Provo - Orem, Utah	.0702	203
Asheville, N.C.	.0701	204
Champaign - Urbana - Rantoul, Ill.	.0695	205
Lake Charles, La.	.0695	205
Wheeling, W.Va.	.0691	207
Racine, Wisc.	.0687	208
Fargo - Moorhead, N.D.-Minn.	.0666	209
Tyler, Tex.	.0654	210
Pittsfield, Mass.	.0652	211
Fort Smith, Ark.	.0643	212
Waterloo - Cedar Falls, Iowa	.0643	212
Chico, Cal.	.0642	214
Midland, Tex.	.0642	214
Yakima, Wash.	.0638	216
Bremerton, Wash.	.0632	217
Benton Harbor, Mich.	.0630	218
Ocala, Fla.	.0625	219
Elkhart - Goshen, Ind.	.0622	220
Lima, Ohio	.0622	220
Richland - Kennewick - Pasco, Wash.	.0617	222
Parkersburg - Marietta, W.Va.-Ohio	.0608	223
Jackson, Mich.	.0593	224
Muskegon, Mich.	.0586	225
Sioux Falls, S.D.	.0584	226
Terre Haute, Ind.	.0581	227
Burlington, Vt.	.0579	228
Janesville - Beloit, Wisc.	.0579	228
Lynchburg, Va.	.0578	230
Naples, Fla.	.0577	231
Decatur, Ill.	.0576	232
Olympia, Wash.	.0576	232
Merced, Cal.	.0575	234
Abilene, Tex.	.0569	235
Bloomington - Normal, Ill.	.0559	236
Battle Creek, Mich.	.0558	237
Steubenville - Weirton, Ohio-W.Va.	.0552	238
Billings, Mont.	.0550	239
Fort Walton Beach, Fla.	.0549	240
Bangor, Me.	.0548	241
Charlottesville, Va.	.0543	242
Wichita Falls, Tex.	.0543	242
Anderson, Ind.	.0538	244
Clarksville - Hopkinsville, Tenn.-Ky.	.0538	244
Mansfield, Ohio	.0538	244
Eau Claire, Wisc.	.0535	247
Athens, Ga.	.0526	248
Vineland - Millville - Bridgeton, N.J.	.0523	249
Monroe, La.	.0522	250
Total Top 250	**77.5447**	
Joplin, Mo.	.0519	251
Kenosha, Wisc.	.0517	252
Anderson, S.C.	.0513	253
Muncie, Ind.	.0511	254
Medford, Ore.	.0507	255
Tuscaloosa, Ala.	.0505	256
Lafayette - West Lafayette, Ind.	.0504	257
Alexandria, La.	.0502	258
Redding, Cal.	.0501	259
Altoona, Pa.	.0499	260
Wilmington, N.C.	.0483	261
Dothan, Ala.	.0482	262
Greeley, Colo.	.0481	263
Bryan - College Station, Tex.	.0480	264
Rochester, Minn.	.0480	264
Florence, Ala.	.0479	266
Santa Fe, N.M.	.0471	267
Sioux City, Iowa	.0471	267
Sharon, Pa.	.0462	269
Kokomo, Ind.	.0458	270
Pueblo, Colo.	.0456	271
Texarkana, Tex.-Ark.	.0456	271
Pascagoula, Miss.	.0452	273
Albany, Ga.	.0450	274
Glens Falls, N.Y.	.0450	274
Columbia, Mo.	.0449	276
Hagerstown, Md.	.0448	277
Bellingham, Wash.	.0442	278
Williamsport, Pa.	.0440	279
Burlington, N.C.	.0435	280
Lawton, Okla.	.0434	281
Laredo, Tex.	.0433	282
San Angelo, Tex.	.0429	283
Panama City, Fla.	.0427	284
Florence, S.C.	.0426	285
Wausau, Wisc.	.0422	286
State College, Pa.	.0411	287
Yuba City, Cal.	.0406	288
Fayetteville - Springdale, Ark.	.0403	289
Bismarck, N.D.	.0402	290
Sherman - Denison, Tex.	.0402	290
Anniston, Ala.	.0398	292
La Crosse, Wisc.	.0397	293
Sheboygan, Wisc.	.0391	294
Danville, Va.	.0390	295
Jacksonville, N.C.	.0390	295
Bloomington, Ind.	.0384	297
Kankakee, Ill.	.0384	297
Las Cruces, N.M.	.0382	299
Lewiston - Auburn, Me.	.0381	300
Cumberland, Md.	.0378	301
Elmira, N.Y.	.0364	302
St. Joseph, Mo.	.0364	302
Casper, Wyo.	.0361	304
Rapid City, S.D.	.0359	305
Owensboro, Ky.	.0356	306
Iowa City, Iowa	.0354	307
Dubuque, Iowa	.0352	308
Victoria, Tex.	.0341	309
Gadsden, Ala.	.0337	310
Grand Forks, N.D.	.0337	310
Jackson, Tenn.	.0327	312
Cheyenne, Wyo.	.0325	313
Great Falls, Mont.	.0321	314
Pine Bluff, Ark.	.0300	315
Lawrence, Kans.	.0284	316
Enid, Okla.	.0283	317
Total Above Areas	**80.3585**	
Percent of U.S.	**80.3585**	
U.S. Total	**100.0000**	

ECONOMY-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.8317	1
Los Angeles - Long Beach, Cal.	3.2749	2
Chicago, Ill.	2.1908	3
Philadelphia, Pa.	1.8643	4
Detroit, Mich.	1.6235	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.3957	6
Houston, Tex.	1.2040	7
Washington, D.C.	1.1067	8
Pittsburgh, Pa.	.9496	9
St. Louis, Mo.	.9395	10
Tampa - St. Petersburg - Clearwater, Fla.	.9307	11
Atlanta, Ga.	.9066	12
Dallas, Tex.	.8730	13
Baltimore, Md.	.8449	14
Phoenix, Ariz.	.7996	15
San Diego, Cal.	.7968	16
Cleveland, Ohio	.7961	17
Minneapolis - St. Paul, Minn.	.7931	18
Nassau - Suffolk, N.Y	.7914	19
Miami - Hialeah, Fla.	.7869	20
Riverside - San Bernardino, Cal.	.7730	21
Oakland, Cal	.7318	22
Newark, N.J.	.6837	23
Anaheim - Santa Ana, Cal.	.6815	24
Seattle, Wash.	.6715	25
San Francisco, Cal.	.6600	26
Denver, Colo.	.6415	27
New Orleans, La.	.6336	28
Kansas City, Mo.-Kans.	.5718	29
Cincinnati, Ohio	.5707	30
Sacramento, Cal.	.5442	31
Columbus, Ohio	.5373	32
Milwaukee, Wisc.	.5200	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5030	34
San Antonio, Tex.	.4904	35
Bergen - Passaic, N.J.	.4667	36
Portland, Ore.	.4629	37
Fort Worth - Arlington, Tex.	.4544	38
Norfolk - Virginia Beach - Newport News, Va.	.4491	39
Indianapolis, Ind.	.4467	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4457	41
Oklahoma City, Okla.	.4347	42
Birmingham, Ala.	.4279	43
Buffalo, N.Y.	.4262	44
Memphis, Tenn.	.4239	45
San Jose, Cal.	.4194	46
Louisville, Ky.	.3991	47
Greensboro - Winston-Salem - High Point, N.C.	.3822	48
Dayton - Springfield, Ohio	.3767	49
Hartford - New Britain - Middletown - Bristol, Conn.	.3755	50
Total Top 50	**42.3049**	
Nashville, Tenn.	.3692	51
Rochester, N.Y.	.3675	52
Orlando, Fla.	.3616	53
Providence - Pawtucket - Woonsocket, R.I.	.3601	54
Monmouth - Ocean, N.J.	.3558	55
Albany - Schenectady - Troy, N.Y.	.3554	56
Salt Lake City - Ogden, Utah	.3519	57
Jacksonville, Fla.	.3409	58
Scranton - Wilkes-Barre, Pa.	.3401	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3277	60
Tulsa, Okla.	.3253	61
Tucson, Ariz.	.3097	62
Knoxville, Tenn.	.3074	63
Richmond - Petersburg, Va.	.3051	64
Middlesex - Somerset - Hunterdon, N.J.	.2988	65
Austin, Tex.	.2931	66
New Haven - Waterbury - Meriden, Conn.	.2869	67
Greenville - Spartanburg, S.C.	.2837	68
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.2834	69
Toledo, Ohio	.2694	70
Akron, Ohio	.2672	71
Jersey City, N.J.	.2664	72
Allentown - Bethlehem, Pa.	.2592	73
Raleigh - Durham, N.C.	.2584	74
Syracuse, N.Y.	.2575	75
Las Vegas, Nev.	.2545	76
Springfield, Mass.	.2543	77
Worcester - Fitchburg - Leominster, Mass.	.2464	78
Honolulu, Haw.	.2458	79
New Bedford - Fall River - Attleboro, Mass.	.2427	80
Gary - Hammond, Ind.	.2381	81
Harrisburg - Lebanon - Carlisle, Pa.	.2371	82
Fresno, Cal.	.2349	83
Tacoma, Wash.	.2344	84
Baton Rouge, La.	.2321	85
Omaha, Neb.	.2273	86
Mobile, Ala.	.2156	87
Albuquerque, N.M.	.2120	88
Grand Rapids, Mich.	.2110	89
Chattanooga, Tenn.	.2105	90
Johnson City - Kingsport - Bristol, Tenn.	.2100	91
Little Rock - North Little Rock, Ark.	.2075	92
Charleston, S.C.	.2064	93
Youngstown - Warren, Ohio	.2064	93
El Paso, Tex.	.1998	95
Bakersfield, Cal.	.1963	96
Wilmington, Del.	.1912	97
Spokane, Wash.	.1796	98
Oxnard - Ventura, Cal.	.1762	99
Stockton, Cal.	.1753	100
Total Top 100	**55.5520**	
Lakeland - Winter Haven, Fla.	.1728	101
Flint, Mich.	.1676	102
Jackson, Miss.	.1672	103
Des Moines, Iowa	.1663	104
Columbia, S.C.	.1661	105
Canton, Ohio	.1659	106
Huntington - Ashland, W.Va.-Ky.	.1657	107
Daytona Beach, Fla.	.1652	108
Shreveport, La.	.1610	109
Saginaw - Bay City - Midland, Mich.	.1600	110
Beaumont - Port Arthur, Tex.	.1572	111
Wichita, Kans.	.1548	112
Atlantic City, N.J.	.1542	113
Augusta, Ga.	.1528	114
Corpus Christi, Tex.	.1511	115
York, Pa.	.1510	116
Melbourne - Titusville - Palm Bay, Fla.	.1496	117
Lansing - East Lansing, Mich.	.1479	118
Lancaster, Pa.	.1472	119
Lexington-Fayette, Ky.	.1456	120
McAllen - Edinburg - Mission, Tex.	.1449	121
Davenport - Rock Island - Moline, Iowa-Ill.	.1439	122
Colorado Springs, Colo.	.1399	123
Santa Barbara - Santa Maria - Lompoc, Cal.	.1398	124
Santa Rosa - Petaluma, Cal.	.1384	125
Vallejo - Fairfield - Napa, Cal.	.1381	126
Pensacola, Fla.	.1354	127
Reading, Pa.	.1353	128
Utica - Rome, N.Y.	.1350	129
Visalia - Tulare - Porterville, Cal.	.1348	130
Madison, Wisc.	.1324	131
Modesto, Cal.	.1315	132
Fort Wayne, Ind.	.1311	133
Sarasota, Fla.	.1296	134
Fort Myers - Cape Coral, Fla.	.1294	135
Peoria, Ill.	.1259	136
Eugene - Springfield, Ore.	.1257	137
Montgomery, Ala.	.1245	138
Charleston, W.Va.	.1237	139
Evansville, Ind.	.1236	140
Johnstown, Pa.	.1218	141
Lake County, Ill.	.1202	142
Portsmouth - Dover - Rochester, N.H.	.1165	143
Duluth, Minn.	.1162	144
Trenton, N.J.	.1146	145
Portland, Me.	.1143	146
Salem, Ore.	.1123	147
Erie, Pa.	.1119	148
Macon - Warner Robins, Ga.	.1114	149
Manchester - Nashua, N.H.	.1111	150
Total Top 150	**62.5344**	
Brownsville - Harlingen, Tex.	.1091	151
Binghamton, N.Y.	.1089	152
Salinas - Seaside - Monterey, Cal.	.1064	153
Springfield, Mo.	.1054	154
Fort Pierce, Fla.	.1046	155
Columbus, Ga.	.1028	156
Rockford, Ill.	.1027	157
Orange County, N.Y.	.1024	158
Appleton - Oshkosh - Neenah, Wisc.	.1021	159
Fayetteville, N.C.	.1021	159
Hamilton - Middletown, Ohio	.1018	161
Aurora - Elgin, Ill.	.1016	162
Reno, Nev.	.1015	163
Savannah, Ga.	.1010	164
Joliet, Ill.	.0989	165
Gainesville, Fla.	.0987	166
Roanoke, Va.	.0987	166
Tallahassee, Fla.	.0983	168
Lubbock, Tex.	.0981	169
South Bend - Mishawaka, Ind.	.0963	170
Chico, Cal.	.0954	171
Boulder - Longmont, Colo.	.0936	172
Ocala, Fla.	.0931	173
Lorain - Elyria, Ohio	.0927	174
Ann Arbor, Mich.	.0923	175
Killeen - Temple, Tex.	.0916	176
Biloxi - Gulfport, Miss.	.0911	177
Waco, Tex.	.0909	178
Galveston - Texas City, Tex.	.0907	179
Lafayette, La.	.0904	180
Hickory, N.C.	.0901	181
Bradenton, Fla.	.0898	182
Santa Cruz, Cal.	.0896	183
Yakima, Wash.	.0893	184
Niagara Falls, N.Y.	.0874	185
Poughkeepsie, N.Y.	.0874	185
Wheeling, W.Va.	.0872	187
Anchorage, Alas.	.0863	188
Amarillo, Tex.	.0855	189
Asheville, N.C.	.0848	190
Provo - Orem, Utah	.0836	191
New London - Norwich, Conn.	.0834	192
Springfield, Ill.	.0830	193
Huntsville, Ala.	.0813	194
Fort Smith, Ark.	.0791	195
Longview - Marshall, Tex.	.0782	196
Vancouver, Wash.	.0782	196
Boise, Ida.	.0780	198
Lake Charles, La.	.0771	199
Beaver County, Pa.	.0759	200
Total Top 200	**67.1728**	
Kalamazoo, Mich.	.0754	201
Fort Collins - Loveland, Colo.	.0735	202
Lincoln, Neb.	.0735	202
Tuscaloosa, Ala.	.0735	202
Houma - Thibodaux, La.	.0732	205
Champaign - Urbana - Rantoul, Ill.	.0711	206
Monroe, La.	.0707	207
Steubenville - Weirton, Ohio-W.Va.	.0700	208
Parkersburg - Marietta, W.Va.-Ohio	.0697	209
Redding, Cal.	.0677	210
Joplin, Mo.	.0676	211
Athens, Ga.	.0671	212
Pittsfield, Mass.	.0670	213
Cedar Rapids, Iowa	.0666	214
Alexandria, La.	.0663	215
Naples, Fla.	.0660	216
Florence, Ala.	.0659	217
Benton Harbor, Mich.	.0655	218
Altoona, Pa.	.0651	219
Medford, Ore.	.0651	219
Merced, Cal.	.0646	221
Anderson, S.C.	.0642	222
Topeka, Kans.	.0639	223
Brazoria, Tex.	.0638	224
Clarksville - Hopkinsville, Tenn.-Ky.	.0636	225
Green Bay, Wisc.	.0635	226
Lima, Ohio	.0632	227
St. Cloud, Minn.	.0624	228
Bangor, Me.	.0623	229
Pueblo, Colo.	.0623	229
Olympia, Wash.	.0622	231
Dothan, Ala.	.0618	232
Bremerton, Wash.	.0616	233
Terre Haute, Ind.	.0615	234
Racine, Wisc.	.0611	235
Odessa, Tex.	.0608	236
Tyler, Tex.	.0600	237
Laredo, Tex.	.0594	238
Texarkana, Tex.-Ark.	.0594	238
Billings, Mont.	.0593	240
Elkhart - Goshen, Ind.	.0593	240
Muskegon, Mich.	.0593	240
Waterloo - Cedar Falls, Iowa	.0589	243
Panama City, Fla.	.0588	244
Greeley, Colo.	.0585	245
Vineland - Millville - Bridgeton, N.J.	.0581	246
Wilmington, N.C.	.0581	246
Abilene, Tex.	.0572	248
Fargo - Moorhead, N.D.-Minn.	.0563	249
Florence, S.C.	.0562	250
Total Top 250	**70.3749**	
Gadsden, Ala.	.0561	251
Sioux City, Iowa	.0561	251
Bellingham, Wash.	.0556	253
Eau Claire, Wisc.	.0553	254
Lynchburg, Va.	.0552	255
Anniston, Ala.	.0548	256
Las Cruces, N.M.	.0548	256
Wichita Falls, Tex.	.0548	256
Yuba City, Cal.	.0546	259
Bryan - College Station, Tex.	.0545	260
Anderson, Ind.	.0539	261
Charlottesville, Va.	.0539	261
Battle Creek, Mich.	.0537	263
Williamsport, Pa.	.0537	263
Fayetteville - Springdale, Ark.	.0532	265
Burlington, Vt.	.0525	266
Fort Walton Beach, Fla.	.0525	266
Muncie, Ind.	.0524	268
Mansfield, Ohio	.0523	269
Sharon, Pa.	.0522	270
Jacksonville, N.C.	.0516	271
Janesville - Beloit, Wisc.	.0513	272
Decatur, Ill.	.0497	273
Lewiston - Auburn, Me.	.0497	273
Albany, Ga.	.0494	275
Glens Falls, N.Y.	.0492	276
Cumberland, Md.	.0489	277
Richland - Kennewick - Pasco, Wash.	.0488	278
Sioux Falls, S.D.	.0488	278
State College, Pa.	.0479	280
Burlington, N.C.	.0475	281
Jackson, Mich.	.0473	282
Danville, Va.	.0471	283
Midland, Tex.	.0466	284
Lafayette - West Lafayette, Ind.	.0465	285
Pascagoula, Miss.	.0463	286
Bloomington, Ind.	.0461	287
Lawton, Okla.	.0451	288
Bloomington - Normal, Ill.	.0450	289
San Angelo, Tex.	.0443	290
Hagerstown, Md.	.0440	291
Pine Bluff, Ark.	.0430	292
Columbia, Mo.	.0428	293
Wausau, Wisc.	.0427	294
Kenosha, Wisc.	.0424	295
Santa Fe, N.M.	.0417	296
Sherman - Denison, Tex.	.0416	297
Owensboro, Ky.	.0413	298
St. Joseph, Mo.	.0413	298
Kankakee, Ill.	.0410	300
Elmira, N.Y.	.0401	301
Kokomo, Ind.	.0392	302
Jackson, Tenn.	.0376	303
Great Falls, Mont.	.0374	304
Iowa City, Iowa	.0372	305
La Crosse, Wisc.	.0369	306
Rochester, Minn.	.0362	307
Dubuque, Iowa	.0357	308
Sheboygan, Wisc.	.0353	309
Rapid City, S.D.	.0346	310
Bismarck, N.D.	.0328	311
Victoria, Tex.	.0317	312
Cheyenne, Wyo.	.0315	313
Lawrence, Kans.	.0305	314
Casper, Wyo.	.0298	315
Enid, Okla.	.0297	316
Grand Forks, N.D.	.0198	317
Total Above Areas	**73.4119**	
Percent of U.S.	**73.4119**	
U.S. Total	**100.0000**	

MODERATE-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.3560	1
Los Angeles - Long Beach, Cal.	3.3010	2
Chicago, Ill.	2.2940	3
Philadelphia, Pa.	1.9325	4
Detroit, Mich.	1.6800	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.5402	6
Washington, D.C.	1.3880	7
Houston, Tex.	1.3236	8
Atlanta, Ga.	1.0640	9
Dallas, Tex.	1.0035	10
St. Louis, Mo.	.9859	11
Minneapolis - St. Paul, Minn.	.9438	12
Tampa - St. Petersburg - Clearwater, Fla.	.9406	13
Nassau - Suffolk, N.Y.	.9266	14
Baltimore, Md.	.9245	15
Pittsburgh, Pa.	.9220	16
San Diego, Cal.	.9069	17
Phoenix, Ariz.	.8495	18
Anaheim - Santa Ana, Cal.	.8431	19
Cleveland, Ohio	.7926	20
Miami - Hialeah, Fla.	.7892	21
Riverside - San Bernardino, Cal.	.7637	22
Oakland, Cal.	.7551	23
San Francisco, Cal.	.7451	24
Denver, Colo.	.7418	25
Seattle, Wash.	.7208	26
Newark, N.J.	.6832	27
Kansas City, Mo.-Kans.	.6436	28
Cincinnati, Ohio	.5865	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.5815	30
Columbus, Ohio	.5778	31
Milwaukee, Wisc.	.5661	32
Sacramento, Cal.	.5567	33
New Orleans, La.	.5388	34
Indianapolis, Ind.	.5308	35
Norfolk - Virginia Beach - Newport News, Va.	.5268	36
San Jose, Cal.	.5261	37
Bergen - Passaic, N.J.	.5199	38
Portland, Ore.	.5189	39
Fort Worth - Arlington, Tex.	.4948	40
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4851	41
San Antonio, Tex.	.4810	42
Oklahoma City, Okla.	.4716	43
Hartford - New Britain - Middletown - Bristol, Conn.	.4324	44
Greensboro - Winston-Salem - High Point, N.C.	.4178	45
Louisville, Ky.	.4135	46
Orlando, Fla.	.4085	47
Salt Lake City - Ogden, Utah	.4069	48
Dayton - Springfield, Ohio	.3987	49
Nashville, Tenn.	.3980	50
Total Top 50	**44.5990**	
Rochester, N.Y.	.3912	51
Memphis, Tenn.	.3906	52
Buffalo, N.Y.	.3890	53
Monmouth - Ocean, N.J.	.3826	54
Birmingham, Ala.	.3750	55
Albany - Schenectady - Troy, N.Y.	.3659	56
Providence - Pawtucket - Woonsocket, R.I.	.3615	57
Jacksonville, Fla.	.3583	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3567	59
Middlesex - Somerset - Hunterdon, N.J.	.3390	60
Richmond - Petersburg, Va.	.3360	61
Scranton - Wilkes-Barre, Pa.	.3356	62
Tulsa, Okla.	.3302	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.3142	64
New Haven - Waterbury - Meriden, Conn.	.3010	65
Honolulu, Haw.	.2999	66
Austin, Tex.	.2957	67
Tucson, Ariz.	.2850	68
Allentown - Bethlehem, Pa.	.2828	69
Knoxville, Tenn.	.2827	70
Greenville - Spartanburg, S.C.	.2806	71
Raleigh - Durham, N.C.	.2794	72
Las Vegas, Nev.	.2740	73
Harrisburg - Lebanon - Carlisle, Pa.	.2735	74
Akron, Ohio	.2731	75
Toledo, Ohio	.2690	76
Worcester - Fitchburg - Leominster, Mass.	.2671	77
Syracuse, N.Y.	.2615	78
Omaha, Neb.	.2578	79
Grand Rapids, Mich.	.2576	80
Springfield, Mass.	.2519	81
Gary - Hammond, Ind.	.2477	82
Fresno, Cal.	.2352	83
Tacoma, Wash.	.2268	84
Little Rock - North Little Rock, Ark.	.2212	85
Jersey City, N.J.	.2204	86
New Bedford - Fall River - Attleboro, Mass.	.2189	87
Wilmington, Del.	.2154	88
Albuquerque, N.M.	.2141	89
Oxnard - Ventura, Cal.	.2114	90
Youngstown - Warren, Ohio	.2086	91
Baton Rouge, La.	.2051	92
Charleston, S.C.	.2046	93
Johnson City - Kingsport - Bristol, Tenn.	.1994	94
El Paso, Tex.	.1972	95
Chattanooga, Tenn.	.1926	96
Mobile, Ala.	.1922	97
Bakersfield, Cal.	.1920	98
Columbia, S.C.	.1865	99
Flint, Mich.	.1821	100
Total Top 100	**58.2888**	
Wichita, Kans.	.1813	101
Des Moines, Iowa	.1732	102
Lansing - East Lansing, Mich.	.1717	103
Lancaster, Pa.	.1714	104
Canton, Ohio	.1703	105
York, Pa.	.1700	106
Colorado Springs, Colo.	.1669	107
Lakeland - Winter Haven, Fla.	.1638	108
Lake County, Ill.	.1636	109
Saginaw - Bay City - Midland, Mich.	.1631	110
Stockton, Cal.	.1630	111
Spokane, Wash.	.1624	112
Melbourne - Titusville - Palm Bay, Fla.	.1611	113
Daytona Beach, Fla.	.1584	114
Madison, Wisc.	.1579	115
Jackson, Miss.	.1577	116
Davenport - Rock Island - Moline, Iowa-Ill.	.1557	117
Augusta, Ga.	.1552	118
Santa Barbara - Santa Maria - Lompoc, Cal.	.1549	119
Fort Wayne, Ind.	.1542	120
Shreveport, La.	.1542	120
Lexington-Fayette, Ky.	.1483	122
Atlantic City, N.J.	.1473	123
Reading, Pa.	.1470	124
Beaumont - Port Arthur, Tex.	.1469	125
Vallejo - Fairfield - Napa, Cal.	.1447	126
Santa Rosa - Petaluma, Cal.	.1436	127
Corpus Christi, Tex.	.1430	128
Peoria, Ill.	.1424	129
Fort Myers - Cape Coral, Fla.	.1412	130
Huntington - Ashland, W.Va.-Ky.	.1410	131
Sarasota, Fla.	.1393	132
Pensacola, Fla.	.1385	133
Utica - Rome, N.Y.	.1371	134
Portsmouth - Dover - Rochester, N.H.	.1340	135
Manchester - Nashua, N.H.	.1318	136
Salinas - Seaside - Monterey, Cal.	.1298	137
Aurora - Elgin, Ill.	.1271	138
Modesto, Cal.	.1267	139
Evansville, Ind.	.1255	140
Appleton - Oshkosh - Neenah, Wisc.	.1245	141
Eugene - Springfield, Ore.	.1224	142
Charleston, W.Va.	.1211	143
Trenton, N.J.	.1209	144
Montgomery, Ala.	.1207	145
Portland, Me.	.1205	146
Reno, Nev.	.1199	147
Erie, Pa.	.1182	148
Joliet, Ill.	.1164	149
Visalia - Tulare - Porterville, Cal.	.1156	150
Total Top 150	**65.5542**	
Anchorage, Alas.	.1147	151
Rockford, Ill.	.1143	152
Binghamton, N.Y.	.1136	153
McAllen - Edinburg - Mission, Tex.	.1136	153
Salem, Ore.	.1132	155
Fayetteville, N.C.	.1128	156
Macon - Warner Robins, Ga.	.1113	157
Ann Arbor, Mich.	.1112	158
Johnstown, Pa.	.1104	159
Orange County, N.Y.	.1061	160
South Bend - Mishawaka, Ind.	.1057	161
Springfield, Mo.	.1052	162
Duluth, Minn.	.1050	163
Hickory, N.C.	.1035	164
Roanoke, Va.	.1011	165
Columbus, Ga.	.1007	166
Hamilton - Middletown, Ohio	.1001	167
Lubbock, Tex.	.1001	167
Boulder - Longmont, Colo.	.0989	169
New London - Norwich, Conn.	.0986	170
Fort Pierce, Fla.	.0983	171
Savannah, Ga.	.0980	172
Lorain - Elyria, Ohio	.0970	173
Bradenton, Fla.	.0947	174
Killeen - Temple, Tex.	.0933	175
Lafayette, La.	.0923	176
Poughkeepsie, N.Y.	.0923	176
Amarillo, Tex.	.0915	178
Springfield, Ill.	.0913	179
Kalamazoo, Mich.	.0909	180
Huntsville, Ala.	.0896	181
Tallahassee, Fla.	.0891	182
Santa Cruz, Cal.	.0872	183
Asheville, N.C.	.0870	184
Brownsville - Harlingen, Tex.	.0865	185
Biloxi - Gulfport, Miss.	.0862	186
Lincoln, Neb.	.0859	187
Galveston - Texas City, Tex.	.0857	188
Niagara Falls, N.Y.	.0855	189
Boise, Ida.	.0845	190
Provo - Orem, Utah	.0837	191
Ocala, Fla.	.0827	192
Gainesville, Fla.	.0819	193
Fort Collins - Loveland, Colo.	.0801	194
Vancouver, Wash.	.0800	195
Waco, Tex.	.0795	196
Fort Smith, Ark.	.0794	197
St. Cloud, Minn.	.0791	198
Wheeling, W.Va.	.0788	199
Chico, Cal.	.0773	200
Total Top 200	**70.3036**	
Green Bay, Wisc.	.0773	200
Yakima, Wash.	.0752	202
Cedar Rapids, Iowa	.0751	203
Longview - Marshall, Tex.	.0734	204
Parkersburg - Marietta, W.Va.-Ohio	.0728	205
Houma - Thibodaux, La.	.0727	206
Champaign - Urbana - Rantoul, Ill.	.0716	207
Elkhart - Goshen, Ind.	.0716	207
Beaver County, Pa.	.0711	209
Topeka, Kans.	.0709	210
Odessa, Tex.	.0696	211
Lake Charles, La.	.0686	212
Lima, Ohio	.0686	212
Merced, Cal.	.0668	214
Medford, Ore.	.0667	215
Pittsfield, Mass.	.0666	216
Bremerton, Wash.	.0659	217
Fargo - Moorhead, N.D.-Minn.	.0657	218
Racine, Wisc.	.0656	219
Benton Harbor, Mich.	.0649	220
Anderson, S.C.	.0648	221
Clarksville - Hopkinsville, Tenn.-Ky.	.0648	221
Terre Haute, Ind.	.0648	221
Joplin, Mo.	.0637	224
Altoona, Pa.	.0635	225
Fort Walton Beach, Fla.	.0630	226
Waterloo - Cedar Falls, Iowa	.0627	227
Steubenville - Weirton, Ohio-W.Va.	.0624	228
Abilene, Tex.	.0621	229
Billings, Mont.	.0620	230
Muskegon, Mich.	.0620	230
Tyler, Tex.	.0618	232
Bangor, Me.	.0617	233
Naples, Fla.	.0617	233
Eau Claire, Wisc.	.0614	235
Athens, Ga.	.0612	236
Lynchburg, Va.	.0612	236
Olympia, Wash.	.0609	238
Brazoria, Tex.	.0608	239
Dothan, Ala.	.0601	240
Burlington, Vt.	.0597	241
Redding, Cal.	.0590	242
Florence, Ala.	.0587	243
Wichita Falls, Tex.	.0585	244
Mansfield, Ohio	.0581	245
Greeley, Colo.	.0572	246
Vineland - Millville - Bridgeton, N.J.	.0572	246
Tuscaloosa, Ala.	.0565	248
Wilmington, N.C.	.0561	249
Sioux Falls, S.D.	.0560	250
Total Top 250	**73.5279**	
Alexandria, La.	.0558	251
Charlottesville, Va.	.0557	252
Panama City, Fla.	.0556	253
Anderson, Ind.	.0554	254
Battle Creek, Mich.	.0553	255
Janesville - Beloit, Wisc.	.0549	256
Decatur, Ill.	.0546	257
Monroe, La.	.0545	258
Jackson, Mich.	.0543	259
Williamsport, Pa.	.0540	260
Midland, Tex.	.0537	261
Sioux City, Iowa	.0537	261
Sharon, Pa.	.0535	263
Florence, S.C.	.0533	264
Lafayette - West Lafayette, Ind.	.0526	265
Muncie, Ind.	.0525	266
Pueblo, Colo.	.0525	266
Texarkana, Tex.-Ark.	.0525	266
Richland - Kennewick - Pasco, Wash.	.0524	269
Bloomington - Normal, Ill.	.0515	270
Burlington, N.C.	.0507	271
Glens Falls, N.Y.	.0506	272
Pascagoula, Miss.	.0500	273
Fayetteville - Springdale, Ark.	.0499	274
Anniston, Ala.	.0498	275
Lawton, Okla.	.0497	276
Hagerstown, Md.	.0495	277
Bellingham, Wash.	.0494	278
Yuba City, Cal.	.0489	279
Jacksonville, N.C.	.0478	280
Lewiston - Auburn, Me.	.0477	281
Wausau, Wisc.	.0471	282
Bryan - College Station, Tex.	.0469	283
Cumberland, Md.	.0468	284
Albany, Ga.	.0465	285
Danville, Va.	.0460	286
State College, Pa.	.0459	287
Laredo, Tex.	.0457	288
Rochester, Minn.	.0445	289
San Angelo, Tex.	.0445	289
Las Cruces, N.M.	.0443	291
Santa Fe, N.M.	.0441	292
Kenosha, Wisc.	.0438	293
Columbia, Mo.	.0437	294
Kokomo, Ind.	.0436	295
Elmira, N.Y.	.0427	296
La Crosse, Wisc.	.0427	296
Sherman - Denison, Tex.	.0421	298
Kankakee, Ill.	.0414	299
Bloomington, Ind.	.0413	300
Gadsden, Ala.	.0406	301
Owensboro, Ky.	.0398	302
Great Falls, Mont.	.0393	303
St. Joseph, Mo.	.0390	304
Sheboygan, Wisc.	.0390	304
Bismarck, N.D.	.0384	306
Rapid City, S.D.	.0379	307
Dubuque, Iowa	.0365	308
Iowa City, Iowa	.0361	309
Jackson, Tenn.	.0359	310
Cheyenne, Wyo.	.0347	311
Casper, Wyo.	.0330	312
Victoria, Tex.	.0327	313
Pine Bluff, Ark.	.0326	314
Enid, Okla.	.0309	315
Grand Forks, N.D.	.0285	316
Lawrence, Kans.	.0275	317
Total Above Areas	**76.5962**	
Percent of U.S.	**76.5962**	
U.S. Total	**100.0000**	

PREMIUM-PRICED-PRODUCTS BPI

Area	BPI	Rank
New York, N.Y.	3.9808	1
Los Angeles - Long Beach, Cal.	3.7950	2
Chicago, Ill.	3.0230	3
Philadelphia, Pa.	2.1655	4
Detroit, Mich.	2.0306	5
Washington, D.C.	1.9993	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.8929	7
Houston, Tex.	1.5944	8
Nassau - Suffolk, N.Y.	1.5430	9
Dallas, Tex.	1.1588	10
Anaheim - Santa Ana, Cal.	1.1529	11
Atlanta, Ga.	1.1491	12
Minneapolis - St. Paul, Minn.	1.0918	13
St. Louis, Mo.	1.0470	14
San Francisco, Cal.	.9962	15
Baltimore, Md.	.9928	16
Oakland, Cal.	.9822	17
San Diego, Cal.	.9763	18
Newark, N.J.	.9643	19
Seattle, Wash.	.9171	20
Pittsburgh, Pa.	.9002	21
Denver, Colo.	.8749	22
Cleveland, Ohio	.8633	23
Miami - Hialeah, Fla.	.8473	24
Phoenix, Ariz.	.8244	25
Bergen - Passaic, N.J.	.7928	26
San Jose, Cal.	.7818	27
Tampa - St. Petersburg - Clearwater, Fla.	.7573	28
Riverside - San Bernardino, Cal.	.7474	29
Kansas City, Mo.-Kans.	.6874	30
Milwaukee, Wisc.	.6104	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6056	32
Cincinnati, Ohio	.5887	33
New Orleans, La.	.5739	34
Sacramento, Cal.	.5678	35
Hartford - New Britain - Middletown - Bristol, Conn.	.5519	36
Middlesex - Somerset - Hunterdon, N.J.	.5486	37
Fort Worth - Arlington, Tex.	.5438	38
Columbus, Ohio	.5421	39
Indianapolis, Ind.	.5349	40
Norfolk - Virginia Beach - Newport News, Va.	.5331	41
Portland, Ore.	.5208	42
Oklahoma City, Okla.	.4814	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4709	44
San Antonio, Tex.	.4642	45
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4527	46
Monmouth - Ocean, N.J.	.4482	47
Rochester, N.Y.	.4453	48
Buffalo, N.Y.	.4077	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	.3999	50
Total Top 50	**51.8217**	
Salt Lake City - Ogden, Utah	.3966	51
Dayton - Springfield, Ohio	.3958	52
Greensboro - Winston-Salem - High Point, N.C.	.3898	53
Louisville, Ky.	.3892	54
Memphis, Tenn.	.3859	55
Nashville, Tenn.	.3813	56
New Haven - Waterbury Meriden, Conn.	.3803	57
Albany - Schenectady - Troy, N.Y.	.3792	58
Providence - Pawtucket - Woonsocket, R.I.	.3663	59
Birmingham, Ala.	.3646	60
Orlando, Fla.	.3640	61
Honolulu, Haw.	.3602	62
Richmond - Petersburg, Va.	.3539	63
Tulsa, Okla.	.3289	64
Jacksonville, Fla.	.3207	65
Austin, Tex.	.3137	66
Grand Rapids, Mich.	.3007	67
Omaha, Neb.	.2893	68
Raleigh - Durham, N.C.	.2864	69
Syracuse, N.Y.	.2854	70
Allentown - Bethlehem, Pa.	.2806	71
Worcester - Fitchburg - Leominster, Mass.	.2789	72
Las Vegas, Nev.	.2725	73
Oxnard - Ventura, Cal.	.2637	74
Toledo, Ohio	.2610	75
Scranton - Wilkes-Barre, Pa.	.2579	76
Gary - Hammond, Ind.	.2572	77
Akron, Ohio	.2493	78
Wilmington, Del.	.2483	79
Knoxville, Tenn.	.2463	80
Harrisburg - Lebanon - Carlisle, Pa.	.2462	81
Springfield, Mass.	.2389	82
Tucson, Ariz.	.2376	83
Jersey City, N.J.	.2322	84
Baton Rouge, La.	.2286	85
Greenville - Spartanburg, S.C.	.2273	86
Lake County, Ill.	.2266	87
Fresno, Cal.	.2255	88
Little Rock - North Little Rock, Ark.	.2083	89
Youngstown - Warren, Ohio	.2046	90
Wichita, Kans.	.2038	91
New Bedford - Fall River - Attleboro, Mass.	.1995	92
Albuquerque, N.M.	.1947	93
Lansing - East Lansing, Mich.	.1888	94
Bakersfield, Cal.	.1882	95
Tacoma, Wash.	.1834	96
Madison, Wisc.	.1828	97
Flint, Mich.	.1825	98
Beaumont - Port Arthur, Tex.	.1803	99
Saginaw - Bay City - Midland, Mich.	.1771	100
Total Top 100	**65.6265**	
El Paso, Tex.	.1762	101
Santa Barbara - Santa Maria - Lompoc, Cal.	.1760	102
Des Moines, Iowa	.1750	103
Columbia, S.C.	.1719	104
Reading, Pa.	.1701	105
Charleston, S.C.	.1672	106
Davenport - Rock Island - Moline, Iowa-Ill.	.1667	107
Mobile, Ala.	.1657	108
Chattanooga, Tenn.	.1646	109
Peoria, Ill.	.1628	110
Canton, Ohio	.1623	111
Lancaster, Pa.	.1596	112
Manchester - Nashua, N.H.	.1590	113
Stockton, Cal.	.1586	114
Santa Rosa - Petaluma, Cal.	.1581	115
Vallejo - Fairfield - Napa, Cal.	.1572	116
Trenton, N.J.	.1560	117
York, Pa.	.1553	118
Johnson City - Kingsport - Bristol, Tenn.	.1535	119
Fort Wayne, Ind.	.1522	120
Joliet, Ill.	.1515	121
Portsmouth - Dover - Rochester, N.H.	.1508	122
Aurora - Elgin, Ill.	.1485	123
Shreveport, La.	.1471	124
Colorado Springs, Colo.	.1456	125
Anchorage, Alas.	.1431	126
Jackson, Miss.	.1419	127
Corpus Christi, Tex.	.1415	128
Salinas - Seaside - Monterey, Cal.	.1405	129
Augusta, Ga.	.1394	130
Melbourne - Titusville - Palm Bay, Fla.	.1355	131
Lexington-Fayette, Ky.	.1333	132
Spokane, Wash.	.1326	133
Evansville, Ind.	.1295	134
Atlantic City, N.J.	.1278	135
Ann Arbor, Mich.	.1264	136
Sarasota, Fla.	.1254	137
Rockford, Ill.	.1253	138
Appleton - Oshkosh - Neenah, Wisc.	.1226	139
Utica - Rome, N.Y.	.1225	140
Modesto, Cal.	.1215	141
Pensacola, Fla.	.1203	142
Daytona Beach, Fla.	.1183	143
Fort Myers - Cape Coral, Fla.	.1180	144
Orange County, N.Y.	.1156	145
Lakeland - Winter Haven, Fla.	.1153	146
New London - Norwich, Conn.	.1153	146
Poughkeepsie, N.Y.	.1144	148
Reno, Nev.	.1138	149
Macon - Warner Robins, Ga.	.1117	150
Total Top 150	**72.7897**	
Erie, Pa.	.1116	151
Huntington - Ashland, W.Va.-Ky.	.1109	152
Binghamton, N.Y.	.1098	153
Kalamazoo, Mich.	.1095	154
Boulder - Longmont, Colo.	.1092	155
Lorain - Elyria, Ohio	.1075	156
South Bend - Mishawaka, Ind.	.1073	157
McAllen - Edinburg - Mission, Tex.	.1065	158
Charleston, W.Va.	.1054	159
Montgomery, Ala.	.1048	160
Eugene - Springfield, Ore.	.0972	161
Savannah, Ga.	.0967	162
Duluth, Minn.	.0966	163
Lafayette, La.	.0965	164
Portland, Me.	.0954	165
Hamilton - Middletown, Ohio	.0953	166
Roanoke, Va.	.0952	167
Galveston - Texas City, Tex.	.0951	168
Huntsville, Ala.	.0934	169
Amarillo, Tex.	.0927	170
Lubbock, Tex.	.0923	171
Santa Cruz, Cal.	.0921	172
Lincoln, Neb.	.0914	173
Fayetteville, N.C.	.0883	174
Springfield, Mo.	.0876	175
Brazoria, Tex.	.0868	176
Springfield, Ill.	.0849	177
Visalia - Tulare - Porterville, Cal.	.0846	178
Niagara Falls, N.Y.	.0843	179
Hickory, N.C.	.0834	180
Salem, Ore.	.0830	181
Beaver County, Pa.	.0803	182
Columbus, Ga.	.0798	183
Vancouver, Wash.	.0792	184
Boise, Ida.	.0791	185
Brownsville - Harlingen, Tex.	.0790	186
Longview - Marshall, Tex.	.0790	186
Green Bay, Wisc.	.0785	188
Tallahassee, Fla.	.0782	189
Fort Pierce, Fla.	.0768	190
Odessa, Tex.	.0765	191
Johnstown, Pa.	.0761	192
Cedar Rapids, Iowa	.0753	193
Houma - Thibodaux, La.	.0732	194
Lake Charles, La.	.0731	195
Fort Collins - Loveland, Colo.	.0718	196
Racine, Wisc.	.0718	196
Topeka, Kans.	.0707	198
Bradenton, Fla.	.0705	199
Killeen - Temple, Tex.	.0697	200
Total Top 200	**77.2236**	
Wheeling, W.Va.	.0676	201
Waco, Tex.	.0673	202
Asheville, N.C.	.0672	203
Tyler, Tex.	.0672	203
Gainesville, Fla.	.0671	205
Midland, Tex.	.0653	206
Waterloo - Cedar Falls, Iowa	.0643	207
Bremerton, Wash.	.0639	208
Richland - Kennewick - Pasco, Wash.	.0632	209
Champaign - Urbana - Rantoul, Ill.	.0631	210
Laredo, Tex.	.0631	210
Naples, Fla.	.0631	210
Provo - Orem, Utah	.0611	213
Fargo - Moorhead, N.D.-Minn.	.0610	214
Biloxi - Gulfport, Miss.	.0607	215
Decatur, Ill.	.0601	216
Pittsfield, Mass.	.0598	217
Yakima, Wash.	.0592	218
Burlington, Vt.	.0591	219
Fort Smith, Ark.	.0588	220
Olympia, Wash.	.0587	221
Benton Harbor, Mich.	.0584	222
Jackson, Mich.	.0581	223
Janesville - Beloit, Wisc.	.0579	224
Billings, Mont.	.0576	225
Sioux Falls, S.D.	.0575	226
Lima, Ohio	.0570	227
Muskegon, Mich.	.0566	228
Charlottesville, Va.	.0563	229
Parkersburg - Marietta, W.Va.-Ohio	.0562	230
Monroe, La.	.0559	231
St. Cloud, Minn.	.0558	232
Chico, Cal.	.0557	233
Lynchburg, Va.	.0554	234
Bloomington - Normal, Ill.	.0549	235
Anderson, Ind.	.0546	236
Fort Walton Beach, Fla.	.0544	237
Ocala, Fla.	.0536	238
Elkhart - Goshen, Ind.	.0533	239
Steubenville - Weirton, Ohio-W.Va.	.0530	240
Terre Haute, Ind.	.0530	240
Battle Creek, Mich.	.0526	242
Abilene, Tex.	.0518	243
Wichita Falls, Tex.	.0517	244
Anderson, S.C.	.0515	245
Kenosha, Wisc.	.0515	245
Alexandria, La.	.0510	247
Burlington, N.C.	.0506	248
Mansfield, Ohio	.0503	249
Muncie, Ind.	.0501	250
Total Top 250	**80.1208**	
Altoona, Pa.	.0499	251
Santa Fe, N.M.	.0497	252
Eau Claire, Wisc.	.0488	253
Wilmington, N.C.	.0488	253
Vineland - Millville - Bridgeton, N.J.	.0484	255
Rochester, Minn.	.0476	256
Tuscaloosa, Ala.	.0476	256
Bangor, Me.	.0474	258
Kokomo, Ind.	.0465	259
Pueblo, Colo.	.0462	260
Florence, Ala.	.0461	261
Merced, Cal.	.0461	261
Sharon, Pa.	.0460	263
Athens, Ga.	.0453	264
Greeley, Colo.	.0450	265
Albany, Ga.	.0449	266
Lafayette - West Lafayette, Ind.	.0447	267
Williamsport, Pa.	.0447	267
Pascagoula, Miss.	.0444	269
Dothan, Ala.	.0443	270
Joplin, Mo.	.0443	270
Sioux City, Iowa	.0443	270
Texarkana, Tex.-Ark.	.0442	273
Medford, Ore.	.0440	274
Hagerstown, Md.	.0437	275
Redding, Cal.	.0433	276
Bryan - College Station, Tex.	.0424	277
Bellingham, Wash.	.0421	278
Clarksville - Hopkinsville, Tenn.-Ky.	.0418	279
Columbia, Mo.	.0418	279
San Angelo, Tex.	.0417	281
Wausau, Wisc.	.0413	282
La Crosse, Wisc.	.0405	283
Glens Falls, N.Y.	.0403	284
Casper, Wyo.	.0401	285
Lawton, Okla.	.0399	286
Danville, Va.	.0395	287
Sherman - Denison, Tex.	.0394	288
Florence, S.C.	.0385	289
Bismarck, N.D.	.0382	290
Sheboygan, Wisc.	.0376	291
Kankakee, Ill.	.0374	292
Anniston, Ala.	.0373	293
Panama City, Fla.	.0372	294
State College, Pa.	.0365	295
Yuba City, Cal.	.0357	296
Cumberland, Md.	.0354	297
Bloomington, Ind.	.0348	298
Victoria, Tex.	.0347	299
Elmira, N.Y.	.0344	300
Dubuque, Iowa	.0343	301
Cheyenne, Wyo.	.0341	302
Owensboro, Ky.	.0337	303
Great Falls, Mont.	.0336	304
Fayetteville - Springdale, Ark.	.0333	305
Las Cruces, N.M.	.0333	305
Iowa City, Iowa	.0327	307
Rapid City, S.D.	.0326	308
St. Joseph, Mo.	.0323	309
Jackson, Tenn.	.0322	310
Grand Forks, N.D.	.0321	311
Gadsden, Ala.	.0314	312
Lewiston - Auburn, Me.	.0312	313
Enid, Okla.	.0311	314
Pine Bluff, Ark.	.0286	315
Jacksonville, N.C.	.0265	316
Lawrence, Kans.	.0244	317
Total Above Areas	**82.7829**	
Percent of U.S.	**82.7829**	
U.S. Total	**100.0000**	

1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

NOTES

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Abilene, Tex.	121.1	266	43.1	270	132	250	1,275,362	261	20,894	241	29,591	196	10,531	210
Akron, Ohio	648.4	71	241.4	71	716	33	7,398,194	74	24,295	134	30,647	158	11,410	147
Albany, Ga.	118.2	272	39.5	283	172	212	1,100,857	283	22,111	204	27,870	242	9,314	287
Albany - Schenectady - Troy, N.Y.	861.3	58	320.8	58	265	129	10,529,873	56	24,872	113	32,824	87	12,226	84
Albuquerque, N.M.	470.2	97	178.3	92	402	77	5,059,465	96	21,423	223	28,376	229	10,760	198
Alexandria, La.	143.5	230	49.9	241	107	264	1,296,018	257	18,334	299	25,972	281	9,031	297
Allentown - Bethlehem, Pa.	656.8	70	249.9	69	447	63	7,973,465	71	25,338	95	31,907	116	12,140	90
Altoona, Pa.	136.0	243	51.0	235	258	136	1,270,448	264	19,423	280	24,911	297	9,342	285
Amarillo, Tex.	196.6	191	74.6	187	108	262	2,351,983	176	23,626	157	31,528	126	11,963	104
Anaheim - Santa Ana, Cal.	2,124.0	17	755.0	18	2,662	5	31,573,345	12	33,131	10	41,819	11	14,865	13
Anchorage, Alas.	237.1	167	87.4	164	137	248	3,792,676	129	34,793	6	43,394	8	15,996	5
Anderson, Ind.	132.4	247	48.6	247	292	113	1,479,035	236	24,815	115	30,433	164	11,171	167
Anderson, S.C.	145.3	226	54.1	224	202	183	1,371,360	245	20,596	250	25,349	289	9,438	280
Ann Arbor, Mich.	271.7	151	98.4	151	383	81	3,594,480	133	27,844	44	36,529	35	13,230	43
Anniston, Ala.	125.7	254	44.1	264	206	175	1,085,193	289	18,110	305	24,608	303	8,633	305
Appleton - Oshkosh - Neenah, Wisc.	300.8	141	109.1	140	212	169	3,453,489	140	25,654	89	31,654	121	11,481	142
Asheville, N.C.	168.0	209	66.1	202	255	138	1,711,710	215	19,507	279	25,896	282	10,189	232
Athens, Ga.	139.8	235	50.9	236	150	235	1,332,798	253	18,967	288	26,185	272	9,534	278
Atlanta, Ga.	2,460.7	10	902.7	9	478	57	31,304,372	13	27,770	45	34,679	58	12,722	64
Atlantic City, N.J.	305.1	139	118.8	133	367	84	3,539,276	134	21,023	236	29,792	191	11,600	131
Augusta, Ga.	378.7	115	133.3	120	193	192	3,849,224	128	21,871	213	28,876	218	10,164	234
Aurora - Elgin, Ill.	349.2	123	121.9	130	413	73	4,516,473	110	29,991	26	37,051	29	12,934	53
Austin, Tex.	690.1	67	262.0	66	246	143	8,713,829	65	24,365	131	33,259	81	12,627	69
Bakersfield, Cal.	475.8	94	169.5	94	59	293	5,465,373	92	24,006	145	32,244	104	11,487	141
Baltimore, Md.	2,291.9	13	827.9	15	875	29	27,124,595	18	26,901	68	32,763	90	11,835	115
Bangor, Me.	138.9	238	48.3	251	40	306	1,345,642	250	21,138	228	27,860	243	9,688	268
Baton Rouge, La.	554.1	85	191.5	88	344	92	5,902,844	88	24,546	124	30,824	149	10,653	206
Battle Creek, Mich.	138.1	241	51.6	229	194	190	1,599,929	228	24,562	123	31,006	139	11,585	133
Beaumont - Port Arthur, Tex.	394.7	108	140.7	110	180	205	4,615,967	106	27,281	55	32,807	88	11,695	124
Beaver County, Pa.	199.9	188	73.4	188	458	59	2,335,053	179	27,057	62	31,813	118	11,681	126
Bellingham, Wash.	114.9	277	44.0	266	54	297	1,175,065	275	20,426	254	26,706	260	10,227	229
Benton Harbor, Mich.	166.0	212	60.8	212	288	118	1,814,373	207	22,871	183	29,842	187	10,930	189
Bergen - Passaic, N.J.	1,293.4	33	476.7	36	3,050	4	20,712,344	28	33,231	9	43,449	7	16,014	4
Billings, Mont.	122.5	261	48.5	248	47	304	1,365,111	248	22,260	199	28,147	234	11,144	173
Biloxi - Gulfport, Miss.	198.7	190	70.5	191	188	200	1,838,196	203	18,453	296	26,074	275	9,251	289
Binghamton, N.Y.	269.5	152	98.8	149	219	165	3,172,765	149	24,154	140	32,113	109	11,773	118
Birmingham, Ala.	922.1	53	346.4	50	230	157	9,316,427	63	20,201	257	26,895	257	10,103	242
Bismarck, N.D.	91.7	304	32.4	303	26	316	1,094,949	285	25,929	83	33,795	73	11,941	107
Bloomington - Normal, Ill.	125.1	257	45.5	257	106	265	1,617,607	227	26,691	73	35,552	46	12,931	54
Bloomington, Ind.	101.4	295	36.0	296	263	131	1,019,427	294	19,033	286	28,317	231	10,054	248
Boise, Ida.	198.8	189	72.9	189	189	199	2,275,529	184	23,983	147	31,214	132	11,446	146
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,703.1	6	1,373.2	6	1,525	10	53,598,409	7	29,621	28	39,032	21	14,474	17
Boulder - Longmont, Colo.	219.0	174	85.2	166	295	112	2,838,830	160	26,822	71	33,320	80	12,963	52
Bradenton, Fla.	177.6	201	75.5	184	238	148	2,064,030	193	20,567	251	27,338	251	11,622	128
Brazoria, Tex.	204.6	186	66.6	200	145	241	2,607,219	167	33,818	8	39,147	20	12,743	61
Bremerton, Wash.	170.4	207	62.2	208	434	68	1,907,965	200	25,053	106	30,675	157	11,197	164
Bridgeport - Stamford - Norwalk - Danbury, Conn.	820.2	60	292.5	61	1,298	14	14,839,344	38	36,886	2	50,733	1	18,092	1
Brownsville - Harlingen, Tex.	242.5	165	69.0	193	268	126	1,677,039	219	16,919	310	24,305	306	6,916	314
Bryan - College Station, Tex.	112.7	284	40.6	277	192	195	1,270,827	263	20,889	242	31,301	129	11,276	160
Buffalo, N.Y.	982.7	47	361.0	46	939	23	11,142,465	50	23,815	150	30,866	147	11,339	151
Burlington, N.C.	100.5	297	38.2	290	232	154	1,044,196	293	21,459	221	27,335	252	10,390	220
Burlington, Vt.	127.8	253	45.5	257	203	180	1,474,545	238	24,908	110	32,408	101	11,538	137
Canton, Ohio	409.5	105	148.4	107	423	71	4,379,865	115	24,169	139	29,514	202	10,696	205
Casper, Wyo.	76.4	312	28.8	311	14	317	982,703	299	28,700	36	34,122	67	12,863	58
Cedar Rapids, Iowa	172.1	205	66.6	200	238	148	2,175,220	189	26,258	78	32,661	92	12,639	68
Champaign - Urbana - Rantoul, Ill.	168.8	208	61.5	211	169	214	1,908,985	199	21,541	219	31,040	137	11,309	157
Charleston, S.C.	490.2	93	165.6	96	187	201	4,468,168	114	20,158	258	26,982	256	9,115	293
Charleston, W.Va.	268.7	153	105.2	144	215	167	2,986,523	155	22,571	196	28,389	228	11,115	178
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,049.0	43	387.6	43	309	105	11,727,909	48	23,623	158	30,258	171	11,180	166
Charlottesville, Va.	121.6	264	45.5	257	103	270	1,455,795	239	23,485	162	31,995	114	11,972	103
Chattanooga, Tenn.	433.7	101	160.9	99	206	175	4,228,099	119	20,323	255	26,278	270	9,749	265
Cheyenne, Wyo.	73.6	314	28.4	313	27	314	832,825	312	22,815	185	29,325	209	11,316	155
Chicago, Ill.	6,127.1	3	2,238.0	3	3,221	3	81,641,854	3	28,217	41	36,480	36	13,325	38
Chico, Cal.	166.7	211	67.4	197	101	273	1,707,361	217	17,893	307	25,332	291	10,242	228
Cincinnati, Ohio	1,405.7	29	521.8	30	657	37	16,733,802	32	24,894	111	32,069	110	11,904	112
Clarksville - Hopkinsville, Tenn.-Ky.	154.4	220	51.1	233	122	254	1,404,366	242	18,732	291	27,483	250	9,096	296
Cleveland, Ohio	1,873.4	21	715.2	21	1,233	17	22,986,935	22	25,249	98	32,141	108	12,270	82
Colorado Springs, Colo.	352.9	122	131.0	123	166	216	3,982,489	124	23,147	172	30,401	165	11,285	159
Columbia, Mo.	108.8	287	39.0	287	158	223	1,330,050	254	24,037	143	34,104	68	12,225	85
Columbia, S.C.	443.2	99	157.6	101	302	110	4,920,637	99	23,483	163	31,222	131	11,103	180
Columbus, Ga.	242.8	164	82.3	172	220	162	2,209,192	187	18,859	289	26,843	259	9,099	295
Columbus, Ohio	1,288.9	34	488.8	34	360	86	15,097,445	37	23,788	151	30,887	145	11,713	123
Corpus Christi, Tex.	363.4	118	119.0	132	236	151	3,655,862	132	23,195	171	30,722	154	10,060	247
Cumberland, Md.	105.8	289	39.6	282	141	244	988,106	297	19,612	276	24,952	296	9,339	286
Dallas, Tex.	2,296.0	12	858.1	12	511	50	31,808,658	10	28,110	43	37,069	28	13,854	32
Danville, Va.	112.8	283	40.3	279	111	259	1,092,524	286	21,072	232	27,110	254	9,685	269
Davenport - Rock Island - Moline, Iowa-Ill.	389.5	110	146.8	108	228	158	4,956,299	98	27,098	59	33,762	75	12,725	63
Dayton - Springfield, Ohio	927.5	52	353.2	49	552	45	11,157,848	49	24,752	118	31,591	122	12,030	99
Daytona Beach, Fla.	313.9	135	133.0	121	282	120	3,500,364	139	19,389	282	26,319	269	11,151	171

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Abilene, Tex.	1,114,267	191	25,853	5	.0569	235	.0572	248	.0621	229	.0518	243
Akron, Ohio	3,676,403	79	15,230	207	.2650	76	.2672	71	.2731	75	.2493	78
Albany, Ga.	715,651	264	18,118	70	.0450	274	.0494	275	.0465	285	.0449	266
Albany - Schenectady - Troy, N.Y.	4,997,866	61	15,579	189	.3669	60	.3554	56	.3659	56	.3792	58
Albuquerque, N.M.	2,851,352	90	15,992	167	.1907	95	.2120	88	.2141	89	.1947	93
Alexandria, La.	709,734	266	14,223	256	.0502	258	.0663	215	.0558	251	.0510	247
Allentown - Bethlehem, Pa.	3,798,948	75	15,202	211	.2785	68	.2592	73	.2828	69	.2806	71
Altoona, Pa.	742,310	255	14,555	236	.0499	260	.0651	219	.0635	225	.0499	251
Amarillo, Tex.	1,377,143	170	18,460	62	.0880	177	.0855	189	.0915	178	.0927	170
Anaheim - Santa Ana, Cal.	15,352,829	14	20,335	26	1.0702	13	.6815	24	.8431	19	1.1529	11
Anchorage, Alas.	2,596,640	98	29,710	2	.1432	127	.0863	188	.1147	151	.1431	126
Anderson, Ind.	763,435	251	15,709	180	.0538	244	.0539	261	.0554	254	.0546	236
Anderson, S.C.	684,842	272	12,659	296	.0513	253	.0642	222	.0648	221	.0515	245
Ann Arbor, Mich.	1,786,706	139	18,158	69	.1252	138	.0923	175	.1112	158	.1264	136
Anniston, Ala.	461,743	311	10,470	317	.0398	292	.0548	256	.0498	275	.0373	293
Appleton - Oshkosh - Neenah, Wisc.	1,534,686	154	14,067	261	.1195	141	.1021	159	.1245	141	.1226	139
Asheville, N.C.	1,190,197	182	18,006	75	.0701	204	.0848	190	.0870	184	.0672	203
Athens, Ga.	793,108	240	15,582	188	.0526	248	.0671	212	.0612	236	.0453	264
Atlanta, Ga.	17,418,814	10	19,296	44	1.1377	10	.9066	12	1.0640	9	1.1491	12
Atlantic City, N.J.	2,276,243	112	19,160	47	.1375	132	.1542	113	.1473	123	.1278	135
Augusta, Ga.	1,921,039	132	14,411	244	.1415	128	.1528	114	.1552	118	.1394	130
Aurora - Elgin, Ill.	1,686,566	144	13,836	271	.1459	124	.1016	162	.1271	138	.1485	123
Austin, Tex.	4,428,322	66	16,902	121	.3079	66	.2931	66	.2957	67	.3137	66
Bakersfield, Cal.	2,676,721	96	15,792	174	.1946	94	.1963	96	.1920	98	.1882	95
Baltimore, Md.	13,681,848	15	16,526	138	.9691	16	.8449	14	.9245	15	.9928	16
Bangor, Me.	892,530	222	18,479	60	.0548	241	.0623	229	.0617	233	.0474	258
Baton Rouge, La.	3,150,863	86	16,454	146	.2192	87	.2321	85	.2051	92	.2286	85
Battle Creek, Mich.	733,024	260	14,206	258	.0558	237	.0537	263	.0553	255	.0526	242
Beaumont - Port Arthur, Tex.	2,399,909	108	17,057	112	.1669	106	.1572	111	.1469	125	.1803	99
Beaver County, Pa.	847,635	229	11,548	312	.0765	191	.0759	200	.0711	209	.0803	182
Bellingham, Wash.	638,904	277	14,521	239	.0442	278	.0556	253	.0494	278	.0421	278
Benton Harbor, Mich.	784,881	243	12,909	294	.0630	218	.0655	218	.0649	220	.0584	222
Bergen - Passaic, N.J.	10,080,540	29	21,147	19	.6939	30	.4667	36	.5199	38	.7928	26
Billings, Mont.	950,630	214	19,601	35	.0550	239	.0593	240	.0620	230	.0576	225
Biloxi - Gulfport, Miss.	1,047,357	196	14,856	225	.0719	201	.0911	177	.0862	186	.0607	215
Binghamton, N.Y.	1,434,444	164	14,519	240	.1098	155	.1089	152	.1136	153	.1098	153
Birmingham, Ala.	4,491,199	64	12,965	293	.3395	63	.4279	43	.3750	55	.3646	60
Bismarck, N.D.	603,254	282	18,619	57	.0402	290	.0328	311	.0384	306	.0382	290
Bloomington - Normal, Ill.	772,241	244	16,972	117	.0559	236	.0450	289	.0515	270	.0549	235
Bloomington, Ind.	547,149	301	15,199	212	.0384	297	.0461	287	.0413	300	.0348	298
Boise, Ida.	996,859	208	13,674	280	.0785	188	.0780	198	.0845	190	.0791	185
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	27,703,685	5	20,175	29	1.8604	6	1.3957	6	1.5402	6	1.8929	7
Boulder - Longmont, Colo.	1,522,756	157	17,873	78	.1016	161	.0936	172	.0989	169	.1092	155
Bradenton, Fla.	1,197,894	179	15,866	172	.0775	189	.0898	182	.0947	174	.0705	199
Brazoria, Tex.	938,401	215	14,090	260	.0837	181	.0638	224	.0608	239	.0868	176
Bremerton, Wash.	697,524	269	11,214	313	.0632	217	.0616	233	.0659	217	.0639	208
Bridgeport - Stamford - Norwalk - Danbury, Conn.	6,593,688	45	22,543	10	.4748	42	.2834	69	.3142	64	.4709	44
Brownsville - Harlingen, Tex.	1,340,711	173	19,431	41	.0790	187	.1091	151	.0865	185	.0790	186
Bryan - College Station, Tex.	740,010	256	18,227	67	.0480	264	.0545	260	.0469	283	.0424	277
Buffalo, N.Y.	5,140,729	58	14,240	255	.3911	51	.4262	44	.3890	53	.4077	49
Burlington, N.C.	763,657	249	19,991	31	.0435	280	.0475	281	.0507	271	.0506	248
Burlington, Vt.	981,691	212	21,576	15	.0579	228	.0525	266	.0597	241	.0591	219
Canton, Ohio	2,262,619	113	15,247	205	.1607	109	.1659	106	.1703	105	.1623	111
Casper, Wyo.	561,209	298	19,486	39	.0361	304	.0298	315	.0330	312	.0401	285
Cedar Rapids, Iowa	994,056	209	14,926	221	.0744	197	.0666	214	.0751	203	.0753	193
Champaign - Urbana - Rantoul, Ill.	997,214	207	16,215	157	.0695	205	.0711	206	.0716	207	.0631	210
Charleston, S.C.	2,517,907	103	15,205	209	.1746	101	.2064	93	.2046	93	.1672	106
Charleston, W.Va.	1,617,419	146	15,375	198	.1104	153	.1237	139	.1211	143	.1054	159
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6,611,375	44	17,057	112	.4390	47	.4457	41	.4851	41	.4527	46
Charlottesville, Va.	843,933	230	18,548	58	.0543	242	.0539	261	.0557	252	.0563	229
Chattanooga, Tenn.	2,529,888	100	15,723	178	.1660	107	.2105	90	.1926	96	.1646	109
Cheyenne, Wyo.	536,719	303	18,899	51	.0325	313	.0315	313	.0347	311	.0341	302
Chicago, Ill.	35,627,510	3	15,919	170	2.7327	3	2.1908	3	2.2940	3	3.0230	3
Chico, Cal.	929,536	218	13,791	275	.0642	214	.0954	171	.0773	200	.0557	233
Cincinnati, Ohio	8,521,003	32	16,330	153	.5989	32	.5707	30	.5865	29	.5887	33
Clarksville - Hopkinsville, Tenn.-Ky.	739,575	257	14,473	242	.0538	244	.0636	225	.0648	221	.0418	279
Cleveland, Ohio	12,133,621	20	16,965	118	.8269	21	.7961	17	.7926	20	.8633	23
Colorado Springs, Colo.	2,234,953	115	17,061	111	.1485	120	.1399	123	.1669	107	.1456	125
Columbia, Mo.	564,228	297	14,467	243	.0449	276	.0428	293	.0437	294	.0418	279
Columbia, S.C.	2,406,219	107	15,268	204	.1765	100	.1661	105	.1865	99	.1719	104
Columbus, Ga.	1,232,143	178	14,971	219	.0861	178	.1028	156	.1007	166	.0798	183
Columbus, Ohio	8,071,989	35	16,514	140	.5500	35	.5373	32	.5778	31	.5421	39
Corpus Christi, Tex.	2,244,438	114	18,861	54	.1438	126	.1511	115	.1430	128	.1415	128
Cumberland, Md.	528,632	304	13,349	283	.0378	301	.0489	277	.0468	284	.0354	297
Dallas, Tex.	16,361,030	11	19,067	48	1.1102	11	.8730	13	1.0035	10	1.1588	10
Danville, Va.	474,815	309	11,782	309	.0390	295	.0471	283	.0460	286	.0395	287
Davenport - Rock Island - Moline, Iowa-Ill.	2,184,267	117	14,879	224	.1678	105	.1439	122	.1557	117	.1667	107
Dayton - Springfield, Ohio	5,393,776	55	15,271	203	.3922	50	.3767	49	.3987	49	.3958	52
Daytona Beach, Fla.	1,867,695	136	14,043	264	.1287	136	.1652	108	.1584	114	.1183	143

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	1,114,267	191	190,722	215	182,947	214	98,349	196	145,014	193	101,587	222	53,408	187
Akron, Ohio	3,676,403	79	801,995	75	759,082	74	369,483	73	450,431	79	401,537	78	129,722	97
Albany, Ga.	715,651	264	142,838	266	137,859	263	61,439	264	100,912	256	82,679	254	35,291	242
Albany - Schenectady - Troy, N.Y.	4,997,866	61	1,165,044	51	1,086,714	52	406,264	68	505,292	69	419,785	71	299,090	52
Albuquerque, N.M.	2,851,352	90	584,915	92	546,099	94	305,335	84	347,452	95	299,885	97	134,204	94
Alexandria, La.	709,734	266	151,104	254	145,719	254	55,047	278	104,135	249	84,459	250	54,267	184
Allentown - Bethlehem, Pa.	3,798,918	75	773,610	77	721,133	78	321,751	81	439,857	82	381,966	81	177,955	78
Altoona, Pa.	742,310	255	166,458	237	158,137	239	51,294	285	104,961	247	86,989	246	43,722	205
Amarillo, Tex.	1,377,143	170	267,357	177	253,787	176	140,796	154	152,588	187	124,584	192	89,907	133
Anaheim - Santa Ana, Cal.	15,352,829	14	2,829,803	14	2,625,390	14	1,824,914	10	1,828,476	14	1,654,310	13	922,812	13
Anchorage, Alas.	2,596,640	98	393,641	128	376,167	128	326,998	80	339,635	98	251,321	110	122,003	103
Anderson, Ind.	763,435	251	172,889	231	168,117	229	62,771	259	89,372	276	85,316	248	37,251	235
Anderson, S.C.	684,842	272	159,466	242	156,472	241	51,068	287	77,097	289	63,071	293	30,528	268
Ann Arbor, Mich.	1,786,706	139	266,624	178	246,999	180	169,185	134	274,826	114	257,570	109	79,973	147
Anniston, Ala.	461,743	311	93,447	312	91,445	308	34,759	315	61,503	307	53,595	306	30,158	272
Appleton - Oshkosh - Neenah, Wisc.	1,534,686	154	276,121	170	259,591	173	144,883	151	237,419	132	196,240	132	65,613	163
Asheville, N.C.	1,190,197	182	226,466	195	221,112	194	103,558	191	143,276	195	98,334	225	63,508	168
Athens, Ga.	793,108	240	170,943	233	164,716	233	77,221	222	120,408	226	103,098	219	33,355	253
Atlanta, Ga.	17,418,814	10	3,002,802	12	2,858,102	12	1,815,366	12	2,182,364	10	1,960,015	11	762,754	14
Atlantic City, N.J.	2,276,243	112	484,932	107	432,278	111	320,495	82	202,991	152	167,734	154	113,275	111
Augusta, Ga.	1,921,039	132	387,274	132	379,334	126	161,199	143	248,204	126	179,441	143	98,616	126
Aurora - Elgin, Ill.	1,686,566	144	338,548	150	324,396	149	154,130	147	198,071	158	176,221	144	70,838	155
Austin, Tex.	4,428,322	66	865,784	67	836,480	66	518,333	55	495,602	71	422,423	70	241,359	61
Bakersfield, Cal.	2,676,721	96	620,314	88	589,928	88	278,631	90	253,242	124	198,685	130	118,290	105
Baltimore, Md.	13,681,848	15	2,652,523	15	2,450,784	16	1,341,319	17	1,597,911	18	1,367,288	19	569,140	24
Bangor, Me.	892,530	222	195,341	213	182,884	215	69,458	240	106,150	245	89,555	238	37,395	234
Baton Rouge, La.	3,150,863	86	736,739	81	710,357	80	288,147	87	450,268	80	372,940	82	147,049	92
Battle Creek, Mich.	733,024	260	131,263	279	125,877	277	71,576	235	121,053	223	115,768	202	24,890	292
Beaumont - Port Arthur, Tex.	2,399,909	108	510,876	102	495,423	101	206,039	117	298,526	110	243,670	113	157,012	85
Beaver County, Pa.	847,635	229	232,691	192	222,219	193	61,015	266	156,831	183	138,432	177	31,959	265
Bellingham, Wash.	638,904	277	145,699	261	141,011	257	74,431	229	74,167	296	60,848	295	26,300	286
Benton Harbor, Mich.	784,861	241	145,660	262	135,259	268	72,599	234	124,355	214	116,217	201	34,459	246
Bergen - Passaic, N.J.	10,080,540	27	1,919,563	29	1,718,588	30	909,171	32	1,143,155	31	1,013,766	31	754,651	15
Billings, Mont.	950,630	214	187,817	216	182,252	216	87,399	209	134,101	204	94,077	231	40,526	219
Biloxi - Gulfport, Miss.	1,047,357	196	206,907	209	201,200	203	123,247	170	158,944	181	113,475	207	39,539	223
Binghamton, N.Y.	1,434,444	164	340,083	149	327,861	147	127,154	165	162,564	176	126,013	191	75,226	150
Birmingham, Ala.	4,491,199	64	978,059	62	953,536	62	355,183	75	475,380	76	369,782	83	346,791	46
Bismarck, N.D.	603,254	282	94,314	310	87,364	312	48,104	291	89,960	273	82,176	258	25,954	287
Bloomington - Normal, Ill.	772,241	244	132,525	278	124,847	279	74,310	230	111,134	238	101,958	221	37,400	233
Bloomington, Ind.	547,149	301	104,773	300	101,570	299	59,392	272	72,753	298	67,442	286	32,483	259
Boise, Ida.	996,859	208	237,190	191	232,589	188	125,230	167	80,812	287	66,033	288	41,356	214
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	27,703,685	5	4,982,964	5	4,399,938	7	3,412,475	4	3,043,356	7	2,576,974	7	1,649,559	5
Boulder - Longmont, Colo.	1,522,756	157	349,621	144	334,513	145	167,734	137	141,317	199	111,801	209	61,070	173
Bradenton, Fla.	1,197,894	179	240,211	189	229,972	191	112,351	183	122,614	218	104,531	218	36,481	236
Brazoria, Tex.	938,401	215	277,319	169	271,154	166	69,803	239	95,251	269	64,596	292	40,408	220
Bremerton, Wash.	697,524	269	162,598	240	158,614	238	76,380	225	64,170	305	59,452	297	24,286	296
Bridgeport - Stamford - Norwalk - Danbury, Conn.	6,593,688	45	1,277,804	47	1,171,500	48	619,358	46	771,890	47	665,231	44	389,561	37
Brownsville - Harlingen, Tex.	1,340,711	173	327,299	152	313,780	153	123,976	169	169,798	170	143,715	170	108,119	116
Bryan - College Station, Tex.	740,010	256	167,136	236	157,184	240	89,311	207	114,425	235	82,564	256	43,276	207
Buffalo, N.Y.	5,140,729	58	1,322,036	45	1,194,184	46	557,758	49	564,874	63	471,189	64	317,297	49
Burlington, N.C.	763,657	249	147,208	257	139,675	258	61,140	265	68,802	301	46,425	313	64,279	166
Burlington, Vt.	981,691	212	195,050	214	184,886	213	98,046	197	102,454	252	88,113	242	57,649	179
Canton, Ohio	2,262,619	113	509,384	103	478,707	103	206,941	115	274,780	116	250,085	111	111,244	112
Casper, Wyo.	561,209	298	119,510	288	115,921	287	46,188	298	54,727	313	50,127	311	29,548	275
Cedar Rapids, Iowa	994,056	209	216,281	199	205,850	200	83,559	212	180,920	167	175,214	146	40,546	218
Champaign - Urbana - Rantoul, Ill.	997,214	207	170,392	234	166,082	232	110,840	184	143,096	197	124,404	193	47,701	201
Charleston, S.C.	2,517,907	103	549,279	95	532,017	96	252,453	97	273,383	117	217,779	125	125,942	100
Charleston, W.Va.	1,617,419	146	345,078	147	335,804	144	114,672	180	200,482	155	182,245	141	66,837	160
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6,611,375	44	1,500,788	38	1,463,051	36	536,856	51	663,578	55	547,912	55	353,427	45
Charlottesville, Va.	843,933	230	177,162	227	172,652	221	63,908	254	114,584	234	82,792	253	51,320	195
Chattanooga, Tenn.	2,529,888	100	598,820	90	585,971	89	199,775	123	327,876	102	268,911	107	126,090	99
Cheyenne, Wyo.	536,719	303	82,823	315	79,732	315	47,753	293	63,475	306	53,569	307	25,288	291
Chicago, Ill.	35,627,510	3	6,283,706	3	5,778,545	3	3,422,880	3	4,163,874	3	3,706,624	3	2,637,732	3
Chico, Cal.	929,536	218	250,530	185	237,138	184	91,207	205	96,499	266	72,988	276	37,503	232
Cincinnati, Ohio	8,521,003	32	1,707,105	32	1,521,835	34	895,989	33	1,332,467	27	1,189,110	25	355,275	44
Clarksville - Hopkinsville, Tenn.-Ky.	739,575	257	140,484	271	138,458	262	64,678	251	106,962	243	88,187	241	23,325	300
Cleveland, Ohio	12,133,621	20	2,460,506	20	2,264,281	21	1,137,990	23	1,670,956	17	1,466,838	17	620,768	22
Colorado Springs, Colo.	2,234,953	115	405,141	125	390,669	124	221,714	107	307,992	108	278,880	103	91,280	132
Columbia, Mo.	564,228	297	126,350	281	123,684	280	52,337	283	74,819	294	71,627	280	30,376	270
Columbia, S.C.	2,406,219	107	441,243	118	425,641	114	234,950	100	311,621	107	277,306	104	116,163	108
Columbus, Ga.	1,232,143	178	216,007	200	210,263	197	104,577	190	165,829	172	146,123	169	53,764	185
Columbus, Ohio	8,071,989	35	1,566,626	35	1,491,289	35	810,818	37	1,037,722	33	959,188	33	309,390	50
Corpus Christi, Tex.	2,244,438	114	526,277	98	507,164	100	231,594	101	237,674	131	188,911	136	108,259	115
Cumberland, Md.	528,632	304	109,850	297	98,695	303	44,681	304	98,269	262	86,604	247	21,364	309
Dallas, Tex.	16,361,030	11	3,100,008	11	2,987,676	10	1,816,924	11	1,879,702	13	1,649,633	14	942,628	11
Danville, Va.	474,815	309	117,765	290	116,113	286	40,563	310	40,867	315	30,155	315	33,644	251
Davenport - Rock Island - Moline, Iowa-Ill.	2,184,267	117	430,937	119	400,726	121	215,824	108	305,478	109	281,596	101	88,018	134
Dayton - Springfield, Ohio	5,393,776	55	1,095,622	56	1,044,479	55	517,758	56	736,659	48	657,697	47	223,508	66
Daytona Beach, Fla.	1,867,695	136	404,513	126	382,650	125	204,039	118	210,538	146	171,716	150	60,993	174

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	49,731	198	27,310	187	256,186	186	72,366	207	129,091	116	28,481	225
Akron, Ohio	123,785	103	58,092	110	746,331	80	358,521	64	214,912	66	136,851	70
Albany, Ga.	36,138	235	22,362	214	173,822	239	31,970	304	36,766	278	16,991	295
Albany - Schenectady - Troy, N.Y.	242,584	64	122,947	63	1,025,175	61	373,830	60	228,187	61	180,563	51
Albuquerque, N.M.	175,629	76	96,597	73	622,330	94	203,450	101	157,400	85	82,886	108
Alexandria, La.	35,238	238	23,805	208	130,934	282	48,524	266	56,772	216	26,191	238
Allentown - Bethlehem, Pa.	151,491	83	77,647	87	842,240	73	319,575	71	167,447	83	108,680	85
Altoona, Pa.	39,333	219	20,267	225	176,945	235	47,139	268	43,139	247	26,593	235
Amarillo, Tex.	71,691	165	36,518	164	340,474	158	72,705	206	132,157	111	21,614	266
Anaheim - Santa Ana, Cal.	825,230	11	398,105	12	3,600,576	13	965,678	16	688,651	14	454,459	16
Anchorage, Alas.	128,281	99	63,217	103	486,927	114	133,239	140	302,872	46	96,626	93
Anderson, Ind.	31,149	256	13,832	269	174,768	236	79,433	196	29,709	297	35,118	192
Anderson, S.C.	37,160	230	19,848	226	156,025	256	52,166	254	55,699	220	26,385	236
Ann Arbor, Mich.	104,092	124	41,147	155	393,176	139	168,400	115	87,681	160	61,874	131
Anniston, Ala.	20,980	306	13,031	279	111,741	299	30,159	307	24,983	306	19,635	276
Appleton - Oshkosh - Neenah, Wisc.	78,411	155	33,063	170	313,600	163	123,848	147	77,292	175	33,020	200
Asheville, N.C.	52,945	192	29,608	181	295,339	173	84,268	185	88,585	158	47,784	157
Athens, Ga.	29,847	264	13,291	275	169,223	244	41,979	284	46,259	241	31,276	210
Atlanta, Ga.	817,279	12	438,863	10	4,348,536	9	1,414,103	11	1,087,714	8	507,443	12
Atlantic City, N.J.	91,137	140	38,600	161	392,788	140	154,268	124	111,655	130	67,342	119
Augusta, Ga.	95,301	135	55,265	117	464,166	120	148,981	129	119,489	122	70,889	117
Aurora - Elgin, Ill.	64,949	174	32,424	171	312,625	164	153,427	126	112,065	129	86,078	100
Austin, Tex.	257,876	57	126,272	61	942,630	66	267,573	81	447,293	31	84,580	102
Bakersfield, Cal.	128,177	100	72,877	92	666,436	95	252,781	82	137,136	105	90,703	96
Baltimore, Md.	651,989	24	349,727	20	3,132,450	17	987,443	15	543,893	20	489,890	14
Bangor, Me.	25,320	284	10,078	305	214,430	209	63,839	232	56,638	217	27,093	233
Baton Rouge, La.	195,448	73	84,285	80	546,676	103	222,063	89	270,760	53	92,454	95
Battle Creek, Mich.	24,464	295	12,041	288	153,140	258	88,208	179	30,483	293	31,835	206
Beaumont - Port Arthur, Tex.	106,358	120	45,947	141	500,611	112	198,592	104	148,821	92	72,384	116
Beaver County, Pa.	36,244	234	17,370	243	129,126	285	72,362	208	34,038	286	32,599	203
Bellingham, Wash.	31,393	254	17,556	239	123,897	288	41,280	286	45,829	242	21,087	270
Benton Harbor, Mich.	19,565	309	11,996	291	149,726	262	110,265	160	43,008	249	28,711	224
Bergen - Passaic, N.J.	659,399	23	372,901	17	1,941,861	32	751,756	30	436,631	32	294,094	34
Billings, Mont.	62,249	176	31,845	172	193,413	221	58,705	245	75,175	179	34,528	194
Biloxi - Gulfport, Miss.	41,219	216	21,810	216	265,948	181	64,704	227	47,915	234	42,075	168
Binghamton, N.Y.	66,676	171	41,401	154	296,551	172	118,474	154	60,351	206	64,677	128
Birmingham, Ala.	246,013	61	130,140	59	1,115,229	58	325,192	69	176,650	80	178,597	52
Bismarck, N.D.	25,313	285	13,286	276	180,144	232	55,113	250	30,091	296	16,852	296
Bloomington - Normal, Ill.	37,746	225	21,050	219	159,510	252	76,247	201	44,239	245	31,267	211
Bloomington, Ind.	24,757	290	11,790	296	108,843	302	44,962	276	25,354	305	18,688	283
Boise, Ida.	60,059	178	31,804	173	191,903	225	73,068	205	50,506	230	52,654	149
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,203,828	8	718,924	7	5,453,794	6	1,885,439	5	1,217,998	6	919,625	6
Boulder - Longmont, Colo.	106,671	119	48,878	134	305,931	167	102,104	168	101,100	139	34,133	196
Bradenton, Fla.	62,309	175	24,191	204	375,473	147	71,265	211	64,291	195	40,281	174
Brazoria, Tex.	34,923	242	20,283	224	199,248	219	52,083	255	87,925	159	25,310	242
Bremerton, Wash.	34,600	244	17,708	237	142,822	268	45,185	275	47,629	235	40,522	173
Bridgeport - Stamford - Norwalk - Danbury, Conn.	332,131	48	164,727	50	1,314,188	50	490,993	47	317,631	44	149,677	63
Brownsville - Harlingen, Tex.	75,308	159	34,703	166	223,988	200	50,778	259	106,435	137	27,974	229
Bryan - College Station, Tex.	25,663	282	11,863	295	116,376	294	49,401	262	70,723	186	10,582	312
Buffalo, N.Y.	243,105	63	127,125	60	994,089	62	352,139	66	184,557	78	246,360	40
Burlington, N.C.	43,070	213	30,259	180	210,610	213	62,068	237	37,869	270	24,946	245
Burlington, Vt.	44,373	268	20,931	220	234,795	193	44,643	277	70,201	187	23,662	252
Canton, Ohio	90,148	141	42,745	150	476,220	116	212,811	93	120,050	121	77,201	113
Casper, Wyo.	31,334	255	15,470	256	140,362	273	36,595	293	37,491	272	22,910	255
Cedar Rapids, Iowa	43,237	211	24,568	203	198,035	220	65,120	226	58,769	210	31,497	207
Champaign - Urbana - Rantoul, Ill.	44,329	209	19,509	229	191,828	226	83,143	189	54,381	222	38,264	183
Charleston, S.C.	134,572	93	76,593	89	679,748	87	163,204	118	137,068	106	61,467	132
Charleston, W.Va.	55,466	186	29,437	182	465,453	119	131,675	143	92,104	154	55,758	147
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	334,183	47	180,775	43	1,749,710	38	398,477	58	390,446	37	199,331	45
Charlottesville, Va.	48,492	200	30,935	176	150,521	260	55,281	249	53,206	224	25,932	239
Chattanooga, Tenn.	128,964	98	68,474	97	569,813	99	249,771	83	97,173	147	64,816	127
Cheyenne, Wyo.	32,947	246	14,197	264	103,719	307	59,663	242	27,589	301	19,015	281
Chicago, Ill.	1,972,348	3	1,034,516	3	6,946,431	2	2,279,231	2	1,364,090	3	1,782,885	1
Chico, Cal.	40,120	217	17,225	244	171,040	241	43,090	281	64,401	194	51,368	151
Cincinnati, Ohio	390,252	38	212,393	36	1,698,245	39	772,199	27	366,273	40	345,848	26
Clarksville - Hopkinsville, Tenn.-Ky.	28,072	269	12,800	281	214,055	211	43,660	279	41,120	256	25,293	243
Cleveland, Ohio	612,202	26	336,869	21	2,393,463	25	1,071,518	14	416,287	35	595,740	9
Colorado Springs, Colo.	119,856	108	62,312	106	494,523	113	144,101	132	137,041	107	34,443	195
Columbia, Mo.	23,853	298	10,057	307	133,602	279	40,980	287	31,516	291	18,039	286
Columbia, S.C.	110,418	117	54,489	120	585,703	98	210,692	95	137,404	104	65,275	125
Columbus, Ga.	78,117	156	40,801	157	343,936	155	97,291	171	39,320	263	35,371	190
Columbus, Ohio	424,892	36	189,813	42	1,838,664	35	757,531	29	322,479	43	254,329	38
Corpus Christi, Tex.	119,296	109	56,419	114	460,364	122	205,807	99	154,516	87	41,461	171
Cumberland, Md.	24,101	297	12,014	289	94,119	311	46,100	272	24,139	309	24,339	250
Dallas, Tex.	857,953	10	436,670	11	3,621,969	11	1,330,305	12	903,173	10	400,276	20
Danville, Va.	18,774	310	12,014	289	116,435	293	27,380	311	28,982	300	22,350	262
Davenport - Rock Island - Moline, Iowa-Ill.	84,110	147	42,213	152	509,232	109	200,120	102	92,976	152	83,289	107
Dayton - Springfield, Ohio	267,411	53	133,015	58	1,137,971	57	507,806	45	201,515	70	169,381	57
Daytona Beach, Fla.	99,335	130	44,655	144	439,906	131	121,064	152	115,608	127	83,649	104

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	138,384	240	39,965	201	15,533	185	7,264	197	13,035	194
Akron, Ohio	674,458	76	169,810	66	38,257	84	16,627	112	38,779	85
Albany, Ga.	119,009	268	24,198	285	9,900	241	6,134	214	7,050	276
Albany - Schenectady - Troy, N.Y.	999,167	50	192,985	60	55,991	65	25,218	81	80,846	49
Albuquerque, N.M.	444,381	98	101,069	97	35,864	91	26,242	74	42,147	82
Alexandria, La.	112,291	272	32,286	237	11,541	220	3,945	285	7,481	268
Allentown - Bethlehem, Pa.	652,363	77	135,480	79	35,920	90	24,974	83	30,739	102
Altoona, Pa.	142,858	234	27,778	261	9,204	259	8,260	185	7,389	271
Amarillo, Tex.	194,005	184	50,529	171	20,664	159	7,860	189	19,317	154
Anaheim - Santa Ana, Cal.	2,328,756	14	590,492	12	151,427	16	156,655	9	202,430	15
Anchorage, Alas.	316,587	133	100,736	99	34,968	92	27,640	68	37,083	88
Anderson, Ind.	147,265	229	36,306	216	7,853	283	5,354	241	10,456	218
Anderson, S.C.	134,892	244	27,953	260	12,593	209	3,570	294	6,817	279
Ann Arbor, Mich.	275,131	148	68,295	139	20,535	161	10,489	163	34,253	93
Anniston, Ala.	85,493	302	23,244	287	5,109	309	3,035	303	5,358	300
Appleton - Oshkosh - Neenah, Wisc.	254,044	159	45,264	186	20,841	158	12,815	139	17,265	165
Asheville, N.C.	184,342	189	48,997	177	21,816	151	6,980	203	13,869	191
Athens, Ga.	144,160	233	36,091	218	9,333	255	6,050	217	7,561	266
Atlanta, Ga.	2,412,443	12	650,633	10	162,198	14	113,983	18	213,727	11
Atlantic City, N.J.	369,681	114	92,016	107	27,257	122	14,048	128	21,973	138
Augusta, Ga.	310,992	135	80,004	119	21,486	153	14,914	121	26,312	116
Aurora - Elgin, Ill.	295,355	140	75,536	124	16,634	180	11,289	156	17,416	163
Austin, Tex.	575,379	83	151,374	74	57,800	60	27,424	70	57,366	62
Bakersfield, Cal.	470,745	95	97,010	104	31,324	105	15,449	117	26,131	119
Baltimore, Md.	2,289,781	15	556,471	14	145,511	17	133,473	14	169,817	22
Bangor, Me.	166,219	207	25,244	280	9,110	263	3,650	292	7,573	265
Baton Rouge, La.	516,259	90	122,182	88	58,369	58	27,797	67	51,885	68
Battle Creek, Mich.	159,590	215	33,494	229	9,033	264	4,290	271	5,097	304
Beaumont - Port Arthur, Tex.	410,553	106	94,174	105	39,148	82	22,095	92	22,883	134
Beaver County, Pa.	199,958	182	41,921	196	10,483	231	6,349	211	8,572	246
Bellingham, Wash.	113,541	271	25,517	276	7,533	288	6,566	209	6,249	292
Benton Harbor, Mich.	146,386	230	35,591	219	5,480	306	3,501	297	3,494	317
Bergen - Passaic, N.J.	1,647,753	28	380,276	30	128,794	23	88,908	26	128,121	29
Billings, Mont.	154,612	223	36,634	214	14,737	190	8,840	178	14,748	183
Biloxi - Gulfport, Miss.	164,691	212	46,299	182	13,471	201	7,340	196	12,938	196
Binghamton, N.Y.	286,714	142	64,237	144	25,842	127	5,541	228	19,609	152
Birmingham, Ala.	868,028	56	189,405	63	46,958	71	24,034	86	66,211	56
Bismarck, N.D.	82,677	304	17,872	309	8,232	279	2,908	307	8,194	253
Bloomington - Normal, Ill.	106,586	280	31,330	243	6,769	295	4,645	260	8,588	245
Bloomington, Ind.	92,121	295	19,609	301	4,942	310	4,364	268	6,336	287
Boise, Ida.	179,995	196	47,741	180	14,599	192	7,371	195	8,643	244
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,440,835	6	953,751	6	268,912	5	167,550	8	311,396	5
Boulder - Longmont, Colo.	262,225	155	54,297	162	18,801	171	13,973	131	24,402	123
Bradenton, Fla.	179,448	197	44,090	187	23,398	138	7,478	193	15,694	179
Brazoria, Tex.	200,406	181	39,902	202	10,031	239	5,983	218	8,684	243
Bremerton, Wash.	132,475	246	31,835	240	9,389	253	4,165	274	6,438	285
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,134,186	43	192,337	61	78,394	43	43,756	45	61,082	58
Brownsville - Harlingen, Tex.	226,687	171	55,235	160	25,831	128	14,566	123	16,369	171
Bryan - College Station, Tex.	119,286	267	24,534	282	14,585	193	4,017	282	9,189	235
Buffalo, N.Y.	1,122,062	44	224,681	52	59,377	56	33,963	63	50,317	70
Burlington, N.C.	103,173	283	27,961	259	9,668	247	4,492	264	6,288	290
Burlington, Vt.	159,349	217	26,411	270	11,041	225	4,621	261	9,590	231
Canton, Ohio	428,803	101	99,954	100	25,028	130	13,256	136	22,080	137
Casper, Wyo.	85,529	301	19,330	303	5,118	308	2,933	305	8,530	248
Cedar Rapids, Iowa	165,354	209	33,091	232	11,709	217	5,365	240	10,930	213
Champaign - Urbana - Rantoul, Ill.	145,310	232	37,206	208	8,743	273	8,291	184	16,309	172
Charleston, S.C.	437,274	99	85,985	114	29,214	110	11,949	146	37,928	87
Charleston, W.Va.	280,952	144	67,038	140	21,882	148	9,205	172	16,397	170
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,136,205	42	241,002	45	81,032	42	51,926	43	74,607	52
Charlottesville, Va.	130,976	247	32,458	236	12,987	205	3,494	298	23,950	128
Chattanooga, Tenn.	565,818	84	89,225	110	31,166	106	21,940	93	30,947	101
Cheyenne, Wyo.	65,238	314	19,310	304	7,025	292	3,198	301	9,722	228
Chicago, Ill.	5,531,598	3	1,506,502	3	354,527	3	304,584	3	485,643	3
Chico, Cal.	183,285	191	43,543	190	12,010	214	4,446	266	12,205	205
Cincinnati, Ohio	1,447,882	32	352,683	32	100,348	32	62,995	35	109,210	34
Clarksville - Hopkinsville, Tenn.-Ky.	104,025	282	30,378	250	9,380	254	4,105	279	9,858	225
Cleveland, Ohio	2,188,357	16	556,219	15	134,203	21	89,215	25	128,914	28
Colorado Springs, Colo.	301,885	139	61,733	150	28,044	118	19,365	97	35,980	90
Columbia, Mo.	92,494	293	24,367	284	9,623	248	2,250	313	7,768	259
Columbia, S.C.	346,933	121	79,244	120	32,102	104	17,069	110	31,263	100
Columbus, Ga.	176,596	201	45,872	183	17,757	173	8,457	183	18,249	158
Columbus, Ohio	1,264,984	36	324,864	34	56,842	62	26,910	73	138,637	26
Corpus Christi, Tex.	337,165	126	80,129	118	42,425	78	17,183	107	27,153	112
Cumberland, Md.	93,612	291	26,198	272	5,485	305	4,608	263	4,767	307
Dallas, Tex.	2,330,424	13	630,895	11	192,265	9	143,074	11	210,669	14
Danville, Va.	88,867	300	21,100	294	6,389	298	2,462	310	4,300	312
Davenport - Rock Island - Moline, Iowa-Ill.	356,941	118	73,208	130	22,701	144	10,645	161	20,643	146
Dayton - Springfield, Ohio	936,600	54	212,666	56	60,743	54	39,662	49	55,320	63
Daytona Beach, Fla.	305,937	137	69,215	137	34,258	94	15,380	118	16,516	169

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Abilene, Tex.	1,934	212	21,069	193	26,472	205	57,190	189	18,018	185
Akron, Ohio	4,816	123	48,286	110	85,769	88	181,789	82	49,073	88
Albany, Ga.	1,814	222	17,830	209	20,634	248	41,120	247	14,199	212
Albany - Schenectady - Troy, N.Y.	11,029	65	102,136	57	142,217	59	280,527	61	77,111	60
Albuquerque, N.M.	5,889	105	61.821	84	77,285	96	143,264	97	46,765	92
Alexandria, La.	1,228	278	19,264	204	22,516	233	42,879	239	13,493	220
Allentown - Bethlehem, Pa.	10,489	66	72,732	74	96,104	80	210,172	75	58,509	74
Altoona, Pa.	1,483	252	15,377	235	20,727	247	48,725	217	13,078	227
Amarillo, Tex.	3,445	158	25.039	176	36,483	166	77,280	159	23,806	154
Anaheim - Santa Ana, Cal.	32,065	22	318,456	11	482,721	11	935,484	12	264,195	14
Anchorage, Alas.	2,522	189	50,374	106	70,407	101	136,390	102	38,852	104
Anderson, Ind.	2,374	193	9,992	292	19,875	253	41,728	244	10,289	265
Anderson, S.C.	1,231	276	12,988	255	17,352	279	32,924	278	11,606	250
Ann Arbor, Mich.	5,091	116	33,656	147	50,564	135	95,478	137	25,516	147
Anniston, Ala.	960	302	8,917	305	15,810	288	30,010	291	7,130	305
Appleton - Oshkosh - Neenah, Wisc.	1,571	243	31.060	158	45,436	143	77,226	160	23,876	153
Asheville, N.C.	1,421	259	21,911	191	26,691	204	53,636	202	25,417	148
Athens, Ga.	2,602	180	11,480	271	25,050	213	50,374	212	16,476	191
Atlanta, Ga.	61,503	6	365,709	10	467,342	12	976,598	11	275,677	12
Atlantic City, N.J.	4,386	128	30,514	160	62,600	118	108,796	127	31,090	132
Augusta, Ga.	4,149	135	41,492	122	55,806	129	109,992	125	32,268	128
Aurora - Elgin, Ill.	3,499	157	29,211	168	44,365	147	90,477	143	24,152	152
Austin, Tex.	12,623	58	91,124	64	111,759	71	230,853	67	82,720	54
Bakersfield, Cal.	5,353	114	49,489	108	68,108	108	117,165	119	40,925	100
Baltimore, Md.	37,742	19	303,012	12	374,726	19	700,585	23	198,481	22
Bangor, Me.	1,521	249	10,233	287	30,241	189	43,269	236	14,834	206
Baton Rouge, La.	8,340	83	72,609	75	92,313	83	174,233	84	57,342	75
Battle Creek, Mich.	1,128	292	8,554	307	14,692	293	26,622	297	6,821	308
Beaumont - Port Arthur, Tex.	3,769	147	41,271	124	69,151	105	123,925	114	41,304	99
Beaver County, Pa.	2,313	194	17,162	217	28,144	196	54,544	199	11,765	247
Bellingham, Wash.	875	306	10,384	284	14,387	298	27,309	295	8,254	294
Benton Harbor, Mich.	754	312	8,549	308	23,160	228	42,484	241	11,910	245
Bergen - Passaic, N.J.	30,650	24	244,213	26	369,739	20	723,618	20	201,526	21
Billings, Mont.	1,744	227	24,752	179	24,397	219	50,427	211	14,365	210
Biloxi - Gulfport, Miss.	1,349	265	20,673	196	24,548	217	54,707	198	15,914	197
Binghamton, N.Y.	4,249	133	22,233	188	35,830	168	62,690	184	21,992	162
Birmingham, Ala.	12,669	56	108,719	54	136,724	61	271,998	62	72,905	62
Bismarck, N.D.	1,202	283	11,935	267	15,554	290	30,375	290	9,603	277
Bloomington - Normal, Ill.	1,852	217	14,527	243	25,938	209	52,401	206	13,118	226
Bloomington, Ind.	1,836	220	7,315	314	19,489	256	35,390	270	9,480	281
Boise, Ida.	2,110	207	19,863	200	23,354	226	42,816	240	12,936	230
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	53,700	11	529,807	6	876,380	4	1,779,496	5	413,533	6
Boulder - Longmont, Colo.	4,291	131	37,883	137	35,251	170	64,317	179	20,322	172
Bradenton, Fla.	1,479	254	19,027	208	19,801	254	39,896	254	11,688	248
Brazoria, Tex.	1,215	280	14,443	244	21,289	241	41,736	243	13,020	229
Bremerton, Wash.	1,311	269	12,024	266	14,455	296	24,996	306	8,417	291
Bridgeport - Stamford - Norwalk - Danbury, Conn.	16,674	45	142,772	45	204,935	42	400,937	41	115,167	43
Brownsville - Harlingen, Tex.	4,340	129	25,878	175	51,180	133	102,629	133	28,000	139
Bryan - College Station, Tex.	1,903	213	12,210	261	19,732	255	42,259	242	13,853	217
Buffalo, N.Y.	12,658	57	95,719	61	144,872	58	315,223	52	82,021	55
Burlington, N.C.	1,143	290	14,238	246	20,981	245	45,993	225	18,438	183
Burlington, Vt.	2,636	179	15,807	229	32,464	181	52,827	204	14,862	205
Canton, Ohio	3,906	143	35,031	143	59,321	121	130,604	107	32,920	125
Casper, Wyo.	1,884	215	10,618	279	12,580	309	23,458	308	7,166	303
Cedar Rapids, Iowa	2,987	168	17,273	214	34,185	174	71,958	169	15,418	201
Champaign - Urbana - Rantoul, Ill.	3,570	154	15,638	230	28,339	195	50,190	213	15,977	195
Charleston, S.C.	5,781	107	59,496	89	62,760	117	116,714	121	36,148	113
Charleston, W.Va.	2,208	198	23,546	184	35,888	167	72,006	168	20,364	171
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	14,246	50	117,642	51	178,564	47	367,932	47	85,016	52
Charlottesville, Va.	1,775	224	16,262	223	27,953	198	55,194	196	12,568	234
Chattanooga, Tenn.	6,487	96	57,764	93	71,770	100	137,325	101	40,747	101
Cheyenne, Wyo.	2,073	209	10,643	278	13,054	304	22,954	309	6,691	311
Chicago, Ill.	106,308	4	841,233	3	1,263,262	3	2,663,817	3	781,489	3
Chico, Cal.	2,053	211	11,002	276	20,249	249	41,286	246	12,555	235
Cincinnati, Ohio	16,741	44	168,508	36	256,323	31	497,673	31	138,321	31
Clarksville - Hopkinsville, Tenn.-Ky.	1,710	230	16,382	221	18,606	260	32,155	281	9,496	279
Cleveland, Ohio	27,481	28	286,963	20	366,988	21	730,663	19	206,091	18
Colorado Springs, Colo.	4,141	136	53,582	98	59,268	122	104,900	132	32,770	127
Columbia, Mo.	1,031	298	11,170	273	14,149	299	30,845	286	6,849	307
Columbia, S.C.	5,563	109	42,546	116	67,817	109	139,428	98	34,417	117
Columbus, Ga.	4,496	127	34,113	146	31,531	185	67,903	173	19,626	178
Columbus, Ohio	28,538	27	153,434	41	274,525	29	434,473	34	116,623	40
Corpus Christi, Tex.	8,444	82	45,794	114	49,898	139	110,760	124	38,056	108
Cumberland, Md.	1,156	288	9,073	303	18,107	267	34,911	271	9,482	280
Dallas, Tex.	49,198	13	302,473	13	462,351	13	981,659	10	314,463	10
Danville, Va.	625	317	7,407	313	12,595	308	25,036	305	8,191	296
Davenport - Rock Island - Moline, Iowa-Ill.	6,149	100	39,011	131	59,440	120	124,240	113	31,773	129
Dayton - Springfield, Ohio	11,588	62	104,006	56	147,040	57	294,223	55	80,206	57
Daytona Beach, Fla.	3,815	146	36,253	140	36,500	165	74,693	166	20,429	170

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

Area	1990 Population (Thous.)	Rank	Percent Change In Population 1985–1990 %	Rank	1990 Households (Thous.)	Rank	1990 EBI ($000)	Rank
Abilene, Tex.	130.4	258	7.7	94	47.5	264	1,935,997	261
Akron, Ohio	634.7	80	-2.1	299	241.3	78	10,362,133	80
Albany, Ga.	122.0	273	3.2	188	41.7	283	1,608,612	288
Albany - Schenectady - Troy, N.Y.	883.1	60	2.5	209	336.4	59	15,026,460	60
Albuquerque, N.M.	515.1	93	9.5	80	200.1	89	7,869,168	96
Alexandria, La.	150.4	229	4.8	146	53.7	238	2,018,416	253
Allentown - Bethlehem, Pa.	673.9	73	2.6	205	262.5	70	11,756,325	72
Altoona, Pa.	134.9	249	-.8	280	51.9	243	1,740,414	275
Amarillo, Tex.	217.1	187	10.4	61	84.0	182	3,622,160	175
Anaheim - Santa Ana, Cal.	2,292.3	16	7.9	90	826.1	19	47,351,645	13
Anchorage, Alas.	296.3	146	25.0	1	112.2	145	6,243,446	123
Anderson, Ind.	125.1	269	-5.5	317	46.9	267	2,170,231	243
Anderson, S.C.	154.8	223	6.5	111	59.1	220	2,150,664	245
Ann Arbor, Mich.	276.8	154	1.9	221	102.9	155	5,549,915	133
Anniston, Ala.	129.0	265	2.6	205	46.3	269	1,610,465	287
Appleton - Oshkosh - Neenah, Wisc.	308.8	144	2.7	201	114.5	142	5,272,249	139
Asheville, N.C.	173.7	210	3.4	184	70.1	203	2,591,192	219
Athens, Ga.	149.9	231	7.2	99	56.0	229	2,013,946	254
Atlanta, Ga.	2,746.2	10	11.6	44	1,028.5	9	50,304,744	11
Atlantic City, N.J.	329.0	137	7.8	92	131.5	133	5,222,197	141
Augusta, Ga.	408.5	111	7.9	90	147.1	119	6,063,288	128
Aurora - Elgin, Ill.	377.6	122	8.1	87	135.0	128	6,882,252	108
Austin, Tex.	833.9	63	20.8	6	324.3	61	15,288,943	59
Bakersfield, Cal.	541.9	90	13.9	29	197.4	90	8,741,814	87
Baltimore, Md.	2,367.8	14	3.3	186	873.9	16	39,604,070	18
Bangor, Me.	140.4	243	1.1	236	49.8	252	2,001,117	255
Baton Rouge, La.	608.5	83	9.8	76	215.5	86	9,589,640	84
Battle Creek, Mich.	134.7	250	-2.5	304	51.5	245	2,422,882	230
Beaumont - Port Arthur, Tex.	409.5	110	3.7	173	148.4	118	6,737,223	110
Beaver County, Pa.	194.9	198	-2.5	304	73.4	198	3,259,009	189
Bellingham, Wash.	121.8	275	6.0	122	47.8	261	1,743,281	274
Benton Harbor, Mich.	160.3	216	-3.4	313	60.1	218	2,742,148	206
Bergen - Passaic, N.J.	1,292.2	38	-.1	268	487.2	37	29,814,733	29
Billings, Mont.	135.6	248	10.7	56	55.0	234	2,237,559	239
Biloxi - Gulfport, Miss.	212.8	190	7.1	103	77.6	194	3,023,630	197
Binghamton, N.Y.	274.7	156	1.9	221	102.8	156	4,478,317	158
Birmingham, Ala.	951.3	53	3.2	188	365.1	52	13,999,235	65
Bismarck, N.D.	101.5	298	10.7	56	36.3	301	1,656,932	282
Bloomington - Normal, Ill.	130.0	259	3.9	167	48.5	258	2,543,042	224
Bloomington, Ind.	103.4	294	2.0	220	37.5	299	1,625,960	286
Boise, Ida.	221.9	185	11.6	44	81.6	189	3,752,194	171
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,738.0	6	.9	240	1,417.6	6	77,818,740	6
Boulder - Longmont, Colo.	245.8	167	12.2	35	98.3	159	4,602,921	156
Bradenton, Fla.	203.1	195	14.4	26	88.4	171	3,393,740	183
Brazoria, Tex.	236.4	176	15.5	18	78.2	192	4,257,293	162
Bremerton, Wash.	188.4	204	10.6	59	70.8	202	3,064,722	195
Bridgeport - Stamford - Norwalk - Danbury, Conn.	832.1	64	1.5	230	303.7	64	21,753,338	43
Brownsville - Harlingen, Tex.	271.0	157	11.8	39	78.2	192	2,630,841	215
Bryan - College Station, Tex.	129.6	263	15.0	21	48.4	259	2,206,924	242
Buffalo, N.Y.	953.6	52	-3.0	309	361.3	54	14,248,894	64
Burlington, N.C.	101.2	300	.7	248	39.4	292	1,523,168	294
Burlington, Vt.	134.4	251	5.2	139	49.0	256	2,306,616	236
Canton, Ohio	412.5	108	.7	248	153.1	110	6,260,859	122
Casper, Wyo.	79.7	312	4.3	154	30.8	311	1,444,681	300
Cedar Rapids, Iowa	173.5	211	.8	243	68.6	206	3,285,781	187
Champaign - Urbana - Rantoul, Ill.	170.0	213	.7	248	63.4	213	2,651,324	213
Charleston, S.C.	537.7	91	9.7	79	186.1	94	7,006,537	107
Charleston, W.Va.	266.1	160	-1.0	285	106.4	149	4,720,724	151
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,116.1	43	6.4	114	422.5	43	18,388,166	48
Charlottesville, Va.	129.1	264	6.2	116	49.4	254	2,240,290	237
Chattanooga, Tenn.	437.4	102	.9	240	165.7	103	6,133,095	126
Cheyenne, Wyo.	77.7	314	5.6	133	30.9	310	1,302,090	308
Chicago, Ill.	6,173.2	3	.8	243	2,306.4	3	121,661,698	3
Chico, Cal.	186.3	206	11.8	39	76.9	195	2,565,218	220
Cincinnati, Ohio	1,404.8	32	-.1	268	532.4	33	25,377,117	33
Clarksville - Hopkinsville, Tenn.-Ky.	159.6	217	3.4	184	54.1	236	2,230,558	240
Cleveland, Ohio	1,845.3	24	-1.5	291	719.1	24	32,671,207	26
Colorado Springs, Colo.	391.3	119	10.9	51	149.4	116	6,473,934	119
Columbia, Mo.	116.6	285	7.2	99	42.0	282	2,118,357	247
Columbia, S.C.	472.6	98	6.6	110	172.6	100	8,058,511	93
Columbus, Ga.	244.7	168	.8	243	85.1	181	3,175,319	190
Columbus, Ohio	1,325.1	37	2.8	198	514.4	35	23,307,806	36
Corpus Christi, Tex.	394.5	118	8.6	85	131.7	130	5,542,709	134
Cumberland, Md.	103.8	293	-1.9	298	39.6	289	1,375,578	303
Dallas, Tex.	2,610.6	11	13.7	30	993.9	10	51,910,100	10
Danville, Va.	113.7	288	.8	243	40.7	286	1,557,758	293
Davenport - Rock Island - Moline, Iowa-Ill.	391.3	119	.5	255	150.8	114	7,321,594	101
Dayton - Springfield, Ohio	910.7	56	-1.8	297	355.0	55	16,657,784	53
Daytona Beach, Fla.	361.0	128	15.0	21	157.0	107	5,849,916	131

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

	1990 Average Household EBI		1990 Total Retail Sales		1990 Per Household Retail Sales		1990 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Abilene, Tex.	40,758	212	1,719,234	190	36,194	5	.0579	232
Akron, Ohio	42,943	173	5,165,450	80	21,407	195	.2470	80
Albany, Ga.	38,576	250	1,034,951	269	24,819	87	.0437	276
Albany - Schenectady - Troy, N.Y.	44,668	135	7,216,928	62	21,453	192	.3513	61
Albuquerque, N.M.	39,326	232	4,383,857	91	21,908	179	.1968	93
Alexandria, La.	37,587	262	1,003,802	271	18,693	278	.0503	257
Allentown - Bethlehem, Pa.	44,786	132	5,544,706	75	21,123	208	.2721	73
Altoona, Pa.	33,534	300	1,035,341	268	19,949	240	.0461	269
Amarillo, Tex.	43,121	170	1,997,121	174	23,775	118	.0889	177
Anaheim - Santa Ana, Cal.	57,562	11	23,510,346	13	28,459	25	1.0818	13
Anchorage, Alas.	55,646	18	4,450,219	89	39,663	2	.1613	108
Anderson, Ind.	46,274	106	1,083,599	260	23,104	137	.0511	252
Anderson, S.C.	36,390	277	1,048,166	266	17,735	289	.0527	246
Ann Arbor, Mich.	53,935	28	2,707,398	138	26,311	54	.1264	140
Anniston, Ala.	34,783	287	613,236	312	13,245	315	.0380	296
Appleton - Oshkosh - Neenah, Wisc.	46,046	111	2,215,366	160	19,348	262	.1186	144
Asheville, N.C.	36,964	274	1,798,366	185	25,654	68	.0703	204
Athens, Ga.	35,963	280	1,201,881	237	21,462	191	.0530	245
Atlanta, Ga.	48,911	57	27,592,536	10	26,828	44	1.2094	10
Atlantic City, N.J.	39,713	228	3,453,755	113	26,264	55	.1375	134
Augusta, Ga.	41,219	206	2,953,872	131	20,081	237	.1465	124
Aurora - Elgin, Ill.	50,980	48	2,391,821	151	17,717	290	.1457	125
Austin, Tex.	47,144	90	7,202,736	63	22,210	168	.3504	62
Bakersfield, Cal.	44,265	145	4,214,394	93	21,350	197	.2069	90
Baltimore, Md.	45,319	126	20,177,095	17	23,089	138	.9457	16
Bangor, Me.	40,183	221	1,317,919	221	26,464	51	.0538	244
Baton Rouge, La.	44,499	137	4,821,509	86	22,374	160	.2311	85
Battle Creek, Mich.	47,046	92	1,074,897	264	20,872	214	.0547	242
Beaumont - Port Arthur, Tex.	45,399	124	3,360,155	115	22,643	150	.1600	113
Beaver County, Pa.	44,401	139	1,120,023	250	15,259	311	.0700	205
Bellingham, Wash.	36,470	275	920,625	279	19,260	264	.0436	277
Benton Harbor, Mich.	45,626	119	1,134,280	246	18,873	275	.0614	222
Bergen - Passaic, N.J.	61,196	8	14,578,935	30	29,924	18	.6645	30
Billings, Mont.	40,683	214	1,413,353	214	25,697	67	0575	234
Biloxi - Gulfport, Miss.	38,964	240	1,650,680	194	21,272	202	.0763	195
Binghamton, N.Y.	43,563	158	2,049,700	171	19,939	241	.1041	159
Birmingham, Ala.	38,344	254	6,558,926	66	17,965	286	.3349	65
Bismarck, N.D.	45,646	118	929,037	277	25,593	71	.0409	289
Bloomington - Normal, Ill.	52,434	38	1,192,125	238	24,580	96	.0574	235
Bloomington, Ind.	43,359	165	841,297	296	22,435	157	.0395	292
Boise, Ida.	45,983	113	1,462,867	207	17,927	287	.0830	185
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	54,895	23	40,437,982	5	28,526	24	1.7974	7
Boulder - Longmont, Colo.	46,825	99	2,483,946	143	25,269	81	.1096	154
Bradenton, Fla.	38,391	253	1,982,271	176	22,424	158	.0847	182
Brazoria, Tex.	54,441	27	1,430,814	210	18,297	284	.0897	175
Bremerton, Wash.	43,287	168	1,080,173	262	15,257	313	.0667	209
Bridgeport - Stamford - Norwalk - Danbury, Conn.	71,628	1	9,701,422	46	31,944	10	.4627	46
Brownsville - Harlingen, Tex.	33,642	298	2,132,381	165	27,268	39	.0833	184
Bryan - College Station, Tex.	45,598	120	1,237,774	233	25,574	74	.0542	243
Buffalo, N.Y.	39,438	230	6,918,876	64	19,150	266	.3434	64
Burlington, N.C.	38,659	248	1,117,083	251	28,352	27	.0421	281
Burlington, Vt.	47,074	91	1,520,666	203	31,034	14	.0599	227
Canton, Ohio	40,894	210	3,266,558	119	21,336	198	.1537	119
Casper, Wyo.	46,905	96	788,261	300	25,593	71	.0347	306
Cedar Rapids, Iowa	47,898	79	1,420,724	213	20,710	220	.0731	200
Champaign - Urbana - Rantoul, Ill.	41,819	192	1,423,903	211	22,459	155	.0653	212
Charleston, S.C.	37,649	261	3,846,741	100	20,670	223	.1805	100
Charleston, W.Va.	44,368	141	2,392,028	150	22,481	154	.1112	153
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	43,522	160	10,300,186	43	24,379	99	.4540	47
Charlottesville, Va.	45,350	125	1,285,332	224	26,019	62	.0552	240
Chattanooga, Tenn.	37,013	273	3,687,177	104	22,252	167	.1602	111
Cheyenne, Wyo.	42,139	185	834,768	297	27,015	42	.0335	309
Chicago, Ill.	52,750	36	52,260,415	3	22,659	148	2.6790	3
Chico, Cal.	33,358	304	1,453,006	209	18,895	272	.0659	211
Cincinnati, Ohio	47,666	82	12,657,621	33	23,775	118	.5932	32
Clarksville - Hopkinsville, Tenn.-Ky.	41,230	205	1,142,301	245	21,115	209	.0555	239
Cleveland, Ohio	45,433	123	17,194,947	24	23,912	116	.7795	27
Colorado Springs, Colo.	43,333	166	3,628,979	107	24,290	101	.1597	114
Columbia, Mo.	50,437	52	881,210	285	20,981	213	.0469	268
Columbia, S.C.	46,689	100	3,821,814	101	22,143	172	.1878	95
Columbus, Ga.	37,313	268	1,788,494	186	21,016	212	.0827	186
Columbus, Ohio	45,311	127	12,200,661	35	23,718	122	.5557	36
Corpus Christi, Tex.	42,086	187	3,304,815	118	25,094	83	.1442	129
Cumberland, Md.	34,737	289	734,644	304	18,552	281	.0350	304
Dallas, Tex.	52,229	40	25,354,960	11	25,511	76	1.1852	11
Danville, Va.	38,274	256	666,923	308	16,386	305	.0370	301
Davenport - Rock Island - Moline, Iowa-Ill.	48,552	73	3,070,668	125	20,363	234	.1619	107
Dayton - Springfield, Ohio	46,923	95	7,846,495	56	22,103	174	.3818	54
Daytona Beach, Fla.	37,261	269	2,885,799	135	18,381	283	.1392	132

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

Area	Population (Thous.)	Rank	Households (Thous.)	Rank	Population Density (Pop/Sq.Mi.)	Rank	Effective Buying Income (EBI) ($000)	Rank	Median Household EBI ($)	Rank	Average Household EBI ($)	Rank	Per Capita EBI ($)	Rank
Decatur, Ill.	131.7	248	50.3	239	227	159	1,699,274	218	26,456	76	33,783	74	12,903	56
Denver, Colo.	1,635.1	26	656.8	26	435	67	22,874,225	23	28,692	38	34,827	54	13,989	28
Des Moines, Iowa	384.3	112	152.3	103	220	162	4,964,824	97	25,288	96	32,599	93	12,919	55
Detroit, Mich.	4,361.0	5	1,581.6	5	970	20	54,066,452	6	27,260	56	34,185	65	12,398	75
Dothan, Ala.	128.5	252	46.3	256	113	256	1,151,420	279	18,256	301	24,869	299	8,960	299
Dubuque, Iowa	92.1	303	31.2	308	152	232	931,084	306	23,389	167	29,842	187	10,109	241
Duluth, Minn.	258.3	159	97.9	152	35	307	2,772,772	162	22,815	185	28,322	230	10,735	200
Eau Claire, Wisc.	137.8	242	49.2	244	83	281	1,384,086	244	21,108	230	28,132	235	10,044	249
Elkhart - Goshen, Ind.	145.9	224	52.3	227	313	102	1,580,775	230	23,643	156	30,225	174	10,835	193
Elmira, N.Y.	95.7	301	34.5	300	233	152	963,738	301	21,010	237	27,934	240	10,070	246
El Paso, Tex.	545.5	87	162.2	98	538	47	4,562,671	108	19,977	263	28,130	236	8,364	307
Enid, Okla.	65.8	317	25.6	315	62	292	775,387	314	22,967	178	30,289	168	11,784	117
Erie, Pa.	285.3	144	103.3	148	355	87	3,109,661	151	23,691	154	30,103	178	10,900	192
Eugene - Springfield, Ore.	267.9	154	104.3	147	59	293	2,677,232	164	20,220	256	25,669	286	9,993	253
Evansville, Ind.	285.4	143	107.6	143	193	192	3,292,060	144	23,875	149	30,595	159	11,535	139
Fargo - Moorhead, N.D.-Minn.	148.2	222	54.2	223	53	298	1,793,397	209	24,883	112	33,089	82	12,101	93
Fayetteville - Springdale, Ark.	107.6	288	39.9	281	113	256	1,007,529	295	18,179	303	25,251	293	9,364	284
Fayetteville, N.C.	263.7	156	83.9	170	401	78	2,428,655	172	19,660	274	28,947	216	9,210	290
Flint, Mich.	440.0	100	158.5	100	685	36	4,802,031	102	25,026	107	30,297	166	10,914	191
Florence, Ala.	141.0	233	52.7	225	113	256	1,264,994	268	18,691	294	24,004	309	8,972	298
Florence, S.C	118.3	271	41.2	273	147	238	985,445	298	18,157	304	23,919	311	8,330	310
Fort Collins - Loveland, Colo.	178.4	200	67.9	196	69	288	2,007,809	195	23,419	166	29,570	197	11,255	162
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,159.1	40	492.0	33	957	22	16,237,183	33	25,015	108	33,002	85	14,008	27
Fort Myers - Cape Coral, Fla.	267.5	155	112.6	136	333	97	3,215,893	146	21,255	226	28,560	224	12,022	100
Fort Pierce, Fla.	200.9	187	81.0	173	177	208	2,090,458	191	19,412	281	25,808	284	10,405	218
Fort Smith, Ark.	178.5	199	65.7	203	99	275	1,732,278	213	19,005	287	26,366	268	9,705	267
Fort Walton Beach, Fla.	133.5	246	48.4	250	143	243	1,428,138	241	22,475	197	29,507	203	10,698	204
Fort Wayne, Ind.	357.3	121	128.5	124	263	131	3,989,568	123	25,059	105	31,047	136	11,166	168
Fort Worth - Arlington, Tex	1,175.5	39	431.7	40	470	58	15,100,721	36	27,560	48	34,980	53	12,846	59
Fresno, Cal.	578.8	82	207.2	84	97	276	6,632,413	81	22,953	179	32,010	113	11,459	145
Gadsden, Ala.	105.2	290	39.4	284	194	190	879,399	309	16,249	314	22,320	316	8,359	308
Gainesville, Fla.	194.9	193	72.7	190	163	220	1,968,202	196	19,091	284	27,073	255	10,099	243
Galveston - Texas City, Tex.	218.1	176	78.8	179	547	46	2,679,724	163	27,413	51	34,007	71	12,287	81
Gary - Hammond, Ind.	643.1	72	219.4	81	699	35	6,627,958	82	25,853	85	30,209	175	10,306	225
Glens Falls, N.Y.	114.7	279	40.0	280	67	290	1,179,721	274	22,251	200	29,493	204	10,285	226
Grand Forks, N.D.	70.5	316	23.7	317	49	302	995,110	296	29,483	31	41,988	9	14,115	23
Grand Rapids, Mich.	633.1	74	226.2	77	443	65	7,788,549	72	27,437	50	34,432	61	12,302	80
Great Falls, Mont.	80.7	309	31.7	306	30	312	840,338	311	20,527	252	26,509	265	10,413	216
Greeley, Colo.	138.8	239	50.6	238	35	307	1,344,039	252	21,170	227	26,562	263	9,683	270
Green Bay, Wisc.	183.2	196	67.2	198	350	89	2,075,950	192	25,113	103	30,892	144	11,332	152
Greensboro - Winston-Salem - High Point, N.C.	902.1	55	341.8	51	261	134	10,205,304	57	22,640	191	29,858	185	11,313	156
Greenville - Spartanburg, S.C.	609.1	78	226.1	78	289	117	5,850,765	89	20,019	262	25,877	283	9,606	274
Hagerstown, Md.	114.1	281	40.5	278	251	140	1,156,175	278	23,124	174	28,548	225	10,133	238
Hamilton - Middletown, Ohio	273.6	150	96.8	153	583	42	3,003,333	154	25,422	94	31,026	138	10,977	185
Harrisburg - Lebanon - Carlisle, Pa.	578.8	82	220.7	80	290	115	6,991,737	79	24,935	109	31,680	120	12,080	95
Hartford - New Britain - Middletown - Bristol, Conn.	1,075.4	42	394.1	42	706	34	15,535,093	35	31,464	12	39,419	18	14,446	18
Hickory, N.C.	217.2	179	79.7	176	187	201	2,244,990	186	21,971	210	28,168	233	10,336	223
Honolulu, Haw.	828.2	59	256.4	67	1,387	11	10,194,917	58	29,532	29	39,762	16	12,310	79
Houma - Thibodaux, La.	192.1	194	62.9	205	77	284	1,936,504	197	25,213	100	30,787	150	10,081	245
Houston, Tex.	3,211.0	8	1,168.8	8	601	41	42,698,869	8	28,695	37	36,532	34	13,298	39
Huntington - Ashland, W.Va.-Ky.	339.8	127	125.1	126	157	225	3,032,076	152	18,261	300	24,237	307	8,923	300
Huntsville, Ala.	213.1	182	79.0	178	264	130	2,560,999	168	24,485	128	32,418	100	12,018	101
Indianapolis, Ind.	1,208.6	38	443.7	38	393	79	14,447,461	39	25,936	82	32,561	94	11,954	105
Iowa City, Iowa	86.0	308	33.5	302	140	246	1,079,050	291	22,263	198	32,210	105	12,547	72
Jackson, Mich.	148.0	223	51.3	231	210	173	1,747,261	211	27,405	52	34,060	69	11,806	116
Jackson, Miss.	394.3	109	139.2	112	166	216	4,004,809	122	21,038	234	28,770	221	10,157	236
Jackson, Tenn.	77.1	311	28.9	310	138	247	752,530	315	19,767	270	26,039	279	9,760	264
Jacksonville, Fla.	817.6	61	308.5	60	310	104	9,111,850	64	22,679	189	29,536	200	11,145	172
Jacksonville, N.C.	121.4	265	34.8	299	159	222	935,846	304	15,578	316	26,892	258	7,709	313
Janesville - Beloit, Wisc.	139.5	236	51.6	229	193	192	1,665,256	222	26,947	65	32,272	103	11,937	108
Jersey City, N.J.	552.9	86	212.7	83	12,020	1	6,149,569	86	21,060	233	28,912	217	11,123	175
Johnson City - Kingsport - Bristol, Tenn.	449.0	98	166.2	95	157	225	4,260,849	118	19,687	272	25,637	287	9,490	279
Johnstown, Pa.	262.6	157	95.9	154	149	236	2,295,880	182	18,426	298	23,940	310	8,743	304
Joliet, Ill.	383.6	113	125.6	125	303	109	4,598,076	107	30,919	16	36,609	33	11,987	102
Joplin, Mo.	134.3	244	50.3	239	106	265	1,287,735	259	18,764	290	25,601	288	9,588	275
Kalamazoo, Mich.	216.9	180	79.8	175	386	80	2,77[illegible]61	161	26,929	66	34,814	55	12,808	60
Kankakee, Ill.	104.1	291	37.1	292	154	230	1,086,308	288	22,780	187	29,281	211	10,435	213
Kansas City, Mo.-Kans.	1,497.5	28	561.3	28	298	111	19,[illegible],816	30	27,736	47	35,332	51	13,243	42
Kenosha, Wisc.	122.5	261	44.1	264	449	62	1,599,091	229	30,001	25	36,261	40	13,054	46
Killeen - Temple, Tex.	234.0	169–	75.0	186	111	259	2,30[illegible],818	181	20,066	261	30,691	155	9,837	261
Knoxville, Tenn.	599.0	80	229.9	74	218	166	[illegible],300	87	19,760	271	26,522	264	10,179	233
Kokomo, Ind.	103.8	292	38.4	289	187	201	1,267,793	267	26,906	67	33,015	84	12,214	87
La Crosse, Wisc.	93.6	302	34.5	300	205	179	1,079,773	290	23,478	164	31,298	[illegible]0	11,536	138
Lafayette - West Lafayette, Ind.	122.8	260	42.6	271	245	146	1,345,272	251	22,602	192	31,579	124	10,955	188
Lafayette, La.	216.6	181	75.4	185	213	168	2,381,451	174	24,196	137	31,584	123	10,995	183
Lake Charles, La.	176.8	203	61.8	210	164	219	1,807,759	208	24,446	130	29,252	212	10,225	230
Lake County, Ill.	472.6	96	156.6	102	1,041	19	7,232,102	77	34,370	7	46,182	3	15,303	9
Lakeland - Winter Haven, Fla.	363.6	117	135.1	117	199	185	3,532,084	135	19,647	275	26,144	273	9,714	266
Lancaster, Pa.	386.6	111	138.8	113	406	75	4,324,798	116	24,488	127	31,158	133	11,187	165
Lansing - East Lansing, Mich.	427.8	103	150.6	104	250	141	5,191,086	95	27,094	60	34,469	60	12,134	91

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Decatur, Ill.	763,499	250	15,179	214	.0576	232	.0497	273	.0546	257	.0601	216
Denver, Colo.	11,463,764	24	17,454	92	.7907	25	.6415	27	.7418	25	.8749	22
Des Moines, Iowa	2,415,658	106	15,861	173	.1726	102	.1663	104	.1732	102	.1750	103
Detroit, Mich.	26,266,849	6	16,608	132	1.8924	5	1.6235	5	1.6800	5	2.0306	5
Dothan, Ala.	787,423	242	17,007	116	.0482	262	.0618	232	.0601	240	.0443	270
Dubuque, Iowa	501,102	306	16,061	162	.0352	308	.0357	308	.0365	308	.0343	301
Duluth, Minn.	1,485,746	161	15,176	216	.1028	158	.1162	144	.1050	163	.0966	163
Eau Claire, Wisc.	813,978	234	16,544	136	.0535	247	.0553	254	.0614	235	.0488	253
Elkhart - Goshen, Ind.	1,018,904	204	19,482	39	.0622	220	.0593	240	.0716	207	.0533	239
Elmira, N.Y.	522,178	305	15,136	217	.0364	302	.0401	301	.0427	296	.0344	300
El Paso, Tex.	2,466,303	105	15,205	209	.1797	98	.1998	95	.1972	95	.1762	101
Enid, Okla.	421,253	315	16,455	145	.0283	317	.0297	316	.0309	315	.0311	314
Erie, Pa.	1,431,057	166	13,853	270	.1100	154	.1119	148	.1182	148	.1116	151
Eugene - Springfield, Ore.	1,434,241	165	13,751	277	.1009	162	.1257	137	.1224	142	.0972	161
Evansville, Ind.	1,861,167	138	17,297	97	.1223	139	.1236	140	.1255	140	.1295	134
Fargo - Moorhead, N.D.-Minn.	1,039,549	199	19,180	46	.0666	209	.0563	249	.0657	218	.0610	214
Fayetteville - Springdale, Ark.	623,247	279	15,620	184	.0403	289	.0532	265	.0499	274	.0333	305
Fayetteville, N.C.	1,344,263	172	16,022	164	.0942	169	.1021	159	.1128	156	.0883	174
Flint, Mich.	2,775,821	93	17,513	91	.1819	97	.1676	102	.1821	100	.1825	98
Florence, Ala.	639,929	276	12,143	306	.0479	266	.0659	217	.0587	243	.0461	261
Florence, S.C.	704,313	267	17,095	108	.0426	285	.0562	250	.0533	264	.0385	289
Fort Collins - Loveland, Colo.	987,155	211	14,538	238	.0719	201	.0735	202	.0801	194	.0718	196
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	8,663,577	31	17,609	88	.5724	33	.5030	34	.5815	30	.6056	32
Fort Myers - Cape Coral, Fla.	1,753,982	140	15,577	190	.1173	147	.1294	135	.1412	130	.1180	144
Fort Pierce, Fla.	1,264,369	177	15,609	185	.0813	186	.1046	155	.0983	171	.0768	190
Fort Smith, Ark.	854,054	226	12,999	292	.0643	212	.0791	195	.0794	197	.0588	220
Fort Walton Beach, Fla.	849,874	228	17,559	90	.0549	240	.0525	266	.0630	226	.0544	237
Fort Wayne, Ind.	2,110,924	121	16,427	147	.1462	123	.1311	133	.1542	120	.1522	120
Fort Worth - Arlington, Tex.	7,687,309	38	17,807	81	.5326	37	.4544	38	.4948	40	.5438	38
Fresno, Cal.	3,071,465	87	14,824	228	.2325	84	.2349	83	.2352	83	.2255	88
Gadsden, Ala.	424,227	314	10,767	315	.0337	310	.0561	251	.0406	301	.0314	312
Gainesville, Fla.	1,158,272	186	15,932	169	.0763	192	.0987	166	.0819	193	.0671	205
Galveston - Texas City, Tex.	1,301,020	175	16,510	141	.0940	170	.0907	179	.0857	188	.0951	168
Gary - Hammond, Ind.	3,683,978	78	16,791	127	.2510	79	.2381	81	.2477	82	.2572	77
Glens Falls, N.Y.	675,050	274	16,876	125	.0450	274	.0492	276	.0506	272	.0403	284
Grand Forks, N.D.	471,745	310	19,905	32	.0337	310	.0198	317	.0285	316	.0321	311
Grand Rapids, Mich.	3,979,479	70	17,593	89	.2773	70	.2110	89	.2576	80	.3007	67
Great Falls, Mont.	483,162	307	15,242	206	.0321	314	.0374	304	.0393	303	.0336	304
Greeley, Colo.	585,777	287	11,577	311	.0481	263	.0585	245	.0572	246	.0450	265
Green Bay, Wisc.	1,057,808	195	15,741	177	.0751	195	.0635	226	.0773	200	.0785	188
Greensboro - Winston-Salem - High Point, N.C.	5,478,379	53	16,028	163	.3747	56	.3822	48	.4178	45	.3898	53
Greenville - Spartanburg, S.C.	3,454,645	82	15,279	202	.2290	86	.2837	68	.2806	71	.2273	86
Hagerstown, Md.	688,856	270	17,009	115	.0448	277	.0440	291	.0495	277	.0437	275
Hamilton - Middletown, Ohio	1,196,047	180	12,356	301	.1021	159	.1018	161	.1001	167	.0953	166
Harrisburg - Lebanon - Carlisle, Pa.	3,804,955	74	17,240	100	.2548	77	.2371	82	.2735	74	.2462	81
Hartford - New Britain - Middletown - Bristol, Conn.	7,439,951	41	18,878	52	.5267	39	.3755	50	.4324	44	.5519	36
Hickory, N.C.	1,180,385	185	14,810	229	.0835	183	.0901	181	.1035	164	.0834	180
Honolulu, Haw.	5,017,488	60	19,569	36	.3588	61	.2458	79	.2999	66	.3602	62
Houma - Thibodaux, La.	1,088,313	193	17,302	96	.0740	198	.0732	205	.0727	206	.0732	194
Houston, Tex.	21,642,709	8	18,517	59	1.4943	8	1.2040	7	1.3236	8	1.5944	8
Huntington - Ashland, W.Va.-Ky.	1,709,810	142	13,668	281	.1191	143	.1657	107	.1410	131	.1109	152
Huntsville, Ala.	1,153,216	187	14,598	233	.0882	176	.0813	194	.0896	181	.0934	169
Indianapolis, Ind.	8,092,281	33	18,238	66	.5321	38	.4467	40	.5308	35	.5349	40
Iowa City, Iowa	420,547	316	12,554	297	.0354	307	.0372	305	.0361	309	.0327	307
Jackson, Mich.	734,631	259	14,320	251	.0593	224	.0473	282	.0543	259	.0581	223
Jackson, Miss.	2,148,232	119	15,433	196	.1502	118	.1672	103	.1577	116	.1419	127
Jackson, Tenn.	594,908	286	20,585	21	.0327	312	.0376	303	.0359	310	.0322	310
Jacksonville, Fla.	4,799,099	63	15,556	192	.3337	64	.3409	58	.3583	58	.3207	65
Jacksonville, N.C.	566,056	296	16,266	156	.0390	295	.0516	271	.0478	280	.0265	316
Janesville - Beloit, Wisc.	771,651	245	14,954	220	.0579	228	.0513	272	.0549	256	.0579	224
Jersey City, N.J.	2,605,408	97	12,249	304	.2118	88	.2664	72	.2204	86	.2322	84
Johnson City - Kingsport - Bristol, Tenn.	2,372,652	109	14,276	254	.1644	108	.2100	91	.1994	94	.1535	119
Johnstown, Pa.	1,032,751	202	10,769	314	.0852	179	.1218	141	.1104	159	.0761	192
Joliet, Ill.	1,515,522	158	12,066	307	.1465	122	.0989	165	.1164	149	.1515	121
Joplin, Mo.	827,761	233	16,456	144	.0519	251	.0676	211	.0637	224	.0443	270
Kalamazoo, Mich.	1,443,311	162	18,087	72	.0987	164	.0754	201	.0909	180	.1095	154
Kankakee, Ill.	478,850	308	12,907	295	.0384	297	.0410	300	.0414	299	.0374	292
Kansas City, Mo.-Kans.	10,495,141	27	18,698	56	.7040	29	.5718	29	.6436	28	.6874	30
Kenosha, Wisc.	600,098	283	13,608	282	.0517	252	.0424	295	.0438	293	.0515	245
Killeen - Temple, Tex.	1,073,072	194	14,308	252	.0839	180	.0916	176	.0933	175	.0697	200
Knoxville, Tenn.	4,163,316	68	18.109	71	.2480	81	.3074	63	.2827	70	.2463	80
Kokomo, Ind.	677,822	273	17,652	84	.0458	270	.0392	302	.0436	295	.0465	259
La Crosse, Wisc.	596,368	285	17,286	98	.0397	293	.0369	306	.0427	296	.0405	283
Lafayette - West Lafayette, Ind.	750,854	253	17,626	85	.0504	257	.0465	285	.0526	265	.0447	267
Lafayette, La.	1,601,391	150	21,239	17	.0950	167	.0904	180	.0923	176	.0965	164
Lake Charles, La.	1,043,190	197	16,880	124	.0695	205	.0771	199	.0686	212	.0731	195
Lake County, Ill.	2,875,529	89	18,362	64	.2304	85	.1202	142	.1636	109	.2266	87
Lakeland - Winter Haven, Fla.	1,964,351	131	14,540	237	.1355	135	.1728	101	.1638	108	.1153	146
Lancaster, Pa.	2,189,656	116	15,776	176	.1565	113	.1472	119	.1714	104	.1598	112
Lansing - East Lansing, Mich.	2,588,353	99	17,187	104	.1838	96	.1479	118	.1717	103	.1888	94

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	763,499	250	144,343	264	138,768	261	59,864	268	120,447	225	111,394	211	39,118	225
Denver, Colo.	11,463,764	24	2,330,392	25	2,238,787	23	1,261,876	19	1,416,839	23	1,270,385	21	486,370	27
Des Moines, Iowa	2,415,658	106	548,689	96	532,966	95	209,669	113	349,196	94	294,822	98	107,026	118
Detroit, Mich.	26,266,849	6	4,886,444	6	4,406,841	5	2,377,667	7	3,049,313	6	2,806,653	5	1,593,721	6
Dothan, Ala.	787,423	242	148,784	255	143,392	255	59,348	273	104,583	248	77,555	266	39,145	224
Dubuque, Iowa	501,102	306	103,342	303	97,729	305	43,555	306	86,365	279	74,457	271	24,069	297
Duluth, Minn.	1,485,746	161	313,168	158	295,011	158	135,877	160	211,199	145	186,365	139	53,402	188
Eau Claire, Wisc.	813,978	234	127,104	280	120,925	282	70,777	236	108,784	241	78,249	265	33,121	255
Elkhart - Goshen, Ind.	1,018,904	204	216,393	198	200,758	207	80,967	216	81,634	285	61,359	294	35,658	239
Elmira, N.Y.	522,178	305	101,682	306	94,288	307	44,693	303	97,802	264	90,750	236	29,484	276
El Paso, Tex.	2,466,303	105	496,901	105	470,937	104	261,016	95	385,145	92	320,809	92	170,140	81
Enid, Okla.	421,253	315	93,707	311	90,387	310	42,791	307	37,641	316	30,109	316	29,356	278
Erie, Pa.	1,431,057	166	318,335	157	300,413	155	135,421	161	169,249	171	127,163	187	72,526	153
Eugene - Springfield, Ore.	1,434,241	165	289,200	165	269,168	167	146,782	149	212,866	144	154,403	166	61,608	171
Evansville, Ind.	1,861,167	138	375,411	137	358,690	135	168,586	135	264,096	121	228,044	118	113,429	110
Fargo - Moorhead, N.D.-Minn.	1,039,549	199	156,306	245	149,599	248	89,024	208	126,069	211	113,953	206	38,620	226
Fayetteville - Springdale, Ark.	623,247	279	125,696	283	122,461	281	59,601	270	124,610	213	117,055	198	22,986	304
Fayetteville, N.C.	1,344,263	172	258,860	182	253,126	177	119,972	178	199,069	157	143,063	173	50,306	197
Flint, Mich.	2,775,821	93	459,007	113	438,069	110	250,645	98	511,501	68	456,653	67	114,147	109
Florence, Ala.	639,929	276	124,855	285	119,829	284	49,577	288	101,812	253	83,635	251	35,538	241
Florence, S.C.	704,313	267	140,070	272	137,055	266	47,810	292	89,448	275	65,686	290	34,151	248
Fort Collins - Loveland, Colo.	987,155	211	213,723	202	205,375	201	93,574	204	121,916	220	102,736	220	41,016	217
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	8,663,577	31	1,481,671	40	1,312,518	41	936,394	30	891,083	39	777,664	37	405,507	33
Fort Myers - Cape Coral, Fla.	1,753,982	140	366,889	139	352,229	137	154,501	146	204,618	150	172,653	149	54,363	183
Fort Pierce, Fla.	1,264,369	177	272,658	173	260,170	172	84,313	211	110,967	239	87,453	245	43,283	206
Fort Smith, Ark.	854,054	226	159,414	243	152,237	244	79,207	219	121,900	221	112,148	208	43,247	208
Fort Walton Beach, Fla.	849,874	228	144,495	263	139,313	259	91,064	206	116,345	231	90,127	237	25,357	290
Fort Wayne, Ind.	2,110,924	121	396,655	127	373,320	130	209,598	114	272,642	118	242,178	115	103,068	121
Fort Worth - Arlington, Tex.	7,687,309	38	1,628,737	34	1,552,061	33	780,059	41	961,035	36	841,997	35	399,644	35
Fresno, Cal.	3,071,465	87	655,537	86	622,839	86	267,519	92	339,962	97	286,944	99	156,028	86
Gadsden, Ala.	424,227	314	112,014	295	108,359	294	36,801	313	58,790	309	53,665	305	22,237	308
Gainesville, Fla.	1,158,272	186	260,065	180	246,478	181	120,151	177	142,210	198	115,163	203	45,084	203
Galveston - Texas City, Tex.	1,301,020	175	346,218	145	331,944	146	139,879	156	120,540	224	101,051	223	80,767	144
Gary - Hammond, Ind.	3,683,978	78	772,611	78	713,727	79	370,435	72	429,225	84	356,645	88	169,591	82
Glens Falls, N.Y.	675,050	274	167,296	235	158,951	236	63,356	257	68,181	302	56,992	300	32,681	257
Grand Forks, N.D.	471,745	310	58,519	317	56,176	317	29,544	316	98,665	261	82,663	255	22,663	306
Grand Rapids, Mich.	3,979,479	70	604,221	89	558,997	92	338,679	77	631,008	56	594,283	52	218,906	69
Great Falls, Mont.	483,162	307	90,454	313	87,646	311	45,510	300	66,322	303	51,756	308	20,548	310
Greeley, Colo.	585,777	287	142,955	265	139,132	260	53,221	280	69,070	300	56,582	302	20,007	312
Green Bay, Wisc.	1,057,808	195	148,122	256	137,546	265	109,194	187	231,125	136	196,224	133	52,064	192
Greensboro - Winston-Salem - High Point, N.C.	5,478,379	53	1,064,848	60	1,034,142	58	506,459	57	604,371	59	463,859	65	283,078	54
Greenville - Spartanburg, S.C.	3,454,645	82	752,484	80	743,000	75	290,731	86	413,492	88	339,869	89	176,349	79
Hagerstown, Md.	688,856	270	117,310	292	110,166	292	39,018	312	83,708	282	74,169	272	27,029	285
Hamilton - Middletown, Ohio	1,196,047	180	288,101	166	272,399	165	119,471	179	136,771	202	127,757	186	24,756	294
Harrisburg - Lebanon - Carlisle, Pa.	3,804,955	74	819,214	73	775,875	71	310,936	83	426,289	86	365,828	85	136,318	93
Hartford - New Britain - Middletown - Bristol, Conn.	7,439,951	41	1,488,135	39	1,397,823	39	771,467	43	805,041	45	733,561	40	401,029	34
Hickory, N.C.	1,180,385	185	267,420	176	258,591	174	100,584	195	106,514	244	74,142	273	62,832	169
Honolulu, Haw.	5,017,488	60	851,809	70	734,359	77	919,420	31	711,912	50	533,263	58	399,272	36
Houma - Thibodaux, La.	1,088,313	193	253,136	183	238,015	183	158,396	144	134,016	205	97,788	228	46,746	202
Houston, Tex.	21,642,709	8	4,488,576	8	4,294,882	8	2,327,638	8	2,531,298	8	2,282,342	8	1,287,846	8
Huntington - Ashland, W.Va.-Ky.	1,709,810	142	357,931	142	342,888	140	138,951	158	327,931	101	284,300	100	83,397	138
Huntsville, Ala.	1,153,216	187	214,041	201	209,523	199	109,925	186	160,248	178	143,567	171	66,141	161
Indianapolis, Ind.	8,092,281	33	1,345,821	44	1,288,879	43	780,037	42	987,511	34	923,586	34	370,837	40
Iowa City, Iowa	420,547	316	90,098	314	82,026	314	45,458	301	55,543	312	50,219	310	19,006	314
Jackson, Mich.	734,631	259	125,239	284	113,829	290	63,717	255	150,798	188	140,232	176	28,615	280
Jackson, Miss.	2,148,232	119	412,657	123	397,701	122	165,659	139	318,880	106	246,495	112	95,384	128
Jackson, Tenn.	594,908	286	96,938	308	90,622	309	44,751	302	130,997	208	107,907	215	34,353	247
Jacksonville, Fla.	4,799,099	63	860,646	69	800,196	69	450,969	63	486,019	74	411,945	72	190,796	75
Jacksonville, N.C.	566,056	296	108,966	298	106,525	296	49,003	289	84,378	281	56,937	301	13,240	316
Janesville - Beloit, Wisc.	771,651	245	152,979	253	147,567	250	72,874	233	136,694	203	110,839	214	32,073	264
Jersey City, N.J.	2,605,408	97	700,727	84	634,339	85	203,240	119	119,497	228	78,280	264	231,579	64
Johnson City - Kingsport - Bristol, Tenn.	2,372,652	109	520,719	101	507,489	98	179,654	128	336,528	99	269,286	106	102,949	122
Johnstown, Pa.	1,032,751	202	250,994	184	236,071	185	70,008	238	127,485	210	114,027	205	38,421	227
Joliet, Ill.	1,515,522	158	290,386	164	274,427	164	129,822	163	156,693	184	126,304	190	67,007	159
Joplin, Mo.	827,761	233	179,013	225	171,422	224	64,072	253	123,558	216	114,697	204	34,083	249
Kalamazoo, Mich.	1,443,311	162	197,057	212	187,066	212	137,676	159	276,760	113	265,395	108	83,348	139
Kankakee, Ill.	478,850	308	102,771	305	95,630	306	47,178	296	56,802	311	50,898	309	23,080	302
Kansas City, Mo.-Kans.	10,495,141	27	1,930,745	28	1,858,606	28	874,566	34	1,428,648	22	1,206,716	23	441,984	29
Kenosha, Wisc.	600,098	283	154,950	248	146,786	252	67,371	247	75,165	293	65,230	291	19,801	313
Killeen - Temple, Tex.	1,073,072	194	237,760	190	232,170	190	114,500	181	171,117	169	126,487	189	43,068	209
Knoxville, Tenn.	4,163,316	68	867,071	66	838,993	65	454,722	62	530,037	65	458,222	66	219,565	68
Kokomo, Ind.	677,822	273	123,821	286	117,993	285	62,917	258	79,532	288	73,282	275	35,288	243
La Crosse, Wisc.	596,368	285	104,494	301	100,140	301	59,076	274	101,191	254	97,897	227	30,399	269
Lafayette - West Lafayette, Ind.	750,854	253	121,221	287	111,810	291	75,973	226	113,119	237	111,362	212	31,190	267
Lafayette, La.	1,601,391	150	295,635	163	282,241	163	178,999	130	236,351	133	207,034	129	92,465	131
Lake Charles, La.	1,043,190	197	267,944	175	265,123	169	76,549	224	121,966	219	91,740	233	53,282	189
Lake County, Ill.	2,875,529	89	417,[illegible]	122	397,386	123	202,607	122	246,110	127	215,628	126	147,115	91
Lakeland - Winter Haven, Fla.	1,964,351	131	455,504	115	431,821	112	157,311	145	235,789	134	171,074	151	64,024	167
Lancaster, Pa.	2,189,656	116	486,418	106	424,005	116	202,749	121	229,733	137	168,516	152	95,246	129
Lansing - East Lansing, Mich.	2,588,353	99	459,659	112	439,835	109	229,712	102	428,072	85	398,986	79	131,134	96

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	38,693	221	17,536	240	165,904	246	61,722	238	40,989	257	30,473	214
Denver, Colo.	770,299	14	379,498	15	2,222,093	30	831,122	23	674,983	15	257,994	37
Des Moines, Iowa	121,216	106	65,791	99	534,108	105	199,641	103	106,500	136	57,673	143
Detroit, Mich.	1,288,838	6	622,093	9	6,285,894	3	2,277,822	3	1,099,905	7	1,309,267	4
Dothan, Ala.	38,474	222	27,280	188	221,664	202	55,063	251	38,468	268	22,992	254
Dubuque, Iowa	25,035	287	11,610	298	104,728	306	34,516	298	24,147	308	17,307	290
Duluth, Minn.	52,452	193	23,579	210	239,008	189	137,714	136	99,810	141	43,555	165
Eau Claire, Wisc.	35,237	239	15,457	257	214,188	210	64,014	230	55,072	221	17,034	293
Elkhart - Goshen, Ind.	23,290	300	10,249	304	380,274	145	67,311	221	46,316	239	33,296	199
Elmira, N.Y.	19,905	308	8,655	312	107,886	303	40,017	289	22,336	311	21,837	265
El Paso, Tex.	137,371	89	80,046	84	455,080	127	157,688	122	156,507	86	51,499	150
Enid, Okla.	26,855	276	12,397	285	95,361	310	27,320	312	30,351	294	15,740	298
Erie, Pa.	70,095	167	26,251	192	304,999	168	157,845	120	64,111	197	49,874	153
Eugene - Springfield, Ore.	73,423	162	42,487	151	339,498	159	94,542	174	60,710	205	34,565	193
Evansville, Ind.	95,126	136	51,753	131	383,908	143	145,670	130	110,145	132	58,564	139
Fargo - Moorhead, N.D.-Minn.	42,351	215	20,339	223	294,905	174	106,641	164	52,401	227	21,128	269
Fayetteville - Springdale, Ark.	24,675	292	13,651	271	117,948	290	36,245	295	47,460	236	12,111	309
Fayetteville, N.C.	113,484	115	57,080	112	342,710	156	85,152	182	71,522	184	30,048	217
Flint, Mich.	123,161	104	59,835	109	673,070	89	219,320	91	130,025	113	117,678	77
Florence, Ala.	24,824	289	12,859	280	161,241	250	48,461	267	33,327	287	17,004	294
Florence, S.C.	30,879	258	17,662	238	174,292	238	60,835	239	56,783	215	22,899	256
Fort Collins - Loveland, Colo.	53,161	190	23,704	209	192,521	222	66,743	223	88,736	157	18,225	284
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	556,964	28	301,506	27	2,636,023	21	522,189	43	296,286	48	291,460	35
Fort Myers - Cape Coral, Fla.	130,533	96	86,466	78	423,880	134	98,686	170	118,434	123	73,530	115
Fort Pierce, Fla.	76,432	157	38,992	160	355,556	153	80,869	194	121,436	120	42,038	169
Fort Smith, Ark.	39,193	220	22,035	215	169,942	243	76,002	202	77,087	176	21,147	268
Fort Walton Beach, Fla.	56,773	182	28,891	185	214,633	208	51,591	257	57,892	212	21,962	264
Fort Wayne, Ind.	113,303	116	53,486	123	456,451	126	192,347	108	99,161	143	86,226	99
Fort Worth - Arlington, Tex.	338,682	46	171,004	48	1,689,842	40	543,598	41	518,494	24	174,774	54
Fresno, Cal.	155,910	81	78,832	85	727,178	82	205,533	100	138,778	100	151,982	62
Gadsden, Ala.	18,650	311	11,633	297	86,088	316	21,874	315	20,799	314	15,048	303
Gainesville, Fla.	49,834	197	18,740	235	282,678	179	77,260	199	70,749	185	26,274	237
Galveston - Texas City, Tex.	37,242	228	17,505	241	259,223	185	95,093	173	115,762	126	36,387	187
Gary - Hammond, Ind.	148,677	84	84,360	79	729,993	[illegible]	403,476	55	148,331	93	194,316	48
Glens Falls, N.Y.	17,362	313	8,741	311	130,927	283	52,750	253	42,201	252	28,378	226
Grand Forks, N.D.	26,330	278	13,955	268	144,013	267	33,970	299	21,029	313	6,230	317
Grand Rapids, Mich.	245,439	62	120,511	66	964,976	65	303,896	72	205,364	68	97,265	92
Great Falls, Mont.	37,129	231	11,438	299	105,569	305	32,609	302	22,878	310	22,269	263
Greeley, Colo.	26,265	279	9,835	308	137,445	275	43,286	280	36,323	280	14,801	305
Green Bay, Wisc.	57,205	181	26,228	193	220,165	204	80,964	193	50,672	229	17,248	292
Greensboro - Winston-Salem - High Point, N.C.	326,066	50	202,937	37	1,367,381	48	356,872	65	286,961	51	174,563	55
Greenville - Spartanburg, S.C.	161,008	75	101,251	70	773,875	77	279,707	79	218,326	63	108,339	86
Hagerstown, Md.	31,613	252	19,374	232	137,212	276	46,933	269	48,955	231	26,803	234
Hamilton - Middletown, Ohio	39,727	218	27,107	189	285,671	177	117,656	155	40,936	258	47,017	160
Harrisburg - Lebanon - Carlisle, Pa.	161,686	80	75,713	91	809,029	75	362,802	62	190,279	74	114,002	79
Hartford - New Britain - Middletown - Bristol, Conn.	346,265	43	178,349	46	1,530,476	44	631,095	35	328,151	42	252,267	39
Hickory, N.C.	56,332	184	34,287	167	273,022	180	46,715	270	94,399	150	49,200	155
Honolulu, Haw.	155,030	82	69,551	95	684,907	85	299,679	73	108,834	134	307,406	32
Houma - Thibodaux, La.	51,444	194	23,880	206	204,125	216	63,830	233	85,762	163	38,765	181
Houston, Tex.	1,138,510	9	641,762	8	4,588,833	8	1,607,184	7	1,415,795	2	616,406	8
Huntington - Ashland, W.Va.-Ky.	71,592	166	30,350	179	325,462	160	149,535	128	84,969	166	60,447	137
Huntsville, Ala.	66,096	172	36,674	163	298,794	170	66,852	222	57,950	211	32,267	204
Indianapolis, Ind.	359,162	42	173,032	47	1,945,681	31	843,165	21	366,872	39	343,870	28
Iowa City, Iowa	21,269	305	8,397	313	76,190	317	36,894	292	26,712	303	11,652	311
Jackson, Mich.	29,089	267	15,697	253	120,397	289	72,119	209	40,577	260	29,294	220
Jackson, Miss.	99,053	131	54,184	121	540,384	104	186,423	110	85,857	162	85,209	101
Jackson, Tenn.	24,472	294	11,872	293	116,683	292	42,187	282	40,013	261	18,114	285
Jacksonville, Fla.	208,519	70	123,927	62	1,352,166	49	380,866	59	239,674	56	175,226	53
Jacksonville, N.C.	38,092	224	24,845	201	170,807	242	19,102	316	38,694	266	13,766	307
Janesville - Beloit, Wisc.	26,738	277	11,909	292	133,598	280	81,285	192	32,840	288	25,340	241
Jersey City, N.J.	135,836	90	80,236	83	430,981	132	211,864	94	100,009	140	88,276	97
Johnson City - Kingsport - Bristol, Tenn.	100,300	128	60,003	108	637,438	92	138,061	135	125,964	118	83,529	105
Johnstown, Pa.	47,276	203	26,480	191	221,086	203	81,358	191	76,625	177	33,710	198
Joliet, Ill.	44,510	207	27,080	190	359,110	150	196,469	106	83,573	170	78,536	112
Joplin, Mo.	29,515	266	17,462	242	217,725	205	70,803	213	38,172	269	17,467	288
Kalamazoo, Mich.	105,134	122	44,849	143	290,543	175	116,419	156	69,392	188	39,741	178
Kankakee, Ill.	21,985	304	9,409	309	116,216	295	30,013	308	27,281	302	22,819	257
Kansas City, Mo.-Kans.	417,267	37	201,550	38	2,687,760	20	855,325	20	447,931	30	295,513	33
Kenosha, Wisc.	22,846	303	10,067	306	89,114	314	68,698	218	20,649	315	20,202	274
Killeen - Temple, Tex.	53,733	189	25,405	198	234,653	194	59,746	241	62,738	199	22,441	261
Knoxville, Tenn.	210,816	69	121,729	65	894,653	69	373,673	61	204,501	69	124,265	74
Kokomo, Ind.	23,075	301	15,186	259	172,763	240	71,790	210	35,524	282	30,259	215
La Crosse, Wisc.	35,895	236	14,054	267	126,672	286	41,992	283	32,026	290	16,694	297
Lafayette - West Lafayette, Ind.	30,498	261	12,558	283	178,297	233	62,868	234	42,028	253	30,841	213
Lafayette, La.	78,941	153	40,889	156	288,902	176	111,586	159	170,989	82	38,159	184
Lake Charles, La.	54,279	188	21,151	218	165,898	247	69,012	217	138,053	103	42,737	166
Lake County, Ill.	127,245	101	56,194	115	1,026,037	60	208,948	96	129,451	115	120,858	75
Lakeland - Winter Haven, Fla.	66,012	173	34,141	168	553,904	101	131,790	142	138,667	101	57,844	141
Lancaster, Pa.	126,891	102	62,967	104	462,782	121	121,622	151	145,176	96	64,897	126
Lansing - East Lansing, Mich.	135,753	91	55,027	119	590,120	96	220,482	90	111,580	131	62,434	130

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	122,788	262	30,199	251	11,346	223	6,091	215	12,333	200
Denver, Colo.	1,783,546	26	408,839	26	145,118	18	113,487	19	183,393	19
Des Moines, Iowa	425,140	102	76,512	122	29,060	111	19,147	101	27,311	111
Detroit, Mich.	4,736,271	4	1,222,572	5	254,439	6	183,543	7	260,717	9
Dothan, Ala.	127,164	253	29,595	252	10,767	230	5,147	248	9,130	237
Dubuque, Iowa	93,272	292	18,648	305	6,126	300	3,808	289	6,189	293
Duluth, Minn.	275,938	147	53,535	165	15,001	187	9,337	171	14,723	184
Eau Claire, Wisc.	125,549	258	26,907	266	10,470	232	5,403	237	7,965	256
Elkhart - Goshen, Ind.	188,503	186	31,698	241	7,523	289	5,461	234	9,940	224
Elmira, N.Y.	81,331	306	21,158	293	8,605	274	2,562	309	6,265	291
El Paso, Tex.	383,498	110	99,803	101	33,371	97	26,044	77	28,201	109
Enid, Okla.	69,314	313	16,440	313	4,920	311	4,397	267	6,746	282
Erie, Pa.	295,332	141	50,157	172	18,515	172	8,785	180	14,296	185
Eugene - Springfield, Ore.	239,821	165	60,006	153	13,734	197	6,904	204	16,300	173
Evansville, Ind.	324,218	131	62,004	149	22,410	145	16,662	111	23,571	130
Fargo - Moorhead, N.D.-Minn.	136,146	242	24,152	286	9,276	257	5,157	247	14,893	182
Fayetteville - Springdale, Ark.	108,740	276	24,384	283	10,313	234	4,978	249	7,372	273
Fayetteville, N.C.	176,828	200	40,796	200	26,163	124	16,088	115	35,265	92
Flint, Mich.	526,300	88	125,278	85	34,712	93	19,297	98	22,923	133
Florence, Ala.	102,461	284	27,372	264	10,240	235	3,911	287	5,991	296
Florence, S.C.	116,035	270	26,771	267	12,959	206	5,253	245	6,790	280
Fort Collins - Loveland, Colo.	174,550	203	33,052	233	13,670	200	6,818	205	12,241	202
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,176,628	40	321,470	35	96,075	34	50,170	44	93,783	41
Fort Myers - Cape Coral, Fla.	279,078	145	62,283	148	23,961	134	12,587	141	20,699	144
Fort Pierce, Fla.	208,289	178	43,014	193	15,795	183	8,232	186	13,251	192
Fort Smith, Ark.	121,408	264	32,926	234	10,913	228	5,273	244	10,083	221
Fort Walton Beach, Fla.	111,329	273	25,405	278	13,692	199	8,829	179	11,940	208
Fort Wayne, Ind.	344,202	125	81,280	117	27,926	119	11,040	158	25,099	121
Fort Worth - Arlington, Tex.	1,198,300	38	286,258	39	97,199	33	58,314	39	85,196	46
Fresno, Cal.	529,070	87	126,695	82	26,363	123	30,743	65	33,476	95
Gadsden, Ala.	99,648	287	21,943	290	7,961	281	2,601	308	4,276	313
Gainesville, Fla.	183,406	190	42,542	194	11,541	220	10,769	160	15,705	178
Galveston - Texas City, Tex.	239,792	166	41,166	199	20,067	165	6,985	202	9,426	232
Gary - Hammond, Ind.	683,736	74	140,342	77	43,940	75	21,041	94	30,611	104
Glens Falls, N.Y.	136,542	241	31,296	244	4,462	314	3,632	293	6,549	284
Grand Forks, N.D.	47,143	317	11,855	316	6,347	299	3,253	300	9,651	230
Grand Rapids, Mich.	709,161	71	132,714	81	55,856	66	29,783	66	44,229	79
Great Falls, Mont.	63,994	315	20,755	295	10,121	236	8,557	182	12,223	203
Greeley, Colo.	108,206	277	26,328	271	6,985	293	5,522	231	7,439	269
Green Bay, Wisc.	142,574	235	38,792	204	14,701	191	11,348	154	13,961	190
Greensboro - Winston-Salem - High Point, N.C.	815,824	61	191,650	62	71,113	46	38,105	52	59,816	60
Greenville - Spartanburg, S.C.	617,828	78	135,837	78	43,845	76	22,496	89	50,063	72
Hagerstown, Md.	107,528	279	24,626	281	10,068	238	4,183	273	8,051	254
Hamilton - Middletown, Ohio	235,595	167	51,242	169	9,224	258	5,500	232	7,638	263
Harrisburg - Lebanon - Carlisle, Pa.	720,421	68	125,727	84	41,777	79	24,789	84	33,682	94
Hartford - New Britain - Middletown - Bristol, Conn.	1,285,885	35	305,001	37	74,217	45	32,562	64	87,823	44
Hickory, N.C.	220,079	175	53,791	164	17,112	177	5,968	219	11,908	209
Honolulu, Haw.	743,006	64	246,208	44	43,960	74	25,158	82	51,717	69
Houma - Thibodaux, La.	188,593	185	45,841	184	16,847	179	7,444	194	12,469	198
Houston, Tex.	3,273,456	9	789,705	8	253,854	7	188,125	6	263,018	8
Huntington - Ashland, W.Va.-Ky.	314,836	134	75,594	123	19,544	167	9,052	175	31,357	99
Huntsville, Ala.	183,263	192	48,250	179	15,932	182	7,063	200	18,261	157
Indianapolis, Ind.	1,145,601	41	326,360	33	83,975	38	62,036	36	220,797	10
Iowa City, Iowa	72,590	312	13,578	315	4,801	313	1,953	316	7,833	258
Jackson, Mich.	153,442	224	33,386	230	8,367	277	5,469	233	5,197	302
Jackson, Miss.	345,905	122	103,708	91	28,239	115	11,344	155	30,551	105
Jackson, Tenn.	80,803	307	27,766	262	8,821	266	4,825	253	8,322	252
Jacksonville, Fla.	692,765	72	152,856	73	60,058	55	27,313	71	38,748	86
Jacksonville, N.C.	95,531	290	17,518	310	9,313	256	4,152	275	8,555	247
Janesville - Beloit, Wisc.	136,028	243	32,108	239	8,398	276	3,555	295	7,757	261
Jersey City, N.J.	598,388	79	109,208	89	30,586	107	16,152	114	16,237	174
Johnson City - Kingsport - Bristol, Tenn.	411,603	105	102,308	94	32,886	100	11,874	147	30,653	103
Johnstown, Pa.	244,553	164	36,905	213	13,705	198	4,708	257	9,193	234
Joliet, Ill.	252,685	160	65,162	141	11,996	215	8,162	187	12,179	206
Joplin, Mo.	150,654	228	33,693	228	9,424	251	6,804	206	7,631	264
Kalamazoo, Mich.	228,013	169	53,416	167	21,449	154	15,823	116	26,156	118
Kankakee, Ill.	89,984	298	17,983	307	7,672	287	3,027	304	4,669	308
Kansas City, Mo.-Kans.	1,635,356	29	441,838	24	126,777	24	71,871	31	113,305	33
Kenosha, Wisc.	130,599	248	22,825	288	5,865	303	3,547	296	5,116	303
Killeen - Temple, Tex.	159,565	216	36,343	215	17,396	175	9,924	166	19,857	149
Knoxville, Tenn.	675,475	75	162,702	70	45,882	72	25,249	80	54,333	65
Kokomo, Ind.	106,448	281	28,284	257	5,135	307	4,220	272	9,047	238
La Crosse, Wisc.	84,933	303	20,264	298	8,868	265	5,529	230	8,465	249
Lafayette - West Lafayette, Ind.	101,374	286	32,247	238	12,248	211	3,832	288	9,220	233
Lafayette, La.	225,229	173	53,479	166	28,193	116	14,054	127	23,423	131
Lake Charles, La.	201,499	180	51,454	168	20,588	160	9,767	167	14,907	181
Lake County, Ill.	365,516	116	102,133	95	25,898	126	19,171	100	29,119	108
Lakeland - Winter Haven, Fla.	321,144	132	64,240	143	24,634	132	12,321	142	16,115	175
Lancaster, Pa.	420,845	103	71,688	133	38,064	85	11,535	151	24,368	124
Lansing - East Lansing, Mich.	498,633	92	90,443	109	28,838	113	16,496	113	35,310	91

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Decatur, Ill.	2,549	182	14,658	240	24,778	216	45,226	228	11,096	256
Denver, Colo.	34,495	20	288,180	19	324,450	24	588,992	28	179,252	25
Des Moines, Iowa	9,664	72	48,505	109	71,823	99	137,567	100	33,577	122
Detroit, Mich.	56,903	8	505,914	7	725,157	7	1,538,642	6	444,109	5
Dothan, Ala.	1,369	263	17,659	211	21,413	239	41,399	245	11,221	255
Dubuque, Iowa	1,369	263	7,460	312	15,280	292	27,135	296	7,539	303
Duluth, Minn.	3,406	160	22,779	186	38,226	163	75,307	163	16,936	187
Eau Claire, Wisc.	1,447	256	16,323	222	18,072	270	35,395	269	9,739	275
Elkhart - Goshen, Ind.	1,571	243	10,277	285	16,828	282	38,529	259	12,212	239
Elmira, N.Y.	1,295	271	9,646	297	18,682	259	38,805	257	10,497	263
El Paso, Tex.	3,415	159	66,244	80	89,006	85	174,050	85	60,618	72
Enid, Okla.	763	311	9,836	293	11,909	312	21,057	313	5,926	316
Erie, Pa.	6,237	98	24,789	178	40,276	158	78,011	157	22,414	160
Eugene - Springfield, Ore.	3,583	152	35,758	142	33,890	176	64,314	180	19,253	179
Evansville, Ind.	6,901	92	41,783	118	56,712	127	108,109	128	33,801	121
Fargo - Moorhead, N.D.-Minn.	1,866	216	16,050	226	26,341	208	52,994	203	12,171	242
Fayetteville - Springdale, Ark.	1,015	299	13,912	249	17,542	276	27,315	294	8,809	285
Fayetteville, N.C.	3,526	155	51,721	103	33,011	178	65,601	175	21,553	166
Flint, Mich.	6,306	97	47,144	112	79,323	94	154,243	92	36,567	112
Florence, Ala.	1,106	294	9,263	302	21,852	237	43,206	237	9,904	271
Florence, S.C.	1,211	281	11,814	268	18,002	271	40,027	252	11,613	249
Fort Collins - Loveland, Colo.	2,485	190	14,557	242	23,796	225	46,404	221	13,353	222
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,456	32	204,260	30	207,988	40	428,883	35	117,573	38
Fort Myers - Cape Coral, Fla.	3,855	145	69,746	78	34,828	172	73,548	167	16,186	184
Fort Pierce, Fla.	2,526	188	29,738	166	23,168	227	48,039	219	13,711	219
Fort Smith, Ark.	1,710	230	19,036	207	22,706	231	39,933	253	11,487	252
Fort Walton Beach, Fla.	2,125	204	24,915	177	18,593	261	39,190	255	8,627	287
Fort Wayne, Ind.	11,924	59	42,241	117	59,048	123	114,511	122	31,701	130
Fort Worth - Arlington, Tex.	20,015	42	141,580	46	211,889	39	417,906	38	127,412	35
Fresno, Cal.	6,649	95	59,771	88	91,374	84	159,040	89	52,379	81
Gadsden, Ala.	885	305	8,658	306	12,188	311	21,185	312	6,591	312
Gainesville, Fla.	3,241	164	17,257	215	30,011	191	55,023	197	13,719	218
Galveston - Texas City, Tex.	1,791	223	13,297	253	30,323	188	55,599	194	22,768	158
Gary - Hammond, Ind.	5,681	108	58,633	92	93,181	82	186,355	81	55,360	79
Glens Falls, N.Y.	728	314	8,213	309	14,418	297	31,612	284	8,620	288
Grand Forks, N.D.	1,603	241	10,527	282	16,940	281	34,580	273	8,201	295
Grand Rapids, Mich.	10,219	67	75,348	71	113,875	68	210,564	74	55,991	76
Great Falls, Mont.	1,686	234	11,092	274	12,632	307	25,403	304	6,515	313
Greeley, Colo.	1,044	296	10,222	288	13,635	302	26,139	298	7,958	299
Green Bay, Wisc.	1,657	235	22,444	187	41,127	154	71,608	170	19,840	176
Greensboro - Winston-Salem - High Point, N.C.	14,250	49	190,794	33	147,561	56	307,503	54	86,720	50
Greenville - Spartanburg, S.C.	7,859	85	62,710	83	96,623	79	191,148	79	55,604	77
Hagerstown, Md.	1,699	233	15,191	236	18,583	262	28,611	292	10,153	266
Hamilton - Middletown, Ohio	1,482	253	17,290	213	20,049	250	40,847	248	10,106	267
Harrisburg - Lebanon - Carlisle, Pa.	8,964	78	54,837	95	84,427	90	170,560	88	48,827	89
Hartford - New Britain - Middletown - Bristol, Conn.	24,995	33	136,688	48	205,775	41	400,518	42	116,760	39
Hickory, N.C.	2,120	205	21,288	155	24,287	221	56,557	191	15,506	200
Honolulu, Haw.	9,930	70	71,896	76	197,892	43	386,758	43	77,265	59
Houma - Thibodaux, La.	2,069	210	21,792	192	25,821	211	49,160	216	15,682	198
Houston, Tex.	57,296	7	492,219	8	638,591	9	1,207,298	9	379,968	8
Huntington - Ashland, W.Va.-Ky.	5,536	110	30,259	162	69,020	106	122,631	115	33,070	124
Huntsville, Ala.	2,118	206	29,911	165	34,328	173	62,839	183	16,147	193
Indianapolis, Ind.	22,210	38	153,075	42	225,340	35	423,931	36	118,324	37
Iowa City, Iowa	1,541	247	6,589	315	11,615	313	22,159	310	6,289	315
Jackson, Mich.	1,279	273	12,061	264	17,883	273	35,544	267	9,668	276
Jackson, Miss.	4,187	134	48,057	111	61,742	119	129,495	110	43,910	96
Jackson, Tenn.	1,249	275	12,221	260	22,838	230	44,225	233	12,196	240
Jacksonville, Fla.	11,917	60	100,538	58	103,009	76	217,340	72	64,089	68
Jacksonville, N.C.	1,224	279	20,691	195	10,191	315	15,876	316	6,711	310
Janesville - Beloit, Wisc.	1,344	266	9,654	296	21,106	243	44,080	234	12,473	236
Jersey City, N.J.	1,606	240	53,356	100	83,265	91	146,063	95	49,249	87
Johnson City - Kingsport - Bristol, Tenn.	4,107	137	38,711	132	65,487	114	131,421	106	34,186	119
Johnstown, Pa.	1,748	226	16,888	219	24,820	215	46,142	223	13,866	216
Joliet, Ill.	2,388	192	20,491	197	36,729	164	75,119	165	20,718	169
Joplin, Mo.	1,139	291	20,931	194	20,020	251	35,528	268	10,538	262
Kalamazoo, Mich.	4,014	141	31,286	156	45,652	142	89,198	144	24,970	150
Kankakee, Ill.	929	303	10,049	290	10,118	316	20,820	315	6,462	314
Kansas City, Mo.-Kans.	25,772	31	193,380	31	314,308	26	606,253	27	157,990	29
Kenosha, Wisc.	804	309	9,514	299	14,692	293	21,730	311	7,156	304
Killeen - Temple, Tex.	1,827	221	27,624	171	28,139	197	51,744	209	15,008	204
Knoxville, Tenn.	10,209	68	85,340	65	113,207	69	237,611	65	67,251	65
Kokomo, Ind.	1,200	285	10,858	277	17,400	278	34,361	274	9,919	270
La Crosse, Wisc.	1,550	246	10,189	289	18,101	268	37,013	262	9,500	278
Lafayette - West Lafayette, Ind.	2,236	197	9,560	298	24,399	218	45,289	227	12,241	238
Lafayette, La.	4,096	138	40,664	126	44,535	145	87,697	145	29,559	136
Lake Charles, La.	2,54[illegible]	[illegible]	19,038	206	22,696	232	47,527	220	13,407	221
Lake County, Ill.	7,[illegible]	[illegible]	51,130	105	69,612	104	144,103	96	42,946	97
Lakeland - Winter Haven, Fla.	2,867	174	29,486	167	39,476	161	75,854	162	21,607	165
Lancaster, Pa.	3,503	156	43,586	115	50,051	137	93,754	140	28,467	138
Lansing - East Lansing, Mich.	12,712	55	41,500	121	66,912	112	130,054	108	35,525	115

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

	1990 Population		Percent Change In Population 1985–1990		1990 Households		1990 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Decatur, Ill.	131.6	255	-.1	268	51.4	246	2,546,886	222
Denver, Colo.	1,822.9	25	11.5	46	746.1	22	37,260,163	21
Des Moines, Iowa	398.2	117	3.6	178	161.3	104	7,908,273	95
Detroit, Mich.	4,353.6	5	-.2	274	1,614.5	5	77,637,418	7
Dothan, Ala.	134.4	251	4.6	148	49.5	253	1,762,184	271
Dubuque, Iowa	89.9	304	-2.4	301	31.2	308	1,258,056	309
Duluth, Minn.	249.4	166	-3.4	313	96.7	162	3,866,323	169
Eau Claire, Wisc.	143.6	240	4.2	160	52.5	241	2,154,665	244
Elkhart - Goshen, Ind.	153.4	226	5.1	140	56.3	228	2,513,681	226
Elmira, N.Y.	93.3	303	-2.5	304	34.4	304	1,243,002	311
El Paso, Tex.	604.4	84	10.8	52	182.5	96	7,106,777	106
Enid, Okla.	67.9	317	3.2	188	27.0	315	1,144,326	315
Erie, Pa.	288.8	149	1.2	234	107.1	147	4,708,736	152
Eugene - Springfield, Ore.	259.1	163	-3.3	311	103.1	154	3,891,548	168
Evansville, Ind.	292.2	147	2.4	210	112.5	144	5,158,394	142
Fargo - Moorhead, N.D.-Minn.	156.6	222	5.7	131	58.5	221	2,683,990	210
Fayetteville - Springdale, Ark.	114.0	287	5.9	124	43.4	279	1,579,887	291
Fayetteville, N.C.	276.6	155	4.9	144	90.5	168	3,798,312	170
Flint, Mich.	427.5	104	-2.8	308	157.6	106	6,136,076	125
Florence, Ala.	146.1	234	3.6	178	56.0	229	1,775,978	270
Florence, S.C.	125.0	270	5.7	131	44.6	275	1,492,092	297
Fort Collins - Loveland, Colo.	204.8	193	14.8	23	80.2	190	3,330,881	185
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,283.9	39	10.8	52	558.0	30	25,957,550	31
Fort Myers - Cape Coral, Fla.	321.9	140	20.3	7	139.0	124	5,516,427	135
Fort Pierce, Fla.	244.1	171	21.5	5	101.1	157	3,512,295	179
Fort Smith, Ark.	191.8	199	7.5	96	71.3	200	2,703,673	208
Fort Walton Beach, Fla.	154.2	224	15.5	18	57.5	224	2,371,737	232
Fort Wayne, Ind.	358.5	129	.3	261	131.7	130	5,923,713	130
Fort Worth - Arlington, Tex.	1,362.7	35	15.9	14	512.1	36	25,118,950	34
Fresno, Cal.	637.3	76	10.1	66	233.8	80	10,292,400	81
Gadsden, Ala.	106.7	290	1.4	232	40.9	285	1,175,204	314
Gainesville, Fla.	214.3	189	10.0	70	82.5	187	3,158,336	193
Galveston - Texas City, Tex.	238.1	174	9.2	81	87.7	174	4,120,641	164
Gary - Hammond, Ind.	636.6	77	-1.0	285	221.6	83	8,620,508	91
Glens Falls, N.Y.	119.1	280	3.8	172	42.3	281	1,702,267	279
Grand Forks, N.D.	74.1	316	5.1	140	25.2	317	1,593,410	290
Grand Rapids, Mich.	659.8	74	4.2	160	241.4	77	12,856,519	69
Great Falls, Mont.	80.6	311	-.1	268	32.2	306	1,225,562	312
Greeley, Colo.	152.6	227	9.9	72	57.1	225	2,118,038	248
Green Bay, Wisc.	189.8	201	3.6	178	71.3	200	3,169,703	191
Greensboro - Winston-Salem - High Point, N.C.	942.7	55	4.5	151	365.9	50	15,742,158	57
Greenville - Spartanburg, S.C.	642.0	75	5.4	135	244.1	75	8,713,923	89
Hagerstown, Md.	112.8	289	-1.1	287	41.0	284	1,600,390	289
Hamilton - Middletown, Ohio	286.5	151	4.7	147	104.0	153	4,457,439	160
Harrisburg - Lebanon - Carlisle, Pa.	597.4	85	3.2	188	233.2	81	10,628,016	79
Hartford - New Britain - Middletown - Bristol, Conn.	1,095.7	45	1.9	221	411.2	44	22,501,596	39
Hickory, N.C.	228.9	182	5.4	135	86.1	178	3,513,227	178
Honolulu, Haw.	883.6	59	6.7	108	279.8	68	15,787,725	56
Houma - Thibodaux, La.	203.7	194	6.0	122	68.1	207	3,007,336	199
Houston, Tex.	3,637.0	8	13.3	31	1,351.2	8	66,960,793	8
Huntington - Ashland, W.Va.-Ky.	340.9	134	.3	261	128.4	135	4,367,009	161
Huntsville, Ala.	227.0	184	6.5	111	86.3	176	4,243,229	163
Indianapolis, Ind.	1,241.2	40	2.7	201	465.0	40	22,645,995	38
Iowa City, Iowa	89.1	306	3.6	178	35.6	303	1,795,721	268
Jackson, Mich.	144.0	239	-2.7	307	50.8	249	2,691,829	209
Jackson, Miss.	421.6	105	6.9	106	152.4	113	6,652,421	113
Jackson, Tenn.	78.7	313	2.1	216	30.3	313	1,177,431	313
Jacksonville, Fla.	899.8	57	10.1	66	345.9	57	14,313,158	63
Jacksonville, N.C.	129.9	260	7.0	105	38.8	294	1,304,575	306
Janesville - Beloit, Wisc.	139.3	245	-.1	268	52.7	240	2,545,398	223
Jersey City, N.J.	548.6	89	-.8	280	215.9	85	8,652,263	90
Johnson City - Kingsport - Bristol, Tenn.	460.0	99	2.4	210	173.2	99	6,486,345	118
Johnstown, Pa.	259.2	162	-1.3	290	96.9	161	2,829,027	204
Joliet, Ill.	407.0	114	6.1	119	135.9	127	6,776,105	109
Joplin, Mo.	139.0	246	3.5	182	51.3	247	1,903,885	264
Kalamazoo, Mich.	220.4	186	1.6	227	83.1	184	4,476,654	159
Kankakee, Ill.	104.9	292	.8	243	38.2	295	1,488,407	298
Kansas City, Mo.-Kans.	1,546.8	28	3.3	186	586.4	28	29,798,170	30
Kenosha, Wisc.	121.5	276	-.8	280	44.7	274	2,471,643	227
Killeen - Temple, Tex.	252.9	165	8.1	87	82.3	188	3,594,830	176
Knoxville, Tenn.	625.2	81	4.4	153	245.7	74	9,516,249	85
Kokomo, Ind.	103.4	294	-.4	276	38.9	293	1,953,216	260
La Crosse, Wisc.	95.7	302	2.2	215	36.1	302	1,714,386	278
Lafayette - West Lafayette, Ind.	124.2	272	1.1	236	44.2	276	2,117,646	249
Lafayette, La.	239.9	172	10.8	52	85.5	180	3,918,339	167
Lake Charles, La.	183.7	207	3.9	167	65.8	208	2,656,400	212
Lake County, Ill.	500.7	95	5.9	124	170.3	101	11,258,624	74
Lakeland - Winter Haven, Fla.	400.0	116	10.0	70	152.6	111	5,445,422	137
Lancaster, Pa.	407.1	113	5.3	138	149.8	115	6,548,842	116
Lansing - East Lansing, Mich.	432.6	103	1.1	236	155.9	108	8,036,523	94

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

Area	1990 Average Household EBI ($)	Rank	1990 Total Retail Sales ($000)	Rank	1990 Per Household Retail Sales ($)	Rank	1990 Buying Power Index BPI	Rank
Decatur, Ill.	49,550	60	1,126,764	248	21,921	178	.0567	236
Denver, Colo.	49,940	56	17,880,901	22	23,966	115	.8421	23
Des Moines, Iowa	49,028	66	3,558,228	110	22,060	177	.1763	101
Detroit, Mich.	48,088	77	37,800,187	7	23,413	130	1.8062	6
Dothan, Ala.	35,600	284	1,213,190	235	24,509	97	.0490	262
Dubuque, Iowa	40,322	219	668,288	307	21,419	194	.0315	312
Duluth, Minn.	39,983	225	2,054,670	170	21,248	203	.0950	170
Eau Claire, Wisc.	41,041	207	1,251,399	226	23,836	117	.0550	241
Elkhart - Goshen, Ind.	44,648	136	1,589,726	'98	28,237	28	.0647	215
Elmira, N.Y.	36,134	278	707,328	306	20,562	230	.0321	311
El Paso, Tex.	38,941	242	3,642,753	106	19,960	239	.1841	99
Enid, Okla.	42,382	180	574,541	314	21,279	201	.0271	317
Erie, Pa.	43,966	151	2,092,198	166	19,535	256	.1086	156
Eugene - Springfield, Ore.	37,745	259	2,032,660	172	19,715	251	.0957	168
Evansville, Ind.	45,852	115	2,832,150	136	25,175	82	.1247	141
Fargo - Moorhead, N.D.-Minn.	45,880	114	1,527,079	202	26,104	58	.0661	210
Fayetteville - Springdale, Ark.	36,403	276	968,364	275	22,313	163	.0417	284
Fayetteville, N.C.	41,970	189	2,082,045	168	23,006	139	.0967	166
Flint, Mich.	38,934	243	3,738,077	102	23,719	121	.1602	111
Florence, Ala.	31,714	309	887,384	284	15,846	308	.0453	271
Florence, S.C.	33,455	302	1,075,455	263	24,113	105	.0430	279
Fort Collins - Loveland, Colo.	41,532	198	1,587,980	199	19,800	249	.0784	190
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	46,519	103	13,912,522	31	24,933	86	.6087	31
Fort Myers - Cape Coral, Fla.	39,687	229	2,747,898	137	19,769	250	.1301	137
Fort Pierce, Fla.	34,741	288	2,087,071	167	20,644	226	.0908	174
Fort Smith, Ark.	37,920	258	1,230,946	234	17,264	294	.0648	214
Fort Walton Beach, Fla.	41,248	203	1,423,779	212	24,761	89	.0608	225
Fort Wayne, Ind.	44,979	130	3,106,540	124	23,588	125	.1431	131
Fort Worth - Arlington, Tex.	49,051	65	11,972,601	36	23,379	131	.5769	35
Fresno, Cal.	44,022	150	4,552,917	87	19,474	259	.2376	82
Gadsden, Ala.	28,734	316	529,581	317	12,948	316	.0300	313
Gainesville, Fla.	38,283	255	1,841,750	181	22,324	162	.0806	187
Galveston - Texas City, Tex.	46,986	93	1,984,374	175	22,627	151	.0961	167
Gary - Hammond, Ind.	38,901	244	4,989,849	84	22,517	158	.2241	87
Glens Falls, N.Y.	40,243	220	986,975	273	23,333	132	.0438	275
Grand Forks, N.D.	63,231	4	734,148	305	29,133	20	.0353	302
Grand Rapids, Mich.	53,258	32	6,285,446	70	26,037	61	.2946	68
Great Falls, Mont.	38,061	257	626,234	311	19,448	260	.0299	314
Greeley, Colo.	37,093	272	921,127	278	16,132	307	.0504	256
Green Bay, Wisc.	44,456	138	1,540,312	201	21,603	189	.0747	197
Greensboro - Winston-Salem - High Point, N.C.	43,023	171	8,362,388	52	22,854	141	.3811	55
Greenville - Spartanburg, S.C.	35,698	282	5,177,836	79	21,212	205	.2283	86
Hagerstown, Md.	39,034	239	972,839	274	23,728	120	.0418	282
Hamilton - Middletown, Ohio	42,860	175	1,801,573	184	17,323	293	.1012	161
Harrisburg - Lebanon - Carlisle, Pa.	45,575	121	5,733,887	74	24,588	95	.2553	77
Hartford - New Britain - Middletown - Bristol, Conn.	54,722	26	10,887,815	42	26,478	49	.5093	41
Hickory, N.C.	40,804	211	1,833,186	182	21,291	200	.0861	179
Honolulu, Haw.	56,425	14	7,778,512	58	27,800	34	.3685	57
Houma - Thibodaux, La.	44,161	148	1,503,301	204	22,075	176	.0734	199
Houston, Tex.	49,557	59	31,822,760	8	23,551	126	1.5375	8
Huntington - Ashland, W.Va.-Ky.	34,011	295	2,425,424	147	18,890	273	.1136	149
Huntsville, Ala.	49,168	64	1,776,129	187	20,581	229	.0937	172
Indianapolis, Ind.	48,701	70	12,356,422	34	26,573	47	.5436	38
Iowa City, Iowa	50,442	51	611,684	313	17,182	297	.0372	299
Jackson, Mich.	52,989	33	1,082,665	261	21,312	199	.0586	231
Jackson, Miss.	43,651	157	3,371,654	114	22,124	173	.1605	110
Jackson, Tenn.	38,859	245	908,696	280	29,990	17	.0332	310
Jacksonville, Fla.	41,379	202	7,294,615	60	21,089	210	.3453	63
Jacksonville, N.C.	33,623	299	843,885	295	21,750	182	.0378	297
Janesville - Beloit, Wisc.	48,300	75	1,149,840	243	21,819	180	.0576	233
Jersey City, N.J.	40,075	222	3,713,858	103	17,202	296	.1991	92
Johnson City - Kingsport - Bristol, Tenn.	37,450	266	3,571,256	109	20,619	228	.1647	105
Johnstown, Pa.	29,195	314	1,243,876	229	12,837	317	.0717	202
Joliet, Ill.	49,861	58	2,214,111	161	16,292	306	.1443	128
Joplin, Mo.	37,113	271	1,206,432	236	23,517	127	.0509	253
Kalamazoo, Mich.	53,871	29	2,230,623	159	26,843	43	.1026	160
Kankakee, Ill.	38,964	240	639,384	309	16,738	300	.0351	303
Kansas City, Mo.-Kans.	50,815	49	15,676,829	27	26,734	46	.7000	29
Kenosha, Wisc.	55,294	21	895,767	282	20,044	238	.0517	249
Killeen - Temple, Tex.	43,682	156	1,630,241	195	19,809	248	.0859	180
Knoxville, Tenn.	38,731	247	6,392,069	69	26,016	63	.2536	78
Kokomo, Ind.	50,311	53	1,013,344	270	26,050	60	.0458	270
La Crosse, Wisc.	47,490	86	878,046	287	24,323	100	.0405	290
Lafayette - West Lafayette, Ind.	47,911	78	1,144,557	244	25,895	66	.0514	251
Lafayette, La.	45,829	116	2,426,132	146	28,376	26	.1002	162
Lake Charles, La.	40,371	218	1,467,527	206	22,303	164	.0672	208
Lake County, Ill.	66,111	3	4,427,254	90	25,997	64	.2364	83
Lakeland - Winter Haven, Fla.	35,684	283	2,901,392	134	19,013	270	.1378	133
Lancaster, Pa.	43,717	154	3,338,494	116	22,286	166	.1577	116
Lansing - East Lansing, Mich.	51,549	44	3,910,826	98	25,085	84	.1856	98

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Laredo, Tex.	118.5	269	31.4	307	35	307	709,915	317	15,135	317	22,609	315	5,991	317
Las Cruces, N.M.	115.9	275	39.4	284	30	312	937,476	303	16,482	313	23,794	312	8,089	311
Las Vegas, Nev.	554.2	84	223.6	79	70	286	6,590,562	84	24,007	144	29,475	205	11,892	114
Lawrence, Kans.	71.7	315	25.4	316	156	227	817,446	313	21,573	218	32,183	106	11,401	148
Lawton, Okla.	117.1	274	38.1	291	109	261	1,170,923	277	21,349	224	30,733	152	9,999	252
Lewiston - Auburn, Me.	100.9	296	37.1	292	212	169	966,877	300	19,831	268	26,061	277	9,583	277
Lexington-Fayette, Ky.	330.7	130	124.0	129	223	161	3,744,100	130	21,849	214	30,194	176	11,322	154
Lima, Ohio	157.4	217	56.4	216	196	188	1,618,633	226	22,917	181	28,699	222	10,284	227
Lincoln, Neb.	206.4	185	79.7	176	246	143	2,895,531	159	27,402	53	36,330	38	14,029	26
Little Rock - North Little Rock, Ark.	505.0	91	183.5	90	173	211	5,595,916	91	22,587	193	30,495	163	11,081	181
Longview - Marshall, Tex.	171.5	206	61.9	209	145	241	1,914,517	198	24,096	142	30,929	142	11,163	169
Lorain - Elyria, Ohio	273.8	149	95.4	155	553	44	3,200,023	147	28,380	39	33,543	78	11,687	125
Los Angeles - Long Beach, Cal.	8,091.4	2	2,963.5	2	1,988	7	103,058,676	2	25,229	99	34,776	57	12,737	62
Louisville, Ky.	971.0	48	356.2	47	427	70	10,789,342	53	23,280	169	30,290	167	11,112	179
Lubbock, Tex.	221.6	173	78.5	182	246	143	2,306,797	180	21,034	235	29,386	207	10,410	217
Lynchburg, Va.	145.3	226	49.5	242	141	244	1,532,729	234	24,238	135	30,964	141	10,549	209
McAllen - Edinburg - Mission, Tex.	345.9	124	94.2	157	220	162	2,156,484	190	15,667	315	22,893	313	6,234	316
Macon - Warner Robins, Ga.	279.5	147	98.7	150	237	150	3,028,415	153	24,300	133	30,683	156	10,835	193
Madison, Wisc.	336.7	128	132.7	122	279	122	4,282,823	117	25,071	104	32,274	102	12,720	65
Manchester - Nashua, N.H.	301.9	140	110.1	139	345	91	4,190,087	120	31,088	13	38,057	26	13,879	31
Mansfield, Ohio	130.9	250	48.5	248	263	131	1,428,850	240	23,544	159	29,461	206	10,916	190
Medford, Ore.	139.3	237	52.6	226	50	301	1,274,776	262	18,728	293	24,235	308	9,151	291
Melbourne - Titusville - Palm Bay, Fla.	344.9	125	138.7	114	347	90	3,849,764	127	22,239	201	27,756	245	11,162	170
Memphis, Tenn.	932.8	51	332.1	54	404	76	9,455,274	62	21,097	231	28,471	227	10,136	237
Merced, Cal.	163.2	213	54.4	222	84	280	1,537,181	232	20,082	260	28,257	232	9,419	281
Miami - Hialeah, Fla.	1,771.6	24	665.3	25	906	25	20,317,285	29	22,152	202	30,539	161	11,468	143
Middlesex - Somerset - Hunterdon, N.J.	934.3	50	326.5	55	892	26	14,317,913	40	35,302	4	43,853	6	15,325	8
Midland, Tex.	112.3	285	41.0	275	125	252	1,716,154	214	30,404	20	41,857	10	15,282	10
Milwaukee, Wisc.	1,401.0	30	527.7	29	959	21	17,626,161	31	26,847	70	33,402	79	12,581	71
Minneapolis - St. Paul, Minn.	2,254.5	14	843.6	14	446	64	31,738,802	11	30,184	21	37,623	27	14,078	25
Mobile, Ala.	473.8	95	170.1	93	168	215	4,691,504	104	20,914	240	27,581	249	9,902	259
Modesto, Cal.	306.1	138	107.7	142	203	180	3,193,520	148	21,917	212	29,652	194	10,433	214
Monmouth - Ocean, N.J.	946.2	49	354.1	48	850	30	13,875,891	44	29,528	30	39,186	19	14,665	15
Monroe, La.	145.5	225	51.1	233	232	154	1,292,668	258	18,184	302	25,297	292	8,884	302
Montgomery, Ala.	293.9	142	105.1	145	146	240	2,943,622	156	20,834	244	28,008	238	10,016	250
Muncie, Ind.	124.7	259	44.3	262	318	101	1,308,588	255	22,757	188	29,539	199	10,494	211
Muskegon, Mich.	155.8	219	55.9	217	307	107	1,669,082	220	23,462	165	29,858	185	10,713	202
Naples, Fla.	117.9	273	49.2	244	59	293	1,479,335	235	20,601	249	30,068	180	12,547	72
Nashville, Tenn.	910.7	54	336.8	52	224	160	10,564,098	54	24,187	138	31,366	127	11,600	131
Nassau - Suffolk, N.Y.	2,701.0	9	873.6	11	2,253	6	42,362,957	9	38,289	1	48,492	2	15,684	6
Newark, N.J.	1,880.9	20	676.9	24	1,534	8	27,973,971	17	31,022	15	41,327	12	14,873	12
New Bedford - Fall River - Attleboro, Mass.	492.9	92	179.5	91	885	27	5,321,074	93	22,852	184	29,644	195	10,795	195
New Haven - Waterbury - Meriden, Conn.	773.5	63	284.4	64	1,268	16	11,002,198	51	30,452	19	38,686	22	14,224	22
New London - Norwich, Conn.	246.4	163	89.2	161	368	83	3,516,288	137	30,506	17	39,420	17	14,271	20
New Orleans, La.	1,348.7	32	493.6	31	561	43	14,250,176	41	21,845	215	28,870	219	10,566	207
New York, N.Y.	8,431.8	1	3,349.7	1	7,364	2	108,623,082	1	21,815	216	32,428	99	12,883	57
Niagara Falls, N.Y.	218.6	175	80.1	174	416	72	2,480,297	170	24,665	120	30,965	140	11,346	150
Norfolk - Virginia Beach - Newport News, Va.	1,288.4	35	432.1	39	750	31	14,159,756	42	24,796	116	32,770	89	10,990	184
Oakland, Cal.	1,903.2	18	736.1	19	1,298	14	28,345,176	16	30,473	18	38,507	23	14,893	11
Ocala, Fla.	167.3	210	65.3	204	104	269	1,476,713	237	16,506	312	22,614	314	8,827	303
Odessa, Tex.	140.1	234	50.8	237	155	229	1,735,538	212	26,987	63	34,164	66	12,388	76
Oklahoma City, Okla.	984.4	46	377.7	44	232	154	11,736,769	47	23,660	155	31,074	135	11,923	111
Olympia, Wash.	143.1	231	55.5	219	197	186	1,640,675	224	24,005	146	29,562	198	11,465	144
Omaha, Neb.	612.4	77	228.3	76	321	100	8,129,004	69	27,245	57	35,607	45	13,274	40
Orange County, N.Y.	279.2	148	92.1	160	338	94	3,156,054	150	26,530	75	34,268	64	11,304	158
Orlando, Fla.	864.1	57	324.8	56	338	94	9,981,357	60	23,519	161	30,731	153	11,551	134
Owensboro, Ky.	88.2	306	32.4	303	190	198	880,846	308	20,711	247	27,187	253	9,987	254
Oxnard - Ventura, Cal.	609.0	79	200.5	85	327	98	8,157,543	68	32,716	11	40,686	13	13,395	36
Panama City, Fla.	114.7	279	43.4	268	151	233	959,590	302	16,725	311	22,110	317	8,366	306
Parkersburg - Marietta, W.Va.-Ohio	159.0	215	59.2	213	158	223	1,575,994	231	21,114	229	26,622	262	9,912	258
Pascagoula, Miss.	125.4	255	42.6	271	172	212	1,267,945	266	24,508	126	29,764	192	10,111	240
Pensacola, Fla.	329.4	132	120.3	131	195	189	3,528,386	136	22,644	190	29,330	208	10,712	203
Peoria, Ill.	370.8	116	137.5	115	206	175	4,913,425	100	28,331	40	35,734	43	13,251	41
Philadelphia, Pa.	4,807.8	4	1,756.2	4	1,361	13	59,290,349	4	25,827	86	33,761	76	12,332	77
Phoenix, Ariz.	1,841.1	23	719.1	20	202	183	21,989,680	24	24,214	136	30,579	160	11,944	106
Pine Bluff, Ark.	90.0	305	30.6	309	102	272	751,574	316	17,645	308	24,561	305	8,351	309
Pittsburgh, Pa.	2,180.6	15	846.2	13	639	39	25,343,955	20	23,136	173	29,950	184	11,622	128
Pittsfield, Mass.	143.1	231	54.7	221	154	230	1,749,044	210	23,899	148	31,975	115	12,223	86
Portland, Me.	226.8	170	86.4	165	259	135	2,658,783	165	23,098	175	30,773	151	11,723	121
Portland, Ore.	1,149.3	41	450.8	37	307	107	13,932,168	43	24,760	117	30,905	143	12,122	92
Portsmouth - Dover - Rochester, N.H.	310.5	137	112.3	137	290	115	4,092,179	121	29,772	27	36,440	37	13,179	44
Poughkeepsie, N.Y.	258.8	158	87.6	163	322	99	3,355,281	143	30,117	23	38,302	24	12,965	51
Providence - Pawtucket - Woonsocket, R.I.	885.2	56	323.2	57	935	24	10,563,394	55	24,614	122	32,684	91	11,933	110
Provo - Orem, Utah	255.9	161	68.7	195	127	251	1,709,339	216	19,537	277	24,881	298	6,680	315
Pueblo, Colo.	125.4	255	47.9	252	53	298	1,208,555	271	19,785	269	25,231	294	9,638	271
Racine, Wisc.	174.2	204	62.9	205	523	48	2,046,957	194	27,060	61	32,543	96	11,751	119
Raleigh - Durham, N.C.	632.9	75	238.3	72	309	105	7,749,780	73	24,658	121	32,521	98	12,245	83
Rapid City, S.D.	76.3	313	28.7	312	27	314	919,500	307	22,058	207	32,038	111	12,051	96
Reading, Pa.	323.4	133	124.5	128	376	82	3,742,480	131	23,787	152	30,060	181	11,572	134

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

Area	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Laredo, Tex.	971,387	213	30,936	1	.0433	282	.0594	238	.0457	288	.0631	210
Las Cruces, N.M.	551,848	300	14,006	266	.0382	299	.0548	256	.0443	291	.0333	305
Las Vegas, Nev.	4,102,066	69	18,346	65	.2519	78	.2545	76	.2740	73	.2725	73
Lawrence, Kans.	361,149	317	14,218	257	.0284	316	.0305	314	.0275	317	.0244	317
Lawton, Okla.	596,516	284	15,657	183	.0434	281	.0451	288	.0497	276	.0399	286
Lewiston - Auburn, Me.	576,562	290	15,541	193	.0381	300	.0497	273	.0477	281	.0312	313
Lexington-Fayette, Ky.	2,096,377	122	16,906	120	.1397	130	.1456	120	.1483	122	.1333	132
Lima, Ohio	933,700	217	16,555	135	.0622	220	.0632	227	.0686	212	.0570	227
Lincoln, Neb.	1,118,391	190	14,033	265	.0928	173	.0735	202	.0859	187	.0914	173
Little Rock - North Little Rock, Ark.	2,934,667	88	15,993	166	.2048	92	.2075	92	.2212	85	.2083	89
Longview - Marshall, Tex.	1,271,899	176	20,548	23	.0758	193	.0782	196	.0734	204	0790	186
Lorain - Elyria, Ohio	1,305,574	174	13,685	279	.1080	157	.0927	174	.0970	173	.1075	156
Los Angeles - Long Beach, Cal.	50,985,808	1	17,205	103	3.6083	1	3.2749	2	3.3010	2	3.7950	2
Louisville, Ky.	5,580,056	51	15,666	182	.3931	49	.3991	47	.4135	46	.3892	54
Lubbock, Tex.	1,527,429	156	19,458	40	.0925	174	.0981	169	.1001	167	.0923	171
Lynchburg, Va.	850,628	227	17,184	105	.0578	230	.0552	255	.0612	236	.0554	234
McAllen - Edinburg - Mission, Tex.	1,612,814	147	17,121	107	.1019	160	.1449	121	.1136	153	.1065	158
Macon - Warner Robins, Ga.	1,624,903	145	16,463	143	.1120	151	.1114	149	.1113	157	.1117	150
Madison, Wisc.	2,337,022	110	17,611	87	.1546	115	.1324	131	.1579	115	.1828	97
Manchester - Nashua, N.H.	2,507,541	104	22,775	8	.1539	116	.1111	150	1318	136	.1590	113
Mansfield, Ohio	806,316	237	16,625	130	.0538	244	.0523	269	.0581	245	.0503	249
Medford, Ore.	762,391	252	14,494	241	.0507	255	.0651	219	.0667	215	.0440	274
Melbourne - Titusville - Palm Bay, Fla.	1,991,127	129	14,356	249	.1402	129	.1496	117	.1611	113	.1355	131
Memphis, Tenn.	6,100,527	48	18,370	63	.3775	54	.4239	45	.3906	52	.3859	55
Merced, Cal.	770,548	246	14,164	259	.0575	234	.0646	221	.0668	214	.0461	261
Miami - Hialeah, Fla.	12,875,757	18	19,353	42	.7867	26	.7869	20	7892	21	.8473	24
Middlesex - Somerset - Hunterdon, N.J.	6,411,582	46	19,637	34	.4711	43	.2988	65	.3390	60	5486	37
Midland, Tex.	1,128,452	189	27,523	3	.0642	214	.0466	284	.0537	261	.0653	206
Milwaukee, Wisc.	7,830,190	37	14,838	227	.5994	31	.5200	33	5661	32	.6104	31
Minneapolis - St. Paul, Minn.	16,197,101	12	19,200	45	1.1019	12	.7931	18	.9438	12	1.0918	13
Mobile, Ala.	2,524,239	102	14,840	226	.1774	99	.2156	87	.1922	97	.1657	108
Modesto, Cal.	1,700,566	143	15,790	175	.1190	144	.1315	132	.1267	139	.1215	141
Monmouth - Ocean, N.J.	5,996,481	49	16,934	119	.4553	45	.3558	55	.3826	54	.4482	47
Monroe, La.	794,965	239	15,557	191	.0522	250	.0707	207	.0545	258	.0559	231
Montgomery, Ala.	1,506,307	159	14,332	250	.1094	156	.1245	138	.1207	145	.1048	160
Muncie, Ind.	805,968	238	18,193	68	.0511	254	.0524	268	.0525	266	.0501	250
Muskegon, Mich.	738,024	258	13,203	288	.0586	225	.0593	240	0620	230	.0566	228
Naples, Fla.	1,001,954	206	20,365	24	.0577	231	.0660	216	.0617	233	.0631	210
Nashville, Tenn.	5,686,318	50	16,883	123	.3865	52	.3692	51	.3980	50	.3813	56
Nassau - Suffolk, N.Y.	19,423,148	9	22,233	12	1.3985	9	.7914	19	.9266	14	1.5430	9
Newark, N.J.	11,219,194	26	16,574	134	.8970	18	.6837	23	.6832	27	.9643	19
New Bedford - Fall River - Attleboro, Mass.	3,399,546	83	18,939	49	.2091	89	.2427	80	.2189	87	.1995	92
New Haven - Waterbury - Meriden, Conn.	4,949,886	62	17,405	94	.3671	59	.2869	67	.3010	65	.3803	57
New London - Norwich, Conn.	1,609,452	149	18,043	73	.1178	146	.0834	192	.0986	170	.1153	146
New Orleans, La.	7,890,826	36	15,986	168	.5362	36	.6336	28	.5388	34	.5739	34
New York, N.Y.	41,389,635	2	12,356	301	3.5298	2	3.8317	1	3.3560	1	3.9808	1
Niagara Falls, N.Y.	988,495	210	12.341	303	.0837	181	.0874	185	.0855	189	0843	179
Norfolk - Virginia Beach - Newport News, Va.	7,359,139	42	17,031	114	.5178	40	.4491	39	.5268	36	.5331	41
Oakland, Cal.	12,671,975	19	17,215	102	.9367	17	.7318	22	.7551	23	.9822	17
Ocala, Fla.	1,039,336	200	15,916	171	.0625	219	.0931	173	.0827	192	.0536	238
Odessa, Tex.	1,376,163	171	27,090	4	.0723	200	.0608	236	.0696	211	.0765	191
Oklahoma City, Okla.	7,497,305	39	19,850	33	.4525	46	.4347	42	.4716	43	.4814	43
Olympia, Wash.	765,655	248	13,796	274	.0576	232	.0622	231	.0609	238	.0587	221
Omaha, Neb.	3,837,235	73	16,808	126	.2785	68	.2273	86	.2578	79	.2893	68
Orange County, N.Y.	1,591,559	151	17,281	99	.1137	148	.1024	158	.1061	160	.1156	145
Orlando, Fla.	6,112,833	47	18,820	55	.3815	53	.3616	53	.4085	47	.3640	61
Owensboro, Ky.	583,094	288	17,997	76	.0356	306	.0413	298	.0398	302	.0337	303
Oxnard - Ventura, Cal.	3,229,516	85	16,107	160	.2656	75	1762	99	.2114	90	.2637	74
Panama City, Fla.	747,262	254	17,218	101	.0427	284	.0588	244	.0556	253	.0372	294
Parkersburg - Marietta, W.Va.-Ohio	905,277	220	15,292	200	.0608	223	.0697	209	.0728	205	.0562	230
Pascagoula, Miss.	567,725	295	13,327	284	.0452	273	.0463	286	.0500	273	.0444	269
Pensacola, Fla.	1,733,469	141	14,410	245	.1276	137	.1354	127	.1385	133	.1203	142
Peoria, Ill.	1,893,714	133	13,772	276	.1592	112	.1259	136	.1424	129	.1628	110
Philadelphia, Pa.	28,393,700	4	16,168	158	2.0684	4	1.8643	4	1.9325	4	2.1655	4
Phoenix, Ariz.	11,710,860	21	16,285	155	.7974	23	.7996	15	.8495	18	.8244	25
Pine Bluff, Ark.	424,303	313	13,866	269	.0300	315	.0430	292	.0326	314	.0286	315
Pittsburgh, Pa.	11,695,825	22	13,822	272	.8850	20	.9496	9	.9220	16	9002	21
Pittsfield, Mass.	1,033,858	201	18,901	50	.0652	211	.0670	213	.0666	216	.0598	217
Portland, Me.	2,164,960	118	25,057	7	.1129	150	.1143	146	.1205	146	.0954	165
Portland, Ore.	7,441,991	40	16,508	142	.5040	41	.4629	37	.5189	39	.5208	42
Portsmouth - Dover - Rochester, N.H.	2,284,942	111	20,347	25	.1480	121	1165	143	.1340	135	.1508	122
Poughkeepsie, N.Y.	1,401,695	167	16,001	165	.1115	152	0874	185	.0923	176	.1144	148
Providence - Pawtucket - Woonsocket, R.I.	5,079,236	59	15,715	179	.3714	57	.3601	54	.3615	57	.3663	59
Provo - Orem, Utah	859,604	225	12,512	299	.0702	203	.0836	191	.0837	191	.0611	213
Pueblo, Colo.	635,619	278	13,270	286	.0456	271	.0623	229	.0525	266	.0462	260
Racine, Wisc.	828,547	232	13,172	289	.0687	208	.0611	235	.0656	219	.0718	196
Raleigh - Durham, N.C.	3,973,862	71	16,676	129	.2763	71	.2584	74	.2794	72	.2864	69
Rapid City, S.D.	614,484	280	21,411	16	.0359	305	.0346	310	.0379	307	.0326	308
Reading, Pa.	2,030,255	126	16,307	154	.1374	133	.1353	128	.1470	124	.1701	105

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Total Retail Sales		Food Stores		Supermarkets		Eating & Drinking Places		General Merchandise Stores		Department Stores		Apparel & Accessories Stores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	971,387	213	211,799	205	200,874	205	62,065	261	155,949	185	129,299	182	121,311	104
Las Cruces, N.M.	551,848	300	103,531	302	101,040	300	52,210	284	70,125	299	58,948	298	24,848	293
Las Vegas, Nev.	4,102,066	69	842,831	71	807,596	68	418,583	65	534,532	64	477,981	63	201,929	73
Lawrence, Kans.	361,149	317	76,590	316	70,997	316	39,[illegible]22	311	25,779	317	19,777	317	15,111	315
Lawton, Okla.	596,516	284	136,946	273	132,738	273	63,422	256	103,841	250	87,969	243	30,212	271
Lewiston - Auburn, Me.	576,562	290	154,550	250	146,253	253	40,786	309	65,788	304	55,426	303	20,507	311
Lexington-Fayette, Ky.	2,096,377	122	388,903	131	376,387	127	224,796	105	325,510	104	281,135	102	97,489	127
Lima, Ohio	933,700	217	178,209	226	172,230	222	83,495	213	159,508	180	131,236	180	34,690	245
Lincoln, Neb.	1,118,391	190	212,683	204	204,114	202	120,598	176	161,922	177	127,083	188	51,649	194
Little Rock - North Little Rock, Ark.	2,934,667	88	581,869	93	563,668	91	262,405	94	393,077	91	368,166	84	190,085	76
Longview - Marshall, Tex.	1,271,899	176	271,138	174	264,903	171	113,086	182	163,192	17[illegible]	121,825	195	69,372	156
Lorain - Elyria, Ohio	1,305,574	174	308,096	159	290,893	161	107,194	189	175,250	168	159,695	159	39,848	221
Los Angeles - Long Beach, Cal.	50,985,808	1	10,009,126	1	9,236,601	1	5,531,501	1	5,670,080	1	5,180,854	1	3,052,979	2
Louisville, Ky.	5,580,056	51	1,107,397	53	1,043,234	56	577,323	47	802,867	46	710,915	42	264,289	57
Lubbock, Tex.	1,527,429	156	283,526	167	265,054	170	151,704	148	195,364	160	157,059	164	82,599	140
Lynchburg, Va.	850,628	227	182,750	224	176,574	220	68,805	245	143,175	196	118,935	196	34,949	244
McAllen - Edinburg - Mission, Tex.	1,612,814	147	345,563	146	327,631	148	124,128	168	233,483	135	181,150	142	168,283	83
Macon - Warner Robins, Ga.	1,624,903	145	324,654	153	317,333	152	129,507	164	213,922	143	172,833	148	68,418	157
Madison, Wisc.	2,337,022	110	362,715	140	339,778	142	254,205	96	283,654	111	269,510	105	104,860	120
Manchester - Nashua, N.H.	2,507,541	104	470,846	110	445,071	107	206,717	116	424,481	87	332,813	90	117,125	106
Mansfield, Ohio	806,316	237	142,703	267	134,107	272	65,213	250	150,088	190	122,678	194	32,110	263
Medford, Ore.	762,391	252	133,529	277	125,503	278	64,339	252	121,637	222	83,104	252	29,900	273
Melbourne - Titusville - Palm Bay, Fla.	1,991,127	129	356,259	143	339,875	141	179,102	129	274,783	115	241,732	116	50,736	196
Memphis, Tenn.	6,100,527	48	1,176,124	50	1,118,757	50	472,153	60	848,154	42	660,557	46	357,460	43
Merced, Cal.	770,548	246	154,900	249	149,617	247	68,748	246	88,170	278	71,119	282	22,437	307
Miami - Hialeah, Fla.	12,875,757	18	2,074,813	27	1,885,905	27	1,106,903	25	1,484,459	21	1,241,313	22	925,896	12
Middlesex - Somerset - Hunterdon, N.J.	6,411,582	46	1,378,336	42	1,270,261	44	525,127	54	701,886	52	638,633	49	419,536	32
Midland, Tex.	1,128,452	189	219,708	197	213,988	196	96,751	200	160,104	179	142,326	175	53,032	190
Milwaukee, Wisc.	7,830,190	37	1,551,008	36	1,448,575	38	792,842	38	1,066,454	32	977,493	32	317,467	48
Minneapolis - St. Paul, Minn.	16,197,101	12	2,842,367	13	2,676,973	13	1,380,214	15	2,402,664	9	2,179,286	9	639,469	21
Mobile, Ala.	2,524,239	102	596,956	91	575,351	90	210,091	112	321,483	105	242,333	114	87,929	135
Modesto, Cal.	1,700,566	143	390,679	129	363,653	133	145,153	150	209,835	147	187,894	137	93,288	130
Monmouth - Ocean, N.J.	5,996,481	49	1,308,746	46	1,195,972	45	555,951	50	572,997	62	507,854	61	291,248	53
Monroe, La.	794,965	239	161,487	241	158,674	237	75,242	228	114,165	236	88,373	240	60,973	175
Montgomery, Ala.	1,506,307	159	298,847	162	290,662	162	120,659	175	208,216	148	159,335	162	80,995	142
Muncie, Ind.	805,968	238	147,092	258	134,694	271	80,847	217	95,569	267	91,544	234	31,497	266
Muskegon, Mich.	738,024	258	146,947	259	141,460	256	69,454	241	146,142	192	142,574	174	29,376	277
Naples, Fla.	1,001,954	206	207,598	208	195,616	209	95,042	203	81,141	286	67,579	285	49,903	199
Nashville, Tenn.	5,686,318	50	1,092,263	57	1,067,509	53	535,594	52	824,735	43	703,054	43	250,862	60
Nassau - Suffolk, N.Y.	19,423,148	9	3,948,868	9	3,383,234	9	1,569,649	13	2,052,151	12	1,780,490	12	1,244,213	9
Newark, N.J.	11,219,194	26	2,467,295	19	2,250,831	22	1,023,910	28	964,282	35	832,472	36	717,919	17
New Bedford - Fall River - Attleboro, Mass.	3,399,546	83	912,364	64	841,217	64	281,003	88	342,014	96	319,720	93	171,666	80
New Haven - Waterbury - Meriden, Conn.	4,949,886	62	1,083,654	58	1,001,136	59	500,443	59	614,325	57	569,247	54	278,010	56
New London - Norwich, Conn.	1,609,452	149	319,262	156	299,465	156	168,193	136	123,311	217	96,626	230	58,285	177
New Orleans, La.	7,890,826	36	1,863,909	30	1,783,565	29	969,760	29	909,887	37	747,600	39	505,702	26
New York, N.Y.	41,389,635	2	8,304,270	2	6,929,981	2	5,491,809	2	4,738,743	2	3,893,268	2	3,878,602	1
Niagara Falls, N.Y.	988,495	210	265,683	179	247,366	179	96,657	201	132,153	207	111,677	210	54,565	182
Norfolk - Virginia Beach - Newport News, Va.	7,359,139	42	1,355,177	43	1,295,009	42	690,893	44	874,771	41	714,109	41	373,516	39
Oakland, Cal.	12,671,975	19	2,511,870	17	2,330,985	17	1,212,564	20	1,583,454	19	1,421,494	18	640,290	20
Ocala, Fla.	1,039,336	200	210,297	206	197,381	208	67,111	249	119,827	227	98,277	226	33,161	254
Odessa, Tex.	1,376,163	171	259,563	181	246,356	182	143,794	153	190,769	161	161,123	157	64,843	165
Oklahoma City, Okla.	7,497,305	39	1,378,659	41	1,332,677	40	823,628	36	889,464	40	647,692	48	440,600	30
Olympia, Wash.	765,655	248	186,362	217	177,340	219	78,749	220	114,638	233	98,806	224	32,130	262
Omaha, Neb.	3,837,235	73	735,871	82	702,562	81	368,981	74	517,170	66	478,180	62	152,687	89
Orange County, N.Y.	1,591,559	151	375,813	136	354,777	136	101,299	193	202,389	153	155,360	165	84,897	137
Orlando, Fla.	6,112,833	47	1,106,309	54	1,047,402	54	640,045	45	675,915	54	541,633	56	222,431	67
Owensboro, Ky.	583,094	288	118,280	289	115,908	288	59,508	271	89,264	277	80,856	260	24,594	295
Oxnard - Ventura, Cal.	3,229,516	85	677,727	85	645,463	84	264,565	93	431,844	83	397,973	80	147,489	90
Panama City, Fla.	747,262	254	112,163	294	106,753	295	96,9[illegible]1	199	89,540	274	76,126	269	27,501	282
Parkersburg - Marietta, W.Va.-Ohio	905,277	220	175,873	229	171,010	225	75,311	227	140,170	200	131,000	181	32,318	260
Pascagoula, Miss.	567,725	295	155,188	247	150,612	245	48,935	290	99,481	259	74,013	274	25,529	289
Pensacola, Fla.	1,733,469	141	360,838	141	351,512	138	163,362	141	269,365	120	223,124	121	50,254	198
Peoria, Ill.	1,893,714	133	385,731	133	364,986	132	163,874	140	259,134	122	218,495	123	80,210	146
Philadelphia, Pa.	28,393,700	4	5,575,824	4	5,006,825	4	2,634,142	5	3,454,177	4	3,065,617	4	1,726,007	4
Phoenix, Ariz.	11,710,860	21	2,589,400	16	2,491,078	15	1,152,255	22	1,339,863	26	1,171,628	28	429,378	31
Pine Bluff, Ark.	424,303	313	99,849	307	97,774	304	28,615	317	57,635	310	47,030	312	27,936	281
Pittsburgh, Pa.	11,695,825	22	2,482,273	18	2,293,778	19	1,163,278	21	1,693,203	15	1,556,283	15	593,480	23
Pittsfield, Mass.	1,033,858	201	243,157	187	233,254	187	100,981	194	98,841	260	81,846	259	48,034	200
Portland, Me.	2,164,960	118	453,352	116	431,201	113	193,857	125	217,847	141	183,446	140	79,058	148
Portland, Ore.	7,441,991	40	1,248,100	48	1,180,045	47	780,655	40	1,387,690	24	1,180,209	26	384,379	38
Portsmouth - Dover - Rochester, N.H.	2,284,942	11[illegible]	500,551	104	466,776	105	203,068	120	181,146	166	159,353	161	101,911	123
Poughkeepsie, N.Y.	1,401,695	167	336,321	151	321,127	150	108,760	188	150,336	189	132,972	179	80,902	143
Providence - Pawtucket - Woonsocket, R.I.	5,079,236	59	1,101,248	55	953,927	61	501,621	58	610,182	58	537,012	57	279,720	55
Provo - Orem, Utah	859,604	225	199,547	210	187,756	211	55,976	277	118,921	229	104,823	217	37,684	230
Pueblo, Colo.	635,619	278	163,377	239	154,650	242	62,240	260	99,52[illegible]	258	80,708	261	28,971	279
Racine, Wisc.	828,547	232	184,331	223	169,777	226	77,189	223	117,081	230	106,206	216	36,365	237
Raleigh - Durham, N.C.	3,973,862	71	792,430	76	768,170	73	372,928	71	495,734	70	357,434	87	205,312	72
Rapid City, S.D.	614,484	280	107,525	299	104,039	298	51,128	286	91,282	271	79,883	262	25,613	288
Reading, Pa.	2,030,255	126	381,145	135	336,261	143	174,013	132	241,465	130	208,763	128	236,466	63

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	95,937	133	11,374	300	96,019	309	33,518	301	65,349	193	17,454	289
Las Cruces, N.M.	27,310	274	14,930	260	116,801	291	64,598	228	25,872	304	17,287	291
Las Vegas, Nev.	229,773	66	100,287	71	800,477	76	334,761	68	196,440	73	157,995	60
Lawrence, Kans.	15,209	316	5,515	317	93,871	312	29,611	309	18,825	317	7,955	315
Lawton, Okla.	32,108	250	21,683	217	125,437	287	18,406	317	34,422	284	10,495	313
Lewiston - Auburn, Me.	13,426	317	6,438	316	135,640	277	39,551	290	24,901	307	15,174	302
Lexington-Fayette, Ky.	103,563	126	57,096	111	457,644	124	191,670	109	74,900	180	64,662	129
Lima, Ohio	32,513	248	14,501	263	184,582	231	119,540	153	42,626	250	30,958	212
Lincoln, Neb.	51,230	195	25,913	196	241,353	188	81,437	190	61,357	202	41,343	172
Little Rock - North Little Rock, Ark.	139,945	88	80,739	82	651,062	91	239,844	86	198,493	71	65,984	121
Longview - Marshall, Tex.	68,824	169	47,168	139	308,946	165	68,153	219	92,188	153	32,666	202
Lorain - Elyria, Ohio	45,414	205	24,126	205	304,765	169	140,208	134	46,271	240	56,360	145
Los Angeles - Long Beach, Cal.	3,137,667	1	1,387,087	2	11,440,094	1	3,538,874	1	1,858,637	1	1,710,931	2
Louisville, Ky.	263,207	55	136,165	55	1,158,669	56	514,542	44	229,753	59	238,182	41
Lubbock, Tex.	93,950	138	52,554	128	388,442	142	57,337	247	129,607	114	23,393	253
Lynchburg, Va.	37,501	226	24,671	202	168,806	245	64,548	229	46,970	238	30,113	216
McAllen - Edinburg - Mission, Tex.	96,317	132	52,113	129	265,583	182	56,199	248	152,696	90	36,668	186
Macon - Warner Robins, Ga.	79,262	151	48,309	136	457,358	125	108,944	161	76,100	178	51,331	152
Madison, Wisc.	247,766	60	47,645	137	501,380	110	180,953	112	87,227	161	57,162	144
Manchester - Nashua, N.H.	120,603	107	70,029	94	524,488	106	164,863	117	138,226	102	60,760	135
Mansfield, Ohio	24,107	296	13,652	270	177,345	234	86,220	181	39,308	264	23,823	251
Medford, Ore.	29,985	263	13,570	273	174,453	237	49,379	263	30,166	295	15,466	299
Melbourne - Titusville - Palm Bay, Fla.	91,245	139	43,840	147	549,987	102	132,573	141	116,025	125	109,504	83
Memphis, Tenn.	329,378	49	180,586	44	1,455,904	45	632,973	34	197,909	72	228,534	42
Merced, Cal.	23,400	299	12,064	287	189,695	228	84,515	184	38,870	265	37,490	185
Miami - Hialeah, Fla.	691,866	19	377,688	16	3,575,005	15	807,194	25	501,871	27	532,013	11
Middlesex - Somerset - Hunterdon, N.J.	465,723	31	226,113	35	1,180,556	55	560,038	39	295,029	49	164,983	58
Midland, Tex.	66,966	170	40,604	158	185,127	230	92,621	177	135,939	108	19,627	277
Milwaukee, Wisc.	369,683	39	178,649	45	1,648,129	41	617,308	36	286,075	52	264,809	36
Minneapolis - St. Paul, Minn.	696,559	18	332,296	22	3,927,974	10	1,414,559	10	764,977	12	395,895	21
Mobile, Ala.	121,256	105	71,057	93	587,336	97	194,762	107	123,944	119	112,746	81
Modesto, Cal.	105,883	121	56,512	113	315,552	161	112,785	157	98,107	144	87,652	98
Monmouth - Ocean, N.J.	256,330	58	152,694	52	1,543,140	43	463,492	49	302,384	47	161,636	59
Monroe, La.	47,556	202	22,886	212	148,581	264	32,311	303	63,447	198	31,463	208
Montgomery, Ala.	60,395	177	37,196	162	400,744	137	129,386	145	61,651	201	61,054	134
Muncie, Ind.	44,781	206	23,866	207	160,727	251	107,223	163	48,273	233	38,703	182
Muskegon, Mich.	31,073	257	15,811	252	141,498	271	70,776	214	37,306	274	27,149	232
Naples, Fla.	87,486	144	62,687	105	237,121	191	58,888	243	67,743	191	36,083	188
Nashville, Tenn.	265,596	54	133,142	57	1,373,993	47	548,504	40	208,814	67	171,147	56
Nassau - Suffolk, N.Y.	1,262,125	7	733,222	6	3,584,412	14	1,154,242	13	1,019,174	9	555,344	10
Newark, N.J.	707,340	17	384,738	13	2,317,269	27	839,868	22	501,972	26	339,140	30
New Bedford - Fall River - Attleboro, Mass.	119,202	110	80,820	81	674,769	88	198,469	105	106,923	135	92,906	94
New Haven - Waterbury - Meriden, Conn.	225,695	68	121,982	64	919,342	67	362,352	63	228,977	60	135,895	71
New London - Norwich, Conn.	72,705	164	30,604	178	405,629	136	145,048	131	96,883	148	40,035	176
New Orleans, La.	461,210	32	247,817	31	1,219,712	53	607,277	37	425,131	33	342,449	29
New York, N.Y.	3,006,699	2	1,604,387	1	5,066,948	7	1,583,743	8	1,345,601	4	1,437,093	3
Niagara Falls, N.Y.	32,236	249	16,380	248	192,267	223	51,183	258	36,686	279	46,213	162
Norfolk - Virginia Beach - Newport News, Va.	460,094	33	297,426	28	1,760,568	37	493,450	46	347,184	41	192,012	49
Oakland, Cal.	674,471	21	315,929	25	2,869,429	19	798,042	26	526,672	21	497,799	13
Ocala, Fla.	56,676	183	26,081	194	227,819	197	108,773	162	108,996	133	35,219	191
Odessa, Tex.	85,445	146	47,220	138	315,148	162	49,948	261	145,807	95	20,438	272
Oklahoma City, Okla.	426,843	35	226,201	34	1,841,518	34	406,884	53	633,012	16	140,501	69
Olympia, Wash.	35,630	237	18,850	233	137,920	274	51,650	256	41,597	254	24,757	246
Omaha, Neb.	259,757	56	189,905	41	886,591	70	345,770	67	217,535	64	114,369	78
Orange County, N.Y.	79,112	152	34,053	169	308,181	166	136,938	138	97,477	146	45,915	163
Orlando, Fla.	286,129	51	160,036	51	1,797,706	36	408,128	52	371,199	38	144,616	67
Owensboro, Ky.	27,549	273	16,038	249	114,703	297	36,473	294	34,763	283	24,531	249
Oxnard - Ventura, Cal.	132,200	95	65,763	100	850,164	72	215,796	92	141,524	98	113,259	80
Panama City, Fla.	34,989	241	18,049	236	225,951	198	46,142	271	35,895	281	21,594	267
Parkersburg - Marietta, W.Va.-Ohio	37,212	229	25,104	199	213,831	212	84,628	183	48,584	232	40,056	175
Pascagoula, Miss.	18,287	312	9,202	310	110,567	301	35,240	296	20,363	316	19,608	278
Pensacola, Fla.	81,551	150	44,363	146	450,179	129	111,718	158	93,722	151	41,604	170
Peoria, Ill.	89,415	142	48,902	133	452,464	128	157,651	123	84,509	169	59,967	138
Philadelphia, Pa.	1,381,813	5	736,565	5	6,026,256	4	1,977,001	4	1,313,137	5	951,167	5
Phoenix, Ariz.	738,581	16	384,029	14	2,398,138	24	906,351	18	580,144	18	489,256	15
Pine Bluff, Ark.	17,202	314	10,269	303	87,403	315	25,477	313	37,188	275	11,932	310
Pittsburgh, Pa.	549,098	29	302,620	26	2,547,251	22	910,693	17	524,274	22	383,362	23
Pittsfield, Mass.	27,569	272	13,220	277	191,258	227	77,018	200	64,147	196	32,085	205
Portland, Me.	58,257	179	31,666	175	394,235	138	103,506	165	131,352	112	57,711	142
Portland, Ore.	341,390	45	144,114	53	1,639,544	42	486,897	48	232,267	58	111,177	82
Portsmouth - Dover - Rochester, N.H.	102,047	127	53,026	125	500,809	111	151,032	127	158,720	84	60,602	136
Poughkeepsie, N.Y.	58,133	180	30,675	177	283,625	178	96,213	172	74,789	181	44,078	164
Providence - Pawtucket - Woonsocket, R.I.	199,664	71	102,746	69	874,145	71	400,522	57	235,435	57	212,531	44
Provo - Orem, Utah	49,191	199	19,703	228	165,439	248	79,277	197	56,796	214	28,989	222
Pueblo, Colo.	36,762	232	20,657	222	103,596	308	44,634	278	37,393	273	17,671	287
Racine, Wisc.	37,286	227	20,689	221	161,564	249	69,582	215	40,774	259	27,820	231
Raleigh - Durham, N.C.	230,178	65	109,718	68	969,955	63	224,928	88	218,795	62	148,362	65
Rapid City, S.D.	30,021	262	15,661	254	159,328	253	50,292	260	36,877	277	15,247	301
Reading, Pa.	99,781	129	53,621	122	459,063	123	130,586	144	68,937	189	47,423	158

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	139,763	238	35,442	221	21,388	155	11,696	149	19,942	148
Las Cruces, N.M.	79,833	310	25,687	274	8,790	269	2,253	312	5,882	298
Las Vegas, Nev.	592,279	81	226,415	51	55,442	67	35,445	59	58,404	61
Lawrence, Kans.	67,963	316	11,306	317	4,093	316	1,660	317	6,092	294
Lawton, Okla.	90,891	297	18,633	306	8,294	278	6,051	216	6,981	278
Lewiston - Auburn, Me.	129,603	250	19,746	300	4,343	315	2,068	315	4,334	311
Lexington-Fayette, Ky.	327,256	130	89,221	111	23,068	140	12,863	138	26,454	115
Lima, Ohio	157,446	221	37,368	207	11,387	222	5,394	238	12,312	201
Lincoln, Neb.	174,783	202	41,231	198	10,955	227	4,080	281	15,557	180
Little Rock - North Little Rock, Ark.	490,313	93	102,647	93	37,052	87	22,160	91	29,375	107
Longview - Marshall, Tex.	210,440	177	48,265	178	18,918	170	9,169	174	13,236	193
Lorain - Elyria, Ohio	261,272	156	50,932	170	12,764	208	7,838	190	10,112	220
Los Angeles - Long Beach, Cal.	8,274,802	1	2,060,874	1	590,247	1	595,438	1	855,928	1
Louisville, Ky.	904,954	55	260,558	42	64,273	50	41,587	48	53,039	66
Lubbock, Tex.	212,572	176	54,133	163	19,676	166	14,072	126	18,553	156
Lynchburg, Va.	139,902	237	37,013	212	12,150	212	5,669	226	8,903	239
McAllen - Edinburg - Mission, Tex.	249,718	161	70,774	135	25,986	125	15,302	119	23,897	129
Macon - Warner Robins, Ga.	274,816	149	72,891	131	23,839	135	13,938	132	19,747	150
Madison, Wisc.	382,027	111	60,391	152	32,552	102	34,789	61	96,960	39
Manchester - Nashua, N.H.	378,434	112	75,175	126	32,686	101	26,214	75	50,148	71
Mansfield, Ohio	126,069	257	28,037	258	9,728	245	4,130	277	10,392	219
Medford, Ore.	187,912	187	29,434	253	8,811	268	4,726	256	6,986	277
Melbourne - Titusville - Palm Bay, Fla.	273,669	152	85,835	115	33,036	99	12,153	145	26,462	114
Memphis, Tenn.	998,254	51	278,924	40	68,847	48	57,779	40	76,943	51
Merced, Cal.	126,352	254	35,367	223	6,597	296	5,447	235	7,845	257
Miami - Hialeah, Fla.	1,706,929	27	545,279	17	139,833	20	81,117	28	150,053	25
Middlesex - Somerset - Hunterdon, N.J.	1,177,391	39	228,415	49	85,514	37	60,192	38	87,621	45
Midland, Tex.	177,529	199	44,006	188	14,064	195	12,813	140	11,866	210
Milwaukee, Wisc.	1,451,856	31	301,007	38	81,957	41	65,610	32	83,361	47
Minneapolis - St. Paul, Minn.	2,701,748	10	555,346	16	166,950	13	132,352	15	195,810	17
Mobile, Ala.	506,101	91	105,059	90	33,263	98	17,144	108	26,168	117
Modesto, Cal.	308,971	136	75,217	125	22,788	142	17,633	106	20,215	147
Monmouth - Ocean, N.J.	1,114,474	45	213,286	55	56,546	64	38,067	53	52,839	67
Monroe, La.	123,136	261	34,976	225	15,304	186	6,700	208	12,348	199
Montgomery, Ala.	248,600	162	69,600	136	16,383	181	12,279	143	14,267	186
Muncie, Ind.	129,863	249	34,287	226	9,136	262	6,723	207	14,233	187
Muskegon, Mich.	169,561	205	27,536	263	9,945	240	5,533	229	6,079	295
Naples, Fla.	159,085	218	35,570	220	15,584	184	8,091	188	14,092	189
Nashville, Tenn.	839,475	58	226,704	50	63,601	51	36,763	57	93,913	40
Nassau - Suffolk, N.Y.	3,589,258	8	731,159	9	191,571	10	137,132	13	306,293	6
Newark, N.J.	2,163,849	17	407,448	27	120,465	29	93,859	21	120,835	30
New Bedford - Fall River - Attleboro, Mass.	737,867	65	101,143	96	33,772	96	17,104	109	27,933	110
New Haven - Waterbury - Meriden, Conn.	968,483	53	153,329	72	49,275	69	22,556	88	72,276	54
New London - Norwich, Conn.	277,484	146	43,255	192	23,807	136	9,350	170	17,326	164
New Orleans, La.	1,371,712	33	366,729	31	123,951	26	64,441	34	103,478	36
New York, N.Y.	7,639,474	2	1,857,087	2	385,151	2	360,720	2	718,459	2
Niagara Falls, N.Y.	234,056	168	49,958	173	7,784	285	5,291	243	9,675	229
Norfolk - Virginia Beach - Newport News, Va.	1,045,579	48	224,145	53	92,405	36	55,776	41	98,733	38
Oakland, Cal.	2,054,936	19	531,177	19	144,514	19	126,966	16	191,831	18
Ocala, Fla.	158,486	220	35,411	222	11,987	216	11,541	150	10,636	215
Odessa, Tex.	186,728	188	56,250	159	20,280	162	14,634	122	16,667	168
Oklahoma City, Okla.	1,107,673	46	247,403	43	83,961	39	61,515	37	83,148	48
Olympia, Wash.	139,479	239	30,833	247	9,581	249	4,611	262	8,437	250
Omaha, Neb.	596,468	80	146,001	75	56,685	63	38,144	51	43,811	80
Orange County, N.Y.	332,026	127	57,219	155	14,990	188	10,507	162	20,630	145
Orlando, Fla.	835,025	59	169,693	67	59,145	57	37,962	54	73,494	53
Owensboro, Ky.	91,140	296	27,277	265	8,752	272	4,477	265	6,314	283
Oxnard - Ventura, Cal.	540,090	86	122,871	87	37,978	86	25,953	78	39,437	84
Panama City, Fla.	80,433	309	25,476	277	7,795	284	4,131	276	11,122	212
Parkersburg - Marietta, W.Va.-Ohio	152,330	225	45,635	185	12,039	213	5,443	236	7,309	274
Pascagoula, Miss.	128,644	251	21,495	292	8,438	275	3,169	302	5,469	299
Pensacola, Fla.	274,715	150	56,330	157	30,561	108	13,701	134	15,762	177
Peoria, Ill.	327,815	129	72,889	132	21,830	150	13,231	137	16,912	167
Philadelphia, Pa.	4,704,716	5	1,266,887	4	297,846	4	225,106	5	304,096	7
Phoenix, Ariz.	1,977,601	22	542,526	18	132,766	22	89,783	24	151,202	24
Pine Bluff, Ark.	78,262	311	16,182	314	6,114	301	2,916	306	4,032	314
Pittsburgh, Pa.	2,155,673	18	492,094	21	122,181	28	72,961	30	106,971	35
Pittsfield, Mass.	204,717	179	39,160	203	9,713	246	4,110	278	7,764	260
Portland, Me.	385,737	109	57,825	154	19,285	168	8,564	181	17,970	159
Portland, Ore.	1,220,794	37	269,387	41	82,269	40	64,733	33	88,649	43
Portsmouth - Dover - Rochester, N.H.	433,949	100	65,109	142	20,229	164	12,274	144	24,125	126
Poughkeepsie, N.Y.	282,380	143	49,681	174	12,891	207	4,888	251	19,741	151
Providence - Pawtucket - Woonsocket, R.I.	999,751	49	193,540	59	53,389	68	36,329	58	46,809	75
Provo - Orem, Utah	165,725	208	41,620	197	12,521	210	5,697	224	17,509	161
Pueblo, Colo.	118,540	269	30,634	249	9,396	252	5,377	239	8,382	251
Racine, Wisc.	167,295	206	31,447	242	10,102	237	6,308	212	8,026	255
Raleigh - Durham, N.C.	575,512	82	184,369	64	58,199	59	27,439	69	64,871	57
Rapid City, S.D.	89,161	299	17,904	308	7,882	282	4,292	270	7,220	275
Reading, Pa.	330,532	128	63,795	146	28,060	117	11,362	153	21,451	140

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Laredo, Tex.	9,778	71	34,906	144	52,667	132	117,023	120	31,611	131
Las Cruces, N.M.	1,372	262	13,339	252	13,720	301	27,980	293	8,509	290
Las Vegas, Nev.	13,347	52	74,226	73	124,744	65	227,628	69	70,263	63
Lawrence, Kans.	980	301	3,734	317	7,117	317	12,614	317	4,437	317
Lawton, Okla.	1,566	245	17,679	210	18,548	263	35,602	266	9,809	272
Lewiston - Auburn, Me.	872	307	5,660	316	18,456	265	26,026	299	8,921	284
Lexington-Fayette, Ky.	4,976	120	46,905	113	66,498	113	133,135	104	33,214	123
Lima, Ohio	1,116	293	15,636	231	28,386	194	49,695	214	12,634	232
Lincoln, Neb.	2,900	172	19,901	199	31,993	184	64,990	177	16,575	189
Little Rock - North Little Rock, Ark.	9,459	74	60,830	85	86,452	86	186,669	80	49,381	86
Longview - Marshall, Tex.	2,641	178	21,936	190	31,342	186	64,661	178	20,246	174
Lorain - Elyria, Ohio	1,839	218	23,018	185	30,853	187	60,928	185	15,973	196
Los Angeles - Long Beach, Cal.	169,017	1	1,063,927	2	1,600,318	2	2,998,782	2	910,681	2
Louisville, Ky.	13,189	54	122,681	50	163,345	49	353,049	49	91,221	48
Lubbock, Tex.	3,240	165	38,461	135	44,532	146	82,219	152	29,699	135
Lynchburg, Va.	859	308	17,215	216	28,688	192	58,941	186	25,618	145
McAllen - Edinburg - Mission, Tex.	4,771	124	39,491	129	69,708	102	139,411	99	37,534	109
Macon - Warner Robins, Ga.	2,543	184	33,347	148	41,218	153	86,779	146	23,107	156
Madison, Wisc.	7,085	89	54,341	96	67,067	111	122,256	116	34,058	120
Manchester - Nashua, N.H.	5,903	104	59,991	87	79,940	93	151,099	94	36,727	111
Mansfield, Ohio	1,261	274	14,099	247	25,224	212	49,177	215	12,147	243
Medford, Ore.	1,191	287	9,817	295	12,934	306	25,413	303	8,950	283
Melbourne - Titusville - Palm Bay, Fla.	4,074	139	38,637	133	39,656	160	86,327	147	20,306	173
Memphis, Tenn.	15,143	47	153,557	40	175,841	48	355,001	48	115,361	42
Merced, Cal.	1,608	239	10,252	286	17,879	274	33,598	275	8,184	297
Miami - Hialeah, Fla.	54,195	10	283,338	21	425,826	15	838,593	15	271,747	13
Middlesex - Somerset - Hunterdon, N.J.	23,705	36	167,163	37	215,286	37	420,626	37	114,010	45
Midland, Tex.	2,170	199	28,231	169	34,881	171	63,487	182	19,011	180
Milwaukee, Wisc.	21,649	39	143,368	44	231,586	33	441,921	33	125,401	36
Minneapolis - St. Paul, Minn.	55,119	9	295,926	16	455,967	14	888,723	14	216,571	17
Mobile, Ala.	4,843	122	51,162	104	63,342	115	120,103	118	36,741	110
Modesto, Cal.	2,752	176	40,763	125	50,386	136	101,425	134	34,844	116
Monmouth - Ocean, N.J.	11,276	64	100,376	59	162,450	50	315,878	51	82,008	56
Monroe, La.	1,577	242	19,134	205	24,102	223	52,048	208	17,814	186
Montgomery, Ala.	2,661	177	30,243	163	41,580	151	92,263	142	25,146	149
Muncie, Ind.	1,612	238	15,400	234	20,930	246	38,028	260	11,831	246
Muskegon, Mich.	1,201	284	13,583	251	18,507	26[illegible]	36,326	265	10,492	264
Naples, Fla.	1,508	250	32,209	152	21,081	244	45,185	230	14,520	209
Nashville, Tenn.	8,782	80	97,850	60	160,020	52	318,021	50	88,958	49
Nassau - Suffolk, N.Y.	52,644	12	436,503	9	662,175	8	1,210,642	8	350,285	9
Newark, N.J.	29,060	26	252,072	24	303,999	28	668,765	24	197,627	24
New Bedford - Fall River - Attleboro, Mass.	3,321	162	52,662	101	82,013	92	154,336	91	51,133	82
New Haven - Waterbury - Meriden, Conn.	9,363	75	94,474	63	155,365	53	285,547	58	66,477	66
New London - Norwich, Conn.	3,580	153	26,920	172	27,356	201	55,763	193	15,329	202
New Orleans, La.	15,438	46	190,274	34	231,055	34	449,310	32	166,509	28
New York, N.Y.	119,335	2	1,157,331	1	1,804,042	1	3,499,713	1	1,058,054	1
Niagara Falls, N.Y.	1,465	255	14,747	239	32,966	179	64,118	181	16,544	190
Norfolk - Virginia Beach - Newport News, Va.	23,929	35	213,514	29	188,981	46	377,886	46	113,277	46
Oakland, Cal.	40,136	18	255,363	23	382,597	18	720,681	21	203,373	20
Ocala, Fla.	2,983	169	22,065	189	17,863	275	45,209	229	11,955	244
Odessa, Tex.	4,283	132	34,609	145	38,812	162	69,897	172	23,723	155
Oklahoma City, Okla.	24,079	34	172,199	35	212,329	38	411,006	39	116,542	41
Olympia, Wash.	1,229	277	12,479	258	22,425	234	44,614	232	13,166	225
Omaha, Neb.	17,429	43	80,692	68	107,602	73	198,775	77	55,554	78
Orange County, N.Y.	4,591	125	32,038	153	51,035	134	99,268	135	25,796	144
Orlando, Fla.	13,876	51	115,931	53	121,898	66	262,357	63	85,275	51
Owensboro, Ky.	1,311	269	10,532	281	18,233	266	33,303	276	8,666	286
Oxnard - Ventura, Cal.	8,882	79	60,513	86	99,819	78	180,580	83	47,714	90
Panama City, Fla.	1,705	232	13,919	248	17,466	277	34,689	272	9,928	269
Parkersburg - Marietta, W.Va.-Ohio	1,890	214	16,017	227	24,309	220	42,900	238	12,419	237
Pascagoula, Miss.	698	315	9,447	301	17,896	272	31,271	285	10,546	261
Pensacola, Fla.	4,069	140	37,010	138	41,344	152	86,289	148	22,528	159
Peoria, Ill.	4,907	121	35,967	141	46,733	141	96,116	136	27,293	141
Philadelphia, Pa.	71,385	5	602,594	4	846,739	5	1,847,078	4	482,332	4
Phoenix, Ariz.	46,182	15	289,148	18	308,977	27	711,811	22	167,431	27
Pine Bluff, Ark.	741	313	8,200	310	13,040	305	25,466	302	8,549	289
Pittsburgh, Pa.	31,414	23	248,902	25	350,146	22	739,224	18	204,552	19
Pittsfield, Mass.	1,287	272	10,546	280	25,858	210	45,750	226	10,993	258
Portland, Me.	2,967	170	23,719	183	84,706	89	107,941	129	44,520	93
Portland, Ore.	25,925	30	138,935	47	222,620	36	404,485	40	133,319	33
Portsmouth - Dover - Rochester, N.H.	5,046	117	41,552	119	54,603	130	107,639	130	26,946	142
Poughkeepsie, N.Y.	3,664	148	26,655	173	32,073	183	67,069	174	20,889	168
Providence - Pawtucket - Woonsocket, R.I.	10,153	69	85,108	66	148,398	54	292,466	56	69,034	64
Provo - Orem, Utah	3,072	167	12,080	263	24,901	214	44,026	235	15,587	199
Pueblo, Colo.	1,503	251	14,424	245	18,093	269	36,560	263	10,591	260
Racine, Wisc.	1,431	258	14,832	237	21,891	236	44,679	231	16,055	194
Raleigh - Durham, N.C.	9,607	73	83,883	67	109,103	72	228,185	68	63,183	69
Rapid City, S.D.	2,273	196	12,543	257	17,130	280	30,832	287	7,982	298
Reading, Pa.	3,618	151	30,925	159	85,828	87	172,992	87	59,506	73

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

	1990 Population		Percent Change In Population 1985–1990		1990 Households		1990 EBI	
Area	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Laredo, Tex.	135.9	247	14.7	24	36.5	300	1,094,401	316
Las Cruces, N.M.	134.0	253	15.6	16	46.8	268	1,501,290	296
Las Vegas, Nev.	635.3	78	14.6	25	262.5	70	11,228,603	75
Lawrence, Kans.	74.8	315	4.3	154	26.8	316	1,246,850	310
Lawton, Okla.	120.9	278	3.2	188	40.4	288	1,787,325	269
Lewiston - Auburn, Me	101.5	298	.6	253	38.2	295	1,426,634	301
Lexington-Fayette, Ky.	342.8	132	3.7	173	131.6	132	6,053,966	129
Lima, Ohio	157.9	220	.3	261	57.9	222	2,316,146	235
Lincoln, Neb.	217.0	188	5.1	140	86.0	179	4,721,107	150
Little Rock - North Little Rock, Ark.	529.6	92	4.9	144	196.4	91	8,714,350	88
Longview - Marshall, Tex.	188.8	203	10.1	66	68.7	205	2,983,164	200
Lorain - Elyria, Ohio	270.6	158	-1.2	289	96.4	163	4,810,376	147
Los Angeles - Long Beach, Cal.	8,634.9	1	6.7	108	3,190.7	2	151,625,318	2
Louisville, Ky.	978.0	49	.7	248	365.8	51	16,721,957	52
Lubbock, Tex.	230.9	180	4.2	160	83.9	183	3,282,907	188
Lynchburg, Va.	148.7	233	2.3	212	51.0	248	2,238,905	238
McAllen - Edinburg - Mission, Tex.	402.1	115	16.2	12	110.9	146	3,458,475	180
Macon - Warner Robins, Ga.	292.2	147	4.5	151	105.6	150	4,592,152	157
Madison, Wisc.	347.5	131	3.2	188	140.4	123	6,653,006	112
Manchester - Nashua, N.H.	323.7	139	7.2	99	121.0	139	6,621,536	114
Mansfield, Ohio	129.9	260	-.8	280	49.1	255	2,126,587	246
Medford, Ore.	144.8	237	3.9	167	55.6	232	1,922,307	263
Melbourne - Titusville - Palm Bay, Fla.	408.1	112	18.3	9	168.2	102	6,265,924	121
Memphis, Tenn.	943.6	54	1.2	234	343.7	58	14,472,436	62
Merced, Cal.	190.0	200	16.4	11	64.6	210	2,432,281	228
Miami - Hialeah, Fla.	1,902.5	22	7.4	98	713.6	25	30,228,298	28
Middlesex - Somerset - Hunterdon, N.J.	974.1	50	4.3	154	348.7	56	21,376,009	44
Midland, Tex.	139.7	244	24.4	2	52.3	242	3,065,453	194
Milwaukee, Wisc.	1,399.7	33	-.1	268	538.0	31	25,889,515	32
Minneapolis - St. Paul, Minn.	2,357.5	15	4.6	148	899.3	14	50,056,445	12
Mobile, Ala.	498.0	97	5.1	140	183.1	95	7,603,556	98
Modesto, Cal.	341.8	133	11.7	41	121.9	138	4,845,121	145
Monmouth - Ocean, N.J.	1,028.3	46	8.7	84	394.7	45	21,911,537	41
Monroe, La.	150.6	228	3.5	182	54.1	236	1,901,918	265
Montgomery, Ala.	310.9	143	5.8	128	114.0	143	4,736,205	149
Muncie, Ind.	121.0	277	-3.0	309	43.9	278	1,974,927	258
Muskegon, Mich.	154.1	225	-1.1	287	56.4	227	2,603,337	218
Naples, Fla.	145.6	236	23.5	3	62.5	215	2,407,133	231
Nashville, Tenn.	959.8	51	5.4	135	362.2	53	17,011,300	50
Nassau - Suffolk, N.Y.	2,787.2	9	3.2	188	922.4	11	62,349,549	9
Newark, N.J.	1,881.1	23	.0	266	692.2	27	40,456,190	17
New Bedford - Fall River - Attleboro, Mass.	508.8	94	3.2	188	189.7	92	7,696,573	97
New Haven - Waterbury - Meriden, Conn.	784.0	66	1.4	232	295.1	66	16,154,627	55
New London - Norwich, Conn.	253.9	164	3.0	197	94.1	164	5,272,841	138
New Orleans, La.	1,428.1	30	5.9	124	533.4	32	22,225,128	40
New York, N.Y.	8,570.2	2	1.6	227	3,479.8	1	153,680,189	1
Niagara Falls, N.Y.	210.7	191	-3.6	315	79.1	191	3,167,431	192
Norfolk - Virginia Beach - Newport News, Va.	1,379.6	34	7.1	103	469.4	38	21,854,448	42
Oakland, Cal.	2,022.0	21	6.2	116	799.4	21	42,711,779	16
Ocala, Fla.	206.6	192	23.5	3	82.8	186	2,551,489	221
Odessa, Tex.	162.0	215	15.6	16	60.1	218	2,855,425	203
Oklahoma City, Okla.	1,096.5	44	11.4	48	429.5	42	18,790,485	46
Olympia, Wash.	159.0	218	11.1	49	63.2	214	2,669,479	211
Omaha, Neb.	634.9	79	3.7	173	242.1	76	12,946,335	68
Orange County, N.Y.	296.6	145	6.2	116	99.8	158	4,637,793	154
Orlando, Fla.	1,010.4	48	16.9	10	389.6	46	16,742,893	51
Owensboro, Ky.	89.9	304	1.9	221	33.9	305	1,303,089	307
Oxnard - Ventura, Cal.	679.2	71	11.5	46	230.1	82	13,075,678	66
Panama City, Fla.	129.7	262	13.1	32	50.4	250	1,386,836	302
Parkersburg - Marietta, W.Va.-Ohio	159.0	218	.0	266	60.4	216	2,368,785	233
Pascagoula, Miss.	130.6	257	4.1	163	45.4	271	2,065,427	250
Pensacola, Fla.	365.0	127	10.8	52	136.6	126	5,678,907	132
Peoria, Ill.	372.3	124	.4	258	141.1	122	7,255,795	102
Philadelphia, Pa.	4,880.7	4	1.5	230	1,822.0	4	88,729,247	4
Phoenix, Ariz.	2,135.5	19	16.0	13	855.1	17	36,719,360	22
Pine Bluff, Ark.	87.8	307	-2.4	301	30.4	312	1,044,796	317
Pittsburgh, Pa.	2,142.7	18	-1.7	295	850.1	18	34,604,802	25
Pittsfield, Mass.	141.0	242	-1.5	291	55.1	233	2,427,784	229
Portland, Me.	235.2	177	3.7	173	91.8	167	4,104,287	165
Portland, Ore.	1,180.6	41	2.7	201	469.2	39	22,910,488	37
Portsmouth - Dover - Rochester, N.H.	340.8	135	9.8	76	126.3	136	6,593,862	115
Poughkeepsie, N.Y.	268.8	159	3.9	167	93.4	165	4,877,169	143
Providence - Pawtucket - Woonsocket, R.I.	899.3	58	1.6	227	335.3	60	15,711,786	58
Provo - Orem, Utah	286.6	150	12.0	36	76.9	195	2,526,532	225
Pueblo, Colo.	124.4	271	-.8	280	48.4	259	1,634,416	284
Racine, Wisc.	174.9	209	.4	258	64.6	210	2,910,233	202
Raleigh - Durham, N.C.	695.5	69	9.9	72	269.3	69	12,786,772	70
Rapid City, S.D.	81.6	310	6.9	106	31.5	307	1,451,445	299
Reading, Pa.	332.4	136	2.8	198	131.0	134	5,492,615	136

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

Area	1990 Average Household EBI ($)	Rank	1990 Total Retail Sales ($000)	Rank	1990 Per Household Retail Sales ($)	Rank	1990 Buying Power Index BPI	Rank
Laredo, Tex.	29,984	313	1,716,300	191	47,022	1	.0484	263
Las Cruces, N.M.	32,079	308	898,626	281	19,201	265	.0412	287
Las Vegas, Nev.	42,776	176	6,845,896	65	26,080	59	.2816	71
Lawrence, Kans.	46,524	102	546,342	316	20,386	233	.0285	315
Lawton, Okla.	44,241	146	866,441	289	21,447	193	.0432	278
Lewiston - Auburn, Me.	37,346	267	847,465	294	22,185	170	.0371	300
Lexington-Fayette, Ky.	46,003	112	3,236,923	120	24,597	94	.1455	127
Lima, Ohio	40,003	224	1,347,275	218	23,269	133	.0593	229
Lincoln, Neb.	54,897	22	1,711,757	192	19,904	244	.0976	165
Little Rock - North Little Rock, Ark.	44,370	140	4,460,165	88	22,710	145	.2089	89
Longview - Marshall, Tex.	43,423	164	1,904,975	179	27,729	35	.0775	192
Lorain - Elyria, Ohio	49,900	57	1,918,932	178	19,906	243	.1058	158
Los Angeles - Long Beach, Cal.	47,521	84	76,556,861	1	23,994	111	3.5772	1
Louisville, Ky.	45,713	117	8,308,219	53	22,712	144	.3946	53
Lubbock, Tex.	39,129	237	2,138,828	164	25,493	77	.0879	178
Lynchburg, Va.	43,900	152	1,238,783	232	24,290	101	.0561	237
McAllen - Edinburg - Mission, Tex.	31,186	311	2,450,743	144	22,099	175	.1080	157
Macon - Warner Robins, Ga.	43,486	162	2,447,948	145	23,181	134	.1124	152
Madison, Wisc.	47,386	89	3,572,821	108	25,447	78	.1576	118
Manchester - Nashua, N.H.	54,723	25	3,940,675	97	32,568	9	.1606	109
Mansfield, Ohio	43,311	167	1,180,271	239	24,038	109	.0523	248
Medford, Ore.	34,574	291	1,108,126	254	19,930	242	.0501	258
Melbourne - Titusville - Palm Bay, Fla.	37,253	270	2,990,735	130	17,781	288	.1494	122
Memphis, Tenn.	42,108	186	9,105,820	50	26,494	48	.3767	56
Merced, Cal.	37,651	260	1,260,703	225	19,516	257	.0618	219
Miami - Hialeah, Fla.	42,360	182	19,401,234	18	27,188	41	.7871	26
Middlesex - Somerset - Hunterdon, N.J.	61,302	6	9,619,942	47	27,588	37	.4682	45
Midland, Tex.	58,613	9	2,031,580	173	38,845	3	.0765	194
Milwaukee, Wisc.	48,122	76	11,176,509	41	20,774	218	.5778	34
Minneapolis - St. Paul, Minn.	55,662	17	24,863,161	12	27,647	36	1.1362	12
Mobile, Ala.	41,527	199	3,965,974	96	21,660	185	.1864	96
Modesto, Cal.	39,747	227	2,659,515	140	21,817	181	.1226	142
Monmouth - Ocean, N.J.	55,514	19	9,460,110	48	23,968	114	.4767	44
Monroe, La.	35,156	285	1,124,812	249	20,791	216	.0505	255
Montgomery, Ala.	41,546	197	2,366,148	152	20,756	219	.1146	146
Muncie, Ind.	44,987	129	1,175,697	240	26,781	45	.0499	260
Muskegon, Mich.	46,158	107	1,104,565	255	19,584	255	.0589	230
Naples, Fla.	38,514	251	1,721,181	189	27,539	38	.0647	215
Nashville, Tenn.	46,967	94	8,762,603	51	2[illegible],193	103	.4030	51
Nassau - Suffolk, N.Y.	67,595	2	28,818,901	9	31,243	12	1.3724	9
Newark, N.J.	58,446	10	16,211,049	26	23,420	129	.8605	20
New Bedford - Fall River - Attleboro, Mass.	40,572	217	5,014,318	83	26,433	53	.2033	91
New Haven - Waterbury - Meriden, Conn.	54,743	24	7,286,341	61	24,691	91	.3580	59
New London - Norwich, Conn.	56,034	16	2,414,039	148	25,654	68	.1171	145
New Orleans, La.	41,667	195	11,831,688	37	22,182	171	.5460	37
New York, N.Y.	44,164	147	59,970,524	2	17,234	295	3.3581	2
Niagara Falls, N.Y.	40,043	223	1,309,714	222	16,558	301	.0730	201
Norfolk - Virginia Beach - Newport News, Va.	46,558	101	11,294,022	40	24,061	108	.5300	40
Oakland, Cal.	53,430	31	19,325,927	19	24,176	104	.9430	17
Ocala, Fla.	30,815	312	1,750,163	188	21,137	207	.0716	203
Odessa, Tex.	47,511	85	2,290,055	155	38,104	4	.0794	188
Oklahoma City, Okla.	43,750	153	11,701,298	38	27,244	40	.4773	43
Olympia, Wash.	42,239	184	1,242,829	230	19,665	252	.0621	218
Omaha, Neb.	53,475	30	5,914,812	72	24,431	98	.2883	69
Orange County, N.Y.	46,471	104	2,396,326	149	24,011	110	.1129	150
Orlando, Fla.	42,975	172	10,211,967	44	26,211	56	.4248	48
Owensboro, Ky.	38,439	252	865,151	290	25,521	75	.0350	304
Oxnard - Ventura, Cal.	56,826	12	5,222,985	78	22,699	147	.2835	70
Panama City, Fla.	27,517	317	1,095,536	258	21,737	183	.0425	280
Parkersburg - Marietta, W.Va.-Ohio	39,218	236	1,307,716	223	21,651	186	.0594	228
Pascagoula, Miss.	45,494	122	892,294	283	19,654	253	.0476	266
Pensacola, Fla.	41,573	196	2,665,609	139	19,514	258	.1343	136
Peoria, Ill.	51,423	45	2,640,828	141	18,716	277	.1532	120
Philadelphia, Pa.	48,699	71	42,105,783	4	23,110	136	2.0413	4
Phoenix, Ariz.	42,942	174	19,172,834	20	22,422	159	.8789	19
Pine Bluff, Ark.	34,368	293	573,802	315	18,875	274	.0276	316
Pittsburgh, Pa.	40,707	213	15,658,626	28	18,420	282	.8039	25
Pittsfield, Mass.	44,061	149	1,458,301	208	26,466	50	.0610	223
Portland, Me.	44,709	134	3,306,299	117	36,016	6	.1146	146
Portland, Ore.	48,829	68	11,590,186	39	24,702	90	.5310	39
Portsmouth - Dover - Rochester, N.H.	52,208	42	3,678,036	105	29,121	21	.1578	115
Poughkeepsie, N.Y.	52,218	41	2,081,904	169	22,290	165	.1089	155
Providence - Pawtucket - Woonsocket, R.I.	46,859	98	7,549,121	59	22,515	153	.3657	58
Provo - Orem, Utah	32,855	306	1,173,404	241	15,259	311	.0695	206
Pueblo, Colo.	33,769	297	848,837	293	17,538	291	.0413	286
Racine, Wisc.	45,050	128	1,101,074	257	17,044	299	.0640	217
Raleigh - Durham, N.C.	47,482	88	6,480,913	68	24,066	107	.2993	67
Rapid City, S.D.	46,078	110	964,505	276	30,619	16	.0375	298
Reading, Pa.	41,928	190	3,009,187	128	22,971	140	.1345	135

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Population, Households, Effective Buying Income

	Population		Households		Population Density		Effective Buying Income (EBI)		Median Household EBI		Average Household EBI		Per Capita EBI	
Area	(Thous.)	Rank	(Thous.)	Rank	(Pop/Sq.Mi.)	Rank	($000)	Rank	($)	Rank	($)	Rank	($)	Rank
Redding, Cal.	131.7	248	49.4	243	35	307	1,268,345	265	18,731	292	25,675	285	9,631	272
Reno, Nev.	217.4	178	92.5	158	34	311	2,936,766	157	25,751	87	31,749	119	13,509	33
Richland - Kennewick - Pasco, Wash.	143.9	229	51.3	231	49	302	1,827,169	205	31,042	14	35,617	44	12,697	66
Richmond - Petersburg, Va.	813.0	62	289.9	62	276	125	9,784,698	61	27,160	58	33,752	77	12,035	98
Riverside - San Bernardino, Cal.	1,896.4	19	685.1	23	70	286	21,934,257	25	24,138	141	32,016	112	11,566	135
Roanoke, Va.	226.6	171	84.5	167	266	128	2,519,632	169	22,903	182	29,818	190	11,119	177
Rochester, Minn.	96.6	298	35.6	297	147	238	1,264,113	269	28,724	35	35,509	47	13,086	45
Rochester, N.Y.	1,001.1	45	366.1	45	341	93	12,983,066	45	27,764	46	35,463	49	12,969	49
Rockford, Ill.	282.0	146	104.4	146	354	88	3,433,660	141	26,976	64	32,889	86	12,176	89
Sacramento, Cal.	1,266.4	36	493.2	32	248	142	16,056,007	34	24,851	114	32,555	95	12,678	67
Saginaw - Bay City - Midland, Mich.	416.9	104	145.8	109	233	152	4,498,194	111	25,156	101	30,852	148	10,790	196
St. Cloud, Minn.	177.2	202	55.6	218	81	282	1,667,541	221	23,090	176	29,992	182	9,411	283
St. Joseph, Mo.	86.7	307	32.1	305	212	169	934,168	305	21,679	217	29,102	214	10,775	197
St. Louis, Mo.	2,416.7	11	873.7	10	453	60	29,752,563	14	26,667	74	34,054	70	12,311	78
Salem, Ore.	257.0	160	94.6	156	134	249	2,346,257	177	19,323	283	24,802	300	9,129	292
Salinas - Seaside - Monterey, Cal.	332.8	129	109.0	141	101	273	3,958,553	125	26,255	79	36,317	39	11,895	113
Salt Lake City - Ogden, Utah	1,044.2	44	336.3	53	644	38	10,035,151	59	24,717	119	29,840	189	9,610	273
San Angelo, Tex.	96.4	300	35.0	298	64	291	1,095,732	284	21,953	211	31,307	128	11,367	149
San Antonio, Tex.	1,209.2	37	406.4	41	481	56	12,546,804	46	22,587	193	30,873	146	10,376	221
San Diego, Cal.	2,140.9	16	786.5	17	508	52	28,842,528	15	26,155	80	36,672	32	13,472	34
San Francisco, Cal.	1,556.0	27	655.6	27	1,531	9	26,444,917	19	30,002	24	40,337	14	16,995	2
San Jose, Cal.	1,393.3	31	488.2	35	1,078	18	21,436,862	27	35,702	3	43,910	4	15,386	7
Santa Barbara - Santa Maria - Lompoc, Cal.	330.6	131	124.7	127	120	255	4,620,091	105	26,885	69	37,050	30	13,975	29
Santa Cruz, Cal.	217.5	177	82.6	171	488	55	2,929,492	158	25,721	88	35,466	48	13,469	35
Santa Fe, N.M.	103.8	292	39.2	286	52	300	1,345,988	249	26,317	77	34,336	63	12,967	50
Santa Rosa - Petaluma, Cal.	340.4	126	134.5	118	212	169	4,749,039	103	27,397	54	35,309	52	13,951	30
Sarasota, Fla.	247.6	162	113.1	135	432	69	3,222,036	145	21,267	225	28,488	226	13,013	48
Savannah, Ga.	234.1	168	84.3	168	253	139	2,471,925	171	22,095	205	29,323	210	10,559	208
Scranton - Wilkes-Barre, Pa.	735.6	65	279.0	65	258	136	7,326,080	75	19,949	264	26,258	271	9,959	256
Seattle, Wash.	1,719.7	25	686.2	22	407	74	24,534,691	21	29,232	32	35,754	42	14,267	21
Sharon, Pa.	128.6	251	47.0	255	191	197	1,298,181	256	22,120	203	27,621	248	10,095	244
Sheboygan, Wisc.	101.6	294	37.1	292	197	186	1,182,123	273	26,039	81	31,863	117	11,635	127
Sherman - Denison, Tex.	96.5	299	37.0	295	103	270	1,120,259	281	22,939	180	30,277	170	11,609	130
Shreveport, La.	363.4	118	133.8	119	209	174	3,897,256	126	21,538	220	29,127	213	10,724	201
Sioux City, Iowa	118.4	270	44.8	261	105	267	1,241,217	270	20,925	239	27,706	246	10,483	212
Sioux Falls, S.D.	122.2	263	47.3	254	151	233	1,630,842	225	25,517	92	34,479	59	13,346	37
South Bend - Mishawaka, Ind.	238.7	166	87.8	162	520	49	2,656,676	166	23,735	153	30,258	171	11,130	174
Spokane, Wash.	357.9	120	139.9	111	203	180	3,514,223	138	19,532	278	25,120	295	9,819	262
Springfield, Ill.	195.4	192	78.7	180	165	218	2,380,836	175	23,245	170	30,252	173	12,184	88
Springfield, Mass.	586.1	81	213.3	82	511	50	6,637,123	80	23,535	160	31,116	134	11,324	153
Springfield, Mo.	224.1	172	84.1	169	180	205	2,410,630	173	20,972	238	28,664	223	10,757	199
State College, Pa.	115.8	276	39.0	287	105	267	1,090,378	287	19,944	265	27,958	239	9,416	282
Steubenville - Weirton, Ohio-W.Va.	156.5	218	58.2	214	268	126	1,536,662	233	21,983	209	26,403	267	9,819	262
Stockton, Cal.	406.9	106	149.9	105	288	118	4,524,739	109	22,587	193	30,185	177	11,120	176
Syracuse, N.Y.	663.5	68	237.4	73	277	124	8,023,609	70	25,895	84	33,798	72	12,093	94
Tacoma, Wash.	521.9	89	197.1	86	312	103	5,205,197	94	20,613	248	26,409	266	9,974	255
Tallahassee, Fla.	212.0	183	78.4	183	178	207	2,195,954	188	20,148	259	28,010	237	10,358	222
Tampa - St. Petersburg - Clearwater, Fla.	1,870.0	22	786.6	16	734	32	21,929,640	26	20,814	245	27,879	241	11,727	120
Terre Haute, Ind.	134.2	245	49.2	244	175	210	1,370,162	246	20,856	243	27,849	244	10,210	231
Texarkana, Tex.-Ark.	120.7	267	44.2	263	80	283	1,120,252	282	19,043	285	25,345	290	9,281	288
Toledo, Ohio	617.9	76	229.7	75	452	61	7,242,616	76	24,538	125	31,531	125	11,721	122
Topeka, Kans.	160.3	214	62.6	207	292	113	2,259,480	185	27,502	49	36,094	41	14,095	24
Trenton, N.J.	312.9	136	111.7	138	1,378	12	4,477,588	113	30,154	22	40,086	15	14,310	19
Tucson, Ariz.	634.6	73	253.0	68	69	288	6,595,885	83	19,894	266	26,071	276	10,394	219
Tulsa, Okla.	745.3	64	285.9	63	149	236	8,568,828	66	23,063	177	29,971	183	11,497	140
Tuscaloosa, Ala.	144.2	228	52.2	228	108	262	1,283,819	260	17,900	306	24,594	304	8,903	301
Tyler, Tex.	151.9	221	55.4	220	163	220	1,830,375	204	25,148	102	33,039	83	12,050	97
Utica - Rome, N.Y.	323.1	134	115.7	134	123	253	3,366,294	142	21,990	208	29,095	215	10,419	215
Vallejo - Fairfield - Napa, Cal.	381.4	114	135.7	116	242	147	4,806,271	101	28,111	42	35,418	50	12,602	70
Vancouver, Wash.	211.7	184	78.7	180	338	94	2,340,583	178	25,276	97	29,741	193	11,056	182
Victoria, Tex.	77.7	310	26.5	314	88	279	852,222	310	25,636	91	32,159	107	10,968	187
Vineland - Millville - Bridgeton, N.J.	138.4	240	47.5	253	278	123	1,402,377	243	22,092	206	29,524	201	10,133	238
Visalia - Tulare - Porterville, Cal.	283.3	145	92.5	158	59	293	2,280,033	183	17,408	309	24,649	302	8,048	312
Waco, Tex.	187.7	195	68.9	194	182	204	1,907,771	201	19,867	267	27,689	247	10,164	234
Washington, D.C.	3,492.5	7	1,291.8	7	883	28	56,738,739	5	35,172	5	43,899	5	16,237	3
Waterloo - Cedar Falls, Iowa	157.8	216	57.9	215	156	227	1,883,726	202	25,497	93	32,534	97	11,937	108
Wausau, Wisc.	114.9	277	41.1	274	74	285	1,186,214	272	23,309	168	28,862	220	10,324	224
West Palm Beach - Boca Raton - Delray Beach, Fla.	730.5	66	311.9	59	367	84	10,851,533	52	25,640	90	34,792	56	14,855	14
Wheeling, W.Va.	181.9	197	69.8	192	192	195	1,820,652	206	20,744	246	26,084	274	10,009	251
Wichita, Kans.	431.6	102	165.1	97	176	209	6,289,776	85	28,884	33	38,097	25	14,573	16
Wichita Falls, Tex.	124.8	258	45.2	260	206	175	1,368,871	247	21,449	222	30,285	169	10,969	186
Williamsport, Pa.	119.3	268	44.0	266	96	277	1,173,715	276	20,525	253	26,675	261	9,838	260
Wilmington, Del.	542.1	88	192.6	87	496	54	7,074,002	78	28,754	34	36,729	31	13,049	47
Wilmington, N.C.	113.3	282	43.3	269	612	40	1,128,108	280	19,664	273	26,053	278	9,957	257
Worcester - Fitchburg - Leominster, Mass.	662.9	69	241.8	70	438	66	8,313,188	67	26,693	72	34,380	62	12,541	74
Yakima, Wash.	181.7	198	67.0	199	42	305	1,654,879	223	18,579	295	24,700	301	9,108	294
York, Pa.	401.1	107	149.5	106	[illegible]	121	4,497,236	112	24,355	132	30,082	179	11,212	163
Youngstown - Warren, Ohio	516.2	90	190.4	89	502	53	5,812,759	90	24,472	129	30,529	162	11,261	161
Yuba City, Cal.	111.1	286	40.9	276	89	278	1,064,809	292	18,450	297	26,034	280	9,584	276

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales, Buying Power Indexes

	Total Retail Sales		Per Household Retail Sales		Buying Power Index (BPI)		Economy-Priced-Products BPI		Moderate-Priced-Products BPI		Premium-Priced-Products BPI	
Area	($000)	Rank	($)	Rank	BPI	Rank	BPI	Rank	BPI	Rank	BPI	Rank
Redding, Cal.	770,176	247	15,591	187	.0501	259	.0677	210	.0590	242	.0433	276
Reno, Nev.	1,999,162	128	21,613	14	.1136	149	.1015	163	.1199	147	.1138	149
Richland - Kennewick - Pasco, Wash.	792,496	241	15,448	194	.0617	222	.0488	278	.0524	269	.0632	209
Richmond - Petersburg, Va.	5,170,421	57	17,835	80	.3535	62	.3051	64	.3360	61	.3539	63
Riverside - San Bernardino, Cal.	10,331,501	28	15,080	218	.7712	27	.7730	21	.7637	22	.7474	29
Roanoke, Va.	1,387,516	169	16,420	148	.0936	172	.0987	166	.1011	165	.0952	167
Rochester, Minn.	806,536	236	22,656	9	.0480	264	.0362	307	.0445	289	.0476	256
Rochester, N.Y.	5,556,505	52	15,178	215	.4347	48	.3675	52	.3912	51	.4453	48
Rockford, Ill.	1,611,477	148	15,436	195	.1193	142	.1027	157	.1143	152	.1253	138
Sacramento, Cal.	8,088,460	34	16,400	150	.5660	34	.5442	31	.5567	33	.5678	35
Saginaw - Bay City - Midland, Mich.	2,527,103	101	17,333	95	.1691	104	.1600	110	.1631	110	.1771	100
St. Cloud, Minn.	1,397,609	168	25,137	6	.0747	196	.0624	228	.0791	198	.0558	232
St. Joseph, Mo.	578,198	289	18,012	74	.0364	302	.0413	298	.0390	304	.0323	309
St. Louis, Mo.	15,395,910	13	17,622	86	1.0627	14	.9395	10	.9859	11	1.0470	14
Salem, Ore.	1,184,037	184	12,516	298	.0888	175	.1123	147	.1132	155	.0830	181
Salinas - Seaside - Monterey, Cal.	1,868,001	134	17,138	106	.1385	131	.1064	153	.1298	137	.1405	129
Salt Lake City - Ogden, Utah	5,178,783	56	15,399	197	.3771	55	.3519	57	.4069	48	.3966	51
San Angelo, Tex.	710,053	265	20,287	27	.0429	283	.0443	290	.0445	289	.0417	281
San Antonio, Tex.	6,723,486	43	16,544	136	.4692	44	.4904	35	.4810	42	.4642	45
San Diego, Cal.	13,191,301	17	16,772	128	.9764	15	.7968	16	.9069	17	.9763	18
San Francisco, Cal.	13,680,421	16	20,867	20	.8957	19	.6600	26	.7451	24	.9962	15
San Jose, Cal.	10,047,766	30	20,581	22	.7145	28	.4194	46	.5261	37	.7818	27
Santa Barbara - Santa Maria - Lompoc, Cal.	2,780,868	92	22,300	11	.1697	103	.1398	124	.1549	119	.1760	102
Santa Cruz, Cal.	1,188,708	183	14,391	246	.0960	166	.0896	183	.0872	183	.0921	172
Santa Fe, N.M.	668,860	275	17,063	110	.0471	267	.0417	296	.0441	292	.0497	252
Santa Rosa - Petaluma, Cal.	2,004,455	127	14,903	222	.1562	114	.1384	125	.1436	127	.1581	115
Sarasota, Fla.	1,867,828	135	16,515	139	.1182	145	.1296	134	.1393	132	.1254	137
Savannah, Ga.	1,439,709	163	17,078	109	.0946	168	.1010	164	.0980	172	.0967	162
Scranton - Wilkes-Barre, Pa.	3,711,056	77	13,301	285	.2718	74	.3401	59	.3356	62	.2579	76
Seattle, Wash.	11,402,950	25	16,618	131	.8259	22	.6715	25	.7208	26	.9171	20
Sharon, Pa.	574,066	293	12,214	305	.0462	269	.0522	270	.0535	263	.0460	263
Sheboygan, Wisc.	443,828	312	11,963	308	.0391	294	.0353	309	.0390	304	.0376	291
Sherman - Denison, Tex.	568,751	294	15,372	199	.0402	290	.0416	297	.0421	298	.0394	288
Shreveport, La.	2,087,945	123	15,605	186	.1447	125	.1610	109	.1542	120	.1471	124
Sioux City, Iowa	703,293	268	15,699	181	.0471	267	.0561	251	.0537	261	.0443	270
Sioux Falls, S.D.	892,817	221	18,876	53	.0584	226	.0488	278	.0560	250	.0575	226
South Bend - Mishawaka, Ind.	1,550,048	153	17,654	83	.1006	163	.0963	170	.1057	161	.1073	157
Spokane, Wash.	2,044,223	125	14,612	232	.1365	134	.1796	98	.1624	112	.1326	133
Springfield, Ill.	1,148,814	188	14,597	234	0833	184	.0830	193	.0913	179	.0849	177
Springfield, Mass.	3,785,230	76	17,746	82	.2486	80	.2543	77	.2519	81	.2389	82
Springfield, Mo.	1,502,570	160	17,866	79	.0939	171	.1054	154	.1052	162	.0876	175
State College, Pa.	561,158	299	14,389	247	.0411	287	.0479	280	.0459	287	.0365	295
Steubenville - Weirton, Ohio-W.Va.	684,885	271	11,768	310	.0552	238	.0700	208	.0624	228	.0530	240
Stockton, Cal.	2,142,068	120	14,290	253	.1607	109	.1753	100	.1630	111	.1586	114
Syracuse, N.Y.	3,536,188	80	14,895	223	.2744	73	.2575	75	.2615	78	2854	70
Tacoma, Wash.	2,723,017	94	13,815	273	.1947	93	.2344	84	.2268	84	.1834	96
Tallahassee, Fla.	1,192,448	181	15,210	208	.0827	185	.0983	168	.0891	182	.0782	189
Tampa - St. Petersburg - Clearwater, Fla.	11,518,721	23	14,644	230	.7945	24	.9307	11	.9406	13	.7573	28
Terre Haute, Ind.	1,041,824	198	21,175	18	.0581	227	.0615	234	.0648	221	.0530	240
Texarkana, Tex.-Ark.	725,302	263	16,410	149	.0456	271	.0594	238	.0525	266	.0442	273
Toledo, Ohio	4,436,876	65	19,316	43	.2760	72	.2694	70	.2690	76	.2610	75
Topeka, Kans.	1,023,866	203	16,356	152	.0757	194	.0639	223	.0709	210	.0707	198
Trenton, N.J.	2,062,206	124	18,462	61	.1502	118	.1146	145	.1209	144	.1560	117
Tucson, Ariz.	3,305,023	84	13,063	291	.2415	83	.3097	62	.2850	68	.2376	83
Tulsa, Okla.	4,342,077	67	15,187	213	.3081	65	.3253	61	.3302	63	.3289	64
Tuscaloosa, Ala.	726,272	261	13,913	268	.0505	256	.0735	202	.0565	248	.0476	256
Tyler, Tex.	936,355	216	16,902	121	.0654	210	.0600	237	.0618	232	.0672	203
Utica - Rome, N.Y.	1,589,853	152	13,741	278	.1211	140	.1350	129	.1371	134	.1225	140
Vallejo - Fairfield - Napa, Cal.	1,977,710	130	14,574	235	.1600	111	.1381	126	.1447	126	.1572	116
Vancouver, Wash.	828,976	231	10,533	316	.0772	190	.0782	196	.0800	195	.0792	184
Victoria, Tex.	575,785	291	21,728	13	.0341	309	.0317	312	.0327	313	.0347	299
Vineland - Millville - Bridgeton, N.J.	726,098	262	15,286	201	.0523	249	.0581	246	.0572	246	.0484	255
Visalia - Tulare - Porterville, Cal.	1,533,607	155	16,580	133	.0972	165	.1348	130	.1156	150	.0846	178
Waco, Tex.	1,107,357	192	16,072	161	.0734	199	.0909	178	.0795	196	0673	202
Washington, D.C.	25,219,988	7	19,523	37	1.8447	7	1.1067	8	1.3880	7	1.9993	6
Waterloo - Cedar Falls, Iowa	813,440	235	14,049	263	.0643	212	.0589	243	.0627	227	.0643	207
Wausau, Wisc.	537,170	302	13,070	290	.0422	286	.0427	294	.0471	282	.0413	282
West Palm Beach - Boca Raton - Delray Beach, Fla.	5,436,353	54	17,430	93	.3713	58	.3277	60	.3567	59	.3999	50
Wheeling, W.Va.	1,004,120	205	14,386	248	.0691	207	.0872	187	.0788	199	.0676	201
Wichita, Kans.	2,703,970	95	16,378	151	.2064	91	.1548	112	.1813	101	.2038	91
Wichita Falls, Tex.	910,130	219	20,136	30	.0543	242	.0548	256	.0585	244	.0517	244
Williamsport, Pa.	613,975	281	13,954	267	.0440	279	.0537	263	.0540	260	0447	267
Wilmington, Del.	3,456,960	81	17,949	77	.2457	82	.1912	97	.2154	88	.2483	79
Wilmington, N.C.	878,435	224	20,287	27	.0483	261	.0581	246	.0561	249	.0488	253
Worcester - Fitchburg - Leominster, Mass.	3,905,423	72	16,151	159	.2873	67	.2464	78	.2671	77	.2789	72
Yakima, Wash.	888,781	223	13,265	287	.0638	216	.0893	184	.0752	202	.0592	218
York, Pa.	1,865,776	137	12,480	300	.1537	117	.1510	116	.1700	106	.1553	118
Youngstown - Warren, Ohio	2,786,870	91	14,637	231	.2068	90	.2064	93	.2086	91	.2046	90
Yuba City, Cal.	575,176	292	14,063	262	.0406	288	.0546	259	.0489	279	.0357	296

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Total Retail Sales ($000)	Rank	Food Stores ($000)	Rank	Supermarkets ($000)	Rank	Eating & Drinking Places ($000)	Rank	General Merchandise Stores ($000)	Rank	Department Stores ($000)	Rank	Apparel & Accessories Stores ($000)	Rank
Redding, Cal.	770,176	247	184,543	221	169,213	227	61,834	262	76,857	290	59,965	296	29,775	274
Reno, Nev.	1,999,162	128	381,696	134	368,381	131	170,229	133	326,122	103	303,394	95	80,618	145
Richland - Kennewick - Pasco Wash.	792,496	241	186,346	218	181,474	217	69,307	243	108,060	242	72,542	277	32,161	261
Richmond - Petersburg, Va.	5,170,421	57	1,071,792	59	1,042,337	57	411,960	66	684,134	53	579,336	53	227,625	65
Riverside - San Bernardino, Cal.	10,331,501	28	2,356,525	24	2,228,766	24	1,061,835	26	1,241,156	30	1,044,692	30	462,063	28
Roanoke, Va.	1,387,516	169	303,076	161	293,365	160	126,583	166	204,428	151	168,252	153	65,055	164
Rochester, Minn.	806,536	236	141,289	270	134,748	270	57,977	275	129,595	209	116,302	200	38,024	229
Rochester, N.Y.	5,556,505	52	1,210,848	49	1,149,939	49	560,592	48	583,931	61	520,506	60	261,882	59
Rockford, Ill.	1,611,477	148	319,917	155	301,642	154	139,627	157	220,737	138	197,386	131	68,144	158
Sacramento, Cal.	8,088,460	34	1,676,691	33	1,600,891	32	860,188	35	901,685	38	777,525	38	329,693	47
Saginaw - Bay City - Midland, Mich.	2,527,103	101	462,787	111	408,070	119	226,402	103	400,178	89	359,560	86	132,296	95
St. Cloud, Minn.	1,397,609	168	185,778	219	163,454	234	74,132	231	115,512	232	87,764	244	32,579	258
St. Joseph, Mo.	578,198	289	134,022	275	128,167	274	44,543	305	95,492	268	71,621	281	22,846	305
St. Louis, Mo.	15,395,910	13	3,165,484	10	2,958,757	11	1,347,553	16	2,178,534	11	1,981,457	10	652,901	19
Salem, Ore.	1,184,037	184	226,887	194	217,084	195	123,224	171	201,625	154	161,238	155	62,016	170
Salinas - Seaside - Monterey, Cal.	1,868,001	134	324,464	154	296,208	157	211,055	111	196,484	159	173,777	147	127,519	98
Salt Lake City - Ogden, Utah	5,178,783	56	1,139,821	52	1,095,063	51	409,249	67	703,389	51	614,136	50	238,149	62
San Angelo, Tax.	710,053	265	142,404	269	137,753	264	69,356	242	97,744	265	65,716	289	37,631	231
San Antonio, Tex.	6,723,486	43	1,510,469	37	1,462,859	37	788,066	39	819,620	44	662,724	45	365,670	42
San Diego, Cal.	13,191,301	17	2,453,833	22	2,274,400	20	1,469,036	14	1,692,945	16	1,526,768	16	703,769	18
San Francisco, Cal.	13,680,421	16	2,454,864	21	2,085,055	26	2,057,238	9	1,510,756	20	1,306,819	20	1,003,376	10
San Jose, Cal.	10,047,766	30	1,823,097	31	1,708,126	31	1,055,277	27	1,328,575	28	1,173,041	27	560,816	25
Santa Barbara - Santa Maria - Lompoc, Cal.	2,780,868	92	523,951	100	479,462	102	299,161	85	252,475	125	218,437	124	155,162	87
Santa Cruz, Cal.	1,188,708	183	276,094	171	249,673	178	140,272	155	91,353	270	76,983	267	55,918	180
Santa Fe, N.M.	668,860	275	133,753	276	126,126	276	67,317	248	54,590	314	40,686	314	41,230	215
Santa Rosa - Petaluma, Cal.	2,004,455	127	456,813	114	423,733	117	198,895	124	216,778	142	187,602	138	84,971	136
Sarasota, Fla.	1,867,828	135	344,005	148	317,716	151	177,091	131	207,068	149	176,218	145	75,693	149
Savannah, Ga.	1,439,709	163	277,544	168	267,837	168	165,835	138	183,361	163	146,488	167	82,530	141
Scranton - Wilkes-Barre, Pa.	3,711,056	77	829,596	72	773,128	72	334,122	79	493,531	72	405,490	74	205,565	71
Seattle, Wash.	11,402,950	25	2,280,824	26	2,157,577	25	1,340,276	18	1,256,738	29	1,096,601	29	729,147	16
Sharon, Pa.	574,066	293	126,314	282	120,058	283	52,543	282	82,026	284	75,955	270	27,090	284
Sheboygan, Wisc.	443,828	312	95,105	309	87,027	313	41,730	308	74,819	294	58,014	299	12,368	317
Sherman - Denison, Tex.	568,751	294	112,571	293	109,922	293	46,649	297	73,905	297	69,679	284	27,285	283
Shreveport, La.	2,087,945	123	429,304	120	416,312	118	188,787	127	283,556	112	224,583	120	116,463	107
Sioux City, Iowa	703,293	268	154,113	251	147,218	251	53,804	279	103,783	251	91,020	235	33,881	250
Sioux Falls, S.D.	892,817	221	142,625	268	135,891	267	70,148	237	124,634	212	116,844	199	42,804	211
South Bend - Mishawaka, Ind.	1,550,048	153	274,651	172	258,174	175	144,378	152	220,437	139	196,098	134	66,042	162
Spokane, Wash.	2,044,223	125	445,816	117	424,348	115	212,006	110	255,122	123	219,686	122	101,482	124
Springfield, Ill.	1,148,814	188	209,916	207	200,765	206	103,068	192	163,586	173	146,482	168	60,095	176
Springfield, Mass.	3,785,230	76	816,653	74	739,750	76	395,988	70	483,121	75	403,148	76	191,734	74
Springfield, Mo.	1,502,570	160	305,497	160	294,171	159	123,157	172	245,956	128	236,604	117	61,288	172
State College, Pa.	561,158	299	111,909	296	104,615	297	59,688	269	59,272	308	54,949	304	24,067	298
Steubenville - Weirton, Ohio-W.Va.	684,885	271	185,212	220	177,461	218	57,722	276	85,502	280	79,181	263	23,412	299
Stockton, Cal.	2,142,068	120	473,558	109	441,401	108	214,417	109	241,724	129	209,963	127	101,378	125
Syracuse, N.Y.	3,536,188	80	862,865	68	791,177	70	334,914	78	350,040	93	302,496	96	214,639	70
Tacoma, Wash.	2,723,017	94	545,197	97	518,728	97	279,566	89	330,291	100	305,763	94	110,486	114
Tallahassee, Fla.	1,192,448	181	242,466	188	235,880	186	121,971	174	199,996	156	160,543	158	42,953	210
Tampa - St. Petersburg - Clearwater, Fla.	11,518,721	23	2,443,934	23	2,314,131	18	1,132,154	24	1,362,922	25	1,194,008	24	370,323	41
Terre Haute, Ind.	1,041,824	198	175,061	230	166,189	231	84,945	210	133,254	206	111,051	213	54,912	181
Texarkana, Tex.-Ark.	725,302	263	153,497	252	148,809	249	61,652	263	101,144	255	88,988	239	41,124	216
Toledo, Ohio	4,436,876	65	871,729	65	818,628	67	439,960	64	732,438	49	597,966	51	157,520	84
Topeka, Kans.	1,023,866	203	228,696	193	223,453	192	95,055	202	137,798	201	117,904	197	35,646	240
Trenton, N.J.	2,062,206	124	428,191	121	401,348	120	189,234	126	269,447	119	226,901	119	125,580	101
Tucson, Ariz.	3,305,023	84	733,054	83	694,571	83	348,092	76	461,636	78	411,826	73	125,053	102
Tulsa, Okla.	4,342,077	67	933,199	63	913,087	63	460,789	61	491,874	73	402,934	77	262,002	58
Tuscaloosa, Ala.	726,272	261	176,854	228	168,498	228	60,872	267	100,848	257	82,443	257	44,025	204
Tyler, Tex.	936,355	216	172,532	232	166,219	230	73,626	232	144,695	194	128,748	185	57,694	178
Utica - Rome, N.Y.	1,589,853	152	389,015	130	358,826	134	134,772	162	163,172	175	133,937	178	106,914	119
Vallejo - Fairfield - Napa, Cal.	1,977,710	130	480,510	108	454,771	106	226,004	104	182,455	165	159,433	160	73,850	152
Vancouver, Wash.	828,976	231	199,029	211	191,150	210	97,066	198	154,705	186	143,364	172	32,853	256
Victoria, Tex.	575,785	291	117,442	291	114,937	289	47,452	295	76,272	292	67,299	287	33,484	252
Vineland - Millville - Bridgeton, N.J.	726,098	262	184,358	222	172,024	223	47,605	294	76,607	291	72,139	279	35,703	238
Visalia - Tulare - Porterville, Cal.	1,533,607	155	367,959	138	350,667	139	122,112	173	183,220	164	161,229	156	72,327	154
Waco, Tex.	1,107,357	192	245,455	186	232,226	189	110,133	185	157,950	182	129,064	184	53,570	186
Washington, D.C.	25,219,988	7	4,733,764	7	4,402,563	6	2,554,070	6	3,078,585	5	2,683,916	6	1,325,447	7
Waterloo - Cedar Falls, Iowa	813,440	235	166,169	238	161,240	235	69,026	244	110,415	240	96,902	229	39,563	222
Wausau, Wisc.	537,170	302	102,829	304	98,914	302	36,649	314	90,152	272	70,812	283	23,026	303
West Palm Beach - Boca Raton - Delray Beach, Fla.	5,436,353	54	1,032,966	61	963,672	60	533,508	53	597,852	60	530,969	59	301,108	51
Wheeling, W.Va.	1,004,120	205	220,285	196	210,200	198	77,419	221	187,381	162	157,620	163	42,062	212
Wichita, Kans.	2,703,970	95	524,268	99	507,373	99	224,565	106	399,162	90	327,127	91	107,143	117
Wichita Falls, Tex.	910,130	219	155,582	246	150,136	246	81,010	215	146,707	191	129,192	183	38,164	229
Williamsport, Pa.	613,975	281	146,481	260	134,926	269	45,795	299	82,846	283	72,297	278	41,375	213
Wilmington, Del.	3,456,960	81	653,701	87	593,845	87	274,140	91	470,015	77	422,749	69	153,107	88
Wilmington, N.C.	878,435	224	159,123	244	153,630	243	79,308	218	123,900	215	84,548	249	51,751	193
Worcester - Fitchburg - Leominster, Mass.	3,905,423	72	755,828	79	698,544	82	399,326	69	512,794	67	440,335	68	185,035	77
Yakima, Wash.	888,781	223	213,595	203	201,196	204	83,057	214	105,245	246	76,976	268	52,503	191
York, Pa.	1,865,776	137	410,599	124	375,750	129	162,676	142	219,162	140	191,999	135	74,190	151
Youngstown - Warren, Ohio	2,786,870	91	574,792	94	549,011	93	244,167	99	443,201	81	403,181	75	110,699	113
Yuba City, Cal.	575,176	292	135,166	274	126,681	275	53,065	281	98,092	263	92,904	232	23,217	301

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Store Group

Area	Furniture/ Home Furnishings/ Appliance Stores		Furniture & Home Furnishings Stores		Automotive Dealers		Gasoline Service Stations		Building Materials & Hardware Dealers		Drugstores	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	$000	Rank
Redding, Cal.	25,220	286	11,870	294	141,980	270	83,480	187	58,915	209	49,348	154
Reno, Nev.	83,941	148	42,915	149	370,848	149	172,300	114	99,286	142	58,219	140
Richland - Kennewick - Pasco, Wash.	27,937	270	13,614	272	150,922	259	65,717	224	37,049	276	38,974	180
Richmond - Petersburg, Va.	226,922	67	118,688	67	1,187,235	54	437,552	51	216,593	65	195,732	47
Riverside - San Bernardino, Cal.	472,164	30	237,597	33	2,281,911	29	809,039	24	601,610	17	330,071	31
Roanoke, Va.	78,490	154	45,887	142	261,326	184	123,087	148	60,970	204	53,989	148
Rochester, Minn.	31,549	253	11,155	302	203,279	217	65,256	225	47,206	237	25,702	240
Rochester, N.Y.	279,354	52	138,029	54	1,299,452	51	405,042	54	254,339	54	227,471	43
Rockford, Ill.	83,879	149	46,977	140	372,752	148	134,197	139	84,605	168	46,465	161
Sacramento, Cal.	431,724	34	192,664	40	1,869,706	33	566,756	38	423,999	34	344,829	27
Saginaw - Bay City - Midland, Mich.	129,091	97	65,423	101	561,323	100	245,936	84	114,438	128	84,272	103
St. Cloud, Minn.	32,774	247	15,916	251	230,620	196	83,322	188	83,120	171	24,754	247
St. Joseph, Mo.	20,224	307	8,163	314	156,306	255	41,698	285	21,471	312	13,348	308
St. Louis, Mo.	678,212	20	326,677	24	3,609,848	12	1,421,583	9	760,142	13	424,269	18
Salem, Ore.	51,210	196	18,836	234	265,565	183	86,600	180	56,048	218	31,299	209
Salinas - Seaside - Monterey, Cal.	94,397	137	44,455	145	440,574	130	141,092	133	90,387	155	73,969	114
Salt Lake City - Ogden, Utah	343,597	44	201,304	39	1,047,747	59	401,102	56	291,980	50	129,412	72
San Angelo, Tex.	38,155	223	14,816	262	157,161	254	24,739	314	62,736	200	14,646	306
San Antonio, Tex.	362,626	41	169,404	49	1,262,930	52	542,623	42	463,007	29	120,117	76
San Diego, Cal.	743,316	15	364,893	19	3,164,039	16	881,021	19	522,138	23	408,337	19
San Francisco, Cal.	776,745	13	368,179	18	2,511,551	23	696,631	32	503,287	25	434,680	17
San Jose, Cal.	631,713	25	251,308	30	2,304,857	28	642,575	33	403,358	36	368,773	24
Santa Barbara - Santa Maria - Lompoc, Cal.	163,770	79	86,767	77	513,243	108	207,572	97	135,195	109	100,189	90
Santa Cruz, Cal.	55,340	187	25,723	197	245,091	187	73,688	203	95,117	149	47,310	159
Santa Fe, N.M.	32,951	245	19,502	230	142,260	269	39,167	291	50,872	228	32,741	201
Santa Rosa - Petaluma, Cal.	104,007	125	52,638	127	381,434	144	153,807	125	150,164	91	102,012	87
Sarasota, Fla.	148,616	85	99,894	72	470,588	117	103,480	166	133,540	110	78,869	111
Savannah, Ga.	74,714	161	48,361	135	340,650	157	101,291	169	68,412	190	42,495	167
Scranton - Wilkes-Barre, Pa.	142,256	86	76,798	88	709,293	83	273,780	80	189,690	75	149,649	64
Seattle, Wash.	567,801	27	282,194	29	2,320,740	26	734,071	31	496,047	28	391,765	22
Sharon, Pa.	25,872	280	14,154	266	144,608	266	45,680	273	31,466	292	15,239	300
Sheboygan, Wisc.	15,353	315	8,049	315	91,282	313	33,968	300	29,619	298	14,942	304
Sherman - Denison, Tex.	24,619	293	15,[illegible]20	255	130,822	284	31,879	305	57,105	213	19,348	279
Shreveport, La.	116,831	112	65,982	98	390,145	141	180,681	113	153,249	89	61,356	133
Sioux City, Iowa	30,718	259	13,055	278	150,060	261	60,572	240	44,838	244	19,071	280
Sioux Falls, S.D.	43,202	212	23,338	211	235,812	192	77,433	198	45,632	243	39,772	177
South Bend - Mishawaka, Ind.	114,749	114	50,614	132	347,954	154	121,944	150	53,055	225	67,355	118
Spokane, Wash.	95,749	134	53,128	124	466,240	118	126,333	146	85,399	165	65,503	122
Springfield, Ill.	56,068	185	22,855	213	231,568	195	93,458	175	66,212	192	65,357	124
Springfield, Mass.	141,415	87	64,898	102	684,900	86	285,905	78	188,731	76	126,836	73
Springfield, Mo.	76,263	158	36,406	165	379,991	146	84,027	186	77,977	173	35,884	189
State College, Pa.	27,136	275	12,760	282	107,866	304	40,201	288	55,751	219	18,851	282
Steubenville - Weirton, Ohio-W.Va.	24,915	288	13,504	274	131,909	281	68,023	220	37,553	271	29,018	221
Stockton, Cal.	107,154	118	55,352	116	483,889	115	162,405	119	104,721	136	101,380	89
Syracuse, N.Y.	175,416	77	94,880	75	772,161	78	230,379	87	174,159	81	153,774	61
Tacoma, Wash.	115,601	113	55,159	118	632,813	93	206,508	98	185,522	77	81,024	109
Tallahassee, Fla.	74,732	160	29,142	184	217,442	206	80,680	195	85,631	164	28,900	223
Tampa - St. Petersburg - Clearwater, Fla.	668,763	22	331,829	23	2,973,208	18	770,108	28	577,523	19	361,317	25
Terre Haute, Ind.	34,739	243	15,221	258	216,496	207	90,977	178	59,121	208	29,621	219
Texarkana, Tex.-Ark.	31,889	251	16,483	246	134,441	278	62,194	236	53,312	223	22,340	259
Toledo, Ohio	195,259	74	78,525	86	914,784	68	457,131	50	138,909	99	190,896	50
Topeka, Kans.	36,256	233	19,826	227	237,899	190	69,425	216	60,229	207	39,051	179
Trenton, N.J.	104,402	123	53,014	126	355,623	152	166,028	116	77,991	172	65,386	123
Tucson, Ariz.	199,008	72	94,994	74	652,355	90	245,857	85	147,348	94	142,922	68
Tulsa, Okla.	250,381	59	135,512	56	968,358	64	299,010	74	304,185	45	80,970	110
Tuscaloosa, Ala.	29,527	265	15,984	250	146,966	265	58,887	244	43,095	248	22,463	260
Tyler, Tex.	42,648	214	24,856	200	207,924	214	73,165	204	73,713	183	28,094	228
Utica - Rome, N.Y.	69,786	168	41,601	153	298,767	171	122,000	149	74,080	182	83,423	106
Vallejo - Fairfield - Napa, Cal.	89,099	143	39,420	159	430,386	133	157,748	121	97,614	145	99,462	91
Vancouver, Wash.	30,664	260	14,176	265	149,317	263	48,575	265	34,397	285	29,873	218
Victoria, Tex.	24,727	291	14,916	261	112,919	298	49,331	264	52,607	226	9,666	314
Vineland - Millville - Bridgeton, N.J.	25,824	281	11,184	301	154,544	257	57,575	246	29,127	299	24,542	248
Visalia - Tulare - Porterville, Cal.	72,973	163	43,635	148	357,766	151	103,357	167	84,825	167	66,206	120
Waco, Tex.	46,197	204	26,029	195	221,691	201	71,211	212	88,961	156	22,640	258
Washington, D.C.	1,560,932	4	765,113	4	6,002,162	5	1,853,132	6	819,209	11	899,702	7
Waterloo - Cedar Falls, Iowa	35,196	240	19,388	231	192,081	224	63,864	231	38,576	267	28,269	227
Wausau, Wisc.	22,874	302	12,475	284	115,336	296	45,397	274	39,702	262	7,712	316
West Palm Beach - Boca Raton - Delray Beach, Fla.	364,986	40	240,468	32	1,455,377	46	323,306	70	248,083	55	195,774	46
Wheeling, W.Va.	47,815	201	28,297	186	188,209	229	93,038	176	43,400	246	34,088	197
Wichita, Kans.	132,932	94	61,625	107	697,222	84	183,607	111	184,342	79	56,242	146
Wichita Falls, Tex.	53,100	191	31,696	174	206,435	215	54,759	252	77,364	174	20,548	271
Williamsport, Pa.	27,752	271	12,197	266	140,444	272	29,308	310	32,097	289	20,010	275
Wilmington, Del.	171,111	78	91,591	76	815,618	74	297,742	75	142,800	97	108,958	84
Wilmington, N.C.	44,241	210	29,309	183	224,649	199	35,010	297	61,291	203	25,111	244
Worcester - Fitchburg - Leominster, Mass.	135,334	92	76,504	90	771,669	79	292,044	76	154,049	88	147,949	66
Yakima, Wash.	28,111	268	16,446	247	201,267	218	62,236	235	42,251	251	27,833	230
York, Pa.	87,049	145	51,897	130	416,336	135	137,697	137	127,043	117	48,792	136
Youngstown - Warren, Ohio	118,651	111	69,004	96	521,301	107	289,996	77	116,287	124	101,761	88
Yuba City, Cal.	25,516	283	17,168	245	111,132	300	31,319	306	41,311	255	20,391	273

S&MM's METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

Area	Groceries & Other Foods		Drugs & Health & Beauty Aids		Major Household Appliances		Televisions, Video Recorders & Tapes		Audio Equipment, Musical Instruments & Supplies	
	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Redding, Cal.	151,172	226	37,650	206	8,770	270	5,302	242	7,389	271
Reno, Nev.	265,708	153	92,950	106	22,975	141	14,359	125	29,677	106
Richland - Kennewick - Pasco, Wash.	141,146	236	37,153	209	11,582	219	5,545	227	6,555	283
Richmond - Petersburg, Va.	821,703	60	223,107	54	62,031	52	43,537	46	59,936	59
Riverside - San Bernardino, Cal.	1,895,579	23	396,057	28	110,029	31	93,776	22	113,878	32
Roanoke, Va.	226,010	172	57,079	156	21,020	157	9,172	173	19,494	153
Rochester, Minn.	127,903	252	30,915	246	8,754	271	6,239	213	9,779	227
Rochester, N.Y.	980,639	52	207,822	57	61,343	53	34,918	60	69,449	55
Rockford, Ill.	264,260	154	63,078	147	21,370	156	9,755	168	16,928	166
Sacramento, Cal.	1,290,987	34	307,419	36	94,631	35	96,190	20	100,594	37
Saginaw - Bay City - Midland, Mich.	448,665	97	97,620	103	30,256	109	19,799	95	26,928	113
St. Cloud, Minn.	162,619	213	35,040	224	22,736	143	19,556	96	54,527	64
St. Joseph, Mo.	109,258	274	21,520	291	9,168	261	4,665	259	4,962	305
St. Louis, Mo.	2,638,546	11	578,131	13	172,884	11	138,691	12	176,050	20
Salem, Ore.	197,918	183	49,210	176	17,025	178	6,551	210	12,485	197
Salinas - Seaside - Monterey, Cal.	257,965	157	68,992	138	21,749	152	14,493	124	22,721	135
Salt Lake City - Ogden, Utah	860,551	57	233,878	47	69,221	47	37,618	55	78,554	50
San Angelo, Tex.	108,164	278	25,856	273	11,025	226	5,843	221	10,526	217
San Antonio, Tex.	1,054,626	47	230,035	48	75,306	44	52,864	42	91,286	42
San Diego, Cal.	2,013,725	21	518,609	20	158,652	15	116,565	17	197,470	16
San Francisco, Cal.	2,014,643	20	484,077	22	123,612	27	149,282	10	210,915	13
San Jose, Cal.	1,566,415	30	386,296	29	124,554	25	73,096	29	211,292	12
Santa Barbara - Santa Maria - Lompoc, Cal.	418,482	104	103,122	92	28,594	114	19,183	99	175,707	21
Santa Cruz, Cal.	227,610	170	42,185	195	9,843	242	10,184	165	11,986	207
Santa Fe, N.M.	101,763	285	32,776	235	7,996	280	4,011	283	7,413	270
Santa Rosa - Petaluma, Cal.	371,468	113	84,894	116	24,321	133	11,856	148	23,125	132
Sarasota, Fla.	273,896	151	70,895	134	28,965	112	8,994	177	17,731	160
Savannah, Ga.	221,626	174	54,733	161	22,114	147	9,595	169	14,127	188
Scranton - Wilkes-Barre, Pa.	715,597	70	175,789	65	39,436	81	23,046	87	32,062	98
Seattle, Wash.	1,807,381	25	460,726	23	115,755	30	81,535	27	154,471	23
Sharon, Pa.	109,043	275	20,734	296	5,820	304	4,916	250	3,967	316
Sheboygan, Wisc.	82,620	305	16,856	311	3,985	317	2,104	314	4,343	310
Sherman - Denison, Tex.	92,399	294	25,680	275	6,798	294	4,872	252	5,242	301
Shreveport, La.	349,639	119	73,458	129	32,460	103	15,147	120	24,352	125
Sioux City, Iowa	119,851	266	20,499	297	8,814	267	5,736	223	7,521	267
Sioux Falls, S.D.	120,619	265	25,357	279	10,771	229	4,323	269	9,857	226
South Bend - Mishawaka, Ind.	244,884	163	61,400	151	25,734	129	26,050	76	20,760	143
Spokane, Wash.	344,844	124	87,464	113	23,611	137	11,044	157	25,143	120
Springfield, Ill.	182,237	195	49,490	175	17,450	174	13,348	135	15,830	176
Springfield, Mass.	720,827	67	143,909	76	45,573	73	27,100	72	40,602	83
Springfield, Mo.	254,271	158	74,733	127	21,871	149	13,813	133	20,902	142
State College, Pa.	97,549	288	20,253	299	7,272	291	3,721	290	8,871	240
Steubenville - Weirton, Ohio-W.Va.	158,604	219	33,207	231	7,439	290	3,659	291	6,388	286
Stockton, Cal.	387,775	108	100,820	98	24,757	131	18,073	103	24,097	127
Syracuse, N.Y.	691,471	73	135,256	80	36,679	88	18,810	102	44,352	78
Tacoma, Wash.	470,562	96	91,002	108	27,885	120	14,032	129	33,030	96
Tallahassee, Fla.	183,133	193	37,111	210	19,013	169	7,065	199	17,475	162
Tampa - St. Petersburg - Clearwater, Fla.	1,817,560	24	420,869	25	171,472	12	91,053	23	129,223	27
Terre Haute, Ind.	165,063	210	29,205	254	13,229	203	5,696	225	115,159	31
Texarkana, Tex.-Ark.	124,173	260	28,590	255	9,815	243	5,204	246	8,739	242
Toledo, Ohio	771,252	63	238,328	46	48,410	70	37,597	56	46,042	76
Topeka, Kans.	178,650	198	47,519	181	14,876	189	4,815	254	11,249	211
Trenton, N.J.	368,404	115	88,785	112	27,516	121	18,052	104	22,204	136
Tucson, Ariz.	550,541	85	163,713	69	33,996	95	34,285	62	49,115	74
Tulsa, Okla.	717,410	69	164,440	68	57,124	61	42,701	47	49,229	73
Tuscaloosa, Ala.	155,944	222	28,486	256	5,999	302	3,928	286	8,808	241
Tyler, Tex.	150,938	227	36,093	217	13,293	202	7,633	192	9,963	223
Utica - Rome, N.Y.	345,444	123	74,238	128	14,500	194	11,457	152	12,207	204
Vallejo - Fairfield - Napa, Cal.	364,574	117	76,688	121	23,345	139	10,432	164	21,568	139
Vancouver, Wash.	160,582	214	37,105	211	9,729	244	5,864	220	9,151	236
Victoria, Tex.	80,769	308	19,337	302	7,763	286	4,750	255	4,834	306
Vineland - Millville - Bridgeton, N.J.	146,190	231	26,422	269	10,381	233	4,686	258	5,901	297
Visalia - Tulare - Porterville, Cal.	303,360	138	56,269	158	22,365	146	13,988	130	10,082	222
Waco, Tex.	172,679	204	43,496	191	17,302	176	7,688	191	20,910	141
Washington, D.C.	3,907,479	7	935,068	7	241,867	8	255,044	4	406,249	4
Waterloo - Cedar Falls, Iowa	126,227	255	30,647	248	11,696	218	7,032	201	7,722	262
Wausau, Wisc.	97,410	289	16,529	312	9,198	260	2,348	311	3,997	315
West Palm Beach - Boca Raton - Delray Beach, Fla.	795,734	62	195,398	58	68,027	49	38,907	50	42,726	81
Wheeling, W.Va.	182,398	194	43,677	189	13,181	204	7,228	198	10,848	214
Wichita, Kans.	399,870	107	98,622	102	36,567	89	24,461	85	36,112	89
Wichita Falls, Tex.	125,188	259	33,906	227	13,901	196	9,014	176	13,034	195
Williamsport, Pa.	122,317	263	26,687	268	4,844	312	3,970	284	6,757	281
Wilmington, Del.	518,805	89	123,568	86	38,986	83	25,454	79	45,726	77
Wilmington, N.C.	132,787	245	31,112	245	11,172	224	3,481	299	10,568	216
Worcester - Fitchburg - Leominster, Mass.	724,976	66	159,931	71	43,806	77	22,467	90	32,080	97
Yakima, Wash.	165,029	211	37,906	205	9,430	250	4,087	280	6,301	289
York, Pa.	349,178	120	64,071	145	20,248	163	10,991	159	19,031	155
Youngstown - Warren, Ohio	476,396	94	125,975	83	40,599	80	17,982	105	24,865	122
Yuba City, Cal.	126,097	256	21,975	289	6,429	297	5,799	222	4,607	309

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: Retail Sales by Merchandise Line

	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing		Women's & Girls' Clothing		Footwear	
Area	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank	($000)	Rank
Redding, Cal.	1,447	256	10,490	283	15,527	291	30,485	289	11,083	257
Reno, Nev.	5,914	103	41,507	120	68,184	107	125,720	112	36,020	114
Richland - Kennewick - Pasco, Wash.	1,315	268	15,601	232	20,016	252	40,429	251	11,354	253
Richmond - Petersburg, Va.	9,180	77	94,662	62	131,651	63	285,418	59	73,118	61
Riverside - San Bernardino, Cal.	23,118	37	190,845	32	271,161	30	513,989	29	148,042	30
Roanoke, Va.	3,399	161	28,169	170	40,487	157	76,236	161	39,142	103
Rochester, Minn.	1,718	228	16,122	224	22,960	229	50,446	210	14,651	207
Rochester, N.Y.	11,759	61	117,571	52	148,348	55	291,103	57	84,152	53
Rockford, Ill.	3,626	149	37,930	136	40,659	155	84,734	150	23,063	157
Sacramento, Cal.	15,050	48	155,711	39	193,935	45	378,214	45	115,077	44
Saginaw - Bay City - Midland, Mich.	2,533	187	50,337	107	76,393	97	153,320	93	40,374	102
St. Cloud, Minn.	2,158	202	41,386	123	43,746	148	81,870	153	9,967	268
St. Joseph, Mo.	1,149	289	11,071	275	16,053	286	33,273	277	8,308	292
St. Louis, Mo.	29,963	25	289,954	17	417,413	16	830,165	16	242,749	15
Salem, Ore.	4,307	130	16,539	220	34,033	175	58,400	187	19,690	177
Salinas - Seaside - Monterey, Cal.	5,784	106	32,291	151	58,299	125	121,907	117	32,830	126
Salt Lake City - Ogden, Utah	21,214	41	134,602	49	161,253	51	281,674	60	93,626	47
San Angelo, Tex.	2,857	175	16,060	225	15,607	289	36,380	264	12,193	241
San Antonio, Tex.	21,359	40	147,009	43	195,601	44	385,326	44	129,000	34
San Diego, Cal.	43,328	17	298,407	15	384,106	17	744,316	17	221,429	16
San Francisco, Cal.	45,393	16	298,705	14	489,177	10	914,137	13	284,573	11
San Jose, Cal.	46,538	14	217,572	28	318,338	25	606,366	26	176,152	26
Santa Barbara - Santa Maria - Lompoc, Cal.	7,411	87	59,220	91	67,665	110	129,881	109	44,498	94
Santa Cruz, Cal.	3,620	150	17,453	212	27,440	200	56,354	192	14,523	208
Santa Fe, N.M.	1,036	297	12,258	259	16,626	284	32,305	280	11,498	251
Santa Rosa - Petaluma, Cal.	6,058	102	40,141	128	50,039	138	94,091	139	30,074	134
Sarasota, Fla.	5,170	115	71,011	77	35,426	169	94,237	138	24,251	151
Savannah, Ga.	2,948	171	32,427	150	39,674	159	79,624	155	28,894	137
Scranton - Wilkes-Barre, Pa.	6,156	99	64,282	82	116,749	67	235,255	66	62,060	71
Seattle, Wash.	26,482	29	226,161	27	342,752	23	654,303	25	198,208	23
Sharon, Pa.	1,206	282	12,662	256	16,637	283	31,794	282	14,008	214
Sheboygan, Wisc.	764	310	7,974	311	11,313	314	21,029	314	6,780	309
Sherman - Denison, Tex.	682	316	10,000	291	12,373	310	30,585	288	7,381	302
Shreveport, La.	5,491	113	54,188	97	58,882	124	112,431	123	38,472	106
Sioux City, Iowa	1,635	236	11,371	272	21,378	240	40,761	250	11,316	254
Sioux Falls, S.D.	3,193	166	19,837	201	27,946	199	55,488	195	14,275	211
South Bend - Mishawaka, Ind.	7,002	90	38,557	134	44,710	144	85,299	149	22,036	161
Spokane, Wash.	3,869	144	40,602	127	57,427	126	109,431	126	34,291	118
Springfield, Ill.	3,984	142	19,818	203	32,317	182	75,196	164	16,908	188
Springfield, Mass.	5,498	112	59,393	90	104,842	74	219,574	71	54,332	80
Springfield, Mo.	2,601	181	30,276	161	42,475	150	80,398	154	21,668	164
State College, Pa.	1,714	229	8,961	304	13,619	303	24,866	307	6,953	306
Steubenville - Weirton, Ohio-W.Va.	895	304	9,827	294	16,211	285	32,449	279	8,287	293
Stockton, Cal.	4,515	126	33,254	149	56,261	128	105,412	131	30,299	133
Syracuse, N.Y.	7,375	88	68,771	79	104,557	75	199,015	76	50,142	85
Tacoma, Wash.	6,723	94	52,078	102	69,647	103	132,847	105	41,573	98
Tallahassee, Fla.	4,993	119	26,185	174	33,775	177	71,053	171	18,598	182
Tampa - St. Petersburg - Clearwater, Fla.	33,688	21	268,751	22	242,175	32	499,980	30	134,153	32
Terre Haute, Ind.	2,418	191	15,915	228	26,452	206	53,646	201	13,033	228
Texarkana, Tex.-Ark.	1,838	219	15,571	233	19,327	257	39,036	256	13,203	224
Toledo, Ohio	11,544	63	74,796	72	138,570	60	253,839	64	62,705	70
Topeka, Kans.	1,758	225	17,139	218	27,060	202	46,021	224	13,341	223
Trenton, N.J.	6,076	101	39,028	130	62,954	116	134,238	103	38,817	105
Tucson, Ariz.	9,242	76	79,121	69	94,311	81	173,099	86	50,512	84
Tulsa, Okla.	6,835	93	105,128	55	126,982	64	220,634	70	66,160	67
Tuscaloosa, Ala.	1,342	267	13,758	250	21,599	238	52,475	205	13,934	215
Tyler, Tex.	2,163	201	24,644	180	28,618	193	58,162	188	20,982	167
Utica - Rome, N.Y.	3,303	163	30,164	164	43,265	149	92,756	141	25,517	146
Vallejo - Fairfield - Napa, Cal.	5,022	118	36,349	139	47,408	140	78,647	156	26,006	143
Vancouver, Wash.	2,312	195	14,811	238	26,379	207	48,159	218	12,608	233
Victoria, Tex.	1,011	300	11,533	270	15,929	287	31,627	283	9,794	273
Vineland - Millville - Bridgeton, N.J.	1,387	260	9,496	300	21,142	242	37,433	261	9,770	274
Visalia - Tulare - Porterville, Cal.	2,896	173	31,448	154	40,645	156	78,011	157	21,946	163
Waco, Tex.	2,536	186	20,062	198	30,226	190	57,071	190	20,169	175
Washington, D.C.	108,054	3	598,279	5	726,224	6	1,478,511	7	409,609	7
Waterloo - Cedar Falls, Iowa	2,156	203	14,617	241	22,376	235	40,767	249	10,753	259
Wausau, Wisc.	1,066	295	11,785	269	14,082	300	25,552	301	7,415	301
West Palm Beach - Boca Raton - Delray Beach, Fla.	13,210	53	166,710	38	136,104	62	314,312	53	77,946	58
Wheeling, W.Va.	2,091	208	19,831	202	32,805	180	65,215	176	18,607	181
Wichita, Kans.	8,694	81	56,244	94	75,807	98	127,482	111	38,166	107
Wichita Falls, Tex.	2,169	200	23,927	181	23,837	224	52,337	207	16,294	192
Williamsport, Pa.	1,623	237	12,039	265	19,127	258	38,668	258	12,678	231
Wilmington, Del.	8,154	84	75,402	70	100,743	77	195,169	78	50,828	83
Wilmington, N.C.	1,524	248	23,897	182	26,711	203	53,937	200	14,023	213
Worcester - Fitchburg - Leominster, Mass.	5,508	111	66,160	81	112,105	70	211,865	73	44,466	95
Yakima, Wash.	1,192	286	12,191	262	24,121	222	46,186	222	15,210	203
York, Pa.	2,539	185	31,107	157	54,288	131	84,370	151	27,434	140
Youngstown - Warren, Ohio	6,943	91	53,478	99	78,946	95	157,921	90	47,067	91
Yuba City, Cal.	1,374	261	13,164	254	14,557	295	25,928	300	8,996	282

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

Area	1990 Population		Percent Change In Population 1985–1990		1990 Households		1990 EBI	
	(Thous.)	Rank	%	Rank	(Thous.)	Rank	($000)	Rank
Redding, Cal.	145.8	235	10.7	56	54.8	235	1,725,033	276
Reno, Nev.	238.7	173	9.8	76	104.2	151	4,805,896	148
Richland - Kennewick - Pasco, Wash.	144.8	237	.6	253	51.7	244	2,722,510	207
Richmond - Petersburg, Va.	858.2	62	5.6	133	307.9	63	14,746,803	61
Riverside - San Bernardino, Cal.	2,196.5	17	15.8	15	811.2	20	35,439,632	23
Roanoke, Va.	231.4	179	2.1	216	86.2	177	3,574,553	177
Rochester, Minn.	100.5	301	4.0	166	38.0	298	1,982,893	257
Rochester, N.Y.	1,027.0	47	2.6	205	384.7	47	18.312,444	49
Rockford, Ill.	283.1	153	.4	258	107.1	147	4,813,561	146
Sacramento, Cal.	1,414.8	31	11.7	41	563.2	29	24,964,377	35
Saginaw - Bay City - Midland, Mich.	410.5	109	-1.5	291	147.0	120	6,282,143	120
St. Cloud, Minn.	188.4	204	6.3	115	60.4	216	2,614,224	217
St. Joseph, Mo.	85.2	309	-1.7	295	31.1	309	1,325,099	305
St. Louis, Mo.	2,437.9	12	.9	240	892.7	15	43,477,345	15
Salem, Ore.	261.4	161	1.7	226	97.1	160	3,384,587	184
Salinas - Seaside - Monterey, Cal.	366.3	126	10.1	66	122.5	137	6,126,153	127
Salt Lake City - Ogden, Utah	1,159.4	42	11.0	50	377.1	49	16,404,571	54
San Angelo, Tex.	106.4	291	10.4	61	39.5	291	1,750,329	273
San Antonio, Tex.	1,332.6	36	10.2	65	459.4	41	19,959,458	45
San Diego, Cal.	2,395.1	13	11.9	37	905.5	12	46,249,069	14
San Francisco, Cal.	1,617.2	27	3.9	167	694.1	26	39,037,874	20
San Jose, Cal.	1,483.8	29	6.5	111	523.1	34	32,039,483	27
Santa Barbara - Santa Maria - Lompoc, Cal.	358.5	129	8.4	86	138.9	125	7,135,006	104
Santa Cruz, Cal.	244.6	169	12.5	34	93.4	165	4,616,027	155
Santa Fe, N.M.	114.1	286	9.9	72	44.0	277	2,228,503	241
Santa Rosa - Petaluma, Cal.	376.4	123	10.6	59	152.5	112	7,499,664	99
Sarasota, Fla.	286.1	152	15.5	18	134.0	129	5,263,752	140
Savannah, Ga.	244.2	170	4.3	154	89.9	169	3,707,217	173
Scranton - Wilkes-Barre, Pa.	739.4	67	.5	255	287.1	67	10,756,192	77
Seattle, Wash.	1,819.0	26	5.8	128	743.1	23	39,200,759	19
Sharon, Pa.	127.7	266	-.7	279	47.7	262	1,722,075	277
Sheboygan, Wisc.	101.7	297	.1	265	38.1	297	1,809,375	266
Sherman - Denison, Tex.	102.1	296	5.8	128	39.6	289	1,690,321	281
Shreveport, La.	389.6	121	7.2	99	146.9	121	6,180,684	124
Sioux City, Iowa	118.6	282	.2	264	45.8	270	1,797,424	267
Sioux Falls, S.D.	132.9	254	8.8	82	52.8	239	2,651,166	214
South Bend - Mishawaka, Ind.	234.9	178	-1.6	294	88.4	171	3,955,104	166
Spokane, Wash.	371.0	125	3.7	173	148.6	117	4,864,409	144
Springfield, Ill.	201.4	197	3.1	196	83.1	184	3,320,889	186
Springfield, Mass.	589.1	86	.5	255	219.4	84	9,295,282	86
Springfield, Mo.	237.4	175	5.9	124	89.6	170	3,717,683	172
State College, Pa.	117.9	283	1.8	225	40.7	286	1,579,073	292
Steubenville - Weirton, Ohio-W.Va.	149.9	231	-4.2	316	56.7	226	1,924,673	262
Stockton, Cal.	460.0	99	13.0	33	174.0	98	7,127,125	105
Syracuse, N.Y.	682.0	70	2.8	198	249.6	73	11,556,642	73
Tacoma, Wash.	553.9	88	6.1	119	214.6	87	7,193,123	103
Tallahassee, Fla.	230.7	181	8.8	82	88.0	173	3,441,504	181
Tampa - St. Petersburg - Clearwater, Fla.	2,091.8	20	11.9	37	900.7	13	35,385,222	24
Terre Haute, Ind.	131.0	256	-2.4	301	48.6	257	2,034,453	251
Texarkana, Tex.-Ark.	126.2	268	4.6	148	47.0	266	1,629,755	285
Toledo, Ohio	615.3	82	-.4	276	233.9	79	10,795,593	76
Topeka, Kans.	164.0	214	2.3	212	65.6	209	3,436,733	182
Trenton, N.J.	316.3	142	1.1	236	115.6	141	6,532,865	117
Tucson, Ariz.	724.8	68	14.2	27	296.3	65	10,121,261	82
Tulsa, Okla.	822.3	65	10.3	63	320.8	62	13,024,158	67
Tuscaloosa, Ala.	150.4	229	4.3	154	55.8	231	1,995,247	256
Tyler, Tex.	173.2	212	14.0	28	64.4	212	3,020,298	198
Utica - Rome, N.Y.	325.5	138	.7	248	119.1	140	4,691,059	153
Vallejo - Fairfield - Napa, Cal.	419.3	106	9.9	72	153.5	109	7,467,612	100
Vancouver, Wash.	228.2	183	7.8	92	86.9	175	3,674,421	174
Victoria, Tex.	85.7	308	10.3	63	29.9	314	1,326,115	304
Vineland - Millville - Bridgeton, N.J.	142.1	241	2.7	201	50.0	251	2,031,423	252
Visalia - Tulare - Porterville, Cal.	316.5	141	11.7	41	104.2	151	3,038,581	196
Waco, Tex.	202.8	196	8.0	89	75.5	197	2,916,621	201
Washington, D.C.	3,706.7	7	6.1	119	1,393.8	7	86,796,603	5
Waterloo - Cedar Falls, Iowa	157.3	221	-.3	275	57.9	222	2,798,337	205
Wausau, Wisc.	117.5	284	2.3	212	43.0	280	1,759,990	272
West Palm Beach - Boca Raton - Delray Beach, Fla.	864.6	61	18.4	8	378.6	48	18,709,283	47
Wheeling, W.Va.	178.1	208	-2.1	299	69.8	204	2,619,162	216
Wichita, Kans.	449.1	101	4.1	163	175.5	97	9,736,102	83
Wichita Falls, Tex.	127.4	267	2.1	216	47.1	265	1,969,269	259
Williamsport, Pa.	118.8	281	-.4	276	45.0	272	1,690,471	280
Wilmington, Del.	556.2	87	2.6	205	202.2	88	10,707,120	78
Wilmington, N.C.	121.9	274	7.6	95	47.7	262	1,642,075	283
Worcester - Fitchburg - Leominster, Mass.	677.0	72	2.1	216	252.8	72	12,081,198	71
Yakima, Wash.	189.6	202	4.3	154	71.5	199	2,368,165	234
York, Pa.	417.6	107	4.1	163	159.4	105	6,654,973	111
Youngstown - Warren, Ohio	499.4	96	-3.3	311	188.2	93	8,195,733	92
Yuba City, Cal.	119.4	279	7.5	96	45.0	272	1,503,296	295

S&MM METRO MARKET RANKINGS ACROSS THE BOARD: 1990 Projections

	1990 Average Household EBI		1990 Total Retail Sales		1990 Per Household Retail Sales		1990 Buying Power Index	
Area	($)	Rank	($000)	Rank	($)	Rank	BPI	Rank
Redding, Cal.	31,479	310	1,132,141	247	20,660	224	.0482	264
Reno, Nev.	46,122	109	3,236,788	121	31,063	13	.1221	143
Richland - Kennewick - Pasco, Wash.	52,660	37	1,160,619	242	22,449	156	.0603	226
Richmond - Petersburg, Va.	47,895	80	7,808,329	57	25,360	79	.3546	60
Riverside - San Bernardino, Cal.	43,688	155	17,050,724	25	21,019	211	.8381	24
Roanoke, Va.	41,468	201	1,962,240	177	22,764	142	.0890	176
Rochester, Minn.	52,181	43	1,244,529	228	32,751	8	.0494	261
Rochester, N.Y.	47,602	83	7,966,744	55	20,709	221	.4122	50
Rockford, Ill.	44,945	131	2,306,603	153	21,537	190	.1125	151
Sacramento, Cal.	44,326	143	12,785,156	32	22,701	146	.5911	33
Saginaw - Bay City - Midland, Mich.	42,736	177	3,543,077	111	24,103	106	.1577	116
St. Cloud, Minn.	43,282	169	2,146,661	163	35,541	7	.0767	193
St. Joseph, Mo.	42,608	179	808,295	298	25,990	65	.0341	308
St. Louis, Mo.	48,703	69	22,336,994	14	25,022	85	1.0280	15
Salem, Ore.	34,857	286	1,662,354	193	17,120	298	.0847	182
Salinas - Seaside - Monterey, Cal.	50,009	55	2,938,731	133	23,990	112	.1436	130
Salt Lake City - Ogden, Utah	43,502	161	7,978,501	54	21,158	206	.4005	52
San Angelo, Tex.	44,312	144	1,109,785	253	28,096	29	.0450	272
San Antonio, Tex.	43,447	163	10,202,282	45	22,208	169	.4881	42
San Diego, Cal.	51,076	47	21,377,704	15	23,609	124	1.0439	14
San Francisco, Cal.	56,242	15	20,411,438	16	29,407	19	.8834	18
San Jose, Cal.	61,249	7	15,165,689	29	28,992	22	.7145	28
Santa Barbara - Santa Maria - Lompoc, Cal.	51,368	46	4,350,471	92	31,321	11	.1753	102
Santa Cruz, Cal.	49,422	61	1,829,244	183	19,585	254	.1002	162
Santa Fe, N.M.	50,648	50	1,085,378	259	24,668	92	.0509	253
Santa Rosa - Petaluma, Cal.	49,178	63	3,180,890	122	20,858	215	.1642	106
Sarasota, Fla.	39,282	234	2,994,255	129	22,345	161	.1280	139
Savannah, Ga.	41,237	204	2,155,884	162	23,981	113	.0941	171
Scranton - Wilkes-Barre, Pa.	37,465	265	5,341,505	77	18,605	279	.2625	76
Seattle, Wash.	52,753	35	17,562,519	23	23,634	123	.8601	21
Sharon, Pa.	36,102	279	735,045	303	15,410	310	.0411	288
Sheboygan, Wisc.	47,490	86	629,609	310	16,525	303	.0384	295
Sherman - Denison, Tex.	42,685	178	808,029	299	20,405	232	.0397	291
Shreveport, La.	42,074	188	3,037,385	126	20,677	222	.1475	123
Sioux City, Iowa	39,245	235	991,217	272	21,642	187	.0450	272
Sioux Falls, S.D.	50,211	53	1,396,220	217	26,444	52	.0618	219
South Bend - Mishawaka, Ind.	44,741	133	2,263,085	157	25,601	70	.0979	164
Spokane, Wash.	32,735	307	2,944,907	132	19,818	247	.1292	138
Springfield, Ill.	39,963	226	1,607,915	196	19,349	261	.0784	190
Springfield, Mass.	42,367	181	5,401,036	76	24,617	93	.2342	84
Springfield, Mo.	41,492	200	2,292,711	154	25,588	73	.0956	169
State College, Pa.	38,798	246	767,088	302	18,847	276	.0391	294
Steubenville - Weirton, Ohio-W.Va.	33,945	296	880,807	286	15,535	309	.0472	267
Stockton, Cal.	40,960	208	3,455,940	112	19,862	246	.1703	103
Syracuse, N.Y.	46,301	105	5,117,757	82	20,504	231	.2641	75
Tacoma, Wash.	33,519	301	3,992,049	95	18,602	280	.1863	97
Tallahassee, Fla.	39,108	238	1,879,038	180	21,353	196	.0859	180
Tampa - St. Petersburg - Clearwater, Fla.	39,286	233	18,577,023	21	20,625	227	.8510	22
Terre Haute, Ind.	41,861	191	1,501,248	205	30,890	15	.0560	238
Texarkana, Tex.-Ark.	34,676	290	1,064,580	265	22,651	149	.0446	274
Toledo, Ohio	46,155	108	6,502,607	67	27,801	33	.2700	74
Topeka, Kans.	52,389	39	1,541,443	200	23,498	128	.0758	196
Trenton, N.J.	56,513	13	3,022,110	127	26,143	57	.1457	125
Tucson, Ariz.	34,159	294	4,894,028	85	16,517	304	.2475	79
Tulsa, Okla.	40,599	216	6,075,230	71	18,938	271	.3066	66
Tuscaloosa, Ala.	35,757	281	1,110,323	252	19,898	245	.0515	250
Tyler, Tex.	46,899	97	1,398,433	216	21,715	184	.0695	206
Utica - Rome, N.Y.	39,388	231	2,269,621	156	19,056	267	.1139	148
Vallejo - Fairfield - Napa, Cal.	48,649	72	3,117,487	123	20,309	235	.1663	104
Vancouver, Wash.	42,283	183	1,250,105	227	14,386	314	.0794	188
Victoria, Tex.	44,352	142	853,894	292	28,558	23	.0347	306
Vineland - Millville - Bridgeton, N.J.	40,628	215	1,038,964	267	20,779	217	.0501	258
Visalia - Tulare - Porterville, Cal.	29,161	315	2,252,520	158	21,617	188	.0934	173
Waco, Tex.	38,631	249	1,601,592	197	21,213	204	.0736	198
Washington, D.C.	62,273	5	38,780,687	6	27,824	32	1.8776	5
Waterloo - Cedar Falls, Iowa	48,331	74	1,103,284	256	19,055	268	.0615	221
Wausau, Wisc.	40,930	209	774,198	301	18,005	285	.0414	285
West Palm Beach - Boca Raton - Delray Beach, Fla.	49,417	62	9,378,835	49	24,772	88	.4245	49
Wheeling, W.Va.	37,524	264	1,402,693	215	20,096	236	.0651	213
Wichita, Kans.	55,476	20	4,057,985	94	23,122	135	.2092	88
Wichita Falls, Tex.	41,810	193	1,321,636	220	28,060	30	.0524	247
Williamsport, Pa.	37,566	263	867,193	288	19,271	263	.0418	282
Wilmington, Del.	52,953	34	5,123,692	81	25,340	80	.2442	81
Wilmington, N.C.	34,425	292	1,327,945	219	27,840	31	.0481	265
Worcester - Fitchburg - Leominster, Mass.	47,790	81	5,741,866	73	22,713	143	.2790	72
Yakima, Wash.	33,121	305	1,240,030	231	17,343	292	.0610	223
York, Pa.	41,750	194	2,635,161	142	16,532	302	.1496	121
Youngstown - Warren, Ohio	43,548	159	3,886,250	99	20,650	225	.1925	94
Yuba City, Cal.	33,407	303	855,680	291	19,015	269	.0395	292

SECTION 4

Totals And Percents For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Retail Sales
Buying Power Index (BPI)
Graduated Buying Power Indexes

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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North Carolina	4–45
North Dakota	4–48
Ohio	4–49
Oklahoma	4–51
Oregon	4–53
Pennsylvania	4–54
Rhode Island	4–56
South Carolina	4–56
South Dakota	4–57
Tennessee	4–58
Texas	4–61
Utah	4–66
Vermont	4–67
Virginia	4–67
Washington	4–70
West Virginia	4–71
Wisconsin	4–72
Wyoming	4–74

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA															
ANNISTON	**125.7**	**.0522**	**5.0**	**206**	**80.6**	**44.1**	**.0498**	**1,085,193**	**.0387**	**461,743**	**.0331**	**.0398**	**.0548**	**.0498**	**.0373**
Calhoun	125.7	.0522	5.0	206	80.6	44.1	.0498	1,085,193	.0387	461,743	.0331	.0398	.0548	.0498	.0373
BIRMINGHAM	**922.1**	**.3829**	**4.3**	**230**	**71.5**	**346.4**	**.3917**	**9,316,427**	**.3327**	**4,491,199**	**.3219**	**.3395**	**.4279**	**.3750**	**.3646**
Blount	39.3	.0163	7.8	61	98.0	14.2	.0161	286,990	.0102	81,472	.0059	.0102	.0186	.0150	.0082
Jefferson	682.7	.2835	1.7	610	64.6	262.0	.2963	7,197,003	.2571	3,862,498	.2768	.2682	.3282	.2895	.2990
St. Clair	47.3	.0196	14.8	73	89.0	16.2	.0183	354,066	.0127	94,918	.0068	.0123	.0196	.0174	.0100
Shelby	80.2	.0333	21.0	100	88.3	27.6	.0312	879,684	.0314	184,976	.0133	.0263	.0274	.0247	.0257
Walker	72.6	.0302	5.7	90	92.1	26.4	.0298	598,684	.0213	267,335	.0191	.0225	.0341	.0284	.0217
DOTHAN	**128.5**	**.0534**	**4.9**	**113**	**77.6**	**46.3**	**.0524**	**1,151,420**	**.0411**	**787,423**	**.0563**	**.0482**	**.0618**	**.0601**	**.0443**
Dale	46.4	.0193	−3.0	83	80.9	15.9	.0180	403,376	.0144	146,354	.0104	.0142	.0197	.0187	.0106
Houston	82.1	.0341	10.0	142	75.7	30.4	.0344	748,044	.0267	641,069	.0459	.0340	.0421	.0414	.0337
FLORENCE	**141.0**	**.0585**	**4.4**	**113**	**86.3**	**52.7**	**.0597**	**1,264,994**	**.0452**	**639,929**	**.0459**	**.0479**	**.0659**	**.0587**	**.0461**
Colbert	56.2	.0233	3.1	95	81.9	21.1	.0239	484,355	.0173	256,589	.0184	.0187	.0265	.0243	.0160
Lauderdale	84.8	.0352	5.3	128	89.2	31.6	.0358	780,639	.0279	383,340	.0275	.0292	.0394	.0344	.0301
GADSDEN	**105.2**	**.0437**	**2.1**	**194**	**85.4**	**39.4**	**.0446**	**879,399**	**.0314**	**424,227**	**.0304**	**.0337**	**.0561**	**.0406**	**.0314**
Etowah	105.2	.0437	2.1	194	85.4	39.4	.0446	879,399	.0314	424,227	.0304	.0337	.0561	.0406	.0314
HUNTSVILLE	**213.1**	**.0885**	**8.2**	**264**	**77.8**	**79.0**	**.0893**	**2,560,999**	**.0915**	**1,153,216**	**.0827**	**.0882**	**.0813**	**.0896**	**.0934**
Madison	213.1	.0885	8.2	264	77.8	79.0	.0893	2,560,999	.0915	1,153,216	.0827	.0882	.0813	.0896	.0934
MOBILE	**473.8**	**.1966**	**6.8**	**168**	**69.4**	**170.1**	**.1924**	**4,691,504**	**.1676**	**2,524,239**	**.1809**	**.1774**	**.2156**	**.1922**	**.1657**
Baldwin	89.5	.0371	13.9	56	83.0	32.6	.0368	891,944	.0319	431,473	.0309	.0326	.0409	.0367	.0304
Mobile	384.3	.1595	5.3	310	66.2	137.5	.1556	3,799,560	.1357	2,092,766	.1500	.1448	.1747	.1555	.1353
MONTGOMERY	**293.9**	**.1222**	**7.8**	**146**	**63.4**	**105.1**	**.1190**	**2,943,622**	**.1051**	**1,506,307**	**.1080**	**.1094**	**.1245**	**.1207**	**.1048**
Autauga	35.8	.0149	11.0	60	75.8	12.0	.0136	342,913	.0122	129,299	.0093	.0119	.0128	.0125	.0114
Elmore	48.3	.0201	11.3	78	76.2	16.2	.0184	401,361	.0143	120,191	.0086	.0137	.0199	.0167	.0120
Montgomery	209.8	.0872	6.5	265	58.3	76.9	.0870	2,199,348	.0786	1,256,817	.0901	.0838	.0918	.0915	.0814
TUSCALOOSA	**144.2**	**.0598**	**4.8**	**108**	**70.9**	**52.2**	**.0591**	**1,283,819**	**.0459**	**726,272**	**.0521**	**.0505**	**.0735**	**.0565**	**.0476**
Tuscaloosa	144.2	.0598	4.8	108	70.9	52.2	.0591	1,283,819	.0459	726,272	.0521	.0505	.0735	.0565	.0476
ALL COUNTIES															
Autauga	35.8	.0149	11.0	60	75.8	12.0	.0136	342,913	.0122	129,299	.0093	.0119	.0128	.0125	.0114
Baldwin	89.5	.0371	13.9	56	83.0	32.6	.0368	891,944	.0319	431,473	.0309	.0326	.0409	.0367	.0304
Barbour	25.8	.0107	4.2	29	53.5	9.0	.0102	181,593	.0065	78,681	.0056	.0070	.0141	.0087	.0058
Bibb	16.8	.0070	6.8	27	75.2	5.9	.0067	111,620	.0040	36,155	.0026	.0042	.0084	.0062	.0033
Blount	39.3	.0163	7.8	61	98.0	14.2	.0161	286,990	.0102	81,472	.0059	.0102	.0186	.0150	.0082
Bullock	10.5	.0044	−.9	17	30.8	3.7	.0041	69,461	.0025	29,128	.0020	.0027	.0059	.0033	.0024
Butler	21.6	.0090	−.4	28	59.4	7.7	.0088	153,176	.0055	93,849	.0068	.0066	.0120	.0086	.0050
Calhoun	125.7	.0522	5.0	206	80.6	44.1	.0498	1,085,193	.0387	461,743	.0331	.0398	.0548	.0498	.0373
Chambers	39.6	.0164	1.0	66	62.7	14.4	.0163	337,374	.0121	145,670	.0104	.0124	.0190	.0151	.0113
Cherokee	20.0	.0083	6.6	36	91.0	7.1	.0081	150,367	.0053	44,476	.0032	.0053	.0093	.0073	.0043
Chilton	32.7	.0136	6.8	47	87.2	12.3	.0139	285,057	.0102	117,159	.0084	.0104	.0159	.0138	.0092
Choctaw	16.6	.0069	−1.4	18	54.6	5.7	.0064	124,325	.0045	41,697	.0030	.0045	.0088	.0049	.0036
Clarke	27.8	.0115	.4	23	55.3	9.4	.0106	214,182	.0076	130,215	.0093	.0089	.0146	.0101	.0074
Clay	13.7	.0057	.0	23	82.4	4.8	.0055	88,738	.0032	37,801	.0027	.0035	.0074	.0051	.0022
Cleburne	13.1	.0054	4.0	23	94.3	5.0	.0056	112,593	.0040	21,737	.0016	.0035	.0055	.0052	.0032
Coffee	39.3	.0164	2.0	58	81.3	14.4	.0163	335,930	.0120	183,049	.0131	.0133	.0182	.0169	.0137
Colbert	56.2	.0233	3.1	95	81.9	21.1	.0239	484,355	.0173	256,589	.0184	.0187	.0265	.0243	.0160
Conecuh	15.8	.0066	−.5	19	56.8	5.5	.0062	103,375	.0037	43,579	.0031	.0041	.0085	.0052	.0027
Coosa	11.6	.0048	2.0	18	63.5	4.4	.0050	101,092	.0036	7,155	.0005	.0030	.0051	.0041	.0027
Covington	37.4	.0155	1.5	36	85.8	14.8	.0167	285,875	.0102	157,450	.0113	.0116	.0227	.0159	.0104
Crenshaw	14.1	.0059	−.1	23	72.1	5.3	.0060	80,895	.0029	33,670	.0024	.0033	.0094	.0046	.0019
Cullman	66.1	.0274	7.2	90	98.8	24.5	.0277	524,663	.0187	261,267	.0188	.0205	.0351	.0274	.0179
Dale	46.4	.0193	−3.0	83	80.9	15.9	.0180	403,376	.0144	146,354	.0104	.0142	.0197	.0187	.0106
Dallas	54.8	.0227	1.5	56	43.3	18.7	.0212	340,495	.0122	212,144	.0152	.0152	.0305	.0187	.0116
De Kalb	57.8	.0240	7.7	74	97.8	21.9	.0247	441,446	.0158	148,019	.0107	.0159	.0305	.0220	.0138
Elmore	48.3	.0201	11.3	78	76.2	16.2	.0184	401,361	.0143	120,191	.0086	.0137	.0199	.0167	.0120
Escambia	38.1	.0158	−.9	40	66.2	12.8	.0144	278,770	.0099	161,256	.0115	.0115	.0183	.0140	.0105
Etowah	105.2	.0437	2.1	194	85.4	39.4	.0446	879,399	.0314	424,227	.0304	.0337	.0561	.0406	.0314
Fayette	19.3	.0080	2.6	31	86.3	7.1	.0080	164,933	.0059	58,074	.0042	.0058	.0092	.0073	.0050
Franklin	29.6	.0123	4.4	46	94.9	11.2	.0127	248,813	.0089	122,709	.0088	.0095	.0149	.0120	.0085
Geneva	24.7	.0102	1.8	43	85.9	9.1	.0103	213,188	.0076	59,904	.0043	.0071	.0130	.0088	.0056
Greene	11.2	.0047	1.6	18	20.6	3.7	.0042	62,785	.0023	35,552	.0025	.0028	.0067	.0031	.0020
Hale	15.2	.0063	−2.6	23	35.3	5.0	.0056	85,483	.0030	33,629	.0024	.0036	.0085	.0041	.0022
Henry	15.8	.0066	3.3	28	60.2	5.7	.0065	121,481	.0044	48,188	.0035	.0045	.0081	.0060	.0040

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES														Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	82.1	.0341	10.0	142	75.7	30.4	.0344	748,044	.0267	641,069	.0459	.0340	.0421	.0414	.0337
Jackson	55.1	.0228	7.2	52	95.0	19.9	.0225	416,227	.0148	155,067	.0112	.0153	.0254	.0218	.0132
Jefferson	682.7	.2835	1.7	610	64.6	262.0	.2963	7,197,003	.2571	3,862,498	.2768	.2682	.3282	.2895	.2990
Lamar	16.6	.0069	.9	27	87.1	6.1	.0069	135,379	.0048	48,785	.0035	.0049	.0081	.0065	.0048
Lauderdale	84.8	.0352	5.3	128	89.2	31.6	.0358	780,639	.0279	383,340	.0275	.0292	.0394	.0344	.0301
Lawrence	31.8	.0132	5.4	46	81.9	10.9	.0123	260,160	.0093	74,998	.0053	.0088	.0132	.0101	.0083
Lee	81.9	.0340	7.4	134	73.4	31.0	.0351	722,445	.0258	369,610	.0265	.0277	.0443	.0307	.0218
Limestone	47.8	.0199	3.9	86	84.7	16.7	.0189	461,508	.0164	168,298	.0121	.0159	.0190	.0179	.0154
Lowndes	13.6	.0056	2.6	19	23.6	3.9	.0044	68,461	.0025	24,455	.0017	.0028	.0063	.0032	.0018
Macon	26.6	.0111	–.9	43	14.4	8.4	.0095	158,360	.0056	55,897	.0040	.0063	.0138	.0067	.0045
Madison	213.1	.0885	8.2	264	77.8	79.0	.0893	2,560,999	.0915	1,153,216	.0827	.0882	.0813	.0896	.0934
Marengo	25.2	.0104	.6	26	44.8	8.5	.0096	167,505	.0060	92,317	.0066	.0070	.0134	.0075	.0062
Marion	32.3	.0134	7.5	43	97.2	12.0	.0136	279,216	.0099	91,503	.0066	.0097	.0152	.0133	.0091
Marshall	70.4	.0293	7.3	124	98.1	26.9	.0304	525,933	.0188	371,028	.0266	.0233	.0403	.0324	.0199
Mobile	384.3	.1595	5.3	310	66.2	137.5	.1556	3,799,560	.1357	2,092,766	.1500	.1448	.1747	.1555	.1353
Monroe	22.9	.0095	1.1	22	54.5	7.7	.0087	176,871	.0063	68,823	.0049	0064	.0110	.0073	.0052
Montgomery	209.8	.0872	6.5	265	58.3	76.9	.0870	2,199,348	.0786	1,256,817	.0901	.0838	.0918	.0915	.0814
Morgan	96.6	.0401	7.1	168	89.3	35.6	.0402	908,285	.0324	466,326	.0334	.0342	.0431	.0407	.0342
Perry	15.1	.0062	.6	21	38.0	4.9	.0056	83,952	.0030	24,174	.0017	.0033	.0079	.0039	.0024
Pickens	21.5	.0090	.1	24	56.2	7.3	.0082	142,400	.0051	43,555	.0031	.0052	.0105	.0070	.0040
Pike	28.3	.0117	.9	42	62.9	10.0	.0113	202,212	.0072	118,383	.0085	.0086	.0154	.0102	.0069
Randolph	20.3	.0084	1.1	35	74.2	7.4	.0084	149,508	.0054	61,506	.0044	.0056	.0108	.0078	.0049
☐ Russell	48.5	.0202	2.4	76	58.6	17.6	.0199	363,611	.0129	141,820	.0102	.0136	.0261	.0178	.0107
St. Clair	47.3	.0196	14.8	73	89.0	16.2	.0183	354,066	.0127	94,918	.0068	.0123	.0196	.0174	.0100
Shelby	80.2	.0333	21.0	100	88.3	27.6	.0312	879,684	.0314	184,976	.0133	.0263	.0274	.0247	.0257
Sumter	16.7	.0070	–1.2	18	29.0	5.4	.0062	108,643	.0039	40,913	.0029	.0043	.0087	.0045	.0029
Talladega	76.9	.0319	4.2	102	67.4	26.4	.0298	634,074	.0226	309,853	.0222	.0243	.0362	.0291	.0228
Tallapoosa	39.7	.0165	2.4	57	71.3	14.5	.0164	305,145	.0109	124,162	.0089	.0115	.0196	.0158	.0114
Tuscaloosa	144.2	.0598	4.8	108	70.9	52.2	.0591	1,283,819	.0459	726,272	.0521	.0505	.0735	.0565	.0476
Walker	72.6	.0302	5.7	90	92.1	26.4	.0298	598,684	.0213	267,335	.0191	.0225	.0341	.0284	.0217
Washington	17.3	.0072	2.8	16	65.5	5.8	.0066	138,190	.0050	40,716	.0029	.0045	.0067	.0052	.0048
Wilcox	14.8	.0061	.3	17	29.5	4.6	.0052	85,033	.0030	38,531	.0028	.0038	.0078	.0042	.0023
Winston	23.4	.0097	6.6	38	99.4	8.6	.0097	176,837	.0063	73,186	.0052	.0065	.0125	.0090	.0059
TOTAL METRO COUNTIES	**2,596.0**	**1.0780**	**5.4**	**171**	**72.6**	**952.9**	**1.0779**	**25,540,988**	**.9121**	**12,856,375**	**.9215**	**.9482**	**1.1875**	**1.0610**	**.9459**
TOTAL STATE	**4,079.8**	**1.6940**	**4.8**	**80**	**72.9**	**1,484.5**	**1.6791**	**37,065,047**	**1.3236**	**18,060,674**	**1.2944**	**1.3889**	**1.9363**	**1.6142**	**1.3288**
ALASKA															
ANCHORAGE	**237.1**	**.0984**	**35.9**	**137**	**86.2**	**87.4**	**.0988**	**3,792,676**	**.1355**	**2,596,640**	**.1861**	**.1432**	**.0863**	**.1147**	**.1431**
Anchorage	237.1	.0984	35.9	137	86.2	87.4	.0988	3,792,676	.1355	2,596,640	.1861	.1432	.0863	.1147	.1431
ALL COUNTIES															
Aleutian Islands	8.0	.0034	3.0	1	61.5	1.8	.0021	129,110	.0046	12,614	.0010	.0033	.0020	.0020	.0014
Anchorage	237.1	.0984	35.9	137	86.2	87.4	.0988	3,792,676	.1355	2,596,640	.1861	.1432	.0863	.1147	.1431
Bethel	12.9	.0054	17.3	0	14.4	3.4	.0039	99,632	.0035	29,815	.0021	.0035	.0043	.0029	.0023
Bristol Bay	1.2	.0005	9.7	2	60.3	.2	.0002	21,510	.0008	8,388	.0006	.0007	.0003	.0003	.0005
Dillingham	5.7	.0023	23.5	0	22.2	1.8	.0020	57,682	.0021	9,498	.0007	.0017	.0024	.0013	.0013
Fairbanks North Star	67.8	.0282	25.6	9	86.3	23.7	.0268	1,061,530	.0379	642,081	.0460	.0384	.0269	.0283	.0326
Haines	1.9	.0008	13.1	1	85.7	.6	.0007	19,065	.0007	12,568	.0009	.0007	.0009	.0006	.0004
Juneau	26.0	.0108	33.1	10	84.4	9.4	.0106	452,835	.0161	230,066	.0165	.0153	.0118	.0105	.0164
Kenai Peninsula	40.5	.0168	60.2	3	91.5	14.1	.0160	576,564	.0206	230,355	.0165	.0185	.0167	.0134	.0170
Ketchikan Gateway	13.4	.0055	18.4	11	83.5	5.0	.0056	212,657	.0076	75,367	.0054	.0066	.0040	.0045	.0065
Kobuk	5.8	.0025	20.1	0	13.6	1.5	.0017	55,374	.0020	23,045	.0016	.0020	.0021	.0013	.0014
Kodiak Island	14.0	.0058	40.9	3	70.7	4.5	.0051	195,932	.0070	66,314	.0048	.0061	.0045	.0043	.0050
Matanuska - Susitna	34.5	.0143	93.6	1	94.9	11.6	.0131	369,620	.0132	126,533	.0091	.0121	.0140	.0116	.0114
Nome	7.7	.0032	17.8	0	18.8	2.2	.0025	75,156	.0027	30,195	.0021	.0027	.0035	.0021	.0018
North Slope	5.3	.0022	26.2	0	20.7	1.2	.0014	67,807	.0024	31,617	.0023	.0022	.0012	.0012	.0014
Prince of Wales - Outer Ketchikan	4.5	.0019	17.7	1	53.9	1.3	.0015	63,813	.0023	14,549	.0010	.0019	.0016	.0010	.0014
Sitka	8.7	.0036	11.5	3	73.5	2.7	.0030	131,155	.0047	42,482	.0031	.0040	.0029	.0028	.0044
Skagway - Yakutat - Angoon	4.2	.0017	20.8	0	55.2	1.3	.0015	46,746	.0016	9,818	.0007	.0015	.0015	.0009	.0012
Southeast Fairbanks	7.4	.0031	30.4	0	79.2	2.1	.0024	74,346	.0027	16,656	.0012	.0022	.0024	.0020	.0015
Valdez - Cordova	9.8	.0041	17.4	0	83.3	3.5	.0039	158,928	.0057	61,756	.0044	.0050	.0046	.0035	.0041
Wade Hampton	5.5	.0022	17.9	0	6.1	1.1	.0013	25,194	.0009	12,433	.0009	.0011	.0017	.0011	.0006
Wrangell - Petersburg	6.9	.0029	11.9	1	77.8	2.2	.0025	79,965	.0028	31,711	.0023	.0027	.0031	.0023	.0025
Yukon - Koyukuk	9.0	.0037	14.3	0	40.8	2.7	.0030	74,613	.0027	41,296	.0029	.0030	.0046	.0023	.0017

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ALASKA (continued)															
TOTAL METRO COUNTIES	**237.1**	**.0984**	**35.9**	**137**	**86.2**	**87.4**	**.0988**	**3,792,676**	**.1355**	**2,596,640**	**.1861**	**.1432**	**.0863**	**.1147**	**.1431**
TOTAL STATE	**537.8**	**.2233**	**33.8**	**1**	**78.8**	**185.3**	**.2096**	**7,841,910**	**.2801**	**4,355,797**	**.3122**	**.2784**	**.2033**	**.2149**	**.2599**
ARIZONA															
PHOENIX	**1,841.1**	**.7644**	**22.0**	**202**	**93.8**	**719.1**	**.8133**	**21,989,680**	**.7852**	**11,710,860**	**.8393**	**.7974**	**.7996**	**.8495**	**.8244**
Maricopa	1,841.1	.7644	22.0	202	93.8	719.1	.8133	21,989,680	.7852	11,710,860	.8393	.7974	.7996	.8495	.8244
TUCSON	**634.6**	**.2635**	**19.4**	**69**	**92.7**	**253.0**	**.2862**	**6,595,885**	**.2355**	**3,305,023**	**.2369**	**.2415**	**.3097**	**.2850**	**.2376**
Pima	634.6	.2635	19.4	69	92.7	253.0	.2862	6,595,885	.2355	3,305,023	.2369	.2415	.3097	.2850	.2376
ALL COUNTIES															
Apache	57.6	.0240	10.5	5	22.7	14.9	.0169	316,221	.0113	96,627	.0070	.0126	.0206	.0140	.0092
Cochise	96.2	.0399	12.3	15	93.2	34.7	.0392	798,051	.0285	336,375	.0241	.0293	.0465	.0391	.0252
Coconino	88.1	.0366	17.5	5	67.9	28.1	.0318	742,611	.0265	523,487	.0375	.0320	.0367	.0360	.0251
Gila	38.6	.0160	4.1	8	84.6	14.4	.0163	341,175	.0122	161,155	.0115	.0127	.0211	.0141	.0109
Graham	25.1	.0104	9.8	5	84.4	7.5	.0085	150,130	.0053	129,583	.0093	.0075	.0128	.0094	.0050
Greenlee	10.8	.0045	−5.3	6	97.2	3.6	.0040	95,604	.0034	23,372	.0017	.0031	.0037	.0031	.0033
La Paz	14.1	.0059	12.3	3	81.9	5.6	.0064	98,437	.0036	31,869	.0023	.0036	.0090	.0052	.0026
Maricopa	1,841.1	.7644	22.0	202	93.8	719.1	.8133	21,989,680	.7852	11,710,860	.8393	.7974	.7996	.8495	.8244
Mohave	72.5	.0301	29.8	5	96.5	29.9	.0339	650,178	.0232	412,736	.0296	.0265	.0438	.0355	.0195
Navajo	74.3	.0309	9.9	7	48.9	21.8	.0246	535,269	.0192	284,159	.0204	.0218	.0311	.0233	.0167
Pima	634.6	.2635	19.4	69	92.7	253.0	.2862	6,595,885	.2355	3,305,023	.2369	.2415	.3097	.2850	.2376
Pinal	102.2	.0424	12.4	19	85.8	34.5	.0390	783,726	.0280	358,565	.0257	.0303	.0467	.0390	.0237
Santa Cruz	24.3	.0101	18.8	20	98.8	7.8	.0088	200,526	.0072	168,068	.0120	.0092	.0121	.0106	.0107
Yavapai	86.6	.0360	27.1	11	97.7	36.7	.0415	827,803	.0295	402,342	.0288	.0306	.0520	.0413	.0237
Yuma	86.1	.0357	10.4	15	93.5	30.0	.0340	720,420	.0257	457,137	.0328	.0297	.0413	.0378	.0248
TOTAL METRO COUNTIES	**2,475.7**	**1.0279**	**21.3**	**135**	**93.5**	**972.1**	**1.0995**	**28,585,565**	**1.0207**	**15,015,883**	**1.0762**	**1.0389**	**1.1093**	**1.1345**	**1.0620**
TOTAL STATE	**3,252.2**	**1.3504**	**19.6**	**29**	**90.3**	**1,241.6**	**1.4044**	**34,845,716**	**1.2443**	**18,401,358**	**1.3189**	**1.2878**	**1.4867**	**1.4429**	**1.2624**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**107.6**	**.0446**	**7.1**	**113**	**96.9**	**39.9**	**.0451**	**1,007,529**	**.0360**	**623,247**	**.0447**	**.0403**	**.0532**	**.0499**	**.0333**
Washington	107.6	.0446	7.1	113	96.9	39.9	.0451	1,007,529	.0360	623,247	.0447	.0403	.0532	.0499	.0333
FORT SMITH	**178.5**	**.0741**	**9.6**	**99**	**90.8**	**65.7**	**.0743**	**1,732,278**	**.0619**	**854,054**	**.0612**	**.0643**	**.0791**	**.0794**	**.0588**
Crawford	42.1	.0175	14.1	71	95.8	14.5	.0164	360,762	.0129	99,205	.0071	.0121	.0156	.0167	.0103
Sebastian	100.8	.0418	5.9	188	91.9	39.0	.0441	1,137,633	.0407	666,524	.0478	.0431	.0452	.0497	.0420
Sequoyah, Okla.	*35.6*	*.0148*	*15.8*	*53*	*81.7*	*12.2*	*.0138*	*233,883*	*.0083*	*88,325*	*.0063*	*.0091*	*.0183*	*.0130*	*.0065*
LITTLE ROCK - NORTH LITTLE ROCK	**505.0**	**.2097**	**6.4**	**173**	**79.1**	**183.5**	**.2075**	**5,595,916**	**.1997**	**2,934,667**	**.2103**	**.2048**	**.2075**	**.2212**	**.2083**
Faulkner	52.5	.0218	13.7	81	90.9	18.2	.0206	513,653	.0183	219,867	.0157	.0183	.0205	.0206	.0179
Lonoke	38.3	.0159	11.0	49	86.4	13.0	.0147	304,757	.0109	125,652	.0090	.0112	.0176	.0142	.0086
Pulaski	357.0	.1482	4.8	465	73.7	133.1	.1505	4,239,209	.1513	2,429,235	.1741	.1576	.1498	.1661	.1648
Saline	57.2	.0238	7.6	79	96.5	19.2	.0217	538,297	.0192	159,913	.0115	.0177	.0196	.0203	.0170
PINE BLUFF	**90.0**	**.0373**	**−.8**	**102**	**57.0**	**30.6**	**.0347**	**751,574**	**.0268**	**424,303**	**.0304**	**.0300**	**.0430**	**.0326**	**.0286**
Jefferson	90.0	.0373	−.8	102	57.0	30.6	.0347	751,574	.0268	424,303	.0304	.0300	.0430	.0326	.0286
TEXARKANA	**120.7**	**.0501**	**6.8**	**80**	**75.3**	**44.2**	**.0499**	**1,120,252**	**.0399**	**725,302**	**.0520**	**.0456**	**.0594**	**.0525**	**.0442**
Miller	39.3	.0163	4.1	63	73.7	14.2	.0160	365,841	.0130	184,253	.0133	.0137	.0204	.0158	.0128
Bowie, Tex.	*81.4*	*.0338*	*8.1*	*91*	*76.1*	*30.0*	*.0339*	*754,411*	*.0269*	*541,049*	*.0387*	*.0319*	*.0390*	*.0367*	*.0314*
ALL COUNTIES															
Arkansas	23.0	.0096	−4.9	23	78.5	8.7	.0098	199,430	.0072	102,522	.0073	.0079	.0129	.0095	.0067
Ashley	26.4	.0109	−.5	28	71.0	9.2	.0104	227,681	.0081	78,076	.0056	.0077	.0118	.0078	.0077
Baxter	32.2	.0134	17.5	59	99.5	13.3	.0151	325,736	.0116	131,074	.0094	.0115	.0157	.0169	.0103
Benton	91.4	.0380	17.0	108	98.3	34.2	.0387	942,762	.0337	354,535	.0254	.0320	.0377	.0411	.0298
Boone	29.3	.0121	12.4	50	99.6	11.2	.0126	243,029	.0087	154,823	.0111	.0100	.0171	.0134	.0086
Bradley	13.8	.0058	.0	21	69.1	5.2	.0059	107,620	.0038	44,466	.0032	.0042	.0076	.0052	.0035
Calhoun	6.1	.0025	.3	10	70.1	2.2	.0025	48,709	.0018	11,821	.0009	.0015	.0030	.0020	.0013
Carroll	18.0	.0075	11.1	28	99.3	7.4	.0084	152,455	.0054	81,544	.0058	.0061	.0112	.0087	.0041
Chicot	17.3	.0072	−2.8	27	44.4	5.8	.0065	104,691	.0037	52,761	.0038	.0043	.0102	.0052	.0025
Clark	23.3	.0096	−.1	27	76.5	8.1	.0092	185,513	.0067	125,120	.0090	.0080	.0121	.0090	.0057
Clay	20.5	.0085	−.6	32	99.8	7.9	.0089	150,260	.0053	46,940	.0033	.0054	.0122	.0074	.0037
Cleburne	20.1	.0084	18.9	36	99.6	7.7	.0087	170,746	.0061	62,760	.0045	.0061	.0097	.0088	.0045
Cleveland	8.1	.0034	2.9	14	83.6	2.9	.0033	63,910	.0023	6,136	.0005	.0019	.0034	.0023	.0017
Columbia	26.8	.0111	.6	35	63.2	9.7	.0110	272,756	.0098	109,308	.0078	.0094	.0121	.0101	.0101

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	20.2	.0084	3.6	36	83.3	7.1	.0080	170,195	.0060	127,624	.0092	.0075	.0103	.0089	.0058
Craighead	66.0	.0274	4.4	93	94.5	23.7	.0268	599,150	.0214	405,767	.0290	.0249	.0317	.0313	.0236
Crawford	42.1	.0175	14.1	71	95.8	14.5	.0164	360,762	.0129	99,205	.0071	.0121	.0156	.0167	.0103
☐ Crittenden	49.9	.0207	.8	83	54.8	16.5	.0187	371,915	.0133	377,390	.0271	.0188	.0257	.0206	.0133
Cross	20.3	.0084	-.7	33	73.5	6.8	.0077	149,243	.0053	75,652	.0054	.0061	.0106	.0078	.0041
Dallas	10.8	.0045	2.7	16	60.4	4.0	.0045	96,612	.0035	40,680	.0029	.0035	.0053	.0047	.0027
Desha	19.4	.0080	-1.8	26	55.1	6.6	.0075	143,244	.0051	136,239	.0098	.0070	.0114	.0076	.0043
Drew	18.3	.0076	2.2	22	70.8	6.4	.0072	156,555	.0056	60,926	.0044	.0056	.0081	.0068	.0046
Faulkner	52.5	.0218	13.7	81	90.9	18.2	.0206	513,673	.0183	219,867	.0157	.0183	.0205	.0206	.0179
Franklin	16.3	.0068	10.8	27	97.6	5.9	.0067	142,529	.0051	41,785	.0030	.0049	.0069	.0068	.0038
Fulton	10.8	.0045	8.3	18	99.3	4.4	.0049	71,391	.0026	21,810	.0016	.0026	.0072	.0045	.0017
Garland	76.7	.0318	8.7	117	90.6	31.5	.0357	841,150	.0300	437,981	.0314	.0307	.0401	.0355	.0265
Grant	13.9	.0058	6.9	22	96.1	4.9	.0055	122,420	.0044	32,680	.0023	.0041	.0056	.0049	.0035
Greene	32.2	.0134	4.7	56	99.5	12.0	.0136	295,133	.0105	124,411	.0089	.0107	.0141	.0148	.0099
Hempstead	24.5	.0102	3.7	34	68.0	8.7	.0098	189,314	.0068	79,014	.0057	.0071	.0127	.0086	.0060
Hot Spring	28.1	.0116	4.8	46	87.4	10.4	.0118	251,667	.0090	95,080	.0068	.0088	.0124	.0109	.0079
Howard	14.0	.0058	4.0	24	79.6	5.1	.0058	112,440	.0040	66,523	.0048	.0047	.0073	.0063	.0035
Independence	32.6	.0136	8.1	43	97.2	11.8	.0133	271,479	.0097	115,835	.0083	.0099	.0154	.0135	.0087
Izard	11.9	.0049	10.5	20	99.7	4.7	.0053	85,652	.0030	33,006	.0023	.0034	.0073	.0049	.0020
Jackson	21.1	.0088	-2.5	33	85.5	7.8	.0088	163,575	.0059	94,455	.0068	.0066	.0123	.0090	.0055
Jefferson	90.0	.0373	-.8	102	57.0	30.6	.0347	751,574	.0268	424,303	.0304	.0300	.0430	.0326	.0286
Johnson	18.9	.0079	8.5	28	97.3	7.0	.0079	146,211	.0052	59,155	.0043	.0055	.0103	.0078	.0039
Lafayette	10.1	.0042	-1.1	19	56.9	3.7	.0042	79,374	.0029	27,418	.0019	.0028	.0056	.0033	.0026
Lawrence	18.9	.0078	2.5	32	98.8	7.2	.0081	142,158	.0050	72,503	.0052	.0057	.0109	.0078	.0038
Lee	15.4	.0064	-.9	26	42.8	5.1	.0058	86,633	.0031	36,034	.0026	.0036	.0086	.0044	.0024
Lincoln	13.2	.0055	-1.3	23	62.2	3.7	.0042	78,364	.0028	25,213	.0018	.0030	.0057	.0036	.0018
Little River	14.8	.0062	6.1	29	72.9	5.0	.0056	131,755	.0047	37,057	.0027	.0044	.0062	.0046	.0036
Logan	21.3	.0088	5.7	30	97.4	7.5	.0085	169,969	.0061	66,780	.0048	.0063	.0101	.0082	.0047
Lonoke	38.3	.0159	11.0	49	86.4	13.0	.0147	304,757	.0109	125,652	.0090	.0112	.0176	.0142	.0086
Madison	12.1	.0050	6.4	14	99.3	4.5	.0051	82,101	.0029	29,280	.0021	.0031	.0067	.0052	.0023
Marion	13.4	.0056	18.2	23	99.3	5.1	.0058	107,407	.0039	12,348	.0008	.0034	.0070	.0047	.0023
Miller	39.3	.0163	4.1	63	73.7	14.2	.0160	365,841	.0130	184,253	.0133	.0137	.0204	.0158	.0128
Mississippi	58.2	.0242	-2.2	65	70.7	19.6	.0222	438,808	.0157	222,526	.0159	.0175	.0271	.0229	.0141
Monroe	12.7	.0052	-9.6	21	56.8	4.6	.0052	80,196	.0028	57,883	.0042	.0037	.0082	.0046	.0024
Montgomery	8.4	.0035	8.1	11	99.0	3.3	.0037	63,055	.0023	16,821	.0012	.0022	.0046	.0033	.0016
Nevada	10.9	.0046	-1.8	18	67.4	3.8	.0043	71,907	.0026	31,709	.0022	.0028	.0062	.0037	.0022
Newton	8.3	.0034	7.0	10	99.4	2.9	.0033	42,957	.0015	6,200	.0005	.0016	.0047	.0022	.0010
Ouachita	32.7	.0136	7.1	44	61.9	12.2	.0138	287,089	.0103	183,266	.0131	.0118	.0182	.0140	.0108
Perry	8.2	.0034	12.9	15	97.6	2.8	.0032	58,726	.0021	9,576	.0007	.0020	.0036	.0026	.0015
Phillips	33.0	.0137	-5.1	48	44.6	11.1	.0125	212,692	.0075	150,167	.0108	.0097	.0194	.0108	.0075
Pike	10.9	.0045	5.1	18	95.2	4.1	.0047	70,345	.0026	30,874	.0022	.0028	.0069	.0041	.0016
Poinsett	26.1	.0109	-3.5	34	92.2	9.2	.0104	193,980	.0069	79,443	.0057	.0074	.0131	.0102	.0051
Polk	18.3	.0076	7.6	21	99.2	6.6	.0074	132,086	.0047	66,632	.0047	.0053	.0105	.0072	.0034
Pope	43.2	.0179	10.9	53	96.7	15.7	.0178	365,483	.0131	280,771	.0202	.0162	.0229	.0199	.0139
Prairie	9.6	.0040	-5.3	15	84.7	3.7	.0042	64,338	.0023	28,586	.0020	.0025	.0058	.0035	.0015
Pulaski	357.0	.1482	4.8	465	73.7	133.1	.1505	4,239,209	.1513	2,429,235	.1741	.1576	.1498	.1661	.1648
Randolph	16.9	.0070	.4	26	98.7	6.3	.0071	128,535	.0046	38,906	.0028	.0045	.0089	.0068	.0035
St. Francis	30.1	.0125	-2.5	47	51.5	9.8	.0111	203,869	.0073	131,285	.0094	.0091	.0157	.0102	.0066
Saline	57.2	.0238	7.6	79	96.5	19.2	.0217	538,297	.0192	159,913	.0115	.0177	.0196	.0203	.0170
Scott	10.1	.0042	4.3	11	99.0	3.9	.0045	74,023	.0027	22,229	.0016	.0027	.0057	.0037	.0019
Searcy	9.1	.0038	2.9	14	99.6	3.6	.0040	49,236	.0017	17,036	.0012	.0019	.0066	.0026	.0011
Sebastian	100.8	.0418	5.9	188	91.9	39.0	.0441	1,137,633	.0407	666,524	.0478	.0431	.0452	.0497	.0420
Sevier	14.8	.0062	5.3	26	93.1	5.5	.0063	122,916	.0044	39,282	.0028	.0042	.0065	.0055	.0034
Sharp	16.6	.0068	13.6	27	98.5	6.5	.0073	128,024	.0045	26,955	.0019	.0043	.0090	.0065	.0031
Stone	9.6	.0040	6.4	16	99.3	3.5	.0040	58,796	.0021	27,473	.0020	.0024	.0058	.0032	.0014
Union	49.6	.0206	2.1	47	69.2	18.3	.0207	436,438	.0156	240,138	.0172	.0171	.0261	.0193	.0173
Van Buren	15.5	.0065	16.0	22	99.4	6.0	.0068	101,134	.0036	40,864	.0029	.0039	.0097	.0061	.0027
Washington	107.6	.0446	7.1	113	96.9	39.9	.0451	1,007,529	.0360	623,247	.0447	.0403	.0532	.0499	.0333
White	54.1	.0225	6.4	52	96.3	19.0	.0215	427,498	.0153	228,454	.0164	.0170	.0265	.0216	.0134
Woodruff	10.5	.0044	-6.4	18	67.0	3.8	.0043	68,325	.0024	28,442	.0020	.0029	.0061	.0037	.0018
Yell	18.0	.0074	5.7	19	97.2	6.7	.0076	143,885	.0051	42,550	.0031	.0049	.0084	.0072	.0037
TOTAL METRO COUNTIES	**934.7**	**.3879**	**5.6**	**132**	**79.6**	**338.2**	**.3825**	**9,591,170**	**.3424**	**5,309,589**	**.3807**	**.3628**	**.4106**	**.4065**	**.3486**
TOTAL STATE	**2,401.6**	**.9972**	**5.0**	**46**	**82.6**	**874.8**	**.9895**	**21,696,330**	**.7748**	**11,074,799**	**.7938**	**.8251**	**1.1633**	**.9957**	**.7268**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA															
ANAHEIM - SANTA ANA	**2,124.0**	**.8819**	**9.9**	**2,662**	**92.9**	**755.0**	**.8539**	**31,573,345**	**1.1275**	**15,352,829**	**1.1004**	**1.0702**	**.6815**	**.8431**	**1.1529**
Orange	2,124.0	.8819	9.9	2,662	92.9	755.0	.8539	31,573,345	1.1275	15,352,829	1.1004	1.0702	.6815	.8431	1.1529
BAKERSFIELD	**475.8**	**.1976**	**18.0**	**59**	**90.7**	**169.5**	**.1917**	**5,465,373**	**.1951**	**2,676,721**	**.1918**	**.1946**	**.1963**	**.1920**	**.1882**
Kern	475.8	.1976	18.0	59	90.7	169.5	.1917	5,465,373	.1951	2,676,721	.1918	.1946	.1963	.1920	.1882
CHICO	**166.7**	**.0692**	**15.9**	**101**	**96.1**	**67.4**	**.0763**	**1,707,361**	**.0610**	**929,536**	**.0666**	**.0642**	**.0954**	**.0773**	**.0557**
Butte	166.7	.0692	15.9	101	96.1	67.4	.0763	1,707,361	.0610	929,536	.0666	.0642	.0954	.0773	.0557
FRESNO	**578.8**	**.2403**	**12.5**	**97**	**90.5**	**207.2**	**.2344**	**6,632,413**	**.2368**	**3,071,465**	**.2202**	**.2325**	**.2349**	**.2352**	**.2255**
Fresno	578.8	.2403	12.5	97	90.5	207.2	.2344	6,632,413	.2368	3,071,465	.2202	.2325	.2349	.2352	.2255
LOS ANGELES - LONG BEACH	**8,091.4**	**3.3597**	**8.2**	**1,988**	**79.6**	**2,963.5**	**3.3520**	**103,058,676**	**3.6803**	**50,985,808**	**3.6542**	**3.6083**	**3.2749**	**3.3010**	**3.7950**
Los Angeles	8,091.4	3.3597	8.2	1,988	79.6	2,963.5	3.3520	103,058,676	3.6803	50,985,808	3.6542	3.6083	3.2749	3.3010	3.7950
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,720.3***	***5.2819***	***10.6***	***374***	***84.3***	***4,604.1***	***5.2076***	***164,723,821***	***5.8824***	***79,899,654***	***5.7267***	***5.7153***	***4.9056***	***5.1192***	***5.9590***
MERCED	**163.2**	**.0678**	**21.3**	**84**	**91.2**	**54.4**	**.0616**	**1,537,181**	**.0549**	**770,548**	**.0553**	**.0575**	**.0646**	**.0668**	**.0461**
Merced	163.2	.0678	21.3	84	91.2	54.4	.0616	1,537,181	.0549	770,548	.0553	.0575	.0646	.0668	.0461
MODESTO	**306.1**	**.1271**	**15.1**	**203**	**95.5**	**107.7**	**.1218**	**3,193,520**	**.1140**	**1,700,566**	**.1218**	**.1190**	**.1315**	**.1267**	**.1215**
Stanislaus	306.1	.1271	15.1	203	95.5	107.7	.1218	3,193,520	.1140	1,700,566	.1218	.1190	.1315	.1267	.1215
OAKLAND	**1,903.2**	**.7903**	**8.0**	**1,298**	**76.5**	**736.1**	**.8326**	**28,345,176**	**1.0123**	**12,671,975**	**.9082**	**.9367**	**.7318**	**.7551**	**.9822**
Alameda	1,184.5	.4919	7.2	1,609	71.6	464.1	.5249	16,670,936	.5954	7,951,537	.5699	.5670	.4820	.4861	.5797
Contra Costa	718.7	.2984	9.5	985	84.6	272.0	.3077	11,674,240	.4169	4,720,438	.3383	.3697	.2498	.2690	.4025
OXNARD - VENTURA	**609.0**	**.2529**	**15.1**	**327**	**93.4**	**200.5**	**.2268**	**8,157,543**	**.2913**	**3,229,516**	**.2315**	**.2656**	**.1762**	**.2114**	**.2637**
Ventura	609.0	.2529	15.1	327	93.4	200.5	.2268	8,157,543	.2913	3,229,516	.2315	.2656	.1762	.2114	.2637
REDDING	**131.7**	**.0547**	**13.9**	**35**	**96.4**	**49.4**	**.0559**	**1,268,345**	**.0453**	**770,176**	**.0552**	**.0501**	**.0677**	**.0590**	**.0433**
Shasta	131.7	.0547	13.9	35	96.4	49.4	.0559	1,268,345	.0453	770,176	.0552	.0501	.0677	.0590	.0433
RIVERSIDE - SAN BERNARDINO	**1,896.4**	**.7874**	**21.7**	**70**	**91.6**	**685.1**	**.7749**	**21,934,257**	**.7833**	**10,331,501**	**.7406**	**.7712**	**.7730**	**.7637**	**.7474**
Riverside	817.9	.3396	23.3	113	92.2	303.8	.3436	9,654,362	.3448	4,755,305	.3409	.3425	.3577	.3504	.3210
San Bernardino	1,078.5	.4478	20.5	54	91.1	381.3	.4313	12,279,895	.4385	5,576,196	.3997	.4287	.4153	.4133	.4264
SACRAMENTO	**1,266.4**	**.5258**	**15.1**	**248**	**88.4**	**493.2**	**.5578**	**16,056,007**	**.5733**	**8,088,460**	**.5796**	**.5660**	**.5442**	**.5567**	**.5678**
El Dorado	108.4	.0450	26.3	63	97.4	40.9	.0462	1,276,980	.0456	499,885	.0358	.0426	.0447	.0457	.0406
Placer	144.2	.0599	23.0	102	96.9	54.2	.0613	1,853,752	.0662	982,952	.0704	.0663	.0631	.0615	.0596
Sacramento	888.8	.3690	13.5	915	85.3	351.5	.3976	11,534,824	.4119	6,004,132	.4303	.4089	.3770	.4012	.4254
Yolo	125.0	.0519	10.3	123	92.3	46.6	.0527	1,390,451	.0496	601,491	.0431	.0482	.0594	.0483	.0422
SALINAS - SEASIDE - MONTEREY	**332.8**	**.1382**	**14.6**	**101**	**84.6**	**109.0**	**.1233**	**3,958,553**	**.1414**	**1,868,001**	**.1338**	**.1385**	**.1064**	**.1298**	**.1405**
Monterey	332.8	.1382	14.6	101	84.6	109.0	.1233	3,958,553	.1414	1,868,001	.1338	.1385	.1064	.1298	.1405
SAN DIEGO	**2,140.9**	**.8890**	**15.0**	**508**	**87.9**	**786.5**	**.8896**	**28,842,528**	**1.0300**	**13,191,301**	**.9454**	**.9764**	**.7968**	**.9069**	**.9763**
San Diego	2,140.9	.8890	15.0	508	87.9	786.5	.8896	28,842,528	1.0300	13,191,301	.9454	.9764	.7968	.9069	.9763
SAN FRANCISCO	**1,556.0**	**.6461**	**4.5**	**1,531**	**75.3**	**655.6**	**.7416**	**26,444,917**	**.9444**	**13,680,421**	**.9805**	**.8957**	**.6600**	**.7451**	**.9962**
Marin	226.6	.0941	1.8	433	94.1	94.3	.1067	4,662,685	.1665	1,890,234	.1355	.1428	.0847	.0967	.1463
San Francisco	713.6	.2963	5.1	15,513	63.1	320.6	.3626	11,378,456	.4064	6,709,601	.4809	.4067	.3596	.3794	.4749
San Mateo	615.8	.2557	4.8	1,378	82.6	240.7	.2723	10,403,776	.3715	5,080,586	.3641	.3462	.2157	.2690	.3750
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,791.8***	***2.4048***	***7.9***	***782***	***81.1***	***2,232.7***	***2.5254***	***88,711,757***	***3.1681***	***41,571,035***	***2.9796***	***2.9591***	***2.1773***	***2.4018***	***3.1676***
SAN JOSE	**1,393.3**	**.5785**	**7.6**	**1,078**	**87.3**	**488.2**	**.5522**	**21,436,862**	**.7655**	**10,047,766**	**.7202**	**.7145**	**.4194**	**.5261**	**.7818**
Santa Clara	1,393.3	.5785	7.6	1,078	87.3	488.2	.5522	21,436,862	.7655	10,047,766	.7202	.7145	.4194	.5261	.7818
SANTA BARBARA - SANTA MARIA - LOMPOC	**330.6**	**.1373**	**10.7**	**120**	**93.0**	**124.7**	**.1410**	**4,620,091**	**.1650**	**2,780,868**	**.1993**	**.1697**	**.1398**	**.1549**	**.1760**
Santa Barbara	330.6	.1373	10.7	120	93.0	124.7	.1410	4,620,091	.1650	2,780,868	.1993	.1697	.1398	.1549	.1760
SANTA CRUZ	**217.5**	**.0903**	**15.6**	**488**	**95.3**	**82.6**	**.0934**	**2,929,492**	**.1046**	**1,188,708**	**.0852**	**.0960**	**.0896**	**.0872**	**.0921**
Santa Cruz	217.5	.0903	15.6	488	95.3	82.6	.0934	2,929,492	.1046	1,188,708	.0852	.0960	.0896	.0872	.0921
SANTA ROSA - PETALUMA	**340.4**	**.1413**	**13.6**	**212**	**95.7**	**134.5**	**.1521**	**4,749,039**	**.1696**	**2,004,455**	**.1437**	**.1562**	**.1384**	**.1436**	**.1581**
Sonoma	340.4	.1413	13.6	212	95.7	134.5	.1521	4,749,039	.1696	2,004,455	.1437	.1562	.1384	.1436	.1581
STOCKTON	**406.9**	**.1689**	**17.1**	**288**	**86.7**	**149.9**	**.1696**	**4,524,739**	**.1616**	**2,142,068**	**.1536**	**.1607**	**.1753**	**.1630**	**.1586**
San Joaquin	406.9	.1689	17.1	288	86.7	149.9	.1696	4,524,739	.1616	2,142,068	.1536	.1607	.1753	.1630	.1586
VALLEJO - FAIRFIELD - NAPA	**381.4**	**.1583**	**14.1**	**242**	**83.4**	**135.7**	**.1535**	**4,806,271**	**.1717**	**1,977,710**	**.1418**	**.1600**	**.1381**	**.1447**	**.1572**
Napa	106.8	.0443	7.7	144	95.8	40.7	.0460	1,614,651	.0577	512,805	.0368	.0487	.0395	.0396	.0480
Solano	274.6	.1140	16.8	329	78.6	95.0	.1075	3,191,620	.1140	1,464,905	.1050	.1113	.0986	.1051	.1092
VISALIA - TULARE - PORTERVILLE	**283.3**	**.1176**	**15.3**	**59**	**94.9**	**92.5**	**.1046**	**2,280,033**	**.0814**	**1,533,607**	**.1099**	**.0972**	**.1348**	**.1156**	**.0846**
Tulare	283.3	.1176	15.3	59	94.9	92.5	.1046	2,280,033	.0814	1,533,607	.1099	.0972	.1348	.1156	.0846

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CALIFORNIA (continued)															
YUBA CITY	**111.1**	**.0462**	**8.9**	**89**	**89.8**	**40.9**	**.0463**	**1,064,809**	**.0381**	**575,176**	**.0413**	**.0406**	**.0546**	**.0489**	**.0357**
Sutter	57.3	.0239	9.7	95	90.1	21.3	.0241	584,655	.0209	326,653	.0235	.0223	.0272	.0251	.0206
Yuba	53.8	.0224	8.2	84	89.6	19.6	.0222	480,154	.0172	248,523	.0178	.0183	.0274	.0238	.0151
ALL COUNTIES															
Alameda	1,184.5	.4919	7.2	1,609	71.6	464.1	.5249	16,670,936	.5954	7,951,537	.5699	.5670	.4820	.4861	.5797
Alpine	1.4	.0006	27.6	2	85.1	.4	.0005	12,301	.0004	4,169	.0003	.0004	.0003	.0003	.0003
Amador	24.0	.0099	24.3	41	96.8	9.7	.0109	268,107	.0096	159,230	.0114	.0103	.0129	.0118	.0087
Butte	166.7	.0692	15.9	101	96.1	67.4	.0763	1,707,361	.0610	929,536	.0666	.0642	.0954	.0773	.0557
Calaveras	26.8	.0112	29.4	26	97.5	10.6	.0120	273,189	.0097	100,852	.0072	.0093	.0135	.0113	.0082
Colusa	14.2	.0059	11.0	12	95.4	5.2	.0058	144,102	.0052	59,331	.0043	.0050	.0066	.0060	.0042
Contra Costa	718.7	.2984	9.5	985	84.6	272.0	.3077	11,674,240	.4169	4,720,438	.3383	.3697	.2498	.2690	.4025
Del Norte	18.8	.0078	3.2	19	91.5	7.4	.0084	165,027	.0059	90,774	.0065	.0064	.0111	.0082	.0056
El Dorado	108.4	.0450	26.3	63	97.4	40.9	.0462	1,276,980	.0456	499,885	.0358	.0426	.0447	.0457	.0406
Fresno	578.8	.2403	12.5	97	90.5	207.2	.2344	6,632,413	.2368	3,071,465	.2202	.2325	.2349	.2352	.2255
Glenn	23.3	.0097	9.1	18	97.0	8.5	.0096	243,910	.0087	108,511	.0077	.0087	.0101	.0101	.0080
Humboldt	114.6	.0476	5.6	32	92.8	45.4	.0514	1,265,377	.0452	735,473	.0528	.0479	.0631	.0515	.0465
Imperial	104.1	.0432	13.0	25	93.5	31.6	.0357	825,550	.0295	551,892	.0395	.0351	.0482	.0404	.0314
Inyo	18.8	.0078	5.1	2	89.9	7.7	.0087	212,138	.0076	173,978	.0125	.0092	.0112	.0099	.0082
Kern	475.8	.1976	18.0	59	90.7	169.5	.1917	5,465,373	.1951	2,676,721	.1918	.1946	.1963	.1920	.1882
Kings	82.1	.0341	11.3	59	90.4	26.4	.0299	762,918	.0273	320,281	.0230	.0273	.0302	.0312	.0241
Lake	49.1	.0204	35.0	39	96.0	20.7	.0234	487,575	.0174	209,714	.0150	.0173	.0321	.0209	.0125
Lassen	25.3	.0105	16.8	6	92.4	8.1	.0092	211,847	.0076	108,417	.0078	.0083	.0115	.0102	.0068
Los Angeles	8,091.4	3.3597	8.2	1,988	79.6	2,963.5	3.3520	103,058,676	3.6803	50,985,808	3.6542	3.6083	3.2749	3.3010	3.7950
Madera	75.5	.0314	19.6	35	93.3	25.6	.0289	762,748	.0272	288,444	.0207	.0261	.0319	.0266	.0232
Marin	226.6	.0941	1.8	433	94.1	94.3	.1067	4,662,685	.1665	1,890,234	.1355	.1428	.0847	.0967	.1463
Mariposa	14.0	.0058	26.0	10	95.2	5.3	.0060	142,019	.0051	51,080	.0037	.0048	.0072	.0054	.0039
Mendocino	74.5	.0309	11.6	21	94.8	28.7	.0324	785,501	.0281	440,649	.0315	.0297	.0400	.0340	.0262
Merced	163.2	.0678	21.3	84	91.2	54.4	.0616	1,537,181	.0549	770,548	.0553	.0575	.0646	.0668	.0461
Modoc	9.5	.0039	10.3	2	95.2	3.6	.0041	88,420	.0031	38,032	.0027	.0032	.0050	.0038	.0022
Mono	9.3	.0039	8.4	3	95.1	3.9	.0044	137,937	.0049	79,125	.0057	.0049	.0049	.0048	.0049
Monterey	332.8	.1382	14.6	101	84.6	109.0	.1233	3,958,553	.1414	1,868,001	.1338	.1385	.1064	.1298	.1405
Napa	106.8	.0443	7.7	144	95.8	40.7	.0460	1,614,651	.0577	512,805	0368	.0487	.0395	.0396	.0480
Nevada	67.8	.0282	31.3	71	98.2	26.5	.0300	775,894	.0277	362,542	.0260	.0273	.0324	.0296	.0261
Orange	2,124.0	.8819	9.9	2,662	92.9	755.0	.8539	31,573,345	1.1275	15,352,829	1.1004	1.0702	.6815	.8431	1.1529
Placer	144.2	.0599	23.0	102	96.9	54.2	.0613	1,853,752	.0662	982,952	.0704	.0663	.0631	.0615	.0596
Plumas	19.5	.0081	12.5	8	95.6	7.8	.0089	200,102	.0071	93,884	.0067	.0072	.0097	.0093	.0060
Riverside	817.9	.3396	23.3	113	92.2	303.8	.3436	9,654,362	.3448	4,755,305	.3409	.3425	.3577	.3504	.3210
Sacramento	888.8	.3690	13.5	915	85.3	351.5	.3976	11,534,824	.4119	6,004,132	.4303	.4089	.3770	.4012	.4254
San Benito	30.5	.0127	22.0	22	96.8	10.0	.0113	311,041	.0111	109,682	.0078	.0105	.0112	.0109	.0098
San Bernardino	1,078.5	.4478	20.5	54	91.1	381.3	.4313	12,279,895	.4385	5,576,196	.3997	.4287	.4153	.4133	.4264
San Diego	2,140.9	.8890	15.0	508	87.9	786.5	.8896	28,842,528	1.0300	13,191,301	.9454	.9764	.7968	.9069	.9763
San Francisco	713.6	.2963	5.1	15,513	63.1	320.6	.3626	11,378,456	.4064	6,709,601	.4809	.4067	.3596	.3794	.4749
San Joaquin	406.9	.1689	17.1	288	86.7	149.9	.1696	4,524,739	.1616	2,142,068	.1536	.1607	.1753	.1630	.1586
San Luis Obispo	188.5	.0783	21.3	57	94.6	70.4	.0796	2,212,179	.0790	1,005,084	.0720	.0767	.0822	.0808	.0712
San Mateo	615.8	.2557	4.8	1,378	82.6	240.7	.2723	10,403,776	.3715	5,080,586	.3641	.3462	.2157	.2690	.3750
Santa Barbara	330.6	.1373	10.7	120	93.0	124.7	.1410	4,620,091	.1650	2,780,868	.1993	.1697	.1398	.1549	.1760
Santa Clara	1,393.3	.5785	7.6	1,078	87.3	488.2	.5522	21,436,862	.7655	10,047,766	.7202	.7145	.4194	.5261	.7818
Santa Cruz	217.5	.0903	15.6	488	95.3	82.6	.0934	2,929,492	.1046	1,188,708	.0852	.0960	.0896	.0872	.0921
Shasta	131.7	.0547	13.9	35	96.4	49.4	.0559	1,268,345	.0453	770,176	.0552	.0501	.0677	.0590	.0433
Sierra	3.4	.0014	10.6	4	97.9	1.5	.0017	38,668	.0014	9,192	.0006	.0012	.0018	.0014	.0010
Siskiyou	43.5	.0181	9.5	7	93.9	17.0	.0192	437,446	.0156	207,322	.0149	.0158	.0228	.0194	.0144
Solano	274.6	.1140	16.8	329	78.6	95.0	.1075	3,191,620	.1140	1,464,905	.1050	.1113	.0986	.1051	.1092
Sonoma	340.4	.1413	13.6	212	95.7	134.5	.1521	4,749,039	.1696	2,004,455	.1437	.1562	.1384	.1436	.1581
Stanislaus	306.1	.1271	15.1	203	95.5	107.7	.1218	3,193,520	.1140	1,700,566	.1218	.1190	.1315	.1267	.1215
Sutter	57.3	.0238	9.7	95	90.1	21.3	.0241	584,655	.0209	326,653	.0235	.0223	.0272	.0251	.0206
Tehama	44.6	.0185	14.7	15	97.6	17.3	.0196	422,428	.0151	270,954	.0194	.0170	.0251	.0204	.0137
Trinity	14.0	.0059	18.1	4	95.3	5.5	.0062	139,992	.0050	45,867	.0033	.0047	.0068	.0061	.0040
Tulare	283.3	.1176	15.3	59	94.9	92.5	.1046	2,280,033	.0814	1,533,607	.1099	.0972	.1348	.1156	.0846
Tuolumne	41.3	.0171	21.7	18	96.3	15.6	.0177	368,023	.0132	170,584	.0122	.0137	.0225	.0173	.0115
Ventura	609.0	.2529	15.1	327	93.4	200.5	.2268	8,157,543	.2913	3,229,516	.2315	.2656	.1762	.2114	.2637
Yolo	125.0	.0519	10.3	123	92.3	46.6	.0527	1,390,451	.0496	601,491	.0431	.0482	.0594	.0483	.0422
Yuba	53.8	.0224	8.2	84	89.6	19.6	.0222	480,154	.0172	248,523	.0178	.0183	.0274	.0238	.0151
TOTAL METRO COUNTIES	**25,206.9**	**10.4664**	**11.1**	**289**	**84.9**	**9,289.1**	**10.5069**	**334,586,531**	**11.9484**	**161,569,182**	**11.5801**	**11.5414**	**9.8252**	**10.3538**	**11.9464**
TOTAL STATE	**26,345.3**	**10.9393**	**11.3**	**169**	**85.3**	**9,709.5**	**10.9824**	**346,280,970**	**12.3661**	**167,364,245**	**11.9953**	**11.9694**	**10.3795**	**10.8354**	**12.3290**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO															
BOULDER - LONGMONT	**219.0**	**.0910**	**15.5**	**295**	**97.1**	**85.2**	**.0964**	**2,838,830**	**1013**	**1,522,756**	**.1092**	**.1016**	**.0936**	**.0989**	**.1092**
Boulder	219.0	.0910	15.5	295	97.1	85.2	.0964	2,838,830	.1013	1,522,756	.1092	.1016	.0936	.0989	.1092
COLORADO SPRINGS	**352.9**	**.1465**	**14.1**	**166**	**90.8**	**131.0**	**.1481**	**3,982,489**	**.1422**	**2,234,953**	**.1601**	**.1485**	**.1399**	**.1669**	**.1456**
El Paso	352.9	.1465	14.1	166	90.8	131.0	.1481	3,982,489	.1422	2,234,953	.1601	.1485	.1399	.1669	.1456
DENVER	**1,635.1**	**.6788**	**14.4**	**435**	**92.5**	**656.8**	**.7429**	**22,874,225**	**.8167**	**11,463,764**	**.8216**	**.7907**	**.6415**	**.7418**	**.8749**
Adams	279.5	.1160	13.6	226	95.0	102.5	.1159	3,261,409	.1164	1,738,951	.1246	.1189	.1024	.1245	.1280
Arapahoe	384.5	.1597	31.1	481	94.7	150.3	.1700	5,845,563	.2087	2,865,152	.2054	.1979	.1214	.1671	.2191
Denver	499.4	.2073	1.4	4,667	84.4	228.7	.2587	6,674,165	.2384	3,795,998	.2721	.2422	.2647	.2693	.2725
Douglas	36.9	.0153	46.7	44	98.7	11.9	.0135	556,734	.0198	87,575	.0062	.0149	.0073	.0087	.0155
Jefferson	434.8	.1805	17.0	563	97.8	163.4	.1848	6,536,354	.2334	2,976,088	.2133	.2168	.1457	.1722	.2398
DENVER - BOULDER CONSOLIDATED AREA	***1,854.1***	***.7698***	***14.6***	***412***	***93.1***	***742.0***	***.8393***	***25,713,055***	***.9160***	***12,986,520***	***.9305***	***.8923***	***.7351***	***.8407***	***.9841***
FORT COLLINS - LOVELAND	**178.4**	**.0741**	**19.6**	**69**	**98.0**	**67.9**	**.0768**	**2,007,809**	**.0717**	**987,155**	**.0707**	**.0719**	**.0735**	**.0801**	**.0718**
Larimer	178.4	.0741	19.6	69	98.0	67.9	.0768	2,007,809	.0717	987,155	.0707	.0719	.0735	.0801	.0718
GREELEY	**138.8**	**.0576**	**12.4**	**35**	**98.2**	**50.6**	**.0573**	**1,344,039**	**.0480**	**585,777**	**.0419**	**.0481**	**.0585**	**.0572**	**.0450**
Weld	138.8	.0576	12.4	35	98.2	50.6	.0573	1,344,039	.0480	585,777	.0419	.0481	.0585	.0572	.0450
PUEBLO	**125.4**	**.0521**	**–.5**	**53**	**97.0**	**47.9**	**.0542**	**1,208,555**	**.0431**	**635,619**	**.0455**	**.0456**	**.0623**	**.0525**	**.0462**
Pueblo	125.4	.0521	–.5	53	97.0	47.9	.0542	1,203,555	.0431	635,619	0455	.0456	.0623	.0525	.0462
ALL COUNTIES															
Adams	279.5	.1160	13.6	226	95.0	102.5	.1159	3,261,409	.1164	1,738,951	.1246	.1189	.1024	.1245	.1280
Alamosa	12.5	.0052	5.9	17	98.1	4.5	.0051	109,344	.0040	97,366	.0070	.0051	.0077	.0058	.0048
Arapahoe	384.5	.1597	31.1	481	94.7	150.3	.1700	5,845,563	.2087	2,865,152	.2054	.1979	.1214	.1671	.2191
Archuleta	4.4	.0018	20.1	3	98.6	1.8	.0020	39,409	.0014	33,354	.0024	.0018	.0028	.0023	.0014
Baca	5.3	.0022	–2.2	2	98.6	1.9	.0022	32,339	.0012	37,289	.0026	.0018	.0031	.0022	.0008
Bent	5.7	.0023	–4.1	4	98.6	2.0	.0022	44,879	.0016	18,339	.0013	.0017	.0029	.0024	.0011
Boulder	219.0	.0910	15.5	295	97.1	85.2	.0964	2,838,830	.1013	1,522,756	.1092	.1016	.0936	.0989	.1092
Chaffee	13.2	.0055	–.2	13	98.6	5.0	.0057	130,493	.0047	82,061	.0059	.0052	.0067	.0061	.0041
Cheyenne	2.4	.0010	11.5	1	99.5	1.0	.0011	18,972	.0007	8,560	.0006	.0007	.0017	.0011	.0005
Clear Creek	7.3	.0030	–.1	18	98.9	3.0	.0034	83,467	.0030	33,938	.0024	.0028	.0028	.0040	.0023
Conejos	8.2	.0034	5.2	6	99.1	2.7	.0030	38,153	.0013	16,175	.0012	.0017	.0048	.0024	.0009
Costilla	3.6	.0015	17.2	3	97.9	1.2	.0014	20,024	.0007	3,347	.0002	.0008	.0019	.0009	.0005
Crowley	3.1	.0013	3.7	4	98.7	1.2	.0014	21,455	.0008	3,575	.0003	.0007	.0017	.0011	.0006
Custer	2.0	.0008	30.9	3	98.6	.6	.0006	10,379	.0004	5,365	.0003	.0004	.0008	.0007	.0002
Delta	23.7	.0099	11.7	21	98.8	9.3	.0105	205,870	.0073	101,499	.0073	.0079	.0138	.0093	.0070
Denver	499.4	.2073	1.4	4,667	84.4	228.7	.2587	6,674,165	.2384	3,795,998	.2721	.2422	.2647	.2693	.2725
Dolores	1.8	.0008	8.6	2	97.1	.6	.0007	13,675	.0005	5,253	.0004	.0005	.0009	.0007	.0004
Douglas	36.9	.0153	46.7	44	98.7	11.9	.0135	556,734	.0198	87,575	.0062	.0149	.0073	.0087	.0155
Eagle	17.0	.0070	27.6	10	99.0	7.0	.0079	251,535	.0090	209,960	.0151	.0104	.0085	.0099	.0102
Elbert	8.5	.0036	24.1	5	99.0	2.9	.0033	78,137	.0028	5,075	.0004	.0023	.0028	.0025	.0021
El Paso	352.9	.1465	14.1	166	90.8	131.0	.1481	3,982,489	.1422	2,234,953	.1601	.1485	.1399	.1669	.1456
Fremont	31.8	.0132	10.9	21	97.7	12.0	.0136	270,860	.0097	115,170	.0083	.0099	.0170	.0132	.0078
Garfield	25.9	.0108	15.0	9	99.1	9.9	.0112	307,891	.0110	257,861	.0185	.0132	.0137	.0131	.0113
Gilpin	2.7	.0011	10.6	18	98.5	1.2	.0014	33,385	.0012	3,987	.0003	.0009	.0008	.0010	.0011
Grand	9.3	.0038	24.4	5	99.2	3.7	.0042	101,934	.0036	59,865	.0042	.0038	.0043	.0047	.0033
Gunnison	10.9	.0046	2.0	3	99.0	4.1	.0046	125,463	.0045	73,303	.0053	.0049	.0052	.0049	.0041
Hinsdale	.5	.0002	22.5	0	99.2	.2	.0002	6,060	0002	4,445	.0003	.0002	.0002	.0002	.0001
Huerfano	6.8	.0028	5.6	4	98.3	2.7	.0031	49,421	.0018	36,093	.0026	.0021	.0050	.0029	.0015
Jackson	1.9	.0008	2.0	1	99.3	.7	.0008	16,278	.0006	8,076	.0006	.0006	.0010	.0009	.0005
Jefferson	434.8	.1805	17.0	563	97.8	163.4	.1848	6,536,354	.2334	2,976,088	.2133	.2168	.1457	.1722	.2398
Kiowa	1.9	.0008	–1.9	1	98.3	.7	.0008	17,527	.0006	5,681	.0004	.0007	.0010	.0007	.0003
Kit Carson	7.6	.0032	.0	4	99.3	2.9	.0033	66,647	.0024	52,233	.0037	.0028	.0043	.0038	.0023
Lake	7.8	.0032	–11.7	21	98.6	2.6	.0029	78,232	.0028	31,715	.0023	.0028	.0024	.0028	.0026
La Plata	32.0	.0133	17.7	19	95.1	11.7	.0132	329,800	.0118	216,966	.0156	.0132	.0159	.0143	.0131
Larimer	178.4	.0741	19.6	69	98.0	67.9	.0768	2,007,809	.0717	987,155	.0707	.0719	.0735	.0801	.0718
Las Animas	14.5	.0060	–2.7	3	98.4	5.6	.0064	111,339	.0039	45,829	.0033	.0042	.0084	.0055	.0034
Lincoln	4.6	.0019	–1.4	2	99.4	1.8	.0020	40,814	.0015	63,708	.0046	.0025	.0027	.0030	.0012
Logan	19.8	.0082	.0	11	98.9	7.7	.0087	186,097	.0067	140,130	.0100	.0080	.0098	.0106	.0075
Mesa	94.7	.0394	16.2	29	98.5	35.6	.0403	1,041,793	.0372	753,451	.0540	.0426	.0436	.0462	.0421
Mineral	.8	.0003	–.5	1	97.1	.3	.0003	7,928	.0002	3,367	.0003	.0004	.0004	.0004	.0002
Moffat	16.2	.0067	23.4	3	99.3	5.8	.0066	171,571	.0062	108,119	.0077	.0066	.0065	.0075	.0068
Montezuma	19.3	.0080	16.9	9	88.9	6.8	.0077	175,963	.0062	124,851	.0090	.0075	.0094	.0087	.0064
Montrose	26.3	.0109	8.0	12	98.9	9.7	.0109	273,404	.0098	133,523	.0095	.0099	.0109	.0123	.0093

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.1	.0096	2.6	18	99.1	8.6	.0098	213,966	.0077	141,512	.0102	.0088	.0118	.0112	.0077
Otero	21.3	.0089	–5.6	17	98.5	8.1	.0091	166,975	.0059	92,199	.0066	.0068	.0118	.0091	.0058
Ouray	2.3	.0009	19.5	4	99.0	.7	.0008	17,374	.0006	7,545	.0005	.0006	.0008	.0008	.0005
Park	7.3	.0031	36.9	3	98.7	2.7	.0031	76,401	.0028	9,911	.0007	.0021	.0021	.0026	.0022
Phillips	4.4	.0018	–3.1	6	99.2	1.8	.0020	41,986	.0015	24,434	.0018	.0018	.0026	.0021	.0010
Pitkin	11.4	.0047	10.3	12	98.8	5.1	.0058	170,728	.0061	181,258	.0130	.0078	.0058	.0076	.0109
Prowers	14.1	.0059	7.9	9	99.2	5.4	.0061	117,549	.0042	97,674	.0070	.0054	.0083	.0064	.0050
Pueblo	125.4	.0521	–.5	53	97.0	47.9	.0542	1,208,555	.0431	635,619	.0455	.0456	.0623	.0525	.0462
Rio Blanco	6.5	.0026	3.9	2	98.7	2.3	.0026	78,682	.0028	24,943	.0018	.0025	.0023	.0023	.0027
Rio Grande	10.9	.0046	3.7	12	99.4	3.6	.0040	108,602	.0039	55,343	.0040	.0042	.0047	.0041	.0037
Routt	15.4	.0064	14.9	7	99.1	5.9	.0067	182,362	.0065	95,305	.0068	.0064	.0059	.0073	.0077
Saguache	3.9	.0016	–.9	1	98.0	1.4	.0016	30,560	.0011	7,417	.0005	.0012	.0018	.0016	.0008
San Juan	1.0	.0004	20.0	3	94.8	.4	.0005	9,295	.0003	6,034	.0005	.0002	.0003	.0004	.0002
San Miguel	3.6	.0015	12.8	3	96.0	1.4	.0015	29,547	.0011	12,637	.0009	.0011	.0020	.0016	.0008
Sedgwick	3.2	.0013	–2.0	6	98.1	1.4	.0016	30,979	.0011	20,849	.0015	.0013	.0018	.0020	.0010
Summit	11.1	.0046	25.5	18	99.0	4.7	.0053	159,359	.0057	151,299	.0108	.0070	.0057	.0071	.0070
Teller	11.4	.0048	41.9	20	99.3	4.2	.0048	96,994	.0035	45,686	.0033	.0037	.0056	.0051	.0029
Washington	5.3	.0022	–.1	2	99.7	2.0	.0022	49,852	.0017	20,615	.0015	.0018	.0023	.0023	.0016
Weld	138.8	.0576	12.4	35	98.2	50.6	.0573	1,344,039	.0480	585,777	.0419	.0481	.0585	.0572	.0450
Yuma	9.9	.0041	2.3	4	99.2	3.9	.0044	92,681	.0033	59,064	.0043	.0038	.0058	.0045	.0030
TOTAL METRO COUNTIES	**2,649.6**	**1.1001**	**13.9**	**170**	**93.5**	**1,039.4**	**1.1757**	**34,255,947**	**1.2230**	**17,430,024**	**1.2490**	**1.2064**	**1.0693**	**1.1974**	**1.2927**
TOTAL STATE	**3,269.7**	**1.3576**	**13.1**	**32**	**94.4**	**1,273.4**	**1.4403**	**40,440,377**	**1.4441**	**21,383,278**	**1.5326**	**1.4535**	**1.3761**	**1.4836**	**1.5190**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**820.2**	**.3406**	**1.6**	**1,298**	**90.0**	**292.5**	**.3308**	**14,839,344**	**.5300**	**6,593,688**	**.4726**	**.4748**	**.2834**	**.3142**	**.4709**
Fairfield	820.2	.3406	1.6	1,298	90.0	292.5	.3308	14,839,344	.5300	6,593,688	.4726	.4748	.2834	.3142	.4709
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,075.4**	**.4465**	**2.3**	**706**	**91.7**	**394.1**	**.4458**	**15,535,093**	**.5546**	**7,439,951**	**.5331**	**.5267**	**.3755**	**.4324**	**.5519**
Hartford	816.1	.3388	1.0	1,104	90.2	303.8	.3437	11,905,724	.4251	6,036,969	.4326	.4101	.2958	.3404	.4358
Middlesex	136.4	.0566	5.7	366	95.3	50.5	.0571	2,014,545	.0719	869,142	.0623	.0660	.0436	.0536	.0660
Tolland	122.9	.0511	7.0	298	97.5	39.8	.0450	1,614,824	.0576	533,840	.0382	.0506	.0361	.0384	.0501
NEW HAVEN - WATERBURY - MERIDEN	**773.5**	**.3212**	**1.6**	**1,268**	**89.6**	**284.4**	**.3217**	**11,002,198**	**.3929**	**4,949,886**	**.3548**	**.3671**	**.2869**	**.3010**	**.3803**
New Haven	773.5	.3212	1.6	1,268	89.6	284.4	.3217	11,002,198	.3929	4,949,886	.3548	.3671	.2869	.3010	.3803
NEW LONDON - NORWICH	**246.4**	**.1023**	**3.4**	**368**	**94.5**	**89.2**	**.1009**	**3,516,288**	**.1256**	**1,609,452**	**.1154**	**.1178**	**.0834**	**.0986**	**.1153**
New London	246.4	.1023	3.4	368	94.5	89.2	.1009	3,516,288	.1256	1,609,452	.1154	.1178	.0834	.0986	.1153
ALL COUNTIES															
Fairfield	820.2	.3406	1.6	1,298	90.0	292.5	.3308	14,839,344	.5300	6,593,688	.4726	.4748	.2834	.3142	.4709
Hartford	816.1	.3388	1.0	1,104	90.2	303.8	.3437	11,905,724	.4251	6,036,969	.4326	.4101	.2958	.3404	.4358
Litchfield	163.9	.0681	4.5	178	98.6	60.2	.0681	2,445,475	.0874	869,227	.0623	.0760	.0565	.0617	.0737
Middlesex	136.4	.0566	5.7	366	95.3	50.5	.0571	2,014,545	.0719	869,142	.0623	.0660	.0436	.0536	.0660
New Haven	773.5	.3212	1.6	1,268	89.6	284.4	.3217	11,002,198	.3929	4,949,886	.3548	.3671	.2869	.3010	.3803
New London	246.4	.1023	3.4	368	94.5	89.2	.1009	3,516,288	.1256	1,609,452	.1154	.1178	.0834	.0986	.1153
Tolland	122.9	.0511	7.0	298	97.5	39.8	.0450	1,614,824	.0576	533,840	.0382	.0506	.0361	.0384	.0501
Windham	96.5	.0400	4.5	187	98.6	34.5	.0390	1,164,590	.0416	446,784	.0320	.0384	.0344	.0371	.0359
TOTAL METRO COUNTIES	**2,915.5**	**1.2106**	**2.0**	**849**	**90.9**	**1,060.2**	**1.1992**	**44,892,923**	**1.6031**	**20,592,977**	**1.4759**	**1.4864**	**1.0292**	**1.1462**	**1.5184**
TOTAL STATE	**3,175.9**	**1.3187**	**2.2**	**652**	**91.5**	**1,154.9**	**1.3063**	**48,502,988**	**1.7321**	**21,908,988**	**1.5702**	**1.6008**	**1.1201**	**1.2450**	**1.6280**
DELAWARE															
WILMINGTON	**542.1**	**.2251**	**3.6**	**496**	**84.2**	**192.6**	**.2180**	**7,074,002**	**.2526**	**3,456,960**	**.2478**	**.2457**	**.1912**	**.2154**	**.2483**
New Castle	407.6	.1693	2.4	1,029	82.8	145.6	1647	5,419,540	.1935	2,914,592	.2089	.1933	.1505	.1689	.1971
Cecil, Md.	*66.3*	*.0275*	*9.7*	*185*	*93.9*	*22.4*	*.0254*	*711,006*	*.0254*	*309,868*	*.0223*	*.0249*	*.0206*	*.0251*	*.0226*
Salem, N. J.	*68.2*	*.0283*	*5.4*	*202*	*83.2*	*24.6*	*.0279*	*943,456*	*.0337*	*232,500*	*.0166*	*.0275*	*.0201*	*.0214*	*.0286*
ALL COUNTIES															
Kent	105.5	.0438	7.4	177	79.3	36.1	.0408	1,082,585	.0387	645,168	.0463	.0420	.0418	.0459	.0351
New Castle	407.6	.1693	2.4	1,029	82.8	145.6	.1647	5,419,540	.1935	2,914,592	.2089	.1933	.1505	.1689	.1971
Sussex	108.3	.0449	10.5	115	79.3	39.7	.0449	1,067,870	.0382	656,240	.0470	.0421	.0501	.0512	.0421

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

													Graduated Buying Power Indexes		
ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
DELAWARE (continued)															
TOTAL METRO COUNTIES	**407.6**	**.1693**	**2.4**	**1,029**	**82.8**	**145.6**	**.1647**	**5,419,540**	**.1935**	**2,914,592**	**.2089**	**.1933**	**.1505**	**.1689**	**.1971**
TOTAL STATE	**621.4**	**.2580**	**4.6**	**321**	**81.6**	**221.4**	**.2504**	**7,569,995**	**.2704**	**4,216,000**	**.3022**	**.2774**	**.2424**	**.2660**	**.2743**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,492.5**	**1.4504**	**7.4**	**883**	**70.5**	**1,291.8**	**1.4611**	**56,708,739**	**2.0248**	**25,219,988**	**1.8076**	**1.8447**	**1.1067**	**1.3880**	**1.9993**
District of Columbia	621.0	.2579	−2.7	9,857	25.9	253.7	.2870	9,564,996	.3415	3,298,998	.2365	.2933	.2611	.2613	.3048
Calvert, Md.	*42.6*	*.0177*	*23.0*	*200*	*76.5*	*13.8*	*.0156*	*443,760*	*.0158*	*106,587*	*.0076*	*.0136*	*.0123*	*.0120*	*.0138*
Charles, Md.	*86.5*	*.0360*	*18.9*	*191*	*77.5*	*26.4*	*.0298*	*926,402*	*.0330*	*300,406*	*.0215*	*.0301*	*.0226*	*.0244*	*.0307*
Frederick, Md.	*131.8*	*.0547*	*14.6*	*199*	*93.6*	*44.1*	*.0499*	*1,495,971*	*.0534*	*740,264*	*.0530*	*.0537*	*.0427*	*.0507*	*.0521*
Montgomery, Md.	*630.0*	*.2616*	*8.8*	[illegible]	*86.3*	*235.3*	*.2661*	*11,671,768*	*.4168*	*5,529,957*	*.3964*	*.3796*	*.1923*	*.2552*	*.4288*
Prince George's, Md.	*677.0*	*.2811*	*1.8*	*1,390*	*58.6*	[illegible]	*.2690*	*9,587,074*	*.3423*	*5,175,984*	*.3710*	*.3386*	*.2119*	*.2858*	*.3573*
Alexandria city, Va.	*110.8*	*.0460*	*7.3*	*7,387*	*72.7*	*54.3*	*.0614*	*2,358,738*	*.0842*	*1,099,516*	*.0788*	*.0749*	*.0385*	*.0599*	*.0774*
Arlington, Va.	*155.4*	*.0646*	*1.8*	*5,977*	*84.6*	*73.3*	*.0829*	*3,397,345*	*.1213*	*1,185,426*	*.0850*	*.0991*	*.0526*	*.0716*	*.0986*
Fairfax, Va.	*690.9*	*.2869*	*16.0*	*1,758*	*89.1*	*245.2*	*.2774*	*12,740,746*	*.4550*	*5,004,627*	*.3587*	*.3925*	*.1730*	*.2363*	*.4609*
Fairfax city, Va.	*19.6*	*.0081*	*−4.6*	*3,267*	*93.6*	*7.1*	*.0081*	*356,473*	*.0127*	*721,592*	*.0517*	*.0236*	*.0107*	*.0197*	*.0254*
Falls Church city, Va.	*9.1*	*.0038*	*−4.4*	*4,550*	*93.7*	*4.2*	*.0047*	*202,397*	*.0072*	*268,429*	*.0192*	*.0101*	*.0042*	*.0082*	*.0120*
Loudoun, Va.	*68.7*	*.0286*	*19.6*	*132*	*89.5*	*22.7*	*.0257*	*912,803*	*.0326*	*360,150*	*.0258*	*.0298*	*.0237*	*.0225*	*.0313*
Manassas city, Va.	*17.2*	*.0071*	*10.9*	*1,720*	*88.7*	*5.8*	*.0065*	*230,158*	*.0082*	*273,818*	*.0197*	*.0115*	*.0078*	*.0099*	*.0083*
Manassas Park city, Va.	*6.9*	*.0029*	*5.8*	*3,450*	*94.4*	*2.1*	*.0024*	*60,032*	*.0022*	*15,183*	*.0010*	*.0018*	*.0020*	*.0024*	*.0020*
Prince William, Va.	*173.9*	*.0722*	*20.2*	*516*	*89.2*	*50.7*	*.0573*	*2,186,652*	*.0781*	*960,316*	*.0689*	*.0742*	*.0370*	*.0530*	*.0795*
Stafford, Va.	*51.1*	*.0212*	*26.3*	*189*	*91.4*	*15.3*	*.0173*	*573,424*	*.0205*	*178,735*	*.0128*	*.0183*	*.0143*	*.0151*	*.0162*
TOTAL METRO COUNTIES	**621.0**	**.2579**	**−2.7**	**9,857**	**25.9**	**253.7**	**.2870**	**9,564,996**	**.3415**	**3,298,998**	**.2365**	**.2933**	**.2611**	**.2613**	**.3048**
TOTAL STATE	**621.0**	**.2579**	**−2.7**	**9,857**	**25.9**	**253.7**	**.2870**	**9,564,996**	**.3415**	**3,298,998**	**.2365**	**.2933**	**.2611**	**.2613**	**.3048**
FLORIDA															
BRADENTON	**177.6**	**.0738**	**19.6**	**238**	**89.6**	**75.5**	**.0854**	**2,064,030**	**.0737**	**1,197,894**	**.0858**	**.0775**	**.0898**	**.0947**	**.0705**
Manatee	177.6	.0738	19.6	238	89.6	75.5	.0854	2,064,030	.0737	1,197,894	.0858	.0775	.0898	.0947	.0705
DAYTONA BEACH	**313.9**	**.1303**	**21.3**	**282**	**87.1**	**133.0**	**.1504**	**3,500,364**	**.1250**	**1,867,695**	**.1339**	**.1287**	**.1652**	**.1584**	**.1183**
Volusia	313.9	.1303	21.3	282	87.1	133.0	.1504	3,500,364	.1250	1,867,695	.1339	.1287	.1652	.1584	.1183
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,159.1**	**.4813**	**13.8**	**957**	**87.0**	**492.0**	**.5565**	**16,237,183**	**.5798**	**8,663,577**	**.6210**	**.5724**	**.5030**	**.5815**	**.6056**
Broward	1,159.1	.4813	13.8	957	87.0	492.0	.5565	16,237,183	.5798	8,663,577	.6210	.5724	.5030	.5815	.6056
FORT MYERS - CAPE CORAL	**267.5**	**.1111**	**30.3**	**333**	**90.8**	**112.6**	**.1274**	**3,215,893**	**.1148**	**1,753,982**	**.1257**	**.1173**	**.1294**	**.1412**	**.1180**
Lee	267.5	.1111	30.3	333	90.8	112.6	.1274	3,215,893	.1148	1,753,982	.1257	.1173	.1294	.1412	.1180
FORT PIERCE	**200.9**	**.0834**	**32.9**	**177**	**82.3**	**81.0**	**.0915**	**2,090,458**	**.0747**	**1,264,369**	**.0906**	**.0813**	**.1046**	**.0983**	**.0768**
Martin	83.8	.0348	30.9	151	91.4	35.5	.0401	987,988	.0353	526,177	.0377	.0360	.0424	.0412	.0363
St. Lucie	117.1	.0486	34.3	202	75.7	45.5	.0514	1,102,470	.0394	738,192	.0529	.0453	.0622	.0571	.0405
FORT WALTON BEACH	**133.5**	**.0554**	**21.5**	**143**	**88.4**	**48.4**	**.0548**	**1,428,138**	**.0510**	**849,874**	**.0609**	**.0549**	**.0525**	**.0630**	**.0544**
Okaloosa	133.5	.0554	21.5	143	88.4	48.4	.0548	1,428,138	.0510	849,874	.0609	.0549	.0525	.0630	.0544
GAINESVILLE	**194.9**	**.0809**	**13.7**	**163**	**77.7**	**72.7**	**.0822**	**1,968,202**	**.0703**	**1,158,272**	**.0829**	**.0763**	**.0987**	**.0819**	**.0671**
Alachua	171.9	.0714	13.6	191	77.8	65.3	.0738	1,797,809	.0642	1,068,512	.0765	.0694	.0876	.0737	.0613
Bradford	23.0	.0095	14.9	78	77.2	7.4	.0084	170,393	.0061	89.760	.0064	.0069	.0111	.0082	.0058
JACKSONVILLE	**817.6**	**.3395**	**13.2**	**310**	**75.9**	**308.5**	**.3490**	**9,111,850**	**.3255**	**4,799,099**	**.3440**	**.3337**	**.3409**	**.3583**	**.3207**
Clay	88.3	.0367	31.7	149	93.1	27.9	.0316	900,671	.0322	380,514	.0273	.0316	.0246	.0307	.0342
Duval	620.5	.2576	8.7	800	72.0	240.3	.2718	7,066,395	.2524	3,915,035	.2806	.2618	.2714	.2826	.2515
Nassau	40.0	.0166	21.6	62	84.6	13.8	.0156	368,896	.0132	171,359	.0123	.0135	.0157	.0146	.0124
St. Johns	68.8	.0286	34.1	112	83.6	26.5	.0300	775,888	.0277	332,191	.0238	.0268	.0292	.0304	.0226
LAKELAND - WINTER HAVEN	**363.6**	**.1510**	**13.0**	**199**	**83.0**	**135.1**	**.1528**	**3,532,084**	**.1261**	**1,964,351**	**.1408**	**.1355**	**.1728**	**.1638**	**.1153**
Polk	363.6	.1510	13.0	199	83.0	135.1	.1528	3,532,084	.1261	1,964,351	.1408	.1355	.1728	.1638	.1153
MELBOURNE - TITUSVILLE - PALM BAY	**344.9**	**.1432**	**26.4**	**347**	**89.4**	**138.7**	**.1569**	**3,849,764**	**.1375**	**1,991,127**	**.1427**	**.1402**	**.1496**	**.1611**	**.1355**
Brevard	344.9	.1432	26.4	347	89.4	138.7	.1569	3,849,764	.1375	1,991,127	.1427	.1402	.1496	.1611	.1355
MIAMI - HIALEAH	**1,771.6**	**.7356**	**9.0**	**906**	**80.1**	**665.3**	**.7525**	**20,317,285**	**.7255**	**12,875,757**	**.9229**	**.7867**	**.7869**	**.7892**	**.8473**
Dade	1,771.6	.7356	9.0	906	80.1	665.3	.7525	20,317,285	.7255	12,875,757	.9229	.7867	.7869	.7892	.8473
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,930.7***	***1.2169***	***10.8***	***926***	***82.8***	***1,157.3***	***1.3090***	***36,554,468***	***1.3053***	***21,539,334***	***1.5439***	***1.3591***	***1.2899***	***1.3707***	***1.4529***

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
NAPLES	**117.9**	**.0489**	**37.1**	**59**	**93.6**	**49.2**	**.0556**	**1,479,335**	**.0528**	**1,001,954**	**.0718**	**.0577**	**.0660**	**.0617**	**.0631**
Collier	117.9	.0489	37.1	59	93.6	49.2	.0556	1,479,335	.0528	1,001,954	.0718	.0577	.0660	.0617	.0631
OCALA	**167.3**	**.0695**	**36.6**	**104**	**81.5**	**65.3**	**.0739**	**1,476,713**	**.0527**	**1,039,336**	**.0745**	**.0625**	**.0931**	**.0827**	**.0536**
Marion	167.3	.0695	36.6	104	81.5	65.3	.0739	1,476,713	.0527	1,039,336	.0745	.0625	.0931	.0827	.0536
ORLANDO	**864.1**	**.3588**	**23.5**	**338**	**84.9**	**324.8**	**.3673**	**9,981,357**	**.3564**	**6,112,833**	**.4382**	**.3815**	**.3616**	**.4085**	**.3640**
Orange	551.9	.2291	17.2	606	82.6	209.5	.2370	6,496,043	.2320	4,165,679	.2986	.2514	.2343	.2701	.2332
Osceola	77.9	.0324	58.1	58	92.3	30.2	.0341	705,999	.0252	569,572	.0408	.0313	.0429	.0401	.0251
Seminole	234.3	.0973	30.3	786	88.0	85.1	.0962	2,779,315	.0992	1,377,582	.0988	.0988	.0844	.0983	.1057
PANAMA CITY	**114.7**	**.0477**	**17.4**	**151**	**85.1**	**43.4**	**.0491**	**959,590**	**.0343**	**747,262**	**.0536**	**.0427**	**.0588**	**.0556**	**.0372**
Bay	114.7	.0477	17.4	151	85.1	43.4	.0491	959,590	.0343	747,262	.0536	.0427	.0588	.0556	.0372
PENSACOLA	**329.4**	**.1368**	**13.7**	**195**	**79.8**	**120.3**	**.1361**	**3,528,386**	**.1259**	**1,733,469**	**.1243**	**.1276**	**.1354**	**.1385**	**.1203**
Escambia	262.7	.1091	12.4	397	76.3	96.6	.1093	2,826,862	.1009	1,502,584	.1077	.1046	.1094	.1136	.0986
Santa Rosa	66.7	.0277	19.1	65	93.5	23.7	.0268	701,524	.0250	230,885	.0166	.0230	.0260	.0249	.0217
SARASOTA	**247.6**	**.1028**	**22.4**	**432**	**93.7**	**113.1**	**.1280**	**3,222,036**	**.1151**	**1,867,828**	**.1338**	**.1182**	**.1296**	**.1393**	**.1254**
Sarasota	247.6	.1028	22.4	432	93.7	113.1	.1280	3,222,036	.1151	1,867,828	.1338	.1182	.1296	.1393	.1254
TALLAHASSEE	**212.0**	**.0880**	**11.4**	**178**	**65.2**	**78.4**	**.0886**	**2,195,954**	**.0784**	**1,192,448**	**.0855**	**.0827**	**.0983**	**.0891**	**.0782**
Gadsden	43.4	.0180	4.1	84	37.2	13.5	.0152	262,122	.0093	108,021	.0077	.0107	.0203	.0141	.0079
Leon	168.6	.0700	13.4	249	72.4	64.9	.0734	1,933,832	.0691	1,084,427	.0778	.0720	.0780	.0750	.0703
TAMPA - ST. PETERSBURG - CLEARWATER	**1,870.0**	**.7765**	**15.9**	**734**	**89.2**	**786.6**	**.8897**	**21,929,640**	**.7832**	**11,518,721**	**.8257**	**.7945**	**.9307**	**.9406**	**.7573**
Hernando	72.2	.0300	62.4	151	92.7	30.3	.0343	657,594	.0235	261,999	.0188	.0233	.0402	.0357	.0192
Hillsborough	740.1	.3073	14.4	703	84.4	284.8	.3221	8,358,682	.2985	4,863,115	.3486	.3153	.3391	.3385	.3052
Pasco	235.3	.0977	21.5	319	97.2	100.7	.1139	2,347,639	.0839	1,130,953	.0811	.0857	.1268	.1275	.0736
Pinellas	822.4	.3415	12.9	2,937	91.0	370.8	.4194	10,565,725	.3773	5,262,654	.3772	.3702	.4246	.4389	.3593
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**730.5**	**.3033**	**26.7**	**367**	**84.6**	**311.9**	**.3528**	**10,851,533**	**.3875**	**5,436,353**	**.3896**	**.3713**	**.3277**	**.3567**	**.3999**
Palm Beach	730.5	.3033	26.7	367	84.6	311.9	.3528	10,851,533	.3875	5,436,353	.3896	.3713	.3277	.3567	.3999
ALL COUNTIES															
Alachua	171.9	.0714	13.6	191	77.8	65.3	.0738	1,797,809	.0642	1,068,512	.0765	.0694	.0876	.0737	.0613
Baker	18.2	.0075	19.0	31	83.0	5.2	.0059	126,167	.0045	34,913	.0025	.0045	.0062	.0058	.0038
Bay	114.7	.0477	17.4	151	85.1	43.4	.0491	959,590	.0343	747,262	.0536	.0427	.0588	.0556	.0372
Bradford	23.0	.0095	14.9	78	77.2	7.4	.0084	170,393	.0061	89,760	.0064	.0069	.0111	.0082	.0058
Brevard	344.9	.1432	26.4	347	89.4	138.7	.1569	3,849,764	.1375	1,991,127	.1427	.1402	.1496	.1611	.1355
Broward	1,159.1	.4813	13.8	957	87.0	492.0	.5565	16,237,183	.5798	8,663,577	.6210	.5724	.5030	.5815	.6056
Calhoun	9.8	.0041	5.4	17	85.6	3.4	.0038	61,706	.0022	33,592	.0024	.0027	.0054	.0033	.0019
Charlotte	80.5	.0334	37.7	117	97.2	36.2	.0410	912,514	.0326	430,376	.0308	.0322	.0445	.0433	.0301
Citrus	78.3	.0325	43.1	124	96.0	33.9	.0383	759,799	.0271	328,595	.0236	.0272	.0456	.0384	.0214
Clay	88.3	.0367	31.7	149	93.1	27.9	.0316	900,671	.0322	380,514	.0273	.0316	.0246	.0307	.0342
Collier	117.9	.0489	37.1	59	93.6	49.2	.0556	1,479,335	.0528	1,001,954	.0718	.0577	.0660	.0617	.0631
Columbia	40.5	.0169	14.4	51	78.4	14.5	.0164	356,368	.0128	230,959	.0165	.0147	.0198	.0175	.0130
Dade	1,771.6	.7356	9.0	906	80.1	665.3	.7525	20,317,285	.7255	12,875,757	.9229	.7867	.7869	.7892	.8473
De Soto	21.6	.0089	13.5	34	79.1	7.5	.0085	166,258	.0060	107,028	.0076	.0071	.0115	.0091	.0047
Dixie	9.0	.0038	16.1	13	87.0	3.2	.0036	66,269	.0023	33,239	.0024	.0027	.0051	.0034	.0016
Duval	620.5	.2576	8.7	800	72.0	240.3	.2718	7,066,395	.2524	3,915,035	.2806	.2618	.2714	.2826	.2515
Escambia	262.7	.1091	12.4	397	76.3	96.6	.1093	2,826,862	.1009	1,502,584	.1077	.1046	.1094	.1136	.0986
Flagler	16.4	.0068	50.3	33	86.5	6.6	.0075	160,966	.0058	45,572	.0033	.0053	.0076	.0073	.0045
Franklin	8.1	.0034	5.7	15	84.0	3.0	.0034	58,778	.0021	25,287	.0018	.0021	.0048	.0028	.0015
Gadsden	43.4	.0180	4.1	84	37.2	13.5	.0152	262,122	.0093	108,021	.0077	.0107	.0203	.0141	.0079
Gilchrist	7.4	.0031	28.3	21	92.8	2.5	.0029	50,862	.0018	12,608	.0009	.0018	.0035	.0023	.0014
Glades	7.3	.0030	21.8	10	79.0	2.7	.0030	55,628	.0020	8,746	.0007	.0018	.0035	.0025	.0015
Gulf	10.9	.0045	2.3	19	77.7	3.8	.0043	88,277	.0032	30,040	.0021	.0032	.0052	.0036	.0030
Hamilton	9.1	.0038	3.9	18	59.4	3.3	.0037	65,295	.0023	35,675	.0026	.0026	.0050	.0035	.0020
Hardee	20.8	.0086	2.2	33	90.4	7.0	.0080	122,874	.0044	87,875	.0063	.0058	.0131	.0075	.0036
Hendry	22.1	.0092	18.8	19	76.8	7.4	.0083	190,746	.0068	122,476	.0087	.0080	.0115	.0089	.0056
Hernando	72.2	.0300	62.4	151	92.7	30.3	.0343	657,594	.0235	261,999	.0188	.0233	.0402	.0357	.0192
Highlands	58.4	.0242	22.9	57	84.1	24.2	.0274	551,882	.0197	265,016	.0190	.0204	.0342	.0277	.0168
Hillsborough	740.1	.3073	14.4	703	84.4	284.8	.3221	8,358,682	.2985	4,863,115	.3486	.3153	.3391	.3385	.3052
Holmes	16.2	.0068	10.0	33	96.8	6.0	.0068	124,838	.0045	34,893	.0025	.0042	.0084	.0058	.0034
Indian River	78.5	.0326	31.1	158	85.3	32.2	.0364	943,191	.0336	473,849	.0339	.0337	.0394	.0372	.0328
Jackson	41.4	.0172	5.7	44	71.3	14.5	.0164	310,973	.0111	151,662	.0109	.0122	.0204	.0157	.0091
Jefferson	11.5	.0047	7.4	19	49.5	3.9	.0044	83,172	.0030	36,419	.0026	.0031	.0062	.0035	.0024
Lafayette	4.4	.0019	9.0	8	91.8	1.5	.0017	32,306	.0012	8,018	.0006	.0012	.0021	.0016	.0010
Lake	127.7	.0530	21.8	134	85.7	52.8	.0597	1,307,144	.0467	702,575	.0503	.0490	.0673	.0647	.0418

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	267.5	.1111	30.3	333	90.8	112.6	.1274	3,215,893	.1148	1,753,982	.1257	.1173	.1294	.1412	.1180
Leon	168.6	.0700	13.4	249	72.4	64.9	.0734	1,933,832	.0691	1,084,427	.0778	.0720	.0780	.0750	.0703
Levy	24.6	.0102	23.8	22	82.0	9.3	.0105	195,406	.0069	72,348	.0052	.0071	.0135	.0103	.0053
Liberty	4.6	.0019	8.0	5	87.7	1.5	.0017	34,170	.0013	7,060	.0005	.0012	.0020	.0016	.0009
Madison	15.3	.0063	2.7	22	54.7	5.1	.0058	102,316	.0036	59,881	.0043	.0042	.0078	.0058	.0033
Manatee	177.6	.0738	19.6	238	89.6	75.5	.0854	2,064,030	.0737	1,197,894	.0858	.0775	.0898	.0947	.0705
Marion	167.3	.0695	36.6	104	81.5	65.3	.0739	1,476,713	.0527	1,039,336	.0745	.0625	.0931	.0827	.0536
Martin	83.8	.0348	30.9	151	91.4	35.5	.0401	987,988	.0353	526,177	.0377	.0360	.0424	.0412	.0363
Monroe	70.6	.0293	11.7	68	91.9	31.3	.0354	895,421	.0320	471,864	.0338	.0320	.0385	.0387	.0282
Nassau	40.0	.0166	21.6	62	84.6	13.8	0156	368,896	.0132	171,359	.0123	.0135	.0157	.0146	.0124
Okaloosa	133.5	.0554	21.5	143	88.4	48.4	.0548	1,428,138	.0510	849,874	.0609	.0549	.0525	.0630	.0544
Okeechobee	25.7	.0107	26.8	33	89.9	9.4	.0106	196,833	.0070	150,312	.0108	.0089	.0164	.0114	.0066
Orange	551.9	.2291	17.2	606	82.6	209.5	.2370	6,496,043	.2320	4,165,679	.2986	.2514	.2343	.2701	.2332
Osceola	77.9	.0324	58.1	58	92.3	30.2	.0341	705,999	.0252	569,572	.0408	.0313	.0429	.0401	.0251
Palm Beach	730.5	.3033	26.7	367	84.6	311.9	.3528	10,851,533	.3875	5,436,353	.3896	.3713	.3277	.3567	.3999
Pasco	235.3	.0977	21.5	319	97.2	100.7	.1139	2,347,639	.0839	1,130,953	.0811	.0857	.1268	.1275	.0736
Pinellas	822.4	.3415	12.9	2,937	91.0	370.8	.4194	10,565,725	.3773	5,262,654	.3772	.3702	.4246	.4389	.3593
Polk	363.6	.1510	13.0	199	83.0	135.1	.1528	3,532,084	.1261	1,964,351	.1408	.1355	.1728	.1638	.1153
Putnam	59.1	.0245	16.9	81	77.4	22.4	.0254	553,727	.0198	250,450	.0179	.0201	.0292	.0239	.0188
St. Johns	68.8	.0286	34.1	112	83.6	26.5	.0300	775,888	.0277	332,191	.0238	.0268	.0292	.0304	.0226
St. Lucie	117.1	.0486	34.3	202	75.7	45.5	.0514	1,102,470	.0394	738,192	.0529	.0453	.0622	.0571	.0405
Santa Rosa	66.7	.0277	19.1	65	93.5	23.7	.0268	701,524	.0250	230,885	.0166	.0230	.0260	.0249	.0217
Sarasota	247.6	.1028	22.4	432	93.7	113.1	.1280	3,222,036	.1151	1,867,828	.1338	.1182	.1296	.1393	.1254
Seminole	234.3	.0973	30.3	786	88.0	85.1	.0962	2,779,315	.0992	1,377,582	.0988	.0988	.0844	.0983	.1057
Sumter	29.1	.0121	19.9	52	78.9	10.8	.0122	226,207	.0081	127,655	.0091	.0092	.0161	.0121	.0059
Suwannee	25.5	.0106	14.4	37	80.5	9.3	.0105	210,859	.0075	109,283	.0079	.0083	.0137	.0105	.0070
Taylor	17.7	.0073	7.1	17	76.0	6.6	.0075	164,514	.0059	69,001	.0049	.0057	.0088	.0059	.0055
Union	11.2	.0047	10.2	46	67.6	2.3	.0026	68,327	.0024	16,858	.0012	.0026	.0028	.0025	.0013
Volusia	313.9	.1303	21.3	282	87.1	133.0	.1504	3,500,364	.1250	1,867,695	.1339	.1287	.1652	.1584	.1183
Wakulla	13.6	.0056	24.9	23	81.6	4.8	.0055	108,690	.0039	19,340	.0014	.0036	.0058	.0048	.0032
Walton	25.5	.0106	19.7	24	87.9	10.1	.0114	228,665	.0082	79,238	.0056	.0078	.0137	.0100	.0066
Washington	16.0	.0067	10.3	27	82.0	6.2	.0070	127,106	.0045	47,079	.0034	.0046	.0090	.0063	.0036
TOTAL METRO COUNTIES	**10,398.6**	**4.3178**	**17.0**	**353**	**84.3**	**4,155.8**	**4.7005**	**122,939,795**	**4.3902**	**69,036,201**	**4.9482**	**4.5432**	**4.7946**	**4.9641**	**4.5285**
TOTAL STATE	**11,435.2**	**4.7482**	**17.3**	**211**	**84.3**	**4,560.2**	**5.1580**	**132,648,049**	**4.7370**	**73,755,983**	**5.2862**	**4.9040**	**5.3422**	**5.4233**	**4.8316**
GEORGIA															
ALBANY	**118.2**	**.0490**	**5.2**	**172**	**57.2**	**39.5**	**.0447**	**1,100,857**	**.0393**	**715,651**	**.0513**	**.0450**	**.0494**	**.0465**	**.0449**
Dougherty	103.2	.0428	2.5	313	54.7	34.8	.0394	940,681	.0336	706,100	.0506	.0406	.0456	.0432	.0403
Lee	15.0	.0062	28.4	42	74.4	4.7	.0053	160,176	.0057	9,551	.0007	.0044	.0038	.0033	.0046
ATHENS	**139.8**	**.0579**	**7.5**	**150**	**80.4**	**50.9**	**.0577**	**1,332,798**	**.0476**	**793,108**	**.0569**	**.0526**	**.0671**	**.0612**	**.0453**
Clarke	76.5	.0317	2.7	627	73.8	28.9	.0327	783,780	.0280	639,995	.0458	.0341	.0413	.0372	.0286
Jackson	27.7	.0115	9.3	81	88.2	9.6	.0109	234,407	.0084	105,414	.0076	.0087	.0119	.0112	.0075
Madison	20.3	.0084	14.4	71	88.1	7.1	.0081	154,116	.0055	17,586	.0013	.0049	.0082	.0079	.0040
Oconee	15.3	.0063	23.1	82	88.9	5.3	.0060	160,495	.0057	30,113	.0022	.0049	.0057	.0049	.0052
ATLANTA	**2,460.7**	**1.0220**	**15.1**	**478**	**75.3**	**902.7**	**1.0211**	**31,304,372**	**1.1181**	**17,418,814**	**1.2484**	**1.1377**	**.9066**	**1.0640**	**1.1491**
Barrow	24.6	.0102	15.2	151	84.2	8.6	.0097	201,423	.0072	117,244	.0084	.0082	.0110	.0106	.0065
Butts	15.2	.0063	11.2	81	58.8	4.5	.0050	131,314	.0047	30,424	.0022	.0043	.0053	.0046	.0038
Cherokee	66.1	.0275	27.9	156	97.3	22.1	.0250	634,711	.0227	182,578	.0131	.0207	.0218	.0237	.0197
Clayton	170.7	.0709	13.5	1,153	91.5	59.5	.0673	1,972,762	.0705	1,341,149	.0961	.0782	.0566	.0786	.0746
Cobb	373.6	.1551	25.5	1,089	94.5	140.8	.1593	5,856,032	.2092	2,735,076	.1960	.1943	.1102	.1542	.2040
Coweta	44.2	.0183	12.6	100	71.0	15.4	.0174	436,945	.0156	184,546	.0132	.0154	.0178	.0160	.0149
De Kalb	514.7	.2137	6.6	1,906	70.2	192.9	.2181	6,881,783	.2458	4,618,030	.3310	.2649	.1885	.2506	.2654
Douglas	68.5	.0285	25.5	337	94.0	22.0	.0249	719,933	.0257	288,031	.0207	.0248	.0208	.0232	.0265
Fayette	43.6	.0181	50.1	219	94.8	14.6	.0166	619,799	.0221	125,464	.0090	.0174	.0109	.0110	.0188
Forsyth	35.3	.0147	26.3	156	99.4	12.4	.0141	365,533	.0131	109,288	.0078	.0118	.0117	.0136	.0122
Fulton	611.2	.2538	3.6	1,145	46.0	242.0	.2738	7,875,627	.2813	5,536,503	.3968	.3103	.2971	.2980	.3043
Gwinnett	244.2	.1014	46.4	561	96.6	84.6	.0957	3,190,446	.1139	1,178,695	.0845	.1026	.0646	.0871	.1163
Henry	45.5	.0189	25.3	142	80.8	15.2	.0172	463,213	.0165	113,649	.0081	.0145	.0135	.0151	.0137
Newton	39.2	.0163	13.7	142	72.8	13.0	.0147	372,780	.0133	136,026	.0098	.0129	.0140	.0149	.0130
Paulding	30.8	.0128	18.0	99	94.8	10.7	.0121	265,031	.0094	69,478	.0049	.0088	.0111	.0110	.0076
Rockdale	46.8	.0195	27.4	355	89.9	15.3	.0173	539,008	.0193	256,295	.0184	.0190	.0146	.0170	.0191
Spalding	51.5	.0214	7.5	259	71.0	17.6	.0199	475,775	.0170	298,633	.0214	.0191	.0233	.0225	.0192

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ATLANTA (continued)															
Walton	35.0	.0146	12.1	106	77.4	11.5	.0130	302,257	.0108	97,705	.0070	.0105	.0138	.0123	.0095
AUGUSTA	**378.7**	**.1571**	**9.5**	**193**	**67.2**	**133.3**	**.1508**	**3,849,224**	**.1374**	**1,921,039**	**.1378**	**.1415**	**.1528**	**.1552**	**.1394**
Columbia	53.1	.0220	32.4	183	83.1	18.1	.0205	600,432	.0214	125,334	.0090	.0179	.0154	.0175	.0190
McDuffie	19.9	.0083	7.3	78	61.9	7.0	.0079	151,379	.0054	109,751	.0079	.0068	.0104	.0086	.0055
Richmond	190.7	.0791	5.0	585	59.1	65.1	.0736	1,895,677	.0677	1,175,947	.0843	.0749	.0782	.0807	.0740
Aiken, S. C.	*115.0*	*.0477*	*8.9*	*105*	*74.0*	*43.1*	*.0488*	*1,201,736*	*.0429*	*510,007*	*.0366*	*.0419*	*.0488*	*.0484*	*.0409*
COLUMBUS	**242.8**	**.1009**	**1.5**	**220**	**61.9**	**82.3**	**.0931**	**2,209,192**	**.0788**	**1,232,143**	**.0883**	**.0861**	**.1028**	**.1007**	**.0798**
Chattahoochee	21.2	.0088	−2.5	85	62.3	3.0	.0034	204,832	.0073	3,477	.0002	.0055	.0018	.0039	.0023
Muscogee	173.1	.0719	1.8	794	62.8	61.7	.0698	1,640,749	.0586	1,086,846	.0779	.0670	.0749	.0790	.0668
Russell, Ala.	*48.5*	*.0202*	*2.4*	*76*	*58.6*	*17.6*	*.0199*	*363,611*	*.0129*	*141,820*	*.0102*	*.0136*	*.0261*	*.0178*	*.0107*
MACON - WARNER ROBINS	**279.5**	**.1160**	**6.0**	**237**	**64.3**	**98.7**	**.1115**	**3,028,415**	**.1083**	**1,624,903**	**.1166**	**.1120**	**.1114**	**.1113**	**.1117**
Bibb	156.2	.0648	4.0	617	59.2	56.5	.0639	1,618,601	.0578	1,075,915	.0771	.0649	.0692	.0663	.0674
Houston	83.3	.0346	7.3	219	77.3	28.6	.0323	1,004,398	.0359	455,272	.0327	.0346	.0280	.0321	.0328
Jones	19.5	.0081	17.6	49	67.8	6.5	.0073	208,336	.0075	15,339	.0011	.0056	.0053	.0056	.0058
Peach	20.5	.0085	7.0	136	47.3	7.1	.0080	197,080	.0071	78,377	.0057	.0069	.0089	.0073	.0057
SAVANNAH	**234.1**	**.0971**	**6.1**	**253**	**61.0**	**84.3**	**.0954**	**2,471,925**	**.0882**	**1,439,709**	**.1032**	**.0946**	**.1010**	**.0980**	**.0967**
Chatham	212.3	.0881	5.0	478	59.1	76.9	.0870	2,273,659	.0812	1,408,470	.1010	.0885	.0937	.0913	.0907
Effingham	21.8	.0090	19.0	45	79.9	7.4	.0084	198,266	.0070	31,239	.0022	.0061	.0073	.0067	.0060
ALL COUNTIES															
Appling	17.1	.0071	9.9	34	78.4	5.6	.0063	113,469	.0041	62,902	.0045	.0047	.0087	.0065	.0041
Atkinson	6.4	.0026	4.2	19	70.8	2.0	.0023	34,453	.0012	14,024	.0010	.0016	.0033	.0018	.0008
Bacon	9.9	.0041	5.6	35	84.0	3.5	.0040	84,026	.0030	33,493	.0024	.0031	.0046	.0038	.0027
Baker	3.6	.0015	−5.5	10	47.9	1.2	.0013	23,264	.0008	4,004	.0003	.0008	.0017	.0011	.0005
Baldwin	37.3	.0155	7.5	145	60.5	11.6	.0131	376,423	.0135	189,795	.0136	.0138	.0136	.0140	.0124
Banks	10.0	.0042	14.9	43	94.5	3.5	.0040	80,581	.0029	13,440	.0010	.0025	.0035	.0040	.0021
Barrow	24.6	.0102	15.2	151	84.2	8.6	.0097	201,423	.0072	117,244	.0084	.0082	.0110	.0106	.0065
Bartow	45.3	.0188	11.1	99	87.4	15.7	.0178	380,848	.0136	228,614	.0164	.0155	.0196	.0208	.0145
Ben Hill	17.4	.0072	8.8	69	68.0	6.2	.0070	130,167	.0046	71,739	.0051	.0054	.0095	.0066	.0050
Berrien	14.3	.0060	5.7	31	86.4	5.1	.0058	113,569	.0041	46,441	.0033	.0042	.0062	.0060	.0036
Bibb	156.2	.0648	4.0	617	59.2	56.5	.0639	1,618,601	.0578	1,075,915	.0771	.0649	.0692	.0663	.0674
Bleckley	10.6	.0044	−1.6	48	76.1	3.6	.0041	87,252	.0031	31,104	.0023	.0031	.0048	.0036	.0030
Brantley	10.1	.0042	16.1	23	92.8	3.5	.0039	85,409	.0030	8,335	.0006	.0026	.0035	.0037	.0025
Brooks	15.5	.0065	1.6	32	53.3	5.2	.0059	102,110	.0037	47,079	.0033	.0041	.0079	.0050	.0033
Bryan	12.8	.0053	25.8	29	76.8	4.1	.0046	85,750	.0030	28,101	.0021	.0032	.0050	.0048	.0024
Bulloch	36.4	.0151	1.7	54	71.4	12.0	.0136	292,844	.0105	221,617	.0158	.0130	.0180	.0157	.0108
Burke	20.3	.0084	4.9	24	44.3	6.5	.0074	168,781	.0060	72,238	.0052	.0063	.0097	.0067	.0062
Butts	15.2	.0063	11.2	81	58.8	4.5	.0050	131,314	.0047	30,424	.0022	.0043	.0053	.0046	.0038
Calhoun	5.4	.0023	−5.6	19	40.4	1.5	.0017	30,779	.0011	12,743	.0009	.0012	.0022	.0014	.0009
Camden	17.3	.0072	29.4	27	65.8	5.3	.0060	137,770	.0049	79,985	.0057	.0057	.0076	.0061	.0046
Candler	7.7	.0032	2.4	31	66.0	2.7	.0031	55,398	.0020	37,460	.0027	.0024	.0044	.0030	.0018
Carroll	62.2	.0258	10.4	124	81.4	21.5	.0243	556,412	.0199	270,438	.0194	.0209	.0258	.0256	.0182
☐ Catoosa	40.1	.0166	8.4	246	98.8	14.0	.0158	361,102	.0129	212,541	.0152	.0144	.0198	.0171	.0139
Charlton	8.3	.0035	13.0	11	68.8	2.7	.0031	65,626	.0023	22,011	.0016	.0023	.0031	.0031	.0019
Chatham	212.3	.0881	5.0	478	59.1	76.9	.0870	2,273,659	.0812	1,408,470	1010	.0885	.0937	.0913	.0907
Chattahoochee	21.2	.0088	−2.5	85	62.3	3.0	.0034	204,832	.0073	3,477	.0002	.0055	.0018	.0039	.0023
Chattooga	21.9	.0091	.2	70	90.6	7.8	.0088	164,675	.0059	92,717	.0067	.0068	.0111	.0098	.0053
Cherokee	66.1	.0275	27.9	156	97.3	22.1	.0250	634,711	.0227	182,578	.0131	.0207	.0218	.0237	.0197
Clarke	76.5	.0317	2.7	627	73.8	28.9	.0327	783,780	.0280	639,995	.0458	.0341	.0413	.0372	.0286
Clay	3.6	.0015	1.3	18	35.7	1.2	.0013	24,528	.0008	6,467	.0005	.0008	.0020	.0010	.0006
Clayton	170.7	.0709	13.5	1,153	91.5	59.5	.0673	1,972,762	.0705	1,341,149	.0961	.0782	.0566	.0786	.0746
Clinch	6.9	.0029	3.6	8	68.6	2.3	.0026	57,426	.0020	13,243	.0010	.0020	.0029	.0024	.0016
Cobb	373.6	.1551	25.5	1,089	94.5	140.8	.1593	5,856,032	.2092	2,735,076	.1960	.1943	.1102	.1542	.2040
Coffee	29.3	.0122	8.9	49	73.0	9.8	.0111	219,127	.0078	129,550	.0093	.0091	.0138	.0117	.0078
Colquitt	36.6	.0152	3.5	66	75.0	13.0	.0147	319,307	.0114	152,698	.0109	.0121	.0169	.0149	.0108
Columbia	53.1	.0220	32.4	183	83.1	18.1	.0205	600,432	.0214	125,334	.0090	.0179	.0154	.0175	.0190
Cook	13.9	.0058	3.0	60	67.9	4.8	.0054	106,060	.0038	45,393	.0033	.0040	.0064	.0060	.0034
Coweta	44.2	.0183	12.6	100	71.0	15.4	.0174	436,945	.0156	184,546	.0132	.0154	.0178	.0160	.0149
Crawford	8.4	.0035	9.3	26	58.3	2.4	.0027	64,396	.0023	5,540	.0004	.0020	.0025	.0023	.0017
Crisp	20.2	.0084	3.6	73	58.7	7.1	.0081	149,014	.0053	155,995	.0112	.0077	.0122	.0092	.0060
☐ Dade	12.9	.0054	4.7	73	98.6	4.2	.0047	92,670	.0034	38,476	.0027	.0035	.0060	.0049	.0028
Dawson	6.0	.0025	25.7	29	99.1	2.1	.0024	44,260	.0015	9,609	.0007	.0016	.0023	.0024	.0014
Decatur	26.8	.0111	5.1	46	59.0	9.0	.0102	217,952	.0078	105,588	.0076	.0083	.0119	.0106	.0075
De Kalb	514.7	.2137	6.6	1,906	70.2	192.9	.2181	6,881,783	.2458	4,618,030	.3310	.2649	.1885	.2506	.2654
Dodge	17.0	.0071	.3	34	71.8	6.0	.0068	133,858	.0048	85,220	.0061	.0056	.0093	.0070	.0043

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.9	.0045	.7	27	49.2	3.8	.0043	65,185	.0023	52,577	.0037	.0032	.0058	.0044	.0025
Dougherty	103.2	.0428	2.5	313	54.7	34.8	.0394	940,681	.0336	706,100	.0506	.0406	.0456	.0432	.0403
Douglas	68.5	.0285	25.5	337	94.0	22.0	.0249	719,933	.0257	288,031	.0207	.0248	.0208	.0232	.0265
Early	13.3	.0055	1.1	26	54.9	4.7	.0053	99,634	.0035	44,245	.0032	.0038	.0072	.0042	.0032
Echols	2.3	.0010	.1	5	80.5	.8	.0009	20,007	.0008	418	.0000	.0005	.0007	.0007	.0006
Effingham	21.8	.0090	19.0	45	79.9	7.4	.0084	198,266	.0070	31,239	.0022	.0061	.0073	.0067	.0060
Elbert	19.1	.0079	1.8	52	67.4	7.0	.0079	147,171	.0053	102,470	.0074	.0064	.0100	.0086	.0049
Emanuel	22.0	.0092	5.8	32	66.5	7.4	.0084	150,448	.0054	92,101	.0066	.0065	.0116	.0083	.0058
Evans	8.6	.0035	2.0	46	63.2	3.1	.0035	63 960	.0023	41,410	.0029	.0027	.0046	.0038	.0022
Fannin	15.6	.0065	5.8	41	99.6	5.9	.0066	106,444	.0038	48,394	.0035	.0042	.0098	.0060	.0032
Fayette	43.6	.0181	50.1	219	94.8	14.6	.0166	619,799	.0221	125,464	.0090	.0174	.0109	.0110	.0188
Floyd	81.1	.0337	1.6	156	85.9	29.7	.0335	818,180	.0292	396,187	.0284	.0299	.0340	.0351	.0311
Forsyth	35.3	.0147	26.3	156	99.4	12.4	.0141	365,533	.0131	109,288	.0078	.0118	.0117	.0136	.0122
Franklin	16.3	.0067	7.3	62	89.0	5.9	.0066	136,759	.0048	88,992	.0064	.0058	.0079	.0074	.0044
Fulton	611.2	.2538	3.6	1,145	46.0	242.0	.2738	7,875,627	.2813	5,536,503	.3968	.3103	.2971	.2980	.3043
Gilmer	12.4	.0052	11.6	29	99.7	4.3	.0048	85,909	.0031	39,349	.0028	.0035	.0057	.0049	.0027
Glascock	2.4	.0010	.8	17	82.5	.8	.0009	17,873	.0006	2,714	.0002	.0005	.0011	.0007	.0005
Glynn	59.0	.0245	7.3	143	71.6	22.2	.0252	621,221	.0222	353,670	.0254	.0236	.0258	.0263	.0250
Gordon	33.8	.0140	12.4	95	95.1	11.7	.0132	279,868	.0100	158,139	.0113	.0112	.0138	.0156	.0128
Grady	22.3	.0093	12.4	49	66.0	7.4	.0084	146,936	.0052	92,042	.0066	.0065	.0122	.0083	.0047
Greene	12.1	.0050	6.2	31	45.3	4.0	.0045	82,880	.0030	31,872	.0023	.0031	.0058	.0044	.0026
Gwinnett	244.2	.1014	46.4	561	96.6	84.6	.0957	3,190,446	.1139	1,178,695	.0845	.1026	.0646	.0871	.1163
Habersham	26.8	.0111	7.1	96	93.8	9.4	.0106	240,747	.0086	121,200	.0087	.0091	.0115	.0117	.0089
Hall	84.8	.0352	12.1	224	90.0	30.1	.0340	913,816	.0326	476,352	.0341	.0337	.0331	.0364	.0322
Hancock	9.7	.0040	2.5	21	20.5	2.9	.0033	51,312	.0019	15,369	.0011	.0020	.0046	.0027	.0013
Haralson	20.1	.0084	9.1	71	92.0	7.2	.0082	159,490	.0057	56,040	.0040	.0057	.0094	.0082	.0049
Harris	17.5	.0073	13.2	38	63.6	6.2	.0070	173,339	.0062	17,361	.0013	.0050	.0064	.0050	.0050
Hart	19.6	.0081	5.5	85	76.4	6.7	.0076	155,739	.0055	53,449	.0038	.0055	.0079	.0080	.0050
Heard	7.1	.0029	8.9	24	81.4	2.3	.0026	60,359	.0022	9,754	.0007	.0019	.0023	.0025	.0019
Henry	45.5	.0189	25.3	142	80.8	15.2	.0172	463,213	.0165	113,649	.0081	.0145	.0135	.0151	.0137
Houston	83.3	.0346	7.3	219	77.3	28.6	.0323	1,004,398	.0359	455,272	.0327	.0346	.0280	.0321	.0328
Irwin	9.4	.0039	4.6	26	67.3	3.3	.0037	65,804	.0023	13,327	.0009	.0023	.0047	.0031	.0018
Jackson	27.7	.0115	9.3	81	88.2	9.6	.0109	234,407	.0084	105,414	.0076	.0087	.0119	.0112	.0075
Jasper	8.4	.0035	11.2	23	57.6	3.0	.0034	83,766	.0030	12,574	.0009	.0025	.0031	.0032	.0021
Jeff Davis	12.3	.0051	7.2	37	82.9	4.3	.0049	92,447	.0033	51,309	.0037	.0038	.0068	.0054	.0034
Jefferson	19.0	.0079	3.2	36	43.3	6.5	.0073	138,349	.0049	61,476	.0044	.0053	.0091	.0064	.0043
Jenkins	8.9	.0037	.7	25	56.9	2.9	.0033	53,563	.0020	28,459	.0020	.0024	.0051	.0028	.0018
Johnson	8.8	.0037	1.6	29	66.3	3.1	.0035	64,001	.0022	12,387	.0009	.0021	.0044	.0027	.0021
Jones	19.5	.0081	17.6	49	67.8	6.5	.0073	208,336	.0075	15,339	.0011	.0056	.0053	.0056	.0058
Lamar	13.0	.0054	6.4	70	63.6	4.5	.0051	111,160	.0040	31,889	.0023	.0038	.0053	.0048	.0031
Lanier	5.8	.0024	2.6	30	73.6	2.0	.0023	44,559	.0015	10,501	.0007	.0015	.0026	.0022	.0013
Laurens	39.1	.0162	5.7	48	65.1	13.6	.0154	326,184	.0117	236,614	.0170	.0141	.0193	.0163	.0134
Lee	15.0	.0062	28.4	42	74.4	4.7	.0053	160,176	.0057	9,551	.0007	.0044	.0038	.0033	.0046
Liberty	42.7	.0178	13.6	83	59.2	11.9	.0135	362,324	.0130	111,286	.0080	.0124	.0144	.0152	.0093
Lincoln	7.1	.0029	5.7	36	55.6	2.1	.0023	46,768	.0016	11,634	.0008	.0017	.0026	.0022	.0012
Long	5.2	.0022	14.9	13	72.6	1.7	.0020	36,516	.0013	2,712	.0002	.0012	.0020	.0014	.0011
Lowndes	74.0	.0307	8.9	146	67.4	25.3	.0286	622,135	.0222	423,332	.0303	.0263	.0334	.0331	.0239
Lumpkin	11.8	.0049	9.6	41	95.9	3.9	.0044	108,625	.0039	34,889	.0025	.0036	.0045	.0044	.0027
McDuffie	19.9	.0083	7.3	78	61.9	7.0	.0079	151,379	.0054	109,751	.0079	.0068	.0104	.0086	.0055
McIntosh	9.2	.0038	14.3	22	52.7	3.0	.0034	59,169	.0021	24,789	.0018	.0023	.0043	.0030	.0017
Macon	14.4	.0060	2.8	36	41.7	4.9	.0055	119,386	.0043	30,089	.0021	.0039	.0062	.0048	.0034
Madison	20.3	.0084	14.4	71	88.1	7.1	.0081	154,116	.0055	17,586	.0013	.0049	.0082	.0079	.0040
Marion	5.4	.0022	1.9	15	51.7	1.7	.0019	34,443	.0012	13,992	.0010	.0014	.0023	.0020	.0008
Meriwether	21.8	.0091	2.7	43	52.9	7.1	.0080	180,375	.0065	66,849	.0048	.0065	.0084	.0073	.0055
Miller	7.0	.0029	–.5	25	69.9	2.6	.0030	44,462	.0016	16,319	.0011	.0017	.0042	.0025	.0012
Mitchell	21.9	.0091	3.7	43	50.0	6.9	.0078	155,598	.0055	69,993	.0051	.0061	.0102	.0069	.0057
Monroe	16.1	.0067	10.2	41	60.1	5.3	.0060	126,476	.0045	39,792	.0028	.0044	.0065	.0058	.0039
Montgomery	7.3	.0030	4.1	30	67.0	2.3	.0026	50,668	.0019	46,106	.0033	.0025	.0035	.0031	.0019
Morgan	12.4	.0051	7.2	36	56.9	4.0	.0045	90,463	.0032	66,697	.0048	.0040	.0060	.0049	.0028
Murray	23.1	.0096	17.3	67	99.5	7.9	.0089	184,466	.0066	71,875	.0051	.0068	.0113	.0096	.0055
Muscogee	173.1	.0719	1.8	794	62.8	61.7	.0698	1,640,749	.0586	1,086,846	.0779	.0670	.0749	.0790	.0668
Newton	39.2	.0163	13.7	142	72.8	13.0	.0147	372,780	.0133	136,026	.0098	.0129	.0140	.0149	.0130
Oconee	15.3	.0063	23.1	82	88.9	5.3	.0060	160,495	.0057	30,113	.0022	.0049	.0057	.0049	.0052
Oglethorpe	9.6	.0040	7.5	22	66.5	3.4	.0039	82,506	.0030	23,914	.0017	.0027	.0039	.0034	.0025
Paulding	30.8	.0128	18.0	99	94.8	10.7	.0121	265,031	.0094	69,478	.0049	.0088	.0111	.0110	.0076
Peach	20.5	.0085	7.0	136	47.3	7.1	.0080	197,080	.0071	78,377	.0057	.0069	.0089	.0073	.0057

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	13.0	.0054	11.6	56	97.3	4.8	.0054	106,420	.0038	50,793	.0036	.0041	.0063	.0055	.0029
Pierce	12.8	.0053	7.6	37	85.0	4.3	.0049	94,224	.0033	33,182	.0024	.0035	.0056	.0046	.0028
Pike	9.9	.0041	10.8	45	72.0	3.2	.0036	85,061	.0031	6,235	.0004	.0024	.0029	.0027	.0025
Polk	33.4	.0139	3.1	107	84.0	11.9	.0135	296,278	.0105	120,009	.0086	.0107	.0154	.0128	.0100
Pulaski	9.1	.0038	1.7	37	63.8	3.2	.0036	79,869	.0029	35,521	.0026	.0029	.0046	.0032	.0027
Putnam	11.9	.0049	15.6	35	56.5	4.1	.0046	100,291	.0036	33,259	.0024	.0035	.0056	.0039	.0030
Quitman	2.2	.0010	–6.7	15	41.4	.8	.0009	13,762	.0005	3,492	.0002	.0005	.0014	.0007	.0003
Rabun	10.9	.0045	4.1	29	98.8	4.1	.0047	99,035	.0035	51,121	.0037	.0038	.0053	.0047	.0031
Randolph	9.6	.0040	.0	22	41.9	3.3	.0037	65,029	.0023	20,210	.0014	.0024	.0053	.0029	.0018
Richmond	190.7	.0791	5.0	585	59.1	65.1	.0736	1,895,677	.0677	1,175,947	.0843	.0749	.0782	.0807	.0740
Rockdale	46.8	.0195	27.4	355	89.9	15.3	.0173	539,008	.0193	256,295	.0184	.0190	.0146	.0170	.0191
Schley	3.6	.0015	4.9	21	61.8	1.1	.0013	22,973	.0008	12,455	.0009	.0010	.0015	.0013	.0007
Screven	15.2	.0063	8.2	23	52.6	5.4	.0061	114,567	.0041	45,645	.0032	.0043	.0083	.0052	.0034
Seminole	9.5	.0039	4.9	42	65.4	3.2	.0036	71,804	.0025	29,622	.0022	.0028	.0047	.0033	.0022
Spalding	51.5	.0214	7.5	259	71.0	17.6	.0199	475,775	.0170	298,633	.0214	.0191	.0233	.0225	.0192
Stephens	22.2	.0092	2.0	125	86.7	8.1	.0092	186,403	.0067	123,756	.0088	.0079	.0113	.0103	.0060
Stewart	6.1	.0026	3.5	13	33.8	1.9	.0021	33,110	.0012	12,634	.0009	.0013	.0030	.0017	.0009
Sumter	30.5	.0126	3.9	63	53.5	10.1	.0114	261,302	.0093	178,016	.0128	.0111	.0133	.0127	.0101
Talbot	6.3	.0026	–3.6	16	33.6	2.1	.0024	47,022	.0017	8,279	.0006	.0014	.0024	.0021	.0012
Taliaferro	2.0	.0009	–1.6	10	33.3	.8	.0009	10,877	.0004	813	.0001	.0004	.0013	.0006	.0003
Tattnall	18.0	.0074	–.7	37	69.1	6.1	.0069	133,995	.0048	52,109	.0037	.0051	.0087	.0064	.0044
Taylor	7.7	.0032	–2.6	20	57.8	2.6	.0030	71,009	.0025	17,925	.0013	.0022	.0032	.0024	.0020
Telfair	11.1	.0047	–3.0	25	67.0	4.0	.0045	80,803	.0029	44,006	.0031	.0034	.0064	.0043	.0029
Terrell	12.1	.0050	.7	36	37.3	4.0	.0045	89,547	.0032	36,215	.0026	.0034	.0058	.0039	.0030
Thomas	38.4	.0159	.8	70	59.5	13.2	.0149	329,562	.0117	179,627	.0129	.0129	.0165	.0158	.0127
Tift	34.3	.0143	4.4	128	72.2	11.6	.0132	310,233	.0111	261,464	.0187	.0140	.0154	.0161	.0123
Toombs	24.4	.0101	8.0	66	72.8	8.7	.0098	188,871	.0068	84,000	.0061	.0072	.0126	.0095	.0061
Towns	6.3	.0026	11.7	38	99.8	2.5	.0028	54,172	.0019	18,130	.0013	.0020	.0035	.0025	.0014
Treutlen	6.1	.0025	.2	30	64.9	2.1	.0024	42,110	.0015	9,333	.0006	.0014	.0031	.0019	.0011
Troup	53.5	.0223	7.0	129	66.8	19.2	.0217	518,682	.0185	315,002	.0226	.0204	.0244	.0223	.0227
Turner	10.0	.0041	5.2	35	61.3	3.2	.0037	55,817	.0020	49,036	.0035	.0029	.0059	.0035	.0021
Twiggs	10.0	.0042	6.9	28	47.2	3.3	.0037	85,468	.0031	7,724	.0006	.0026	.0032	.0029	.0025
Union	10.8	.0045	15.0	34	99.8	4.0	.0045	81,230	.0029	21,860	.0015	.0027	.0055	.0042	.0018
Upson	26.4	.0109	1.5	81	70.8	9.5	.0108	240,951	.0086	111,179	.0080	.0089	.0117	.0112	.0084
☐ Walker	56.4	.0234	–.1	126	95.3	20.1	.0227	492,891	.0176	206,651	.0148	.0179	.0271	.0235	.0168
Walton	35.0	.0146	12.1	106	77.4	11.5	.0130	302,257	.0108	97,705	.0070	.0105	.0138	.0123	.0095
Ware	37.7	.0156	1.4	42	75.7	13.1	.0148	317,246	.0113	257,038	.0184	.0143	.0187	.0166	.0134
Warren	6.5	.0027	–1.3	23	38.4	2.0	.0023	45,869	.0016	13,232	.0010	.0016	.0025	.0020	.0015
Washington	19.3	.0080	2.4	28	46.8	6.4	.0072	153,339	.0055	77,174	.0055	.0060	.0091	.0069	.0048
Wayne	21.8	.0091	5.1	34	79.5	7.2	.0082	183,744	.0066	120,029	.0086	.0076	.0094	.0087	.0082
Webster	2.3	.0009	–1.8	11	47.2	.8	.0009	18,434	.0006	3,414	.0003	.0007	.0010	.0007	.0004
Wheeler	5.5	.0023	6.7	18	68.6	1.9	.0021	35,579	.0013	2,868	.0002	.0011	.0026	.0014	.0009
White	11.5	.0048	13.6	48	95.5	4.1	.0046	89,355	.0032	25,627	.0018	.0031	.0051	.0044	.0025
Whitfield	70.4	.0292	7.0	242	95.4	24.7	0280	662,682	.0237	439,722	.0315	.0271	.0289	.0331	.0333
Wilcox	7.8	.0033	1.5	20	66.4	2.6	.0029	46,445	.0016	6,163	.0005	.0017	.0038	.0023	.0012
Wilkes	11.3	.0047	3.2	24	52.1	4.0	.0046	88,346	.0032	56,164	.0040	.0037	.0063	.0046	.0031
Wilkinson	11.1	.0046	7.1	25	53.2	3.6	.0040	96,401	.0034	23,466	.0017	.0032	.0039	.0034	.0030
Worth	19.3	.0080	6.8	34	63.7	6.3	.0072	156,749	.0056	47,017	.0033	.0054	.0074	.0066	.0043
TOTAL METRO COUNTIES	**3,799.7**	**1.5775**	**11.7**	**345**	**72.5**	**1,369.3**	**1.5488**	**44,678,099**	**1.5958**	**24,951,208**	**1.7884**	**1.6498**	**1.4691**	**1.6162**	**1.6488**
TOTAL STATE	**5,990.5**	**2.4874**	**9.7**	**103**	**72.2**	**2,121.6**	**2.3998**	**62,929,789**	**2.2473**	**34,100,266**	**2.4440**	**2.3544**	**2.4612**	**2.4823**	**2.2862**
HAWAII															
HONOLULU	**828.2**	**.3439**	**8.6**	**1,387**	**34.8**	**256.4**	**.2900**	**10,194,917**	**.3641**	**5,017,488**	**.3596**	**.3588**	**.2458**	**.2999**	**.3602**
Honolulu	828.2	.3439	8.6	1,387	34.8	256.4	.2900	10,194,917	.3641	5,017,488	.3596	.3588	.2458	.2999	.3602
ALL COUNTIES															
Hawaii	110.6	.0459	20.1	27	35.1	35.5	.0401	1,096,978	.0392	634,136	.0455	.0423	.0468	.0429	.0421
Honolulu	828.2	.3439	8.6	1,387	34.8	256.4	.2900	10,194,917	.3641	5,017,488	.3596	.3588	.2458	.2999	.3602
Kauai	44.8	.0186	14.6	72	29.7	14.0	.0159	468,413	.0167	314,247	.0225	.0188	.0184	.0188	.0198
Maui	87.7	.0364	23.5	75	35.5	28.1	.0317	915,685	.0327	717,126	.0514	.0391	.0384	.0376	.0472
TOTAL METRO COUNTIES	**828.2**	**.3439**	**8.6**	**1,387**	**34.8**	**256.4**	**.2900**	**10,194,917**	**.3641**	**5,017,488**	**.3596**	**.3588**	**.2458**	**.2999**	**.3602**
TOTAL STATE	**1,071.3**	**.4448**	**11.1**	**167**	**34.7**	**334.0**	**.3777**	**12,675,993**	**.4527**	**6,682,997**	**.4790**	**.4590**	**.3494**	**.3992**	**.4693**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IDAHO															
BOISE	**198.8**	**.0826**	**14.8**	**189**	**98.0**	**72.9**	**.0825**	**2,275,529**	**.0813**	**996,859**	**.0715**	**.0785**	**.0780**	**.0845**	**.0791**
Ada	198.8	.0826	14.8	189	98.0	72.9	.0825	2,275,529	.0813	996,859	.0715	.0785	.0780	.0845	.0791
ALL COUNTIES															
Ada	198.8	.0826	14.8	189	98.0	72.9	.0825	2,275,529	.0813	996,859	.0715	.0785	.0780	.0845	.0791
Adams	3.7	.0015	10.5	3	99.4	1.2	.0014	27,955	.0009	9,404	.0006	.0010	.0016	.0013	.0007
Bannock	70.1	.0291	7.2	63	96.1	23.8	.0269	653,147	.0234	344,127	.0247	.0249	.0266	.0288	.0231
Bear Lake	7.3	.0030	5.3	7	99.2	2.5	.0028	62,399	.0022	27,048	.0020	.0023	.0032	.0029	.0021
Benewah	9.1	.0038	9.7	12	93.7	3.1	.0035	81,708	.0029	26,689	.0019	.0029	.0040	.0032	.0024
Bingham	39.4	.0164	8.0	19	92.8	11.6	.0131	340,449	.0122	115,630	.0083	.0117	.0125	.0129	.0107
Blaine	12.5	.0052	27.0	5	99.3	5.1	.0058	146,616	.0052	103,931	.0074	.0060	.0072	.0070	.0057
Boise	3.4	.0014	13.4	2	99.3	1.4	.0016	36,825	.0013	2,527	.0002	.0010	.0013	.0016	.0010
Bonner	28.9	.0120	19.6	17	99.0	10.2	.0115	208,535	.0075	132,381	.0095	.0089	.0160	.0116	.0074
Bonneville	70.6	.0293	7.0	38	98.2	22.6	.0256	691,464	.0247	437,916	.0314	.0276	.0246	.0297	.0277
Boundary	8.0	.0033	9.8	6	98.1	2.6	.0029	55,572	.0020	39,077	.0028	.0026	.0043	.0032	.0017
Butte	3.5	.0015	4.7	2	98.8	1.1	.0013	32,312	.0011	9,486	.0006	.0011	.0010	.0012	.0011
Camas	.8	.0003	–2.2	1	98.9	.3	.0003	8,901	.0003	1,099	.0001	.0001	.0003	.0003	.0003
Canyon	89.1	.0370	6.4	153	98.1	29.7	.0336	749,514	.0268	468,948	.0336	.0309	.0395	.0386	.0253
Caribou	9.3	.0039	7.0	5	99.4	3.1	.0035	93,082	.0033	32,023	.0023	.0032	.0030	.0032	.0031
Cassia	21.1	.0087	8.6	8	99.0	6.4	.0072	159,596	.0057	188,912	.0136	.0086	.0105	.0101	.0079
Clark	.8	.0003	.3	0	96.4	.3	.0004	7,100	.0003	1,525	.0001	.0002	.0002	.0004	.0002
Clearwater	10.1	.0042	–2.8	5	98.1	3.6	.0041	103,123	.0037	26,506	.0019	.0033	.0037	.0036	.0032
Custer	5.0	.0021	47.7	1	99.0	2.0	.0022	45,769	.0016	23,936	.0017	.0017	.0029	.0023	.0013
Elmore	22.2	.0092	2.9	7	93.4	6.9	.0078	160,011	.0057	82,252	.0059	.0064	.0099	.0091	.0039
Franklin	9.5	.0040	6.8	14	99.6	2.8	.0032	65,474	.0023	32,564	.0023	.0027	.0032	.0041	.0022
Fremont	11.4	.0047	5.4	6	98.5	3.7	.0042	107,195	.0039	28,287	.0020	.0035	.0037	.0041	.0031
Gem	12.5	.0052	4.4	22	99.1	4.3	.0048	94,051	.0033	35,547	.0026	.0035	.0063	.0043	.0028
Gooding	12.8	.0053	7.8	18	98.9	4.5	.0051	101,159	.0036	44,141	.0032	.0038	.0059	.0053	.0027
Idaho	15.0	.0062	1.6	2	98.3	5.3	.0060	107,883	.0039	36,569	.0026	.0039	.0073	.0061	.0032
Jefferson	16.9	.0071	10.4	15	98.9	4.9	.0056	116,619	.0042	47,821	.0034	.0046	.0072	.0060	.0035
Jerome	16.3	.0067	9.8	27	99.0	5.5	.0062	135,896	.0048	61,439	.0044	.0052	.0072	.0071	.0039
Kootenai	70.7	.0294	18.3	57	98.7	24.8	.0280	694,150	.0248	307,555	.0220	.0247	.0295	.0273	.0225
Latah	29.2	.0121	1.6	27	97.8	10.4	.0118	298,988	.0107	156,477	.0113	.0112	.0129	.0120	.0105
Lemhi	7.8	.0033	4.6	2	99.2	2.8	.0032	57,796	.0020	37,193	.0026	.0024	.0040	.0035	.0019
Lewis	4.0	.0016	–2.9	8	93.9	1.4	.0015	40,618	.0015	13,904	.0010	.0013	.0014	.0016	.0013
Lincoln	3.5	.0015	1.9	3	98.7	1.2	.0014	24,007	.0008	14,309	.0011	.0012	.0018	.0015	.0008
Madison	21.8	.0090	11.9	47	98.7	5.5	.0062	152,948	.0055	114,393	.0082	.0069	.0065	.0082	.0096
Minidoka	21.2	.0088	7.5	28	98.5	6.7	.0076	196,847	.0070	50,844	.0036	.0064	.0065	.0078	.0057
Nez Perce	34.0	.0141	2.3	40	94.8	12.6	.0143	361,805	.0130	216,079	.0155	.0140	.0157	.0138	.0133
Oneida	3.5	.0015	7.4	3	98.9	1.1	.0012	23,831	.0008	9,790	.0007	.0009	.0014	.0013	.0007
Owyhee	8.8	.0036	6.4	1	94.6	2.8	.0032	57,465	.0021	25,972	.0018	.0022	.0047	.0031	.0013
Payette	16.7	.0070	5.5	41	97.9	5.9	.0066	129,002	.0046	41,281	.0030	.0046	.0080	.0065	.0037
Power	7.6	.0031	11.0	5	96.0	2.5	.0029	74,115	.0026	15,276	.0011	.0024	.0025	.0025	.0020
Shoshone	17.9	.0075	–6.9	7	98.5	6.2	.0070	206,685	.0074	72,976	.0052	.0067	.0070	0058	.0065
Teton	3.2	.0013	10.5	7	99.5	.9	.0010	21,014	.0007	11,970	.0009	.0009	.0013	.0012	.0006
Twin Falls	56.6	.0235	6.9	29	98.9	19.5	.0221	549,738	.0197	355,227	.0254	.0221	.0240	.0260	.0213
Valley	6.6	.0027	17.8	2	98.8	2.2	.0024	57,676	.0020	35,255	.0026	.0025	.0027	.0032	.0017
Washington	8.7	.0037	–1.2	6	97.8	3.1	.0036	70,831	.0026	19,050	.0013	.0023	.0043	.0030	.0019
TOTAL METRO COUNTIES	**198.8**	**.0826**	**14.8**	**189**	**98.0**	**72.9**	**.0825**	**2,275,529**	**.0813**	**996,859**	**.0715**	**.0785**	**.0780**	**.0845**	**.0791**
TOTAL STATE	**1,029.9**	**.4277**	**9.1**	**12**	**97.7**	**351.0**	**.3971**	**9,685,400**	**.3459**	**4,854,195**	**.3479**	**.3628**	**.4253**	**.4208**	**.3346**
ILLINOIS															
AURORA - ELGIN	**349.2**	**.1451**	**10.6**	**413**	**94.3**	**121.9**	**.1[illegible]79**	**4,516,473**	**.1613**	**1,686,566**	**.1209**	**.1459**	**.1016**	**.1271**	**.1485**
Kane	308.1	.1280	10.7	588	93.6	107.7	.1218	4,013,436	.1433	1,598,350	.1146	.1317	.0921	.1142	.1328
Kendall	41.1	.0171	10.5	128	98.9	14.2	.0161	503,037	.0180	88,216	.0063	.0142	.0095	.0129	.0157
BLOOMINGTON - NORMAL	**125.1**	**.0519**	**5.0**	**106**	**94.8**	**45.5**	**.0515**	**1,617,607**	**.0578**	**772,241**	**.0553**	**.0559**	**.0450**	**.0515**	**.0549**
McLean	125.1	.0519	5.0	106	94.8	45.5	.0515	1,617,607	.0578	772,241	.0553	.0559	.0450	.0515	.0549
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**.0701**	**.2**	**169**	**88.1**	**61.5**	**.0696**	**1,908,985**	**.0681**	**997,214**	**.0715**	**.0695**	**.0711**	**.0716**	**.0631**
Champaign	168.8	.0701	.2	169	88.1	61.5	.0696	1,908,985	.0681	997,214	.0715	.0695	.0711	.0716	.0631
CHICAGO	**6,127.1**	**2.5441**	**1.1**	**3,221**	**73.9**	**2,238.0**	**2.5313**	**81,641,854**	**2.9155**	**35,627,510**	**2.5535**	**2.7327**	**2.1908**	**2.2940**	**3.0230**
Cook	5,221.8	2.1682	–.6	5,451	70.0	1,916.3	2.1675	66,788,818	2.3851	29,317,980	2.1013	2.2566	1.9735	1.9723	2.5110
Du Page	737.1	.3060	11.9	2,187	95.4	263.6	.2981	12,543,603	.4480	5,658,132	.4055	.4068	.1736	.2683	.4407

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
CHICAGO (continued)															
McHenry	168.2	.0699	13.7	277	99.3	58.1	.0657	2,309,433	.0824	651,398	.0467	.0693	.0437	.0534	.0713
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*8,098.1*	*3.3626*	*2.0*	*1,430*	*77.2*	*2,905.6*	*3.2864*	*106,215,554*	*3.7931*	*45,989,203*	*3.2963*	*3.5582*	*2.7920*	*2.9926*	*3.8583*
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**.1616**	**1.2**	**228**	**94.4**	**146.8**	**.1660**	**4,956,299**	**.1771**	**2,184,267**	**.1564**	**.1678**	**.1439**	**.1557**	**.1667**
Henry	56.7	.0235	−2.2	69	98.5	20.9	.0236	687,336	.0246	199,290	.0142	.0212	.0190	.0198	.0226
Rock Island	165.5	.0687	−.8	391	92.7	63.2	.0715	2,187,905	.0782	1,019,506	.0730	.0747	.0615	.0671	.0726
Scott, Iowa	*167.3*	*.0694*	*4.5*	*364*	*94.6*	*62.7*	*.0709*	*2,081,058*	*.0743*	*965,471*	*.0692*	*.0719*	*.0634*	*.0688*	*.0715*
DECATUR	**131.7**	**.0547**	**.2**	**227**	**88.1**	**50.3**	**.0569**	**1,699,274**	**.0607**	**763,499**	**.0548**	**.0576**	**.0497**	**.0546**	**.0601**
Macon	131.7	.0547	.2	227	88.1	50.3	.0569	1,699,274	.0607	763,499	.0548	.0576	.0497	.0546	.0601
JOLIET	**383.6**	**.1593**	**8.0**	**303**	**89.2**	**125.6**	**.1420**	**4,598,076**	**.1643**	**1,515,522**	**.1087**	**.1465**	**.0989**	**.1164**	**.1515**
Grundy	33.2	.0138	8.6	78	99.3	12.1	.0137	451,883	.0162	145,226	.0104	.0140	.0102	.0110	.0136
Will	350.4	.1455	8.0	415	88.3	113.5	.1283	4,146,193	.1481	1,370,296	.0983	.1325	.0887	.1054	.1379
KANKAKEE	**104.1**	**.0432**	**1.1**	**154**	**83.7**	**37.1**	**.0420**	**1,086,308**	**.0388**	**478,850**	**.0343**	**.0384**	**.0410**	**.0414**	**.0374**
Kankakee	104.1	.0432	1.1	154	83.7	37.1	.0420	1,086,308	.0388	478,850	.0343	.0384	.0410	.0414	.0374
LAKE COUNTY	**472.6**	**.1962**	**7.3**	**1,041**	**91.2**	**156.6**	**.1772**	**7,232,102**	**.2582**	**2,875,529**	**.2061**	**.2304**	**.1202**	**.1636**	**.2266**
Lake	472.6	.1962	7.3	1,041	91.2	156.6	.1772	7,232,102	.2582	2,875,529	.2061	.2304	.1202	.1636	.2266
PEORIA	**370.8**	**.1539**	**1.3**	**206**	**92.9**	**137.5**	**.1556**	**4,913,425**	**.1754**	**1,893,714**	**.1357**	**.1592**	**.1259**	**.1424**	**.1628**
Peoria	200.9	.0834	.2	324	87.4	76.0	.0860	2,748,210	.0981	1,138,545	.0816	.0901	.0715	.0794	.0928
Tazewell	134.7	.0559	2.0	207	99.3	49.4	.0559	1,748,809	.0624	646,697	.0463	.0563	.0454	.0509	.0575
Woodford	35.2	.0146	5.6	67	99.4	12.1	.0137	416,406	.0149	108,472	.0078	.0128	.0090	.0121	.0125
ROCKFORD	**282.0**	**.1171**	**.9**	**354**	**91.0**	**104.4**	**.1181**	**3,433,660**	**.1226**	**1,611,477**	**.1154**	**.1193**	**.1027**	**.1143**	**.1253**
Boone	29.9	.0124	4.4	106	99.0	10.6	.0120	314,385	.0112	123,311	.0088	.0107	.0103	.0117	.0099
Winnebago	252.1	.1047	.5	490	90.1	93.8	.1061	3,119,275	.1114	1,488,166	.1066	.1086	.0924	.1026	.1154
SPRINGFIELD	**195.4**	**.0812**	**4.1**	**165**	**92.7**	**78.7**	**.0890**	**2,380,836**	**.0850**	**1,148,814**	**.0824**	**.0833**	**.0830**	**.0913**	**.0849**
Menard	12.5	.0052	6.8	40	99.8	4.7	.0053	121,662	.0044	25,827	.0019	.0036	.0048	.0050	.0036
Sangamon	182.9	.0760	3.9	211	92.2	74.0	.0837	2,259,174	.0806	1,122,987	.0805	.0797	.0782	.0863	.0813
ALL COUNTIES															
Adams	71.3	.0296	−.5	84	97.0	27.3	.0308	679,958	.0242	460,324	.0330	.0280	.0354	.0355	.0260
Alexander	12.3	.0051	.3	52	66.5	4.9	.0056	100,003	.0036	43,008	.0031	.0037	.0073	.0043	.0030
Bond	16.6	.0069	2.3	44	96.9	6.1	.0069	156,871	.0056	55,634	.0040	.0054	.0075	.0059	.0045
Boone	29.9	.0124	4.4	106	99.0	10.6	.0120	314,385	.0112	123,311	.0088	.0107	.0103	.0117	.0099
Brown	5.5	.0023	1.6	18	99.9	2.2	.0025	59,351	.0022	16,575	.0012	.0019	.0027	.0023	.0015
Bureau	39.0	.0162	−.3	45	99.2	14.8	.0167	446,223	.0159	148,426	.0107	.0144	.0154	.0155	.0142
Calhoun	6.1	.0025	4.0	24	99.7	2.1	.0024	48,105	.0017	15,994	.0011	.0017	.0025	.0020	.0013
Carroll	18.3	.0076	−2.6	41	99.3	7.0	.0079	201,236	.0072	49,507	.0036	.0062	.0074	.0071	.0056
Cass	14.9	.0062	−1.2	40	99.7	5.5	.0062	155,608	.0056	40,809	.0029	.0049	.0062	.0050	.0045
Champaign	168.8	.0701	.2	169	88.1	61.5	.0696	1,908,985	.0681	997,214	.0715	.0695	.0711	.0716	.0631
Christian	36.6	.0152	.4	52	99.5	14.3	.0161	447,492	.0160	164,762	.0118	.0146	.0154	.0150	.0137
Clark	16.9	.0070	−.1	33	99.8	6.7	.0076	160,042	.0057	53,122	.0038	.0054	.0086	.0072	.0042
Clay	15.7	.0065	2.7	33	99.7	6.2	.0070	161,998	.0058	54,124	.0039	.0054	.0073	.0069	.0046
☐ Clinton	34.5	.0143	5.8	73	98.5	11.9	.0135	347,559	.0124	130,132	.0093	.0119	.0118	.0135	.0115
Coles	53.4	.0222	2.2	105	97.6	19.5	.0221	578,469	.0207	275,633	.0197	.0206	.0232	.0221	.0193
Cook	5,221.8	2.1682	−.6	5,451	70.0	1,916.3	2.1675	66,788,818	2.3851	29,317,980	2.1013	2.2566	1.9735	1.9723	2.5110
Crawford	21.2	.0088	3.8	48	99.4	8.3	.0094	272,326	.0097	105,224	.0076	.0088	.0086	.0089	.0081
Cumberland	11.5	.0048	4.0	33	99.8	4.4	.0049	107,118	.0038	33,292	.0023	.0037	.0050	.0050	.0029
De Kalb	73.0	.0303	−2.2	115	96.2	25.1	.0284	818,973	.0293	324,137	.0233	.0275	.0260	.0266	.0269
De Witt	18.8	.0078	3.8	47	99.6	7.3	.0083	269,487	.0096	71,678	.0051	.0080	.0064	.0064	.0078
Douglas	20.1	.0084	1.6	48	99.6	7.5	.0085	238,910	.0085	89,388	.0064	.0079	.0078	.0076	.0088
Du Page	737.1	.3060	11.9	2,187	95.4	263.6	.2981	12,543,603	.4480	5,658,132	.4055	.4068	.1736	.2683	.4407
Edgar	21.0	.0087	−3.3	34	99.5	8.4	.0095	228,260	.0081	103,849	.0075	.0081	.0104	.0090	.0073
Edwards	8.5	.0036	6.8	38	99.7	3.6	.0041	109,758	.0039	33,008	.0024	.0033	.0043	.0036	.0032
Effingham	33.6	.0139	8.6	70	99.7	12.1	.0137	334,981	.0120	273,546	.0196	.0147	.0154	.0164	.0153
Fayette	22.8	.0095	2.9	32	98.2	8.4	.0095	223,540	.0080	80,785	.0058	.0076	.0098	.0092	.0060
Ford	14.7	.0061	−3.7	30	99.3	5.8	.0065	155,421	.0055	55,030	.0039	.0052	.0066	.0068	.0043
Franklin	44.2	.0183	2.3	107	99.7	17.8	.0202	376,992	.0135	218,213	.0156	.0151	.0271	.0179	.0131
Fulton	42.4	.0176	−3.0	49	99.4	16.2	.0183	409,581	.0146	164,425	.0118	.0143	.0198	.0182	.0140
Gallatin	7.7	.0032	1.4	24	99.4	3.0	.0034	68,617	.0025	15,778	.0012	.0023	.0038	.0027	.0019
Greene	16.2	.0068	−2.8	30	99.7	6.2	.0070	127,168	.0045	52,259	.0037	.0047	.0090	.0070	.0034
Grundy	33.2	.0138	8.6	78	99.3	12.1	.0137	451,883	.0162	145,226	.0104	.0140	.0102	.0110	.0136
Hamilton	9.3	.0038	1.4	21	99.7	3.9	.0044	122,180	.0043	24,740	.0018	.0034	.0039	.0035	.0033
Hancock	24.0	.0100	.5	30	99.4	9.4	.0106	245,339	.0088	65,591	.0047	.0077	.0102	.0100	.0068

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Hardin	5.7	.0023	5.9	31	99.8	2.1	.0024	35,285	.0012	7,253	.0005	.0014	.0033	.0020	.0008
Henderson	9.5	.0040	4.2	25	99.7	3.5	.0040	83,485	.0030	20,227	.0015	.0027	.0037	.0038	.0022
Henry	56.7	.0235	−2.2	69	98.5	20.9	.0236	687,336	.0246	199,290	.0142	.0212	.0190	.0198	.0226
Iroquois	32.8	.0137	−.5	29	99.1	12.5	.0142	334,131	.0119	118,684	.0085	.0113	.0140	.0143	.0102
Jackson	62.4	.0259	1.2	106	88.1	23.9	.0270	642,679	.0230	391,767	.0281	.0251	.0316	.0262	.0231
Jasper	11.7	.0048	3.4	24	99.8	4.3	.0049	109,669	.0039	64,025	.0046	.0043	.0056	.0050	.0032
Jefferson	38.9	.0162	6.4	68	94.9	15.7	.0177	419,385	.0149	236,060	.0169	.0157	.0195	.0178	.0150
☐ Jersey	21.2	.0088	3.2	57	99.3	7.2	.0082	199,373	.0072	68,456	.0049	.0069	.0074	.0082	.0062
Jo Daviess	24.1	.0100	2.5	40	99.7	9.0	.0101	231,922	.0082	79,134	.0057	.0078	.0098	.0102	.0062
Johnson	10.5	.0043	9.1	30	95.7	3.8	.0043	77,391	.0028	22,944	.0016	.0027	.0052	.0039	.0021
Kane	308.1	.1280	10.7	588	93.6	107.7	.1218	4,013,436	.1433	1,598,350	.1146	.1317	.0921	.1142	.1328
Kankakee	104.1	.0432	1.1	154	83.7	37.1	.0420	1,086,308	.0388	478,850	.0343	.0384	.0410	.0414	.0374
Kendall	41.1	.0171	10.5	128	98.9	14.2	.0161	503,037	.0180	88,216	.0063	.0142	.0095	.0129	.0157
Knox	60.5	.0251	−1.8	84	95.9	23.3	.0263	620,760	.0222	347,626	.0250	.0235	.0279	.0286	.0227
Lake	472.6	.1962	7.3	1,041	91.2	156.6	.1772	7,232,102	.2582	2,875,529	.2061	.2304	.1202	.1636	.2266
La Salle	111.2	.0462	−.8	98	99.0	43.2	.0488	1,300,695	.0465	613,618	.0439	.0456	.0461	.0481	.0463
Lawrence	17.9	.0074	.5	48	98.9	6.8	.0077	168,517	.0060	77,499	.0056	.0061	.0096	.0072	.0052
Lee	35.7	.0149	−1.7	49	97.6	12.9	.0146	412,862	.0147	105,827	.0076	.0127	.0102	.0130	.0127
Livingston	42.4	.0176	2.5	41	94.8	14.9	.0169	456,854	.0164	170,743	.0122	.0153	.0147	.0167	.0149
Logan	31.5	.0130	−1.0	51	96.7	11.0	.0124	336,964	.0120	136,837	.0098	.0115	.0116	.0120	.0106
McDonough	36.8	.0153	−1.8	62	96.0	12.9	.0146	330,025	.0118	179,825	.0129	.0128	.0179	.0149	.0113
McHenry	168.2	.0699	13.7	277	99.3	58.1	.0657	2,309,433	.0824	651,398	.0467	.0693	.0437	.0534	.0713
McLean	125.1	.0519	5.0	106	94.8	45.5	.0515	1,617,607	.0578	772,241	.0553	.0559	.0450	.0515	.0549
Macon	131.7	.0547	.2	227	88.1	50.3	.0569	1,699,274	.0607	763,499	.0548	.0576	.0497	.0546	.0601
Macoupin	51.4	.0213	4.1	59	98.9	19.7	.0223	549,610	.0196	193,310	.0138	.0183	.0224	.0198	.0170
☐ Madison	248.0	.1030	.1	341	93.2	92.9	.1050	2,543,816	.0909	1,415,780	.1015	.0964	.1103	.1100	.0896
Marion	46.7	.0194	7.3	82	95.6	17.7	.0200	463,142	.0165	254,581	.0182	.0177	.0236	.0202	.0159
Marshall	14.4	.0060	−.6	37	99.7	5.3	.0060	149,259	.0053	30,775	.0022	.0046	.0053	.0053	.0041
Mason	19.7	.0082	1.1	37	99.6	7.3	.0083	200,971	.0072	67,355	.0049	.0066	.0079	.0079	.0058
Massac	15.4	.0063	2.7	64	93.1	6.2	.0070	140,497	.0050	45,198	.0032	.0048	.0079	.0060	.0039
Menard	12.5	.0052	6.8	40	99.8	4.7	.0053	121,662	.0044	25,827	.0019	.0036	.0048	.0050	.0036
Mercer	20.1	.0084	4.2	36	99.6	7.4	.0084	209,158	.0074	39,859	.0028	.0064	.0075	.0069	.0063
☐ Monroe	21.1	.0087	4.9	54	99.6	7.5	.0085	217,068	.0078	82,295	.0059	.0073	.0081	.0080	.0066
Montgomery	32.9	.0137	3.8	47	99.5	12.3	.0139	326,237	.0116	147,846	.0106	.0118	.0155	.0132	.0103
Morgan	38.1	.0158	1.6	67	96.3	14.4	.0163	412,912	.0148	211,951	.0152	.0150	.0173	.0174	.0137
Moultrie	15.0	.0063	3.1	46	99.7	5.4	.0061	150,059	.0053	49,226	.0035	.0051	.0054	.0059	.0046
Ogle	47.7	.0198	2.9	63	99.4	17.7	.0200	572,419	.0205	144,707	.0104	.0173	.0159	.0169	.0169
Peoria	200.9	.0834	.2	324	87.4	76.0	.0860	2,748,210	.0981	1,138,545	.0816	.0901	.0715	.0794	.0928
Perry	23.0	.0095	5.9	52	97.6	8.9	.0100	262,962	.0094	102,368	.0073	.0088	.0105	.0089	.0083
Piatt	17.1	.0071	3.1	39	99.7	6.4	.0073	174,500	.0063	49,702	.0036	.0057	.0061	.0075	.0048
Pike	18.7	.0078	−1.0	23	99.7	7.5	.0085	156,620	.0055	62,357	.0045	.0057	.0106	.0080	.0041
Pope	4.6	.0019	4.5	12	95.0	1.8	.0020	38,004	.0014	4,702	.0003	.0012	.0024	.0018	.0010
Pulaski	9.0	.0037	1.8	44	64.5	3.5	.0040	67,183	.0024	12,345	.0009	.0021	.0051	.0030	.0016
Putnam	6.7	.0028	10.1	42	99.8	2.3	.0026	77,434	.0028	15,582	.0011	.0024	.0020	.0020	.0022
Randolph	37.0	.0154	3.8	63	92.8	12.6	.0142	364,655	.0130	167,402	.0120	.0132	.0150	.0139	.0115
Richland	17.9	.0074	1.8	50	99.4	7.1	.0080	202,562	.0072	109,642	.0079	.0074	.0079	.0086	.0066
Rock Island	165.5	.0687	−.8	391	92.7	63.2	.0715	2,187,905	.0782	1,019,506	.0730	.0747	.0615	.0671	.0726
☐ St. Clair	265.8	.1104	−.7	396	69.9	94.5	.1069	2,700,616	.0964	1,329,381	.0953	.0989	.1119	.0995	.0965
Saline	28.9	.0120	1.6	75	96.4	12.1	.0137	270,970	.0097	187,902	.0135	.0113	.0191	.0132	.0094
Sangamon	182.9	.0760	3.9	211	92.2	74.0	.0837	2,259,174	.0806	1,122,987	.0805	.0797	.0782	.0863	.0813
Schuyler	8.3	.0034	−.8	19	99.8	3.2	.0036	78,444	.0029	27,097	.0019	.0027	.0041	.0034	.0026
Scott	6.2	.0026	.9	25	99.8	2.3	.0026	60,899	.0021	14,857	.0011	.0019	.0024	.0023	.0015
Shelby	24.5	.0101	2.4	33	99.6	9.2	.0104	229,129	.0082	68,141	.0049	.0076	.0109	.0101	.0070
Stark	7.4	.0031	.1	26	99.6	2.8	.0032	94,973	.0034	14,652	.0010	.0025	.0023	.0023	.0025
Stephenson	50.0	.0208	.9	89	93.6	19.2	.0217	545,662	.0195	243,646	.0175	.0192	.0205	.0224	.0178
Tazewell	134.7	.0559	2.0	207	99.3	49.4	.0559	1,748,809	.0624	646,697	.0463	.0563	.0454	.0509	.0575
Union	18.6	.0077	4.7	45	99.4	7.6	.0086	176,953	.0064	67,690	.0049	.0062	.0106	.0084	.0048
Vermilion	94.1	.0391	−1.2	105	91.6	36.4	.0412	1,017,473	.0363	540,161	.0387	.0375	.0444	.0430	.0365
Wabash	14.3	.0059	4.3	64	99.2	5.5	.0062	148,329	.0053	95,322	.0068	.0059	.0074	.0065	.0047
Warren	21.9	.0091	−.2	40	97.7	8.1	.0091	221,499	.0079	77,855	.0056	.0074	.0092	.0088	.0065
Washington	15.9	.0066	2.8	28	99.4	5.9	.0067	169,164	.0060	42,164	.0030	.0053	.0059	.0057	.0046
Wayne	18.6	.0078	3.0	26	99.5	7.6	.0086	171,226	.0062	109,632	.0079	.0070	.0106	.0091	.0054
White	18.3	.0076	2.4	37	99.4	7.4	.0084	212,288	.0075	78,601	.0056	.0070	.0081	.0079	.0060
Whiteside	66.2	.0274	.3	97	99.0	24.3	.0275	702,901	.0251	283,577	.0203	.0242	.0240	.0264	.0240
Will	350.4	.1455	8.0	415	88.3	113.5	.1283	4,146,193	.1481	1,370,296	.0983	.1325	.0887	.1054	.1379
Williamson	61.4	.0255	8.6	144	97.9	24.6	.0279	535,704	.0191	320,887	.0230	.0216	.0349	.0284	.0177

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Winnebago	252.1	.1047	.5	490	90.1	93.8	.1061	3,119,275	.1114	1,488,166	.1066	.1086	.0924	.1026	.1154
Woodford	35.2	.0146	5.6	67	99.4	12.1	.0137	416,406	.0149	108,472	.0078	.0128	.0090	.0121	.0125
TOTAL METRO COUNTIES	**9,523.2**	**3.9542**	**2.0**	**612**	**79.6**	**3,455.2**	**3.9083**	**123,912,273**	**4.4252**	**53,615,776**	**3.8427**	**4.1560**	**3.3599**	**3.5943**	**4.4437**
TOTAL STATE	**11,640.4**	**4.8333**	**1.9**	**209**	**82.8**	**4,258.7**	**4.8170**	**145,930,702**	**5.2113**	**63,157,798**	**4.5267**	**4.9304**	**4.3063**	**4.4767**	**5.1553**
INDIANA															
ANDERSON	**132.4**	**.0550**	**–5.0**	**292**	**92.0**	**48.6**	**.0549**	**1,479,035**	**.0528**	**763,435**	**.0547**	**.0538**	**.0539**	**.0554**	**.0546**
Madison	132.4	.0550	–5.0	292	92.0	48.6	.0549	1,479,035	.0528	763,435	.0547	.0538	.0539	.0554	.0546
BLOOMINGTON	**101.4**	**.0421**	**2.6**	**263**	**95.3**	**36.0**	**.0407**	**1,019,427**	**.0364**	**547,149**	**.0392**	**.0384**	**.0461**	**.0413**	**.0348**
Monroe	101.4	.0421	2.6	263	95.3	36.0	.0407	1,019,427	.0364	547,149	.0392	.0384	.0461	.0413	.0348
ELKHART - GOSHEN	**145.9**	**.0605**	**6.2**	**313**	**94.7**	**52.3**	**.0591**	**1,580,775**	**.0565**	**1,018,904**	**.0730**	**.0622**	**.0593**	**.0716**	**.0533**
Elkhart	145.9	.0605	6.2	313	94.7	52.3	.0591	1,580,775	.0565	1,018,904	.0730	.0622	.0593	.0716	.0533
EVANSVILLE	**285.4**	**.1184**	**3.3**	**193**	**93.5**	**107.6**	**.1217**	**3,292,060**	**.1176**	**1,861,167**	**.1335**	**.1223**	**.1236**	**.1255**	**.1295**
Posey	27.6	.0114	4.5	67	98.4	9.5	.0107	288,675	.0103	82,816	.0059	.0093	.0088	.0090	.0091
Vanderburgh	167.2	.0694	–.2	708	91.6	65.8	.0744	2,046,317	.0731	1,366,590	.0980	.0797	.0798	.0810	.0874
Warrick	47.4	.0197	14.3	121	98.8	16.2	.0184	486,573	.0174	137,184	.0099	.0155	.0149	.0159	.0161
Henderson, Ky.	*43.2*	*0179*	*5.8*	*99*	*92.1*	*16.1*	*.0182*	*470,495*	*.0168*	*274,577*	*.0197*	*.0178*	*.0201*	*.0196*	*.0169*
FORT WAYNE	**357.3**	**.1484**	**.9**	**263**	**91.1**	**128.5**	**.1453**	**3,989,568**	**.1424**	**2,110,924**	**.1513**	**.1462**	**.1311**	**.1542**	**.1522**
Allen	296.2	.1230	.6	449	89.4	107.3	.1214	3,396,354	.1213	1,849,810	.1325	.1250	.1081	.1293	.1331
De Kalb	34.0	.0141	1.2	93	99.5	11.8	.0133	334,843	.0119	131,591	.0095	.0116	.0122	.0134	.0109
Whitley	27.1	.0113	3.4	81	99.6	9.4	.0106	258,371	.0092	129,523	.0093	.0096	.0108	.0115	.0082
GARY - HAMMOND	**643.1**	**.2670**	**.1**	**699**	**78.6**	**219.4**	**.2481**	**6,627,958**	**.2367**	**3,683,978**	**.2641**	**.2510**	**.2381**	**.2477**	**.2572**
Lake	510.7	.2120	–2.3	1,019	73.3	175.0	.1979	5,093,659	.1819	3,151,857	.2259	.2012	.2009	.2043	.2054
Porter	132.4	.0550	10.5	316	99.0	44.4	.0502	1,534,299	.0548	532,121	.0382	.0498	.0372	.0434	.0518
INDIANAPOLIS	**1,208.6**	**.5017**	**3.6**	**393**	**85.1**	**443.7**	**.5019**	**14,447,461**	**.5159**	**8,092,281**	**.5800**	**.5321**	**.4467**	**.5308**	**.5349**
Boone	38.7	.0160	6.2	91	99.5	13.7	.0155	427,451	.0153	191,019	.0137	.0149	.0137	.0162	.0142
Hamilton	96.9	.0402	18.1	243	98.8	32.8	.0371	1,245,904	.0445	402,716	.0288	.0388	.0274	.0323	.0406
Hancock	47.2	.0196	7.4	154	99.5	15.9	.0180	516,603	.0184	232,173	.0167	.0182	.0139	.0173	.0174
Hendricks	76.2	.0316	9.2	186	99.0	24.9	.0282	815,181	.0291	252,627	.0182	.0263	.0225	.0254	.0268
Johnson	83.4	.0346	8.0	260	98.3	28.3	.0320	951,643	.0340	490,044	.0351	.0344	.0232	.0332	.0402
Marion	770.7	.3200	.7	1,946	77.2	295.2	.3339	9,547,856	.3409	6,121,259	.4387	.3661	.3116	.3689	.3620
Morgan	55.2	.0229	6.2	135	99.7	18.7	.0212	547,715	.0196	243,374	.0174	.0196	.0201	.0209	.0200
Shelby	40.3	.0168	1.0	98	98.8	14.2	.0160	395,108	.0141	159,069	.0114	.0138	.0143	.0166	.0137
KOKOMO	**103.8**	**.0431**	**.1**	**187**	**94.9**	**38.4**	**.0434**	**1,267,793**	**.0452**	**677,822**	**.0486**	**.0458**	**.0392**	**.0436**	**.0465**
Howard	87.0	.0362	.1	297	94.0	32.1	.0363	1,087,025	.0388	606,693	.0435	.0396	.0325	.0367	.0408
Tipton	16.8	.0069	–.1	64	99.7	6.3	.0071	180,768	.0064	71,129	.0051	.0062	.0067	.0069	.0057
LAFAYETTE - WEST LAFAYETTE	**122.8**	**.0510**	**.9**	**245**	**96.3**	**42.6**	**.0482**	**1,345,272**	**.0481**	**750,854**	**.0538**	**.0504**	**.0465**	**.0526**	**.0447**
Tippecanoe	122.8	.0510	.9	245	96.3	42.6	.0482	1,345,272	.0481	750,854	.0538	.0504	.0465	.0526	.0447
MUNCIE	**124.7**	**.0518**	**–3.0**	**318**	**93.0**	**44.3**	**.0501**	**1,308,588**	**.0467**	**805,968**	**.0577**	**.0511**	**.0524**	**.0525**	**.0501**
Delaware	124.7	.0518	–3.0	318	93.0	44.3	.0501	1,308,588	.0467	805,968	.0577	.0511	.0524	.0525	.0501
SOUTH BEND - MISHAWAKA	**238.7**	**.0992**	**–1.2**	**520**	**89.4**	**87.8**	**.0993**	**2,656,676**	**.0948**	**1,550,048**	**.1111**	**.1006**	**.0963**	**.1057**	**.1073**
St. Joseph	238.7	.0992	–1.2	520	89.4	87.8	.0993	2,656,676	.0948	1,550,048	.1111	.1006	.0963	.1057	.1073
TERRE HAUTE	**134.2**	**.0557**	**–2.2**	**175**	**94.2**	**49.2**	**.0557**	**1,370,162**	**.0489**	**1,041,824**	**.0748**	**.0581**	**.0615**	**.0648**	**.0530**
Clay	25.2	.0104	1.4	70	99.4	9.4	.0107	252,990	.0090	118,885	.0086	.0093	.0101	.0106	.0079
Vigo	109.0	.0453	–3.0	269	93.1	39.8	.0450	1,117,172	.0399	922,939	.0662	.0488	.0514	.0542	.0451
ALL COUNTIES															
Adams	30.9	.0129	4.3	91	99.6	10.3	.0116	306,666	.0109	140,466	.0101	.0110	.0106	.0117	.0105
Allen	296.2	.1230	.6	449	89.4	107.3	.1214	3,396,354	.1213	1,849,810	.1325	.1250	.1081	.1293	.1331
Bartholomew	66.3	.0275	1.9	162	97.6	24.1	.0272	915,978	.0327	311,474	.0224	.0286	.0197	.0244	.0300
Benton	9.8	.0041	–4.1	24	99.8	3.6	.0041	91,657	.0033	35,155	.0025	.0032	.0041	.0042	.0026
Blackford	15.9	.0066	2.1	96	99.8	5.8	.0066	153,891	.0055	59,391	.0042	.0054	.0067	.0059	.0050
Boone	38.7	.0160	6.2	91	99.5	13.7	.0155	427,451	.0153	191,019	.0137	.0149	.0137	.0162	.0142
Brown	13.6	.0057	9.9	44	99.5	5.1	.0057	117,477	.0042	20,316	.0015	.0036	.0053	.0054	.0033
Carroll	19.7	.0081	–.1	53	99.7	7.2	.0082	197,094	.0070	59,790	.0043	.0064	.0064	.0083	.0057
Cass	40.7	.0169	–.6	98	98.8	14.8	.0167	392,330	.0140	196,400	.0140	.0146	.0162	.0181	.0141
☐ Clark	92.0	.0383	3.6	245	94.1	32.9	.0372	875,213	.0313	609,495	.0437	.0364	.0371	.0438	.0343
Clay	25.2	.0104	1.4	70	99.4	9.4	.0107	252,990	.0090	118,885	.0086	.0093	.0101	.0106	.0079
Clinton	31.3	.0130	–.8	77	99.7	11.4	.0129	311,293	.0111	134,352	.0096	.0110	.0133	.0132	.0105
Crawford	10.6	.0044	7.9	35	99.3	3.6	.0040	74,378	.0027	24,576	.0017	.0026	.0050	.0037	.0020

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Daviess	28.8	.0120	3.5	67	99.4	10.4	.0118	264,900	.0094	135,839	.0098	.0101	.0133	.0122	.0085
☐ Dearborn	37.8	.0157	10.2	123	98.9	12.9	.0146	378,655	.0136	141,242	.0101	.0130	.0134	.0135	.0123
Decatur	23.9	.0099	.2	64	99.6	8.3	.0094	223,792	.0080	103,652	.0074	.0082	.0090	.0103	.0071
De Kalb	34.0	.0141	1.2	93	99.5	11.8	.0133	334,843	.0119	131,591	.0095	.0116	.0122	.0134	.0109
Delaware	124.7	.0518	–3.0	318	93.0	44.3	.0501	1,308,588	.0467	805,968	.0577	.0511	.0524	.0525	.0501
Dubois	36.3	.0151	6.0	85	99.8	12.6	.0143	355,258	.0127	239,838	.0172	.0145	.0141	.0167	.0135
Elkhart	145.9	.0605	6.2	313	94.7	52.3	.0591	1,580,775	.0565	1,018,904	.0730	.0622	.0593	.0716	.0533
Fayette	28.2	.0117	–.3	131	97.8	10.0	.0113	271,502	.0097	142,302	.0102	.0103	.0111	.0131	.0088
☐ Floyd	63.3	.0263	3.4	422	95.8	22.6	.0256	654,627	.0234	262.082	.0188	.0226	.0241	.0253	.0255
Fountain	18.9	.0079	–.7	47	99.7	6.8	.0077	154,496	.0055	72,941	.0053	.0058	.0086	.0084	.0044
Franklin	20.9	.0087	6.6	54	99.8	6.5	.0074	170,931	.0061	45,733	.0032	.0059	.0073	.0074	.0048
Fulton	19.9	.0082	2.9	54	98.6	7.4	.0083	184,479	.0066	87,930	.0063	.0068	.0088	.0090	.0055
Gibson	34.6	.0144	4.4	71	97.7	13.0	.0147	357,207	.0127	197,663	.0142	.0135	.0164	.0144	.0120
Grant	78.9	.0327	–2.5	190	92.3	27.7	.0314	834,439	.0298	465,536	.0334	.0314	.0304	.0332	.0321
Greene	31.4	.0131	3.2	58	99.6	12.1	.0136	298,577	.0107	112,910	.0081	.0105	.0156	.0126	.0092
Hamilton	96.9	.0402	18.1	243	98.8	32.8	.0371	1,245,904	.0445	402,716	.0288	.0388	.0274	.0323	.0406
Hancock	47.2	.0196	7.4	154	99.5	15.9	.0180	516,603	.0184	232,173	.0167	.0182	.0139	.0173	.0174
☐ Harrison	29.8	.0124	9.3	61	99.2	10.0	.0113	268,927	.0096	84,885	.0060	.0091	.0105	.0116	.0084
Hendricks	76.2	.0316	9.2	186	99.0	24.9	.0282	815,181	.0291	252,627	.0182	.0263	.0225	.0254	.0268
Henry	51.3	.0213	–3.8	130	98.7	18.5	.0209	506,537	.0181	262,037	.0187	.0190	.0235	.0220	.0179
Howard	87.0	.0362	.1	297	94.0	32.1	.0363	1,087,025	.0388	606,693	.0435	.0396	.0325	.0367	.0408
Huntington	37.3	.0154	4.8	102	99.2	13.4	.0152	360,549	.0129	168,680	.0121	.0132	.0149	.0165	.0119
Jackson	37.4	.0156	2.4	73	99.2	13.6	.0154	332,784	.0119	215.759	.0155	.0137	.0176	.0168	.0124
Jasper	27.9	.0116	6.7	50	99.5	9.0	.0102	270,954	.0097	114,820	.0082	.0096	.0088	.0107	.0085
Jay	22.7	.0094	–2.3	59	99.5	8.3	.0093	187,818	.0067	86,395	.0062	.0070	.0107	.0100	.0059
Jefferson	30.6	.0127	.6	84	98.1	10.7	.0121	310,213	.0111	138,098	.0099	.0112	.0123	.0127	.0102
Jennings	24.1	.0100	5.5	64	98.8	7.9	.0090	204,602	.0073	74,458	.0053	.0072	.0091	.0088	.0059
Johnson	83.4	.0346	8.0	260	98.3	28.3	.0320	951,643	.0340	490,044	.0351	.0344	.0232	.0332	.0402
Knox	42.0	.0175	.4	81	98.4	16.0	.0181	379,027	.0135	251,906	.0181	.0158	.0219	.0192	.0150
Kosciusko	65.4	.0271	9.8	121	99.1	23.3	.0263	721,465	.0258	307,082	.0220	.0249	.0223	.0283	.0239
La Grange	28.5	.0119	11.5	75	99.7	8.7	.0099	220,597	.0078	103,618	.0074	.0085	.0106	.0109	.0062
Lake	510.7	.2120	–2.3	1,019	73.3	175.0	.1979	5,093,659	.1819	3,151,857	.2259	.2012	.2009	.2043	.2054
La Porte	108.6	.0451	.0	181	90.6	37.4	.0423	1,109,515	.0397	541,203	.0388	.0404	.0402	.0427	.0405
Lawrence	43.6	.0181	2.7	96	99.4	16.2	.0184	431,552	.0154	204,050	.0147	.0157	.0188	.0191	.0143
Madison	132.4	.0550	–5.0	292	92.0	48.6	.0549	1,479,035	.0528	763,435	.0547	.0538	.0539	.0554	.0546
Marion	770.7	.3200	.7	1,946	77.2	295.2	.3339	9,547,856	.3409	6,121,259	.4387	.3661	.3116	.3689	.3620
Marshall	41.5	.0172	6.0	93	99.6	14.9	.0169	419,508	.0150	189,471	.0136	.0151	.0162	.0174	.0140
Martin	11.1	.0046	.9	33	99.4	3.9	.0044	102,927	.0037	42,080	.0030	.0036	.0045	.0045	.0033
Miami	39.3	.0164	–1.3	107	95.3	13.7	.0155	351,706	.0126	153,925	.0110	.0129	.0153	.0169	.0115
Monroe	101.4	.0421	2.6	263	95.3	36.0	.0407	1,019,427	.0364	547,149	.0392	.0384	.0461	.0413	.0348
Montgomery	35.9	.0149	1.1	71	99.3	13.2	.0149	364,933	.0130	184,719	.0133	.0134	.0142	.0163	.0123
Morgan	55.2	.0229	6.2	135	99.7	18.7	.0212	547,715	.0196	243,374	.0174	.0196	.0201	.0209	.0200
Newton	15.2	.0063	2.4	38	99.5	5.3	.0060	133,001	.0047	43,922	.0032	.0046	.0058	.0060	.0042
Noble	37.9	.0157	6.9	92	99.7	13.3	.0150	346,402	.0124	136,793	.0098	.0122	.0143	.0162	.0107
Ohio	5.2	.0022	1.7	60	98.7	1.9	.0022	52,224	.0018	12,922	.0009	.0017	.0024	.0016	.0015
Orange	18.9	.0078	1.2	46	98.4	6.9	.0078	145,219	.0052	58,862	.0042	.0054	.0098	.0083	.0040
Owen	17.2	.0072	8.6	45	99.3	6.4	.0072	143,337	.0051	39,769	.0029	.0049	.0078	.0071	.0040
Parke	16.8	.0070	2.6	38	99.4	6.0	.0068	140,279	.0051	43,472	.0031	.0048	.0073	.0062	.0041
Perry	19.4	.0080	.3	51	99.6	6.7	.0076	159,206	.0056	88,234	.0063	.0064	.0093	.0079	.0061
Pike	13.9	.0058	3.2	41	99.5	5.3	.0060	126,481	.0046	32,378	.0023	.0040	.0065	.0052	.0037
Porter	132.4	.0550	10.5	316	99.0	44.4	.0502	1,534,299	.0548	532,121	.0382	.0498	.0372	.0434	.0518
Posey	27.6	.0114	4.5	67	98.4	9.5	.0107	288,675	.0103	82.816	.0059	.0093	.0088	.0090	.0091
Pulaski	13.7	.0057	3.3	31	99.3	5.1	.0058	134,103	.0048	62,906	.0045	.0050	.0056	.0061	.0042
Putnam	30.1	.0125	3.2	62	97.9	9.8	.0111	269,980	.0096	106,629	.0077	.0096	.0118	.0106	.0087
Randolph	30.0	.0125	.0	66	99.4	10.9	.0123	277,079	.0099	110,954	.0079	.0097	.0122	.0129	.0095
Ripley	25.6	.0106	4.9	57	99.7	8.5	.0096	230,415	.0082	91,174	.0065	.0083	.0101	.0099	.0068
Rush	18.9	.0078	–3.6	46	98.8	6.5	.0074	174,964	.0063	82,886	.0060	.0064	.0074	.0079	.0055
St. Joseph	238.7	.0992	–1.2	520	89.4	87.8	.0993	2,656,676	.0948	1,550,048	.1111	.1006	.0963	.1057	.1073
Scott	21.1	.0087	3.3	110	99.7	7.3	.0083	181,171	.0065	90,948	.0065	.0070	.0086	.0091	.0055
Shelby	40.3	.0168	1.0	98	98.8	14.2	.0160	395,108	.0141	159,069	.0114	.0138	.0143	.0166	.0137
Spencer	20.6	.0085	6.4	52	99.0	6.8	.0077	186,763	.0067	66.199	.0047	.0064	.0078	.0069	.0056
Starke	22.8	.0095	3.7	74	99.4	8.0	.0091	177,685	.0063	102,080	.0074	.0073	.0105	.0097	.0051
Steuben	26.7	.0111	8.1	87	99.0	9.8	.0110	269,573	.0097	147,217	.0105	.0102	.0115	.0123	.0090
Sullivan	21.2	.0088	.4	47	99.7	8.1	.0092	170,438	.0060	57,933	.0042	.0061	.0109	.0085	.0050
Switzerland	7.7	.0032	7.6	34	99.5	2.8	.0032	58,849	.0021	14,693	.0010	.0019	.0037	.0029	.0016
Tippecanoe	122.8	.0510	.9	245	96.3	42.6	.0482	1,345,272	.0481	750,854	.0538	.0504	.0465	.0526	.0447

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
INDIANA (continued)															
ALL COUNTIES (continued)															
Tipton	16.8	.0069	–.1	64	99.7	6.3	.0071	180,768	.0064	71,129	.0051	.0062	.0067	.0069	.0057
Union	6.9	.0029	.6	42	99.3	2.4	.0027	63,424	.0023	22,563	.0016	.0022	.0029	.0028	.0020
Vanderburgh	167.2	.0694	–.2	708	91.6	65.8	.0744	2,046,317	.0731	1,366,590	.0980	.0797	.0798	.0810	.0874
Vermillion	18.3	.0076	.4	70	99.6	7.2	.0082	178,128	.0063	64,405	.0046	.0062	.0084	.0075	.0049
Vigo	109.0	.0453	–3.0	269	93.1	39.8	.0450	1,117,172	.0399	922,939	.0662	.0488	.0514	.0542	.0451
Wabash	36.5	.0151	–.4	92	98.9	12.6	.0142	355,552	.0127	149,231	.0106	.0125	.0133	.0156	.0109
Warren	8.9	.0037	–.9	24	99.7	3.0	.0034	102,729	.0037	9,694	.0007	.0029	.0022	.0024	.0028
Warrick	47.4	.0197	14.3	121	98.8	16.2	.0184	486,573	.0174	137,184	.0099	.0155	.0149	.0159	.0161
Washington	23.0	.0096	4.9	45	99.8	8.1	.0091	184,909	.0066	88,061	.0063	.0071	.0104	.0099	.0053
Wayne	73.5	.0305	–3.4	182	93.9	27.2	.0308	713,005	.0254	543,372	.0389	.0305	.0348	.0362	.0256
Wells	25.5	.0106	.4	69	99.8	9.1	.0103	239,859	.0086	105,706	.0076	.0088	.0095	.0115	.0083
White	24.5	.0101	2.7	48	99.7	9.3	.0105	235,257	.0084	123,749	.0089	.0089	.0109	.0117	.0073
Whitley	27.1	.0113	3.4	81	99.6	9.4	.0106	258,371	.0092	129,523	.0093	.0096	.0108	.0115	.0082
TOTAL METRO COUNTIES	**3,778.0**	**1.5687**	**1.6**	**323**	**88.1**	**1,360.7**	**1.5389**	**42,091,702**	**1.5031**	**23,727,481**	**1.7007**	**1.5753**	**1.4597**	**1.6203**	**1.5817**
TOTAL STATE	**5,585.8**	**2.3194**	**1.7**	**155**	**91.3**	**2,004.4**	**2.2671**	**59,492,766**	**2.1245**	**31,848,798**	**2.2827**	**2.2109**	**2.1982**	**2.3782**	**2.1569**
IOWA															
CEDAR RAPIDS	**172.1**	**.0714**	**1.4**	**238**	**97.5**	**66.6**	**.0754**	**2,175,220**	**.0777**	**994,056**	**.0712**	**.0744**	**.0666**	**.0751**	**.0753**
Linn	172.1	.0714	1.4	238	97.5	66.6	.0754	2,175,220	.0777	994,056	.0712	.0744	.0666	.0751	.0753
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**.1616**	**1.2**	**228**	**94.4**	**146.8**	**.1660**	**4,956,299**	**.1771**	**2,184,267**	**.1564**	**.1678**	**.1439**	**.1557**	**.1667**
Scott	167.3	.0694	4.5	364	94.6	62.7	.0709	2,081,058	.0743	965,471	.0692	.0719	.0634	.0688	.0715
Henry, Ill.	*56.7*	*.0235*	*–2.2*	*69*	*98.5*	*20.9*	*.0236*	*687,336*	*.0246*	*199,290*	*.0142*	*.0212*	*.0190*	*.0198*	*.0226*
Rock Island, Ill.	*165.5*	*.0687*	*–.8*	*391*	*92.7*	*63.2*	*.0715*	*2,187,905*	*.0782*	*1,019,506*	*.0730*	*.0747*	*.0615*	*.0671*	*.0726*
DES MOINES	**384.3**	**.1596**	**4.6**	**220**	**94.7**	**152.3**	**.1722**	**4,964,824**	**.1772**	**2,415,658**	**.1731**	**.1726**	**.1663**	**.1732**	**.1750**
Dallas	30.9	.0128	4.7	52	99.4	11.9	.0134	323,782	.0115	119,772	.0085	.0110	.0136	.0136	.0097
Polk	315.5	.1310	4.1	542	93.7	127.2	.1439	4,228,448	.1510	2,202,629	.1579	.1491	.1411	.1471	.1532
Warren	37.9	.0158	8.7	66	99.1	13.2	.0149	412,594	.0147	93,257	.0067	.0125	.0116	.0125	.0121
DUBUQUE	**92.1**	**.0382**	**–1.8**	**152**	**99.3**	**31.2**	**.0353**	**931,084**	**.0332**	**501,102**	**.0360**	**.0352**	**.0357**	**.0365**	**.0343**
Dubuque	92.1	.0382	–1.8	152	99.3	31.2	.0353	931,084	.0332	501,102	.0360	.0352	.0357	.0365	.0343
IOWA CITY	**86.0**	**.0357**	**5.2**	**140**	**96.1**	**33.5**	**.0379**	**1,079,050**	**.0385**	**420,547**	**.0301**	**.0354**	**.0372**	**.0361**	**.0327**
Johnson	86.0	.0357	5.2	140	96.1	33.5	.0379	1,079,050	.0385	420,547	.0301	.0354	.0372	.0361	.0327
SIOUX CITY	**118.4**	**.0492**	**.8**	**105**	**97.2**	**44.8**	**.0506**	**1,241,217**	**.0443**	**703,293**	**.0504**	**.0471**	**.0561**	**.0537**	**.0443**
Woodbury	100.3	.0417	–.6	115	97.1	38.3	.0433	1,060,004	.0378	638,397	.0458	.0410	.0498	.0461	.0386
Dakota, Neb.	*18.1*	*.0075*	*9.2*	*70*	*98.2*	*6.5*	*.0073*	*181,213*	*.0065*	*64,896*	*.0046*	*.0061*	*.0063*	*.0076*	*.0057*
WATERLOO - CEDAR FALLS	**157.8**	**.0655**	**–3.1**	**156**	**93.5**	**57.9**	**.0655**	**1,883,726**	**.0673**	**813,440**	**.0584**	**.0643**	**.0589**	**.0627**	**.0643**
Black Hawk	132.5	.0550	–4.0	231	92.4	48.8	.0552	1,603,983	.0573	730,152	.0524	.0554	.0493	.0536	.0557
Bremer	25.3	.0105	1.9	58	99.3	9.1	.0103	279,743	.0100	83,288	.0060	.0089	.0096	.0091	.0086
ALL COUNTIES															
Adair	9.5	.0039	–.1	17	99.9	3.8	.0043	82,770	.0030	44,057	.0031	.0031	.0059	.0043	.0020
Adams	5.6	.0024	–2.3	13	99.6	2.2	.0025	47,907	.0017	15,651	.0011	.0018	.0029	.0025	.0014
Allamakee	15.3	.0063	1.3	24	99.7	5.5	.0062	114,918	.0041	79,600	.0057	.0051	.0088	.0071	.0033
Appanoose	15.4	.0064	–.7	31	98.6	6.3	.0072	126,046	.0045	67,292	.0049	.0048	.0101	.0066	.0038
Audubon	8.2	.0034	–4.2	18	99.8	3.2	.0036	65,149	.0023	35,931	.0025	.0027	.0048	.0039	.0018
Benton	23.8	.0099	.6	33	99.7	9.1	.0103	239,650	.0086	79,263	.0057	.0079	.0100	.0097	.0072
Black Hawk	132.5	.0550	–4.0	231	92.4	48.8	.0552	1,603,983	.0573	730,152	.0524	.0554	.0493	.0536	.0557
Boone	26.1	.0109	–.3	46	99.3	10.2	.0115	294,622	.0105	104,548	.0074	.0096	.0113	.0108	.0095
Bremer	25.3	.0105	1.9	58	99.3	9.1	.0103	279,743	.0100	83,288	.0060	.0089	.0096	.0091	.0086
Buchanan	23.3	.0096	1.7	41	99.5	8.2	.0093	213,243	.0076	84,850	.0061	.0076	.0102	.0087	.0060
Buena Vista	21.0	.0088	1.1	37	99.6	8.1	.0091	202,685	.0072	144,041	.0103	.0085	.0115	.0107	.0071
Butler	17.5	.0072	–1.0	30	99.7	6.6	.0075	154,233	.0055	41,661	.0030	.0050	.0079	.0074	.0042
Calhoun	12.9	.0054	–4.8	23	99.6	5.0	.0057	116,334	.0042	45,440	.0033	.0042	.0068	.0058	.0033
Carroll	23.4	.0097	2.0	41	99.7	8.4	.0095	221,608	.0079	163,096	.0117	.0094	.0102	.0118	.0075
Cass	17.3	.0072	2.2	31	99.5	7.1	.0080	169,841	.0061	121,390	.0087	.0071	.0103	.0092	.0055
Cedar	19.2	.0079	3.0	33	99.4	7.4	.0084	187,493	.0067	77,732	.0055	.0065	.0088	.0084	.0055
Cerro Gordo	48.3	.0201	–.3	85	98.9	19.5	.0220	564,762	.0201	349,915	.0251	.0217	.0251	.0235	.0210
Cherokee	15.6	.0065	–3.9	27	99.7	6.2	.0070	147,185	.0053	88,858	.0064	.0059	.0090	.0077	.0047
Chickasaw	15.4	.0064	–.2	30	99.7	5.6	.0064	126,214	.0045	48,420	.0034	.0045	.0071	.0067	.0035
Clarke	9.0	.0037	4.5	21	99.6	3.5	.0039	68,585	.0025	50,401	0037	.0031	.0060	.0043	.0017
Clay	20.0	.0083	2.2	35	99.5	8.1	.0092	213,959	.0076	135,730	.0097	.0083	.0105	.0104	.0080
Clayton	21.7	.0090	2.9	28	99.6	8.3	.0094	176,918	.0063	77,594	.0055	.0067	.0116	.0094	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Clinton	56.7	.0236	−.7	82	98.3	21.1	.0238	609,790	.0218	321,821	.0231	.0226	.0241	.0254	.0227
Crawford	19.0	.0079	.3	27	99.4	7.0	.0080	164,441	.0059	67,511	.0049	.0058	.0090	.0078	.0054
Dallas	30.9	.0128	4.7	52	99.4	11.9	.0134	323,782	.0115	119,772	.0085	.0110	.0136	.0136	.0097
Davis	9.4	.0039	3.3	19	99.7	3.4	.0039	71,930	.0026	31,398	.0023	.0028	.0049	.0038	.0018
Decatur	9.7	.0040	−1.0	18	98.9	3.5	.0039	70,875	.0025	37,792	.0027	.0029	.0058	.0040	.0018
Delaware	19.6	.0082	3.5	34	99.8	6.8	.0077	171,255	.0061	78,214	.0056	.0063	.0086	.0080	.0053
Des Moines	46.1	.0191	−.2	111	97.1	18.3	.0207	530,475	.0190	269,561	.0193	.0191	.0217	.0211	.0199
Dickinson	16.6	.0069	6.2	44	99.7	6.7	.0076	192,244	.0069	81,254	.0058	.0065	.0070	.0081	.0063
Dubuque	92.1	.0382	−1.8	152	99.3	31.2	.0353	931,084	.0332	501,102	.0360	.0352	.0357	.0365	.0343
Emmet	13.0	.0054	−2.5	33	99.5	5.2	.0059	124,981	.0045	60,608	.0043	.0045	.0068	.0063	.0041
Fayette	24.6	.0102	−3.5	34	99.5	9.4	.0106	222,705	.0079	105,508	.0076	.0084	.0124	.0111	.0068
Floyd	19.2	.0080	−2.0	38	99.8	7.3	.0083	174,619	.0063	92,047	.0066	.0066	.0098	.0091	.0057
Franklin	12.8	.0053	−1.8	22	99.8	5.3	.0059	134,964	.0048	46,370	.0033	.0044	.0062	.0060	.0040
Fremont	9.6	.0040	2.1	19	99.5	3.8	.0043	93,176	.0033	44,126	.0031	.0035	.0060	.0045	.0026
Greene	11.7	.0049	−3.5	20	99.4	4.8	.0055	123,191	.0044	59,455	.0043	.0044	.0060	.0055	.0036
Grundy	14.2	.0059	−1.2	28	99.8	5.5	.0062	166,103	.0059	47,496	.0034	.0052	.0057	.0058	.0050
Guthrie	11.9	.0049	−.7	20	99.8	4.7	.0053	99,366	.0036	25,988	.0019	.0033	.0065	.0047	.0027
Hamilton	17.3	.0072	−3.2	30	99.5	6.9	.0078	177,076	.0063	72,780	.0052	.0062	.0085	.0084	.0055
Hancock	14.2	.0059	2.7	25	99.8	5.6	.0064	141,394	.0051	32,893	.0023	.0044	.0063	.0063	.0041
Hardin	21.8	.0090	.1	38	99.3	8.4	.0095	207,669	.0074	138,244	.0100	.0085	.0117	.0111	.0066
Harrison	16.1	.0067	−1.5	23	99.7	6.1	.0069	133,003	.0047	83,250	.0059	.0055	.0083	.0074	.0039
Henry	19.1	.0080	1.1	44	98.5	7.1	.0080	195,286	.0070	91,434	.0066	.0069	.0085	.0088	.0058
Howard	10.9	.0045	−1.9	23	99.8	4.2	.0047	97,072	.0035	43,503	.0031	.0037	.0061	.0047	.0026
Humboldt	12.4	.0051	1.3	28	99.7	5.2	.0059	123,720	.0044	52,497	.0038	.0044	.0070	.0063	.0037
Ida	8.9	.0037	−.1	21	99.9	3.5	.0040	79,912	.0028	44,959	.0032	.0031	.0053	.0041	.0023
Iowa	15.5	.0065	.5	26	99.6	6.0	.0068	161,236	.0058	76,336	.0055	.0058	.0069	.0072	.0057
Jackson	23.2	.0096	3.1	36	99.8	8.4	.0095	203,906	.0073	76,116	.0054	.0072	.0109	.0095	.0062
Jasper	36.6	.0152	.5	50	99.4	14.2	.0160	390,471	.0139	165,459	.0119	.0136	.0159	.0169	.0126
Jefferson	17.1	.0071	4.8	39	99.0	6.4	.0073	178,147	.0064	82,571	.0059	.0064	.0082	.0078	.0050
Johnson	86.0	.0357	5.2	140	96.1	33.5	.0379	1,079,050	.0385	420,547	.0301	.0354	.0372	.0361	.0327
Jones	20.9	.0087	2.4	36	99.2	7.4	.0083	196,481	.0070	69,992	.0050	.0068	.0085	.0079	.0056
Keokuk	12.6	.0052	−2.5	22	99.7	5.0	.0057	113,465	.0041	34,335	.0025	.0038	.0058	.0057	.0028
Kossuth	21.6	.0090	−1.3	22	99.7	8.2	.0093	195,088	.0069	102,495	.0073	.0075	.0106	.0101	.0062
Lee	43.3	.0180	.5	83	96.5	16.5	.0186	482,767	.0173	194,355	.0140	.0164	.0195	.0184	.0151
Linn	172.1	.0714	1.4	238	97.5	66.6	.0754	2,175,220	.0777	994,056	.0712	.0744	.0666	.0751	.0753
Louisa	12.7	.0053	5.4	32	99.6	4.6	.0052	131,924	.0047	37,529	.0027	.0042	.0052	.0049	.0034
Lucas	10.2	.0042	−1.1	24	99.7	4.3	.0048	94,948	.0034	64,689	.0047	.0040	.0069	.0050	.0034
Lyon	12.8	.0054	−.8	22	99.7	4.6	.0052	96,783	.0034	35,899	.0025	.0036	.0064	.0055	.0031
Madison	12.5	.0051	−.8	22	99.7	4.6	.0052	108,598	.0039	59,504	.0043	.0043	.0062	.0056	.0032
Mahaska	23.6	.0098	3.2	41	98.8	9.2	.0104	224,269	.0080	101,657	.0073	.0081	.0121	.0111	.0077
Marion	30.9	.0129	4.1	55	98.8	11.1	.0126	313,603	.0112	104,416	.0075	.0104	.0119	.0125	.0097
Marshall	41.1	.0170	−1.3	72	98.5	16.0	.0181	500,113	.0179	209,531	.0150	.0168	.0175	.0174	.0160
Mills	14.2	.0059	5.9	32	99.5	5.0	.0056	139,308	.0049	44,800	.0032	.0047	.0054	.0060	.0036
Mitchell	11.8	.0049	−4.3	25	99.9	4.6	.0052	110,041	.0040	47,952	.0034	.0039	.0060	.0050	.0031
Monona	11.4	.0048	−2.5	16	99.8	4.6	.0052	92,145	.0033	59,896	.0043	.0039	.0068	.0057	.0023
Monroe	9.0	.0037	−2.3	21	99.5	3.5	.0040	89,270	.0032	27,654	.0020	.0030	.0043	.0038	.0024
Montgomery	13.8	.0057	2.9	33	99.7	5.7	.0064	150,227	.0053	84,382	.0060	.0056	.0070	.0070	.0049
Muscatine	41.9	.0174	3.6	95	98.9	15.4	.0175	503,521	.0180	209,683	.0151	.0169	.0175	.0163	.0167
O'Brien	16.6	.0069	−2.2	29	99.9	6.4	.0072	148,595	.0053	89,480	.0064	.0060	.0087	.0082	.0045
Osceola	8.3	.0035	−.9	21	99.6	3.2	.0036	69,073	.0025	23,465	.0017	.0024	.0045	.0035	.0019
Page	19.2	.0079	.7	36	99.3	7.7	.0087	193,282	.0069	108,745	.0078	.0075	.0088	.0097	.0066
Palo Alto	12.1	.0051	−4.9	22	99.8	4.8	.0055	114,507	.0041	55,183	.0039	.0042	.0061	.0058	.0034
Plymouth	25.0	.0103	1.0	29	99.5	9.1	.0103	221,805	.0079	113,611	.0082	.0084	.0126	.0113	.0060
Pocahontas	10.7	.0045	−5.9	19	99.9	4.2	.0047	109,332	.0039	32,841	.0023	.0035	.0049	.0047	.0029
Polk	315.5	.1310	4.1	542	93.7	127.2	.1439	4,228,448	.1510	2,202,629	.1579	.1491	.1411	.1471	.1532
☐ Pottawattamie	87.6	.0364	1.2	92	98.9	33.1	.0374	972,287	.0347	568,004	.0407	.0369	.0367	.0400	.0300
Poweshiek	19.3	.0080	.0	33	98.9	7.2	.0082	200,093	.0072	125,636	.0090	.0079	.0092	.0093	.0058
Ringgold	6.0	.0025	−1.8	11	99.4	2.4	.0027	43,335	.0015	22,900	.0016	.0018	.0040	.0023	.0011
Sac	13.5	.0056	−4.4	23	99.8	5.5	.0062	120,432	.0043	53,748	.0039	.0043	.0071	.0068	.0029
Scott	167.3	.0694	4.5	364	94.6	62.7	.0709	2,081,058	.0743	965,471	.0692	.0719	.0634	.0688	.0715
Shelby	14.8	.0062	−1.6	25	99.4	5.5	.0062	136,602	.0049	76,393	.0055	.0053	.0075	.0073	.0036
Sioux	32.1	.0133	4.2	42	99.3	10.8	.0123	261,773	.0093	117,288	.0084	.0099	.0130	.0148	.0070
Story	75.0	.0312	3.7	131	96.4	25.6	.0289	870,881	.0311	409,243	.0293	.0306	.0305	.0291	.0271
Tama	19.3	.0080	−1.2	27	96.0	7.1	.0080	180,411	.0065	70,117	.0050	.0063	.0089	.0081	.0056
Taylor	8.1	.0033	−3.0	15	99.6	3.3	.0038	62,660	.0022	27,937	.0020	.0024	.0053	.0033	.0017
Union	13.9	.0058	.3	33	99.6	5.6	.0063	137,502	.0049	77,256	.0056	.0052	.0078	.0065	.0045

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
IOWA (continued)															
ALL COUNTIES (continued)															
Van Buren	8.5	.0035	−1.5	18	99.4	3.3	.0037	61,979	.0023	20,266	.0014	.0023	.0048	.0034	.0014
Wapello	39.5	.0164	−1.9	91	98.8	15.8	.0179	409,726	.0146	203,162	.0146	.0149	.0213	.0180	.0130
Warren	37.9	.0158	8.7	66	99.1	13.2	.0149	412,594	.0147	93,257	.0067	.0125	.0116	.0125	.0121
Washington	20.8	.0086	3.3	36	99.5	7.9	.0090	209,365	.0075	87,053	.0062	.0073	.0098	.0089	.0065
Wayne	8.0	.0033	−2.4	15	99.6	3.4	.0038	56,846	.0020	30,873	.0022	.0025	.0058	.0036	.0012
Webster	44.0	.0183	−4.3	61	97.7	17.0	.0193	449,089	.0161	267,537	.0192	.0174	.0210	.0209	.0157
Winnebago	13.3	.0055	2.2	33	99.4	5.3	.0060	153,465	.0054	60,242	.0043	.0051	.0057	.0064	.0040
Winneshiek	22.1	.0092	1.0	32	99.0	7.7	.0087	208,728	.0075	100,754	.0072	.0077	.0101	.0086	.0072
Woodbury	100.3	.0417	−.6	115	97.1	38.3	.0433	1,060,004	.0378	638,397	.0458	.0410	.0498	.0461	.0386
Worth	9.1	.0037	.3	23	99.6	3.6	.0041	91,056	.0033	27,139	.0019	.0030	.0041	.0043	.0024
Wright	16.1	.0067	−1.4	28	99.3	6.4	.0072	210,716	.0075	75,719	.0055	.0067	.0073	.0070	.0058
TOTAL METRO COUNTIES	**1,247.5**	**.5179**	**2.0**	**179**	**95.8**	**475.6**	**.5379**	**15,147,253**	**.5407**	**7,316,675**	**.5245**	**.5317**	**.5146**	**.5385**	**.5217**
TOTAL STATE	**2,942.8**	**1.2219**	**1.0**	**53**	**97.7**	**1,121.8**	**1.2689**	**31,984,186**	**1.1422**	**15,266,693**	**1.0942**	**1.1437**	**1.3339**	**1.2968**	**1.0460**
KANSAS															
KANSAS CITY	**1,497.5**	**.6216**	**4.5**	**298**	**86.0**	**561.3**	**.6349**	**19,831,816**	**.7083**	**10,495,141**	**.7523**	**.7040**	**.5718**	**.6436**	**.6874**
Johnson	307.6	.1277	13.8	644	97.6	115.2	.1303	5,369,196	.1917	2,398,790	.1720	.1730	.0894	.1246	.1874
Leavenworth	58.4	.0242	6.6	126	87.8	18.4	.0208	640,867	.0229	203,396	.0145	.0207	.0178	.0184	.0192
Miami	22.8	.0095	5.5	39	96.4	8.2	.0093	250,537	.0090	84,600	.0060	.0081	.0094	.0085	.0075
Wyandotte	171.9	.0713	−.3	1,154	73.9	64.1	.0725	1,983,405	.0708	803,582	.0576	.0670	.0712	.0663	.0606
Cass, Mo.	*56.0*	*.0232*	*9.7*	*80*	*98.4*	*19.1*	*.0216*	*579,325*	*.0207*	*226,573*	*.0163*	*.0198*	*.0205*	*.0205*	*.0172*
Clay, Mo.	*141.7*	*.0588*	*3.8*	*352*	*97.9*	*52.6*	*.0595*	*1,851,739*	*.0662*	*1,235,064*	*.0885*	*.0714*	*.0530*	*.0664*	*.0678*
Jackson, Mo.	*632.4*	*.2626*	*.5*	*1,035*	*77.5*	*245.6*	*.2778*	*8,057,083*	*.2877*	*5,194,437*	*.3723*	*.3081*	*.2719*	*.2995*	*.2942*
Lafayette, Mo.	*31.3*	*.0130*	*4.6*	*50*	*96.5*	*11.4*	*.0128*	*303,996*	*.0109*	*111,776*	*.0080*	*.0104*	*.0134*	*.0119*	*.0091*
Platte, Mo.	*52.5*	*.0218*	*13.3*	*125*	*97.5*	*18.7*	*.0212*	*595,317*	*.0213*	*167,900*	*.0121*	*.0185*	*.0165*	*.0186*	*.0182*
Ray, Mo.	*22.9*	*.0095*	*7.1*	*40*	*97.9*	*8.0*	*.0091*	*200,351*	*.0071*	*69,023*	*.0050*	*.0070*	*.0087*	*.0089*	*.0062*
LAWRENCE	**71.7**	**.0298**	**6.0**	**156**	**90.6**	**25.4**	**.0288**	**817,446**	**.0292**	**361,149**	**.0259**	**.0284**	**.0305**	**.0275**	**.0244**
Douglas	71.7	.0298	6.0	156	90.6	25.4	.0288	817,446	.0292	361,149	.0259	.0284	.0305	.0275	.0244
TOPEKA	**160.3**	**.0665**	**3.5**	**292**	**90.5**	**62.6**	**.0708**	**2,259,480**	**.0807**	**1,023,866**	**.0733**	**.0757**	**.0639**	**.0709**	**.0707**
Shawnee	160.3	.0665	3.5	292	90.5	62.6	.0708	2,259,480	.0807	1,023,866	.0733	.0757	.0639	.0709	.0707
WICHITA	**431.6**	**.1792**	**4.8**	**176**	**89.7**	**165.1**	**.1866**	**6,289,776**	**.2247**	**2,703,970**	**.1937**	**.2064**	**.1548**	**.1813**	**.2038**
Butler	47.6	.0198	6.3	33	98.5	17.3	.0195	530,678	.0190	195,944	.0140	.0177	.0178	.0186	.0166
Sedgwick	384.0	.1594	4.6	381	88.6	147.8	.1671	5,759,098	.2057	2,508,026	.1797	.1887	.1370	.1627	.1872
ALL COUNTIES															
Allen	16.2	.0067	3.5	32	97.6	6.4	.0072	164,350	.0059	68,404	.0049	.0058	.0082	.0073	.0047
Anderson	9.1	.0038	4.0	16	99.2	3.4	.0039	91,029	.0032	24,726	.0017	.0028	.0041	.0038	.0023
Atchison	18.1	.0075	−1.6	42	92.8	6.5	.0073	167,938	.0060	66,075	.0048	.0060	.0084	.0071	.0051
Barber	7.0	.0029	6.9	6	99.3	2.9	.0033	82,951	.0030	45,075	.0032	.0030	.0036	.0033	.0024
Barton	32.6	.0136	4.0	36	98.1	12.6	.0143	396,282	.0142	268,889	.0193	.0156	.0152	.0169	.0152
Bourbon	16.1	.0067	.8	25	96.6	6.6	.0074	154,822	.0055	80,288	.0057	.0058	.0091	.0072	.0045
Brown	12.0	.0049	.4	21	93.2	4.8	.0055	115,504	.0041	43,659	.0032	.0040	.0061	.0054	.0028
Butler	47.6	.0198	6.3	33	98.5	17.3	.0195	530,678	.0190	195,944	.0140	.0177	.0178	.0186	.0166
Chase	3.3	.0014	−.3	4	98.8	1.3	.0015	32,524	.0011	8,155	.0006	.0011	.0016	.0012	.0008
Chautauqua	5.2	.0021	3.7	8	97.3	2.3	.0026	63,533	.0023	14,499	.0010	.0018	.0028	.0022	.0015
Cherokee	23.0	.0096	3.1	39	96.8	9.0	.0102	201,138	.0072	77,667	.0056	.0071	.0126	.0093	.0056
Cheyenne	3.5	.0014	−4.8	3	99.6	1.5	.0017	40,177	.0014	21,000	.0015	.0015	.0021	.0018	.0010
Clark	2.6	.0011	.0	3	99.2	1.0	.0011	26,062	.0009	12,657	.0009	.0010	.0014	.0012	.0010
Clay	9.8	.0041	.0	16	99.5	3.9	.0044	91,844	.0033	50,059	.0036	.0034	.0058	.0045	.0028
Cloud	12.1	.0050	−3.2	17	99.7	4.7	.0053	108,341	.0039	53,929	.0039	.0041	.0065	.0055	.0037
Coffey	10.6	.0044	13.1	17	99.3	3.9	.0044	134,218	.0048	32,854	.0023	.0040	.0036	.0038	.0034
Comanche	2.6	.0011	1.8	3	99.9	1.0	.0012	24,655	.0009	9,314	.0007	.0009	.0011	.0012	.0007
Cowley	38.3	.0159	4.0	34	95.5	14.5	.0164	413,713	.0147	181,930	.0130	.0145	.0177	.0163	.0133
Crawford	38.0	.0158	.2	64	97.9	15.5	.0175	377,429	.0135	171,300	.0123	.0136	.0224	.0156	.0112
Decatur	4.4	.0018	−2.4	5	99.7	1.8	.0020	42,616	.0015	27,979	.0020	.0017	.0025	.0023	.0013
Dickinson	20.2	.0084	.1	24	99.2	8.0	.0091	217,902	.0078	83,030	.0059	.0074	.0095	.0088	.0059
Doniphan	9.4	.0039	1.4	24	96.0	3.4	.0038	76,024	.0027	26,075	.0019	.0026	.0043	.0035	.0019
Douglas	71.7	.0298	6.0	156	90.6	25.4	.0288	817,446	.0292	361,149	.0259	.0284	.0305	.0275	.0244
Edwards	4.3	.0018	.7	7	99.5	1.7	.0019	36,746	.0013	12,373	.0009	.0013	.0024	.0019	.0010
Elk	3.8	.0015	−3.0	6	99.3	1.6	.0018	36,961	.0014	10,157	.0007	.0011	.0021	.0016	.0008
Ellis	27.9	.0116	6.9	31	99.0	10.4	.0118	338,452	.0120	271,192	.0195	.0142	.0137	.0139	.0140
Ellsworth	6.9	.0029	3.9	10	99.6	2.9	.0032	69,066	.0025	27,749	.0019	.0024	.0038	.0034	.0017
Finney	28.3	.0117	18.8	22	98.1	9.8	.0111	307,365	.0110	243,246	.0175	.0132	.0128	.0144	.0130

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Ford	26.6	.0111	9.4	24	97.7	9.8	.0111	309,308	.0110	245,890	.0176	.0129	.0122	.0131	.0129
Franklin	23.0	.0095	4.3	40	97.6	8.7	.0099	265,287	.0095	83,072	.0060	.0085	.0097	.0095	.0073
Geary	30.8	.0128	3.2	82	75.4	10.3	.0116	285,050	.0102	205,397	.0147	.0119	.0148	.0144	.0099
Gove	3.7	.0016	-.7	3	99.7	1.4	.0016	31,664	.0011	13,081	.0009	.0013	.0018	.0016	.0008
Graham	3.9	.0016	-2.4	4	96.1	1.5	.0017	43,239	.0016	24,612	.0018	.0017	.0020	.0020	.0010
Grant	7.3	.0030	4.6	13	99.1	2.6	.0029	80,679	.0028	41,233	.0029	.0028	.0027	.0033	.0027
Gray	5.4	.0022	5.1	6	99.7	1.9	.0022	61,372	.0022	12,465	.0009	.0018	.0017	.0020	.0016
Greeley	1.9	.0008	3.0	2	99.3	.7	.0008	15,610	.0006	7,144	.0005	.0007	.0011	.0010	.0004
Greenwood	8.6	.0036	-1.9	8	99.3	3.6	.0040	83,222	.0030	36,384	.0026	.0029	.0049	.0037	.0022
Hamilton	2.3	.0010	-8.5	2	99.6	1.0	.0012	27,912	.0010	8,225	.0006	.0009	.0010	0010	.0008
Harper	7.6	.0031	-2.3	9	99.4	3.2	.0036	72,649	.0026	47,114	.0034	.0029	.0044	.0038	.0025
Harvey	31.8	.0132	4.2	59	97.4	11.5	.0130	353,587	.0126	143,107	.0103	.0121	.0125	.0133	.0109
Haskell	3.9	.0016	2.3	7	99.1	1.4	.0016	39,523	.0014	8,763	.0006	.0012	.0015	.0014	.0011
Hodgeman	2.2	.0010	-3.1	3	98.7	.9	.0010	19,299	.0007	3,451	.0002	.0006	.0011	.0011	.0005
Jackson	11.9	.0049	2.2	18	94.8	4.3	.0049	116,834	.0042	29,677	.0022	.0037	.0046	.0041	.0032
Jefferson	16.7	.0069	9.8	31	98.7	5.7	.0064	162,321	.0057	26,768	.0019	.0048	.0056	.0052	.0047
Jewell	4.8	.0020	-8.4	5	99.6	2.0	.0023	40,758	.0015	10,371	.0007	.0014	.0029	.0019	.0011
Johnson	307.6	.1277	13.8	644	97.6	115.2	.1303	5,369,196	.1917	2,398,790	.1720	.1730	.0894	.1246	.1874
Kearny	3.7	.0016	7.7	4	99.3	1.2	.0013	37,944	.0014	9,114	.0006	.0012	.0012	.0014	.0011
Kingman	9.1	.0038	1.6	11	99.5	3.4	.0039	90,882	.0032	31,338	.0023	.0031	.0040	.0039	.0027
Kiowa	3.9	.0016	-3.6	5	99.6	1.5	.0017	41,029	.0015	18,830	.0013	.0015	.0021	.0016	.0011
Labette	25.7	.0107	.1	39	93.8	9.8	.0111	277,092	.0099	134,133	.0096	.0098	.0115	.0110	.0087
Lane	2.5	.0010	1.1	3	98.7	1.0	.0011	26,039	.0009	4,749	.0004	.0008	.0013	.0010	.0006
Leavenworth	58.4	.0242	6.6	126	87.8	18.4	.0208	640,867	.0229	203,396	.0145	.0207	.0178	.0184	.0192
Lincoln	4.0	.0017	-3.5	6	99.4	1.6	.0018	33,893	.0012	10,911	.0008	.0012	.0022	.0018	.0009
Linn	8.7	.0036	5.7	14	99.0	3.4	.0039	76,377	.0028	24,455	.0018	.0026	.0047	.0033	.0019
Logan	3.5	.0015	.6	3	99.0	1.4	.0015	34,576	.0012	41,393	.0029	.0018	.0022	.0022	.0010
Lyon	38.5	.0160	9.7	46	96.5	14.5	.0164	434,545	.0155	248,065	.0178	.0163	.0184	.0171	.0148
McPherson	28.0	.0116	4.3	31	98.5	10.4	.0118	349,433	.0125	132,791	.0095	.0114	.0103	.0117	.0104
Marion	13.5	.0056	-.2	14	99.1	5.2	.0059	132,100	.0047	49,879	.0036	.0046	.0061	.0058	.0039
Marshall	12.9	.0053	.9	15	99.8	5.2	.0059	129,895	.0046	70,265	.0050	.0048	.0072	.0060	.0047
Meade	4.8	.0020	.3	5	99.6	1.8	.0020	44,743	.0016	22,446	.0017	.0017	.0022	.0022	.0013
Miami	22.8	.0095	5.5	39	96.4	8.2	.0093	250,537	.0090	84,600	.0060	.0081	.0094	.0085	.0075
Mitchell	8.3	.0034	2.3	12	99.2	3.4	.0038	75,132	.0027	58,366	.0042	.0034	.0050	.0046	.0024
Montgomery	43.0	.0179	1.7	67	91.5	16.6	.0188	471,020	.0168	236,597	.0170	.0171	.0201	.0192	.0152
Morris	6.3	.0026	-1.9	9	99.2	2.6	.0029	66,357	.0024	23,813	.0017	.0022	.0031	.0029	.0017
Morton	3.4	.0014	-1.6	5	99.1	1.2	.0014	37,423	.0013	19,439	.0014	.0014	.0015	.0013	.0012
Nemaha	11.2	.0047	-.1	16	99.3	4.2	.0048	99,062	.0035	57,070	.0040	.0038	.0063	.0048	.0029
Neosho	19.3	.0080	1.8	34	98.0	7.2	.0081	204,038	.0073	98,989	.0071	.0075	.0084	.0082	.0072
Ness	4.5	.0019	.0	4	99.5	1.8	.0020	49,298	.0018	26,349	.0019	.0017	.0023	.0021	.0013
Norton	6.5	.0027	-2.8	7	99.5	2.7	.0031	70,846	.0025	43,694	.0032	.0028	.0038	.0032	.0023
Osage	16.6	.0069	8.4	24	99.3	6.1	.0069	171,189	.0061	51,485	.0037	.0056	.0066	0063	.0050
Osborne	5.8	.0024	-2.7	7	99.5	2.3	.0026	48,488	.0018	31,284	.0022	.0020	.0038	.0028	.0017
Ottawa	6.0	.0025	.5	8	99.6	2.3	.0026	56,955	.0020	23,632	.0017	.0020	.0028	.0026	.0014
Pawnee	8.0	.0033	-.8	11	95.9	3.2	.0036	95,587	.0034	38,969	.0028	.0033	.0036	.0039	.0029
Phillips	7.3	.0030	-1.4	8	99.6	2.9	.0033	71,795	.0026	37,744	.0027	.0026	.0039	.0033	.0029
Pottawatomie	16.0	.0067	8.2	19	99.0	5.9	.0067	171,293	.0061	46,353	.0033	.0054	.0059	.0062	.0046
Pratt	10.7	.0044	4.1	15	97.7	4.3	.0048	127,494	.0045	97,480	.0070	.0053	.0052	.0058	.0043
Rawlins	4.0	.0017	-2.6	4	99.9	1.5	.0017	35,769	.0013	11,623	.0008	.0012	.0021	.0017	.0009
Reno	67.0	.0278	3.1	53	96.9	25.7	.0291	767,370	.0274	367,708	.0264	.0272	.0283	.0310	.0283
Republic	7.0	.0029	-7.5	10	99.7	2.9	.0033	65,956	.0024	32,326	.0023	.0025	.0043	.0032	.0021
Rice	12.0	.0050	.8	16	98.1	4.8	.0054	140,393	.0050	43,511	.0031	.0044	.0054	.0050	.0039
Riley	65.6	.0272	3.3	111	85.4	20.1	.0227	611,546	.0218	289,287	.0208	.0225	.0272	.0237	.0162
Rooks	6.8	.0028	-3.0	8	99.2	2.6	.0030	65,889	.0024	43,864	.0031	.0028	.0036	.0035	.0019
Rush	4.5	.0019	-.4	6	99.7	1.7	.0019	40,560	.0014	12,050	.0009	.0012	.0021	.0018	.0012
Russell	9.1	.0038	2.6	10	99.2	3.6	.0041	111,133	.0040	61,293	.0044	.0041	.0045	.0043	.0033
Saline	51.1	.0212	4.5	71	95.7	19.9	.0225	593,157	.0212	390,014	.0279	.0232	.0242	.0260	.0235
Scott	6.0	.0025	3.8	8	99.2	2.2	.0025	61,898	.0022	42,485	.0031	.0025	.0031	.0030	.0022
Sedgwick	384.0	.1594	4.6	381	88.6	147.8	.1671	5,759,098	.2057	2,508,026	.1797	.1887	.1370	.1627	.1872
Seward	17.7	.0074	3.7	28	93.8	6.5	.0074	207,852	.0074	191,782	.0138	.0093	.0081	.0097	.0106
Shawnee	160.3	.0665	3.5	292	90.5	62.6	.0708	2,259,480	.0807	1,023,866	.0733	.0757	.0639	.0709	.0707
Sheridan	3.4	.0015	-4.1	4	99.7	1.3	.0015	29,244	.0010	12,912	.0010	.0011	.0018	.0015	.0009
Sherman	7.6	.0031	-2.1	7	99.4	2.9	.0033	73,798	.0026	69,424	.0049	.0034	.0036	.0045	.0029
Smith	5.6	.0023	-5.8	6	99.7	2.3	.0026	38,214	.0014	28,357	.0021	.0018	.0041	.0023	.0010
Stafford	5.8	.0024	1.9	7	99.2	2.4	.0027	65,181	.0023	26,616	.0019	.0023	.0028	.0028	.0017
Stanton	2.3	.0010	-1.7	3	98.3	.8	.0009	22,575	.0008	6,513	.0004	.0007	.0010	.0009	.0006

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KANSAS (continued)															
ALL COUNTIES (continued)															
Stevens	5.1	.0021	7.7	7	98.1	1.7	.0019	56,752	.0021	20,055	.0015	.0018	.0020	.0018	.0018
Sumner	25.9	.0108	3.9	22	98.5	9.7	.0110	284,150	.0101	100,065	.0072	.0094	.0118	.0102	.0084
Thomas	9.1	.0037	7.7	8	99.5	3.2	.0036	90,558	.0033	64,891	.0046	.0038	.0042	.0042	.0034
Trego	4.3	.0018	3.2	5	99.6	1.6	.0018	39,924	.0014	22,035	.0016	.0014	.0021	.0019	.0012
Wabaunsee	7.1	.0030	3.4	9	98.8	2.5	.0028	62,269	.0022	16,104	.0011	.0021	.0028	.0026	.0016
Wallace	2.0	.0008	−2.2	2	98.8	.7	.0008	12,104	.0004	6,589	.0005	.0005	.0011	.0008	.0003
Washington	8.0	.0033	−6.4	9	99.8	3.2	.0036	54,227	.0020	27,753	.0020	.0023	.0055	.0030	.0014
Wichita	2.8	.0012	−7.9	4	99.7	1.0	.0012	26,676	.0009	13,232	.0009	.0010	.0015	.0012	.0008
Wilson	12.4	.0051	2.2	22	99.1	4.8	.0054	114,946	.0041	30,447	.0022	.0037	.0057	.0051	.0030
Woodson	4.6	.0020	.0	9	98.5	1.8	.0020	38,882	.0014	11,745	.0009	.0013	.0025	.0017	.0010
Wyandotte	171.9	.0713	−.3	1,154	73.9	64.1	.0725	1,983,405	.0708	803,582	.0576	.0670	.0712	.0663	.0606
TOTAL METRO COUNTIES	**1,224.3**	**.5082**	**6.1**	**238**	**89.6**	**459.0**	**.5191**	**17,610,707**	**.6290**	**7,579,353**	**.5430**	**.5793**	**.4370**	**.4975**	**.5736**
TOTAL STATE	**2,470.5**	**1.0258**	**4.5**	**30**	**93.0**	**929.4**	**1.0512**	**30,666,211**	**1.0951**	**14,090,702**	**1.0099**	**1.0557**	**1.0260**	**1.0471**	**.9930**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**154.4**	**.0641**	**2.8**	**122**	**76.4**	**51.1**	**.0577**	**1,404,366**	**.0502**	**739,575**	**.0531**	**.0538**	**.0636**	**.0648**	**.0418**
Christian	67.4	.0280	.8	93	71.7	21.1	.0238	604,160	.0216	288,618	.0207	.0226	.0280	.0253	.0167
Montgomery, Tenn.	*87.0*	*.0361*	*4.4*	*161*	*80.1*	*30.0*	*.0339*	*800,206*	*.0286*	*450,957*	*.0324*	*.0312*	*.0356*	*.0395*	*.0251*
HUNTINGTON - ASHLAND	**339.8**	**.1409**	**1.0**	**157**	**97.4**	**125.1**	**.1415**	**3,032,076**	**.1084**	**1,709,810**	**.1225**	**.1191**	**.1657**	**.1410**	**.1109**
Boyd	55.2	.0229	−.6	343	97.7	20.5	.0232	532,216	.0190	345,372	.0247	.0215	.0278	.0236	.0198
Carter	26.3	.0109	4.9	65	99.9	8.8	.0099	184,699	.0066	86,146	.0062	.0073	.0133	.0090	.0066
Greenup	40.4	.0167	3.2	116	99.5	13.6	.0153	326,793	.0117	82,963	.0060	.0109	.0162	.0151	.0097
Lawrence, Ohio	*65.0*	*.0270*	*1.8*	*143*	*97.1*	*23.5*	*.0266*	*611,568*	*.0219*	*171,085*	*.0122*	*.0200*	*.0269*	*.0225*	*.0204*
Cabell, W. Va.	*105.4*	*.0437*	*−1.4*	*374*	*95.0*	*41.8*	*.0473*	*981,252*	*.0350*	*897,591*	*.0643*	*.0457*	*.0610*	*.0536*	*.0424*
Wayne, W. Va.	*47.5*	*.0197*	*3.2*	*94*	*99.8*	*16.9*	*.0192*	*395,548*	*.0142*	*126,653*	*.0091*	*.0137*	*.0205*	*.0172*	*.0120*
LEXINGTON-FAYETTE	**330.7**	**.1374**	**4.1**	**223**	**88.0**	**124.0**	**.1404**	**3,744,100**	**.1335**	**2,096,377**	**.1502**	**.1397**	**.1456**	**.1483**	**.1333**
Bourbon	19.0	.0079	−2.1	65	89.5	7.0	.0079	156,424	.0055	71,970	.0052	.0059	.0103	.0074	.0047
Clark	30.0	.0125	5.9	118	93.3	10.9	.0124	323,079	.0115	142,733	.0102	.0114	.0129	.0116	.0104
Fayette	209.9	.0871	2.8	736	85.3	81.7	.0924	2,529,409	.0903	1,633,234	.1170	.0978	.0955	.1024	.0969
Jessamine	29.8	.0124	14.3	170	95.3	9.9	.0112	298,741	.0107	110,715	.0079	.0103	.0106	.0116	.0083
Scott	23.2	.0096	6.4	81	92.5	8.0	.0091	218,166	.0078	61,380	.0044	.0072	.0094	.0085	.0063
Woodford	18.8	.0079	5.7	98	91.7	6.5	.0074	218,281	.0077	76,345	.0055	.0071	.0069	.0068	.0067
LOUISVILLE	**971.0**	**.4033**	**1.5**	**427**	**86.5**	**356.2**	**.4030**	**10,789,342**	**.3854**	**5,580,056**	**.3999**	**.3931**	**.3991**	**.4135**	**.3892**
Bullitt	49.0	.0203	13.0	163	99.2	15.0	.0170	435,975	.0156	95,243	.0069	.0139	.0145	.0163	.0132
Jefferson	678.5	.2817	−.9	1,758	82.7	257.2	.2910	7,940,050	.2835	4,362,179	.3126	.2918	.2946	.2987	.2901
Oldham	33.4	.0139	20.2	176	94.5	9.9	.0112	376,497	.0135	79,005	.0057	.0112	.0082	.0091	.0105
Shelby	25.0	.0104	7.2	65	88.1	8.6	.0097	238,053	.0085	87,167	.0062	.0081	.0101	.0087	.0072
Clark, Ind.	*92.0*	*.0383*	*3.6*	*245*	*94.1*	*32.9*	*.0372*	*875,213*	*.0313*	*609,495*	*.0437*	*.0364*	*.0371*	*.0438*	*.0343*
Floyd, Ind.	*63.3*	*.0263*	*3.4*	*422*	*95.8*	*22.6*	*.0256*	*654,627*	*.0234*	*262,082*	*.0188*	*.0226*	*.0241*	*.0253*	*.0255*
Harrison, Ind.	*29.8*	*.0124*	*9.3*	*61*	*99.2*	*10.0*	*.0113*	*268,927*	*.0096*	*84,885*	*.0060*	*.0091*	*.0105*	*.0116*	*.0084*
OWENSBORO	**88.2**	**.0366**	**2.6**	**190**	**95.5**	**32.4**	**.0367**	**880,846**	**.0315**	**583,094**	**.0418**	**.0356**	**.0413**	**.0398**	**.0337**
Daviess	88.2	.0366	2.6	190	95.5	32.4	.0367	880,846	.0315	583,094	.0418	.0356	.0413	.0398	.0337
ALL COUNTIES															
Adair	16.4	.0068	7.7	40	96.3	5.8	.0066	104,782	.0038	35,064	.0025	.0040	.0089	.0056	.0028
Allen	15.0	.0063	6.2	44	98.6	5.7	.0064	129,329	.0046	56,033	.0040	.0048	.0082	.0056	.0037
Anderson	13.9	.0057	10.6	68	95.9	4.8	.0055	136,024	.0049	39,019	.0028	.0043	.0048	.0054	.0041
Ballard	8.5	.0036	−3.4	33	96.1	3.3	.0037	83,273	.0029	28,536	.0020	.0029	.0043	.0031	.0023
Barren	34.9	.0145	2.6	72	94.7	13.0	.0147	318,888	.0114	161,576	.0116	.0121	.0174	.0145	.0110
Bath	10.1	.0042	.7	36	96.6	3.6	.0041	74,799	.0027	15,287	.0011	.0024	.0049	.0033	.0020
Bell	34.6	.0143	.8	96	97.1	12.0	.0136	246,072	.0088	163,770	.0118	.0108	.0198	.0130	.0091
☐ Boone	50.3	.0209	9.7	204	99.1	17.0	.0192	534,035	.0191	461,298	.0330	.0237	.0181	.0245	.0214
Bourbon	19.0	.0079	−2.1	65	89.5	7.0	.0079	156,424	.0055	71,970	.0052	.0059	.0103	.0074	.0047
Boyd	55.2	.0229	−.6	343	97.7	20.5	.0232	532,216	.0190	345,372	.0247	.0215	.0278	.0236	.0198
Boyle	25.5	.0106	1.7	140	90.2	9.4	.0106	272,634	.0098	169,070	.0121	.0106	.0120	.0118	.0089
Bracken	7.8	.0032	.8	38	99.1	2.7	.0031	61,954	.0022	13,163	.0010	.0020	.0034	.0026	.0015
Breathitt	17.1	.0071	.6	35	99.6	5.4	.0061	97,515	.0035	52,533	.0038	.0044	.0088	.0052	.0030
Breckinridge	16.9	.0071	.2	30	96.1	6.1	.0069	127,120	.0045	54,133	.0038	.0048	.0103	.0062	.0036
Bullitt	49.0	.0203	13.0	163	99.2	15.0	.0170	435,975	.0156	95,243	.0069	.0139	.0145	.0163	.0132
Butler	12.5	.0052	13.0	29	99.3	4.3	.0048	79,856	.0028	19,445	.0014	.0029	.0063	.0042	.0019
Caldwell	13.0	.0054	−3.5	37	93.4	5.0	.0057	116,735	.0042	60,588	.0043	.0045	.0070	.0052	.0042
Calloway	32.8	.0136	9.2	85	96.5	12.1	.0137	289,004	.0103	252,611	.0181	.0132	.0169	.0159	.0116

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
☐ Campbell	81.5	.0339	−2.2	536	98.7	28.7	.0324	885,415	.0316	339,016	.0243	.0299	.0310	.0301	.0307
Carlisle	5.5	.0022	.2	29	99.0	2.1	.0024	48,371	.0018	14,490	.0010	.0016	.0026	.0019	.0013
Carroll	9.7	.0041	4.6	75	97.9	3.5	.0040	83,564	.0030	48,989	.0035	.0034	.0057	.0041	.0025
Carter	26.3	.0109	4.9	65	99.9	8.8	.0099	184,699	.0066	86,146	.0062	.0073	.0133	.0090	.0066
Casey	15.5	.0064	4.6	35	99.7	5.8	.0066	93,610	.0033	34,690	.0025	.0037	.0095	.0054	.0024
Christian	67.4	.0280	.8	93	71.7	21.1	.0238	604,160	.0216	288,618	.0207	.0226	.0280	.0253	.0167
Clark	30.0	.0125	5.9	118	93.3	10.9	.0124	323,079	.0115	142,733	.0102	.0114	.0129	.0116	.0104
Clay	24.3	.0101	6.8	52	98.2	7.6	.0086	168,820	.0060	64,192	.0046	.0063	.0114	.0073	.0049
Clinton	9.7	.0040	4.1	49	99.8	3.5	.0039	55,984	.0020	31,644	.0023	.0025	.0065	.0036	.0016
Crittenden	9.4	.0039	2.1	26	99.0	3.4	.0039	83,209	.0030	27,355	.0020	.0029	.0045	.0033	.0026
Cumberland	7.2	.0030	−1.2	24	94.4	2.8	.0031	54,313	.0019	14,121	.0010	.0019	.0045	.0025	.0015
Daviess	88.2	.0366	2.6	190	95.5	32.4	.0367	880,846	.0315	583,094	.0418	.0356	.0413	.0398	.0337
Edmonson	11.3	.0047	13.4	37	98.0	3.7	.0042	72,475	.0026	12,266	.0008	.0025	.0052	.0036	.0019
Elliott	7.2	.0030	4.2	31	100.0	2.5	.0028	34,425	.0012	8,378	.0006	.0014	.0041	.0020	.0008
Estill	14.9	.0062	2.8	58	99.8	5.3	.0060	116,907	.0042	48,124	.0035	.0043	.0075	.0052	.0034
Fayette	209.9	.0871	2.8	736	85.3	81.7	.0924	2,529,409	.0903	1,633,234	.1170	.0978	.0955	.1024	.0969
Fleming	12.6	.0053	2.2	36	98.0	4.7	.0053	95,978	.0035	53,279	.0039	.0039	.0067	.0054	.0029
Floyd	52.7	.0218	8.1	134	99.4	17.9	.0203	386,375	.0137	187,196	.0134	.0152	.0243	.0197	.0120
Franklin	43.9	.0183	4.9	207	91.1	17.0	.0192	520,297	.0186	209,594	.0150	.0175	.0174	.0193	.0165
Fulton	8.3	.0034	−7.5	39	82.5	3.2	.0036	67,876	.0025	45,400	.0033	.0029	.0055	.0035	.0023
Gallatin	5.1	.0021	5.3	52	97.2	1.9	.0022	38,449	.0013	24,948	.0017	.0016	.0030	.0020	.0011
Garrard	11.0	.0046	1.4	47	94.3	4.1	.0046	83,847	.0030	18,313	.0014	.0028	.0054	.0041	.0024
Grant	15.0	.0062	12.7	58	99.6	4.9	.0055	119,629	.0043	50,750	.0036	.0045	.0060	.0056	.0036
Graves	33.8	.0141	−.7	61	95.1	13.1	.0149	328,265	.0117	138,823	.0099	.0117	.0161	.0142	.0104
Grayson	23.0	.0095	10.3	47	99.4	8.2	.0092	172,251	.0062	76,804	.0055	.0066	.0118	.0091	.0049
Green	11.2	.0047	1.4	39	96.4	4.1	.0047	85,111	.0030	27,396	.0020	.0031	.0059	.0044	.0022
Greenup	40.4	.0167	3.2	116	99.5	13.6	.0153	326,793	.0117	82,963	.0060	.0109	.0162	.0151	.0097
Hancock	8.1	.0034	4.6	43	98.4	2.9	.0033	90,847	.0032	13,003	.0009	.0025	.0030	.0027	.0024
Hardin	90.8	.0377	2.1	144	86.4	26.7	.0302	858,924	.0307	403,530	.0289	.0316	.0310	.0352	.0246
Harlan	42.0	.0174	.3	90	94.8	14.4	.0163	302,224	.0108	149,699	.0107	.0121	.0224	.0142	.0096
Harrison	15.5	.0065	2.2	50	96.7	5.5	.0062	122,681	.0044	65,201	.0047	.0049	.0081	.0060	.0040
Hart	16.8	.0070	9.1	41	91.6	6.1	.0069	126,491	.0045	37,256	.0027	.0045	.0092	.0059	.0034
☐ Henderson	43.2	.0179	5.8	99	92.1	16.1	.0182	470,495	.0168	274,577	.0197	.0178	.0201	.0196	.0169
Henry	13.5	.0056	6.0	46	94.5	4.8	.0055	115,874	.0041	31,724	.0022	.0040	.0058	.0050	.0031
Hickman	5.7	.0024	−6.0	23	89.1	2.1	.0024	49,143	.0018	7,755	.0006	.0014	.0025	.0019	.0014
Hopkins	48.0	.0199	4.0	87	92.6	17.7	.0200	480,779	.0171	261,074	.0187	.0182	.0236	.0192	.0183
Jackson	12.5	.0052	4.2	36	99.9	4.3	.0048	70,067	.0026	14,867	.0011	.0027	.0070	.0034	.0014
Jefferson	678.5	.2817	−.9	1,758	82.7	257.2	.2910	7,940,050	.2835	4,362,179	.3126	.2918	.2946	.2987	.2901
Jessamine	29.8	.0124	14.3	170	95.3	9.9	.0112	298,741	.0107	110,715	.0079	.0103	.0106	.0116	.0083
Johnson	26.7	.0111	9.3	101	99.7	8.9	.0100	208,044	.0074	120,422	.0087	.0085	.0124	.0093	.0080
☐ Kenton	139.0	.0577	1.4	853	96.7	50.2	.0568	1,498,439	.0535	644,744	.0462	.0521	.0570	.0538	.0481
Knott	19.0	.0079	5.9	54	99.2	6.0	.0068	141,562	.0051	53,472	.0038	.0053	.0086	.0058	.0041
Knox	31.9	.0132	5.5	82	98.7	10.8	.0122	191,861	.0068	114,092	.0082	.0085	.0184	.0101	.0061
Larue	12.2	.0051	2.3	46	95.1	4.5	.0051	95,161	.0034	33,149	.0024	.0034	.0064	.0048	.0027
Laurel	43.6	.0181	11.8	100	99.0	14.8	.0167	329,928	.0118	203,694	.0146	.0139	.0211	.0182	.0113
Lawrence	15.9	.0066	12.6	38	99.6	5.3	.0060	126,273	.0045	38,743	.0028	.0045	.0035	.0044	.0036
Lee	7.8	.0032	.6	37	99.5	2.9	.0033	53,969	.0019	21,921	.0015	.0020	.0048	.0026	.0013
Leslie	15.4	.0064	3.5	38	99.8	5.0	.0057	114,100	.0041	25,705	.0019	.0039	.0070	.0044	.0032
Letcher	32.1	.0134	4.6	95	98.7	10.9	.0123	245,024	.0088	81,869	.0058	.0087	.0150	.0104	.0076
Lewis	14.7	.0061	1.1	30	99.7	5.0	.0056	96,548	.0034	20,021	.0015	.0035	.0072	.0049	.0022
Lincoln	19.3	.0080	1.3	57	95.7	6.8	.0077	117,807	.0042	33,529	.0024	.0044	.0105	.0065	.0034
Livingston	9.4	.0039	2.0	30	99.6	3.7	.0042	91,551	.0033	19,686	.0014	.0028	.0046	.0034	.0024
Logan	26.3	.0109	9.0	47	90.3	9.6	.0109	228,455	.0081	85,772	.0061	.0082	.0130	.0106	.0068
Lyon	6.8	.0028	4.8	33	94.5	2.5	.0028	66,112	.0024	16,641	.0012	.0020	.0033	.0024	.0018
McCracken	61.2	.0254	−.2	244	89.2	24.2	.0274	668,406	.0239	433,613	.0311	.0263	.0317	.0284	.0273
McCreary	16.7	.0070	6.8	39	98.2	5.5	.0062	81,324	.0029	41,913	.0030	.0037	.0108	.0047	.0022
McLean	10.3	.0042	2.1	40	99.2	3.5	.0040	88,215	.0031	22,708	.0016	.0030	.0045	.0030	.0024
Madison	55.8	.0232	4.6	126	93.2	18.2	.0205	487,688	.0174	300,042	.0215	.0198	.0245	.0226	.0145
Magoffin	14.5	.0060	7.3	47	99.9	4.8	.0055	91,547	.0033	35,541	.0026	.0036	.0081	.0041	.0024
Marion	17.8	.0074	−.6	51	91.7	5.8	.0065	135,337	.0048	59,305	.0042	.0052	.0083	.0066	.0047
Marshall	27.0	.0112	5.3	89	99.8	10.3	.0117	278,225	.0100	99,750	.0072	.0093	.0114	.0106	.0086
Martin	15.2	.0064	9.2	66	99.8	4.6	.0052	127,951	.0045	56,076	.0040	.0048	.0063	.0042	.0038
Mason	17.2	.0071	−3.2	71	91.9	6.4	.0072	158,949	.0057	101,653	.0073	.0065	.0084	.0079	.0067
Meade	24.1	.0100	5.5	79	91.6	7.8	.0089	193,996	.0069	37,160	.0027	.0062	.0076	.0095	.0052
Menifee	5.2	.0022	1.6	26	98.8	1.6	.0018	27,529	.0010	8,149	.0005	.0011	.0023	.0015	.0006
Mercer	20.4	.0084	7.3	82	95.3	7.4	.0083	186,525	.0067	63,211	.0046	.0064	.0095	.0074	.0060

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/95 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Metcalfe	10.5	.0044	10.7	36	96.8	3.8	.0043	66,084	.0024	30,043	.0021	.0026	.0067	.0036	.0014
Monroe	12.7	.0053	2.8	38	96.8	4.8	.0055	82,926	.0029	37,415	.0027	.0034	.0086	.0046	.0024
Montgomery	21.4	.0088	6.8	108	94.3	7.7	.0087	162,252	.0058	112,687	.0081	.0072	.0116	.0097	.0062
Morgan	12.3	.0052	1.6	32	99.7	4.3	.0048	77,556	.0028	42,111	.0030	.0033	.0073	.0038	.0023
Muhlenberg	33.3	.0138	3.3	70	94.5	11.6	.0132	307,028	.0109	139,988	.0100	.0113	.0161	.0118	.0105
Nelson	29.3	.0121	6.2	69	93.2	9.7	.0109	248,073	.0089	115,650	.0083	.0093	.0127	.0114	.0076
Nicholas	7.4	.0031	3.4	38	98.1	2.7	.0031	58,665	.0021	16,031	.0012	.0019	.0036	.0028	.0017
Ohio	23.4	.0097	7.5	39	98.7	8.4	.0095	207,789	.0074	88,422	.0063	.0076	.0112	.0085	.0060
Oldham	33.4	.0139	20.2	176	94.5	9.9	.0112	376,497	.0135	79,005	.0057	.0112	.0082	.0091	.0105
Owen	9.3	.0039	4.2	26	97.5	3.4	.0038	76,169	.0027	23,389	.0016	.0026	.0044	.0034	.0022
Owsley	5.9	.0024	3.3	30	99.8	1.8	.0021	24,120	.0008	8,911	.0007	.0012	.0034	.0013	.0006
Pendleton	11.0	.0046	.1	39	99.5	3.9	.0044	92,222	.0033	21,107	.0015	.0030	.0047	.0042	.0026
Perry	35.8	.0148	6.0	105	97.9	11.7	.0132	324,136	.0116	144,723	.0104	.0119	.0152	.0121	.0111
Pike	86.6	.0360	6.8	110	99.4	29.5	.0334	671,200	.0240	364,754	.0261	.0270	.0426	.0338	.0222
Powell	12.2	.0051	9.9	68	98.8	3.9	.0044	74,296	.0026	23,510	.0017	.0028	.0055	.0039	.0021
Pulaski	49.5	.0205	8.1	75	98.5	18.2	.0206	393,107	.0141	298,876	.0214	.0175	.0306	.0210	.0145
Robertson	2.3	.0010	1.3	23	99.6	.8	.0009	15,066	.0005	2,663	.0002	.0006	.0010	.0009	.0004
Rockcastle	14.8	.0061	5.9	47	99.8	5.2	.0059	87,714	.0031	33,938	.0024	.0035	.0088	.0051	.0020
Rowan	19.3	.0080	1.3	68	98.2	6.2	.0070	138,197	.0050	82,603	.0060	.0058	.0099	.0069	.0040
Russell	14.8	.0062	8.0	59	99.1	5.6	.0063	114,765	.0041	42,226	.0030	.0042	.0085	.0055	.0031
Scott	23.2	.0096	6.4	81	92.5	8.0	.0091	218,166	.0078	61,380	.0044	.0072	.0094	.0085	.0063
Shelby	25.0	.0104	7.2	65	88.1	8.6	.0097	238,053	.0085	87,167	.0062	.0081	.0101	.0087	.0072
Simpson	14.9	.0062	1.5	63	87.1	5.4	.0061	147,546	.0052	77,928	.0056	.0057	.0069	.0064	.0045
Spencer	6.2	.0026	4.6	32	97.1	2.1	.0024	53,892	.0020	11,993	.0009	.0016	.0025	.0021	.0017
Taylor	22.6	.0093	6.7	84	94.2	8.5	.0096	218,549	.0078	106,374	.0076	.0081	.0108	.0095	.0076
Todd	11.6	.0049	–2.3	31	87.1	4.2	.0047	93,058	.0033	18,677	.0013	.0030	.0060	.0038	.0024
Trigg	9.6	.0039	2.3	23	86.8	3.6	.0041	78,476	.0028	25,888	.0019	.0028	.0048	.0040	.0024
Trimble	6.5	.0027	4.0	44	99.9	2.2	.0025	58,299	.0021	5,605	.0004	.0017	.0020	.0021	.0015
Union	18.0	.0075	1.0	53	80.5	5.7	.0064	151,848	.0054	68,041	.0049	.0057	.0081	.0060	.0047
Warren	79.0	.0328	10.0	144	91.0	28.3	.0320	750,023	.0268	549,472	.0394	.0317	.0383	.0364	.0278
Washington	10.3	.0043	–4.3	34	89.3	3.4	.0039	80,997	.0029	16,192	.0011	.0027	.0040	.0032	.0022
Wayne	18.1	.0075	6.3	41	97.6	6.5	.0073	110,770	.0039	53,962	.0039	.0047	.0110	.0070	.0033
Webster	15.1	.0063	1.8	45	93.7	5.6	.0064	135,689	.0049	57,752	.0041	.0048	.0079	.0054	.0038
Whitley	37.4	.0155	12.0	84	99.2	13.2	.0149	291,431	.0104	227,132	.0163	.0132	.0207	.0151	.0098
Wolfe	7.3	.0030	9.0	33	99.8	2.4	.0027	46,805	.0017	16,906	.0012	.0018	.0037	.0024	.0012
Woodford	18.8	.0079	5.7	98	91.7	6.5	.0074	218,281	.0077	76,345	.0055	.0071	.0069	.0068	.0067
TOTAL METRO COUNTIES	**1,708.1**	**.7092**	**1.9**	**292**	**88.5**	**623.1**	**.7048**	**18,651,773**	**.6660**	**9,825,799**	**.7042**	**.6861**	**.7258**	**.7219**	**.6579**
TOTAL STATE	**3,786.2**	**1.5722**	**3.4**	**95**	**92.3**	**1,351.2**	**1.5284**	**35,787,379**	**1.2780**	**18,060,294**	**1.2944**	**1.3417**	**1.7483**	**1.5092**	**1.2017**
LOUISIANA															
ALEXANDRIA	**143.5**	**.0596**	**6.1**	**107**	**70.6**	**49.9**	**.0564**	**1,296,018**	**.0463**	**709,734**	**.0509**	**.0502**	**.0663**	**.0558**	**.0510**
Rapides	143.5	.0596	6.1	107	70.6	49.9	.0564	1,296,018	.0463	709,734	.0509	.0502	.0663	.0558	.0510
BATON ROUGE	**554.1**	**.2300**	**12.1**	**344**	**70.1**	**191.5**	**.2165**	**5,902,844**	**.2109**	**3,150,863**	**.2259**	**.2192**	**.2321**	**.2051**	**.2286**
Ascension	60.5	.0251	20.8	204	75.6	19.4	.0219	563,899	.0202	239,826	.0172	.0204	.0226	.0178	.0202
East Baton Rouge	400.4	.1662	9.3	874	65.9	142.1	.1607	4,445,744	.1588	2,678,614	.1920	.1701	.1776	.1596	.1809
Livingston	71.9	.0299	22.3	109	92.4	23.4	.0265	691,162	.0246	174,172	.0125	.0221	.0241	.0216	.0220
West Baton Rouge	21.3	.0088	11.6	110	57.7	6.6	.0074	202,039	.0073	58,251	.0042	.0066	.0078	.0061	.0055
HOUMA - THIBODAUX	**192.1**	**.0797**	**8.6**	**77**	**82.7**	**62.9**	**.0711**	**1,936,504**	**.0691**	**1,088,313**	**.0780**	**.0740**	**.0732**	**.0727**	**.0732**
Lafourche	88.5	.0367	7.3	78	86.6	28.8	.0325	890,568	.0318	403,732	.0289	.0320	.0331	.0321	.0313
Terrebonne	103.6	.0430	9.8	76	79.4	34.1	.0386	1,045,936	.0373	684,581	.0491	.0420	.0401	.0406	.0419
LAFAYETTE	**216.6**	**.0900**	**13.9**	**213**	**74.9**	**75.4**	**.0853**	**2,381,451**	**.0850**	**1,601,391**	**.1147**	**.0950**	**.0904**	**.0923**	**.0965**
Lafayette	170.2	.0707	13.5	630	77.6	60.8	.0688	2,006,509	.0716	1,483,758	.1063	.0819	.0726	.0781	.0856
St. Martin	46.4	.0193	15.4	62	64.9	14.6	.0165	374,942	.0134	117,633	.0084	.0131	.0178	.0142	.0109
LAKE CHARLES	**176.8**	**.0735**	**5.7**	**164**	**76.4**	**61.8**	**.0699**	**1,807,759**	**.0646**	**1,043,190**	**.0748**	**.0695**	**.0771**	**.0686**	**.0731**
Calcasieu	176.8	.0735	5.7	164	76.4	61.8	.0699	1,807,759	.0646	1,043,190	.0748	.0695	.0771	.0686	.0731
MONROE	**145.5**	**.0604**	**4.5**	**232**	**68.7**	**51.1**	**.0578**	**1,292,668**	**.0462**	**794,965**	**.0570**	**.0522**	**.0707**	**.0545**	**.0559**
Ouachita	145.5	.0604	4.5	232	68.7	51.1	.0578	1,292,668	.0462	794,965	.0570	.0522	.0707	.0545	.0559
NEW ORLEANS	**1,348.7**	**.5600**	**7.3**	**561**	**65.7**	**493.6**	**.5582**	**14,250,176**	**.5088**	**7,890,826**	**.5655**	**.5362**	**.6336**	**.5388**	**.5739**
Jefferson	486.7	.2020	7.1	1,403	83.4	177.1	.2003	5,646,159	.2016	3,599,026	.2580	.2187	.2013	.2185	.2507
Orleans	564.9	.2346	1.2	2,839	41.6	217.0	.2455	5,406,237	.1930	3,156,397	.2262	.2114	.3210	.2244	.2145
St. Bernard	69.3	.0288	8.1	143	94.8	23.5	.0265	665,074	.0238	302,581	.0216	.0240	.0299	.0268	.0256

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES												Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. Charles	42.4	.0176	13.8	148	72.4	13.9	.0158	434,891	.0155	90,202	.0065	.0133	.0133	.0114	.0137
St. John the Baptist	41.3	.0171	29.4	194	59.5	12.7	.0143	424,046	.0151	142,049	.0102	.0141	.0153	.0113	.0137
St. Tammany	144.1	.0599	30.0	165	85.8	49.4	.0558	1,673,769	.0598	600,571	.0430	.0547	.0528	.0464	.0557
SHREVEPORT	**363.4**	**.1508**	**9.1**	**209**	**64.4**	**133.8**	**.1513**	**3,897,256**	**.1391**	**2,087,945**	**.1496**	**.1447**	**.1610**	**.1542**	**.1471**
Bossier	89.3	.0370	10.6	106	78.9	31.1	.0351	829,395	.0296	440,887	.0316	.0317	.0355	.0384	.0277
Caddo	274.1	.1138	8.6	307	59.7	102.7	.1162	3,067,861	.1095	1,647,058	.1180	.1130	.1255	.1158	.1194
ALL COUNTIES															
Acadia	59.5	.0247	5.4	91	81.0	19.9	.0225	527,771	.0189	226,689	.0162	.0193	.0255	.0201	.0174
Allen	21.6	.0089	.9	28	76.8	7.5	.0085	155,260	.0055	78,971	.0057	.0062	.0110	.0075	.0052
Ascension	60.5	.0251	20.8	204	75.6	19.4	.0219	563,899	.0202	239,826	.0172	.0204	.0226	.0178	.0202
Assumption	22.7	.0095	2.8	66	66.2	6.8	.0077	188,742	.0067	57,969	.0041	.0065	.0080	.0063	.0058
Avoyelles	43.9	.0182	6.1	52	72.7	15.0	.0170	285,601	.0102	126,426	.0091	.0114	.0237	.0144	.0082
Beauregard	33.5	.0139	12.8	29	82.4	11.2	.0126	266,666	.0095	134,138	.0096	.0104	.0154	.0119	.0096
Bienville	17.2	.0072	5.0	21	55.3	6.2	.0071	134,742	.0049	52,247	.0038	.0049	.0090	.0054	.0042
Bossier	89.3	.0370	10.6	106	78.9	31.1	.0351	829,395	.0296	440,887	.0316	.0317	.0355	.0384	.0277
Caddo	274.1	.1138	8.6	307	59.7	102.7	.1162	3,067,861	.1095	1,647,058	.1180	.1130	.1255	.1158	.1194
Calcasieu	176.8	.0735	5.7	164	76.4	61.8	.0699	1,807,759	.0646	1,043,190	.0748	.0695	.0771	.0686	.0731
Caldwell	11.8	.0049	9.7	22	80.3	4.5	.0051	96,699	.0034	25,664	.0018	.0032	.0064	.0039	.0025
Cameron	9.8	.0040	5.0	7	93.8	3.4	.0038	103,782	.0037	27,619	.0020	.0033	.0044	.0030	.0028
Catahoula	12.9	.0054	5.0	18	72.3	4.5	.0051	88,403	.0032	32,822	.0023	.0032	.0066	.0042	.0025
Claiborne	17.9	.0074	4.7	23	51.0	6.4	.0073	159,352	.0057	50,458	.0037	.0055	.0085	.0053	.0047
Concordia	23.4	.0097	1.8	33	62.8	8.1	.0091	183,435	.0065	82,785	.0059	.0071	.0122	.0071	.0062
De Soto	27.5	.0115	6.9	31	52.8	9.7	.0110	211,754	.0076	100,939	.0072	.0082	.0145	.0096	.0065
East Baton Rouge	400.4	.1662	9.3	874	65.9	142.1	.1607	4,445,744	.1588	2,678,614	.1920	.1701	.1776	.1596	.1809
East Carroll	11.5	.0048	−2.3	27	36.5	3.8	.0043	61,438	.0022	24,299	.0018	.0027	.0067	.0028	.0018
East Feliciana	20.9	.0087	9.9	46	48.9	5.7	.0065	160,036	.0057	30,185	.0021	.0052	.0062	.0052	.0044
Evangeline	35.1	.0145	5.3	53	74.1	12.1	.0137	256,200	.0091	124,320	.0089	.0102	.0184	.0113	.0086
Franklin	23.9	.0100	−1.0	38	65.9	8.4	.0095	148,802	.0053	131,289	.0094	.0074	.0181	.0087	.0046
Grant	18.1	.0075	8.4	28	81.4	6.5	.0073	143,712	.0052	19,684	.0014	.0045	.0082	.0051	.0040
Iberia	68.2	.0283	7.0	116	70.2	22.1	.0250	702,694	.0251	384,872	.0276	.0265	.0262	.0252	.0291
Iberville	33.4	.0139	3.9	52	49.7	10.3	.0117	298,428	.0106	143,509	.0103	.0112	.0142	.0102	.0090
Jackson	17.8	.0074	2.8	31	66.0	6.7	.0075	144,966	.0052	49,257	.0035	.0050	.0088	.0060	.0049
Jefferson	486.7	.2020	7.1	1,403	83.4	177.1	.2003	5,646,159	.2016	3,599,026	.2580	.2187	.2013	.2185	.2507
Jefferson Davis	33.1	.0138	2.9	51	79.3	11.0	.0125	267,019	.0096	155,729	.0112	.0109	.0155	.0116	.0092
Lafayette	170.2	.0707	13.5	630	77.6	60.8	.0688	2,006,509	.0716	1,483,758	.1063	.0819	.0726	.0781	.0856
Lafourche	88.5	.0367	7.3	78	86.6	28.8	.0325	890,568	.0318	403,732	.0289	.0320	.0331	.0321	.0313
La Salle	18.1	.0075	6.4	28	88.9	6.6	.0075	169,540	.0061	52,742	.0038	.0056	.0083	.0063	.0048
Lincoln	42.9	.0178	7.9	91	60.6	13.9	.0157	377,656	.0135	180,240	.0129	.0141	.0185	.0141	.0132
Livingston	71.9	.0299	22.3	109	92.4	23.4	.0265	691,162	.0246	174,172	.0125	.0221	.0241	.0216	.0220
Madison	15.7	.0065	.1	25	39.1	5.8	.0066	84,855	.0031	29,079	.0021	.0034	.0104	.0038	.0021
Morehouse	36.4	.0151	4.6	45	57.6	12.5	.0141	228,174	.0081	130,441	.0094	.0099	.0202	.0109	.0071
Natchitoches	41.0	.0170	2.9	32	61.0	14.1	.0159	289,666	.0104	160,556	.0115	.0120	.0219	.0145	.0095
Orleans	564.9	.2346	1.2	2,839	41.6	217.0	.2455	5,406,237	.1930	3,156,397	.2262	.2114	.3210	.2244	.2145
Ouachita	145.5	.0604	4.5	232	68.7	51.1	.0578	1,292,668	.0462	794,965	.0570	.0522	.0707	.0545	.0559
Plaquemines	26.4	.0110	1.3	26	75.5	8.2	.0093	235,482	.0084	102,728	.0073	.0086	.0104	.0083	.0075
Pointe Coupee	24.7	.0102	2.7	44	56.2	8.4	.0095	218,502	.0078	84,646	.0061	.0079	.0114	.0078	.0066
Rapides	143.5	.0596	6.1	107	70.6	49.9	.0564	1,296,018	.0463	709,734	.0509	.0502	.0663	.0558	.0510
Red River	10.8	.0045	3.5	27	61.4	3.8	.0043	82,583	.0029	32,069	.0023	.0031	.0056	.0036	.0023
Richland	22.3	.0093	.5	40	62.5	7.5	.0085	129,216	.0046	124,885	.0089	.0068	.0133	.0082	.0047
Sabine	28.2	.0117	11.6	33	76.8	10.4	.0118	239,969	.0086	91,285	.0066	.0087	.0144	.0109	.0068
St. Bernard	69.3	.0288	8.1	143	94.8	23.5	.0265	665,074	.0238	302,581	.0216	.0240	.0299	.0268	.0256
St. Charles	42.4	.0176	13.8	148	72.4	13.9	.0158	434,891	.0155	90,202	.0065	.0133	.0133	.0114	.0137
St. Helena	10.1	.0042	2.8	25	46.3	3.2	.0036	80,471	.0029	7,864	.0006	.0024	.0038	.0030	.0018
St. James	22.7	.0094	5.6	92	50.5	6.7	.0076	218,876	.0078	60,578	.0043	.0071	.0078	.0051	.0079
St. John the Baptist	41.3	.0171	29.4	194	59.5	12.7	.0143	424,046	.0151	142,049	.0102	.0141	.0153	.0113	.0137
St. Landry	88.1	.0366	4.7	94	59.7	29.8	.0337	649,785	.0232	392,259	.0281	.0273	.0458	.0307	.0252
St. Martin	46.4	.0193	15.4	62	64.9	14.6	.0165	374,942	.0134	117,633	.0084	.0131	.0178	.0142	.0109
St. Mary	64.9	.0269	1.0	106	67.9	20.8	.0236	638,933	.0228	405,192	.0291	.0255	.0268	.0244	.0240
St. Tammany	144.1	.0599	30.0	165	85.8	49.4	.0558	1,673,769	.0598	600,571	.0430	.0547	.0528	.0464	.0557
Tangipahoa	92.6	.0384	14.7	118	67.7	31.0	.0351	795,694	.0284	507,695	.0364	.0329	.0449	.0348	.0265
Tensas	8.4	.0035	−1.5	13	43.1	2.9	.0033	45,667	.0017	26,300	.0019	.0020	.0056	.0021	.0013
Terrebonne	103.6	.0430	9.8	76	79.4	34.1	.0386	1,045,936	.0373	684,581	.0491	.0420	.0401	.0406	.0419
Union	23.1	.0096	9.1	26	68.9	8.1	.0091	189,450	.0068	51,870	.0037	.0065	.0102	.0077	.0055
Vermilion	52.6	.0218	8.5	44	85.2	18.3	.0207	494,127	.0176	218,218	.0156	.0179	.0250	.0180	.0157
Vernon	62.1	.0258	16.1	47	78.0	18.2	.0206	455,934	.0163	169,856	.0122	.0170	.0252	.0208	.0107

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Washington	47.2	.0196	6.8	70	67.8	16.4	.0186	357,463	.0128	150,605	.0108	.0134	.0235	.0157	.0130
Webster	45.6	.0190	4.5	76	65.9	16.8	.0190	438,874	.0156	232,487	.0166	.0167	.0244	.0176	.0155
West Baton Rouge	21.3	.0088	11.6	110	57.7	6.6	.0074	202,039	.0073	58,251	.0042	.0066	.0078	.0061	.0055
West Carroll	13.1	.0054	1.4	36	82.4	4.6	.0052	77,035	.0027	44,666	.0032	.0035	.0081	.0042	.0022
West Feliciana	13.7	.0057	12.4	34	39.7	2.6	.0030	101,134	.0036	20,955	.0015	.0034	.0031	.0021	.0022
Winn	17.5	.0073	1.4	18	69.7	6.3	.0071	121,603	.0044	70,095	.0050	.0050	.0094	.0062	.0037
TOTAL METRO COUNTIES	**3,140.7**	**1.3040**	**8.6**	**255**	**68.9**	**1,120.0**	**1.2665**	**32,764,676**	**1.1700**	**18,367,227**	**1.3164**	**1.2410**	**1.4044**	**1.2420**	**1.2993**
TOTAL STATE	**4,532.6**	**1.8820**	**7.8**	**102**	**68.5**	**1,586.7**	**1.7947**	**44,070,867**	**1.5739**	**23,774,409**	**1.7039**	**1.6745**	**2.0699**	**1.7076**	**1.6703**
MAINE															
BANGOR	**138.9**	**.0577**	**1.4**	**40**	**98.7**	**48.3**	**.0546**	**1,345,642**	**.0481**	**892,530**	**.0640**	**.0548**	**.0623**	**.0617**	**.0474**
Penobscot	138.9	.0577	1.4	40	98.7	48.3	.0546	1,345,642	.0481	892,530	.0640	.0548	.0623	.0617	.0474
LEWISTON - AUBURN	**100.9**	**.0419**	**1.4**	**212**	**99.3**	**37.1**	**.0420**	**966,877**	**.0345**	**576,562**	**.0414**	**.0381**	**.0497**	**.0477**	**.0312**
Androscoggin	100.9	.0419	1.4	212	99.3	37.1	.0420	966,877	.0345	576,562	.0414	.0381	.0497	.0477	.0312
PORTLAND	**226.8**	**.0942**	**5.1**	**259**	**98.9**	**86.4**	**.0977**	**2,658,783**	**.0949**	**2,164,960**	**.1551**	**.1129**	**.1143**	**.1205**	**.0954**
Cumberland	226.8	.0942	5.1	259	98.9	86.4	.0977	2,658,783	.0949	2,164,960	.1551	.1129	.1143	.1205	.0954
ALL COUNTIES															
Androscoggin	100.9	.0419	1.4	212	99.3	37.1	.0420	966,877	.0345	576,562	.0414	.0381	.0497	.0477	.0312
Aroostook	87.2	.0362	–4.5	13	97.7	29.5	.0333	744,913	.0266	407,278	.0292	.0293	.0387	.0390	.0224
Cumberland	226.8	.0942	5.1	259	98.9	86.4	.0977	2,658,783	.0949	2,164,960	.1551	.1129	.1143	.1205	.0954
Franklin	29.4	.0122	7.1	17	99.7	10.8	.0123	298,407	.0107	117,992	.0085	.0103	.0117	.0127	.0089
Hancock	44.8	.0186	7.2	29	99.5	17.3	.0195	448,708	.0160	278,462	.0199	.0176	.0236	.0225	.0146
Kennebec	115.5	.0479	5.1	132	99.4	42.4	.0480	1,195,630	.0427	746,684	.0536	.0471	.0510	.0553	.0413
Knox	34.4	.0143	4.4	93	99.5	13.4	.0151	303,259	.0108	201,440	.0144	.0126	.0190	.0168	.0100
Lincoln	28.4	.0118	10.5	62	99.8	10.7	.0121	294,410	.0106	152,189	.0109	.0108	.0124	.0133	.0093
Oxford	50.5	.0210	3.0	25	99.6	18.8	.0213	486,128	.0173	228,975	.0164	.0178	.0229	.0236	.0137
Penobscot	138.9	.0577	1.4	40	98.7	48.3	.0546	1,345,642	.0481	892,530	.0640	.0548	.0623	.0617	.0474
Piscataquis	18.1	.0075	2.6	5	99.4	6.6	.0075	154,388	.0055	88,741	.0063	.0062	.0089	.0084	.0044
Sagadahoc	32.0	.0133	11.1	125	98.8	11.6	.0131	317,306	.0113	138,422	.0100	.0113	.0137	.0143	.0088
Somerset	46.6	.0193	3.4	12	99.6	16.4	.0186	368,243	.0132	220,708	.0158	.0151	.0248	.0208	.0117
Waldo	30.4	.0126	7.0	42	99.6	11.0	.0124	251,042	.0089	82,919	.0059	.0088	.0135	.0134	.0071
Washington	35.6	.0148	1.8	14	96.6	13.1	.0148	279,787	.0100	123,315	.0089	.0107	.0209	.0143	.0075
York	155.9	.0648	11.6	155	99.3	57.8	.0654	1,664,465	.0595	747,817	.0536	.0587	.0626	.0700	.0523
TOTAL METRO COUNTIES	**466.6**	**.1938**	**3.2**	**98**	**98.9**	**171.8**	**.1943**	**4,971,302**	**.1775**	**3,634,052**	**.2605**	**.2058**	**.2263**	**.2299**	**.1740**
TOTAL STATE	**1,175.4**	**.4881**	**4.5**	**38**	**99.0**	**431.2**	**.4877**	**11,777,988**	**.4206**	**7,168,994**	**.5139**	**.4621**	**.5500**	**.5543**	**.3860**
MARYLAND															
BALTIMORE	**2,291.9**	**.9519**	**4.2**	**875**	**73.7**	**827.9**	**.9363**	**27,124,595**	**.9687**	**13,681,848**	**.9805**	**.9691**	**.8449**	**.9245**	**.9928**
Anne Arundel	412.2	.1712	11.2	984	86.5	138.4	.1565	5,210,284	.1860	2,476,280	.1775	.1805	.1129	.1551	.1840
Baltimore	669.7	.2781	2.1	1,120	89.9	255.3	.2888	9,154,659	.3270	5,402,509	.3872	.3354	.2448	.3111	.3580
Baltimore city	760.6	.3159	–3.3	9,508	43.0	281.7	.3186	7,015,461	.2505	3,617,129	.2593	.2662	.3612	.3016	.2582
Carroll	112.7	.0468	17.0	249	96.3	37.1	.0419	1,267,280	.0453	491,554	.0352	.0426	.0333	.0395	.0414
Harford	160.3	.0666	9.8	359	90.1	53.2	.0601	1,929,784	.0689	874,489	.0627	.0666	.0468	.0594	.0652
Howard	146.7	.0609	23.7	584	85.5	51.9	.0587	2,264,086	.0809	714,077	.0511	.0679	.0339	.0467	.0776
Queen Anne's	29.7	.0124	16.4	80	83.1	10.3	.0117	283,041	.0101	105,810	.0075	.0099	.0120	.0111	.0084
CUMBERLAND	**105.8**	**.0438**	**–1.8**	**141**	**97.6**	**39.6**	**.0448**	**988,106**	**.0353**	**528,632**	**.0379**	**.0378**	**.0489**	**.0468**	**.0354**
Allegany	78.0	.0323	–3.2	185	98.0	29.4	.0333	764,737	.0273	469,130	.0336	.0302	.0367	.0352	.0290
Mineral, W. Va.	*27.8*	*.0115*	*2.1*	*84*	*96.5*	*10.2*	*.0115*	*223,369*	*.0080*	*59,502*	*.0043*	*.0076*	*.0122*	*.0116*	*.0064*
HAGERSTOWN	**114.1**	**.0474**	**.9**	**251**	**95.1**	**40.5**	**.0458**	**1,156,175**	**.0413**	**688,856**	**.0494**	**.0448**	**.0440**	**.0495**	**.0437**
Washington	114.1	.0474	.9	251	95.1	40.5	.0458	1,156,175	.0413	688,856	.0494	.0448	.0440	.0495	.0437
ALL COUNTIES															
Allegany	78.0	.0323	–3.2	185	98.0	29.4	.0333	764,737	.0273	469,130	.0336	.0302	.0367	.0352	.0290
Anne Arundel	412.2	.1712	11.2	984	86.5	138.4	.1565	5,210,284	.1860	2,476,280	.1775	.1805	.1129	.1551	.1840
Baltimore	669.7	.2781	2.1	1,120	89.9	255.3	.2888	9,154,659	.3270	5,402,509	.3872	.3354	.2448	.3111	.3580
Baltimore city	760.6	.3159	–3.3	9,508	43.0	281.7	.3186	7,015,461	.2505	3,617,129	.2593	.2662	.3612	.3016	.2582
☐ Calvert	42.6	.0177	23.0	200	76.5	13.8	.0156	443,760	.0158	106,587	.0076	.0136	.0123	.0120	.0138
Caroline	24.7	.0102	6.7	77	82.1	8.9	.0101	193,291	.0069	59,995	.0043	.0068	.0117	.0097	.0055
Carroll	112.7	.0468	17.0	249	96.3	37.1	.0419	1,267,280	.0453	491,554	.0352	.0426	.0333	.0395	.0414

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MARYLAND (continued)															
ALL COUNTIES (continued)															
☐ Cecil	66.3	.0275	9.7	185	93.9	22.4	.0254	711,006	.0254	309,868	.0223	.0249	.0206	.0251	.0226
☐ Charles	86.5	.0360	18.9	191	77.5	26.4	.0298	926,402	.0330	300,406	.0215	.0301	.0226	.0244	.0307
Dorchester	30.7	.0127	.3	52	69.0	11.3	.0128	275,980	.0099	178,508	.0128	.0113	.0146	.0141	.0091
☐ Frederick	131.8	.0547	14.8	199	93.6	44.1	.0499	1,495,971	.0534	740,264	.0530	.0537	.0427	.0507	.0521
Garrett	28.8	.0120	8.7	44	99.4	9.8	.0111	271,407	.0097	134,641	.0097	.0101	.0107	.0120	.0085
Harford	160.3	.0666	9.8	359	90.1	53.2	.0601	1,929,784	.0689	874,489	.0627	.0666	.0468	.0594	.0652
Howard	146.7	.0609	23.7	584	85.5	51.9	.0587	2,264,086	.0809	714,077	.0511	.0679	.0339	.0467	.0776
Kent	17.0	.0070	1.8	61	76.6	6.5	.0074	164,788	.0059	89,320	.0064	.0063	.0090	.0081	.0049
☐ Montgomery	630.0	.2616	8.8	1,273	86.3	235.3	.2661	11,671,768	.4168	5,529,957	.3964	.3796	.1923	.2552	.4288
☐ Prince George's	677.0	.2811	1.8	1,390	58.6	237.8	.2690	9,587,074	.3423	5,175,984	.3710	.3386	.2119	.2858	.3573
Queen Anne's	29.7	.0124	16.4	80	83.1	10.3	.0117	283,041	.0101	105,810	.0075	.0099	.0120	.0111	.0084
St. Mary's	66.4	.0275	10.9	178	82.1	21.8	.0246	738,828	.0264	224,039	.0161	.0235	.0197	.0220	.0243
Somerset	19.3	.0080	.6	57	63.9	6.7	.0076	161,796	.0058	59,770	.0043	.0058	.0093	.0076	.0046
Talbot	27.1	.0113	5.8	105	77.7	11.0	.0125	360,552	.0129	230,863	.0165	.0137	.0129	.0143	.0143
Washington	114.1	.0474	.9	251	95.1	40.5	.0458	1,156,175	.0413	688,856	.0494	.0448	.0440	.0495	.0437
Wicomico	69.3	.0287	7.4	183	76.7	25.3	.0286	667,586	.0238	545,261	.0391	.0295	.0310	.0347	.0296
Worcester	34.9	.0145	13.0	73	72.4	13.6	.0154	324,657	.0116	338,095	.0242	.0160	.0208	.0195	.0152
TOTAL METRO COUNTIES	**4,118.2**	**1.7102**	**5.1**	**668**	**75.3**	**1,477.6**	**1.6712**	**53,881,488**	**1.9240**	**27,002,900**	**1.9353**	**1.8846**	**1.4280**	**1.6624**	**1.9708**
TOTAL STATE	**4,436.4**	**1.8421**	**5.2**	**451**	**75.5**	**1,592.5**	**1.8013**	**57,040,373**	**2.0369**	**28,863,392**	**2.0687**	**2.0076**	**1.5677**	**1.8044**	**2.0868**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,703.1**	**1.5377**	**1.1**	**1,525**	**93.1**	**1,373.2**	**1.5532**	**53,598,409**	**1.9141**	**27,703,685**	**1.9855**	**1.8604**	**1.3957**	**1.5402**	**1.8929**
Essex	649.1	.2696	2.4	1,311	98.0	244.9	.2770	9,021,472	.3222	5,107,522	.3660	.3249	.2564	.2811	.3183
Middlesex	1,365.2	.5669	–.1	1,661	96.3	498.1	.5634	21,301,815	.7607	10,019,043	.7181	.7092	.4636	.5394	.7358
Norfolk	610.9	.2536	.7	1,527	97.6	221.1	.2501	9,758,780	.3485	5,231,170	.3749	.3375	.2129	.2502	.3590
Plymouth	437.8	.1818	8.0	668	96.6	149.7	.1693	5,338,688	.1907	2,613,110	.1873	.1878	.1473	.1683	.1850
Suffolk	640.1	.2658	–1.6	11,230	74.8	259.4	.2934	8,177,654	.2920	4,732,840	.3392	.3010	.3155	.3012	.2948
NEW BEDFORD - FALL RIVER - ATTLEBORO	**492.9**	**.2046**	**3.8**	**885**	**97.5**	**179.5**	**.2031**	**5,321,074**	**.1900**	**3,399,546**	**.2436**	**.2091**	**.2427**	**.2189**	**.1995**
Bristol	492.9	.2046	3.8	885	97.5	179.5	.2031	5,321,074	.1900	3,399,546	.2436	.2091	.2427	.2189	.1995
PITTSFIELD	**143.1**	**.0594**	**–1.4**	**154**	**97.9**	**54.7**	**.0618**	**1,749,044**	**.0625**	**1,033,858**	**.0741**	**.0652**	**.0670**	**.0666**	**.0598**
Berkshire	143.1	.0594	–1.4	154	97.9	54.7	.0618	1,749,044	.0625	1,033,858	.0741	.0652	.0670	.0666	.0598
SPRINGFIELD	**586.1**	**.2434**	**.7**	**511**	**93.4**	**213.3**	**.2413**	**6,637,123**	**.2370**	**3,785,230**	**.2713**	**.2486**	**.2543**	**.2519**	**.2389**
Hampden	441.1	.1832	–.4	714	92.1	164.7	.1863	5,047,074	.1802	3,178,288	.2278	.1952	.2002	.1993	.1920
Hampshire	145.0	.0602	4.5	275	97.2	48.6	.0550	1,590,049	.0568	606,942	.0435	.0534	.0541	.0526	.0469
WORCESTER - FITCHBURG - LEOMINSTER	**662.9**	**.2752**	**2.6**	**438**	**97.7**	**241.8**	**.2735**	**8,313,188**	**.2969**	**3,905,423**	**.2800**	**.2873**	**.2464**	**.2671**	**.2789**
Worcester	662.9	.2752	2.6	438	97.7	241.8	.2735	8,313,188	.2969	3,905,423	.2800	.2873	.2464	.2671	.2789
ALL COUNTIES															
Barnstable	174.6	.0725	18.0	437	97.1	71.5	.0809	2,293,643	.0819	1,710,734	.1226	.0923	.0877	.0974	.0902
Berkshire	143.1	.0594	–1.4	154	97.9	54.7	.0618	1,749,044	.0625	1,033,858	.0741	.0652	.0670	.0666	.0598
Bristol	492.9	.2046	3.8	885	97.5	179.5	.2031	5,321,074	.1900	3,399,546	.2436	.2091	.2427	.2189	.1995
Dukes	10.6	.0044	18.5	104	93.8	4.8	.0054	139,702	.0050	126,060	.0091	.0060	.0078	.0072	.0053
Essex	649.1	.2696	2.4	1,311	98.0	244.9	.2770	9,021,472	.3222	5,107,522	.3660	.3249	.2564	.2811	.3183
Franklin	68.3	.0283	6.2	97	98.9	26.8	.0303	780,534	.0279	367,657	.0264	.0274	.0315	.0306	.0231
Hampden	441.1	.1832	–.4	714	92.1	164.7	.1863	5,047,074	.1802	3,178,288	.2278	.1952	.2002	.1993	.1920
Hampshire	145.0	.0602	4.5	275	97.2	48.6	.0550	1,590,049	.0568	606,942	.0435	.0534	.0541	.0526	.0469
Middlesex	1,365.2	.5669	–.1	1,661	96.3	498.1	.5634	21,301,815	.7607	10,019,043	.7181	.7092	.4636	.5394	.7358
Nantucket	5.8	.0024	14.0	123	96.9	2.5	.0028	96,208	.0034	106,793	.0076	.0045	.0039	.0040	.0046
Norfolk	610.9	.2536	.7	1,527	97.6	221.1	.2501	9,758,780	.3485	5,231,170	.3749	.3375	.2129	.2502	.3590
Plymouth	437.8	.1818	8.0	668	96.6	149.7	.1693	5,338,688	.1907	2,613,110	.1873	.1878	.1473	.1683	.1850
Suffolk	640.1	.2658	–1.6	11,230	74.8	259.4	.2934	8,177,654	.2920	4,732,840	.3392	.3010	.3155	.3012	.2948
Worcester	662.9	.2752	2.6	438	97.7	241.8	.2735	8,313,188	.2969	3,905,423	.2800	.2873	.2464	.2671	.2789
TOTAL METRO COUNTIES	**5,588.1**	**2.3203**	**1.4**	**850**	**94.2**	**2,062.5**	**2.3329**	**75,618,838**	**2.7005**	**39,827,742**	**2.8545**	**2.6706**	**2.2061**	**2.3447**	**2.6700**
TOTAL STATE	**5,847.4**	**2.4279**	**1.9**	**747**	**94.4**	**2,168.1**	**2.4523**	**78,928,925**	**2.8187**	**42,138,986**	**3.0202**	**2.8008**	**2.3370**	**2.4839**	**2.7932**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN															
ANN ARBOR	271.7	.1128	2.6	383	85.5	98.4	.1113	3,594,480	.1283	1,786,706	.1281	.1252	.0923	.1112	.1264
Washtenaw	271.7	.1128	2.6	383	85.5	98.4	.1113	3,594,480	.1283	1,786,706	.1281	.1252	.0923	.1112	.1264
BATTLE CREEK	138.1	.0573	–2.5	194	88.6	51.6	.0584	1,599,929	.0572	733,024	.0526	.0558	.0537	.0553	.0526
Calhoun	138.1	.0573	–2.5	194	88.6	51.6	.0584	1,599,929	.0572	733,024	.0526	.0558	.0537	.0553	.0526
BENTON HARBOR	166.0	.0689	–3.1	288	83.2	60.8	.0687	1,814,373	.0648	784,881	.0563	.0630	.0655	.0649	.0584
Berrien	166.0	.0689	–3.1	288	83.2	60.8	.0687	1,814,373	.0648	784,881	.0563	.0630	.0655	.0649	.0584
DETROIT	4,361.0	1.8107	–2.8	970	78.3	1,581.6	1.7888	54,066,452	1.9307	26,266,849	1.8827	1.8924	1.6235	1.6800	2.0306
Lapeer	74.2	.0308	5.9	113	99.1	23.2	.0262	774,158	.0276	224,188	.0161	.0248	.0200	.0224	.0244
Livingston	110.0	.0457	9.7	191	98.7	35.1	.0397	1,337,038	.0478	356,393	.0255	.0407	.0261	.0311	.0409
Macomb	699.6	.2905	.7	1,448	97.3	244.5	.2765	8,049,470	.2874	4,329,219	.3461	.3058	.2367	.2972	.3237
Monroe	135.5	.0562	.6	243	97.6	45.2	.0511	1,831,574	.0654	512,551	.0368	.0549	.0364	.0395	.0535
Oakland	1,029.1	.4273	1.7	1,176	93.1	380.2	.4300	16,494,578	.5890	8,481,600	.6079	.5623	.3341	.4202	.6536
St. Clair	141.2	.0586	1.7	192	97.0	49.3	.0558	1,624,734	.0580	611,901	.0439	.0540	.0512	.0495	.0557
Wayne	2,171.4	.9016	–7.1	3,531	60.9	804.1	.9095	23,954,900	.8555	11,250,997	.8064	.8499	.9190	.8201	.8788
DETROIT - ANN ARBOR CONSOLIDATED AREA	4,632.7	1.9235	–2.5	890	78.7	1,680.0	1.9001	57,660,932	2.0590	28,053,555	2.0108	2.0176	1.7158	1.7912	2.1570
FLINT	440.0	.1827	–2.3	685	79.8	158.5	.1792	4,802,031	.1715	2,775,821	.1990	.1819	.1676	.1821	.1825
Genesee	440.0	.1827	–2.3	685	79.8	158.5	.1792	4,802,031	.1715	2,775,821	.1990	.1819	.1676	.1821	.1825
GRAND RAPIDS	633.1	.2628	5.2	443	93.1	226.2	.2558	7,788,549	.2781	3,979,479	.2852	.2773	.2110	.2576	.3007
Kent	464.0	.1926	4.4	538	91.0	170.1	.1924	5,643,716	.2015	3,182,699	.2281	.2079	.1670	.2005	.2293
Ottawa	169.1	.0702	7.6	298	98.7	56.1	.0634	2,144,833	.0766	796,780	.0571	.0694	.0440	.0571	.0714
JACKSON	148.0	.0615	–2.3	210	91.3	51.3	.0581	1,747,261	.0624	734,631	.0527	.0593	.0473	.0543	.0581
Jackson	148.0	.0615	–2.3	210	91.3	51.3	.0581	1,747,261	.0624	734,631	.0527	.0593	.0473	.0543	.0581
KALAMAZOO	216.9	.0900	2.1	386	90.6	79.8	.0902	2,778,161	.0992	1,443,311	.1034	.0987	.0754	.0909	.1095
Kalamazoo	216.9	.0900	2.1	386	90.6	79.8	.0902	2,778,161	.0992	1,443,311	.1034	.0987	.0754	.0909	.1095
LANSING - EAST LANSING	427.8	.1777	1.9	250	92.4	150.6	.1704	5,191,086	.1854	2,588,353	.1855	.1838	.1479	.1717	.1888
Clinton	56.8	.0236	1.6	99	99.0	18.5	.0210	631,539	.0226	207,458	.0148	.0204	.0166	.0183	.0199
Eaton	94.9	.0394	7.4	164	96.6	33.7	.0381	1,103,235	.0394	578,127	.0415	.0401	.0306	.0393	.0425
Ingham	276.1	.1147	.2	493	89.6	98.4	.1113	3,456,312	.1234	1,802,768	.1292	.1233	.1007	.1141	.1264
MUSKEGON	155.8	.0647	–1.1	307	85.6	55.9	.0632	1,669,082	.0596	738,024	.0529	.0586	.0593	.0620	.0566
Muskegon	155.8	.0647	–1.1	307	85.6	55.9	.0632	1,669,082	.0596	738,024	.0529	.0586	.0593	.0620	.0566
SAGINAW - BAY CITY - MIDLAND	416.9	.1730	–1.1	233	89.4	145.8	.1648	4,498,194	.1607	2,527,103	.1811	.1691	.1600	.1631	.1771
Bay	116.2	.0482	–3.1	260	98.2	41.5	.0469	1,171,431	.0419	584,889	.0419	.0430	.0486	.0447	.0453
Midland	76.2	.0316	3.6	145	97.9	26.6	.0300	1,023,099	.0365	359,913	.0258	.0324	.0243	.0247	.0334
Saginaw	224.5	.0932	–1.6	275	81.9	77.7	.0879	2,303,664	.0823	1,582,301	.1134	.0937	.0871	.0937	.0984
ALL COUNTIES															
Alcona	10.4	.0044	6.8	15	99.2	4.1	.0047	94,585	.0033	21,584	.0015	.0031	.0048	.0042	.0021
Alger	9.0	.0037	–2.4	10	96.9	3.2	.0036	74,439	.0027	26,539	.0019	.0027	.0043	.0035	.0022
Allegan	86.7	.0360	6.3	104	97.2	29.8	.0337	977,877	.0349	258,806	.0186	.0302	.0266	.0297	.0279
Alpena	31.5	.0131	–2.5	55	99.5	11.4	.0129	292,402	.0105	161,053	.0115	.0113	.0144	.0133	.0114
Antrim	17.5	.0072	8.1	36	98.9	6.4	.0072	141,339	.0050	39,903	.0029	.0048	.0086	.0070	.0036
Arenac	15.6	.0065	6.1	42	99.1	5.7	.0065	120,672	.0043	71,919	.0051	.0050	.0081	.0066	.0037
Baraga	8.2	.0034	–3.4	9	89.4	3.0	.0034	63,439	.0023	29,456	.0021	.0024	.0045	.0030	.0016
Barry	48.1	.0200	5.1	86	99.2	16.7	.0189	516,356	.0184	108,488	.0078	.0157	.0155	.0160	.0154
Bay	116.2	.0482	–3.1	260	98.2	41.5	.0469	1,171,431	.0419	584,889	.0419	.0430	.0486	.0447	.0453
Benzie	11.9	.0050	6.2	37	98.1	4.4	.0050	122,799	.0043	43,265	.0031	.0042	.0049	.0051	.0036
Berrien	166.0	.0689	–3.1	288	83.2	60.8	.0687	1,814,373	.0648	784,881	.0563	.0630	.0655	.0649	.0584
Branch	40.1	.0167	–.2	79	99.3	14.5	.0164	405,614	.0145	162,843	.0116	.0141	.0148	.0166	.0130
Calhoun	138.1	.0573	–2.5	194	88.6	51.6	.0584	1,599,929	.0572	733,024	.0526	.0558	.0537	.0553	.0526
Cass	49.6	.0206	.2	100	89.9	17.9	.0203	525,496	.0187	104,030	.0074	.0157	.0160	.0177	.0149
Charlevoix	20.5	.0085	3.0	49	97.9	7.8	.0088	170,005	.0061	92,094	.0066	.0067	.0116	.0091	.0056
Cheboygan	21.4	.0089	3.6	30	98.5	8.0	.0090	175,625	.0063	122,029	.0088	.0075	.0121	.0100	.0061
Chippewa	28.5	.0118	–1.8	18	89.3	9.9	.0112	213,919	.0076	142,456	.0102	.0094	.0146	.0119	.0077
Clare	26.2	.0109	10.0	46	99.2	10.0	.0113	227,034	.0081	114,145	.0082	.0087	.0154	.0107	.0066
Clinton	56.8	.0236	1.6	99	99.0	18.5	.0210	631,539	.0226	207,458	.0148	.0204	.0166	.0183	.0199
Crawford	10.4	.0043	9.9	19	98.6	3.6	.0040	106,682	.0038	41,406	.0030	.0036	.0041	.0041	.0028
Delta	38.6	.0160	–.9	33	98.5	13.8	.0156	398,438	.0142	200,663	.0144	.0146	.0167	.0150	.0143
Dickinson	26.1	.0109	3.0	34	99.7	10.1	.0115	229,545	.0082	144,166	.0103	.0094	.0142	.0121	.0094
Eaton	94.9	.0394	7.4	164	96.6	33.7	.0381	1,103,235	.0394	578,127	.0415	.0401	.0306	.0393	.0425
Emmet	24.5	.0102	6.6	52	96.4	9.0	.0102	227,151	.0081	167,092	.0119	.0097	.0121	.0115	.0117
Genesee	440.0	.1827	–2.3	685	79.8	158.5	.1792	4,802,031	.1715	2,775,821	.1990	.1819	.1676	.1821	.1825

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Gladwin	22.3	.0092	11.7	44	99.3	8.3	.0094	209,346	.0075	66,045	.0047	.0070	.0108	.0080	.0061
Gogebic	18.6	.0077	−5.5	17	97.7	7.3	.0083	147,106	.0052	96,987	.0070	.0063	.0113	.0088	.0057
Grand Traverse	58.9	.0245	7.3	126	98.6	21.4	.0242	618,160	.0221	495,576	.0355	.0266	.0260	.0305	.0260
Gratiot	39.6	.0164	−2.1	69	99.4	13.8	.0156	452,055	.0161	202,759	.0145	.0157	.0151	.0152	.0139
Hillsdale	42.7	.0178	1.5	71	99.3	14.6	.0165	357,994	.0128	150,624	.0108	.0132	.0181	.0170	.0111
Houghton	38.2	.0158	.9	38	98.7	13.3	.0151	303,865	.0109	146,268	.0105	.0117	.0195	.0147	.0093
Huron	36.1	.0150	−1.0	43	99.5	13.2	.0149	325,410	.0116	183,042	.0131	.0128	.0175	.0158	.0112
Ingham	276.1	.1147	.2	493	89.6	98.4	.1113	3,456,312	.1234	1,802,768	.1292	.1233	.1007	.1141	.1264
Ionia	52.9	.0219	2.1	92	95.8	16.8	.0190	538,542	.0193	206,876	.0149	.0185	.0163	.0179	.0167
Iosco	30.1	.0125	6.2	55	96.2	11.3	.0128	265,763	.0094	135,087	.0096	.0102	.0157	.0130	.0079
Iron	13.7	.0057	.5	12	99.3	5.6	.0063	112,548	.0041	47,183	.0034	.0041	.0087	.0055	.0035
Isabella	56.8	.0236	5.0	99	97.2	17.7	.0200	607,841	.0217	238,640	.0171	.0206	.0173	.0207	.0195
Jackson	148.0	.0615	−2.3	210	91.3	51.3	.0581	1,747,261	.0624	734,631	.0527	.0593	.0473	.0543	.0581
Kalamazoo	216.9	.0900	2.1	386	90.6	79.8	.0902	2,778,161	.0992	1,443,311	.1034	.0987	.0754	.0909	.1095
Kalkaska	13.1	.0055	19.6	23	99.4	4.7	.0053	100,657	.0036	50,408	.0036	.0039	.0065	.0054	.0026
Kent	464.0	.1926	4.4	538	91.0	170.1	.1924	5,643,716	.2015	3,182,699	.2281	.2079	.1670	.2005	.2293
Keweenaw	1.9	.0008	−3.2	3	99.3	.7	.0008	11,041	.0004	4,755	.0004	.0004	.0011	.0006	.0002
Lake	8.6	.0036	11.5	15	80.9	3.5	.0040	55,584	.0020	18,537	.0013	.0021	.0060	.0029	.0013
Lapeer	74.2	.0308	5.9	113	99.1	23.2	.0262	774,158	.0276	224,188	.0161	.0248	.0200	.0224	.0244
Leelanau	15.1	.0063	7.8	44	98.3	5.6	.0064	139,172	.0050	42,441	.0030	.0047	.0073	.0064	.0038
Lenawee	89.7	.0372	−.3	119	98.5	30.8	.0348	929,758	.0332	387,025	.0278	.0323	.0308	.0355	.0299
Livingston	110.0	.0457	9.7	191	98.7	35.1	.0397	1,337,038	.0478	356,393	.0255	.0407	.0261	.0311	.0409
Luce	6.4	.0026	−3.9	7	95.6	2.1	.0024	51,212	.0018	31,181	.0022	.0022	.0029	.0027	.0014
Mackinac	10.1	.0042	−.8	10	90.0	3.7	.0042	75,571	.0027	63,858	.0046	.0034	.0064	.0048	.0022
Macomb	699.6	.2905	.7	1,448	97.3	244.5	.2765	8,049,470	.2874	4,829,219	.3461	.3058	.2367	.2972	.3237
Manistee	23.3	.0097	1.2	43	98.5	9.3	.0105	205,486	.0074	96,555	.0070	.0076	.0129	.0107	.0069
Marquette	74.8	.0311	.9	41	96.6	25.4	.0288	730,677	.0261	291,839	.0209	.0256	.0284	.0267	.0252
Mason	27.3	.0113	3.5	55	98.1	10.3	.0116	258,140	.0092	106,888	.0076	.0091	.0128	.0118	.0084
Mecosta	39.2	.0163	6.1	70	96.8	12.2	.0138	295,780	.0106	175,827	.0126	.0124	.0183	.0149	.0099
Menominee	26.0	.0108	−.8	25	98.5	9.5	.0108	190,583	.0068	68,976	.0050	.0070	.0124	.0116	.0049
Midland	76.2	.0316	3.6	145	97.9	26.6	.0300	1,023,099	.0365	359,913	.0258	.0324	.0243	.0247	.0334
Missaukee	11.0	.0046	9.9	19	99.4	3.7	.0042	76,156	.0027	30,076	.0021	.0029	.0051	.0044	.0018
Monroe	135.5	.0562	.6	243	97.6	45.2	.0511	1,831,574	.0654	512,551	.0368	.0549	.0364	.0395	.0535
Montcalm	50.2	.0209	5.6	70	99.1	17.7	.0201	506,974	.0181	235,816	.0169	.0184	.0196	.0203	.0163
Montmorency	8.1	.0033	8.1	15	99.6	3.1	.0035	64,763	.0023	25,877	.0018	.0023	.0047	.0032	.0015
Muskegon	155.8	.0647	−1.1	307	85.6	55.9	.0632	1,669,082	.0596	738,024	.0529	.0586	.0593	.0620	.0566
Newaygo	37.1	.0154	6.3	44	97.6	13.5	.0153	346,205	.0124	107,194	.0077	.0116	.0160	.0136	.0102
Oakland	1,029.1	.4273	1.7	1,176	93.1	380.2	.4300	16,494,578	.5890	8,481,600	.6079	.5623	.3341	.4202	.6536
Oceana	22.9	.0096	4.1	42	98.5	8.0	.0091	220,144	.0079	60,369	.0043	.0073	.0093	.0084	.0058
Ogemaw	18.2	.0075	10.7	32	99.4	6.8	.0077	125,799	.0045	104,903	.0075	.0059	.0118	.0078	.0039
Ontonagon	9.4	.0039	−4.7	7	99.1	3.5	.0039	72,105	.0026	40,347	.0029	.0029	.0053	.0040	.0020
Osceola	20.2	.0084	6.7	36	99.2	7.3	.0083	203,103	.0072	89,048	.0064	.0072	.0091	.0088	.0055
Oscoda	7.3	.0030	6.4	13	99.5	2.8	.0031	49,113	.0018	36,360	.0026	.0023	.0051	.0033	.0014
Otsego	16.1	.0067	7.4	31	99.3	5.6	.0064	161,244	.0057	100,924	.0073	.0065	.0063	.0078	.0061
Ottawa	169.1	.0702	7.6	298	98.7	56.1	.0634	2,144,833	.0766	796,780	.0571	.0694	.0440	.0571	.0714
Presque Isle	14.2	.0059	−.5	22	99.4	5.2	.0059	102,570	.0037	44,044	.0031	.0039	.0079	.0053	.0029
Roscommon	18.9	.0079	15.4	36	99.5	7.8	.0088	146,341	.0052	100,650	.0072	.0064	.0133	.0088	.0038
Saginaw	224.5	.0932	−1.6	275	81.9	77.7	.0879	2,303,664	.0823	1,582,301	.1134	.0937	.0871	.0937	.0984
St. Clair	141.2	.0586	1.7	192	97.0	49.3	.0558	1,624,734	.0580	611,901	.0439	.0540	.0512	.0495	.0557
St. Joseph	58.2	.0242	3.8	116	96.7	21.1	.0238	647,756	.0231	265,197	.0190	.0221	.0225	.0248	.0206
Sanilac	41.4	.0172	1.5	43	99.5	14.8	.0168	358,188	.0128	136,847	.0098	.0127	.0190	.0169	.0106
Schoolcraft	8.5	.0035	−.9	7	95.3	3.0	.0034	75,356	.0027	35,125	.0025	.0029	.0037	.0034	.0025
Shiawassee	70.5	.0293	−.9	130	99.1	23.7	.0268	762,538	.0273	255,784	.0184	.0250	.0218	.0238	.0254
Tuscola	57.6	.0239	1.1	71	98.8	19.0	.0215	560,275	.0200	196,249	.0140	.0189	.0198	.0202	.0169
Van Buren	69.6	.0289	4.2	114	90.7	25.0	.0283	623,984	.0223	237,467	.0170	.0220	.0314	.0273	.0179
Washtenaw	271.7	.1128	2.6	383	85.5	98.4	.1113	3,594,480	.1283	1,786,706	.1281	.1252	.0923	.1112	.1264
Wayne	2,171.4	.9016	−7.1	3,531	60.9	804.1	.9095	23,954,900	.8555	11,250,997	.8064	.8499	.9190	.8201	.8768
Wexford	27.0	.0113	7.6	48	99.3	10.0	.0113	229,716	.0082	145,476	.0104	.0096	.0139	.0129	.0085
TOTAL METRO COUNTIES	**7,375.3**	**3.0621**	**−1.4**	**533**	**82.4**	**2,660.5**	**3.0089**	**89,549,598**	**3.1979**	**44,358,182**	**3.1795**	**3.1651**	**2.7035**	**2.8931**	**3.3413**
TOTAL STATE	**9,211.9**	**3.8251**	**−.6**	**162**	**85.4**	**3,312.5**	**3.7468**	**106,947,636**	**3.8192**	**51,965,249**	**3.7244**	**3.7921**	**3.4945**	**3.6263**	**3.8961**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA															
DULUTH	**258.3**	**.1072**	**–3.1**	**35**	**97.7**	**97.9**	**.1107**	**2,772,772**	**.0991**	**1,485,746**	**.1064**	**.1028**	**.1162**	**.1050**	**.0966**
St. Louis	214.9	.0892	–3.3	35	97.7	81.2	.0919	2,313,438	.0827	1,280,303	.0917	.0866	.0974	.0873	.0819
Douglas, Wisc.	*43.4*	*.0180*	*–2.3*	*33*	*98.0*	*16.7*	*.0188*	*459,334*	*.0164*	*205,443*	*.0147*	*.0162*	*.0188*	*.0177*	*.0147*
FARGO - MOORHEAD	**148.2**	**.0616**	**7.7**	**53**	**98.7**	**54.2**	**.0613**	**1,793,397**	**.0640**	**1,039,549**	**.0746**	**.0666**	**.0563**	**.0657**	**.0610**
Clay	49.4	.0206	.1	47	98.7	17.1	.0193	491,082	.0175	261,455	.0188	.0185	.0216	.0210	.0175
Cass, N. D.	*98.8*	*.0410*	*12.0*	*56*	*98.7*	*37.1*	*.0420*	*1,302,315*	*.0465*	*778,094*	*.0558*	*.0481*	*.0347*	*.0447*	*.0435*
MINNEAPOLIS - ST. PAUL	**2,254.5**	**.9360**	**5.5**	**446**	**95.4**	**843.6**	**.9542**	**31,738,802**	**1.1333**	**16,197,101**	**1.1610**	**1.1019**	**.7931**	**.9438**	**1.0918**
Anoka	217.3	.0902	10.9	505	98.2	70.4	.0796	2,686,666	.0959	1,044,948	.0749	.0885	.0472	.0692	.0902
Carver	41.1	.0170	10.9	117	99.3	13.8	.0157	520,752	.0186	135,338	.0097	.0156	.0108	.0133	.0145
Chisago	29.8	.0123	15.9	71	99.2	9.8	.0111	282,043	.0101	115,809	.0083	.0100	.0105	.0103	.0086
Dakota	224.0	.0930	15.3	390	98.1	77.2	.0873	3,166,031	.1130	1,338,970	.0960	.1039	.0588	.0794	.1070
Hennepin	961.3	.3992	2.1	1,777	93.5	389.3	.4403	14,675,648	.5241	8,255,326	.5917	.5193	.3914	.4528	.5291
Isanti	26.5	.0110	12.3	60	99.1	8.8	.0099	254,129	.0091	71,462	.0051	.0082	.0084	.0093	.0077
Ramsey	462.6	.1921	.6	3,004	93.9	179.8	.2034	6,516,166	.2327	4,006,395	.2872	.2408	.1811	.2181	.2269
Scott	50.5	.0210	15.3	141	98.9	16.1	.0182	564,906	.0201	216,140	.0155	.0190	.0135	.0170	.0172
Washington	128.0	.0531	12.7	328	98.2	41.4	.0469	1,906,172	.0681	557,100	.0399	.0566	.0357	.0343	.0560
Wright	66.5	.0276	13.3	99	99.4	21.1	.0238	636,634	.0227	269,563	.0194	.0226	.0217	.0242	.0190
St. Croix, Wisc.	*46.9*	*.0195*	*8.4*	*65*	*99.5*	*15.9*	*.0180*	*529,655*	*.0189*	*186,050*	*.0133*	*.0174*	*.0140*	*.0159*	*.0156*
ROCHESTER	**96.6**	**.0401**	**5.0**	**147**	**98.1**	**35.6**	**.0403**	**1,264,113**	**.0452**	**806,536**	**.0578**	**.0480**	**.0362**	**.0445**	**.0476**
Olmsted	96.6	.0401	5.0	147	98.1	35.6	.0403	1,264,113	.0452	806,536	.0578	.0480	.0362	.0445	.0476
ST. CLOUD	**177.2**	**.0736**	**8.5**	**81**	**99.0**	**55.6**	**.0629**	**1,667,541**	**.0595**	**1,397,609**	**.1001**	**.0747**	**.0624**	**.0791**	**.0558**
Benton	27.4	.0114	8.8	67	99.3	9.3	.0105	273,777	.0097	90,768	.0065	.0092	.0097	.0101	.0079
Sherburne	35.3	.0146	18.0	81	98.4	10.8	.0122	346,762	.0124	107,022	.0077	.0115	.0096	.0112	.0100
Stearns	114.5	.0476	5.9	86	99.1	35.5	.0402	1,047,002	.0374	1,199,819	.0859	.0540	.0431	.0578	.0379
ALL COUNTIES															
Aitkin	14.0	.0058	4.4	8	98.7	5.3	.0060	89,239	.0032	60,893	.0044	.0040	.0088	.0061	.0023
Anoka	217.3	.0902	10.9	505	98.2	70.4	.0796	2,686,666	.0959	1,044,948	.0749	.0885	.0472	.0692	.0902
Becker	30.8	.0128	5.0	23	93.3	10.9	.0123	231,724	.0083	125,413	.0090	.0093	.0157	.0127	.0080
Beltrami	33.5	.0139	8.1	13	85.7	11.3	.0128	285,576	.0102	236,369	.0169	.0130	.0165	.0149	.0117
Benton	27.4	.0114	8.8	67	99.3	9.3	.0105	273,777	.0097	90,768	.0065	.0092	.0097	.0101	.0079
Big Stone	7.7	.0032	–.2	15	99.3	2.9	.0033	71,335	.0026	35,568	.0026	.0026	.0037	.0033	.0022
Blue Earth	52.3	.0217	.0	70	98.6	18.5	.0209	518,777	.0185	400,267	.0286	.0223	.0238	.0253	.0212
Brown	28.1	.0116	–1.9	46	99.5	10.1	.0115	266,277	.0095	167,049	.0120	.0106	.0132	.0130	.0102
Carlton	30.4	.0127	1.5	35	96.7	10.5	.0118	311,826	.0112	147,301	.0106	.0113	.0129	.0113	.0099
Carver	41.1	.0170	10.9	117	99.3	13.8	.0157	520,752	.0186	135,338	.0097	.0156	.0108	.0133	.0145
Cass	22.9	.0095	8.8	11	89.8	8.3	.0093	168,297	.0060	94,482	.0067	.0069	.0131	.0094	.0043
Chippewa	14.5	.0061	–3.0	25	99.2	5.6	.0064	141,675	.0050	75,198	.0054	.0054	.0068	.0068	.0049
Chisago	29.8	.0123	15.9	71	99.2	9.8	.0111	282,043	.0101	115,809	.0083	.0100	.0105	.0103	.0086
Clay	49.4	.0206	.1	47	98.7	17.1	.0193	491,082	.0175	261,455	.0188	.0185	.0216	.0210	.0175
Clearwater	9.1	.0037	3.9	9	92.0	3.1	.0035	55,395	.0020	30,921	.0022	.0024	.0048	.0032	.0014
Cook	4.2	.0018	2.6	3	91.9	1.8	.0020	41,263	.0015	28,057	.0020	.0016	.0027	.0022	.0012
Cottonwood	14.2	.0059	–4.4	22	99.6	5.3	.0060	126,449	.0045	85,354	.0061	.0054	.0072	.0070	.0043
Crow Wing	45.0	.0187	7.9	45	99.0	16.9	.0192	407,518	.0146	307,279	.0220	.0176	.0243	.0211	.0145
Dakota	224.0	.0930	15.3	390	98.1	77.2	.0873	3,166,031	.1130	1,338,970	.0960	.1039	.0588	.0794	.1070
Dodge	15.7	.0065	6.3	36	99.5	5.4	.0061	145,529	.0052	36,694	.0026	.0047	.0056	.0058	.0041
Douglas	30.1	.0125	8.1	47	99.4	11.2	.0127	256,157	.0092	172,282	.0124	.0108	.0162	.0139	.0107
Faribault	19.0	.0079	–3.6	27	99.6	7.4	.0083	162,647	.0058	99,155	.0071	.0066	.0101	.0090	.0050
Fillmore	21.4	.0089	–2.4	25	99.5	7.9	.0090	165,087	.0059	129,119	.0092	.0075	.0129	.0099	.0047
Freeborn	35.1	.0145	–3.4	50	99.6	13.5	.0152	328,431	.0117	240,809	.0173	.0140	.0177	.0178	.0120
Goodhue	40.3	.0168	4.0	53	98.9	14.5	.0164	430,364	.0154	250,941	.0180	.0164	.0185	.0171	.0152
Grant	7.3	.0030	1.8	13	99.6	2.7	.0031	71,241	.0025	23,955	.0017	.0025	.0029	.0031	.0019
Hennepin	961.3	.3992	2.1	1,777	93.5	389.3	.4403	14,675,648	.5241	8,255,326	.5917	.5193	.3914	.4528	.5291
Houston	19.1	.0079	3.9	34	99.6	6.3	.0071	161,812	.0058	57,141	.0041	.0057	.0079	.0073	.0043
Hubbard	15.4	.0064	9.2	16	97.6	5.6	.0064	123,887	.0044	60,587	.0043	.0048	.0075	.0064	.0035
Isanti	26.5	.0110	12.3	60	99.1	8.8	.0099	254,129	.0091	71,462	.0051	.0082	.0084	.0093	.0077
Itasca	45.3	.0188	5.2	17	96.9	16.4	.0186	414,687	.0148	192,636	.0138	.0153	.0197	.0177	.0130
Jackson	13.0	.0054	–5.1	19	99.6	4.8	.0054	123,459	.0044	55,259	.0040	.0045	.0052	.0055	.0037
Kanabec	13.2	.0055	8.5	25	99.3	4.8	.0054	109,701	.0039	49,003	.0035	.0041	.0065	.0055	.0031
Kandiyohi	38.7	.0160	5.3	49	99.3	13.9	.0158	362,513	.0130	237,544	.0170	.0143	.0175	.0183	.0138
Kittson	6.4	.0027	–4.1	6	99.5	2.4	.0027	57,841	.0020	27,207	.0020	.0021	.0032	.0028	.0016
Koochiching	17.3	.0072	–1.6	6	97.4	6.2	.0070	156,977	.0056	96,703	.0069	.0064	.0081	.0071	.0054
Lac qui Parle	10.2	.0042	–3.7	13	99.5	3.8	.0043	81,580	.0029	38,535	.0028	.0031	.0051	.0042	.0024
Lake	12.4	.0052	–4.9	6	99.1	4.4	.0050	122,520	.0044	59,646	.0043	.0046	.0042	.0058	.0034

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	4.0	.0016	6.3	3	99.4	1.5	.0017	27,110	.0010	21,217	.0015	.0012	.0025	.0019	.0008
Le Sueur	24.1	.0100	2.8	54	99.5	8.6	.0097	210,755	.0075	87,579	.0063	.0076	.0099	.0098	.0064
Lincoln	8.0	.0034	−2.5	15	99.6	2.9	.0033	54,196	.0019	17,826	.0012	.0021	.0043	.0029	.0013
Lyon	25.6	.0106	1.6	36	99.0	9.0	.0102	230,761	.0083	142,061	.0102	.0093	.0119	.0113	.0085
McLeod	30.7	.0127	3.5	63	99.4	11.1	.0125	291,652	.0104	195,565	.0140	.0119	.0133	.0147	.0108
Mahnomen	5.2	.0022	−6.1	9	80.1	1.7	.0019	33,935	.0012	17,943	.0013	.0015	.0027	.0018	.0008
Marshall	12.7	.0053	−2.5	7	99.7	4.5	.0051	90,190	.0032	24,889	.0018	.0031	.0059	.0047	.0022
Martin	24.7	.0102	.1	35	99.4	9.6	.0109	290,284	.0104	141,406	.0101	.0103	.0102	.0117	.0104
Meeker	21.4	.0089	3.9	34	99.6	7.7	.0087	203,851	.0073	96,215	.0069	.0074	.0089	.0089	.0061
Mille Lacs	19.5	.0081	5.8	34	96.6	7.1	.0080	164,779	.0059	87,913	.0063	.0066	.0104	.0080	.0056
Morrison	30.7	.0128	4.7	27	99.6	10.2	.0116	222,561	.0079	134,257	.0097	.0094	.0151	.0121	.0069
Mower	38.8	.0161	−3.9	55	99.4	15.0	.0169	387,489	.0138	233,994	.0167	.0151	.0187	.0173	.0137
Murray	11.1	.0046	−3.5	16	99.6	4.0	.0045	89,299	.0032	49,704	.0036	.0037	.0050	.0052	.0025
Nicollet	28.1	.0116	4.3	64	99.1	9.4	.0107	307,149	.0110	90,828	.0065	.0097	.0091	.0097	.0088
Nobles	21.2	.0088	−2.9	30	99.0	7.8	.0088	171,594	.0061	161,567	.0116	.0082	.0119	.0108	.0088
Norman	8.9	.0037	−5.1	10	99.1	3.3	.0037	77,779	.0028	23,373	.0017	.0027	.0040	.0035	.0019
Olmsted	96.6	.0401	5.0	147	98.1	35.6	.0403	1,264,113	.0452	806,536	.0578	.0480	.0362	.0445	.0476
Otter Tail	54.1	.0225	4.2	27	99.4	19.7	.0223	448,536	.0160	257,220	.0184	.0180	.0270	.0232	.0151
Pennington	15.3	.0064	.3	25	99.1	5.7	.0064	114,598	.0041	90,678	.0065	.0052	.0085	.0075	.0045
Pine	21.4	.0088	7.7	15	97.1	7.4	.0084	152,209	.0054	93,600	.0067	.0066	.0103	.0088	.0040
Pipestone	10.9	.0046	−6.8	23	98.9	4.2	.0048	76,978	.0027	60,701	.0044	.0036	.0071	.0051	.0026
Polk	34.4	.0143	−1.3	17	98.7	12.5	.0141	301,476	.0108	174,071	.0124	.0119	.0178	.0145	.0093
Pope	12.0	.0049	2.9	18	99.8	4.6	.0052	92,577	.0033	44,634	.0032	.0037	.0066	.0051	.0024
Ramsey	462.6	.1921	.6	3,004	93.9	179.8	.2034	6,516,166	.2327	4,006,395	.2872	.2408	.1811	.2181	.2269
Red Lake	5.3	.0022	−3.1	12	99.7	1.8	.0020	33,135	.0012	14,609	.0010	.0014	.0027	.0018	.0009
Redwood	18.5	.0077	−4.4	21	98.9	6.7	.0076	157,249	.0056	80,934	.0058	.0061	.0088	.0079	.0054
Renville	19.9	.0083	−2.5	20	99.5	7.4	.0083	178,481	.0064	78,830	.0057	.0066	.0089	.0088	.0051
Rice	47.9	.0199	3.9	96	98.9	15.7	.0178	454,715	.0162	240,312	.0172	.0171	.0187	.0189	.0153
Rock	10.5	.0043	−1.9	22	99.5	3.8	.0043	79,945	.0029	64,862	.0047	.0037	.0059	.0050	.0028
Roseau	13.1	.0055	4.2	8	99.0	4.6	.0052	96,865	.0034	59,070	.0042	.0042	.0066	.0057	.0035
St. Louis	214.9	.0892	−3.3	35	97.7	81.2	.0919	2,313,438	.0827	1,280,303	.0917	.0866	.0974	.0873	.0819
Scott	50.5	.0210	15.3	141	98.9	16.1	.0182	564,906	.0201	216,140	.0155	.0190	.0135	.0170	.0172
Sherburne	35.3	.0146	18.0	81	98.4	10.8	.0122	346,762	.0124	107,022	.0077	.0115	.0096	.0112	.0100
Sibley	15.2	.0063	−1.6	26	99.6	5.5	.0062	136,441	.0049	46,605	.0034	.0046	.0066	.0062	.0038
Stearns	114.5	.0476	5.9	86	99.1	35.5	.0402	1,047,002	.0374	1,199,819	.0859	.0540	.0431	.0578	.0379
Steele	30.9	.0128	1.9	72	99.4	10.9	.0123	314,316	.0112	187,029	.0134	.0122	.0114	.0139	.0120
Stevens	10.9	.0045	−3.7	19	98.7	3.7	.0042	84,317	.0030	62,216	.0045	.0037	.0057	.0047	.0030
Swift	12.7	.0053	−1.7	17	99.5	4.7	.0053	106,983	.0038	58,360	.0042	.0043	.0064	.0056	.0028
Todd	26.3	.0109	5.2	28	99.5	9.3	.0105	192,263	.0069	80,550	.0058	.0073	.0132	.0102	.0048
Traverse	5.2	.0022	−6.2	9	98.0	1.8	.0020	45,649	.0016	24,816	.0017	.0018	.0[illegible]23	.0021	.0014
Wabasha	20.0	.0083	3.4	37	99.6	7.3	.0083	191,036	.0069	80,202	.0058	.0068	.0081	.0083	.0056
Wadena	14.4	.0060	1.5	27	99.1	5.0	.0057	113,227	.0040	72,990	.0052	.0047	.0075	.0058	.0038
Waseca	19.0	.0079	3.0	45	99.5	6.8	.0076	195,562	.0070	67,975	.0049	.0066	.0077	.0075	.0061
Washington	128.0	.0531	12.7	328	98.2	41.4	.0469	1,906,172	.0681	557,100	.0399	.0566	.0357	.0343	.0560
Watonwan	11.9	.0049	−3.7	27	99.6	4.7	.0053	104,120	.0037	51,124	.0037	.0040	.0060	.0059	.0030
Wilkin	8.2	.0034	−3.0	11	99.2	2.8	.0032	81,289	.0029	39,868	.0028	.0029	.0032	.0031	.0024
Winona	46.3	.0193	.1	73	99.1	16.0	.0181	476,945	.0170	257,940	.0185	.0181	.0199	.0192	.0156
Wright	66.5	.0276	13.3	99	99.4	21.1	.0238	636,634	.0227	269,563	.0194	.0226	.0217	.0242	.0190
Yellow Medicine	13.0	.0054	−4.8	17	98.9	4.7	.0053	129,482	.0047	47,341	.0033	.0044	.0055	.0053	.0041
TOTAL METRO COUNTIES	**2,745.7**	**1.1400**	**4.8**	**192**	**95.9**	**1,017.2**	**1.1506**	**36,945,321**	**1.3193**	**19,756,954**	**1.4161**	**1.3123**	**.9967**	**1.1598**	**1.2790**
TOTAL STATE	**4,224.3**	**1.7540**	**3.6**	**53**	**96.8**	**1,549.6**	**1.7527**	**50,146,883**	**1.7908**	**27,241,195**	**1.9524**	**1.8319**	**1.6952**	**1.7977**	**1.7177**
MISSISSIPPI															
BILOXI - GULFPORT	**198.7**	**.0825**	**9.1**	**188**	**79.2**	**70.5**	**.0797**	**1,838,196**	**.0656**	**1,047,357**	**.0750**	**.0719**	**.0911**	**.0862**	**.0607**
Hancock	29.5	.0122	20.4	62	88.6	10.4	.0117	241,386	.0086	112,497	.0080	.0093	.0152	.0116	.0072
Harrison	169.2	.0703	7.3	291	77.6	60.1	.0680	1,596,810	.0570	934,860	.0670	.0626	.0759	.0746	.0535
JACKSON	**394.3**	**.1636**	**8.9**	**166**	**56.4**	**139.2**	**.1574**	**4,004,809**	**.1431**	**2,148,232**	**.1540**	**.1502**	**.1672**	**.1577**	**.1419**
Hinds	267.7	.1111	6.7	306	52.1	97.1	.1099	2,794,346	.0998	1,802,025	.1292	.1108	.1208	.1172	.1035
Madison	47.7	.0198	14.6	67	41.6	15.5	.0175	374,470	.0134	125,585	.0090	.0133	.0210	.0144	.0109
Rankin	78.9	.0327	13.6	101	79.7	26.6	.0300	835,993	.0299	220,622	.0158	.0261	.0254	.0261	.0275
PASCAGOULA	**125.4**	**.0521**	**6.3**	**172**	**79.0**	**42.6**	**.0481**	**1,267,945**	**.0453**	**567,725**	**.0407**	**.0452**	**.0463**	**.0500**	**.0444**
Jackson	125.4	.0521	6.3	172	79.0	42.6	.0481	1,267,945	.0453	567,725	.0407	.0452	.0463	.0500	.0444

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	38.7	.0161	1.7	85	49.0	13.6	.0154	316,322	.0113	301,834	.0217	.0154	.0212	.0162	.0148
Alcorn	34.4	.0142	4.1	86	88.3	13.1	.0148	293,186	.0104	170,402	.0122	0116	.0188	.0151	.0099
Amite	13.5	.0056	1.0	18	50.0	4.6	.0052	104,391	.0038	28,514	.0020	.0037	.0063	.0043	.0028
Attala	19.7	.0082	−.8	27	58.4	7.0	.0080	124,520	.0044	67,705	.0049	.0053	.0111	.0069	.0047
Benton	8.6	.0036	5.5	21	59.8	2.7	.0030	55,178	.0020	7,761	.0005	.0019	.0035	.0027	.0014
Bolivar	45.3	.0188	−1.5	51	35.2	14.3	.0162	276,776	.0099	161,850	.0116	.0122	.0236	.0140	.0098
Calhoun	15.5	.0064	−1.1	27	72.6	5.6	.0063	97,230	.0034	39,142	.0028	.0038	.0089	.0056	.0032
Carroll	9.9	.0041	1.3	16	52.3	3.3	.0038	60,576	.0022	12,959	.0010	.0023	.0046	.0028	.0016
Chickasaw	18.3	.0076	2.5	36	61.6	6.2	.0070	117,784	.0042	78,169	.0056	.0053	.0098	.0075	.0055
Choctaw	9.2	.0039	2.3	22	69.8	3.1	.0035	52,443	.0019	16,780	.0012	.0020	.0049	.0031	.0013
Claiborne	12.9	.0053	5.1	26	23.4	3.8	.0043	75,228	.0027	22,962	.0016	.0028	.0059	.0032	.0021
Clarke	17.7	.0074	4.5	26	62.8	6.3	.0071	129,737	.0046	55,801	.0040	.0051	.0090	.0070	.0042
Clay	22.1	.0092	4.8	53	47.4	7.3	.0083	163,331	.0058	70,168	.0051	.0062	.0103	.0084	.0050
Coahoma	36.0	.0149	−2.5	64	33.4	12.0	.0135	215,595	.0077	177,320	.0127	.0106	.0224	.0118	.0090
Copiah	27.3	.0113	3.0	35	49.2	9.1	.0103	187,561	.0067	75,423	.0054	.0074	.0136	.0088	.0053
Covington	16.7	.0070	4.9	40	63.2	5.7	.0065	113,740	.0041	45,134	.0032	.0043	.0086	.0052	.0034
☐ De Soto	60.9	.0253	12.9	126	80.6	19.9	.0225	564,233	.0202	174,116	.0125	.0189	.0218	.0197	.0187
Forrest	70.4	.0292	6.6	150	70.7	25.7	.0290	606,540	.0216	543,652	.0389	.0284	.0398	.0321	.0272
Franklin	8.5	.0035	3.6	15	60.4	3.1	.0035	63,422	.0023	12,396	.0009	.0020	.0041	.0024	.0019
George	16.5	.0069	7.9	34	89.5	5.4	.0062	139,990	.0050	51,388	.0037	.0050	.0069	.0055	.0041
Greene	10.4	.0043	5.8	14	78.3	3.3	.0037	64,699	.0023	10,768	.0008	.0023	.0043	.0030	.0021
Grenada	21.6	.0090	2.6	51	55.7	7.6	.0086	176,630	.0063	148,986	.0107	.0081	.0106	.0097	.0066
Hancock	29.5	.0122	20.4	62	88.6	10.4	.0117	241,386	.0086	112,497	.0080	.0093	.0152	.0116	.0072
Harrison	169.2	.0703	7.3	291	77.6	60.1	.0680	1,596,810	.0570	934,860	.0670	.0626	.0759	.0746	.0535
Hinds	267.7	.1111	6.7	306	52.1	97.1	.1099	2,794,346	.0998	1,802,025	.1292	.1108	.1208	.1172	.1035
Holmes	23.3	.0097	1.4	31	26.8	7.5	.0084	103,303	.0037	77,138	.0055	.0055	.0164	.0060	.0026
Humphreys	13.8	.0057	−1.0	32	31.8	4.5	.0051	61,320	.0022	47,184	.0034	.0032	.0094	.0036	.0024
Issaquena	2.4	.0010	−4.5	6	41.7	.8	.0009	14,089	.0005	794	.0001	.0005	.0012	.0006	.0003
Itawamba	21.5	.0089	4.8	40	93.1	7.8	.0089	154,122	.0055	49,486	.0035	.0056	.0104	.0088	.0043
Jackson	125.4	.0521	6.3	172	79.0	42.6	.0481	1,267,945	.0453	567,725	.0407	.0452	.0463	.0500	.0444
Jasper	17.8	.0074	3.1	26	48.4	6.1	.0069	110,229	.0039	40,468	.0029	.0044	.0090	.0064	.0025
Jefferson	9.5	.0039	3.5	18	16.6	3.0	.0034	53,335	.0019	10,689	.0008	.0020	.0048	.0020	.0016
Jefferson Davis	14.3	.0060	3.3	35	43.9	4.6	.0052	98,423	.0035	30,277	.0021	.0035	.0065	.0041	.0026
Jones	63.3	.0263	2.2	91	74.7	22.9	.0259	524,195	.0188	353,077	.0253	.0222	.0316	.0283	.0233
Kemper	10.3	.0042	1.5	13	42.6	3.5	.0040	57,610	.0020	17,983	.0013	.0023	.0056	.0032	.0013
Lafayette	30.8	.0128	−.8	46	71.1	11.6	.0131	277,763	.0099	108,956	.0078	.0099	.0162	.0115	.0087
Lamar	27.1	.0113	13.8	54	88.0	9.2	.0104	225,714	.0081	47,677	.0035	.0073	.0107	.0093	.0061
Lauderdale	81.3	.0337	5.2	115	65.9	29.8	.0337	758,876	.0271	478,664	.0343	.0306	.0407	.0347	.0270
Lawrence	12.9	.0054	3.1	30	67.0	4.4	.0050	106,908	.0038	34,795	.0025	.0037	.0057	.0040	.0032
Leake	19.3	.0080	2.7	33	58.7	6.9	.0078	110,527	.0040	60,582	.0043	.0048	.0115	.0068	.0032
Lee	62.6	.0260	9.7	139	77.8	23.0	.0260	559,360	.0199	506,709	.0363	.0261	.0317	.0326	.0240
Leflore	41.3	.0172	−.6	68	38.1	13.4	.0152	266,117	.0095	199,892	.0143	.0126	.0230	.0138	.0108
Lincoln	31.5	.0130	4.4	54	67.9	11.1	.0125	226,119	.0081	163,583	.0118	.0101	.0169	.0128	.0087
Lowndes	60.4	.0251	5.4	117	63.0	20.9	.0237	466,763	.0167	363,008	.0260	.0212	.0327	.0267	.0206
Madison	47.7	.0198	14.6	67	41.6	15.5	.0175	374,470	.0134	125,585	.0090	.0133	.0210	.0144	.0109
Marion	26.7	.0111	3.9	49	67.9	9.2	.0104	211,350	.0075	107,222	.0077	.0084	.0143	.0098	.0073
Marshall	32.4	.0135	10.6	46	44.3	9.9	.0112	184,661	.0066	61,085	.0043	.0073	.0144	.0097	.0051
Monroe	36.7	.0152	.8	48	68.2	12.8	.0145	258,811	.0092	119,322	.0086	.0101	.0182	.0140	.0085
Montgomery	13.2	.0055	−1.3	32	56.7	4.5	.0051	73,957	.0027	41,121	.0029	.0033	.0078	.0047	.0022
Neshoba	25.2	.0104	5.9	44	69.9	9.1	.0103	189,403	.0068	94,986	.0069	.0076	.0136	.0100	.0059
Newton	20.5	.0086	2.7	35	68.2	7.4	.0083	149,872	.0053	66,573	.0047	.0058	.0112	.0076	.0042
Noxubee	12.8	.0053	−3.1	18	33.1	4.1	.0047	63,608	.0023	28,411	.0021	.0028	.0074	.0037	.0018
Oktibbeha	37.9	.0157	5.2	83	62.5	12.2	.0138	288,427	.0103	139,116	.0099	.0113	.0180	.0121	.0100
Panola	29.2	.0121	3.7	42	48.5	9.7	.0110	178,623	.0064	98,826	.0071	.0077	.0160	.0098	.0055
Pearl River	37.9	.0158	12.1	46	83.6	13.0	.0147	293,435	.0104	136,078	.0098	.0114	.0179	.0136	.0100
Perry	10.6	.0044	7.5	16	76.5	3.6	.0040	93,066	.0034	24,330	.0017	.0031	.0050	.0033	.0026
Pike	37.9	.0157	4.8	92	54.2	13.3	.0151	284,886	.0101	198,111	.0142	.0124	.0200	.0149	.0119
Pontotoc	22.6	.0094	8.0	45	83.0	8.1	.0091	150,671	.0054	54,451	.0039	.0058	.0126	.0083	.0046
Prentiss	25.5	.0106	6.1	61	88.1	9.1	.0103	176,295	.0063	68,123	.0049	.0067	.0134	.0099	.0049
Quitman	12.0	.0050	−5.0	30	41.5	4.0	.0046	50,620	.0018	43,060	.0031	.0028	.0085	.0033	.0015
Rankin	78.9	.0327	13.6	101	79.7	26.6	.0300	835,993	.0299	220,622	.0158	.0261	.0254	.0261	.0275
Scott	25.7	.0107	4.7	42	62.5	9.1	.0103	179,141	.0064	100,103	.0072	.0076	.0142	.0101	.0053
Sharkey	7.8	.0032	−2.1	18	31.8	2.3	.0026	41,845	.0015	22,440	.0016	.0019	.0045	.0019	.0011
Simpson	24.9	.0104	6.2	42	67.1	8.4	.0095	191,979	.0068	79,624	.0057	.0072	.0113	.0086	.0061
Smith	15.8	.0065	4.8	25	77.1	5.4	.0061	111,625	.0040	34,874	.0025	.0040	.0077	.0051	.0030

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.2	.0043	5.0	23	75.3	3.3	.0038	84,820	.0030	35,608	.0025	.0032	.0039	.0038	.0027
Sunflower	36.8	.0153	5.6	52	35.4	10.7	.0121	187,001	.0067	102,103	.0074	.0086	.0186	.0096	.0054
Tallahatchie	16.4	.0068	–4.4	25	40.1	5.4	.0061	77,098	.0028	34,018	.0024	.0034	.0100	.0039	.0020
Tate	20.9	.0086	3.9	51	59.1	6.6	.0075	126,644	.0045	103,725	.0074	.0063	.0117	.0085	.0040
Tippah	19.9	.0083	6.2	43	82.7	7.1	.0080	126,873	.0045	75,424	.0054	.0056	.0115	.0085	.0037
Tishomingo	18.9	.0079	2.5	44	95.5	7.2	.0081	122,213	.0044	54,997	.0040	.0048	.0116	.0084	.0037
Tunica	9.2	.0038	–4.7	20	24.8	3.0	.0034	38,586	.0014	29,788	.0021	.0021	.0059	.0020	.0011
Union	22.8	.0094	4.9	55	84.9	8.7	.0099	168,576	.0060	74,582	.0054	.0065	.0121	.0095	.0057
Walthall	14.2	.0059	3.2	35	56.5	4.8	.0054	102,586	.0036	30,546	.0021	.0038	.0067	.0047	.0028
Warren	53.6	.0223	3.8	90	59.6	19.0	.0215	509,644	.0182	255,577	.0184	.0190	.0244	.0197	.0179
Washington	72.0	.0299	–.5	98	41.5	23.6	.0267	471,466	.0169	347,539	.0249	.0218	.0381	.0258	.0193
Wayne	20.7	.0086	8.2	25	64.3	6.8	.0077	147,833	.0053	63,203	.0045	.0057	.0098	.0070	.0054
Webster	10.1	.0042	–2.0	24	78.8	3.6	.0040	65,498	.0023	25,509	.0018	.0026	.0054	.0038	.0018
Wilkinson	10.0	.0041	–.2	15	30.9	3.3	.0038	65,039	.0023	23,215	.0017	.0025	.0049	.0034	.0020
Winston	19.5	.0081	.1	32	57.6	6.8	.0077	138,947	.0050	55,627	.0040	.0052	.0097	.0071	.0045
Yalobusha	13.7	.0057	3.9	29	59.4	5.0	.0056	93,608	.0033	60,405	.0043	.0041	.0098	.0058	.0026
Yazoo	27.2	.0113	–.6	29	46.1	9.3	.0105	170,749	.0061	99,261	.0071	.0076	.0162	.0089	.0064
TOTAL METRO COUNTIES	**779.3**	**.3235**	**8.8**	**168**	**67.7**	**272.2**	**.3077**	**7,675,183**	**.2742**	**3,937,430**	**.2822**	**.2862**	**.3264**	**.3136**	**.2657**
TOTAL STATE	**2,647.3**	**1.0992**	**5.0**	**56**	**62.7**	**915.4**	**1.0354**	**21,154,791**	**.7554**	**11,616,489**	**.8326**	**.8474**	**1.3049**	**1.0049**	**.7373**
MISSOURI															
COLUMBIA	**108.8**	**.0452**	**8.4**	**158**	**91.6**	**39.0**	**.0441**	**1,330,050**	**.0475**	**564,228**	**.0404**	**.0449**	**.0428**	**.0437**	**.0418**
Boone	106.8	.0452	8.4	158	91.6	39.0	.0441	1,330,050	.0475	564,228	.0404	.0449	.0428	.0437	.0418
JOPLIN	**134.3**	**.0558**	**5.3**	**106**	**97.7**	**50.3**	**.0569**	**1,287,735**	**.0460**	**827,761**	**.0593**	**.0519**	**.0676**	**.0637**	**.0443**
Jasper	90.0	.0374	3.5	140	97.4	34.2	.0387	883,116	.0315	631,313	.0453	.0369	.0464	.0441	.0324
Newton	44.3	.0184	9.2	71	98.2	16.1	.0182	404,619	.0145	196,448	.0140	.0150	.0212	.0196	.0119
KANSAS CITY	**1,497.5**	**.6216**	**4.5**	**298**	**86.0**	**561.3**	**.6349**	**19,831,816**	**.7083**	**10,495,141**	**.7523**	**.7040**	**.5716**	**.6436**	**.6874**
Cass	56.0	.0232	9.7	80	98.4	19.1	.0216	579,325	.0207	226,573	.0163	.0198	.0205	.0205	.0172
Clay	141.7	.0588	3.8	352	97.9	52.6	.0595	1,851,739	.0662	1,235,064	.0885	.0714	.0530	.0664	.0678
Jackson	632.4	.2626	.5	1,035	77.5	245.6	.2778	8,057,083	.2877	5,194,437	.3723	.3081	.2719	.2995	.2942
Lafayette	31.3	.0130	4.6	50	96.5	11.4	.0128	303,996	.0109	111,776	.0080	.0104	.0134	.0119	.0091
Platte	52.5	.0218	13.3	125	97.5	18.7	.0212	595,317	.0213	167,900	.0121	.0185	.0165	.0186	.0182
Ray	22.9	.0095	7.1	40	97.9	8.0	.0091	200,351	.0071	69,023	.0050	.0070	.0087	.0089	.0062
Johnson, Kans.	*307.6*	*.1277*	*13.8*	*644*	*97.6*	*115.2*	*.1303*	*5,369,196*	*.1917*	*2,398,790*	*.1720*	*.1730*	*.0894*	*.1246*	*.1874*
Leavenworth, Kans.	*58.4*	*.0242*	*6.6*	*126*	*87.8*	*18.4*	*.0208*	*640,867*	*.0229*	*203,396*	*.0145*	*.0207*	*.0178*	*.0184*	*.0192*
Miami, Kans.	*22.8*	*.0095*	*5.5*	*39*	*96.4*	*8.2*	*.0093*	*250,537*	*.0090*	*84,600*	*.0060*	*.0081*	*.0094*	*.0085*	*.0075*
Wyandotte, Kans.	*171.9*	*.0713*	*–.3*	*1,154*	*73.9*	*64.1*	*.0725*	*1,983,405*	*.0708*	*803,582*	*.0576*	*.0670*	*.5/12*	*.0663*	*.0606*
ST. JOSEPH	**86.7**	**.0360**	**–1.4**	**212**	**96.3**	**32.1**	**.0363**	**934,168**	**.0334**	**578,198**	**.0415**	**.0364**	**.0413**	**.0390**	**.0323**
Buchanan	86.7	.0360	–1.4	212	96.3	32.1	.0363	934,168	.0334	578,198	.0415	.0364	.0413	.0390	.0323
ST. LOUIS	**2,416.7**	**1.0034**	**1.7**	**453**	**81.8**	**873.7**	**.9882**	**29,752,563**	**1.0626**	**15,395,910**	**1.1033**	**1.0627**	**.9395**	**.9859**	**1.0470**
Franklin	77.9	.0324	9.4	84	98.6	25.8	.0292	697,899	.0249	422,113	.0302	.0279	.0327	.0323	.0233
Jefferson	164.4	.0682	12.5	249	98.9	52.9	.0598	1,696,410	.0606	556,072	.0398	.0559	.0478	.0558	.0544
St. Charles	168.8	.0701	17.1	303	97.9	55.2	.0624	2,097,260	.0749	820,728	.0588	.0690	.0429	.0558	.0716
St. Louis	984.6	.4088	1.1	1,950	86.9	354.9	.4014	14,849,096	.5302	7,857,204	.5631	.5159	.3249	.4099	.5456
St. Louis city	430.4	.1787	–5.0	7,056	51.9	170.9	.1933	4,403,466	.1573	2,713,749	.1945	.1726	.2417	.1929	.1417
Clinton, Ill.	*34.5*	*.0143*	*5.8*	*73*	*98.5*	*11.9*	*.0135*	*347,559*	*.0124*	*130,132*	*.0093*	*.0119*	*.0118*	*.0135*	*.0115*
Jersey, Ill.	*21.2*	*.0088*	*3.2*	*57*	*99.3*	*7.2*	*.0082*	*199,373*	*.0072*	*68,456*	*.0049*	*.0069*	*.0074*	*.0082*	*.0062*
Madison, Ill.	*248.0*	*.1030*	*.1*	*341*	*93.2*	*92.9*	*.1050*	*2,543,816*	*.0909*	*1,415,780*	*.1015*	*.0964*	*.1103*	*.1100*	*.0896*
Monroe, Ill.	*21.1*	*.0087*	*4.9*	*54*	*99.6*	*7.5*	*.0085*	*217,068*	*.0078*	*82,295*	*.0059*	*.0073*	*.0081*	*.0080*	*.0066*
St. Clair, Ill.	*265.8*	*.1104*	*–.7*	*396*	*69.9*	*94.5*	*.1069*	*2,700,616*	*.0964*	*1,329,381*	*.0953*	*.0989*	*.1119*	*.0995*	*.0965*
SPRINGFIELD	**224.1**	**.0930**	**7.9**	**180**	**97.4**	**84.1**	**.0951**	**2,410,630**	**.0861**	**1,502,570**	**.1077**	**.0939**	**.1054**	**.1052**	**.0876**
Christian	26.5	.0110	18.3	47	99.2	9.2	.0104	236,235	.0084	101,712	.0073	.0086	.0117	.0110	.0076
Greene	197.6	.0820	6.6	291	97.2	74.9	.0847	2,174,395	.0777	1,400,858	.1004	.0853	.0937	.0942	.0800
ALL COUNTIES															
Adair	25.5	.0106	2.5	45	97.5	9.3	.0106	233,417	.0084	162,956	.0117	.0097	.0145	.0107	.0083
Andrew	15.2	.0063	8.7	35	99.6	5.2	.0058	139,823	.0050	42,037	.0030	.0047	.0053	.0059	.0041
Atchison	8.4	.0035	–2.4	15	99.3	3.2	.0037	78,432	.0028	44,451	.0032	.0030	.0046	.0038	.0019
Audrain	26.1	.0108	–1.4	37	93.6	9.6	.0108	249,710	.0089	126,181	.0090	.0093	.0122	.0116	.0092
Barry	26.9	.0112	10.2	35	99.1	9.9	.0112	221,022	.0079	117,669	.0085	.0088	.0145	.0114	.0061
Barton	11.9	.0049	5.4	20	99.4	4.6	.0052	89,353	.0032	42,828	.0030	.0035	.0067	.0052	.0022
Bates	16.4	.0069	3.3	19	98.7	6.1	.0069	138,500	.0049	55,238	.0040	.0050	.0085	.0062	.0040

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Benton	13.2	.0054	8.3	18	99.2	5.1	.0058	93,294	.0033	49,050	.0035	.0038	.0085	.0051	.0022
Bollinger	10.8	.0045	4.8	17	99.8	4.0	.0045	66,561	.0024	22,071	.0016	.0026	.0061	.0040	.0016
Boone	108.8	.0452	8.4	158	91.6	39.0	.0441	1,330,050	.0475	564,228	.0404	.0449	.0428	.0437	.0418
Buchanan	86.7	.0360	−1.4	212	96.3	32.1	.0363	934,168	.0334	578,198	.0415	.0364	.0413	.0390	.0323
Butler	39.7	.0165	5.3	57	94.1	14.8	.0168	335,082	.0119	307,996	.0221	.0159	.0244	.0186	.0136
Caldwell	8.5	.0035	−1.9	20	99.7	3.2	.0036	65,414	.0024	26,426	.0019	.0024	.0046	.0033	.0016
Callaway	34.5	.0143	7.0	41	93.7	11.5	.0130	349,353	.0124	118,059	.0084	.0116	.0117	.0116	.0108
Camden	23.3	.0097	16.4	36	99.3	9.2	.0104	240,106	.0086	150,848	.0108	.0095	.0129	.0120	.0075
Cape Girardeau	62.2	.0258	5.7	108	95.4	22.2	.0251	634,841	.0227	407,105	.0292	.0252	.0291	.0271	.0242
Carroll	11.7	.0049	−3.6	17	97.3	4.6	.0052	94,686	.0034	40,491	.0029	.0036	.0068	.0048	.0027
Carter	6.0	.0025	10.5	12	99.5	2.0	.0023	39,702	.0014	11,287	.0008	.0014	.0027	.0020	.0010
Cass	56.0	.0232	9.7	80	98.4	19.1	.0216	579,325	.0207	226,573	.0163	.0198	.0205	.0205	.0172
Cedar	12.8	.0054	7.6	27	99.2	5.0	.0056	93,385	.0033	56,984	.0040	.0040	.0085	.0051	.0023
Chariton	10.4	.0043	−.9	14	94.5	4.0	.0046	76,971	.0028	31,162	.0023	.0030	.0062	.0039	.0021
Christian	26.5	.0110	18.3	47	99.2	9.2	.0104	236,235	.0084	101,712	.0073	.0086	.0117	.0110	.0076
Clark	8.5	.0035	.1	17	99.8	3.0	.0034	68,026	.0024	29,949	.0021	.0025	.0038	.0035	.0019
Clay	141.7	.0588	3.8	352	97.9	52.6	.0595	1,851,739	.0662	1,235,064	.0885	.0714	.0530	.0664	.0678
Clinton	17.1	.0071	7.4	40	97.2	6.0	.0067	144,917	.0051	55,685	.0040	.0053	.0076	.0062	.0042
Cole	62.0	.0258	9.4	158	91.4	21.4	.0243	747,952	.0267	512,716	.0368	.0294	.0218	.0275	.0287
Cooper	14.9	.0062	1.8	26	92.9	5.5	.0062	121,865	.0044	70,870	.0050	.0050	.0077	.0069	.0037
Crawford	20.3	.0084	10.9	27	99.6	7.2	.0081	173,958	.0062	82,463	.0060	.0065	.0094	.0079	.0049
Dade	7.5	.0031	1.6	15	99.2	3.1	.0035	53,863	.0019	16,032	.0011	.0020	.0048	.0029	.0012
Dallas	13.5	.0056	11.6	25	99.1	4.8	.0055	86,754	.0031	53,228	.0038	.0038	.0094	.0050	.0027
Daviess	8.9	.0037	−.1	16	99.7	3.4	.0038	74,321	.0027	15,865	.0012	.0023	.0045	.0032	.0017
De Kalb	8.5	.0035	3.4	20	99.7	3.1	.0035	68,021	.0024	17,760	.0012	.0024	.0039	.0031	.0018
Dent	15.8	.0066	8.8	21	99.7	5.7	.0065	121,771	.0044	58,881	.0043	.0047	.0085	.0062	.0036
Douglas	12.8	.0053	10.4	16	99.3	4.7	.0053	89,543	.0032	29,331	.0021	.0033	.0068	.0045	.0023
Dunklin	36.9	.0153	1.6	67	93.0	13.4	.0151	294,557	.0105	178,727	.0128	.0122	.0200	.0147	.0097
Franklin	77.9	.0324	9.4	84	98.6	25.8	.0292	697,899	.0249	422,113	.0302	.0279	.0327	.0323	.0233
Gasconade	13.9	.0058	5.5	27	99.6	5.3	.0060	121,781	.0043	58,777	.0042	.0047	.0069	.0061	.0038
Gentry	8.2	.0034	4.0	17	99.7	3.1	.0035	63,384	.0023	33,034	.0024	.0026	.0048	.0034	.0018
Greene	197.6	.0820	6.6	291	97.2	74.9	.0847	2,174,395	.0777	1,400,858	.1004	.0853	.0937	.0942	.0800
Grundy	12.1	.0050	1.2	28	99.6	4.7	.0053	103,224	.0036	63,472	.0046	.0042	.0073	.0056	.0031
Harrison	9.6	.0040	−2.9	13	99.6	4.2	.0048	90,684	.0033	78,515	.0056	.0041	.0067	.0052	.0026
Henry	20.2	.0084	2.7	28	98.3	7.8	.0088	171,741	.0061	95,916	.0069	.0068	.0122	.0079	.0060
Hickory	7.2	.0030	13.1	19	99.5	3.0	.0034	45,862	.0017	10,167	.0007	.0016	.0051	.0024	.0010
Holt	6.8	.0028	−1.2	15	99.3	2.7	.0031	63,746	.0022	27,644	.0020	.0023	.0031	.0030	.0015
Howard	10.0	.0042	−.1	22	90.7	3.6	.0040	84,015	.0030	29,996	.0021	.0031	.0051	.0039	.0021
Howell	31.8	.0132	10.4	34	99.0	11.8	.0134	247,335	.0089	172,222	.0124	.0107	.0190	.0144	.0078
Iron	11.9	.0049	7.4	22	99.1	4.0	.0045	109,846	.0039	40,054	.0028	.0037	.0050	.0040	.0033
Jackson	632.4	.2626	.5	1,035	77.5	245.6	.2778	8,057,083	.2877	5,194,437	.3723	.3081	.2719	.2995	.2942
Jasper	90.0	.0374	3.5	140	97.4	34.2	.0387	883,116	.0315	631,313	.0453	.0369	.0464	.0441	.0324
Jefferson	164.4	.0682	12.5	249	98.9	52.9	.0598	1,696,410	.0606	556,072	.0398	.0559	.0478	.0558	.0544
Johnson	39.7	.0165	1.6	48	93.2	12.7	.0144	326,037	.0117	147,124	.0106	.0122	.0169	.0146	.0087
Knox	5.6	.0024	1.7	11	99.6	2.1	.0024	34,980	.0012	17,028	.0012	.0015	.0035	.0021	.0010
Laclede	26.7	.0110	9.8	35	99.0	9.8	.0111	226,905	.0081	150,433	.0108	.0095	.0143	.0119	.0068
Lafayette	31.3	.0130	4.6	50	96.5	11.4	.0128	303,996	.0109	1[illegible]776	.0080	.0104	.0134	.0119	.0091
Lawrence	31.5	.0131	8.7	51	99.3	11.6	.0132	243,962	.0087	104,038	.0074	.0092	.0167	.0126	.0066
Lewis	10.8	.0045	−.9	21	96.2	3.9	.0044	100,783	.0036	50,680	.0037	.0038	.0046	.0046	.0029
Lincoln	24.2	.0100	9.0	39	97.0	8.2	.0093	220,182	.0079	88,820	.0063	.0079	.0099	.0088	.0063
Linn	15.7	.0066	1.3	25	98.6	6.3	.0071	144,538	.0051	75,890	.0055	.0055	.0092	.0068	.0042
Livingston	15.8	.0065	.4	29	98.1	6.0	.0068	143,774	.0051	108,844	.0078	.0061	.0090	.0075	.0052
McDonald	16.4	.0068	9.9	30	98.5	5.9	.0066	110,986	.0040	65,990	.0047	.0049	.0098	.0070	.0028
Macon	16.8	.0070	3.0	21	97.7	6.3	.0072	118,499	.0042	63,152	.0045	.0048	.0099	.0069	.0033
Madison	11.6	.0048	8.2	23	99.5	4.4	.0049	95,387	.0034	36,008	.0026	.0035	.0063	.0044	.0027
Maries	7.9	.0033	4.6	15	99.5	2.9	.0033	57,716	.0021	15,738	.0011	.0020	.0040	.0030	.0013
Marion	28.8	.0120	.6	66	94.5	10.7	.0121	297,208	.0106	181,576	.0131	.0116	.0149	.0125	.0094
Mercer	4.5	.0018	−4.0	10	99.8	1.7	.0019	35,211	.0013	14,824	.0010	.0014	.0026	.0019	.0010
Miller	20.9	.0087	12.7	35	99.4	7.6	.0086	186,508	.0066	115,492	.0083	.0074	.0099	.0092	.0058
Mississippi	15.2	.0063	−3.4	37	80.1	5.3	.0060	111,779	.0040	59,195	.0042	.0046	.0080	.0056	.0030
Moniteau	13.0	.0054	7.7	31	97.9	4.4	.0050	89,924	.0032	47,437	.0034	.0037	.0065	.0049	.0025
Monroe	9.8	.0041	.9	15	96.0	3.5	.0040	79,639	.0029	32,432	.0024	.0029	.0048	.0040	.0023
Montgomery	11.8	.0049	2.3	22	96.4	4.2	.0047	90,164	.0032	53,015	.0038	.0039	.0064	.0051	.0024
Morgan	15.6	.0065	13.0	26	98.8	5.7	.0065	113,589	.0041	61,941	.0044	.0046	.0090	.0062	.0031
New Madrid	23.0	.0095	.2	35	83.0	7.9	.0089	177,996	.0063	106,891	.0077	.0074	.0118	.0085	.0067
Newton	44.3	.0184	9.2	71	98.2	16.1	.0182	404,619	.0145	196,448	.0140	.0150	.0212	.0196	.0119

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MISSOURI (continued)															
ALL COUNTIES (continued)															
Nodaway	22.1	.0092	.5	25	98.9	7.8	.0088	216,927	.0077	95,699	.0069	.0079	.0102	.0088	.0063
Oregon	10.8	.0045	5.5	14	99.7	3.9	.0045	60,088	.0022	45,684	.0033	.0029	.0073	.0038	.0015
Osage	12.6	.0052	4.9	21	99.8	4.1	.0046	99,261	.0035	47,928	.0034	.0038	.0047	.0045	.0026
Ozark	9.0	.0037	13.1	12	99.3	3.4	.0038	63,555	.0023	22,464	.0016	.0024	.0053	.0035	.0015
Pemiscot	24.6	.0103	−1.6	48	72.0	8.6	.0098	175,173	.0062	66,752	.0048	.0066	.0134	.0084	.0047
Perry	17.7	.0073	5.5	37	99.5	6.0	.0067	117,114	.0042	73,615	.0053	.0052	.0082	.0073	.0032
Pettis	36.8	.0153	1.2	54	95.4	13.8	.0157	378,080	.0135	216,296	.0155	.0143	.0175	.0166	.0123
Phelps	35.0	.0145	4.1	52	97.5	11.9	.0134	319,798	.0114	212,286	.0152	.0132	.0167	.0143	.0109
Pike	17.3	.0072	−1.5	26	93.5	6.0	.0068	142,839	.0051	70,159	.0050	.0056	.0085	.0066	.0041
Platte	52.5	.0218	13.3	125	97.5	18.7	.0212	595,317	.0213	167,900	.0121	.0185	.0165	.0186	.0182
Polk	20.5	.0085	8.9	32	99.2	7.2	.0081	155,751	.0056	90,372	.0064	.0065	.0107	.0082	.0041
Pulaski	42.8	.0178	1.9	78	85.0	10.8	.0122	332,188	.0118	146,987	.0106	.0126	.0143	.0149	.0065
Putnam	5.9	.0024	−3.2	11	99.7	2.2	.0025	51,088	.0018	17,402	.0012	.0018	.0031	.0021	.0013
Ralls	9.4	.0039	4.6	20	97.9	3.4	.0039	77,115	.0028	13,574	.0010	.0025	.0039	.0036	.0022
Randolph	27.5	.0115	8.0	58	92.7	9.6	.0108	233,807	.0084	159,506	.0114	.0099	.0137	.0111	.0079
Ray	22.9	.0095	7.1	40	97.9	8.0	.0091	200,351	.0071	69,023	.0050	.0070	.0087	.0089	.0062
Reynolds	7.5	.0031	3.7	9	99.7	2.9	.0032	60,084	.0022	21,609	.0015	.0021	.0044	.0027	.0016
Ripley	13.7	.0057	10.0	22	99.5	5.0	.0057	86,626	.0030	45,391	.0033	.0037	.0087	.0052	.0021
St. Charles	168.8	.0701	17.1	303	97.9	55.2	.0624	2,097,260	.0749	820,728	.0588	.0690	.0429	.0558	.0716
St. Clair	8.9	.0037	3.2	13	99.0	3.4	.0038	67,502	.0025	34,817	.0025	.0027	.0050	.0033	.0016
Ste. Genevieve	16.1	.0066	6.1	32	99.4	5.4	.0061	150,707	.0053	50,313	.0036	.0051	.0055	.0060	.0047
St. Francois	45.1	.0188	5.9	100	99.4	16.1	.0182	415,397	.0149	213,093	.0153	.0158	.0199	.0189	.0131
St. Louis	984.6	.4088	1.1	1,950	86.9	354.9	.4014	14,849,096	.5302	7,857,204	.5631	.5159	.3249	.4099	.5456
St. Louis city	430.4	.1787	−5.0	7,056	51.9	170.9	.1933	4,403,466	.1573	2,713,749	.1945	.1726	.2417	.1929	.1417
Saline	24.9	.0103	−.1	33	94.3	9.4	.0107	206,935	.0074	126,092	.0091	.0085	.0133	.0111	.0065
Schuyler	4.9	.0021	−1.6	16	99.8	2.0	.0022	30,861	.0011	16,471	.0011	.0012	.0033	.0019	.0008
Scotland	5.3	.0022	−2.1	12	99.8	2.1	.0024	35,646	.0013	23,633	.0017	.0016	.0037	.0021	.0012
Scott	41.6	.0172	4.9	98	91.1	14.6	.0165	359,245	.0128	218,667	.0157	.0146	.0199	.0167	.0115
Shannon	8.0	.0034	1.5	8	99.7	2.9	.0033	58,736	.0021	11,061	.0008	.0020	.0042	.0026	.0014
Shelby	7.7	.0032	−1.6	15	98.8	3.0	.0034	57,020	.0021	20,386	.0015	.0020	.0046	.0031	.0017
Stoddard	30.0	.0124	3.4	37	97.3	11.0	.0124	235,421	.0084	133,922	.0096	.0096	.0157	.0126	.0066
Stone	18.0	.0075	15.5	40	99.1	7.1	.0081	156,048	.0055	38,920	.0027	.0051	.0093	.0076	.0038
Sullivan	7.2	.0030	−3.2	11	99.5	2.9	.0032	41,355	.0015	13,021	.0010	.0017	.0052	.0023	.0010
Taney	24.5	.0102	19.7	40	99.1	9.6	.0109	227,905	.0082	142,128	.0102	.0091	.0129	.0124	.0064
Texas	22.3	.0092	5.8	19	99.6	8.3	.0094	155,538	.0055	97,787	.0070	.0068	.0134	0092	.0038
Vernon	20.8	.0087	5.0	25	98.8	7.7	.0087	188,788	.0068	62,534	.0045	.0064	.0094	.0076	.0056
Warren	17.2	.0071	15.4	40	96.2	5.8	.0065	163,769	.0058	42,981	.0030	.0052	.0065	.0055	.0046
Washington	19.3	.0080	7.3	25	99.0	6.4	.0073	127,814	.0046	52,483	.0038	.0051	.0090	.0073	.0031
Wayne	12.5	.0052	10.8	16	99.5	4.7	.0053	79,808	.0028	28,377	.0020	.0031	.0082	.0040	.0020
Webster	22.3	.0093	9.2	38	99.2	7.5	.0085	176,655	.0063	56,091	.0041	.0062	.0096	.0080	.0046
Worth	2.9	.0012	−3.6	11	99.9	1.1	.0012	18,988	.0007	8,836	.0006	.0008	.0018	.0011	.0004
Wright	17.1	.0071	5.6	25	99.1	6.2	.0070	120,859	.0043	37,260	.0027	.0044	.0094	.0062	.0030
TOTAL METRO COUNTIES	**3,316.8**	**1.3771**	**2.8**	**344**	**84.6**	**1,220.6**	**1.3805**	**41,294,525**	**1.4748**	**22,847,396**	**1.6375**	**1.5036**	**1.3311**	**1.4241**	**1.4553**
TOTAL STATE	**5,093.8**	**2.1151**	**3.6**	**74**	**88.6**	**1,860.5**	**2.1044**	**56,331,601**	**2.0117**	**30,762,784**	**2.2049**	**2.0902**	**2.2307**	**2.1431**	**1.9083**
MONTANA															
BILLINGS	**122.5**	**.0509**	**13.4**	**47**	**97.0**	**48.5**	**.0548**	**1,365,111**	**.0487**	**950,630**	**.0681**	**.0550**	**.0593**	**.0620**	**.0576**
Yellowstone	122.5	.0509	13.4	47	97.0	48.5	.0548	1,365,111	.0487	950,630	.0681	.0550	.0593	.0620	.0576
GREAT FALLS	**80.7**	**.0335**	**.0**	**30**	**94.4**	**31.7**	**.0358**	**840,338**	**.0300**	**483,162**	**.0346**	**.0321**	**.0374**	**.0393**	**.0336**
Cascade	80.7	.0335	.0	30	94.4	31.7	.0358	840,338	.0300	483,162	.0346	.0321	.0374	.0393	.0336
ALL COUNTIES															
Beaverhead	8.5	.0035	3.8	2	98.4	3.2	.0037	69,876	.0025	49,290	.0035	.0030	.0048	.0041	.0030
Big Horn	11.7	.0049	5.4	2	51.4	3.5	.0039	80,416	.0028	51,969	.0037	.0036	.0052	.0042	.0024
Blaine	7.4	.0030	5.7	2	66.5	2.7	.0031	47,668	.0017	27,849	.0020	.0020	.0045	.0031	.0014
Broadwater	3.6	.0015	10.2	3	98.8	1.5	.0017	25,201	.0009	11,124	.0008	.0010	.0025	.0016	.0004
Carbon	8.8	.0037	8.7	4	99.2	3.8	.0043	73,978	.0027	32,531	.0023	.0027	.0061	.0043	.0019
Carter	1.8	.0007	.1	1	99.6	.6	.0007	9,280	.0003	6,121	.0005	.0006	.0011	.0007	.0003
Cascade	80.7	.0335	.0	30	94.4	31.7	.0358	840,338	.0300	483,162	.0346	.0321	.0374	.0393	.0336
Chouteau	6.0	.0025	−1.5	2	96.4	2.2	.0025	53,392	.0019	20,238	.0015	.0018	.0027	.0025	.0016
Custer	13.4	.0056	2.2	4	98.1	5.5	.0062	121,872	.0044	90,108	.0064	.0052	.0085	.0063	.0046
Daniels	2.8	.0012	−1.2	2	99.0	1.0	.0011	22,495	.0008	12,671	.0009	.0009	.0014	.0012	.0007
Dawson	12.6	.0052	6.7	5	99.0	4.8	.0055	126,919	.0045	110,405	.0079	.0058	.0060	.0069	.0062

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
MONTANA (continued)															
ALL COUNTIES (continued)															
Deer Lodge	11.2	.0046	−10.5	15	97.3	4.2	.0047	102,741	.0037	44,753	.0032	.0036	.0055	.0048	.0032
Fallon	3.7	.0016	−1.7	2	99.5	1.4	.0016	40,221	.0014	24,207	.0018	.0016	.0019	.0017	.0012
Fergus	13.1	.0054	.2	3	98.7	5.2	.0059	103,172	.0037	57,088	.0041	.0042	.0084	.0055	.0041
Flathead	57.1	.0237	9.9	11	98.4	22.1	.0250	586,152	.0209	306,073	.0219	.0217	.0291	.0260	.0218
Gallatin	49.3	.0205	15.0	20	98.2	18.2	.0206	481,377	.0172	329,924	.0237	.0198	.0230	.0234	.0202
Garfield	1.7	.0007	2.7	0	99.6	.6	.0007	13,419	.0005	3,793	.0002	.0005	.0008	.0005	.0002
Glacier	11.2	.0047	5.4	4	51.9	3.7	.0041	95,462	.0034	59,627	.0043	.0039	.0051	.0041	.0038
Golden Valley	1.0	.0004	−2.5	1	99.1	.4	.0005	6,963	.0003	1,152	.0001	.0002	.0005	.0004	.0002
Granite	3.0	.0012	11.1	2	98.7	1.1	.0012	23,067	.0008	8,950	.0006	.0008	.0014	.0012	.0005
Hill	18.2	.0076	1.2	6	85.8	6.8	.0077	196,104	.0070	120,721	.0087	.0077	.0087	.0080	.0077
Jefferson	8.5	.0035	20.9	5	97.8	3.0	.0034	61,866	.0022	10,617	.0007	.0021	.0035	.0038	.0016
Judith Basin	2.6	.0011	−1.7	1	99.3	1.0	.0012	23,400	.0008	4,496	.0004	.0007	.0012	.0012	.0006
Lake	21.8	.0090	14.4	15	82.1	7.9	.0089	159,740	.0058	72,021	.0051	.0062	.0120	.0087	.0045
Lewis and Clark	47.5	.0198	10.4	14	97.4	18.9	.0214	510,788	.0182	276,372	.0198	.0189	.0232	.0230	.0210
Liberty	2.5	.0010	7.3	2	99.2	1.1	.0012	29,501	.0010	9,120	.0007	.0009	.0014	.0011	.0008
Lincoln	18.5	.0077	4.2	5	98.2	6.6	.0075	150,707	.0054	67,661	.0048	.0058	.0088	.0083	.0047
McCone	2.7	.0011	−.1	1	99.5	.9	.0010	17,155	.0006	16,183	.0012	.0008	.0022	.0011	.0004
Madison	5.7	.0024	4.6	2	99.2	2.2	.0025	43,515	.0016	23,154	.0017	.0018	.0032	.0022	.0013
Meagher	2.2	.0009	2.1	1	99.3	.8	.0009	15,257	.0005	8,543	.0006	.0007	.0013	.0010	.0004
Mineral	4.1	.0017	11.6	3	98.2	1.6	.0018	32,212	.0012	15,241	.0011	.0012	.0022	.0021	.0010
Missoula	77.5	.0322	2.0	30	97.0	30.9	.0349	831,265	.0297	490,878	.0351	.0318	.0380	.0381	.0317
Musselshell	4.8	.0020	8.4	3	99.6	1.9	.0022	36,230	.0013	14,623	.0011	.0013	.0029	.0019	.0010
Park	13.7	.0056	5.9	5	97.0	5.7	.0064	136,500	.0048	58,557	.0042	.0050	.0073	.0062	.0043
Petroleum	.7	.0003	6.9	0	98.4	.2	.0003	4,063	.0002	1,072	.0001	.0000	.0003	.0002	.0001
Phillips	5.7	.0024	6.2	1	92.4	2.2	.0025	40,998	.0015	30,306	.0021	.0020	.0034	.0029	.0012
Pondera	6.9	.0029	2.5	4	89.4	2.5	.0028	61,494	.0021	34,377	.0025	.0024	.0033	.0029	.0024
Powder River	2.4	.0010	−4.8	1	98.3	.9	.0010	18,215	.0007	6,292	.0004	.0006	.0011	.0009	.0004
Powell	7.1	.0029	2.0	3	96.9	2.4	.0027	51,961	.0019	33,629	.0025	.0023	.0034	.0033	.0015
Prairie	1.7	.0007	−7.4	1	98.2	.7	.0008	10,536	.0003	4,626	.0003	.0004	.0011	.0007	.0002
Ravalli	26.4	.0110	17.4	11	98.4	10.1	.0114	210,761	.0076	57,719	.0041	.0072	.0133	.0103	.0063
Richland	13.4	.0055	9.5	6	98.7	4.9	.0056	155,702	.0055	111,616	.0080	.0063	.0055	.0067	.0062
Roosevelt	11.2	.0047	7.0	5	60.9	3.7	.0042	96,944	.0035	80,977	.0058	.0043	.0048	.0053	.0032
Rosebud	12.9	.0053	30.3	3	73.5	4.3	.0048	111,026	.0039	49,365	.0036	.0042	.0058	.0043	.0032
Sanders	9.3	.0039	7.2	3	94.8	3.8	.0043	70,872	.0026	17,957	.0013	.0024	.0057	.0039	.0017
Sheridan	5.5	.0023	1.6	3	98.8	2.1	.0024	60,890	.0021	37,389	.0026	.0023	.0028	.0027	.0030
Silver Bow	36.0	.0149	−5.5	50	97.9	14.5	.0164	344,629	.0124	201,929	.0145	.0135	.0203	.0155	.0136
Stillwater	6.2	.0026	10.8	3	99.4	2.4	.0027	48,319	.0017	29,434	.0021	.0020	.0029	.0029	.0015
Sweet Grass	3.3	.0014	2.6	2	99.3	1.3	.0015	22,965	.0008	11,665	.0009	.0010	.0022	.0012	.0007
Teton	6.6	.0027	1.7	3	98.6	2.5	.0028	58,099	.0021	16,964	.0012	.0020	.0030	.0029	.0015
Toole	5.5	.0023	−1.1	3	98.3	2.3	.0026	57,340	.0020	25,189	.0018	.0019	.0029	.0025	.0018
Treasure	1.0	.0004	1.9	1	97.4	.4	.0005	6,799	.0003	683	.0000	.0002	.0006	.0003	.0002
Valley	9.7	.0041	−5.4	2	90.2	3.8	.0043	88,947	.0031	69,213	.0050	.0039	.0056	.0048	.0031
Wheatland	2.4	.0010	1.7	2	99.4	.9	.0010	19,331	.0007	7,094	.0005	.0008	.0011	.0012	.0006
Wibaux	1.4	.0005	−5.2	2	99.3	.5	.0006	9,975	.0004	9,617	.0007	.0004	.0009	.0007	.0003
Yellowstone	122.5	.0509	13.4	47	97.0	48.5	.0548	1,365,111	.0487	950,630	.0681	.0550	.0593	.0620	.0576
TOTAL METRO COUNTIES	**203.2**	**.0844**	**7.7**	**38**	**96.0**	**80.2**	**.0906**	**2,205,449**	**.0787**	**1,433,792**	**.1027**	**.0871**	**.0967**	**.1013**	**.0912**
TOTAL STATE	**836.7**	**.3474**	**6.4**	**6**	**94.2**	**321.6**	**.3638**	**8,083,226**	**.2886**	**4,706,965**	**.3373**	**.3150**	**.4211**	**.3866**	**.3026**
NEBRASKA															
LINCOLN	**206.4**	**.0857**	**7.0**	**246**	**96.5**	**79.7**	**.0902**	**2,895,531**	**.1034**	**1,118,391**	**.0801**	**.0928**	**.0735**	**.0859**	**.0914**
Lancaster	206.4	.0857	7.0	246	96.5	79.7	.0902	2,895,531	.1034	1,118,391	.0801	.0928	.0735	.0859	.0914
OMAHA	**612.4**	**.2543**	**4.7**	**321**	**90.9**	**228.3**	**.2581**	**8,129,004**	**.2902**	**3,837,235**	**.2749**	**.2785**	**.2273**	**.2578**	**.2893**
Douglas	412.8	.1714	4.0	1,240	88.3	158.7	.1795	5,797,884	.2070	2,904,388	.2081	.2002	.1655	.1784	.2202
Sarpy	96.3	.0400	12.0	405	93.5	30.8	.0348	1,185,536	.0423	315,391	.0226	.0359	.0198	.0337	.0340
Washington	15.7	.0065	1.2	41	99.1	5.7	.0064	173,297	.0062	49,452	.0035	.0055	.0053	.0057	.0051
Pottawattamie, Iowa	*87.6*	*.0364*	*1.2*	*92*	*98.9*	*33.1*	*.0374*	*972,287*	*.0347*	*568,004*	*.0407*	*.0369*	*.0367*	*.0400*	*.0300*
ALL COUNTIES															
Adams	30.3	.0126	−1.2	54	99.0	12.0	.0136	338,373	.0121	185,802	.0133	.0126	.0131	.0143	.0115
Antelope	8.6	.0035	−.9	10	99.7	3.2	.0036	61,115	.0022	38,122	.0028	.0026	.0047	.0033	.0016
Arthur	.5	.0003	−2.5	1	100.0	.2	.0002	4,346	.0002	1,358	.0001	.0002	.0003	.0003	.0001
Banner	.9	.0003	−2.0	1	99.0	.3	.0004	7,605	.0002	95	.0000	.0002	.0003	.0002	.0002
Blaine	.9	.0004	3.8	1	99.4	.3	.0003	4,936	.0002	2,233	.0001	.0002	.0005	.0004	.0000

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boone	7.2	.0030	−2.6	10	99.8	2.6	.0029	49,598	.0018	40,425	.0029	.0023	.0045	.0027	.0015
Box Butte	15.0	.0062	9.5	14	97.5	5.5	.0063	154,327	.0055	61,792	.0045	.0054	.0067	.0062	.0047
Boyd	3.3	.0014	−.9	6	99.6	1.3	.0014	17,790	.0006	7,514	.0005	.0007	.0024	.0011	.0004
Brown	4.2	.0017	−4.1	3	99.6	1.7	.0020	30,130	.0011	22,298	.0016	.0015	.0031	.0018	.0008
Buffalo	37.9	.0158	8.9	40	99.3	13.8	.0156	402,329	.0144	240,066	.0172	.0153	.0172	.0173	.0146
Burt	8.8	.0036	−.2	18	99.0	3.5	.0039	77,405	.0027	36,835	.0026	.0030	.0048	.0039	.0028
Butler	9.2	.0038	−1.4	16	99.8	3.4	.0039	70,192	.0025	21,115	.0015	.0025	.0045	.0037	.0016
Cass	22.1	.0092	8.9	40	99.3	7.9	.0089	230,602	.0083	56,972	.0041	.0072	.0074	.0083	.0064
Cedar	11.1	.0046	−2.4	15	99.8	4.0	.0045	83,942	.0030	28,051	.0020	.0030	.0058	.0039	.0019
Chase	5.0	.0021	5.1	6	99.5	1.9	.0022	41,972	.0015	27,475	.0020	.0017	.0029	.0024	.0012
Cherry	6.9	.0029	2.1	1	98.4	2.6	.0029	52,225	.0018	47,920	.0034	.0026	.0047	.0033	.0020
Cheyenne	10.0	.0041	−.6	8	98.8	4.0	.0045	112,285	.0040	125,816	.0091	.0055	.0052	.0057	.0037
Clay	8.1	.0034	−.1	14	99.7	3.0	.0034	70,444	.0026	27,615	.0019	.0025	.0038	.0033	.0019
Colfax	9.7	.0040	−1.9	24	99.8	3.7	.0042	86,059	.0030	35,869	.0026	.0032	.0050	.0040	.0021
Cuming	11.5	.0048	−1.4	20	99.8	4.1	.0047	89,067	.0032	58,163	.0042	.0037	.0061	.0051	.0025
Custer	13.7	.0057	−1.3	5	99.7	5.3	.0060	112,725	.0040	80,958	.0058	.0050	.0078	.0067	.0036
☐ Dakota	18.1	.0075	9.2	70	98.2	6.5	.0073	181,213	.0065	64,896	.0046	.0061	.0063	.0076	.0057
Dawes	9.5	.0039	−1.1	7	97.2	3.5	.0040	91,250	.0033	53,926	.0039	.0035	.0051	.0039	.0030
Dawson	23.2	.0097	4.0	24	99.5	8.8	.0099	240,553	.0086	147,775	.0106	.0094	.0098	.0117	.0079
Deuel	2.4	.0010	−2.5	5	99.1	1.0	.0012	26,830	.0009	30,032	.0021	.0014	.0010	.0017	.0009
Dixon	7.1	.0029	−.5	15	99.4	2.7	.0030	53,160	.0019	11,708	.0009	.0018	.0037	.0024	.0013
Dodge	35.9	.0149	.1	67	99.3	13.8	.0156	385,756	.0138	216,025	.0155	.0145	.0167	.0161	.0123
Douglas	412.8	.1714	4.0	1,240	88.3	158.7	.1795	5,797,884	.2070	2,904,388	.2081	.2002	.1655	.1784	.2202
Dundy	2.9	.0012	1.4	3	99.3	1.2	.0014	27,034	.0010	11,090	.0008	.0010	.0016	.0013	.0008
Fillmore	7.7	.0032	−2.8	13	99.6	3.0	.0034	65,056	.0023	36,022	.0026	.0025	.0039	.0038	.0020
Franklin	4.4	.0019	.5	8	99.7	1.7	.0019	39,049	.0014	15,910	.0011	.0015	.0023	.0019	.0011
Frontier	3.6	.0015	−1.3	4	99.6	1.4	.0016	34,224	.0012	11,475	.0009	.0011	.0016	.0016	.0007
Furnas	6.5	.0027	.2	9	99.8	2.6	.0029	50,623	.0019	28,613	.0020	.0020	.0041	.0027	.0014
Gage	24.1	.0100	−1.5	28	99.5	9.1	.0103	238,468	.0085	130,853	.0094	.0091	.0112	.0111	.0079
Garden	2.7	.0011	−3.7	2	99.7	1.0	.0011	21,266	.0007	7,512	.0005	.0009	.0014	.0012	.0006
Garfield	2.5	.0010	5.8	4	99.8	1.0	.0012	14,662	.0006	16,529	.0012	.0007	.0020	.0010	.0002
Gosper	2.1	.0009	−1.9	5	99.3	.8	.0009	19,292	.0006	3,887	.0003	.0006	.0009	.0008	.0005
Grant	.9	.0004	2.6	1	99.6	.3	.0003	5,254	.0002	3,697	.0003	.0003	.0005	.0003	.0003
Greeley	3.4	.0014	−1.8	6	99.8	1.2	.0014	21,026	.0008	12,815	.0009	.0009	.0020	.0012	.0004
Hall	50.1	.0208	5.1	93	99.2	18.8	.0212	535,846	.0191	368,776	.0264	.0217	.0203	.0246	.0220
Hamilton	9.4	.0039	1.1	17	99.8	3.4	.0039	83,093	.0030	34,110	.0025	.0029	.0038	.0043	.0025
Harlan	4.3	.0018	.2	8	99.9	1.7	.0019	39,624	.0014	20,511	.0014	.0016	.0021	.0019	.0012
Hayes	1.3	.0005	−4.1	2	99.8	.5	.0006	11,722	.0004	4,172	.0003	.0004	.0008	.0006	.0003
Hitchcock	4.1	.0017	.5	6	99.4	1.5	.0017	33,364	.0012	8,195	.0006	.0011	.0018	.0016	.0008
Holt	14.0	.0058	3.3	6	99.8	5.1	.0057	94,590	.0034	76,420	.0055	.0045	.0087	.0063	.0029
Hooker	.9	.0004	−9.1	1	98.3	.4	.0005	5,691	.0002	3,307	.0002	.0003	.0007	.0003	.0001
Howard	6.8	.0028	.4	12	99.5	2.4	.0027	46,459	.0017	23,422	.0017	.0018	.0036	.0028	.0015
Jefferson	9.6	.0040	−2.2	17	99.6	3.7	.0042	90,334	.0032	49,534	.0036	.0034	.0048	.0044	.0031
Johnson	5.0	.0021	−5.4	13	99.8	2.0	.0023	41,795	.0015	18,571	.0013	.0017	.0026	.0021	.0012
Kearney	7.1	.0029	.7	14	99.8	2.6	.0029	75,013	.0027	27,421	.0020	.0024	.0022	.0032	.0027
Keith	9.8	.0041	4.7	9	99.1	3.8	.0043	110,463	.0039	99,803	.0071	.0051	.0043	.0056	.0042
Keya Paha	1.3	.0005	−.1	2	100.0	.5	.0006	9,514	.0003	2,864	.0002	.0003	.0009	.0003	.0001
Kimball	4.8	.0020	−1.7	5	99.4	1.9	.0021	57,340	.0021	28,819	.0021	.0021	.0022	.0023	.0019
Knox	11.2	.0047	−2.3	10	95.7	4.1	.0046	85,219	.0030	33,210	.0024	.0031	.0059	.0041	.0023
Lancaster	206.4	.0857	7.0	246	96.5	79.7	.0902	2,895,531	.1034	1,118,391	.0801	.0928	.0735	.0859	.0914
Lincoln	35.1	.0146	−3.7	14	99.0	13.0	.0147	398,517	.0143	221,887	.0159	.0149	.0132	.0161	.0143
Logan	1.0	.0004	1.7	2	100.0	.4	.0005	6,369	.0002	965	.0001	.0001	.0006	.0002	.0001
Loup	.9	.0003	4.8	2	99.9	.3	.0003	7,161	.0002	703	.0000	.0003	.0002	.0004	.0002
McPherson	.6	.0003	1.2	1	99.8	.2	.0002	3,873	.0002	1,892	.0002	.0002	.0006	.0003	.0000
Madison	33.6	.0139	7.1	58	99.0	12.6	.0143	359,972	.0128	215,095	.0154	.0138	.0156	.0156	.0155
Merrick	8.9	.0037	−.5	19	99.6	3.2	.0036	68,370	.0025	38,424	.0027	.0028	.0046	.0041	.0019
Morrill	6.0	.0025	−1.4	4	99.2	2.4	.0027	38,554	.0014	16,551	.0012	.0016	.0039	.0022	.0007
Nance	4.4	.0019	−7.2	10	99.5	1.7	.0019	36,239	.0013	9,798	.0007	.0012	.0024	.0018	.0009
Nemaha	8.6	.0035	2.8	21	98.7	3.3	.0038	100,422	.0035	31,946	.0023	.0032	.0034	.0036	.0026
Nuckolls	6.6	.0028	−1.9	11	99.7	2.6	.0029	51,125	.0019	27,102	.0020	.0019	.0038	.0032	.0013
Otoe	15.4	.0064	1.4	25	99.6	6.0	.0068	162,256	.0058	89,102	.0064	.0062	.0081	.0070	.0049
Pawnee	3.7	.0015	−6.0	9	99.8	1.5	.0017	25,432	.0009	13,096	.0009	.0010	.0024	.0014	.0007
Perkins	3.9	.0016	7.2	4	99.1	1.5	.0017	44,705	.0016	11,117	.0008	.0014	.0015	.0016	.0012
Phelps	9.9	.0041	1.3	18	99.7	3.6	.0041	107,651	.0038	76,608	.0055	.0043	.0045	.0045	.0040
Pierce	8.5	.0036	.2	15	99.8	3.1	.0035	60,357	.0022	32,472	.0023	.0026	.0044	.0038	.0014
Platte	30.0	.0124	4.0	45	99.7	10.8	.0122	295,020	.0105	148,527	.0107	.0108	.0123	.0132	.0109

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Polk	6.1	.0026	−3.5	14	99.7	2.3	.0026	47,808	.0017	21,143	.0015	.0020	.0030	.0026	.0014
Red Willow	12.9	.0053	2.3	18	99.2	5.0	.0056	140,631	.0050	97,483	.0070	.0056	.0063	.0064	.0056
Richardson	10.6	.0044	−6.3	19	98.3	4.3	.0049	83,740	.0030	54,549	.0039	.0035	.0070	.0049	.0028
Rock	2.4	.0010	.7	2	99.7	.9	.0010	20,933	.0008	9,604	.0007	.0009	.0010	.0011	.0004
Saline	13.1	.0054	−.2	23	99.0	5.0	.0057	134,991	.0048	60,900	.0043	.0048	.0062	.0054	.0050
Sarpy	96.3	.0400	12.0	405	93.5	30.8	.0348	1,185,536	.0423	315,391	.0226	.0359	.0198	.0337	.0340
Saunders	19.2	.0080	2.6	25	99.5	6.9	.0078	172,250	.0062	64,016	.0046	.0060	.0084	.0079	.0060
Scotts Bluff	39.1	.0162	2.0	54	98.0	14.5	.0164	380,080	.0135	250,436	.0180	.0154	.0201	.0191	.0138
Seward	16.4	.0069	3.9	29	99.1	5.8	.0066	176,040	.0063	58,832	.0042	.0059	.0055	.0067	.0053
Sheridan	7.7	.0031	2.1	3	94.0	2.9	.0033	59,772	.0022	44,409	.0032	.0025	.0051	.0032	.0022
Sherman	4.1	.0018	−3.0	7	99.9	1.5	.0017	24,095	.0008	9,747	.0007	.0011	.0023	.0016	.0007
Sioux	1.8	.0007	−2.4	1	99.4	.7	.0007	19,059	.0007	3,373	.0002	.0005	.0006	.0007	.0004
Stanton	6.8	.0028	3.8	16	99.6	2.4	.0028	49,724	.0018	6,409	.0005	.0016	.0028	.0027	.0012
Thayer	7.5	.0031	−1.1	13	99.6	2.8	.0031	66,171	.0023	42,849	.0030	.0028	.0040	.0036	.0016
Thomas	1.0	.0005	2.8	1	99.8	.4	.0005	8,812	.0004	3,393	.0003	.0002	.0005	.0003	.0002
Thurston	7.4	.0030	3.0	19	65.2	2.4	.0027	51,617	.0018	30,043	.0021	.0023	.0033	.0030	.0013
Valley	5.7	.0024	1.2	10	99.8	2.2	.0025	42,098	.0015	26,117	.0019	.0017	.0036	.0024	.0010
Washington	15.7	.0065	1.2	41	99.1	5.7	.0064	173,297	.0062	49,452	.0035	.0055	.0053	.0057	.0051
Wayne	10.0	.0042	1.4	23	99.2	3.4	.0039	92,932	.0033	39,918	.0029	.0034	.0043	.0038	.0026
Webster	4.7	.0019	−3.3	8	99.7	1.9	.0021	38,224	.0014	14,403	.0010	.0013	.0024	.0019	.0011
Wheeler	1.0	.0004	−5.7	2	99.1	.4	.0005	9,053	.0003	909	.0001	.0003	.0004	.0004	.0002
York	15.0	.0063	1.4	26	99.2	5.7	.0064	157,128	.0056	87,460	.0063	.0059	.0070	.0073	.0048
TOTAL METRO COUNTIES	**749.3**	**.3111**	**5.8**	**365**	**91.7**	**281.4**	**.3182**	**10,233,461**	**.3654**	**4,452,518**	**.3189**	**.3405**	**.2704**	**.3113**	**.3564**
TOTAL STATE	**1,622.4**	**.6737**	**3.3**	**21**	**95.6**	**608.8**	**.6886**	**18,525,879**	**.6616**	**8,997,294**	**.6449**	**.6590**	**.6890**	**.7003**	**.6278**
NEVADA															
LAS VEGAS	**554.2**	**.2301**	**19.7**	**70**	**85.9**	**223.6**	**.2529**	**6,590,562**	**.2353**	**4,102,066**	**.2940**	**.2519**	**.2545**	**.2740**	**.2725**
Clark	554.2	.2301	19.7	70	85.9	223.6	.2529	6,590,562	.2353	4,102,066	.2940	.2519	.2545	.2740	.2725
RENO	**217.4**	**.0902**	**12.3**	**34**	**93.6**	**92.5**	**.1046**	**2,936,766**	**.1049**	**1,999,162**	**.1433**	**.1136**	**.1015**	**.1199**	**.1138**
Washoe	217.4	.0902	12.3	34	93.6	92.5	.1046	2,936,766	.1049	1,999,162	.1433	.1136	.1015	.1199	.1138
ALL COUNTIES															
Carson City	36.3	.0150	13.4	249	92.3	14.8	.0167	434,515	.0155	312,332	.0224	.0174	.0184	.0187	.0161
Churchill	15.4	.0064	10.7	3	91.4	5.9	.0067	132,934	.0048	95,828	.0068	.0057	.0093	.0075	.0048
Clark	554.2	.2301	19.7	70	85.9	223.6	.2529	6,590,562	.2353	4,102,066	.2940	.2519	.2545	.2740	.2725
Douglas	23.4	.0097	20.5	33	97.1	9.4	.0106	320,566	.0115	96,163	.0069	.0098	.0083	.0101	.0111
Elko	21.0	.0087	21.6	1	89.3	8.4	.0095	241,017	.0086	180,119	.0129	.0099	.0104	.0112	.0082
Esmeralda	1.1	.0005	41.6	0	96.1	.3	.0004	10,665	.0004	6,046	.0005	.0004	.0002	.0002	.0002
Eureka	1.4	.0005	16.9	0	95.9	.5	.0005	13,922	.0005	3,890	.0003	.0004	0006	.0005	.0004
Humboldt	11.5	.0048	21.7	1	91.3	4.4	.0050	99,861	.0035	116,566	.0083	.0053	.0082	.0062	.0037
Lander	4.8	.0020	17.8	1	95.8	1.9	.0022	55,733	.0020	18,580	.0013	.0018	.0019	.0019	.0016
Lincoln	3.9	.0016	4.5	0	96.9	1.4	.0016	31,425	.0011	9,041	.0007	.0011	.0015	.0015	.0009
Lyon	16.6	.0069	22.1	8	94.9	6.5	.0073	163,222	.0059	68,515	.0049	.0058	.0085	.0072	.0051
Mineral	6.1	.0026	−1.9	2	80.8	2.5	.0028	69,756	.0025	33,681	.0024	.0024	.0029	.0027	.0020
Nye	14.5	.0060	60.3	1	94.2	5.8	.0066	154,031	.0055	63,051	.0045	.0053	.0070	.0057	.0048
Pershing	3.6	.0015	5.6	1	93.1	1.4	.0016	42,136	.0015	39,113	.0028	.0019	.0017	.0022	.0011
Storey	1.7	.0007	13.1	6	95.6	.6	.0007	16,632	.0005	4,693	.0004	.0005	.0005	.0005	.0005
Washoe	217.4	.0902	12.3	34	93.6	92.5	.1046	2,936,766	.1049	1,999,162	.1433	.1136	.1015	.1199	.1138
White Pine	8.0	.0034	−2.1	1	95.9	3.2	.0036	96,156	.0035	50,148	.0035	.0035	.0040	.0037	.0035
TOTAL METRO COUNTIES	**771.6**	**.3203**	**17.5**	**54**	**88.1**	**316.1**	**.3575**	**9,527,328**	**.3402**	**6,101,228**	**.4373**	**.3655**	**.3560**	**.3939**	**.3863**
TOTAL STATE	**940.9**	**.3906**	**17.5**	**9**	**88.9**	**383.1**	**.4333**	**11,409,899**	**.4075**	**7,198,994**	**.5159**	**.4367**	**.4394**	**.4737**	**.4503**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**301.9**	**.1254**	**9.1**	**345**	**98.9**	**110.1**	**.1246**	**4,190,087**	**.1496**	**2,507,541**	**.1797**	**.1539**	**.1111**	**.1318**	**.1590**
Hillsborough	301.9	.1254	9.1	345	98.9	110.1	.1246	4,190,087	.1496	2,507,541	.1797	.1539	.1111	.1318	.1590
PORTSMOUTH - DOVER - ROCHESTER	**310.5**	**.1289**	**12.6**	**290**	**98.7**	**112.3**	**.1270**	**4,092,179**	**.1462**	**2,284,942**	**.1637**	**.1480**	**.1165**	**.1340**	**.1508**
Rockingham	219.0	.0909	15.1	313	98.5	79.6	.0900	3,027,149	.1081	1,766,715	.1266	.1103	.0802	.0964	.1149
Strafford	91.5	.0380	7.1	247	99.1	32.7	.0370	1,065,030	.0381	518,227	.0371	.0377	.0363	.0376	.0359

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW HAMPSHIRE (continued)															
ALL COUNTIES															
Belknap	47.0	.0196	9.6	116	99.3	17.8	.0202	484,494	.0173	453,365	.0325	.0223	.0259	.0266	.0185
Carroll	31.9	.0132	14.2	34	99.7	13.3	.0150	344,464	.0123	276,990	.0199	.0147	.0186	.0190	.0144
Cheshire	64.7	.0269	4.2	91	99.4	23.5	.0266	716,254	.0256	396,293	.0284	.0267	.0253	.0293	.0236
Coos	34.0	.0141	-3.3	19	99.6	13.0	.0147	335,493	.0119	221,182	.0158	.0136	.0171	.0165	.0116
Grafton	69.0	.0286	4.9	40	98.6	25.3	.0286	752,281	.0269	585,240	.0420	.0317	.0392	.0360	.0280
Hillsborough	301.9	.1254	9.1	345	98.9	110.1	.1246	4,190,087	.1496	2,507,541	.1797	.1539	.1111	.1318	.1590
Merrimack	104.5	.0434	6.3	112	99.3	38.3	.0433	1,245,943	.0445	708,482	.0508	.0461	.0446	.0484	.0398
Rockingham	219.0	.0909	15.1	313	98.5	79.6	.0900	3,027,149	.1081	1,766,715	.1266	.1103	.0802	.0964	.1149
Strafford	91.5	.0380	7.1	247	99.1	32.7	.0370	1,065,030	.0381	518,227	.0371	.0377	.0363	.0376	.0359
Sullivan	37.2	.0155	3.2	69	99.5	14.6	.0165	394,804	.0141	200,963	.0145	.0144	.0172	.0175	.0136
TOTAL METRO COUNTIES	**612.4**	**.2543**	**10.9**	**315**	**98.8**	**222.4**	**.2516**	**8,282,266**	**.2958**	**4,792,483**	**.3434**	**.3019**	**.2276**	**.2658**	**.3098**
TOTAL STATE	**1,000.7**	**.4156**	**8.7**	**111**	**99.0**	**368.2**	**.4165**	**12,555,999**	**.4484**	**7,634,998**	**.5473**	**.4714**	**.4155**	**.4591**	**.4593**
NEW JERSEY															
ATLANTIC CITY	**305.1**	**.1266**	**10.4**	**367**	**84.2**	**118.8**	**.1345**	**3,539,276**	**.1264**	**2,276,243**	**.1630**	**.1375**	**.1542**	**.1473**	**.1278**
Atlantic	209.6	.0870	8.0	369	80.4	79.7	.0902	2,423,577	.0865	1,531,554	.1097	.0937	.0989	.0968	.0916
Cape May	95.5	.0396	16.1	363	92.6	39.1	.0443	1,115,699	.0399	744,689	.0533	.0438	.0553	.0505	.0362
BERGEN - PASSAIC	**1,293.4**	**.5371**	**.0**	**3,050**	**90.0**	**476.7**	**.5391**	**20,712,344**	**.7397**	**10,080,540**	**.7226**	**.6939**	**.4667**	**.5199**	**.7928**
Bergen	842.1	.3497	-.4	3,553	93.1	315.6	.3569	15,029,624	.5367	7,145,874	.5122	.4919	.2999	.3418	.5710
Passaic	451.3	.1874	.8	2,413	84.2	161.1	.1822	5,682,720	.2030	2,934,666	.2104	.2020	.1668	.1781	.2218
JERSEY CITY	**552.9**	**.2296**	**-.7**	**12,020**	**83.1**	**212.7**	**.2406**	**6,149,669**	**.2196**	**2,605,408**	**.1867**	**.2118**	**.2664**	**.2204**	**.2322**
Hudson	552.9	.2296	-.7	12,020	83.1	212.7	.2406	6,149,669	.2196	2,605,408	.1867	.2118	.2664	.2204	.2322
MIDDLESEX - SOMERSET - HUNTERDON	**934.3**	**.3878**	**5.4**	**892**	**92.3**	**326.5**	**.3694**	**14,317,913**	**.5113**	**6,411,582**	**.4596**	**.4711**	**.2988**	**.3390**	**.5486**
Hunterdon	99.6	.0413	14.0	233	97.9	33.9	.0384	1,602,587	.0572	603,584	.0433	.0499	.0274	.0337	.0568
Middlesex	619.3	.2571	3.9	1,960	91.1	217.0	.2455	9,057,342	.3235	4,057,884	.2908	.3004	.1983	.2240	.3679
Somerset	215.4	.0894	6.0	706	93.0	75.6	.0855	3,657,984	.1306	1,750,114	.1255	.1208	.0731	.0813	.1239
MONMOUTH - OCEAN	**946.2**	**.3929**	**11.4**	**850**	**92.4**	**354.1**	**.4005**	**13,875,891**	**.4954**	**5,996,481**	**.4298**	**.4553**	**.3558**	**.3826**	**.4482**
Monmouth	542.9	.2254	7.9	1,150	89.5	194.4	.2199	8,416,338	.3005	3,621,017	.2596	.2732	.1920	.2040	.2725
Ocean	403.3	.1675	16.5	629	96.4	159.7	.1806	5,459,553	.1949	2,375,464	.1702	.1821	.1638	.1786	.1757
NEWARK	**1,880.9**	**.7811**	**.1**	**1,534**	**75.9**	**676.9**	**.7656**	**27,973,971**	**.9991**	**11,219,194**	**.8040**	**.8970**	**.6837**	**.6832**	**.9643**
Essex	830.5	.3449	-2.5	6,539	59.1	303.8	.3436	10,727,415	.3831	4,740,984	.3398	.3624	.3591	.3164	.3904
Morris	426.0	.1769	4.5	904	95.5	146.0	.1651	7,670,925	.2740	3,025,438	.2168	.2375	.1243	.1434	.2517
Sussex	126.8	.0527	9.2	242	98.7	42.6	.0482	1,810,647	.0647	495,770	.0355	.0535	.0327	.0383	.0537
Union	497.6	.2066	-1.3	4,831	81.3	184.5	.2087	7,764,984	.2773	2,957,002	.2119	.2436	.1676	.1851	.2685
TRENTON	**312.9**	**.1300**	**1.6**	**1,378**	**79.2**	**111.7**	**.1263**	**4,477,588**	**.1599**	**2,062,206**	**.1478**	**.1502**	**.1146**	**.1209**	**.1560**
Mercer	312.9	.1300	1.6	1,378	79.2	111.7	.1263	4,477,588	.1599	2,062,206	.1478	.1502	.1146	.1209	.1560
VINELAND - MILLVILLE - BRIDGETON	**138.4**	**.0575**	**4.2**	**278**	**82.4**	**47.5**	**.0537**	**1,402,377**	**.0500**	**726,098**	**.0521**	**.0523**	**.0581**	**.0572**	**.0484**
Cumberland	138.4	.0575	4.2	278	82.4	47.5	.0537	1,402,377	.0500	726,098	.0521	.0523	.0581	.0572	.0484
ALL COUNTIES															
Atlantic	209.6	.0870	8.0	369	80.4	79.7	.0902	2,423,577	.0865	1,531,554	.1097	.0937	.0989	.0968	.0916
Bergen	842.1	.3497	-.4	3,553	93.1	315.6	.3569	15,029,624	.5367	7,145,874	.5122	.4919	.2999	.3418	.5710
☐ Burlington	392.8	.1631	8.3	486	85.0	131.1	.1483	5,228,687	.1868	2,134,377	.1530	.1718	.1071	.1417	.1709
☐ Camden	487.3	.2023	3.3	2,185	83.2	176.3	.1994	6,109,008	.2181	3,019,272	.2164	.2145	.1847	.1983	.2279
Cape May	95.5	.0396	16.1	363	92.6	39.1	.0443	1,115,699	.0399	744,689	.0533	.0438	.0553	.0505	.0362
Cumberland	138.4	.0575	4.2	278	82.4	47.5	.0537	1,402,377	.0500	726,098	.0521	.0523	.0581	.0572	.0484
Essex	830.5	.3449	-2.5	6,539	59.1	303.8	.3436	10,727,415	.3831	4,740,984	.3398	.3624	.3591	.3164	.3904
☐ Gloucester	217.1	.0901	8.6	664	90.1	74.2	.0839	2,595,169	.0927	1,260,296	.0903	.0914	.0737	.0823	.0890
Hudson	552.9	.2296	-.7	12,020	83.1	212.7	.2406	6,149,669	.2196	2,605,408	.1867	.2118	.2664	.2204	.2322
Hunterdon	99.6	.0413	14.0	233	97.9	33.9	.0384	1,602,587	.0572	603,584	.0433	.0499	.0274	.0337	.0568
Mercer	312.9	.1300	1.6	1,378	79.2	111.7	.1263	4,477,588	.1599	2,062,206	.1478	.1502	.1146	.1209	.1560
Middlesex	619.3	.2571	3.9	1,960	91.1	217.0	.2455	9,057,342	.3235	4,057,884	.2908	.3004	.1983	.2240	.3679
Monmouth	542.9	.2254	7.9	1,150	89.5	194.4	.2199	8,416,338	.3005	3,621,017	.2596	.2732	.1920	.2040	.2725
Morris	426.0	.1769	4.5	904	95.5	146.0	.1651	7,670,925	.2740	3,025,438	.2168	.2375	.1243	.1434	.2517
Ocean	403.3	.1675	16.5	629	96.4	159.7	.1806	5,459,553	.1949	2,375,464	.1702	.1821	.1638	.1786	.1757
Passaic	451.3	.1874	.8	2,413	84.2	161.1	.1822	5,682,720	.2030	2,934,666	.2104	.2020	.1668	.1781	.2218
☐ Salem	68.2	.0283	5.4	202	83.2	24.6	.0279	943,456	.0337	232,500	.0166	.0275	.0201	.0214	.0286
Somerset	215.4	.0894	6.0	706	93.0	75.6	.0855	3,657,984	.1306	1,750,114	.1255	.1208	.0731	.0813	.1239
Sussex	126.8	.0527	9.2	242	98.7	42.6	.0482	1,810,647	.0647	495,770	.0355	.0535	.0327	.0383	.0537
Union	497.6	.2066	-1.3	4,831	81.3	184.5	.2087	7,764,984	.2773	2,957,002	.2119	.2436	.1676	.1851	.2685

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Warren	89.4	.0371	5.9	249	98.2	32.4	.0366	1,145,331	.0409	501,673	.0360	.0386	.0313	.0357	.0362
TOTAL METRO COUNTIES	**7,618.9**	**3.1635**	**3.4**	**1,020**	**85.1**	**2,763.5**	**3.1258**	**108,470,680**	**3.8736**	**48,525,870**	**3.4779**	**3.6129**	**2.8152**	**2.9499**	**3.8709**
TOTAL STATE	**7,618.9**	**3.1635**	**3.4**	**1,020**	**85.1**	**2,763.5**	**3.1258**	**108,470,680**	**3.8736**	**48,525,870**	**3.4779**	**3.6129**	**2.8152**	**2.9499**	**3.8709**
NEW MEXICO															
ALBUQUERQUE	**470.2**	**.1953**	**11.9**	**402**	**93.7**	**178.3**	**.2017**	**5,059,465**	**.1806**	**2,851,352**	**.2044**	**.1907**	**.2120**	**.2141**	**.1947**
Bernalillo	470.2	.1953	11.9	402	93.7	178.3	.2017	5,059,465	.1806	2,851,352	.2044	.1907	.2120	.2141	.1947
LAS CRUCES	**115.9**	**.0482**	**20.3**	**30**	**96.6**	**39.4**	**.0446**	**937,476**	**.0334**	**551,848**	**.0395**	**.0382**	**.0548**	**.0443**	**.0333**
Dona Ana	115.9	.0482	20.3	30	96.6	39.4	.0446	937,476	.0334	551,848	.0395	.0382	.0548	.0443	.0333
SANTA FE	**103.8**	**.0431**	**11.5**	**52**	**96.4**	**39.2**	**.0443**	**1,345,988**	**.0481**	**668,860**	**.0480**	**.0471**	**.0417**	**.0441**	**.0497**
Los Alamos	19.0	.0079	8.0	174	97.7	7.1	.0080	362,226	.0129	63,284	.0046	.0094	.0041	.0046	.0106
Santa Fe	84.8	.0352	12.3	45	96.0	32.1	.0363	983,762	.0352	605,576	.0434	.0377	.0376	.0395	.0391
ALL COUNTIES															
Bernalillo	470.2	.1953	11.9	402	93.7	178.3	.2017	5,059,465	.1806	2,851,352	.2044	.1907	.2120	.2141	.1947
Catron	3.0	.0012	10.3	0	97.9	1.0	.0011	16,399	.0006	4,924	.0003	.0007	.0016	.0008	.0005
Chaves	60.2	.0250	17.8	10	96.6	22.4	.0253	563,807	.0202	446,087	.0320	.0246	.0329	.0291	.0224
Cibola	30.3	.0126	–.2	7	80.6	9.6	.0109	258,956	.0092	89,682	.0064	.0092	.0108	.0108	.0083
Colfax	14.0	.0058	2.4	4	98.8	5.2	.0059	115,734	.0041	90,847	.0065	.0051	.0079	.0061	.0043
Curry	43.8	.0182	4.2	31	91.2	15.8	.0179	379,768	.0136	253,252	.0182	.0159	.0219	.0201	.0153
De Baca	2.3	.0009	–6.3	1	99.7	1.0	.0011	18,542	.0007	9,536	.0007	.0007	.0017	.0010	.0005
Dona Ana	115.9	.0482	20.3	30	96.6	39.4	.0446	937,476	.0334	551,848	.0395	.0382	.0548	.0443	.0333
Eddy	53.6	.0222	12.0	13	97.5	18.9	.0213	487,487	.0174	383,502	.0275	.0215	.0261	.0257	.0205
Grant	26.8	.0111	2.3	7	98.7	9.1	.0103	266,682	.0096	100,320	.0072	.0090	.0110	.0087	.0093
Guadalupe	4.4	.0019	–2.1	1	99.1	1.5	.0017	24,004	.0008	43,385	.0031	.0019	.0028	.0023	.0006
Harding*	1.1	.0004	.9	1	93.6	.4	.0005	6,974	.0003	3,955	.0003	.0001	.0006	.0003	.0001
Hidalgo	6.2	.0026	2.5	2	99.0	2.1	.0023	42,404	.0015	33,161	.0024	.0021	.0033	.0025	.0013
Lea	64.6	.0268	15.4	15	94.2	22.7	.0257	693,581	.0248	486,620	.0348	.0281	.0289	.0284	.0302
Lincoln	14.9	.0062	35.5	3	98.7	5.8	.0066	154,714	.0055	121,507	.0087	.0067	.0085	.0073	.0055
Los Alamos	19.0	.0079	8.0	174	97.7	7.1	.0080	362,226	.0129	63,284	.0046	.0094	.0041	.0046	.0106
Luna	17.2	.0071	10.4	6	97.5	6.2	.0070	108,987	.0039	79,791	.0057	.0051	.0114	.0063	.0031
McKinley	65.1	.0271	15.1	12	32.2	18.1	.0205	325,461	.0116	354,329	.0254	.0188	.0331	.0223	.0135
Mora	4.7	.0019	11.8	2	99.7	1.5	.0017	20,663	.0008	7,388	.0005	.0010	.0026	.0014	.0006
Otero	48.7	.0202	9.0	7	88.5	16.5	.0187	452,874	.0161	231,553	.0166	.0171	.0178	.0219	.0164
Quay	10.2	.0043	–3.6	4	97.8	4.0	.0045	94,185	.0034	80,825	.0058	.0043	.0063	.0055	.0031
Rio Arriba	31.9	.0132	8.9	5	87.8	10.3	.0116	185,092	.0066	86,814	.0062	0078	.0160	.0109	.0053
Roosevelt	16.3	.0068	3.9	7	97.0	6.1	.0069	115,791	.0042	77,624	.0056	.0050	.0103	.0059	.0038
Sandoval	43.3	.0180	25.9	12	70.6	13.5	.0153	416,015	.0148	59,334	.0043	.0124	.0120	.0136	.0111
San Juan	100.6	.0417	23.5	18	65.3	32.5	.0368	859,193	.0307	512,357	.0367	.0346	.0414	.0371	.0327
San Miguel	24.5	.0102	7.7	5	98.9	8.3	.0094	146,757	.0052	90,802	.0065	.0066	.0143	.0083	.0047
Santa Fe	84.8	.0352	12.3	45	96.0	32.1	.0363	983,762	.0352	605,576	.0434	.0377	.0376	.0395	.0391
Sierra	9.2	.0038	8.8	2	99.1	4.0	.0045	67,726	.0024	36,172	.0026	.0027	.0068	.0039	.0017
Socorro	14.1	.0059	12.2	2	88.4	4.5	.0051	81,171	.0029	53,382	.0038	.0037	.0076	.0050	.0021
Taos	21.1	.0088	8.4	10	92.8	7.4	.0083	158,953	.0057	120,512	.0086	.0073	.0122	.0088	.0056
Torrance	9.0	.0037	20.1	3	98.8	3.2	.0037	62,714	.0022	29,992	.0022	.0025	.0045	.0038	.0015
Union	4.9	.0020	3.7	1	99.5	1.8	.0020	38,983	.0014	19,677	.0014	.0015	.0026	.0019	.0012
Valencia	39.8	.0166	29.4	34	88.1	13.9	.0157	333,646	.0119	141,702	.0102	.0123	.0191	.0161	.0097
TOTAL METRO COUNTIES	**689.9**	**.2866**	**13.2**	**99**	**94.6**	**256.9**	**.2906**	**7,342,929**	**.2621**	**4,072,060**	**.2919**	**.2760**	**.3085**	**.3025**	**.2777**
TOTAL STATE	**1,475.7**	**.6128**	**13.2**	**12**	**88.7**	**524.2**	**.5929**	**13,840,192**	**.4942**	**8,121,092**	**.5821**	**.5443**	**.6845**	**.6183**	**.5126**
NEW YORK															
ALBANY - SCHENECTADY - TROY	**861.3**	**.3576**	**3.0**	**265**	**95.2**	**320.8**	**.3629**	**10,529,873**	**.3760**	**4,997,866**	**.3581**	**.3669**	**.3554**	**.3659**	**.3792**
Albany	290.2	.1205	1.5	554	91.6	111.6	.1263	3,820,010	.1364	2,336,275	.16[illegible]4	.1426	.1224	.1380	.1630
Greene	42.5	.0176	4.0	66	96.2	16.1	.0182	415,580	.0148	205,198	.01[illegible]7	.0154	.0218	.0184	.0124
Montgomery	54.0	.0224	1.0	134	99.0	20.4	.0230	573,576	.0205	251,423	.0180	.0200	.0239	.0236	.0185
Rensselaer	156.3	.0649	2.9	239	96.2	55.7	.0630	1,769,600	.0632	575,510	.04[illegible]2	.0570	.0630	.0570	.0514
Saratoga	168.3	.0699	9.5	208	98.4	59.0	.0668	2,088,803	.0746	691,276	.0495	.0661	.0543	.0618	.0654
Schenectady	150.0	.0623	.0	728	95.6	58.0	.0656	1,862,304	.0665	938,184	.0673	.0658	.0700	.0671	.0685
BINGHAMTON	**269.5**	**.1119**	**2.3**	**219**	**97.7**	**98.8**	**.1117**	**3,172,765**	**.1133**	**1,434,444**	**.1029**	**.1098**	**.1089**	**.1136**	**.1098**
Broome	215.9	.0897	1.1	303	97.4	80.2	.0907	2,540,337	.0907	1,285,827	.0922	.0909	.0909	.0952	.0928

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
BINGHAMTON (continued)															
Tioga	53.6	.0222	7.6	103	98.8	18.6	.0210	632,428	.0226	148,617	.0107	.0189	.0180	.0184	.0170
BUFFALO	**982.7**	**.4080**	**–3.2**	**939**	**87.6**	**361.0**	**.4084**	**11,142,465**	**.3979**	**5,140,729**	**.3685**	**.3911**	**.4262**	**.3890**	**.4077**
Erie	982.7	.4080	–3.2	939	87.6	361.0	.4084	11,142,465	.3979	5,140,729	.3685	.3911	.4262	.3890	.4077
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***1,201.3***	***.4987***	***–3.4***	***764***	***88.7***	***441.1***	***.4990***	***13,622,762***	***.4864***	***6,129,224***	***.4393***	***.4748***	***.5136***	***.4745***	***.4920***
ELMIRA	**95.7**	**.0397**	**–2.0**	**233**	**94.8**	**34.5**	**.0390**	**963,738**	**.0344**	**522,178**	**.0374**	**.0364**	**.0401**	**.0427**	**.0344**
Chemung	95.7	.0397	–2.0	233	94.8	34.5	.0390	963,738	.0344	522,178	.0374	.0364	.0401	.0427	.0344
GLENS FALLS	**114.7**	**.0476**	**4.6**	**67**	**98.4**	**40.0**	**.0452**	**1,179,721**	**.0422**	**675,050**	**.0484**	**.0450**	**.0492**	**.0506**	**.0403**
Warren	56.6	.0235	3.2	64	99.1	20.4	.0230	605,653	.0217	484,709	.0348	.0259	.0275	.0290	.0240
Washington	58.1	.0241	6.0	69	97.8	19.6	.0222	574,068	.0205	190,341	.0136	.0191	.0217	.0216	.0163
NASSAU - SUFFOLK	**2,701.0**	**1.1215**	**3.7**	**2,253**	**91.9**	**873.6**	**.9882**	**42,362,957**	**1.5128**	**19,423,148**	**1.3921**	**1.3985**	**.7914**	**.9266**	**1.5430**
Nassau	1,337.4	.5553	1.2	4,660	91.1	445.2	.5036	23,537,308	.8405	11,445,225	.8203	.7775	.4010	.4845	.8885
Suffolk	1,363.6	.5662	6.2	1,495	92.7	428.4	.4846	18,825,649	.6723	7,977,923	.5718	.6210	.3904	.4421	.6545
NEW YORK	**8,431.8**	**3.5011**	**1.9**	**7,364**	**70.5**	**3,349.7**	**3.7889**	**108,623,082**	**3.8792**	**41,389,635**	**2.9666**	**3.5298**	**3.8317**	**3.3560**	**3.9808**
Bronx	1,120.4	.4652	–4.2	26,676	61.9	421.7	.4770	9,545,655	.3409	2,526,748	.1811	.3179	.5854	.3813	.3023
Kings	2,231.3	.9265	.0	31,876	60.8	859.4	.9721	21,941,618	.7836	6,784,722	.4863	.7230	1.0996	.8221	.7403
New York (Manhattan)	1,485.6	.6169	4.0	67,527	68.9	750.7	.8491	26,533,748	.9476	15,830,673	1.1346	.9375	.8902	.8622	1.3020
Putnam	85.9	.0356	11.3	372	98.8	28.3	.0320	1,244,495	.0445	317,468	.0228	.0362	.0207	.0240	.0351
Queens	1,968.2	.8173	4.1	18,224	73.7	751.5	.8501	24,652,804	.8803	6,686,077	.4792	.7474	.7371	.7352	.7879
Richmond	395.8	.1643	12.4	6,708	89.6	132.3	.1496	5,374,800	.1920	1,358,007	.0974	.1579	.1085	.1141	.1727
Rockland	275.6	.1144	6.2	1,575	90.2	86.3	.0976	4,286,317	.1530	1,407,998	.1009	.1298	.0678	.0781	.1295
Westchester	869.0	.3609	.3	1,984	84.6	319.5	.3614	15,043,645	.5373	6,477,942	.4643	.4801	.3224	.3390	.5110
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***17,839.9***	***7.4076***	***2.5***	***2,329***	***79.7***	***6,654.8***	***7.5272***	***252,011,225***	***8.9998***	***105,311,235***	***7.5480***	***8.2459***	***7.0803***	***6.8480***	***9.0964***
NIAGARA FALLS	**218.6**	**.0907**	**–3.9**	**416**	**93.2**	**80.1**	**.0906**	**2,480,297**	**.0885**	**988,495**	**.0708**	**.0837**	**.0874**	**.0855**	**.0843**
Niagara	218.6	.0907	–3.9	416	93.2	80.1	.0906	2,480,297	.0885	988,495	.0708	.0837	.0874	.0855	.0843
ORANGE COUNTY	**279.2**	**.1159**	**7.5**	**338**	**92.2**	**92.1**	**.1041**	**3,156,054**	**.1127**	**1,591,559**	**.1140**	**.1137**	**.1024**	**.1061**	**.1156**
Orange	279.2	.1159	7.5	338	92.2	92.1	.1041	3,156,054	.1127	1,591,559	.1140	.1137	.1024	.1061	.1156
POUGHKEEPSIE	**258.8**	**.1075**	**5.6**	**322**	**90.7**	**87.6**	**.0991**	**3,355,281**	**.1198**	**1,401,695**	**.1004**	**.1115**	**.0874**	**.0923**	**.1144**
Dutchess	258.8	.1075	5.6	322	90.7	87.6	.0991	3,355,281	.1198	1,401,695	.1004	.1115	.0874	.0923	.1144
ROCHESTER	**1,001.1**	**.4158**	**3.1**	**341**	**90.2**	**366.1**	**.4142**	**12,983,066**	**.4636**	**5,556,505**	**.3985**	**.4347**	**.3675**	**.3912**	**.4453**
Livingston	60.2	.0250	5.6	95	98.1	19.8	.0224	647,815	.0232	227,602	.0163	.0215	.0201	.0220	.0186
Monroe	713.2	.2962	1.6	1,076	87.6	267.4	.3025	9,767,327	.3488	4,406,311	.3159	.3285	.2721	.2845	.3428
Ontario	95.3	.0396	7.2	148	97.7	33.3	.0377	1,061,193	.0379	544,440	.0391	.0386	.0338	.0400	.0399
Orleans	41.4	.0172	7.5	106	93.6	14.2	.0161	459,890	.0164	119,171	.0086	.0143	.0141	.0138	.0137
Wayne	91.0	.0378	7.6	150	96.0	31.4	.0355	1,046,841	.0373	258,981	.0186	.0318	.0274	.0309	.0303
SYRACUSE	**663.5**	**.2755**	**3.2**	**277**	**93.5**	**237.4**	**.2685**	**8,023,609**	**.2865**	**3,536,188**	**.2533**	**.2744**	**.2575**	**.2615**	**.2854**
Madison	69.8	.0290	7.1	106	98.6	22.9	.0259	689,039	.0246	238,221	.0170	.0232	.0250	.0254	.0198
Onondaga	469.5	.1949	1.2	598	91.3	172.7	.1953	5,810,904	.2075	2,835,233	.2032	.2037	.1927	.1946	.2224
Oswego	124.2	.0516	9.0	130	98.9	41.8	.0473	1,523,666	.0544	462,734	.0331	.0475	.0398	.0415	.0432
UTICA - ROME	**323.1**	**.1342**	**.9**	**123**	**96.8**	**115.7**	**.1309**	**3,366,294**	**.1203**	**1,589,853**	**.1139**	**.1211**	**.1350**	**.1371**	**.1225**
Herkimer	68.9	.0286	3.3	49	99.5	24.7	.0279	716,612	.0256	261,752	.0187	.0242	.0271	.0281	.0229
Oneida	254.2	.1056	.3	209	96.0	91.0	.1030	2,649,682	.0947	1,328,101	.0952	.0969	.1079	.1090	.0996
ALL COUNTIES															
Albany	290.2	.1205	1.5	554	91.6	111.6	.1263	3,820,010	.1364	2,336,275	.1674	.1426	.1224	.1380	.1630
Allegany	54.1	.0224	4.6	52	99.1	17.9	.0202	391,780	.0140	156,513	.0112	.0148	.0256	.0216	.0099
Bronx	1,120.4	.4652	–4.2	26,676	61.9	421.7	.4770	9,545,655	.3409	2,526,748	.1811	.3179	.5854	.3813	.3023
Broome	215.9	.0897	1.1	303	97.4	80.2	.0907	2,540,337	.0907	1,285,827	.0922	.0909	.0909	.0952	.0928
Cattaraugus	89.0	.0369	3.9	68	96.8	31.1	.0352	836,519	.0299	362,101	.0259	.0301	.0376	.0358	.0286
Cayuga	83.5	.0347	4.5	120	96.8	28.7	.0324	774,048	.0276	337,485	.0242	.0280	.0336	.0331	.0252
Chautauqua	149.5	.0621	1.8	141	98.0	55.1	.0624	1,576,239	.0563	663,494	.0476	.0548	.0652	.0621	.0494
Chemung	95.7	.0397	–2.0	233	94.8	34.5	.0390	963,738	.0344	522,178	.0374	.0364	.0401	.0427	.0344
Chenango	52.2	.0217	5.8	58	99.0	18.3	.0207	502,356	.0180	201,535	.0144	.0176	.0217	.0219	.0148
Clinton	83.9	.0348	3.9	80	95.9	26.4	.0298	752,579	.0268	419,475	.0301	.0295	.0318	.0341	.0267
Columbia	64.8	.0269	8.9	102	95.8	23.9	.0271	704,094	.0252	260,675	.0187	.0235	.0277	.0265	.0202
Cortland	49.4	.0206	1.2	99	98.7	16.9	.0191	455,762	.0163	221,115	.0158	.0171	.0208	.0203	.0153
Delaware	48.6	.0201	3.8	34	98.8	17.2	.0194	454,602	.0162	237,883	.0171	.0172	.0229	.0218	.0131
Dutchess	258.8	.1075	5.6	322	90.7	87.6	.0991	3,355,281	.1198	1,401,695	.1004	.1115	.0874	.0923	.1144
Erie	982.7	.4080	–3.2	939	87.6	361.0	.4084	11,142,465	.3979	5,140,729	.3685	.3911	.4262	.3890	.4077
Essex	38.0	.0158	5.0	21	99.2	14.0	.0158	357,545	.0128	156,132	.0112	.0129	.0184	.0163	.0102
Franklin	46.8	.0194	4.2	29	94.5	16.0	.0181	397,544	.0142	207,274	.0148	.0154	.0225	.0185	.0116

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW YORK (continued)															
ALL COUNTIES (continued)															
Fulton	58.2	.0242	5.5	117	98.6	21.7	.0245	587,263	.0210	234,604	.0169	.0204	.0253	.0255	.0195
Genesee	61.3	.0255	3.2	124	96.6	21.1	.0239	571,095	.0204	253,346	.0181	.0208	.0240	.0256	.0208
Greene	42.5	.0176	4.0	66	96.2	16.1	.0182	415,580	.0148	205,198	.0147	.0154	.0218	.0184	.0124
Hamilton	5.3	.0022	5.3	3	99.6	1.9	.0022	39,102	.0014	13,458	.0010	.0013	.0026	.0023	.0011
Herkimer	68.9	.0286	3.3	49	99.5	24.7	.0279	716,612	.0256	261,752	.0187	.0242	.0271	.0281	.0229
Jefferson	93.1	.0387	5.6	73	99.1	32.9	.0372	864,062	.0308	499,176	.0358	.0339	.0416	.0408	.0308
Kings	2,231.3	.9265	.0	31,876	60.8	859.4	.9721	21,941,618	.7836	6,784,722	.4863	.7230	1.0996	.8221	.7403
Lewis	25.7	.0106	2.7	20	99.6	8.7	.0098	233,624	.0083	64,970	.0047	.0076	.0096	.0099	.0063
Livingston	60.2	.0250	5.6	95	98.1	19.8	.0224	647,815	.0232	227,602	.0163	.0215	.0201	.0220	.0186
Madison	69.8	.0290	7.1	106	98.6	22.9	.0259	689,039	.0246	238,221	.0170	.0232	.0250	.0254	.0198
Monroe	713.2	.2962	1.6	1,076	87.6	267.4	.3025	9,767,327	.3488	4,406,311	.3159	.3285	.2721	.2845	.3428
Montgomery	54.0	.0224	1.0	134	99.0	20.4	.0230	573,576	.0205	251,423	.0180	.0200	.0239	.0236	.0185
Nassau	1,337.4	.5553	1.2	4,660	91.1	445.2	.5036	23,537,308	.8405	11,445,225	.8203	.7775	.4010	.4845	.8885
New York (Manhattan)	1,485.6	.6169	4.0	67,527	68.9	750.7	.8491	26,533,748	.9476	15,830,673	1.1346	.9375	.8902	.8622	1.3020
Niagara	218.6	.0907	–3.9	416	93.2	80.1	.0906	2,480,297	.0885	988,495	.0708	.0837	.0874	.0855	.0843
Oneida	254.2	.1056	.3	209	96.0	91.0	.1030	2,649,682	.0947	1,328,101	.0952	.0969	.1079	.1090	.0996
Onondaga	469.5	.1949	1.2	598	91.3	172.7	.1953	5,810,904	.2075	2,835,233	.2032	.2037	.1927	.1946	.2224
Ontario	95.3	.0396	7.2	148	97.7	33.3	.0377	1,061,193	.0379	544,440	.0391	.0386	.0338	.0400	.0399
Orange	279.2	.1159	7.5	338	92.2	92.1	.1041	3,156,054	.1127	1,591,559	.1140	.1137	.1024	.1061	.1156
Orleans	41.4	.0172	7.5	106	93.6	14.2	.0161	459,890	.0164	119,171	.0086	.0143	.0141	.0138	.0137
Oswego	124.2	.0516	9.0	130	98.9	41.8	.0473	1,523,666	.0544	462,734	.0331	.0475	.0398	.0415	.0432
Otsego	61.8	.0257	4.6	62	98.8	21.8	.0246	622,255	.0222	269,391	.0193	.0220	.0263	.0257	.0171
Putnam	85.9	.0356	11.3	372	98.8	28.3	.0320	1,244,495	.0445	317,468	.0228	.0362	.0207	.0240	.0351
Queens	1,968.2	.8173	4.1	18,224	73.7	751.5	.8501	24,652,804	.8803	6,686,077	.4792	.7474	.7371	.7352	.7879
Rensselaer	156.3	.0649	2.9	239	96.2	55.7	.0630	1,769,600	.0632	575,510	.0412	.0570	.0630	.0570	.0514
Richmond	395.8	.1643	12.4	6,708	89.6	132.3	.1496	5,374,800	.1920	1,358,007	.0974	.1579	.1085	.1141	.1727
Rockland	275.6	.1144	6.2	1,575	90.2	86.3	.0976	4,286,317	.1530	1,407,998	.1009	.1298	.0678	.0781	.1295
St. Lawrence	117.7	.0489	2.9	43	98.9	38.1	.0431	1,085,900	.0388	454,977	.0326	.0390	.0466	.0420	.0337
Saratoga	168.3	.0699	9.5	208	98.4	59.0	.0668	2,088,803	.0746	691,276	.0495	.0661	.0543	.0618	.0654
Schenectady	150.0	.0623	.0	728	95.6	58.0	.0656	1,862,304	.0665	938,184	.0673	.0658	.0700	.0671	.0685
Schoharie	32.2	.0134	8.4	52	98.6	10.8	.0122	289,021	.0103	116,925	.0084	.0104	.0136	.0125	.0084
Schuyler	18.9	.0078	6.9	57	99.1	6.5	.0073	190,275	.0068	47,148	.0033	.0060	.0061	.0074	.0051
Seneca	34.8	.0145	3.2	106	98.2	12.1	.0137	425,518	.0152	120,923	.0087	.0131	.0112	.0129	.0120
Steuben	103.4	.0429	4.2	74	98.4	37.6	.0425	1,038,523	.0371	405,564	.0291	.0358	.0432	.0436	.0325
Suffolk	1,363.6	.5662	6.2	1,495	92.7	428.4	.4846	18,825,649	.6723	7,977,923	.5718	.6210	.3904	.4421	.6545
Sullivan	69.8	.0290	7.1	72	91.5	25.6	.0290	714,766	.0255	352,216	.0252	.0261	.0344	.0294	.0188
Tioga	53.6	.0222	7.6	103	98.8	18.6	.0210	632,428	.0226	148,617	.0107	.0189	.0180	.0184	.0170
Tompkins	90.7	.0377	4.2	190	93.8	31.4	.0355	1,117,597	.0399	443,085	.0317	.0371	.0337	.0360	.0338
Ulster	167.7	.0696	6.0	148	94.5	61.3	.0694	2,022,091	.0722	845,614	.0606	.0682	.0667	.0682	.0613
Warren	56.6	.0235	3.2	64	99.1	20.4	.0230	605,653	.0217	484,709	.0348	.0259	.0275	.0290	.0240
Washington	58.1	.0241	6.0	69	97.8	19.6	.0222	574,068	.0205	190,341	.0136	.0191	.0217	.0216	.0163
Wayne	91.0	.0378	7.6	150	96.0	31.4	.0355	1,046,841	.0373	258,981	.0186	.0318	.0274	.0309	.0303
Westchester	869.0	.3609	.3	1,984	84.6	319.5	.3614	15,043,645	.5373	6,477,942	.4643	.4801	.3224	.3390	.5110
Wyoming	42.0	.0174	5.3	71	96.5	13.6	.0154	421,422	.0150	146,837	.0105	.0142	.0137	.0155	.0128
Yates	22.8	.0095	6.2	67	99.1	8.7	.0098	219,801	.0079	67,659	.0048	.0072	.0102	.0096	.0057
TOTAL METRO COUNTIES	**16,201.0**	**6.7270**	**2.1**	**805**	**80.9**	**6,057.4**	**6.8517**	**211,339,202**	**7.5472**	**88,247,345**	**6.3249**	**7.0166**	**6.6401**	**6.3181**	**7.6627**
TOTAL STATE	**17,966.2**	**7.4600**	**2.3**	**379**	**82.5**	**6,676.7**	**7.5520**	**228,984,585**	**8.1773**	**95,806,920**	**6.8666**	**7.6406**	**7.3767**	**7.0370**	**8.2074**
NORTH CAROLINA															
ASHEVILLE	**168.0**	**.0697**	**4.4**	**255**	**90.3**	**66.1**	**.0748**	**1,711,710**	**.0611**	**1,190,197**	**.0853**	**.0701**	**.0848**	**.0870**	**.0672**
Buncombe	168.0	.0697	4.4	255	90.3	66.1	.0748	1,711,710	.0611	1,190,197	.0853	.0701	.0848	.0870	.0672
BURLINGTON	**100.5**	**.0417**	**1.2**	**232**	**79.3**	**38.2**	**.0432**	**1,044,196**	**.0373**	**763,657**	**.0548**	**.0435**	**.0475**	**.0507**	**.0506**
Alamance	100.5	.0417	1.2	232	79.3	38.2	.0432	1,044,196	.0373	763,657	.0548	.0435	.0475	.0507	.0506
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**.4357**	**8.0**	**309**	**78.1**	**387.6**	**.4382**	**11,727,909**	**.4189**	**6,611,375**	**.4737**	**.4390**	**.4457**	**.4851**	**.4527**
Cabarrus	93.3	.0388	8.6	256	84.6	34.2	.0386	1,020,917	.0365	544,825	.0390	.0378	.0389	.0413	.0388
Gaston	169.5	.0704	4.3	475	86.6	60.9	.0689	1,778,539	.0636	873,530	.0626	.0645	.0691	.0750	.0603
Lincoln	47.0	.0195	10.9	158	90.1	17.1	.0193	486,473	.0173	165,346	.0118	.0162	.0167	.0209	.0154
Mecklenburg	438.1	.1819	8.4	830	71.0	168.5	.1906	5,365,151	.1916	3,469,542	.2487	.2068	.1877	.2169	.2275
Rowan	103.0	.0428	3.8	198	82.9	38.9	.0440	1,081,495	.0387	596,579	.0427	.0407	.0539	.0498	.0401
Union	78.9	.0328	12.0	123	81.7	26.5	.0299	745,785	.0266	332,537	.0238	.0272	.0305	.0318	.0258
York, S. C.	*119.2*	*.0495*	*11.7*	*174*	*75.5*	*41.5*	*.0469*	*1,249,549*	*.0446*	*629,016*	*.0451*	*.0458*	*.0489*	*.0494*	*.0448*

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
FAYETTEVILLE	**263.7**	**.1095**	**6.7**	**401**	**64.3**	**83.9**	**.0949**	**2,428,655**	**.0867**	**1,344,263**	**.0963**	**.0942**	**.1021**	**.1128**	**.0883**
Cumberland	263.7	.1095	6.7	401	64.3	83.9	.0949	2,428,655	.0867	1,344,263	.0963	.0942	.1021	.1128	.0883
GREENSBORO - WINSTON-SALEM - HIGH POINT	**902.1**	**.3745**	**5.9**	**261**	**79.5**	**341.8**	**.3867**	**10,205,304**	**.3646**	**5,478,379**	**.3928**	**.3747**	**.3822**	**.4178**	**.3898**
Davidson	121.9	.0506	7.7	222	89.0	44.8	.0507	1,240,875	.0444	478,661	.0344	.0425	.0475	.0534	.0431
Davie	27.1	.0112	10.2	101	88.7	9.9	.0112	281,978	.0100	75,473	.0054	.0090	.0102	.0103	.0101
Forsyth	258.0	.1071	5.9	626	73.8	100.7	.1139	3,164,681	.1131	1,933,537	.1386	.1195	.1151	.1235	.1242
Guilford	328.8	.1366	3.7	505	72.8	125.0	.1414	3,878,342	.1385	2,439,505	.1748	.1490	.1447	.1600	.1581
Randolph	99.6	.0413	9.1	126	92.8	37.3	.0422	966,208	.0345	371,369	.0267	.0334	.0399	.0466	.0333
Stokes	36.6	.0152	10.6	81	92.1	12.9	.0146	378,862	.0136	71,867	.0052	.0112	.0113	.0123	.0120
Yadkin	30.1	.0125	5.8	90	94.8	11.2	.0127	294,358	.0105	107,967	.0077	.0101	.0135	.0117	.0090
HICKORY	**217.2**	**.0902**	**7.1**	**187**	**90.9**	**79.7**	**.0902**	**2,244,990**	**.0802**	**1,180,385**	**.0846**	**.0835**	**.0901**	**.1035**	**.0834**
Alexander	27.5	.0114	10.0	106	92.6	9.7	.0110	255,756	.0091	69,691	.0050	.0084	.0100	.0113	.0078
Burke	76.5	.0318	5.5	151	91.9	28.0	.0317	727,945	.0260	263,362	.0189	.0249	.0325	.0349	.0231
Catawba	113.2	.0470	7.6	286	89.7	42.0	.0475	1,261,289	.0451	847,332	.0607	.0502	.0476	.0573	.0525
JACKSONVILLE	**121.4**	**.0504**	**7.6**	**159**	**76.5**	**34.8**	**.0393**	**935,846**	**.0334**	**566,056**	**.0406**	**.0390**	**.0516**	**.0478**	**.0265**
Onslow	121.4	.0504	7.6	159	76.5	34.8	.0393	935,846	.0334	566,056	.0406	.0390	.0516	.0478	.0265
RALEIGH - DURHAM	**632.9**	**.2628**	**12.8**	**309**	**71.8**	**238.3**	**.2695**	**7,749,780**	**.2767**	**3,973,862**	**.2849**	**.2763**	**.2584**	**.2794**	**.2864**
Durham	161.9	.0672	6.0	543	61.3	62.3	.0704	2,028,395	.0724	1,073,479	.0770	.0727	.0682	.0738	.0737
Franklin	32.6	.0136	8.5	66	57.1	11.4	.0128	268,326	.0095	79,292	.0057	.0093	.0145	.0117	.0075
Orange	84.0	.0349	9.0	210	80.4	31.5	.0357	920,591	.0329	420,256	.0301	.0324	.0416	.0358	.0285
Wake	354.4	.1471	17.6	415	75.9	133.1	.1506	4,532,468	.1619	2,400,835	.1721	.1619	.1341	.1581	.1767
WILMINGTON	**113.3**	**.0470**	**9.5**	**612**	**76.6**	**43.3**	**.0490**	**1,128,108**	**.0403**	**878,435**	**.0630**	**.0483**	**.0581**	**.0561**	**.0488**
New Hanover	113.3	.0470	9.5	612	76.6	43.3	.0490	1,128,108	.0403	878,435	.0630	.0483	.0581	.0561	.0488
ALL COUNTIES															
Alamance	100.5	.0417	1.2	232	79.3	38.2	.0432	1,044,196	.0373	763,657	.0548	.0435	.0475	.0507	.0506
Alexander	27.5	.0114	10.0	106	92.6	9.7	.0110	255,756	.0091	69,691	.0050	.0084	.0100	.0113	.0078
Alleghany	10.2	.0043	6.4	44	97.6	3.9	.0044	78,533	.0028	33,636	.0024	.0029	.0054	.0047	.0021
Anson	26.4	.0109	2.9	50	51.4	8.8	.0100	183,781	.0066	75,476	.0054	.0071	.0123	.0101	.0056
Ashe	23.3	.0097	4.4	55	99.0	9.0	.0101	187,788	.0067	91,706	.0066	.0072	.0125	.0106	.0059
Avery	15.2	.0063	5.5	62	98.7	5.3	.0060	113,072	.0040	65,663	.0047	.0048	.0082	.0066	.0029
Beaufort	42.9	.0178	6.3	52	66.7	15.7	.0178	362,088	.0129	201,319	.0144	.0143	.0223	.0183	.0119
Bertie	21.3	.0089	1.3	30	39.0	7.4	.0084	161,390	.0058	50,440	.0036	.0057	.0105	.0073	.0043
Bladen	31.7	.0131	4.0	36	58.4	11.1	.0125	220,946	.0079	82,631	.0059	.0084	.0165	.0119	.0061
Brunswick	46.4	.0193	29.7	54	75.0	16.7	.0189	398,034	.0142	172,233	.0124	.0147	.0236	.0181	.0117
Buncombe	168.0	.0697	4.4	255	90.3	66.1	.0748	1,711,710	.0611	1,190,197	.0853	.0701	.0848	.0870	.0672
Burke	76.5	.0318	5.5	151	91.9	28.0	.0317	727,945	.0260	263,362	.0189	.0249	.0325	.0349	.0231
Cabarrus	93.3	.0388	8.6	256	84.6	34.2	.0386	1,020,917	.0365	544,825	.0390	.0378	.0389	.0413	.0388
Caldwell	72.1	.0299	6.4	153	93.7	25.9	.0293	667,906	.0238	324,606	.0233	.0249	.0305	.0337	.0254
Camden	6.0	.0025	2.9	25	66.0	2.0	.0023	48,018	.0017	13,941	.0010	.0016	.0023	.0020	.0014
Carteret	48.1	.0200	17.1	92	89.3	18.7	.0211	470,120	.0168	282,785	.0202	.0185	.0229	.0238	.0165
Caswell	22.3	.0092	7.7	52	54.6	7.1	.0081	139,818	.0050	24,166	.0018	.0048	.0095	.0075	.0035
Catawba	113.2	.0470	7.6	286	89.7	42.0	.0475	1,261,289	.0451	847,332	.0607	.0502	.0476	.0573	.0525
Chatham	36.3	.0151	8.6	51	71.5	13.7	.0155	344,353	.0123	120,218	.0086	.0117	.0157	.0164	.0104
Cherokee	20.3	.0084	7.2	45	96.3	7.7	.0087	158,612	.0056	97,685	.0070	.0066	.0123	.0091	.0064
Chowan	13.4	.0056	6.7	74	56.4	5.0	.0056	116,838	.0042	58,037	.0042	.0045	.0073	.0057	.0035
Clay	7.3	.0030	10.3	34	99.2	2.7	.0031	54,131	.0019	23,892	.0017	.0021	.0037	.0032	.0013
Cleveland	87.2	.0362	4.5	186	77.8	30.9	.0349	830,695	.0297	368,495	.0264	.0300	.0368	.0364	.0286
Columbus	52.5	.0218	2.9	56	65.9	18.5	.0210	438,107	.0156	243,755	.0175	.0174	.0260	.0214	.0155
Craven	77.4	.0322	8.9	110	70.4	27.1	.0306	703,693	.0252	440,668	.0316	.0285	.0384	.0343	.0232
Cumberland	263.7	.1095	6.7	401	64.3	83.9	.0949	2,428,655	.0867	1,344,263	.0963	.0942	.1021	.1128	.0883
Currituck	13.7	.0056	23.5	54	82.7	5.1	.0058	120,793	.0043	29,828	.0021	.0039	.0066	.0056	.0033
Dare	17.4	.0073	30.1	45	92.9	7.1	.0080	188,411	.0067	152,189	.0109	.0081	.0110	.0101	.0067
Davidson	121.9	.0506	7.7	222	89.0	44.8	.0507	1,240,875	.0444	478,661	.0344	.0425	.0475	.0534	.0431
Davie	27.1	.0112	10.2	101	88.7	9.9	.0112	281,978	.0100	75,473	.0054	.0090	.0102	.0103	.0101
Duplin	42.0	.0175	2.6	51	64.0	15.0	.0170	315,287	.0113	143,009	.0102	.0121	.0220	.0168	.0106
Durham	161.9	.0672	6.0	543	61.3	62.3	.0704	2,028,395	.0724	1,073,479	.0770	.0727	.0682	.0738	.0737
Edgecombe	58.8	.0244	5.0	116	47.3	20.0	.0227	479,439	.0171	210,384	.0150	.0180	.0264	.0223	.0162
Forsyth	258.0	.1071	5.9	626	73.8	100.7	.1139	3,164,681	.1131	1,933,537	.1386	.1195	.1151	.1235	.1242
Franklin	32.6	.0136	8.5	66	57.1	11.4	.0128	268,326	.0095	79,292	.0057	.0093	.0145	.0117	.0075
Gaston	169.5	.0704	4.3	475	86.6	60.9	.0689	1,778,539	.0636	873,530	.0626	.0645	.0691	.0750	.0603
Gates	9.6	.0039	8.2	28	45.5	3.1	.0035	69,592	.0024	19,680	.0014	.0025	.0038	.0032	.0017
Graham	7.5	.0032	3.9	26	94.3	2.5	.0029	46,994	.0017	14,616	.0011	.0018	.0037	.0030	.0012
Granville	35.3	.0146	3.7	66	54.0	11.6	.0131	299,103	.0107	114,865	.0082	.0108	.0145	.0133	.0097

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Greene	16.4	.0068	1.8	62	52.9	5.4	.0061	125,369	.0045	21,846	.0016	.0040	.0066	.0053	.0035
Guilford	328.8	.1366	3.7	505	72.8	125.0	.1414	3,878,342	.1385	2,439,505	.1748	.1490	.1447	.1600	.1581
Halifax	56.2	.0233	2.0	78	48.6	19.5	.0220	419,949	.0150	305,411	.0219	.0187	.0301	.0223	.0184
Harnett	63.5	.0264	6.6	106	74.3	22.1	.0250	507,242	.0181	235,816	.0169	.0195	.0300	.0259	.0155
Haywood	48.7	.0202	4.7	88	97.9	18.7	.0212	511,657	.0183	292,390	.0209	.0194	.0225	.0230	.0172
Henderson	68.2	.0283	16.4	182	95.8	27.4	.0310	756,556	.0270	452,273	.0325	.0289	.0319	.0349	.0300
Hertford	23.2	.0096	–.7	65	42.6	7.9	.0089	190,205	.0068	104,537	.0075	.0075	.0112	.0091	.0065
Hoke	22.4	.0093	9.9	57	41.9	6.7	.0076	166,496	.0059	32,228	.0023	.0056	.0077	.0069	.0047
Hyde	5.9	.0025	.5	9	62.8	2.1	.0024	40,446	.0015	12,791	.0009	.0015	.0032	.0022	.0010
Iredell	88.4	.0367	7.1	154	81.4	32.4	.0366	877.755	.0313	444,452	.0318	.0326	.0384	.0404	.0318
Jackson	27.4	.0114	6.2	56	87.7	9.4	.0106	221,831	.0079	119,402	.0086	.0088	.0139	.0113	.0068
Johnston	77.2	.0320	9.3	97	78.9	28.7	.0325	614,661	.0220	404,910	.0290	.0260	.0411	.0361	.0255
Jones	9.7	.0040	–.1	21	54.6	3.2	.0036	64,413	.0023	21,205	.0015	.0025	.0041	.0036	.0016
Lee	40.9	.0170	11.4	158	76.4	14.6	.0165	389,228	.0139	260,807	.0187	.0159	.0209	.0186	.0149
Lenoir	61.9	.0257	3.5	154	60.0	22.4	.0254	543,148	.0194	337,072	.0242	.0220	.0307	.0270	.0217
Lincoln	47.0	.0195	10.9	158	90.1	17.1	.0193	486,473	.0173	165,346	.0118	.0162	.0167	.0209	.0154
McDowell	36.4	.0152	3.6	83	94.9	13.2	.0150	327,132	.0117	154,825	.0111	.0123	.0159	.0163	.0110
Macon	23.1	.0095	14.5	45	97.7	9.3	.0105	198,286	.0071	127,728	.0092	.0082	.0139	.0120	.0063
Madison	17.3	.0072	2.8	38	98.9	6.3	.0071	142,390	.0051	34,627	.0025	.0046	.0082	.0064	.0037
Martin	27.8	.0116	7.1	60	53.6	9.4	.0106	214,101	.0076	98,448	.0070	.0083	.0130	.0109	.0072
Mecklenburg	438.1	.1819	8.4	830	71.0	168.5	.1906	5,365,151	.1916	3,469,542	.2487	.2068	.1877	.2169	.2275
Mitchell	14.7	.0061	1.9	66	99.5	5.3	.0060	120,374	.0043	50,596	.0036	.0044	.0062	.0062	.0044
Montgomery	23.9	.0099	6.4	49	73.8	8.5	.0096	200,141	.0072	75,635	.0054	.0073	.0104	.0101	.0064
Moore	57.5	.0239	13.9	82	76.9	22.4	.0254	622,076	.0222	241,390	.0173	.0210	.0269	.0254	.0191
Nash	71.5	.0297	6.5	132	65.2	26.3	.0297	677,176	.0242	489,083	.0351	.0286	.0368	.0331	.0281
New Hanover	113.3	.0470	9.5	612	76.6	43.3	.0490	1,128,108	.0403	878,435	.0630	.0483	.0581	.0561	.0488
Northampton	22.9	.0095	3.2	43	37.5	7.6	.0086	158,397	.0056	44,380	.0031	.0058	.0112	.0075	.0036
Onslow	121.4	.0504	7.6	159	76.5	34.8	.0393	935,846	.0334	566,056	.0406	.0390	.0516	.0478	.0265
Orange	84.0	.0349	9.0	210	80.4	31.5	.0357	920,591	.0329	420,256	.0301	.0324	.0416	.0358	.0285
Pamlico	11.1	.0046	6.8	33	66.9	3.9	.0044	82,122	.0029	41,190	.0030	.0033	.0055	.0044	.0022
Pasquotank	30.7	.0128	7.9	135	61.2	11.1	.0125	245,844	.0088	218,532	.0156	.0117	.0158	.0148	.0102
Pender	25.0	.0104	12.3	29	59.3	8.7	.0099	173,202	.0062	60,573	.0044	.0065	.0135	.0088	.0046
Perquimans	10.1	.0041	6.5	41	60.4	3.8	.0043	67,586	.0024	22,900	.0016	.0025	.0055	.0036	.0018
Person	30.2	.0126	3.6	76	66.4	10.8	.0122	256,591	.0092	127,797	.0092	.0097	.0140	.0129	.0095
Pitt	94.6	.0393	4.9	144	63.6	35.7	.0404	856,083	.0306	559,012	.0401	.0353	.0493	.0420	.0358
Polk	14.5	.0060	11.7	61	89.9	5.7	.0064	159,265	.0057	40,403	.0028	.0049	.0064	.0055	.0044
Randolph	99.6	[illegible]413	9.1	126	92.8	37.3	.0422	966,208	.0345	371,369	.0267	.0334	.0399	.0466	.0333
Richmond	47.5	.019[illegible]	4.4	100	70.8	17.2	.0195	406,118	.0145	211,098	.0151	.0158	.0228	.0200	.0145
Robeson	108.2	.044[illegible]	6.5	114	37.9	34.6	.0391	783,403	.0279	443,998	.0318	0326	.0476	.0423	.0308
Rockingham	87.4	.0363	4.8	154	78.1	32.4	.0367	890,698	.0318	394,014	.0283	.0316	.0397	.0372	.0348
Rowan	103.0	.0428	3.8	198	82.9	38.9	.0440	1,081,495	.0387	596,579	.0427	.0407	.0539	.0498	.0401
Rutherford	56.3	.0233	4.7	99	86.9	21.1	.0238	528,307	.0188	292,264	.0210	.0203	.0267	.0263	.0185
Sampson	51.9	.0216	4.5	55	62.8	18.4	.0208	373,064	.0134	173,421	.0124	.0148	.0264	.0209	.0127
Scotland	34.8	.0144	7.8	109	56.5	11.6	.0132	312,469	.0111	172,326	.0123	.0121	.0164	.0134	.0103
Stanly	52.1	.0217	7.4	132	87.3	19.3	.0218	527,258	.0188	221,286	.0159	.0186	.0213	.0234	.0183
Stokes	36.6	.0152	10.6	81	92.1	12.9	.0146	378,862	.0136	71,867	.0052	.0112	.0113	.0123	.0120
Surry	62.6	.0260	5.3	116	94.5	23.3	.0263	578,122	.0206	388,499	.0278	.0240	.0306	.0307	.0236
Swain	10.8	.0044	5.0	21	73.2	4.0	.0046	63,709	.0023	52,092	.0037	.0031	.0075	.0046	.0017
Transylvania	25.4	.0106	8.5	67	93.9	9.4	.0106	273,929	.0098	97,866	.0070	.0091	.0104	.0099	.0087
Tyrrell	4.0	.0016	.6	10	59.3	1.4	.0016	25,400	.0009	6,151	.0005	.0008	.0018	.0016	.0006
Union	78.9	.0328	12.0	123	81.7	26.5	.0299	745,785	.0266	332,537	.0238	.0272	.0305	.0318	.0258
Vance	38.7	.0161	5.3	155	54.7	13.5	.0153	325,744	.0116	204,758	.0147	.0134	.0186	.0166	.0122
Wake	354.4	.1471	17.6	415	75.9	133.1	.1506	4,532,468	.1619	2,400,835	.1721	.1619	.1341	.1581	.1767
Warren	16.6	.0069	2.3	39	34.8	5.6	.0063	105,973	.0038	42,286	.0030	.0042	.0089	.0059	.0032
Washington	15.2	.0063	2.7	46	54.7	5.1	.0058	127,753	.0045	40,042	.0029	.0045	.0065	.0050	.0042
Watauga	34.1	.0142	7.7	109	98.2	12.2	.0138	291,757	.0105	234,285	.0168	.0130	.0190	.0152	.0127
Wayne	101.0	.0419	4.1	182	65.2	35.5	.0401	822,532	.0293	504,750	.0361	.0340	.0476	.0447	.0285
Wilkes	62.7	.0261	6.9	83	94.7	23.0	.0260	599,162	.0214	271,208	.0195	.0217	.0266	.0291	.0184
Wilson	65.2	.0270	3.3	174	61.7	23.5	.0266	597,371	.0214	386,464	.0277	.0243	.0310	.0290	.0217
Yadkin	30.1	.0125	5.8	90	94.8	11.2	.0127	294,358	.0105	107,967	.0077	.0101	.0135	.0117	.0090
Yancey	15.6	.0065	4.5	50	98.4	5.6	.0063	108,963	.0039	40,390	.0029	.0041	.0083	.0067	.0027
TOTAL METRO COUNTIES	**3,448.9**	**1.4320**	**7.6**	**286**	**77.7**	**1,272.2**	**1.4389**	**37,926,949**	**1.3546**	**21,357,593**	**1.5309**	**1.4228**	**1.4716**	**1.5908**	**1.4489**
TOTAL STATE	**6,304.9**	**2.6179**	**7.2**	**129**	**75.0**	**2,299.0**	**2.6004**	**62,795,945**	**2.2425**	**34,422,973**	**2.4672**	**2.3850**	**2.8388**	**2.8152**	**2.3200**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA															
BISMARCK	**91.7**	**.0381**	**14.6**	**26**	**97.9**	**32.4**	**.0366**	**1,094,949**	**.0392**	**603,254**	**.0433**	**.0402**	**.0328**	**.0384**	**.0382**
Burleigh	63.3	.0263	15.5	39	97.5	22.6	.0256	844,955	.0302	479,753	.0344	.0307	.0214	.0269	.0307
Morton	28.4	.0118	12.8	15	98.9	9.8	.0110	249,994	.0090	123,501	.0089	.0095	.0114	.0115	.0075
FARGO - MOORHEAD	**148.2**	**.0616**	**7.7**	**53**	**98.7**	**54.2**	**.0613**	**1,793,397**	**.0640**	**1,039,549**	**.0746**	**.0666**	**.0563**	**.0657**	**.0610**
Cass	98.8	.0410	12.0	56	98.7	37.1	.0420	1,302,315	.0465	778,094	.0558	.0481	.0347	.0447	.0435
Clay, Minn.	*49.4*	*.0206*	*.1*	*47*	*98.7*	*17.1*	*.0193*	*491,082*	*.0175*	*261,455*	*.0188*	*.0185*	*.0216*	*.0210*	*.0175*
GRAND FORKS	**70.5**	**.0292**	**6.7**	**49**	**96.0**	**23.7**	**.0268**	**995,110**	**.0355**	**471,745**	**.0338**	**.0337**	**.0198**	**.0285**	**.0321**
Grand Forks	70.5	.0292	6.7	49	96.0	23.7	.0268	995,110	.0355	471,745	.0338	.0337	.0198	.0285	.0321
ALL COUNTIES															
Adams	3.6	.0015	.4	4	99.5	1.3	.0015	31,175	.0011	20,028	.0014	.0013	.0020	.0016	.0009
Barnes	13.7	.0057	−1.9	9	99.4	5.1	.0058	139,936	.0050	84,787	.0061	.0055	.0062	.0062	.0047
Benson	8.1	.0034	2.0	6	69.4	2.5	.0028	65,623	.0023	8,254	.0006	.0020	.0026	.0026	.0016
Billings	1.1	.0004	−3.3	1	99.6	.4	.0004	14,625	.0005	1,897	.0001	.0004	.0003	.0003	.0004
Bottineau	9.3	.0039	.7	6	98.9	3.2	.0037	96,847	.0035	39,929	.0029	.0034	.0034	.0036	.0030
Bowman	4.4	.0018	4.0	4	99.5	1.6	.0018	54,074	.0019	20,709	.0015	.0018	.0017	.0018	.0015
Burke	3.6	.0015	−5.8	3	99.6	1.4	.0015	38,580	.0014	12,952	.0009	.0012	.0014	.0014	.0010
Burleigh	63.3	.0263	15.5	39	97.5	22.6	.0256	844,955	.0302	479,753	.0344	.0307	.0214	.0269	.0307
Cass	98.8	.0410	12.0	56	98.7	37.1	.0420	1,302,315	.0465	778,094	.0558	.0481	.0347	.0447	.0435
Cavalier	7.4	.0031	−3.1	5	99.4	2.6	.0029	73,680	.0026	30,932	.0022	.0027	.0032	.0029	.0023
Dickey	7.4	.0031	2.7	6	99.4	2.5	.0028	63,985	.0023	32,643	.0023	.0025	.0033	.0027	.0021
Divide	3.3	.0013	−5.6	3	99.6	1.2	.0014	38,684	.0014	11,497	.0009	.0011	.0011	.0012	.0011
Dunn	4.9	.0021	5.9	2	89.6	1.6	.0018	41,403	.0015	12,752	.0009	.0014	.0020	.0017	.0009
Eddy	3.1	.0013	−12.8	5	99.2	1.3	.0015	30,967	.0011	14,641	.0010	.0012	.0016	.0016	.0008
Emmons	5.7	.0023	−3.0	4	99.9	2.0	.0022	41,233	.0015	25,740	.0019	.0017	.0033	.0022	.0014
Foster	4.6	.0019	−.2	7	99.5	1.6	.0019	51,558	.0018	33,293	.0023	.0020	.0017	.0022	.0015
Golden Valley	2.5	.0011	4.6	2	99.6	.9	.0010	28,212	.0010	20,969	.0016	.0013	.0010	.0011	.0009
Grand Forks	70.5	.0292	6.7	49	96.0	23.7	.0268	995,110	.0355	471,745	.0338	.0337	.0198	.0285	.0321
Grant	4.1	.0017	−4.1	2	99.3	1.5	.0017	24,353	.0009	14,136	.0010	.0011	.0025	.0015	.0005
Griggs	3.7	.0016	−.4	5	99.5	1.4	.0016	39,311	.0014	9,726	.0007	.0013	.0015	.0015	.0010
Hettinger	4.2	.0017	−1.8	4	99.7	1.5	.0017	35,427	.0013	19,482	.0014	.0013	.0022	.0018	.0009
Kidder	3.8	.0016	−.9	3	99.8	1.4	.0015	24,743	.0009	5,997	.0004	.0008	.0021	.0012	.0006
La Moure	6.4	.0027	−1.1	6	99.7	2.3	.0026	60,241	.0021	17,436	.0012	.0021	.0024	.0026	.0014
Logan	3.3	.0013	−5.5	3	100.0	1.2	.0014	23,795	.0009	16,211	.0012	.0009	.0020	.0013	.0006
McHenry	7.6	.0032	−3.3	4	99.6	2.8	.0032	66,268	.0023	17,592	.0013	.0023	.0033	.0029	.0017
McIntosh	4.6	.0019	−4.2	5	99.7	1.9	.0021	33,928	.0012	23,994	.0017	.0014	.0033	.0018	.0010
McKenzie	8.2	.0034	15.0	3	86.2	2.7	.0031	100,852	.0036	38,609	.0028	.0034	.0029	.0031	.0028
McLean	13.6	.0056	9.8	7	95.1	4.7	.0053	162,312	.0058	50,744	.0036	.0051	.0049	.0047	.0044
Mercer	14.2	.0059	51.0	14	97.2	5.1	.0058	184,874	.0066	52,005	.0037	.0056	.0044	.0046	.0054
Morton	28.4	.0118	12.8	15	98.9	9.8	.0110	249,994	.0090	123,501	.0089	.0095	.0114	.0115	.0075
Mountrail	8.1	.0034	5.5	4	87.1	2.9	.0033	90,246	.0032	34,327	.0024	.0031	.0032	.0032	.0025
Nelson	5.3	.0022	1.3	5	99.8	2.0	.0023	50,731	.0018	36,169	.0026	.0020	.0027	.0024	.0013
Oliver	2.7	.0011	8.2	4	98.3	.8	.0009	20,357	.0007	1,792	.0002	.0007	.0008	.0008	.0006
Pembina	10.5	.0044	1.0	9	99.2	3.7	.0042	112,672	.0041	47,366	.0033	.0039	.0040	.0042	.0030
Pierce	6.2	.0026	.6	6	99.1	2.0	.0022	49,354	.0017	47,405	.0034	.0024	.0029	.0027	.0018
Ramsey	13.5	.0056	3.5	11	97.1	5.0	.0057	158,006	.0057	104,769	.0076	.0062	.0057	.0065	.0060
Ransom	6.7	.0027	.0	8	99.6	2.4	.0027	72,059	.0025	29,009	.0020	.0025	.0026	.0026	.0024
Renville	3.6	.0015	−.2	4	99.5	1.3	.0015	40,789	.0015	12,130	.0009	.0013	.0012	.0014	.0012
Richland	20.5	.0085	6.7	14	98.4	7.0	.0079	232,521	.0083	89,283	.0064	.0077	.0070	.0078	.0077
Rolette	13.5	.0057	10.9	15	40.5	3.8	.0043	100,472	.0036	40,014	.0029	.0037	.0053	.0037	.0029
Sargent	5.4	.0022	−2.0	6	99.8	2.0	.0023	53,849	.0019	12,829	.0009	.0018	.0019	.0024	.0014
Sheridan	2.9	.0012	2.9	3	99.7	1.0	.0011	28,041	.0010	4,212	.0003	.0008	.0010	.0010	.0007
Sioux	3.8	.0016	5.0	3	33.7	.9	.0010	20,473	.0007	6,182	.0004	.0008	.0012	.0008	.0006
Slope	1.1	.0004	−4.9	1	99.6	.4	.0005	8,475	.0003	1,460	.0001	.0003	.0004	.0005	.0002
Stark	26.8	.0112	13.1	20	99.1	9.1	.0102	327,034	.0117	245,155	.0176	.0133	.0097	.0122	.0123
Steele	2.9	.0012	−6.6	4	99.7	1.1	.0013	30,615	.0011	9,036	.0007	.0010	.0011	.0012	.0007
Stutsman	25.0	.0103	3.5	11	98.9	9.1	.0103	287,511	.0103	163,549	.0117	.0107	.0098	.0115	.0109
Towner	4.2	.0018	3.7	4	98.8	1.6	.0018	45,428	.0016	20,711	.0015	.0016	.0018	.0017	.0010
Traill	9.6	.0040	−.3	11	99.5	3.4	.0038	107,029	.0038	37,087	.0026	.0036	.0032	.0036	.0029
Walsh	15.6	.0065	1.5	12	99.1	5.6	.0064	165,258	.0059	97,196	.0070	.0063	.0064	.0068	.0055
Ward	61.8	.0256	5.8	30	96.1	21.3	.0241	719,149	.0257	445,181	.0319	.0276	.0209	.0284	.0279
Wells	7.1	.0030	1.7	6	99.8	2.7	.0030	75,971	.0027	41,405	.0030	.0027	.0034	.0030	.0025
Williams	25.7	.0106	15.6	12	96.2	9.7	.0110	368,390	.0132	233,884	.0167	.0138	.0103	.0118	.0153

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq Mi (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	261.0	.1083	11.4	39	97.7	93.2	.1054	3,392,374	.1212	1,853,093	.1329	.1220	.0873	.1116	.1138
TOTAL STATE	699.9	.2906	7.2	10	95.9	247.7	.2802	8,123,490	.2901	4,250,199	.3046	.2946	.2601	.2919	.2695
OHIO															
AKRON	648.4	.2692	−1.8	716	89.7	241.4	.2730	7,398,194	.2642	3,676,403	.2635	.2650	.2672	.2731	.2493
Portage	139.8	.0580	2.9	284	96.5	47.9	.0542	1,541,843	.0551	559,118	.0401	.0512	.0456	.0516	.0450
Summit	508.6	.2112	−3.0	1,234	87.9	193.5	.2188	5,856,351	.2091	3,117,285	.2234	.2138	.2216	.2215	.2043
CANTON	409.5	.1700	1.3	423	93.2	148.4	.1679	4,379,865	.1564	2,262,619	.1621	.1607	.1659	.1703	.1623
Carroll	27.9	.0115	9.0	71	99.2	9.6	.0109	254,484	.0090	84,518	.0060	.0086	.0096	.0107	.0078
Stark	381.6	.1585	.7	665	92.8	138.8	.1570	4,125,381	.1474	2,178,101	.1561	.1521	.1563	.1596	.1545
CINCINNATI	1,405.7	.5838	.3	657	86.7	521.8	.5900	16,733,802	.5976	8,521,003	.6106	.5989	.5707	.5865	.5887
Clermont	140.1	.0582	9.0	307	98.8	48.3	.0546	1,492,557	.0533	679,404	.0487	.0529	.0469	.0561	.0516
Hamilton	852.1	.3538	−2.4	2,068	79.3	329.4	.3725	10,694,919	.3819	5,869,702	.4207	.3879	.3736	.3739	.3854
Warren	104.9	.0436	5.7	260	97.9	35.3	.0399	1,249,782	.0446	385,597	.0276	.0394	.0307	.0346	.0392
Dearborn, Ind.	*37.8*	*.0157*	*10.2*	*123*	*98.9*	*12.9*	*.0146*	*378,655*	*.0136*	*141,242*	*.0101*	*.0130*	*.0134*	*.0135*	*.0123*
Boone, Ky.	*50.3*	*.0209*	*9.7*	*204*	*99.1*	*17.0*	*.0192*	*534,035*	*.0191*	*461,298*	*.0330*	*.0237*	*.0181*	*.0245*	*.0214*
Campbell, Ky.	*81.5*	*.0339*	*−2.2*	*536*	*98.7*	*28.7*	*.0324*	*885,415*	*.0316*	*339,016*	*.0243*	*.0299*	*.0310*	*.0301*	*.0307*
Kenton, Ky.	*139.0*	*.0577*	*1.4*	*853*	*96.7*	*50.2*	*.0568*	*1,498,439*	*.0535*	*644,744*	*.0462*	*.0521*	*.0570*	*.0538*	*.0481*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,679.3***	***.6974***	***1.1***	***644***	***88.0***	***618.6***	***.6995***	***19,737,135***	***.7049***	***9,717,050***	***.6963***	***.7010***	***.6725***	***.6866***	***.6840***
CLEVELAND	1,873.4	.7779	−1.3	1,233	80.3	715.2	.8090	22,986,935	.8209	12,133,621	.8697	.8269	.7961	.7926	.8633
Cuyahoga	1,452.6	.6032	−3.1	3,165	75.1	571.5	.6464	17,820,653	.6364	9,894,772	.7092	.6516	.6691	.6359	.6902
Geauga	78.2	.0325	5.0	192	98.2	25.2	.0285	988,031	.0353	272,291	.0195	.0300	.0203	.0244	.0284
Lake	219.1	.0909	3.0	948	97.8	78.1	.0884	2,738,976	.0978	1,464,660	.1050	.0986	.0727	.0915	.0975
Medina	123.5	.0513	9.1	293	98.9	40.4	.0457	1,439,275	.0514	501,898	.0360	.0467	.0340	.0408	.0472
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,795.6***	***1.1608***	***−1.4***	***957***	***83.6***	***1,052.0***	***1.1899***	***33,585,152***	***1.1994***	***17,115,598***	***1.2268***	***1.1999***	***1.1560***	***1.1627***	***1.2201***
COLUMBUS	1,288.9	.5353	3.6	360	87.6	488.8	.5528	15,097,445	.5391	8,071,989	.5786	.5500	.5373	.5778	.5421
Delaware	59.4	.0247	10.3	134	97.1	20.2	.0228	701,488	.0250	215,305	.0155	.0222	.0174	.0206	.0207
Fairfield	101.5	.0421	8.3	201	99.3	35.3	.0399	1,037,898	.0370	391,418	.0281	.0355	.0370	.0394	.0350
Franklin	893.1	.3708	2.8	1,648	83.1	351.0	.3971	10,855,602	.3877	6,490,861	.4652	.4074	.3990	.4270	.4039
Licking	125.3	.0521	3.6	183	97.7	45.8	.0518	1,432,086	.0511	536,941	.0385	.0475	.0457	.0484	.0498
Madison	33.9	.0141	2.7	73	94.7	11.3	.0128	298,769	.0107	147,069	.0105	.0112	.0132	.0135	.0090
Pickaway	43.9	.0183	.5	87	98.3	14.4	.0162	434,040	.0155	194,354	.0139	.0155	.0153	.0172	.0137
Union	31.8	.0132	7.7	73	97.5	10.8	.0122	337,562	.0121	96,041	.0069	.0107	.0097	.0117	.0100
DAYTON - SPRINGFIELD	927.5	.3851	−1.6	552	86.0	353.2	.3995	11,157,848	.3984	5,393,776	.3866	.3922	.3767	.3987	.3958
Clark	146.1	.0606	−2.8	367	90.2	54.5	.0617	1,599,534	.0571	675,138	.0484	.0552	.0589	.0588	.0523
Greene	128.4	.0533	−1.1	309	91.6	44.9	.0508	1,606,410	.0573	580,709	.0416	.0518	.0402	.0464	.0486
Miami	91.0	.0378	.7	222	97.5	33.4	.0377	1,022,717	.0365	444,858	.0319	.0354	.0336	.0383	.0344
Montgomery	562.0	.2334	−1.7	1,227	81.8	220.4	.2493	6,929,187	.2475	3,693,071	.2647	.2498	.2440	.2552	.2605
HAMILTON - MIDDLETOWN	273.6	.1136	5.7	583	94.5	96.8	.1095	3,003,333	.1073	1,196,047	.0857	.1021	.1018	.1001	.0953
Butler	273.6	.1136	5.7	583	94.5	96.8	.1095	3,003,333	.1073	1,196,047	.0857	.1021	.1018	.1001	.0953
LIMA	157.4	.0655	1.7	196	92.1	56.4	.0638	1,618,633	.0577	933,700	.0669	.0622	.0632	.0686	.0570
Allen	113.0	.0470	.7	279	89.1	40.7	.0460	1,185,433	.0423	737,000	.0528	.0464	.0465	.0494	.0426
Auglaize	44.4	.0185	4.3	112	99.7	15.7	.0178	433,200	.0154	196,700	.0141	.0158	.0167	.0192	.0144
LORAIN - ELYRIA	273.8	.1137	−.4	553	91.7	95.4	.1079	3,200,023	.1143	1,305,574	.0936	.1080	.0927	.0970	.1075
Lorain	273.8	.1137	−.4	553	91.7	95.4	.1079	3,200.023	.1143	1,305,574	.0936	.1080	.0927	.0970	.1075
MANSFIELD	130.9	.0544	−.2	263	92.0	48.5	.0548	1,428,850	.0510	806,316	.0578	.0538	.0523	.0581	.0503
Richland	130.9	.0544	−.2	263	92.0	48.5	.0548	1,428,850	.0510	806,316	.0578	.0538	.0523	.0581	.0503
PARKERSBURG - MARIETTA	159.0	.0660	.7	158	98.6	59.2	.0670	1,575,994	.0562	905,277	.0648	.0608	.0697	.0728	.0562
Washington	66.0	.0274	2.7	103	98.3	23.6	.0267	645,324	.0230	333,442	.0239	.0241	.0271	.0293	.0215
Wood, W. Va.	*93.0*	*.0386*	*−.7*	*253*	*98.8*	*35.6*	*.0403*	*930,670*	*.0332*	*571,835*	*.0409*	*.0367*	*.0426*	*.0435*	*.0347*
STEUBENVILLE - WEIRTON	156.5	.0650	−4.4	268	95.5	58.2	.0659	1,536,662	.0549	684,885	.0491	.0552	.0700	.0624	.0530
Jefferson	87.3	.0362	−4.7	213	93.7	32.6	.0369	882,928	.0315	396,083	.0284	.0316	.0384	.0340	.0306
Brooke, W. Va.	*29.6*	*.0123*	*−4.9*	*329*	*99.0*	*10.7*	*.0121*	*267,614*	*.0096*	*106,803*	*.0077*	*.0094*	*.0125*	*.0117*	*.0094*
Hancock, W. Va.	*39.6*	*.0165*	*−3.5*	*466*	*96.8*	*14.9*	*.0169*	*386,120*	*.0138*	*181,999*	*.0130*	*.0142*	*.0191*	*.0167*	*.0130*
TOLEDO	617.9	.2566	.2	452	88.3	229.7	.2597	7,242,616	.2586	4,436,876	.3181	.2760	.2694	.2690	.2610
Fulton	40.1	.0167	6.2	99	99.6	13.9	.0157	445,338	.0159	194,617	.0140	.0155	.0135	.0157	.0150
Lucas	463.0	.1922	−1.9	1,358	84.9	176.7	.1998	5,516,553	.1970	3,539,225	.2537	.2130	.2123	.2066	.2016

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
TOLEDO (continued)															
Wood	114.8	.0477	6.9	185	98.0	39.1	.0442	1,280,725	.0457	703,034	.0504	.0475	.0436	.0467	.0444
YOUNGSTOWN - WARREN	**516.2**	**.2143**	**–2.9**	**502**	**88.5**	**190.4**	**.2154**	**5,812,759**	**.2075**	**2,786,870**	**.1998**	**.2068**	**.2064**	**.2086**	**.2046**
Mahoning	276.6	.1148	–4.5	663	84.6	102.7	.1162	2,723,651	.0972	1,553,092	.1113	.1051	.1248	.1204	.1015
Trumbull	239.6	.0995	–.9	392	93.1	87.7	.0992	3,089,108	.1103	1,233,778	.0885	.1017	.0816	.0882	.1031
ALL COUNTIES															
Adams	25.8	.0107	6.1	44	99.6	9.0	.0102	169,188	.0060	70,647	.0051	.0067	.0135	.0089	.0043
Allen	113.0	.0470	.7	279	89.1	40.7	.0460	1,185,433	.0423	737,000	.0528	.0464	.0465	.0494	.0426
Ashland	46.9	.0194	1.6	111	98.8	16.5	.0187	460,957	.0165	205,250	.0147	.0166	.0187	.0195	.0152
Ashtabula	104.1	.0433	–.1	148	96.3	37.2	.0420	1,088,724	.0389	497,567	.0357	.0387	.0421	.0417	.0358
Athens	56.5	.0234	.2	111	95.4	19.1	.0216	531,632	.0190	232,192	.0166	.0191	.0247	.0214	.0152
Auglaize	44.4	.0185	4.3	112	99.7	15.7	.0178	433,200	.0154	196,700	.0141	.0158	.0167	.0192	.0144
☐ Belmont	82.1	.0341	–.6	153	97.7	31.6	.0358	822,380	.0294	509,804	.0366	.0324	.0396	.0372	.0316
Brown	34.2	.0142	7.1	69	98.4	11.9	.0134	307,890	.0110	69,712	.0050	.0099	.0138	.0117	.0084
Butler	273.6	.1136	5.7	583	94.5	96.8	.1095	3,003,333	.1073	1,196,047	.0857	.1021	.1018	.1001	.0953
Carroll	27.9	.0115	9.0	71	99.2	9.6	.0109	254,484	.0090	84,518	.0060	.0086	.0096	.0107	.0078
Champaign	34.7	.0145	3.1	81	96.6	12.7	.0143	348,675	.0125	117,932	.0085	.0116	.0143	.0150	.0105
Clark	146.1	.0606	–2.8	367	90.2	54.5	.0617	1,599,534	.0571	675,138	.0484	.0552	.0589	.0588	.0523
Clermont	140.1	.0582	9.0	307	98.8	48.3	.0546	1,492,557	.0533	679,404	.0487	.0529	.0469	.0561	.0516
Clinton	35.9	.0149	3.7	88	97.5	13.3	.0150	359,372	.0129	170,086	.0122	.0131	.0160	.0156	.0117
Columbiana	112.5	.0467	–1.0	211	98.3	41.3	.0468	1,070,876	.0382	501,160	.0359	.0393	.0500	.0471	.0357
Coshocton	37.2	.0155	3.3	66	98.4	13.9	.0157	361,664	.0129	127,939	.0092	.0123	.0165	.0147	.0118
Crawford	49.5	.0205	–1.2	123	99.1	18.4	.0208	492,583	.0176	178,254	.0127	.0166	.0207	.0202	.0153
Cuyahoga	1,452.6	.6032	–3.1	3,165	75.1	571.5	.6464	17,820,653	.6364	9,894,772	.7092	.6516	.6691	.6359	.6902
Darke	56.8	.0235	3.1	95	99.4	20.2	.0229	526,165	.0188	207,960	.0149	.0186	.0217	.0249	.0164
Defiance	40.2	.0167	.5	97	98.9	13.8	.0156	439,378	.0157	180,064	.0129	.0150	.0136	.0150	.0143
Delaware	59.4	.0247	10.3	134	97.1	20.2	.0228	701,488	.0250	215,305	.0155	.0222	.0174	.0206	.0207
Erie	79.4	.0330	–.3	301	91.8	28.9	.0327	880,301	.0315	458,556	.0328	.0321	.0303	.0333	.0319
Fairfield	101.5	.0421	8.3	201	99.3	35.3	.0399	1,037,898	.0370	391,418	.0281	.0355	.0370	.0394	.0350
Fayette	27.4	.0114	–.3	68	96.9	10.0	.0113	207,346	.0074	135,593	.0097	.0089	.0149	.0126	.0071
Franklin	893.1	.3708	2.8	1,648	83.1	351.0	.3971	10,855,602	.3877	6,490,861	.4652	.4074	.3990	.4270	.4039
Fulton	40.1	.0167	6.2	99	99.6	13.9	.0157	445,338	.0159	194,617	.0140	.0155	.0135	.0157	.0150
Gallia	31.2	.0129	3.7	66	96.1	10.9	.0123	282,369	.0101	153,477	.0110	.0110	.0141	.0126	.0103
Geauga	78.2	.0325	5.0	192	98.2	25.2	.0285	988,031	.0353	272,291	.0195	.0300	.0203	.0244	.0284
Greene	128.4	.0533	–1.1	309	91.6	44.9	.0508	1,606,410	.0573	580,709	.0416	.0518	.0402	.0464	.0486
Guernsey	43.2	.0180	2.8	83	97.9	15.7	.0178	412,500	.0148	173,843	.0124	.0147	.0186	.0174	.0133
Hamilton	852.1	.3538	–2.4	2,068	79.3	329.4	.3725	10,694,919	.3819	5,869,702	.4207	.3879	.3736	.3739	.3854
Hancock	64.9	.0269	.5	122	98.7	24.5	.0278	791,190	.0282	335,260	.0241	.0268	.0235	.0270	.0255
Hardin	32.6	.0136	–.4	69	99.0	11.7	.0132	287,281	.0103	105,545	.0075	.0101	.0149	.0132	.0087
Harrison	17.6	.0073	–3.1	44	97.0	6.3	.0071	157,623	.0056	41,671	.0030	.0051	.0072	.0066	.0045
Henry	28.4	.0118	.1	68	99.3	10.2	.0116	298,870	.0107	133,144	.0096	.0106	.0105	.0121	.0092
Highland	35.8	.0148	6.9	65	97.4	13.3	.0150	299,536	.0107	124,007	.0089	.0110	.0183	.0150	.0087
Hocking	25.7	.0107	5.7	61	99.2	9.7	.0110	215,808	.0077	89,452	.0064	.0079	.0120	.0116	.0062
Holmes	31.1	.0129	5.7	73	99.8	8.8	.0099	238,162	.0085	86,609	.0062	.0087	.0096	.0101	.0070
Huron	56.3	.0234	3.1	114	98.6	20.1	.0228	549,340	.0196	229,505	.0164	.0194	.0214	.0232	.0179
Jackson	30.8	.0128	.7	73	99.1	11.1	.0125	242,151	.0087	110,585	.0079	.0092	.0151	.0124	.0069
Jefferson	87.3	.0362	–4.7	213	93.7	32.6	.0369	882,928	.0315	396,083	.0284	.0316	.0384	.0340	.0306
Knox	47.8	.0199	3.2	90	99.0	17.2	.0194	437,434	.0156	185,223	.0133	.0157	.0209	.0206	.0137
Lake	219.1	.0909	3.0	948	97.8	78.1	.0884	2,738,976	.0978	1,464,660	.1050	.0986	.0727	.0915	.0975
☐ Lawrence	65.0	.0270	1.8	143	97.1	23.5	.0266	611,568	.0219	171,085	.0122	.0200	.0269	.0225	.0204
Licking	125.3	.0521	3.6	183	97.7	45.8	.0518	1,432,086	.0511	536,941	.0385	.0475	.0457	.0484	.0498
Logan	40.7	.0169	3.9	89	97.8	15.2	.0172	378,378	.0135	143,802	.0103	.0133	.0176	.0177	.0118
Lorain	273.8	.1137	–.4	553	91.7	95.4	.1079	3,200,023	.1143	1,305,574	.0936	.1080	.0927	.0970	.1075
Lucas	463.0	.1922	–1.9	1,358	84.9	176.7	.1998	5,516,553	.1970	3,539,225	.2537	.2130	.2123	.2066	.2016
Madison	33.9	.0141	2.7	73	94.7	11.3	.0128	298,769	.0107	147,069	.0105	.0112	.0132	.0135	.0090
Mahoning	276.6	.1148	–4.5	663	84.6	102.7	.1162	2,723,651	.0972	1,553,092	.1113	.1051	.1248	.1204	.1015
Marion	66.1	.0275	–2.8	164	95.9	23.8	.0269	639,941	.0229	314,893	.0226	.0237	.0268	.0287	.0220
Medina	123.5	.0513	9.1	293	98.9	40.4	.0457	1,439,275	.0514	501,898	.0360	.0467	.0340	.0408	.0472
Meigs	24.1	.0100	1.9	56	98.8	8.8	.0099	175,499	.0063	67,550	.0048	.0066	.0125	.0096	.0057
Mercer	39.2	.0162	2.3	86	99.7	13.0	.0148	415,041	.0148	137,877	.0099	.0136	.0121	.0138	.0131
Miami	91.0	.0378	.7	222	97.5	33.4	.0377	1,022,717	.0365	444,858	.0319	.0354	.0336	.0383	.0344
Monroe	16.6	.0069	–4.5	36	99.9	6.1	.0069	143,028	.0051	42,724	.0030	.0049	.0076	.0057	.0047
Montgomery	562.0	.2334	–1.7	1,227	81.8	220.4	.2493	6,929,187	.2475	3,693,071	.2647	.2498	.2440	.2552	.2605
Morgan	14.5	.0060	1.8	35	95.4	5.2	.0059	118,158	.0042	33,673	.0024	.0040	.0064	.0056	.0034
Morrow	27.9	.0116	5.4	69	99.6	9.7	.0110	229,490	.0082	58,427	.0042	.0077	.0104	.0118	.0061
Muskingum	84.8	.0352	1.8	130	95.2	31.4	.0355	776,748	.0277	428,839	.0308	.0302	.0406	.0370	.0258

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.5	.0048	1.7	29	99.7	4.2	.0047	101,810	.0036	39,916	.0028	.0036	.0050	.0045	.0032
Ottawa	40.7	.0169	1.6	161	99.0	15.0	.0170	503,721	.0180	238,837	.0171	.0175	.0148	.0170	.0152
Paulding	21.4	.0089	.5	51	98.6	7.3	.0083	202,555	.0073	41,973	.0031	.0063	.0067	.0074	.0065
Perry	32.7	.0135	5.4	79	99.6	11.4	.0129	267,832	.0095	67,162	.0048	.0089	.0133	.0125	.0072
Pickaway	43.9	.0183	.5	87	98.3	14.4	.0162	434,040	.0155	194,354	.0139	.0155	.0153	.0172	.0137
Pike	24.8	.0103	8.8	56	98.5	8.8	.0100	218,326	.0078	93,229	.0067	.0080	.0114	.0100	.0064
Portage	139.8	.0580	2.9	284	96.5	47.9	.0542	1,541,843	.0551	559,118	.0401	.0512	.0456	.0516	.0450
Preble	40.1	.0167	4.9	94	99.4	14.3	.0162	424,056	.0151	93,491	.0067	.0129	.0134	.0143	.0121
Putnam	33.6	.0139	1.8	69	99.8	10.9	.0123	281,284	.0101	109,143	.0078	.0101	.0122	.0131	.0084
Richland	130.9	.0544	–.2	263	92.0	48.5	.0548	1,428,850	.0510	806,316	.0578	.0538	.0523	.0581	.0503
Ross	68.0	.0282	4.6	98	94.0	24.1	.0273	729,968	.0261	273,043	.0195	.0245	.0253	.0261	.0230
Sandusky	65.0	.0270	2.7	159	97.4	23.3	.0264	691,662	.0247	313,931	.0225	.0245	.0252	.0274	.0229
Scioto	85.2	.0354	.8	139	96.7	30.7	.0347	734,933	.0262	397,450	.0285	.0288	.0416	0340	.0256
Seneca	61.9	.0257	.0	112	97.6	21.5	.0243	624,181	.0223	259,323	.0186	.0219	.0223	.0248	.0219
Shelby	44.0	.0182	2.1	108	98.5	15.1	.0171	473,885	.0169	143,516	.0103	.0152	.0144	.0162	.0143
Stark	381.6	.1585	.7	665	92.8	138.8	.1570	4,125,381	.1474	2,178,101	.1561	.1521	.1563	.1596	.1545
Summit	508.6	.2112	–3.0	1,234	87.9	193.5	.2188	5,856,351	.2091	3,117,285	.2234	.2138	.2216	.2215	.2043
Trumbull	239.6	.0995	–.9	392	93.1	87.7	.0992	3,089,108	.1103	1,233,778	.0885	.1017	.0816	.0882	.1031
Tuscarawas	86.5	.0359	2.2	152	98.8	32.7	.0370	843,865	.0301	404,445	.0289	.0309	.0375	.0387	.0294
Union	31.8	.0132	7.7	73	97.5	10.8	.0122	337,562	.0121	96,041	.0069	.0107	.0097	.0117	.0100
Van Wert	30.9	.0128	1.5	75	99.3	11.4	.0129	360,914	.0129	109,485	.0079	.0114	.0101	.0117	.0109
Vinton	12.3	.0051	6.2	30	99.8	4.3	.0049	94,717	.0034	16,927	.0012	.0030	.0052	.0041	.0024
Warren	104.9	.0436	5.7	260	97.9	35.3	.0399	1,249,782	.0446	385,597	.0276	.0394	.0307	.0346	.0392
Washington	66.0	.0274	2.7	103	98.3	23.6	.0267	645,324	.0230	333,442	.0239	.0241	.0271	.0293	.0215
Wayne	101.8	.0422	4.5	183	98.2	35.0	.0396	1,119,042	.0400	428,005	.0307	.0377	.0345	.0398	.0349
Williams	37.5	.0156	3.1	89	99.6	13.7	.0155	380,308	.0136	159,106	.0114	.0133	.0145	.0157	.0121
Wood	114.8	.0477	6.9	185	98.0	39.1	.0442	1,280,725	.0457	703,034	.0504	.0475	.0436	.0467	.0444
Wyandot	22.7	.0094	.2	56	99.7	8.0	.0091	208,381	.0075	96,932	.0069	.0077	.0088	.0098	.0069
TOTAL METRO COUNTIES	**8,515.0**	**3.5359**	**–.1**	**512**	**86.7**	**3,188.5**	**3.6063**	**99,725,959**	**3.5610**	**51,348,908**	**3.6805**	**3.5920**	**3.5122**	**3.6015**	**3.5688**
TOTAL STATE	**10,836.0**	**4.4994**	**.4**	**264**	**89.0**	**4,019.1**	**4.5460**	**122,320,697**	**4.3682**	**60,783,840**	**4.3565**	**4.3909**	**4.4593**	**4.5419**	**4.2902**
OKLAHOMA															
ENID	**65.8**	**.0273**	**4.7**	**62**	**94.6**	**25.6**	**.0289**	**775,387**	**.0276**	**421,253**	**.0302**	**.0283**	**.0297**	**.0309**	**.0311**
Garfield	65.8	.0273	4.7	62	94.6	25.6	.0289	775,387	.0276	421,253	.0302	.0283	.0297	.0309	.0311
LAWTON	**117.1**	**.0487**	**4.1**	**109**	**76.2**	**38.1**	**.0431**	**1,170,923**	**.0418**	**596,516**	**.0428**	**.0434**	**.0451**	**.0497**	**.0399**
Comanche	117.1	.0487	4.1	109	76.2	38.1	.0431	1,170,923	.0418	596,516	.0428	.0434	.0451	.0497	.0399
OKLAHOMA CITY	**984.4**	**.4089**	**14.3**	**232**	**86.3**	**377.7**	**.4272**	**11,736,769**	**.4191**	**7,497,305**	**.5374**	**.4525**	**.4347**	**.4716**	**.4814**
Canadian	74.8	.0311	32.5	83	93.9	25.2	.0285	859,285	.0307	374,086	.0268	.0296	.0235	.0268	.0286
Cleveland	161.9	.0673	21.6	306	93.5	58.2	.0658	1,883,704	.0673	1,168,552	.0837	.0723	.0599	.0728	.0732
Logan	31.6	.0131	17.6	42	83.4	11.1	.0126	321,244	.0114	97,401	.0070	.0104	.0127	.0114	.0088
McClain	25.4	.0106	25.2	44	95.0	8.8	.0100	240,902	.0086	105,657	.0076	.0086	.0108	.0092	.0080
Oklahoma	626.3	.2601	10.1	885	82.9	250.7	.2835	7,800,469	.2785	5,421,416	.3886	.3078	.2964	.3251	.3413
Pottawatomie	64.4	.0267	16.6	82	89.7	23.7	.0268	631,165	.0226	330,193	.0237	.0238	.0314	.0263	.0215
TULSA	**745.3**	**.3095**	**13.4**	**149**	**85.6**	**285.9**	**.3234**	**8,568,828**	**.3059**	**4,342,077**	**.3111**	**.3081**	**.3253**	**.3302**	**.3289**
Creek	73.4	.0305	24.4	79	89.6	26.1	.0295	715,871	.0255	271,086	.0194	.0247	.0319	.0275	.0229
Osage	44.2	.0184	12.4	20	78.9	16.2	.0184	416,957	.0149	75,014	.0054	.0127	.0177	.0156	.0120
Rogers	57.7	.0240	24.3	84	89.2	19.7	.0223	588,649	.0210	162,162	.0116	.0188	.0201	.0192	.0183
Tulsa	514.9	.2138	9.4	902	85.0	205.6	.2325	6,296,275	.2249	3,761,812	.2696	.2360	.2384	.2526	.2590
Wagoner	55.1	.0228	31.8	99	88.0	18.3	.0207	551,076	.0196	72,003	.0051	.0159	.0172	.0153	.0167
ALL COUNTIES															
Adair	21.2	.0088	14.1	37	64.6	6.8	.0077	131,288	.0047	35,475	.0026	.0049	.0099	.0062	.0035
Alfalfa	6.9	.0029	–2.5	8	98.5	2.7	.0030	69,349	.0024	35,159	.0025	.0026	.0047	.0030	.0021
Atoka	13.8	.0057	8.3	14	83.1	4.8	.0055	101,103	.0036	53,289	.0038	.0041	.0076	.0051	.0024
Beaver	7.4	.0031	8.7	4	98.8	3.0	.0034	81,288	.0029	12,564	.0009	.0023	.0032	.0028	.0022
Beckham	24.4	.0101	26.8	27	96.6	9.4	.0106	241,407	.0087	241,012	.0173	.0114	.0153	.0121	.0108
Blaine	13.8	.0057	2.7	15	87.5	5.3	.0060	148,013	.0052	67,640	.0048	.0054	.0067	.0052	.0045
Bryan	33.4	.0139	9.4	37	89.6	12.7	.0143	244,238	.0088	127,490	.0092	.0098	.0197	.0131	.0083
Caddo	33.5	.0139	8.4	26	77.6	12.4	.0141	315,492	.0112	174,080	.0125	.0122	.0174	.0143	.0102
Canadian	74.8	.0311	32.5	83	93.9	25.2	.0285	859,285	.0307	374,086	.0268	.0296	.0235	.0268	.0286
Carter	47.5	.0197	8.9	57	84.9	17.9	.0202	471,536	.0169	274,764	.0197	.0182	.0241	.0195	.0192
Cherokee	34.5	.0143	12.4	46	70.9	12.1	.0137	254,022	.0090	111,925	.0080	.0099	.0184	.0128	.0074
Choctaw	17.5	.0073	1.7	23	75.6	6.2	.0070	115,604	.0042	49,817	.0035	.0045	.0099	.0059	.0032

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.7	.0015	1.4	2	98.7	1.5	.0017	32,798	.0011	16,882	.0013	.0013	.0021	.0017	.0009
Cleveland	161.9	.0673	21.6	306	93.5	58.2	.0658	1,883,704	.0673	1,168,552	.0837	.0723	.0599	.0728	.0732
Coal	6.0	.0024	–.7	12	86.1	2.2	.0025	39,540	.0014	9,838	.0007	.0014	.0033	.0020	.0008
Comanche	117.1	.0487	4.1	109	76.2	38.1	.0431	1,170,923	.0418	596,516	.0428	.0434	.0451	.0497	.0399
Cotton	7.5	.0031	2.2	11	90.5	3.0	.0034	57,623	.0021	25,840	.0018	.0022	.0043	.0031	.0017
Craig	15.5	.0064	3.2	20	83.2	5.6	.0064	117,341	.0042	92,035	.0066	.0054	.0080	.0073	.0036
Creek	73.4	.0305	24.4	79	89.6	26.1	.0295	715,871	.0255	271,086	.0194	.0247	.0319	.0275	.0229
Custer	32.6	.0135	25.4	33	90.7	12.3	.0139	390,391	.0140	312,106	.0224	.0163	.0177	.0158	.0158
Delaware	28.7	.0119	19.9	40	77.8	10.7	.0121	212,667	.0076	75,541	.0054	.0078	.0155	.0110	.0063
Dewey	6.1	.0026	3.0	6	94.3	2.2	.0025	69,740	.0025	20,774	.0015	.0023	.0029	.0022	.0016
Ellis	5.8	.0024	3.6	5	99.3	2.2	.0025	58,432	.0021	27,199	.0020	.0021	.0027	.0024	.0018
Garfield	65.8	.0273	4.7	62	94.6	25.6	.0289	775,387	.0276	421,253	.0302	.0283	.0297	.0309	.0311
Garvin	30.1	.0125	8.1	37	92.8	11.6	.0131	301,555	.0108	149,464	.0107	.0111	.0164	.0126	.0105
Grady	45.7	.0190	15.7	41	92.8	16.6	.0188	442,521	.0158	202,423	.0145	.0161	.0208	.0182	.0147
Grant	6.5	.0027	–.3	6	99.3	2.6	.0030	66,579	.0024	25,367	.0018	.0022	.0031	.0029	.0018
Greer	6.9	.0028	–1.8	11	93.2	3.1	.0035	59,435	.0021	18,524	.0013	.0020	.0050	.0026	.0016
Harmon	4.3	.0018	–4.9	8	91.9	1.7	.0019	26,298	.0010	12,451	.0009	.0012	.0031	.0013	.0006
Harper	4.6	.0019	–2.4	4	99.2	1.8	.0020	47,262	.0016	14,069	.0010	.0015	.0022	.0017	.0015
Haskell	12.2	.0051	10.8	21	89.5	4.7	.0053	96,808	.0035	42,245	.0031	.0036	.0069	.0047	.0027
Hughes	15.1	.0063	5.3	19	82.1	5.9	.0067	112,495	.0040	57,328	.0041	.0046	.0095	.0058	.0032
Jackson	30.8	.0128	1.5	38	88.2	11.0	.0125	254,906	.0091	207,586	.0148	.0115	.0158	.0151	.0104
Jefferson	9.1	.0037	9.7	12	96.2	3.4	.0038	60,700	.0022	22,271	.0016	.0024	.0055	.0031	.0016
Johnston	10.8	.0045	4.3	17	84.7	4.0	.0045	68,633	.0024	13,015	.0010	.0024	.0065	.0031	.0016
Kay	51.8	.0215	3.9	56	92.0	20.6	.0233	614,686	.0220	307,196	.0220	.0219	.0241	.0229	.0224
Kingfisher	15.8	.0066	11.4	17	94.5	5.8	.0066	163,207	.0058	105,619	.0076	.0064	.0068	.0072	.0050
Kiowa	13.0	.0054	2.3	13	90.1	5.3	.0060	103,920	.0037	52,936	.0038	.0042	.0088	.0049	.0033
Latimer	10.3	.0043	4.7	14	83.4	3.6	.0041	69,597	.0025	22,571	.0016	.0025	.0058	.0034	.0017
Le Flore	45.9	.0190	12.8	29	89.1	16.7	.0188	342,756	.0123	120,160	.0086	.0125	.0241	.0174	.0098
Lincoln	32.0	.0133	20.3	33	93.0	12.0	.0136	299,996	.0107	100,314	.0072	.0102	.0145	.0122	.0092
Logan	31.6	.0131	17.6	42	83.4	11.1	.0126	321,244	.0114	97,401	.0070	.0104	.0127	.0114	.0088
Love	8.6	.0036	15.1	17	90.5	3.3	.0037	75,576	.0027	16,238	.0011	.0025	.0042	.0032	.0020
McClain	25.4	.0106	25.2	44	95.0	8.8	.0100	240,902	.0086	105,657	.0076	.0086	.0108	.0092	.0080
McCurtain	37.5	.0155	3.7	21	77.8	13.0	.0147	235,856	.0085	126,015	.0090	.0100	.0213	.0134	.0075
McIntosh	17.5	.0073	12.5	29	80.0	6.9	.0078	133,657	.0047	78,430	.0056	.0056	.0107	.0073	.0041
Major	9.4	.0039	7.2	10	98.9	3.4	.0038	93,895	.0034	54,963	.0040	.0036	.0039	.0041	.0027
Marshall	11.8	.0049	11.8	32	90.4	5.0	.0057	110,247	.0039	45,534	.0032	.0040	.0076	.0051	.0027
Mayes	36.5	.0152	13.1	57	85.2	13.4	.0151	318,875	.0114	129,909	.0094	.0115	.0181	.0142	.0104
Murray	13.2	.0054	8.7	31	91.1	5.1	.0058	114,803	.0041	65,721	.0047	.0046	.0069	.0062	.0031
Muskogee	72.4	.0301	8.0	89	75.9	27.1	.0307	653,666	.0234	360,210	.0258	.0253	.0378	.0296	.0249
Noble	12.5	.0052	8.0	17	91.0	4.8	.0054	130,779	.0046	52,864	.0038	.0046	.0057	.0055	.0038
Nowata	11.8	.0049	2.7	22	85.1	4.5	.0051	118,943	.0043	29,768	.0021	.0037	.0048	.0043	.0033
Okfuskee	11.7	.0048	5.2	19	71.1	4.6	.0052	94,893	.0034	26,362	.0019	.0033	.0066	.0043	.0026
Oklahoma	626.3	.2601	10.1	885	82.9	250.7	.2835	7,800,469	.2785	5,421,416	.3886	.3078	.2964	.3251	.3413
Okmulgee	40.7	.0169	3.9	58	77.0	15.2	.0172	364,146	.0130	150,364	.0107	.0132	.0217	.0151	.0118
Osage	44.2	.0184	12.4	20	78.9	16.2	.0184	416,957	.0149	75,014	.0054	.0127	.0177	.0156	.0120
Ottawa	34.7	.0144	5.6	75	85.7	13.1	.0148	284,144	.0102	158,412	.0114	.0113	.0196	.0146	.0103
Pawnee	17.7	.0073	15.6	32	91.7	6.8	.0077	181,111	.0064	53,307	.0038	.0058	.0080	.0067	.0052
Payne	66.1	.0275	5.9	96	92.6	24.7	.0279	644,647	.0231	321,856	.0231	.0240	.0353	.0263	.0203
Pittsburg	42.5	.0176	4.9	34	86.8	16.4	.0186	352,550	.0125	171,271	.0122	.0134	.0230	.0181	.0104
Pontotoc	34.9	.0145	7.1	49	88.8	13.3	.0150	318,431	.0114	210,664	.0151	.0132	.0196	.0149	.0129
Pottawatomie	64.4	.0267	16.6	82	89.7	23.7	.0268	631,165	.0226	330,193	.0237	.0238	.0314	.0263	.0215
Pushmataha	13.2	.0055	12.1	9	87.8	5.1	.0058	96,196	.0034	27,681	.0020	.0034	.0081	.0048	.0022
Roger Mills	5.5	.0023	14.6	5	92.7	2.1	.0023	72,801	.0026	29,546	.0021	.0023	.0027	.0023	.0018
Rogers	57.7	.0240	24.3	84	89.2	19.7	.0223	588,649	.0210	162,162	.0116	.0188	.0201	.0192	.0183
Seminole	29.0	.0120	5.6	45	77.1	10.9	.0124	269,985	.0097	112,445	.0081	.0096	.0157	.0109	.0086
☐ Sequoyah	35.6	.0148	15.8	53	81.7	12.2	.0138	233,883	.0083	88,325	.0063	.0091	.0183	.0130	.0065
Stephens	45.2	.0188	4.1	51	94.8	17.4	.0196	485,253	.0173	234,767	.0168	.0175	.0213	.0193	.0172
Texas	18.2	.0075	2.7	9	98.5	6.6	.0075	174,825	.0063	109,124	.0079	.0069	.0082	.0087	.0069
Tillman	11.7	.0049	–5.6	13	86.0	4.4	.0050	76,448	.0027	34,825	.0025	.0032	.0074	.0042	.0021
Tulsa	514.9	.2138	9.4	902	85.0	205.6	.2325	6,296,275	.2249	3,761,812	.2696	.2360	.2384	.2526	.2590
Wagoner	55.1	.0228	31.8	99	88.0	18.3	.0207	551,076	.0196	72,003	.0051	.0159	.0172	.0153	.0167
Washington	51.7	.0215	7.5	122	90.7	20.7	.0234	708,513	.0253	293,776	.0211	.0233	.0221	.0215	.0248
Washita	15.4	.0064	11.6	15	98.0	5.8	.0066	167,125	.0060	70,545	.0050	.0058	.0070	.0064	.0050
Woods	10.6	.0044	–3.0	8	98.3	4.2	.0048	121,636	.0043	72,291	.0052	.0046	.0057	.0049	.0043
Woodward	23.1	.0096	9.1	19	98.4	8.4	.0095	280,162	.0101	214,252	.0154	.0115	.0106	.0111	.0117

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	**1,948.2**	**.8092**	**13.0**	**161**	**85.6**	**739.5**	**.8364**	**22,485,790**	**.8027**	**12,945,476**	**.9278**	**.8414**	**.8531**	**.8954**	**.8878**
TOTAL STATE	**3,356.0**	**1.3935**	**10.9**	**49**	**86.2**	**1,269.1**	**1.4355**	**35,448,179**	**1.2659**	**19,433,585**	**1.3929**	**1.3295**	**1.5890**	**1.4670**	**1.3183**
OREGON															
EUGENE - SPRINGFIELD	**267.9**	**.1112**	**-2.7**	**59**	**97.1**	**104.3**	**.1180**	**2,677,232**	**.0956**	**1,434,241**	**.1028**	**.1009**	**.1257**	**.1224**	**.0972**
Lane	267.9	.1112	-2.7	59	97.1	104.3	.1180	2,677,232	.0956	1,434,241	.1028	.1009	.1257	.1224	.0972
MEDFORD	**139.3**	**.0578**	**5.2**	**50**	**98.1**	**52.6**	**.0595**	**1,274,776**	**.0455**	**762,391**	**.0546**	**.0507**	**.0651**	**.0667**	**.0440**
Jackson	139.3	.0578	5.2	50	98.1	52.6	.0595	1,274,776	.0455	762,391	.0546	.0507	.0651	.0667	.0440
PORTLAND	**1,149.3**	**.4770**	**3.9**	**307**	**93.8**	**450.8**	**.5099**	**13,932,168**	**.4976**	**7,441,991**	**.5334**	**.5040**	**.4629**	**.5189**	**.5208**
Clackamas	254.7	.1057	5.3	136	97.9	90.4	.1023	2,974,220	.1063	1,204,962	.0863	.1001	.0902	.0979	.0992
Multnomah	562.3	.2334	-.1	1,305	90.3	235.6	.2664	6,551,502	.2340	4,061,500	.2911	.2509	.2647	.2788	.2603
Washington	272.5	.1131	10.8	376	96.5	103.9	.1175	3,845,495	.1373	1,925,998	.1381	.1327	.0840	.1180	.1429
Yamhill	59.8	.0248	8.1	84	98.0	20.9	.0237	560,951	.0200	249,531	.0179	.0203	.0240	.0242	.0184
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,361.0***	***.5649***	***4.9***	***312***	***94.3***	***529.5***	***.5989***	***16,272,751***	***.5812***	***8,270,9***	***.5928***	***.5812***	***.5411***	***.5989***	***.6000***
SALEM	**257.0**	**.1068**	**2.8**	**134**	**97.1**	**94.6**	**.1071**	**2,346,257**	**.0837**	**1,184,037**	**.0849**	**.0888**	**.1123**	**.1132**	**.0830**
Marion	210.7	.0875	2.9	178	97.0	77.6	.0878	1,919,444	.0685	1,089,444	.0781	.0752	.0929	.0953	.0711
Polk	46.3	.0193	2.4	62	97.5	17.0	.0193	426,813	.0152	94,593	.0068	.0136	.0194	.0179	.0119
ALL COUNTIES															
Baker	16.1	.0067	-.2	5	99.0	6.2	.0070	126,492	.0045	73,923	.0053	.0053	.0091	.0073	.0041
Benton	67.4	.0280	-1.2	99	95.7	23.9	.0270	727,462	.0259	291,374	.0209	.0248	.0275	.0247	.0234
Clackamas	254.7	.1057	5.3	136	97.9	90.4	.1023	2,974,220	.1063	1,204,962	.0863	.1001	.0902	.0979	.0992
Clatsop	32.0	.0133	-1.5	40	97.0	12.4	.0140	305,624	.0109	194,592	.0140	.0123	.0179	.0146	.0115
Columbia	36.5	.0152	2.4	56	98.5	13.2	.0149	341,957	.0122	102,655	.0073	.0113	.0149	.0137	.0118
Coos	61.4	.0255	-4.1	38	96.8	23.4	.0265	537,684	.0192	308,982	.0222	.0214	.0306	.0284	.0205
Crook	13.7	.0057	4.7	5	98.6	5.1	.0057	114,643	.0041	41,240	.0029	.0041	.0070	.0062	.0036
Curry	16.9	.0070	-.6	10	97.4	7.0	.0080	151,704	.0054	89,157	.0064	.0060	.0101	.0085	.0047
Deschutes	69.2	.0287	11.4	23	98.6	25.8	.0291	645,118	.0230	353,106	.0253	.0249	.0316	.0318	.0233
Douglas	96.9	.0402	3.4	19	98.0	35.0	.0396	799,915	.0286	423,650	.0304	.0314	.0436	.0453	.0271
Gilliam	1.8	.0008	-12.5	1	98.9	.8	.0009	24,746	.0009	4,767	.0003	.0007	.0006	.0008	.0007
Grant	8.5	.0035	3.5	2	98.5	3.2	.0037	64,503	.0023	24,355	.0018	.0024	.0042	.0038	.0021
Harney	7.9	.0033	-5.0	1	96.5	2.9	.0032	61,896	.0022	29,385	.0021	.0023	.0036	.0039	.0017
Hood River	16.3	.0068	2.9	31	96.6	6.2	.0071	143,465	.0051	90,627	.0065	.0060	.0090	.0076	.0045
Jackson	139.3	.0578	5.2	50	98.1	52.6	.0595	1,274,776	.0455	762,391	.0546	.0507	.0651	.0667	.0440
Jefferson	12.7	.0053	9.5	7	80.9	4.5	.0050	114,293	.0041	60,624	.0044	.0044	.0056	.0057	.0034
Josephine	68.6	.0285	16.6	42	98.3	25.8	.0292	542,005	.0194	351,380	.0251	.0228	.0363	.0314	.0196
Klamath	58.7	.0243	-.7	10	95.1	22.1	.0250	500,491	.0179	317,164	.0228	.0208	.0299	.0273	.0193
Lake	7.8	.0033	3.6	1	97.9	3.0	.0034	67,053	.0024	34,240	.0024	.0025	.0040	.0035	.0022
Lane	267.9	.1112	-2.7	59	97.1	104.3	.1180	2,677,232	.0956	1,434,241	.1028	.1009	.1257	.1224	.0972
Lincoln	36.8	.0153	4.4	38	97.6	15.6	.0176	420,351	.0150	177,924	.0128	.0144	.0179	.0167	.0123
Linn	90.2	.0375	.8	39	98.2	33.5	.0379	844,553	.0301	444,051	.0318	.0321	.0386	.0395	.0289
Malheur	28.1	.0116	4.5	3	95.7	9.8	.0111	222,789	.0080	167,375	.0120	.0099	.0137	0130	.0082
Marion	210.7	.0875	2.9	178	97.0	77.6	.0878	1,919,444	.0685	1,089,444	.0781	.0752	.0929	.0953	.0711
Morrow	8.3	.0035	10.4	4	98.8	2.9	.0033	83,438	.0030	22,481	.0016	.0027	.0026	.0029	.0026
Multnomah	562.3	.2334	-.1	1,305	90.3	235.6	.2664	6,551,502	.2340	4,061,500	.2911	.2509	.2647	.2788	.2603
Polk	46.3	.0193	2.4	62	97.5	17.0	.0193	426,813	.0152	94,593	.0068	.0136	.0194	.0179	.0119
Sherman	2.1	.0008	-3.3	3	99.0	.8	.0009	23,107	.0008	11,058	.0008	.0008	.0006	.0009	.0006
Tillamook	21.2	.0088	.2	19	98.2	8.5	.0096	182,661	.0066	94,164	.0067	.0070	.0125	.0100	.0057
Umatilla	61.5	.0256	4.5	19	96.3	21.9	.0248	545,303	.0194	334,471	.0240	.0220	.0283	.0286	.0189
Union	24.6	.0102	2.8	12	98.1	8.8	.0099	222,976	.0080	114,766	.0082	.0086	.0109	.0101	.0081
Wallowa	7.4	.0031	1.7	2	99.4	3.0	.0034	65,406	.0023	33,673	.0024	.0025	.0042	.0035	.0021
Wasco	21.7	.0090	-.2	9	96.0	8.4	.0095	203,933	.0073	140,931	.0101	.0085	.0102	.0101	.0080
Washington	272.5	.1131	10.8	376	96.5	103.9	.1175	3,845,495	.1373	1,925,998	.1381	.1327	.0840	.1180	.1429
Wheeler	1.4	.0006	-7.5	1	99.3	.7	.0008	11,777	.0005	4,611	.0003	.0004	.0010	.0006	.0002
Yamhill	59.8	.0248	8.1	84	98.0	20.9	.0237	560,951	.0200	249,531	.0179	.0203	.0240	.0242	.0184
TOTAL METRO COUNTIES	**1,813.5**	**.7528**	**2.8**	**139**	**95.1**	**702.3**	**.7945**	**20,230,433**	**.7224**	**10,822,660**	**.7757**	**.7444**	**.7660**	**.8212**	**.7450**
TOTAL STATE	**2,709.2**	**1.1249**	**2.9**	**28**	**95.8**	**1,036.7**	**1.1726**	**28,325,778**	**1.0115**	**15,159,386**	**1.0865**	**1.0567**	**1.1920**	**1.2216**	**1.0241**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	656.8	.2727	3.4	447	97.7	249.9	.2827	7,973,465	.2848	3,798,948	.2723	.2785	.2592	.2828	.2806
Carbon	54.4	.0226	2.1	141	99.7	21.2	.0240	535,526	.0191	171,803	.0123	.0177	.0255	.0234	.0162
Lehigh	279.5	.1161	2.6	803	97.5	109.0	.1233	3,735,104	.1334	2,160,222	.1548	.1364	.1105	.1292	.1416
Northampton	233.5	.0969	3.6	621	97.4	87.3	.0988	2,557,504	.0914	965,250	.0692	.0858	.0919	.0945	.0866
Warren, N. J.	*89.4*	*.0371*	*5.9*	*249*	*98.2*	*32.4*	*.0366*	*1,145,331*	*.0409*	*501,673*	*.0360*	*.0386*	*.0313*	*.0357*	*.0362*
ALTOONA	136.0	.0565	–.5	258	98.9	51.0	.0577	1,270,448	.0454	742,310	.0532	.0499	.0651	.0635	.0499
Blair	136.0	.0565	–.5	258	98.9	51.0	.0577	1,270,448	.0454	742,310	.0532	.0499	.0651	.0635	.0499
BEAVER COUNTY	199.9	.0830	–2.2	458	93.6	73.4	.0830	2,335,053	.0834	847,635	.0607	.0765	.0759	.0711	.0803
Beaver	199.9	.0830	–2.2	458	93.6	73.4	.0830	2,335,053	.0834	847,635	.0607	.0765	.0759	.0711	.0803
ERIE	285.3	.1184	2.0	355	94.6	103.3	.1169	3,109,661	.1110	1,431,057	.1025	.1100	.1119	.1182	.1116
Erie	285.3	.1184	2.0	355	94.6	103.3	.1169	3,109,661	.1110	1,431,057	.1025	.1100	.1119	.1182	.1116
HARRISBURG - LEBANON - CARLISLE	578.8	.2404	4.1	290	92.6	220.7	.2497	6,991,737	.2497	3,804,955	.2727	.2548	.2371	.2735	.2462
Cumberland	189.1	.0785	5.3	346	97.5	70.5	.0797	2,435,296	.0869	1,559,369	.1118	.0928	.0774	.0929	.0902
Dauphin	237.6	.0987	2.3	450	84.5	94.8	.1073	3,041,551	.1087	1,488,244	.1067	.1060	.0992	.1105	.1051
Lebanon	112.6	.0468	3.7	310	98.9	41.1	.0465	1,144,956	.0409	636,585	.0456	.0435	.0459	.0532	.0401
Perry	39.5	.0164	10.6	71	99.8	14.3	.0162	369,934	.0132	120,757	.0086	.0125	.0146	.0169	.0108
JOHNSTOWN	262.6	.1091	–.7	149	98.3	95.9	.1085	2,295,880	.0820	1,032,751	.0740	.0852	.1218	.1104	.0761
Cambria	179.1	.0744	–2.3	259	97.6	65.2	.0737	1,593,126	.0569	741,705	.0531	.0594	.0831	.0744	.0542
Somerset	83.5	.0347	2.8	78	99.7	30.7	.0348	702,754	.0251	291,046	.0209	.0258	.0387	.0360	.0219
LANCASTER	386.6	.1606	6.7	406	97.0	138.8	.1570	4,324,798	.1544	2,189,656	.1570	.1565	.1472	.1714	.1598
Lancaster	386.6	.1606	6.7	406	97.0	138.8	.1570	4,324,798	.1544	2,189,656	.1570	.1565	.1472	.1714	.1598
PHILADELPHIA	4,807.8	1.9962	1.9	1,361	79.2	1,756.2	1.9864	59,290,349	2.1173	28,393,700	2.0350	2.0684	1.8643	1.9325	2.1655
Bucks	515.6	.2140	7.6	845	96.3	178.9	.2024	6,475,434	.2312	3,437,324	.2464	.2324	.1663	.2086	.2333
Chester	341.7	.1419	7.9	451	91.2	120.6	.1364	4,860,853	.1736	1,667,370	.1195	.1511	.0991	.1232	.1515
Delaware	550.6	.2286	–.8	2,992	89.2	201.2	.2275	7,058,913	.2520	3,565,641	.2555	.2483	.2088	.2297	.2625
Montgomery	664.4	.2759	3.3	1,367	93.3	244.0	.2760	9,905,979	.3538	5,456,742	.3911	.3493	.2302	.2946	.3781
Philadelphia	1,638.3	.6803	–3.0	12,046	58.2	629.9	.7125	17,056,306	.6091	7,852,678	.5628	.6096	.7944	.6541	.6523
Burlington, N. J.	*392.8*	*.1631*	*8.3*	*486*	*85.0*	*131.1*	*.1483*	*5,228,687*	*.1868*	*2,134,377*	*.1530*	*.1718*	*.1071*	*.1417*	*.1709*
Camden, N. J.	*487.3*	*.2023*	*3.3*	*2,185*	*83.2*	*176.3*	*.1994*	*6,109,008*	*.2181*	*3,019,272*	*.2164*	*.2145*	*.1847*	*.1983*	*.2279*
Gloucester, N. J.	*217.1*	*.0901*	*8.6*	*664*	*90.1*	*74.2*	*.0839*	*2,595,169*	*.0927*	*1,260,296*	*.0903*	*.0914*	*.0737*	*.0823*	*.0890*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*5,801.2*	*2.4088*	*2.1*	*1,084*	*79.7*	*2,108.0*	*2.3844*	*72,244,316*	*2.5798*	*34,638,964*	*2.4827*	*2.5166*	*2.2282*	*2.3260*	*2.6182*
PITTSBURGH	2,180.6	.9054	–1.7	639	91.1	846.2	.9570	25,343,955	.9050	11,695,825	.8382	.8850	.9496	.9220	.9002
Allegheny	1,404.6	.5832	–3.2	1,932	88.0	556.6	.6295	17,300,040	.6178	8,266,075	.5924	.6032	.6235	.6048	.6237
Fayette	163.5	.0679	2.6	206	95.6	60.8	.0687	1,383,580	.0494	668,159	.0479	.0526	.0820	.0670	.0473
Washington	218.9	.0909	.8	255	95.9	81.7	.0924	2,366,177	.0845	903,090	.0647	.0799	.0882	.0853	.0771
Westmoreland	393.6	.1634	.4	381	97.8	147.1	.1664	4,294,158	.1533	1,858,501	.1332	.1493	.1559	.1649	.1521
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*2,380.5*	*.9884*	*–1.8*	*619*	*91.3*	*919.6*	*1.0400*	*27,679,008*	*.9884*	*12,543,460*	*.8989*	*.9615*	*1.0255*	*.9931*	*.9805*
READING	323.4	.1343	3.5	376	96.6	124.5	.1408	3,742,480	.1336	2,030,255	.1455	.1374	.1353	.1470	.1701
Berks	323.4	.1343	3.5	376	96.6	124.5	.1408	3,742,480	.1336	2,030,255	.1455	.1374	.1353	.1470	.1701
SCRANTON - WILKES-BARRE	735.6	.3054	.9	258	98.9	279.0	.3155	7,326,080	.2615	3,711,056	.2660	.2718	.3401	.3356	.2579
Columbia	63.4	.0263	2.3	130	99.3	23.1	.0261	621,816	.0222	252,914	.0181	.0218	.0261	.0284	.0202
Lackawanna	223.9	.0929	–1.8	486	99.0	84.7	.0958	2,225,529	.0795	1,187,720	.0851	.0838	.1059	.1012	.0812
Luzerne	340.3	.1413	–.8	382	98.9	130.8	.1479	3,378,678	.1206	1,714,268	.1229	.1255	.1607	.1556	.1217
Monroe	79.4	.0330	14.4	130	97.9	30.4	.0344	844,291	.0301	450,796	.0323	.0314	.0358	.0377	.0275
Wyoming	28.6	.0119	8.2	72	99.5	10.0	.0113	255,766	.0091	105,358	.0076	.0093	.0116	.0127	.0073
SHARON	128.6	.0534	.2	191	95.0	47.0	.0532	1,298,181	.0464	574,066	.0412	.0462	.0522	.0535	.0460
Mercer	128.6	.0534	.2	191	95.0	47.0	.0532	1,298,181	.0464	574,066	.0412	.0462	.0522	.0535	.0460
STATE COLLEGE	115.8	.0480	2.7	105	97.1	39.0	.0441	1,090,378	.0390	561,158	.0402	.0411	.0479	.0459	.0365
Centre	115.8	.0480	2.7	105	97.1	39.0	.0441	1,090,378	.0390	561,158	.0402	.0411	.0479	.0459	.0365
WILLIAMSPORT	119.3	.0495	.7	96	98.0	44.0	.0498	1,173,715	.0420	613,975	.0440	.0440	.0537	.0540	.0447
Lycoming	119.3	.0495	.7	96	98.0	44.0	.0498	1,173,715	.0420	613,975	.0440	.0440	.0537	.0540	.0447
YORK	401.1	.1666	5.2	281	96.6	149.5	.169[illegible]	4,497,236	.1606	1,865,776	.1337	.1537	.1510	.1700	.1553
Adams	69.2	.0288	1.3	133	98.4	24.4	.0276	690,326	.0246	220,575	.0158	.0229	.0248	.0287	.0205
York	331.9	.1378	6.1	366	96.3	125.1	.1415	3,806,910	.1360	1,645,201	.1179	.1308	.1262	.1413	.1348
ALL COUNTIES															
Adams	69.2	.0288	1.3	133	98.4	24.4	.0276	690,326	.0246	220,575	.0158	.0229	.0248	.0287	.0205
Allegheny	1,404.6	.5832	–3.2	1,932	88.0	556.6	.6295	17,300,040	.6178	8,266,075	.5924	.6032	.6235	.6048	.6237

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	85.9	.0357	10.5	133	98.8	32.6	.0369	817,276	.0292	296,496	.0213	.0281	.0396	.0358	.0255
Beaver	199.9	.0830	−2.2	458	93.6	73.4	.0830	2,335,053	.0834	847,635	.0607	.0765	.0759	.0711	.0803
Bedford	48.3	.0200	3.2	47	99.4	17.5	.0198	415,258	.0149	199,791	.0144	.0157	.0216	.0213	.0122
Berks	323.4	.1343	3.5	376	96.6	124.5	.1408	3,742,480	.1336	2,030,255	.1455	.1374	.1353	.1470	.1701
Blair	136.0	.0565	−.5	258	98.9	51.0	.0577	1,270,448	.0454	742,310	.0532	.0499	.0651	.0635	.0499
Bradford	65.0	.0270	3.3	56	99.5	23.5	.0266	599,840	.0214	235,438	.0168	.0212	.0272	.0276	.0187
Bucks	515.6	.2140	7.6	845	96.3	178.9	.2024	6,475,434	.2312	3,437,324	.2464	.2324	.1663	.2086	.2333
Butler	156.3	.0649	5.7	198	99.1	55.1	.0623	1,578,372	.0564	652,545	.0468	.0551	.0562	.0637	.0542
Cambria	179.1	.0744	−2.3	259	97.6	65.2	.0737	1,593,126	.0569	741,705	.0531	.0594	.0831	.0744	.0542
Cameron	6.4	.0027	−4.1	16	99.5	2.7	.0031	59,522	.0021	22,969	.0017	.0021	.0035	.0033	.0016
Carbon	54.4	.0226	2.1	141	99.7	21.2	.0240	535,526	.0191	171,803	.0123	.0177	.0255	.0234	.0162
Centre	115.8	.0480	2.7	105	97.1	39.0	.0441	1,090,378	.0390	561,158	.0402	.0411	.0479	.0459	.0365
Chester	341.7	.1419	7.9	451	91.2	120.6	.1364	4,860,853	.1736	1,667,370	.1195	.1511	.0991	.1232	.1515
Clarion	45.0	.0187	3.8	74	99.0	15.2	.0172	398,691	.0142	178,827	.0128	.0146	.0180	.0164	.0140
Clearfield	84.4	.0351	1.0	73	99.5	30.7	.0347	776,236	.0277	467,045	.0335	.0311	.0392	.0387	.0273
Clinton	39.4	.0163	1.1	44	99.4	14.2	.0161	310,261	.0111	196,581	.0141	.0129	.0188	.0195	.0115
Columbia	63.4	.0263	2.3	130	99.3	23.1	.0261	621,816	.0222	252,914	.0181	.0218	.0261	.0284	.0202
Crawford	90.2	.0375	1.5	89	98.2	32.7	.0370	872,582	.0312	372,562	.0267	.0311	.0381	.0380	.0279
Cumberland	189.1	.0785	5.3	346	97.5	70.5	.0797	2,435,296	.0869	1,559,369	.1118	.0928	.0774	.0929	.0902
Dauphin	237.6	.0987	2.3	450	84.5	94.8	.1073	3,041,551	.1087	1,488,244	.1067	.1060	.0992	.1105	.1051
Delaware	550.6	.2286	−.8	2,992	89.2	201.2	.2275	7,058,913	.2520	3,565,641	.2555	.2483	.2088	.2297	.2625
Elk	38.7	.0161	.9	47	99.7	13.7	.0155	415,179	.0149	129,173	.0093	.0135	.0139	.0151	.0130
Erie	285.3	.1184	2.0	355	94.6	103.3	.1169	3,109,661	.1110	1,431,057	.1025	.1100	.1119	.1182	.1116
Fayette	163.5	.0679	2.6	206	95.6	60.8	.0687	1,383,580	.0494	668,159	.0479	.0526	.0820	.0670	.0473
Forest	4.9	.0020	−3.4	11	99.3	1.9	.0022	41,041	.0015	16,223	.0012	.0015	.0025	.0022	.0011
Franklin	118.6	.0493	4.4	153	97.5	43.9	.0497	1,291,974	.0461	480,676	.0344	.0433	.0431	.0516	.0434
Fulton	13.8	.0057	7.5	32	99.0	5.2	.0058	116,211	.0042	29,936	.0022	.0038	.0061	.0060	.0030
Greene	41.8	.0174	3.3	72	98.8	15.3	.0173	393,659	.0140	148,855	.0107	.0138	.0186	.0158	.0120
Huntingdon	43.2	.0179	2.2	49	97.2	15.1	.0171	346,383	.0124	141,672	.0101	.0127	.0197	.0174	.0102
Indiana	95.7	.0398	3.7	115	98.5	32.6	.0369	871,861	.0311	398,901	.0286	.0321	.0351	.0380	.0292
Jefferson	50.5	.0209	4.5	77	99.7	19.0	.0215	513,343	.0184	191,488	.0137	.0175	.0214	.0212	.0157
Juniata	20.6	.0086	7.4	53	99.8	7.5	.0085	174,352	.0062	59,456	.0043	.0061	.0091	.0090	.0044
Lackawanna	223.9	.0929	−1.8	486	99.0	84.7	.0958	2,225,529	.0795	1,187,720	.0851	.0838	.1059	.1012	.0812
Lancaster	386.6	.1606	6.7	406	97.0	138.8	.1570	4,324,798	.1544	2,189,656	.1570	.1565	.1472	.1714	.1598
Lawrence	105.9	.0439	−1.2	292	96.6	39.0	.0441	1,100,519	.0393	432,875	.0310	.0377	.0452	.0421	.0360
Lebanon	112.6	.0468	3.7	310	98.9	41.1	.0465	1,144,956	.0409	636,585	.0456	.0435	.0459	.0532	.0401
Lehigh	279.5	.1161	2.6	803	97.5	109.0	.1233	3,735,104	.1334	2,160,222	.1548	.1364	.1105	.1292	.1416
Luzerne	340.3	.1413	−.8	382	98.9	130.8	.1479	3,378,678	.1206	1,714,268	.1229	.1255	.1607	.1556	.1217
Lycoming	119.3	.0495	.7	96	98.0	44.0	.0498	1,173,715	.0420	613,975	.0440	.0440	.0537	.0540	.0447
McKean	49.7	.0206	−1.9	51	99.3	18.6	.0210	494,726	.0176	205,376	.0147	.0174	.0217	.0215	.0151
Mercer	128.6	.0534	.2	191	95.0	47.0	.0532	1,298,181	.0464	574,060	.0412	.0462	.0522	.0535	.0460
Mifflin	47.5	.0197	1.3	115	99.6	17.7	.0200	411,705	.0147	176,024	.0126	.0151	.0223	.0198	.0128
Monroe	79.4	.0330	14.4	130	97.9	30.4	.0344	844,291	.0301	450,796	.0323	.0314	.0358	.0377	.0275
Montgomery	664.4	.2759	3.3	1,367	93.3	244.0	.2760	9,905,979	.3538	5,456,742	.3911	.3493	.2302	.2946	.3781
Montour	17.0	.0071	1.9	130	99.2	5.9	.0066	180,465	.0064	80,062	.0057	.0064	.0056	.0074	.0053
Northampton	233.5	.0969	3.6	621	97.4	87.3	.0988	2,557,504	.0914	965,250	.0692	.0858	.0919	.0945	.0866
Northumberland	100.7	.0418	.3	218	99.6	39.8	.0450	844,643	.0301	389,925	.0280	.0317	.0544	.0462	.0265
Perry	39.5	.0164	10.6	71	99.8	14.3	.0162	369,934	.0132	120,757	.0086	.0125	.0146	.0169	.0108
Philadelphia	1,638.3	.6803	−3.0	12,046	58.2	629.9	.7125	17,056,306	.6091	7,852,678	.5628	.6096	.7944	.6541	.6523
Pike	21.7	.0090	18.8	39	99.3	8.7	.0098	220,687	.0079	56,266	.0041	.0069	.0095	.0095	.0057
Potter	18.7	.0078	5.5	17	99.4	6.8	.0077	166,847	.0060	53,304	.0038	.0056	.0080	.0074	.0051
Schuylkill	160.2	.0665	−.3	205	99.5	62.9	.0711	1,461,943	.0522	685,777	.0491	.0542	.0847	.0754	.0486
Snyder	35.9	.0149	6.9	109	99.2	12.3	.0139	330,691	.0118	274,689	.0197	.0148	.0150	.0186	.0136
Somerset	83.5	.0347	2.8	78	99.7	30.7	.0348	702,754	.0251	291,046	.0209	.0258	.0387	.0360	.0219
Sullivan	6.4	.0026	.8	14	99.1	2.2	.0025	48,375	.0017	23,299	.0016	.0019	.0029	.0027	.0012
Susquehanna	40.5	.0168	6.9	49	99.6	14.5	.0164	363,587	.0130	113,291	.0082	.0122	.0162	.0162	.0100
Tioga	41.9	.0174	2.3	37	99.3	14.6	.0165	340,957	.0122	129,249	.0092	.0124	.0178	.0169	.0093
Union	34.0	.0141	3.4	107	96.4	10.9	.0123	322,081	.0115	125,645	.0090	.0112	.0123	.0131	.0098
Venango	65.2	.0271	1.2	96	99.1	24.0	.0271	643,589	.0230	260,093	.0187	.0226	.0262	.0276	.0217
Warren	47.3	.0197	−.3	53	99.5	17.4	.0197	431,652	.0154	465,861	.0334	.0216	.0212	.0274	.0164
Washington	218.9	.0909	.8	255	95.9	81.7	.0924	2,366,177	.0845	903,090	.0647	.0799	.0882	.0853	.0771
Wayne	39.1	.0162	11.0	53	99.5	14.5	.0164	327,624	.0117	226,637	.0162	.0139	.0208	.0188	.0119
Westmoreland	393.6	.1634	.4	381	97.8	147.1	.1664	4,294,158	.1533	1,858,501	.1332	.1493	.1559	.1649	.1521
Wyoming	28.6	.0119	8.2	72	99.5	10.0	.0113	255,766	.0091	105,358	.0076	.0093	.0116	.0127	.0073
York	331.9	.1378	6.1	366	96.3	125.1	.1415	3,806,910	.1360	1,645,201	.1179	.1308	.1262	.1413	.1348

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**10,131.6**	**4.2069**	**.9**	**475**	**88.4**	**3,804.4**	**4.3032**	**116,985,221**	**4.1776**	**56,377,505**	**4.0405**	**4.1427**	**4.2155**	**4.2934**	**4.2567**
TOTAL STATE	**12,012.0**	**4.9877**	**1.2**	**268**	**90.0**	**4,492.6**	**5.0815**	**134,667,353**	**4.8091**	**64,294,512**	**4.6081**	**4.7845**	**5.0310**	**5.1046**	**4.8306**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**885.2**	**.3676**	**2.2**	**935**	**95.5**	**323.2**	**.3656**	**10,563,394**	**.3772**	**5,079,236**	**.3641**	**.3714**	**.3601**	**.3615**	**.3663**
Bristol	46.5	.0193	−1.0	1,788	99.0	15.5	.0176	559,579	.0200	177,695	.0127	.0177	.0152	.0159	.0159
Kent	161.4	.0670	4.7	938	98.9	57.7	.0652	2,059,074	.0735	1,160,481	.0832	.0751	.0556	.0685	.0754
Providence	575.5	.2390	.7	1,383	93.9	214.9	.2431	6,685,938	.2387	3,054,687	.2190	.2329	.2515	.2340	.2316
Washington	101.8	.0423	9.1	306	97.2	35.1	.0397	1,258,803	.0450	686,373	.0492	.0457	.0378	.0431	.0434
ALL COUNTIES															
Bristol	46.5	.0193	−1.0	1,788	99.0	15.5	.0176	559,579	.0200	177,695	.0127	.0177	.0152	.0159	.0159
Kent	161.4	.0670	4.7	938	98.9	57.7	.0652	2,059,074	.0735	1,160,481	.0832	.0751	.0556	.0685	.0754
Newport	84.3	.0350	3.6	788	94.4	29.8	.0337	1,124,596	.0402	562,456	.0403	.0392	.0283	.0352	.0345
Providence	575.5	.2390	.7	1,383	93.9	214.9	.2431	6,685,938	.2387	3,054,687	.2190	.2329	.2515	.2340	.2316
Washington	101.8	.0423	9.1	306	97.2	35.1	.0397	1,258,803	.0450	686,373	.0492	.0457	.0378	.0431	.0434
TOTAL METRO COUNTIES	**885.2**	**.3676**	**2.2**	**935**	**95.5**	**323.2**	**.3656**	**10,563,394**	**.3772**	**5,079,236**	**.3641**	**.3714**	**.3601**	**.3615**	**.3663**
TOTAL STATE	**969.5**	**.4026**	**2.4**	**920**	**95.4**	**353.0**	**.3993**	**11,687,990**	**.4174**	**5,641,692**	**.4044**	**.4106**	**.3884**	**.3967**	**.4008**
SOUTH CAROLINA															
ANDERSON	**145.3**	**.0603**	**9.1**	**202**	**81.8**	**54.1**	**.0612**	**1,371,360**	**.0489**	**684,842**	**.0491**	**.0513**	**.0642**	**.0648**	**.0515**
Anderson	145.3	.0603	9.1	202	81.8	54.1	.0612	1,371,360	.0489	684,842	.0491	.0513	.0642	.0648	.0515
CHARLESTON	**490.2**	**.2036**	**13.9**	**187**	**67.2**	**165.6**	**.1873**	**4,468,168**	**.1595**	**2,517,907**	**.1804**	**.1746**	**.2064**	**.2046**	**.1672**
Berkeley	122.1	.0507	28.9	110	72.2	40.4	.0457	1,028,084	.0367	249,486	.0178	.0339	.0417	.0451	.0308
Charleston	291.3	.1210	5.3	311	63.6	99.4	.1124	2,776,172	.0991	1,997,128	.1431	.1167	.1339	.1295	.1143
Dorchester	76.8	.0319	30.1	134	72.5	25.8	.0292	663,912	.0237	271,293	.0195	.0240	.0308	.0300	.0221
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**.4357**	**8.0**	**309**	**78.1**	**387.6**	**.4382**	**11,727,909**	**.4189**	**6,611,375**	**.4737**	**.4390**	**.4457**	**.4851**	**.4527**
York	119.2	.0495	11.7	174	75.5	41.5	.0469	1,249,549	.0446	629,016	.0451	.0458	.0489	.0494	.0448
Cabarrus, N. C.	*93.3*	*.0388*	*8.6*	*256*	*84.6*	*34.2*	*.0386*	*1,020,917*	*.0365*	*544,825*	*.0390*	*.0378*	*.0389*	*.0413*	*.0388*
Gaston, N. C.	*169.5*	*.0704*	*4.3*	*475*	*86.6*	*60.9*	*.0689*	*1,778,539*	*.0636*	*873,530*	*.0626*	*.0645*	*.0691*	*.0750*	*.0603*
Lincoln, N. C.	*47.0*	*.0195*	*10.9*	*158*	*90.1*	*17.1*	*.0193*	*486,473*	*.0173*	*165,346*	*.0118*	*.0162*	*.0167*	*.0209*	*.0154*
Mecklenburg, N. C.	*438.1*	*.1819*	*8.4*	*830*	*71.0*	*168.5*	*.1906*	*5,365,151*	*.1916*	*3,469,542*	*.2487*	*.2068*	*.1877*	*.2169*	*.2275*
Rowan, N. C.	*103.0*	*.0428*	*3.8*	*198*	*82.9*	*38.9*	*.0440*	*1,081,495*	*.0387*	*596,579*	*.0427*	*.0407*	*.0539*	*.0498*	*.0401*
Union, N. C.	*78.9*	*.0328*	*12.0*	*123*	*81.7*	*26.5*	*.0299*	*745,785*	*.0266*	*332,537*	*.0238*	*.0272*	*.0305*	*.0318*	*.0258*
COLUMBIA	**443.2**	**.1841**	**8.1**	**302**	**70.1**	**157.6**	**.1782**	**4,920,637**	**.1758**	**2,406,219**	**.1725**	**.1765**	**.1661**	**.1865**	**.1719**
Lexington	161.5	.0671	15.1	228	89.1	59.1	.0668	1,782,589	.0637	673,910	.0483	.0598	.0610	.0663	.0591
Richland	281.7	.1170	4.5	370	59.2	98.5	.1114	3,138,048	.1121	1,732,309	.1242	.1167	.1051	.1202	.1128
FLORENCE	**118.3**	**.0491**	**7.4**	**147**	**61.2**	**41.2**	**.0466**	**985,445**	**.0352**	**704,313**	**.0504**	**.0426**	**.0562**	**.0533**	**.0385**
Florence	118.3	.0491	7.4	147	61.2	41.2	.0466	985,445	.0352	704,313	.0504	.0426	.0562	.0533	.0385
GREENVILLE - SPARTANBURG	**609.1**	**.2528**	**6.8**	**289**	**81.8**	**226.1**	**.2557**	**5,850,765**	**.2089**	**3,454,645**	**.2475**	**.2290**	**.2837**	**.2806**	**.2273**
Greenville	308.3	.1280	7.1	388	81.2	116.6	.1319	2,914,696	.1041	2,022,702	.1450	.1210	.1503	.1504	.1229
Pickens	86.9	.0360	9.6	174	91.8	30.2	.0341	855,931	.0305	336,096	.0240	.0297	.0328	.0347	.0272
Spartanburg	213.9	.0888	5.4	263	78.6	79.3	.0897	2,080,138	.0743	1,095,847	.0785	.0783	.1006	.0955	.0772
ALL COUNTIES															
Abbeville	23.6	.0098	4.3	46	65.8	8.6	.0097	197,224	.0070	51,050	.0036	.0066	.0107	.0094	.0056
☐ Aiken	115.0	.0477	8.9	105	74.0	43.1	.0488	1,201,736	.0429	510,007	.0366	.0419	.0488	.0484	.0409
Allendale	11.2	.0047	4.7	27	36.0	3.8	.0043	67,377	.0025	30,077	.0021	.0028	.0067	.0034	.0020
Anderson	145.3	.0603	9.1	202	81.8	54.1	.0612	1,371,360	.0489	684,842	.0491	.0513	.0642	.0648	.0515
Bamberg	18.3	.0076	1.0	46	41.4	6.1	.0069	129,448	.0046	49,023	.0035	.0049	.0093	.0062	.0043
Barnwell	21.0	.0087	5.7	38	57.2	7.3	.0082	159,154	.0057	58,964	.0042	.0058	.0108	.0076	.0052
Beaufort	81.2	.0337	24.2	140	65.0	26.6	.0301	920,432	.0329	537,408	.0386	.0348	.0337	.0355	.0359
Berkeley	122.1	.0507	28.9	110	72.2	40.4	.0457	1,028,084	.0367	249,486	.0178	.0339	.0417	.0451	.0308
Calhoun	13.0	.0054	6.5	34	43.8	4.4	.0050	88,039	.0032	20,117	.0015	.0030	.0058	.0046	.0026
Charleston	291.3	.1210	5.3	311	63.6	99.4	.1124	2,776,172	.0991	1,997,128	.1431	.1167	.1339	.1295	.1143
Cherokee	42.4	.0176	3.5	107	79.4	14.9	.0169	333,562	.0119	175,823	.0126	.0133	.0205	.0185	.0125
Chester	31.3	.0130	3.8	54	60.1	10.8	.0122	244,759	.0088	111,263	.0080	.0093	.0148	.0114	.0085
Chesterfield	39.6	.0164	3.8	49	66.2	14.4	.0163	295.476	.0105	133,667	.0096	.0115	.0207	.0164	.0097
Clarendon	28.6	.0119	4.1	48	41.3	9.6	.0108	184,972	.0066	86,774	.0062	.0075	.0136	.0100	.0062

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	34.5	.0143	8.6	33	52.8	12.0	.0136	230,609	.0082	146,751	.0105	.0101	.0185	.0143	.0097
Darlington	65.8	.0274	4.9	117	58.7	22.7	.0257	504,990	.0181	237,012	.0170	.0196	.0302	.0247	.0167
Dillon	32.0	.0132	3.0	79	55.4	10.3	.0116	208,610	.0074	148,424	.0106	.0096	.0156	.0126	.0082
Dorchester	76.8	.0319	30.1	134	72.5	25.8	.0292	663,912	.0237	271,293	.0195	.0240	.0308	.0300	.0221
Edgefield	17.9	.0075	2.1	37	48.9	6.0	.0068	113,344	.0041	53,234	.0038	.0047	.0088	.0064	.0036
Fairfield	20.8	.0086	.5	30	40.4	6.7	.0076	140,488	.0050	51,002	.0037	.0053	.0089	.0070	.0043
Florence	118.3	.0491	7.4	147	61.2	41.2	.0466	985,445	.0352	704,313	.0504	.0426	.0562	.0533	.0385
Georgetown	47.8	.0199	12.6	58	53.9	16.3	.0184	337,475	.0120	277,007	.0199	.0160	.0263	.0212	.0146
Greenville	308.3	.1280	7.1	388	81.2	116.6	.1319	2,914,696	.1041	2,022,702	.1450	.1210	.1503	.1504	.1229
Greenwood	61.0	.0253	5.5	135	69.8	22.6	.0256	557,950	.0200	353,550	.0253	.0228	.0297	.0274	.0223
Hampton	19.1	.0079	5.2	34	46.1	6.8	.0077	131,294	.0046	79,505	.0057	.0056	.0112	.0071	.0051
Horry	126.9	.0527	25.1	111	76.5	47.6	.0538	1,272,706	.0455	1,116,400	.0800	.0572	.0670	.0695	.0641
Jasper	15.9	.0066	9.6	24	41.5	5.4	.0061	113,374	.0040	76,076	.0055	.0050	.0077	.0062	.0041
Kershaw	42.3	.0176	8.4	59	67.6	15.5	.0176	393,939	.0141	213,606	.0153	.0152	.0196	.0186	.0131
Lancaster	57.1	.0237	7.0	103	74.7	20.1	.0227	531,880	.0190	218,317	.0156	.0189	.0224	.0230	.0212
Laurens	53.8	.0223	3.0	76	69.8	18.4	.0208	473,863	.0169	187,189	.0134	.0170	.0218	.0206	.0152
Lee	18.9	.0079	–.2	46	37.6	5.9	.0067	113,961	.0041	52,308	.0038	.0046	.0085	.0066	.0037
Lexington	161.5	.0671	15.1	228	89.1	59.1	.0668	1,782,589	.0637	673,910	.0483	.0598	.0610	.0663	.0591
McCormick	7.8	.0032	.0	22	38.0	2.5	.0028	57,969	.0020	11,524	.0008	.0020	.0029	.0025	.0017
Marion	35.4	.0147	3.6	72	46.5	[illegible]	.0135	238,691	.0085	125,077	.0090	.0098	.0183	.0132	.0089
Marlboro	32.7	.0136	3.4	68	50.9	10.6	.0120	216,027	.0078	86,890	.0062	.0085	.0153	.0118	.0068
Newberry	32.1	.0133	2.7	51	67.1	12.2	.0138	308,469	.0110	137,325	.0099	.0111	.0152	.0133	.0115
Oconee	52.2	.0217	7.4	83	89.4	20.2	.0228	477,199	.0170	197,267	.0141	.0171	.0249	.0235	.0156
Orangeburg	88.6	.0368	7.7	80	42.4	29.9	.0339	639,699	.0229	351,158	.0252	.0263	.0423	.0321	.0233
Pickens	86.9	.0360	9.6	174	91.8	30.2	.0341	855,931	.0305	336,096	.0240	.0297	.0328	.0347	.0272
Richland	281.7	.1170	4.5	370	59.2	98.5	.1114	3,138,048	.1121	1,732,309	.1242	.1167	.1051	.1202	.1128
Saluda	17.2	.0072	6.6	38	63.5	6.0	.0068	130,367	.0046	46,821	.0034	.0049	.0081	.0066	.0044
Spartanburg	213.9	.0888	5.4	263	78.6	79.3	.0897	2,080,138	.0743	1,095,847	.0785	.0783	.1006	.0955	.0772
Sumter	94.7	.0393	7.3	142	53.9	31.4	.0355	747,677	.0267	437,215	.0313	.0307	.0410	.0381	.0277
Union	31.3	.0130	1.7	61	69.4	11.2	.0127	244,512	.0088	125,961	.0091	.0096	.0154	.0139	.0086
Williamsburg	40.0	.0166	4.6	43	36.5	12.8	.0145	252,573	.0090	113,037	.0081	.0103	.0180	.0152	.0091
York	119.2	.0495	11.7	174	75.5	41.5	.0469	1,249,549	.0446	629,016	.0451	.0458	.0489	.0494	.0448
TOTAL METRO COUNTIES	**2,040.3**	**.8471**	**9.3**	**215**	**73.7**	**729.2**	**.8247**	**20,047,660**	**.7158**	**10,906,949**	**.7816**	**.7617**	**.8743**	**.8876**	**.7421**
TOTAL STATE	**3,396.3**	**1.4102**	**8.8**	**112**	**68.3**	**1,200.7**	**1.3581**	**31,105,769**	**1.1108**	**17,003,771**	**1.2187**	**1.2031**	**1.5185**	**1.4460**	**1.1581**
SOUTH DAKOTA															
RAPID CITY	**76.3**	**.0317**	**8.4**	**27**	**92.4**	**28.7**	**.0324**	**919,500**	**.0328**	**614,484**	**.0440**	**.0359**	**.0346**	**.0379**	**.0326**
Pennington	76.3	.0317	8.4	27	92.4	28.7	.0324	919,500	.0328	614,484	.0440	.0359	.0346	.0379	.0326
SIOUX FALLS	**122.2**	**.0508**	**11.7**	**151**	**98.2**	**47.3**	**.0535**	**1,630,842**	**.0583**	**892,817**	**.0640**	**.0584**	**.0488**	**.0560**	**.0575**
Minnehaha	122.2	.0508	11.7	151	98.2	47.3	.0535	1,630,842	.0583	892,817	.0640	.0584	.0488	.0560	.0575
ALL COUNTIES															
Aurora	3.4	.0014	–6.3	5	99.3	1.1	.0013	19,861	.0007	6,831	.0004	.0007	.0016	.0010	.0004
Beadle	18.0	.0075	–6.2	14	98.8	7.3	.0082	196,822	.0070	111,968	.0081	.0074	.0095	.0081	.0077
Bennett	3.3	.0014	8.4	3	59.5	1.0	.0012	16,624	.0006	20,525	.0014	.0011	.0020	.0012	.0005
Bon Homme	8.1	.0033	.5	15	97.8	3.1	.0035	60,332	.0022	32,953	.0024	.0024	.0050	.0035	.0014
Brookings	25.7	.0107	5.6	32	98.8	8.8	.0099	257,448	.0092	131,489	.0094	.0096	.0119	.0102	.0084
Brown	37.6	.0156	1.7	22	97.2	14.4	.0163	424,433	.0151	253,239	.0182	.0162	.0173	.0178	.0151
Brule	5.2	.0022	–.9	6	97.5	2.0	.0023	42,361	.0016	37,746	.0027	.0019	.0028	.0027	.0011
Buffalo	1.8	.0007	.3	4	27.7	.4	.0004	6,604	.0002	2,418	.0002	.0003	.0006	.0003	.0002
Butte	8.5	.0035	1.5	4	98.7	3.3	.0038	87,277	.0031	50,014	.0035	.0034	.0044	.0041	.0025
Campbell	2.1	.0009	–6.4	3	99.7	.8	.0009	11,689	.0004	9,671	.0007	.0005	.0015	.0007	.0002
Charles Mix	9.8	.0041	1.2	9	81.3	3.3	.0037	61,305	.0022	36,941	.0027	.0028	.0056	.0036	.0016
Clark	4.9	.0020	.1	5	99.7	1.9	.0021	39,152	.0014	14,337	.0010	.0014	.0026	.0019	.0011
Clay	13.6	.0057	–.7	33	96.5	4.9	.0056	152,365	.0055	44,434	.0032	.0048	.0059	.0048	.0037
Codington	22.2	.0092	6.3	32	98.8	8.4	.0095	248,593	.0088	164,586	.0118	.0098	.0111	.0105	.0098
Corson	5.1	.0021	–1.9	2	50.6	1.5	.0017	25,496	.0009	6,562	.0005	.0010	.0023	.0012	.0006
Custer	6.9	.0029	15.0	4	96.9	2.6	.0029	74,716	.0027	24,256	.0017	.0025	.0029	.0029	.0019
Davison	18.3	.0076	2.7	42	98.8	7.4	.0084	193,196	.0069	144,923	.0104	.0081	.0101	.0092	.0079
Day	8.0	.0033	–1.6	8	93.9	3.0	.0034	69,629	.0025	26,647	.0019	.0024	.0039	.0033	.0019
Deuel	5.2	.0021	–1.7	8	99.6	1.9	.0021	42,379	.0015	13,073	.0009	.0014	.0024	.0017	.0011
Dewey	5.8	.0024	8.1	3	40.1	1.5	.0017	34,172	.0012	19,184	.0014	.0016	.0025	.0017	.0009
Douglas	4.2	.0018	.5	10	99.6	1.4	.0016	24,349	.0009	10,077	.0007	.0010	.0024	.0013	.0006

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County													Graduated Buying Power Indexes		
	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Edmunds	5.2	.0021	.8	5	99.7	1.8	.0020	31,484	.0011	23,790	.0017	.0015	.0030	.0019	.0011
Fall River	8.8	.0037	4.3	5	94.0	3.4	.0039	108,601	.0039	34,215	.0025	.0034	.0039	.0033	.0028
Faulk	3.0	.0012	–9.8	3	99.6	1.2	.0014	22,566	.0008	7,800	.0005	.0009	.0018	.0011	.0006
Grant	9.3	.0039	3.2	14	99.2	3.3	.0037	90,892	.0033	43,542	.0032	.0033	.0034	.0040	.0030
Gregory	5.8	.0024	–3.6	6	95.7	2.1	.0024	34,151	.0012	26,026	.0018	.0016	.0041	.0021	.0009
Haakon	3.0	.0013	7.4	2	98.6	1.0	.0011	20,696	.0007	18,619	.0014	.0011	.0014	.0014	.0006
Hamlin	5.3	.0022	.7	10	99.3	1.9	.0021	45,978	.0017	16,516	.0011	.0015	.0024	.0019	.0010
Hand	4.6	.0019	–7.0	3	99.8	1.8	.0021	35,320	.0012	20,993	.0016	.0015	.0031	.0019	.0010
Hanson	3.4	.0014	–.4	8	99.4	1.1	.0012	20,904	.0008	4,161	.0002	.0008	.0015	.0010	.0005
Harding	1.9	.0008	11.8	1	98.9	.6	.0007	11,968	.0004	4,297	.0004	.0005	.0009	.0007	.0003
Hughes	15.3	.0063	7.6	20	92.8	6.0	.0068	218,064	.0078	96,879	.0069	.0072	.0055	.0072	.0072
Hutchinson	9.0	.0038	–3.8	11	99.6	3.4	.0038	68,080	.0024	36,338	.0026	.0027	.0054	.0035	.0017
Hyde	2.0	.0008	–3.3	2	95.2	.8	.0009	20,345	.0007	7,333	.0005	.0007	.0010	.0010	.0006
Jackson	4.1	.0017	19.3	2	54.6	1.2	.0014	28,355	.0010	16,140	.0012	.0012	.0016	.0013	.0007
Jerauld	2.9	.0012	–1.0	5	99.9	1.1	.0012	18,263	.0007	15,281	.0011	.0009	.0019	.0013	.0003
Jones	1.5	.0006	2.5	2	99.1	.6	.0007	14,543	.0005	19,312	.0014	.0008	.0010	.0010	.0004
Kingsbury	6.4	.0027	–4.2	8	99.7	2.6	.0030	60,851	.0022	21,370	.0015	.0020	.0036	.0027	.0017
Lake	10.9	.0045	1.6	19	99.4	4.1	.0046	113,728	.0041	48,515	.0035	.0041	.0043	.0048	.0034
Lawrence	19.1	.0079	4.1	24	97.7	7.6	.0086	227,690	.0081	87,496	.0062	.0075	.0091	.0080	.0067
Lincoln	15.1	.0063	8.3	26	99.4	5.1	.0058	157,820	.0056	33,806	.0025	.0048	.0053	.0050	.0044
Lyman	4.0	.0017	3.5	2	75.2	1.3	.0014	31,900	.0012	17,218	.0012	.0013	.0023	.0015	.0007
McCook	6.2	.0025	–3.8	11	99.9	2.3	.0026	56,214	.0020	22,588	.0016	.0019	.0029	.0023	.0013
McPherson	3.7	.0016	–8.1	3	99.8	1.5	.0017	24,782	.0009	9,438	.0007	.0010	.0024	.0013	.0007
Marshall	5.1	.0021	–5.6	6	94.3	2.0	.0023	46,434	.0016	16,250	.0012	.0016	.0027	.0021	.0011
Meade	22.6	.0094	9.1	6	95.0	7.5	.0085	226,608	.0081	54,410	.0039	.0072	.0074	.0088	.0054
Mellette	2.4	.0010	6.7	2	59.2	.7	.0008	10,901	.0004	806	.0000	.0003	.0010	.0005	.0002
Miner	3.5	.0014	–6.4	6	99.8	1.4	.0015	26,846	.0009	11,978	.0009	.0010	.0022	.0014	.0005
Minnehaha	122.2	.0508	11.7	151	98.2	47.3	.0535	1,630,842	.0583	892,817	.0640	.0584	.0488	.0560	.0575
Moody	6.9	.0028	3.1	13	94.4	2.4	.0028	58,544	.0021	11,097	.0008	.0020	.0029	.0025	.0015
Pennington	76.3	.0317	8.4	27	92.4	28.7	.0324	919,500	.0328	614,484	.0440	.0359	.0346	.0379	.0326
Perkins	4.9	.0021	4.3	2	98.8	1.8	.0021	39,878	.0014	21,712	.0016	.0016	.0028	.0020	.0011
Potter	3.6	.0014	–2.0	4	99.3	1.3	.0014	27,663	.0010	15,009	.0010	.0011	.0020	.0014	.0008
Roberts	11.0	.0046	.8	10	79.2	3.8	.0043	82,632	.0030	35,108	.0026	.0031	.0052	.0038	.0020
Sanborn	3.1	.0013	–3.5	5	99.5	1.2	.0014	20,940	.0007	7,438	.0005	.0009	.0019	.0010	.0005
Shannon	12.4	.0052	9.5	6	6.1	2.4	.0027	51,557	.0019	8,144	.0006	.0021	.0034	.0022	.0012
Spink	8.9	.0036	–3.3	6	99.0	3.3	.0037	79,057	.0028	33,988	.0024	.0029	.0044	.0035	.0020
Stanley	2.5	.0011	–1.3	2	96.0	.9	.0011	25,341	.0009	11,527	.0008	.0009	.0014	.0012	.0006
Sully	1.9	.0008	–4.5	2	99.0	.7	.0007	16,985	.0006	16,286	.0012	.0008	.0010	.0009	.0004
Todd	7.9	.0033	7.8	6	20.8	2.0	.0023	38,184	.0014	16,329	.0012	.0017	.0032	.0019	.0009
Tripp	7.1	.0029	–2.3	4	91.4	2.7	.0031	60,837	.0021	42,679	.0030	.0026	.0042	.0031	.0020
Turner	9.2	.0038	–.6	15	99.6	3.5	.0039	75,207	.0027	21,152	.0015	.0025	.0047	.0035	.0018
Union	11.4	.0048	4.2	25	98.9	4.2	.0048	113,808	.0041	24,432	.0018	.0035	.0044	.0043	.0029
Walworth	6.5	.0027	–7.3	9	93.5	2.7	.0030	63,450	.0023	49,142	.0035	.0027	.0039	.0034	.0023
Yankton	19.2	.0079	1.3	37	97.0	7.1	.0081	221,085	.0078	172,486	.0124	.0093	.0093	.0102	.0074
Ziebach	2.5	.0011	8.3	1	40.0	.6	.0006	11,126	.0004	2,524	.0002	.0005	.0010	.0006	.0003
TOTAL METRO COUNTIES	**198.5**	**.0825**	**10.4**	**55**	**96.0**	**76.0**	**.0859**	**2,550,342**	**.0911**	**1,507,301**	**.1080**	**.0943**	**.0834**	**.0939**	**.0901**
TOTAL STATE	**719.3**	**.2987**	**4.1**	**9**	**92.4**	**264.0**	**.2986**	**7,399,423**	**.2642**	**3,873,345**	**.2776**	**.2751**	**.3325**	**.3041**	**.2352**
TENNESSEE															
CHATTANOOGA	**433.7**	**.1800**	**1.7**	**206**	**85.1**	**160.9**	**.1819**	**4,228,099**	**.1510**	**2,529,888**	**.1812**	**.1660**	**.2105**	**.1926**	**.1646**
Hamilton	289.9	.1204	.8	538	79.3	110.2	.1247	3,008,085	.1074	1,947,542	.1396	.1197	.1402	.1329	.1223
Marion	25.4	.0105	4.0	50	95.1	9.2	.0104	205,496	.0073	92,247	.0066	.0077	.0122	.0105	.0070
Sequatchie	9.0	.0037	4.6	34	99.5	3.2	.0036	67,855	.0024	32,431	.0023	.0028	.0052	.0037	.0018
Catoosa, Ga.	*40.1*	*.0166*	*8.4*	*246*	*98.8*	*14.0*	*.0158*	*361,102*	*.0129*	*212,541*	*.0152*	*.0144*	*.0198*	*.0171*	*.0139*
Dade, Ga.	*12.9*	*.0054*	*4.7*	*73*	*98.6*	*4.2*	*.0047*	*92,670*	*.0034*	*38,476*	*.0027*	*.0035*	*.0060*	*.0049*	*.0028*
Walker, Ga.	*56.4*	*.0234*	*–.1*	*126*	*95.3*	*20.1*	*.0227*	*492,891*	*.0176*	*206,651*	*.0148*	*.0179*	*.0271*	*.0235*	*.0168*
CLARKSVILLE - HOPKINSVILLE	**154.4**	**.0641**	**2.8**	**122**	**76.4**	**51.1**	**.0577**	**1,404,366**	**.0502**	**739,575**	**.0531**	**.0538**	**.0636**	**.0648**	**.0418**
Montgomery	87.0	.0361	4.4	161	80.1	30.0	.0339	800,206	.0286	450,957	.0324	.0312	.0356	.0395	.0251
Christian, Ky.	*67.4*	*.0280*	*.8*	*93*	*71.7*	*21.1*	*.0238*	*604,160*	*.0216*	*288,618*	*.0207*	*.0226*	*.0280*	*.0253*	*.0167*
JACKSON	**77.1**	**.0320**	**3.4**	**138**	**68.8**	**28.9**	**.0327**	**752,530**	**.0269**	**594,908**	**.0426**	**.0327**	**.0376**	**.0359**	**.0322**
Madison	77.1	.0320	3.4	138	68.8	28.9	.0327	752,530	.0269	594,908	.0426	.0327	.0376	.0359	.0322

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT - BRISTOL	**449.0**	**.1863**	**3.5**	**157**	**97.5**	**166.2**	**.1881**	**4,260,849**	**.1521**	**2,372,652**	**.1700**	**.1644**	**.2100**	**.1994**	**.1535**
Carter	51.4	.0213	2.4	151	98.9	19.6	.0222	421,308	.0150	138,238	.0099	.0148	.0258	.0216	.0127
Hawkins	46.7	.0194	6.7	96	97.7	16.9	.0191	435,700	.0156	129,983	.0093	.0145	.0197	.0176	.0130
Sullivan	147.9	.0614	2.7	356	97.8	56.9	.0644	1,564,257	.0559	1,030,678	.0739	.0623	.0669	.0708	.0629
Unicoi	16.9	.0070	3.3	91	99.7	6.4	.0073	151,701	.0054	39,316	.0028	.0049	.0072	.0070	.0044
Washington	92.9	.0385	4.7	285	96.0	34.0	.0385	854,926	.0305	576,346	.0413	.0354	.0485	.0437	.0302
Bristol city, Va.	*18.5*	*.0076*	*–2.9*	*1,542*	*93.2*	*7.3*	*.0083*	*179,760*	*.0064*	*215,424*	*.0154*	*.0094*	*.0108*	*.0110*	*.0098*
Scott, Va.	*25.1*	*.0105*	*.1*	*47*	*99.2*	*8.6*	*.0097*	*224,988*	*.0080*	*108,381*	*.0078*	*.0084*	*.0112*	*.0093*	*.0069*
Washington, Va.	*49.6*	*.0206*	*6.7*	*88*	*97.9*	*16.5*	*.0186*	*428,209*	*.0153*	*134,286*	*.0096*	*.0147*	*.0199*	*.0184*	*.0136*
KNOXVILLE	**599.0**	**.2488**	**5.8**	**218**	**93.1**	**229.9**	**.2601**	**6,097,300**	**.2178**	**4,163,316**	**.2984**	**.2480**	**.3074**	**.2827**	**.2463**
Anderson	70.5	.0292	4.7	208	95.0	27.0	.0306	811,497	.0290	387,967	.0278	.0287	.0312	.0302	.0268
Blount	83.2	.0346	7.0	149	96.2	31.2	.0353	816,629	.0291	523,243	.0375	.0327	.0398	.0374	.0283
Grainger	17.3	.0072	3.3	63	99.1	6.2	.0070	111,113	.0040	21,383	.0015	.0039	.0083	.0067	.0029
Jefferson	35.0	.0145	11.9	132	96.7	12.5	.0141	322,575	.0116	91,752	.0066	.0106	.0145	.0137	.0098
Knox	331.4	.1376	3.7	655	90.1	130.2	.1473	3,551,217	.1268	2,768,119	.1984	.1504	.1787	.1649	.1607
Sevier	48.9	.0204	18.1	83	99.3	18.1	.0205	402,499	.0144	351,768	.0252	.0187	.0283	.0246	.0159
Union	12.7	.0053	8.5	58	99.8	4.7	.0053	81,770	.0029	19,084	.0014	.0030	.0066	.0052	.0019
MEMPHIS	**932.8**	**.3872**	**2.1**	**404**	**58.5**	**332.1**	**.3756**	**9,455,274**	**.3377**	**6,100,527**	**.4373**	**.3775**	**.4239**	**.3906**	**.3859**
Shelby	787.0	.3267	1.3	1,019	56.4	283.9	.3211	8,248,208	.2945	5,447,378	.3904	.3298	.3612	.3382	.3456
Tipton	35.0	.0145	6.3	77	72.1	11.8	.0133	270,918	.0097	101,643	.0073	.0100	.0152	.0121	.0083
Crittenden, Ark	*49.9*	*.0207*	*.8*	*83*	*54.8*	*16.5*	*.0187*	*371,915*	*.0133*	*377,390*	*.0271*	*.0188*	*.0257*	*.0206*	*.0133*
De Soto, [illegible]	*60.9*	*.0253*	*12.9*	*126*	*80.6*	*19.9*	*.0225*	*564,233*	*.0202*	*174,116*	*.0125*	*.0189*	*.0218*	*.0197*	*.0187*
NASHVILLE	**910.7**	**.3781**	**7.1**	**224**	**83.2**	**336.8**	**.3808**	**10,564,098**	**.3774**	**5,686,318**	**.4074**	**.3865**	**.3692**	**.3980**	**.3813**
Cheatham	25.9	.0107	19.8	85	96.9	8.6	.0097	224,915	.0081	61,444	.0044	.0074	.0089	.0097	.0064
Davidson	482.5	.2003	1.0	963	76.2	189.8	.2147	5,989,406	.2139	4,033,801	.2891	.2337	.2182	.2403	.2314
Dickson	33.3	.0139	10.9	68	94.1	12.0	.0135	316,989	.0113	141,857	.0101	.0116	.0141	.0136	.0115
Robertson	40.2	.0167	8.6	84	85.8	13.9	.0157	372,163	.0133	132,542	.0095	.0128	.0154	.0148	.0122
Rutherford	97.0	.0403	15.4	160	88.8	33.7	.0381	1,109,125	.0396	455,323	.0327	.0377	.0345	.0384	.0387
Sumner	96.3	.0400	12.3	182	93.5	32.8	.0371	1,009,932	.0361	345,483	.0247	.0334	.0324	.0353	.0325
Williamson	71.1	.0295	22.4	122	90.3	23.6	.0267	880,483	.0315	298,517	.0214	.0280	.0229	.0236	.0270
Wilson	64.4	.0267	14.9	113	90.5	22.4	.0253	661,085	.0236	217,351	.0155	.0219	.0228	.0223	.0216
ALL COUNTIES															
Anderson	70.5	.0292	4.7	208	95.0	27.0	.0306	811,497	.0290	387,967	.0278	.0287	.0312	.0302	.0268
Bedford	28.9	.0120	3.5	61	88.6	10.7	.0121	285,753	.0102	113,247	.0081	.0099	.0126	.0122	.0091
Benton	15.5	.0065	4.0	40	97.2	6.1	.0069	125,696	.0045	57,317	.0041	.0048	.0094	.0064	.0038
Bledsoe	9.8	.0040	3.4	24	96.2	3.3	.0037	71,585	.0026	17,916	.0013	.0025	.0044	.0032	.0017
Blount	83.2	.0346	7.0	149	96.2	31.2	.0353	816,629	.0291	523,243	.0375	.0327	.0398	.0374	.0283
Bradley	72.9	.0303	7.9	223	95.3	25.9	.0293	654,330	.0234	360,685	.0258	.0256	.0327	.0322	.0236
Campbell	36.9	.0153	5.7	77	99.2	13.4	.0152	250,209	.0089	144,639	.0104	.0105	.0212	.0143	.0083
Cannon	10.9	.0045	6.5	41	97.9	4.0	.0045	75,988	.0028	29,863	.0021	.0029	.0060	.0045	.0023
Carroll	29.0	.0121	2.5	48	87.9	10.8	.0122	222,615	.0079	115,338	.0083	.0089	.0158	.0121	.0075
Carter	51.4	.0213	2.4	151	98.9	19.6	.0222	421,308	.0150	138,238	.0099	.0148	.0258	.0216	.0127
Cheatham	25.9	.0107	19.8	85	96.9	8.6	.0097	224,915	.0081	61,444	.0044	.0074	.0089	.0097	.0064
Chester	13.5	.0057	6.1	47	88.6	4.7	.0053	97,102	.0034	37,798	.0027	.0037	.0066	.0046	.0033
Claiborne	26.6	.0110	8.2	62	98.4	9.3	.0105	163,938	.0059	72,468	.0052	.0068	.0153	.0088	.0056
Clay	8.1	.0034	5.5	36	98.2	3.1	.0035	57,703	.0021	13,060	.0010	.0019	.0046	.0029	.0013
Cocke	29.7	.0123	3.2	69	97.4	11.1	.0126	208,327	.0074	109,964	.0078	.0085	.0164	.0124	.0081
Coffee	40.1	.0166	4.7	93	95.8	15.0	.0170	400,975	.0143	257,002	.0185	.0160	.0186	.0188	.0143
Crockett	14.6	.0061	–2.3	55	80.2	5.2	.0058	99,742	.0036	40,541	.0029	.0039	.0075	.0056	.0030
Cumberland	33.2	.0138	15.8	49	99.8	11.9	.0135	266,035	.0095	162,393	.0116	.0110	.0161	.0149	.0084
Davidson	482.5	.2003	1.0	963	76.2	189.8	.2147	5,989,406	.2139	4,033,801	.2891	.2337	.2182	.2403	.2314
Decatur	11.0	.0046	1.3	33	95.1	4.4	.0050	100,651	.0036	39,373	.0028	.0036	.0056	.0048	.0029
De Kalb	14.3	.0059	5.2	49	97.7	5.5	.0062	107,208	.0038	47,804	.0035	.0041	.0086	.0059	.0030
Dickson	33.3	.0139	10.9	68	94.1	12.0	.0135	316,989	.0113	141,857	.0101	.0116	.0141	.0136	.0115
Dyer	34.8	.0144	.4	67	87.5	13.1	.0149	305,562	.0109	166,602	.0120	.0118	.0170	.0152	.0120
Fayette	25.7	.0107	1.6	36	48.1	8.0	.0090	162,993	.0058	41,629	.0030	.0060	.0112	.0078	.0043
Fentress	15.6	.0065	5.2	31	99.8	5.5	.0062	82,367	.0030	56,541	.0040	.0040	.0098	.0056	.0042
Franklin	33.5	.0139	4.7	62	92.3	11.8	.0134	289,822	.0103	116,914	.0084	.0105	.0143	.0135	.0086
Gibson	49.2	.0204	–.5	82	80.0	18.8	.0212	443,762	.0159	208,971	.0150	.0164	.0249	.0207	.0145
Giles	24.9	.0103	1.1	41	85.2	9.3	.0106	224,015	.0080	114,516	.0082	.0085	.0113	.0111	.0080
Grainger	17.3	.0072	3.3	63	99.1	6.2	.0070	111,113	.0040	21,383	.0015	.0039	.0083	.0067	.0029
Greene	57.2	.0238	5.1	92	97.4	20.8	.0235	531,038	.0189	285,388	.0205	.0204	.0267	.0244	.0187
Grundy	14.4	.0060	4.4	40	99.9	4.9	.0055	102,261	.0037	40,734	.0029	.0039	.0069	.0054	.0025
Hamblen	57.6	.0239	16.8	369	94.7	21.1	.0239	506,491	.0181	317,456	.0227	.0207	.0281	.0271	.0187

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Hamilton	289.9	.1204	.8	538	79.3	110.2	.1247	3,008,085	.1074	1,947,542	.1396	.1197	.1402	.1329	.1223
Hancock	6.8	.0028	−1.3	30	99.3	2.3	.0026	34,557	.0012	12,165	.0009	.0014	.0037	.0021	.0008
Hardeman	24.0	.0099	.5	36	62.1	8.0	.0090	171,130	.0061	82,035	.0059	.0068	.0116	.0089	.0049
Hardin	23.1	.0096	3.7	40	95.2	8.5	.0096	164,806	.0059	87,994	.0063	.0067	.0117	.0097	.0055
Hawkins	46.7	.0194	6.7	96	97.7	16.9	.0191	435,700	.0156	129,983	.0093	.0145	.0197	.0176	.0130
Haywood	20.2	.0084	−.6	38	47.4	6.7	.0076	129,661	.0046	69,090	.0049	.0055	.0109	.0068	.0041
Henderson	22.9	.0095	7.1	44	90.6	8.6	.0097	200,158	.0071	75,255	.0054	.0071	.0097	.0099	.0066
Henry	29.7	.0123	3.6	53	88.3	11.5	.0131	249,379	.0090	140,909	.0101	.0098	.0163	.0136	.0093
Hickman	15.8	.0066	4.3	26	94.2	5.4	.0061	122,578	.0043	33,632	.0024	.0044	.0068	.0059	.0035
Houston	6.9	.0029	.4	35	94.8	2.3	.0026	50,939	.0018	13,492	.0010	.0017	.0030	.0022	.0014
Humphreys	16.2	.0067	1.5	31	95.6	6.1	.0069	137,945	.0050	58,697	.0042	.0051	.0078	.0065	.0043
Jackson	9.6	.0040	2.1	31	99.7	3.3	.0037	66,052	.0023	13,972	.0010	.0023	.0047	.0030	.0018
Jefferson	35.0	.0145	11.9	132	96.7	12.5	.0141	322,575	.0116	91,752	.0066	.0106	.0145	.0137	.0098
Johnson	14.5	.0060	5.5	49	99.1	5.3	.0060	97,098	.0034	31,156	.0022	.0037	.0078	.0060	.0025
Knox	331.4	.1376	3.7	655	90.1	130.2	.1473	3,551,217	.1268	2,768,119	.1984	.1504	.1787	.1649	.1607
Lake	7.8	.0033	4.6	46	79.9	2.6	.0029	48,108	.0018	17,105	.0012	.0018	.0042	.0024	.0012
Lauderdale	25.8	.0107	5.1	54	67.4	9.0	.0102	191,572	.0068	55,504	.0040	.0067	.0111	.0096	.0058
Lawrence	35.8	.0149	5.0	58	98.3	12.9	.0146	312,960	.0112	144,169	.0104	.0117	.0149	.0153	.0120
Lewis	10.8	.0044	11.3	38	97.9	3.5	.0040	86,069	.0030	29,723	.0021	.0032	.0045	.0039	.0023
Lincoln	27.0	.0113	2.0	47	89.3	10.1	.0114	210,490	.0076	100,728	.0072	.0080	.0147	.0115	.0070
Loudon	30.2	.0125	5.8	129	98.2	11.5	.0130	372,055	.0132	116,958	.0084	.0118	.0118	.0115	.0116
McMinn	43.8	.0182	4.6	102	94.5	15.8	.0179	416,130	.0149	234,247	.0168	.0161	.0242	.0179	.0158
McNairy	24.1	.0100	7.0	43	93.1	9.2	.0104	188,223	.0067	70,055	.0050	.0069	.0126	.0099	.0058
Macon	16.3	.0068	3.8	53	99.5	6.0	.0068	131,623	.0047	42,899	.0031	.0045	.0079	.0067	.0037
Madison	77.1	.0320	3.4	138	68.8	28.9	.0327	752,530	.0269	594,908	.0426	.0327	.0376	.0359	.0322
Marion	25.4	.0105	4.0	50	95.1	9.2	.0104	205,496	.0073	92,247	.0066	.0077	.0122	.0105	.0070
Marshall	20.6	.0086	4.6	55	89.5	7.7	.0087	205,299	.0074	86,858	.0063	.0073	.0095	.0087	.0065
Maury	52.9	.0219	3.5	86	82.6	19.7	.0223	514,056	.0183	232,676	.0166	.0186	.0231	.0222	.0195
Meigs	7.9	.0033	6.3	42	97.9	2.7	.0030	59,633	.0022	22,132	.0016	.0021	.0038	.0029	.0019
Monroe	30.3	.0126	5.6	47	96.6	10.7	.0121	236,181	.0084	118,926	.0085	.0093	.0141	.0128	.0082
Montgomery	87.0	.0361	4.4	161	80.1	30.0	.0339	800,206	.0286	450,957	.0324	.0312	.0356	.0395	.0251
Moore	4.9	.0021	8.6	38	95.1	1.7	.0020	48,572	.0017	6,589	.0004	.0014	.0016	.0015	.0014
Morgan	17.5	.0072	5.4	33	99.0	5.7	.0064	134,315	.0048	16,939	.0012	.0043	.0071	.0055	.0033
Obion	34.1	.0142	4.0	62	89.9	12.9	.0146	346,831	.0124	164,470	.0118	.0125	.0158	.0140	.0118
Overton	18.5	.0077	5.3	43	99.5	6.5	.0074	114,874	.0041	52,853	.0038	.0048	.0103	.0072	.0037
Perry	6.4	.0026	4.7	16	97.3	2.5	.0028	49,698	.0018	10,883	.0008	.0016	.0034	.0027	.0014
Pickett	4.5	.0019	3.3	28	99.6	1.6	.0018	26,845	.0009	15,893	.0011	.0013	.0025	.0019	.0009
Polk	13.9	.0058	2.2	32	99.8	4.9	.0055	96,579	.0035	30,111	.0022	.0034	.0070	.0051	.0030
Putnam	50.4	.0209	5.7	126	97.6	18.4	.0208	422,086	.0150	264,087	.0189	.0175	.0273	.0220	.0168
Rhea	26.0	.0108	7.3	84	96.9	9.3	.0106	214,477	.0077	77,496	.0056	.0076	.0124	.0098	.0069
Roane	50.9	.0211	5.1	143	96.4	18.4	.0208	490,554	.0175	217,125	.0155	.0177	.0231	.0201	.0169
Robertson	40.2	.0167	8.6	84	85.8	13.9	.0157	372,163	.0133	132,542	.0095	.0128	.0154	.0148	.0122
Rutherford	97.0	.0403	15.4	160	88.8	33.7	.0381	1,109,125	.0396	455,323	.0327	.0377	.0345	.0384	.0387
Scott	21.0	.0087	9.0	40	99.5	7.2	.0082	130,661	.0047	62,538	.0045	.0053	.0125	.0073	.0030
Sequatchie	9.0	.0037	4.6	34	99.5	3.2	.0036	67,855	.0024	32,431	.0023	.0028	.0052	.0037	.0018
Sevier	48.9	.0204	18.1	83	99.3	18.1	.0205	402,499	.0144	351,768	.0252	.0187	.0283	.0246	.0159
Shelby	787.0	.3267	1.3	1,019	56.4	283.9	.3211	8,248,208	.2945	5,447,378	.3904	.3298	.3612	.3382	.3456
Smith	15.3	.0064	2.4	49	95.6	5.7	.0064	128,247	.0046	46,198	.0033	.0046	.0071	.0065	.0054
Stewart	9.4	.0039	8.5	21	98.1	3.6	.0041	70,896	.0025	17,521	.0013	.0024	.0048	.0038	.0021
Sullivan	147.9	.0614	2.7	356	97.8	56.9	.0644	1,564,257	.0559	1,030,678	.0739	.0623	.0669	.0708	.0629
Sumner	96.3	.0400	12.3	182	93.5	32.8	.0371	1,009,932	.0361	345,483	.0247	.0334	.0324	.0353	.0325
Tipton	35.0	.0145	6.3	77	72.1	11.8	.0133	270,918	.0097	101,643	.0073	.0100	.0152	.0121	.0083
Trousdale	6.0	.0025	−2.2	53	84.6	2.4	.0027	61,803	.0022	16,928	.0012	.0020	.0028	.0026	.0019
Unicoi	16.9	.0070	3.3	91	99.7	6.4	.0073	151,701	.0054	39,316	.0028	.0049	.0072	.0070	.0044
Union	12.7	.0053	8.5	58	99.8	4.7	.0053	81,770	.0029	19,084	.0014	.0030	.0066	.0052	.0019
Van Buren	4.9	.0020	3.6	18	99.7	1.5	.0017	33,771	.0012	2,924	.0002	.0011	.0016	.0016	.0009
Warren	34.0	.0142	4.1	79	96.0	12.8	.0144	290,551	.0104	139,288	.0100	.0109	.0169	.0157	.0107
Washington	92.9	.0385	4.7	285	96.0	34.0	.0385	854,926	.0305	576,346	.0413	.0354	.0485	.0437	.0302
Wayne	14.4	.0060	3.3	20	98.7	5.2	.0059	114,217	.0041	34,210	.0025	.0039	.0068	.0057	.0034
Weakley	33.8	.0140	2.7	58	92.9	12.2	.0138	257,536	.0092	118,170	.0084	.0100	.0179	.0135	.0081
White	20.5	.0086	4.8	55	97.5	7.6	.0086	150,259	.0053	66,279	.0048	.0058	.0106	.0084	.0041
Williamson	71.1	.0295	22.4	122	90.3	23.6	.0267	880,483	.0315	298,517	.0214	.0280	.0229	.0236	.0270
Wilson	64.4	.0267	14.9	113	90.5	22.4	.0253	661,085	.0236	217,351	.0155	.0219	.0228	.0223	.0216
TOTAL METRO COUNTIES	**3,175.9**	**1.3184**	**4.2**	**260**	**79.3**	**1,177.7**	**1.3321**	**33,442,588**	**1.1944**	**20,431,301**	**1.4642**	**1.3003**	**1.4519**	**1.4142**	**1.2931**
TOTAL STATE	**4,793.2**	**1.9902**	**4.4**	**116**	**83.5**	**1,764.9**	**1.9963**	**46,858,230**	**1.6734**	**26,650,339**	**1.9100**	**1.8077**	**2.2454**	**2.0734**	**1.7425**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS															
ABILENE	**121.1**	**.0503**	**9.2**	**132**	**92.3**	**43.1**	**.0487**	**1,275,362**	**.0455**	**1,114,267**	**.0799**	**.0569**	**.0572**	**.0621**	**.0518**
Taylor	121.1	.0503	9.2	132	92.3	43.1	.0487	1,275,362	.0455	1,114,267	.0799	.0569	.0572	.0621	.0518
AMARILLO	**196.6**	**.0816**	**13.2**	**108**	**93.3**	**74.6**	**.0844**	**2,351,983**	**.0840**	**1,377,143**	**.0988**	**.0880**	**.0855**	**.0915**	**.0927**
Potter	106.6	.0443	8.1	118	89.1	41.3	.0467	1,043,776	.0373	990,390	.0710	.0488	.0580	.0586	.0487
Randall	90.0	.0373	19.9	98	98.2	33.3	.0377	1,308,207	.0467	386,753	.0278	.0392	.0275	.0329	.0440
AUSTIN	**690.1**	**.2866**	**28.6**	**246**	**88.6**	**262.0**	**.2966**	**8,713,829**	**.3113**	**4,428,322**	**.3174**	**.3079**	**.2931**	**.2957**	**.3137**
Hays	51.0	.0212	25.6	75	96.4	16.2	.0184	489,204	.0175	206,722	.0148	.0173	.0194	.0184	.0139
Travis	529.8	.2200	26.3	536	86.9	209.8	.2374	6,991,998	.2497	3,814,624	.2734	.2508	.2356	.2441	.2600
Williamson	109.3	.0454	42.8	96	93.3	36.0	.0408	1,232,627	.0441	406,976	.0292	.0398	.0381	.0332	.0398
BEAUMONT - PORT ARTHUR	**394.7**	**.1639**	**5.1**	**180**	**76.0**	**140.7**	**.1593**	**4,615,967**	**.1647**	**2,399,909**	**.1719**	**.1669**	**.1572**	**.1469**	**.1803**
Hardin	46.7	.0194	14.7	52	88.8	15.7	.0178	469,430	.0167	177,079	.0127	.0161	.0169	.0148	.0151
Jefferson	257.9	.1071	2.8	275	68.7	94.2	.1066	3,096,535	.1105	1,754,503	.1257	.1145	.1077	.1015	.1269
Orange	90.1	.0374	7.5	249	90.3	30.8	.0349	1,050,002	.0375	468,327	.0335	.0363	.0326	.0306	.0383
BRAZORIA	**204.6**	**.0850**	**20.6**	**145**	**90.8**	**66.6**	**.0753**	**2,607,219**	**.0931**	**938,401**	**.0673**	**.0837**	**.0638**	**.0608**	**.0868**
Brazoria	204.6	.0850	20.6	145	90.8	66.6	.0753	2,607,219	.0931	938,401	.0673	.0837	.0638	.0608	.0868
BROWNSVILLE - HARLINGEN	**242.5**	**.1007**	**15.6**	**268**	**99.2**	**69.0**	**.0781**	**1,677,039**	**.0598**	**1,340,711**	**.0961**	**.0790**	**.1091**	**.0865**	**.0790**
Cameron	242.5	.1007	15.6	268	99.2	69.0	.0781	1,677,039	.0598	1,340,711	.0961	.0790	.1091	.0865	.0790
BRYAN - COLLEGE STATION	**112.7**	**.0468**	**20.4**	**192**	**86.4**	**40.6**	**.0459**	**1,270,827**	**.0454**	**740,010**	**.0530**	**.0480**	**.0545**	**.0469**	**.0424**
Brazos	112.7	.0468	20.4	192	86.4	40.6	.0459	1,270,827	.0454	740,010	.0530	.0480	.0545	.0469	.0424
CORPUS CHRISTI	**363.4**	**.1509**	**11.4**	**236**	**94.7**	**119.0**	**.1345**	**3,655,862**	**.1306**	**2,244,438**	**.1609**	**.1438**	**.1511**	**.1430**	**.1415**
Nueces	299.1	.1242	11.5	353	94.1	99.1	.1120	3,088,029	.1103	1,970,110	.1412	.1224	.1243	.1213	.1225
San Patricio	64.3	.0267	10.8	93	97.8	19.9	.0225	567,833	.0203	274,328	.0197	.0214	.0268	.0217	.0190
DALLAS	**2,296.0**	**.9532**	**17.3**	**511**	**81.6**	**858.1**	**.9706**	**31,808,658**	**1.1359**	**16,361,030**	**1.1727**	**1.1108**	**.8730**	**1.0035**	**1.1588**
Collin	198.5	.0824	37.3	233	94.1	64.5	.0730	2,934,989	.1048	1,128,252	.0809	.0932	.0570	.0621	.1025
Dallas	1,764.4	.7326	13.4	2,005	78.6	678.7	.7676	24,600,118	.8785	13,746,403	.9852	.8815	.6981	.8317	.9305
Denton	191.2	.0793	33.6	210	93.6	66.9	.0757	2,706,200	.0966	871,795	.0625	.0830	.0636	.0630	.0772
Ellis	71.3	.0296	19.3	76	86.1	23.8	.0269	746,878	.0267	292,794	.0210	.0257	.0267	.0231	.0237
Kaufman	48.4	.0201	24.0	61	79.3	16.4	.0186	495,577	.0177	233,344	.0168	.0179	.0210	.0169	.0160
Rockwall	22.2	.0092	52.8	173	94.0	7.8	.0088	324,896	.0116	88,442	.0063	.0095	.0066	.0067	.0089
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,471.5***	***1.4412***	***18.5***	***496***	***83.6***	***1,289.8***	***1.4589***	***46,909,379***	***1.6752***	***24,046,339***	***1.7236***	***1.6434***	***1.3274***	***1.4983***	***1.7026***
EL PASO	**545.5**	**.2265**	**13.7**	**538**	**94.4**	**162.2**	**.1835**	**4,562,671**	**.1629**	**2,466,303**	**.1768**	**.1797**	**.1998**	**.1972**	**.1762**
El Paso	545.5	.2265	13.7	538	94.4	162.2	.1835	4,562,671	.1629	2,466,303	.1768	.1797	.1998	.1972	.1762
FORT WORTH - ARLINGTON	**1,175.5**	**.4880**	**20.8**	**470**	**87.4**	**431.7**	**.4883**	**15,100,721**	**.5393**	**7,687,309**	**.5509**	**.5326**	**.4544**	**.4948**	**.5438**
Johnson	90.0	.0374	33.0	123	96.4	31.1	.0352	989,141	.0353	397,795	.0285	.0338	.0335	.0318	.0328
Parker	55.6	.0230	24.6	62	98.3	19.8	.0224	636,194	.0228	226,986	.0163	.0209	.0212	.0196	.0194
Tarrant	1,029.9	.4276	19.6	1,187	86.0	380.8	.4307	13,475,386	.4812	7,062,528	.5061	.4779	.3997	.4434	.4916
GALVESTON - TEXAS CITY	**218.1**	**.0905**	**11.4**	**547**	**78.8**	**78.8**	**.0892**	**2,679,724**	**.0957**	**1,301,020**	**.0932**	**.0940**	**.0907**	**.0857**	**.0951**
Galveston	218.1	.0905	11.4	547	78.8	78.8	.0892	2,679,724	.0957	1,301,020	.0932	.0940	.0907	.0857	.0951
HOUSTON	**3,211.0**	**1.3332**	**17.4**	**601**	**77.7**	**1,168.8**	**1.3220**	**42,698,869**	**1.5249**	**21,642,709**	**1.5511**	**1.4943**	**1.2040**	**1.3236**	**1.5944**
Fort Bend	196.8	.0817	50.3	225	79.9	61.9	.0700	2,633,568	.0941	591,051	.0423	.0761	.0477	.0503	.0760
Harris	2,755.4	1.1441	14.4	1,589	76.6	1,021.7	1.1556	37,181,326	1.3278	19,841,788	1.4221	1.3193	1.0692	1.1874	1.4280
Liberty	57.1	.0237	21.3	49	84.2	19.9	.0225	591,236	.0211	313,406	.0225	.0220	.0261	.0206	.0187
Montgomery	177.9	.0738	39.8	170	94.2	58.3	.0660	2,066,589	.0738	629,658	.0451	.0652	.0525	.0548	.0649
Waller	23.8	.0099	20.2	46	55.4	7.0	.0079	226,150	.0081	266,806	.0191	.0117	.0085	.0105	.0068
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,633.7***	***1.5087***	***17.2***	***508***	***78.5***	***1,314.2***	***1.4865***	***47,985,812***	***1.7137***	***23,882,130***	***1.7116***	***1.6720***	***1.3585***	***1.4701***	***1.7763***
KILLEEN - TEMPLE	**234.0**	**.0972**	**9.0**	**111**	**78.5**	**75.0**	**.0848**	**2,301,818**	**.0821**	**1,073,072**	**.0769**	**.0839**	**.0916**	**.0933**	**.0697**
Bell	170.0	.0706	7.7	161	79.4	58.5	.0662	1,627,888	.0581	955,309	.0685	.0638	.0762	.0739	.0551
Coryell	64.0	.0266	12.7	61	76.2	16.5	.0186	673,930	.0240	117,763	.0084	.0201	.0154	.0194	.0146
LAREDO	**118.5**	**.0492**	**19.4**	**35**	**99.6**	**31.4**	**.0355**	**709,915**	**.0253**	**971,387**	**.0696**	**.0433**	**.0594**	**.0457**	**.0631**
Webb	118.5	.0492	19.4	35	99.6	31.4	.0355	709,915	.0253	971,387	.0696	.0433	.0594	.0457	.0631
LONGVIEW - MARSHALL	**171.5**	**.0712**	**13.0**	**145**	**75.4**	**61.9**	**.0701**	**1,914,517**	**.0684**	**1,271,899**	**.0912**	**.0758**	**.0782**	**.0734**	**.0790**
Gregg	113.9	.0473	14.5	417	80.0	41.8	.0473	1,316,473	.0470	995,195	.0713	.0544	.0556	.0529	.0545
Harrison	57.6	.0239	10.2	63	66.3	20.1	.0228	598,044	.0214	276,704	.0199	.0214	.0226	.0205	.0245
LUBBOCK	**221.6**	**.0920**	**4.7**	**246**	**90.7**	**78.5**	**.0888**	**2,306,797**	**.0824**	**1,527,429**	**.1094**	**.0925**	**.0981**	**.1001**	**.0923**
Lubbock	221.6	.0920	4.7	246	90.7	78.5	.0888	2,306,797	.0824	1,527,429	.1094	.0925	.0981	.1001	.0923

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**345.9**	**.1436**	**22.1**	**220**	**99.5**	**94.2**	**.1066**	**2,156,484**	**.0771**	**1,612,814**	**.1156**	**.1019**	**.1449**	**.1136**	**.1065**
Hidalgo	345.9	.1436	22.1	220	99.5	94.2	.1066	2,156,484	.0771	1,612,814	.1156	.1019	.1449	.1136	.1065
MIDLAND	**112.3**	**.0466**	**35.9**	**125**	**90.0**	**41.0**	**.0464**	**1,716,154**	**.0613**	**1,128,452**	**.0809**	**.0642**	**.0466**	**.0537**	**.0653**
Midland	112.3	.0466	35.9	125	90.0	41.0	.0464	1,716,154	.0613	1,128,452	.0809	.0642	.0466	.0537	.0653
ODESSA	**140.1**	**.0582**	**21.4**	**155**	**94.2**	**50.8**	**.0574**	**1,735,538**	**.0620**	**1,376,163**	**.0986**	**.0723**	**.0608**	**.0696**	**.0765**
Ector	140.1	.0582	21.4	155	94.2	50.8	.0574	1,735,538	.0620	1,376,163	.0986	.0723	.0608	.0696	.0765
SAN ANGELO	**96.4**	**.0400**	**13.7**	**64**	**94.7**	**35.0**	**.0395**	**1,095,732**	**.0391**	**710,053**	**.0509**	**.0429**	**.0443**	**.0445**	**.0417**
Tom Green	96.4	.0400	13.7	64	94.7	35.0	.0395	1,095,732	.0391	710,053	.0509	.0429	.0443	.0445	.0417
SAN ANTONIO	**1,209.2**	**.5020**	**12.8**	**481**	**91.5**	**406.4**	**.4597**	**12,546,804**	**.4481**	**6,723,486**	**.4818**	**.4692**	**.4904**	**.4810**	**.4642**
Bexar	1,106.9	.4596	11.9	887	91.2	370.2	.4187	11,402,335	.4072	6,353,518	.4553	.4321	.4526	.4444	.4277
Comal	46.2	.0191	26.8	83	98.5	16.8	.0190	563,835	.0202	188,211	.0135	.0180	.0177	.0178	.0171
Guadalupe	56.1	.0233	20.1	79	91.8	19.4	.0220	580,634	.0207	181,757	.0130	.0191	.0201	.0188	.0194
SHERMAN - DENISON	**96.5**	**.0400**	**7.5**	**103**	**91.4**	**37.0**	**.0418**	**1,120,259**	**.0400**	**568,751**	**.0408**	**.0402**	**.0416**	**.0421**	**.0394**
Grayson	96.5	.0400	7.5	103	91.4	37.0	.0418	1,120,259	.0400	568,751	.0408	.0402	.0416	.0421	.0394
TEXARKANA	**120.7**	**.0501**	**6.8**	**80**	**75.3**	**44.2**	**.0499**	**1,120,252**	**.0399**	**725,302**	**.0520**	**.0456**	**.0594**	**.0525**	**.0442**
Bowie	81.4	.0338	8.1	91	76.1	30.0	.0339	754,411	.0269	541,049	.0387	.0319	.0390	.0367	.0314
Miller, Ark.	*39.3*	*.0163*	*4.1*	*63*	*73.7*	*14.2*	*.0160*	*365,841*	*.0130*	*184,253*	*.0133*	*.0137*	*.0204*	*.0158*	*.0128*
TYLER	**151.9**	**.0630**	**18.3**	**163**	**76.0**	**55.4**	**.0626**	**1,830,375**	**.0653**	**936,355**	**.0671**	**.0654**	**.0600**	**.0618**	**.0672**
Smith	151.9	.0630	18.3	163	76.0	55.4	.0626	1,830,375	.0653	936,355	.0671	.0654	.0600	.0618	.0672
VICTORIA	**77.7**	**.0323**	**12.9**	**88**	**92.0**	**26.5**	**.0300**	**852,222**	**.0304**	**575,785**	**.0412**	**.0341**	**.0317**	**.0327**	**.0347**
Victoria	77.7	.0323	12.9	88	92.0	26.5	.0300	852,222	.0304	575,785	.0412	.0341	.0317	.0327	.0347
WACO	**187.7**	**.0779**	**9.9**	**182**	**82.3**	**68.9**	**.0779**	**1,907,771**	**.0681**	**1,107,357**	**.0794**	**.0734**	**.0909**	**.0795**	**.0673**
McLennan	187.7	.0779	9.9	182	82.3	68.9	.0779	1,907,771	.0681	1,107,357	.0794	.0734	.0909	.0795	.0673
WICHITA FALLS	**124.8**	**.0519**	**3.1**	**206**	**88.5**	**45.2**	**.0511**	**1,368,871**	**.0488**	**910,130**	**.0653**	**.0543**	**.0548**	**.0585**	**.0517**
Wichita	124.8	.0519	3.1	206	88.5	45.2	.0511	1,368,871	.0488	910,130	.0653	.0543	.0548	.0585	.0517
ALL COUNTIES															
Anderson	47.3	.0197	23.2	44	76.8	14.7	.0166	410,227	.0146	234,561	.0169	.0163	.0209	.0162	.0142
Andrews	15.6	.0064	17.1	10	96.1	5.1	.0058	181,268	.0065	73,270	.0052	.0061	.0051	.0057	.0056
Angelina	71.5	.0297	11.4	89	83.5	24.5	.0277	698,604	.0250	384,415	.0276	.0267	.0308	.0276	.026[illegible]
Aransas	18.2	.0076	27.6	65	95.6	6.7	.0076	213,767	.0076	82,269	.0059	.0071	.0085	.0074	.0061
Archer	8.5	.0035	17.0	9	99.1	3.0	.0034	80,701	.0029	25,191	.0018	.0027	.0034	.0033	.0025
Armstrong	2.1	.0009	5.3	2	99.1	.8	.0009	28,688	.0010	11,593	.0008	.0009	.0007	.0007	.0007
Atascosa	30.0	.0124	19.7	25	99.0	9.9	.0112	248,499	.0089	96,024	.0069	.0090	.0135	.0102	.0078
Austin	21.5	.0090	21.3	33	84.0	7.8	.0088	250,438	.0089	108,582	.0078	.0086	.0094	.0079	.0071
Bailey	8.0	.0033	−2.1	10	97.3	2.7	.0031	60,379	.0022	29,306	.0021	.0024	.0037	.0031	.0018
Bandera	9.1	.0038	28.5	11	99.2	3.5	.0039	97,959	.0035	22,806	.0016	.0030	.0041	.0036	.0028
Bastrop	32.9	.0136	33.1	37	81.0	11.7	.0133	321,670	.0115	114,119	.0082	.0109	.0157	.0115	.0089
Baylor	4.9	.0021	−.4	6	95.5	1.9	.0021	45,306	.0016	41,238	.0029	.0021	.0029	.0023	.0015
Bee	28.5	.0118	9.5	32	95.5	9.1	.0103	252,237	.0090	133,603	.0096	.0097	.0125	.0113	.0091
Bell	170.0	.0706	7.7	161	79.4	58.5	.0662	1,627,888	.0581	955,309	.0685	.0638	.0762	.0739	.0551
Bexar	1,106.9	.4596	11.9	887	91.2	370.2	.4187	11,402,335	.4072	6,353,518	.4553	.4321	.4526	.4444	.4277
Blanco	5.5	.0023	17.5	8	98.1	2.3	.0026	62,393	.0022	16,182	.0012	.0019	.0028	.0024	.0016
Borden	.9	.0004	4.8	1	99.1	.3	.0003	6,043	.0003	167	.0000	.0002	.0003	.0002	.0001
Bosque	15.1	.0062	12.7	15	97.0	6.2	.0071	157,198	.0056	53,518	.0039	.0052	.0074	.0060	.0044
Bowie	81.4	.0338	8.1	91	76.1	30.0	.0339	754,411	.0269	541,049	.0387	.0319	.0390	.0367	.0314
Brazoria	204.6	.0850	20.6	145	90.8	66.6	.0753	2,607,219	.0931	938,401	.0673	.0837	.0638	.0608	.0868
Brazos	112.7	.0468	20.4	192	86.4	40.6	.0459	1,270,827	.0454	740,010	.0530	.0480	.0545	.0469	.0424
Brewster	7.8	.0032	3.0	1	98.3	2.9	.0033	64,675	.0023	42,278	.0031	.0027	.0045	.0036	.0024
Briscoe	2.4	.0010	−7.0	3	94.7	1.0	.0012	19,162	.0007	5,256	.0003	.0006	.0015	.0008	.0006
Brooks	9.1	.0038	8.0	10	99.7	2.8	.0031	56,738	.0020	41,481	.0030	.0028	.0051	.0029	.0022
Brown	37.3	.0155	12.8	40	94.4	14.2	.0161	377,870	.0135	198,347	.0142	.0140	.0189	.0158	.0130
Burleson	14.9	.0062	21.0	22	76.5	5.2	.0059	130,373	.0047	73,970	.0053	.0051	.0075	.0052	.0042
Burnet	23.8	.0098	33.7	24	97.8	9.5	.0108	256,482	.0091	154,383	.0111	.0099	.0119	.0119	.0083
Caldwell	26.6	.0111	12.5	49	81.3	8.5	.0096	215,613	.0077	96,669	.0069	.0082	.0120	.0090	.0063
Calhoun	21.4	.0089	9.3	40	95.4	7.3	.0083	226,639	.0081	102,831	.0074	.0080	.0090	.0073	.0080
Callahan	13.4	.0055	21.9	15	99.2	4.9	.0055	118,286	.0043	32,634	.0023	.0039	.0061	.0047	.0033
Cameron	242.5	.1007	15.6	268	99.2	69.0	.0781	1,677,039	.0598	1,340,711	.0961	.0790	.1091	.0865	.0790
Camp	10.1	.0042	8.9	50	72.6	3.9	.0044	113,587	.0041	41,044	.0030	.0037	.0044	.0034	.0041
Carson	6.9	.0029	3.4	7	98.6	2.4	.0027	78,816	.0028	16,474	.0011	.0023	.0023	.0023	.0021
Cass	31.8	.0132	8.1	34	76.3	11.3	.0128	303,744	.0109	93,363	.0067	.0101	.0141	.0100	.0099
Castro	10.4	.0043	−1.5	12	96.0	3.3	.0037	69,270	.0024	31,920	.0023	.0028	.0049	.0037	.0021
Chambers	22.3	.0093	20.3	36	84.0	7.7	.0087	218,857	.0078	67,132	.0048	.0072	.0089	.0069	.0066
Cherokee	42.4	.0176	11.2	40	79.6	15.1	.0171	367,990	.0132	174,007	.0125	.0138	.0205	.0147	.0134

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	6.9	.0028	–.7	10	93.8	2.7	.0031	57,543	.0020	28,528	.0020	.0023	.0045	.0027	.0016
Clay	10.4	.0044	8.5	10	98.8	4.1	.0046	113,101	.0041	50,758	.0037	.0040	.0049	.0042	.0034
Cochran	5.0	.0020	3.6	6	93.5	1.6	.0018	34,552	.0012	14,428	.0010	.0013	.0022	.0017	.0012
Coke	3.3	.0014	3.3	4	98.8	1.3	.0015	36,636	.0013	14,979	.0011	.0012	.0018	.0013	.0009
Coleman	10.5	.0044	.6	8	95.2	4.3	.0048	102,834	.0037	36,743	.0026	.0035	.0059	.0043	.0030
Collin	198.5	.0824	37.3	233	94.1	64.5	.0730	2,934,989	.1048	1,128,252	.0809	.0932	.0570	.0621	.1025
Collingsworth	4.4	.0018	–5.3	5	91.0	1.7	.0019	42,262	.0015	18,544	.0013	.0016	.0024	.0016	.0014
Colorado	20.1	.0084	6.8	21	80.1	7.5	.0085	196,655	.0070	110,432	.0079	.0074	.0111	.0075	.0061
Comal	46.2	.0191	26.8	83	98.5	16.8	.0190	563,835	.0202	188,211	.0135	.0180	.0177	.0178	.0171
Comanche	13.1	.0055	3.8	14	99.7	5.0	.0057	117,702	.0042	47,432	.0034	.0042	.0076	.0048	.0032
Concho	3.0	.0012	2.9	3	81.5	1.1	.0012	26,731	.0009	12,371	.0009	.0010	.0014	.0013	.0006
Cooke	30.5	.0127	10.3	34	94.3	11.2	.0127	302,999	.0109	165,876	.0119	.0114	.0142	.0125	.0103
Coryell	64.0	.0266	12.7	61	76.2	16.5	.0186	673,930	.0240	117,763	.0084	.0201	.0154	.0194	.0146
Cottle	2.7	.0011	–8.4	3	92.3	1.1	.0013	30,482	.0011	12,366	.0009	.0009	.0017	.0011	.0006
Crane	4.8	.0020	4.3	6	96.5	1.7	.0019	57,265	.0021	36,995	.0027	.0022	.0026	.0020	.0022
Crockett	4.7	.0019	2.0	2	98.2	1.6	.0018	49,650	.0017	44,814	.0032	.0023	.0023	.0020	.0015
Crosby	8.5	.0036	–4.1	9	93.3	2.8	.0032	52,574	.0019	18,163	.0013	.0021	.0046	.0027	.0013
Culberson	3.5	.0014	5.6	1	99.5	1.0	.0011	18,469	.0007	42,010	.0030	.0015	.0021	.0019	.0007
Dallam	7.0	.0029	7.2	5	96.0	2.6	.0030	53,434	.0019	28,922	.0021	.0020	.0035	.0031	.0017
Dallas	1,764.4	.7326	13.4	2,005	78.6	678.7	.7676	24,600,118	.8785	13,746,403	.9852	.8815	.6981	.8317	.9305
Dawson	16.8	.0070	3.8	19	95.4	5.6	.0064	143,900	.0051	83,382	.0060	.0058	.0082	.0066	.0053
Deaf Smith	21.8	.0091	3.0	15	97.6	6.8	.0077	157,353	.0056	67,716	.0048	.0060	.0093	.0080	.0053
Delta	5.0	.0021	3.3	18	90.6	1.9	.0021	40,907	.0015	9,744	.0007	.0013	.0027	.0017	.0010
Denton	191.2	.0793	33.6	210	93.6	66.9	.0757	2,706,200	.0966	871,795	.0625	.0830	.0636	.0630	.0772
De Witt	19.6	.0082	3.7	22	88.1	7.2	.0081	183,031	.0066	99,279	.0071	.0070	.0101	.0075	.0057
Dickens	3.3	.0014	–6.8	4	94.7	1.3	.0015	20,881	.0007	15,019	.0011	.0010	.0026	.0011	.0005
Dimmit	12.4	.0051	9.1	9	99.0	3.4	.0038	64,858	.0023	30,560	.0022	.0028	.0057	.0034	.0017
Donley	4.2	.0017	3.1	5	95.0	1.6	.0018	35,297	.0013	33,032	.0024	.0016	.0026	.0018	.0013
Duval	13.3	.0056	6.3	7	99.8	4.2	.0048	98,229	.0035	36,362	.0026	.0038	.0063	.0037	.0029
Eastland	20.3	.0084	4.2	22	97.5	8.1	.0092	183,472	.0065	99,638	.0071	.0070	.0123	.0086	.0058
Ector	140.1	.0582	21.4	155	94.2	50.8	.0574	1,735,538	.0620	1,376,163	.0986	.0723	.0608	.0696	.0765
Edwards	2.0	.0008	–1.6	1	99.0	.7	.0008	15,910	.0006	6,589	.0005	.0005	.0012	.0009	.0004
Ellis	71.3	.0296	19.3	76	86.1	23.8	.0269	746,878	.0267	292,794	.0210	.0257	.0267	.0231	.0237
El Paso	545.5	.2265	13.7	538	94.4	162.2	.1835	4,562,671	.1629	2,466,303	.1768	.1797	.1998	.1972	.1762
Erath	25.5	.0106	13.0	24	98.5	10.1	.0114	274,044	.0098	117,068	.0084	.0095	.0138	.0105	.0075
Falls	18.6	.0077	3.6	24	70.8	7.3	.0083	161,761	.0058	57,673	.0041	.0056	.0108	.0064	.0054
Fannin	25.7	.0107	5.8	29	91.5	10.2	.0115	233,177	.0083	90,930	.0065	.0084	.0135	.0102	.0064
Fayette	19.9	.0083	5.7	21	90.1	8.0	.0091	213,906	.0076	137,663	.0099	.0084	.0117	.0084	.0068
Fisher	5.6	.0023	–4.9	6	95.1	2.1	.0023	49,721	.0018	14,326	.0010	.0017	.0027	.0021	.0015
Floyd	9.4	.0039	–4.4	9	95.1	3.2	.0037	64,409	.0023	26,406	.0019	.0025	.0043	.0033	.0016
Foard	2.1	.0009	–2.7	3	93.0	.9	.0010	17,102	.0006	6,638	.0005	.0006	.0015	.0009	.0005
Fort Bend	196.8	.0817	50.3	225	79.9	61.9	.0700	2,633,568	.0941	591,051	.0423	.0761	.0477	.0503	.0760
Franklin	8.0	.0033	16.1	27	93.1	3.1	.0035	81,859	.0029	26,597	.0019	.0026	.0041	.0027	.0026
Freestone	17.8	.0074	20.0	20	76.6	6.5	.0074	168,100	.0060	56,801	.0041	.0057	.0090	.0058	.0044
Frio	15.0	.0062	8.8	13	99.2	4.4	.0049	93,316	.0033	35,050	.0025	.0037	.0065	.0044	.0027
Gaines	14.6	.0061	11.0	10	96.6	4.7	.0053	129,886	.0047	56,437	.0041	.0047	.0064	.0049	.0041
Galveston	218.1	.0905	11.4	547	78.8	78.8	.0892	2,679,724	.0957	1,301,020	.0932	.0940	.0907	.0857	.0951
Garza	5.2	.0022	–2.6	6	92.6	1.8	.0020	51,017	.0018	20,706	.0015	.0018	.0027	.0020	.0016
Gillespie	16.0	.0066	18.2	15	99.6	6.3	.0071	152,608	.0054	101,846	.0073	.0061	.0091	.0080	.0051
Glasscock	1.3	.0006	–.3	1	99.5	.4	.0005	9,382	.0004	758	.0001	.0005	.0005	.0005	.0002
Goliad	5.5	.0023	5.9	6	89.7	1.9	.0021	52,602	.0018	20,006	.0014	.0017	.0026	.0018	.0014
Gonzales	17.1	.0071	.9	16	87.3	6.0	.0068	148,917	.0054	102,253	.0073	.0063	.0096	.0069	.0055
Gray	26.7	.0111	1.2	29	94.9	10.4	.0118	311,549	.0111	204,129	.0146	.0122	.0145	.0126	.0137
Grayson	96.5	.0400	7.5	103	91.4	37.0	.0418	1,120,259	.0400	568,751	.0408	.0402	.0416	.0421	.0394
Gregg	113.9	.0473	14.5	417	80.0	41.8	.0473	1,316,473	.0470	995,195	.0713	.0544	.0556	.0529	.0545
Grimes	18.0	.0075	32.5	23	70.3	5.4	.0061	136,930	.0049	85,345	.0062	.0057	.0075	.0057	.0038
Guadalupe	56.1	.0233	20.1	79	91.8	19.4	.0220	580,634	.0207	181,757	.0130	.0191	.0201	.0188	.0194
Hale	38.5	.0160	2.4	38	93.5	12.7	.0143	299,735	.0107	149,944	.0107	.0117	.0171	.0147	.0101
Hall	5.4	.0022	–3.5	6	90.0	2.1	.0024	31,082	.0011	16,995	.0012	.0013	.0043	.0017	.0008
Hamilton	9.0	.0037	8.5	11	99.6	3.8	.0043	88,614	.0032	28,865	.0021	.0031	.0053	.0037	.0024
Hansford	6.4	.0027	3.1	7	99.2	2.4	.0027	63,473	.0023	31,414	.0023	.0022	.0032	.0024	.0025
Hardeman	6.2	.0026	–2.6	9	90.6	2.4	.0027	64,668	.0023	19,058	.0013	.0021	.0033	.0022	.0019
Hardin	46.7	.0194	14.7	52	88.8	15.7	.0178	469,430	.0167	177,079	.0127	.0161	.0169	.0148	.0151
Harris	2,755.4	1.1441	14.4	1,589	76.6	1,021.7	1.1556	37,181,326	1.3278	19,841,788	1.4221	1.3193	1.0692	1.1874	1.4280
Harrison	57.6	.0239	10.2	63	66.3	20.1	.0228	598,044	.0214	276,704	.0199	.0214	.0226	.0205	.0245
Hartley	4.5	.0019	12.9	3	99.2	1.4	.0016	46,225	.0016	18,537	.0013	.0016	.0018	.0015	.0016

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.6	.0031	–1.6	8	94.7	2.9	.0032	58,610	.0021	33,567	.0024	.0025	.0045	.0030	.0022
Hays	51.0	.0212	25.6	75	96.4	16.2	.0184	489,204	.0175	206,722	.0148	.0173	.0194	.0184	.0139
Hemphill	6.4	.0027	20.7	7	99.2	2.2	.0024	59,171	.0021	30,405	.0022	.0024	.0026	.0026	.0019
Henderson	56.4	.0234	32.4	64	87.9	21.9	.0248	608,514	.0217	174,863	.0125	.0192	.0251	.0212	.0175
Hidalgo	345.9	.1436	22.1	220	99.5	94.2	.1066	2,156,484	.0771	1,612,814	.1156	.1019	.1449	.1136	.1065
Hill	27.6	.0115	10.3	29	88.5	10.6	.0120	257,491	.0091	136,572	.0098	.0098	.0150	.0112	.0071
Hockley	25.0	.0103	7.6	28	95.2	8.3	.0093	222,216	.0080	95,262	.0068	.0081	.0105	.0086	.0068
Hood	26.1	.0109	47.3	61	99.3	10.1	.0115	359,887	.0128	110,090	.0079	.0109	.0094	.0095	.0102
Hopkins	28.8	.0119	14.1	37	88.8	10.9	.0123	263,883	.0095	140,347	.0101	.0102	.0146	.0128	.0083
Houston	24.4	.0102	9.4	20	65.5	8.4	.0095	216,424	.0077	78,098	.0056	.0075	.0117	.0075	.0061
Howard	34.8	.0144	5.0	39	94.6	13.0	.0147	353,739	.0126	272,104	.0195	.0151	.0191	.0164	.0136
Hudspeth	2.6	.0011	–4.7	1	98.8	.8	.0009	17,370	.0006	5,689	.0004	.0006	.0012	.0008	.0005
Hunt	64.7	.0269	17.1	77	85.6	24.1	.0273	685,531	.0245	302,323	.0217	.0242	.0300	.0249	.0232
Hutchinson	27.7	.0115	5.3	32	95.9	10.5	.0118	376,438	.0135	167,056	.0119	.0126	.0116	.0106	.0139
Irion	1.6	.0006	15.4	2	93.6	.5	.0006	14,776	.0005	2,305	.0002	.0004	.0006	.0004	.0004
Jack	8.0	.0034	8.0	9	98.2	3.0	.0034	78,020	.0028	26,067	.0019	.0026	.0037	.0030	.0022
Jackson	13.8	.0057	3.4	16	88.7	4.9	.0055	135,707	.0048	68,339	.0049	.0052	.0066	.0054	.0043
Jasper	34.6	.0143	12.4	38	79.2	12.3	.0140	329,179	.0118	165,214	.0118	.0121	.0156	.0129	.0107
Jeff Davis	1.8	.0008	9.3	1	99.6	.6	.0006	13,294	.0005	4,889	.0004	.0006	.0011	.0006	.0003
Jefferson	257.9	.1071	2.8	275	68.7	94.2	.1066	3,096,535	.1105	1,754,503	.1257	.1145	.1077	.1015	.1269
Jim Hogg	5.4	.0022	4.5	5	92.0	1.8	.0020	36,421	.0013	40,224	.0029	.0018	.0031	.0022	.0013
Jim Wells	39.4	.0164	8.0	45	99.1	12.4	.0140	292,119	.0105	233,140	.0167	.0135	.0200	.0154	.0114
Johnson	90.0	.0374	33.0	123	96.4	31.1	.0352	989,141	.0353	397,795	.0285	.0338	.0335	.0318	.0328
Jones	18.5	.0076	7.1	20	94.6	6.8	.0077	164,282	.0059	77,046	.0055	.0061	.0093	.0071	.0051
Karnes	13.6	.0057	.1	18	96.5	4.6	.0052	114,158	.0040	78,114	.0056	.0049	.0071	.0050	.0037
Kaufman	48.4	.0201	24.0	61	79.3	16.4	.0186	495,577	.0177	233,344	.0168	.0179	.0210	.0169	.0160
Kendall	14.4	.0060	35.4	22	99.2	5.0	.0056	150,433	.0054	73,847	.0052	.0054	.0061	.0053	.0043
Kenedy	.5	.0002	–7.9	0	89.4	.2	.0003	7,686	.0003	2,342	.0002	.0002	.0003	.0002	.0001
Kent	1.2	.0005	4.8	1	98.8	.4	.0004	8,359	.0003	5,796	.0004	.0004	.0007	.0005	.0002
Kerr	35.8	.0148	24.4	32	96.6	14.0	.0158	449,147	.0160	191,133	.0137	.0151	.0163	.0155	.0138
Kimble	4.2	.0018	3.4	3	99.9	1.6	.0019	33,510	.0012	34,346	.0025	.0017	.0025	.0021	.0011
King	.4	.0001	–5.9	0	97.0	.2	.0002	4,160	.0002	1,268	.0001	.0002	.0002	.0003	.0001
Kinney	2.6	.0011	14.1	2	95.0	.8	.0009	15,876	.0005	3,335	.0002	.0006	.0011	.0008	.0003
Kleberg	34.1	.0142	2.2	40	93.8	10.8	.0122	287,514	.0103	181,414	.0130	.0118	.0171	.0127	.0100
Knox	5.2	.0021	–2.4	6	91.9	1.9	.0021	40,202	.0014	15,803	.0012	.0014	.0033	.0016	.0010
Lamar	45.2	.0188	7.2	49	83.1	17.0	.0193	435,352	.0156	234,010	.0167	.0166	.0217	.0189	.0156
Lamb	18.6	.0077	–.4	18	92.9	6.3	.0071	133,845	.0048	57,781	.0042	.0052	.0095	.0067	.0040
Lampasas	14.0	.0058	16.6	20	97.3	5.2	.0059	129,054	.0046	48,358	.0034	.0045	.0065	.0055	.0037
La Salle	5.9	.0025	7.0	4	99.7	1.9	.0021	39,191	.0014	13,854	.0010	.0015	.0029	.0019	.0009
Lavaca	20.1	.0083	5.8	21	91.3	7.6	.0086	190,678	.0068	97,463	.0070	.0072	.0114	.0076	.0063
Lee	13.2	.0055	20.5	21	82.2	4.7	.0053	111,303	.0039	125,420	.0090	.0058	.0085	.0061	.0054
Leon	11.9	.0050	24.0	11	78.6	5.0	.0057	114,962	.0042	55,740	.0040	.0042	.0075	.0043	.0041
Liberty	57.1	.0237	21.3	49	84.2	19.9	.0225	591,236	.0211	313,406	.0225	.0220	.0261	.0206	.0187
Limestone	23.2	.0096	14.7	25	74.9	8.4	.0095	204,896	.0073	83,406	.0059	.0073	.0124	.0080	.0061
Lipscomb	4.1	.0017	8.9	4	99.0	1.4	.0016	40,133	.0014	13,883	.0010	.0015	.0015	.0015	.0011
Live Oak	10.9	.0045	13.5	10	99.5	3.7	.0042	89,765	.0032	47,409	.0034	.0036	.0052	.0042	.0026
Llano	12.3	.0051	21.3	13	99.0	5.3	.0060	131,257	.0047	45,022	.0033	.0042	.0072	.0053	.0033
Loving	.1	.0001	9.9	0	100.0	.1	.0001	2,342	.0001	246	.0000	.0000	.0003	.0000	.0000
Lubbock	221.6	.0920	4.7	246	90.7	78.5	.0888	2,306,797	.0824	1,527,429	.1094	.0925	.0981	.1001	.0923
Lynn	8.4	.0035	–2.4	9	95.9	2.7	.0030	51,430	.0018	13,337	.0010	.0020	.0040	.0025	.0013
McCulloch	9.1	.0038	4.2	8	96.8	3.5	.0040	78,494	.0028	41,098	.0029	.0030	.0057	.0037	.0028
McLennan	187.7	.0779	9.9	182	82.3	68.9	.0779	1,907,771	.0681	1,107,357	.0794	.0734	.0909	.0795	.0673
McMullen	.8	.0003	1.4	1	98.6	.3	.0004	9,191	.0004	2,216	.0002	.0003	.0004	.0003	.0004
Madison	11.6	.0948	8.9	25	73.0	3.5	.0039	107,108	.0038	52,064	.0037	.0040	.0048	.0036	.0029
Marion	11.2	.0047	8.1	29	63.0	4.3	.0049	92,333	.0033	26,696	.0019	.0031	.0055	.0037	.0027
Martin	4.8	.0020	2.5	5	97.1	1.6	.0018	47,646	.0017	18,862	.0014	.0017	.0017	.0015	.0011
Mason	3.9	.0016	5.9	4	99.5	1.6	.0018	30,529	.0011	12,798	.0009	.0011	.0025	.0016	.0010
Matagorda	43.7	.0182	15.5	39	82.7	15.5	.0175	525,400	.0187	183,600	.0131	.0170	.0165	.0139	.0181
Maverick	38.7	.0160	23.3	30	97.3	9.6	.0109	175,508	.0063	157,464	.0113	.0098	.0173	.0115	.0111
Medina	25.7	.0107	10.9	19	99.0	8.6	.0097	218,659	.0078	117,565	.0085	.0085	.0115	.0098	.0064
Menard	2.4	.0010	2.3	3	99.4	.9	.0010	14,739	.0005	10,963	.0007	.0007	.0018	.0010	.0004
Midland	112.3	.0466	35.9	125	90.0	41.0	.0464	1,716,154	.0613	1,128,452	.0809	.0642	.0466	.0537	.0653
Milam	24.8	.0103	9.1	24	85.2	8.9	.0101	228,358	.0082	68,272	.0049	.0076	.0109	.0073	.0067
Mills	4.7	.0020	5.0	6	99.2	1.9	.0021	48,523	.0017	16,062	.0012	.0016	.0023	.0021	.0014
Mitchell	9.1	.0037	.1	10	94.1	3.3	.0038	80,007	.0029	45,289	.0032	.0031	.0051	.0035	.0028
Montague	18.6	.0078	6.8	20	99.5	7.3	.0082	164,626	.0059	78,782	.0057	.0063	.0100	.0080	.0048

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes: EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	177.9	.0738	39.8	170	94.2	58.3	.0660	2,066,589	.0738	629,658	.0451	.0652	.0525	.0548	.0649
Moore	17.8	.0074	7.4	20	97.8	6.0	.0068	176,831	.0063	90,085	.0064	.0065	.0066	.0076	.0068
Morris	15.6	.0065	6.6	61	76.2	5.5	.0062	135,050	.0048	61,105	.0044	.0050	.0074	.0054	.0048
Motley	1.8	.0008	-7.7	2	94.3	.8	.0009	14,747	.0005	3,807	.0003	.0006	.0013	.0006	.0003
Nacogdoches	53.0	.0220	13.3	56	81.0	18.9	.0214	469,422	.0168	247,790	.0178	.0181	.0270	.0204	.0166
Navarro	39.5	.0164	11.8	37	78.0	15.1	.0170	387,834	.0138	230,947	.0165	.0152	.0208	.0164	.0129
Newton	14.4	.0059	8.6	15	74.2	5.1	.0058	137,185	.0049	28,691	.0021	.0042	.0061	.0040	.0039
Nolan	17.8	.0074	2.5	19	94.6	6.5	.0074	180,988	.0065	106,639	.0076	.0070	.0084	.0077	.0058
Nueces	299.1	1242	11.5	353	94.1	99.1	.1120	3,088,029	.1103	1,970,110	.1412	.1224	.1243	.1213	.1225
Ochiltree	10.5	.0044	9.5	11	98.6	3.7	.0042	121,253	.0043	78,266	.0056	.0046	.0044	.0048	.0047
Oldham	2.4	.0010	5.1	2	98.2	.7	.0008	15,295	.0005	7,751	.0006	.0007	.0009	.0007	.0006
Orange	90.1	.0374	7.5	249	90.3	30.8	.0349	1,050,002	.0375	468,327	.0335	.0363	.0326	.0306	.0383
Palo Pinto	26.0	.0108	8.1	27	95.3	9.9	.0112	266,119	.0095	180,516	.0130	.0109	.0141	.0130	.0087
Panola	24.0	.0100	15.8	30	78.5	8.5	.0096	226,669	.0081	91,530	.0065	.0079	.0104	.0081	.0071
Parker	55.6	.0230	24.6	62	98.3	19.8	.0224	636,194	.0228	226,986	.0163	.0209	.0212	.0196	.0194
Parmer	11.2	.0047	1.5	13	97.8	3.4	.0038	67,463	.0024	18,910	.0014	.0025	.0048	.0039	.0016
Pecos	16.1	.0067	10.1	3	99.0	4.8	.0054	139,548	.0050	114,437	.0082	.0064	.0070	.0068	.0059
Polk	32.1	.0133	31.5	30	80.3	12.0	.0136	281,361	.0100	118,259	.0084	.0101	.0168	.0118	.0078
Potter	106.6	.0443	8.1	118	89.1	41.3	.0467	1,043,776	.0373	990,390	.0710	.0488	.0580	.0586	.0487
Presidio	5.4	.0022	4.1	1	99.8	1.8	.0021	29,340	.0010	19,905	.0014	.0014	.0029	.0017	.0011
Rains	5.9	.0025	21.9	24	93.5	2.5	.0028	58,373	.0021	16,475	.0012	.0019	.0036	.0026	.0021
Randall	90.0	.0373	19.9	98	98.2	33.3	.0377	1,308,207	.0467	386,753	.0278	.0392	.0275	.0329	.0440
Reagan	4.9	.0021	18.5	4	95.1	1.4	.0015	43,396	.0016	26,132	.0018	.0017	.0015	.0019	.0010
Real	2.7	.0011	9.4	4	99.3	1.0	.0012	16,737	.0006	5,903	.0004	.0006	.0018	.0007	.0006
Red River	16.7	.0069	3.7	16	77.7	6.4	.0072	122,749	.0044	81,916	.0059	.0054	.0101	.0067	.0055
Reeves	15.7	.0065	-.6	6	97.0	4.8	.0054	123,875	.0044	83,073	.0060	.0052	.0073	.0057	.0048
Refugio	9.4	.0039	1.2	12	90.8	3.2	.0037	96,454	.0034	57,537	.0041	.0039	.0044	.0034	.0031
Roberts	1.1	.0005	-7.3	1	98.5	.4	.0004	12,084	.0005	4,053	.0003	.0004	.0005	.0005	.0004
Robertson	15.7	.0065	7.1	18	65.8	6.1	.0069	130,635	.0046	68,130	.0049	.0050	.0095	.0056	.0037
Rockwall	22.2	.0092	52.8	173	94.0	7.8	.0086	324,896	.0116	88,442	.0063	.0095	.0066	.0067	.0089
Runnels	12.2	.0051	2.8	12	97.7	4.7	.0054	114,186	.0041	65,391	.0047	.0045	.0072	.0053	.0035
Rusk	46.6	.0194	12.6	50	76.4	16.8	.0190	506,034	.0181	154,202	.0110	.0163	.0175	.0157	.0162
Sabine	10.3	.0042	18.4	21	82.8	4.1	.0046	86,454	.0031	33,690	.0025	.0031	.0059	.0039	.0026
San Augustine	8.8	.0037	.2	17	68.3	3.3	.0037	74,077	.0026	25,540	.0018	.0026	.0045	.0031	.0026
San Jacinto	15.1	.0063	32.1	26	77.1	5.7	.0065	128,508	.0046	17,167	.0012	.0039	.0072	.0044	.0034
San Patricio	64.3	.0267	10.8	93	97.8	19.9	.0225	567,833	.0203	274,328	.0197	.0214	.0268	.0217	.0190
San Saba	5.9	.0024	1.0	5	98.7	2.5	.0028	55,859	.0020	18,902	.0013	.0019	.0037	.0025	.0017
Schleicher	3.1	.0013	9.9	2	97.8	1.0	.0011	27,680	.0010	7,284	.0006	.0009	.0013	.0009	.0007
Scurry	19.8	.0082	8.8	22	96.0	7.1	.0081	231,888	.0082	99,593	.0071	.0079	.0081	.0079	.0081
Shackelford	4.3	.0018	9.8	5	98.7	1.6	.0018	46,843	.0017	14,537	.0010	.0015	.0020	.0015	.0012
Shelby	25.1	4104	8.7	32	76.8	9.4	.0106	217,263	.0078	98,002	.0071	.0080	.0137	.0091	.0068
Sherman	3.0	.0013	-5.5	3	99.7	1.1	.0013	47,574	.0017	7,795	.0005	.0014	.0008	.0012	.0010
Smith	151.9	.0630	18.3	163	76.0	55.4	.0626	1,830,375	.0653	936,355	.0671	.0654	.0600	.0618	.0672
Somervell	4.8	.0020	15.6	26	98.9	1.9	.0022	51,698	.0019	10,692	.0008	.0015	.0023	.0016	.0015
Starr	34.9	.0145	28.0	28	99.8	8.9	.0100	152,297	.0054	83,925	.0060	.0075	.0167	.0084	.0052
Stephens	10.7	.0045	7.8	12	95.7	4.3	.0049	107,925	.0039	65,397	.0047	.0042	.0062	.0049	.0039
Sterling	1.4	.0005	16.1	2	99.2	.4	.0005	9,911	.0003	3,915	.0003	.0003	.0006	.0004	.0001
Stonewall	2.3	.0010	-4.4	2	96.2	1.0	.0011	26,218	.0010	7,322	.0005	.0009	.0012	.0010	.0007
Sutton	6.2	.0026	20.9	4	99.5	1.9	.0021	55,484	.0019	28,646	.0021	.0021	.0025	.0023	.0017
Swisher	9.4	.0039	-3.3	10	94.6	3.3	.0038	64,653	.0024	34,796	.0025	.0027	.0052	.0038	.0017
Tarrant	1,029.9	.4276	19.6	1,187	86.0	380.8	.4307	13,475,386	.4812	7,062,528	.5061	.4779	.3997	.4434	.4916
Taylor	121.1	.0503	9.2	132	92.3	43.1	.0487	1,275,362	.0455	1,114,267	.0799	.0569	.0572	.0621	.0518
Terrell	1.4	.0006	-12.2	1	99.6	.6	.0007	16,909	.0006	6,915	.0005	.0005	.0006	.0004	.0004
Terry	15.1	.0063	3.6	17	95.6	5.2	.0059	135,537	.0049	68,857	.0049	.0051	.0069	.0059	.0046
Throckmorton	2.1	.0008	2.3	2	93.9	.9	.0010	14,833	.0005	8,213	.0006	.0007	.0016	.0008	.0004
Titus	24.2	.0101	12.9	59	84.6	8.7	.0099	257,173	.0092	165,374	.0119	.0101	.0102	.0100	.0097
Tom Green	96.4	.0400	13.7	64	94.7	35.0	.0395	1,095,732	.0391	710,053	.0509	.0429	.0443	.0445	.0417
Travis	529.8	.2200	26.3	536	86.9	209.8	.2374	6,991,998	.2497	3,814,624	.2734	.2508	.2356	.2441	.2600
Trinity	11.4	.0047	20.6	16	78.1	4.5	.0050	99,528	.0035	38,416	.0027	.0037	.0066	.0041	.0029
Tyler	21.6	.0090	33.1	23	85.7	8.0	.0091	196,871	.0071	65,419	.0047	.0067	.0107	.0074	.0053
Upshur	33.7	.0140	17.9	57	83.1	12.0	.0136	322,048	.0115	100,143	.0072	.0106	.0128	.0114	.0094
Upton	5.1	.0021	10.4	4	97.3	1.7	.0019	48,072	.0017	19,206	.0014	.0017	.0024	.0017	.0014
Uvalde	24.6	.0102	9.6	16	99.3	7.7	.0087	184,275	.0066	103,664	.0074	.0076	.0115	.0091	.0066
Val Verde	42.3	.0176	17.8	13	96.9	12.4	.0140	302,445	.0108	223,600	.0160	.0137	.0198	.0163	.0118
Van Zandt	39.4	.0163	25.4	46	95.3	14.7	.0166	387,355	.0138	109,706	.0079	.0125	.0171	.0136	.0111
Victoria	77.7	.0323	12.9	88	92.0	26.5	.0300	852,222	.0304	575,785	.0412	.0341	.0317	.0327	.0347

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	50.1	.0208	19.9	64	73.3	15.1	.0171	503,415	.0180	246,263	.0177	.0184	.0201	.0161	.0134
Waller	23.8	.0099	20.2	46	55.4	7.0	.0079	226,150	.0081	266,806	.0191	.0117	.0085	.0105	.0068
Ward	15.1	.0063	8.0	18	96.1	5.0	.0057	148,976	.0053	72,402	.0052	.0056	.0060	.0056	.0053
Washington	24.7	.0102	12.3	40	75.9	8.8	.0099	275,991	.0099	211,955	.0152	.0115	.0138	.0110	.0106
Webb	118.5	.0492	19.4	35	99.6	31.4	.0355	709,915	.0253	971,387	.0696	.0433	.0594	.0457	.0631
Wharton	43.0	.0179	6.9	40	81.8	15.2	.0172	411,577	.0147	237,270	.0170	.0161	.0204	.0161	.0157
Wheeler	8.1	.0033	13.5	9	96.2	3.2	.0037	85,050	.0031	43,484	.0031	.0032	.0048	.0033	.0025
Wichita	124.8	.0519	3.1	206	88.5	45.2	.0511	1,368,871	.0488	910,130	.0653	.0543	.0548	.0585	.0517
Wilbarger	16.7	.0069	4.8	18	89.7	6.2	.0070	164,774	.0059	85,052	.0061	.0062	.0091	.0063	.0055
Willacy	18.5	.0077	5.7	31	99.2	4.9	.0055	101,286	.0036	52,102	.0037	.0045	.0084	.0048	.0032
Williamson	109.3	.0454	42.8	96	93.3	36.0	.0408	1,232,627	.0441	406,976	.0292	.0398	.0381	.0332	.0398
Wilson	19.3	.0080	15.2	24	98.6	6.4	.0072	149,939	.0053	64,982	.0046	.0057	.0090	.0070	.0049
Winkler	10.5	.0043	5.6	13	97.0	3.5	.0040	100,554	.0036	63,994	.0046	.0040	.0037	.0039	.0042
Wise	32.8	.0136	23.4	36	98.9	11.7	.0132	362,815	.0130	163,465	.0117	.0126	.0131	.0119	.0105
Wood	29.5	.0123	19.4	43	88.4	11.1	.0125	294,895	.0105	114,555	.0082	.0103	.0144	.0108	.0089
Yoakum	9.7	.0040	16.9	12	97.7	3.3	.0038	111,376	.0040	38,490	.0028	.0036	.0035	.0032	.0037
Young	21.2	.0088	11.1	23	97.7	8.4	.0095	251,633	.0090	103,105	.0074	.0085	.0109	.0091	.0072
Zapata	8.2	.0034	23.7	8	99.8	2.5	.0028	45,944	.0016	21,483	.0015	.0019	.0044	.0024	.0014
Zavala	12.0	.0050	2.9	9	99.7	3.2	.0036	61,157	.0022	26,153	.0019	.0027	.0054	.0031	.0018
TOTAL METRO COUNTIES	**13,141.3**	**5.4561**	**16.2**	**285**	**85.0**	**4,652.4**	**5.2625**	**157,336,399**	**5.6184**	**85,075,754**	**6.0974**	**5.7309**	**5.2257**	**5.4244**	**5.9065**
TOTAL STATE	**16,408.7**	**6.8133**	**15.3**	**63**	**85.9**	**5,810.3**	**6.5720**	**187,692,522**	**6.7027**	**99,656,093**	**7.1426**	**6.8568**	**6.7946**	**6.6446**	**6.8904**
UTAH															
PROVO - OREM	**255.9**	**.1062**	**17.3**	**127**	**97.8**	**68.7**	**.0777**	**1,709,339**	**.0610**	**859,604**	**.0616**	**.0702**	**.0836**	**.0837**	**.0611**
Utah	255.9	.1062	17.3	127	97.8	68.7	.0777	1,709,339	.0610	859,604	.0616	.0702	.0836	.0837	.0611
SALT LAKE CITY - OGDEN	**1,044.2**	**.4337**	**14.7**	**644**	**96.6**	**336.3**	**.3804**	**10,035,151**	**.3585**	**5,178,783**	**.3713**	**.3771**	**.3519**	**.4069**	**.3966**
Davis	176.0	.0731	20.1	589	96.2	49.0	.0554	1,493,396	.0534	691,271	.0496	.0561	.0457	.0613	.0584
Salt Lake	707.9	.2940	14.3	936	96.7	233.4	.2640	7,056,343	.2520	3,639,089	.2609	.2630	.2453	.2777	.2819
Weber	160.3	.0666	10.8	283	96.5	53.9	.0610	1,485,412	.0531	848,423	.0608	.0580	.0609	.0679	.0563
ALL COUNTIES															
Beaver	5.1	.0021	16.5	2	98.7	1.6	.0018	29,822	.0010	21,014	.0015	.0014	.0025	.0019	.0011
Box Elder	37.7	.0157	13.5	7	94.5	11.1	.0126	380,543	.0136	146,502	.0105	.0131	.0100	.0123	.0128
Cache	65.9	.0274	15.3	56	97.6	20.2	.0228	524,587	.0188	260,345	.0187	.0205	.0233	.0253	.0178
Carbon	26.3	.0109	18.6	18	98.5	8.7	.0099	243,273	.0087	144,510	.0103	.0096	.0112	.0101	.0094
Daggett	.8	.0003	4.0	1	99.8	.2	.0002	4,799	.0001	4,363	.0003	.0002	.0004	.0002	.0001
Davis	176.0	.0731	20.1	589	96.2	49.0	.0554	1,493,396	.0534	691,271	.0496	.0561	.0457	.0613	.0584
Duchesne	16.3	.0068	29.7	5	97.2	4.5	.0051	131,662	.0047	84,401	.0060	.0055	.0053	.0059	.0044
Emery	14.0	.0058	22.3	3	98.3	3.9	.0044	117,886	.0042	32,081	.0023	.0040	.0030	.0037	.0038
Garfield	4.0	.0016	8.9	1	97.7	1.2	.0014	21,337	.0007	8,255	.0006	.0009	.0018	.0013	.0004
Grand	8.4	.0035	1.9	2	97.3	3.0	.0034	77,301	.0028	59,093	.0043	.0034	.0040	.0041	.0026
Iron	20.8	.0087	19.9	6	97.1	6.4	.0072	125,998	.0045	136,035	.0097	.0068	.0103	.0096	.0048
Juab	6.2	.0025	12.1	2	98.9	1.8	.0021	34,217	.0012	21,999	.0016	.0017	.0026	.0025	.0008
Kane	4.8	.0020	19.3	1	98.8	1.5	.0017	32,396	.0012	16,908	.0012	.0012	.0018	.0017	.0009
Millard	14.0	.0058	56.1	2	96.2	4.2	.0047	99,184	.0035	43,326	.0031	.0040	.0056	.0050	.0030
Morgan	5.5	.0023	11.9	9	99.0	1.5	.0017	48,630	.0018	9,077	.0007	.0015	.0009	.0014	.0015
Piute	1.4	.0006	5.3	2	99.4	.4	.0005	6,463	.0002	1,447	.0001	.0003	.0007	.0003	.0001
Rich	2.5	.0010	19.0	2	99.2	.7	.0007	18,649	.0006	3,940	.0002	.0006	.0006	.0007	.0005
Salt Lake	707.9	.2940	14.3	936	96.7	233.4	.2640	7,056,343	.2520	3,639,089	.2609	.2630	.2453	.2777	.2819
San Juan	12.7	.0052	3.6	2	52.1	3.2	.0037	54,971	.0020	30,775	.0022	.0027	.0044	.0042	.0012
Sanpete	17.3	.0072	18.3	11	98.1	5.2	.0058	100,368	.0036	26,514	.0019	.0038	.0072	.0054	.0030
Sevier	17.2	.0072	16.8	9	98.5	5.2	.0059	122,400	.0044	85,834	.0061	.0055	.0068	.0068	.0045
Summit	13.7	.0057	34.3	7	99.1	4.6	.0052	140,031	.0050	69,439	.0050	.0051	.0058	.0058	.0038
Tooele	28.9	.0120	11.0	4	97.0	8.8	.0100	289,357	.0103	90,921	.0065	.0095	.0081	.0090	.0093
Uintah	27.2	.0113	32.6	6	89.5	8.0	.0090	263,406	.0094	199,694	.0144	.0113	.0096	.0101	.0100
Utah	255.9	.1062	17.3	127	97.8	68.7	.0777	1,709,339	.0610	859,604	.0616	.0702	.0836	.0837	.0611
Wasatch	9.9	.0041	16.2	8	99.0	3.1	.0035	62,956	.0023	35,104	.0025	.0027	.0043	.0041	.0015
Washington	35.8	.0149	37.3	15	98.5	10.5	.0119	233,476	.0083	167,554	.0120	.0108	.0149	.0134	.0086
Wayne	2.3	.0009	20.4	1	98.8	.6	.0007	13,786	.0005	2,696	.0002	.0005	.0007	.0007	.0004
Weber	160.3	.0666	10.8	283	96.5	53.9	.0610	1,485,412	.0531	848,423	.0608	.0580	.0609	.0679	.0563
TOTAL METRO COUNTIES	**1,300.1**	**.5399**	**15.2**	**357**	**96.8**	**405.0**	**.4581**	**11,744,490**	**.4195**	**6,038,387**	**.4329**	**.4473**	**.4355**	**.4906**	**.4577**
TOTAL STATE	**1,698.8**	**.7054**	**16.3**	**21**	**96.5**	**525.1**	**.5940**	**14,921,988**	**.5329**	**7,740,514**	**.5548**	**.5739**	**.5813**	**.6361**	**.5640**

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VERMONT															
BURLINGTON	**127.8**	**.0530**	**6.4**	**203**	**98.8**	**45.5**	**.0516**	**1,474,545**	**.0526**	**981,691**	**.0704**	**.0579**	**.0525**	**.0597**	**.0591**
Chittenden	122.8	.0509	6.3	227	98.8	43.8	.0496	1,428,757	.0510	971,334	.0696	.0565	.0508	.0578	.0578
Grand Isle	5.0	.0021	8.4	56	99.2	1.7	.0020	45,788	.0016	10,357	.0008	.0014	.0017	.0019	.0013
ALL COUNTIES															
Addison	31.2	.0130	6.1	40	99.4	10.7	.0121	300,441	.0107	169,256	.0121	.0116	.0132	.0144	.0094
Bennington	34.7	.0144	4.1	51	99.3	13.3	.0150	365,276	.0130	381,702	.0274	.0176	.0180	.0215	.0142
Caledonia	27.2	.0113	5.4	42	99.7	10.1	.0114	233,580	.0084	164,288	.0118	.0101	.0145	.0137	.0076
Chittenden	122.8	.0509	6.3	227	98.8	43.8	.0496	1,428,757	.0510	971,334	.0696	.0565	.0508	.0578	.0578
Essex	6.8	.0029	7.7	10	99.5	2.4	.0027	55,437	.0020	8,924	.0006	.0018	.0026	.0028	.0014
Franklin	36.3	.0150	4.3	56	98.4	12.6	.0142	318,519	.0114	207,043	.0148	.0131	.0175	.0163	.0104
Grand Isle	5.0	.0021	8.4	56	99.2	1.7	.0020	45,788	.0016	10,357	.0008	.0014	.0017	.0019	.0013
Lamoille	17.9	.0075	6.8	39	99.6	6.7	.0075	170,563	.0061	118,902	.0085	.0071	.0089	.0094	.0053
Orange	24.7	.0102	8.6	36	99.5	8.9	.0101	221,881	.0079	90,494	.0065	.0080	.0108	.0112	.0055
Orleans	24.5	.0102	4.5	35	99.7	8.8	.0100	203,922	.0073	114,313	.0082	.0081	.0124	.0116	.0056
Rutland	60.7	.0252	4.0	65	99.5	22.6	.0255	594,133	.0212	454,671	.0326	.0256	.0299	.0312	.0224
Washington	53.6	.0222	2.3	78	99.4	20.1	.0228	501,590	.0179	334,973	.0240	.0205	.0267	.0269	.0175
Windham	38.9	.0162	5.3	49	99.4	15.5	.0175	418,517	.0150	292,575	.0210	.0170	.0210	.0206	.0145
Windsor	53.5	.0222	4.8	55	99.4	21.0	.0237	539,592	.0192	300,163	.0215	.0205	.0256	.0269	.0154
TOTAL METRO COUNTIES	**127.8**	**.0530**	**6.4**	**203**	**98.8**	**45.5**	**.0516**	**1,474,545**	**.0526**	**981,691**	**.0704**	**.0579**	**.0525**	**.0597**	**.0591**
TOTAL STATE	**537.8**	**.2233**	**5.2**	**58**	**99.2**	**198.2**	**.2241**	**5,397,996**	**.1927**	**3,618,995**	**.2594**	**.2189**	**.2536**	**.2662**	**.1883**
VIRGINIA															
CHARLOTTESVILLE	**121.6**	**.0506**	**7.1**	**103**	**83.2**	**45.5**	**.0514**	**1,455,795**	**.0521**	**843,933**	**.0605**	**.0543**	**.0539**	**.0557**	**.0563**
Albemarle	61.1	.0253	9.5	84	87.0	22.6	.0255	850,231	.0304	261,027	.0187	.0258	.0186	.0234	.0283
Charlottesville city	40.6	.0169	1.7	4,060	79.6	16.1	.0182	410,856	.0147	538,221	.0386	.0222	.0288	.0250	.0225
Fluvanna	11.1	.0047	8.4	38	68.8	3.9	.0044	106,621	.0038	24,422	.0018	.0035	.0040	.0044	.0028
Greene	8.8	.0037	15.4	56	91.6	2.9	.0033	88,087	.0032	20,263	.0014	.0028	.0025	.0029	.0027
DANVILLE	**112.8**	**.0469**	**.9**	**111**	**68.1**	**40.3**	**.0456**	**1,092,524**	**.0390**	**474,815**	**.0341**	**.0390**	**.0471**	**.0460**	**.0395**
Danville city	44.6	.0186	−2.3	2,624	68.2	17.2	.0195	453,998	.0162	357,453	.0256	.0194	.0249	.0221	.0214
Pittsylvania	68.2	.0283	3.1	69	68.0	23.1	.0261	638,526	.0228	117,362	.0085	.0196	.0222	.0239	.0181
LYNCHBURG	**145.3**	**.0603**	**2.8**	**141**	**77.9**	**49.5**	**.0559**	**1,532,729**	**.0546**	**850,628**	**.0610**	**.0578**	**.0552**	**.0612**	**.0554**
Amherst	30.6	.0127	5.1	64	77.5	9.7	.0109	287,018	.0102	114,908	.0083	.0102	.0107	.0111	.0089
Campbell	48.2	.0200	6.1	95	83.4	15.4	.0174	491,901	.0175	123,207	.0088	.0154	.0140	.0163	.0150
Lynchburg city	66.5	.0276	−.4	1,357	74.2	24.4	.0276	753,810	.0269	612,513	.0439	.0322	.0305	.0338	.0315
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,288.4**	**.5348**	**11.0**	**750**	**69.2**	**432.1**	**.4885**	**14,159,756**	**.5056**	**7,359,139**	**.5272**	**.5178**	**.4491**	**.5268**	**.5331**
Chesapeake city	132.1	.0548	15.4	389	69.7	42.9	.0485	1,379,556	.0492	580,288	.0415	.0482	.0396	.0487	.0455
Gloucester	26.2	.0108	30.3	116	83.2	9.3	.0105	252,452	.0090	109,321	.0078	.0090	.0119	.0103	.0079
Hampton city	126.1	.0524	2.8	2,473	62.6	43.7	.0494	1,429,428	.0510	1,024,846	.0734	.0579	.0468	.0592	.0597
James City	24.9	.0103	11.5	167	69.1	8.6	.0097	312,084	.0111	108,610	.0078	.0099	.0066	.0089	.0237
Newport News city	152.6	.0634	5.3	2,348	65.1	54.6	.0617	1,567,445	.0560	889,899	.0638	.0598	.0604	.0677	.0544
Norfolk city	283.1	.1175	6.0	5,342	59.8	93.0	.1052	2,860,440	.1022	1,691,380	.1212	.1110	.1133	.1199	.1063
Poquoson city	10.2	.0042	16.9	600	98.9	3.2	.0037	117,705	.0042	28,352	.0020	.0035	.0037	.0027	.0040
Portsmouth city	105.2	.0437	.6	3,507	52.0	36.8	.0416	1,073,584	.0384	543,599	.0390	.0396	.0420	.0433	.0396
Suffolk city	49.2	.0204	3.3	120	50.1	16.3	.0184	500,051	.0178	322,633	.0231	.0198	.0202	.0204	.0189
Virginia Beach city	326.6	.1356	24.6	1,276	86.2	107.9	.1220	4,056,068	.1449	1,668,151	.1195	.1355	.0863	.1245	.1481
Williamsburg city	10.9	.0046	5.9	1,211	87.0	3.3	.0037	120,581	.0043	280,471	.0201	.0091	.0104	.0087	.0100
York	41.3	.0171	16.5	365	80.4	12.5	.0141	490,362	.0175	111,589	.0080	.0145	.0079	.0125	.0150
RICHMOND - PETERSBURG	**813.0**	[illegible]	**6.8**	**276**	**69.8**	**289.9**	**.3276**	**9,784,698**	**.3493**	**5,170,421**	**.3704**	**.3535**	**.3051**	**.3360**	**.3539**
Charles City	7.0	.0029	4.6	39	19.8	2.0	.0023	56,840	.0020	1,895	.0001	.0016	.0016	.0018	.0016
Chesterfield	169.2	.0703	19.7	390	88.4	54.8	.0620	2,222,477	.0794	923,381	.0662	.0736	.0442	.0565	.0815
Colonial Heights city	17.4	.0072	5.4	2,175	98.0	6.0	.0067	184,853	.0066	85,474	.0061	.0065	.0052	.0067	.0069
Dinwiddie	22.0	.0091	−2.7	43	55.1	6.0	.0068	193,481	.0070	28,943	.0021	.0059	.0060	.0052	.0055
Goochland	13.0	.0054	10.5	46	61.6	4.1	.0046	156,527	.0056	29,462	.0021	.0046	.0035	.0035	.0043
Hanover	56.5	.0235	12.1	121	85.7	18.2	.0206	694,489	.0248	300,463	.0215	.0235	.0176	.0186	.0210
Henrico	195.8	.0813	8.3	823	82.8	73.8	.0834	2,722,818	.0972	1,473,857	.1056	.0965	.0674	.0883	.1056
Hopewell city	23.5	.0098	.4	2,350	77.9	8.7	.0098	266,725	.0095	123,578	.0089	.0095	.0095	.0092	.0106
New Kent	10.4	.0043	18.4	49	71.4	3.6	.0040	116,672	.0041	20,689	.0014	.0034	.0027	.0033	.0034
Petersburg city	40.9	.0170	−.4	1,778	36.1	15.2	.0172	371,228	.0132	326,732	.0234	.0171	.0199	.0198	.0158
Powhatan	15.0	.0062	14.8	57	72.9	4.1	.0046	141,871	.0051	25,907	.0018	.0043	.0033	.0034	.0042

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.6	.0107	–.5	96	66.4	6.1	.0069	224,024	.0080	72,554	.0052	.0077	.0052	.0076	.0057
Richmond city	216.7	.0900	–1.2	3,612	46.1	87.3	.0987	2,432,693	.0868	1,757,486	1260	.0993	.1190	.1121	.0878
ROANOKE	**226.6**	**.0942**	**2.8**	**266**	**87.4**	**84.5**	**.0956**	**2,519,632**	**.0901**	**1,387,516**	**.0994**	**.0936**	**.0987**	**.1011**	**.0952**
Botetourt	25.1	.0104	7.9	46	94.6	8.6	.0097	239,617	.0086	61,365	.0044	.0076	.0079	.0086	.0071
Roanoke	78.1	.0325	7.1	311	97.1	25.8	.0292	918,679	.0328	296,509	.0212	.0292	.0227	.0272	.0353
Roanoke city	98.6	.0410	–1.6	2,293	76.2	41.4	.0469	1,086,734	.0388	843,163	.0604	.0457	.0569	.0532	.0440
Salem city	24.8	.0103	3.5	1,771	94.8	8.7	.0098	274,602	.0099	186,479	.0134	.0111	.0112	.0121	.0088
ALL COUNTIES															
Accomack	31.7	.0132	1.4	67	61.4	11.5	.0131	271,117	.0097	132,755	.0095	.0104	.0173	.0125	.0083
Albemarle	61.1	.0253	9.5	84	87.0	22.6	.0255	850,231	.0304	261,027	.0187	.0258	.0186	.0234	.0283
☐ Alexandria city	110.8	.0460	7.3	7,387	72.7	54.3	.0614	2,358,738	.0842	1,099,516	.0788	.0749	.0385	.0599	.0774
Alleghany	14.1	.0059	–1.6	32	97.0	4.5	.0051	141,590	.0050	916	.0001	.0038	.0030	.0038	.0040
Amelia	8.7	.0036	3.5	24	59.5	2.7	.0031	65,059	.0024	18,975	.0013	.0022	.0030	.0031	.0018
Amherst	30.6	.0127	5.1	64	77.5	9.7	.0109	287,018	.0102	114,908	.0083	.0102	.0107	.0111	.0089
Appomattox	12.8	.0053	6.9	38	75.2	4.4	.0050	115,150	.0041	43,900	.0031	.0040	.0049	.0048	.0033
☐ Arlington	155.4	.0646	1.8	5,977	84.6	73.3	.0829	3,397,345	.1213	1,185,426	.0850	.0991	.0526	.0716	.0986
Augusta	57.1	.0237	6.3	58	95.6	19.1	.0216	608,949	.0218	214,600	.0153	.0201	.0165	.0221	.0169
Bath	5.9	.0024	.7	11	89.6	2.0	.0023	56,888	.0020	10,686	.0008	.0019	.0023	.0021	.0017
Bedford	39.6	.0165	13.4	53	87.6	12.5	.0141	350,454	.0125	20,538	.0015	.0099	.0100	.0123	.0100
Bedford city	6.1	.0026	1.8	871	79.2	2.2	.0025	56,250	.0020	87,723	.0063	.0035	.0051	.0038	.0021
Bland	6.6	.0027	4.0	18	96.5	2.2	.0025	49,418	.0018	7,609	.0005	.0017	.0021	.0027	.0014
Botetourt	25.1	.0104	7.9	46	94.6	8.6	.0097	239,617	.0086	61,365	.0044	.0076	.0079	.0086	.0071
☐ Bristol city	18.5	.0076	–2.9	1,542	93.2	7.3	.0083	179,760	.0064	215,424	.0154	.0094	.0108	.0110	.0098
Brunswick	15.9	.0066	1.7	28	40.6	5.0	.0057	112,600	.0040	33,516	.0024	.0041	.0067	.0053	.0031
Buchanan	38.7	.0161	1.9	77	99.8	12.2	.0138	337,237	.0120	112,531	.0081	.0116	.0119	.0130	.0120
Buckingham	12.6	.0052	7.2	22	55.6	3.9	.0044	82,478	.0030	21,818	.0016	.0030	.0052	.0041	.0020
Bueno Vista city	6.5	.0027	–5.9	929	95.6	2.2	.0025	57,777	.0021	25,983	.0019	.0021	.0024	.0029	.0019
Campbell	48.2	.0200	6.1	95	83.4	15.4	.0174	491,901	.0175	123,207	.0088	.0154	.0140	.0163	.0150
Caroline	19.9	.0083	11.1	37	53.8	6.3	.0072	164,478	.0059	41,857	.0030	.0055	.0068	.0065	.0048
Carroll	28.3	.0118	3.8	59	99.5	9.6	.0108	225,425	.0081	61,309	.0044	.0077	.0108	.0111	.0071
Charles City	7.0	.0029	4.6	39	19.8	2.0	.0023	56,840	.0020	1,895	.0001	.0016	.0016	.0018	.0016
Charlotte	12.0	.0049	–2.2	25	59.4	4.0	.0045	84,835	.0030	19,062	.0014	.0030	.0053	.0038	.0025
Charlottesville city	40.6	.0169	1.7	4,060	79.6	16.1	.0182	410,856	.0147	538,221	.0386	.0222	.0288	.0250	.0225
Chesapeake city	132.1	.0548	15.4	389	69.7	42.9	.0485	1,379,556	.0492	580,288	.0415	.0482	.0396	.0487	.0455
Chesterfield	169.2	.0703	19.7	390	88.4	54.8	.0620	2,222,477	.0794	923,381	.0662	.0736	.0442	.0565	.0815
Clarke	10.7	.0044	7.4	60	87.4	3.8	.0043	134,241	.0048	28,036	.0020	.0038	.0032	.0039	.0036
Clifton Forge city	4.7	.0020	–6.9	1,567	82.7	1.8	.0021	46,588	.0017	23,252	.0017	.0017	.0027	.0020	.0013
Colonial Heights city	17.4	.0072	5.4	2,175	98.0	6.0	.0067	184,853	.0066	85,474	.0061	.0065	.0052	.0067	.0069
Covington city	8.0	.0033	–11.7	2,000	85.4	3.0	.0034	67,871	.0024	109,239	.0079	.0043	.0055	.0051	.0042
Craig	4.3	.0018	8.9	13	99.7	1.5	.0017	38,846	.0014	4,961	.0003	.0012	.0014	.0014	.0011
Culpeper	24.7	.0103	9.2	65	77.7	8.2	.0093	218,844	.0078	99,005	.0071	.0081	.0103	.0093	.0077
Cumberland	8.6	.0036	9.1	29	54.9	2.8	.0031	62,190	.0022	19,128	.0014	.0022	.0038	.0031	.0023
Danville city	44.6	.0186	–2.3	2,624	68.2	17.2	.0195	453,998	.0162	357,453	.0256	.0194	.0249	.0221	.0214
Dickenson	20.8	.0086	5.0	63	99.4	6.9	.0078	169,466	.0060	61,949	.0044	.0061	.0083	.0076	.0050
Dinwiddie	22.0	.0091	–2.7	43	55.1	6.0	.0068	193,481	.0070	28,943	.0021	.0059	.0060	.0052	.0055
Emporia city	4.8	.0020	–.8	2,400	57.6	1.9	.0021	46,565	.0017	83,440	.0060	.0030	.0040	.0038	.0031
Essex	9.4	.0039	6.0	36	57.2	3.1	.0035	67,785	.0024	65,766	.0047	.0034	.0050	.0046	.0029
☐ Fairfax	690.9	.2869	16.0	1,758	89.1	245.2	.2774	12,740,746	.4550	5,004,627	.3587	.3925	.1730	2363	.4609
☐ Fairfax city	19.6	.0081	–4.6	3,267	93.6	7.1	.0081	356,473	.0127	721,592	.0517	.0236	.0107	.0197	.0254
☐ Falls Church city	9.1	.0038	–4.4	4,550	93.7	4.2	.0047	202,397	.0072	268,429	.0192	.0101	.0042	.0082	.0120
Fauquier	41.5	0172	15.6	64	82.7	13.7	.0155	465,124	.0166	162,432	.0117	.0152	.0144	.0139	.0139
Floyd	12.3	.0051	6.4	32	96.3	4.4	.0049	101,163	.0036	26,122	.0018	.0033	.0051	.0046	.0033
Fluvanna	11.1	.0047	8.4	38	68.8	3.9	.0044	106,621	.0038	24,422	.0018	.0035	.0040	.0044	.0028
Franklin	37.9	.0157	6.0	55	86.9	12.6	.0143	336,071	.0120	82,322	.0059	.0108	.0133	.0139	.0105
Franklin city	7.6	.0031	4.0	1,900	42.5	2.6	.0030	69,583	.0025	58,428	.0042	.0032	.0036	.0035	.0038
Frederick	37.3	.0155	9.2	90	98.2	11.9	.0135	366,862	.0131	129,856	.0093	.0125	.0111	.0133	.0113
Fredericksburg city	17.8	.0074	.2	1,780	77.8	7.0	.0079	198,620	.0071	319,439	.0229	.0119	.0111	.0134	.0119
Galax city	6.7	.0028	2.7	838	94.7	2.9	.0033	71,307	.0026	80,732	.0058	.0036	.0053	.0046	.0034
Giles	18.0	.0075	1.1	50	97.6	6.2	.0070	162,163	.0058	82,439	.0059	.0062	.0083	.0081	.0052
Gloucester	26.2	.0108	30.3	116	83.2	9.3	.0105	252,452	.0090	109,321	.0078	.0090	.0119	.0103	.0079
Goochland	13.0	.0054	10.5	46	61.6	4.1	.0046	156,527	.0056	29,462	.0021	.0046	.0035	.0035	.0043
Grayson	16.8	.0070	1.3	38	96.3	6.2	.0070	158,291	.0056	30,923	.0023	.0048	.0068	.0067	.0045
Greene	8.8	.0037	15.4	56	91.6	2.9	.0033	88,087	.0032	20,263	.0014	.0028	.0025	.0029	.0027
Greensville	10.6	.0044	–2.8	35	41.2	3.1	.0035	69,498	.0025	2,308	.0002	.0021	.0035	.0027	.0017
Halifax	30.2	.0125	–1.3	37	57.8	9.5	.0108	249,906	.0089	25,003	.0018	.0076	.0090	.0096	.0068

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	126.1	.0524	2.8	2,473	62.6	43.7	.0494	1,429,428	.0510	1,024,846	.0734	.0579	.0468	.0592	.0597
Hanover	56.5	.0235	12.1	121	85.7	18.2	.0206	694,489	.0248	300,463	.0215	.0235	.0176	.0186	.0210
Harrisonburg city	27.3	.0113	10.8	1,606	94.4	8.9	.0101	240,720	.0086	335,733	.0241	.0138	.0168	.0141	.0129
Henrico	195.8	.0813	8.3	823	82.8	73.8	.0834	2,722,818	.0972	1,473,857	.1056	.0965	.0674	.0883	.1056
Henry	59.4	.0246	3.0	155	75.1	20.3	.0230	579,418	.0207	189,737	.0136	.0195	.0210	.0231	.0187
Highland	3.2	.0014	9.0	8	99.5	1.1	.0012	22,802	.0008	5,362	.0004	.0007	.0013	.0011	.0007
Hopewell city	23.5	.0098	.4	2,350	77.9	8.7	.0098	266,725	.0095	123,578	.0089	.0095	.0095	.0092	.0106
Isle of Wight	24.1	.0100	11.6	76	56.8	7.9	.0090	222,995	.0080	59,343	.0043	.0073	.0085	.0080	.0067
James City	24.9	.0103	11.5	167	69.1	8.6	.0097	312,084	.0111	108,610	.0078	.0099	.0066	.0089	.0237
King and Queen	6.0	.0025	.5	19	50.9	2.1	.0024	48,554	.0018	5,830	.0004	.0016	.0025	.0020	.0014
King George	11.9	.0049	12.9	66	75.1	3.8	.0043	124,672	.0044	17,990	.0013	.0035	.0032	.0031	.0035
King William	9.8	.0041	5.0	35	61.2	3.4	.0038	93,806	.0034	42,004	.0030	.0034	.0040	.0041	.0032
Lancaster	10.7	.0044	5.6	80	64.9	4.1	.0047	117,122	.0042	58,085	.0041	.0043	.0056	.0045	.0039
Lee	27.7	.0115	6.7	63	99.4	9.4	.0106	203,209	.0072	47,750	.0035	.0069	.0124	.0096	.0054
Lexington city	6.8	.0028	–6.8	3,400	86.1	2.1	.0024	68,980	.0025	72,060	.0051	.0032	.0039	.0033	.0024
☐ Loudoun	68.7	.0286	19.6	132	89.5	22.7	.0257	912,803	.0326	360,150	.0258	.0298	.0237	.0225	.0313
Louisa	19.7	.0082	10.5	40	65.6	6.6	.0074	136,195	.0049	45,286	.0032	.0049	.0094	.0074	.0036
Lunenburg	12.2	.0050	.6	28	58.7	4.1	.0047	101,994	.0036	30,973	.0022	.0036	.0052	.0043	.0030
Lynchburg city	66.5	.0276	–.4	1,357	74.2	24.4	.0276	753,810	.0269	612,513	.0439	.0322	.0305	.0338	.0315
Madison	11.1	.0046	8.5	34	80.7	3.8	.0043	90,735	.0033	36,871	.0027	.0034	.0049	.0049	.0025
☐ Manassas city	17.2	.0071	10.9	1,720	88.7	5.8	.0065	230,158	.0082	273,818	.0197	.0115	.0078	.0099	.0085
☐ Manassas Park city	6.9	.0029	5.8	3,450	94.4	2.1	.0024	60,032	.0022	15,183	.0010	.0018	.0020	.0024	.0020
Martinsville city	17.8	.0074	–1.9	1,618	66.4	6.7	.0076	200,101	.0071	169,315	.0122	.0088	.0091	.0096	.0085
Mathews	8.6	.0036	7.6	99	80.8	3.5	.0039	103,647	.0037	22,646	.0016	.0030	.0039	.0033	.0028
Mecklenburg	30.0	.0125	1.9	49	57.7	10.4	.0118	255,874	.0091	132,675	.0095	.0099	.0139	.0121	.0091
Middlesex	8.3	.0034	7.5	62	69.2	3.2	.0036	82,260	.0029	26,402	.0019	.0028	.0040	.0035	.0023
Montgomery	66.6	.0277	5.2	171	95.3	22.0	.0249	686,670	.0246	344,317	.0247	.0251	.0260	.0260	.0206
Nelson	12.4	.0051	1.6	26	74.5	4.3	.0049	120,132	.0043	41,563	.0030	.0041	.0046	.0044	.0035
New Kent	10.4	.0043	18.4	49	71.4	3.6	.0040	116,672	.0041	20,689	.0014	.0034	.0027	.0033	.0034
Newport News city	152.6	.0634	5.3	2,348	65.1	54.6	.0617	1,567,445	.0560	889,899	.0638	.0598	.0604	.0677	.0544
Norfolk city	283.1	.1175	6.0	5,342	59.8	93.0	.1052	2,860,440	.1022	1,691,380	.1212	.1110	.1133	.1199	.1063
Northampton	14.5	.0060	–.9	64	48.1	5.4	.0061	122,492	.0044	53,464	.0039	.0045	.0080	.0060	.0034
Northumberland	10.1	.0042	2.8	55	64.5	4.0	.0046	109,612	.0039	38,808	.0028	.0036	.0051	.0044	.0028
Norton city	4.5	.0019	–5.4	643	93.7	1.6	.0018	42,797	.0015	97,860	.0070	.0032	.0033	.0034	.0024
Nottoway	14.5	.0061	–1.1	46	58.9	5.1	.0057	136,669	.0049	58,247	.0041	.0049	.0060	.0057	.0050
Orange	20.2	.0083	11.8	59	80.7	7.0	.0079	196,852	.0070	74,058	.0053	.0069	.0075	.0080	.0058
Page	20.5	.0086	5.7	65	96.9	7.4	.0084	185,390	.0066	76,106	.0055	.0066	.0091	.0089	.0054
Patrick	18.4	.0076	4.3	38	91.5	6.4	.0073	169,234	.0061	35,601	.0025	.0053	.0069	.0064	.0047
Petersburg city	40.9	.0170	–.4	1,778	36.1	15.2	.0172	371,228	.0132	326,732	.0234	.0171	.0199	.0198	.0158
Pittsylvania	68.2	.0283	3.1	69	68.0	23.1	.0261	638,526	.0228	117,362	.0085	.0196	.0222	.0239	.0181
Poquoson city	10.2	.0042	16.9	600	98.9	3.2	.0037	117,705	.0042	28,352	.0020	.0035	.0037	.0027	.0040
Portsmouth city	105.2	.0437	.6	3,507	52.0	36.8	.0416	1,073,584	.0384	543,599	.0390	.0396	.0420	.0433	.0396
Powhatan	15.0	.0062	14.8	57	72.9	4.1	.0046	141,871	.0051	25,907	.0018	.0043	.0033	.0034	.0042
Prince Edward	17.3	.0072	5.1	49	60.3	5.0	.0057	118,002	.0042	100,807	.0072	.0057	.0077	.0066	.0046
Prince George	25.6	.0107	–.5	96	66.4	6.1	.0069	224,024	.0080	72,554	.0052	.0077	.0052	.0076	.0057
☐ Prince William	173.9	.0722	20.2	516	89.2	50.7	.0573	2,186,652	.0781	960,316	.0689	.0742	.0370	.0530	.0795
Pulaski	36.4	.0151	3.3	114	93.9	12.8	.0145	356,308	.0127	123,843	.0088	.0120	.0137	.0146	.0108
Radford city	13.9	.0057	3.3	1,738	92.4	3.9	.0044	133,877	.0048	80,070	.0057	.0052	.0048	.0047	.0050
Rappahannock	6.7	.0028	10.0	25	87.7	2.4	.0027	66,411	.0023	7,153	.0006	.0018	.0024	.0021	.0019
Richmond	6.9	.0028	–.8	36	66.3	2.5	.0028	64,939	.0024	28,304	.0020	.0025	.0036	.0028	.0024
Richmond city	216.7	.0900	–1.2	3,612	46.1	87.3	.0987	2,432,693	.0868	1,757,486	.1260	.0993	.1190	.1121	.0878
Roanoke	78.1	.0325	7.1	311	97.1	25.8	.0292	918,679	.0328	296,509	.0212	.0292	.0227	.0272	.0353
Roanoke city	98.6	.0410	–1.6	2,293	76.2	41.4	.0469	1,086,734	.0388	843,163	.0604	.0457	.0569	.0532	.0440
Rockbridge	18.5	.0076	4.4	31	96.3	6.4	.0073	145,949	.0052	100,698	.0073	.0063	.0080	.0086	.0046
Rockingham	53.9	.0224	3.5	63	98.1	18.1	.0204	479,833	.0171	120,978	.0086	.0157	.0185	.0202	.0137
Russell	34.5	.0143	8.6	72	98.8	11.7	.0133	271,189	.0097	75,094	.0054	.0093	.0142	.0123	.0087
Salem city	24.8	.0103	3.5	1,771	94.8	8.7	.0098	274,602	.0099	186,479	.0134	.0111	.0112	.0121	.0088
☐ Scott	25.1	.0105	.1	47	99.2	8.6	.0097	224,988	.0080	108,381	.0078	.0084	.0112	.0093	.0069
Shenandoah	29.8	.0123	8.1	58	98.3	11.0	.0124	286,875	.0103	123,067	.0088	.0102	.0134	.0135	.0087
Smyth	33.7	.0140	1.1	75	97.8	11.7	.0133	305,370	.0109	131,916	.0095	.0111	.0131	.0147	.0098
Southampton	18.5	.0077	–1.2	31	49.8	5.3	.0060	136,261	.0049	45,193	.0032	.0050	.0063	.0052	.0041
South Boston city	7.4	.0030	4.3	1,480	61.4	2.6	.0029	68,259	.0024	109,116	.0078	.0041	.0051	.0049	.0040
Spotsylvania	40.1	.0167	25.3	100	83.4	12.5	.0141	431,982	.0154	217,711	.0156	.0157	.0110	.0147	.0148
☐ Stafford	51.1	.0212	26.3	189	91.4	15.3	.0173	573,424	.0205	178,735	.0128	.0183	.0143	.0151	.0162
Staunton city	21.5	.0090	–1.6	2,688	87.5	7.7	.0088	212,701	.0076	160,902	.0116	.0091	.0109	.0106	.0087
Suffolk city	49.2	.0204	3.3	120	50.1	16.3	.0184	500,051	.0178	322,633	.0231	.0198	.0202	.0204	.0189

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes		
													EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.3	.0026	4.2	22	35.7	2.0	.0023	46,177	.0016	10,886	.0008	.0017	.0025	.0023	.0013
Sussex	10.4	.0043	−4.4	21	37.1	3.4	.0038	91,327	.0033	55,179	.0039	.0035	.0051	.0036	.0029
Tazewell	52.3	.0217	3.5	101	96.8	17.6	.0199	392,106	.0140	275,146	.0198	.0174	.0265	.0232	.0137
Virginia Beach city	326.6	.1356	24.6	1,276	86.2	107.9	.1220	4,056,068	.1449	1,668,151	.1195	.1355	.0863	.1245	.1481
Warren	23.3	.0097	9.9	107	93.5	8.6	.0098	211,399	.0075	103,368	.0074	.0079	.0114	.0104	.0073
☐ Washington	49.6	.0206	6.7	88	97.9	16.5	.0186	428,209	.0153	134,286	.0096	.0147	.0199	.0184	.0136
Waynesboro city	15.0	.0062	−2.2	1,875	90.6	5.8	.0066	183,927	.0066	137,476	.0099	.0074	.0070	.0083	.0074
Westmoreland	15.0	.0062	6.8	66	59.8	5.6	.0064	124,792	.0045	40,191	.0029	.0043	.0075	.0059	.0032
Williamsburg city	10.9	.0046	5.9	1,211	87.0	3.3	.0037	120,581	.0043	280,471	.0201	.0091	.0104	.0087	.0100
Winchester city	20.3	.0084	.4	2,256	89.8	8.1	.0092	240,388	.0085	250,201	.0179	.0114	.0123	.0123	.0115
Wise	47.1	.0196	7.4	116	97.5	15.4	.0174	426,731	.0152	195,038	.0140	.0157	.0208	.0170	.0132
Wythe	26.2	.0109	2.7	56	95.9	9.3	.0105	222,495	.0080	152,544	.0109	.0095	.0120	.0126	.0077
York	41.3	.0171	16.5	365	80.4	12.5	.0141	490,362	.0175	111,589	.0080	.0145	.0079	.0125	.0150
TOTAL METRO COUNTIES	**4,104.5**	**1.7046**	**9.6**	**359**	**77.5**	**1,454.9**	**1.6449**	**54,396,859**	**1.9424**	**26,612,335**	**1.9070**	**1.8843**	**1.4148**	**1.6641**	**1.9755**
TOTAL STATE	**5,785.0**	**2.4021**	**8.2**	**146**	**79.0**	**2,026.3**	**2.2920**	**69,757,778**	**2.4911**	**33,723,860**	**2.4170**	**2.4511**	**2.1077**	**2.3354**	**2.4801**
WASHINGTON															
BELLINGHAM	**114.9**	**.0477**	**7.7**	**54**	**95.2**	**44.0**	**.0498**	**1,175,065**	**.0420**	**638,904**	**.0458**	**.0442**	**.0556**	**.0494**	**.0421**
Whatcom	114.9	.0477	7.7	54	95.2	44.0	.0498	1,175,065	.0420	638,904	.0458	.0442	.0556	.0494	.0421
BREMERTON	**170.4**	**.0708**	**15.8**	**434**	**92.9**	**62.2**	**.0704**	**1,907,965**	**.0681**	**697,524**	**.0499**	**.0632**	**.0616**	**.0659**	**.0639**
Kitsap	170.4	.0708	15.8	434	92.9	62.2	.0704	1,907,965	.0681	697,524	.0499	.0632	.0616	.0659	.0639
OLYMPIA	**143.1**	**.0594**	**15.2**	**197**	**95.2**	**55.5**	**.0628**	**1,640,675**	**.0586**	**765,655**	**.0549**	**.0576**	**.0622**	**.0609**	**.0587**
Thurston	143.1	.0594	15.2	197	95.2	55.5	.0628	1,640,675	.0586	765,655	.0549	.0576	.0622	.0609	.0587
RICHLAND - KENNEWICK - PASCO	**143.9**	**.0598**	**−.4**	**49**	**96.0**	**51.3**	**.0580**	**1,827,169**	**.0652**	**792,496**	**.0569**	**.0617**	**.0488**	**.0524**	**.0632**
Benton	107.4	.0446	−1.9	63	96.8	38.3	.0433	1,434,910	.0512	551,292	.0396	.0465	.0346	.0368	.0505
Franklin	36.5	.0152	4.2	29	93.6	13.0	.0147	392,259	.0140	241,204	.0173	.0152	.0142	.0156	.0127
SEATTLE	**1,719.7**	**.7140**	**7.0**	**407**	**90.4**	**686.2**	**.7761**	**24,534,691**	**.8762**	**11,402,950**	**.8173**	**.8259**	**.6715**	**.7208**	**.9171**
King	1,341.5	.5570	5.6	630	88.8	544.0	.6153	19,723,757	.7044	9,388,266	.6729	.6653	.5395	.5740	.7408
Snohomish	378.2	.1570	12.0	180	96.2	142.2	.1608	4,810,934	.1718	2,014,684	.1444	.1606	.1320	.1468	.1763
SEATTLE - TACOMA CONSOLIDATED AREA	***2,241.6***	***.9307***	***7.1***	***380***	***89.9***	***883.3***	***.9990***	***29,739,888***	***1.0620***	***14,125,967***	***1.0124***	***1.0206***	***.9059***	***.9476***	***1.1005***
SPOKANE	**357.9**	**.1486**	**4.7**	**203**	**95.8**	**139.9**	**.1583**	**3,514,223**	**.1255**	**2,044,223**	**.1465**	**.1365**	**.1796**	**.1624**	**.1326**
Spokane	357.9	.1486	4.7	203	95.8	139.9	.1583	3,514,223	.1255	2,044,223	.1465	.1365	.1796	.1624	.1326
TACOMA	**521.9**	**.2167**	**7.5**	**312**	**88.4**	**197.1**	**.2229**	**5,205,197**	**.1858**	**2,723,017**	**.1951**	**.1947**	**.2344**	**.2268**	**.1834**
Pierce	521.9	.2167	7.5	312	88.4	197.1	.2229	5,205,197	.1858	2,723,017	.1951	.1947	.2344	.2268	.1834
VANCOUVER	**211.7**	**.0879**	**10.1**	**338**	**96.7**	**78.7**	**.0890**	**2,340,583**	**.0836**	**828,976**	**.0594**	**.0772**	**.0782**	**.0800**	**.0792**
Clark	211.7	.0879	10.1	338	96.7	78.7	.0890	2,340,583	.0836	828,976	.0594	.0772	.0782	.0800	.0792
YAKIMA	**181.7**	**.0754**	**5.3**	**42**	**93.8**	**67.0**	**.0758**	**1,654,879**	**.0591**	**888,781**	**.0637**	**.0638**	**.0893**	**.0752**	**.0592**
Yakima	181.7	.0754	5.3	42	93.8	67.0	.0758	1,654,879	.0591	888,781	.0637	.0638	.0893	.0752	.0592
ALL COUNTIES															
Adams	13.8	.0057	4.0	7	98.5	5.0	.0056	149,167	.0054	59,046	.0043	.0050	.0053	.0056	.0048
Asotin	17.7	.0074	5.2	28	98.4	7.0	.0080	190,259	.0068	52,749	.0037	.0060	.0085	.0063	.0061
Benton	107.4	.0446	−1.9	63	96.8	38.3	.0433	1,434,910	.0512	551,292	.0396	.0465	.0346	.0368	.0505
Chelan	48.5	.0201	7.6	17	98.4	20.0	.0226	506,434	.0181	305,793	.0219	.0197	.0261	.0231	.0182
Clallam	54.0	.0224	4.6	31	94.3	21.5	.0243	522,956	.0187	256,947	.0184	.0192	.0267	.0246	.0169
Clark	211.7	.0879	10.1	338	96.7	78.7	.0890	2,340,583	.0836	828,976	.0594	.0772	.0782	.0800	.0792
Columbia	4.0	.0017	−1.4	5	98.7	1.6	.0019	41,778	.0014	13,899	.0010	.0015	.0019	.0017	.0011
Cowlitz	79.6	.0330	.1	70	97.1	30.4	.0343	886,088	.0317	442,413	.0317	.0319	.0356	.0322	.0294
Douglas	23.9	.0100	7.9	13	98.5	9.3	.0106	259,153	.0092	105,700	.0076	.0089	.0116	.0101	.0094
Ferry	6.4	.0026	10.1	3	80.9	2.1	.0023	54,579	.0020	9,743	.0007	.0017	.0024	.0019	.0016
Franklin	36.5	.0152	4.2	29	93.6	13.0	.0147	392,259	.0140	241,204	.0173	.0152	.0142	.0156	.0127
Garfield	2.3	.0009	−6.8	3	99.3	1.0	.0012	27,041	.0010	3,097	.0002	.0008	.0009	.0010	.0007
Grant	52.7	.0219	8.6	20	96.5	19.4	.0219	499,434	.0178	241,101	.0173	.0184	.0239	.0223	.0177
Grays Harbor	65.8	.0273	−.8	34	95.2	25.8	.0292	766,632	.0274	315,042	.0225	.0259	.0313	.0262	.0261
Island	49.7	.0207	12.8	234	93.7	18.5	.0209	537,078	.0192	158,380	.0114	.0172	.0202	.0202	.0161
Jefferson	17.9	.0074	12.1	10	95.9	7.4	.0084	188,948	.0067	68,015	.0049	.0064	.0093	.0075	.0057
King	1,341.5	.5570	5.6	630	88.8	544.0	.6153	19,723,757	.7044	9,388,266	.6729	.6653	.5395	.5740	.7408
Kitsap	170.4	.0708	15.8	434	92.9	62.2	.0704	1,907,965	.0681	697,524	.0499	.0632	.0616	.0659	.0639
Kittitas	24.6	.0102	−1.1	11	97.4	9.6	.0108	201,846	.0072	145,273	.0105	.0089	.0154	.0110	.0065
Klickitat	16.6	.0069	4.9	9	95.9	6.2	.0070	154,535	.0055	45,568	.0032	.0050	.0070	.0062	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.5	.0239	2.6	24	98.2	22.0	.0249	564,587	.0202	298,416	.0214	.0213	.0286	.0247	.0186
Lincoln	9.4	.0039	−2.1	4	98.1	3.7	.0042	124,794	.0044	26,434	.0019	.0036	.0034	.0036	.0032
Mason	35.4	.0147	13.5	37	95.1	13.7	.0155	348,259	.0125	119,982	.0086	.0117	.0171	.0147	.0107
Okanogan	32.7	.0135	6.6	6	88.1	12.7	.0144	243,527	.0087	161,108	.0116	.0105	.0200	.0148	.0084
Pacific	17.4	.0073	.9	19	96.7	7.4	.0083	168,047	.0060	59,423	.0042	.0058	.0101	.0073	.0048
Pend Oreille	9.2	.0038	7.2	7	97.2	3.3	.0038	64,048	.0023	34,328	.0025	.0027	.0060	.0033	.0017
Pierce	521.9	.2167	7.5	312	88.4	197.1	.2229	5,205,197	.1858	2,723,017	.1951	.1947	.2344	.2268	.1834
San Juan	9.0	.0037	14.8	50	98.5	3.9	.0044	110,015	.0040	34,586	.0025	.0035	.0048	.0044	.0029
Skagit	68.9	.0286	7.4	40	97.2	27.3	.0309	746,971	.0267	464,222	.0333	.0291	.0367	.0318	.0284
Skamania	8.1	.0034	2.3	5	98.1	3.0	.0034	56,586	.0020	8,847	.0006	.0018	.0038	.0036	.0013
Snohomish	378.2	.1570	12.0	180	96.2	142.2	.1608	4,810,934	.1718	2,014,684	.1444	.1606	.1320	.1468	.1763
Spokane	357.9	.1486	4.7	203	95.8	139.9	.1583	3,514,223	.1255	2,044,223	.1465	.1365	.1796	.1624	.1326
Stevens	32.2	.0134	11.1	13	93.8	11.1	.0125	279,858	.0100	89,352	.0064	.0096	.0130	.0121	.0089
Thurston	143.1	.0594	15.2	197	95.2	55.5	.0628	1,640,675	.0586	765,655	.0549	.0576	.0622	.0609	.0587
Wahkiakum	3.6	.0015	−6.1	14	98.0	1.4	.0016	36,609	.0013	6,374	.0005	.0011	.0015	.0013	.0011
Walla Walla	47.8	.0199	.8	38	96.7	17.6	.0199	497,810	.0177	235,131	.0168	.0179	.0206	.0196	.0175
Whatcom	114.9	.0477	7.7	54	95.2	44.0	.0498	1,175,065	.0420	638,904	.0458	.0442	.0556	.0494	.0421
Whitman	42.8	.0178	6.7	20	94.4	15.0	.0169	444,373	.0159	119,964	.0086	.0141	.0178	.0152	.0115
Yakima	181.7	.0754	5.3	42	93.8	67.0	.0758	1,654,879	.0591	888,781	.0637	.0638	.0893	.0752	.0592
TOTAL METRO COUNTIES	**3,565.2**	**1.4803**	**7.3**	**190**	**91.9**	**1,381.9**	**1.5631**	**43,800,447**	**1.5641**	**20,782,526**	**1.4895**	**1.5248**	**1.4812**	**1.4938**	**1.5994**
TOTAL STATE	**4,416.7**	**1.8339**	**6.9**	**66**	**92.7**	**1,708.8**	**1.9328**	**52,471,859**	**1.8739**	**24,663,459**	**1.7677**	**1.8340**	**1.8907**	**1.8501**	**1.8833**

WEST VIRGINIA

METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
CHARLESTON	**268.7**	**.1116**	**−.3**	**215**	**94.1**	**105.2**	**.1191**	**2,986,523**	**.1067**	**1,617,419**	**.1159**	**.1104**	**.1237**	**.1211**	**.1054**
Kanawha	225.3	.0936	−2.7	250	93.0	89.7	.1015	2,572,249	.0919	1,454,886	.1043	.0959	.1076	.1039	.0928
Putnam	43.4	.0180	13.7	125	99.6	15.5	.0176	414,274	.0148	162,533	.0116	.0145	.0161	.0172	.0126
HUNTINGTON - ASHLAND	**339.8**	**.1409**	**1.0**	**157**	**97.4**	**125.1**	**.1415**	**3,032,076**	**.1084**	**1,709,810**	**.1225**	**.1191**	**.1657**	**.1410**	**.1109**
Cabell	105.4	.0437	−1.4	374	95.0	41.8	.0473	981,252	.0350	897,591	.0643	.0457	.0610	.0536	.0424
Wayne	47.5	.0197	3.2	94	99.8	16.9	.0192	395,548	.0142	126,653	.0091	.0137	.0205	.0172	.0120
Boyd, Ky.	*55.2*	*.0229*	*−.6*	*343*	*97.7*	*20.5*	*.0232*	*532,216*	*.0190*	*345,372*	*.0247*	*.0215*	*.0278*	*.0236*	*.0198*
Carter, Ky.	*26.3*	*.0109*	*4.9*	*65*	*99.9*	*8.8*	*.0099*	*184,699*	*.0066*	*86,146*	*.0062*	*.0073*	*.0133*	*.0090*	*.0066*
Greenup, Ky.	*40.4*	*.0167*	*3.2*	*116*	*99.5*	*13.6*	*.0153*	*326,793*	*.0117*	*82,963*	*.0060*	*.0109*	*.0162*	*.0151*	*.0097*
Lawrence, Ohio	*65.0*	*.0270*	*1.8*	*143*	*97.1*	*23.5*	*.0266*	*611,568*	*.0219*	*171,085*	*.0122*	*.0200*	*.0269*	*.0225*	*.0204*
PARKERSBURG - MARIETTA	**159.0**	**.0660**	**.7**	**158**	**98.6**	**59.2**	**.0670**	**1,575,994**	**.0562**	**905,277**	**.0648**	**.0608**	**.0697**	**.0728**	**.0562**
Wood	93.0	.0386	−.7	253	98.8	35.6	.0403	930,670	.0332	571,835	.0409	.0367	.0426	.0435	.0347
Washington, Ohio	*66.0*	*.0274*	*2.7*	*103*	*98.3*	*23.6*	*.0267*	*645,324*	*.0230*	*333,442*	*.0239*	*.0241*	*.0271*	*.0293*	*.0215*
STEUBENVILLE - WEIRTON	**156.5**	**.0650**	**−4.4**	**268**	**95.5**	**58.2**	**.0659**	**1,536,662**	**.0549**	**684,885**	**.0491**	**.0552**	**.0700**	**.0624**	**.0530**
Brooke	29.6	.0123	−4.9	329	99.0	10.7	.0121	267,614	.0096	106,803	.0077	.0094	.0125	.0117	.0094
Hancock	39.6	.0165	−3.5	466	96.8	14.9	.0169	386,120	.0138	181,999	.0130	.0142	.0191	.0167	.0130
Jefferson, Ohio	*87.3*	*.0362*	*−4.7*	*213*	*93.7*	*32.6*	*.0369*	*882,928*	*.0315*	*396,083*	*.0284*	*.0316*	*.0384*	*.0340*	*.0306*
WHEELING	**181.9**	**.0756**	**−2.0**	**192**	**97.4**	**69.8**	**.0791**	**1,820,652**	**.0651**	**1,004,120**	**.0720**	**.0691**	**.0872**	**.0788**	**.0676**
Marshall	41.1	.0171	−1.2	135	99.1	15.1	.0171	403,513	.0144	146,496	.0105	.0138	.0179	.0155	.0134
Ohio	58.7	.0244	−4.4	554	95.8	23.1	.0262	594,759	.0213	347,820	.0249	.0229	.0297	.0261	.0226
Belmont, Ohio	*82.1*	*.0341*	*−.6*	*153*	*97.7*	*31.6*	*.0358*	*822,380*	*.0294*	*509,804*	*.0366*	*.0324*	*.0396*	*.0372*	*.0316*
ALL COUNTIES															
Barbour	17.0	.0071	2.2	50	98.7	6.2	.0070	121,343	.0043	44,632	.0032	.0046	.0089	.0067	.0033
Berkeley	51.1	.0212	9.2	159	95.6	19.2	.0217	486,848	.0174	240,872	.0173	.0180	.0255	.0216	.0168
Boone	31.4	.0130	3.1	62	98.7	10.9	.0124	259,549	.0093	118,557	.0085	.0098	.0141	.0119	.0085
Braxton	14.6	.0061	5.1	28	99.3	5.5	.0062	104,853	.0037	84,487	.0060	.0050	.0090	.0063	.0029
Brooke	29.6	.0123	−4.9	329	99.0	10.7	.0121	267,614	.0096	106,803	.0077	.0094	.0125	.0117	.0094
Cabell	105.4	.0437	−1.4	374	95.0	41.8	.0473	981,252	.0350	897,591	.0643	.0457	.0610	.0536	.0424
Calhoun	9.0	.0038	9.1	32	99.2	3.4	.0038	63,522	.0023	22,364	.0016	.0023	.0054	.0034	.0016
Clay	11.9	.0049	5.6	34	99.9	4.2	.0048	77,159	.0027	24,900	.0018	.0029	.0065	.0043	.0021
Doddridge	7.9	.0033	6.3	25	99.7	2.7	.0030	47,097	.0017	9,293	.0007	.0017	.0039	.0025	.0011
Fayette	58.0	.0241	.2	87	91.6	21.1	.0239	436,665	.0156	236,993	.0170	.0177	.0297	.0237	.0149
Gilmer	8.2	.0034	−1.6	24	99.1	3.0	.0034	55,963	.0020	19,799	.0014	.0022	.0046	.0029	.0012
Grant	10.5	.0043	2.8	22	98.5	3.7	.0042	81,926	.0029	31,523	.0022	.0029	.0052	.0040	.0022
Greenbrier	37.9	.0158	.6	37	95.4	14.3	.0161	308,722	.0111	215,291	.0155	.0134	.0237	.0170	.0091
Hampshire	16.2	.0067	9.0	25	99.0	5.8	.0066	115,665	.0041	49,291	.0035	.0043	.0084	.0064	.0034
Hancock	39.6	.0165	−3.5	466	96.8	14.9	.0169	386,120	.0138	181,999	.0130	.0142	.0191	.0167	.0130
Hardy	10.3	.0042	2.7	18	97.7	3.7	.0041	72,930	.0026	43,837	.0032	.0031	.0057	.0044	.0020

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES													Graduated Buying Power Indexes		
METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	77.8	.0323	.1	187	98.3	29.7	.0336	678,711	.0242	382,016	.0274	.0268	.0416	.0346	.0209
Jackson	27.2	.0113	5.5	59	99.7	9.5	.0108	219,454	.0078	85,573	.0061	.0080	.0127	.0104	.0072
Jefferson	33.9	.0141	11.9	162	89.9	11.9	.0134	313,127	.0112	92,159	.0066	.0104	.0135	.0133	.0091
Kanawha	225.3	.0936	−2.7	250	93.0	89.7	.1015	2,572,249	.0919	1,454,886	.1043	.0959	.1076	.1039	.0928
Lewis	18.9	.0078	.5	49	99.2	7.1	.0080	157,142	.0056	83,231	.0059	.0062	.0101	.0079	.0057
Lincoln	23.9	.0099	1.0	54	99.9	7.9	.0090	154,465	.0055	31,684	.0023	.0055	.0104	.0077	.0043
Logan	51.0	.0212	.6	112	95.1	17.7	.0200	437,611	.0156	223,431	.0160	.0168	.0222	.0208	.0153
McDowell	47.8	.0198	−4.2	89	84.1	16.3	.0184	333,445	.0120	118,442	.0085	.0124	.0236	.0159	.0108
Marion	65.0	.0270	−1.2	208	95.9	25.3	.0286	599,986	.0214	394,147	.0283	.0246	.0350	.0308	.0234
Marshall	41.1	.0171	−1.2	135	99.1	15.1	.0171	403,513	.0144	146,496	.0105	.0138	.0179	.0155	.0134
Mason	26.8	.0111	−.9	62	99.1	10.0	.0113	202,909	.0072	86,144	.0061	.0077	.0143	.0118	.0054
Mercer	73.5	.0306	−.5	175	92.2	27.8	.0315	623,638	.0223	488,268	.0350	.0277	.0399	.0356	.0242
☐ Mineral	27.8	.0115	2.1	84	96.5	10.2	.0115	223,369	.0080	59,502	.0043	.0076	.0122	.0116	.0064
Mingo	38.3	.0159	2.6	90	96.7	12.8	.0145	252,962	.0090	174,502	.0125	.0114	.0187	.0147	.0113
Monongalia	75.4	.0313	.5	208	96.5	28.8	.0326	736,143	.0263	349,728	.0251	.0271	.0391	.0297	.0247
Monroe	13.5	.0056	4.9	29	98.0	4.8	.0054	109,539	.0039	13,395	.0009	.0032	.0052	.0049	.0029
Morgan	11.4	.0047	6.4	50	98.8	4.4	.0050	97,232	.0035	25,299	.0018	.0032	.0058	.0044	.0025
Nicholas	29.3	.0122	4.2	45	99.8	10.4	.0117	264,398	.0094	113,466	.0082	.0097	.0131	.0115	.0077
Ohio	58.7	0244	−4.4	554	95.8	23.1	.0262	594,759	.0213	347,820	.0249	.0229	.0297	.0261	.0226
Pendleton	8.0	.0033	1.1	11	97.4	3.0	.0034	52,657	.0018	17,745	.0013	.0020	.0047	.0031	.0014
Pleasants	8.3	.0035	.8	63	99.6	2.9	.0032	66,006	.0024	20,063	.0014	.0023	.0034	.0033	.0017
Pocahontas	10.5	.0043	5.9	11	98.9	3.9	.0044	69.215	.0025	46,352	.0033	.0031	.0062	.0046	.0017
Preston	31.7	.0132	4.1	49	99.5	11.3	.0128	238,442	.0085	109,697	.0079	.0093	.0161	.0130	.0064
Putnam	43.4	.0180	13.7	125	99.6	15.5	.0176	414,274	.0148	162,533	.0116	.0145	.0161	.0172	.0126
Raleigh	88.6	.0368	2.0	146	91.0	32.7	.0369	819,591	.0293	489,032	.0351	.0323	.0421	.0393	.0302
Randolph	30.0	.0124	4.4	29	98.8	10.6	.0120	242,499	.0086	140,967	.0101	.0098	.0151	.0128	.0077
Ritchie	11.9	.0050	4.0	26	99.8	4.5	.0051	79,649	.0029	33,296	.0024	.0031	.0072	.0048	.0019
Roane	16.1	.0067	.9	33	99.1	5.5	.0062	112,112	.0040	76,615	.0055	.0051	.0088	.0068	.0031
Summers	16.0	.0066	.8	45	92.1	5.5	.0063	116,782	.0041	42,195	.0030	.0043	.0083	.0055	.0033
Taylor	17.2	.0072	3.7	99	98.9	6.3	.0071	148,760	.0053	42,105	.0030	.0049	.0074	.0067	.0042
Tucker	8.7	.0036	.3	21	99.7	3.4	.0038	63,425	.0023	40,341	.0029	.0029	.0055	.0039	.0014
Tyler	11.3	.0047	−.2	44	99.9	4.1	.0047	120,768	.0043	21,118	.0015	.0034	.0039	.0035	.0038
Upshur	24.2	.0100	3.3	68	99.3	8.9	.0100	202,220	.0072	104,638	.0075	.0079	.0122	.0104	.0059
Wayne	47.5	.0197	3.2	94	99.8	16.9	.0192	395,548	.0142	126,653	.0091	.0137	.0205	.0172	.0120
Webster	12.7	.0053	3.7	23	99.9	4.5	.0051	89,732	.0032	37,238	.0027	.0035	.0067	.0046	.0025
Wetzel	22.1	.0092	1.0	62	99.7	8.0	.0090	164,343	.0058	111,499	.0080	.0071	.0123	.0095	.0062
Wirt	5.4	.0022	9.7	23	99.8	1.9	.0021	40,141	.0015	6,939	.0005	.0013	.0022	.0016	.0011
Wood	93.0	.0386	−.7	253	98.8	35.6	.0403	930,670	.0332	571,835	.0409	.0367	.0426	.0435	.0347
Wyoming	36.1	.0150	.3	72	98.6	12.1	.0137	289,275	.0103	116,909	.0084	.0106	.0152	.0129	.0094
TOTAL METRO COUNTIES	**711.4**	**.2954**	**−1.0**	**214**	**96.1**	**273.5**	**.3097**	**7,169,368**	**.2562**	**4,056,118**	**.2906**	**.2744**	**.3392**	**.3170**	**.2593**
TOTAL STATE	**1,967.9**	**.8171**	**.9**	**82**	**96.1**	**730.7**	**.8265**	**17,497,989**	**.6248**	**9,316,191**	**.6677**	**.6761**	**.9724**	**.8324**	**.5957**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**300.8**	**.1249**	**3.2**	**212**	**98.6**	**109.1**	**.1234**	**3,453,489**	**.1232**	**1,534,686**	**.1100**	**.1195**	**.1021**	**.1245**	**.1226**
Calumet	33.6	.0140	8.9	103	99.3	11.3	.0127	365,126	.0130	105,987	.0076	.0116	.0092	.0118	.0111
Outagamie	133.2	.0553	3.5	207	98.2	47.2	.0534	1,541,876	.0550	738,961	.0530	.0543	.0428	.0549	.0568
Winnebago	134.0	.0556	1.7	298	98.9	50.6	.0573	1,546,487	.0552	689,738	.0494	.0536	.0501	.0578	.0547
EAU CLAIRE	**137.8**	**.0572**	**5.2**	**83**	**99.2**	**49.2**	**.0557**	**1,384,086**	**.0495**	**813,978**	**.0584**	**.0535**	**.0553**	**.0614**	**.0488**
Chippewa	53.2	.0221	2.1	52	99.5	18.3	.0207	531,799	.0190	247,800	.0178	.0192	.0186	.0217	.0157
Eau Claire	84.6	.0351	7.4	133	99.0	30.9	.0350	852,287	.0305	566,178	.0406	.0343	.0367	.0397	.0331
GREEN BAY	**183.2**	**.0760**	**4.5**	**350**	**97.8**	**67.2**	**.0760**	**2,075,950**	**.0741**	**1,057,808**	**.0758**	**.0751**	**.0635**	**.0773**	**.0785**
Brown	183.2	.0760	4.5	350	97.8	67.2	.0760	2,075,950	.0741	1,057,808	.0758	.0751	.0635	.0773	.0785
JANESVILLE - BELOIT	**139.5**	**.0579**	**.1**	**193**	**95.7**	**51.6**	**.0583**	**1,665,256**	**.0595**	**771,651**	**.0553**	**.0579**	**.0513**	**.0549**	**.0579**
Rock	139.5	.0579	.1	193	95.7	51.6	.0583	1,665,256	.0595	771,651	.0553	.0579	.0513	.0549	.0579
KENOSHA	**122.5**	**.0509**	**−.5**	**449**	**96.7**	**44.1**	**.0499**	**1,599,091**	**.0571**	**600,098**	**.0430**	**.0517**	**.0424**	**.0438**	**.0515**
Kenosha	122.5	.0509	−.5	449	96.7	44.1	.0499	1,599,091	.0571	600,098	.0430	.0517	.0424	.0438	.0515
LA CROSSE	**93.6**	**.0389**	**2.8**	**205**	**99.1**	**34.5**	**.0390**	**1,079,773**	**.0386**	**596,368**	**.0427**	**.0397**	**.0369**	**.0427**	**.0405**
La Crosse	93.6	.0389	2.8	205	99.1	34.5	.0390	1,079,773	.0386	596,368	.0427	.0397	.0369	.0427	.0405
MADISON	**336.7**	**.1398**	**4.1**	**279**	**96.6**	**132.7**	**.1501**	**4,282,823**	**.1529**	**2,337,022**	**.1675**	**.1546**	**.1324**	**.1579**	**.1828**
Dane	336.7	.1398	4.1	279	96.6	132.7	.1501	4,282,823	.1529	2,337,022	.1675	.1546	.1324	.1579	.1828

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980-85	Pop. Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
MILWAUKEE	**1,401.0**	**.5818**	**.3**	**959**	**87.6**	**527.7**	**.5968**	**17,626,161**	**.6295**	**7,830,190**	**.5612**	**.5994**	**.5200**	**.5661**	**.6104**
Milwaukee	942.4	.3913	−2.4	3,910	82.1	374.0	.4230	11,383,319	.4065	5,512,159	.3950	.4000	.3989	.4159	.4073
Ozaukee	70.8	.0294	5.7	301	98.7	24.3	.0275	1,043,162	.0373	342,689	.0246	.0319	.0182	.0223	.0312
Washington	91.3	.0380	7.6	212	99.5	30.2	.0341	1,033,865	.0369	335,637	.0241	.0332	.0252	.0305	.0357
Waukesha	296.5	.1231	5.8	535	98.9	99.2	.1122	4,165,815	.1488	1,639,705	.1175	.1343	.0777	.0974	.1362
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.2***	***.6541***	***.3***	***878***	***87.9***	***590.6***	***.6679***	***19,673,118***	***.7026***	***8,658,737***	***.6206***	***.6681***	***.5811***	***.6317***	***.6822***
RACINE	**174.2**	**.0723**	**.6**	**522**	**90.7**	**62.9**	**.0711**	**2,046,957**	**.0731**	**828,547**	**.0594**	**.0687**	**.0611**	**.0656**	**.0718**
Racine	174.2	.0723	.6	522	90.7	62.9	.0711	2,046,957	.0731	828,547	.0594	.0687	.0611	.0656	.0718
SHEBOYGAN	**101.6**	**.0421**	**.7**	**197**	**99.1**	**37.1**	**.0420**	**1,182,123**	**.0422**	**443,828**	**.0318**	**.0391**	**.0353**	**.0390**	**.0376**
Sheboygan	101.6	.0421	.7	197	99.1	37.1	.0420	1,182,123	.0422	443,828	.0318	.0391	.0353	.0390	.0376
WAUSAU	**114.9**	**.0477**	**3.3**	**74**	**99.4**	**41.1**	**.0465**	**1,186,214**	**.0424**	**537,170**	**.0385**	**.0422**	**.0427**	**.0471**	**.0413**
Marathon	114.9	.0477	3.3	74	99.4	41.1	.0465	1,186,214	.0424	537,170	.0385	.0422	.0427	.0471	.0413
ALL COUNTIES															
Adams	13.9	.0058	3.3	21	97.0	5.2	.0059	131,083	.0047	23,837	.0017	.0042	.0058	.0051	.0035
Ashland	16.9	.0070	.7	16	92.7	6.4	.0072	148,035	.0053	90,187	.0065	.0059	.0081	.0080	.0049
Barron	40.8	.0170	5.3	47	99.4	15.4	.0174	351,723	.0126	234,389	.0168	.0147	.0203	.0200	.0111
Bayfield	14.5	.0060	4.9	10	92.6	5.5	.0063	120,786	.0043	31,908	.0023	.0040	.0070	.0056	.0031
Brown	183.2	.0760	4.5	350	97.8	67.2	.0760	2,075,950	.0741	1,057,808	.0758	.0751	.0635	.0773	.0785
Buffalo	14.3	.0060	−.1	20	99.7	5.4	.0061	138,050	.0049	36,909	.0026	.0045	.0062	.0058	.0035
Burnett	13.8	.0057	11.8	17	96.2	5.2	.0059	115,189	.0042	44,741	.0032	.0040	.0067	.0059	.0029
Calumet	33.6	.0140	8.9	103	99.3	11.3	.0127	365,126	.0130	105,987	.0076	0116	.0092	.0118	.0111
Chippewa	53.2	.0221	2.1	52	99.5	18.3	.0207	531,799	.0190	247,800	.0178	.0192	.0186	.0217	.0157
Clark	35.1	.0145	6.7	29	99.5	12.2	.0138	272,873	.0097	83,807	.0060	.0096	.0158	.0131	.0069
Columbia	46.3	.0193	7.1	60	99.4	17.5	.0198	458,950	.0164	250,756	.0180	.0175	.0198	.0220	.0151
Crawford	16.7	.0069	.9	30	99.6	6.0	.0068	141,485	.0051	66,626	.0048	.0054	.0083	.0069	.0042
Dane	336.7	.1398	4.1	279	96.6	132.7	.1501	4,282,823	.1529	2,337,022	.1675	.1546	.1324	.1579	.1828
Dodge	76.6	.0318	2.0	86	98.3	26.5	.0300	807,331	.0289	269,736	.0193	.0266	.0244	.0287	.0256
Door	26.9	.0112	7.5	55	98.9	10.4	.0118	286,615	.0102	133,425	.0096	.0102	.0120	.0129	.0087
☐ Douglas	43.4	.0180	−2.3	33	98.0	16.7	.0188	459,334	.0164	205,443	.0147	.0162	.0188	.0177	.0147
Dunn	35.4	.0147	3.2	42	98.7	11.9	.0135	278,175	.0099	133,105	.0095	.0109	.0161	.0141	.0078
Eau Claire	84.6	.0351	7.4	133	99.0	30.9	.0350	852,287	.0305	566,178	.0406	.0343	.0367	.0397	.0331
Florence	4.1	.0017	−1.7	8	99.2	1.4	.0015	32,791	.0011	6,708	.0005	.0011	.0018	.0014	.0008
Fond du Lac	89.8	.0373	.9	124	99.4	31.4	.0356	924,031	.0330	437,484	.0313	.0334	.0331	.0376	.0326
Forest	9.5	.0040	5.0	9	92.8	3.4	.0038	74,963	.0027	15,899	.0012	.0025	.0042	.0039	.0018
Grant	52.8	.0219	2.1	46	99.4	17.8	.0201	458,065	.0164	205,311	.0147	.0169	.0221	.0207	.0141
Green	31.6	.0131	5.3	54	99.6	12.0	.0136	352,603	.0126	242,432	.0174	.0141	.0140	.0158	.0111
Green Lake	19.1	.0079	4.0	54	99.7	7.3	.0083	184,805	.0066	118,661	.0085	.0075	.0091	.0098	.0058
Iowa	20.5	.0085	3.5	27	99.6	7.5	.0085	166,450	.0059	251,567	.0180	.0101	.0105	.0129	0053
Iron	6.4	.0027	−4.9	9	99.3	2.7	.0030	44,621	.0016	48,756	.0035	.0024	.0054	.0036	.0009
Jackson	16.9	.0070	.4	17	96.5	6.3	.0071	142,651	.0051	95,317	.0068	.0059	.0092	.0077	.0040
Jefferson	67.7	.0281	2.3	120	99.3	24.0	.0272	718,813	.0257	258,153	.0185	.0241	.0239	.0267	.0228
Juneau	21.9	.0091	4.1	28	98.8	8.5	.0096	192,345	.0068	92,739	.0067	.0072	.0108	.0100	.0050
Kenosha	122.5	.0509	−.5	449	96.7	44.1	.0499	1,599,091	.0571	600,098	.0430	.0517	.0424	.0438	.0515
Kewaunee	19.8	.0082	1.3	58	99.7	6.8	.0077	184,991	.0066	60,290	.0043	.0063	.0076	.0073	.0056
La Crosse	93.6	.0389	2.8	205	99.1	34.5	.0390	1,079,773	.0386	596,368	.0427	.0397	.0369	.0427	.0405
Lafayette	17.2	.0071	−1.2	27	99.8	6.2	.0070	150,947	.0054	35,515	.0026	.0049	.0066	.0067	.0043
Langlade	20.1	.0084	.6	23	99.4	7.5	.0085	183,003	.0065	143,122	.0102	.0080	.0105	.0101	.0057
Lincoln	29.1	.0120	9.6	33	99.4	10.8	.0122	269,607	.0097	99,595	.0072	.0094	.0140	.0125	.0076
Manitowoc	82.6	.0343	−.4	139	99.2	29.8	.0337	847,120	.0302	329,263	.0236	.0291	.0293	.0336	.0267
Marathon	114.9	.0477	3.3	74	99.4	41.1	.0465	1,186,214	.0424	537,170	.0385	.0422	.0427	.0471	.0413
Marinette	40.6	.0169	3.3	29	99.5	15.4	.0174	367,860	.0131	205,378	.0147	.0144	.0201	.0180	.0127
Marquette	13.2	.0055	13.1	29	99.3	5.3	.0060	118,850	.0042	26,815	.0019	.0038	.0064	.0058	.0030
Menominee	3.6	.0015	6.7	10	9.9	.8	.0009	18,878	.0007	3,368	.0003	.0008	.0010	.0010	.0004
Milwaukee	942.4	.3913	−2.4	3,910	82.1	374.0	.4230	11,383,319	.4065	5,512,159	.3950	.4000	.3989	.4159	.4073
Monroe	36.4	.0151	3.8	40	98.8	12.9	.0146	354,284	.0127	157,945	.0114	.0127	.0150	.0152	.0104
Oconto	30.9	.0128	6.7	31	99.3	11.4	.0129	284,343	.0101	77,510	.0055	.0093	.0127	.0122	.0075
Oneida	32.6	.0136	4.4	29	99.2	12.7	.0144	306,455	.0110	205,602	.0147	.0127	.0169	.0167	.0108
Outagamie	133.2	.0553	3.5	207	98.2	47.2	.0534	1,541,876	.0550	738,961	.0530	.0543	.0428	.0549	.0568
Ozaukee	70.8	.0294	5.7	301	98.7	24.3	.0275	1,043,162	.0373	342,689	.0246	.0319	.0182	.0223	.0312
Pepin	7.5	.0031	.3	32	99.8	2.8	.0031	70,910	.0025	23,667	.0017	.0024	.0030	.0031	.0022
Pierce	32.9	.0137	5.6	57	99.2	11.1	.0126	333,789	.0119	113,733	.0081	.0113	.0112	.0122	.0095
Polk	34.6	.0143	7.0	38	99.0	12.9	.0146	316,435	.0113	124,288	.0089	.0110	.0154	.0144	.0093
Portage	60.7	.0252	5.7	75	99.0	20.4	.0231	620,881	.0222	297,201	.0213	.0226	.0213	.0233	.0213
Price	16.6	.0069	5.1	13	99.5	6.3	.0071	154,953	.0055	63,371	.0046	.0056	.0083	.0067	.0046

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thousands)	% Of U.S.	% Change 1980–85	Pop Per Sq. Mi. (Density)	% White	12/31/85 Households (Thousands)	% Of U.S.	1985 EBI ($000)	% Of U.S.	1985 Retail Sales ($000)	% Of U.S.	Buying Power Index (BPI)	Graduated Buying Power Indexes EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.2	.0723	.6	522	90.7	62.9	.0711	2,046,957	.0731	828,547	.0594	.0687	.0611	.0656	.0718
Richland	17.6	.0074	.7	30	99.6	6.5	.0074	159,055	.0057	77,477	.0055	.0061	.0083	.0080	.0051
Rock	139.5	.0579	.1	193	95.7	51.6	.0583	1,665,256	.0595	771,651	.0553	.0579	.0513	.0549	.0579
Rusk	16.2	.0067	3.9	18	99.1	5.8	.0066	117,375	.0042	52,564	.0038	.0045	.0083	.0065	.0033
☐ St. Croix	46.9	.0195	8.4	65	99.5	15.9	.0180	529,655	.0189	186,050	.0133	.0174	.0140	.0159	.0156
Sauk	44.6	.0185	2.6	53	99.2	16.9	.0191	456,410	.0163	212,192	.0152	.0164	.0219	.0209	.0145
Sawyer	14.4	.0060	12.1	11	88.2	5.3	.0060	115,558	.0041	66,322	.0048	.0047	.0078	.0061	.0030
Shawano	38.0	.0158	5.8	42	95.8	13.8	.0156	330,611	.0118	132,179	.0095	.0119	.0174	.0154	.0098
Sheboygan	101.6	.0421	.7	197	99.1	37.1	.0420	1,182,123	.0422	443,828	.0318	.0391	.0353	.0390	.0376
Taylor	18.8	.0078	–.1	19	99.6	6.4	.0072	159,749	.0058	49,500	.0035	.0054	.0071	.0068	.0047
Trempealeau	26.6	.0111	1.7	36	99.7	9.7	.0110	217,972	.0077	108,831	.0078	.0085	.0126	.0122	.0057
Vernon	26.4	.0110	3.0	33	99.7	9.9	.0112	239,241	.0086	75,466	.0054	.0081	.0129	.0102	.0076
Vilas	18.3	.0076	10.7	21	92.2	7.3	.0082	174,728	.0062	90,898	.0065	.0066	.0104	.0092	.0049
Walworth	73.1	.0303	2.2	131	98.6	26.9	.0305	648,661	.0232	375,464	.0269	.0257	.0346	.0345	.0194
Washburn	14.3	.0059	8.5	18	99.1	5.5	.0062	115,943	.0041	62,367	.0045	.0046	.0082	.0068	.0033
Washington	91.3	.0380	7.6	212	99.5	30.2	.0341	1,033,865	.0369	335,637	.0241	.0332	.0252	.0305	.0357
Waukesha	296.5	.1231	5.8	535	98.9	99.2	.1122	4,165,815	.1488	1,639,705	.1175	.1343	.0777	.0974	.1362
Waupaca	44.4	.0184	3.7	59	99.5	16.2	.0184	412,409	.0147	189,375	.0136	.0151	.0193	.0197	.0126
Waushara	20.4	.0085	10.1	32	99.5	8.1	.0091	179,632	.0065	70,207	.0050	.0064	.0104	.0088	.0044
Winnebago	134.0	.0556	1.7	298	98.9	50.6	.0573	1,546,487	.0552	689,738	.0494	.0536	.0501	.0578	.0547
Wood	78.9	.0328	8.4	99	99.0	28.9	.0327	885,884	.0316	545,721	.0391	.0341	.0308	.0352	.0328
TOTAL METRO COUNTIES	**3,196.1**	**1.3270**	**1.6**	**263**	**93.0**	**1,189.8**	**1.3456**	**38,570,912**	**1.3774**	**17,742,839**	**1.2716**	**1.3350**	**1.1758**	**1.3139**	**1.3740**
TOTAL STATE	**4,818.0**	**2.0006**	**2.4**	**89**	**94.8**	**1,780.0**	**2.0134**	**53,909,875**	**1.9252**	**24,990,518**	**1.7911**	**1.9001**	**1.8797**	**2.0112**	**1.8482**
WYOMING															
CASPER	**76.4**	**.0317**	**6.3**	**14**	**98.2**	**28.8**	**.0326**	**982,703**	**.0350**	**561,209**	**.0402**	**.0361**	**.0298**	**.0330**	**.0401**
Natrona	76.4	.0317	6.3	14	98.2	28.8	.0326	982,703	.0350	561,209	.0402	.0361	.0298	.0330	.0401
CHEYENNE	**73.6**	**.0306**	**7.2**	**27**	**95.5**	**28.4**	**.0321**	**832,825**	**.0298**	**536,719**	**.0385**	**.0325**	**.0315**	**.0347**	**.0341**
Laramie	73.6	.0306	7.2	27	95.5	28.4	.0321	832,825	.0298	536,719	.0385	.0325	.0315	.0347	.0341
ALL COUNTIES															
Albany	29.5	.0122	1.5	7	97.3	11.6	.0131	314,294	.0112	227,772	.0164	.0130	.0162	.0137	.0121
Big Horn	12.4	.0052	4.2	4	99.2	4.5	.0051	116,225	.0042	40,080	.0028	.0039	.0054	.0047	.0037
Campbell	35.2	.0146	44.5	7	98.7	12.1	.0137	498,156	.0178	267,880	.0192	.0176	.0116	.0137	.0188
Carbon	21.7	.0090	–.9	3	98.2	7.4	.0083	240,453	.0086	128,693	.0093	.0089	.0079	.0081	.0081
Converse	15.7	.0065	11.6	4	98.9	5.3	.0060	172,023	.0061	75,246	.0054	.0060	.0051	.0058	.0060
Crook	5.8	.0024	9.3	2	99.5	2.2	.0025	56,804	.0020	17,700	.0012	.0019	.0023	.0025	.0014
Fremont	38.4	.0160	–1.5	4	87.9	13.1	.0148	374,174	.0134	239,915	.0172	.0150	.0150	.0164	.0147
Goshen	12.1	.0050	.5	6	99.5	4.7	.0053	110,867	.0040	67,904	.0049	.0044	.0069	.0055	.0035
Hot Springs	5.8	.0024	1.6	3	97.6	2.1	.0024	65,718	.0023	44,940	.0032	.0027	.0033	.0025	.0025
Johnson	6.8	.0028	1.5	2	99.2	2.6	.0030	65,371	.0023	61,469	.0044	.0030	.0038	.0035	.0021
Laramie	73.6	.0306	7.2	27	95.5	28.4	.0321	832,825	.0298	536,719	.0385	.0325	.0315	.0347	.0341
Lincoln	14.0	.0058	15.0	3	99.1	4.7	.0053	144,736	.0052	88,403	.0063	.0056	.0055	.0056	.0047
Natrona	76.4	.0317	6.3	14	98.2	28.8	.0326	982,703	.0350	561,209	.0402	.0361	.0298	.0330	.0401
Niobrara	2.9	.0012	–.8	1	99.6	1.2	.0013	25,880	.0010	24,600	.0018	.0011	.0017	.0014	.0009
Park	23.9	.0100	10.4	3	99.2	9.0	.0102	261,717	.0093	185,285	.0133	.0107	.0118	.0112	.0103
Platte	11.8	.0049	–1.5	6	99.3	4.7	.0053	113,727	.0041	44,162	.0031	.0039	.0054	.0053	.0036
Sheridan	27.8	.0115	11.0	11	98.6	10.7	.0121	332,586	.0119	176,026	.0127	.0121	.0114	.0116	.0126
Sublette	4.9	.0020	7.7	1	99.5	1.6	.0018	45,614	.0016	29,464	.0021	.0019	.0026	.0021	.0016
Sweetwater	46.1	.0192	10.5	4	97.8	16.2	.0184	616,438	.0220	280,467	.0201	.0208	.0147	.0159	.0217
Teton	11.1	.0046	18.7	3	99.2	4.8	.0054	142,554	.0051	145,243	.0104	.0065	.0060	.0076	.0066
Uinta	23.1	.0096	77.4	11	99.3	7.4	.0084	276,343	.0099	246,739	.0177	.0123	.0094	.0096	.0098
Washakie	9.8	.0040	3.2	4	99.0	3.5	.0039	111,134	.0039	70,630	.0050	.0043	.0037	.0042	.0044
Weston	7.6	.0032	7.0	3	98.5	2.9	.0033	97,352	.0035	53,921	.0039	.0035	.0031	.0033	.0032
TOTAL METRO COUNTIES	**150.0**	**.0623**	**6.8**	**19**	**96.8**	**57.2**	**.0647**	**1,815,528**	**.0648**	**1,097,928**	**.0787**	**.0686**	**.0613**	**.0677**	**.0742**
TOTAL STATE	**516.4**	**.2144**	**10.0**	**5**	**97.3**	**189.5**	**.2143**	**5,997,694**	**.2142**	**3,614,467**	**.2591**	**.2277**	**.2141**	**.2219**	**.2265**

NOTES

NOTES

SECTION 5

Population By Age And Sex For Metropolitan Markets And All Counties

0-5 Years
6-11 Years
12-17 Years
18-24 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over
Median Age By Sex

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA													
ANNISTON	**125.7**	**Male**	**62,031**	**5,716**	**5,345**	**5,743**	**11,332**	**10,601**	**7,973**	**5,515**	**4,757**	**5,049**	**27.7**
		Female	**63,669**	**5,645**	**5,214**	**5,260**	**8,934**	**10,485**	**8,152**	**6,203**	**5,778**	**7,998**	**31.5**
Calhoun	125.7	Male	62,031	5,716	5,345	5,743	11,332	10,601	7,973	5,515	4,757	5,049	27.7
		Female	63,669	5,645	5,214	5,260	8,934	10,485	8,152	6,203	5,778	7,998	31.5
BIRMINGHAM	**922.1**	**Male**	**436,228**	**42,789**	**38,975**	**40,340**	**50,572**	**79,986**	**59,168**	**42,017**	**38,055**	**44,326**	**30.7**
		Female	**485,872**	**42,136**	**37,194**	**38,[illegible]95**	**53,454**	**83,157**	**64,147**	**48,037**	**46,082**	**73,070**	**33.6**
Blount	39.3	Male	19,401	1,769	1,826	1,948	1,982	3,070	3,021	1,978	1,641	2,166	32.1
		Female	19,899	1,675	1,779	1,732	1,824	3,108	3,032	2,031	1,896	2,822	34.5
Jefferson	682.7	Male	319,168	30,827	27,698	28,933	38,183	59,330	41,400	30,800	28,898	33,099	30.7
		Female	363,532	30,456	26,573	28,127	40,653	62,324	46,543	36,630	35,442	56,784	34.0
St. Clair	47.3	Male	23,091	2,422	2,270	2,263	2,301	3,963	3,425	2,229	1,900	2,318	30.8
		Female	24,209	2,274	2,113	2,133	2,347	3,915	3,330	2,337	2,223	3,537	33.3
Shelby	80.2	Male	39,459	4,352	3,785	3,752	4,369	7,852	6,306	3,583	2,626	2,834	29.4
		Female	40,741	4,227	3,619	3,436	4,909	8,070	6,123	3,487	2,860	4,010	30.2
Walker	72.6	Male	35,109	3,419	3,396	3,444	3,737	5,771	5,016	3,427	2,990	3,909	31.2
		Female	37,491	3,504	3,110	3,167	3,721	5,740	5,119	3,552	3,661	5,917	34.1
DOTHAN	**128.5**	**Male**	**62,805**	**6,860**	**6,326**	**5,907**	**7,852**	**11,580**	**8,657**	**5,885**	**4,716**	**5,022**	**28.8**
		Female	**65,695**	**6,719**	**5,761**	**5,716**	**7,313**	**11,415**	**9,159**	**6,130**	**5,366**	**8,116**	**31.4**
Dale	46.4	Male	23,509	2,672	2,317	2,030	3,734	4,751	2,993	1,928	1,508	1,576	27.1
		Female	22,891	2,564	2,133	1,983	2,904	4,207	3,086	1,929	1,613	2,472	29.4
Houston	82.1	Male	39,296	4,188	4,009	3,877	4,118	6,829	5,664	3,957	3,208	3,446	30.1
		Female	42,804	4,155	3,628	3,733	4,409	7,208	6,073	4,201	3,753	5,644	32.6
FLORENCE	**141.0**	**Male**	**67,658**	**6,133**	**6,084**	**6,803**	**8,107**	**11,110**	**9,744**	**6,849**	**6,215**	**6,613**	**31.0**
		Female	**73,342**	**5,998**	**5,802**	**6,584**	**8,295**	**11,442**	**10,391**	**7,447**	**7,222**	**10,161**	**33.7**
Colbert	56.2	Male	27,002	2,454	2,467	2,783	2,920	4,425	3,839	2,798	2,611	2,705	31.5
		Female	29,198	2,427	2,326	2,575	3,020	4,594	4,171	2,995	2,999	4,091	34.3
Lauderdale	84.8	Male	40,656	3,679	3,617	4,020	5,187	6,685	5,905	4,051	3,604	3,908	30.7
		Female	44,144	3,571	3,476	4,009	5,275	6,848	6,220	4,452	4,223	6,070	33.4
GADSDEN	**105.2**	**Male**	**50,094**	**4,802**	**4,731**	**4,773**	**5,340**	**8,230**	**6,733**	**4,921**	**4,979**	**5,585**	**31.6**
		Female	**55,106**	**4,654**	**4,457**	**4,481**	**5,403**	**8,380**	**7,168**	**5,680**	**6,082**	**8,801**	**35.2**
Etowah	105.2	Male	50,094	4,802	4,731	4,773	5,340	8,230	6,733	4,921	4,979	5,585	31.6
		Female	55,106	4,654	4,457	4,481	5,403	8,380	7,168	5,680	6,082	8,801	35.2
HUNTSVILLE	**213.1**	**Male**	**104,022**	**9,367**	**9,258**	**10,746**	**14,059**	**18,449**	**15,842**	**11,761**	**7,990**	**6,550**	**29.7**
		Female	**109,078**	**9,085**	**9,132**	**10,324**	**13,817**	**18,391**	**17,699**	**11,774**	**8,811**	**10,045**	**31.6**
Madison	213.1	Male	104,022	9,367	9,258	10,746	14,059	18,449	15,842	11,761	7,990	6,550	29.7
		Female	109,078	9,085	9,132	10,324	13,817	18,391	17,699	11,774	8,811	10,045	31.6
MOBILE	**473.8**	**Male**	**228,456**	**25,271**	**22,095**	**23,008**	**27,917**	**39,707**	**30,445**	**20,514**	**18,987**	**20,512**	**29.0**
		Female	**245,344**	**24,188**	**21,187**	**22,118**	**28,373**	**40,449**	**32,474**	**22,758**	**22,431**	**31,366**	**31.6**
Baldwin	89.5	Male	43,651	4,472	4,274	4,336	4,480	6,693	6,113	4,157	3,957	5,169	31.4
		Female	45,849	4,260	4,042	4,119	4,405	6,880	6,350	4,360	4,601	6,832	33.9
Mobile	384.3	Male	184,805	20,799	17,821	18,672	23,437	33,014	24,332	16,357	15,030	15,343	28.5
		Female	199,495	19,928	17,145	17,999	23,968	33,569	26,124	18,398	17,830	24,534	31.2
MONTGOMERY	**293.9**	**Male**	**139,910**	**14,507**	**13,933**	**13,996**	**17,349**	**24,289**	**19,886**	**13,045**	**11,177**	**11,728**	**29.2**
		Female	**153,990**	**14,089**	**13,382**	**13,410**	**17,889**	**25,651**	**21,108**	**14,412**	**13,389**	**20,660**	**32.1**
Autauga	35.8	Male	17,533	1,873	1,912	2,055	1,931	2,551	2,786	1,816	1,271	1,338	28.9
		Female	18,267	1,662	1,741	1,855	1,998	2,772	3,011	1,799	1,394	2,035	31.8
Elmore	48.3	Male	23,928	2,280	2,168	2,334	2,894	4,197	3,428	2,243	2,020	2,364	30.5
		Female	24,372	2,146	2,165	2,250	2,370	3,937	3,346	2,302	2,248	3,608	33.3
Montgomery	209.8	Male	98,449	10,354	9,853	9,607	12,524	17,541	13,672	8,986	7,886	8,026	28.9
		Female	111,351	10,281	9,476	9,305	13,521	18,942	14,751	10,311	9,747	15,017	31.9
TUSCALOOSA	**144.2**	**Male**	**69,963**	**6,612**	**6,151**	**5,947**	**12,402**	**12,405**	**8,693**	**6,328**	**5,433**	**5,992**	**28.1**
		Female	**74,237**	**6,462**	**5,881**	**5,730**	**12,231**	**12,381**	**9,166**	**7,169**	**6,000**	**9,217**	**30.5**
Tuscaloosa	144.2	Male	69,963	6,612	6,151	5,947	12,402	12,405	8,693	6,328	5,433	5,992	28.1
		Female	74,237	6,462	5,881	5,730	12,231	12,381	9,166	7,169	6,000	9,217	30.5
ALL COUNTIES													
Autauga	35.8	Male	17,533	1,873	1,912	2,055	1,931	2,551	2,786	1,816	1,271	1,338	28.9
		Female	18,267	1,662	1,741	1,855	1,998	2,772	3,011	1,799	1,394	2,035	31.8
Baldwin	89.5	Male	43,651	4,472	4,274	4,336	4,480	6,693	6,113	4,157	3,957	5,169	31.4
		Female	45,849	4,260	4,042	4,119	4,405	6,880	6,350	4,360	4,601	6,832	33.9

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Barbour	25.8	Male	12,099	1,339	1,314	1,408	1,163	1,822	1,428	1,087	1,124	1,414	29.5
		Female	13,701	1,202	1,217	1,316	1,248	2,001	1,611	1,279	1,488	2,339	34.3
Bibb	16.8	Male	8,132	854	815	886	871	1,274	1,109	717	648	958	30.0
		Female	8,668	868	785	820	863	1,221	1,140	767	784	1,420	33.2
Blount	39.3	Male	19,401	1,769	1,826	1,948	1,982	3,070	3,021	1,978	1,641	2,166	32.1
		Female	19,899	1,675	1,779	1,732	1,824	3,108	3,032	2,031	1,896	2,822	34.5
Bullock	10.5	Male	4,815	528	537	531	508	696	525	335	448	707	29.4
		Female	5,685	566	537	548	537	763	582	477	571	1,104	33.6
Butler	21.6	Male	10,033	1,121	1,021	998	946	1,461	1,168	934	990	1,394	31.4
		Female	11,567	1,160	989	1,038	1,038	1,499	1,289	1,041	1,227	2,286	35.5
Calhoun	125.7	Male	62,031	5,716	5,345	5,743	11,332	10,601	7,973	5,515	4,757	5,049	27.7
		Female	63,669	5,645	5,214	5,260	8,934	10,485	8,152	6,203	5,778	7,998	31.5
Chambers	39.6	Male	18,609	1,891	1,810	1,951	1,879	2,856	2,351	1,710	1,788	2,373	31.2
		Female	20,991	1,813	1,848	1,787	1,931	3,017	2,386	2,019	2,353	3,837	35.4
Cherokee	20.0	Male	9,825	901	912	926	1,082	1,542	1,412	982	940	1,128	32.1
		Female	10,175	876	844	806	975	1,513	1,481	1,075	1,065	1,540	35.5
Chilton	32.7	Male	15,833	1,594	1,534	1,492	1,673	2,517	2,242	1,552	1,374	1,855	31.5
		Female	16,867	1,588	1,410	1,479	1,640	2,497	2,244	1,653	1,655	2,701	34.3
Choctaw	16.6	Male	7,978	928	859	908	774	1,127	1,090	683	646	963	29.6
		Female	8,622	899	883	839	823	1,221	1,076	806	780	1,295	32.1
Clarke	27.8	Male	13,368	1,543	1,450	1,487	1,392	1,974	1,710	1,189	1,011	1,612	29.1
		Female	14,432	1,509	1,400	1,449	1,403	2,055	1,841	1,238	1,279	2,258	32.1
Clay	13.7	Male	6,602	675	655	663	633	942	902	621	581	930	32.2
		Female	7,098	616	589	652	674	962	920	688	687	1,310	35.6
Cleburne	13.1	Male	6,418	608	625	640	674	977	969	629	565	731	31.8
		Female	6,682	562	552	601	646	1,010	939	681	640	1,051	34.7
Coffee	39.3	Male	19,098	1,847	1,846	1,971	1,978	3,252	2,726	1,933	1,653	1,892	30.9
		Female	20,202	1,699	1,684	1,751	1,991	3,310	2,943	2,019	1,890	2,915	34.0
Colbert	56.2	Male	27,002	2,454	2,467	2,783	2,920	4,425	3,839	2,798	2,611	2,705	31.5
		Female	29,198	2,427	2,326	2,575	3,020	4,594	4,171	2,995	2,999	4,091	34.3
Conecuh	15.8	Male	7,511	788	760	786	822	1,084	867	654	661	1,089	30.5
		Female	8,289	826	717	751	809	1,112	846	767	825	1,636	34.4
Coosa	11.6	Male	5,653	517	552	581	617	802	705	571	559	749	32.0
		Female	5,947	509	551	556	546	807	721	652	632	973	35.1
Covington	37.4	Male	17,584	1,559	1,538	1,665	1,834	2,478	2,325	1,812	1,872	2,501	33.9
		Female	19,816	1,535	1,450	1,583	1,711	2,614	2,534	2,022	2,339	4,028	39.0
Crenshaw	14.1	Male	6,672	691	644	655	694	905	809	635	655	984	32.2
		Female	7,428	613	608	623	636	1,020	841	681	846	1,560	37.5
Cullman	66.1	Male	32,129	2,957	2,908	3,170	3,415	4,993	4,581	3,332	3,027	3,746	32.2
		Female	33,971	2,932	2,786	2,979	3,185	5,115	4,811	3,489	3,468	5,206	35.0
Dale	46.4	Male	23,509	2,672	2,317	2,030	3,734	4,751	2,993	1,928	1,508	1,576	27.1
		Female	22,891	2,564	2,133	1,983	2,904	4,207	3,086	1,929	1,613	2,472	29.4
Dallas	54.8	Male	25,382	3,029	2,753	3,059	2,970	3,721	3,013	2,132	2,007	2,698	27.4
		Female	29,418	2,953	2,728	2,971	3,143	4,278	3,494	2,674	2,516	4,661	31.8
De Kalb	57.8	Male	27,939	2,743	2,703	2,585	2,916	4,435	3,894	2,831	2,510	3,322	31.8
		Female	29,861	2,571	2,477	2,542	2,838	4,527	4,067	2,893	2,943	5,003	34.9
Elmore	48.3	Male	23,928	2,280	2,168	2,334	2,894	4,197	3,428	2,243	2,020	2,364	30.5
		Female	24,372	2,146	2,165	2,250	2,370	3,937	3,346	2,302	2,248	3,608	33.3
Escambia	38.1	Male	18,973	1,882	1,854	1,853	2,149	3,448	2,698	1,690	1,477	1,922	30.1
		Female	19,127	1,818	1,719	1,739	1,856	2,789	2,549	1,843	1,763	3,051	33.7
Etowah	105.2	Male	50,094	4,802	4,731	4,773	5,340	8,230	6,733	4,921	4,979	5,585	31.6
		Female	55,106	4,654	4,457	4,481	5,403	8,380	7,168	5,680	6,082	8,801	35.2
Fayette	19.3	Male	9,287	907	844	858	963	1,449	1,289	889	862	1,226	32.4
		Female	10,013	894	849	842	938	1,408	1,347	944	1,018	1,773	35.6
Franklin	29.6	Male	14,295	1,371	1,288	1,329	1,540	2,187	2,083	1,482	1,274	1,741	32.4
		Female	15,305	1,227	1,213	1,262	1,400	2,324	2,127	1,553	1,578	2,621	36.1
Geneva	24.7	Male	11,907	1,107	1,170	1,210	1,178	1,790	1,558	1,183	1,157	1,554	32.2
		Female	12,793	1,116	1,085	1,072	1,155	1,753	1,764	1,221	1,315	2,312	36.2
Greene	11.2	Male	5,141	645	574	664	549	665	487	418	371	768	27.1
		Female	6,059	651	562	639	616	770	603	499	502	1,217	32.3
Hale	15.2	Male	7,132	878	773	853	783	936	724	558	609	1,018	28.0
		Female	8,068	855	692	820	831	1,024	823	695	774	1,554	33.2
Henry	15.8	Male	7,461	792	755	700	713	1,225	957	648	695	976	31.3
		Female	8,339	784	751	718	749	1,214	1,009	783	862	1,469	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALABAMA (continued)													
ALL COUNTIES (continued)													
Houston	82.1	Male	39,296	4,188	4,009	3,877	4,118	6,829	5,664	3,957	3,208	3,446	30.1
		Female	42,804	4,155	3,628	3,733	4,409	7,208	6,073	4,201	3,753	5,644	32.6
Jackson	55.1	Male	26,912	2,743	2,628	2,554	2,937	4,785	4,163	2,576	2,076	2,450	30.4
		Female	28,188	2,738	2,508	2,496	2,841	4,809	4,105	2,719	2,466	3,506	32.3
Jefferson	682.7	Male	319,168	30,827	27,698	28,933	38,183	59,330	41,400	30,800	28,898	33,099	30.7
		Female	363,532	30,456	26,573	28,127	40,653	62,324	46,543	36,630	35,442	56,784	34.0
Lamar	16.6	Male	8,075	781	779	776	805	1,187	1,134	790	715	1,108	32.6
		Female	8,525	779	748	699	776	1,190	1,143	848	846	1,496	35.6
Lauderdale	84.8	Male	40,656	3,679	3,617	4,020	5,187	6,685	5,905	4,051	3,604	3,908	30.7
		Female	44,144	3,571	3,476	4,009	5,275	6,848	6,220	4,452	4,223	6,070	33.4
Lawrence	31.8	Male	15,554	1,579	1,674	1,743	1,588	2,465	2,326	1,388	1,241	1,550	29.8
		Female	16,246	1,527	1,612	1,687	1,598	2,490	2,267	1,485	1,380	2,200	31.8
Lee	81.9	Male	41,052	3,359	3,149	3,426	11,069	6,982	4,922	3,093	2,510	2,542	24.7
		Female	40,848	3,293	3,139	3,164	9,236	6,556	5,017	3,376	2,944	4,123	27.4
Limestone	47.8	Male	23,173	2,347	2,281	2,366	2,690	3,767	3,403	2,272	1,895	2,152	30.1
		Female	24,627	2,192	2,130	2,399	2,590	3,867	3,485	2,447	2,162	3,355	32.8
Lowndes	13.6	Male	6,381	921	787	883	740	828	647	444	437	694	23.7
		Female	7,219	856	796	824	811	943	767	583	599	1,040	28.4
Macon	26.6	Male	12,649	1,195	1,215	1,243	2,214	1,796	1,201	853	1,269	1,663	27.5
		Female	13,951	1,225	1,179	1,260	2,286	2,011	1,430	1,089	1,208	2,273	30.1
Madison	213.1	Male	104,022	9,367	9,258	10,746	14,059	18,449	15,842	11,761	7,990	6,550	29.7
		Female	109,078	9,085	9,132	10,324	13,817	18,391	17,699	11,774	8,811	10,045	31.6
Marengo	25.2	Male	11,933	1,396	1,261	1,424	1,211	1,694	1,400	1,081	950	1,516	29.0
		Female	13,267	1,280	1,246	1,337	1,282	1,803	1,582	1,239	1,246	2,252	33.3
Marion	32.3	Male	15,687	1,421	1,500	1,540	1,588	2,509	2,287	1,530	1,375	1,937	32.2
		Female	16,613	1,406	1,418	1,418	1,579	2,437	2,367	1,643	1,587	2,758	35.2
Marshall	70.4	Male	34,021	3,038	3,195	3,369	3,741	5,421	4,980	3,505	3,105	3,667	31.8
		Female	36,379	2,971	3,015	3,079	3,543	5,598	5,202	3,856	3,664	5,451	35.0
Mobile	384.3	Male	184,805	20,799	17,821	18,672	23,437	33,014	24,332	16,357	15,030	15,343	28.5
		Female	199,495	19,928	17,145	17,999	23,968	33,569	26,124	18,398	17,830	24,534	31.2
Monroe	22.9	Male	10,947	1,291	1,221	1,227	1,128	1,625	1,371	957	854	1,273	28.7
		Female	11,953	1,248	1,214	1,174	1,111	1,689	1,460	1,041	1,058	1,958	32.3
Montgomery	209.8	Male	98,449	10,354	9,853	9,607	12,524	17,541	13,672	8,986	7,886	8,026	28.9
		Female	111,351	10,281	9,476	9,305	13,521	18,942	14,751	10,311	9,747	15,017	31.9
Morgan	96.6	Male	46,849	4,585	4,409	4,809	5,098	8,038	7,123	4,719	3,977	4,091	30.6
		Female	49,751	4,448	4,188	4,689	4,885	8,304	7,394	5,017	4,503	6,323	33.0
Perry	15.1	Male	7,035	859	782	799	884	894	728	559	523	1,007	27.2
		Female	8,065	839	754	787	950	955	846	696	725	1,513	32.4
Pickens	21.5	Male	10,194	1,121	972	1,124	1,092	1,456	1,219	949	916	1,345	30.4
		Female	11,306	1,129	999	1,118	1,052	1,483	1,413	1,061	1,055	1,996	34.1
Pike	28.3	Male	13,229	1,179	1,209	1,256	2,448	1,832	1,524	1,036	1,080	1,665	27.9
		Female	15,071	1,204	1,175	1,290	2,471	1,964	1,696	1,196	1,446	2,629	32.1
Randolph	20.3	Male	9,633	1,017	952	927	1,027	1,370	1,210	955	891	1,284	31.5
		Female	10,667	894	895	936	977	1,482	1,273	1,037	1,157	2,016	36.2
☐ Russell	48.5	Male	23,046	2,390	2,278	2,467	2,677	3,745	2,962	2,342	2,041	2,144	29.6
		Female	25,454	2,310	2,176	2,330	2,765	3,950	3,360	2,647	2,526	3,390	33.0
St. Clair	47.3	Male	23,091	2,422	2,270	2,263	2,301	3,963	3,425	2,229	1,900	2,318	30.8
		Female	24,209	2,274	2,113	2,133	2,347	3,915	3,330	2,337	2,223	3,537	33.3
Shelby	80.2	Male	39,459	4,352	3,785	3,752	4,369	7,852	6,306	3,583	2,626	2,834	29.4
		Female	40,741	4,227	3,619	3,436	4,909	8,070	6,123	3,487	2,860	4,010	30.2
Sumter	16.7	Male	7,894	978	878	862	1,175	1,066	732	529	585	1,089	25.5
		Female	8,806	964	822	842	1,176	1,070	866	711	801	1,554	30.6
Talladega	76.9	Male	36,838	3,953	3,982	4,000	4,137	5,739	4,735	3,530	3,107	3,655	29.1
		Female	40,062	3,853	3,744	3,842	4,374	5,952	4,999	3,950	3,859	5,489	32.1
Tallapoosa	39.7	Male	18,954	1,819	1,874	1,924	1,928	2,920	2,500	1,799	1,818	2,372	31.6
		Female	20,746	1,759	1,804	1,849	1,778	3,035	2,560	2,102	2,306	3,553	35.6
Tuscaloosa	144.2	Male	69,963	6,612	6,151	5,947	12,402	12,405	8,693	6,328	5,433	5,992	28.1
		Female	74,237	6,462	5,881	5,730	12,231	12,381	9,166	7,169	6,000	9,217	30.5
Walker	72.6	Male	35,109	3,419	3,396	3,444	3,737	5,771	5,016	3,427	2,990	3,909	31.2
		Female	37,491	3,504	3,110	3,167	3,721	5,740	5,119	3,552	3,661	5,917	34.1
Washington	17.3	Male	8,474	985	921	945	907	1,333	1,122	758	641	862	28.6
		Female	8,826	954	890	935	887	1,346	1,184	780	684	1,166	30.5
Wilcox	14.8	Male	6,893	889	836	926	705	927	643	501	551	915	26.0
		Female	7,907	994	785	828	762	966	770	659	704	1,439	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALABAMA (continued)													
ALL COUNTIES (continued)													
Winston	23.4	Male	11,413	1,085	1,095	1,169	1,154	1,810	1,778	1,121	1,011	1,190	31.6
		Female	11,987	1,043	1,010	1,090	1,104	1,886	1,783	1,241	1,130	1,700	34.3
TOTAL METRO COUNTIES	**2,596.0**	**Male**	**1,244,213**	**124,447**	**115,176**	**119,730**	**157,607**	**220,102**	**170,103**	**119,177**	**104,350**	**113,521**	**29.8**
		Female	**1,351,787**	**121,286**	**110,186**	**114,548**	**158,474**	**225,701**	**182,824**	**132,257**	**123,687**	**182,824**	**32.6**
TOTAL STATE	**4,079.8**	**Male**	**1,957,879**	**196,683**	**185,270**	**192,851**	**242,589**	**331,104**	**264,873**	**185,329**	**165,381**	**193,799**	**29.9**
		Female	**2,121,921**	**191,524**	**177,183**	**184,474**	**240,725**	**339,361**	**282,411**	**205,492**	**197,017**	**303,734**	**32.9**
ALASKA													
ANCHORAGE	**237.1**	**Male**	**123,311**	**13,938**	**10,969**	**10,767**	**16,976**	**30,582**	**21,488**	**10,780**	**5,604**	**2,207**	**27.9**
		Female	**113,789**	**13,238**	**10,611**	**9,711**	**15,408**	**28,345**	**19,055**	**9,335**	**5,200**	**2,886**	**27.8**
Anchorage	237.1	Male	123,311	13,938	10,969	10,767	16,976	30,582	21,488	10,780	5,604	2,207	27.9
		Female	113,789	13,238	10,611	9,711	15,408	28,345	19,055	9,335	5,200	2,886	27.8
ALL COUNTIES													
Aleutian Islands	8.0	Male	4,990	439	305	267	1,294	1,492	726	262	144	61	26.3
		Female	3,010	389	284	243	612	829	355	166	77	55	24.7
Anchorage	237.1	Male	123,311	13,938	10,969	10,767	16,976	30,582	21,488	10,780	5,604	2,207	27.9
		Female	113,789	13,238	10,611	9,711	15,408	28,345	19,055	9,335	5,200	2,886	27.8
Bethel	12.9	Male	6,840	974	695	905	917	1,336	889	486	349	289	24.5
		Female	6,060	897	759	810	807	1,100	749	412	276	250	22.9
Bristol Bay	1.2	Male	873	34	22	38	181	350	161	55	20	12	29.6
		Female	327	24	32	43	55	64	57	24	17	11	26.5
Dillingham	5.7	Male	3,018	364	304	392	406	615	426	235	137	139	25.7
		Female	2,682	342	275	387	381	522	359	200	134	82	24.2
Fairbanks North Star	67.8	Male	36,780	4,195	3,114	2,670	6,270	9,486	5,937	2,673	1,590	845	27.3
		Female	31,020	4,008	2,948	2,474	4,591	7,950	4,700	2,195	1,323	831	26.9
Haines	1.9	Male	1,007	101	96	114	81	219	179	88	81	48	30.1
		Female	893	87	76	99	82	196	167	75	71	40	30.2
Juneau	26.0	Male	13,400	1,406	1,154	1,183	1,462	3,258	2,492	1,215	743	487	29.6
		Female	12,600	1,299	1,053	1,130	1,382	3,168	2,115	1,063	794	596	29.5
Kenai Peninsula	40.5	Male	21,498	2,536	2,147	1,962	2,241	4,929	3,657	1,992	1,279	755	28.8
		Female	19,002	2,274	2,031	1,856	2,049	4,398	3,038	1,656	1,063	637	27.9
Ketchikan Gateway	13.4	Male	7,022	735	583	634	826	1,454	1,247	647	503	393	30.0
		Female	6,378	718	604	601	692	1,310	985	593	459	416	29.4
Kobuk	5.8	Male	3,123	454	367	409	402	618	356	226	132	159	23.8
		Female	2,677	413	302	367	387	448	265	217	120	158	22.6
Kodiak Island	14.0	Male	7,909	849	618	564	1,374	2,099	1,254	573	390	188	27.6
		Female	6,091	828	612	518	836	1,581	894	398	251	173	26.6
Matanuska - Susitna	34.5	Male	17,952	2,108	1,870	1,880	1,594	3,865	3,164	1,641	1,075	755	28.9
		Female	16,548	2,178	1,766	1,689	1,460	3,722	2,709	1,390	877	757	28.2
Nome	7.7	Male	4,199	555	449	484	526	833	553	358	222	219	26.0
		Female	3,581	521	419	405	465	635	430	252	171	203	24.1
North Slope	5.3	Male	3,007	332	226	317	420	721	471	296	124	100	27.9
		Female	2,293	325	232	322	338	458	280	157	91	90	23.5
Prince of Wales - Outer Ketchikan	4.5	Male	2,524	304	243	242	318	511	418	242	141	105	28.0
		Female	1,976	262	209	226	224	418	283	164	105	85	26.6
Sitka	8.7	Male	4,612	575	396	420	583	1,016	775	398	241	208	28.3
		Female	4,088	482	413	378	522	866	653	340	208	226	27.9
Skagway - Yakutat - Angoon	4.2	Male	2,233	271	203	209	218	540	357	180	132	123	29.0
		Female	1,967	286	194	201	211	447	268	127	118	115	27.0
Southeast Fairbanks	7.4	Male	4,192	539	408	348	686	1,019	690	250	152	100	26.1
		Female	3,208	472	332	312	432	789	496	176	113	86	25.7
Valdez - Cordova	9.8	Male	5,482	524	449	489	666	1,285	1,002	539	323	205	29.8
		Female	4,318	499	417	429	488	1,057	660	368	253	147	28.1
Wade Hampton	5.5	Male	2,891	445	388	389	362	493	305	214	161	134	22.3
		Female	2,609	426	381	352	365	411	261	202	122	89	20.8
Wrangell - Petersburg	6.9	Male	3,712	398	334	309	444	841	587	319	259	221	29.4
		Female	3,188	417	324	271	333	725	428	276	225	189	28.4
Yukon - Koyukuk	9.0	Male	5,274	580	413	506	717	1,347	818	429	251	213	28.1
		Female	3,726	519	428	436	462	798	493	269	178	143	25.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ALASKA (continued)													
TOTAL METRO COUNTIES	**237.1**	**Male**	**123,311**	**13,938**	**10,969**	**10,767**	**16,976**	**30,582**	**21,488**	**10,780**	**5,604**	**2,207**	**27.9**
		Female	**113,789**	**13,238**	**10,611**	**9,711**	**15,408**	**28,345**	**19,055**	**9,335**	**5,200**	**2,886**	**27.8**
TOTAL STATE	**537.8**	**Male**	**285,849**	**32,656**	**25,753**	**25,498**	**38,964**	**68,909**	**47,952**	**24,098**	**14,053**	**7,966**	**27.9**
		Female	**251,951**	**30,904**	**24,702**	**23,260**	**32,582**	**60,237**	**39,700**	**20,055**	**12,246**	**8,265**	**27.4**
ARIZONA													
PHOENIX	**1,841.1**	**Male**	**901,594**	**87,409**	**77,067**	**79,338**	**114,336**	**165,869**	**124,732**	**79,573**	**76,212**	**97,058**	**30.6**
		Female	**939,506**	**83,477**	**74,175**	**76,936**	**108,101**	**162,457**	**126,876**	**84,280**	**90,672**	**132,532**	**32.8**
Maricopa	1,841.1	Male	901,594	87,409	77,067	79,338	114,336	165,869	124,732	79,573	76,212	97,058	30.6
		Female	939,506	83,477	74,175	76,936	108,101	162,457	126,876	84,280	90,672	132,532	32.8
TUCSON	**634.6**	**Male**	**309,451**	**28,770**	**24,932**	**26,460**	**41,931**	**59,786**	**40,033**	**27,145**	**26,778**	**33,616**	**30.5**
		Female	**325,149**	**27,608**	**24,534**	**25,491**	**41,230**	**56,682**	**41,707**	**29,381**	**31,956**	**46,560**	**32.7**
Pima	634.6	Male	309,451	28,770	24,932	26,460	41,931	59,786	40,033	27,145	26,778	33,616	30.5
		Female	325,149	27,608	24,534	25,491	41,230	56,682	41,707	29,381	31,956	46,560	32.7
ALL COUNTIES													
Apache	57.6	Male	28,254	4,771	3,709	3,815	3,208	4,279	3,466	2,018	1,376	1,612	22.0
		Female	29,346	4,603	3,719	3,755	3,395	4,605	3,669	2,250	1,572	1,778	23.4
Cochise	96.2	Male	47,784	5,140	4,547	4,663	5,512	7,954	6,403	4,476	4,285	4,804	30.1
		Female	48,416	5,003	4,379	4,581	4,891	7,689	6,718	4,660	4,585	5,910	32.0
Coconino	88.1	Male	44,329	5,426	4,390	4,197	8,323	8,986	5,495	3,156	2,306	2,050	24.9
		Female	43,771	5,233	4,228	4,051	8,467	8,138	5,431	3,270	2,465	2,488	24.9
Gila	38.6	Male	18,873	2,015	1,825	1,855	1,665	2,818	2,461	1,731	2,052	2,451	32.4
		Female	19,727	2,112	1,766	1,822	1,713	2,825	2,535	1,871	2,263	2,820	33.7
Graham	25.1	Male	12,928	1,575	1,281	1,296	1,555	2,298	1,686	1,106	899	1,232	28.3
		Female	12,172	1,598	1,296	1,325	1,283	1,660	1,505	1,042	1,023	1,440	28.5
Greenlee	10.8	Male	5,431	774	618	546	516	973	682	523	441	358	27.7
		Female	5,369	777	633	514	538	881	679	530	428	389	27.5
La Paz	14.1	Male	7,190	811	674	653	859	1,067	900	656	758	812	30.6
		Female	6,910	815	631	629	716	1,040	904	640	790	745	31.4
Maricopa	1,841.1	Male	901,594	87,409	77,067	79,338	114,336	165,869	124,732	79,573	76,212	97,058	30.6
		Female	939,506	83,477	74,175	76,936	108,101	162,457	126,876	84,280	90,672	132,532	32.8
Mohave	72.5	Male	36,278	3,070	2,861	3,092	2,946	4,908	4,582	3,593	5,211	6,015	37.8
		Female	36,222	2,922	2,608	2,885	2,895	4,870	4,669	3,895	5,742	5,736	39.1
Navajo	74.3	Male	36,895	5,697	4,677	4,593	3,945	5,705	4,848	2,881	2,293	2,256	24.2
		Female	37,405	5,525	4,497	4,417	3,975	5,946	4,913	2,996	2,538	2,598	25.5
Pima	634.6	Male	309,451	28,770	24,932	26,460	41,931	59,786	40,033	27,145	26,778	33,616	30.5
		Female	325,149	27,608	24,534	25,491	41,230	56,682	41,707	29,381	31,956	46,560	32.7
Pinal	102.2	Male	52,581	5,733	5,232	5,206	5,908	8,870	6,794	4,737	4,369	5,732	29.7
		Female	49,619	5,630	4,832	4,812	5,092	7,571	6,154	4,794	4,748	5,986	30.9
Santa Cruz	24.3	Male	11,478	1,526	1,341	1,292	1,080	1,796	1,468	1,021	938	1,016	27.8
		Female	12,822	1,530	1,287	1,263	1,190	2,032	1,710	1,239	1,141	1,430	30.6
Yavapai	86.6	Male	42,148	3,428	3,061	3,409	3,523	5,695	4,970	3,914	5,719	8,429	38.9
		Female	44,452	3,279	2,957	3,176	3,260	5,867	5,458	4,266	6,634	9,555	41.8
Yuma	86.1	Male	44,398	4,754	4,176	3,831	6,816	6,882	5,435	3,646	3,753	5,105	28.8
		Female	41,702	4,837	3,953	3,747	4,494	6,677	5,465	3,579	3,885	5,065	30.7
TOTAL METRO COUNTIES	**2,475.7**	**Male**	**1,211,045**	**116,179**	**101,999**	**105,798**	**156,267**	**225,655**	**164,765**	**106,718**	**102,990**	**130,674**	**30.6**
		Female	**1,264,655**	**111,085**	**98,709**	**102,427**	**149,331**	**219,139**	**168,583**	**113,661**	**122,628**	**179,092**	**32.8**
TOTAL STATE	**3,252.2**	**Male**	**1,599,612**	**160,899**	**140,391**	**144,266**	**202,123**	**287,886**	**213,955**	**140,176**	**137,390**	**172,546**	**30.3**
		Female	**1,652,588**	**154,949**	**135,495**	**139,404**	**191,240**	**278,940**	**218,393**	**148,693**	**160,442**	**225,032**	**32.4**
ARKANSAS													
FAYETTEVILLE - SPRINGDALE	**107.6**	**Male**	**53,767**	**4,806**	**4,134**	**4,503**	**10,166**	**9,683**	**6,889**	**4,486**	**4,006**	**5,094**	**28.4**
		Female	**53,833**	**4,375**	**3,998**	**4,066**	**8,583**	**9,233**	**7,146**	**4,651**	**4,367**	**7,414**	**31.4**
Washington	107.6	Male	53,767	4,806	4,134	4,503	10,166	9,683	6,889	4,486	4,006	5,094	28.4
		Female	53,833	4,375	3,998	4,066	8,583	9,233	7,146	4,651	4,367	7,414	31.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
FORT SMITH	**178.5**	**Male**	**86,228**	**9,034**	**7,989**	**8,400**	**8,958**	**14,271**	**12,431**	**8,024**	**7,654**	**9,467**	**31.1**
		Female	**92,272**	**8,371**	**7,717**	**8,039**	**9,092**	**14,642**	**12,680**	**8,493**	**8,742**	**14,496**	**33.8**
Crawford	42.1	Male	20,703	2,283	1,976	2,060	2,023	3,437	3,079	1,926	1,676	2,243	30.8
		Female	21,397	2,092	1,855	2,000	2,013	3,442	3,073	1,906	1,901	3,115	33.0
Sebastian	100.8	Male	48,144	4,971	4,362	4,295	5,285	8,407	6,811	4,418	4,424	5,171	31.1
		Female	52,656	4,676	4,135	4,217	5,446	8,588	6,979	4,857	5,174	8,584	34.1
Sequoyah, Okla.	*35.6*	*Male*	*17,381*	*1,780*	*1,651*	*2,045*	*1,650*	*2,427*	*2,541*	*1,680*	*1,554*	*2,053*	*31.4*
		Female	*18,219*	*1,603*	*1,727*	*1,822*	*1,633*	*2,612*	*2,628*	*1,730*	*1,667*	*2,797*	*33.9*
LITTLE ROCK - NORTH LITTLE ROCK	**505.0**	**Male**	**242,979**	**25,954**	**22,718**	**21,896**	**29,943**	**46,388**	**34,483**	**21,674**	**19,134**	**20,789**	**29.5**
		Female	**262,021**	**24,478**	**21,972**	**21,576**	**30,974**	**48,222**	**35,899**	**23,461**	**22,151**	**33,288**	**31.6**
Faulkner	52.5	Male	25,420	2,385	2,282	2,296	4,365	4,059	3,347	2,148	2,051	2,487	28.4
		Female	27,080	2,218	2,100	2,240	4,805	4,163	3,374	2,294	2,302	3,584	30.2
Lonoke	38.3	Male	18,614	1,993	1,910	2,013	1,854	2,841	2,832	1,715	1,469	1,987	30.4
		Female	19,686	1,883	1,850	1,987	1,781	2,996	3,062	1,710	1,638	2,779	32.8
Pulaski	357.0	Male	170,459	18,858	15,716	14,684	20,892	34,570	23,407	14,955	13,384	13,993	29.4
		Female	186,541	17,924	15,379	14,639	21,804	35,965	24,813	16,584	15,781	23,652	31.5
Saline	57.2	Male	28,486	2,718	2,810	2,903	2,832	4,918	4,897	2,856	2,230	2,322	31.1
		Female	28,714	2,453	2,643	2,710	2,584	5,098	4,650	2,873	2,430	3,273	32.8
PINE BLUFF	**90.0**	**Male**	**43,594**	**4,674**	**4,105**	**4,629**	**5,606**	**7,029**	**5,368**	**3,631**	**3,753**	**4,799**	**29.0**
		Female	**46,406**	**4,576**	**3,847**	**4,151**	**5,374**	**7,114**	**5,580**	**4,285**	**4,215**	**7,264**	**32.4**
Jefferson	90.0	Male	43,594	4,674	4,105	4,629	5,606	7,029	5,368	3,631	3,753	4,799	29.0
		Female	46,406	4,576	3,847	4,151	5,374	7,114	5,580	4,285	4,215	7,264	32.4
TEXARKANA	**120.7**	**Male**	**57,603**	**6,197**	**5,471**	**5,498**	**5,688**	**9,471**	**7,681**	**5,265**	**5,414**	**6,918**	**31.3**
		Female	**63,097**	**5,843**	**5,190**	**5,463**	**5,900**	**9,871**	**8,048**	**5,932**	**6,471**	**10,379**	**34.3**
Miller	39.3	Male	18,722	2,110	1,834	1,861	1,867	2,999	2,354	1,659	1,745	2,293	30.6
		Female	20,578	1,987	1,677	1,873	1,934	3,235	2,524	1,874	2,115	3,359	33.7
Bowie, Tex.	*81.4*	*Male*	*38,881*	*4,087*	*3,637*	*3,637*	*3,821*	*6,472*	*5,327*	*3,606*	*3,669*	*4,625*	*31.6*
		Female	*42,519*	*3,856*	*3,513*	*3,590*	*3,966*	*6,636*	*5,524*	*4,058*	*4,356*	*7,020*	*34.5*
ALL COUNTIES													
Arkansas	23.0	Male	11,094	1,150	965	997	1,160	1,758	1,330	1,169	1,071	1,494	32.3
		Female	11,906	1,110	905	972	1,089	1,775	1,474	1,283	1,278	2,020	35.7
Ashley	26.4	Male	12,720	1,337	1,332	1,372	1,229	1,900	1,838	1,203	997	1,512	30.7
		Female	13,680	1,355	1,257	1,307	1,236	2,005	1,826	1,260	1,293	2,141	33.4
Baxter	32.2	Male	15,423	1,090	1,060	1,194	940	1,745	1,672	1,259	2,066	4,397	45.1
		Female	16,777	978	980	1,081	987	1,893	1,880	1,490	2,634	4,854	49.1
Benton	91.4	Male	44,404	4,099	3,697	3,984	4,403	6,639	5,773	4,119	4,632	7,058	34.1
		Female	46,996	3,893	3,613	3,701	4,512	6,712	6,103	4,382	5,567	8,513	36.7
Boone	29.3	Male	13,970	1,342	1,163	1,227	1,321	2,142	1,855	1,321	1,406	2,193	34.0
		Female	15,330	1,210	1,172	1,173	1,367	2,230	2,011	1,569	1,565	3,033	37.6
Bradley	13.8	Male	6,504	640	556	610	629	880	802	612	654	1,121	34.3
		Female	7,296	620	550	634	616	835	881	688	853	1,619	39.5
Calhoun	6.1	Male	2,936	302	210	289	379	398	348	260	301	449	32.2
		Female	3,164	257	246	273	309	394	394	291	336	664	37.6
Carroll	18.0	Male	8,643	751	664	706	668	1,248	1,140	877	1,007	1,582	37.5
		Female	9,357	669	634	663	713	1,296	1,192	934	1,216	2,040	40.9
Chicot	17.3	Male	8,066	1,025	927	948	810	1,032	794	654	701	1,175	28.1
		Female	9,234	1,016	893	888	849	1,119	983	863	892	1,731	33.7
Clark	23.3	Male	11,193	1,015	887	935	1,996	1,596	1,349	933	996	1,486	29.8
		Female	12,107	937	818	838	2,036	1,706	1,392	1,016	1,188	2,176	33.3
Clay	20.5	Male	9,805	898	767	972	844	1,273	1,337	988	1,005	1,721	36.1
		Female	10,695	779	758	915	842	1,306	1,429	1,085	1,244	2,337	40.2
Cleburne	20.1	Male	9,862	811	792	869	815	1,183	1,343	1,053	1,209	1,787	38.4
		Female	10,238	718	717	844	785	1,226	1,482	1,116	1,307	2,043	40.6
Cleveland	8.1	Male	3,943	347	357	425	369	522	591	391	355	586	34.1
		Female	4,157	346	357	375	316	638	559	374	387	805	35.8
Columbia	26.8	Male	12,671	1,234	1,049	1,266	1,731	1,759	1,507	1,191	1,149	1,785	31.0
		Female	14,129	1,152	1,081	1,134	1,641	1,785	1,720	1,384	1,422	2,810	36.6
Conway	20.2	Male	9,739	1,016	886	1,025	994	1,400	1,237	928	950	1,303	31.8
		Female	10,461	937	898	973	944	1,400	1,331	1,043	1,089	1,846	35.6
Craighead	66.0	Male	31,809	3,075	2,741	2,856	4,826	5,487	4,450	2,833	2,468	3,073	29.4
		Female	34,191	2,880	2,618	2,706	4,974	5,663	4,526	3,090	3,036	4,698	31.9
Crawford	42.1	Male	20,703	2,283	1,976	2,060	2,023	3,437	3,079	1,926	1,676	2,243	30.8
		Female	21,397	2,092	1,855	2,000	2,013	3,442	3,073	1,906	1,901	3,115	33.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
☐ Crittenden	49.9	Male	23,741	3,043	2,653	2,821	2,596	3,623	3,061	1,941	1,759	2,244	27.1
		Female	26,159	2,859	2,633	2,844	2,821	4,098	3,494	2,304	2,123	2,983	29.7
Cross	20.3	Male	9,813	1,171	1,017	1,097	1,032	1,513	1,290	780	801	1,112	28.9
		Female	10,487	1,191	1,001	1,029	1,001	1,528	1,330	888	911	1,608	31.7
Dallas	10.8	Male	5,167	548	495	471	466	750	674	473	482	808	33.0
		Female	5,633	498	495	432	507	778	641	492	628	1,162	36.7
Desha	19.4	Male	9,137	1,168	995	977	935	1,392	1,092	675	714	1,189	28.5
		Female	10,263	1,181	921	1,014	1,083	1,452	1,152	824	938	1,698	31.4
Drew	18.3	Male	8,873	939	803	867	1,218	1,407	1,091	770	658	1,120	29.3
		Female	9,427	858	781	853	1,196	1,365	1,215	793	845	1,521	32.5
Faulkner	52.5	Male	25,420	2,385	2,282	2,296	4,365	4,059	3,347	2,148	2,051	2,487	28.4
		Female	27,080	2,218	2,100	2,240	4,805	4,163	3,374	2,294	2,302	3,584	30.2
Franklin	16.3	Male	8,061	724	736	856	865	1,164	1,071	764	718	1,163	32.3
		Female	8,239	677	691	688	690	1,171	1,086	767	832	1,637	36.9
Fulton	10.8	Male	5,236	416	457	480	395	684	650	471	657	1,026	37.9
		Female	5,564	422	398	438	406	729	667	586	704	1,214	40.8
Garland	76.7	Male	36,464	2,871	2,770	3,129	3,285	5,272	4,594	3,496	4,109	6,938	37.0
		Female	40,236	2,883	2,662	2,945	3,336	5,441	4,927	3,987	5,020	9,035	40.8
Grant	13.9	Male	6,842	604	659	710	678	1,027	1,138	665	563	798	32.5
		Female	7,058	594	595	661	613	1,047	1,135	668	635	1,110	35.2
Greene	32.2	Male	15,541	1,468	1,374	1,445	1,591	2,519	2,239	1,447	1,412	2,046	32.5
		Female	16,659	1,490	1,344	1,381	1,565	2,464	2,310	1,623	1,631	2,851	35.4
Hempstead	24.5	Male	11,661	1,230	1,054	1,069	1,085	1,664	1,573	1,041	1,072	1,873	33.4
		Female	12,839	1,226	1,040	1,057	1,108	1,710	1,618	1,166	1,342	2,572	36.7
Hot Spring	28.1	Male	13,584	1,278	1,181	1,319	1,312	2,126	1,865	1,390	1,334	1,779	33.0
		Female	14,516	1,329	1,188	1,190	1,274	2,184	1,895	1,450	1,496	2,510	35.5
Howard	14.0	Male	6,655	724	602	653	628	970	852	565	613	1,048	32.4
		Female	7,345	650	587	592	611	1,012	889	642	767	1,595	37.5
Independence	32.6	Male	15,812	1,608	1,433	1,398	1,615	2,511	2,289	1,497	1,445	2,016	32.4
		Female	16,788	1,453	1,323	1,397	1,655	2,639	2,262	1,636	1,536	2,887	34.7
Izard	11.9	Male	5,770	409	413	471	391	714	664	516	750	1,442	42.3
		Female	6,130	400	401	401	380	699	698	551	916	1,684	46.6
Jackson	21.1	Male	10,117	1,063	932	1,010	934	1,516	1,336	937	1,017	1,372	32.4
		Female	10,983	971	826	962	1,026	1,554	1,417	1,087	1,125	2,015	36.1
Jefferson	90.0	Male	43,594	4,674	4,105	4,629	5,606	7,029	5,368	3,631	3,753	4,799	29.0
		Female	46,406	4,576	3,847	4,151	5,374	7,114	5,580	4,285	4,215	7,264	32.4
Johnson	18.9	Male	9,210	874	821	827	939	1,303	1,157	869	894	1,526	33.8
		Female	9,690	819	730	764	900	1,293	1,191	920	1,092	1,981	37.8
Lafayette	10.1	Male	4,790	499	474	491	429	638	606	432	432	789	32.9
		Female	5,310	530	468	494	415	676	613	435	534	1,145	36.2
Lawrence	18.9	Male	9,045	851	794	834	942	1,258	1,187	850	850	1,479	33.8
		Female	9,855	755	780	811	941	1,348	1,238	949	1,084	1,949	37.4
Lee	15.4	Male	7,221	909	869	932	667	847	762	594	639	1,002	27.8
		Female	8,179	817	806	936	742	1,038	888	752	737	1,463	32.6
Lincoln	13.2	Male	7,287	590	571	610	1,012	1,634	1,042	533	494	801	30.3
		Female	5,913	590	519	547	549	794	745	498	567	1,104	34.5
Little River	14.8	Male	7,135	797	743	728	698	1,085	981	662	582	859	30.5
		Female	7,665	759	741	733	693	1,170	1,009	644	680	1,236	32.7
Logan	21.3	Male	10,465	942	972	1,186	939	1,428	1,363	934	1,037	1,664	33.4
		Female	10,835	916	827	969	890	1,469	1,387	973	1,160	2,244	37.5
Lonoke	38.3	Male	18,614	1,993	1,910	2,013	1,854	2,841	2,832	1,715	1,469	1,987	30.4
		Female	19,686	1,883	1,850	1,987	1,781	2,996	3,062	1,710	1,638	2,779	32.8
Madison	12.1	Male	5,991	534	521	585	531	906	774	570	656	914	34.1
		Female	6,109	539	481	506	463	896	820	613	687	1,104	37.1
Marion	13.4	Male	6,502	562	532	573	445	799	831	575	876	1,309	39.1
		Female	6,898	497	525	568	452	885	867	622	1,014	1,468	41.0
Miller	39.3	Male	18,722	2,110	1,834	1,861	1,867	2,999	2,354	1,659	1,745	2,293	30.6
		Female	20,578	1,987	1,677	1,873	1,934	3,235	2,524	1,874	2,115	3,359	33.7
Mississippi	58.2	Male	28,064	3,575	2,807	2,877	3,610	4,595	3,504	2,187	2,078	2,831	27.5
		Female	30,136	3,566	2,742	2,763	3,445	4,684	3,616	2,586	2,615	4,119	30.4
Monroe	12.7	Male	6,015	691	589	707	574	794	644	524	572	920	30.6
		Female	6,685	652	563	660	581	827	771	628	717	1,286	35.8
Montgomery	8.4	Male	4,156	312	317	364	387	568	540	418	483	767	37.4
		Female	4,244	329	303	337	305	548	561	457	491	913	40.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ARKANSAS (continued)													
ALL COUNTIES (continued)													
Nevada	10.9	Male	5,235	519	504	465	492	746	625	429	502	953	33.5
		Female	5,665	545	494	452	477	721	649	482	628	1,217	37.2
Newton	8.3	Male	4,169	412	381	417	355	674	564	396	392	578	32.7
		Female	4,131	413	332	380	355	651	578	391	431	600	34.0
Ouachita	32.7	Male	15,369	1,572	1,400	1,381	1,484	2,314	1,877	1,510	1,579	2,252	33.0
		Female	17,331	1,520	1,289	1,425	1,550	2,438	1,984	1,801	1,952	3,372	37.2
Perry	8.2	Male	4,049	372	392	414	332	592	572	387	408	580	33.7
		Female	4,151	381	369	396	336	590	543	401	439	696	35.1
Phillips	33.0	Male	15,305	2,075	1,698	1,853	1,459	1,956	1,738	1,268	1,184	2,074	27.9
		Female	17,695	2,057	1,629	1,920	1,709	2,297	2,067	1,551	1,601	2,864	31.7
Pike	10.9	Male	5,279	448	480	482	526	751	770	480	524	818	34.4
		Female	5,621	501	454	464	488	771	740	480	610	1,113	36.8
Poinsett	26.1	Male	12,595	1,276	1,217	1,326	1,233	1,901	1,774	1,189	1,146	1,533	31.6
		Female	13,505	1,187	1,177	1,297	1,279	1,974	1,852	1,245	1,415	2,079	34.2
Polk	18.3	Male	8,876	845	754	901	728	1,126	1,174	869	922	1,557	35.7
		Female	9,424	730	775	772	713	1,164	1,305	894	1,046	2,025	39.3
Pope	43.2	Male	21,222	2,087	1,861	1,938	2,920	3,451	3,022	1,940	1,747	2,256	30.2
		Female	21,978	1,889	1,773	1,960	2,659	3,423	3,093	1,993	1,963	3,225	32.9
Prairie	9.6	Male	4,742	438	438	488	468	651	652	434	488	685	33.3
		Female	4,858	413	405	456	431	679	634	481	509	850	35.7
Pulaski	357.0	Male	170,459	18,858	15,716	14,684	20,892	34,570	23,407	14,955	13,384	13,993	29.4
		Female	186,541	17,924	15,379	14,639	21,804	35,965	24,813	16,584	15,781	23,652	31.5
Randolph	16.9	Male	8,161	730	726	885	776	1,117	1,130	780	809	1,208	33.6
		Female	8,739	778	709	785	704	1,223	1,169	870	928	1,573	36.5
St. Francis	30.1	Male	14,226	1,925	1,620	1,650	1,369	2,054	1,772	1,103	1,117	1,616	27.7
		Female	15,874	1,912	1,552	1,610	1,599	2,346	1,868	1,329	1,365	2,293	30.4
Saline	57.2	Male	28,486	2,718	2,810	2,903	2,832	4,918	4,897	2,856	2,230	2,322	31.1
		Female	28,714	2,453	2,643	2,710	2,584	5,098	4,650	2,873	2,430	3,273	32.8
Scott	10.1	Male	4,989	398	443	508	431	625	744	522	488	830	36.2
		Female	5,111	402	409	458	405	643	768	504	549	973	38.1
Searcy	9.1	Male	4,449	389	366	426	373	613	557	458	508	759	36.0
		Female	4,651	380	337	419	349	639	610	464	556	897	38.3
Sebastian	100.8	Male	48,144	4,971	4,362	4,295	5,285	8,407	6,811	4,418	4,424	5,171	31.1
		Female	52,656	4,676	4,135	4,217	5,446	8,588	6,979	4,857	5,174	8,584	34.1
Sevier	14.8	Male	7,171	691	704	700	633	1,058	1,028	638	681	1,038	33.1
		Female	7,629	597	647	692	640	1,099	1,047	684	777	1,446	36.3
Sharp	16.6	Male	8,082	636	598	700	659	943	831	689	1,069	1,957	41.1
		Female	8,518	638	604	652	568	950	939	814	1,305	2,048	44.0
Stone	9.6	Male	4,722	407	404	440	382	661	691	487	475	775	36.0
		Female	4,878	415	350	458	370	722	706	495	558	804	36.8
Union	49.6	Male	23,344	2,377	2,120	2,194	2,281	3,681	2,921	2,127	2,322	3,321	32.3
		Female	26,256	2,306	2,008	2,088	2,458	3,718	3,175	2,499	2,946	5,058	36.7
Van Buren	15.5	Male	7,619	628	657	682	556	955	884	794	1,073	1,390	38.7
		Female	7,881	553	596	668	521	1,001	964	832	1,190	1,556	41.2
Washington	107.6	Male	53,767	4,806	4,134	4,503	10,166	9,683	6,889	4,486	4,006	5,094	28.4
		Female	53,833	4,375	3,998	4,066	8,583	9,233	7,146	4,651	4,367	7,414	31.4
White	54.1	Male	26,241	2,381	2,406	2,577	3,543	3,789	3,554	2,408	2,257	3,326	30.8
		Female	27,859	2,281	2,195	2,384	3,555	3,907	3,712	2,546	2,652	4,627	34.0
Woodruff	10.5	Male	5,015	575	522	548	461	711	580	381	440	797	30.6
		Female	5,485	510	455	527	509	746	610	479	577	1,072	34.9
Yell	18.0	Male	8,721	724	801	809	817	1,243	1,151	849	930	1,397	34.7
		Female	9,279	734	730	765	763	1,224	1,258	898	1,071	1,836	38.4
TOTAL METRO COUNTIES	**934.7**	**Male**	**451,650**	**47,841**	**41,782**	**42,065**	**57,486**	**81,566**	**62,045**	**39,735**	**36,497**	**42,633**	**29.5**
		Female	**483,050**	**45,043**	**40,117**	**40,727**	**57,145**	**83,932**	**64,695**	**43,338**	**42,046**	**66,007**	**32.0**
TOTAL STATE	**2,401.6**	**Male**	**1,158,627**	**117,235**	**105,258**	**110,190**	**130,481**	**185,224**	**153,831**	**104,299**	**104,463**	**147,646**	**31.3**
		Female	**1,242,973**	**111,634**	**100,641**	**105,360**	**129,626**	**190,242**	**161,097**	**114,576**	**123,125**	**206,672**	**34.2**
CALIFORNIA													
ANAHEIM - SANTA ANA	**2,124.0**	**Male**	**1,047,242**	**89,796**	**84,961**	**95,780**	**142,708**	**205,922**	**166,325**	**108,215**	**83,152**	**70,383**	**30.4**
		Female	**1,076,758**	**86,598**	**81,795**	**92,035**	**130,683**	**199,356**	**167,170**	**109,145**	**89,586**	**120,390**	**32.4**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ANAHEIM - SANTA ANA (continued)													
Orange	2,124.0	Male	1,047,242	89,796	84,961	95,780	142,708	205,922	166,325	108,215	83,152	70,383	30.4
		Female	1,076,758	86,598	81,795	92,035	130,683	199,356	167,170	109,145	89,586	120,390	32.4
BAKERSFIELD	**475.8**	**Male**	**236,493**	**27,122**	**21,444**	**21,816**	**28,372**	**42,731**	**31,837**	**21,367**	**19,928**	**21,876**	**29.6**
		Female	**239,307**	**25,808**	**20,444**	**20,753**	**27,583**	**40,900**	**31,830**	**22,119**	**21,845**	**28,025**	**31.1**
Kern	475.8	Male	236,493	27,122	21,444	21,816	28,372	42,731	31,837	21,367	19,928	21,876	29.6
		Female	239,307	25,808	20,444	20,753	27,583	40,900	31,830	22,119	21,845	28,025	31.1
CHICO	**166.7**	**Male**	**81,388**	**6,642**	**5,599**	**6,088**	**11,932**	**14,902**	**9,476**	**6,327**	**8,143**	**12,279**	**32.0**
		Female	**85,312**	**6,186**	**5,339**	**5,830**	**12,287**	**13,717**	**9,768**	**7,018**	**9,782**	**15,385**	**34.5**
Butte	166.7	Male	81,388	6,642	5,599	6,088	11,932	14,902	9,476	6,327	8,143	12,279	32.0
		Female	85,312	6,186	5,339	5,830	12,287	13,717	9,768	7,018	9,782	15,385	34.5
FRESNO	**578.8**	**Male**	**284,718**	**30,501**	**24,957**	**26,681**	**36,919**	**53,509**	**37,697**	**24,939**	**23,488**	**26,027**	**29.4**
		Female	**294,082**	**29,298**	**23,944**	**25,335**	**35,992**	**51,552**	**38,179**	**27,168**	**25,841**	**36,773**	**31.3**
Fresno	578.8	Male	284,718	30,501	24,957	26,681	36,919	53,509	37,697	24,939	23,488	26,027	29.4
		Female	294,082	29,298	23,944	25,335	35,992	51,552	38,179	27,168	25,841	36,773	31.3
LOS ANGELES - LONG BEACH	**8,091.4**	**Male**	**3,946,350**	**376,725**	**320,639**	**336,378**	**507,619**	**775,904**	**577,982**	**384,778**	**339,465**	**326,860**	**30.6**
		Female	**4,145,050**	**363,506**	**308,838**	**326,110**	**484,058**	**763,828**	**581,496**	**400,146**	**381,644**	**535,424**	**32.7**
Los Angeles	8,091.4	Male	3,946,350	376,725	320,639	336,378	507,619	775,904	577,982	384,778	339,465	326,860	30.6
		Female	4,145,050	363,506	308,838	326,110	484,058	763,828	581,496	400,146	381,644	535,424	32.7
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***12,720.8***	***Male***	***6,229,475***	***595,131***	***516,251***	***544,518***	***797,915***	***1,207,030***	***916,971***	***603,715***	***525,036***	***522,908***	***30.5***
		Female	***6,491,325***	***572,722***	***496,072***	***526,205***	***751,038***	***1,184,345***	***919,545***	***622,637***	***588,347***	***830,414***	***32.6***
MERCED	**163.2**	**Male**	**81,712**	**9,680**	**7,789**	**7,941**	**11,138**	**14,663**	**10,457**	**7,078**	**6,348**	**6,618**	**27.9**
		Female	**81,488**	**9,636**	**7,398**	**7,566**	**9,791**	**13,873**	**10,744**	**7,403**	**6,617**	**8,460**	**29.6**
Merced	163.2	Male	81,712	9,680	7,789	7,941	11,138	14,663	10,457	7,078	6,348	6,618	27.9
		Female	81,488	9,636	7,398	7,566	9,791	13,873	10,744	7,403	6,617	8,460	29.6
MODESTO	**306.1**	**Male**	**149,229**	**15,908**	**13,453**	**13,924**	**17,417**	**26,792**	**20,676**	**13,332**	**12,615**	**15,112**	**30.2**
		Female	**156,871**	**15,186**	**12,890**	**13,258**	**17,525**	**27,310**	**21,204**	**14,264**	**14,267**	**20,967**	**32.2**
Stanislaus	306.1	Male	149,229	15,908	13,453	13,924	17,417	26,792	20,676	13,332	12,615	15,112	30.2
		Female	156,871	15,186	12,890	13,258	17,525	27,310	21,204	14,264	14,267	20,967	32.2
OAKLAND	**1,903.2**	**Male**	**929,731**	**78,615**	**72,293**	**79,651**	**115,436**	**184,605**	**146,626**	**91,621**	**82,474**	**78,410**	**31.4**
		Female	**973,469**	**75,360**	**69,519**	**77,326**	**106,823**	**188,831**	**147,270**	**94,225**	**90,902**	**123,213**	**33.4**
Alameda	1,184.5	Male	579,309	48,474	42,710	46,942	77,778	120,704	88,406	54,593	49,811	49,891	31.1
		Female	605,191	46,142	41,552	45,530	70,767	121,728	87,198	56,241	55,545	80,488	33.1
Contra Costa	718.7	Male	350,422	30,141	29,583	32,709	37,658	63,901	58,220	37,028	32,663	28,519	32.1
		Female	368,278	29,218	27,967	31,796	36,056	67,103	60,072	37,984	35,357	42,725	33.8
OXNARD - VENTURA	**609.0**	**Male**	**303,182**	**31,215**	**28,486**	**29,652**	**36,294**	**56,540**	**47,472**	**29,041**	**22,482**	**22,000**	**29.6**
		Female	**305,818**	**30,140**	**27,227**	**28,677**	**32,555**	**55,503**	**46,875**	**28,544**	**24,202**	**32,095**	**31.2**
Ventura	609.0	Male	303,182	31,215	28,486	29,652	36,294	56,540	47,472	29,041	22,482	22,000	29.6
		Female	305,818	30,140	27,227	28,677	32,555	55,503	46,875	28,544	24,202	32,095	31.2
REDDING	**131.7**	**Male**	**64,723**	**6,181**	**5,640**	**5,962**	**6,356**	**11,309**	**10,019**	**6,123**	**6,200**	**6,933**	**32.3**
		Female	**66,977**	**5,738**	**5,384**	**5,884**	**6,654**	**11,538**	**9,966**	**6,528**	**6,621**	**8,664**	**33.5**
Shasta	131.7	Male	64,723	6,181	5,640	5,962	6,356	11,309	10,019	6,123	6,200	6,933	32.3
		Female	66,977	5,738	5,384	5,884	6,654	11,538	9,966	6,528	6,621	8,664	33.5
RIVERSIDE - SAN BERNARDINO	**1,896.4**	**Male**	**932,701**	**97,395**	**82,165**	**82,708**	**111,294**	**168,664**	**125,192**	**81,681**	**79,937**	**103,665**	**30.5**
		Female	**963,699**	**92,478**	**78,212**	**79,383**	**103,742**	**165,658**	**124,004**	**84,802**	**92,915**	**142,505**	**32.7**
Riverside	817.9	Male	398,205	39,351	33,592	34,454	42,374	67,552	51,858	34,889	37,793	56,342	32.3
		Female	419,695	37,211	32,132	33,172	41,853	66,788	51,707	36,738	45,420	74,674	34.8
San Bernardino	1,078.5	Male	534,496	58,044	48,573	48,254	68,920	101,112	73,334	46,792	42,144	47,323	29.3
		Female	544,004	55,267	46,080	46,211	61,889	98,870	72,297	48,064	47,495	67,831	31.3
SACRAMENTO	**1,266.4**	**Male**	**620,636**	**56,406**	**49,027**	**54,105**	**77,985**	**122,717**	**87,718**	**61,624**	**56,474**	**54,580**	**30.9**
		Female	**645,764**	**54,043**	**46,853**	**51,489**	**79,675**	**121,847**	**91,349**	**63,282**	**60,620**	**76,606**	**32.5**
El Dorado	108.4	Male	54,513	4,489	4,310	4,591	5,204	11,729	8,376	5,168	5,417	5,229	32.4
		Female	53,887	4,233	3,853	4,186	5,256	11,351	8,068	5,171	5,647	6,122	33.3
Placer	144.2	Male	71,116	5,966	5,897	6,715	7,129	12,493	11,392	7,371	6,808	7,345	32.9
		Female	73,084	5,755	5,517	6,466	6,825	12,786	11,595	7,294	7,024	9,822	34.4
Sacramento	888.8	Male	432,537	40,605	34,300	37,966	53,745	85,890	60,190	43,663	39,403	36,775	30.8
		Female	456,263	38,960	33,206	36,107	55,719	86,139	63,619	45,476	42,902	54,135	32.4
Yolo	125.0	Male	62,470	5,346	4,520	4,833	11,907	12,605	7,760	5,422	4,846	5,231	28.7
		Female	62,530	5,095	4,277	4,730	11,875	11,571	8,067	5,341	5,047	6,527	29.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CALIFORNIA (continued)													
SALINAS - SEASIDE - MONTEREY . . .	**332.8**	**Male**	**171,429**	**17,437**	**13,424**	**13,608**	**29,713**	**35,547**	**21,554**	**13,848**	**12,569**	**13,729**	**28.2**
		Female	**161,371**	**16,864**	**13,044**	**13,042**	**19,450**	**30,206**	**20,323**	**14,878**	**14,100**	**19,464**	**31.1**
Monterey	332.8	Male	171,429	17,437	13,424	13,608	29,713	35,547	21,554	13,848	12,569	13,729	28.2
		Female	161,371	16,864	13,044	13,042	19,450	30,206	20,323	14,878	14,100	19,464	31.1
SAN DIEGO	**2,140.9**	**Male**	**1,084,215**	**93,885**	**80,970**	**85,273**	**188,714**	**219,079**	**143,014**	**91,459**	**85,846**	**95,975**	**29.3**
		Female	**1,056,685**	**89,704**	**77,252**	**81,065**	**132,300**	**198,309**	**141,577**	**96,005**	**98,938**	**141,535**	**32.5**
San Diego	2,140.9	Male	1,084,215	93,885	80,970	85,273	188,714	219,079	143,014	91,459	85,846	95,975	29.3
		Female	1,056,685	89,704	77,252	81,065	132,300	198,309	141,577	96,005	98,938	141,535	32.5
SAN FRANCISCO	**1,556.0**	**Male**	**764,317**	**49,945**	**45,209**	**53,376**	**82,557**	**171,988**	**124,436**	**80,128**	**74,673**	**82,005**	**33.8**
		Female	**791,683**	**47,932**	**42,740**	**51,247**	**80,409**	**160,961**	**117,084**	**80,974**	**82,995**	**127,341**	**36.1**
Marin	226.6	Male	111,080	6,945	7,455	9,097	10,599	24,007	21,362	12,289	10,382	8,944	33.9
		Female	115,520	6,638	6,996	8,623	9,933	24,341	21,394	12,444	10,796	14,355	35.6
San Francisco	713.6	Male	353,883	20,360	17,090	19,550	39,043	89,072	55,005	34,791	33,201	45,771	34.1
		Female	359,717	19,472	16,241	18,955	38,137	77,244	46,326	34,120	38,378	70,844	37.1
San Mateo	615.8	Male	299,354	22,640	20,664	24,729	32,915	58,909	48,069	33,048	31,090	27,290	33.3
		Female	316,446	21,822	19,503	23,669	32,339	59,376	49,364	34,410	33,821	42,142	35.3
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***5,791.8***	***Male***	***2,848,210***	***231,268***	***210,657***	***235,658***	***345,530***	***595,101***	***451,109***	***279,432***	***246,724***	***252,731***	***31.7***
		Female	***2,943,590***	***221,448***	***201,613***	***226,523***	***324,205***	***579,972***	***441,841***	***284,726***	***273,363***	***389,899***	***33.6***
SAN JOSE	**1,393.3**	**Male**	**689,833**	**60,479**	**56,182**	**64,127**	**91,431**	**141,631**	**112,247**	**68,775**	**52,031**	**42,930**	**30.1**
		Female	**703,467**	**58,251**	**53,971**	**61,197**	**85,794**	**137,286**	**112,695**	**69,014**	**56,446**	**68,813**	**31.7**
Santa Clara	1,393.3	Male	689,833	60,479	56,182	64,127	91,431	141,631	112,247	68,775	52,031	42,930	30.1
		Female	703,467	58,251	53,971	61,197	85,794	137,286	112,695	69,014	56,446	68,813	31.7
SANTA BARBARA - SANTA MARIA - LOMPOC	**330.6**	**Male**	**162,597**	**12,948**	**11,366**	**13,346**	**25,133**	**32,812**	**22,171**	**15,374**	**13,635**	**15,812**	**30.6**
		Female	**168,003**	**12,339**	**11,076**	**13,040**	**23,984**	**29,354**	**22,306**	**15,921**	**15,356**	**24,627**	**33.0**
Santa Barbara	330.6	Male	162,597	12,948	11,366	13,346	25,133	32,812	22,171	15,374	13,635	15,812	30.6
		Female	168,003	12,339	11,076	13,040	23,984	29,354	22,306	15,921	15,356	24,627	33.0
SANTA CRUZ	**217.5**	**Male**	**106,517**	**8,980**	**7,654**	**8,008**	**13,607**	**24,793**	**14,880**	**8,144**	**8,178**	**12,273**	**31.1**
		Female	**110,983**	**8,449**	**7,215**	**7,569**	**13,521**	**22,961**	**14,104**	**8,887**	**9,775**	**18,502**	**33.2**
Santa Cruz	217.5	Male	106,517	8,980	7,654	8,008	13,607	24,793	14,880	8,144	8,178	12,273	31.1
		Female	110,983	8,449	7,215	7,569	13,521	22,961	14,104	8,887	9,775	18,502	33.2
SANTA ROSA - PETALUMA	**340.4**	**Male**	**164,600**	**14,561**	**13,228**	**13,895**	**16,524**	**33,184**	**24,833**	**13,914**	**14,238**	**20,223**	**32.3**
		Female	**175,800**	**13,785**	**12,664**	**13,359**	**17,039**	**34,166**	**24,560**	**14,622**	**16,639**	**28,966**	**34.1**
Sonoma	340.4	Male	164,600	14,561	13,228	13,895	16,524	33,184	24,833	13,914	14,238	20,223	32.3
		Female	175,800	13,785	12,664	13,359	17,039	34,166	24,560	14,622	16,639	28,966	34.1
STOCKTON	**406.9**	**Male**	**200,937**	**20,255**	**17,494**	**18,881**	**23,758**	**34,525**	**26,781**	**18,677**	**18,431**	**22,135**	**30.8**
		Female	**205,963**	**19,362**	**16,749**	**17,209**	**22,795**	**35,074**	**27,251**	**19,764**	**20,203**	**27,556**	**32.7**
San Joaquin	406.9	Male	200,937	20,255	17,494	18,881	23,758	34,525	26,781	18,677	18,431	22,135	30.8
		Female	205,963	19,362	16,749	17,209	22,795	35,074	27,251	19,764	20,203	27,556	32.7
VALLEJO - FAIRFIELD - NAPA	**381.4**	**Male**	**193,212**	**18,688**	**16,091**	**16,601**	**25,975**	**38,900**	**28,087**	**16,850**	**15,130**	**16,890**	**29.9**
		Female	**188,188**	**17,671**	**15,504**	**15,825**	**20,619**	**35,767**	**26,128**	**17,004**	**16,606**	**23,064**	**31.8**
Napa	106.8	Male	52,296	3,917	3,649	4,490	5,828	9,060	7,596	4,873	5,438	7,445	34.1
		Female	54,504	3,735	3,770	4,283	5,453	8,773	7,533	5,178	5,954	9,825	36.6
Solano	274.6	Male	140,916	14,771	12,442	12,111	20,147	29,840	20,491	11,977	9,692	9,445	28.7
		Female	133,684	13,936	11,734	11,542	15,166	26,994	18,595	11,826	10,652	13,239	30.4
VISALIA - TULARE - PORTERVILLE . .	**283.3**	**Male**	**140,008**	**16,373**	**13,746**	**14,045**	**16,276**	**23,532**	**18,636**	**11,940**	**11,227**	**14,233**	**29.1**
		Female	**143,292**	**15,803**	**12,938**	**13,290**	**15,304**	**23,449**	**18,887**	**12,621**	**12,571**	**18,429**	**31.1**
Tulare	283.3	Male	140,008	16,373	13,746	14,045	16,276	23,532	18,636	11,940	11,227	14,233	29.1
		Female	143,292	15,803	12,938	13,290	15,304	23,449	18,887	12,621	12,571	18,429	31.1
YUBA CITY	**111.1**	**Male**	**55,639**	**5,866**	**4,749**	**5,233**	**7,329**	**9,747**	**7,643**	**5,220**	**4,583**	**5,269**	**29.8**
		Female	**55,461**	**5,518**	**4,647**	**4,986**	**6,486**	**9,291**	**7,916**	**5,240**	**4,937**	**6,440**	**31.6**
Sutter	57.3	Male	28,393	2,798	2,452	2,760	3,366	4,685	4,162	3,016	2,445	2,709	31.0
		Female	28,907	2,578	2,292	2,695	3,186	4,560	4,345	2,948	2,660	3,643	33.1
Yuba	53.8	Male	27,246	3,068	2,297	2,473	3,963	5,062	3,481	2,204	2,138	2,560	28.6
		Female	26,554	2,940	2,355	2,291	3,300	4,731	3,571	2,292	2,277	2,797	30.1
ALL COUNTIES													
Alameda	1,184.5	Male	579,309	48,474	42,710	46,942	77,778	120,704	88,406	54,593	49,811	49,891	31.1
		Female	605,191	46,142	41,552	45,530	70,767	121,728	87,198	56,241	55,545	80,488	33.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Alpine	1.4	Male	750	38	58	68	139	165	121	65	55	41	29.4
		Female	650	56	54	61	99	121	123	58	44	34	29.5
Amador	24.0	Male	12,193	883	791	1,008	1,421	1,732	1,597	1,165	1,677	1,919	36.6
		Female	11,807	797	766	829	798	1,726	1,712	1,206	1,736	2,237	40.8
Butte	166.7	Male	81,388	6,642	5,599	6,088	11,932	14,902	9,476	6,327	8,143	12,279	32.0
		Female	85,312	6,186	5,339	5,830	12,287	13,717	9,768	7,018	9,782	15,385	34.5
Calaveras	26.8	Male	13,373	993	919	1,215	1,055	2,109	1,892	1,312	1,708	2,170	37.1
		Female	13,427	896	923	1,057	946	2,074	1,849	1,361	1,929	2,392	39.4
Colusa	14.2	Male	7,091	716	612	627	716	1,146	938	695	752	889	32.6
		Female	7,109	715	559	612	643	1,085	880	728	767	1,120	34.5
Contra Costa	718.7	Male	350,422	30,141	29,583	32,709	37,658	63,901	58,220	37,028	32,663	28,519	32.1
		Female	368,278	29,218	27,967	31,796	36,056	67,103	60,072	37,984	35,357	42,725	33.8
Del Norte	18.8	Male	9,437	982	758	820	990	1,664	1,213	875	980	1,155	32.0
		Female	9,363	971	733	751	909	1,553	1,221	882	1,049	1,294	33.5
El Dorado	108.4	Male	54,513	4,489	4,310	4,591	5,204	11,729	8,376	5,168	5,417	5,229	32.4
		Female	53,887	4,233	3,853	4,186	5,256	11,351	8,068	5,171	5,647	6,122	33.3
Fresno	578.8	Male	284,718	30,501	24,957	26,681	36,919	53,509	37,697	24,939	23,488	26,027	29.4
		Female	294,082	29,298	23.944	25,335	35,992	51,552	38,179	27,168	25,841	36,773	31.3
Glenn	23.3	Male	11,645	1,210	1,006	1,104	1,187	1,886	1,531	1,142	1,082	1,497	32.0
		Female	11,655	1,171	921	987	1,103	1,729	1,543	1,157	1,177	1,867	34.5
Humboldt	114.6	Male	57,468	5,097	4,318	4,205	8,330	12,560	7,691	4,797	4,951	5,519	30.4
		Female	57,132	4,874	4,137	4,187	7,926	11,486	7,389	4,886	5,176	7,071	31.5
Imperial	104.1	Male	51,501	6,091	5,387	5,701	5,989	7,899	6,184	4,768	4,358	5,124	28.3
		Female	52,599	5,859	5,291	5,784	5,963	8,387	6,768	5,055	4,436	5,056	29.1
Inyo	18.8	Male	9,321	770	689	822	784	1,486	1,308	978	1,061	1,423	35.8
		Female	9,479	783	674	724	732	1,406	1,308	989	1,174	1,689	38.2
Kern	475.8	Male	236,493	27,122	21,444	21,816	28,372	42,731	31,837	21,367	19,928	21,876	29.6
		Female	239,307	25,808	20,444	20,753	27,583	40,900	31,830	22,119	21,845	28,025	31.1
Kings	82.1	Male	42,009	5,035	3,861	3,974	6,690	7,478	5,574	3,434	2,781	3,182	26.9
		Female	40,091	4,873	3,635	3,785	4,625	6,738	5,525	3,438	3,109	4,363	29.6
Lake	49.1	Male	23,918	1,787	1,603	1,711	1,608	3,366	2,697	2,105	3,633	5,408	42.0
		Female	25,182	1,701	1,445	1,662	1,598	3,281	2,801	2,475	4,243	5,976	45.5
Lassen	25.3	Male	14,108	1,100	956	1,134	2,455	3,280	1,794	1,199	1,096	1,094	29.3
		Female	11,192	1,089	913	989	1,160	2,003	1,559	1,110	1,092	1,277	32.2
Los Angeles	8,091.4	Male	3,946,350	376,725	320,639	336,378	507,619	775,904	577,982	384,778	339,465	326,860	30.6
		Female	4,145,050	363,506	308,838	326,110	484,058	763,828	581,496	400,146	381,644	535,424	32.7
Madera	75.5	Male	37,915	4,263	3,731	3,690	3,800	6,686	5,154	3,366	3,248	3,977	30.2
		Female	37,585	4,249	3,455	3,334	3,504	6,442	4,938	3,434	3,504	4,725	31.6
Marin	226.6	Male	111,080	6,945	7,455	9,097	10,599	24,007	21,362	12,289	10,382	8,944	33.9
		Female	115,520	6,638	6,996	8,623	9,933	24,341	21,394	12,444	10,796	14,355	35.6
Mariposa	14.0	Male	7,120	505	464	605	750	1,200	982	661	833	1,120	35.4
		Female	6,880	430	455	527	672	1,056	920	727	903	1,190	38.3
Mendocino	74.5	Male	36,968	3,725	3,147	3,149	3,262	7,380	5,563	3,198	3,398	4,146	32.0
		Female	37,532	3,383	3,029	2,879	3,275	7,296	5,342	3,384	3,679	5,265	33.5
Merced	163.2	Male	81,712	9,680	7,789	7,941	11,138	14,663	10,457	7,078	6,348	6,618	27.9
		Female	81,488	9,636	7,398	7,566	9,791	13,873	10,744	7,403	6,617	8,460	29.6
Modoc	9.5	Male	4,704	410	378	448	337	793	691	450	535	662	34.8
		Female	4,796	458	373	418	348	759	635	490	561	754	35.7
Mono	9.3	Male	5,157	418	317	349	935	1,479	764	394	295	206	28.8
		Female	4,143	358	299	287	647	1,148	607	322	273	202	29.2
Monterey	332.8	Male	171,429	17,437	13,424	13,608	29,713	35,547	21,554	13,848	12,569	13,729	28.2
		Female	161,371	16,864	13,044	13,042	19,450	30,206	20,323	14,878	14,100	19,464	31.1
Napa	106.8	Male	52,296	3,917	3,649	4,490	5,828	9,060	7,596	4,873	5,438	7,445	34.1
		Female	54,504	3,735	3,770	4,283	5,453	8,773	7,533	5,178	5,954	9,825	36.6
Nevada	67.8	Male	33,254	2,685	2,441	2,754	2,526	6,208	4,968	2,773	3,989	4,910	35.0
		Female	34,546	2,721	2,350	2,633	2,384	6,245	4,638	3,049	4,507	6,019	37.0
Orange	2,124.0	Male	1,047,242	89,796	84,961	95,780	142,708	205,922	166,325	108,215	83,152	70,383	30.4
		Female	1,076,758	86,598	81,795	92,035	130,683	199,356	167,170	109,145	89,586	120,390	32.4
Placer	144.2	Male	71,116	5,966	5,897	6,715	7,129	12,493	11,392	7,371	6,808	7,345	32.9
		Female	73,084	5,755	5,517	6,466	6,825	12,786	11,595	7,294	7,024	9,822	34.4
Plumas	19.5	Male	9,886	917	805	812	823	1,869	1,436	942	1,125	1,157	33.5
		Female	9,614	[illegible]	683	765	856	1,736	1,319	1,027	1,136	1,221	34.4
Riverside	817.9	Male	398,205	39,351	33,592	34,454	42,374	67,552	51,858	34,889	37,793	56,342	32.3
		Female	419,695	37,211	32,132	33,172	41,853	66,788	51,707	36,738	45,420	74,674	34.8

POPULATION BY AGE AND SEX

SsMM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
CALIFORNIA (continued)													
ALL COUNTIES (continued)													
Sacramento	888.8	Male	432,537	40,605	34,300	37,966	53,745	85,890	60,190	43,663	39,403	36,775	30.8
		Female	456,263	38,960	33,206	36,107	55,719	86,139	63,619	45,476	42,902	54,135	32.4
San Benito	30.5	Male	15,190	1,753	1,498	1,523	1,660	2,612	1,994	1,370	1,314	1,466	29.4
		Female	15,310	1,710	1,435	1,487	1,492	2,545	2,058	1,460	1,303	1,820	31.0
San Bernardino	1,078.5	Male	534,496	58,044	48,573	48,254	68,920	101,112	73,334	46,792	42,144	47,323	29.3
		Female	544,004	55,267	46,080	46,211	61,889	98,870	72,297	48,064	47,495	67,831	31.3
San Diego	2,140.9	Male	1,084,215	93,885	80,970	85,273	188,714	219,079	143,014	91,459	85,846	95,975	29.3
		Female	1,056,685	89,704	77,252	81,065	132,300	198,309	141,577	96,005	98,938	141,535	32.5
San Francisco	713.6	Male	353,883	20,360	17,090	19,550	39,043	89,072	55,005	34,791	33,201	45,771	34.1
		Female	359,717	19,472	16,241	18,955	38,137	77,244	46,326	34,120	38,378	70,844	37.1
San Joaquin	406.9	Male	200,937	20,255	17,494	18,881	23,758	34,525	26,781	18,677	18,431	22,135	30.8
		Female	205,963	19,362	16,749	17,209	22,795	35,074	27,251	19,764	20,203	27,556	32.7
San Luis Obispo	188.5	Male	96,621	6,866	5,982	6,613	17,849	19,982	11,732	7,247	8,645	11,705	30.5
		Female	91,879	6,637	5,636	5,979	14,083	15,752	10,567	7,770	9,929	15,526	33.6
San Mateo	615.8	Male	299,354	22,640	20,664	24,729	32,915	58,909	48,069	33,048	31,090	27,290	33.3
		Female	316,446	21,822	19,503	23,669	32,339	59,376	49,364	34,410	33,821	42,142	35.3
Santa Barbara	330.6	Male	162,597	12,948	11,366	13,346	25,133	32,812	22,171	15,374	13,635	15,812	30.6
		Female	168,003	12,339	11,076	13,040	23,984	29,354	22,306	15,921	15,356	24,627	33.0
Santa Clara	1,393.3	Male	689,833	60,479	56,182	64,127	91,431	141,631	112,247	68,775	52,031	42,930	30.1
		Female	703,467	58,251	53,971	61,197	85,794	137,286	112,695	69,014	56,446	68,813	31.7
Santa Cruz	217.5	Male	106,517	8,980	7,654	8,008	13,607	24,793	14,880	8,144	8,178	12,273	31.1
		Female	110,983	8,449	7,215	7,569	13,521	22,961	14,104	8,887	9,775	18,502	33.2
Shasta	131.7	Male	64,723	6,181	5,640	5,962	6,356	11,309	10,019	6,123	6,200	6,933	32.3
		Female	66,977	5,738	5,384	5,884	6,654	11,538	9,966	6,528	6,621	8,664	33.5
Sierra	3.4	Male	1,745	123	124	131	136	345	254	174	190	268	35.5
		Female	1,655	129	125	113	130	338	213	164	197	246	34.8
Siskiyou	43.5	Male	21,805	2,133	1,752	1,818	1,956	4,053	3,023	2,077	2,248	2,745	33.0
		Female	21,695	1,948	1,695	1,759	1,879	3,746	2,889	2,169	2,338	3,272	34.5
Solano	274.6	Male	140,916	14,771	12,442	12,111	20,147	29,840	20,491	11,977	9,692	9,445	28.7
		Female	133,684	13,936	11,734	11,542	15,166	26,994	18,595	11,826	10,652	13,239	30.4
Sonoma	340.4	Male	164,600	14,561	13,228	13,895	16,524	33,184	24,833	13,914	14,238	20,223	32.3
		Female	175,800	13,785	12,664	13,359	17,039	34,166	24,560	14,622	16,639	28,966	34.1
Stanislaus	306.1	Male	149,229	15,908	13,453	13,924	17,417	26,792	20,676	13,332	12,615	15,112	30.2
		Female	156,871	15,186	12,890	13,258	17,525	27,310	21,204	14,264	14,267	20,967	32.2
Sutter	57.3	Male	28,393	2,798	2,452	2,760	3,366	4,685	4,162	3,016	2,445	2,709	31.0
		Female	28,907	2,578	2,292	2,695	3,186	4,560	4,345	2,948	2,660	3,643	33.1
Tehama	44.6	Male	22,046	2,075	1,815	2,041	2,059	3,374	3,029	2,180	2,355	3,118	34.0
		Female	22,554	1,851	1,721	1,961	1,989	3,291	3,188	2,252	2,549	3,752	36.5
Trinity	14.0	Male	7,155	638	590	639	511	1,353	1,071	723	792	838	33.9
		Female	6,845	670	553	567	482	1,285	1,009	691	772	816	34.0
Tulare	283.3	Male	140,008	16,373	13,746	14,045	16,276	23,532	18,636	11,940	11,227	14,233	29.1
		Female	143,292	15,803	12,938	13,290	15,304	23,449	18,887	12,621	12,571	18,429	31.1
Tuolumne	41.3	Male	21,169	1,660	1,475	1,652	2,281	4,333	2,912	1,813	2,242	2,801	33.1
		Female	20,131	1,597	1,442	1,576	1,695	3,524	2,705	1,915	2,466	3,211	35.9
Ventura	609.0	Male	303,182	31,215	28,486	29,652	36,294	56,540	47,472	29,041	22,482	22,000	29.6
		Female	305,818	30,140	27,227	28,677	32,555	55,503	46,875	28,544	24,202	32,095	31.2
Yolo	125.0	Male	62,470	5,346	4,520	4,833	11,907	12,605	7,760	5,422	4,846	5,231	28.7
		Female	62,530	5,095	4,277	4,730	11,875	11,571	8,067	5,341	5,047	6,527	29.6
Yuba	53.8	Male	27,246	3,068	2,297	2,473	3,963	5,062	3,481	2,204	2,138	2,560	28.6
		Female	26,554	2,940	2,355	2,291	3,300	4,731	3,571	2,292	2,277	2,797	30.1
TOTAL METRO COUNTIES	**25,206.9**	**Male**	**12,411,409**	**1,145,603**	**996,566**	**1,067,079**	**1,624,487**	**2,443,996**	**1,815,759**	**1,180,455**	**1,051,247**	**1,086,217**	**30.6**
		Female	**12,795,491**	**1,099,655**	**955,643**	**1,025,475**	**1,485,069**	**2,370,737**	**1,812,686**	**1,219,574**	**1,173,408**	**1,653,244**	**32.7**
TOTAL STATE	**26,345.3**	**Male**	**12,984,958**	**1,198,476**	**1,042,043**	**1,115,692**	**1,694,736**	**2,550,434**	**1,891,872**	**1,230,358**	**1,106,590**	**1,154,757**	**30.7**
		Female	**13,360,342**	**1,150,452**	**998,945**	**1,071,188**	**1,545,007**	**2,467,489**	**1,886,392**	**1,271,773**	**1,233,457**	**1,735,639**	**32.8**
COLORADO													
BOULDER - LONGMONT	**219.0**	**Male**	**110,670**	**8,597**	**8,314**	**8,737**	**19,900**	**27,616**	**16,895**	**8,757**	**5,926**	**5,928**	**28.5**
		Female	**108,330**	**8,284**	**7,866**	**8,383**	**17,838**	**24,632**	**16,226**	**8,558**	**6,462**	**10,081**	**29.8**
Boulder	219.0	Male	110,670	8,597	8,314	8,737	19,900	27,616	16,895	8,757	5,926	5,928	28.5
		Female	108,330	8,284	7,866	8,383	17,838	24,632	16,226	8,558	6,462	10,081	29.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
COLORADO (continued)													
COLORADO SPRINGS	**352.9**	**Male**	**179,439**	**17,461**	**15,266**	**15,765**	**33,942**	**35,561**	**24,618**	**15,714**	**11,348**	**9,764**	**27.0**
		Female	**173,461**	**16,848**	**14,558**	**15,193**	**22,450**	**33,899**	**25,912**	**16,015**	**12,652**	**15,934**	**30.2**
El Paso	352.9	Male	179,439	17,461	15,266	15,765	33,942	35,561	24,618	15,714	11,348	9,764	27.0
		Female	173,461	16,848	14,558	15,193	22,450	33,899	25,912	16,015	12,652	15,934	30.2
DENVER	**1,635.1**	**Male**	**805,413**	**76,029**	**69,093**	**70,856**	**97,298**	**179,405**	**125,788**	**76,132**	**59,712**	**51,100**	**30.0**
		Female	**829,687**	**73,097**	**66,437**	**68,958**	**94,142**	**176,957**	**125,308**	**77,273**	**65,053**	**82,462**	**31.3**
Adams	279.5	Male	138,614	15,545	13,246	13,367	18,573	29,065	19,813	13,068	9,253	6,634	28.0
		Female	140,886	14,951	12,749	13,239	18,816	28,433	20,373	13,375	9,594	9,356	28.8
Arapahoe	384.5	Male	190,254	18,441	17,795	17,877	20,334	41,705	33,658	18,941	13,332	8,171	30.0
		Female	194,246	17,501	16,993	17,522	19,896	43,561	33,690	18,779	13,640	12,664	30.8
Denver	499.4	Male	241,714	20,640	15,927	16,224	33,553	59,248	30,419	20,263	20,756	24,684	30.8
		Female	257,686	19,911	15,388	15,729	32,543	55,064	29,049	22,221	25,079	42,702	33.2
Douglas	36.9	Male	18,514	1,814	2,043	2,027	1,303	3,219	4,109	2,036	1,195	768	31.4
		Female	18,386	1,675	1,966	2,061	1,168	3,651	4,095	1,674	1,065	1,031	31.4
Jefferson	434.8	Male	216,317	19,589	20,082	21,361	23,535	46,168	37,789	21,824	15,176	10,793	30.1
		Female	218,483	19,059	19,341	20,407	21,719	46,248	38,101	21,224	15,675	16,709	31.2
DENVER - BOULDER CONSOLIDATED AREA	***1,854.1***	***Male***	***916,083***	***84,626***	***77,407***	***79,593***	***117,198***	***207,021***	***142,683***	***84,889***	***65,638***	***57,028***	***29.8***
		Female	***938,017***	***81,381***	***74,303***	***77,341***	***111,980***	***201,589***	***141,534***	***85,831***	***71,515***	***92,543***	***31.2***
FORT COLLINS - LOVELAND	**178.4**	**Male**	**88,777**	**7,946**	**6,957**	**6,801**	**15,930**	**20,316**	**12,381**	**6,541**	**5,343**	**6,562**	**28.3**
		Female	**89,623**	**7,487**	**6,756**	**6,501**	**15,615**	**18,690**	**12,064**	**6,672**	**6,117**	**9,721**	**29.5**
Larimer	178.4	Male	88,777	7,946	6,957	6,801	15,930	20,316	12,381	6,541	5,343	6,562	28.3
		Female	89,623	7,487	6,756	6,501	15,615	18,690	12,064	6,672	6,117	9,721	29.5
GREELEY	**138.8**	**Male**	**68,176**	**7,292**	**6,131**	**6,189**	**9,971**	**13,383**	**9,451**	**5,648**	**4,580**	**5,531**	**28.4**
		Female	**70,624**	**6,792**	**5,896**	**5,902**	**11,165**	**12,931**	**9,467**	**5,763**	**4,964**	**7,744**	**29.3**
Weld	138.8	Male	68,176	7,292	6,131	6,189	9,971	13,383	9,451	5,648	4,580	5,531	28.4
		Female	70,624	6,792	5,896	5,902	11,165	12,931	9,467	5,763	4,964	7,744	29.3
PUEBLO	**125.4**	**Male**	**60,901**	**6,025**	**5,387**	**5,859**	**6,985**	**10,624**	**7,644**	**6,129**	**5,735**	**6,513**	**30.8**
		Female	**64,499**	**5,848**	**5,343**	**5,629**	**7,146**	**10,191**	**8,193**	**6,514**	**6,453**	**9,182**	**33.1**
Pueblo	125.4	Male	60,901	6,025	5,387	5,859	6,985	10,624	7,644	6,129	5,735	6,513	30.8
		Female	64,499	5,848	5,343	5,629	7,146	10,191	8,193	6,514	6,453	9,182	33.1
ALL COUNTIES													
Adams	279.5	Male	138,614	15,545	13,246	13,367	18,573	29,065	19,813	13,068	9,253	6,684	28.0
		Female	140,886	14,951	12,749	13,239	18,816	28,433	20,373	13,375	9,594	9,356	28.8
Alamosa	12.5	Male	6,195	675	571	561	1,081	1,111	772	492	388	544	26.9
		Female	6,305	656	526	509	1,085	1,085	758	523	478	685	28.5
Arapahoe	384.5	Male	190,254	18,441	17,795	17,877	20,334	41,705	33,658	18,941	13,332	8,171	30.0
		Female	194,246	17,501	16,993	17,522	19,896	43,561	33,690	18,779	13,640	12,664	30.8
Archuleta	4.4	Male	2,227	231	208	234	168	396	319	216	239	216	31.9
		Female	2,173	195	220	230	177	390	318	219	210	214	31.8
Baca	5.3	Male	2,643	228	234	260	253	419	334	267	293	355	33.3
		Female	2,657	252	211	230	229	374	345	276	298	442	35.9
Bent	5.7	Male	2,942	272	267	275	217	428	361	342	339	441	35.3
		Female	2,758	270	229	248	245	400	320	269	300	477	34.7
Boulder	219.0	Male	110,670	8,597	8,314	8,737	19,900	27,616	16,895	8,757	5,926	5,928	28.5
		Female	108,330	8,284	7,866	8,383	17,838	24,632	16,226	8,558	6,462	10,081	29.8
Chaffee	13.2	Male	6,846	694	505	576	1,002	1,295	917	638	538	681	30.0
		Female	6,354	573	520	527	607	1,105	833	639	560	990	33.6
Cheyenne	2.4	Male	1,184	126	103	106	94	196	142	102	141	174	33.3
		Female	1,216	140	96	85	109	181	124	125	136	220	34.8
Clear Creek	7.3	Male	3,885	403	300	262	405	1,193	595	311	208	208	29.8
		Female	3,415	421	290	204	339	927	491	257	240	246	29.9
Conejos	8.2	Male	4,064	492	440	479	403	602	475	386	352	435	28.6
		Female	4,136	519	431	470	412	571	469	403	342	519	29.1
Costilla	3.6	Male	1,801	194	129	207	155	271	233	172	184	256	33.0
		Female	1,799	152	170	199	183	224	238	159	212	262	33.7
Crowley	3.1	Male	1,506	136	106	136	122	191	171	150	190	304	38.6
		Female	1,594	112	109	132	120	206	166	176	194	379	42.1
Custer	2.0	Male	1,003	105	78	97	93	174	140	104	88	124	32.4
		Female	997	96	73	85	80	162	137	123	74	167	35.2
Delta	23.7	Male	11,683	1,122	1,030	1,019	995	1,748	1,556	1,012	1,191	2,010	34.6
		Female	12,017	1,008	921	939	907	1,791	1,536	1,025	1,377	2,513	37.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Denver	499.4	Male	241,714	20,640	15,927	16,224	33,553	59,248	30,419	20,263	20,756	24,684	30.8
		Female	257,686	19,911	15,388	15,729	32,543	55,064	29,049	22,221	25,079	42,702	33.2
Dolores	1.8	Male	901	102	76	82	94	136	140	95	85	91	32.1
		Female	899	96	91	81	81	135	116	103	92	104	32.4
Douglas	36.9	Male	18,514	1,814	2,043	2,027	1,303	3,219	4,109	2,036	1,195	768	31.4
		Female	18,386	1,675	1,966	2,061	1,168	3,651	4,095	1,674	1,065	1,031	31.4
Eagle	17.0	Male	9,355	741	558	511	1,654	3,468	1,313	484	373	253	28.5
		Female	7,645	619	475	500	1,318	2,590	1,113	452	300	278	28.5
Elbert	8.5	Male	4,351	464	474	432	331	792	811	363	289	395	31.0
		Female	4,149	404	396	404	264	906	726	298	295	456	31.7
El Paso	352.9	Male	179,439	17,461	15,266	15,765	33,942	35,561	24,618	15,714	11,348	9,764	27.0
		Female	173,461	16,848	14,558	15,193	22,450	33,899	25,912	16,015	12,652	15,934	30.2
Fremont	31.8	Male	16.091	1,338	1,227	1,448	1,537	3,009	2,155	1,421	1,463	2,493	33.3
		Female	15,709	1,264	1,144	1,320	1,274	2,266	1,880	1,433	1,603	3,525	38.1
Garfield	25.9	Male	13,207	1,321	1,085	1,117	1,594	3,063	2,012	1,088	858	1,069	29.9
		Female	12,693	1,263	1,015	967	1,502	2,783	1,806	1,030	924	1,403	30.7
Gilpin	2.7	Male	1,467	126	105	131	102	442	265	136	76	84	31.1
		Female	1,233	108	93	83	91	356	227	101	77	97	31.8
Grand	9.3	Male	4,843	501	366	344	591	1,384	691	439	295	232	29.5
		Female	4,457	493	377	318	608	1,097	645	388	289	242	28.9
Gunnison	10.9	Male	5,983	365	339	332	1,886	1,491	670	391	265	244	25.5
		Female	4,917	361	314	326	1,320	1,104	580	352	241	319	26.2
Hinsdale	.5	Male	278	24	26	22	24	69	44	30	22	17	31.2
		Female	222	13	13	23	19	53	42	23	18	18	33.1
Huerfano	6.8	Male	3,354	323	290	357	275	467	385	322	336	599	34.3
		Female	3,446	323	240	302	247	453	417	325	394	745	38.8
Jackson	1.9	Male	1,000	93	92	88	111	177	181	113	68	77	31.6
		Female	900	92	77	84	95	186	141	89	60	76	30.5
Jefferson	434.8	Male	216,317	19,589	20,082	21,361	23,535	46,168	37,789	21,824	15,176	10,793	30.1
		Female	218,483	19,059	19,341	20,407	21,719	46,248	38,101	21,224	15,675	16,709	31.2
Kiowa	1.9	Male	974	89	68	56	83	122	140	79	164	173	39.9
		Female	926	89	65	69	58	104	101	109	208	123	42.7
Kit Carson	7.6	Male	3,783	406	316	355	380	594	495	368	358	511	32.3
		Female	3,817	377	341	340	340	559	502	367	378	613	34.1
Lake	7.8	Male	4,134	493	350	347	724	978	539	332	216	155	26.6
		Female	3,666	496	343	350	588	763	487	287	173	179	25.7
La Plata	32.0	Male	16,137	1,446	1,171	1,332	2,937	3,292	2,158	1,356	1,151	1,294	28.6
		Female	15,863	1,373	1,167	1,301	2,573	3,040	2,110	1,362	1,288	1,649	30.0
Larimer	178.4	Male	88,777	7,946	6,957	6,801	15,930	20,316	12,381	6,541	5,343	6,562	28.3
		Female	89,623	7,487	6,756	6,501	15,615	18,690	12,064	6,672	6,117	9,721	29.5
Las Animas	14.5	Male	7,023	651	573	654	867	1,044	776	588	677	1,193	32.3
		Female	7,477	653	595	611	731	980	783	699	832	1,593	37.2
Lincoln	4.6	Male	2,229	188	163	200	229	310	299	230	267	343	35.8
		Female	2,371	173	135	205	207	286	316	242	289	518	40.7
Logan	19.8	Male	9,707	1,038	824	859	1,396	1,567	1,175	919	874	1,055	29.7
		Female	10,093	951	754	898	1,294	1,470	1,241	978	915	1,592	32.8
Mesa	94.7	Male	46,873	4,929	4,046	3,991	5,787	9,405	6,567	3,986	3,629	4,533	30.0
		Female	47 627	4,485	3,911	3,754	5,623	8,912	6,433	4,251	4,068	6,390	31.9
Mineral	.8	Male	420	39	27	33	53	87	79	42	34	26	31.7
		Female	380	34	30	46	28	67	72	24	43	36	32.8
Moffat	16.2	Male	8,408	1,070	757	689	1,072	1,928	1,305	688	502	397	28.2
		Female	7,792	998	738	668	952	1,720	1,108	618	410	580	28.1
Montezuma	19.3	Male	9,458	1,104	925	930	961	1,625	1,365	906	797	845	30.0
		Female	9,842	1,068	951	903	946	1,607	1,387	933	860	1,187	31.6
Montrose	26.3	Male	13,112	1,363	1,205	1,328	1,209	2,132	2,026	1,300	1,091	1,458	31.8
		Female	13,188	1,324	1,125	1,144	1,147	2,215	1,999	1,215	1,213	1,806	33.4
Morgan	23.1	Male	11,421	1,314	1,033	1,034	1,277	1,918	1,467	1,055	971	1,352	30.5
		Female	11,679	1,164	950	1,036	1,207	1,894	1,474	1,119	1,036	1,799	32.8
Otero	21.3	Male	10,299	1,137	916	1,096	1,050	1,560	1,304	958	906	1,372	31.1
		Female	11,001	1,069	914	1,008	1,059	1,541	1,319	993	1,062	2,036	34.4
Ouray	2.3	Male	1,146	107	100	97	72	224	224	80	124	118	33.8
		Female	1,154	104	83	103	79	234	174	112	100	165	33.9
Park	7.3	Male	3,764	405	358	345	232	930	702	310	261	221	30.8
		Female	3,536	372	333	295	271	917	574	271	289	214	30.4

POPULATION BY AGE AND SEX

SMM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
COLORADO (continued)													
ALL COUNTIES (continued)													
Phillips	4.4	Male	2,159	209	188	189	185	315	287	203	210	373	34.8
		Female	2,241	200	177	155	176	301	276	205	236	515	39.0
Pitkin	11.4	Male	6,036	289	293	344	807	2,282	1,212	410	258	141	30.6
		Female	5,364	295	291	320	793	1,974	942	367	220	162	30.0
Prowers	14.1	Male	6,831	845	552	667	762	1,111	872	589	567	766	29.4
		Female	7,269	769	635	672	737	1,133	885	674	687	1,077	32.3
Pueblo	125.4	Male	60,901	6,025	5,387	5,859	6,985	10,624	7,644	6,129	5,735	6,513	30.8
		Female	64,499	5,848	5,343	5,629	7,146	[illegible]	[illegible]	6,514	6,453	9,182	33.1
Rio Blanco	6.5	Male	3,362	381	311	[illegible]	[illegible]	631	493	305	228	189	27.6
		Female	3,138	400	279	272	400	567	455	274	210	281	28.8
Rio Grande	10.9	Male	5,415	565	548	531	537	854	704	497	447	732	31.2
		Female	5,485	551	479	516	536	829	763	493	501	817	33.0
Routt	15.4	Male	8,255	779	646	554	1,093	2,750	1,311	464	355	303	28.8
		Female	7,145	673	552	557	940	2,212	1,041	[illegible]	[illegible]	433	29.0
Saguache	3.9	Male	1,983	142	178	193	214	328	252	173	188	215	30.0
		Female	1,917	197	153	195	188	287	236	180	199	282	32.9
San Juan	1.0	Male	542	66	50	42	51	152	85	40	35	21	29.1
		Female	458	62	37	38	64	120	48	41	24	24	[illegible]
San Miguel	3.6	Male	1,944	188	162	120	174	706	318	111	70	95	27.6
		Female	1,656	177	120	101	181	585	223	78	79	112	29.3
Sedgwick	3.2	Male	1,543	143	118	137	132	219	182	161	187	264	36.2
		Female	1,657	128	149	131	122	198	210	175	195	349	39.2
Summit	11.1	Male	6,177	428	335	326	1,142	2,499	864	309	201	73	28.4
		Female	4,923	411	340	288	977	1,775	638	276	138	80	27.5
Teller	11.4	Male	5,786	521	529	627	370	1,246	1,062	562	456	413	31.8
		Female	5,614	465	467	537	454	1,257	977	538	449	470	32.0
Washington	5.3	Male	2,697	245	241	241	229	431	339	261	313	397	34.1
		Female	2,603	238	196	198	227	360	347	289	295	453	37.4
Weld	138.8	Male	68,176	7,292	6,131	6,189	9,971	13,383	9,451	5,648	4,580	5,531	28.4
		Female	70,624	6,792	5,896	5,902	11,165	12,931	9,467	5,763	4,964	7,744	29.3
Yuma	9.9	Male	4,860	530	432	444	440	750	662	448	450	704	32.8
		Female	5,040	542	395	410	407	758	643	485	470	930	35.1
TOTAL METRO COUNTIES	**2,649.6**	**Male**	**1,313,376**	**123,350**	**111,148**	**114,207**	**184,026**	**286,905**	**196,777**	**118,921**	**92,644**	**85,398**	**29.3**
		Female	**1,336,224**	**118,356**	**106,856**	**110,566**	**168,356**	**277,300**	**197,170**	**120,795**	**101,701**	**135,124**	**30.9**
TOTAL STATE	**3,269.7**	**Male**	**1,626,663**	**154,636**	**137,272**	**141,315**	**222,231**	**351,417**	**240,723**	**145,725**	**116,912**	**116,432**	**29.5**
		Female	**1,643,037**	**147,594**	**131,592**	**135,953**	**202,973**	**335,310**	**238,362**	**147,671**	**127,616**	[illegible]	**31.1**
CONNECTICUT													
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**820.2**	**Male**	**391,742**	**29,886**	**32,593**	**40,014**	**39,890**	**62,115**	**60,629**	**46,241**	**41,755**	**38,619**	**33.6**
		Female	**428,458**	**29,228**	**31,064**	**38,608**	**40,093**	**65,471**	**66,724**	**48,785**	**46,144**	**62,341**	**36.5**
Fairfield	820.2	Male	391,742	29,886	32,593	40,014	39,890	62,115	60,629	46,241	41,755	38,619	33.6
		Female	428,458	29,228	31,064	38,608	40,093	65,471	66,724	48,785	46,144	62,341	36.5
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,075.4**	**Male**	**517,848**	**39,964**	**41,396**	**49,238**	**63,532**	**92,192**	**75,369**	**53,606**	**51,830**	**50,721**	**32.0**
		Female	**557,552**	**38,186**	**39,813**	**47,443**	**63,088**	**94,835**	**78,231**	**56,939**	**57,670**	**81,347**	**34.5**
Hartford	816.1	Male	389,846	30,299	31,171	37,462	45,316	67,745	55,352	41,376	41,149	39,976	32.5
		Female	426,254	28,707	30,132	36,198	45,875	70,782	58,774	44,832	45,975	64,979	35.2
Middlesex	136.4	Male	66,500	4,996	5,315	6,381	7,431	12,411	10,313	6,637	6,237	6,779	32.4
		Female	69,900	4,829	5,015	5,962	6,980	12,592	10,287	6,678	7,091	10,466	34.7
Tolland	122.9	Male	61,502	4,669	4,910	5,395	10,785	12,036	9,704	5,593	4,444	3,966	29.1
		Female	61,398	4,650	4,666	5,283	10,233	11,461	9,170	5,429	4,604	5,902	30.1
NEW HAVEN - WATERBURY - MERIDEN	**773.5**	**Male**	**367,798**	**29,708**	**29,451**	**34,388**	**43,461**	**64,904**	**50,491**	**36,230**	**38,753**	**40,412**	**32.2**
		Female	**405,702**	**28,095**	**28,313**	**33,386**	**44,172**	**67,822**	**53,477**	**39,896**	**44,712**	**65,829**	**35.2**
New Haven	773.5	Male	367,798	29,708	29,451	34,388	43,461	64,904	50,491	36,230	38,753	40,412	32.2
		Female	405,702	28,095	28,313	33,386	44,172	67,822	53,477	39.896	44,712	65,829	35.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
CONNECTICUT (continued)													
NEW LONDON - NORWICH	**246.4**	**Male**	**124,058**	**10,657**	**9,723**	**11,563**	**19,013**	**23,047**	**17,273**	**11,501**	**10,665**	**10,616**	**29.8**
		Female	**122,342**	**10,174**	**9,444**	**10,821**	**14,026**	**20,783**	**16,852**	**11,753**	**11,953**	**16,536**	**33.0**
New London	246.4	Male	124,058	10,657	9,723	11,563	19,013	23,047	17,273	11,501	10,665	10,616	29.8
		Female	122,342	10,174	9,444	10,821	14,026	20,783	16,852	11,753	11,953	16,536	33.0
ALL COUNTIES													
Fairfield	820.2	Male	391,742	29,886	32,593	40,014	39,890	62,115	60,629	46,241	41,755	38,619	33.6
		Female	428,458	29,228	31,064	38,608	40,093	65,471	66,724	48,785	46,144	62,341	36.5
Hartford	816.1	Male	389,846	30,299	31,171	37,462	45,316	67,745	55,352	41,376	41,149	39,976	32.5
		Female	426,254	28,707	30,132	36,198	45,875	70,782	58,774	44,832	45,975	64,979	35.2
Litchfield	163.9	Male	79,213	6,067	6,759	7,810	7,403	13,946	12,237	8,034	7,838	9,119	33.3
		Female	84,687	6,031	6,480	7,411	7,180	14,164	12,380	8,194	8,959	13,888	35.9
Middlesex	136.4	Male	66,500	4,996	5,315	6,381	7,431	12,411	10,313	6,637	6,237	6,779	32.4
		Female	69,900	4,829	5,015	5,962	6,980	12,592	10,287	6,678	7,091	10,466	34.7
New Haven	773.5	Male	367,798	29,708	29,451	34,388	43,461	64,904	50,491	36,230	38,753	40,412	32.2
		Female	405,702	28,095	28,313	33,386	44,172	67,822	53,477	39,896	44,712	65,829	35.4
New London	246.4	Male	124,058	10,657	9,723	11,563	19,013	23,047	17,273	11,501	10,665	10,616	29.8
		Female	122,342	10,174	9,444	10,821	14,026	20,783	16,852	11,753	11,953	16,536	33.0
Tolland	122.9	Male	61,502	4,669	4,910	5,395	10,785	12,036	9,704	5,593	4,444	3,966	29.1
		Female	61,398	4,650	4,666	5,283	10,233	11,461	9,170	5,429	4,604	5,902	30.1
Windham	96.5	Male	46,538	4,262	4,219	4,670	5,560	8,111	6,521	4,287	4,079	4,829	30.6
		Female	49,962	4,086	4,101	4,400	5,809	8,302	6,495	4,361	4,767	7,641	32.9
TOTAL METRO COUNTIES	**2,915.5**	**Male**	**1,401,446**	**110,215**	**113,163**	**135,203**	**165,896**	**242,258**	**203,762**	**147,578**	**143,003**	**140,368**	**32.3**
		Female	**1,514,054**	**105,683**	**108,634**	**130,258**	**161,379**	**248,911**	**215,284**	**157,373**	**160,479**	**226,053**	**35.1**
TOTAL STATE	**3,175.9**	**Male**	**1,527,197**	**120,544**	**124,141**	**147,683**	**178,859**	**264,315**	**222,520**	**159,899**	**154,920**	**154,316**	**32.3**
		Female	**1,648,703**	**115,800**	**119,215**	**142,069**	**174,368**	**271,377**	**234,159**	**169,928**	**174,205**	**247,582**	**35.1**
DELAWARE													
WILMINGTON	**542.1**	**Male**	**261,816**	**23,467**	**22,559**	**26,149**	**32,333**	**45,527**	**37,550**	**27,358**	**24,882**	**21,991**	**30.8**
		Female	**280,284**	**22,524**	**21,474**	**25,125**	**33,878**	**47,400**	**39,051**	**28,765**	**27,478**	**34,589**	**32.8**
New Castle	407.6	Male	195,579	17,238	16,252	19,112	25,619	34,629	27,860	20,712	18,562	15,595	30.7
		Female	212,021	16,683	15,527	18,580	27,274	36,134	29,450	21,908	20,583	25,882	32.7
Cecil, Md.	*66.3*	*Male*	*33,106*	*2,986*	*3,260*	*3,678*	*3,447*	*5,524*	*5,071*	*3,339*	*2,999*	*2,802*	*30.8*
		Female	*33,194*	*2,902*	*3,047*	*3,407*	*3,225*	*5,730*	*4,880*	*3,226*	*3,018*	*3,759*	*32.0*
Salem, N. J.	*68.2*	*Male*	*33,131*	*3,243*	*3,047*	*3,359*	*3,267*	*5,374*	*4,619*	*3,307*	*3,321*	*3,594*	*31.8*
		Female	*35,069*	*2,939*	*2,900*	*3,138*	*3,379*	*5,536*	*4,721*	*3,631*	*3,877*	*4,948*	*34.4*
ALL COUNTIES													
Kent	105.5	Male	51,800	5,413	4,743	5,130	7,483	9,108	7,511	4,851	3,643	3,918	28.4
		Female	53,700	5,107	4,613	4,979	6,808	9,354	7,787	4,902	4,112	6,038	30.7
New Castle	407.6	Male	195,579	17,238	16,252	19,112	25,619	34,629	27,860	20,712	18,562	15,595	30.7
		Female	212,021	16,683	15,527	18,580	27,274	36,134	29,450	21,908	20,583	25,882	32.7
Sussex	108.3	Male	52,015	4,515	4,375	5,012	5,385	8,471	6,921	5,214	5,758	6,364	32.9
		Female	56,285	4,525	4,208	4,936	5,363	8,487	7,126	5,736	6,519	9,385	35.9
TOTAL METRO COUNTIES	**407.6**	**Male**	**195,579**	**17,238**	**16,252**	**19,112**	**25,619**	**34,629**	**27,860**	**20,712**	**18,562**	**15,595**	**30.7**
		Female	**212,021**	**16,683**	**15,527**	**18,580**	**27,274**	**36,134**	**29,450**	**21,908**	**20,583**	**25,882**	**32.7**
TOTAL STATE	**621.4**	**Male**	**299,394**	**27,166**	**25,370**	**29,254**	**38,487**	**52,208**	**42,292**	**30,777**	**27,963**	**25,877**	**30.6**
		Female	**322,006**	**26,315**	**24,348**	**28,495**	**39,445**	**53,975**	**44,363**	**32,546**	**31,214**	**41,305**	**32.9**
DISTRICT OF COLUMBIA													
WASHINGTON	**3,492.5**	**Male**	**1,694,145**	**141,259**	**143,102**	**160,542**	**202,846**	**346,852**	**291,707**	**172,851**	**132,298**	**102,688**	**30.7**
		Female	**1,798,355**	**135,659**	**136,846**	**155,783**	**204,320**	**368,482**	**297,229**	**175,346**	**149,972**	**174,718**	**32.2**
District of Columbia	621.0	Male	287,049	20,728	20,339	23,164	39,741	60,338	41,974	27,152	25,858	27,755	31.6
		Female	333,951	20,523	19,669	23,279	44,494	66,174	45,185	31,427	33,384	49,816	33.9
Calvert, Md.	*42.6*	*Male*	*21,221*	*2,174*	*2,129*	*2,471*	*1,900*	*3,845*	*3,578*	*1,879*	*1,646*	*1,599*	*30.0*
		Female	*21,379*	*2,053*	*1,979*	*2,234*	*1,923*	*4,069*	*3,231*	*1,890*	*1,832*	*2,168*	*31.1*
Charles, Md.	*86.5*	*Male*	*43,247*	*4,499*	*4,824*	*5,251*	*4,488*	*7,730*	*7,967*	*3,813*	*2,498*	*2,177*	*28.3*
		Female	*43,253*	*4,360*	*4,430*	*5,129*	*4,321*	*8,182*	*7,682*	*3,427*	*2,764*	*2,958*	*29.1*

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
DISTRICT OF COLUMBIA (continued)													
WASHINGTON (continued)													
Frederick, Md.	131.8	*Male*	64,497	6,197	6,148	6,238	6,854	12,460	10,669	6,123	4,859	4,949	30.5
		Female	67,303	5,957	5,774	5,949	7,563	12,778	9,989	6,263	5,392	7,638	31.6
Montgomery, Md.	630.0	*Male*	302,667	23,134	24,828	29,818	31,530	56,192	51,305	34,985	28,891	21,984	32.5
		Female	327,333	22,062	23,832	28,960	30,488	60,473	55,827	36,625	31,762	37,304	34.6
Prince George's, Md.	677.0	*Male*	329,340	29,931	29,347	33,712	46,258	67,458	53,768	31,818	22,087	14,961	28.8
		Female	347,660	28,487	28,140	32,567	47,930	72,750	56,319	31,489	24,855	25,123	30.0
Alexandria city, Va.	110.8	*Male*	52,151	3,629	2,793	2,981	5,831	14,992	8,873	5,003	4,510	3,539	32.2
		Female	58,649	3,406	2,727	3,003	7,457	16,261	7,942	5,198	5,494	7,161	32.8
Arlington, Va.	155.4	*Male*	75,829	4,206	3,593	3,973	11,438	20,605	11,934	6,681	6,800	6,599	32.1
		Female	79,571	3,971	3,316	3,666	9,698	19,608	11,107	7,056	9,068	12,081	34.8
Fairfax, Va	690.9	*Male*	342,847	28,096	30,871	34,804	34,919	67,150	68,066	39,665	26,457	12,819	31.4
		Female	348,053	27,133	29,761	33,482	33,243	71,105	68,444	37,777	26,561	20,547	32.1
Fairfax city, Va.	19.6	*Male*	9,687	719	735	925	1,401	1,982	1,555	1,065	904	401	30.4
		Female	9,913	722	657	861	1,272	1,932	1,607	1,199	896	767	32.5
Falls Church city, Va.	9.1	*Male*	4,323	283	258	306	399	977	720	419	484	477	34.4
		Female	4,777	236	218	264	412	931	749	500	615	852	39.4
Loudoun, Va.	68.7	*Male*	33,962	3,269	3,538	3,623	2,811	6,616	6,836	3,270	1,990	2,009	30.7
		Female	34,738	3,119	3,414	3,544	3,002	7,147	6,447	3,006	2,134	2,925	31.0
Manassas city, Va.	17.2	*Male*	8,492	1,062	841	740	900	2,083	1,406	660	419	381	28.4
		Female	8,708	1,021	802	753	999	2,030	1,296	669	431	707	28.8
Manassas Park city, Va.	6.9	*Male*	3,445	471	381	374	448	739	504	311	145	72	25.7
		Female	3,455	482	355	412	449	717	491	295	148	106	25.4
Prince William, Va.	173.9	*Male*	89,046	10,197	9,766	9,473	10,727	18,747	17,775	7,512	3,098	1,751	27.3
		Female	84,854	9,670	9,302	9,058	8,818	19,483	16,483	6,227	3,038	2,775	27.9
Stafford, Va.	51.1	*Male*	26,342	2,664	2,711	2,689	3,201	4,938	4,777	2,495	1,652	1,215	28.9
		Female	24,758	2,457	2,470	2,622	2,251	4,842	4,430	2,298	1,598	1,790	30.3
TOTAL METRO COUNTIES	**621.0**	**Male**	**287,049**	**20,728**	**20,339**	**23,164**	**39,741**	**60,338**	**41,974**	**27,152**	**25,858**	**27,755**	**31.6**
		Female	**333,951**	**20,523**	**19,669**	**23,279**	**44,494**	**66,174**	**45,185**	**31,427**	**33,384**	**49,816**	**33.9**
TOTAL STATE	**621.0**	**Male**	**287,049**	**20,728**	**20,339**	**23,164**	**39,741**	**60,338**	**41,974**	**27,152**	**25,858**	**27,755**	**31.6**
		Female	**333,951**	**20,523**	**19,669**	**23,279**	**44,494**	**66,174**	**45,185**	**31,427**	**33,384**	**49,816**	**33.9**
FLORIDA													
BRADENTON	**177.6**	**Male**	**82,379**	**5,828**	**5,609**	**5,942**	**6,904**	**10,996**	**8,860**	**6,849**	**9,663**	**21,728**	**41.7**
		Female	**95,221**	**5,471**	**5,379**	**5,500**	**7,184**	**11,445**	**9,580**	**8,207**	**13,016**	**29,439**	**48.9**
Manatee	177.6	Male	82,379	5,828	5,609	5,942	6,904	10,996	8,860	6,849	9,663	21,728	41.7
		Female	95,221	5,471	5,379	5,500	7,184	11,445	9,580	8,207	13,016	29,439	48.9
DAYTONA BEACH	**313.9**	**Male**	**147,941**	**9,775**	**10,039**	**11,374**	**17,037**	**20,830**	**16,344**	**13,173**	**17,853**	**31,516**	**38.0**
		Female	**165,959**	**9,539**	**9,390**	**10,642**	**15,179**	**20,967**	**17,995**	**15,595**	**22,879**	**43,773**	**44.6**
Volusia	313.9	Male	147,941	9,775	10,039	11,374	17,037	20,830	16,344	13,173	17,853	31,516	38.0
		Female	165,959	9,539	9,390	10,642	15,179	20,967	17,995	15,595	22,879	43,773	44.6
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,159.1**	**Male**	**549,461**	**35,656**	**36,389**	**40,259**	**50,362**	**88,995**	**72,579**	**50,246**	**57,960**	**117,015**	**38.2**
		Female	**609,639**	**34,506**	**35,143**	**39,178**	**51,793**	**89,325**	**73,414**	**55,482**	**77,927**	**152,871**	**42.5**
Broward	1,159.1	Male	549,461	35,656	36,389	40,259	50,362	88,995	72,579	50,246	57,960	117,015	38.2
		Female	609,639	34,506	35,143	39,178	51,793	89,325	73,414	55,482	77,927	152,871	42.5
FORT MYERS - CAPE CORAL	**267.5**	**Male**	**128,247**	**9,030**	**8,759**	**9,478**	**11,046**	**17,454**	**14,705**	**11,237**	**17,232**	**29,306**	**40.7**
		Female	**139,253**	**8,750**	**8,428**	**9,220**	**10,916**	**17,910**	**15,462**	**13,047**	**21,402**	**34,118**	**44.3**
Lee	267.5	Male	128,247	9,030	8,759	9,478	11,046	17,454	14,705	11,237	17,232	29,306	40.7
		Female	139,253	8,750	8,428	9,220	10,916	17,910	15,462	13,047	21,402	34,118	44.3
FORT PIERCE	**200.9**	**Male**	**97,751**	**7,708**	**7,426**	**7,499**	**9,344**	**14,257**	**11,640**	**8,543**	**11,514**	**19,820**	**37.3**
		Female	**103,149**	**7,460**	**7,037**	**7,196**	**9,095**	**13,960**	**11,526**	**9,148**	**14,553**	**23,174**	**40.9**
Martin	83.8	Male	40,751	2,531	2,665	2,868	3,843	5,430	4,697	3,529	5,117	10,071	41.5
		Female	43,049	2,519	2,452	2,727	3,346	5,177	4,733	3,768	6,602	11,725	46.6
St. Lucie	117.1	Male	57,000	5,177	4,761	4,631	5,501	8,827	6,943	5,014	6,397	9,749	34.6
		Female	60,100	4,941	4,585	4,469	5,749	8,783	6,793	5,380	7,951	11,449	37.2
FORT WALTON BEACH	**133.5**	**Male**	**67,964**	**6,443**	**5,952**	**6,503**	**11,034**	**12,261**	**10,272**	**7,177**	**4,920**	**3,402**	**28.3**
		Female	**65,536**	**6,253**	**5,698**	**6,271**	**8,341**	**11,380**	**10,714**	**6,971**	**4,933**	**4,975**	**30.5**
Okaloosa	133.5	Male	67,964	6,443	5,952	6,503	11,034	12,261	10,272	7,177	4,920	3,402	28.3
		Female	65,536	6,253	5,698	6,271	8,341	11,380	10,714	6,971	4,933	4,975	30.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
GAINESVILLE	**194.9**	**Male**	**98,627**	**8,082**	**6,990**	**7,270**	**23,240**	**21,782**	**11,890**	**6,939**	**5,954**	**6,480**	**26.7**
		Female	**96,273**	**7,749**	**6,736**	**6,917**	**20,473**	**19,343**	**11,757**	**7,202**	**6,722**	**9,374**	**28.2**
Alachua	171.9	Male	86,302	7,028	5,975	6,262	21,914	19,185	9,926	5,736	4,910	5,366	26.0
		Female	85,598	6,728	5,813	5,928	19,429	17,704	10,280	6,118	5,673	7,925	27.8
Bradford	23.0	Male	12,325	1,054	1,015	1,008	1,326	2,597	1,964	1,203	1,044	1,114	31.8
		Female	10,675	1,021	923	989	1,044	1,639	1,477	1,084	1,049	1,449	33.3
JACKSONVILLE	**817.6**	**Male**	**396,394**	**37,943**	**36,263**	**37,653**	**51,374**	**73,043**	**55,577**	**38,011**	**34,014**	**32,516**	**29.8**
		Female	**421,206**	**37,327**	**34,884**	**36,040**	**46,817**	**74,735**	**58,824**	**40,844**	**39,125**	**52,610**	**32.4**
Clay	88.3	Male	43,313	4,040	4,741	5,125	3,959	7,285	7,989	4,341	2,967	2,866	30.2
		Female	44,987	4,143	4,493	4,824	3,902	8,153	8,277	4,037	3,135	4,023	31.3
Duval	620.5	Male	300,482	29,244	26,806	27,137	42,042	57,263	40,124	28,199	25,823	23,844	29.4
		Female	320,018	28,594	25,792	26,217	37,279	57,746	42,792	31,158	30,131	40,309	32.3
Nassau	40.0	Male	19,909	2,033	2,067	2,228	2,015	3,361	3,112	2,123	1,575	1,395	29.8
		Female	20,091	1,968	1,941	1,978	2,046	3,460	3,138	2,006	1,630	1,924	31.1
St. Johns	68.8	Male	32,690	2,626	2,649	3,163	3,358	5,134	4,352	3,348	3,649	4,411	33.9
		Female	36,110	2,622	2,658	3,021	3.590	5,376	4,617	3,643	4,229	6,354	36.7
LAKELAND - WINTER HAVEN	**363.6**	**Male**	**178,398**	**15,325**	**14,967**	**16,134**	**20,036**	**29,276**	**24,543**	**17,366**	**17,067**	**23,684**	**32.8**
		Female	**185,202**	**14,609**	**14,527**	**15,570**	**19,067**	**27,404**	**24,343**	**17,906**	**19,508**	**32,268**	**35.6**
Polk	363.6	Male	178,398	15,325	14,967	16,134	20,036	29,276	24,543	17,366	17,067	23,684	32.8
		Female	185,202	14,609	14,527	15,570	19,067	27,404	24,343	17,906	19,508	32,268	35.6
MELBOURNE - TITUSVILLE - PALM BAY	**344.9**	**Male**	**170,089**	**11,793**	**12,466**	**16,009**	**20,950**	**25,146**	**23,205**	**19,707**	**19,889**	**20,924**	**34.5**
		Female	**174,811**	**11,576**	**12,011**	**14,980**	**18,023**	**24,032**	**25,445**	**20,743**	**21,986**	**26,015**	**37.7**
Brevard	344.9	Male	170,089	11,793	12,466	16,009	20,950	25,146	23,205	19,707	19,889	20,924	34.5
		Female	174,811	11,576	12,011	14,980	18,023	24,032	25,445	20,743	21,986	26,015	37.7
MIAMI - HIALEAH	**1,771.6**	**Male**	**833,750**	**65,304**	**62,030**	**70,580**	**89,962**	**133,606**	**120,089**	**92,735**	**80,695**	**118,749**	**34.7**
		Female	**937,850**	**62,350**	**59,369**	**68,637**	**91,815**	**144,626**	**132,345**	**100,886**	**97,910**	**179,912**	**38.2**
Dade	1,771.6	Male	833,750	65,304	62,030	70,580	89,962	133,606	120,089	92,735	80,695	118,749	34.7
		Female	937,850	62,350	59,369	68,637	91,815	144,626	132,345	100,886	97,910	179,912	38.2
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,930.7***	***Male***	***1,383,211***	***100,960***	***98,419***	***110,839***	***140,324***	***222,601***	***192,668***	***142,981***	***138,655***	***235,764***	***36.0***
		Female	***1,547,489***	***96,856***	***94,512***	***107,815***	***143,608***	***233,951***	***205,759***	***156,368***	***175,837***	***332,783***	***39.7***
NAPLES	**117.9**	**Male**	**58,483**	**4,373**	**3,931**	**4,491**	**5,449**	**8,635**	**7,304**	**5,262**	**7,498**	**11,540**	**38.2**
		Female	**59,417**	**3,981**	**3,931**	**4,250**	**5,037**	**8,027**	**7,247**	**5,722**	**8,903**	**12,319**	**41.2**
Collier	117.9	Male	58,483	4,373	3,931	4,491	5,449	8,635	7,304	5,262	7,498	11,540	38.2
		Female	59,417	3,981	3,931	4,250	5,037	8,027	7,247	5,722	8,903	12,319	41.2
OCALA	**167.3**	**Male**	**80,304**	**6,516**	**6,666**	**7,322**	**6,887**	**11,191**	**10,090**	**7,605**	**9,925**	**14,102**	**36.6**
		Female	**86,996**	**6,183**	**6,332**	**7,241**	**7,552**	**11,921**	**10,840**	**8,761**	**11,823**	**16,343**	**38.9**
Marion	167.3	Male	80,304	6,516	6,666	7,322	6,887	11,191	10,090	7,605	9,925	14,102	36.6
		Female	86,996	6,183	6,332	7,241	7,552	11,921	10,840	8,761	11,823	16,343	38.9
ORLANDO	**864.1**	**Male**	**419,045**	**35,580**	**35,759**	**39,195**	**55,113**	**73,031**	**58,350**	**42,589**	**38,140**	**41,288**	**31.0**
		Female	**445,055**	**34,539**	**34,364**	**37,387**	**51,371**	**75,022**	**62,066**	**45,270**	**43,680**	**61,356**	**33.6**
Orange	551.9	Male	268,820	22,701	21,887	24,583	40,663	48,097	35,028	26,981	24,115	24,765	30.1
		Female	283,080	22,170	20,996	23,195	36,196	47,616	37,526	29,163	27,712	38,506	33.2
Osceola	77.9	Male	37,120	3,167	2,965	3,264	3,685	5,413	5,007	3,623	3,809	6,187	35.1
		Female	40,780	2,978	2,942	3,166	3,865	5,662	5,243	3,743	4,524	8,657	38.4
Seminole	234.3	Male	113,105	9,712	10,907	11,348	10,765	19,521	18,315	11,985	10,216	10,336	32.1
		Female	121,195	9,391	10,426	11,026	11,310	21,744	19,297	12,364	11,444	14,193	33.5
PANAMA CITY	**114.7**	**Male**	**56,361**	**5,470**	**5,131**	**5,373**	**7,171**	**9,815**	**7,881**	**5,754**	**4,917**	**4,849**	**30.1**
		Female	**58,339**	**5,107**	**4,877**	**4,984**	**6,771**	**9,520**	**8,538**	**6,094**	**5,658**	**6,790**	**32.8**
Bay	114.7	Male	56,361	5,470	5,131	5,373	7,171	9,815	7,881	5,754	4,917	4,849	30.1
		Female	58,339	5,107	4,877	4,984	6,771	9,520	8,538	6,094	5,658	6,790	32.8
PENSACOLA	**329.4**	**Male**	**160,954**	**15,641**	**14,574**	**15,759**	**22,647**	**28,461**	**22,585**	**15,799**	**13,546**	**11,942**	**29.2**
		Female	**168,446**	**14,896**	**13,759**	**15,036**	**20,677**	**28,454**	**24,462**	**17,358**	**15,343**	**18,461**	**32.0**
Escambia	262.7	Male	127,757	12,396	11,362	12,222	18,477	22,703	17,422	12,459	10,996	9,720	29.1
		Female	134,943	11,761	10,854	11,771	16,833	22,653	18,989	13,954	12,695	15,433	32.2
Santa Rosa	66.7	Male	33,197	3,245	3,212	3,537	4,170	5,758	5,163	3,340	2,550	2,222	29.2
		Female	33,503	3,135	2,905	3,265	3,844	5,801	5,473	3,404	2,648	3,028	31.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
SARASOTA	**247.6**	**Male**	**114,101**	**5,972**	**6,415**	**7,522**	**8,764**	**14,346**	**12,101**	**9,662**	**15,205**	**34,114**	**47.1**
		Female	**133,499**	**5,657**	**6,189**	**7,346**	**9,050**	**14,647**	**13,299**	**11,795**	**21,091**	**44,425**	**54.0**
Sarasota	247.6	Male	114,101	5,972	6,415	7,522	8,764	14,346	12,101	9,662	15,205	34,114	47.1
		Female	133,499	5,657	6,189	7,346	9,050	14,647	13,299	11,795	21,091	44,425	54.0
TALLAHASSEE	**212.0**	**Male**	**101,919**	**9,665**	**8,922**	**8,666**	**18,404**	**21,517**	**13,335**	**7,839**	**6,788**	**6,783**	**27.5**
		Female	**110,081**	**9,397**	**8,632**	**8,318**	**20,403**	**21,362**	**14,126**	**8,827**	**8,108**	**10,908**	**28.9**
Gadsden	43.4	Male	20,381	2,428	2,179	2,326	2,231	3,290	2,359	1,709	1,670	2,189	28.1
		Female	23,019	2,342	2,173	2,232	2,377	3,418	2,761	2,199	2,081	3,436	32.0
Leon	168.6	Male	81,538	7,237	6,743	6,340	16,173	18,227	10,976	6,130	5,118	4,594	27.3
		Female	87,062	7,055	6,459	6,086	18,026	17,944	11,365	6,628	6,027	7,472	28.3
TAMPA - ST. PETERSBURG - CLEARWATER	**1,870.0**	**Male**	**879,245**	**61,665**	**62,537**	**69,367**	**86,018**	**131,518**	**106,724**	**80,543**	**99,324**	**181,549**	**37.7**
		Female	**990,755**	**58,671**	**60,726**	**67,134**	**88,102**	**135,568**	**114,134**	**90,367**	**127,049**	**249,004**	**42.5**
Hernando	72.2	Male	34,691	2,058	2,259	2,653	2,444	3,669	3,703	2,988	5,717	9,200	46.9
		Female	37,509	2,195	2,269	2,526	2,407	3,797	3,948	3,580	7,346	9,441	49.9
Hillsborough	740.1	Male	356,887	31,316	30,600	32,749	44,140	63,962	50,440	34,980	31,614	37,086	31.2
		Female	383,213	29,396	29,551	31,931	45,047	66,079	53,222	36,917	36,694	54,376	33.4
Pasco	235.3	Male	111,679	6,301	6,424	7,288	7,529	11,597	10,853	8,743	16,852	36,092	51.8
		Female	123,621	6,161	6,274	7,073	7,544	12,060	11,347	10,274	22,758	40,130	55.5
Pinellas	822.4	Male	375,988	21,990	23,254	26,677	31,905	52,290	41,728	33,832	45,141	99,171	42.6
		Female	446,412	20,919	22,632	25,604	33,104	53,632	45,617	39,596	60,251	145,057	50.7
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**730.5**	**Male**	**347,271**	**23,860**	**23,118**	**25,308**	**32,068**	**53,178**	**43,298**	**30,335**	**37,598**	**78,508**	**38.7**
		Female	**383,229**	**22,911**	**22,144**	**24,525**	**31,547**	**51,969**	**43,065**	**33,806**	**51,125**	**102,137**	**43.9**
Palm Beach	730.5	Male	347,271	23,860	23,118	25,308	32,068	53,178	43,298	30,335	37,598	78,508	38.7
		Female	383,229	22,911	22,144	24,525	31,547	51,969	43,065	33,806	51,125	102,137	43.9
ALL COUNTIES													
Alachua	171.9	Male	86,302	7,028	5,975	6,262	21,914	19,185	9,926	5,736	4,910	5,366	26.0
		Female	85,598	6,728	5,813	5,928	19,429	17,704	10,280	6,118	5,673	7,925	27.8
Baker	18.2	Male	9,229	1,011	925	950	1,200	1,568	1,359	857	620	739	28.4
		Female	8,971	931	922	875	953	1,490	1,322	872	643	963	30.4
Bay	114.7	Male	56,361	5,470	5,131	5,373	7,171	9,815	7,881	5,754	4,917	4,849	30.1
		Female	58,339	5,107	4,877	4,984	6,771	9,520	8,538	6,094	5,658	6,790	32.8
Bradford	23.0	Male	12,325	1,054	1,015	1,008	1,326	2,597	1,964	1,203	1,044	1,114	31.8
		Female	10,675	1,021	923	989	1,044	1,639	1,477	1,084	1,049	1,449	33.3
Brevard	344.9	Male	170,089	11,793	12,466	16,009	20,950	25,146	23,205	19,707	19,889	20,924	34.5
		Female	174,811	11,576	12,011	14,980	18,023	24,032	25,445	20,743	21,986	26,015	37.7
Broward	1,159.1	Male	549,461	35,656	36,389	40,259	50,362	88,995	72,579	50,246	57,960	117,015	38.2
		Female	609,639	34,506	35,143	39,178	51,793	89,325	73,414	55,482	77,927	152,871	42.5
Calhoun	9.8	Male	4,681	481	402	507	423	660	637	437	462	672	33.0
		Female	5,119	492	416	472	451	675	674	478	519	942	35.8
Charlotte	80.5	Male	37,630	1,791	1,817	2,261	2,245	3,442	3,191	2,995	6,485	13,403	56.7
		Female	42,870	1,725	1,801	2,101	2,169	3,624	3,641	3,749	8,654	15,406	58.0
Citrus	78.3	Male	37,508	2,194	2,215	2,653	2,194	3,731	3,643	3,133	6,038	11,707	52.0
		Female	40,792	1,879	2,123	2,457	2,454	3,856	3,961	3,982	7,824	12,256	54.3
Clay	88.3	Male	43,313	4,040	4,741	5,125	3,959	7,285	7,989	4,341	2,967	2,866	30.2
		Female	44,987	4,143	4,493	4,824	3,902	8,153	8,277	4,037	3,135	4,023	31.3
Collier	117.9	Male	58,483	4,373	3,931	4,491	5,449	8,635	7,304	5,262	7,498	11,540	38.2
		Female	59,417	3,981	3,931	4,250	5,037	8,027	7,247	5,722	8,903	12,319	41.2
Columbia	40.5	Male	19,804	2,203	1,850	1,990	2,167	3,114	2,828	1,938	1,814	1,900	30.4
		Female	20,696	2,029	1,824	1,926	2,260	3,329	2,884	1,989	1,928	2,527	31.9
Dade	1,771.6	Male	833,750	65,304	62,030	70,580	89,962	133,606	120,089	92,735	80,695	118,749	34.7
		Female	937,850	62,350	59,369	68,637	91,815	144,626	132,345	100,886	97,910	179,912	38.2
De Soto	21.6	Male	10,745	851	907	960	1,435	1,595	1,319	920	1,039	1,719	32.6
		Female	10,855	898	857	947	923	1,507	1,352	1,061	1,271	2,039	37.2
Dixie	9.0	Male	4,651	385	386	465	456	760	709	442	489	559	33.3
		Female	4,349	393	376	404	384	638	603	436	513	602	34.7
Duval	620.5	Male	300,482	29,244	26,806	27,137	42,042	57,263	40,124	28,199	25,823	23,844	29.4
		Female	320,018	28,594	25,792	26,217	37,279	57,746	42,792	31,158	30,131	40,309	32.3
Escambia	262.7	Male	127.757	12,396	11,362	12,222	18,477	22,703	17,422	12,459	10,996	9,720	29.1
		Female	134,943	11,761	10,854	11,771	16,833	22,653	18,989	13,954	12,695	15,433	32.2
Flagler	16.4	Male	8,009	542	533	594	1,078	989	821	663	1,285	1,504	38.3
		Female	8,391	535	501	529	1,104	1,005	833	791	1,591	1,502	41.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
FLORIDA (continued)													
ALL COUNTIES (continued)													
Franklin	8.1	Male	3,949	386	336	467	378	524	552	381	388	537	32.8
		Female	4,151	371	345	381	373	550	574	352	437	768	36.0
Gadsden	43.4	Male	20,381	2,428	2,179	2,326	2,231	3,290	2,359	1,709	1,670	2,189	28.1
		Female	23,019	2,342	2,173	2,232	2,377	3,418	2,761	2,199	2,081	3,436	32.0
Gilchrist	7.4	Male	3,886	299	300	546	649	463	519	374	360	376	28.2
		Female	3,514	308	284	368	336	444	564	382	373	455	35.3
Glades	7.3	Male	3,596	332	287	318	313	440	435	413	493	565	37.5
		Female	3,704	351	303	334	295	488	458	409	487	579	36.8
Gulf	10.9	Male	5,361	533	540	557	538	725	680	669	510	609	32.1
		Female	5,539	516	471	502	545	753	790	608	631	723	34.8
Hamilton	9.1	Male	4,323	537	488	497	437	642	525	341	354	502	28.2
		Female	4,777	518	476	436	467	756	558	382	401	783	31.5
Hardee	20.8	Male	10,368	1,179	1,094	1,090	1,076	1,572	1,305	964	924	1,164	29.7
		Female	10,432	1,098	990	1,052	1,001	1,635	1,326	949	988	1,393	31.6
Hendry	22.1	Male	11,138	1,278	1,108	1,237	1,116	1,730	1,641	1,044	983	1,001	29.8
		Female	10,962	1,169	1,203	1,177	1,086	1,765	1,551	996	972	1,043	29.8
Hernando	72.2	Male	34,691	2,058	2,259	2,653	2,444	3,669	3,703	2,988	5,717	9,200	46.9
		Female	37,509	2,195	2,269	2,526	2,407	3,797	3,948	3,580	7,346	9,441	49.9
Highlands	58.4	Male	28,194	2,028	1,876	2,160	2,494	3,411	2,879	2,361	3,574	7,411	42.4
		Female	30,206	1,963	1,794	1,945	2,186	3,117	3,125	2,648	4,480	8,948	48.7
Hillsborough	740.1	Male	356,887	31,316	30,600	32,749	44,140	63,962	50,440	34,980	31,614	37,086	31.2
		Female	383,213	29,396	29,551	31,931	45,047	66,079	53,222	36,917	36,694	54,376	33.4
Holmes	16.2	Male	7,898	731	755	812	753	1,066	1,107	787	830	1,057	33.4
		Female	8,302	678	662	782	708	1,110	1,205	800	909	1,448	36.8
Indian River	78.5	Male	38,118	2,693	2,632	3,095	3,706	5,303	4,493	3,555	4,924	7,717	38.6
		Female	40,382	2,600	2,588	2,871	3,301	5,064	4,645	4,043	5,902	9,368	43.1
Jackson	41.4	Male	20,370	1,970	1,783	2,163	2,848	3,022	2,510	1,897	1,734	2,443	29.7
		Female	21,030	1,900	1,727	1,783	1,969	2,949	2,732	2,036	2,186	3,748	35.7
Jefferson	11.5	Male	5,513	644	587	608	564	839	584	505	479	703	29.2
		Female	5,987	591	571	544	565	933	699	533	605	946	32.7
Lafayette	4.4	Male	2,169	235	215	214	199	341	291	208	198	268	31.5
		Female	2,231	252	189	200	214	338	293	194	211	340	32.7
Lake	127.7	Male	60,629	4,274	4,175	4,927	4,781	7,436	7,021	5,479	7,261	15,275	41.7
		Female	67,071	4,145	4,068	4,709	4,803	7,505	7,343	5,911	9,339	19,248	46.6
Lee	267.5	Male	128,247	9,030	8,759	9,478	11,046	17,454	14,705	11,237	17,232	29,306	40.7
		Female	139,253	8,750	8,428	9,220	10,916	17,910	15,462	13,047	21,402	34,118	44.3
Leon	168.6	Male	81,538	7,237	6,743	6,340	16,173	18,227	10,976	6,130	5,118	4,594	27.3
		Female	87,062	7,055	6,459	6,086	18,026	17,944	11,365	6,628	6,027	7,472	28.3
Levy	24.6	Male	11,899	1,058	1,056	1,140	1,032	1,591	1,502	1,198	1,401	1,921	35.5
		Female	12,701	996	1,007	1,061	1,104	1,820	1,599	1,257	1,676	2,181	37.3
Liberty	4.6	Male	2,285	255	210	224	259	324	297	242	208	266	31.0
		Female	2,315	223	203	167	235	351	290	258	260	328	34.4
Madison	15.3	Male	7,141	777	741	820	746	965	849	631	670	942	30.0
		Female	8,159	783	758	781	764	1,089	998	748	823	1,415	34.1
Manatee	177.6	Male	82,379	5,828	5,609	5,942	6,904	10,996	8,860	6,849	9,663	21,728	41.7
		Female	95,221	5,471	5,379	5,500	7,184	11,445	9,580	8,207	13,016	29,439	48.9
Marion	167.3	Male	80,304	6,516	6,666	7,322	6,887	11,191	10,090	7,605	9,925	14,102	36.6
		Female	86,996	6,183	6,332	7,241	7,552	11,921	10,840	8,761	11,823	16,343	38.9
Martin	83.8	Male	40,751	2,531	2,665	2,868	3,843	5,430	4,697	3,529	5,117	10,071	41.5
		Female	43,049	2,519	2,452	2,727	3,346	5,177	4,733	3,768	6,602	11,725	46.6
Monroe	70.6	Male	36,828	2,209	2,121	2,335	4,424	7,115	5,008	3,850	4,622	5,144	35.4
		Female	33,772	2,019	1,965	2,087	3.422	5,868	4,321	3,840	4,864	5,386	38.5
Nassau	40.0	Male	19,909	2,033	2,067	2,228	2,015	3,361	3,112	2,123	1,575	1,395	29.8
		Female	20,091	1,968	1,941	1,978	2,046	3,460	3,138	2,006	1,630	1,924	31.1
Okaloosa	133.5	Male	67,964	6.443	5,952	6,503	11,034	12,261	10,272	7,177	4,920	3,402	28.3
		Female	65,536	6,253	5,698	6,271	8,341	11,380	10,714	6,971	4,933	4,975	30.5
Okeechobee	25.7	Male	13,084	1,355	1,223	1,575	1,265	1,792	1,707	1,253	1,268	1,646	31.3
		Female	12,616	1,280	1,093	1,127	1,215	1,911	1,736	1,228	1,342	1,684	33.3
Orange	551.9	Male	268,820	22,701	21,887	24,583	40,663	48,097	35,028	26,981	24,115	24,765	30.1
		Female	283,080	22,170	20,996	23,195	36,196	47,616	37,526	29,163	27,712	38,506	33.2
Osceola	77.9	Male	37,120	3,167	2,965	3,264	3,685	5,413	5,007	3,623	3,809	6,187	35.1
		Female	40,780	2,978	2,942	3,166	3,865	5,662	5,243	3,743	4,524	8,657	38.4
Palm Beach	730.5	Male	347,271	23,860	23,118	25,308	32,068	53,178	43,298	30,335	37,598	78,508	38.7
		Female	383,229	22,911	22,144	24,525	31,547	51,969	43,065	33,806	51,125	102,137	43.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
FLORIDA (continued)													
ALL COUNTIES (continued)													
Pasco	235.3	Male	111,679	6,301	6,424	7,288	7,529	11,597	10,853	8,743	16,852	36,092	51.8
		Female	123,621	6,161	6,274	7,073	7,544	12,060	11,347	10,274	22,758	40,130	55.5
Pinellas	822.4	Male	375,988	21,990	23,254	26,677	31,905	52,290	41,728	33,832	45,141	99,171	42.6
		Female	446,412	20,919	22,632	25,604	33,104	53,632	45,617	39,596	60,251	145,057	50.7
Polk	363.6	Male	178,398	15,325	14,967	16,134	20,036	29,276	24,543	17,366	17,067	23,684	32.8
		Female	185,202	14,609	14,527	15,570	19,067	27,404	24,343	17,906	19,508	32,268	35.6
Putnam	59.1	Male	28,575	2,668	2,523	2,770	2,622	3,843	3,447	2,835	3,417	4,450	34.6
		Female	30,525	2,536	2,409	2,597	2,776	4,157	3,651	3,255	3,995	5,149	37.2
St. Johns	68.8	Male	32,690	2,626	2,649	3,163	3,358	5,134	4,352	3,348	3,649	4,411	33.9
		Female	36,110	2,622	2,658	3,021	3,590	5,376	4,617	3,643	4,229	6,354	36.7
St. Lucie	117.1	Male	57,000	5,177	4,761	4,631	5,501	8,827	6,943	5,014	6,397	9,749	34.6
		Female	60,100	4,941	4,585	4,469	5,749	8,783	6,793	5,380	7,951	11,449	37.2
Santa Rosa	66.7	Male	33,197	3,245	3,212	3,537	4,170	5,758	5,163	3,340	2,550	2,222	29.2
		Female	33,503	3,135	2,905	3,265	3,844	5,801	5,473	3,404	2,648	3,028	31.2
Sarasota	247.6	Male	114,101	5,972	6,415	7,522	8,764	14,346	12,101	9,662	15,205	34,114	47.1
		Female	133,499	5,657	6,189	7,346	9,050	14,647	13,299	11,795	21,091	44,425	54.0
Seminole	234.3	Male	113,105	9,712	10,907	11,348	10,765	19,521	18,315	11,985	10,216	10,336	32.1
		Female	121,195	9,391	10,426	11,026	11,310	21,744	19,297	12,364	11,444	14,193	33.5
Sumter	29.1	Male	14,720	1,104	1,155	1,443	1,952	1,831	1,737	1,351	1,662	2,485	34.3
		Female	14,380	1,094	1,063	1,274	1,230	1,752	1,831	1,434	1,947	2,755	39.2
Suwannee	25.5	Male	12,350	1,279	1,193	1,398	1,125	1,813	1,583	1,127	1,227	1,605	31.5
		Female	13,150	1,205	1,061	1,191	1,157	1,850	1,775	1,341	1,355	2,215	35.6
Taylor	17.7	Male	8,564	865	830	856	916	1,327	1,097	841	777	1,055	31.1
		Female	9,136	893	799	801	903	1,431	1,154	920	875	1,360	33.2
Union	11.2	Male	7,920	398	326	394	1,322	2,825	1,343	639	378	295	30.4
		Female	3,280	357	305	299	342	546	448	317	277	389	31.2
Volusia	313.9	Male	147,941	9,775	10,039	11,374	17,037	20,830	16,344	13,173	17,853	31,516	38.0
		Female	165,959	9,539	9,390	10,642	15,179	20,967	17,995	15,595	22,879	43,773	44.6
Wakulla	13.6	Male	6,689	730	638	743	562	1,170	951	609	567	719	30.7
		Female	6,911	698	626	636	663	1,215	951	629	586	907	31.9
Walton	25.5	Male	12,342	1,047	1,031	1,168	1,131	1,675	1,590	1,354	1,460	1,886	35.7
		Female	13,158	1,009	971	1,071	1,159	1,690	1,658	1,492	1,630	2,478	39.1
Washington	16.0	Male	7,698	697	734	850	679	996	1,047	722	823	1,150	33.9
		Female	8,302	680	679	729	666	1,072	1,140	838	979	1,519	37.9
TOTAL METRO COUNTIES	**10,398.6**	**Male**	**4,968,684**	**381,629**	**373,943**	**411,704**	**553,810**	**799,338**	**651,372**	**477,371**	**509,702**	**809,815**	**34.5**
		Female	**5,429,916**	**366,932**	**359,556**	**396,372**	**539,213**	**811,617**	**689,182**	**524,031**	**632,741**	**1,110,272**	**38.5**
TOTAL STATE	**11,435.2**	**Male**	**5,476,548**	**422,648**	**412,935**	**456,491**	**602,895**	**869,978**	**712,579**	**524,386**	**569,426**	**905,210**	**34.7**
		Female	**5,958,652**	**406,047**	**396,986**	**436,988**	**583,396**	**879,900**	**751,867**	**575,189**	**704,214**	**1,224,065**	**38.7**

GEORGIA

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ALBANY	**118.2**	**Male**	**56,681**	**6,744**	**6,283**	**6,001**	**7,310**	**10,718**	**7,505**	**4,896**	**3,894**	**3,330**	**26.9**
		Female	**61,519**	**6,608**	**5,936**	**5,850**	**7,733**	**11,197**	**8,248**	**5,464**	**4,634**	**5,849**	**29.1**
Dougherty	103.2	Male	49,088	5,944	5,428	5,264	6,303	9,176	6,365	4,277	3,415	2,916	26.7
		Female	54,112	5,834	5,176	5,050	6,975	9,727	7,156	4,878	4,088	5,228	29.1
Lee	15.0	Male	7,593	800	855	737	1,007	1,542	1,140	619	479	414	27.6
		Female	7,407	774	760	800	758	1,470	1,092	586	546	621	29.2
ATHENS	**139.8**	**Male**	**67,588**	**6,142**	**5,487**	**5,673**	**13,025**	**13,347**	**8,904**	**5,422**	**4,582**	**5,006**	**27.6**
		Female	**72,212**	**5,861**	**5,323**	**5,412**	**13,299**	**12,835**	**9,365**	**5,799**	**5,559**	**8,759**	**29.8**
Clarke	76.5	Male	36,593	3,055	2,458	2,576	9,744	7,694	4,030	2,552	2,203	2,281	25.6
		Female	39,907	3,009	2,447	2,504	10,017	7,206	4,533	2,867	2,797	4,527	27.7
Jackson	27.7	Male	13,515	1,323	1,270	1,371	1,429	2,307	2,074	1,304	1,115	1,322	30.9
		Female	14,185	1,219	1,225	1,293	1,462	2,211	2,063	1,291	1,341	2,080	33.6
Madison	20.3	Male	9,997	1,012	1,008	1,030	1,002	1,799	1,571	917	781	877	30.3
		Female	10,303	916	917	932	1,011	1,845	1,536	966	903	1,277	32.5
Oconee	15.3	Male	7,483	752	751	696	850	1,547	1,229	649	483	526	29.5
		Female	7,817	717	734	683	809	1,573	1,233	675	518	875	31.1
ATLANTA	**2,460.7**	**Male**	**1,189,001**	**113,904**	**113,721**	**113,745**	**138,054**	**243,776**	**196,853**	**112,706**	**82,854**	**73,388**	**29.7**
		Female	**1,271,699**	**109,350**	**109,402**	**109,915**	**140,693**	**260,711**	**199,632**	**117,223**	**96,210**	**128,563**	**31.4**
Barrow	24.6	Male	11,748	1,250	1,194	1,142	1,233	1,990	1,720	1,116	986	1,117	30.3
		Female	12,852	1,147	1,200	1,134	1,273	2,017	1,721	1,218	1,176	1,966	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ATLANTA (continued)													
Butts	15.2	Male	8,039	732	639	733	1,332	1,625	1,058	649	605	666	28.6
		Female	7,161	643	646	698	732	1,072	922	691	644	1,113	33.0
Cherokee	66.1	Male	32,680	3,501	3,471	3,065	3,152	6,858	5,574	2,749	2,056	2,254	29.6
		Female	33,420	3,413	3,318	3,042	3,316	6,998	5,044	2,588	2,311	3,390	30.2
Clayton	170.7	Male	83,786	8,957	8,910	8,438	9,853	17,496	14,288	7,967	4,824	3,053	28.3
		Female	86,914	8,582	8,510	8,265	10,487	18,626	14,410	7,805	5,182	4,847	29.0
Cobb	373.6	Male	183,718	16,878	17,192	16,991	20,708	39,744	33,599	18,417	12,009	8,180	30.1
		Female	189,882	15,973	16,310	16,188	20,686	43,190	32,879	18,098	12,938	13,620	31.0
Coweta	44.2	Male	21,166	2,156	2,072	2,233	2,073	3,571	3,284	2,063	1,763	1,951	30.7
		Female	23,034	2,219	2,031	2,114	2,173	3,715	3,252	2,221	2,075	3,234	33.0
De Kalb	514.7	Male	245,841	21,062	21,831	23,873	31,793	51,398	39,080	24,690	18,249	13,865	29.7
		Female	268,859	20,189	21,183	23,292	32,341	55,416	43,033	27,188	20,874	25,343	31.8
Douglas	68.5	Male	33,932	3,736	3,800	3,644	3,238	6,652	5,939	3,133	1,979	1,811	28.8
		Female	34,568	3,635	3,631	3,373	3,221	7,231	5,494	2,999	2,165	2,819	29.7
Fayette	43.6	Male	21,679	2,082	2,403	2,258	1,634	3,696	4,776	2,204	1,479	1,147	31.7
		Female	21,921	1,880	2,368	2,247	1,529	4,435	4,374	1,977	1,530	1,581	31.6
Forsyth	35.3	Male	17,629	1,811	1,828	1,719	1,768	3,179	2,967	1,702	1,325	1,330	30.3
		Female	17,671	1,617	1,657	1,637	1,801	3,252	2,754	1,609	1,515	1,829	31.5
Fulton	611.2	Male	286,574	26,159	25,013	25,593	37,739	59,360	41,994	25,699	21,807	23,210	29.8
		Female	324,626	25,643	24,289	25,086	39,032	63,833	44,597	29,055	27,773	45,318	32.6
Gwinnett	244.2	Male	121,384	12,978	12,864	11,263	11,222	27,527	23,489	10,491	6,441	5,109	29.5
		Female	122,816	12,388	12,166	10,748	11,818	28,956	21,816	9,688	7,107	8,129	29.9
Henry	45.5	Male	22,439	2,293	2,183	2,344	2,228	4,090	3,428	2,313	1,810	1,750	30.3
		Female	23,061	2,205	2,091	2,000	2,259	4,070	3,528	2,386	1,986	2,536	32.3
Newton	39.2	Male	18,809	2,010	1,883	2,099	2,091	3,012	2,804	1,802	1,422	1,686	29.[illegible]
		Female	20,391	1,852	1,935	2,009	2,095	3,267	2,908	1,879	1,784	2,662	32.1
Paulding	30.8	Male	15,195	1,610	1,645	1,459	1,582	2,776	2,448	1,411	1,086	1,178	29.7
		Female	15,605	1,520	1,590	1,471	1,527	2,901	2,263	1,397	1,242	1,694	30.8
Rockdale	46.8	Male	23,043	2,337	2,497	2,427	2,143	4,026	4,267	2,354	1,632	1,360	30.3
		Female	23,757	2,193	2,414	2,381	2,090	4,365	4,196	2,203	1,780	2,135	31.4
Spalding	51.5	Male	24,508	2,589	2,523	2,624	2,527	4,059	3,597	2,400	2,028	2,161	29.9
		Female	26,992	2,533	2,354	2,393	2,619	4,341	3,796	2,546	2,566	3,844	33.3
Walton	35.0	Male	16,831	1,763	1,773	1,840	1,738	2,717	2,541	1,546	1,353	1,560	29.8
		Female	18,169	1,718	1,709	1,837	1,694	2,826	2,645	1,675	1,562	2,503	32.5
AUGUSTA	**378.7**	**Male**	**184,043**	**18,997**	**17,138**	**18,486**	**25,560**	**33,774**	**25,065**	**17,652**	**14,570**	**12,801**	**28.5**
		Female	**194,657**	**18,335**	**16,454**	**17,060**	**23,663**	**35,103**	**27,069**	**19,024**	**16,442**	**21,507**	**31.2**
Columbia	53.1	Male	26,186	2,915	2,727	2,837	2,688	5,220	4,448	2,527	1,671	1,153	28.7
		Female	26,914	2,898	2,609	2,568	2,885	5,628	4,484	2,453	1,687	1,702	29.4
McDuffie	19.9	Male	9,383	1,010	919	1,063	981	1,585	1,275	976	765	809	29.5
		Female	10,517	1,033	909	970	1,123	1,693	1,455	984	1,019	1,331	32.2
Richmond	190.7	Male	92,634	9,425	7,982	8,914	15,718	17,522	11,587	8,218	7,018	6,250	27.4
		Female	98,066	8,971	7,888	8,189	13,502	18,056	12,814	9,237	8,103	11,306	30.8
Aiken, S. C.	*115.0*	*Male*	*55,840*	*5,647*	*5,510*	*5,672*	*6,173*	*9,447*	*7,755*	*5,931*	*5,116*	*4,589*	*30.2*
		Female	*59,160*	*5,433*	*5,048*	*5,333*	*6,153*	*9,726*	*8,316*	*6,350*	*5,633*	*7,168*	*32.8*
COLUMBUS	**242.8**	**Male**	**122,598**	**12,055**	**10,558**	**12,059**	**23,687**	**22,599**	**14,224**	**10,535**	**8,863**	**8,018**	**26.3**
		Female	**120,202**	**11,541**	**10,062**	**10,415**	**14,240**	**20,871**	**15,687**	**12,317**	**10,703**	**14,366**	**31.6**
Chattahoochee	21.2	Male	15,554	959	802	1,173	7,560	3,545	1,168	220	74	53	22.5
		Female	5,646	906	751	514	834	1,560	704	163	92	122	23.5
Muscogee	173.1	Male	83,998	8,706	7,478	8,419	13,450	15,309	10,094	7,973	6,748	5,821	27.6
		Female	89,102	8,325	7,135	7,571	10,641	15,361	11,623	9,507	8,085	10,854	32.1
Russell, Ala.	*48.5*	*Male*	*23,046*	*2,390*	*2,278*	*2,467*	*2,677*	*3,745*	*2,962*	*2,342*	*2,041*	*2,144*	*29.6*
		Female	*25,454*	*2,310*	*2,176*	*2,330*	*2,765*	*3,950*	*3,360*	*2,647*	*2,526*	*3,390*	*33.0*
MACON - WARNER ROBINS	**279.5**	**Male**	**133,293**	**13,769**	**12,954**	**13,564**	**16,523**	**23,933**	**18,677**	**13,397**	**11,079**	**9,397**	**29.1**
		Female	**146,207**	**13,246**	**12,536**	**13,149**	**17,219**	**24,793**	**20,495**	**14,537**	**12,995**	**17,237**	**31.8**
Bibb	156.2	Male	72,521	7,418	6,954	7,111	8,590	13,138	9,531	7,024	6,561	6,194	29.7
		Female	83,679	7,093	6,820	7,065	9,652	13,874	10,713	8,279	8,214	11,969	33.1
Houston	83.3	Male	41,449	4,312	4,048	4,365	5,498	7,522	6,335	4,554	3,052	1,763	28.3
		Female	41,851	4,196	3,883	4,141	5,061	7,378	6,769	4,336	3,074	3,013	29.9
Jones	19.5	Male	9,562	997	926	1,050	995	1,708	1,480	943	749	714	29.8
		Female	9,938	944	937	926	986	1,814	1,544	931	824	1,032	31.5
Peach	20.5	Male	9,761	1,042	1,026	1,038	1,440	1,565	1,331	876	717	726	27.1
		Female	10,739	1,013	896	1,017	1,520	1,727	1,469	991	883	1,223	30.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
SAVANNAH	**234.1**	**Male**	**112,162**	**12,050**	**10,407**	**10,785**	**14,689**	**20,389**	**14,742**	**9,972**	**9,531**	**9,597**	**29.0**
		Female	**121,938**	**11,640**	**9,993**	**10,485**	**13,985**	**20,786**	**15,694**	**11,419**	**11,728**	**16,208**	**32.2**
Chatham	212.3	Male	101,302	10,852	9,279	9,597	13,549	18,606	12,977	8,987	8,688	8,767	29.0
		Female	110,998	10,485	8,895	9,356	12,930	18,925	14,057	10,441	10,875	15,034	32.3
Effingham	21.8	Male	10,860	1,198	1,128	1,188	1,140	1,783	1,765	985	843	830	29.4
		Female	10,940	1,155	1,098	1,129	1,055	1,861	1,637	978	853	1,174	30.6
ALL COUNTIES													
Appling	17.1	Male	8,358	954	898	958	875	1,386	1,138	707	663	779	28.6
		Female	8,742	927	872	876	903	1,334	1,216	748	745	1,121	30.9
Atkinson	6.4	Male	3,141	348	308	421	317	493	420	257	252	325	28.6
		Female	3,259	345	280	342	335	457	480	274	320	426	32.2
Bacon	9.9	Male	4,670	585	481	486	454	752	627	423	411	451	29.4
		Female	5,230	560	517	509	488	804	646	514	495	697	31.7
Baker	3.6	Male	1,680	198	160	207	180	264	203	151	147	170	28.6
		Female	1,920	205	173	185	216	253	224	172	164	328	32.2
Baldwin	37.3	Male	18,448	1,665	1,482	1,961	2,879	3,101	2,454	1,640	1,621	1,645	29.0
		Female	18,852	1,477	1,485	1,621	2,608	3,174	2,496	1,734	1,623	2,634	32.0
Banks	10.0	Male	4,943	474	442	491	529	847	754	441	421	544	31.3
		Female	5,057	476	431	420	489	825	761	458	490	707	33.6
Barrow	24.6	Male	11,748	1,250	1,194	1,142	1,233	1,990	1,720	1,116	986	1,117	30.3
		Female	12,852	1,147	1,200	1,134	1,273	2,017	1,721	1,218	1,176	1,966	33.3
Bartow	45.3	Male	21,930	2,217	2,386	2,269	2,249	3,675	3,368	2,107	1,829	1,830	30.0
		Female	23,370	2,019	2,226	2,144	2,255	3,899	3,445	2,288	2,143	2,951	32.8
Ben Hill	17.4	Male	8,059	954	784	791	754	1,333	1,045	660	772	966	30.6
		Female	9,341	911	763	775	913	1,446	1,127	859	921	1,626	34.0
Berrien	14.3	Male	6,926	696	706	682	734	1,084	1,040	654	631	699	31.0
		Female	7,374	672	642	696	730	1,159	978	690	746	1,061	33.2
Bibb	156.2	Male	72,521	7,418	6,954	7,111	8,590	13,138	9,531	7,024	6,561	6,194	29.7
		Female	83,679	7,093	6,820	7,065	9,652	13,874	10,713	8,279	8,214	11,969	33.1
Bleckley	10.6	Male	5,064	452	455	534	795	725	691	504	435	473	29.1
		Female	5,536	460	411	493	720	760	746	543	541	862	34.0
Brantley	10.1	Male	4,902	543	533	520	473	843	749	479	350	412	29.5
		Female	5,198	533	588	533	510	908	705	465	374	582	29.8
Brooks	15.5	Male	7,211	843	790	824	713	1,029	778	617	650	967	29.2
		Female	8,289	772	805	828	782	1,061	997	742	788	1,514	34.0
Bryan	12.8	Male	6,284	778	706	637	616	1,148	921	545	509	424	28.5
		Female	6,516	793	625	666	705	1,163	929	573	470	592	29.0
Bulloch	36.4	Male	17,664	1,627	1,594	1,650	3,492	2,936	2,179	1,368	1,246	1,572	26.6
		Female	18,736	1,560	1,515	1,522	3,720	2,819	2,237	1,522	1,490	2,351	28.7
Burke	20.3	Male	9,616	1,225	1,075	1,121	1,088	1,506	1,084	759	822	936	27.0
		Female	10,684	1,200	1,031	1,023	1,119	1,581	1,200	916	946	1,668	31.1
Butts	15.2	Male	8,039	732	639	733	1,332	1,625	1,058	649	605	666	28.6
		Female	7,161	643	646	698	732	1,072	922	691	644	1,113	33.0
Calhoun	5.4	Male	2,499	277	249	316	281	361	268	212	225	310	28.5
		Female	2,901	274	250	294	293	354	306	302	271	557	34.6
Camden	17.3	Male	9,256	903	793	873	1,992	1,516	1,224	733	606	616	25.4
		Female	8,044	815	797	812	965	1,317	1,138	734	657	809	29.8
Candler	7.7	Male	3,631	338	353	373	354	575	444	299	370	525	31.9
		Female	4,069	356	351	348	329	572	486	381	433	813	36.6
Carroll	62.2	Male	29,927	2,911	2,987	2,915	3,963	5,086	4,505	2,606	2,240	2,714	29.3
		Female	32,273	2,782	2,853	2,834	4,356	5,252	4,383	2,716	2,761	4,336	31.3
☐ Catoosa	40.1	Male	19,412	1,973	1,966	1,926	1,945	3,447	3,235	2,045	1,450	1,425	30.5
		Female	20,688	1,830	1,898	1,823	2,041	3,782	3,316	2,151	1,702	2,145	32.3
Charlton	8.3	Male	3,982	445	456	490	429	531	584	387	293	367	28.2
		Female	4,318	473	422	507	450	649	570	374	343	530	29.7
Chatham	212.3	Male	101,302	10,852	9,279	9,597	13,549	18,606	12,977	8,987	8,688	8,767	29.0
		Female	110,998	10,485	8,895	9,356	12,930	18,925	14,057	10,441	10,875	15,034	32.3
Chattahoochee	21.2	Male	15,554	959	802	1,173	7,560	3,545	1,168	220	74	53	22.5
		Female	5,646	906	751	514	834	1,560	704	163	92	122	23.5
Chattooga	21.9	Male	10,476	1,032	1,009	984	1,036	1,680	1,420	1,118	1,017	1,180	32.0
		Female	11,424	938	973	999	1,030	1,673	1,503	1,238	1,300	1,770	35.7
Cherokee	66.1	Male	32,680	3,501	3,471	3,065	3,152	6,858	5,574	2,749	2,056	2,254	29.6
		Female	33,420	3,413	3,318	3,042	3,316	6,998	5,044	2,588	2,311	3,390	30.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Clarke	76.5	Male	36,593	3,055	2,458	2,576	9,744	7,694	4,030	2,552	2,203	2,281	25.6
		Female	39,907	3,009	2,447	2,504	10,017	7,206	4,533	2,867	2,797	4,527	27.7
Clay	3.6	Male	1,629	149	149	200	165	230	172	144	174	246	31.6
		Female	1,971	189	167	186	171	269	192	139	219	389	35.2
Clayton	170.7	Male	83,786	8,957	8,910	8,438	9,853	17,496	14,288	7,967	4,824	3,053	28.3
		Female	86,914	8,582	8,510	8,265	10,487	18,826	14,410	7,805	5,182	4,847	29.0
Clinch	6.9	Male	3,421	362	380	422	348	546	445	298	304	316	28.6
		Female	3,479	375	337	363	375	546	449	325	299	408	30.3
Cobb	373.6	Male	183,718	16,878	17,192	16,991	20,708	39,744	33,599	18,417	12,009	8,180	30.1
		Female	189,882	15,973	16,310	16,188	20,686	43,190	32,879	18,098	12,938	13,620	31.0
Coffee	29.3	Male	14,003	1,664	1,442	1,415	1,667	2,336	1,864	1,163	1,139	1,313	28.5
		Female	15,297	1,578	1,420	1,435	1,767	2,456	1,982	1,332	1,396	1,931	30.9
Colquitt	36.6	Male	17,440	1,895	1,798	1,888	1,710	2,739	2,264	1,572	1,628	1,946	30.2
		Female	19,160	1,822	1,707	1,738	1,816	2,877	2,495	1,804	1,985	2,916	33.7
Columbia	53.1	Male	26,186	2,915	2,727	2,837	2,688	5,220	4,448	2,527	1,671	1,153	28.7
		Female	26,914	2,898	2,609	2,568	2,885	5,628	4,484	2,453	1,687	1,702	29.4
Cook	13.9	Male	6,639	709	775	721	632	1,010	873	597	590	732	29.8
		Female	7,261	719	694	694	666	1,104	936	673	704	1,071	32.8
Coweta	44.2	Male	21,166	2,156	2,072	2,233	2,073	3,571	3,284	2,063	1,763	1,951	30.7
		Female	23,034	2,219	2,031	2,114	2,173	3,715	3,252	2,221	2,075	3,234	33.0
Crawford	8.4	Male	4,083	403	392	520	443	646	656	399	269	355	29.4
		Female	4,317	426	393	467	453	720	609	366	350	533	30.8
Crisp	20.2	Male	9,275	1,118	992	991	956	1,516	1,124	808	836	934	28.8
		Female	10,925	1,122	976	1,013	1,142	1,648	1,214	994	1,037	1,779	32.3
☐ Dade	12.9	Male	6,371	671	601	667	771	1,070	1,003	565	516	507	29.4
		Female	6,529	597	596	582	806	1,149	962	600	543	694	30.9
Dawson	6.0	Male	3,016	310	290	279	290	570	413	306	267	291	30.9
		Female	2,984	230	277	276	282	513	427	302	293	384	33.3
Decatur	26.8	Male	12,737	1,551	1,367	1,356	1,380	2,046	1,482	1,142	1,058	1,355	28.5
		Female	14,063	1,413	1,320	1,355	1,494	2,027	1,617	1,360	1,342	2,135	32.2
De Kalb	514.7	Male	245,841	21,062	21,831	23,873	31,793	51,398	39,080	24,690	18,249	13,865	29.7
		Female	268,859	20,189	21,183	23,292	32,341	55,416	43,033	27,188	20,874	25,343	31.8
Dodge	17.0	Male	8,015	779	833	871	788	1,243	1,093	752	723	933	30.9
		Female	8,985	798	855	836	751	1,342	1,148	841	918	1,496	34.3
Dooly	10.9	Male	5,029	620	507	610	492	724	602	417	437	620	28.9
		Female	5,871	625	533	572	558	844	647	502	588	1,002	32.7
Dougherty	103.2	Male	49,088	5,944	5,428	5,264	6,303	9,176	6,365	4,277	3,415	2,916	26.7
		Female	54,112	5,834	5,176	5,050	6,975	9,727	7,156	4,878	4,088	5,228	29.1
Douglas	68.5	Male	33,932	3,736	3,800	3,644	3,238	6,652	5,939	3,133	1,979	1,811	28.8
		Female	34,568	3,635	3,631	3,373	3,22[illegible]	7,231	5,494	2,999	2,165	2,819	29.7
Early	13.3	Male	6,171	722	718	741	598	868	738	516	541	729	28.5
		Female	7,129	710	696	719	663	950	894	662	661	1,174	33.2
Echols	2.3	Male	1,120	128	128	120	114	189	144	104	72	121	28.7
		Female	1,180	139	106	113	134	176	178	95	85	154	30.6
Effingham	21.8	Male	10,860	1,198	1,128	1,188	1,140	1,783	1,765	985	843	830	29.4
		Female	10,940	1,155	1,098	1,129	1,055	1,861	1,637	978	853	1,174	30.6
Elbert	19.1	Male	9,051	939	802	931	947	1,452	1,230	845	878	1,027	31.2
		Female	10,049	878	791	891	983	1,480	1,309	995	974	1,748	35.0
Emanuel	22.0	Male	10,489	1,295	1,059	1,074	1,027	1,613	1,330	918	997	1,176	29.9
		Female	11,511	1,195	985	1,073	1,142	1,714	1,457	995	1,139	1,811	32.9
Evans	8.6	Male	4,046	475	416	433	441	613	485	363	346	474	29.2
		Female	4,554	430	387	485	489	639	562	419	412	731	32.6
Fannin	15.6	Male	7,468	614	691	672	594	1,156	1,042	792	855	1,052	35.1
		Female	8,132	588	632	620	641	1,211	1,066	926	973	1,475	38.5
Fayette	43.6	Male	21,679	2,082	2,403	2,258	1,634	3,696	4,776	2,204	1,479	1,147	31.7
		Female	21,921	1,880	2,368	2,247	1,529	4,435	4,374	1,977	1,530	1,581	31.6
Floyd	81.1	Male	38,436	3,496	3,595	3,696	4,413	6,386	5,599	4,012	3,441	3,798	31.3
		Female	42,664	3,177	3,416	3,512	4,578	6,630	5,836	4,431	4,462	6,622	35.0
Forsyth	35.3	Male	17,629	1,811	1,828	1,719	1,768	3,179	2,967	1,702	1,325	1,330	30.3
		Female	17,671	1,617	1,657	1,637	1,801	3,252	2,754	1,609	1,515	1,829	31.5
Franklin	16.3	Male	7,845	667	708	792	869	1,204	1,130	771	806	898	32.4
		Female	8,455	669	678	694	831	1,216	1,181	865	885	1,436	36.2
Fulton	611.2	Male	286,574	26,159	25,013	25,593	37,739	59,360	41,994	25,699	21,807	23,210	29.8
		Female	324,626	25,643	24,289	25,086	39,032	63,833	44,597	29,055	27,773	45,318	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Gilmer	12.4	Male	6,091	521	521	600	647	1,000	891	648	513	750	32.6
		Female	6,309	543	515	531	554	933	961	639	642	991	35.8
Glascock	2.4	Male	1,117	96	99	125	109	157	147	98	122	164	33.2
		Female	1,283	99	76	100	128	159	167	129	151	274	39.8
Glynn	59.0	Male	28,119	2,793	2,579	2,815	3,029	4,866	4,008	2,735	2,470	2,824	30.8
		Female	30,881	2,621	2,568	2,720	3,245	5,092	4,329	2,986	3,090	4,230	33.4
Gordon	33.8	Male	16,483	1,648	1,690	1,746	1,671	2,813	2,522	1,678	1,330	1,385	30.3
		Female	17,317	1,529	1,628	1,592	1,666	2,845	2,619	1,662	1,600	2,176	32.9
Grady	22.3	Male	10,591	1,136	1,111	1,161	1,057	1,667	1,369	914	931	1,245	30.0
		Female	11,709	1,142	1,103	1,111	1,120	1,665	1,461	1,061	1,096	1,950	33.3
Greene	12.1	Male	5,691	703	534	623	610	834	689	478	485	735	29.5
		Female	6,409	673	535	583	611	887	741	545	664	1,170	34.0
Gwinnett	244.2	Male	121,384	12,978	12,864	11,263	11,222	27,527	23,489	10,491	6,441	5,109	29.5
		Female	122,816	12,388	12,166	10,748	11,818	28,956	21,816	9,688	7,107	8,129	29.9
Habersham	26.8	Male	13,736	1,149	1,090	1,226	2,671	2,134	1,795	1,243	1,151	1,277	28.4
		Female	13,064	1,123	1,002	1,081	1,480	2,015	1,863	1,342	1,240	1,918	34.2
Hall	84.8	Male	40,788	4,023	3,802	4,058	4,321	7,161	6,426	4,045	3,433	3,519	30.9
		Female	44,012	3,797	3,618	3,835	4,721	7,452	6,597	4,434	4,017	5,541	33.1
Hancock	9.7	Male	4,473	497	513	609	476	675	463	353	386	501	27.1
		Female	5,227	519	483	585	530	764	584	446	483	833	31.5
Haralson	20.1	Male	9,650	888	984	987	957	1,499	1,472	1,009	831	1,023	31.7
		Female	10,450	840	868	967	884	1,588	1,516	1,086	1,029	1,672	35.5
Harris	17.5	Male	8,598	836	782	869	814	1,355	1,188	873	933	948	32.4
		Female	8,902	692	676	839	803	1,360	1,161	1,027	996	1,348	35.7
Hart	19.6	Male	9,461	896	923	998	1,008	1,490	1,267	879	933	1,067	31.1
		Female	10,139	883	899	925	857	1,534	1,332	975	1,088	1,646	34.8
Heard	7.1	Male	3,513	348	341	400	358	515	486	320	334	411	31.0
		Female	3,587	312	314	332	342	524	485	329	392	557	34.4
Henry	45.5	Male	22,439	2,293	2,183	2,344	2,228	4,090	3,428	2,313	1,810	1,750	30.3
		Female	23,061	2,205	2,091	2,000	2,259	4,070	3,528	2,386	1,986	2,536	32.3
Houston	83.3	Male	41,449	4,312	4,048	4,365	5,498	7,522	6,335	4,554	3,052	1,763	28.3
		Female	41,851	4,196	3,883	4,141	5,061	7,378	6,769	4,336	3,074	3,013	29.9
Irwin	9.4	Male	4,480	476	467	539	410	616	601	426	394	551	30.6
		Female	4,920	423	410	486	412	687	624	467	535	876	35.7
Jackson	27.7	Male	13,515	1,323	1,270	1,371	1,429	2,307	2,074	1,304	1,115	1,322	30.9
		Female	14,185	1,219	1,225	1,293	1,462	2,211	2,063	1,291	1,341	2,080	33.6
Jasper	8.4	Male	4,042	448	344	437	408	684	496	399	358	468	30.6
		Female	4,358	423	344	400	407	700	535	412	390	747	33.6
Jeff Davis	12.3	Male	6,031	687	629	644	648	1,022	837	567	466	531	29.0
		Female	6,269	599	583	632	634	1,032	830	603	562	794	31.7
Jefferson	19.0	Male	8,824	1,002	994	1,017	903	1,405	1,033	674	754	1,042	28.5
		Female	10,176	1,000	905	999	992	1,517	1,140	884	965	1,774	32.9
Jenkins	8.9	Male	4,300	461	417	481	467	673	531	363	405	502	29.8
		Female	4,600	435	424	438	522	674	528	467	458	654	32.1
Johnson	8.8	Male	4,066	446	393	423	427	608	521	369	400	479	30.7
		Female	4,734	501	397	404	454	653	576	430	469	850	34.4
Jones	19.5	Male	9,562	997	926	1,050	995	1,708	1,480	943	749	714	29.8
		Female	9,938	944	937	926	986	1,814	1,544	931	824	1,032	31.5
Lamar	13.0	Male	6,152	604	591	667	662	998	818	613	558	641	30.5
		Female	6,848	582	593	638	672	1,052	823	696	661	1,131	33.9
Lanier	5.8	Male	2,792	345	269	340	318	413	354	267	195	291	28.0
		Female	3,008	304	284	318	306	425	389	299	233	450	31.9
Laurens	39.1	Male	18,759	2,012	1,807	1,997	1,920	2,917	2,452	1,710	1,881	2,063	30.6
		Female	20,341	1,911	1,711	1,844	1,919	3,185	2,724	1,902	1,970	3,175	33.7
Lee	15.0	Male	7,593	800	855	737	1,007	1,542	1,140	619	479	414	27.6
		Female	7,407	774	760	800	758	1,470	1,092	586	546	621	29.2
Liberty	42.7	Male	24,139	3,007	1,909	1,651	7,844	4,731	2,471	1,058	775	693	22.9
		Female	18,561	2,844	1,828	1,535	3,516	3,825	2,128	1,026	892	967	24.1
Lincoln	7.1	Male	3,426	330	328	367	350	528	464	329	350	380	31.4
		Female	3,674	367	308	342	371	540	450	371	388	537	33.3
Long	5.2	Male	2,612	359	237	256	416	435	304	189	209	207	25.9
		Female	2,588	300	263	230	340	437	318	217	221	262	28.7
Lowndes	74.0	Male	35,882	3,903	3,549	3,534	5,740	6,396	4,696	2,991	2,439	2,634	26.9
		Female	38,118	3,774	3,389	3,322	5,530	6,582	5,014	3,252	2,950	4,305	29.6

POPULATION BY AGE AND SEX

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GEORGIA (continued)													
ALL COUNTIES (continued)													
Lumpkin	11.8	Male	5,838	511	498	539	1,044	930	796	545	446	529	28.5
		Female	5,962	499	460	476	1,044	901	829	556	442	755	30.6
McDuffie	19.9	Male	9,383	1,010	919	1,063	981	1,585	1,275	976	765	809	29.5
		Female	10,517	1,033	909	970	1,123	1,693	1,455	984	1,019	1,331	32.2
McIntosh	9.2	Male	4,461	402	428	540	539	701	595	359	354	543	29.6
		Female	4,739	404	418	460	506	672	588	396	394	901	33.7
Macon	14.4	Male	6,748	796	698	800	742	1,090	810	517	568	727	28.1
		Female	7,652	821	667	729	838	1,111	855	657	717	1,257	31.9
Madison	20.3	Male	9,997	1,012	1,008	1,030	1,002	1,799	1,571	917	781	877	30.3
		Female	10,303	916	917	932	1,011	1,845	1,536	966	903	1,277	32.5
Marion	5.4	Male	2,569	265	285	317	266	364	355	202	239	276	29.2
		Female	2,831	232	232	352	273	417	386	235	272	432	32.8
Meriwether	21.8	Male	10,356	1,161	1,025	1,157	1,116	1,670	1,337	912	875	1,103	29.3
		Female	11,444	1,146	976	1,146	1,113	1,683	1,408	1,043	1,150	1,779	33.0
Miller	7.0	Male	3,319	350	376	336	332	499	393	328	295	410	30.3
		Female	3,681	360	306	358	353	494	464	363	361	622	34.4
Mitchell	21.9	Male	10,375	1,251	1,251	1,239	1,132	1,579	1,281	864	824	954	27.0
		Female	11,525	1,245	1,138	1,151	1,141	1,708	1,421	989	1,051	1,681	31.4
Monroe	16.1	Male	7,551	694	773	789	742	1,321	1,147	723	646	716	30.9
		Female	8,549	671	719	723	1,048	1,325	1,161	805	709	1,388	33.4
Montgomery	7.3	Male	3,733	354	315	346	780	593	420	289	282	354	26.2
		Female	3,567	354	278	318	447	526	463	279	326	576	32.3
Morgan	12.4	Male	5,923	620	627	678	645	969	804	468	488	624	29.0
		Female	6,477	617	625	629	615	963	852	519	592	1,065	32.8
Murray	23.1	Male	11,422	1,176	1,250	1,164	1,273	2,092	1,856	1,089	719	803	29.1
		Female	11,678	1,218	1,210	1,133	1,238	2,061	1,800	1,075	837	1,106	30.0
Muscogee	173.1	Male	83,998	8,706	7,478	8,419	13,450	15,309	10,094	7,973	6,748	5,821	27.6
		Female	89,102	8,325	7,135	7,571	10,641	15,361	11,623	9,507	8,085	10,854	32.1
Newton	39.2	Male	18,809	2,010	1,883	2,099	2,091	3,012	2,804	1,802	1,422	1,686	29.4
		Female	20,391	1,852	1,935	2,009	2,095	3,267	2,908	1,879	1,784	2,662	32.1
Oconee	15.3	Male	7,483	752	751	696	850	1,547	1,229	649	483	526	29.5
		Female	7,817	717	734	683	809	1,573	1,233	675	518	875	31.1
Oglethorpe	9.6	Male	4,636	424	456	527	452	724	700	446	380	527	31.3
		Female	4,964	439	452	517	474	774	727	433	442	706	32.8
Paulding	30.8	Male	15,195	1,610	1,645	1,459	1,582	2,776	2,448	1,411	1,086	1,178	29.7
		Female	15,605	1,520	1,590	1,471	1,527	2,901	2,263	1,397	1,242	1,694	30.8
Peach	20.5	Male	9,761	1,042	1,026	1,038	1,440	1,565	1,331	876	717	726	27.1
		Female	10,739	1,013	896	1,017	1,520	1,727	1,469	991	883	1,223	30.3
Pickens	13.0	Male	6,252	538	560	562	674	1,041	931	659	564	723	32.6
		Female	6,748	591	562	591	607	1,025	1,002	631	650	1,089	35.0
Pierce	12.8	Male	6,201	684	624	655	600	1,082	911	541	509	595	30.0
		Female	6,599	680	611	680	632	1,006	910	560	625	895	31.9
Pike	9.9	Male	4,849	459	429	540	479	754	744	469	427	548	31.9
		Female	5,051	495	442	496	422	767	753	479	482	715	33.7
Polk	33.4	Male	15,807	1,462	1,571	1,611	1,717	2,353	2,256	1,628	1,424	1,785	31.6
		Female	17,593	1,454	1,417	1,553	1,670	2,493	2,426	1,716	1,895	2,969	35.9
Pulaski	9.1	Male	4,223	447	422	451	424	618	565	431	358	507	30.9
		Female	4,877	408	417	472	466	667	649	492	472	834	35.1
Putnam	11.9	Male	5,812	553	523	633	612	995	777	543	573	603	30.9
		Female	6,088	532	533	559	613	933	785	622	650	861	33.6
Quitman	2.2	Male	1,038	123	99	114	96	157	94	84	121	150	30.5
		Female	1,162	73	117	126	120	138	130	111	159	188	35.5
Rabun	10.9	Male	5,274	400	472	475	494	851	745	508	580	749	34.4
		Female	5,626	405	452	426	487	842	800	576	649	989	37.5
Randolph	9.6	Male	4,433	479	422	493	548	650	487	361	378	615	29.2
		Female	5,167	517	377	483	567	635	515	437	550	1,086	35.1
Richmond	190.7	Male	92,634	9,425	7,982	8,914	15,718	17,522	11,587	8,218	7,018	6,250	27.4
		Female	98,066	8,971	7,888	8,189	13,502	18,056	12,814	9,237	8,103	11,306	30.8
Rockdale	46.8	Male	23,043	2,337	2,497	2,427	2,143	4,026	4,267	2,354	1,632	1,360	30.3
		Female	23,757	2,193	2,414	2,381	2,090	4,365	4,196	2,203	1,780	2,135	31.4
Schley	3.6	Male	1,739	162	199	232	172	260	280	104	132	198	29.0
		Female	1,861	178	183	213	152	290	260	129	178	278	32.1
Screven	15.2	Male	7,234	818	659	736	794	1,185	883	617	663	879	30.1
		Female	7,966	791	666	735	819	1,212	900	768	792	1,283	33.0

POPULATION BY AGE AND SEX

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GEORGIA (continued)													
ALL COUNTIES (continued)													
Seminole	9.5	Male	4,500	475	462	493	478	669	543	421	428	531	30.1
		Female	5,000	464	445	474	488	665	579	516	538	831	34.5
Spalding	51.5	Male	24,508	2,589	2,523	2,624	2,527	4,059	3,597	2,400	2,028	2,161	29.9
		Female	26,992	2,533	2,354	2,393	2,619	4,341	3,796	2,546	2,566	3,844	33.3
Stephens	22.2	Male	10,563	1,068	984	952	1,131	1,806	1,525	920	1,020	1,157	31.3
		Female	11,637	906	940	941	1,255	1,752	1,541	1,071	1,308	1,923	35.2
Stewart	6.1	Male	2,884	305	272	376	292	406	328	265	291	349	29.9
		Female	3,216	294	281	344	323	401	344	293	353	583	34.1
Sumter	30.5	Male	14,033	1,528	1,466	1,472	1,946	2,395	1,703	1,106	1,054	1,363	27.5
		Female	16,467	1,508	1,446	1,470	2,094	2,531	1,866	1,359	1,440	2,753	31.8
Talbot	6.3	Male	3,026	322	296	331	324	489	386	259	242	377	29.9
		Female	3,274	285	277	328	339	509	409	326	284	517	33.0
Taliaferro	2.0	Male	908	94	74	109	78	126	97	73	93	164	32.9
		Female	1,092	78	74	92	80	138	102	98	140	290	43.2
Tattnall	18.0	Male	9,099	919	803	863	1,018	1,740	1,245	821	762	928	30.4
		Female	8,901	882	763	832	851	1,292	1,187	800	897	1,397	33.7
Taylor	7.7	Male	3,665	348	386	422	382	529	526	331	315	426	30.6
		Female	4,035	331	353	384	433	548	569	327	432	658	34.4
Telfair	11.1	Male	5,204	538	539	528	511	786	634	503	486	679	31.2
		Female	5,896	593	466	509	567	821	656	491	669	1,124	34.9
Terrell	12.1	Male	5,646	685	569	680	616	869	689	450	453	635	28.1
		Female	6,454	655	562	661	662	926	723	551	629	1,085	32.4
Thomas	38.4	Male	18,075	1,818	1,825	2,037	1,946	2,887	2,383	1,709	1,568	1,902	29.9
		Female	20,325	1,909	1,706	1,996	2,043	2,987	2,635	1,928	1,992	3,129	33.4
Tift	34.3	Male	16,527	1,855	1,649	1,659	2,367	2,753	2,189	1,373	1,260	1,422	27.7
		Female	17,773	1,778	1,583	1,610	2,223	2,872	2,337	1,579	1,494	2,297	30.9
Toombs	24.4	Male	11,480	1,347	1,162	1,249	1,213	1,750	1,608	1,042	1,028	1,081	29.4
		Female	12,920	1,270	1,162	1,223	1,274	1,977	1,841	1,117	1,220	1,836	32.7
Towns	6.3	Male	3,082	187	219	288	385	400	382	295	376	550	36.6
		Female	3,218	193	211	205	419	400	401	344	435	610	39.5
Treutlen	6.1	Male	2,895	328	298	323	303	437	361	249	246	350	29.5
		Female	3,205	304	316	284	283	470	384	301	303	560	33.8
Troup	53.5	Male	25,141	2,611	2,488	2,391	2,880	4,357	3,103	2,300	2,269	2,742	30.1
		Female	28,359	2,545	2,373	2,244	2,954	4,444	3,295	2,743	2,934	4,827	34.1
Turner	10.0	Male	4,784	640	508	493	500	699	591	420	400	533	28.6
		Female	5,216	549	499	518	495	776	654	437	502	786	32.0
Twiggs	10.0	Male	4,869	593	490	571	580	710	637	438	398	452	27.8
		Female	5,131	531	474	535	611	725	666	445	482	662	30.7
Union	10.8	Male	5,313	433	465	521	556	786	737	516	523	776	33.7
		Female	5,487	415	442	498	462	826	682	615	555	992	36.5
Upson	26.4	Male	12,369	1,170	1,179	1,185	1,216	1,913	1,708	1,200	1,291	1,507	32.5
		Female	14,031	1,093	1,054	1,205	1,318	1,997	1,779	1,419	1,585	2,581	37.0
☐ Walker	56.4	Male	27,352	2,806	2,544	2,675	2,781	4,534	4,166	2,715	2,448	2,683	31.3
		Female	29,048	2,576	2,456	2,377	2,818	4,561	4,272	2,958	3,029	4,001	34.4
Walton	35.0	Male	16,831	1,763	1,773	1,840	1,738	2,717	2,541	1,546	1,353	1,560	29.8
		Female	18,169	1,718	1,709	1,837	1,694	2,826	2,645	1,675	1,562	2,503	32.5
Ware	37.7	Male	17,874	2,010	1,774	1,863	1,864	2,977	2,303	1,771	1,593	1,719	29.8
		Female	19,826	1,816	1,747	1,737	1,935	3,074	2,431	1,988	1,974	3,124	33.7
Warren	6.5	Male	3,029	318	310	356	306	453	318	282	284	402	30.0
		Female	3,471	311	291	357	303	511	400	329	343	626	34.3
Washington	19.3	Male	9,039	1,031	873	1,079	978	1,497	1,077	770	780	954	28.7
		Female	10,261	955	885	1,006	1,096	1,513	1,232	906	936	1,732	32.9
Wayne	21.8	Male	10,587	1,076	1,035	1,088	1,124	1,840	1,438	1,047	878	1,061	30.3
		Female	11,213	1,161	1,001	1,084	1,143	1,741	1,515	1,116	1,050	1,402	32.0
Webster	2.3	Male	1,090	108	115	107	118	173	154	88	112	115	30.6
		Female	1,210	115	109	139	119	177	124	129	110	188	31.9
Wheeler	5.5	Male	2,658	297	256	304	231	410	339	191	255	375	30.9
		Female	2,842	281	288	261	225	409	333	243	309	493	33.9
White	11.5	Male	5,597	461	484	520	621	915	860	521	539	676	32.8
		Female	5,903	484	450	503	632	877	890	577	576	914	35.1
Whitfield	70.4	Male	34,405	3,620	3,423	3,344	3,975	6,176	5,583	3,334	2,474	2,476	29.6
		Female	35,995	3,339	3,329	3,212	3,776	6,321	5,502	3,540	2,974	4,002	31.9
Wilcox	7.8	Male	3,711	364	370	381	361	547	424	343	405	516	31.9
		Female	4,089	387	310	378	358	578	492	378	438	770	35.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
GEORGIA (continued)													
ALL COUNTIES (continued)													
Wilkes	11.3	Male	5,333	512	463	535	554	829	692	517	549	682	32.3
		Female	5,967	511	479	519	535	859	740	575	666	1,083	36.1
Wilkinson	11.1	Male	5,422	602	522	631	680	820	723	485	421	538	28.4
		Female	5,678	543	546	572	603	870	741	542	499	762	31.6
Worth	19.3	Male	9,330	947	1,014	1,108	985	1,477	1,261	838	754	946	29.1
		Female	9,970	933	928	991	1,017	1,619	1,362	873	892	1,355	31.9
TOTAL METRO COUNTIES	**3,799.7**	**Male**	**1,839,615**	**181,074**	**173,871**	**177,442**	**235,495**	**364,395**	**283,657**	**171,632**	**132,630**	**119,419**	**29.2**
		Female	**1,960,085**	**173,841**	**167,432**	**169,405**	**227,579**	**382,112**	**293,064**	**182,495**	**155,386**	**203,771**	**31.3**
TOTAL STATE	**5,990.5**	**Male**	**[illegible]993,942**	**290,788**	**277,198**	**286,440**	**362,005**	**537,044**	**426,254**	**267,011**	**221,929**	**225,273**	**29.3**
		Female	**3,996,558**	**27[illegible],257**	**266,584**	**273,101**	**350,008**	**558,312**	**442,227**	**288,328**	**262,665**	**376,076**	**31.8**
HAWAII													
HONOLULU	**828.2**	**Male**	**425,691**	**41,335**	**34,721**	**35,174**	**67,408**	**85,657**	**59,848**	**37,033**	**33,525**	**30,990**	**29.0**
		Female	**402,509**	**39,076**	**32,914**	**33,469**	**49,736**	**80,913**	**57,885**	**40,622**	**34,262**	**33,632**	**30.7**
Honolulu	828.2	Male	425,691	41,335	34,721	35,174	67,408	85,657	59,848	37,033	33,525	30,990	29.0
		Female	402,509	39,076	32,914	33,469	49,736	80,913	57,885	40,622	34,262	33,632	30.7
ALL COUNTIES													
Hawaii	110.6	Male	56,168	6,315	4,925	4,828	5,513	10,557	7,405	4,990	5,183	6,452	31.2
		Female	54,432	6,072	4,773	4,659	5,495	10,157	7,046	5,477	5,179	5,574	31.1
Honolulu	828.2	Male	425,691	41,335	34,721	35,174	67,408	85,657	59,848	37,033	33,525	30,990	29.0
		Female	402,509	39,076	32,914	33,469	49,736	80,913	57,885	40,622	34,262	33,632	30.7
Kauai	44.8	Male	23,041	2,424	2,048	1,989	2,122	4,397	2,908	1,999	2,168	2,986	31.7
		Female	21,759	2,385	1,916	1,941	2,093	3,908	2,905	2,162	2,139	2,310	31.5
Maui	87.7	Male	44,611	4,661	3,812	3,937	4,346	9,000	5,983	3,720	4,315	4,837	31.2
		Female	43,089	4,310	3,559	3,684	4,435	8,359	5,894	4,158	4,212	4,478	31.6
TOTAL METRO COUNTIES	**828.2**	**Male**	**425,691**	**41,335**	**34,721**	**35,174**	**67,408**	**85,657**	**59,848**	**37,033**	**33,525**	**30,990**	**29.0**
		Female	**402,509**	**39,076**	**32,914**	**33,469**	**49,736**	**80,913**	**57,885**	**40,622**	**34,262**	**33,632**	**30.7**
TOTAL STATE	**1,071.3**	**Male**	**549,511**	**54,735**	**45,506**	**45,928**	**79,389**	**109,611**	**76,144**	**47,742**	**45,191**	**45,265**	**29.5**
		Female	**521,789**	**51,843**	**43,162**	**43,753**	**61,759**	**103,337**	**73,730**	**52,419**	**45,792**	**45,994**	**30.6**
IDAHO													
BOISE	**198.8**	**Male**	**97,985**	**11,004**	**8,882**	**8,460**	**11,829**	**20,622**	**14,692**	**8,044**	**7,002**	**7,450**	**29.3**
		Female	**100,815**	**10,508**	**8,554**	**8,338**	**12,411**	**19,800**	**14,417**	**8,087**	**7,876**	**10,824**	**30.4**
Ada	198.8	Male	97,985	11,004	8,882	8,460	11,829	20,622	14,692	8,044	7,002	7,450	29.3
		Female	100,815	10,508	8,554	8,338	12,411	19,800	14,417	8,087	7,876	10,824	30.4
ALL COUNTIES													
Ada	198.8	Male	97,985	11,004	8,882	8,460	11,829	20,622	14,692	8,044	7,002	7,450	29.3
		Female	100,815	10,508	8,554	8,338	12,411	19,800	14,417	8,087	7,876	10,824	30.4
Adams	3.7	Male	1,865	161	185	188	167	291	302	173	162	236	33.0
		Female	1,835	190	165	180	144	286	295	161	166	248	33.3
Bannock	70.1	Male	35,043	4,913	3,325	2,827	4,920	7,059	4,444	2,711	2,333	2,511	27.2
		Female	35,057	4,563	3,228	2,823	5,052	6,462	4,318	2,595	2,505	3,511	27.9
Bear Lake	7.3	Male	3,624	583	404	332	327	540	422	282	306	428	28.1
		Female	3,676	605	357	304	341	520	421	265	344	519	29.4
Benewah	9.1	Male	4,653	474	445	453	431	827	706	413	388	516	31.3
		Female	4,447	524	412	416	396	762	607	405	379	546	31.2
Bingham	39.4	Male	19,792	3,289	2,326	2,004	1,938	3,155	2,501	1,593	1,392	1,594	26.1
		Female	19,608	3,108	2,198	2,037	1,826	3,098	2,452	1,608	1,426	1,855	27.0
Blaine	12.5	Male	6,429	589	471	475	778	1,827	1,072	457	427	333	29.9
		Female	6,071	562	408	422	728	1,698	958	451	389	455	30.4
Boise	3.4	Male	1,766	208	158	155	147	359	267	154	171	147	31.0
		Female	1,634	175	146	142	168	304	238	140	156	165	31.1
Bonner	28.9	Male	14,395	1,559	1,214	1,264	1,175	2,814	2,022	1,358	1,343	1,646	32.1
		Female	14,505	1,555	1,230	1,256	1,178	2,691	2,048	1,310	1,419	1,818	32.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Bonneville	70.6	Male	35,662	5,250	3,905	3,453	4,201	6,243	4,878	3,007	2,437	2,288	26.6
		Female	34,938	4,906	3,657	3,234	3,667	6,128	4,810	2,996	2,505	3,035	28.3
Boundary	8.0	Male	3,980	519	377	387	306	698	547	391	323	432	30.7
		Female	4,020	462	379	381	339	714	499	400	311	535	31.3
Butte	3.5	Male	1,804	261	181	180	150	291	229	167	151	194	29.5
		Female	1,696	257	182	135	146	250	211	148	151	216	30.1
Camas	.8	Male	420	38	53	38	43	62	68	43	27	48	31.1
		Female	380	32	42	38	33	63	60	27	35	50	32.1
Canyon	89.1	Male	43,606	5,318	4,280	4,103	4,818	7,193	5,759	3,552	3,643	4,940	29.6
		Female	45,494	5,085	4,109	3,986	4,972	7,286	5,751	3,812	4,108	6,385	31.3
Caribou	9.3	Male	4,704	827	477	454	498	832	600	368	327	321	26.2
		Female	4,596	826	455	399	499	733	567	355	320	442	26.6
Cassia	21.1	Male	10,566	1,713	1,189	1,047	1,085	1,605	1,239	866	851	971	26.6
		Female	10,534	1,596	1,076	1,035	1,009	1,624	1,231	884	879	1,200	28.4
Clark	.8	Male	422	53	39	40	51	58	65	38	40	38	29.8
		Female	378	50	33	46	30	54	62	31	30	42	30.6
Clearwater	10.1	Male	5,212	544	487	517	504	867	849	456	461	527	31.4
		Female	4,888	519	461	470	447	819	783	447	433	509	31.7
Custer	5.0	Male	2,556	267	237	214	184	431	399	246	286	292	33.7
		Female	2,444	280	225	196	173	399	384	229	259	299	33.7
Elmore	22.2	Male	11,923	1,437	1,096	922	2,575	2,328	1,625	751	631	558	24.8
		Female	10,277	1,398	1,048	874	1,507	1,998	1,442	710	593	707	26.6
Franklin	9.5	Male	4,787	854	551	479	462	631	524	353	351	582	25.8
		Female	4,713	764	524	438	386	611	517	336	405	732	29.0
Fremont	11.4	Male	5,786	943	586	705	564	816	719	483	440	530	26.2
		Female	5,614	880	606	569	486	839	687	468	425	654	28.2
Gem	12.5	Male	6,188	725	587	561	585	888	839	517	571	915	32.2
		Female	6,312	649	563	573	511	930	848	535	705	998	34.2
Gooding	12.8	Male	6,496	723	594	576	649	907	864	569	624	990	32.8
		Female	6,304	699	544	540	466	912	764	597	683	1,099	34.9
Idaho	15.0	Male	7,641	801	676	752	722	1,253	1,076	713	689	959	31.9
		Female	7,359	777	613	720	641	1,142	971	714	698	1,083	33.1
Jefferson	16.9	Male	8,622	1,483	945	853	908	1,377	1,093	628	593	742	25.9
		Female	8,278	1,419	933	827	807	1,240	956	660	632	804	26.2
Jerome	16.3	Male	8,146	1,077	803	765	812	1,291	1,032	709	785	872	29.8
		Female	8,154	1,070	752	642	775	1,340	984	763	808	1,020	31.3
Kootenai	70.7	Male	34,832	3,676	3,169	3,360	3,295	6,242	5,422	3,144	2,847	3,677	31.3
		Female	35,868	3,575	3,107	3,178	3,396	6,481	5,158	3,121	3,304	4,548	32.2
Latah	29.2	Male	15,147	1,276	964	986	3,835	3,170	1,749	1,043	926	1,198	26.6
		Female	14,053	1,218	966	936	3,024	2,554	1,658	984	954	1,759	28.5
Lemhi	7.8	Male	3,932	458	340	346	317	637	621	330	401	482	32.9
		Female	3,868	410	377	343	319	641	541	341	378	518	32.6
Lewis	4.0	Male	2,039	225	173	191	184	318	279	194	194	281	32.8
		Female	1,961	216	155	164	171	274	275	198	203	305	35.0
Lincoln	3.5	Male	1,808	257	156	137	166	308	221	169	166	228	31.1
		Female	1,692	213	147	147	126	279	199	165	168	248	32.6
Madison	21.8	Male	10,161	1,861	1,012	807	2,474	1,501	931	568	466	541	22.0
		Female	11,639	1,656	1,000	833	4,094	1,268	956	569	518	745	22.0
Minidoka	21.2	Male	10,643	1,544	1,046	1,102	1,167	1,670	1,291	879	1,032	912	27.8
		Female	10,557	1,560	1,059	1,051	1,041	1,569	1,281	931	1,029	1,036	28.6
Nez Perce	34.0	Male	16,763	1,637	1,498	1,541	1,765	2,894	2,244	1,600	1,575	2,009	31.7
		Female	17,237	1,448	1,367	1,452	1,854	2,813	2,350	1,621	1,678	2,654	33.9
Oneida	3.5	Male	1,752	252	183	173	150	216	222	120	174	262	30.5
		Female	1,748	226	172	139	103	225	187	129	204	363	35.5
Owyhee	8.8	Male	4,621	577	465	535	515	667	528	390	389	555	28.3
		Female	4,179	535	412	413	357	623	530	361	380	568	31.0
Payette	16.7	Male	8,184	904	835	802	735	1,122	1,112	696	812	1,166	32.3
		Female	8.516	871	774	752	716	1,203	1,195	682	876	1,447	34.5
Power	7.6	Male	3,786	517	407	365	336	737	520	327	278	299	28.6
		Female	3,814	546	435	338	343	681	489	324	307	351	28.6
Shoshone	17.9	Male	9,118	1,013	904	870	922	1,619	1,247	809	846	888	30.3
		Female	8,782	941	825	821	855	1,496	1,137	788	843	1,076	31.3
Teton	3.2	Male	1,643	241	169	153	172	294	186	128	142	158	27.9
		Female	1,557	243	149	150	143	262	175	135	140	160	28.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IDAHO (continued)													
ALL COUNTIES (continued)													
Twin Falls	56.6	Male	27,823	3,340	2,619	2,406	2,986	4,579	3,716	2,372	2,463	3,342	30.6
		Female	28,777	3,174	2,413	2,365	2,891	4,458	3,631	2,488	2,797	4,560	33.0
Valley	6.6	Male	3,407	320	301	295	296	781	526	289	314	285	31.3
		Female	3,193	338	284	245	275	704	476	294	308	269	31.5
Washington	8.7	Male	4,240	480	405	381	342	602	506	370	416	738	33.5
		Female	4,460	465	390	378	312	595	513	412	474	921	36.8
TOTAL METRO COUNTIES	**198.8**	**Male**	**97,985**	**11,004**	**8,882**	**8,460**	**11,829**	**20,622**	**14,692**	**8,044**	**7,002**	**7,450**	**29.3**
		Female	**100,815**	**10,508**	**8,554**	**8,338**	**12,411**	**19,800**	**14,417**	**8,087**	**7,876**	**10,824**	**30.4**
TOTAL STATE	**1,029.9**	**Male**	**513,972**	**64,191**	**49,119**	**46,654**	**60,486**	**92,622**	**70,154**	**42,470**	**40,195**	**48,081**	**28.9**
		Female	**515,928**	**61,094**	**46,932**	**44,726**	**59,158**	**88,829**	**68,032**	**42,677**	**43,201**	**61,279**	**30.2**
ILLINOIS													
AURORA - ELGIN	**349.2**	**Male**	**171,533**	**19,010**	**16,610**	**17,181**	**19,452**	**32,819**	**25,559**	**15,879**	**12,678**	**12,345**	**29.1**
		Female	**177,667**	**18,258**	**15,808**	**15,806**	**19,117**	**32,674**	**25,240**	**15,841**	**13,787**	**21,136**	**31.1**
Kane	308.1	Male	150,996	16,742	14,471	15,045	17,399	28,944	22,036	13,986	11,317	11,056	29.1
		Female	157,104	16,118	13,800	13,767	17,048	28,731	21,875	14,078	12,360	19,327	31.2
Kendall	41.1	Male	20,537	2,268	2,139	2,136	2,053	3,875	3,523	1,893	1,361	1,289	29.3
		Female	20,563	2,140	2,008	2,039	2,069	3,943	3,365	1,763	1,427	1,809	30.1
BLOOMINGTON - NORMAL	**125.1**	**Male**	**59,641**	**5,466**	**4,651**	**4,645**	**12,394**	**11,074**	**7,532**	**4,867**	**4,282**	**4,730**	**27.4**
		Female	**65,459**	**5,288**	**4,213**	**4,465**	**14,359**	**10,877**	**7,542**	**5,250**	**4,980**	**8,485**	**29.0**
McLean	125.1	Male	59,641	5,466	4,651	4,645	12,394	11,074	7,532	4,867	4,282	4,730	27.4
		Female	65,459	5,288	4,213	4,465	14,359	10,877	7,542	5,250	4,980	8,485	29.0
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**Male**	**85,940**	**7,017**	**5,719**	**5,790**	**24,334**	**17,482**	**9,443**	**6,220**	**5,055**	**4,880**	**25.1**
		Female	**82,860**	**6,654**	**5,459**	**5,432**	**19,493**	**15,866**	**9,526**	**6,320**	**5,644**	**8,466**	**27.8**
Champaign	168.8	Male	85,940	7,017	5,719	5,790	24,334	17,482	9,443	6,220	5,055	4,880	25.1
		Female	82,860	6,654	5,459	5,432	19,493	15,866	9,526	6,320	5,644	8,466	27.8
CHICAGO	**6,127.1**	**Male**	**2,943,807**	**278,996**	**253,742**	**276,674**	**350,502**	**537,583**	**416,435**	**296,565**	**272,886**	**260,424**	**30.8**
		Female	**3,183,293**	**268,826**	**245,208**	**267,757**	**351,568**	**555,792**	**443,529**	**315,885**	**309,403**	**425,325**	**33.2**
Cook	5,221.8	Male	2,496,404	235,530	212,790	233,094	302,684	448,587	340,448	251,482	238,347	233,442	30.9
		Female	2,725,396	227,476	206,151	226,224	304,406	465,227	369,345	271,989	273,244	381,334	33.6
Du Page	737.1	Male	363,890	34,939	32,798	35,040	39,631	73,618	61,947	37,261	28,345	20,311	30.4
		Female	373,210	33,353	31,378	33,337	39,362	74,805	60,909	36,436	29,425	34,205	31.6
McHenry	168.2	Male	83,513	8,527	8,154	8,540	8,187	15,378	14,040	7,822	6,194	6,671	30.4
		Female	84,687	7,997	7,679	8,196	7,800	15,760	13,275	7,460	6,734	9,786	31.8
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,098.1***	***Male***	***3,921,613***	***382,912***	***346,283***	***374,217***	***471,710***	***716,069***	***559,830***	***390,609***	***350,900***	***329,083***	***30.4***
		Female	***4,176,487***	***368,633***	***333,843***	***360,071***	***460,673***	***733,512***	***587,172***	***409,512***	***391,942***	***531,129***	***32.7***
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**Male**	**190,251**	**19,892**	**16,667**	**18,240**	**22,473**	**35,007**	**26,633**	**17,685**	**16,139**	**17,515**	**30.1**
		Female	**199,249**	**18,881**	**16,078**	**17,159**	**22,917**	**33,812**	**26,306**	**18,360**	**17,949**	**27,787**	**32.3**
Henry	56.7	Male	27,820	2,948	2,474	2,775	2,854	4,483	4,049	2,625	2,451	3,161	31.4
		Female	28,880	2,660	2,388	2,610	2,623	4,393	3,889	2,729	2,768	4,820	34.5
Rock Island	165.5	Male	80,134	8,093	6,666	7,422	9,814	13,891	10,967	7,737	7,361	8,183	30.8
		Female	85,366	7,638	6,376	7,021	10,079	13,702	10,903	8,226	8,395	13,026	33.4
Scott, Iowa	*167.3*	*Male*	*82,297*	*8,851*	*7,527*	*8,043*	*9,805*	*16,633*	*11,617*	*7,323*	*6,327*	*6,171*	*29.2*
		Female	*85,003*	*8,583*	*7,314*	*7,528*	*10,215*	*15,717*	*11,514*	*7,405*	*6,786*	*9,941*	*30.6*
DECATUR	**131.7**	**Male**	**63,299**	**6,488**	**5,754**	**5,935**	**7,322**	**10,942**	**8,666**	**6,314**	**5,714**	**6,164**	**30.6**
		Female	**68,401**	**6,292**	**5,358**	**5,578**	**7,377**	**11,025**	**9,046**	**6,676**	**6,501**	**10,548**	**33.7**
Macon	131.7	Male	63,299	6,488	5,754	5,935	7,322	10,942	8,666	6,314	5,714	6,164	30.6
		Female	68,401	6,292	5,358	5,578	7,377	11,025	9,046	6,676	6,501	10,548	33.7
JOLIET	**383.6**	**Male**	**191,630**	**21,795**	**19,477**	**18,822**	**21,757**	**37,660**	**29,650**	**16,838**	**13,346**	**12,285**	**28.7**
		Female	**191,970**	**20,461**	**18,512**	**18,124**	**19,976**	**36,853**	**28,222**	**16,248**	**14,082**	**19,492**	**30.1**
Grundy	33.2	Male	16,561	1,737	1,573	1,588	1,794	2,866	2,376	1,561	1,479	1,587	30.5
		Female	16,639	1,587	1,433	1,438	1,730	2,767	2,318	1,574	1,518	2,274	32.7
Will	350.4	Male	175,069	20,058	17,904	17,234	19,963	34,794	27,274	15,277	11,867	10,698	28.6
		Female	175,331	18,874	17,079	16,686	18,246	34,086	25,904	14,674	12,564	17,218	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
KANKAKEE	**104.1**	**Male**	**50,337**	**5,392**	**4,810**	**5,091**	**5,752**	**8,404**	**6,783**	**4,710**	**4,506**	**4,889**	**29.9**
		Female	**53,763**	**5,188**	**4,633**	**4,806**	**6,233**	**8,888**	**6,877**	**4,895**	**5,017**	**7,226**	**31.8**
Kankakee	104.1	Male	50,337	5,392	4,810	5,091	5,752	8,404	6,783	4,710	4,506	4,889	29.9
		Female	53,763	5,188	4,633	4,806	6,233	8,888	6,877	4,895	5,017	7,226	31.8
LAKE COUNTY	**472.6**	**Male**	**240,786**	**22,815**	**21,294**	**24,019**	**35,284**	**43,653**	**37,245**	**23,783**	**18,357**	**14,336**	**28.9**
		Female	**231,814**	**22,294**	**20,280**	**21,961**	**23,836**	**42,667**	**36,925**	**22,960**	**18,434**	**22,457**	**31.5**
Lake	472.6	Male	240,786	22,815	21,294	24,019	35,284	43,653	37,245	23,783	18,357	14,336	28.9
		Female	231,814	22,294	20,280	21,961	23,836	42,667	36,925	22,960	18,434	22,457	31.5
PEORIA	**370.8**	**Male**	**179,593**	**18,823**	**16,173**	**16,511**	**21,223**	**32,593**	**24,470**	**17,708**	**15,282**	**16,810**	**30.2**
		Female	**191,207**	**18,079**	**15,577**	**15,791**	**21,829**	**32,782**	**25,149**	**18,171**	**17,007**	**26,822**	**32.4**
Peoria	200.9	Male	96,430	9,939	8,407	8,642	12,120	17,581	12,614	9,032	8,441	9,654	30.2
		Female	104,470	9,513	8,081	8,274	12,659	17,887	12,956	9,593	9,673	15,834	32.7
Tazewell	134.7	Male	65,810	6,960	6,103	6,153	7,136	11,978	9,511	7,051	5,459	5,459	30.5
		Female	68,890	6,734	5,979	5,943	7,344	11,973	9,827	6,954	5,828	8,308	32.1
Woodford	35.2	Male	17,353	1,924	1,663	1,716	1,967	3,034	2,345	1,625	1,382	1,697	29.6
		Female	17,847	1,832	1,517	1,574	1,826	2,922	2,366	1,624	1,506	2,680	32.4
ROCKFORD	**282.0**	**Male**	**137,043**	**13,284**	**12,836**	**13,345**	**15,259**	**24,489**	**20,042**	**13,480**	**12,156**	**12,152**	**30.6**
		Female	**144,957**	**12,807**	**12,543**	**12,946**	**15,452**	**25,128**	**20,030**	**13,957**	**13,149**	**18,945**	**32.5**
Boone	29.9	Male	14,790	1,454	1,465	1,493	1,501	2,474	2,433	1,404	1,186	1,380	31.0
		Female	15,110	1,384	1,470	1,490	1,517	2,482	2,267	1,323	1,253	1,924	31.8
Winnebago	252.1	Male	122,253	11,830	11,371	11,852	13,758	22,015	17,609	12,076	10,970	10,772	30.6
		Female	129,847	11,423	11,073	11,456	13,935	22,646	17,763	12,634	11,896	17,021	32.5
SPRINGFIELD	**195.4**	**Male**	**91,771**	**8,977**	**7,876**	**8,567**	**9,907**	**17,254**	**12,655**	**8,806**	**8,120**	**9,609**	**31.1**
		Female	**103,629**	**8,721**	**7,514**	**8,032**	**10,660**	**18,567**	**13,539**	**9,675**	**9,945**	**16,976**	**34.1**
Menard	12.5	Male	6,019	574	508	615	604	978	882	593	512	753	32.2
		Female	6,481	581	508	564	474	1,015	935	560	633	1,211	36.1
Sangamon	182.9	Male	85,752	8,403	7,368	7,952	9,303	16,276	11,773	8,213	7,608	8,856	31.1
		Female	97,148	8,140	7,006	7,468	10,186	17,552	12,604	9,115	9,312	15,765	34.0
ALL COUNTIES													
Adams	71.3	Male	34,109	3,378	2,886	3,152	3,926	5,416	4,320	3,266	3,300	4,465	31.9
		Female	37,191	3,048	2,683	3,053	3,872	5,566	4,555	3,511	3,774	7,129	35.8
Alexander	12.3	Male	5,735	633	511	551	535	788	639	491	580	1,007	33.1
		Female	6,565	611	514	517	591	879	709	588	740	1,416	37.4
Bond	16.6	Male	8,023	730	645	736	1,105	1,172	943	762	790	1,140	31.8
		Female	8,577	736	577	624	1,080	1,112	1,040	793	885	1,730	36.5
Boone	29.9	Male	14,790	1,454	1,465	1,493	1,501	2,474	2,433	1,404	1,186	1,380	31.0
		Female	15,110	1,384	1,470	1,490	1,517	2,482	2,267	1,323	1,253	1,924	31.8
Brown	5.5	Male	2,679	263	215	259	241	390	277	242	312	480	34.3
		Female	2,821	193	219	228	217	356	320	261	319	708	41.2
Bureau	39.0	Male	18,868	1,765	1,626	1,884	1,875	2,885	2,457	1,788	1,880	2,708	32.9
		Female	20,132	1,698	1,587	1,755	1,816	2,827	2,499	1,851	2,156	3,943	36.5
Calhoun	6.1	Male	3,046	255	260	310	288	389	411	312	295	526	35.5
		Female	3,054	234	207	276	261	379	391	286	339	681	39.3
Carroll	18.3	Male	8,917	788	800	820	871	1,399	1,140	892	944	1,263	33.4
		Female	9,383	786	700	813	823	1,319	1,124	979	1,035	1,804	37.2
Cass	14.9	Male	7,159	701	625	687	712	1,138	960	699	692	945	32.5
		Female	7,741	676	595	623	659	1,111	984	753	775	1,565	37.1
Champaign	168.8	Male	85,940	7,017	5,719	5,790	24,334	17,482	9,443	6,220	5,055	4,880	25.1
		Female	82,860	6,654	5,459	5,432	19,493	15,866	9,526	6,320	5,644	8,466	27.8
Christian	36.6	Male	17,448	1,637	1,502	1,758	1,833	2,705	2,298	1,699	1,680	2,336	32.4
		Female	19,152	1,550	1,415	1,659	1,696	2,686	2,396	1,852	2,051	3,847	37.4
Clark	15.9	Male	8,098	753	644	759	828	1,191	1,087	777	870	1,189	33.9
		Female	8,802	701	613	682	770	1,189	1,102	827	950	1,968	39.0
Clay	15.7	Male	7,490	691	619	712	745	1,135	907	654	792	1,235	33.6
		Female	8,210	680	545	678	717	1,059	979	740	952	1,860	39.4
☐ Clinton	34.5	Male	16,925	1,790	1,567	1,749	2,079	2,702	2,170	1,582	1,471	1,815	29.7
		Female	17,575	1,722	1,493	1,744	2,004	2,521	2,122	1,608	1,592	2,769	32.2
Coles	53.4	Male	25,121	2,145	1,788	1,777	5,676	4,038	2,883	2,203	2,066	2,545	27.9
		Female	28,279	2,069	1,656	1,782	6,439	3,861	3,066	2,368	2,410	4,628	30.7
Cook	5,221.8	Male	2,496,404	235,530	212,790	233,094	302,684	448,587	340,448	251,482	238,347	233,442	30.9
		Female	2,725,396	227,476	206,151	226,224	304,406	465,227	369,345	271,989	273,244	381,334	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Crawford	21.2	Male	10,197	950	838	845	1,060	1,558	1,337	1,000	1,060	1,549	34.0
		Female	11,003	869	769	796	961	1,593	1,370	1,094	1,230	2,321	38.7
Cumberland	11.5	Male	5,691	588	526	572	576	912	723	504	525	765	31.4
		Female	5,809	536	467	495	580	818	739	543	605	1,026	35.1
De Kalb	73.0	Male	35,736	2,836	2,593	2,614	9,206	6,247	4,130	2,802	2,578	2,730	26.0
		Female	37,264	2,708	2,429	2,563	9,769	5,707	4,173	2,843	2,839	4,233	27.0
De Witt	18.8	Male	9,150	936	782	812	928	1,489	1,289	911	917	1,086	32.5
		Female	9,650	862	694	817	874	1,416	1,302	907	1,003	1,775	36.2
Douglas	20.1	Male	9,655	985	789	931	1,069	1,536	1,260	1,021	968	1,096	31.9
		Female	10,445	983	832	821	1,023	1,481	1,373	1,091	1,052	1,789	35.6
Du Page	737.1	Male	363,890	34,939	32,798	35,040	39,631	73,618	61,947	37,261	28,345	20,311	30.4
		Female	373,210	33,353	31,378	33,337	39,362	74,805	60,909	36,436	29,425	34,205	31.6
Edgar	21.0	Male	9,931	977	863	845	949	1,543	1,317	960	1,048	1,429	33.6
		Female	11,069	980	834	820	946	1,535	1,375	1,042	1,229	2,308	38.1
Edwards	8.5	Male	4,046	396	341	318	409	637	510	341	419	675	33.8
		Female	4,454	417	327	303	430	616	529	383	519	930	37.5
Effingham	33.6	Male	16,371	1,843	1,499	1,659	1,815	2,812	2,122	1,397	1,345	1,879	29.9
		Female	17,229	1,793	1,366	1,607	1,839	2,658	2,148	1,493	1,519	2,806	32.6
Fayette	22.8	Male	11,405	1,061	857	1,004	1,386	1,863	1,397	1,033	1,086	1,718	32.5
		Female	11,395	1,000	891	898	979	1,499	1,394	1,090	1,202	2,442	38.1
Ford	14.7	Male	7,003	649	551	630	721	1,060	875	786	738	993	34.0
		Female	7,697	668	556	636	658	1,005	994	787	842	1,551	38.3
Franklin	44.2	Male	20,856	1,917	1,787	1,882	1,993	3,155	2,765	1,801	2,220	3,336	34.0
		Female	23,344	1,759	1,682	1,711	1,967	3,048	2,872	2,032	2,895	5,378	40.2
Fulton	42.4	Male	20,580	2,038	1,796	1,934	2,028	3,201	2,762	1,905	2,032	2,884	32.8
		Female	21,820	1,917	1,575	1,780	2,022	3,190	2,823	2,054	2,337	4,122	36.5
Gallatin	7.7	Male	3,731	338	320	363	344	516	574	345	346	585	34.7
		Female	3,969	301	313	338	350	562	521	357	474	753	37.3
Greene	16.2	Male	7,793	775	668	753	808	1,087	958	749	807	1,188	33.2
		Female	8,407	706	571	733	751	1,075	1,023	823	907	1,818	38.6
Grundy	33.2	Male	16,561	1,737	1,573	1,588	1,794	2,866	2,376	1,561	1,479	1,587	30.5
		Female	16,639	1,587	1,433	1,438	1,730	2,767	2,318	1,574	1,518	2,274	32.7
Hamilton	9.3	Male	4,409	375	340	379	412	609	564	440	474	816	36.6
		Female	4,891	374	309	346	434	599	610	444	613	1,162	41.3
Hancock	24.0	Male	11,417	1,113	911	1,071	1,151	1,788	1,420	1,126	1,164	1,673	33.2
		Female	12,583	1,062	936	1,027	1,253	1,698	1,531	1,206	1,329	2,541	37.1
Hardin	5.7	Male	2,754	221	236	269	240	404	353	281	333	417	35.2
		Female	2,946	238	212	228	225	423	366	296	357	601	39.0
Henderson	9.5	Male	4,708	472	400	426	501	733	674	443	452	607	32.6
		Female	4,792	449	374	455	465	691	642	469	529	718	34.5
Henry	56.7	Male	27,820	2,948	2,474	2,775	2,854	4,483	4,049	2,625	2,451	3,161	31.4
		Female	28,880	2,660	2,388	2,610	2,623	4,393	3,889	2,729	2,768	4,820	34.5
Iroquois	32.8	Male	15,920	1,539	1,371	1,515	1,611	2,391	2,187	1,512	1,610	2,184	33.0
		Female	16,880	1,387	1,283	1,430	1,508	2,364	2,143	1,701	1,810	3,254	37.2
Jackson	62.4	Male	32,221	2,266	1,909	2,078	10,009	6,174	3,159	2,032	1,911	2,683	24.9
		Female	30,179	2,176	1,772	1,928	7,456	5,017	3,189	2,195	2,324	4,122	28.5
Jasper	11.7	Male	5,685	583	482	543	617	839	677	517	538	889	32.4
		Female	6,015	556	446	558	604	789	735	532	630	1,165	35.7
Jefferson	38.9	Male	18,585	1,869	1,569	1,667	1,856	3,167	2,443	1,644	1,841	2,529	32.4
		Female	20,315	1,808	1,588	1,529	1,892	3,111	2,503	1,872	2,162	3,850	35.9
☐ Jersey	21.2	Male	10,398	998	866	1,078	1,360	1,581	1,444	1,038	933	1,100	30.7
		Female	10,802	928	857	951	1,422	1,566	1,399	1,042	1,031	1,606	32.9
Jo Daviess	24.1	Male	11,918	1,181	1,116	1,228	1,212	1,945	1,570	1,126	1,185	1,355	31.3
		Female	12,182	1,086	1,053	1,158	1,085	1,790	1,563	1,152	1,267	2,028	34.5
Johnson	10.5	Male	5,569	385	391	442	659	1,092	815	472	514	799	33.3
		Female	4,931	382	342	423	438	653	679	448	594	972	38.4
Kane	308.1	Male	150,996	16,742	14,471	15,045	17,399	28,944	22,036	13,986	11,317	11,056	29.1
		Female	157,104	16,118	13,800	13,767	17,048	28,731	21,875	14,078	12,360	19,327	31.2
Kankakee	104.1	Male	50,337	5,392	4,810	5,091	5,752	8,404	6,783	4,710	4,506	4,889	29.9
		Female	53,763	5,188	4,633	4,806	6,233	8,888	6,877	4,895	5,017	7,226	31.8
Kendall	41.1	Male	20,537	2,268	2,139	2,136	2,053	3,875	3,523	1,893	1,361	1,289	29.3
		Female	20,563	2,140	2,008	2,039	2,069	3,943	3,365	1,763	1,427	1,809	30.1
Knox	60.5	Male	28,976	2,752	2,388	2,458	3,374	4,941	3,835	2,864	2,734	3,630	32.1
		Female	31,524	2,639	2,237	2,458	3,272	4,858	3,982	3,030	3,200	5,848	35.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Lake	472.6	Male	240,786	22,815	21,294	24,019	35,284	43,653	37,245	23,783	18,357	14,336	28.9
		Female	231,814	22,294	20,280	21,961	23,836	42,667	36,925	22,960	18,434	22,457	31.5
La Salle	111.2	Male	54,067	5,111	4,413	5,026	6,232	8,506	6,990	5,428	5,613	6,748	32.3
		Female	57,133	4,638	4,166	4,775	5,683	8,066	7,041	5,628	6,309	10,827	36.8
Lawrence	17.9	Male	8,410	773	712	766	828	1,293	1,018	829	913	1,278	33.7
		Female	9,490	780	651	707	841	1,250	1,044	921	1,051	2,245	39.9
Lee	35.7	Male	17,412	1,674	1,482	1,682	1,962	3,034	2,366	1,674	1,607	1,931	31.3
		Female	18,288	1.516	1,393	1,595	1,868	2,913	2,377	1,700	1,861	3,065	34.5
Livingston	42.4	Male	21,258	1,864	1,667	1,930	2,929	3,965	2,698	1,925	1,886	2,394	30.6
		Female	21,142	1,784	1,523	1,831	2,126	3,025	2,733	2,022	2,126	3,972	36.0
Logan	31.5	Male	15,680	1,240	1,067	1,282	2,381	2,864	2,147	1,441	1,373	1,885	31.5
		Female	15,820	1,253	1,015	1,157	1,785	2,281	1,991	1,504	1,511	3,323	37.1
McDonough	36.8	Male	18,050	1,291	1,113	1,209	5,381	2,729	1,905	1,297	1,334	1,791	25.1
		Female	18,750	1,276	1,159	1,174	4,710	2,572	1,885	1,437	1,580	2,957	29.1
McHenry	168.2	Male	83,513	8,527	8,154	8,540	8,187	15,378	14,040	7,822	6,194	6,671	30.4
		Female	84.687	7,997	7,679	8,196	7,800	15,760	13,275	7,460	6,734	9,786	31.8
McLean	125.1	Male	59,641	5,466	4,651	4,645	12,394	11,074	7,532	4,867	4,282	4,730	27.4
		Female	65,459	5,288	4,213	4,465	14,359	10,877	7,542	5,250	4,980	8,485	29.0
Macon	131.7	Male	63,299	6,488	5,754	5,935	7,322	10,942	8,666	6,314	5,714	6,164	30.6
		Female	68,401	6,292	5,358	5,578	7,377	11,025	9,046	6,676	6,501	10,548	33.7
Macoupin	51.4	Male	24,427	2,380	2,087	2,170	2,525	3,774	3,028	2,426	2,465	3,572	33.1
		Female	26,973	2,282	1,986	2,239	2,606	3,721	3,161	2,550	2,861	5,567	37.1
☐ Madison	248.0	Male	118,645	10,935	10,632	11,338	13,610	19,306	16,424	12,647	11,502	12,251	31.6
		Female	129,355	10,709	10,150	11,081	13,944	20,033	17,304	13,589	13,161	19,384	34.4
Marion	46.7	Male	22,195	2,282	1,943	2,110	2,318	3,318	2,947	2,094	2,109	3,074	32.4
		Female	24,505	2,039	1,807	1,965	2,364	3,537	3,130	2,191	2,589	4,883	36.7
Marshall	14.4	Male	7,141	707	650	665	714	1,111	984	669	678	963	32.5
		Female	7,259	623	579	629	657	1,038	906	685	786	1,356	36.1
Mason	19.7	Male	9,625	960	888	959	925	1,490	1,355	890	897	1,261	32.3
		Female	10,075	981	822	900	886	1,545	1,309	898	1,011	1,723	34.4
Massac	15.4	Male	7,323	679	584	626	741	1,068	950	748	791	1,136	34.7
		Female	8,077	625	601	593	744	1,053	1,044	826	940	1,651	39.0
Menard	12.5	Male	6,019	574	508	615	604	978	882	593	512	753	32.2
		Female	6,481	581	508	564	474	1,015	935	560	633	1,211	36.1
Mercer	20.1	Male	9,864	950	931	972	927	1,574	1,485	932	894	1,199	32.3
		Female	10,236	916	867	1,000	914	1,524	1,525	899	1,008	1,583	34.3
☐ Monroe	21.1	Male	10,252	985	872	1,006	1,073	1,584	1,438	1,138	925	1,231	32.5
		Female	10,848	867	824	1,078	1,119	1,515	1,492	1,097	1,067	1,789	35.1
Montgomery	32.9	Male	15,606	1,457	1,348	1,422	1,632	2,362	1,884	1,460	1,664	2,377	33.2
		Female	17,294	1,406	1,209	1,448	1,533	2,342	1,988	1,606	1,928	3,834	38.6
Morgan	38.1	Male	17,992	1,670	1,469	1,720	2,316	2,901	2,435	1,695	1,616	2,170	31.3
		Female	20,108	1,558	1,422	1,605	2,398	2,989	2,480	1,878	1,974	3,804	35.3
Moultrie	15.0	Male	7,150	736	607	607	720	1,172	963	689	656	1,000	32.7
		Female	7,850	695	610	583	708	1,129	1,004	757	765	1,599	37.0
Ogle	47.7	Male	23,387	2,130	2,149	2,461	2,422	3,805	3,576	2,256	2,100	2,488	31.7
		Female	24,313	2,175	2,092	2,324	2,378	3,717	3,524	2,291	2,266	3,546	33.6
Peoria	200.9	Male	96,430	9,939	8,407	8,642	12,120	17,581	12,614	9,032	8,441	9,654	30.2
		Female	104,470	9,513	8,081	8,274	12,659	17,887	12,956	9,593	9,673	15,834	32.7
Perry	23.0	Male	11,024	1,092	992	1,001	1,084	1,794	1,433	1,042	1,068	1,518	32.5
		Female	11,976	1,034	921	985	1,040	1,754	1,432	1,104	1,257	2,449	36.8
Piatt	17.1	Male	8,364	738	777	829	820	1,400	1,259	864	780	897	32.3
		Female	8,736	814	716	752	733	1,363	1,291	812	860	1,395	34.9
Pike	18.7	Male	8,987	787	744	797	829	1,329	1,089	892	947	1,573	35.1
		Female	9,713	753	748	742	788	1,284	1,160	912	1,152	2,174	39.7
Pope	4.6	Male	2,377	174	197	276	346	281	300	196	223	384	32.0
		Female	2,223	160	151	190	181	298	291	189	269	494	39.5
Pulaski	9.0	Male	4,270	449	386	435	402	551	442	407	428	770	33.4
		Female	4,730	488	324	420	427	550	501	434	519	1,067	38.1
Putnam	6.7	Male	3,321	333	304	309	338	590	483	297	310	357	31.4
		Female	3,379	331	271	307	355	539	463	297	346	470	32.9
Randolph	37.0	Male	19,440	1,722	1,412	1,558	2,669	3,967	2,543	1,643	1,593	2,333	30.9
		Female	17,560	1,618	1,320	1,453	1,607	2,574	2,167	1,614	1,822	3,385	36.0
Richland	17.9	Male	8,605	776	721	807	992	1,347	1,171	817	793	1,181	32.5
		Female	9,295	772	635	722	962	1,324	1,210	907	959	1,804	36.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
ILLINOIS (continued)													
ALL COUNTIES (continued)													
Rock Island	165.5	Male	80,134	8,093	6,666	7,422	9,814	13,891	10,967	7,737	7,361	8,183	30.8
		Female	85,366	7,638	6,376	7,021	10,079	13,702	10,903	8,226	8,395	13,026	33.4
☐ St. Clair	265.8	Male	126,766	13,699	12,608	13,470	15,296	20,331	15,917	12,291	11,138	12,016	29.1
		Female	139,034	12,936	12,053	12,905	15,568	21,737	17,714	13,838	12,796	19,487	32.4
Saline	28.9	Male	13,413	1,144	1,048	1,175	1,348	1,943	1,775	1,271	1,357	2,352	35.3
		Female	15,487	1,104	998	1,089	1,325	1,996	1,904	1,407	1,797	3,867	41.5
Sangamon	182.9	Male	85,752	8,403	7,368	7,952	9,303	16,276	11,773	8,213	7,608	8,856	31.1
		Female	97,148	8,140	7,006	7,468	10,186	17,552	12,604	9,115	9,312	15,765	34.0
Schuyler	8.3	Male	4,053	388	345	334	368	648	521	396	430	623	34.1
		Female	4,247	324	324	335	346	603	514	410	455	936	38.7
Scott	6.2	Male	3,002	283	239	263	342	440	367	308	290	470	33.5
		Female	3,198	248	218	275	297	398	401	316	356	689	39.1
Shelby	24.5	Male	12,081	1,227	1,077	1,191	1,158	1,768	1,582	1,144	1,218	1,716	32.8
		Female	12,419	1,021	947	1,037	1,157	1,710	1,590	1,202	1,332	2,423	37.1
Stark	7.4	Male	3,571	362	300	332	358	528	491	329	370	501	33.2
		Female	3,829	329	289	367	337	533	455	338	402	779	36.3
Stephenson	50.0	Male	23,960	2,212	2,165	2,407	2,576	3,884	3,263	2,353	2,245	2,855	31.7
		Female	26,040	2,178	1,978	2,090	2,692	3,932	3,386	2,493	2,685	4,606	35.4
Tazewell	134.7	Male	65,810	6,960	6,103	6,153	7,136	11,978	9,511	7,051	5,459	5,459	30.5
		Female	68,890	6,734	5,979	5,943	7,344	11,973	9,827	6,954	5,828	8,308	32.1
Union	18.6	Male	9,052	655	638	673	764	1,453	1,169	725	1,333	1,642	37.9
		Female	9,548	649	644	694	689	1,416	1,140	1,006	1,148	2,162	41.0
Vermilion	94.1	Male	45,231	4,621	4,043	4,053	4,741	7,496	6,062	4,428	4,657	5,130	31.9
		Female	48,869	4,434	3,966	3,944	4,897	7,438	6,240	4,752	5,016	8,182	34.7
Wabash	14.3	Male	6,869	701	553	617	819	1,146	849	660	664	860	31.5
		Female	7,431	655	614	535	767	1,105	856	740	794	1,365	35.5
Warren	21.9	Male	10,550	1,067	905	980	1,312	1,662	1,346	990	970	1,318	31.1
		Female	11,350	983	875	963	1,233	1,582	1,432	1,020	1,099	2,163	35.3
Washington	15.9	Male	7,709	699	605	671	744	1,168	935	738	850	1,299	34.7
		Female	8,191	723	609	685	685	1,097	967	751	892	1,782	38.1
Wayne	18.6	Male	8,907	771	743	798	904	1,229	1,147	853	995	1,467	35.1
		Female	9,693	766	712	722	859	1,227	1,233	933	1,140	2,101	39.5
White	18.3	Male	8,697	704	637	756	860	1,281	1,111	893	917	1,538	36.0
		Female	9,603	684	596	673	816	1,311	1,208	946	1,177	2,192	41.0
Whiteside	66.2	Male	32,427	3,314	3,025	3,242	3,714	5,312	4,397	3,140	2,926	3,357	30.5
		Female	33,773	3,250	2,856	3,043	3,477	5,217	4,421	3,353	3,267	4,889	33.2
Will	350.4	Male	175,069	20,058	17,904	17,234	19,963	34,794	27,274	15,277	11,867	10,698	28.6
		Female	175,331	18,874	17,079	16,686	18,246	34,086	25,904	14,674	12,564	17,218	29.9
Williamson	61.4	Male	29,675	2,625	2,441	2,560	3,042	5,193	4,284	2,774	2,911	3,845	33.0
		Female	31,725	2,383	2,347	2,387	2,937	4,894	4,214	2,923	3,504	6,136	37.2
Winnebago	252.1	Male	122,253	11,830	11,371	11,852	13,758	22,015	17,609	12,076	10,970	10,772	30.6
		Female	129,847	11,423	11,073	11,456	13,935	22,646	17,763	12,634	11,896	17,021	32.5
Woodford	35.2	Male	17,353	1,924	1,663	1,716	1,967	3,034	2,345	1,625	1,382	1,697	29.6
		Female	17,847	1,832	1,517	1,574	1,826	2,922	2,366	1,624	1,506	2,680	32.4
TOTAL METRO COUNTIES	**9,523.2**	**Male**	**4,606,320**	**447,511**	**404,627**	**435,418**	**569,272**	**837,831**	**650,889**	**454,228**	**408,163**	**398,381**	**30.3**
		Female	**4,916,880**	**430,328**	**389,246**	**418,088**	**556,659**	**856,586**	**680,448**	**478,007**	**458,759**	**648,759**	**32.8**
TOTAL STATE	**11,640.4**	**Male**	**5,632,492**	**543,043**	**489,478**	**527,732**	**698,324**	**1,003,552**	**783,677**	**549,638**	**506,080**	**530,968**	**30.6**
		Female	**6,007,908**	**521,214**	**469,376**	**505,571**	**678,189**	**1,013,973**	**815,810**	**579,352**	**571,427**	**852,996**	**33.2**
INDIANA													
ANDERSON	**132.4**	**Male**	**64,360**	**6,226**	**6,142**	**6,263**	**7,216**	**11,100**	**9,265**	**6,499**	**5,639**	**6,010**	**30.7**
		Female	**68,040**	**5,901**	**5,677**	**6,099**	**7,038**	**10,993**	**9,315**	**6,813**	**6,648**	**9,556**	**33.5**
Madison	132.4	Male	64,360	6,226	6,142	6,263	7,216	11,100	9,265	6,499	5,639	6,010	30.7
		Female	68,040	5,901	5,677	6,099	7,038	10,993	9,315	6,813	6,648	9,556	33.5
BLOOMINGTON	**101.4**	**Male**	**50,149**	**3,690**	**3,287**	**3,308**	**14,439**	**10,140**	**5,723**	**3,578**	**2,881**	**3,103**	**25.3**
		Female	**51,251**	**3,407**	**3,024**	**3,133**	**14,220**	**9,513**	**5,876**	**3,814**	**3,387**	**4,877**	**26.9**
Monroe	101.4	Male	50,149	3,690	3,287	3,308	14,439	10,140	5,723	3,578	2,881	3,103	25.3
		Female	51,251	3,407	3,024	3,133	14,220	9,513	5,876	3,814	3,387	4,877	26.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
ELKHART - GOSHEN	**145.9**	**Male**	**70,472**	**7,589**	**6,701**	**6,884**	**7,580**	**13,138**	**10,375**	**6,682**	**5,743**	**5,780**	**29.9**
		Female	**75,428**	**7,358**	**6,703**	**6,522**	**7,990**	**13,377**	**10,494**	**7,026**	**6,593**	**9,365**	**31.8**
Elkhart	145.9	Male	70,472	7,589	6,701	6,884	7,580	13,138	10,375	6,682	5,743	5,780	29.9
		Female	75,428	7,358	6,703	6,522	7,990	13,377	10,494	7,026	6,593	9,365	31.8
EVANSVILLE	**285.4**	**Male**	**136,482**	**13,369**	**11,920**	**12,214**	**16,267**	**24,131**	**18,768**	**13,146**	**12,449**	**14,218**	**31.0**
		Female	**148,918**	**12,664**	**11,220**	**12,048**	**16,515**	**24,481**	**19,368**	**14,347**	**14,852**	**23,423**	**34.0**
Posey	27.6	Male	13,676	1,483	1,269	1,289	1,518	2,472	2,005	1,225	1,121	1,294	30.2
		Female	13,924	1,330	1,189	1,282	1,436	2,414	1,969	1,234	1,190	1,880	32.1
Vanderburgh	167.2	Male	78,489	7,227	6,207	6,589	10,172	13,697	9,975	7,805	7,759	9,058	31.6
		Female	88,711	6,976	5,939	6,566	10,425	13,869	10,622	8,839	9,731	15,744	35.5
Warrick	47.4	Male	23,413	2,551	2,456	2,322	2,273	4,277	3,901	2,101	1,739	1,793	29.9
		Female	23,987	2,358	2,274	2,271	2,289	4,448	3,801	2,101	1,869	2,576	31.3
Henderson, Ky.	*43.2*	*Male*	*20,904*	*2,108*	*1,988*	*2,014*	*2,304*	*3,685*	*2,887*	*2,015*	*1,830*	*2,073*	*30.5*
		Female	*22,296*	*2,000*	*1,818*	*1,929*	*2,365*	*3,750*	*2,976*	*2,173*	*2,062*	*3,223*	*33.1*
FORT WAYNE	**357.3**	**Male**	**173,317**	**18,545**	**16,454**	**16,807**	**20,308**	**32,373**	**23,954**	**16,319**	**14,219**	**14,338**	**29.5**
		Female	**183,983**	**17,761**	**15,746**	**16,040**	**20,700**	**32,589**	**24,244**	**17,062**	**16,078**	**23,763**	**31.7**
Allen	296.2	Male	143,404	15,239	13,533	13,896	17,077	27,241	19,768	13,506	11,740	11,404	29.4
		Female	152,796	14,639	12,975	13,279	17,557	27,548	20,071	14,165	13,276	19,286	31.5
De Kalb	34.0	Male	16,673	1,881	1,638	1,690	1,781	2,862	2,342	1,553	1,333	1,593	29.7
		Female	17,327	1,778	1,543	1,536	1,762	2,784	2,361	1,535	1,557	2,471	32.3
Whitley	27.1	Male	13,240	1,425	1,283	1,221	1,450	2,270	1,844	1,260	1,146	1,341	30.5
		Female	13,860	1,344	1,228	1,225	1,381	2,257	1,812	1,362	1,245	2,006	32.8
GARY - HAMMOND	**643.1**	**Male**	**313,766**	**34,608**	**29,951**	**31,512**	**37,407**	**54,012**	**42,381**	**31,726**	**28,194**	**23,975**	**29.3**
		Female	**329,334**	**33,464**	**28,989**	**30,542**	**38,846**	**55,320**	**44,863**	**32,814**	**30,351**	**34,145**	**30.9**
Lake	510.7	Male	248,252	27,521	23,562	25,021	29,270	41,471	32,220	25,570	23,551	20,066	29.5
		Female	262,448	26,682	22,792	24,319	30,445	42,752	34,891	26,917	25,375	28,275	31.3
Porter	132.4	Male	65,514	7,087	6,389	6,491	8,137	12,541	10,161	6,156	4,643	3,909	28.7
		Female	66,886	6,782	6,197	6,223	8,401	12,568	9,972	5,897	4,976	5,870	29.6
INDIANAPOLIS	**1,208.6**	**Male**	**581,819**	**57,523**	**54,095**	**57,225**	**68,401**	**106,999**	**83,438**	**57,437**	**49,165**	**47,536**	**30.0**
		Female	**626,781**	**54,995**	**51,691**	**55,056**	**69,643**	**111,573**	**87,326**	**60,987**	**55,742**	**79,768**	**32.3**
Boone	38.7	Male	18,656	1,745	1,760	1,886	1,860	3,190	3,011	1,927	1,549	1,728	31.5
		Female	20,044	1,716	1,703	1,865	1,762	3,328	3,140	1,849	1,681	3,000	33.9
Hamilton	96.9	Male	47,571	4,647	4,915	5,075	4,146	8,339	8,736	5,039	3,635	3,039	31.0
		Female	49,329	4,519	4,663	5,001	4,131	8,977	8,771	4,872	3,784	4,611	32.1
Hancock	47.2	Male	23,213	2,273	2,506	2,545	2,196	3,804	4,047	2,379	1,788	1,675	30.5
		Female	23,987	2,155	2,307	2,405	2,163	4,239	4,013	2,278	1,915	2,512	32.0
Hendricks	76.2	Male	38,428	3,700	3,829	4,392	4,218	6,756	6,387	3,748	2,884	2,514	29.6
		Female	37,772	3,401	3,575	3,631	3,245	7,081	6,300	3,566	3,026	3,947	32.1
Johnson	83.4	Male	40,530	4,029	4,185	4,229	4,734	7,320	6,413	3,934	2,962	2,724	29.2
		Female	42,870	3,894	3,894	4,065	4,529	7,733	6,589	3,984	3,028	5,154	31.5
Marion	770.7	Male	366,641	36,386	32,240	34,104	45,502	69,814	47,507	35,659	32,535	31,894	29.9
		Female	404,059	34,855	30,893	33,368	49,121	72,111	51,221	39,746	38,212	54,532	32.5
Morgan	55.2	Male	27,243	2,771	2,803	2,965	2,760	4,515	4,396	2,760	2,147	2,126	30.1
		Female	27,957	2,580	2,752	2,790	2,656	4,761	4,393	2,717	2,244	3,064	31.7
Shelby	40.3	Male	19,537	1,972	1,857	2,029	1,985	3,261	2,941	1,991	1,665	1,836	30.9
		Female	20,763	1,875	1,904	1,931	2,036	3,343	2,899	1,975	1,852	2,948	32.9
KOKOMO	**103.8**	**Male**	**50,041**	**5,166**	**4,888**	**5,096**	**5,232**	**8,471**	**7,752**	**5,333**	**4,165**	**3,938**	**30.5**
		Female	**53,759**	**4,882**	**4,709**	**4,932**	**5,445**	**9,058**	**7,887**	**5,542**	**4,717**	**6,587**	**32.6**
Howard	87.0	Male	41,865	4,341	4,119	4,294	4,416	7,153	6,502	4,521	3,423	3,096	30.3
		Female	45,135	4,159	3,999	4,156	4,640	7,714	6,647	4,685	3,882	5,253	32.3
Tipton	16.8	Male	8,176	825	769	802	816	1,318	1,250	812	742	842	31.6
		Female	8,624	723	710	776	805	1,344	1,240	857	835	1,334	34.7
LAFAYETTE - WEST LAFAYETTE	**122.8**	**Male**	**61,974**	**4,925**	**4,343**	**4,318**	**17,617**	**11,113**	**7,010**	**4,504**	**4,013**	**4,131**	**24.9**
		Female	**60,826**	**4,674**	**4,111**	**4,173**	**14,072**	**10,634**	**6,988**	**4,750**	**4,539**	**6,885**	**28.2**
Tippecanoe	122.8	Male	61,974	4,925	4,343	4,318	17,617	11,113	7,010	4,504	4,013	4,131	24.9
		Female	60,826	4,674	4,111	4,173	14,072	10,634	6,988	4,750	4,539	6,885	28.2
MUNCIE	**124.7**	**Male**	**59,440**	**5,235**	**5,226**	**5,508**	**9,834**	**9,815**	**8,186**	**5,723**	**4,820**	**5,093**	**29.0**
		Female	**65,260**	**5,019**	**4,966**	**5,227**	**11,186**	**10,095**	**8,480**	**6,025**	**5,691**	**8,571**	**31.2**
Delaware	124.7	Male	59,440	5,235	5,226	5,508	9,834	9,815	8,186	5,723	4,820	5,093	29.0
		Female	65,260	5,019	4,966	5,227	11,186	10,095	8,480	6,025	5,691	8,571	31.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
SOUTH BEND - MISHAWAKA	**238.7**	**Male**	**115,216**	**10,732**	**9,786**	**10,270**	**16,261**	**19,984**	**14,000**	**11,014**	**11,095**	**12,074**	**30.3**
		Female	**123,484**	**10,209**	**9,333**	**9,983**	**14,970**	**19,877**	**14,879**	**12,385**	**12,682**	**19,166**	**33.7**
St. Joseph	238.7	Male	115,216	10,732	9,786	10,270	16,261	19,984	14,000	11,014	11,095	12,074	30.3
		Female	123,484	10,209	9,333	9,983	14,970	19,877	14,879	12,385	12,682	19,166	33.7
TERRE HAUTE	**134.2**	**Male**	**64,323**	**5,766**	**5,074**	**5,556**	**10,150**	**11,070**	**7,872**	**5,670**	**6,000**	**7,165**	**30.1**
		Female	**69,877**	**5,448**	**4,813**	**5,208**	**9,470**	**10,332**	**8,204**	**6,230**	**7,432**	**12,740**	**34.7**
Clay	25.2	Male	11,983	1,188	1,035	1,112	1,280	1,907	1,533	1,163	1,145	1,620	32.2
		Female	13,217	1,154	936	1,058	1,243	1,884	1,685	1,251	1,412	2,594	37.0
Vigo	109.0	Male	52,340	4,578	4,039	4,444	8,870	9,163	6,339	4,507	4,855	5,545	29.6
		Female	56,660	4,294	3,877	4,150	8,227	8,448	6,519	4,979	6,020	10,146	34.2
ALL COUNTIES													
Adams	30.9	Male	15,297	1,938	1,647	1,516	1,672	2,545	1,982	1,262	1,235	1,500	28.4
		Female	15,603	1,753	1,481	1,462	1,563	2,417	1,943	1,334	1,428	2,222	31.4
Allen	296.2	Male	143,404	15,239	13,533	13,896	17,077	27,241	19,768	13,506	11,740	11,404	29.4
		Female	152,796	14,639	12,975	13,279	17,557	27,548	20,071	14,165	13,276	19,286	31.5
Bartholomew	66.3	Male	32,174	3,145	3,195	3,308	3,125	5,855	5,344	3,257	2,519	2,426	30.7
		Female	34,126	3,125	3,111	3,171	3,462	5,991	5,336	3,279	2,765	3,886	32.0
Benton	9.8	Male	4,730	473	413	503	487	678	632	447	491	606	32.2
		Female	5,070	459	410	483	429	676	619	500	553	941	36.3
Blackford	15.9	Male	7,671	723	796	745	741	1,248	1,112	759	737	810	31.7
		Female	8,229	669	722	725	776	1,240	1,135	825	796	1,341	34.9
Boone	38.7	Male	18,656	1,745	1,760	1,886	1,860	3,190	3,011	1,927	1,549	1,728	31.5
		Female	20,044	1,716	1,703	1,865	1,762	3,328	3,140	1,849	1,681	3,000	33.9
Brown	13.6	Male	6,839	653	590	689	643	1,207	1,007	681	655	714	32.0
		Female	6,761	545	557	600	642	1,225	995	644	716	837	33.5
Carroll	19.7	Male	9,670	949	856	959	976	1,603	1,333	957	926	1,111	31.8
		Female	10,030	885	845	873	916	1,514	1,369	978	1,036	1,614	34.9
Cass	40.7	Male	19,536	1,975	1,814	1,866	2,083	3,210	2,691	1,988	1,950	1,959	31.3
		Female	21,164	1,890	1,728	1,776	1,957	3,265	2,856	2,034	2,282	3,376	34.9
☐ Clark	92.0	Male	44,463	4,665	4,397	4,374	4,842	8,428	6,389	4,344	3,579	3,445	29.7
		Female	47,537	4,444	4,191	4,140	5,150	8,772	6,733	4,581	4,112	5,414	31.7
Clay	25.2	Male	11,983	1,188	1,035	1,112	1,280	1,907	1,533	1,163	1,145	1,620	32.2
		Female	13,217	1,154	936	1,058	1,243	1,884	1,685	1,251	1,412	2,594	37.0
Clinton	31.3	Male	14,917	1,533	1,381	1,419	1,538	2,429	2,012	1,480	1,359	1,766	31.5
		Female	16,383	1,561	1,253	1,281	1,537	2,448	2,106	1,552	1,618	3,027	35.5
Crawford	10.6	Male	5,277	564	480	530	580	835	704	460	459	665	30.8
		Female	5,323	469	489	494	535	785	716	511	463	861	33.6
Daviess	28.8	Male	13,840	1,577	1,262	1,300	1,432	2,152	1,747	1,237	1,369	1,764	31.3
		Female	14,960	1,425	1,204	1,256	1,384	2,200	1,819	1,368	1,655	2,649	35.1
☐ Dearborn	37.8	Male	18,552	1,957	1,855	1,965	1,835	3,083	2,680	1,799	1,597	1,781	30.4
		Female	19,248	1,849	1,739	1,801	1,804	3,088	2,737	1,883	1,732	2,615	32.9
Decatur	23.9	Male	11,641	1,307	1,167	1,164	1,224	1,901	1,568	1,027	1,013	1,270	30.0
		Female	12,259	1,288	1,071	1,129	1,251	1,837	1,633	1,088	1,079	1,883	32.6
De Kalb	34.0	Male	16,673	1,881	1,638	1,690	1,781	2,862	2,342	1,553	1,333	1,593	29.7
		Female	17,327	1,778	1,543	1,536	1,762	2,784	2,361	1,535	1,557	2,471	32.3
Delaware	124.7	Male	59,440	5,235	5,226	5,508	9,834	9,815	8,186	5,723	4,820	5,093	29.0
		Female	65,260	5,019	4,966	5,227	11,186	10,095	8,480	6,025	5,691	8,571	31.2
Dubois	36.3	Male	17,820	1,798	1,567	1,960	2,197	3,124	2,384	1,629	1,366	1,795	29.4
		Female	18,480	1,778	1,466	1,981	2,090	2,911	2,356	1,706	1,499	2,693	31.6
Elkhart	145.9	Male	70,472	7,589	6,701	6,884	7,580	13,138	10,375	6,682	5,743	5,780	29.9
		Female	75,428	7,358	6,703	6,522	7,990	13,377	10,494	7,026	6,593	9,365	31.8
Fayette	28.2	Male	13,681	1,503	1,414	1,341	1,332	2,299	1,861	1,352	1,261	1,318	30.4
		Female	14,519	1,483	1,292	1,251	1,361	2,380	1,908	1,378	1,444	2,022	32.9
☐ Floyd	63.3	Male	30,346	2,892	2,869	2,981	3,228	5,411	4,514	2,926	2,709	2,816	30.9
		Female	32,954	2,791	2,750	2,954	3,375	5,559	4,646	3,146	3,071	4,662	33.3
Fountain	18.9	Male	9,130	870	836	879	949	1,367	1,324	904	937	1,064	32.5
		Female	9,770	828	799	847	883	1,452	1,341	930	1,009	1,681	35.6
Franklin	20.9	Male	10,366	1,135	1,135	1,152	1,051	1,666	1,454	963	798	1,012	29.3
		Female	10,534	1,130	1,007	1,071	1,027	1,626	1,427	959	846	1,441	31.3
Fulton	19.9	Male	9,659	977	863	878	999	1,458	1,283	947	1,008	1,246	32.6
		Female	10,241	910	803	819	935	1,472	1,332	990	1,144	1,836	36.4
Gibson	34.6	Male	16,803	1,610	1,393	1,627	2,038	2,580	2,316	1,611	1,551	2,077	31.7
		Female	17,797	1,495	1,309	1,420	1,810	2,587	2,304	1,799	1,832	3,241	36.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Grant	78.9	Male	38,130	3,670	3,552	3,809	4,565	5,892	5,213	4,179	3,628	3,622	30.9
		Female	40,770	3,468	3,332	3,678	5,011	6,249	5,591	4,223	3,774	5,444	32.8
Greene	31.4	Male	14,919	1,397	1,321	1,349	1,381	2,354	2,105	1,403	1,466	2,143	33.5
		Female	16,481	1,348	1,232	1,348	1,358	2,402	2,172	1,557	1,771	3,293	37.5
Hamilton	96.9	Male	47,571	4,647	4,915	5,075	4,146	8,339	8,736	5,039	3,635	3,039	31.0
		Female	49,329	4,519	4,663	5,001	4,131	8,977	8,771	4,872	3,784	4,611	32.1
Hancock	47.2	Male	23,213	2,273	2,506	2,545	2,196	3,804	4,047	2,379	1,788	1,675	30.5
		Female	23,987	2,155	2,307	2,405	2,163	4,239	4,013	2,278	1,915	2,512	32.0
☐ Harrison	29.8	Male	14,736	1,585	1,367	1,505	1,591	2,539	2,207	1,366	1,205	1,371	30.2
		Female	15,064	1,461	1,388	1,445	1,510	2,521	2,133	1,468	1,264	1,874	31.9
Hendricks	76.2	Male	38,428	3,700	3,829	4,392	4,218	6,756	6,387	3,748	2,884	2,514	29.6
		Female	37,772	3,401	3,575	3,631	3,245	7,081	6,300	3,566	3,026	3,947	32.1
Henry	51.3	Male	24,704	2,375	2,396	2,512	2,499	4,055	3,613	2,438	2,202	2,614	31.3
		Female	26,596	2,355	2,191	2,472	2,476	4,150	3,740	2,608	2,552	4,052	34.2
Howard	87.0	Male	41,865	4,341	4,119	4,294	4,416	7,153	6,502	4,521	3,423	3,096	30.3
		Female	45,135	4,159	3,999	4,156	4,640	7,714	6,647	4,685	3,882	5,253	32.3
Huntington	37.3	Male	17,865	1,905	1,712	1,678	2,136	2,837	2,380	1,665	1,595	1,957	30.3
		Female	19,435	1,822	1,530	1,652	2,051	2,899	2,469	1,743	1,884	3,385	34.2
Jackson	37.4	Male	18,040	1,915	1,695	1,700	1,925	3,014	2,545	1,743	1,530	1,973	30.9
		Female	19,360	1,857	1,638	1,655	1,962	3,031	2,598	1,842	1,732	3,045	33.5
Jasper	27.9	Male	13,825	1,582	1,323	1,379	1,909	2,216	1,927	1,243	1,031	1,215	28.2
		Female	14,075	1,451	1,282	1,391	1,714	2,207	1,905	1,182	1,201	1,742	30.4
Jay	22.7	Male	10,974	1,106	1,044	1,124	1,108	1,682	1,557	1,029	1,037	1,287	31.6
		Female	11,726	1,014	1,010	1,100	1,093	1,681	1,563	1,140	1,179	1,946	34.8
Jefferson	30.6	Male	14,907	1,461	1,314	1,393	1,950	2,536	2,107	1,350	1,273	1,523	30.3
		Female	15,693	1,428	1,222	1,403	1,970	2,517	2,091	1,478	1,433	2,151	32.2
Jennings	24.1	Male	12,022	1,168	1,230	1,279	1,324	2,141	1,811	1,060	906	1,103	29.7
		Female	12,078	1,115	1,133	1,217	1,250	2,080	1,744	1,058	1,038	1,443	31.4
Johnson	83.4	Male	40,530	4,029	4,185	4,229	4,734	7,320	6,413	3,934	2,962	2,724	29.2
		Female	42,870	3,894	3,894	4,065	4,529	7,733	6,589	3,984	3,028	5,154	31.5
Knox	42.0	Male	20,311	1,747	1,590	1,714	3,458	3,067	2,452	1,873	1,797	2,613	30.4
		Female	21,689	1,602	1,452	1,638	2,679	2,990	2,686	2,098	2,320	4,224	36.8
Kosciusko	65.4	Male	31,974	3,577	2,939	2,753	3,640	5,845	4,594	2,861	2,659	3,106	30.3
		Female	33,426	3,442	2,835	2,795	3,688	5,802	4,484	3,034	3,071	4,275	31.8
La Grange	28.5	Male	14,001	1,895	1,613	1,485	1,438	2,284	1,817	1,138	1,075	1,256	27.5
		Female	14,499	1,806	1,604	1,525	1,436	2,264	1,831	1,179	1,218	1,636	28.9
Lake	510.7	Male	248,252	27,521	23,562	25,021	29,270	41,471	32,220	25,570	23,551	20,066	29.5
		Female	262,448	26,682	22,792	24,319	30,445	42,752	34,891	26,917	25,375	28,275	31.3
La Porte	108.6	Male	54,473	5,268	4,723	5,112	6,188	10,462	7,661	5,204	4,893	4,962	30.7
		Female	54,127	4,971	4,457	4,950	5,381	8,813	7,057	5,389	5,471	7,638	33.3
Lawrence	43.6	Male	20,933	2,041	1,957	1,975	2,034	3,482	2,970	2,126	1,970	2,378	32.1
		Female	22,667	1,916	1,945	1,947	2,053	3,600	3,076	2,330	2,166	3,634	34.6
Madison	132.4	Male	64,360	6,226	6,142	6,263	7,216	11,100	9,265	6,499	5,639	6,010	30.7
		Female	68,040	5,901	5,677	6,099	7,038	10,993	9,315	6,813	6,648	9,556	33.5
Marion	770.7	Male	366,641	36,386	32,240	34,104	46,502	69,814	47,507	35,659	32,535	31,894	29.9
		Female	404,059	34,855	30,893	33,368	49,121	72,111	51,221	39,746	38,212	54,532	32.5
Marshall	41.5	Male	20,141	2,108	1,923	1,985	2,158	3,358	2,676	2,005	1,769	2,159	30.6
		Female	21,359	2,055	1,704	1,898	2,100	3,267	2,814	2,049	2,041	3,431	33.9
Martin	11.1	Male	5,482	542	509	629	557	890	749	510	524	572	30.7
		Female	5,618	505	503	544	570	903	763	550	542	738	32.6
Miami	39.3	Male	19,501	2,179	1,911	1,816	2,599	3,495	2,664	1,689	1,522	1,626	28.6
		Female	19,799	2,111	1,733	1,765	2,208	3,373	2,604	1,748	1,685	2,572	31.2
Monroe	101.4	Male	50,149	3,690	3,287	3,308	14,439	10,140	5,723	3,578	2,881	3,103	25.3
		Female	51,251	3,407	3,024	3,133	14,220	9,513	5,876	3,814	3,387	4,877	26.9
Montgomery	35.9	Male	17,588	1,539	1,553	1,597	2,494	2,764	2,471	1,760	1,502	1,908	30.8
		Female	18,312	1,513	1,437	1,585	1,700	2,766	2,517	1,831	1,809	3,154	35.6
Morgan	55.2	Male	27,243	2,771	2,803	2,965	2,760	4,515	4,396	2,760	2,147	2,126	30.1
		Female	27,957	2,580	2,752	2,790	2,656	4,761	4,393	2,717	2,244	3,064	31.7
Newton	15.2	Male	7,490	908	729	752	734	1,240	1,074	648	631	774	30.0
		Female	7,710	790	706	689	743	1,241	1,056	627	695	1,163	32.5
Noble	37.9	Male	18,502	2,129	1,786	1,805	2,020	3,250	2,503	1,676	1,614	1,719	29.6
		Female	19,398	1,981	1,765	1,660	1,977	3,226	2,531	1,739	1,836	2,683	32.2
Ohio	5.2	Male	2,550	260	223	267	237	414	352	294	218	285	32.0
		Female	2,650	234	191	238	285	359	387	244	248	464	35.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA´ County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
INDIANA (continued)													
ALL COUNTIES (continued)													
Orange	18.9	Male	9,254	926	811	899	986	1,508	1,216	855	874	1,179	31.7
		Female	9,646	890	753	796	900	1,461	1,236	916	1,021	1,673	35.2
Owen	17.2	Male	8,518	751	758	941	816	1,324	1,195	884	761	1,088	32.5
		Female	8,682	710	792	792	709	1,351	1,229	853	799	1,447	34.9
Parke	16.8	Male	8,310	686	807	891	769	1,278	1,164	804	775	1,136	32.8
		Female	8,490	644	670	715	754	1,241	1,135	870	879	1,582	36.9
Perry	19.4	Male	9,503	910	829	969	1,094	1,517	1,172	884	886	1,242	31.3
		Female	9,897	948	765	871	994	1,423	1,177	1,003	1,002	1,714	34.6
Pike	13.9	Male	6,716	621	546	629	649	1,059	994	655	607	956	33.6
		Female	7,184	563	548	610	657	1,042	972	700	744	1,348	36.8
Porter	132.4	Male	65,514	7,087	6,389	6,491	8,137	12,541	10,161	6,156	4,643	3,909	28.7
		Female	66,886	6,782	6,197	6,223	8,401	12,568	9,972	5,897	4,976	5,870	29.6
Posey	27.6	Male	13,676	1,483	1,269	1,289	1,518	2,472	2,005	1,225	1,121	1,294	30.2
		Female	13,924	1,330	1,189	1,282	1,436	2,414	1,969	1,234	1,190	1,880	32.1
Pulaski	13.7	Male	6,720	756	654	662	687	1,005	838	637	633	848	31.0
		Female	6,980	683	568	611	663	960	831	683	729	1,252	35.1
Putnam	30.1	Male	15,061	1,094	1,137	1,438	2,650	2,285	2,062	1,552	1,263	1,580	30.3
		Female	15,039	1,155	1,137	1,292	2,169	1,938	2,091	1,460	1,340	2,457	34.1
Randolph	30.0	Male	14,586	1,494	1,393	1,422	1,448	2,382	2,089	1,473	1,278	1,607	31.4
		Female	15,414	1,371	1,330	1,374	1,474	2,313	2,155	1,564	1,462	2,371	34.3
Ripley	25.6	Male	12,538	1,325	1,250	1,284	1,289	1,994	1,646	1,121	1,113	1,516	30.6
		Female	13,062	1,282	1,217	1,247	1,255	1,916	1,629	1,226	1,205	2,085	33.0
Rush	18.9	Male	9,156	901	884	1,002	1,011	1,365	1,178	898	848	1,069	30.7
		Female	9,744	898	844	977	905	1,374	1,265	931	935	1,615	34.1
St. Joseph	238.7	Male	115,216	10,732	9,786	10,270	16,261	19,984	14,000	11,014	11,095	12,074	30.3
		Female	123,484	10,209	9,333	9,983	14,970	19,877	14,879	12,385	12,682	19,166	33.7
Scott	21.1	Male	10,382	1,107	1,097	1,118	1,091	1,704	1,493	933	799	1,040	29.6
		Female	10,718	1,050	960	1,083	1,073	1,742	1,534	972	903	1,401	31.8
Shelby	40.3	Male	19,537	1,972	1,857	2,029	1,985	3,261	2,941	1,991	1,665	1,836	30.9
		Female	20,763	1,875	1,904	1,931	2,036	3,343	2,899	1,975	1,852	2,948	32.9
Spencer	20.6	Male	10,416	970	910	1,011	1,284	1,759	1,409	922	865	1,286	30.9
		Female	10,184	975	847	937	982	1,545	1,357	953	934	1,654	33.7
Starke	22.8	Male	11,183	1,186	1,118	1,194	1,116	1,718	1,527	1,045	901	1,378	30.7
		Female	11,617	1,115	1,044	1,101	1,063	1,782	1,545	1,052	1,105	1,810	33.3
Steuben	26.7	Male	13,405	1,254	1,120	1,265	1,885	2,115	1,853	1,224	1,174	1,515	30.6
		Female	13,295	1,175	1,105	1,110	1,378	2,088	1,767	1,255	1,422	1,995	34.0
Sullivan	21.2	Male	10,075	949	902	917	928	1,631	1,323	942	1,050	1,433	33.2
		Female	11,125	908	825	898	930	1,572	1,355	1,014	1,300	2,323	38.2
Switzerland	7.7	Male	3,795	353	346	387	352	544	554	344	364	551	33.4
		Female	3,905	364	305	345	353	519	549	413	400	657	36.2
Tippecanoe	122.8	Male	61,974	4,925	4,343	4,318	17,617	11,113	7,010	4,504	4,013	4,131	24.9
		Female	60,826	4,674	4,111	4,173	14,072	10,634	6,988	4,750	4,539	6,885	28.2
Tipton	16.8	Male	8,176	825	769	802	816	1,318	1,250	812	742	842	31.6
		Female	8,624	723	710	776	805	1,344	1,240	857	835	1,334	34.7
Union	6.9	Male	3,371	366	304	346	336	546	489	307	314	363	31.1
		Female	3,529	360	300	322	339	532	499	309	320	548	33.3
Vanderburgh	167.2	Male	78,489	7,227	6,207	6,589	10,172	13,697	9,975	7,805	7,759	9,058	31.6
		Female	88,711	6,976	5,939	6,566	10,425	13,869	10,622	8,839	9,731	15,744	35.5
Vermillion	18.3	Male	8,748	825	836	732	855	1,403	1,230	798	826	1,243	33.0
		Female	9,552	770	763	778	809	1,446	1,201	858	1,079	1,848	36.7
Vigo	109.0	Male	52,340	4,578	4,039	4,444	8,870	9,163	6,339	4,507	4,855	5,545	29.6
		Female	56,660	4,294	3,877	4,150	8,227	8,448	6,519	4,979	6,020	10,146	34.2
Wabash	36.5	Male	17,617	1,782	1,588	1,770	2,287	2,800	2,417	1,671	1,528	1,774	29.9
		Female	18,883	1,679	1,463	1,719	2,259	2,775	2,482	1,783	1,734	2,989	33.4
Warren	8.9	Male	4,364	425	406	455	413	662	652	428	424	499	32.3
		Female	4,536	399	412	415	407	677	674	437	435	680	34.4
Warrick	47.4	Male	23,413	2,551	2,456	2,322	2,273	4,277	3,901	2,101	1,739	1,793	29.9
		Female	23,987	2,358	2,274	2,271	2,289	4,448	3,801	2,101	1,869	2,576	31.3
Washington	23.0	Male	11,354	1,255	1,130	1,146	1,180	1,772	1,584	1,022	990	1,275	30.5
		Female	11,646	1,111	979	1,041	1,224	1,776	1,558	1,109	1,062	1,786	33.3
Wayne	73.5	Male	34,880	3,448	3,225	3,442	3,701	5,471	4,877	3,589	3,280	3,847	31.6
		Female	38,620	3,264	3,093	3,333	3,948	5,784	5,189	3,936	3,841	6,232	34.8
Wells	25.5	Male	12,385	1,378	1,143	1,226	1,332	2,129	1,757	1,165	1,028	1,227	30.2
		Female	13,115	1,242	1,109	1,178	1,325	2,079	1,843	1,222	1,214	1,903	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
INDIANA (continued)													
ALL COUNTIES (continued)													
White	24.5	Male	11,908	1,229	1,122	1,051	1,199	1,945	1,560	1,097	1,222	1,483	32.0
		Female	12,592	1,206	1,037	1,024	1,134	1,967	1,584	1,200	1,340	2,100	34.6
Whitley	27.1	Male	13,240	1,425	1,283	1,221	1,450	2,270	1,844	1,260	1,146	1,341	30.5
		Female	13,860	1,344	1,228	1,225	1,381	2,257	1,812	1,362	1,245	2,006	32.8
TOTAL METRO COUNTIES	**3,778.0**	**Male**	**1,828,552**	**182,365**	**166,367**	**173,772**	**239,904**	**328,122**	**251,627**	**176,051**	**155,643**	**154,701**	**29.6**
		Female	**1,949,448**	**174,327**	**159,232**	**167,374**	**239,569**	**334,032**	**261,197**	**186,700**	**176,829**	**250,188**	**32.0**
TOTAL STATE	**5,585.8**	**Male**	**2,710,180**	**271,858**	**248,535**	**259,918**	**338,683**	**473,473**	**373,901**	**260,156**	**233,922**	**249,734**	**30.0**
		Female	**2,875,620**	**259,566**	**236,547**	**249,732**	**333,536**	**477,181**	**384,928**	**274,943**	**265,865**	**393,322**	**32.5**
IOWA													
CEDAR RAPIDS	**172.1**	**Male**	**83,297**	**8,256**	**7,397**	**7,842**	**10,277**	**15,945**	**12,010**	**7,848**	**6,724**	**6,998**	**29.9**
		Female	**88,803**	**7,756**	**7,174**	**7,735**	**10,964**	**15,977**	**12,147**	**7,973**	**7,299**	**11,778**	**31.7**
Linn	172.1	Male	83,297	8,256	7,397	7,842	10,277	15,945	12,010	7,848	6,724	6,998	29.9
		Female	88,803	7,756	7,174	7,735	10,964	15,977	12,147	7,973	7,299	11,778	31.7
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**Male**	**190,251**	**19,892**	**16,667**	**18,240**	**22,473**	**35,007**	**26,633**	**17,685**	**16,139**	**17,515**	**30.1**
		Female	**199,249**	**18,881**	**16,078**	**17,159**	**22,917**	**33,812**	**26,306**	**18,360**	**17,949**	**27,787**	**32.3**
Scott	167.3	Male	82,297	8,851	7,527	8,043	9,805	16,633	11,617	7,323	6,327	6,171	29.2
		Female	85,003	8,583	7,314	7,528	10,215	15,717	11,514	7,405	6,786	9,941	30.6
Henry, Ill.	*56.7*	*Male*	*27,820*	*2,948*	*2,474*	*2,775*	*2,854*	*4,483*	*4,049*	*2,625*	*2,451*	*3,161*	*31.4*
		Female	*28,880*	*2,660*	*2,388*	*2,610*	*2,623*	*4,393*	*3,889*	*2,729*	*2,768*	*4,820*	*34.5*
Rock Island, Ill.	*165.5*	*Male*	*80,134*	*8,093*	*6,666*	*7,422*	*9,814*	*13,891*	*10,967*	*7,737*	*7,361*	*8,183*	*30.8*
		Female	*85,366*	*7,638*	*6,376*	*7,021*	*10,079*	*13,702*	*10,903*	*8,226*	*8,395*	*13,026*	*33.4*
DES MOINES	**384.3**	**Male**	**183,481**	**18,094**	**16,304**	**16,833**	**22,007**	**35,407**	**26,156**	**17,604**	**15,302**	**15,774**	**30.2**
		Female	**200,819**	**17,088**	**15,893**	**15,960**	**23,972**	**36,920**	**27,214**	**18,550**	**17,492**	**27,730**	**32.4**
Dallas	30.9	Male	14,977	1,529	1,383	1,449	1,385	2,587	2,220	1,439	1,321	1,664	31.7
		Female	15,923	1,454	1,325	1,346	1,413	2,660	2,218	1,387	1,476	2,644	34.1
Polk	315.5	Male	150,026	14,586	13,000	13,538	18,632	29,543	20,935	14,433	12,707	12,652	30.2
		Female	165,474	13,818	12,585	12,785	20,564	30,735	21,983	15,534	14,689	22,781	32.5
Warren	37.9	Male	18,478	1,979	1,921	1,846	1,990	3,277	3,001	1,732	1,274	1,458	29.6
		Female	19,422	1,816	1,983	1,829	1,995	3,525	3,013	1,629	1,327	2,305	30.9
DUBUQUE	**92.1**	**Male**	**44,413**	**4,626**	**4,225**	**5,059**	**5,965**	**7,527**	**5,669**	**3,952**	**3,509**	**3,881**	**28.1**
		Female	**47,687**	**4,469**	**4,073**	**4,790**	**6,028**	**7,463**	**5,560**	**4,073**	**3,966**	**7,265**	**31.0**
Dubuque	92.1	Male	44,413	4,626	4,225	5,059	5,965	7,527	5,669	3,952	3,509	3,881	28.1
		Female	47,687	4,469	4,073	4,790	6,028	7,463	5,560	4,073	3,966	7,265	31.0
IOWA CITY	**86.0**	**Male**	**42,447**	**3,470**	**2,701**	**2,755**	**10,436**	**10,612**	**4,959**	**2,787**	**2,274**	**2,453**	**26.8**
		Female	**43,553**	**3,261**	**2,601**	**2,705**	**10,760**	**9,728**	**4,946**	**2,888**	**2,482**	**4,182**	**27.5**
Johnson	86.0	Male	42,447	3,470	2,701	2,755	10,436	10,612	4,959	2,787	2,274	2,453	26.8
		Female	43,553	3,261	2,601	2,705	10,760	9,728	4,946	2,888	2,482	4,182	27.5
SIOUX CITY	**118.4**	**Male**	**56,394**	**6,232**	**5,040**	**5,174**	**6,458**	**9,862**	**6,900**	**5,306**	**5,127**	**6,295**	**30.4**
		Female	**62,006**	**6,213**	**4,909**	**4,947**	**7,018**	**10,074**	**7,090**	**5,711**	**5,848**	**10,196**	**32.9**
Woodbury	100.3	Male	47,489	5,146	4,175	4,334	5,441	8,146	5,736	4,567	4,484	5,460	30.7
		Female	52,811	5,183	4,021	4,144	6,028	8,386	5,970	4,952	5,106	9,021	33.4
Dakota, Neb.	*18.1*	*Male*	*8,905*	*1,086*	*865*	*840*	*1,017*	*1,716*	*1,164*	*739*	*643*	*835*	*28.8*
		Female	*9,195*	*1,030*	*888*	*803*	*990*	*1,688*	*1,120*	*759*	*742*	*1,175*	*30.3*
WATERLOO - CEDAR FALLS	**157.8**	**Male**	**76,554**	**7,937**	**6,383**	**7,083**	**11,270**	**14,004**	**9,851**	**6,701**	**6,259**	**7,066**	**29.0**
		Female	**81,246**	**7,519**	**6,128**	**6,678**	**12,106**	**13,607**	**9,912**	**6,960**	**7,097**	**11,239**	**31.0**
Black Hawk	132.5	Male	64,144	6,693	5,311	5,879	9,581	12,059	8,140	5,604	5,264	5,613	28.8
		Female	68,356	6,386	5,115	5,526	10,476	11,716	8,193	5,902	5,932	9,110	30.7
Bremer	25.3	Male	12,410	1,244	1,072	1,204	1,689	1,945	1,711	1,097	995	1,453	30.1
		Female	12,890	1,133	1,013	1,152	1,630	1,891	1,719	1,058	1,165	2,129	33.0
ALL COUNTIES													
Adair	9.5	Male	4,664	477	349	404	463	659	524	464	491	833	34.7
		Female	4,836	422	356	346	361	573	586	441	566	1,185	41.1
Adams	5.6	Male	2,752	251	203	261	256	377	317	310	285	492	35.9
		Female	2,848	245	180	223	203	355	385	270	357	630	40.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Allamakee	15.3	Male	7,526	737	684	792	757	1,071	878	687	760	1,160	32.4
		Female	7,774	737	597	768	665	991	872	687	809	1,648	36.5
Appanoose	15.4	Male	7,277	716	590	659	741	1,069	865	611	799	1,227	33.7
		Female	8,123	736	609	611	682	1,090	881	753	888	1,873	38.8
Audubon	8.2	Male	3,966	386	316	378	363	551	504	384	453	631	34.8
		Female	4,234	343	278	382	332	478	515	425	471	1,010	40.9
Benton	23.8	Male	11,633	1,143	1,000	1,210	1,213	1,792	1,560	1,100	1,083	1,532	32.0
		Female	12,167	1,132	966	1,132	1,106	1,679	1,577	1,155	1,196	2,224	35.4
Black Hawk	132.5	Male	64,144	6,693	5,311	5,879	9,581	12,059	8,140	5,604	5,264	5,613	28.8
		Female	68,356	6,386	5,115	5,526	10,476	11,716	8,193	5,902	5,932	9,110	30.7
Boone	26.1	Male	12,492	1,150	945	1,063	1,396	2,205	1,621	1,207	1,170	1,735	32.7
		Female	13,608	1,065	938	1,038	1,337	2,063	1,664	1,239	1,356	2,908	37.2
Bremer	25.3	Male	12,410	1,244	1,072	1,204	1,689	1,945	1,711	1,097	995	1,453	30.1
		Female	12,890	1,133	1,013	1,152	1,630	1,891	1,719	1,058	1,165	2,129	33.0
Buchanan	23.3	Male	11,550	1,386	1,082	1,254	1,301	1,877	1,408	965	1,003	1,274	29.0
		Female	11,750	1,294	1,068	1,158	1,182	1,759	1,374	982	1,137	1,796	31.7
Buena Vista	21.0	Male	10,131	935	773	838	1,439	1,581	1,047	985	1,071	1,462	31.8
		Female	10,869	943	734	832	1,277	1,459	1,156	1,076	1,170	2,222	36.6
Butler	17.5	Male	8,586	873	750	806	827	1,371	1,021	779	866	1,293	32.6
		Female	8,914	815	721	746	734	1,237	1,041	844	966	1,810	37.0
Calhoun	12.9	Male	6,112	572	479	546	594	861	697	598	691	1,074	35.1
		Female	6,788	498	470	565	569	784	789	648	799	1,666	41.4
Carroll	23.4	Male	11,294	1,232	1,028	1,295	1,255	1,715	1,236	1,035	1,042	1,456	29.9
		Female	12,106	1,268	959	1,179	1,144	1,553	1,358	1,123	1,226	2,296	34.7
Cass	17.3	Male	8,293	801	646	743	846	1,241	1,015	799	797	1,405	33.9
		Female	9,007	752	604	708	751	1,191	1,081	864	967	2,089	39.6
Cedar	19.2	Male	9,433	884	793	949	922	1,561	1,284	884	928	1,228	32.5
		Female	9,767	941	731	871	858	1,425	1,282	918	952	1,789	35.4
Cerro Gordo	48.3	Male	22,746	2,122	1,795	1,981	2,606	3,864	2,937	2,318	2,282	2,841	32.4
		Female	25,554	2,034	1,786	1,811	2,958	3,954	3,032	2,576	2,716	4,687	35.8
Cherokee	15.6	Male	7,586	718	594	718	795	1,232	903	789	777	1,060	32.9
		Female	8,014	746	597	655	685	1,102	954	831	856	1,588	37.3
Chickasaw	15.4	Male	7,598	789	665	835	849	1,104	1,012	685	661	998	31.0
		Female	7,802	746	637	837	741	1,010	978	692	742	1,419	34.3
Clarke	9.0	Male	4,351	419	353	386	451	655	549	424	414	700	33.6
		Female	4,649	398	368	362	406	634	600	458	463	960	37.6
Clay	20.0	Male	9,604	1,063	785	807	1,065	1,721	1,200	923	889	1,151	31.3
		Female	10,396	1,031	770	846	1,144	1,629	1,221	965	997	1,793	33.6
Clayton	21.7	Male	10,792	1,083	932	1,070	1,124	1,578	1,296	1,006	1,060	1,643	32.5
		Female	10,908	1,057	840	966	1,012	1,401	1,289	1,050	1,124	2,169	36.4
Clinton	56.7	Male	27,531	2,780	2,492	2,791	2,932	4,563	3,725	2,592	2,556	3,100	31.1
		Female	29,169	2,649	2,284	2,620	2,963	4,463	3,748	2,758	2,864	4,820	34.1
Crawford	19.0	Male	9,346	1,003	813	901	1,038	1,435	1,183	870	923	1,180	31.4
		Female	9,654	975	787	910	891	1,340	1,160	877	991	1,723	34.4
Dallas	30.9	Male	14,977	1,529	1,383	1,449	1,385	2,587	2,220	1,439	1,321	1,664	31.7
		Female	15,923	1,454	1,325	1,346	1,413	2,660	2,218	1,387	1,476	2,644	34.1
Davis	9.4	Male	4,629	460	412	437	510	651	563	419	457	720	32.6
		Female	4,771	432	363	391	404	622	605	449	490	1,015	37.9
Decatur	9.7	Male	4,662	379	361	380	735	652	530	396	429	800	32.3
		Female	5,038	376	350	352	748	609	547	432	482	1,142	36.5
Delaware	19.6	Male	9,621	1,061	905	1,108	1,125	1,424	1,181	902	857	1,058	29.3
		Female	9,979	1,058	893	1,141	988	1,298	1,170	894	930	1,607	32.0
Des Moines	46.1	Male	22,056	2,173	1,938	2,099	2,262	3,813	2,981	2,095	2,129	2,566	31.7
		Female	24,044	2,081	1,789	1,937	2,289	3,811	2,974	2,289	2,414	4,460	35.4
Dickinson	16.6	Male	8,037	785	648	671	707	1,355	1,008	759	883	1,221	33.9
		Female	8,563	782	570	644	723	1,322	971	871	1,006	1,674	37.5
Dubuque	92.1	Male	44,413	4,626	4,225	5,059	5,965	7,527	5,669	3,952	3,509	3,881	28.1
		Female	47,687	4,469	4,073	4,790	6,028	7,463	5,560	4,073	3,966	7,265	31.0
Emmet	13.0	Male	6,328	683	559	571	747	1,040	754	591	573	810	30.8
		Female	6,672	634	503	556	689	946	731	641	707	1,265	35.1
Fayette	24.6	Male	12,054	1,200	997	1,222	1,386	1,769	1,432	1,097	1,180	1,771	31.9
		Female	12,546	1,103	965	1,182	1,185	1,626	1,473	1,127	1,320	2,565	36.4
Floyd	19.2	Male	9,194	889	811	949	820	1,411	1,276	872	951	1,215	33.0
		Female	10,006	878	779	884	864	1,360	1,265	955	1,040	1,981	36.9

POPULATION BY AGE AND SEX

IOWA (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
Franklin	12.8	Male	6,209	603	490	544	580	964	784	619	633	972	34.0
		Female	6,591	547	444	545	539	905	805	661	743	1,402	38.9
Fremont	9.6	Male	4,620	479	371	388	408	680	557	440	539	758	34.8
		Female	4,980	445	372	363	365	677	552	495	569	1,142	39.9
Greene	11.7	Male	5,608	556	438	529	519	852	667	508	592	947	33.9
		Female	6,092	489	420	506	465	795	675	584	691	1,467	40.5
Grundy	14.2	Male	6,918	659	586	689	661	1,078	986	635	702	922	33.0
		Female	7,282	621	552	610	566	1,014	954	722	783	1,460	37.9
Guthrie	11.9	Male	5,658	509	423	504	490	799	694	570	641	1,028	36.5
		Female	6,242	511	467	498	400	795	692	608	749	1,522	41.5
Hamilton	17.3	Male	8,437	824	670	768	892	1,326	1,031	882	896	1,148	33.0
		Female	8,863	788	628	719	761	1,238	1,098	933	975	1,723	37.7
Hancock	14.2	Male	6,959	712	606	658	691	1,187	849	646	682	928	31.8
		Female	7,241	720	589	565	661	1,054	829	685	705	1,433	35.4
Hardin	21.8	Male	10,566	934	821	1,113	1,236	1,546	1,292	1,002	1,084	1,538	32.6
		Female	11,234	895	730	908	1,082	1,464	1,341	1,064	1,195	2,555	39.0
Harrison	16.1	Male	7,781	780	701	759	804	1,041	962	748	775	1,211	33.1
		Female	8,319	690	666	737	720	1,076	983	810	848	1,789	37.8
Henry	19.1	Male	9,157	839	744	788	1,129	1,562	1,271	758	834	1,232	31.9
		Female	9,943	866	716	775	1,070	1,529	1,151	846	990	2,000	35.1
Howard	10.9	Male	5,310	510	423	505	541	709	595	512	578	937	34.5
		Female	5,590	490	402	552	434	660	602	519	603	1,328	39.3
Humboldt	12.4	Male	6,039	567	470	554	584	871	738	630	714	911	34.7
		Female	6,361	547	458	541	529	818	764	668	743	1,293	38.8
Ida	8.9	Male	4,363	416	385	375	432	622	517	440	469	707	34.2
		Female	4,537	386	316	361	345	581	503	491	514	1,040	40.6
Iowa	15.5	Male	7,511	699	590	735	803	1,163	924	778	766	1,053	33.0
		Female	7,989	667	564	691	697	1,098	984	783	847	1,658	37.8
Jackson	23.2	Male	11,439	1,194	1,053	1,296	1,226	1,678	1,443	1,090	991	1,468	30.7
		Female	11,761	1,156	1,008	1,228	1,130	1,584	1,451	1,115	1,081	2,008	33.6
Jasper	36.6	Male	17,824	1,734	1,559	1,618	1,825	2,862	2,436	1,910	1,743	2,137	32.6
		Female	18,776	1,629	1,401	1,561	1,677	2,816	2,556	1,967	1,899	3,270	36.2
Jefferson	17.1	Male	8,459	766	657	622	1,025	1,866	1,039	690	703	1,091	31.2
		Female	8,641	607	588	660	882	1,605	1,054	761	820	1,664	34.9
Johnson	86.0	Male	42,447	3,470	2,701	2,755	10,436	10,612	4,959	2,787	2,274	2,453	26.8
		Female	43,553	3,261	2,601	2,705	10,760	9,728	4,946	2,888	2,482	4,182	27.5
Jones	20.9	Male	10,647	1,028	913	968	1,458	1,773	1,325	952	953	1,257	30.3
		Female	10,253	942	808	1,025	890	1,457	1,313	994	1,035	1,789	35.0
Keokuk	12.6	Male	6,134	557	467	581	597	885	692	574	650	1,131	34.8
		Female	6,466	518	443	577	525	804	672	626	703	1,598	40.4
Kossuth	21.6	Male	10,686	1,111	935	1,095	1,199	1,592	1,205	1,028	1,057	1,464	31.3
		Female	10,914	996	880	1,054	961	1,437	1,310	1,058	1,157	2,061	36.0
Lee	43.3	Male	21,281	2,053	1,740	2,024	2,319	3,826	2,831	2,027	2,056	2,405	31.5
		Female	22,019	1,951	1,664	1,854	2,131	3,323	2,698	2,089	2,337	3,972	35.3
Linn	172.1	Male	83,297	8,256	7,397	7,842	10,277	15,945	12,010	7,848	6,724	6,998	29.9
		Female	88,803	7,756	7,174	7,735	10,964	15,977	12,147	7,973	7,299	11,778	31.7
Louisa	12.7	Male	6,239	625	564	630	648	1,015	853	575	516	813	31.4
		Female	6,461	659	535	607	578	993	859	583	572	1,075	33.6
Lucas	10.2	Male	4,838	432	406	429	414	678	666	507	520	786	35.9
		Female	5,362	443	384	417	451	673	633	531	589	1,241	39.9
Lyon	12.8	Male	6,309	715	591	607	627	959	661	643	628	878	31.4
		Female	6,491	684	543	569	533	886	709	660	661	1,246	35.4
Madison	12.5	Male	6,104	583	592	583	499	941	839	566	572	929	33.4
		Female	6,396	586	491	514	458	877	844	573	668	1,385	38.2
Mahaska	23.6	Male	11,415	1,113	900	966	1,429	1,890	1,368	1,032	1,137	1,580	31.9
		Female	12,185	1,063	873	861	1,337	1,792	1,351	1,116	1,282	2,510	36.2
Marion	30.9	Male	15,250	1,533	1,244	1,234	1,936	2,434	2,002	1,391	1,418	2,058	31.9
		Female	15,650	1,380	1,182	1,304	1,995	2,306	1,952	1,353	1,448	2,730	33.5
Marshall	41.1	Male	19,914	1,833	1,761	1,842	1,995	3,498	2,721	1,873	1,893	2,498	32.2
		Female	21,186	1,782	1,646	1,773	2,185	3,402	2,784	1,907	2,031	3,676	34.4
Mills	14.2	Male	7,006	735	637	638	718	1,277	958	649	615	779	31.1
		Female	7,194	646	645	587	646	1,238	936	640	690	1,166	33.7
Mitchell	11.8	Male	5,701	517	481	592	587	772	651	569	588	944	33.7
		Female	6,099	505	458	574	537	661	682	593	637	1,452	39.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Monona	11.4	Male	5,504	470	431	460	501	810	642	545	621	1,024	36.2
		Female	5,896	503	409	466	432	695	663	581	697	1,450	41.7
Monroe	9.0	Male	4,360	397	361	428	452	622	519	406	450	725	33.7
		Female	4,640	396	305	360	421	604	528	435	526	1,065	39.4
Montgomery	13.8	Male	6,516	628	522	508	646	1,027	731	649	658	1,147	34.3
		Female	7,284	615	511	518	603	983	775	714	792	1,773	40.3
Muscatine	41.9	Male	20,461	2,194	1,971	1,975	2,307	3,575	2,820	1,850	1,664	2,105	30.0
		Female	21,439	2,143	1,793	1,900	2,225	3,440	2,863	1,833	1,877	3,365	32.7
O'Brien	16.6	Male	7,985	819	615	715	939	1,163	880	808	799	1,247	32.8
		Female	8,615	796	580	710	769	1,084	946	903	907	1,920	38.9
Osceola	8.3	Male	4,094	431	338	404	418	570	466	408	413	646	33.0
		Female	4,206	336	344	359	378	508	485	410	485	901	38.7
Page	19.2	Male	9,155	926	756	742	866	1,408	1,137	845	981	1,494	34.1
		Female	10,045	819	673	698	874	1,328	1,122	945	1,141	2,445	40.6
Palo Alto	12.1	Male	5,942	583	494	603	747	802	644	594	591	884	31.8
		Female	6,158	531	433	572	568	750	676	654	638	1,336	38.3
Plymouth	25.0	Male	12,300	1,326	1,065	1,239	1,480	1,827	1,439	1,202	1,123	1,599	30.7
		Female	12,700	1,227	1,047	1,129	1,365	1,726	1,450	1,211	1,255	2,290	34.2
Pocahontas	10.7	Male	5,196	450	419	516	501	734	630	486	606	854	34.7
		Female	5,504	446	375	510	401	643	667	527	653	1,282	40.7
Polk	315.5	Male	150,026	14,586	13,000	13,538	18,632	29,543	20,935	14,433	12,707	12,652	30.2
		Female	165,474	13,818	12,585	12,785	20,564	30,735	21,983	15,534	14,689	22,781	32.5
☐ Pottawattamie	87.6	Male	42,010	4,393	3,907	4,245	4,693	6,851	5,510	4,321	3,770	4,320	30.5
		Female	45,590	4,185	3,760	4,223	4,941	7,133	5,898	4,629	4,131	6,690	33.0
Poweshiek	19.3	Male	9,333	829	771	800	1,482	1,419	1,129	854	878	1,171	30.5
		Female	9,967	767	708	793	1,316	1,367	1,219	872	989	1,936	35.3
Ringgold	6.0	Male	2,813	231	195	216	247	426	318	315	313	552	37.9
		Female	3,187	265	221	239	230	396	338	312	375	811	42.2
Sac	13.5	Male	6,523	628	506	562	645	952	756	654	718	1,102	34.7
		Female	6,977	627	480	569	532	880	736	694	810	1,649	40.4
Scott	167.3	Male	82,297	8,851	7,527	8,043	9,805	16,633	11,617	7,323	6,327	6,171	29.2
		Female	85,003	8,583	7,314	7,528	10,215	15,717	11,514	7,405	6,786	9,941	30.6
Shelby	14.8	Male	7,303	672	648	809	744	1,027	885	696	755	1,067	32.6
		Female	7,497	667	602	748	584	968	882	749	781	1,516	37.0
Sioux	32.1	Male	15,522	1,870	1,304	1,524	2,358	2,284	1,786	1,307	1,303	1,786	28.1
		Female	16,578	1,833	1,353	1,453	2,369	2,183	1,875	1,376	1,477	2,659	30.9
Story	75.0	Male	38,598	2,821	2,158	2,355	12,885	7,375	3,959	2,420	2,117	2,508	24.5
		Female	36,402	2,895	2,088	2,246	9,891	6,246	3,851	2,521	2,348	4,316	26.7
Tama	19.3	Male	9,345	879	779	943	889	1,362	1,214	905	933	1,441	33.7
		Female	9,955	878	763	900	784	1,312	1,199	981	1,031	2,107	37.8
Taylor	8.1	Male	3,850	346	287	349	349	534	433	369	464	719	36.4
		Female	4,250	353	274	307	322	513	451	388	511	1,131	42.9
Union	13.9	Male	6,560	649	540	584	676	1,033	806	581	670	1,021	33.0
		Female	7,340	634	538	586	677	1,013	805	654	759	1,674	37.8
Van Buren	8.5	Male	4,185	414	364	403	354	610	518	378	409	735	34.1
		Female	4,315	389	295	349	377	546	540	374	466	979	38.7
Wapello	39.5	Male	18,820	1,749	1,532	1,615	1,997	2,986	2,324	1,850	1,937	2,830	33.4
		Female	20,680	1,654	1,442	1,565	2,010	2,960	2,407	2,041	2,223	4,378	37.9
Warren	37.9	Male	18,478	1,979	1,921	1,846	1,990	3,277	3,001	1,732	1,274	1,458	29.6
		Female	19,422	1,816	1,983	1,829	1,995	3,525	3,013	1,629	1,327	2,305	30.9
Washington	20.8	Male	9,999	1,006	855	989	1,025	1,630	1,255	925	940	1,374	31.9
		Female	10,801	958	801	903	939	1,583	1,273	1,008	1,061	2,275	36.7
Wayne	8.0	Male	3,842	326	272	323	330	513	405	376	475	822	38.9
		Female	4,158	328	255	269	306	487	446	402	515	1,150	44.7
Webster	44.0	Male	20,926	2,058	1,701	1,987	2,465	3,366	2,583	2,117	2,013	2,636	31.7
		Female	23,074	1,969	1,625	1,935	2,556	3,341	2,680	2,229	2,354	4,385	35.4
Winnebago	13.3	Male	6,437	597	490	542	783	999	763	588	650	1,025	33.1
		Female	6,863	531	532	570	666	920	787	626	710	1,521	37.7
Winneshiek	22.1	Male	10,856	952	858	1,069	1,939	1,493	1,190	984	988	1,383	29.1
		Female	11,244	911	826	1,008	1,947	1,343	1,227	956	1,002	2,024	31.9
Woodbury	100.3	Male	47,489	5,146	4,175	4,334	5,441	8,146	5,736	4,567	4,484	5,460	30.7
		Female	52,811	5,183	4,021	4,144	6,028	8,386	5,970	4,952	5,106	9,021	33.4
Worth	9.1	Male	4,465	445	349	369	425	682	571	422	426	776	34.5
		Female	4,635	367	340	338	363	656	572	433	521	1,045	39.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
IOWA (continued)													
ALL COUNTIES (continued)													
Wright	16.1	Male	7,723	711	575	695	759	1,149	980	757	856	1,241	34.8
		Female	8,377	739	562	661	706	1,071	956	813	978	1,891	39.7
TOTAL METRO COUNTIES	**1,247.5**	**Male**	**601,988**	**60,773**	**52,619**	**56,194**	**79,894**	**115,125**	**81,508**	**55,103**	**48,649**	**52,123**	**29.5**
		Female	**645,512**	**58,044**	**50,964**	**53,763**	**85,014**	**114,931**	**83,161**	**57,430**	**54,359**	**87,846**	**31.5**
TOTAL STATE	**2,942.8**	**Male**	**1,426,827**	**140,946**	**120,691**	**132,696**	**178,900**	**246,067**	**183,355**	**132,184**	**127,805**	**164,183**	**30.7**
		Female	**1,515,973**	**135,001**	**115,504**	**126,613**	**175,066**	**237,799**	**186,596**	**138,797**	**142,808**	**257,789**	**33.7**
KANSAS													
KANSAS CITY	**1,497.5**	**Male**	**721,347**	**70,376**	**63,909**	**66,159**	**81,059**	**134,402**	**106,426**	**72,553**	**63,203**	**63,260**	**30.9**
		Female	**776,153**	**67,306**	**60,995**	**63,826**	**83,603**	**138,757**	**109,575**	**76,545**	**69,966**	**105,580**	**33.1**
Johnson	307.6	Male	149,478	14,185	13,610	14,191	14,500	29,952	24,968	15,416	12,813	9,843	31.1
		Female	158,122	13,619	12,969	13,622	14,914	32,089	25,700	16,425	13,558	15,226	32.5
Leavenworth	58.4	Male	31,096	2,716	2,768	2,542	3,674	5,989	5,371	2,950	2,516	2,570	31.4
		Female	27,304	2,568	2,578	2,429	2,712	4,708	4,153	2,403	2,222	3,531	32.1
Miami	22.8	Male	11,126	1,032	990	1,160	1,086	1,668	1,580	1,122	1,020	1,468	32.8
		Female	11,674	1,002	895	1,032	1,007	1,681	1,549	1,142	1,092	2,274	36.4
Wyandotte	171.9	Male	81,332	8,972	7,555	7,694	10,020	14,020	9,700	7,736	7,513	8,122	29.6
		Female	90,568	8,581	7,313	7,456	10,790	14,666	10,802	8,583	8,752	13,625	32.6
Cass, Mo.	*56.0*	*Male*	*27,568*	*2,859*	*2,773*	*2,907*	*2,695*	*4,464*	*4,614*	*2,897*	*2,098*	*2,261*	*30.7*
		Female	*28,432*	*2,637*	*2,639*	*2,767*	*2,683*	*4,753*	*4,705*	*2,663*	*2,197*	*3,388*	*32.3*
Clay, Mo.	*141.7*	*Male*	*68,862*	*6,473*	*5,947*	*6,316*	*8,143*	*13,178*	*10,897*	*7,396*	*5,932*	*4,580*	*30.7*
		Female	*72,838*	*6,126*	*5,742*	*6,166*	*8,762*	*13,809*	*11,157*	*7,527*	*6,247*	*7,302*	*32.0*
Jackson, Mo.	*632.4*	*Male*	*299,143*	*29,087*	*25,362*	*26,251*	*35,764*	*56,187*	*40,421*	*29,900*	*26,750*	*29,421*	*30.9*
		Female	*333,257*	*28,061*	*24,332*	*25,634*	*37,641*	*57,716*	*43,105*	*32,733*	*31,314*	*52,721*	*33.8*
Lafayette, Mo.	*31.3*	*Male*	*15,228*	*1,345*	*1,333*	*1,476*	*1,525*	*2,209*	*2,179*	*1,539*	*1,449*	*2,173*	*33.8*
		Female	*16,072*	*1,266*	*1,172*	*1,285*	*1,372*	*2,225*	*2,142*	*1,547*	*1,628*	*3,435*	*38.3*
Platte, Mo.	*52.5*	*Male*	*26,343*	*2,603*	*2,527*	*2,484*	*2,644*	*5,097*	*4,830*	*2,488*	*2,137*	*1,533*	*30.7*
		Female	*26,157*	*2,450*	*2,383*	*2,362*	*2,706*	*5,352*	*4,447*	*2,419*	*1,920*	*2,118*	*30.9*
Ray, Mo.	*22.9*	*Male*	*11,171*	*1,104*	*1,044*	*1,138*	*1,008*	*1,638*	*1,866*	*1,109*	*975*	*1,289*	*32.9*
		Female	*11,729*	*996*	*972*	*1,073*	*1,016*	*1,758*	*1,815*	*1,103*	*1,036*	*1,960*	*35.3*
LAWRENCE	**71.7**	**Male**	**36,120**	**2,751**	**2,196**	**2,117**	**10,980**	**7,619**	**3,892**	**2,333**	**2,021**	**2,211**	**25.0**
		Female	**35,580**	**2,643**	**2,076**	**2,150**	**9,892**	**6,713**	**3,886**	**2,427**	**2,189**	**3,604**	**26.5**
Douglas	71.7	Male	36,120	2,751	2,196	2,117	10,980	7,619	3,892	2,333	2,021	2,211	25.0
		Female	35,580	2,643	2,076	2,150	9,892	6,713	3,886	2,427	2,189	3,604	26.5
TOPEKA	**160.3**	**Male**	**77,171**	**7,585**	**6,437**	**7,024**	**9,081**	**14,388**	**10,286**	**7,870**	**6,865**	**7,635**	**30.9**
		Female	**83,129**	**6,982**	**6,061**	**6,473**	**9,414**	**14,700**	**10,820**	**8,085**	**7,380**	**13,214**	**33.6**
Shawnee	160.3	Male	77,171	7,585	6,437	7,024	9,081	14,388	10,286	7,870	6,865	7,635	30.9
		Female	83,129	6,982	6,061	6,473	9,414	14,700	10,820	8,085	7,380	13,214	33.6
WICHITA	**431.6**	**Male**	**211,050**	**21,973**	**17,472**	**17,869**	**27,993**	**41,586**	**27,629**	**20,755**	**18,455**	**17,318**	**29.9**
		Female	**220,550**	**21,399**	**16,918**	**17,439**	**26,835**	**38,846**	**28,154**	**21,536**	**20,627**	**28,796**	**32.1**
Butler	47.6	Male	23,160	2,365	1,959	2,226	2,430	3,880	3,227	2,442	2,126	2,505	31.7
		Female	24,440	2,308	1,948	2,123	2,312	3,827	3,332	2,426	2,280	3,884	34.2
Sedgwick	384.0	Male	187,890	19,608	15,513	15,643	25,563	37,706	24,402	18,313	16,329	14,813	29.7
		Female	196,110	19,091	14,970	15,316	24,523	35,019	24,822	19,110	18,347	24,912	31.9
ALL COUNTIES													
Allen	16.2	Male	7,652	793	653	631	830	1,114	927	697	776	1,231	33.2
		Female	8,548	788	622	631	789	1,153	951	794	855	1,965	38.1
Anderson	9.1	Male	4,419	422	328	417	449	596	518	390	436	863	35.0
		Female	4,681	395	323	413	357	536	535	405	538	1,179	40.9
Atchison	18.1	Male	8,698	844	738	886	1,235	1,255	1,024	849	771	1,096	30.1
		Female	9,402	784	708	816	1,201	1,166	1,115	815	903	1,894	35.2
Barber	7.0	Male	3,411	303	252	258	320	521	392	374	401	590	36.3
		Female	3,589	300	220	256	274	447	416	363	453	860	42.2
Barton	32.6	Male	15,805	1,731	1,214	1,403	1,883	2,657	1,912	1,602	1,528	1,875	31.3
		Female	16,795	1,491	1,160	1,391	1,864	2,478	2,032	1,712	1,730	2,937	35.1
Bourbon	16.1	Male	7,515	718	573	577	804	1,146	879	674	808	1,336	34.5
		Female	8,585	693	561	600	792	1,127	895	807	936	2,174	40.8
Brown	12.0	Male	5,692	585	449	477	524	804	626	512	589	1,126	35.1
		Female	6,308	556	463	427	525	781	628	500	737	1,691	41.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Butler	47.6	Male	23,160	2,365	1,959	2,226	2,430	3,880	3,227	2,442	2,126	2,505	31.7
		Female	24,440	2,308	1,948	2,123	2,312	3,827	3,332	2,426	2,280	3,884	34.2
Chase	3.3	Male	1,567	128	122	128	118	231	198	140	198	304	37.9
		Female	1,733	132	103	118	140	201	174	160	227	478	44.9
Chautauqua	5.2	Male	2,510	200	161	218	209	292	304	215	307	604	40.8
		Female	2,690	160	165	184	173	276	345	222	368	797	46.9
Cherokee	23.0	Male	10,836	1,014	975	1,042	1,048	1,599	1,448	964	1,142	1,604	33.4
		Female	12,164	942	920	1,015	966	1,608	1,556	1,121	1,322	2,714	39.1
Cheyenne	3.5	Male	1,660	132	114	140	136	237	181	208	230	282	38.9
		Female	1,840	141	126	120	117	212	177	238	245	464	46.2
Clark	2.6	Male	1,222	91	89	111	73	161	168	126	150	253	40.1
		Female	1,378	91	82	109	72	147	151	158	176	392	47.1
Clay	9.8	Male	4,697	451	351	376	453	676	540	443	517	891	35.8
		Female	5,103	447	341	[illegible]	338	660	549	504	557	1,349	42.4
Cloud	12.1	Male	5,617	510	401	[illegible]	681	770	644	482	580	1,078	34.7
		Female	6,483	472	367	465	638	763	661	550	703	1,864	43.1
Coffey	10.6	Male	5,239	514	435	430	495	837	662	441	477	948	33.9
		Female	5,361	490	413	425	483	758	632	387	530	1,243	36.8
Comanche	2.6	Male	1,262	107	102	107	94	165	168	125	148	246	38.3
		Female	1,338	95	75	96	90	151	145	124	175	387	46.1
Cowley	38.3	Male	18,183	1,769	1,523	1,558	2,057	2,844	2,368	1,846	1,692	2,526	32.7
		Female	20,117	1,649	1,459	1,500	2,030	2,967	2,432	1,834	1,984	4,262	36.9
Crawford	38.0	Male	17,924	1,567	1,244	1,442	2,722	2,699	2,095	1,451	1,757	2,947	32.4
		Female	20,076	1,405	1,163	1,333	2,537	2,561	2,151	1,654	2,235	5,037	39.8
Decatur	4.4	Male	2,124	184	163	184	201	271	232	224	250	415	37.5
		Female	2,276	178	138	174	175	246	219	254	274	618	45.3
Dickinson	20.2	Male	9,747	907	804	889	908	1,332	1,286	1,014	951	1,656	35.3
		Female	10,453	836	710	846	799	1,277	1,302	1,011	1,078	2,594	40.8
Doniphan	9.4	Male	4,630	466	367	418	525	711	550	384	450	759	32.6
		Female	4,770	415	379	421	506	667	492	451	477	962	35.0
Douglas	71.7	Male	36,120	2,751	2,196	2,117	10,980	7.619	3,892	2,333	2,021	2,211	25.0
		Female	35,580	2,643	2,076	2,150	9,892	6,713	3,886	2,427	2,189	3,604	26.5
Edwards	4.3	Male	2,124	190	156	173	182	309	276	207	225	406	36.9
		Female	2,176	180	113	173	179	264	227	216	277	547	42.9
Elk	3.8	Male	1,805	141	118	168	125	188	221	176	224	444	42.4
		Female	1,995	142	92	131	123	209	219	195	251	633	49.1
Ellis	27.9	Male	13,618	1,397	1,007	1,176	2,631	2,583	1,511	1,100	995	1,218	27.3
		Female	14,282	1,388	885	1,123	2,873	2,310	1,505	1,147	1,180	1,871	28.8
Ellsworth	6.9	Male	3,330	289	242	310	283	450	378	331	362	685	37.4
		Female	3,570	303	228	242	244	450	364	328	421	990	43.7
Finney	28.3	Male	14,033	1,862	1,354	1,283	1,820	2,817	1,780	1,100	1,014	1,003	27.5
		Female	14,267	1,754	1,352	1,313	1,748	2,595	1,739	1,192	1,088	1,486	28.7
Ford	26.6	Male	13,002	1,437	1,113	1,173	1,719	2,224	1,665	1,150	1,134	1,387	29.8
		Female	13,598	1,390	1,013	1,075	1,757	2,093	1,693	1,210	1,233	2,134	32.5
Franklin	23.0	Male	11,154	1,094	921	1,003	1,346	1,626	1,473	1,052	989	1,650	32.5
		Female	11,846	973	874	936	1,250	1,578	1,542	1,050	1,169	2,474	37.0
Geary	30.8	Male	16,326	2,065	1,149	1,153	4,207	2,932	1,948	1,076	877	919	24.3
		Female	14,474	1,775	1,102	1,165	2,638	2,490	1,793	1,150	991	1,370	27.2
Gove	3.7	Male	1,815	186	130	178	195	272	221	187	167	279	33.0
		Female	1,885	189	167	194	144	253	199	195	171	373	34.8
Graham	3.9	Male	1,921	189	150	193	176	250	239	204	201	319	35.1
		Female	1,979	159	136	169	165	226	264	224	206	430	40.1
Grant	7.3	Male	3,682	461	368	361	399	687	533	358	283	232	28.7
		Female	3,618	446	324	363	390	624	518	350	259	344	29.6
Gray	5.4	Male	2,698	338	241	228	281	468	368	242	227	305	30.6
		Female	2,702	295	229	216	282	444	340	240	251	405	32.4
Greeley	1.9	Male	951	95	81	79	113	143	117	96	99	128	32.5
		Female	949	102	77	85	94	121	111	112	104	143	34.6
Greenwood	8.6	Male	4,118	333	314	334	342	506	464	406	470	949	40.0
		Female	4,482	336	291	332	259	525	507	431	533	1,268	44.8
Hamilton	2.3	Male	1,133	109	88	101	96	152	145	130	115	197	36.4
		Female	1,167	87	88	91	79	150	147	132	128	265	41.0
Harper	7.6	Male	3,594	321	281	287	264	496	440	394	410	701	38.4
		Female	4,006	268	252	277	271	464	457	389	476	1,152	45.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex: 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KANSAS (continued)													
ALL COUNTIES (continued)													
Harvey	31.8	Male	15,138	1,505	1,217	1,304	1,936	2,609	1,882	1,469	1,324	1,892	31.2
		Female	16,662	1,377	1,102	1,258	1,925	2,486	2,071	1,546	1,476	3,421	35.9
Haskell	3.9	Male	1,974	239	200	185	213	359	277	181	162	158	29.2
		Female	1,926	231	186	170	174	330	278	184	165	208	31.1
Hodgeman	2.2	Male	1,112	95	82	114	112	152	117	128	132	180	35.1
		Female	1,086	79	62	100	86	130	148	116	135	232	40.9
Jackson	11.9	Male	5,865	590	549	597	484	884	839	567	501	854	33.1
		Female	6,035	553	504	529	461	899	812	570	558	1,149	35.9
Jefferson	16.7	Male	8,292	760	743	863	670	1,311	1,244	823	780	1,098	33.5
		Female	8,408	659	713	804	638	1,324	1,196	768	838	1,468	35.6
Jewell	4.8	Male	2,352	212	160	200	194	318	250	259	271	488	38.7
		Female	2,448	194	157	174	178	281	253	271	272	668	44.5
Johnson	307.6	Male	149,478	14,185	13,610	14,191	14,500	29,952	24,968	15,416	12,813	9,843	31.1
		Female	158,122	13,619	12,969	13,622	14,914	32,089	25,700	16,425	13,558	15,226	32.5
Kearny	3.7	Male	1,855	234	188	166	207	314	225	190	164	167	29.2
		Female	1,845	242	149	197	176	272	250	182	161	216	30.8
Kingman	9.1	Male	4,432	438	326	386	450	662	535	457	487	691	34.3
		Female	4,668	401	334	376	393	584	549	428	557	1,046	39.5
Kiowa	3.9	Male	1,879	180	142	131	188	304	223	203	201	307	34.8
		Female	2,021	199	106	152	198	250	211	199	248	458	40.0
Labette	25.7	Male	12,170	1,189	1,075	1,192	1,290	1,910	1,510	1,047	1,144	1,813	32.0
		Female	13,530	1,143	1,036	1,136	1,154	1,939	1,586	1,161	1,466	2,909	37.3
Lane	2.5	Male	1,218	136	79	108	109	183	161	136	112	194	34.7
		Female	1,282	113	94	117	83	168	178	121	151	257	38.7
Leavenworth	58.4	Male	31,096	2,716	2,768	2,542	3,674	5,989	5,371	2,950	2,516	2,570	31.4
		Female	27,304	2,568	2,578	2,429	2,712	4,708	4,153	2,403	2,222	3,531	32.1
Lincoln	4.0	Male	1,908	169	108	153	150	266	183	220	221	438	40.9
		Female	2,092	165	120	130	117	234	200	214	249	663	49.3
Linn	8.7	Male	4,171	372	330	357	317	579	523	405	463	825	37.5
		Female	4,529	369	306	365	275	599	517	432	517	1,149	41.8
Logan	3.5	Male	1,732	173	131	175	171	262	196	198	177	249	33.2
		Female	1,768	131	118	170	148	227	216	182	185	391	39.2
Lyon	38.5	Male	18,864	1,990	1,408	1,302	3,533	4,043	2,115	1,306	1,252	1,915	28.0
		Female	19,636	1,875	1,330	1,227	3,793	3,388	2,036	1,438	1,484	3,065	29.7
McPherson	28.0	Male	13,490	1,235	980	1,108	1,891	2,221	1,641	1,265	1,248	1,901	31.9
		Female	14,510	1,206	946	1,035	1,814	2,074	1,665	1,346	1,416	3,008	36.1
Marion	13.5	Male	6,424	448	465	529	725	842	746	615	742	1,312	37.7
		Female	7,076	509	404	521	630	829	711	708	808	1,956	44.1
Marshall	12.9	Male	6,200	512	441	506	604	816	686	631	840	1,164	38.2
		Female	6,700	501	380	558	559	749	757	603	965	1,628	43.0
Meade	4.8	Male	2,385	238	207	210	265	349	279	252	223	362	32.8
		Female	2,415	205	174	174	213	305	274	264	257	549	40.0
Miami	22.8	Male	11,126	1,032	990	1,160	1,086	1,668	1,580	1,122	1,020	1,468	32.8
		Female	11,674	1,002	895	1,032	1,007	1,681	1,549	1,142	1,092	2,274	36.4
Mitchell	8.3	Male	3,949	364	323	342	430	623	448	373	353	693	33.3
		Female	4,351	395	280	370	369	574	409	376	429	1,149	39.6
Montgomery	43.0	Male	20,356	2,023	1,703	1,789	2,126	3,075	2,631	1,832	2,045	3,132	33.3
		Female	22,644	1,942	1,668	1,636	2,048	3,143	2,658	2,050	2,458	5,041	38.3
Morris	6.3	Male	3,049	264	190	252	268	390	383	296	353	653	39.2
		Female	3,251	243	230	263	228	355	379	297	378	878	43.1
Morton	3.4	Male	1,721	190	181	155	173	278	274	163	152	155	30.8
		Female	1,679	196	161	115	187	277	228	165	171	179	31.5
Nemaha	11.2	Male	5,508	563	454	563	554	743	602	517	557	955	33.3
		Female	5,692	503	414	504	476	642	586	545	616	1,406	40.2
Neosho	19.3	Male	9,215	926	757	796	976	1,401	1,176	865	917	1,401	33.2
		Female	10,085	882	725	825	887	1,354	1,204	926	1,032	2,250	38.1
Ness	4.5	Male	2,205	194	144	205	232	330	248	202	255	395	34.9
		Female	2,295	200	137	162	198	252	267	232	257	590	42.4
Norton	6.5	Male	3,131	223	243	269	262	492	410	334	322	576	36.9
		Female	3,369	219	236	256	223	426	425	304	370	910	42.6
Osage	16.6	Male	8,152	781	727	756	771	1,234	1,085	823	767	1,208	33.4
		Female	8,448	742	654	670	725	1,224	1,085	785	825	1,738	36.9
Osborne	5.8	Male	2,747	238	202	224	231	347	299	263	331	612	39.4
		Female	3,053	247	168	237	221	315	291	279	371	924	46.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Ottawa	6.0	Male	2,896	255	203	268	237	395	401	296	285	556	37.2
		Female	3,104	214	229	252	226	358	397	278	338	812	41.9
Pawnee	8.0	Male	3,987	345	270	358	381	703	533	387	433	577	34.1
		Female	4,013	309	263	320	304	550	491	396	514	866	40.3
Phillips	7.3	Male	3,540	316	264	333	278	522	429	344	402	652	36.3
		Female	3,760	305	248	274	236	465	462	380	419	971	42.6
Pottawatomie	16.0	Male	7,969	868	670	652	903	1,444	992	704	679	1,057	31.2
		Female	8,031	746	644	662	825	1,306	989	651	709	1,499	33.7
Pratt	10.7	Male	5,117	510	332	394	640	811	597	507	529	797	33.4
		Female	5,583	466	346	385	572	741	632	550	614	1,277	39.5
Rawlins	4.0	Male	1,946	167	143	183	167	283	235	199	213	356	36.3
		Female	2,054	192	161	159	152	262	230	207	227	464	39.4
Reno	67.0	Male	32,871	3,276	2,589	2,766	4,409	5,792	4,241	2,985	2,948	3,865	30.9
		Female	34,129	3,014	2,511	2,583	3,630	5,431	4,290	3,166	3,371	6,133	34.8
Republic	7.0	Male	3,379	277	221	255	292	434	373	346	415	766	40.6
		Female	3,621	252	208	243	253	389	390	371	431	1,084	47.0
Rice	12.0	Male	5,724	497	452	479	653	770	720	589	588	976	35.2
		Female	6,276	508	407	464	607	745	748	621	690	1,486	40.4
Riley	65.6	Male	37,320	3,262	2,026	1,650	15,460	7,568	3,102	1,432	1,353	1,467	23.3
		Female	28,280	3,060	1,992	1,506	8,083	5,537	2,658	1,548	1,442	2,454	24.6
Rooks	6.8	Male	3,264	303	281	313	329	459	346	320	340	573	33.8
		Female	3,536	318	250	293	277	412	362	348	404	872	41.0
Rush	4.5	Male	2,187	181	159	186	186	277	230	249	293	426	39.5
		Female	2,313	161	147	146	148	267	242	252	305	645	46.6
Russell	9.1	Male	4,404	395	309	370	399	661	511	453	511	795	36.3
		Female	4,696	362	276	341	370	599	531	509	586	1,122	42.5
Saline	51.1	Male	24,616	2,415	2,039	2,231	3,196	4,432	3,329	2,308	2,108	2,558	30.5
		Female	26,484	2,304	1,914	2,102	3,341	4,439	3,429	2,410	2,371	4,174	33.1
Scott	6.0	Male	2,978	334	302	273	254	547	381	263	270	354	31.0
		Female	3,022	302	269	265	277	479	389	281	293	467	33.3
Sedgwick	384.0	Male	187,890	19,608	15,513	15,643	25,563	37,706	24,402	18,313	16,329	14,813	29.7
		Female	196,110	19,091	14,970	15,316	24,523	35,019	24,822	19,110	18,347	24,912	31.9
Seward	17.7	Male	8,868	1,099	815	743	1,249	1,647	1,100	855	691	669	28.2
		Female	8,832	1,040	783	719	1,134	1,508	1,100	853	703	992	29.9
Shawnee	160.3	Male	77,171	7,585	6,437	7,024	9,081	14,388	10,286	7,870	6,865	7,635	30.9
		Female	83,129	6,982	6,061	6,473	9,414	14,700	10,820	8,085	7,380	13,214	33.6
Sheridan	3.4	Male	1,726	188	148	178	176	237	195	184	173	247	32.3
		Female	1,674	159	143	168	123	211	195	191	147	337	36.7
Sherman	7.6	Male	3,744	345	327	374	460	591	502	347	364	434	31.2
		Female	3,856	369	296	336	340	583	515	400	362	655	35.1
Smith	5.6	Male	2,678	230	180	231	214	330	279	309	334	571	40.5
		Female	2,922	200	169	187	203	306	350	296	330	881	46.6
Stafford	5.8	Male	2,748	250	191	213	213	369	315	264	311	622	39.4
		Female	3,052	224	161	225	209	316	360	282	413	862	46.1
Stanton	2.3	Male	1,150	145	91	112	117	187	167	141	88	102	30.9
		Female	1,150	140	110	105	117	164	192	109	82	131	31.3
Stevens	5.1	Male	2,532	319	239	197	265	415	347	214	242	294	30.9
		Female	2,568	309	215	204	250	394	333	208	288	367	32.8
Sumner	25.9	Male	12,473	1,333	1,004	1,073	1,217	1,871	1,632	1,237	1,266	1,840	33.6
		Female	13,427	1,203	983	1,052	1,147	1,815	1,609	1,307	1,439	2,872	38.2
Thomas	9.1	Male	4,420	493	377	387	622	726	548	397	378	492	29.6
		Female	4,680	474	369	370	688	707	542	375	420	735	31.2
Trego	4.3	Male	2,108	233	165	173	197	304	228	206	232	370	34.4
		Female	2,192	197	134	182	177	279	212	218	265	528	41.0
Wabaunsee	7.1	Male	3,534	285	286	362	284	498	473	343	379	624	36.1
		Female	3,566	301	279	302	265	456	451	354	365	793	39.0
Wallace	2.0	Male	1,021	114	110	67	98	167	112	100	107	146	32.3
		Female	979	92	74	93	80	158	105	111	106	160	34.5
Washington	8.0	Male	3,888	332	273	347	335	489	412	390	445	865	39.1
		Female	4,112	362	270	351	253	416	421	378	454	1,207	44.6
Wichita	2.8	Male	1,446	184	128	162	149	230	168	156	116	153	29.3
		Female	1,354	153	117	127	123	211	177	133	123	190	32.4
Wilson	12.4	Male	5,901	569	486	524	512	821	713	517	660	1,099	35.5
		Female	6,499	552	472	495	497	864	707	606	730	1,576	40.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KANSAS (continued)													
ALL COUNTIES (continued)													
Woodson	4.6	Male	2,239	176	146	161	207	307	251	214	295	482	39.9
		Female	2,361	194	103	179	178	268	231	223	321	664	46.2
Wyandotte	171.9	Male	81,332	8,972	7,555	7,694	10,020	14,020	9,700	7,736	7,513	8,122	29.6
		Female	90,568	8,581	7,313	7,456	10,790	14,666	10,802	8,583	8,752	13,625	32.6
TOTAL METRO COUNTIES	**1,224.3**	**Male**	**597,373**	**59,214**	**51,028**	**52,597**	**77,334**	**115,222**	**83,426**	**58,182**	**51,203**	**49,167**	**30.1**
		Female	**626,927**	**56,794**	**48,810**	**50,601**	**75,564**	**113,403**	**85,064**	**60,601**	**55,820**	**80,270**	**32.2**
TOTAL STATE	**2,470.5**	**Male**	**1,207,255**	**119,334**	**98,780**	**103,911**	**160,909**	**213,827**	**157,377**	**112,828**	**107,097**	**133,192**	**30.6**
		Female	**1,263,245**	**113,244**	**93,968**	**99,505**	**146,588**	**204,647**	**159,427**	**117,930**	**119,138**	**208,798**	**33.7**
KENTUCKY													
CLARKSVILLE - HOPKINSVILLE	**154.4**	**Male**	**78,671**	**8,615**	**6,639**	**6,581**	**15,989**	**14,916**	**9,624**	**6,183**	**4,571**	**5,553**	**26.0**
		Female	**75,729**	**8,431**	**6,392**	**6,246**	**10,914**	**13,696**	**9,884**	**6,385**	**5,395**	**8,386**	**29.3**
Christian	67.4	Male	34,896	3,934	3,029	2,828	7,662	6,352	3,998	2,408	2,059	2,626	25.0
		Female	32,504	3,977	2,897	2,698	4,124	5,695	4,033	2,648	2,352	4,080	29.5
Montgomery, Tenn.	*87.0*	*Male*	*43,775*	*4,681*	*3,610*	*3,753*	*8,327*	*8,564*	*5,626*	*3,775*	*2,512*	*2,927*	*26.8*
		Female	*43,225*	*4,454*	*3,495*	*3,548*	*6,790*	*8,001*	*5,851*	*3,737*	*3,043*	*4,306*	*29.2*
HUNTINGTON - ASHLAND	**339.8**	**Male**	**163,787**	**16,257**	**14,936**	**15,473**	**18,356**	**27,337**	**23,195**	**16,536**	**14,886**	**16,811**	**31.2**
		Female	**176,013**	**15,154**	**14,408**	**14,419**	**18,752**	**27,928**	**24,220**	**17,921**	**17,376**	**25,835**	**34.0**
Boyd	55.2	Male	26,793	2,543	2,229	2,467	2,875	4,734	3,868	2,830	2,489	2,758	31.9
		Female	28,407	2,348	2,235	2,221	2,830	4,487	4,009	2,999	2,952	4,326	35.2
Carter	26.3	Male	12,919	1,412	1,289	1,317	1,506	2,090	1,786	1,109	1,014	1,396	29.5
		Female	13,381	1,371	1,269	1,228	1,523	2,127	1,805	1,199	1,147	1,712	31.1
Greenup	40.4	Male	19,812	2,084	1,938	2,058	2,005	3,333	3,025	2,111	1,638	1,620	30.5
		Female	20,588	1,884	1,922	1,956	1,960	3,486	3,191	2,177	1,759	2,253	32.4
Lawrence, Ohio	*65.0*	*Male*	*31,448*	*3,302*	*3,108*	*3,136*	*3,201*	*5,011*	*4,450*	*3,221*	*2,866*	*3,153*	*30.9*
		Female	*33,552*	*3,123*	*2,923*	*2,982*	*3,202*	*5,345*	*4,729*	*3,400*	*3,309*	*4,539*	*33.5*
Cabell, W. Va.	*105.4*	*Male*	*49,431*	*4,531*	*4,078*	*4,150*	*6,286*	*8,416*	*6,667*	*4,902*	*4,837*	*5,564*	*31.7*
		Female	*55,969*	*4,203*	*3,912*	*3,928*	*6,818*	*8,533*	*7,037*	*5,659*	*5,921*	*9,958*	*35.8*
Wayne, W. Va.	*47.5*	*Male*	*23,384*	*2,385*	*2,294*	*2,345*	*2,483*	*3,753*	*3,399*	*2,363*	*2,042*	*2,320*	*30.8*
		Female	*24,116*	*2,225*	*2,147*	*2,104*	*2,419*	*3,950*	*3,449*	*2,487*	*2,288*	*3,047*	*33.0*
LEXINGTON-FAYETTE	**330.7**	**Male**	**160,093**	**15,448**	**13,655**	**13,601**	**23,613**	**32,123**	**22,494**	**14,363**	**12,211**	**12,585**	**29.3**
		Female	**170,607**	**14,612**	**12,926**	**13,153**	**24,090**	**33,346**	**23,226**	**15,433**	**13,623**	**20,198**	**31.2**
Bourbon	19.0	Male	9,278	907	866	946	924	1,518	1,315	909	865	1,028	31.6
		Female	9,722	856	737	817	868	1,567	1,341	987	988	1,561	35.1
Clark	30.0	Male	14,568	1,522	1,439	1,443	1,466	2,620	2,159	1,436	1,185	1,298	30.4
		Female	15,432	1,418	1,298	1,369	1,479	2,783	2,168	1,508	1,337	2,072	32.7
Fayette	209.9	Male	101,214	9,260	8,100	7,939	16,871	21,525	13,716	8,887	7,596	7,320	28.9
		Female	108,686	8,695	7,782	7,753	17,106	22,275	14,447	9,771	8,512	12,345	30.8
Jessamine	29.8	Male	14,687	1,707	1,381	1,198	2,000	3,017	2,129	1,219	968	1,068	28.5
		Female	15,113	1,597	1,288	1,310	2,155	2,997	2,047	1,215	1,038	1,466	29.0
Scott	23.2	Male	11,327	1,189	1,029	1,083	1,477	1,880	1,678	1,053	850	1,088	29.7
		Female	11,873	1,154	981	970	1,481	2,039	1,637	1,078	971	1,562	31.6
Woodford	18.8	Male	9,019	863	840	992	875	1,563	1,497	859	747	783	31.0
		Female	9,781	892	840	934	1,001	1,685	1,586	874	777	1,192	32.3
LOUISVILLE	**971.0**	**Male**	**465,906**	**45,754**	**42,335**	**44,136**	**54,372**	**87,143**	**65,379**	**46,112**	**40,495**	**40,180**	**30.3**
		Female	**505,094**	**44,003**	**40,953**	**42,334**	**54,954**	**89,055**	**68,776**	**50,181**	**46,563**	**68,275**	**32.9**
Bullitt	49.0	Male	24,453	2,645	2,982	2,980	2,490	4,435	4,160	2,146	1,416	1,199	27.5
		Female	24,547	2,590	2,956	2,778	2,470	4,898	3,938	1,938	1,420	1,559	28.0
Jefferson	678.5	Male	321,807	31,386	27,977	29,344	38,685	60,338	42,765	32,701	29,563	29,048	30.6
		Female	356,693	30,056	26,847	28,332	39,922	61,943	46,647	36,724	34,583	51,639	33.6
Oldham	33.4	Male	17,948	1,528	1,745	1,643	2,258	4,029	3,445	1,451	963	886	29.5
		Female	15,452	1,583	1,757	1,574	1,279	3,217	2,809	1,110	951	1,172	29.8
Shelby	25.0	Male	12,153	1,053	998	1,309	1,278	1,963	1,899	1,178	1,060	1,415	32.3
		Female	12,847	1,078	1,064	1,111	1,248	2,145	1,870	1,214	1,162	1,955	34.0
Clark, Ind.	*92.0*	*Male*	*44,463*	*4,665*	*4,397*	*4,374*	*4,842*	*8,428*	*6,389*	*4,344*	*3,579*	*3,445*	*29.7*
		Female	*47,537*	*4,444*	*4,191*	*4,140*	*5,150*	*8,772*	*6,733*	*4,581*	*4,112*	*5,414*	*31.7*
Floyd, Ind.	*63.3*	*Male*	*30,346*	*2,892*	*2,869*	*2,981*	*3,228*	*5,411*	*4,514*	*2,926*	*2,709*	*2,816*	*30.9*
		Female	*32,954*	*2,791*	*2,750*	*2,954*	*3,375*	*5,559*	*4,646*	*3,146*	*3,071*	*4,662*	*33.3*
Harrison, Ind.	*29.8*	*Male*	*14,736*	*1,585*	*1,367*	*1,505*	*1,591*	*2,539*	*2,207*	*1,366*	*1,205*	*1,371*	*30.2*
		Female	*15,064*	*1,461*	*1,388*	*1,445*	*1,510*	*2,521*	*2,133*	*1,468*	*1,264*	*1,874*	*31.9*

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KENTUCKY (continued)													
OWENSBORO	**88.2**	**Male**	**42,244**	**4,386**	**3,927**	**4,244**	**5,019**	**7,282**	**5,823**	**4,125**	**3,480**	**3,958**	**29.9**
		Female	**45,956**	**4,219**	**3,866**	**4,047**	**5,071**	**7,407**	**6,079**	**4,545**	**4,299**	**6,423**	**32.8**
Daviess	88.2	Male	42,244	4,386	3,927	4,244	5,019	7,282	5,823	4,125	3,480	3,958	29.9
		Female	45,956	4,219	3,866	4,047	5,071	7,407	6,079	4,545	4,299	6,423	32.8
ALL COUNTIES													
Adair	16.4	Male	7,981	685	716	787	773	1,124	1,136	791	831	1,138	34.2
		Female	8,419	639	638	778	795	1,119	1,141	824	951	1,534	37.1
Allen	15.0	Male	7,316	679	599	658	746	1,035	1,042	714	807	1,036	34.4
		Female	7,684	614	573	646	653	1,084	1,059	795	831	1,429	37.6
Anderson	13.9	Male	6,802	716	647	641	668	1,171	1,023	615	568	753	31.2
		Female	7,098	628	633	621	669	1,258	984	630	626	1,049	32.9
Ballard	8.5	Male	4,081	354	366	377	372	629	588	377	369	649	34.1
		Female	4,419	356	335	353	368	624	584	422	452	925	38.0
Barren	34.9	Male	16,760	1,523	1,456	1,557	1,717	2,788	2,308	1,655	1,572	2,184	32.6
		Female	18,140	1,509	1,462	1,489	1,738	2,706	2,523	1,815	1,809	3,089	35.7
Bath	10.1	Male	4,997	501	427	508	538	763	671	472	463	654	31.9
		Female	5,103	469	439	439	478	789	691	486	452	860	34.2
Bell	34.6	Male	16,779	1,751	1,781	1,767	1,778	2,854	2,284	1,401	1,415	1,748	29.6
		Female	17,821	1,675	1,665	1,688	1,781	2,809	2,252	1,631	1,688	2,632	32.5
☐ Boone	50.3	Male	24,743	2,898	2,660	2,501	2,638	4,616	3,832	2,403	1,711	1,484	28.6
		Female	25,557	2,670	2,403	2,414	2,748	4,990	3,891	2,399	1,839	2,203	30.1
Bourbon	19.0	Male	9,278	907	866	946	924	1,518	1,315	909	865	1,028	31.6
		Female	9,722	856	737	817	868	1,567	1,341	987	988	1,561	35.1
Boyd	55.2	Male	26,793	2,543	2,229	2,467	2,875	4,734	3,868	2,830	2,489	2,758	31.9
		Female	28,407	2,348	2,235	2,221	2,830	4,487	4,009	2,999	2,952	4,326	35.2
Boyle	25.5	Male	12,236	1,031	1,194	1,330	1,471	1,959	1,663	1,190	1,141	1,257	30.6
		Female	13,264	975	1,080	1,216	1,400	2,105	1,812	1,281	1,351	2,044	34.3
Bracken	7.8	Male	3,774	341	349	377	368	556	490	380	370	543	33.1
		Female	4,026	354	337	369	364	541	521	379	425	736	35.9
Breathitt	17.1	Male	8,463	1,026	852	977	1,005	1,417	1,052	706	568	860	27.6
		Female	8,637	971	840	933	1,021	1,427	1,057	693	673	1,022	28.9
Breckinridge	16.9	Male	8,397	862	759	822	834	1,324	1,082	731	836	1,147	32.0
		Female	8,503	761	720	807	814	1,304	1,114	788	812	1,383	33.8
Bullitt	49.0	Male	24,453	2,645	2,982	2,980	2,490	4,435	4,160	2,146	1,416	1,199	27.5
		Female	24,547	2,590	2,956	2,778	2,470	4,898	3,938	1,938	1,420	1,559	28.0
Butler	12.5	Male	6,197	607	543	633	633	959	888	533	558	843	32.1
		Female	6,303	580	508	558	640	947	860	520	597	1,093	34.1
Caldwell	13.0	Male	6,157	494	540	547	586	940	811	610	631	998	34.7
		Female	6,843	486	464	518	586	949	833	703	763	1,541	40.0
Calloway	32.8	Male	15,798	1,167	1,014	1,171	3,172	2,390	2,058	1,260	1,410	2,156	30.8
		Female	17,002	1,068	1,056	1,094	3,302	2,373	2,103	1,352	1,632	3,022	33.3
☐ Campbell	81.5	Male	38,752	3,903	3,562	4,041	4,711	6,396	4,785	3,858	3,519	3,977	29.9
		Female	42,748	3,883	3,352	3,882	4,781	6,378	5,268	4,177	4,295	6,732	33.6
Carlisle	5.5	Male	2,682	229	237	261	256	368	346	284	260	441	34.7
		Female	2,818	210	211	213	230	360	368	295	324	607	40.0
Carroll	9.7	Male	4,711	463	403	462	496	707	684	456	451	589	32.5
		Female	4,989	446	394	442	490	756	702	481	518	760	34.6
Carter	26.3	Male	12,919	1,412	1,289	1,317	1,506	2,090	1,786	1,109	1,014	1,396	29.5
		Female	13,381	1,371	1,269	1,228	1,523	2,127	1,805	1,199	1,147	1,712	31.1
Casey	15.5	Male	7,628	729	712	778	765	1,171	976	745	760	992	32.1
		Female	7,872	755	680	759	715	1,175	991	765	795	1,237	33.7
Christian	67.4	Male	34,896	3,934	3,029	2,828	7,662	6,352	3,998	2,408	2,059	2,626	25.0
		Female	32,504	3,977	2,897	2,698	4,124	5,695	4,033	2,648	2,352	4,080	29.5
Clark	30.0	Male	14,568	1,522	1,439	1,443	1,466	2,620	2,159	1,436	1,185	1,298	30.4
		Female	15,432	1,418	1,298	1,369	1,479	2,783	2,168	1,508	1,337	2,072	32.7
Clay	24.3	Male	12,160	1,361	1,362	1,514	1,378	1,926	1,624	979	859	1,157	27.4
		Female	12,140	1,331	1,259	1,344	1,294	1,997	1,574	1,023	945	1,373	29.2
Clinton	9.7	Male	4,705	437	422	437	470	718	682	465	426	648	33.2
		Female	4,995	426	418	429	505	686	716	478	521	816	35.5
Crittenden	9.4	Male	4,497	381	385	393	454	706	649	405	464	660	34.0
		Female	4,903	387	355	386	424	686	699	399	517	1,050	38.1
Cumberland	7.2	Male	3,461	290	271	304	375	483	453	371	361	553	35.2
		Female	3,739	298	269	342	314	538	474	400	423	681	37.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Daviess	88.2	Male	42,244	4,386	3,927	4,244	5,019	7,282	5,823	4,125	3,480	3,958	29.9
		Female	45,956	4,219	3,866	4,047	5,071	7,407	6,079	4,545	4,299	6,423	32.8
Edmonson	11.3	Male	5,624	572	512	563	627	818	826	533	510	663	31.6
		Female	5,676	544	497	528	491	882	823	548	531	832	33.8
Elliott	7.2	Male	3,636	439	383	357	353	631	468	305	290	410	29.5
		Female	3,564	409	336	364	382	581	463	289	298	442	30.0
Estill	14.9	Male	7,203	738	740	776	734	1,080	1,064	632	563	876	30.7
		Female	7,697	668	677	753	720	1,178	1,053	699	647	1,302	33.7
Fayette	209.9	Male	101,214	9,260	8,100	7,939	16,871	21,525	13,716	8,887	7,596	7,320	28.9
		Female	108,686	8,695	7,782	7,753	17,106	22,275	14,447	9,771	8,512	12,345	30.8
Fleming	12.6	Male	6,201	617	568	595	641	1,021	815	548	569	827	31.7
		Female	6,399	531	535	599	601	1,000	789	615	619	1,110	34.3
Floyd	52.7	Male	26,066	3,038	2,697	2,663	2,734	4,638	3,469	2,291	2,127	2,409	29.1
		Female	26,634	2,897	2,441	2,385	2,869	4,553	3,444	2,433	2,391	3,221	31.0
Franklin	43.9	Male	21,157	1,941	1,891	1,884	2,420	4,185	3,076	2,112	1,803	1,845	30.8
		Female	22,743	1,874	1,827	1,763	2,483	4,304	3,297	2,190	2,092	2,913	33.0
Fulton	8.3	Male	3,774	347	347	405	374	527	468	356	355	595	32.9
		Female	4,526	339	350	385	377	572	525	361	501	1,116	39.6
Gallatin	5.1	Male	2,580	288	250	279	263	383	375	260	223	259	30.5
		Female	2,520	217	201	266	243	402	379	240	216	356	33.3
Garrard	11.0	Male	5,399	497	460	458	512	883	769	568	541	711	33.7
		Female	5,601	457	400	479	523	882	756	596	553	955	35.8
Grant	15.0	Male	7,357	756	750	767	704	1,110	1,159	636	602	873	31.3
		Female	7,643	746	688	746	698	1,210	1,107	660	722	1,066	32.8
Graves	33.8	Male	16,151	1,408	1,292	1,433	1,556	2,529	2,264	1,466	1,686	2,517	34.4
		Female	17,649	1,342	1,182	1,358	1,540	2,451	2,313	1,606	2,031	3,826	39.1
Grayson	23.0	Male	11,421	1,122	1,034	1,164	1,181	1,715	1,507	1,043	1,109	1,546	32.1
		Female	11,579	1,099	1,003	1,026	1,109	1,789	1,493	1,069	1,151	1,840	33.7
Green	11.2	Male	5,484	465	434	537	530	825	764	548	597	784	34.4
		Female	5,716	418	437	492	492	838	778	583	601	1,077	37.3
Greenup	40.4	Male	19,812	2,084	1,938	2,058	2,005	3,333	3,025	2,111	1,638	1,620	30.5
		Female	20,588	1,884	1,922	1,956	1,960	3,486	3,191	2,177	1,759	2,253	32.4
Hancock	8.1	Male	4,096	452	410	437	392	716	607	365	296	421	30.0
		Female	4,004	422	402	407	426	684	529	351	313	470	30.0
Hardin	90.8	Male	52,590	4,837	3,591	5,443	16,416	8,819	5,561	3,302	2,254	2,367	23.3
		Female	38,210	4,543	3,457	3,511	5,273	6,913	5,506	3,341	2,435	3,231	28.4
Harlan	42.0	Male	20,390	2,311	2,158	2,133	2,298	3,600	2,529	1,647	1,702	2,012	28.6
		Female	21,610	2,314	2,062	2,031	2,249	3,505	2,490	1,935	2,064	2,960	31.1
Harrison	15.5	Male	7,493	719	669	712	746	1,117	992	743	738	1,057	33.1
		Female	8,007	699	572	649	748	1,144	1,069	761	811	1,554	36.8
Hart	16.8	Male	8,192	745	739	853	839	1,203	1,095	802	886	1,030	32.6
		Female	8,608	754	703	816	814	1,232	1,171	847	918	1,353	34.9
☐ Henderson	43.2	Male	20,904	2,108	1,988	2,014	2,304	3,685	2,887	2,015	1,830	2,073	30.5
		Female	22,296	2,000	1,818	1,929	2,365	3,750	2,976	2,173	2,062	3,223	33.1
Henry	13.5	Male	6,688	573	599	631	660	1,046	997	653	679	850	33.4
		Female	6,812	526	549	635	596	1,038	984	649	710	1,125	35.6
Hickman	5.7	Male	2,730	245	215	256	263	405	375	234	285	452	34.5
		Female	2,970	217	223	236	253	386	382	265	325	683	39.5
Hopkins	48.0	Male	22,994	2,356	2,132	2,200	2,358	4,048	3,166	2,055	2,017	2,662	31.1
		Female	25,006	2,262	1,950	2,060	2,514	4,065	3,285	2,223	2,439	4,208	34.1
Jackson	12.5	Male	6,261	713	664	617	615	1,005	782	530	535	800	30.2
		Female	6,239	626	585	607	656	953	810	553	582	867	31.8
Jefferson	678.5	Male	321,807	31,386	27,977	29,344	38,685	60,338	42,765	32,701	29,563	29,048	30.6
		Female	356,693	30,056	26,847	28,332	39,922	61,943	46,647	36,724	34,583	51,639	33.6
Jessamine	29.8	Male	14,687	1,707	1,381	1,198	2,000	3,017	2,129	1,219	968	1,068	28.5
		Female	15,113	1,597	1,288	1,310	2,155	2,997	2,047	1,215	1,038	1,466	29.0
Johnson	26.7	Male	13,166	1,389	1,277	1,340	1,384	2,304	1,864	1,210	1,025	1,373	30.2
		Female	13,534	1,318	1,201	1,209	1,368	2,273	1,881	1,164	1,235	1,885	32.4
☐ Kenton	139.0	Male	66,297	7,274	6,113	6,527	7,885	12,153	8,621	6,170	5,442	6,112	29.4
		Female	72,703	6,905	5,860	6,354	8,054	12,205	9,184	6,692	6,741	10,708	32.5
Knott	19.0	Male	9,570	1,118	1,065	1,109	1,122	1,690	1,217	726	650	873	27.2
		Female	9,430	1,063	922	982	1,070	1,570	1,192	741	818	1,072	29.3
Knox	31.9	Male	15,435	1,745	1,667	1,712	1,637	2,446	2,077	1,226	1,224	1,701	28.9
		Female	16,465	1,653	1,576	1,589	1,689	2,553	2,194	1,308	1,523	2,380	31.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Larue	12.2	Male	5,980	565	518	572	579	942	827	611	558	808	33.0
		Female	6,220	501	475	548	583	902	880	598	638	1,095	36.1
Laurel	43.6	Male	21,563	2,342	2,229	2,280	2,293	3,718	2,888	1,909	1,705	2,199	29.4
		Female	22,037	2,206	1,936	2,110	2,298	3,635	3,021	2,022	1,912	2,897	31.8
Lawrence	15.9	Male	7,813	807	746	851	788	1,244	1,076	674	643	984	30.7
		Female	8,087	802	783	740	809	1,246	1,103	653	711	1,240	32.3
Lee	7.8	Male	3,857	381	382	399	371	568	454	397	345	560	32.0
		Female	3,943	370	313	377	344	580	526	373	326	734	34.8
Leslie	15.4	Male	7,738	1,022	801	921	930	1,280	1,016	689	477	602	26.5
		Female	7,662	961	760	797	941	1,358	1,014	656	498	677	27.7
Letcher	32.1	Male	15,762	1,843	1,667	1,655	1,706	2,765	2,031	1,353	1,200	1,542	28.7
		Female	16,338	1,830	1,565	1,634	1,688	2,635	2,147	1,410	1,419	2,010	30.5
Lewis	14.7	Male	7,388	823	790	843	797	1,107	1,007	644	546	831	29.0
		Female	7,312	786	726	738	763	1,156	986	621	626	910	30.6
Lincoln	19.3	Male	9,552	986	905	1,004	900	1,468	1,293	902	856	1,238	31.7
		Female	9,748	943	838	878	873	1,502	1,318	922	998	1,476	33.9
Livingston	9.4	Male	4,673	454	399	390	462	767	681	453	445	622	33.2
		Female	4,727	384	357	372	432	769	656	466	484	807	35.8
Logan	26.3	Male	12,728	1,253	1,107	1,183	1,348	1,870	1,795	1,270	1,145	1,757	32.9
		Female	13,572	1,201	1,080	1,167	1,268	1,932	1,905	1,256	1,449	2,314	35.7
Lyon	6.8	Male	3,826	213	193	257	505	821	574	367	383	513	34.1
		Female	2,974	187	189	214	239	384	436	299	381	645	41.3
McCracken	61.2	Male	28,823	2,717	2,469	2,400	3,013	5,024	3,986	2,905	2,854	3,455	32.6
		Female	32,377	2,655	2,370	2,405	3,024	5,175	4,187	3,291	3,342	5,928	36.3
McCreary	16.7	Male	8,309	959	898	1,049	965	1,291	1,053	640	634	820	27.2
		Female	8,391	855	917	928	793	1,332	1,075	692	754	1,045	30.3
McLean	10.3	Male	5,039	455	443	496	459	816	751	453	470	696	33.2
		Female	5,261	456	435	439	477	849	726	453	561	865	34.7
Madison	55.8	Male	26,443	2,310	2,120	2,142	6,104	4,402	3,272	2,109	1,827	2,157	26.2
		Female	29,357	2,301	1,979	2,045	7,392	4,428	3,534	2,296	2,025	3,357	27.2
Magoffin	14.5	Male	7,253	914	822	801	837	1,173	966	640	483	617	27.2
		Female	7,247	895	738	805	811	1,169	954	562	549	763	28.2
Marion	17.8	Male	8,658	980	819	1,088	998	1,414	1,055	737	670	897	28.1
		Female	9,142	946	836	1,026	921	1,376	1,116	821	726	1,374	31.1
Marshall	27.0	Male	13,255	1,182	1,036	1,179	1,266	2,019	1,972	1,400	1,353	1,848	34.7
		Female	13,745	1,015	979	1,104	1,277	1,996	2,052	1,417	1,501	2,404	37.4
Martin	15.2	Male	7,600	1,046	848	825	831	1,465	947	569	503	566	26.7
		Female	7,600	1,008	854	841	894	1,380	865	582	502	674	26.5
Mason	17.2	Male	8,234	806	726	811	842	1,338	1,022	836	867	986	32.0
		Female	8,966	767	702	757	856	1,319	1,097	941	985	1,542	35.7
Meade	24.1	Male	12,271	1,799	1,368	1,091	1,341	2,915	1,673	796	653	635	26.8
		Female	11,829	1,697	1,245	1,012	1,435	2,660	1,525	770	630	855	27.0
Menifee	5.2	Male	2,683	277	255	335	348	412	321	225	208	302	28.1
		Female	2,517	248	247	240	245	428	339	221	226	323	31.5
Mercer	20.4	Male	9,777	924	840	906	982	1,561	1,419	1,006	976	1,163	32.9
		Female	10,623	936	854	928	949	1,657	1,461	1,041	1,058	1,739	34.9
Metcalfe	10.5	Male	5,186	469	463	538	521	717	723	547	485	723	33.4
		Female	5,314	431	414	469	487	773	746	526	561	907	36.1
Monroe	12.7	Male	6,172	559	527	611	652	891	856	600	578	898	33.3
		Female	6,528	545	539	583	579	925	897	650	674	1,136	36.0
Montgomery	21.4	Male	10,366	1,127	1,115	1,005	1,073	1,821	1,493	899	840	993	29.7
		Female	11,034	1,131	1,011	900	1,106	1,968	1,478	1,034	963	1,443	32.0
Morgan	12.3	Male	6,145	680	636	615	699	965	748	560	500	742	29.6
		Female	6,155	623	559	570	694	951	781	584	533	860	31.6
Muhlenberg	33.3	Male	16,313	1,682	1,510	1,587	1,817	2,641	2,180	1,437	1,455	2,004	30.9
		Female	16,987	1,596	1,360	1,405	1,645	2,685	2,201	1,534	1,694	2,867	34.3
Nelson	29.3	Male	14,262	1,603	1,372	1,633	1,704	2,459	1,874	1,240	1,123	1,254	28.3
		Female	15,038	1,524	1,379	1,655	1,611	2,445	1,913	1,241	1,266	2,004	30.5
Nicholas	7.4	Male	3,565	323	320	337	362	571	468	351	346	487	32.7
		Female	3,835	365	300	316	340	592	505	351	392	674	35.1
Ohio	23.4	Male	11,417	1,187	1,038	1,066	1,104	1,856	1,558	1,049	1,033	1,526	32.1
		Female	11,983	1,155	1,043	1,049	1,129	1,893	1,559	1,052	1,146	1,957	33.5
Oldham	33.4	Male	17,948	1,528	1,745	1,643	2,258	4,029	3,445	1,451	963	886	29.5
		Female	15,452	1,583	1,757	1,574	1,279	3,217	2,809	1,110	951	1,172	29.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
KENTUCKY (continued)													
ALL COUNTIES (continued)													
Owen	9.3	Male	4,591	454	405	418	411	687	608	470	467	671	33.8
		Female	4,709	466	393	388	377	715	591	428	478	873	35.3
Owsley	5.9	Male	2,960	317	270	316	271	462	385	248	269	422	31.6
		Female	2,940	271	283	308	295	424	391	267	248	453	32.4
Pendleton	11.0	Male	5,458	532	540	629	592	847	695	506	469	648	30.1
		Female	5,542	516	513	508	524	818	791	529	511	832	33.7
Perry	35.8	Male	17,628	2,071	1,892	1,895	2,047	3,114	2.292	1,538	1,237	1,542	27.9
		Female	18,172	1,976	1,772	1,908	1,961	3,114	2,298	1,501	1,482	2,160	29.7
Pike	86.6	Male	42,805	5,023	4,479	4,328	4,867	7,893	5,860	3,748	3,299	3,308	28.4
		Female	43,795	4,938	4,330	4,154	4,846	7,846	5,609	4,033	3,596	4,443	29.6
Powell	12.2	Male	6,094	735	645	674	635	1,008	880	501	420	596	28.6
		Female	6,106	634	611	613	640	1,051	886	497	452	722	30.3
Pulaski	49.5	Male	24,049	2,207	2,220	2,341	2,538	3,927	3,424	2,345	2,220	2,827	31.9
		Female	25,451	2,217	2,075	2,220	2,552	4,007	3,495	2,489	2,482	3,914	34.1
Robertson	2.3	Male	1,145	108	92	110	89	164	152	126	113	191	35.6
		Female	1,155	81	75	108	105	164	162	117	128	215	37.7
Rockcastle	14.8	Male	7,388	735	726	833	760	1,091	1,017	684	626	916	30.9
		Female	7,412	644	691	700	686	1,131	1,024	717	686	1,133	33.7
Rowan	19.3	Male	9,368	826	699	826	2,252	1,416	1,183	703	655	808	25.6
		Female	9,932	775	667	791	2,470	1,470	1,180	762	671	1,146	26.8
Russell	14.8	Male	7,178	593	664	664	731	1,090	953	692	791	1,000	33.6
		Female	7,622	598	587	706	696	1,079	997	779	840	1,340	36.5
Scott	23.2	Male	11,327	1,189	1,029	1,083	1,477	1,880	1,678	1,053	850	1,088	29.7
		Female	11,873	1,154	981	970	1,481	2,039	1,637	1,078	971	1,562	31.6
Shelby	25.0	Male	12,153	1,053	998	1,309	1,278	1,963	1,899	1,178	1,060	1,415	32.3
		Female	12,847	1,078	1,064	1,111	1,248	2,145	1,870	1,214	1,162	1,955	34.0
Simpson	14.9	Male	7,151	764	668	709	742	1,151	947	648	660	862	31.0
		Female	7,749	703	658	669	728	1,205	1,042	703	771	1,270	34.3
Spencer	6.2	Male	3,127	315	295	330	295	487	495	294	269	347	31.7
		Female	3,073	272	255	296	299	528	437	300	286	400	32.9
Taylor	22.6	Male	10,935	1,041	902	1,033	1,269	1,779	1,588	1,140	935	1,248	31.9
		Female	11,665	936	925	975	1,319	1,841	1,638	1,182	1,113	1,736	34.1
Todd	11.6	Male	5,604	529	476	580	561	817	741	512	562	826	33.0
		Female	5,996	539	492	517	589	834	718	557	619	1,131	35.4
Trigg	9.6	Male	4,692	380	383	470	390	667	660	452	560	730	35.8
		Female	4,908	396	364	431	376	689	644	521	594	893	38.1
Trimble	6.5	Male	3,228	303	317	320	307	547	491	282	301	360	31.7
		Female	3,272	291	303	281	290	572	465	313	302	455	33.2
Union	18.0	Male	9,341	890	766	1,333	1,847	1,350	964	667	692	832	24.4
		Female	8,659	849	708	843	1,183	1,354	947	771	734	1,270	30.5
Warren	79.0	Male	38,229	3,686	3,114	3,101	6,970	6,996	5,050	3,218	2,791	3,303	28.2
		Female	40,771	3,575	2,926	2,962	7,480	6,930	5,141	3,365	3,244	5,148	30.0
Washington	10.3	Male	5,009	495	445	596	549	759	656	428	463	618	30.5
		Female	5,291	495	436	516	534	730	675	484	538	883	34.1
Wayne	18.1	Male	8,898	890	881	936	929	1,398	1,143	802	807	1,112	30.8
		Female	9,202	894	804	829	921	1,383	1,260	889	876	1,346	33.3
Webster	15.1	Male	7,208	711	600	676	747	1,137	928	654	673	1,082	32.7
		Female	7,892	705	672	642	764	1,103	950	693	784	1,579	35.6
Whitley	37.4	Male	18,021	1,903	1,752	1,863	2,252	2,943	2,400	1,532	1,464	1,912	29.2
		Female	19,379	1,769	1,601	1,741	2,449	2,888	2,467	1,636	1,790	3,038	32.4
Wolfe	7.3	Male	3,672	437	336	394	424	541	466	329	303	442	29.5
		Female	3,628	387	308	338	373	552	497	304	333	536	32.4
Woodford	18.8	Male	9,019	863	840	992	875	1,563	1,497	859	747	783	31.0
		Female	9,781	892	840	934	1,001	1,685	1,586	874	777	1,192	32.3
TOTAL METRO COUNTIES	**1,708.1**	**Male**	**823,814**	**82,602**	**74,092**	**76,874**	**104,929**	**153,529**	**113,388**	**78,868**	**68,395**	**71,137**	**29.8**
		Female	**884,286**	**79,176**	**71,172**	**73,677**	**102,465**	**156,074**	**118,926**	**85,428**	**79,185**	**118,183**	**32.4**
TOTAL STATE	**3,786.2**	**Male**	**1,847,484**	**186,293**	**168,600**	**178,744**	**234,215**	**322,833**	**250,141**	**169,586**	**153,988**	**183,084**	**29.8**
		Female	**1,938,716**	**178,300**	**160,516**	**167,473**	**220,590**	**323,793**	**258,005**	**180,787**	**175,904**	**273,348**	**32.5**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA													
ALEXANDRIA	**143.5**	**Male**	**68,783**	**7,664**	**6,583**	**7,080**	**8,773**	**11,239**	**9,256**	**6,258**	**5,612**	**6,318**	**28.8**
		Female	**74,717**	**7,540**	**6,347**	**6,971**	**8,198**	**11,832**	**10,090**	**6,939**	**6,793**	**10,007**	**32.0**
Rapides	143.5	Male	68,783	7,664	6,583	7,080	8,773	11,239	9,256	6,258	5,612	6,318	28.8
		Female	74,717	7,540	6,347	6,971	8,198	11,832	10,090	6,939	6,793	10,007	32.0
BATON ROUGE	**554.1**	**Male**	**270,082**	**30,206**	**26,088**	**26,332**	**40,621**	**53,510**	**36,515**	**22,126**	**18,080**	**16,604**	**27.2**
		Female	**284,018**	**29,706**	**25,427**	**25,625**	**40,748**	**54,163**	**38,174**	**23,913**	**20,783**	**25,479**	**28.8**
Ascension	60.5	Male	29,800	3,739	3,284	3,322	3,553	5,493	4,108	2,462	1,849	1,990	26.8
		Female	30,700	3,636	3,091	3,210	3,593	5,522	4,223	2,407	2,194	2,824	28.3
East Baton Rouge	400.4	Male	194,050	21,083	17,830	18,071	31,631	39,522	25,588	15,661	13,146	11,518	27.1
		Female	206,350	20,677	17,523	17,645	31,691	40,012	27,413	17,520	15,257	18,612	28.9
Livingston	71.9	Male	35,781	4,188	3,856	3,714	4,040	6,767	5,489	3,076	2,342	2,309	28.1
		Female	36,119	4,257	3,739	3,608	4,080	6,876	5,082	3,031	2,449	2,997	28.5
West Baton Rouge	21.3	Male	10,451	1,196	1,118	1,225	1,397	1,728	1,330	927	743	787	26.7
		Female	10,849	1,136	1,074	1,162	1,384	1,753	1,456	955	883	1,046	28.8
HOUMA - THIBODAUX	**192.1**	**Male**	**95,652**	**11,638**	**9,457**	**10,851**	**13,422**	**17,370**	**12,745**	**8,318**	**6,179**	**5,672**	**26.4**
		Female	**96,448**	**11,009**	**9,148**	**10,544**	**12,916**	**16,667**	**12,900**	**8,328**	**6,739**	**8,197**	**27.8**
Lafourche	88.5	Male	43,851	4,971	4,181	5,095	6,409	7,597	5,825	3,920	3,067	2,786	26.7
		Female	44,649	4,661	4,070	4,925	6,280	7,437	5,913	3,940	3,316	4,107	28.2
Terrebonne	103.6	Male	51,801	6,667	5,276	5,756	7,013	9,773	6,920	4,398	3,112	2,886	26.2
		Female	51,799	6,348	5,078	5,619	6,636	9,230	6,987	4,388	3,423	4,090	27.4
LAFAYETTE	**216.6**	**Male**	**106,526**	**11,933**	**10,095**	**10,749**	**16,507**	**21,097**	**13,648**	**9,236**	**6,823**	**6,438**	**26.9**
		Female	**110,074**	**11,505**	**9,724**	**10,599**	**16,455**	**19,830**	**14,566**	**9,637**	**7,631**	**10,127**	**28.4**
Lafayette	170.2	Male	83,886	9,081	7,682	8,059	13,649	17,463	10,747	7,361	5,194	4,650	27.0
		Female	86,314	8,835	7,368	7,897	13,518	16,117	11,466	7,640	5,777	7,696	28.4
St. Martin	46.4	Male	22,640	2,852	2,413	2,690	2,858	3,634	2,901	1,875	1,629	1,788	26.4
		Female	23,760	2,670	2,356	2,702	2,937	3,713	3,100	1,997	1,854	2,431	28.3
LAKE CHARLES	**176.8**	**Male**	**86,323**	**9,385**	**8,341**	**8,605**	**11,250**	**15,222**	**11,484**	**8,439**	**6,822**	**6,775**	**28.7**
		Female	**90,477**	**9,298**	**7,973**	**8,274**	**11,094**	**15,208**	**12,122**	**8,967**	**7,704**	**9,837**	**30.7**
Calcasieu	176.8	Male	86,323	9,385	8,341	8,605	11,250	15,222	11,484	8,439	6,822	6,775	28.7
		Female	90,477	9,298	7,973	8,274	11,094	15,208	12,122	8,967	7,704	9,837	30.7
MONROE	**145.5**	**Male**	**69,093**	**8,207**	**7,061**	**7,058**	**9,451**	**11,438**	**8,681**	**6,023**	**5,103**	**6,071**	**27.4**
		Female	**76,407**	**7,784**	**6,664**	**6,603**	**10,150**	**12,234**	**9,732**	**7,115**	**6,442**	**9,683**	**30.7**
Ouachita	145.5	Male	69,093	8,207	7,061	7,058	9,451	11,438	8,681	6,023	5,103	6,071	27.4
		Female	76,407	7,784	6,664	6,603	10,150	12,234	9,732	7,115	6,442	9,683	30.7
NEW ORLEANS	**1,348.7**	**Male**	**649,668**	**69,995**	**59,664**	**63,856**	**81,242**	**125,595**	**89,196**	**59,391**	**51,493**	**49,236**	**29.0**
		Female	**699,032**	**67,925**	**58,404**	**62,868**	**82,495**	**128,818**	**93,264**	**64,522**	**58,922**	**81,814**	**31.0**
Jefferson	486.7	Male	238,476	25,543	21,996	23,217	29,051	48,541	35,532	22,501	17,927	14,168	29.0
		Female	248,224	24,611	21,210	22,824	29,458	48,902	35,791	23,130	19,768	22,530	30.3
Orleans	564.9	Male	264,310	27,733	23,047	24,703	35,806	50,637	31,647	22,422	22,585	25,730	29.1
		Female	300,590	27,243	23,033	25,124	36,932	52,378	35,521	26,803	27,708	45,848	32.2
St. Bernard	69.3	Male	33,728	3,629	3,039	3,501	4,114	6,077	4,588	3,626	3,070	2,084	29.2
		Female	35,572	3,339	3,093	3,298	4,145	6,201	4,879	4,040	3,282	3,295	31.3
St. Charles	42.4	Male	21,199	2,521	2,164	2,405	2,722	3,710	2,942	2,121	1,413	1,201	27.1
		Female	21,201	2,485	1,963	2,275	2,545	3,775	2,982	2,047	1,402	1,727	28.5
St. John the Baptist	41.3	Male	20,465	2,637	2,129	2,322	2,594	3,764	2,898	1,685	1,171	1,265	26.5
		Female	20,835	2,584	2,055	2,236	2,525	3,938	2,860	1,646	1,296	1,695	27.6
St. Tammany	144.1	Male	71,490	7,932	7,289	7,708	6,955	12,866	11,589	7,036	5,327	4,788	29.6
		Female	72,610	7,663	7,050	7,111	6,890	13,624	11,231	6,856	5,466	6,719	30.6
SHREVEPORT	**363.4**	**Male**	**172,508**	**19,317**	**16,776**	**16,803**	**21,398**	**30,652**	**22,598**	**16,009**	**13,675**	**15,280**	**28.9**
		Female	**190,892**	**18,858**	**16,277**	**16,192**	**21,514**	**32,394**	**25,041**	**18,481**	**16,615**	**25,520**	**32.0**
Bossier	89.3	Male	44,378	5,065	4,305	4,409	6,455	8,111	6,534	4,130	2,808	2,561	27.4
		Female	44,922	4,760	4,142	4,142	5,466	8,231	6,792	4,280	3,116	3,993	29.8
Caddo	274.1	Male	128,130	14,252	12,471	12,394	14,943	22,541	16,064	11,879	10,867	12,719	29.4
		Female	145,970	14,098	12,135	12,050	16,048	24,163	18,249	14,201	13,499	21,527	32.7
ALL COUNTIES													
Acadia	59.5	Male	28,638	3,433	2,890	3,315	3,371	4,300	3,615	2,631	2,276	2,807	28.0
		Female	30,862	3,462	2,851	3,172	3,318	4,451	3,842	2,886	2,703	4,177	30.9
Allen	21.6	Male	10,495	1,188	1,055	1,134	1,053	1,538	1,351	1,024	929	1,223	30.3
		Female	11,105	1,104	996	1,129	1,019	1,539	1,481	1,081	1,055	1,701	33.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Ascension	60.5	Male	29,800	3,739	3,284	3,322	3,553	5,493	4,108	2,462	1,849	1,990	26.8
		Female	30,700	3,636	3,091	3,210	3,593	5,522	4,223	2,407	2,194	2,824	28.3
Assumption	22.7	Male	11,228	1,363	1,216	1,380	1,418	1,800	1,472	902	760	917	26.3
		Female	11,472	1,422	1,139	1,258	1,362	1,807	1,427	899	861	1,297	28.1
Avoyelles	43.9	Male	20,942	2,288	2,119	2,387	2,182	2,956	2,627	1,883	1,910	2,590	30.1
		Female	22,958	2,231	2,055	2,361	2,163	3,070	2,735	2,148	2,269	3,926	33.7
Beauregard	33.5	Male	16,939	1,887	1,682	1,765	2,075	2,940	2,312	1,538	1,219	1,521	28.6
		Female	16,561	1,710	1,600	1,654	1,648	2,635	2,356	1,571	1,351	2,036	31.3
Bienville	17.2	Male	8,257	804	787	838	818	1,141	973	783	736	1,377	32.7
		Female	8,943	812	685	858	813	1,141	1,023	851	944	1,816	36.6
Bossier	89.3	Male	44,378	5,065	4,305	4,409	6,455	8,111	6,534	4,130	2,808	2,561	27.4
		Female	44,922	4,760	4,142	4,142	5,466	8,231	6,792	4,280	3,116	3,993	29.8
Caddo	274.1	Male	128,130	14,252	12,471	12,394	14,943	22,541	16,064	11,879	10,867	12,719	29.4
		Female	145,970	14,098	12,135	12,050	16,048	24,163	18,249	14,201	13,499	21,527	32.7
Calcasieu	176.8	Male	86,323	9,385	8,341	8,605	11,250	15,222	11,484	8,439	6,822	6,775	28.7
		Female	90,477	9,298	7,973	8,274	11,094	15,208	12,122	8,967	7,704	9,837	30.7
Caldwell	11.8	Male	5,754	611	575	605	560	830	722	533	499	819	31.3
		Female	6,046	552	528	529	543	800	788	561	606	1,139	35.9
Cameron	9.8	Male	4,927	545	453	529	664	776	596	543	410	411	28.5
		Female	4,873	559	407	492	646	702	634	497	376	560	29.7
Catahoula	12.9	Male	6,179	734	579	650	711	906	774	551	534	740	29.6
		Female	6,721	749	597	630	705	941	808	643	635	1,013	32.2
Claiborne	17.9	Male	8,496	843	795	947	821	1,125	932	726	840	1,467	32.5
		Female	9,404	834	725	824	827	1,134	1,029	916	1,027	2,088	38.5
Concordia	23.4	Male	11,076	1,314	1,121	1,222	1,223	1,639	1,397	1,071	972	1,117	29.0
		Female	12,324	1,331	1,165	1,231	1,286	1,792	1,643	1,288	1,119	1,469	31.4
De Soto	27.5	Male	13,121	1,393	1,226	1,437	1,350	1,894	1,572	1,206	1,149	1,894	31.1
		Female	14,379	1,342	1,222	1,293	1,393	2,001	1,700	1,330	1,455	2,643	34.7
East Baton Rouge	400.4	Male	194,050	21,083	17,830	18,071	31,631	39,522	25,588	15,661	13,146	11,518	27.1
		Female	206,350	20,677	17,523	17,645	31,691	40,012	27,413	17,520	15,257	18.612	28.9
East Carroll	11.5	Male	5,438	813	622	721	621	685	514	395	407	660	24.3
		Female	6,062	766	641	640	620	808	586	511	534	956	29.5
East Feliciana	20.9	Male	10,691	1,132	988	1,030	1,446	1,942	1,356	945	799	1,053	28.9
		Female	10,209	1,074	853	1,016	1,108	1,538	1,298	898	814	1,610	31.8
Evangeline	35.1	Male	16,998	1,992	1,783	1,946	1,902	2,364	2,098	1,532	1,514	1,867	28.7
		Female	18,102	1,910	1,666	1,897	1,834	2,451	2,221	1,756	1,748	2,619	32.1
Franklin	23.9	Male	11,283	1,322	1,126	1,309	1,102	1,516	1,296	987	991	1,634	30.2
		Female	12,617	1,309	1,126	1,198	1,159	1,658	1,470	1,194	1,219	2,284	34.1
Grant	18.1	Male	8,750	893	903	872	851	1,200	1,161	789	862	1,219	32.1
		Female	9,350	874	841	874	791	1,325	1,241	834	961	1,609	34.8
Iberia	68.2	Male	33,307	4,045	3,416	3,686	4,322	5,466	4,302	2,947	2,504	2,619	27.2
		Female	34,893	3,884	3,249	3,712	4,246	5,412	4,514	3,171	2,840	3,865	29.4
Iberville	33.4	Male	16,292	1,791	1,582	1,774	2,381	2,780	1,862	1,339	1,237	1,546	27.2
		Female	17,108	1,746	1,544	1,838	2,068	2,666	2,118	1,504	1,451	2,173	30.1
Jackson	17.8	Male	8,400	940	772	863	820	1,144	1,090	743	773	1,255	32.0
		Female	9,400	876	762	812	828	1,263	1,171	858	1,011	1,819	36.4
Jefferson	486.7	Male	238,476	25,543	21,996	23,217	29,051	48,541	35,532	22,501	17,927	14,168	29.0
		Female	248,224	24,611	21,210	22,824	29,458	48,902	35,791	23,130	19,768	22,530	30.3
Jefferson Davis	33.1	Male	15,990	1,933	1,613	1,755	1,910	2,317	2,025	1,520	1,309	1,608	28.4
		Female	17,110	1,901	1,595	1,741	1,824	2,469	2,124	1,631	1,515	2,310	31.1
Lafayette	170.2	Male	83,886	9,081	7,682	8,059	13,649	17,463	10,747	7,361	5,194	4,650	27.0
		Female	86,314	8,835	7,368	7,897	13,518	16,117	11,466	7,640	5,777	7,696	28.4
Lafourche	88.5	Male	43,851	4,971	4,181	5,095	6,409	7,597	5,825	3,920	3,067	2,786	26.7
		Female	44,649	4,661	4,070	4,925	6,280	7,437	5,913	3,940	3,316	4,107	28.2
La Salle	18.1	Male	8,708	916	839	773	972	1,382	1,135	826	754	1,111	31.2
		Female	9,392	908	764	860	856	1,329	1,191	890	953	1,641	34.8
Lincoln	42.9	Male	21,367	1,720	1,549	1,618	6,622	2,957	2,110	1,426	1,406	1,959	24.1
		Female	21,533	1,633	1,382	1,554	5,440	2,735	2,377	1,684	1,640	3,088	27.8
Livingston	71.9	Male	35,781	4,188	3,856	3,714	4,040	6,767	5,489	3,076	2,342	2,309	28.1
		Female	36,119	4,257	3,739	3,608	4,080	6 876	5,082	3,031	2,449	2,997	28.5
Madison	15.7	Male	7,261	1,079	845	837	718	938	770	546	541	987	26.6
		Female	8,439	1,094	855	784	845	1,112	849	696	723	1,481	30.8
Morehouse	36.4	Male	17,074	2,072	1,763	1,842	1,774	2,447	1,905	1,608	1,590	2,073	29.4
		Female	19,326	2,036	1,755	1,908	1,880	2,626	2,149	1,998	1,833	3,141	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
LOUISIANA (continued)													
ALL COUNTIES (continued)													
Natchitoches	41.0	Male	19,329	2,185	1,862	2,043	2,727	2,878	2,196	1,569	1,555	2,314	27.9
		Female	21,671	2,054	1,808	1,876	3,254	3,060	2,461	1,817	1,928	3,413	31.0
Orleans	564.9	Male	264,310	27,733	23,047	24,703	35,806	50,637	31,647	22,422	22,585	25,730	29.1
		Female	300,590	27,243	23,033	25,124	36,932	52,378	35,521	26,803	27,708	45,848	32.2
Ouachita	145.5	Male	69,093	8,207	7,061	7,058	9,451	11,438	8,681	6,023	5,103	6,071	27.4
		Female	76,407	7,784	6,664	6,603	10,150	12,234	9.732	7,115	6,442	9,683	30.7
Plaquemines	26.4	Male	13,525	1,629	1,334	1,521	1,791	2,271	1,936	1,286	905	852	27.1
		Female	12,875	1,482	1,275	1,420	1,589	2,191	1,793	1,239	910	976	28.1
Pointe Coupee	24.7	Male	11,991	1,301	1,128	1,438	1,380	1,879	1,503	1,033	1,025	1,304	29.0
		Female	12,709	1,337	1,154	1,338	1,366	1,923	1,543	1,177	1,127	1,744	31.0
Rapides	143.5	Male	68,783	7,664	6,583	7,080	8,773	11,239	9,256	6,258	5,612	6,318	28.8
		Female	74,717	7,540	6,347	6,971	8,198	11,832	10,090	6,939	6,793	10,007	32.0
Red River	10.8	Male	5,157	620	513	546	522	712	593	442	471	738	30.3
		Female	5,643	575	470	565	542	774	659	496	575	987	33.6
Richland	22.3	Male	10,601	1,208	1,092	1,154	1,112	1,446	1,175	907	989	1,518	30.1
		Female	11,699	1,210	1.046	1,125	1,084	1,497	1,340	1,107	1,197	2,093	34.2
Sabine	28.2	Male	13,718	1,430	1,291	1,376	1,266	1,848	1,872	1,236	1,369	2,030	33.1
		Female	14,482	1,379	1,254	1,315	1,287	1,925	1,800	1,313	1,664	2,545	35.4
St. Bernard	69.3	Male	33,728	3,629	3,039	3,501	4,114	6,077	4,588	3,626	3,070	2,084	29.2
		Female	35,572	3,339	3,093	3,298	4,145	6,201	4,879	4,040	3,282	3,295	31.3
St. Charles	42.4	Male	21,199	2,521	2,164	2,405	2,7 2	3,710	2,942	2,121	1,413	1,201	27.1
		Female	21,201	2,485	1,963	2,275	2,545	3,775	2,982	2,047	1,402	1,727	28.5
St. Helena	10.1	Male	4,856	575	538	605	550	719	528	400	353	588	27.2
		Female	5,244	538	519	622	547	744	613	469	462	730	30.3
St. James	22.7	Male	10,938	1,258	1,077	1,404	1,528	1,814	1,344	934	717	862	26.1
		Female	11,762	1,304	1,116	1,341	1,513	1,817	1,514	1,001	811	1,345	28.3
St. John the Baptist	41.3	Male	20,465	2,637	2,129	2,322	2,594	3,764	2,898	1,685	1,171	1,265	26.5
		Female	20,835	2,584	2,055	2,236	2,525	3,938	2,860	1,646	1,296	1,695	27.6
St. Landry	88.1	Male	42,219	4,939	4,378	5,006	4,910	6,255	5,170	3,874	3,470	4,217	28.0
		Female	45,881	4,917	4,245	5,037	5,025	6,483	5,764	4,318	4,069	6,023	30.7
St. Martin	46.4	Male	22,640	2,852	2,413	2,690	2,858	3,634	2,901	1,875	1,629	1,788	26.4
		Female	23,760	2,670	2,356	2,702	2,937	3,713	3,100	1,997	1,854	2,431	28.3
St. Mary	64.9	Male	32,330	3,827	3,292	3,688	4,272	5,671	4,527	2,786	2,160	2,107	26.9
		Female	32,570	3,637	3,153	3,715	4,081	5,383	4,411	2,851	2,320	3,019	28.2
St. Tammany	144.1	Male	71,490	7,932	7,289	7,708	6,955	12,866	11,589	7,036	5,327	4,788	29.6
		Female	72,610	7,663	7,050	7,111	6,890	13,624	11,231	6,856	5,466	6,719	30.6
Tangipahoa	92.6	Male	44,475	5,433	4,552	4,609	6,338	7,087	5,474	3,510	3,319	4,153	26.8
		Female	48,125	5,134	4,201	4,332	6,785	7,551	5,842	4,147	3,989	6,144	29.8
Tensas	8.4	Male	3,940	478	439	467	363	512	398	295	372	616	29.4
		Female	4,460	466	407	447	408	574	422	403	486	847	33.7
Terrebonne	103.6	Male	51,801	6,667	5,276	5,756	7,013	9,773	6,920	4,398	3,112	2,886	26.2
		Female	51,799	6,348	5,078	5,619	6,636	9,230	6,987	4,388	3,423	4,090	27.4
Union	23.1	Male	11,064	1,077	1,024	1,116	1,130	1,604	1,409	1,010	1,073	1,621	32.4
		Female	12,036	1,114	987	1,052	1,044	1,607	1,512	1,102	1,287	2,331	36.4
Vermilion	52.6	Male	25,488	2,984	2,430	2,811	3,024	3,820	3,220	2,440	2,158	2,601	28.9
		Female	27,112	2,820	2,395	2,645	2,977	3,956	3,283	2,552	2,552	3,932	31.9
Vernon	62.1	Male	35,093	3,958	2,633	2,484	10,668	6,375	3,782	1,999	1,448	1,746	23.6
		Female	27,007	3,788	2,430	2,324	4,432	4,838	3,327	1,922	1,664	2,282	26.1
Washington	47.2	Male	22,264	2,430	2,133	2,332	2,490	3,334	2,768	2,066	2,111	2,600	30.2
		Female	24,936	2,376	2,101	2,128	2,433	3,436	3,042	2,434	2,527	4,459	35.0
Webster	45.6	Male	21,768	2,206	1,953	2,114	2,349	3,135	2,865	2,108	2,121	2,917	32.2
		Female	23,832	2,142	1,815	1,968	2,238	3,329	3,080	2,340	2,663	4,257	36.4
West Baton Rouge	21.3	Male	10,451	1,196	1,118	1,225	1,397	1,728	1,330	927	743	787	26.7
		Female	10,849	1,136	1,074	1,162	1,384	1,753	1,456	955	883	1,046	28.8
West Carroll	13.1	Male	6,296	692	585	669	580	879	829	588	559	915	32.1
		Female	6,804	618	628	620	576	907	871	627	747	1,210	35.6
West Feliciana	13.7	Male	9,476	418	451	447	1,799	3,214	1,560	710	424	453	30.0
		Female	4,224	467	404	375	490	665	485	427	351	560	30.7
Winn	17.5	Male	8,394	986	768	812	804	1,221	1,088	740	797	1,178	31.8
		Female	9,106	912	789	782	797	1,326	1,075	835	980	1,610	34.6
TOTAL METRO COUNTIES	**3,140.7**	**Male**	**1,518,635**	**168,345**	**144,065**	**151,334**	**202,664**	**286,123**	**204,123**	**135,800**	**113,787**	**112,394**	**28.2**
		Female	**1,622,065**	**163,625**	**139,964**	**147,676**	**203,570**	**291,146**	**215,889**	**147,902**	**131,629**	**180,664**	**30.4**
TOTAL STATE	**4,532.6**	**Male**	**2,199,168**	**245,030**	**209,837**	**223,211**	**293,954**	**391,780**	**288,327**	**194,727**	**168,104**	**184,198**	**28.3**
		Female	**2,333,432**	**238,014**	**203,164**	**216,968**	**285,260**	**394,537**	**303,501**	**212,775**	**195,581**	**283,632**	**30.7**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MAINE													
BANGOR	**138.9**	**Male**	**67,934**	**6,012**	**5,768**	**6,440**	**10,816**	**11,899**	**8,970**	**6,532**	**5,465**	**6,032**	**29.1**
		Female	**70,966**	**5,821**	**5,548**	**6,239**	**10,079**	**11,799**	**9,155**	**6,791**	**5,929**	**9,605**	**31.6**
Penobscot	138.9	Male	67,934	6,012	5,768	6,440	10,816	11,899	8,970	6,532	5,465	6,032	29.1
		Female	70,966	5,821	5,548	6,239	10,079	11,799	9,155	6,791	5,929	9,605	31.6
LEWISTON - AUBURN	**100.9**	**Male**	**47,886**	**4,575**	**4,317**	**4,840**	**5,718**	**8,092**	**6,326**	**4,556**	**4,313**	**5,149**	**30.6**
		Female	**53,014**	**4,515**	**4,161**	**4,774**	**5,953**	**8,188**	**6,436**	**4,956**	**5,104**	**8,927**	**33.7**
Androscoggin	100.9	Male	47,886	4,575	4,317	4,840	5,718	8,092	6,326	4,556	4,313	5,149	30.6
		Female	53,014	4,515	4,161	4,774	5,953	8,188	6,436	4,956	5,104	8,927	33.7
PORTLAND	**226.8**	**Male**	**108,180**	**9,152**	**9,180**	**10,213**	**13,052**	**20,142**	**15,072**	**10,209**	**9,617**	**11,543**	**31.2**
		Female	**118,620**	**8,805**	**8,698**	**9,602**	**13,425**	**20,475**	**15,319**	**11,201**	**11,476**	**19,619**	**34.2**
Cumberland	226.8	Male	108,180	9,152	9,180	10,213	13,052	20,142	15,072	10,209	9,617	11,543	31.2
		Female	118,620	8,805	8,698	9,602	13,425	20,475	15,319	11,201	11,476	19,619	34.2
ALL COUNTIES													
Androscoggin	100.9	Male	47,886	4,575	4,317	4,840	5,718	8,092	6,326	4,556	4,313	5,149	30.6
		Female	53,014	4,515	4,161	4,774	5,953	8,188	6,436	4,956	5,104	8,927	33.7
Aroostook	87.2	Male	43,659	4,485	3,980	4,608	5,951	7,449	5,630	4,019	3,403	4,134	28.8
		Female	43,541	4,103	3,862	4,408	4,790	7,051	5,759	4,105	3,747	5,716	31.5
Cumberland	226.8	Male	108,180	9,152	9,180	10,213	13,052	20,142	15,072	10,209	9,617	11,543	31.2
		Female	118,620	8,805	8,693	9,602	13,425	20,475	15,319	11,201	11,476	19,619	34.2
Franklin	29.4	Male	14,178	1,308	1,307	1,530	1,592	2,287	2,074	1,359	1,180	1,541	30.9
		Female	15,222	1,232	1,225	1,374	2,049	2,379	1,947	1,400	1,379	2,237	32.3
Hancock	44.8	Male	21,800	1,739	1,806	1,972	2,548	3,724	2,895	2,165	2,029	2,922	32.6
		Female	23,000	1,747	1,719	1,848	1,941	3,835	2,913	2,194	2,310	4,493	36.4
Kennebec	115.5	Male	55,578	5,084	5,024	5,578	6,239	9,458	7,787	5,428	5,033	5,947	31.2
		Female	59,922	4,957	4,674	5,272	6,634	9,766	7,846	5,748	5,715	9,310	33.6
Knox	34.4	Male	16,571	1,362	1,423	1,462	1,570	2,930	2,236	1,635	1,683	2,270	33.4
		Female	17,829	1,282	1,329	1,440	1,425	2,838	2,214	1,666	1,948	3,687	37.7
Lincoln	28.4	Male	13,779	1,278	1,182	1,274	1,128	2,338	1,914	1,367	1,354	1,944	33.7
		Female	14,621	1,135	1,087	1,232	1,150	2,352	1,888	1,418	1,502	2,857	36.9
Oxford	50.5	Male	24,592	2,173	2,218	2,523	2,295	4,013	3,272	2,565	2,439	3,094	32.7
		Female	25,908	2,088	2,081	2,439	2,278	3,836	3,300	2,632	2,712	4,542	35.7
Penobscot	138.9	Male	67,934	6,012	5,768	6,440	10,816	11,899	8,970	6,532	5,465	6,032	29.1
		Female	70,966	5,821	5,548	6,239	10,079	11,799	9,155	6,791	5,929	9,605	31.6
Piscataquis	18.1	Male	8,743	807	817	818	834	1,370	1,229	888	853	1,127	33.0
		Female	9,357	850	754	838	859	1,408	1,138	886	949	1,675	34.8
Sagadahoc	32.0	Male	15,677	1,493	1,509	1,485	1,731	2,999	2,357	1,336	1,236	1,531	30.4
		Female	16,323	1,488	1,471	1,419	1,591	2,925	2,261	1,324	1,439	2,405	32.5
Somerset	46.6	Male	22,804	2,248	2,226	2,407	2,131	3,689	3,228	2,243	2,032	2,600	31.5
		Female	23,796	2,096	2,111	2,278	2,072	3,828	3,121	2,303	2,251	3,736	33.7
Waldo	30.4	Male	15,053	1,510	1,432	1,521	1,514	2,674	2,045	1,403	1,326	1,628	30.8
		Female	15,347	1,419	1,284	1,421	1,430	2,679	1,990	1,470	1,424	2,230	32.9
Washington	35.6	Male	17,399	1,724	1,547	1,605	1,763	2,759	2,229	1,713	1,733	2,326	32.5
		Female	18,201	1,659	1,415	1,571	1,811	2,685	2,178	1,819	1,819	3,244	34.8
York	155.9	Male	76,066	7,160	6,859	7,279	8,222	13,910	10,398	7,061	6,908	8,269	31.1
		Female	79,834	6,628	6,533	6,926	7,538	13,664	10,242	7,457	7,791	13,055	34.0
TOTAL METRO COUNTIES	**466.6**	**Male**	**224,000**	**19,739**	**19,265**	**21,493**	**29,586**	**40,133**	**30,368**	**21,297**	**19,395**	**22,724**	**30.5**
		Female	**242,600**	**19,141**	**18,407**	**20,615**	**29,457**	**40,462**	**30,910**	**22,948**	**22,509**	**38,151**	**33.3**
TOTAL STATE	**1,175.4**	**Male**	**569,899**	**52,110**	**50,595**	**55,555**	**67,104**	**99,733**	**77,662**	**54,479**	**50,604**	**62,057**	**31.0**
		Female	**605,501**	**49,825**	**47,952**	**53,081**	**65,025**	**99,708**	**77,707**	**57,370**	**57,495**	**97,338**	**33.7**
MARYLAND													
BALTIMORE	**2,291.9**	**Male**	**1,109,541**	**92,071**	**90,663**	**108,045**	**137,291**	**206,011**	**164,988**	**113,692**	**102,600**	**94,180**	**31.2**
		Female	**1,182,359**	**88,451**	**87,021**	**103,657**	**133,510**	**211,269**	**171,101**	**119,340**	**116,667**	**151,343**	**33.5**
Anne Arundel	412.2	Male	210,782	17,627	17,466	20,097	30,262	40,736	35,097	21,417	16,164	11,916	29.9
		Female	201,418	16,551	16,493	18,824	22,579	38,725	32,873	20,531	17,055	17,787	31.8
Baltimore	669.7	Male	321,047	23,078	23,264	29,738	38,317	59,713	46,313	36,050	35,108	29,466	32.7
		Female	348,653	22,171	22,508	28,099	40,430	61,559	49,808	38,623	38,927	46,528	34.9
Baltimore city	760.6	Male	354,219	31,657	28,905	35,049	45,475	63,315	42.644	33,242	34,891	39,041	30.7
		Female	406,381	30,723	28,292	34,444	49,032	66,918	48,328	38,667	43,447	66,530	34.1

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MARYLAND (continued)													
BALTIMORE (continued)													
Carroll	112.7	Male	55,379	4,794	5,173	5,438	5,698	10,075	9,973	5,461	4,302	4,465	31.5
		Female	57,321	4,706	4,883	5,402	5,625	10,500	9,526	5,209	4,686	6,784	32.7
Harford	160.3	Male	80,273	7,205	7,761	8,731	9,312	14,586	14,010	8,261	5,929	4,478	29.9
		Female	80,027	6,906	7,295	8,195	8,095	14,995	13,817	7,833	6,246	6,645	31.4
Howard	146.7	Male	73,219	6,482	6,954	7,622	6,806	15,072	14,849	7,723	4,661	3,050	30.8
		Female	73,481	6,160	6,472	7,310	6,276	16,126	14,588	6,942	4,660	4,947	31.5
Queen Anne's	29.7	Male	14,622	1,228	1,140	1,370	1,421	2,514	2,102	1,538	1,545	1,764	33.6
		Female	15,078	1,234	1,078	1,383	1,473	2,446	2,161	1,535	1,646	2,122	34.7
CUMBERLAND	**105.8**	**Male**	**50,156**	**4,200**	**4,207**	**4,719**	**5,642**	**7,447**	**6,977**	**5,251**	**5,367**	**6,346**	**33.5**
		Female	**55,644**	**3,939**	**3,942**	**4,585**	**5,727**	**7,728**	**7,187**	**5,780**	**6,553**	**10,203**	**37.6**
Allegany	78.0	Male	36,582	2,870	2,866	3,383	4,268	5,240	4,958	3,964	4,126	4,907	34.4
		Female	41,418	2,684	2,787	3,331	4,355	5,442	5,239	4,432	5,054	8,094	39.0
Mineral, W. Va.	*27.8*	*Male*	*13,574*	*1,330*	*1,341*	*1,336*	*1,374*	*2,207*	*2,019*	*1,287*	*1,241*	*1,439*	*31.4*
		Female	*14,226*	*1,255*	*1,155*	*1,254*	*1,372*	*2,286*	*1,948*	*1,348*	*1,499*	*2,109*	*34.1*
HAGERSTOWN	**114.1**	**Male**	**57,167**	**4,276**	**4,446**	**5,210**	**8,075**	**10,438**	**7,925**	**5,729**	**5,257**	**5,811**	**31.3**
		Female	**56,933**	**4,040**	**4,202**	**4,944**	**5,645**	**8,971**	**7,868**	**5,989**	**5,965**	**9,309**	**35.8**
Washington	114.1	Male	57,167	4,276	4,446	5,210	8,075	10,438	7,925	5,729	5,257	5,811	31.3
		Female	56,933	4,040	4,202	4,944	5,645	8,971	7,868	5,989	5,965	9,309	35.8
ALL COUNTIES													
Allegany	78.0	Male	36,582	2,870	2,866	3,383	4,268	5,240	4,958	3,964	4,126	4,907	34.4
		Female	41,418	2,684	2,787	3,331	4,355	5,442	5,239	4,432	5,054	8,094	39.0
Anne Arundel	412.2	Male	210,782	17,627	17,466	20,097	30,262	40,736	35,097	21,417	16,164	11,916	29.9
		Female	201,418	16,551	16,493	18,824	22,579	38,725	32,873	20,531	17,055	17,787	31.8
Baltimore	669.7	Male	321,047	23,078	23,264	29,738	38,317	59,713	46,313	36,050	35,108	29,466	32.7
		Female	348,653	22,171	22,508	28,099	40,430	61,559	49,808	38,623	38,927	46,528	34.9
Baltimore city	760.6	Male	354,219	31,657	28,905	35,049	45,475	63,315	42,644	33,242	34,891	39,041	30.7
		Female	406,381	30,723	28,292	34,444	49,032	66,918	48,328	38,667	43,447	66,530	34.1
☐ Calvert	42.6	Male	21,221	2,174	2,129	2,471	1,900	3,845	3,578	1,879	1,646	1,599	30.0
		Female	21,379	2,053	1,979	2,234	1,923	4,069	3,231	1,890	1,832	2,168	31.1
Caroline	24.7	Male	11,950	1,113	991	1,220	1,199	1,875	1,678	1,128	1,199	1,547	32.7
		Female	12,750	1,017	1,023	1,123	1,208	1,998	1,646	1,284	1,356	2,095	35.0
Carroll	112.7	Male	55,379	4,794	5,173	5,438	5,698	10,075	9,973	5,461	4,302	4,465	31.5
		Female	57,321	4,706	4,883	5,402	5,625	10,500	9,526	5,209	4,686	6,784	32.7
☐ Cecil	66.3	Male	33,106	2,986	3,260	3,678	3,447	5,524	5,071	3,339	2,999	2,802	30.8
		Female	33,194	2,902	3,047	3,407	3,225	5,730	4,880	3,226	3,018	3,759	32.0
☐ Charles	86.5	Male	43,247	4,499	4,824	5,251	4,488	7,730	7,967	3,813	2,498	2,177	28.3
		Female	43,253	4,360	4,430	5,129	4,321	8,182	7,682	3,427	2,764	2,958	29.1
Dorchester	30.7	Male	14,550	1,154	1,148	1,372	1,445	2,250	1,919	1,494	1,675	2,093	34.6
		Female	16,150	1,110	1,110	1,322	1,554	2,338	2,081	1,658	1,926	3,051	38.1
☐ Frederick	131.8	Male	64,497	6,197	6,148	6,238	6,854	12,460	10,669	6,123	4,859	4,949	30.5
		Female	67,303	5,957	5,774	5,949	7,563	12,778	9,989	6,263	5,392	7,638	31.6
Garrett	28.8	Male	14,202	1,399	1,294	1,551	1,526	2,255	2,021	1,277	1,289	1,590	30.9
		Female	14,598	1,348	1,401	1,272	1,483	2,299	1,959	1,392	1,336	2,108	32.8
Harford	160.3	Male	80,273	7,205	7,761	8,731	9,312	14,586	14,010	8,261	5,929	4,478	29.9
		Female	80,027	6,906	7,295	8,195	8,095	14,995	13,817	7,833	6,246	6,645	31.4
Howard	146.7	Male	73,219	6,482	6,954	7,622	6,806	15,072	14,849	7,723	4,661	3,050	30.8
		Female	73,481	6,160	6,472	7,310	6,276	16,126	14,588	6,942	4,660	4,947	31.5
Kent	17.0	Male	8,151	601	591	693	1,111	1,220	1,058	809	908	1,160	33.8
		Female	8,849	590	564	730	1,102	1,230	1,118	892	1,000	1,623	36.9
☐ Montgomery	630.0	Male	302,667	23,134	24,828	29,818	31,530	56,192	51,305	34,985	28,891	21,984	32.5
		Female	327,333	22,062	23,832	28,960	30,488	60,473	55,827	36,625	31,762	37,304	34.6
☐ Prince George's	677.0	Male	329,340	29,931	29,347	33,712	46,258	67,458	53,768	31,818	22,087	14,961	28.8
		Female	347,660	28,487	28,140	32,567	47,930	72,750	56,319	31,489	24,855	25,123	30.0
Queen Anne's	29.7	Male	14,622	1,228	1,140	1,370	1,421	2,514	2,102	1,538	1,545	1,764	33.6
		Female	15,078	1,234	1,078	1,383	1,473	2,446	2,161	1,535	1,646	2,122	34.7
St. Mary's	66.4	Male	34,109	3,604	3,234	3,522	5,027	6,522	5,156	2,723	2,229	2,092	27.6
		Female	32,291	3,290	3,205	3,515	4,106	5,997	4,577	2,543	2,397	2,661	28.4
Somerset	19.3	Male	9,214	787	737	806	1,224	1,350	1,082	928	982	1,318	32.8
		Female	10,086	783	682	861	1,133	1,349	1,189	1,003	1,152	1,934	37.0
Talbot	27.1	Male	12,764	897	913	1,177	1,215	1,988	1,686	1,295	1,524	2,069	36.1
		Female	14,336	862	839	1,105	1,296	2,088	1,839	1,458	1,851	2,998	40.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MARYLAND (continued)													
ALL COUNTIES (continued)													
Washington	114.1	Male	57,167	4,276	4,446	5,210	8,075	10,438	7,925	5,729	5,257	5,811	31.3
		Female	56,933	4,040	4,202	4,944	5,645	8,971	7,868	5,989	5,965	9,309	35.8
Wicomico	69.3	Male	32,708	2,865	2,522	3,047	4,134	5,646	4,697	3,354	3,114	3,329	31.7
		Female	36,592	2,778	2,557	3,028	4,419	5,937	4,875	3,678	3,638	5,682	34.3
Worcester	34.9	Male	16,800	1,320	1,205	1,559	1,836	2,878	2,222	1,779	1,915	2,086	33.6
		Female	18,100	1,335	1,194	1,559	1,843	2,714	2,383	1,898	2,093	3,081	36.7
TOTAL METRO COUNTIES	**4,118.2**	**Male**	**1,997,368**	**168,138**	**168,511**	**197,806**	**244,111**	**374,898**	**310,229**	**205,342**	**174,963**	**153,370**	**30.9**
		Female	**2,120,832**	**160,996**	**161,212**	**190,178**	**238,960**	**389,664**	**322,136**	**212,681**	**197,309**	**247,696**	**32.9**
TOTAL STATE	**4,436.4**	**Male**	**2,151,816**	**181,878**	**181,146**	**212,753**	**262,828**	**400,882**	**331,748**	**220,129**	**189,798**	**170,654**	**30.9**
		Female	**2,284,584**	**174,109**	**173,787**	**204,693**	**257,104**	**415,614**	**343,803**	**228,487**	**214,058**	**272,929**	**33.0**
MASSACHUSETTS													
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,703.1**	**Male**	**1,756,437**	**134,692**	**140,317**	**169,692**	**229,827**	**326,169**	**243,500**	**176,166**	**162,225**	**173,849**	**31.2**
		Female	**1,946,663**	**128,602**	**134,027**	**163,155**	**231,762**	**338,652**	**258,264**	**188,665**	**188,743**	**314,793**	**34.3**
Essex	649.1	Male	305,751	24,882	25,269	30,639	33,673	52,462	42,152	31,757	31,407	33,510	32.3
		Female	343,349	23,763	24,236	29,230	35,014	55,141	45,075	34,712	36,378	59,800	36.0
Middlesex	1,365.2	Male	649,877	48,231	51,162	61,999	87,237	123,598	91,724	66,931	58,733	60,262	31.2
		Female	715,323	46,186	48,794	59,939	84,352	127,982	97,516	71,140	68,196	111,218	34.3
Norfolk	610.9	Male	287,732	19,953	23,051	29,698	34,052	49,668	41,256	31,596	28,831	29,627	32.5
		Female	323,168	19,062	21,814	28,352	35,207	52,712	44,630	34,163	32,976	54,252	36.0
Plymouth	437.8	Male	211,637	20,194	21,390	23,101	21,093	37,185	32,525	20,043	17,368	18,738	30.4
		Female	226,163	19,075	20,123	22,187	21,882	39,436	33,240	19,845	19,356	31,019	32.6
Suffolk	640.1	Male	301,440	21,432	19,445	24,255	53,772	63,256	35,843	25,839	25,886	31,712	30.0
		Female	338,660	20,516	19,060	23,447	55,307	63,381	37,803	28,805	31,837	58,504	33.0
NEW BEDFORD - FALL RIVER - ATTLEBORO	**492.9**	**Male**	**233,164**	**20,834**	**20,944**	**23,230**	**25,518**	**38,628**	**31,644**	**22,865**	**23,763**	**25,738**	**31.7**
		Female	**259,736**	**19,973**	**19,845**	**22,118**	**26,779**	**40,469**	**33,129**	**25,042**	**28,550**	**43,831**	**35.2**
Bristol	492.9	Male	233,164	20,834	20,944	23,230	25,518	38,628	31,644	22,865	23,763	25,738	31.7
		Female	259,736	19,973	19,845	22,118	26,779	40,469	33,129	25,042	28,550	43,831	35.2
PITTSFIELD	**143.1**	**Male**	**67,866**	**5,316**	**5,363**	**6,555**	**8,261**	**10,932**	**8,788**	**6,930**	**7,329**	**8,392**	**32.7**
		Female	**75,234**	**5,052**	**5,187**	**6,227**	**8,310**	**11,127**	**9,247**	**7,496**	**8,654**	**13,934**	**36.9**
Berkshire	143.1	Male	67,866	5,316	5,363	6,555	8,261	10,932	8,788	6,930	7,329	8,392	32.7
		Female	75,234	5,052	5,187	6,227	8,310	11,127	9,247	7,496	8,654	13,934	36.9
SPRINGFIELD	**586.1**	**Male**	**277,233**	**22,499**	**22,686**	**26,359**	**39,701**	**47,589**	**34,855**	**26,456**	**28,218**	**28,870**	**30.8**
		Female	**308,867**	**21,166**	**21,253**	**25,042**	**44,084**	**49,352**	**37,282**	**28,877**	**32,637**	**49,174**	**33.7**
Hampden	441.1	Male	207,697	17,944	17,762	20,707	24,647	34,238	26,464	20,823	22,296	22,816	31.7
		Female	233,403	16,963	16,843	19,790	26,156	36,249	28,895	22,986	25,947	39,574	35.2
Hampshire	145.0	Male	69,536	4,555	4,924	5,652	15,054	13,351	8,391	5,633	5,922	6,054	28.4
		Female	75,464	4,203	4,410	5,252	17,928	13,103	8,387	5,891	6,690	9,600	29.5
WORCESTER - FITCHBURG - LEOMINSTER	**662.9**	**Male**	**317,511**	**27,126**	**26,938**	**30,500**	**39,958**	**54,528**	**42,560**	**30,189**	**31,067**	**34,645**	**31.3**
		Female	**345,389**	**26,233**	**26,089**	**29,547**	**38,939**	**54,416**	**43,547**	**32,216**	**36,626**	**57,776**	**34.5**
Worcester	662.9	Male	317,511	27,126	26,938	30,500	39,958	54,528	42,560	30,189	31,067	34,645	31.3
		Female	345,389	26,233	26,089	29,547	38,939	54,416	43,547	32,216	36,626	57,776	34.5
ALL COUNTIES													
Barnstable	174.6	Male	81,630	5,907	6,065	6,940	7,619	13,052	9,964	7,200	9,178	15,705	36.2
		Female	92,970	5,738	5,889	6,609	6,879	13,807	10,733	8,340	11,961	23,014	42.0
Berkshire	143.1	Male	67,866	5,316	5,363	6,555	8,261	10,932	8,788	6,930	7,329	8,392	32.7
		Female	75,234	5,052	5,187	6,227	8,310	11,127	9,247	7,496	8,654	13,934	36.9
Bristol	492.9	Male	233,164	20,834	20,944	23,230	25,518	38,628	31,644	22,865	23,763	25,738	31.7
		Female	259,736	19,973	19,845	22,118	26,779	40,469	33,129	25,042	28,530	43,831	35.2
Dukes	10.6	Male	4,917	391	331	345	404	1,081	686	417	505	757	34.1
		Female	5,683	386	393	329	417	1,104	638	474	612	1,330	38.3
Essex	649.1	Male	305,751	24,882	25,269	30,639	33,673	52,462	42,152	31,757	31,407	33,510	32.3
		Female	343,349	23,763	24,236	29,230	35,014	55,141	45,075	34,712	36,378	59,800	36.0
Franklin	68.3	Male	33,156	2,772	2,666	2,876	3,672	6,636	4,357	2,914	3,418	3,845	31.9
		Female	35,144	2,664	2,594	2,654	3,626	6,395	4,272	3,212	3,678	6,049	34.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MASSACHUSETTS (continued)													
ALL COUNTIES (continued)													
Hampden	441.1	Male	207,697	17,944	17,762	20,707	24,647	34,238	26,464	20,823	22,296	22,816	31.7
		Female	233,403	16,963	16,843	19,790	26,156	36,249	28,895	22,986	25,947	39,574	35.2
Hampshire	145.0	Male	69,536	4,555	4,924	5,652	15,054	13,351	8,391	5,633	5,922	6,054	28.4
		Female	75,464	4,203	4,410	5,252	17,928	13,103	8,387	5,891	6,690	9,600	29.5
Middlesex	1,365.2	Male	649,877	48,231	51,162	61,999	87,237	123,598	91,724	66,931	58,733	60,262	31.2
		Female	715,323	46,186	48,794	59,939	84,352	127,982	97,516	71,140	68,196	111,218	34.3
Nantucket	5.8	Male	2,772	198	180	204	243	625	369	287	271	395	34.0
		Female	3,028	152	176	215	251	548	345	335	335	671	40.0
Norfolk	610.9	Male	287,732	19,953	23,051	29,698	34,052	49,668	41,256	31,596	28,831	29,627	32.5
		Female	323,168	19,062	21,814	28,352	35,207	52,712	44,630	34,163	32,976	54,252	36.0
Plymouth	437.8	Male	211,637	20,194	21,390	23,101	21,093	37,185	32,525	20,043	17,368	18,738	30.4
		Female	226,163	19,075	20,123	22,187	21,882	39,436	33,240	19,845	19,356	31,019	32.6
Suffolk	640.1	Male	301,440	21,432	19,445	24,255	53,772	63,256	35,843	25,839	25,886	31,712	30.0
		Female	338,660	20,516	19,060	23,447	55,307	63,381	37,803	28,805	31,837	58,504	33.0
Worcester	662.9	Male	317,511	27,126	26,938	30,500	39,958	54,528	42,560	30,189	31,067	34,645	31.3
		Female	345,389	26,233	26,089	29,547	38,939	54,416	43,547	32,216	36,626	57,776	34.5
TOTAL METRO COUNTIES	**5,588.1**	**Male**	**2,652,211**	**210,467**	**216,248**	**256,336**	**343,265**	**477,846**	**361,347**	**262,606**	**252,602**	**271,494**	**31.3**
		Female	**2,935,889**	**201,026**	**206,401**	**246,089**	**349,874**	**494,016**	**381,469**	**282,296**	**295,210**	**479,508**	**34.4**
TOTAL STATE	**5,847.4**	**Male**	**2,774,686**	**219,735**	**225,490**	**266,701**	**355,203**	**499,240**	**376,723**	**273,424**	**265,974**	**292,196**	**31.4**
		Female	**3,072,714**	**209,966**	**215,453**	**255,896**	**361,047**	**515,870**	**397,457**	**294,657**	**311,796**	**510,572**	**34.6**
MICHIGAN													
ANN ARBOR	**271.7**	**Male**	**135,820**	**11,277**	**9,963**	**10,003**	**28,833**	**32,240**	**18,128**	**10,294**	**7,977**	**7,105**	**27.4**
		Female	**135,880**	**10,603**	**9,630**	**9,556**	**26,718**	**30,563**	**17,826**	**10,574**	**8,661**	**11,749**	**28.7**
Washtenaw	271.7	Male	135,820	11,277	9,963	10,003	28,833	32,240	18,128	10,294	7,977	7,105	27.4
		Female	135,880	10,603	9,630	9,556	26,718	30,563	17,826	10,574	8,661	11,749	28.7
BATTLE CREEK	**138.1**	**Male**	**66,804**	**6,577**	**6,106**	**6,299**	**7,496**	**11,221**	**9,026**	**6,940**	**6,567**	**6,572**	**31.2**
		Female	**71,296**	**6,075**	**5,883**	**5,971**	**7,692**	**11,695**	**9,553**	**7,296**	**6,866**	**10,265**	**33.6**
Calhoun	138.1	Male	66,804	6,577	6,106	6,299	7,496	11,221	9,026	6,940	6,567	6,572	31.2
		Female	71,296	6,075	5,883	5,971	7,692	11,695	9,553	7,296	6,866	10,265	33.6
BENTON HARBOR	**166.0**	**Male**	**79,949**	**8,154**	**7,776**	**8,222**	**8,776**	**13,164**	**10,900**	**7,821**	**7,265**	**7,871**	**30.4**
		Female	**86,051**	**7,791**	**7,427**	**7,830**	**9,007**	**14,164**	**11,428**	**8,347**	**8,254**	**11,803**	**32.7**
Berrien	166.0	Male	79,949	8,154	7,776	8,222	8,776	13,164	10,900	7,821	7,265	7,871	30.4
		Female	86,051	7,791	7,427	7,830	9,007	14,164	11,428	8,347	8,254	11,803	32.7
DETROIT	**4,361.0**	**Male**	**2,112,389**	**199,332**	**199,033**	**212,113**	**244,603**	**378,561**	**293,567**	**214,454**	**195,113**	**175,613**	**30.3**
		Female	**2,248,611**	**191,598**	**190,330**	**204,433**	**247,740**	**390,306**	**307,245**	**229,146**	**217,480**	**270,333**	**32.4**
Lapeer	74.2	Male	36,805	4,023	4,101	4,315	3,832	6,438	5,982	3,275	2,397	2,442	28.3
		Female	37,395	3,948	3,981	4,072	3,724	6,837	5,778	3,210	2,569	3,276	29.3
Livingston	110.0	Male	55,620	5,512	6,069	6,646	5,285	9,958	9,891	5,184	3,581	3,494	29.3
		Female	54,380	5,081	5,515	5,766	4,932	10,271	9,491	4,678	3,830	4,816	30.7
Macomb	699.6	Male	342,138	30,390	31,242	36,429	40,983	60,719	51,220	37,492	30,779	22,884	30.3
		Female	357,462	29,064	30,067	35,485	40,743	61,371	53,524	38,526	33,274	35,408	32.1
Monroe	135.5	Male	67,005	7,014	7,070	7,353	7,427	11,679	9,914	6,512	5,116	4,920	29.0
		Female	68,495	6,877	6,507	7,022	7,271	11,681	9,803	6,506	5,458	7,370	30.6
Oakland	1,029.1	Male	501,614	43,854	44,908	49,728	55,507	92,833	77,444	53,885	45,527	37,928	31.1
		Female	527,486	42,030	42,915	47,407	55,224	95,313	78,987	56,002	49,113	60,495	33.0
St. Clair	141.2	Male	68,704	6,982	6,848	7,537	7,420	11,320	9,644	6,497	5,895	6,561	29.9
		Female	72,496	6,607	6,548	7,029	7,645	11,695	9,733	6,757	6,737	9,745	32.2
Wayne	2,171.4	Male	1,040,503	101,557	98,795	100,105	124,149	185,614	129,472	101,609	101,818	97,384	30.2
		Female	1,130,897	97,991	94,797	97,652	128,201	193,138	139,929	113,467	116,499	149,223	32.6
DETROIT - ANN ARBOR CONSOLIDATED AREA	***4,632.7***	***Male***	***2,248,209***	***210,609***	***208,996***	***222,116***	***273,436***	***410,801***	***311,695***	***224,748***	***203,090***	***182,718***	***30.1***
		Female	***2,384,491***	***202,201***	***199,960***	***213,989***	***274,458***	***420,869***	***325,071***	***239,720***	***226,141***	***282,082***	***32.2***
FLINT	**440.0**	**Male**	**212,775**	**22,373**	**21,434**	**22,990**	**26,394**	**36,637**	**29,674**	**22,522**	**16,176**	**14,575**	**28.6**
		Female	**227,225**	**21,582**	**20,599**	**22,280**	**27,161**	**39,488**	**31,887**	**22,843**	**17,948**	**23,437**	**30.6**
Genesee	440.0	Male	212,775	22,373	21,434	22,990	26,394	36,637	29,674	22,522	16,176	14,575	28.6
		Female	227,225	21,582	20,599	22,280	27,161	39,488	31,887	22,843	17,948	23,437	30.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
GRAND RAPIDS	**633.1**	**Male**	**306,596**	**32,560**	**27,887**	**30,249**	**40,817**	**56,561**	**40,918**	**27,720**	**24,017**	**25,867**	**28.9**
		Female	**326,504**	**31,398**	**26,622**	**28,769**	**41,999**	**57,419**	**42,694**	**29,294**	**27,177**	**41,132**	**31.0**
Kent	464.0	Male	223,152	23,581	19,899	21,658	29,954	41,543	28,824	20,293	17,965	19,435	29.0
		Female	240,848	22,813	18,836	20,770	31,324	42,588	30,461	21,839	20,445	31,772	31.3
Ottawa	169.1	Male	83,444	8,979	7,988	8,591	10,863	15,018	12,094	7,427	6,052	6,432	28.5
		Female	85,656	8,585	7,786	7,999	10,675	14,831	12,233	7,455	6,732	9,360	30.2
JACKSON	**148.0**	**Male**	**75,021**	**6,849**	**6,499**	**6,749**	**8,802**	**15,579**	**11,160**	**7,047**	**6,207**	**6,129**	**30.5**
		Female	**72,979**	**6,569**	**6,276**	**6,761**	**7,846**	**12,306**	**9,788**	**6,898**	**6,799**	**9,736**	**32.3**
Jackson	148.0	Male	75,021	6,849	6,499	6,749	8,802	15,579	11,160	7,047	6,207	6,129	30.5
		Female	72,979	6,569	6,276	6,761	7,846	12,306	9,788	6,898	6,799	9,736	32.3
KALAMAZOO	**216.9**	**Male**	**105,033**	**9,416**	**8,959**	**9,194**	**17,910**	**20,190**	**14,332**	**9,449**	**7,888**	**7,695**	**28.5**
		Female	**111,867**	**9,174**	**8,389**	**8,670**	**18,152**	**20,518**	**14,797**	**9,949**	**9,007**	**13,211**	**30.6**
Kalamazoo	216.9	Male	105,033	9,416	8,959	9,194	17,910	20,190	14,332	9,449	7,888	7,695	28.5
		Female	111,867	9,174	8,389	8,670	18,152	20,518	14,797	9,949	9,007	13,211	30.6
LANSING - EAST LANSING	**427.8**	**Male**	**208,983**	**20,092**	**18,665**	**19,034**	**36,976**	**41,495**	**28,040**	**17,489**	**13,802**	**13,390**	**27.3**
		Female	**218,817**	**19,319**	**17,770**	**18,336**	**37,746**	**41,950**	**28,521**	**17,932**	**15,379**	**21,864**	**28.9**
Clinton	56.8	Male	28,315	2,984	2,954	3,356	2,990	4,856	4,534	2,738	1,970	1,933	28.9
		Female	28,485	2,805	2,778	3,162	2,772	4,957	4,592	2,673	2,049	2,697	30.5
Eaton	94.9	Male	46,561	4,531	4,680	4,774	5,425	8,727	7,354	4,510	3,321	3,239	29.4
		Female	48,339	4,467	4,405	4,701	5,365	9,183	7,290	4,429	3,600	4,899	30.7
Ingham	276.1	Male	134,107	12,577	11,031	10,904	28,561	27,912	16,152	10,241	8,511	8,218	26.4
		Female	141,993	12,047	10,587	10,473	29,609	27,810	16,639	10,830	9,730	14,268	28.0
MUSKEGON	**155.8**	**Male**	**75,208**	**7,767**	**7,050**	**7,778**	**8,862**	**12,785**	**9,576**	**7,101**	**7,023**	**7,266**	**29.8**
		Female	**80,592**	**7,643**	**6,678**	**7,536**	**8,809**	**12,948**	**10,254**	**7,870**	**8,033**	**10,821**	**32.4**
Muskegon	155.8	Male	75,208	7,767	7,050	7,778	8,862	12,785	9,576	7,101	7,023	7,266	29.8
		Female	80,592	7,643	6,678	7,536	8,809	12,948	10,254	7,870	8,033	10,821	32.4
SAGINAW - BAY CITY - MIDLAND	**416.9**	**Male**	**203,171**	**21,047**	**20,121**	**21,905**	**23,949**	**35,369**	**28,739**	**19,306**	**16,361**	**16,374**	**29.1**
		Female	**213,729**	**20,163**	**19,264**	**20,855**	**24,280**	**36,690**	**29,486**	**20,050**	**18,244**	**24,697**	**31.1**
Bay	116.2	Male	56,699	5,667	5,247	5,942	6,723	9,954	7,847	5,354	4,891	5,074	29.8
		Female	59,501	5,508	4,984	5,577	6,912	9,818	7,850	5,577	5,640	7,635	31.9
Midland	76.2	Male	38,067	3,933	3,823	4,050	4,519	6,854	5,866	3,746	2,823	2,453	29.0
		Female	38,133	3,569	3,557	3,737	4,145	6,960	5,933	3,734	2,975	3,523	30.8
Saginaw	224.5	Male	108,405	11,447	11,051	11,913	12,707	18,561	15,026	10,206	8,647	8,847	28.8
		Female	116,095	11,086	10,723	11,541	13,223	19,912	15,703	10,739	9,629	13,539	30.8
ALL COUNTIES													
Alcona	10.4	Male	5,089	383	388	497	397	535	636	490	688	1,075	40.4
		Female	5,311	346	380	490	355	577	647	502	816	1,198	42.8
Alger	9.0	Male	4,501	389	388	449	420	716	623	421	498	597	33.4
		Female	4,499	423	390	453	373	662	563	431	542	662	34.2
Allegan	86.7	Male	42,943	4,435	4,190	4,455	4,894	7,547	5,958	3,780	3,584	4,100	29.6
		Female	43,757	4,341	4,028	4,226	4,398	7,358	6,061	3,931	3,887	5,527	31.6
Alpena	31.5	Male	15,352	1,435	1,370	1,717	1,799	2,298	2,157	1,574	1,318	1,684	30.9
		Female	16,148	1,415	1,343	1,677	1,753	2,311	2,223	1,592	1,502	2,332	33.2
Antrim	17.5	Male	8,605	850	737	830	815	1,316	1,154	765	874	1,264	33.1
		Female	8,895	747	756	820	735	1,304	1,146	823	998	1,566	35.7
Arenac	15.6	Male	7,718	742	681	808	782	1,099	984	688	842	1,092	32.7
		Female	7,882	658	719	810	705	1,139	953	727	927	1,244	34.2
Baraga	8.2	Male	4,198	396	353	430	420	683	537	319	422	638	32.3
		Female	4,002	376	367	412	291	570	483	321	469	713	34.7
Barry	48.1	Male	24,061	2,344	2,228	2,566	2,391	4,071	3,702	2,368	2,108	2,283	31.1
		Female	24,039	2,301	2,164	2,338	2,156	4,050	3,600	2,338	2,132	2,960	32.6
Bay	116.2	Male	56,699	5,667	5,247	5,942	6,723	9,954	7,847	5,354	4,891	5,074	29.8
		Female	59,501	5,508	4,984	5,577	6,912	9,818	7,850	5,577	5,640	7,635	31.9
Benzie	11.9	Male	5,810	513	504	577	577	905	824	538	552	820	33.1
		Female	6,090	484	456	605	559	893	831	539	652	1,071	35.6
Berrien	166.0	Male	79,949	8,154	7,776	8,222	8,776	13,164	10,900	7,821	7,265	7,871	30.4
		Female	86,051	7,791	7,427	7,830	9,007	14,164	11,428	8,347	8,254	11,803	32.7
Branch	40.1	Male	19,701	2,024	1,863	1,890	2,134	3,292	2,803	1,841	1,763	2,091	30.9
		Female	20,399	1,796	1,738	1,779	2,207	3,184	2,828	1,893	1,930	3,044	33.4
Calhoun	138.1	Male	66,804	6,577	6,106	6,299	7,496	11,221	9,026	6,940	6,567	6,572	31.2
		Female	71,296	6,075	5,883	5,971	7,692	11,695	9,553	7,296	6,866	10,265	33.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Cass	49.6	Male	24,408	2,404	2,302	2,471	2,406	3,982	3,561	2,450	2,326	2,506	31.6
		Female	25,192	2,319	2,276	2,290	2,308	4,154	3,549	2,504	2,467	3,325	33.2
Charlevoix	20.5	Male	10,033	992	870	1,063	1,060	1,666	1,453	895	914	1,120	31.2
		Female	10,467	964	846	950	1,033	1,672	1,415	991	1,018	1,578	33.6
Cheboygan	21.4	Male	10,535	973	984	1,131	996	1,588	1,408	948	1,050	1,457	32.5
		Female	10,865	982	924	1,015	941	1,594	1,462	979	1,218	1,750	34.9
Chippewa	28.5	Male	14,561	1,269	1,190	1,288	2,201	2,603	1,735	1,329	1,296	1,650	30.1
		Female	13,939	1,229	1,025	1,210	1,881	1,957	1,695	1,318	1,428	2,196	33.3
Clare	26.2	Male	12,689	1,109	1,093	1,345	1,153	1,705	1,613	1,192	1,477	2,002	34.6
		Female	13,511	1,112	1,103	1,227	1,202	1,796	1,668	1,299	1,780	2,324	36.9
Clinton	56.8	Male	28,315	2,984	2,954	3,356	2,990	4,856	4,534	2,738	1,970	1,933	28.9
		Female	28,485	2,805	2,778	3,162	2,772	4,957	4,592	2,673	2,049	2,697	30.5
Crawford	10.4	Male	5,168	507	414	605	518	808	683	463	518	652	31.7
		Female	5,232	501	407	518	484	748	709	526	593	746	34.4
Delta	38.6	Male	18,905	1,937	1,767	2,011	1,841	3,106	2,453	1,785	1,754	2,251	31.1
		Female	19,695	1,747	1,733	1,944	1,869	2,952	2,548	1,924	1,934	3,044	33.7
Dickinson	26.1	Male	12,726	1,168	1,015	1,188	1,212	2,024	1,542	1,214	1,368	1,995	33.8
		Female	13,374	1,105	937	1,083	1,206	1,878	1,549	1,316	1,556	2,744	38.1
Eaton	94.9	Male	46,561	4,531	4,680	4,774	5,425	8,727	7,354	4,510	3,321	3,239	29.4
		Female	48,339	4,467	4,405	4,701	5,365	9,183	7,290	4,429	3,600	4,899	30.7
Emmet	24.5	Male	11,879	1,087	1,143	1,164	1,294	2,140	1,669	1,056	989	1,337	30.8
		Female	12,621	1,096	982	1,114	1,335	2,135	1,663	1,120	1,197	1,979	33.4
Genesee	440.0	Male	212,775	22,373	21,434	22,990	26,394	36,637	29,674	22,522	16,176	14,575	28.6
		Female	227,225	21,582	20,599	22,280	27,161	39,488	31,887	22,843	17,948	23,437	30.6
Gladwin	22.3	Male	11,036	1,007	1,027	1,105	1,008	1,472	1,383	1,091	1,286	1,657	34.3
		Female	11,264	983	913	1,050	1,032	1,526	1,395	1,164	1,437	1,764	35.9
Gogebic	18.6	Male	9,020	634	692	791	868	1,248	1,001	860	1,195	1,731	37.8
		Female	9,580	649	630	796	732	1,053	1,052	941	1,316	2,411	43.8
Grand Traverse	58.9	Male	28,504	2,853	2,580	2,761	3,376	5,737	3,972	2,447	2,113	2,665	29.7
		Female	30,396	2,711	2,431	2,622	3,548	5,767	4,110	2,527	2,555	4,125	31.7
Gratiot	39.6	Male	19,197	2,064	1,834	2,003	2,400	3,015	2,596	1,724	1,590	1,971	29.3
		Female	20,403	1,921	1,742	1,909	2,410	3,104	2,690	1,793	1,804	3,030	32.2
Hillsdale	42.7	Male	20,931	2,034	1,974	2,137	2,521	3,194	2,858	1,947	1,851	2,415	30.6
		Female	21,769	1,992	1,855	1,984	2,430	3,343	2,869	1,973	2,069	3,254	32.8
Houghton	38.2	Male	20,336	1,475	1,318	1,470	5,477	2,609	1,949	1,365	1,783	2,890	26.6
		Female	17,864	1,442	1,164	1,380	2,634	2,241	1,945	1,294	2,014	3,750	35.4
Huron	36.1	Male	17,734	1,765	1,592	1,804	1,779	2,645	2,093	1,588	1,901	2,567	32.3
		Female	18,366	1,654	1,577	1,751	1,648	2,442	2,091	1,725	2,156	3,322	35.5
Ingham	276.1	Male	134,107	12,577	11,031	10,904	28,561	27,912	16,152	10,241	8,511	8,218	26.4
		Female	141,993	12,047	10,587	10,473	29,609	27,810	16,639	10,830	9,730	14,268	28.0
Ionia	52.9	Male	27,251	2,883	2,554	2,684	4,500	4,688	3,554	2,243	1,954	2,191	27.1
		Female	25,649	2,655	2,432	2,617	2,700	4,192	3,359	2,243	2,079	3,372	30.8
Iosco	30.1	Male	15,273	1,557	1,226	1,315	2,517	2,358	1,763	1,264	1,314	1,959	29.3
		Female	14,827	1,435	1,176	1,242	1,671	2,186	1,821	1,324	1,607	2,365	33.6
Iron	13.7	Male	6,570	514	444	534	506	880	708	631	949	1,404	40.7
		Female	7,130	509	422	551	481	797	726	746	1,101	1,797	46.1
Isabella	56.8	Male	27,552	2,462	2,098	2,285	7,594	4,638	3,018	1,872	1,687	1,898	24.4
		Female	29,248	2,347	2,032	2,188	8,936	4,332	2,983	1,958	1,905	2,567	24.3
Jackson	148.0	Male	75,021	6,849	6,499	6,749	8,802	15,579	11,160	7,047	6,207	6,129	30.5
		Female	72,979	6,569	6,276	6,761	7,846	12,306	9,788	6,898	6,799	9,736	32.3
Kalamazoo	216.9	Male	105,033	9,416	8,959	9,194	17,910	20,190	14,332	9,449	7,888	7,695	28.5
		Female	111,867	9,174	8,389	8,670	18,152	20,518	14,797	9,949	9,007	13,211	30.6
Kalkaska	13.1	Male	6,573	797	646	645	613	1,102	858	550	582	780	30.3
		Female	6,527	660	662	588	620	1,067	858	523	692	857	31.9
Kent	464.0	Male	223,152	23,581	19,899	21,658	29,954	41,543	28,824	20,293	17,965	19,435	29.0
		Female	240,848	22,813	18,836	20,770	31,324	42,588	30,461	21,839	20,445	31,772	31.3
Keweenaw	1.9	Male	979	85	55	58	68	134	110	74	117	278	43.1
		Female	921	58	54	47	57	112	87	68	159	279	51.1
Lake	8.6	Male	4,207	331	345	405	294	468	474	390	560	940	40.5
		Female	4,393	355	295	387	277	518	442	449	672	998	43.2
Lapeer	74.2	Male	36,805	4,023	4,101	4,315	3,832	6,438	5,982	3,275	2,397	2,442	28.3
		Female	37,395	3,948	3,981	4,072	3,724	6,837	5,778	3,210	2,569	3,276	29.3
Leelanau	15.1	Male	7,556	627	654	710	701	1,367	1,077	712	729	979	32.9
		Female	7,544	584	605	751	598	1,300	1,040	711	786	1,169	34.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Lenawee	89.7	Male	43,606	4,646	4,327	4,464	4,872	7,494	6,105	3,992	3,864	3,842	29.7
		Female	46,094	4,264	4,103	4,198	4,947	7,593	6,171	4,403	4,336	6,079	32.3
Livingston	110.0	Male	55,620	5,512	6,069	6,646	5,285	9,958	9,891	5,184	3,581	3,494	29.3
		Female	54,380	5,081	5,515	5,766	4,932	10,271	9,491	4,678	3,830	4,816	30.7
Luce	6.4	Male	3,174	319	265	336	288	497	413	309	322	425	32.6
		Female	3,226	291	264	259	280	477	446	327	368	514	35.9
Mackinac	10.1	Male	5,012	485	419	562	433	758	618	471	534	732	33.0
		Female	5,088	428	383	499	453	695	651	522	561	896	36.3
Macomb	699.6	Male	342,138	30,390	31,242	36,429	40,983	60,719	51,220	37,492	30,779	22,884	30.3
		Female	357,462	29,064	30,067	35,485	40,743	61,371	53,524	38,526	33,274	35,408	32.1
Manistee	23.3	Male	11,307	941	939	1,139	1,149	1,749	1,456	1,109	1,178	1,647	33.5
		Female	11,993	939	907	1,109	1,086	1,703	1,463	1,159	1,368	2,259	36.7
Marquette	74.8	Male	38,588	3,966	3,052	3,094	7,008	8,172	4,936	2,859	2,552	2,949	27.7
		Female	36,212	3,820	2,919	2,853	5,986	6,709	4,182	2,816	2,768	4,159	28.8
Mason	27.3	Male	13,357	1,231	1,101	1,220	1,352	2,149	1,786	1,270	1,372	1.876	33.3
		Female	13,943	1,201	1,072	1,199	1,337	2,035	1,775	1,267	1,558	2,499	35.7
Mecosta	39.2	Male	20,062	1,626	1,375	1,463	6,348	2,731	1,959	1,344	1,440	1,776	24.1
		Female	19,138	1,523	1,358	1,396	4,934	2,580	2,080	1,413	1,693	2,161	26.4
Menominee	26.0	Male	12,825	1,250	1,087	1,333	1,351	2,078	1,579	1,153	1,248	1,746	31.7
		Female	13,175	1,280	1,026	1,271	1,243	1,948	1,541	1,217	1,432	2,217	34.1
Midland	76.2	Male	38,067	3,933	3,823	4,050	4,519	6,854	5,866	3,746	2,823	2,453	29.0
		Female	38,133	3,569	3,557	3,737	4,145	6,960	5,933	3,734	2,975	3,523	30.8
Missaukee	11.0	Male	5,491	575	519	590	554	853	755	440	503	702	30.9
		Female	5,509	569	479	558	523	820	691	480	624	765	32.6
Monroe	135.5	Male	67,005	7,014	7,070	7,353	7,427	11,679	9,914	6,512	5,116	4,920	29.0
		Female	68,495	6,877	6,507	7,022	7,271	11,681	9,803	6,506	5,458	7,370	30.6
Montcalm	50.2	Male	24,632	2,537	2,512	2,553	2,567	3,769	3,328	2,296	2,204	2,866	30.7
		Female	25,568	2,480	2,255	2,421	2,493	3,866	3,395	2,367	2,571	3,720	33.1
Montmorency	8.1	Male	3,986	354	315	397	340	508	430	364	536	742	36.8
		Female	4,114	352	306	348	344	500	447	395	622	800	39.6
Muskegon	155.8	Male	75,208	7,767	7,050	7,778	8,862	12,785	9,576	7,101	7,023	7,266	29.8
		Female	80,592	7,643	6,678	7,536	8,809	12,948	10,254	7,870	8,033	10,821	32.4
Newaygo	37.1	Male	18,186	1,874	1,673	1,992	1,669	2,735	2,395	1,751	1,775	2,322	31.9
		Female	18,914	1,767	1,666	1,838	1,699	2,684	2,570	1,781	2,015	2,894	34.3
Oakland	1,029.1	Male	501,614	43,854	44,908	49,728	55,507	92,833	77,444	53,885	45,527	37,928	31.1
		Female	527,486	42,030	42 915	47,407	55,224	95,313	78,987	56,002	49,113	60,495	33.0
Oceana	22.9	Male	11,171	1,131	1,109	1,198	1,087	1,726	1,519	1,079	1,011	1,311	31.1
		Female	11,729	1,215	1,022	1,191	1,067	1,704	1,572	1,061	1,158	1,739	33.0
Ogemaw	18.2	Male	8,884	857	735	871	809	1,213	1,134	799	1,032	1,434	34.6
		Female	9,316	773	808	848	835	1,243	1,158	883	1,234	1,534	36.3
Ontonagon	9.4	Male	4,745	405	419	497	316	657	689	503	503	756	36.1
		Female	4,655	353	426	486	329	619	634	428	542	838	36.8
Osceola	20.2	Male	9,942	1,027	978	1,100	931	1,487	1,320	913	922	1,264	31.3
		Female	10,258	953	914	955	954	1,536	1,362	910	1,073	1,601	33.8
Oscoda	7.3	Male	3,576	298	294	362	260	483	449	331	451	648	37.0
		Female	3,724	304	254	361	335	389	488	362	503	728	39.5
Otsego	16.1	Male	7,880	848	771	829	778	1,316	1,116	729	687	806	30.4
		Female	8,220	819	738	867	755	1,312	1,161	758	726	1,084	32.1
Ottawa	169.1	Male	83,444	8,979	7,988	8,591	10,863	15,018	12,094	7,427	6,052	6,432	28.5
		Female	85,656	8,585	7,786	7,999	10,675	14,831	12,233	7,455	6,732	9,360	30.2
Presque Isle	14.2	Male	7,103	678	595	750	644	1,040	841	727	776	1,052	33.5
		Female	7,097	633	560	693	625	920	855	723	844	1,244	36.4
Roscommon	18.9	Male	9,294	711	638	897	779	1,132	1,007	814	1,392	1,924	39.9
		Female	9,606	641	575	765	742	1,132	1.125	942	1,692	1,992	43.4
Saginaw	224.5	Male	108,405	11,447	11,051	11,913	12,707	18,561	15,026	10,206	8,647	8,847	28.8
		Female	116,095	11,086	10,723	11,541	13,223	19,912	15,703	10,739	9,629	13,539	30.8
St. Clair	141.2	Male	68,704	6,982	6,848	7,537	7,420	11,320	9,644	6,497	5,895	6,561	29.9
		Female	72,496	6,607	6,548	7,029	7,645	11,695	9,733	6,757	6,737	9,745	32.2
St. Joseph	58.2	Male	28,371	3,052	2,737	2,722	3,040	4,835	3,835	2,676	2,447	3,027	30.4
		Female	29,829	2,996	2,525	2,521	2,963	4,903	3,874	2,790	2,798	4,459	33.0
Sanilac	41.4	Male	20,356	2,005	1,927	2,198	2,041	3,062	2,533	1,809	2,007	2,774	31.6
		Female	21,044	1,959	1,870	1,999	2,009	2,955	2,595	1,985	2,231	3,441	34.1
Schoolcraft	8.5	Male	4,062	408	331	419	333	626	503	384	423	635	33.6
		Female	4,438	392	383	391	415	603	511	443	527	773	35.7

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MICHIGAN (continued)													
ALL COUNTIES (continued)													
Shiawassee	70.5	Male	34,627	3,779	3,603	3,865	3,741	6,007	5,135	3,260	2,633	2,604	28.9
		Female	35,873	3,595	3,497	3,661	3,666	6,139	5,176	3,207	2,898	4,034	30.7
Tuscola	57.6	Male	28,541	2,990	2,926	3,231	3,024	4,823	4,118	2,544	2,325	2,560	29.4
		Female	29,059	2,762	2,852	3,002	2,942	4,840	4,156	2,583	2,487	3,435	31.1
Van Buren	69.6	Male	33,996	3,607	3,410	3,459	3,404	5,609	4,723	3,121	2,889	3,774	30.6
		Female	35,604	3,434	3,218	3,240	3,315	5,883	4,712	3,236	3,209	5,357	32.8
Washtenaw	271.7	Male	135,820	11,277	9,963	10,003	28,833	32,240	18,128	10,294	7,977	7,105	27.4
		Female	135,880	10,603	9,630	9,556	26,718	30,563	17,826	10,574	8,661	11,749	28.7
Wayne	2,171.4	Male	1,040,503	101,557	98,795	100,105	124,149	185,614	129,472	101,609	101,818	97,384	30.2
		Female	1,130,897	97,991	94,797	97,652	128,201	193,138	139,929	113,467	116,499	149,223	32.6
Wexford	27.0	Male	12,966	1,335	1,214	1,316	1,274	2,074	1,672	1,247	1,238	1,596	31.5
		Female	14,034	1,273	1,173	1,319	1,374	2,105	1,817	1,300	1,431	2,242	33.9
TOTAL METRO COUNTIES	**7,375.3**	**Male**	**3,581,749**	**345,444**	**333,493**	**354,536**	**453,418**	**653,802**	**494,060**	**350,143**	**308,396**	**288,457**	**29.6**
		Female	**3,793,551**	**331,915**	**318,868**	**340,997**	**457,150**	**668,047**	**513,479**	**370,199**	**343,848**	**449,048**	**31.7**
TOTAL STATE	**9,211.9**	**Male**	**4,489,090**	**434,424**	**415,283**	**444,585**	**565,342**	**801,024**	**613,323**	**431,311**	**390,612**	**393,186**	**29.8**
		Female	**4,722,810**	**416,828**	**396,985**	**426,069**	**560,366**	**810,854**	**633,148**	**454,470**	**436,515**	**587,575**	**31.9**
MINNESOTA													
DULUTH	**258.3**	**Male**	**126,403**	**11,901**	**10,159**	**11,220**	**16,476**	**22,456**	**15,554**	**11,400**	**11,956**	**15,281**	**31.0**
		Female	**131,897**	**11,382**	**9,689**	**10,664**	**15,855**	**20,904**	**15,377**	**11,786**	**13,385**	**22,855**	**33.8**
St. Louis	214.9	Male	105,161	9,912	8,399	9,328	13,710	18,739	12,987	9,523	9,975	12,588	31.0
		Female	109,739	9,424	8,002	8,892	13,305	17,439	12,883	9,857	11,097	18,840	33.7
Douglas, Wisc.	*43.4*	*Male*	*21,242*	*1,989*	*1,760*	*1,892*	*2,766*	*3,717*	*2,567*	*1,877*	*1,981*	*2,693*	*31.0*
		Female	*22,158*	*1,958*	*1,687*	*1,772*	*2,550*	*3,465*	*2,494*	*1,929*	*2,288*	*4,015*	*34.0*
FARGO - MOORHEAD	**148.2**	**Male**	**73,093**	**7,021**	**5,574**	**5,823**	**13,718**	**14,703**	**8,787**	**6,023**	**5,269**	**6,175**	**28.0**
		Female	**75,107**	**6,767**	**5,250**	**5,545**	**14,202**	**13,609**	**8,621**	**6,150**	**5,515**	**9,448**	**29.3**
Clay	49.4	Male	24,080	2,208	1,788	2,096	5,038	3,983	2,804	2,056	1,865	2,242	27.3
		Female	25,320	2,142	1,746	1,981	5,686	3,698	2,831	2,142	1,908	3,186	28.0
Cass, N. D.	*98.8*	*Male*	*49,013*	*4,813*	*3,786*	*3,727*	*8,680*	*10,720*	*5,983*	*3,967*	*3,404*	*3,933*	*28.3*
		Female	*49,787*	*4,625*	*3,504*	*3,564*	*8,516*	*9,911*	*5,790*	*4,008*	*3,607*	*6,262*	*29.7*
MINNEAPOLIS - ST. PAUL	**2,254.5**	**Male**	**1,096,852**	**104,574**	**95,142**	**104,160**	**139,293**	**222,074**	**163,641**	**100,143**	**82,672**	**85,153**	**29.7**
		Female	**1,157,648**	**100,473**	**91,158**	**99,983**	**139,843**	**225,140**	**163,539**	**101,490**	**91,246**	**144,776**	**31.5**
Anoka	217.3	Male	108,852	12,364	11,886	12,166	12,451	21,564	18,803	9,823	5,810	3,985	27.6
		Female	108,448	11,780	11,387	11,682	12,208	22,524	18,362	9,001	5,750	5,754	28.2
Carver	41.1	Male	20,697	2,304	1,939	2,094	2,574	3,832	2,993	1,936	1,359	1,666	28.8
		Female	20,403	2,101	1,834	2,020	2,459	3,597	2,946	1,768	1,388	2,290	30.0
Chisago	29.8	Male	15,008	1,710	1,483	1,601	1,413	2,384	2,298	1,233	1,182	1,704	30.4
		Female	14,792	1,538	1,385	1,492	1,327	2,398	2,117	1,201	1,194	2,140	31.9
Dakota	224.0	Male	110,707	12,168	11,555	11,723	12,382	21,782	19,054	9,785	6,619	5,639	28.5
		Female	113,293	11,924	11,195	11,470	12,009	23,175	18,877	9,153	6,833	8,657	29.3
Hennepin	961.3	Male	461,264	37,942	34,486	39,002	62,146	99,073	65,860	43,494	39,165	40,096	30.8
		Female	500,036	36,848	33,063	37,543	63,037	100,219	67,085	45,906	43,991	72,344	32.9
Isanti	26.5	Male	13,233	1,454	1,374	1,456	1,309	2,281	2,057	1,116	835	1,351	29.5
		Female	13,267	1,393	1,285	1,374	1,216	2,313	1,989	1,038	924	1,735	30.9
Ramsey	462.6	Male	220,107	20,276	17,171	19,790	31,605	43,962	28,413	19,941	18,514	20,435	29.8
		Female	242,493	19,329	16,437	19,022	33,188	44,030	29,420	21,567	21,868	37,632	32.6
Scott	50.5	Male	25,452	2,802	2,731	2,994	2,768	4,611	4,192	2,146	1,536	1,672	28.1
		Female	25,048	2,676	2,469	2,804	2,582	4,694	3,960	1,992	1,329	2,342	29.2
Washington	128.0	Male	64,801	6,918	6,747	7,365	6,653	12,485	11,663	6,000	3,727	3,243	28.8
		Female	63,199	6,479	6,555	6,889	6,002	12,463	10,944	5,456	3,710	4,701	29.6
Wright	66.5	Male	33,296	4,064	3,536	3,519	3,390	5,789	4,935	2,594	2,248	3,221	28.7
		Female	33,204	3,955	3,363	3,445	3,253	5,722	4,552	2,401	2,378	4,135	29.5
St. Croix, Wisc.	*46.9*	*Male*	*23,435*	*2,572*	*2,234*	*2,450*	*2,602*	*4,311*	*3,373*	*2,075*	*1,677*	*2,141*	*29.3*
		Female	*23,465*	*2,450*	*2,185*	*2,242*	*2,562*	*4,005*	*3,287*	*2,007*	*1,681*	*3,046*	*30.7*
ROCHESTER	**96.6**	**Male**	**45,891**	**4,739**	**4,148**	**4,530**	**5,386**	**8,919**	**7,339**	**4,203**	**3,182**	**3,445**	**29.6**
		Female	**50,709**	**4,537**	**4,020**	**4,325**	**6,863**	**9,485**	**7,475**	**4,160**	**3,545**	**6,299**	**30.9**
Olmsted	96.6	Male	45,891	4,739	4,148	4,530	5,386	8,919	7,339	4,203	3,182	3,445	29.6
		Female	50,709	4,537	4,020	4,325	6,863	9,485	7,475	4,160	3,545	6,299	30.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ST. CLOUD	**177.2**	**Male**	**88,831**	**9,773**	**8,039**	**9,356**	**14,686**	**15,169**	**10,662**	**7,088**	**6,064**	**7,994**	**26.7**
		Female	**88,369**	**9,263**	**7,714**	**8,792**	**14,352**	**14,389**	**10,385**	**6,768**	**6,158**	**10,548**	**27.8**
Benton	27.4	Male	13,544	1,657	1,301	1,306	1,718	2,612	1,604	1,039	974	1,333	28.0
		Female	13,856	1,614	1,208	1,291	1,753	2,467	1,586	1,001	1,004	1,932	29.3
Sherburne	35.3	Male	17,979	2,099	1,856	1,829	2,396	3,421	2,703	1,322	1,024	1,329	27.4
		Female	17,321	2,040	1,860	1,737	1,844	3,307	2,463	1,228	1,056	1,786	28.6
Stearns	114.5	Male	57,308	6,017	4,882	6,221	10,572	9,136	6,355	4,727	4,066	5,332	26.1
		Female	57,192	5,609	4,646	5,764	10,755	8,615	6,336	4,539	4,098	6,830	27.1
ALL COUNTIES													
Aitkin	14.0	Male	6,972	639	562	651	586	908	843	594	809	1,380	36.7
		Female	7,028	541	540	624	494	907	854	646	885	1,537	39.8
Anoka	217.3	Male	108,852	12,364	11,886	12,166	12,451	21,564	18,803	9,823	5,810	3,985	27.6
		Female	108,448	11,780	11,387	11,682	12,208	22,524	18,362	9,001	5,750	5,754	28.2
Becker	30.8	Male	15,437	1,654	1,465	1,573	1,587	2,324	1,929	1,356	1,324	2,225	31.2
		Female	15,363	1,478	1,313	1,510	1,408	2,270	1,891	1,325	1,509	2,659	33.7
Beltrami	33.5	Male	16,735	1,677	1,380	1,614	2,914	2,760	2,013	1,362	1,206	1,809	27.8
		Female	16,765	1,664	1,329	1,503	2,825	2,617	1,941	1,350	1,344	2,192	29.1
Benton	27.4	Male	13,544	1,657	1,301	1,306	1,718	2,612	1,604	1,039	974	1,333	28.0
		Female	13,856	1,614	1,208	1,291	1,753	2,467	1,586	1,001	1,004	1,932	29.3
Big Stone	7.7	Male	3,747	323	285	353	350	510	424	372	418	712	36.2
		Female	3,953	322	298	352	293	467	425	369	433	994	40.8
Blue Earth	52.3	Male	25,493	2,429	1,754	2,051	5,201	4,706	2,799	2,043	1,949	2,561	27.8
		Female	26,807	2,321	1,676	1,949	5,549	4,186	2,750	2,090	2,255	4,031	29.6
Brown	28.1	Male	13,650	1,337	1,161	1,398	1,595	2,038	1,605	1,280	1,296	1,940	31.5
		Female	14,450	1,238	1,079	1,275	1,740	1,993	1,606	1,290	1,390	2,839	34.5
Carlton	30.4	Male	15,197	1,477	1,428	1,596	1,441	2,478	2,021	1,525	1,414	1,817	31.7
		Female	15,203	1,425	1,259	1,500	1,381	2,333	1,969	1,478	1,499	2,359	33.7
Carver	41.1	Male	20,697	2,304	1,939	2,094	2,574	3,832	2,993	1,936	1,359	1,666	28.8
		Female	20,403	2,101	1,834	2,020	2,459	3,597	2,946	1,768	1,388	2,290	30.0
Cass	22.9	Male	11,338	1,000	903	1,140	864	1,485	1,407	1,045	1,287	2,207	37.0
		Female	11,562	1,029	925	1,091	768	1,449	1,459	1,051	1,456	2,334	38.6
Chippewa	14.5	Male	7,074	725	545	661	663	1,107	840	626	721	1,186	33.5
		Female	7,426	725	522	600	645	1,005	834	693	792	1,610	37.6
Chisago	29.8	Male	15,008	1,710	1,483	1,601	1,413	2,384	2,298	1,233	1,182	1,704	30.4
		Female	14,792	1,538	1,385	1,492	1,327	2,398	2,117	1,201	1,194	2,140	31.9
Clay	49.4	Male	24,080	2,208	1,788	2,096	5,038	3,983	2,804	2,056	1,865	2,242	27.3
		Female	25,320	2,142	1,746	1,981	5,686	3,698	2,831	2,142	1,908	3,186	28.0
Clearwater	9.1	Male	4,619	477	400	516	424	571	595	405	425	806	33.6
		Female	4,481	434	411	434	362	557	589	368	440	886	35.7
Cook	4.2	Male	2,147	158	163	195	183	383	308	212	219	326	34.8
		Female	2,053	155	134	188	170	348	298	183	233	344	36.1
Cottonwood	14.2	Male	6,879	720	547	644	632	1,050	836	636	643	1,171	33.5
		Female	7,321	666	582	611	562	956	812	660	774	1,698	38.5
Crow Wing	45.0	Male	21,746	2,085	1,872	2,119	2,028	3,272	2,912	1,954	2,154	3,350	33.5
		Female	23,254	2,087	1,855	2,054	2,125	3,381	2,915	2,061	2,587	4,189	35.4
Dakota	224.0	Male	110,707	12,168	11,555	11,723	12,382	21,782	19,054	9,785	6,619	5,639	28.5
		Female	113,293	11,924	11,195	11,470	12,009	23,175	18,877	9,153	6,833	8,657	29.3
Dodge	15.7	Male	7,734	881	710	776	757	1,312	1,065	658	660	915	30.7
		Female	7,966	931	675	764	742	1,263	1,041	650	662	1,238	31.9
Douglas	30.1	Male	14,792	1,445	1,191	1,344	1,765	2,213	1,862	1,259	1,463	2,250	32.5
		Female	15,308	1,442	1,179	1,300	1,752	2,084	1,813	1,318	1,505	2,915	34.5
Faribault	19.0	Male	9,194	901	702	898	913	1,338	1,092	895	966	1,489	33.8
		Female	9,806	864	648	820	824	1,233	1,107	941	1,119	2,250	39.6
Fillmore	21.4	Male	10,627	1,057	919	1,022	965	1,521	1,262	987	1,092	1,802	33.9
		Female	10,773	927	819	947	835	1,382	1,278	1,013	1,175	2,397	38.7
Freeborn	35.1	Male	17,163	1,581	1,446	1,657	1,789	2,696	2,256	1,635	1,797	2,306	32.8
		Female	17,937	1,610	1,316	1,580	1,610	2,521	2,276	1,732	1,874	3,418	36.5
Goodhue	40.3	Male	19,833	1,926	1,673	2,077	2,015	3,214	2,667	1,751	1,729	2,781	31.9
		Female	20,467	1,821	1,664	1,864	1,765	3,027	2,638	1,813	1,831	4,044	35.4
Grant	7.3	Male	3,590	330	266	321	295	487	418	332	399	742	37.3
		Female	3,710	301	271	313	268	443	433	345	407	929	41.0
Hennepin	961.3	Male	461,264	37,942	34,486	39,002	62,146	99,073	65,860	43,494	39,165	40,096	30.8
		Female	500,036	36,848	33,063	37,543	63,037	100,219	67,085	45,906	43,991	72,344	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Houston	19.1	Male	9,486	946	839	940	998	1,571	1,112	910	849	1,321	31.5
		Female	9,614	890	784	970	851	1,430	1,148	899	912	1,730	34.2
Hubbard	15.4	Male	7,576	699	613	813	620	1,083	997	699	780	1,272	34.6
		Female	7,824	771	633	742	606	1,059	1,047	748	791	1,427	36.0
Isanti	26.5	Male	13,233	1,454	1,374	1,456	1,309	2,281	2,057	1,116	835	1,351	29.5
		Female	13,267	1,393	1,285	1,374	1,216	2,313	1,989	1,038	924	1,735	30.9
Itasca	45.3	Male	22,753	2,479	2,081	2,254	2,157	3,837	2,951	2,051	2,164	2,779	31.3
		Female	22,547	2,249	1,928	2,140	2,162	3,559	2,917	2,052	2,306	3,234	32.9
Jackson	13.0	Male	6,464	648	510	560	804	961	735	604	677	965	32.4
		Female	6,536	575	500	540	641	870	712	673	697	1,328	37.0
Kanabec	13.2	Male	6,521	695	608	682	614	924	887	583	622	906	32.2
		Female	6,679	660	606	670	588	927	904	608	628	1,088	33.8
Kandiyohi	38.7	Male	19,077	1,930	1,615	1,644	2,443	3,209	2,312	1,660	1,699	2,565	30.9
		Female	19,623	1,892	1,422	1,625	2,507	3,075	2,331	1,667	1,879	3,225	32.7
Kittson	6.4	Male	3,198	295	256	273	270	501	388	294	345	576	35.1
		Female	3,202	286	227	268	252	426	363	319	331	730	38.9
Koochiching	17.3	Male	8,612	876	786	899	851	1,434	1,133	822	824	987	31.2
		Female	8,688	844	792	793	862	1,351	1,156	866	844	1,180	32.8
Lac qui Parle	10.2	Male	5,103	471	364	457	486	731	574	476	576	968	35.7
		Female	5,097	450	385	438	409	606	557	497	599	1,156	39.7
Lake	12.4	Male	6,373	639	518	573	656	1,087	902	738	612	648	32.4
		Female	6,027	570	489	572	575	908	859	675	559	820	33.9
Lake of the Woods	4.0	Male	2,019	178	154	226	170	274	286	162	240	329	35.3
		Female	1,981	148	152	186	160	244	275	210	226	380	38.7
Le Sueur	24.1	Male	12,020	1,230	1,064	1,336	1,247	1,848	1,590	1,018	1,045	1,642	31.1
		Female	12,080	1,254	1,021	1,187	1,057	1,707	1,572	1,025	1,134	2,123	33.9
Lincoln	8.0	Male	3,958	360	334	410	342	507	462	386	434	723	35.6
		Female	4,042	390	311	376	284	449	497	353	454	928	39.2
Lyon	25.6	Male	12,735	1,363	1,043	1,245	1,872	2,044	1,512	1,000	1,098	1,558	29.1
		Female	12,865	1,178	973	1,116	1,816	1,800	1,507	1,078	1,212	2,185	32.5
McLeod	30.7	Male	15,224	1,604	1,396	1,455	1,587	2,502	2,061	1,342	1,321	1,956	31.3
		Female	15,476	1,479	1,269	1,401	1,438	2,467	1,978	1,342	1,432	2,670	33.7
Mahnomen	5.2	Male	2,641	293	254	309	233	316	302	241	257	436	32.3
		Female	2,559	275	258	302	196	296	306	206	273	447	33.4
Marshall	12.7	Male	6,499	735	593	653	575	944	792	584	684	939	32.3
		Female	6,201	616	534	637	484	865	763	551	636	1,115	34.6
Martin	24.7	Male	12,062	1,163	1,010	1,081	1,253	1,952	1,459	1,123	1,203	1,818	32.8
		Female	12,638	1,115	891	1,023	1,190	1,802	1,460	1,171	1,337	2,649	37.0
Meeker	21.4	Male	10,619	1,129	918	1,034	1,017	1,651	1,263	966	1,029	1,612	32.3
		Female	10,781	1,098	897	982	893	1,497	1,244	976	1,099	2,095	35.2
Mille Lacs	19.5	Male	9,716	1,084	845	1,061	905	1,385	1,211	814	877	1,534	32.0
		Female	9,784	933	766	907	865	1,360	1,250	832	933	1,938	35.5
Morrison	30.7	Male	15,216	1,729	1,486	1,792	1,472	2,179	1,741	1,384	1,345	2,088	30.2
		Female	15,484	1,693	1,395	1,753	1,399	2,057	1,805	1,375	1,447	2,560	32.3
Mower	38.8	Male	18,810	1,693	1,488	1,889	1,909	2,795	2,121	2,017	2,184	2,714	33.7
		Female	19,990	1,606	1,426	1,807	1,814	2,564	2,255	2,187	2,404	3,927	38.5
Murray	11.1	Male	5,545	549	481	588	496	838	597	532	621	843	32.9
		Female	5,555	539	439	563	456	711	600	583	615	1,049	36.2
Nicollet	28.1	Male	13,966	1,403	1,099	1,287	2,332	2,645	1,741	1,182	974	1,303	28.3
		Female	14,134	1,362	1,090	1,177	2,486	2,223	1,731	1,160	999	1,906	29.3
Nobles	21.2	Male	10,351	977	901	1,028	1,205	1,508	1,256	1,015	1,001	1,460	32.1
		Female	10,849	969	827	999	1,040	1,473	1,233	1,078	1,098	2,132	35.9
Norman	8.9	Male	4,448	410	376	409	353	587	493	411	494	915	36.8
		Female	4,452	434	340	370	314	525	512	410	465	1,082	39.7
Olmsted	96.6	Male	45,891	4,739	4,148	4,530	5,386	8,919	7,339	4,203	3,182	3,445	29.6
		Female	50,709	4,537	4,020	4,325	6,863	9,485	7,475	4,160	3,545	6,299	30.9
Otter Tail	54.1	Male	26,898	2,417	2,088	2,639	2,577	3,859	3,248	2,596	2,799	4,675	34.7
		Female	27,202	2,255	2,023	2,374	2,365	3,584	3,227	2,612	2,984	5,778	38.1
Pennington	15.3	Male	7,537	829	661	665	949	1,267	939	601	630	996	30.2
		Female	7,763	755	620	646	948	1,182	943	645	622	1,402	32.7
Pine	21.4	Male	10,961	1,088	952	1,110	1,066	1,733	1,395	999	1,005	1,613	32.3
		Female	10,439	1,062	880	996	909	1,351	1,373	915	1,070	1,883	35.2
Pipestone	10.9	Male	5,225	493	433	505	605	715	572	482	543	877	33.1
		Female	5,675	534	421	480	512	685	598	525	607	1,313	38.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MINNESOTA (continued)													
ALL COUNTIES (continued)													
Polk	34.4	Male	16,963	1,707	1,504	1,616	2,081	2,568	1,937	1,535	1,564	2,451	31.1
		Female	17,437	1,559	1,402	1,553	1,884	2,427	2,034	1,543	1,746	3,289	34.6
Pope	12.0	Male	5,969	576	463	545	552	858	648	558	684	1,085	34.9
		Female	6,031	551	472	492	463	729	687	577	688	1,372	39.5
Ramsey	462.6	Male	220,107	20,276	17,171	19,790	31,605	43,962	28,413	19,941	18,514	20,435	29.8
		Female	242,493	19,329	16,437	19,022	33,188	44,030	29,420	21,567	21,868	37,632	32.6
Red Lake	5.3	Male	2,689	278	224	302	298	368	326	232	237	424	31.6
		Female	2,611	286	252	290	225	315	298	220	258	467	33.0
Redwood	18.5	Male	9,126	906	757	912	902	1,292	1,125	793	969	1,470	33.4
		Female	9,374	887	730	868	754	1,234	1,078	793	993	2,037	37.0
Renville	19.9	Male	9,899	958	831	971	1,017	1,439	1,043	963	1,045	1,632	33.1
		Female	10,001	956	731	921	848	1,271	1,078	979	1,098	2,119	37.5
Rice	47.9	Male	23,562	2,209	1,992	2,296	4,205	3,687	3,168	1,897	1,663	2,445	27.9
		Female	24,338	2,244	1,928	2,106	3,891	3,669	3,041	1,889	1,903	3,667	30.5
Rock	10.5	Male	5,124	550	440	472	522	767	607	449	588	729	32.5
		Female	5,376	533	449	476	466	710	600	518	593	1,031	35.9
Roseau	13.1	Male	6,739	712	641	635	659	1,007	851	546	646	1,042	32.2
		Female	6,361	674	564	590	617	892	807	548	606	1,063	33.2
St. Louis	214.9	Male	105,161	9,912	8,399	9,328	13,710	18,739	12,987	9,523	9,975	12,588	31.0
		Female	109,739	9,424	8,002	8,892	13,305	17,439	12,383	9,857	11,097	18,840	33.7
Scott	50.5	Male	25,452	2,802	2,731	2,994	2,768	4,611	4,192	2,146	1,536	1,672	28.1
		Female	25,048	2,676	2,469	2,804	2,582	4,694	3,960	1,992	1,529	2,342	29.2
Sherburne	35.3	Male	17,979	2,099	1,856	1,829	2,396	3,421	2,703	1,322	1,024	1,329	27.4
		Female	17,321	2,040	1,860	1,737	1,844	3,307	2,463	1,228	1,056	1,786	28.6
Sibley	15.2	Male	7,567	782	653	687	761	1,081	909	755	728	1,211	33.3
		Female	7,633	751	616	710	650	943	937	769	775	1,482	36.6
Stearns	114.5	Male	57,308	6,017	4,882	6,221	10,572	9,136	6,355	4,727	4,066	5,332	26.1
		Female	57,192	5,609	4,646	5,764	10,755	8,615	6,336	4,539	4,098	6,830	27.1
Steele	30.9	Male	15,185	1,625	1,326	1,427	1,802	2,651	1,993	1,297	1,298	1,766	30.3
		Female	15,715	1,559	1,248	1,408	1,798	2,543	1,979	1,354	1,367	2,459	32.3
Stevens	10.9	Male	5,367	498	420	476	1,040	780	553	468	452	680	28.2
		Female	5,533	490	381	461	946	697	545	508	516	989	32.0
Swift	12.7	Male	6,301	669	520	621	629	900	677	537	694	1,054	32.9
		Female	6,399	572	486	645	514	782	709	591	739	1,361	37.8
Todd	26.3	Male	13,221	1,477	1,208	1,358	1,300	1,848	1,572	1,165	1,278	2,015	31.9
		Female	13,079	1,380	1,133	1,367	1,051	1,736	1,589	1,111	1,328	2,384	34.3
Traverse	5.2	Male	2,577	229	214	238	232	308	277	288	278	513	37.4
		Female	2,623	197	184	267	174	273	299	287	295	647	42.2
Wabasha	20.0	Male	9,925	1,031	878	987	968	1,659	1,236	848	940	1,378	31.6
		Female	10,075	1,010	826	940	907	1,485	1,226	832	914	1,935	34.1
Wadena	14.4	Male	7,038	706	623	774	722	927	882	628	677	1,099	32.5
		Female	7,362	740	625	726	616	908	912	648	722	1,465	35.7
Waseca	19.0	Male	9,425	1,090	798	872	1,206	1,613	1,084	771	885	1,106	29.6
		Female	9,575	1,040	722	782	1,095	1,484	1,071	839	857	1,685	32.7
Washington	128.0	Male	64,801	6,918	6,747	7,365	6,653	12,485	11,663	6,000	3,727	3,243	28.8
		Female	63,199	6,479	6,555	6,889	6,002	12,463	10,944	5,456	3,710	4,701	29.6
Watonwan	11.9	Male	5,895	579	438	522	598	890	705	588	601	974	34.1
		Female	6,005	554	429	474	533	781	695	625	645	1,269	38.3
Wilkin	8.2	Male	4,078	394	354	454	486	587	442	425	354	582	31.0
		Female	4,122	385	335	366	377	551	476	415	407	810	36.0
Winona	46.3	Male	22,218	2,090	1,777	1,954	3,725	3,688	2,650	1,848	1,769	2,717	29.2
		Female	24,082	1,947	1,650	1,905	4,562	3,432	2,605	1,913	1,957	4,111	30.8
Wright	66.5	Male	33,296	4,064	3,536	3,519	3,390	5,789	4,935	2,594	2,248	3,221	28.7
		Female	33,204	3,955	3,363	3,445	3,253	5,722	4,552	2,401	2,378	4,135	29.5
Yellow Medicine	13.0	Male	6,518	635	481	618	766	898	725	597	652	1,146	33.5
		Female	6,482	568	459	521	669	746	749	630	702	1,438	38.7
TOTAL METRO COUNTIES	**2,745.7**	**Male**	**1,337,380**	**128,634**	**115,282**	**127,020**	**175,511**	**264,573**	**194,060**	**120,938**	**102,081**	**109,281**	**29.6**
		Female	**1,408,320**	**123,389**	**110,455**	**121,731**	**177,487**	**266,146**	**193,826**	**122,410**	**112,273**	**180,603**	**31.4**
TOTAL STATE	**4,224.3**	**Male**	**2,068,346**	**201,562**	**176,962**	**198,180**	**259,013**	**377,649**	**283,656**	**186,745**	**170,986**	**213,593**	**30.3**
		Female	**2,155,954**	**193,135**	**168,871**	**188,918**	**256,724**	**371,229**	**283,293**	**189,613**	**186,145**	**318,026**	**32.3**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI													
BILOXI - GULFPORT	**198.7**	**Male**	**99,701**	**10,248**	**9,081**	**9,710**	**15,828**	**16,836**	**12,914**	**8,989**	**8,056**	**8,039**	**28.0**
		Female	**98,999**	**10,037**	**8,745**	**9,121**	**12,181**	**16,458**	**13,210**	**9,176**	**8,502**	**11,569**	**30.7**
Hancock	29.5	Male	14,765	1,440	1,432	1,836	1,441	2,112	1,951	1,409	1,476	1,668	30.8
		Female	14,735	1,362	1,355	1,447	1,353	2,136	2,010	1,417	1,590	2,065	33.7
Harrison	169.2	Male	84,936	8,808	7,649	7,874	14,387	14,724	10,963	7,580	6,580	6,371	27.5
		Female	84,264	8,675	7,390	7,674	10,828	14,322	11,200	7,759	6,912	9,504	30.3
JACKSON	**394.3**	**Male**	**186,693**	**20,920**	**18,610**	**18,546**	**24,221**	**34,820**	**24,368**	**16,383**	**13,447**	**15,378**	**28.2**
		Female	**207,607**	**20,437**	**17,886**	**17,992**	**26,821**	**37,644**	**27,245**	**18,857**	**16,241**	**24,484**	**30.5**
Hinds	267.7	Male	125,083	13,689	12,097	12,149	17,596	23,609	15,351	10,772	9,348	10,472	28.0
		Female	142,617	13,521	11,769	11,819	19,818	25,699	17,984	13,088	11,424	17,495	30.6
Madison	47.7	Male	22,914	2,890	2,581	2,528	2,700	4,058	2,586	1,776	1,550	2,245	26.9
		Female	24,786	2,825	2,330	2,396	3,080	4,224	2,818	2,067	1,894	3,152	29.2
Rankin	78.9	Male	38,696	4,341	3,932	3,869	3,925	7,153	6,431	3,835	2,549	2,661	29.6
		Female	40,204	4,091	3,787	3,777	3,923	7,721	6,443	3,702	2,923	3,837	30.9
PASCAGOULA	**125.4**	**Male**	**62,963**	**7,192**	**6,618**	**6,752**	**7,610**	**11,321**	**9,556**	**6,011**	**4,323**	**3,580**	**27.9**
		Female	**62,437**	**6,890**	**6,388**	**6,421**	**7,053**	**10,920**	**9,565**	**5,727**	**4,554**	**4,919**	**29.1**
Jackson	125.4	Male	62,963	7,192	6,618	6,752	7,610	11,321	9,556	6,011	4,323	3,580	27.9
		Female	62,437	6,890	6,388	6,421	7,053	10,920	9,565	5,727	4,554	4,919	29.1
ALL COUNTIES													
Adams	38.7	Male	17,948	1,934	1,830	1,980	2,057	2,784	2,176	1,702	1,615	1,870	29.2
		Female	20,752	1,990	1,799	1,922	2,254	3,127	2,645	2,164	1,950	2,901	32.7
Alcorn	34.4	Male	16,578	1,687	1,604	1,646	1,656	2,725	2,477	1,569	1,388	1,826	31.2
		Female	17,822	1,542	1,506	1,522	1,650	2,847	2,597	1,620	1,691	2,847	34.5
Amite	13.5	Male	6,536	738	653	743	677	846	739	551	599	990	30.4
		Female	6,964	701	633	716	643	892	792	662	748	1,177	33.8
Attala	19.7	Male	9,425	920	931	1,040	927	1,221	1,148	865	883	1,490	32.3
		Female	10,275	916	921	924	848	1,301	1,189	1,000	1,107	2,069	36.9
Benton	8.6	Male	4,169	476	390	512	462	544	468	376	372	569	29.5
		Female	4,431	473	412	448	471	553	494	416	416	748	32.4
Bolivar	45.3	Male	21,182	2,935	2,571	2,657	2,761	2,960	2,083	1,326	1,493	2,396	24.2
		Female	24,118	2,768	2,540	2,582	3,067	3,403	2,416	1,776	2,009	3,557	28.2
Calhoun	15.5	Male	7,512	759	732	760	807	1,134	933	638	680	1,069	31.2
		Female	7,988	709	696	709	773	1,069	960	759	843	1,470	35.4
Carroll	9.9	Male	4,778	495	459	491	481	654	622	400	439	737	32.1
		Female	5,122	537	465	523	500	654	630	449	531	833	33.2
Chickasaw	18.3	Male	8,724	1,034	898	917	939	1,369	1,131	746	700	990	29.2
		Female	9,576	1,019	828	919	942	1,379	1,171	842	863	1,613	32.8
Choctaw	9.2	Male	4,425	497	432	503	456	620	563	386	335	633	30.2
		Female	4,775	503	393	458	430	658	588	403	455	887	34.2
Claiborne	12.9	Male	6,076	676	552	610	1,226	855	579	451	423	704	24.9
		Female	6,824	700	573	559	1,452	866	614	490	579	991	26.5
Clarke	17.7	Male	8,494	965	828	852	852	1,285	1,081	774	726	1,131	30.8
		Female	9,206	899	829	865	885	1,305	1,077	858	869	1,619	33.6
Clay	22.1	Male	10,441	1,285	1,073	1,096	1,312	1,725	1,213	858	782	1,097	27.6
		Female	11,659	1,331	1,060	1,028	1,417	1,714	1,300	1,016	1,029	1,764	30.8
Coahoma	36.0	Male	16,785	2,341	1,899	2,132	1,879	2,287	1,679	1,235	1,315	2,018	25.6
		Female	19,215	2,271	1,828	2,053	2,049	2,475	2,100	1,693	1,618	3,128	30.7
Copiah	27.3	Male	13,027	1,471	1,245	1,427	1,844	1,845	1,418	1,065	1,063	1,649	27.9
		Female	14,273	1,418	1,271	1,313	1,592	1,907	1,643	1,243	1,335	2,551	33.1
Covington	16.7	Male	7,989	926	833	843	856	1,090	1,057	704	676	1,004	29.9
		Female	8,711	886	780	910	846	1,169	1,138	757	824	1,401	33.0
☐ De Soto	60.9	Male	30,008	3,206	3,361	3,666	2,900	4,868	5,385	2,777	1,885	1,960	28.8
		Female	30,892	3,067	3,290	3,512	2,875	5,552	5,256	2,665	2,131	2,544	29.9
Forrest	70.4	Male	33,040	3,358	2,953	2,993	5,885	5,688	3,921	2,571	2,587	3,084	27.3
		Female	37,360	3,259	2,886	2,912	6,555	5,812	4,161	3,192	3,257	5,326	30.3
Franklin	8.5	Male	4,059	446	417	404	417	578	458	386	379	574	31.0
		Female	4,441	444	353	357	436	569	536	416	472	858	36.1
George	16.5	Male	8,197	998	922	878	820	1,241	1,200	730	584	824	28.9
		Female	8,303	930	858	834	799	1,275	1,174	694	710	1,029	30.7
Greene	10.4	Male	5,114	639	595	505	526	762	694	410	409	574	28.8
		Female	5,286	602	538	501	539	757	678	457	468	746	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Grenada	21.6	Male	10,168	1,159	1,057	1,067	1,136	1,555	1,271	886	875	1,162	29.3
		Female	11,432	1,135	1,088	1,044	1,152	1,701	1,419	1,051	1,110	1,732	32.6
Hancock	29.5	Male	14,765	1,440	1,432	1,836	1,441	2,112	1,951	1,409	1,476	1,668	30.8
		Female	14,735	1,362	1,355	1,447	1,353	2,136	2,010	1,417	1,590	2,065	33.7
Harrison	169.2	Male	84,936	8,808	7,649	7,874	14,387	14,724	10,963	7,580	6,580	6,371	27.5
		Female	84,264	8,675	7,390	7,674	10,828	14,322	11,200	7,759	6,912	9,504	30.3
Hinds	267.7	Male	125,083	13,689	12,097	12,149	17,596	23,609	15,351	10,772	9,348	10,472	28.0
		Female	142,617	13,521	11,769	11,819	19,818	25,699	17,984	13,088	11,424	17,495	30.6
Holmes	23.3	Male	10,851	1,399	1,199	1,454	1,317	1,261	996	791	877	1,557	25.4
		Female	12,449	1,424	1,169	1,371	1,395	1,449	1,205	1,016	1,181	2,239	31.0
Humphreys	13.8	Male	6,455	907	731	885	755	764	655	474	486	798	24.5
		Female	7,345	874	781	849	760	887	760	598	651	1,185	29.6
Issaquena	2.4	Male	1,169	132	155	150	131	179	131	81	85	125	25.9
		Female	1,231	143	121	139	159	149	166	91	108	155	28.6
Itawamba	21.5	Male	10,448	975	901	1,010	1,173	1,574	1,558	1,024	936	1,297	32.4
		Female	11,052	908	965	939	1,075	1,628	1,541	1,025	1,138	1,833	35.1
Jackson	125.4	Male	62,963	7,192	6,618	6,752	7,610	11,321	9,556	6,011	4,323	3,580	27.9
		Female	62,437	6,890	6,388	6,421	7,053	10,920	9,565	5,727	4,554	4,919	29.1
Jasper	17.8	Male	8,657	1,044	940	895	914	1,268	980	768	730	1,118	29.2
		Female	9,143	984	835	822	914	1,265	1,101	847	850	1,525	33.0
Jefferson	9.5	Male	4,553	628	526	568	565	595	421	322	321	607	24.9
		Female	4,947	546	467	501	558	707	554	408	393	813	30.7
Jefferson Davis	14.3	Male	6,915	847	808	798	690	983	828	525	601	835	28.2
		Female	7,385	777	738	753	703	1,036	831	633	743	1,171	32.0
Jones	63.3	Male	30,224	3,039	2,890	2,829	3,559	4,950	3,955	2,928	2,607	3,467	30.6
		Female	33,076	3,012	2,711	2,673	3,524	5,066	4,202	3,323	3,223	5,342	34.1
Kemper	10.3	Male	4,939	554	513	511	532	724	524	406	440	735	30.0
		Female	5,361	558	543	526	525	708	547	478	475	1,001	32.5
Lafayette	30.8	Male	15,112	1,190	1,142	1,262	3,775	2,577	1,793	1,064	1,027	1,282	25.7
		Female	15,688	1,304	1,114	1,238	2,776	2,385	2,006	1,218	1,326	2,321	30.9
Lamar	27.1	Male	13,382	1,530	1,365	1,421	1,689	2,336	1,916	1,159	973	993	27.9
		Female	13,718	1,396	1,290	1,360	1,524	2,394	1,951	1,230	1,054	1,519	30.4
Lauderdale	81.3	Male	38,581	4,101	3,647	3,603	5,247	6,520	4,946	3,364	3,216	3,937	29.1
		Female	42,719	4,019	3,724	3,436	4,631	6,672	5,179	4,093	3,996	6,969	33.3
Lawrence	12.9	Male	6,221	745	663	662	671	898	788	593	495	706	29.1
		Female	6,679	674	619	646	710	919	883	592	566	1,070	32.5
Leake	19.3	Male	9,259	984	920	957	925	1,333	1,079	872	795	1,394	31.3
		Female	10,041	928	886	851	924	1,335	1,185	981	1,016	1,935	35.8
Lee	62.6	Male	29,966	3,258	2,992	2,954	3,167	5,239	4,383	2,874	2,300	2,799	30.0
		Female	32,634	2,993	2,813	2,863	3,407	5,429	4,713	3,016	2,852	4,548	32.8
Leflore	41.3	Male	19,148	2,487	2,057	2,133	2,852	2,684	2,008	1,333	1,492	2,102	25.2
		Female	22,152	2,414	2,043	2,043	3,200	2,968	2,313	1,767	1,896	3,508	29.6
Lincoln	31.5	Male	15,152	1,762	1,594	1,529	1,613	2,400	1,846	1,328	1,275	1,805	29.5
		Female	16,348	1,608	1,489	1,419	1,540	2,437	1,985	1,558	1,563	2,749	33.7
Lowndes	60.4	Male	28,706	3,412	2,868	2,886	4,017	5,233	3,742	2,419	1,907	2,222	27.2
		Female	31,694	3,259	2,808	2,901	4,565	5,269	4,018	2,679	2,357	3,838	29.4
Madison	47.7	Male	22,914	2,890	2,581	2,528	2,700	4,058	2,586	1,776	1,550	2,245	26.9
		Female	24,786	2,825	2,330	2,396	3,080	4,224	2,818	2,067	1,894	3,152	29.2
Marion	26.7	Male	12,889	1,542	1,325	1,391	1,393	1,944	1,505	1,182	1,171	1,436	29.1
		Female	13,811	1,414	1,193	1,291	1,387	1,927	1,579	1,370	1,344	2,306	33.4
Marshall	32.4	Male	15,706	1,917	1,738	1,872	2,015	2,189	1,924	1,317	1,229	1,505	26.4
		Female	16,694	1,731	1,602	1,876	2,041	2,342	2,083	1,490	1,393	2,136	29.7
Monroe	36.7	Male	17,518	1,917	1,875	1,864	1,817	2,759	2,299	1,566	1,432	1,989	29.7
		Female	19,182	1,851	1,756	1,771	1,826	2,770	2,508	1,732	1,847	3,121	33.6
Montgomery	13.2	Male	6,145	626	578	660	626	809	752	540	582	972	32.2
		Female	7,055	639	599	674	611	834	796	691	748	1,463	37.1
Neshoba	25.2	Male	12,077	1,373	1,279	1,171	1,202	1,845	1,499	1,099	1,070	1,539	30.5
		Female	13,123	1,347	1,221	1,148	1,180	1,919	1,561	1,305	1,180	2,262	33.7
Newton	20.5	Male	9,768	970	921	905	1,153	1,377	1,167	927	928	1,420	31.8
		Female	10,732	979	878	850	1,064	1,415	1,258	1,105	1,068	2,115	36.4
Noxubee	12.8	Male	6,088	738	691	740	729	837	621	482	471	779	26.7
		Female	6,712	765	681	717	708	817	704	596	588	1,136	30.9
Oktibbeha	37.9	Male	19,037	1,741	1,541	1,490	5,754	3,062	1,945	1,188	1,006	1,310	23.8
		Female	18,863	1,687	1,504	1,499	4,609	2,778	2,146	1,352	1,215	2,073	25.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MISSISSIPPI (continued)													
ALL COUNTIES (continued)													
Panola	29.2	Male	13,973	1,711	1,479	1,667	1,542	1,950	1,482	1,150	1,150	1,842	28.0
		Female	15,227	1,606	1,453	1,580	1,483	2,018	1,722	1,391	1,436	2,538	32.4
Pearl River	37.9	Male	18,521	2,062	1,936	1,962	2,009	2,792	2,712	1,819	1,541	1,688	29.6
		Female	19,379	1,941	1,842	1,881	1,969	2,956	2,768	1,917	1,703	2,402	32.0
Perry	10.6	Male	5,131	627	537	589	545	753	684	480	393	523	28.6
		Female	5,469	606	523	563	560	801	748	504	441	723	31.0
Pike	37.9	Male	17,745	2,103	1,905	1,845	1,931	2,600	2,072	1,588	1,578	2,123	29.2
		Female	20,155	2,099	1,773	1,792	1,953	2,880	2,300	1,860	1,943	3,555	33.5
Pontotoc	22.6	Male	10,965	1,204	993	1,096	1,139	1,736	1,361	1,058	967	1,411	31.1
		Female	11,635	1,038	993	999	1,083	1,723	1,482	1,072	1,210	2,035	34.9
Prentiss	25.5	Male	12,230	1,192	1,127	1,239	1,414	1,882	1,710	1,141	1,051	1,474	31.1
		Female	13,270	1,200	1,106	1,146	1,361	1,912	1,765	1,233	1,305	2,242	34.5
Quitman	12.0	Male	5,756	778	667	707	574	742	603	385	467	833	27.0
		Female	6,244	717	655	662	622	784	622	548	611	1,023	30.9
Rankin	78.9	Male	38,696	4,341	3,932	3,869	3,925	7,153	6,431	3,835	2,549	2,661	29.6
		Female	40,204	4,091	3,787	3,777	3,923	7,721	6,443	3,702	2,923	3,837	30.9
Scott	25.7	Male	12,479	1,455	1,314	1,372	1,346	1,903	1,549	1,157	922	1,461	29.0
		Female	13,221	1,306	1,202	1,289	1,285	1,948	1,677	1,282	1,145	2,087	32.8
Sharkey	7.8	Male	3,729	506	448	471	406	534	395	253	256	460	25.6
		Female	4,071	518	470	435	444	567	407	337	357	536	28.0
Simpson	24.9	Male	12,023	1,359	1,250	1,211	1,229	1,858	1,547	1,143	987	1,439	30.2
		Female	12,877	1,319	1,173	1,233	1,211	1,925	1,534	1,229	1,142	2,111	32.8
Smith	15.8	Male	7,672	799	781	746	773	1,184	1,020	711	698	960	31.2
		Female	8,128	809	753	781	780	1,155	1,021	778	760	1,291	33.1
Stone	10.2	Male	5,054	487	465	508	806	751	647	426	436	508	28.5
		Female	5,146	492	480	466	690	753	617	468	477	703	30.9
Sunflower	36.8	Male	18,633	2,236	1,947	1,898	2,798	3,368	1,960	1,237	1,238	1,951	26.3
		Female	18,167	2,191	1,853	1,897	1,968	2,491	1,884	1,457	1,540	2,886	29.7
Tallahatchie	16.4	Male	7,775	971	893	1,041	798	1,004	825	554	663	1,026	26.8
		Female	8,625	966	848	970	858	1,034	960	750	784	1,455	31.5
Tate	20.9	Male	10,088	1,155	958	1,126	1,536	1,414	1,259	816	734	1,090	26.9
		Female	10,812	1,047	953	1,044	1,489	1,550	1,420	881	907	1,521	30.6
Tippah	19.9	Male	9,606	966	941	988	1,021	1,384	1,260	879	840	1,327	31.4
		Female	10,294	917	887	898	1,028	1,438	1,324	939	980	1,883	34.9
Tishomingo	18.9	Male	9,263	824	772	844	959	1,530	1,345	965	855	1,169	33.1
		Female	9,637	789	777	799	856	1,483	1,321	1,025	999	1,588	35.9
Tunica	9.2	Male	4,369	656	549	613	459	536	369	284	354	549	23.6
		Female	4,831	588	539	605	501	611	450	365	407	765	28.0
Union	22.8	Male	10,945	1,077	1,057	1,013	1,051	1,783	1,436	1,040	1,017	1,471	32.1
		Female	11,855	1,057	1,025	991	1,059	1,754	1,463	1,147	1,191	2,168	35.3
Walthall	14.2	Male	6,882	882	734	783	700	938	812	586	570	877	28.6
		Female	7,318	823	659	656	676	965	886	681	695	1,277	33.8
Warren	53.6	Male	25,498	3,032	2,668	2,540	2,808	4,444	3,437	2,105	1,922	2,542	28.8
		Female	28,102	3,007	2,567	2,636	2,945	4,547	3,535	2,443	2,437	3,985	31.4
Washington	72.0	Male	33,816	4,774	4,034	3,905	3,651	5,187	3,728	2,647	2,453	3,437	26.0
		Female	38,184	4,600	3,884	3,756	4,037	5,721	4,326	3,290	3,221	5,349	29.9
Wayne	20.7	Male	10,043	1,229	1,091	1,080	1,170	1,568	1,254	857	790	1,004	27.9
		Female	10,657	1,156	1,037	1,042	1,199	1,633	1,361	965	826	1,438	30.5
Webster	10.1	Male	4,860	475	398	494	495	652	613	463	475	795	33.7
		Female	5,240	424	397	460	484	626	678	478	552	1,141	38.4
Wilkinson	10.0	Male	4,781	485	497	541	546	635	506	375	444	752	30.1
		Female	5,219	468	443	540	530	729	589	475	518	927	33.6
Winston	19.5	Male	9,353	1,064	949	971	908	1,400	1,093	865	800	1,303	30.6
		Female	10,147	997	932	893	899	1,428	1,168	1,016	953	1,861	34.5
Yalobusha	13.7	Male	6,401	694	648	648	704	914	714	508	611	960	30.5
		Female	7,299	659	634	592	695	972	763	647	830	1,507	36.3
Yazoo	27.2	Male	12,848	1,639	1,276	1,485	1,383	1,850	1,407	1,075	1,081	1,652	28.5
		Female	14,352	1,532	1,311	1,461	1,424	1,801	1,601	1,344	1,404	2,474	33.0
TOTAL METRO COUNTIES	**779.3**	**Male**	**379,365**	**41,566**	**37,670**	**38,674**	**50,559**	**67,845**	**52,223**	**34,160**	**27,711**	**28,957**	**28.1**
		Female	**399,935**	**40,431**	**36,309**	**37,046**	**48,930**	**70,574**	**55,276**	**36,425**	**31,428**	**43,516**	**30.3**
TOTAL STATE	**2,647.3**	**Male**	**1,273,437**	**143,565**	**128,717**	**132,713**	**161,517**	**205,245**	**161,195**	**109,982**	**99,799**	**130,704**	**28.4**
		Female	**1,373,863**	**138,570**	**124,285**	**127,368**	**158,635**	**211,717**	**172,765**	**124,099**	**119,857**	**196,567**	**31.5**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI													
COLUMBIA	108.8	Male	53,290	4,320	3,639	3,848	13,308	11,570	6,363	3,708	3,024	3,510	26.3
		Female	55,510	4,119	3,481	3,528	14,223	10,876	6,505	3,775	3,448	5,555	27.2
Boone	108.8	Male	53,290	4,320	3,639	3,848	13,308	11,570	6,363	3,708	3,024	3,510	26.3
		Female	55,510	4,119	3,481	3,528	14,223	10,876	6,505	3,775	3,448	5,555	27.2
JOPLIN	134.3	Male	63,897	6,028	5,623	5,793	7,372	10,137	8,662	6,216	6,148	7,918	32.0
		Female	70,403	5,733	5,385	5,514	7,267	10,375	9,171	6,784	7,184	12,990	36.0
Jasper	90.0	Male	42,420	4,120	3,683	3,635	5,130	6,937	5,594	4,018	4,098	5,205	31.7
		Female	47,580	3,908	3,544	3,539	5,146	7,115	5,837	4,481	4,851	9,159	35.9
Newton	44.3	Male	21,477	1,908	1,940	2,158	2,242	3,200	3,068	2,198	2,050	2,713	32.8
		Female	22,823	1,825	1,841	1,975	2,121	3,260	3,334	2,303	2,333	3,831	36.2
KANSAS CITY	1,497.5	Male	721,347	70,376	63,909	66,159	81,059	134,402	106,426	72,553	63,203	63,260	30.9
		Female	776,153	67,306	60,995	63,826	83,603	138,757	109,575	76,545	69,966	105,580	33.1
Cass	56.0	Male	27,568	2,859	2,773	2,907	2,695	4,464	4,614	2,897	2,098	2,261	30.7
		Female	28,432	2,637	2,639	2,767	2,683	4,753	4,705	2,663	2,197	3,388	32.3
Clay	141.7	Male	68,862	6,473	5,947	6,316	8,143	13,178	10,897	7,396	5,932	4,580	30.7
		Female	72,838	6,126	5,742	6,166	8,762	13,809	11,157	7,527	6,247	7,302	32.0
Jackson	632.4	Male	299,143	29,087	25,362	26,251	35,764	56,187	40,421	29,900	26,750	29,421	30.9
		Female	333,257	28,061	24,332	25,634	37,641	57,716	43,105	32,733	31,314	52,721	33.8
Lafayette	31.3	Male	15,228	1,345	1,333	1,476	1,525	2,209	2,179	1,539	1,449	2,173	33.8
		Female	16,072	1,266	1,172	1,285	1,372	2,225	2,142	1,547	1,628	3,435	38.3
Platte	52.5	Male	26,343	2,603	2,527	2,484	2,644	5,097	4,830	2,488	2,137	1,533	30.7
		Female	26,157	2,450	2,383	2,362	2,706	5,352	4,447	2,419	1,920	2,118	30.9
Ray	22.9	Male	11,171	1,104	1,044	1,138	1,008	1,638	1,866	1,109	975	1,289	32.9
		Female	11,729	996	972	1,073	1,016	1,758	1,815	1,103	1,036	1,960	35.3
Johnson, Kans.	*307.6*	*Male*	*149,478*	*14,185*	*13,610*	*14,191*	*14,500*	*29,952*	*24,968*	*15,416*	*12,813*	*9,843*	*31.1*
		Female	*158,122*	*13,619*	*12,969*	*13,622*	*14,914*	*32,089*	*25,700*	*16,425*	*13,558*	*15,226*	*32.5*
Leavenworth, Kans.	*58.4*	*Male*	*31,096*	*2,716*	*2,768*	*2,542*	*3,674*	*5,989*	*5,371*	*2,950*	*2,516*	*2,570*	*31.4*
		Female	*27,304*	*2,568*	*2,578*	*2,429*	*2,712*	*4,708*	*4,153*	*2,403*	*2,222*	*3,531*	*32.1*
Miami, Kans.	*22.8*	*Male*	*11,126*	*1,032*	*990*	*1,160*	*1,086*	*1,668*	*1,580*	*1,122*	*1,020*	*1,468*	*32.8*
		Female	*11,674*	*1,002*	*895*	*1,032*	*1,007*	*1,681*	*1,549*	*1,142*	*1,092*	*2,274*	*36.4*
Wyandotte, Kans.	*171.9*	*Male*	*81,332*	*8,972*	*7,555*	*7,694*	*10,020*	*14,020*	*9,700*	*7,736*	*7,513*	*8,122*	*29.6*
		Female	*90,568*	*8,581*	*7,313*	*7,456*	*10,790*	*14,666*	*10,802*	*8,583*	*8,752*	*13,625*	*32.6*
ST. JOSEPH	86.7	Male	40,811	4,079	3,402	3,677	4,881	6,598	4,994	3,906	4,084	5,190	31.6
		Female	45,889	3,814	3,163	3,643	5,008	6,676	5,415	4,231	4,779	9,160	36.2
Buchanan	86.7	Male	40,811	4,079	3,402	3,677	4,881	6,598	4,994	3,906	4,084	5,190	31.6
		Female	45,889	3,814	3,163	3,643	5,008	6,676	5,415	4,231	4,779	9,160	36.2
ST. LOUIS	2,416.7	Male	1,150,449	112,116	102,466	112,866	132,736	198,137	159,577	117,113	103,359	112,079	30.8
		Female	1,266,251	107,434	98,288	109,319	136,440	208,911	170,831	126,642	119,323	189,063	33.7
Franklin	77.9	Male	38,165	4,024	3,664	4,000	4,089	6,019	5,455	3,655	3,077	4,182	30.5
		Female	39,735	3,826	3,598	3,791	4,083	6,125	5,491	3,528	3,429	5,864	32.5
Jefferson	164.4	Male	81,886	9,287	8,253	8,291	8,710	15,621	12,899	7,780	5,606	5,439	29.1
		Female	82,514	8,984	7,851	7,841	8,913	15,648	12,646	7,419	5,752	7,460	29.9
St. Charles	168.8	Male	83,596	9,758	8,492	8,532	8,721	16,077	14,234	8,214	5,421	4,147	28.9
		Female	85,204	9,228	8,048	8,249	9,094	17,253	13,757	7,459	5,355	6,761	29.6
St. Louis	984.6	Male	471,457	41,508	39,534	45,913	52,964	83,373	70,049	51,631	44,603	41,882	31.7
		Female	513,143	39,363	37,826	44,333	53,103	88,711	75,507	55,365	49,299	69,636	34.2
St. Louis city	430.4	Male	192,359	19,132	15,978	17,489	24,834	31,543	19,547	17,137	18,683	28,016	30.9
		Female	238,041	18,871	15,588	17,346	27,190	33,802	23,399	21,697	25,841	54,307	37.7
Clinton, Ill.	*34.5*	*Male*	*16,925*	*1,790*	*1,567*	*1,749*	*2,079*	*2,702*	*2,170*	*1,582*	*1,471*	*1,815*	*29.7*
		Female	*17,575*	*1,722*	*1,493*	*1,744*	*2,004*	*2,521*	*2,122*	*1,608*	*1,592*	*2,769*	*32.2*
Jersey, Ill.	*21.2*	*Male*	*10,398*	*998*	*866*	*1,078*	*1,360*	*1,581*	*1,444*	*1,038*	*933*	*1,100*	*30.7*
		Female	*10,802*	*928*	*857*	*951*	*1,422*	*1,566*	*1,399*	*1,042*	*1,031*	*1,606*	*32.9*
Madison, Ill.	*248.0*	*Male*	*118,645*	*10,935*	*10,632*	*11,338*	*13,610*	*19,306*	*16,424*	*12,647*	*11,502*	*12,251*	*31.6*
		Female	*129,355*	*10,709*	*10,150*	*11,081*	*13,944*	*20,033*	*17,304*	*13,589*	*13,161*	*19,384*	*34.4*
Monroe, Ill.	*21.1*	*Male*	*10,252*	*985*	*872*	*1,006*	*1,073*	*1,584*	*1,438*	*1,138*	*925*	*1,231*	*32.5*
		Female	*10,848*	*867*	*824*	*1,078*	*1,119*	*1,515*	*1,492*	*1,097*	*1,067*	*1,789*	*35.1*
St. Clair, Ill.	*265.8*	*Male*	*126,766*	*13,699*	*12,608*	*13,470*	*15,296*	*20,331*	*15,917*	*12,291*	*11,138*	*12,016*	*29.1*
		Female	*139,034*	*12,936*	*12,053*	*12,905*	*15,568*	*21,737*	*17,714*	*13,838*	*12,796*	*19,487*	*32.4*
SPRINGFIELD	224.1	Male	107,064	9,930	9,047	8,777	15,747	19,561	14,579	9,924	8,678	10,821	30.1
		Female	117,036	9,489	8,582	8,565	16,780	19,581	15,318	10,588	10,231	17,902	32.7
Christian	26.5	Male	12,964	1,316	1,243	1,296	1,272	2,128	1,962	1,289	1,055	1,403	31.4
		Female	13,536	1,242	1,206	1,173	1,317	2,213	2,050	1,245	1,159	1,931	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
SPRINGFIELD (continued)													
Greene	197.6	Male	94,100	8,614	7,804	7,481	14,475	17,433	12,617	8,635	7,623	9,418	30.0
		Female	103,500	8,247	7,376	7,392	15,463	17,368	13,268	9,343	9,072	15,971	32.6
ALL COUNTIES													
Adair	25.5	Male	12,055	1,054	842	805	2,884	2,162	1,294	822	889	1,303	27.0
		Female	13,445	940	829	769	3,352	2,055	1,311	937	1,075	2,177	29.1
Andrew	15.2	Male	7,419	748	632	713	714	1,130	1,029	713	692	1,048	33.0
		Female	7,781	735	598	689	665	1,129	1,060	737	790	1,378	35.7
Atchison	8.4	Male	4,064	353	336	349	434	616	501	374	405	696	34.1
		Female	4,336	309	300	319	404	578	474	424	481	1,047	40.4
Audrain	26.1	Male	12,588	1,325	1,065	1,310	1,287	1,936	1,517	1,163	1,320	1,665	31.8
		Female	13,512	1,260	975	1,062	1,189	1,958	1,598	1,308	1,504	2,658	37.0
Barry	26.9	Male	12,925	1,194	1,029	1,174	1,141	1,629	1,677	1,273	1,458	2,350	36.8
		Female	13,975	1,128	1,009	1,109	1,085	1,732	1,764	1,336	1,696	3,116	40.2
Barton	11.9	Male	5,672	505	461	479	588	782	654	513	608	1,082	35.3
		Female	6,228	514	422	452	548	777	681	619	659	1,556	40.9
Bates	16.4	Male	7,859	708	599	719	692	1,069	984	772	836	1,480	36.4
		Female	8,541	692	568	711	655	1,031	1,057	838	931	2,058	40.8
Benton	13.2	Male	6,447	489	487	579	468	712	772	675	878	1,387	41.3
		Female	6,753	436	461	513	456	735	826	700	979	1,647	44.4
Bollinger	10.8	Male	5,387	500	469	513	533	738	676	509	558	891	34.2
		Female	5,413	475	424	478	470	724	700	533	636	973	36.9
Boone	108.8	Male	53,290	4,320	3,639	3,848	13,308	11,570	6,363	3.708	3,024	3,510	26.3
		Female	55,510	4,119	3,481	3,528	14,223	10,876	6,505	3,775	3,448	5,555	27.2
Buchanan	86.7	Male	40,811	4,079	3,402	3,677	4,881	6,598	4,994	3,906	4,084	5,190	31.6
		Female	45,889	3,814	3,163	3,643	5,008	6,676	5,415	4,231	4,779	9,160	36.2
Butler	39.7	Male	18,729	1,763	1,665	1,841	1,750	2,763	2,437	1,890	1,905	2,715	33.5
		Female	20,971	1,722	1,600	1,750	1,928	3,086	2,744	2,199	2,264	3,678	36.5
Caldwell	8.5	Male	4,111	384	316	410	349	520	553	396	427	756	36.4
		Female	4,389	339	306	364	304	517	568	395	480	1,116	41.4
Callaway	34.5	Male	16,974	1,623	1,483	1,504	2,238	2,973	2,335	1,546	1,340	1,932	30.5
		Female	17,526	1,591	1,392	1,446	2,456	2,915	2,237	1,487	1,413	2,589	31.4
Camden	23.3	Male	11,406	873	798	942	969	1,514	1,446	1,243	1,609	2,012	39.2
		Female	11,894	795	776	906	973	1,599	1,548	1,301	1,778	2,218	40.8
Cape Girardeau	62.2	Male	29,705	2,593	2,288	2,386	5,157	5,194	3,767	2,555	2,466	3,299	29.7
		Female	32,495	2,543	2,271	2,253	5,539	5,144	3,976	2,800	2,849	5,120	32.1
Carroll	11.7	Male	5,572	517	443	475	534	818	711	512	564	998	35.0
		Female	6,128	540	492	436	477	771	682	566	663	1,501	40.1
Carter	6.0	Male	3,009	329	281	308	284	418	400	282	270	437	32.2
		Female	2,991	265	230	258	242	458	412	304	295	527	36.0
Cass	56.0	Male	27,568	2,859	2,773	2,907	2,695	4,464	4,614	2,897	2,098	2,261	30.7
		Female	28,432	2,637	2,639	2,767	2,683	4,753	4,705	2,663	2,197	3,388	32.3
Cedar	12.8	Male	6,059	473	444	478	475	744	719	609	755	1,362	40.8
		Female	6,741	503	449	472	460	747	761	652	868	1,829	44.7
Chariton	10.4	Male	5,038	424	365	444	478	684	607	460	561	1,015	37.0
		Female	5,362	459	330	421	430	670	575	538	620	1,319	41.5
Christian	26.5	Male	12,964	1,316	1,243	1,296	1,272	2,128	1,962	1,289	1,055	1,403	31.4
		Female	13,536	1,242	1,206	1,173	1,317	2,213	2,050	1,245	1,159	1,931	33.3
Clark	8.5	Male	4,178	428	358	429	413	602	567	370	365	646	32.7
		Female	4,322	393	329	396	366	622	516	392	421	887	36.1
Clay	141.7	Male	68,862	6,473	5,947	6,316	8,143	13,178	10,897	7,396	5,932	4,580	30.7
		Female	72,838	6,126	5,742	6,166	8,762	13,809	11,157	7,527	6,247	7,302	32.0
Clinton	17.1	Male	8,268	788	780	911	732	1,185	1,321	825	671	1,055	32.8
		Female	8,832	753	760	831	699	1,285	1,282	810	802	1,610	35.7
Cole	62.0	Male	31,887	2,878	2,395	2,575	4,700	7,011	4,504	2,843	2,340	2,641	29.8
		Female	30,113	2,676	2,317	2,478	3,550	5,232	3,873	2,793	2,656	4,538	32.7
Cooper	14.9	Male	7,273	661	591	849	725	1,039	874	662	785	1,087	32.8
		Female	7,627	613	512	626	673	1,028	923	700	878	1,674	38.9
Crawford	20.3	Male	9,885	1,008	888	903	957	1,299	1,290	948	923	1,669	34.1
		Female	10,415	935	858	924	895	1,371	1,282	988	1,091	2,071	36.8
Dade	7.5	Male	3,596	304	275	279	294	471	422	339	423	789	39.1
		Female	3,904	284	240	294	281	437	443	385	455	1,085	44.4
Dallas	13.5	Male	6,578	586	546	622	590	810	834	637	689	1,264	36.6
		Female	6,922	541	523	586	523	881	858	701	818	1,491	39.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Daviess	8.9	Male	4,268	427	352	368	390	542	522	406	486	775	36.1
		Female	4,632	374	374	354	352	547	512	443	537	1,139	41.2
De Kalb	8.5	Male	4,161	377	338	386	405	553	552	414	418	708	35.4
		Female	4,339	344	314	353	320	555	575	411	440	1,027	39.9
Dent	15.8	Male	7,559	734	645	712	701	1,099	1,009	739	731	1,189	34.0
		Female	8,241	732	613	654	771	1,097	1,056	734	947	1,637	37.4
Douglas	12.8	Male	6,269	609	550	604	545	857	833	686	617	968	34.6
		Female	6.531	551	534	562	536	885	884	686	679	1,214	37.2
Dunklin	36.9	Male	17,199	1,764	1,662	1,745	1,636	2,458	2,274	1,515	1,613	2,532	32.3
		Female	19,701	1,691	1,557	1,649	1,691	2,605	2,523	1,748	2,089	4,148	37.6
Franklin	77.9	Male	38,165	4,024	3,664	4,000	4,089	6,019	5,455	3,655	3,077	4,182	30.5
		Female	39,735	3,826	3,598	3,791	4,083	6,125	5,491	3,528	3,429	5,864	32.5
Gasconade	13.9	Male	6,732	566	505	590	627	907	790	670	801	1,276	37.2
		Female	7,168	546	462	534	559	851	807	698	905	1,806	42.8
Gentry	8.2	Male	3,879	344	289	323	362	489	486	359	420	807	37.7
		Female	4,321	317	281	301	309	493	437	387	534	1,262	45.5
Greene	197.6	Male	94,100	8,614	7,804	7,481	14,475	17,433	12,617	8,635	7,623	9,418	30.0
		Female	103,500	8,247	7,376	7,392	15,463	17,368	13,268	9,343	9,072	15,971	32.6
Grundy	12.1	Male	5,650	514	416	491	537	852	752	543	595	950	35.2
		Female	6,450	496	465	406	520	858	782	600	711	1,612	41.1
Harrison	9.6	Male	4,595	395	312	403	434	607	550	445	504	945	37.7
		Female	5,005	385	292	336	428	530	573	501	578	1,382	44.3
Henry	20.2	Male	9,630	899	806	824	859	1,331	1,278	884	963	1,786	35.8
		Female	10,570	817	696	803	831	1,360	1,262	915	1,196	2,690	41.2
Hickory	7.2	Male	3,521	251	237	288	227	358	374	376	565	845	45.8
		Female	3,679	215	248	272	218	376	398	423	622	907	47.8
Holt	6.8	Male	3,277	289	268	260	250	500	350	290	402	668	37.0
		Female	3,523	279	231	261	256	390	385	312	456	953	43.9
Howard	10.0	Male	4,810	454	366	441	661	669	519	435	449	816	32.2
		Female	5,190	345	338	380	626	641	566	475	517	1,302	39.7
Howell	31.8	Male	15,197	1,440	1,362	1,423	1,409	2,145	2,065	1,562	1,539	2,252	34.2
		Female	16,603	1,335	1,280	1,368	1,394	2,307	2,242	1,664	1,817	3,196	37.8
Iron	11.9	Male	5,701	578	542	550	522	796	788	528	563	834	33.3
		Female	6,199	572	526	511	505	854	808	537	633	1,253	36.6
Jackson	632.4	Male	299,143	29,087	25,362	26,251	35,764	56,187	40,421	29,900	26,750	29,421	30.9
		Female	333,257	28,061	24,332	25,634	37,641	57,716	43,105	32,733	31,314	52,721	33.8
Jasper	90.0	Male	42,420	4,120	3,683	3,635	5,130	6,937	5,594	4,018	4,098	5,205	31.7
		Female	47,580	3,908	3,544	3,539	5,146	7,115	5,837	4,481	4,851	9,159	35.9
Jefferson	164.4	Male	81,886	9,287	8,253	8,291	8,710	15,621	12,899	7,780	5,606	5,439	29.1
		Female	82.514	8.984	7,851	7,841	8,913	15,648	12,646	7,419	5,752	7,460	29.9
Johnson	39.7	Male	20,251	1,907	1,514	1,442	5,470	3,337	2,375	1,407	1,170	1,629	24.7
		Female	19,449	1,776	1,368	1,333	4,609	2,947	2,309	1,393	1,327	2,387	27.2
Knox	5.6	Male	2,675	239	231	226	264	345	336	269	277	488	36.0
		Female	2,925	218	219	253	203	310	365	259	328	770	42 1
Laclede	26.7	Male	12,842	1,232	1,149	1,251	1,235	1,860	1,784	1,280	1,245	1,806	33.4
		Female	13,858	1,195	1,084	1,191	1,268	2,046	1,882	1,263	1,463	2,466	35.8
Lafayette	31.3	Male	15,228	1,345	1,333	1,476	1,525	2,209	2,179	1,539	1,449	2,173	33.8
		Female	16,072	1,266	1,172	1,285	1,372	2,225	2,142	1,547	1,628	3,435	38.3
Lawrence	31.5	Male	15,043	1,438	1,376	1,441	1,358	2,123	1,978	1,429	1,499	2,401	34.0
		Female	16,457	1,402	1,278	1,328	1,366	2,077	2,164	1,508	1,749	3,585	38.6
Lewis	10.8	Male	5,237	480	428	499	696	706	688	485	471	784	32.3
		Female	5,563	480	416	448	611	738	701	486	517	1,166	36.3
Lincoln	24.2	Male	11,895	1,202	1,007	1,261	1,184	1,732	1,673	1,201	1,022	1,613	32.5
		Female	12,305	1,103	973	1,143	1,189	1,743	1,643	1,169	1,132	2,210	35.0
Linn	15.7	Male	7,324	657	543	558	668	1,025	850	725	821	1,477	37.5
		Female	8,376	615	545	523	664	985	899	791	1,077	2,277	44.5
Livingston	15.8	Male	7,323	719	611	632	720	1,056	953	703	738	1,191	34.3
		Female	8,477	707	559	735	670	1,192	977	793	892	1,952	38.8
McDonald	16.4	Male	8,073	787	723	810	755	1,085	1,144	863	757	1,149	33.9
		Female	8,327	658	661	780	722	1,104	1,233	842	851	1,476	36.9
Macon	16.8	Male	7,995	681	671	684	714	1,120	1,007	775	864	1,479	36.3
		Female	8,805	730	638	646	677	1,126	1,050	790	1,023	2,125	40.6
Madison	11.6	Male	5,512	484	420	553	521	701	678	522	598	1,035	36.1
		Female	6,088	471	416	458	510	779	742	583	738	1,391	40.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
Maries	7.9	Male	3,983	354	344	384	339	550	530	397	448	637	35.4
		Female	3,917	315	309	357	315	516	522	401	425	757	37.8
Marion	28.8	Male	13,692	1,386	1,222	1,263	1,438	2,198	1,579	1,277	1,323	2,006	32.0
		Female	15,108	1,362	1,110	1,097	1,423	2,146	1,672	1,410	1,552	3,336	37.5
Mercer	4.5	Male	2,207	165	150	154	220	280	229	244	294	471	40.9
		Female	2,293	160	141	151	183	234	245	250	276	653	46.2
Miller	20.9	Male	10,235	1,070	896	979	971	1,551	1,311	954	1,012	1,491	32.7
		Female	10,665	935	811	920	971	1,505	1,357	995	1,109	2,062	36.4
Mississippi	15.2	Male	7,208	787	749	797	697	979	926	598	644	1,031	30.9
		Female	7,992	741	667	748	752	1,075	1,013	699	859	1,438	35.1
Moniteau	13.0	Male	6,342	589	500	572	669	1,018	813	605	585	991	33.3
		Female	6,658	582	531	569	559	908	787	634	701	1,387	37.3
Monroe	9.8	Male	4,758	471	402	437	488	680	622	416	461	781	33.5
		Female	5,042	463	344	399	441	637	641	429	510	1,178	38.7
Montgomery	11.8	Male	5,676	502	483	549	526	716	728	532	599	1,041	35.9
		Female	6,124	516	438	538	493	734	766	556	671	1,412	39.5
Morgan	15.6	Male	7,495	643	555	643	611	866	929	794	972	1,482	39.6
		Female	8,105	553	581	681	534	937	981	873	1,055	1,910	42.8
New Madrid	23.0	Male	10,950	1,269	1,137	1,203	1,034	1,505	1,455	939	982	1,426	30.5
		Female	12,050	1,186	1,076	1,167	1,145	1,675	1,479	1,097	1,248	1,977	33.7
Newton	44.3	Male	21,477	1,908	1,940	2,158	2,242	3,200	3,068	2,198	2,050	2,713	32.8
		Female	22,823	1,825	1,841	1,975	2,121	3,260	3,334	2,303	2,333	3,831	36.2
Nodaway	22.1	Male	10,948	981	755	847	2,314	1,649	1,175	831	871	1,525	28.5
		Female	11,152	951	694	853	1,939	1,420	1,226	878	1,010	2,181	33.0
Oregon	10.8	Male	5,152	455	440	500	439	679	678	495	535	931	35.9
		Female	5,648	421	444	488	429	717	695	557	641	1,256	39.7
Osage	12.6	Male	6,392	646	571	672	775	908	766	548	552	954	30.9
		Female	6,208	617	573	641	603	791	727	514	624	1,118	33.5
Ozark	9.0	Male	4,457	385	349	397	348	582	530	471	548	847	38.2
		Female	4,543	385	327	370	364	565	571	492	591	878	39.6
Pemiscot	24.6	Male	11,483	1,422	1,195	1,280	1,123	1,533	1,251	990	1,076	1,613	29.7
		Female	13,117	1,366	1,154	1,209	1,211	1,665	1,447	1,186	1,409	2,470	34.7
Perry	17.7	Male	8,693	955	740	838	916	1,355	1,003	718	807	1,361	31.6
		Female	9,007	915	692	804	848	1,261	990	783	911	1,803	34.9
Pettis	36.8	Male	17,508	1,704	1,497	1,579	1,891	2,708	2,207	1,787	1,673	2,462	32.7
		Female	19,292	1,566	1,360	1,493	1,942	2,630	2,460	1,923	1,955	3,963	37.7
Phelps	35.0	Male	18,298	1,361	1,352	1,495	4,526	2,547	2,137	1,478	1,463	1,939	26.6
		Female	16,702	1,366	1,263	1,405	2,233	2,402	2,235	1,513	1,571	2,714	33.7
Pike	17.3	Male	8,280	859	771	802	819	1,146	1,085	815	773	1,210	32.8
		Female	9,020	870	700	797	790	1,211	1,180	801	882	1,789	36.2
Platte	52.5	Male	26,343	2,603	2,527	2,484	2,644	5,097	4,830	2,488	2,137	1,533	30.7
		Female	26,157	2,450	2,383	2,362	2,706	5,352	4,447	2,419	1,920	2,118	30.9
Polk	20.5	Male	9,891	839	868	876	1,375	1,269	1,262	861	981	1,560	32.8
		Female	10,609	803	695	833	1,452	1,310	1,272	950	1,078	2,216	36.7
Pulaski	42.8	Male	25,183	2,071	1,664	2,477	8,925	4,127	2,404	1,382	1,024	1,109	23.0
		Female	17,617	2,042	1,587	1,455	2,854	3,362	2,279	1,363	1,089	1,586	27.6
Putnam	5.9	Male	2,823	230	221	283	245	331	372	259	325	557	37.7
		Female	3,077	218	235	230	217	334	369	301	358	815	43.3
Ralls	9.4	Male	4,625	456	378	441	437	742	620	430	451	670	33.1
		Female	4,775	472	390	390	390	700	584	486	466	897	35.8
Randolph	27.5	Male	13,741	1,283	1,011	1,078	1,851	2,671	1,723	1,114	1,168	1,842	31.2
		Female	13,759	1,246	1,049	1,037	1,259	2,021	1,578	1,196	1,265	3,108	36.7
Ray	22.9	Male	11,171	1,104	1,044	1,138	1,008	1,638	1,866	1,109	975	1,289	32.9
		Female	11,729	996	972	1,073	1,016	1,758	1,815	1,103	1,036	1,960	35.3
Reynolds	7.5	Male	3,718	343	348	373	336	546	505	362	357	548	33.4
		Female	3,782	356	325	317	358	546	496	343	406	635	34.8
Ripley	13.7	Male	6,657	618	526	676	585	797	805	690	746	1,214	36.6
		Female	7,043	603	504	585	563	865	898	739	813	1,473	39.5
St. Charles	168.8	Male	83,596	9,758	8,492	8,532	8,721	16,077	14,234	8,214	5,421	4,147	28.9
		Female	85,204	9,228	8,048	8,249	9,094	17,253	13,757	7,459	5,355	6,761	29.6
St. Clair	8.9	Male	4,282	355	358	404	355	455	530	404	471	950	39.0
		Female	4,618	283	351	339	314	556	541	417	593	1,224	43.6
Ste. Genevieve	16.1	Male	7,973	865	684	862	886	1,251	1,023	760	719	923	30.5
		Female	8,127	771	682	839	798	1,117	1,083	799	759	1,279	33.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MISSOURI (continued)													
ALL COUNTIES (continued)													
St. Francois	45.1	Male	21,424	2,161	1,949	2,036	2,114	3,116	2,891	2,076	2,102	2,979	32.9
		Female	23,676	1,982	1,841	1,981	2,161	3,324	3,073	2,241	2,537	4,536	36.8
St. Louis	984.6	Male	471,457	41,508	39,534	45,913	52,964	83,373	70,049	51,631	44,603	41,882	31.7
		Female	513,143	39,363	37,826	44,333	53,103	88,711	75,507	55,365	49,299	69,636	34.2
St. Louis city	430.4	Male	192,359	19,132	15,978	17,489	24,834	31,543	19,547	17,137	18,683	28,016	30.9
		Female	238,041	18,871	15,588	17,346	27,190	33,802	23,399	21,697	25,841	54,307	37.7
Saline	24.9	Male	11,937	1,132	918	1,009	1,362	1,888	1,461	1,097	1,189	1,881	33.2
		Female	12,963	1,112	927	961	1,171	1,836	1,538	1,185	1,413	2,820	38.1
Schuyler	4.9	Male	2,341	189	207	202	221	310	313	213	244	442	36.3
		Female	2,559	186	197	199	196	315	305	218	285	658	41.1
Scotland	5.3	Male	2,523	229	215	238	210	315	312	224	295	485	36.7
		Female	2,777	193	208	239	213	292	344	222	320	746	42.1
Scott	41.6	Male	19,755	2,207	1,975	2,059	2,108	3,213	2,668	1,688	1,678	2,159	29.8
		Female	21,845	2,112	1,886	1,912	2,254	3,475	2,899	1,918	2,131	3,258	32.9
Shannon	8.0	Male	3,956	349	363	423	356	557	549	369	420	570	33.7
		Female	4,044	342	341	346	377	574	558	423	433	650	35.8
Shelby	7.7	Male	3,640	338	258	330	376	480	436	324	370	728	35.9
		Female	4,060	333	264	297	321	458	446	348	461	1,132	43.0
Stoddard	30.0	Male	14,338	1,249	1,257	1,476	1,388	2,103	1,983	1,367	1,406	2,109	33.6
		Female	15,662	1,243	1,186	1,298	1,396	2,150	2,102	1,526	1,696	3,065	37.7
Stone	18.0	Male	8,883	644	674	783	638	1,042	1,078	974	1,214	1,836	41.1
		Female	9,117	613	613	692	614	1,100	1,186	1,025	1,354	1,920	42.8
Sullivan	7.2	Male	3,501	311	264	284	305	455	420	343	394	725	38.1
		Female	3,699	255	229	276	268	430	450	365	437	989	43.7
Taney	24.5	Male	11,837	875	824	936	1,236	1,350	1,368	1,120	1,509	2,619	40.1
		Female	12,663	736	698	840	1,351	1,472	1,497	1,283	1,788	2,998	43.2
Texas	22.3	Male	10,824	1,027	889	1,098	1,026	1,407	1,450	1,167	1,098	1,662	34.8
		Female	11,476	932	857	1,009	968	1,519	1,512	1,197	1,290	2,192	38.0
Vernon	20.8	Male	9,742	961	788	876	857	1,532	1,236	975	1,006	1,511	34.1
		Female	11,058	917	725	871	1,118	1,543	1,306	1,054	1,219	2,305	37.7
Warren	17.2	Male	8,502	853	711	807	809	1,313	1,163	826	784	1,236	33.2
		Female	8,698	802	642	798	776	1,238	1,192	799	880	1,571	35.8
Washington	19.3	Male	9,540	1,099	1,029	985	976	1,439	1,282	860	776	1,094	29.7
		Female	9,760	995	932	1,022	963	1,463	1,293	873	916	1,303	31.6
Wayne	12.5	Male	6,094	499	495	574	540	705	771	625	675	1,210	38.0
		Female	6,406	473	443	559	493	747	825	627	832	1,407	40.9
Webster	22.3	Male	11,138	1,198	1,063	1,141	1,143	1,661	1,639	1,054	889	1,350	31.2
		Female	11,162	1,053	986	1,051	960	1,596	1,621	1,005	963	1,927	34.6
Worth	2.9	Male	1,350	115	93	134	100	172	163	130	125	318	38.7
		Female	1,550	111	90	115	97	176	159	150	172	480	46.6
Wright	17.1	Male	8,259	802	708	823	763	1,085	1,067	844	848	1,319	34.5
		Female	8,841	760	688	743	768	1,116	1,156	903	932	1,775	38.0
TOTAL METRO COUNTIES	**3,316.8**	**Male**	**1,580,840**	**151,537**	**136,618**	**146,892**	**192,405**	**283,272**	**221,589**	**157,500**	**138,665**	**152,362**	**30.8**
		Female	**1,735,960**	**144,963**	**130,762**	**142,097**	**199,841**	**294,660**	**234,580**	**168,838**	**159,660**	**260,559**	**33.5**
TOTAL STATE	**5,093.8**	**Male**	**2,446,376**	**232,814**	**208,623**	**226,729**	**296,608**	**411,126**	**331,546**	**237,369**	**221,412**	**280,149**	**31.3**
		Female	**2,647,424**	**221,972**	**198,887**	**216,143**	**292,111**	**420,202**	**348,062**	**253,639**	**255,406**	**441,002**	**34.4**
MONTANA													
BILLINGS	**122.5**	**Male**	**60,060**	**6,465**	**5,340**	**5,318**	**7,112**	**11,924**	**8,561**	**5,592**	**4,904**	**4,844**	**29.9**
		Female	**62,440**	**6,117**	**5,131**	**5,001**	**7,790**	**11,624**	**8,563**	**5,789**	**5,299**	**7,126**	**31.2**
Yellowstone	122.5	Male	60,060	6,465	5,340	5,318	7,112	11,924	8,561	5,592	4,904	4,844	29.9
		Female	62,440	6,117	5,131	5,001	7,790	11,624	8,563	5,789	5,299	7,126	31.2
GREAT FALLS	**80.7**	**Male**	**40,317**	**4,135**	**3,256**	**3,781**	**5,677**	**7,093**	**5,886**	**3,714**	**3,276**	**3,499**	**29.7**
		Female	**40,383**	**3,930**	**3,153**	**3,536**	**4,769**	**6,922**	**5,862**	**3,634**	**3,462**	**5,115**	**31.9**
Cascade	80.7	Male	40,317	4,135	3,256	3,781	5,677	7,093	5,886	3,714	3,276	3,499	29.7
		Female	40,383	3,930	3,153	3,536	4,769	6,922	5,862	3,634	3,462	5,115	31.9
ALL COUNTIES													
Beaverhead	8.5	Male	4,344	480	341	351	544	753	589	397	366	523	31.1
		Female	4,156	437	323	345	513	685	578	334	358	583	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
MONTANA (continued)													
ALL COUNTIES (continued)													
Big Horn	11.7	Male	5,792	789	584	644	627	1,006	785	477	407	473	27.5
		Female	5,908	759	611	629	653	1,063	739	460	447	547	27.8
Blaine	7.4	Male	3,726	439	362	413	410	589	456	298	316	443	29.1
		Female	3,674	419	370	365	348	596	444	319	294	519	30.6
Broadwater	3.6	Male	1,829	205	131	173	166	304	243	179	193	235	32.9
		Female	1,771	188	173	160	150	254	253	159	189	245	33.4
Carbon	8.8	Male	4,341	409	349	395	315	678	549	426	481	739	35.4
		Female	4,459	419	325	340	312	669	535	440	501	918	38.1
Carter	1.8	Male	916	71	68	86	90	129	131	110	101	130	36.1
		Female	884	75	62	96	62	118	126	94	91	160	37.3
Cascade	80.7	Male	40,317	4,135	3,256	3,781	5,677	7,093	5,886	3,714	3,276	3,499	29.7
		Female	40,383	3,930	3,153	3,536	4,769	6,922	5,862	3,634	3,462	5,115	31.9
Chouteau	6.0	Male	3,091	307	265	274	284	503	394	291	379	394	33.3
		Female	2,909	306	235	248	232	445	357	328	310	448	34.7
Custer	13.4	Male	6,563	705	554	648	705	1,055	830	615	653	798	31.3
		Female	6,837	659	532	565	748	1,085	814	618	688	1,128	33.4
Daniels	2.8	Male	1,411	151	105	114	106	227	179	141	167	221	35.1
		Female	1,389	128	99	121	101	200	173	134	180	253	37.6
Dawson	12.6	Male	6,388	719	587	572	871	1,195	806	577	495	566	28.7
		Female	6,212	693	551	531	773	1,029	763	598	524	750	30.4
Deer Lodge	11.2	Male	5,617	470	479	608	599	885	708	501	627	740	32.4
		Female	5,583	425	454	526	436	833	655	562	701	991	36.8
Fallon	3.7	Male	1,859	237	159	172	209	313	202	213	180	174	29.9
		Female	1,841	200	170	178	187	295	243	180	152	236	31.3
Fergus	13.1	Male	6,454	614	521	615	630	1,013	804	591	671	995	33.4
		Female	6,646	585	521	574	576	960	828	638	695	1,269	36.3
Flathead	57.1	Male	28,404	2,932	2,606	2,619	2,708	5,505	4,224	2,586	2,443	2,781	31.1
		Female	28,696	2,874	2,364	2,566	2,836	5,440	3,991	2,560	2,535	3,530	31.8
Gallatin	49.3	Male	25,376	2,214	1,752	1,756	6,185	5,439	3,085	1,681	1,584	1,680	26.4
		Female	23,924	2,070	1,645	1,677	5,126	4,672	2,987	1,742	1,648	2,357	28.1
Garfield	1.7	Male	880	110	62	84	103	153	108	81	97	82	30.3
		Female	820	93	66	66	77	123	103	85	91	116	33.8
Glacier	11.2	Male	5,497	778	534	577	554	950	653	514	452	485	28.2
		Female	5,703	717	540	547	641	971	719	510	437	621	29.2
Golden Valley	1.0	Male	505	52	44	46	40	57	62	62	59	83	37.2
		Female	495	48	46	57	30	66	69	53	55	71	35.1
Granite	3.0	Male	1,577	145	132	143	136	253	221	141	197	209	34.2
		Female	1,423	137	113	134	97	219	185	131	161	246	35.6
Hill	18.2	Male	9,073	1,036	781	821	1,309	1,695	1,055	826	796	754	28.5
		Female	9,127	998	757	780	1,266	1,513	1,051	844	818	1,100	30.0
Jefferson	8.5	Male	4,277	433	383	475	334	839	715	385	332	381	31.1
		Female	4,223	411	415	438	362	827	654	346	357	413	30.9
Judith Basin	2.6	Male	1,344	106	114	147	109	197	199	130	126	216	34.9
		Female	1,256	123	96	118	88	200	162	133	134	202	35.2
Lake	21.8	Male	10,860	1,263	1,008	1,106	1,012	1,706	1,392	941	971	1,461	31.1
		Female	10,940	1,165	908	981	951	1,735	1,399	975	1,074	1,752	33.4
Lewis and Clark	47.5	Male	23,254	2,356	2,092	2,171	2,696	4,728	3,323	2,036	1,877	1,975	29.9
		Female	24,246	2,223	1,985	2,005	2,900	4,694	3,398	2,077	2,063	2,901	31.4
Liberty	2.5	Male	1,267	145	88	123	133	228	162	129	111	148	31.3
		Female	1,233	130	99	114	124	174	171	146	127	148	33.6
Lincoln	18.5	Male	9,355	1,067	887	999	841	1,686	1,498	871	782	724	30.2
		Female	9,145	1,007	900	929	858	1,613	1,411	816	752	859	30.4
McCone	2.7	Male	1,425	175	136	142	138	208	157	151	168	150	30.8
		Female	1,275	142	132	123	97	202	160	136	140	143	32.1
Madison	5.7	Male	2,871	270	217	251	244	450	419	294	302	424	35.1
		Female	2,829	239	203	241	205	438	387	283	265	568	37.3
Meagher	2.2	Male	1,140	94	89	99	109	185	168	119	124	153	34.7
		Female	1,060	101	96	92	83	176	154	102	108	148	34.0
Mineral	4.1	Male	2,083	212	166	213	230	369	325	190	187	191	31.0
		Female	2,017	250	172	196	189	386	290	140	201	193	30.2
Missoula	77.5	Male	38,582	3,586	2,973	3,161	6,053	8,694	5,694	3,204	2,451	2,766	29.0
		Female	38,918	3,423	2,875	3,059	6,259	8,126	5,485	3,049	2,701	3,941	29.7
Musselshell	4.8	Male	2,417	269	196	217	182	417	283	200	282	371	33.3
		Female	2,383	227	208	194	164	394	259	218	283	436	35.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
MONTANA (continued)													
ALL COUNTIES (continued)													
Park	13.7	Male	6,838	655	562	567	598	1,303	923	658	662	910	33.0
		Female	6,862	560	531	537	586	1,173	891	668	718	1,198	35.5
Petroleum	.7	Male	376	45	35	44	36	60	38	41	44	33	29.7
		Female	324	32	26	32	28	52	49	34	35	36	33.5
Phillips	5.7	Male	2,894	314	242	260	315	456	342	264	290	411	31.9
		Female	2,806	324	227	284	263	406	357	252	268	425	32.5
Pondera	6.9	Male	3,429	387	315	324	321	530	470	340	315	427	31.9
		Female	3,471	402	281	322	322	515	438	343	336	512	32.9
Powder River	2.4	Male	1,223	143	105	101	115	239	139	129	128	124	31.2
		Female	1,177	130	119	91	96	203	154	144	107	133	32.5
Powell	7.1	Male	3,978	295	288	300	540	881	596	361	341	376	31.4
		Female	3,122	281	265	275	246	510	418	318	320	489	34.7
Prairie	1.7	Male	823	76	66	61	68	131	99	71	94	157	36.0
		Female	877	89	84	81	56	114	110	82	95	166	36.3
Ravalli	26.4	Male	13,092	1,273	1,204	1,412	960	2,017	2,106	1,223	1,243	1,654	33.4
		Female	13,308	1,167	1,107	1,261	913	2,204	2,034	1,203	1,320	2,099	35.0
Richland	13.4	Male	6,918	868	607	586	941	1,316	859	542	558	641	28.5
		Female	6,482	806	553	544	816	1,072	767	575	519	830	29.9
Roosevelt	11.2	Male	5,541	683	537	566	589	987	678	483	496	522	29.0
		Female	5,659	710	576	540	593	919	650	489	482	700	29.5
Rosebud	12.9	Male	6,619	935	682	675	710	1,247	966	558	492	354	27.5
		Female	6,281	909	694	620	727	1,209	774	499	383	466	26.6
Sanders	9.3	Male	4,721	502	423	434	382	771	660	425	452	672	33.0
		Female	4,579	478	394	398	336	750	662	444	433	684	34.1
Sheridan	5.5	Male	2,738	262	177	236	304	450	313	275	327	394	33.7
		Female	2,762	253	191	251	249	362	326	307	315	508	37.3
Silver Bow	36.0	Male	17,503	1,589	1,474	1,762	1,923	2,773	2,335	1,586	1,800	2,261	32.2
		Female	18,497	1,528	1,472	1,568	1,716	2,689	2,280	1,698	2,013	3,533	36.2
Stillwater	6.2	Male	3,094	310	231	285	255	522	402	298	316	475	33.9
		Female	3,106	274	246	276	210	484	413	287	338	578	36.5
Sweet Grass	3.3	Male	1,690	150	135	156	131	228	242	162	168	318	36.9
		Female	1,610	128	123	114	112	235	199	160	190	349	39.7
Teton	6.6	Male	3,297	367	266	307	267	472	442	347	349	480	34.4
		Female	3,303	344	274	281	237	461	474	297	388	547	36.1
Toole	5.5	Male	2,714	307	235	249	279	467	335	246	301	295	31.1
		Female	2,786	318	211	234	278	436	319	293	295	402	33.1
Treasure	1.0	Male	500	50	36	48	44	85	60	66	49	62	33.5
		Female	500	48	47	48	37	73	74	50	49	74	34.6
Valley	9.7	Male	4,876	571	465	497	458	777	631	495	449	533	30.8
		Female	4,824	507	433	434	452	788	634	480	444	652	32.4
Wheatland	2.4	Male	1,178	116	107	95	85	185	146	121	135	188	35.1
		Female	1,222	121	92	99	90	180	156	114	163	207	36.9
Wibaux	1.4	Male	728	72	86	62	69	131	74	67	72	95	30.7
		Female	672	61	59	84	50	110	69	66	60	113	32.5
Yellowstone	122.5	Male	60,060	6,465	5,340	5,318	7,112	11,924	8,561	5,592	4,904	4,844	29.9
		Female	62,440	6,117	5,131	5,001	7,790	11,624	8,563	5,789	5,299	7,126	31.2
TOTAL METRO COUNTIES	**203.2**	**Male**	**100,377**	**10,600**	**8,596**	**9,099**	**12,789**	**19,017**	**14,447**	**9,306**	**8,180**	**8,343**	**29.8**
		Female	**102,823**	**10,047**	**8,284**	**8,537**	**12,559**	**18,546**	**14,425**	**9,423**	**8,761**	**12,241**	**31.5**
TOTAL STATE	**836.7**	**Male**	**417,665**	**43,409**	**35,639**	**38,341**	**50,851**	**77,454**	**57,722**	**37,421**	**35,638**	**41,190**	**30.2**
		Female	**419,035**	**41,188**	**34,335**	**35,906**	**48,416**	**73,692**	**56,216**	**37,436**	**37,112**	**54,734**	**31.7**
NEBRASKA													
LINCOLN	**206.4**	**Male**	**101,183**	**9,044**	**7,365**	**7,414**	**19,541**	**21,225**	**12,668**	**8,398**	**7,292**	**8,236**	**28.4**
		Female	**105,217**	**8,571**	**7,186**	**7,158**	**18,744**	**19,824**	**12,428**	**8,649**	**8,297**	**14,360**	**30.5**
Lancaster	206.4	Male	101,183	9,044	7,365	7,414	19,541	21,225	12,668	8,398	7,292	8,236	28.4
		Female	105,217	8,571	7,186	7,158	18,744	19,824	12,428	8,649	8,297	14,360	30.5
OMAHA	**612.4**	**Male**	**296,108**	**31,243**	**27,342**	**29,246**	**36,325**	**55,727**	**41,976**	**27,801**	**22,620**	**23,828**	**29.3**
		Female	**316,292**	**29,924**	**26,497**	**27,943**	**37,682**	**58,135**	**42,503**	**28,705**	**25,432**	**39,471**	**31.2**
Douglas	412.8	Male	197,308	20,406	17,400	18,994	24,381	37,669	26,528	18,548	16,140	17,242	29.6
		Female	215,492	19,554	16,928	18,066	26,484	39,656	27,207	19,592	18,543	29,462	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
OMAHA (continued)													
Sarpy	96.3	Male	48,961	5,695	5,275	5,222	6,370	10,024	8,786	4,156	2,045	1,388	26.9
		Female	47,339	5,512	5,099	4,979	5,494	10,103	8,262	3,725	2,064	2,101	27.6
Washington	15.7	Male	7,829	749	760	785	881	1,183	1,152	776	665	878	31.3
		Female	7,871	673	710	675	763	1,243	1,136	759	694	1,218	34.0
Pottawattamie, Iowa	*87.6*	*Male*	*42,010*	*4,393*	*3,907*	*4,245*	*4,693*	*6,851*	*5,510*	*4,321*	*3,770*	*4,320*	*30.5*
		Female	*45,590*	*4,185*	*3,760*	*4,223*	*4,941*	*7,133*	*5,898*	*4,629*	*4,131*	*6,690*	*33.0*
ALL COUNTIES													
Adams	30.3	Male	14,456	1,393	1,127	1,165	2,072	2,408	1,840	1,307	1,295	1,849	31.1
		Female	15,844	1,255	1,080	1,113	2,003	2,419	1,748	1,437	1,506	3,283	35.3
Antelope	8.6	Male	4,192	458	368	379	361	637	479	392	417	701	33.3
		Female	4,408	435	327	400	341	574	467	407	453	1,004	37.7
Arthur	.5	Male	256	17	21	25	30	34	35	33	28	33	35.3
		Female	244	15	23	30	15	25	42	27	22	45	38.3
Banner	.9	Male	447	43	36	38	41	58	73	47	55	56	36.0
		Female	453	52	40	40	35	66	65	47	62	46	34.0
Blaine	.9	Male	439	33	36	49	46	58	61	43	41	72	34.6
		Female	461	49	51	45	35	59	63	37	39	83	33.6
Boone	7.2	Male	3,553	364	276	343	369	470	413	358	369	591	34.0
		Female	3,647	371	251	366	275	453	395	357	364	815	37.7
Box Butte	15.0	Male	7,496	933	652	540	1,028	1,553	890	550	540	810	28.8
		Female	7,504	891	634	539	891	1,341	794	604	589	1,221	30.9
Boyd	3.3	Male	1,687	152	103	145	162	217	173	167	199	369	38.7
		Female	1,613	125	89	106	132	155	148	208	227	423	47.4
Brown	4.2	Male	2,022	213	156	186	182	300	244	190	203	348	34.1
		Female	2,178	189	178	177	170	291	267	202	226	478	38.1
Buffalo	37.9	Male	18,294	1,877	1,512	1,429	3,406	3,305	2,074	1,440	1,335	1,916	27.8
		Female	19,606	1,859	1,417	1,310	3,831	3,171	1,994	1,468	1,518	3,038	29.4
Burt	8.8	Male	4,284	380	331	381	363	597	488	454	471	819	36.8
		Female	4,516	380	299	358	305	536	491	489	505	1,153	42.7
Butler	9.2	Male	4,543	418	363	424	447	615	510	445	507	814	35.1
		Female	4,657	441	341	419	322	586	540	433	496	1,079	39.1
Cass	22.1	Male	11,030	1,117	999	1,095	1,148	1,775	1,609	1,118	926	1,243	31.5
		Female	11,070	1,039	944	984	985	1,747	1,505	1,069	1,005	1,792	34.1
Cedar	11.1	Male	5,559	629	505	604	560	797	552	510	512	890	31.0
		Female	5,541	575	486	560	460	641	552	505	554	1,208	35.9
Chase	5.0	Male	2,442	294	226	209	208	375	335	227	239	329	32.6
		Female	2,558	259	224	211	197	346	325	239	236	521	36.3
Cherry	6.9	Male	3,485	360	317	292	354	527	474	364	322	475	33.0
		Female	3,415	318	255	266	322	493	467	334	345	615	36.1
Cheyenne	10.0	Male	4,890	460	414	442	596	726	573	502	496	681	32.3
		Female	5,110	479	337	424	448	685	610	562	557	1,008	38.0
Clay	8.1	Male	3,967	382	361	327	409	569	489	372	376	682	33.9
		Female	4,133	388	332	371	338	547	486	391	411	869	36.9
Colfax	9.7	Male	4,771	441	385	448	510	670	530	419	448	920	34.0
		Female	4,929	460	360	434	394	581	525	461	488	1,226	39.5
Cuming	11.5	Male	5,699	529	496	608	607	789	664	556	590	860	32.7
		Female	5,801	589	456	529	434	730	632	581	576	1,274	37.6
Custer	13.7	Male	6,605	698	526	532	568	968	775	652	678	1,208	35.1
		Female	7,095	645	505	545	504	915	815	675	803	1,688	40.3
☐ Dakota	18.1	Male	8,905	1,086	865	840	1,017	1,716	1,164	739	643	835	28.8
		Female	9,195	1,030	888	803	990	1,688	1,120	759	742	1,175	30.3
Dawes	9.5	Male	4,661	433	322	415	938	737	459	382	396	579	28.0
		Female	4,839	405	318	319	876	663	468	405	451	934	32.6
Dawson	23.2	Male	11,437	1,296	1,029	991	1,147	2,027	1,456	1,045	1,014	1,432	31.2
		Female	11,763	1,229	1,032	913	1,055	1,815	1,486	1,086	1,097	2,050	34.1
Deuel	2.4	Male	1,177	122	94	107	99	141	128	116	138	232	37.0
		Female	1,223	75	86	102	73	136	156	110	160	325	43.9
Dixon	7.1	Male	3,562	348	324	329	361	512	395	335	338	620	33.2
		Female	3,538	347	296	301	269	439	406	338	340	802	37.9
Dodge	35.9	Male	17,152	1,632	1,476	1,581	1,974	2,711	2,257	1,738	1,532	2,251	32.1
		Female	18,748	1,700	1,376	1,523	1,972	2,697	2,286	1,839	1,742	3,613	35.5
Douglas	412.8	Male	197,308	20,406	17,400	18,994	24,381	37,669	26,528	18,548	16,140	17,242	29.6
		Female	215,492	19,554	16,928	18,066	26,484	39,656	27,207	19,592	18,543	29,462	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Dundy	2.9	Male	1,427	115	97	103	125	219	155	136	190	287	38.5
		Female	1,473	132	107	93	112	176	147	148	200	358	42.9
Fillmore	7.7	Male	3,727	351	288	325	331	549	455	377	396	655	35.4
		Female	3,973	321	270	356	242	529	463	379	417	996	40.8
Franklin	4.4	Male	2,121	167	145	190	161	260	245	226	262	465	40.6
		Female	2,279	165	156	150	148	241	243	219	281	676	46.5
Frontier	3.6	Male	1,761	173	127	137	226	261	233	179	153	272	33.3
		Female	1,839	190	123	161	185	246	229	161	159	385	35.6
Furnas	6.5	Male	3,121	286	248	224	256	413	336	298	338	722	39.0
		Female	3,379	238	207	245	245	394	331	315	386	1,018	46.0
Gage	24.1	Male	11,556	958	883	997	1,209	1,821	1,492	1,175	1,152	1,869	34.5
		Female	12,544	977	799	936	1,144	1,752	1,502	1,228	1,358	2,848	39.4
Garden	2.7	Male	1,306	78	97	110	106	173	172	139	161	270	40.2
		Female	1,394	91	101	87	90	168	165	160	158	374	44.7
Garfield	2.5	Male	1,199	109	89	100	95	153	161	111	140	241	38.3
		Female	1,301	105	101	105	80	141	184	100	125	360	41.4
Gosper	2.1	Male	1,066	102	77	101	100	144	135	124	117	166	35.7
		Female	1,034	95	77	82	82	128	131	115	121	203	39.0
Grant	.9	Male	452	48	38	54	50	75	61	42	34	50	29.8
		Female	448	35	45	40	38	70	60	50	35	75	34.4
Greeley	3.4	Male	1,662	173	135	167	154	218	181	152	189	293	34.3
		Female	1,738	188	129	186	123	175	181	175	168	413	38.8
Hall	50.1	Male	24,221	2,688	2,204	2,155	2,562	4,425	3,273	2,189	2,075	2,650	30.7
		Female	25,879	2,625	2,210	2,123	2,714	4,482	3,152	2,313	2,161	4,099	32.3
Hamilton	9.4	Male	4,602	463	430	447	467	760	591	469	430	545	31.5
		Female	4,798	458	395	435	383	721	607	499	422	878	35.1
Harlan	4.3	Male	2,074	163	139	176	178	294	240	201	252	431	38.6
		Female	2,226	156	174	183	131	273	264	219	265	561	42.4
Hayes	1.3	Male	662	72	47	63	63	108	82	72	79	76	33.0
		Female	638	67	54	46	43	89	82	72	73	112	37.4
Hitchcock	4.1	Male	2,080	249	153	193	194	296	222	191	225	357	33.5
		Female	2,020	189	142	145	153	283	234	193	224	457	39.2
Holt	14.0	Male	6,949	779	617	730	707	1,052	777	666	657	964	31.1
		Female	7,051	755	543	620	624	998	822	651	677	1,361	34.9
Hooker	.9	Male	423	39	32	36	40	62	54	34	52	74	35.5
		Female	477	40	30	42	38	55	52	47	61	112	41.4
Howard	6.8	Male	3,363	356	308	311	290	450	400	356	347	545	34.3
		Female	3,437	320	297	340	254	439	396	382	335	674	36.7
Jefferson	9.6	Male	4,652	418	304	379	507	659	546	452	526	861	36.1
		Female	4,948	359	305	353	415	620	546	483	601	1,266	42.7
Johnson	5.0	Male	2,439	227	173	223	211	303	290	249	264	499	37.8
		Female	2,561	190	176	198	176	283	282	276	306	674	44.1
Kearney	7.1	Male	3,429	312	291	284	354	547	447	335	353	506	33.7
		Female	3,671	315	263	326	295	516	484	351	350	771	37.5
Keith	9.8	Male	4,799	500	439	445	478	711	662	511	458	595	32.6
		Female	5,001	477	397	386	435	751	688	516	509	842	35.8
Keya Paha	1.3	Male	665	74	70	61	61	83	82	65	71	98	33.0
		Female	635	60	44	57	54	86	91	63	61	119	36.8
Kimball	4.8	Male	2,378	254	215	221	243	357	285	260	242	301	32.2
		Female	2,422	217	178	231	215	321	320	265	266	409	36.5
Knox	11.2	Male	5,580	555	478	530	530	763	594	552	578	1,000	34.1
		Female	5,620	507	404	488	404	698	615	554	633	1,317	40.0
Lancaster	206.4	Male	101,183	9,044	7,365	7,414	19,541	21,225	12,668	8,398	7,292	8,236	28.4
		Female	105,217	8,571	7,186	7,158	18,744	19,824	12,428	8,649	8,297	14,360	30.5
Lincoln	35.1	Male	17,346	1,959	1,640	1,571	1,916	3,064	2,294	1,629	1,412	1,861	30.2
		Female	17,754	1,854	1,512	1,476	1,876	2,941	2,275	1,642	1,512	2,666	32.3
Logan	1.0	Male	488	64	34	48	47	75	57	49	45	69	31.8
		Female	512	65	49	37	39	72	51	61	48	90	34.2
Loup	.9	Male	439	28	34	50	45	45	62	50	50	75	37.8
		Female	461	42	38	42	44	52	59	52	46	86	37.1
McPherson	.6	Male	302	26	25	30	32	35	25	35	32	62	36.2
		Female	298	21	30	26	28	30	39	32	40	52	38.6
Madison	33.6	Male	16,106	1,724	1,303	1,276	2,152	2,808	1,952	1,453	1,350	2,088	30.7
		Female	17,494	1,732	1,268	1,319	2,287	2,743	1,935	1,443	1,565	3,202	32.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEBRASKA (continued)													
ALL COUNTIES (continued)													
Merrick	8.9	Male	4,367	468	375	443	386	638	595	407	415	640	33.0
		Female	4,533	457	358	427	391	612	565	411	439	873	35.4
Morrill	6.0	Male	2,964	308	248	253	295	442	372	288	266	492	33.6
		Female	3,036	292	266	240	245	410	385	289	310	599	36.7
Nance	4.4	Male	2,170	212	161	219	211	305	220	230	233	379	34.2
		Female	2,230	236	166	194	162	253	264	212	232	511	38.9
Nemaha	8.6	Male	4,124	379	291	302	529	707	454	371	396	695	32.9
		Female	4,476	387	305	303	518	637	457	376	471	1,022	36.9
Nuckolls	6.6	Male	3,203	287	260	284	293	414	379	340	370	576	36.7
		Female	3,397	285	230	288	230	420	388	348	374	834	41.3
Otoe	15.4	Male	7,401	661	672	684	664	1,036	921	710	805	1,248	34.8
		Female	7,999	610	564	622	607	1,034	913	808	872	1,969	41.2
Pawnee	3.7	Male	1,771	119	103	146	131	214	193	193	254	418	43.9
		Female	1,929	134	115	152	119	193	192	211	239	574	47.8
Perkins	3.9	Male	1,987	237	170	178	178	285	243	168	214	314	33.1
		Female	1,913	188	110	136	139	271	248	168	235	418	39.5
Phelps	9.9	Male	4,664	483	399	370	449	747	588	482	433	713	33.4
		Female	5,236	444	380	395	412	753	664	493	510	1,185	38.5
Pierce	8.5	Male	4,174	436	330	398	431	583	519	385	437	655	33.4
		Female	4,326	418	308	421	371	507	529	396	466	910	37.6
Platte	30.0	Male	14,619	1,663	1,351	1,381	1,650	2,560	1,843	1,370	1,229	1,572	29.9
		Female	15,381	1,696	1,294	1,342	1,581	2,459	1,918	1,361	1,334	2,396	32.2
Polk	6.1	Male	2,994	286	249	275	245	435	367	265	314	558	35.2
		Female	3,106	276	263	264	172	413	343	287	335	753	39.8
Red Willow	12.9	Male	6,154	593	494	566	717	989	725	657	572	841	32.1
		Female	6,746	666	503	508	728	928	764	657	670	1,322	35.5
Richardson	10.6	Male	5,002	434	376	433	440	668	624	453	583	991	37.4
		Female	5,598	403	358	401	416	657	606	504	683	1,570	44.3
Rock	2.4	Male	1,179	131	111	91	102	214	130	125	94	181	32.2
		Female	1,221	120	110	99	91	190	152	102	112	245	35.0
Saline	13.1	Male	6,332	560	482	484	861	875	755	547	669	1,099	33.9
		Female	6,768	509	453	479	791	856	663	592	714	1,711	39.5
Sarpy	96.3	Male	48,961	5,695	5,275	5,222	6,370	10,024	8,786	4,156	2,045	1,388	26.9
		Female	47,339	5,512	5,099	4,979	5,494	10,103	8,262	3,725	2,064	2,101	27.6
Saunders	19.2	Male	9,589	956	802	941	896	1,475	1,283	941	877	1,418	33.1
		Female	9,611	911	759	898	745	1,354	1,213	950	945	1,836	36.1
Scotts Bluff	39.1	Male	18,936	2,121	1,748	1,774	1,953	3,171	2,436	1,779	1,672	2,282	30.9
		Female	20,164	1,980	1,674	1,655	2,027	3,284	2,513	1,922	1,918	3,191	33.4
Seward	16.4	Male	8,249	803	621	705	1,521	1,241	948	700	687	1,023	28.8
		Female	8,151	758	595	607	1,119	1,174	959	725	734	1,480	33.5
Sheridan	7.7	Male	3,711	424	306	331	329	557	400	390	426	548	33.4
		Female	3,989	371	309	308	320	517	461	400	429	874	38.7
Sherman	4.1	Male	2,011	181	190	185	155	240	220	207	221	412	37.5
		Female	2,089	179	172	207	135	227	233	196	239	501	40.3
Sioux	1.8	Male	906	87	61	79	95	132	114	117	84	137	34.9
		Female	894	75	71	99	63	120	133	113	100	120	36.4
Stanton	6.8	Male	3,453	422	350	325	384	575	427	285	286	399	29.3
		Female	3,347	404	315	329	291	540	427	284	269	488	31.2
Thayer	7.5	Male	3,621	294	290	291	316	493	420	344	445	728	38.0
		Female	3,879	312	264	312	248	483	414	365	441	1,040	42.7
Thomas	1.0	Male	499	49	50	45	44	90	75	47	44	55	31.8
		Female	501	66	40	39	49	73	76	41	48	69	32.7
Thurston	7.4	Male	3,615	422	338	390	365	504	434	353	328	481	30.8
		Female	3,785	440	340	414	331	512	433	382	331	602	32.2
Valley	5.7	Male	2,776	271	220	246	239	400	322	250	314	514	35.4
		Female	2,924	255	213	231	200	367	320	287	309	742	41.1
Washington	15.7	Male	7,829	749	760	785	881	1,183	1,152	776	665	878	31.3
		Female	7,871	673	710	675	763	1,243	1,136	759	694	1,218	34.0
Wayne	10.0	Male	4,869	407	333	363	1,114	681	534	453	388	596	28.2
		Female	5,131	408	326	324	1,192	613	523	461	392	892	30.1
Webster	4.7	Male	2,221	185	155	212	165	256	272	220	283	473	40.1
		Female	2,479	199	159	195	126	259	280	239	311	711	45.9
Wheeler	1.0	Male	500	63	43	45	57	85	43	53	48	63	29.9
		Female	500	54	55	55	42	70	54	52	46	72	31.3

POPULATION BY AGE AND SEX

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NEBRASKA (continued)													
ALL COUNTIES (continued)													
York	15.0	Male	7,201	707	627	621	838	1,189	908	673	686	952	31.8
		Female	7,799	698	611	606	795	1,178	960	719	729	1,503	35.1
TOTAL METRO COUNTIES	**749.3**	**Male**	**364,186**	**36,980**	**31,665**	**33,255**	**52,190**	**71,817**	**50,298**	**32,617**	**26,785**	**28,579**	**28.9**
		Female	**385,114**	**35,340**	**30,811**	**31,681**	**52,475**	**72,514**	**50,153**	**33,484**	**30,340**	**48,316**	**30.8**
TOTAL STATE	**1,622.4**	**Male**	**789,949**	**80,161**	**67,486**	**71,136**	**100,119**	**138,777**	**102,599**	**72,959**	**66,953**	**89,759**	**30.5**
		Female	**832,451**	**77,127**	**64,858**	**67,930**	**96,910**	**136,462**	**102,566**	**75,310**	**73,912**	**137,376**	**33.0**
NEVADA													
LAS VEGAS	**554.2**	**Male**	**279,488**	**25,024**	**23,037**	**24,424**	**33,941**	**53,385**	**45,859**	**28,881**	**24,527**	**20,410**	**31.2**
		Female	**274,712**	**24,309**	**21,969**	**23,373**	**32,143**	**52,776**	**43,585**	**27,547**	**24,616**	**24,394**	**31.7**
Clark	554.2	Male	279,488	25,024	23,037	24,424	33,941	53,385	45,859	28,881	24,527	20,410	31.2
		Female	274,712	24,309	21,969	23,373	32,143	52,776	43,585	27,547	24,616	24,394	31.7
RENO	**217.4**	**Male**	**109,713**	**8,180**	**7,630**	**8,509**	**14,054**	**23,544**	**17,746**	**11,330**	**10,212**	**8,508**	**32.0**
		Female	**107,687**	**8,013**	**7,154**	**8,136**	**13,731**	**21,698**	**16,389**	**10,989**	**10,454**	**11,123**	**32.7**
Washoe	217.4	Male	109,713	8,180	7,630	8,509	14,054	23,544	17,746	11,330	10,212	8,508	32.0
		Female	107,687	8,013	7,154	8,136	13,731	21,698	16,389	10,989	10,454	11,123	32.7
ALL COUNTIES													
Carson City	36.3	Male	18,508	1,333	1,341	1,653	2,046	3,597	3,081	1,843	1,878	1,736	33.0
		Female	17,792	1,251	1,296	1,549	1,719	3,122	2,839	1,806	1,939	2,271	34.9
Churchill	15.4	Male	7,877	752	614	713	1,029	1,225	1,136	707	764	937	31.8
		Female	7,523	697	659	655	744	1,176	1,063	723	738	1,068	33.6
Clark	554.2	Male	279,488	25,024	23,037	24,424	33,941	53,385	45,859	28,881	24,527	20,410	31.2
		Female	274,712	24,309	21,969	23,373	32,143	52,776	43,585	27,547	24,616	24,394	31.7
Douglas	23.4	Male	11,954	965	859	961	923	2,592	2,137	1,226	1,326	965	33.8
		Female	11,446	905	889	953	984	2,416	1,877	1,165	1,255	1,002	33.2
Elko	21.0	Male	10,998	1,097	945	1,159	1,016	1,874	1,819	1,113	1,048	927	31.8
		Female	10,002	995	902	935	1,020	1,743	1,532	913	895	1,067	31.6
Esmeralda	1.1	Male	580	48	34	46	54	91	87	74	74	72	37.0
		Female	520	53	42	41	42	81	72	54	79	56	35.1
Eureka	1.4	Male	753	78	45	69	90	141	100	86	92	52	31.7
		Female	647	77	49	75	67	108	99	66	58	48	30.1
Humboldt	11.5	Male	6,268	689	465	529	690	1,198	939	689	630	439	31.4
		Female	5,232	552	473	477	559	934	783	519	464	471	30.9
Lander	4.8	Male	2,611	310	240	207	355	533	377	261	195	133	28.6
		Female	2,189	307	186	205	291	434	312	182	145	127	27.4
Lincoln	3.9	Male	1,942	272	199	183	179	277	264	152	181	235	30.0
		Female	1,958	237	152	279	159	267	252	142	180	290	30.7
Lyon	16.6	Male	8,380	869	727	736	669	1,300	1,213	887	1,003	976	34.1
		Female	8,220	780	670	687	704	1,305	1,201	893	930	1,050	34.7
Mineral	6.1	Male	3,087	272	268	289	293	474	454	345	355	337	33.9
		Female	3,013	290	269	311	224	453	421	339	342	364	34.1
Nye	14.5	Male	7,800	740	619	695	793	1,217	1,240	903	880	713	33.7
		Female	6,700	632	533	638	673	1,077	1,024	685	759	679	33.1
Pershing	3.6	Male	1,903	193	123	154	210	331	229	216	241	206	33.2
		Female	1,697	181	141	138	181	238	244	166	177	231	33.7
Storey	1.7	Male	873	73	61	73	81	145	160	104	102	74	35.2
		Female	827	72	49	56	108	160	115	110	83	74	33.0
Washoe	217.4	Male	109,713	8,180	7,630	8,509	14,054	23,544	17,746	11,330	10,212	8,508	32.0
		Female	107,687	8,013	7,154	8,136	13,731	21,698	16,389	10,989	10,454	11,123	32.7
White Pine	8.0	Male	4,032	424	366	364	304	646	588	445	433	462	33.6
		Female	3,968	392	350	345	315	640	495	439	422	570	34.1
TOTAL METRO COUNTIES	**771.6**	**Male**	**389,201**	**33,204**	**30,667**	**32,933**	**47,995**	**76,929**	**63,605**	**40,211**	**34,739**	**28,918**	**31.5**
		Female	**382,399**	**32,322**	**29,123**	**31,509**	**45,874**	**74,474**	**59,974**	**38,536**	**35,070**	**35,517**	**32.0**
TOTAL STATE	**940.9**	**Male**	**476,767**	**41,319**	**37,573**	**40,764**	**56,727**	**92,570**	**77,429**	**49,262**	**43,941**	**37,182**	**31.7**
		Female	**464,133**	**39,743**	**35,783**	**38,853**	**53,664**	**88,628**	**72,303**	**46,738**	**43,536**	**44,885**	**32.2**

POPULATION BY AGE AND SEX

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NEW HAMPSHIRE													
MANCHESTER - NASHUA	**301.9**	**Male**	**145,899**	**13,380**	**13,383**	**14,719**	**16,505**	**27,714**	**22,244**	**13,873**	**12,064**	**12,017**	**30.4**
		Female	**156,001**	**12,949**	**12,935**	**13,809**	**17,091**	**28,342**	**21,781**	**14,278**	**13,686**	**21,130**	**32.5**
Hillsborough	301.9	Male	145,899	13,380	13,383	14,719	16,505	27,714	22,244	13,873	12,064	12,017	30.4
		Female	156,001	12,949	12,935	13,809	17,091	28,342	21,781	14,278	13,686	21,130	32.5
PORTSMOUTH - DOVER - ROCHESTER	**310.5**	**Male**	**153,359**	**13,582**	**13,414**	**14,505**	**20,429**	**29,496**	**23,104**	**14,369**	**11,942**	**12,518**	**30.0**
		Female	**157,141**	**12,997**	**12,754**	**13,784**	**19,309**	**29,441**	**22,209**	**14,015**	**13,085**	**19,547**	**31.7**
Rockingham	219.0	Male	109,157	9,828	9,898	10,420	12,514	21,921	17,381	10,200	8,321	8,674	30.4
		Female	109,843	9,536	9,325	9,794	10,974	21,909	16,409	9,746	8,984	13,166	32.0
Strafford	91.5	Male	44,202	3,754	3,516	4,085	7,915	7,575	5,723	4,169	3,621	3,844	28.7
		Female	47,298	3,461	3,429	3,990	8,335	7,532	5,800	4,269	4,101	6,381	30.9
ALL COUNTIES													
Belknap	47.0	Male	22,966	2,075	2,009	2,138	2,228	4,118	3,179	2,283	2,217	2,719	32.4
		Female	24,034	1,968	1,803	1,952	2,245	4,089	3,152	2,320	2,537	3,968	34.9
Carroll	31.9	Male	15,471	1,221	1,157	1,316	1,290	2,758	2,124	1,570	1,735	2,300	35.0
		Female	16,429	1,109	1,100	1,321	1,353	2,697	2,105	1,620	1,897	3,227	38.0
Cheshire	64.7	Male	31,070	2,646	2,596	2,904	3,822	5,442	4,349	2,981	2,894	3,436	31.6
		Female	33,630	2,670	2,497	2,709	4,352	5,549	4,361	3,090	3,237	5,165	33.3
Coos	34.0	Male	16,399	1,486	1,386	1,585	1,618	2,675	2,083	1,723	1,777	2,066	32.9
		Female	17,601	1,437	1,299	1,567	1,607	2,581	2,132	1,875	1,924	3,179	36.5
Grafton	69.0	Male	34,132	2,577	2,531	2,892	6,369	5,946	4,368	2,956	2,822	3,671	29.5
		Female	34,868	2,594	2,413	2,652	4,997	5,996	4,373	3,075	3,223	5,545	33.0
Hillsborough	301.9	Male	145,899	13,380	13,383	14,719	16,505	27,714	22,244	13,873	12,064	12,017	30.4
		Female	156,001	12,949	12,935	13,809	17,091	28,342	21,781	14,278	13,686	21,130	32.5
Merrimack	104.5	Male	50,261	4,407	4,413	4,652	5,568	9,638	7,179	4,839	4,271	5,294	31.3
		Female	54,239	4,285	4,049	4,373	5,972	9,569	7,116	4,999	4,874	9,002	33.8
Rockingham	219.0	Male	109,157	9,828	9,898	10,420	12,514	21,921	17,381	10,200	8,321	8,674	30.4
		Female	109,843	9,536	9,325	9,794	10,974	21,909	16,409	9,746	8,984	13,166	32.0
Strafford	91.5	Male	44,202	3,754	3,516	4,085	7,915	7,575	5,723	4,169	3,621	3,844	28.7
		Female	47,298	3,461	3,429	3,990	8,335	7,532	5,800	4,269	4,101	6,381	30.9
Sullivan	37.2	Male	18,054	1,667	1,664	1,652	1,715	3,183	2,545	1,709	1,758	2,161	32.3
		Female	19,146	1,540	1,514	1,701	1,808	3,227	2,453	1,771	1,948	3,184	34.3
TOTAL METRO COUNTIES	**612.4**	**Male**	**299,258**	**26,962**	**26,797**	**29,224**	**36,934**	**57,210**	**45,348**	**28,242**	**24,006**	**24,535**	**30.2**
		Female	**313,142**	**25,946**	**25,689**	**27,593**	**36,400**	**57,783**	**43,990**	**28,293**	**26,771**	**40,677**	**32.1**
TOTAL STATE	**1,000.7**	**Male**	**487,611**	**43,041**	**42,553**	**46,363**	**59,544**	**90,970**	**71,175**	**46,303**	**41,480**	**46,182**	**30.7**
		Female	**513,089**	**41,549**	**40,364**	**43,868**	**58,734**	**91,491**	**69,682**	**47,043**	**46,411**	**73,947**	**32.9**
NEW JERSEY													
ATLANTIC CITY	**305.1**	**Male**	**144,729**	**11,516**	**11,582**	**13,085**	**17,744**	**22,703**	**17,442**	**13,506**	**15,140**	**21,931**	**33.1**
		Female	**160,371**	**11,134**	**11,045**	**12,362**	**15,204**	**23,155**	**19,050**	**15,141**	**19,035**	**34,245**	**38.8**
Atlantic	209.6	Male	98,756	8,133	8,399	9,193	12,281	15,810	12,206	9,451	9,814	13,469	32.2
		Female	110,844	7,772	8,038	8,774	10,924	16,641	13,702	10,611	12,345	22,037	37.4
Cape May	95.5	Male	45,973	3,383	3,183	3,892	5,463	6,973	5,236	4,055	5,326	8,462	35.2
		Female	49,527	3,362	3,007	3,588	4,280	6,514	5,348	4,530	6,690	12,208	42.5
BERGEN - PASSAIC	**1,293.4**	**Male**	**616,177**	**46,085**	**46,897**	**57,424**	**66,376**	**100,900**	**89,396**	**72,193**	**70,986**	**65,920**	**34.0**
		Female	**677,223**	**44,114**	**44,951**	**55,312**	**66,815**	**105,586**	**98,062**	**78,889**	**78,886**	**104,608**	**37.2**
Bergen	842.1	Male	402,386	26,801	28,675	36,962	42,478	64,867	59,373	49,875	49,468	43,887	35.2
		Female	439,714	25,645	27,265	35,333	41,333	67,412	65,159	54,619	54,000	68,948	38.5
Passaic	451.3	Male	213,791	19,284	18,222	20,462	23,898	36,033	30,023	22,318	21,518	22,033	31.9
		Female	237,509	18,469	17,686	19,979	25,482	38,174	32,903	24,270	24,886	35,660	34.7
JERSEY CITY	**552.9**	**Male**	**260,800**	**23,829**	**20,694**	**23,177**	**30,443**	**44,910**	**35,513**	**27,574**	**26,791**	**27,869**	**32.2**
		Female	**292,100**	**22,201**	**20,359**	**22,464**	**30,855**	**47,067**	**38,884**	**30,556**	**32,887**	**46,827**	**35.8**
Hudson	552.9	Male	260,800	23,829	20,694	23,177	30,443	44,910	35,513	27,574	26,791	27,869	32.2
		Female	292,100	22,201	20,359	22,464	30,855	47,067	38,884	30,556	32,887	46,827	35.8
MIDDLESEX - SOMERSET - HUNTERDON	**934.3**	**Male**	**458,664**	**34,880**	**36,394**	**45,029**	**57,096**	**80,127**	**70,435**	**52,745**	**46,379**	**35,579**	**32.0**
		Female	**475,636**	**33,169**	**34,654**	**42,358**	**54,545**	**81,359**	**72,862**	**53,735**	**48,521**	**54,433**	**34.0**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
MIDDLESEX - SOMERSET - HUNTERDON (continued)													
Hunterdon	99.6	Male	49,503	3,964	4,399	5,336	4,763	8,173	9,189	5,518	4,162	3,997	32.7
		Female	50,097	3,786	4,108	4,957	4,074	8,668	9,059	5,217	4,254	5,974	34.4
Middlesex	619.3	Male	303,782	23,471	23,565	28,701	41,281	54,383	44,102	33,676	31,161	23,442	31.4
		Female	315,518	22,061	22,496	27,189	40,133	54,412	45,532	34,824	33,147	35,724	33.4
Somerset	215.4	Male	105,379	7,445	8,430	10,990	11,052	17,571	17,144	13,551	11,056	8,140	33.4
		Female	110,021	7,322	8,050	10,212	10,338	18,279	18,271	13,694	11,120	12,735	35.4
MONMOUTH - OCEAN	**946.2**	**Male**	**451,046**	**38,742**	**39,599**	**43,507**	**42,452**	**71,483**	**66,001**	**43,502**	**42,243**	**63,517**	**33.6**
		Female	**495,154**	**37,471**	**38,048**	**41,601**	**41,322**	**76,284**	**67,741**	**46,085**	**52,278**	**94,324**	**36.9**
Monmouth	542.9	Male	260,417	21,694	23,385	27,249	26,513	41,843	41,250	28,132	24,175	26,176	32.5
		Female	282,483	20,987	22,433	26,064	25,638	44,891	42,652	29,511	27,490	42,817	35.3
Ocean	403.3	Male	190,629	17,048	16,214	16,258	15,939	29,640	24,751	15,370	18,068	37,341	35.1
		Female	212,671	16,484	15,615	15,537	15,684	31,393	25,089	16,574	24,788	51,507	39.6
NEWARK	**1,880.9**	**Male**	**891,839**	**76,039**	**77,498**	**88,290**	**93,476**	**148,363**	**135,218**	**97,693**	**89,825**	**85,437**	**32.5**
		Female	**989,061**	**72,870**	**74,249**	**86,263**	**96,308**	**163,141**	**148,142**	**106,083**	**102,510**	**139,495**	**35.1**
Essex	830.5	Male	385,538	35,425	34,973	38,781	42,083	62,960	53,930	40,266	38,143	38,977	31.6
		Female	444,962	34,488	33,699	38,571	45,200	72,628	63,362	46,337	45,678	64,999	34.7
Morris	426.0	Male	207,271	16,329	18,319	21,757	20,967	35,355	36,535	24,506	18,461	15,042	32.4
		Female	218,729	15,419	17,661	20,697	20,685	37,814	37,771	24,071	19,416	25,195	34.2
Sussex	126.8	Male	62,624	6,567	6,363	6,128	5,161	12,388	11,308	5,585	4,401	4,723	30.7
		Female	64,176	6,252	5,958	5,983	5,201	13,196	10,398	5,294	4,804	7,090	31.6
Union	497.6	Male	236,406	17,718	17,843	21,624	25,265	37,660	33,445	27,336	28,820	26,695	34.5
		Female	261,194	16,711	16,931	21,012	25,222	39,503	36,611	30,381	32,612	42,211	38.1
TRENTON	**312.9**	**Male**	**149,076**	**11,686**	**11,910**	**13,404**	**19,623**	**25,744**	**21,168**	**15,782**	**15,190**	**14,569**	**32.0**
		Female	**163,824**	**11,345**	**11,477**	**13,173**	**19,391**	**26,604**	**22,690**	**17,064**	**17,627**	**24,453**	**35.0**
Mercer	312.9	Male	149,076	11,686	11,910	13,404	19,623	25,744	21,168	15,782	15,190	14,569	32.0
		Female	163,824	11,345	11,477	13,173	19,391	26,604	22,690	17,064	17,627	24,453	35.0
VINELAND - MILLVILLE - BRIDGETON	**138.4**	**Male**	**65,423**	**6,418**	**6,223**	**6,906**	**6,853**	**10,637**	**8,904**	**6,468**	**6,026**	**6,988**	**30.9**
		Female	**72,977**	**6,075**	**6,253**	**6,765**	**7,064**	**11,635**	**9,888**	**7,234**	**7,466**	**10,597**	**33.9**
Cumberland	138.4	Male	65,423	6,418	6,223	6,906	6,853	10,637	8,904	6,468	6,026	6,988	30.9
		Female	72,977	6,075	6,253	6,765	7,064	11,635	9,888	7,234	7,466	10,597	33.9
ALL COUNTIES													
Atlantic	209.6	Male	98,756	8,133	8,399	9,193	12,281	15,810	12,206	9,451	9,814	13,469	32.2
		Female	110,844	7,772	8,038	8,774	10,924	16,641	13,702	10,611	12,345	22,037	37.4
Bergen	842.1	Male	402,386	26,801	28,675	36,962	42,478	64,867	59,373	49,875	49,468	43,887	35.2
		Female	439,714	25,645	27,265	35,333	41,333	67,412	65,159	54,619	54,000	68,948	38.5
☐ Burlington	392.8	Male	196,697	17,137	17,428	20,349	27,386	34,902	29,715	20,411	16,252	13,117	29.6
		Female	196,103	16,500	16,565	18,836	20,866	34,682	30,380	20,584	17,104	20,586	32.3
☐ Camden	487.3	Male	232,082	22,338	21,217	23,298	25,553	39,615	31,973	23,753	23,455	20,880	31.0
		Female	255,218	21,447	20,364	22,468	26,523	43,228	34,779	26,120	26,189	34,100	33.5
Cape May	95.5	Male	45,973	3,383	3,183	3,892	5,463	6,973	5,236	4,055	5,326	8,462	35.2
		Female	49,527	3,362	3,007	3,588	4,280	6,514	5,348	4,530	6,690	12,208	42.5
Cumberland	138.4	Male	65,423	6,418	6,223	6,906	6,853	10,637	8,904	6,468	6,026	6,988	30.9
		Female	72,977	6,075	6,253	6,765	7,064	11,635	9,888	7,234	7,466	10,597	33.9
Essex	830.5	Male	385,538	35,425	34,973	38,781	42,083	62,960	53,930	40,266	38,143	38,977	31.6
		Female	444,962	34,488	33,699	38,571	45,200	72,628	63,362	46,337	45,678	64,999	34.7
☐ Gloucester	217.1	Male	105,683	10,475	9,756	10,671	12,479	18,638	15,339	10,569	9,486	8,270	30.1
		Female	111,417	10,083	9,510	10,023	12,897	19,541	15,549	10,987	10,363	12,464	31.8
Hudson	552.9	Male	260,800	23,829	20,694	23,177	30,443	44,910	35,513	27,574	26,791	27,869	32.2
		Female	292,100	22,201	20,359	22,464	30,855	47,067	38,884	30,556	32,887	46,827	35.8
Hunterdon	99.6	Male	49,503	3,964	4,399	5,338	4,763	8,173	9,189	5,518	4,162	3,997	32.7
		Female	50,097	3,786	4,108	4,957	4,074	8,668	9,059	5,217	4,254	5,974	34.4
Mercer	312.9	Male	149,076	11,686	11,910	13,404	19,623	25,744	21,168	15,782	15,190	14,569	32.0
		Female	163,824	11,345	11,477	13,173	19,391	26,604	22,690	17,064	17,627	24,453	35.0
Middlesex	619.3	Male	303,782	23,471	23,565	28,701	41,281	54,383	44,102	33,676	31,161	23,442	31.4
		Female	315,518	22,061	22,496	27,189	40,133	54,412	45,532	34,824	33,147	35,724	33.4
Monmouth	542.9	Male	260,417	21,694	23,385	27,249	26,513	41,843	41,250	28,132	24,175	26,176	32.5
		Female	282,483	20,987	22,433	26,064	25,638	44,891	42,652	29,511	27,490	42,817	35.3
Morris	426.0	Male	207,271	16,329	18,319	21,757	20,967	35,355	36,535	24,506	18,461	15,042	32.4
		Female	218,729	15,419	17,661	20,697	20,685	37,814	37,771	24,071	19,416	25,195	34.2
Ocean	403.3	Male	190,629	17,048	16,214	16,258	15,939	29,640	24,751	15,370	18,068	37,341	35.1
		Female	212,671	16,484	15,615	15,537	15,684	31,393	25,089	16,574	24,788	51,507	39.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW JERSEY (continued)													
ALL COUNTIES (continued)													
Passaic	451.3	Male	213,791	19,284	18,222	20,462	23,898	36,033	30,023	22,318	21,518	22,033	31.9
		Female	237,509	18,469	17,686	19,979	25,482	38,174	32,903	24,270	24,886	35,660	34.7
☐ Salem	68.2	Male	33,131	3,243	3,047	3,359	3,267	5,374	4,619	3,307	3,321	3,594	31.8
		Female	35,069	2,939	2,900	3,138	3,379	5,536	4,721	3,631	3,877	4,948	34.4
Somerset	215.4	Male	105,379	7,445	8,430	10,990	11,052	17,571	17,144	13,551	11,056	8,140	33.4
		Female	110,021	7,322	8,050	10,212	10,338	18,279	18,271	13,694	11,120	12,735	35.4
Sussex	126.8	Male	62,624	6,567	6,363	6,128	5,161	12,388	11,308	5,585	4,401	4,723	30.7
		Female	64,176	6,252	5,958	5,983	5,201	13,196	10,398	5,294	4,804	7,090	31.6
Union	497.6	Male	236,406	17,718	17,843	21,624	25,265	37,660	33,445	27,336	28,820	26,695	34.5
		Female	261,194	16,711	16,931	21,012	25,222	39,503	36,611	30,381	32,612	42,211	38.1
☐ Warren	89.4	Male	42,910	3,806	3,811	4,181	4,144	7,373	6,539	4,439	4,122	4,495	32.5
		Female	46,490	3,627	3,692	3,984	4,619	7,660	6,430	4,629	4,738	7,111	34.6
TOTAL METRO COUNTIES	**7,618.9**	**Male**	**3,648,257**	**306,194**	**306,056**	**352,680**	**406,892**	**610,849**	**532,262**	**391,942**	**369,216**	**372,166**	**32.4**
		Female	**3,970,643**	**292,975**	**294,067**	**338,747**	**399,788**	**645,478**	**569,178**	**420,738**	**421,481**	**588,191**	**35.3**
TOTAL STATE	**7,618.9**	**Male**	**3,648,257**	**306,194**	**306,056**	**352,680**	**406,892**	**610,849**	**532,262**	**391,942**	**369,216**	**372,166**	**32.4**
		Female	**3,970,643**	**292,975**	**294,067**	**338,747**	**399,788**	**645,478**	**569,178**	**420,738**	**421,481**	**588,191**	**35.3**
NEW MEXICO													
ALBUQUERQUE	**470.2**	**Male**	**230,018**	**22,745**	**19,867**	**21,551**	**30,949**	**46,914**	**32,485**	**20,956**	**18,009**	**16,542**	**29.2**
		Female	**240,182**	**22,026**	**19,056**	**21,178**	**30,772**	**46,362**	**33,905**	**22,477**	**19,974**	**24,432**	**30.8**
Bernalillo	470.2	Male	230,018	22,745	19,867	21,551	30,949	46,914	32,485	20,956	18,009	16,542	29.2
		Female	240,182	22,026	19,056	21,178	30,772	46,362	33,905	22,477	19,974	24,432	30.8
LAS CRUCES	**115.9**	**Male**	**57,106**	**6,418**	**5,684**	**5,757**	**9,401**	**9,748**	**7,009**	**5,156**	**3,971**	**3,962**	**26.3**
		Female	**58,794**	**6,231**	**5,540**	**5,586**	**9,371**	**9,686**	**7,538**	**5,313**	**4,107**	**5,422**	**27.8**
Dona Ana	115.9	Male	57,106	6,418	5,684	5,757	9,401	9,748	7,009	5,156	3,971	3,962	26.3
		Female	58,794	6,231	5,540	5,586	9.371	9,686	7,538	5,313	4,107	5,422	27.8
SANTA FE	**103.8**	**Male**	**51,283**	**4,856**	**4,785**	**5,208**	**4,932**	**10,213**	**8,601**	**4,992**	**4,018**	**3,678**	**30.7**
		Female	**52,517**	**4,827**	**4,509**	**4,849**	**4,959**	**10,120**	**8,554**	**5,044**	**4,294**	**5,361**	**32.0**
Los Alamos	19.0	Male	9,718	742	966	1,150	580	1,521	2,079	1,326	992	362	34.3
		Female	9,282	774	839	994	575	1,489	2,035	1,236	873	467	34.8
Santa Fe	84.8	Male	41,565	4,114	3,819	4,058	4,352	8,692	6,522	3,666	3,026	3,316	30.1
		Female	43,235	4,053	3,670	3,855	4,384	8,631	6,519	3,808	3,421	4,894	31.6
ALL COUNTIES													
Bernalillo	470.2	Male	230,018	22,745	19,867	21,551	30,949	46,914	32,485	20,956	18,009	16,542	29.2
		Female	240,182	22,026	19,056	21,178	30,772	46,362	33,905	22,477	19,974	24,432	30.8
Catron	3.0	Male	1,551	175	137	137	147	241	212	145	124	233	32.4
		Female	1,449	143	127	149	109	234	208	130	150	199	33.4
Chaves	60.2	Male	29,217	3,185	2,663	2,832	3,313	4,364	3,552	2,616	2,748	3,944	31.0
		Female	30,983	2,977	2,475	2,766	3,048	4,438	3,700	3,041	3,319	5,219	34.5
Cibola	30.3	Male	15,137	1,718	1,551	1,614	1,482	2,555	2,250	1,493	1,363	1,111	29.7
		Female	15,163	1,600	1,506	1,676	1,426	2,585	2,224	1,467	1,394	1,285	30.3
Colfax	14.0	Male	7,020	745	639	849	692	1,113	889	602	632	859	30.3
		Female	6,980	699	620	632	664	1,060	863	625	705	1,112	33.3
Curry	43.8	Male	21,876	2,687	2,091	2,034	3,439	3,804	2,853	1,735	1,429	1,804	26.8
		Female	21,924	2,533	2,061	1,991	2,574	3,616	2,919	1,780	1,702	2,748	30.0
De Baca	2.3	Male	1,101	84	86	98	76	146	139	117	124	231	39.4
		Female	1,199	83	73	100	83	139	148	127	151	295	43.2
Dona Ana	115.9	Male	57,106	6,418	5,684	5,757	9,401	9,748	7,009	5,156	3,971	3,962	26.3
		Female	58,794	6,231	5,540	5,586	9,371	9,686	7,538	5,313	4,107	5,422	27.8
Eddy	53.6	Male	26,120	3,077	2,518	2,562	2,792	4,260	2,986	2,504	2,388	3,033	30.0
		Female	27,480	2,913	2,364	2,411	2,805	4,141	3,296	2,716	2,657	4,177	32.8
Grant	26.8	Male	13,167	1,692	1,400	1,278	1,343	2,072	1,719	1,249	1,102	1,312	29.2
		Female	13,633	1,496	1,276	1,297	1,409	2,192	1,744	1,292	1,204	1,723	31.1
Guadalupe	4.4	Male	2,202	236	221	288	217	317	265	206	166	286	29.4
		Female	2,198	209	193	264	246	310	290	199	195	292	31.0
Harding	1.1	Male	570	52	57	46	45	88	42	70	68	102	34.7
		Female	530	45	35	44	45	78	47	69	64	103	38.8
Hidalgo	6.2	Male	3,018	418	339	332	302	518	363	256	248	242	27.3
		Female	3,182	420	322	332	317	498	399	266	253	375	29.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW MEXICO (continued)													
ALL COUNTIES (continued)													-
Lea	64.6	Male	32,206	4,256	3,306	3,010	3,832	5,516	4,158	3,162	2,601	2,365	28.1
		Female	32,394	4,112	3,178	2,920	3,642	5,232	4,169	3,325	2,625	3,191	29.5
Lincoln	14.9	Male	7,482	690	657	704	639	1,352	1,059	692	778	911	32.8
		Female	7,418	626	586	651	584	1,311	1,021	762	862	1,015	34.6
Los Alamos	19.0	Male	9,718	742	966	1,150	580	1,521	2,079	1,326	992	362	34.3
		Female	9,282	774	839	994	575	1,489	2,035	1,236	873	467	34.8
Luna	17.2	Male	8,241	849	760	855	711	989	906	757	955	1,459	34.6
		Female	8,959	897	751	801	715	1,062	1,043	898	1,142	1,650	37.4
McKinley	65.1	Male	31,803	4,928	4,000	3,958	3,993	5,497	3,998	2,270	1,619	1,540	23.3
		Female	33,297	5,069	3,932	3,814	4,226	5,773	4,290	2,563	1,693	1,937	24.3
Mora	4.7	Male	2,424	242	227	286	261	330	265	217	197	399	30.9
		Female	2,276	205	213	283	188	326	237	227	239	358	32.6
Otero	48.7	Male	25,093	2,878	2,354	2,388	4,228	4,617	3,409	2,116	1,598	1,505	26.5
		Female	23,607	2,726	2,250	2,276	2,955	4,245	3,417	2,098	1,686	1,954	28.8
Quay	10.2	Male	4,958	495	476	498	432	691	646	471	493	756	33.4
		Female	5,242	477	460	484	400	731	676	477	574	963	36.0
Rio Arriba	31.9	Male	15,784	1,911	1,657	1,885	1,764	2,651	2,020	1,381	1,169	1,346	27.5
		Female	16,116	1,945	1,670	1,828	1,808	2,602	2,174	1,384	1,193	1,512	28.1
Roosevelt	16.3	Male	7,865	754	627	704	1,417	1,200	915	629	645	974	28.6
		Female	8,435	749	618	679	1,563	1,118	906	711	787	1,304	30.4
Sandoval	43.3	Male	21,397	2,548	2,286	2,228	2,099	3,606	2,870	1,681	1,862	2,217	29.3
		Female	21,903	2,316	2,085	2,221	2,147	3,811	2,982	1,895	2,111	2,335	30.7
San Juan	100.6	Male	50,071	7,143	5,350	5,359	6,400	9,301	6,691	4,142	3,030	2,655	25.8
		Female	50,529	6,967	5,440	5,340	6,213	8,854	6,768	4,161	3,101	3,685	26.5
San Miguel	24.5	Male	12,071	1,296	1,158	1,260	1,578	2,022	1,543	933	880	1,401	28.7
		Female	12,429	1,243	1,099	1,225	1,539	1,980	1,573	1,017	1,074	1,679	30.6
Santa Fe	84.8	Male	41,565	4,114	3,819	4,058	4,352	8,692	6,522	3,666	3,026	3,316	30.1
		Female	43,235	4,053	3,670	3,855	4,384	8,631	6,519	3,808	3,421	4,894	31.6
Sierra	9.2	Male	4,428	276	276	383	275	367	437	417	607	1,390	49.9
		Female	4,772	287	281	342	273	426	495	473	704	1,491	51.2
Socorro	14.1	Male	7,179	762	683	743	1,158	1,222	860	603	510	638	27.0
		Female	6,921	901	686	669	872	1,080	867	586	549	711	28.1
Taos	21.1	Male	10,512	1,135	1,138	1,195	983	1,864	1,582	859	702	1,054	29.3
		Female	10,588	1,076	1,010	1,107	977	1,983	1,530	913	835	1,157	30.7
Torrance	9.0	Male	4,456	522	444	456	380	719	585	415	404	531	30.9
		Female	4,544	482	421	426	389	723	577	424	479	623	32.7
Union	4.9	Male	2,393	215	217	247	186	320	328	233	240	407	35.4
		Female	2,507	211	199	253	192	313	334	233	275	497	37.6
Valencia	39.8	Male	19,811	2,642	2,108	2,035	2,319	3,449	2,710	1,768	1,368	1,412	27.3
		Female	19,989	2,539	2,077	2,125	2,261	3,435	2,673	1,723	1,369	1,787	27.9
TOTAL METRO COUNTIES	**689.9**	**Male**	**338,407**	**34,019**	**30,336**	**32,516**	**45,282**	**66,875**	**48,095**	**31,104**	**25,998**	**24,182**	**29.0**
		Female	**351,493**	**33,084**	**29,105**	**31,613**	**45,102**	**66,168**	**49,997**	**32,834**	**28,375**	**35,215**	**30.6**
TOTAL STATE	**1,475.7**	**Male**	**727,560**	**81,630**	**69,762**	**72,780**	**91,785**	**132,066**	**98,347**	**64,843**	**56,048**	**60,299**	**28.6**
		Female	**748,140**	**79,030**	**67,113**	**70,719**	**88,772**	**130,464**	**101,567**	**68,416**	**61,467**	**80,592**	**30.2**
NEW YORK													
ALBANY - SCHENECTADY - TROY	**861.3**	**Male**	**412,168**	**34,323**	**34,498**	**39,132**	**50,967**	**72,080**	**54,770**	**40,418**	**40,170**	**45,810**	**31.5**
		Female	**449,132**	**32,776**	**32,697**	**37,256**	**50,281**	**73,095**	**57,204**	**43,600**	**46,643**	**75,580**	**34.8**
Albany	290.2	Male	136,925	10,683	10,301	12,115	19,062	25,243	17,089	13,398	13,468	15,566	31.5
		Female	153,275	10,080	9,895	11,514	19,926	25,737	18,338	14,766	16,039	26,980	34.8
Greene	42.5	Male	20,554	1,553	1,639	2,082	2,383	2,925	2,750	2,035	2,058	3,129	34.0
		Female	21,946	1,542	1,592	1,826	1,800	3,147	2,800	2.125	2,404	4,710	38.8
Montgomery	54.0	Male	25,709	2,129	2,188	2,351	2,389	4,121	3,103	2,482	3,091	3,855	34.2
		Female	28,291	2,038	2,039	2,222	2,407	4,026	3,158	2,828	3,546	6,027	39.5
Rensselaer	156.3	Male	75,778	6,404	6,668	7,308	11,051	12,761	9,585	7,185	6,882	7,934	30.1
		Female	80,522	6,158	6,120	7,082	9,327	12,652	10,067	7,682	8,158	13,276	34.1
Saratoga	168.3	Male	82,202	7,838	7,991	8,702	8,353	15,153	12,970	7,903	6,692	6,600	30.4
		Female	86,098	7,433	7,669	8,304	9,295	15,327	12,922	7,963	7,215	9,970	31.8
Schenectady	150.0	Male	71,000	5,716	5,711	6,574	7,729	11,877	9,273	7,415	7,979	8,726	33.2
		Female	79,000	5,525	5,382	6,308	7,526	12,206	9,919	8,236	9,281	14,617	37.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
BINGHAMTON	269.5	Male	129,899	11,147	10,883	12,838	16,518	21,142	17,538	13,678	12,548	13,607	31.4
		Female	139,601	10,212	10,352	12,328	16,353	21,315	18,488	14,129	14,517	21,907	34.6
Broome	215.9	Male	103,531	8,545	8,227	9,826	13,925	16,973	13,454	10,726	10,397	11,458	31.6
		Female	112,369	7,745	7,878	9,382	13,786	16,961	14,320	11,359	12,240	18,698	35.3
Tioga	53.6	Male	26,368	2,602	2,656	3,012	2,593	4,169	4,084	2,952	2,151	2,149	30.6
		Female	27,232	2,467	2,474	2,946	2,567	4,354	4,168	2,770	2,277	3,209	32.3
BUFFALO	982.7	Male	465,948	38,240	38,540	45,753	56,566	76,732	60,240	49,918	49,943	50,016	32.0
		Female	516,752	36,645	37,375	43,885	57,717	80,106	66,193	54,738	57,362	82,731	35.4
Erie	982.7	Male	465,948	38,240	38,540	45,753	56,566	76,732	60,240	49,918	49,943	50,016	32.0
		Female	516,752	36,645	37,375	43,885	57,717	80,106	66,193	54,738	57,362	82,731	35.4
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,201.3*	*Male*	*571,133*	*47,626*	*47,762*	*55,878*	*69,006*	*93,804*	*73,642*	*60,976*	*61,095*	*61,344*	*32.0*
		Female	*630,167*	*45,676*	*46,076*	*53,736*	*70,453*	*97,489*	*80,629*	*66,402*	*70,022*	*99,684*	*35.2*
ELMIRA	95.7	Male	45,792	4,199	3,888	4,515	5,788	7,446	5,800	4,503	4,681	4,972	31.1
		Female	49,908	4,012	3,811	4,384	5,172	7,519	6,124	5,015	5,441	8,430	35.1
Chemung	95.7	Male	45,792	4,199	3,888	4,515	5,788	7,446	5,800	4,503	4,681	4,972	31.1
		Female	49,908	4,012	3,811	4,384	5,172	7,519	6,124	5,015	5,441	8,430	35.1
GLENS FALLS	114.7	Male	55,600	5,102	5,294	5,927	5,851	9,363	7,729	5,192	5,024	6,118	31.0
		Female	59,100	4,855	5,064	5,777	5,647	8,794	7,725	5,682	5,757	9,799	34.3
Warren	56.6	Male	26,821	2,483	2,562	2,823	2,724	4,443	3,678	2,530	2,513	3,065	31.3
		Female	29,779	2,391	2,473	2,796	2,903	4,671	3,805	2,849	2,875	5,016	34.3
Washington	58.1	Male	28,779	2,619	2,732	3,104	3,127	4,920	4,051	2,662	2,511	3,053	30.7
		Female	29,321	2,464	2,591	2,981	2,744	4,123	3,920	2,833	2,882	4,783	34.4
NASSAU - SUFFOLK	2,701.0	Male	1,301,780	106,150	115,559	142,187	140,948	202,668	194,344	153,990	134,966	110,968	32.2
		Female	1,399,220	100,814	109,441	136,218	137,726	217,819	215,506	165,589	141,294	174,813	34.9
Nassau	1,337.4	Male	640,278	45,512	49,749	66,083	71,425	96,223	88,183	80,993	81,824	60,286	34.1
		Female	697,122	43,142	46,886	63,212	69,277	101,512	101,826	92,833	84,850	93,584	37.4
Suffolk	1,363.6	Male	661,502	60,638	65,810	76,104	69,523	106,445	106,161	72,997	53,142	50,682	30.5
		Female	702,098	57,672	62,555	73,006	68,449	116.307	113,680	72,756	56,444	81,229	32.7
NEW YORK	8,431.8	Male	3,908,864	342,740	303,470	342,034	414,981	712,859	570,063	403,211	373,114	446,392	32.7
		Female	4,522,936	331,821	292,885	335,923	450,563	780,416	645,811	468,334	467,618	749,563	36.1
Bronx	1,120.4	Male	505,575	53,900	46,697	52,628	58,978	81,787	66,584	45,835	42,551	56,615	30.0
		Female	614,825	52,084	45,280	52,039	64,604	97,930	84,834	60,047	58,019	99,988	34.5
Kings	2,231.3	Male	1,023,852	109,450	90,119	95,584	112,920	178,030	133,372	95,726	93,911	114,740	30.8
		Female	1,207,448	106,835	87,213	95,872	125,764	201.784	162,527	119,708	122,024	185,721	34.3
New York (Manhattan)	1,485.6	Male	695,359	43,777	36,097	40,604	70,887	163,451	120,663	76,102	62,247	81,531	34.6
		Female	790,241	42,181	34,954	40,604	80,050	171,970	120,952	77,774	78,419	143,337	37.1
Putnam	85.9	Male	42,472	3,796	4,341	4,762	3,666	7,151	7,741	4,417	2,993	3,605	31.5
		Female	43,428	3,570	4,001	4,386	3,607	7,709	7,762	4,057	3,208	5,128	33.0
Queens	1,968.2	Male	910,951	72,463	64,643	73,679	94,233	162,445	127,800	96,734	101,004	117,950	34.3
		Female	1,057,249	69,945	62,621	72,354	99,823	170,824	143,338	115,873	125,996	196,475	38.7
Richmond	395.8	Male	190,483	17,512	17,307	19,298	19,798	34,689	30,369	19,106	16,239	15,165	31.1
		Female	205,317	16,915	16,565	18,264	20,166	37,114	31,195	20,084	18,896	26,118	33.3
Rockland	275.6	Male	132,898	11,814	12,718	15,438	13,491	20,002	22,671	16,946	10,688	9,130	31.5
		Female	142,702	11,391	12,052	14,568	13,333	22,585	25,230	16,717	10,675	16,151	33.9
Westchester	869.0	Male	407,274	30,028	31,548	40,041	41,008	65,304	60,863	48,345	43,481	46,656	34.3
		Female	461,726	28,900	30,199	37,836	43,216	70,502	69,973	54,074	50,381	76,645	37.9
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,839.9*	*Male*	*8,418,628*	*711,628*	*685,602*	*795,657*	*902,091*	*1,446,381*	*1,242,764*	*910,028*	*837,215*	*887,262*	*32.7*
		Female	*9,421,272*	*684,362*	*658,076*	*771,767*	*931,523*	*1,561,196*	*1,374,625*	*1,011,011*	*982,683*	*1,446,029*	*35.8*
NIAGARA FALLS	218.6	Male	105,185	9,386	9,222	10,125	12,440	17,072	13,402	11,058	11,152	11,328	31.7
		Female	113,415	9,031	8,701	9,851	12,736	17,383	14,436	11,664	12,660	16,953	34.4
Niagara	218.6	Male	105,185	9,386	9,222	10,125	12,440	17,072	13,402	11,058	11,152	11,328	31.7
		Female	113,415	9,031	8,701	9,851	12,736	17,383	14,436	11,664	12,660	16,953	34.4
ORANGE COUNTY	279.2	Male	137,716	13,277	12,898	13,995	16,429	22,956	21,165	12,879	11,156	12,961	30.3
		Female	141,484	12,674	12,425	13,020	13,296	24,051	20,893	12,955	12,545	19,625	33.0
Orange	279.2	Male	137,716	13,277	12,898	13,995	16,429	22,956	21,165	12,879	11,156	12,961	30.3
		Female	141,484	12,674	12,425	13,020	13,296	24,051	20,893	12,955	12,545	19,625	33.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
POUGHKEEPSIE	**258.8**	**Male**	**128,213**	**10,333**	**10,663**	**12,502**	**15,350**	**22,387**	**20,633**	**13,496**	**10,551**	**12,298**	**31.8**
		Female	**130,587**	**9,655**	**10,309**	**12,146**	**13,769**	**21,610**	**19,659**	**12,925**	**11,690**	**18,824**	**34.0**
Dutchess	258.8	Male	128,213	10,333	10,663	12,502	15,350	22,387	20,633	13,496	10,551	12,298	31.8
		Female	130,587	9,655	10,309	12,146	13,769	21,610	19,659	12,925	11,690	18,824	34.0
ROCHESTER	**1,001.1**	**Male**	**483,003**	**42,116**	**42,076**	**47,376**	**60,626**	**86,662**	**68,457**	**46,812**	**43,272**	**45,606**	**30.7**
		Female	**518,097**	**40,378**	**40,091**	**45,096**	**60,291**	**89,703**	**70,729**	**48,812**	**49,088**	**73,909**	**33.2**
Livingston	60.2	Male	28,942	2,623	2,536	2,931	4,152	4,748	4,025	2,779	2,386	2,762	29.7
		Female	31,258	2,360	2,428	2,682	5,362	4,890	3,994	2,761	2,618	4,163	30.7
Monroe	713.2	Male	342,088	29,381	29,276	32,892	44,409	62,726	48,076	33,107	30,935	31,286	30.6
		Female	371,112	28,075	27,881	31,559	43,300	65,374	50,656	35,274	35,730	53,263	33.4
Ontario	95.3	Male	46,969	3,971	4,083	4,569	5,530	8,235	6,632	4,599	4,360	4,990	31.5
		Female	48,331	3,978	3,842	4,358	5,304	8,333	6,565	4,463	4,557	6,931	33.0
Orleans	41.4	Male	20,375	1,819	1,861	2,221	2,172	3,326	2,873	1,961	1,938	2,204	31.4
		Female	21,025	1,748	1,793	2,088	2,026	3,198	2,766	1,990	2,059	3,357	33.9
Wayne	91.0	Male	44,629	4,322	4,320	4,763	4,363	7,627	6,851	4,366	3,653	4,364	31.0
		Female	46,371	4,217	4,147	4,409	4,299	7,908	6,748	4,324	4,124	6,195	32.7
SYRACUSE	**663.5**	**Male**	**319,377**	**29,033**	**27,858**	**31,931**	**44,359**	**54,943**	**41,741**	**30,950**	**29,077**	**29,485**	**29.8**
		Female	**344,123**	**28,244**	**26,692**	**30,735**	**44,184**	**56,720**	**44,416**	**32,964**	**32,934**	**47,234**	**32.4**
Madison	69.8	Male	34,296	3,090	3,124	3,542	5,524	5,312	4,638	3,046	2,933	3,087	28.5
		Female	35,504	2,935	2,956	3,384	5,139	5,392	4,678	3,219	3,172	4,629	31.2
Onondaga	469.5	Male	223,983	19,818	18,876	22,022	30,150	39,432	29,115	22,399	21,065	21,106	30.4
		Female	245,517	19,298	18,181	21,389	30,583	41,319	31,604	24,297	24,115	34,731	33.1
Oswego	124.2	Male	61,098	6,125	5,858	6,367	8,685	10,199	7,988	5,505	5,079	5,292	28.4
		Female	63,102	6,011	5,555	5,962	8,462	10,009	8,134	5,448	5,647	7,874	30.6
UTICA - ROME	**323.1**	**Male**	**155,296**	**13,805**	**13,546**	**15,577**	**17,977**	**24,286**	**20,264**	**15,149**	**16,532**	**18,160**	**31.9**
		Female	**167,804**	**12,856**	**12,919**	**14,822**	**17,355**	**24,545**	**20,974**	**16,172**	**19,148**	**29,013**	**35.7**
Herkimer	68.9	Male	33,229	3,062	2,940	3,296	3,525	5,111	4,424	3,108	3,641	4,122	32.4
		Female	35,671	2,896	2,854	3,101	3,488	5,047	4,418	3,378	4,275	6,214	36.0
Oneida	254.2	Male	122,067	10,743	10,606	12,281	14,452	19,175	15,840	12,041	12,891	14,038	31.8
		Female	132,133	9,960	10,065	11,721	13,867	19,498	16,556	12,794	14,873	22,799	35.6
ALL COUNTIES													
Albany	290.2	Male	136,925	10,683	10,301	12,115	19,062	25,243	17,089	13,398	13,468	15,566	31.5
		Female	153,275	10,080	9,895	11,514	19,926	25,737	18,338	14,766	16,039	26,980	34.8
Allegany	54.1	Male	26,530	2,471	2,332	2,471	4,972	3,837	3,112	2,339	2,192	2,804	27.7
		Female	27,570	2,450	2,220	2,381	4,630	3,640	3,232	2,381	2,395	4,041	30.5
Bronx	1,120.4	Male	505,575	53,900	46,697	52,628	58,978	81,787	66,584	45,835	42,551	56,615	30.0
		Female	614,825	52,084	45,280	52,039	64.604	97,930	84,834	60,047	58,019	99,988	34.5
Broome	215.9	Male	103,531	8,545	8,227	9,826	13,925	16,973	13,454	10,726	10,397	11,458	31.6
		Female	112,369	7,745	7,878	9,382	13,786	16,961	14,320	11,359	12,240	18,698	35.3
Cattaraugus	89.0	Male	42,974	4,323	4,026	4,328	5,161	6,805	5,322	4,110	4,075	4,824	30.4
		Female	46,026	4,017	3,876	4,132	5,180	6,927	5,577	4,451	4,532	7,334	33.4
Cayuga	83.5	Male	40,954	3,764	3,708	4,083	4,324	7,304	5,429	3,745	3,901	4,696	31.3
		Female	42,546	3,596	3,447	3,951	4,437	6,449	5,097	3,962	4,481	7,126	34.1
Chautauqua	149.5	Male	71,757	6,518	6,149	6,877	8,624	11,207	9,019	7,218	7,078	9,067	31.9
		Female	77,743	6,185	5,783	6,411	8,528	11,268	9,544	7,685	8,357	13,982	35.7
Chemung	95.7	Male	45,792	4,199	3,888	4,515	5,788	7,446	5,800	4,503	4,681	4,972	31.1
		Female	49,908	4,012	3,811	4,384	5,172	7,519	6,124	5,015	5,441	8,430	35.1
Chenango	52.2	Male	25,379	2,449	2,372	2,750	2,510	4,124	3,520	2,441	2,351	2,862	31.3
		Female	26,821	2,411	2,368	2,624	2,419	3,989	3,662	2,503	2,656	4,189	34.0
Clinton	83.9	Male	43,041	3,849	3,317	3,982	8,091	8,544	6,004	3,599	2,672	2,983	27.7
		Female	40,859	3,521	3,316	3,858	7,078	6,592	5,097	3,578	2,995	4,824	29.0
Columbia	64.8	Male	31,485	2,425	2,618	3,301	2,900	4,980	4,435	3,089	3,169	4,568	34.0
		Female	33,315	2,399	2,533	2,774	2,645	5,136	4,477	3,251	3,635	6,465	37.6
Cortland	49.4	Male	23,482	2,232	2,055	2,203	3,926	3,799	3,084	1,997	1,907	2,279	28.5
		Female	25,918	2,073	1,979	2,139	4,711	3,832	3,154	2,111	2,197	3,722	30.4
Delaware	48.6	Male	23,709	2,050	2,005	2,296	2,948	3,452	3,019	2,329	2,433	3,177	32.4
		Female	24,891	1,922	1,860	2,048	2,691	3,552	3,098	2,484	2,710	4,526	36.2
Dutchess	258.8	Male	128,213	10,333	10,663	12,502	15,350	22,387	20,633	13,496	10,551	12,298	31.8
		Female	130,587	9,655	10,309	12,146	13,769	21,610	19,659	12,925	11,690	18,824	34.0
Erie	982.7	Male	465,948	38,240	38,540	45,753	56,566	76,732	60,240	49,918	49,943	50,016	32.0
		Female	516,752	36,645	37,375	43,885	57,717	80,106	66,193	54,738	57,362	82,731	35.4
Essex	38.0	Male	18,522	1,511	1,643	2,050	1,777	2,999	2,461	1,822	1,837	2,422	32.6
		Female	19,478	1,425	1,511	1,837	1,731	2,836	2,535	1,876	2,166	3,561	36.6

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Franklin	46.8	Male	22,837	2,066	2,141	2,601	2,972	3,495	2,783	2,178	2,055	2,546	29.7
		Female	23,963	1,947	2,032	2,393	2,617	3,407	2,932	2,294	2,379	3,962	33.8
Fulton	58.2	Male	27,801	2,547	2,461	2,861	2,683	4,356	3,572	2,687	2,900	3,734	32.7
		Female	30,399	2,413	2,440	2,689	2,676	4,454	3,714	2,837	3,539	5,637	36.4
Genesee	61.3	Male	29,811	2,739	2,824	3,172	3,145	4,911	4,178	2,923	2,783	3,136	31.2
		Female	31,489	2,646	2,687	2,991	3,140	4,937	4,223	3,027	3,135	4,703	33.7
Greene	42.5	Male	20,554	1,553	1,639	2,082	2,383	2,925	2,750	2,035	2,058	3,129	34.0
		Female	21,946	1,542	1,592	1,826	1,800	3,147	2,800	2,125	2,404	4,710	38.8
Hamilton	5.3	Male	2,631	174	210	274	209	340	361	285	352	426	38.0
		Female	2,669	178	200	255	182	318	374	295	348	519	40.4
Herkimer	68.9	Male	33,229	3,062	2,940	3,296	3,525	5,111	4,424	3,108	3,641	4,122	32.4
		Female	35,671	2,896	2,854	3,101	3,488	5,047	4,418	3,378	4,275	6,214	36.0
Jefferson	93.1	Male	44,479	4,436	4,266	4,676	4,875	7,104	5,741	4,259	4,142	4,980	30.6
		Female	48,621	4,269	4,058	4,609	4,775	7,227	5,954	4,537	4,850	8,342	34.1
Kings	2,231.3	Male	1,023,852	109,450	90,119	95,584	112,920	178,030	133,372	95,726	93,911	114,740	30.8
		Female	1,207,448	106,835	87,213	95,872	125,764	201,784	162,527	119,708	122,024	185,721	34.3
Lewis	25.7	Male	12,807	1,352	1,292	1,451	1,374	2,062	1,584	1,212	1,131	1,349	29.5
		Female	12,893	1,310	1,185	1,393	1,277	1,840	1,593	1,269	1,125	1,901	32.0
Livingston	60.2	Male	28,942	2,623	2,536	2,931	4,152	4,748	4,025	2,779	2,386	2,762	29.7
		Female	31,258	2,360	2,428	2,682	5,362	4,890	3,994	2,761	2,618	4,163	30.7
Madison	69.8	Male	34,296	3,090	3,124	3,542	5,524	5,312	4,638	3,046	2,933	3,087	28.5
		Female	35,504	2,935	2,956	3,384	5,139	5,392	4,678	3,219	3,172	4,629	31.2
Monroe	713.2	Male	342,088	29,381	29,276	32,892	44,409	62,726	48,076	33,107	30,935	31,286	30.6
		Female	371,112	28,075	27,881	31,559	43,300	65,374	50,656	35,274	35,730	53,263	33.4
Montgomery	54.0	Male	25,709	2,129	2,188	2,351	2,389	4,121	3,103	2,482	3,091	3,855	34.2
		Female	28,291	2,038	2,039	2,222	2,407	4,026	3,158	2,828	3,546	6,027	39.5
Nassau	1,337.4	Male	640,278	45,512	49,749	66,083	71,425	96,223	88,183	80,993	81,824	60,286	34.1
		Female	697,122	43,142	46,886	63,212	69,277	101,512	101,826	92,833	84,850	93,584	37.4
New York (Manhattan)	1,485.6	Male	695,359	43,777	36,097	40,604	70,887	163,451	120,663	76,102	62,247	81,531	34.6
		Female	790,241	42,181	34,954	40,604	80,050	171,970	120,952	77,774	78,419	143,337	37.1
Niagara	218.6	Male	105,185	9,386	9,222	10,125	12,440	17,072	13,402	11,058	11,152	11,328	31.7
		Female	113,415	9,031	8,701	9,851	12,736	17,383	14,436	11,664	12,660	16,953	34.4
Oneida	254.2	Male	122,067	10,743	10,606	12,281	14,452	19,175	15,840	12,041	12,891	14,038	31.8
		Female	132,133	9,960	10,065	11,721	13,867	19,498	16,556	12,794	14,873	22,799	35.6
Onondaga	469.5	Male	223,983	19,818	18,876	22,022	30,150	39,432	29,115	22,399	21,065	21,106	30.4
		Female	245,517	19,298	18,181	21,389	30,583	41,319	31,604	24,297	24,115	34,731	33.1
Ontario	95.3	Male	46,969	3,971	4,083	4,569	5,530	8,235	6,632	4,599	4,360	4,990	31.5
		Female	48,331	3,978	3,842	4,358	5,304	8,333	6,565	4,463	4,557	6,931	33.0
Orange	279.2	Male	137,716	13,277	12,898	13,995	16,429	22,956	21,165	12,879	11,156	12,961	30.3
		Female	141,484	12,674	12,425	13,020	13,296	24,051	20,893	12,955	12,545	19,625	33.0
Orleans	41.4	Male	20,375	1,819	1,861	2,221	2,172	3,326	2,873	1,951	1,938	2,204	31.4
		Female	21,025	1,748	1,793	2,088	2,026	3,198	2,766	1,990	2,059	3,357	33.9
Oswego	124.2	Male	61,098	6,125	5,858	6,367	8,685	10,199	7,988	5,505	5,079	5,292	28.4
		Female	63,102	6,011	5,555	5,962	8,462	10,009	8,134	5,448	5,647	7,874	30.6
Otsego	61.8	Male	29,342	2,324	2,252	2,620	4,861	4,431	3,578	2,614	2,788	3,874	30.9
		Female	32,458	2,164	2,129	2,525	5,693	4,393	3,775	2,775	3,214	5,790	33.5
Putnam	85.9	Male	42,472	3,796	4,341	4,762	3,666	7,151	7,741	4,417	2,993	3,605	31.5
		Female	43,428	3,570	4,001	4,386	3,607	7,709	7,762	4,057	3,208	5,128	33.0
Queens	1,968.2	Male	910,951	72,463	64,643	73,679	94,233	162,445	127,800	96,734	101,004	117,950	34.3
		Female	1,057,249	69,945	62,621	72,354	99,823	170,824	143,338	115,873	125,996	196,475	38.7
Rensselaer	156.3	Male	75,778	6,404	6,668	7,308	11,051	12,761	9,585	7,185	6,882	7,934	30.1
		Female	80,522	6,158	6,120	7,082	9,327	12,652	10,067	7,682	8,158	13,276	34.1
Richmond	395.8	Male	190,483	17,512	17,307	19,298	19,798	34,689	30,369	19,106	16,239	16,165	31.1
		Female	205,317	16,915	16,565	18,264	20,166	37,114	31,195	20,084	18,896	26,118	33.3
Rockland	275.6	Male	132,898	11,814	12,718	15,438	13,491	20,002	22,671	16,946	10,688	9,130	31.5
		Female	142,702	11,391	12,052	14,568	13,333	22,585	25,230	16,717	10,675	16,151	33.9
St. Lawrence	117.7	Male	58,042	5,419	5,256	5,768	10,649	8,568	6,906	5,281	4,827	5,368	27.3
		Female	59,658	5,064	4,962	5,595	8,799	8,530	7,205	5,638	5,413	8,452	31.3
Saratoga	168.3	Male	82,202	7,838	7,991	8,702	8,353	15,153	12,970	7,903	6,692	6,600	30.4
		Female	86,098	7,433	7,669	8,304	9,295	15,327	12,922	7,963	7,215	9,970	31.8
Schenectady	150.0	Male	71,000	5,716	5,711	6,574	7,729	11,877	9,273	7,415	7,979	8,726	33.2
		Female	79,000	5,525	5,382	6,308	7,526	12,206	9,919	8,236	9,281	14,617	37.6
Schoharie	32.2	Male	15,712	1,193	1,391	1,581	2,334	2,294	2,020	1,468	1,532	1,899	30.9
		Female	16,488	1,197	1,223	1,442	2,447	2,350	2,096	1,437	1,572	2,724	33.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NEW YORK (continued)													
ALL COUNTIES (continued)													
Schuyler	18.9	Male	9,230	861	810	1,005	924	1,462	1,269	935	876	1,088	31.9
		Female	9,670	824	843	976	856	1,490	1,279	905	1,028	1,469	34.0
Seneca	34.8	Male	17,121	1,459	1,430	1,662	2,117	2,728	2,381	1,703	1,703	1,938	31.9
		Female	17,679	1,385	1,436	1,541	1,725	2,715	2,333	1,772	1,844	2,928	35.2
Steuben	103.4	Male	50,316	4,832	4,537	5,196	4,899	7,943	6,867	5,032	5,099	5,911	32.2
		Female	53,084	4,606	4,418	4,940	4,896	8,077	6,995	5,325	5,481	8,346	34.5
Suffolk	1,363.6	Male	661,502	60,638	65,810	76,104	69,523	106,445	106,161	72,997	53,142	50,682	30.5
		Female	702,098	57,672	62,555	73,006	68,449	116,307	113,680	72,756	56,444	81,229	32.7
Sullivan	69.8	Male	35,226	2,708	2,602	3,232	3,790	5,883	4,737	3,587	3,726	4,961	34.0
		Female	34,574	2,670	2,491	2,927	3,059	5,200	4,532	3,441	3,900	6,354	37.1
Tioga	53.6	Male	26,368	2,602	2.656	3,012	2,593	4,169	4,084	2,952	2,151	2,149	30.6
		Female	27,232	2,467	2,474	2,946	2,567	4,354	4,168	2,770	2,277	3,209	32.3
Tompkins	90.7	Male	45,359	3,177	2,811	3,358	12,742	9,155	5,108	3,115	2,765	3,128	25.6
		Female	45,341	3,032	2,637	3,089	11,248	8,549	5,139	3,356	3,229	5,062	28.1
Ulster	167.7	Male	82,213	6,465	6,623	8,046	9,703	14,431	12,018	8,392	7,175	9,360	32.1
		Female	85,487	6,229	6,307	7,409	8,934	14,095	11,835	8,476	8,164	14,038	34.8
Warren	56.6	Male	26,821	2,483	2,562	2,823	2,724	4,443	3,678	2,530	2,513	3,065	31.3
		Female	29,779	2,391	2,473	2,796	2,903	4,671	3,805	2,849	2,875	5,016	34.3
Washington	58.1	Male	28,779	2,619	2,732	3,104	3,127	4,920	4,051	2,662	2,511	3,053	30.7
		Female	29,321	2,464	2,591	2,981	2,744	4,123	3,920	2,833	2,882	4,783	34.4
Wayne	91.0	Male	44,629	4,322	4,320	4,763	4,363	7,627	6,851	4,366	3,653	4,364	31.0
		Female	46,371	4,217	4,147	4,409	4,299	7,908	6,748	4,324	4,124	6,195	32.7
Westchester	869.0	Male	407,274	30,028	31,548	40,041	41,008	65,304	60,863	48,345	43,481	46,656	34.3
		Female	461,726	28,900	30,199	37,836	43,216	70,502	69,973	54,074	50,381	76,645	37.9
Wyoming	42.0	Male	21,937	2,010	1,881	2,100	2,440	4,397	3,329	1,934	1,734	2,112	30.8
		Female	20,063	1,884	1,770	1,955	1,886	3,173	2,654	1,808	1,875	3,058	33.0
Yates	22.8	Male	10,796	930	972	1,078	1,021	1,747	1,450	1,049	1,079	1,470	33.0
		Female	12,004	915	976	1,027	1,350	1,727	1,432	1,110	1,170	2,297	35.0
TOTAL METRO COUNTIES	**16,201.0**	**Male**	**7,648,841**	**659,851**	**628,395**	**723,892**	**858,800**	**1,330,596**	**1,096,146**	**801,254**	**742,186**	**807,721**	**32.2**
		Female	**8,552,159**	**633,973**	**602,762**	**701,441**	**885,090**	**1,423,078**	**1,208,158**	**892,579**	**876,697**	**1,328,381**	**35.2**
TOTAL STATE	**17,966.2**	**Male**	**8,512,334**	**736,135**	**702,379**	**808,914**	**974,771**	**1,472,954**	**1,209,433**	**882,597**	**820,468**	**904,683**	**32.0**
		Female	**9,453,866**	**706,705**	**673,449**	**781,352**	**994,700**	**1,559,981**	**1,321,696**	**977,163**	**965,087**	**1,473,733**	**35.1**
NORTH CAROLINA													
ASHEVILLE	**168.0**	**Male**	**79,370**	**6,427**	**6,774**	**7,213**	**8,089**	**13,852**	**11,690**	**8,000**	**7,934**	**9,391**	**33.1**
		Female	**88,630**	**6,205**	**6,319**	**6,806**	**8,268**	**14,498**	**12,376**	**9,324**	**9,460**	**15,374**	**36.8**
Buncombe	168.0	Male	79,370	6,427	6,774	7,213	8,089	13,852	11,690	8,000	7,934	9,391	33.1
		Female	88,630	6,205	6,319	6,806	8,268	14,498	12,376	9,324	9,460	15,374	36.8
BURLINGTON	**100.5**	**Male**	**47,742**	**3,559**	**4,008**	**4,578**	**5,649**	**7,935**	**7,070**	**5,276**	**5,009**	**4,658**	**32.7**
		Female	**52,758**	**3,471**	**3,945**	**4,558**	**5,517**	**8,244**	**7,488**	**5,874**	**5,865**	**7,796**	**35.9**
Alamance	100.5	Male	47,742	3,559	4,008	4,578	5,649	7,935	7,070	5,276	5,009	4,658	32.7
		Female	52,758	3,471	3,945	4,558	5,517	8,244	7,488	5,874	5,865	7,796	35.9
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**Male**	**503,824**	**45,078**	**47,493**	**47,858**	**59,374**	**93,636**	**75,484**	**51,184**	**43,108**	**40,609**	**30.6**
		Female	**545,176**	**43,752**	**45,365**	**45,780**	**60,929**	**96,705**	**78,849**	**55,481**	**50,900**	**67,415**	**32.9**
Cabarrus	93.3	Male	44,676	3,784	3,998	4,335	4,747	7,551	6,593	4,832	4,302	4,534	32.2
		Female	48,624	3,672	3,945	3,978	4,730	7,560	7,084	5,074	5,300	7,281	35.6
Gaston	169.5	Male	81,088	7,446	8,163	7,882	8,991	14,327	11,816	8,501	7,102	6,860	30.6
		Female	88,412	7,061	7,886	7,585	8,929	14,828	12,493	9,310	8,705	11,615	33.6
Lincoln	47.0	Male	23,010	2,062	2,239	2,245	2,369	4,120	3,640	2,397	2,004	1,934	31.3
		Female	23,990	2,046	2,117	2,079	2,344	4,062	3,598	2,538	2,272	2,934	33.4
Mecklenburg	438.1	Male	209,439	18,444	19,207	19,350	26.164	42,452	31,849	21,033	16,696	14,244	30.1
		Female	228,661	17,903	18,385	18,591	27,374	44,705	33,836	23,185	19,493	25,189	32.2
Rowan	103.0	Male	49,808	4,081	4,145	4,341	5,718	8,165	6,919	5,285	5,327	5,827	33.1
		Female	53,192	3,913	3,927	4,149	5,437	8,138	6,991	5,629	6,162	8,846	36.5
Union	78.9	Male	38,662	3,722	3,997	3,966	4,564	6,798	6,131	3,535	2,967	2,982	29.5
		Female	40,238	3,735	3,709	3,771	4,357	6,803	6,159	3,663	3,381	4,660	31.7
York, S. C.	*119.2*	*Male*	*57,141*	*5,539*	*5,744*	*5,739*	*6,821*	*10,223*	*8,536*	*5,601*	*4,710*	*4,228*	*29.6*
		Female	*62,059*	*5,422*	*5,396*	*5,627*	*7,758*	*10,609*	*8,688*	*6,082*	*5,587*	*6,890*	*31.4*

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
FAYETTEVILLE	**263.7**	**Male**	**138,986**	**15,145**	**12,157**	**11,636**	**34,732**	**27,361**	**16,681**	**9,979**	**6,443**	**4,852**	**24.2**
		Female	**124,714**	**14,771**	**11,658**	**11,196**	**18,547**	**24,416**	**17,910**	**10,622**	**7,581**	**8,013**	**27.5**
Cumberland	263.7	Male	138,986	15,145	12,157	11,636	34,732	27,361	16,681	9,979	6,443	4.852	24.2
		Female	124,714	14,771	11,658	11,196	18,547	24,416	17,910	10,622	7,581	8,013	27.5
GREENSBORO - WINSTON-SALEM - HIGH POINT	**902.1**	**Male**	**430,581**	**36,343**	**38,135**	**40,426**	**50,961**	**78,523**	**65,659**	**45,400**	**38,052**	**37,082**	**31.3**
		Female	**471,519**	**34,762**	**36,575**	**39,253**	**54,267**	**82,252**	**69,146**	**49,572**	**43,896**	**61,796**	**33.6**
Davidson	121.9	Male	59,413	5,174	5,584	5,760	6,362	10,361	9,441	6,322	5,407	5,002	31.6
		Female	62,487	4,804	5,263	5,588	6,132	10,564	9,600	6,748	6,021	7,767	34.0
Davie	27.1	Male	13,341	1,174	1,219	1,233	1,270	2,490	2,141	1,415	1,201	1,198	32.1
		Female	13,759	1,069	1,213	1,213	1,181	2,398	2,161	1,447	1,278	1,799	34.2
Forsyth	258.0	Male	121,549	10,090	10,442	11,112	15,206	22,550	18,097	13,066	10,702	10,284	31.2
		Female	136,451	9,778	10,073	10,990	16,045	24,305	19,677	14,576	12,662	18,345	33.8
Guilford	328.8	Male	155,005	12,946	13,613	14,534	19,815	28,550	22,737	16,135	13,618	13,057	30.8
		Female	173,795	12,621	12,948	13,923	22,846	30,598	24,509	17,887	15,700	22,763	33.0
Randolph	99.6	Male	48,564	4,119	4,291	4,682	5,083	8,677	7,907	5,137	4,344	4,324	32.0
		Female	51,036	3,909	4,205	4,583	4,869	8,752	7,899	5,457	5,026	6,336	34.1
Stokes	36.6	Male	17,947	1,624	1,788	1,776	1,757	3,337	3,001	1,741	1,376	1,547	31.1
		Female	18,653	1,512	1,694	1,654	1,804	3,256	2,999	1,746	1,595	2,393	33.2
Yadkin	30.1	Male	14,762	1,216	1,198	1,329	1,468	2,558	2,335	1,584	1,404	1,670	33.5
		Female	15,338	1,069	1,179	1,302	1,390	2,379	2,301	1,711	1,614	2,393	36.5
HICKORY	**217.2**	**Male**	**105,616**	**9,509**	**9,703**	**10,422**	**11,435**	**18,932**	**16,737**	**11,099**	**9,062**	**8,717**	**31.2**
		Female	**111,584**	**9,042**	**9,273**	**9,453**	**11,410**	**19,009**	**17,132**	**11,719**	**10,700**	**13,846**	**33.7**
Alexander	27.5	Male	13,645	1,340	1,325	1,251	1,470	2,474	2,304	1,404	1,013	1,064	30.8
		Female	13,855	1,176	1,205	1,219	1,418	2,423	2,211	1,403	1,204	1,596	32.9
Burke	76.5	Male	37,251	3,205	3,290	4,051	3,851	6,514	5,927	3,891	3,338	3,184	31.5
		Female	39,249	3,031	3,102	3,420	3,915	6,534	6,157	4,248	3,853	4,989	34.4
Catawba	113.2	Male	54,720	4,964	5,088	5,120	6,114	9,944	8,506	5,804	4,711	4,469	31.1
		Female	58,480	4,835	4,966	4,814	6,077	10,052	8,764	6,068	5,643	7,261	33.5
JACKSONVILLE	**121.4**	**Male**	**71,684**	**6,959**	**4,623**	**4,540**	**28,988**	**11,776**	**6,605**	**3,723**	**2,502**	**1,968**	**22.8**
		Female	**49,716**	**6,585**	**4,349**	**4,267**	**9,177**	**9,173**	**6,577**	**3,848**	**2,798**	**2,942**	**25.5**
Onslow	121.4	Male	71,684	6,959	4,623	4,540	28,988	11,776	6,605	3,723	2,502	1,968	22.8
		Female	49,716	6,585	4,349	4,267	9,177	9,173	6,577	3,848	2,798	2,942	25.5
RALEIGH - DURHAM	**632.9**	**Male**	**305,330**	**24,762**	**24,793**	**25,565**	**51,419**	**64,241**	**44,599**	**27,129**	**21,886**	**20,936**	**29.1**
		Female	**327,570**	**23,790**	**23,797**	**24,812**	**50,674**	**66,112**	**45,986**	**29,512**	**26,195**	**36,692**	**31.2**
Durham	161.9	Male	75,590	6,632	6,366	6,262	11,981	15,354	10,048	6,482	6,104	6,361	29.3
		Female	86,310	6,428	6,028	6,188	12,603	17,115	11,118	7,699	7,497	11,634	32.0
Franklin	32.6	Male	15,633	1,348	1,353	1,573	1,972	2,625	2,098	1,493	1,448	1,723	31.0
		Female	16,967	1,287	1,334	1,492	1,734	2,617	2,168	1,639	1,770	2,926	35.1
Orange	84.0	Male	40,313	2,830	2,673	2,719	9,874	9,054	5,122	2,900	2,416	2,725	27.3
		Female	43,687	2,623	2,631	2,650	11,187	9,141	5,222	3,128	2,966	4,139	28.0
Wake	354.4	Male	173,794	13,952	14,401	15,011	27,592	37,208	27,331	16,254	11,918	10,127	29.3
		Female	180,606	13,452	13,804	14,482	25,150	37,239	27,478	17,046	13,962	17,993	31.3
WILMINGTON	**113.3**	**Male**	**53,871**	**4,710**	**5,045**	**4,997**	**6,664**	**10,164**	**7,825**	**5,120**	**4,856**	**4,490**	**30.4**
		Female	**59,429**	**4,621**	**4,728**	**4,929**	**6,715**	**10,716**	**8,261**	**5,833**	**5,790**	**7,836**	**33.1**
New Hanover	113.3	Male	53,871	4,710	5,045	4,997	6,664	10,164	7,825	5,120	4,856	4,490	30.4
		Female	59,429	4,621	4,728	4,929	6,715	10,716	8,261	5,833	5,790	7,836	33.1
ALL COUNTIES													
Alamance	100.5	Male	47,742	3,559	4,008	4,578	5,649	7,935	7,070	5,276	5,009	4,658	32.7
		Female	52,758	3,471	3,945	4,558	5,517	8,244	7,488	5,874	5,865	7,796	35.9
Alexander	27.5	Male	13,645	1,340	1,325	1,251	1,470	2,474	2,304	1,404	1,013	1,064	30.8
		Female	13,855	1,176	1,205	1,219	1,418	2,423	2,211	1,403	1,204	1,596	32.9
Alleghany	10.2	Male	4,914	418	437	437	451	791	673	518	499	690	34.0
		Female	5,286	382	382	408	454	792	740	588	590	950	38.0
Anson	26.4	Male	12,358	1,282	1,194	1,315	1,315	2,114	1,505	1,127	1,162	1,344	30.1
		Female	14,042	1,343	1,254	1,373	1,283	2,085	1,588	1,269	1,469	2,378	33.5
Ashe	23.3	Male	11,318	931	985	1,015	1,103	1,881	1,635	1,207	1,062	1,499	33.6
		Female	11,982	918	887	1,028	1,033	1,796	1,798	1,199	1,209	2,114	36.8
Avery	15.2	Male	7,597	590	671	705	1,068	1,335	1,107	688	672	761	30.7
		Female	7,603	617	615	671	886	1,214	1,084	709	743	1,064	33.3
Beaufort	42.9	Male	20,316	2,140	1,888	1,960	2,028	3,404	2,706	2,004	1,913	2,273	31.3
		Female	22,584	2,060	1,849	1,910	2,165	3,428	2,952	2,211	2,385	3,624	34.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Bertie	21.3	Male	10,039	1,027	939	1,153	1,159	1,452	1,161	934	1,026	1,188	30.1
		Female	11,261	1,038	948	1,173	1,121	1,536	1,281	1,202	1,183	1,779	33.8
Bladen	31.7	Male	15,359	1,553	1,491	1,616	1,635	2,640	2,065	1,424	1,344	1,591	30.2
		Female	16,341	1,436	1,455	1,539	1,651	2,688	2,081	1,603	1,772	2,116	32.8
Brunswick	46.4	Male	22,834	2,219	2,256	2,241	2,261	3,793	3,174	2,255	2,275	2,360	31.4
		Female	23,566	2,112	2,065	2,090	2,299	3,925	3,269	2,389	2,464	2,953	33.2
Buncombe	168.0	Male	79,370	6,427	6,774	7,213	8,089	13,852	11,690	8,000	7,934	9,391	33.1
		Female	88,630	6,205	6,319	6,806	8,268	14,498	12,376	9,324	9,460	15,374	36.8
Burke	76.5	Male	37,251	3,205	3,290	4,051	3,851	6,514	5,927	3,891	3,338	3,184	31.5
		Female	39,249	3,031	3,102	3,420	3,915	6,534	6,157	4,248	3,853	4,989	34.4
Cabarrus	93.3	Male	44,676	3,784	3,998	4,335	4,747	7,551	6,593	4,832	4,302	4,534	32.2
		Female	48,624	3,672	3,945	3,978	4,730	7,560	7,084	5,074	5,300	7,281	35.6
Caldwell	72.1	Male	35,261	3,139	3,337	3,600	3,833	6,045	5,730	3,725	2,982	2,870	31.2
		Female	36,839	2,945	3,268	3,385	3,792	6,094	5,710	3,883	3,361	4,401	33.3
Camden	6.0	Male	2,911	268	278	305	310	413	426	297	291	323	32.1
		Female	3,089	259	223	315	331	440	439	308	330	444	34.5
Carteret	48.1	Male	23,893	2,034	1,911	2,083	3,038	4,305	3,266	2,350	2,363	2,543	31.7
		Female	24,207	1,967	1,768	1,935	2,524	3,984	3,321	2,594	2,663	3,451	34.8
Caswell	22.3	Male	11,029	972	977	1,113	1,324	1,976	1,621	1,031	984	1,031	30.7
		Female	11,271	894	988	1,133	1,155	1,849	1,581	1,136	1,109	1,426	32.9
Catawba	113.2	Male	54,720	4,964	5,088	5,120	6,114	9,944	8,506	5,804	4,711	4,469	31.1
		Female	58,480	4,835	4,966	4,814	6,077	10,052	8,764	6,068	5,643	7,261	33.5
Chatham	36.3	Male	17,809	1,465	1,425	1,589	1,866	3,549	2,682	1,747	1,694	1,792	32.2
		Female	18,491	1,344	1,462	1,531	1,754	3,526	2,501	1,933	1,826	2,614	33.9
Cherokee	20.3	Male	9,763	822	911	916	858	1,457	1,445	959	993	1,402	34.4
		Female	10,537	872	828	865	884	1,529	1,447	1,064	1,190	1,858	37.0
Chowan	13.4	Male	6,285	601	551	613	613	1,025	751	623	683	825	32.5
		Female	7,115	636	526	636	674	1,050	866	724	780	1,223	35.4
Clay	7.3	Male	3,610	322	293	291	320	591	476	326	382	609	34.8
		Female	3,690	266	290	254	302	599	451	346	514	668	38.0
Cleveland	87.2	Male	41,858	3,941	4,040	4,256	4,634	7,126	6,170	4,092	3,690	3,909	30.7
		Female	45,342	3,759	3,769	4,126	4,522	7,299	6,463	4,531	4,465	6,408	33.9
Columbus	52.5	Male	25,174	2,508	2,336	2,655	2,701	4,141	3,685	2,486	2,232	2,430	30.8
		Female	27,326	2,458	2,375	2,582	2,704	4,208	3,826	2,735	2,725	3,713	33.4
Craven	77.4	Male	39,517	4,514	3,329	3,237	8,234	7,205	4,714	3,093	2,735	2,456	25.6
		Female	37,883	4,334	3,254	3,105	4,887	6,830	4,913	3,432	3,151	3,977	29.9
Cumberland	263.7	Male	138,986	15,145	12,157	11,636	34,732	27,361	16,681	9,979	6,443	4,852	24.2
		Female	124,714	14,771	11,658	11,196	18,547	24,416	17,910	10,622	7,581	8,013	27.5
Currituck	13.7	Male	6,993	673	578	703	764	1,185	998	668	670	754	31.6
		Female	6,707	534	535	582	673	1,031	949	696	739	968	35.0
Dare	17.4	Male	8,615	596	654	664	910	1,722	1,117	847	1,086	1,019	33.6
		Female	8,785	626	563	618	903	1,537	1,150	860	1,202	1,326	36.3
Davidson	121.9	Male	59,413	5,174	5,584	5,760	6,362	10,361	9,441	6,322	5,407	5,002	31.6
		Female	62,487	4,804	5,263	5,588	6,132	10,564	9,600	6,748	6,021	7,767	34.0
Davie	27.1	Male	13,341	1,174	1,219	1,233	1,270	2,490	2,141	1,415	1,201	1,198	32.1
		Female	13,759	1,069	1,213	1,213	1,181	2,398	2,161	1,447	1,278	1,799	34.2
Duplin	42.0	Male	20,091	2,039	1,910	2,033	2,188	3,222	2,790	1,980	1,917	2,012	30.8
		Female	21,909	1,914	1,883	2,013	2,118	3,288	2,918	2,263	2,277	3,235	34.2
Durham	161.9	Male	75,590	6,632	6,366	6,262	11,981	15,354	10,048	6,482	6,104	6,361	29.3
		Female	86,310	6,428	6,028	6,188	12,603	17,115	11,118	7,699	7,497	11,634	32.0
Edgecombe	58.8	Male	27,432	2,822	2,763	3,109	3,155	4,807	3,429	2,552	2,391	2,404	28.9
		Female	31,368	2,884	2,697	3,087	3,298	5,256	3,892	3,010	2,925	4,319	32.1
Forsyth	258.0	Male	121,549	10,090	10,442	11,112	15,206	22,550	18,097	13,066	10,702	10,284	31.2
		Female	136,451	9,778	10,073	10,990	16,045	24,305	19,677	14,576	12,662	18,345	33.8
Franklin	32.6	Male	15,633	1,348	1,353	1,573	1,972	2,625	2,098	1,493	1,448	1,723	31.0
		Female	16,967	1,287	1,334	1,492	1,734	2,617	2,168	1,639	1,770	2,926	35.1
Gaston	169.5	Male	81,088	7,446	8,163	7,882	8,991	14,327	11,816	8,501	7,102	6,860	30.6
		Female	88,412	7,061	7,886	7,585	8,929	14,828	12,493	9,310	8,705	11,615	33.6
Gates	9.6	Male	4,807	387	388	489	555	773	644	489	475	607	32.6
		Female	4,793	389	383	439	461	694	580	504	535	808	35.5
Graham	7.5	Male	3,744	362	354	357	374	585	546	335	351	480	32.3
		Female	3,756	326	304	350	328	622	515	364	407	540	34.2
Granville	35.3	Male	17,460	1,342	1,584	1,934	1,943	3,001	2,606	1,814	1,567	1,669	31.4
		Female	17,840	1,270	1,414	1,716	1,736	2,828	2,508	1,896	1,855	2,617	34.8

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greene	16.4	Male	8,029	826	771	875	1,002	1,429	1,046	728	700	652	28.8
		Female	8,371	780	703	800	965	1,334	1,025	855	841	1,068	32.0
Guilford	328.8	Male	155,005	12,946	13,613	14,534	19,815	28,550	22,737	16,135	13,618	13,057	30.8
		Female	173,795	12,621	12,948	13,923	22,846	30,598	24,509	17,887	15,700	22,763	33.0
Halifax	56.2	Male	26,999	2,633	2,533	2,910	2,991	4,492	3,361	2,658	2,586	2,835	30.4
		Female	29,201	2,568	2,502	2,844	2,877	4,193	3,577	2,957	3,070	4,613	34.1
Harnett	63.5	Male	31,050	3,100	2,709	2,814	5,284	5,122	4,031	2,907	2,491	2,592	28.2
		Female	32,450	2,971	2,536	2,799	4,274	5,070	4,134	3,181	3,008	4,477	32.2
Haywood	48.7	Male	23,504	1,758	1,997	2,283	2,268	3,699	3,594	2,518	2,464	2,923	34.3
		Female	25,196	1,692	1,840	2,044	2,181	3,748	3,811	2,822	2,893	4,165	37.9
Henderson	68.2	Male	32,557	2,708	2,702	2,870	2,774	5,144	4,640	3,095	3,335	5,289	35.2
		Female	35,643	2,425	2,534	2,716	2,860	5,115	4,947	3,392	4,077	7,577	39.4
Hertford	23.2	Male	11,053	1,080	991	1,170	1,467	1,678	1,385	1,034	1,096	1,152	29.9
		Female	12,147	1,075	989	1,096	1,427	1,780	1,457	1,186	1,249	1,888	33.4
Hoke	22.4	Male	11,227	1,332	1,212	1,094	1,782	1,926	1,383	975	790	733	26.0
		Female	11,173	1,303	1,116	1,080	1,345	1,844	1,377	931	896	1,231	29.0
Hyde	5.9	Male	2,859	299	249	286	340	444	345	229	294	373	30.8
		Female	3,041	261	257	261	306	434	350	283	304	585	35.0
Iredell	88.4	Male	42,617	3,652	4,093	4,129	4,511	7,232	6,371	4,414	3,989	4,226	31.8
		Female	45,783	3,646	3,746	3,959	4,397	7,236	6,541	4,883	4,656	6,719	34.9
Jackson	27.4	Male	13,450	941	1,026	1,127	2,947	2,099	1,728	1,109	1,091	1,382	28.3
		Female	13,950	1,024	990	991	2,673	2,125	1,849	1,198	1,226	1,874	31.1
Johnston	77.2	Male	37,100	3,488	3,416	3,625	3,827	6,485	5,639	3,770	3,495	3,355	31.5
		Female	40,100	3,360	3,252	3,415	3,774	6,596	5,774	4,048	4,237	5,644	34.5
Jones	9.7	Male	4,578	448	416	485	537	738	557	424	465	508	30.5
		Female	5,122	486	446	475	540	775	665	484	547	704	32.9
Lee	40.9	Male	19,530	1,957	1,754	1,848	2,166	3,550	2,865	2,057	1,730	1,603	30.7
		Female	21,370	1,889	1,698	1,901	2,264	3,536	3,106	2,128	2,112	2,736	33.3
Lenoir	61.9	Male	29,114	2,909	2,822	3,002	3,259	4,911	3,986	2,938	2,767	2,520	30.2
		Female	32,786	2,814	2,737	2,788	3,367	5,313	4,514	3,507	3,348	4,398	33.8
Lincoln	47.0	Male	23,010	2,062	2,239	2,245	2,369	4,120	3,640	2,397	2,004	1,934	31.3
		Female	23,990	2,046	2,117	2,079	2,344	4,062	3,598	2,538	2,272	2,934	33.4
McDowell	36.4	Male	17,623	1,605	1,743	1,639	1,783	2,978	2,612	1,820	1,636	1,807	31.9
		Female	18,777	1,562	1,656	1,557	1,766	2,962	2,686	2,027	1,854	2,707	34.6
Macon	23.1	Male	11,173	793	820	1,036	979	1,631	1,543	1,083	1,262	2,026	37.1
		Female	11,927	724	813	924	882	1,716	1,653	1,222	1,520	2,473	40.5
Madison	17.3	Male	8,460	697	708	707	1,129	1,279	1,175	795	833	1,137	32.7
		Female	8,840	639	635	673	1,098	1,341	1,195	810	900	1,549	35.3
Martin	27.8	Male	13,161	1,259	1,283	1,357	1,455	2,220	1,718	1,231	1,288	1,350	30.5
		Female	14,639	1,242	1,283	1,412	1,415	2,227	1,953	1,436	1,543	2,128	33.8
Mecklenburg	438.1	Male	209,439	18,444	19,207	19,350	26,164	42,452	31,849	21,033	16,696	14,244	30.1
		Female	228,661	17,903	18,385	18,591	27,374	44,705	33,836	23,185	19,493	25,189	32.2
Mitchell	14.7	Male	7,138	544	596	632	723	1,148	1,046	778	729	942	34.4
		Female	7,562	501	504	596	687	1,089	1,097	851	828	1,409	38.7
Montgomery	23.9	Male	11,643	1,160	1,094	1,153	1,285	2,028	1,536	1,080	1,118	1,189	30.6
		Female	12,257	1,027	1,077	971	1,209	1,895	1,590	1,234	1,353	1,901	34.7
Moore	57.5	Male	27,650	2,402	2,220	2,713	2,972	4,366	3,522	2,737	2,948	3,770	33.1
		Female	29,850	2,272	2,165	2,486	2,944	4,399	3,720	2,984	3,599	5,281	36.8
Nash	71.5	Male	33,939	3,274	3,192	3,352	3,752	6,100	4,932	3,312	3,072	2,953	30.6
		Female	37,561	3,164	3,114	3,359	3,797	6,394	5,079	3,736	3,764	5,154	33.4
New Hanover	113.3	Male	53,871	4,710	5,045	4,997	6,664	10,164	7,825	5,120	4,856	4,490	30.4
		Female	59,429	4,621	4,728	4,929	6,715	10,716	8,261	5,833	5,790	7,836	33.1
Northampton	22.9	Male	11,363	976	984	1,243	1,295	1,935	1,407	1,047	1,202	1,274	31.1
		Female	11,537	911	862	1,153	1,174	1,550	1,361	1,224	1,318	1,984	35.9
Onslow	121.4	Male	71,684	6,959	4,623	4,540	28,988	11,776	6,605	3,723	2,502	1,968	22.8
		Female	49,716	6,585	4,349	4,267	9,177	9,173	6,577	3,848	2,798	2,942	25.5
Orange	84.0	Male	40,313	2,830	2,673	2,719	9,874	9,054	5,122	2,900	2,416	2,725	27.3
		Female	43,687	2,623	2,631	2,650	11,187	9,141	5,222	3,128	2,966	4,139	28.0
Pamlico	11.1	Male	5,339	449	502	507	535	852	675	582	556	681	32.9
		Female	5,761	506	457	497	555	837	705	638	604	962	35.4
Pasquotank	30.7	Male	14,732	1,394	1,243	1,397	2,365	2,409	1,819	1,279	1,422	1,404	29.0
		Female	15,968	1,327	1,197	1,350	2,182	2,384	1,952	1,551	1,575	2,450	33.1
Pender	25.0	Male	12,224	1,153	1,110	1,305	1,187	2,060	1,677	1,133	1,264	1,335	31.6
		Female	12,776	1,075	1,095	1,228	1,137	2,020	1,697	1,281	1,362	1,881	34.2

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Perquimans	10.1	Male	4,818	441	388	472	499	683	596	466	549	724	33.9
		Female	5,282	469	360	450	536	706	648	507	608	998	36.9
Person	30.2	Male	14,537	1,321	1,368	1,411	1,632	2,549	2,007	1,409	1,393	1,447	31.0
		Female	15,663	1,278	1,308	1,360	1,603	2,505	2,082	1,587	1,653	2,287	34.1
Pitt	94.6	Male	44,697	4,106	3,721	3,832	8,876	8,459	5,484	3,733	3,345	3,141	27.1
		Female	49,903	4,009	3,566	3,777	9,999	8,469	5,864	4,380	4,209	5,630	29.3
Polk	14.5	Male	6,826	514	503	560	622	971	919	716	753	1,268	37.6
		Female	7,674	465	507	581	537	1,010	939	724	1,003	1,908	42.8
Randolph	99.6	Male	48,564	4,119	4,291	4,682	5,083	8,677	7,907	5,137	4,344	4,324	32.0
		Female	51,036	3,909	4,205	4,583	4,869	8,752	7,899	5,457	5,026	6,336	34.1
Richmond	47.5	Male	22,698	2,289	2,157	2,244	2,554	3,739	2,946	2,275	2,258	2,236	30.6
		Female	24,802	2,095	2,150	2,147	2,451	3,803	3,156	2,565	2,684	3,751	34.4
Robeson	108.2	Male	51,610	6,232	5,814	5,799	5,981	8,753	6,553	4,338	3,992	4,148	27.3
		Female	56,590	5,909	5,733	5,657	6,457	9,146	7,146	4,872	5,014	6,656	30.0
Rockingham	87.4	Male	41,820	3,668	3,911	4,055	4,530	7,266	5,957	4,328	4,002	4,103	31.5
		Female	45,580	3,512	3,737	3,915	4,477	7,226	6,309	4,754	4,862	6,788	34.9
Rowan	103.0	Male	49,808	4,081	4,145	4,341	5,718	8,165	6,919	5,285	5,327	5,827	33.1
		Female	53,192	3,913	3,927	4,149	5,437	8,138	6,991	5,629	6,162	8,846	36.5
Rutherford	56.3	Male	26,837	2,492	2,438	2,582	2,639	4,372	3,795	2,795	2,585	3,139	32.5
		Female	29,463	2,401	2,352	2,474	2,623	4,368	3,982	2,975	3,233	5,055	36.3
Sampson	51.9	Male	24,951	2,525	2,264	2,523	2,590	4,149	3,459	2,477	2,315	2,649	31.2
		Female	26,949	2,441	2,109	2,526	2,663	4,043	3,576	2,732	2,819	4,040	34.2
Scotland	34.8	Male	16,594	1,843	1,916	1,701	2,068	2,889	2,178	1,421	1,298	1,280	27.7
		Female	18,206	1,799	1,710	1,730	2,092	3,114	2,361	1,618	1,665	2,117	30.7
Stanly	52.1	Male	25,106	2,121	2,210	2,237	2,868	4,209	3,595	2,606	2,554	2,706	32.4
		Female	26,994	2,110	2,126	2,166	2,624	4,090	3,679	2,899	3,049	4,251	36.0
Stokes	36.6	Male	17,947	1,624	1,788	1,776	1,757	3,337	3,001	1,741	1,376	1,547	31.1
		Female	18,653	1.512	1,694	1,654	1,804	3,256	2,999	1,746	1,595	2,393	33.2
Surry	62.6	Male	30,079	2,616	2,774	2,862	3,168	5,006	4,456	3,183	2,853	3,161	32.2
		Female	32,521	2,489	2,572	2,694	2,985	5,017	4,775	3,443	3,398	5,148	36.1
Swain	10.8	Male	5,191	492	473	547	540	798	712	462	465	702	31.8
		Female	5,609	434	444	487	549	815	770	561	561	988	36.0
Transylvania	25.4	Male	12,488	1,093	1,006	1,190	1,514	1,967	1,864	1,180	1,222	1,452	32.3
		Female	12,912	1,012	982	1,106	1,299	1,955	1,897	1,290	1,405	1,966	35.5
Tyrrell	4.0	Male	1,878	188	160	161	199	262	232	190	212	274	33.8
		Female	2,122	194	178	204	218	271	239	189	262	367	34.9
Union	78.9	Male	38,662	3,722	3,997	3,966	4,564	6,798	6,131	3,535	2,967	2,982	29.5
		Female	40,238	3,735	3,709	3,771	4,357	6,803	6,159	3,663	3,381	4,660	31.7
Vance	38.7	Male	18,372	1,831	1,921	1,999	1,910	3,133	2,415	1,748	1,636	1,779	29.9
		Female	20,328	1,704	1,743	1,808	2,015	3,265	2,563	1,987	2,115	3,128	33.9
Wake	354.4	Male	173,794	13,952	14,401	15,011	27,592	37,208	27,331	16,254	11,918	10,127	29.3
		Female	180,606	13,452	13,804	14,482	25,150	37,239	27,478	17,046	13,962	17,993	31.3
Warren	16.6	Male	7,915	771	669	888	851	1,186	874	752	856	1,068	31.6
		Female	8,685	750	674	803	828	1,201	933	940	968	1,588	35.9
Washington	15.2	Male	7,425	752	715	798	844	1,343	977	669	631	696	29.5
		Female	7,775	777	702	815	823	1,241	972	733	718	994	31.2
Watauga	34.1	Male	16,693	1,154	1,150	1,207	4,277	2,779	2,116	1,288	1,226	1,496	27.0
		Female	17,407	1,079	1,055	1,094	4,428	2,657	2,175	1,407	1,381	2,131	28.9
Wayne	101.0	Male	49,221	5,262	4,408	4,729	7,286	8,928	6,873	4,618	3,671	3,446	28.3
		Female	51,779	4,862	4,440	4,573	6,242	8,862	7,329	5,075	4,480	5,916	31.5
Wilkes	62.7	Male	30,767	2,784	2,837	2,875	3,396	5,531	4,792	3,079	2,667	2,806	31.3
		Female	31,933	2,582	2,650	2,706	3,199	5,457	4,863	3,176	3,047	4,253	33.9
Wilson	65.2	Male	30,776	2,982	2,976	3,135	3,680	5,411	4,277	3,022	2,675	2,618	29.8
		Female	34,424	2,836	2,896	3,016	4,085	5,649	4,543	3,437	3,379	4,583	32.8
Yadkin	30.1	Male	14,762	1,216	1,198	1,329	1,468	2,558	2,335	1,584	1,404	1,670	33.5
		Female	15,338	1,069	1,179	1,302	1,390	2,379	2,301	1,711	1,614	2,393	36.5
Yancey	15.6	Male	7,642	657	625	694	743	1,338	1,095	746	740	1,004	33.2
		Female	7,958	629	622	680	658	1,266	1,094	801	844	1,364	36.1
TOTAL METRO COUNTIES	**3,448.9**	**Male**	**1,679,863**	**146,953**	**146,987**	**151,496**	**250,490**	**316,197**	**243,814**	**161,309**	**134,142**	**128,475**	**29.6**
		Female	**1,769,037**	**141,577**	**140,613**	**145,427**	**217,746**	**320,516**	**255,037**	**175,703**	**157,598**	**214,820**	**32.5**
TOTAL STATE	**6,304.9**	**Male**	**3,057,903**	**276,891**	**273,057**	**285,945**	**417,012**	**550,411**	**433,701**	**294,114**	**260,102**	**266,670**	**30.0**
		Female	**3,246,997**	**266,240**	**261,418**	**274,435**	**377,171**	**554,693**	**453,570**	**322,703**	**307,508**	**429,259**	**33.0**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA													
BISMARCK	**91.7**	**Male**	**45,248**	**5,154**	**4,082**	**4,318**	**5,750**	**9,126**	**5,977**	**4,096**	**3,126**	**3,619**	**28.6**
		Female	**46,452**	**4,832**	**3,902**	**4,059**	**6,316**	**8,549**	**5,910**	**4,009**	**3,419**	**5,456**	**29.8**
Burleigh	63.3	Male	30,967	3,489	2,757	2,789	4,108	6,514	4,246	2,732	2,057	2,275	28.6
		Female	32,333	3,225	2,654	2,725	4,754	6,199	4,216	2,764	2,310	3,486	29.5
Morton	28.4	Male	14,281	1,665	1,325	1,529	1,642	2,612	1,731	1,364	1,069	1,344	28.7
		Female	14,119	1,607	1,248	1,334	1,562	2,350	1,694	1,245	1,109	1,970	30.6
FARGO - MOORHEAD	**148.2**	**Male**	**73,093**	**7,021**	**5,574**	**5,823**	**13,718**	**14,703**	**8,787**	**6,023**	**5,269**	**6,175**	**28.0**
		Female	**75,107**	**6,767**	**5,250**	**5,545**	**14,202**	**13,609**	**8,621**	**6,150**	**5,515**	**9,448**	**29.3**
Cass	98.8	Male	49,013	4,813	3,786	3,727	8,680	10,720	5,983	3,967	3,404	3,933	28.3
		Female	49,787	4,625	3,504	3,564	8,516	9,911	5,790	4,008	3,607	6,262	29.7
Clay, Minn.	*49.4*	*Male*	*24,080*	*2,208*	*1,788*	*2,096*	*5,038*	*3,983*	*2,804*	*2,056*	*1,865*	*2,242*	*27.3*
		Female	*25,320*	*2,142*	*1,746*	*1,981*	*5,686*	*3,698*	*2,831*	*2,142*	*1,908*	*3,186*	*28.0*
GRAND FORKS	**70.5**	**Male**	**36,181**	**3,987**	**2,881**	**2,546**	**8,500**	**7,578**	**4,018**	**2,290**	**2,036**	**2,345**	**25.2**
		Female	**34,319**	**3,793**	**2,712**	**2,423**	**6,916**	**6,583**	**3,783**	**2,311**	**2,076**	**3,722**	**27.0**
Grand Forks	70.5	Male	36,181	3,987	2,881	2,546	8,500	7,578	4,018	2,290	2,036	2,345	25.2
		Female	34,319	3,793	2,712	2,423	6,916	6,583	3,783	2,311	2,076	3,722	27.0
ALL COUNTIES													
Adams	3.6	Male	1,797	194	134	150	167	281	237	168	176	290	34.0
		Female	1,803	143	146	171	154	265	208	174	205	337	36.1
Barnes	13.7	Male	6,747	636	511	532	934	1,034	753	559	701	1,087	32.4
		Female	6,953	577	499	554	890	917	725	600	706	1,485	35.5
Benson	8.1	Male	4,130	494	407	487	385	524	466	347	392	628	30.6
		Female	3,970	487	382	448	327	527	406	358	365	670	31.5
Billings	1.1	Male	578	60	41	63	72	84	76	67	62	53	31.3
		Female	522	58	63	67	43	76	67	53	54	41	28.9
Bottineau	9.3	Male	4,654	442	388	389	507	679	563	395	458	833	33.9
		Female	4,646	407	388	404	464	615	545	384	508	931	35.8
Bowman	4.4	Male	2,199	252	207	215	228	341	286	213	179	278	30.8
		Female	2,201	223	195	221	204	320	281	206	198	353	33.0
Burke	3.6	Male	1,803	146	142	153	142	230	207	206	216	361	39.3
		Female	1,797	132	145	170	105	202	215	209	235	384	41.7
Burleigh	63.3	Male	30,967	3,489	2,757	2,789	4,108	6,514	4,246	2,732	2,057	2,275	28.6
		Female	32,333	3,225	2,654	2,725	4,754	6,199	4,216	2,764	2,310	3,486	29.5
Cass	98.8	Male	49,013	4,813	3,786	3,727	8,680	10,720	5,983	3,967	3,404	3,933	28.3
		Female	49,787	4,625	3,504	3,564	8,516	9,911	5,790	4,008	3,607	6,262	29.7
Cavalier	7.4	Male	3,791	354	304	392	353	530	448	401	373	636	34.3
		Female	3,609	321	253	392	251	469	436	384	372	731	37.7
Dickey	7.4	Male	3,692	392	316	343	389	566	408	306	391	581	32.2
		Female	3,708	334	298	301	364	481	439	333	373	785	36.7
Divide	3.3	Male	1,692	139	122	142	133	210	187	151	263	345	40.3
		Female	1,608	132	103	129	102	198	169	178	222	375	43.3
Dunn	4.9	Male	2,557	272	203	257	296	393	317	232	272	313	31.3
		Female	2,343	248	227	267	216	324	282	224	268	287	31.6
Eddy	3.1	Male	1,565	145	103	163	138	208	160	151	173	324	36.6
		Female	1,535	139	100	125	108	181	157	158	195	372	42.3
Emmons	5.7	Male	2,872	265	252	358	229	326	331	337	321	453	35.2
		Female	2,828	224	273	356	185	287	359	322	319	503	37.5
Foster	4.6	Male	2,266	202	237	220	216	306	261	227	224	373	33.4
		Female	2,334	219	197	224	207	303	248	250	235	451	35.7
Golden Valley	2.5	Male	1,261	124	114	145	111	184	164	105	135	179	32.4
		Female	1,239	119	93	124	91	158	140	115	146	253	37.5
Grand Forks	70.5	Male	36,181	3,987	2,881	2,546	8,500	7,578	4,018	2,290	2,036	2,345	25.2
		Female	34,319	3,793	2,712	2,423	6,916	6,583	3,783	2,311	2,076	3,722	27.0
Grant	4.1	Male	2,127	203	202	243	172	292	240	213	235	327	33.3
		Female	1,973	192	153	195	130	268	235	214	232	354	37.1
Griggs	3.7	Male	1,919	162	139	159	153	307	193	183	241	382	37.0
		Female	1,781	154	129	121	124	226	184	200	225	418	42.4
Hettinger	4.2	Male	2,106	180	171	217	186	309	235	227	250	331	34.7
		Female	2,094	161	182	234	158	250	227	228	268	386	37.7
Kidder	3.8	Male	1,938	200	177	204	167	256	240	202	227	265	33.6
		Female	1,862	180	172	168	134	226	232	195	238	317	37.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
ALL COUNTIES (continued)													
La Moure	6.4	Male	3,216	305	281	288	288	452	362	320	365	555	34.9
		Female	3,184	312	246	302	229	352	361	347	346	689	39.2
Logan	3.3	Male	1,685	128	135	195	158	170	189	196	235	279	38.0
		Female	1,615	132	120	179	87	167	206	212	194	318	40.9
McHenry	7.6	Male	3,931	382	315	427	333	538	429	394	393	720	34.5
		Female	3,669	314	298	321	262	433	472	369	425	775	39.4
McIntosh	4.6	Male	2,247	129	150	220	176	236	247	285	322	482	43.6
		Female	2,353	148	120	224	136	207	281	292	296	649	47.0
McKenzie	8.2	Male	4,288	489	417	405	518	739	538	338	388	456	29.3
		Female	3,912	477	405	360	397	618	489	337	365	464	30.1
McLean	13.6	Male	7,002	797	590	642	646	1,154	865	593	725	990	32.2
		Female	6,598	714	582	589	541	1,019	762	609	692	1,090	33.6
Mercer	14.2	Male	7,396	883	619	641	871	1,423	1,026	638	611	684	29.8
		Female	6,804	810	593	612	715	1,250	791	587	597	849	30.4
Morton	28.4	Male	14,281	1,665	1,325	1,529	1,642	2,612	1,731	1,364	1,069	1,344	28.7
		Female	14,119	1,607	1,248	1,334	1,562	2,350	1,694	1,245	1,109	1,970	30.6
Mountrail	8.1	Male	4,102	443	371	387	364	607	480	362	456	632	33.0
		Female	3,998	413	362	366	319	558	469	366	444	701	34.7
Nelson	5.3	Male	2,685	187	195	230	204	335	322	287	327	598	40.9
		Female	2,615	183	180	219	147	279	304	269	324	710	44.9
Oliver	2.7	Male	1,433	170	130	164	145	258	181	142	125	118	29.2
		Female	1,267	161	107	120	126	222	173	127	115	116	30.4
Pembina	10.5	Male	5,259	532	418	476	467	874	600	524	541	827	33.4
		Female	5,241	521	428	459	394	727	599	532	541	1,040	36.5
Pierce	6.2	Male	3,094	294	286	374	292	381	371	295	277	524	32.9
		Female	3,106	245	247	329	262	360	387	276	308	692	37.8
Ramsey	13.5	Male	6,620	645	513	689	720	1,041	762	608	653	989	32.1
		Female	6,880	616	510	667	721	974	774	597	661	1,360	34.5
Ransom	6.7	Male	3,399	349	260	302	269	508	386	315	387	623	35.3
		Female	3,301	288	269	301	235	454	347	334	340	733	38.0
Renville	3.6	Male	1,841	170	164	201	144	272	228	176	180	306	33.9
		Female	1,759	154	145	170	122	221	227	179	175	366	38.0
Richland	20.5	Male	10,519	1,001	718	749	2,257	1,636	1,028	841	905	1,384	28.3
		Female	9,981	983	686	791	1,477	1,327	1,026	915	888	1,888	32.9
Rolette	13.5	Male	6,681	950	763	879	686	929	795	529	514	636	25.7
		Female	6,819	978	707	848	755	969	767	553	512	730	26.3
Sargent	5.4	Male	2,811	295	232	271	272	459	355	241	285	401	32.3
		Female	2,589	252	240	228	210	361	326	249	268	455	35.1
Sheridan	2.9	Male	1,482	134	116	135	113	184	185	186	188	241	38.2
		Female	1,418	108	105	126	104	165	186	179	185	260	40.4
Sioux	3.8	Male	1,936	331	233	280	213	300	215	150	116	98	22.1
		Female	1,864	264	222	271	198	262	251	150	124	122	24.2
Slope	1.1	Male	576	64	42	66	68	82	57	66	70	61	30.9
		Female	524	53	47	63	44	69	55	68	54	71	33.0
Stark	26.8	Male	13,458	1,515	1,157	1,330	2,190	2,559	1,511	1,064	921	1,211	27.1
		Female	13,342	1,514	1,125	1,247	2,074	2,183	1,444	1,095	1,036	1,624	28.3
Steele	2.9	Male	1,478	124	112	134	134	212	181	156	184	241	36.3
		Female	1,422	154	104	132	87	176	186	154	169	260	38.1
Stutsman	25.0	Male	12,323	1,262	1,015	1,086	1,517	2,181	1,481	1,190	1,110	1,481	30.9
		Female	12,677	1,191	929	1,029	1,441	2,027	1,531	1,289	1,122	2,118	33.6
Towner	4.2	Male	2,089	163	155	204	202	293	225	189	272	386	36.2
		Female	2,111	186	170	184	159	241	206	210	249	506	40.6
Traill	9.6	Male	4,680	399	384	373	583	654	548	407	475	857	34.2
		Female	4,920	472	331	362	593	574	514	421	505	1,148	37.5
Walsh	15.6	Male	7,772	721	599	763	724	1,238	968	756	790	1,213	33.7
		Female	7,828	670	606	691	611	1,128	937	747	904	1,534	37.2
Ward	61.8	Male	31,055	3,699	2,822	2,609	5,079	6,199	3,950	2,310	1,903	2,484	27.1
		Female	30,745	3,565	2,675	2,480	4,753	5,585	3,724	2,376	2,114	3,473	28.4
Wells	7.1	Male	3,545	308	294	354	292	444	418	357	363	715	36.9
		Female	3,555	303	249	343	248	406	414	377	391	824	40.5
Williams	25.7	Male	13,086	1,499	1,062	1,072	1,883	2,569	1,581	1,086	1,019	1,315	29.0
		Female	12,614	1,364	1,050	1,099	1,663	2,020	1,533	1,077	1,107	1,701	30.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
NORTH DAKOTA (continued)													
TOTAL METRO COUNTIES	261.0	Male	130,442	13,954	10,749	10,591	22,930	27,424	15,978	10,353	8,566	9,897	27.6
		Female	130,558	13,250	10,118	10,046	21,748	25,043	15,483	10,328	9,102	15,440	29.0
TOTAL STATE	699.9	Male	351,825	37,184	29,469	31,369	49,716	63,411	42,234	30,044	28,955	39,443	29.4
		Female	348,075	35,245	27,974	29,829	45,115	56,670	40,780	30,406	29,917	52,139	31.3
OHIO													
AKRON	648.4	Male	313,149	28,395	27,180	29,449	40,591	55,769	41,779	32,282	29,725	27,979	30.6
		Female	335,251	26,996	25,775	28,423	41,121	56,595	44,508	33,812	33,297	44,724	33.0
Portage	139.8	Male	69,442	6,666	6,277	6,309	11,852	12,902	9,382	6,536	5,089	4,429	27.8
		Female	70,358	6,244	5,899	6,252	11,792	12,421	9,660	6,413	5,329	6,348	29.0
Summit	508.6	Male	243,707	21,729	20,903	23,140	28,739	42,867	32,397	25,746	24,636	23,550	31.4
		Female	264,893	20,752	19,876	22,171	29,329	44,174	34,848	27,399	27,968	38,376	34.1
CANTON	409.5	Male	197,043	18,559	17,910	18,917	21,616	33,942	27,381	19,922	19,360	19,436	31.3
		Female	212,457	17,818	16,958	18,050	22,055	35,327	28,896	21,411	22,177	29,765	33.9
Carroll	27.9	Male	13,762	1,413	1,392	1,311	1,383	2,320	1,950	1,314	1,248	1,431	31.0
		Female	14,138	1,391	1,325	1,270	1,359	2,434	1,926	1,299	1,398	1,736	32.1
Stark	381.6	Male	183,281	17,146	16,518	17,606	20,233	31,622	25,431	18,608	18,112	18,005	31.4
		Female	198,319	16,427	15,633	16,780	20,696	32,893	26,970	20,112	20,779	28,029	34.0
CINCINNATI	1,405.7	Male	672,523	67,654	60,969	66,063	82,753	119,985	90,342	66,188	57,553	61,016	29.9
		Female	733,177	65,094	58,247	63,215	83,425	122,687	96,802	71,990	67,921	103,796	32.9
Clermont	140.1	Male	69,076	7,924	7,191	6,881	7,776	13,120	10,471	6,489	4,935	4,289	28.6
		Female	71,024	7,837	6,781	6,622	8,016	13,312	10,407	6,484	5,330	6,235	29.7
Hamilton	852.1	Male	402,191	38,457	34,605	38,813	51,012	70,782	51,848	40,086	36,445	40,143	30.4
		Female	449,909	36,980	33,359	37,227	52,711	73,058	57,070	45,092	44,090	70,322	33.9
Warren	104.9	Male	52,912	5,241	4,983	5,335	6,896	9,835	8,105	5,383	3,904	3,230	29.1
		Female	51,988	4,970	4,753	4,915	5,311	9,656	8,245	5,263	3,894	4,981	31.3
Dearborn, Ind.	*37.8*	*Male*	*18,552*	*1,957*	*1,855*	*1,965*	*1,835*	*3,083*	*2,680*	*1,799*	*1,597*	*1,781*	*30.4*
		Female	*19,248*	*1,849*	*1,739*	*1,801*	*1,804*	*3,088*	*2,737*	*1,883*	*1,732*	*2,615*	*32.9*
Boone, Ky.	*50.3*	*Male*	*24,743*	*2,898*	*2,660*	*2,501*	*2,638*	*4,616*	*3,832*	*2,403*	*1,711*	*1,484*	*28.6*
		Female	*25,557*	*2,670*	*2,403*	*2,414*	*2,748*	*4,990*	*3,891*	*2,399*	*1,839*	*2,203*	*30.1*
Campbell, Ky.	*81.5*	*Male*	*38,752*	*3,903*	*3,562*	*4,041*	*4,711*	*6,396*	*4,785*	*3,858*	*3,519*	*3,977*	*29.9*
		Female	*42,748*	*3,883*	*3,352*	*3,882*	*4,781*	*6,378*	*5,268*	*4,177*	*4,295*	*6,732*	*33.6*
Kenton, Ky.	*139.0*	*Male*	*66,297*	*7,274*	*6,113*	*6,527*	*7,885*	*12,153*	*8,621*	*6,170*	*5,442*	*6,112*	*29.4*
		Female	*72,703*	*6,905*	*5,860*	*6,354*	*8,054*	*12,205*	*9,184*	*6,692*	*6,741*	*10,708*	*32.5*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,679.3***	***Male***	***805,026***	***80,734***	***73,120***	***78,166***	***102,358***	***143,141***	***108,993***	***79,552***	***68,089***	***70,873***	***29.8***
		Female	***874,274***	***77,589***	***69,879***	***74,866***	***103,792***	***146,399***	***116,308***	***85,947***	***79,468***	***120,026***	***32.6***
CLEVELAND	1,873.4	Male	891,969	78,996	75,548	84,293	100,809	153,671	120,375	94,180	94,233	89,864	31.9
		Female	981,431	75,852	72,548	81,592	101,909	160,407	132,382	103,125	108,073	145,543	34.9
Cuyahoga	1,452.6	Male	684,646	58,876	55,179	62,431	79,608	116,987	86,683	72,445	76,412	76,025	32.4
		Female	767,954	56,597	53,067	60,855	81,047	122,340	98,427	81,531	89,361	124,729	36.0
Geauga	78.2	Male	38,858	3,828	3,967	4,419	3,642	6,098	6,705	4,171	3,404	2,624	30.9
		Female	39,342	3,676	3,795	4,106	3,350	6,374	6,779	4,176	3,420	3,666	32.4
Lake	219.1	Male	107,179	9,906	9,842	10,889	11,663	19,405	16,378	11,569	9,986	7,541	30.8
		Female	111,921	9,567	9,574	10,363	11,769	19,925	16,855	11,687	10,839	11,342	32.4
Medina	123.5	Male	61,286	6,386	6,560	6,554	5,896	11,181	10,609	5,995	4,431	3,674	29.7
		Female	62,214	6,012	6,112	6,268	5,743	11,768	10,321	5,731	4,453	5,806	30.9
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,795.6***	***Male***	***1,338,678***	***121,691***	***115,946***	***127,559***	***157,093***	***233,150***	***180,727***	***139,375***	***135,485***	***127,652***	***31.3***
		Female	***1,456,922***	***116,449***	***111,195***	***123,283***	***159,127***	***241,127***	***196,322***	***150,224***	***153,769***	***205,426***	***34.1***
COLUMBUS	1,288.9	Male	624,685	59,858	55,477	56,357	88,312	120,821	87,644	60,523	49,099	46,594	29.3
		Female	664,215	57,115	52,572	53,745	86,527	122,735	93,400	62,906	56,112	79,103	31.7
Delaware	59.4	Male	29,321	2,768	2,712	2,981	3,775	5,096	4,610	3,000	2,197	2,182	29.8
		Female	30,079	2,572	2,536	2,760	3,578	5,142	4,708	2,845	2,361	3,577	32.0
Fairfield	101.5	Male	49,556	4,995	5,122	5,091	4,671	8,146	8,213	5,119	3,830	4,369	31.0
		Female	51,944	4,749	4,621	4,898	4,612	8,818	8,259	4,965	4,412	6,610	33.0
Franklin	893.1	Male	429,768	41,091	36,912	37,190	66,312	87,191	56,958	40,826	33,336	29,952	28.8
		Female	463,332	39,439	35,203	35,433	65,752	88,902	62,337	43,497	38,830	53,939	31.3
Licking	125.3	Male	61,150	5,722	5,721	6,004	7,281	10,077	9,405	6,283	5,255	5,402	30.8
		Female	64,150	5,330	5,453	5,784	7,029	10,522	9,642	6,288	5,703	8,399	33.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
COLUMBUS (continued)													
Madison	33.9	Male	17,713	1,683	1,530	1,479	2,167	3,977	2,596	1,552	1,379	1,350	30.0
		Female	16,187	1,565	1,451	1,477	1,655	2,682	2,332	1,564	1,470	1,991	32.3
Pickaway	43.9	Male	22,062	2,057	2,013	2,120	2,493	3,763	3,545	2,282	1,861	1,928	31.2
		Female	21,838	1,956	1,844	1,976	2,194	3,766	3,633	2,168	1,924	2,377	32.8
Union	31.8	Male	15,115	1,542	1,467	1,492	1,613	2,571	2,317	1,461	1,241	1,411	30.6
		Female	16,685	1,504	1,464	1,417	1,707	2,903	2,489	1,579	1,412	2,210	32.8
DAYTON - SPRINGFIELD	**927.5**	**Male**	**446,710**	**41,946**	**40,429**	**42,625**	**53,321**	**78,257**	**64,691**	**46,793**	**40,957**	**37,691**	**30.8**
		Female	**480,790**	**40,035**	**38,559**	**40,488**	**54,703**	**81,784**	**68,588**	**49,922**	**45,903**	**60,808**	**33.1**
Clark	146.1	Male	69,957	6,748	6,544	6,922	7,959	11,532	9,805	6,916	6,607	6,924	30.9
		Female	76,143	6,325	6,175	6,437	8,438	12,186	10,212	7,579	7,631	11,160	33.8
Greene	128.4	Male	63,509	5,781	5,829	6,188	8,872	11,150	10,083	6,928	5,040	3,638	29.6
		Female	64,891	5,505	5,524	5,781	8,558	11,394	10,314	6,924	5,235	5,656	31.2
Miami	91.0	Male	44,018	4,205	4,226	4,322	4,541	7,256	6,950	4,532	3,971	4,015	31.5
		Female	46,982	4,130	4,087	4,108	4,417	7,636	7,044	4,692	4,481	6,387	33.8
Montgomery	562.0	Male	269,226	25,212	23,830	25,193	31,949	48,319	37,853	28,417	25,339	23,114	30.9
		Female	292,774	24,075	22,773	24,162	33,290	50,568	41,018	30,727	28,556	37,605	33.3
HAMILTON - MIDDLETOWN	**273.6**	**Male**	**132,503**	**13,080**	**12,151**	**12,103**	**19,605**	**23,156**	**18,651**	**13,364**	**10,536**	**9,857**	**29.0**
		Female	**141,097**	**12,495**	**11,632**	**11,651**	**20,367**	**23,712**	**19,506**	**13,957**	**11,547**	**16,230**	**31.1**
Butler	273.6	Male	132,503	13,080	12,151	12,103	19,605	23,156	18,651	13,364	10,536	9,857	29.0
		Female	141,097	12,495	11,632	11,651	20,367	23,712	19,506	13,957	11,547	16,230	31.1
LIMA	**157.4**	**Male**	**76,291**	**8,258**	**7,207**	**7,417**	**8,803**	**13,083**	**9,798**	**7,246**	**7,016**	**7,463**	**29.9**
		Female	**81,109**	**7,798**	**6,759**	**7,239**	**8,550**	**12,926**	**10,056**	**7,702**	**7,854**	**12,225**	**32.9**
Allen	113.0	Male	54,579	5,838	5,156	5,329	6,415	9,347	7,012	5,232	5,007	5,243	29.9
		Female	58,421	5,556	4,848	5,184	6,267	9,299	7,289	5,539	5,697	8,742	32.9
Auglaize	44.4	Male	21,712	2,420	2,051	2,088	2,388	3,736	2,786	2,014	2,009	2,220	30.1
		Female	22,688	2,242	1,911	2,055	2,283	3,627	2,767	2,163	2,157	3,483	32.9
LORAIN - ELYRIA	**273.8**	**Male**	**133,560**	**14,300**	**13,218**	**13,817**	**15,693**	**23,710**	**18,573**	**12,913**	**11,527**	**9,809**	**29.1**
		Female	**140,240**	**13,601**	**12,872**	**13,268**	**16,097**	**24,125**	**19,432**	**13,287**	**12,399**	**15,159**	**30.9**
Lorain	273.8	Male	133,560	14,300	13,218	13,817	15,693	23,710	18,573	12,913	11,527	9,809	29.1
		Female	140,240	13,601	12,872	13,268	16,097	24,125	19,432	13,287	12,399	15,159	30.9
MANSFIELD	**130.9**	**Male**	**64,449**	**6,359**	**5,771**	**6,162**	**8,030**	**10,989**	**8,974**	**6,687**	**5,821**	**5,656**	**30.4**
		Female	**66,451**	**5,903**	**5,358**	**5,896**	**6,595**	**10,929**	**9,593**	**6,966**	**6,338**	**8,873**	**33.7**
Richland	130.9	Male	64,449	6,359	5,771	6,162	8,030	10,989	8,974	6,687	5,821	5,656	30.4
		Female	66,451	5,903	5,358	5,896	6,595	10,929	9,593	6,966	6,338	8,873	33.7
PARKERSBURG - MARIETTA	**159.0**	**Male**	**76,412**	**7,634**	**6,847**	**7,296**	**8,595**	**12,825**	**11,259**	**7,514**	**6,700**	**7,742**	**31.1**
		Female	**82,588**	**7,085**	**6,732**	**6,981**	**8,571**	**13,405**	**11,526**	**8,027**	**7,892**	**12,369**	**33.9**
Washington	66.0	Male	32,162	3,295	2,849	3,053	3,954	5,271	4,574	3,179	2,806	3,181	30.6
		Female	33,838	3,011	2,889	2,855	3,627	5,539	4,641	3,335	3,163	4,778	33.2
Wood, W. Va.	*93.0*	*Male*	*44,250*	*4,339*	*3,998*	*4,243*	*4,641*	*7,554*	*6,685*	*4,335*	*3,894*	*4,561*	*31.5*
		Female	*48,750*	*4,074*	*3,843*	*4,126*	*4,944*	*7,866*	*6,885*	*4,692*	*4,729*	*7,591*	*34.4*
STEUBENVILLE - WEIRTON	**156.5**	**Male**	**75,620**	**6,688**	**6,641**	**6,969**	**8,478**	**12,596**	**9,609**	**8,188**	**8,057**	**8,394**	**32.2**
		Female	**80,880**	**6,416**	**6,226**	**6,606**	**8,595**	**12,170**	**10,450**	**8,937**	**9,388**	**12,092**	**35.4**
Jefferson	87.3	Male	41,951	3,634	3,589	3,917	4,533	6,839	5,328	4,464	4,679	4,968	32.8
		Female	45,349	3,483	3,370	3,806	4,679	6,709	5,744	4,965	5,456	7,137	36.1
Brooke, W. Va.	*29.6*	*Male*	*14,406*	*1,318*	*1,261*	*1,279*	*1,873*	*2,430*	*1,839*	*1,542*	*1,431*	*1,433*	*31.1*
		Female	*15,194*	*1,244*	*1,217*	*1,163*	*1,810*	*2,316*	*1,980*	*1,693*	*1,598*	*2,173*	*34.3*
Hancock, W. Va.	*39.6*	*Male*	*19,263*	*1,736*	*1,791*	*1,773*	*2,072*	*3,327*	*2,442*	*2,182*	*1,947*	*1,993*	*31.8*
		Female	*20,337*	*1,689*	*1,639*	*1,637*	*2,106*	*3,145*	*2,726*	*2,279*	*2,334*	*2,782*	*34.8*
TOLEDO	**617.9**	**Male**	**296,805**	**29,528**	**27,049**	**27,171**	**40,616**	**53,472**	**37,591**	**27,776**	**25,989**	**27,613**	**29.5**
		Female	**321,095**	**28,481**	**26,144**	**25,962**	**42,337**	**53,647**	**39,196**	**29,787**	**30,035**	**45,506**	**32.0**
Fulton	40.1	Male	19,628	2,226	1,944	2,011	2,076	3,461	2,728	1,768	1,610	1,804	29.5
		Female	20,472	2,041	1,936	1,956	2,090	3,367	2,765	1,815	1,771	2,731	31.6
Lucas	463.0	Male	221,613	22,119	20,290	20,507	27,702	40,073	27,864	21,117	20,243	21,698	30.0
		Female	241,387	21,423	19,774	19,621	27,612	40,484	29,390	22,944	23,723	36,416	33.0
Wood	114.8	Male	55,564	5,183	4,815	4,653	10,838	9,938	6,999	4,891	4,136	4,111	27.3
		Female	59,236	5,017	4,434	4,385	12,635	9,796	7,041	5,028	4,541	6,359	28.2
YOUNGSTOWN - WARREN	**516.2**	**Male**	**247,752**	**22,768**	**21,861**	**23,228**	**27,450**	**41,666**	**32,253**	**26,095**	**27,017**	**25,414**	**31.9**
		Female	**268,448**	**22,019**	**20,800**	**22,405**	**27,976**	**42,700**	**34,891**	**28,799**	**30,678**	**38,180**	**34.6**
Mahoning	276.6	Male	132,003	11,999	11,172	11,955	15,075	21,819	16,008	14,030	15,205	14,740	32.2
		Female	144,597	11,797	10,654	11,341	15,294	22,114	17,844	15,781	17,358	22,414	35.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
OHIO (continued)													
YOUNGSTOWN - WARREN (continued)													
Trumbull	239.6	Male	115,749	10,769	10,689	11,273	12,375	19,847	16,245	12,065	11,812	10,674	31.4
		Female	123,851	10,222	10,146	11,064	12,682	20,586	17,047	13,018	13,320	15,766	33.7
ALL COUNTIES													
Adams	25.8	Male	12,775	1,332	1,278	1,370	1,332	1,882	1,696	1,158	1,114	1,613	30.7
		Female	13,025	1,314	1,209	1,254	1,326	1,866	1,710	1,184	1,208	1,954	32.6
Allen	113.0	Male	54,579	5,838	5,156	5,329	6,415	9,347	7,012	5,232	5,007	5,243	29.9
		Female	58,421	5,556	4,848	5,184	6,267	9,299	7,289	5,539	5,697	8,742	32.9
Ashland	46.9	Male	22,709	2,205	2,056	2,188	2,932	3,674	3,215	2,160	1,961	2,318	30.4
		Female	24,191	2,206	2,000	1,953	2,955	3,645	3,296	2,166	2,323	3,647	33.2
Ashtabula	104.1	Male	50,449	4,996	4,798	5,153	5,178	8,433	6,627	4,961	4,937	5,366	31.0
		Female	53,651	4,802	4,720	4,996	5,188	8,365	7,020	5,230	5,375	7,955	33.5
Athens	56.5	Male	28,407	2,346	1,995	2,067	7,549	4,894	3,191	2,036	1,895	2,434	25.5
		Female	28,093	2,164	1,879	1,935	6,484	4,393	3,193	2,140	2,256	3,649	28.6
Auglaize	44.4	Male	21,712	2,420	2,051	2,088	2,388	3,736	2,786	2,014	2,009	2,220	30.1
		Female	22,688	2,242	1,911	2,055	2,283	3,627	2,767	2,163	2,157	3,483	32.9
☐ Belmont	82.1	Male	39,305	3,422	3,411	3,563	4,095	6,675	4,864	3,951	4,318	5,006	32.7
		Female	42,795	3,463	3,194	3,411	4,174	6,520	5,094	4,342	5,140	7,457	36.2
Brown	34.2	Male	16,837	1,821	1,725	1,762	1,703	2,631	2,334	1,571	1,390	1,900	30.3
		Female	17,363	1,702	1,593	1,619	1,710	2,682	2,319	1,568	1,579	2,591	32.7
Butler	273.6	Male	132,503	13,080	12,151	12,103	19,605	23,156	18,651	13,364	10,536	9,857	29.0
		Female	141,097	12,495	11,632	11,651	20,367	23,712	19,506	13,957	11,547	16,230	31.1
Carroll	27.9	Male	13,762	1,413	1,392	1,311	1,383	2,320	1,950	1,314	1,248	1,431	31.0
		Female	14,138	1,391	1,325	1,270	1,359	2,434	1,926	1,299	1,398	1,736	32.1
Champaign	34.7	Male	16,853	1,619	1,608	1,644	1,787	2,776	2,554	1,576	1,550	1,739	31.4
		Female	17,847	1,574	1,539	1,600	1,749	2,868	2,547	1,666	1,717	2,587	33.6
Clark	146.1	Male	69,957	6,748	6,544	6,922	7,959	11,532	9,805	6,916	6,607	6,924	30.9
		Female	76,143	6,325	6,175	6,437	8,438	12,186	10,212	7,579	7,631	11,160	33.8
Clermont	140.1	Male	69,076	7,924	7,191	6,881	7,776	13,120	10,471	6,489	4,935	4,289	28.6
		Female	71,024	7,837	6,781	6,622	8,016	13,312	10,407	6,484	5,330	6,235	29.7
Clinton	35.9	Male	17,430	1,820	1,550	1,712	2,154	2,928	2,342	1,626	1,549	1,749	30.1
		Female	18,470	1,790	1,494	1,581	2,011	2,896	2,432	1,742	1,772	2,752	33.1
Columbiana	112.5	Male	54,522	5,591	4,993	5,158	5,708	9,133	7,224	5,511	5,488	5,716	31.4
		Female	57,978	5,152	4,758	4,931	5,785	9,101	7,630	5,812	6,208	8,601	34.2
Coshocton	37.2	Male	17,939	1,723	1,635	1,724	1,816	2,910	2,502	1,837	1,748	2,044	32.1
		Female	19,261	1,698	1,633	1,700	1,786	2,956	2,619	1,919	1,971	2,979	34.5
Crawford	49.5	Male	23,833	2,456	2,265	2,313	2,523	3,913	3,401	2,364	2,185	2,413	31.0
		Female	25,667	2,233	2,098	2,166	2,573	3,962	3,583	2,470	2,502	4,080	34.5
Cuyahoga	1,452.6	Male	684,646	58,876	55,179	62,431	79,608	116,987	86,683	72,445	76,412	76,025	32.4
		Female	767,954	56,597	53,067	60,855	81,047	122,340	98,427	81,531	89,361	124,729	36.0
Darke	56.8	Male	27,473	2,962	2,679	2,811	2,825	4,480	3,883	2,490	2,310	3,033	30.5
		Female	29,327	2,817	2,549	2,614	2,886	4,539	3,942	2,622	2,778	4,580	33.4
Defiance	40.2	Male	19,822	2,295	1,933	2,000	2,454	3,460	2,752	1,746	1,581	1,601	28.6
		Female	20,378	2,108	1,924	1,939	2,384	3,345	2,725	1,773	1,701	2,479	30.5
Delaware	59.4	Male	29,321	2,768	2,712	2,981	3,775	5,096	4,610	3,000	2,197	2,182	29.8
		Female	30,079	2,572	2,536	2,760	3,578	5,142	4,708	2,845	2,361	3,577	32.0
Erie	79.4	Male	38,800	3,685	3,495	3,948	4,100	6,515	5,363	4,033	3,978	3,683	31.4
		Female	40,600	3,536	3,370	3,760	4,326	6,599	5,625	4,150	3,929	5,305	33.0
Fairfield	101.5	Male	49,556	4,995	5,122	5,091	4,671	8,146	8,213	5,119	3,830	4,369	31.0
		Female	51,944	4,749	4,621	4,898	4,612	8,818	8,259	4,965	4,412	6,610	33.0
Fayette	27.4	Male	13,263	1,363	1,251	1,230	1,359	2,180	1,866	1,288	1,188	1,538	31.6
		Female	14,137	1,325	1,171	1,146	1,369	2,284	1,875	1,354	1,399	2,214	34.0
Franklin	893.1	Male	429,768	41,091	36,912	37,190	66,312	87,191	56,958	40,826	33,336	29,952	28.8
		Female	463,332	39,439	35,203	35,433	65,752	88,902	62,337	43,497	38,830	53,939	31.3
Fulton	40.1	Male	19,628	2,226	1,944	2,011	2,076	3,461	2,728	1,768	1,610	1,804	29.5
		Female	20,472	2,041	1,936	1,956	2,090	3,367	2,765	1,815	1,771	2,731	31.6
Gallia	31.2	Male	15,339	1,516	1,414	1,426	1,822	2,542	2,152	1,541	1,236	1,690	30.9
		Female	15,861	1,388	1,279	1,288	1,897	2,493	2,268	1,545	1,459	2,244	33.3
Geauga	78.2	Male	38,858	3,828	3,967	4,419	3,642	6,098	6,705	4,171	3,404	2,624	30.9
		Female	39,342	3,676	3,795	4,106	3,350	6,374	6,779	4,176	3,420	3,666	32.4
Greene	128.4	Male	63,509	5,781	5,829	6,188	8,872	11,150	10,083	6,928	5,040	3,638	29.6
		Female	64,891	5,505	5,524	5,781	8,558	11,394	10,314	6,924	5,235	5,656	31.2
Guernsey	43.2	Male	20,661	2,174	1,914	1,898	2,081	3,448	2,698	1,983	1,938	2,527	31.6
		Female	22,539	2,044	1,883	1,832	2,259	3,478	2,803	2,094	2,275	3,871	34.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Hamilton	852.1	Male	402,191	38,457	34,605	38,813	51,012	70,782	51,848	40,086	36,445	40,143	30.4
		Female	449,909	36,980	33,359	37,227	52,711	73,058	57,070	45,092	44,090	70,322	33.9
Hancock	64.9	Male	31,339	3,155	3,027	2,963	3,719	5,399	4,378	2,997	2,721	2,980	30.2
		Female	33,561	3,072	2,801	2,865	3,701	5,539	4,512	3,108	3,093	4,870	32.8
Hardin	32.6	Male	15,970	1,550	1,402	1,453	2,662	2,599	1,981	1,395	1,332	1,596	28.5
		Female	16,630	1,515	1,401	1,322	2,332	2,505	2,054	1,424	1,486	2,591	32.0
Harrison	17.6	Male	8,565	829	794	824	856	1,374	1,101	831	873	1,083	32.1
		Female	9,035	765	754	776	831	1,370	1,077	909	1,018	1,535	35.2
Henry	28.4	Male	13,889	1,450	1,281	1,423	1,606	2,312	1,804	1,328	1,230	1,455	30.1
		Female	14,511	1,442	1,265	1,253	1,470	2,210	1,863	1,346	1,350	2,312	33.3
Highland	35.8	Male	17,398	1,780	1,661	1,695	1,753	2,581	2,328	1,628	1,686	2,286	32.0
		Female	18,402	1,755	1,489	1,544	1,674	2,706	2,394	1,795	1,870	3,175	35.1
Hocking	25.7	Male	12,627	1,260	1,233	1,218	1,367	1,960	1,847	1,198	1,123	1,421	31.3
		Female	13,073	1,186	1,123	1,152	1,314	2,103	1,782	1,235	1,249	1,929	33.4
Holmes	31.1	Male	15,204	2,217	1,770	1,601	1,697	2,420	1,815	1,255	1,042	1,387	26.3
		Female	15,896	2,139	1,696	1,530	1,632	2,488	1,911	1,344	1,135	2,021	28.8
Huron	56.3	Male	27,231	3,060	2,745	2,753	2,990	4,727	3,627	2,584	2,277	2,468	29.4
		Female	29,069	2,885	2,724	2,683	3,028	4,682	3,846	2,759	2,574	3,888	31.9
Jackson	30.8	Male	14,816	1,555	1,482	1,392	1,607	2,404	1,888	1,413	1,352	1,723	30.7
		Female	15,984	1,383	1,432	1,410	1,542	2,416	2,050	1,577	1,601	2,573	34.2
Jefferson	87.3	Male	41,951	3,634	3,589	3,917	4,533	6,839	5,328	4,464	4,679	4,968	32.8
		Female	45,349	3,483	3,370	3,806	4,679	6,709	5,744	4,965	5,456	7,137	36.1
Knox	47.8	Male	23,274	2,202	1,915	2,117	3,329	3,596	3,198	2,214	2,104	2,599	30.8
		Female	24,526	1,927	1,835	2,095	3,172	3,689	3,243	2,309	2,424	3,832	33.8
Lake	219.1	Male	107,179	9,906	9,842	10,889	11,663	19,405	16,378	11,569	9,986	7,541	30.8
		Female	111,921	9,567	9,574	10,363	11,769	19,925	16,855	11,687	10,839	11,342	32.4
☐ Lawrence	65.0	Male	31,448	3,302	3,108	3,136	3,201	5,011	4,450	3,221	2,866	3,153	30.9
		Female	33,552	3,123	2,923	2,982	3,202	5,345	4,729	3,400	3,309	4,539	33.5
Licking	125.3	Male	61,150	5,722	5,721	6,004	7,281	10,077	9,405	6,283	5,255	5,402	30.8
		Female	64,150	5,330	5,453	5,784	7,029	10,522	9,642	6,288	5,703	8,399	33.1
Logan	40.7	Male	19,738	2,107	1,917	1,820	1,978	3,225	2,517	1,862	2,045	2,267	31.3
		Female	20,962	1,983	1,730	1,681	1,956	3,239	2,608	2,044	2,284	3,437	34.7
Lorain	273.8	Male	133,560	14,300	13,218	13,817	15,693	23,710	18,573	12,913	11,527	9,809	29.1
		Female	140,240	13,601	12,872	13,268	16,097	24,125	19,432	13,287	12,399	15,159	30.9
Lucas	463.0	Male	221,613	22,119	20,290	20,507	27,702	40,073	27,864	21,117	20,243	21,698	30.0
		Female	241,387	21,423	19,774	19,621	27,612	40,484	29,390	22,944	23,723	36,416	33.0
Madison	33.9	Male	17,713	1,683	1,530	1,479	2,167	3,977	2,596	1,552	1,379	1,350	30.0
		Female	16,187	1,565	1,451	1,477	1,655	2,682	2,332	1,564	1,470	1,991	32.3
Mahoning	276.6	Male	132,003	11,999	11,172	11,955	15,075	21,819	16,008	14,030	15,205	14,740	32.2
		Female	144,597	11,797	10,654	11,341	15,294	22,114	17,844	15,781	17,358	22,414	35.6
Marion	66.1	Male	32,884	3,222	2,920	3,075	3,656	6,548	4,895	3,109	2,691	2,768	30.5
		Female	33,216	3,152	2,888	2,885	3,428	5,591	4,576	3,162	3,048	4,486	32.6
Medina	123.5	Male	61,286	6,386	6,560	6,554	5,896	11,181	10,609	5,995	4,431	3,674	29.7
		Female	62,214	6,012	6,112	6,268	5,743	11,768	10,321	5,731	4,453	5,806	30.9
Meigs	24.1	Male	11,850	1,243	1,076	1,179	1,176	1,951	1,569	1,119	1,114	1,423	31.4
		Female	12,250	1,087	1,044	1,027	1,160	1,909	1,603	1,171	1,314	1,935	34.5
Mercer	39.2	Male	19,295	2,275	1,894	1,990	2,297	3,236	2,242	1,773	1,723	1,865	28.7
		Female	19,905	2,121	1,847	1,975	2,208	2,991	2,288	1,859	1,846	2,770	31.0
Miami	91.0	Male	44,018	4,205	4,226	4,322	4,541	7,256	6,950	4,532	3,971	4,015	31.5
		Female	46,982	4,130	4,087	4,108	4,417	7,636	7,044	4,692	4,481	6,387	33.8
Monroe	16.6	Male	8,234	757	774	855	835	1,328	1,171	750	761	1,003	31.7
		Female	8,366	749	726	759	801	1,331	1,103	771	765	1,361	33.6
Montgomery	562.0	Male	269,226	25,212	23,830	25,193	31,949	48,319	37,853	28,417	25,339	23,114	30.9
		Female	292,774	24,075	22,773	24,162	33,290	50,568	41,018	30,727	28,556	37,605	33.3
Morgan	14.5	Male	7,080	702	684	721	690	1,073	907	648	681	974	31.9
		Female	7,420	741	616	684	642	1,114	905	684	765	1,269	34.2
Morrow	27.9	Male	13,840	1,468	1,387	1,499	1,329	2,267	2,180	1,300	1,080	1,330	30.5
		Female	14,060	1,404	1,352	1,366	1,357	2,345	2,117	1,313	1,129	1,677	31.6
Muskingum	84.8	Male	40,600	4,207	3,844	4,087	4,693	6,513	5,378	4,029	3,596	4,253	30.3
		Female	44,200	3,837	3,653	3,852	4,816	6,827	5,686	4,293	4,273	6,963	33.7
Noble	1.5	Male	5,651	581	521	579	620	910	661	504	509	766	30.8
		Female	5,849	597	466	507	554	823	717	536	570	1,079	34.7
Ottawa	40.7	Male	19,962	1,852	1,774	2,001	2,009	3,189	2,759	2,077	2,078	2,223	32.4
		Female	20,738	1,815	1,699	1,818	1,991	3,103	2,782	2,195	2,327	3,008	34.8

1986 SURVEY OF BUYING POWER DATA SERVICE

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OHIO (continued)													
ALL COUNTIES (continued)													
Paulding	21.4	Male	10,582	1,224	1,075	1,105	1,171	1,817	1,490	914	859	927	28.9
		Female	10,818	1,187	1,039	1,091	1,161	1,730	1,460	948	931	1,271	30.4
Perry	32.7	Male	16,054	1,755	1,625	1,704	1,812	2,565	2,082	1,422	1,443	1,646	29.4
		Female	16,646	1,637	1,532	1,623	1,715	2,575	2,029	1,547	1,529	2,459	32.1
Pickaway	43.9	Male	22,062	2,057	2,013	2,120	2,493	3,763	3,545	2,282	1,861	1,928	31.2
		Female	21,838	1,956	1,844	1,976	2,194	3,766	3,633	2,168	1,924	2,377	32.8
Pike	24.8	Male	12,267	1,235	1,203	1,291	1,280	1,961	1,587	1,178	1,084	1,448	30.7
		Female	12,533	1,147	1,146	1,171	1,247	1,812	1,736	1,148	1,105	2,021	33.6
Portage	139.8	Male	69,442	6,666	6,277	6,309	11,852	12,902	9,382	6,536	5,089	4,429	27.8
		Female	70,358	6,244	5,899	6,252	11,792	12,421	9,660	6,413	5,329	6,348	29.0
Preble	40.1	Male	19,705	1,884	1,860	2,068	1,978	3,236	2,984	1,994	1,748	1,953	31.4
		Female	20,395	1,879	1,793	1,796	1,970	3,386	2,883	2,059	1,897	2,732	33.1
Putnam	33.6	Male	16,703	2,006	1,682	1,826	2,130	2,730	1,978	1,465	1,285	1,601	27.6
		Female	16,897	1,945	1,573	1,733	1,894	2,506	2,028	1,456	1,449	2,313	30.2
Richland	130.9	Male	64,449	6,359	5,771	6,162	8,030	10,989	8,974	6,687	5,821	5,656	30.4
		Female	66,451	5,903	5,358	5,896	6,595	10,929	9,593	6,966	6,338	8,873	33.7
Ross	68.0	Male	34,623	3,002	3,024	3,215	3,533	5,994	5,323	3,676	3,322	3,534	32.6
		Female	33,377	3,011	2,771	2,933	3,430	5,219	4,740	3,311	3,314	4,648	33.7
Sandusky	65.0	Male	31,832	3,460	3,113	3,204	3,605	5,348	4,186	3,156	2,777	2,983	29.7
		Female	33,168	3,234	2,976	3,062	3,501	5,314	4,242	3,269	3,134	4,436	32.2
Scioto	85.2	Male	41,642	4,116	3,847	3,988	4,508	7,275	5,468	3,991	3,691	4,758	31.0
		Female	43,558	3,965	3,615	3,761	4,134	6,209	5,567	4,354	4,507	7,446	35.2
Seneca	61.9	Male	30,032	3,346	2,848	2,988	3,700	5,100	3,768	2,797	2,637	2,848	29.2
		Female	31,868	3,275	2,708	2,816	3,627	4,994	3,829	3,021	2,939	4,659	32.0
Shelby	44.0	Male	21,748	2,536	2,169	2,188	2,500	3,771	2,911	1,964	1,795	1,914	28.9
		Female	22,252	2,391	2,043	2,120	2,285	3,692	2,901	2,045	1,935	2,840	31.2
Stark	381.6	Male	183,281	17,146	16,518	17,606	20,233	31,622	25,431	18,608	18,112	18,005	31.4
		Female	198,319	16,427	15,633	16,780	20,696	32,893	26,970	20,112	20,779	28,029	34.0
Summit	508.6	Male	243,707	21,729	20,903	23,140	28,739	42,867	32,397	25,746	24,636	23,550	31.4
		Female	264,893	20,752	19,876	22,171	29,329	44,174	34,848	27,399	27,968	38,376	34.1
Trumbull	239.6	Male	115,749	10,769	10,689	11,273	12,375	19,847	16,245	12,065	11,812	10,674	31.4
		Female	123,851	10,222	10,146	11,064	12,682	20,586	17,047	13,018	13,320	15,766	33.7
Tuscarawas	86.5	Male	41,576	4,068	3,533	3,923	4,487	7,020	5,502	4,222	4,029	4,792	31.8
		Female	44,924	3,866	3,597	3,723	4,504	7,014	5,979	4,446	4,580	7,215	34.7
Union	31.8	Male	15,115	1,542	1,467	1,492	1,613	2,571	2,317	1,461	1,241	1,411	30.6
		Female	16,685	1,504	1,464	1,417	1,707	2,903	2,489	1,579	1,412	2,210	32.8
Van Wert	30.9	Male	15,004	1,589	1,361	1,400	1,554	2,579	1,941	1,444	1,398	1,738	31.2
		Female	15,896	1,495	1,263	1,270	1,626	2,475	1,959	1,532	1,559	2,717	34.3
Vinton	12.3	Male	6,067	658	591	566	641	1,024	802	544	504	737	30.6
		Female	6,233	633	573	569	651	933	792	560	611	911	32.4
Warren	104.9	Male	52,912	5,241	4,983	5,335	6,896	9,835	8,105	5,383	3,904	3,230	29.1
		Female	51,988	4,970	4,753	4,915	5,311	9,656	8,245	5,263	3,894	4,981	31.3
Washington	66.0	Male	32,162	3,295	2,849	3,053	3,954	5,271	4,574	3,179	2,806	3,181	30.6
		Female	33,838	3,011	2,889	2,855	3,627	5,539	4,641	3,335	3,163	4,778	33.2
Wayne	101.8	Male	50,101	5,474	4,681	4,714	6,492	8,908	7,017	4,724	3,919	4,172	29.1
		Female	51,699	5,111	4,531	4,357	6,222	8,942	7,072	4,740	4,429	6,295	31.3
Williams	37.5	Male	18,469	2,054	1,789	1,738	2,079	3,063	2,563	1,639	1,626	1,918	30.1
		Female	19,031	1,790	1,639	1,595	1,942	3,030	2,580	1,742	1,809	2,904	33.4
Wood	114.8	Male	55,564	5,183	4,815	4,653	10,838	9,938	6,999	4,891	4,136	4,111	27.3
		Female	59,236	5,017	4,434	4,385	12,635	9,796	7,041	5,028	4,541	6,359	28.2
Wyandot	22.7	Male	10,927	1,158	975	1,083	1,238	1,753	1,441	1,047	967	1,265	30.8
		Female	11,773	1,116	954	1,012	1,201	1,739	1,468	1,172	1,074	2,037	34.2
TOTAl METRO COUNTIES	**8,515.0**	**Male**	**4,093,961**	**387,322**	**363,537**	**386,237**	**506,313**	**726,069**	**557,350**	**414,554**	**381,233**	**371,346**	**30.6**
		Female	**4,421,039**	**370,980**	**347,246**	**370,537**	**509,957**	**745,026**	**596,378**	**444,555**	**434,795**	**601,565**	**33.2**
TOTAL STATE	**10,836.0**	**Male**	**5,227,852**	**504,263**	**469,603**	**496,887**	**637,213**	**915,624**	**710,439**	**522,626**	**482,383**	**488,814**	**30.6**
		Female	**5,608,148**	**482,070**	**448,639**	**474,667**	**637,364**	**931,049**	**752,347**	**557,174**	**548,170**	**776,668**	**33.2**
OKLAHOMA													
ENID	**65.8**	**Male**	**32,042**	**3,423**	**2,566**	**2,572**	**4,161**	**6,002**	**4,266**	**2,963**	**2,621**	**3,468**	**30.5**
		Female	**33,758**	**3,299**	**2,429**	**2,525**	**3,748**	**5,538**	**4,262**	**3,125**	**2,998**	**5,834**	**33.8**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ENID (continued)													
Garfield	65.8	Male	32,042	3,423	2,566	2,572	4,161	6,002	4,266	2,963	2,621	3,468	30.5
		Female	33,758	3,299	2,429	2,525	3,748	5,538	4,262	3,125	2,998	5,834	33.8
LAWTON	**117.1**	**Male**	**62,263**	**6,765**	**5,094**	**5,738**	**14,556**	**11,614**	**7,236**	**4,497**	**3,473**	**3,290**	**24.5**
		Female	**54,837**	**6,434**	**4,808**	**4,788**	**8,042**	**9,742**	**7,247**	**4,829**	**3,878**	**5,069**	**28.4**
Comanche	117.1	Male	62,263	6,765	5,094	5,738	14,556	11,614	7,236	4,497	3,473	3,290	24.5
		Female	54,837	6,434	4,808	4,788	8,042	9,742	7,247	4,829	3,878	5,069	28.4
OKLAHOMA CITY	**984.4**	**Male**	**478,359**	**48,976**	**42,119**	**40,857**	**62,701**	**91,973**	**68,502**	**45,635**	**37,747**	**39,849**	**29.8**
		Female	**506,041**	**46,780**	**40,412**	**39,440**	**61,864**	**91,445**	**70,341**	**48,027**	**42,281**	**65,451**	**32.1**
Canadian	74.8	Male	37,579	4,175	3,973	3,576	3,591	7,387	6,492	3,525	2,334	2,526	29.7
		Female	37,221	3,966	3,686	3,361	3,243	7,378	6,054	3,252	2,323	3,958	30.9
Cleveland	161.9	Male	81,975	7,730	7,319	6,967	14,660	17,797	12,460	6,698	4,366	3,978	27.4
		Female	79,925	7,564	6,971	6,645	12,718	16,714	12,196	6,375	4,518	6,224	28.6
Logan	31.6	Male	15,367	1,577	1,399	1,456	1,910	2,374	2,116	1,369	1,254	1,912	30.7
		Female	16,233	1,461	1,271	1,353	1,811	2,428	2,105	1,414	1,445	2,945	34.1
McClain	25.4	Male	12,494	1,181	1,181	1,335	1,156	1,840	2,142	1,307	986	1,366	32.6
		Female	12,906	1,127	1,191	1,180	1,135	1,993	2,077	1,292	1,071	1,840	34.1
Oklahoma	626.3	Male	300,247	31,303	25,501	24,571	37,887	58,066	40,911	29,709	26,069	26,230	30.3
		Female	326,053	29,860	24,690	24,034	39,441	58,049	43,339	32,520	29,831	44,289	32.8
Pottawatomie	64.4	Male	30,697	3,010	2,746	2,952	3,497	4,509	4,381	3,027	2,738	3,837	32.0
		Female	33,703	2,802	2,603	2,867	3,516	4,883	4,570	3,174	3,093	6,195	35.4
TULSA	**745.3**	**Male**	**361,578**	**36,933**	**32,611**	**32,170**	**41,749**	**68,356**	**54,000**	**35,233**	**29,690**	**30,836**	**30.5**
		Female	**383,722**	**35,097**	**30,818**	**30,643**	**41,470**	**69,524**	**55,075**	**37,554**	**33,323**	**50,218**	**32.7**
Creek	73.4	Male	35,669	3,644	3,555	3,540	3,376	5,781	5,473	3,496	3,040	3,764	31.4
		Female	37,731	3,531	3,322	3,280	3,374	6,046	5.598	3,664	3,306	5,610	33.9
Osage	44.2	Male	21,885	2,207	1,911	2,015	2,135	3,593	3,244	2,256	2,016	2,508	32.4
		Female	22,315	2,071	1,750	1,782	1,869	3,621	3,171	2,273	2,186	3,592	35.2
Rogers	57.7	Male	28,564	2,868	2,926	2,996	2,713	4,427	5,199	3,059	2,087	2,289	31.3
		Female	29,136	2,657	2,731	2,803	2,560	4,996	5,085	2,842	2,230	3,232	32.6
Tulsa	514.9	Male	248,174	25,011	21,261	20,753	31,183	49,951	35,371	24,036	20,643	19,965	30.2
		Female	266,726	23,920	20,180	20,100	31,336	49,734	36,658	26,433	23,509	34,856	32.6
Wagoner	55.1	Male	27,286	3,203	2,958	2,866	2,342	4,604	4,713	2,386	1,904	2,310	29.9
		Female	27,814	2,918	2,835	2,678	2,331	5,127	4,563	2,342	2,092	2,928	31.1
ALL COUNTIES													
Adair	21.2	Male	10,430	1,157	1,039	1,215	1,029	1,459	1,349	899	933	1,350	30.3
		Female	10,770	981	1,004	1,107	985	1,510	1,414	1,007	1,026	1,736	33.7
Alfalfa	6.9	Male	3,372	251	236	433	261	407	410	298	364	712	37.4
		Female	3,528	244	213	245	237	380	385	332	399	1,093	46.7
Atoka	13.8	Male	7,196	591	621	575	760	1,263	1,002	753	625	1,006	33.5
		Female	6,604	572	547	576	530	929	880	612	701	1,237	36.7
Beaver	7.4	Male	3,641	375	331	322	269	575	514	373	394	488	34.1
		Female	3,759	378	319	314	297	546	487	385	399	634	35.5
Beckham	24.4	Male	11,767	1,353	985	883	1,318	1,936	1,387	1,011	993	1,901	31.9
		Female	12,633	1,222	914	845	1,253	1,732	1,407	1,141	1,224	2,895	37.5
Blaine	13.8	Male	6,646	735	539	596	660	951	839	614	646	1,066	33.3
		Female	7,154	637	553	553	662	895	863	601	749	1,641	38.2
Bryan	33.4	Male	16,076	1,424	1,314	1,394	2,167	2,384	1,968	1,439	1,556	2,430	32.3
		Female	17,324	1,423	1,321	1,327	1,873	2,401	2,064	1,502	1,815	3,598	36.5
Caddo	33.5	Male	16,038	1,615	1,470	1,656	1,604	2,272	2,001	1,538	1,444	2,438	32.4
		Female	17,462	1,625	1,377	1,616	1,560	2,229	2,133	1,608	1,751	3,563	36.5
Canadian	74.8	Male	37,579	4,175	3,973	3,576	3,591	7,387	6,492	3,525	2,334	2,526	29.7
		Female	37,221	3,966	3.686	3,361	3,243	7,378	6,054	3,252	2,323	3,958	30.9
Carter	47.5	Male	22,701	2,347	1,962	2,077	2 267	3,593	2,925	2,245	2,146	3,139	32.5
		Female	24,799	2,275	1,932	1,952	2,275	3,534	3,140	2,476	2,459	4,756	36.4
Cherokee	34.5	Male	16,677	1,624	1,428	1,731	2,331	2,544	2,083	1,525	1,453	1,958	29.8
		Female	17,823	1,615	1,436	1,621	2,488	2,512	2,375	1,552	1,595	2,629	32.0
Choctaw	17.5	Male	8,373	865	811	835	798	1,093	1,033	762	839	1,337	33.0
		Female	9,127	816	758	804	703	1,225	1,088	847	952	1,934	37.4
Cimarron	3.7	Male	1,850	192	157	185	138	278	241	187	200	272	34.1
		Female	1,850	153	156	139	124	269	232	203	236	338	38.6
Cleveland	161.9	Male	81,975	7,730	7,319	6,967	14,660	17,797	12,460	6,698	4,366	3,978	27.4
		Female	79,925	7,564	6,971	6,645	12,718	16,714	12,196	6,375	4,518	6,224	28.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Coal	6.0	Male	2,871	306	234	293	240	391	301	285	303	518	34.3
		Female	3,129	243	254	261	258	358	364	314	336	741	40.2
Comanche	117.1	Male	62,263	6,765	5,094	5,738	14,556	11,614	7,236	4,497	3,473	3,290	24.5
		Female	54,837	6,434	4,808	4,788	8,042	9,742	7,247	4,829	3,878	5,069	28.4
Cotton	7.5	Male	3,583	324	299	327	315	494	487	339	376	622	35.7
		Female	3,917	333	295	301	299	510	475	337	459	908	39.6
Craig	15.5	Male	7,450	674	596	649	695	1,065	1,026	766	773	1,206	35.4
		Female	8,050	621	545	628	655	1,031	1,095	830	887	1,758	40.0
Creek	73.4	Male	35,669	3,644	3,555	3,540	3,376	5,781	5,473	3,496	3,040	3,764	31.4
		Female	37,731	3,531	3,322	3,280	3,374	6,046	5,598	3,664	3,306	5,610	33.9
Custer	32.6	Male	16,080	1,613	1,255	1,185	3,034	2,638	1,885	1,351	1,193	1,926	28.6
		Female	16,520	1,506	1,154	1,157	2,940	2,344	1,844	1,376	1,437	2,760	31.4
Delaware	28.7	Male	14,002	1,200	1,204	1,380	1,109	1,714	1,714	1,330	1,733	2,618	37.3
		Female	14,698	1,109	1,134	1,288	1,097	1,793	1,875	1,444	1,948	3,010	39.9
Dewey	6.1	Male	2,917	307	210	230	265	422	369	260	299	555	35.7
		Female	3,183	330	214	220	261	375	363	260	382	778	40.3
Ellis	5.8	Male	2,825	328	242	236	246	436	334	234	291	478	33.3
		Female	2,975	274	214	196	244	435	349	262	327	674	38.6
Garfield	65.8	Male	32,042	3,423	2,566	2,572	4,161	6,002	4,266	2,963	2,621	3,468	30.5
		Female	33,758	3,299	2,429	2,525	3,748	5,538	4,262	3,125	2,998	5,834	33.8
Garvin	30.1	Male	14,365	1,307	1,191	1,333	1,413	2,016	1,725	1,411	1,491	2,478	34.6
		Female	15,735	1,222	1,218	1,232	1,372	1,986	1,919	1,562	1,682	3,542	39.4
Grady	45.7	Male	21,988	2,234	2,022	2,177	2,388	3,404	3,318	2,010	1,810	2,625	31.4
		Female	23,712	2,250	1,923	1,994	2,332	3,565	3,280	2,096	2,096	4,176	34.4
Grant	6.5	Male	3,122	272	230	260	241	407	378	342	351	641	39.0
		Female	3,378	263	219	232	215	367	383	338	419	942	45.3
Greer	6.9	Male	3,351	232	241	247	386	477	345	320	348	755	37.7
		Female	3,549	195	216	233	212	366	363	338	418	1,208	51.1
Harmon	4.3	Male	1,997	172	174	198	168	236	193	171	210	475	37.6
		Female	2,303	180	176	165	148	246	228	201	290	669	45.4
Harper	4.6	Male	2,240	209	179	156	238	330	291	256	223	358	35.3
		Female	2,360	206	152	164	174	296	304	266	253	545	41.2
Haskell	12.2	Male	5,896	523	521	573	482	839	740	544	693	981	35.1
		Female	6,304	504	507	533	451	838	816	602	729	1,324	38.9
Hughes	15.1	Male	7,118	614	614	663	607	832	890	704	790	1,404	37.6
		Female	7,982	563	526	650	550	946	927	811	934	2,075	43.2
Jackson	30.8	Male	15,378	1,783	1,413	1,434	2,429	2,648	2,054	1,175	1,023	1,419	27.4
		Female	15,422	1,695	1,306	1,324	1,823	2,512	[illegible]	1,218	1,232	2,291	31.2
Jefferson	9.1	Male	4,325	418	391	379	376	623	508	383	447	800	34.6
		Female	4,775	421	353	362	390	620	520	430	486	1,193	39.6
Johnston	10.8	Male	5,237	511	477	485	604	696	601	456	521	886	32.8
		Female	5,563	419	438	472	574	730	677	498	603	1,152	37.2
Kay	51.8	Male	24,852	2,458	1,950	2,085	2,688	4,070	3,199	2,392	2,566	3,444	33.0
		Female	26,948	2,331	1,883	1,937	2,490	3,948	3,293	2,637	2,856	5,573	37.7
Kingfisher	15.8	Male	7,756	843	660	741	835	1,219	1,058	734	657	1,009	31.6
		Female	8,044	840	618	644	808	1,105	1,053	740	710	1,526	35.1
Kiowa	13.0	Male	6,153	576	469	533	567	785	718	586	667	1,252	37.0
		Female	6,847	541	469	500	542	770	752	643	773	1,857	43.0
Latimer	10.3	Male	5,057	435	430	478	629	620	609	474	574	808	34.0
		Female	5,243	467	398	476	536	679	661	491	559	976	36.0
Le Flore	45.9	Male	22,388	2,253	2,096	2,332	2,195	3,161	3,078	2,133	2,037	3,103	32.3
		Female	23,512	2,125	1,902	2,054	1,970	3,357	3,165	2,198	2,337	4,404	36.1
Lincoln	32.0	Male	15,557	1,525	1,463	1,510	1,499	2,167	2,275	1,500	1,401	2,217	33.2
		Female	16,443	1,450	1,364	1,426	1,451	2,328	2,310	1,546	1,548	3,020	35.9
Logan	31.6	Male	15,367	1,577	1,399	1,456	1,910	2,374	2,116	1,369	1,254	1,912	30.7
		Female	16,233	1,461	1,271	1,353	1,811	2,428	2,105	1,414	1,445	2,945	34.1
Love	8.6	Male	4,190	374	385	405	369	600	585	396	413	663	34.4
		Female	4,410	386	349	367	354	629	555	439	492	839	37.2
McClain	25.4	Male	12,494	1,181	1,181	1,335	1,156	1,840	2,142	1,307	986	1,366	32.6
		Female	12,906	1,127	1,191	1,180	1,135	1,993	2,077	1,292	1,071	1,840	34.1
McCurtain	37.5	Male	18,276	2,061	1,850	2,036	1,699	2,710	2,527	1,620	1,591	2,182	30.5
		Female	19,224	2,002	1,775	1,829	1,744	2,841	2,469	1,795	1,711	3,058	33.0
McIntosh	17.5	Male	8,372	608	700	787	697	886	992	967	1,077	1,658	40.1
		Female	9,128	657	611	709	647	1,046	1,120	1,075	1,181	2,082	43.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OKLAHOMA (continued)													
ALL COUNTIES (continued)													
Major	9.4	Male	4,579	473	376	418	466	688	639	424	421	674	33.1
		Female	4,821	448	397	354	408	663	625	440	475	1,011	37.2
Marshall	11.8	Male	5,702	455	468	527	503	661	665	512	751	1,160	38.6
		Female	6,098	395	421	419	436	709	727	590	880	1,521	44.2
Mayes	36.5	Male	17,876	1,892	1,579	1,713	1,694	2,534	2,470	1,767	1,734	2,493	33.1
		Female	18,624	1,701	1,579	1,539	1,625	2,602	2,579	1,852	1,949	3,198	36.0
Murray	13.2	Male	6,349	602	557	600	583	912	765	597	669	1,064	34.1
		Female	6,851	593	544	572	555	920	834	621	712	1,500	37.9
Muskogee	72.4	Male	34,318	3,640	3,152	3,235	3,525	5,441	4,369	3,178	3,339	4,439	31.6
		Female	38,082	3,517	2,933	3,027	3,731	5,568	4,748	3,521	3,984	7,053	35.6
Noble	12.5	Male	6,086	636	499	543	633	928	850	598	518	881	32.9
		Female	6,414	553	452	512	593	877	842	606	621	1,358	37.6
Nowata	11.8	Male	5,767	542	492	506	578	855	749	582	566	897	34.0
		Female	6,033	506	456	474	508	845	721	621	657	1,245	38.2
Okfuskee	11.7	Male	5,696	476	484	736	463	667	691	497	598	1,084	35.3
		Female	6,004	464	453	509	429	691	763	566	718	1,411	41.0
Oklahoma	626.3	Male	300,247	31,303	25,501	24,571	37,887	58,066	40,911	29,709	26,069	26,230	30.3
		Female	326,053	29,860	24,690	24,034	39,441	58,049	43,339	32,520	29,831	44,289	32.8
Okmulgee	40.7	Male	19,784	1,845	1,722	1,865	2,595	2,727	2,526	1,698	1,927	2,879	31.8
		Female	20,916	1,701	1,566	1,697	1,958	2,801	2,630	1,983	2,224	4,356	37.8
Osage	44.2	Male	21,885	2,207	1,911	2,015	2,135	3,593	3,244	2,256	2,016	2,508	32.4
		Female	22,315	2,071	1,750	1,782	1,869	3,621	3,171	2,273	2,186	3,592	35.2
Ottawa	34.7	Male	16,488	1,553	1,423	1,533	2,108	2,442	2,120	1,595	1,694	2,020	31.7
		Female	18,212	1,465	1,399	1,416	1,973	2,551	2,328	1,781	2,075	3,224	36.3
Pawnee	17.7	Male	8,683	827	753	818	760	1,300	1,272	857	854	1,242	34.1
		Female	9,017	716	734	736	750	1,316	1,238	896	954	1,677	37.1
Payne	66.1	Male	33,739	2,668	2,057	1,924	10,661	5,968	3,444	2,210	1,945	2,862	24.7
		Female	32,361	2,536	1,965	1,782	8,711	4,996	3,439	2,210	2,321	4,401	27.4
Pittsburg	42.5	Male	20,665	1,821	1,688	1,971	1,753	3,277	2,842	2,045	2,272	2,996	34.5
		Female	21,835	1,673	1,600	1,821	1,702	2,855	2,846	2,248	2,528	4,562	39.5
Pontotoc	34.9	Male	16,437	1,565	1,289	1,388	2,265	2,386	2,057	1,545	1,575	2,367	32.2
		Female	18,463	1,453	1,257	1,312	2,394	2,490	2,217	1,654	1,846	3,840	36.5
Pottawatomie	64.4	Male	30,697	3,010	2,746	2,952	3,497	4,509	4,381	3,027	2,738	3,837	32.0
		Female	33,703	2,802	2,603	2,867	3,516	4,883	4,570	3,174	3,093	6,195	35.4
Pushmataha	13.2	Male	6,425	558	578	683	538	837	890	637	643	1,061	35.2
		Female	6,775	528	499	664	533	847	908	669	721	1,406	38.5
Roger Mills	5.5	Male	2,694	282	219	213	267	407	318	251	281	456	34.0
		Female	2,806	268	242	209	238	366	348	242	328	565	37.3
Rogers	57.7	Male	28,564	2,868	2,926	2,996	2,713	4,427	5,199	3,059	2,087	2,289	31.3
		Female	29,136	2,657	2,731	2,803	2,560	4,996	5,085	2,842	2,230	3,232	32.6
Seminole	29.0	Male	13,843	1,299	1,247	1,373	1,375	1,979	1,647	1,343	1,349	2,231	33.2
		Female	15,157	1,299	1,147	1,239	1,315	1,982	1,895	1,431	1,629	3,220	38.1
☐ Sequoyah	35.6	Male	17,381	1,780	1,651	2,045	1,650	2,427	2,541	1,680	1,554	2,053	31.4
		Female	18,219	1,603	1,727	1,822	1,633	2,612	2,628	1,730	1,667	2,797	33.9
Stephens	45.2	Male	21,828	2,230	1,859	1,787	2,320	3,581	2,760	2,263	2,109	2,919	32.6
		Female	23,372	2,082	1,742	1,682	2,119	3,574	2,911	2,421	2,425	4,416	36.7
Texas	18.2	Male	9,125	1,015	855	761	1,166	1,551	1,226	913	770	868	29.9
		Female	9,075	1,003	764	753	1,043	1,456	1,202	872	797	1,185	31.7
Tillman	11.7	Male	5,562	545	542	571	503	781	646	488	562	924	32.9
		Female	6,138	556	462	541	483	776	704	526	673	1,417	38.6
Tulsa	514.9	Male	248,174	25,011	21,261	20,753	31,183	49,951	35,371	24,036	20,643	19,965	30.2
		Female	266,726	23,920	20,180	20,100	31,336	49,734	36,658	26,433	23,509	34,856	32.6
Wagoner	55.1	Male	27,286	3,203	2,958	2,866	2,342	4,604	4,713	2,386	1,904	2,310	29.9
		Female	27,814	2,918	2,835	2,678	2,331	5,127	4,563	2,342	2,092	2,928	31.1
Washington	51.7	Male	24,888	2,490	2,049	2,056	2,317	4,403	3,591	2,722	2,533	2,727	33.0
		Female	26,812	2,281	1,943	1,989	2,456	4,264	3,767	2,916	2,795	4,401	36.3
Washita	15.4	Male	7,523	788	588	658	878	1,189	892	644	751	1,135	32.1
		Female	7,877	752	619	578	802	1,056	895	727	836	1,612	36.5
Woods	10.6	Male	5,156	410	324	381	859	681	583	465	523	930	33.9
		Female	5,444	379	306	326	666	651	578	476	637	1,425	41.8
Woodward	23.1	Male	11,447	1,475	969	937	1,403	2,114	1,571	1,052	841	1,085	29.4
		Female	11,653	1,341	992	904	1,283	1,938	1,543	1,052	937	1,663	31.7

POPULATION BY AGE AND SEX

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OKLAHOMA (continued)													
TOTAL METRO COUNTIES	**1,948.2**	**Male**	**951,623**	**97,877**	**84,041**	**83,382**	**124,817**	**180,372**	**136,545**	**90,008**	**75,085**	**79,496**	**29.8**
		Female	**996,577**	**93,213**	**80,194**	**79,218**	**116,757**	**178,861**	**139,553**	**95,265**	**84,147**	**129,369**	**32.2**
TOTAL STATE	**3,356.0**	**Male**	**1,634,396**	**164,653**	**142,199**	**145,593**	**205,046**	**283,322**	**224,080**	**153,674**	**139,761**	**176,068**	**30.6**
		Female	**1,721,604**	**156,499**	**135,409**	**136,726**	**190,992**	**279,838**	**230,490**	**163,219**	**158,260**	**270,171**	**33.6**
OREGON													
EUGENE - SPRINGFIELD	**267.9**	**Male**	**132,688**	**12,536**	**10,717**	**10,721**	**18,008**	**29,457**	**18,659**	**10,658**	**10,274**	**11,658**	**29.9**
		Female	**135,212**	**11,815**	**10,144**	**10,155**	**18,127**	**28,248**	**18,248**	**11,110**	**11,502**	**15,863**	**31.1**
Lane	267.9	Male	132,688	12,536	10,717	10,721	18,008	29,457	18,659	10,658	10,274	11,658	29.9
		Female	135,212	11,815	10,144	10,155	18,127	28,248	18,248	11,110	11,502	15,863	31.1
MEDFORD	**139.3**	**Male**	**69,103**	**6,239**	**5,772**	**6,135**	**7,131**	**12,726**	**9,989**	**6,253**	**6,500**	**8,358**	**32.3**
		Female	**70,197**	**6,087**	**5,544**	**5,632**	**7,081**	**12,459**	**9,863**	**6,275**	**6,795**	**10,461**	**33.6**
Jackson	139.3	Male	69,103	6,239	5,772	6,135	7,131	12,726	9,989	6,253	6,500	8,358	32.3
		Female	70,197	6,087	5,544	5,632	7,081	12,459	9,863	6,275	6,795	10,461	33.6
PORTLAND	**1,149.3**	**Male**	**559,612**	**52,544**	**45,018**	**46,311**	**63,722**	**119,062**	**83,144**	**49,530**	**46,770**	**53,511**	**31.1**
		Female	**589,688**	**49,991**	**43,222**	**44,653**	**64,175**	**117,569**	**81,012**	**51,157**	**53,327**	**84,582**	**32.9**
Clackamas	254.7	Male	125,475	11,951	11,655	12,344	11,595	23,499	21,510	12,161	10,292	10,468	31.5
		Female	129,225	11,416	11,193	11,780	10,971	24,668	21,179	12,090	10,924	15,004	32.8
Multnomah	562.3	Male	270,922	24,169	18,886	19,404	33,665	61,377	35,516	23,269	24,564	30,072	31.4
		Female	291,378	22,749	18,318	18,995	34,526	58,126	34,618	24,536	29,008	50,502	33.8
Washington	272.5	Male	133,914	13,351	11,919	11,883	14,901	29,113	22,050	11,581	9,497	9,619	30.1
		Female	138,586	12,845	11,285	11,318	15,103	29,684	21,323	11,887	10,653	14,488	31.3
Yamhill	59.8	Male	29,301	3,073	2,558	2,680	3,561	5,073	4,068	2,519	2,417	3,352	30.5
		Female	30,499	2,981	2,426	2,560	3,575	5,091	3,892	2,644	2,742	4,588	32.3
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,361.0***	***Male***	***664,465***	***63,944***	***55,386***	***56,243***	***74,368***	***139,704***	***99,577***	***58,575***	***54,693***	***61,975***	***30.9***
		Female	***696,535***	***60,828***	***52,678***	***54,277***	***75,030***	***138,517***	***96,534***	***59,991***	***62,090***	***96,590***	***32.6***
SALEM	**257.0**	**Male**	**126,111**	**12,754**	**10,535**	**11,229**	**14,927**	**24,120**	**17,455**	**10,558**	**10,422**	**14,111**	**30.6**
		Female	**130,889**	**12,117**	**9,967**	**10,445**	**14,337**	**23,133**	**17,119**	**11,295**	**11,777**	**20,699**	**33.0**
Marion	210.7	Male	103,661	10,479	8,569	9,224	12,389	20,050	14,342	8,593	8,475	11,540	30.6
		Female	107,039	10,056	8,163	8,541	11,413	18,999	13,988	9,248	9,642	16,989	33.1
Polk	46.3	Male	22,450	2,275	1,966	2,005	2,538	4,070	3,113	1,965	1,947	2,571	31.0
		Female	23,850	2,061	1,804	1,904	2,924	4,134	3,131	2,047	2,135	3,710	32.8
ALL COUNTIES													
Baker	16.1	Male	8,042	777	673	749	686	1,250	1,093	768	828	1,218	34.1
		Female	8,058	662	638	670	612	1,216	1,095	781	880	1,504	37.1
Benton	67.4	Male	34,355	2,720	2,250	2,326	8,844	7,455	4,143	2,349	2,088	2,180	26.4
		Female	33,045	2,537	2,247	2,174	7,367	6,599	4,131	2,413	2,226	3,351	28.3
Clackamas	254.7	Male	125,475	11,951	11,655	12,344	11,595	23,499	21,510	12,161	10,292	10,468	31.5
		Female	129,225	11,416	11,193	11,780	10,971	24,668	21,179	12,090	10,924	15,004	32.8
Clatsop	32.0	Male	15,869	1,486	1,184	1,284	1,927	2,996	1,999	1,330	1,547	2,116	31.9
		Female	16,131	1,399	1,152	1,272	1,700	2,628	1,991	1,351	1,757	2,881	34.7
Columbia	36.5	Male	18,199	1,806	1,773	1,733	1,567	3,268	2,737	1,685	1,664	1,966	31.8
		Female	18,301	1,908	1,686	1,670	1,565	3,213	2,581	1,624	1,706	2,348	32.2
Coos	61.4	Male	30,532	2,963	2,650	2,742	2,982	5,243	4,375	2,958	3,079	3,540	32.5
		Female	30,868	2,839	2,437	2,507	2,994	5,233	4,311	3,062	3,086	4,399	33.9
Crook	13.7	Male	6,776	667	575	620	621	1,086	1,028	654	668	857	33.3
		Female	6,924	657	599	553	653	1,134	941	641	780	966	33.8
Curry	16.9	Male	8,393	689	595	688	698	1,261	1,052	839	1,088	1,483	37.5
		Female	8,507	679	567	701	629	1,220	1,114	831	1,224	1,542	39.1
Deschutes	69.2	Male	34,640	3,409	3,046	3,032	3,430	7,171	5,248	2,879	2,946	3,479	31.1
		Female	34,560	3,268	2,952	2,782	3,557	6,909	4,998	2,940	3,213	3,941	31.8
Douglas	96.9	Male	48,359	5,116	4,410	4,596	4,809	8,244	6,745	4,656	4,600	5,183	31.4
		Female	48,541	4,817	4,215	4,275	4,639	8,260	6,826	4,768	4,651	6,090	32.7
Gilliam	1.8	Male	900	92	62	74	90	142	106	98	106	130	34.3
		Female	900	88	56	89	73	133	115	109	98	139	36.0
Grant	8.5	Male	4,300	436	351	394	365	745	633	432	417	527	33.1
		Female	4,200	408	372	348	372	685	606	415	409	585	33.8
Harney	7.9	Male	4,081	450	374	349	385	709	651	390	363	410	31.8
		Female	3,819	378	360	323	385	662	545	382	341	443	32.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
OREGON (continued)													
ALL COUNTIES (continued)													
Hood River	16.3	Male	8,277	810	697	696	865	1,531	1,142	773	797	966	32.0
		Female	8,023	824	629	629	741	1,337	1,043	804	828	1,188	33.9
Jackson	139.3	Male	69,103	6,239	5,772	6,135	7 131	12,726	9,989	6,253	6,500	8,358	32.3
		Female	70,197	6,087	5,544	5,632	7,081	12,459	9,863	6,275	6,795	10,461	33.6
Jefferson	12.7	Male	6,460	736	602	686	689	1,062	891	596	579	619	29.9
		Female	6,240	677	584	623	605	1,043	885	615	556	652	31.0
Josephine	68.6	Male	33,458	3,274	2,941	2,938	2,655	5,325	4,729	3,041	3,619	4,936	34.2
		Female	35,142	3,001	2,666	2,883	2,791	5,609	4,768	3,258	3,988	6,178	36.3
Klamath	58.7	Male	29,692	3,065	2,761	2,633	3,293	5.283	4,082	2,795	2,712	3,068	30.9
		Female	29,008	2,761	2,546	2,555	2,855	5,126	3,988	2,820	2,754	3,603	32.4
Lake	7.8	Male	3,961	411	335	358	358	664	583	402	412	438	32.8
		Female	3,839	390	364	314	336	621	540	424	366	484	33.3
Lane	267.9	Male	132,688	12,536	10,717	10,721	18,008	29,457	18,659	10,658	10,274	11,658	29.9
		Female	135,212	11,815	10,144	10,155	18,127	28,248	18,248	11,110	11,502	15,863	31.1
Lincoln	36.8	Male	18,077	1,524	1,213	1,343	1,634	3,198	2,247	1,659	2,262	2,997	35.6
		Female	18,723	1,472	1,205	1,258	1,585	3,113	2,181	1,791	2,578	3,540	38.3
Linn	90.2	Male	44,539	4,494	4,120	4,189	4,552	8,222	6,343	3,863	3,989	4,767	31.0
		Female	45,661	4,309	3,884	3,978	4,575	8,096	6,295	4,015	4,391	6,118	32.5
Malheur	28.1	Male	13,884	1,637	1,291	1,347	1,459	2,133	1,712	1,282	1,314	1,709	30.7
		Female	14,216	1,517	1,265	1,320	1,340	2,165	1,804	1,405	1,354	2,046	32.7
Marion	210.7	Male	103,661	10,479	8,569	9,224	12,389	20,050	14,342	8,593	8,475	11,540	30.6
		Female	107,039	10,056	8,163	8,541	11,413	18,999	13,988	9,248	9,642	16,989	33.1
Morrow	8.3	Male	4,264	489	386	419	435	754	617	414	350	400	30.3
		Female	4,036	430	367	382	391	698	585	414	335	434	31.4
Multnomah	562.3	Male	270,922	24,169	18,886	19,404	33,665	61,377	35,516	23,269	24,564	30,072	31.4
		Female	291,378	22,749	18,318	18,995	34,526	58,126	34,618	24,536	29,008	50,502	33.8
Polk	46.3	Male	22,450	2,275	1,966	2,005	2,538	4,070	3,113	1,965	1,947	2,571	31.0
		Female	23,850	2,061	1,804	1,904	2,924	4,134	3,131	2,047	2,135	3,710	32.8
Sherman	2.1	Male	1,057	103	85	99	96	183	116	117	136	122	33.0
		Female	1,043	110	79	102	73	174	110	126	125	144	34.1
Tillamook	21.2	Male	10,545	970	799	835	919	1,826	1,322	1,002	1,222	1,650	34.6
		Female	10,655	929	748	806	854	1,725	1,276	1,045	1,344	1,928	37.1
Umatilla	61.5	Male	30,464	3,381	2,537	2,625	3,295	5,695	4,126	2,807	2,740	3,258	31.0
		Female	31,036	3,220	2,684	2,569	3,210	5,332	3,987	2,896	2,861	4,277	32.2
Union	24.6	Male	12,240	1,314	1,113	1,104	1,395	2,185	1,705	1,046	960	1,418	30.5
		Female	12,360	1,192	1,027	1,031	1,420	2,138	1,673	1,054	1,055	1,770	32.1
Wallowa	7.4	Male	3,718	364	275	339	310	629	517	363	386	535	34.1
		Female	3,682	330	292	289	282	576	482	399	393	639	36.5
Wasco	21.7	Male	10,709	1,141	952	923	895	1,890	1,480	926	1,077	1,425	32.6
		Female	10,991	992	867	905	952	1,847	1,429	1,038	1,136	1,825	34.6
Washington	272.5	Male	133,914	13,351	11,919	11,883	14,901	29,113	22,050	11,581	9,497	9,619	30.1
		Female	138,586	12,845	11,285	11,318	15,103	29,684	21,323	11,887	10,653	14,488	31.3
Wheeler	1.4	Male	702	52	63	67	54	83	86	79	93	125	38.7
		Female	698	60	58	62	41	91	99	79	77	131	38.7
Yamhill	59.8	Male	29,301	3,073	2,558	2,680	3,561	5,073	4,068	2,519	2,417	3,352	30.5
		Female	30,499	2,981	2,426	2,560	3,575	5,091	3,892	2,644	2,742	4,588	32.3
TOTAL METRO COUNTIES	**1,813.5**	**Male**	**887,514**	**84,073**	**72,042**	**74,396**	**103,788**	**185,365**	**129,247**	**76,999**	**73,966**	**87,638**	**30.9**
		Female	**925,986**	**80,010**	**68,877**	**70,885**	**103,720**	**181,409**	**126,242**	**79,837**	**83,401**	**131,605**	**32.7**
TOTAL STATE	**2,709.2**	**Male**	**1,334,007**	**128,449**	**110,155**	**113,584**	**153,096**	**265,598**	**190,755**	**117,202**	**116,008**	**139,160**	**31.1**
		Female	**1,375,193**	**121,864**	**105,423**	**107,955**	**150,317**	**258,992**	**186,641**	**121,337**	**127,913**	**194,751**	**32.8**
PENNSYLVANIA													
ALLENTOWN - BETHLEHEM	**656.8**	**Male**	**316,069**	**25,478**	**24,965**	**28,334**	**36,140**	**53,533**	**43,614**	**34,042**	**34,305**	**35,658**	**33.1**
		Female	**340,731**	**23,978**	**23,977**	**26,865**	**35,001**	**53,960**	**44,894**	**36,602**	**39,780**	**55,674**	**36.5**
Carbon	54.4	Male	26,080	2,157	2,012	2,377	2,521	4,098	3,230	2,853	3,194	3,638	34.7
		Female	28,320	1,937	2,030	2,214	2,485	3,848	3,374	3,156	3,769	5,507	39.9
Lehigh	279.5	Male	133,965	10,540	10,265	11,674	15,046	23,505	18,652	14,697	14,459	15,127	33.3
		Female	145,535	9,809	9,876	11,134	15,462	23,637	19,206	15,874	16,660	23,877	36.5
Northampton	233.5	Male	113,114	8,975	8,877	10,102	14,429	18,557	15,193	12,053	12,530	12,398	32.6
		Female	120,386	8,605	8,379	9,533	12,435	18,815	15,884	12,943	14,613	19,179	36.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALLENTOWN - BETHLEHEM (continued)													
Warren, N. J.	*89.4*	*Male*	*42,910*	*3,806*	*3,811*	*4,181*	*4,144*	*7,373*	*6,539*	*4,439*	*4,122*	*4,495*	*32.5*
		Female	*46,490*	*3,627*	*3,692*	*3,984*	*4,619*	*7,660*	*6,430*	*4,629*	*4,738*	*7,111*	*34.6*
ALTOONA	**136.0**	**Male**	**63,845**	**5,927**	**5,581**	**6,095**	**6,956**	**10,256**	**8,206**	**6,338**	**6,656**	**7,830**	**32.2**
		Female	**72,155**	**5,757**	**5,386**	**5,736**	**6,984**	**10,720**	**8,984**	**7,290**	**8,150**	**13,148**	**36.7**
Blair	136.0	Male	63,845	5,927	5,581	6,095	6,956	10,256	8,206	6,338	6,656	7,830	32.2
		Female	72,155	5,757	5,386	5,736	6,984	10,720	8,984	7,290	8,150	13,148	36.7
BEAVER COUNTY	**199.9**	**Male**	**96,716**	**8,199**	**7,790**	**9,147**	**10,877**	**15,288**	**12,502**	**11,103**	**11,189**	**10,621**	**33.1**
		Female	**103,184**	**7,913**	**7,427**	**8,674**	**10,675**	**15,488**	**13,519**	**11,879**	**12,581**	**15,028**	**36.0**
Beaver	199.9	Male	96,716	8,199	7,790	9,147	10,877	15,288	12,502	11,103	11,189	10,621	33.1
		Female	103,184	7,913	7,427	8,674	10,675	15,488	13,519	11,879	12,581	15,028	36.0
ERIE	**285.3**	**Male**	**137,454**	**13,449**	**12,508**	**13,156**	**17,805**	**23,458**	**17,354**	**12,951**	**13,605**	**13,168**	**30.0**
		Female	**147,846**	**12,830**	**11,988**	**12,699**	**18,388**	**23,518**	**18,245**	**14,239**	**15,440**	**20,499**	**32.7**
Erie	285.3	Male	137,454	13,449	12,508	13,156	17,805	23,458	17,354	12,951	13,605	13,168	30.0
		Female	147,846	12,830	11,988	12,699	18,388	23,518	18,245	14,239	15,440	20,499	32.7
HARRISBURG - LEBANON - CARLISLE	**578.8**	**Male**	**278,444**	**23,441**	**23,326**	**25,634**	**32,695**	**49,658**	**38,546**	**29,346**	**27,598**	**28,200**	**31.9**
		Female	**300,356**	**22,458**	**22,144**	**24,120**	**33,020**	**49,873**	**40,427**	**31,399**	**31,327**	**45,588**	**34.7**
Cumberland	189.1	Male	91,187	7,101	7,385	8,220	12,379	15,793	13,424	9,725	8,866	8,294	31.7
		Female	97,913	6,831	7,073	7,898	12,225	15,843	13,925	10,478	9,812	13,828	34.4
Dauphin	237.6	Male	112,863	9,426	9,409	10,403	12,668	20,881	14,755	11,808	11,584	11,929	32.0
		Female	124,737	9,255	8,857	9,653	12,881	21,318	16,060	13,006	13,581	20,126	35.3
Lebanon	112.6	Male	54,807	5,007	4,638	5,075	5,729	9,343	7,549	5,944	5,446	6,076	32.4
		Female	57,793	4,567	4,460	4,844	5,936	9,105	7,740	5,937	6,074	9,130	35.0
Perry	39.5	Male	19,587	1,907	1,894	1,936	1,919	3,641	2,818	1,869	1,702	1,901	30.9
		Female	19,913	1,805	1,754	1,725	1,978	3,607	2,702	1,978	1,860	2,504	32.5
JOHNSTOWN	**262.6**	**Male**	**126,579**	**11,628**	**10,923**	**11,521**	**14,760**	**20,709**	**14,986**	**12,428**	**14,230**	**15,394**	**32.0**
		Female	**136,021**	**11,037**	**10,309**	**11,072**	**14,391**	**19,901**	**15,526**	**14,254**	**16,589**	**22,942**	**35.8**
Cambria	179.1	Male	86,097	7,757	7,365	7,780	10,554	13,957	9,824	8,464	9,866	10,530	31.9
		Female	93,003	7,377	6,918	7,610	10,143	13,475	10,357	9,725	11,527	15,871	35.9
Somerset	83.5	Male	40,482	3,871	3,558	3,741	4,206	6,752	5,162	3,964	4,364	4,864	32.2
		Female	43,018	3,660	3,391	3,462	4,248	6,426	5,169	4,529	5,062	7,071	35.6
LANCASTER	**386.6**	**Male**	**186,791**	**18,420**	**16,275**	**17,081**	**23,112**	**32,415**	**25,784**	**18,440**	**16,300**	**18,964**	**38.7**
		Female	**199,809**	**17,235**	**15,472**	**16,566**	**23,534**	**32,653**	**26,595**	**19,144**	**18,904**	**29,706**	**33.3**
Lancaster	386.6	Male	186,791	18,420	16,275	17,081	23,112	32,415	25,784	18,440	16,300	18,964	30.7
		Female	199,809	17,235	15,472	16,566	23,534	32,653	26,595	19,144	18,904	29,706	33.3
PHILADELPHIA	**4,807.8**	**Male**	**2,293,850**	**197,901**	**192,512**	**223,382**	**279,560**	**392,998**	**311,701**	**238,416**	**230,435**	**226,945**	**31.5**
		Female	**2,513,950**	**190,700**	**185,082**	**213,674**	**273,675**	**409,192**	**338,587**	**261,138**	**266,058**	**375,844**	**34.6**
Bucks	515.6	Male	254,182	23,267	23,145	26,352	28,638	45,002	39,021	27,845	23,553	17,359	30.7
		Female	261,418	22,000	22,002	24,791	27,786	45,927	39,501	28,386	23,952	27,073	32.4
Chester	341.7	Male	167,679	14,459	14,907	16,770	18,724	29,387	26,818	17,936	15,344	13,334	31.5
		Female	174,021	13,597	14,056	15,889	19,269	30,240	27,137	17,944	15,922	19,967	33.0
Delaware	550.6	Male	261,644	20,792	20,037	25,213	33,794	43,090	32,176	28,045	30,159	28,338	32.2
		Female	288,956	19,844	19,093	23,918	31,672	43,702	35,859	31,819	34,731	48,318	36.7
Montgomery	664.4	Male	318,268	23,793	24,576	30,613	34,883	54,180	45,261	36,333	34,462	34,167	33.4
		Female	346,132	22,781	23,666	28,776	35,453	53,622	48,556	38,678	38,452	56,148	36.8
Philadelphia	1,638.3	Male	757,615	65,640	61,446	70,116	98,103	128,184	91,398	73,524	77,724	91,480	31.5
		Female	880,685	64,448	59,826	68,973	99,209	138,250	106,826	86,620	99,345	157,188	35.9
Burlington, N. J.	*392.8*	*Male*	*196,697*	*17,137*	*17,428*	*20,349*	*27,386*	*34,902*	*29,715*	*20,411*	*16,252*	*13,117*	*29.6*
		Female	*196,103*	*16,500*	*16,565*	*18,836*	*20,866*	*34,682*	*30,380*	*20,584*	*17,104*	*20,586*	*32.3*
Camden, N. J.	*487.3*	*Male*	*232,082*	*22,338*	*21,217*	*23,298*	*25,553*	*39,615*	*31,973*	*23,753*	*23,455*	*20,880*	*31.0*
		Female	*255,218*	*21,447*	*20,364*	*22,468*	*26,523*	*43,228*	*34,779*	*26,120*	*26,189*	*34,100*	*33.5*
Gloucester, N. J.	*217.1*	*Male*	*105,683*	*10,475*	*9,756*	*10,671*	*12,479*	*18,638*	*15,339*	*10,569*	*9,486*	*8,270*	*30.1*
		Female	*111,417*	*10,083*	*9,510*	*10,023*	*12,897*	*19,541*	*15,549*	*10,987*	*10,363*	*12,464*	*31.8*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,801.2***	***Male***	***2,770,165***	***239,472***	***233,204***	***269,841***	***338,369***	***474,906***	***379,323***	***288,024***	***276,533***	***270,493***	***31.4***
		Female	***3,031,035***	***230,644***	***224,286***	***258,737***	***334,008***	***494,831***	***410,216***	***314,201***	***318,629***	***445,483***	***34.5***
PITTSBURGH	**2,180.6**	**Male**	**1,035,462**	**79,833**	**79,950**	**94,172**	**119,332**	**174,415**	**131,816**	**112,100**	**119,951**	**123,893**	**33.3**
		Female	**1,145,138**	**76,572**	**76,466**	**90,090**	**119,769**	**177,406**	**144,488**	**125,171**	**141,574**	**193,602**	**37.2**
Allegheny	1,404.6	Male	661,972	48,684	48,588	59,350	79,286	113,704	82,494	72,527	77,676	79,663	33.4
		Female	742,628	46,921	46,520	56,938	81,065	116,282	92,295	81,384	92,336	128,887	37.6
Fayette	163.5	Male	78,292	7,058	6,942	7,479	8,116	12,514	9,464	7,759	8,816	10,144	32.6
		Female	85,208	6,607	6,636	7,169	7,974	12,304	10,047	8,964	10,518	14,989	36.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
PITTSBURGH (continued)													
Washington	218.9	Male	105,308	8,582	8,714	9,353	11,947	16,810	13,877	11,112	12,243	12,670	33.4
		Female	113,592	8,326	8,225	8,883	11,454	16,988	14,806	12,225	14,191	18,494	37.0
Westmoreland	393.6	Male	189,890	15,509	15,706	17,990	19,983	31,387	25,981	20,702	21,216	21,416	33.2
		Female	203,710	14,718	15,085	17,100	19,276	31,832	27,340	22,598	24,529	31,232	36.4
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,380.5***	***Male***	***1,132,178***	***88,032***	***87,740***	***103,319***	***130,209***	***189,703***	***144,318***	***123,203***	***131,140***	***134,514***	***33.3***
		Female	***1,248,322***	***84,485***	***83,893***	***98,764***	***130,444***	***192,894***	***158,007***	***137,050***	***154,155***	***208,630***	***37.1***
READING	**323.4**	**Male**	**155,142**	**12,431**	**12,133**	**13,832**	**16,855**	**25,582**	**21,002**	**17,199**	**16,664**	**19,444**	**33.7**
		Female	**168,258**	**11,862**	**11,471**	**13,300**	**17,226**	**25,791**	**21,913**	**17,979**	**18,960**	**29,756**	**37.0**
Berks	323.4	Male	155,142	12,431	12,133	13,832	16,855	25,582	21,002	17,199	16,664	19,444	33.7
		Female	168,258	11,862	11,471	13,300	17,226	25,791	21,913	17,979	18,960	29,756	37.0
SCRANTON - WILKES-BARRE	**735.6**	**Male**	**345,804**	**27,099**	**27,644**	**30,860**	**38,157**	**55,158**	**45,421**	**36,323**	**39,239**	**45,903**	**33.9**
		Female	**389,796**	**26,547**	**26,511**	**29,209**	**39,514**	**54,492**	**46,327**	**40,848**	**49,154**	**77,194**	**39.0**
Columbia	63.4	Male	30,208	2,377	2,483	2,659	4,219	4,798	4,010	2,950	3,063	3,649	32.0
		Female	33,192	2,314	2,313	2,513	5,027	4,738	4,071	3,088	3,664	5,464	34.3
Lackawanna	223.9	Male	104,083	8,315	8,040	9,232	11,798	16,168	13,043	10,834	12,308	14,345	34.1
		Female	119,817	7,974	7,792	8,762	12,034	16,141	13,585	12,738	15,634	25,157	40.3
Luzerne	340.3	Male	158,811	11,844	12,462	14,110	16,651	25,062	20,761	17,339	18,682	21,900	34.7
		Female	181,489	11,869	12,099	13,534	16,441	24,551	21,242	19,585	24,136	38,032	40.8
Monroe	79.4	Male	38,551	3,101	3,146	3,443	4,115	6,606	5,521	4,018	3,993	4,608	33.3
		Female	40,849	2,987	2,902	3,178	4,680	6,574	5,517	4,158	4,346	6,507	35.2
Wyoming	28.6	Male	14,151	1,462	1,513	1,416	1,374	2,524	2,086	1,182	1,193	1,401	30.2
		Female	14,449	1,403	1,405	1,222	1,332	2,488	1,912	1,279	1,374	2,034	32.5
SHARON	**128.6**	**Male**	**62,114**	**5,252**	**5,096**	**6,033**	**7,784**	**9,574**	**7,819**	**6,519**	**6,777**	**7,260**	**32.2**
		Female	**66,486**	[illegible]	**4,821**	**5,546**	**7,548**	**9,596**	**8,354**	**7,085**	**7,690**	**10,923**	**36.0**
Mercer	128.6	Male	62,114	5,252	5,096	6,033	7,784	9,574	7,819	6,519	6,777	7,260	32.2
		Female	66,486	4,923	4,821	5,546	7,548	9,596	8,354	7,085	7,690	10,923	36.0
STATE COLLEGE	**115.8**	**Male**	**59,686**	**3,908**	**3,844**	**4,172**	**18,043**	**10,946**	**6,741**	**4,466**	**3,709**	**3,857**	**25.0**
		Female	**56,114**	**3,661**	**3,716**	**3,975**	**14,428**	**9,040**	**6,672**	**4,571**	**4,114**	**5,937**	**27.5**
Centre	115.8	Male	59,686	3,908	3,844	4,172	18,043	10,946	6,741	4,466	3,709	3,857	25.0
		Female	56,114	3,661	3,716	3,975	14,428	9,040	6,672	4,571	4,114	5,937	27.5
WILLIAMSPORT	**119.3**	**Male**	**57,260**	**5,236**	**4,914**	**5,318**	**6,878**	**9,486**	**7,541**	**5,883**	**5,548**	**6,456**	**31.6**
		Female	**62,040**	**4,984**	**4,759**	**5,095**	**6,628**	**9,648**	**7,820**	**6,212**	**6,590**	**10,304**	**34.9**
Lycoming	119.3	Male	57,260	5,236	4,914	5,318	6,878	9,486	7,541	5,883	5,548	6,456	31.6
		Female	62,040	4,984	4,759	5,095	6,628	9,648	7,820	6,212	6,590	10,304	34.9
YORK	**401.1**	**Male**	**194,858**	**16,605**	**17,204**	**18,138**	**21,649**	**34,385**	**28,769**	**19,953**	**18,241**	**19,914**	**31.9**
		Female	**206,242**	**16,177**	**16,625**	**17,524**	**21,969**	**34,958**	**28,596**	**20,533**	**20,328**	**29,532**	**33.8**
Adams	69.2	Male	33,867	3,020	3,010	3,268	4,415	5,645	4,702	3,250	3,052	3,505	30.7
		Female	35,333	2,925	2,780	3,144	4,356	5,780	4,615	3,344	3,397	4,992	32.7
York	331.9	Male	160,991	13,585	14,194	14,870	17,234	28,740	24,067	16,703	15,189	16,409	32.2
		Female	170,909	13,252	13,845	14,380	17,613	29,178	23,981	17,189	16,931	24,540	34.0
ALL COUNTIES													
Adams	69.2	Male	33,867	3,020	3,010	3,268	4,415	5,645	4,702	3,250	3,052	3,505	30.7
		Female	35,333	2,925	2,780	3,144	4,356	5,780	4,615	3,344	3,397	4,992	32.7
Allegheny	1,404.6	Male	661,972	48,684	48,588	59,350	79,286	113,704	82,494	72,527	77,676	79,663	33.4
		Female	742,628	46,921	46,520	56,938	81,065	116,282	92,295	81,384	92,336	128,887	37.6
Armstrong	85.9	Male	41,632	3,690	3,658	3,757	4,559	6,435	5,235	4,140	4,665	5,493	33.0
		Female	44,268	3,435	3,312	3,624	4,291	6,452	5,446	4,661	5,329	7,718	36.9
Beaver	199.9	Male	96,716	8,199	7,790	9,147	10,877	15,288	12,502	11,103	11,189	10,621	33.1
		Female	103,184	7,913	7,427	8,674	10,675	15,488	13,519	11,879	12,581	15,028	36.0
Bedford	48.3	Male	23,556	2,198	2,188	2,324	2,412	3,611	3,374	2,354	2,345	2,750	32.4
		Female	24,744	2,126	2,133	2,182	2,303	3,595	3,395	2,546	2,667	3,797	35.1
Berks	323.4	Male	155,142	12,431	12,133	13,832	16,855	25,582	21,002	17,199	16,664	19,444	33.7
		Female	168,258	11,862	11,471	13,300	17,226	25,791	21,913	17,979	18,960	29,756	37.0
Blair	136.0	Male	63,845	5,927	5,581	6,095	6,956	10,256	8,206	6,338	6,656	7,830	32.2
		Female	72,155	5,757	5,386	5,736	6,984	10,720	8,984	7,290	8,150	13,148	36.7
Bradford	65.0	Male	31,478	3,118	3,018	3,445	3,123	5,012	4,489	3,015	2,803	3,455	31.1
		Female	33,522	3,011	2,908	3,245	3,307	5,130	4,494	3,093	3,244	5,090	33.4
Bucks	515.6	Male	254,182	23,267	23,145	26,352	28,638	45,002	39,021	27,845	23,553	17,359	30.7
		Female	261,418	22,000	22,002	24,791	27,786	45,927	39,501	28,386	23,952	27,073	32.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

PENNSYLVANIA (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
Butler	156.3	Male	76,383	6,971	6,767	7,493	9,612	13,272	10,670	7,405	6,913	7,280	30.5
		Female	79,917	6,793	6,357	7,038	9,651	13,248	10,749	7,611	7,794	10,676	32.6
Cambria	179.1	Male	86,097	7,757	7,365	7,780	10,554	13,957	9,824	8,464	9,866	10,530	31.9
		Female	93,003	7,377	6,918	7,610	10,143	13,475	10,357	9,725	11,527	15,871	35.9
Cameron	6.4	Male	3,103	267	284	290	303	493	390	344	342	390	33.3
		Female	3,297	225	252	287	282	468	412	337	440	594	38.3
Carbon	54.4	Male	26,080	2,157	2,012	2,377	2,521	4,098	3,230	2,853	3,194	3,638	34.7
		Female	28,320	1,937	2,030	2,214	2,485	3,848	3,374	3,156	3,769	5,507	39.9
Centre	115.8	Male	59,686	3,908	3,844	4,172	18,043	10,946	6,741	4,466	3,709	3,857	25.0
		Female	56,114	3,661	3,716	3,975	14,428	9,040	6,672	4,571	4,114	5,937	27.5
Chester	341.7	Male	167,679	14,459	14,907	16,770	18,724	29,387	26,818	17,936	15,344	13,334	31.5
		Female	174,021	13,597	14,056	15,889	19,269	30,240	27,137	17,944	15,922	19,967	33.0
Clarion	45.0	Male	21,996	1,915	1,805	2,026	3,877	3,362	2,752	2,040	1,856	2,363	29.1
		Female	23,004	1,866	1,824	1,938	3,870	3,082	2,890	2,061	2,137	3,336	31.5
Clearfield	84.4	Male	41,051	3,895	3,850	4,133	4,445	6,636	5,257	3,867	4,077	4,891	31.3
		Female	43,349	3,740	3,621	3,826	4,117	6,292	5,580	4,237	4,903	7,033	35.1
Clinton	39.4	Male	19,052	1,679	1,554	1,708	2,697	2,904	2,397	1,999	1,959	2,155	31.5
		Female	20,348	1,629	1,545	1,620	2,757	2,848	2,588	2,077	2,277	3,007	34.2
Columbia	63.4	Male	30,208	2,377	2,483	2,659	4,219	4,798	4,010	2,950	3,063	3,649	32.0
		Female	33,192	2,314	2,313	2,513	5,027	4,738	4,071	3,088	3,664	5,464	34.3
Crawford	90.2	Male	43,734	4,149	4,054	4,287	4,999	6,937	5,850	4,137	4,206	5,115	31.3
		Female	46,466	3,839	3,872	3,951	4,961	7,199	5,974	4,391	4,811	7,468	34.2
Cumberland	189.1	Male	91,187	7,101	7,385	8,220	12,379	15,793	13,424	9,725	8,866	8,294	31.7
		Female	97,913	6,831	7,073	7,898	12,225	15,843	13,925	10,478	9,812	13,828	34.4
Dauphin	237.6	Male	112,863	9,426	9,409	10,403	12,668	20,881	14,755	11,808	11,584	11,929	32.0
		Female	124,737	9,255	8,857	9,653	12,881	21,318	16,060	13,006	13.581	20,126	35.3
Delaware	550.6	Male	261,644	20,792	20,037	25,213	33,794	43,090	32,176	28,045	30,159	28,338	32.2
		Female	288,956	19,844	19,093	23,918	31,672	43,702	35,859	31,819	34,731	48,318	36.7
Elk	38.7	Male	18,919	1,705	1,770	2,033	2,051	2,871	2,448	1,978	1,908	2,155	31.6
		Female	19,781	1,630	1,670	1,984	1,864	2,790	2,491	2,078	2,227	3,047	34.8
Erie	285.3	Male	137,454	13,449	12,508	13,156	17,805	23,458	17,354	12,951	13,605	13,168	30.0
		Female	147,846	12,830	11,988	12,699	18,388	23,518	18,245	14,239	15,440	20,499	32.7
Fayette	163.5	Male	78,292	7,058	6,942	7,479	8,116	12,514	9,464	7,759	8,816	10,144	32.6
		Female	85,208	6,607	6,636	7,169	7,974	12,304	10,047	8,964	10,518	14,989	36.9
Forest	4.9	Male	2,445	172	180	259	230	354	308	233	271	438	35.9
		Female	2,455	174	201	215	188	331	340	257	326	423	38.5
Franklin	118.6	Male	57,453	5,119	5,301	5,505	6,117	9,621	8,103	6,077	5,491	6,119	31.9
		Female	61,147	4,863	4,862	5,265	6,046	9,752	8,467	6,366	6,249	9,277	34.8
Fulton	13.8	Male	6,778	637	652	706	678	1,075	982	671	648	729	31.7
		Female	7,022	697	615	618	671	1,075	1,030	679	688	949	33.5
Greene	41.8	Male	20,319	2,012	1,875	1,911	2,256	3,412	2,477	1,738	2,061	2,577	31.2
		Female	21,481	1,865	1,799	1,824	2,105	3,373	2,456	2,025	2,386	3,648	34.3
Huntingdon	43.2	Male	21,701	1,814	1,922	1,966	2,785	3,928	2,975	2,133	1,858	2,320	31.0
		Female	21,499	1,715	1,786	1,846	2,333	3,159	2,759	2,244	2,143	3,514	34.7
Indiana	95.7	Male	46,297	4,167	3,927	4,039	8,033	7,686	5,546	3,967	4,150	4,780	28.9
		Female	49,403	4,071	3,686	3,830	8,974	7,327	5,635	4,398	4,770	6,712	30.7
Jefferson	50.5	Male	24,330	2,322	2,137	2,342	2,679	3,845	3,061	2,263	2,458	3,223	32.0
		Female	26,170	2,316	1,971	2,143	2,556	3,731	3,254	2,678	2,835	4,686	36.1
Juniata	20.6	Male	10,090	940	936	961	1,036	1,698	1,403	1,078	932	1,106	31.9
		Female	10,510	945	841	909	1,016	1,551	1,438	1,056	1,069	1,685	35.0
Lackawanna	223.9	Male	104,083	8,315	8,040	9,232	11,798	16,168	13,043	10,834	12,308	14,345	34.1
		Female	119,817	7,974	7,792	8.762	12,034	16,141	13,585	12,738	15,634	25,157	40.3
Lancaster	386.6	Male	186,791	18,420	16,275	17,081	23,112	32,415	25,784	18,440	16,300	18,964	30.7
		Female	199,809	17,235	15,472	16,566	23,534	32,653	26,595	19,144	18,904	29,706	33.3
Lawrence	105.9	Male	50,810	4,470	4,159	4,598	6,018	8,030	6,260	5,389	5,800	6,086	32.7
		Female	55,090	4,252	3,823	4,170	5,902	8,113	6,738	5,895	6,963	9,234	36.9
Lebanon	112.6	Male	54,807	5,007	4,638	5,075	5,729	9,343	7,549	5,944	5,446	6,076	32.4
		Female	57,793	4,567	4,460	4,844	5,936	9,105	7,740	5,937	6,074	9,130	35.0
Lehigh	279.5	Male	133,965	10,540	10,265	11,674	15,046	23,505	18,652	14,697	14,459	15,127	33.3
		Female	145,535	9.809	9,876	11,134	15,462	23,637	19,206	15,874	16,660	23,877	36.5
Luzerne	340.3	Male	158,811	11,844	12,462	14,110	16,651	25,062	20,761	17,339	18,682	21,900	34.7
		Female	181,489	11,869	12,099	13,534	16,441	24,551	21,242	19,585	24,136	38,032	40.8
Lycoming	119.3	Male	57,260	5,236	4,914	5,318	6,878	9,486	7,541	5,883	5,548	6,456	31.6
		Female	62,040	4,984	4,759	5,095	6.628	9,648	7,820	6,212	6,590	10,304	34.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
PENNSYLVANIA (continued)													
ALL COUNTIES (continued)													
McKean	49.7	Male	23,794	2,190	2,158	2,308	2,487	3,492	3,018	2,353	2,437	3,351	32.9
		Female	25,906	1,998	2,163	2,254	2,472	3,522	3,117	2,660	2,827	4,893	36.7
Mercer	128.6	Male	62,114	5,252	5,096	6,033	7,784	9,574	7,819	6,519	6,777	7,260	32.2
		Female	66,486	4,923	4,821	5,546	7,548	9,596	8,354	7,085	7,690	10,923	36.0
Mifflin	47.5	Male	22,541	2,055	2,097	2,341	2,108	3,558	3,227	2,328	2,221	2,606	32.5
		Female	24,959	1,916	2,031	2,216	2,302	3,672	3,324	2,514	2,756	4,228	36.0
Monroe	79.4	Male	38,551	3,101	3,146	3,443	4,115	6,606	5,521	4,018	3,993	4,608	33.3
		Female	40,849	2,987	2,902	3,178	4,680	6,574	5,517	4,158	4,346	6,507	35.2
Montgomery	664.4	Male	318,268	23,793	24,576	30,613	34,883	54,180	45,261	36,333	34,462	34,167	33.4
		Female	346,132	22,781	23,666	28,776	35,453	53,622	48,556	38,678	38,452	56,148	36.8
Montour	17.0	Male	7,897	692	653	715	794	1,269	1,117	820	785	1,052	33.6
		Female	9,103	651	587	718	943	1,323	1,154	858	931	1,938	37.9
Northampton	233.5	Male	113,114	8,975	8,877	10,102	14,429	18,557	15,193	12,053	12,530	12,398	32.6
		Female	120,386	8,605	8,379	9,533	12,435	18,815	15,884	12,943	14,613	19,179	36.5
Northumberland	100.7	Male	47,417	3,923	3,930	4,391	4,498	7,371	6,350	4,899	5,423	6,632	34.5
		Female	53,283	3,717	3,845	4,134	4,610	7,351	6,555	5,571	6,715	10,785	39.6
Perry	39.5	Male	19,587	1,907	1,894	1,936	1,919	3,641	2,818	1,869	1,702	1,901	30.9
		Female	19,913	1,805	1,754	1,725	1,978	3,607	2,702	1,978	1,860	2,504	32.5
Philadelphia	1,638.3	Male	757,615	65,640	61,446	70,116	98,103	128,184	91,398	73,524	77,724	91,480	31.5
		Female	880,685	64,448	59,826	68,973	99,209	138,250	106,826	86,620	99,345	157,188	35.9
Pike	21.7	Male	10,497	740	751	929	780	1,452	1,436	1,164	1,404	1,841	39.2
		Female	11,203	740	747	856	783	1,546	1,411	1,200	1,594	2,326	41.6
Potter	18.7	Male	9,279	926	977	1,001	895	1,362	1,178	901	932	1,107	31.2
		Female	9,421	835	802	884	852	1,380	1,224	937	991	1,516	34.7
Schuylkill	160.2	Male	75,936	6,012	6,126	6,764	7,129	11,498	9,356	8,314	9,618	11,117	35.5
		Female	84,264	5,589	5,676	6,475	7,028	11,119	9,687	9,168	11,693	17,825	41.4
Snyder	35.9	Male	17,782	1,545	1,550	1,645	2,477	3,140	2,457	1,717	1,557	1,694	30.3
		Female	18,118	1,489	1,462	1,552	2,299	2,913	2,548	1,769	1,699	2,387	32.7
Somerset	83.5	Male	40,482	3,371	3,558	3,741	4,206	6,752	5,162	3,964	4,364	4,864	32.2
		Female	43,018	3,660	3,391	3,462	4,248	6,426	5,169	4,529	5,062	7,071	35.6
Sullivan	6.4	Male	3,192	248	223	383	367	472	346	311	348	494	32.9
		Female	3,208	234	214	349	320	386	370	316	380	639	37.7
Susquehanna	40.5	Male	19,866	1,909	1,820	1,970	1,936	3,129	2,852	1,911	1,956	2,383	32.3
		Female	20,634	1,812	1,769	1,940	1,792	3,071	2,864	1,920	2,193	3,273	34.8
Tioga	41.9	Male	20,328	1,930	1,856	2,061	2,609	3,079	2,826	1,902	1,830	2,235	30.5
		Female	21,572	1,814	1,786	2,014	2,836	2,998	2,911	1,968	2,078	3,167	32.8
Union	34.0	Male	17,410	1,332	1,379	1,361	2,950	3,291	2,548	1,643	1,359	1,547	30.1
		Female	16,590	1,276	1,255	1,342	2,620	2,504	2,154	1,549	1,516	2,374	32.2
Venango	65.2	Male	31,536	3,006	2,723	3,024	3,233	5,399	4,190	3,339	3,125	3,497	32.0
		Female	33,664	2,836	2,611	2,804	3,241	5,388	4,383	3,505	3,563	5,333	34.9
Warren	47.3	Male	22,934	2,141	1,968	2,265	2,233	3,602	3,155	2,420	2,277	2,873	32.9
		Female	24,366	2,016	1,910	2,051	2,216	3,646	3,288	2,539	2,639	4,061	36.0
Washington	218.9	Male	105,308	8,582	8,714	9,353	11,947	16,810	13,877	11,112	12,243	12,670	33.4
		Female	113,592	8,326	8,225	8,883	11,454	16,988	14,806	12,225	14,191	18,494	37.0
Wayne	39.1	Male	19,080	1,779	1,632	1,794	1,754	2,977	2,559	1,847	2,046	2,692	33.7
		Female	20,020	1,648	1,610	1,789	1,664	2,804	2,422	2,010	2,262	3,811	37.0
Westmoreland	393.6	Male	189,890	15,509	15,706	17,990	19,983	31,387	25,981	20,702	21,216	21,416	33.2
		Female	203,710	14,718	15,085	17,100	19,276	31,832	27,340	22,598	24,529	31,232	36.4
Wyoming	28.6	Male	14,151	1,462	1,513	1,416	1,374	2,524	2,086	1,182	1,193	1,401	30.2
		Female	14,449	1,403	1,405	1,222	1,332	2,488	1,912	1,279	1,374	2,034	32.5
York	331.9	Male	160,991	13,585	14,194	14,870	17,234	28,740	24,067	16,703	15,189	16,409	32.2
		Female	170,909	13,252	13,845	14,380	17,613	29,178	23,981	17,189	16,931	24,540	34.0
TOTAL METRO COUNTIES	**10,131.6**	**Male**	**4,832,702**	**401,051**	**392,453**	**448,376**	**581,041**	**817,333**	**638,236**	**506,335**	**511,132**	**536,745**	**32.3**
		Female	**5,298,898**	**384,977**	**376,023**	**428,834**	**577,845**	**831,125**	**683,809**	**556,024**	**598,845**	**861,416**	**35.7**
TOTAL STATE	**12,012.0**	**Male**	**5,743,318**	**482,719**	**472,333**	**535,113**	**685,201**	**963,608**	**758,828**	**597,032**	**603,193**	**645,291**	**32.2**
		Female	**6,268,682**	**462,740**	**451,569**	**510,731**	**681,017**	**974,264**	**807,357**	**653,198**	**705,940**	**1,021,866**	**35.7**
RHODE ISLAND													
PROVIDENCE - PAWTUCKET - WOONSOCKET	**885.2**	**Male**	**419,302**	**33,298**	**33,259**	**35,290**	**53,832**	**71,523**	**53,837**	**41,865**	**44,193**	**48,205**	**32.0**
		Female	**465,898**	**32,237**	**31,894**	**37,571**	**55,195**	**72,604**	**57,205**	**45,791**	**51,702**	**81,699**	**35.6**

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
RHODE ISLAND (continued)													
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)													
Bristol	46.5	Male	22,617	1,670	1,731	2,258	2,945	3,357	3,045	2,498	2,572	2,541	33.1
		Female	23,883	1,570	1,692	2,109	2,686	3,445	3,155	2,692	2,781	3,753	36.4
Kent	161.4	Male	77,474	6,343	6,623	7,740	8,364	13,473	10,957	8,198	8,223	7,553	32.2
		Female	83,926	6,080	6,309	7,481	8,400	13,953	11,360	8,835	9,201	12,307	34.8
Providence	575.5	Male	269,406	20,954	20,747	24,660	35,110	45,061	32,983	26,908	29,317	33,666	32.4
		Female	306,094	20,467	19,923	23,716	36,527	45,930	35,785	29,848	35,148	58,750	36.8
Washington	101.8	Male	49,805	4,331	4,158	4,632	7,413	9,632	6,852	4,261	4,081	4,445	29.5
		Female	51,995	4,120	3,970	4,265	7,582	9,276	6,905	4,416	4,572	6,889	31.5
ALL COUNTIES													
Bristol	46.5	Male	22,617	1,670	1,731	2,258	2,945	3,357	3,045	2,498	2,572	2,541	33.1
		Female	23,883	1,570	1,692	2,109	2,686	3,445	3,155	2,692	2,781	3,753	36.4
Kent	161.4	Male	77,474	6,343	6,623	7,740	8,364	13,473	10,957	8,198	8,223	7,553	32.2
		Female	83,926	6,080	6,309	7,481	8,400	13,953	11,360	8,835	9,201	12,307	34.8
Newport	84.3	Male	42,175	3,465	3,420	3,716	6,117	8,441	6,125	3,669	3,453	3,769	30.2
		Female	42,125	3,270	3,302	3,588	4,681	7,444	5,578	3,801	4,072	6,389	33.4
Providence	575.5	Male	269,406	20,954	20,747	24,660	35,110	45,061	32,983	26,908	29,317	33,666	32.4
		Female	306,094	20,467	19,923	23,716	36.527	45,930	35,785	29,848	35,148	58,750	36.8
Washington	101.8	Male	49,805	4,331	4,158	4,632	7,413	9,632	6,852	4,261	4,081	4,445	29.5
		Female	51,995	4,120	3,970	4,265	7,582	9,276	6,905	4,416	4,572	6,889	31.5
TOTAL METRO COUNTIES	**885.2**	**Male**	**419,302**	**33,298**	**33,259**	**39,290**	**53,832**	**71,523**	**53,837**	**41,865**	**44,193**	**48,205**	**32.0**
		Female	**465,898**	**32,237**	**31,894**	**37,571**	**55,195**	**72,604**	**57,205**	**45,791**	**51,702**	**81,699**	**35.6**
TOTAL STATE	**969.5**	**Male**	**461,477**	**36,763**	**36,679**	**43,006**	**59,949**	**79,964**	**59,962**	**45,534**	**47,646**	**51,974**	**31.8**
		Female	**508,023**	**35,507**	**35,196**	**41,159**	**59,876**	**80,048**	**62,783**	**49,592**	**55,774**	**88,088**	**35.4**
SOUTH CAROLINA													
ANDERSON	**145.3**	**Male**	**69,531**	**6,737**	**6,485**	**6,548**	**7,593**	**11,847**	**10,602**	**7,015**	**6,262**	**6,442**	**31.2**
		Female	**75,769**	**6,503**	**6,192**	**6,314**	**7,753**	**12,386**	**10,847**	**7,475**	**7,603**	**10,696**	**34.0**
Anderson	145.3	Male	69,531	6,737	6,485	6,548	7,593	11,847	10,602	7,015	6,262	6,442	31.2
		Female	75,769	6,503	6,192	6,314	7,753	12,386	10,847	7,475	7,603	10,696	34.0
CHARLESTON	**490.2**	**Male**	**251,142**	**25,060**	**22,204**	**23,366**	**47,559**	**49,745**	**33,812**	**19,518**	**16,339**	**13,539**	**26.5**
		Female	**239,058**	**24,210**	**21,473**	**22,382**	**30,946**	**45,624**	**33,037**	**20,993**	**18,664**	**21,729**	**29.5**
Berkeley	122.1	Male	61,726	7,600	6,780	6,343	8,463	12,208	9,272	4,924	3,533	2,603	26.4
		Female	60,374	7,313	6,425	5,979	7,408	12,150	8,882	4,854	3,654	3,709	27.5
Charleston	291.3	Male	151,683	13,282	11,457	12,885	34,840	30,286	18,267	11,270	10,441	8,955	26.1
		Female	139,617	12,922	11,132	12,254	19,396	25,903	17,878	12,922	12,353	14,857	30.4
Dorchester	76.8	Male	37,733	4,178	3,967	4,138	4,256	7,251	6,273	3,324	2,365	1,981	28.2
		Female	39,067	3,975	3,916	4,149	4,142	7,571	6,277	3,217	2,657	3,163	29.4
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**Male**	**503,824**	**45,078**	**47,493**	**47,858**	**59,374**	**93,636**	**75,484**	**51,184**	**43,108**	**40,609**	**30.6**
		Female	**545,176**	**43,752**	**45,365**	**45,780**	**60,929**	**96,705**	**78,849**	**55,481**	**50,900**	**67,415**	**32.9**
York	119.2	Male	57,141	5,539	5,744	5,739	6,821	10,223	8,536	5,601	4,710	4,228	29.6
		Female	62,059	5,422	5,396	5,627	7,758	10,609	8,688	6,082	5,587	6,890	31.4
Cabarrus, N. C.	*93.3*	*Male*	*44,676*	*3,784*	*3,998*	*4,335*	*4,747*	*7,551*	*6,593*	*4,832*	*4,302*	*4,534*	*32.2*
		Female	*48,624*	*3,672*	*3,945*	*3,978*	*4,730*	*7,560*	*7,084*	*5,074*	*5,300*	*7,281*	*35.6*
Gaston, N. C.	*169.5*	*Male*	*81,088*	*7,446*	*8,163*	*7,882*	*8,991*	*14,327*	*11,816*	*8,501*	*7,102*	*6,860*	*30.6*
		Female	*88,412*	*7,061*	*7,886*	*7,585*	*8,929*	*14,828*	*12,493*	*9,310*	*8,705*	*11,615*	*33.6*
Lincoln, N. C.	*47.0*	*Male*	*23,010*	*2,062*	*2,239*	*2,245*	*2,369*	*4,120*	*3,640*	*2,397*	*2,004*	*1,934*	*31.3*
		Female	*23,990*	*2,046*	*2,117*	*2,079*	*2,344*	*4,062*	*3,598*	*2,538*	*2,272*	*2,934*	*33.4*
Mecklenburg, N. C.	*438.1*	*Male*	*209,439*	*18,444*	*19,207*	*19,350*	*26,164*	*42,452*	*31,849*	*21,033*	*16,696*	*14,244*	*30.1*
		Female	*228,661*	*17,903*	*18,385*	*18,591*	*27,374*	*44,705*	*33,836*	*23,185*	*19,493*	*25,189*	*32.2*
Rowan, N. C.	*103.0*	*Male*	*49,808*	*4,081*	*4,145*	*4,341*	*5,718*	*8,165*	*6,919*	*5,285*	*5,327*	*5,827*	*33.1*
		Female	*53,192*	*3,913*	*3,927*	*4,149*	*5,437*	*8,138*	*6,991*	*5,629*	*6,162*	*8,846*	*36.5*
Union, N. C.	*78.9*	*Male*	*38,662*	*3,722*	*3,997*	*3,966*	*4,564*	*6,798*	*6,131*	*3,535*	*2,967*	*2,982*	*29.5*
		Female	*40,238*	*3,735*	*3,709*	*3,771*	*4,357*	*6,803*	*6,159*	*3,663*	*3,381*	*4,660*	*31.7*
COLUMBIA	**443.2**	**Male**	**218,120**	**19,707**	**19,144**	**20,264**	**35,510**	**45,318**	**30,370**	**18,961**	**15,742**	**13,104**	**28.2**
		Female	**225,080**	**19,092**	**18,292**	**18,803**	**33,674**	**44,010**	**31,233**	**20,048**	**18,004**	**21,924**	**30.2**
Lexington	161.5	Male	[illegible]	7,718	8,033	7,797	8,959	15,302	13,434	7,647	5,826	4,582	29.7
		Female	82,202	7,318	7,632	7,495	8,979	16,036	13,402	7,701	6,427	7,212	31.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
COLUMBIA (continued)													
Richland	281.7	Male	138,822	11,989	11,111	12,467	26,551	30,016	16,936	11,314	9,916	8,522	27.4
		Female	142,878	11,774	10,660	11,308	24,695	27,974	17,831	12,347	11,577	14,712	29.6
FLORENCE	**118.3**	**Male**	**56,021**	**6,325**	**5,745**	**5,822**	**6,360**	**10,316**	**8,010**	**5,159**	**4,355**	**3,929**	**28.6**
		Female	**62,279**	**6,152**	**5,587**	**5,819**	**6,725**	**11,040**	**8,633**	**5,823**	**5,482**	**7,018**	**31.2**
Florence	118.3	Male	56,021	6,325	5,745	5,822	6,360	10,316	8,010	5,159	4,355	3,929	28.6
		Female	62,279	6,152	5,587	5,819	6,725	11,040	8,633	5,823	5,482	7,018	31.2
GREENVILLE - SPARTANBURG	**609.1**	**Male**	**293,882**	**26,443**	**26,653**	**27,277**	**39,461**	**52,806**	**43,599**	**28,667**	**25,023**	**23,953**	**30.1**
		Female	**315,218**	**25,583**	**25,088**	**26,393**	**37,826**	**53,782**	**45,238**	**31,221**	**29,801**	**40,286**	**32.9**
Greenville	308.3	Male	147,988	13,698	13,292	13,723	18,837	27,369	22,236	14,549	12,719	11,565	30.3
		Female	160,312	13,265	12,614	13,408	18,910	27,801	23,273	16,000	14,954	20,087	32.9
Pickens	86.9	Male	43,551	3,576	3,608	3,760	8,984	7,284	5,911	3,909	3,277	3,242	27.5
		Female	43,349	3,421	3,307	3,464	7,277	7,098	5,992	3,936	3,823	5,031	30.9
Spartanburg	213.9	Male	102,343	9,169	9,753	9,794	11,640	18,153	15,452	10,209	9,027	9,146	31.0
		Female	111,557	8,897	9,167	9,521	11,639	18,883	15,973	11,285	11,024	15,168	33.8
ALL COUNTIES													
Abbeville	23.6	Male	11,314	1,072	1,090	1,075	1,391	1,807	1,470	1,135	1,051	1,223	30.7
		Female	12,286	1,068	1,001	1,088	1,381	1,889	1,509	1,168	1,221	1,961	33.5
☐ Aiken	115.0	Male	55,840	5,647	5,510	5,672	6,173	9,447	7,755	5,931	5,116	4,589	30.2
		Female	59,160	5,433	5,048	5,333	6,153	9,726	8,316	6,350	5,633	7,168	32.8
Allendale	11.2	Male	5,285	655	565	639	543	910	611	409	454	499	27.6
		Female	5,915	562	544	559	577	969	688	481	586	949	32.4
Anderson	145.3	Male	69,531	6,737	6,485	6,548	7,593	11,847	10,602	7,015	6,262	6,442	31.2
		Female	75,769	6,503	6,192	6,314	7,753	12,386	10,847	7,475	7,603	10,696	34.0
Bamberg	18.3	Male	8,609	890	842	1,017	1,180	1,333	1,001	719	770	857	27.8
		Female	9,691	909	874	930	1,356	1,440	1,075	847	903	1,357	30.4
Barnwell	21.0	Male	10,012	1,212	1,145	1,056	1,037	1,702	1,243	881	843	893	28.3
		Female	10,988	1,125	1,052	1,024	1,125	1,802	1,345	1,012	994	1,509	31.5
Beaufort	81.2	Male	44,479	4,017	2,942	3,815	13,786	7,653	3,975	2,365	2,913	3,013	23.8
		Female	36,721	4,061	2,954	2,967	5,722	6,755	4,005	2,844	3,605	3,808	28.9
Berkeley	122.1	Male	61,726	7,600	6,780	6,343	8,463	12,208	9,272	4,924	3,533	2,603	26.4
		Female	60,374	7,313	6,425	5,979	7,408	12,150	8,882	4,854	3,654	3,709	27.5
Calhoun	13.0	Male	6,210	670	590	696	719	1,017	843	485	549	641	29.2
		Female	6,790	649	605	674	716	1,073	841	575	671	986	32.0
Charleston	291.3	Male	151,683	13,282	11,457	12,885	34,840	30,286	18,267	11,270	10,441	8,955	26.1
		Female	139,617	12,922	11,132	12,254	19,396	25,903	17,878	12,922	12,353	14,857	30.4
Cherokee	42.4	Male	20,296	2,000	2,088	2,061	2,123	3,544	3,000	1,965	1,783	1,732	30.3
		Female	22,104	1,882	2,081	2,035	2,177	3,560	2,992	2,226	2,102	3,049	33.1
Chester	31.3	Male	14,735	1,502	1,494	1,536	1,591	2,446	1,873	1,442	1,444	1,407	30.1
		Female	16,565	1,481	1,458	1,521	1,600	2,461	2,172	1,608	1,699	2,565	34.0
Chesterfield	39.6	Male	19,102	2,008	2,024	2,040	2.009	3,278	2,700	1,719	1,627	1,697	29.5
		Female	20,498	1,893	1,834	1,972	2,025	3,419	2,682	1,892	1,981	2,800	32.4
Clarendon	28.6	Male	13,652	1,507	1,441	1,621	1,595	2,260	1,655	1,091	1,196	1,286	27.9
		Female	14,948	1,400	1,352	1,555	1,696	2,331	1,742	1,348	1,454	2,070	31.3
Colleton	34.5	Male	16,522	1,701	1,627	1,927	1,722	2,679	2,149	1,537	1,498	1,682	29.8
		Female	17,978	1,657	1,629	1,852	1,781	2,905	2,287	1,712	1,692	2,463	32.1
Darlington	65.8	Male	31,323	3,701	3,356	3,451	3,331	5,553	4,228	2,756	2,579	2,368	28.3
		Female	34,477	3,390	3,115	3,220	3,648	5,903	4,555	3,207	3,125	4,314	31.5
Dillon	32.0	Male	15.081	2,051	1,673	1,800	1,702	2,444	1,828	1,184	1,206	1,193	26.3
		Female	16,919	1,922	1,572	1,808	1,847	2,620	2,029	1,486	1,580	2,055	30.0
Dorchester	76.8	Male	37,733	4,178	3,967	4,138	4,256	7,251	6,273	3,324	2,365	1,981	28.2
		Female	39,067	3,975	3,916	4,149	4,142	7,571	6,277	3,217	2,657	3,163	29.4
Edgefield	17.9	Male	8,715	943	877	924	956	1,528	1,173	799	780	735	29.3
		Female	9,185	934	825	888	961	1,515	1,106	866	847	1,243	31.5
Fairfield	20.8	Male	10,011	1,000	1,075	1,128	1,126	1,683	1,129	917	934	1,019	29.0
		Female	10,789	1,010	993	1,103	1,146	1,627	1,243	1,018	1,008	1,641	32.0
Florence	118.3	Male	56,021	6,325	5,745	5,822	6,360	10,316	8,010	5,159	4,355	3,929	28.6
		Female	62,279	6,152	5,587	5,819	6,725	11,040	8,633	5,823	5,482	7,018	31.2
Georgetown	47.8	Male	23,085	2,734	2,496	2,535	2,526	4,031	2,897	1,927	2,003	1,936	28.1
		Female	24,715	2,784	2,344	2,436	2,655	4,059	3,080	2,193	2,410	2,754	30.3
Greenville	308.3	Male	147,988	13,698	13,292	13,723	18,837	27,369	22,236	14,549	12,719	11,565	30.3
		Female	160,312	13,265	12,614	13,408	18,910	27,801	23,273	16,000	14,954	20,087	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
SOUTH CAROLINA (continued)													
ALL COUNTIES (continued)													
Greenwood	61.0	Male	28,745	2,709	2,752	2,774	3,212	4,915	4,211	2,846	2,588	2,738	31.0
		Female	32,255	2,622	2,609	2,733	3,504	5,151	4,312	3,313	3,280	4,731	34.0
Hampton	19.1	Male	9,088	1,097	986	970	913	1,486	1,135	764	814	923	28.9
		Female	10,012	1,023	905	1,015	981	1,631	1,203	871	985	1,398	31.6
Horry	126.9	Male	61,732	6,551	5,483	6,021	7,904	11,275	8,463	5,657	5,161	5,217	29.4
		Female	65,168	6,323	5,447	5,679	7,531	11,170	8,854	6,456	6,336	7,372	31.8
Jasper	15.9	Male	7,609	976	837	891	788	1,185	924	686	583	739	27.6
		Female	8,291	886	794	882	906	1,279	1,059	687	710	1,088	30.3
Kershaw	42.3	Male	20,454	2,117	1,961	2,201	2,189	3,561	2,873	1,993	1,835	1,724	29.9
		Female	21,846	1,940	1,877	2,184	2,174	3,628	3,047	2,186	2,070	2,740	32.6
Lancaster	57.1	Male	27,553	2,690	2,787	2,836	3,087	4,704	4,136	2,649	2,354	2,310	30.1
		Female	29,547	2,642	2,752	2,698	2,944	5,045	4,128	2,907	2,792	3,639	32.4
Laurens	53.8	Male	25,793	2,312	2,416	2,574	3,046	4,387	3,694	2,523	2,400	2,441	30.8
		Female	28,007	2,218	2,310	2,446	2,953	4,402	3,771	2,842	2,829	4,236	34.3
Lee	18.9	Male	8,991	1,070	917	1,085	1,126	1,484	1,078	743	735	753	27.0
		Female	9,909	1,117	908	1,074	1,151	1,472	1,128	874	908	1,277	29.8
Lexington	161.5	Male	79,298	7,718	8,033	7,797	8,959	15,302	13,434	7,647	5,826	4,582	29.7
		Female	82,202	7,318	7,632	7,495	8,979	16,036	13,402	7,701	6,427	7,212	31.0
McCormick	7.8	Male	3,743	411	370	432	424	606	458	318	351	373	28.9
		Female	4,057	364	405	408	447	610	478	374	406	565	31.6
Marion	35.4	Male	16,375	2,097	1,702	1,815	1,757	2,860	1,994	1,363	1,376	1,411	27.9
		Female	19,025	2,089	1,730	1,819	1,953	3,159	2,285	1,748	1,826	2,416	31.1
Marlboro	32.7	Male	15,473	1,824	1,715	1,854	1,718	2,433	1,951	1,322	1,283	1,373	27.6
		Female	17,227	1,759	1,603	1,824	1,770	2,672	2,111	1,546	1,590	2,352	31.2
Newberry	32.1	Male	15,459	1,372	1,343	1,400	1,843	2,438	2,092	1,410	1,598	1,963	32.3
		Female	16,641	1,278	1,348	1,286	1,731	2,361	2,113	1,610	1,940	2,974	36.5
Oconee	52.2	Male	25,524	2,470	2,395	2,434	2,775	4,384	3,845	2,574	2,199	2,448	31.1
		Female	26,676	2,253	2,276	2,214	2,639	4,332	3,987	2,716	2,623	3,636	34.1
Orangeburg	88.6	Male	41,516	4,497	4,189	4,622	5,469	6,836	5,143	3,552	3,532	3,676	27.9
		Female	47,084	4,205	4,113	4,590	6,503	7,323	5,702	4,241	4,356	6,051	30.6
Pickens	86.9	Male	43,551	3,576	3,608	3,760	8,984	7,284	5,911	3,909	3,277	3,242	27.5
		Female	43,349	3,421	3,307	3,464	7,277	7,098	5,992	3,936	3,823	5,031	30.9
Richland	281.7	Male	138,822	11,989	11,111	12,467	26,551	30,016	16,936	11,314	9,916	8,522	27.4
		Female	142,878	11,774	10,660	11,308	24,695	27,974	17,831	12,347	11,577	14,712	29.6
Saluda	17.2	Male	8,354	817	810	835	896	1,325	1,118	798	825	930	31.2
		Female	8,846	815	747	831	837	1,270	1,148	856	869	1,473	34.4
Spartanburg	213.9	Male	102,343	9,169	9,753	9,794	11,640	18,153	15,452	10,209	9,027	9,146	31.0
		Female	111,557	8,897	9,167	9,521	11,639	18,883	15,973	11,285	11,024	15,168	33.8
Sumter	94.7	Male	46,295	5,327	4,560	4,947	6,943	8,408	6,198	3,893	3,185	2,834	26.6
		Female	48,405	5,122	4,537	4,859	6,229	8,120	6,484	4,206	3,798	5,050	29.3
Union	31.3	Male	14,781	1,419	1,358	1,459	1,678	2,488	2,078	1,516	1,375	1,410	30.9
		Female	16,519	1,345	1,337	1,412	1,596	2,560	2,172	1,692	1,798	2,607	35.0
Williamsburg	40.0	Male	18,912	2,395	2,196	2,213	2,086	3,138	2,150	1,573	1,575	1,586	26.8
		Female	21,088	2,329	2,143	2,214	2,221	3,363	2,319	1,873	2,046	2,580	29.9
York	119.2	Male	57,141	5,539	5,744	5,739	6,821	10,223	8,536	5,601	4,710	4,228	29.6
		Female	62,059	5,422	5,396	5,627	7,758	10,609	8,688	6,082	5,587	6,890	31.4
TOTAL METRO COUNTIES	**2,040.3**	**Male**	**1,001,677**	**95,458**	**91,485**	**94,688**	**149,477**	**189,702**	**142,684**	**90,852**	**77,547**	**69,784**	**28.7**
		Female	**1,038,623**	**92,395**	**87,076**	**90,671**	**130,835**	**187,177**	**145,992**	**97,992**	**90,774**	**115,711**	**31.3**
TOTAL STATE	**3,396.3**	**Male**	**1,656,505**	**165,272**	**155,587**	**163,372**	**234,668**	**301,483**	**228,000**	**148,363**	**132,946**	**126,814**	**28.6**
		Female	**1,739,795**	**159,452**	**149,150**	**156,471**	**209,313**	**301,053**	**235,644**	**163,473**	**157,814**	**207,420**	**31.5**
SOUTH DAKOTA													
RAPID CITY	**76.3**	**Male**	**38,148**	**4,326**	**3,157**	**3,383**	**6,295**	**7,602**	**4,655**	**3,262**	**2,605**	**2,863**	**27.5**
		Female	**38,152**	**4,204**	**3,205**	**3,223**	**5,410**	**6,844**	**4,966**	**3,368**	**2,831**	**4,101**	**29.4**
Pennington	76.3	Male	38,148	4,326	3,157	3,383	6,295	7,602	4,655	3,262	2,605	2,863	27.5
		Female	38,152	4,204	3,205	3,223	5,410	6,844	4,966	3,368	2,831	4,101	29.4
SIOUX FALLS	**122.2**	**Male**	**58,437**	**6,071**	**4,993**	**5,343**	**7,524**	**11,493**	**7,502**	**5,350**	**4,808**	**5,353**	**29.6**
		Female	**63,763**	**5,914**	**4,882**	**5,337**	**8,876**	**11,331**	**7,730**	**5,432**	**5,299**	**8,962**	**31.1**
Minnehaha	122.2	Male	58,437	6,071	4,993	5,343	7,524	11,493	7,502	5,350	4,808	5,353	29.6
		Female	63,763	5,914	4,882	5,337	8,876	11,331	7,730	5,432	5,299	8,962	31.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES													
Aurora	3.4	Male	1,727	149	144	221	161	224	178	160	217	273	33.4
		Female	1,673	154	129	154	106	186	197	170	182	395	40.5
Beadle	18.0	Male	8,664	906	664	760	971	1,461	1,073	863	908	1,058	32.1
		Female	9,336	843	667	727	945	1,297	1,066	969	995	1,827	36.8
Bennett	3.3	Male	1,621	202	172	194	165	252	182	161	127	166	28.1
		Female	1,679	216	185	179	148	248	194	163	133	213	29.5
Bon Homme	8.1	Male	4,054	359	276	310	686	528	393	374	420	708	32.5
		Female	4,046	364	279	385	337	461	412	403	453	952	39.8
Brookings	25.7	Male	13,000	1,137	822	879	3,671	2,167	1,267	869	975	1,213	25.0
		Female	12,700	1,116	769	854	3,253	1,821	1,219	917	943	1,808	27.0
Brown	37.6	Male	17,800	1,771	1,537	1,678	2,408	3,057	2,190	1,621	1,561	1,977	29.9
		Female	19,800	1,771	1,464	1,676	2,928	3,052	2,252	1,721	1,697	3,239	31.8
Brule	5.2	Male	2,536	284	223	264	209	404	292	233	289	338	32.1
		Female	2,664	289	211	249	215	341	335	271	278	475	35.8
Buffalo	1.8	Male	913	176	117	126	105	114	104	61	58	52	20.5
		Female	887	142	112	113	108	116	111	59	66	60	23.0
Butte	8.5	Male	4,220	464	378	391	412	715	498	382	411	569	31.5
		Female	4,280	424	357	375	396	657	499	400	431	741	33.9
Campbell	2.1	Male	1,080	91	76	129	84	130	131	128	140	171	37.3
		Female	1,020	67	58	102	65	112	128	134	140	214	43.3
Charles Mix	9.8	Male	4,787	575	441	490	457	627	570	480	462	685	31.9
		Female	5,013	547	489	515	386	618	579	450	465	964	34.2
Clark	4.9	Male	2,464	278	179	199	196	339	258	264	317	434	36.6
		Female	2,436	224	179	191	161	289	262	269	309	552	41.6
Clay	13.6	Male	6,837	544	418	433	2,206	1,148	643	422	443	580	24.4
		Female	6,763	550	411	427	1,998	1,011	624	435	448	859	25.0
Codington	22.2	Male	10,722	1,235	914	959	1,331	1,811	1,285	928	965	1,294	30.1
		Female	11,478	1,184	916	908	1,339	1,685	1,323	985	1,080	2,058	33.3
Corson	5.1	Male	2,614	361	292	319	317	361	299	259	196	210	25.5
		Female	2,486	357	257	302	289	317	298	228	205	233	26.2
Custer	6.9	Male	3,535	356	294	360	307	673	473	350	315	407	31.7
		Female	3,365	300	261	321	305	564	490	323	329	472	33.8
Davison	18.3	Male	8,705	935	736	750	1,239	1,430	934	786	752	1,143	29.8
		Female	9,595	903	687	762	1,160	1,360	1,033	817	907	1,966	34.5
Day	8.0	Male	3,981	375	315	383	355	548	398	371	459	777	35.4
		Female	4,019	373	307	377	257	473	406	403	482	941	40.5
Deuel	5.2	Male	2,657	255	245	252	256	334	307	268	286	454	34.6
		Female	2,543	214	207	246	181	310	296	268	284	537	38.8
Dewey	5.8	Male	2,868	433	319	341	332	402	334	247	217	243	25.2
		Female	2,932	435	327	359	321	403	329	255	203	300	25.6
Douglas	4.2	Male	2,089	229	177	214	228	259	229	202	201	350	32.6
		Female	2,[illegible]1	183	184	214	162	223	245	203	237	460	38.7
Edmunds	5.2	Male	2,574	244	241	263	199	321	284	279	297	446	35.7
		Female	2,626	228	224	271	154	282	310	275	294	588	40.0
Fall River	8.8	Male	4,564	435	348	360	360	693	513	465	625	765	36.7
		Female	4,236	437	323	347	352	628	467	381	437	864	35.7
Faulk	3.0	Male	1,498	133	132	164	115	190	174	167	181	242	35.9
		Female	1,502	126	97	165	91	180	172	183	146	342	40.3
Grant	9.3	Male	4,605	521	453	456	430	684	542	392	463	664	31.5
		Female	4,695	451	395	452	391	654	537	418	468	929	35.1
Gregory	5.8	Male	2,850	269	262	238	286	401	310	255	299	530	34.2
		Female	2,950	297	223	257	207	357	320	274	344	671	39.2
Haakon	3.0	Male	1,519	213	159	127	156	266	174	127	135	162	28.9
		Female	1,481	209	132	121	153	214	165	121	120	246	30.9
Hamlin	5.3	Male	2,620	270	226	248	210	327	253	242	328	516	36.1
		Female	2,680	240	214	233	166	288	276	256	319	688	42.2
Hand	4.6	Male	2,298	211	186	248	187	324	261	262	265	354	34.8
		Female	2,302	213	176	202	165	278	277	270	272	449	39.2
Hanson	3.4	Male	1,737	216	157	192	166	209	203	169	184	241	31.6
		Female	1,663	178	152	158	117	199	228	155	165	311	36.2
Harding	1.9	Male	995	93	85	112	110	173	109	90	94	129	30.6
		Female	905	90	66	89	84	135	122	84	96	139	34.1
Hughes	15.3	Male	7,336	852	713	708	660	1,440	1,100	668	598	597	30.1
		Female	7,964	847	661	739	785	1,507	1,083	672	671	999	31.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Hutchinson	9.0	Male	4,397	381	390	384	357	566	453	463	502	901	37.7
		Female	4,603	373	307	402	277	540	504	443	542	1,215	43.0
Hyde	2.0	Male	967	88	78	93	88	120	99	117	106	178	36.7
		Female	1,033	105	73	119	68	106	126	116	89	231	38.6
Jackson	4.1	Male	2,013	262	236	233	193	289	260	183	156	201	27.9
		Female	2,087	273	268	239	173	300	245	167	160	262	28.0
Jerauld	2.9	Male	1,434	162	113	131	104	200	164	136	159	265	35.4
		Female	1,466	142	113	99	93	177	186	130	164	362	40.9
Jones	1.5	Male	752	77	58	71	55	118	88	84	79	122	34.7
		Female	748	62	74	83	61	95	102	88	69	114	34.9
Kingsbury	6.4	Male	3,136	302	235	255	275	411	335	329	390	604	37.7
		Female	3,264	276	220	260	224	362	335	351	373	860	43.7
Lake	10.9	Male	5,290	534	398	416	773	801	530	473	509	856	31.5
		Female	5,610	491	398	408	785	726	518	493	566	1,225	35.0
Lawrence	19.1	Male	9,373	962	716	848	1,429	1,682	1,015	821	840	1,060	29.3
		Female	9,727	917	673	769	1,511	1,452	1,021	838	894	1,652	31.8
Lincoln	15.1	Male	7,455	890	646	694	720	1,234	953	636	678	1,004	31.3
		Female	7,645	829	676	642	624	1,176	913	656	656	1,473	33.9
Lyman	4.0	Male	2,030	272	194	211	227	277	226	193	176	254	29.0
		Female	1,970	252	210	192	158	294	240	187	168	269	30.9
McCook	6.2	Male	3,047	302	257	328	284	397	335	308	332	504	33.9
		Female	3,153	290	244	312	195	357	340	318	371	726	40.2
McPherson	3.7	Male	1,818	139	138	169	144	218	204	205	257	344	40.0
		Female	1,882	138	129	151	118	191	208	235	247	465	45.3
Marshall	5.1	Male	2,544	200	200	275	209	339	328	259	281	453	36.5
		Female	2,556	231	186	267	157	284	333	252	270	576	39.6
Meade	22.6	Male	12,024	1,490	1,121	989	1,898	2,405	1,567	889	724	941	27.1
		Female	10,576	1,379	1,052	991	1,145	2,130	1,347	798	685	1,049	28.4
Mellette	2.4	Male	1,240	164	124	147	143	178	133	116	97	138	27.4
		Female	1,160	159	121	124	117	155	143	111	75	155	28.8
Miner	3.5	Male	1,689	160	102	160	135	230	141	159	233	369	39.1
		Female	1,811	177	120	158	124	170	159	199	243	461	44.8
Minnehaha	122.2	Male	58,437	6,071	4,993	5,343	7,524	11,493	7,502	5,350	4,808	5,353	29.6
		Female	63,763	5,914	4,882	5,337	8,876	11,331	7,730	5,432	5,299	8,962	31.1
Moody	6.9	Male	3,410	362	296	323	307	482	402	315	381	542	33.7
		Female	3,490	349	303	334	237	492	414	293	391	677	35.7
Pennington	76.3	Male	38,148	4,326	3,157	3,383	6,295	7,602	4,655	3,262	2,605	2,863	27.5
		Female	38,152	4,204	3,205	3,223	5,410	6,844	4,966	3,368	2,831	4,101	29.4
Perkins	4.9	Male	2,446	224	210	228	240	370	278	242	308	346	33.7
		Female	2,454	220	175	223	211	321	288	277	290	449	37.7
Potter	3.6	Male	1,766	172	147	183	127	247	226	165	205	294	35.3
		Female	1,834	186	149	178	130	224	212	183	184	388	37.4
Roberts	11.0	Male	5,546	601	527	604	485	707	656	471	524	971	32.9
		Female	5,454	544	485	561	391	679	595	511	521	1,167	36.1
Sanborn	3.1	Male	1,562	157	98	147	156	228	139	180	181	276	34.8
		Female	1,538	149	100	126	120	176	163	188	180	336	41.0
Shannon	12.4	Male	6,222	1,081	940	866	769	932	600	411	285	338	20.0
		Female	6,178	1,050	891	758	788	942	655	413	326	355	21.5
Spink	8.9	Male	4,316	404	344	402	415	664	533	449	488	617	33.9
		Female	4,584	389	323	382	432	614	505	503	483	953	38.0
Stanley	2.5	Male	1,241	131	128	113	125	229	176	111	100	128	30.4
		Female	1,259	175	117	124	137	217	175	91	96	127	28.5
Sully	1.9	Male	961	91	89	106	85	149	118	110	83	130	32.3
		Female	939	105	73	101	89	117	137	99	79	139	33.7
Todd	7.9	Male	3,852	686	477	466	414	653	427	289	235	205	23.0
		Female	4,048	702	549	462	439	692	416	314	237	237	23.0
Tripp	7.1	Male	3,550	383	350	321	349	476	426	345	399	501	32.8
		Female	3,550	402	278	324	311	475	396	370	373	621	34.7
Turner	9.2	Male	4,588	409	350	400	371	658	488	475	511	926	37.2
		Female	4,612	374	339	357	296	571	516	481	528	1,150	42.2
Union	11.4	Male	5,646	670	527	484	538	1,001	628	500	555	743	31.0
		Female	5,754	647	487	473	520	865	655	537	553	1,017	33.7
Walworth	6.5	Male	3,134	329	238	286	276	442	395	315	330	523	34.9
		Female	3,366	302	274	301	257	450	413	329	313	727	37.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
SOUTH DAKOTA (continued)													
ALL COUNTIES (continued)													
Yankton	19.2	Male	9,214	937	762	843	1,186	1,571	1,153	827	867	1,068	30.6
		Female	9,986	866	732	800	1,293	1,563	1,235	868	906	1,723	33.3
Ziebach	2.5	Male	1,270	218	127	164	130	171	163	118	101	78	24.8
		Female	1,230	209	162	156	143	151	135	106	81	87	22.3
TOTAL METRO COUNTIES	**198.5**	**Male**	**96,585**	**10,397**	**8,150**	**8,726**	**13,819**	**19,095**	**12,157**	**8,612**	**7,413**	**8,216**	**28.8**
		Female	**101,915**	**10,118**	**8,087**	**8,560**	**14,286**	**18,175**	**12,696**	**8,800**	**8,130**	**13,063**	**30.5**
TOTAL STATE	**719.3**	**Male**	**353,988**	**38,209**	**30,467**	**32,834**	**45,801**	**59,552**	**41,757**	**31,851**	**31,673**	**41,844**	**30.0**
		Female	**365,312**	**36,853**	**29,507**	**31,906**	**43,635**	**55,505**	**42,581**	**32,680**	**32,842**	**59,803**	**32.3**
TENNESSEE													
CHATTANOOGA	**433.7**	**Male**	**207,666**	**20,095**	**19,034**	**19,513**	**23,808**	**37,169**	**30,327**	**20,874**	**17,766**	**19,080**	**30.8**
		Female	**226,034**	**18,790**	**18,212**	**18,049**	**24,689**	**38,452**	**31,927**	**23,121**	**21,243**	**31,551**	**33.7**
Hamilton	289.9	Male	137,650	12,988	12,298	12,521	16,536	25,289	19,328	13,871	12,039	12,780	30.7
		Female	152,250	12,169	11,708	11,666	17,317	26,160	20,818	15,699	14,436	22,277	33.9
Marion	25.4	Male	12,468	1,232	1,167	1,265	1,325	2,053	1,904	1,269	992	1,261	31.1
		Female	12,932	1,171	1,136	1,182	1,249	2,052	1,886	1,286	1,153	1,817	33.4
Sequatchie	9.0	Male	4,413	425	458	459	450	776	691	409	321	424	30.3
		Female	4,587	447	418	419	458	748	673	427	380	617	32.4
Catoosa, Ga.	*40.1*	*Male*	*19,412*	*1,973*	*1,966*	*1,926*	*1,945*	*3,447*	*3,235*	*2,045*	*1,450*	*1,425*	*30.5*
		Female	*20,688*	*1,830*	*1,898*	*1,823*	*2,041*	*3,782*	*3,316*	*2,151*	*1,702*	*2,145*	*32.3*
Dade, Ga.	*12.9*	*Male*	*6,371*	*671*	*601*	*667*	*771*	*1,070*	*1,003*	*565*	*516*	*507*	*29.4*
		Female	*6,529*	*597*	*596*	*582*	*806*	*1,149*	*962*	*600*	*543*	*694*	*30.9*
Walker, Ga.	*56.4*	*Male*	*27,352*	*2,806*	*2,544*	*2,675*	*2,781*	*4,534*	*4,166*	*2,715*	*2,448*	*2,683*	*31.3*
		Female	*29,048*	*2,576*	*2,456*	*2,377*	*2,818*	*4,561*	*4,272*	*2,958*	*3,029*	*4,001*	*34.4*
CLARKSVILLE - HOPKINSVILLE	**154.4**	**Male**	**78,671**	**8,615**	**6,639**	**6,581**	**15,989**	**14,916**	**9,624**	**6,183**	**4,571**	**5,553**	**26.0**
		Female	**75,729**	**8,431**	**6,392**	**6,246**	**10,914**	**13,696**	**9,884**	**6,385**	**5,395**	**8,386**	**29.3**
Montgomery	87.0	Male	43,775	4,681	3,610	3,753	8,327	8,564	5,626	3,775	2,512	2,927	26.8
		Female	43,225	4,454	3,495	3,548	6,790	8,001	5,851	3,737	3,043	4,306	29.2
Christian, Ky.	*67.4*	*Male*	*34,896*	*3.934*	*3,029*	*2,828*	*7,662*	*6,352*	*3,998*	*2,408*	*2,059*	*2,626*	*25.0*
		Female	*32,504*	*3,977*	*2,897*	*2,698*	*4,124*	*5,695*	*4,033*	*2,648*	*2,352*	*4,080*	*29.5*
JACKSON	**77.1**	**Male**	**36,312**	**3,682**	**3,361**	**3,314**	**4,326**	**6,419**	**4,632**	**3,292**	**3,164**	**4,122**	**30.4**
		Female	**40,788**	**3,535**	**3,197**	**3,242**	**4,986**	**6,584**	**4,929**	**3,792**	**3,716**	**6,807**	**33.3**
Madison	77.1	Male	36,312	3,682	3,361	3,314	4,326	6,419	4,632	3,292	3,164	4,122	30.4
		Female	40,788	3,535	3,197	3,242	4,986	6,584	4,929	3,792	3,716	6,807	33.3
JOHNSON CITY - KINGSPORT - BRISTOL	**449.0**	**Male**	**217,011**	**18,284**	**19,259**	**20,214**	**23,845**	**36,945**	**33,864**	**22,464**	**20,344**	**21,792**	**32.3**
		Female	**231,989**	**17,531**	**18,570**	**18,714**	**24,161**	**37,606**	**34,403**	**24,218**	**23,511**	**33,275**	**34.8**
Carter	51.4	Male	24.819	2,099	2,220	2,239	2,812	4,136	3,762	2,521	2,285	2,745	32.3
		Female	26,581	2,053	2,069	2,092	2,830	4,146	3,839	2,653	2,796	4,103	35.3
Hawkins	46.7	Male	23,056	2,097	2,236	2,234	2,212	4,028	3,757	2,284	1,971	2,237	31.8
		Female	23,644	1,933	2,103	2,019	2,155	4,120	3,668	2,376	2,184	3,086	33.8
Sullivan	147.9	Male	71,053	5,823	6,493	6,654	7,093	12,171	11,812	7,773	6,804	6,430	32.8
		Female	76,847	5,740	6,219	6,305	7,129	12,653	12,062	8,508	8,102	10,129	35.3
Unicoi	16.9	Male	8,215	704	690	734	835	1,315	1,221	892	830	994	33.7
		Female	8,685	638	694	673	779	1,285	1,205	966	989	1,456	37.3
Washington	92.9	Male	45,116	3,751	3,744	3,977	6,054	8,100	6,515	4,440	4,189	4,346	31.2
		Female	47,784	3,628	3,764	3,601	6,325	7,951	6,648	4,710	4,390	6,767	33.3
Bristol city, Va.	*18.5*	*Male*	*8,272*	*648*	*687*	*813*	*909*	*1,325*	*1,119*	*897*	*889*	*985*	*33.1*
		Female	*10,228*	*625*	*671*	*750*	*1,175*	*1,415*	*1,311*	*1,071*	*1,216*	*1,994*	*38.6*
Scott, Va.	*25.1*	*Male*	*12,291*	*1,075*	*1,088*	*1,147*	*1,265*	*1,873*	*1,877*	*1,235*	*1,229*	*1,502*	*33.4*
		Female	*12,809*	*925*	*979*	*1,101*	*1,124*	*1,923*	*1,908*	*1,330*	*1,418*	*2,101*	*36.8*
Washington, Va.	*49.6*	*Male*	*24,189*	*2,087*	*2,101*	*2,416*	*2,665*	*3,997*	*3,801*	*2,422*	*2,147*	*2,553*	*32.1*
		Female	*25,411*	*1,989*	*2,071*	*2,173*	*2,644*	*4,113*	*3,762*	*2,604*	*2,416*	*3,639*	*34.3*
KNOXVILLE	**599.0**	**Male**	**288,798**	**24,426**	**24,173**	**25,907**	**37,728**	**52,606**	**42,292**	**27,981**	**25,523**	**28,162**	**31.1**
		Female	**310,202**	**23,137**	**22,906**	**24,703**	**36,164**	**53,174**	**43,893**	**31,274**	**30,762**	**44,189**	**34.1**
Anderson	70.5	Male	33,972	2,977	2,919	3,217	3,425	5,803	5,141	3,524	3,601	3,365	32.7
		Female	36,528	2,798	2,807	3,168	3,310	5,939	5,287	4,068	4,196	4,955	35.5
Blount	83.2	Male	40,253	3,471	3,383	3,720	4,293	7,275	6,184	3,784	3,864	4,279	32.2
		Female	42,947	3,184	3,348	3,485	4,268	7,440	6,293	4,221	4,581	6,127	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
KNOXVILLE (continued)													
Grainger	17.3	Male	8,504	838	780	826	869	1,397	1,314	834	693	953	31.7
		Female	8,796	748	761	795	869	1,399	1,342	851	828	1,203	33.8
Jefferson	35.0	Male	17,115	1,432	1,488	1,695	2,178	2,621	2,703	1,735	1,499	1,764	31.7
		Female	17,885	1,282	1,377	1,471	2,205	2,748	2,699	1,814	1,760	2,529	34.5
Knox	331.4	Male	158,741	13,018	12,885	13,528	23,812	30,319	22,077	15,092	13,314	14,696	30.3
		Female	172,659	12,495	12,066	13,043	22,437	30,290	23,467	17,079	16,495	25,287	33.7
Sevier	48.9	Male	23,846	2,073	2,125	2,254	2,411	4,156	3,866	2,438	2,068	2,455	32.4
		Female	25,054	2,081	1,970	2,168	2,409	4,286	3,833	2,674	2,353	3,280	34.1
Union	12.7	Male	6,367	617	593	667	740	1,035	1,007	574	484	650	30.5
		Female	6,333	549	577	573	666	1,072	972	567	549	808	32.5
MEMPHIS	**932.8**	**Male**	**446,692**	**46,821**	**43,098**	**44,333**	**60,656**	**83,789**	**59,014**	**39,295**	**34,082**	**35,604**	**28.4**
		Female	**486,108**	**45,535**	**41,448**	**43,001**	**57,882**	**88,560**	**65,249**	**45,525**	**40,623**	**58,285**	**31.2**
Shelby	787.0	Male	375,939	38,692	35,419	35,913	53,265	72,723	48,150	32,975	29,145	29,657	28.4
		Female	411,061	37,779	33,987	34,797	50,322	76,195	54,007	38,924	34,822	50,228	31.4
Tipton	35.0	Male	17,004	1,880	1,665	1,933	1,895	2,575	2,418	1,602	1,293	1,743	29.4
		Female	17,996	1,830	1,538	1,848	1,864	2,715	2,492	1,632	1,547	2,530	32.1
Crittenden, Ark.	*49.9*	*Male*	*23,741*	*3,043*	*2,653*	*2,821*	*2,596*	*3,623*	*3,061*	*1,941*	*1,759*	*2,244*	*27.1*
		Female	*26,159*	*2,859*	*2,633*	*2,844*	*2,821*	*4,098*	*3,494*	*2,304*	*2,123*	*2,983*	*29.7*
De Soto, Miss.	*60.9*	*Male*	*30,008*	*3,206*	*3,361*	*3,666*	*2,900*	*4,868*	*5,385*	*2,777*	*1,885*	*1,960*	*28.8*
		Female	*30,892*	*3,067*	*3,290*	*3,512*	*2,875*	*5,552*	*5,256*	*2,665*	*2,131*	*2,544*	*29.9*
NASHVILLE	**910.7**	**Male**	**438,555**	**40,735**	**37,769**	**40,356**	**55,031**	**82,671**	**65,456**	**42,379**	**35,517**	**38,641**	**30.5**
		Female	**472,145**	**38,556**	**36,570**	**38,025**	**56,529**	**85,073**	**67,678**	**45,866**	**41,480**	**62,368**	**32.8**
Cheatham	25.9	Male	12,932	1,257	1,262	1,440	1,284	2,259	2,182	1,247	916	1,085	30.4
		Female	12,968	1,201	1,260	1,274	1,226	2,378	2,123	1,188	976	1,342	31.4
Davidson	482.5	Male	227,778	19,957	17,525	19,247	32,194	45,955	30,889	22,062	19,359	20,590	30.4
		Female	254,722	19,464	17,132	18,267	33,406	46,775	33,126	25,506	24,062	36,984	33.4
Dickson	33.3	Male	16,228	1,546	1,499	1,690	1,623	2,565	2,443	1,599	1,392	1,871	31.8
		Female	17,072	1,411	1,506	1,554	1,637	2,596	2,429	1,673	1,597	2,669	34.4
Robertson	40.2	Male	19,576	1,953	1,743	1,963	2,089	3,128	2,796	1,944	1,665	2,295	31.5
		Female	20,624	1,809	1,784	1,860	2,040	3,316	2,806	1,994	1,973	3,042	33.5
Rutherford	97.0	Male	47,880	4,679	4,231	4,323	7,408	8,876	6,848	4,294	3,604	3,617	28.7
		Female	49,120	4,320	4,123	3,988	7,802	8,810	6,992	4,321	3,562	5,202	29.9
Sumner	96.3	Male	47,373	4,774	4,834	4,756	4,565	8,505	8,178	4,496	3,502	3,763	30.6
		Female	48,927	4,384	4,589	4,698	4,539	8,797	8,172	4,508	3,965	5,275	32.1
Williamson	71.1	Male	34,972	3,502	3,513	3,067	2,920	5,927	6,517	3,669	2,630	2,627	31.6
		Female	36,128	3,176	3,386	3,380	3,009	6,501	6,613	3,634	2,611	3,818	32.9
Wilson	64.4	Male	31,816	3,067	3,162	3,270	2,948	5,456	5,603	3,068	2,449	2,793	31.3
		Female	32,584	2,791	2,790	3,004	2,870	5,900	5,417	3,042	2,734	4,036	33.2
ALL COUNTIES													
Anderson	70.5	Male	33,972	2,977	2,919	3,217	3,425	5,803	5,141	3,524	3,601	3,365	32.7
		Female	36,528	2,798	2,807	3,168	3,310	5,939	5,287	4,068	4,196	4,955	35.5
Bedford	28.9	Male	13,851	1,336	1,298	1,256	1,394	2,086	1,895	1,425	1,438	1,723	32.9
		Female	15,049	1,262	1,171	1,264	1,353	2,161	2,084	1,506	1,584	2,664	36.5
Benton	15.5	Male	7,404	598	642	675	653	1,142	1,063	721	779	1,131	34.9
		Female	8,096	593	627	658	684	1,115	1,092	823	888	1,616	38.4
Bledsoe	9.8	Male	5,041	438	417	699	744	774	662	427	373	507	27.9
		Female	4,759	371	374	458	604	740	711	411	437	653	32.7
Blount	83.2	Male	40,253	3,471	3,383	3,720	4,293	7,275	6,184	3,784	3,864	4,279	32.2
		Female	42,947	3,184	3,348	3,485	4,268	7,440	6,293	4,221	4,581	6,127	34.7
Bradley	72.9	Male	35,211	3,553	3,417	3,355	4,313	6,156	5,675	3,340	2,577	2,825	29.8
		Female	37,689	3,353	3,253	3,358	4,593	6,452	5,873	3,540	3,063	4,204	31.6
Campbell	36.9	Male	17,634	1,643	1,800	1,796	1,718	2,806	2,584	1,618	1,577	2,092	31.6
		Female	19,266	1,711	1,664	1,808	1,697	2,870	2,607	1,842	2,078	2,989	34.6
Cannon	10.9	Male	5,300	518	431	487	502	821	792	586	480	683	33.7
		Female	5,600	473	442	418	539	825	796	565	572	970	36.3
Carroll	29.0	Male	13,869	1,254	1,205	1,299	1,437	2,021	1,888	1,385	1,344	2,036	33.6
		Female	15,131	1,154	1,116	1,251	1,299	2,177	2,020	1,448	1,711	2,955	37.8
Carter	51.4	Male	24,819	2,099	2,220	2,239	2,812	4,136	3,762	2,521	2,285	2,745	32.3
		Female	26,581	2,053	2,069	2,092	2,830	4,146	3,839	2,653	2,796	4,103	35.3
Cheatham	25.9	Male	12,932	1,257	1,262	1,440	1,284	2,259	2,182	1,247	916	1,085	30.4
		Female	12,968	1,201	1,260	1,274	1,226	2,378	2,123	1,188	976	1,342	31.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Chester	13.5	Male	6,483	562	537	571	1,069	966	880	567	550	781	30.2
		Female	7,017	588	489	563	1,135	980	861	595	680	1,126	32.5
Claiborne	26.6	Male	13,003	1,299	1,244	1,252	1,496	2,209	1,898	1,171	1,044	1,390	30.5
		Female	13,597	1,213	1,118	1,272	1,443	2,275	1,934	1,218	1,322	1,802	32.7
Clay	8.1	Male	4,000	371	313	380	416	618	568	365	422	547	33.4
		Female	4,100	352	309	360	371	592	592	401	420	703	36.1
Cocke	29.7	Male	14,480	1,280	1,363	1,420	1,552	2,390	2,269	1,525	1,166	1,515	31.8
		Female	15,220	1,244	1,308	1,411	1,508	2,530	2,224	1,610	1,403	1,982	33.5
Coffee	40.1	Male	19,532	1,920	1,710	1,862	2,040	3,045	2,966	2,179	1,896	1,914	32.3
		Female	20,568	1,726	1,611	1,872	1,959	3,145	3,130	2,215	2,047	2,863	34.9
Crockett	14.6	Male	6,947	612	622	716	730	1,028	992	568	690	989	32.7
		Female	7,653	630	549	733	681	1,043	945	677	834	1,561	37.0
Cumberland	33.2	Male	16,227	1,475	1,596	1,629	1,624	2,578	2,271	1,530	1,564	1,960	31.9
		Female	16,973	1,454	1,438	1,567	1,574	2,610	2,396	1,614	1,730	2,590	34.4
Davidson	482.5	Male	227,778	19,957	17,525	19,247	32,194	45,955	30,889	22,062	19,359	20,590	30.4
		Female	254,722	19,464	17,132	18,267	33,406	46,775	33,126	25,506	24,062	36,984	33.4
Decatur	11.0	Male	5,327	425	491	464	487	794	751	518	570	827	35.0
		Female	5,673	462	418	456	479	790	771	559	656	1,082	38.0
De Kalb	14.3	Male	6,842	653	576	587	656	1,126	941	673	707	923	33.4
		Female	7,458	623	592	637	631	1,129	1,011	718	783	1,334	36.2
Dickson	33.3	Male	16,228	1,546	1,499	1,690	1,623	2,565	2,443	1,599	1,392	1,871	31.8
		Female	17,072	1,411	1,506	1,554	1,637	2,596	2,429	1,673	1,597	2,669	34.4
Dyer	34.8	Male	16,523	1,578	1,541	1,629	1,727	2,716	2,339	1,470	1,465	2,058	31.6
		Female	18,277	1,534	1,554	1,546	1,747	2,857	2,395	1,651	1,796	3,197	34.7
Fayette	25.7	Male	12,583	1,512	1,225	1,575	1,364	1,795	1,442	1,076	962	1,632	28.4
		Female	13,117	1,314	1,205	1,457	1,406	1,867	1,648	1,137	1,160	1,923	31.3
Fentress	15.6	Male	7,619	697	801	782	748	1,211	1,126	679	638	937	31.5
		Female	7,981	737	735	769	724	1,266	1,140	711	780	1,119	33.1
Franklin	33.5	Male	16,471	1,572	1,485	1,515	2,069	2,553	2,341	1,666	1,489	1,781	31.2
		Female	17,029	1,434	1,369	1,434	1,870	2,554	2,398	1,772	1,653	2,545	34.4
Gibson	49.2	Male	23,121	2,048	2,073	2,301	2,294	3,421	3,042	2,247	2,308	3,387	33.3
		Female	26,079	1,953	1,982	2,108	2,247	3,743	3,278	2,618	2,871	5,279	38.1
Giles	24.9	Male	11,956	1,090	1,031	1,129	1,262	1,788	1,652	1,120	1,285	1,599	33.2
		Female	12,944	1,004	1,022	1,067	1,169	1,822	1,801	1,192	1,410	2,457	37.2
Grainger	17.3	Male	8,504	838	780	826	869	1,397	1,314	834	693	953	31.7
		Female	8,796	748	761	795	869	1,399	1,342	851	828	1,203	33.8
Greene	57.2	Male	27,484	2,350	2,459	2,526	2,814	4,589	4,389	3,062	2,522	2,773	32.8
		Female	29,716	2,309	2,373	2,534	2,776	4,844	4,477	3,207	2,938	4,258	35.0
Grundy	14.4	Male	7,108	853	760	704	755	1,063	1,073	605	576	719	29.5
		Female	7,292	779	698	635	722	1,125	1,029	633	655	1,016	32.2
Hamblen	57.6	Male	27,951	2,584	2,753	2,728	2,869	4,834	4,647	3,022	2,317	2,197	31.3
		Female	29,649	2,432	2,558	2,604	2,992	5,089	4,854	3,107	2,600	3,413	33.3
Hamilton	289.9	Male	137,650	12,988	12,298	12,521	16,536	25,289	19,328	13,871	12,039	12,780	30.7
		Female	152,250	12,169	11,708	11,666	17,317	26,160	20,818	15,699	14,436	22,277	33.9
Hancock	6.8	Male	3,354	340	291	326	354	484	450	351	334	424	32.6
		Female	3,446	315	269	311	343	489	444	362	379	534	34.9
Hardeman	24.0	Male	11,477	1,282	1,112	1,219	1,162	1,777	1,402	1,044	1,034	1,445	30.4
		Female	12,523	1,222	1,023	1,243	1,197	1,826	1,494	1,123	1,213	2,182	33.6
Hardin	23.1	Male	11,163	1,067	973	1,054	1,028	1,819	1,634	1,139	1,001	1,448	33.0
		Female	11,937	997	1,012	1,042	1,006	1,829	1,652	1,264	1,205	1,930	35.5
Hawkins	46.7	Male	23,056	2,097	2,236	2,234	2,212	4,028	3,757	2,284	1,971	2,237	31.8
		Female	23,644	1,933	2,103	2,019	2,155	4,120	3,668	2,376	2,184	3,086	33.8
Haywood	20.2	Male	9,502	1,132	939	1,076	1,015	1,426	971	807	779	1,357	29.1
		Female	10,698	1,116	929	1,067	1,100	1,524	1,179	928	991	1,864	32.5
Henderson	22.9	Male	11,023	1,135	936	1,015	1,126	1,769	1,553	1,079	1,041	1,369	32.3
		Female	11,877	1,095	941	972	1,081	1,905	1,553	1,196	1,157	1,977	34.7
Henry	29.7	Male	14,282	1,309	1,168	1,214	1,427	2,110	1,867	1,356	1,544	2,287	34.6
		Female	15,418	1,192	1,070	1,151	1,330	2,147	1,934	1,586	1,799	3,209	39.2
Hickman	15.8	Male	8,181	617	621	769	1,375	1,359	1,136	705	739	860	30.2
		Female	7,619	614	677	659	642	1,159	1,095	764	827	1,182	35.5
Houston	6.9	Male	3,443	307	329	315	340	523	481	342	320	486	33.2
		Female	3,457	284	314	283	288	529	442	345	362	610	35.7
Humphreys	16.2	Male	7,886	756	749	764	750	1,275	1,179	805	683	925	32.2
		Female	8,314	742	738	750	743	1,285	1,148	859	806	1,243	34.2

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Jackson	9.6	Male	4,755	441	404	440	449	732	666	454	496	673	33.8
		Female	4,845	374	372	401	419	704	670	486	542	877	37.3
Jefferson	35.0	Male	17,115	1,432	1,488	1,695	2,178	2,621	2,703	1,735	1,499	1,764	31.7
		Female	17,885	1,282	1,377	1,471	2,205	2,748	2,699	1,814	1,760	2,529	34.5
Johnson	14.5	Male	7,147	676	680	707	654	1,122	1,118	639	654	897	32.6
		Female	7,353	627	602	620	672	1,177	1,077	720	705	1,153	34.8
Knox	331.4	Male	158,741	13,018	12,885	13,528	23,812	30,319	22,077	15,092	13,314	14,696	30.3
		Female	172,659	12,495	12,066	13,043	22,437	30,290	23,467	17,079	16,495	25,287	33.7
Lake	7.8	Male	3,692	378	326	325	409	497	405	337	379	636	33.2
		Female	4,108	321	297	340	349	553	457	377	401	1,013	39.2
Lauderdale	25.8	Male	12,693	1,319	1,081	1,301	1,440	2,154	1,654	1,050	1,058	1,636	30.6
		Female	13,107	1,228	1,087	1,237	1,238	1,900	1,660	1,105	1,363	2,289	34.3
Lawrence	35.8	Male	17,314	1,685	1,603	1,844	1,840	2,613	2,529	1,625	1,582	1,993	31.4
		Female	18,486	1,612	1,500	1,664	1,779	2,598	2,591	1,787	1,966	2,989	35.3
Lewis	10.8	Male	5,234	663	509	449	529	961	668	466	424	565	29.9
		Female	5,566	651	520	477	496	949	711	498	473	791	31.7
Lincoln	27.0	Male	13,021	1,102	1,137	1,307	1,373	1,843	1,849	1,427	1,383	1,600	33.6
		Female	13,979	1,118	992	1,192	1,228	1,980	2,019	1,476	1,583	2,391	37.4
Loudon	30.2	Male	14,499	1,262	1,268	1,304	1,436	2,462	2,150	1,560	1,383	1,674	33.0
		Female	15,701	1,171	1,172	1,300	1,355	2,476	2,220	1,714	1,718	2,575	36.7
McMinn	43.8	Male	21,103	2,040	1,915	1,994	2,235	3,428	3,211	2,135	1,903	2,242	31.9
		Female	22,697	1,901	1,901	1,966	2,141	3,575	3,310	2,240	2,287	3,376	34.6
McNairy	24.1	Male	11,675	1,113	1,008	1,073	1,118	1,770	1,732	1,253	1,103	1,505	33.6
		Female	12,425	1,042	985	1,022	1,046	1,814	1,859	1,224	1,271	2,162	36.6
Macon	16.3	Male	7,968	717	707	758	785	1,310	1,142	816	740	993	32.8
		Female	8,332	738	649	687	742	1,307	1,145	790	894	1,380	35.4
Madison	77.1	Male	36,312	3,682	3,361	3,314	4,326	6,419	4,632	3,292	3,164	4,122	30.4
		Female	40,788	3,535	3,197	3,242	4,986	6,584	4,929	3,792	3,716	6,807	33.3
Marion	25.4	Male	12,468	1,232	1,167	1,265	1,325	2,053	1,904	1,269	992	1,261	31.1
		Female	12,932	1,171	1,136	1,182	1,249	2,052	1,886	1,286	1,153	1,817	33.4
Marshall	20.6	Male	9,822	920	871	921	931	1,529	1,386	943	1,017	1,304	33.3
		Female	10,778	821	803	859	925	1,553	1,443	1,053	1,239	2,082	38.0
Maury	52.9	Male	25,340	2,464	2,236	2,447	2,694	4,139	3,546	2,657	2,314	2,843	31.8
		Female	27,560	2,246	2,032	2,442	2,804	4,310	3,783	2,831	2,723	4,389	34.9
Meigs	7.9	Male	3,993	401	419	402	361	696	631	356	375	352	30.9
		Female	3,907	375	336	353	385	680	609	374	368	427	32.4
Monroe	30.3	Male	14,739	1,385	1,463	1,481	1,568	2,390	2,281	1,345	1,259	1,567	31.2
		Female	15,561	1,428	1,349	1,429	1,550	2,421	2,242	1,432	1,505	2,205	33.4
Montgomery	87.0	Male	43,775	4,681	3,610	3,753	8,327	8,564	5,626	3,775	2,512	2,927	26.8
		Female	43,225	4,454	3,495	3,548	6,790	8,001	5,851	3,737	3,043	4,306	29.2
Moore	4.9	Male	2,442	256	235	211	243	382	364	255	209	287	32.2
		Female	2,458	206	226	231	239	338	372	248	267	331	34.7
Morgan	17.5	Male	9,191	864	824	851	1,013	1,869	1,366	802	704	898	30.6
		Female	8,309	724	775	833	810	1,303	1,170	796	775	1,123	32.8
Obion	34.1	Male	16,267	1,596	1,522	1,469	1,557	2,670	2,329	1,523	1,452	2,149	32.5
		Female	17,833	1,498	1,396	1,469	1,557	2,678	2,429	1,640	1,857	3,309	36.3
Overton	18.5	Male	9,095	829	849	900	854	1,449	1,359	884	845	1,126	32.7
		Female	9,405	751	772	836	811	1,402	1,402	947	961	1,523	35.9
Perry	6.4	Male	3,099	279	255	299	295	467	421	323	313	447	34.0
		Female	3,301	265	260	270	264	465	470	347	345	615	37.7
Pickett	4.5	Male	2,204	195	198	181	208	343	311	225	216	327	34.3
		Female	2,296	211	168	210	196	351	298	222	240	400	35.4
Polk	13.9	Male	6,827	647	720	703	650	1,115	1,044	695	571	682	31.2
		Female	7,073	612	660	658	630	1,099	1,054	705	694	961	33.9
Putnam	50.4	Male	24,987	2,059	1,910	1,990	4,891	4,152	3,355	2,151	1,946	2,533	29.0
		Female	25,413	1,802	1,846	1,886	4,050	4,075	3,421	2,319	2,329	3,685	32.7
Rhea	26.0	Male	12,660	1,294	1,268	1,211	1,481	2,156	1,801	1,083	1,062	1,304	30.0
		Female	13,340	1,142	1,239	1,161	1,496	2,142	1,913	1,166	1,247	1,834	32.6
Roane	50.9	Male	24,651	2,202	2,355	2,406	2,320	4,094	3,801	2,708	2,428	2,337	32.4
		Female	26,249	2,132	2,130	2,299	2,282	4,199	3,944	2,966	2,707	3,590	35.2
Robertson	40.2	Male	19,576	1,953	1,743	1,963	2,089	3,128	2,796	1,944	1,665	2,295	31.5
		Female	20,624	1,809	1,784	1,860	2,040	3,316	2,806	1,994	1,973	3,042	33.5
Rutherford	97.0	Male	47,880	4,679	4,231	4,323	7,408	8,876	6,848	4,294	3,604	3,617	28.7
		Female	49,120	4,320	4,123	3,988	7,802	8,810	6,992	4,321	3,562	5,202	29.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TENNESSEE (continued)													
ALL COUNTIES (continued)													
Scott	21.0	Male	10,286	1,248	1,038	1,147	1,069	1,715	1,407	845	771	1,046	28.7
		Female	10,714	1,245	976	1,016	1,080	1,701	1,454	906	964	1,372	31.1
Sequatchie	9.0	Male	4,413	425	458	459	450	776	691	409	321	424	30.3
		Female	4,587	447	418	419	458	748	673	427	380	617	32.4
Sevier	48.9	Male	23,846	2,073	2,125	2,254	2,411	4,156	3,866	2,438	2,068	2,455	32.4
		Female	25,054	2,081	1,970	2,168	2,409	4,286	3,833	2,674	2,353	3,280	34.1
Shelby	787.0	Male	375,939	38,692	35,419	35,913	53,265	72,723	48,150	32,975	29,145	29,657	28.4
		Female	411,061	37,779	33,987	34,797	50,322	76,195	54,007	38,924	34,822	50,228	31.4
Smith	15.3	Male	7,447	643	611	686	799	1,218	1,018	712	738	1,022	33.1
		Female	7,853	645	625	648	724	1,181	1,057	755	822	1,396	36.0
Stewart	9.4	Male	4,629	353	340	471	423	691	643	482	506	720	35.6
		Female	4,771	381	354	412	384	652	677	514	515	882	38.0
Sullivan	147.9	Male	71,053	5,823	6,493	6,654	7,093	12,171	11,812	7,773	6,804	6,430	32.8
		Female	76,847	5,740	6,219	6,305	7,129	12,653	12,062	8,508	8,102	10,129	35.3
Sumner	96.3	Male	47,373	4,774	4,834	4,756	4,565	8,505	8,178	4,496	3,502	3,763	30.6
		Female	48,927	4,384	4,589	4,698	4,539	8,797	8,172	4,508	3,965	5,275	32.1
Tipton	35.0	Male	17,004	1,880	1,665	1,933	1,895	2,575	2,418	1,602	1,293	1,743	29.4
		Female	17,996	1,830	1,538	1,848	1,864	2,715	2,492	1,632	1,547	2,530	32.1
Trousdale	6.0	Male	3,001	286	265	230	315	550	419	315	289	332	32.4
		Female	2,999	258	211	241	283	524	385	273	322	502	34.7
Unicoi	16.9	Male	8,215	704	690	734	835	1,315	1,221	892	830	994	33.7
		Female	8,685	638	694	673	779	1,285	1,205	966	989	1,456	37.3
Union	12.7	Male	6,367	617	593	667	740	1,035	1,007	574	484	650	30.5
		Female	6,333	549	577	573	666	1,072	972	567	549	808	32.5
Van Buren	4.9	Male	2,439	287	222	230	251	446	347	206	213	237	30.1
		Female	2,461	238	251	187	240	448	354	235	218	290	32.0
Warren	34.0	Male	16,490	1,641	1,520	1,555	1,688	2,728	2,435	1,607	1,478	1,836	31.7
		Female	17,510	1,549	1,385	1,428	1,684	2,827	2,514	1,735	1,704	2,684	34.6
Washington	92.9	Male	45,116	3,751	3,744	3,977	6,054	8,100	6,515	4,440	4,189	4,346	31.2
		Female	47,784	3,628	3,764	3,601	6,325	7,951	6,648	4,710	4,390	6,767	33.3
Wayne	14.4	Male	7,063	688	646	758	747	1,090	1,082	595	631	826	31.4
		Female	7,337	643	642	673	685	1,128	1,058	702	727	1,079	34.1
Weakley	33.8	Male	16,441	1,379	1,250	1,370	2,932	2,400	1,948	1,383	1,465	2,314	30.4
		Female	17,359	1,201	1,127	1,157	2,891	2,319	2,104	1,538	1,754	3,268	34.9
White	20.5	Male	9,855	854	837	971	911	1,613	1,408	999	963	1,299	33.4
		Female	10,645	878	834	876	918	1,592	1,460	1,080	1,157	1,850	36.5
Williamson	71.1	Male	34,972	3,502	3,513	3,667	2,920	5,927	6,517	3,669	2,630	2,627	31.6
		Female	36,128	3,176	3,386	3,380	3,009	6,501	6,613	3,634	2,611	3,818	32.9
Wilson	64.4	Male	31,816	3,067	3,162	3,270	2,948	5,456	5,603	3,068	2,449	2,793	31.3
		Female	32,584	2,791	2,790	3,004	2,870	5,900	5,417	3,042	2,734	4,036	33.2
TOTAL METRO COUNTIES	**3,175.9**	**Male**	**1,527,173**	**143,215**	**135,303**	**141,259**	**197,889**	**283,426**	**217,564**	**145,463**	**126,585**	**136,469**	**30.1**
		Female	**1,648,727**	**137,070**	**129,804**	**134,120**	**194,897**	**290,857**	**229,649**	**161,850**	**149,800**	**220,680**	**32.9**
TOTAL STATE	**4,793.2**	**Male**	**2,311,520**	**217,547**	**206,703**	**216,740**	**283,668**	**409,292**	**330,209**	**221,492**	**197,669**	**228,200**	**30.6**
		Female	**2,481,680**	**207,386**	**197,226**	**206,318**	**277,183**	**418,572**	**345,989**	**243,248**	**233,253**	**352,505**	**33.4**
TEXAS													
ABILENE	**121.1**	**Male**	**58,973**	**6,249**	**4,820**	**4,904**	**10,219**	**10,380**	**7,440**	**5,179**	**4,438**	**5,344**	**28.2**
		Female	**62,127**	**6,035**	**4,706**	**4,820**	**9,322**	**9,957**	**7,697**	**5,708**	**5,202**	**8,680**	**31.2**
Taylor	121.1	Male	58,973	6,249	4,820	4,904	10,219	10,380	7,440	5,179	4,438	5,344	28.2
		Female	62,127	6,035	4,706	4,820	9,322	9,957	7,697	5,708	5,202	8,680	31.2
AMARILLO	**196.6**	**Male**	**95,027**	**10,478**	**8,289**	**8,059**	**12,648**	**17,720**	**12,806**	**9,438**	**7,763**	**7,826**	**29.5**
		Female	**101,573**	**10,064**	**8,186**	**7,694**	**12,920**	**17,640**	**13,734**	**9,903**	**8,901**	**12,531**	**31.8**
Potter	106.6	Male	51,160	5,999	4,415	4,248	6,827	9,238	6,068	4,806	4,429	5,130	29.4
		Female	55,440	5,636	4,286	4,112	6,854	8,971	6,629	5,181	5,286	8,485	32.6
Randall	90.0	Male	43,867	4,479	3,874	3,811	5,821	8,482	6,738	4,632	3,334	2,696	29.7
		Female	46,133	4,428	3,900	3,582	6,066	8,669	7,105	4,722	3,615	4,046	30.9
AUSTIN	**690.1**	**Male**	**342,838**	**32,249**	**27,918**	**27,326**	**61,677**	**78,354**	**45,710**	**26,290**	**20,925**	**22,389**	**27.8**
		Female	**347,262**	**30,731**	**27,038**	**26,482**	**58,716**	**72,377**	**45,334**	**27,268**	**23,794**	**35,522**	**29.2**
Hays	51.0	Male	24,970	1,959	1,882	2,248	6,979	4,065	2,784	1,635	1,508	1,910	24.4
		Female	26,030	1,909	1,826	1,993	7,745	3,629	2,815	1,788	1,696	2,629	24.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
AUSTIN (continued)													
Travis	529.8	Male	263,756	24,275	20,275	19,577	49,725	64,020	33,926	20,269	15,877	15,812	27.8
		Female	266,044	23,242	19,916	19,320	46,020	58,115	34,138	21,204	18,162	25,927	29.2
Williamson	109.3	Male	54,112	6,015	5,761	5,501	4,973	10,269	9,000	4,386	3,540	4,667	29.7
		Female	55,188	5,580	5,296	5,169	4,951	10,633	8,381	4,276	3,936	6,966	31.2
BEAUMONT - PORT ARTHUR	**394.7**	**Male**	**192,173**	**19,961**	**17,308**	**18,350**	**23,087**	**33,272**	**25,565**	**19,835**	**17,397**	**17,398**	**30.2**
		Female	**202,527**	**19,373**	**16,849**	**17,569**	**22,852**	**32,631**	**27,016**	**21,125**	**18,833**	**26,279**	**32.5**
Hardin	46.7	Male	22,936	2,440	2,254	2,399	2,293	3,642	3,491	2,300	1,900	2,217	30.7
		Female	23,764	2,395	2,340	2,139	2,244	3,850	3,467	2,329	2,044	2,956	32.2
Jefferson	257.9	Male	124,758	12,596	10,581	11,401	15,851	22,051	15,352	12,754	11,935	12,237	30.4
		Female	133,142	12,260	10,280	10,994	15,737	21,077	16,714	14,089	13,028	18,963	33.2
Orange	90.1	Male	44,479	4,925	4,473	4,550	4,943	7,579	6,722	4,781	3,562	2,944	29.4
		Female	45,621	4,718	4,229	4,436	4,871	7,704	6,835	4,707	3,761	4,360	30.9
BRAZORIA	**204.6**	**Male**	**108,256**	**11,611**	**9,666**	**9,556**	**14,599**	**23,273**	**16,848**	**10,170**	**6,943**	**5,590**	**28.7**
		Female	**96,344**	**10,848**	**9,112**	**8,717**	**11,701**	**17,622**	**14,538**	**9,357**	**6,779**	**7,670**	**29.4**
Brazoria	204.6	Male	108,256	11,611	9,666	9,556	14,599	23,273	16,848	10,170	6,943	5,590	28.7
		Female	96,344	10,848	9,112	8,717	11,701	17,622	14,538	9,357	6,779	7,670	29.4
BROWNSVILLE - HARLINGEN	**242.5**	**Male**	**116,061**	**16,337**	**14,713**	**13,397**	**12,268**	**17,693**	**13,217**	**9,117**	**8,214**	**11,105**	**25.7**
		Female	**126,439**	**15,573**	**14,069**	**13,205**	**13,014**	**20,238**	**15,488**	**11,180**	**9,645**	**14,027**	**28.6**
Cameron	242.5	Male	116,061	16,337	14,713	13,397	12,268	17,693	13,217	9,117	8,214	11,105	25.7
		Female	126,439	15,573	14,069	13,205	13,014	20,238	15,488	11,180	9,645	14,027	28.6
BRYAN - COLLEGE STATION	**112.7**	**Male**	**59,712**	**4,682**	**3,721**	**3,796**	**21,982**	**10,526**	**5,594**	**3,370**	**2,718**	**3,323**	**23.6**
		Female	**52,988**	**4,819**	**3,564**	**3,546**	**14,948**	**8,766**	**5,666**	**3,340**	**3,201**	**5,138**	**24.8**
Brazos	112.7	Male	59,712	4,682	3,721	3,796	21,982	10,526	5,594	3,370	2,718	3,323	23.6
		Female	52,988	4,819	3,564	3,546	14,948	8,766	5,666	3,340	3,201	5,138	24.8
CORPUS CHRISTI	**363.4**	**Male**	**178,234**	**21,364**	**18,596**	**17,948**	**21,394**	**32,496**	**22,974**	**16,228**	**13,729**	**13,505**	**28.0**
		Female	**185,166**	**20,536**	**17,948**	**17,636**	**21,346**	**32,065**	**23,784**	**17,718**	**14,990**	**19,143**	**29.7**
Nueces	299.1	Male	146,638	17,587	14,937	14,426	18,057	27,284	18,708	13,265	11,437	10,937	28.0
		Female	152,462	16,746	14,393	14,166	18,036	26,746	19,405	14,678	12,531	15,761	29.8
San Patricio	64.3	Male	31,596	3,777	3,659	3,522	3,337	5,212	4,266	2,963	2,292	2,568	27.9
		Female	32,704	3,790	3,555	3,470	3,310	5,319	4,379	3,040	2,459	3,382	29.2
DALLAS	**2,296.0**	**Male**	**1,118,648**	**113,077**	**104,516**	**102,371**	**138,235**	**231,239**	**177,547**	**102,670**	**76,941**	**72,052**	**29.4**
		Female	**1,177,352**	**108,600**	**100,135**	**98,293**	**141,530**	**235,563**	**176,966**	**106,808**	**87,388**	**122,069**	**30.9**
Collin	198.5	Male	98,300	11,097	11,408	10,299	8,321	18,654	20,213	8,152	4,828	5,328	29.3
		Female	100,200	10,434	10,671	10,012	8,264	21,092	18,657	7,396	5,187	8,487	30.1
Dallas	1,764.4	Male	856,875	85,488	77,415	76,786	110,318	180,187	130,765	80,243	61,512	54,161	29.4
		Female	907,525	82,413	74,626	74,539	111,727	181,664	132,960	85,531	70,331	93,734	31.1
Denton	191.2	Male	94,383	9,607	8,906	8,063	12,789	21,722	15,830	7,335	5,034	5,097	28.6
		Female	96,817	9,314	8,406	7,322	14,940	21,648	14,525	7,018	5,543	8,101	28.9
Ellis	71.3	Male	34,714	3,602	3,461	3,682	3,594	5,340	5,186	3,287	2,760	3,802	30.7
		Female	36,586	3,408	3,233	3,207	3,486	5,568	5,156	3,313	3,082	6,133	33.9
Kaufman	48.4	Male	23,378	2,255	2,263	2,289	2,302	3,519	3,511	2,374	1,993	2,872	32.3
		Female	25,022	2,049	2,134	2,175	2,251	3,589	3,562	2,455	2,418	4,389	35.9
Rockwall	22.2	Male	10,998	1,028	1,063	1,252	911	1,817	2,042	1,279	814	792	31.9
		Female	11,202	982	1,065	1,038	862	2,002	2,106	1,095	827	1,225	33.3
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,471.5***	***Male***	***1,693,943***	***169,705***	***156,478***	***154,401***	***210,880***	***341,685***	***264,191***	***159,442***	***122,867***	***114,294***	***29.6***
		Female	***1,777,557***	***162,239***	***149,797***	***148,575***	***212,441***	***345,312***	***264,430***	***165,203***	***137,673***	***191,887***	***31.2***
EL PASO	**545.5**	**Male**	**267,756**	**32,751**	**30,060**	**28,409**	**39,748**	**46,304**	**33,294**	**23,534**	**18,061**	**15,595**	**25.6**
		Female	**277,744**	**31,977**	**29,003**	**27,576**	**34,224**	**47,816**	**37,391**	**26,678**	**19,694**	**23,385**	**28.4**
El Paso	545.5	Male	267,756	32,751	30,060	28,409	39,748	46,304	33,294	23,534	18,061	15,595	25.6
		Female	277,744	31,977	29,003	27,576	34,224	47,816	37,391	26,678	19,694	23,385	28.4
FORT WORTH - ARLINGTON	**1,175.5**	**Male**	**575,295**	**56,628**	**51,962**	**52,030**	**72,645**	**110,446**	**86,644**	**56,772**	**45,926**	**42,242**	**29.9**
		Female	**600,205**	**53,639**	**49,662**	**50,282**	**70,911**	**109,749**	**87,464**	**58,395**	**50,285**	**69,818**	**31.9**
Johnson	90.0	Male	43,846	4,375	4,306	4,520	4,441	6,924	6,997	4,465	3,454	4,364	31.2
		Female	46,154	4,073	4,018	4,134	4,474	7,362	7,006	4,273	3,881	6,933	33.7
Parker	55.6	Male	27,393	2,476	2,481	2,642	2,754	4,094	4,409	3,073	2,538	2,926	33.2
		Female	28,207	2,359	2,380	2,512	2,563	4,189	4,391	2,932	2,718	4,163	35.2
Tarrant	1,029.9	Male	504,056	49,777	45,175	44,868	65,450	99,428	75,238	49,234	39,934	34,952	29.7
		Female	525,844	47,207	43,264	43,636	63,874	98,198	76,067	51,190	43,686	58,722	31.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
GALVESTON - TEXAS CITY	**218.1**	**Male**	**107,001**	**11,103**	**9,608**	**10,119**	**12,497**	**19,316**	**14,964**	**11,175**	**9,617**	**8,602**	**30.3**
		Female	**111,099**	**10,516**	**9,220**	**9,715**	**12,206**	**19,296**	**15,545**	**11,735**	**10,195**	**12,671**	**32.2**
Galveston	218.1	Male	107,001	11,103	9,608	10,119	12,497	19,316	14,964	11,175	9,617	8,602	30.3
		Female	111,099	10,516	9,220	9,715	12,206	19,296	15,545	11,735	10,195	12,671	32.2
HOUSTON	**3,211.0**	**Male**	**1,606,835**	**171,142**	**150,483**	**142,592**	**203,429**	**358,039**	**248,766**	**145,513**	**103,190**	**83,681**	**28.8**
		Female	**1,604,165**	**163,920**	**144,749**	**137,812**	**195,984**	**340,552**	**237,462**	**144,448**	**109,692**	**129,546**	**29.7**
Fort Bend	196.8	Male	100,478	12,450	10,958	9,211	10,052	23,650	16,624	8,181	5,014	4,338	28.2
		Female	96,322	11,708	10,296	8,944	8,775	23,352	14,929	7,308	4,988	6,022	28.6
Harris	2,755.4	Male	1,377,417	145,541	126,269	119,541	179,496	312,862	210,739	124,601	88,866	69,502	28.8
		Female	1,377,983	139,493	121,767	116,178	174,502	294,464	201,353	125,070	94,704	110,452	29.7
Liberty	57.1	Male	28,202	2,979	2,760	2,818	2,821	4,710	4,010	2,804	2,441	2,859	30.8
		Female	28,898	2,900	2,658	2,611	2,790	4,584	3,923	2,863	2,739	3,830	32.6
Montgomery	177.9	Male	88,851	9,158	9,545	9,944	8,386	15,181	16,014	8,948	5,959	5,716	29.9
		Female	89,049	8,884	9,097	9,008	7,727	16,459	15,779	8,196	6,305	7,594	31.0
Waller	23.8	Male	11,887	1,014	951	1,078	2,674	1,636	1,379	979	910	1,266	26.4
		Female	11,913	935	931	1,071	2,190	1,693	1,478	1,011	956	1,648	29.9
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*3,633.7*	***Male***	*1,822,092*	*193,856*	*169,757*	*162,267*	*230,525*	*400,628*	*280,578*	*166,858*	*119,750*	*97,873*	*28.9*
		Female	*1,811,608*	*185,284*	*163,081*	*156,244*	*219,891*	*377,470*	*267,545*	*165,540*	*126,666*	*149,887*	*29.8*
KILLEEN - TEMPLE	**234.0**	**Male**	**124,931**	**13,880**	**9,824**	**9,013**	**32,135**	**23,278**	**14,374**	**8,327**	**6,625**	**7,475**	**24.5**
		Female	**109,069**	**13,341**	**9,381**	**8,485**	**17,455**	**20,140**	**13,797**	**8,177**	**7,039**	**11,254**	**27.9**
Bell	170.0	Male	87,819	10,471	7,222	6,587	18,554	16,626	10,307	6,616	5,518	5,918	25.6
		Female	82,181	10,042	6,843	6,313	12,823	14,921	10,196	6,482	5,830	8,731	28.4
Coryell	64.0	Male	37,112	3,409	2,602	2,426	13,581	6,652	4,067	1,711	1,107	1,557	23.2
		Female	26,888	3,299	2,538	2,172	4,632	5,219	3,601	1,695	1,209	2,523	26.5
LAREDO	**118.5**	**Male**	**56,505**	**7,971**	**7,328**	**6,944**	**6,855**	**8,962**	**6,432**	**4,349**	**3,333**	**4,331**	**24.1**
		Female	**61,995**	**7,784**	**7,097**	**6,923**	**7,004**	**9,493**	**7,554**	**5,402**	**4,269**	**6,469**	**27.3**
Webb	118.5	Male	56,505	7,971	7,328	6,944	6,855	8,962	6,432	4,349	3,333	4,331	24.1
		Female	61,995	7,784	7,097	6,923	7,004	9,493	7,554	5,402	4,269	6,469	27.3
LONGVIEW - MARSHALL	**171.5**	**Male**	**82,995**	**8,673**	**7,626**	**7,513**	**10,350**	**14,253**	**11,179**	**7,945**	**6,791**	**8,665**	**30.1**
		Female	**88,505**	**8,541**	**7,374**	**7,244**	**9,642**	**13,958**	**11,502**	**8,329**	**8,072**	**13,843**	**33.2**
Gregg	113.9	Male	55,459	5,826	4,902	4,856	7,266	10,037	7,600	5,299	4,418	5,255	29.9
		Female	58,441	5,640	4,816	4,661	6,618	9,628	7,722	5,498	5,176	8,682	32.8
Harrison	57.6	Male	27,536	2,847	2,724	2,657	3,084	4,216	3,579	2,646	2,373	3,410	30.8
		Female	30,064	2,901	2,558	2,583	3,024	4,330	3,780	2,831	2,896	5,161	34.2
LUBBOCK	**221.6**	**Male**	**109,651**	**11,720**	**9,469**	**9,429**	**21,156**	**20,657**	**13,429**	**9,089**	**7,236**	**7,466**	**26.5**
		Female	**111,949**	**11,293**	**8,961**	**9,051**	**19,584**	**19,873**	**13,887**	**9,647**	**8,146**	**11,507**	**28.6**
Lubbock	221.6	Male	109,651	11,720	9,469	9,429	21,156	20,657	13,429	9,089	7,236	7,466	26.5
		Female	111,949	11,293	8,961	9,051	19,584	19,873	13,887	9,647	8,146	11,507	28.6
McALLEN - EDINBURG - MISSION	**345.9**	**Male**	**165,739**	**23,323**	**21,525**	**19,957**	**17,943**	**25,199**	**18,450**	**12,561**	**11,276**	**15,505**	**25.0**
		Female	**180,161**	**23,021**	**20,647**	**19,455**	**19,444**	**29,169**	**21,186**	**15,179**	**13,130**	**18,930**	**27.6**
Hidalgo	345.9	Male	165,739	23,323	21,525	19,957	17,943	25,199	18,450	12,561	11,276	15,505	25.0
		Female	180,161	23,021	20,647	19,455	19,444	29,169	21,186	15,179	13,130	18,930	27.6
MIDLAND	**112.3**	**Male**	**55,098**	**6,125**	**4,887**	**5,056**	**6,625**	**10,851**	**7,171**	**6,089**	**4,758**	**3,536**	**29.5**
		Female	**57,202**	**6,130**	**4,715**	**4,706**	**6,702**	**10,353**	**7,754**	**6,657**	**4,862**	**5,323**	**31.1**
Midland	112.3	Male	55,098	6,125	4,887	5,056	6,625	10,851	7,171	6,089	4,758	3,536	29.5
		Female	57,202	6,130	4,715	4,706	6,702	10,353	7,754	6,657	4,862	5,323	31.1
ODESSA	**140.1**	**Male**	**69,999**	**8,238**	**6,420**	**6,122**	**9,510**	**13,738**	**9,276**	**6,860**	**5,472**	**4,363**	**28.4**
		Female	**70,101**	**7,895**	**6,312**	**5,893**	**9,219**	**12,675**	**9,277**	**7,275**	**5,498**	**6,057**	**29.5**
Ector	140.1	Male	69,999	8,238	6,420	6,122	9,510	13,738	9,276	6,860	5,472	4,363	28.4
		Female	70,101	7,895	6,312	5,893	9,219	12,675	9,277	7,275	5,498	6,057	29.5
SAN ANGELO	**96.4**	**Male**	**46,484**	**4,517**	**3,867**	**3,975**	**7,096**	**8,134**	**5,848**	**4,198**	**3,892**	**4,957**	**29.7**
		Female	**49,916**	**4,485**	**3,677**	**3,923**	**6,894**	**7,886**	**6,135**	**4,671**	**4,587**	**7,658**	**32.6**
Tom Green	96.4	Male	46,484	4,517	3,867	3,975	7,096	8,134	5,848	4,198	3,892	4,957	29.7
		Female	49,916	4,485	3,677	3,923	6,894	7,886	6,135	4,671	4,587	7,658	32.6
SAN ANTONIO	**1,209.2**	**Male**	**587,919**	**64,114**	**58,767**	**58,967**	**80,353**	**104,437**	**76,501**	**52,978**	**45,806**	**45,996**	**28.0**
		Female	**621,281**	**61,952**	**56,624**	**56,645**	**72,878**	**108,313**	**82,263**	**58,215**	**52,391**	**72,000**	**30.8**
Bexar	1,106.9	Male	538,123	59,472	54,200	54,265	75,068	96,803	69,430	47,800	41,042	40,043	27.7
		Female	568,777	57,517	52,451	51,949	67,769	100,556	74,863	52,963	46,962	63,747	30.4
Comal	46.2	Male	22,438	1,980	1,976	2,061	2,025	3,380	3,200	2,377	2,376	3,063	34.4
		Female	23,762	1,842	1,811	1,990	1,998	3,426	3,248	2,473	2,760	4,214	37.5

POPULATION BY AGE AND SEX

ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
SAN ANTONIO (continued)													
Guadalupe	56.1	Male	27,358	2,662	2,591	2,641	3,260	4,254	3,871	2,801	2,388	2,890	30.9
		Female	28,742	2,593	2,362	2,706	3,111	4,331	4,152	2,779	2,669	4,039	33.3
SHERMAN - DENISON	**96.5**	**Male**	**45,900**	**4,270**	**3,879**	**3,970**	**5,232**	**7,295**	**6,246**	**4,403**	**4,455**	**6,150**	**32.7**
		Female	**50,600**	**3,934**	**3,630**	**3,779**	**5,141**	**7,519**	**6,570**	**4,790**	**5,241**	**9,996**	**37.0**
Grayson	96.5	Male	45,900	4,270	3,879	3,970	5,232	7,295	6,246	4,403	4,455	6,150	32.7
		Female	50,600	3,934	3,630	3,779	5,141	7,519	6,570	4,790	5,241	9,996	37.0
TEXARKANA	**120.7**	**Male**	**57,603**	**6,197**	**5,471**	**5,498**	**5,688**	**9,471**	**7,681**	**5,265**	**5,414**	**6,918**	**31.3**
		Female	**63,097**	**5,843**	**5,190**	**5,463**	**5,900**	**9,871**	**8,048**	**5,932**	**6,471**	**10,379**	**34.3**
Bowie	81.4	Male	38,881	4,087	3,637	3,637	3,821	6,472	5,327	3,606	3,669	4,625	31.6
		Female	42,519	3,856	3,513	3,590	3,966	6,636	5,524	4,058	4,356	7,020	34.5
Miller, Ark.	*39.3*	*Male*	*18,722*	*2,110*	*1,834*	*1,861*	*1,867*	*2,999*	*2,354*	*1,659*	*1,745*	*2,293*	*30.6*
		Female	*20,578*	*1,987*	*1,677*	*1,873*	*1,934*	*3,235*	*2,524*	*1,874*	*2,115*	*3,359*	*33.7*
TYLER	**151.9**	**Male**	**72,780**	**7,386**	**6,813**	**6,626**	**8,172**	**12,475**	**9,896**	**6,821**	**6,421**	**8,170**	**30.9**
		Female	**79,120**	**7,155**	**6,553**	**6,321**	**8,764**	**12,698**	**10,432**	**7,487**	**7,520**	**12,190**	**33.5**
Smith	151.9	Male	72,780	7,386	6,813	6,626	8,172	12,475	9,896	6,821	6,421	8,170	30.9
		Female	79,120	7,155	6,553	6,321	8,764	12,698	10,432	7,487	7,520	12,190	33.5
VICTORIA	**77.7**	**Male**	**38,223**	**4,497**	**3,715**	**3,755**	**4,648**	**7,169**	**5,114**	**3,584**	**2,903**	**2,838**	**28.5**
		Female	**39,477**	**4,348**	**3,588**	**3,621**	**4,652**	**6,862**	**5,314**	**3,702**	**3,110**	**4,280**	**30.1**
Victoria	77.7	Male	38,223	4,497	3,715	3,755	4,648	7,169	5,114	3,584	2,903	2,838	28.5
		Female	39,477	4,348	3,588	3,621	4,652	6,862	5,314	3,702	3,110	4,280	30.1
WACO	**187.7**	**Male**	**90,206**	**8,897**	**7,267**	**7,508**	**14,469**	**14,218**	**10,770**	**8,477**	**8,325**	**10,275**	**29.9**
		Female	**97,494**	**8,460**	**7,283**	**7,445**	**13,477**	**14,311**	**11,412**	**9,087**	**9,433**	**16,586**	**33.4**
McLennan	187.7	Male	90,206	8,897	7,267	7,508	14,469	14,218	10,770	8,477	8,325	10,275	29.9
		Female	97,494	8,460	7,283	7,445	13,477	14,311	11,412	9,087	9,433	16,586	33.4
WICHITA FALLS	**124.8**	**Male**	**61,576**	**5,925**	**4,890**	**5,145**	**10,412**	**10,906**	**7,684**	**6,005**	**5,012**	**5,597**	**29.0**
		Female	**63,224**	**5,912**	**4,670**	**4,710**	**7,976**	**10,237**	**8,151**	**6,330**	**5,627**	**9,611**	**33.2**
Wichita	124.8	Male	61,576	5,925	4,890	5,145	10,412	10,906	7,684	6,005	5,012	5,597	29.0
		Female	63,224	5,912	4,670	4,710	7,976	10,237	8,151	6,330	5,627	9,611	33.2
ALL COUNTIES													
Anderson	47.3	Male	25,677	2,037	1,747	1,802	4,756	5,585	2,856	1,884	1,908	3,102	29.5
		Female	21,623	2,027	1,758	1,743	1,839	2,847	2,501	2,003	2,352	4,553	37.4
Andrews	15.6	Male	7,808	1,033	812	722	948	1,290	999	813	666	525	28.0
		Female	7,792	927	782	691	923	1,193	1,082	828	626	740	29.8
Angelina	71.5	Male	34,855	3,795	3,559	3,357	3,841	5,921	4,783	3,096	2,744	3,759	29.9
		Female	36,645	3,834	3,359	3,174	3,857	5,799	4,864	3,258	3,310	5,190	32.1
Aransas	18.2	Male	8,927	806	708	877	791	1,171	1,073	968	1,086	1,447	36.0
		Female	9,273	832	773	797	781	1,180	1,127	983	1,294	1,506	37.4
Archer	8.5	Male	4,234	407	371	431	436	629	565	462	393	540	32.5
		Female	4,266	362	343	373	381	621	590	437	434	725	35.9
Armstrong	2.1	Male	1,031	90	71	90	77	135	150	111	124	183	38.5
		Female	1,069	82	96	66	73	127	139	120	131	235	41.5
Atascosa	30.0	Male	14,987	1,689	1,649	1,678	1,461	2,208	1,897	1,362	1,247	1,796	29.6
		Female	15,013	1,622	1,485	1,487	1,445	2,152	1,968	1,427	1,366	2,061	31.8
Austin	21.5	Male	10,459	999	888	983	932	1,524	1,399	970	988	1,776	34.4
		Female	11,041	924	858	893	886	1,473	1,347	1,024	1,102	2,534	38.6
Bailey	8.0	Male	3,943	480	381	414	428	539	503	420	316	462	30.0
		Female	4,057	449	363	455	404	526	516	411	366	567	31.8
Bandera	9.1	Male	4,425	358	312	414	298	517	541	580	611	794	40.8
		Female	4,675	282	309	370	323	575	617	537	649	1,013	42.8
Bastrop	32.9	Male	16,341	1,635	1,468	1,541	1,680	2,544	1,946	1,521	1,527	2,479	32.3
		Female	16,559	1,526	1,249	1,407	1,475	2,332	2,007	1,591	1,735	3,237	36.4
Baylor	4.9	Male	2,294	161	180	187	191	296	262	239	290	488	40.0
		Female	2,606	186	164	179	155	289	302	258	334	739	46.0
Bee	28.5	Male	14,180	1,760	1,358	1,324	2,171	2,499	1,718	1,125	962	1,263	26.9
		Female	14,320	1,722	1,318	1,287	1,758	2,288	1,711	1,290	1,093	1,853	29.7
Bell	170.0	Male	87,819	10,471	7,222	6,587	18,554	16,626	10,307	6,616	5,518	5,918	25.6
		Female	82,181	10,042	6,843	6,313	12,823	14,921	10,196	6,482	5,830	8,731	28.4
Bexar	1,106.9	Male	538,123	59,472	54,200	54,265	75,068	96,803	69,430	47,800	41,042	40,043	27.7
		Female	568,777	57,517	52,451	51,949	67,769	100,556	74,863	52,963	46,962	63,747	30.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Blanco	5.5	Male	2,673	186	210	240	229	346	342	252	355	513	38.7
		Female	2,827	196	201	222	196	326	357	274	381	674	42.6
Borden	.9	Male	447	49	38	45	48	53	61	57	48	48	33.2
		Female	453	41	45	54	32	63	60	61	44	53	33.7
Bosque	15.1	Male	7,110	504	496	512	535	875	853	639	920	1,776	42.4
		Female	7,990	516	451	569	510	850	829	686	1,122	2,457	49.3
Bowie	81.4	Male	38,881	4,087	3,637	3,637	3,821	6,472	5,327	3,606	3,669	4,625	31.6
		Female	42,519	3,856	3,513	3,590	3,966	6,636	5,524	4,058	4,356	7,020	34.5
Brazoria	204.6	Male	108,256	11,611	9,666	9,556	14,599	23,273	16,848	10,170	6,943	5,590	28.7
		Female	96,344	10,848	9,112	8,717	11,701	17,622	14,538	9,357	6,779	7,670	29.4
Brazos	112.7	Male	59,712	4,682	3,721	3,796	21,982	10,526	5,594	3,370	2,718	3,323	23.6
		Female	52,988	4,819	3,564	3,546	14,948	8,766	5,666	3,340	3,201	5,138	24.8
Brewster	7.8	Male	3,879	343	311	331	733	655	440	315	343	408	28.4
		Female	3,921	317	302	335	658	589	442	338	373	567	30.9
Briscoe	2.4	Male	1,170	137	94	102	100	171	153	101	122	190	33.9
		Female	1,230	99	115	104	102	166	135	108	153	248	37.1
Brooks	9.1	Male	4,409	489	426	544	499	630	529	400	384	508	28.9
		Female	4,691	487	450	473	455	594	585	497	459	691	33.1
Brown	37.3	Male	17,810	1,736	1,537	1,800	1,929	2,672	2,278	1,505	1,593	2,760	32.1
		Female	19,490	1,667	1,423	1,411	1,994	2,730	2,373	1,670	2,014	4,208	37.2
Burleson	14.9	Male	7,204	703	606	653	736	961	800	690	765	1,290	34.4
		Female	7,696	661	589	642	676	941	856	740	885	1,706	39.0
Burnet	23.8	Male	11,479	872	923	997	877	1,434	1,264	1,052	1,443	2,617	40.0
		Female	12,321	839	864	881	776	1,408	1,422	1,190	1,803	3,138	44.8
Caldwell	26.6	Male	13,482	1,270	1,073	1,846	2,294	1,906	1,375	1,057	992	1,669	26.4
		Female	13,118	1,174	1,156	1,189	1,396	1,858	1,448	1,124	1,213	2,560	33.8
Calhoun	21.4	Male	10,679	1,161	1,029	1,102	1,232	1,683	1,463	1,209	964	836	29.8
		Female	10,721	1,105	1,021	1,117	1,184	1,629	1,472	1,242	938	1,013	30.7
Callahan	13.4	Male	6,427	601	509	571	532	839	885	697	623	1,170	36.8
		Female	6,973	535	479	564	534	907	913	726	725	1,590	40.1
Cameron	242.5	Male	116,061	16,337	14,713	13,397	12,268	17,693	13,217	9,117	8,214	11,105	25.7
		Female	126,439	15,573	14,069	13,205	13,014	20,238	15,488	11,180	9,645	14,027	26.6
Camp	10.1	Male	4,790	516	407	440	473	719	586	430	491	728	32.8
		Female	5,310	509	419	403	445	760	588	517	621	1,048	37.0
Carson	6.9	Male	3,432	350	323	330	311	496	499	348	358	417	33.1
		Female	3,468	332	291	288	279	495	476	350	380	577	36.0
Cass	31.8	Male	15,182	1,608	1,372	1,549	1,432	2,176	2,005	1,421	1,411	2,208	32.5
		Female	16,618	1,492	1,350	1,424	1,448	2,279	2,144	1,556	1,700	3,225	36.5
Castro	10.4	Male	5,213	719	668	633	505	811	658	486	355	378	26.0
		Female	5,187	696	600	574	489	796	667	500	370	495	27.9
Chambers	22.3	Male	11,218	1,345	1,079	1,097	1,208	2,075	1,630	1,095	845	844	29.2
		Female	11,082	1,215	1,134	978	1,183	2,027	1,585	1,006	905	1,049	30.1
Cherokee	42.4	Male	20,551	1,891	1,819	1,881	2,189	3,014	2,666	1,857	1,958	3,276	33.3
		Female	21,849	1,820	1,653	1,725	1,878	2,855	2,676	2,041	2,466	4,735	38.7
Childress	6.9	Male	3,247	314	261	263	292	412	403	339	317	646	37.0
		Female	3,653	301	230	275	264	433	404	355	397	994	43.0
Clay	10.4	Male	5,068	445	418	467	473	671	729	531	504	830	35.8
		Female	5,332	389	351	416	456	680	743	557	579	1,161	40.0
Cochran	5.0	Male	2,537	320	294	302	267	337	316	256	193	252	27.5
		Female	2,463	268	224	309	238	319	348	226	218	313	31.0
Coke	3.3	Male	1,562	115	102	150	122	167	185	182	196	343	41.8
		Female	1,738	109	100	123	119	166	184	202	230	505	48.2
Coleman	10.5	Male	4,898	448	376	404	432	563	538	435	583	1,119	39.2
		Female	5,602	416	333	374	365	592	566	500	690	1,766	48.3
Collin	198.5	Male	98,300	11,097	11,408	10,299	8,321	18,654	20,213	8,152	4,828	5,328	29.3
		Female	100,200	10,434	10,671	10,012	8,264	21,092	18,657	7,396	5,187	8,487	30.1
Collingsworth	4.4	Male	2,089	207	189	199	183	290	227	192	207	395	34.2
		Female	2,311	180	178	195	184	257	227	206	261	623	42.1
Colorado	20.1	Male	9,818	909	795	902	1,043	1,401	1,187	995	1,072	1,514	34.0
		Female	10,282	905	730	812	870	1,335	1,204	1,038	1,120	2,268	39.1
Comal	46.2	Male	22,438	1,980	1,976	2,061	2,025	3,380	3,200	2,377	2,376	3,063	34.4
		Female	23,762	1,842	1,811	1,990	1,998	3,426	3,248	2,473	2,760	4,214	37.5
Comanche	13.1	Male	6,233	519	505	538	473	776	790	570	701	1,361	38.9
		Female	6,867	467	466	470	461	792	808	636	821	1,946	44.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Concho	3.0	Male	1,433	141	115	124	108	195	168	116	169	297	37.0
		Female	1,567	116	120	126	105	192	164	130	202	412	42.6
Cooke	30.5	Male	15,115	1,568	1,199	1,560	1,762	2,441	1,856	1,333	1,466	1,930	31.0
		Female	15,385	1,379	1,155	1,295	1,569	2,226	1,833	1,525	1,577	2,826	35.4
Coryell	64.0	Male	37,112	3,409	2,602	2,426	13,581	6,652	4,067	1,711	1,107	1,557	23.2
		Female	26,888	3,299	2,538	2.172	4,632	5,219	3,601	1,695	1,209	2,523	26.5
Cottle	2.7	Male	1,280	129	94	120	107	163	159	123	127	258	36.7
		Female	1,420	116	91	98	99	158	166	119	166	407	43.9
Crane	4.8	Male	2,359	323	254	205	274	383	304	223	224	169	28.2
		Female	2,441	293	238	251	264	351	338	215	256	235	30.0
Crockett	4.7	Male	2,335	294	232	227	256	385	317	244	176	204	29.1
		Female	2,365	272	237	240	240	372	314	231	203	256	30.2
Crosby	8.5	Male	4,099	461	421	486	442	506	511	405	343	524	29.7
		Female	4,401	509	397	457	415	475	587	409	377	775	33.9
Culberson	3.5	Male	1,781	234	224	219	196	241	257	163	122	125	25.7
		Female	1,719	216	200	197	191	280	243	138	114	140	27.0
Dallam	7.0	Male	3,456	450	315	334	346	544	493	288	280	406	30.2
		Female	3,544	391	333	334	339	531	460	310	317	529	32.1
Dallas	1,764.4	Male	856,875	85,488	77,415	76,786	110,318	180,187	130,765	80,243	61,512	54,161	29.4
		Female	907,525	82.413	74,626	74,539	111,727	181,664	132,960	85,531	70,331	93,734	31.1
Dawson	16.8	Male	8,131	1.051	797	843	798	1,194	969	789	718	972	29.8
		Female	8,669	965	792	779	822	1,218	1,061	795	833	1,404	33.0
Deaf Smith	21.8	Male	10,767	1,562	1,209	1,205	1,095	1,725	1,407	975	726	863	26.8
		Female	11,033	1,452	1,163	1,238	1,094	1,739	1,430	993	777	1,147	28.3
Delta	5.0	Male	2,320	161	200	204	171	247	292	194	271	580	41.1
		Female	2,680	165	207	185	165	261	321	197	352	827	47.2
Denton	191.2	Male	94,383	9,607	8,906	8,063	12,789	21,722	15,830	7,335	5,034	5,097	28.6
		Female	96,817	9,314	8,406	7,322	14,940	21,648	14,525	7,018	5,543	8,101	28.9
De Witt	19.6	Male	9,239	841	768	890	871	1,258	976	876	1,023	1,736	34.9
		Female	10,361	879	676	815	783	1,256	997	998	1,241	2,716	42.7
Dickens	3.3	Male	1,582	141	137	128	135	170	188	146	173	364	39.3
		Female	1,718	154	122	149	111	196	192	152	203	439	41.6
Dimmit	12.4	Male	6,098	839	714	722	694	925	641	497	433	633	25.9
		Female	6,302	816	716	717	626	988	691	548	488	712	27.8
Donley	4.2	Male	1,988	146	125	166	218	227	255	183	256	412	39.4
		Female	2,212	175	138	140	193	244	260	206	282	574	43.3
Duval	13.3	Male	6,490	799	684	739	690	908	692	543	518	917	28.7
		Female	6,810	765	653	685	649	840	800	644	692	1,082	32.8
Eastland	20.3	Male	9,705	825	672	724	1,283	1,234	1,058	905	1,047	1,957	36.1
		Female	10,595	740	646	655	932	1,181	1,099	975	1,285	3,082	45.5
Ector	140.1	Male	69,999	8,238	6,420	6,122	9,510	13,738	9,276	6,860	5,472	4,363	28.4
		Female	70,101	7,895	6,312	5,893	9,219	12,675	9,277	7,275	5,498	6,057	29.5
Edwards	2.0	Male	972	107	102	124	71	133	125	102	79	129	31.2
		Female	1,028	106	113	108	66	128	138	104	78	187	34.5
Ellis	71.3	Male	34,714	3,602	3,461	3,682	3,594	5,340	5,186	3,287	2,760	3,802	30.7
		Female	36,586	3,408	3,233	3,207	3,486	5,568	5,156	3,313	3,082	6,133	33.9
El Paso	545.5	Male	267.756	32,751	30,060	28,409	39,748	46,304	33,294	23,534	18,061	15,595	25.6
		Female	277,744	31,977	29,003	27,576	34,224	47,816	37,391	26,678	19,694	23,385	28.4
Erath	25.5	Male	12,279	1,096	881	870	2,042	1,828	1,375	1,012	1,064	2,111	31.8
		Female	13,221	958	810	871	1,795	1,690	1,414	1,085	1,333	3,265	38.4
Falls	18.6	Male	8,786	798	690	811	786	1,117	867	856	960	1,901	37.2
		Female	9,814	702	663	781	816	1,068	959	933	1,190	2,702	44.1
Fannin	25.7	Male	12,300	992	938	1,071	1,039	1,493	1,523	1,217	1,522	2,505	39.1
		Female	13,400	919	923	1,039	983	1,565	1,577	1,226	1,541	3,627	43.1
Fayette	19.9	Male	9,701	811	656	688	910	1,320	1,060	895	1,220	2,141	39.4
		Female	10,199	732	629	700	756	1,148	988	961	1,384	2,901	46.6
Fisher	5.6	Male	2,700	250	235	264	196	337	336	273	295	514	37.0
		Female	2,900	217	223	235	202	314	352	278	331	748	42.4
Floyd	9.4	Male	4,594	545	465	498	428	607	571	431	432	617	30.9
		Female	4,806	512	448	483	407	568	606	461	453	868	34.7
Foard	2.1	Male	981	90	66	83	78	117	101	89	124	233	40.6
		Female	1,119	80	73	78	66	127	125	95	139	336	46.1
Fort Bend	196.8	Male	100,478	12,450	10,958	9,211	10,052	23,650	16,624	8,181	5,014	4,338	28.2
		Female	96,322	11,708	10,296	8,944	8,775	23,352	14,929	7,308	4,988	6,022	28.6

POPULATION BY AGE AND SEX

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TEXAS (continued)													
ALL COUNTIES (continued)													
Franklin	8.0	Male	3,852	361	334	310	315	553	499	365	428	687	36.1
		Female	4,148	357	303	288	314	539	490	396	497	964	40.6
Freestone	17.8	Male	8,433	887	722	750	732	1,221	938	730	839	1,614	34.2
		Female	9,367	836	711	725	806	1,169	985	815	1,019	2,301	39.4
Frio	15.0	Male	7,318	1,019	898	860	739	1,092	840	606	528	736	26.3
		Female	7,682	1,038	875	804	802	1,081	856	647	611	968	28.0
Gaines	14.6	Male	7,238	904	812	773	808	1,107	936	737	510	651	27.9
		Female	7,362	912	755	829	759	1,058	1,015	681	581	772	29.0
Galveston	218.1	Male	107,001	11,103	9,608	10,119	12,497	19,316	14,964	11,175	9,617	8,602	30.3
		Female	111,099	10,516	9,220	9,715	12,206	19,296	15,545	11,735	10,195	12,671	32.2
Garza	5.2	Male	2,533	297	252	254	260	350	322	216	252	330	30.8
		Female	2,667	280	241	236	236	367	360	239	271	437	34.3
Gillespie	16.0	Male	7,617	587	599	652	579	961	926	720	969	1,624	39.6
		Female	8,383	556	557	596	600	933	968	847	1,088	2,238	44.8
Glasscock	1.3	Male	686	104	80	77	71	109	76	69	51	49	26.0
		Female	614	89	61	67	58	96	85	71	34	53	28.3
Goliad	5.5	Male	2,668	256	261	272	257	373	319	246	304	380	32.7
		Female	2,832	213	247	284	245	377	327	296	308	535	36.5
Gonzales	17.1	Male	8,253	849	763	832	807	1,125	916	776	807	1,378	32.8
		Female	8,847	844	674	768	734	1,068	982	840	931	1,986	38.2
Gray	26.7	Male	12,907	1,330	1,014	1,069	1,420	1,968	1,704	1,446	1,230	1,726	33.2
		Female	13,793	1,298	1,080	965	1,281	1,925	1,769	1,491	1,413	2,571	37.0
Grayson	96.5	Male	45,900	4,270	3,879	3,970	5,232	7,295	6,246	4,403	4,455	6,150	32.7
		Female	50,600	3,934	3,630	3,779	5,141	7,519	6,570	4,790	5,241	9,996	37.0
Gregg	113.9	Male	55,459	5,826	4,902	4,856	7,266	10,037	7,600	5,299	4,418	5,255	29.9
		Female	58,441	5,640	4,816	4,661	6,618	9,628	7,722	5,498	5,176	8,682	32.8
Grimes	18.0	Male	8,326	799	685	705	891	1,191	926	671	843	1,615	34.1
		Female	9,674	759	677	700	697	1,114	916	759	892	3,160	44.7
Guadalupe	56.1	Male	27,358	2,662	2,591	2,641	3,260	4,254	3,871	2,801	2,388	2,890	30.9
		Female	28,742	2,593	2,362	2,706	3,111	4,331	4,152	2,779	2,669	4,039	33.3
Hale	38.5	Male	18,644	2,235	1,933	1,940	2,171	2,857	2,270	1,797	1,438	2,003	28.7
		Female	19,856	2,249	1,775	1,911	2,152	2,878	2,464	1,856	1,741	2,830	31.4
Hall	5.4	Male	2,549	255	206	222	210	317	327	219	281	512	37.0
		Female	2,851	253	184	227	190	355	324	251	320	747	41.7
Hamilton	9.0	Male	4,275	321	287	349	327	481	467	401	532	1,110	43.0
		Female	4,725	267	275	285	274	484	483	447	608	1,602	51.4
Hansford	6.4	Male	3,166	352	255	316	317	555	458	354	282	277	31.2
		Female	3,234	386	288	272	298	485	459	348	301	397	32.7
Hardeman	6.2	Male	2,868	265	240	264	230	344	352	274	348	551	37.6
		Female	3,332	284	240	259	240	357	370	288	385	909	42.7
Hardin	46.7	Male	22,936	2,440	2,254	2,399	2,293	3,642	3,491	2,300	1,900	2,217	30.7
		Female	23,764	2,395	2,340	2,139	2,244	3,850	3,467	2,329	2,044	2,956	32.2
Harris	2,755.4	Male	1,377,417	145,541	126,269	119,541	179,496	312,862	210,739	124,601	88,866	69,502	28.8
		Female	1,377,983	139,493	121,767	116,178	174,502	294,464	201,353	125,070	94,704	110,452	29.7
Harrison	57.6	Male	27,536	2,847	2,724	2,657	3,084	4,216	3,579	2,646	2,373	3,410	30.8
		Female	30,064	2,901	2,558	2,583	3,024	4,330	3,780	2,831	2,896	5,161	34.2
Hartley	4.5	Male	2,198	228	228	216	162	315	337	241	198	273	33.4
		Female	2,302	209	233	183	144	350	343	248	225	367	35.9
Haskell	7.6	Male	3,650	328	303	352	303	433	373	375	418	765	37.8
		Female	3,950	330	234	296	265	410	412	402	517	1,084	45.7
Hays	51.0	Male	24,970	1,959	1,882	2,248	6,979	4,065	2,784	1,635	1,508	1,910	24.4
		Female	26,030	1,909	1,826	1,993	7,745	3,629	2,815	1,788	1,696	2,629	24.6
Hemphill	6.4	Male	3,267	444	291	296	447	614	404	271	237	263	27.5
		Female	3,133	417	267	254	375	514	420	276	239	371	29.9
Henderson	56.4	Male	27,297	2,389	2,198	2,381	2,521	3,332	3,416	2,944	3,570	4,546	37.4
		Female	29,103	2,227	2,119	2,201	2,377	3,571	3,663	3,214	3,978	5,753	40.6
Hidalgo	345.9	Male	165,739	23,323	21,525	19,957	17,943	25,199	18,450	12,561	11,276	15,505	25.0
		Female	180,161	23,021	20,647	19,455	19,444	29,169	21,186	15,179	13,130	18,930	27.6
Hill	27.6	Male	12,937	1,063	1,022	1,152	1,175	1,661	1,542	1,236	1,512	2,574	37.6
		Female	14,663	1,083	1,002	1,098	1,122	1,665	1,602	1,364	1,794	3,933	43.5
Hockley	25.0	Male	12,528	1,642	1,196	1,258	1,801	1,945	1,542	1,112	866	1,166	26.9
		Female	12,472	1,520	1,155	1,149	1,590	1,844	1,603	1,099	1,014	1,498	29.5
Hood	26.1	Male	12,952	1,105	969	1,076	1,269	2,018	1,631	1,417	1,685	1,782	35.2
		Female	13,148	1,083	918	966	1,139	1,886	1,731	1,428	1,809	2,188	38.4

POPULATION BY AGE AND SEX

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TEXAS (continued)													
ALL COUNTIES (continued)													
Hopkins	28.8	Male	13,864	1,341	1,222	1,220	1,369	2,131	1,846	1,185	1,312	2,238	33.4
		Female	14,936	1,284	1,165	1,101	1,314	2,207	1,761	1,297	1,610	3,197	37.3
Houston	24.4	Male	13,113	892	924	1,046	1,312	3,030	1,694	1,125	1,085	2,005	32.9
		Female	11,287	974	828	892	889	1,382	1,213	1,062	1,340	2,707	40.6
Howard	34.8	Male	17,160	1,741	1,454	1,534	1,890	2,667	2,250	1,921	1,726	1,977	32.4
		Female	17,640	1,613	1,404	1,450	1,783	2,516	2,329	2,028	1,853	2,664	35.2
Hudspeth	2.6	Male	1,352	169	160	163	134	193	157	144	116	116	27.6
		Female	1,248	170	142	118	143	189	171	129	76	110	27.7
Hunt	64.7	Male	31,219	2,771	2,631	2,864	3,951	4,473	4,406	3,114	2,949	4,060	32.6
		Female	33,481	2,661	2,500	2,680	3,867	4,466	4,582	3,188	3,428	6,109	36.2
Hutchinson	27.7	Male	13,756	1,541	1,097	1,102	1,459	2,220	1,611	1,494	1,610	1,622	32.6
		Female	13,944	1,431	1,058	995	1,387	2,051	1,654	1,657	1,654	2,057	35.3
Irion	1.6	Male	802	74	71	80	72	118	110	86	61	130	33.8
		Female	798	68	73	87	67	106	111	72	78	136	34.8
Jack	8.0	Male	3,875	353	286	322	368	597	458	401	375	715	35.3
		Female	4,125	377	331	276	359	531	493	394	444	920	38.8
Jackson	13.8	Male	6,740	730	596	644	749	1,022	879	616	669	835	31.4
		Female	7,060	673	572	630	678	945	893	735	725	1,209	35.4
Jasper	34.6	Male	16,747	1,734	1,680	1,736	1,558	2,356	2,271	1,630	1,542	2,240	32.1
		Female	17,853	1,639	1,597	1,649	1,643	2,532	2,378	1,684	1,848	2,883	34.5
Jeff Davis	1.8	Male	885	96	79	72	77	138	127	74	87	135	33.6
		Female	915	80	83	75	76	134	122	97	109	139	35.8
Jefferson	257.9	Male	124,758	12,596	10,581	11,401	15,851	22,051	15,352	12,754	11,935	12,237	30.4
		Female	133,142	12,260	10,280	10,994	15,737	21,077	16,714	14,089	13,028	18,963	33.2
Jim Hogg	5.4	Male	2,621	324	265	310	259	394	302	242	196	329	28.9
		Female	2,779	328	279	272	269	368	335	262	239	427	31.6
Jim Wells	39.4	Male	19,390	2,456	2,150	2,074	2,195	3,076	2,360	1,743	1,439	1,897	27.7
		Female	20,010	2,239	1,973	2,052	2,079	3,087	2,522	1,947	1,720	2,391	30.4
Johnson	90.0	Male	43,846	4,375	4,306	4,520	4,441	6,924	6,997	4,465	3,454	4,364	31.2
		Female	46,154	4,073	4,018	4,134	4,474	7,362	7,006	4,273	3,881	6,933	33.7
Jones	18.5	Male	8,808	843	774	871	740	1,148	1,088	879	918	1,547	35.3
		Female	9,692	803	764	798	713	1,177	1,179	952	1,109	2,197	40.0
Karnes	13.6	Male	6,559	693	597	703	732	947	692	593	666	936	30.9
		Female	7,041	719	609	674	672	875	748	664	745	1,335	34.7
Kaufman	48.4	Male	23,378	2,255	2,263	2,289	2,302	3,519	3,511	2,374	1,993	2,872	32.3
		Female	25,022	2,049	2,134	2,175	2,251	3,589	3,562	2,455	2,418	4,389	35.9
Kendall	14.4	Male	6,898	546	632	747	510	887	1,093	758	739	986	36.2
		Female	7,502	546	555	646	569	956	1,175	758	852	1,445	39.1
Kenedy	.5	Male	247	25	25	29	36	23	19	35	19	36	28.7
		Female	253	23	19	30	34	24	34	39	16	34	33.5
Kent	1.2	Male	607	52	42	70	60	64	55	74	79	111	37.8
		Female	593	37	30	47	49	68	62	75	80	145	45.5
Kerr	35.8	Male	16,776	1,350	1,182	1,346	1,488	2,130	1,800	1,571	2,083	3,826	40.0
		Female	19,024	1,241	1,154	1,246	1,442	2,151	2,143	1,851	2,618	5,178	45.7
Kimble	4.2	Male	2,045	154	197	210	162	245	259	197	243	378	37.1
		Female	2,155	157	146	165	140	251	288	225	271	512	42.6
King	.4	Male	206	22	20	22	25	36	22	26	18	15	28.9
		Female	194	27	17	18	24	30	26	15	18	19	28.7
Kinney	2.6	Male	1,297	105	158	154	93	171	132	142	145	197	33.1
		Female	1,303	124	112	115	117	169	112	157	191	206	36.3
Kleberg	34.1	Male	17,435	1,960	1,644	1,572	3,635	3,346	1,981	1,229	992	1,076	24.8
		Female	16,665	1,841	1,570	1,540	2,734	2,853	1,976	1,305	1,158	1,688	27.3
Knox	5.2	Male	2,483	245	188	251	225	288	237	254	280	515	36.9
		Female	2,717	177	189	235	189	278	304	284	330	731	44.6
Lamar	45.2	Male	21,432	1,989	1,992	2,080	2,237	2,977	2,861	1,986	2,115	3,195	33.1
		Female	23,768	1,865	1,932	2,017	2,159	3,215	3,060	2,099	2,448	4,973	37.3
Lamb	18.6	Male	9,037	1,037	891	970	871	1,250	1,070	868	805	1,275	31.0
		Female	9,563	1,053	826	898	831	1,246	1,175	893	970	1,671	34.4
Lampasas	14.0	Male	6,732	611	597	683	605	993	902	685	646	1,010	33.8
		Female	7,268	657	602	616	549	974	1,003	712	705	1,450	37.4
La Salle	5.9	Male	2,865	342	275	357	310	418	356	226	231	350	28.6
		Female	3,035	362	299	359	271	404	390	265	279	406	30.6
Lavaca	20.1	Male	9,580	855	691	850	900	1,281	1,055	864	1,121	1,963	37.0
		Female	10,520	816	741	812	772	1,197	1,102	884	1,315	2,881	43.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
TEXAS (continued)													
ALL COUNTIES (continued)													
Lee	13.2	Male	6,753	607	516	956	680	917	776	592	621	1,088	31.7
		Female	6,447	595	508	463	587	807	770	607	675	1,435	38.4
Leon	11.9	Male	5,612	450	467	515	447	663	601	533	703	1,233	39.4
		Female	6,288	470	408	436	420	684	666	594	834	1,776	46.1
Liberty	57.1	Male	28,202	2,979	2,760	2,818	2,821	4,710	4,010	2,804	2,441	2,859	30.8
		Female	28,898	2,900	2,658	2,611	2,790	4,584	3,923	2,863	2,739	3,830	32.6
Limestone	23.2	Male	10,531	1,018	834	876	1,086	1,488	1,194	946	1,060	2,029	34.8
		Female	12,669	937	807	923	1,036	1,572	1,399	1,149	1,464	3,382	42.6
Lipscomb	4.1	Male	2,021	254	176	170	182	322	284	192	196	245	32.1
		Female	2,079	240	161	182	169	308	288	200	205	326	34.3
Live Oak	10.9	Male	5,415	557	465	498	583	840	677	516	571	708	32.2
		Female	5,485	503	455	482	510	761	712	553	554	855	34.1
Llano	12.3	Male	5,865	[illegible]	299	339	334	583	521	555	1,041	1,854	54.3
		Female	6,435	316	251	311	296	549	589	692	1,250	2,181	56.7
Loving	.1	Male	57		1	6	5	7	12	10	8	8	42.9
		Female	43		4	3	5	1	8	7	7	8	47.5
Lubbock	221.6	Male	109,651	11,720	9,469	9,429	21.156	20,657	13,429	9,089	7,236	7,466	26.5
		Female	111,949	11,293	8,961	9,051	19,584	19,873	13,887	9,647	8,146	11,507	28.6
Lynn	8.4	Male	4,081	453	398	497	402	517	514	393	379	528	30.6
		Female	4,319	421	439	482	396	526	588	421	353	693	33.0
McCulloch	9.1	Male	4,263	401	363	382	324	541	483	367	443	959	37.5
		Female	4,837	354	317	384	324	544	500	430	542	1,442	44.9
McLennan	187.7	Male	90,206	8,897	7,267	7,508	14,469	14,218	10,770	8,477	8,325	10,275	29.9
		Female	97.494	8,460	7,283	7,445	13,477	14,311	11,412	9,087	9,433	16,586	33.4
McMullen	.8	Male	407	27	28	47	46	53	60	54	33	59	35.4
		Female	393	34	22	34	26	53	53	50	45	76	40.2
Madison	11.6	Male	6,622	425	382	546	2,412	641	551	411	405	849	23.7
		Female	4,978	415	394	404	382	641	586	381	580	1,195	39.3
Marion	11.2	Male	5,438	537	459	542	508	705	609	522	623	933	34.5
		Female	5,762	489	394	485	516	678	685	583	711	1,221	39.7
Martin	4.8	Male	2,342	249	257	260	210	317	330	252	209	258	31.2
		Female	2,458	252	223	268	200	337	339	253	215	371	33.5
Mason	3.9	Male	1,823	152	128	155	139	245	206	177	217	404	39.5
		Female	2,077	136	112	161	114	232	241	218	257	606	47.2
Matagorda	43.7	Male	22,025	2,590	1,942	1,926	2,752	4,150	2,903	1,935	1,750	2,077	29.3
		Female	21,675	2,505	1,952	1,919	2,530	3,400	2,669	2,002	1,898	2,800	30.7
Maverick	38.7	Male	18,503	2,729	2,498	2,425	2,008	2,674	2,177	1,533	1,159	1,300	23.6
		Female	20,197	2,588	2,524	2,502	2,267	3,123	2,591	1,786	1,253	1,563	25.7
Medina	25.7	Male	12,620	1,319	1,270	1,373	1,177	1,801	1,583	1,246	1,219	1,632	31.5
		Female	13,080	1,239	1,261	1,248	1,086	1,880	1,681	1,289	1,307	2,089	34.1
Menard	2.4	Male	1,128	93	85	127	77	136	139	106	128	237	38.3
		Female	1,272	89	87	92	80	157	129	132	148	358	45.2
Midland	112.3	Male	55,098	6,125	4,887	5,056	6,625	10,851	7,171	6,089	4,758	3,536	29.5
		Female	57,202	6,130	4,715	4,706	6,702	10,353	7,754	6,657	4,862	5,323	31.1
Milam	24.8	Male	11,881	1,201	1,086	1,139	1,113	1,634	1,461	1,123	1,198	1,926	33.6
		Female	12,919	1,201	995	1,110	1,038	1,630	1,429	1,225	1,330	2,961	38.4
Mills	4.7	Male	2,233	173	149	142	171	253	239	205	306	595	44.6
		Female	2,467	166	143	170	139	248	264	226	326	785	49.5
Mitchell	9.1	Male	4,334	465	394	441	392	589	435	397	454	767	33.1
		Female	4,766	428	389	386	359	583	505	435	553	1,128	39.7
Montague	18.6	Male	8,787	795	694	745	807	1,082	1,068	888	974	1,734	37.5
		Female	9,813	712	636	683	719	1,141	1,230	893	1,196	2,603	43.3
Montgomery	177.9	Male	88,851	9,158	9,545	9,944	8,386	15,181	16,014	8,948	5,959	5,716	29.9
		Female	89,049	8,884	9,097	9,008	7,727	16,459	15,779	8,196	6,305	7,594	31.0
Moore	17.8	Male	8,911	1,159	867	871	938	1,525	1,220	945	728	658	29.1
		Female	8,889	1,119	907	823	928	1,423	1,196	918	787	788	29.7
Morris	15.6	Male	7,504	820	708	660	802	1,222	924	776	698	894	31.2
		Female	8,096	821	651	635	798	1,190	989	802	786	1,424	34.6
Motley	1.8	Male	860	79	65	62	66	126	82	86	102	192	38.9
		Female	940	73	63	66	56	105	82	95	126	274	48.0
Nacogdoches	53.0	Male	25,584	2,288	1,947	1,898	5,702	4,372	2,830	1,970	1,781	2,796	27.2
		Female	27,416	2,172	1,895	1,729	6,153	4,089	2,942	2,066	2,249	4,121	29.3
Navarro	39.5	Male	18,612	1,766	1,694	1,681	1,844	2,681	2,250	1,704	1,789	3,203	33.7
		Female	20,888	1,605	1,523	1,639	1,776	2,718	2,387	1,939	2,234	5,067	40.0

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Newton	14.4	Male	6,985	735	696	790	613	1,011	889	670	668	913	31.5
		Female	7,415	748	735	764	666	992	927	732	682	1,169	33.0
Nolan	17.8	Male	8,437	884	766	787	808	1,304	1,044	852	776	1,216	32.5
		Female	9,363	875	783	740	781	1,348	1,128	908	920	1,880	36.4
Nueces	299.1	Male	146,638	17,587	14,937	14,426	18,057	27,284	18,708	13,265	11,437	10,937	28.0
		Female	152,462	16,746	14,393	14,166	18,036	26,746	19,405	14,678	12,531	15,761	29.8
Ochiltree	10.5	Male	5,414	661	494	474	650	1,024	713	523	442	433	29.2
		Female	5,086	589	421	405	612	833	654	542	434	596	31.2
Oldham	2.4	Male	1,367	108	159	362	120	174	137	112	93	102	21.2
		Female	1,033	92	108	94	74	178	166	114	91	116	33.3
Orange	90.1	Male	44,479	4,925	4,473	4,550	4,943	7,579	6,722	4,781	3,562	2,944	29.4
		Female	45,621	4,718	4,229	4,436	4,871	7,704	6,835	4,707	3,761	4,360	30.9
Palo Pinto	26.0	Male	12,497	1,095	1,084	1,159	1,281	1,819	1,634	1,279	1,338	1,808	34.0
		Female	13,503	1,106	1,052	1,135	1,206	1,864	1,721	1,309	1,501	2,609	37.3
Panola	24.0	Male	11,376	1,117	984	1,018	1,219	1,754	1,493	1,086	1,088	1,617	32.7
		Female	12,624	1,271	956	972	1,180	1,678	1,561	1,199	1,330	2,477	36.6
Parker	55.6	Male	27,393	2,476	2,481	2,642	2,754	4,094	4,409	3,073	2,538	2,926	33.2
		Female	28,207	2,359	2,380	2,512	2,563	4,189	4,391	2,932	2,718	4,163	35.2
Parmer	11.2	Male	5,553	702	581	615	562	874	793	504	431	491	28.6
		Female	5,647	711	641	554	527	839	740	487	474	674	29.7
Pecos	16.1	Male	8,101	1,034	906	884	929	1,334	1,035	837	583	559	27.2
		Female	7,999	964	893	893	870	1,207	1,073	797	599	703	28.1
Polk	32.1	Male	15,662	1,562	1,297	1,472	1,384	2,058	1,857	1,468	1,830	2,734	35.3
		Female	16,438	1,575	1,318	1,271	1,298	2,021	1,961	1,634	2,194	3,166	38.8
Potter	106.6	Male	51,160	5,999	4,415	4,248	6,827	9,238	6,068	4,806	4,429	5,130	29.4
		Female	55,440	5,636	4,286	4,112	6,854	8,971	6,629	5,181	5,286	8,485	32.6
Presidio	5.4	Male	2,590	261	317	317	226	311	307	260	230	361	30.6
		Female	2,810	255	300	321	212	339	342	287	268	486	34.4
Rains	5.9	Male	2,905	247	235	231	257	360	363	296	386	530	38.4
		Female	2,995	222	206	209	225	354	404	312	411	652	42.0
Randall	90.0	Male	43,867	4,479	3,874	3,811	5,821	8,482	6,738	4,632	3,334	2,696	29.7
		Female	46,133	4,428	3,900	3,582	6,066	8,669	7,105	4,722	3,615	4,046	30.9
Reagan	4.9	Male	2,553	396	281	223	292	498	282	239	200	142	26.7
		Female	2,347	368	260	219	297	403	251	227	176	146	25.7
Real	2.7	Male	1,296	86	133	147	110	139	192	129	157	203	36.7
		Female	1,404	97	136	144	91	161	188	137	181	269	38.9
Red River	16.7	Male	7,859	753	727	746	687	1,035	927	699	840	1,445	34.8
		Female	8,841	701	665	698	650	1,094	979	785	1,016	2,253	41.3
Reeves	15.7	Male	7,755	1,039	895	870	879	1,198	1,012	664	604	594	26.6
		Female	7,945	1,012	874	882	831	1,214	991	706	649	786	28.1
Refugio	9.4	Male	4,675	485	439	517	508	641	564	459	452	610	31.1
		Female	4,725	452	396	431	467	621	598	507	506	747	34.9
Roberts	1.1	Male	542	62	61	49	44	79	83	56	42	66	32.0
		Female	558	49	61	57	37	93	76	57	44	84	33.1
Robertson	15.7	Male	7,350	759	652	772	678	903	725	630	810	1,421	34.0
		Female	8,350	702	677	711	647	939	847	722	987	2,118	40.9
Rockwall	22.2	Male	10,998	1,028	1,063	1,252	911	1,817	2,042	1,279	814	792	31.9
		Female	11,202	982	1,065	1,038	862	2,002	2,106	1,095	827	1,225	33.3
Runnels	12.2	Male	5,797	554	530	526	532	736	676	540	628	1,075	35.3
		Female	6,403	537	496	501	466	698	717	579	749	1,660	42.0
Rusk	46.6	Male	22,366	2,243	2,007	2,032	2,169	3,450	2,785	1,982	2,093	3,605	32.9
		Female	24,234	2,206	1,837	1,836	2,118	3,356	2,825	2,192	2,615	5,249	37.7
Sabine	10.3	Male	5,034	420	412	477	457	552	564	472	669	1,011	38.5
		Female	5,266	420	358	389	428	565	622	552	761	1,171	42.6
San Augustine	8.8	Male	4,131	330	360	464	374	466	503	384	455	795	36.4
		Female	4,669	337	378	421	346	529	566	480	574	1,038	40.7
San Jacinto	15.1	Male	7,492	749	722	740	609	990	1,072	738	762	1,110	34.4
		Female	7,608	661	683	712	613	1,005	1,080	749	863	1,242	36.2
San Patricio	64.3	Male	31,596	3,777	3,659	3,522	3,337	5,212	4,266	2,963	2,292	2,568	27.9
		Female	32,704	3,790	3,555	3,470	3,310	5,319	4,379	3,040	2,459	3,382	29.2
San Saba	5.9	Male	2,842	246	244	284	167	365	326	262	318	630	38.5
		Female	3,058	211	227	225	198	356	330	282	380	849	44.5
Schleicher	3.1	Male	1,516	156	134	147	160	251	197	148	143	180	31.4
		Female	1,584	182	125	143	163	226	206	141	132	266	32.9

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Scurry	19.8	Male	9,654	1,058	869	877	1,211	1,544	1,161	994	884	1,056	30.3
		Female	10,146	1,086	883	811	1,078	1,424	1,279	1,084	958	1,543	33.5
Shackelford	4.3	Male	2,089	218	197	172	199	315	255	200	171	362	33.2
		Female	2,211	217	143	153	193	282	244	182	242	555	39.8
Shelby	25.1	Male	11,999	1,092	1,084	1,184	1,140	1,623	1,469	1,142	1,198	2,067	34.2
		Female	13,101	1,042	1,041	1,046	1,083	1,621	1,610	1,213	1,513	2,932	39.5
Sherman	3.0	Male	1,486	126	136	141	151	219	230	165	136	182	33.6
		Female	1,514	158	122	154	114	232	213	183	133	205	34.0
Smith	151.9	Male	72,780	7,386	6,813	6,626	8,172	12,475	9,896	6,821	6,421	8,170	30.9
		Female	79,120	7,155	6,553	6,321	8,764	12,698	10,432	7,487	7,520	12,190	33.5
Somervell	4.8	Male	2,406	288	211	194	272	456	286	217	177	305	30.2
		Female	2,394	239	201	164	248	383	313	184	227	435	34.0
Starr	34.9	Male	16,929	2,417	2,311	2,233	1,849	2,190	1,963	1,374	1,107	1,485	23.7
		Female	17,971	2,169	2,243	2,265	1,849	2,495	2,314	1,583	1,154	1,899	26.8
Stephens	10.7	Male	5,070	488	453	421	497	741	693	473	540	764	34.1
		Female	5,630	519	415	401	476	774	674	544	623	1,204	38.4
Sterling	1.4	Male	679	77	60	73	77	113	83	52	64	80	29.6
		Female	721	75	71	61	60	95	96	63	66	134	34.8
Stonewall	2.3	Male	1,080	87	75	87	102	137	117	124	121	230	39.4
		Female	1,220	104	80	92	79	127	147	134	136	321	43.7
Sutton	6.2	Male	3,107	381	297	279	346	612	448	306	218	220	29.1
		Female	3,093	391	353	269	312	577	395	302	220	274	28.8
Swisher	9.4	Male	4,559	509	426	502	473	600	617	448	424	560	31.2
		Female	4,841	501	463	501	396	614	636	492	478	760	34.1
Tarrant	1,029.9	Male	504,056	49,777	45,175	44,868	65,450	99,428	75,238	49,234	39,934	34,952	29.7
		Female	525,844	47,207	43,264	43,636	63,874	98,198	76,067	51,190	43,686	58,722	31.6
Taylor	121.1	Male	58,973	6,249	4,820	4,904	10,219	10,380	7,440	5,179	4,438	5,344	28.2
		Female	62,127	6,035	4,706	4,820	9,322	9,957	7,697	5,708	5,202	8,680	31.2
Terrell	1.4	Male	721	83	68	68	58	115	96	86	58	89	32.3
		Female	679	76	54	61	52	109	98	63	61	105	33.9
Terry	15.1	Male	7,353	936	726	816	780	1,047	941	724	579	804	29.0
		Female	7,747	886	729	781	776	1,066	1,022	728	662	1,097	31.6
Throckmorton	2.1	Male	1,005	83	67	83	77	115	144	92	110	234	40.4
		Female	1,095	71	64	81	67	106	141	108	131	326	46.9
Titus	24.2	Male	11,622	1,213	1,086	1,071	1,222	1,832	1,449	1,037	1,030	1,682	31.7
		Female	12,578	1,266	953	1,012	1,194	1,767	1,532	1,075	1,326	2,453	35.6
Tom Green	96.4	Male	46,484	4,517	3,867	3,975	7,096	8,134	5,848	4,198	3,892	4,957	29.7
		Female	49,916	4,485	3,677	3,923	6,894	7,886	6,135	4,671	4,587	7,658	32.6
Travis	529.8	Male	263,756	24,275	20,275	19,577	49,725	64,020	33,926	20,269	15,877	15,812	27.8
		Female	266,044	23,242	19,916	19,320	46,020	58,115	34,138	21,204	18,162	25,927	29.2
Trinity	11.4	Male	5,486	458	471	537	424	635	668	538	639	1,116	38.3
		Female	5,914	435	419	442	442	679	704	590	751	1,452	42.7
Tyler	21.6	Male	10,534	1,047	899	1,037	868	1,219	1,335	1,050	1,246	1,833	36.5
		Female	11,066	900	923	971	853	1,334	1,397	1,072	1,425	2,191	39.0
Upshur	33.7	Male	16,291	1,698	1,525	1,530	1,628	2,472	2,208	1,525	1,493	2,212	32.1
		Female	17,409	1,628	1,486	1,442	1,517	2,495	2,204	1,686	1,746	3,205	35.6
Upton	5.1	Male	2,542	328	240	263	329	408	297	250	199	228	27.7
		Female	2,558	349	242	239	271	385	320	252	216	284	29.6
Uvalde	24.6	Male	11,868	1,365	1,298	1,332	1,368	1,735	1,411	1,088	952	1,319	28.3
		Female	12,732	1,387	1,262	1,246	1,319	1,814	1,574	1,213	1,069	1,848	31.4
Val Verde	42.3	Male	20,946	2,670	2,498	2,343	2,816	3,521	2,603	1,671	1,364	1,460	25.4
		Female	21,354	2,680	2,436	2,184	2,350	3,621	2,843	1,789	1,514	1,937	27.8
Van Zandt	39.4	Male	19,013	1,618	1,618	1,746	1,627	2,390	2,685	1,990	2,160	3,179	36.9
		Female	20,387	1,550	1,534	1,679	1,422	2,556	2,773	2,057	2,468	4,348	40.2
Victoria	77.7	Male	38,223	4,497	3,715	3,755	4,648	7,169	5,114	3,584	2,903	2,838	28.5
		Female	39,477	4,348	3,588	3,621	4,652	6,862	5,314	3,702	3,110	4,280	30.1
Walker	50.1	Male	28,968	1,725	1,517	1,302	5,941	7,369	4,892	2,549	1,717	1,956	30.4
		Female	21,132	1,737	1,338	1,352	5,068	3,479	2,315	1,566	1,550	2,727	28.1
Waller	23.8	Male	11,887	1,014	951	1,078	2,674	1,636	1,379	979	910	1,266	26.4
		Female	11,913	935	931	1,071	2,190	1,693	1,478	1,011	956	1,648	29.9
Ward	15.1	Male	7,608	936	797	819	856	1,215	944	796	597	648	28.3
		Female	7,492	827	709	707	771	1,233	1,010	742	622	871	30.9
Washington	24.7	Male	11,951	1,014	931	1,046	1,616	1,674	1,398	1,120	1,121	2,031	33.2
		Female	12,749	1,040	896	949	1,297	1,683	1,409	1,216	1,352	2,907	38.6

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
TEXAS (continued)													
ALL COUNTIES (continued)													
Webb	118.5	Male	56,505	7,971	7,328	6,944	6,855	8,962	6,432	4,349	3,333	4,331	24.1
		Female	61,995	7,784	7,097	6,923	7,004	9,493	7,554	5,402	4,269	6,469	27.3
Wharton	43.0	Male	20,952	2,349	1,868	2,113	2,384	3,382	2,560	1,904	1,792	2,600	30.2
		Female	22,048	2,180	1,813	1,978	2,316	3,155	2,736	2,080	2,119	3,671	33.7
Wheeler	8.1	Male	3,914	410	289	384	351	544	497	369	352	718	34.6
		Female	4,186	392	317	299	366	508	550	363	424	967	38.8
Wichita	124.8	Male	61,576	5,925	4,890	5,145	10,412	10,906	7,684	6,005	5,012	5,597	29.0
		Female	63,224	5,912	4,670	4,710	7,976	10,237	8,151	6,330	5,627	9,611	33.2
Wilbarger	16.7	Male	7,968	791	685	666	807	1,132	933	732	830	1,392	34.1
		Female	8,732	694	622	639	751	1,143	947	811	959	2,166	40.5
Willacy	18.5	Male	8,891	1,250	1,075	1,041	993	1,257	907	734	690	944	25.7
		Female	9,609	1,182	1,082	1,086	973	1,420	1,076	937	769	1,084	28.4
Williamson	109.3	Male	54,112	6,015	5,761	5,501	4,973	10,269	9,000	4,386	3,540	4,667	29.7
		Female	55,188	5,580	5,296	5,169	4,951	10,633	8,381	4,276	3,936	6,966	31.2
Wilson	19.3	Male	9,620	987	968	1,061	930	1,382	1,316	913	874	1,189	31.3
		Female	9,680	927	849	988	865	1,450	1,261	873	923	1,544	33.4
Winkler	10.5	Male	5,290	727	504	488	595	822	660	568	441	485	29.0
		Female	5,210	624	465	496	547	757	656	523	481	661	31.2
Wise	32.8	Male	16,173	1,498	1,465	1,530	1,591	2,405	2,423	1,712	1,500	2,049	33.3
		Female	16,627	1,411	1,394	1,521	1,468	2,399	2,405	1,640	1,564	2,825	35.5
Wood	29.5	Male	14,088	1,189	1,112	1,157	1,473	1,800	1,814	1,295	1,616	2,632	36.7
		Female	15,412	1,194	1,068	1,116	1,330	1,823	1,834	1,403	1,967	3,677	41.4
Yoakum	9.7	Male	4,926	661	482	477	566	843	665	462	412	358	28.3
		Female	4,774	649	463	450	508	805	638	442	375	444	28.9
Young	21.2	Male	10,148	996	840	856	1,016	1,510	1,276	1,038	983	1,633	34.0
		Female	11,052	946	805	742	919	1,518	1,309	1,076	1,141	2,596	39.6
Zapata	8.2	Male	4,094	500	410	425	384	506	417	298	432	722	31.5
		Female	4,106	515	373	419	338	485	456	355	498	667	33.4
Zavala	12.0	Male	5,866	828	751	745	641	843	624	456	370	608	24.7
		Female	6,134	793	734	721	610	919	656	538	513	650	27.3
TOTAL METRO COUNTIES	**13,141.3**	**Male**	**6,473,696**	**691,255**	**611,574**	**596,474**	**883,205**	**1,277,102**	**919,066**	**584,583**	**461,836**	**448,601**	**28.6**
		Female	**6,667,604**	**664,738**	**588,266**	**575,138**	**832,472**	**1,254,395**	**928,843**	**612,669**	**511,880**	**699,203**	**30.4**
TOTAL STATE	**16,408.7**	**Male**	**8,069,851**	**853,718**	**754,796**	**748,436**	**1,059,772**	**1,515,465**	**1,117,522**	**733,723**	**612,034**	**674,385**	**29.1**
		Female	**8,338,649**	**820,516**	**725,637**	**716,764**	**992,380**	**1,481,294**	**1,132,467**	**770,488**	**684,957**	**1,014,346**	**31.2**
UTAH													
PROVO - OREM	**255.9**	**Male**	**126,386**	**23,439**	**13,195**	**10,547**	**24,191**	**22,163**	**11,928**	**7,486**	**6,212**	**7,225**	**22.6**
		Female	**129,514**	**22,623**	**12,784**	**10,193**	**27,245**	**20,072**	**12,218**	**7,755**	**6,873**	**9,751**	**22.9**
Utah	255.9	Male	126,386	23,439	13,195	10,547	24,191	22,163	11,928	7,486	6,212	7,225	22.6
		Female	129,514	22,623	12,784	10,193	27,245	20,072	12,218	7,755	6,873	9,751	22.9
SALT LAKE CITY - OGDEN	**1,044.2**	**Male**	**517,479**	**80,846**	**54,869**	**47,666**	**63,354**	**97,893**	**65,901**	**40,259**	**33,903**	**32,788**	**26.2**
		Female	**526,721**	**77,456**	**52,590**	**45,784**	**63,208**	**95,571**	**66,020**	**41,033**	**36,311**	**48,748**	**27.5**
Davis	176.0	Male	88,740	15,227	10,767	9,693	10,564	14,610	11,869	7,268	5,115	3,627	23.8
		Female	87,260	14,741	10,215	8,797	9,338	15,049	12,225	7,087	4,965	4,843	25.4
Salt Lake	707.9	Male	349,875	54,357	36,118	30,787	42,583	69,860	44,700	26,180	22,444	22,846	26.6
		Female	358,025	51,891	34,664	29,891	43,882	67,503	44,149	26,929	24,532	34,584	27.8
Weber	160.3	Male	78,864	11,262	7,984	7,186	10,207	13,423	9,332	6,811	6,344	6,315	27.1
		Female	81,436	10,824	7,711	7,096	9,988	13,019	9,646	7,017	6,814	9,321	28.9
ALL COUNTIES													
Beaver	5.1	Male	2,523	408	277	219	218	345	260	210	260	326	29.0
		Female	2,577	379	273	190	210	324	272	224	264	441	32.3
Box Elder	37.7	Male	18,708	3,132	2,063	2,084	1,808	2,730	2,243	1,713	1,375	1,560	26.0
		Female	18,992	3,002	1,951	2,037	1,829	2,625	2,367	1,687	1,439	2,055	27.6
Cache	65.9	Male	33,008	5,406	3,188	2,578	6,245	6,048	3,317	2,033	1,682	2,511	24.0
		Female	32,892	5,126	2,908	2,506	6,378	5,209	3,282	2,020	1,957	3,506	24.5
Carbon	26.3	Male	13,069	1,989	1,255	1,044	1,558	2,499	1,491	944	1,064	1,225	27.8
		Female	13,231	2,045	1,279	1,067	1,488	2,157	1,432	1,014	1,220	1,529	28.4
Daggett	.8	Male	400	58	41	37	45	75	56	34	25	29	27.5
		Female	400	78	42	35	43	79	40	29	26	28	25.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
UTAH (continued)													
ALL COUNTIES (continued)													
Davis	176.0	Male	88,740	15,227	10,767	9,693	10,564	14,610	11,869	7,268	5,115	3,627	23.8
		Female	87,260	14,741	10,215	8,797	9,338	15,049	12,225	7,087	4,965	4,843	25.4
Duchesne	16.3	Male	8,298	1,537	1,063	873	893	1,322	1,014	558	469	569	23.3
		Female	8,002	1,446	978	837	844	1,259	1,031	539	461	607	24.1
Emery	14.0	Male	7,161	1,456	848	616	812	1,257	887	469	346	470	23.7
		Female	6,839	1,351	781	651	772	1,168	804	423	349	540	23.8
Garfield	4.0	Male	2,033	284	201	179	222	316	232	168	197	234	29.1
		Female	1,967	263	200	167	159	288	225	178	220	267	31.8
Grand	8.4	Male	4,215	608	396	398	494	803	545	421	275	275	27.6
		Female	4,185	613	435	355	479	757	558	382	286	320	27.8
Iron	20.8	Male	10,426	1,734	1,176	945	1,542	1,641	1,134	822	677	755	24.2
		Female	10,374	1,652	1,154	851	1,545	1,542	1,173	787	746	924	24.9
Juab	6.2	Male	3,087	551	324	271	284	468	361	209	242	377	27.4
		Female	3,113	463	342	284	254	458	336	242	272	462	29.7
Kane	4.8	Male	2,383	383	258	259	146	363	302	177	235	260	29.0
		Female	2,417	368	250	234	171	335	328	204	233	294	30.5
Millard	14.0	Male	7,017	1,226	828	722	574	944	774	523	545	881	26.7
		Female	6,983	1,112	767	682	527	956	745	579	599	1,016	29.2
Morgan	5.5	Male	2,765	413	341	334	274	342	446	274	156	185	25.6
		Female	2,735	421	335	321	227	366	421	250	158	236	26.7
Piute	1.4	Male	717	96	83	81	46	71	80	68	64	128	32.4
		Female	683	92	66	65	35	86	79	57	89	114	34.7
Rich	2.5	Male	1,322	232	133	116	161	247	151	84	74	124	25.8
		Female	1,178	243	122	98	131	203	111	72	79	119	24.7
Salt Lake	707.9	Male	349,875	54,357	36,118	30,787	42,583	69,860	44,700	26,180	22,444	22,846	26.6
		Female	358,025	51,891	34,664	29,891	43,882	67,503	44,149	26,929	24,532	34,584	27.8
San Juan	12.7	Male	6,376	1,227	906	820	683	979	661	445	312	343	20.4
		Female	6,324	1,184	862	739	680	989	722	464	321	363	21.9
Sanpete	17.3	Male	8,445	1,436	951	755	986	1,158	876	542	660	1,081	25.8
		Female	8,855	1,392	924	741	1,071	1,118	889	586	747	1,387	27.7
Sevier	17.2	Male	8,597	1,498	971	807	753	1,238	1,003	652	690	985	27.2
		Female	8,603	1,368	898	782	738	1,207	982	685	737	1,206	29.3
Summit	13.7	Male	7,016	941	696	662	719	1,564	1,085	522	372	455	28.1
		Female	6,684	894	708	611	680	1,410	982	441	385	573	28.2
Tooele	28.9	Male	14,698	2,301	1,719	1,579	1,502	2,411	1,973	1,294	1,100	819	26.0
		Female	14,202	2,167	1,596	1,427	1,417	2,228	1,998	1,276	1,015	1,078	27.2
Uintah	27.2	Male	13,766	2,482	1,600	1,322	1,568	2,483	1,706	1,033	757	815	24.6
		Female	13,434	2,450	1,549	1,316	1,520	2,249	1,703	983	735	929	24.5
Utah	255.9	Male	126,386	23,439	13,195	10,547	24,191	22,163	11,928	7,486	6,212	7,225	22.6
		Female	129,514	22,623	12,784	10,193	27,245	20,072	12,218	7,755	6,873	9,751	22.9
Wasatch	9.9	Male	4,964	851	563	456	504	851	621	365	317	436	26.3
		Female	4,936	808	571	447	458	831	532	394	356	539	27.2
Washington	35.8	Male	17,596	3,043	1,956	1,595	1,853	2,386	1,696	1,187	1,386	2,494	26.5
		Female	18,204	2,906	1,899	1,545	2,031	2,400	1,745	1,302	1,719	2,657	28.0
Wayne	2.3	Male	1,165	189	121	107	78	190	131	80	116	153	29.6
		Female	1,135	175	119	101	89	144	125	94	106	182	30.8
Weber	160.3	Male	78,864	11,262	7,984	7,186	10,207	13,423	9,332	6,811	6,344	6,315	27.1
		Female	81,436	10,824	7,711	7,096	9,988	13,019	9,646	7,017	6,814	9,321	28.9
TOTAL METRO COUNTIES	**1,300.1**	**Male**	**643,865**	**104,285**	**68,064**	**58,213**	**87,545**	**120,056**	**77,829**	**47,745**	**40,115**	**40,013**	**25.3**
		Female	**656,235**	**100,079**	**65,374**	**55,977**	**90,453**	**115,643**	**78,238**	**48,788**	**43,184**	**58,499**	**26.4**
TOTAL STATE	**1,698.8**	**Male**	**843,620**	**137,766**	**90,022**	**77,072**	**111,513**	**152,787**	**100,874**	**62,572**	**53,511**	**57,503**	**25.4**
		Female	**855,180**	**132,077**	**86,383**	**74,066**	**114,229**	**146,031**	**101,120**	**63,700**	**57,703**	**79,871**	**26.4**
VERMONT													
BURLINGTON	**127.8**	**Male**	**62,199**	**5,327**	**5,327**	**6,093**	**10,696**	**12,356**	**9,043**	**5,456**	**3,925**	**3,976**	**28.0**
		Female	**65,601**	**5,044**	**5,107**	**5,678**	**11,650**	**12,378**	**8,957**	**5,505**	**4,468**	**6,814**	**29.3**
Chittenden	122.8	Male	59,735	5,071	5,135	5,862	10,474	11,895	8,683	5,230	3,661	3,704	27.8
		Female	63,065	4,817	4,865	5,452	11,425	11,921	8,616	5,259	4,234	6,476	29.2
Grand Isle	5.0	Male	2,464	256	192	231	222	461	360	226	244	272	32.2
		Female	2,536	227	242	226	225	457	341	246	234	338	32.6

POPULATION BY AGE AND SEX

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VERMONT (continued)													
ALL COUNTIES													
Addison	31.2	Male	15,560	1,522	1,411	1,488	2,307	2,928	2,131	1,257	1,144	1,372	28.6
		Female	15,640	1,338	1,357	1,408	2,214	2,840	2,055	1,249	1,244	1,935	30.3
Bennington	34.7	Male	16,682	1,511	1,468	1,641	1,755	2,816	2,272	1,624	1,489	2,106	32.0
		Female	18,018	1,420	1,346	1,548	1,955	2,819	2,435	1,717	1,624	3,154	34.7
Caledonia	27.2	Male	13,305	1,316	1,211	1,276	1,532	2,367	1,779	1,174	1,151	1,499	30.6
		Female	13,895	1,282	1,124	1,187	1,412	2,370	1,703	1,291	1,311	2,215	33.2
Chittenden	122.8	Male	59,735	5,071	5,135	5,862	10,474	11,895	8,683	5,230	3,681	3,704	27.8
		Female	63,065	4,817	4,865	5,452	11,425	11,921	8,616	5,259	4,234	6,476	29.2
Essex	6.8	Male	3,388	351	301	334	308	572	460	332	325	405	32.0
		Female	3,412	343	291	306	316	530	439	340	348	499	33.5
Franklin	36.3	Male	17,713	1,970	1,749	1,826	1,773	3,182	2,440	1,604	1,463	1,706	29.8
		Female	18,587	1,828	1,753	1,763	1,796	3,096	2,336	1,703	1,592	2,720	32.0
Grand Isle	5.0	Male	2,464	256	192	231	222	461	360	226	244	272	32.2
		Female	2,536	227	242	226	225	457	341	246	234	338	32.6
Lamoille	17.9	Male	8,851	836	788	821	1,166	1,840	1,235	720	616	829	29.4
		Female	9,049	855	725	731	1,147	1,723	1,223	697	721	1,227	31.2
Orange	24.7	Male	12,425	1,346	1,137	1,144	1,458	2,254	1,643	1,115	980	1,348	30.0
		Female	12,275	1,176	1,003	1,067	1,153	2,230	1,670	1,061	1,076	1,839	32.8
Orleans	24.5	Male	11,944	1,263	1,129	1,201	1,152	2,068	1,647	1,085	1,127	1,272	30.9
		Female	12,556	1,224	1,124	1,145	1,145	2,071	1,539	1,126	1,195	1,987	32.9
Rutland	60.7	Male	28,926	2,460	2,465	2,725	3,273	5,280	3,994	2,771	2,648	3,310	31.7
		Female	31,774	2,406	2,388	2,656	3,772	5,341	3,973	2,785	3,094	5,359	33.7
Washington	53.6	Male	25,825	2,328	2,285	2,429	3,395	4,651	3,695	2,380	2,054	2,608	30.3
		Female	27,775	2,229	2,087	2,371	2,910	4,946	3,678	2,510	2,449	4,595	33.7
Windham	38.9	Male	18,625	1,719	1,603	1,689	1,828	3,721	2,619	1,733	1,635	2,078	31.6
		Female	20,275	1,582	1,526	1,577	1,983	3,894	2,583	1,790	1,887	3,453	33.9
Windsor	53.5	Male	26,181	2,234	2,142	2,470	2,591	4,757	3,794	2,499	2,571	3,123	32.7
		Female	27,319	2,148	2,046	2,289	2,405	4,777	3,717	2,482	2,901	4,554	35.0
TOTAL METRO COUNTIES	**127.8**	**Male**	**62,199**	**5,327**	**5,327**	**6,093**	**10,696**	**12,356**	**9,043**	**5,456**	**3,925**	**3,976**	**28.0**
		Female	**65,601**	**5,044**	**5,107**	**5,678**	**11,650**	**12,378**	**8,957**	**5,505**	**4,468**	**6,814**	**29.3**
TOTAL STATE	**537.8**	**Male**	**261,624**	**24,183**	**23,016**	**25,137**	**33,234**	**48,792**	**36,752**	**23,750**	**21,128**	**25,632**	**30.2**
		Female	**276,176**	**22,875**	**21,877**	**23,726**	**33,858**	**49,015**	**36,308**	**24,256**	**23,910**	**40,351**	**32.3**
VIRGINIA													
CHARLOTTESVILLE	**121.6**	**Male**	**59,290**	**4,688**	**4,018**	**4,844**	**11,626**	**12,045**	**7,719**	**5,039**	**4,398**	**4,913**	**28.7**
		Female	**62,310**	**4,380**	**3,930**	**4,661**	**11,019**	**11,990**	**8,334**	**5,375**	**4,934**	**7,687**	**31.0**
Albemarle	61.1	Male	30,417	2,365	2,121	2,581	6,082	6,082	4,218	2,645	2,133	2,190	28.4
		Female	30,683	2,169	1,993	2,461	5,450	6,147	4,517	2,702	2,216	3,028	30.3
Charlottesville city	40.6	Male	18,971	1,328	1,092	1,227	4,598	4,127	2,046	1,445	1,404	1,704	28.0
		Female	21,629	1,368	1,086	1,241	4,571	3,980	2,338	1,755	1,883	3,407	31.4
Fluvanna	11.1	Male	5,515	526	453	603	544	934	764	543	497	651	31.8
		Female	5,585	438	467	551	567	937	795	531	522	777	33.2
Greene	8.8	Male	4,387	469	352	433	402	902	691	406	364	368	31.0
		Female	4,413	405	384	408	431	926	684	387	313	475	31.2
DANVILLE	**112.8**	**Male**	**53,536**	**4,560**	**4,561**	**5,161**	**5,889**	**9,005**	**7,450**	**5,562**	**5,384**	**5,964**	**32.3**
		Female	**59,264**	**4,393**	**4,347**	**5,094**	**6,247**	**9,268**	**7,800**	**6,179**	**6,560**	**9,376**	**35.4**
Danville city	44.6	Male	20,124	1,600	1,603	1,775	2,228	3,353	2,534	2,191	2,295	2,545	33.5
		Female	24,476	1,595	1,592	1,748	2,594	3,538	2,881	2,641	3,004	4,883	39.1
Pittsylvania	68.2	Male	33,412	2,960	2,958	3,386	3,661	5,652	4,916	3,371	3,089	3,419	31.6
		Female	34,788	2,798	2,755	3,346	3,653	5,730	4,919	3,538	3,556	4,493	33.5
LYNCHBURG	**145.3**	**Male**	**68,588**	**5,927**	**5,903**	**6,376**	**8,515**	**12,064**	**10,019**	**7,069**	**5,987**	**6,728**	**31.3**
		Female	**76,712**	**5,860**	**5,811**	**6,069**	**10,132**	**12,320**	**10,624**	**7,433**	**7,182**	**11,281**	**33.5**
Amherst	30.6	Male	14,746	1,200	1,269	1,430	1,582	2,752	2,337	1,542	1,226	1,408	31.9
		Female	15,854	1,262	1,198	1,309	2,073	2,685	2,376	1,538	1,409	2,004	32.8
Campbell	48.2	Male	23,745	2,166	2,232	2,403	2,519	4,132	3,887	2,549	1,931	1,926	31.2
		Female	24,455	2,132	2,239	2,253	2,471	4,222	4,007	2,447	2,110	2,574	32.4
Lynchburg city	66.5	Male	30,097	2,561	2,402	2,543	4,414	5,180	3,795	2,978	2,830	3,394	31.0
		Female	36,403	2,466	2,374	2,507	5,588	5,413	4,241	3,448	3,663	6,703	34.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,288.4**	**Male**	**660,534**	**60,960**	**53,936**	**56,745**	**131,014**	**124,337**	**90,563**	**55,567**	**48,280**	**39,132**	**27.2**
		Female	**627,866**	**58,369**	**51,669**	**55,080**	**80,666**	**115,856**	**89,616**	**59,445**	**53,660**	**63,505**	**30.9**
Chesapeake city	132.1	Male	65,019	6,801	6,397	6,827	7,623	11,538	10,281	6,305	5,216	4,031	29.2
		Female	67,081	6,411	5,956	6,576	7,188	12,145	10,661	6,592	5,577	5,975	31.1
Gloucester	26.2	Male	12,776	1,086	1,073	1,194	1,251	2,166	2,133	1,293	1,267	1,313	33.2
		Female	13,424	1,069	1,054	1,168	1,253	2,156	2,081	1,312	1,318	2,013	35.1
Hampton city	126.1	Male	62,285	5,819	5,329	6,029	9,659	11,085	9,121	6,266	5,179	3,798	28.9
		Female	63,815	5,693	5,121	5,915	8,805	11,072	9,751	6,258	5,533	5,667	30.8
James City	24.9	Male	12,255	1,006	1,013	1,184	1,432	2,205	1,908	1,327	1,106	1,074	31.8
		Female	12,645	1,035	995	1,230	1,310	2,218	1,906	1,330	1,224	1,397	32.9
Newport News city	152.6	Male	75,752	7,593	6,309	6,509	12,092	15,189	10,357	6,714	6,047	4,942	28.5
		Female	76,848	7,226	6,231	6,425	10,021	14,437	10,370	7,238	6,856	8,044	30.9
Norfolk city	283.1	Male	161,548	12,666	8,999	9,368	56,816	30,225	14,874	9,168	9,991	9,441	24.1
		Female	121,552	11,939	8,510	8,898	19,196	21,257	12,684	10,687	11,960	16,421	30.8
Poquoson city	10.2	Male	5,059	430	495	589	466	768	1,089	604	321	297	32.2
		Female	5,141	383	511	605	397	843	1,065	530	367	440	33.0
Portsmouth city	105.2	Male	50,035	5,479	4,268	4,518	6,791	8,919	5,850	4,495	5,256	4,459	29.4
		Female	55,165	5,198	4,144	4,526	6,425	9,084	6,400	5,403	6,250	7,735	33.0
Suffolk city	49.2	Male	23,389	2,180	2,124	2,429	2,525	3,681	3,240	2,417	2,469	2,324	31.6
		Female	25,811	2,214	2,100	2,371	2,501	3,884	3,582	2,686	2,709	3,764	34.6
Virginia Beach city	326.6	Male	166,407	16,027	15,592	15,566	27,431	34,248	27,300	14,568	9,645	6,030	27.5
		Female	160,193	15,308	14,912	14,980	18,879	34,463	26,782	15,043	10,023	9,803	29.6
Williamsburg city	10.9	Male	5,034	163	144	179	2,326	803	367	268	341	443	24.1
		Female	5,866	139	121	191	2,792	652	385	332	425	829	24.2
York	41.3	Male	20,975	1,710	2,193	2,353	2,602	3,510	4,043	2,142	1,442	980	29.6
		Female	20,325	1,754	2,014	2,195	1,899	3,645	3,949	2,034	1,418	1,417	31.3
RICHMOND - PETERSBURG	**813.0**	**Male**	**389,152**	**33,675**	**33,060**	**36,445**	**47,480**	**77,586**	**58,328**	**37,972**	**33,728**	**30,878**	**30.7**
		Female	**423,848**	**32,698**	**32,048**	**34,552**	**49,453**	**80,083**	**60,614**	**41,560**	**38,911**	**53,929**	**32.9**
Charles City	7.0	Male	3,491	320	334	395	407	622	490	343	288	292	29.7
		Female	3,509	318	292	372	449	611	484	388	252	343	30.3
Chesterfield	169.2	Male	83,270	8,114	8,615	8,579	8,503	17,117	15,682	8,195	5,229	3,236	29.6
		Female	85,930	8,022	8,305	8,246	8,814	18,599	15,411	8,007	5,373	5,153	30.1
Colonial Heights city	17.4	Male	8,231	609	708	849	850	1,269	1,356	1,055	942	593	33.7
		Female	9,169	588	737	790	891	1,411	1,455	1,124	1,075	1,098	36.2
Dinwiddie	22.0	Male	11,079	791	922	1,257	1,334	1,845	1,757	1,101	974	1,098	31.7
		Female	10,921	781	822	1,220	1,127	1,685	1,690	1,055	1,058	1,483	34.0
Goochland	13.0	Male	6,483	476	539	636	674	1,208	992	747	528	683	32.6
		Female	6,517	476	499	563	672	1,129	1,067	709	554	848	34.3
Hanover	56.5	Male	28,041	2,304	2,389	3,082	3,112	4,521	4,805	3,103	2,518	2,207	31.9
		Female	28,459	2,147	2,320	2,630	2,749	4,836	4,870	3,103	2,561	3,243	34.1
Henrico	195.8	Male	92,116	7,714	7,748	8,270	10,354	18,442	13,516	9,551	9,014	7,507	31.5
		Female	103,684	7,416	7,616	7,854	11,134	20,093	15,029	10,998	10,357	13,187	33.9
Hopewell city	23.5	Male	11,213	1,122	1,055	1,072	1,298	1,947	1,569	1,125	996	1,029	30.4
		Female	12,287	1,091	874	1,062	1,456	2,004	1,683	1,197	1,202	1,718	33.3
New Kent	10.4	Male	5,281	482	482	519	501	1,065	833	498	455	446	31.2
		Female	5,119	456	463	458	493	996	796	484	457	516	31.9
Petersburg city	40.9	Male	18,899	1,831	1,541	1,983	2,292	3,226	2,282	1,908	2,025	1,811	30.6
		Female	22,001	1,726	1,555	1,922	2,617	3,491	2,703	2,247	2,443	3,297	34.1
Powhatan	15.0	Male	8,515	575	650	956	958	2,131	1,510	682	567	486	30.2
		Female	6,485	560	627	691	544	1,227	1,106	589	548	593	31.7
Prince George	25.6	Male	14,330	1,246	1,258	1,319	3,176	3,100	2,151	1,006	635	439	25.5
		Female	11,270	1,164	1,160	1,119	1,588	2,369	1,797	891	603	579	27.5
Richmond city	216.7	Male	98,203	8,091	6,819	7,528	14,021	21,093	11,385	8,658	9,557	11,051	31.0
		Female	118,497	7,953	6,778	7,625	16,919	21,632	12,523	10,768	12,428	21,871	34.2
ROANOKE	**226.6**	**Male**	**106,881**	**8,485**	**9,048**	**9,454**	**11,099**	**19,522**	**15,683**	**11,494**	**10,635**	**11,461**	**32.9**
		Female	**119,719**	**8,150**	**8,866**	**9,183**	**12,410**	**20,436**	**16,563**	**12,407**	**12,094**	**19,610**	**35.5**
Botetourt	25.1	Male	12,539	986	1,107	1,238	1,192	2,134	2,073	1,439	1,183	1,187	33.2
		Female	12,561	980	1,058	1,115	1,020	2,180	2,016	1,360	1,198	1,634	34.7
Roanoke	78.1	Male	37,339	2,826	3,458	3,606	3,415	6,678	6,648	4,349	3,315	3,044	33.0
		Female	40,761	2,630	3,386	3,493	4,024	7,332	6,862	4,427	3,561	5,046	34.3
Roanoke city	98.6	Male	45,115	3,904	3,629	3,669	4,893	8,730	5,341	4,363	4,798	5,788	32.4
		Female	53,485	3,779	3,575	3,590	5,658	8,828	5,906	5,256	6,005	10,888	37.2
Salem city	24.8	Male	11,888	769	854	941	1,599	1,980	1,621	1,343	1,339	1,442	34.0
		Female	12,912	761	847	985	1,708	2,096	1,779	1,364	1,330	2,042	35.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES													
Accomack	31.7	Male	14,771	1,356	1,183	1,438	1,476	2,098	1,811	1,546	1,735	2,128	34.2
		Female	16,929	1,238	1,211	1,373	1,461	2,307	2,043	1,791	1,939	3,566	39.3
Albemarle	61.1	Male	30,417	2,365	2,121	2,581	6,082	6,082	4,218	2,645	2,133	2,190	28.4
		Female	30,683	2,169	1,993	2,461	5,450	6,147	4,517	2,702	2,216	3,028	30.3
☐ Alexandria city	110.8	Male	52,151	3,629	2,793	2,981	5,831	14,992	8,873	5,003	4,510	3,539	32.2
		Female	58,649	3,406	2,727	3,003	7,457	16,261	7,942	5,198	5,494	7,161	32.8
Alleghany	14.1	Male	7,091	651	637	776	662	1,162	1,169	714	649	671	32.1
		Female	7,009	556	596	676	628	1,135	1,105	693	692	928	34.2
Amelia	8.7	Male	4,293	401	364	440	447	671	645	429	390	506	32.4
		Female	4,407	367	361	417	437	666	666	422	411	660	34.3
Amherst	30.6	Male	14,746	1,200	1,269	1,430	1,582	2,752	2,337	1,542	1,226	1,408	31.9
		Female	15,854	1,262	1,198	1,309	2,073	2,685	2,376	1,538	1,409	2,004	32.8
Appomattox	12.8	Male	6,209	575	564	619	597	921	966	641	596	730	33.1
		Female	6,591	551	557	618	646	985	997	627	637	973	34.4
☐ Arlington	155.4	Male	75,829	4,206	3,593	3,973	11,438	20,605	11,934	6,681	6,800	6,599	32.1
		Female	79,571	3,971	3,316	3,666	9,698	19,608	11,107	7,056	9,068	12,081	34.8
Augusta	57.1	Male	28,195	2,389	2,477	2,682	2,980	4,896	4,550	3,020	2,430	2,771	32.3
		Female	28,905	2,159	2,241	2,663	2,811	4,926	4,593	2,938	2,748	3,826	34.3
Bath	5.9	Male	3,041	195	234	268	342	529	533	338	260	342	34.1
		Female	2,859	216	229	250	246	425	401	298	282	512	36.6
Bedford	39.6	Male	19,736	1,757	1,718	1,781	1,836	3,561	3,119	2,023	1,800	2,141	32.8
		Female	19,864	1,641	1,671	1,770	1,755	3,491	3,019	1,963	1,876	2,678	33.9
Bedford city	6.1	Male	2,884	212	165	211	273	409	320	277	295	722	40.4
		Female	3,216	218	167	235	282	429	381	294	380	830	42.3
Bland	6.6	Male	3,556	275	302	270	404	803	504	340	289	369	31.6
		Female	3,044	223	245	263	283	506	423	326	302	473	35.0
Botetourt	25.1	Male	12,539	986	1,107	1,238	1,192	2,134	2,073	1,439	1,183	1,187	33.2
		Female	12,561	980	1,058	1,115	1,020	2,180	2,016	1,360	1,198	1,634	34.7
☐ Bristol city	18.5	Male	8,272	648	687	813	909	1,325	1,119	897	889	985	33.1
		Female	10,228	625	671	750	1,175	1,415	1,311	1,071	1,216	1,994	38.6
Brunswick	15.9	Male	7,713	685	728	770	944	1,146	937	796	799	908	31.4
		Female	8,187	684	645	773	993	1,156	909	848	927	1,252	33.6
Buchanan	38.7	Male	19,530	2,245	2,108	2,124	2,415	3,519	2,984	1,732	1,180	1,223	27.5
		Female	19,170	2,030	2,002	2,005	2,255	3,440	2,835	1,654	1,359	1,590	28.8
Buckingham	12.6	Male	6,159	525	560	706	644	895	785	585	627	832	32.2
		Female	6,441	506	573	658	626	992	816	601	640	1,029	33.6
Buena Vista city	6.5	Male	3,063	279	278	326	284	498	474	331	291	302	32.3
		Female	3,437	254	283	275	443	547	476	358	342	459	33.5
Campbell	48.2	Male	23,745	2,166	2,232	2,403	2,519	4,132	3,887	2,549	1,931	1,926	31.2
		Female	24,455	2,132	2,239	2,253	2,471	4,222	4,007	2,447	2,110	2,574	32.4
Caroline	19.9	Male	9,881	987	915	1,006	1,089	1,655	1,450	963	891	925	30.7
		Female	10,019	875	924	1,026	1,137	1,611	1,384	949	905	1,208	31.5
Carroll	28.3	Male	13,871	1,146	1,196	1,364	1,266	2,300	1,950	1,591	1,318	1,740	33.5
		Female	14,429	1,072	1,061	1,232	1,274	2,216	2,093	1,567	1,501	2,413	36.7
Charles City	7.0	Male	3,491	320	334	395	407	622	490	343	288	292	29.7
		Female	3,509	318	292	372	449	611	484	388	252	343	30.3
Charlotte	12.0	Male	5,869	508	571	620	593	800	766	587	661	763	33.0
		Female	6,131	493	521	586	561	817	779	696	659	1,019	36.1
Charlottesville city	40.6	Male	18,971	1,328	1,092	1,227	4,598	4,127	2,046	1,445	1,404	1,704	28.0
		Female	21,629	1,368	1,086	1,241	4,571	3,980	2,338	1,755	1,883	3,407	31.4
Chesapeake city	132.1	Male	65,019	6,801	6,397	6,827	7,623	11,538	10,281	6,305	5,216	4,031	29.2
		Female	67,081	6,411	5,956	6,576	7,188	12,145	10,661	6,592	5,577	5,975	31.1
Chesterfield	169.2	Male	83,270	8,114	8,615	8,579	8,503	17,117	15,682	8,195	5,229	3,236	29.6
		Female	85,930	8,022	8,305	8,246	8,814	18,599	15,411	8,007	5,373	5,153	30.1
Clarke	10.7	Male	5,230	383	452	500	424	951	811	556	505	648	34.0
		Female	5,470	410	401	485	439	891	755	616	567	906	36.4
Clifton Forge city	4.7	Male	2,106	180	151	196	230	286	268	209	241	345	35.4
		Female	2,594	161	156	186	188	309	291	263	290	750	45.3
Colonial Heights city	17.4	Male	8,231	609	708	849	850	1,269	1,356	1,055	942	593	33.7
		Female	9,169	588	737	790	891	1,411	1,455	1,124	1,075	1,098	36.2
Covington city	8.0	Male	3,737	252	283	343	389	615	496	366	434	559	34.8
		Female	4,263	295	289	334	419	566	456	423	515	966	40.0
Craig	4.3	Male	2,113	157	171	194	200	382	320	239	213	237	33.8
		Female	2,187	152	183	176	205	343	313	219	237	359	36.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES				Population by Age and Sex									
METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Culpeper	24.7	Male	11,951	1,088	1,069	1,197	1,156	2,030	1,798	1,178	1,071	1,364	32.2
		Female	12,749	1,105	1,043	1,180	1,215	2,067	1,748	1,207	1,166	2,018	33.9
Cumberland	8.6	Male	4,179	391	425	509	363	579	593	380	383	556	31.9
		Female	4,421	327	417	480	392	644	606	399	443	713	34.2
Danville city	44.6	Male	20,124	1,600	1,603	1,775	2,228	3,353	2,534	2,191	2,295	2,545	33.5
		Female	24,476	1,595	1,592	1,748	2,594	3,538	2,881	2,641	3,004	4,883	39.1
Dickenson	20.8	Male	10,365	1,102	1,074	1,124	1,131	1,804	1,452	963	811	904	29.2
		Female	10,435	1,072	976	995	1,120	1,698	1,490	962	927	1,195	31.2
Dinwiddie	22.0	Male	11,079	791	922	1,257	1,334	1,845	1,757	1,101	974	1,098	31.7
		Female	10,921	781	822	1,220	1,127	1,685	1,690	1,055	1,058	1,483	34.0
Emporia city	4.8	Male	2,196	196	185	216	201	305	272	213	282	326	34.8
		Female	2,604	159	183	192	241	320	288	242	342	637	42.2
Essex	9.4	Male	4,467	368	379	459	410	717	626	455	415	638	33.6
		Female	4,933	363	368	474	448	776	605	475	489	935	35.6
☐ Fairfax	690.9	Male	342,847	28,096	30,871	34,804	34,919	67,150	68,066	39,665	26,457	12,819	31.4
		Female	348,053	27,133	29,761	33,482	33,243	71,105	68,444	37,777	26,561	20,547	32.1
☐ Fairfax city	19.6	Male	9,687	719	735	925	1,401	1,982	1,555	1,065	904	401	30.4
		Female	9,913	722	657	861	1,272	1,932	1,607	1,199	896	767	32.5
☐ Falls Church city	9.1	Male	4,323	283	258	306	399	977	720	419	484	477	34.4
		Female	4,777	236	218	264	412	931	749	500	615	852	39.4
Fauquier	41.5	Male	20,691	1,954	1,820	2,123	2,134	3,450	3,579	2,242	1,694	1,695	31.7
		Female	20,809	1,637	1,804	2,078	2,044	3,568	3,452	2,048	1,735	2,443	33.0
Floyd	12.3	Male	6,107	463	477	539	595	984	972	545	634	898	35.0
		Female	6,193	515	440	497	554	915	860	598	666	1,148	37.0
Fluvanna	11.1	Male	5,515	526	453	603	544	934	764	543	497	651	31.8
		Female	5,585	438	467	551	567	937	795	531	522	777	33.2
Franklin	37.9	Male	18,917	1,537	1,574	1,770	2,476	3,180	2,911	1,862	1,660	1,947	31.6
		Female	18,983	1,516	1,428	1,743	2,185	3,161	2,790	1,906	1,758	2,496	33.3
Franklin city	7.6	Male	3,507	346	337	360	373	578	431	317	365	400	30.8
		Female	4,093	309	296	391	454	605	478	427	490	643	34.9
Frederick	37.3	Male	18,681	1,757	1,715	2,016	1,816	3,318	3,102	1,916	1,552	1,489	31.1
		Female	18,619	1,599	1,703	1,825	1,791	3,416	3,058	1,922	1,533	1,772	32.0
Fredericksburg city	17.8	Male	7,557	579	526	553	1,065	1,356	972	710	779	1,017	32.8
		Female	10,243	542	537	606	2,379	1,482	996	865	1,004	1,832	32.1
Galax city	6.7	Male	3,100	218	251	241	310	485	437	359	324	475	36.0
		Female	3,600	230	225	240	325	500	441	404	428	807	41.3
Giles	18.0	Male	8,855	716	818	899	858	1,416	1,317	898	951	982	33.0
		Female	9,145	713	716	811	784	1,434	1,226	984	1,139	1,338	35.9
Gloucester	26.2	Male	12,776	1,086	1,073	1,194	1,251	2,166	2,133	1,293	1,267	1,313	33.2
		Female	13,424	1,069	1,054	1,168	1,253	2,156	2,081	1,312	1,318	2,013	35.1
Goochland	13.0	Male	6,483	476	539	636	674	1,208	992	747	528	683	32.6
		Female	6,517	476	499	563	672	1,129	1,067	709	554	848	34.3
Grayson	16.8	Male	8,184	665	703	769	785	1,284	1,192	856	840	1,090	34.1
		Female	8,616	581	635	724	772	1,286	1,197	958	968	1,495	37.6
Greene	8.8	Male	4,387	469	352	433	402	902	691	406	364	368	31.0
		Female	4,413	405	384	408	431	926	684	387	313	475	31.2
Greensville	10.6	Male	5,147	570	557	585	504	787	635	502	477	530	29.5
		Female	5,453	477	534	570	572	849	689	550	505	707	31.8
Halifax	30.2	Male	14,793	1,252	1,280	1,503	1,600	2,454	2,093	1,428	1,435	1,748	32.2
		Female	15,407	1,250	1,242	1,452	1,452	2,257	2,080	1,563	1,711	2,400	35.2
Hampton city	126.1	Male	62,285	5,819	5,329	6,029	9,659	11,085	9,121	6,266	5,179	3,798	28.9
		Female	63,815	5,693	5,121	5,915	8,805	11,072	9,751	6,258	5,533	5,667	30.8
Hanover	56.5	Male	28,041	2,304	2,389	3,082	3,112	4,521	4,805	3,103	2,518	2,207	31.9
		Female	28,459	2,147	2,320	2,630	2,749	4,836	4,870	3,103	2,561	3,243	34.1
Harrisonburg city	27.3	Male	12,429	736	741	736	4,012	1,951	1,382	909	922	1,040	25.0
		Female	14,871	751	675	739	4,666	2,042	1,446	1,083	1,209	2,260	28.0
Henrico	195.8	Male	92,116	7,714	7,748	8,270	10,354	18,442	13,516	9,551	9,014	7,507	31.5
		Female	103,684	7,416	7,616	7,854	11,134	20,093	15,029	10,998	10,357	13,187	33.9
Henry	59.4	Male	29,097	2,578	2,651	3,043	3,091	4,777	4,898	3,229	2,469	2,361	31.7
		Female	30,303	2,368	2,496	2,994	3.213	5,003	5,011	3,423	2,763	3,032	33.2
Highland	3.2	Male	1,603	145	109	106	180	287	209	168	183	216	34.1
		Female	1,597	141	82	93	162	237	216	144	206	316	38.9
Hopewell city	23.5	Male	11,213	1,122	1,055	1,072	1,298	1,947	1,569	1,125	996	1,029	30.4
		Female	12,287	1,091	874	1,062	1,456	2,004	1,683	1,197	1,202	1,718	33.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Isle of Wight	24.1	Male	11,854	1,076	1,054	1,293	1,280	2,007	1,804	1,219	1,068	1,053	31.1
		Female	12,246	1,041	987	1,136	1,256	2,080	1,775	1,250	1,194	1,527	33.2
James City	24.9	Male	12,255	1,006	1,013	1,184	1,432	2,205	1,908	1,327	1,106	1,074	31.8
		Female	12,645	1,035	995	1,230	1,310	2,218	1,906	1,330	1,224	1,397	32.9
King and Queen	6.0	Male	2,976	266	232	270	288	477	371	315	335	422	34.1
		Female	3,024	271	235	246	297	469	391	313	334	468	34.9
King George	11.9	Male	5,958	589	611	635	527	1,040	1,010	600	489	457	30.9
		Female	5,942	599	528	623	537	1,047	927	542	533	606	31.5
King William	9.8	Male	4,750	420	418	524	436	844	716	474	414	504	31.8
		Female	5,050	459	384	497	447	860	721	489	498	695	33.6
Lancaster	10.7	Male	5,015	360	337	423	451	659	581	517	686	1,001	39.8
		Female	5,685	337	326	431	425	659	657	589	804	1,457	45.1
Lee	27.7	Male	13,448	1,319	1,335	1,293	1,374	2,177	1,822	1,175	1,235	1,718	31.4
		Female	14,252	1,314	1,244	1,233	1,268	2,150	1,832	1,308	1,471	2,432	34.6
Lexington city	6.8	Male	4,237	170	144	198	2,311	346	284	256	242	286	22.9
		Female	2,563	135	143	170	216	388	305	283	313	610	42.5
☐ Loudoun	68.7	Male	33,962	3,269	3,538	3,623	2,811	6,616	6,836	3,270	1,990	2,009	30.7
		Female	34,738	3,119	3,414	3,544	3,002	7,147	6,447	3,006	2,134	2,925	31.0
Louisa	19.7	Male	9,904	895	854	1,040	975	1,512	1,485	984	979	1,180	32.9
		Female	9,796	784	782	972	983	1,510	1,381	921	985	1,478	34.1
Lunenburg	12.2	Male	5,899	526	466	649	574	888	768	601	704	723	33.3
		Female	6,301	485	477	612	556	870	784	677	740	1,100	36.9
Lynchburg city	66.5	Male	30,097	2,561	2,402	2,543	4,414	5,180	3,795	2,978	2,830	3,394	31.0
		Female	36,403	2,466	2,374	2,507	5,588	5,413	4,241	3,448	3,663	6,703	34.7
Madison	11.1	Male	5,392	460	461	537	523	854	738	570	514	735	33.4
		Female	5,708	462	414	546	524	940	777	526	562	957	34.7
☐ Manassas city	17.2	Male	8,492	1,062	841	740	900	2,083	1,406	660	419	381	28.4
		Female	8,708	1,021	802	753	999	2,030	1,296	669	431	707	28.8
☐ Manassas Park city	6.9	Male	3,445	471	381	374	448	739	504	311	145	72	25.7
		Female	3,455	482	355	412	449	717	491	295	148	106	25.4
Martinsville city	17.8	Male	8,089	597	629	804	810	1,274	1,066	873	956	1,080	34.5
		Female	9,711	681	640	775	880	1,373	1,166	1,126	1,186	1,884	39.3
Mathews	8.6	Male	4,089	277	300	339	368	537	540	429	487	812	39.1
		Female	4,511	240	264	346	320	515	577	466	585	1,198	44.9
Mecklenburg	30.0	Male	14,535	1,291	1,217	1,386	1,534	2,358	1,862	1,470	1,593	1,824	32.8
		Female	15,465	1,286	1,163	1,323	1,368	2,197	1,959	1,728	1,800	2,641	37.0
Middlesex	8.3	Male	3,988	289	241	374	350	531	489	459	522	733	39.3
		Female	4,312	257	248	370	305	552	489	460	592	1,039	43.7
Montgomery	66.6	Male	35,077	2,219	2,268	2,181	12,319	6,022	3,936	2,361	1,817	1,954	24.2
		Female	31,523	1,922	2,085	2,062	8,769	5,290	3,821	2,403	2,086	3,085	26.7
Nelson	12.4	Male	6,092	457	492	589	597	940	859	639	638	881	34.7
		Female	6,308	503	469	563	556	947	814	674	664	1,118	36.4
New Kent	10.4	Male	5,281	482	482	519	501	1,065	833	498	455	446	31.2
		Female	5,119	456	463	458	493	996	796	484	457	516	31.9
Newport News city	152.6	Male	75,752	7,593	6,309	6,509	12,092	15,189	10,357	6,714	6,047	4,942	28.5
		Female	76,848	7,226	6,231	6,425	10,021	14,437	10,370	7,238	6,856	8,044	30.9
Norfolk city	283.1	Male	161,548	12,666	8,999	9,368	56,816	30,225	14,874	9,168	9,991	9,441	24.1
		Female	121,552	11,939	8,510	8,898	19,196	21,257	12,684	10,687	11,960	16,421	30.8
Northampton	14.5	Male	6,784	635	543	642	761	939	717	733	792	1,022	33.6
		Female	7,716	593	563	649	765	980	856	864	904	1,542	38.6
Northumberland	10.1	Male	4,827	337	309	373	454	596	546	511	745	956	41.3
		Female	5,273	330	303	418	411	635	568	577	797	1,234	44.5
Norton city	4.5	Male	2,072	192	192	222	240	345	272	184	204	221	30.5
		Female	2,428	206	193	197	243	372	324	236	258	399	35.1
Nottoway	14.5	Male	6,878	578	574	701	662	937	898	730	776	1,022	34.9
		Female	7,622	580	545	613	685	980	943	806	895	1,575	39.3
Orange	20.2	Male	9,860	833	881	964	993	1,530	1,386	1,023	1,009	1,241	33.2
		Female	10,340	818	834	899	911	1,619	1,445	1,013	1,160	1,641	35.6
Page	20.5	Male	9,995	877	866	909	976	1,639	1,537	1,041	1,013	1,137	33.4
		Female	10,505	850	786	917	939	1,649	1,446	1,075	1,118	1,725	35.8
Patrick	18.4	Male	9,132	704	883	861	828	1,441	1,413	990	903	1,109	34.0
		Female	9,268	713	723	804	799	1,396	1,452	945	941	1,495	36.4
Petersburg city	40.9	Male	18,899	1,831	1,541	1,983	2,292	3,226	2,282	1,908	2,025	1,811	30.6
		Female	22,001	1,726	1,555	1,922	2,617	3,491	2,703	2,247	2,443	3,297	34.1

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
Pittsylvania	68.2	Male	33,412	2,960	2,958	3,386	3,661	5,652	4,916	3,371	3,089	3,419	31.6
		Female	34,788	2,798	2,755	3,346	3,653	5,730	4,919	3,538	3,556	4,493	33.5
Poquoson city	10.2	Male	5,059	430	495	589	466	768	1,089	604	321	297	32.2
		Female	5,141	383	511	605	397	843	1,065	530	367	440	33.0
Portsmouth city	105.2	Male	50,035	5,479	4,268	4,518	6,791	8,919	5,850	4,495	5,256	4,459	29.4
		Female	55,165	5,198	4,144	4,526	6,425	9,084	6,400	5,403	6,250	7,735	33.0
Powhatan	15.0	Male	8,515	575	650	956	958	2,131	1,510	682	567	486	30.2
		Female	6,485	560	627	691	544	1,227	1,106	589	548	593	31.7
Prince Edward	17.3	Male	8,024	697	608	675	1,708	1,087	918	672	692	967	28.0
		Female	9,276	636	636	658	2,180	1,115	985	760	859	1,447	29.7
Prince George	25.6	Male	14,330	1,246	1,258	1,319	3,176	3,100	2,151	1,006	635	439	25.5
		Female	11,270	1,164	1,160	1,119	1,588	2,369	1,797	891	603	579	27.5
☐ Prince William	173.9	Male	89,046	10,197	9,766	9,473	10,727	18,747	17,775	7,512	3,098	1,751	27.3
		Female	84,854	9,670	9,302	9,058	8,818	19,483	16,483	6,227	3,038	2,775	27.9
Pulaski	36.4	Male	17,702	1,536	1,748	1,719	1,747	3,185	2,662	1,744	1,643	1,718	31.6
		Female	18,698	1,419	1,689	1,542	1,766	3,219	2,633	1,841	1,908	2,681	34.1
Radford city	13.9	Male	5,728	338	429	404	1,543	883	654	497	467	513	26.7
		Female	8,172	326	401	410	3,374	878	740	575	612	856	24.1
Rappahannock	6.7	Male	3,349	253	251	318	301	564	525	338	353	446	34.8
		Female	3,351	239	242	315	286	571	512	339	348	499	35.4
Richmond	6.9	Male	3,417	290	242	335	342	534	483	346	369	476	34.4
		Female	3,483	238	253	309	324	458	467	395	392	647	38.4
Richmond city	216.7	Male	98,203	8,091	6,819	7,528	14,021	21,093	11,385	8,658	9,557	11,051	31.0
		Female	118,497	7,953	6,778	7,625	16,919	21,632	12,523	10,768	12,428	21,871	34.2
Roanoke	78.1	Male	37,339	2,826	3,458	3,606	3,415	6,678	6,648	4,349	3,315	3,044	33.0
		Female	40,761	2,630	3,386	3,493	4,024	7,332	6,862	4,427	3,561	5,046	34.3
Roanoke city	98.6	Male	45,115	3,904	3,629	3,669	4,893	8,730	5,341	4,363	4,798	5,788	32.4
		Female	53,485	3,779	3,575	3,590	5,658	8,828	5,906	5,256	6,005	10,888	37.2
Rockbridge	18.5	Male	9,175	704	701	904	1,033	1,521	1,364	1,036	943	969	33.2
		Female	9,325	706	705	912	809	1,437	1,398	1,045	1,026	1,287	35.7
Rockingham	53.9	Male	26,413	2,338	2,154	2,418	3,703	4,752	3,791	2,592	2,255	2,410	36.5
		Female	27,487	2,246	1,997	2,247	3,652	4,641	3,858	2,710	2,509	3,627	32.8
Russell	34.5	Male	17,157	1,687	1,622	1,660	1,897	3,213	2,378	1,655	1,420	1,625	30.3
		Female	17,343	1,531	1,543	1,526	1,870	2,996	2,518	1,703	1,530	2,126	32.3
Salem city	24.8	Male	11,888	769	854	941	1,599	1,980	1,621	1,343	1,339	1,442	34.0
		Female	12,912	761	847	985	1,708	2,096	1,779	1,364	1,330	2,042	35.3
☐ Scott	25.1	Male	12,291	1,075	1,088	1,147	1,265	1,873	1,877	1,235	1,229	1,502	33.4
		Female	12,809	925	979	1,101	1,124	1,923	1,908	1,330	1,418	2,101	36.8
Shenandoah	29.8	Male	14,387	1,118	1,139	1,320	1,387	2,441	2,053	1,518	1,509	1,902	34.1
		Female	15,413	1,079	1,100	1,351	1,374	2,287	2,125	1,619	1,644	2,834	37.4
Smyth	33.7	Male	16,176	1,385	1,396	1,512	1,655	2,567	2,419	1,834	1,568	1,840	33.3
		Female	17,524	1,286	1,376	1,503	1,679	2,601	2,491	1,931	1,870	2,787	36.3
Southampton	18.5	Male	9,515	747	728	894	1,539	1,542	1,298	893	973	901	30.5
		Female	8,985	714	676	922	891	1,312	1,245	919	1,021	1,285	34.8
South Boston city	7.4	Male	3,283	301	301	303	283	525	411	339	379	441	33.6
		Female	4,117	292	309	335	334	623	521	413	484	806	38.2
Spotsylvania	40.1	Male	19,958	2,326	2,294	2,068	1,680	4,035	3,373	1,643	1,336	1,203	29.0
		Female	20,142	2,165	2,079	2,007	1,938	4,169	3,125	1,664	1,400	1,595	29.5
☐ Stafford	51.1	Male	26,342	2,664	2,711	2,689	3,201	4,938	4,777	2,495	1,652	1,215	28.9
		Female	24,758	2,457	2,470	2,622	2,251	4,842	4,430	2,298	1,598	1,790	30.3
Staunton city	21.5	Male	9,758	724	688	794	1,045	1,680	1,392	1,142	1,093	1,200	34.7
		Female	11,742	707	665	793	1,555	1,711	1,522	1,240	1,291	2,258	37.9
Suffolk city	49.2	Male	23,389	2,180	2,124	2,429	2,525	3,681	3,240	2,417	2,469	2,324	31.6
		Female	25,811	2,214	2,100	2,371	2,501	3,884	3,582	2,686	2,709	3,764	34.6
Surry	6.3	Male	3,062	262	257	325	331	489	418	266	316	398	32.3
		Female	3,238	277	268	351	348	460	402	277	352	503	33.2
Sussex	10.4	Male	5,048	384	493	583	576	771	641	517	514	569	31.3
		Female	5,352	383	446	577	491	844	672	586	539	814	34.2
Tazewell	52.3	Male	25,488	2,688	2,496	2,394	2,745	4,631	3,601	2,441	2,217	2,275	30.2
		Female	26,812	2,476	2,382	2,272	2,798	4,509	3,733	2,647	2,588	3,407	32.7
Virginia Beach city	326.6	Male	166,407	16,027	15,592	15,566	27,431	34,248	27,300	14,568	9,645	6,030	27.5
		Female	160,193	15,308	14,912	14,980	18,879	34,463	26,782	15,043	10,023	9,803	29.6
Warren	23.3	Male	11,277	988	985	1,071	1,039	1,886	1,739	1,148	1,159	1,262	33.2
		Female	12,023	887	918	1,068	1,161	1,902	1,757	1,249	1,332	1,749	35.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
VIRGINIA (continued)													
ALL COUNTIES (continued)													
☐ Washington	49.6	Male	24,189	2,087	2,101	2,416	2,665	3,997	3,801	2,422	2,147	2,553	32.1
		Female	25,411	1,989	2,071	2,173	2,644	4,113	3,762	2,604	2,416	3,639	34.3
Waynesboro city	15.0	Male	7,093	609	597	625	747	1,145	1,026	781	779	784	33.5
		Female	7,907	528	570	642	806	1,171	1,108	896	968	1,218	37.1
Westmoreland	15.0	Male	7,219	546	558	781	678	974	918	742	848	1,174	35.8
		Female	7,781	617	585	659	673	1,019	958	759	1,050	1,461	38.5
Williamsburg city	10.9	Male	5,034	163	144	179	2,326	803	367	268	341	443	24.1
		Female	5,866	139	121	191	2,792	652	385	332	425	829	24.2
Winchester city	20.3	Male	9,284	751	644	750	1,206	1,599	1,215	1,005	983	1,131	33.1
		Female	11,016	762	634	780	1,383	1,656	1,294	1,120	1,212	2,175	37.3
Wise	47.1	Male	23,044	2,448	2,213	2,245	2,798	4,177	3,125	2,046	1,951	2,041	29.4
		Female	24,056	2,333	2,207	2,013	2,687	3,982	3,070	2,244	2,272	3,248	32.0
Wythe	26.2	Male	12,506	1,116	1,173	1,191	1,236	2,088	1,881	1,282	1,186	1,353	32.4
		Female	13,694	1,079	1,075	1,168	1,279	2,130	1,881	1,425	1,431	2,226	35.6
York	41.3	Male	20,975	1,710	2,193	2,353	2,602	3,510	4,043	2,142	1,442	980	29.6
		Female	20,325	1,754	2,014	2,195	1,899	3,645	3,949	2,034	1,418	1,417	31.3
TOTAL METRO COUNTIES	**4,104.5**	**Male**	**2,028,857**	**176,701**	**169,889**	**183,289**	**292,537**	**400,583**	**319,005**	**194,338**	**159,136**	**133,379**	**29.8**
		Female	**2,075,643**	**169,606**	**163,414**	**176,328**	**242,471**	**401,460**	**319,528**	**201,629**	**178,374**	**222,833**	**32.1**
TOTAL STATE	**5,785.0**	**Male**	**2,848,645**	**248,123**	**240,661**	**261,167**	**393,942**	**536,604**	**436,119**	**275,382**	**235,061**	**221,586**	**30.2**
		Female	**2,936,355**	**237,154**	**230,622**	**251,175**	**341,447**	**536,647**	**437,365**	**286,953**	**264,123**	**350,859**	**32.6**
WASHINGTON													
BELLINGHAM	**114.9**	**Male**	**56,620**	**5,353**	**4,623**	**4,559**	**8,263**	**11,692**	**7,491**	**4,477**	**4,522**	**5,640**	**29.7**
		Female	**58,280**	**4,958**	**4,391**	**4,411**	**8,574**	**11,090**	**7,158**	**4,543**	**4,902**	**8,253**	**31.1**
Whatcom	114.9	Male	56,620	5,353	4,623	4,559	8,263	11,692	7,491	4,477	4,522	5,640	29.7
		Female	58,280	4,958	4,391	4,411	8,574	11,090	7,158	4,543	4,902	8,253	31.1
BREMERTON	**170.4**	**Male**	**88,910**	**8,377**	**7,201**	**7,249**	**13,995**	**17,325**	**13,230**	**7,249**	**6,909**	**7,375**	**29.4**
		Female	**81,490**	**7,925**	**6,986**	**6,713**	**8,013**	**15,533**	**11,675**	**7,046**	**7,322**	**10,277**	**32.2**
Kitsap	170.4	Male	88,910	8,377	7,201	7,249	13,995	17,325	13,230	7,249	6,909	7,375	29.4
		Female	81,490	7,925	6,986	6,713	8,013	15,533	11,675	7,046	7,322	10,277	32.2
OLYMPIA	**143.1**	**Male**	**70,111**	**6,930**	**6,459**	**6,577**	**7,746**	**13,433**	**10,774**	**6,360**	**5,750**	**6,082**	**30.5**
		Female	**72,989**	**6,724**	**6,038**	**6,208**	**7,604**	**14,090**	**10,506**	**6,500**	**6,234**	**9,085**	**32.0**
Thurston	143.1	Male	70,111	6,930	6,459	6,577	7,746	13,433	10,774	6,360	5,750	6,082	30.5
		Female	72,989	6,724	6,038	6,208	7,604	14,090	10,506	6,500	6,234	9,085	32.0
RICHLAND - KENNEWICK - PASCO	**143.9**	**Male**	**73,107**	**8,525**	**6,712**	**6,590**	**8,278**	**15,159**	**10,740**	**6,773**	**5,816**	**4,514**	**29.3**
		Female	**70,793**	**8,081**	**6,541**	**6,217**	**8,055**	**13,760**	**9,912**	**6,564**	**5,594**	**6,069**	**29.7**
Benton	107.4	Male	54,525	5,999	4,962	4,992	6,022	11,453	8,574	5,153	4,130	3,240	29.6
		Female	52,875	5,655	4,855	4,713	5,943	10,510	7,885	4,904	4,048	4,362	30.0
Franklin	36.5	Male	18,582	2,526	1,750	1,598	2,256	3,706	2,166	1,620	1,686	1,274	28.1
		Female	17,918	2,426	1,686	1,504	2,112	3,250	2,027	1,660	1,546	1,707	28.8
SEATTLE	**1,719.7**	**Male**	**848,934**	**70,286**	**65,381**	**70,621**	**104,816**	**178,906**	**133,225**	**80,931**	**73,614**	**71,154**	**31.3**
		Female	**870,766**	**67,740**	**62,709**	**67,582**	**99,681**	**174,855**	**128,264**	**80,159**	**79,030**	**110,746**	**32.9**
King	1,341.5	Male	660,878	51,879	48,323	53,499	83,730	141,142	103,314	63,623	58,883	56,485	31.6
		Female	680,622	49,907	46,556	51,136	79,492	137,555	99,469	63,155	63,440	89,912	33.2
Snohomish	378.2	Male	188,056	18,407	17,058	17,122	21,086	37,764	29,911	17,308	14,731	14,669	30.4
		Female	190,144	17,833	16,153	16,446	20,189	37,300	28,795	17,004	15,590	20,834	31.6
SEATTLE - TACOMA CONSOLIDATED AREA	***2,241.6***	***Male***	***1,109,937***	***96,773***	***87,053***	***93,161***	***144,056***	***228,334***	***169,075***	***104,457***	***94,702***	***92,326***	***30.9***
		Female	***1,131,663***	***92,798***	***83,037***	***89,260***	***132,453***	***221,916***	***163,557***	***104,051***	***101,590***	***143,001***	***32.6***
SPOKANE	**357.9**	**Male**	**173,505**	**17,184**	**15,114**	**14,991**	**22,087**	**33,120**	**23,175**	**15,251**	**14,945**	**17,638**	**30.2**
		Female	**184,395**	**16,443**	**14,472**	**14,609**	**22,514**	**32,779**	**23,747**	**15,975**	**16,936**	**26,920**	**32.4**
Spokane	357.9	Male	173,505	17,184	15,114	14,991	22,087	33,120	23,175	15,251	14,945	17,638	30.2
		Female	184,395	16,443	14,472	14,609	22,514	32,779	23,747	15,975	16,936	26,920	32.4
TACOMA	**521.9**	**Male**	**261,003**	**26,487**	**21,672**	**22,540**	**39,240**	**49,428**	**35,850**	**23,526**	**21,088**	**21,172**	**29.2**
		Female	**260,897**	**25,058**	**20,328**	**21,678**	**32,772**	**47,061**	**35,293**	**23,892**	**22,560**	**32,255**	**31.5**
Pierce	521.9	Male	261,003	26,487	21,672	22,540	39,240	49,428	35,850	23,526	21,088	21,172	29.2
		Female	260,897	25,058	20,328	21,678	32,772	47,061	35,293	23,892	22,560	32,255	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
VANCOUVER	**211.7**	**Male**	**104,853**	**11,400**	**10,368**	**9,932**	**10,646**	**20,642**	**16,433**	**9,045**	**7,923**	**8,464**	**29.9**
		Female	**106,847**	**10,837**	**9,456**	**9,624**	**10,855**	**20,948**	**15,522**	**8,834**	**8,763**	**12,008**	**31.0**
Clark	211.7	Male	104,853	11,400	10,368	9,932	10,646	20,642	16,433	9,045	7,923	8,464	29.9
		Female	106,847	10,837	9,456	9,624	10,855	20,948	15,522	8,834	8,763	12,008	31.0
YAKIMA	**181.7**	**Male**	**89,686**	**9,697**	**8,189**	**8,760**	**9,955**	**15,010**	**11,919**	**8,041**	**7,893**	**10,222**	**30.5**
		Female	**92,014**	**9,326**	**7,736**	**8,171**	**9,018**	**15,095**	**12,046**	**8,286**	**8,850**	**13,406**	**32.8**
Yakima	181.7	Male	89,686	9,697	8,189	8,760	9,955	15,010	11,919	8,041	7,893	10,222	30.5
		Female	92,014	9,326	7,736	8,171	9,018	15,095	12,046	8,286	8,850	13,486	32.8
ALL COUNTIES													
Adams	13.8	Male	6,787	886	662	672	665	1,164	915	645	623	555	29.4
		Female	7,013	877	681	726	642	1,142	913	693	602	737	30.1
Asotin	17.7	Male	8,467	847	778	766	871	1,466	1,088	777	752	1,122	31.6
		Female	9,233	849	769	761	902	1,477	1,175	820	890	1,590	34.0
Benton	107.4	Male	54,525	5,999	4,962	4,992	6,022	11,453	8,574	5,153	4,130	3,240	29.6
		Female	52,875	5,655	4,855	4,713	5,943	10,510	7,885	4,904	4,048	4,362	30.0
Chelan	48.5	Male	23,780	2,092	1,796	2,053	2,444	4,097	3,230	2,315	2,476	3,277	33.6
		Female	24,720	2,019	1,667	1,906	2,385	3,880	3,205	2,405	2,685	4,568	36.6
Clallam	54.0	Male	26,981	2,593	2,184	2,122	3,066	4,938	3,446	2,254	2,715	3,663	32.1
		Female	27,019	2,508	1,998	2,071	2,619	4,521	3,305	2,396	3,105	4,496	34.5
Clark	211.7	Male	104,853	11,400	10,368	9,932	10,646	20,642	16,433	9,045	7,923	8,464	29.9
		Female	106,847	10,837	9,456	9,624	10,855	20,948	15,522	8,834	8,763	12,008	31.0
Columbia	4.0	Male	1,964	164	162	198	122	291	264	189	248	326	36.7
		Female	2,036	154	135	164	107	300	260	210	263	443	41.1
Cowlitz	79.6	Male	39,319	4,191	3,635	3,574	4,090	7,258	5,618	3,684	3,375	3,894	30.7
		Female	40,281	3,940	3,460	3,392	4,123	7,284	5,468	3,599	3,650	5,365	32.2
Douglas	23.9	Male	11,964	1,282	1,073	1,065	1,130	2,177	1,808	1,157	1,068	1,204	31.6
		Female	11,936	1,173	977	1,079	1,119	2,153	1,783	1,179	1,073	1,400	32.5
Ferry	6.4	Male	3,340	374	289	359	379	665	459	265	266	284	29.0
		Female	3,060	388	325	268	309	557	437	246	240	290	29.3
Franklin	36.5	Male	18,582	2,526	1,750	1,598	2,256	3,706	2,166	1,620	1,686	1,274	28.1
		Female	17,918	2,426	1,686	1,504	2,112	3,250	2,027	1,660	1,546	1,707	28.8
Garfield	2.3	Male	1,151	124	83	96	85	167	137	125	154	180	36.5
		Female	1,149	99	82	86	68	160	146	132	144	232	40.4
Grant	52.7	Male	26,600	3,081	2,562	2,693	2,809	4,240	3,395	2,548	2,619	2,653	30.1
		Female	26,100	2,952	2,412	2,338	2,596	4,298	3,350	2,622	2,638	2,894	31.4
Grays Harbor	65.8	Male	32,839	3,291	2,704	2,909	3,478	5,853	4,447	3,028	3,252	3,877	31.9
		Female	32,961	3,077	2,627	2,816	3,269	5,454	4,197	3,003	3,447	5,071	33.6
Island	49.7	Male	25,904	2,556	1,996	2,016	4,243	4,853	3,493	1,790	2,311	2,646	29.4
		Female	23,796	2,464	1,916	1,886	2,318	4,304	3,260	1,929	2,617	3,102	32.7
Jefferson	17.9	Male	8,927	745	630	665	680	1,601	1,249	797	1,135	1,425	36.1
		Female	8,973	717	673	663	672	1,560	1,077	863	1,187	1,561	36.9
King	1,341.5	Male	660,878	51,879	48,323	53,499	83,730	141,142	103,314	63,623	58,883	56,485	31.6
		Female	680,622	49,907	46,536	51,136	79,492	137,555	99,469	63,155	63,440	89,912	33.2
Kitsap	170.4	Male	88,910	8,377	7,201	7,249	13,995	17,325	13,230	7,249	6,909	7,375	29.4
		Female	81,490	7,925	6,986	6,713	8,013	15,533	11,675	7,046	7,322	10,277	32.2
Kittitas	24.6	Male	12,196	942	842	943	2,520	2,162	1,471	920	1,026	1,370	28.9
		Female	12,404	932	771	852	2,511	2,021	1,492	938	1,125	1,762	30.6
Klickitat	16.6	Male	8,355	851	753	785	779	1,576	1,169	703	760	979	31.4
		Female	8,245	841	764	697	714	1,427	1,091	710	804	1,197	32.8
Lewis	57.5	Male	28,212	2,888	2,522	2,814	2,740	4,583	3,820	2,537	2,730	3,578	31.9
		Female	29,288	2,799	2,467	2,493	2,625	4,552	3,800	2,709	2,917	4,926	34.4
Lincoln	9.4	Male	4,680	438	376	419	347	708	612	472	534	774	35.8
		Female	4,720	394	370	391	302	705	636	462	542	918	38.1
Mason	35.4	Male	18,462	1,555	1,362	1,566	2,499	3,097	2,393	1,634	2,041	2,315	32.3
		Female	16,938	1,493	1,290	1,401	1,501	2,622	2,220	1,795	2,137	2,479	35.7
Okanogan	32.7	Male	16,408	1,724	1,506	1,511	1,423	2,825	2,339	1,566	1,523	1,991	32.2
		Female	16,292	1,596	1,355	1,452	1,403	2,746	2,279	1,503	1,534	2,424	33.5
Pacific	17.4	Male	8,637	776	605	775	738	1,352	1,055	808	1,063	1,465	35.7
		Female	8,763	737	562	658	707	1,275	945	930	1,216	1,733	39.7
Pend Oreille	9.2	Male	4,614	479	421	505	340	749	631	455	456	578	32.5
		Female	4,586	464	423	451	335	735	658	453	459	608	33.4
Pierce	521.9	Male	261,003	26,487	21,672	22,540	39,240	49,428	35,850	23,526	21,088	21,172	29.2
		Female	260,897	25,058	20.328	21,678	32.772	47,061	35,293	23,892	22,560	32,255	31.5

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WASHINGTON (continued)													
ALL COUNTIES (continued)													
San Juan	9.0	Male	4,485	375	293	282	252	902	627	369	620	765	37.2
		Female	4,515	279	300	266	294	864	597	413	655	847	39.3
Skagit	68.9	Male	33,717	3,158	2,796	2,826	3,363	6,125	4,628	3,097	3,392	4,332	32.7
		Female	35,183	3,124	2,706	2,782	3,279	5,944	4,645	3,247	3,705	5,751	34.6
Skamania	8.1	Male	4,178	444	388	376	378	766	675	386	373	392	31.6
		Female	3,922	375	366	378	376	690	572	364	364	437	31.8
Snohomish	378.2	Male	188,056	18,407	17,058	17,122	21,086	37,764	29,911	17,308	14,731	14,669	30.4
		Female	190,144	17,833	16,153	16,446	20,189	37,300	28,795	17,004	15,590	20,834	31.6
Spokane	357.9	Male	173,505	17,184	15,114	14,991	22,087	33,120	23,175	15,251	14,945	17,638	30.2
		Female	184,395	16,443	14,472	14,609	22,514	32,779	23,747	15,975	16,936	26,920	32.4
Stevens	32.2	Male	16,109	1,914	1,679	1,628	1,301	2,945	2,429	1,381	1,215	1,617	30.2
		Female	16,091	1,832	1,656	1,488	1,342	3,006	2,324	1,250	1,285	1,908	30.7
Thurston	143.1	Male	70,111	6,930	6,459	6,577	7,746	13,433	10,774	6,360	5,750	6,082	30.5
		Female	72,989	6,724	6,038	6,208	7,604	14,090	10,506	6,500	6,234	9,085	32.0
Wahkiakum	3.6	Male	1,786	160	155	190	145	322	230	159	180	245	32.5
		Female	1,814	179	176	165	131	264	235	158	209	297	34.7
Walla Walla	47.8	Male	24,095	1,925	1,813	1,857	3,448	4,551	3,242	2,086	2,292	2,881	31.6
		Female	23,705	1,917	1,682	1,821	3,165	3,639	2,808	2,131	2,360	4,182	34.0
Whatcom	114.9	Male	56,620	5,353	4,623	4,559	8,263	11,692	7,491	4,477	4,522	5,640	29.7
		Female	58,280	4,958	4,391	4,411	8,574	11,090	7,158	4,543	4,902	8,253	31.1
Whitman	42.8	Male	22,254	1,539	1,181	1,258	7,587	4,022	2,255	1,361	1,343	1,708	24.6
		Female	20,546	1,447	1,195	1,220	6,115	3,396	2,148	1,391	1,407	2,227	25.9
Yakima	181.7	Male	89,686	9,697	8,189	8,760	9,955	15,010	11,919	8,041	7,893	10,222	30.5
		Female	92,014	9,326	7,736	8,171	9,018	15,095	12,046	8,286	8,850	13,486	32.8
TOTAL METRO COUNTIES	**3,565.2**	**Male**	**1,766,729**	**164,239**	**145,719**	**151,819**	**225,026**	**354,715**	**262,837**	**161,653**	**148,460**	**152,261**	**30.5**
		Female	**1,798,471**	**157,092**	**138,657**	**145,213**	**207,086**	**345,211**	**254,123**	**161,799**	**160,191**	**229,099**	**32.3**
TOTAL STATE	**4,416.7**	**Male**	**2,192,940**	**205,633**	**180,965**	**188,742**	**276,948**	**430,170**	**319,962**	**199,161**	**189,002**	**202,357**	**30.7**
		Female	**2,223,760**	**196,718**	**172,462**	**179,884**	**253,015**	**416,187**	**309,149**	**200,350**	**203,451**	**292,544**	**32.4**
WEST VIRGINIA													
CHARLESTON	**268.7**	**Male**	**128,978**	**12,534**	**10,791**	**10,979**	**13,768**	**23,897**	**17,938**	**13,276**	**12,774**	**13,021**	**31.9**
		Female	**139,722**	**11,690**	**10,199**	**10,690**	**14,188**	**24,091**	**18,656**	**15,282**	**14,918**	**20,008**	**34.6**
Kanawha	225.3	Male	107,437	10,302	8,777	8,915	11,715	19,888	14,493	11,141	11,044	11,162	32.0
		Female	117,863	9,579	8,245	8,857	12,099	19,911	15,278	13,127	13,035	17,732	35.2
Putnam	43.4	Male	21,541	2,232	2,014	2,064	2,053	4,009	3,445	2,135	1,730	1,859	31.0
		Female	21,859	2,111	1,954	1,833	2,089	4,180	3,378	2,155	1,883	2,276	32.0
HUNTINGTON - ASHLAND	**339.8**	**Male**	**163,787**	**16,257**	**14,936**	**15,473**	**18,356**	**27,337**	**23,195**	**16,536**	**14,886**	**16,811**	**31.2**
		Female	**176,013**	**15,154**	**14,408**	**14,419**	**18,752**	**27,928**	**24,220**	**17,921**	**17,376**	**25,835**	**34.0**
Cabell	105.4	Male	49,431	4,531	4,078	4,150	6,286	8,416	6,667	4,902	4,837	5,564	31.7
		Female	55,969	4,203	3,912	3,928	6,818	8,533	7,037	5,659	5,921	9,958	35.8
Wayne	47.5	Male	23,384	2,385	2,294	2,345	2,483	3,753	3,399	2,363	2,042	2,320	30.8
		Female	24,116	2,225	2,147	2,104	2,419	3,950	3,449	2,487	2,288	3,047	33.0
Boyd, Ky.	*55.2*	*Male*	*26,793*	*2,543*	*2,229*	*2,467*	*2,875*	*4,734*	*3,868*	*2,830*	*2,489*	*2,758*	*31.9*
		Female	*28,407*	*2,348*	*2,235*	*2,221*	*2,830*	*4,487*	*4,009*	*2,999*	*2,952*	*4,326*	*35.2*
Carter, Ky.	*26.3*	*Male*	*12,919*	*1,412*	*1,289*	*1,317*	*1,506*	*2,090*	*1,786*	*1,109*	*1,014*	*1,396*	*29.5*
		Female	*13,381*	*1,371*	*1,269*	*1,228*	*1,523*	*2,127*	*1,805*	*1,199*	*1,147*	*1,712*	*31.1*
Greenup, Ky.	*40.4*	*Male*	*19,812*	*2,084*	*1,938*	*2,058*	*2,005*	*3,333*	*3,025*	*2,111*	*1,638*	*1,620*	*30.5*
		Female	*20,588*	*1,884*	*1,922*	*1,956*	*1,960*	*3,486*	*3,191*	*2,177*	*1,759*	*2,253*	*32.4*
Lawrence, Ohio	*65.0*	*Male*	*31,448*	*3,302*	*3,108*	*3,136*	*3,201*	*3,011*	*4,430*	*3,221*	*2,866*	*3,153*	*30.9*
		Female	*33,552*	*3,123*	*2,923*	*2,982*	*3,202*	*5,345*	*4,729*	*3,400*	*3,309*	*4,539*	*33.5*
PARKERSBURG - MARIETTA	**159.0**	**Male**	**76,412**	**7,634**	**6,847**	**7,296**	**8,595**	**12,825**	**11,259**	**7,514**	**6,700**	**7,742**	**31.1**
		Female	**82,588**	**7,085**	**6,732**	**6,981**	**8,571**	[illegible]	**11,526**	**8,027**	**7,892**	**12,369**	**33.9**
Wood	93.0	Male	44,250	4,339	3,998	4,243	4,641	[illegible]	6,685	4,335	3,894	4,561	31.5
		Female	48,750	4,074	3,843	4,126	4,944	[illegible]	6,885	4,692	4,729	7,591	34.4
Washington, Ohio	*66.0*	*Male*	*32,162*	*3,295*	*2,849*	*3,053*	*3,954*	*5,271*	*4,574*	*3,179*	*2,806*	*3,181*	*30.6*
		Female	*33,838*	*3,011*	*2,889*	*2,855*	*3,627*	*5,539*	*4,641*	*3,335*	*3,163*	*4,778*	*33.2*
STEUBENVILLE - WEIRTON	**156.5**	**Male**	**75,620**	**6,688**	**6,641**	**6,969**	**8,478**	**12,596**	**9,609**	**8,188**	**8,057**	**8,394**	**32.2**
		Female	**80,880**	**6,416**	**6,226**	**6,606**	**8,595**	**12,170**	**10,450**	**8,937**	**9,388**	**12,092**	**35.4**
Brooke	29.6	Male	14,406	1,318	1,261	1,279	1,873	2,430	1,839	1,542	1,431	1,433	31.1
		Female	15,194	1,244	1,217	1,163	1,810	2,316	1,980	1,693	1,598	2,173	34.3

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WEST VIRGINIA (continued)													
STEUBENVILLE - WEIRTON (continued)													
Hancock	39.6	Male	19,263	1,736	1,791	1,773	2,072	3,327	2,442	2,182	1,947	1,993	31.8
		Female	20,337	1,689	1,639	1,637	2,106	3,145	2,726	2,279	2,334	2,782	34.8
Jefferson, Ohio	*87.3*	*Male*	*41,951*	*3,634*	*3,589*	*3,917*	*4,533*	*6,839*	*5,328*	*4,464*	*4,679*	*4,968*	*32.8*
		Female	*45,349*	*3,483*	*3,370*	*3,806*	*4,679*	*6,709*	*5,744*	*4,965*	*5,456*	*7,137*	*36.1*
WHEELING	**181.9**	**Male**	**86,612**	**7,549**	**7,370**	**7,556**	**9,844**	**14,909**	**10,894**	**8,647**	**9,219**	**10,624**	**32.4**
		Female	**95,288**	**7,427**	**7,017**	**7,433**	**10,083**	**14,636**	**11,195**	**9,655**	**11,044**	**16,798**	**35.9**
Marshall	41.1	Male	20,158	1,879	1,831	1,826	2,083	3,749	2,773	1,996	1,922	2,099	31.6
		Female	20,942	1,794	1,826	1,801	1,956	3,573	2,624	2,094	2,177	3,097	33.7
Ohio	58.7	Male	27,149	2,248	2,128	2,167	3,666	4,485	3,257	2,700	2,979	3,519	32.5
		Female	31,551	2,170	1,997	2,221	3,953	4,543	3,477	3,219	3,727	6,244	37.6
Belmont, Ohio	*82.1*	*Male*	*39,305*	*3,422*	*3,411*	*3,563*	*4,095*	*6,675*	*4,864*	*3,951*	*4,318*	*5,006*	*32.7*
		Female	*42,795*	*3,463*	*3,194*	*3,411*	*4,174*	*6,520*	*5,094*	*4,342*	*5,140*	*7,457*	*36.2*
ALL COUNTIES													
Barbour	17.0	Male	8,188	788	744	790	947	1,347	1,036	679	758	1,099	31.1
		Female	8,812	741	738	757	1,095	1,280	1,063	785	859	1,494	33.4
Berkeley	51.1	Male	25,096	2,435	2,270	2,347	2,456	4,402	3,468	2,605	2,521	2,592	31.9
		Female	26,004	2,390	2,187	2,287	2,622	4,347	3,529	2,522	2,465	3,655	33.1
Boone	31.4	Male	15,701	1,864	1,635	1,484	1,679	2,887	2,088	1,357	1,315	1,392	29.1
		Female	15,699	1,726	1,525	1,334	1,659	2,759	1,923	1,491	1,432	1,850	30.8
Braxton	14.6	Male	7,239	639	672	718	706	1,154	935	629	687	1,099	32.7
		Female	7,361	600	586	652	647	1,128	873	698	809	1,368	35.8
Brooke	29.6	Male	14,406	1,318	1,261	1,279	1,873	2,430	1,839	1,542	1,431	1,433	31.1
		Female	15,194	1,244	1,217	1,163	1,810	2,316	1,980	1,693	1,598	2,173	34.3
Cabell	105.4	Male	49,431	4,531	4,078	4,150	6,286	8,416	6,667	4,902	4,837	5,564	31.7
		Female	55,969	4,203	3,912	3,928	6,818	8,533	7,037	5,659	5,921	9,958	35.8
Calhoun	9.0	Male	4,491	433	388	417	452	779	566	374	407	675	32.1
		Female	4,509	445	348	402	416	708	516	419	465	790	34.1
Clay	11.9	Male	5,936	634	601	673	589	990	763	519	458	709	29.8
		Female	5,964	664	614	624	566	933	700	523	525	815	30.5
Doddridge	7.9	Male	3,965	381	416	391	376	587	496	349	366	603	32.1
		Female	3,935	354	317	385	359	602	469	332	407	710	34.2
Fayette	58.0	Male	28,258	2,928	2,682	2,729	3,586	4,661	3,124	2,421	2,694	3,433	29.7
		Female	29,742	2,809	2,430	2,449	3,005	4,484	3,259	2,942	3,274	5,090	34.3
Gilmer	8.2	Male	4,113	396	330	382	714	600	450	327	318	596	28.9
		Female	4,087	351	271	333	648	609	457	347	364	707	32.2
Grant	10.5	Male	5,224	492	509	536	468	890	778	475	481	595	31.8
		Female	5,276	480	455	480	481	899	693	502	533	753	33.3
Greenbrier	37.9	Male	18,369	1,724	1,567	1,768	1,929	3,066	2,450	1,743	1,704	2,418	32.2
		Female	19,531	1,627	1,547	1,642	1,839	2,963	2,500	1,944	1,935	3,534	35.6
Hampshire	16.2	Male	7,930	721	797	814	743	1,298	1,033	790	775	959	31.9
		Female	8,270	717	757	805	741	1,319	1,068	811	845	1,207	33.5
Hancock	39.6	Male	19,263	1,736	1,791	1,773	2,072	3,327	2,442	2,182	1,947	1,993	31.8
		Female	20,337	1,689	1,639	1,637	2,106	3,145	2,726	2,279	2,334	2,782	34.8
Hardy	10.3	Male	5,140	431	450	481	531	833	688	507	520	699	33.1
		Female	5,160	431	390	466	475	807	674	533	554	830	35.2
Harrison	77.8	Male	36,821	3,433	3,269	3,313	3,882	5,959	4,796	3,600	3,816	4,753	32.6
		Female	40,979	3,338	3,087	3,191	3,940	6,092	5,000	4,125	4,749	7,457	36.7
Jackson	27.2	Male	13,474	1,331	1,187	1,433	1,442	2,048	2,093	1,524	1,121	1,295	31.6
		Female	13,726	1,186	1,150	1,340	1,337	2,101	2,224	1,484	1,175	1,729	33.8
Jefferson	33.9	Male	16,823	1,660	1,549	1,578	2,102	2,975	2,382	1,486	1,482	1,609	30.1
		Female	17,077	1,536	1,469	1,448	2,076	2,986	2,286	1,541	1,652	2,083	31.7
Kanawha	225.3	Male	107,437	10,302	8,777	8,915	11,715	19,888	14,493	11,141	11,044	11,162	32.0
		Female	117,863	9,579	8,245	8,857	12,099	19,911	15,278	13,127	13,035	17,732	35.2
Lewis	18.9	Male	9,024	859	791	791	862	1,484	1,195	859	900	1,283	33.1
		Female	9,876	843	733	789	865	1,456	1,216	939	1,026	2,009	37.1
Lincoln	23.9	Male	11,873	1,273	1,268	1,258	1,230	1,970	1,602	1,063	970	1,239	29.6
		Female	12,027	1,276	1,168	1,170	1,234	1,910	1,564	1,145	1,038	1,522	31.1
Logan	51.0	Male	25,081	3,031	2,702	2,403	2,771	4,623	2,827	2,312	2,199	2,213	28.5
		Female	25,919	2,900	2,484	2,303	2,761	4,414	3,024	2,627	2,446	2,960	30.7
McDowell	47.8	Male	23,186	2,776	2,540	2,524	2,581	3,872	2,637	1,914	2,075	2,267	28.0
		Female	24,614	2,747	2,463	2,424	2,589	3,842	2,636	2,353	2,489	3,071	30.4
Marion	65.0	Male	30,642	2,716	2,700	2,661	3,543	5,157	3,985	2,847	3,165	3,868	32.2
		Female	34,358	2,739	2,563	2,489	3,715	5,111	4,142	3,426	4,013	6,160	36.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex 0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	Median Age By Sex
WEST VIRGINIA (continued)													
ALL COUNTIES (continued)													
Marshall	41.1	Male	20,158	1,879	1,831	1,826	2,083	3,749	2,773	1,996	1,922	2,099	31.6
		Female	20,942	1,794	1,826	1,801	1,956	3,573	2,624	2,094	2,177	3,097	33.7
Mason	26.8	Male	13,211	1,369	1,197	1,203	1,394	2,146	1,931	1,391	1,163	1,417	31.7
		Female	13,589	1,320	1,090	1,199	1,383	2,156	1,876	1,423	1,194	1,948	33.4
Mercer	73.5	Male	34,864	3,457	3,257	3,117	3,946	6,179	4,401	3,285	3,346	3,876	30.9
		Female	38,636	3,305	3,158	2,966	4,187	6,126	4,571	3,638	4,294	5,391	34.3
☐ Mineral	27.8	Male	13,574	1,330	1,341	1,336	1,374	2,207	2,019	1,287	1,241	1,439	31.4
		Female	14,226	1,255	1,155	1,254	1,372	2,286	1,948	1,348	1,499	2,109	34.1
Mingo	38.3	Male	18,977	2,427	2,109	2,018	2,195	3,322	2,294	1,587	1,505	1,520	27.2
		Female	19,323	2,188	1,980	1,908	2,170	3,216	2,274	1,814	1,764	2,009	29.4
Monongalia	75.4	Male	37,456	2,954	2,589	2,479	9,313	7,472	4,244	2,777	2,679	2,949	26.9
		Female	37,944	2,941	2,468	2,332	8,141	6,726	4,240	3,076	3,193	4,827	29.6
Monroe	13.5	Male	6,598	601	590	688	615	1,009	895	613	675	912	33.0
		Female	6,902	632	547	615	552	1,047	874	678	751	1,206	35.7
Morgan	11.4	Male	5,583	462	527	525	582	884	757	602	570	674	32.9
		Female	5,817	486	464	501	510	889	759	635	605	968	35.8
Nicholas	29.3	Male	14,501	1,612	1,448	1,460	1,460	2,553	1,879	1,331	1,280	1,478	30.0
		Female	14,799	1,488	1,357	1,431	1,485	2,475	1,885	1,441	1,387	1,850	31.6
Ohio	58.7	Male	27,149	2,248	2,128	2,167	3,666	4,485	3,257	2,700	2,979	3,519	32.5
		Female	31,551	2,170	1,997	2,221	3,953	4,543	3,477	3,219	3,727	6,244	37.6
Pendleton	8.0	Male	3,999	385	319	353	428	664	490	383	399	578	32.7
		Female	4,001	343	286	327	382	629	522	361	413	738	35.6
Pleasants	8.3	Male	4,084	404	377	448	499	689	554	354	341	418	29.6
		Female	4,216	354	381	381	474	706	514	422	404	580	32.3
Pocahontas	10.5	Male	5,199	462	432	482	521	798	714	463	515	812	33.8
		Female	5,301	436	388	466	475	776	650	491	597	1,022	36.7
Preston	31.7	Male	15,600	1,704	1,441	1,461	1,684	2,614	2,129	1,388	1,353	1,826	30.8
		Female	16,100	1,579	1,383	1,493	1,533	2,596	1,989	1,484	1,532	2,511	32.9
Putnam	43.4	Male	21,541	2,232	2,014	2,064	2,053	4,009	3,445	2,135	1,730	1,859	31.0
		Female	21,859	2,111	1,954	1,833	2,089	4,180	3,378	2,155	1,883	2,276	32.0
Raleigh	88.6	Male	42,641	4,665	4,198	3,922	4,222	7,923	5,474	3,869	3,884	4,484	30.4
		Female	45,959	4,485	4,050	3,609	4,355	7,784	5,500	4,469	4,778	6,929	33.3
Randolph	30.0	Male	14,862	1,329	1,247	1,339	2,039	2,595	1,996	1,225	1,280	1,812	30.7
		Female	15,138	1,276	1,197	1,332	1,694	2,330	1,911	1,315	1,516	2,567	33.9
Ritchie	11.9	Male	5,824	574	474	531	605	907	773	526	524	910	33.0
		Female	6,076	557	532	460	525	910	718	497	648	1,229	35.8
Roane	16.1	Male	7,843	800	704	646	763	1,361	1,040	742	725	1,062	32.4
		Female	8,257	772	634	682	772	1,224	1,093	788	899	1,393	35.4
Summers	16.0	Male	7,250	759	624	701	739	1,190	823	714	754	946	31.7
		Female	8,750	723	614	592	879	1,734	1,090	867	856	1,395	34.0
Taylor	17.2	Male	8,400	834	776	864	840	1,409	1,123	782	763	1,009	31.3
		Female	8,800	748	740	727	755	1,397	1,061	855	892	1,625	35.3
Tucker	8.7	Male	4,303	377	387	450	417	690	600	383	371	628	32.5
		Female	4,397	357	362	374	377	693	547	393	448	846	35.6
Tyler	11.3	Male	5,552	536	560	576	522	865	774	544	495	680	31.7
		Female	5,748	496	507	558	510	882	787	561	528	919	34.1
Upshur	24.2	Male	11,712	1,181	1,088	1,028	1,619	2,025	1,539	937	972	1,323	29.6
		Female	12,488	1,068	1,055	988	1,783	1,916	1,575	1,045	1,074	1,984	32.0
Wayne	47.5	Male	23,384	2,385	2,294	2,345	2,483	3,753	3,399	2,363	2,042	2,320	30.8
		Female	24,116	2,225	2,147	2,104	2,419	3,950	3,449	2,487	2,288	3,047	33.0
Webster	12.7	Male	6,294	664	674	631	609	1,043	823	491	520	839	30.5
		Female	6,406	653	638	595	608	1,025	713	606	633	935	31.9
Wetzel	22.1	Male	10,730	1,012	1,035	1,044	1,096	1,752	1,545	1,071	969	1,206	31.7
		Female	11,370	998	1,089	1,084	1,020	1,769	1,556	1,074	1,043	1,737	33.4
Wirt	5.4	Male	2,692	245	248	313	297	383	385	239	234	348	31.3
		Female	2,708	206	236	266	253	388	416	233	284	426	35.1
Wood	93.0	Male	44,250	4,339	3,998	4,243	4,641	7,554	6,685	4,335	3,894	4,561	31.5
		Female	48,750	4,074	3,843	4,126	4,944	7,866	6,885	4,692	4,729	7,591	34.4
Wyoming	36.1	Male	17,947	2,205	1,998	1,751	2,056	3,416	2,265	1,666	1,322	1,268	27.8
		Female	18,153	2,116	1,892	1,769	2,048	3,234	2,195	1,793	1,502	1,604	28.9
TOTAL METRO COUNTIES	**711.4**	**Male**	**340,593**	**32,300**	**29,513**	**30,098**	**38,246**	**59,818**	**47,019**	**34,583**	**33,067**	**35,949**	**31.7**
		Female	**370,807**	**30,344**	**27,935**	**28,924**	**39,566**	**60,303**	**48,782**	**38,753**	**39,191**	**57,009**	**34.7**
TOTAL STATE	**1,967.9**	**Male**	**953,289**	**94,263**	**86,879**	**87,619**	**110,296**	**165,289**	**125,859**	**90,326**	**88,438**	**104,320**	**30.9**
		Female	**1,014,611**	**89,771**	**82,265**	**83,349**	**109,507**	**163,681**	**127,914**	**100,201**	**103,481**	**154,442**	**33.7**

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN													
APPLETON - OSHKOSH - NEENAH	**300.8**	**Male**	**147,625**	**14,852**	**12,661**	**15,433**	**19,621**	**26,241**	**19,768**	**13,526**	**11,652**	**13,871**	**29.3**
		Female	**153,175**	**13,888**	**12,101**	**14,494**	**19,578**	**25,508**	**19,717**	**13,831**	**13,222**	**20,836**	**31.5**
Calumet	33.6	Male	16,815	1,821	1,637	1,934	1,947	2,794	2,256	1,530	1,334	1,562	28.8
		Female	16,785	1,748	1,562	1,890	1,830	2,759	2,132	1,512	1,403	1,949	29.9
Outagamie	133.2	Male	65,708	7,232	5,820	7,289	8,327	11,656	8,838	5,882	4,845	5,819	28.6
		Female	67,492	6,725	5,632	6,717	8,110	11,427	8,816	5,914	5,586	8,565	30.7
Winnebago	134.0	Male	65,102	5,799	5,204	6,210	9,347	11,791	8,674	6,114	5,473	6,490	30.1
		Female	68,898	5,415	4,907	5,887	9,638	11,322	8,769	6,405	6,233	10,322	32.6
EAU CLAIRE	**137.8**	**Male**	**66,696**	**6,414**	**5,844**	**6,451**	**9,800**	**11,630**	**8,332**	**5,579**	**5,506**	**7,140**	**29.2**
		Female	**71,104**	**5,998**	**5,720**	**6,043**	**11,168**	**11,541**	**8,159**	**5,862**	**6,265**	**10,348**	**30.7**
Chippewa	53.2	Male	26,402	2,745	2,513	2,935	2,748	4,403	3,336	2,332	2,239	3,151	30.1
		Female	26,798	2,567	2,453	2,622	2,694	4,193	3,302	2,332	2,459	4,176	32.3
Eau Claire	84.6	Male	40,294	3,669	3,331	3,516	7,052	7,227	4,996	3,247	3,267	3,989	28.6
		Female	44,306	3,431	3,267	3,421	8,474	7,348	4,857	3,530	3,806	6,172	29.8
GREEN BAY	**183.2**	**Male**	**89,492**	**9,222**	**8,252**	[illegible]	**11,861**	**16,902**	**12,117**	**7,719**	**6,334**	**7,407**	**28.4**
		Female	**93,708**	**8,691**	**7,972**	**9,269**	**11,818**	**16,805**	**12,348**	**7,894**	**7,240**	**11,671**	**30.4**
Brown	183.2	Male	89,492	9,222	8,252	9,678	11,861	16,902	12,117	7,719	6,334	7,407	28.4
		Female	93,708	8,691	7,972	9,269	11,818	16,805	12,348	7,894	7,240	11,671	30.4
JANESVILLE - BELOIT	**139.5**	**Male**	**68,284**	**6,943**	**6,274**	**6,961**	**8,242**	**11,771**	**9,559**	**6,693**	**5,413**	**6,428**	**29.9**
		Female	**71,216**	**6,512**	**5,995**	**6,566**	**7,992**	**11,650**	**9,738**	**6,674**	**5,957**	**10,132**	**32.3**
Rock	139.5	Male	68,284	6,943	6,274	6,961	8,242	11,771	9,559	6,693	5,413	6,428	29.9
		Female	71,216	6,512	5,995	6,566	7,992	11,650	9,738	6,674	5,957	10,132	32.3
KENOSHA	**122.5**	**Male**	**60,091**	**5,688**	**5,209**	**6,009**	**7,308**	**10,342**	**8,560**	**5,818**	**5,439**	**5,718**	**30.6**
		Female	**62,409**	**5,330**	**5,046**	**5,881**	**7,330**	**10,206**	**8,393**	**5,764**	**5,885**	**8,574**	**32.5**
Kenosha	122.5	Male	60,091	5,688	5,209	6,009	7,308	10,342	8,560	5,818	5,439	5,718	30.6
		Female	62,409	5,330	5,046	5,881	7,330	10,206	8,393	5,764	5,885	8,574	32.5
LA CROSSE	**93.6**	**Male**	**44,546**	**4,042**	**3,477**	**3,977**	**7,459**	**8,154**	**5,433**	**3,790**	**3,585**	**4,629**	**29.1**
		Female	**49,054**	**3,774**	**3,398**	**3,765**	**9,077**	**7,955**	**5,407**	**3,918**	**4,121**	**7,639**	**30.7**
La Crosse	93.6	Male	44,546	4,042	3,477	3,977	7,459	8,154	5,433	3,790	3,585	4,629	29.1
		Female	49,054	3,774	3,398	3,765	9,077	7,955	5,407	3,918	4,121	7,639	30.7
MADISON	**336.7**	**Male**	**165,588**	**13,469**	**12,418**	**13,643**	**29,562**	**37,950**	**22,477**	**13,334**	**11,205**	**11,530**	**28.6**
		Female	**171,112**	**12,829**	**12,046**	**13,016**	**28,644**	**37,208**	**22,193**	**13,794**	**12,266**	**19,116**	**30.1**
Dane	336.7	Male	165,588	13,469	12,418	13,643	29,562	37,950	22,477	13,334	11,205	11,530	28.6
		Female	171,112	12,829	12,046	13,016	28,644	37,208	22,193	13,794	12,266	19,116	30.1
MILWAUKEE	**1,401.0**	**Male**	**675,069**	**64,191**	**57,368**	**65,241**	**83,033**	**122,141**	**90,956**	**68,478**	**60,272**	**63,389**	**30.5**
		Female	**725,931**	**61,558**	**55,473**	**63,244**	**82,794**	**124,619**	**95,764**	**71,408**	**67,446**	**103,625**	**33.0**
Milwaukee	942.4	Male	447,085	42,224	35,325	39,481	59,129	83,634	53,202	43,769	42,579	47,742	30.7
		Female	495,315	40,839	34,355	38,713	61,271	84,795	57,523	47,627	49,455	80,737	33.5
Ozaukee	70.8	Male	35,078	3,242	3,201	3,883	3,701	5,702	5,804	3,893	2,967	2,685	31.2
		Female	35,722	3,095	3,245	3,665	3,337	5,866	5,914	3,837	2,996	3,767	32.7
Washington	91.3	Male	45,426	4,883	4,537	5,078	4,729	8,167	7,272	4,176	3,185	3,399	29.3
		Female	45,874	4,680	4,340	4,844	4,478	8,350	7,023	3,967	3,337	4,855	30.5
Waukesha	296.5	Male	147,480	13,842	14,305	16,799	15,474	24,638	24,678	16,640	11,541	9,563	30.4
		Female	149,020	12,944	13,533	16,022	13,708	25,608	25,304	15,977	11,658	14,266	32.1
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.2***	***Male***	***760,149***	***72,982***	***65,161***	***74,177***	***92,791***	***137,011***	***102,854***	***76,883***	***67,462***	***70,828***	***30.5***
		Female	***815,051***	***69,750***	***62,843***	***71,830***	***92,554***	***139,638***	***107,885***	***79,848***	***75,340***	***115,363***	***32.9***
RACINE	**174.2**	**Male**	**85,080**	**8,791**	**7,793**	**8,936**	**9,758**	**14,870**	**11,898**	**8,405**	**7,190**	**7,439**	**29.9**
		Female	**89,120**	**8,192**	**7,370**	**8,586**	**9,760**	**15,019**	**12,121**	**9,440**	**7,894**	**11,738**	**32.1**
Racine	174.2	Male	85,080	8,791	7,793	8,936	9,758	14,870	11,898	8,405	7,190	7,439	29.9
		Female	89,120	8,192	7,370	8,586	9,760	15,019	12,121	8,440	7,894	11,738	32.1
SHEBOYGAN	**101.6**	**Male**	**49,881**	**4,909**	**4,287**	**4,846**	**5,820**	**8,506**	**6,481**	**4,654**	**4,510**	**5,868**	**31.0**
		Female	**51,719**	**4,650**	**4,025**	**4,576**	**5,302**	**8,038**	**6,560**	**4,699**	**5,090**	**8,779**	**34.1**
Sheboygan	101.6	Male	49,881	4,909	4,287	4,846	5,820	8,506	6,481	4,654	4,510	5,868	31.0
		Female	51,719	4,650	4,025	4,576	5,302	8,038	6,560	4,699	5,090	8,779	34.1
WAUSAU	**114.9**	**Male**	**57,079**	**6,115**	**5,251**	**5,740**	**6,643**	**10,015**	**7,893**	**5,098**	**4,659**	**5,665**	**29.8**
		Female	**57,821**	**5,571**	**5,058**	**5,385**	**6,371**	**9,684**	**7,654**	**5,181**	**5,123**	**7,794**	**31.7**
Marathon	114.9	Male	57,079	6,115	5,251	5,740	6,643	10,015	7,893	5,098	4,659	5,665	29.8
		Female	57,821	5,571	5,058	5,385	6,371	9,684	7,654	5,181	5,123	7,794	31.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES													
Adams	13.9	Male	7,228	540	460	637	675	1,307	888	712	795	1,214	35.0
		Female	6,672	499	464	586	549	796	897	664	895	1,322	39.9
Ashland	16.9	Male	8,196	804	663	824	957	1,233	939	661	829	1,286	31.9
		Female	8,704	724	668	737	925	1,193	957	757	882	1,861	36.1
Barron	40.8	Male	20,046	1,987	1,752	1,840	2,246	3,115	2,440	1,727	1,900	3,039	32.1
		Female	20,754	1,929	1,657	1,769	2,064	2,952	2,469	1,845	2,203	3,866	35.0
Bayfield	14.5	Male	7,305	664	593	721	599	1,120	922	647	714	1,325	34.6
		Female	7,195	611	598	666	576	1,059	896	596	861	1,332	36.0
Brown	183.2	Male	89,492	9,222	8,252	9,678	11,861	16,902	12,117	7,719	6,334	7,407	28.4
		Female	93,708	8,691	7,972	9,269	11,818	16,805	12,348	7,894	7,240	11,671	30.4
Buffalo	14.3	Male	7,218	672	624	723	767	1,095	858	687	681	1,111	32.5
		Female	7,082	633	573	700	668	931	858	667	686	1,366	35.4
Burnett	13.8	Male	6,804	572	542	617	564	951	814	664	801	1,279	36.9
		Female	6,996	587	555	610	531	876	834	631	925	1,447	39.1
Calumet	33.6	Male	16,815	1,821	1,637	1,934	1,947	2,794	2,256	1,530	1,334	1,562	28.8
		Female	16,785	1,748	1,562	1,890	1,830	2,759	2,132	1,512	1,403	1,949	29.9
Chippewa	53.2	Male	26,402	2,745	2,513	2,935	2,748	4,403	3,336	2,332	2,239	3,151	30.1
		Female	26,798	2,567	2,453	2,622	2,694	4,193	3,302	2,332	2,459	4,176	32.3
Clark	35.1	Male	17,625	1,924	1,643	1,932	1,738	2,540	2,018	1,549	1,687	2,594	31.2
		Female	17,475	1,694	1,537	1,750	1,483	2,340	2,111	1,619	1,644	3,297	34.7
Columbia	46.3	Male	22,696	2,148	1,956	2,201	2,249	3,713	3,108	2,202	2,157	2,962	32.5
		Female	23,604	2,028	1,911	2,117	2,058	3,521	3,111	2,228	2,321	4,309	35.5
Crawford	16.7	Male	8,306	834	786	910	760	1,267	1,007	748	787	1,207	31.8
		Female	8,394	804	687	832	750	1,226	987	736	831	1,541	34.2
Dane	336.7	Male	165,588	13,469	12,418	13,643	29,562	37,950	22,477	13,334	11,205	11,530	28.6
		Female	171,112	12,829	12,046	13,016	28,644	37,208	22,193	13,794	12,266	19,116	30.1
Dodge	76.6	Male	38,919	3,658	3,250	3,721	4,434	7,013	5,245	3,567	3,432	4,599	31.3
		Female	37,681	3,529	3,090	3,459	3,536	5,688	4,868	3,466	3,647	6,398	34.2
Door	26.9	Male	13,442	1,356	1,028	1,213	1,549	2,294	1,672	1,071	1,270	1,989	31.9
		Female	13,458	1,226	990	1,055	1,310	2,009	1,557	1,142	1,551	2,618	35.9
☐ Douglas	43.4	Male	21,242	1,989	1,760	1,892	2,766	3,717	2,567	1,877	1,981	2,693	31.0
		Female	22,158	1,958	1,687	1,772	2,550	3,465	2,494	1,929	2,288	4,015	34.0
Dunn	35.4	Male	17,598	1,664	1,364	1,320	3,778	2,915	1,920	1,343	1,278	2,016	27.3
		Female	17,802	1,471	1,297	1,343	3,872	2,641	1,851	1,373	1,357	2,597	28.5
Eau Claire	84.6	Male	40,294	3,669	3,331	3,516	7,052	7,227	4,996	3,247	3,267	3,989	28.6
		Female	44,306	3,431	3,267	3,421	8,474	7,348	4,857	3,530	3,806	6,172	29.8
Florence	4.1	Male	2,071	188	190	210	177	278	264	194	206	364	34.7
		Female	2,029	179	155	203	162	262	244	192	225	407	37.2
Fond du Lac	89.8	Male	43,332	4,436	3,997	4,179	5,144	7.508	5,645	4,074	3,682	4,667	30.2
		Female	46,468	4,267	3,748	4,287	5,257	7,346	5,638	4,214	4,250	7,461	32.7
Forest	9.5	Male	4,855	452	406	573	556	618	585	403	436	826	32.1
		Female	4,645	410	408	457	413	616	544	402	543	852	35.3
Grant	52.8	Male	26,526	2,774	2,146	2,590	4,856	3,979	2,982	2,184	2,061	2,954	27.3
		Female	26,274	2,462	2,111	2,450	3,636	3,654	2,934	2,222	2,267	4,538	31.8
Green	31.6	Male	15,416	1,521	1,382	1,460	1,585	2,710	2,006	1,372	1,404	1,976	31.5
		Female	16,184	1,540	1,349	1,446	1,529	2,553	1,951	1,466	1,568	2,782	33.7
Green Lake	19.1	Male	9,326	857	786	902	878	1,416	1,113	889	950	1,535	33.8
		Female	9,774	802	739	837	809	1,308	1,169	900	1,109	2,101	38.4
Iowa	20.5	Male	10,328	1,089	903	1,093	1,177	1,728	1,182	935	968	1,253	30.2
		Female	10,172	988	874	1,029	944	1,544	1,189	953	975	1,676	33.1
Iron	6.4	Male	3,139	235	230	256	296	449	351	276	397	649	37.9
		Female	3,261	259	214	236	269	396	341	336	452	758	42.5
Jackson	16.9	Male	8,518	794	776	799	852	1,286	1,063	750	844	1,354	33.1
		Female	8,382	800	665	728	709	1,232	1,033	777	872	1,566	35.6
Jefferson	67.7	Male	33,642	3,168	2,941	3,132	4,646	5,539	4,620	3,008	2,870	3,718	30.3
		Female	34,058	2,978	2,663	3,031	4,043	5,362	4,540	2,990	3,081	5,370	33.0
Juneau	21.9	Male	10,795	1,119	939	1,013	1,023	1,513	1,340	1,033	1,136	1,679	33.6
		Female	11,105	1,016	901	1,054	927	1,501	1,394	1,020	1,243	2,049	36.1
Kenosha	122.5	Male	60,091	5,688	5,209	6,009	7,308	10,342	8,560	5,818	5,439	5,718	30.6
		Female	62,409	5,330	5,046	5,881	7,330	10,206	8,393	5,764	5,885	8,574	32.5
Kewaunee	19.8	Male	9,985	1,049	892	1,066	1,146	1,598	1,176	828	908	1,322	30.3
		Female	9,815	964	821	1,001	988	1,370	1,130	880	1,015	1,646	33.3
La Crosse	93.6	Male	44,546	4,042	3,477	3,977	7,459	8,154	5,433	3,790	3,585	4,629	29.1
		Female	49,054	3,774	3,398	3,765	9,077	7,955	5,407	3,918	4,121	7,639	30.7

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Lafayette	17.2	Male	8,602	890	771	944	991	1,330	1,005	826	800	1,045	30.3
		Female	8,598	890	698	867	853	1,157	1,019	801	845	1,468	33.6
Langlade	20.1	Male	9,816	974	865	1,042	963	1,403	1,198	883	979	1,509	32.6
		Female	10,284	886	829	1,015	904	1,336	1,185	923	1,171	2,035	36.5
Lincoln	29.1	Male	14,405	1,288	1,238	1,659	1,454	2,065	1,921	1,371	1,374	2,035	32.6
		Female	14,695	1,301	1,168	1,388	1,356	1,998	1,901	1,416	1,448	2,719	35.7
Manitowoc	82.6	Male	40,649	3,902	3,554	4,161	4,580	6,780	5,168	3,775	3,714	5,015	31.1
		Female	41,951	3,735	3,260	4,089	4,302	6,291	5,080	3,894	4,168	7,132	33.9
Marathon	114.9	Male	57,079	6,115	5,251	5,740	6,643	10,015	7,893	5,098	4,659	5,665	29.8
		Female	57,821	5,571	5,058	5,385	6,371	9,684	7,654	5,181	5,123	7,794	31.7
Marinette	40.6	Male	19,874	1,968	1,655	1,991	1,980	2,941	2,611	1,787	1,918	3,023	33.0
		Female	20,726	1,872	1,613	1,838	1,908	2,880	2,519	1,791	2,299	4,006	36.0
Marquette	13.2	Male	6,587	578	513	602	583	877	771	652	763	1,248	36.8
		Female	6,613	543	477	574	491	856	789	621	840	1,422	39.6
Menominee	3.6	Male	1,793	268	230	261	218	237	187	133	119	140	22.4
		Female	1,807	295	211	251	216	242	203	157	106	126	22.7
Milwaukee	942.4	Male	447,085	42,224	35,325	39,481	59,129	83,634	53,202	43,769	42,579	47,742	30.7
		Female	495,315	40,839	34,355	38,713	61,271	84,795	57,523	47,627	49,455	80,737	33.5
Monroe	36.4	Male	18,377	1,806	1,591	1,803	1,766	2,911	2,374	1,777	1,967	2,382	32.6
		Female	18,023	1,743	1,590	1,680	1,669	2,695	2,205	1,636	1,813	2,992	33.6
Oconto	30.9	Male	15,389	1,493	1,353	1,622	1,464	2,330	2,003	1,355	1,471	2,298	32.6
		Female	15,511	1,424	1,284	1,573	1,411	2,159	1,890	1,414	1,680	2,676	34.6
Oneida	32.6	Male	16,051	1,362	1,307	1,564	1,539	2,476	2,195	1,601	1,626	2,381	34.1
		Female	16,549	1,254	1,099	1,584	1,511	2,415	2,316	1,573	1,929	2,868	36.8
Outagamie	133.2	Male	65,708	7,232	5,820	7,289	8,327	11,656	8,838	5,882	4,845	5,819	28.6
		Female	67,492	6,725	5,632	6,717	8,110	11,427	8,816	5,914	5,586	8,565	30.7
Ozaukee	70.8	Male	35,078	3,242	3,201	3,883	3,701	5,702	5,804	3,893	2,967	2,685	31.2
		Female	35,722	3,095	3,245	3,665	3,337	5,866	5,914	3,837	2,996	3,767	32.7
Pepin	7.5	Male	3,750	379	328	397	422	578	402	343	303	598	31.0
		Female	3,750	373	306	376	354	491	425	313	344	768	34.5
Pierce	32.9	Male	16,594	1,599	1,449	1,508	3,054	2,871	2,016	1,290	1,187	1,620	27.4
		Female	16,306	1,515	1,349	1,489	2,780	2,632	1,950	1,202	1,273	2,116	28.9
Polk	34.6	Male	17,240	1,759	1,563	1,645	1,632	2,787	2,209	1,447	1,578	2,620	32.3
		Female	17,360	1,643	1,432	1,538	1,529	2,648	2,149	1,529	1,733	3,159	34.6
Portage	60.7	Male	30,309	2,959	2,444	2,810	5,917	5,373	3,678	2,305	2,065	2,758	26.9
		Female	30,391	2,757	2,379	2,639	5,718	5,054	3,547	2,224	2,239	3,834	28.4
Price	16.6	Male	8,324	787	761	853	712	1,131	1,017	737	864	1,462	34.3
		Female	8,276	762	665	747	629	1,136	958	801	918	1,660	37.1
Racine	174.2	Male	85,080	8,791	7,793	8,936	9,758	14,870	11,898	8,405	7,190	7,439	29.9
		Female	89,120	8,192	7,370	8,586	9,760	15,019	12,121	8,440	7,894	11,738	32.1
Richland	17.6	Male	8,648	873	725	814	914	1,383	1,025	760	905	1,249	32.2
		Female	8,952	807	684	766	872	1,295	951	864	957	1,756	35.5
Rock	139.5	Male	68,284	6,943	6,274	6,961	8,242	11,771	9,559	6,693	5,413	6,428	29.9
		Female	71,216	6,512	5,995	6,566	7,992	11,650	9,738	6,674	5,957	10,132	32.3
Rusk	16.2	Male	8,014	786	734	826	858	1,190	901	660	871	1,188	31.7
		Female	8,186	796	687	794	762	1,140	899	743	896	1,469	34.2
☐ St. Croix	46.9	Male	23,435	2,572	2,234	2,450	2,602	4,311	3,373	2,075	1,677	2,141	29.3
		Female	23,465	2,450	2,185	2,242	2,562	4,005	3,287	2,007	1,681	3,046	30.7
Sauk	44.6	Male	21,811	2,079	1,879	2,193	2,221	3,547	2,822	1,977	2,050	3,043	32.1
		Female	22,789	1,982	1,849	2,076	2,045	3,404	2,801	2,074	2,300	4,258	35.1
Sawyer	14.4	Male	7,131	634	613	686	561	974	890	692	810	1,271	36.1
		Female	7,269	601	566	673	587	954	902	689	894	1,403	37.8
Shawano	38.0	Male	18,827	1,751	1,694	1,971	1,737	2,635	2,362	1,782	1,942	2,953	33.6
		Female	19,173	1,725	1,580	1,855	1,680	2,471	2,392	1,729	2,160	3,581	36.2
Sheboygan	101.6	Male	49,881	4,909	4,287	4,846	5,820	8,506	6,481	4,654	4,510	5,868	31.0
		Female	51,719	4,650	4,025	4,576	5,302	8,038	6,560	4,699	5,090	8,779	34.1
Taylor	18.8	Male	9,554	1,056	880	986	1,067	1,453	1,106	825	841	1,340	30.4
		Female	9,246	981	822	947	990	1,273	1,096	812	858	1,467	31.9
Trempealeau	26.6	Male	13,331	1,160	1,202	1,328	1,277	2,068	1,664	1,180	1,316	2,136	33.2
		Female	13,269	1,190	1,139	1,304	1,105	1,890	1,613	1,110	1,348	2,570	35.0
Vernon	26.4	Male	13,216	1,180	1,098	1,249	1,225	2,013	1,654	1,226	1,425	2,146	34.2
		Female	13,184	1,144	1,007	1,156	1,038	1,775	1,541	1,285	1,485	2,753	38.1
Vilas	18.3	Male	8,999	663	646	820	678	1,206	1,176	887	1,112	1,811	39.1
		Female	9,301	608	651	811	645	1,193	1,167	921	1,302	2,003	41.4

POPULATION BY AGE AND SEX

S&MM ESTIMATES METRO AREA County	12/31/85 Total Population (Thousands)	Sex	Population By Sex	Population by Age and Sex									Median Age By Sex
				0-5 Years	6-11 Years	12-17 Years	18-24 Years	25-34 Years	35-44 Years	45-54 Years	55-64 Years	65 & Over	
WISCONSIN (continued)													
ALL COUNTIES (continued)													
Walworth	73.1	Male	35,692	3,127	2,926	3,457	5,271	5,856	4,754	3,262	2,996	4,043	30.2
		Female	37,408	2,891	2,688	3,223	5,308	5,622	4,805	3,288	3,470	6,113	33.2
Washburn	14.3	Male	7,114	686	623	655	576	1,061	899	626	793	1,195	34.6
		Female	7,186	647	550	615	588	980	899	624	900	1,383	37.4
Washington	91.3	Male	45,426	4,883	4,537	5,078	4,729	8,167	7,272	4,176	3,185	3,399	29.3
		Female	45,874	4,680	4,340	4,844	4,478	8,350	7,023	3,967	3,337	4,855	30.5
Waukesha	296.5	Male	147,480	13,842	14,305	16,799	15,474	24,638	24,678	16,640	11,541	9,563	30.4
		Female	149,020	12,944	13,533	16,022	13,708	25,608	25,304	15,977	11,658	14,266	32.1
Waupaca	44.4	Male	21,767	2,070	1,856	2,051	2,116	3,352	2,714	1,910	2,092	3,606	33.3
		Female	22,633	2,046	1,744	2,011	2,010	3,161	2,651	1,954	2,371	4,685	36.3
Waushara	20.4	Male	10,097	877	826	935	920	1,490	1,231	965	1,026	1,827	35.0
		Female	10,303	843	773	900	793	1,373	1,235	1,012	1,220	2,154	38.8
Winnebago	134.0	Male	65,102	5,799	5,204	6,210	9,347	11,791	8,674	6,114	5,473	6,490	30.1
		Female	68,898	5,415	4,907	5,887	9,638	11,322	8,769	6,405	6,233	10,322	32.6
Wood	78.9	Male	38,439	3,901	3,584	4,061	4,353	6,395	5,148	3,492	3,279	4,226	30.2
		Female	40,461	3,857	3,321	3,902	4,622	6,398	5,101	3,539	3,674	6,047	32.1
TOTAL METRO COUNTIES	**3,196.1**	**Male**	**1,554,108**	**149,197**	**132,828**	**151,257**	**204,475**	**286,550**	**209,414**	**147,046**	**129,423**	**143,918**	**29.9**
		Female	**1,641,992**	**141,401**	**128,076**	**144,839**	**204,946**	**285,703**	**213,835**	**151,401**	**144,478**	**227,313**	**32.1**
TOTAL STATE	**4,818.0**	**Male**	**2,357,824**	**226,557**	**201,985**	**230,083**	**298,176**	**414,448**	**310,673**	**219,096**	**203,802**	**253,004**	**30.4**
		Female	**2,460,176**	**214,912**	**193,172**	**219,903**	**291,630**	**404,998**	**313,527**	**224,416**	**226,522**	**371,096**	**32.7**
WYOMING													
CASPER	**76.4**	**Male**	**38,939**	**4,319**	**3,382**	**3,126**	**5,424**	**8,859**	**5,362**	**3,659**	**2,728**	**2,080**	**28.6**
		Female	**37,461**	**4,303**	**3,221**	**3,038**	**4,921**	**7,481**	**5,141**	**3,447**	**2,775**	**3,134**	**29.3**
Natrona	76.4	Male	38,939	4,319	3,382	3,126	5,424	8,859	5,362	3,659	2,728	2,080	28.6
		Female	37,461	4,303	3,221	3,038	4,921	7,481	5,141	3,447	2,775	3,134	29.3
CHEYENNE	**73.6**	**Male**	**37,154**	**3,827**	**3,210**	**3,262**	**5,373**	**7,338**	**5,312**	**3,356**	**2,664**	**2,812**	**29.0**
		Female	**36,446**	**3,702**	**3,066**	**3,091**	**4,368**	**6,732**	**5,039**	**3,337**	**2,986**	**4,125**	**30.9**
Laramie	73.6	Male	37,154	3,827	3,210	3.262	5,373	7,338	5,312	3,356	2,664	2,812	29.0
		Female	36,446	3,702	3,066	3,091	4,368	6,732	5,039	3,337	2,986	4,125	30.9
ALL COUNTIES													
Albany	29.5	Male	15,436	1,309	1,010	969	4,323	3,365	1,750	953	841	916	25.3
		Female	14,064	1,199	971	941	3,371	2,749	1,620	1,012	883	1,318	27.0
Big Horn	12.4	Male	6,243	768	631	593	614	914	820	540	534	829	30.6
		Female	6,157	689	565	548	526	900	820	507	586	1,016	33.3
Campbell	35.2	Male	18,768	2,594	1,848	1,474	2,980	4,763	2,560	1,370	727	452	26.0
		Female	16,432	2,431	1,732	1,394	2,527	3,894	2,202	1,057	597	598	25.3
Carbon	21.7	Male	11,524	1,368	997	932	1,582	2,625	1,674	914	696	736	28.4
		Female	10,176	1,442	925	848	1,227	2,028	1,320	817	662	907	28.2
Converse	15.7	Male	8,072	1,110	843	703	1,061	1,771	1,186	638	363	397	26.8
		Female	7,628	1,069	788	695	963	1,555	1,061	559	392	546	26.9
Crook	5.8	Male	2,990	373	280	284	299	517	426	273	268	270	30.0
		Female	2,810	318	248	285	293	435	414	259	250	308	31.0
Fremont	38.4	Male	19,690	2,414	1,940	1,852	2,434	3,856	2,756	1,838	1,329	1,271	28.1
		Female	18,710	2,316	1,633	1,758	2,171	3,522	2,733	1,709	1,237	1,631	29.2
Goshen	12.1	Male	5,910	611	483	566	619	937	776	568	541	809	32.2
		Female	6,190	589	449	511	674	882	785	562	621	1,117	34.9
Hot Springs	5.8	Male	2,881	317	244	235	304	474	373	232	269	433	32.2
		Female	2,919	279	221	212	276	440	350	279	295	567	35.9
Johnson	6.8	Male	3,386	365	300	288	302	603	484	296	310	438	32.3
		Female	3,414	350	292	281	285	581	468	283	304	570	33.6
Laramie	73.6	Male	37,154	3,827	3,210	3,262	5,373	7,338	5,312	3,356	2,664	2,812	29.0
		Female	36,446	3,702	3,066	3,091	4,368	6,732	5,039	3,337	2,986	4,125	30.9
Lincoln	14.0	Male	7,244	1,167	824	630	679	1,352	949	510	548	585	27.4
		Female	6,756	1,089	735	632	647	1,175	806	500	525	647	27.3
Natrona	76.4	Male	38,939	4,319	3,382	3,126	5,424	8,859	5,362	3,659	2,728	2,080	28.6
		Female	37,461	4,303	3,221	3,038	4,921	7,481	5,141	3,447	2,775	3,134	29.3
Niobrara	2.9	Male	1,387	133	109	104	135	200	177	164	143	222	35.7
		Female	1,513	131	110	123	124	194	201	155	159	316	38.7

POPULATION BY AGE AND SEX

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WYOMING (continued)													
ALL COUNTIES (continued)													
Park	23.9	Male	11,875	1,247	1,034	1,051	1,410	2,110	1,757	1,123	1,014	1,129	30.7
		Female	12,025	1,135	1,076	1,014	1,353	2,012	1,710	1,153	1,030	1,542	32.1
Platte	11.8	Male	6,161	693	516	569	647	1,288	935	554	452	507	30.1
		Female	5,639	663	486	472	609	1,083	788	444	455	639	30.4
Sheridan	27.8	Male	13,962	1,525	1,216	1,089	1,427	2,900	1,937	1,180	1,227	1,461	30.9
		Female	13,838	1,396	1,096	1,135	1,407	2,496	1,780	1,172	1,249	2,107	32.6
Sublette	4.9	Male	2,571	283	246	262	241	509	380	240	210	200	30.0
		Female	2,329	246	237	219	205	426	373	212	186	225	31.0
Sweetwater	46.1	Male	24,459	3,377	2,312	1,967	3,355	5,734	3,464	1,826	1,322	1,102	27.1
		Female	21,641	3,290	2,226	1,701	2,831	4,673	2,741	1,600	1,226	1,353	26.7
Teton	11.1	Male	5,774	463	378	433	778	1,683	994	454	324	267	30.0
		Female	5,326	403	402	372	711	1,529	851	432	288	338	30.1
Uinta	23.1	Male	12,122	1,822	1,229	956	1,647	2,697	1,479	897	745	650	26.5
		Female	10,978	1,841	1,136	889	1,410	2,223	1,237	780	640	822	26.0
Washakie	9.8	Male	4,994	576	467	544	543	873	699	434	409	449	29.2
		Female	4,806	607	430	423	453	833	662	440	383	575	30.9
Weston	7.6	Male	3,840	477	342	334	453	718	497	382	313	324	29.4
		Female	3,760	452	328	324	411	632	530	337	315	431	30.8
TOTAL METRO COUNTIES	**150.0**	**Male**	**76,093**	**8,146**	**6,592**	**6,388**	**10,797**	**16,197**	**10,674**	**7,015**	**5,392**	**4,892**	**28.8**
		Female	**73,907**	**8,005**	**6,287**	**6,129**	**9,289**	**14,213**	**10,160**	**6,784**	**5,761**	**7,259**	**30.1**
TOTAL STATE	**516.4**	**Male**	**265,382**	**31,138**	**23,841**	**22,223**	**36,630**	**56,086**	**36,747**	**22,401**	**17,977**	**18,339**	**28.4**
		Female	**251,018**	**29,940**	**22,373**	**20,906**	**31,763**	**48,475**	**33,632**	**21,053**	**18,044**	**24,832**	**29.2**

NOTES

NOTES

SECTION 6

Households By Age of Householder And By Number Of Persons For Metropolitan Markets And All Counties

By Age Of Householder

Under 25 Years
25-34 Years
35-44 Years
45-54 Years
55-64 Years
65 And Over

By Number Of Persons: 1, 2, 3, 4, 5, 6 Or More

Average Household Size

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ALABAMA														
ANNISTON	**44.1**	**3,485**	**9,888**	**8,573**	**6,780**	**6,775**	**8,599**	**10,807**	**12,873**	**8,760**	**7,055**	**3,051**	**1,554**	**2.85**
Calhoun	44.1	3,485	9,888	8,573	6,780	6,775	8,599	10,807	12,873	8,760	7,055	3,051	1,554	2.85
BIRMINGHAM	**346.4**	**21,993**	**79,562**	**65,051**	**51,450**	**52,984**	**75,360**	**85,396**	**104,753**	**66,177**	**53,603**	**23,189**	**13,282**	**2.66**
Blount	14.2	803	2,807	2,987	2,214	2,122	3,267	2,654	4,474	2,931	2,602	1,040	499	2.77
Jefferson	262.0	16,794	60,363	47,081	38,810	40,921	58,031	69,537	79,092	48,811	37,999	16,675	9,886	2.61
St. Clair	16.2	993	3,596	3,425	2,505	2,494	3,187	2,943	4,860	3,388	2,966	1,313	730	2.92
Shelby	27.6	1,881	7,480	6,492	4,009	3,367	4,371	4,701	8,272	5,839	5,513	2,155	1,120	2.91
Walker	26.4	1,522	5,316	5,066	3,912	4,080	6,504	5,561	8,055	5,208	4,523	2,006	1,047	2.75
DOTHAN	**46.3**	**3,701**	**11,249**	**9,449**	**6,950**	**6,444**	**8,507**	**10,023**	**13,917**	**9,302**	**7,708**	**3,468**	**1,882**	**2.78**
Dale	15.9	1,593	4,233	3,194	2,261	2,019	2,600	3,209	4,612	3,371	2,801	1,281	626	2.92
Houston	30.4	2,108	7,016	6,255	4,689	4,425	5,907	6,814	9,305	5,931	4,907	2,187	1,256	2.70
FLORENCE	**52.7**	**3,652**	**10,929**	**10,545**	**8,173**	**8,388**	**11,013**	**12,229**	**16,271**	**10,265**	**8,576**	**3,647**	**1,712**	**2.68**
Colbert	21.1	1,283	4,290	4,142	3,354	3,542	4,489	4,880	6,524	4,109	3,367	1,504	716	2.66
Lauderdale	31.6	2,369	6,639	6,403	4,819	4,846	6,524	7,349	9,747	6,156	5,209	2,143	996	2.68
GADSDEN	**39.4**	**2,301**	**7,818**	**7,126**	**5,895**	**6,900**	**9,360**	**9,043**	**12,391**	**7,628**	**6,230**	**2,701**	**1,407**	**2.67**
Etowah	39.4	2,301	7,818	7,126	5,895	6,900	9,360	9,043	12,391	7,628	6,230	2,701	1,407	2.67
HUNTSVILLE	**79.0**	**5,779**	**18,786**	**18,311**	**14,338**	**10,941**	**10,845**	**19,815**	**22,422**	**15,984**	**12,689**	**5,380**	**2,710**	**2.70**
Madison	79.0	5,779	18,786	18,311	14,338	10,941	10,845	19,815	22,422	15,984	12,689	5,380	2,710	2.70
MOBILE	**170.1**	**11,901**	**39,096**	**33,511**	**25,287**	**26,312**	**33,993**	**39,919**	**48,464**	**32,002**	**27,004**	**13,554**	**9,157**	**2.79**
Baldwin	32.6	1,791	6,380	6,498	4,859	5,269	7,803	7,331	10,151	5,856	5,039	2,623	1,600	2.75
Mobile	137.5	10,110	32,716	27,013	20,428	21,043	26,190	32,588	38,313	26,146	21,965	10,931	7,557	2.79
MONTGOMERY	**105.1**	**6,887**	**24,037**	**21,887**	**16,054**	**15,752**	**20,483**	**25.330**	**30,499**	**19,412**	**16,734**	**7,631**	**5,494**	**2.80**
Autauga	12.0	696	2,399	2,969	2,081	1,682	2,173	2,145	3,229	2,399	2,361	1,147	719	2.98
Elmore	16.2	811	3,290	3,361	2,468	2,602	3,668	3,188	4,953	3,200	2,684	1,257	918	2.98
Montgomery	76.9	5,380	18,348	15,557	11,505	11,468	14,642	19,997	22,317	13,813	11,689	5,227	3,857	2.73
TUSCALOOSA	**52.2**	**6,225**	**12,351**	**9,444**	**7,485**	**7,116**	**9,579**	**13,341**	**15,882**	**9,631**	**7,724**	**3,437**	**2,185**	**2.76**
Tuscaloosa	52.2	6,225	12,351	9,444	7,485	7,116	9,579	13,341	15.882	9,631	7,724	3,437	2,185	2.76
ALL COUNTIES														
Autauga	12.0	696	2,399	2,969	2,081	1,682	2,173	2,145	3,229	2,399	2,361	1,147	719	2.98
Baldwin	32.6	1,791	6,380	6,498	4,859	5,269	7,803	7,331	10,151	5,856	5,039	2,623	1,600	2.75
Barbour	9.0	380	1,674	1,536	1,315	1,596	2,499	2,058	2,645	1,598	1,363	731	605	2.87
Bibb	5.9	293	1,146	1,115	864	885	1,597	1,350	1,654	1,059	946	509	382	2.85
Blount	14.2	803	2,807	2,987	2.214	2,122	3,267	2,654	4,474	2,931	2,602	1,040	499	2.77
Bullock	3.7	114	627	583	449	659	1,268	940	1,015	593	515	289	348	2.84
Butler	7.7	360	1,331	1,183	1,094	1,349	2,383	1,796	2,357	1,347	1,150	541	509	2.81
Calhoun	44.1	3,485	9,888	8,573	6,780	6,775	8,599	10,807	12,873	8,760	7,055	3,051	1,554	2.85
Chambers	14.4	729	2,621	2,447	2,097	2,500	4,006	3,218	4,561	2,591	2,085	1,031	914	2.75
Cherokee	7.1	398	1,323	1,371	1,087	1,206	1,715	1,212	2,319	1,494	1,232	548	295	2.82
Chilton	12.3	762	2,360	2,357	1,831	1,869	3,121	2,946	3,652	2,424	2,014	832	432	2.66
Choctaw	5.7	248	1,047	1,134	827	906	1,538	1,159	1,577	1,069	927	485	483	2.91
Clarke	9.4	489	1,761	1,774	1,378	1,424	2,574	2,044	2,634	1,651	1,549	745	777	2.96
Clay	4.8	248	819	866	687	741	1,439	983	1,556	907	729	355	270	2.85
Cleburne	5.0	314	956	1,002	771	769	1,188	1,206	1,507	986	791	348	162	2.62
Coffee	14.4	844	3,132	2,908	2,253	2,159	3,104	2,974	4,508	2,883	2,495	990	550	2.73
Colbert	21.1	1,283	4,290	4,142	3,354	3,542	4,489	4,880	6,524	4,109	3,367	1,504	716	2.66
Conecuh	5.5	297	940	840	749	880	1,794	1,359	1,627	925	793	393	403	2.87
Coosa	4.4	236	757	735	692	782	1,198	1,139	1,355	760	582	309	255	2.64
Covington	14.8	763	2,432	2,436	2,167	2,676	4,326	4,012	4,773	2,627	2,020	869	499	2.53
Crenshaw	5.3	265	849	804	748	929	1,705	1,347	1,650	921	749	371	262	2.66
Cullman	24.5	1,567	4,747	4,674	3,828	3,899	5,785	5,090	7,932	4,944	4,010	1,711	813	2.70
Dale	15.9	1,593	4,233	3,194	2,261	2,019	2,600	3,209	4,612	3,371	2,801	1,281	626	2.92
Dallas	18.7	1,026	3,692	3,480	2,842	2,882	4,778	4,496	5,171	3,256	2,734	1,458	1,585	2.93
De Kalb	21.9	1,380	4,252	4,005	3,290	3,379	5,594	5,088	6,867	4,317	3,428	1,463	737	2.64
Elmore	16.2	811	3,290	3,361	2,468	2,602	3,668	3,188	4,953	3,200	2,684	1,257	918	2.98
Escambia	12.8	712	2,466	2,495	1,910	1,994	3,223	2,763	3,736	2,431	2,087	1,013	770	2.98
Etowah	39.4	2,301	7,818	7,126	5,895	6,900	9,360	9,043	12,391	7,628	6,230	2,701	1,407	2.67
Fayette	7.1	407	1,299	1,294	1,003	1,138	1,959	1,527	2,257	1,369	1,149	527	271	2.72
Franklin	11.2	682	2,088	2,156	1,729	1,717	2,828	2,527	3,565	2,279	1,769	742	318	2.64
Geneva	9.1	448	1,626	1,624	1,354	1,480	2,568	1,946	2,868	1,814	1,427	645	400	2.71
Greene	3.7	132	625	553	543	565	1,282	990	960	563	455	292	440	3.03
Hale	5.0	196	802	789	683	857	1,673	1,155	1,392	862	663	379	549	3.04
Henry	5.7	221	1,076	985	798	987	1,633	1,197	1,784	1,111	826	407	375	2.77

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	30.4	2,108	7,016	6,255	4,689	4,425	5,907	6,814	9,305	5,931	4,907	2,187	1,256	2.70
Jackson	19.9	1,403	4,478	4,299	2,924	2,792	4,004	3,937	5,970	4,143	3,635	1,489	726	2.77
Jefferson	262.0	16,794	60,363	47,081	38,810	40,921	58,031	69,537	79,092	48,811	37,999	16,675	9,886	2.61
Lamar	6.1	365	1,065	1,107	914	922	1,727	1,362	1,869	1,190	970	459	250	2.72
Lauderdale	31.6	2,369	6,639	6,403	4,819	4,846	6,524	7,349	9,747	6,156	5,209	2,143	996	2.68
Lawrence	10.9	640	2,258	2,370	1,583	1,637	2,412	2,042	3,092	2,145	2,012	948	661	2.92
Lee	31.0	6,653	7,093	5,424	3,841	3,565	4,424	8,684	9,949	5,116	4,268	1,881	1,102	2.64
Limestone	16.7	1,062	3,498	3,464	2,628	2,515	3,533	3,157	4,937	3,440	2,963	1,424	779	2.86
Lowndes	3.9	186	718	695	547	627	1,127	824	932	622	569	328	625	3.49
Macon	8.4	627	1,647	1,330	1,010	1,419	2,367	2,348	2,137	1,444	1,121	634	716	3.17
Madison	79.0	5,779	18,786	18,311	14,338	10,941	10,845	19,815	22,422	15,984	12,689	5,380	2,710	2.70
Marengo	8.5	391	1,506	1,469	1,287	1,387	2,460	1,973	2,353	1,412	1,306	707	749	2.96
Marion	12.0	783	2,287	2,309	1,738	1,807	3,076	2,487	3,908	2,398	1,981	834	392	2.69
Marshall	26.9	1,692	5,275	5,324	4,231	4,284	6,094	6,432	8,311	5,395	4,264	1,723	775	2.62
Mobile	137.5	10,110	32,716	27,013	20,428	21,043	26,190	32,588	38,313	26,146	21,965	10,931	7,557	2.79
Monroe	7.7	375	1,494	1,413	1,127	1,118	2,173	1,613	2,166	1,375	1,270	603	673	2.97
Montgomery	76.9	5,380	18,348	15,557	11,505	11,468	14,642	19,997	22,317	13,813	11,689	5,227	3,857	2.73
Morgan	35.6	2,391	7,998	7,651	5,600	5,287	6,673	7,976	10,655	7,086	6,062	2,599	1,222	2.71
Perry	4.9	194	801	782	716	771	1,636	1,182	1,353	772	658	414	521	3.08
Pickens	7.3	301	1,294	1,288	1,112	1,220	2,085	1,507	2,178	1,306	1,168	572	569	2.95
Pike	10.0	896	1,777	1,659	1,256	1,579	2,833	2,507	3,223	1,739	1,328	619	584	2.83
Randolph	7.4	405	1,297	1,239	1,120	1,227	2,112	1,648	2,364	1,321	1,131	518	418	2.74
☐ Russell	17.6	1,116	3,566	3,389	2,886	2,947	3,696	4,034	5,262	3,332	2,707	1,227	1,038	2.76
St. Clair	16.2	993	3,596	3,425	2,505	2,494	3,187	2,943	4,860	3,388	2,966	1,313	730	2.92
Shelby	27.6	1,881	7,480	6,492	4,009	3,367	4,371	4,701	8,272	5,839	5,513	2,155	1,120	2.91
Sumter	5.4	356	937	805	696	882	1,724	1,313	1,532	854	719	414	568	3.09
Talladega	26.4	1,528	5,355	4,985	4,125	4,236	6,171	5,206	7,948	5,057	4,370	2,075	1,744	2.91
Tallapoosa	14.5	697	2,701	2,551	2,198	2,542	3,811	3,458	4,328	2,797	2,151	1,038	728	2.74
Tuscaloosa	52.2	6,225	12,351	9,444	7,485	7,116	9,579	13,341	15,882	9,631	7,724	3,437	2,185	2.76
Walker	26.4	1,522	5,316	5,066	3,912	4,080	6,504	5,561	8,055	5,208	4,523	2,006	1,047	2.75
Washington	5.8	326	1,211	1,165	858	853	1,387	1,165	1,498	1,092	1,018	575	452	2.98
Wilcox	4.6	173	745	701	634	787	1,560	1,097	1,177	699	631	364	632	3.22
Winston	8.6	540	1,716	1,843	1,304	1,347	1,850	1,718	2,748	1,740	1,502	616	276	2.72
TOTAL METRO COUNTIES	**952.9**	**67,040**	**217,282**	**187,286**	**145,298**	**144,559**	**191,435**	**229,937**	**282,734**	**182,493**	**150,030**	**67,285**	**40,421**	**2.72**
TOTAL STATE	**1,484.5**	**102,535**	**320,881**	**286,305**	**223,736**	**227,591**	**323,452**	**350,095**	**443,284**	**282,417**	**233,615**	**106,102**	**68,987**	**2.75**
ALASKA														
ANCHORAGE	**87.4**	**9,591**	**31,301**	**23,510**	**12,682**	**7,294**	**3,022**	**21,965**	**24,462**	**17,331**	**14,700**	**6,228**	**2,714**	**2.71**
Anchorage	87.4	9,591	31,301	23,510	12,682	7,294	3,022	21,965	24,462	17,331	14,700	6,228	2,714	2.71
ALL COUNTIES														
Aleutian Islands	1.8	181	771	433	219	119	77	267	439	382	402	170	140	4.44
Anchorage	87.4	9,591	31,301	23,510	12,682	7,294	3,022	21,965	24,462	17,331	14,700	6,228	2,714	2.71
Bethel	3.4	219	1,011	849	526	419	376	679	561	508	474	387	791	3.79
Bristol Bay	.2	21	51	48	46	19	15	72	49	36	25	12	6	6.00
Dillingham	1.8	133	529	465	289	204	180	416	340	323	303	248	170	3.17
Fairbanks North Star	23.7	2,589	9,103	6,053	3,006	1,936	1,013	6,335	6,388	4,469	4,046	1,684	778	2.86
Haines	.6	33	185	160	82	85	55	123	167	120	111	46	33	3.17
Juneau	9.4	783	3,133	2,519	1,339	937	689	2,149	2,928	1,786	1,529	646	362	2.77
Kenai Peninsula	14.1	1,178	4,677	3,697	2,129	1,503	916	2,904	4,020	2,629	2,560	1,283	704	2.87
Ketchikan Gateway	5.0	424	1,439	1,263	738	629	507	1,454	1,372	821	769	386	198	2.68
Kobuk	1.5	92	438	305	270	174	221	287	246	236	200	166	365	3.87
Kodiak Island	4.5	460	1,652	1,149	564	420	255	883	1,234	870	853	381	279	3.11
Matanuska - Susitna	11.6	768	3,728	3,295	1,777	1,221	811	2,253	3,156	2,307	2,176	1,051	657	2.97
Nome	2.2	139	616	504	370	269	302	464	411	358	354	241	372	3.50
North Slope	1.2	86	379	293	215	108	119	213	226	192	208	126	235	4.42
Prince of Wales - Outer Ketchikan	1.3	102	371	351	217	140	119	230	333	246	251	130	110	3.46
Sitka	2.7	212	869	732	413	289	185	500	738	511	526	261	164	3.22
Skagway - Yakutat - Angoon	1.3	75	425	316	173	153	158	283	340	242	194	128	113	3.23
Southeast Fairbanks	2.1	190	795	590	245	161	119	320	552	417	469	202	140	3.52
Valdez - Cordova	3.5	285	1,052	970	558	361	274	978	921	661	547	253	140	2.80
Wade Hampton	1.1	35	286	243	197	182	157	149	156	154	145	126	370	5.00
Wrangell - Petersburg	2.2	193	673	513	291	256	274	472	638	404	386	182	118	3.14
Yukon - Koyukuk	2.7	195	848	679	405	281	292	704	611	406	451	238	290	3.33

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ALASKA (continued)														
TOTAL METRO COUNTIES	**87.4**	**9,591**	**31,301**	**23,510**	**12,682**	**7,294**	**3,022**	**21,965**	**24,462**	**17,331**	**14,700**	**6,228**	**2,714**	**2.71**
TOTAL STATE	**185.3**	**17,984**	**64,332**	**48,937**	**26,751**	**17,160**	**10,136**	**44,100**	**50,288**	**35,409**	**31,679**	**14,575**	**9,249**	**2.90**
ARIZONA														
PHOENIX	**719.1**	**59,369**	**168,808**	**142,911**	**99,063**	**103,675**	**145,274**	**190,803**	**236,775**	**117,674**	**98,053**	**47,258**	**28,537**	**2.56**
Maricopa	719.1	59,369	168,808	142,911	99,063	103,675	145,274	190,803	236,775	117,674	98,053	47,258	28,537	2.56
TUCSON	**253.0**	**22,501**	**61,310**	**46,197**	**34,214**	**36,910**	**51,868**	**73,186**	**82,103**	**40,608**	**31,967**	**15,620**	**9,516**	**2.51**
Pima	253.0	22,501	61,310	46,197	34,214	36,910	51,868	73,186	82,103	40,608	31,967	15,620	9,516	2.51
ALL COUNTIES														
Apache	14.9	877	3,800	3,602	2,462	1,900	2,259	2,325	2,832	2,263	2,466	1,770	3,244	3.87
Cochise	34.7	2,322	7,573	6,949	5,378	5,512	6,966	7,949	11,028	5,920	5,251	2,702	1,850	2.77
Coconino	28.1	3,210	8,722	6,186	3,842	3,108	3,032	5,479	8,186	4,934	4,630	2,390	2,481	3.14
Gila	14.4	792	2,687	2,665	2,070	2,621	3,565	3,375	4,841	2,224	1,974	1,172	814	2.68
Graham	7.5	564	1,522	1,494	1,116	1,089	1,715	1,353	2,265	1,191	1,111	768	812	3.35
Greenlee	3.6	298	960	683	591	558	510	648	987	674	613	412	266	3.00
La Paz	5.6	439	1,189	1,069	798	898	1,207	1,718	1,587	893	722	440	240	2.52
Maricopa	719.1	59,369	168,808	142,911	99,063	103,675	145,274	190,803	236,775	117,674	98,053	47,258	28,537	2.56
Mohave	29.9	1,560	4,832	5,042	4,310	6,444	7,712	6,922	12,627	4,541	3,484	1,530	796	2.42
Navajo	21.8	1,528	5,346	5,175	3,431	3,057	3,263	3,571	5,231	3,510	3,584	2,390	3,514	3.41
Pima	253.0	22,501	61,310	46,197	34,214	36,910	51,868	73,186	82,103	40,608	31,967	15,620	9,516	2.51
Pinal	34.5	2,241	7,052	6,510	5,379	5,552	7,766	6,791	10,984	5,626	5,362	3,109	2,628	2.96
Santa Cruz	7.8	291	1,665	1,648	1,316	1,289	1,591	1,473	1,939	1,312	1,320	894	862	3.12
Yavapai	36.7	1,677	5,919	5,558	4,665	7,365	11,516	10,362	14,543	5,088	4,028	1,840	839	2.36
Yuma	30.0	2,353	6,373	5,735	4,274	4,811	6,454	6,123	10,133	4,892	4,513	2,449	1,890	2.87
TOTAL METRO COUNTIES	**972.1**	**81,870**	**230,118**	**189,108**	**133,277**	**140,585**	**197,142**	**263,989**	**318,878**	**158,282**	**130,020**	**62,878**	**38,053**	**2.55**
TOTAL STATE	**1,241.6**	**100,022**	**287,758**	**241,424**	**172,909**	**184,789**	**254,698**	**322,078**	**406,061**	**201,350**	**169,078**	**84,744**	**58,289**	**2.62**
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	**39.9**	**5,036**	**9,572**	**7,181**	**5,173**	**5,120**	**7,818**	**9,325**	**13,842**	**7,267**	**5,949**	**2,479**	**1,038**	**2.70**
Washington	39.9	5,036	9,572	7,181	5,173	5,120	7,818	9,325	13,842	7,267	5,949	2,479	1,038	2.70
FORT SMITH	**65.7**	**4,841**	**13,917**	**12,934**	**9,187**	**9,878**	**14,943**	**15,027**	**20,921**	**12,179**	**10,649**	**4,548**	**2,376**	**2.72**
Crawford	14.5	935	3,109	3,076	2,105	2,053	3,222	2,432	4,588	2,987	2,748	1,155	590	2.90
Sebastian	39.0	3,207	8,605	7,336	5,230	5,906	8,716	10,253	12,521	6,879	5,837	2,377	1,133	2.58
Sequoyah, Okla.	*12.2*	*699*	*2,203*	*2,522*	*1,852*	*1,919*	*3,005*	*2,342*	*3,812*	*2,313*	*2,064*	*1,016*	*653*	*2.92*
LITTLE ROCK - NORTH LITTLE ROCK	**183.5**	**15,126**	**47,394**	**37,274**	**25,324**	**25,192**	**33,190**	**42,411**	**57,343**	**34,899**	**29,677**	**12,245**	**6,925**	**2.75**
Faulkner	18.2	1,938	3,897	3,431	2,442	2,638	3,854	3,855	6,026	3,453	2,933	1,266	667	2.88
Lonoke	13.0	767	2,672	2,919	1,879	1,826	2,937	2,378	3,869	2,473	2,485	1,121	674	2.95
Pulaski	133.1	11,282	36,450	26,183	18,020	17,997	23,168	33,139	41,488	24,992	20,292	8,277	4,912	2.68
Saline	19.2	1,139	4,375	4,741	2,983	2,731	3,231	3,039	5,960	3,981	3,967	1,581	672	2.98
PINE BLUFF	**30.6**	**2,051**	**6,483**	**5,549**	**4,348**	**4,814**	**7,355**	**6,912**	**9,244**	**5,624**	**4,830**	**2,182**	**1,808**	**2.94**
Jefferson	30.6	2,051	6,483	5,549	4,348	4,814	7,355	6,912	9,244	5,624	4,830	2,182	1,808	2.94
TEXARKANA	**44.2**	**2,762**	**9,014**	**8,045**	**6,167**	**7,220**	**10,992**	**10,386**	**14,097**	**8,230**	**6,666**	**2,925**	**1,896**	**2.73**
Miller	14.2	908	2,878	2,505	1,949	2,313	3,647	3,238	4,397	2,823	2,066	988	688	2.77
Bowie, Tex.	*30.0*	*1,854*	*6,136*	*5,540*	*4,215*	*4,907*	*7,345*	*7,148*	*9,700*	*5,407*	*4,600*	*1,937*	*1,208*	*2.71*
ALL COUNTIES														
Arkansas	8.7	549	1,727	1,386	1,380	1,422	2,236	1,961	2,941	1,702	1,254	505	337	2.64
Ashley	9.2	490	1,801	1,857	1,367	1,373	2,312	1,950	2,790	1,707	1,499	760	494	2.87
Baxter	13.3	458	1,667	1,765	1,406	2,478	5,526	2,796	6,314	1,837	1,483	604	266	2.42
Benton	34.2	2,229	6,321	5,871	4,584	5,611	9,584	6,705	13,261	5,813	5,129	2,226	1,066	2.67
Boone	11.2	713	2,084	1,921	1,523	1,711	3,248	2,469	4,028	1,983	1,719	705	296	2.62
Bradley	5.2	247	783	809	684	893	1,784	1,226	1,756	890	787	321	220	2.65
Calhoun	2.2	104	342	368	287	387	712	519	700	422	327	128	104	2.77
Carroll	7.4	315	1,217	1,202	983	1,274	2,409	1,842	2,857	1,176	959	378	188	2.43
Chicot	5.8	296	981	858	805	989	1,871	1,497	1,648	964	766	429	496	2.98
Clark	8.1	676	1,490	1,363	1,020	1,252	2,299	2,052	2,741	1,418	1,194	425	270	2.88
Clay	7.9	403	1,162	1,368	1,083	1,300	2,584	1,884	2,816	1,396	1,112	475	217	2.59
Cleburne	7.7	371	1,068	1,342	1,137	1,409	2,373	1,408	3,174	1,323	1,116	482	197	2.61
Cleveland	2.9	141	467	545	409	462	876	643	914	505	494	214	130	2.79
Columbia	9.7	588	1,618	1,570	1,417	1,562	2,945	2,470	3,166	1,666	1,331	596	471	2.76

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Conway	7.1	426	1,247	1,235	1,027	1,179	1,986	1,451	2,376	1,300	1,107	490	376	2.85
Craighead	23.7	2,271	5,406	4,639	3,290	3,283	4,811	4,957	7,899	4,801	3,852	1,483	708	2.78
Crawford	14.5	935	3,109	3,076	2,105	2,053	3,222	2,432	4,588	2,987	2,748	1,155	590	2.90
☐ Crittenden	16.5	1,067	3,725	3,459	2,458	2,486	3,305	3,288	4,580	3,135	2,745	1,383	1,369	3.02
Cross	6.8	424	1,413	1,322	926	1,000	1,715	1,376	1,999	1,239	1,142	558	486	2.99
Dallas	4.0	186	699	660	533	663	1,259	1,056	1,215	667	597	275	190	2.70
Desha	6.6	415	1,314	1,173	837	992	1,869	1,671	1,793	1,134	1,061	461	480	2.94
Drew	6.4	444	1,319	1,142	854	874	1,767	1,459	1,995	1,160	1,071	429	286	2.86
Faulkner	18.2	1,938	3,897	3,431	2,442	2,638	3,854	3,855	6,026	3,453	2,933	1,266	667	2.88
Franklin	5.9	318	1,074	1,069	810	926	1,703	1,277	1,958	1,097	966	405	197	2.76
Fulton	4.4	182	677	686	557	839	1,459	1,206	1,577	731	572	253	61	2.45
Garland	31.5	1,610	5,171	4,988	4,130	5,330	10,271	9,056	11,412	4,874	3,833	1,536	789	2.43
Grant	4.9	255	927	1,107	724	693	1,194	881	1,511	976	960	405	167	2.84
Greene	12.0	768	2,378	2,286	1,681	1,774	3,113	2,600	3,992	2,340	1,917	794	357	2.68
Hempstead	8.7	470	1,449	1,514	1,139	1,373	2,755	2,082	2,857	1,465	1,289	601	406	2.82
Hot Spring	10.4	605	1,984	1,851	1,532	1,655	2,773	2,236	3,445	1,914	1,720	716	369	2.70
Howard	5.1	295	897	858	652	775	1,623	1,161	1,709	828	844	352	206	2.75
Independence	11.8	806	2,340	2,253	1,660	1,753	2,988	2,366	3,962	2,358	1,985	756	373	2.76
Izard	4.7	170	603	626	558	885	1,858	998	2,072	709	587	221	113	2.53
Jackson	7.8	441	1,413	1,393	1,084	1,308	2,161	1,901	2,436	1,397	1,260	509	297	2.71
Jefferson	30.6	2,051	6,483	5,549	4,348	4,814	7,355	6,912	9,244	5,624	4,830	2,182	1,808	2.94
Johnson	7.0	366	1,188	1,142	949	1,136	2,219	1,566	2,471	1,204	1,072	458	229	2.70
Lafayette	3.7	151	572	616	472	621	1,268	1,000	1,089	578	506	283	244	2.73
Lawrence	7.2	432	1,170	1,203	1,008	1,141	2,246	1,661	2,495	1,279	1,073	478	214	2.63
Lee	5.1	232	832	858	760	848	1,570	1,191	1,448	835	748	387	491	3.02
Lincoln	3.7	172	647	673	501	578	1,129	821	1,112	637	578	299	253	3.57
Little River	5.0	296	995	986	6[illegible]	729	1,295	1,049	1,494	910	860	404	283	2.96
Logan	7.5	356	1,197	1,301	995	1,243	2,408	1,660	2,555	1,266	1,132	566	321	2.84
Lonoke	13.0	767	2,672	2,919	1,879	1,626	2,937	2,378	3,869	2,473	2,485	1,121	674	2.95
Madison	4.5	216	818	789	609	775	1,293	905	1,566	836	740	300	153	2.69
Marion	5.1	189	768	827	621	1,014	1,681	982	2,164	778	695	329	152	2.63
Miller	14.2	908	2,878	2,505	1,949	2,313	3,647	3,238	4,397	2,823	2,066	988	688	2.77
Mississippi	19.6	1,628	4,379	3,656	2,612	2,845	4,480	4,084	5,742	3,764	3,340	1,468	1,202	2.97
Monroe	4.6	237	765	695	651	775	1,477	1,220	1,359	808	609	281	323	2.76
Montgomery	3.3	135	526	533	458	586	1,062	727	1,271	552	448	204	98	2.55
Nevada	3.8	188	655	592	447	606	1,312	892	1,310	604	519	286	189	2.87
Newton	2.9	150	586	533	408	484	739	549	942	569	479	255	106	2.86
Ouachita	12.2	584	2,128	1,926	1,817	2,107	3,638	3,015	3,968	2,038	1,870	763	546	2.68
Perry	2.8	138	497	514	379	475	797	557	952	507	422	229	133	2.93
Phillips	11.1	630	2,009	1,943	1,581	1,734	3,203	2,731	3,078	1,916	1,616	799	960	2.97
Pike	4.1	257	680	757	541	645	1,220	910	1,436	727	620	261	146	2.66
Poinsett	9.2	528	1,731	1,793	1,307	1,504	2,337	1,854	2,847	1,803	1,567	697	412	2.84
Polk	6.6	348	995	1,122	911	1,090	2,136	1,428	2,433	1,126	945	419	249	2.77
Pope	15.7	1,306	3,334	3,147	2,197	2,286	3,430	3,549	5,019	3,039	2,537	1,074	482	2.75
Prairie	3.7	200	609	660	510	636	1,085	1,008	1,144	580	536	284	148	2.59
Pulaski	133.1	11,282	36,450	26,183	18,020	17,997	23,168	33,1[illegible]9	41,488	24,992	20,292	8,277	4,912	2.68
Randolph	6.3	356	1,054	1,145	868	1,064	1,813	1,318	2,144	1,161	933	485	259	2.68
St. Francis	9.8	623	1,996	1,859	1,349	1,519	2,454	2,158	2,715	1,750	1,550	790	837	3.07
Saline	19.2	1,139	4,375	4,741	2,983	2,731	3,231	3,039	5,960	3,981	3,967	1,581	672	2.98
Scott	3.9	185	546	749	573	640	1,202	962	1,361	649	588	237	103	2.59
Searcy	3.6	167	550	589	509	686	1,099	923	1,197	660	470	243	107	2.53
Sebastian	39.0	3,207	8,605	7,336	5,230	5,906	8,716	10,253	12,521	6,879	5,837	2,377	1,133	2.58
Sevier	5.5	314	992	1,033	712	880	1,569	1,225	1,810	983	892	386	204	2.69
Sharp	6.5	255	854	812	786	1,261	2,532	1,304	2,796	1,041	786	370	203	2.55
Stone	3.5	147	605	668	510	583	987	700	1,244	674	526	235	121	2.74
Union	18.3	1,083	3,403	3,002	2,517	3,072	5,223	4,687	5,961	3,206	2,507	1,177	762	2.71
Van Buren	6.0	215	894	903	864	1,237	1,887	1,108	2,540	963	793	378	218	2.58
Washington	39.9	5,036	9,572	7,181	5,173	5,120	7,818	9,325	13,842	7,267	5,949	2,479	1,038	2.70
White	19.0	1,336	3,563	3,615	2,696	2,850	4,940	3,854	6,365	3,428	3,292	1,409	652	2.85
Woodruff	3.8	206	672	596	476	608	1,242	984	1,182	590	572	260	212	2.76
Yell	6.7	327	1,118	1,169	945	1,169	1,972	1,480	2,307	1,179	1,065	451	218	2.69
TOTAL METRO COUNTIES	**338.2**	**28,330**	**81,766**	**66,380**	**46,587**	**47,884**	**67,253**	**77,859**	**106,515**	**63,614**	**53,852**	**22,809**	**13,551**	**2.76**
TOTAL STATE	**874.8**	**59,947**	**178,133**	**159,813**	**119,909**	**134,736**	**222,262**	**199,077**	**289,366**	**158,046**	**134,671**	**58,246**	**35,394**	**2.75**

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA														
ANAHEIM - SANTA ANA	755.0	55,342	187,784	175,815	123,954	103,981	108,124	176,363	240,866	134,690	118,331	52,434	32,316	2.81
Orange	755.0	55,342	187,784	175,815	123,954	103,981	108,124	176,363	240,866	134,690	118,331	52,434	32,316	2.81
BAKERSFIELD	169.5	14,306	40,389	33,383	24,395	25,146	31,881	37,673	53,527	29,823	27,575	12,535	8,367	2.81
Kern	169.5	14,306	40,389	33,383	24,395	25,146	31,881	37,673	53,527	29,823	27,575	12,535	8,367	2.81
CHICO	67.4	7,403	14,714	10,295	7,435	10,238	17,315	18,007	25,743	10,570	8,361	3,175	1,544	2.47
Butte	67.4	7,403	14,714	10,295	7,435	10,238	17,315	18,007	25,743	10,570	8,361	3,175	1,544	2.47
FRESNO	207.2	17,925	51,217	40,149	29,285	29,970	38,654	45,944	66,063	36,388	32,598	14,817	11,390	2.79
Fresno	207.2	17,925	51,217	40,149	29,285	29,970	38,654	45,944	66,063	36,388	32,598	14,817	11,390	2.79
LOS ANGELES - LONG BEACH	2,963.5	203,479	728,063	625,463	456,051	439,799	510,645	845,783	885,778	482,905	395,136	194,319	159,579	2.73
Los Angeles	2,963.5	203,479	728,063	625,463	456,051	439,799	510,645	845,783	885,778	482,905	395,136	194,319	159,579	2.73
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*4,604.1*	*321,030*	*1,124,721*	*981,709*	*706,538*	*671,953*	*798,149*	*1,207,830*	*1,422,493*	*770,802*	*654,931*	*312,723*	*235,321*	*2.76*
MERCED	54.4	5,245	13,541	10,656	7,877	7,764	9,317	10,528	16,461	9,913	9,517	4,590	3,391	3.00
Merced	54.4	5,245	13,541	10,656	7,877	7,764	9,317	10,528	16,461	9,913	9,517	4,590	3,391	3.00
MODESTO	107.7	8,727	25,599	21,455	14,963	15,373	21,583	24,215	34,784	19,237	17,199	7,554	4,711	2.84
Stanislaus	107.7	8,727	25,599	21,455	14,963	15,373	21,583	24,215	34,784	19,237	17,199	7,554	4,711	2.84
OAKLAND	736.1	49,957	184,805	162,308	109,748	108,086	121,196	208,289	231,834	125,879	103,325	43,554	23,219	2.59
Alameda	464.1	34,322	121,418	98,094	66,049	66,105	78,112	141,952	144,189	76,490	60,108	26,028	15,333	2.55
Contra Costa	272.0	15,635	63,387	64,214	43,699	41,981	43,084	66,337	87,645	49,389	43,217	17,526	7,886	2.64
OXNARD - VENTURA	200.5	12,690	49,767	48,397	32,044	27,182	30,420	35,855	61,636	37,010	36,787	17,142	12,070	3.04
Ventura	200.5	12,690	49,767	48,397	32,044	27,182	30,420	35,855	61,636	37,010	36,787	17,142	12,070	3.04
REDDING	49.4	3,558	11,096	10,469	7,059	7,611	9,607	11,680	17,048	8,722	7,494	3,056	1,400	2.67
Shasta	49.4	3,558	11,096	10,469	7,059	7,611	9,607	11,680	17,048	8,722	7,494	3,056	1,400	2.67
RIVERSIDE - SAN BERNARDINO	685.1	49,519	159,107	132,034	94,489	100,991	148,960	149,829	234,213	116,197	104,677	48,828	31,356	2.77
Riverside	303.8	19,541	62,928	54,673	40,271	47,550	78,837	69,282	111,799	47,264	41,778	19,687	13,990	2.69
San Bernardino	381.3	29,978	96,179	77,361	54,218	53,441	70,123	80,547	122,414	68,933	62,899	29,141	17,366	2.83
SACRAMENTO	493.2	43,079	125,577	98,282	73,141	72,477	80,644	136,717	160,860	85,884	68,796	27,559	13,384	2.57
El Dorado	40.9	2,703	11,065	8,517	5,727	6,262	6,626	8,677	15,522	7,233	6,094	2,397	977	2.65
Placer	54.2	3,214	11,987	12,084	8,264	8,252	10,399	11,992	18,472	9,753	8,929	3,457	1,597	2.66
Sacramento	351.5	31,051	90,375	69,061	52,873	51,856	56,284	103,290	111,669	60,869	47,132	19,050	9,490	2.53
Yolo	46.6	6,111	12,150	8,620	6,277	6,107	7,335	12,758	15,197	8,029	6,641	2,655	1,320	2.68
SALINAS - SEASIDE - MONTEREY	109.0	8,873	28,315	20,894	15,652	15,649	19,617	24,025	34,621	19,580	16,891	7,688	6,195	3.05
Monterey	109.0	8,873	28,315	20,894	15,652	15,649	19,617	24,025	34,621	19,580	16,891	7,688	6,195	3.05
SAN DIEGO	786.5	70,006	201,808	153,500	108,869	110,474	141,843	198,456	269,583	133,253	108,097	47,805	29,306	2.72
San Diego	786.5	70,006	201,808	153,500	108,869	110,474	141,843	198,456	269,583	133,253	108,097	47,805	29,306	2.72
SAN FRANCISCO	655.6	34,336	162,672	135,768	96,040	98,806	127,978	233,991	207,248	94,665	69,114	30,294	20,288	2.37
Marin	94.3	4,068	22,972	24,390	15,119	13,713	14,038	29,664	31,680	15,128	11,887	4,307	1,634	2.40
San Francisco	320.6	17,383	83,607	58,990	41,904	45,443	73,273	136,745	96,573	39,339	25,067	12,291	10,585	2.23
San Mateo	240.7	12,885	56,093	52,388	39,017	39,650	40,667	67,582	78,995	40,198	32,160	13,696	8,069	2.56
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*2,232.7*	*145,779*	*569,551*	*487,769*	*328,409*	*318,559*	*382,633*	*650,750*	*707,241*	*368,773*	*302,009*	*129,042*	*74,885*	*2.59*
SAN JOSE	488.2	36,953	130,780	118,040	77,492	63,760	61,175	118,810	149,210	88,066	77,805	34,142	20,167	2.85
Santa Clara	488.2	36,953	130,780	118,040	77,492	63,760	61,175	118,810	149,210	88,066	77,805	34,142	20,167	2.85
SANTA BARBARA - SANTA MARIA - LOMPOC	124.7	11,164	29,697	23,570	18,147	17,755	24,367	32,269	41,832	21,254	17,300	7,457	4,588	2.65
Santa Barbara	124.7	11,164	29,697	23,570	18,147	17,755	24,367	32,269	41,832	21,254	17,300	7,457	4,588	2.65
SANTA CRUZ	82.6	6,053	22,580	15,471	9,572	10,446	18,478	21,676	29,375	13,735	10,826	4,228	2,760	2.53
Santa Cruz	82.6	6,053	22,580	15,471	9,572	10,446	18,478	21,676	29,375	13,735	10,826	4,228	2,760	2.53
SANTA ROSA - PETALUMA	134.5	8,197	33,438	27,395	16,323	18,672	30,475	36,073	46,466	21,933	18,827	7,492	3,709	2.53
Sonoma	134.5	8,197	33,438	27,395	16,323	18,672	30,475	36,073	46,466	21,933	18,827	7,492	3,709	2.53
STOCKTON	149.9	11,677	33,669	28,702	21,727	23,289	30,836	37,409	47,536	25,942	22,712	10,168	6,133	2.71
San Joaquin	149.9	11,677	33,669	28,702	21,727	23,289	30,836	37,409	47,536	25,942	22,712	10,168	6,133	2.71
VALLEJO - FAIRFIELD - NAPA	135.7	10,283	35,276	28,787	19,234	18,789	23,331	31,911	43,108	24,495	22,112	9,332	4,742	2.81
Napa	40.7	2,332	8,426	7,919	5,590	6,525	9,908	10,840	14,350	6,436	5,620	2,320	1,134	2.62
Solano	95.0	7,951	26,850	20,868	13,644	12,264	13,423	21,071	28,758	18,059	16,492	7,012	3,608	2.89
VISALIA - TULARE - PORTERVILLE	92.5	7,017	20,819	18,359	12,970	13,515	19,820	17,810	28,808	16,488	15,565	7,725	6,104	3.06
Tulare	92.5	7,017	20,819	18,359	12,970	13,515	19,820	17,810	28,808	16,488	15,565	7,725	6,104	3.06

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
CALIFORNIA (continued)														
YUBA CITY	**40.9**	**3,838**	**9,499**	**8,190**	**5,965**	**5,821**	**7,587**	**9,578**	**13,098**	**7,251**	**6,484**	**2,916**	**1,573**	**2.72**
Sutter	21.3	1,789	4,559	4,423	3,424	3,079	4,026	4,952	7,002	3,595	3,360	1,498	893	2.69
Yuba	19.6	2,049	4,940	3,767	2,541	2,742	3,561	4,626	6,096	3,656	3,124	1,418	680	2.74
ALL COUNTIES														
Alameda	464.1	34,322	121,418	98,094	66,049	66,105	78,112	141,952	144,189	76,490	60,108	26,028	15,333	2.55
Alpine	.4	50	107	98	55	46	44	80	136	74	63	21	26	3.50
Amador	9.7	418	1,679	1,694	1,326	1,992	2,591	2,417	3,976	1,523	1,191	450	143	2.47
Butte	67.4	7,403	14,714	10,295	7,435	10,238	17,315	18,007	25,743	10,570	8,361	3,175	1,544	2.47
Calaveras	10.6	432	1,931	1,951	1,426	2,031	2,829	2,423	4,300	1,648	1,444	552	233	2.53
Colusa	5.2	322	1,024	909	764	917	1,264	1,254	1,757	856	769	328	236	2.73
Contra Costa	272.0	15,635	63,387	64,214	43,699	41,981	43,084	66,337	87,645	49,389	43,217	17,526	7,886	2.64
Del Norte	7.4	543	1,654	1,306	1,024	1,243	1,630	1,972	2,551	1,208	958	465	246	2.54
El Dorado	40.9	2,703	11,065	8,517	5,727	6,262	6,626	8,677	15,522	7,233	6,094	2,397	977	2.65
Fresno	207.2	17,925	51,217	40,149	29,285	29,970	38,654	45,944	66,063	36,388	32,598	14,817	11,390	2.79
Glenn	8.5	543	1,709	1,536	1,257	1,305	2,150	1,932	2,886	1,396	1,284	611	391	2.74
Humboldt	45.4	4,783	12,442	8,210	5,593	6,258	8,114	12,446	15,299	7,849	6,244	2,408	1,154	2.52
Imperial	31.6	1,962	6,754	6,204	5,289	5,108	6,283	6,202	8,529	5,360	5,097	3,027	3,385	3.29
Inyo	7.7	403	1,462	1,381	1,145	1,321	1,988	2,273	2,801	1,067	949	403	207	2.44
Kern	169.5	14,306	40,389	33,383	24,395	25,146	31,881	37,673	53,527	29,823	27,575	12,535	8,367	2.81
Kings	26.4	2,380	6,570	5,616	3,781	3,488	4,565	4,710	7,703	5,190	4,820	2,242	1,735	3.11
Lake	20.7	793	3,124	2,716	2,435	4,422	7,210	5,242	9,223	2,760	2,131	862	482	2.37
Lassen	8.1	646	1,933	1,596	1,216	1,268	1,441	1,733	2,776	1,484	1,278	562	267	3.12
Los Angeles	2,963.5	203,479	728,063	625,463	456,051	439,799	510,645	845,783	885,778	482,905	395,136	194,319	159,579	2.73
Madera	25.6	1,584	6,004	5,106	3,624	3,884	5,398	4,541	8,406	4,552	4,417	2,064	1,620	2.95
Marin	94.3	4,068	22,972	24,390	15,119	13,713	14,038	29,664	31,680	15,128	11,887	4,307	1,634	2.40
Mariposa	5.3	225	987	968	750	942	1,428	1,248	2,171	803	659	293	126	2.64
Mendocino	28.7	1,785	7,302	5,874	3,682	4,267	5,790	7,028	10,040	4,905	4,136	1,668	923	2.60
Merced	54.4	5,245	13,541	10,656	7,877	7,764	9,317	10,528	16,461	9,913	9,517	4,590	3,391	3.00
Modoc	3.6	170	716	673	497	631	913	878	1,301	586	522	211	102	2.64
Mono	3.9	551	1,441	802	457	379	270	1,265	1,291	658	459	161	66	2.38
Monterey	109.0	8,873	28,315	20,894	15,652	15,649	19,617	24,025	34,621	19,580	16,891	7,688	6,195	3.05
Napa	40.7	2,332	8,426	7,919	5,590	6,525	9,908	10,840	14,350	6,436	5,620	2,320	1,134	2.62
Nevada	26.5	1,128	5,881	5,085	3,103	4,688	6,615	5,623	10,773	4,341	3,709	1,372	682	2.56
Orange	755.0	55,342	187,784	175,815	123,954	103,981	108,124	176,363	240,866	134,690	118,331	52,434	32,316	2.81
Placer	54.2	3,214	11,987	12,084	8,264	8,252	10,399	11,992	18,472	9,753	8,929	3,457	1,597	2.66
Plumas	7.8	512	1,834	1,486	1,079	1,363	1,526	1,914	2,905	1,285	1,102	424	170	2.50
Riverside	303.8	19,541	62,928	54,673	40,271	47,550	78,837	69,282	111,799	47,264	41,778	19,687	13,990	2.69
Sacramento	351.5	31,051	90,375	69,061	52,873	51,856	56,284	103,290	111,669	60,869	47,132	19,050	9,490	2.53
San Benito	10.0	564	2,282	2,057	1,523	1,608	1,966	1,882	2,896	1,740	1,717	947	818	3.05
San Bernardino	381.3	29,978	96,179	77,361	54,218	53,441	70,123	80,547	122,414	68,933	62,899	29,141	17,366	2.83
San Diego	786.5	70,006	201,808	153,500	108,869	110,474	141,843	198.456	269,583	133,253	108,097	47,805	29,306	2.72
San Francisco	320.6	17,383	83,607	58,990	41,904	45,443	73,273	136,745	96,573	39,339	25,067	12,291	10,585	2.23
San Joaquin	149.9	11,677	33,669	28,702	21,727	23,289	30,836	37,409	47,536	25,942	22,712	10,168	6,133	2.71
San Luis Obispo	70.4	7,589	16,478	11,214	8,130	10,574	16,415	17,768	26,932	11,333	9,173	3,463	1,731	2.68
San Mateo	240.7	12,885	56,093	52,388	39,017	39,650	40,667	67,582	78,995	40,198	32,160	13,696	8,069	2.56
Santa Barbara	124.7	11,164	29,697	23,570	18,147	17,755	24,367	32,269	41,832	21,254	17,300	7,457	4,588	2.65
Santa Clara	488.2	36,953	130,780	118,040	77,492	63,760	61,175	118,810	149,210	88,066	77,805	34,142	20,167	2.85
Santa Cruz	82.6	6,053	22,580	15,471	9,572	10,446	18,478	21,676	29,375	13,735	10,826	4,228	2,760	2.63
Shasta	49.4	3,558	11,096	10,469	7,059	7,611	9,607	11,680	17,048	8,722	7,494	3,056	1,400	2.67
Sierra	1.5	77	349	255	206	244	369	553	499	208	147	69	24	2.27
Siskiyou	17.0	998	3,874	3,109	2,368	2,732	3,919	4,238	6,008	2,699	2,610	986	459	2.56
Solano	95.0	7,951	26,850	20,868	13,644	12,264	13,423	21,071	28,758	18,059	16,492	7,012	3,608	2.89
Sonoma	134.5	8,197	33,438	27,395	16,323	18,672	30,475	36,073	46,466	21,933	18,827	7,492	3,709	2.53
Stanislaus	107.7	8,727	25,599	21,455	14,963	15,373	21,583	24,215	34,784	19,237	17,199	7,554	4,711	2.84
Sutter	21.3	1,789	4,559	4,423	3,424	3,079	4,026	4,952	7,002	3,595	3,360	1,498	893	2.69
Tehama	17.3	1,018	3,303	3,181	2,500	2,888	4,410	4,173	6,167	2,833	2,538	1,064	525	2.58
Trinity	5.5	264	1,331	1,088	809	920	1,088	1,322	1,974	936	794	341	133	2.55
Tulare	92.5	7,017	20,819	18,359	12,970	13,515	19,820	17,810	28,808	16,488	15,565	7,725	6,104	3.06
Tuolumne	15.6	935	3,450	2,849	1,979	2,672	3,715	3,595	6,021	2,621	2,179	827	357	2.65
Ventura	200.5	12,690	49,767	48,397	32,044	27,182	30,420	35,855	61,636	37,010	36,787	17,142	12,070	3.04
Yolo	46.6	6,111	12,150	8,620	6,277	6,107	7,335	12,758	15,197	8,029	6,641	2,655	1,320	2.68
Yuba	19.6	2,049	4,940	3,767	2,541	2,742	3,561	4,626	6,096	3,656	3,124	1,418	680	2.74
TOTAL METRO COUNTIES	**9,289.1**	**679,627**	**2,300,212**	**1,947,382**	**1,382,432**	**1,345,594**	**1,633,853**	**2,462,891**	**2,939,698**	**1,563,880**	**1,315,529**	**598,810**	**408,292**	**2.71**
TOTAL STATE	**9,709.5**	**710,302**	**2,395,833**	**2,024,346**	**1,438,450**	**1,412,785**	**1,727,784**	**2,561,603**	**3,089,019**	**1,633,795**	**1,375,919**	**624,631**	**424,533**	**2.71**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO														
BOULDER - LONGMONT	**85.2**	**10,198**	**27,863**	**18,948**	**10,505**	**7,947**	**9,739**	**23,299**	**27,042**	**15,219**	**12,596**	**5,021**	**2,023**	**2.57**
Boulder	85.2	10,198	27,863	18,948	10,505	7,947	9,739	23,299	27,042	15,219	12,596	5,021	2,023	2.57
COLORADO SPRINGS	**131.0**	**14,182**	**37,089**	**28,598**	**19,347**	**15,466**	**16,318**	**34,222**	**39,266**	**24,237**	**20,712**	**8,729**	**3,834**	**2.69**
El Paso	131.0	14,182	37,089	28,598	19,347	15,466	16,318	34,222	39,266	24,237	20,712	8,729	3,834	2.69
DENVER	**656.8**	**54,936**	**194,467**	**145,643**	**94,407**	**81,419**	**85,928**	**196,688**	**194,824**	**112,190**	**94,926**	**39,950**	**18,222**	**2.49**
Adams	102.5	10,927	30,678	22,951	15,987	12,223	9,734	23,161	29,199	20,405	17,649	8,184	3,902	2.73
Arapahoe	150.3	11,403	45,957	39,335	23,271	17,624	12,710	40,657	43,340	28,042	24,931	9,708	3,622	2.56
Denver	228.7	21,254	66,951	36,652	27,090	30,406	46,347	92,979	70,090	30,093	20,595	9,243	5,700	2.18
Douglas	11.9	340	2,973	4,143	2,157	1,312	975	1,256	3,460	2,414	3,016	1,240	514	3.10
Jefferson	163.4	11,012	47,908	42,562	25,902	19,854	16,162	38,635	48,735	31,236	28,735	11,575	4,484	2.66
DENVER - BOULDER CONSOLIDATED AREA	***742.0***	***65,134***	***222,330***	***164,591***	***104,912***	***89,366***	***95,667***	***219,987***	***221,866***	***127,409***	***107,522***	***44,971***	***20,245***	***2.50***
FORT COLLINS - LOVELAND	**67.9**	**8,766**	**20,582**	**13,609**	**7,749**	**6,936**	**10,258**	**16,262**	**23,517**	**11,804**	**10,473**	**4,106**	**1,738**	**2.63**
Larimer	67.9	8,766	20,582	13,609	7,749	6,936	10,258	16,262	23,517	11,804	10,473	4,106	1,738	2.63
GREELEY	**50.6**	**5,961**	**13,672**	**10,174**	**6,505**	**5,839**	**8,449**	**11,284**	**16,185**	**9,010**	**8,290**	**3,810**	**2,021**	**2.74**
Weld	50.6	5,961	13,672	10,174	6,505	5,839	8,449	11,284	16,185	9,010	8,290	3,810	2,021	2.74
PUEBLO	**47.9**	**3,494**	**10,695**	**8,408**	**7,287**	**7,658**	**10,358**	**12,895**	**14,452**	**8,183**	**7,079**	**3,443**	**1,848**	**2.62**
Pueblo	47.9	3,494	10,695	8,408	7,287	7,658	10,358	12,895	14,452	8,183	7,079	3,443	1,848	2.62
ALL COUNTIES														
Adams	102.5	10,927	30,678	22,951	15,987	12,223	9,734	23,161	29,199	20,405	17,649	8,184	3,902	2.73
Alamosa	4.5	481	1,156	855	600	547	861	1,244	1,282	797	663	343	171	2.78
Arapahoe	150.3	11,403	45,957	39,335	23,271	17,624	12,710	40,657	43,340	28,042	24,931	9,708	3,622	2.56
Archuleta	1.8	74	432	367	266	331	330	583	495	300	241	123	58	2.44
Baca	1.9	123	361	307	272	323	514	452	641	324	278	147	58	2.79
Bent	2.0	104	385	337	310	335	529	520	615	313	286	170	96	2.85
Boulder	85.2	10,198	27,863	18,948	10,505	7,947	9,739	23,299	27,042	15,219	12,596	5,021	2,023	2.57
Chaffee	5.0	351	1,170	936	741	694	1,108	1,335	1,612	872	732	318	131	2.64
Cheyenne	1.0	55	215	139	126	173	292	329	305	150	119	67	30	2.40
Clear Creek	3.0	251	1,174	639	352	285	299	936	889	531	442	150	52	2.43
Conejos	2.7	149	524	482	438	444	663	535	673	507	416	285	284	3.04
Costilla	1.2	51	217	204	167	232	329	240	334	229	207	115	75	3.00
Crowley	1.2	56	172	153	167	217	435	277	480	184	136	69	54	2.58
Custer	.6	36	132	115	83	86	148	120	233	94	90	50	13	3.33
Delta	9.3	511	1,681	1,636	1,117	1,489	2,866	2,266	3,402	1,426	1,284	616	306	2.55
Denver	228.7	21,254	66,951	36,652	27,090	30,406	46,347	92,979	70,090	30,093	20,595	9,243	5,700	2.18
Dolores	.6	39	115	120	95	105	126	132	180	119	91	47	31	3.00
Douglas	11.9	340	2,973	4,143	2,157	1,312	975	1,256	3,460	2,414	3,016	1,240	514	3.10
Eagle	7.0	1,010	3,122	1,442	590	468	368	1,783	2,356	1,538	864	327	132	2.43
Elbert	2.9	139	759	788	371	309	534	491	880	519	639	249	122	2.93
El Paso	131.0	14,182	37,089	28,598	19,347	15,466	16,318	34,222	39,266	24,237	20,712	8,729	3,834	2.69
Fremont	12.0	681	2,209	1,969	1,553	1,846	3,742	3,450	4,070	1,801	1,589	734	356	2.65
Garfield	9.9	916	2,977	2,105	1,224	1,069	1,609	2,370	3,182	1,802	1,612	642	292	2.62
Gilpin	1.2	48	460	289	160	104	139	438	367	195	131	48	21	2.25
Grand	3.7	407	1,332	761	510	361	329	971	1,168	691	562	212	96	2.51
Gunnison	4.1	941	1,356	698	428	321	356	1,101	1,490	680	536	203	90	2.66
Hinsdale	.2	10	67	45	31	25	22	93	54	28	16	7	2	2.50
Huerfano	2.7	100	447	404	377	447	925	811	844	404	356	181	104	2.52
Jackson	.7	49	173	174	116	84	104	172	199	127	134	50	18	2.71
Jefferson	163.4	11,012	47,908	42,562	25,902	19,854	16,162	38,635	48,735	31,236	28,735	11,575	4,484	2.66
Kiowa	.7	34	98	121	77	173	197	90	326	140	87	39	18	2.71
Kit Carson	2.9	232	572	525	394	444	733	737	977	425	436	224	101	2.62
Lake	2.6	383	875	522	339	260	221	522	772	501	454	222	129	3.00
La Plata	11.7	1,264	3,238	2,322	1,548	1,459	1,869	2,551	4,093	2,124	1,747	778	407	2.74
Larimer	67.9	8,766	20,582	13,609	7,749	6,936	10,258	16,262	23,517	11,804	10,473	4,106	1,738	2.63
Las Animas	5.6	344	974	813	756	912	1,801	1,660	1,673	911	723	384	249	2.59
Lincoln	1.8	132	284	300	242	329	513	486	647	271	233	108	55	2.56
Logan	7.7	781	1,618	1,302	1,097	1,144	1,758	2,223	2,364	1,255	1,079	530	249	2.57
Mesa	35.6	3,208	9,235	6,971	4,671	4,648	6,867	8,002	12,082	6,198	5,784	2,358	1,176	2.66
Mineral	.3	21	76	74	40	43	46	81	104	42	42	20	11	2.67
Moffat	5.8	663	1,877	1,327	734	589	610	1,109	1,769	1,125	1,124	456	217	2.79
Montezuma	6.8	490	1,516	1,415	1,011	1,028	1,340	1,394	2,126	1,198	1,203	521	358	2.84
Montrose	9.7	599	2,141	2,117	1,450	1,331	2,062	2,160	3,102	1,683	1,616	790	349	2.71

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
COLORADO (continued)														
ALL COUNTIES (continued)														
Morgan	8.6	704	1,935	1,559	1,203	1,234	1,965	1,977	2,724	1,532	1,428	602	337	2.69
Otero	8.1	515	1,618	1,394	1,141	1,177	2,255	2,314	2,329	1,314	1,197	594	352	2.63
Ouray	.7	22	169	174	73	111	151	158	245	110	120	40	27	3.29
Park	2.7	124	917	724	334	306	295	631	834	504	439	209	83	2.70
Phillips	1.8	102	319	296	227	258	598	547	613	235	224	123	58	2.44
Pitkin	5.1	473	2,240	1,341	518	318	210	1,695	1,741	803	590	199	72	2.24
Prowers	5.4	451	1,176	984	722	797	1,270	1,529	1,576	843	807	396	249	2.61
Pueblo	47.9	3,494	10,695	8,408	7,287	7,658	10,358	12,895	14,452	8,183	7,079	3,443	1,848	2.62
Rio Blanco	2.3	244	595	510	342	278	331	565	639	408	397	221	70	2.83
Rio Grande	3.6	235	761	712	523	529	840	708	1,177	587	595	327	206	3.03
Routt	5.9	609	2,500	1,348	510	443	490	1,362	1,825	1,177	1,048	357	131	2.61
Saguache	1.4	83	295	243	196	232	351	323	459	200	223	109	86	2.79
San Juan	.4	28	160	87	51	37	37	130	110	62	56	33	9	2.50
San Miguel	1.4	94	650	306	119	89	142	396	451	231	184	88	50	2.57
Sedgwick	1.4	78	230	203	199	247	443	527	457	184	148	66	18	2.29
Summit	4.7	773	2,284	909	372	255	107	1,325	1,588	896	616	208	67	2.36
Teller	4.2	196	1,227	1,098	629	503	547	714	1,511	833	711	308	123	2.71
Washington	2.0	118	391	323	271	352	545	463	747	297	273	161	59	2.65
Weld	50.6	5,961	13,672	10,174	6,505	5,839	8,449	11,284	16,185	9,010	8,290	3,810	2,021	2.74
Yuma	3.9	273	776	694	504	581	1,072	1,133	1,211	587	572	304	93	2.54
TOTAL METRO COUNTIES	**1,039.4**	**97,537**	**304,368**	**225,380**	**145,800**	**125,265**	**141,050**	**294,650**	**315,286**	**180,643**	**154,076**	**65,059**	**29,686**	**2.55**
TOTAL STATE	**1,273.4**	**117,392**	**365,751**	**271,059**	**176,187**	**155,667**	**187,344**	**352,811**	**391,309**	**220,950**	**189,656**	**80,987**	**37,687**	**2.57**
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**292.5**	**11,030**	**54,734**	**64,003**	**52,471**	**52,108**	**58,154**	**66,237**	**88,096**	**53,263**	**49,149**	**23,556**	**12,199**	**2.80**
Fairfield	292.5	11,030	54,734	64,003	52,471	52,108	58,154	66,237	88,096	53,263	49,149	23,556	12,199	2.80
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**394.1**	**21,841**	**87,630**	**80,296**	**62,013**	**65,686**	**76,634**	**98,866**	**120,951**	**69,743**	**62,345**	**28,682**	**13,513**	**2.73**
Hartford	303.8	16,627	65,396	59,916	48,471	52,518	60,872	77,803	93,199	53,443	46,762	21,946	10,647	2.69
Middlesex	50.5	2,588	11,793	10,804	7,475	7,848	9,992	12,960	15,595	8,852	8,084	3,502	1,507	2.70
Tolland	39.8	2,626	10,441	9,576	6,067	5,320	5,770	8,103	12,157	7,448	7,499	3,234	1,359	3.09
NEW HAVEN - WATERBURY - MERIDEN	**284.4**	**14,357**	**61,241**	**54,134**	**42,322**	**49,557**	**62,789**	**73,426**	**86,062**	**50,266**	**43,363**	**20,548**	**10,735**	**2.72**
New Haven	284.4	14,357	61,241	54,134	42,322	49,557	62,789	73,426	86,062	50,266	43,363	20,548	10,735	2.72
NEW LONDON - NORWICH	**89.2**	**6,666**	**20,960**	**17,924**	**13,385**	**13,669**	**16,596**	**21,914**	**26,782**	**16,395**	**14,463**	**6,569**	**3,077**	**2.76**
New London	89.2	6,666	20,960	17,924	13,385	13,669	16,596	21,914	26,782	16,395	14,463	6,569	3,077	2.76
ALL COUNTIES														
Fairfield	292.5	11,030	54,734	64,003	52,471	52,108	58,154	66,237	88,096	53,263	49,149	23,556	12,199	2.80
Hartford	303.8	16,627	65,396	59,916	48,471	52,518	60,872	77,803	93,199	53,443	46,762	21,946	10,647	2.69
Litchfield	60.2	2,360	12,413	12,572	8,985	9,915	13,955	13,829	19,035	10,663	9,999	4,524	2,150	2.72
Middlesex	50.5	2,588	11,793	10,804	7,475	7,848	9,992	12,960	15,595	8,852	8,084	3,502	1,507	2.70
New Haven	284.4	14,357	61,241	54,134	42,322	49,557	62,789	73,426	86,062	50,266	43,363	20,548	10,735	2.72
New London	89.2	6,666	20,960	17,924	13,385	13,669	16,596	21,914	26,782	16,395	14,463	6,569	3,077	2.76
Tolland	39.8	2.626	10,441	9,576	6,067	5,320	5,770	8,103	12,157	7,448	7,499	3,234	1,359	3.09
Windham	34.5	2,436	7,785	6,773	4,833	5,282	7,391	8,225	10,459	6,090	5,625	2,688	1,413	2.80
TOTAL METRO COUNTIES	**1,060.2**	**53,894**	**224,565**	**216,357**	**170,191**	**181,020**	**214,173**	**260,443**	**321,891**	**189,667**	**169,320**	**79,355**	**39,524**	**2.75**
TOTAL STATE	**1,154.9**	**58,690**	**244,763**	**235,702**	**184,009**	**196,217**	**235,519**	**282,497**	**351,385**	**206,420**	**184,944**	**86,567**	**43,087**	**2.75**
DELAWARE														
WILMINGTON	**192.6**	**12,417**	**43,984**	**39,801**	**31,360**	**31,575**	**33,463**	**43,890**	**57,243**	**36,324**	**32,220**	**14,910**	**8,013**	**2.81**
New Castle	145.6	9,956	33,758	29,881	23,853	23,732	24,420	34,264	43,525	27,248	23,867	10,830	5,866	2.80
Cecil, Md.	*22.4*	*1,247*	*5,109*	*5,102*	*3,651*	*3,548*	*3,743*	*4,327*	*6,194*	*4,567*	*4,208*	*2,055*	*1,049*	*2.96*
Salem, N. J.	*24.6*	*1,214*	*5,117*	*4,818*	*3,856*	*4,295*	*5,300*	*5,299*	*7,524*	*4,509*	*4,145*	*2,025*	*1,098*	*2.77*
ALL COUNTIES														
Kent	36.1	2,936	9,025	8,098	5,630	4,687	5,724	7,644	10,432	7,340	6,360	2,805	1,519	2.92
New Castle	145.6	9,956	33,758	29,881	23,853	23,732	24,420	34,264	43,525	27,248	23,867	10,830	5,866	2.80
Sussex	39.7	2,150	7,768	6,995	5,934	7,190	9,663	8,755	13,522	7,301	5,917	2,506	1,699	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons 1	2	3	4	5	6 or More	Average Household Size
DELAWARE (continued)														
TOTAL METRO COUNTIES	**145.6**	**9,956**	**33,758**	**29,881**	**23,853**	**23,732**	**24,420**	**34,264**	**43,525**	**27,248**	**23,867**	**10,830**	**5,866**	**2.80**
TOTAL STATE	**221.4**	**15,042**	**50,551**	**44,974**	**35,417**	**35,609**	**39,807**	**50,663**	**67,479**	**41,889**	**36,144**	**16,141**	**9,084**	**2.81**
DISTRICT OF COLUMBIA														
WASHINGTON	**1,291.8**	**74,284**	**350,222**	**321,343**	**206,023**	**176,825**	**163,103**	**354,265**	**363,112**	**233,027**	**199,857**	**89,416**	**52,123**	**2.70**
District of Columbia	253.7	14,403	65,202	51,098	36,221	38,449	48,327	103,887	65,319	34,754	24,334	12,590	12,816	2.45
Calvert, Md.	*13.8*	*505*	*3,320*	*3,523*	*2,121*	*2,073*	*2,258*	*2,112*	*3,889*	*2,631*	*2,781*	*1,345*	*1,042*	*3.09*
Charles, Md.	*26.4*	*1,194*	*6,895*	*8,058*	*4,091*	*3,195*	*2,967*	*3,345*	*6,287*	*5,580*	*6,070*	*2,959*	*2,159*	*3.28*
Frederick, Md.	*44.1*	*2,190*	*11,254*	*10,531*	*6,719*	*6,047*	*7,359*	*7,538*	*12,772*	*9,068*	*8,936*	*3,746*	*2,040*	*2.99*
Montgomery, Md.	*235.3*	*9,700*	*54,527*	*56,837*	*41,796*	*37,683*	*34,757*	*57,569*	*70,178*	*43,675*	*38,777*	*17,027*	*8,074*	*2.68*
Prince George's, Md.	*237.8*	*17,300*	*70,560*	*60,873*	*37,649*	*28,989*	*22,429*	*53,559*	*65,821*	*48,128*	*40,234*	*18,807*	*11,251*	*2.85*
Alexandria city, Va.	*54.3*	*4,399*	*19,072*	*11,041*	*6,758*	*6,733*	*6,297*	*25,142*	*16,325*	*6,567*	*3,838*	*1,551*	*877*	*2.04*
Arlington, Va.	*73.3*	*5,403*	*22,283*	*13,972*	*8,869*	*10,480*	*12,293*	*32,710*	*22,884*	*9,101*	*5,419*	*2,131*	*1,055*	*2.12*
Fairfax, Va.	*245.2*	*12,345*	*64,699*	*72,369*	*45,169*	*32,743*	*17,875*	*52,257*	*71,565*	*50,132*	*44,883*	*18,605*	*7,758*	*2.82*
Fairfax city, Va.	*7.1*	*564*	*1,840*	*1,709*	*1,271*	*1,136*	*580*	*1,699*	*2,147*	*1,539*	*1,067*	*460*	*188*	*2.76*
Falls Church city, Va.	*4.2*	*169*	*991*	*864*	*579*	*709*	*888*	*1,693*	*1,355*	*582*	*352*	*150*	*68*	*2.17*
Loudoun, Va.	*22.7*	*969*	*6,111*	*6,833*	*3,482*	*2,475*	*2,830*	*4,016*	*6,159*	*4,691*	*4,854*	*1,991*	*989*	*3.03*
Manassas city, Va.	*5.8*	*484*	*2,079*	*1,506*	*772*	*512*	*447*	*1,041*	*1,614*	*1,254*	*1,178*	*511*	*202*	*2.97*
Manassas Park city, Va.	*2.1*	*178*	*733*	*540*	*355*	*181*	*113*	*207*	*477*	*508*	*473*	*288*	*147*	*3.29*
Prince William, Va.	*50.7*	*3,663*	*16,729*	*17,043*	*7,632*	*3,526*	*2,107*	*5,645*	*12,234*	*11,395*	*13,099*	*5,718*	*2,609*	*3.43*
Stafford, Va.	*15.3*	*818*	*3,927*	*4,546*	*2,539*	*1,894*	*1,576*	*1,845*	*4,086*	*3,422*	*3,562*	*1,537*	*848*	*3.34*
TOTAL METRO COUNTIES	**253.7**	**14,403**	**65,202**	**51,098**	**36,221**	**38,449**	**48,327**	**103,887**	**65,319**	**34,754**	**24,334**	**12,590**	**12,816**	**2.45**
TOTAL STATE	**253.7**	**14,403**	**65,202**	**51,098**	**36,221**	**38,449**	**48,327**	**103,887**	**65,319**	**34,754**	**24,334**	**12,590**	**12,816**	**2.45**
FLORIDA														
BRADENTON	**75.5**	**3,392**	**10,498**	**9,510**	**8,176**	**12,582**	**31,342**	**19,350**	**33,716**	**9,856**	**7,415**	**3,266**	**1,897**	**2.35**
Manatee	75.5	3,392	10,498	9,510	8,176	12,582	31,342	19,350	33,716	9,856	7,415	3,266	1,897	2.35
DAYTONA BEACH	**133.0**	**7,463**	**20,109**	**18,172**	**16,277**	**23,564**	**47,415**	**37,072**	**54,117**	**18,838**	**13,570**	**5,962**	**3,441**	**2.36**
Volusia	133.0	7,463	20,109	18,172	16,277	23,564	47,415	37,072	54,117	18,838	13,570	5,962	3,441	2.36
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**492.0**	**22,097**	**85,281**	**79,234**	**61,465**	**76,874**	**167,049**	**139,845**	**196,927**	**68,777**	**51,870**	**22,723**	**11,858**	**2.36**
Broward	492.0	22,097	85,281	79,234	61,465	76,874	167,049	139,845	196,927	68,777	51,870	22,723	11,858	2.36
FORT MYERS - CAPE CORAL	**112.6**	**5,286**	**16,973**	**15,897**	**13,451**	**21,447**	**39,546**	**26,637**	**50,354**	**16,047**	**11,649**	**5,040**	**2,873**	**2.38**
Lee	112.6	5,286	16,973	15,897	13,451	21,447	39,546	26,637	50,354	16,047	11,649	5,040	2,873	2.38
FORT PIERCE	**81.0**	**4,190**	**13,197**	**12,123**	**10,014**	**14,515**	**26,961**	**18,766**	**34,278**	**11,682**	**9,082**	**4,282**	**2,910**	**2.48**
Martin	35.5	1,592	4,942	4,781	4,061	6,411	13,713	8,927	15,973	4,546	3,624	1,568	862	2.36
St. Lucie	45.5	2,598	8,255	7,342	5,953	8,104	13,248	9,839	18,305	7,136	5,458	2,714	2,048	2.57
FORT WALTON BEACH	**48.4**	**5,022**	**11,934**	**11,279**	**8,483**	**6,468**	**5,214**	**10,683**	**14,451**	**10,057**	**8,293**	**3,424**	**1,492**	**2.76**
Okaloosa	48.4	5,022	11,934	11,279	8,483	6,468	5,214	10,683	14,451	10,057	8,293	3,424	1,492	2.76
GAINESVILLE	**72.7**	**12,864**	**20,739**	**12,822**	**8,247**	**7,909**	**10,119**	**18,926**	**24,117**	**13,226**	**10,026**	**4,151**	**2,254**	**2.68**
Alachua	65.3	12,402	19,314	11,318	7.060	6,663	8,543	17,300	21,851	11,865	8,832	3,554	1,898	2.63
Bradford	7.4	462	1,425	1,504	1,187	1,246	1,576	1,626	2,266	1,361	1,194	597	356	3.11
JACKSONVILLE	**308.5**	**23,610**	**74,613**	**62,561**	**46,503**	**46,829**	**54,384**	**79,632**	**93,468**	**57,758**	**46,255**	**20,257**	**11,130**	**2.65**
Clay	27.9	1,489	6,853	8,047	4,537	3,463	3,511	4,425	7,774	5,815	6,109	2,605	1,172	3.16
Duval	240.3	19,859	59,619	46,591	35,635	36,615	41,981	66,340	72,139	44,631	34,041	14,879	8,270	2.58
Nassau	13.8	849	3,158	3,212	2,377	2,007	2,197	2,451	4,007	2,821	2,642	1,178	701	2.90
St. Johns	26.5	1,413	4,983	4,711	3,954	4,744	6,695	6,416	9,548	4,491	3,463	1,595	987	2.60
LAKELAND - WINTER HAVEN	**135.1**	**8,235**	**25,451**	**24,681**	**19,797**	**21,644**	**35,292**	**30,758**	**47,855**	**23,087**	**19,249**	**8,686**	**5,465**	**2.69**
Polk	135.1	8,235	25,451	24,681	19,797	21,644	35,292	30,758	47,855	23,087	19,249	8,686	5,465	2.69
MELBOURNE - TITUSVILLE - PALM BAY	**138.7**	**8,650**	**24,162**	**26,276**	**24,037**	**25,812**	**29,763**	**35,956**	**49,081**	**24,193**	**18,168**	**7,942**	**3,360**	**2.49**
Brevard	138.7	8,650	24,162	26,276	24,037	25,812	29,763	35,956	49,081	24,193	18,168	7,942	3,360	2.49
MIAMI - HIALEAH	**665.3**	**32,186**	**122,683**	**128,822**	**108,798**	**103,674**	**169,137**	**179,550**	**214,724**	**111,168**	**88,014**	**42,095**	**29,749**	**2.66**
Dade	665.3	32,186	122,683	128,822	108,798	103,674	169,137	179,550	214,724	111,168	88,014	42,095	29,749	2.66
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,157.3***	***54,283***	***207,964***	***208,056***	***170,263***	***180,548***	***336,186***	***319,395***	***411,651***	***179,945***	***139,884***	***64,818***	***41,607***	***2.53***

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
FLORIDA (continued)														
NAPLES	**49.2**	**2,710**	**8,108**	**7,783**	**6,222**	**9,368**	**15,009**	**12,369**	**21,331**	**6,755**	**5,104**	**2,386**	**1,255**	**2.40**
Collier	49.2	2,710	8,108	7,783	6,222	9,368	15,009	12,369	21,331	6,755	5,104	2,386	1,255	2.40
OCALA	**65.3**	**3,184**	**10,476**	**10,709**	**9,086**	**12,537**	**19,308**	**14,964**	**25,215**	**10,747**	**8,273**	**3,911**	**2,190**	**2.56**
Marion	65.3	3,184	10,476	10,709	9,086	12,537	19,308	14,964	25,215	10,747	8,273	3,911	2,190	2.56
ORLANDO	**324.8**	**23,303**	**72,216**	**64,684**	**51,131**	**49,994**	**63,472**	**77,559**	**108,895**	**57,694**	**47,106**	**21,156**	**12,390**	**2.66**
Orange	209.5	17,099	47,627	39,433	33,081	32,374	39,886	52,619	69,787	37,206	28,822	13,005	8,061	2.63
Osceola	30.2	1,791	5,162	5,316	4,138	4,774	9,019	6,856	11,638	4,867	3,998	1,735	1,106	2.58
Seminole	85.1	4,413	19,427	19,935	13,912	12,846	14,567	18,084	27,470	15,621	14,286	6,416	3,223	2.75
PANAMA CITY	**43.4**	**3,563**	**9,707**	**8,753**	**6,997**	**6,736**	**7,644**	**10,291**	**13,626**	**8,499**	**6,753**	**2,854**	**1,377**	**2.64**
Bay	43.4	3,563	9,707	8,753	6,997	6,736	7,644	10,291	13,626	8,499	6,753	2,854	1,377	2.64
PENSACOLA	**120.3**	**9,249**	**27,879**	**25,455**	**19,458**	**18,452**	**19,807**	**26,917**	**37,093**	**23,479**	**19,529**	**8,609**	**4,673**	**2.74**
Escambia	96.6	7,422	22,250	19,799	15,556	15,167	16,406	22,454	30,072	18,447	15,027	6,734	3,866	2.72
Santa Rosa	23.7	1,827	5,629	5,656	3,902	3,285	3,401	4,463	7,021	5,032	4,502	1,875	807	2.81
SARASOTA	**113.1**	**4,092**	**14,068**	**13,505**	**12,116**	**20,089**	**49,230**	**32,021**	**52,696**	**13,629**	**9,426**	**3,873**	**1,455**	**2.19**
Sarasota	113.1	4,092	14,068	13,505	12,116	20,089	49,230	32,021	52,696	13,629	9,426	3,873	1,455	2.19
TALLAHASSEE	**78.4**	**10,325**	**22,290**	**15,218**	**9,914**	**9,504**	**11,149**	**20,643**	**24,596**	**14,007**	**11,126**	**4,735**	**3,293**	**2.70**
Gadsden	13.5	632	2,745	2,505	2,127	2,209	3,282	2,576	3,744	2,400	2,097	1,197	1,486	3.21
Leon	64.9	9,693	19,545	12,713	7,787	7,295	7,867	18,067	20,852	11,607	9,029	3,538	1,807	2.60
TAMPA - ST. PETERSBURG - CLEARWATER	**786.6**	**41,404**	**131,024**	**117,744**	**97,654**	**130,049**	**268,725**	**217,081**	**312,516**	**114,421**	**85,354**	**36,687**	**20,541**	**2.38**
Hernando	30.3	1,008	3,264	3,851	3,500	7,011	11,666	6,736	14,095	4,250	3,007	1,327	885	2.38
Hillsborough	284.8	22,149	65,016	56,049	42,145	42,111	57,330	71,533	93,844	50,579	40,694	17,932	10,218	2.60
Pasco	100.7	2,937	10,425	11,026	9,879	20,198	46,235	21,420	51,930	12,563	8,746	3,743	2,298	2.34
Pinellas	370.8	15,310	52,319	46,818	42,130	60,729	153,494	117,392	152,647	47,029	32,907	13,685	7,140	2.22
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**311.9**	**13,811**	**49,950**	**46,245**	**37,050**	**50,456**	**114,388**	**89,746**	**128,342**	**42,001**	**31,377**	**13,699**	**6,735**	**2.34**
Palm Beach	311.9	13,811	49,950	46,245	37,050	50,456	114,388	89,746	128,342	42,001	31,377	13,699	6,735	2.34
ALL COUNTIES														
Alachua	65.3	12,402	19,314	11,318	7,060	6,663	8,543	17,300	21,851	11,865	8,832	3,554	1,898	2.63
Baker	5.2	332	1,228	1,259	857	661	863	824	1,365	1,088	994	527	402	3.50
Bay	43.4	3,563	9,707	8,753	6,997	6,736	7,644	10,291	13,626	8,499	6,753	2,854	1,377	2.64
Bradford	7.4	462	1,425	1,504	1,187	1,246	1,576	1,626	2,266	1,361	1,194	597	356	3.11
Brevard	138.7	8,650	24,162	26,276	24,037	25,812	29,763	35,956	49,081	24,193	18,168	7,942	3,360	2.49
Broward	492.0	22,097	85,281	79,234	61,465	76,874	167,049	139,845	196,927	68,777	51,870	22,723	11,858	2.36
Calhoun	3.4	186	565	642	477	554	976	739	1,073	603	520	291	174	2.88
Charlotte	36.2	946	3,089	3,327	3,429	7,778	17,631	8,151	19,249	4,258	2,881	1,081	580	2.22
Citrus	33.9	994	3,447	3,745	3,638	7,272	14,804	7,430	16,902	4,447	3,043	1,350	728	2.31
Clay	27.9	1,489	6,853	8,047	4,537	3,463	3,511	4,425	7,774	5,815	6,109	2,605	1,172	3.16
Collier	49.2	2,710	8,108	7,783	6,222	9,368	15,009	12,369	21,331	6,755	5,104	2,386	1,255	2.40
Columbia	14.5	1,051	3,082	2,975	2,267	2,281	2,844	3,090	4,331	2,853	2,374	1,143	709	2.79
Dade	665.3	32,186	122,683	128,822	108,798	103,674	169,137	179,550	214,724	111,168	88,014	42,095	29,749	2.66
De Soto	7.5	407	1,260	1,314	1,004	1,255	2,260	1,778	2,724	1,195	989	519	295	2.88
Dixie	3.2	176	566	611	468	577	802	682	1,066	563	513	242	134	2.81
Duval	240.3	19,859	59,619	46,591	35,635	36,615	41,981	66.340	72,139	44,631	34,041	14,879	8,270	2.58
Escambia	96.6	7,422	22,250	19,799	15,556	15,167	16,406	22,454	30,072	18,447	15,027	6,734	3,866	2.72
Flagler	6.6	271	949	897	809	1,620	2,054	1,789	2,824	939	647	293	108	2.48
Franklin	3.0	178	474	551	418	490	889	716	970	550	401	209	154	2.70
Gadsden	13.5	632	2,745	2,505	2,127	2,209	3,282	2,576	3,744	2,400	2,097	1,197	1,486	3.21
Gilchrist	2.5	133	425	534	419	446	543	536	827	437	390	197	113	2.96
Glades	2.7	126	406	428	439	576	725	601	1,058	412	328	153	148	2.70
Gulf	3.8	200	626	692	706	700	876	761	1,187	716	609	333	194	2.87
Hamilton	3.3	222	670	597	426	503	882	852	863	575	525	276	209	2.76
Hardee	7.0	434	1,405	1,277	1,081	1,116	1,687	1,338	2,156	1,209	1,133	620	544	2.97
Hendry	7.4	519	1,542	1,680	1,151	1,203	1,305	1,422	2,213	1,334	1,246	690	495	2.99
Hernando	30.3	1,008	3,264	3,851	3,500	7,011	11,666	6,736	14,095	4,250	3,007	1,327	885	2.38
Highlands	24.2	1,063	3,011	2,968	2,667	4,384	10.107	5,895	10,881	3,162	2,424	1,100	738	2.41
Hillsborough	284.8	22,149	65,016	56,049	42,145	42,111	57,330	71,533	93,844	50,579	40,694	17,932	10,218	2.60
Holmes	6.0	299	958	1,117	897	1,047	1,682	1,293	1,924	1,128	928	472	255	2.70
Indian River	32.2	1,410	4,778	4,690	4,269	6,160	10,893	7,992	13,399	4,638	3,589	1,681	901	2.44
Jackson	14.5	756	2,581	2,526	2,195	2,393	4,049	3,408	4,578	2,606	2,185	1,038	685	2.86
Jefferson	3.9	172	782	630	582	693	1,041	880	1.085	665	615	344	311	2.95
Lafayette	1.5	85	296	282	215	243	379	339	453	272	254	106	74	2.93
Lake	52.8	1,908	6,599	7,258	6,301	9,236	21,498	12,857	23,042	7,137	5,574	2,494	1,696	2.42

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
FLORIDA (continued)														
ALL COUNTIES (continued)														
Lee	112.6	5,286	16,973	15,897	13,451	21,447	39,546	26,637	50,354	16,047	11,649	5,040	2,873	2.38
Leon	64.9	9,693	19,545	12,713	7,787	7,295	7,867	18,067	20,852	11,607	9,029	3,538	1,807	2.60
Levy	9.3	431	1,492	1,594	1,360	1,774	2,649	2,022	3,431	1,511	1,321	601	414	2.65
Liberty	1.5	111	268	265	246	234	376	350	454	276	220	126	74	3.07
Madison	5.1	275	870	864	744	878	1,469	1,112	1,531	892	781	397	387	3.00
Manatee	75.5	3,392	10,498	9,510	8,176	12,582	31,342	19,350	33,716	9,856	7,415	3,266	1,897	2.35
Marion	65.3	3,184	10,476	10,709	9,086	12,537	19,308	14,964	25,215	10,747	8,273	3,911	2,190	2.56
Martin	35.5	1,592	4,942	4,781	4,061	6,411	13,713	8,927	15,973	4,546	3,624	1,568	862	2.36
Monroe	31.3	2,063	6,522	5,162	4,580	5,942	7,031	10,321	11,894	4,530	2,923	1,212	420	2.26
Nassau	13.8	849	3,158	3,212	2,377	2,007	2,197	2,451	4,007	2,821	2,642	1,178	701	2.90
Okaloosa	48.4	5,022	11,934	11,279	8,483	6,468	5,214	10,683	14,451	10,057	8,293	3,424	1,492	2.76
Okeechobee	9.4	664	1,758	1,842	1,473	1,546	2,117	1,981	3,248	1,574	1,403	673	521	2.73
Orange	209.5	17,099	47,627	39,433	33,081	32,374	39,886	52,619	69,787	37,206	28,822	13,005	8,061	2.63
Osceola	30.2	1,791	5,162	5,316	4,138	4,774	9,019	6,856	11,638	4,867	3,998	1,735	1,106	2.58
Palm Beach	311.9	13,811	49,950	46,245	37,050	50,456	114,388	89,746	128,342	42,001	31,377	13,699	6,735	2.34
Pasco	100.7	2,937	10,425	11,026	9,879	20,198	46,235	21,420	51,930	12,563	8,746	3,743	2,298	2.34
Pinellas	370.8	15,310	52,319	46,818	42,130	60,729	153,494	117,392	152,647	47,029	32,907	13,685	7,140	2.22
Polk	135.1	8,235	25,451	24,681	19,797	21,644	35,292	30,758	47,855	23,087	19,249	8,686	5,465	2.69
Putnam	22.4	1,107	3,603	3,670	3,393	4,351	6,276	4,910	8,155	3,830	2,955	1,492	1,058	2.64
St. Johns	26.5	1,413	4,983	4,711	3,954	4,744	6,695	6,416	9,548	4,491	3,463	1,595	987	2.60
St. Lucie	45.5	2,598	8,255	7,342	5,953	8,104	13,248	9,839	18,305	7,136	5,458	2,714	2,048	2.57
Santa Rosa	23.7	1,827	5,629	5,656	3,902	3,285	3,401	4,463	7,021	5,032	4,502	1,875	807	2.81
Sarasota	113.1	4,092	14,068	13,505	12,116	20,089	49,230	32,021	52,696	13,629	9,426	3,873	1,455	2.19
Seminole	85.1	4,413	19,427	19,935	13,912	12,846	14,567	18,084	27,470	15,621	14,286	6,416	3,223	2.75
Sumter	10.8	498	1,506	1,799	1,489	2,069	3,439	2,319	4,252	1,634	1,353	745	497	2.69
Suwannee	9.3	486	1,728	1,712	1,317	1,596	2,461	2,018	2,946	1,715	1,443	714	464	2.74
Taylor	6.6	406	1,366	1,174	1,008	1,054	1,592	1,556	1,980	1,233	1,053	465	313	2.68
Union	2.3	189	483	438	363	374	453	541	630	454	350	204	121	4.87
Volusia	133.0	7,463	20,109	18,172	16,277	23,564	47,415	37,072	54,117	18,838	13,570	5,962	3,441	2.36
Wakulla	4.8	278	1,130	1,010	685	720	977	931	1,534	857	855	388	235	2.83
Walton	10.1	472	1,519	1,682	1,582	1,927	2,918	2,499	3,525	1,739	1,374	640	323	2.52
Washington	6.2	294	957	1,097	891	1,099	1,862	1,596	2,062	996	923	445	178	2.58
TOTAL METRO COUNTIES	**4,155.8**	**244,636**	**771,358**	**711,473**	**574,876**	**668,503**	**1,184,954**	**1,098,766**	**1,537,398**	**655,921**	**507,639**	**225,738**	**130,338**	**2.50**
TOTAL STATE	**4,560.2**	**263,778**	**833,299**	**773,782**	**628,722**	**743,255**	**1,317,364**	**1,194,295**	**1,697,212**	**717,949**	**556,755**	**248,999**	**144,990**	**2.51**
GEORGIA														
ALBANY	**39.5**	**3,228**	**10,825**	**8,416**	**6,056**	**5,342**	**5,633**	**7,693**	**11,093**	**8,025**	**6,937**	**3,327**	**2,425**	**2.99**
Dougherty	34.8	2,925	9,509	7,267	5,386	4,737	4,976	6,992	9,772	7,030	5,984	2,919	2,103	2.97
Lee	4.7	303	1,316	1,149	670	605	657	701	1,321	995	953	408	322	3.19
ATHENS	**50.9**	**6,923**	**13,240**	**9,577**	**6,396**	**6,258**	**8,506**	**12,134**	**16,436**	**9,560**	**7,859**	**3,185**	**1,726**	**2.75**
Clarke	28.9	5,488	8,082	4,693	3,229	3,196	4,212	8,309	9,597	5,050	3,708	1,464	772	2.65
Jackson	9.6	599	1,990	2,072	1,403	1,434	2,102	1,774	2,916	1,939	1,770	746	455	2.89
Madison	7.1	427	1,700	1,554	1,030	1,011	1,378	1,196	2,270	1,461	1,334	541	298	2.86
Oconee	5.3	409	1,468	1,258	734	617	814	855	1,653	1,110	1,047	434	201	2.89
ATLANTA	**902.7**	**63,491**	**253,406**	**217,274**	**133,965**	**111,861**	**122,703**	**208,905**	**266,579**	**176,771**	**152,095**	**64,213**	**34,137**	**2.73**
Barrow	8.6	566	1,796	1,768	1,292	1,328	1,850	1,800	2,552	1,645	1,518	679	406	2.86
Butts	4.5	217	944	889	695	737	1,018	860	1,295	843	757	401	344	3.38
Cherokee	22.1	1,380	6,341	5,525	2,957	2,599	3,298	2,892	6,704	4,896	4,715	1,907	986	2.99
Clayton	59.5	5,247	18,496	15,639	9,341	6,294	4,483	10,967	16,343	13,261	11,900	4,989	2,040	2.87
Cobb	140.8	10,511	42,773	37,179	21,515	15,827	12,995	31,837	42,357	28,823	24,717	9,546	3,520	2.65
Coweta	15.4	858	3,213	3,330	2,402	2,301	3,296	3,099	4,612	2,935	2,659	1,206	889	2.87
De Kalb	192.9	14,294	55,259	45,536	30,308	24,831	22,672	47,526	58,552	36,770	29,984	12,912	7,156	2.67
Douglas	22.0	1,254	6,232	6,029	3,419	2,475	2,591	2,603	6,033	4,959	5,065	2,201	1,139	3.11
Fayette	14.6	468	3,430	4,844	2,379	1,830	1,649	1,969	3,947	3,301	3,574	1,334	475	2.99
Forsyth	12.4	798	3,018	3,018	1,893	1,692	1,981	2,052	3,788	2,647	2,429	1,023	461	2.85
Fulton	242.0	18,283	65,842	49,306	32,856	31,637	44,076	76,208	72,174	40,429	29,902	13,695	9,592	2.53
Gwinnett	84.6	5,147	27,349	24,622	11,717	8,152	7,613	13,122	24,357	19,092	18,572	6,960	2,497	2.89
Henry	15.2	648	3,560	3,513	2,570	2,295	2,594	2,288	4,548	3,209	2,993	1,314	848	2.99
Newton	13.0	759	2,687	2,940	2,044	1,925	2,645	2,206	3,746	2,595	2,406	1,188	859	3.02
Paulding	10.7	713	2,616	2,470	1,538	1,418	1,945	2,096	2,882	2,266	2,124	876	456	2.88
Rockdale	15.3	708	3,723	4,278	2,576	2,034	1,981	1,982	4,193	3,341	3,517	1,543	724	3.06
Spalding	17.6	987	3,727	3,762	2,756	2,760	3,608	3,474	5,159	3,492	3,111	1,404	960	2.93

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
GEORGIA (continued)														
ATLANTA (continued)														
Walton	11.5	653	2,380	2,626	1,707	1,726	2,408	1,924	3,337	2,267	2,152	1,035	785	3.04
AUGUSTA	**133.3**	**9,386**	**32,955**	**27,928**	**21,345**	**19,691**	**21,995**	**30,685**	**37,701**	**26,569**	**22,047**	**10,166**	**6,132**	**2.84**
Columbia	18.1	1,210	5,166	4,837	2,948	2,169	1,770	2,967	4,753	4,125	3,880	1,590	785	2.93
McDuffie	7.0	421	1,567	1,428	1,156	1,100	1,328	1,483	2,042	1,402	1,160	539	374	2.84
Richmond	65.1	5,099	16,799	12,880	9,973	9,436	10,913	15,637	18,435	12,828	10,213	4,805	3,182	2.93
Aiken, S. C.	*43.1*	*2,656*	*9,423*	*8,783*	*7,268*	*6,986*	*7,984*	*10,598*	*12,471*	*8,214*	*6,794*	*3,232*	*1,791*	*2.67*
COLUMBUS	**82.3**	**6,535**	**19,980**	**15,964**	**13,292**	**12,387**	**14,142**	**18,581**	**24,179**	**16,567**	**13,365**	**5,889**	**3,719**	**2.95**
Chattahoochee	3.0	292	1,424	866	204	102	112	273	511	635	854	474	253	7.07
Muscogee	61.7	5,127	14,990	11,709	10,202	9,338	10,334	14,274	18,406	12,600	9,804	4,188	2,428	2.81
Russell, Ala.	*17.6*	*1,116*	*3,566*	*3,389*	*2,886*	*2,947*	*3,696*	*4,034*	*5,262*	*3,332*	*2,707*	*1,227*	*1,038*	*2.76*
MACON - WARNER ROBINS	**98.7**	**6,775**	**23,297**	**20,652**	**16,165**	**15,204**	**16,607**	**21,751**	**28,528**	**19,439**	**16,589**	**7,636**	**4,757**	**2.83**
Bibb	56.5	3,692	12,841	10,665	8,691	9,198	11,413	13,438	16,934	10,672	8,752	4,059	2,645	2.76
Houston	28.6	2,294	7,304	6,908	5,289	3,984	2,821	5,338	7,952	6,092	5,507	2,372	1,339	2.91
Jones	6.5	325	1,560	1,560	1,056	969	1,030	1,210	1,747	1,312	1,228	618	385	3.00
Peach	7.1	464	1,592	1,519	1,129	1,053	1,343	1,765	1,895	1,363	1,102	587	388	2.89
SAVANNAH	**84.3**	**5,838**	**19,847**	**16,244**	**12,352**	**13,417**	**16,602**	**19,976**	**24,881**	**16,083**	**13,151**	**6,032**	**4,177**	**2.78**
Chatham	76.9	5,407	18,201	14,448	11,239	12,334	15,271	18,635	22,949	14,487	11,738	5,312	3,779	2.76
Effingham	7.4	431	1,646	1,796	1,113	1,083	1,331	1,341	1,932	1,596	1,413	720	398	2.95
ALL COUNTIES														
Appling	5.6	385	1,249	1,126	781	853	1,206	1,106	1,556	1,095	1,029	456	358	3.05
Atkinson	2.0	111	387	394	282	332	494	447	534	360	330	162	167	3.20
Bacon	3.5	218	718	649	523	621	771	757	956	670	640	296	181	2.83
Baker	1.2	66	220	211	172	212	319	245	317	238	191	103	106	3.00
Baldwin	11.6	880	2,739	2,387	1,680	1,730	2,184	2,611	3,401	2,206	1,858	903	621	3.22
Banks	3.5	234	719	726	479	543	799	665	1,048	741	685	253	108	2.86
Barrow	8.6	566	1,796	1,768	1,292	1,328	1,850	1,800	2,552	1,645	1,518	679	406	2.86
Bartow	15.7	944	3,412	3,389	2,436	2,438	3,081	2,859	4,616	3,320	2,792	1,327	786	2.89
Ben Hill	6.2	386	1,245	1,099	797	1,036	1,637	1,488	1,901	1,077	996	473	265	2.81
Berrien	5.1	310	1,002	1,036	744	836	1,172	991	1,554	1,006	873	427	249	2.80
Bibb	56.5	3,692	12,841	10,665	8,691	9,198	11,413	13,438	16,934	10,672	8,752	4,059	2,645	2.76
Bleckley	3.6	198	654	721	585	595	847	870	1,073	645	587	252	173	2.94
Brantley	3.5	225	790	774	539	493	679	751	909	689	638	349	164	2.89
Brooks	5.2	271	961	831	756	864	1,517	1,147	1,563	917	754	388	431	2.98
Bryan	4.1	241	1,036	951	598	616	658	638	1,124	866	798	388	286	3.12
Bulloch	12.0	1,341	2,740	2,205	1,619	1,667	2,428	2,567	3,779	2,238	1,912	852	652	3.03
Burke	6.5	378	1,364	1,156	902	1,115	1,585	1,521	1,768	1,054	1,002	557	598	3.12
Butts	4.5	217	944	889	695	737	1,018	860	1,295	843	757	401	344	3.38
Calhoun	1.5	52	253	233	228	262	472	366	400	252	222	117	143	3.60
Camden	5.3	419	1,193	1,181	811	744	952	1,064	1,448	1,086	916	437	349	3.26
Candler	2.7	144	521	471	349	475	740	621	838	479	425	195	142	2.85
Carroll	21.5	1,639	4,908	4,574	3,012	3,003	4,364	4,327	6,604	4,169	3,729	1,673	998	2.89
☐ Catoosa	14.0	870	3,250	3,358	2,316	1,929	2,277	2,216	4,278	3,089	2,825	1,109	483	2.86
Charlton	2.7	178	509	602	456	393	562	472	732	520	473	263	240	3.07
Chatham	76.9	5,407	18,201	14,448	11,239	12,334	15,271	18,635	22,949	14,487	11,738	5,312	3,779	2.76
Chattahoochee	3.0	292	1,424	866	204	102	112	273	511	635	854	474	253	7.07
Chattooga	7.8	464	1,464	1,419	1,255	1,344	1,854	1,529	2,501	1,635	1,221	570	344	2.81
Cherokee	22.1	1,380	6,341	5,525	2,957	2,599	3,298	2,892	6,704	4,896	4,715	1,907	986	2.99
Clarke	28.9	5,488	8,082	4,693	3,229	3,196	4,212	8,309	9,597	5,050	3,708	1,464	772	2.65
Clay	1.2	45	195	170	181	230	379	299	365	174	162	100	100	3.00
Clayton	59.5	5,247	18,496	15,639	9,341	6,294	4,483	10,967	16,343	13,261	11,900	4,989	2,040	2.87
Clinch	2.3	152	512	469	358	359	450	445	646	436	384	195	194	3.00
Cobb	140.8	10,511	42,773	37,179	21,515	15,827	12,995	31,837	42,357	28,823	24,717	9,546	3,520	2.65
Coffee	9.8	670	2,195	1,933	1,370	1,570	2,062	1,963	2,880	1,954	1,602	800	601	2.99
Colquitt	13.0	732	2,591	2,391	1,872	2,224	3,190	2,849	3,912	2,401	2,140	1,008	690	2.82
Columbia	18.1	1,210	5,166	4,837	2,948	2,169	1,770	2,967	4,753	4,125	3,880	1,590	785	2.93
Cook	4.8	261	962	899	715	788	1,175	958	1,512	801	797	408	324	2.90
Coweta	15.4	858	3,213	3,330	2,402	2,301	3,296	3,099	4,612	2,935	2,659	1,206	889	2.87
Crawford	2.4	127	515	576	385	319	478	405	626	502	456	214	197	3.50
Crisp	7.1	452	1,500	1,239	1,018	1,173	1,718	1,670	2,060	1,297	1,104	520	449	2.85
☐ Dade	4.2	279	966	988	612	632	723	664	1,247	906	822	384	177	3.07
Dawson	2.1	111	488	398	328	330	445	375	672	428	376	152	97	2.86
Decatur	9.0	592	1,845	1,509	1,351	1,453	2,250	1,897	2,662	1,635	1,422	691	693	2.98
De Kalb	192.9	14,294	55,259	45,536	30,308	24,831	22,672	47,526	58,552	36,770	29,984	12,912	7,156	2.67
Dodge	6.0	298	1,131	1,119	876	1,016	1,560	1,395	1,745	1,132	915	460	353	2.83

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METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
GEORGIA (continued)														
ALL COUNTIES (continued)														
Dooly	3.8	186	682	673	535	653	1,071	911	1,051	651	582	280	325	2.87
Dougherty	34.8	2,925	9,509	7,267	5,386	4,737	4,976	6,992	9,772	7,030	5,984	2,919	2,103	2.97
Douglas	22.0	1,254	6,232	6,029	3,419	2,475	2,591	2,603	6,033	4,959	5,065	2,201	1,139	3.11
Early	4.7	247	842	841	679	765	1,326	1,156	1,247	846	709	384	358	2.83
Echols	.8	52	181	150	124	107	186	180	211	150	135	77	47	2.88
Effingham	7.4	431	1,646	1,796	1,113	1,083	1,331	1,341	1,932	1,596	1,413	720	398	2.95
Elbert	7.0	364	1,325	1,314	1,010	1,150	1,837	1,672	2,140	1,263	1,099	491	335	2.73
Emanuel	7.4	407	1,454	1,362	1,037	1,274	1,866	1,593	2,211	1,429	1,132	554	481	2.97
Evans	3.1	192	600	581	449	500	778	741	872	586	490	226	185	2.77
Fannin	5.9	258	996	1,041	913	1,073	1,619	1,284	2,060	1,101	884	402	169	2.64
Fayette	14.5	468	3,430	4,844	2,379	1,830	1,649	1,969	3,947	3,301	3,574	1,334	475	2.99
Floyd	29.7	1,834	6,102	5,873	4,702	4,763	6,426	6,744	9,394	5,800	4,697	2,029	1,036	2.73
Forsyth	12.4	798	3,018	3,018	1,893	1,692	1,981	2,052	3,788	2,647	2,429	1,023	461	2.85
Franklin	5.9	288	1,082	1,130	881	1,011	1,508	1,195	1,938	1,153	994	396	224	2.76
Fulton	242.0	18,283	65,842	49,306	32,856	31,637	44,076	76,208	72,174	40,429	29,902	13,695	9,592	2.53
Gilmer	4.3	260	821	835	695	648	1,041	847	1,384	889	738	289	153	2.88
Glascock	.8	42	132	143	111	143	229	192	248	153	111	62	34	3.00
Glynn	22.2	1,478	5,019	4,470	3,359	3,419	4,455	5,378	6,968	4,177	3,391	1,477	809	2.66
Gordon	11.7	716	2,557	2,543	1,848	1,759	2,277	2,172	3,503	2,435	2,060	978	552	2.89
Grady	7.4	407	1,466	1,325	1,035	1,199	1,968	1,468	2,311	1,289	1,246	602	484	3.01
Greene	4.0	175	704	698	554	673	1,196	955	1,160	658	552	339	336	3.03
Gwinnett	84.6	5,147	27,349	24,622	11,717	8,152	7,613	13,122	24,357	19,092	18,572	6,960	2,497	2.89
Habersham	9.4	652	1,961	1,884	1,436	1,469	1,998	1,996	2,987	1,963	1,580	627	247	2.85
Hall	30.1	1,925	6,768	6,680	4,671	4,527	5,529	5,693	9,283	6,433	5,349	2,232	1,110	2.82
Hancock	2.9	104	563	503	430	515	785	639	708	473	447	256	377	3.34
Haralson	7.2	416	1,388	1,479	1,172	1,138	1,607	1,477	2,271	1,383	1,232	569	268	2.79
Harris	6.2	244	1,139	1,206	1,025	1,147	1,439	1,220	2,060	1,076	1,019	452	373	2.82
Hart	6.7	366	1,272	1,244	995	1,179	1,644	1,288	2,133	1,282	1,144	478	375	2.93
Heard	2.3	127	424	471	338	391	549	441	748	406	386	173	146	3.09
Henry	15.2	648	3,580	3,513	2,570	2,295	2,594	2,288	4,548	3,209	2,993	1,314	848	2.99
Houston	28.6	2,294	7,304	6,908	5,289	3,984	2,821	5,338	7,952	6,092	5,507	2,372	1,339	2.91
Irwin	3.3	152	578	606	514	539	911	765	1,011	552	516	245	211	2.85
Jackson	9.6	599	1,990	2,072	1,403	1,434	2,102	1,774	2,916	1,939	1,770	746	455	2.89
Jasper	3.0	130	636	501	467	469	797	701	818	535	529	228	189	2.80
Jeff Davis	4.3	280	934	892	653	643	898	933	1,194	853	757	344	219	2.86
Jefferson	6.5	283	1,301	1,152	858	1,087	1,819	1,566	1,721	1,181	971	535	526	2.92
Jenkins	2.9	163	552	517	428	519	721	662	811	553	423	223	228	3.07
Johnson	3.1	180	548	555	418	554	845	698	941	546	515	210	190	2.84
Jones	6.5	325	1,560	1,560	1,056	969	1,030	1,210	1,747	1,312	1,228	618	385	3.00
Lamar	4.5	191	885	853	723	728	1,120	966	1,327	820	734	365	288	2.89
Lanier	2.0	157	400	388	313	262	480	468	521	379	322	181	129	2.90
Laurens	13.6	787	2,790	2,616	1,970	2,279	3,158	2,899	4,037	2,610	2,269	1,009	776	2.88
Lee	4.7	303	1,316	1,149	670	605	657	701	1,321	995	953	408	322	3.19
Liberty	11.9	2,210	3,948	2,388	1,204	1,030	1,120	1,648	3,234	2,844	2,451	1,038	685	3.59
Lincoln	2.1	83	394	387	333	391	512	396	653	374	330	167	180	3.38
Long	1.7	222	385	280	214	264	335	386	470	331	272	148	93	3.06
Lowndes	25.3	2,508	6,279	5,167	3,563	3,355	4,428	5,403	7,268	4,983	4,477	1,920	1,249	2.92
Lumpkin	3.9	274	879	809	617	557	764	818	1,196	804	649	286	147	3.03
McDuffie	7.0	421	1,567	1,428	1,156	1,100	1,328	1,483	2,042	1,402	1,160	539	374	2.84
McIntosh	3.0	151	598	624	450	452	725	764	791	514	457	268	206	3.07
Macon	4.9	244	988	919	694	844	1,211	1,216	1,263	824	714	448	435	2.94
Madison	7.1	427	1,700	1,554	1,030	1,011	1,378	1,196	2,270	1,461	1,334	541	298	2.86
Marion	1.7	84	288	355	226	302	445	328	488	308	277	153	146	3.18
Meriwether	7.1	340	1,372	1,301	1,086	1,212	1,789	1,574	1,993	1,311	1,074	567	581	3.07
Miller	2.6	146	490	445	387	432	700	636	785	441	397	204	137	2.69
Mitchell	6.9	338	1,392	1,334	1,032	1,123	1,681	1,378	1,868	1,221	1,083	663	687	3.17
Monroe	5.3	235	1,102	1,143	824	805	1,191	1,061	1,541	1,004	899	430	365	3.04
Montgomery	2.3	130	450	411	317	383	609	533	683	389	385	155	155	3.17
Morgan	4.0	197	837	802	528	608	1,028	780	1,124	745	663	347	341	3.10
Murray	7.9	620	1,975	1,845	1,212	970	1,278	1,397	2,079	1,793	1,598	687	346	2.92
Muscogee	61.7	5,127	14,990	11,709	10,202	9,338	10,334	14,274	18,406	12,600	9,804	4,188	2,428	2.81
Newton	13.0	759	2,687	2,940	2,044	1,925	2,645	2,206	3,746	2,595	2,406	1,188	859	3.02
Oconee	5.3	409	1,468	1,258	734	617	814	855	1,653	1,110	1,047	434	201	2.89
Oglethorpe	3.4	164	679	748	509	500	800	656	1,064	637	539	281	223	2.82
Paulding	10.7	713	2,616	2,470	1,538	1,418	1,945	2,096	2,882	2,266	2,124	876	456	2.88
Peach	7.1	464	1,592	1,519	1,129	1,053	1,343	1,765	1,895	1,363	1,102	587	388	2.89

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
GEORGIA (continued)														
ALL COUNTIES (continued)														
Pickens	4.8	287	935	945	749	718	1,166	1,043	1,495	978	806	319	159	2.71
Pierce	4.3	226	924	900	590	695	965	789	1,201	815	864	393	238	2.98
Pike	3.2	123	614	679	502	506	776	534	976	629	545	275	241	3.09
Polk	11.9	650	2,123	2,333	1,830	1,954	3,010	2,653	3,580	2,293	1,936	897	541	2.81
Pulaski	3.2	156	553	592	532	513	854	722	932	565	551	250	180	2.84
Putnam	4.1	210	835	785	625	741	904	847	1,240	772	635	324	282	2.90
Quitman	.8	29	109	128	109	175	250	205	235	117	109	66	68	2.75
Rabun	4.1	209	765	752	584	726	1,064	894	1,408	785	663	249	101	2.66
Randolph	3.3	133	529	489	459	581	1,109	864	894	553	488	212	289	2.91
Richmond	65.1	5,099	16,799	12,880	9,973	9,436	10,913	15,637	18,435	12,828	10,213	4,805	3,182	2.93
Rockdale	15.3	708	3,723	4,278	2,576	2,034	1,981	1,982	4.193	3,341	3,517	1,543	724	3.06
Schley	1.1	55	195	260	125	175	290	233	318	173	186	111	79	3.27
Screven	5.4	299	1,095	934	763	900	1,409	1,223	1,628	1,005	765	417	362	2.81
Seminole	3.2	183	557	539	486	579	856	728	970	586	451	233	232	2.97
Spalding	17.6	987	3,727	3,762	2,756	2,760	3,608	3,474	5,159	3,492	3,111	1,404	960	2.93
Stephens	8.1	475	1,691	1,562	1,059	1,389	1,924	1,724	2,662	1,594	1,291	540	289	2.74
Stewart	1.9	73	302	290	285	362	588	433	537	324	275	146	185	3.21
Sumter	10.1	709	2,275	1,882	1,411	1,516	2,307	2,419	2,827	1,799	1,525	775	755	3.02
Talbot	2.1	73	404	379	322	315	607	456	562	384	329	164	205	3.00
Taliaferro	.8	19	103	107	101	147	323	284	207	129	82	51	47	2.50
Tattnall	6.1	422	1,169	1,116	853	988	1,552	1,368	1,768	1,234	993	435	302	2.95
Taylor	2.6	115	446	514	360	438	727	624	708	428	435	217	188	2.96
Telfair	4.0	205	732	658	561	719	1,125	986	1,170	747	579	299	219	2.78
Terrell	4.0	181	762	737	540	672	1,108	920	1,125	720	552	290	393	3.03
Thomas	13.2	762	2,649	2,499	2,005	2,180	3,105	2,852	3,900	2,423	2,154	1,042	829	2.91
Tift	11.6	930	2,584	2,340	1,645	1,745	2,356	2,466	3,331	2,214	2,001	916	672	2.96
Toombs	8.7	584	1,772	1,834	1,243	1,442	1,825	2,009	2,447	1,643	1,482	692	427	2.80
Towns	2.5	96	374	404	355	493	778	710	892	455	307	107	29	2.52
Treutlen	2.1	112	403	356	306	342	581	486	628	349	335	171	131	2.90
Troup	19.2	1,233	3,976	3,244	2,813	3,172	4,762	4,361	6,046	3,448	2,917	1,392	1,036	2.79
Turner	3.2	193	606	592	479	535	795	658	940	548	527	269	258	3.13
Twiggs	3.3	186	640	683	487	553	751	657	832	635	559	309	308	3.03
Union	4.0	221	704	733	574	652	1,116	783	1,368	815	605	278	151	2.70
Upson	9.5	455	1,661	1,745	1,413	1,708	2,518	2,063	3,002	1,846	1,493	648	448	2.78
☐ Walker	20.1	1,190	4,125	4,242	3,132	3,266	4,145	3,745	6,249	4,159	3,678	1,500	769	2.81
Walton	11.5	653	2,380	2,626	1,707	1,726	2,408	1,924	3,337	2,267	2,152	1,035	785	3.04
Ware	13.1	824	2,783	2,352	2,082	2,207	2,852	2,797	3,925	2,486	2,202	1,060	630	2.88
Warren	2.0	67	366	318	315	348	586	434	565	364	301	156	180	3.25
Washington	6.4	304	1,285	1,166	922	1,038	1,685	1,418	1,718	1,186	1,019	519	540	3.02
Wayne	7.2	468	1,552	1,378	1,175	1,127	1,500	1,374	2,113	1,413	1,287	630	383	3.03
Webster	.8	38	142	143	121	144	212	218	204	131	120	83	44	2.88
Wheeler	1.9	82	355	333	228	342	560	425	557	338	292	154	134	2.89
White	4.1	208	821	867	578	657	969	814	1,347	854	687	249	149	2.80
Whitfield	24.7	1,946	5,818	5,784	3,841	3,335	3,976	4,535	7,223	5,401	4,694	1,912	935	2.85
Wilcox	2.6	116	466	422	363	477	756	601	804	450	396	181	168	3.00
Wilkes	4.0	201	691	684	600	719	1,105	940	1,253	700	579	308	220	2.83
Wilkinson	3.6	214	700	704	571	564	847	725	1,028	661	570	318	298	3.08
Worth	6.3	353	1,319	1,263	931	987	1,447	1,164	1,860	1,216	1,054	535	471	3.06
TOTAL METRO COUNTIES	**1,369.3**	**100,743**	**368,902**	**312,471**	**205,477**	**180,054**	**201,653**	**311,718**	**403,438**	**269,622**	**229,867**	**98,982**	**55,673**	**2.77**
TOTAL STATE	**2,121.6**	**148,701**	**525,863**	**459,218**	**316,367**	**299,075**	**372,376**	**471,329**	**627,335**	**413,999**	**354,215**	**157,038**	**97,684**	**2.82**
HAWAII														
HONOLULU	**256.4**	**17,139**	**66,863**	**58,306**	**40,715**	**38,921**	**34,456**	**46,448**	**68,462**	**50,299**	**46,913**	**24,241**	**20,037**	**3.23**
Honolulu	256.4	17,139	66,863	58,306	40,715	38,921	34,456	46,448	68,462	50,299	46,913	24,241	20,037	3.23
ALL COUNTIES														
Hawaii	35.5	1,894	8,542	7,038	5,299	5,872	6,855	6,200	10,500	6,819	5,980	3,320	2,681	3.12
Honolulu	256.4	17,139	66,863	58,306	40,715	38,921	34,456	46,448	68,462	50,299	46,913	24,241	20,037	3.23
Kauai	14.0	599	3,274	2,668	2,050	2,359	3,050	2,260	4,034	2,712	2,389	1,328	1,277	3.20
Maui	28.1	1,420	6,949	5,584	4,032	4,813	5,302	5,264	8,404	5,229	4,353	2,500	2,350	3.12
TOTAL METRO COUNTIES	**256.4**	**17,139**	**66,863**	**58,306**	**40,715**	**38,921**	**34,456**	**46,448**	**68,462**	**50,299**	**46,913**	**24,241**	**20,037**	**3.23**
TOTAL STATE	**334.0**	**21,052**	**85,628**	**73,596**	**52,096**	**51,965**	**49,663**	**60,172**	**91,400**	**65,059**	**59,635**	**31,389**	**26,345**	**3.21**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
IDAHO														
BOISE	**72.9**	**7,303**	**20,804**	**15,643**	**9,135**	**8,817**	**11,198**	**17,417**	**24,030**	**12,645**	**11,381**	**4,865**	**2,562**	**2.73**
Ada	72.9	7,303	20,804	15,643	9,135	8,817	11,198	17,417	24,030	12,645	11,381	4,865	2,562	2.73
ALL COUNTIES														
Ada	72.9	7,303	20,804	15,643	9,135	8,817	11,198	17,417	24,030	12,645	11,381	4,865	2,562	2.73
Adams	1.2	78	253	270	160	152	287	251	433	181	183	107	45	3.08
Bannock	23.8	2,889	6,858	4,564	2,940	2,828	3,721	5,266	7,395	4,209	3,721	1,876	1,333	2.95
Bear Lake	2.5	185	535	451	318	385	626	560	736	388	372	248	196	2.92
Benewah	3.1	238	725	660	427	437	613	665	1,008	515	521	246	145	2.94
Bingham	11.6	891	2,846	2,438	1,691	1,581	2,153	1,872	3,182	1,958	2,009	1,269	1,310	3.40
Blaine	5.1	472	1,806	1,209	538	544	531	1,661	1,644	851	565	274	105	2.45
Boise	1.4	93	385	300	186	210	226	497	398	223	168	78	36	2.43
Bonner	10.2	569	2,598	1,974	1,443	1,535	2,081	2,109	3,587	1,734	1,668	723	379	2.83
Bonneville	22.6	2,332	6,024	4,896	3,234	2,909	3,205	4,178	6,761	3,932	3,944	2,039	1,746	3.12
Boundary	2.6	144	644	511	395	342	564	492	861	413	449	252	133	3.08
Butte	1.1	87	253	186	166	161	247	216	339	180	175	111	79	3.18
Camas	.3	19	66	67	43	36	69	77	91	49	49	22	12	2.67
Canyon	29.7	2,516	6,759	5,660	3,864	4,268	6,633	6,002	9,896	4,976	4,858	2,418	1,550	3.00
Caribou	3.1	301	834	645	414	412	494	647	834	547	517	341	214	3.00
Cassia	6.4	581	1,455	1,202	903	964	1,295	1,136	1,993	1,059	970	638	604	3.30
Clark	.3	21	59	75	40	42	63	86	86	50	43	21	14	2.67
Clearwater	3.6	245	814	841	509	543	648	772	1,168	620	628	274	138	2.81
Custer	2.0	80	447	402	272	347	452	753	540	285	223	133	66	2.50
Elmore	6.9	1,120	2,008	1,522	777	698	775	1,145	2,176	1,355	1,422	526	276	3.22
Franklin	2.8	191	563	487	352	400	807	494	835	449	374	308	340	3.39
Fremont	3.7	267	802	742	537	536	816	778	1,062	591	545	383	341	3.08
Gem	4.3	272	832	825	554	673	1,144	817	1,545	703	690	363	182	2.91
Gooding	4.5	284	808	829	589	732	1,258	1,011	1,600	667	660	341	221	2.84
Idaho	5.3	330	1,139	1,034	759	785	1,253	1,307	1,687	851	829	396	230	2.83
Jefferson	4.9	368	1,192	1,006	647	693	994	734	1,367	831	768	601	599	3.45
Jerome	5.5	437	1,200	1,013	759	868	1,223	1,022	1,826	990	896	468	298	2.96
Kootenai	24.8	1,800	5,977	5,441	3,371	3,387	4,824	5,170	8,429	4,114	4,292	1,821	974	2.85
Latah	10.4	1,707	2,991	1,777	1,091	1,098	1,736	2,719	3,848	1,637	1,354	581	261	2.81
Lemhi	2.8	171	590	608	350	452	629	711	947	436	374	203	129	2.79
Lewis	1.4	92	269	252	198	207	382	338	484	209	199	114	56	2.86
Lincoln	1.2	69	262	211	171	186	301	272	375	183	202	93	75	2.92
Madison	5.5	1,389	1,258	917	602	555	779	690	1,322	890	1,019	684	895	3.96
Minidoka	6.7	554	1,505	1,298	937	1,171	1,235	1,134	2,113	1,152	1,153	642	506	3.16
Nez Perce	12.6	1,045	2,773	2,341	1,748	1,874	2,819	3,112	4,389	2,055	1,793	843	408	2.70
Oneida	1.1	57	183	191	116	187	366	254	364	155	148	95	84	3.18
Owyhee	2.8	199	581	503	383	436	698	566	908	447	443	240	196	3.14
Payette	5.9	403	1,090	1,122	731	927	1,627	1,305	2,037	924	883	478	273	2.83
Power	2.5	157	704	512	356	349	422	549	689	426	424	241	171	3.04
Shoshone	6.2	491	1,491	1,195	832	983	1,208	1,404	2,044	961	1,019	482	290	2.89
Teton	.9	58	246	164	113	143	176	143	292	144	142	94	85	3.56
Twin Falls	19.5	1,612	4,235	3,623	2,491	2,876	4,663	4,355	6,693	3,187	2,940	1,464	861	2.90
Valley	2.2	155	665	473	290	317	300	461	789	373	352	156	69	3.00
Washington	3.1	160	551	497	385	490	1,017	687	1,116	482	428	221	166	2.81
TOTAL METRO COUNTIES	**72.9**	**7,303**	**20,804**	**15,643**	**9,135**	**8,817**	**11,198**	**17,417**	**24,030**	**12,645**	**11,381**	**4,865**	**2,562**	**2.73**
TOTAL STATE	**351.0**	**32,432**	**88,080**	**70,577**	**45,817**	**47,536**	**66,558**	**75,835**	**113,919**	**59,027**	**55,793**	**27,773**	**18,653**	**2.93**
ILLINOIS														
AURORA - ELGIN	**121.9**	**8,998**	**32,194**	**26,845**	**17,885**	**16,115**	**19,863**	**27,506**	**34,277**	**22,454**	**21,419**	**10,279**	**5,965**	**2.86**
Kane	107.7	8,097	28,324	23,189	15,764	14,387	17,939	24,594	30,600	19,638	18,504	8,926	5,438	2.86
Kendall	14.2	901	3,870	3,656	2,121	1,728	1,924	2,912	3,677	2,816	2,915	1,353	527	2.89
BLOOMINGTON - NORMAL	**45.5**	**5,747**	**11,546**	**8,145**	**5,778**	**5,788**	**8,496**	**13,097**	**14,114**	**7,639**	**6,662**	**2,785**	**1,203**	**2.75**
McLean	45.5	5,747	11,546	8,145	5,778	5,788	8,496	13,097	14,114	7,639	6,662	2,785	1,203	2.75
CHAMPAIGN - URBANA - RANTOUL	**61.5**	**10,256**	**18,003**	**10,595**	**7,387**	**6,747**	**8,512**	**19,324**	**19,058**	**10,298**	**8,289**	**3,174**	**1,357**	**2.74**
Champaign	61.5	10,256	18,003	10,595	7,387	6,747	8,512	19,324	19,058	10,298	8,289	3,174	1,357	2.74
CHICAGO	**2,238.0**	**129,734**	**526,523**	**459,670**	**353,758**	**358,772**	**409,543**	**613,557**	**636,395**	**375,952**	**321,317**	**167,024**	**123,755**	**2.74**
Cook	1,916.3	111,069	439,011	378,988	302,082	315,429	369,721	540,205	544,436	316,498	264,342	139,720	111,099	2.72
Du Page	263.6	15,561	73,014	66,360	43,014	35,665	29,986	61,860	75,058	48,494	46,100	22,005	10,083	2.80

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
ILLINOIS (continued)														
CHICAGO (continued)														
McHenry	58.1	3,104	14,498	14,322	8,662	7,678	9,836	11,492	16,901	10,960	10,875	5,299	2,573	2.90
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,905.6***	***174,812***	***695,063***	***608,375***	***458,940***	***455,626***	***512,784***	***753,181***	***823,447***	***502,040***	***441,510***	***226,553***	***158,869***	***2.79***
DAVENPORT - ROCK ISLAND - MOLINE	**146.8**	**12,297**	**35,715**	**28,618**	**20,576**	**21,057**	**28,537**	**39,402**	**44,173**	**25,221**	**22,394**	**10,369**	**5,241**	**2.65**
Henry	20.9	1,377	4,288	4,103	2,913	3,055	5,164	5,166	6,379	3,514	3,429	1,633	779	2.71
Rock Island	63.2	5,142	14,171	11,831	9,055	9,690	13,311	17,875	19,387	10,739	8,979	4,119	2,101	2.62
Scott, Iowa	*62.7*	*5,778*	*17,256*	*12,684*	*8,608*	*8,312*	*10,062*	*16,361*	*18,407*	*10,968*	*9,986*	*4,617*	*2,361*	*2.67*
DECATUR	**50.3**	**3,952**	**11,384**	**9,458**	**7,389**	**7,530**	**10,587**	**13,895**	**15,417**	**8,725**	**7,454**	**3,263**	**1,546**	**2.62**
Macon	50.3	3,952	11,384	9,458	7,389	7,530	10,587	13,895	15,417	8,725	7,454	3,263	1,546	2.62
JOLIET	**125.6**	**8,315**	**34,589**	**29,736**	**18,253**	**16,291**	**18,416**	**23,489**	**33,992**	**23,668**	**24,723**	**12,432**	**7,296**	**3.05**
Grundy	12.1	884	2,781	2,414	1,741	1,789	2,491	2,832	3,634	2,191	2,024	991	428	2.74
Will	113.5	7,431	31,808	27,322	16,512	14,502	15,925	20,657	30,358	21,477	22,699	11,441	6,868	3.09
KANKAKEE	**37.1**	**2,829**	**8,488**	**7,068**	**5,326**	**5,756**	**7,633**	**9,789**	**10,597**	**6,375**	**5,796**	**2,858**	**1,685**	**2.81**
Kankakee	37.1	2,829	8,488	7,068	5,326	5,756	7,633	9,789	10,597	6,375	5,796	2,858	1,685	2.81
LAKE COUNTY	**156.6**	**9,099**	**39,525**	**38,294**	**26,474**	**22,189**	**21,019**	**32,251**	**43,971**	**30,517**	**28,967**	**13,817**	**7,077**	**3.02**
Lake	156.6	9,099	39,525	38,294	26,474	22,189	21,019	32,251	43,971	30,517	28,967	13,817	7,077	3.02
PEORIA	**137.5**	**10,903**	**33,356**	**26,233**	**20,357**	**19,715**	**26,936**	**35,160**	**42,204**	**24,178**	**21,431**	**9,737**	**4,790**	**2.70**
Peoria	76.0	6,263	18,446	13,794	10,649	11,113	15,735	21,211	23,675	12,614	10,788	5,008	2,704	2.64
Tazewell	49.4	3,860	12,047	10,039	7,942	6,930	8,582	11,427	14,892	9,388	8,520	3,639	1,534	2.73
Woodford	12.1	780	2,863	2,400	1,766	1,672	2,619	2,522	3,637	2,176	2,123	1,090	552	2.91
ROCKFORD	**104.4**	**7,803**	**24,918**	**21,599**	**15,625**	**15,474**	**18,981**	**26,477**	**31,427**	**18,418**	**16,757**	**7,523**	**3,798**	**2.70**
Boone	10.6	733	2,362	2,506	1,525	1,443	2,031	2,374	3,145	1,847	1,855	921	458	2.82
Winnebago	93.8	7,070	22,556	19,093	14,100	14,031	16,950	24,103	28,282	16,571	14,902	6,602	3,340	2.69
SPRINGFIELD	**78.7**	**6,004**	**18,908**	**14,459**	**10,740**	**11,401**	**17,188**	**24,809**	**23,638**	**13,043**	**10,592**	**4,542**	**2,076**	**2.48**
Menard	4.7	289	942	906	666	663	1,234	1,124	1,473	828	812	329	134	2.66
Sangamon	74.0	5,715	17,966	13,553	10,074	10,738	15,954	23,685	22,165	12,215	9,780	4,213	1,942	2.47
ALL COUNTIES														
Adams	27.3	2,140	5,517	4,595	3,792	4,267	6,989	7,959	8,544	4,389	3,712	1,768	928	2.61
Alexander	4.9	278	797	720	616	789	1,700	1,537	1,474	851	554	243	241	2.51
Bond	6.1	443	1,074	985	826	988	1,784	1,558	2,006	1,058	908	379	191	2.72
Boone	10.6	733	2,362	2,506	1,525	1,443	2,031	2,374	3,145	1,847	1,855	921	458	2.82
Brown	2.2	114	367	286	269	386	778	643	755	299	302	129	72	2.50
Bureau	14.8	875	2,740	2,550	1,995	2,358	4,282	4,096	4,657	2,282	2,117	1,107	541	2.64
Calhoun	2.1	84	319	348	304	346	699	480	713	354	265	179	109	2.90
Carroll	7.0	427	1,336	1,145	996	1,176	1,920	1,751	2,421	1,076	1,017	480	255	2.61
Cass	5.5	343	1,055	948	752	850	1,552	1,444	1,734	955	786	399	182	2.71
Champaign	61.5	10,256	18,003	10,595	7,387	6,747	8,512	19,324	19,058	10,298	8,289	3,174	1,357	2.74
Christian	14.3	890	2,645	2,422	1,951	2,311	4,081	4,087	4,382	2,408	2,051	938	434	2.56
Clark	6.7	417	1,149	1,115	871	1,107	2,041	1,945	2,168	1,061	940	412	174	2.52
Clay	6.2	405	1,071	942	744	1,007	2,031	1,719	2,050	1,093	812	353	173	2.53
☐ Clinton	11.9	782	2,456	2,172	1,708	1,867	2,915	2,725	3,385	2,194	1,844	1,031	721	2.90
Coles	19.5	2,542	4,069	3,086	2,579	2,663	4,561	5,683	6,304	3,262	2,798	1,012	441	2.74
Cook	1,916.3	111,069	439,011	378,988	302,082	315,429	369,721	540,205	544,436	316,498	264,342	139,720	111,099	2.72
Crawford	8.3	513	1,511	1,320	1,122	1,329	2,505	2,205	2,911	1,283	1,196	509	196	2.55
Cumberland	4.4	281	846	755	592	709	1,217	1,205	1,342	722	660	298	173	2.61
De Kalb	25.1	3,622	6,099	4,457	3,214	3,300	4,408	7,167	7,785	4,351	3,495	1,593	709	2.91
De Witt	7.3	510	1,428	1,322	1,009	1,175	1,856	1,932	2,350	1,235	1,127	435	221	2.58
Douglas	7.5	549	1,484	1,335	1,134	1,208	1,790	1,861	2,514	1,250	1,116	490	269	2.68
Du Page	263.6	15,561	73,014	66,360	43,014	35,665	29,986	61,860	75,058	48,494	46,100	22,005	10,083	2.80
Edgar	8.4	524	1,530	1,382	1,117	1,373	2,474	2,511	2,677	1,356	1,151	497	208	2.50
Edwards	3.6	232	667	582	416	577	1,126	1,167	1,145	567	468	201	52	2.36
Effingham	12.1	924	2,743	2,168	1,571	1,772	2,922	3,068	3,446	2,167	1,880	948	591	2.78
Fayette	8.4	519	1,474	1,327	1,112	1,313	2,655	2,196	2,807	1,400	1,127	610	260	2.71
Ford	5.8	363	1,038	929	886	950	1,634	1,709	1,827	936	807	378	143	2.53
Franklin	17.8	964	3,010	2,874	2,075	3,002	5,875	5,273	5,770	2,897	2,436	983	441	2.48
Fulton	16.2	999	3,103	2,862	2,128	2,527	4,581	4,225	5,233	2,728	2,428	1,096	490	2.62
Gallatin	3.0	169	496	584	398	467	886	876	894	505	442	212	71	2.57
Greene	6.2	371	991	1,004	832	1,036	1,966	1,589	2,046	1,019	911	426	209	2.61
Grundy	12.1	884	2,781	2,414	1,741	1,789	2,491	2,832	3,634	2,191	2,024	991	428	2.74
Hamilton	3.9	219	583	590	507	638	1,363	1,238	1,284	634	459	200	85	2.38
Hancock	9.4	605	1,758	1,477	1,271	1,510	2,779	2,739	2,981	1,539	1,312	562	267	2.55

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Hardin	2.1	108	330	331	306	392	633	531	705	395	296	110	63	2.71
Henderson	3.5	253	667	648	477	565	890	796	1,139	629	569	247	120	2.71
Henry	20.9	1,377	4,288	4,103	2,913	3,055	5,164	5,166	6,379	3,514	3,429	1,633	779	2.71
Iroquois	12.5	762	2,270	2,237	1,736	2,032	3,463	3,270	4,025	2,049	1,903	841	412	2.62
Jackson	23.9	4,911	6,131	3,461	2,408	2,540	4,449	7,844	7,712	3,773	2,962	1,082	527	2.61
Jasper	4.3	266	777	681	564	678	1,334	984	1,435	708	654	317	202	2.72
Jefferson	15.7	1,054	3,274	2,656	1,971	2,454	4,291	4,721	4,890	2,646	2,161	880	402	2.48
☐ Jersey	7.2	436	1,445	1,417	1,128	1,167	1,607	1,563	2,188	1,324	1,209	607	309	2.94
Jo Daviess	9.0	530	1,833	1,581	1,266	1,476	2,314	2,535	2,588	1,483	1,295	701	398	2.68
Johnson	3.8	177	630	709	496	631	1,157	1,066	1,242	636	517	244	95	2.76
Kane	107.7	8,097	28,324	23,189	15,764	14,387	17,939	24,594	30,600	19,638	18,504	8,926	5,438	2.86
Kankakee	37.1	2,829	8,488	7,068	5,326	5,756	7,633	9,789	10,597	6,375	5,796	2,858	1,685	2.81
Kendall	14.2	901	3,870	3,656	2,121	1,728	1,924	2,912	3,677	2,816	2,915	1,353	527	2.89
Knox	23.3	1,696	4,960	4,048	3,290	3,553	5,753	6,906	7,288	3,873	3,271	1,402	560	2.60
Lake	156.6	9,099	39,525	38,294	26,474	22,189	21,019	32,251	43,971	30,517	28,967	13,817	7,077	3.02
La Salle	43.2	2,674	8,115	7,391	6,229	7,366	11,425	13,229	12,527	7,174	5,922	2,917	1,431	2.57
Lawrence	6.8	405	1,217	1,020	892	1,155	2,111	1,823	2,259	1,133	973	413	199	2.63
Lee	12.9	934	2,715	2,278	1,830	2,059	3,084	3,613	3,901	2,048	1,894	971	473	2.77
Livingston	14.9	1,063	2,862	2,633	2,118	2,336	3,888	3,891	4,787	2,538	2,071	1,045	568	2.85
Logan	11.0	745	2,168	1,920	1,553	1,687	2,927	3,335	3,439	1,836	1,536	620	234	2.86
McDonough	12.9	1,744	2,818	2,003	1,531	1,792	3,012	4,062	4,091	2,083	1,682	691	291	2.85
McHenry	58.1	3,104	14,498	14,322	8,662	7,678	9,836	11,492	16,901	10,960	10,875	5,299	2,573	2.90
McLean	45.5	5,747	11,546	8,145	5,778	5,788	8,496	13,097	14,114	7,639	6,662	2,785	1,203	2.75
Macon	50.3	3,952	11,384	9,458	7,389	7,530	10,587	13,895	15,417	8,725	7,454	3,263	1,546	2.62
Macoupin	19.7	1,148	3,636	3,150	2,705	3,191	5,870	5,466	6,200	3,325	2,861	1,224	624	2.61
☐ Madison	92.9	6,344	19,106	17,404	14,654	15,203	20,189	23,433	28,502	17,220	14,163	6,317	3,265	2.67
Marion	17.7	1,274	3,296	3,077	2,373	2,722	4,958	4,770	5,716	3,111	2,429	1,105	569	2.64
Marshall	5.3	312	1,026	961	726	854	1,421	1,341	1,650	876	847	388	198	2.72
Mason	7.3	489	1,414	1,350	977	1,097	1,973	1,728	2,380	1,210	1,179	544	259	2.70
Massac	6.2	354	1,063	1,044	912	1,022	1,805	1,804	2,030	1,045	834	357	130	2.48
Menard	4.7	289	942	906	666	663	1,234	1,124	1,473	828	812	329	134	2.66
Mercer	7.4	438	1,516	1,504	1,029	1,145	1,768	1,760	2,250	1,279	1,247	614	250	2.72
☐ Monroe	7.5	428	1,452	1,404	1,231	1,177	1,808	1,673	2,305	1,345	1,250	608	319	2.81
Montgomery	12.3	796	2,198	1,892	1,591	2,049	3,774	3,279	4,118	1,999	1,698	792	414	2.67
Morgan	14.4	1,053	2,918	2,513	1,962	2,164	3,790	4,372	4,482	2,353	1,933	863	397	2.65
Moultrie	5.4	350	1,102	966	763	805	1,414	1,142	1,840	992	868	384	174	2.78
Ogle	17.7	1,272	3,712	3,694	2,515	2,639	3,868	4,434	5,342	3,103	2,837	1,349	635	2.69
Peoria	76.0	6,263	18,446	13,794	10,649	11,113	15,735	21,211	23,675	12,614	10,788	5,008	2,704	2.64
Perry	8.9	531	1,738	1,459	1,178	1,389	2,605	2,499	2,736	1,504	1,300	578	283	2.58
Piatt	6.4	358	1,335	1,286	950	973	1,498	1,488	2,030	1,137	1,084	480	181	2.67
Pike	7.5	404	1,237	1,117	989	1,224	2,529	2,138	2,542	1,187	951	485	197	2.49
Pope	1.8	79	275	335	240	292	579	596	548	282	240	96	38	2.56
Pulaski	3.5	178	509	489	487	582	1,255	996	1,109	571	446	190	188	2.57
Putnam	2.3	133	532	460	297	365	513	456	740	423	406	183	92	2.91
Randolph	12.6	805	2,524	2,084	1,698	1,974	3,515	3,002	4,004	2,277	2,005	862	450	2.94
Richland	7.1	582	1,349	1,221	926	1,084	1,938	2,058	2,267	1,247	952	385	191	2.52
Rock Island	63.2	5,142	14,171	11,831	9,055	9,690	13,311	17,875	19,387	10,739	8,979	4,119	2,101	2.62
☐ St. Clair	94.5	6,261	20,449	17,952	15,112	15,003	19,723	23,328	26,857	17,234	14,507	7,259	5,315	2.81
Saline	12.1	674	1,952	1,929	1,543	1,935	4,067	4,107	3,822	1,950	1,450	583	188	2.39
Sangamon	74.0	5,715	17,966	13,553	10,074	10,738	15,954	23,685	22,165	12,215	9,780	4,213	1,942	2.47
Schuyler	3.2	188	575	514	428	511	984	837	1,109	510	458	205	81	2.59
Scott	2.3	147	392	353	322	348	738	563	760	414	339	138	86	2.70
Shelby	9.2	524	1,635	1,595	1,233	1,470	2,743	2,234	2,983	1,494	1,495	659	335	2.66
Stark	2.8	152	513	488	370	474	803	769	876	430	410	196	119	2.64
Stephenson	19.2	1,477	3,890	3,444	2,693	2,965	4,731	5,184	6,201	3,057	2,848	1,279	631	2.60
Tazewell	49.4	3,860	12,047	10,039	7,942	6,930	8,582	11,427	14,892	9,388	8,520	3,639	1,534	2.73
Union	7.6	319	1,382	1,160	836	1,596	2,307	2,142	2,962	1,126	883	370	117	2.45
Vermilion	36.4	2,688	7,570	6,454	5,082	5,891	8,715	10,434	11,018	6,225	5,249	2,311	1,163	2.59
Wabash	5.5	469	1,101	867	746	875	1,442	1,438	1,766	942	824	372	158	2.60
Warren	8.1	555	1,586	1,402	1,111	1,241	2,205	2,178	2,538	1,315	1,243	554	272	2.70
Washington	5.9	273	1,000	915	773	1,017	1,922	1,480	1,941	923	868	479	209	2.69
Wayne	7.6	513	1,175	1,219	988	1,313	2,392	2,234	2,548	1,225	988	416	189	2.45
White	7.4	420	1,240	1,157	1,026	1,203	2,354	2,052	2,649	1,224	972	359	144	2.47
Whiteside	24.3	1,891	5,259	4,589	3,550	3,732	5,279	6,009	7,338	4,205	3,950	1,865	933	2.72
Will	113.5	7,431	31,808	27,322	16,512	14,502	15,925	20,657	30,358	21,477	22,699	11,441	6,868	3.09
Williamson	24.6	1,598	4,940	4,338	3,149	3,905	6,670	7,181	7,934	4,214	3,356	1,329	586	2.50

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Winnebago	93.8	7,070	22,556	19,093	14,100	14,031	16,950	24,103	28,282	16,571	14,902	6,602	3,340	2.69
Woodford	12.1	780	2,863	2,400	1,766	1,672	2,619	2,522	3,637	2,176	2,123	1,090	552	2.91
TOTAL METRO COUNTIES	**3,455.2**	**224,410**	**822,801**	**708,385**	**534,773**	**532,940**	**631,891**	**915,117**	**994,093**	**594,837**	**518,788**	**259,006**	**173,357**	**2.76**
TOTAL STATE	**4,258.7**	**284,498**	**980,058**	**845,118**	**642,687**	**658,837**	**847,502**	**1,139,757**	**1,248,770**	**728,693**	**633,221**	**310,320**	**197,939**	**2.73**
INDIANA														
ANDERSON	**48.6**	**3,288**	**10,619**	**9,682**	**7,552**	**7,436**	**10,023**	**11,616**	**15,399**	**8,764**	**7,798**	**3,401**	**1,622**	**2.72**
Madison	48.6	3,288	10,619	9,682	7,552	7,436	10,023	11,616	15,399	8,764	7,798	3,401	1,622	2.72
BLOOMINGTON	**36.0**	**5,651**	**10,443**	**6,480**	**4,287**	**3,938**	**5,201**	**10,922**	**11,684**	**6,100**	**4,746**	**1,854**	**694**	**2.82**
Monroe	36.0	5,651	10,443	6,480	4,287	3,938	5,201	10,922	11,684	6,100	4,746	1,854	694	2.82
ELKHART - GOSHEN	**52.3**	**3,917**	**12,959**	**10,923**	**7,636**	**7,349**	**9,516**	**11,135**	**16,411**	**9,467**	**9,160**	**4,043**	**2,084**	**2.79**
Elkhart	52.3	3,917	12,959	10,923	7,636	7,349	9,516	11,135	16,411	9,467	9,160	4,043	2,084	2.79
EVANSVILLE	**107.6**	**8,193**	**24,014**	**19,933**	**15,452**	**16,573**	**23,435**	**27,646**	**33,267**	**19,520**	**16,651**	**7,095**	**3,421**	**2.65**
Posey	9.5	660	2,273	1,971	1,307	1,351	1,938	1,804	2,895	1,800	1,821	785	395	2.91
Vanderburgh	65.8	5,378	13,961	10,901	9,421	10,656	15,483	18,933	21,121	11,246	8,864	3,761	1,875	2.54
Warrick	16.2	955	4,105	4,003	2,337	2,162	2,638	2,794	4,509	3,299	3,479	1,462	657	2.93
Henderson, Ky.	*16.1*	*1,200*	*3,675*	*3,058*	*2,387*	*2,404*	*3,376*	*4,115*	*4,742*	*3,175*	*2,487*	*1,087*	*494*	*2.68*
FORT WAYNE	**128.5**	**10,230**	**32,549**	**25,258**	**18,725**	**18,275**	**23,463**	**29,908**	**38,961**	**22,494**	**21,464**	**10,122**	**5,551**	**2.78**
Allen	107.3	8,752	27,713	21,088	15,638	15,188	18,921	25,855	32,349	18,658	17,601	8,224	4,613	2.76
De Kalb	11.8	812	2,708	2,355	1,700	1,686	2,539	2,276	3,555	2,160	2,172	1,107	530	2.88
Whitley	9.4	666	2,128	1,815	1,387	1,401	2,003	1,777	3,057	1,676	1,691	791	408	2.88
GARY - HAMMOND	**219.4**	**15,419**	**52,073**	**44,942**	**36,088**	**35,488**	**35,390**	**45,077**	**61,926**	**41,805**	**38,175**	**19,478**	**12,939**	**2.93**
Lake	175.0	11,865	39,973	34,460	29,352	29,731	29,619	36,882	49,202	33,237	29,310	15,334	11,035	2.92
Porter	44.4	3,554	12,100	10,482	6,736	5,757	5,771	8,195	12,724	8,568	8,865	4,144	1,904	2.98
INDIANAPOLIS	**443.7**	**33,754**	**109,014**	**90,767**	**67,638**	**64,781**	**77,746**	**107,912**	**135,626**	**80,302**	**70,825**	**31,874**	**17,161**	**2.72**
Boone	13.7	887	3,066	3,091	2,066	1,893	2,697	2,599	4,417	2,513	2,613	1,101	457	2.82
Hamilton	32.8	1,699	7,957	8,861	5,434	4,398	4,451	5,206	9,789	6,532	7,042	3,023	1,208	2.95
Hancock	15.9	927	3,600	4,127	2,565	2,192	2,489	2,533	4,641	3,097	3,486	1,513	630	2.97
Hendricks	24.9	1,352	6,134	6,308	3,984	3,488	3,634	3,757	7,368	5,099	5,460	2,321	895	3.06
Johnson	28.3	1,939	7,312	6,769	4,420	3,738	4,122	5,105	8,246	5,728	5,758	2,477	986	2.95
Marion	295.2	24,892	73,610	54,255	43,974	44,347	54,122	82,625	91,395	51,012	40,014	18,608	11,546	2.61
Morgan	18.7	1,142	4,234	4,426	3,014	2,647	3,237	3,237	5,452	3,647	3,780	1,731	853	2.95
Shelby	14.2	916	3,101	2,930	2,181	2,078	2,994	2,850	4,318	2,674	2,672	1,100	586	2.84
KOKOMO	**38.4**	**2,774**	**8,792**	**8,382**	**6,224**	**5,492**	**6,736**	**9,049**	**11,411**	**7,145**	**6,660**	**2,879**	**1,256**	**2.70**
Howard	32.1	2,3[illegible]	7,532	7,061	5,297	4,520	5,323	7,545	9,516	6,028	5,513	2,432	1,066	2.71
Tipton	6.3	407	1,260	1,321	927	972	1,413	1,504	1,895	1,117	1,147	447	190	2.67
LAFAYETTE - WEST LAFAYETTE	**42.6**	**6,427**	**11,262**	**7,603**	**5,283**	**5,302**	**6,723**	**11,450**	**13,998**	**7,271**	**6,189**	**2,616**	**1,076**	**2.88**
Tippecanoe	42.6	6,427	11,262	7,603	5,283	5,302	6,723	11,450	13,998	7,271	6,189	2,616	1,076	2.88
MUNCIE	**44.3**	**4,330**	**9,760**	**8,727**	**6,585**	**6,427**	**8,471**	**10,669**	**14,116**	**8,043**	**7,111**	**2,974**	**1,387**	**2.81**
Delaware	44.3	4,330	9,760	8,727	6,585	6,427	8,471	10,669	14,116	8,043	7,111	2,974	1,387	2.81
SOUTH BEND - MISHAWAKA	**87.8**	**5,965**	**19,959**	**15,077**	**13,065**	**14,365**	**19,369**	**22,732**	**28,048**	**14,888**	**12,959**	**6,039**	**3,134**	**2.72**
St. Joseph	87.8	5,965	19,959	15,077	13,065	14,365	19,369	22,732	28,048	14,888	12,959	6,039	3,134	2.72
TERRE HAUTE	**49.2**	**3,988**	**10,078**	**8,046**	**6,471**	**8,077**	**12,540**	**13,223**	**15,893**	**8,463**	**6,947**	**3,108**	**1,566**	**2.73**
Clay	9.4	582	1,744	1,582	1,282	1,487	2,723	2,223	3,078	1,665	1,438	679	317	2.68
Vigo	39.8	3,406	8,334	6,464	5,189	6,590	9,817	11,000	12,815	6,798	5,509	2,429	1,249	2.74
ALL COUNTIES														
Adams	10.3	751	2,367	1,953	1,391	1,535	2,303	2,007	3,100	1,777	1,751	972	693	3.00
Allen	107.3	8,752	27,713	21,088	15,638	15,188	18,921	25,855	32,349	18,658	17,601	8,224	4,613	2.76
Bartholomew	24.1	1,659	5,924	5,657	3,675	3,236	3,949	5,330	7,096	4,655	4,442	1,826	751	2.75
Benton	3.6	231	647	631	497	615	979	931	1,158	551	523	267	170	2.72
Blackford	5.8	357	1,190	1,115	844	921	1,373	1,417	1,728	981	1,004	440	230	2.74
Boone	13.7	887	3,066	3,091	2,066	1,893	2,697	2,599	4,417	2,513	2,613	1,101	457	2.82
Brown	5.1	292	1,194	1,064	728	826	996	1,074	1,788	873	802	365	198	2.67
Carroll	7.2	460	1,471	1,371	1,047	1,124	1,727	1,446	2,490	1,151	1,262	582	269	2.74
Cass	14.8	1,013	3,025	2,717	2,195	2,494	3,356	3,436	4,747	2,532	2,471	1,092	522	2.75
☐ Clark	32.9	2,278	8,459	6,891	5,022	4,776	5,474	7,077	9,607	6,512	5,897	2,561	1,246	2.80
Clay	9.4	582	1,744	1,582	1,282	1,487	2,723	2,223	3,078	1,665	1,438	679	317	2.68
Clinton	11.4	790	2,344	2,051	1,632	1,752	2,831	2,618	3,660	1,973	1,884	864	401	2.75
Crawford	3.6	229	717	648	487	550	969	742	1,128	683	585	298	164	2.94

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
INDIANA (continued)														
ALL COUNTIES (continued)														
Daviess	10.4	652	2,040	1,787	1,407	1,790	2,724	2,389	3,423	1,727	1,639	728	494	2.77
☐ Dearborn	12.9	705	2,777	2,703	1,971	2,015	2,729	2,469	3,705	2,514	2,362	1,191	659	2.93
Decatur	8.3	555	1,808	1,599	1,152	1,248	1,938	1,722	2,508	1,459	1,405	730	476	2.88
De Kalb	11.8	812	2,708	2,355	1,700	1,686	2,539	2,276	3,555	2,160	2,172	1,107	530	2.88
Delaware	44.3	4,330	9,760	8,727	6,585	6,427	8,471	10,669	14,116	8,043	7,111	2,974	1,387	2.81
Dubois	12.6	913	2,910	2,393	1,777	1,774	2,833	2,992	3,472	2,250	2,008	1,118	760	2.88
Elkhart	52.3	3,917	12,959	10,923	7,636	7,349	9,516	11,135	16,411	9,467	9,160	4,043	2,084	2.79
Fayette	10.0	690	2,240	1,901	1,494	1,593	2,082	2,111	3,112	1,877	1,704	739	457	2.82
☐ Floyd	22.6	1,355	5,159	4,708	3,315	3,428	4,635	4,782	6,802	4,334	4,021	1,742	919	2.80
Fountain	6.8	436	1,254	1,284	943	1,133	1,750	1,545	2,255	1,128	1,112	518	242	2.78
Franklin	6.5	373	1,442	1,346	975	929	1,435	1,107	1,805	1,198	1,252	639	499	3.22
Fulton	7.4	525	1,378	1,277	1,033	1,217	1,970	1,676	2,626	1,216	1,074	544	264	2.69
Gibson	13.0	894	2,468	2,333	1,827	2,051	3,427	3,152	4,215	2,348	1,953	891	441	2.66
Grant	27.7	2,092	5,886	5,493	4,543	4,313	5,373	6,137	8,570	5,090	4,791	2,088	1,024	2.85
Greene	12.1	652	2,271	2,169	1,598	1,902	3,508	3,075	4,008	2,056	1,856	764	341	2.60
Hamilton	32.8	1,699	7,957	8,861	5,434	4,398	4,451	5,206	9,789	6,532	7,042	3,023	1,208	2.95
Hancock	15.9	927	3,600	4,127	2,565	2,192	2,489	2,533	4,641	3,097	3,486	1,513	630	2.97
☐ Harrison	10.0	640	2,249	2,155	1,493	1,415	2,048	1,665	3,006	2,006	1,893	910	520	2.98
Hendricks	24.9	1,352	6,134	6,308	3,984	3,488	3,634	3,757	7,368	5,099	5,460	2,321	895	3.06
Henry	18.5	1,172	3,884	3,660	2,773	2,826	4,185	4,079	5,699	3,482	3,215	1,406	619	2.77
Howard	32.1	2,367	7,532	7,061	5,297	4,520	5,323	7,545	9,516	6,028	5,513	2,432	1,066	2.71
Huntington	13.4	1,010	2,788	2,473	1,886	2,077	3,166	3,167	4,190	2,265	2,176	1,066	536	2.78
Jackson	13.6	1,015	2,871	2,602	1,961	1,973	3,178	3,029	4,202	2,485	2,374	1,048	462	2.75
Jasper	9.0	658	2,022	1,885	1,333	1,275	1,827	1,579	2,753	1,520	1,706	924	518	3.10
Jay	8.3	535	1,579	1,591	1,165	1,310	2,120	1,841	2,745	1,384	1,357	612	361	2.73
Jefferson	10.7	779	2,402	2,155	1,514	1,592	2,258	2,515	3,275	1,969	1,754	802	385	2.86
Jennings	7.9	536	1,806	1,712	1,084	1,110	1,652	1,529	2,241	1,504	1,473	755	398	3.05
Johnson	28.3	1,939	7,312	6,769	4,420	3,738	4,122	5,105	8,246	5,728	5,758	2,477	986	2.95
Knox	16.0	1,140	3,009	2,619	2,196	2,485	4,551	4,575	5,103	2,707	2,221	937	457	2.63
Kosciusko	23.3	1,839	5,672	4,673	3,188	3,317	4,611	4,545	7,799	4,245	4,020	1,780	911	2.81
La Grange	8.7	594	2,117	1,773	1,226	1,273	1,717	1,444	2,697	1,454	1,522	756	827	3.28
Lake	175.0	11,865	39,973	34,460	29,352	29,731	29,619	36,882	49,202	33,237	29,310	15,334	11,035	2.92
La Porte	37.4	2,460	8,406	7,117	5,606	6,131	7,680	8,222	11,581	6,796	6,223	2,927	1,651	2.90
Lawrence	16.2	1,015	3,314	3,066	2,401	2,487	3,917	3,547	5,186	3,155	2,682	1,131	499	2.69
Madison	48.6	3,288	10,619	9,682	7,552	7,436	10,023	11,616	15,399	8,764	7,798	3,401	1,622	2.72
Marion	295.2	24,892	73,610	54,255	43,974	44,347	54,122	82,625	91,395	51,012	40,014	18,608	11,546	2.61
Marshall	14.9	1,000	3,203	2,753	2,240	2,178	3,526	3,228	4,712	2,525	2,601	1,196	638	2.79
Martin	3.9	221	808	752	579	658	882	859	1,083	762	692	334	170	2.85
Miami	13.7	1,190	3,286	2,713	1,898	1,890	2,723	2,807	4,185	2,534	2,476	1,149	549	2.87
Monroe	36.0	5,651	10,443	6,480	4,287	3,938	5,201	10,922	11,684	6,100	4,746	1,854	694	2.82
Montgomery	13.2	995	2,665	2,518	1,954	1,927	3,141	3,020	4,464	2,265	2,128	940	383	2.72
Morgan	18.7	1,142	4,234	4,426	3,014	2,647	3,237	3,237	5,452	3,647	3,780	1,731	853	2.95
Newton	5.3	354	1,146	1,098	688	753	1,261	1,143	1,534	922	943	520	238	2.87
Noble	13.3	1,017	3,060	2,561	1,902	2,004	2,756	2,800	4,145	2,385	2,265	1,118	587	2.85
Ohio	1.9	108	372	352	307	293	468	416	573	369	321	149	72	2.74
Orange	6.9	409	1,379	1,210	958	1,107	1,837	1,586	2,198	1,282	1,103	459	272	2.74
Owen	6.4	356	1,244	1,203	1,004	933	1,660	1,504	1,990	1,173	982	483	268	2.69
Parke	6.0	316	1,116	1,109	851	941	1,667	1,337	1,968	1,089	908	477	201	2.80
Perry	6.7	427	1,326	1,145	971	1,113	1,718	1,449	2,024	1,266	1,070	568	323	2.90
Pike	5.3	312	967	988	719	775	1,539	1,248	1,758	959	875	319	141	2.62
Porter	44.4	3,554	12,100	10,482	6,736	5,757	5,771	8,195	12,724	8,568	8,865	4,144	1,904	2.98
Posey	9.5	660	2,273	1,971	1,307	1,351	1,938	1,804	2,895	1,800	1,821	785	395	2.91
Pulaski	5.1	325	984	841	705	835	1,410	1,321	1,512	851	777	406	233	2.69
Putnam	9.8	656	1,758	1,887	1,576	1,486	2,437	1,983	3,298	1,765	1,681	710	363	3.07
Randolph	10.9	688	2,265	2,154	1,660	1,584	2,549	2,302	3,597	1,841	1,874	860	426	2.75
Ripley	8.5	533	1,744	1,576	1,175	1,312	2,160	1,742	2,550	1,542	1,417	727	522	3.01
Rush	6.5	439	1,224	1,160	988	1,038	1,651	1,391	2,045	1,135	1,064	529	336	2.91
St. Joseph	87.8	5,965	19,959	15,077	13,065	14,365	19,369	22,732	28,048	14,888	12,959	6,039	3,134	2.72
Scott	7.3	483	1,619	1,574	1,061	1,039	1,524	1,428	2,052	1,512	1,283	643	382	2.89
Shelby	14.2	916	3,101	2,930	2,181	2,078	2,994	2,850	4,318	2,674	2,672	1,100	586	2.84
Spencer	6.8	393	1,367	1,329	967	990	1,754	1,292	2,076	1,248	1,264	574	346	3.03
Starke	8.0	460	1,609	1,566	1,180	1,163	2,022	1,707	2,442	1,376	1,307	736	432	2.85
Steuben	9.8	753	2,021	1,896	1,376	1,480	2,274	2,400	3,266	1,563	1,504	743	324	2.72
Sullivan	8.1	423	1,483	1,332	1,041	1,360	2,461	2,014	2,675	1,391	1,243	520	257	2.62
Switzerland	2.8	150	468	538	390	474	780	625	885	507	453	203	127	2.75
Tippecanoe	42.6	6,427	11,262	7,603	5,283	5,302	6,723	11,450	13,998	7,271	6,189	2,616	1,076	2.88

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
INDIANA (continued)														
ALL COUNTIES (continued)														
Tipton	6.3	407	1,260	1,321	927	972	1,413	1,504	1,895	1,117	1,147	447	190	2.67
Union	2.4	155	501	476	312	358	598	465	756	451	430	214	84	2.88
Vanderburgh	65.8	5,378	13,961	10,901	9,421	10,656	15,483	18,933	21,121	11,246	8,864	3,761	1,875	2.54
Vermillion	7.2	405	1,359	1,287	917	1,153	2,079	1,996	2,246	1,217	1,064	479	198	2.54
Vigo	39.8	3,406	8,334	6,464	5,189	6,590	9,817	11,000	12,815	6,798	5,509	2,429	1,249	2.74
Wabash	12.6	981	2,683	2,477	1,852	1,905	2,702	2,701	4,125	2,188	2,156	966	464	2.90
Warren	3.0	177	582	623	446	473	699	560	996	498	544	276	126	2.97
Warrick	16.2	955	4,105	4,003	2,337	2,162	2,638	2,794	4,509	3,299	3,479	1,462	657	2.93
Washington	8.1	580	1,653	1,568	1,132	1,229	1,938	1,654	2,450	1,583	1,378	657	378	2.84
Wayne	27.2	1,839	5,449	5,236	4,135	4,270	6,271	6,772	8,634	4,779	4,267	1,817	931	2.70
Wells	9.1	660	2,012	1,827	1,298	1,312	1,991	1,943	2,802	1,594	1,651	739	371	2.80
White	9.3	611	1,919	1,636	1,248	1,534	2,352	2,324	3,058	1,531	1,402	698	287	2.63
Whitley	9.4	666	2,128	1,815	1,387	1,401	2,003	1,777	3,057	1,676	1,691	791	408	2.88
TOTAL METRO COUNTIES	**1,360.7**	**107,714**	**326,491**	**269,219**	**204,420**	**202,733**	**250,123**	**323,217**	**415,118**	**246,453**	**220,371**	**100,800**	**54,741**	**2.78**
TOTAL STATE	**2,004.4**	**151,447**	**462,209**	**392,719**	**297,528**	**301,159**	**399,338**	**466,213**	**617,597**	**361,047**	**327,735**	**150,618**	**81,190**	**2.79**

IOWA

METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
CEDAR RAPIDS	**66.6**	**6,083**	**17,056**	**13,202**	**9,276**	**8,842**	**12,141**	**19,027**	**19,904**	**11,196**	**10,189**	**4,348**	**1,936**	**2.58**
Linn	66.6	6,083	17,056	13,202	9,276	8,842	12,141	19,027	19,904	11,196	10,189	4,348	1,936	2.58
DAVENPORT - ROCK ISLAND - MOLINE	**146.8**	**12,297**	**35,715**	**28,618**	**20,576**	**21,057**	**28,537**	**39,402**	**44,173**	**25,221**	**22,394**	**10,369**	**5,241**	**2.65**
Scott	62.7	5,778	17,256	12,684	8,608	8,312	10,062	16,361	18,407	10,968	9,986	4,617	2,361	2.67
Henry, Ill.	*20.9*	*1,377*	*4,288*	*4,103*	*2,913*	*3,055*	*5,164*	*5,166*	*6,379*	*3,514*	*3,429*	*1,633*	*779*	*2.71*
Rock Island, Ill.	*63.2*	*5,142*	*14,171*	*11,831*	*9,055*	*9,690*	*13,311*	*17,875*	*19,387*	*10,739*	*8,979*	*4,119*	*2,101*	*2.62*
DES MOINES	**152.3**	**13,412**	**38,783**	**29,540**	**21,408**	**20,944**	**28,213**	**45,141**	**46,102**	**25,530**	**22,108**	**9,478**	**3,941**	**2.52**
Dallas	11.9	813	2,652	2,356	1,651	1,711	2,717	3,138	3,719	1,989	1,890	824	340	2.60
Polk	127.2	11,683	32,755	24,047	17,844	17,667	23,204	39,182	38,670	21,105	17,576	7,493	3,174	2.48
Warren	13.2	916	3,376	3,137	1,913	1,566	2,292	2,821	3,713	2,436	2,642	1,161	427	2.87
DUBUQUE	**31.2**	**2,439**	**7,452**	**5,799**	**4,478**	**4,548**	**6,484**	**7,968**	**8,336**	**5,134**	**4,883**	**2,805**	**2,074**	**2.95**
Dubuque	31.2	2,439	7,452	5,799	4,478	4,548	6,484	7,968	8,336	5,134	4,883	2,805	2,074	2.95
IOWA CITY	**33.5**	**5,544**	**11,633**	**5,635**	**3,400**	**3,024**	**4,264**	**11,093**	**10,570**	**5,308**	**4,183**	**1,642**	**704**	**2.57**
Johnson	33.5	5,544	11,633	5,635	3,400	3,024	4,264	11,093	10,570	5,308	4,183	1,642	704	2.57
SIOUX CITY	**44.8**	**3,555**	**10,289**	**7,458**	**6,190**	**6,850**	**10,458**	**12,310**	**13,517**	**7,459**	**6,690**	**3,241**	**1,583**	**2.64**
Woodbury	38.3	2,992	8,554	6,235	5,336	5,988	9,195	10,797	11,648	6,326	5,582	2,663	1,284	2.62
Dakota, Neb.	*6.5*	*563*	*1,735*	*1,223*	*854*	*862*	*1,263*	*1,513*	*1,869*	*1,133*	*1,108*	*578*	*299*	*2.78*
WATERLOO - CEDAR FALLS	**57.9**	**5,644**	**14,469**	**10,541**	**7,818**	**8,148**	**11,280**	**14,866**	**17,985**	**10,090**	**8,987**	**4,060**	**1,912**	**2.73**
Black Hawk	48.8	4,925	12,534	8,783	6,622	6,917	9,019	12,612	15,185	8,572	7,489	3,336	1,606	2.72
Bremer	9.1	719	1,935	1,758	1,196	1,231	2,261	2,254	2,800	1,518	1,498	724	306	2.78
ALL COUNTIES														
Adair	3.8	251	636	547	503	605	1,258	1,094	1,338	545	475	240	108	2.50
Adams	2.2	125	357	335	319	351	713	559	799	352	299	138	53	2.55
Allamakee	5.5	329	961	859	738	916	1,697	1,381	1,720	875	728	472	324	2.78
Appanoose	6.3	422	1,103	920	754	1,015	2,086	1,876	2,113	921	818	410	162	2.44
Audubon	3.2	182	524	515	425	546	1,008	881	1,110	480	378	244	107	2.56
Benton	9.1	654	1,725	1,607	1,225	1,364	2,525	2,493	2,753	1,464	1,391	702	297	2.62
Black Hawk	48.8	4,925	12,534	8,783	6,622	6,917	9,019	12,612	15,185	8,572	7,489	3,336	1,606	2.72
Boone	10.2	782	2,096	1,638	1,344	1,537	2,803	2,961	3,346	1,640	1,400	623	230	2.56
Bremer	9.1	719	1,935	1,758	1,196	1,231	2,261	2,254	2,800	1,518	1,498	724	306	2.78
Buchanan	8.2	663	1,771	1,394	1,065	1,295	2,012	1,894	2,476	1,303	1,348	694	485	2.84
Buena Vista	8.1	634	1,585	1,088	1,110	1,355	2,328	2,399	2,697	1,205	1,080	507	212	2.59
Butler	6.6	406	1,272	1,016	854	1,078	1,974	1,621	2,204	1,008	1,013	523	231	2.65
Calhoun	5.0	297	821	705	667	865	1,645	1,296	1,818	745	642	326	173	2.58
Carroll	8.4	624	1,627	1,271	1,170	1,384	2,324	2,209	2,483	1,323	1,124	720	541	2.79
Cass	7.1	484	1,278	1,078	959	1,060	2,241	2,274	2,326	999	900	441	160	2.44
Cedar	7.4	515	1,521	1,323	992	1,121	1,928	1,921	2,388	1,191	1,145	533	222	2.59
Cerro Gordo	19.5	1,642	4,061	3,157	2,762	3,035	4,843	6,003	6,244	3,032	2,631	1,110	480	2.48
Cherokee	6.2	401	1,196	951	902	991	1,759	1,988	1,857	923	833	418	181	2.52
Chickasaw	5.6	405	1,041	1,016	761	821	1,556	1,384	1,708	861	845	489	313	2.75
Clarke	3.5	250	636	555	453	507	1,099	898	1,247	532	501	211	111	2.57
Clay	8.1	755	1,819	1,303	1,075	1,214	1,934	2,482	2,475	1,311	1,126	513	193	2.47
Clayton	8.3	543	1,534	1,306	1,145	1,329	2,443	2,368	2,537	1,297	1,149	604	345	2.61

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
IOWA (continued)														
ALL COUNTIES (continued)														
Clinton	21.1	1,549	4,569	3,856	2,942	3,242	4,942	5,293	6,509	3,558	3,252	1,658	830	2.69
Crawford	7.0	534	1,364	1,177	937	1,146	1,842	1,819	2,170	1,095	1,028	599	289	2.71
Dallas	11.9	813	2,652	2,356	1,651	1,711	2,717	3,138	3,719	1,989	1,890	824	340	2.60
Davis	3.4	229	582	562	440	529	1,058	753	1,227	531	509	238	142	2.76
Decatur	3.5	258	616	517	421	542	1,146	959	1,248	510	451	234	98	2.77
Delaware	6.8	496	1,323	1,162	990	1,078	1,751	1,520	2,047	1,090	1,028	569	546	2.88
Des Moines	18.3	1,308	3,953	3,195	2,459	2,865	4,520	5,345	5,648	3,002	2,602	1,171	532	2.52
Dickinson	6.7	420	1,382	1,046	853	1,103	1,896	1,880	2,320	1,050	898	400	152	2.48
Dubuque	31.2	2,439	7,452	5,799	4,478	4,548	6,484	7,968	8,336	5,134	4,883	2,805	2,074	2.95
Emmet	5.2	454	1,061	812	689	802	1,382	1,661	1,480	808	727	358	166	2.50
Fayette	9.4	607	1,741	1,474	1,246	1,474	2,858	2,744	2,842	1,451	1,266	699	398	2.62
Floyd	7.3	431	1,379	1,325	982	1,173	2,010	1,998	2,320	1,086	1,103	526	267	2.63
Franklin	5.3	313	1,006	825	722	835	1,599	1,645	1,695	815	713	318	114	2.42
Fremont	3.8	204	657	567	487	663	1,222	1,084	1,312	542	504	247	111	2.53
Greene	4.8	280	865	700	601	762	1,592	1,472	1,603	670	610	301	144	2.44
Grundy	5.5	291	1,054	1,011	722	881	1,541	1,465	1,748	861	870	385	171	2.58
Guthrie	4.7	230	778	702	633	783	1,574	1,336	1,631	677	626	285	145	2.53
Hamilton	6.9	435	1,321	1,084	1,016	1,151	1,893	2,088	2,086	1,133	965	446	182	2.51
Hancock	5.6	399	1,181	880	743	859	1,538	1,612	1,731	908	765	413	171	2.54
Hardin	8.4	567	1,488	1,318	1,083	1,362	2,582	2,245	2,954	1,231	1,218	512	240	2.60
Harrison	6.1	382	1,016	1,004	836	974	1,888	1,563	2,033	905	880	467	252	2.64
Henry	7.1	462	1,524	1,270	851	1,056	1,937	2,030	2,260	1,127	1,045	439	199	2.69
Howard	4.2	236	674	586	567	708	1,429	1,251	1,318	610	546	290	185	2.60
Humboldt	5.2	335	908	807	740	935	1,475	1,634	1,658	845	671	277	115	2.38
Ida	3.5	195	594	528	486	596	1,101	1,025	1,165	483	466	258	103	2.54
Iowa	6.0	369	1,149	931	847	974	1,730	1,653	1,884	981	898	379	205	2.58
Jackson	8.4	580	1,619	1,451	1,237	1,238	2,275	2,201	2,420	1,354	1,217	727	481	2.76
Jasper	14.2	1,012	2,832	2,578	2,139	2,172	3,467	3,730	4,560	2,457	2,223	919	311	2.58
Jefferson	6.4	461	1,336	1,067	806	926	1,804	1,889	2,074	1,034	847	391	165	2.67
Johnson	33.5	5,544	11,633	5,635	3,400	3,024	4,264	11,093	10,570	5,308	4,183	1,642	704	2.57
Jones	7.4	469	1,487	1,290	1,036	1,167	1,951	1,761	2,311	1,216	1,200	586	326	2.82
Keokuk	5.0	280	823	704	627	815	1,751	1,488	1,638	724	664	315	171	2.52
Kossuth	8.2	581	1,559	1,241	1,136	1,341	2,342	2,204	2,564	1,254	1,153	641	384	2.63
Lee	16.5	1,139	3,448	2,850	2,263	2,677	4,123	4,701	5,028	2,675	2,449	1,122	525	2.62
Linn	66.6	6,083	17,056	13,202	9,276	8,842	12,141	19,027	19,904	11,196	10,189	4,348	1,936	2.58
Louisa	4.6	313	997	873	637	615	1,165	1,020	1,436	833	806	343	162	2.76
Lucas	4.3	270	720	706	577	665	1,362	1,440	1,367	609	561	230	93	2.37
Lyon	4.6	258	887	656	697	743	1,359	1,097	1,438	735	682	401	247	2.78
Madison	4.6	229	876	843	604	687	1,361	1,068	1,565	735	713	352	167	2.72
Mahaska	9.2	746	1,883	1,430	1,161	1,425	2,555	2,506	3,189	1,429	1,277	552	247	2.57
Marion	11.1	857	2,312	1,999	1,445	1,617	2,870	2,732	3,647	1,801	1,776	800	344	2.78
Marshall	16.0	1,294	3,659	2,923	2,127	2,294	3,703	4,655	4,999	2,578	2,314	1,012	442	2.57
Mills	5.0	342	1,092	897	670	761	1,238	1,277	1,567	800	834	361	161	2.84
Mitchell	4.6	286	732	672	659	745	1,506	1,379	1,425	683	606	313	194	2.57
Monona	4.6	226	766	667	599	776	1,556	1,329	1,565	658	658	280	110	2.48
Monroe	3.5	216	575	512	443	586	1,168	963	1,171	493	466	284	123	2.57
Montgomery	5.7	397	1,048	756	771	877	1,851	1,691	1,966	849	744	324	126	2.42
Muscatine	15.4	1,263	3,583	2,950	2,080	2,151	3,373	3,764	4,579	2,695	2,556	1,164	642	2.72
O'Brien	6.4	493	1,110	891	898	1,007	2,001	1,742	2,130	940	908	468	212	2.59
Osceola	3.2	211	530	469	435	538	1,017	921	996	498	421	233	131	2.59
Page	7.7	512	1,361	1,159	925	1,250	2,493	2,350	2,593	1,119	989	466	183	2.49
Palo Alto	4.8	372	796	678	679	750	1,525	1,590	1,393	675	626	333	183	2.52
Plymouth	9.1	641	1,753	1,440	1,347	1,418	2,501	2,435	2,715	1,408	1,330	750	462	2.75
Pocahontas	4.2	229	690	647	535	759	1,340	1,249	1,339	648	555	262	147	2.55
Polk	127.2	11,683	32,755	24,047	17,844	17,667	23,204	39,182	38,670	21,105	17,576	7,493	3,174	2.48
☐ Pottawattamie	33.1	2,651	7,183	6,062	5,093	4,950	7,161	8,614	9,933	5,801	5,060	2,473	1,219	2.65
Poweshiek	7.2	529	1,423	1,183	972	1,107	1,986	2,082	2,322	1,094	1,018	482	202	2.68
Ringgold	2.4	126	398	307	345	389	835	631	904	361	298	163	43	2.50
Sac	5.5	328	926	766	755	924	1,801	1,688	1,783	838	685	363	143	2.45
Scott	62.7	5,778	17,256	12,684	8,608	8,312	10,062	16,361	18,407	10,968	9,986	4,617	2,361	2.67
Shelby	5.5	350	1,010	892	778	934	1,536	1,546	1,687	824	749	439	255	2.69
Sioux	10.8	942	2,202	1,797	1,427	1,630	2,802	2,394	3,277	1,738	1,710	1,031	650	2.97
Story	25.6	4,211	7,246	4,225	2,826	2,718	4,374	7,009	8,748	4,274	3,684	1,377	508	2.93
Tama	7.1	390	1,257	1,188	971	1,114	2,180	1,687	2,408	1,091	1,083	558	273	2.72
Taylor	3.3	191	524	444	400	565	1,176	923	1,250	448	384	199	96	2.45
Union	5.6	388	1,082	855	669	876	1,730	1,743	1,801	831	744	338	143	2.48

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
IOWA (continued)														
ALL COUNTIES (continued)														
Van Buren	3.3	166	557	517	423	515	1,122	807	1,178	495	480	215	125	2.58
Wapello	15.8	1,077	3,005	2,403	2,138	2,528	4,649	4,541	5,255	2,559	2,122	914	409	2.50
Warren	13.2	916	3,376	3,137	1,913	1,566	2,292	2,821	3,713	2,436	2,642	1,161	427	2.87
Washington	7.9	535	1,634	1,281	1,041	1,208	2,201	2,102	2,543	1,243	1,130	564	318	2.63
Wayne	3.4	182	497	428	419	575	1,299	1,024	1,243	478	411	175	69	2.35
Webster	17.0	1,373	3,459	2,811	2,437	2,651	4,269	4,960	5,312	2,676	2,364	1,118	570	2.59
Winnebago	5.3	339	1,003	811	669	829	1,649	1,735	1,614	807	692	335	117	2.51
Winneshiek	7.7	602	1,436	1,180	1,055	1,229	2,198	2,239	2,266	1,177	1,033	609	376	2.87
Woodbury	38.3	2,992	8,554	6,235	5,336	5,988	9,195	10,797	11,648	6,326	5,582	2,663	1,284	2.62
Worth	3.6	179	660	577	469	550	1,165	1,050	1,138	578	504	239	91	2.53
Wright	6.4	395	1,124	992	831	1,076	1,982	1,696	2,265	950	890	415	184	2.52
TOTAL METRO COUNTIES	**475.6**	**44,543**	**122,386**	**89,698**	**65,417**	**64,756**	**88,800**	**133,867**	**142,885**	**80,353**	**70,978**	**32,086**	**15,431**	**2.62**
TOTAL STATE	**1,121.8**	**91,881**	**250,052**	**194,627**	**152,091**	**165,056**	**268,093**	**312,963**	**350,082**	**181,691**	**163,001**	**76,636**	**37,427**	**2.62**
KANSAS														
KANSAS CITY	**561.3**	**40,711**	**135,967**	**114,523**	**84,471**	**81,647**	**103,981**	**146,761**	**174,664**	**99,343**	**85,661**	**36,124**	**18,747**	**2.67**
Johnson	115.2	6,942	31,160	27,547	18,239	16,357	14,955	27,236	36,076	21,898	19,536	7,671	2,783	2.67
Leavenworth	18.4	1,160	4,114	4,429	2,642	2,519	3,536	4,237	5,161	3,361	3,352	1,538	751	3.17
Miami	8.2	526	1,554	1,532	1,220	1,196	2,172	2,004	2,653	1,391	1,287	574	291	2.78
Wyandotte	64.1	5,527	14,545	10,959	9,247	10,053	13,769	16,671	19,820	11,313	9,177	4,234	2,885	2.68
Cass, Mo.	*19.1*	*1,285*	*4,185*	*4,590*	*3,060*	*2,556*	*3,424*	*3,591*	*5,757*	*3,682*	*3,752*	*1,606*	*712*	*2.93*
Clay, Mo.	*52.6*	*4,042*	*13,710*	*11,680*	*8,470*	*7,517*	*7,181*	*12,233*	*16,949*	*10,095*	*8,683*	*3,296*	*1,344*	*2.69*
Jackson, Mo.	*245.6*	*18,819*	*58,167*	*44,875*	*36,086*	*36,120*	*51,533*	*72,378*	*76,068*	*40,815*	*33,247*	*14,313*	*8,779*	*2.57*
Lafayette, Mo.	*11.4*	*629*	*1,953*	*2,103*	*1,628*	*1,743*	*3,344*	*2,790*	*3,793*	*1,867*	*1,774*	*804*	*372*	*2.75*
Platte, Mo.	*18.7*	*1,345*	*5,089*	*4,989*	*2,707*	*2,435*	*2,135*	*3,941*	*5,836*	*3,496*	*3,421*	*1,456*	*550*	*2.81*
Ray, Mo.	*8.0*	*436*	*1,490*	*1,819*	*1,172*	*1,151*	*1,932*	*1,680*	*2,551*	*1,425*	*1,432*	*632*	*280*	*2.86*
LAWRENCE	**25.4**	**4,809**	**7,571**	**4,204**	**2,696**	**2,552**	**3,568**	**7,310**	**8,603**	**4,422**	**3,276**	**1,267**	**522**	**2.82**
Douglas	25.4	4,809	7,571	4,204	2,696	2,552	3,568	7,310	8,603	4,422	3,276	1,267	522	2.82
TOPEKA	**62.6**	**5,466**	**15,270**	**11,315**	**9,058**	**8,788**	**12,703**	**18,679**	**19,583**	**10,581**	**8,669**	**3,491**	**1,597**	**2.56**
Shawnee	62.6	5,466	15,270	11,315	9,058	8,788	12,703	18,679	19,583	10,581	8,669	3,491	1,597	2.56
WICHITA	**165.1**	**16,123**	**42,000**	**29,873**	**24,255**	**23,897**	**28,952**	**44,318**	**52,896**	**28,432**	**24,063**	**10,152**	**5,239**	**2.61**
Butler	17.3	1,194	3,701	3,297	2,649	2,580	3,879	3,675	5,807	3,020	2,978	1,275	545	2.75
Sedgwick	147.8	14,929	38,299	26,576	21,606	21,317	25,073	40,643	47,089	25,412	21,085	8,877	4,694	2.60
ALL COUNTIES														
Allen	6.4	474	1,134	949	798	991	2,054	1,926	2,082	984	850	361	197	2.53
Anderson	3.4	185	519	488	401	518	1,289	886	1,238	470	430	225	151	2.68
Atchison	6.5	438	1,204	1,053	922	1,021	1,862	1,976	1,886	1,004	895	453	286	2.78
Barber	2.9	185	454	401	383	498	979	822	1,084	412	360	159	63	2.41
Barton	12.6	1,105	2,633	2,009	1,835	1,954	3,064	3,437	4,127	2,097	1,779	768	392	2.59
Bourbon	6.6	489	1,132	926	792	1,046	2,215	2,139	2,261	944	793	331	132	2.44
Brown	4.8	297	772	651	564	774	1,742	1,499	1,583	667	619	302	130	2.50
Butler	17.3	1,194	3,701	3,297	2,649	2,580	3,879	3,675	5,807	3,020	2,978	1,275	545	2.75
Chase	1.3	53	204	191	150	231	471	356	483	191	161	63	46	2.54
Chautauqua	2.3	97	301	334	250	410	908	807	824	313	230	90	26	2.26
Cherokee	9.0	531	1,493	1,505	1,138	1,500	2,833	2,463	2,975	1,416	1,325	570	251	2.56
Cheyenne	1.5	76	230	180	223	287	504	500	526	200	173	83	18	2.33
Clark	1.0	42	135	148	139	172	364	272	397	128	130	55	18	2.60
Clay	3.9	243	626	539	491	622	1,379	1,152	1,374	588	482	224	80	2.51
Cloud	4.7	368	754	648	546	721	1,663	1,551	1,549	650	582	242	126	2.57
Coffey	3.9	261	733	627	445	522	1,312	937	1,425	610	539	249	140	2.72
Comanche	1.0	50	148	157	127	160	358	255	379	151	146	50	19	2.60
Cowley	14.5	1,091	2,754	2,397	1,966	2,093	4,199	3,913	5,052	2,225	2,085	875	350	2.64
Crawford	15.5	1,496	2,614	2,151	1,672	2,391	5,176	5,149	5,169	2,247	1,781	738	416	2.45
Decatur	1.8	118	267	220	250	305	640	577	619	252	198	108	46	2.44
Dickinson	8.0	457	1,285	1,335	1,114	1,215	2,594	2,391	2,636	1,208	1,061	516	188	2.53
Doniphan	3.4	217	655	516	411	534	1,067	826	1,087	571	504	256	156	2.76
Douglas	25.4	4,809	7,571	4,204	2,696	2,552	3,568	7,310	8,603	4,422	3,276	1,267	522	2.82
Edwards	1.7	105	275	256	221	258	585	482	626	247	204	103	38	2.53
Elk	1.6	64	194	203	192	266	681	539	616	182	157	72	34	2.38
Ellis	10.4	1,598	2,589	1,607	1,261	1,351	1,994	3,131	3,167	1,684	1,433	666	319	2.68
Ellsworth	2.9	155	444	378	367	456	1,100	968	992	416	316	149	59	2.38
Finney	9.8	1,112	2,789	1,868	1,238	1,266	1,527	2,231	2,828	1,805	1,649	789	498	2.89

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder: Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	Households by Number of Persons: 1	2	3	4	5	6 or More	Average Household Size
KANSAS (continued)														
ALL COUNTIES (continued)														
Ford	9.8	978	2,234	1,740	1,295	1,374	2,179	2,649	3,055	1,573	1,454	714	355	2.71
Franklin	8.7	648	1,583	1,506	1,174	1,234	2,555	2,342	2,889	1,439	1,252	525	253	2.64
Geary	10.3	2,112	2,597	1,926	1,229	1,099	1,337	2,095	3,173	2,281	1,738	666	347	2.99
Gove	1.4	95	264	215	193	205	428	371	467	196	202	93	71	2.64
Graham	1.5	91	237	232	229	237	474	422	520	211	206	101	40	2.60
Grant	2.6	255	690	562	402	346	345	566	757	492	462	228	95	2.81
Gray	1.9	160	437	356	257	273	417	392	621	316	322	163	86	2.84
Greeley	.7	63	125	119	102	115	176	150	234	128	119	51	18	2.71
Greenwood	3.6	179	484	466	457	606	1,408	1,158	1,304	481	406	174	77	2.39
Hamilton	1.0	61	153	156	154	163	313	376	297	144	109	55	19	2.30
Harper	3.2	145	489	438	423	531	1,174	989	1,194	430	360	152	75	2.38
Harvey	11.5	852	2,496	1,943	1,642	1,606	2,961	2,797	3,934	1,895	1,853	722	299	2.77
Haskell	1.4	112	348	289	198	208	245	310	441	227	241	125	56	2.79
Hodgeman	.9	57	137	120	139	169	278	276	312	132	111	46	23	2.44
Jackson	4.3	198	801	819	618	596	1,268	991	1,423	674	677	347	188	2.77
Jefferson	5.7	261	1,141	1,165	824	847	1,462	1,092	1,949	975	991	464	228	2.93
Jewell	2.0	105	303	236	280	311	765	638	720	279	215	111	37	2.40
Johnson	115.2	6,942	31,160	27,547	18,239	16,357	14,955	27,236	36,076	21,898	19,536	7,671	2,783	2.67
Kearny	1.2	108	279	201	180	187	245	242	387	199	203	104	65	3.08
Kingman	3.4	210	581	517	458	576	1,058	840	1,211	520	478	230	121	2.68
Kiowa	1.5	85	284	204	205	246	476	428	549	227	178	88	30	2.60
Labette	9.8	649	1,871	1,570	1,191	1,504	3,015	2,831	3,161	1,479	1,395	611	323	2.62
Lane	1.0	57	176	158	156	145	308	280	333	160	139	63	25	2.50
Leavenworth	18.4	1,160	4,114	4,429	2,642	2,519	3,536	4,237	5,161	3,361	3,352	1,538	751	3.17
Lincoln	1.6	73	244	173	218	247	645	452	639	209	182	86	32	2.50
Linn	3.4	137	523	526	438	573	1,203	963	1,237	471	437	212	80	2.56
Logan	1.4	92	254	203	215	224	412	418	450	222	171	104	35	2.50
Lyon	14.5	2,231	3,819	2,125	1,488	1,623	3,214	4,084	4,780	2,428	1,999	811	398	2.66
McPherson	10.4	796	2,132	1,704	1,402	1,531	2,835	2,776	3,632	1,647	1,450	665	230	2.69
Marion	5.2	279	766	730	673	865	1,887	1,354	2,000	766	647	312	121	2.60
Marshall	5.2	289	745	657	669	1,021	1,819	1,374	2,114	674	585	284	169	2.48
Meade	1.8	142	320	260	260	258	560	454	634	270	268	114	60	2.67
Miami	8.2	526	1,554	1,532	1,220	1,196	2,172	2,004	2,653	1,391	1,287	574	291	2.78
Mitchell	3.4	240	620	437	425	468	1,210	1,165	1,110	459	396	175	95	2.44
Montgomery	16.6	1,153	2,947	2,727	2,053	2,637	5,083	4,426	5,834	2,528	2,309	1,012	491	2.59
Morris	2.6	130	382	381	315	418	974	778	933	390	307	129	63	2.42
Morton	1.2	100	258	260	170	184	228	241	391	214	217	91	46	2.83
Nemaha	4.2	257	667	575	555	693	1,453	1,183	1,358	609	538	284	228	2.67
Neosho	7.2	505	1,280	1,167	915	1,116	2,217	1,906	2,456	1,137	995	486	220	2.68
Ness	1.8	123	298	247	213	286	633	507	649	243	252	102	47	2.50
Norton	2.7	127	418	387	365	403	1,000	964	933	346	265	144	48	2.41
Osage	6.1	384	1,134	1,060	850	894	1,778	1,441	2,048	993	967	442	209	2.72
Osborne	2.3	120	322	288	267	387	916	677	869	307	244	132	71	2.52
Ottawa	2.3	114	363	376	302	335	810	577	842	358	317	146	60	2.61
Pawnee	3.2	185	584	500	421	547	963	1,023	1,109	461	371	155	81	2.50
Phillips	2.9	162	483	423	370	469	993	823	1,033	392	404	177	71	2.52
Pottawatomie	5.9	493	1,377	986	720	788	1,536	1,407	2,003	941	929	430	190	2.71
Pratt	4.3	357	798	617	568	658	1,302	1,192	1,539	665	571	239	94	2.49
Rawlins	1.5	87	250	223	199	248	493	398	542	237	176	84	63	2.67
Reno	25.7	2,092	5,613	4,433	3,389	3,794	6,379	7,176	8,395	4,277	3,664	1,510	678	2.61
Republic	2.9	151	415	366	362	478	1,128	914	1,077	389	322	139	59	2.41
Rice	4.8	286	770	738	665	759	1,582	1,512	1,645	718	566	252	107	2.50
Riley	20.1	4,506	6,603	3,106	1,659	1,746	2,480	5,246	6,472	3,660	3,098	1,165	459	3.26
Rooks	2.6	184	404	333	338	436	905	694	961	340	330	168	107	2.62
Rush	1.7	88	238	203	240	309	622	452	662	252	206	90	38	2.65
Russell	3.6	209	615	500	489	609	1,178	977	1,362	567	432	192	70	2.53
Saline	19.9	2,060	4,581	3,585	2,657	2,741	4,276	5,532	6,503	3,368	2,833	1,169	495	2.57
Scott	2.2	166	525	379	291	336	503	543	674	393	369	152	69	2.73
Sedgwick	147.8	14,929	38,299	26,576	21,606	21,317	25,073	40,643	47,089	25,412	21,085	8,877	4,694	2.60
Seward	6.5	765	1,661	1,173	974	846	1,081	1,547	2,057	1,156	1,062	436	242	2.72
Shawnee	62.6	5,466	15,270	11,315	9,058	8,788	12,703	18,679	19,583	10,581	8,669	3,491	1,597	2.56
Sheridan	1.3	82	224	194	206	199	395	374	382	199	183	108	54	2.62
Sherman	2.9	242	578	519	394	449	718	860	911	443	407	182	97	2.62
Smith	2.3	103	316	276	317	377	911	712	850	319	270	114	35	2.43
Stafford	2.4	127	353	327	287	407	899	796	873	314	263	120	34	2.42
Stanton	.8	73	177	170	143	100	137	146	258	158	126	77	35	2.88

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KANSAS (continued)														
ALL COUNTIES (continued)														
Stevens	1.7	144	376	317	214	270	379	343	601	275	279	137	65	3.00
Sumner	9.7	618	1,775	1,622	1,339	1,509	2,837	2,363	3,434	1,561	1,387	647	308	2.67
Thomas	3.2	381	703	537	391	444	744	827	1,050	473	519	215	116	2.84
Trego	1.6	103	276	197	206	267	551	421	582	222	218	101	56	2.69
Wabaunsee	2.5	107	428	444	345	382	794	542	916	370	402	174	96	2.84
Wallace	.7	50	145	106	100	122	177	150	264	100	100	52	34	2.86
Washington	3.2	135	436	390	418	513	1,308	948	1,149	409	349	208	137	2.50
Wichita	1.0	88	218	170	171	138	215	250	315	148	162	76	49	2.80
Wilson	4.8	283	782	722	577	772	1,664	1,297	1,713	731	652	254	153	2.58
Woodson	1.8	91	243	226	220	330	690	489	702	256	210	102	41	2.56
Wyandotte	64.1	5,527	14,545	10,959	9,247	10,053	13,769	16,671	19,820	11,313	9,177	4,234	2,885	2.68
TOTAL METRO COUNTIES	**459.0**	**40,553**	**116,214**	**89,859**	**67,357**	**65,362**	**79,655**	**120,455**	**144,792**	**81,398**	**69,360**	**28,927**	**14,068**	**2.67**
TOTAL STATE	**929.4**	**81,051**	**209,701**	**164,599**	**127,522**	**134,708**	**211,819**	**249,569**	**303,651**	**155,584**	**134,759**	**57,913**	**27,924**	**2.66**
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	**51.1**	**5,783**	**13,500**	**10,047**	**7,179**	**6,084**	**8,507**	**9,586**	**15,217**	**11,238**	**9,159**	**3,812**	**2,088**	**3.02**
Christian	21.1	2,179	5,418	4,012	2,773	2,663	4,055	4,051	6,005	4,586	3,781	1,670	1,007	3.19
Montgomery, Tenn.	*30.0*	*3,604*	*8,082*	*6,035*	*4,406*	*3,421*	*4,452*	*5,535*	*9,212*	*6,652*	*5,378*	*2,142*	*1,081*	*2.90*
HUNTINGTON - ASHLAND	**125.1**	**8,150**	**25,705**	**24,0[illegible]7**	**19,119**	**19,890**	**28,179**	**29,390**	**37,714**	**24,532**	**19,959**	**8,980**	**4,525**	**2.72**
Boyd	20.5	1,261	4,125	3,910	3,229	3,301	4,674	5,053	6,229	4,100	3,214	1,335	569	2.69
Carter	8.8	598	1,843	1,735	1,244	1,286	2,094	1,518	2,581	1,856	1,573	753	519	2.99
Greenup	13.6	762	3,079	3,007	2,321	2,027	2,404	2,218	3,949	2,997	2,658	1,163	615	2.97
Lawrence, Ohio	*23.5*	*1,374*	*4,812*	*4,707*	*3,732*	*3,878*	*4,997*	*5,378*	*6,853*	*4,625*	*3,828*	*1,864*	*952*	*2.77*
Cabell, W. Va.	*41.8*	*3,104*	*8,374*	*7,214*	*5,918*	*6,777*	*10,413*	*12,154*	*12,935*	*7,432*	*5,673*	*2,509*	*1,097*	*2.52*
Wayne, W. Va.	*16.9*	*1,051*	*3,472*	*3.484*	*2,675*	*2,621*	*3,597*	*3,069*	*5,167*	*3,522*	*3,013*	*1,356*	*773*	*2.81*
LEXINGTON-FAYETTE	**124.0**	**12,050**	**33,529**	**24,617**	**17,064**	**16,024**	**20,716**	**34,236**	**37,296**	**23,076**	**18,283**	**7,608**	**3,501**	**2.67**
Bourbon	7.0	372	1,409	1,326	1,049	1,148	1,696	1,681	2,071	1,362	1,123	509	254	2.71
Clark	10.9	651	2,582	2,262	1,671	1,548	2,186	2,552	3,101	2,270	1,792	803	382	2.75
Fayette	81.7	9,307	23,413	15,592	10,872	10,164	12,352	25,402	24,790	14,395	10,806	4,322	1,985	2.57
Jessamine	9.9	822	2,798	2,168	1,334	1,185	1,593	1,732	2,973	2,073	2,001	786	335	3.01
Scott	8.0	542	1,833	1,715	1,192	1,075	1,643	1,607	2,403	1,649	1,433	627	281	2.90
Woodford	6.5	356	1,494	1,554	946	904	1,246	1,262	1,958	1,327	1,128	561	264	2.89
LOUISVILLE	**356.2**	**23,805**	**86,231**	**70,689**	**54,567**	**53,970**	**66,938**	**89,425**	**104,928**	**67,218**	**56,235**	**24,874**	**13,520**	**2.73**
Bullitt	15.0	1,059	4,148	4,132	2,286	1,722	1,653	1,840	3,567	3,221	3,666	1,750	956	3.27
Jefferson	257.2	17,539	61,686	47,868	39,840	40,257	50,010	70,988	76,709	47,228	36,883	16,313	9,079	2.64
Oldham	9.9	498	2,754	3,032	1,353	1,075	1,188	1,362	2,582	2,150	2,382	962	462	3.37
Shelby	8.6	436	1,776	1,903	1,258	1,297	1,930	1,711	2,655	1,767	1,493	636	338	2.91
Clark, Ind.	*32.9*	*2,278*	*8,459*	*6,891*	*5,022*	*4,776*	*5,474*	*7,077*	*9,607*	*6,512*	*5,897*	*2,561*	*1,246*	*2.80*
Floyd, Ind.	*22.6*	*1,355*	*5,159*	*4,708*	*3,315*	*3,428*	*4,635*	*4,782*	*6,802*	*4,334*	*4,021*	*1,742*	*919*	*2.80*
Harrison, Ind.	*10.0*	*640*	*2,249*	*2,155*	*1,493*	*1,415*	*2,048*	*1,665*	*3,006*	*2,006*	*1,893*	*910*	*520*	*2.98*
OWENSBORO	**32.4**	**2,544**	**7,247**	**6,193**	**4,958**	**4,779**	**6,679**	**8,355**	**9,295**	**6,068**	**5,188**	**2,325**	**1,169**	**2.72**
Daviess	32.4	2,544	7,247	6,193	4,958	4,779	6,679	8,355	9,295	6,068	5,188	2,325	1,169	2.72
ALL COUNTIES														
Adair	5.8	301	946	1,042	840	1,001	1,670	1,140	1,978	1,153	906	392	231	2.83
Allen	5.7	336	947	1,021	821	996	1,579	1,392	1,853	1,181	764	315	195	2.63
Anderson	4.8	309	1,083	985	661	654	1,108	846	1,515	1,057	887	333	162	2.90
Ballard	3.3	160	588	609	431	493	1,019	947	1,015	585	463	211	79	2.58
Barren	13.0	849	2,609	2,344	1,861	2,032	3,305	2,927	4,248	2,601	2,035	814	375	2.68
Bath	3.6	215	672	648	549	564	952	776	1,068	758	597	248	153	2.81
Bell	12.0	709	2,518	2,207	1,634	1,943	2,989	2,749	3,225	2,352	2,029	1,015	630	2.88
☐ Boone	17.0	1,176	4,580	4,061	2,720	2,194	2,269	3,212	4,650	3,573	3,215	1,581	769	2.96
Bourbon	7.0	372	1,409	1,326	1,049	1,148	1,696	1,681	2,071	1,362	1,123	509	254	2.71
Boyd	20.5	1,261	4,125	3,910	3,229	3,301	4,674	5,053	6,229	4,100	3,214	1,335	569	2.69
Boyle	9.4	550	1,954	1,791	1,408	1,557	2,140	2,602	2,794	1,812	1,373	565	254	2.71
Bracken	2.7	128	457	462	398	446	809	582	831	501	444	201	141	2.89
Breathitt	5.4	368	1,302	1,047	763	721	1,199	876	1,369	1,200	1,048	527	380	3.17
Breckinridge	6.1	336	1,206	1,102	798	1,029	1,629	1,346	1,880	1,177	985	433	279	2.77
Bullitt	15.0	1,059	4,148	4,132	2,286	1,722	1,653	1,840	3,567	3,221	3,666	1,750	956	3.27
Butler	4.3	285	818	822	558	668	1,149	809	1,353	908	752	314	164	2.91
Caldwell	5.0	257	835	821	688	811	1,588	1,266	1,671	927	739	270	127	2.60
Calloway	12.1	1,109	2,353	2,142	1,444	1,788	3,264	3,252	4,351	2,123	1,621	557	196	2.71

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
☐ Campbell	28.7	1,820	6,049	5,009	4,485	4,707	6,630	7,107	8,123	5,186	4,325	2,350	1,609	2.84
Carlisle	2.1	97	334	345	298	326	700	457	757	372	308	139	67	2.62
Carroll	3.5	251	652	662	496	571	868	849	1,057	672	541	246	135	2.77
Carter	8.8	598	1,843	1,735	1,244	1,286	2,094	1,518	2,581	1,856	1,573	753	519	2.99
Casey	5.8	347	1,092	1,015	825	937	1,584	1,422	1,758	1,143	882	385	210	2.67
Christian	21.1	2,179	5,418	4,012	2,773	2,663	4,055	4,051	6,005	4,586	3,781	1,670	1,007	3.19
Clark	10.9	651	2,582	2,262	1,671	1,548	2,186	2,552	3,101	2,270	1,792	803	382	2.75
Clay	7.6	534	1,658	1,581	1,065	1,105	1,657	1,112	1,964	1,708	1,384	751	681	3.20
Clinton	3.5	162	606	665	491	566	1,010	628	1,176	723	568	245	160	2.77
Crittenden	3.4	179	611	588	422	546	1,054	799	1,120	646	531	216	88	2.76
Cumberland	2.8	144	449	443	438	488	838	752	872	569	359	163	85	2.57
Daviess	32.4	2,544	7,247	6,193	4,958	4,779	6,679	8,355	9,295	6,068	5,188	2,325	1,169	2.72
Edmonson	3.7	200	678	770	543	583	926	593	1,159	824	664	298	162	3.05
Elliott	2.5	177	572	471	336	370	574	501	694	523	433	215	134	2.88
Estill	5.3	302	1,032	1,071	735	749	1,411	1,148	1,546	1,042	879	409	276	2.81
Fayette	81.7	9,307	23,413	15,592	10,872	10,164	12,352	25,402	24,790	14,395	10,806	4,322	1,985	2.57
Fleming	4.7	268	929	824	632	745	1,302	1,170	1,353	940	728	328	181	2.68
Floyd	17.9	1,197	4,170	3,400	2,566	2,825	3,742	3,240	5,144	3,874	3,219	1,405	1,018	2.94
Franklin	17.0	1,199	4,302	3,397	2,513	2,418	3,171	4,900	5,096	3,260	2,441	925	378	2.58
Fulton	3.2	162	498	483	411	497	1,149	907	1,006	508	457	191	131	2.59
Gallatin	1.9	104	374	411	289	287	435	494	522	373	284	154	73	2.68
Garrard	4.1	221	813	726	614	660	1,066	891	1,352	851	615	258	133	2.68
Grant	4.9	279	981	1,088	666	714	1,172	841	1,540	943	876	437	263	3.06
Graves	13.1	692	2,375	2,269	1,652	2,146	3,966	3,317	4,458	2,354	1,915	761	295	2.58
Grayson	8.2	538	1,582	1,451	1,139	1,330	2,160	1,687	2,586	1,640	1,299	633	355	2.80
Green	4.1	220	716	747	597	714	1,106	760	1,400	893	654	270	123	2.73
Greenup	13.6	762	3,079	3,007	2,321	2,027	2,404	2,218	3,949	2,997	2,658	1,163	615	2.97
Hancock	2.9	208	708	618	415	359	592	661	783	570	521	248	117	2.79
Hardin	26.7	3,125	7,217	5,813	3,914	3,043	3,588	5,150	7,420	5,990	4,902	2,188	1,050	3.40
Harlan	14.4	1,013	3,178	2,468	1,919	2,388	3,434	3,043	3,893	2,917	2,497	1,254	796	2.92
Harrison	5.5	314	1,001	969	781	875	1,560	1,194	1,759	1,044	906	407	190	2.82
Hart	6.1	326	1,063	1,105	901	1,119	1,586	1,369	1,897	1,221	931	425	257	2.75
☐ Henderson	16.1	1,200	3,675	3,058	2,387	2,404	3,376	4,115	4,742	3,175	2,487	1,087	494	2.68
Henry	4.8	253	882	961	669	804	1,231	994	1,550	936	774	355	191	2.81
Hickman	2.1	103	358	358	259	339	683	466	720	400	334	99	81	2.71
Hopkins	17.7	1,247	3,920	3,268	2,350	2,688	4,227	4,174	5,478	3,511	2,855	1,126	556	2.71
Jackson	4.3	307	898	762	583	672	1,078	718	1,361	913	700	343	265	2.91
Jefferson	257.2	17,539	61,686	47,868	39,840	40,257	50,010	70,988	76,709	47,228	36,883	16,313	9,079	2.64
Jessamine	9.9	822	2,798	2,168	1,334	1,185	1,593	1,732	2,973	2,073	2,001	786	335	3.01
Johnson	8.9	576	1,956	1,740	1,244	1,324	2,060	1,624	2,700	1,870	1,523	709	474	3.00
☐ Kenton	50.2	3,526	11,908	9,262	7,368	7,482	10,654	12,970	14,164	9,189	7,504	3,775	2,598	2.77
Knott	6.0	455	1,462	1,177	774	869	1,263	943	1,572	1,332	1,164	520	469	3.17
Knox	10.8	692	2,238	2,148	1,388	1,662	2,672	2,163	3,026	2,194	1,841	916	660	2.95
Larue	4.5	231	841	812	678	706	1,232	1,084	1,383	895	698	282	158	2.71
Laurel	14.8	1,000	3,377	2,925	2,119	2,176	3,203	2,684	4,313	3,167	2,624	1,258	754	2.95
Lawrence	5.3	320	1,072	1,042	699	807	1,360	1,027	1,467	1,089	948	455	314	3.00
Lee	2.9	136	515	503	448	450	848	702	838	606	420	213	121	2.69
Leslie	5.0	449	1,224	1,037	780	616	894	834	1,208	1,188	979	491	300	3.08
Letcher	10.9	719	2,502	2,034	1,549	1,630	2,466	2,117	2,978	2,252	2,002	914	637	2.94
Lewis	5.0	378	1,013	994	704	735	1,176	1,044	1,316	1,062	833	436	309	2.94
Lincoln	6.8	385	1,291	1,289	969	1,111	1,755	1,370	2,067	1,369	1,142	513	339	2.84
Livingston	3.7	194	739	693	531	586	957	1,011	1,123	724	566	211	65	2.54
Logan	9.6	595	1,710	1,822	1,384	1,520	2,569	2,205	2,952	1,898	1,546	653	346	2.74
Lyon	2.5	113	396	395	351	471	774	784	844	444	290	103	35	2.72
McCracken	24.2	1,445	5,093	4,268	3,441	3,850	6,103	6,835	7,645	4,421	3,470	1,297	532	2.53
McCreary	5.5	329	1,164	1,050	772	873	1,312	1,103	1,432	1,146	928	500	391	3.04
McLean	3.5	191	687	677	471	539	935	722	1,159	657	599	265	98	2.94
Madison	18.2	2,016	4,288	3,521	2,484	2,384	3,507	4,269	5,693	3,811	2,730	1,144	553	3.07
Magoffin	4.8	404	1,099	971	687	650	989	890	1,219	1,063	808	439	381	3.02
Marion	5.8	369	1,269	1,072	837	848	1,405	1,248	1,517	1,094	933	555	453	3.07
Marshall	10.3	563	1,907	2,008	1,552	1,641	2,629	2,308	3,553	2,010	1,640	609	180	2.62
Martin	4.6	396	1,266	912	612	612	802	601	1,111	1,034	993	481	380	3.30
Mason	6.4	352	1,214	1,058	979	1,117	1,680	1,573	1,984	1,179	970	440	254	2.69
Meade	7.8	741	2,781	1,671	886	791	930	1,190	1,989	1,725	1,745	762	389	3.09
Menifee	1.6	123	343	287	232	241	374	267	472	327	308	140	86	3.25
Mercer	7.4	439	1,421	1,405	1,128	1,194	1,813	1,600	2,399	1,418	1,204	528	251	2.76

1986 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Metcalfe	3.8	213	653	709	584	618	1,023	777	1,191	845	583	250	154	2.76
Monroe	4.8	290	820	896	695	780	1,319	1,221	1,454	1,016	659	288	162	2.65
Montgomery	7.7	553	1,765	1,571	1,052	1,126	1,633	1,715	2,239	1,607	1,307	543	289	2.78
Morgan	4.3	343	877	771	622	615	1,072	838	1,319	937	666	324	216	2.86
Muhlenberg	11.6	740	2,384	2,127	1,539	1,822	2,988	2,192	3,693	2,363	2,076	831	445	2.87
Nelson	9.7	655	2,346	1,885	1,423	1,451	1,940	1,945	2,530	1,953	1,684	941	647	3.02
Nicholas	2.7	164	500	481	368	443	744	611	855	517	409	196	112	2.74
Ohio	8.4	498	1,748	1,573	1,132	1,277	2,172	1,798	2,639	1,618	1,406	624	315	2.79
Oldham	9.9	498	2,754	3,032	1,353	1,075	1,188	1,362	2,582	2,150	2,382	962	462	3.37
Owen	3.4	160	621	586	491	560	982	910	977	625	513	242	133	2.74
Owsley	1.8	98	349	326	250	280	497	295	562	357	318	160	108	3.28
Pendleton	3.9	247	776	736	562	607	972	895	1,093	788	619	327	178	2.82
Perry	11.7	834	2,766	2,268	1,727	1,693	2,412	2,146	2,978	2,491	2,222	1,106	757	3.06
Pike	29.5	2,302	7,328	5,929	4,281	4,392	5,268	5,507	7,938	6,751	5,433	2,502	1,369	2.94
Powell	3.9	244	898	886	553	529	790	605	1,045	833	780	398	239	3.13
Pulaski	18.2	1,148	3,685	3,473	2,697	2,850	4,347	4,277	5,648	3,648	2,841	1,187	599	2.72
Robertson	.8	26	130	147	120	132	245	155	271	156	129	52	37	2.88
Rockcastle	5.2	309	974	1,015	756	788	1,358	1,024	1,602	1,044	861	387	282	2.85
Rowan	6.2	680	1,337	1,273	816	833	1,251	1,435	1,959	1,236	968	389	213	3.11
Russell	5.6	304	974	965	785	1,030	1,542	1,434	1,740	1,111	785	358	172	2.64
Scott	8.0	542	1,833	1,715	1,192	1,075	1,643	1,607	2,403	1,649	1,433	627	281	2.90
Shelby	8.6	436	1,776	1,903	1,258	1,297	1,930	1,711	2,655	1,767	1,493	636	338	2.91
Simpson	5.4	367	1,118	978	753	844	1,340	1,219	1,699	1,057	847	365	213	2.76
Spencer	2.1	116	421	459	304	317	483	388	621	445	387	164	95	2.95
Taylor	8.5	568	1,763	1,645	1,339	1,247	1,938	2,054	2,698	1,810	1,243	482	213	2.66
Todd	4.2	238	737	710	575	710	1,230	932	1,318	847	606	306	191	2.76
Trigg	3.6	135	599	651	503	684	1,028	767	1,268	686	511	237	131	2.67
Trimble	2.2	111	479	478	293	343	496	345	722	457	410	177	89	2.95
Union	5.7	404	1,270	967	780	909	1,370	1,379	1,614	1,124	912	439	232	3.16
Warren	28.3	3,199	7,037	5,394	3,718	3,708	5,244	7,038	8,865	5,523	4,364	1,692	818	2.79
Washington	3.4	189	676	607	463	572	893	605	1,060	636	593	271	235	3.03
Wayne	6.5	418	1,299	1,201	919	1,039	1,624	1,403	1,997	1,325	1,026	468	281	2.78
Webster	5.6	379	1,036	924	724	847	1,690	1,377	1,768	1,058	854	331	212	2.70
Whitley	13.2	897	2,749	2,472	1,760	2,024	3,298	3,026	3,987	2,516	2,085	975	611	2.83
Wolfe	2.4	189	452	432	323	371	633	454	714	518	413	187	114	3.04
Woodford	6.5	356	1,494	1,554	946	904	1,246	1,262	1,958	1,327	1,128	561	264	2.89
TOTAL METRO COUNTIES	**623.1**	**46,648**	**151,817**	**121,799**	**93,286**	**91,218**	**118,332**	**158,736**	**182,547**	**118,172**	**96,652**	**43,308**	**23,685**	**2.74**
TOTAL STATE	**1,351.2**	**97,358**	**307,189**	**259,617**	**195,265**	**201,629**	**290,142**	**317,448**	**401,143**	**265,740**	**216,166**	**96,410**	**54,293**	**2.80**
LOUISIANA														
ALEXANDRIA	**49.9**	**3,766**	**10,833**	**9,878**	**7,423**	**7,630**	**10,370**	**12,064**	**14,142**	**9,337**	**7,847**	**3,927**	**2,583**	**2.88**
Rapides	49.9	3,766	10,833	9,878	7,423	7,630	10,370	12,064	14,142	9,337	7,847	3,927	2,583	2.88
BATON ROUGE	**191.5**	**18,854**	**54,360**	**40,161**	**26,840**	**24,691**	**26,594**	**43,181**	**53,272**	**36,764**	**32,311**	**16,117**	**9,855**	**2.89**
Ascension	19.4	1,583	5,260	4,232	2,783	2,504	3,038	3,336	4,898	3,795	3,902	2,016	1,453	3.12
East Baton Rouge	142.1	14,921	41,329	29,089	19,561	18,207	18,993	34,855	40,461	26,812	22,444	11,021	6,507	2.82
Livingston	23.4	1,867	6,249	5,486	3,459	2,972	3,367	3,820	6,245	4,896	4,785	2,413	1,241	3.07
West Baton Rouge	6.6	483	1,522	1,354	1,037	1,008	1,196	1,170	1,668	1,261	1,180	667	654	3.23
HOUMA - THIBODAUX	**62.9**	**6,412**	**16,599**	**13,306**	**9,506**	**8,142**	**8,935**	**11,473**	**16,228**	**13,049**	**11,419**	**6,370**	**4,361**	**3.05**
Lafourche	28.8	2,873	7,185	6,027	4,370	3,957	4,388	5,027	7,722	6,025	5,234	2,874	1,918	3.07
Terrebonne	34.1	3,539	9,414	7,279	5,136	4,185	4,547	6,446	8,506	7,024	6,185	3,496	2,443	3.04
LAFAYETTE	**75.4**	**8,313**	**21,113**	**15,136**	**11,005**	**9,219**	**10,614**	**17,611**	**20,773**	**14,405**	**11,928**	**6,327**	**4,356**	**2.87**
Lafayette	60.8	7,189	17,704	12,122	8,860	7,094	7,831	15,205	16,959	11,546	9,370	4,800	2,920	2.80
St. Martin	14.6	1,124	3,409	3,014	2,145	2,125	2,783	2,406	3,814	2,859	2,558	1,527	1,436	3.18
LAKE CHARLES	**61.8**	**5,171**	**14,713**	**12,224**	**9,894**	**9,106**	**10,692**	**13,522**	**17,625**	**12,036**	**10,224**	**5,220**	**3,173**	**2.86**
Calcasieu	61.8	5,171	14,713	12,224	9,894	9,106	10,692	13,522	17,625	12,036	10,224	5,220	3,173	2.86
MONROE	**51.1**	**4,445**	**11,963**	**9,728**	**7,534**	**7,301**	**10,129**	**12,213**	**14,810**	**9,238**	**8,367**	**3,931**	**2,541**	**2.85**
Ouachita	51.1	4,445	11,963	9,728	7,534	7,301	10,129	12,213	14,810	9,238	8,367	3,931	2,541	2.85
NEW ORLEANS	**493.6**	**36,737**	**129,055**	**100,961**	**73,725**	**70,953**	**82,169**	**133,846**	**134,960**	**89,368**	**72,290**	**36,937**	**26,199**	**2.73**
Jefferson	177.1	14,518	49,853	39,558	27,206	24,059	21,906	43,722	48,783	34,123	28,474	13,890	8,108	2.75
Orleans	217.0	15,664	54,100	38,186	29,778	32,671	46,601	71,468	59,813	34,782	25,151	13,467	12,319	2.60
St. Bernard	23.5	1,619	5,689	4,865	4,300	4,021	3,006	4,041	6,482	5,252	4,458	2,136	1,131	2.95

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
LOUISIANA (continued)														
NEW ORLEANS (continued)														
St. Charles	13.9	1,119	3,622	3,118	2,413	1,813	1,815	2,626	3,480	2,883	2,529	1,419	963	3.05
St. John the Baptist	12.7	964	3,458	2,962	1,938	1,584	1,794	1,891	3,003	2,583	2,513	1,455	1,255	3.25
St. Tammany	49.4	2,853	12,333	12,272	8,090	6,805	7,047	10,098	13,399	9,745	9,165	4,570	2,423	2.92
SHREVEPORT	**133.8**	**10,716**	**31,379**	**25,731**	**20,293**	**19,360**	**26,321**	**34,631**	**38,911**	**24,448**	**20,066**	**9,484**	**6,260**	**2.72**
Bossier	31.1	2,947	8,013	7,174	4,985	3,843	4,138	6,817	8,501	6,526	5,624	2,425	1,207	2.87
Caddo	102.7	7,769	23,366	18,557	15,308	15,517	22,183	27,814	30,410	17,922	14,442	7,059	5,053	2.67
ALL COUNTIES														
Acadia	19.9	1,523	4,039	3,731	3,105	3,071	4,431	3,932	5,614	3,799	3,109	1,933	1,513	2.99
Allen	7.5	386	1,380	1,392	1,170	1,241	1,931	1,790	2,012	1,366	1,190	647	495	2.88
Ascension	19.4	1,583	5,260	4,232	2,783	2,504	3,038	3,336	4,898	3,795	3,902	2,016	1,453	3.12
Assumption	6.8	476	1,547	1,393	966	971	1,447	1,093	1,686	1,252	1,263	775	731	3.34
Avoyelles	15.0	857	2,736	2,664	2,213	2,537	3,993	3,218	4,496	2,630	2,302	1,328	1,026	2.93
Beauregard	11.2	774	2,420	2,318	1,743	1,612	2,333	2,260	3,179	2,137	1,942	1,020	662	2.99
Bienville	6.2	270	987	969	884	984	2,106	1,571	1,964	961	837	479	388	2.77
Bossier	31.1	2,947	8,013	7,174	4,985	3,843	4,138	6,817	8,501	6,526	5,624	2,425	1,207	2.87
Caddo	102.7	7,769	23,366	18,557	15,308	15,517	22,183	27,814	30,410	17,922	14,442	7,059	5,053	2.67
Calcasieu	61.8	5,171	14,713	12,224	9,894	9,106	10,692	13,522	17,625	12,036	10,224	5,220	3,173	2.86
Caldwell	4.5	259	778	760	639	717	1,347	1,342	1,267	720	645	309	217	2.62
Cameron	3.4	303	712	610	601	514	660	679	921	699	546	344	211	2.88
Catahoula	4.5	309	836	785	664	737	1,169	972	1,314	815	753	370	276	2.87
Claiborne	6.4	273	970	955	863	1,066	2,273	1,613	2,097	1,043	823	401	423	2.80
Concordia	8.1	516	1,576	1,568	1,331	1,330	1,779	1,742	2,259	1,559	1,361	670	509	2.89
De Soto	9.7	477	1,685	1,606	1,379	1,548	3,005	2,388	2,842	1,714	1,339	771	646	2.84
East Baton Rouge	142.1	14,921	41,329	29,089	19,561	18,207	18,993	34,855	40,461	26,812	22,444	11,021	6,507	2.82
East Carroll	3.8	224	722	592	529	640	1,093	955	988	556	543	318	440	3.03
East Feliciana	5.7	322	1,166	1,118	916	886	1,292	1,050	1,441	1,070	1,003	555	581	3.67
Evangeline	12.1	887	2,278	2,198	1,794	1,992	2,951	2,562	3,719	2,164	1,789	1,011	855	2.90
Franklin	8.4	468	1,442	1,413	1,202	1,387	2,488	2,018	2,432	1,522	1,244	645	539	2.85
Grant	6.5	334	1,086	1,203	888	1,117	1,872	1,608	1,931	1,110	970	553	328	2.78
Iberia	22.1	1,800	5,053	4,398	3,385	3,255	4,209	3,867	6,016	4,413	3,744	2,146	1,914	3.09
Iberville	10.3	613	2,160	1,931	1,509	1,649	2,438	2,112	2,550	1,943	1,729	951	1,015	3.24
Jackson	6.7	340	1,078	1,163	965	1,080	2,074	1,907	1,981	1,122	888	465	337	2.66
Jefferson	177.1	14,518	49,853	39,558	27,206	24,059	21,906	43,722	48,783	34,123	28,474	13,890	8,108	2.75
Jefferson Davis	11.0	841	2,146	2,078	1,718	1,695	2,522	2,118	3,136	2,052	1,823	1,050	821	3.01
Lafayette	60.8	7,189	17,704	12,122	8,860	7,094	7,831	15,205	16,959	11,546	9,370	4,800	2,920	2.80
Lafourche	28.8	2,873	7,185	6,027	4,370	3,957	4,388	5,027	7,722	6,025	5,234	2,874	1,918	3.07
La Salle	6.6	422	1,222	1,166	943	1,023	1,824	1,511	2,024	1,230	1,052	495	288	2.74
Lincoln	13.9	1,880	2,754	2,347	1,744	1,942	3,233	3,650	4,460	2,417	1,963	850	560	3.09
Livingston	23.4	1,867	6,249	5,486	3,459	2,972	3,367	3,820	6,245	4,896	4,785	2,413	1,241	3.07
Madison	5.8	378	1,034	963	775	867	1,783	1,959	1,346	871	718	482	424	2.71
Morehouse	12.5	714	2,289	2,114	1,953	2,124	3,306	2,954	3,649	2,107	1,913	953	924	2.91
Natchitoches	14.1	1,055	2,797	2,367	1,921	2,149	3,811	3,612	4,076	2,430	1,969	1,156	857	2.91
Orleans	217.0	15,664	54,100	38,186	29,778	32,671	46,601	71,468	59,813	34,782	25,151	13,467	12,319	2.60
Ouachita	51.1	4,445	11,963	9,728	7,534	7,301	10,129	12,213	14,810	9,238	8,367	3,931	2,541	2.85
Plaquemines	8.2	662	1,942	1,857	1,413	1,148	1,178	1,296	2,088	1,675	1,608	863	670	3.22
Pointe Coupee	8.4	491	1,685	1,554	1,210	1,346	2,114	1,850	2,216	1,559	1,343	783	649	2.94
Rapides	49.9	3,766	10,833	9,878	7,423	7,630	10,370	12,064	14,142	9,337	7,847	3,927	2,583	2.88
Red River	3.8	224	679	636	515	649	1,097	843	1,136	693	570	288	270	2.84
Richland	7.5	394	1,264	1,234	1,065	1,286	2,257	1,645	2,208	1,282	1,198	628	539	2.97
Sabine	10.4	531	1,658	1,890	1,414	1,854	3,053	2,650	3,204	1,673	1,507	821	545	2.71
St. Bernard	23.5	1,619	5,689	4,865	4,300	4,021	3,006	4,041	6,482	5,252	4,458	2,136	1,131	2.95
St. Charles	13.9	1,119	3,622	3,118	2,413	1,813	1,815	2,626	3,480	2,883	2,529	1,419	963	3.05
St. Helena	3.2	151	625	565	471	484	904	716	811	534	504	307	328	3.16
St. James	6.7	389	1,536	1,361	1,056	969	1,389	994	1,514	1,255	1,308	805	824	3.39
St. John the Baptist	12.7	964	3,458	2,962	1,938	1,584	1,794	1,891	3,003	2,583	2,513	1,455	1,255	3.25
St. Landry	29.8	1,962	5,980	5,562	4,687	4,733	6,876	6,579	8,042	5,410	4,554	2,791	2,424	2.96
St. Martin	14.6	1,124	3,409	3,014	2,145	2,125	2,783	2,406	3,814	2,859	2,558	1,527	1,436	3.18
St. Mary	20.8	1,928	5,185	4,565	3,098	2,772	3,252	3,896	5,514	3,915	3,600	2,035	1,840	3.12
St. Tammany	49.4	2,853	12,333	12,272	8,090	6,805	7,047	10,098	13,399	9,745	9,165	4,570	2,423	2.92
Tangipahoa	31.0	2,634	6,880	5,956	4,356	4,570	6,604	6,769	8,684	5,689	5,049	2,683	2,126	2.99
Tensas	2.9	133	459	418	382	523	985	795	808	461	406	213	217	2.90
Terrebonne	34.1	3,539	9,414	7,279	5,136	4,185	4,547	6,446	8,506	7,024	6,185	3,496	2,443	3.04
Union	8.1	361	1,366	1,419	1,117	1,358	2,479	1,718	2,580	1,405	1,286	646	465	2.85
Vermilion	18.3	1,491	3,637	3,336	2,766	2,850	4,220	3,885	5,346	3,533	2,810	1,615	1,111	2.87
Vernon	18.2	2,786	4,847	3,611	2,274	1,959	2,723	3,282	5,065	4,039	3,360	1,520	934	3.41

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Washington	16.4	943	3,072	2,928	2,497	2,839	4,121	3,798	4,860	2,962	2,565	1,286	929	2.88
Webster	16.8	999	2,919	2,975	2,466	2,854	4,587	4,037	5,387	3,051	2,459	1,133	733	2.71
West Baton Rouge	6.6	483	1,522	1,354	1,037	1,008	1,196	1,170	1,668	1,261	1,180	667	654	3.23
West Carroll	4.6	230	760	805	644	751	1,410	1,015	1,445	772	747	377	244	2.85
West Feliciana	2.6	143	553	467	447	391	599	509	719	451	420	262	239	5.27
Winn	6.3	334	1,130	1,066	865	1,082	1,823	1,434	1,971	1,149	938	471	337	2.78
TOTAL METRO COUNTIES	**1,120.0**	**94,414**	**290,015**	**227,125**	**166,220**	**156,402**	**185,824**	**276,541**	**310,721**	**208,645**	**174,452**	**88,313**	**59,328**	**2.80**
TOTAL STATE	**1,586.7**	**127,901**	**383,085**	**313,132**	**234,763**	**228,954**	**298,865**	**380,735**	**443,719**	**293,855**	**248,142**	**128,517**	**91,732**	**2.86**
MAINE														
BANGOR	**48.3**	**3,948**	**11,445**	**9,282**	**7,342**	**6,866**	**9,417**	**10,424**	**15,008**	**9,047**	**8,229**	**3,708**	**1,884**	**2.88**
Penobscot	48.3	3,948	11,445	9,282	7,342	6,866	9,417	10,424	15,008	9,047	8,229	3,708	1,884	2.88
LEWISTON - AUBURN	**37.1**	**2,860**	**8,168**	**6,767**	**5,335**	**5,643**	**8,327**	**9,465**	**11,096**	**6,792**	**5,704**	**2,677**	**1,366**	**2.72**
Androscoggin	37.1	2,860	8,168	6,767	5,335	5,643	8,327	9,465	11,096	6,792	5,704	2,677	1,366	2.72
PORTLAND	**86.4**	**5,847**	**20,212**	**16,186**	**12,208**	**12,905**	**19,042**	**23,578**	**27,246**	**14,494**	**12,618**	**5,759**	**2,705**	**2.63**
Cumberland	86.4	5,847	20,212	16,186	12,208	12,905	19,042	23,578	27,246	14,494	12,618	5,759	2,705	2.63
ALL COUNTIES														
Androscoggin	37.1	2,860	8,168	6,767	5,335	5,643	8,327	9,465	11,096	6,792	5,704	2,677	1,366	2.72
Aroostook	29.5	2,075	6,791	5,756	4,555	4,361	5,962	6,063	8,387	5,710	5,231	2,618	1,491	2.96
Cumberland	86.4	5,847	20,212	16,186	12,208	12,905	19,042	23,578	27,246	14,494	12,618	5,759	2,705	2.63
Franklin	10.8	778	2,307	2,154	1,579	1,556	2,426	2,776	3,186	1,839	1,829	788	382	2.72
Hancock	17.3	985	3,643	3,005	2,455	2,610	4,602	4,362	5,945	2,913	2,470	1,120	490	2.59
Kennebec	42.4	2,783	9,641	8,190	6,231	6,514	9,041	10,983	12,658	7,473	6,654	3,043	1,589	2.72
Knox	13.4	712	2,689	2,282	1,864	2,169	3,684	3,770	4,380	2,275	1,757	844	374	2.57
Lincoln	10.7	485	2,211	1,918	1,508	1,673	2,905	2,327	3,794	1,836	1,669	691	383	2.65
Oxford	18.8	1,007	3,797	3,409	2,857	3,098	4,632	4,482	5,956	3,292	2,965	1,353	752	2.69
Penobscot	48.3	3,948	11,445	9,282	7,342	6,866	9,417	10,424	15,008	9,047	8,229	3,708	1,884	2.88
Piscataquis	6.6	396	1,269	1,226	970	1,018	1,721	1,380	2,239	1,140	1,076	483	282	2.74
Sagadahoc	11.6	809	2,867	2,427	1,526	1,562	2,409	2,503	3,648	2,158	1,968	875	448	2.76
Somerset	16.4	932	3,555	3,233	2,464	2,496	3,720	3,376	5,158	2,968	2,748	1,388	762	2.84
Waldo	11.0	675	2,593	2,115	1,556	1,592	2,469	2,369	3,401	2,095	1,759	883	493	2.76
Washington	13.1	714	2,592	2,275	1,944	2,138	3,437	3,032	4,228	2,225	2,051	1,052	512	2.72
York	57.8	3,328	13,453	10,915	8,116	8,928	13,060	14,102	18,001	10,150	9,265	4,132	2,150	2.70
TOTAL METRO COUNTIES	**171.8**	**12,655**	**39,825**	**32,235**	**24,885**	**25,414**	**36,786**	**43,467**	**53,350**	**30,333**	**26,551**	**12,144**	**5,955**	**2.72**
TOTAL STATE	**431.2**	**28,334**	**97,233**	**81,140**	**62,510**	**65,129**	**96,854**	**104,992**	**134,331**	**76,407**	**67,993**	**31,414**	**16,063**	**2.73**
MARYLAND														
BALTIMORE	**827.9**	**44,978**	**194,551**	**175,916**	**132,664**	**133,726**	**146,065**	**197,394**	**244,180**	**157,953**	**131,687**	**59,943**	**36,743**	**2.77**
Anne Arundel	138.4	7,786	35,057	34,876	23,625	20,106	16,950	25,883	40,304	28,568	26,470	11,539	5,636	2.98
Baltimore	255.3	13,749	59,085	50,583	42,542	45,377	43,964	62,453	81,036	49,696	39,046	16,167	6,902	2.62
Baltimore city	281.7	16,426	61,093	48,497	41,423	48,237	66,024	82,423	78,979	48,361	35,222	18,759	17,956	2.70
Carroll	37.1	1,645	8,947	9,689	5,749	5,031	6,039	5,612	11,044	7,740	7,761	3,330	1,613	3.04
Harford	53.2	2,758	13,315	14,352	9,099	7,343	6,333	8,526	14,839	11,238	11,119	5,100	2,378	3.01
Howard	51.9	2,180	14,932	15,862	8,605	5,840	4,481	10,671	14,494	10,390	10,218	4,314	1,813	2.83
Queen Anne's	10.3	434	2,122	2,057	1,621	1,792	2,274	1,826	3,484	1,960	1,851	734	445	2.88
CUMBERLAND	**39.6**	**1,844**	**6,882**	**7,026**	**6,008**	**7,140**	**10,700**	**9,943**	**12,427**	**7,136**	**5,998**	**2,767**	**1,329**	**2.67**
Allegany	29.4	1,330	4,820	4,976	4,518	5,426	8,330	7,594	9,442	5,199	4,248	1,972	945	2.65
Mineral, W. Va.	*10.2*	*514*	*2,062*	*2,050*	*1,490*	*1,714*	*2,370*	*2,349*	*2,985*	*1,937*	*1,750*	*795*	*384*	*2.73*
HAGERSTOWN	**40.5**	**2,477**	**8,379**	**7,788**	**6,402**	**6,738**	**8,716**	**9,387**	**13,027**	**7,813**	**6,218**	**2,714**	**1,341**	**2.82**
Washington	40.5	2,477	8,379	7,788	6,402	6,738	8,716	9,387	13,027	7,813	6,218	2,714	1,341	2.82
ALL COUNTIES														
Allegany	29.4	1,330	4,820	4,976	4,518	5,426	8,330	7,594	9,442	5,199	4,248	1,972	945	2.65
Anne Arundel	138.4	7,786	35,057	34,876	23,625	20,106	16,950	25,883	40,304	28,568	26,470	11,539	5,636	2.98
Baltimore	255.3	13,749	59,085	50.583	42,542	45,377	43,964	62,453	81,036	49,696	39,046	16,167	6,902	2.62
Baltimore city	281.7	16,426	61,093	48,497	41,423	48,237	66,024	82,423	78,979	48.361	35,222	18,759	17,956	2.70
☐ Calvert	13.8	505	3,320	3,523	2,121	2,073	2,258	2,112	3,889	2,631	2,781	1,345	1,042	3.09
Caroline	8.9	442	1,724	1,698	1,259	1,504	2,273	1,828	2,896	1,750	1,438	613	375	2.78
Carroll	37.1	1,645	8,947	9,689	5,749	5,031	6,039	5,612	11,044	7,740	7,761	3,330	1,613	3.04

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
MARYLAND (continued)														
ALL COUNTIES (continued)														
☐ Cecil	22.4	1,247	5,109	5,102	3,651	3,548	3,743	4,327	6,194	4,567	4,208	2,055	1,049	2.96
☐ Charles	26.4	1,194	6,895	8,058	4,091	3,195	2,967	3,345	6,287	5,580	6,070	2,959	2,159	3.28
Dorchester	11.3	559	2,011	1,943	1,661	2,087	3,039	2,745	3,767	2,129	1,566	665	428	2.72
☐ Frederick	44.1	2,190	11,254	10,531	6,719	6,047	7,359	7,538	12,772	9,068	8,936	3,746	2,040	2.99
Garrett	9.8	639	2,039	1,983	1,412	1,564	2,163	1,906	2,874	1,944	1,679	875	522	2.94
Harford	53.2	2,758	13,315	14,352	9,099	7,343	6,333	8,526	14,839	11,238	11,119	5,100	2,378	3.01
Howard	51.9	2,180	14,932	15,862	8,605	5,840	4,481	10,671	14,494	10,390	10,218	4,314	1,813	2.83
Kent	6.5	357	1,131	1,147	915	1,171	1,779	1,674	2,154	1,151	909	393	219	2.62
☐ Montgomery	235.3	9,700	54,527	56,837	41,796	37,683	34,757	57,569	70,178	43,675	38,777	17,027	8,074	2.68
☐ Prince George's	237.8	17,300	70,560	60,873	37,649	28,989	22,429	53,559	65,821	48,128	40,234	18,807	11,251	2.85
Queen Anne's	10.3	434	2,122	2,057	1,621	1,792	2,274	1,826	3,484	1,960	1,851	734	445	2.88
St. Mary's	21.8	1,736	5,986	5,201	3,044	2,818	3,015	4,102	5,931	4,220	4,129	2,013	1,405	3.05
Somerset	6.7	250	1,115	1,087	1,001	1,231	2,016	1,598	2,126	1,229	968	452	327	2.88
Talbot	11.0	495	1,913	1,791	1,524	2,057	3,220	3,037	3,821	1,866	1,434	569	273	2.46
Washington	40.5	2,477	8,379	7,788	6,402	6,738	8,716	9,387	13,027	7,813	6,218	2,714	1,341	2.82
Wicomico	25.3	1,527	5,378	4,990	3,939	4,102	5,364	5,869	8,015	4,978	3,926	1,660	852	2.74
Worcester	13.6	761	2,587	2,432	2,102	2,415	3,303	3,551	4,494	2,409	1,814	794	538	2.57
TOTAL METRO COUNTIES	**1,477.6**	**80,921**	**359,415**	**333,604**	**239,611**	**227,425**	**236,624**	**342,825**	**431,790**	**284,614**	**243,159**	**110,568**	**64,644**	**2.79**
TOTAL STATE	**1,592.5**	**87,687**	**383,299**	**355,876**	**256,468**	**246,374**	**262,796**	**369,135**	**467,868**	**306,290**	**261,022**	**118,602**	**69,583**	**2.79**
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,373.2**	**75,064**	**314,010**	**265,426**	**208,542**	**215,174**	**294,984**	**381,146**	**398,180**	**227,915**	**199,014**	**103,548**	**63,397**	**2.70**
Essex	244.9	11,554	50,245	46,019	37,841	41,732	57,509	65,846	71,891	41,807	37,361	18,297	9,698	2.65
Middlesex	498.1	24,798	117,225	98,838	78,194	77,205	101,840	129,135	146,068	85,339	75,991	38,908	22,659	2.74
Norfolk	221.1	7,559	44,525	43,949	36,981	37,614	50,472	56,027	64,681	37,417	33,645	18,155	11,175	2.76
Plymouth	149.7	6,582	34,924	34,491	22,727	21,953	29,023	31,689	41,504	26,413	27,084	14,422	8,588	2.92
Suffolk	259.4	24,571	67,091	42,129	32,799	36,670	56,140	98,449	74,036	36,939	24,933	13,766	11,2[illegible]	2.47
NEW BEDFORD - FALL RIVER - ATTLEBORO	**179.5**	**9,212**	**36,396**	**33,708**	**26,532**	**31,476**	**42,176**	**41,943**	**54,289**	**33,133**	**28,690**	**13,408**	**8,037**	**2.75**
Bristol	179.5	9,212	36,396	33,708	26,532	31,476	42,176	41,943	54,289	33,133	28,690	13,408	8,037	2.75
PITTSFIELD	**54.7**	**2,775**	**10,456**	**9,456**	**8,174**	**9,766**	**14,073**	**15,527**	**16,693**	**9,218**	**7,745**	**3,770**	**1,747**	**2.62**
Berkshire	54.7	2,775	10,456	9,456	8,174	9,766	14,073	15,527	16,693	9,218	7,745	3,770	1,747	2.62
SPRINGFIELD	**213.3**	**13,021**	**45,865**	**38,406**	**31,392**	**36,925**	**47,691**	**55,715**	**64,509**	**37,814**	**31,936**	**15,101**	**8,225**	**2.75**
Hampden	164.7	9,122	33,454	29,615	24,990	29,506	38,013	43,232	49,052	29,080	24,694	11,965	6,677	2.68
Hampshire	48.6	3,899	12,411	8,791	6,402	7,419	9,678	12,483	15,457	8,734	7,242	3,136	1,548	2.98
WORCESTER - FITCHBURG - LEOMINSTER	**241.8**	**13,874**	**51,464**	**44,885**	**34,913**	**40,569**	**56,095**	**60,981**	**72,724**	**42,031**	**37,696**	**18,314**	**10,054**	**2.74**
Worcester	241.8	13,874	51,464	44,885	34,913	40,569	56,095	60,981	72,724	42,031	37,696	18,314	10,054	2.74
ALL COUNTIES														
Barnstable	71.5	2,676	12,843	11,233	8,939	12,182	23,627	19,851	27,142	10,611	8,364	3,742	1,790	2.44
Berkshire	54.7	2,775	10,456	9,456	8,174	9,766	14,073	15,527	16,693	9,218	7,745	3,770	1,747	2.62
Bristol	179.5	9,212	36,396	33,708	26,532	31,476	42,176	41,943	54,289	33,133	28,690	13,408	8,037	2.75
Dukes	4.8	215	1,145	787	527	705	1,421	1,726	1,627	654	471	219	103	2.21
Essex	244.9	11,554	50,245	46,019	37,841	41,732	57,509	65,846	71,891	41,807	37,361	18,297	9,698	2.65
Franklin	26.8	1,827	6,343	4,647	3,392	4,364	6,227	7,030	8,836	4,576	3,824	1,710	824	2.55
Hampden	164.7	9,122	33,454	29,615	24,990	29,506	38,013	43,232	49,052	29,080	24,694	11,965	6,677	2.68
Hampshire	48.6	3,899	12,411	8,791	6,402	7,419	9,678	12,483	15,457	8,734	7,242	3,136	1,548	2.98
Middlesex	498.1	24,798	117,225	98,838	78,194	77,205	101,840	129,135	146,068	85,339	75,991	38,908	22,659	2.74
Nantucket	2.5	111	609	376	367	368	669	809	895	370	250	115	61	2.32
Norfolk	221.1	7,559	44,525	43,949	36,981	37,614	50.472	56,027	64,681	37,417	33,645	18,155	11,175	2.76
Plymouth	149.7	6,582	34,924	34,491	22,727	21,953	29,023	31,689	41,504	26,413	27,084	14,422	8,588	2.92
Suffolk	259.4	24,571	67,091	42,129	32,799	36,670	56,140	98,449	74,036	36,939	24,933	13,766	11,277	2.47
Worcester	241.8	13,874	51,464	44,885	34,913	40,569	56,095	60,981	72,724	42,031	37,696	18,314	10,054	2.74
TOTAL METRO COUNTIES	**2,062.5**	**113,946**	**458,191**	**391,881**	**309,553**	**333,910**	**455,019**	**555,312**	**606,395**	**350,111**	**305,081**	**154,141**	**91,460**	**2.71**
TOTAL STATE	**2,168.1**	**118,775**	**479,131**	**408,924**	**322,778**	**351,529**	**486,963**	**584,728**	**644,895**	**366,322**	**317,990**	**159,927**	**94,238**	**2.70**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN														
ANN ARBOR	**98.4**	**13,048**	**32,332**	**19,717**	**12,088**	**10,259**	**10,956**	**26,281**	**31,238**	**17,167**	**14,728**	**6,007**	**2,979**	**2.76**
Washtenaw	98.4	13,048	32,332	19,717	12,088	10,259	10,956	26,281	31,238	17,167	14,728	6,007	2,979	2.76
BATTLE CREEK	**51.6**	**3,799**	**11,466**	**9,814**	**8,008**	**8,152**	**10,361**	**13,144**	**16,395**	**8,744**	**7,991**	**3,609**	**1,717**	**2.68**
Calhoun	51.6	3,799	11,466	9,814	8,008	8,152	10,361	13,144	16,395	8,744	7,991	3,609	1,717	2.68
BENTON HARBOR	**60.8**	**4,165**	**13,559**	**11,964**	**9,224**	**9,522**	**12,366**	**14,521**	**18,752**	**10,634**	**9,638**	**4,601**	**2,654**	**2.73**
Berrien	60.8	4,165	13,559	11,964	9,224	9,522	12,366	14,521	18,752	10,634	9,638	4,601	2,654	2.73
DETROIT	**1,581.6**	**95,382**	**372,829**	**322,670**	**255,737**	**257,787**	**277,195**	**382,852**	**451,514**	**284,330**	**254,831**	**129,355**	**78,718**	**2.76**
Lapeer	23.2	1,595	5,964	5,922	3,447	2,886	3,386	3,341	6,210	4,318	5,003	2,759	1,569	3.20
Livingston	35.1	1,840	9,055	9,851	5,436	4,239	4,679	4,945	10,007	6,514	7,778	3,802	2,054	3.13
Macomb	244.5	13,420	57,932	54,945	43,607	39,833	34,763	50,775	67,968	46,263	44,401	23,103	11,990	2.86
Monroe	45.2	3,031	11,024	10,159	7,191	6,365	7,430	8,053	12,400	8,669	8,783	4,729	2,566	3.00
Oakland	380.2	21,356	91,662	84,267	63,252	58,771	60,892	90,289	114,004	68,478	63,260	29,593	14,576	2.71
St. Clair	49.3	3,365	10,950	9,939	7,305	7,497	10,244	10,138	14,771	8,530	8,724	4,508	2,629	2.86
Wayne	804.1	50,775	186,242	147,587	125,499	138,196	155,801	215,311	226,154	141,558	116,882	60,861	43,334	2.70
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,680.0***	***108,430***	***405,161***	***342,387***	***267,825***	***268,046***	***288,151***	***409,133***	***482,752***	***301,497***	***269,559***	***135,362***	***81,697***	***2.76***
FLINT	**158.5**	**13,220**	**39,137**	**33,467**	**26,797**	**21,675**	**24,204**	**36,828**	**44,664**	**29,382**	**26,924**	**13,145**	**7,557**	**2.78**
Genesee	158.5	13,220	39,137	33,467	26,797	21,675	24,204	36,828	44,664	29,382	26,924	13,145	7,557	2.78
GRAND RAPIDS	**226.2**	**19,690**	**58,030**	**44,707**	**32,407**	**30,957**	**40,409**	**52,136**	**68,279**	**39,064**	**37,630**	**19,316**	**9,775**	**2.80**
Kent	170.1	15,397	43,746	32,227	24,201	23,539	30,990	42,404	51,527	29,010	26,674	13,506	6,979	2.73
Ottawa	56.1	4,293	14,284	12,480	8,206	7,418	9,419	9,732	16,752	10,054	10,956	5,810	2,796	3.01
JACKSON	**51.3**	**3,769**	**12,038**	**10,270**	**7,601**	**7,761**	**9,861**	**11,362**	**15,972**	**9,049**	**8,712**	**4,066**	**2,139**	**2.88**
Jackson	51.3	3,769	12,038	10,270	7,601	7,761	9,861	11,362	15,972	9,049	8,712	4,066	2,139	2.88
KALAMAZOO	**79.8**	**9,064**	**21,037**	**15,693**	**11,103**	**10,298**	**12,605**	**20,534**	**25,192**	**13,905**	**12,364**	**5,306**	**2,499**	**2.72**
Kalamazoo	79.8	9,064	21,037	15,693	11,103	10,298	12,605	20,534	25,192	13,905	12,364	5,306	2,499	2.72
LANSING - EAST LANSING	**150.6**	**16,975**	**43,047**	**30,565**	**20,264**	**17,878**	**21,871**	**35,252**	**46,629**	**26,320**	**25,068**	**11,317**	**6,014**	**2.84**
Clinton	18.5	1,134	4,602	4,560	2,965	2,376	2,863	2,866	5,404	3,260	3,771	1,975	1,224	3.07
Eaton	33.7	2,729	8,999	7,783	5,038	4,168	4,983	7,099	10,046	6,028	6,347	2,865	1,315	2.82
Ingham	98.4	13,112	29,446	18,222	12,261	11,334	14,025	25,287	31,179	17,032	14,950	6,477	3,475	2.81
MUSKEGON	**55.9**	**3,919**	**12,510**	**10,411**	**8,379**	**9,155**	**11,526**	**12,985**	**16,713**	**10,000**	**9,206**	**4,525**	**2,471**	**2.79**
Muskegon	55.9	3,919	12,510	10,411	8,379	9,155	11,526	12,985	16,713	10,000	9,206	4,525	2,471	2.79
SAGINAW - BAY CITY - MIDLAND	**145.8**	**10,728**	**35,684**	**30,532**	**21,950**	**20,902**	**26,004**	**31,809**	**41,779**	**25,852**	**25,728**	**13,207**	**7,425**	**2.86**
Bay	41.5	2,953	9,685	8,150	6,005	6,317	8,390	9,704	11,915	7,144	7,055	3,676	2,006	2.80
Midland	26.6	1,932	6,969	6,232	4,207	3,545	3,715	5,417	7,775	4,894	5,164	2,257	1,093	2.86
Saginaw	77.7	5,843	19,030	16,150	11,738	11,040	13,899	16,688	22,089	13,814	13,509	7,274	4,326	2.89
ALL COUNTIES														
Alcona	4.1	176	504	648	532	796	1,444	922	1,678	612	487	241	160	2.54
Alger	3.2	176	613	567	453	580	811	723	1,056	528	490	260	143	2.81
Allegan	29.8	2,117	7,039	6,157	4,139	4,360	5,988	5,499	9,517	5,158	5,320	2,716	1,590	2.91
Alpena	11.4	771	2,277	2,236	1,798	1,723	2,595	2,809	3,413	1,925	1,787	956	510	2.76
Antrim	6.4	355	1,245	1,161	838	1,055	1,746	1,280	2,316	1,025	975	503	301	2.73
Arenac	5.7	337	1,050	992	779	1,043	1,499	1,250	1,920	922	836	479	293	2.74
Baraga	3.0	156	552	532	358	537	865	847	871	471	400	251	160	2.73
Barry	16.7	993	3,820	3,691	2,545	2,494	3,157	3,058	5,369	2,953	3,123	1,488	709	2.88
Bay	41.5	2,953	9,685	8,150	6,005	6,317	8,390	9,704	11,915	7,144	7,055	3,676	2,006	2.80
Benzie	4.4	274	860	828	582	671	1,185	900	1,594	727	658	329	192	2.70
Berrien	60.8	4,165	13,559	11,964	9,224	9,522	12,366	14,521	18,752	10,634	9,638	4,601	2,654	2.73
Branch	14.5	1,080	3,107	2,857	2,049	2,205	3,202	3,341	4,605	2,582	2,341	1,048	583	2.77
Calhoun	51.6	3,799	11,466	9,814	8,008	8,152	10,361	13,144	16,395	8,744	7,991	3,609	1,717	2.68
Cass	17.9	1,049	3,810	3,725	2,744	2,901	3,671	3,611	5,762	3,224	3,054	1,456	793	2.77
Charlevoix	7.8	516	1,685	1,545	1,073	1,198	1,783	2,083	2,344	1,325	1,143	603	302	2.63
Cheboygan	8.0	468	1,544	1,501	1,077	1,328	2,082	1,896	2,640	1,288	1,203	622	351	2.68
Chippewa	9.9	792	1,978	1,655	1,451	1,611	2,413	2,453	3,254	1,590	1,445	752	406	2.88
Clare	10.0	593	1,703	1,708	1,369	1,841	2,786	2,245	3,696	1,547	1,385	719	408	2.62
Clinton	18.5	1,134	4,602	4,560	2,965	2,376	2,863	2,866	5,404	3,260	3,771	1,975	1,224	3.07
Crawford	3.6	222	679	692	506	611	890	743	1,226	610	588	266	167	2.89
Delta	13.8	829	2,939	2,511	1,981	2,184	3,356	3,141	4,159	2,356	2,331	1,145	668	2.80
Dickinson	10.1	618	1,870	1,522	1,360	1,694	3,036	2,579	3,365	1,689	1,492	672	303	2.58
Eaton	33.7	2,729	8,999	7,783	5,038	4,168	4,983	7,099	10,046	6,028	6,347	2,865	1,315	2.82
Emmet	9.0	622	2,077	1,755	1,206	1,292	2,048	2,264	2,808	1,463	1,401	661	403	2.72
Genesee	158.5	13,220	39,137	33,467	26,797	21,675	24,204	36,828	44,664	29,382	26,924	13,145	7,557	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Gladwin	8.3	459	1,434	1,408	1,218	1,538	2,243	1,671	3,118	1,247	1,233	637	394	2.69
Gogebic	7.3	267	992	978	941	1,483	2,639	2,168	2,511	1,052	856	446	267	2.55
Grand Traverse	21.4	1,805	5,788	4,280	2,802	2,687	4,038	5,012	6,812	3,831	3,464	1,473	808	2.75
Gratiot	13.8	1,033	3,026	2,746	1,941	2,040	3,014	3,145	4,136	2,279	2,362	1,258	620	2.87
Hillsdale	14.6	1,043	3,013	2,860	2,085	2,167	3,432	2,913	4,829	2,443	2,529	1,195	691	2.92
Houghton	13.3	1,387	2,206	1,914	1,416	2,197	4,180	3,540	4,478	2,021	1,784	896	581	2.87
Huron	13.2	725	2,469	2,067	1,731	2,376	3,832	3,113	4,387	2,069	1,824	1,055	752	2.73
Ingham	98.4	13,112	29,446	18,222	12,261	11,334	14,025	25,287	31,179	17,032	14,950	6,477	3,475	2.81
Ionia	16.8	1,258	4,029	3,427	2,323	2,290	3,473	3,233	4,969	2,947	3,093	1,566	992	3.15
Iosco	11.3	1,073	2,313	1,885	1,490	1,731	2,808	2,877	3,778	1,920	1,660	719	346	2.66
Iron	5.6	207	781	702	720	1,152	2,038	1,506	2,164	818	641	330	141	2.45
Isabella	17.7	2,933	4,502	3,089	2,112	2,136	2,928	3,781	5,222	3,101	3,266	1,495	835	3.21
Jackson	51.3	3,769	12,038	10,270	7,601	7,761	9,861	11,362	15,972	9,049	8,712	4,066	2,139	2.88
Kalamazoo	79.8	9,064	21,037	15,693	11,103	10,298	12,605	20,534	25,192	13,905	12,364	5,306	2,499	2.72
Kalkaska	4.7	352	1,063	886	596	715	1,088	964	1,570	783	767	407	209	2.79
Kent	170.1	15,397	43,746	32,227	24,201	23,539	30,990	42,404	51,527	29,010	26,674	13,506	6,979	2.73
Keweenaw	.7	25	93	79	67	119	317	199	289	99	65	29	19	2.71
Lake	3.5	135	454	455	462	694	1,300	919	1,446	412	360	193	170	2.46
Lapeer	23.2	1,595	5,964	5,922	3,447	2,886	3,386	3,341	6,210	4,318	5,003	2,759	1,569	3.20
Leelanau	5.6	270	1,286	1,083	773	856	1,332	1,159	2,067	903	795	422	254	2.70
Lenawee	30.8	1,975	7,135	6,241	4,540	4,805	6,104	6,202	9,424	5,470	5,572	2,654	1,478	2.91
Livingston	35.1	1,840	9,055	9,851	5,436	4,239	4,679	4,945	10,007	6,514	7,778	3,802	2,054	3.13
Luce	2.1	127	405	382	316	361	509	445	699	345	351	168	92	3.05
Mackinac	3.7	186	702	611	530	646	1,025	826	1,275	642	498	289	170	2.73
Macomb	244.5	13,420	57,932	54,945	43,607	39,833	34,763	50,775	67,968	46,263	44,401	23,103	11,990	2.86
Manistee	9.3	484	1,748	1,548	1,301	1,545	2,674	2,847	2,769	1,451	1,277	608	348	2.51
Marquette	25.4	2,870	7,086	4,609	3,064	3,207	4,564	5,493	7,637	4,856	4,538	2,016	860	2.94
Mason	10.3	630	2,021	1,801	1,396	1,650	2,802	2,416	3,599	1,646	1,549	692	398	2.65
Mecosta	12.2	1,798	2,579	2,022	1,517	1,758	2,526	2,382	4,142	2,014	2,113	1,006	543	3.21
Menominee	9.5	653	1,908	1,549	1,277	1,559	2,554	2,147	3,049	1,595	1,489	774	446	2.74
Midland	26.6	1,932	6,969	6,232	4,207	3,545	3,715	5,417	7,775	4,894	5,164	2,257	1,093	2.86
Missaukee	3.7	252	745	726	458	588	931	658	1,276	587	658	315	206	2.97
Monroe	45.2	3,031	11,024	10,159	7,191	6,365	7,430	8,053	12,400	8,669	8,783	4,729	2,566	3.00
Montcalm	17.7	1,310	3,622	3,410	2,500	2,703	4,155	3,583	5,923	2,894	2,837	1,577	886	2.84
Montmorency	3.1	173	484	426	398	637	982	680	1,230	455	420	195	120	2.61
Muskegon	55.9	3,919	12,510	10,411	8,379	9,155	11,526	12,985	16,713	10,000	9,206	4,525	2,471	2.79
Newaygo	13.5	744	2,667	2,548	1,978	2,221	3,342	3,128	4,383	2,069	2,095	1,166	659	2.75
Oakland	380.2	21,356	91,662	84,267	63,252	58,771	60,892	90,289	114,004	68,478	63,260	29,593	14,576	2.71
Oceana	8.0	461	1,633	1,542	1,170	1,237	1,957	1,568	2,621	1,251	1,342	769	449	2.86
Ogemaw	6.8	400	1,182	1,144	881	1,241	1,952	1,424	2,534	1,024	1,000	528	290	2.68
Ontonagon	3.5	119	575	670	502	606	1,028	827	1,179	544	497	285	168	2.69
Osceola	7.3	426	1,468	1,362	1,013	1,154	1,877	1,597	2,352	1,156	1,209	631	355	2.77
Oscoda	2.8	139	442	444	385	537	853	653	1,044	418	390	197	98	2.61
Otsego	5.6	382	1,261	1,177	837	810	1,133	1,183	1,715	971	920	518	293	2.88
Ottawa	56.1	4,293	14,284	12,480	8,206	7,418	9,419	9,732	16,752	10,054	10,956	5,810	2,796	3.01
Presque Isle	5.2	238	932	837	768	928	1,497	1,170	1,751	829	750	422	278	2.73
Roscommon	7.8	414	1,104	1,099	968	1,685	2,530	1,997	3,310	1,065	824	455	149	2.42
Saginaw	77.7	5,843	19,030	16,150	11,738	11,040	13,899	16,688	22,089	13,814	13,509	7,274	4,326	2.89
St. Clair	49.3	3,365	10,950	9,939	7,305	7,497	10,244	10,138	14,771	8,530	8,724	4,508	2,629	2.86
St. Joseph	21.1	1,502	4,794	3,987	2,989	3,099	4,729	4,407	6,870	3,632	3,560	1,733	898	2.76
Sanilac	14.8	887	2,904	2,614	2,013	2,441	3,941	3,255	4,766	2,404	2,328	1,330	717	2.80
Schoolcraft	3.0	170	567	478	423	522	840	639	1,057	475	439	242	148	2.83
Shiawassee	23.7	1,703	5,740	5,280	3,552	3,242	4,183	4,307	6,838	4,276	4,497	2,393	1,389	2.97
Tuscola	19.0	1,274	4,397	4,036	2,708	2,811	3,774	3,361	5,599	3,316	3,640	1,911	1,173	3.03
Van Buren	25.0	1,592	5,558	4,989	3,588	3,602	5,671	5,408	7,939	4,302	4,119	1,949	1,283	2.78
Washtenaw	98.4	13,048	32,332	19,717	12,088	10,259	10,956	26,281	31,238	17,167	14,728	6,007	2,979	2.76
Wayne	804.1	50,775	186,242	147,587	125,499	138,196	155,801	215,311	226,154	141,558	116,882	60,861	43,334	2.70
Wexford	10.0	715	2,078	1,792	1,443	1,576	2,396	2,267	3,306	1,679	1,558	754	436	2.70
TOTAL METRO COUNTIES	**2,660.5**	**193,759**	**651,669**	**539,810**	**413,558**	**404,346**	**457,358**	**637,704**	**777,127**	**474,447**	**432,820**	**214,454**	**123,948**	**2.77**
TOTAL STATE	**3,312.5**	**240,499**	**790,207**	**661,276**	**503,590**	**505,822**	**611,106**	**780,418**	**988,783**	**583,733**	**538,448**	**267,319**	**153,799**	**2.78**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA														
DULUTH	**97.9**	**7,842**	**21,852**	**15,959**	**12,873**	**15,306**	**24,068**	**27,072**	**30,086**	**15,766**	**15,055**	**6,702**	**3,219**	**2.64**
St. Louis	81.2	6,460	18,170	13,296	10,713	12,691	19,870	22,236	24,900	13,188	12,645	5,567	2,664	2.65
Douglas, Wisc.	*16.7*	*1,382*	*3,682*	*2,663*	*2,160*	*2,615*	*4,198*	*4,836*	*5,186*	*2,578*	*2,410*	*1,135*	*555*	*2.60*
FARGO - MOORHEAD	**54.2**	**6,908**	**14,955**	**9,252**	**6,789**	**6,715**	**9,581**	**15,519**	**16,243**	**9,002**	**8,274**	**3,641**	**1,521**	**2.73**
Clay	17.1	2,171	3,939	2,958	2,310	2,368	3,354	4,354	5,050	3,033	2,800	1,316	547	2.89
Cass, N. D.	*37.1*	*4,737*	*11,016*	*6,294*	*4,479*	*4,347*	*6,227*	*11,165*	*11,193*	*5,969*	*5,474*	*2,325*	*974*	*2.66*
MINNEAPOLIS - ST. PAUL	**843.6**	**69,464**	**229,832**	**177,278**	**116,651**	**108,372**	**142,003**	**229,165**	**246,804**	**141,114**	**132,698**	**63,107**	**30,712**	**2.67**
Anoka	70.4	5,421	21,366	19,699	10,928	7,196	5,790	11,647	17,555	14,005	15,654	7,962	3,577	3.09
Carver	13.8	1,004	3,638	3,018	2,069	1,606	2,465	2,617	3,970	2,465	2,641	1,352	755	2.98
Chisago	9.8	612	2,142	2,232	1,283	1,342	2,189	1,725	3,015	1,618	1,871	988	583	3.04
Dakota	77.2	6,088	22,636	20,528	11,015	8,347	8,586	16,495	20,286	14,038	15,351	7,691	3,339	2.90
Hennepin	389.3	33,710	105,945	73,924	52,358	52,615	70,748	123,807	120,072	61,732	51,678	22,084	9,927	2.47
Isanti	8.8	575	2,106	2,017	1,211	1,016	1,875	1,811	2,394	1,481	1,738	921	455	3.01
Ramsey	179.8	15,831	46,755	31,676	24,082	25,305	36,151	54,507	54,355	28,673	24,110	11,628	6,527	2.57
Scott	16.1	1,132	4,347	4,171	2,271	1,845	2,334	2,582	4,261	2,988	3,392	1,794	1,083	3.14
Washington	41.4	2,378	11,567	11,818	6,518	4,551	4,568	7,269	10,490	7,786	9,013	4,669	2,173	3.09
Wright	21.1	1,502	5,279	4,787	2,667	2,581	4,284	3,581	5,929	3,575	4,158	2,373	1,484	3.15
St. Croix, Wisc.	*15.9*	*1,211*	*4,051*	*3,408*	*2,249*	*1,968*	*3,013*	*3,124*	*4,477*	*2,753*	*3,092*	*1,645*	*809*	*2.95*
ROCHESTER	**35.6**	**3,696**	**9,473**	**7,818**	**4,785**	**4,106**	**5,722**	**9,184**	**10,547**	**6,053**	**5,837**	**2,744**	**1,235**	**2.71**
Olmsted	35.6	3,696	9,473	7,818	4,785	4,106	5,722	9,184	10,547	6,053	5,837	2,744	1,235	2.71
ST. CLOUD	**55.6**	**5,431**	**14,186**	**10,597**	**7,449**	**7,079**	**10,858**	**10,746**	**15,914**	**9,238**	**9,903**	**5,398**	**4,401**	**3.19**
Benton	9.3	934	2,527	1,628	1,150	1,182	1,879	2,002	2,776	1,491	1,568	796	667	2.95
Sherburne	10.8	873	3,167	2,651	1,383	1,186	1,540	1,527	3,022	1,975	2,303	1,292	681	3.27
Stearns	35.5	3,624	8,492	6,318	4,916	4,711	7,439	7,217	10,116	5,772	6,032	3,310	3,053	3.23
ALL COUNTIES														
Aitkin	5.3	224	837	860	638	934	1,807	1,210	2,052	753	693	357	235	2.64
Anoka	70.4	5,421	21,366	19,699	10,928	7,196	5,790	11,647	17,555	14,005	15,654	7,962	3,577	3.09
Becker	10.9	734	2,196	1,920	1,468	1,654	2,928	2,492	3,400	1,745	1,692	975	596	2.83
Beltrami	11.3	1,095	2,624	2,040	1,522	1,494	2,525	2,432	3,554	1,912	1,841	974	587	2.96
Benton	9.3	934	2,527	1,628	1,150	1,182	1,879	2,002	2,776	1,491	1,568	796	667	2.95
Big Stone	2.9	164	448	400	373	498	1,017	819	979	386	376	217	123	2.66
Blue Earth	18.5	2,482	4,472	2,842	2,248	2,460	3,996	4,690	6,073	3,048	2,749	1,274	666	2.83
Brown	10.1	686	1,951	1,569	1,380	1,568	2,946	2,600	3,154	1,516	1,503	819	508	2.78
Carlton	10.5	602	2,217	1,953	1,589	1,666	2,473	2,317	3,151	1,765	1,818	946	503	2.90
Carver	13.8	1,004	3,638	3,018	2,069	1,606	2,465	2,617	3,970	2,465	2,641	1,352	755	2.98
Cass	8.3	317	1,324	1,395	1,105	1,481	2,678	1,791	3,136	1,206	1,165	594	408	2.76
Chippewa	5.6	354	1,057	831	690	895	1,773	1,546	1,814	866	777	415	182	2.59
Chisago	9.8	612	2,142	2,232	1,283	1,342	2,189	1,725	3,015	1,618	1,871	988	583	3.04
Clay	17.1	2,171	3,939	2,958	2,310	2,368	3,354	4,354	5,050	3,033	2,800	1,316	547	2.89
Clearwater	3.1	165	492	547	415	490	991	711	965	474	492	283	175	2.94
Cook	1.8	105	399	336	245	274	441	654	527	267	226	94	32	2.33
Cottonwood	5.3	307	965	813	680	793	1,742	1,310	1,806	779	803	413	189	2.68
Crow Wing	16.9	1,039	3,149	2,952	2,171	2,710	4,879	4,252	5,749	2,546	2,419	1,261	673	2.66
Dakota	77.2	6,088	22,636	20,528	11,015	8,347	8,586	16,495	20,286	14,038	15,351	7,691	3,339	2.90
Dodge	5.4	386	1,228	1,060	686	746	1,294	983	1,713	938	993	519	254	2.91
Douglas	11.2	1,002	2,097	1,851	1,406	1,751	3,093	2,784	3,598	1,864	1,704	830	420	2.69
Faribault	7.4	445	1,267	1,094	974	1,225	2,395	2,139	2,361	1,135	997	494	274	2.57
Fillmore	7.9	413	1,379	1,233	1,047	1,290	2,538	1,923	2,604	1,248	1,131	636	358	2.71
Freeborn	13.5	870	2,612	2,330	1,823	2,223	3,642	3,645	4,158	2,266	2,045	973	413	2.60
Goodhue	14.5	936	2,948	2,639	1,884	2,044	4,049	3,392	4,578	2,432	2,320	1,168	610	2.78
Grant	2.7	118	423	390	352	459	958	626	993	407	386	185	103	2.70
Hennepin	389.3	33,710	105,945	73,924	52,358	52,615	70,748	123,807	120,072	61,732	51,678	22,084	9,927	2.47
Houston	6.3	355	1,361	1,027	903	943	1,711	1,372	1,957	1,080	1,043	504	344	3.03
Hubbard	5.6	278	1,003	995	763	925	1,636	1,209	1,988	868	827	466	242	2.75
Isanti	8.8	575	2,106	2,017	1,211	1,016	1,875	1,811	2,394	1,481	1,738	921	455	3.01
Itasca	16.4	977	3,676	2,998	2,293	2,659	3,797	3,708	5,165	2,719	2,708	1,400	700	2.76
Jackson	4.8	369	891	692	665	784	1,399	1,105	1,660	720	759	361	195	2.71
Kanabec	4.8	336	914	896	650	748	1,256	1,202	1,494	800	703	381	220	2.75
Kandiyohi	13.9	1,357	3,049	2,270	1,762	2,002	3,460	3,106	4,617	2,293	2,204	1,162	518	2.78
Kittson	2.4	117	425	359	303	400	796	620	805	381	339	158	97	2.67
Koochiching	6.2	395	1,327	1,147	929	1,016	1,386	1,385	1,840	1,097	1,065	543	270	2.79
Lac qui Parle	3.8	209	640	529	504	656	1,262	927	1,305	572	563	286	147	2.68
Lake	4.4	279	943	830	743	672	933	908	1,429	770	789	348	156	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Lake of the Woods	1.5	82	256	279	177	277	429	387	517	227	210	97	62	2.67
Le Sueur	8.6	509	1,734	1,589	1,111	1,297	2,360	1,955	2,713	1,356	1,308	739	529	2.80
Lincoln	2.9	144	439	427	401	489	1,000	751	949	417	393	224	166	2.76
Lyon	9.0	824	1,926	1,489	1,089	1,351	2,321	2,235	2,824	1,459	1,325	728	429	2.84
McLeod	11.1	811	2,337	2,037	1,455	1,572	2,888	2,585	3,399	1,820	1,881	946	469	2.77
Mahnomen	1.7	79	262	271	246	297	545	395	486	266	226	165	162	3.06
Marshall	4.5	226	829	757	600	782	1,306	1,018	1,379	705	715	418	265	2.82
Martin	9.6	722	1,879	1,472	1,239	1,483	2,805	2,690	3,127	1,528	1,331	648	276	2.57
Meeker	7.7	449	1,496	1,248	1,049	1,219	2,239	1,807	2,467	1,232	1,167	622	405	2.78
Mille Lacs	7.1	472	1,320	1,213	902	1,084	2,109	1,700	2,277	1,130	1,073	561	359	2.75
Morrison	10.2	617	2,000	1,716	1,480	1,618	2,769	2,230	3,039	1,615	1,547	903	866	3.01
Mower	15.0	947	2,640	2,166	2,274	2,756	4,217	4,133	4,986	2,296	2,043	1,062	480	2.59
Murray	4.0	196	762	565	557	716	1,204	877	1,308	668	610	322	215	2.78
Nicollet	9.4	838	2,372	1,720	1,292	1,169	2,009	2,318	2,687	1,653	1,592	743	407	2.99
Nobles	7.8	574	1,435	1,243	1,096	1,209	2,243	1,930	2,521	1,285	1,119	610	335	2.72
Norman	3.3	157	509	474	426	573	1,161	893	1,085	484	439	235	164	2.70
Olmsted	35.6	3,696	9,473	7,818	4,785	4,106	5,722	9,184	10,547	6,053	5,837	2,744	1,235	2.71
Otter Tail	19.7	1,078	3,447	3,028	2,673	3,267	6,207	4,533	6,965	2,981	2,907	1,462	852	2.75
Pennington	5.7	595	1,238	973	679	783	1,432	1,538	1,670	999	846	455	192	2.68
Pine	7.4	435	1,364	1,273	979	1,151	2,198	1,700	2,459	1,096	1,139	612	394	2.89
Pipestone	4.2	334	681	569	555	669	1,392	1,217	1,381	616	545	289	152	2.60
Polk	12.5	1,048	2,411	1,979	1,702	1,916	3,444	3,363	3,794	1,958	1,811	948	631	2.75
Pope	4.6	218	781	669	617	830	1,485	1,200	1,596	674	625	342	163	2.61
Ramsey	179.8	15,831	46,755	31,676	24,082	25,305	36,151	54,507	54,355	28,673	24,110	11,628	6,527	2.57
Red Lake	1.8	115	310	309	241	282	543	424	538	275	258	163	142	2.94
Redwood	6.7	410	1,190	1,056	807	1,107	2,130	1,684	2,187	1,023	885	560	361	2.76
Renville	7.4	454	1,328	1,026	1,039	1,255	2,298	1,907	2,410	1,101	1,047	596	339	2.69
Rice	15.7	1,251	3,501	3,091	2,034	2,093	3,730	3,935	4,625	2,419	2,632	1,329	760	3.05
Rock	3.8	252	692	591	493	677	1,095	886	1,252	610	582	289	181	2.76
Roseau	4.6	310	888	812	586	721	1,283	1,076	1,404	747	746	399	228	2.85
St. Louis	81.2	6,460	18,170	13,296	10,713	12,691	19,870	22,236	24,900	13,188	12,645	5,567	2,664	2.65
Scott	16.1	1,132	4,347	4,171	2,271	1,845	2,334	2,582	4,261	2,988	3,392	1,794	1,083	3.14
Sherburne	10.8	873	3,167	2,651	1,383	1,186	1,540	1,527	3,022	1,975	2,303	1,292	681	3.27
Sibley	5.5	305	950	888	812	870	1,675	1,267	1,765	867	824	496	281	2.76
Stearns	35.5	3,624	8,492	6,318	4,916	4,711	7,439	7,217	10,116	5,772	6,032	3,310	3,053	3.23
Steele	10.9	906	2,545	1,972	1,386	1,533	2,558	2,378	3,524	1,809	1,845	917	427	2.83
Stevens	3.7	394	720	523	501	558	1,004	928	1,117	630	559	306	160	2.95
Swift	4.7	281	808	665	587	842	1,517	1,214	1,511	714	679	339	243	2.70
Todd	9.3	539	1,685	1,536	1,246	1,522	2,772	2,088	2,955	1,429	1,377	835	616	2.83
Traverse	1.8	82	255	247	281	295	640	443	659	257	222	133	86	2.89
Wabasha	7.3	439	1,550	1,223	914	1,115	2,059	1,810	2,245	1,177	1,071	618	379	2.74
Wadena	5.0	347	848	853	659	783	1,510	1,108	1,622	755	773	451	291	2.88
Waseca	6.8	607	1,528	1,059	826	1,065	1,715	1,619	2,100	1,106	1,122	548	305	2.79
Washington	41.4	2,378	11,567	11,818	6,518	4,551	4,568	7,269	10,490	7,786	9,013	4,669	2,173	3.09
Watonwan	4.7	287	825	710	652	756	1,470	1,321	1,563	750	627	296	143	2.53
Wilkin	2.8	179	522	412	439	441	807	667	849	422	463	246	153	2.93
Winona	16.0	1,518	3,443	2,631	2,048	2,173	4,187	4,020	5,031	2,619	2,381	1,198	751	2.69
Wright	21.1	1,502	5,279	4,787	2,667	2,581	4,284	3,581	5,929	3,575	4,158	2,373	1,484	3.15
Yellow Medicine	4.7	363	742	676	627	752	1,540	1,129	1,611	711	708	355	186	2.77
TOTAL METRO COUNTIES	**1,017.2**	**86,011**	**271,549**	**208,539**	**139,659**	**132,648**	**178,794**	**272,561**	**298,738**	**169,873**	**160,791**	**76,487**	**38,750**	**2.70**
TOTAL STATE	**1,549.6**	**123,521**	**376,311**	**296,774**	**210,647**	**215,456**	**326,891**	**401,778**	**469,960**	**254,612**	**241,574**	**118,723**	**62,953**	**2.73**
MISSISSIPPI														
BILOXI - GULFPORT	**70.5**	**5,839**	**16,302**	**14,304**	**10,764**	**10,470**	**12,821**	**17,329**	**20,286**	**13,120**	**10,821**	**5,442**	**3,502**	**2.82**
Hancock	10.4	505	1,849	2,095	1,646	1,869	2,436	2,197	3,224	1,836	1,548	901	694	2.84
Harrison	60.1	5,334	14,453	12,209	9,118	8,601	10,385	15,132	17,062	11,284	9,273	4,541	2,808	2.82
JACKSON	**139.2**	**10,209**	**36,444**	**28,038**	**20,689**	**18,768**	**25,052**	**32,021**	**40,154**	**26,292**	**22,212**	**10,381**	**8,140**	**2.83**
Hinds	97.1	7,686	25,542	18,422	14,145	13,407	17,898	24,103	28,428	17,791	14,557	6,824	5,397	2.76
Madison	15.5	858	3,932	2,917	2,210	2,090	3,493	3,070	4,449	2,745	2,413	1,263	1,560	3.08
Rankin	26.6	1,665	6,970	6,699	4,334	3,271	3,661	4,848	7,277	5,756	5,242	2,294	1,183	2.97
PASCAGOULA	**42.6**	**3,305**	**10,948**	**10,207**	**6,987**	**5,662**	**5,491**	**8,026**	**11,508**	**8,666**	**7,878**	**4,067**	**2,455**	**2.94**
Jackson	42.6	3,305	10,948	10,207	6,987	5,662	5,491	8,026	11,508	8,666	7,878	4,067	2,455	2.94

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METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MISSISSIPPI (continued)														
ALL COUNTIES														
Adams	13.6	728	2,754	2,562	2,228	2,295	3,033	3,082	3,837	2,544	2,153	1,065	919	2.85
Alcorn	13.1	827	2,712	2,609	1,834	1,935	3,183	3,135	3,987	2,577	2,078	862	441	2.63
Amite	4.6	205	728	717	648	796	1,506	997	1,348	821	688	347	399	2.93
Attala	7.0	303	1,097	1,153	965	1,190	2,292	1,560	2,269	1,239	975	498	459	2.81
Benton	2.7	129	448	440	408	468	807	491	858	498	407	205	241	3.19
Bolivar	14.3	816	2,974	2,460	1,860	2,233	3,957	3,406	3,754	2,186	2,065	1,160	1,729	3.17
Calhoun	5.6	310	982	944	750	896	1,718	1,192	1,794	1,019	869	413	313	2.77
Carroll	3.3	144	523	611	465	556	1,001	647	1,019	609	487	268	270	3.00
Chickasaw	6.2	354	1,186	1,167	862	950	1,681	1,282	1,807	1,103	1,028	549	431	2.95
Choctaw	3.1	161	557	546	428	445	963	622	946	581	500	257	194	2.97
Claiborne	3.8	180	742	631	512	632	1,103	1,013	1,031	681	459	256	360	3.39
Clarke	6.3	318	1,148	1,089	897	992	1,856	1,331	1,930	1,127	956	552	404	2.81
Clay	7.3	518	1,569	1,273	1,041	1,100	1,799	1,562	2,011	1,386	1,212	571	558	3.03
Coahoma	12.0	625	2,189	1,969	1,723	1,963	3,531	3,241	3,083	1,850	1,638	923	1,265	3.00
Copiah	9.1	467	1,588	1,483	1,257	1,479	2,826	2,135	2,578	1,590	1,340	750	707	3.00
Covington	5.7	305	970	1,102	805	938	1,580	1,139	1,697	970	951	497	446	2.93
☐ De Soto	19.9	959	4,730	5,709	3,224	2,467	2,811	2,929	5,045	4,351	4,398	1,968	1,209	3.06
Forrest	25.7	2,855	5,860	4,448	3,336	3,727	5,474	6,902	7,939	4,537	3,489	1,702	1,131	2.74
Franklin	3.1	161	515	481	452	516	975	773	979	507	427	232	182	2.74
George	5.4	329	1,102	1,192	818	770	1,189	880	1,512	1,032	1,045	564	367	3.06
Greene	3.3	191	674	647	440	514	834	544	905	648	621	324	258	3.15
Grenada	7.6	434	1,531	1,424	1,091	1,230	1,890	1,714	2,261	1,347	1,204	558	516	2.84
Hancock	10.4	505	1,849	2,095	1,646	1,869	2,436	2,197	3,224	1,836	1,548	901	694	2.84
Harrison	60.1	5,334	14,453	12,209	9,118	8,601	10,385	15,132	17,062	11,284	9,273	4,541	2,808	2.82
Hinds	97.1	7,686	25,542	18,422	14,145	13,407	17,898	24,103	28,428	17,791	14,557	6,824	5,397	2.76
Holmes	7.5	328	1,158	1,065	1,052	1,316	2,581	1,903	2,038	1,131	971	576	881	3.11
Humphreys	4.5	261	769	719	656	722	1,373	1,115	1,104	739	640	365	537	3.07
Issaquena	.8	45	150	167	97	128	213	183	196	146	111	78	86	3.00
Itawamba	7.8	459	1,437	1,548	1,144	1,242	1,970	1,536	2,486	1,619	1,318	583	258	2.76
Jackson	42.6	3,305	10,948	10,207	6,987	5,662	5,491	8,026	11,508	8,666	7,878	4,067	2,455	2.94
Jasper	6.1	318	1,114	1,003	893	1,006	1,766	1,200	1,765	1,172	1,005	470	488	2.92
Jefferson	3.0	131	563	492	398	473	943	715	729	500	410	255	391	3.17
Jefferson Davis	4.6	191	826	823	624	821	1,315	1,009	1,266	799	677	387	462	3.11
Jones	22.9	1,462	4,566	4,125	3,428	3,528	5,791	5,025	7,186	4,357	3,627	1,637	1,068	2.76
Kemper	3.5	164	605	518	481	557	1,175	761	1,053	568	497	262	359	2.94
Lafayette	11.6	1,862	2,550	2,044	1,341	1,469	2,334	3,898	3,289	1,968	1,393	683	369	2.66
Lamar	9.2	800	2,179	1,945	1,320	1,267	1,689	1,557	2,704	1,866	1,702	858	513	2.95
Lauderdale	29.8	2,031	6,382	5,426	4,238	4,581	7,142	7,490	9,044	5,424	4,415	2,012	1,415	2.73
Lawrence	4.4	258	815	826	683	645	1,173	892	1,256	855	756	356	285	2.93
Leake	6.9	345	1,150	1,113	1,025	1,086	2,181	1,454	2,229	1,206	1,020	504	487	2.80
Lee	23.0	1,595	5,304	4,716	3,443	3,218	4,724	4,883	7,066	4,628	3,818	1,675	930	2.72
Leflore	13.4	797	2,691	2,344	1,761	2,171	3,636	3,510	3,567	2,172	1,918	1,005	1,228	3.08
Lincoln	11.1	666	2,209	1,980	1,592	1,769	2,884	2,360	3,322	1,943	1,847	926	702	2.84
Lowndes	20.9	1,744	5,268	4,189	3,035	2,707	3,957	4,282	6,158	4,146	3,501	1,549	1,264	2.89
Madison	15.5	858	3,932	2,917	2,210	2,090	3,493	3,070	4,449	2,745	2,413	1,263	1,560	3.08
Marion	9.2	577	1,720	1,540	1,370	1,577	2,416	1,868	2,805	1,736	1,490	682	619	2.90
Marshall	9.9	500	1,904	2,049	1,542	1,617	2,288	1,688	2,605	1,888	1,699	957	1,063	3.27
Monroe	12.8	775	2,505	2,395	1,839	1,996	3,290	2,620	3,862	2,448	2,066	1,037	767	2.87
Montgomery	4.5	182	681	721	650	765	1,501	1,032	1,374	776	660	349	309	2.93
Neshoba	9.1	482	1,728	1,590	1,358	1,430	2,512	1,949	2,820	1,666	1,425	699	541	2.77
Newton	7.4	335	1,202	1,218	1,083	1,212	2,350	1,669	2,353	1,292	1,155	549	382	2.77
Noxubee	4.1	183	675	665	605	672	1,300	904	1,157	634	569	354	482	3.12
Oktibbeha	12.2	2,063	2,882	2,131	1,460	1,425	2,239	2,651	3,826	2,368	1,818	809	728	3.11
Panola	9.7	491	1,758	1,588	1,435	1,563	2,865	2,058	2,813	1,715	1,431	751	932	3.01
Pearl River	13.0	758	2,550	2,814	2,109	2,024	2,745	2,484	3,711	2,493	2,340	1,227	745	2.92
Perry	3.[illegible]	190	703	702	563	554	888	706	958	699	599	373	265	2.94
Pike	13.3	723	2,510	2,237	1,906	2,136	3,788	3,161	3,946	2,326	1,981	1,012	874	2.85
Pontotoc	8.1	480	1,532	1,355	1,172	1,320	2,241	1,664	2,542	1,598	1,343	605	348	2.79
Prentiss	9.1	536	1,693	1,713	1,324	1,414	2,420	1,781	2,873	1,912	1,450	662	422	2.80
Quitman	4.0	169	664	671	524	686	1,286	921	1,114	651	587	284	443	3.00
Rankin	26.6	1,665	6,970	6,699	4,334	3,271	3,661	4,848	7,277	5,756	5,242	2,294	1,183	2.97
Scott	9.1	543	1,825	1,638	1,406	1,313	2,375	1,966	2,562	1,750	1,452	770	600	2.82
Sharkey	2.3	90	452	406	326	355	671	485	547	394	343	193	338	3.39
Simpson	8.4	477	1,649	1,495	1,257	1,273	2,249	1,617	2,530	1,562	1,435	700	556	2.96
Smith	5.4	289	1,001	990	775	861	1,484	952	1,732	1,010	934	413	359	2.93

1986 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Stone	3.3	195	672	646	497	550	740	675	951	642	537	278	217	3.09
Sunflower	10.7	514	2,070	1,777	1,474	1,715	3,150	2,383	2,795	1,752	1,521	884	1,365	3.44
Tallahatchie	5.4	215	897	902	744	908	1,734	1,259	1,472	857	703	471	638	3.04
Tate	6.6	375	1,270	1,354	941	989	1,671	1,194	1,847	1,273	1,206	550	530	3.17
Tippah	7.1	403	1,295	1,288	985	1,090	2,039	1,398	2,341	1,297	1,120	584	360	2.80
Tishomingo	7.2	383	1,383	1,344	1,095	1,129	1,866	1,517	2,351	1,520	1,159	454	199	2.63
Tunica	3.0	164	539	453	396	511	937	772	720	444	384	257	423	3.07
Union	8.7	479	1,708	1,485	1,223	1,356	2,449	2,039	2,766	1,672	1,304	613	306	2.62
Walthall	4.8	242	864	831	709	763	1,391	936	1,460	875	721	406	402	2.96
Warren	19.0	1,221	4,374	3,820	2,585	2,752	4,248	4,392	5,361	3,331	3,208	1,493	1,215	2.82
Washington	23.6	1,445	5,205	4,299	3,451	3,583	5,617	5,505	6,190	4,110	3,533	2,006	2,256	3.05
Wayne	6.8	491	1,406	1,307	967	1,035	1,594	1,311	1,928	1,294	1,201	550	516	3.04
Webster	3.6	166	541	600	494	600	1,199	752	1,199	656	557	254	182	2.81
Wilkinson	3.3	123	518	531	447	577	1,104	772	905	536	477	299	311	3.03
Winston	6.8	332	1,211	1,112	1,024	1,058	2,063	1,445	2,048	1,304	1,026	519	458	2.87
Yalobusha	5.0	239	842	740	675	873	1,631	1,274	1,554	819	686	340	327	2.74
Yazoo	9.3	461	1,674	1,539	1,365	1,575	2,686	2,169	2,660	1,551	1,342	726	852	2.92
TOTAL METRO COUNTIES	**272.2**	**20,312**	**68,424**	**58,258**	**41,664**	**37,367**	**46,175**	**60,305**	**76,993**	**52,429**	**45,309**	**21,858**	**15,306**	**2.86**
TOTAL STATE	**915.4**	**61,420**	**196,112**	**174,195**	**133,471**	**136,955**	**213,247**	**203,695**	**265,674**	**169,371**	**144,989**	**71,722**	**59,949**	**2.89**
MISSOURI														
COLUMBIA	**39.0**	**6,354**	**11,997**	**6,905**	**4,237**	**3,950**	**5,557**	**11,010**	**12,869**	**6,866**	**5,454**	**1,925**	**876**	**2.79**
Boone	39.0	6,354	11,997	6,905	4,237	3,950	5,557	11,010	12,869	6,866	5,454	1,925	876	2.79
JOPLIN	**50.3**	**3,644**	**9,747**	**8,787**	**6,998**	**7,829**	**13,295**	**12,785**	**16,997**	**8,498**	**7,386**	**3,157**	**1,477**	**2.67**
Jasper	34.2	2,631	6,768	5,763	4,589	5,345	9,104	9,273	11,455	5,676	4,857	2,000	939	2.63
Newton	16.1	1,013	2,979	3,024	2,409	2,484	4,191	3,512	5,542	2,822	2,529	1,157	538	2.75
KANSAS CITY	**561.3**	**40,711**	**135,967**	**114,523**	**84,471**	**81,647**	**103,981**	**146,761**	**174,664**	**99,343**	**85,661**	**36,124**	**18,747**	**2.67**
Cass	19.1	1,285	4,185	4,590	3,060	2,556	3,424	3,591	5,757	3,682	3,752	1,606	712	2.93
Clay	52.6	4,042	13,710	11,680	8,470	7,517	7,181	12,233	16,949	10,095	8,683	3,296	1,344	2.69
Jackson	245.6	18,819	58,167	44,875	36,086	36,120	51,533	72,378	76,068	40,815	33,247	14,313	8,779	2.57
Lafayette	11.4	629	1,953	2,103	1,628	1,743	3,344	2,790	3,793	1,867	1,774	804	372	2.75
Platte	18.7	1,345	5,089	4,989	2,707	2,435	2,135	3,941	5,836	3,496	3,421	1,456	550	2.81
Ray	8.0	436	1,490	1,819	1,172	1,151	1,932	1,680	2,551	1,425	1,432	632	280	2.86
Johnson, Kans.	*115.2*	*6,942*	*31,160*	*27,547*	*18,239*	*16,357*	*14,955*	*27,236*	*36,076*	*21,898*	*19,536*	*7,671*	*2,783*	*2.67*
Leavenworth, Kans.	*18.4*	*1,160*	*4,114*	*4,429*	*2,642*	*2,519*	*3,536*	*4,237*	*5,161*	*3,361*	*3,352*	*1,538*	*751*	*3.17*
Miami, Kans.	*8.2*	*526*	*1,554*	*1,532*	*1,220*	*1,196*	*2,172*	*2,004*	*2,653*	*1,391*	*1,287*	*574*	*291*	*2.78*
Wyandotte, Kans.	*64.1*	*5,527*	*14,545*	*10,959*	*9,247*	*10,053*	*13,769*	*16,671*	*19,820*	*11,313*	*9,177*	*4,234*	*2,885*	*2.68*
ST. JOSEPH	**32.1**	**2,412**	**6,368**	**5,104**	**4,321**	**5,168**	**8,727**	**8,628**	**10,296**	**5,395**	**4,581**	**2,090**	**1,110**	**2.70**
Buchanan	32.1	2,412	6,368	5,104	4,321	5,168	8,727	8,628	10,296	5,395	4,581	2,090	1,110	2.70
ST. LOUIS	**873.7**	**52,731**	**194,793**	**171,421**	**136,637**	**135,424**	**182,694**	**221,347**	**259,872**	**155,846**	**133,744**	**63,246**	**39,645**	**2.77**
Franklin	25.8	1,721	5,464	5,313	3,770	3,636	5,896	4,901	7,760	4,835	4,583	2,337	1,384	3.02
Jefferson	52.9	3,722	14,382	12,761	8,233	6,582	7,220	7,742	15,085	11,460	11,054	4,906	2,653	3.11
St. Charles	55.2	3,861	15,622	14,413	8,731	6,471	6,102	9,327	14,929	11,505	11,733	5,188	2,518	3.06
St. Louis	354.9	18,217	82,226	75,174	59,245	55,994	64,044	82,704	110,277	65,225	56,975	26,183	13,536	2.77
St. Louis city	170.9	10,959	32,191	23,411	22,825	28,324	53,190	63,951	48,584	23,504	16,426	8,810	9,625	2.52
Clinton, Ill.	*11.9*	*782*	*2,456*	*2,172*	*1,708*	*1,867*	*2,915*	*2,725*	*3,385*	*2,194*	*1,844*	*1,031*	*721*	*2.90*
Jersey, Ill.	*7.2*	*436*	*1,445*	*1,417*	*1,128*	*1,167*	*1,607*	*1,563*	*2,188*	*1,324*	*1,209*	*607*	*309*	*2.94*
Madison, Ill.	*92.9*	*6,344*	*19,106*	*17,404*	*14,654*	*15,203*	*20,189*	*23,433*	*28,502*	*17,220*	*14,163*	*6,317*	*3,265*	*2.67*
Monroe, Ill.	*7.5*	*428*	*1,452*	*1,404*	*1,231*	*1,177*	*1,808*	*1,673*	*2,305*	*1,345*	*1,250*	*608*	*319*	*2.81*
St. Clair, Ill.	*94.5*	*6,261*	*20,449*	*17,952*	*15,112*	*15,003*	*19,723*	*23,328*	*26,857*	*17,234*	*14,507*	*7,259*	*5,315*	*2.81*
SPRINGFIELD	**84.1**	**8,175**	**19,521**	**15,408**	**11,444**	**11,418**	**18,134**	**21,536**	**28,370**	**14,795**	**12,565**	**4,846**	**1,988**	**2.66**
Christian	9.2	623	1,996	1,899	1,369	1,252	2,061	1,611	3,166	1,757	1,686	696	284	2.88
Greene	74.9	7,552	17,525	13,509	10,075	10,166	16,073	19,925	25,204	13,038	10,879	4,150	1,704	2.64
ALL COUNTIES														
Adair	9.3	1,392	2,167	1,366	946	1,185	2,244	2,884	3,089	1,474	1,210	446	197	2.74
Andrew	5.2	296	1,010	980	725	793	1,396	990	1,800	876	936	418	180	2.92
Atchison	3.2	184	563	488	402	482	1,081	913	1,113	496	408	196	74	2.63
Audrain	9.6	664	1,863	1,513	1,259	1,645	2,656	2,338	3,290	1,634	1,417	593	328	2.72
Barry	9.9	570	1,469	1,582	1,308	1,662	3,309	2,242	3,813	1,590	1,321	594	340	2.72
Barton	4.6	301	712	633	570	728	1,656	1,336	1,568	724	595	273	104	2.59
Bates	6.1	302	954	924	818	969	2,133	1,544	2,168	963	860	387	178	2.69

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MISSOURI (continued)														
ALL COUNTIES (continued)														
Benton	5.1	217	614	731	704	1,001	1,833	1,224	2,089	738	628	286	135	2.59
Bollinger	4.0	215	656	661	538	689	1,241	884	1,378	730	574	258	176	2.70
Boone	39.0	6,354	11,997	6,905	4,237	3,950	5,557	11,010	12,869	6,866	5,454	1,925	876	2.79
Buchanan	32.1	2,412	6,368	5,104	4,321	5,168	8,727	8,628	10,296	5,395	4,581	2,090	1,110	2.70
Butler	14.8	919	2,659	2,532	2,101	2,477	4,112	3,662	4,964	2,631	2,115	923	505	2.68
Caldwell	3.2	144	451	536	408	516	1,145	811	1,142	469	450	213	115	2.66
Callaway	11.5	843	2,673	2,205	1,618	1,546	2,615	2,470	3,687	2,159	1,984	788	412	3.00
Camden	9.2	543	1,425	1,438	1,332	1,871	2,591	1,924	4,012	1,473	1,133	448	210	2.53
Cape Girardeau	22.2	2,229	5,055	3,850	2,891	3,099	5,076	5,422	7,370	4,044	3,375	1,371	618	2.80
Carroll	4.6	253	745	683	560	708	1,651	1,281	1,573	722	603	271	150	2.54
Carter	2.0	116	361	362	278	317	566	463	633	372	306	138	88	3.00
Cass	19.1	1,285	4,185	4,590	3,060	2,556	3,424	3,591	5,757	3,682	3,752	1,606	712	2.93
Cedar	5.0	237	673	691	655	861	1,883	1,276	2,001	775	602	208	138	2.56
Chariton	4.0	211	596	588	482	662	1,461	1,069	1,398	668	506	216	143	2.60
Christian	9.2	623	1,996	1,899	1,369	1,252	2,061	1.611	3,166	1,757	1,686	696	284	2.88
Clark	3.0	178	569	525	380	435	913	754	977	461	461	220	127	2.83
Clay	52.6	4,042	13,710	11,680	8,470	7,517	7,181	12,233	16,949	10,095	8,683	3,296	1,344	2.69
Clinton	6.0	310	1,133	1,290	877	811	1,579	1,380	1,820	1,058	1,024	492	226	2.85
Cole	21.4	1,761	5,340	3,977	2,949	2,930	4,443	5,585	6,637	3,678	3,350	1,360	790	2.90
Cooper	5.5	305	1,000	874	694	942	1,685	1,500	1,818	883	763	360	176	2.71
Crawford	7.2	386	1,163	1,255	1,012	1,099	2,285	1,549	2,521	1,197	1,038	555	340	2.82
Dade	3.1	145	420	413	383	521	1,218	904	1,123	474	375	170	54	2.42
Dallas	4.8	222	684	787	674	806	1,627	1,026	1,851	744	668	320	191	2.81
Daviess	3.4	167	476	505	452	578	1,222	882	1,248	488	410	230	142	2.62
De Kalb	3.1	159	500	544	417	470	1,010	753	1,081	484	480	213	89	2.74
Dent	5.7	341	972	964	764	900	1,759	1,260	1,981	1,048	863	361	187	2.77
Douglas	4.7	239	798	801	742	745	1,375	1,072	1,555	885	703	308	177	2.72
Dunklin	13.4	833	2,318	2,373	1,774	2,187	3,915	3,265	4,480	2,405	1,903	830	517	2.75
Franklin	25.8	1,721	5,464	5,313	3,770	3,636	5,896	4,901	7,760	4,835	4,583	2,337	1,384	3.02
Gasconade	5.3	246	791	758	701	951	1,853	1,385	1.858	859	727	307	164	2.62
Gentry	3.1	174	435	422	355	521	1,193	884	1,133	467	355	171	90	2.65
Greene	74.9	7,552	17,525	13,509	10,075	10,166	16,073	19,925	25,204	13,038	10,879	4,150	1,704	2.64
Grundy	4.7	293	779	742	574	739	1,573	1,396	1,642	694	619	244	105	2.57
Harrison	4.2	265	576	564	509	677	1,609	1,421	1,437	597	471	197	77	2.29
Henry	7.8	442	1,222	1,244	954	1,193	2,745	2,204	2,727	1.184	1,002	454	229	2.59
Hickory	3.0	100	318	373	408	648	1,153	754	1,338	387	320	129	72	2.40
Holt	2.7	109	441	341	301	470	1,038	793	952	395	346	144	70	2.52
Howard	3.6	222	599	528	465	505	1,281	990	1,211	586	465	238	110	2.78
Howell	11.8	670	2,030	2,058	1,670	1,901	3,471	2,707	4,133	2,050	1,746	792	372	2.69
Iron	4.0	261	709	717	544	649	1,120	845	1,294	697	690	296	178	2.98
Jackson	245.6	18,819	58,167	44,875	36,086	36,120	51,533	72,378	76,068	40.815	33,247	14,313	8,779	2.57
Jasper	34.2	2,631	6,768	5,763	4,589	5,345	9,104	9,273	11,455	5,676	4,857	2,000	939	2.63
Jefferson	52.9	3,722	14,382	12,761	8,233	6,582	7,220	7,742	15,085	11,460	11,054	4,906	2,653	3.11
Johnson	12.7	2,005	3,023	2,336	1,496	1,429	2,411	2,749	4,296	2,299	2,108	877	371	3.13
Knox	2.1	101	280	319	280	334	786	571	741	285	276	139	88	2.67
Laclede	9.8	643	1,782	1,783	1,364	1,533	2,695	2,204	3,370	1,754	1,498	631	343	2.72
Lafayette	11.4	629	1,953	2,103	1,628	1,743	3,344	2,790	3,793	1,867	1,774	804	372	2.75
Lawrence	11.6	683	1,940	1,953	1,530	1,855	3,639	2,695	4,119	1,906	1,704	763	413	2.72
Lewis	3.9	289	667	671	518	583	1,172	1,025	1,238	650	582	277	128	2.77
Lincoln	8.2	458	1,537	1,579	1,238	1,191	2,197	1,648	2,645	1,450	1,401	655	401	2.95
Linn	6.3	342	925	822	802	1,062	2,347	1,853	2,302	934	732	325	154	2.49
Livingston	6.0	381	1,038	977	801	944	1,859	1,703	2,017	928	809	358	185	2.63
McDonald	5.9	379	983	1,096	887	880	1,675	1,310	2,104	977	856	457	196	2.78
Macon	6.3	346	982	973	767	997	2,235	1,592	2,325	1,005	841	355	182	2.67
Madison	4.4	232	638	666	565	741	1,558	1,060	1,573	749	602	262	154	2.64
Maries	2.9	124	470	489	411	505	901	683	975	495	414	210	123	2.72
Marion	10.7	736	2,063	1,587	1,416	1,639	3,259	2,836	3,532	1,772	1,534	650	376	2.69
Mercer	1.7	94	218	205	231	301	651	456	676	252	179	91	46	2.65
Miller	7.6	468	1,397	1,290	1,023	1,211	2,211	1,768	2,616	1,239	1,161	516	300	2.75
Mississippi	5.3	298	923	972	674	854	1,579	1,236	1,654	992	747	351	320	2.87
Moniteau	4.4	234	784	729	590	685	1,378	1,031	1,471	794	648	276	180	2.95
Monroe	3.5	219	577	582	430	519	1,173	887	1,188	547	491	258	129	2.80
Montgomery	4.2	216	630	662	555	692	1,445	1,036	1,426	670	606	291	171	2.81
Morgan	5.7	238	767	868	815	1,058	1,954	1,277	2,321	914	692	312	184	2.74
New Madrid	7.9	489	1,407	1,439	1,071	1,272	2,222	1,767	2,366	1,489	1,270	563	445	2.91
Newton	16.1	1,013	2,979	3,024	2,409	2,484	4,191	3,512	5,542	2,822	2,529	1,157	538	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
MISSOURI (continued)														
ALL COUNTIES (continued)														
Nodaway	7.8	864	1,486	1,152	870	1,073	2,355	2,293	2,587	1,188	1,022	469	241	2.83
Oregon	3.9	197	599	636	518	658	1,292	935	1,402	655	531	241	136	2.77
Osage	4.1	244	737	662	546	633	1,278	880	1,271	682	612	311	344	3.07
Ozark	3.4	159	492	498	510	627	1,114	717	1,374	542	452	204	111	2.65
Pemiscot	8.6	497	1,488	1,325	1,161	1,472	2,657	2,318	2,590	1,454	1,115	569	554	2.86
Perry	6.0	382	1,188	929	743	941	1,817	1,338	1,924	1,026	922	437	353	2.95
Pettis	13.8	981	2,500	2,246	1,975	2,143	3,955	3,479	4,683	2,335	2,008	864	431	2.67
Phelps	11.9	1,373	2,362	2,152	1,619	1,738	2,656	2,791	4,060	2,086	1,822	777	364	2.94
Pike	6.0	364	1,044	1,043	846	924	1,779	1,483	1,887	1,012	920	411	287	2.88
Platte	18.7	1,345	5,089	4,989	2,707	2,435	2,135	3,941	5,836	3,496	3,421	1,456	550	2.81
Polk	7.2	491	1,142	1,197	899	1,145	2,326	1,712	2,606	1,162	1,043	439	238	2.85
Pulaski	10.8	1,222	2,936	2,272	1,484	1,215	1,671	2,006	3,199	2,259	2,015	913	408	3.96
Putnam	2.2	115	273	342	266	382	822	630	761	317	293	126	73	2.68
Ralls	3.4	189	657	598	451	549	956	704	1,184	613	539	242	118	2.76
Randolph	9.6	682	1,895	1,537	1,165	1,401	2,920	2,509	3,188	1,584	1,416	598	305	2.86
Ray	8.0	436	1,490	1,819	1,172	1,151	1,932	1,680	2,551	1,425	1,432	632	280	2.86
Reynolds	2.9	169	530	503	392	466	840	768	911	520	401	200	100	2.59
Ripley	5.0	230	681	795	733	889	1,672	1,069	1,852	890	661	301	227	2.74
St. Charles	55.2	3,861	15,622	14,413	8,731	6,471	6,102	9,327	14,929	11,505	11,733	5,188	2,518	3.06
St. Clair	3.4	159	411	514	421	560	1,335	902	1,327	443	417	199	112	2.62
Ste. Genevieve	5.4	307	1,078	994	823	857	1,341	1,099	1,575	935	945	512	334	2.98
St. Francois	16.1	939	2,912	2,824	2,254	2,661	4,510	3,684	5,256	2,900	2,526	1,119	615	2.80
St. Louis	354.9	18,217	82,226	75,174	59,245	55,994	64,044	82,704	110,277	65,225	56,975	26,183	13,536	2.77
St. Louis city	170.9	10,959	32,191	23,411	22,825	28,324	53,190	63,951	48,584	23,504	16,426	8,810	9,625	2.52
Saline	9.4	617	1,716	1,443	1,174	1,489	2,961	2,775	3,074	1,442	1,321	511	277	2.65
Schuyler	2.0	111	306	310	233	301	739	637	635	295	250	132	51	2.45
Scotland	2.1	95	300	310	250	358	787	627	711	275	272	131	84	2.52
Scott	14.6	981	3,115	2,803	1,953	2,243	3,505	3,212	4,453	2,817	2,358	1,075	685	2.85
Shannon	2.9	169	518	532	404	508	769	564	1,042	502	471	206	115	2.76
Shelby	3.0	176	430	417	343	472	1,162	851	1,057	443	378	188	83	2.57
Stoddard	11.0	615	1,920	1,994	1,487	1,750	3,234	2,445	3,791	2,083	1,701	626	354	2.73
Stone	7.1	287	940	1,075	1,040	1,402	2,356	1,502	3,087	1,099	846	373	193	2.54
Sullivan	2.9	141	391	412	359	491	1,106	853	1,022	414	378	161	72	2.48
Taney	9.6	470	1,311	1,398	1,242	1,766	3,413	2,171	4,289	1,386	1,128	427	199	2.55
Texas	8.3	493	1,320	1,420	1,259	1,368	2,440	1,926	2,913	1,414	1,204	566	277	2.69
Vernon	7.7	494	1,391	1,189	1,022	1,239	2,365	2,153	2,656	1,181	1,067	417	226	2.70
Warren	5.8	300	1,108	1,082	831	866	1,613	1,117	1,968	1,012	953	471	279	2.97
Washington	6.4	400	1,294	1,224	922	973	1,587	1,233	1,914	1,119	1,151	579	404	3.02
Wayne	4.7	227	612	737	681	824	1,619	1,096	1,750	784	634	278	158	2.66
Webster	7.5	466	1,399	1,530	1,077	1,072	1,956	1,417	2,436	1,334	1,323	610	380	2.97
Worth	1.1	44	148	147	134	165	462	316	405	148	131	79	21	2.64
Wright	6.2	369	939	1,054	878	1,011	1,949	1,423	2,186	1,063	889	399	240	2.76
TOTAL METRO COUNTIES	**1,220.6**	**85,621**	**282,112**	**237,332**	**182,927**	**180,894**	**251,714**	**319,197**	**376,121**	**213,463**	**183,066**	**81,549**	**47,204**	**2.72**
TOTAL STATE	**1,860.5**	**128,079**	**396,631**	**344,444**	**268,550**	**281,700**	**441,096**	**474,261**	**596,007**	**321,237**	**276,134**	**122,745**	**70,116**	**2.74**
MONTANA														
BILLINGS	**48.5**	**4,558**	**12,750**	**9,696**	**6,834**	**6,723**	**7,939**	**13,905**	**14,490**	**8,314**	**7,374**	**3,108**	**1,309**	**2.53**
Yellowstone	48.5	4,558	12,750	9,696	6,834	6,723	7,939	13,905	14,490	8,314	7,374	3,108	1,309	2.53
GREAT FALLS	**31.7**	**3,159**	**7,385**	**6,580**	**4,452**	**4,444**	**5,680**	**9,374**	**9,290**	**5,536**	**4,643**	**1,957**	**900**	**2.55**
Cascade	31.7	3,159	7,385	6,580	4,452	4,444	5,680	9,374	9,290	5,536	4,643	1,957	900	2.55
ALL COUNTIES														
Beaverhead	3.2	270	708	600	423	442	757	923	941	491	478	227	140	2.66
Big Horn	3.5	230	878	761	513	494	624	705	884	568	565	382	396	3.34
Blaine	2.7	172	591	506	353	398	680	786	676	438	372	225	203	2.74
Broadwater	1.5	81	316	270	216	252	365	567	360	240	195	102	36	2.40
Carbon	3.8	174	706	586	516	632	1,186	1,418	1,078	534	443	239	88	2.32
Carter	.6	32	89	103	101	106	169	136	202	89	99	53	21	3.00
Cascade	31.7	3,159	7,385	6,580	4,452	4,444	5,680	9,374	9,290	5,536	4,643	1,957	900	2.55
Chouteau	2.2	136	439	385	313	442	485	551	697	341	362	158	91	2.73
Custer	5.5	509	1,151	937	754	847	1,302	1,881	1,540	871	705	345	158	2.44
Daniels	1.0	38	185	164	142	182	289	248	318	165	154	82	33	2.80
Dawson	4.8	516	1,169	850	683	665	917	1,335	1,332	830	750	393	160	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
MONTANA (continued)														
ALL COUNTIES (continued)														
Deer Lodge	4.2	220	796	687	585	831	1,081	1,370	1,220	619	560	286	145	2.67
Fallon	1.4	123	315	220	240	211	291	390	381	254	221	108	46	2.64
Fergus	5.2	320	1,021	910	717	867	1,365	1,712	1,525	776	676	334	177	2.52
Flathead	22.1	1,557	5,815	4,552	3,004	3,119	4,053	5,767	7,009	3,678	3,399	1,527	720	2.58
Gallatin	18.2	2,892	5,419	3,322	1,962	1,986	2,619	4,553	6,108	3,210	2,770	1,125	434	2.71
Garfield	.6	41	124	102	90	111	132	138	184	120	81	46	31	2.83
Glacier	3.7	269	898	679	583	539	732	762	1,063	642	600	318	315	3.03
Golden Valley	.4	14	57	66	72	76	115	132	128	45	45	32	18	2.50
Granite	1.1	48	201	201	142	210	298	278	347	200	147	73	55	2.73
Hill	6.8	700	1,683	1,129	985	1,053	1,250	1,813	2,053	1,112	1,022	493	307	2.68
Jefferson	3.0	159	796	726	416	402	501	690	896	520	485	257	152	2.83
Judith Basin	1.0	43	186	190	139	151	291	273	308	156	154	73	36	2.60
Lake	7.9	424	1,640	1,455	1,063	1,200	2,118	1,740	2,656	1,269	1,238	585	412	2.76
Lewis and Clark	18.9	1,603	5,181	3,833	2,505	2,557	3,221	5,824	5,609	3,094	2,653	1,169	551	2.51
Liberty	1.1	75	245	189	175	177	239	474	244	159	132	68	23	2.27
Lincoln	6.6	479	1,642	1,537	969	949	1,024	1,402	1,966	1,081	1,251	602	298	2.80
McCone	.9	46	178	146	153	178	199	183	272	141	156	91	57	3.00
Madison	2.2	122	404	400	317	346	611	561	775	356	306	125	77	2.59
Meagher	.8	43	152	143	131	143	188	195	246	143	116	65	35	2.75
Mineral	1.6	131	416	338	213	236	266	455	457	265	262	113	48	2.56
Missoula	30.9	3,609	9,145	6,388	3,842	3,278	4,638	9,118	9,514	5,659	4,096	1,719	794	2.51
Musselshell	1.9	88	386	297	226	344	559	563	600	271	267	141	58	2.53
Park	5.7	349	1,323	990	782	853	1,403	1,767	1,873	840	731	344	145	2.40
Petroleum	.2	11	44	31	36	39	39	41	69	28	34	20	8	3.50
Phillips	2.2	172	441	359	296	358	574	644	636	340	318	174	88	2.59
Pondera	2.5	162	488	467	380	400	603	645	746	386	363	222	138	2.76
Powder River	.9	64	225	142	150	159	160	220	274	170	147	63	26	2.67
Powell	2.4	137	496	471	347	406	543	707	707	384	346	168	88	2.96
Prairie	.7	25	127	116	87	122	223	231	189	123	104	35	18	2.43
Ravalli	10.1	415	2,045	2,231	1,402	1,556	2,451	2,502	3,411	1,556	1,524	714	393	2.61
Richland	4.9	530	1,224	868	599	694	985	1,191	1,439	840	840	396	194	2.73
Roosevelt	3.7	264	876	654	553	590	763	823	1,019	622	598	349	289	3.03
Rosebud	4.3	410	1,214	970	604	575	527	1,019	1,094	686	753	403	345	3.00
Sanders	3.8	204	820	739	499	585	953	1,225	1,108	594	509	251	113	2.45
Sheridan	2.1	158	411	299	309	386	537	501	710	346	357	126	60	2.62
Silver Bow	14.5	910	2,745	2,510	1,903	2,456	3,976	4,786	4,147	2,100	1,976	959	532	2.48
Stillwater	2.4	105	483	418	325	386	683	616	789	381	361	182	71	2.58
Sweet Grass	1.3	56	220	229	171	200	424	402	406	176	173	100	43	2.54
Teton	2.5	104	442	447	371	436	700	698	777	375	343	196	111	2.64
Toole	2.3	177	497	385	314	412	515	809	614	361	300	147	69	2.39
Treasure	.4	21	80	62	72	58	107	121	116	69	59	23	12	2.50
Valley	3.8	282	814	702	593	591	818	1,196	1,010	635	533	293	133	2.55
Wheatland	.9	39	161	143	130	173	254	246	291	153	114	53	43	2.67
Wibaux	.5	26	110	76	78	86	124	144	135	68	77	43	33	2.80
Yellowstone	48.5	4,558	12,750	9,696	6,834	6,723	7,939	13,905	14,490	8,314	7,374	3,108	1,309	2.53
TOTAL METRO COUNTIES	**80.2**	**7,717**	**20,135**	**16,276**	**11,286**	**11,167**	**13,619**	**23,279**	**23,780**	**13,850**	**12,017**	**5,065**	**2,209**	**2.53**
TOTAL STATE	**321.6**	**27,502**	**78,353**	**62,257**	**43,830**	**46,112**	**63,546**	**90,756**	**96,929**	**53,420**	**47,337**	**21,882**	**11,276**	**2.60**
NEBRASKA														
LINCOLN	**79.7**	**10,117**	**22,010**	**13,775**	**9,828**	**9,570**	**14,400**	**23,722**	**25,775**	**12,943**	**10,997**	**4,459**	**1,804**	**2.59**
Lancaster	79.7	10,117	22,010	13,775	9,828	9,570	14,400	23,722	25,775	12,943	10,997	4,459	1,804	2.59
OMAHA	**228.3**	**19,899**	**59,319**	**46,130**	**32,853**	**30,000**	**40,099**	**61,390**	**65,993**	**39,066**	**35,653**	**17,145**	**9,053**	**2.68**
Douglas	158.7	14,204	41,067	29,738	22,309	21,724	29,658	46,406	46,824	25,847	22,384	10,988	6,251	2.60
Sarpy	30.8	2,710	9,916	9,144	4,599	2,512	1,919	4,930	7,560	6,449	7,263	3,214	1,384	3.13
Washington	5.7	334	1,153	1,186	852	814	1,361	1,440	1,676	969	946	470	199	2.75
Pottawattamie, Iowa	*33.1*	*2,651*	*7,183*	*6,062*	*5,093*	*4,950*	*7,161*	*8,614*	*9,933*	*5,801*	*5,060*	*2,473*	*1,219*	*2.65*
ALL COUNTIES														
Adams	12.0	1,122	2,481	1,934	1,507	1,713	3,243	3,815	3,843	1,812	1,583	667	280	2.53
Antelope	3.2	177	567	456	421	498	1,081	836	1,077	431	456	253	147	2.69
Arthur	.2	10	26	38	38	31	57	55	63	34	31	11	6	2.50
Banner	.3	17	53	63	45	57	65	31	130	46	52	29	12	3.00
Blaine	.3	18	54	53	41	37	97	66	99	51	44	21	19	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Boone	2.6	163	404	384	365	406	878	676	852	372	362	208	130	2.77
Box Butte	5.5	658	1,462	875	597	666	1,242	1,384	1,715	922	923	380	176	2.73
Boyd	1.3	72	168	161	181	232	486	353	452	224	140	90	41	2.54
Brown	1.7	107	299	269	217	253	555	498	564	231	237	125	45	2.47
Buffalo	13.8	1,933	3,320	2,118	1,627	1,661	3,141	3,513	4,606	2,240	2,078	932	431	2.75
Burt	3.5	160	544	481	498	570	1,247	1,037	1,199	505	425	236	98	2.51
Butler	3.4	159	543	490	451	601	1,156	879	1,146	474	473	254	174	2.71
Cass	7.9	544	1,654	1,589	1,172	1,120	1,821	1,693	2,561	1,347	1,393	605	301	2.80
Cedar	4.0	221	714	538	559	633	1,335	1,102	1,152	595	534	318	299	2.78
Chase	1.9	127	374	336	253	278	532	532	591	287	294	133	63	2.63
Cherry	2.6	180	496	472	368	391	693	689	840	415	380	183	93	2.65
Cheyenne	4.0	348	692	603	590	643	1,124	1,236	1,306	612	488	242	116	2.50
Clay	3.0	217	536	467	394	441	945	741	1,065	422	437	216	119	2.70
Colfax	3.7	240	601	504	449	545	1,361	1,007	1,229	527	489	281	167	2.62
Cuming	4.1	245	709	625	595	656	1,270	976	1,334	611	601	333	245	2.80
Custer	5.3	270	906	763	699	821	1,841	1,395	1,883	742	705	384	191	2.58
☐ Dakota	6.5	563	1,735	1,223	854	862	1,263	1,513	1,869	1,133	1,108	578	299	2.78
Dawes	3.5	403	728	478	423	515	953	1,077	1,198	504	439	183	99	2.71
Dawson	8.8	689	1,999	1,494	1,169	1,230	2,219	2,146	2,908	1,429	1,413	641	263	2.64
Deuel	1.0	41	138	144	124	178	375	343	322	130	117	65	23	2.40
Dixon	2.7	143	464	389	349	426	929	732	858	377	389	208	136	2.63
Dodge	13.8	1,098	2,763	2,365	1,996	1,960	3,618	3,838	4,434	2,244	1,963	905	416	2.60
Douglas	158.7	14,204	41,067	29,738	22,309	21,724	29,658	46,406	46,824	25,847	22,384	10,988	6,251	2.60
Dundy	1.2	71	204	142	149	211	423	376	412	165	151	80	16	2.42
Fillmore	3.0	156	503	443	394	490	1,014	827	1,018	428	433	205	89	2.57
Franklin	1.7	76	230	214	221	294	665	473	649	216	209	107	46	2.59
Frontier	1.4	121	237	225	191	194	432	397	445	220	198	98	42	2.57
Furnas	2.6	144	378	328	311	410	1,029	769	983	351	284	146	67	2.50
Gage	9.1	593	1,607	1,412	1,224	1,422	2,842	2,381	3,276	1,401	1,278	538	226	2.65
Garden	1.0	52	147	146	144	170	341	274	374	148	129	61	14	2.70
Garfield	1.0	46	145	162	109	167	371	303	339	134	123	66	35	2.50
Gosper	.8	47	137	134	129	141	212	194	299	122	106	60	19	2.63
Grant	.3	18	62	58	43	37	82	73	96	50	42	28	11	3.00
Greeley	1.2	59	184	165	163	211	418	348	377	142	152	96	85	2.83
Hall	18.8	1,689	4,469	3,416	2,501	2,579	4,146	5,075	5,870	2,905	2,865	1,386	699	2.66
Hamilton	3.4	258	732	587	497	522	804	832	1,111	537	526	275	119	2.76
Harlan	1.7	69	274	227	219	289	622	428	661	251	203	105	52	2.53
Hayes	.5	23	98	78	83	98	120	126	155	96	72	35	16	2.60
Hitchcock	1.5	91	266	218	199	244	482	340	575	232	203	97	53	2.73
Holt	5.1	354	997	779	715	763	1,492	1,382	1,528	776	753	421	240	2.75
Hooker	.4	20	69	65	50	73	123	170	103	58	43	20	6	2.25
Howard	2.4	116	410	379	359	395	741	488	850	378	353	200	131	2.83
Jefferson	3.7	217	581	522	471	623	1,286	1,031	1,336	540	492	221	80	2.59
Johnson	2.0	87	292	278	264	327	752	638	651	309	253	105	44	2.50
Kearney	2.6	187	496	433	344	392	748	663	907	370	386	185	89	2.73
Keith	3.8	273	729	681	590	578	949	1,105	1,185	623	530	249	108	2.58
Keya Paha	.5	30	82	91	70	76	151	133	162	71	77	41	16	2.60
Kimball	1.9	138	376	318	301	300	467	614	556	291	266	127	46	2.53
Knox	4.1	211	685	536	571	695	1,402	1,075	1,377	612	538	300	198	2.73
Lancaster	79.7	10,117	22,010	13,775	9,828	9,570	14,400	23,722	25,775	12,943	10,997	4,459	1,804	2.59
Lincoln	13.0	1,225	3,044	2,396	1,807	1,725	2,803	3,053	4,235	2,180	2,050	990	492	2.70
Logan	.4	22	76	62	61	59	120	131	114	65	57	25	8	2.50
Loup	.3	17	38	57	42	52	94	69	103	41	58	19	10	3.00
McPherson	.2	13	32	23	36	31	65	40	82	33	16	21	8	3.00
Madison	12.6	1,405	2,788	1,961	1,565	1,679	3,202	3,290	4,113	2,060	1,822	905	410	2.67
Merrick	3.2	192	600	569	429	509	901	741	1,065	478	500	267	149	2.78
Morrill	2.4	157	442	413	326	340	722	703	797	355	324	150	71	2.50
Nance	1.7	102	297	215	245	264	577	518	505	240	239	130	68	2.59
Nemaha	3.3	210	679	432	397	477	1,105	924	1,152	467	494	187	76	2.61
Nuckolls	2.6	145	389	380	370	434	882	739	930	338	333	179	81	2.54
Otoe	6.0	340	993	929	787	981	1,970	1,612	2,125	875	787	388	213	2.57
Pawnee	1.5	53	187	174	197	284	605	473	546	208	158	80	35	2.47
Perkins	1.5	81	278	235	182	258	466	425	492	236	200	93	54	2.60
Phelps	3.6	251	723	563	522	516	1,025	914	1,264	554	524	256	88	2.75
Pierce	3.1	207	514	512	394	519	954	699	1,103	449	476	213	160	2.74
Platte	10.8	867	2.487	1,843	1,507	1,525	2,571	2,577	3,211	1,785	1,797	904	526	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Polk	2.3	103	399	352	280	371	795	583	796	306	333	186	96	2.65
Red Willow	5.0	431	974	747	733	733	1,382	1,384	1,633	810	696	319	158	2.58
Richardson	4.3	210	628	610	514	731	1,607	1,325	1,452	622	536	250	115	2.47
Rock	.9	54	199	127	121	123	276	225	303	125	146	65	36	2.67
Saline	5.0	325	823	747	604	803	1,698	1,505	1,721	698	652	307	117	2.62
Sarpy	30.8	2,710	9,916	9,144	4,599	2,512	1,919	4,930	7,560	6,449	7,263	3,214	1,384	3.13
Saunders	6.9	341	1,287	1,220	1,010	1,055	1,987	1,541	2,267	1,088	1,045	638	321	2.78
Scotts Bluff	14.5	1,150	3,218	2,527	2,037	2,108	3,460	3,545	4,684	2,358	2,307	1,067	539	2.70
Seward	5.8	516	1,189	970	767	828	1,530	1,522	1,860	922	861	441	194	2.83
Sheridan	2.9	172	505	414	418	529	862	774	968	418	438	179	123	2.66
Sherman	1.5	64	218	202	213	245	558	379	521	215	181	125	79	2.73
Sioux	.7	32	116	118	136	107	191	209	226	112	87	54	12	2.57
Stanton	2.4	183	558	437	309	346	567	564	705	387	388	226	130	2.83
Thayer	2.8	155	425	391	343	485	1,001	744	1,018	407	375	177	79	2.68
Thomas	.4	23	92	71	59	57	98	129	107	65	62	26	11	2.50
Thurston	2.4	144	443	404	366	385	658	538	700	397	364	212	189	3.08
Valley	2.2	113	365	308	257	370	787	616	778	313	249	164	80	2.59
Washington	5.7	334	1,153	1,186	852	814	1,361	1,440	1,676	969	946	470	199	2.75
Wayne	3.4	364	637	532	480	467	920	908	1,155	528	486	221	102	2.94
Webster	1.9	77	247	268	225	340	743	622	643	240	228	116	51	2.47
Wheeler	.4	25	91	49	62	64	109	133	108	58	52	34	15	2.50
York	5.7	397	1,202	942	744	851	1,564	1,496	1,944	846	813	417	184	2.63
TOTAL METRO COUNTIES	**281.4**	**27,928**	**75,881**	**55,066**	**38,442**	**35,482**	**48,601**	**78,011**	**83,704**	**47,341**	**42,698**	**19,709**	**9,937**	**2.66**
TOTAL STATE	**608.8**	**52,602**	**140,149**	**107,392**	**82,427**	**84,396**	**141,834**	**164,826**	**191,852**	**97,630**	**89,943**	**42,895**	**21,654**	**2.66**
NEVADA														
LAS VEGAS	**223.6**	**19,044**	**56,190**	**52,698**	**35,608**	**31,909**	**28,151**	**65,520**	**70,170**	**37,708**	**28,814**	**13,407**	**7,981**	**2.48**
Clark	223.6	19,044	56,190	52,698	35,608	31,909	28,151	65,520	70,170	37,708	28,814	13,407	7,981	2.48
RENO	**92.5**	**8,134**	**24,197**	**19,971**	**13,800**	**13,693**	**12,705**	**29,155**	**30,933**	**15,157**	**10,981**	**4,289**	**1,985**	**2.35**
Washoe	92.5	8,134	24,197	19,971	13,800	13,693	12,705	29,155	30,933	15,157	10,981	4,289	1,985	2.35
ALL COUNTIES														
Carson City	14.8	1,056	3,218	3,267	2,237	2,442	2,580	4,763	4,894	2,396	1,754	703	260	2.45
Churchill	5.9	438	1,169	1,206	821	949	1,317	1,586	1,947	949	837	373	208	2.61
Clark	223.6	19,044	56,190	52,698	35,608	31,909	28,151	65,520	70,170	37,708	28,814	13,407	7,981	2.48
Douglas	9.4	440	2,484	2,284	1,388	1,568	1,236	2,125	3,552	1,685	1,316	503	219	2.49
Elko	8.4	657	1,861	1,926	1,257	1,310	1,389	2,678	2,392	1,330	1,099	570	331	2.50
Esmeralda	.3	19	58	50	53	65	55	84	114	41	37	12	12	3.67
Eureka	.5	52	123	94	76	94	61	198	117	73	61	34	17	2.80
Humboldt	4.4	373	1,080	917	690	701	639	1,357	1,298	681	575	312	177	2.61
Lander	1.9	221	534	402	293	252	198	579	504	340	272	134	71	2.53
Lincoln	1.4	93	259	268	179	231	370	371	444	176	191	109	109	2.79
Lyon	6.5	366	1,283	1,302	999	1,212	1,338	1,554	2,250	1,150	910	420	216	2.55
Mineral	2.5	132	453	485	424	492	514	903	685	376	315	146	75	2.44
Nye	5.8	469	1,132	1,252	1,001	1,037	909	1,654	1,965	804	732	402	243	2.50
Pershing	1.4	119	292	206	219	266	298	358	452	289	148	97	56	2.57
Storey	.6	39	121	137	102	112	89	161	224	97	68	36	14	2.83
Washoe	92.5	8,134	24,197	19,971	13,800	13,693	12,705	29,155	30,933	15,157	10,981	4,289	1,985	2.35
White Pine	3.2	172	634	629	510	565	690	1,037	923	473	435	238	94	2.50
TOTAL METRO COUNTIES	**316.1**	**27,178**	**80,387**	**72,669**	**49,408**	**45,602**	**40,856**	**94,675**	**101,103**	**52,865**	**39,795**	**17,696**	**9,966**	**2.44**
TOTAL STATE	**383.1**	**31,824**	**95,088**	**87,094**	**59,657**	**56,898**	**52,539**	**114,083**	**122,864**	**63,725**	**48,575**	**21,785**	**12,068**	**2.46**
NEW HAMPSHIRE														
MANCHESTER - NASHUA	**110.1**	**7,191**	**27,291**	**23,863**	**16,190**	**15,859**	**19,706**	**26,205**	**32,615**	**19,324**	**18,664**	**8,795**	**4,497**	**2.74**
Hillsborough	110.1	7,191	27,291	23,863	16,190	15,859	19,706	26,205	32,615	19,324	18,664	8,795	4,497	2.74
PORTSMOUTH - DOVER - ROCHESTER	**112.3**	**8,131**	**28,563**	**24,476**	**16,523**	**15,332**	**19,275**	**25,426**	**34,405**	**20,322**	**19,276**	**8,696**	**4,175**	**2.76**
Rockingham	79.6	4,849	21,103	18,305	11,678	10,589	13,076	17,598	24,066	14,491	14,105	6,342	2,998	2.75
Strafford	32.7	3,282	7,460	6,171	4,845	4,743	6,199	7,828	10,339	5,831	5,171	2,354	1,177	2.80

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NEW HAMPSHIRE (continued)														
ALL COUNTIES														
Belknap	17.8	1,120	3,907	3,269	2,637	2,805	4,062	4,347	5,820	3,116	2,665	1,249	603	2.64
Carroll	13.3	663	2,782	2,324	1,832	2,177	3,522	3,816	4,665	2,095	1,667	727	330	2.40
Cheshire	23.5	1,510	5,177	4,570	3,373	3,660	5,210	5,384	7,801	4,096	3,754	1,654	811	2.75
Coos	13.0	794	2,598	2,103	1,987	2,253	3,265	3,384	4,101	2,192	1,976	900	447	2.62
Grafton	25.3	1,956	5,943	4,653	3,397	3,641	5,710	6,803	8,130	4,297	3,795	1,542	733	2.73
Hillsborough	110.1	7,191	27,291	23,863	16,190	15,859	19,706	26,205	32,615	19,324	18,664	8,795	4,497	2.74
Merrimack	38.3	2,235	9,349	7,517	5,575	5,449	8,175	9,246	12,143	6,718	6,191	2,659	1,343	2.73
Rockingham	79.6	4,849	21,103	18,305	11,678	10,589	13,076	17,598	24,066	14,491	14,105	6,342	2,998	2.75
Strafford	32.7	3,282	7,460	6,171	4,845	4,743	6,199	7,828	10,339	5,831	5,171	2,354	1,177	2.80
Sullivan	14.6	926	3,271	2,668	2,000	2,318	3,417	3,944	4,627	2,432	2,151	974	472	2.55
TOTAL METRO COUNTIES	**222.4**	**15,322**	**55,854**	**48,339**	**32,713**	**31,191**	**38,981**	**51,631**	**67,020**	**39,646**	**37,940**	**17,491**	**8,672**	**2.75**
TOTAL STATE	**368.2**	**24,526**	**88,881**	**75,443**	**53,514**	**53,494**	**72,342**	**88,555**	**114,307**	**64,592**	**60,139**	**27,196**	**13,411**	**2.72**
NEW JERSEY														
ATLANTIC CITY	**118.8**	**5,970**	**21,512**	**19,232**	**16,357**	**20,478**	**35,251**	**33,390**	**38,854**	**18,548**	**15,517**	**7,645**	**4,846**	**2.57**
Atlantic	79.7	4,053	15,123	13,672	11,497	13,492	21,863	21,474	24,905	13,000	11,189	5,523	3,609	2.63
Cape May	39.1	1,917	6,389	5,560	4,860	6,986	13,388	11,916	13,949	5,548	4,328	2,122	1,237	2.44
BERGEN - PASSAIC	**476.7**	**15,391**	**89,292**	**95,719**	**84,443**	**90,973**	**100,882**	**112,462**	**142,306**	**88,461**	**76,665**	**37,276**	**19,530**	**2.71**
Bergen	315.6	8,237	56,340	63,039	58,329	63,018	66,637	76,097	95,688	58,111	50,493	24,116	11,095	2.67
Passaic	161.1	7,154	32,952	32,680	26,114	27,955	34,245	36,365	46,618	30,350	26,172	13,160	8,435	2.80
JERSEY CITY	**212.7**	**11,029**	**42,974**	**40,072**	**33,653**	**37,183**	**47,789**	**61,669**	**60,551**	**37,415**	**29,097**	**14,043**	**9,925**	**2.60**
Hudson	212.7	11,029	42,974	40,072	33,653	37,183	47,789	61,669	60,551	37,415	29,097	14,043	9,925	2.60
MIDDLESEX - SOMERSET - HUNTERDON	**326.5**	**13,645**	**71,090**	**73,290**	**59,856**	**57,248**	**51,371**	**70,151**	**93,365**	**62,622**	**58,026**	**28,200**	**14,136**	**2.86**
Hunterdon	33.9	946	7,082	9,149	6,010	4,969	5,744	6,471	9,866	6,312	6,600	3,160	1,491	2.94
Middlesex	217.0	10,130	48,371	46,307	38,721	39,096	34,375	48,032	61,613	41,585	37,783	18,448	9,539	2.85
Somerset	75.6	2,569	15,637	17,834	15,125	13,183	11,252	15,648	21,886	14,725	13,643	6,592	3,106	2.85
MONMOUTH - OCEAN	**354.1**	**12,068**	**67,495**	**70,935**	**51,652**	**55,671**	**96,279**	**89,365**	**110,204**	**57,304**	**54,584**	**27,662**	**14,981**	**2.67**
Monmouth	194.4	7,105	38,730	43,859	33,075	31,364	40,267	46,767	54,341	33,856	33,315	16,778	9,343	2.79
Ocean	159.7	4,963	28,765	27,076	18,577	24,307	56,012	42,598	55,863	23,448	21,269	10,884	5,638	2.53
NEWARK	**676.9**	**26,438**	**138,700**	**148,376**	**115,165**	**115,832**	**132,389**	**160,105**	**192,629**	**124,585**	**111,060**	**54,885**	**33,636**	**2.78**
Essex	303.8	14,387	62,711	63,129	49,643	50,776	63,154	79,730	84,985	54,112	44,953	22,822	17,198	2.73
Morris	146.0	4,547	31,899	38,129	27,532	22,832	21,061	29,007	40,440	27,582	28,501	13,869	6,601	2.92
Sussex	42.6	1,473	11,536	11,550	6,195	5,428	6,418	7,368	11,884	8,143	8,854	4,308	2,043	2.98
Union	184.5	6,031	32,554	35,568	31,795	36,796	41,756	44,000	55,320	34,748	28,752	13,886	7,794	2.70
TRENTON	**111.7**	**4,825**	**23,234**	**22,440**	**18,372**	**19,735**	**23,094**	**27,161**	**33,354**	**20,531**	**17,725**	**8,252**	**4,677**	**2.80**
Mercer	111.7	4,825	23,234	22,440	18,372	19,735	23,094	27,161	33,354	20,531	17,725	8,252	4,677	2.80
VINELAND - MILLVILLE - BRIDGETON	**47.5**	**2,469**	**9,660**	**9,388**	**7,529**	**7,898**	**10,556**	**10,180**	**13,922**	**8,821**	**7,942**	**3,911**	**2,724**	**2.91**
Cumberland	47.5	2,469	9,660	9,388	7,529	7,898	10,556	10,180	13,922	8,821	7,942	3,911	2,724	2.91
ALL COUNTIES														
Atlantic	79.7	4,053	15,123	13,672	11,497	13,492	21,863	21,474	24,905	13,000	11,189	5,523	3,609	2.63
Bergen	315.6	8,237	56,340	63,039	58,329	63,018	66,637	76,097	95,688	58,111	50,493	24,116	11,095	2.67
☐ Burlington	131.1	6,232	30,998	31,475	23,612	20,340	18,393	25,744	36,887	25,393	24,589	11,910	6,577	3.00
☐ Camden	176.3	9,266	39,743	35,447	28,511	30,288	33,045	41,418	50,252	32,367	28,717	14,779	8,767	2.76
Cape May	39.1	1,917	6,389	5,560	4,860	6,986	13,388	11,916	13,949	5,548	4,328	2,122	1,237	2.44
Cumberland	47.5	2,469	9,660	9,388	7,529	7,898	10,556	10,180	13,922	8,821	7,942	3,911	2,724	2.91
Essex	303.8	14,387	62,711	63,129	49,643	50,776	63,154	79,730	84,985	54,112	44,953	22,822	17,198	2.73
☐ Gloucester	74.2	4,276	17,588	16,053	12.134	11,943	12,206	14,180	20,697	14,323	13,921	7,154	3,925	2.93
Hudson	212.7	11,029	42,974	40,072	33,653	37,183	47,789	61,669	60,551	37,415	29,097	14,043	9,925	2.60
Hunterdon	33.9	946	7,082	9,149	6,010	4,969	5,744	6,471	9,866	6,312	6,600	3,160	1,491	2.94
Mercer	111.7	4,825	23,234	22,440	18,372	19,735	23,094	27,161	33,354	20,531	17,725	8,252	4,677	2.80
Middlesex	217.0	10,130	48,371	46,307	38,721	39,096	34,375	48,032	61,613	41,585	37,783	18,448	9,539	2.85
Monmouth	194.4	7,105	38,730	43,859	33,075	31,364	40,267	46,767	54,341	33,856	33,315	16,778	9,343	2.79
Morris	146.0	4,547	31,899	38,129	27,532	22,832	21,061	29,007	40,440	27,582	28,501	13,869	6,601	2.92
Ocean	159.7	4,963	28,765	27,076	18,577	24,307	56,012	42,598	55,863	23,448	21,269	10,884	5,638	2.53
Passaic	161.1	7,154	32,952	32,680	26,114	27,955	34,245	36,365	46,618	30,350	26,172	13,160	8,435	2.80
☐ Salem	24.6	1,214	5,117	4,818	3,856	4,295	5,300	5,299	7,524	4,509	4,145	2,025	1,098	2.77
Somerset	75.6	2,569	15,637	17,834	15,125	13,183	11,252	15,648	21,886	14,725	13,643	6,592	3,106	2.85
Sussex	42.6	1,473	11,536	11,550	6,195	5,428	6,418	7,368	11,884	8,143	8,854	4,308	2,043	2.98
Union	184.5	6,031	32,554	35,568	31,795	36,796	41,756	44,000	55,320	34,748	28,752	13,886	7,794	2.70

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
☐ Warren	32.4	1,460	6,784	6,709	5,034	5,297	7,116	7,185	9,892	5,741	5,584	2,677	1,321	2.76
TOTAL METRO COUNTIES	2,763.5	114,333	564,187	573,954	460,174	477,181	573,671	658,309	810,437	500,620	447,572	220,419	126,143	2.76
TOTAL STATE	2,763.5	114,333	564,187	573,954	460,174	477,181	573,671	658,309	810,437	500,620	447,572	220,419	126,143	2.76
NEW MEXICO														
ALBUQUERQUE	178.3	16,251	48,815	36,927	25,947	24,207	26,153	46,960	53,292	31,639	26,992	12,372	7,045	2.64
Bernalillo	178.3	16,251	48,815	36,927	25,947	24,207	26,153	46,960	53,292	31,639	26,992	12,372	7,045	2.64
LAS CRUCES	39.4	4,368	9,728	7,901	6,178	5,237	5,988	8,757	11,080	7,124	6,312	3,344	2,783	2.94
Dona Ana	39.4	4,368	9,728	7,901	6,178	5,237	5,988	8,757	11,080	7,124	6,312	3,344	2,783	2.94
SANTA FE	39.2	1,999	10,196	9,487	6,074	5,362	6,082	11,130	10,908	6,836	5,943	2,829	1,554	2.65
Los Alamos	7.1	264	1,500	2,190	1,467	1,159	520	1,557	2,209	1,305	1,347	479	203	2.68
Santa Fe	32.1	1,735	8,696	7,297	4,607	4,203	5,562	9,573	8,699	5,531	4,596	2,350	1,351	2.64
ALL COUNTIES														
Bernalillo	178.3	16,251	48,815	36,927	25,947	24.207	26,153	46,960	53,292	31,639	26,992	12,372	7,045	2.64
Catron	1.0	48	195	196	137	149	275	223	340	169	145	68	55	3.00
Chaves	22.4	1,477	4,252	3,843	3,204	3,651	5,973	5,721	7,456	3,562	3,126	1,504	1,031	2.69
Cibola	9.6	811	2,394	2,060	1,462	1,280	1,593	1,917	2,433	1,777	1,783	985	705	3.16
Colfax	5.2	356	1,077	923	690	829	1,325	1,404	1,536	839	799	378	244	2.69
Curry	15.8	1,728	3,815	3,168	2,084	1,955	3,050	3,813	4,686	2,882	2,595	1,177	647	2.77
De Baca	1.0	45	145	146	136	174	354	338	336	150	110	37	29	2.30
Dona Ana	39.4	4,368	9,728	7,901	6,178	5,237	5,988	8,757	11,080	7,124	6,312	3,344	2,783	2.94
Eddy	18.9	1,500	4,037	3,096	2,818	2,944	4,505	3,768	6,242	3,490	2,996	1,463	941	2.84
Grant	9.1	565	2,010	1,788	1,423	1,378	1,936	1,894	2,676	1,563	1,591	801	575	2.95
Guadalupe	1.5	83	295	275	223	229	395	344	407	271	218	143	117	2.93
Harding	.4	14	74	39	69	72	132	110	126	63	55	27	19	2.75
Hidalgo	2.1	178	514	399	300	319	390	467	541	374	343	218	157	2.95
Lea	22.7	2,255	5,436	4,377	3,681	3,317	3,634	4,450	7,123	4,256	3,787	1,846	1,238	2.85
Lincoln	5.8	324	1,279	1,101	817	965	1,314	1,551	1,960	984	741	356	208	2.57
Los Alamos	7.1	264	1,500	2,190	1,467	1,159	520	1,557	2,209	1,305	1,347	479	203	2.68
Luna	6.2	283	899	945	898	1,216	1,959	1,358	2,375	869	768	451	379	2.77
McKinley	18.1	1,601	5,052	4,308	2,752	2,162	2,225	3,343	3,462	3,122	3,243	2,051	2,879	3.60
Mora	1.5	54	267	234	223	249	473	341	405	277	216	130	131	3.13
Otero	16.5	1,858	4,357	3,558	2,457	2,091	2,179	3,270	4,848	3,352	2,893	1,354	783	2.95
Quay	4.0	223	692	683	556	655	1,191	1,187	1,217	640	526	283	147	2.55
Rio Arriba	10.3	786	2,401	2,085	1,621	1,473	1,934	2,095	2,318	2,114	1,762	1,076	935	3.10
Roosevelt	6.1	770	1,200	967	765	856	1,542	1,817	2,025	959	744	340	215	2.67
Sandoval	13.5	539	3,056	2,900	1,960	2,266	2,779	2,008	4,159	2,498	2,329	1,175	1,331	3.21
San Juan	32.5	3,232	8,837	7,198	4,895	4,078	4,260	6,732	7,904	5,904	5,784	3,142	3,034	3.10
San Miguel	8.3	600	1,891	1,623	1,113	1,162	1,911	2,271	2,031	1,479	1,228	718	573	2.95
Santa Fe	32.1	1,735	8,696	7,297	4,607	4,203	5,562	9,573	8,699	5,531	4,596	2,350	1,351	2.64
Sierra	4.0	141	347	438	484	725	1,865	1,285	1,703	413	329	160	110	2.30
Socorro	4.5	427	1,053	839	655	629	897	996	1,270	777	761	383	313	3.13
Taos	7.4	369	1,847	1,684	1,050	948	1,502	1,945	1,823	1,324	1,210	653	445	2.85
Torrance	3.2	175	646	590	459	544	786	778	954	508	508	272	180	2.81
Union	1.8	84	298	315	243	291	569	445	608	282	259	116	90	2.72
Valencia	13.9	1,175	3,466	2,984	2,117	1,851	2,307	3,395	3,341	2,575	2,379	1,372	838	2.86
TOTAL METRO COUNTIES	256.9	22,618	68,739	54,315	38,199	34,806	38,223	66,847	75,280	45,599	39,247	18,545	11,382	2.69
TOTAL STATE	524.2	44,319	130,571	107,077	77,491	73,264	91,478	126,113	151,585	93,072	82,475	41,224	29,731	2.82
NEW YORK														
ALBANY - SCHENECTADY - TROY	320.8	18,913	69,597	58,178	47,302	52,708	74,102	87,075	97,292	54,504	46,701	22,672	12,556	2.68
Albany	111.6	7,515	25,325	18,816	16,069	18,057	25,818	34,442	33,834	18,192	14,224	6,972	3,936	2.60
Greene	16.1	672	2,764	2,878	2,376	2,648	4,762	4,482	5,066	2,683	2,187	1,080	602	2.64
Montgomery	20.4	912	3,596	3,064	2,877	3,944	6,007	5,178	6,619	3,609	2,771	1,381	842	2.65
Rensselaer	55.7	3,459	11,898	10,007	8,305	9,137	12,894	14,077	16,600	9,436	8,595	4,270	2,722	2.81
Saratoga	59.0	3,402	14,499	13,448	8,967	8,489	10,195	12,770	17,056	10,653	10,627	5,217	2,677	2.85
Schenectady	58.0	2,953	11,515	9,965	8,708	10,433	14,426	16,126	18,117	9,931	8,297	3,752	1,777	2.59
BINGHAMTON	98.8	6,672	20,294	18,571	15,643	16,260	21,360	25,385	29,686	17,371	15,120	7,331	3,907	2.73
Broome	80.2	5,594	16,310	14,294	12,406	13,545	18,051	21,627	24,465	13,863	11,670	5,594	2,981	2.69

1986 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NEW YORK (continued)														
BINGHAMTON (continued)														
Tioga	18.6	1,078	3,984	4,277	3,237	2,715	3,309	3,758	5,221	3,508	3,450	1,737	926	2.88
BUFFALO	**361.0**	**19,348**	**73,329**	**64,377**	**58,220**	**65,161**	**80,565**	**94,701**	**108,437**	**62,301**	**53,138**	**26,980**	**15,443**	**2.72**
Erie	361.0	19,348	73,329	64,377	58,220	65,161	80,565	94,701	108,437	62,301	53,138	26,980	15,443	2.72
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***441.1***	***24,024***	***89,724***	***78,604***	***71,078***	***79,642***	***98,028***	***114,231***	***132,391***	***76,503***	***65,930***	***33,293***	***18,752***	***2.72***
ELMIRA	**34.5**	**2,003**	**6,992**	**6,130**	**5,219**	**6,055**	**8,101**	**8,465**	**10,650**	**6,084**	**5,365**	**2,576**	**1,360**	**2.77**
Chemung	34.5	2,003	6,992	6,130	5,219	6,055	8,101	8,465	10,650	6,084	5,365	2,576	1,360	2.77
GLENS FALLS	**40.0**	**2,149**	**7,945**	**7,736**	**5,992**	**6,493**	**9,685**	**9,236**	**11,875**	**6,799**	**6,399**	**3,364**	**2,327**	**2.87**
Warren	20.4	1,166	4,217	3,878	3,004	3,291	4,844	4,929	6,217	3,430	3,148	1,647	1,029	2.77
Washington	19.6	983	3,728	3,858	2,988	3,202	4,841	4,307	5,658	3,369	3,251	1,717	1,298	2.96
NASSAU - SUFFOLK	**873.6**	**21,799**	**166,348**	**200,819**	**173,236**	**162,373**	**149,025**	**138,615**	**240,014**	**169,589**	**177,710**	**93,919**	**53,753**	**3.09**
Nassau	445.2	8,526	73,210	90,572	92,250	98,547	82,095	72,291	129,259	89,552	86,757	43,444	23,897	3.00
Suffolk	428.4	13,273	93,138	110,247	80,986	63,826	66,930	66,324	110,755	80,037	90,953	50,475	29,856	3.18
NEW YORK	**3,349.7**	**154,301**	**729,968**	**678,674**	**518,566**	**525,842**	**742,349**	**1,105,766**	**951,157**	**534,166**	**417,106**	**203,482**	**138,023**	**2.52**
Bronx	421.7	23,930	88,224	86,757	63,880	63,758	95,151	126,594	115,682	75,315	55,527	27,966	20,616	2.66
Kings	859.4	45,694	187,551	168,169	129,371	136,344	192,271	253,482	244,072	149,204	112,674	56,748	43,220	2.60
New York (Manhattan)	750.7	39,691	195,246	154,733	105,164	98,755	157,111	392,383	196,776	77,200	47,243	21,799	15,299	1.98
Putnam	28.3	816	6,496	7,805	4,822	3,589	4,772	4,986	7,849	5,030	5,566	3,214	1,655	3.04
Queens	751.5	26,455	145,110	140,200	118,034	134,225	187,476	207,045	233,202	129,984	101,457	47,685	32,127	2.62
Richmond	132.3	4,883	31,078	31,351	21,526	20,553	22,909	26,044	36,173	24,476	25,698	13,072	6,837	2.99
Rockland	86.3	2,829	17,399	23,347	18,546	12,474	11,705	14,153	21,686	16,405	18,734	9,592	5,730	3.19
Westchester	319.5	10,003	58,864	66,312	57,223	56,144	70,954	81,079	95,717	56,552	50,207	23,406	12,539	2.72
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,654.8***	***269,957***	***1,381,224***	***1,392,972***	***1,103,144***	***1,110,797***	***1,396,706***	***1,823,324***	***1,904,621***	***1,143,864***	***990,247***	***491,511***	***301,233***	***2.68***
NIAGARA FALLS	**80.1**	**4,676**	**16,395**	**14,227**	**12,858**	**14,481**	**17,463**	**19,530**	**23,954**	**14,202**	**12,792**	**6,313**	**3,309**	**2.73**
Niagara	80.1	4,676	16,395	14,227	12,858	14,481	17,463	19,530	23,954	14,202	12,792	6,313	3,309	2.73
ORANGE COUNTY	**92.1**	**4,256**	**20,623**	**21,084**	**14,102**	**13,567**	**18,468**	**18,954**	**26,299**	**16,459**	**16,850**	**8,488**	**5,050**	**3.03**
Orange	92.1	4,256	20,623	21,084	14,102	13,567	18,468	18,954	26,299	16,459	16,850	8,488	5,050	3.03
POUGHKEEPSIE	**87.6**	**4,556**	**19,228**	**20,114**	**14,462**	**12,642**	**16,598**	**20,493**	**25,446**	**15,329**	**15,171**	**7,263**	**3,898**	**2.95**
Dutchess	87.6	4,556	19,228	20,114	14,462	12,642	16,598	20,493	25,446	15,329	15,171	7,263	3,898	2.95
ROCHESTER	**366.1**	**24,768**	**87,026**	**73,695**	**54,311**	**55,364**	**70,936**	**94,669**	**108,597**	**63,064**	**58,177**	**27,285**	**14,308**	**2.73**
Livingston	19.8	1,411	4,420	4,012	3,013	2,914	4,030	4,229	5,942	3,561	3,470	1,705	893	3.04
Monroe	267.4	18,846	64,951	53,268	39,432	40,569	50,334	73,644	78,792	45,392	40,860	18,996	9,716	2.67
Ontario	33.3	1,975	7,655	6,724	4,923	5,037	6,986	7,298	10,229	5,911	5,820	2,646	1,396	2.86
Orleans	14.2	773	2,870	2,802	2,152	2,367	3,236	3,041	4,323	2,422	2,430	1,220	764	2.92
Wayne	31.4	1,763	7,130	6,889	4,791	4,477	6,350	6,457	9,311	5,778	5,597	2,718	1,539	2.90
SYRACUSE	**237.4**	**17,226**	**54,259**	**45,044**	**36,116**	**37,797**	**46,958**	**59,850**	**70,678**	**41,028**	**36,625**	**18,359**	**10,860**	**2.79**
Madison	22.9	1,433	4,962	4,765	3,419	3,618	4,703	4,805	6,789	4,109	3,968	1,929	1,300	3.05
Onondaga	172.7	12,646	39,607	32,061	26,553	27,720	34,113	46,111	51,802	29,421	25,436	12,736	7,194	2.72
Oswego	41.8	3,147	9,690	8,218	6,144	6,459	8,142	8,934	12,087	7,498	7,221	3,694	2,366	2.97
UTICA - ROME	**115.7**	**6,723**	**22,013**	**20,742**	**17,236**	**21,181**	**27,805**	**29,166**	**34,731**	**19,606**	**17,596**	**9,079**	**5,522**	**2.79**
Herkimer	24.7	1,365	4,513	4,337	3,513	4,593	6,379	5,874	7,645	4,148	3,852	1,960	1,221	2.79
Oneida	91.0	5,358	17,500	16,405	13,723	16,588	21,426	23,292	27,086	15,458	13,744	7,119	4,301	2.79
ALL COUNTIES														
Albany	111.6	7,515	25,325	18,816	16,069	18,057	25,818	34,442	33,834	18,192	14,224	6,972	3,936	2.60
Allegany	17.9	1,341	3,609	3,245	2,596	2,715	4,394	4,133	5,528	3,028	2,785	1,492	934	3.02
Bronx	421.7	23,930	88,224	86,757	63,880	63,758	95,151	126,594	115,682	75,315	55,527	27,966	20,616	2.66
Broome	80.2	5,594	16,310	14,294	12,406	13,545	18,051	21,627	24,465	13,863	11,670	5,594	2,981	2.69
Cattaraugus	31.1	1,847	6,442	5,472	4,667	5,133	7,539	7,418	9,347	5,185	4,972	2.574	1,604	2.86
Cayuga	28.7	1,586	5,879	5,146	4,097	4,948	7,044	6,675	8,560	4,922	4,556	2,356	1,631	2.91
Chautauqua	55.1	3,453	10,708	9,356	8,228	9,080	14,275	13,795	17,528	9,286	8,293	4,041	2,157	2.71
Chemung	34.5	2,003	6,992	6,130	5,219	6,055	8,101	8,465	10,650	6,084	5,365	2,576	1,360	2.77
Chenango	18.3	1,079	3,779	3,614	2,759	2,910	4,159	3,963	5,592	3,163	3,043	1,555	984	2.85
Clinton	26.4	2,525	6,381	5,355	3,971	3,422	4,746	5,756	7,321	4,850	4,790	2,374	1,309	3.18
Columbia	23.9	974	4,521	4,556	3,493	3,944	6,412	5,843	7,816	4,036	3,593	1,643	969	2.71
Cortland	16.9	1,550	3,677	3,226	2,290	2,446	3,711	4,110	5,072	2,794	2,832	1,304	788	2.92
Delaware	17.2	937	3,141	3,011	2,537	2,969	4,605	4,055	5,741	2,793	2,516	1,297	798	2.83
Dutchess	87.6	4,556	19,228	20,114	14,462	12,642	16,598	20,493	25,446	15,329	15,171	7,263	3,898	2.95
Erie	361.0	19,348	73,329	64,377	58,220	65,161	80,565	94,701	108,437	62,301	53,138	26,980	15,443	2.72
Essex	14.0	628	2,696	2,473	2,081	2,433	3,689	3,903	4,138	2,278	1,973	1,079	629	2.71
Franklin	16.0	938	3,115	2,752	2,433	2,658	4,104	3,986	4,599	2,636	2,392	1,352	1,035	2.93

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NEW YORK (continued)														
ALL COUNTIES (continued)														
Fulton	21.7	1,180	4,081	3,693	3,016	3,833	5,897	5,492	6,903	3,718	3,063	1,517	1,007	2.68
Genesee	21.1	1,198	4,435	4,171	3,239	3,438	4,619	4,452	6,334	3,695	3,571	1,830	1,218	2.91
Greene	16.1	672	2,764	2,878	2,376	2,648	4,762	4,482	5,066	2,683	2,187	1,080	602	2.64
Hamilton	1.9	60	277	327	280	389	567	466	698	308	228	126	74	2.79
Herkimer	24.7	1,365	4,513	4,337	3,513	4,593	6,379	5,874	7,645	4,148	3,852	1,960	1,221	2.79
Jefferson	32.9	2,076	6,670	5,886	4,814	5,303	8,151	7,864	9,723	5,587	5,200	2,748	1,778	2.83
Kings	859.4	45,694	187,551	168,169	129,371	136,344	192,271	253,482	244,072	149,204	112,674	56,748	43,220	2.60
Lewis	8.7	485	1,840	1,579	1,354	1,417	2,025	1,964	2,311	1,503	1,426	852	644	2.95
Livingston	19.8	1,411	4,420	4,012	3,013	2,914	4,030	4,229	5,942	3,561	3,470	1,705	893	3.04
Madison	22.9	1,433	4,962	4,765	3,419	3,618	4,703	4,805	6,789	4,109	3,968	1,929	1,300	3.05
Monroe	267.4	18,846	64,951	53,268	39,432	40,569	50,334	73,644	78,792	45,392	40,860	18,996	9,716	2.67
Montgomery	20.4	912	3,596	3,064	2,877	3,944	6,007	5,178	6,619	3,609	2,771	1,381	842	2.65
Nassau	445.2	8,526	73,210	90,572	92,250	98,547	82,095	72,291	129,259	89,552	86,757	43,444	23,897	3.00
New York (Manhattan)	750.7	39,691	195,246	154,733	105,164	98,755	157,111	392,383	196,776	77,200	47,243	21,799	15,299	1.98
Niagara	80.1	4,676	16,395	14,227	12,858	14,481	17,463	19,530	23,954	14,202	12,792	6,313	3,309	2.73
Oneida	91.0	5,358	17,500	16,405	13,723	16,588	21,426	23,292	27,086	15,458	13,744	7,119	4,301	2.79
Onondaga	172.7	12,646	39,607	32,061	26,553	27,720	34,113	46,111	51,802	29,421	25,436	12,736	7,194	2.72
Ontario	33.3	1,975	7,655	6,724	4,923	5,037	6,986	7,298	10,229	5,911	5,820	2,646	1,396	2.86
Orange	92.1	4,256	20,623	21,084	14,102	13,567	18,468	18,954	26,299	16,459	16,850	8,488	5,050	3.03
Orleans	14.2	773	2,870	2,802	2,152	2,367	3,236	3,041	4,323	2,422	2,430	1,220	764	2.92
Oswego	41.8	3,147	9,690	8,218	6,144	6,459	8,142	8,934	12,087	7,498	7,221	3,694	2,366	2.97
Otsego	21.8	1,530	4,226	3,707	2,909	3,525	5,903	5,692	7,121	3,489	3,179	1,461	858	2.83
Putnam	28.3	816	6,496	7,805	4,822	3,589	4,772	4,986	7,849	5,030	5,566	3,214	1,655	3.04
Queens	751.5	26,455	145,110	140,200	118,034	134,225	187,476	207,045	233,202	129,984	101,457	47,685	32,127	2.62
Rensselaer	55.7	3,459	11,898	10,007	8,305	9,137	12,894	14,077	16,600	9,436	8,595	4,270	2,722	2.81
Richmond	132.3	4,883	31,078	31,351	21,526	20,553	22,909	26,044	36,173	24,476	25,698	13,072	6,837	2.99
Rockland	86.3	2,829	17,399	23,347	18,546	12,474	11,705	14,153	21,686	16,405	18,734	9,592	5,730	3.19
St. Lawrence	38.1	2,793	7,900	7,006	5,971	6,203	8,227	8,629	10,813	6,700	6,231	3,460	2,267	3.09
Saratoga	59.0	3,402	14,499	13,448	8,967	8,489	10,195	12,770	17,056	10,653	10,627	5,217	2,677	2.85
Schenectady	58.0	2,953	11,515	9,965	8,708	10,433	14,426	16,126	18,117	9,931	8,297	3,752	1,777	2.59
Schoharie	10.8	550	2,079	2,013	1,613	1,807	2,738	2,382	3,463	1,826	1,759	868	502	2.98
Schuyler	6.5	327	1,333	1,274	983	1,101	1,482	1,307	2,101	1,099	1,070	562	361	2.91
Seneca	12.1	701	2,477	2,377	1,874	2,059	2,612	2,667	3,804	2,173	1,980	992	484	2.88
Steuben	37.6	2,229	7,639	7,059	5,665	6,205	8,803	9,207	11,393	6,410	6,041	2,838	1,711	2.75
Suffolk	428.4	13,273	93,138	110,247	80,986	63,826	66,930	66,324	110,755	80,037	90,953	50,475	29,856	3.18
Sullivan	25.6	1,214	4,594	4,545	3,866	4,419	6,962	7,249	8,217	4,013	3,462	1,684	975	2.73
Tioga	18.6	1.078	3,984	4,277	3,237	2,715	3,309	3,758	5,221	3,508	3.450	1,737	926	2.88
Tompkins	31.4	4,330	9,039	5,496	3,754	3,722	5,059	8,936	10,042	5,370	4,375	1,847	830	2.89
Ulster	61.3	3,333	12,678	12,463	9,468	9,103	14,255	15,649	18,924	10,641	9,240	4,406	2,440	2.74
Warren	20.4	1,166	4,217	3,878	3,004	3,291	4,844	4,929	6,217	3,430	3,148	1,647	1,029	2.77
Washington	19.6	983	3,728	3,858	2,988	3,202	4,841	4,307	5,658	3,369	3,251	1,717	1,298	2.96
Wayne	31.4	1,763	7,130	6,889	4,791	4,477	6,350	6,457	9,311	5,778	5,597	2,718	1,539	2.90
Westchester	319.5	10,003	58,864	66,312	57,223	56,144	70,954	81,079	95,717	56,552	50,207	23,406	12,539	2.72
Wyoming	13.6	794	2,999	2,751	1,928	2,066	3,062	2,983	3,896	2,368	2,351	1,255	747	3.09
Yates	8.7	428	1,685	1,510	1,184	1,373	2,520	2,536	2,613	1,342	1,204	632	373	2.62
TOTAL METRO COUNTIES	**6,057.4**	**287,390**	**1,294,017**	**1,229,391**	**973,263**	**989,924**	**1,283,415**	**1,711,905**	**1,738,816**	**1,020,502**	**878,750**	**437,111**	**270,316**	**2.67**
TOTAL STATE	**6,676.7**	**327,476**	**1,421,917**	**1,343,454**	**1,064,333**	**1,088,545**	**1,430,975**	**1,863,017**	**1,928,414**	**1,125,715**	**974,875**	**485,256**	**299,423**	**2.69**
NORTH CAROLINA														
ASHEVILLE	**66.1**	**3,531**	**13,685**	**12,605**	**9,759**	**10,786**	**15,734**	**17,525**	**21,316**	**12,249**	**9,498**	**3,806**	**1,706**	**2.54**
Buncombe	66.1	3,531	13.685	12,605	9,759	10,786	15,734	17,525	21,316	12,249	9,498	3,806	1,706	2.54
BURLINGTON	**38.2**	**2,071**	**7,554**	**7,576**	**6,239**	**6,795**	**7,965**	**9,085**	**12,212**	**7,767**	**5,790**	**2,235**	**1,111**	**2.63**
Alamance	38.2	2,071	7,554	7,576	6,239	6,795	7,965	9,085	12,212	7,767	5,790	2,235	1,111	2.63
CHARLOTTE - GASTONIA - ROCK HILL	**387.6**	**24,945**	**93,196**	**82,669**	**61,063**	**58,269**	**67,458**	**88,927**	**118,561**	**76,293**	**63,204**	**26,459**	**14,156**	**2.71**
Cabarrus	34.2	1,887	6,899	6,848	5,464	5,725	7,377	6,878	11,239	6,811	5,834	2,328	1,110	2.73
Gaston	60.9	3,715	13,602	12,531	9,945	9,704	11,403	12,225	18,510	12,786	10,553	4,484	2,342	2.78
Lincoln	17.1	1,073	3,810	3,743	2,756	2,610	3,108	3,278	5,329	3,690	2,982	1,195	626	2.75
Mecklenburg	168.5	11,997	45,360	36,990	26,293	23,219	24,641	44,929	50,562	31,567	25,456	10,539	5,447	2.60
Rowan	38.9	2,237	7,705	7,192	5,967	6,748	9,051	9,118	12,911	7,542	5,816	2,342	1,171	2.65
Union	26.5	1,581	6,200	6,233	3,966	3,809	4,711	4,343	7,913	5,380	5,249	2,262	1,353	2.98
York, S. C.	*41.5*	*2,455*	*9,620*	*9,132*	*6,672*	*6,454*	*7,167*	*8,156*	*12,097*	*8,517*	*7,314*	*3,309*	*2,107*	*2.87*

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NORTH CAROLINA (continued)														
FAYETTEVILLE	**83.9**	**10,458**	**25,401**	**18,670**	**12,361**	**9,039**	**7,971**	**15,577**	**22,897**	**19,031**	**15,879**	**6,841**	**3,675**	**3.14**
Cumberland	83.9	10,458	25,401	18,670	12,361	9,039	7,971	15,577	22,897	19,031	15,879	6,841	3,675	3.14
GREENSBORO - WINSTON-SALEM - HIGH POINT	**341.8**	**22,105**	**80,138**	**71,810**	**54,603**	**51,547**	**61,597**	**82,948**	**106,609**	**68,392**	**53,318**	**20,527**	**10,006**	**2.64**
Davidson	44.8	2,818	9,888	9,818	7,306	7,037	7,933	8,773	14,158	9,761	7,754	2,916	1,438	2.72
Davie	9.9	479	2,223	2,195	1,579	1,560	1,864	2,105	2,975	2,122	1,751	663	284	2.74
Forsyth	100.7	6,712	24,336	20,582	16,175	14,966	17,929	27,300	31,352	19,232	14,479	5,579	2,758	2.56
Guilford	125.0	8,527	30,232	25,710	19,854	18,687	21,990	32,623	38,742	23,877	18,733	7,287	3,738	2.63
Randolph	37.3	2,329	8,195	8,175	5,972	5,754	6,875	7,674	11,837	8,100	6,247	2,387	1,055	2.67
Stokes	12.9	676	3,035	3,033	1,958	1,748	2,450	2,226	3,877	2,896	2,442	1,001	458	2.84
Yadkin	11.2	564	2,229	2,297	1,759	1,795	2,556	2,247	3,668	2,404	1,912	694	275	2.69
HICKORY	**79.7**	**5,122**	**18,101**	**17,520**	**12,890**	**12,097**	**13,970**	**17,089**	**24,644**	**16,807**	**13,506**	**5,355**	**2,299**	**2.73**
Alexander	9.7	603	2,230	2,288	1,578	1,331	1,670	1,721	2,872	2,142	1,897	752	316	2.84
Burke	28.0	1,761	6,157	6,171	4,518	4,369	5,024	6,291	8,718	5,908	4,543	1,787	753	2.73
Catawba	42.0	2,758	9,714	9,061	6,794	6,397	7,276	9,077	13,054	8,757	7,066	2,816	1,230	2.70
JACKSONVILLE	**34.8**	**6,898**	**9,910**	**6,997**	**4,470**	**3,400**	**3,125**	**5,871**	**10,214**	**8,264**	**6,485**	**2,643**	**1,323**	**3.49**
Onslow	34.8	6,898	9,910	6,997	4,470	3,400	3,125	5,871	10,214	8,264	6,485	2,643	1,323	3.49
RALEIGH - DURHAM	**238.3**	**20,766**	**67,295**	**49,850**	**33,516**	**30,628**	**36,245**	**63,251**	**74,916**	**45,055**	**35,004**	**13,245**	**6,829**	**2.66**
Durham	62.3	5,223	16,949	11,784	8,382	8,709	11,253	17,239	19,821	11,406	8,590	3,348	1,896	2.60
Franklin	11.4	467	2,258	2,095	1,721	1,983	2,876	2,352	3,464	2,328	1,754	806	696	2.86
Orange	31.5	4,269	9,994	5,844	3,626	3,461	4,306	9,222	10,528	5,631	3,995	1,397	727	2.67
Wake	133.1	10,807	38,094	30,127	19,787	16,475	17,810	34,438	41,103	25,690	20,665	7,694	3,510	2.66
WILMINGTON	**43.3**	**3,141**	**10,412**	**8,760**	**6,276**	**6,756**	**7,955**	**10,684**	**13,601**	**8,275**	**6,694**	**2,703**	**1,343**	**2.62**
New Hanover	43.3	3,141	10,412	8,760	6,276	6,756	7,955	10,684	13,601	8,275	6,694	2,703	1,343	2.62
ALL COUNTIES														
Alamance	38.2	2,071	7,554	7,576	6,239	6,795	7,965	9,085	12,212	7,767	5,790	2,235	1,111	2.63
Alexander	9.7	603	2,230	2,288	1,578	1,331	1,670	1,721	2,872	2,142	1,897	752	316	2.84
Alleghany	3.9	204	696	685	621	654	1,040	880	1,308	764	615	233	100	2.62
Anson	8.8	416	1,715	1,466	1,310	1,564	2,329	1,860	2,584	1,600	1,337	720	699	3.00
Ashe	9.0	452	1,720	1,673	1,389	1,398	2,368	2,095	2,798	1,926	1,412	544	225	2.59
Avery	5.3	272	1,157	1,073	767	843	1,188	1,128	1,652	1,083	830	418	189	2.87
Beaufort	15.7	850	3,088	2,818	2,339	2,645	3,960	3,575	4,756	2,996	2,537	1,092	744	2.73
Bertie	7.4	323	1,293	1,203	1,170	1,411	2,000	1,555	2,186	1,382	1,134	525	618	2.88
Bladen	11.1	501	2,318	2,105	1,694	1,946	2,536	2,375	3,102	2,216	1,836	919	652	2.86
Brunswick	16.7	860	3,606	3,326	2,575	2,838	3,495	3,529	5,217	3,225	2,753	1,219	757	2.78
Buncombe	66.1	3,531	13,685	12,605	9,759	10,786	15,734	17,525	21,316	12,249	9,498	3,806	1,706	2.54
Burke	28.0	1,761	6,157	6,171	4,518	4,369	5,024	6,291	8,718	5,908	4,543	1,787	753	2.73
Cabarrus	34.2	1,887	6,899	6,848	5,464	5,725	7,377	6,878	11,239	6,811	5,834	2,328	1,110	2.73
Caldwell	25.9	1,690	5,667	5,875	4,207	3,883	4,578	4,896	7,912	5,613	4,652	1,875	952	2.78
Camden	2.0	105	327	400	323	354	491	348	606	426	331	163	126	3.00
Carteret	18.7	1,518	4,014	3,461	2,829	3,125	3,753	4,718	6,152	3,600	2,667	1,065	498	2.57
Caswell	7.1	304	1,475	1,472	1,143	1,213	1,493	1,157	2,015	1,446	1,353	634	495	3.14
Catawba	42.0	2,758	9,714	9,061	6,794	6,397	7,276	9,077	13,054	8,757	7,066	2,816	1,230	2.70
Chatham	13.7	700	3,368	2,684	1,983	2,214	2,751	3,112	4,404	2,624	2,204	890	466	2.65
Cherokee	7.7	388	1,324	1,467	1,100	1,337	2,084	1,747	2,523	1,484	1,205	509	232	2.64
Chowan	5.0	211	987	818	770	917	1,297	1,218	1,537	918	768	333	226	2.68
Clay	2.7	118	515	419	338	483	827	538	989	528	406	159	80	2.70
Cleveland	30.9	1,787	6,657	6,494	4,759	4,989	6,214	5,969	9,444	6,441	5,390	2,303	1,353	2.82
Columbus	18.5	939	3,690	3,773	2,920	3,128	4,050	3,906	5,294	3,718	3,189	1,385	1,008	2.84
Craven	27.1	3,047	6,949	5,130	3,812	3,804	4,358	5,908	7,925	5,730	4,558	1,930	1,049	2.86
Cumberland	83.9	10,458	25,401	18,670	12,361	9,039	7,971	15,577	22,897	19,031	15,879	6,841	3,675	3.14
Currituck	5.1	303	1,003	992	793	841	1,168	1,260	1,592	959	767	337	185	2.69
Dare	7.1	468	1,604	1,155	977	1,346	1,550	1,758	2,671	1,277	841	399	154	2.45
Davidson	44.8	2,818	9,888	9,818	7,306	7,037	7,933	8,773	14,158	9,761	7,754	2,916	1,438	2.72
Davie	9.9	479	2,223	2,195	1,579	1,560	1,864	2,105	2,975	2,122	1,751	663	284	2.74
Duplin	15.0	752	2,941	2,858	2,354	2,630	3,465	3,186	4,331	3,007	2,535	1,159	782	2.80
Durham	62.3	5,223	16,949	11,784	8,382	8,709	11,253	17,239	19,821	11,406	8,590	3,348	1,896	2.60
Edgecombe	20.0	1,105	4,538	3,802	3,166	3,289	4,100	4,042	5,743	3,979	3,262	1,542	1,432	2.94
Forsyth	100.7	6,712	24,336	20,582	16,175	14,966	17,929	27,300	31,352	19,232	14,479	5,579	2,758	2.56
Franklin	11.4	467	2,258	2,095	1,721	1,983	2,876	2,352	3,464	2,328	1,754	806	696	2.86
Gaston	60.9	3,715	13,602	12,531	9,945	9,704	11,403	12,225	18,510	12,786	10,553	4,484	2,342	2.78
Gates	3.1	109	491	544	481	575	900	611	952	566	497	233	241	3.10
Graham	2.5	123	482	489	347	437	622	408	807	540	431	205	109	3.00
Granville	11.6	466	2,150	2,415	1,917	2,003	2,649	2,528	3,312	2,258	1,896	839	767	3.04

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greene	5.4	284	1,170	1,055	889	939	1,063	919	1,564	1,169	879	449	420	3.04
Guilford	125.0	8,527	30,232	25,710	19,854	18,687	21,990	32,623	38,742	23,877	18,733	7,287	3,738	2.63
Halifax	19.5	963	3,645	3,412	3,137	3,519	4,824	4,308	5,694	3,718	2,886	1,508	1,386	2.88
Harnett	22.1	1,892	4,786	4,204	3,417	3,433	4,368	4,613	6,703	4,698	3,542	1,591	953	2.87
Haywood	18.7	936	3,460	3,744	2,950	3,181	4,429	4,179	6,330	3,641	2,907	1,168	475	2.60
Henderson	27.4	1,299	4,993	4,928	3,644	4,397	8,139	6,952	9,785	4,724	3,797	1,496	646	2.49
Hertford	7.9	341	1,534	1,440	1,224	1,454	1,907	1,721	2,302	1,483	1,257	574	563	2.94
Hoke	6.7	464	1,645	1,388	1,043	1,024	1,136	1,140	1,718	1,307	1,208	691	636	3.34
Hyde	2.1	112	377	346	268	373	624	461	621	430	294	169	125	2.81
Iredell	32.4	1,789	6,683	6,597	5,171	5,303	6,857	6,672	10,249	6,557	5,415	2,289	1,218	2.73
Jackson	9.4	830	2,020	1,820	1,301	1,429	2,000	2,102	3,207	1,807	1,456	571	257	2.91
Johnston	28.7	1,538	6,058	5,864	4,411	4,867	5,962	6,226	8,881	5,890	4,738	1,890	1,075	2.69
Jones	3.2	179	586	556	479	610	790	622	933	659	504	238	244	3.03
Lee	14.6	932	3,351	2,958	2,341	2,331	2,687	2,930	4,461	2,993	2,646	978	592	2.80
Lenoir	22.4	1,292	4,772	4,292	3,671	3,944	4,429	5,165	6,672	4,466	3,556	1,523	1,018	2.76
Lincoln	17.1	1,073	3,810	3,743	2,756	2,610	3,108	3,278	5,329	3,690	2,982	1,195	626	2.75
McDowell	13.2	782	2,732	2,617	2,105	2,137	2,827	2,699	4,135	2,758	2,155	984	469	2.76
Macon	9.3	342	1,554	1,599	1,256	1,646	2,903	2,238	3,387	1,749	1,298	440	188	2.48
Madison	6.3	308	1,163	1,152	865	1,062	1,750	1,360	2,060	1,269	1,027	412	172	2.75
Martin	9.4	443	1,878	1,802	1,427	1,698	2,152	1,879	2,704	1,911	1,579	720	607	2.96
Mecklenburg	168.5	11,997	45,360	36,990	26,293	23,219	24,641	44,929	50,562	31,567	25,456	10,539	5,447	2.60
Mitchell	5.3	248	969	966	835	875	1,407	901	1,850	1,237	819	340	153	2.77
Montgomery	8.5	457	1,765	1,563	1,255	1,526	1,934	1,841	2,497	1,703	1,410	635	414	2.81
Moore	22.4	1,354	4,237	3,781	3,278	3,970	5,780	5,852	7,299	3,995	3,100	1,390	764	2.57
Nash	26.3	1,459	5,883	5,254	4,026	4,326	5,352	6,010	7,824	5,216	4,183	1,809	1,258	2.72
New Hanover	43.3	3,141	10,412	8,760	6,276	6,756	7,955	10,684	13,601	8,275	6,694	2,703	1,343	2.62
Northampton	7.6	299	1,202	1,273	1,195	1,563	2,068	1,670	2,251	1,354	1,115	590	620	3.01
Onslow	34.8	6,898	9,910	6,997	4,470	3,400	3,125	5,871	10,214	8,264	6,485	2,643	1,323	3.49
Orange	31.5	4,269	9,994	5,844	3,626	3,461	4,306	9,222	10,528	5,631	3,995	1,397	727	2.67
Pamlico	3.9	150	687	654	660	668	1,081	811	1,243	756	628	262	200	2.85
Pasquotank	11.1	799	2,296	1,973	1,599	1,898	2,535	2,728	3,331	2,123	1,646	784	488	2.77
Pender	8.7	320	1,705	1,716	1,282	1,595	2,082	1,790	2,609	1,638	1,419	765	479	2.87
Perquimans	3.8	173	620	644	550	717	1,096	975	1,185	650	557	261	172	2.66
Person	10.8	550	2,220	2,096	1,697	1,881	2,356	2,226	3,151	2,267	1,816	804	536	2.80
Pitt	35.7	3,860	9,072	6,459	5,028	5,170	6,111	11,332	9,957	6,554	4,586	2,135	1,136	2.65
Polk	5.7	202	841	923	800	1,004	1,930	1,421	2,110	928	747	329	165	2.54
Randolph	37.3	2,329	8,195	8,175	5,972	5,754	6,875	7,674	11,837	8,100	6,247	2,387	1,055	2.67
Richmond	17.2	926	3,415	3,084	2,733	3,150	3,892	4,185	5,008	3,191	2,730	1,239	847	2.76
Robeson	34.6	2,050	7,913	6,907	5,235	5,601	6,894	6,637	8,643	6,829	6,142	3,301	3,048	3.13
Rockingham	32.4	1,881	6,640	6,294	5,014	5,446	7,125	7,103	10,076	6,681	5,037	2,164	1,339	2.70
Rowan	38.9	2,237	7,705	7,192	5,967	6,748	9,051	9,118	12,911	7,542	5,816	2,342	1,171	2.65
Rutherford	21.1	1,195	4,156	3,921	3,190	3,512	5,126	4,798	6,772	4,025	3,296	1,483	726	2.67
Sampson	18.4	856	3,565	3,466	2,839	3,194	4,480	3,913	5,271	3,653	3,157	1,377	1,029	2.82
Scotland	11.6	741	2,698	2,383	1,733	1,860	2,185	2,293	3,215	2,232	2,014	1,094	752	3.00
Stanly	19.3	1,040	3,778	3,661	2,994	3,376	4,451	4,069	6,359	3,914	3,180	1,218	560	2.70
Stokes	12.9	676	3,035	3,033	1,958	1,748	2,450	2,226	3,877	2,896	2,442	1,001	458	2.84
Surry	23.3	1,398	4,634	4,606	3,673	3,801	5,188	4,677	7,610	4,890	3,861	1,572	690	2.69
Swain	4.0	242	735	766	575	636	1,046	983	1,231	755	586	274	171	2.70
Transylvania	9.4	484	1,814	1,985	1,347	1,594	2,176	2,044	3,098	1,882	1,504	598	274	2.70
Tyrrell	1.4	73	239	195	208	278	407	299	456	244	215	94	92	2.86
Union	26.5	1,581	6,200	6,233	3,966	3,809	4,711	4,343	7,913	5,380	5,249	2,262	1,353	2.98
Vance	13.5	694	2,850	2,519	2,129	2,259	3,049	2,790	4,013	2,631	2,186	992	888	2.87
Wake	133.1	10,807	38,094	30,127	19,787	16,475	17,810	34,438	41,103	25,690	20,665	7,694	3,510	2.66
Warren	5.6	204	932	844	863	1,073	1,684	1,140	1,638	1,086	819	458	459	2.96
Washington	5.1	278	1,122	974	775	820	1,131	974	1,443	1,016	859	444	364	2.98
Watauga	12.2	1,891	2,725	2,256	1,501	1,589	2,238	3,150	4,155	2,347	1,623	687	238	2.80
Wayne	35.5	2,968	8,467	7,405	5,555	5,169	5,936	7,774	10,099	7,484	6,118	2,604	1,421	2.85
Wilkes	23.0	1,511	5,110	4,916	3,516	3,472	4,475	4,624	7,039	5,085	3,951	1,561	740	2.73
Wilson	23.5	1,509	5,252	4,600	3,701	3,822	4,616	5,360	6,994	4,663	3,746	1,541	1,196	2.77
Yadkin	11.2	564	2,229	2,297	1,759	1,795	2,556	2,247	3,668	2,404	1,912	694	275	2.69
Yancey	5.6	282	1,113	1,033	835	900	1,437	966	1,917	1,204	965	359	189	2.79
TOTAL METRO COUNTIES	**1,272.2**	**96,582**	**316,072**	**267,325**	**194,505**	**182,863**	**214,853**	**302,801**	**392,873**	**253,616**	**202,064**	**80,505**	**40,341**	**2.71**
TOTAL STATE	**2,299.0**	**159,413**	**530,909**	**464,813**	**350,809**	**352,822**	**440,234**	**528,630**	**706,435**	**457,384**	**366,629**	**152,990**	**86,932**	**2.74**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
NORTH DAKOTA														
BISMARCK	**32.4**	**3,400**	**8,878**	**6,079**	**4,532**	**3,941**	**5,570**	**7,733**	**9,637**	**5,698**	**5,477**	**2,541**	**1,314**	**2.83**
Burleigh	22.6	2,569	6,435	4,367	3,090	2,653	3,486	5,556	6,760	3,935	3,839	1,716	794	2.80
Morton	9.8	831	2,443	1,712	1,442	1,288	2,084	2,177	2,877	1,763	1,638	825	520	2.90
FARGO - MOORHEAD	**54.2**	**6,908**	**14,955**	**9,252**	**6,789**	**6,715**	**9,581**	**15,519**	**16,243**	**9,002**	**8,274**	**3,641**	**1,521**	**2.73**
Cass	37.1	4,737	11,016	6,294	4,479	4,347	6,22	11,165	11,193	5,969	5,474	2,325	974	2.66
Clay, Minn.	*17.1*	*2,171*	*3,939*	*2,958*	*2,310*	*2,368*	*3,354*	*4,354*	*5,050*	*3,033*	*2,800*	*1,316*	*547*	*2.89*
GRAND FORKS	**23.7**	**3,665**	**7,238**	**4,063**	**2,564**	**2,497**	**3,673**	**6,065**	**7,036**	**4,251**	**3,872**	**1,738**	**738**	**2.97**
Grand Forks	23.7	3,665	7,238	4,063	2,564	2,497	3,673	6,065	7,036	4,251	3,872	1,738	738	2.97
ALL COUNTIES														
Adams	1.3	91	253	214	176	203	363	348	418	188	200	103	43	2.77
Barnes	5.1	403	939	740	601	837	1,580	1,483	1,648	770	705	341	153	2.69
Benson	2.5	133	408	409	342	418	790	554	748	386	346	215	251	3.24
Billings	.4	28	76	82	69	75	70	108	108	68	57	37	22	2.75
Bottineau	3.2	183	572	528	409	509	999	765	1,103	470	475	247	140	2.91
Bowman	1.6	122	327	271	235	229	416	431	449	241	268	132	79	2.75
Burke	1.4	51	178	190	212	261	508	423	475	206	162	90	44	2.57
Burleigh	22.6	2,569	6,435	4,367	3,090	2,653	3,486	5,556	6,760	3,935	3,839	1,716	794	2.80
Cass	37.1	4,737	11,016	6,294	4,479	4,347	6,227	11,165	11,193	5,969	5,474	2,325	974	2.66
Cavalier	2.6	108	443	386	403	444	816	654	797	415	384	216	134	2.85
Dickey	2.5	152	470	395	321	427	735	581	848	388	394	176	113	2.96
Divide	1.2	46	173	174	150	272	385	362	394	187	141	82	34	2.75
Dunn	1.6	107	319	272	236	283	383	327	486	284	262	134	107	3.06
Eddy	1.3	67	202	161	185	222	463	500	350	193	147	76	34	2.38
Emmons	2.0	69	272	308	352	387	612	489	601	341	266	150	153	2.85
Foster	1.6	116	285	243	241	256	459	370	542	242	231	130	85	2.88
Golden Valley	.9	51	151	159	111	163	265	269	274	129	105	80	43	2.78
Grand Forks	23.7	3,665	7,238	4,063	2,564	2,497	3,673	6,065	7,036	4,251	3,872	1,738	738	2.97
Grant	1.5	61	259	225	221	274	460	383	464	240	206	119	88	2.73
Griggs	1.4	54	244	165	184	261	492	336	497	227	192	92	56	2.64
Hettinger	1.5	77	261	204	232	292	434	353	508	225	213	119	82	2.80
Kidder	1.4	70	223	229	226	268	384	363	430	217	210	112	68	2.71
La Moure	2.3	97	371	318	336	417	761	551	792	353	300	190	114	2.78
Logan	1.2	47	151	169	211	259	363	262	430	181	179	89	59	2.75
McHenry	2.8	123	442	391	399	458	987	686	939	414	420	208	133	2.71
McIntosh	1.9	68	223	240	307	378	684	614	687	259	195	102	43	2.42
McKenzie	2.7	208	629	495	352	453	563	603	779	405	486	252	175	3.04
McLean	4.7	305	1,001	796	603	790	1,205	1,077	1,484	751	780	409	199	2.89
Mercer	5.1	494	1,305	971	649	690	991	1,128	1,582	935	904	362	189	2.78
Morton	9.8	831	2,443	1,712	1,442	1,288	2,084	2,177	2,877	1,763	1,638	825	520	2.90
Mountrail	2.9	158	538	478	394	515	817	800	860	454	409	242	135	2.79
Nelson	2.0	60	267	291	283	369	730	560	687	288	257	137	71	2.65
Oliver	.8	44	202	152	127	131	144	121	232	150	152	91	54	3.38
Pembina	3.7	188	733	551	527	619	1,082	931	1,236	559	528	280	166	2.84
Pierce	2.0	134	321	337	288	300	620	473	664	294	279	159	131	3.10
Ramsey	5.0	361	1,013	759	668	788	1,411	1,415	1,497	800	719	372	197	2.70
Ransom	2.4	130	437	354	327	398	754	585	824	352	349	199	91	2.79
Renville	1.3	63	237	221	167	208	404	306	449	189	184	104	68	2.77
Richland	7.0	751	1,467	975	877	1,058	1,872	1,638	2,306	1,219	1,078	477	282	2.93
Rolette	3.8	275	841	757	558	563	806	796	898	570	589	423	524	3.55
Sargent	2.0	120	385	340	257	348	550	533	586	333	302	156	90	2.70
Sheridan	1.0	30	148	163	174	190	295	179	382	174	147	75	43	2.90
Sioux	.9	62	217	208	143	143	127	155	182	149	133	125	156	4.22
Slope	.4	20	67	58	76	78	101	101	107	76	68	28	20	2.75
Stark	9.1	1,117	2,397	1,526	1,163	1,122	1,775	2,153	2,617	1,589	1,453	765	523	2.95
Steele	1.1	50	180	172	164	200	334	277	362	169	156	97	39	2.64
Stutsman	9.1	810	2,077	1,434	1,278	1,315	2,186	2,522	2,826	1,489	1,379	594	290	2.75
Towner	1.6	78	265	209	195	291	562	421	569	211	201	111	87	2.63
Traill	3.4	225	577	505	411	522	1,160	916	1,136	533	409	282	124	2.82
Walsh	5.6	272	1,012	844	777	961	1,734	1,573	1,713	860	799	425	230	2.79
Ward	21.3	2,707	5,937	3,961	2,529	2,387	3,779	5,277	6,207	3,781	3,602	1,678	755	2.90
Wells	2.7	110	393	404	367	454	972	682	947	387	377	181	126	2.63
Williams	9.7	1,084	2,449	1,637	1,235	1,291	2,004	2,801	2,771	1,663	1,417	711	337	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	**93.2**	**11,802**	**27,132**	**16,436**	**11,575**	**10,785**	**15,470**	**24,963**	**27,866**	**15,918**	**14,823**	**6,604**	**3,026**	**2.80**
TOTAL STATE	**247.7**	**23,982**	**59,469**	**41,507**	**32,323**	**34,562**	**55,857**	**64,196**	**75,757**	**40,922**	**38,038**	**18,579**	**10,206**	**2.83**
OHIO														
AKRON	**241.4**	**16,862**	**55,711**	**45,798**	**38,068**	**39,137**	**45,824**	**63,755**	**71,561**	**43,234**	**36,332**	**17,679**	**8,839**	**2.69**
Portage	47.9	4,870	12,461	10,052	7,492	6,476	6,549	10,537	13,878	9,211	8,141	4,090	2,043	2.92
Summit	193.5	11,992	43,250	35,746	30,576	32,661	39,275	53,218	57,683	34,023	28,191	13,589	6,796	2.63
CANTON	**148.4**	**9,102**	**32,947**	**28,885**	**22,841**	**24,743**	**29,882**	**33,965**	**46,180**	**27,141**	**24,107**	**11,423**	**5,584**	**2.76**
Carroll	9.6	560	2,156	1,977	1,391	1,539	1,977	1,759	3,006	1,810	1,727	854	444	2.91
Stark	138.8	8,542	30,791	26,908	21,450	23,204	27,905	32,206	43,174	25,331	22,380	10,569	5,140	2.75
CINCINNATI	**521.8**	**38,150**	**122,2[illegible]**	**99,732**	**80,545**	**78,921**	**102,186**	**144,794**	**147,757**	**91,628**	**77,034**	**37,881**	**22,706**	**2.69**
Clermont	48.3	3,945	13,050	11,103	7,482	6,455	6,265	9,400	13,204	10,133	9,130	4,358	2,075	2.90
Hamilton	329.4	24,656	74,867	59,164	50,427	51,203	69,083	103,337	93,823	53,335	43,566	21,665	13,674	2.59
Warren	35.3	2,322	9,035	8,430	6,092	4,865	4,556	6,299	10,088	7,698	6,932	2,961	1,322	2.97
Dearborn, Ind.	*12.9*	*705*	*2,777*	*2,703*	*1,971*	*2,015*	*2,729*	*2,469*	*3,705*	*2,514*	*2,362*	*1,191*	*659*	*2.93*
Boone, Ky.	*17.0*	*1,176*	*4,580*	*4,061*	*2,720*	*2,194*	*2,269*	*3,212*	*4,650*	*3,573*	*3,215*	*1,581*	*769*	*2.96*
Campbell, Ky.	*28.7*	*1,820*	*6,049*	*5,009*	*4,485*	*4,707*	*6,630*	*7,107*	*8,123*	*5,186*	*4,325*	*2,350*	*1,609*	*2.84*
Kenton, Ky.	*50.2*	*3,526*	*11,908*	*9,262*	*7,368*	*7,482*	*10,654*	*12,970*	*14,164*	*9,189*	*7,504*	*3,775*	*2,598*	*2.77*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***618.6***	***46,500***	***145,508***	***119,666***	***96,027***	***9[illegible],647***	***118,252***	***166,879***	***176,710***	***110,694***	***93,357***	***44,832***	***26,128***	***2.71***
CLEVELAND	**715.2**	**39,941**	**153,087**	**134,311**	**114,219**	**12[illegible],184**	**147,458**	**205,264**	**209,003**	**121,580**	**100,596**	**50,779**	**27,978**	**2.62**
Cuyahoga	571.5	32,407	118,335	99,429	89,774	103,935	127,620	177,950	167,943	94,109	73,204	37,071	21,223	2.54
Geauga	25.2	958	5,359	6,762	4,616	4,035	3,470	3,762	7,173	4,819	5,122	2,722	1,602	3.10
Lake	78.1	4,384	18,882	17,455	13,372	12,885	11,122	17,163	22,671	14,853	13,572	6,699	3,142	2.81
Medina	40.4	2,192	10,511	10,665	6,457	5,329	5,246	6,389	11,216	7,799	8,698	4,287	2,011	3.06
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***1,052.0***	***63,488***	***232,303***	***200,049***	***167,293***	***180,129***	***208,738***	***290,679***	***306,787***	***182,652***	***153,422***	***76,986***	***41,474***	***2.66***
COLUMBUS	**488.8**	**45,493**	**126,614**	**97,752**	**72,819**	**66,815**	**79,307**	**140,632**	**143,054**	**85,282**	**71,874**	**32,352**	**15,606**	**2.64**
Delaware	20.2	1,289	4,865	4,725	3,292	2,675	3,354	4,105	6,020	3,908	3,759	1,695	713	2.94
Fairfield	35.3	2,021	7,866	8,282	5,623	4,901	6,607	6,895	10,363	6,765	6,787	3,003	1,487	2.88
Franklin	351.0	36,689	95,733	66,770	51,087	47,013	53,708	110,916	102,215	59,263	47,024	21,196	10,386	2.54
Licking	45.8	3,040	10,040	9,960	7,176	6,828	8,756	11,419	13,471	8,344	7,596	3,458	1,512	2.74
Madison	11.3	753	2,541	2,393	1,736	1,740	2,137	2,381	3,417	2,144	1,950	900	508	3.00
Pickaway	14.4	962	3,19[illegible]	3,330	2,314	2,095	2,502	2,883	4,202	2,895	2,670	1,173	577	3.05
Union	10.8	739	2,372	2,292	1,591	1,563	2,243	2,033	3,366	1,963	2,088	927	423	2.94
DAYTON - SPRINGFIELD	**353.2**	**25,639**	**81,865**	**72,371**	**56,775**	**54,894**	**61,656**	**97,417**	**104,456**	**64,484**	**53,297**	**22,896**	**10,650**	**2.63**
Clark	54.5	3,667	11,659	10,655	8,331	8,901	11,287	14,464	16,177	9,901	8,295	3,870	1,793	2.68
Greene	44.9	3,233	11,035	10,808	7,986	6,447	5,391	9,936	13,013	9,162	8,123	3,326	1,340	2.86
Miami	33.4	2,152	7,115	7,284	5,166	5,130	6,553	7,562	10,307	6,142	5,782	2,451	1,156	2.72
Montgomery	220.4	16,587	52,056	43,624	35,292	34,416	38,425	65,455	64,959	39,279	31,097	13,249	6,361	2.55
HAMILTON - MIDDLETOWN	**96.8**	**8,350**	**23,242**	**19,934**	**15,482**	**13,726**	**16,066**	**22,085**	**28,953**	**19,066**	**16,323**	**6,951**	**3,422**	**2.83**
Butler	96.8	8,350	23,242	19,934	15,482	13,726	16,066	22,085	28,953	19,066	16,323	6,951	3,422	2.83
LIMA	**56.4**	**4,178**	**12,827**	**10,219**	**8,280**	**8,958**	**11,938**	**13,582**	**17,064**	**9,636**	**8,988**	**4,539**	**2,591**	**2.79**
Allen	40.7	3,116	9,239	7,421	6,052	6,479	8,393	10,237	12,140	6,962	6,378	3,195	1,788	2.78
Auglaize	15.7	1,062	3,588	2,798	2,228	2,479	3,545	3,345	4,924	2,674	2,610	1,344	803	2.83
LORAIN - ELYRIA	**95.4**	**6,685**	**23,505**	**19,940**	**15,006**	**14,808**	**15,456**	**21,660**	**26,223**	**17,838**	**16,494**	**8,528**	**4,657**	**2.87**
Lorain	95.4	6,685	23,505	19,940	15,006	14,808	15,456	21,660	26,223	17,838	16,494	8,528	4,657	2.87
MANSFIELD	**48.5**	**3,270**	**10,641**	**9,776**	**7,781**	**7,616**	**9,416**	**12,615**	**14,543**	**8,611**	**7,560**	**3,499**	**1,672**	**2.70**
Richland	48.5	3,270	10,641	9,776	7,781	7,616	9,416	12,615	14,543	8,611	7,560	3,499	1,672	2.70
PARKERSBURG - MARIETTA	**59.2**	**3,916**	**12,756**	**11,931**	**8,731**	**9,035**	**12,831**	**13,939**	**18,072**	**11,263**	**9,791**	**4,143**	**1,992**	**2.69**
Washington	23.6	1,632	5,113	4,712	3,571	3,592	4,980	5,024	7,298	4,534	4,107	1,747	890	2.80
Wood, W. Va.	*35.6*	*2,284*	*7,643*	*7,219*	*5,160*	*5,443*	*7,851*	*8,915*	*10,774*	*6,729*	*5,684*	*2,396*	*1,102*	*2.61*
STEUBENVILLE - WEIRTON	**58.2**	**2,951**	**11,661**	**10,055**	**9,453**	**10,717**	**13,363**	**14,336**	**17,363**	**10,839**	**9,282**	**4,335**	**2,045**	**2.69**
Jefferson	32.6	1,581	6,287	5,525	5,146	6,168	7,893	8,328	9,784	5,938	5,004	2,416	1,130	2.68
Brooke, W. Va.	*10.7*	*539*	*2,215*	*1,907*	*1,783*	*1,880*	*2,376*	*2,450*	*3,164*	*2,044*	*1,852*	*803*	*387*	*2.77*
Hancock, W. Va.	*14.9*	*831*	*3,159*	*2,623*	*2,524*	*2,669*	*3,094*	*3,558*	*4,415*	*2,857*	*2,426*	*1,116*	*528*	*2.66*
TOLEDO	**229.7**	**18,961**	**54,454**	**41,208**	**33,196**	**34,977**	**46,904**	**63,769**	**67,212**	**38,603**	**34,324**	**16,887**	**8,905**	**2.69**
Fulton	13.9	917	3,289	2,847	1,948	1,994	2,905	2,814	4,022	2,505	2,499	1,369	691	2.88
Lucas	176.7	13,554	41,283	31,071	25,669	27,757	37,366	52,032	51,234	29,135	24,873	12,548	6,878	2.62

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OHIO (continued)														
TOLEDO (continued)														
Wood	39.1	4,490	9,882	7,290	5,579	5,226	6,633	8,923	11,956	6,963	6,952	2,970	1,336	2.94
YOUNGSTOWN - WARREN	**190.4**	**10,141**	**39,867**	**34,797**	**30,807**	**35,263**	**39,525**	**47,985**	**55,711**	**34,543**	**29,868**	**14,641**	**7,652**	**2.71**
Mahoning	102.7	5,383	20,556	17,358	16,582	19,800	23,021	26,625	30,177	18,486	15,520	7,756	4,136	2.69
Trumbull	87.7	4,758	19,311	17,439	14,225	15,463	16,504	21,360	25,534	16,057	14,348	6,885	3,516	2.73
ALL COUNTIES														
Adams	9.0	597	1,741	1,683	1,247	1,390	2,342	1,754	2,781	1,726	1,469	753	517	2.87
Allen	40.7	3,116	9,239	7,421	6,052	6,479	8,393	10,237	12,140	6,962	6,378	3,195	1,788	2.78
Ashland	16.5	1,177	3,471	3,303	2,428	2,489	3,632	3,758	5,259	2,860	2,726	1,291	606	2.84
Ashtabula	37.2	2,257	8,120	6,853	5,677	6,178	8,115	8,771	11,147	6,510	5,899	3,089	1,784	2.80
Athens	19.1	2,484	4,558	3,295	2,309	2,543	3,911	5,289	5,881	3,339	2,740	1,241	610	2.96
Auglaize	15.7	1,062	3,588	2,798	2,228	2,479	3,545	3,345	4,924	2,674	2,610	1,344	803	2.83
☐ Belmont	31.6	1,618	6,224	5,025	4,613	5,815	8,305	8,487	9,575	5,631	4,762	2,179	966	2.60
Brown	11.9	785	2,443	2,361	1,741	1,796	2,774	2,508	3,505	2,214	1,999	1,018	656	2.87
Butler	96.8	8,350	23.242	19,934	15,482	13,726	16,066	22,085	28,953	19,066	16,323	6,951	3,422	2.83
Carroll	9.6	560	2,156	1,977	1,391	1,539	1,977	1,759	3,006	1,810	1,727	854	444	2.91
Champaign	12.7	865	2,682	2,633	1,805	1,944	2,771	2,918	3,908	2,320	2,072	1,018	464	2.73
Clark	54.5	3,667	11,659	10,655	8,331	8,901	11,287	14,464	16,177	9,901	8,295	3,870	1,793	2.68
Clermont	48.3	3,945	13,050	11,103	7,482	6,455	6,265	9,400	13,204	10,133	9,130	4,358	2,075	2.90
Clinton	13.3	964	2,919	2,507	1,904	2,075	2,931	3,420	3,841	2,457	2,152	934	496	2.70
Columbiana	41.3	2,399	8,713	7,556	6,275	7,085	9,272	9,743	12,469	7,549	6,703	3,218	1,618	2.72
Coshocton	13.9	938	2,826	2,568	2,100	2,231	3,237	3,286	4,438	2,504	2,173	996	503	2.68
Crawford	18.4	1,321	3,862	3,558	2,669	2,861	4,129	4,517	5,759	3,213	2,890	1,352	669	2.69
Cuyahoga	571.5	32,407	118,335	99,429	89,774	103,935	127,620	177,950	167,943	94,109	73,204	37,071	21,223	2.54
Darke	20.2	1,356	4,424	4,018	2,828	2,987	4,587	4,526	6,196	3,521	3,343	1,691	923	2.81
Defiance	13.8	1,128	3,357	2,797	1,962	2,001	2,555	2,938	3,908	2,500	2,486	1,269	699	2.91
Delaware	20.2	1,289	4,865	4,725	3,292	2,675	3,354	4,105	6,020	3,908	3,759	1,695	713	2.94
Erie	28.9	1,900	6,467	5,727	4,580	4,698	5,528	7,523	8,149	5,217	4,573	2,223	1,215	2.75
Fairfield	35.3	2,021	7,866	8,282	5,623	4,901	6,607	6,895	10,363	6,765	6,787	3,003	1,487	2.88
Fayette	10.0	689	2,087	1,918	1,487	1,523	2,296	2,188	3,158	1,919	1,620	747	368	2.74
Franklin	351.0	36,689	95,733	66,770	51,087	47,013	53,708	110,916	102,215	59,263	47,024	21,196	10,386	2.54
Fulton	13.9	917	3,289	2,847	1,948	1,994	2,905	2,814	4,022	2,505	2,499	1,369	691	2.88
Gallia	10.9	760	2,310	2,137	1,664	1,570	2,459	2,419	3,298	2,100	1,835	817	431	2.86
Geauga	25.2	958	5,359	6,762	4,616	4,035	3,470	3,762	7,173	4,819	5,122	2,722	1,602	3.10
Greene	44.9	3,233	11,035	10,808	7,986	6,447	5,391	9,936	13,013	9,162	8,123	3,326	1,340	2.86
Guernsey	15.7	1,066	3,291	2,746	2,199	2,450	3,948	3,886	4,775	2,766	2,459	1,137	677	2.75
Hamilton	329.4	24,656	74,867	59,164	50,427	51,203	69,083	103,337	93,823	53,335	43,566	21,665	13,674	2.59
Hancock	24.5	1,970	5,670	4,728	3,503	3,568	5,061	6,672	7,277	4,138	3,777	1,840	796	2.65
Hardin	11.7	1,035	2,513	2,098	1,592	1,746	2,716	3,149	3,451	1,996	1,796	899	409	2.79
Harrison	6.3	336	1,267	1,074	924	1,108	1,591	1,424	1,953	1,136	1,023	502	262	2.79
Henry	10.2	729	2,225	1,830	1,483	1,539	2,394	2,397	3,045	1,753	1,686	877	442	2.78
Highland	13.3	838	2,447	2,420	1,855	2,142	3,598	3,268	4,079	2,422	2,014	965	552	2.69
Hocking	9.7	697	1,966	1,934	1,384	1,454	2,265	2,674	2,792	1,739	1,431	694	370	2.65
Holmes	8.8	628	2,155	1,756	1,368	1,156	1,737	1,461	2,307	1,598	1,422	900	1,112	3.53
Huron	20.1	1,498	4,642	3,859	3,000	3,027	4,074	4,806	5,700	3,569	3,269	1,736	1,020	2.80
Jackson	11.1	715	2,221	1,964	1,618	1,823	2,759	2,482	3,341	2,158	1,733	902	484	2.77
Jefferson	32.6	1,581	5,287	5,525	5,146	6,168	7,893	8,328	9,784	5,938	5,004	2,416	1,130	2.68
Knox	17.2	1,168	3,453	3,334	2,507	2,753	3,985	4,411	5,455	3,036	2,608	1,127	563	2.78
Lake	78.1	4,384	13,882	17,455	13,372	12,885	11,122	17,163	22,671	14,853	13,572	6,699	3,142	2.81
☐ Lawrence	23.5	1,374	4,812	4,707	3,732	3,878	4,997	5,378	6,853	4,625	3,828	1,864	952	2.77
Licking	45.8	3,040	10,040	9,960	7,176	6,828	8,756	11,419	13,471	8,344	7,596	3,458	1,512	2.74
Logan	15.2	1,024	3,135	2,639	2,111	2,593	3.698	3,723	4,861	2,607	2,341	1,136	532	2.68
Lorain	95.4	6,685	23,505	19,940	15,006	14,808	15,456	21,660	26,223	17,838	16,494	8,528	4,657	2.87
Lucas	176.7	13,554	41,283	31,071	25,669	27,757	37,366	52,032	51,234	29,135	24,873	12,548	6,878	2.62
Madison	11.3	753	2,541	2,393	1,736	1,740	2,137	2,381	3,417	2,144	1,950	900	508	3.00
Mahoning	102.7	5,383	20,556	17,358	16,582	19,800	23,021	26,625	30,177	18,486	15,520	7,756	4,136	2.69
Marion	23.8	1,855	5,549	4,719	3,536	3,508	4,633	5,821	7,043	4,464	3,874	1,744	854	2.78
Medina	40.4	2,192	10,511	10,665	6,457	5,329	5,246	6,389	11,216	7,799	8,698	4,287	2,011	3.06
Meigs	8.8	506	1,785	1,584	1,265	1,431	2,229	1,993	2,735	1,673	1,417	634	348	2.74
Mercer	13.0	854	2,988	2,226	1,966	2,107	2,859	2,557	3,835	2,179	2,095	1,234	1,100	3.02
Miami	33.4	2,152	7,115	7,284	5,166	5,130	6,553	7,562	10,307	6,142	5,782	2,451	1,156	2.72
Monroe	6.1	341	1,233	1,184	855	940	1,547	1,592	1,704	1,078	967	520	239	2.72
Montgomery	220.4	16,587	52,056	43,624	35,292	34,416	38,425	65,455	64,959	39,279	31,097	13,249	6,361	2.55
Morgan	5.2	317	1,016	894	717	866	1,390	1,226	1,578	905	835	418	238	2.79
Morrow	9.7	623	2,148	2,246	1,435	1,328	1,910	1,984	2,841	1,771	1,744	920	440	2.88
Muskingum	31.4	2,271	6,487	5,738	4,757	4,911	7,236	8,313	9,137	5,459	4,820	2,445	1,226	2.70

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
OHIO (continued)														
ALL COUNTIES (continued)														
Noble	4.2	250	840	685	573	655	1,197	1,038	1.251	726	660	334	191	2.74
Ottawa	15.0	859	2,982	2,814	2,327	2,617	3,401	3,436	4,782	2,647	2,448	1,132	555	2.71
Paulding	7.3	562	1,682	1,525	998	1,073	1,460	1,434	2,048	1,326	1,365	738	389	2.93
Perry	11.4	832	2,378	2,063	1,552	1,825	2,750	2,488	3,340	2,030	1,911	1,020	611	2.87
Pickaway	14.4	962	3,197	3,330	2,314	2,095	2,502	2,883	4,202	2,895	2.670	1,173	577	3.05
Pike	8.8	569	1,748	1,629	1,359	1,339	2,156	2,063	2,544	1,668	1,359	726	440	2.82
Portage	47.9	4,870	12,461	10,052	7,492	6,476	6,549	10,537	13,878	9,211	8,141	4,090	2,043	2.92
Preble	14.3	903	3,088	2,989	2,209	2,160	2,951	2,881	4,373	2,812	2,559	1,164	511	2.80
Putnam	10.9	748	2,436	1,955	1,625	1,631	2,505	2,198	2,845	1,859	1,863	1,148	987	3.08
Richland	48.5	3,270	10,641	9,776	7,781	7,616	9,416	12,615	14,543	8,611	7,560	3,499	1,672	2.70
Ross	24.1	1,640	5,047	4,774	3,601	3,868	5,170	5,886	7,110	4,518	3,916	1,744	926	2.82
Sandusky	23.3	1,666	5,179	4,378	3,597	3,582	4,898	5,525	6,691	4,199	3,754	1,988	1,143	2.79
Scioto	30.7	1,869	5,744	5,348	4,679	5,084	7,976	7,933	9,103	5,357	4,677	2,282	1,348	2.78
Seneca	21.5	1,613	4,877	3,853	3,173	3,408	4,576	4,938	6,264	3,869	3,488	1,805	1,136	2.88
Shelby	15.1	1,147	3,576	2,987	2,197	2,261	2,932	3,098	4,470	2,703	2,583	1,389	857	2.91
Stark	138.8	8,542	30,791	26,908	21,450	23,204	27,905	32,206	43,174	25,331	22,380	10,569	5,140	2.75
Summit	193.5	11,992	43,250	35,746	30,576	32,661	39,275	53,218	57,683	34,023	28,191	13,589	6,796	2.63
Trumbull	87.7	4,758	19,311	17,439	14,225	15,463	16,504	21,360	25,534	16,057	14,348	6,885	3,516	2.73
Tuscarawas	32.7	2,074	6,858	5,870	4,842	5,294	7,762	8,434	10,037	5,756	5,036	2,340	1,097	2.65
Union	10.8	739	2,372	2,292	1,591	1,563	2,243	2,033	3,366	1,963	2,088	927	423	2.94
Van Wert	11.4	772	2,490	1,970	1,617	1,746	2,805	2,685	3,615	2,032	1,790	868	410	2.71
Vinton	4.3	267	943	785	597	652	1,056	941	1,239	843	683	354	240	2.86
Warren	35.3	2,322	9,035	8,430	6,092	4,865	4,556	6,299	10,088	7,698	6,932	2,961	1,322	2.97
Washington	23.6	1,632	5,113	4,712	3,571	3,592	4,980	5,024	7,298	4,534	4,107	1,747	890	2.80
Wayne	35.0	2,594	8,521	7,227	5,210	5,030	6,418	7,153	10,746	6,460	6,048	2,936	1,657	2.91
Williams	13.7	1,071	3,029	2,685	1,825	2,061	3,029	3,190	4,234	2,389	2,288	1,084	515	2.74
Wood	39.1	4,490	9,882	7,290	5,579	5,226	6,633	8,923	11,956	6,963	6,952	2,970	1,336	2.94
Wyandot	8.0	584	1,666	1,465	1,169	1,192	1,924	1,698	2,499	1,426	1,354	664	359	2.84
TOTAL METRO COUNTIES	**3,188.5**	**225,750**	**734,148**	**613,657**	**496,337**	**509,097**	**609,511**	**868,982**	**934,585**	**561,912**	**477,092**	**227,364**	**118,565**	**2.67**
TOTAL STATE	**4,019.1**	**283,871**	**913,403**	**770,546**	**618,238**	**638,396**	**794,646**	**1,065,398**	**1,183,382**	**710,928**	**610,865**	**293,367**	**155,160**	**2.70**
OKLAHOMA														
ENID	**25.6**	**2,343**	**5,839**	**4,511**	**3,449**	**3,414**	**6,044**	**6,718**	**8,704**	**4,402**	**3,692**	**1,509**	**575**	**2.57**
Garfield	25.6	2,343	5,839	4,511	3,449	3,414	6,044	6,718	8,704	4,402	3,692	1,509	575	2.57
LAWTON	**38.1**	**4,785**	**10,301**	**7,691**	**5,372**	**4,590**	**5,361**	**7,532**	**11,345**	**7,816**	**6,872**	**2,934**	**1,601**	**3.07**
Comanche	38.1	4,785	10,301	7,691	5,372	4,590	5,361	7,532	11,345	7,816	6,872	2,934	1,601	3.07
OKLAHOMA CITY	**377.7**	**35,876**	**94,604**	**75,311**	**54,261**	**50,327**	**67,321**	**99,287**	**121,186**	**66,714**	**56,944**	**23,006**	**10,563**	**2.61**
Canadian	25.2	1,562	6,678	6,347	3,743	2,787	4,083	4,290	7,266	5,169	5,446	2,214	815	2.97
Cleveland	58.2	7,987	17,808	13,318	7,573	5,454	6,060	13,190	18,286	11,120	10,195	3,889	1,520	2.78
Logan	11.1	749	2,291	2,137	1,487	1,561	2,875	2,547	3,651	1,932	1,790	796	384	2.85
McClain	8.8	510	1,668	2,089	1,357	1,192	1,984	1,613	2,777	1,695	1,689	732	294	2.89
Oklahoma	250.7	23,449	61,798	46,931	36,695	35,837	45,990	72,124	81,239	42,816	34,039	13,712	6,770	2.50
Pottawatomie	23.7	1,619	4,361	4,489	3,406	3,496	6,329	5,523	7,967	3,982	3,785	1,663	780	2.72
TULSA	**285.9**	**23,740**	**70,256**	**58,647**	**41,579**	**39,458**	**52,220**	**73,871**	**90,935**	**51,084**	**44,214**	**17,945**	**7,851**	**2.61**
Creek	26.1	1,654	5,404	5,477	3,871	3,761	5,933	5,098	8,446	4,939	4,692	1,999	926	2.81
Osage	16.2	965	3,215	3,131	2,437	2,487	3,945	3,527	5,451	3,026	2,577	1,125	494	2.73
Rogers	19.7	1,136	4,171	5,100	3,271	2,567	3,455	3,346	5,882	3,929	4,062	1,772	709	2.93
Tulsa	205.6	18,932	53,141	40,191	29,429	28,305	35,602	59,079	65,812	35,603	28,800	11,385	4,921	2.50
Wagoner	18.3	1,053	4,325	4,728	2,571	2,338	3,285	2,821	5,344	3,587	4,083	1,664	801	3.01
ALL COUNTIES														
Adair	6.8	352	1,190	1,275	971	1,112	1,900	1,389	2,018	1,240	1,102	580	471	3.12
Alfalfa	2.7	138	361	405	306	438	1,052	794	1,026	357	322	145	56	2.56
Atoka	4.8	259	797	804	732	776	1,432	1,175	1,559	809	754	322	181	2.88
Beaver	3.0	173	593	532	433	499	770	841	983	495	433	179	69	2.47
Beckham	9.4	787	1,799	1,395	1,135	1,279	3,005	2,508	3,231	1,550	1,297	563	251	2.60
Blaine	5.3	382	900	844	675	805	1,694	1,478	1,780	792	694	355	201	2.60
Bryan	12.7	1,071	2,213	1,987	1,611	1,945	3,873	3,313	4,304	2,143	1,829	784	327	2.63
Caddo	12.4	766	2,059	2,022	1,726	1,888	3,939	3,082	4,075	1.981	1,839	852	571	2.70
Canadian	25.2	1,562	6,678	6,347	3,743	2,787	4,083	4,290	7,266	5,169	5,446	2,214	815	2.97
Carter	17.9	1,184	3,414	2,980	2,577	2,771	4,974	4,406	5,990	3,111	2,681	1,134	578	2.65
Cherokee	12.1	1,036	2,451	2,199	1,704	1,821	2,889	2,621	4,092	2,135	1,960	804	488	2.85
Choctaw	6.2	336	977	990	823	1,060	2,014	1,636	1,979	1,015	866	418	286	2.82

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Cimarron	1.5	67	282	237	225	267	421	444	488	235	185	102	46	2.47
Cleveland	58.2	7,987	17,808	13,318	7,573	5,454	6,060	13,190	18,286	11,120	10,195	3,889	1,520	2.78
Coal	2.2	97	337	305	309	367	785	563	716	362	322	143	94	2.73
Comanche	38.1	4,785	10,301	7,691	5,372	4,590	5,361	7,532	11,345	7,816	6,872	2,934	1,601	3.07
Cotton	3.0	164	475	490	369	477	1,025	895	1,005	482	380	164	74	2.50
Craig	5.6	317	857	960	795	896	1,775	1,426	1,943	926	760	347	198	2.77
Creek	26.1	1,654	5,404	5,477	3,871	3,761	5,933	5,098	8,446	4,939	4,692	1,999	926	2.81
Custer	12.3	1,788	2,557	1,988	1,505	1,508	2,954	3,286	4,273	1,983	1,708	676	374	2.65
Delaware	10.7	472	1,546	1,704	1,465	2,059	3,452	2,151	4,291	1,616	1,488	696	458	2.68
Dewey	2.2	125	347	335	262	350	781	595	768	320	299	172	46	2.77
Ellis	2.2	144	412	314	253	344	733	596	766	347	298	139	54	2.64
Garfield	25.6	2,343	5,839	4,511	3,449	3,414	6,044	6,718	8,704	4,402	3,692	1,509	575	2.57
Garvin	11.6	691	1,875	1,787	1,564	1,866	3,817	2,883	4,234	1,871	1,621	696	295	2.59
Grady	16.6	1,226	3,214	3,305	2,238	2,264	4,353	3,725	5,411	2,897	2,806	1,208	553	2.75
Grant	2.6	113	365	354	352	417	999	743	1,002	350	307	139	59	2.50
Greer	3.1	107	392	359	367	484	1,391	1,245	1,033	383	280	115	44	2.23
Harmon	1.7	82	221	211	183	273	730	508	623	218	198	99	54	2.53
Harper	1.8	119	294	280	270	261	576	486	654	282	244	105	29	2.56
Haskell	4.7	199	791	760	592	845	1,513	1,124	1,675	759	708	304	130	2.60
Hughes	5.9	272	767	882	779	991	2,209	1,571	2,124	923	767	311	204	2.56
Jackson	11.0	1,170	2,527	2,156	1,376	1,352	2,419	2,473	3,395	2,081	1,866	769	416	2.80
Jefferson	3.4	198	568	476	390	548	1,220	952	1,133	546	458	202	109	2.68
Johnston	4.0	231	644	619	538	648	1,320	1,003	1,347	678	578	247	147	2.70
Kay	20.6	1,487	3,979	3,311	2,739	3,279	5,805	5,568	7,365	3,217	2,769	1,153	528	2.51
Kingfisher	5.8	438	1,124	1,028	787	811	1,612	1,288	1,914	994	983	423	198	2.72
Kiowa	5.3	294	742	725	661	851	2,027	1,594	1,887	754	663	240	162	2.45
Latimer	3.6	197	569	594	531	665	1,044	889	1,199	600	531	244	137	2.86
Le Flore	16.7	894	2,907	3,114	2,386	2,608	4,791	3,640	5,420	2,929	2,839	1,212	660	2.73
Lincoln	12.0	773	2,074	2,326	1,655	1,760	3,412	2,664	4,107	2,009	1,913	867	440	2.67
Logan	11.1	749	2,291	2,137	1,487	1,561	2,875	2,547	3,651	1,932	1,790	796	384	2.85
Love	3.3	160	540	586	442	538	1,034	889	1,067	547	497	204	96	2.61
McClain	8.8	510	1,668	2,089	1,357	1,192	1,984	1,613	2,777	1,695	1,689	732	294	2.89
McCurtain	13.0	751	2,459	2,531	1,854	2,035	3,370	2,842	3,827	2,401	2,207	1,011	712	2.88
McIntosh	6.9	295	854	998	1,077	1,311	2,365	1,827	2,562	1,061	866	382	202	2.54
Major	3.4	247	614	598	442	490	1,009	737	1,238	564	519	243	99	2.76
Marshall	5.0	261	642	695	613	995	1,794	1,488	1,849	721	579	247	116	2.36
Mayes	13.4	814	2,406	2,511	1,942	2,173	3,554	2,750	4,762	2,318	2,152	922	496	2.72
Murray	5.1	330	874	805	658	817	1,616	1,372	1,694	843	748	305	138	2.59
Muskogee	27.1	1,713	5,278	4,614	3,673	4,433	7,389	6,831	8,737	4,741	4,099	1,733	959	2.67
Noble	4.8	345	870	845	644	668	1,428	1,213	1,658	761	696	316	156	2.60
Nowata	4.5	273	750	722	628	706	1,421	1,128	1,512	774	639	299	148	2.62
Okfuskee	4.6	178	624	733	595	769	1,701	1,395	1,471	679	600	262	193	2.54
Oklahoma	250.7	23,449	61,798	46,931	36,695	35,837	45,990	72,124	81,239	42,816	34,039	13,712	6,770	2.50
Okmulgee	15.2	1,059	2,484	2,593	1,964	2,487	4,613	3,885	5,191	2,425	2,174	955	570	2.68
Osage	16.2	965	3,215	3,151	2,437	2,487	3,945	3,527	5,451	3,026	2,577	1,125	494	2.73
Ottawa	13.1	842	2,354	2,254	1,844	2,290	3,516	3,319	4,563	2,141	1,879	797	401	2.65
Pawnee	6.8	370	1,214	1,282	953	1,070	1,911	1,470	2,466	1,184	1,034	434	212	2.60
Payne	24.7	5,089	5,954	3,704	2,539	2,589	4,825	7,182	8,969	3,944	3,025	1,179	401	2.68
Pittsburg	16.4	761	2,693	2,723	2,307	2,943	4,973	4,225	5,724	2,690	2,375	939	447	2.59
Pontotoc	13.3	1,096	2,328	2,141	1,773	2,028	3,934	3,310	4,727	2,246	1,950	740	327	2.62
Pottawatomie	23.7	1,619	4,361	4,489	3,406	3,496	6,329	5,523	7,967	3,982	3,785	1,663	780	2.72
Pushmataha	5.1	224	776	891	713	839	1,657	1,397	1,648	827	728	326	174	2.59
Roger Mills	2.1	143	356	315	278	338	670	488	788	344	279	130	71	2.62
Rogers	19.7	1,136	4,171	5,100	3,271	2,567	3,455	3,346	5,882	3,929	4,062	1,772	709	2.93
Seminole	10.9	654	1,729	1,657	1,497	1,770	3,593	2,790	3,677	1,779	1,503	685	466	2.66
☐ Sequoyah	12.2	699	2,203	2,522	1,852	1,919	3,005	2,342	3,812	2,313	2,064	1,016	653	2.92
Stephens	17.4	1,326	3,423	2,825	2,486	2,732	4,608	3,811	6,451	3,089	2,600	991	458	2.60
Texas	6.6	606	1,491	1,234	982	936	1,351	1,393	2,215	1,155	1,139	461	237	2.76
Tillman	4.4	261	724	661	542	700	1,512	1,248	1,491	644	561	272	184	2.66
Tulsa	205.6	18,932	53,141	40,191	29,429	28,305	35,602	59,079	65,812	35,603	28,800	11,385	4,921	2.50
Wagoner	18.3	1,053	4,325	4,728	2,571	2,338	3,285	2,821	5,344	3,587	4,083	1,664	801	3.01
Washington	20.7	1,426	4,450	3,789	3,164	3,253	4,618	5,343	7,313	3,484	3,077	1,078	405	2.50
Washita	5.8	487	1,127	891	705	889	1,701	1,235	2,219	924	855	375	192	2.66
Woods	4.2	387	646	590	498	633	1,446	1,231	1,642	551	502	214	60	2.52
Woodward	8.4	863	2,052	1,630	1,142	1,023	1,690	1,776	2,690	1,562	1,523	621	228	2.75

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	**739.5**	**67,443**	**183,203**	**148,682**	**106,513**	**99,709**	**133,951**	**189,750**	**235,982**	**132,329**	**113,786**	**46,410**	**21,243**	**2.63**
TOTAL STATE	**1,269.1**	**106,553**	**279,538**	**237,553**	**177,752**	**181,748**	**285,956**	**321,880**	**417,943**	**220,118**	**191,340**	**79,440**	**38,379**	**2.64**
OREGON														
EUGENE - SPRINGFIELD	**104.3**	**10,615**	**30,057**	**20,487**	**12,481**	**13,077**	**17,583**	**28,724**	**34,689**	**17,814**	**14,818**	**5,787**	**2,468**	**2.57**
Lane	104.3	10,615	30,057	20,487	12,481	13,077	17,583	28,724	34,689	17,814	14,818	5,787	2,468	2.57
MEDFORD	**52.6**	**3,735**	**12,334**	**10,572**	**6,929**	**7,466**	**11,564**	**12,392**	**18,787**	**8,853**	**7,886**	**3,201**	**1,481**	**2.65**
Jackson	52.6	3,735	12,334	10,572	6,929	7,466	11,564	12,392	18,787	8,853	7,886	3,201	1,481	2.65
PORTLAND	**450.8**	**35,253**	**120,299**	**90,125**	**58,188**	**60,881**	**86,054**	**126,887**	**148,735**	**73,724**	**63,142**	**25,797**	**12,515**	**2.55**
Clackamas	90.4	4,920	22,509	22,278	13,619	12,400	14,674	17,758	29,526	16,671	16,419	6,879	3,147	2.82
Multnomah	235.6	19,932	62,690	39,514	28,152	33,155	52,157	78,402	78,470	35,393	26,767	10,784	5,784	2.39
Washington	103.9	8,804	30,326	24,172	13,643	12,392	14,563	26,368	33,540	18,108	16,574	6,559	2,751	2.62
Yamhill	20.9	1,597	4,774	4,161	2,774	2,934	4,660	4,359	7,199	3,552	3,382	1,575	833	2.86
PORTLAND - VANCOUVER CONSOLIDATED AREA	***529.5***	***41,597***	***141,321***	***107,995***	***68,640***	***70,991***	***98,956***	***144,902***	***173,463***	***87,609***	***76,766***	***31,595***	***15,165***	***2.57***
SALEM	**94.6**	**7,753**	**22,830**	**17,951**	**12,051**	**12,997**	**21,018**	**22,965**	**33,015**	**15,672**	**13,743**	**5,951**	**3,254**	**2.72**
Marion	77.6	6,309	18,747	14,692	9,840	10,645	17,367	19,045	27,114	12,783	11,116	4,816	2,726	2.72
Polk	17.0	1,444	4,083	3,259	2,211	2,352	3,651	3,920	5,901	2,889	2,627	1,135	528	2.72
ALL COUNTIES														
Baker	6.2	365	1,199	1,126	830	982	1,698	1,570	2,273	915	871	373	198	2.60
Benton	23.9	3,700	7,206	4,355	2,671	2,605	3,363	6,308	8,266	4,097	3,438	1,239	552	2.82
Clackamas	90.4	4,920	22,509	22,278	13,619	12,400	14,674	17,758	29,526	16,671	16,419	6,879	3,147	2.82
Clatsop	12.4	1,007	2,808	2,017	1,490	1,938	3,140	3,483	4,425	1,894	1,621	680	297	2.58
Columbia	13.2	838	3,106	2,795	1,797	1,992	2,672	2,920	4,320	2,198	2,239	1,028	495	2.77
Coos	23.4	1,710	5,210	4,563	3,321	3,685	4,911	5,542	8,181	3,989	3,524	1,471	693	2.62
Crook	5.1	405	1,052	1,009	708	806	1,120	1,053	1,895	852	810	352	138	2.69
Curry	7.0	392	1,269	1,135	947	1,325	1,932	1,920	2,763	995	832	340	150	2.41
Deschutes	25.8	2,099	7,032	5,457	3,174	3,486	4,552	5,108	9,682	4,410	4,204	1,671	725	2.68
Douglas	35.0	2,589	8,059	6,944	5,159	5,383	6,866	7,230	11,877	6,219	5,924	2,541	1,209	2.77
Gilliam	.8	53	158	136	121	138	194	291	240	134	86	39	10	2.25
Grant	3.2	207	707	627	470	506	683	820	1,067	510	491	218	94	2.66
Harney	2.9	195	652	639	417	428	569	688	898	506	482	222	104	2.72
Hood River	6.2	483	1,430	1,144	835	938	1,370	1,548	2,124	1,011	920	397	200	2.63
Jackson	52.6	3,735	12,334	10,572	6,929	7,466	11,564	12,392	18,787	8,853	7,886	3,201	1,481	2.65
Jefferson	4.5	326	1,054	934	681	707	798	992	1,439	748	737	335	249	2.82
Josephine	25.8	1,380	5,178	4,944	3,372	4,295	6,631	5,512	9,767	4,154	3,843	1,699	825	2.66
Klamath	22.1	1,832	5,201	4,312	3,140	3,314	4,301	5,536	7,270	3,747	3,402	1,466	679	2.66
Lake	3.0	206	659	587	446	477	625	742	1,031	476	441	201	109	2.60
Lane	104.3	10,615	30,057	20,487	12,481	13,077	17,583	28,724	34,689	17,814	14,818	5,787	2,468	2.57
Lincoln	15.6	1,008	3,246	2,414	1,927	2,808	4,197	4,486	6,242	2,210	1,732	652	278	2.36
Linn	33.5	2,736	8,183	6,669	4,299	4,873	6,740	7,553	11,317	6,016	5,210	2,314	1,090	2.69
Malheur	9.8	725	2,054	1,726	1,437	1,535	2,323	2,075	3,285	1,624	1,500	764	552	2.87
Marion	77.6	6,309	18,747	14,692	9,840	10,645	17,367	19,045	27,114	12,783	11,116	4,816	2,726	2.72
Morrow	2.9	214	701	605	446	394	540	585	948	513	487	225	142	2.86
Multnomah	235.6	19,932	62,690	39,514	28,152	33,155	52,157	78,402	78,470	35,393	26,767	10,784	5,784	2.39
Polk	17.0	1,444	4,083	3,259	2,211	2,352	3,651	3,920	5,901	2,889	2,627	1,135	528	2.72
Sherman	.8	52	160	122	124	159	183	177	312	103	129	48	31	2.63
Tillamook	8.5	546	1,762	1,352	1,114	1,458	2,268	2,309	3,186	1,248	1,076	457	224	2.49
Umatilla	21.9	1,858	5,253	4,009	3,006	3,265	4,509	4,834	7,493	3,728	3,351	1,614	880	2.81
Union	8.8	771	2,123	1,722	1,113	1,121	1,950	1,977	3,023	1,474	1,416	605	305	2.80
Wallowa	3.0	162	598	539	414	472	815	861	1,013	493	369	181	83	2.47
Wasco	8.4	572	1,888	1,560	1,052	1,322	2,006	2,166	2,929	1,345	1,229	511	220	2.58
Washington	103.9	8,804	30,326	24,172	13,643	12,392	14,563	26,368	33,540	18,108	16,574	6,559	2,751	2.62
Wheeler	.7	35	101	108	111	128	217	347	170	91	58	25	9	2.00
Yamhill	20.9	1,597	4,774	4,161	2,774	2,934	4,660	4,359	7,199	3,552	3,382	1,575	833	2.86
TOTAL METRO COUNTIES	**702.3**	**57,356**	**185,520**	**139,135**	**89,649**	**94,421**	**136,219**	**190,968**	**235,226**	**116,063**	**99,589**	**40,736**	**19,718**	**2.58**
TOTAL STATE	**1,036.7**	**83,822**	**263,569**	**202,685**	**134,271**	**144,961**	**207,392**	**269,601**	**352,662**	**171,763**	**150,011**	**62,404**	**30,259**	**2.61**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**249.9**	**12,554**	**50,693**	**45,696**	**39,259**	**44,712**	**56,986**	**62,691**	**79,116**	**45,323**	**38,430**	**16,827**	**7,513**	**2.63**
Carbon	21.2	876	3,549	3,264	3,270	4,237	6,004	5,574	6,696	3,801	2,953	1,451	725	2.57
Lehigh	109.0	6,137	23,161	19,791	17,076	18,884	23,951	28,851	34,813	19,559	16,192	6,771	2,814	2.56
Northampton	87.3	4,081	17,199	15,932	13,879	16,294	19,915	21,081	27,715	16,222	13,701	5,928	2,653	2.67
Warren, N. J.	*32.4*	*1,460*	*6,784*	*6,709*	*5,034*	*5,297*	*7,116*	*7,185*	*9,892*	*5,741*	*5,584*	*2,677*	*1,321*	*2.76*
ALTOONA	**51.0**	**2,728**	**9,810**	**8,697**	**7,506**	**9,060**	**13,199**	**12,718**	**15,565**	**9,303**	**7,702**	**3,701**	**2,011**	**2.67**
Blair	51.0	2,728	9,810	8,697	7,506	9,060	13,199	12,718	15,565	9,303	7,702	3,701	2,011	2.67
BEAVER COUNTY	**73.4**	**3,409**	**13,920**	**12,938**	**12,606**	**14,389**	**16,138**	**16,195**	**22,666**	**14,039**	**12,126**	**5,648**	**2,726**	**2.72**
Beaver	73.4	3,409	13,920	12,938	12,606	14,389	16,138	16,195	22,666	14,039	12,126	5,648	2,726	2.72
ERIE	**103.3**	**7,440**	**22,981**	**18,645**	**15,349**	**17,785**	**21,100**	**25,257**	**30,632**	**18,155**	**16,054**	**8,318**	**4,884**	**2.76**
Erie	103.3	7,440	22,981	18,645	15,349	17,785	21,100	25,257	30,632	18,155	16,054	8,318	4,884	2.76
HARRISBURG - LEBANON - CARLISLE	**220.7**	**13,416**	**49,708**	**41,706**	**34,793**	**36,569**	**44,508**	**58,498**	**67,858**	**39,975**	**33,384**	**14,377**	**6,608**	**2.62**
Cumberland	70.5	4,338	15,587	14,381	11,520	11,783	12,891	18,043	21,756	13,051	11,170	4,659	1,821	2.68
Dauphin	94.8	5,906	21,780	16,690	14,536	15,795	20,091	28,306	28,889	16,172	12,983	5,679	2,771	2.51
Lebanon	41.1	2,360	8,847	7,770	6,617	6,778	8,728	9,158	12,968	7,838	6,714	2,931	1,491	2.74
Perry	14.3	810	3,494	2,865	2,120	2,213	2,798	2,991	4,245	2,914	2,517	1,108	525	2.76
JOHNSTOWN	**95.9**	**4,539**	**18,177**	**15,126**	**14,311**	**18,696**	**25,051**	**23,177**	**28,954**	**17,227**	**14,603**	**7,480**	**4,459**	**2.74**
Cambria	65.2	2,898	12,121	9,966	9,770	13,055	17,390	16,207	19,398	11,662	9,675	5,102	3,156	2.75
Somerset	30.7	1,641	6,056	5,160	4,541	5,641	7,661	6,970	9,556	5,565	4,928	2,378	1,303	2.72
LANCASTER	**138.8**	**9,496**	**31,747**	**27,205**	**21,083**	**21,123**	**28,146**	**30,070**	**44,246**	**25,651**	**22,585**	**10,123**	**6,125**	**2.79**
Lancaster	138.8	9,496	31,747	27,205	21,083	21,123	28,146	30,070	44,246	25,651	22,585	10,123	6,125	2.79
PHILADELPHIA	**1,756.2**	**87,464**	**373,707**	**342,564**	**285,679**	**305,549**	**361,237**	**448,182**	**505,517**	**311,352**	**269,461**	**136,860**	**84,828**	**2.74**
Bucks	178.9	9,177	42,657	41,402	32,019	29,404	24,241	35,927	50,038	34,337	33,494	16,481	8,623	2.88
Chester	120.6	6,288	27,840	28,146	20,140	18,920	19,266	27,091	35,223	22,326	21,015	10,106	4,839	2.83
Delaware	201.2	8,505	39,494	34,7[illegible]	33,346	39,720	45,344	49,798	60,537	35,859	29,893	15,583	9,530	2.74
Montgomery	244.0	10,026	49,060	47,8[illegible]	42,055	44,092	50,954	59,538	74,921	43,414	38,299	18,455	9,373	2.72
Philadelphia	629.9	33,644	126,327	107,437	93,862	110,642	157,788	194,486	176,962	103,333	79,533	42,392	33,194	2.60
Burlington, N. J.	*131.1*	*6,282*	*30,998*	*31,475*	*23,612*	*20,340*	*18,393*	*25,744*	*36,887*	*25,393*	*24,589*	*11,910*	*6,577*	*3.00*
Camden, N. J.	*176.3*	*9,266*	*39,743*	*35,447*	*28,511*	*30,288*	*33,045*	*41,418*	*50,252*	*32,367*	*28,717*	*14,779*	*8,767*	*2.76*
Gloucester, N. J.	*74.2*	*4,276*	*17,588*	*16,053*	*12,134*	*11,943*	*12,206*	*14,180*	*20,697*	*14,323*	*13,921*	*7,154*	*3,925*	*2.93*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,108.0***	***107,175***	***450,585***	***414,193***	***342,940***	***364,757***	***428,350***	***529,413***	***610,036***	***377,028***	***327,348***	***163,933***	***100,242***	***2.75***
PITTSBURGH	**846.2**	**40,454**	**165,253**	**141,604**	**133,162**	**161,579**	**204,148**	**236,376**	**254,681**	**148,821**	**120,591**	**57,060**	**28,671**	**2.58**
Allegheny	556.6	28,117	110,590	90,757	87,630	105,982	133,524	167,199	166,361	94,753	74,390	35,765	18,132	2.52
Fayette	60.8	2,655	10,973	9,659	9,008	11,831	16,674	14,576	18,292	11,372	9,338	4,444	2,778	2.69
Washington	81.7	3,449	14,951	14,347	12,726	15,987	20,240	19,700	25,247	15,092	12,879	6,001	2,781	2.68
Westmoreland	147.1	6,233	28,739	26,841	23,798	27,779	33,710	34,901	44,781	27,604	23,984	10,850	4,980	2.68
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***919.6***	***43,863***	***179,173***	***154,542***	***145,768***	***175,968***	***220,286***	***252,571***	***277,347***	***162,860***	***132,717***	***62,708***	***31,397***	***2.59***
READING	**124.5**	**6,596**	**24,420**	**22,002**	**19,652**	**21,340**	**30,490**	**32,087**	**39,799**	**22,783**	**18,487**	**7,736**	**3,608**	**2.60**
Berks	124.5	6,596	24,420	22,002	19,652	21,340	30,490	32,087	39,799	22,783	18,487	7,736	3,608	2.60
SCRANTON - WILKES-BARRE	**279.0**	**11,188**	**47,721**	**45,528**	**41,882**	**53,409**	**79,272**	**74,937**	**85,401**	**48,836**	**39,964**	**19,215**	**10,647**	**2.64**
Columbia	23.1	1,498	4,393	4,123	3,340	4,043	5,703	5,519	7,421	4,249	3,579	1,561	771	2.74
Lackawanna	84.7	3,041	13,710	13,114	12,648	16,902	25,285	23,113	25,487	14,805	12,010	5,892	3,393	2.64
Luzerne	130.8	4,586	20,867	20,392	19,900	25,856	39,199	36,265	39,750	22,840	18,000	8,877	5,068	2.60
Monroe	30.4	1,511	6,407	5,792	4,663	5,087	6,940	7,982	9,828	5,117	4,544	2,003	926	2.61
Wyoming	10.0	552	2,344	2,107	1,331	1,521	2,145	2,058	2,915	1,825	1,831	882	489	2.86
SHARON	**47.0**	**2,398**	**8,866**	**8,167**	**7,519**	**8,717**	**11,333**	**11,217**	**14,627**	**8,579**	**7,426**	**3,429**	**1,722**	**2.74**
Mercer	47.0	2,398	8,866	8,167	7,519	8,717	11,333	11,217	14,627	8,579	7,426	3,429	1,722	2.74
STATE COLLEGE	**39.0**	**6,007**	**9,894**	**7,003**	**5,124**	**4,846**	**6,126**	**9,840**	**12,279**	**7,162**	**5,997**	**2,570**	**1,152**	**2.97**
Centre	39.0	6,007	9,894	7,003	5,124	4,846	6,126	9,840	12,279	7,162	5,997	2,570	1,152	2.97
WILLIAMSPORT	**44.0**	**2,906**	**9,214**	**7,757**	**6,655**	**7,308**	**10,160**	**10,724**	**13,595**	**8,047**	**6,861**	**3,136**	**1,637**	**2.71**
Lycoming	44.0	2,906	9,214	7,757	6,655	7,308	10,160	10,724	13,595	8,047	6,861	3,136	1,637	2.71
YORK	**149.5**	**9,340**	**33,551**	**30,031**	**22,681**	**23,470**	**30,427**	**33,911**	**47,057**	**28,524**	**24,659**	**10,483**	**4,866**	**2.68**
Adams	24.4	1,599	5,405	4,777	3,667	3,859	5,093	5,027	7,702	4,702	4,007	1,899	1,063	2.84
York	125.1	7,741	28,146	25,254	19,014	19,611	25,334	28,884	39,355	23,822	20,652	8,584	3,803	2.65
ALL COUNTIES														
Adams	24.4	1,599	5,405	4,777	3,667	3,859	5,093	5,027	7,702	4,702	4,007	1,899	1,063	2.84
Allegheny	556.6	28,117	110,590	90,757	87,630	105,982	133,524	167,199	166,361	94,753	74,390	35,765	18,132	2.52

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Armstrong	32.6	1,628	5,899	5,340	4,762	6,067	8,904	8,078	10,039	5,857	5,064	2,410	1,152	2.63
Beaver	73.4	3,409	13,920	12,938	12,606	14,389	16,138	16,195	22,666	14,039	12,126	5,648	2,726	2.72
Bedford	17.5	876	3,304	3,389	2,674	3,034	4,223	3,671	5,384	3,313	2,952	1,393	787	2.76
Berks	124.5	6,596	24,420	22,002	19,652	21,340	30,490	32,087	39,799	22,783	18,487	7,736	3,608	2.60
Blair	51.0	2,728	9,810	8,697	7,506	9,060	13,199	12,718	15,565	9,303	7,702	3,701	2,011	2.67
Bradford	23.5	1,477	4,838	4,655	3,436	3,659	5,435	5,526	6,752	4,135	4,009	1,931	1,147	2.77
Bucks	178.9	9,177	42,657	41,402	32,019	29,404	24,241	35,927	50,038	34,337	33,494	16,481	8,623	2.88
Butler	55.1	3,089	12,585	11,111	8,406	8,918	10,991	12,294	16,028	10,273	9,564	4,688	2,253	2.84
Cambria	65.2	2,898	12,121	9,966	9,770	13,055	17,390	16,207	19,398	11,662	9,675	5,102	3,156	2.75
Cameron	2.7	146	484	418	425	512	715	947	761	423	336	153	80	2.37
Carbon	21.2	876	3,549	3,264	3,270	4,237	6,004	5,574	6,696	3,801	2,953	1,451	725	2.57
Centre	39.0	6,007	9,894	7,003	5,124	4,846	6,126	9,840	12,279	7,162	5,997	2,570	1,152	2.97
Chester	120.6	6,288	27,840	28,146	20,140	18,920	19,266	27,091	35,223	22,326	21,015	10,106	4,839	2.83
Clarion	15.2	1,078	2,987	2,762	2,270	2,395	3,708	3,457	4,614	2,694	2,394	1,258	783	2.96
Clearfield	30.7	1,727	6,041	5,350	4,475	5,357	7,750	7,019	9,144	5,574	4,951	2,528	1,484	2.75
Clinton	14.2	857	2,650	2,467	2,294	2,567	3,365	3,244	4,523	2,719	2,170	1,026	518	2.77
Columbia	23.1	1,498	4,393	4,123	3,340	4,043	5,703	5,519	7,421	4,249	3,579	1,561	771	2.74
Crawford	32.7	1,905	6,820	6,114	4,689	5,457	7,715	7,560	10,395	5,656	5,155	2,565	1,369	2.76
Cumberland	70.5	4,338	15,587	14,381	11,520	11,783	12,891	18,043	21,756	13,051	11,170	4,659	1,821	2.68
Dauphin	94.8	5,908	21,780	16,690	14,536	15,795	20,091	28,306	28,889	16,172	12,983	5,679	2,771	2.51
Delaware	201.2	8,505	39,494	34,791	33,346	39,720	45,344	49,798	60,537	35,859	29,893	15,583	9,530	2.74
Elk	13.7	652	2,529	2,443	2,223	2,495	3,358	3,079	4,016	2,432	2,057	1,225	891	2.82
Erie	103.3	7,440	22,981	18,645	15,349	17,785	21,100	25,257	30,632	18,155	16,054	8,318	4,884	2.76
Fayette	60.8	2,655	10,973	9,659	9,008	11,831	16,674	14,576	18,292	11,372	9,338	4,444	2,778	2.69
Forest	1.9	66	328	309	271	338	588	478	674	298	234	147	69	2.58
Franklin	43.9	2,614	9,355	8,496	6,990	7,104	9,341	9,987	13,617	8,450	7,271	3,109	1,466	2.70
Fulton	5.2	323	1,042	1,024	785	867	1,159	1,281	1,497	991	850	401	180	2.65
Greene	15.3	751	3,113	2,531	2,047	2,752	4,106	3,635	4,680	2,785	2,325	1,170	705	2.73
Huntingdon	15.1	801	2,896	2,739	2,360	2,414	3,890	3,548	4,640	2,701	2,408	1,170	633	2.86
Indiana	32.6	2,757	7,076	5,554	4,537	5,368	7,308	7,221	9,793	5,927	5,408	2,608	1,643	2.94
Jefferson	19.0	1,121	3,611	3,153	2,679	3,230	5,206	4,726	5,831	3,352	2,878	1,444	769	2.66
Juniata	7.5	451	1,524	1,410	1,174	1,201	1,740	1,598	2,290	1,516	1,256	550	290	2.75
Lackawanna	84.7	3,041	13,710	13,114	12,648	16,902	25,285	23,113	25,487	14,805	12,010	5,892	3,393	2.64
Lancaster	138.8	9,496	31,747	27,205	21,083	21,123	28,146	30,070	44,246	25,651	22,585	10,123	6,125	2.79
Lawrence	39.0	1,854	7,085	6,523	6,182	7,681	9,675	9,036	11,995	7,308	6,272	2,920	1,469	2.72
Lebanon	41.1	2,360	8,847	7,770	6,617	6,778	8,728	9,158	12,968	7,838	6,714	2,931	1,491	2.74
Lehigh	109.0	6,137	23,161	19,791	17,076	18,884	23,951	28,851	34,813	19,559	16,192	6,771	2,814	2.56
Luzerne	130.8	4,586	20,867	20,392	19,900	25,856	39,199	36,265	39,750	22,840	18,000	8,877	5,068	2.60
Lycoming	44.0	2,906	9,214	7,757	6,655	7,308	10,160	10,724	13,595	8,047	6,861	3,136	1,637	2.71
McKean	18.6	967	3,248	3,117	2,701	3,193	5,374	4,672	5,908	3,107	2,688	1,383	842	2.67
Mercer	47.0	2,398	8,866	8,167	7,519	8,717	11,333	11,217	14,627	8,579	7,426	3,429	1,722	2.74
Mifflin	17.7	917	3,360	3,300	2,654	3,030	4,439	4,169	5,530	3,126	2,836	1,306	733	2.68
Monroe	30.4	1,511	6,407	5,792	4,663	5,087	6,940	7,982	9,828	5,117	4,544	2,003	926	2.61
Montgomery	244.0	10,026	49,060	47,813	42,055	44,092	50,954	59,538	74,921	43,414	38,299	18,455	9,373	2.72
Montour	5.9	374	1,246	1,124	872	943	1,341	1,471	1,796	1,102	887	429	215	2.88
Northampton	87.3	4,081	17,199	15,932	13,879	16,294	19,915	21,081	27,715	16,222	13,701	5,928	2,653	2.67
Northumberland	39.8	1,814	6,743	6,516	5,696	7,399	11,632	10,979	12,315	7,105	5,689	2,574	1,138	2.53
Perry	14.3	810	3,494	2,865	2,120	2,213	2,798	2,991	4,245	2,914	2,517	1,108	525	2.76
Philadelphia	629.9	33,644	126,327	107,437	93,862	110,842	157,788	194,486	176,962	103,333	79,533	42,392	33,194	2.60
Pike	8.7	267	1,363	1,457	1,299	1,700	2,614	2,106	3,282	1,424	1,132	517	239	2.49
Potter	6.8	397	1,305	1,238	1,009	1,166	1,685	1,598	2,047	1,198	1,077	540	340	2.75
Schuylkill	62.9	2,186	9,755	9,297	9,459	13,008	19,195	17,357	19,393	11,246	8,604	4,057	2,243	2.55
Snyder	12.3	813	2,648	2,416	1,910	1,958	2,555	2,731	3,688	2,398	2,084	922	477	2.92
Somerset	30.7	1,641	6,056	5,160	4,541	5,641	7,661	6,970	9,556	5,565	4,928	2,378	1,303	2.72
Sullivan	2.2	79	376	324	326	418	677	556	681	354	331	160	118	2.91
Susquehanna	14.5	700	2,756	2,845	2,115	2,464	3,620	3,003	4,478	2,551	2,449	1,263	756	2.79
Tioga	14.6	883	2,887	2,877	2,137	2,337	3,479	3,213	4,463	2,606	2,455	1,175	688	2.87
Union	10.9	718	2,401	2,142	1,660	1,686	2,293	2,242	3,498	1,974	1,968	832	386	3.12
Venango	24.0	1,376	5,050	4,174	3,702	3,965	5,733	5,854	7,314	4,255	3,869	1,820	888	2.72
Warren	17.4	945	3,435	3,291	2,701	2,879	4,149	4,250	5,468	2,908	2,734	1,370	670	2.72
Washington	81.7	3,449	14,951	14,347	12,726	15,987	20,240	19,700	25,247	15,092	12,879	6,001	2,781	2.68
Wayne	14.5	595	2,592	2,557	2,071	2,539	4,146	3,505	4,661	2,416	2,090	1,128	700	2.70
Westmoreland	147.1	6,233	28,739	26,841	23,798	27,779	33,710	34,901	44,781	27,604	23,984	10,850	4,980	2.68
Wyoming	10.0	552	2,344	2,107	1,331	1,521	2,145	2,058	2,915	1,825	1,831	882	489	2.86
York	125.1	7,741	28,146	25,254	19,014	19,611	25,334	28,884	39,355	23,822	20,652	8,584	3,803	2.65

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
PENNSYLVANIA (continued)														
TOTAL METRO COUNTIES	**3,804.4**	**198,651**	**774,549**	**684,985**	**597,970**	**680,684**	**867,561**	**997,353**	**1,144,265**	**675,953**	**565,519**	**270,443**	**150,867**	**2.66**
TOTAL STATE	**4,492.6**	**235,855**	**907,881**	**807,448**	**700,961**	**800,785**	**1,039,670**	**1,161,444**	**1,355,460**	**800,127**	**673,966**	**322,615**	**178,988**	**2.67**
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**323.2**	**18,226**	**66,475**	**57,061**	**48,460**	**56,753**	**76,225**	**85,934**	**97,690**	**56,679**	**47,710**	**22,504**	**12,683**	**2.74**
Bristol	15.5	610	2,803	3,007	2,728	3,009	3,343	3,228	4,634	3,065	2,593	1,326	654	3.00
Kent	57.7	2,611	12,429	11,418	9,332	10,321	11,589	13,569	17,187	10,527	9,613	4,532	2,272	2.80
Providence	214.9	12,542	42,322	35,541	31,521	38,292	54,682	61,223	65,090	36,490	29,722	13,970	8,405	2.68
Washington	35.1	2,463	8,921	7,095	4,879	5,131	6,611	7,914	10,779	6,597	5,782	2,676	1,352	2.90
ALL COUNTIES														
Bristol	15.5	610	2,803	3,007	2,728	3,009	3,343	3,228	4,634	3,065	2,593	1,326	654	3.00
Kent	57.7	2,611	12,429	11,418	9,332	10,321	11,589	13,569	17,187	10,527	9,613	4,532	2,272	2.80
Newport	29.8	1,786	7,066	6,037	4,251	4,534	6,126	7,812	9,045	5,240	4,432	2,129	1,142	2.83
Providence	214.9	12,542	42,322	35,541	31,521	38,292	54,682	61,223	65,090	36,490	29,722	13,970	8,405	2.68
Washington	35.1	2,463	8,921	7,095	4,879	5,131	6,611	7,914	10,779	6,597	5,782	2,676	1,352	2.90
TOTAL METRO COUNTIES	**323.2**	**18,226**	**66,475**	**57,061**	**48,460**	**56,753**	**76,225**	**85,934**	**97,690**	**56,679**	**47,710**	**22,504**	**12,683**	**2.74**
TOTAL STATE	**353.0**	**20,012**	**73,541**	**63,098**	**52,711**	**61,287**	**82,351**	**93,746**	**106,735**	**61,919**	**52,142**	**24,633**	**13,825**	**2.75**
SOUTH CAROLINA														
ANDERSON	**54.1**	**3,297**	**11,546**	**11,237**	**8,364**	**8,592**	**11,064**	**12,433**	**16,334**	**10,953**	**8,841**	**3,605**	**1,934**	**2.69**
Anderson	54.1	3,297	11,546	11,237	8,364	8,592	11,064	12,433	16,334	10,953	8,841	3,605	1,934	2.69
CHARLESTON	**165.6**	**14,415**	**45,190**	**36,108**	**23,870**	**22,748**	**23,269**	**36,115**	**45,112**	**33,156**	**28,660**	**13,715**	**8,842**	**2.96**
Berkeley	40.4	3,671	12,067	10,063	5,746	4,669	4,184	6,962	9,979	8,675	8,284	4,098	2,402	3.02
Charleston	99.4	8,990	26,067	19,333	14,286	14,871	15,853	24,638	28,549	18,822	15,125	7,215	5,051	2.93
Dorchester	25.8	1,754	7,056	6,712	3,838	3,208	3,232	4,515	6,584	5,659	5,251	2,402	1,389	2.98
CHARLOTTE - GASTONIA - ROCK HILL	**387.6**	**24,945**	**93,196**	**82,669**	**61,063**	**58,269**	**67,458**	**88,927**	**118,561**	**76,293**	**63,204**	**26,459**	**14,156**	**2.71**
York	41.5	2,455	9,620	9,132	6,672	6,454	7,167	8,156	12,097	8,517	7,314	3,309	2,107	2.87
Cabarrus, N. C.	*34.2*	*1,887*	*6,899*	*6,848*	*5,464*	*5,725*	*7,377*	*6,878*	*11,239*	*6,811*	*5,834*	*2,328*	*1,110*	*2.73*
Gaston, N. C.	*60.9*	*3,715*	*13,602*	*12,531*	*9,945*	*9,704*	*11,403*	*12,225*	*18,510*	*12,786*	*10,553*	*4,484*	*2,342*	*2.78*
Lincoln, N. C.	*17.1*	*1,073*	*3,810*	*3,743*	*2,756*	*2,610*	*3,108*	*3,278*	*5,329*	*3,690*	*2,982*	*1,195*	*626*	*2.75*
Mecklenburg, N. C.	*168.5*	*11,997*	*45,360*	*36,990*	*26,293*	*23,219*	*24,641*	*44,929*	*50,562*	*31,567*	*25,456*	*10,539*	*5,447*	*2.60*
Rowan, N. C.	*38.9*	*2,237*	*7,705*	*7,192*	*5,967*	*6,748*	*9,051*	*9,118*	*12,911*	*7,542*	*5,816*	*2,342*	*1,171*	*2.65*
Union, N. C.	*26.5*	*1,581*	*6,200*	*6,233*	*3,966*	*3,809*	*4,711*	*4,343*	*7,913*	*5,380*	*5,249*	*2,262*	*1,353*	*2.98*
COLUMBIA	**157.6**	**12,867**	**44,456**	**33,872**	**23,208**	**21,546**	**21,651**	**41,056**	**45,019**	**30,204**	**24,628**	**10,920**	**5,773**	**2.81**
Lexington	59.1	4,357	15,820	14,787	9,130	7,870	7,136	12,772	16,697	12,427	10,958	4,398	1,848	2.73
Richland	98.5	8,510	28,636	19,085	14,078	13,676	14,515	28,284	28,322	17,777	13,670	6,522	3,925	2.86
FLORENCE	**41.2**	**2,452**	**9,968**	**8,877**	**6,460**	**6,329**	**7,114**	**8,743**	**11,075**	**8,258**	**6,965**	**3,544**	**2,615**	**2.87**
Florence	41.2	2,452	9,968	8,877	6,460	6,329	7,114	8,743	11,075	8,258	6,965	3,544	2,615	2.87
GREENVILLE - SPARTANBURG	**226.1**	**14,756**	**52,372**	**47,643**	**34,825**	**34,874**	**41,630**	**55,267**	**67,605**	**44,654**	**35,738**	**15,263**	**7,573**	**2.69**
Greenville	116.6	7,664	27,726	24,826	17,951	17,813	20,620	29,747	34,579	22,746	18,128	7,673	3,727	2.64
Pickens	30.2	2,750	6,963	6,190	4,563	4,441	5,293	6,516	9,473	6,301	4,955	2,042	913	2.88
Spartanburg	79.3	4,342	17,683	16,627	12,311	12,620	15,717	19,004	23,553	15,607	12,655	5,548	2,933	2.70
ALL COUNTIES														
Abbeville	8.6	478	1,682	1,526	1,341	1,440	2,133	2,034	2,510	1,670	1,335	630	421	2.74
☐ Aiken	43.1	2,656	9,423	8,783	7,268	6,986	7,984	10,598	12,471	8,214	6,794	3,232	1,791	2.67
Allendale	3.8	161	816	670	533	657	963	913	968	633	594	327	365	2.95
Anderson	54.1	3,297	11,546	11,237	8,364	8,592	11,064	12,433	16,334	10,953	8,841	3,605	1,934	2.69
Bamberg	6.1	288	1,215	1,100	907	1,081	1,509	1,386	1,659	1,044	950	540	521	3.00
Barnwell	7.3	419	1,673	1,383	1,064	1,195	1,566	1,586	1,973	1,372	1,202	658	509	2.88
Beaufort	26.6	2,782	7,203	4,585	3,150	4,129	4,751	6,707	8,333	4,985	3,632	1,757	1,186	3.05
Berkeley	40.4	3,671	12,067	10,063	5,746	4,669	4,184	6,962	9,979	8,675	8,284	4,098	2,402	3.02
Calhoun	4.4	186	905	805	606	779	1,119	887	1,204	834	720	367	388	2.95
Charleston	99.4	8,990	26,067	19,333	14,286	14,871	15,853	24,638	28,549	18,822	15,125	7,215	5,051	2.93
Cherokee	14.9	787	3,134	3,081	2,339	2,483	3,076	2,957	4,292	2,997	2,657	1,201	796	2.85
Chester	10.8	473	2,139	1,949	1,671	1,961	2,607	2,169	3,204	2,023	1,729	897	778	2.90
Chesterfield	14.4	727	3,119	2,877	2,135	2,366	3,176	3,469	3,874	2,762	2,356	1,077	862	2.75
Clarendon	9.6	408	1,912	1,763	1,427	1,748	2,342	2,022	2,465	1,762	1,521	905	925	2.98

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Colleton	12.0	516	2,432	2,347	1,857	2,037	2,811	2,600	3,291	2,199	1,959	1,027	924	2.88
Darlington	22.7	1,100	5,257	4,750	3,484	3,745	4,364	4,803	5,995	4,377	4,045	1,908	1,572	2.90
Dillon	10.3	553	2,215	2,029	1,579	1,822	2,102	2,041	2,558	1,852	1,829	937	1,063	3.11
Dorchester	25.8	1,754	7,056	6,712	3,838	3,208	3,232	4,515	6,584	5,659	5,251	2,402	1,389	2.98
Edgefield	6.0	267	1,342	1,160	906	1,035	1,290	1,163	1,665	1,123	980	564	505	2.98
Fairfield	6.7	294	1,349	1,168	1,046	1,230	1,613	1,376	1,769	1,193	1,047	603	712	3.10
Florence	41.2	2,452	9,968	8,877	6,460	6,329	7,114	8,743	11,075	8,258	6,965	3,544	2,615	2.87
Georgetown	16.3	830	3,735	3,164	2,404	2,900	3,267	3,376	4,332	3,015	2,719	1,508	1,350	2.93
Greenville	116.6	7,664	27,726	24,826	17,951	17,813	20,620	29,747	34,579	22,746	18,128	7,673	3,727	2.64
Greenwood	22.6	1,332	4,806	4,526	3,460	3,709	4,767	5,287	6,853	4,424	3,561	1,521	954	2.70
Hampton	6.8	311	1,419	1,216	978	1,196	1,680	1,717	1,738	1,191	1,078	576	500	2.81
Horry	47.6	3,600	11,293	9,478	7,239	7,539	8,451	11,435	14,047	9,637	7,312	3,206	1,963	2.67
Jasper	5.4	301	1,139	1,032	822	865	1,241	1,248	1,319	1,004	886	490	453	2.94
Kershaw	15.5	838	3,413	3,186	2,417	2,553	3,093	3,706	4,255	2,996	2,577	1,195	771	2.73
Lancaster	20.1	1,110	4,509	4,248	3,135	3,210	3,888	3,903	5,752	4,098	3,662	1,636	1,049	2.84
Laurens	18.4	847	3,673	3,688	2,903	3,169	4,120	3,894	5,576	3,501	3,017	1,369	1,043	2.92
Lee	5.9	257	1,214	1,099	921	1,020	1,389	1,129	1,426	1,084	1,002	590	669	3.20
Lexington	59.1	4,357	15,820	14,787	9,130	7,870	7,136	12,772	16,697	12,427	10,958	4,398	1,848	2.73
McCormick	2.5	98	503	440	371	448	640	527	677	444	415	196	241	3.12
Marion	11.9	576	2,541	2,260	1,798	2,099	2,626	2,504	3,058	2,201	2,001	1,061	1,075	2.97
Marlboro	10.6	510	2,190	2,014	1,646	1,844	2,396	2,220	2,671	1,905	1,837	936	1,031	3.08
Newberry	12.2	485	2,191	2,194	1,765	2,217	3,348	3,312	3,601	2,174	1,725	834	554	2.63
Oconee	20.2	1,349	4,297	4,177	3,115	3,074	4,188	5,158	6,021	4,012	3,063	1,296	650	2.58
Orangeburg	29.9	1,501	6,520	5,756	4,569	5,191	6,363	6,741	7,931	5,474	4,824	2,624	2,306	2.96
Pickens	30.2	2,750	6,963	6,190	4,563	4,441	5,293	6,516	9,473	6,301	4,955	2,042	913	2.88
Richland	98.5	8,510	28,636	19,085	14,078	13,676	14,515	28,284	28,322	17,777	13,670	6,522	3,925	2.86
Saluda	6.0	262	1,086	1,166	928	1,062	1,496	1,295	1,710	1,104	1,002	468	421	2.87
Spartanburg	79.3	4,342	17,683	16,627	12,311	12,620	15,717	19,004	23,553	15,607	12,655	5,548	2,933	2.70
Sumter	31.4	2,541	7,782	6,596	4,845	4,552	5,084	6,216	8,123	6,392	5,605	2,884	2,180	3.02
Union	11.2	562	2,157	2,154	1,748	1,957	2,622	2,289	3,359	2,238	1,822	879	613	2.79
Williamsburg	12.8	554	2,741	2,283	1,971	2,359	2,892	2,374	3,129	2,303	2,254	1,247	1,493	3.13
York	41.5	2,455	9,620	9,132	6,672	6,454	7,167	8,156	12,097	8,517	7,314	3,309	2,107	2.87
TOTAL METRO COUNTIES	**729.2**	**52,898**	**182,575**	**155,652**	**110,667**	**107,529**	**119,879**	**172,368**	**209,713**	**143,956**	**118,940**	**53,588**	**30,635**	**2.80**
TOTAL STATE	**1,200.7**	**80,201**	**286,177**	**247,522**	**181,747**	**186,201**	**218,852**	**276,812**	**341,051**	**233,979**	**195,858**	**91,502**	**61,498**	**2.83**
SOUTH DAKOTA														
RAPID CITY	**28.7**	**3,870**	**7,858**	**5,175**	**3,895**	**3,404**	**4,498**	**7,286**	**8,733**	**5,353**	**4,461**	**1,974**	**893**	**2.66**
Pennington	28.7	3,870	7,858	5,175	3,895	3,404	4,498	7,286	8,733	5,353	4,461	1,974	893	2.66
SIOUX FALLS	**47.3**	**4,980**	**12,364**	**8,200**	**6,308**	**6,394**	**9,054**	**14,448**	**14,013**	**7,838**	**6,577**	**3,094**	**1,330**	**2.58**
Minnehaha	47.3	4,980	12,364	8,200	6,308	6,394	9,054	14,448	14,013	7,838	6,577	3,094	1,330	2.58
ALL COUNTIES														
Aurora	1.1	49	184	152	157	214	344	274	358	167	142	101	58	3.09
Beadle	7.3	594	1,407	1,132	1,032	1,205	1,930	2,313	2,253	1,143	953	451	187	2.47
Bennett	1.0	58	212	160	169	151	250	229	259	167	155	95	95	3.30
Bon Homme	3.1	193	471	392	421	527	1,096	991	1,017	445	352	194	101	2.61
Brookings	8.8	1,392	2,079	1,310	965	1,138	1,916	2,320	2,859	1,495	1,304	531	291	2.92
Brown	14.4	1,558	3,266	2,367	1,891	2,019	3,299	4,252	4,334	2,375	2,013	973	453	2.61
Brule	2.0	108	382	302	276	383	549	609	597	306	259	135	94	2.60
Buffalo	.4	28	89	89	58	69	67	51	88	56	76	54	75	4.50
Butte	3.3	233	733	502	439	547	846	980	977	527	481	214	121	2.58
Campbell	.8	23	92	128	140	170	247	195	278	137	113	45	32	2.63
Charles Mix	3.3	180	558	531	488	557	986	825	986	511	443	287	248	2.97
Clark	1.9	75	297	229	275	370	654	491	680	292	245	110	82	2.58
Clay	4.9	960	1,229	700	505	561	945	1,747	1,454	769	609	221	100	2.78
Codington	8.4	899	1,757	1,316	1,059	1,240	2,129	2,212	2,658	1,348	1,237	625	320	2.64
Corson	1.5	111	255	279	296	251	308	280	370	229	249	169	203	3.40
Custer	2.6	148	631	468	392	387	574	746	776	478	367	155	78	2.65
Davison	7.4	779	1,521	1,034	952	1,068	2,046	2,557	2,145	1,119	895	457	227	2.47
Day	3.0	142	468	370	392	570	1,058	800	1,001	445	371	222	161	2.67
Deuel	1.9	95	296	279	279	321	630	462	643	273	264	159	99	2.74
Dewey	1.5	103	308	280	244	233	332	327	346	235	202	183	207	3.87
Douglas	1.4	81	215	208	209	219	468	316	486	190	194	109	105	3.00

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Edmunds	1.8	70	272	270	274	338	576	412	652	276	213	124	123	2.89
Fall River	3.4	233	728	522	423	576	918	1,250	973	469	382	229	97	2.59
Faulk	1.2	59	173	184	191	211	382	371	379	163	152	85	50	2.50
Grant	3.3	230	635	516	404	530	985	842	1,021	510	468	299	160	2.82
Gregory	2.1	125	328	278	256	355	758	559	695	308	282	154	102	2.76
Haakon	1.0	90	232	160	120	147	251	261	277	144	178	85	55	3.00
Hamlin	1.9	85	268	249	237	374	687	475	705	269	208	142	101	2.79
Hand	1.8	77	288	267	305	329	534	549	544	282	231	132	62	2.56
Hanson	1.1	51	163	179	166	186	355	248	360	163	142	100	87	3.09
Harding	.6	25	129	89	80	110	167	161	153	101	107	53	25	3.17
Hughes	6.0	487	1,616	1,227	801	834	1,035	1,934	1,624	979	892	384	187	2.55
Hutchinson	3.4	127	494	437	494	588	1,260	909	1,211	476	419	226	159	2.65
Hyde	.8	32	117	110	139	133	269	292	210	119	87	59	33	2.50
Jackson	1.2	58	245	232	197	179	289	259	310	162	192	115	162	3.42
Jerauld	1.1	40	170	158	138	189	405	299	372	145	145	88	51	2.64
Jones	.6	27	108	94	94	100	177	187	179	97	67	51	19	2.50
Kingsbury	2.6	118	379	340	371	492	900	861	816	374	325	152	72	2.46
Lake	4.1	387	774	499	506	616	1,318	1,191	1,368	623	534	260	124	2.66
Lawrence	7.6	853	1,742	1,119	964	1,105	1,817	2,550	2,282	1,185	932	453	198	2.51
Lincoln	5.1	324	1,101	891	642	741	1,401	1,014	1,644	874	888	448	232	2.96
Lyman	1.3	77	253	217	211	197	345	310	362	199	189	136	104	3.08
McCook	2.3	123	358	316	344	413	746	651	718	348	280	179	124	2.70
McPherson	1.5	49	202	195	232	307	515	439	538	217	176	77	53	2.47
Marshall	2.0	85	298	320	281	346	670	608	612	296	266	148	70	2.55
Meade	7.5	592	2,259	1,579	956	840	1,274	1,790	1,936	1,398	1,434	654	288	3.01
Mellette	.7	56	135	127	111	107	164	152	186	120	112	64	66	3.43
Miner	1.4	54	201	142	183	294	526	444	459	207	153	80	57	2.50
Minnehaha	47.3	4,980	12,364	8,200	6,308	6,394	9,054	14,448	14,013	7,838	6,577	3,094	1,330	2.58
Moody	2.4	126	435	380	319	410	730	584	790	359	338	201	128	2.88
Pennington	28.7	3,870	7,858	5,175	3,895	3,404	4,498	7,286	8,733	5,353	4,461	1,974	893	2.66
Perkins	1.8	108	317	260	241	355	519	471	584	294	263	124	64	2.72
Potter	1.3	55	217	209	179	226	414	346	414	181	187	105	67	2.77
Roberts	3.8	183	590	598	509	621	1,299	1,008	1,146	551	455	356	284	2.89
Sanborn	1.2	62	198	142	205	213	380	327	420	174	149	74	56	2.58
Shannon	2.4	162	627	522	393	324	372	319	359	352	355	278	737	5.17
Spink	3.3	194	556	476	490	584	1,000	995	1,054	484	414	215	138	2.70
Stanley	.9	67	235	174	126	124	174	217	253	162	140	82	46	2.78
Sully	.7	43	131	115	121	98	192	184	209	111	97	61	38	2.71
Todd	2.0	144	568	416	312	276	284	339	391	343	351	206	370	3.95
Tripp	2.7	190	447	439	383	495	746	828	771	430	352	214	105	2.63
Turner	3.5	153	562	455	487	575	1,268	850	1,290	519	474	243	124	2.63
Union	4.2	300	941	648	549	650	1,112	1,018	1,334	711	627	323	187	2.71
Walworth	2.7	165	482	422	392	428	811	984	740	411	324	167	74	2.41
Yankton	7.1	666	1,572	1,206	925	1,046	1,685	2,081	2,196	1,179	908	469	267	2.70
Ziebach	.6	40	121	114	106	110	109	117	119	84	107	66	107	4.17
TOTAL METRO COUNTIES	**76.0**	**8,850**	**20,222**	**13,375**	**10,203**	**9,798**	**13,552**	**21,734**	**22,746**	**13,191**	**11,038**	**5,068**	**2,223**	**2.61**
TOTAL STATE	**264.0**	**23,851**	**58,339**	**42,896**	**35,699**	**39,170**	**64,045**	**74,397**	**79,967**	**42,747**	**36,957**	**18,719**	**11,213**	**2.72**
TENNESSEE														
CHATTANOOGA	**160.9**	**9,806**	**36,415**	**32,804**	**25,140**	**24,488**	**32,247**	**37,537**	**48,832**	**31,670**	**26,354**	**11,038**	**5,469**	**2.70**
Hamilton	110.2	6,731	25,470	21,572	17,154	16,845	22,428	28,291	33,567	20,922	16,808	7,024	3,588	2.63
Marion	9.2	524	1,889	1,934	1,442	1,382	2,029	2,003	2,543	1,928	1,618	778	330	2.76
Sequatchie	3.2	212	715	710	484	434	645	618	948	666	603	243	122	2.81
Catoosa, Ga.	*14.0*	*870*	*3,250*	*3,358*	*2,316*	*1,929*	*2,277*	*2,216*	*4,278*	*3,089*	*2,825*	*1,109*	*483*	*2.86*
Dade, Ga.	*4.2*	*279*	*966*	*988*	*612*	*632*	*723*	*664*	*1,247*	*906*	*822*	*384*	*177*	*3.07*
Walker, Ga.	*20.1*	*1,190*	*4,125*	*4,242*	*3,132*	*3,266*	*4,145*	*3,745*	*6,249*	*4,159*	*3,678*	*1,500*	*769*	*2.81*
CLARKSVILLE - HOPKINSVILLE	**51.1**	**5,783**	**13,500**	**10,047**	**7,179**	**6,084**	**8,507**	**9,586**	**15,217**	**11,238**	**9,159**	**3,812**	**2,088**	**3.02**
Montgomery	30.0	3,604	8,082	6,035	4,406	3,421	4,452	5,535	9,212	6,652	5,378	2,142	1,081	2.90
Christian, Ky.	*21.1*	*2,179*	*5,418*	*4,012*	*2,773*	*2,663*	*4,055*	*4,051*	*6,005*	*4,586*	*3,781*	*1,670*	*1,007*	*3.19*
JACKSON	**28.9**	**2,009**	**6,522**	**5,129**	**4,027**	**4,295**	**6,918**	**7,191**	**8,990**	**5,514**	**4,265**	**1,749**	**1,191**	**2.67**
Madison	28.9	2,009	6,522	5,129	,027	4,295	6,918	7,191	8,990	5,514	4,265	1,749	1,191	2.67

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
JOHNSON CITY - KINGSPORT - BRISTOL	**166.2**	**9,589**	**34,439**	**34,758**	**25,606**	**26,654**	**35,154**	**36,834**	**52,263**	**34,421**	**26,827**	**10,766**	**5,089**	**2.70**
Carter	19.6	1,067	3,852	3,940	2,954	3,202	4,585	4,629	6,118	4,037	3,018	1,245	553	2.62
Hawkins	16.9	926	3,708	3,774	2,510	2,483	3,499	3,083	5,229	3,724	3,021	1,226	617	2.76
Sullivan	56.9	3,097	11,769	12,551	9,244	9,379	10,860	13,293	17,842	11,617	9,210	3,526	1,412	2.60
Unicoi	6.4	301	1,162	1,214	973	1,100	1,650	1,319	2,082	1,411	1,033	361	194	2.64
Washington	34.0	2,558	7,781	6,774	5,033	5,173	6,681	7,838	10,816	6,774	5,313	2,168	1,091	2.73
Bristol city, Va.	*7.3*	*355*	*1,309*	*1,214*	*1,117*	*1,332*	*1,973*	*2,324*	*2,184*	*1,323*	*935*	*362*	*172*	*2.53*
Scott, Va.	*8.6*	*399*	*1,504*	*1,714*	*1,268*	*1,469*	*2,246*	*1,455*	*2,778*	*1,920*	*1,431*	*654*	*362*	*2.92*
Washington, Va.	*16.5*	*886*	*3,354*	*3,577*	*2,507*	*2,516*	*3,660*	*2,893*	*5,214*	*3,615*	*2,866*	*1,224*	*688*	*3.01*
KNOXVILLE	**229.9**	**17,141**	**52,328**	**45,585**	**33,605**	**34,930**	**46,311**	**57,015**	**73,209**	**44,575**	**35,055**	**13,802**	**6,244**	**2.61**
Anderson	27.0	1,527	5,587	5,396	4,214	4,855	5,421	6,420	8,557	5,303	4,228	1,672	820	2.61
Blount	31.2	1,873	6,947	6,431	4,365	5,016	6,568	6,324	10,472	6,383	5,148	2,005	868	2.67
Grainger	6.2	397	1,255	1,326	929	901	1,392	1,096	1,954	1,368	1,087	456	239	2.79
Jefferson	12.5	730	2,437	2,757	1,949	1,967	2,660	2,465	4,061	2,615	2,078	864	417	2.80
Knox	130.2	11,182	31,236	24,616	18,645	18,865	25,656	36,300	40,808	23,991	18,642	7,279	3,180	2.55
Sevier	18.1	1,106	3,894	3,983	2,835	2,666	3,616	3,388	5,987	3,905	3,093	1,195	532	2.70
Union	4.7	326	972	1,076	668	660	998	1,022	1,370	1,010	779	331	188	2.70
MEMPHIS	**332.1**	**23,242**	**85,220**	**67,758**	**49,522**	**47,438**	**58,920**	**76,670**	**96,753**	**63,356**	**52,762**	**23,823**	**18,736**	**2.81**
Shelby	283.9	20,485	74,430	56,125	42,046	40,796	50,018	68,198	83,796	53,571	43,468	19,481	15,386	2.77
Tipton	11.8	731	2,335	2,465	1,794	1,689	2,786	2,255	3,332	2,299	2,151	991	772	2.97
Crittenden, Ark.	*16.5*	*1,067*	*3,725*	*3,459*	*2,458*	*2,486*	*3,305*	*3,288*	*4,580*	*3,135*	*2,745*	*1,383*	*1,369*	*3.02*
De Soto, Miss.	*19.9*	*959*	*4,730*	*5,709*	*3,224*	*2,467*	*2,811*	*2,929*	*5,045*	*4,351*	*4,398*	*1,968*	*1,209*	*3.06*
NASHVILLE	**336.8**	**23,973**	**82,053**	**70,648**	**50,159**	**47,262**	**62,705**	**79,309**	**103,[illegible]**	**65,571**	**54,156**	**22,542**	**11,606**	**2.70**
Cheatham	8.6	507	2,040	2,135	1,317	1,092	1,509	1,181	2,544	1,891	1,796	795	393	3.01
Davidson	189.8	14,649	47,859	35,509	27,842	27,406	36,535	55,027	59,435	34,359	24,965	10,407	5,607	2.54
Dickson	12.0	670	2,399	2,452	1,820	1,772	2,887	2,340	3,793	2,414	2,036	922	495	2.78
Robertson	13.9	813	2,876	2,731	2,097	2,126	3,257	2,399	4,355	2,851	2,516	1,109	670	2.89
Rutherford	33.7	3,413	8,564	7,239	4,792	4,331	5,361	6,756	10,255	6,937	5,946	2,528	1,278	2.88
Sumner	32.8	1,859	7,888	8,354	4,967	4,402	5,330	4,935	9,577	7,216	6,965	2,828	1,279	2.94
Williamson	23.6	970	5,353	6,555	3,949	3,102	3,671	2,977	6,864	5,172	5,454	2,151	982	3.01
Wilson	22.4	1,092	5,074	5,673	3,375	3,031	4,155	3,694	6,793	4,731	4,478	1,802	902	2.88
ALL COUNTIES														
Anderson	27.0	1,527	5,587	5,396	4,214	4,855	5,421	6,420	8,557	5,303	4,228	1,672	820	2.61
Bedford	10.7	598	1,956	1,979	1,647	1,797	2,723	2,280	3,423	2,099	1,738	784	376	2.70
Benton	6.1	296	1,088	1,095	857	1,029	1,735	1,494	2,086	1,118	888	353	161	2.54
Bledsoe	3.3	217	664	701	483	478	757	783	946	673	553	233	112	2.97
Blount	31.2	1,873	6,947	6,431	4,365	5,016	6,568	6,324	10,472	6,383	5,148	2,005	868	2.67
Bradley	25.9	2,043	6,040	6,035	3,924	3,499	4,359	4,924	7,928	5,463	4,605	2,109	871	2.81
Campbell	13.4	655	2,521	2,594	1,881	2,254	3,495	2,807	4,040	2,675	2,214	980	684	2.75
Cannon	4.0	202	737	758	631	622	1,050	827	1,259	811	692	278	133	2.73
Carroll	10.8	544	1,898	1,968	1,527	1,755	3,108	2,145	3,787	2,140	1,704	705	319	2.69
Carter	19.6	1,067	3,852	3,940	2,954	3,202	4,585	4,629	6,118	4,037	3,018	1,245	553	2.62
Cheatham	8.6	507	2,040	2,135	1,317	1,092	1,509	1,181	2,544	1,891	1,796	795	393	3.01
Chester	4.7	315	876	879	658	765	1,207	990	1,578	856	778	326	172	2.87
Claiborne	9.3	556	1,976	1,877	1,328	1,417	2,146	1,648	2,872	2,019	1,623	716	422	2.86
Clay	3.1	179	526	574	428	570	823	731	962	644	475	189	99	2.61
Cocke	11.1	610	2,192	2,364	1,855	1,633	2,446	2,503	3,294	2,343	1,739	788	433	2.68
Coffee	15.0	952	2,927	3,117	2,499	2,414	3,091	3,303	4,704	3,000	2,480	1,050	463	2.67
Crockett	5.2	261	860	959	632	880	1,608	1,148	1,741	956	781	333	241	2.81
Cumberland	11.9	654	2,369	2,316	1,720	1,975	2,866	2,317	3,802	2,379	1,961	931	510	2.79
Davidson	189.8	14,649	47,859	35,509	27,842	27,406	36,535	55,027	59,435	34,359	24,965	10,407	5,607	2.54
Decatur	4.4	240	752	794	597	749	1,268	1,132	1,426	877	620	244	101	2.50
De Kalb	5.5	320	1,046	976	796	905	1,457	1,297	1,802	1,095	799	327	180	2.60
Dickson	12.0	670	2,399	2,452	1,820	1,772	2,887	2,340	3,793	2,414	2,036	922	495	2.78
Dyer	13.1	786	2,626	2,461	1,760	1,972	3,495	3,012	4,111	2,540	2,092	869	476	2.66
Fayette	8.0	383	1,485	1,540	1,210	1,267	2,115	1,305	2,266	1,538	1,342	709	840	3.21
Fentress	5.5	270	1,068	1,119	771	862	1,410	1,107	1,625	1,050	982	459	277	2.84
Franklin	11.8	570	2,305	2,331	1,878	1,903	2,813	2,309	3,690	2,325	2,077	915	484	2.84
Gibson	18.8	932	3,254	3,222	2,693	3,133	5,566	4,365	6,279	3,561	2,766	1,151	678	2.62
Giles	9.3	502	1,665	1,675	1,268	1,624	2,566	2,018	3,056	1,814	1,478	613	321	2.68
Grainger	6.2	397	1,255	1,326	929	901	1,392	1,096	1,954	1,368	1,087	456	239	2.79
Greene	20.8	1,131	4,147	4,352	3,378	3,300	4,492	4,170	6,610	4,484	3,504	1,361	671	2.75
Grundy	4.9	301	977	1,049	664	750	1,159	824	1,379	1,044	905	459	289	2.94
Hamblen	21.1	1,318	4,700	4,890	3,519	3,077	3,596	4,177	6,465	4,627	3,614	1,539	678	2.73

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average House-hold Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Hamilton	110.2	6,731	25,470	21,572	17,154	16,845	22,428	28,291	33,567	20,922	16,808	7,024	3,588	2.63
Hancock	2.3	126	392	408	369	408	597	382	766	490	345	202	115	2.96
Hardeman	8.0	413	1,575	1,429	1,158	1,283	2,142	1,707	2,363	1,490	1,240	613	587	3.00
Hardin	8.5	429	1,652	1,675	1,292	1,329	2,123	1,768	2,768	1,731	1,374	574	285	2.72
Hawkins	16.9	926	3,708	3,774	2,510	2,483	3,499	3,083	5,229	3,724	3,021	1,226	617	2.76
Haywood	6.7	337	1,266	1,083	966	1,033	2,015	1,383	2,010	1,206	995	507	599	3.01
Henderson	8.6	530	1,695	1,618	1,253	1,355	2,149	1,799	2,773	1,839	1,375	552	262	2.66
Henry	11.5	651	2,007	1,881	1,548	1,970	3,443	2,653	4,061	2,133	1,680	637	336	2.58
Hickman	5.4	288	965	1,118	777	928	1,324	1,002	1,740	1,126	922	399	211	2.93
Houston	2.3	119	413	428	311	370	659	406	776	460	393	178	87	3.00
Humphreys	6.1	351	1,233	1,226	946	916	1,428	1,447	1,840	1,150	1,013	449	201	2.66
Jackson	3.3	156	586	592	443	586	937	619	1,113	669	538	239	122	2.91
Jefferson	12.5	730	2,437	2,757	1,949	1,967	2,660	2,465	4,061	2,615	2,078	864	417	2.80
Johnson	5.3	280	1,027	1,078	744	812	1,359	936	1,771	1,200	799	365	229	2.74
Knox	130.2	11,182	31,236	24,616	18,645	18,865	25,656	36,300	40,808	23,991	18,642	7,279	3,180	2.55
Lake	2.6	127	466	432	390	452	733	604	799	500	397	170	130	3.00
Lauderdale	9.0	497	1,647	1,591	1,197	1,458	2,610	2,022	2,774	1,601	1,439	642	522	2.87
Lawrence	12.9	798	2,396	2,562	1,849	2,115	3,180	2,542	4,012	2,648	2,257	933	508	2.78
Lewis	3.5	204	713	619	527	542	895	649	1,135	727	558	274	157	3.09
Lincoln	10.1	553	1,694	1,904	1,600	1,817	2,532	2,226	3,323	1,952	1,590	654	355	2.67
Loudon	11.5	561	2,270	2,221	1,822	1,896	2,730	2,611	3,649	2,337	1,866	715	322	2.63
McMinn	15.8	936	3,162	3,238	2,390	2,523	3,551	2,973	5,033	3,315	2,736	1,137	606	2.77
McNairy	9.2	471	1,638	1,830	1,403	1,461	2,397	2,063	2,982	1,858	1,439	579	279	2.62
Macon	6.0	393	1,182	1,127	885	939	1,474	1,226	1,930	1,340	994	324	186	2.72
Madison	28.9	2,009	6,522	5,129	4,027	4,295	6,918	7,191	8,990	5,514	4,265	1,749	1,191	2.67
Marion	9.2	524	1,889	1,934	1,442	1,382	2,029	2,003	2,543	1,928	1,618	778	330	2.76
Marshall	7.7	414	1,376	1,411	1,047	1,351	2,101	1,783	2,477	1,500	1,168	514	258	2.68
Maury	19.7	1,206	3,986	3,747	3,119	3,078	4,564	4,334	6,127	3,947	3,240	1,392	660	2.69
Meigs	2.7	145	612	618	379	457	489	447	802	582	537	209	123	2.93
Monroe	10.7	608	2,166	2,282	1,496	1,699	2,449	2,073	3,183	2,238	1,867	831	508	2.83
Montgomery	30.0	3,604	8,082	6,035	4,406	3,421	4,452	5,535	9,212	6,652	5,378	2,142	1,081	2.90
Moore	1.7	85	321	347	278	277	392	255	569	324	349	129	74	2.88
Morgan	5.7	302	1,225	1,117	825	882	1,349	938	1,715	1,177	1,084	479	307	3.07
Obion	12.9	715	2,480	2,407	1,749	1,979	3,570	2,895	4,108	2,448	2,201	854	394	2.64
Overton	6.5	330	1,224	1,308	955	1,055	1,628	1,093	2,115	1,411	1,171	466	244	2.85
Perry	2.5	122	430	424	377	426	721	611	792	522	360	143	72	2.56
Pickett	1.6	67	294	276	228	263	472	278	550	337	264	99	72	2.81
Polk	4.9	248	966	1,039	758	769	1,120	880	1,493	961	898	451	217	2.84
Putnam	18.4	1,849	3,953	3,546	2,512	2,629	3,911	4,160	6,252	3,663	2,779	1,102	444	2.74
Rhea	9.3	622	2,019	1,949	1,275	1,406	2,029	1,885	2,892	1,804	1,630	717	372	2.80
Roane	18.4	913	3,684	3,822	3,071	3,114	3,796	3,408	5,870	3,841	3,369	1,271	641	2.77
Robertson	13.9	813	2,876	2,731	2,097	2,126	3,257	2,399	4,355	2,851	2,516	1,109	670	2.89
Rutherford	33.7	3,413	8,564	7,239	4,792	4,331	5,361	6,756	10,255	6,937	5,946	2,528	1,278	2.88
Scott	7.2	444	1,570	1,451	974	1,110	1,651	1,413	1,930	1,474	1,288	620	475	2.92
Sequatchie	3.2	212	715	710	484	434	645	618	948	666	603	243	122	2.81
Sevier	18.1	1,106	3,894	3,983	2,835	2,666	3,616	3,388	5,987	3,905	3,093	1,195	532	2.70
Shelby	283.9	20,485	74,430	56,125	42,046	40,796	50,018	68,198	83,796	53,571	43,468	19,481	15,386	2.77
Smith	5.7	331	1,098	1,011	790	926	1,544	1,072	1,920	1,212	977	336	183	2.68
Stewart	3.6	138	588	645	535	633	1,061	825	1,159	724	559	244	89	2.61
Sullivan	56.9	3,097	11,769	12,551	9,244	9,379	10,860	13,293	17,842	11,617	9,210	3,526	1,412	2.60
Sumner	32.8	1,859	7,888	8,354	4,967	4,402	5,330	4,935	9,577	7,216	6,965	2,828	1,279	2.94
Tipton	11.8	731	2,335	2,465	1,794	1,689	2,786	2,255	3,332	2,299	2,151	991	772	2.97
Trousdale	2.4	145	534	428	360	396	537	656	728	503	306	145	62	2.50
Unicoi	6.4	301	1,162	1,214	973	1,100	1,650	1,319	2,082	1,411	1,033	361	194	2.64
Union	4.7	326	972	1,076	668	660	998	1,022	1,370	1,010	779	331	188	2.70
Van Buren	1.5	96	358	300	201	237	308	219	460	357	281	116	67	3.27
Warren	12.8	856	2,624	2,511	1,863	1,978	2,968	2,817	4,042	2,546	2,155	858	382	2.66
Washington	34.0	2,558	7,781	6,774	5,033	5,173	6,681	7,838	10,816	6,774	5,313	2,168	1,091	2.73
Wayne	5.2	318	1,008	1,104	707	828	1,235	1,052	1,533	1,116	918	383	198	2.77
Weakley	12.2	1,043	2,236	2,019	1,565	1,859	3,478	2,643	4,476	2,261	1,813	712	295	2.77
White	7.6	395	1,393	1,447	1,123	1,195	2,047	1,474	2,535	1,555	1,262	514	260	2.70
Williamson	23.6	970	5,353	6,555	3,949	3,102	3,671	2,977	6,864	5,172	5,454	2,151	982	3.01
Wilson	22.4	1,092	5,074	5,673	3,375	3,031	4,155	3,694	6,793	4,731	4,478	1,802	902	2.88
TOTAL METRO COUNTIES	**1,177.7**	**83,359**	**282,096**	**238,456**	**175,831**	**172,391**	**225,567**	**280,577**	**361,300**	**229,261**	**185,097**	**77,278**	**44,187**	**2.70**
TOTAL STATE	**1,764.9**	**117,806**	**396,875**	**353,350**	**262,492**	**265,761**	**368,616**	**402,422**	**547,777**	**347,667**	**281,933**	**118,427**	**66,674**	**2.72**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
TEXAS														
ABILENE	43.1	4,857	9,875	7,765	6,006	5,859	8,738	10,237	14,185	7,926	6,551	2,702	1,499	2.81
Taylor	43.1	4,857	9,875	7,765	6,006	5,859	8,738	10,237	14,185	7,926	6,551	2,702	1,499	2.81
AMARILLO	74.6	7,614	18,180	14,089	11,216	10,375	13,126	18,786	24,248	13,389	11,348	4,504	2,325	2.64
Potter	41.3	4,441	9,415	6,717	5,803	6,087	8,837	11,541	13,501	6,892	5,361	2,371	1,634	2.58
Randall	33.3	3,173	8,765	7,372	5,413	4,288	4,289	7,245	10,747	6,497	5,987	2,133	691	2.70
AUSTIN	262.0	36,799	80,579	49,868	31,140	27,579	36,035	73,292	83,397	44,793	36,033	15,367	9,118	2.63
Hays	16.2	3,240	3,632	2,807	1,867	1,859	2,795	3,405	5,482	2,925	2,444	1,034	910	3.15
Travis	209.8	31,692	67,459	38,222	24,577	21,430	26,420	63,860	67,124	35,022	26,232	11,121	6,441	2.53
Williamson	36.0	1,867	9,488	8,839	4,696	4,290	6,820	6,027	10,791	6,846	7,357	3,212	1,767	3.04
BEAUMONT - PORT ARTHUR	140.7	10,396	31,625	26,733	22,610	21,939	27,397	30,239	44,213	26,592	22,863	10,387	6,406	2.81
Hardin	15.7	987	3,299	3,469	2,482	2,269	3,194	2,732	4,859	3,029	2,991	1,318	771	2.97
Jefferson	94.2	7,122	21,165	16,332	14,790	15,134	19,657	22,121	30,366	17,231	13,929	6,320	4,233	2.74
Orange	30.8	2,287	7,161	6,932	5,338	4,536	4,546	5,386	8,988	6,332	5,943	2,749	1,402	2.93
BRAZORIA	66.6	6,357	17,923	15,394	10,651	8,430	7,845	11,182	19,793	13,522	13,042	5,725	3,336	3.07
Brazoria	66.6	6,357	17,923	15,394	10,651	8,430	7,845	11,182	19,793	13,522	13,042	5,725	3,336	3.07
BROWNSVILLE - HARLINGEN	69.0	3,526	15,459	13,660	10,873	10,333	15,149	11,081	17,881	11,306	11,103	7,584	10,045	3.51
Cameron	69.0	3,526	15,459	13,660	10,873	10,333	15,149	11,081	17,881	11,306	11,103	7,584	10,045	3.51
BRYAN - COLLEGE STATION	40.6	11,202	10,242	6,077	3,990	3,742	5,347	10,404	14,238	7,106	5,441	2,107	1,304	2.78
Brazos	40.6	11,202	10,242	6,077	3,990	3,742	5,347	10,404	14,238	7,106	5,441	2,107	1,304	2.78
CORPUS CHRISTI	119.0	9,197	29,717	23,722	18,798	17,464	20,102	23,185	33,827	21,842	19,999	10,819	9,328	3.05
Nueces	99.1	7,898	25,120	19,508	15,506	14,616	16,452	20,085	28,363	18,171	16,244	8,722	7,515	3.02
San Patricio	19.9	1,299	4,597	4,214	3,292	2,848	3,650	3,100	5,464	3,671	3,755	2,097	1,813	3.23
DALLAS	858.1	77,842	238,809	195,479	122,994	103,169	119,807	222,091	257,360	155,201	132,863	57,288	33,297	2.68
Collin	64.5	3,591	17,928	20,360	8,708	5,867	8,046	9,161	17,391	13,444	15,611	6,232	2,661	3.08
Dallas	678.7	64,692	190,581	148,206	98,725	84,143	92,353	190,323	203,675	119,605	96,474	42,517	26,106	2.60
Denton	66.9	7,120	20,951	16,308	8,203	6,332	7,986	13,188	21,330	13,169	12,346	4,806	2,061	2.86
Ellis	23.8	1,324	4,659	5,099	3,480	3,301	5,937	4,489	7,455	4,387	4,220	1,939	1,310	3.00
Kaufman	16.4	769	2,975	3,391	2,484	2,492	4,289	3,524	5,202	2,981	2,625	1,218	850	2.95
Rockwall	7.8	346	1,715	2,115	1,394	1,034	1,196	1,406	2,307	1,615	1,587	576	309	2.85
DALLAS - FORT WORTH CONSOLIDATED AREA	*1,289.8*	*115,509*	*347,323*	*287,898*	*188,859*	*162,401*	*187,810*	*319,206*	*395,257*	*236,775*	*203,187*	*86,750*	*48,625*	*2.69*
EL PASO	162.2	12,285	40,919	35,105	27,970	23,035	22,886	27,917	40,145	31,073	29,440	17,031	16,594	3.36
El Paso	162.2	12,285	40,919	35,105	27,970	23,035	22,886	27,917	40,145	31,073	29,440	17,031	16,594	3.36
FORT WORTH - ARLINGTON	431.7	37,667	108,514	92,419	65,865	59,232	68,003	97,115	137,897	81,574	70,324	29,462	15,328	2.72
Johnson	31.1	1,997	6,350	7,046	4,817	4,208	6,682	5,631	9,812	5,969	5,910	2,584	1,194	2.89
Parker	19.8	1,099	3,734	4,291	3,265	3,051	4,360	3,666	6,663	3,808	3,451	1,535	677	2.81
Tarrant	380.8	34,571	98,430	81,082	57,783	51,973	56,961	87,818	121,422	71,797	60,963	25,343	13,457	2.70
GALVESTON - TEXAS CITY	78.8	5,922	16,593	15,907	12,924	12,240	13,214	18,026	24,269	14,814	12,455	5,715	3,521	2.77
Galveston	78.8	5,922	18,593	15,907	12,924	12,240	13,214	18,026	24,269	14,814	12,455	5,715	3,521	2.77
HOUSTON	1,168.8	109,302	357,909	267,458	169,735	134,032	130,364	296,285	334,806	212,866	185,385	84,539	54,919	2.75
Fort Bend	61.9	3,415	21,330	16,538	8,761	5,972	5,884	8,085	16,941	13,718	13,580	5,798	3,778	3.18
Harris	1,021.7	100,766	316,948	229,506	147,263	116,701	110,516	274,205	292,782	182,501	154,836	70,623	46,753	2.70
Liberty	19.9	1,376	4,231	3,954	3,058	3,072	4,209	3,942	6,249	3,724	3,307	1,680	998	2.87
Montgomery	58.3	3,382	14,048	16,087	9,599	7,207	7,977	8,569	16,710	11,767	12,472	5,831	2,951	3.05
Waller	7.0	363	1,352	1,373	1,054	1,080	1,778	1,484	2,124	1,156	1,190	607	439	3.40
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1,314.2*	*121,581*	*394,425*	*298,759*	*193,310*	*154,702*	*151,423*	*325,493*	*378,868*	*241,202*	*210,882*	*95,979*	*61,776*	*2.76*
KILLEEN - TEMPLE	75.0	11,255	20,523	14,714	9,273	8,115	11,120	14,341	22,987	15,485	13,515	5,756	2,916	3.12
Bell	58.5	8,983	15,742	10,865	7,390	6,739	8,781	11,919	18,238	11,990	10,081	4,208	2,064	2.91
Coryell	16.5	2,272	4,781	3,849	1,883	1,376	2,339	2,422	4,749	3,495	3,434	1,548	852	3.88
LAREDO	31.4	1,877	7,156	6,503	5,219	4,451	6,194	4,673	6,528	5,478	5,426	3,952	5,343	3.77
Webb	31.4	1,877	7,156	6,503	5,219	4,451	6,194	4,673	6,528	5,478	5,426	3,952	5,343	3.77
LONGVIEW - MARSHALL	61.9	4,742	13,392	11,573	9,082	9,000	14,111	14,138	19,826	11,268	9,809	4,199	2,660	2.77
Gregg	41.8	3,540	9,606	7,950	6,131	5,850	8,723	9,606	13,502	7,676	6,659	2,798	1,559	2.72
Harrison	20.1	1,202	3,786	3,623	2,951	3,150	5,388	4,532	6,324	3,592	3,150	1,401	1,101	2.87
LUBBOCK	78.5	11,021	20,614	14,661	10,708	9,566	11,930	18,711	25,057	13,995	12,063	5,227	3,447	2.82
Lubbock	78.5	11,021	20,614	14,661	10,708	9,566	11,930	18,711	25,057	13,995	12,063	5,227	3,447	2.82

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
McALLEN - EDINBURG - MISSION	**94.2**	**4,828**	**21,724**	**18,689**	**14,653**	**13,951**	**20,355**	**13,531**	**23,613**	**15,091**	**15,888**	**10,626**	**15,451**	**3.67**
Hidalgo	94.2	4,828	21,724	18,689	14,653	13,951	20,355	13,531	23,613	15,091	15,888	10,626	15,451	3.67
MIDLAND	**41.0**	**3,834**	**10,587**	**7,707**	**7,139**	**6,052**	**5,681**	**9,121**	**12,970**	**7,743**	**6,660**	**2,839**	**1,667**	**2.74**
Midland	41.0	3,834	10,587	7,707	7,139	6,052	5,681	9,121	12,970	7,743	6,660	2,839	1,667	2.74
ODESSA	**50.8**	**5,760**	**13,575**	**9,898**	**7.962**	**6,958**	**6,647**	**11,542**	**15,399**	**9,693**	**8,424**	**3,695**	**2,047**	**2.76**
Ector	50.8	5,760	13,575	9,898	7.962	6,958	6,647	11,542	15,399	9,693	8,424	3,695	2,047	2.76
SAN ANGELO	**35.0**	**3,497**	**7,643**	**6,123**	**4,840**	**4,959**	**7,938**	**8,544**	**11,535**	**6,231**	**5,202**	**2,167**	**1,321**	**2.75**
Tom Green	35.0	3,497	7,643	6,123	4,840	4,959	7,938	8,544	11,535	6,231	5,202	2,167	1,321	2.75
SAN ANTONIO	**406.4**	**29,559**	**99,249**	**82,726**	**62,947**	**60,055**	**71,864**	**87,130**	**116,853**	**74,459**	**66,376**	**34,012**	**27,570**	**2.98**
Bexar	370.2	27,612	92,342	75,490	57,234	54,196	63,326	80,090	104,602	67,871	60,415	31,349	25,873	2.99
Comal	16.8	784	3,004	3,220	2,616	2,886	4,290	3,231	6,177	2,838	2,716	1,132	706	2.75
Guadalupe	19.4	1,163	3,903	4,016	3,097	2,973	4,248	3,809	6,074	3,750	3,245	1,531	991	2.89
SHERMAN - DENISON	**37.0**	**2,584**	**7,059**	**6,541**	**4,990**	**5,795**	**10,031**	**9,349**	**12,867**	**6,283**	**5,344**	**2,171**	**986**	**2.61**
Grayson	37.0	2,584	7,059	6,541	4,990	5,795	10,031	9,349	12,867	6,283	5,344	2,171	986	2.61
TEXARKANA	**44.2**	**2,762**	**9,014**	**8,045**	**6,167**	**7,220**	**10,992**	**10,386**	**14,097**	**8,230**	**6,666**	**2,925**	**1,896**	**2.73**
Bowie	30.0	1,854	6,136	5,540	4,218	4,907	7,345	7,148	9,700	5,407	4,600	1,937	1,208	2.71
Miller, Ark.	*14.2*	*908*	*2,878*	*2,505*	*1,949*	*2,313*	*3,647*	*3,238*	*4,397*	*2,823*	*2,066*	*988*	*688*	*2.77*
TYLER	**55.4**	**4,156**	**12,148**	**10,406**	**7,807**	**8,306**	**12,577**	**12,325**	**18,525**	**9,822**	**8,601**	**3,864**	**2,263**	**2.74**
Smith	55.4	4,156	12,148	10,406	7,807	8,306	12,577	12,325	18,525	9,822	8,601	3,864	2,263	2.74
VICTORIA	**26.5**	**2,363**	**6,766**	**5,341**	**3,994**	**3,674**	**4,362**	**5,064**	**7,919**	**5,177**	**4,592**	**2,228**	**1,520**	**2.93**
Victoria	26.5	2,363	6,766	5,341	3,994	3,674	4,362	5,064	7,919	5,177	4,592	2,228	1,520	2.93
WACO	**68.9**	**7,215**	**13,672**	**11,371**	**9,670**	**10,460**	**16,512**	**17,076**	**23,099**	**11,740**	**10,049**	**4,291**	**2,645**	**2.72**
McLennan	68.9	7,215	13,672	11,371	9,670	10,460	16,512	17,076	23,099	11,740	10,049	4,291	2,645	2.72
WICHITA FALLS	**45.2**	**4,167**	**10,254**	**8,090**	**6,888**	**6,540**	**9,261**	**11,265**	**14,768**	**8,187**	**6,890**	**2,800**	**1,290**	**2.76**
Wichita	45.2	4,167	10,254	8,090	6,888	6,540	9,261	11,265	14,768	8,187	6,890	2,800	1,290	2.76
ALL COUNTIES														
Anderson	14.7	847	2,508	2,327	2,002	2,441	4,575	3,572	4,965	2,415	2,137	994	617	3.22
Andrews	5.1	532	1,200	989	869	772	738	829	1,663	1,012	854	440	302	3.06
Angelina	24.5	1,822	5,428	4,746	3,377	3,533	5,594	4,967	7,773	4,430	4,071	1,937	1,322	2.92
Aransas	6.7	342	1,013	1,086	1,069	1,305	1,885	1,331	2,675	1,046	838	430	380	2.72
Archer	3.0	204	551	535	468	472	770	611	1,078	506	494	195	116	2.83
Armstrong	.8	29	116	136	114	139	266	227	282	128	100	44	19	2.63
Atascosa	9.9	545	1,925	1,883	1,499	1,562	2,486	1,978	2,848	1,694	1,654	908	818	3.03
Austin	7.8	340	1,289	1,343	1,046	1,195	2,587	1,907	2,595	1,216	1,188	552	342	2.76
Bailey	2.7	195	509	482	466	388	660	488	921	490	379	215	207	2.96
Bandera	3.5	96	456	525	607	724	1,092	912	1,372	524	410	169	113	2.60
Bastrop	11.7	568	2,131	1,932	1,634	1,850	3,585	2,705	3,937	1,967	1,605	830	656	2.81
Baylor	1.9	84	261	242	239	336	738	534	752	264	213	91	46	2.58
Bee	9.1	875	2,148	1,687	1,266	1,225	1,899	1,662	2,668	1,749	1,577	818	626	3.13
Bell	58.5	8,983	15,742	10,865	7,390	6,739	8,781	11,919	18,238	11,990	10,081	4,208	2,064	2.91
Bexar	370.2	27,612	92,342	75,490	57,234	54,196	63,326	80,090	104,602	67,871	60,415	31,349	25,873	2.99
Blanco	2.3	95	328	368	294	448	767	777	774	307	264	111	67	2.39
Borden	.3	23	50	59	57	47	64	45	112	54	59	18	12	3.00
Bosque	6.2	229	785	830	696	1,147	2,513	1,774	2,516	749	717	299	145	2.44
Bowie	30.0	1,854	6,136	5,540	4,218	4,907	7,345	7,148	9,700	5,407	4,600	1,937	1,208	2.71
Brazoria	66.6	6,357	17,923	15,394	10,651	8,430	7,845	11,182	19,793	13,522	13,042	5,725	3,336	3.07
Brazos	40.6	11,202	10,242	6,077	3,990	3,742	5,347	10,404	14,238	7,106	5,441	2,107	1,304	2.78
Brewster	2.9	377	612	465	356	444	646	828	929	469	347	188	139	2.69
Briscoe	1.0	61	169	163	116	163	328	313	326	146	116	61	38	2.40
Brooks	2.8	145	465	495	473	494	728	498	727	540	497	279	259	3.25
Brown	14.2	978	2,585	2,397	1,730	2,123	4,387	3,770	4,934	2,261	1,938	881	416	2.63
Burleson	5.2	239	803	730	712	917	1,799	1,274	1,782	801	715	337	291	2.87
Burnet	9.6	375	1,326	1,313	1,176	1,761	3,649	2,302	4,039	1,324	1,147	510	278	2.48
Caldwell	8.5	503	1,653	1,350	1,159	1,267	2,568	2,022	2,646	1,439	1,196	621	576	3.13
Calhoun	7.3	547	1,581	1,456	1,358	1,194	1,164	1,424	2,200	1,349	1,218	641	468	2.93
Callahan	4.9	218	741	832	721	737	1,651	1,074	1,849	807	708	313	149	2.73
Cameron	69.0	3,526	15,459	13,660	10,873	10,333	15,149	11,081	17,881	11,306	11,103	7,584	10,045	3.51
Camp	3.9	207	693	571	531	703	1,195	1,042	1,229	666	575	241	147	2.59
Carson	2.4	138	438	467	348	404	605	514	851	373	384	191	87	2.88
Cass	11.3	647	1,936	2,027	1,555	1,785	3,350	2,514	3,759	1,977	1,714	814	522	2.81
Castro	3.3	259	790	688	548	460	555	588	916	557	549	361	329	3.15
Chambers	7.7	607	1,936	1,642	1,235	1,047	1,233	1,474	2,280	1,511	1,447	625	363	2.90
Cherokee	15.1	801	2,455	2,494	1,985	2,440	4,925	3,735	5,117	2,432	2,156	1,008	652	2.81

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by Age of Householder						Households by Number of Persons						Average Household Size
		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Childress	2.7	163	369	390	370	409	999	750	980	421	336	138	75	2.56
Clay	4.1	196	635	754	600	634	1,281	1,000	1,446	710	575	250	119	2.54
Cochran	1.6	111	316	302	275	241	355	276	504	302	254	124	140	3.13
Coke	1.3	56	138	179	189	237	501	334	532	191	143	67	33	2.54
Coleman	4.3	221	512	533	485	742	1,807	1,231	1,657	586	486	216	124	2.44
Collin	64.5	3,591	17,928	20,360	8,708	5,867	8,046	9,161	17,391	13,444	15,611	6,232	2,661	3.08
Collingsworth	1.7	85	271	226	211	254	653	472	596	253	222	92	65	2.59
Colorado	7.5	402	1,207	1,153	1,096	1,322	2,320	1,928	2,553	1,208	961	501	349	2.68
Comal	16.8	784	3,004	3,220	2,616	2,886	4,290	3,231	6,177	2,838	2,716	1,132	706	2.75
Comanche	5.0	209	680	723	614	827	1,947	1,273	1,990	696	632	262	147	2.62
Concho	1.1	43	161	151	117	199	429	272	426	145	135	70	52	2.73
Cooke	11.2	834	2,228	1,835	1,483	1,813	3,007	2,582	3,780	2,012	1,661	742	423	2.72
Coryell	16.5	2,272	4,781	3,849	1,883	1,376	2,339	2,422	4,749	3,495	3,434	1,548	852	3.88
Cottle	1.1	54	151	167	130	177	421	329	404	165	111	54	37	2.45
Crane	1.7	173	403	318	262	272	272	353	530	298	288	152	79	2.82
Crockett	1.6	149	368	306	254	225	298	332	483	273	282	142	88	2.94
Crosby	2.8	222	445	503	427	407	796	576	934	427	426	224	213	3.04
Culberson	1.0	94	212	230	167	136	161	152	266	189	181	111	101	3.50
Dallam	2.6	218	533	496	334	375	644	669	814	415	374	191	137	2.69
Dallas	678.7	64,692	190,581	148,206	98,725	84,143	92,353	190,323	203,675	119,605	96,474	42,517	26,106	2.60
Dawson	5.6	393	1,109	936	820	876	1,466	1,125	1,881	944	850	410	390	3.00
Deaf Smith	6.8	562	1,646	1,412	1,056	889	1,235	1,088	1,974	1,201	1,271	638	628	3.21
Delta	1.9	66	217	276	189	319	833	552	699	259	236	96	58	2.63
Denton	66.9	7,120	20,951	16,308	8,203	6,332	7,986	13,188	21,330	13,169	12,346	4,806	2,061	2.86
De Witt	7.2	316	1,077	922	955	1,296	2,634	1,961	2,430	1,166	898	406	339	2.72
Dickens	1.3	63	161	182	159	216	519	367	477	178	150	68	60	2.54
Dimmit	3.4	180	785	637	538	524	736	533	806	590	592	403	476	3.65
Donley	1.6	79	209	232	195	286	599	409	651	225	194	85	36	2.63
Duval	4.2	203	708	694	648	692	1,255	775	1,119	740	676	414	476	3.17
Eastland	8.1	435	1,122	1,035	995	1,320	3,193	2,376	3,049	1,114	951	408	202	2.51
Ector	50.8	5,760	13,575	9,898	7,962	6,958	6,647	11,542	15,399	9,693	8,424	3,695	2,047	2.76
Edwards	.7	33	121	128	107	99	212	160	233	96	96	60	55	2.86
Ellis	23.8	1,324	4,659	5,099	3,480	3,301	5,937	4,489	7,455	4,387	4,220	1,939	1,310	3.00
El Paso	162.2	12,285	40,919	35,105	27,970	23,035	22,886	27,917	40,145	31,073	29,440	17,031	16,594	3.36
Erath	10.1	1,106	1,744	1,382	1,153	1,378	3,337	3,028	3,676	1,488	1,240	461	207	2.52
Falls	7.3	307	1,008	892	974	1,237	2,882	2,235	2,446	1,070	811	417	321	2.55
Fannin	10.2	450	1,367	1,565	1,267	1,739	3,812	2,951	3,491	1,631	1,323	532	272	2.52
Fayette	8.0	318	1,093	973	960	1,476	3,180	2,161	3,048	1,159	960	416	256	2.49
Fisher	2.1	85	301	319	288	351	756	523	788	295	259	146	89	2.67
Floyd	3.2	194	535	563	471	520	917	686	1,086	506	451	213	258	2.94
Foard	.9	37	117	112	101	164	369	317	308	115	97	41	22	2.33
Fort Bend	61.9	3,415	21,330	16,538	8,761	5,972	5,884	8,085	16,941	13,718	13,580	5,798	3,778	3.18
Franklin	3.1	168	483	494	396	530	1,029	774	1,141	485	419	192	89	2.58
Freestone	6.5	369	1,072	900	809	1,027	2,323	1,753	2,215	1,055	880	358	239	2.74
Frio	4.4	302	946	820	652	647	1,033	849	1,102	726	716	455	552	3.41
Gaines	4.7	418	1,035	918	765	632	932	836	1,438	845	785	403	393	3.11
Galveston	78.8	5,922	18,593	15,907	12,924	12,240	13,214	18,026	24,269	14,814	12,455	5,715	3,521	2.77
Garza	1.8	135	317	327	240	301	480	371	608	293	287	128	113	2.89
Gillespie	6.3	255	866	935	792	1,174	2,278	1,486	2,528	975	809	307	195	2.54
Glasscock	.4	27	94	80	71	60	68	65	116	60	71	44	44	3.25
Goliad	1.9	89	327	309	257	365	553	405	615	341	265	150	124	2.89
Gonzales	6.0	296	953	871	847	1,004	2,029	1,553	1,931	918	779	421	398	2.85
Gray	10.4	856	1,906	1,714	1,617	1,547	2,760	2,467	3,777	1,813	1,494	599	250	2.57
Grayson	37.0	2,584	7,059	6,541	4,990	5,795	10,031	9,349	12,867	6,283	5,344	2,171	986	2.61
Gregg	41.8	3,540	9,606	7,950	6,131	5,850	8,723	9,606	13,502	7,676	6,659	2,798	1,559	2.72
Grimes	5.4	260	906	809	709	885	1,831	1,341	1,771	876	750	338	324	3.33
Guadalupe	19.4	1,163	3,903	4,016	3,097	2,973	4,248	3,809	6,074	3,750	3,245	1,531	991	2.89
Hale	12.7	1,003	2,660	2,253	1,951	1,800	3,033	2,513	4,135	2,193	1,993	970	896	3.03
Hall	2.1	95	297	310	250	336	812	601	735	298	275	113	78	2.57
Hamilton	3.8	153	457	471	440	659	1,620	1,155	1,487	506	402	186	64	2.37
Hansford	2.4	190	530	455	378	365	482	551	780	422	398	169	80	2.67
Hardeman	2.4	104	313	343	288	433	919	674	881	336	266	140	103	2.58
Hardin	15.7	987	3,299	3,469	2,482	2,269	3,194	2,732	4,859	3,029	2,991	1,318	771	2.97
Harris	1,021.7	100,766	316,948	229,506	147,263	116,701	110,516	274,205	292,782	182,501	154,836	70,623	46,753	2.70
Harrison	20.1	1,202	3,786	3,623	2,951	3,150	5,388	4,532	6,324	3,592	3,150	1,401	1,101	2.87
Hartley	1.4	74	278	299	225	199	325	215	535	224	253	106	67	3.21

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average House-hold Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Haskell	2.9	144	369	360	390	496	1,141	724	1,167	402	345	153	109	2.62
Hays	16.2	3,240	3,632	2,807	1,867	1,859	2,795	3,405	5,482	2,925	2,444	1,034	910	3.15
Hemphill	2.2	283	572	[illegible]	281	288	375	428	679	417	412	177	87	2.91
Henderson	21.9	1,105	3,141	3,465	3,325	4,325	6,539	4,868	8,827	3,330	2,815	1,342	718	2.58
Hidalgo	94.2	4,828	21,724	18,689	14,653	13,951	20,355	13,531	23,613	15,091	15,888	10,626	15,451	3.67
Hill	10.6	467	1,481	1,496	1,370	1,874	3,912	2,875	3,966	1,523	1,264	576	396	2.60
Hockley	8.3	861	1,847	1,552	1,209	1,088	1,743	1,524	2,646	1,427	1,474	686	543	3.01
Hood	10.1	699	1,892	1,663	1,510	1,974	2,362	1,989	4,244	1,694	1,391	551	231	2.58
Hopkins	10.9	754	1,995	1,825	1,299	1,653	3,374	2,526	3,897	1,819	1,654	677	327	2.64
Houston	8.4	372	1,233	1,192	1,130	1,395	3,078	2,324	2,932	1,302	1,018	481	343	2.90
Howard	13.0	974	2,440	2,269	2,117	2,163	3,037	3,381	4,278	2,253	1,831	799	458	2.68
Hudspeth	.8	59	172	141	149	131	148	127	220	128	159	95	71	3.25
Hunt	24.1	1,929	4,143	4,498	3,455	3,671	6,404	5,944	8,319	4,184	3,388	1,403	862	2.68
Hutchinson	10.5	817	2,110	1,616	1,633	1,960	2,364	2,240	3,884	1,814	1,635	634	293	2.64
Irion	.5	29	91	86	76	65	153	115	166	81	84	33	21	3.20
Jack	3.0	194	518	432	410	451	995	736	1,138	474	395	172	85	2.67
Jackson	4.9	295	902	864	708	830	1,301	1,134	1,549	824	806	358	229	2.82
Jasper	12.3	707	2,199	2,302	1,841	1,949	3,302	2,589	4,097	2,003	1,954	981	676	2.81
Jeff Davis	.6	25	103	113	82	107	170	137	208	101	78	45	31	3.00
Jefferson	94.2	7,122	21,165	16,332	14,790	15,134	19,657	22,121	30,366	17,231	13,929	6,320	4,233	2.74
Jim Hogg	1.8	86	338	316	285	263	512	392	449	327	277	222	133	3.00
Jim Wells	12.4	819	2,683	2,341	1,944	1,887	2,726	2,119	3,303	2,295	2,176	1,353	1,154	3.18
Johnson	31.1	1,997	6,350	7,046	4,817	4,208	6,682	5,631	9,812	5,969	5,910	2,584	1,194	2.89
Jones	6.8	312	1,052	1,062	920	1,146	2,308	1,676	2,400	1,084	899	436	305	2.72
Karnes	4.6	286	802	674	648	837	1,353	995	1,445	797	677	346	340	2.96
Kaufman	16.4	769	2,975	3,391	2,484	2,492	4,289	3,524	5,202	2,981	2,625	1,218	850	2.95
Kendall	5.0	171	765	1,059	805	865	1,335	1,048	1,758	840	802	350	202	2.88
Kenedy	.2	17	19	28	54	23	59	77	49	28	17	19	10	2.50
Kent	.4	21	46	52	65	79	137	84	166	64	56	20	10	3.00
Kerr	14.0	723	1,937	1,943	1,816	2,546	5,035	3,422	5,911	2,000	1,540	711	416	2.56
Kimble	1.6	78	212	259	207	289	555	401	601	243	196	99	60	2.63
King	.2	18	56	29	36	31	30	96	45	37	12	9	1	2.00
Kinney	.8	22	123	106	139	162	248	177	289	109	86	66	73	3.25
Kleberg	10.8	1,351	2,894	2,017	1,407	1,368	1,763	2,188	3,011	2,037	1,845	924	795	3.16
Knox	1.9	95	251	230	265	324	735	478	758	263	223	99	79	2.74
Lamar	17.0	1,060	2,894	3,045	2,219	2,695	5,087	4,318	5,727	2,797	2,415	1,104	639	2.66
Lamb	6.3	401	1,128	1,051	919	941	1,860	1,309	2,236	979	863	478	435	2.95
Lampasas	5.2	277	906	950	752	800	1,515	1,246	1,744	872	753	388	197	2.69
La Salle	1.9	110	354	356	253	306	521	425	453	351	288	186	197	3.11
Lavaca	7.6	314	1,076	989	919	1,365	2,937	1,986	2,694	1,186	918	482	334	2.64
Lee	4.7	273	759	741	642	746	1,539	1,116	1,582	758	677	352	215	2.81
Leon	5.0	184	593	610	613	919	2,081	1,603	1,734	691	536	269	167	2.38
Liberty	19.9	1,376	4,231	3,954	3,058	3,072	4,209	3,942	6,249	3,724	3,307	1,680	998	2.87
Limestone	8.4	428	1,151	1,045	1,044	1,373	3,359	2,580	2,951	1,175	928	440	326	2.76
Lipscomb	1.4	105	285	247	197	206	360	307	482	233	239	90	49	2.93
Live Oak	3.7	217	702	641	551	643	946	702	1,236	639	645	279	199	2.95
Llano	5.3	142	504	501	608	1,190	2,355	1,209	2,834	592	413	180	72	2.32
Loving	.1	24	8	20	17	15	16	100						1.00
Lubbock	78.5	11,021	20,614	14,661	10,708	9,566	11,930	18,711	25,057	13,995	12,063	5,227	3,447	2.82
Lynn	2.7	170	451	496	417	420	746	525	916	382	438	208	231	3.11
McCulloch	3.5	145	481	472	397	569	1,436	981	1,267	534	392	194	132	2.60
McLennan	68.9	7,215	13,672	11,371	9,670	10,460	16,512	17,076	23,099	11,740	10,049	4,291	2,645	2.72
McMullen	.3	10	44	55	55	43	93	69	99	49	58	17	8	2.67
Madison	3.5	143	563	542	442	524	1,286	901	1,206	547	457	242	147	3.31
Marion	4.3	232	607	651	609	798	1,403	1,193	1,500	624	518	267	198	2.60
Martin	1.6	89	299	316	273	239	384	296	522	278	257	139	108	3.00
Mason	1.6	59	214	217	199	260	651	454	591	247	188	75	45	2.44
Matagorda	15.5	1,334	3,631	2,907	2,168	2,249	3,211	3,538	4,692	2,784	2,381	1,143	962	2.82
Maverick	9.6	445	2,209	2,173	1,741	1,361	1,671	1,270	1,727	1,646	1,701	1,240	2,016	4.03
Medina	8.6	373	1,580	1,531	1,369	1,480	2,267	1,620	2,657	1,506	1,376	775	666	2.99
Menard	.9	18	117	139	105	163	358	255	332	122	108	43	40	2.67
Midland	41.0	3,834	10,587	7,707	7,139	6,052	5,681	9,121	12,970	7,743	6,660	2,839	1,667	2.74
Milam	8.9	442	1,404	1,353	1,172	1,481	3,048	2,257	2,966	1,403	1,200	630	444	2.79
Mills	1.9	62	229	243	212	343	811	539	744	280	210	88	39	2.47
Mitchell	3.3	177	538	426	429	560	1,170	838	1,171	485	441	190	175	2.76
Montague	7.3	431	981	1,085	962	1,240	2,601	1,887	2,749	1,144	930	411	179	2.55

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
TEXAS (continued)														
ALL COUNTIES (continued)														
Montgomery	58.3	3,382	14,048	16,087	9,599	7,207	7,977	8,569	16,710	11,767	12,472	5,831	2,951	3.05
Moore	6.0	553	1,417	1,211	1,009	878	932	964	2,012	1,093	1,151	477	303	2.97
Morris	5.5	364	1,074	933	859	854	1,416	1,139	1,806	1,047	908	381	219	2.84
Motley	.8	30	111	82	96	144	337	291	257	104	90	41	17	2.25
Nacogdoches	18.9	2,666	4,183	2,984	2,276	2,393	4,398	4,865	6,515	3,249	2,557	1,110	604	2.80
Navarro	15.1	811	2,476	2,297	1,963	2,362	5,191	3,938	5,314	2,362	2,062	851	573	2.62
Newton	5.1	252	921	905	790	863	1,369	1,062	1,580	918	798	409	333	2.82
Nolan	6.5	437	1,198	1,051	936	958	1,920	1,532	2,314	1,092	890	401	271	2.74
Nueces	99.1	7,898	25,120	19,508	15,506	14,616	16,452	20,085	28,363	18,171	16,244	8,722	7,515	3.02
Ochiltree	3.7	426	907	670	552	522	623	764	1,257	657	639	259	124	2.84
Oldham	.7	55	153	132	111	110	139	140	224	131	139	48	18	3.43
Orange	30.8	2,287	7,161	6,932	5,338	4,536	4,546	5,386	8,988	6,332	5,943	2,749	1,402	2.93
Palo Pinto	9.9	649	1,731	1,683	1,397	1,681	2,759	2,500	3,413	1,618	1,422	606	341	2.63
Panola	8.5	485	1,505	1,430	1,183	1,376	2,521	1,873	2,840	1,502	1,330	595	360	2.82
Parker	19.8	1,099	3,734	4,291	3,265	3,051	4,360	3,666	6,663	3,808	3,451	1,535	677	2.81
Parmer	3.4	255	754	724	517	486	664	560	1,034	603	625	329	249	3.29
Pecos	4.8	419	1,144	954	852	672	759	837	1,350	936	776	484	417	3.35
Polk	12.0	578	1,794	1,889	1,650	2,250	3,839	2,661	4,533	1,766	1,594	838	608	2.68
Potter	41.3	4,441	9,415	6,717	5,803	6,087	8,837	11,541	13,501	6,892	5,361	2,371	1,634	2.58
Presidio	1.8	67	260	307	297	283	586	444	484	292	257	138	185	3.00
Rains	2.5	125	338	384	343	482	828	740	879	405	302	127	47	2.36
Randall	33.3	3,173	8,765	7,372	5,413	4,288	4,289	7,245	10,747	6,497	5,987	2,133	691	2.70
Reagan	1.4	162	399	233	223	212	171	201	437	245	289	132	96	3.50
Real	1.0	34	114	193	143	191	325	235	375	153	107	70	60	2.70
Red River	6.4	258	970	906	795	1,107	2,364	1,677	2,196	1,014	872	369	272	2.61
Reeves	4.8	390	1,053	982	742	758	875	883	1,240	876	863	463	475	3.27
Refugio	3.2	191	542	543	505	554	865	721	997	522	488	267	205	2.94
Roberts	.4	25	75	82	60	57	101	81	125	63	90	30	11	2.75
Robertson	6.1	259	833	748	752	1,128	2,380	1,921	1,924	852	681	342	380	2.57
Rockwall	7.8	346	1,715	2,115	1,394	1,034	1,196	1,406	2,307	1,615	1,587	576	309	2.85
Runnels	4.7	229	662	659	608	809	1,733	1,253	1,707	640	585	307	208	2.60
Rusk	16.8	889	2,965	2,721	2,181	2,635	5,409	3,767	5,840	2,936	2,377	1,152	728	2.77
Sabine	4.1	181	488	569	550	830	1,482	979	1,637	606	443	265	170	2.51
San Augustine	3.3	130	411	513	456	609	1,181	882	1,135	509	393	211	169	2.67
San Jacinto	5.7	242	918	1,121	859	963	1,597	1,503	1,852	915	762	391	277	2.65
San Patricio	19.9	1,299	4,597	4,214	3,292	2,848	3,650	3,100	5,464	3,671	3,755	2,097	1,813	3.23
San Saba	2.5	74	352	331	305	418	1,020	909	788	343	272	117	71	2.36
Schleicher	1.0	73	204	172	142	153	256	197	328	191	167	70	47	3.10
Scurry	7.1	593	1,458	1,200	1,107	1,111	1,631	1,570	2,318	1,276	1,159	481	296	2.79
Shackelford	1.6	107	281	234	211	206	561	395	602	230	222	94	57	2.69
Shelby	9.4	450	1,462	1,495	1,246	1,549	3,198	2,329	3,233	1,533	1,263	613	429	2.67
Sherman	1.1	74	207	217	177	167	258	250	356	195	169	89	41	2.73
Smith	55.4	4,156	12,148	10,406	7,807	8,306	12,577	12,325	18,525	9,822	8,601	3,864	2,263	2.74
Somervell	1.9	168	448	306	242	247	489	512	603	326	291	113	55	2.53
Starr	8.9	407	1,743	1,902	1,528	1,362	1,958	1,265	1,656	1,547	1,596	1,165	1,671	3.92
Stephens	4.3	280	701	697	564	713	1,345	1,202	1,457	704	574	228	135	2.49
Sterling	.4	28	84	72	53	63	100	74	134	76	64	32	20	3.50
Stonewall	1.0	66	131	134	151	163	355	326	361	145	109	41	18	2.30
Sutton	1.9	156	503	403	297	247	294	335	536	384	339	191	115	3.26
Swisher	3.3	219	548	639	495	528	871	697	1,128	518	474	248	235	2.85
Tarrant	380.8	34,571	98,430	81,082	57,783	51,973	56,961	87,818	121,422	71,797	60,963	25,343	13,457	2.70
Taylor	43.1	4,857	9,875	7,765	6,006	5,859	8,738	10,237	14,185	7,926	6,551	2,702	1,499	2.81
Terrell	.6	26	117	112	100	89	156	224	152	97	70	41	16	2.33
Terry	5.2	430	1,024	992	782	744	1,228	984	1,706	906	809	428	367	2.90
Throckmorton	.9	39	103	143	95	138	382	324	301	139	90	32	14	2.33
Titus	8.7	605	1,631	1,437	1,139	1,340	2,548	1,971	2,933	1,466	1,376	598	356	2.78
Tom Green	35.0	3,497	7,643	6,123	4,840	4,959	7,938	8,544	11,535	6,231	5,202	2,167	1,321	2.75
Travis	209.8	31,692	67,459	38,222	24,577	21,430	26,420	63,860	67,124	35,022	26,232	11,121	6,441	2.53
Trinity	4.5	173	574	672	630	806	1,645	1,185	1,686	661	567	236	165	2.53
Tyler	8.0	350	1,093	1,366	1,139	1,525	2,527	1,704	3,011	1,212	1,150	541	382	2.70
Upshur	12.0	658	2,173	2,155	1,691	1,883	3,440	2,443	3,972	2,196	1,923	895	571	2.81
Upton	1.7	181	382	285	272	238	342	325	535	324	266	143	107	3.00
Uvalde	7.7	469	1,504	1,418	1,200	1,187	1,922	1,512	2,185	1,384	1,226	683	710	3.19
Val Verde	12.4	993	3,066	2,641	1,887	1,724	2,089	1,988	3,193	2,362	2,261	1,249	1,347	3.41
Van Zandt	14.7	606	2,128	2,620	2,083	2,598	4,665	3,138	5,586	2,338	2,144	994	500	2.68
Victoria	26.5	2,363	6,766	5,341	3,994	3,674	4,362	5,064	7,919	5,177	4,592	2,228	1,520	2.93

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
TEXAS (continued)														
ALL COUNTIES (continued)														
Walker	15.1	2,812	3,385	2,341	1,751	1,785	3,026	4,136	5,104	2,604	2,005	763	488	3.32
Waller	7.0	363	1,352	1,373	1,054	1,080	1,778	1,484	2,124	1,156	1,190	607	439	3.40
Ward	5.0	456	1,112	919	821	723	969	1,027	1,545	890	848	407	283	3.02
Washington	8.8	424	1,410	1,335	1,222	1,391	3,018	2,272	2,977	1,429	1,270	510	342	2.81
Webb	31.4	1,877	7,156	6,503	5,219	4,451	6,194	4,673	6,528	5,478	5,426	3,952	5,343	3.77
Wharton	15.2	972	3,009	2,665	2,140	2,374	4,040	3,593	4,611	2,573	2,275	1,205	943	2.83
Wheeler	3.2	216	517	521	409	437	1,100	861	1,144	479	414	231	71	2.53
Wichita	45.2	4,167	10,254	8,090	6,888	6,540	9,261	11,265	14,768	8,187	6,890	2,800	1,290	2.76
Wilbarger	6.2	387	1,019	896	761	989	2,148	1,673	2,243	942	791	329	222	2.69
Willacy	4.9	257	956	847	811	826	1,203	781	1,197	841	798	483	800	3.78
Williamson	36.0	1,867	9,488	8,839	4,696	4,290	6,820	6,027	10,791	6,846	7,357	3,212	1,767	3.04
Wilson	6.4	309	1,175	1,282	948	1,001	1,685	1,189	1,922	1,129	1,118	583	459	3.02
Winkler	3.5	334	738	623	577	530	698	652	1,177	610	583	293	185	3.00
Wise	11.7	691	2,113	2,366	1,788	1,792	2,950	2,232	4,083	2,059	1,988	867	471	2.80
Wood	11.1	546	1,613	1,753	1,403	1,998	3,787	2,550	4,320	1,763	1,485	652	330	2.66
Yoakum	3.3	337	818	655	496	475	519	627	1,008	591	601	292	181	2.94
Young	8.4	597	1,430	1,326	1,159	1,249	2,639	2,103	3,069	1,389	1,180	464	195	2.52
Zapata	2.5	111	373	372	308	505	831	384	890	361	355	233	277	3.28
Zavala	3.2	162	640	576	514	493	815	469	728	546	499	368	590	3.75
TOTAL METRO COUNTIES	**4,652.4**	**431,678**	**1,248,842**	**983,559**	**684,162**	**600,218**	**703,941**	**1,093,798**	**1,387,905**	**848,063**	**740,286**	**342,994**	**239,354**	**2.82**
TOTAL STATE	**5,810.3**	**505,833**	**1,454,827**	**1,176,872**	**846,654**	**786,460**	**1,039,654**	**1,362,033**	**1,779,541**	**1,038,769**	**907,638**	**423,567**	**298,752**	**2.82**
UTAH														
PROVO - OREM	**68.7**	**11,086**	**19,700**	**12,100**	**8,118**	**7,418**	**10,278**	**8,534**	**18,273**	**12,608**	**11,577**	**7,613**	**10,095**	**3.72**
Utah	68.7	11,086	19,700	12,100	8,118	7,418	10,278	8,534	18,273	12,608	11,577	7,613	10,095	3.72
SALT LAKE CITY - OGDEN	**336.3**	**32,666**	**95,866**	**69,474**	**45,584**	**42,114**	**50,596**	**65,865**	**95,271**	**58,675**	**54,809**	**32,939**	**28,741**	**3.10**
Davis	49.0	4,169	13,770	12,103	7,853	6,067	5,038	5,456	12,108	9,240	9,625	6,412	6,159	3.59
Salt Lake	233.4	23,141	68,954	47,384	30,041	28,191	35,689	49,487	66,854	40,075	36,670	21,677	18,637	3.03
Weber	53.9	5,356	13,142	9,987	7,690	7,856	9,869	10,922	16,309	9,360	8,514	4,850	3,945	2.97
ALL COUNTIES														
Beaver	1.6	98	302	252	203	278	467	294	550	255	207	147	147	3.19
Box Elder	11.1	792	2,493	2,201	1,786	1,591	2,237	1,786	3,130	1,876	1,944	1,159	1,205	3.40
Cache	20.2	3,268	5,616	3,340	2,197	2,032	3,747	3,738	6,082	3,491	3,060	1,835	1,994	3.26
Carbon	8.7	781	2.309	1,470	1,039	1,326	1,775	1,604	2,608	1,534	1,534	834	586	3.02
Daggett	.2	19	54	45	29	22	31	34	60	37	30	21	18	4.00
Davis	49.0	4,169	13,770	12,103	7,853	6,067	5,038	5,456	12,108	9,240	9,625	6,412	6,159	3.59
Duchesne	4.5	471	1,200	1,006	576	531	716	599	1,159	717	804	610	611	3.62
Emery	3.9	460	1,128	644	491	375	602	535	1,029	641	756	464	475	3.59
Garfield	1.2	80	244	195	165	205	311	238	412	165	157	134	94	3.33
Grand	3.0	323	838	590	486	364	399	689	863	541	493	258	156	2.80
Iron	6.4	813	1,572	1,169	901	827	1,118	1,101	1,859	1,107	981	643	709	3.25
Juab	1.8	105	391	321	213	261	509	347	532	266	270	191	194	3.44
Kane	1.5	74	334	305	196	259	332	299	482	237	194	133	155	3.20
Millard	4.2	261	852	734	531	649	1,173	788	1,332	617	543	395	525	3.33
Morgan	1.5	87	291	398	272	186	266	204	376	236	279	194	211	3.67
Piute	.4	13	55	65	58	71	138	71	160	48	43	36	42	3.50
Rich	.7	82	189	135	73	75	146	121	206	125	113	66	69	3.57
Salt Lake	233.4	23,141	68,954	47,384	30,041	28,191	35,689	49,487	66,854	40,075	36,670	21,677	18,637	3.03
San Juan	3.2	268	908	670	525	388	441	469	668	475	539	354	695	3.97
Sanpete	5.2	358	1,037	860	596	782	1,567	1,095	1,620	720	669	494	602	3.33
Sevier	5.2	371	1,134	939	677	764	1,315	921	1,683	758	775	519	544	3.31
Summit	4.6	360	1,485	1,077	541	445	692	879	1,444	784	741	410	342	2.98
Tooele	8.8	739	2,204	1,964	1,395	1,295	1,203	1,513	2,343	1,592	1,580	968	804	3.28
Uintah	8.0	817	2,322	1,725	1,091	917	1,128	1,133	2,148	1,459	1,396	910	954	3.40
Utah	68.7	11,086	19,700	12,100	8,118	7,418	10,278	8,534	18,273	12,608	11,577	7,613	10,095	3.72
Wasatch	3.1	264	828	601	395	383	629	537	911	532	455	319	346	3.19
Washington	10.5	879	2,124	1,675	1,267	1,546	3,009	1,660	3,695	1,579	1,406	959	1,201	3.41
Wayne	.6	21	128	108	67	110	166	106	224	80	74	45	71	3.83
Weber	53.9	5,356	13,142	9,987	7,690	7,856	9,869	10,922	16,309	9.360	8,514	4,850	3,945	2.97
TOTAL METRO COUNTIES	**405.0**	**43,752**	**115,566**	**81,574**	**53,702**	**49,532**	**60,874**	**74,399**	**113,544**	**71,283**	**66,386**	**40,552**	**38,836**	**3.21**
TOTAL STATE	**525.1**	**55,556**	**145,604**	**104,263**	**69,472**	**65,214**	**84,991**	**95,160**	**149,120**	**91,155**	**85,429**	**52,650**	**51,586**	**3.24**

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VERMONT														
BURLINGTON	**45.5**	**4,574**	**12,671**	**9,949**	**6,374**	**5,270**	**6,662**	**11,529**	**13,247**	**8,041**	**7,499**	**3,399**	**1,785**	**2.81**
Chittenden	43.8	4,495	12,265	9,601	6,143	5,009	6,287	11,209	12,667	7,756	7,209	3,264	1,695	2.80
Grand Isle	1.7	79	406	348	231	261	375	320	580	285	290	135	90	2.94
ALL COUNTIES														
Addison	10.7	677	2,814	2,235	1,425	1,481	2,068	2,349	3,218	1,859	1,878	884	512	2.92
Bennington	13.3	793	2,825	2,555	1,904	1,924	3,299	3,675	4,058	2,267	1,893	929	478	2.61
Caledonia	10.1	681	2,328	1,864	1,316	1,495	2,416	2,502	3,170	1,718	1,579	775	356	2.69
Chittenden	43.8	4,495	12,265	9,601	6,143	5,009	6,287	11,209	12,667	7,756	7,209	3,264	1,695	2.80
Essex	2.4	126	521	442	355	384	572	491	807	421	384	192	105	2.83
Franklin	12.6	769	3,015	2,489	1,776	1,837	2,714	2,554	3,738	2,184	2,183	1,204	737	2.88
Grand Isle	1.7	79	406	348	231	261	375	320	580	285	290	135	90	2.94
Lamoille	6.7	545	1,855	1,335	845	817	1,303	1,842	1,964	1,101	1,078	501	214	2.67
Orange	8.9	542	2,183	1,725	1,235	1,239	1,976	1,962	2,813	1,528	1,512	700	385	2.78
Orleans	8.8	534	2,008	1,686	1,207	1,407	1,958	1,961	2,687	1,513	1,483	711	445	2.78
Rutland	22.6	1,426	5,074	4,171	3,088	3,470	5,371	5,855	7,038	3,946	3,283	1,606	872	2.69
Washington	20.1	1,207	4,803	4,049	2,799	2,745	4,497	5,650	6,055	3,366	2,981	1,355	693	2.67
Windham	15.5	954	3,918	2,888	2,068	2,235	3,437	4,646	4,743	2,572	2,143	971	425	2.51
Windsor	21.0	1,235	4,796	4,015	2,844	3,307	4,803	5,553	6,833	3,515	3,146	1,341	612	2.55
TOTAL METRO COUNTIES	**45.5**	**4,574**	**12,671**	**9,949**	**6,374**	**5,270**	**6,662**	**11,529**	**13,247**	**8,041**	**7,499**	**3,399**	**1,785**	**2.81**
TOTAL STATE	**198.2**	**14,063**	**48,811**	**39,403**	**27,236**	**27,611**	**41,076**	**50,569**	**60,371**	**34,031**	**31,042**	**14,568**	**7,619**	**2.71**
VIRGINIA														
CHARLOTTESVILLE	**45.5**	**5,087**	**12,224**	**8,540**	**5,984**	**5,815**	**7,850**	**12,890**	**13,948**	**8,378**	**6,424**	**2,506**	**1,354**	**2.67**
Albemarle	22.6	2,139	6,419	4,786	3,205	2,769	3,282	7,079	6,546	4,191	3,007	1,251	526	2.70
Charlottesville city	16.1	2,615	4,191	2,329	1,793	2,017	3,155	4,485	5,398	2,824	2,194	730	469	2.52
Fluvanna	3.9	177	811	781	588	634	909	868	1,153	717	640	295	227	2.85
Greene	2.9	156	803	644	398	395	504	458	851	646	583	230	132	3.03
DANVILLE	**40.3**	**2,182**	**8,028**	**7,425**	**6,285**	**6,929**	**9,451**	**8,883**	**12,763**	**8,262**	**5,931**	**2,637**	**1,824**	**2.80**
Danville city	17.2	962	3,241	2,720	2,648	3,120	4,509	4,822	5,593	3,238	2,122	900	525	2.59
Pittsylvania	23.1	1,220	4,787	4,705	3,637	3,809	4,942	4,061	7,170	5,024	3,809	1,737	1,299	2.95
LYNCHBURG	**49.5**	**3,006**	**10,781**	**9,948**	**7,620**	**7,596**	**10,549**	**11,649**	**14,855**	**9,672**	**7,908**	**3,522**	**1,894**	**2.94**
Amherst	9.7	515	2,137	2,097	1,521	1,433	1,997	1,929	2,825	2,044	1,667	781	454	3.15
Campbell	15.4	896	3,451	3,677	2,545	2,263	2,568	2,432	4,510	3,326	3,120	1,310	702	3.13
Lynchburg city	24.4	1,595	5,193	4,174	3,554	3,900	5,984	7,288	7,520	4,302	3,121	1,431	738	2.73
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**432.1**	**38,141**	**112,211**	**93,875**	**64,942**	**62,083**	**60,848**	**100,261**	**126,053**	**86,757**	**70,375**	**31,746**	**16,908**	**2.98**
Chesapeake city	42.9	2,691	10,728	10,616	6,990	6,353	5,522	6,444	12,060	9,719	8,471	3,907	2,299	3.08
Gloucester	9.3	438	1,884	2,073	1,399	1,482	2,024	1,808	3,071	1,833	1,577	708	303	2.82
Hampton city	43.7	3,763	10,851	9,986	7,072	6,393	5,635	9,473	12,884	9,245	7,495	3,066	1,537	2.89
James City	8.6	647	2,016	1,970	1,466	1,309	1,192	2,022	2,600	1,594	1,401	630	353	2.90
Newport News city	54.6	5,522	14,767	11,087	7,991	7,826	7,407	13,671	16,414	11,063	8,266	3,426	1,760	2.79
Norfolk city	93.0	11,144	23,473	14,604	12,113	14,382	17,284	32,158	26,115	16,101	10,481	5,265	2,880	3.04
Poquoson city	3.2	120	650	1,019	607	371	433	403	837	702	806	328	124	3.19
Portsmouth city	36.8	2,640	8,167	6,245	5,392	7,000	7,356	8,205	11,513	7,233	5,491	2,549	1,809	2.86
Suffolk city	16.3	670	3,040	3,249	2,719	3,048	3,574	2,996	4,889	3,331	2,721	1,296	1,067	3.02
Virginia Beach city	107.9	9,385	32,865	28,824	16,681	11,816	8,329	20,090	31,082	22,943	20,551	9,102	4,132	3.03
Williamsburg city	3.3	542	804	399	352	460	743	1,349	1,132	457	243	76	43	3.30
York	12.5	579	2,966	3,803	2,160	1,643	1,349	1,642	3,456	2,536	2,872	1,393	601	3.30
RICHMOND - PETERSBURG	**289.9**	**18,913**	**74,218**	**61,049**	**43,896**	**43,349**	**48,475**	**69,912**	**89,403**	**55,866**	**45,614**	**18,914**	**10,191**	**2.80**
Charles City	2.0	48	451	450	379	306	366	311	471	391	388	218	221	3.50
Chesterfield	54.8	3,111	16,297	15,893	8,924	6,275	4,300	8,150	15,213	12,465	12,487	4,645	1,840	3.09
Colonial Heights city	6.0	292	1,165	1,354	1,126	1,166	897	1,042	1,919	1,324	1,153	411	151	2.90
Dinwiddie	6.0	252	1,166	1,425	968	1,018	1,171	878	1,781	1,202	1,137	556	446	3.67
Goochland	4.1	123	849	875	742	619	892	763	1,215	833	707	356	226	3.17
Hanover	18.2	637	3,755	4,640	3,254	2,957	2,957	2,716	5,488	3,976	3,627	1,617	776	3.10
Henrico	73.8	5,032	19,322	15,172	11,570	11,601	11,103	17,558	24,527	14,530	11,211	4,294	1,680	2.65
Hopewell city	8.7	674	1,991	1,739	1,311	1,334	1,651	2,172	2,646	1,705	1,297	590	290	2.70
New Kent	3.6	163	909	813	559	555	601	788	1,037	758	624	264	129	2.89
Petersburg city	15.2	1,111	3,256	2,655	2,363	2,757	3,058	4,210	4,603	2,738	1,972	969	708	2.69
Powhatan	4.1	162	978	1,098	609	592	661	510	1,140	939	856	407	248	3.66

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
VIRGINIA (continued)														
RICHMOND - PETERSBURG (continued)														
Prince George	6.1	361	1,873	1,716	939	670	541	669	1,524	1,387	1,535	640	345	4.20
Richmond city	87.3	6,947	22,206	13,219	11,152	13,499	20,277	30,145	27,839	13,618	8,620	3,947	3,131	2.48
ROANOKE	**84.5**	**4,937**	**19,098**	**16,278**	**12,908**	**13,256**	**18,023**	**22,108**	**27,127**	**15,842**	**12,341**	**4,891**	**2,191**	**2.68**
Botetourt	8.6	338	1,804	1,975	1,465	1,341	1,677	1,554	2,678	1,833	1,590	651	294	2.92
Roanoke	25.8	1,201	6,139	6,441	4,493	3,781	3,745	4,412	8,332	5,520	5,059	1,828	649	3.03
Roanoke city	41.4	2,861	9,266	6,190	5,579	6,719	10,785	14,085	13,041	6,786	4,467	1,943	1,078	2.38
Salem city	8.7	537	1,889	1,672	1,371	1,415	1,816	2,057	3,076	1,703	1,225	469	170	2.85
ALL COUNTIES														
Accomack	11.5	484	1,868	1,868	1,718	2,145	3,417	2,900	3,880	2,018	1,486	672	544	2.76
Albemarle	22.6	2,139	6,419	4,786	3,205	2,769	3,282	7,079	6,546	4,191	3,007	1,251	526	2.70
☐ Alexandria city	54.3	4,399	19,072	11,041	6,758	6,733	6,297	25,142	16,325	6,567	3,838	1,551	877	2.04
Alleghany	4.5	204	919	1,015	696	735	931	795	1,340	935	840	388	202	3.13
Amelia	2.7	100	512	562	435	422	669	455	799	600	449	216	181	3.22
Amherst	9.7	515	2,137	2,097	1,521	1,433	1,997	1,929	2,825	2,044	1,667	781	454	3.15
Appomattox	4.4	236	832	933	689	695	1,015	779	1,356	889	788	382	206	2.91
☐ Arlington	73.3	5,403	22,283	13,972	8,869	10,480	12,293	32,710	22,884	9,101	5,419	2,131	1,055	2.12
Augusta	19.1	1,008	4,236	4,285	3,136	2,865	3,570	3,328	5,920	4,098	3,613	1,442	699	2.99
Bath	2.0	96	350	417	319	299	519	461	652	381	282	140	84	2.95
Bedford	12.5	519	2,775	2,732	1,920	1,916	2,638	2,003	4,068	2,706	2,262	955	506	3.17
Bedford city	2.2	132	388	319	302	363	696	618	772	408	251	92	59	2.77
Bland	2.2	96	484	386	344	335	555	415	667	481	385	177	75	3.00
Botetourt	8.6	338	1,804	1,975	1,465	1,341	1,677	1,554	2,678	1,833	1,590	651	294	2.92
☐ Bristol city	7.3	355	1,309	1,214	1,117	1,332	1,973	2,324	2,184	1,323	935	362	172	2.53
Brunswick	5.0	194	847	840	806	975	1,338	1,032	1,469	968	733	415	383	3.18
Buchanan	12.2	1,030	3,062	2,836	1,888	1,529	1,855	1,699	3,131	3,070	2,477	1,109	714	3.17
Buckingham	3.9	141	697	676	584	684	1,118	829	1,163	702	587	317	302	3.23
Buena Vista city	2.2	98	438	448	355	372	489	417	675	442	399	174	93	2.95
Campbell	15.4	896	3,451	3,677	2,545	2,263	2,568	2,432	4,510	3,326	3,120	1,310	702	3.13
Caroline	6.3	347	1,295	1,335	1,012	1,030	1,281	1,144	1,787	1,269	1,072	543	485	3.16
Carroll	9.6	460	1,872	1,766	1,566	1,524	2,412	1,695	3,330	2,098	1,501	629	347	2.95
Charles City	2.0	48	451	450	379	306	366	311	471	391	388	218	221	3.50
Charlotte	4.0	148	642	707	655	784	1,064	787	1,291	746	560	317	299	3.00
Charlottesville city	16.1	2,615	4,191	2,329	1,793	2,017	3,155	4,485	5,398	2,824	2,194	730	469	2.52
Chesapeake city	42.9	2,691	10,728	10,616	6,990	6,353	5,522	6,444	12,060	9,719	8,471	3,907	2,299	3.08
Chesterfield	54.8	3,111	16,297	15,893	8,924	6,275	4,300	8,150	15,213	12,465	12,487	4,645	1,840	3.09
Clarke	3.8	126	775	739	623	629	908	825	1,223	747	580	276	149	2.82
Clifton Forge city	1.8	82	268	272	252	316	610	607	508	313	213	101	58	2.61
Colonial Heights city	6.0	292	1,165	1,354	1,126	1,166	897	1,042	1,919	1,324	1,153	411	151	2.90
Covington city	3.0	165	520	455	377	540	943	770	1,026	553	382	169	100	2.67
Craig	1.5	67	325	270	238	251	349	318	468	318	246	105	45	2.87
Culpeper	8.2	415	1,691	1,711	1,216	1,265	1,902	1,582	2,431	1,653	1,440	649	445	3.01
Cumberland	2.8	91	466	580	397	485	781	550	822	495	463	241	229	3.07
Danville city	17.2	962	3,241	2,720	2,648	3,120	4,509	4,822	5,593	3,238	2,122	900	525	2.59
Dickenson	6.9	443	1,531	1,411	1,076	1,054	1,385	1,147	1,922	1,512	1,299	658	362	3.01
Dinwiddie	6.0	252	1,166	1,425	968	1,018	1,171	878	1,781	1,202	1,137	556	446	3.67
Emporia city	1.9	71	306	300	253	389	581	591	575	333	221	110	70	2.53
Essex	3.1	123	576	570	477	500	854	679	971	573	467	217	193	3.03
☐ Fairfax	245.2	12,345	64,699	72,369	45,169	32,743	17,875	52,257	71,565	50,132	44,883	18,605	7,758	2.82
☐ Fairfax city	7.1	564	1,840	1,709	1,271	1,136	580	1,699	2,147	1,539	1,067	460	188	2.76
☐ Falls Church city	4.2	169	991	864	579	709	888	1,693	1,355	582	352	150	68	2.17
Fauquier	13.7	634	2,874	3,422	2,322	1,996	2,452	2,490	3,852	2,793	2,563	1,276	726	3.03
Floyd	4.4	199	802	876	549	713	1,261	861	1,510	876	676	315	162	2.80
Fluvanna	3.9	177	811	781	588	634	909	868	1,153	717	640	295	227	2.85
Franklin	12.6	609	2,728	2,774	1,924	1,922	2,643	2,289	3,944	2,732	2,140	942	553	3.01
Franklin city	2.6	149	530	439	387	497	598	578	790	542	394	167	129	2.92
Frederick	11.9	656	2,866	2,881	1,929	1,751	1,817	1,784	3,655	2,563	2,345	1,079	474	3.13
Fredericksburg city	7.0	628	1,522	1,032	865	1,093	1,860	2,442	2,311	1,065	748	268	166	2.54
Galax city	2.9	164	481	507	428	478	842	969	945	510	294	123	59	2.31
Giles	6.2	287	1,143	1,195	959	1,192	1,424	1,156	2,030	1,235	1,037	496	246	2.90
Gloucester	9.3	438	1,884	2,073	1,399	1,482	2,024	1,808	3,071	1,833	1,577	708	303	2.82
Goochland	4.1	123	849	875	742	619	892	763	1,215	833	707	356	226	3.17
Grayson	6.2	297	1,110	1,145	950	1,060	1,638	1,260	2,055	1,327	1,009	347	202	2.71
Greene	2.9	156	803	644	398	395	504	458	851	646	583	230	132	3.03
Greensville	3.1	160	603	584	512	543	698	562	881	599	534	240	284	3.42
Halifax	9.5	390	1,709	1,835	1,446	1,670	2,450	1,683	2,918	2,008	1,552	749	590	3.18

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES

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		Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Hampton city	43.7	3,763	10,851	9,986	7,072	6,393	5,635	9,473	12,884	9,245	7,495	3,066	1,537	2.89
Hanover	18.2	637	3,755	4,640	3,254	2,957	2,957	2,716	5,488	3,976	3,627	1,617	776	3.10
Harrisonburg city	8.9	1,151	1,964	1,506	1,070	1,304	1,905	2,654	2,912	1,561	1,144	426	203	3.07
Henrico	73.8	5,032	19,322	15,172	11,570	11,601	11,103	17,558	24,527	14,530	11,211	4,294	1,680	2.65
Henry	20.3	1,150	4,234	4,915	3,574	3,056	3,371	3,533	6,213	4,573	3,629	1,476	876	2.93
Highland	1.1	55	218	171	162	184	310	231	381	227	167	63	31	2.91
Hopewell city	8.7	674	1,991	1,739	1,311	1,334	1,651	2,172	2,646	1,705	1,297	590	290	2.70
Isle of Wight	7.9	368	1,620	1,700	1,314	1,323	1,575	1,362	2,446	1,607	1,306	642	537	3.05
James City	8.6	647	2,016	1,970	1,466	1,309	1,192	2,022	2,600	1,594	1,401	630	353	2.90
King and Queen	2.1	83	374	364	314	399	566	406	685	421	309	153	126	2.86
King George	3.8	187	877	942	609	530	655	756	1,061	735	681	358	209	3.13
King William	3.4	108	747	705	520	528	792	676	941	734	585	269	195	2.88
Lancaster	4.1	112	552	583	569	841	1,443	1,008	1,604	664	465	217	142	2.61
Lee	9.4	480	1,813	1,694	1,253	1,560	2,600	1,761	2,935	1,888	1,611	716	489	2.95
Lexington city	2.1	190	313	308	307	357	625	824	610	309	229	85	43	3.24
☐ Loudoun	22.7	969	6,111	6,833	3,482	2,475	2,830	4,016	6,159	4,691	4,854	1,991	989	3.03
Louisa	6.6	280	1,201	1,340	1,021	1,159	1,599	1,224	2,060	1,305	1,046	520	445	2.98
Lunenburg	4.1	168	691	682	628	799	1,132	912	1,283	774	613	281	237	2.98
Lynchburg city	24.4	1,595	5,193	4,174	3,554	3,900	5,984	7,288	7,520	4,302	3,121	1,431	738	2.73
Madison	3.8	136	721	735	592	621	995	771	1,119	768	640	267	235	2.92
☐ Manassas city	5.8	484	2,079	1,506	772	512	447	1,041	1,614	1,254	1,178	511	202	2.97
☐ Manassas Park city	2.1	178	733	540	355	181	113	207	477	508	473	288	147	3.29
Martinsville city	6.7	313	1,163	1,122	1,092	1,300	1,710	1,800	2,154	1,270	809	407	260	2.56
Mathews	3.5	104	451	548	502	618	1,277	1,026	1,223	543	451	172	85	2.46
Mecklenburg	10.4	427	1,791	1,804	1,623	1,986	2,769	2,196	3,382	1,976	1,558	713	575	2.88
Middlesex	3.2	97	420	483	477	642	1,081	782	1,199	516	388	186	129	2.59
Montgomery	22.0	4,311	5,623	4,019	2,601	2,356	3,090	4,876	7,465	4,697	3,268	1,196	498	3.03
Nelson	4.3	175	735	765	679	725	1,221	933	1,333	824	666	325	219	2.88
New Kent	3.6	163	909	813	559	555	601	788	1,037	758	624	264	129	2.89
Newport News city	54.6	5,522	14,767	11,087	7,991	7,826	7,407	13,671	16,414	11,063	8,266	3,426	1,760	2.79
Norfolk city	93.0	11,144	23,473	14,604	12,113	14,382	17,284	32.158	26,115	16,101	10,481	5,265	2,880	3.04
Northampton	5.4	276	765	767	849	1,041	1,682	1,475	1,689	877	720	344	295	2.69
Northumberland	4.0	118	476	533	567	891	1,415	971	1,538	691	429	218	153	2.53
Norton city	1.6	93	323	299	229	300	356	420	448	308	238	110	76	2.81
Nottoway	5.1	209	831	879	813	962	1,406	1,194	1,594	930	777	351	254	2.84
Orange	7.0	331	1,306	1,317	1,078	1,251	1,717	1,469	2,205	1,345	1,114	513	354	2.89
Page	7.4	333	1,417	1,468	1,129	1,287	1,766	1,582	2,366	1,527	1,148	477	300	2.77
Patrick	6.4	322	1,171	1,333	1,012	1,036	1,526	1,153	2,138	1,356	1,067	423	263	2.88
Petersburg city	15.2	1,111	3,256	2,655	2,363	2,757	3,058	4,210	4,603	2,738	1,972	969	708	2.69
Pittsylvania	23.1	1,220	4,787	4,705	3,637	3,809	4,942	4,061	7,170	5,024	3,809	1,737	1,299	2.95
Poquoson city	3.2	120	650	1,019	607	371	433	403	837	702	806	328	124	3.19
Portsmouth city	36.8	2,640	8,167	6,245	5,392	7,000	7,356	8,205	11,513	7,233	5,491	2,549	1,809	2.86
Powhatan	4.1	162	978	1,098	609	592	661	510	1,140	939	856	407	248	3.66
Prince Edward	5.0	257	923	885	712	853	1,370	1,217	1,597	839	706	342	299	3.46
Prince George	6.1	361	1,873	1,716	939	670	541	669	1,524	1,387	1,535	640	345	4.20
☐ Prince William	50.7	3,663	16,729	17,043	7,632	3,526	2,107	5,645	12,234	11,395	13,099	5,718	2,609	3.43
Pulaski	12.8	729	2,888	2,615	1,878	2,070	2,620	2,483	4,090	2,629	2,195	954	449	2.84
Radford city	3.9	458	799	647	543	606	847	1,036	1,284	690	573	216	101	3.56
Rappahannock	2.4	92	461	494	348	412	593	611	713	436	344	200	96	2.79
Richmond	2.5	97	376	441	379	459	748	594	774	470	368	170	124	2.76
Richmond city	87.3	6,947	22,206	13,219	11,152	13,499	20,277	30,145	27,839	13,618	8,620	3,947	3,131	2.48
Roanoke	25.8	1,201	6,139	6,441	4,493	3,781	3,745	4,412	8,332	5,520	5,059	1,828	649	3.03
Roanoke city	41.4	2,861	9,266	6,190	5,579	6,719	10,785	14,085	13,041	6,786	4,467	1,943	1,078	2.38
Rockbridge	6.4	326	1,241	1,257	1,056	1,137	1,383	1,201	2,024	1,381	1,120	412	262	2.89
Rockingham	18.1	1,229	4,140	3,672	2,773	2,790	3,496	3,334	5,728	3,782	3,159	1,396	701	2.98
Russell	11.7	733	2,801	2,298	1,734	1,765	2,369	2,023	3,493	2,687	2,090	924	483	2.95
Salem city	8.7	537	1,889	1,672	1,371	1,415	1,816	2,057	3,076	1,703	1,225	469	170	2.85
☐ Scott	8.6	399	1,504	1,714	1,268	1,469	2,246	1,455	2,778	1,920	1,431	654	362	2.92
Shenandoah	11.0	494	2,066	1,985	1,638	1,865	2,952	2,630	3,514	2,134	1,636	692	394	2.71
Smyth	11.7	594	2,172	2,293	1,953	1,954	2,734	2,279	3,662	2,557	1,918	844	440	2.88
Southampton	5.3	201	920	1,060	852	1,061	1,206	939	1,565	1,053	928	445	370	3.49
South Boston city	2.6	105	458	465	397	504	671	666	838	501	332	155	108	2.85
Spotsylvania	12.5	672	3,666	3,291	1,757	1,517	1,597	1,672	3,509	2,635	2,681	1,290	713	3.21
☐ Stafford	15.3	818	3,927	4,546	2,539	1,894	1,576	1,845	4,086	3,422	3,562	1,537	848	3.34
Staunton city	7.7	401	1,445	1,358	1,234	1,305	1,957	1,927	2,658	1,436	1,097	398	184	2.79
Suffolk city	16.3	670	3,040	3,249	2,719	3,048	3,574	2,996	4,889	3,331	2,721	1,296	1,067	3.02

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Surry	2.0	78	362	395	269	363	533	461	569	352	280	167	171	3.15
Sussex	3.4	112	613	595	582	610	888	719	987	609	521	290	274	3.06
Tazewell	17.6	1,104	4,000	3,431	2,602	2,835	3,628	2,952	5,262	3,986	3,277	1,384	739	2.97
Virginia Beach city	107.9	9,385	32,865	28,824	16,681	11,816	8,329	20,090	31,082	22,943	20,551	9,102	4,132	3.03
Warren	8.6	481	1,711	1,747	1,288	1,460	1,913	2,010	2,790	1,683	1,265	562	290	2.71
☐ Washington	16.5	886	3,354	3,577	2,507	2,516	3,660	2,893	5,214	3,615	2,866	1,224	688	3.01
Waynesboro city	5.8	348	1,131	1,082	934	1,015	1,290	1,517	1,916	1,042	868	310	147	2.59
Westmoreland	5.6	169	794	942	825	1,087	1,783	1,407	1,864	1,000	676	346	307	2.68
Williamsburg city	3.3	542	804	399	352	460	743	1,349	1,132	457	243	76	43	3.30
Winchester city	8.1	636	1,643	1,289	1,204	1,343	1,985	2,756	2,535	1,334	915	382	178	2.51
Wise	15.4	1,055	3,508	2,909	2,181	2,454	3,293	2,806	4,480	3,355	2,761	1,253	745	3.06
Wythe	9.3	503	1,870	1,790	1,407	1,523	2,207	1,889	2,966	1,923	1,493	649	380	2.82
York	12.5	579	2,966	3,803	2,160	1,643	1,349	1,642	3,456	2,536	2,872	1,393	601	3.30
TOTAL METRO COUNTIES	**1,454.9**	**102,898**	**381,191**	**334,043**	**223,953**	**204,734**	**208,081**	**358,630**	**433,171**	**280,826**	**232,550**	**99,398**	**50,325**	**2.82**
TOTAL STATE	**2,026.3**	**136,398**	**497,039**	**446,089**	**310,688**	**297,795**	**338,291**	**476,254**	**612,110**	**396,324**	**325,099**	**140,583**	**75,930**	**2.85**
WASHINGTON														
BELLINGHAM	**44.0**	**4,678**	**11,789**	**7,977**	**5,109**	**5,700**	**8,747**	**11,068**	**15,307**	**7,038**	**6,517**	**2,730**	**1,340**	**2.61**
Whatcom	44.0	4,678	11,789	7,977	5,109	5,700	8,747	11,068	15,307	7,038	6,517	2,730	1,340	2.61
BREMERTON	**62.2**	**5,181**	**15,949**	**13,424**	**8,175**	**8,508**	**10,963**	**14,657**	**20,671**	**10,775**	**10,035**	**4,114**	**1,948**	**2.74**
Kitsap	62.2	5,181	15,949	13,424	8,175	8,508	10,963	14,657	20,671	10,775	10,035	4,114	1,948	2.74
OLYMPIA	**55.5**	**4,708**	**14,388**	**11,852**	**7,531**	**7,401**	**9,620**	**14,096**	**18,294**	**9,384**	**8,537**	**3,586**	**1,603**	**2.58**
Thurston	55.5	4,708	14,388	11,852	7,531	7,401	9,620	14,096	18,294	9,384	8,537	3,586	1,603	2.58
RICHLAND - KENNEWICK - PASCO	**51.3**	**4,870**	**14,558**	**10,993**	**7,448**	**6,961**	**6,470**	**11,511**	**15,956**	**9,211**	**8,699**	**3,816**	**2,107**	**2.81**
Benton	38.3	3,547	10,999	8,676	5,591	4,901	4,586	8,738	11,975	6,905	6,541	2,769	1,372	2.80
Franklin	13.0	1,323	3,559	2,317	1,857	2,060	1,884	2,773	3,981	2,306	2,158	1,047	735	2.81
SEATTLE	**686.2**	**53,394**	**181,263**	**146,185**	**95,398**	**95,764**	**114,196**	**197,854**	**221,478**	**111,480**	**96,607**	**40,120**	**18,661**	**2.51**
King	544.0	42,558	143,560	113,562	75,184	77,038	92,098	164,368	176,226	86,070	73,145	30,012	14,179	2.47
Snohomish	142.2	10,836	37,703	32,623	20,214	18,726	22,098	33,486	45,252	25,410	23,462	10,108	4,482	2.66
SEATTLE - TACOMA CONSOLIDATED AREA	***883.3***	***73,035***	***230,740***	***185,170***	***123,234***	***122,914***	***148,207***	***250,267***	***283,071***	***146,289***	***126,073***	***52,952***	***24,648***	***2.54***
SPOKANE	**139.9**	**13,296**	**34,616**	**25,802**	**18,200**	**19,644**	**28,342**	**39,427**	**45,271**	**22,615**	**19,663**	**8,743**	**4,181**	**2.56**
Spokane	139.9	13,296	34,616	25,802	18,200	19,644	28,342	39,427	45,271	22,615	19,663	8,743	4,181	2.56
TACOMA	**197.1**	**19,641**	**49,477**	**38,985**	**27,836**	**27,150**	**34,011**	**52,413**	**61,593**	**34,809**	**29,466**	**12,832**	**5,987**	**2.65**
Pierce	197.1	19,641	49,477	38,985	27,836	27,150	34,011	52,413	61,593	34,809	29,466	12,832	5,987	2.65
VANCOUVER	**78.7**	**6,344**	**21,022**	**17,870**	**10,452**	**10,110**	**12,902**	**18,015**	**24,728**	**13,885**	**13,624**	**5,798**	**2,650**	**2.69**
Clark	78.7	6,344	21,022	17,870	10,452	10,110	12,902	18,015	24,728	13,885	13,624	5,798	2,650	2.69
YAKIMA	**67.0**	**5,080**	**14,866**	**12,581**	**9,236**	**10,065**	**15,172**	**15,127**	**22,634**	**10,815**	**10,237**	**4,887**	**3,300**	**2.71**
Yakima	67.0	5,080	14,866	12,581	9,236	10,065	15,172	15,127	22,634	10,815	10,237	4,887	3,300	2.71
ALL COUNTIES														
Adams	5.0	404	1,223	977	748	785	863	1,217	1,496	804	791	415	277	2.76
Asotin	7.0	589	1,553	1,211	910	971	1,766	1,842	2,434	1,094	1,000	401	229	2.53
Benton	38.3	3,547	10,999	8,676	5,591	4,901	4,586	8,738	11,975	6,905	6,541	2,769	1,372	2.80
Chelan	20.0	1,540	4,228	3,452	2,697	3,160	4,923	5,811	6,951	3,081	2,647	1,078	432	2.43
Clallam	21.5	1,778	4,877	3,665	2,629	3,429	5,122	5,444	8,070	3,260	2,908	1,223	595	2.51
Clark	78.7	6,344	21,022	17,870	10,452	10,110	12,902	18,015	24,728	13,885	13,624	5,798	2,650	2.69
Columbia	1.6	54	291	275	206	279	495	445	579	229	216	85	46	2.50
Cowlitz	30.4	2,610	7,541	5,998	4,168	4,241	5,842	7,448	9,960	5,156	4,869	2,106	861	2.62
Douglas	9.3	650	2,240	1,988	1,351	1,358	1,713	2,429	2,927	1,641	1,463	616	224	2.57
Ferry	2.1	155	601	420	286	287	351	419	698	335	359	175	114	3.05
Franklin	13.0	1,323	3,559	2,317	1,857	2,060	1,884	2,773	3,981	2,306	2,158	1,047	735	2.81
Garfield	1.0	41	179	144	155	188	293	383	280	145	122	52	18	2.30
Grant	19.4	1,611	4,354	3,619	2,920	3,237	3,659	4,373	6,354	3,216	3,018	1,494	945	2.72
Grays Harbor	25.8	1,985	5,825	4,670	3,416	4,081	5,823	6,885	8,519	4,141	3,805	1,652	798	2.55
Island	18.5	1,713	4,574	3,677	2,073	2,804	3,659	4,041	6,820	3,169	2,795	1,192	483	2.69
Jefferson	7.4	375	1,591	1,278	878	1,332	1,946	1,952	2,971	1,077	840	381	179	2.42
King	544.0	42,558	143,560	113,562	75,184	77,038	92,098	164,368	176,226	86,070	73,145	30,012	14,179	2.47
Kitsap	62.2	5,181	15,949	13,424	8,175	8,508	10,963	14,657	20,671	10,775	10,035	4,114	1,948	2.74
Kittitas	9.6	1,393	2,254	1,604	1,063	1,257	2,029	2,899	3,425	1,380	1,220	468	208	2.56
Klickitat	6.2	417	1,505	1,180	786	905	1,407	1,392	2,099	1,008	1,015	447	239	2.68

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average Household Size
WASHINGTON (continued)														
ALL COUNTIES (continued)														
Lewis	22.0	1,604	4,607	4,046	2,919	3,371	5,453	5,569	7,334	3,461	3,250	1,578	808	2.61
Lincoln	3.7	173	670	639	503	638	1,077	969	1,373	535	468	248	107	2.54
Mason	13.7	87[illegible]	2,840	2,440	1,999	2,460	3,086	3,814	4,937	2,006	1,749	815	379	2.58
Okanogan	12.7	858	2,840	2,468	1,758	1,878	2,898	3,289	4,224	1,984	1,899	846	458	2.57
Pacific	7.4	452	1,350	1,112	969	1,354	2,163	2,308	2,709	1,003	857	381	142	2.35
Pend Oreille	3.3	146	700	657	505	539	753	678	1,132	529	532	256	173	2.79
Pierce	197.1	19,641	49,477	38,985	27,836	27,150	34,011	52,413	61,593	34,809	29,466	12,832	5,987	2.65
San Juan	3.9	170	863	691	438	720	1,018	1,047	1,722	536	382	143	70	2.31
Skagit	27.3	1,842	6,233	5,005	3,587	4,223	6,410	7,081	9,723	4,226	3,927	1,572	771	2.52
Skamania	3.0	187	708	676	424	450	555	716	923	521	501	234	105	2.70
Snohomish	142.2	10,836	37,703	32,623	20,214	18,726	22,098	33,486	45,252	25,410	23,462	10,108	4,482	2.66
Spokane	139.9	13,296	34,616	25,802	18,200	19,644	28,342	39,427	45,271	22,615	19,663	8,743	4,181	2.56
Stevens	11.1	667	2,886	2,410	1,460	1,455	2,222	2,157	3,486	1,858	2,034	973	592	2.90
Thurston	55.5	4,708	14,388	11,852	7,531	7,401	9,620	14,096	18,294	9,384	8,537	3,586	1,603	2.58
Wahkiakum	1.4	77	323	246	184	222	348	391	447	218	198	91	55	2.57
Walla Walla	17.6	1,530	3,746	2,894	2,269	2,825	4,336	4,712	6,101	2,737	2,475	1,057	518	2.72
Whatcom	44.0	4,678	11,789	7,977	5,109	5,700	8,747	11,068	15,307	7,038	6,517	2,730	1,340	2.61
Whitman	15.0	3,052	3,816	2,372	1,515	1,671	2,574	4,050	5,403	2,506	1,991	727	323	2.85
Yakima	67.0	5,080	14,866	12,581	9,236	10,065	15,172	15,127	22,634	10,815	10,2[illegible]7	4,887	3,300	2.71
TOTAL METRO COUNTIES	**1,381.9**	**117,192**	**357,928**	**285,669**	**189,385**	**191,303**	**240,423**	**374,168**	**445,932**	**230,012**	**203,3[illegible]**	**86,626**	**41,777**	**2.58**
TOTAL STATE	**1,708.8**	**144,140**	**432,346**	**345,483**	**232,201**	**241,423**	**313,207**	**457,929**	**559,029**	**281,868**	**250,716**	**107,332**	**51,926**	**2.58**
WEST VIRGINIA														
CHARLESTON	**105.2**	**5,989**	**23,389**	**19,146**	**16,150**	**17,605**	**22,921**	**27,244**	**32,250**	**20,214**	**16,227**	**6,447**	**2,818**	**2.55**
Kanawha	89.7	5,165	19,602	15,641	13,752	15,389	20,151	24,527	27,600	16,837	13,193	5,203	2,340	2.51
Putnam	15.5	824	3,787	3,505	2,398	2,216	2,770	2,717	4,650	3,377	3,034	1,244	478	2.80
HUNTINGTON - ASHLAND	**125.1**	**8,150**	**25,705**	**24,057**	**19,119**	**19,890**	**28,179**	**29,390**	**37,714**	**24,532**	**19,959**	**8,980**	**4,525**	**2.72**
Cabell	41.8	3,104	8,374	7,214	5,918	6,777	10,413	12,154	12,935	7,432	5,673	2,509	1,097	2.52
Wayne	16.9	1,051	3,472	3,484	2,675	2,621	3,597	3,069	5,167	3,522	3,013	1,356	773	2.81
Boyd, Ky.	*20.5*	*1,261*	*4,125*	*3,910*	*3,229*	*3,301*	*4,674*	*5,053*	*6,229*	*4,100*	*3,214*	*1,335*	*569*	*2.69*
Carter, Ky.	*8.8*	*598*	*1,843*	*1,735*	*1,244*	*1,286*	*2,094*	*1,518*	*2,581*	*1,856*	*1,573*	*753*	*519*	*2.99*
Greenup, Ky.	*13.6*	*762*	*3,079*	*3,007*	*2,321*	*2,027*	*2,404*	*2,218*	*3,949*	*2,997*	*2,658*	*1,163*	*615*	*2.97*
Lawrence, Ohio	*23.5*	*1,374*	*4,812*	*4,707*	*3,732*	*3,878*	*4,997*	*5,378*	*6,853*	*4,625*	*3,828*	*1,864*	*952*	*2.77*
PARKERSBURG - MARIETTA	**59.2**	**3,916**	**12,756**	**11,931**	**8,731**	**9,035**	**12,831**	**13,939**	**18,072**	**11,263**	**9,791**	**4,143**	**1,992**	**2.69**
Wood	35.6	2,284	7,643	7,219	5,160	5,443	7,851	8,915	10,774	6,729	5,684	2,396	1,102	2.61
Washington, Ohio	*23.6*	*1,632*	*5,113*	*4,712*	*3,571*	*3,592*	*4,980*	*5,024*	*7,298*	*4,534*	*4,107*	*1,747*	*890*	*2.80*
STEUBENVILLE - WEIRTON	**58.2**	**2,951**	**11,661**	**10,055**	**9,453**	**10,717**	**13,363**	**14,336**	**17,363**	**10,839**	**9,282**	**4,335**	**2,045**	**2.69**
Brooke	10.7	539	2,215	1,907	1,783	1,880	2,376	2,450	3,164	2,044	1,852	803	387	2.77
Hancock	14.9	831	3,159	2,623	2,524	2,669	3,094	3,558	4,415	2,857	2,426	1,116	528	2.66
Jefferson, Ohio	*32.6*	*1,581*	*6,287*	*5,525*	*5,146*	*6,168*	*7,893*	*8,328*	*9,784*	*5,938*	*5,004*	*2,416*	*1,130*	*2.68*
WHEELING	**69.8**	**3,666**	**13,888**	**11,320**	**10,186**	**12,644**	**18,096**	**19,296**	**21,095**	**12,238**	**10,128**	**4,763**	**2,280**	**2.61**
Marshall	15.1	740	3,312	2,752	2,264	2,567	3,465	3,632	4,416	2,853	2,467	1,179	553	2.72
Ohio	23.1	1,308	4,352	3,543	3,309	4,262	6,326	7,177	7,104	3,754	2,899	1,405	761	2.54
Belmont, Ohio	*31.6*	*1,618*	*6,224*	*5,025*	*4,613*	*5,815*	*8,305*	*8,487*	*9,575*	*5,631*	*4,762*	*2,179*	*966*	*2.60*
ALL COUNTIES														
Barbour	6.2	326	1,234	1,066	796	1,032	1,746	1,595	1,774	1,149	941	448	293	2.74
Berkeley	19.2	1,209	4,328	3,711	2,914	2,988	4,050	4,898	5,575	3,687	2,971	1,319	750	2.66
Boone	10.9	734	2,637	2,036	1,534	1,705	2,254	1,888	3,127	2,330	2,070	960	525	2.88
Braxton	5.5	255	999	937	728	896	1,685	1,345	1,624	1,061	788	443	239	2.65
Brooke	10.7	539	2,215	1,907	1,783	1,880	2,376	2,450	3,164	2,044	1,852	803	387	2.77
Cabell	41.8	3,104	8,374	7,214	5,918	6,777	10,413	12,154	12,935	7,432	5,673	2,509	1,097	2.52
Calhoun	3.4	186	676	567	425	522	1,024	780	1,100	639	471	247	163	2.65
Clay	4.2	236	890	747	606	613	1,108	943	1,155	747	680	379	296	2.83
Doddridge	2.7	130	502	456	338	439	835	597	840	460	424	213	166	2.93
Fayette	21.1	1,118	4,272	3,119	2,892	3,755	5,944	4,965	6,207	3,999	3,310	1,553	1,066	2.75
Gilmer	3.0	240	590	457	373	410	930	817	896	536	422	188	141	2.73
Grant	3.7	196	761	736	520	605	882	728	1,094	743	670	297	168	2.84
Greenbrier	14.3	832	2,809	2,512	1,989	2,280	3,878	3,476	4,466	2,628	2,175	979	576	2.65
Hampshire	5.8	266	1,177	1,037	892	990	1,438	1,280	1,764	1,068	948	475	265	2.79
Hancock	14.9	831	3,159	2,623	2.524	2,669	3,094	3,558	4,415	2,857	2,426	1,116	528	2.66
Hardy	3.7	173	707	648	540	628	1,004	754	1,144	747	630	291	134	2.78

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	Average House-hold Size
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Harrison	29.7	1,582	5,631	4,852	4,224	5,230	8,181	7,352	9,376	5,435	4,449	2,018	1,070	2.62
Jackson	9.5	533	1,881	2,105	1,624	1,414	1,943	1,628	2,853	1,990	1,859	786	384	2.86
Jefferson	11.9	673	2,734	2,535	1,692	1,950	2,316	2,611	3,601	2,307	1,842	965	574	2.85
Kanawha	89.7	5,165	19,602	15,641	13,752	15,389	20,151	24,527	27,600	16,837	13,193	5,203	2,340	2.51
Lewis	7.1	338	1,333	1,161	952	1,142	2,174	1,838	2,212	1,248	984	516	302	2.66
Lincoln	7.9	472	1,724	1,518	1,151	1,207	1,828	1,310	2,224	1,616	1,497	714	539	3.03
Logan	17.7	1,090	4,246	2,906	2,732	3,071	3,655	3,435	4,717	3,725	3,252	1,536	1,035	2.88
McDowell	16.3	1,078	3,528	2,593	2,386	2,932	3,783	3,061	4,496	3,302	2,731	1,470	1,240	2.93
Marion	25.3	1,636	4,835	4,126	3,420	4,505	6,778	6,741	7,890	4,399	3,818	1,652	800	2.57
Marshall	15.1	740	3,312	2,752	2,264	2,567	3,465	3,632	4,416	2,853	2,467	1,179	553	2.72
Mason	10.0	642	2,019	1,997	1,580	1,510	2,252	2,320	2,936	2,046	1,681	693	324	2.68
Mercer	27.8	1,758	5,864	4,545	3,930	4,707	6,996	6,852	8,362	5,503	4,235	1,838	1,010	2.64
☐ Mineral	10.2	514	2,062	2,050	1,490	1,714	2,370	2,349	2,985	1,937	1,750	795	384	2.73
Mingo	12.8	952	3,044	2,312	1,846	2,127	2,519	2,250	3,266	2,845	2,293	1,196	950	2.99
Monongalia	28.8	4,707	7,416	4,516	3,301	3,735	5,125	8,199	9,012	5,147	4,109	1,639	694	2.62
Monroe	4.8	215	909	889	657	857	1,273	915	1,566	920	809	340	250	2.81
Morgan	4.4	231	843	809	699	763	1,055	1,152	1,342	834	605	316	151	2.59
Nicholas	10.4	657	2,392	1,915	1,504	1,664	2,268	2,030	3,039	2,105	1,840	888	498	2.82
Ohio	23.1	1,308	4,352	3,543	3,309	4,262	6,326	7,177	7,104	3,754	2,899	1,405	761	2.54
Pendleton	3.0	214	581	489	409	485	822	778	860	597	456	199	110	2.67
Pleasants	2.9	169	565	576	418	481	691	654	889	538	468	221	130	2.86
Pocahontas	3.9	221	691	672	511	663	1,142	875	1,266	725	587	284	163	2.69
Preston	11.3	682	2,364	2,128	1,566	1,771	2,789	2,490	3,189	2,128	1,997	970	526	2.81
Putnam	15.5	824	3,787	3,505	2,398	2,216	2,770	2,717	4,650	3,377	3,034	1,244	478	2.80
Raleigh	32.7	1,921	7,370	5,597	4,627	5,476	7,709	7,613	9,446	6,528	5,282	2,578	1,253	2.71
Randolph	10.6	605	2,153	1,966	1,379	1,680	2,817	2,520	3,164	1,983	1,675	783	475	2.83
Ritchie	4.5	254	829	783	584	671	1,379	1,074	1,429	805	673	335	184	2.64
Roane	5.5	311	1,124	970	766	876	1,453	1,105	1,787	1,084	886	382	256	2.93
Summers	5.5	301	1,019	808	811	992	1,569	1,259	1,690	1,079	855	374	243	2.91
Taylor	6.3	323	1,257	1,061	898	996	1,745	1,414	1,932	1,169	1,026	474	285	2.73
Tucker	3.4	180	651	602	446	506	1,015	999	956	603	500	223	119	2.56
Tyler	4.1	225	777	750	619	621	1,108	905	1,220	726	703	335	211	2.76
Upshur	8.9	679	1,978	1,628	1,110	1,283	2,222	2,235	2,662	1,675	1,407	578	343	2.72
Wayne	16.9	1,051	3,472	3,484	2,675	2,621	3,597	3,069	5,167	3,522	3,013	1,356	773	2.81
Webster	4.5	252	929	788	579	710	1,242	946	1,272	881	767	374	260	2.82
Wetzel	8.0	446	1,613	1,566	1,171	1,269	1,935	1,735	2,414	1,439	1,340	679	393	2.76
Wirt	1.9	98	361	375	252	297	517	371	577	368	316	167	101	2.84
Wood	35.6	2,284	7,643	7,219	5,160	5,443	7,851	8,915	10,774	6,729	5,684	2,396	1,102	2.61
Wyoming	12.1	913	3,161	2,251	1,925	1,800	2,050	1,926	3,200	2,712	2,410	1,140	712	2.98
TOTAL METRO COUNTIES	**273.5**	**16,360**	**57,978**	**49,938**	**41,273**	**45,538**	**62,413**	**70,548**	**83,210**	**51,342**	**41,991**	**18,006**	**8,403**	**2.60**
TOTAL STATE	**730.7**	**46,619**	**155,382**	**129,776**	**105,589**	**119,792**	**173,542**	**175,207**	**218,821**	**139,598**	**115,843**	**52,461**	**28,770**	**2.69**
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**109.1**	**9,200**	**26,304**	**20,882**	**15,453**	**15,212**	**22,049**	**27,561**	**31,624**	**18,516**	**17,449**	**8,967**	**4,983**	**2.76**
Calumet	11.3	837	2,665	2,315	1,697	1,645	2,141	2,234	3,110	1,982	2,032	1,150	792	2.97
Outagamie	47.2	3,949	11,755	9,284	6,661	6,328	9,223	11,223	13,317	8,019	7,728	4,344	2,569	2.82
Winnebago	50.6	4,414	11,884	9,283	7,095	7,239	10,685	14,104	15,197	8,515	7,689	3,473	1,622	2.65
EAU CLAIRE	**49.2**	**4,688**	**11,608**	**8,616**	**6,300**	**7,112**	**10,876**	**12,103**	**14,975**	**8,237**	**7,939**	**3,731**	**2,215**	**2.80**
Chippewa	18.3	1,204	4,062	3,304	2,537	2,750	4,443	3,989	5,478	3,045	3,025	1,630	1,133	2.91
Eau Claire	30.9	3,484	7,546	5,312	3,763	4,362	6,433	8,114	9,497	5,192	4,914	2,101	1,082	2.74
GREEN BAY	**67.2**	**6,329**	**17,933**	**13,197**	**9,093**	**8,469**	**12,179**	**18,383**	**18,386**	**11,088**	**10,584**	**5,614**	**3,145**	**2.73**
Brown	67.2	6,329	17,933	13,197	9,093	8,469	12,179	18,383	18,386	11,088	10,584	5,614	3,145	2.73
JANESVILLE - BELOIT	**51.6**	**4,348**	**11,900**	**10,210**	**7,641**	**7,002**	**10,499**	**13,037**	**15,175**	**8,963**	**8,526**	**3,979**	**1,920**	**2.70**
Rock	51.6	4,348	11,900	10,210	7,641	7,002	10,499	13,037	15,175	8,963	8,526	3,979	1,920	2.70
KENOSHA	**44.1**	**3,247**	**10,159**	**8,888**	**6,482**	**6,771**	**8,553**	**11,301**	**12,886**	**7,644**	**6,909**	**3,523**	**1,837**	**2.78**
Kenosha	44.1	3,247	10,159	8,888	6,482	6,771	8,553	11,301	12,886	7,644	6,909	3,523	1,837	2.78
LA CROSSE	**34.5**	**3,796**	**8,335**	**5,793**	**4,337**	**4,616**	**7,623**	**9,304**	**10,526**	**5,696**	**5,357**	**2,434**	**1,183**	**2.71**
La Crosse	34.5	3,796	8,335	5,793	4,337	4,616	7,623	9,304	10,526	5,696	5,357	2,434	1,183	2.71
MADISON	**132.7**	**16,556**	**40,817**	**25,106**	**15,945**	**14,918**	**19,358**	**40,791**	**41,094**	**21,498**	**18,373**	**7,633**	**3,311**	**2.54**
Dane	132.7	16,556	40,817	25,106	15,945	14,918	19,358	40,791	41,094	21,498	18,373	7,633	3,311	2.54

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
MILWAUKEE	**527.7**	**38,411**	**126,324**	**100,471**	**80,873**	**79,348**	**102,273**	**144,264**	**155,787**	**89,644**	**78,287**	**38,255**	**21,463**	**2.65**
Milwaukee	374.0	30,861	90,006	61,307	53,499	57,714	80,613	116,870	113,164	60,329	47,082	22,706	13,849	2.52
Ozaukee	24.3	1,198	5,394	5,962	4,306	3,607	3,833	4,492	7,064	4,603	4,667	2,314	1,160	2.91
Washington	30.2	1,804	7,756	7,385	4,577	3,931	4,747	5,231	8,283	5,588	6,073	3,217	1,808	3.02
Waukesha	99.2	4,548	23,168	25,817	18,491	14,096	13,080	17,671	27,276	19,124	20,465	10,018	4,646	2.99
MILWAUKEE - RACINE CONSOLIDATED AREA	***590.6***	***43,024***	***141,165***	***113,207***	***90,476***	***88,571***	***114,157***	***159,280***	***173,912***	***100,815***	***88,894***	***43,390***	***24,309***	***2.67***
RACINE	**62.9**	**4,613**	**14,841**	**12,736**	**9,603**	**9,223**	**11,884**	**15,016**	**18,125**	**11,171**	**10,607**	**5,135**	**2,846**	**2.77**
Racine	62.9	4,613	14,841	12,736	9,603	9,223	11,884	15,016	18,125	11,171	10,607	5,135	2,846	2.77
SHEBOYGAN	**37.1**	**2,671**	**8,066**	**6,598**	**5,148**	**5,636**	**8,981**	**8,952**	**11,535**	**6,191**	**5,797**	**3,078**	**1,547**	**2.74**
Sheboygan	37.1	2,671	8,066	6,598	5,148	5,636	8,981	8,952	11,535	6,191	5,797	3,078	1,547	2.74
WAUSAU	**41.1**	**3,197**	**9,654**	**8,123**	**5,726**	**5,891**	**8,509**	**9,323**	**12,037**	**7,156**	**6,964**	**3,556**	**2,064**	**2.80**
Marathon	41.1	3,197	9,654	8,123	5,726	5,891	8,509	9,323	12,037	7,156	6,964	3,556	2,064	2.80
ALL COUNTIES														
Adams	5.2	236	856	818	754	956	1,580	1,307	1,872	852	670	307	192	2.67
Ashland	6.4	442	1,185	942	768	1,054	2,009	1,896	1,993	934	809	470	298	2.64
Barron	15.4	1,101	2,972	2,532	1,956	2,376	4,463	3,950	4,894	2,466	2,322	1,154	614	2.65
Bayfield	5.5	257	1,023	918	698	859	1,745	1,319	1,950	833	731	403	264	2.64
Brown	67.2	6,329	17,933	13,197	9,093	8,469	12,179	18,383	18,386	11,088	10,584	5,614	3,145	2.73
Buffalo	5.4	340	1,009	851	781	830	1,589	1,483	1,608	901	749	432	227	2.65
Burnett	5.2	235	860	795	712	932	1,666	1,158	1,973	782	716	371	200	2.65
Calumet	11.3	837	2,665	2,315	1,697	1,645	2,141	2,234	3,110	1,982	2,032	1,150	792	2.97
Chippewa	18.3	1,204	4,062	3,304	2,537	2,750	4,443	3,989	5,478	3,045	3,025	1,630	1,133	2.91
Clark	12.2	744	2,277	1,974	1,654	1,955	3,596	2,779	3,820	1,916	1,795	1,017	873	2.88
Columbia	17.5	1,050	3,522	3,188	2,436	2,695	4,609	4,513	5,379	2,956	2,685	1,313	654	2.65
Crawford	6.0	352	1,165	988	800	953	1,742	1,457	1,855	926	912	473	377	2.78
Dane	132.7	16,556	40,817	25,106	15,945	14,918	19,358	40,791	41,094	21,498	18,373	7,633	3,311	2.54
Dodge	26.5	1,665	5,531	4,838	3,801	4,167	6,498	5,689	8,338	4,491	4,279	2,340	1,363	2.89
Door	10.4	740	2,098	1,687	1,220	1,640	3,015	2,712	3,509	1,621	1,453	707	398	2.59
☐ Douglas	16.7	1,382	3,682	2,663	2,160	2,615	4,198	4,836	5,186	2,578	2,410	1,135	555	2.60
Dunn	11.9	1,410	2,728	1,924	1,455	1,525	2,858	2,689	3,748	2,044	2,022	928	469	2.97
Eau Claire	30.9	3,484	7,546	5,312	3,763	4,362	6,433	8,114	9,497	5,192	4,914	2,101	1,082	2.74
Florence	1.4	74	237	242	194	221	432	323	483	214	208	98	74	2.93
Fond du Lac	31.4	2,128	7,211	5,734	4,510	4,687	7,130	7,060	9,378	5,442	5,230	2,646	1,644	2.86
Forest	3.4	170	582	595	460	564	1,029	806	1,120	551	450	276	197	2.79
Grant	17.8	1,543	3,721	3,026	2,375	2,572	4,563	4,290	5,202	2,892	2,763	1,572	1,081	2.97
Green	12.0	858	2,656	2,096	1,539	1,761	3,090	3,265	3,688	1,857	1,817	921	452	2.63
Green Lake	7.3	412	1,332	1,144	983	1,208	2,221	1,803	2,517	1,153	997	543	287	2.62
Iowa	7.5	479	1,587	1,220	1,039	1,221	1,954	1,970	2,182	1,171	1,075	664	438	2.73
Iron	2.7	136	416	339	322	539	948	838	969	389	274	143	87	2.37
Jackson	6.3	355	1,204	1,062	816	1,045	1,818	1,580	2,014	1,058	888	478	282	2.68
Jefferson	24.0	1,691	5,266	4,666	3,269	3,539	5,569	5,789	7,529	4,039	3,792	1,882	969	2.82
Juneau	8.5	493	1,479	1,414	1,178	1,431	2,505	2,472	2,593	1,297	1,125	635	378	2.58
Kenosha	44.1	3,247	10,159	8,888	6,482	6,771	8,553	11,301	12,886	7,644	6,909	3,523	1,837	2.78
Kewaunee	6.8	437	1,353	1,147	919	1,102	1,842	1,494	2,022	1,085	1,064	657	478	2.91
La Crosse	34.5	3,796	8,335	5,793	4,337	4,616	7,623	9,304	10,526	5,696	5,357	2,434	1,183	2.71
Lafayette	6.2	399	1,212	1,003	910	987	1,689	1,568	1,781	987	901	607	356	2.77
Langlade	7.5	369	1,329	1,225	981	1,266	2,330	1,996	2,317	1,102	1,083	597	405	2.68
Lincoln	10.8	712	1,958	1,939	1,529	1,715	2,947	2,712	3,439	1,769	1,581	836	463	2.69
Manitowoc	29.8	2,063	6,361	5,168	4,188	4,609	7,411	7,194	9,169	4,762	4,546	2,480	1,649	2.77
Marathon	41.1	3,197	9,654	8,123	5,726	5,891	8,509	9,323	12,037	7,156	6,964	3,556	2,064	2.80
Marinette	15.4	1,001	2,809	2,662	1,974	2,464	4,490	4,170	4,767	2,442	2,258	1,150	613	2.64
Marquette	5.3	258	884	814	708	934	1,702	1,559	1,804	767	661	341	168	2.49
Menominee	.8	51	156	164	135	131	163	95	175	113	151	84	182	4.50
Milwaukee	374.0	30,861	90,006	61,307	53,499	57,714	80,613	116,870	113,164	60,329	47,082	22,706	13,849	2.52
Monroe	12.9	834	2,686	2,301	1,741	2,171	3,167	3,020	3,965	2,209	2,015	1,022	669	2.82
Oconto	11.4	606	2,175	1,997	1,519	1,867	3,236	2,800	3,581	1,800	1,668	929	622	2.71
Oneida	12.7	766	2,348	2,296	1,827	2,059	3,404	3,379	4,278	2,046	1,714	862	421	2.57
Outagamie	47.2	3,949	11,755	9,284	6,661	6,328	9,223	11,223	13,317	8,019	7,728	4,344	2,569	2.82
Ozaukee	24.3	1,198	5,394	5,962	4,306	3,607	3,833	4,492	7,064	4,603	4,667	2,314	1,160	2.91
Pepin	2.8	186	528	427	386	382	891	791	817	436	371	237	148	2.68
Pierce	11.1	1,140	2,732	2,014	1,406	1,470	2,338	2,530	3,210	1,929	1,919	961	551	2.96
Polk	12.9	760	2,650	2,294	1,624	1,961	3,611	3,245	4,032	2,119	1,980	984	540	2.68
Portage	20.4	2,133	5,208	3,732	2,548	2,632	4,147	4,694	5,895	3,528	3,408	1,711	1,164	2.98
Price	6.3	342	1,084	985	832	1,056	2,001	1,713	1,999	959	873	478	278	2.63

HOUSEHOLDS BY AGE OF HOUSEHOLDER AND NUMBER OF PERSONS

S&MM ESTIMATES		Households by Age of Householder						Households by Number of Persons						Average Household Size
METRO AREA County	12/31/85 Total Households (Thousands)	Under 25 Years	25–34 Years	35–44 Years	45–54 Years	55–64 Years	65 & Over	1	2	3	4	5	6 or More	
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Racine	62.9	4,613	14,841	12,736	9,603	9,223	11,884	15,016	18,125	11,171	10,607	5,135	2,846	2.77
Richland	6.5	416	1,262	1,027	827	1,104	1,864	1,549	2,168	1,051	948	474	310	2.71
Rock	51.6	4,348	11,900	10,210	7,641	7,002	10,499	13,037	15,175	8,963	8,526	3,979	1,920	2.70
Rusk	5.8	336	1,121	893	758	1,046	1,646	1,353	1,874	935	849	437	352	2.79
☐ St. Croix	15.9	1,211	4,051	3,408	2,249	1,968	3,013	3,124	4,477	2,753	3,092	1,645	809	2.95
Sauk	16.9	1,099	3,441	2,938	2,254	2,595	4,573	4,549	5,272	2,682	2,470	1,239	688	2.64
Sawyer	5.3	239	895	878	738	954	1,596	1,144	2,033	753	748	372	250	2.72
Shawano	13.8	722	2,394	2,364	1,947	2,337	4,036	3,271	4,427	2,190	2,024	1,081	807	2.75
Sheboygan	37.1	2,671	8,066	[illegible]	5,148	5,636	8,961	8,952	11,535	6,191	5,797	3,078	1,547	2.74
Taylor	6.4	484	1,296	1,059	866	990	1,705	1,332	1,925	1,056	1,055	546	486	2.94
Trempealeau	9.7	531	1,872	1,629	1,258	1,573	2,837	2,498	2,923	1,555	1,399	810	515	2.74
Vernon	9.9	464	1,742	1,600	1,317	1,717	3,060	2,360	3,310	1,613	1,449	723	445	2.67
Vilas	7.3	272	1,143	1,200	992	1,360	2,333	1,733	2,933	1,067	918	396	253	2.51
Walworth	26.9	2,159	5,631	5,019	3,758	3,915	6,418	7,339	8,190	4,471	4,011	1,927	962	2.72
Washburn	5.5	266	982	906	686	978	1,682	1,451	1,817	884	751	383	214	2.60
Washington	30.2	1,804	7,756	7,385	4,577	3,931	4,747	5,231	8,283	5,588	6,073	3,217	1,808	3.02
Waukesha	99.2	4,548	23,168	25,817	18,491	14,096	13,080	17,671	27,276	19,124	20,465	10,018	4,646	2.99
Waupaca	16.2	1,024	3,123	2,743	2,093	2,520	4,697	4,071	5,223	2,564	2,355	1,250	737	2.74
Waushara	8.1	396	1,402	1,287	1,091	1,316	2,608	2,229	2,765	1,255	1,007	525	319	2.52
Winnebago	50.6	4,414	11,884	9,283	7,095	7,239	10,685	14,104	15,197	8,515	7,689	3,473	1,622	2.65
Wood	28.9	2,379	6,497	5,360	3,935	4,167	6,562	7,137	8,510	4,931	4,585	2,373	1,364	2.73
TOTAL METRO COUNTIES	**1,189.8**	**99,649**	**293,674**	**226,691**	**171,010**	**168,781**	**229,995**	**317,995**	**351,813**	**201,135**	**182,294**	**88,685**	**47,878**	**2.69**
TOTAL STATE	**1,780.0**	**139,404**	**412,865**	**328,755**	**250,477**	**260,889**	**387,610**	**464,119**	**537,048**	**296,980**	**270,818**	**134,930**	**76,105**	**2.71**
WYOMING														
CASPER	**28.8**	**3,198**	**8,678**	**5,721**	**4,269**	**3,512**	**3,422**	**7,300**	**8,659**	**5,311**	**4,680**	**1,975**	**875**	**2.65**
Natrona	28.8	3,198	8,678	5,721	4,269	3,512	3,422	7,300	8,659	5,311	4,680	1,975	875	2.65
CHEYENNE	**28.4**	**2,971**	**7,541**	**5,769**	**3,976**	**3,572**	**4,571**	**8,023**	**8,571**	**4,944**	**4,216**	**1,834**	**812**	**2.59**
Laramie	28.4	2,971	7,541	5,769	3,976	3,572	4,571	8,023	8,571	4,944	4,216	1,834	812	2.59
ALL COUNTIES														
Albany	11.6	2,331	3,548	1,928	1,161	1,106	1,526	3,944	3,650	1,819	1,421	537	229	2.54
Big Horn	4.5	344	890	847	587	643	1,189	1,074	1,436	702	652	370	266	2.76
Campbell	12.1	1,919	4,613	2,648	1,452	847	621	2,305	3,302	2,421	2,462	1,077	533	2.91
Carbon	7.4	867	2,245	1,524	948	821	995	1,631	2,153	1,287	1,355	630	344	2.93
Converse	5.3	675	1,675	1,193	687	474	596	1,005	1,449	1,009	1,071	520	246	2.96
Crook	2.2	185	518	450	312	330	405	576	631	389	341	181	82	2.64
Fremont	13.1	1,299	3,625	2,751	1,997	1,610	1,818	2,468	3,893	2,577	2,299	1,134	729	2.93
Goshen	4.7	361	935	797	643	693	1,271	1,341	1,493	759	657	288	162	2.57
Hot Springs	2.1	177	410	372	260	322	559	608	672	328	289	134	69	2.76
Johnson	2.6	176	613	496	321	381	613	673	840	409	385	195	98	2.62
Laramie	28.4	2,971	7,541	5,769	3,976	3,572	4,571	8,023	8,571	4,944	4,216	1,834	812	2.59
Lincoln	4.7	386	1,292	952	583	644	843	982	1,365	733	736	491	393	2.98
Natrona	28.8	3,198	8,678	5,721	4,269	3,512	3,422	7,300	8,659	5,311	4,680	1,975	875	2.65
Niobrara	1.2	90	192	177	187	179	375	374	415	161	153	70	27	2.42
Park	9.0	756	2,107	1,851	1,311	1,286	1,689	2,445	2,786	1,483	1,381	625	280	2.66
Platte	4.7	432	1,287	962	624	582	813	1,482	1,331	763	672	326	126	2.51
Sheridan	10.7	882	2,748	1,980	1,296	1,440	2,354	3,049	3,325	1,694	1,610	707	315	2.60
Sublette	1.6	115	432	344	238	214	257	326	509	270	284	141	70	3.06
Sweetwater	16.2	2,006	5,506	3,432	1,976	1,640	1,640	3,652	4,421	2,943	2,973	1,436	775	2.85
Teton	4.8	544	1,750	1,121	554	406	425	1,590	1,580	758	547	236	89	2.31
Uinta	7.4	925	2,386	1,415	891	854	929	1,371	2,073	1,299	1,308	793	556	3.12
Washakie	3.5	320	833	708	487	503	649	834	1,070	573	571	303	149	2.80
Weston	2.9	296	713	540	433	403	515	763	830	533	496	190	88	2.62
TOTAL METRO COUNTIES	**57.2**	**6,169**	**16,219**	**11,490**	**8,245**	**7,084**	**7,993**	**15,323**	**17,230**	**10,255**	**8,896**	**3,809**	**1,687**	**2.62**
TOTAL STATE	**189.5**	**21,255**	**54,537**	**37,978**	**25,193**	**22,462**	**28,075**	**47,816**	**56,454**	**33,165**	**30,559**	**14,193**	**7,313**	**2.73**

NOTES

NOTES

SECTION 7

Households By Effective Buying Income (EBI) Group For Metropolitan Markets And All Counties

Under $ 5,000
$ 5,000–$ 9,999
$10,000–$14,999
$15,000–$19,999
$20,000–$24,999
$25,000–$34,999
$35,000–$49,999
$50,000 Or More
Median Household EBI
Average Household EBI
Per Capita EBI

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALABAMA												
ANNISTON	**44.1**	**4,893**	**6,913**	**6,671**	**5,700**	**5,031**	**7,107**	**5,394**	**2,391**	**18,110**	**24,608**	**8,633**
Calhoun	44.1	4,893	6,913	6,671	5,700	5,031	7,107	5,394	2,391	18,110	24,608	8,633
BIRMINGHAM	**346.4**	**37,125**	**48,739**	**46,217**	**39,611**	**34,720**	**57,751**	**49,409**	**32,828**	**20,201**	**26,895**	**10,103**
Blount	14.2	1,955	2,509	2,327	1,994	1,514	2,142	1,296	463	15,737	20,211	7,303
Jefferson	262.0	28,086	36,182	34,460	29,343	26,024	43,438	37,761	26,706	20,520	27,469	10,542
St. Clair	16.2	1,785	2,627	2,579	2,218	1,924	2,825	1,662	580	17,422	21,856	7,486
Shelby	27.6	2,119	2,967	2,915	2,756	2,517	5,004	5,587	3,735	26,113	31,873	10,969
Walker	26.4	3,180	4,454	3,936	3,300	2,741	4,342	3,103	1,344	17,417	22,677	8,246
DOTHAN	**46.3**	**5,033**	**6,844**	**7,008**	**6,452**	**5,181**	**7,602**	**5,212**	**2,968**	**18,256**	**24,869**	**8,960**
Dale	15.9	1,578	2,424	2,565	2,388	1,802	2,591	1,671	881	17,830	25,370	8,693
Houston	30.4	3,455	4,420	4,443	4,064	3,379	5,011	3,541	2,087	18,503	24,607	9,111
FLORENCE	**52.7**	**5,884**	**8,053**	**7,667**	**6,379**	**5,686**	**8,908**	**6,941**	**3,182**	**18,691**	**24,004**	**8,972**
Colbert	21.1	2,448	3,218	3,106	2,694	2,391	3,603	2,655	985	18,244	22,955	8,618
Lauderdale	31.6	3,436	4,835	4,561	3,685	3,295	5,305	4,286	2,197	19,018	24,704	9,206
GADSDEN	**39.4**	**5,132**	**7,185**	**6,121**	**4,642**	**3,689**	**6,249**	**4,470**	**1,912**	**16,249**	**22,320**	**8,359**
Etowah	39.4	5,132	7,185	6,121	4,642	3,689	6,249	4,470	1,912	16,249	22,320	8,359
HUNTSVILLE	**79.0**	**5,789**	**8,263**	**9,001**	**9,083**	**8,113**	**12,831**	**12,771**	**13,149**	**24,485**	**32,418**	**12,018**
Madison	79.0	5,789	8,263	9,001	9,083	8,113	12,831	12,771	13,149	24,485	32,418	12,018
MOBILE	**170.1**	**17,892**	**22,304**	**21,746**	**19,676**	**17,146**	**28,687**	**25,284**	**17,365**	**20,914**	**27,581**	**9,902**
Baldwin	32.6	2,715	4,452	4,441	3,972	3,431	5,506	4,843	3,240	20,959	27,360	9,966
Mobile	137.5	15,177	17,852	17,305	15,704	13,715	23,181	20,441	14,125	20,903	27,633	9,887
MONTGOMERY	**105.1**	**11,142**	**13,289**	**13,089**	**13,011**	**10,775**	**17,197**	**15,739**	**10,858**	**20,834**	**28,008**	**10,016**
Autauga	12.0	1,159	1,405	1,204	1,258	1,292	2,245	2,234	1,203	23,727	28,576	9,579
Elmore	16.2	1,928	2,251	2,182	2,073	1,725	2,852	2,180	1,009	19,159	24,775	8,310
Montgomery	76.9	8,055	9,633	9,703	9,680	7,758	12,100	11,325	8,646	20,771	28,600	10,483
TUSCALOOSA	**52.2**	**7,200**	**8,213**	**7,223**	**5,851**	**5,076**	**8,255**	**6,536**	**3,846**	**17,900**	**24,594**	**8,903**
Tuscaloosa	52.2	7,200	8,213	7,223	5,851	5,076	8,255	6,536	3,846	17,900	24,594	8,903
ALL COUNTIES												
Autauga	12.0	1,159	1,405	1,204	1,258	1,292	2,245	2,234	1,203	23,727	28,576	9,579
Baldwin	32.6	2,715	4,452	4,441	3,972	3,431	5,506	4,843	3,240	20,959	27,360	9,966
Barbour	9.0	1,658	1,746	1,366	1,113	795	1,086	750	486	14,007	20,177	7,038
Bibb	5.9	998	1,074	958	816	657	835	433	129	14,545	18,919	6,644
Blount	14.2	1,955	2,509	2,327	1,994	1,514	2,142	1,296	463	15,737	20,211	7,303
Bullock	3.7	729	796	637	473	263	338	291	173	12,402	18,773	6,615
Butler	7.7	1,141	1,633	1,292	1,025	788	960	495	366	14,143	19,893	7,091
Calhoun	44.1	4,893	6,913	6,671	5,700	5,031	7,107	5,394	2,391	18,110	24,608	8,633
Chambers	14.4	1,582	2,374	2,174	1,731	1,531	2,379	1,849	780	17,997	23,429	8,520
Cherokee	7.1	910	1,319	1,222	951	787	1,076	623	212	15,508	21,178	7,518
Chilton	12.3	1,449	2,070	1,755	1,629	1,382	1,986	1,280	749	17,584	23,175	8,717
Choctaw	5.7	1,025	1,163	752	574	466	710	640	370	14,362	21,811	7,489
Clarke	9.4	1,600	1,594	1,220	1,092	833	1,366	1,106	589	16,201	22,785	7,704
Clay	4.8	785	1,001	812	666	552	581	280	123	13,639	18,487	6,477
Cleburne	5.0	636	691	699	721	566	929	514	244	18,204	22,519	8,595
Coffee	14.4	1,694	2,280	1,971	1,757	1,704	2,603	1,537	854	18,594	23,328	8,548
Colbert	21.1	2,448	3,218	3,106	2,694	2,391	3,603	2,655	985	18,244	22,955	8,618
Conecuh	5.5	1,091	1,276	768	612	544	654	313	242	12,384	18,795	6,543
Coosa	4.4	524	822	655	560	509	766	376	188	16,632	22,975	8,715
Covington	14.8	2,367	2,971	2,452	1,983	1,446	2,051	1,001	529	14,191	19,316	7,644
Crenshaw	5.3	1,233	1,331	915	612	422	396	260	131	10,408	15,263	5,737
Cullman	24.5	3,186	4,586	4,030	3,350	2,522	3,619	2,023	1,184	15,635	21,415	7,937
Dale	15.9	1,578	2,424	2,565	2,388	1,802	2,591	1,671	881	17,830	25,370	8,693
Dallas	18.7	3,856	3,848	3,103	2,219	1,562	2,122	1,356	634	12,518	18,208	6,213
De Kalb	21.9	3,336	4,343	3,477	2,722	2,333	3,154	1,809	726	14,669	20,157	7,637
Elmore	16.2	1,928	2,251	2,182	2,073	1,725	2,852	2,180	1,009	19,159	24,775	8,310
Escambia	12.8	1,783	2,492	1,992	1,459	1,383	1,911	1,208	572	15,426	21,779	7,317
Etowah	39.4	5,132	7,185	6,121	4,642	3,689	6,249	4,470	1,912	16,249	22,320	8,359
Fayette	7.1	877	1,279	929	895	778	1,180	723	439	17,497	23,230	8,546
Franklin	11.2	1,451	2,093	1,644	1,309	1,154	1,751	1,158	640	16,502	22,215	8,406
Geneva	9.1	1,272	1,831	1,289	1,051	959	1,377	839	482	15,664	23,427	8,631
Greene	3.7	909	875	585	425	193	314	231	168	10,496	16,969	5,606
Hale	5.0	1,200	1,167	738	545	375	492	267	216	10,811	17,097	5,624
Henry	5.7	697	1,054	950	715	604	898	528	254	15,943	21,312	7,689

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
ALABAMA (continued)												
ALL COUNTIES (continued)												
Houston	30.4	3,455	4,420	4,443	4,064	3,379	5,011	3,541	2,087	18,503	24,607	9,111
Jackson	19.9	2,684	3,246	3,065	2,749	2,218	3,385	1,927	626	16,648	20,916	7,554
Jefferson	262.0	28,086	36,182	34,460	29,343	26,024	43,438	37,761	26,706	20,520	27,469	10,542
Lamar	6.1	699	1,069	890	794	649	1,074	645	280	17,377	22,193	8,155
Lauderdale	31.6	3,436	4,835	4,561	3,685	3,295	5,305	4,286	2,197	19,018	24,704	9,206
Lawrence	10.9	1,429	1,794	1,390	1,185	1,027	1,825	1,526	724	18,417	23,868	8,181
Lee	31.0	5,333	5,183	4,246	3,503	2,605	4,410	3,450	2,270	15,946	23,305	8,821
Limestone	16.7	1,612	2,246	1,961	2,002	1,790	2,892	2,354	1,843	21,389	27,635	9,655
Lowndes	3.9	850	889	660	437	274	421	188	181	11,475	17,554	5,034
Macon	8.4	1,872	1,785	1,376	858	594	865	654	396	11,768	18,852	5,953
Madison	79.0	5,789	8,263	9,001	9,083	8,113	12,831	12,771	13,149	24,485	32,418	12,018
Marengo	8.5	1,810	1,699	1,151	829	585	1,095	944	387	13,122	19,706	6,647
Marion	12.0	1,321	2,000	1,634	1,625	1,465	2,031	1,259	665	18,132	23,268	8,644
Marshall	26.9	4,073	5,086	4,493	3,700	2,910	3,476	2,200	962	14,745	19,551	7,471
Mobile	137.5	15,177	17,852	17,305	15,704	13,715	23,181	20,441	14,125	20,903	27,633	9,887
Monroe	7.7	1,118	1,402	1,106	822	756	1,163	881	452	16,262	22,970	7,724
Montgomery	76.9	8,055	9,633	9,703	9,680	7,758	12,100	11,325	8,646	20,771	28,600	10,483
Morgan	35.6	3,688	4,787	4,700	4,374	3,806	6,448	5,263	2,534	20,308	25,514	9,403
Perry	4.9	1,077	1,198	776	505	388	460	335	161	10,983	17,133	5,560
Pickens	7.3	1,239	1,438	1,205	952	722	875	648	221	13,992	19,507	6,623
Pike	10.0	1,756	2,016	1,585	1,118	933	1,293	883	416	13,776	20,221	7,145
Randolph	7.4	1,094	1,350	1,150	951	787	1,104	670	294	15,493	20,204	7,365
☐ Russell	17.6	2,902	3,058	2,650	2,174	1,776	2,603	1,627	810	15,402	20,660	7,497
St. Clair	16.2	1,785	2,627	2,579	2,218	1,924	2,825	1,662	580	17,422	21,856	7,486
Shelby	27.6	2,119	2,967	2,915	2,756	2,517	5,004	5,587	3,735	26,113	31,873	10,969
Sumter	5.4	1,105	1,165	780	550	425	599	507	269	12,595	20,119	6,506
Talladega	26.4	3,060	4,218	3,782	3,286	2,742	4,237	3,380	1,695	18,165	24,018	8,245
Tallapoosa	14.5	1,811	2,648	2,440	1,997	1,576	2,225	1,235	568	15,846	21,044	7,686
Tuscaloosa	52.2	7,200	8,213	7,223	5,851	5,076	8,255	6,536	3,846	17,900	24,594	8,903
Walker	26.4	3,180	4,454	3,936	3,300	2,741	4,342	3,103	1,344	17,417	22,677	8,246
Washington	5.8	722	971	700	600	551	1,070	839	347	19,177	23,826	7,988
Wilcox	4.6	1,105	929	664	563	308	422	385	224	11,938	18,487	5,746
Winston	8.6	1,156	1,567	1,532	1,200	799	1,274	715	357	15,170	20,562	7,557
TOTAL METRO COUNTIES	**952.9**	**102,992**	**132,861**	**127,393**	**112,579**	**97,193**	**157,190**	**133,383**	**89,309**	**20,029**	**26,803**	**9,839**
TOTAL STATE	**1,484.5**	**181,595**	**229,256**	**207,064**	**178,184**	**150,211**	**235,368**	**186,161**	**116,661**	**18,428**	**24,968**	**9,085**
ALASKA												
ANCHORAGE	**87.4**	**4,011**	**5,158**	**7,228**	**7,783**	**7,209**	**12,563**	**16,688**	**26,760**	**34,793**	**43,394**	**15,996**
Anchorage	87.4	4,011	5,158	7,228	7,783	7,209	12,563	16,688	26,760	34,793	43,394	15,996
ALL COUNTIES												
Aleutian Islands	1.8	140	121	192	268	193	259	262	365	24,611	71,728	16,139
Anchorage	87.4	4,011	5,158	7,228	7,783	7,209	12,563	16,688	26,760	34,793	43,394	15,996
Bethel	3.4	516	456	484	364	234	405	475	466	18,217	29,304	7,723
Bristol Bay	.2	2	11	8	5	6	23	38	107	51,857	7,550	17,925
Dillingham	1.8	309	192	200	169	118	265	214	333	21,080	32,046	10,120
Fairbanks North Star	23.7	1,390	1,716	2,329	2,020	1,586	3,154	4,107	7,398	33,885	44,790	15,657
Haines	.6	65	44	82	59	49	100	90	111	25,083	31,775	10,034
Juneau	9.4	272	355	588	600	759	1,309	2,042	3,475	41,103	48,174	17,417
Kenai Peninsula	14.1	1,134	1,306	1,201	1,045	1,076	1,786	2,384	4,168	31,911	40,891	14,236
Ketchikan Gateway	5.0	371	360	276	251	418	795	1,133	1,396	35,397	42,531	15,870
Kobuk	1.5	132	161	177	150	94	241	225	320	26,542	36,916	9,547
Kodiak Island	4.5	289	343	444	380	312	677	879	1,176	32,188	43,540	13,995
Matanuska - Susitna	11.6	1,153	1,052	1,193	1,162	1,149	1,961	1,944	1,986	25,423	31,864	10,714
Nome	2.2	293	269	243	220	158	264	297	456	22,125	34,162	9,761
North Slope	1.2	97	72	96	80	69	157	257	372	36,500	56,506	12,794
Prince of Wales - Outer Ketchikan	1.3	87	98	77	115	49	210	281	383	35,609	49,087	14,181
Sitka	2.7	91	97	145	201	227	321	678	940	41,981	48,576	15,075
Skagway - Yakutat - Angoon	1.3	101	142	164	108	86	190	255	254	27,000	35,958	11,130
Southeast Fairbanks	2.1	172	231	313	269	164	254	340	357	21,686	35,403	10,047
Valdez - Cordova	3.5	276	334	303	244	248	418	514	1,163	33,234	45,408	16,217
Wade Hampton	1.1	199	173	168	137	117	129	102	75	15,345	22,904	4,581
Wrangell - Petersburg	2.2	122	172	229	200	237	427	448	365	27,654	36,348	11,589
Yukon - Koyukuk	2.7	551	572	362	197	174	326	279	239	12,768	27,634	8,290

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ALASKA (continued)												
TOTAL METRO COUNTIES	**87.4**	**4,011**	**5,158**	**7,228**	**7,783**	**7,209**	**12,563**	**16,688**	**26,760**	**34,793**	**43,394**	**15,996**
TOTAL STATE	**185.3**	**11,773**	**13,435**	**16,502**	**16,027**	**14,732**	**26,234**	**33,932**	**52,665**	**32,534**	**42,320**	**14,581**
ARIZONA												
PHOENIX	**719.1**	**46,339**	**72,106**	**88,315**	**87,319**	**76,704**	**133,738**	**120,396**	**94,183**	**24,214**	**30,579**	**11,944**
Maricopa	719.1	46,339	72,106	88,315	87,319	76,704	133,738	120,396	94,183	24,214	30,579	11,944
TUCSON	**253.0**	**21,896**	**33,869**	**38,563**	**32,829**	**26,389**	**43,911**	**32,945**	**22,598**	**19,894**	**26,071**	**10,394**
Pima	253.0	21,896	33,869	38,563	32,829	26,389	43,911	32,945	22,598	19,894	26,071	10,394
ALL COUNTIES												
Apache	14.9	2,773	2,306	1,966	1,796	1,403	1,959	1,722	975	16,005	21,223	5,490
Cochise	34.7	3,302	5,322	6,287	5,135	3,654	5,366	3,759	1,875	17,251	22,999	8,296
Coconino	28.1	2,847	3,536	3,905	3,577	3,140	4,870	3,847	2,378	20,269	26,427	8,429
Gila	14.4	1,491	2,329	2,140	1,496	1,382	2,644	2,031	887	19,105	23,693	8,839
Graham	7.5	1,093	1,360	1,356	1,047	784	964	536	360	14,738	20,017	5,981
Greenlee	3.6	251	341	403	318	376	1,122	545	244	25,910	26,557	8,852
La Paz	5.6	811	1,309	1,201	756	449	509	404	161	12,640	17,578	6,981
Maricopa	719.1	46,339	72,106	88,315	87,319	76,704	133,738	120,396	94,183	24,214	30,579	11,944
Mohave	29.9	2,844	5,247	5,500	4,260	3,221	4,435	2,897	1,496	16,462	21,745	8,968
Navajo	21.8	3,174	2,839	2,730	2,515	2,102	3,477	3,000	1,963	19,227	24,554	7,204
Pima	253.0	21,896	33,869	38,563	32,829	26,389	43,911	32,945	22,598	19,894	26,071	10,394
Pinal	34.5	3,632	5,132	5,546	4,609	3,985	6,508	3,288	1,800	18,155	22,717	7,669
Santa Cruz	7.8	651	1,051	1,332	1,056	859	1,250	914	687	19,055	25,708	8,252
Yavapai	36.7	3,601	6,287	6,610	5,140	4,106	5,251	3,635	2,070	16,737	22,556	9,559
Yuma	30.0	2,416	4,462	5,421	4,410	3,364	4,640	3,474	1,813	17,969	24,014	8,367
TOTAL METRO COUNTIES	**972.1**	**68,235**	**105,975**	**126,878**	**120,148**	**103,093**	**177,649**	**153,341**	**116,781**	**23,012**	**29,406**	**11,546**
TOTAL STATE	**1,241.6**	**97,121**	**147,496**	**171,275**	**156,263**	**131,918**	**220,644**	**183,393**	**133,490**	**21,714**	**28,065**	**10,715**
ARKANSAS												
FAYETTEVILLE - SPRINGDALE	**39.9**	**4,033**	**5,921**	**6,441**	**5,484**	**4,524**	**6,296**	**4,179**	**3,022**	**18,179**	**25,251**	**9,364**
Washington	39.9	4,033	5,921	6,441	5,484	4,524	6,296	4,179	3,022	18,179	25,251	9,364
FORT SMITH	**65.7**	**6,356**	**9,549**	**9,461**	**9,226**	**7,377**	**10,706**	**7,843**	**5,182**	**19,005**	**26,366**	**9,705**
Crawford	14.5	1,338	2,113	1,959	2,072	1,878	2,580	1,670	890	19,431	24,880	8,569
Sebastian	39.0	3,226	5,004	5,296	5,367	4,322	6,536	5,373	3,876	20,593	29,170	11,286
Sequoyah, Okla.	*12.2*	*1,792*	*2,432*	*2,206*	*1,787*	*1,177*	*1,590*	*800*	*416*	*14,245*	*19,171*	*6,570*
LITTLE ROCK - NORTH LITTLE ROCK	**183.5**	**13,683**	**20,950**	**23,598**	**22,612**	**19,968**	**32,417**	**28,654**	**21,618**	**22,587**	**30,495**	**11,081**
Faulkner	18.2	1,480	2,417	2,575	2,316	1,996	3,148	2,603	1,665	20,727	28,223	9,784
Lonoke	13.0	1,628	2,072	1,940	1,652	1,412	2,082	1,494	720	17,571	23,443	7,957
Pulaski	133.1	9,142	14,246	16,682	16,355	14,445	23,122	21,244	17,864	23,347	31,850	11,875
Saline	19.2	1,433	2,215	2,401	2,289	2,115	4,065	3,313	1,369	22,969	28,036	9,411
PINE BLUFF	**30.6**	**4,195**	**4,923**	**4,352**	**3,369**	**2,853**	**4,636**	**3,776**	**2,496**	**17,645**	**24,561**	**8,351**
Jefferson	30.6	4,195	4,923	4,352	3,369	2,853	4,636	3,776	2,496	17,645	24,561	8,351
TEXARKANA	**44.2**	**5,167**	**6,691**	**5,832**	**5,402**	**4,534**	**7,379**	**5,739**	**3,456**	**19,043**	**25,345**	**9,281**
Miller	14.2	1,612	2,207	1,788	1,689	1,503	2,392	1,871	1,138	19,391	25,763	9,309
Bowie, Tex.	*30.0*	*3,555*	*4,484*	*4,044*	*3,713*	*3,031*	*4,987*	*3,868*	*2,318*	*18,890*	*25,147*	*9,268*
ALL COUNTIES												
Arkansas	8.7	1,186	1,582	1,414	1,131	832	1,160	773	622	15,700	22,923	8,671
Ashley	9.2	1,212	1,601	1,174	778	809	1,631	1,307	688	18,884	24,748	8,624
Baxter	13.3	934	1,794	2,329	2,245	1,763	2,129	1,353	753	18,365	24,491	10,116
Benton	34.2	2,145	4,206	5,010	4,899	4,408	6,265	4,349	2,918	20,881	27,566	10,315
Boone	11.2	1,317	2,051	2,109	1,670	1,102	1,487	860	604	15,317	21,699	8,295
Bradley	5.2	780	1,124	696	646	515	763	465	211	15,000	20,696	7,799
Calhoun	2.2	248	505	296	243	218	368	216	106	15,981	22,140	7,985
Carroll	7.4	876	1,390	1,354	1,162	803	927	556	332	15,304	20,602	8,470
Chicot	5.8	1,339	1,324	934	643	432	525	294	309	11,116	18,050	6,052
Clark	8.1	1,132	1,584	1,295	946	750	1,205	791	397	15,194	22,903	7,962
Clay	7.9	1,098	1,870	1,549	1,072	660	936	463	252	13,102	19,020	7,330
Cleburne	7.7	811	1,445	1,276	1,200	854	1,050	597	467	16,196	22,175	8,495
Cleveland	2.9	346	569	463	338	246	461	359	118	15,867	22,038	7,890
Columbia	9.7	1,043	1,594	1,261	1,163	977	1,383	1,251	1,028	19,054	28,119	10,177

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ARKANSAS (continued)												
ALL COUNTIES (continued)												
Conway	7.1	815	1,300	965	872	741	1,098	794	515	17,591	23,971	8,425
Craighead	23.7	2,353	3,563	3,641	3,482	2,675	3,876	2,470	1,640	18,237	25,281	9,078
Crawford	14.5	1,338	2,113	1,959	2,072	1,878	2,580	1,670	890	19,431	24,880	8,569
☐ Crittenden	16.5	2,613	2,940	2,452	1,895	1,391	2,466	1,823	920	15,606	22,540	7,453
Cross	6.8	847	1,338	1,136	953	715	962	525	324	15,393	21,948	7,352
Dallas	4.0	441	710	606	566	479	599	360	239	17,028	24,153	8,946
Desha	6.6	1,096	1,393	1,094	724	533	688	692	380	13,538	21,704	7,384
Drew	6.4	847	1,026	909	850	612	862	867	427	17,319	24,462	8,555
Faulkner	18.2	1,480	2,417	2,575	2,316	1,996	3,148	2,603	1,665	20,727	28,223	9,784
Franklin	5.9	559	885	865	872	754	965	640	360	18,587	24,124	8,732
Fulton	4.4	702	1,070	929	697	383	398	154	67	12,323	16,225	6,610
Garland	31.5	3,058	4,981	4,711	3,963	3,290	4,839	3,785	2,873	18,647	26,703	10,967
Grant	4.9	562	788	589	545	555	899	644	318	19,688	24,984	8,807
Greene	12.0	1,135	1,884	1,668	1,836	1,519	1,835	1,420	703	18,497	24,594	9,166
Hempstead	8.7	1,145	1,624	1,470	955	887	1,341	884	394	15,519	21,760	7,727
Hot Spring	10.4	1,126	1,735	1,425	1,374	1,060	1,683	1,406	591	18,264	24,199	8,956
Howard	5.1	773	838	764	687	612	727	476	223	16,218	22,047	8,031
Independence	11.8	1,095	2,041	1,932	1,699	1,322	1,888	1,226	597	17,293	23,007	8,328
Izard	4.7	716	1,026	907	643	484	531	248	145	13,289	18,224	7,198
Jackson	7.8	1,182	1,554	1,286	1,132	784	884	569	409	14,543	20,971	7,752
Jefferson	30.6	4,195	4,923	4,352	3,369	2,853	4,636	3,776	2,496	17,645	24,561	8,351
Johnson	7.0	876	1,443	1,243	1,031	765	885	472	285	14,752	20,887	7,736
Lafayette	3.7	586	792	526	414	317	440	378	247	14,432	21,452	7,859
Lawrence	7.2	1,078	1,525	1,254	1,009	723	862	474	275	13,955	19,744	7,522
Lee	5.1	1,125	1,290	826	610	355	441	281	172	10,714	16,987	5,626
Lincoln	3.7	637	761	576	506	306	461	312	141	13,983	21,179	5,937
Little River	5.0	645	838	635	498	489	743	590	562	18,812	26,351	8,902
Logan	7.5	880	1,396	1,288	1,084	787	918	697	450	15,756	22,663	7,980
Lonoke	13.0	1,628	2,072	1,940	1,652	1,412	2,082	1,494	720	17,571	23,443	7,957
Madison	4.5	637	942	841	691	566	492	243	88	13,976	18,245	6,785
Marion	5.1	641	988	974	689	540	624	357	287	14,712	21,060	8,015
Miller	14.2	1,612	2,207	1,788	1,689	1,503	2,392	1,871	1,138	19,391	25,763	9,309
Mississippi	19.6	2,536	3,378	3,334	2,940	1,991	2,706	1,711	1,004	15,834	22,388	7,540
Monroe	4.6	1,015	1,092	710	527	338	473	260	185	11,299	17,434	6,315
Montgomery	3.3	468	658	621	482	346	422	209	94	14,205	19,108	7,507
Nevada	3.8	613	835	709	505	296	477	258	107	13,144	18,923	6,597
Newton	2.9	590	725	627	349	220	245	111	33	10,906	14,813	5,176
Ouachita	12.2	1,578	2,234	1,717	1,542	1,172	1,658	1,454	845	16,704	23,532	8,779
Perry	2.8	335	518	472	370	281	491	255	78	15,893	20,974	7,162
Phillips	11.1	2,325	2,530	1,665	1,105	897	1,216	876	486	11,886	19,161	6,445
Pike	4.1	741	901	829	538	376	396	219	100	12,341	17,157	6,454
Poinsett	9.2	1,358	1,746	1,577	1,360	942	1,142	582	493	14,748	21,085	7,432
Polk	6.6	1,074	1,383	1,225	999	592	686	391	250	13,466	20,013	7,218
Pope	15.7	1,803	2,728	2,544	2,159	1,557	2,431	1,565	913	16,716	23,279	8,460
Prairie	3.7	758	809	676	485	313	374	155	130	12,021	17,389	6,702
Pulaski	133.1	9,142	14,246	16,682	16,355	14,445	23,122	21,244	17,864	23,347	31,850	11,875
Randolph	6.3	759	1,294	1,137	912	730	792	426	250	14,819	20,402	7,606
St. Francis	9.8	1,664	2,069	1,565	1,052	915	1,299	726	510	13,600	20,803	6,773
Saline	19.2	1,433	2,215	2,401	2,289	2,115	4,065	3,313	1,369	22,969	28,036	9,411
Scott	3.9	511	898	811	535	350	461	206	128	13,239	18,980	7,329
Searcy	3.6	826	1,054	717	388	209	227	128	51	9,574	13,677	5,411
Sebastian	39.0	3,226	5,004	5,296	5,367	4,322	6,536	5,373	3,876	20,593	29,170	11,286
Sevier	5.5	714	911	861	638	604	856	639	277	17,008	22,348	8,305
Sharp	6.5	809	1,395	1,289	1,033	644	705	332	293	14,058	19,696	7,712
Stone	3.5	603	931	697	426	259	268	237	79	11,407	16,799	6,125
Union	18.3	2,617	3,235	2,574	2,122	1,667	2,710	2,112	1,263	16,606	23,849	8,799
Van Buren	6.0	1,062	1,285	1,179	912	554	613	273	122	12,791	16,856	6,525
Washington	39.9	4,033	5,921	6,441	5,484	4,524	6,296	4,179	3,022	18,179	25,251	9,364
White	19.0	2,196	3,550	3,125	2,585	1,956	2,874	1,763	951	16,089	22,500	7,902
Woodruff	3.8	759	882	645	455	340	426	156	137	11,877	17,980	6,507
Yell	6.7	813	1,270	1,124	1,001	719	916	533	324	15,627	21,475	7,994
TOTAL METRO COUNTIES	**338.2**	**30,700**	**44,058**	**45,886**	**42,488**	**36,439**	**57,323**	**47,346**	**33,960**	**20,741**	**28,359**	**10,261**
TOTAL STATE	**874.8**	**99,251**	**142,739**	**132,536**	**114,426**	**91,329**	**132,418**	**97,521**	**64,580**	**17,625**	**24,801**	**9,034**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA												
ANAHEIM - SANTA ANA	**755.0**	**29,906**	**47,163**	**61,987**	**68,139**	**65,214**	**128,728**	**155,120**	**198,743**	**33,131**	**41,819**	**14,865**
Orange	755.0	29,906	47,163	61,987	68,139	65,214	128,728	155,120	198,743	33,131	41,819	14,865
BAKERSFIELD	**169.5**	**10,975**	**19,770**	**21,057**	**19,192**	**16,729**	**29,061**	**28,121**	**24,595**	**24,006**	**32,244**	**11,487**
Kern	169.5	10,975	19,770	21,057	19,192	16,729	29,061	28,121	24,595	24,006	32,244	11,487
CHICO	**67.4**	**6,703**	**10,664**	**11,070**	**8,856**	**7,108**	**10,100**	**7,573**	**5,326**	**17,893**	**25,332**	**10,242**
Butte	67.4	6,703	10,664	11,070	8,856	7,108	10,100	7,573	5,326	17,893	25,332	10,242
FRESNO	**207.2**	**13,736**	**25,234**	**26,978**	**24,525**	**21,059**	**34,308**	**32,104**	**29,256**	**22,953**	**32,010**	**11,459**
Fresno	207.2	13,736	25,234	26,978	24,525	21,059	34,308	32,104	29,256	22,953	32,010	11,459
LOS ANGELES - LONG BEACH	**2,963.5**	**219,261**	**316,407**	**338,682**	**319,494**	**276,578**	**478,983**	**477,328**	**536,767**	**25,229**	**34,776**	**12,737**
Los Angeles	2,963.5	219,261	316,407	338,682	319,494	276,578	478,983	477,328	536,767	25,229	34,776	12,737
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***4,604.1***	***300,478***	***454,015***	***504,550***	***484,004***	***427,779***	***760,543***	***790,669***	***882,062***	***26,692***	***35,778***	***12,949***
MERCED	**54.4**	**4,109**	**7,202**	**8,185**	**7,590**	**6,100**	**8,774**	**7,090**	**5,350**	**20,082**	**28,257**	**9,419**
Merced	54.4	4,109	7,202	8,185	7,590	6,100	8,774	7,090	5,350	20,082	28,257	9,419
MODESTO	**107.7**	**7,861**	**13,792**	**14,551**	**12,998**	**11,305**	**19,090**	**16,155**	**11,948**	**21,917**	**29,652**	**10,433**
Stanislaus	107.7	7,861	13,792	14,551	12,998	11,305	19,090	16,155	11,948	21,917	29,652	10,433
OAKLAND	**736.1**	**43,630**	**67,567**	**67,070**	**65,162**	**61,346**	**117,483**	**141,279**	**172,563**	**30,473**	**38,507**	**14,893**
Alameda	464.1	31,680	47,927	46,032	43,737	40,276	75,085	86,197	93,166	28,037	35,921	14,074
Contra Costa	272.0	11,950	19,640	21,038	21,425	21,070	42,398	55,082	79,397	34,646	42,920	16,244
OXNARD - VENTURA	**200.5**	**7,873**	**13,036**	**17,358**	**18,618**	**17,873**	**33,275**	**41,851**	**50,616**	**32,716**	**40,686**	**13,395**
Ventura	200.5	7,873	13,036	17,358	18,618	17,873	33,275	41,851	50,616	32,716	40,686	13,395
REDDING	**49.4**	**4,053**	**7,693**	**7,978**	**6,493**	**5,051**	**8,071**	**6,168**	**3,893**	**18,731**	**25,675**	**9,631**
Shasta	49.4	4,053	7,693	7,978	6,493	5,051	8,071	6,168	3,893	18,731	25,675	9,631
RIVERSIDE - SAN BERNARDINO	**685.1**	**43,438**	**77,409**	**86,523**	**77,753**	**68,114**	**119,557**	**116,370**	**95,936**	**24,138**	**32,016**	**11,566**
Riverside	303.8	19,291	35,175	40,721	37,143	31,025	50,559	47,755	42,131	22,969	31,779	11,804
San Bernardino	381.3	24,147	42,234	45,802	40,610	37,089	68,998	68,615	53,805	25,111	32,205	11,386
SACRAMENTO	**493.2**	**31,913**	**53,974**	**58,727**	**55,626**	**47,652**	**85,196**	**86,421**	**73,691**	**24,851**	**32,555**	**12,678**
El Dorado	40.9	2,440	4,052	5,190	5,033	4,465	7,686	6,841	5,193	24,134	31,222	11,780
Placer	54.2	3,205	5,517	6,391	5,615	5,038	9,322	9,864	9,248	26,423	34,202	12,855
Sacramento	351.5	22,132	37,855	40,757	39,608	34,004	60,923	62,860	53,361	25,231	32,816	12,978
Yolo	46.6	4,136	6,550	6,389	5,370	4,145	7,265	6,856	5,889	20,905	29,838	11,124
SALINAS - SEASIDE - MONTEREY	**109.0**	**6,230**	**9,172**	**12,348**	**12,554**	**11,581**	**20,224**	**18,933**	**17,958**	**26,255**	**36,317**	**11,895**
Monterey	109.0	6,230	9,172	12,348	12,554	11,581	20,224	18,933	17,958	26,255	36,317	11,895
SAN DIEGO	**786.5**	**44,216**	**73,922**	**90,353**	**89,267**	**79,983**	**130,207**	**133,739**	**144,813**	**26,155**	**36,672**	**13,472**
San Diego	786.5	44,216	73,922	90,353	89,267	79,983	130,207	133,739	144,813	26,155	36,672	13,472
SAN FRANCISCO	**655.6**	**37,779**	**55,020**	**59,369**	**64,167**	**59,479**	**103,805**	**115,649**	**160,332**	**30,002**	**40,337**	**16,995**
Marin	94.3	3,738	4,992	6,520	7,416	7,231	13,713	17,064	33,626	37,678	49,445	20,577
San Francisco	320.6	24,641	36,505	34,500	34,973	31,760	49,741	48,174	60,306	24,642	35,491	15,945
San Mateo	240.7	9,400	13,523	18,349	21,778	20,488	40,351	50,411	66,400	34,134	43,223	16,895
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	***2,232.7***	***119,339***	***184,669***	***198,990***	***206,016***	***194,097***	***359,932***	***427,035***	***542,622***	***30,975***	***39,733***	***15,317***
SAN JOSE	**488.2**	**17,666**	**28,463**	**34,312**	**39,506**	**39,746**	**78,826**	**103,675**	**146,006**	**35,702**	**43,910**	**15,386**
Santa Clara	488.2	17,666	28,463	34,312	39,506	39,746	78,826	103,675	146,006	35,702	43,910	15,386
SANTA BARBARA - SANTA MARIA - LOMPOC	**124.7**	**6,639**	**11,958**	**14,216**	**13,650**	**11,991**	**20,241**	**21,628**	**24,377**	**26,885**	**37,050**	**13,975**
Santa Barbara	124.7	6,639	11,958	14,216	13,650	11,991	20,241	21,628	24,377	26,885	37,050	13,975
SANTA CRUZ	**82.6**	**5,100**	**9,028**	**9,617**	**8,864**	**7,768**	**12,841**	**13,676**	**15,706**	**25,721**	**35,466**	**13,469**
Santa Cruz	82.6	5,100	9,028	9,617	8,864	7,768	12,841	13,676	15,706	25,721	35,466	13,469
SANTA ROSA - PETALUMA	**134.5**	**7,833**	**12,657**	**14,370**	**14,133**	**12,953**	**22,597**	**25,278**	**24,679**	**27,397**	**35,309**	**13,951**
Sonoma	134.5	7,833	12,657	14,370	14,133	12,953	22,597	25,278	24,679	27,397	35,309	13,951
STOCKTON	**149.9**	**11,874**	**19,154**	**19,272**	**16,646**	**14,726**	**25,672**	**24,403**	**18,153**	**22,587**	**30,185**	**11,120**
San Joaquin	149.9	11,874	19,154	19,272	16,646	14,726	25,672	24,403	18,153	22,587	30,185	11,120
VALLEJO - FAIRFIELD - NAPA	**135.7**	**7,331**	**11,934**	**14,252**	**14,184**	**12,805**	**24,380**	**27,478**	**23,336**	**28,111**	**35,418**	**12,602**
Napa	40.7	1,951	3,430	3,922	3,958	3,701	6,505	7,753	9,480	30,263	39,672	15,118
Solano	95.0	5,380	8,504	10,330	10.226	9,104	17,875	19,725	13,856	27,312	33,596	11,623
VISALIA - TULARE - PORTERVILLE	**92.5**	**8,043**	**15,316**	**16,276**	**12,792**	**9,620**	**14,134**	**10,137**	**6,182**	**17,408**	**24,649**	**8,048**
Tulare	92.5	8,043	15,316	16,276	12,792	9,620	14,134	10,137	6,182	17,408	24,649	8,048

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
CALIFORNIA (continued)												
YUBA CITY	**40.9**	**3,256**	**6,406**	**6,806**	**5,643**	**4,320**	**5,885**	**5,264**	**3,320**	**18,450**	**26,034**	**9,584**
Sutter	21.3	1,598	3,116	3,330	2,709	2,200	3,184	3,097	2,066	19,800	27,449	10,203
Yuba	19.6	1,658	3,290	3,476	2,934	2,120	2,701	2,167	1,254	17,201	24,498	8,925
ALL COUNTIES												
Alameda	464.1	31,680	47,927	46,032	43,737	40,276	75,085	86,197	93,166	28,037	35,921	14,074
Alpine	.4	45	56	46	44	44	58	39	68	21,000	30,753	8,786
Amador	9.7	682	1,243	1,401	1,266	1,016	1,787	1,476	829	21,128	27,640	11,171
Butte	67.4	6,703	10,664	11,070	8,856	7,108	10,100	7,573	5,326	17,893	25,332	10,242
Calaveras	10.6	824	1,551	1,684	1,427	1,078	1,993	1,237	806	19,265	25,773	10,194
Colusa	5.2	441	736	778	689	587	757	617	595	19,674	27,712	10,148
Contra Costa	272.0	11,950	19,640	21,038	21,425	21,070	42,398	55,082	79,397	34,646	42,920	16,244
Del Norte	7.4	808	1,345	1,251	970	759	1,209	683	375	16,341	22,301	8,778
El Dorado	40.9	2,440	4,052	5,190	5,033	4,465	7,686	6,841	5,193	24,134	31,222	11,780
Fresno	207.2	13,736	25,234	26,978	24,525	21,059	34,308	32,104	29,256	22,953	32,010	11,459
Glenn	8.5	665	1,043	1,144	1,139	987	1,419	1,176	927	21,190	28,695	10,468
Humboldt	45.4	3,455	6,809	6,593	5,182	4,477	7,892	6,334	4,658	20,679	27,872	11,042
Imperial	31.6	2,753	4,779	5,073	4,443	3,392	4,728	3,841	2,591	18,490	26,125	7,930
Inyo	7.7	573	1,145	1,073	912	790	1,282	1,181	744	20,855	27,550	11,284
Kern	169.5	10,975	19,770	21,057	19,192	16,729	29,061	28,121	24,595	24,006	32,244	11,487
Kings	26.4	1,757	3,403	3,949	3,576	2,996	4,372	3,758	2,589	20,772	28,898	9,293
Lake	20.7	1,799	4,111	3,914	2,805	1,799	2,700	2,122	1,450	15,778	23,554	9,930
Lassen	8.1	640	1,029	1,294	1,174	962	1,441	1,135	425	19,599	26,154	8,373
Los Angeles	2,963.5	219,261	316,407	338,682	319,494	276,578	478,983	477,328	536,767	25,229	34,776	12,737
Madera	25.6	1,765	3,473	3,634	2,940	2,465	4,330	4,034	2,959	21,858	29,795	10,103
Marin	94.3	3,738	4,992	6,520	7,416	7,231	13,713	17,064	33,626	37,678	49,445	20,577
Mariposa	5.3	396	882	964	678	536	851	619	374	17,933	26,796	10,144
Mendocino	28.7	2,337	4,032	4,085	3,443	3,217	5,198	3,923	2,465	20,667	27,369	10,544
Merced	54.4	4,109	7,202	8,185	7,590	6,100	8,774	7,090	5,350	20,082	28,257	9,419
Modoc	3.6	354	610	626	456	342	547	417	248	17,156	24,561	9,307
Mono	3.9	152	345	498	484	372	786	610	653	26,361	35,368	14,832
Monterey	109.0	6,230	9,172	12,348	12,554	11,581	20,224	18,933	17,958	26,255	36,317	11,895
Napa	40.7	1,951	3,430	3,922	3,958	3,701	6,505	7,753	9,480	30,263	39,672	15,118
Nevada	26.5	1,839	3,192	3,680	3,283	2,722	4,689	4,172	2,923	22,144	29,279	11,444
Orange	755.0	29,906	47,163	61,987	68,139	65,214	128,728	155,120	198,743	33,131	41,819	14,865
Placer	54.2	3,205	5,517	6,391	5,615	5,038	9,322	9,864	9,248	26,423	34,202	12,855
Plumas	7.8	609	1,028	1,233	1,097	899	1,372	1,024	538	19,678	25,654	10,262
Riverside	303.8	19,291	35,175	40,721	37,143	31,025	50,559	47,755	42,131	22,969	31,779	11,804
Sacramento	351.5	22,132	37,855	40,757	39,608	34,004	60,923	62,860	53,361	25,231	32,816	12,978
San Benito	10.0	602	957	1,281	1,184	1,113	1,994	1,648	1,221	24,344	31,104	10,198
San Bernardino	381.3	24,147	42,234	45,802	40,610	37,089	68,998	68,615	53,805	25,111	32,205	11,386
San Diego	786.5	44,216	73,922	90,353	89,267	79,983	130,207	133,739	144,813	26,155	36,672	13,472
San Francisco	320.6	24,641	36,505	34,500	34,973	31,760	49,741	48,174	60,306	24,642	35,491	15,945
San Joaquin	149.9	11,874	19,154	19,272	16,646	14,726	25,672	24,403	18,153	22,587	30,185	11,120
San Luis Obispo	70.4	4,971	7,949	9,553	8,912	7,421	11,018	11,187	9,389	22,362	31,423	11,736
San Mateo	240.7	9,400	13,523	18,349	21,778	20,488	40,351	50,411	66,400	34,134	43,223	16,895
Santa Barbara	124.7	6,639	11,958	14,216	13,650	11,991	20,241	21,628	24,377	26,885	37,050	13,975
Santa Clara	488.2	17,666	28,463	34,312	39,506	39,746	78,826	103,675	146,006	35,702	43,910	15,386
Santa Cruz	82.6	5,100	9,028	9,617	8,864	7,768	12,841	13,676	15,706	25,721	35,466	13,469
Shasta	49.4	4,053	7,693	7,978	6,493	5,051	8,071	6,168	3,893	18,731	25,675	9,631
Sierra	1.5	162	227	197	176	158	238	222	120	19,667	25,779	11,373
Siskiyou	17.0	1,392	2,586	2,490	2,182	1,943	3,055	2,232	1,120	19,649	25,732	10,056
Solano	95.0	5,380	8,504	10,330	10,226	9,104	17,875	19,725	13,856	27,312	33,596	11,623
Sonoma	134.5	7,833	12,657	14,370	14,133	12,953	22,597	25,278	24,679	27,397	35,309	13,951
Stanislaus	107.7	7,861	13,792	14,551	12,998	11,305	19,090	16,155	11,948	21,917	29,652	10,433
Sutter	21.3	1,598	3,116	3,330	2,709	2,200	3,184	3,097	2,066	19,800	27,449	10,203
Tehama	17.3	1,579	3,010	2,602	2,135	1,868	3,100	1,886	1,120	18,377	24,418	9,471
Trinity	5.5	373	842	826	762	643	1,027	592	435	19,634	25,453	9,999
Tulare	92.5	8,043	15,316	16,276	12,792	9,620	14,134	10,137	6,182	17,408	24,649	8,048
Tuolumne	15.6	1,406	2,567	2,829	2,182	1,590	2,531	1,669	826	17,024	23,591	8,911
Ventura	200.5	7,873	13,036	17,358	18,618	17,873	33,275	41,851	50,616	32,716	40,686	13,395
Yolo	46.6	4,136	6,550	6,389	5,370	4,145	7,265	6,856	5,889	20,905	29,838	11,124
Yuba	19.6	1,658	3,290	3,476	2,934	2,120	2,701	2,167	1,254	17,201	24,498	8,925
TOTAL METRO COUNTIES	**9,289.1**	**579,425**	**912,941**	**1,011,357**	**975,852**	**869,101**	**1,531,438**	**1,615,440**	**1,793,546**	**26,901**	**36,019**	**13,274**
TOTAL STATE	**9,709.5**	**611,804**	**971,891**	**1,074,055**	**1,029,393**	**913,277**	**1,601,812**	**1,673,274**	**1,833,994**	**26,557**	**35,664**	**13,144**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
COLORADO												
BOULDER - LONGMONT	**85.2**	**4,710**	**7,854**	**9,336**	**9,381**	**8,343**	**16,231**	**15,021**	**14,324**	**26,822**	**33,320**	**12,963**
Boulder	85.2	4,710	7,854	9,336	9,381	8,343	16,231	15,021	14,324	26,822	33,320	12,963
COLORADO SPRINGS	**131.0**	**7,408**	**13,037**	**17,795**	**17,211**	**15,171**	**23,891**	**20,679**	**15,808**	**23,147**	**30,401**	**11,285**
El Paso	131.0	7,408	13,037	17,795	17,211	15,171	23,891	20,679	15,808	23,147	30,401	11,285
DENVER	**656.8**	**32,622**	**53,342**	**63,747**	**68,114**	**64,724**	**123,421**	**130,157**	**120,673**	**28,692**	**34,827**	**13,989**
Adams	102.5	4,271	7,258	9,914	11,356	11,809	22,760	21,514	13,618	27,889	31,819	11,669
Arapahoe	150.3	4,822	8,467	12,716	13,812	13,534	29,295	33,458	34,196	32,371	38,893	15,203
Denver	228.7	18,080	28,960	29,497	28,657	24,695	37,733	32,496	28,582	21,696	29,183	13,364
Douglas	11.9	312	389	557	780	780	2,087	2,905	4,090	39,833	46,784	15,088
Jefferson	163.4	5,137	8,268	11,063	13,509	13,906	31,546	39,784	40,187	34,471	40,002	15,033
DENVER - BOULDER CONSOLIDATED AREA	***742.0***	***37,332***	***61,196***	***73,083***	***77,495***	***73,067***	***139,652***	***145,178***	***134,997***	***28,473***	***34,654***	***13,868***
FORT COLLINS - LOVELAND	**67.9**	**4,314**	**7,246**	**8,505**	**8,559**	**7,483**	**12,417**	**11,123**	**8,253**	**23,419**	**29,570**	**11,255**
Larimer	67.9	4,314	7,246	8,505	8,559	7,483	12,417	11,123	8,253	23,419	29,570	11,255
GREELEY	**50.6**	**4,383**	**6,249**	**6,823**	**6,383**	**5,748**	**9,693**	**6,973**	**4,348**	**21,170**	**26,562**	**9,683**
Weld	50.6	4,383	6,249	6,823	6,383	5,748	9,693	6,973	4,348	21,170	26,562	9,683
PUEBLO	**47.9**	**4,688**	**7,018**	**6,720**	**5,762**	**4,798**	**8,352**	**6,452**	**4,110**	**19,785**	**25,231**	**9,638**
Pueblo	47.9	4,688	7,018	6,720	5,762	4,798	8,352	6,452	4,110	19,785	25,231	9,638
ALL COUNTIES												
Adams	102.5	4,271	7,258	9,914	11,356	11,809	22,760	21,514	13,618	27,889	31,819	11,669
Alamosa	4.5	564	745	720	549	463	717	407	335	16,744	24,299	8,748
Arapahoe	150.3	4,822	8,467	12,716	13,812	13,534	29,295	33,458	34,196	32,371	38,893	15,203
Archuleta	1.8	244	285	288	244	205	272	144	118	16,673	21,894	8,957
Baca	1.9	337	419	398	245	136	170	118	77	12,230	17,021	6,102
Bent	2.0	186	341	405	333	202	249	199	85	15,919	22,440	7,874
Boulder	85.2	4,710	7,854	9,336	9,381	8,343	16,231	15,021	14,324	26,822	33,320	12,963
Chaffee	5.0	309	648	761	604	597	1,026	689	366	21,480	26,099	9,886
Cheyenne	1.0	119	205	199	138	115	124	57	43	14,324	18,972	7,905
Clear Creek	3.0	184	266	311	412	493	600	486	248	23,455	27,822	11,434
Conejos	2.7	484	669	632	382	179	245	93	16	11,556	14,131	4,653
Costilla	1.2	232	308	235	138	83	115	46	43	11,135	16,687	5,562
Crowley	1.2	126	276	263	180	105	150	61	39	13,686	17,879	6,921
Custer	.6	81	132	111	91	66	79	28	12	13,818	17,298	5,190
Delta	9.3	804	1,819	1,745	1,138	814	1,470	1,005	505	16,004	22,137	8,686
Denver	228.7	18,080	28,960	29,497	28,657	24,695	37,733	32,496	28,582	21,696	29,183	13,364
Dolores	.6	65	98	87	66	63	114	65	42	18,750	22,792	7,597
Douglas	11.9	312	389	557	780	780	2,087	2,905	4,090	39,833	46,784	15,088
Eagle	7.0	276	478	559	693	745	1,441	1,549	1,259	29,904	35,934	14,796
Elbert	2.9	237	369	395	344	263	512	504	276	21,941	26,944	9,193
El Paso	131.0	7,408	13,037	17,795	17,211	15,171	23,891	20,679	15,808	23,147	30,401	11,285
Fremont	12.0	1,268	2,311	1,949	1,595	1,406	1,877	1,025	569	16,475	22,572	8,518
Garfield	9.9	606	995	1,113	1,121	893	1,878	1,934	1,360	26,361	31,100	11,888
Gilpin	1.2	89	123	133	110	137	301	196	111	25,286	27,821	12,365
Grand	3.7	242	371	446	448	478	846	526	343	23,579	27,550	10,961
Gunnison	4.1	284	528	506	452	432	752	581	565	23,258	30,601	11,510
Hinsdale	.2	14	17	27	24	36	34	23	25	23,273	30,300	12,120
Huerfano	2.7	401	609	514	324	241	304	198	109	13,000	18,304	7,268
Jackson	.7	51	98	93	118	108	131	69	32	19,583	23,254	8,567
Jefferson	163.4	5,137	8,268	11,063	13,509	13,906	31,546	39,784	40,187	34,471	40,002	15,033
Kiowa	.7	77	93	110	95	74	113	74	64	18,632	25,039	9,225
Kit Carson	2.9	353	431	393	400	352	476	323	172	18,405	22,982	8,769
Lake	2.6	111	191	261	280	273	714	571	199	27,584	30,089	10,030
La Plata	11.7	803	1,550	1,815	1,308	1,266	2,024	1,674	1,260	21,445	28,188	10,306
Larimer	67.9	4,314	7,246	8,505	8,559	7,483	12,417	11,123	8,253	23,419	29,570	11,255
Las Animas	5.6	798	1,093	921	694	564	726	574	230	14,931	19,882	7,679
Lincoln	1.8	179	309	301	237	211	273	176	114	17,277	22,674	8,873
Logan	7.7	665	1,085	1,176	1,134	991	1,284	861	504	19,099	24,168	9,399
Mesa	35.6	2,223	4,171	4,416	4,338	3,770	6,499	5,893	4,290	23,361	29,264	11,001
Mineral	.3	22	35	37	49	35	51	42	29	21,000	26,427	9,910
Moffat	5.8	268	500	561	671	714	1,408	1,150	528	26,275	29,581	10,591
Montezuma	6.8	643	863	947	943	677	1,144	1,053	530	20,024	25,877	9,117
Montrose	9.7	534	1,080	1,302	1,347	1,268	1,889	1,286	994	22,230	28,186	10,396

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
COLORADO (continued)												
ALL COUNTIES (continued)												
Morgan	8.6	716	1,173	1,301	1,236	989	1,389	1,152	644	19,466	24,880	9,263
Otero	8.1	810	1,669	1,440	1,100	877	1,146	664	394	15,528	20,614	7,839
Ouray	.7	73	97	102	105	80	105	78	60	18,696	24,820	7,554
Park	2.7	160	304	303	340	290	571	460	272	24,145	28,297	10,466
Phillips	1.8	172	316	302	261	167	282	171	129	16,909	23,326	9,542
Pitkin	5.1	214	463	768	585	432	1,022	739	877	25,772	33,476	14,976
Prowers	5.4	657	985	830	704	442	957	493	332	16,462	21,768	8,337
Pueblo	47.9	4.688	7,018	6,720	5,762	4,798	8,352	6,452	4,110	19,785	25,231	9,638
Rio Blanco	2.3	95	178	192	240	215	471	567	342	30,167	34,210	12,105
Rio Grande	3.6	320	440	393	397	383	561	632	474	23,208	30,167	9,963
Routt	5.9	290	433	607	720	691	1,287	1,118	754	26,463	30,909	11,842
Saguache	1.4	153	256	247	218	153	160	111	102	15,917	21,829	7,836
San Juan	.4	34	48	55	60	52	82	51	18	20,231	23,238	9,295
San Miguel	1.4	152	218	251	185	175	247	105	67	17,125	21,105	8,208
Sedgwick	1.4	120	201	234	257	179	204	136	69	17,780	22,128	9,681
Summit	4.7	171	306	474	526	528	1,011	939	745	28,204	33,906	14,357
Teller	4.2	339	638	647	603	540	673	482	278	18,891	23,094	8,508
Washington	2.0	175	242	270	258	242	392	258	163	21,182	24,926	9,406
Weld	50.6	4,383	6,249	6,823	6,383	5,748	9,693	6,973	4,348	21,170	26,562	9,683
Yuma	3.9	404	676	636	494	368	603	439	280	17,144	23,764	9,362
TOTAL METRO COUNTIES	**1,039.4**	**58,125**	**94,746**	**112,926**	**115,410**	**106,267**	**194,005**	**190,405**	**167,516**	**26,624**	**32,957**	**12,929**
TOTAL STATE	**1,273.4**	**77,059**	**126,900**	**146,108**	**144,944**	**131,525**	**235,176**	**222,680**	**189,008**	**25,419**	**31,758**	**12,368**
CONNECTICUT												
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**292.5**	**12,045**	**20,315**	**21,695**	**21,617**	**21,345**	**41,657**	**51,793**	**102,033**	**36,886**	**50,733**	**18,092**
Fairfield	292.5	12,045	20,315	21,695	21,617	21,345	41,657	51,793	102,033	36,886	50,733	18,092
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**394.1**	**16,524**	**31,190**	**33,479**	**35,573**	**35,500**	**70,178**	**81,688**	**89,968**	**31,464**	**39,419**	**14,446**
Hartford	303.8	13,435	24,884	26,659	27,867	27,299	53,407	60,964	69,285	31,024	39,189	14,589
Middlesex	50.5	1,777	3,699	3,820	4,438	4,648	9,059	11,398	11,661	32,698	39,892	14,769
Tolland	39.8	1,312	2,607	3,000	3,268	3,553	7,712	9,326	9,022	33,044	40,573	13,139
NEW HAVEN - WATERBURY - MERIDEN	**284.4**	**14,012**	**26,141**	**25,270**	**25,640**	**25,244**	**47,673**	**56,415**	**64,005**	**30,452**	**38,686**	**14,224**
New Haven	284.4	14,012	26,141	25,270	25,640	25,244	47,673	56,415	64,005	30,452	38,686	14,224
NEW LONDON - NORWICH	**89.2**	**3,766**	**7,037**	**7,662**	**8,216**	**8,491**	**16,823**	**17,818**	**19,387**	**30,506**	**39,420**	**14,271**
New London	89.2	3,766	7,037	7,662	8,216	8,491	16,823	17,818	19,387	30,506	39,420	14,271
ALL COUNTIES												
Fairfield	292.5	12,045	20,315	21,695	21,617	21,345	41,657	51,793	102,033	36,886	50,733	18,092
Hartford	303.8	13,435	24,884	26,659	27,867	27,299	53,407	60,964	69,285	31,024	39,189	14,589
Litchfield	60.2	2,193	4,307	5,072	5,626	5,632	10,673	13,010	13,687	31,969	40,623	14,921
Middlesex	50.5	1,777	3,699	3,820	4,438	4,648	9,059	11,398	11,661	32,698	39,892	14,769
New Haven	284.4	14,012	26,141	25,270	25,640	25,244	47,673	56,415	64,005	30,452	38,686	14,224
New London	89.2	3,766	7,037	7,662	8,216	8,491	16,823	17,818	19,387	30,506	39,420	14,271
Tolland	39.8	1,312	2,607	3,000	3,268	3,553	7,712	9,326	9,022	33,044	40,573	13,139
Windham	34.5	1,731	3,293	3,705	3,765	3,585	6,446	6,599	5,376	26,780	33,756	12,068
TOTAL METRO COUNTIES	**1,060.2**	**46,347**	**84,683**	**88,106**	**91,046**	**90,580**	**176,331**	**207,714**	**275,393**	**32,360**	**42,344**	**15,398**
TOTAL STATE	**1,154.9**	**50,271**	**92,283**	**96,883**	**100,437**	**99,797**	**193,450**	**227,323**	**294,456**	**32,156**	**41,998**	**15,272**
DELAWARE												
WILMINGTON	**192.6**	**10,775**	**17,210**	**18,721**	**18,772**	**18,006**	**34,582**	**38,236**	**36,298**	**28,754**	**36,729**	**13,049**
New Castle	145.6	8,399	13,000	13,953	14,236	13,540	26,216	28,296	27,960	28,759	37,222	13,296
Cecil, Md.	*22.4*	*1,225*	*1,971*	*2,470*	*2,335*	*2,475*	*4,640*	*4,354*	*2,930*	*26,549*	*31,741*	*10,724*
Salem, N. J.	*24.6*	*1,151*	*2,239*	*2,298*	*2,201*	*1,991*	*3,726*	*5,586*	*5,408*	*31,621*	*38,352*	*13,834*
ALL COUNTIES												
Kent	36.1	2,337	4,285	5,172	4,542	3,981	6,447	5,919	3,417	22,015	29,989	10,261
New Castle	145.6	8,399	13,000	13,953	14,236	13,540	26,216	28,296	27,960	28,759	37,222	13,296
Sussex	39.7	3,140	5,313	5,989	5,579	4,606	6,775	5,426	2,872	19,841	26,898	9,860

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
DELAWARE (continued)												
TOTAL METRO COUNTIES	**145.6**	**8,399**	**13,000**	**13,953**	**14,236**	**13,540**	**26,216**	**28,296**	**27,960**	**28,759**	**37,222**	**13,296**
TOTAL STATE	**221.4**	**13,876**	**22,598**	**25,114**	**24,357**	**22,127**	**39,438**	**39,641**	**34,249**	**25,647**	**34,191**	**12,182**
DISTRICT OF COLUMBIA												
WASHINGTON	**1,291.8**	**54,044**	**70,812**	**90,911**	**108,241**	**110,141**	**208,386**	**254,923**	**394,342**	**35,172**	**43,899**	**16,237**
District of Columbia	253.7	23,892	26,735	28,464	28,498	24,800	37,943	36,222	47,146	23,808	37,702	15,403
Calvert, Md.	*13.8*	*804*	*1,180*	*1,374*	*1,245*	*1,239*	*2,940*	*2,917*	*2,101*	*28,416*	*32,157*	*10,417*
Charles, Md.	*26.4*	*1,362*	*1,729*	*2,025*	*2,163*	*2,221*	*5,419*	*6,871*	*4,610*	*31,825*	*35,091*	*10,710*
Frederick, Md.	*44.1*	*2,040*	*3,377*	*4,214*	*4,606*	*4,374*	*8,833*	*9,551*	*7,105*	*29,004*	*33,922*	*11,350*
Montgomery, Md.	*235.3*	*6,139*	*9,302*	*13,045*	*16,478*	*17,327*	*34,399*	*45,905*	*92,705*	*41,853*	*49,604*	*18,527*
Prince George's, Md.	*237.8*	*7,708*	*10,997*	*16,161*	*21,919*	*23,252*	*42,741*	*51,681*	*63,341*	*34,077*	*40,316*	*14,161*
Alexandria city, Va.	*54.3*	*1,890*	*2,759*	*3,485*	*4,814*	*5,451*	*9,735*	*10,176*	*15,990*	*33,930*	*43,439*	*21,288*
Arlington, Va.	*73.3*	*2,420*	*3,323*	*4,916*	*6,244*	*6,615*	*12,059*	*12,927*	*24,796*	*36,034*	*46,348*	*21,862*
Fairfax, Va.	*245.2*	*4,621*	*6,868*	*10,489*	*14,143*	*15,903*	*34,362*	*51,320*	*107,494*	*45,539*	*51,961*	*18,441*
Fairfax city, Va.	*7.1*	*187*	*181*	*336*	*477*	*544*	*1,071*	*1,384*	*2,920*	*42,489*	*50,207*	*18,187*
Falls Church city, Va.	*4.2*	*84*	*141*	*233*	*319*	*339*	*693*	*804*	*1,587*	*39,255*	*48,190*	*22,241*
Loudoun, Va.	*22.7*	*872*	*1,379*	*1,631*	*1,697*	*1,885*	*4,247*	*5,413*	*5,576*	*34,124*	*40,212*	*13,287*
Manassas city, Va.	*5.8*	*150*	*270*	*381*	*474*	*492*	*1,067*	*1,694*	*1,272*	*35,579*	*39,682*	*13,381*
Manassas Park city, Va.	*2.1*	*88*	*136*	*166*	*227*	*356*	*656*	*373*	*98*	*26,039*	*28,587*	*8,700*
Prince William, Va.	*50.7*	*1,207*	*1,585*	*2,637*	*3,563*	*3,929*	*9,022*	*14,126*	*14,631*	*38,351*	*43,129*	*12,574*
Stafford, Va.	*15.3*	*580*	*850*	*1,354*	*1,374*	*1,414*	*3,199*	*3,559*	*2,970*	*31,689*	*37,479*	*11,222*
TOTAL METRO COUNTIES	**253.7**	**23,892**	**26,735**	**28,464**	**28,498**	**24,800**	**37,943**	**36,222**	**47,146**	**23,808**	**37,702**	**15,403**
TOTAL STATE	**253.7**	**23,892**	**26,735**	**28,464**	**28,498**	**24,800**	**37,943**	**36,222**	**47,146**	**23,808**	**37,702**	**15,403**
FLORIDA												
BRADENTON	**75.5**	**5,309**	**9,217**	**11,398**	**10,720**	**9,035**	**12,515**	**9,199**	**8,107**	**20,567**	**27,338**	**11,622**
Manatee	75.5	5,309	9,217	11,398	10,720	9,035	12,515	9,199	8,107	20,567	27,338	11,622
DAYTONA BEACH	**133.0**	**10,450**	**18,290**	**21,046**	**18,655**	**14,916**	**20,176**	**15,762**	**13,705**	**19,389**	**26,319**	**11,151**
Volusia	133.0	10,450	18,290	21,046	18,655	14,916	20,176	15,762	13,705	19,389	26,319	11,151
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**492.0**	**27,749**	**47,179**	**60,096**	**58,309**	**52,530**	**82,594**	**78,580**	**84,963**	**25,015**	**33,002**	**14,008**
Broward	492.0	27,749	47,179	60,096	58,309	52,530	82,594	78,580	84,963	25,015	33,002	14,008
FORT MYERS - CAPE CORAL	**112.6**	**7,354**	**12,223**	**16,634**	**16,335**	**13,120**	**19,026**	**15,081**	**12,827**	**21,255**	**28,560**	**12,022**
Lee	112.6	7,354	12,223	16,634	16,335	13,120	19,026	15,081	12,827	21,255	28,560	12,022
FORT PIERCE	**81.0**	**7,126**	**11,375**	**12,365**	**10,871**	**9,159**	**12,945**	**9,742**	**7,417**	**19,412**	**25,808**	**10,405**
Martin	35.5	2,638	4,640	5,241	4,588	3,861	5,971	4,581	3,980	20,737	27,831	11,790
St. Lucie	45.5	4,488	6,735	7,124	6,283	5,298	6,974	5,161	3,437	18,465	24,230	9,415
FORT WALTON BEACH	**48.4**	**2,923**	**4,781**	**7,052**	**6,553**	**5,430**	**8,154**	**7,434**	**6,073**	**22,475**	**29,507**	**10,698**
Okaloosa	48.4	2,923	4,781	7,052	6,553	5,430	8,154	7,434	6,073	22,475	29,507	10,698
GAINESVILLE	**72.7**	**9,053**	**10,166**	**9,973**	**8,495**	**6,825**	**10,292**	**9,434**	**8,462**	**19,091**	**27,073**	**10,099**
Alachua	65.3	7,976	9,033	8,882	7,567	6,081	9,116	8,658	7,987	19,378	27,532	10,458
Bradford	7.4	1,077	1,133	1,091	928	744	1,176	776	475	16,969	23,026	7,408
JACKSONVILLE	**308.5**	**26,538**	**35,558**	**37,499**	**36,430**	**32,223**	**51,250**	**47,412**	**41,590**	**22,699**	**29,536**	**11,145**
Clay	27.9	1,770	2,356	2,915	3,000	2,765	4,962	5,610	4,522	27,366	32,282	10,200
Duval	240.3	21,490	28,329	29,292	28,439	25,211	39,399	36,061	32,079	22,382	29,407	11,388
Nassau	13.8	1,275	1,703	1,697	1,449	1,381	2,817	2,124	1,354	22,764	26,732	9,222
St. Johns	26.5	2,003	3,170	3,595	3,542	2,866	4,072	3,617	3,635	21,454	29,279	11,277
LAKELAND - WINTER HAVEN	**135.1**	**11,856**	**18,716**	**20,148**	**18,059**	**15,472**	**22,650**	**16,847**	**11,352**	**19,647**	**26,144**	**9,714**
Polk	135.1	11,856	18,716	20,148	18,059	15,472	22,650	16,847	11,352	19,647	26,144	9,714
MELBOURNE - TITUSVILLE - PALM BAY	**138.7**	**9,086**	**15,758**	**19,760**	**17,647**	**14,867**	**24,611**	**22,195**	**14,776**	**22,239**	**27,756**	**11,162**
Brevard	138.7	9,086	15,758	19,760	17,647	14,867	24,611	22,195	14,776	22,239	27,756	11,162
MIAMI - HIALEAH	**665.3**	**67,366**	**80,159**	**80,739**	**74,511**	**64,534**	**103,377**	**92,314**	**102,300**	**22,152**	**30,539**	**11,468**
Dade	665.3	67,366	80,159	80,739	74,511	64,534	103,377	92,314	102,300	22,152	30,539	11,468
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1,157.3***	***95,115***	***127,338***	***140,835***	***132,820***	***117,064***	***185,971***	***170,894***	***187,263***	***23,390***	***31,586***	***12,473***

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
NAPLES	**49.2**	**4,286**	**6,344**	**7,204**	**6,080**	**5,242**	**7,700**	**5,545**	**6,799**	**20,601**	**30,068**	**12,547**
Collier	49.2	4,286	6,344	7,204	6,080	5,242	7,700	5,545	6,799	20,601	30,068	12,547
OCALA	**65.3**	**7,151**	**10,525**	**11,722**	**9,788**	**7,064**	**9,455**	**5,309**	**4,286**	**16,506**	**22,614**	**8,827**
Marion	65.3	7,151	10,525	11,722	9,788	7,064	9,455	5,309	4,286	16,506	22,614	8,827
ORLANDO	**324.8**	**20,974**	**34,493**	**41,164**	**40,022**	**35,449**	**55,749**	**50,562**	**46,387**	**23,519**	**30,731**	**11,551**
Orange	209.5	13,750	22,160	26,437	26,074	23,355	35,960	31,484	30,280	23,399	31,007	11,770
Osceola	30.2	2,553	4,572	5,300	4,369	3,435	4,818	3,174	1,979	17,956	23,377	9,063
Seminole	85.1	4,671	7,761	9,427	9,579	8,659	14,971	15,904	14,128	26,596	32,659	11,862
PANAMA CITY	**43.4**	**5,093**	**6,811**	**7,576**	**6,157**	**4,590**	**6,317**	**4,353**	**2,503**	**16,725**	**22,110**	**8,366**
Bay	43.4	5,093	6,811	7,576	6,157	4,590	6,317	4,353	2,503	16,725	22,110	8,366
PENSACOLA	**120.3**	**10,645**	**13,653**	**14,491**	**14,353**	**12,721**	**20,017**	**18,700**	**15,720**	**22,644**	**29,330**	**10,712**
Escambia	96.6	8,479	11,087	11,728	11,636	10,236	16,019	14,897	12,518	22,509	29,264	10,761
Santa Rosa	23.7	2,166	2,566	2,763	2,717	2,485	3,998	3,803	3,202	23,215	29,600	10,518
SARASOTA	**113.1**	**7,490**	**12,837**	**16,995**	**15,545**	**13,065**	**19,219**	**14,385**	**13,564**	**21,267**	**28,488**	**13,013**
Sarasota	113.1	7,490	12,837	16,995	15,545	13,065	19,219	14,385	13,564	21,267	28,488	13,013
TALLAHASSEE	**78.4**	**9,260**	**10,044**	**10,228**	**9,412**	**7,740**	**10,972**	**10,844**	**9,900**	**20,148**	**28,010**	**10,358**
Gadsden	13.5	2,481	2,433	2,104	1,753	1,424	1,645	1,130	530	14,362	19,416	6,040
Leon	64.9	6,779	7,611	8,124	7,659	6,316	9,327	9,714	9,370	21,641	29,797	11,470
TAMPA - ST. PETERSBURG - CLEARWATER	**786.6**	**53,638**	**100,811**	**116,039**	**107,179**	**88,468**	**124,520**	**104,038**	**91,907**	**20,814**	**27,879**	**11,727**
Hernando	30.3	2,407	4,483	5,942	5,020	3,634	4,713	2,615	1,486	17,140	21,703	9,108
Hillsborough	284.8	23,388	33,950	35,539	33,530	29,922	47,112	43,620	37,739	22,584	29,349	11,294
Pasco	100.7	6,159	14,909	18,593	17,138	12,931	14,930	9,296	6,744	17,929	23,313	9,977
Pinellas	370.8	21,684	47,469	55,965	51,491	41,981	57,765	48,507	45,938	20,966	28,494	12,847
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**311.9**	**18,813**	**30,563**	**35,796**	**35,355**	**31,837**	**51,004**	**49,804**	**58,728**	**25,640**	**34,792**	**14,855**
Palm Beach	311.9	18,813	30,563	35,796	35,355	31,837	51,004	49,804	58,728	25,640	34,792	14,855
ALL COUNTIES												
Alachua	65.3	7,976	9,033	8,882	7,567	6,081	9,116	8,658	7,987	19,378	27,532	10,458
Baker	5.2	460	703	792	739	634	1,018	606	248	19,365	24,263	6,932
Bay	43.4	5,093	6,811	7,576	6,157	4,590	6,317	4,353	2,503	16,725	22,110	8,366
Bradford	7.4	1,077	1,133	1,091	928	744	1,176	776	475	16,969	23,026	7,408
Brevard	138.7	9,086	15,758	19,760	17,647	14,867	24,611	22,195	14,776	22,239	27,756	11,162
Broward	492.0	27,749	47,179	60,096	58,309	52,530	82,594	78,580	84,963	25,015	33,002	14,008
Calhoun	3.4	579	717	580	429	253	448	274	120	13,487	18,149	6,297
Charlotte	36.2	2,568	4,846	6,408	5,578	4,306	5,361	4,056	3,077	18,746	25,208	11,336
Citrus	33.9	2,734	5,581	6,706	5,189	3,832	4,650	3,030	2,178	16,605	22,413	9,704
Clay	27.9	1,770	2,356	2,915	3,000	2,765	4,962	5,610	4,522	27,366	32,282	10,200
Collier	49.2	4,286	6,344	7,204	6,080	5,242	7,700	5,545	6,799	20,601	30,068	12,547
Columbia	14.5	1,765	2,072	1,990	1,821	1,527	2,445	1,827	1,053	18,840	24,577	8,799
Dade	665.3	67,366	80,159	80,739	74,511	64,534	103,377	92,314	102,300	22,152	30,539	11,468
De Soto	7.5	1,048	1,100	1,349	1,086	811	1,081	506	519	16,009	22,168	7,697
Dixie	3.2	516	593	597	450	299	323	219	203	14,078	20,709	7,363
Duval	240.3	21,490	28,329	29,292	28,439	25,211	39,399	36,061	32,079	22,382	29,407	11,388
Escambia	96.6	8,479	11,087	11,728	11,636	10,236	16,019	14,897	12,518	22,509	29,264	10,761
Flagler	6.6	582	880	1,015	928	872	1,108	679	536	19,423	24,389	9,815
Franklin	3.0	417	647	550	346	293	367	237	143	13,830	19,593	7,257
Gadsden	13.5	2,481	2,433	2,104	1,753	1,424	1,645	1,130	530	14,362	19,416	6,040
Gilchrist	2.5	314	469	459	300	256	362	240	100	15,119	20,345	6,873
Glades	2.7	318	428	505	416	256	383	277	117	16,022	20,603	7,620
Gulf	3.8	460	618	520	367	358	672	545	260	18,970	23,231	8,099
Hamilton	3.3	474	698	462	462	308	464	273	159	15,155	19,786	7,175
Hardee	7.0	1,222	1,474	1,395	820	671	778	381	259	12,674	17,553	5,907
Hendry	7.4	871	967	1,018	847	820	1,342	852	683	19,952	25,776	8,631
Hernando	30.3	2,407	4,483	5,942	5,020	3,634	4,713	2,615	1,486	17,140	21,703	9,108
Highlands	24.2	2,521	4,087	4,397	3,457	2,842	3,142	1,977	1,777	16,398	22,805	9,450
Hillsborough	284.8	23,388	33,950	35,539	33,530	29,922	47,112	43,620	37,739	22,584	29,349	11,294
Holmes	6.0	897	1,139	942	769	626	848	470	309	15,126	20,806	7,706
Indian River	32.2	2,515	4,048	4,900	4,248	3,293	5,341	4,004	3,851	20,508	29,292	12,015
Jackson	14.5	2,181	2,596	2,275	1,897	1,469	1,983	1,272	827	15,456	21,446	7,511
Jefferson	3.9	588	781	663	434	307	505	321	301	14,305	21,326	7,232
Lafayette	1.5	162	307	215	222	144	242	122	86	16,327	21,537	7,342
Lake	52.8	4,220	7,537	9,200	8,205	5,970	7,656	5,391	4,621	18,149	24,757	10,236

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
FLORIDA (continued)												
ALL COUNTIES (continued)												
Lee	112.6	7,354	12,223	16,634	16,335	13,120	19,026	15,081	12,827	21,255	28,560	12,022
Leon	64.9	6,779	7,611	8,124	7,659	6,316	9,327	9,714	9,370	21,641	29,797	11,470
Levy	9.3	1,126	1,750	1,591	1,417	1,031	1,206	695	484	15,574	21,011	7,943
Liberty	1.5	187	242	250	210	138	186	178	109	16,558	22,780	7,428
Madison	5.1	909	883	691	729	552	611	380	345	15,441	20,062	6,687
Manatee	75.5	5,309	9,217	11,398	10,720	9,035	12,515	9,199	8,107	20,567	27,538	11,622
Marion	65.3	7,151	10,525	11,722	9,788	7,064	9,455	5,309	4,286	16,506	22,614	8,827
Martin	35.5	2,638	4,640	5,241	4,588	3,861	5,971	4,581	3,980	20,737	27,831	11,790
Monroe	31.3	2,604	3,711	4,608	4,538	3,651	4,488	3,734	3,966	20,227	28,608	12,683
Nassau	13.8	1,275	1,703	1,697	1,449	1,381	2,817	2,124	1,354	22,764	26,732	9,222
Okaloosa	48.4	2,923	4,781	7,052	6,553	5,430	8,154	7,434	6,073	22,475	29,507	10,698
Okeechobee	9.4	1,272	1,556	1,793	1,376	900	1,287	761	455	15,251	20,940	7,659
Orange	209.5	13,750	22,160	26,437	26,074	23,355	35,960	31,484	30,280	23,399	31,007	11,770
Osceola	30.2	2,553	4,572	5,300	4,369	3,435	4,818	3,174	1,979	17,956	23,377	9,063
Palm Beach	311.9	18,813	30,563	35,796	35,355	31,837	51,004	49,804	58,728	25,640	34,792	14,855
Pasco	100.7	6,159	14,909	18,593	17,138	12,931	14,930	9,296	6,744	17,929	23,313	9,977
Pinellas	370.8	21,684	47,469	55,965	51,491	41,981	57,765	48,507	45,938	20,966	28,494	12,847
Polk	135.1	11,856	18,716	20,148	18,059	15,472	22,650	16,847	11,352	19,647	26,144	9,714
Putnam	22.4	2,486	3,559	3,368	2,815	2,267	3,312	2,520	2,073	17,984	24,720	9,369
St. Johns	26.5	2,003	3,170	3,595	3,542	2,866	4,072	3,617	3,635	21,454	29,279	11,277
St. Lucie	45.5	4,488	6,735	7,124	6,283	5,298	6,974	5,161	3,437	18,465	24,230	9,415
Santa Rosa	23.7	2,166	2,566	2,763	2,717	2,485	3,998	3,803	3,202	23,215	29,600	10,518
Sarasota	113.1	7,490	12,837	16,995	15,545	13,065	19,219	14,385	13,564	21,267	28,488	13,013
Seminole	85.1	4,671	7,761	9,427	9,579	8,659	14,971	15,904	14,128	26,596	32,659	11,862
Sumter	10.8	1,410	2,009	1,916	1,472	1,161	1,470	869	493	15,197	20,945	7,773
Suwannee	9.3	1,213	1,434	1,481	1,238	963	1,276	1,023	672	16,897	22,673	8,269
Taylor	6.6	809	1,177	915	610	546	947	897	699	18,046	24,926	9,295
Union	2.3	304	322	283	278	295	474	224	120	19,245	29,707	6,101
Volusia	133 0	10,450	18,290	21,046	18,655	14,916	20,176	15,762	13,705	19,389	26,319	11,151
Wakulla	4.8	533	732	754	642	523	752	565	299	17,810	22,644	7,992
Walton	10.1	1,195	1,819	1,562	1,262	1,003	1,442	998	819	16,707	22,640	8,967
Washington	6.2	832	1,195	960	816	653	872	519	353	15,646	20,501	7,944
TOTAL METRO COUNTIES	**4,155.8**	**322,160**	**489,503**	**557,925**	**520,476**	**444,287**	**672,543**	**587,540**	**561,366**	**21,974**	**29,583**	**11,823**
TOTAL STATE	**4,560.2**	**364,452**	**552,180**	**625,035**	**576,889**	**488,117**	**731,385**	**628,462**	**593,680**	**21,534**	**29,088**	**11,600**
GEORGIA												
ALBANY	**39.5**	**4,199**	**4,775**	**4,846**	**4,214**	**3,899**	**7,077**	**6,505**	**3,985**	**22,111**	**27,870**	**9,314**
Dougherty	34.8	3,828	4,360	4,377	3,822	3,547	6,225	5,449	3,192	21,352	27,031	9,115
Lee	4.7	371	415	469	392	352	852	1,056	793	29,530	34,080	10,678
ATHENS	**50.9**	**5,453**	**7,122**	**7,473**	**6,679**	**5,337**	**7,691**	**6,426**	**4,719**	**18,967**	**26,185**	**9,534**
Clarke	28.9	3,589	4,137	4,211	3,619	2,791	3,819	3,540	3,194	18,309	27,120	10,245
Jackson	9.6	782	1,417	1,384	1,317	1,156	1,780	1,184	580	19,603	24,417	8,462
Madison	7.1	699	1,020	1,217	1,198	881	1,074	743	268	17,458	21,706	7,592
Oconee	5.3	383	548	661	545	509	1,018	959	677	25,044	30,282	10,490
ATLANTA	**902.7**	**61,189**	**78,132**	**87,432**	**92,592**	**87,925**	**155,256**	**168,612**	**171,562**	**27,770**	**34,679**	**12,722**
Barrow	8.6	957	1,279	1,132	1,186	1,017	1,503	995	531	18,923	23,421	8,188
Butts	4.5	359	640	652	556	477	758	625	433	20,426	29,181	8,639
Cherokee	22.1	1,469	2,224	2,411	2,529	2,649	4,615	4,170	2,033	24,535	28,720	9,602
Clayton	59.5	2,566	3,848	5,324	6,235	6,682	12,876	13,665	8,304	28,905	33,156	11,557
Cobb	140.8	4,515	7,389	9,753	11,914	12,186	23,562	31,340	40,141	35,432	41,591	15,675
Coweta	15.4	1,479	2,083	1,855	1,637	1,551	2,659	2,437	1,699	22,022	28,373	9,886
De Kalb	192.9	10,364	14,232	18,426	20,636	19,559	33,954	36,264	39,465	28,770	35,675	13,370
Douglas	22.0	1,018	1,611	1,986	1,942	2,264	4,936	5,312	2,931	29,483	32,724	10,510
Fayette	14.6	532	809	882	969	854	2,358	4,133	4,063	38,000	42,452	14,216
Forsyth	12.4	922	1,249	1,422	1,528	1,418	2,365	1,966	1,530	23,677	29,478	10,355
Fulton	242.0	27,579	29,298	28,734	26,323	22,181	32,847	31,794	43,244	21,972	32,544	12,886
Gwinnett	84.6	3,156	4,163	5,452	7,437	7,873	17,158	21,584	17,777	33,379	37,712	13,065
Henry	15.2	1,046	1,447	1,545	1,644	1,632	3,234	2,966	1,686	25,888	30,475	10,181
Newton	13.0	962	1,395	1,352	1,723	1,533	2,357	2,284	1,394	23,264	28,675	9,510
Paulding	10.7	1,059	1,450	1,353	1,179	1,331	2,185	1,451	692	21,157	24,769	8,605
Rockdale	15.3	663	1,128	1,242	1,406	1,431	3,026	3,515	2,889	31,172	35,229	11,517
Spalding	17.6	1,531	2,307	2,329	2,307	2,004	2,896	2,435	1,791	20,756	27,033	9,238

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
GEORGIA (continued)												
ATLANTA (continued)												
Walton	11.5	1,012	1,580	1,582	1,441	1,283	1,967	1,676	959	20,493	26,283	8,636
AUGUSTA	**133.3**	**12,686**	**15,545**	**16,623**	**16,130**	**14,350**	**23,131**	**20,095**	**14,740**	**21,871**	**28,876**	**10,164**
Columbia	18.1	1,115	1,470	1,749	1,917	1,891	3,412	3,708	2,838	27,703	33,173	11,308
McDuffie	7.0	914	1,159	1,098	925	750	1,240	533	381	16,687	21,626	7,607
Richmond	65.1	6,774	7,927	8,678	7,917	6,951	10,546	8,895	7,412	20,865	29,119	9,941
Aiken, S. C.	*43.1*	*3,883*	*4,989*	*5,098*	*5,371*	*4,758*	*7,933*	*6,959*	*4,109*	*22,152*	*27,883*	*10,450*
COLUMBUS	**82.3**	**9,743**	**11,329**	**11,654**	**10,747**	**9,181**	**13,195**	**9,733**	**6,718**	**18,859**	**26,843**	**9,099**
Chattahoochee	3.0	100	126	357	518	491	704	419	285	24,021	68,277	9,662
Muscogee	61.7	6,741	8,145	8,647	8,055	6,914	9,888	7,687	5,623	19,516	26,592	9,479
Russell, Ala.	*17.6*	*2,902*	*3,058*	*2,650*	*2,174*	*1,776*	*2,603*	*1,627*	*810*	*15,402*	*20,660*	*7,497*
MACON - WARNER ROBINS	**98.7**	**8,653**	**10,742**	**11,207**	**10,507**	**9,527**	**16,276**	**17,200**	**14,588**	**24,300**	**30,683**	**10,835**
Bibb	56.5	5,870	7,156	6,903	6,013	5,411	9,182	8,660	7,305	22,109	28,648	10,362
Houston	28.6	1,485	1,959	2,723	2,992	2,755	4,856	6,262	5,568	30,086	35,119	12,058
Jones	6.5	437	639	718	691	696	254	1,198	867	25,496	32,052	10,684
Peach	7.1	861	988	863	811	665	984	1,080	848	20,189	27,758	9,614
SAVANNAH	**84.3**	**7,980**	**10,677**	**10,224**	**9,606**	**8,279**	**13,336**	**12,929**	**11,269**	**22,095**	**29,323**	**10,559**
Chatham	76.9	7,289	9,784	9,350	8,818	7,494	11,792	11,700	10,673	22,010	29,566	10,710
Effingham	7.4	691	893	874	788	785	1,544	1,229	596	22,885	26,793	9,095
ALL COUNTIES												
Appling	5.6	823	1,029	949	742	643	743	410	261	14,994	20,262	6,636
Atkinson	2.0	358	446	365	275	152	238	84	82	12,681	17,227	5,383
Bacon	3.5	479	545	477	412	357	576	312	342	17,905	24,007	8,487
Baker	1.2	222	221	174	177	100	161	98	47	14,585	19,387	6,462
Baldwin	11.6	845	1,150	1,543	1,458	1,236	1,959	1,698	1,711	23,124	32,450	10,092
Banks	3.5	306	501	585	524	478	589	336	181	18,373	23,023	8,058
Barrow	8.6	957	1,279	1,132	1,186	1,017	1,503	995	531	18,923	23,421	8,188
Bartow	15.7	1,356	2,140	2,157	2,280	2,027	2,959	1,905	876	19,815	24,258	8,407
Ben Hill	6.2	911	1,188	1,006	756	600	851	602	286	14,974	20,995	7,481
Berrien	5.1	644	794	708	775	601	792	481	305	17,494	22,268	7,942
Bibb	56.5	5,870	7,156	6,903	6,013	5,411	9,182	8,660	7,305	22,109	28,648	10,362
Bleckley	3.6	452	521	575	396	388	573	480	215	18,118	24,237	8,231
Brantley	3.5	319	479	434	502	447	588	494	237	20,172	24,403	8,456
Brooks	5.2	951	985	839	618	458	618	496	235	13,872	19,637	6,588
Bryan	4.1	530	577	630	580	551	769	321	142	17,636	20,915	6,699
Bulloch	12.0	1,478	1,791	1,842	1,642	1,325	1,845	1,235	842	17,577	24,404	8,045
Burke	6.5	762	1,006	906	774	629	874	893	656	18,686	25,966	8,314
Butts	4.5	359	640	652	556	477	758	625	433	20,426	29,181	8,639
Calhoun	1.5	240	301	193	187	167	208	110	94	15,390	20,519	5,700
Camden	5.3	683	662	669	629	517	797	812	531	20,061	25,994	7,964
Candler	2.7	439	488	511	343	252	331	193	143	14,093	20,518	7,195
Carroll	21.5	1,958	2,951	2,687	2,768	2,555	3,928	2,873	1,780	20,719	25,880	8,946
☐ Catoosa	14.0	1,133	1,707	1,748	1,636	1,662	2,803	2,363	948	22,249	25,793	9,005
Charlton	2.7	266	384	365	388	326	445	339	187	19,274	24,306	7,907
Chatham	76.9	7,289	9,784	9,350	8,818	7,494	11,792	11,700	10,673	22,010	29,566	10,710
Chattahoochee	3.0	100	126	357	518	491	704	419	285	24,021	68,277	9,662
Chattooga	7.8	838	1,248	1,264	1,129	990	1,327	727	277	17,355	21,112	7,519
Cherokee	22.1	1,469	2,224	2,411	2,529	2,649	4,615	4,170	2,033	24,535	28,720	9,602
Clarke	28.9	3,589	4,137	4,211	3,619	2,791	3,819	3,540	3,194	18,309	27,120	10,245
Clay	1.2	224	256	204	123	101	106	102	84	12,692	20,440	6,813
Clayton	59.5	2,566	3,848	5,324	6,235	6,682	12,876	13,665	8,304	28,905	33,156	11,557
Clinch	2.3	208	361	369	305	235	307	357	158	18,262	24,968	8,323
Cobb	140.8	4,515	7,389	9,753	11,914	12,186	23,562	31,340	40,141	35,432	41,591	15,675
Coffee	9.8	1,268	1,663	1,546	1,291	1,124	1,440	847	621	16,482	22,360	7,479
Colquitt	13.0	1,354	1,948	2,025	1,764	1,359	1,923	1,601	1,026	18,140	24,562	8,724
Columbia	18.1	1,115	1,470	1,749	1,917	1,891	3,412	3,708	2,838	27,703	33,173	11,308
Cook	4.8	588	670	835	761	613	661	386	286	16,855	22,096	7,630
Coweta	15.4	1,479	2,083	1,855	1,637	1,551	2,659	2,437	1,699	22,022	28,373	9,886
Crawford	2.4	286	302	288	270	258	501	356	139	21,000	26,832	7,666
Crisp	7.1	1,146	1,313	1,037	903	703	1,051	607	340	15,274	20,988	7,377
☐ Dade	4.2	489	698	586	539	559	744	421	164	18,000	22,064	7,184
Dawson	2.1	232	380	319	282	278	319	217	73	17,038	21,076	7,377
Decatur	9.0	1,119	1,287	1,252	1,244	1,100	1,317	1,026	655	18,254	24,217	8,133
De Kalb	192.9	10,364	14,232	18,426	20,636	19,559	33,954	36,264	39,465	28,770	35,675	13,370
Dodge	6.0	985	1,047	733	749	624	776	642	444	16,561	22,310	7,874

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Dooly	3.8	828	695	652	546	351	358	255	115	13,007	17,154	5,980
Dougherty	34.8	3,828	4,360	4,377	3,822	3,547	6,225	5,449	3,192	21,352	27,031	9,115
Douglas	22.0	1,018	1,611	1,986	1,942	2,264	4,936	5,312	2,931	29,483	32,724	10,510
Early	4.7	743	958	762	462	429	610	402	334	14,096	21,199	7.491
Echols	.8	99	108	91	94	95	135	104	74	20,381	25,009	8,699
Effingham	7.4	691	893	874	788	785	1,544	1,229	596	22,885	26,793	9,095
Elbert	7.0	817	1,228	1,104	998	727	1,199	653	274	16,623	21,024	7,705
Emanuel	7.4	1,042	1,498	1,304	963	758	982	459	394	14,410	20,331	6,839
Evans	3.1	402	570	522	459	320	432	221	174	15,523	20,632	7,437
Fannin	5.9	849	1,273	1,115	789	580	747	381	166	13,628	18,041	6,823
Fayette	14.6	532	809	882	969	854	2,358	4,133	4,063	38,000	42,452	14,216
Floyd	29.7	2,357	3,743	3,666	3,833	3,405	5,049	4,651	2,996	21,722	27,548	10,089
Forsyth	12.4	922	1,249	1,422	1,528	1,418	2,365	1,966	1,530	23,677	29,478	10,355
Franklin	5.9	703	956	750	802	685	927	728	349	18,294	23,179	8,390
Fulton	242.0	27,579	29,298	28,734	26,323	22,181	32,847	31,794	43,244	21,972	32,544	12,886
Gilmer	4.3	589	780	753	584	503	668	285	138	15,215	19,979	6,928
Glascock	.8	134	132	116	104	76	110	65	63	15,783	22,341	7,447
Glynn	22.2	2,032	2,946	2,823	2,660	2,356	3,860	3,143	2,380	21,255	27,983	10,529
Gordon	11.7	1,042	1,551	1,618	1,855	1,498	2,010	1,425	701	19,408	23,920	8,280
Grady	7.4	1,125	1,310	1,263	984	716	1,048	672	282	15,009	19,856	6,589
Greene	4.0	479	760	610	586	455	599	340	171	16,214	20,720	6,850
Gwinnett	84.6	3,156	4,163	5,452	7,437	7,873	17,158	21,584	17,777	33,379	37,712	13,065
Habersham	9.4	747	1,375	1,394	1,278	1,158	1,680	1,128	640	19,597	25,611	8,983
Hall	30.1	2,016	3,226	3,520	3,519	3,385	5,539	4,987	3,908	24,060	30,359	10,776
Hancock	2.9	560	563	540	399	270	313	160	95	12,972	17,694	5,290
Haralson	7.2	775	1,146	1,120	1,024	890	1,193	703	349	17,672	22,151	7,935
Harris	6.2	643	872	769	580	613	1,142	871	710	21,975	27,958	9,905
Hart	6.7	657	965	981	1,040	876	1,083	692	406	18,441	23,245	7,946
Heard	2.3	237	250	308	328	284	357	336	200	20,450	26,243	8,501
Henry	15.2	1,046	1,447	1,545	1,644	1,632	3,234	2,966	1,686	25,888	30,475	10,181
Houston	28.6	1,485	1,959	2,723	2,992	2,755	4,856	6,262	5,568	30,086	35,119	12,058
Irwin	3.3	451	662	665	464	278	308	309	163	13,969	19,941	7,000
Jackson	9.6	782	1,417	1,384	1,317	1,156	1,780	1,184	580	19,603	24,417	8,462
Jasper	3.0	286	409	338	404	363	372	510	318	20,797	27,922	9,972
Jeff Davis	4.3	529	664	679	608	568	640	385	227	17,311	21,499	7,516
Jefferson	6.5	1,047	1,230	974	749	613	864	608	415	14,994	21,284	7,282
Jenkins	2.9	505	658	490	344	229	371	163	140	12,793	18,470	6,018
Johnson	3.1	467	599	486	337	305	508	250	148	14,978	20,645	7,273
Jones	6.5	437	639	718	691	696	1,254	1,198	867	25,496	32,052	10,684
Lamar	4.5	460	624	616	594	552	733	527	394	19,604	24,702	8,551
Lanier	2.0	282	282	329	265	225	255	214	148	16,825	22,280	7,683
Laurens	13.6	1,567	2,205	2,069	1,755	1,274	2,097	1,628	1,005	17,565	23,984	8,342
Lee	4.7	371	415	469	392	352	852	1,056	793	29,530	34,080	10,678
Liberty	11.9	1,059	1,503	2,343	1,953	1,483	1,820	1,092	647	17,429	30,447	8,485
Lincoln	2.1	226	365	325	267	268	374	189	86	17,509	22,270	6,587
Long	1.7	214	276	300	197	164	245	234	70	16,256	21,480	7,022
Lowndes	25.3	2,872	3,790	3,826	3,580	2,890	3,690	2,820	1,832	17,933	24,590	8,407
Lumpkin	3.9	433	477	535	553	457	616	580	249	19,534	27,853	9,206
McDuffie	7.0	914	1,159	1,098	925	750	1,240	533	381	16,687	21,626	7,607
McIntosh	3.0	439	631	447	391	275	442	267	108	14,813	19,723	6,431
Macon	4.9	725	784	668	633	504	575	547	464	17,178	24,364	8,291
Madison	7.1	699	1,020	1,217	1,198	881	1,074	743	268	17,458	21,706	7,592
Marion	1.7	322	293	182	262	197	199	131	114	16,057	20,261	6,378
Meriwether	7.1	739	1,178	896	817	724	1,143	899	704	19,448	25,405	8,274
Miller	2.6	494	513	468	361	275	228	178	83	12,823	17,101	6,352
Mitchell	6.9	1,107	1,157	960	821	606	1,014	750	485	16,240	22,550	7,105
Monroe	5.3	552	759	760	751	571	966	580	361	18,757	23,863	7,856
Montgomery	2.3	272	431	427	324	245	265	184	152	15,256	22,030	6,941
Morgan	4.0	414	653	693	519	413	675	414	219	17,210	22,616	7,295
Murray	7.9	737	1,118	1,177	1,075	1,142	1,484	750	417	19,326	23,350	7,986
Muscogee	61.7	6,741	8,145	8,647	8,055	6,914	9,888	7,687	5,623	19,516	26,592	9,479
Newton	13.0	962	1,395	1,352	1,723	1,533	2,357	2,284	1,394	23,264	28,675	9,510
Oconee	5.3	383	548	661	545	509	1,018	959	677	25,044	30,282	10,490
Oglethorpe	3.4	340	510	491	434	336	608	446	235	19,026	24,266	8,594
Paulding	10.7	1,059	1,450	1,353	1,179	1,331	2,185	1,451	692	21,157	24,769	8,605
Peach	7.1	861	988	863	811	665	984	1,080	848	20,189	27,758	9,614

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
GEORGIA (continued)												
ALL COUNTIES (continued)												
Pickens	4.8	525	836	781	709	493	725	448	283	16,667	22,171	8,186
Pierce	4.3	616	666	626	520	504	684	437	247	17,155	21,913	7,361
Pike	3.2	268	423	409	398	303	579	555	265	21,424	26,582	8,592
Polk	11.9	1,095	1,965	1,459	1,432	1,321	2,088	1,670	870	19,996	24,897	8,871
Pulaski	3.2	387	541	418	344	296	462	465	287	18,565	24,959	8,777
Putnam	4.1	569	552	547	422	404	790	459	357	19,518	24,461	8,428
Quitman	.8	168	162	150	91	65	95	42	27	12,156	17,203	6,255
Rabun	4.1	417	663	629	550	447	613	440	341	17,918	24,155	9,086
Randolph	3.3	699	696	493	364	322	419	158	149	12,391	19,706	6,774
Richmond	65.1	6,774	7,927	8,678	7,917	6,951	10,546	8,895	7,412	20,865	29,119	9,941
Rockdale	15.3	663	1,128	1,242	1,406	1,431	3,026	3,515	2,889	31,172	35,229	11,517
Schley	1.1	199	184	110	159	131	151	98	68	16,727	20,885	6,381
Screven	5.4	870	1,068	840	656	496	688	457	325	14,490	21,216	7,537
Seminole	3.2	474	572	443	375	335	410	316	275	16,329	22,439	7,558
Spalding	17.6	1,531	2,307	2,329	2,307	2,004	2,896	2,435	1,791	20,756	27,033	9,238
Stephens	8.1	751	1,259	1,329	1,169	903	1,498	864	327	17,905	23,013	8,397
Stewart	1.9	393	407	290	234	167	229	114	66	12,414	17,426	5,428
Sumter	10.1	1,258	1,404	1,316	1,303	1,109	1,498	1,199	1,013	19,017	25,871	8,567
Talbot	2.1	267	329	330	279	259	312	175	149	17,078	22,391	7,464
Taliaferro	.8	193	196	151	107	64	61	19	9	10,379	13,596	5,439
Tattnall	6.1	937	1,040	1,078	817	594	753	540	341	14,974	21,966	7,444
Taylor	2.6	347	405	332	296	244	349	307	320	18,567	27,311	9,222
Telfair	4.0	643	756	683	496	398	481	332	211	14,369	20,201	7,280
Terrell	4.0	710	672	520	470	367	515	417	329	15,970	22,387	7,401
Thomas	13.2	1,469	1,889	1,878	1,792	1,487	2,085	1,560	1,040	18,710	24,967	8,582
Tift	11.6	1,376	1,553	1,586	1,549	1,249	1,681	1,506	1,100	19,026	26,744	9,045
Toombs	8.7	1,318	1,585	1,213	1,138	937	1,145	844	520	15,944	21,709	7,741
Towns	2.5	311	577	421	321	262	330	153	125	14,224	21,669	8,599
Treutlen	2.1	421	377	322	234	238	224	159	125	13,941	20,052	6,903
Troup	19.2	1,924	2,889	2,388	2,143	2,004	3,242	2,605	2,005	20,643	27,015	9,695
Turner	3.2	636	680	575	419	259	339	158	134	12,345	17,443	5,582
Twiggs	3.3	352	421	410	386	337	597	523	274	21,229	25,899	8,547
Union	4.0	586	751	725	618	418	429	254	219	14,551	20,308	7,521
Upson	9.5	772	1,385	1,402	1,253	1,111	1,706	1,174	697	19,727	25,363	9,127
☐ Walker	20.1	1,724	2,809	2,902	2,705	2,433	3,781	2,508	1,238	19,827	24,522	8,739
Walton	11.5	1,012	1,580	1,582	1,441	1,283	1,967	1,676	959	20,493	26,283	8,636
Ware	13.1	1,587	2,034	1,983	1,598	1,351	2,027	1,517	1,003	17,774	24,217	8,415
Warren	2.0	335	273	275	237	210	345	159	166	17,354	22,935	7,057
Washington	6.4	872	1,039	896	813	655	866	756	503	17,257	23,959	7,945
Wayne	7.2	748	1,098	1,117	887	686	1,046	996	622	18,398	25,520	8,429
Webster	.8	141	120	129	95	72	93	78	72	15,435	23,043	8,015
Wheeler	1.9	309	397	343	215	180	246	126	84	13,391	18,726	6,469
White	4.1	606	720	592	512	495	669	332	174	16,297	21,794	7,770
Whitfield	24.7	1,885	2,861	3,290	3,395	2,965	4,862	3,415	2,027	21,417	26,829	9,413
Wilcox	2.6	507	530	429	324	223	331	192	64	13,000	17,863	5,954
Wilkes	4.0	678	647	536	492	409	579	434	225	16,304	22,087	7,818
Wilkinson	3.6	355	445	439	413	393	703	530	322	21,921	26,778	8,685
Worth	6.3	831	834	781	792	716	1,020	829	497	19,413	24,881	8,122
TOTAL METRO COUNTIES	**1,369.3**	**106,464**	**135,489**	**146,947**	**147,810**	**136,618**	**232,754**	**238,206**	**225,012**	**25,462**	**32,628**	**11,758**
TOTAL STATE	**2,121.6**	**193,954**	**250,700**	**256,023**	**246,019**	**219,078**	**350,824**	**324,374**	**280,628**	**22,490**	**29,661**	**10,505**
HAWAII												
HONOLULU	**256.4**	**11,968**	**18,968**	**28,120**	**26,632**	**23,031**	**41,788**	**48,226**	**57,667**	**29,532**	**39,762**	**12,310**
Honolulu	256.4	11,968	18,968	28,120	26,632	23,031	41,788	48,226	57,667	29,532	39,762	12,310
ALL COUNTIES												
Hawaii	35.5	2,490	4,285	4,590	4,185	3,603	6,228	5,528	4,591	22,955	30,901	9,918
Honolulu	256.4	11,968	18,968	28,120	26,632	23,031	41,788	48,226	57,667	29,532	39,762	12,310
Kauai	14.0	675	1,211	1,628	1,676	1,555	2,654	2,709	1,892	25,873	33,458	10,456
Maui	28.1	1,889	3,051	3,284	2,948	2,961	5,197	4,761	4,009	24,861	32,587	10,441
TOTAL METRO COUNTIES	**256.4**	**11,968**	**18,968**	**28,120**	**26,632**	**23,031**	**41,788**	**48,226**	**57,667**	**29,532**	**39,762**	**12,310**
TOTAL STATE	**334.0**	**17,022**	**27,515**	**37,622**	**35,441**	**31,150**	**55,867**	**61,224**	**68,159**	**28,140**	**37,952**	**11,832**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IDAHO												
BOISE	**72.9**	**4,040**	**7,359**	**9,397**	**9,248**	**7,911**	**13,838**	**12,268**	**8,839**	**23,983**	**31,214**	**11,446**
Ada	72.9	4,040	7,359	9,397	9,248	7,911	13,838	12,268	8,839	23,983	31,214	11,446
ALL COUNTIES												
Ada	72.9	4,040	7,359	9,397	9,248	7,911	13,838	12,268	8,839	23,983	31,214	11,446
Adams	1.2	119	168	182	160	160	239	116	56	19,147	23,296	7,555
Bannock	23.8	1,677	2,820	3,055	2,924	2,943	4,840	3,732	1,809	22,399	27,443	9,317
Bear Lake	2.5	216	337	318	339	295	563	290	142	20,645	24,960	8,548
Benewah	3.1	292	437	341	284	392	704	438	212	22,590	26,357	8,979
Bingham	11.6	797	1,234	1,368	1,462	1,384	2,201	1,885	1,269	23,307	29,349	8,641
Blaine	5.1	382	585	817	795	574	833	630	484	19,805	28,748	11,729
Boise	1.4	93	169	192	182	203	278	205	78	21,535	26,304	10,831
Bonner	10.2	1,359	1,879	1,737	1,369	1,056	1,498	903	399	15,436	20,445	7,216
Bonneville	22.6	1,315	2,005	2,511	2,876	2,602	4,690	4,006	2,595	24,982	30,596	9,794
Boundary	2.6	267	485	431	342	302	436	265	72	16,672	21,374	6,947
Butte	1.1	86	141	145	145	119	187	155	122	21,333	29,375	9,232
Camas	.3	26	17	34	49	48	57	36	33	22,400	29,670	11,126
Canyon	29.7	2,447	4,243	4,774	4,354	3,526	5,035	3,485	1,836	18,845	25,236	8,412
Caribou	3.1	212	275	313	305	368	874	456	297	26,000	30,026	10,009
Cassia	6.4	515	917	1,047	913	766	1,086	766	390	18,906	24,937	7,564
Clark	.3	40	24	50	55	38	54	17	22	18,111	23,667	8,875
Clearwater	3.6	217	425	419	432	386	789	605	327	23,944	28,645	10,210
Custer	2.0	202	306	365	284	234	315	185	109	17,115	22,885	9,154
Elmore	6.9	423	1,043	1,608	1,246	735	1,090	524	231	16,317	23,190	7,208
Franklin	2.8	191	342	412	537	447	483	294	94	19,241	23,384	6,892
Fremont	3.7	290	400	414	482	473	717	580	344	22,786	28,972	9,403
Gem	4.3	490	854	696	484	464	675	442	195	16,118	21,872	7,524
Gooding	4.5	488	741	826	721	547	565	377	235	16,287	22,480	7,903
Idaho	5.3	643	866	987	836	643	763	424	138	15,798	20,355	7,192
Jefferson	4.9	484	682	663	730	607	914	584	236	19,227	23,800	6,901
Jerome	5.5	455	733	888	867	766	859	566	366	18,863	24,708	8,337
Kootenai	24.8	1,674	3,268	3,569	3,006	2,570	4,491	3,845	2,377	21,577	27,990	9,818
Latah	10.4	806	1,420	1,621	1,260	1,138	1,678	1,476	1,001	20,397	28,749	10,239
Lemhi	2.8	295	483	530	463	313	377	268	71	15,860	20,641	7,410
Lewis	1.4	64	186	174	170	158	271	253	124	23,333	29,013	10,155
Lincoln	1.2	151	197	227	190	138	182	83	32	15,625	20,006	6,859
Madison	5.5	355	631	804	858	728	934	683	507	20,642	27,809	7,016
Minidoka	6.7	338	691	825	952	911	1,402	988	593	22,882	29,380	9,285
Nez Perce	12.6	1,057	1,785	1,601	1,235	1,224	2,355	2,026	1,317	22,490	28,715	10,641
Oneida	1.1	106	188	173	169	138	190	106	30	17,343	21,665	6,809
Owyhee	2.8	435	533	492	450	267	310	190	123	14,483	20,523	6,530
Payette	5.9	555	1,077	1,035	927	634	906	493	273	16,408	21,865	7,725
Power	2.5	233	226	303	284	315	518	367	254	23,242	29,646	9,752
Shoshone	6.2	299	681	636	556	532	1,285	1,287	924	28,147	33,336	11,547
Teton	.9	82	122	156	141	108	157	87	47	17,931	23,349	6,567
Twin Falls	19.5	1,313	2,405	2,786	2,776	2,347	3,551	2,490	1,832	20,894	28,192	9,713
Valley	2.2	139	223	324	363	307	380	325	139	20,718	26,216	8,739
Washington	3.1	335	574	561	418	309	420	279	204	15,792	22,849	8,141
TOTAL METRO COUNTIES	**72.9**	**4,040**	**7,359**	**9,397**	**9,248**	**7,911**	**13,838**	**12,268**	**8,839**	**23,983**	**31,214**	**11,446**
TOTAL STATE	**351.0**	**26,003**	**44,177**	**49,807**	**46,639**	**40,126**	**63,990**	**49,480**	**30,778**	**21,009**	**27,594**	**9,404**
ILLINOIS												
AURORA - ELGIN	**121.9**	**4,835**	**8,633**	**10,758**	**11,635**	**12,062**	**25,280**	**28,177**	**20,520**	**29,991**	**37,051**	**12,934**
Kane	107.7	4,294	7,715	9,701	10,397	10,467	22,064	24,370	18,692	29,947	37,265	13,026
Kendall	14.2	541	918	1,057	1,238	1,595	3,216	3,807	1,828	30,304	35,425	12,239
BLOOMINGTON - NORMAL	**45.5**	**2,512**	**4,442**	**5,057**	**5,034**	**4,367**	**8,010**	**8,811**	**7,267**	**26,691**	**35,552**	**12,931**
McLean	45.5	2,512	4,442	5,057	5,034	4,367	8,010	8,811	7,267	26,691	35,552	12,931
CHAMPAIGN - URBANA - RANTOUL	**61.5**	**4,921**	**7,843**	**8,630**	**7,311**	**6,367**	**10,190**	**9,421**	**6,817**	**21,541**	**31,040**	**11,309**
Champaign	61.5	4,921	7,843	8,630	7,311	6,367	10,190	9,421	6,817	21,541	31,040	11,309
CHICAGO	**2,238.0**	**165,956**	**215,297**	**209,951**	**210,012**	**193,414**	**382,001**	**430,209**	**431,160**	**28,217**	**36,480**	**13,325**
Cook	1,916.3	158,505	202,482	191,365	187,903	169,849	323,721	346,751	335,724	26,471	34,853	12,790
Du Page	263.6	5,496	9,209	13,950	17,271	18,431	46,917	68,791	83.535	39,331	47,586	17,018

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
CHICAGO (continued)												
McHenry	58.1	1,955	3,606	4,636	4,838	5,134	11,363	14,667	11,901	32,810	39,749	13,730
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***2,905.6***	***203,106***	***268,060***	***267,669***	***269,091***	***256,801***	***518,722***	***576,035***	***546,116***	***28,561***	***36,555***	***13,116***
DAVENPORT - ROCK ISLAND - MOLINE	**146.8**	**8,921**	**14,156**	**14,895**	**14,344**	**14,656**	**29,459**	**30,033**	**20,336**	**27,098**	**33,762**	**12,725**
Henry	20.9	1,332	2,129	2,205	2,086	2,049	4,196	4,035	2,868	26,598	32,887	12,122
Rock Island	63.2	3,949	6,025	6,053	5,891	6,170	12,118	13,263	9,731	27,804	34,619	13,220
Scott, Iowa	*62.7*	*3,640*	*6,002*	*6,637*	*6,367*	*6,437*	*13,145*	*12,735*	*7,737*	*26,614*	*33,191*	*12,439*
DECATUR	**50.3**	**3,327**	**5,049**	**5,031**	**4,940**	**5,285**	**9,658**	**9,764**	**7,246**	**26,456**	**33,783**	**12,903**
Macon	50.3	3,327	5,049	5,031	4,940	5,285	9,658	9,764	7,246	26,456	33,783	12,903
JOLIET	**125.6**	**5,888**	**9,051**	**10,231**	**10,091**	**11,007**	**27,511**	**31,207**	**20,614**	**30,919**	**36,609**	**11,987**
Grundy	12.1	562	846	1,088	1,010	1,034	2,230	3,055	2,275	31,861	37,346	13,611
Will	113.5	5,326	8,205	9,143	9,081	9,973	25,281	28,152	18,339	30,838	36,530	11,833
KANKAKEE	**37.1**	**2,887**	**4,613**	**4,484**	**4,186**	**4,248**	**7,299**	**5,850**	**3,533**	**22,780**	**29,281**	**10,435**
Kankakee	37.1	2,887	4,613	4,484	4,186	4,248	7,299	5,850	3,533	22,780	29,281	10,435
LAKE COUNTY	**156.6**	**5,985**	**9,502**	**11,720**	**12,748**	**12,693**	**27,264**	**34,224**	**42,464**	**34,370**	**46,182**	**15,303**
Lake	156.6	5,985	9,502	11,720	12,748	12,693	27,264	34,224	42,464	34,370	46,182	15,303
PEORIA	**137.5**	**7,878**	**11,894**	**12,565**	**12,955**	**13,979**	**27,299**	**27,650**	**23,280**	**28,331**	**35,734**	**13,251**
Peoria	76.0	4,809	7,203	7,111	7,400	7,323	14,000	14,497	13,657	27,915	36,161	13,679
Tazewell	49.4	2,466	3,797	4,396	4,366	5,289	10,608	10,534	7,944	28,910	35,401	12,983
Woodford	12.1	603	894	1,058	1,189	1,367	2,691	2,619	1,679	28,204	34,414	11,830
ROCKFORD	**104.4**	**6,396**	**9,713**	**10,481**	**10,455**	**10,692**	**22,541**	**21,393**	**12,729**	**26,976**	**32,889**	**12,176**
Boone	10.6	677	1,032	1,167	1,192	1,245	2,424	2,064	799	24,951	29,659	10,515
Winnebago	93.8	5,719	8,681	9,314	9,263	9,447	20,117	19,329	11,930	27,220	33,255	12,373
SPRINGFIELD	**78.7**	**5,575**	**8,789**	**9,667**	**9,484**	**8,843**	**14,324**	**13,796**	**8,222**	**23,245**	**30,252**	**12,184**
Menard	4.7	409	558	625	607	611	1,052	586	252	21,256	25,886	9,733
Sangamon	74.0	5,166	8,231	9,042	8,877	8,232	13,272	13,210	7,970	23,398	30,529	12,352
ALL COUNTIES												
Adams	27.3	2,816	3,949	3.980	3,735	3,404	4,926	2,952	1,538	18,836	24,907	9,537
Alexander	4.9	857	1,108	677	516	383	729	415	215	13,500	20,409	8,130
Bond	6.1	676	999	898	708	565	1,059	783	412	18,241	25,717	9,450
Boone	10.6	677	1,032	1,167	1,192	1,245	2,424	2,064	799	24,951	29,659	10,515
Brown	2.2	246	330	284	278	257	358	241	206	19,309	26,978	10,791
Bureau	14.8	978	1,738	1,914	1,701	1,675	2,901	2,316	1,577	23,157	30,150	11,442
Calhoun	2.1	258	376	319	265	223	342	208	109	16,745	22,907	7,886
Carroll	7.0	473	865	972	906	730	1,338	1,053	663	21,756	28,748	10,997
Cass	5.5	479	728	697	581	547	1,131	859	478	22,370	28,292	10,443
Champaign	61.5	4,921	7,843	8,630	7,311	6,367	10,190	9,421	6,817	21,541	31,040	11,309
Christian	14.3	1,020	1,613	1,746	1,628	1,487	2,474	2,427	1,905	23,770	31,293	12,227
Clark	6.7	795	1,070	1,052	913	770	1,041	673	386	17,284	23,887	9,470
Clay	6.2	602	890	897	857	729	984	707	534	19,082	26,129	10,318
☐ Clinton	11.9	827	1,356	1,413	1,478	1,428	2,318	1,950	1,130	23,018	29,207	10,074
Coles	19.5	1,474	2,681	2,757	2,410	2,031	3,305	2,875	1,967	20,949	29,665	10,833
Cook	1,916.3	158,505	202,482	191,365	187,903	169,849	323,721	346,751	335,724	26,471	34,853	12,790
Crawford	8.3	520	900	921	950	874	1,434	1,425	1,276	24,902	32,810	12,846
Cumberland	4.4	405	648	705	623	553	768	451	247	18,488	24,345	9,315
De Kalb	25.1	1,756	2,734	3,087	2,643	2,662	4,875	4,509	2,834	24,370	32,628	11,219
De Witt	7.3	436	789	554	596	656	1,332	1,463	1,474	29,744	36,916	14,334
Douglas	7.5	427	756	941	795	750	1,544	1,431	856	25,540	31,855	11,886
Du Page	263.6	5,496	9,209	13,950	17,271	18,431	46,917	68,791	83,535	39,331	47,586	17,018
Edgar	8.4	748	1,309	1,220	1,010	863	1,401	1,097	752	19,549	27,174	10,870
Edwards	3.6	210	427	508	431	344	677	595	408	23,191	30,488	12,913
Effingham	12.1	989	1,527	1,740	1,573	1,275	2,211	1,828	957	20,844	27,684	9,970
Fayette	8.4	717	1,235	1,355	1,145	933	1,332	1,034	649	18,847	26,612	9,804
Ford	5.8	402	684	911	851	714	1,124	707	407	20,361	26,797	10,573
Franklin	17.8	2,414	3,631	3,079	2,014	1,558	2,627	1,798	679	14,563	21,179	8,529
Fulton	16.2	1,658	2,213	2,172	2,052	1,990	3,059	2,082	974	20,012	25,283	9,660
Gallatin	3.0	463	487	457	366	272	471	289	195	16,224	22,872	8,911
Greene	6.2	818	1,121	1,106	915	711	805	532	192	15,266	20,511	7,850
Grundy	12.1	562	846	1,088	1,010	1,034	2,230	3,055	2,275	31,861	37,346	13,611
Hamilton	3.9	290	524	493	425	379	642	604	543	22,831	31,328	13,138
Hancock	9.4	841	1,281	1,338	1,261	1,120	1,697	1,199	663	19,914	26,100	10,222

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Hardin	2.1	402	475	384	280	205	217	92	45	12,118	16,802	6,190
Henderson	3.5	409	472	497	473	447	651	372	179	18,914	23,853	8,788
Henry	20.9	1,332	2,129	2,205	2,086	2,049	4,196	4,035	2,868	26,598	32,887	12,122
Iroquois	12.5	1,077	1,631	1,782	1,632	1,610	2,310	1,528	930	20,384	26,730	10,187
Jackson	23.9	3,117	4,001	3,637	2,724	2,119	3,107	2,811	2,384	17,031	26,890	10,299
Jasper	4.3	413	649	691	581	424	667	538	337	18,218	25,504	9,373
Jefferson	15.7	1,628	2,407	2,122	1,874	1,595	2,856	1,971	1,247	19,493	26,712	10,781
☐ Jersey	7.2	476	896	1,035	902	916	1,480	1,040	455	21,571	27,691	9,404
Jo Daviess	9.0	750	1,182	1,336	1,222	1,127	1,776	1,093	514	20,043	25,769	9,623
Johnson	3.8	534	706	665	536	434	499	304	122	14,959	20,366	7,371
Kane	107.7	4,294	7,715	9,701	10,397	10,467	22,064	24,370	18,692	29,947	37,265	13,026
Kankakee	37.1	2,887	4,613	4,484	4,186	4,248	7,299	5,850	3,533	22,780	29,281	10,435
Kendall	14.2	541	918	1,057	1,238	1,595	3,216	3,807	1,828	30,304	35,425	12,239
Knox	23.3	1,871	3,118	3,336	3,063	2,825	4,496	3,171	1,420	20,453	26,642	10,260
Lake	156.6	5,985	9,502	11,720	12,748	12,693	27,264	34,224	42,464	34,370	46,182	15,303
La Salle	43.2	2,969	4,951	4,971	4,762	4,745	8,906	7,811	4,085	24,154	30,109	11,697
Lawrence	6.8	744	1,133	957	801	729	1,229	872	335	18,506	24,782	9,414
Lee	12.9	786	1,247	1,377	1,579	1,341	2,605	2,520	1,445	25,478	32,005	11,565
Livingston	14.9	1,029	1,557	1,688	1,730	1,828	3,063	2,479	1,526	23,937	30,661	10,775
Logan	11.0	696	1,271	1,409	1,294	1,227	2,160	1,940	1,003	23,348	30,633	10,697
McDonough	12.9	1,691	2,101	1,969	1,661	1,390	1,855	1,471	762	16,960	25,583	8,968
McHenry	58.1	1,955	3,606	4,636	4,838	5,134	11,363	14,667	11,901	32,810	39,749	13,730
McLean	45.5	2,512	4,442	5,057	5,034	4,367	8,010	8,811	7,267	26,691	35,552	12,931
Macon	50.3	3,327	5,049	5,031	4,940	5,285	9,658	9,764	7,246	26,456	33,783	12,903
Macoupin	19.7	1,540	2,783	2,681	2,175	2,026	3,579	3,210	1,706	21,612	27,899	10,693
☐ Madison	92.9	7,922	11,685	11,400	10,759	10,775	18,441	15,411	6,507	22,186	27,382	10,257
Marion	17.7	1,657	2,628	2,700	2,143	1,870	3,047	2,407	1,248	19,327	26,166	9,917
Marshall	5.3	437	664	599	578	677	1,130	754	461	22,807	28,162	10,365
Mason	7.3	653	953	897	849	932	1,401	1,001	614	21,611	27,530	10,202
Massac	6.2	808	1,119	924	751	651	933	733	281	16,577	22,661	9,123
Menard	4.7	409	558	625	607	611	1,052	586	252	21,256	25,886	9,733
Mercer	7.4	653	892	898	834	769	1,490	1,226	638	22,762	28,265	10,406
☐ Monroe	7.5	536	892	890	816	844	1,570	1,277	675	23,720	28,942	10,288
Montgomery	12.3	1,114	1,859	1,778	1,517	1,239	2,016	1,852	925	19,586	26,523	9,916
Morgan	14.4	1,165	1,911	1,991	1,899	1,644	2,443	2,147	1,200	20,680	28,674	10,838
Moultrie	5.4	465	635	672	680	635	1,089	802	422	21,915	27,789	10,004
Ogle	17.7	1,013	1,692	1,892	1,848	1,815	3,883	3,561	1,996	26,599	32,340	12,000
Peoria	76.0	4,809	7,203	7,111	7,400	7,323	14,000	14,497	13,657	27,915	36,161	13,679
Perry	8.9	638	1,226	1,230	988	809	1,391	1,644	974	22,168	29,546	11,433
Piatt	6.4	466	705	834	876	896	1,292	895	436	21,779	27,266	10,205
Pike	7.5	1,038	1,416	1,354	1,074	786	984	537	311	14,769	20,883	8,375
Pope	1.8	290	315	284	247	204	216	180	64	15,220	21,113	8,262
Pulaski	3.5	618	790	555	431	315	385	259	147	12,991	19,195	7,465
Putnam	2.3	148	197	225	205	228	501	483	313	28,000	33,667	11,557
Randolph	12.6	965	1,570	1,604	1,416	1,354	2,613	2,033	1,045	22,774	28,941	9,856
Richland	7.1	593	964	944	866	852	1,263	1,010	608	21,046	28,530	11,316
Rock Island	63.2	3,949	6,025	6,053	5,891	6,170	12,118	13,263	9,731	27,804	34,619	13,220
☐ St. Clair	94.5	10,543	12,711	11,308	9,789	9,008	16,075	15,302	9,764	21,561	28,578	10,160
Saline	12.1	1,691	2,336	1,990	1,372	1,093	1,672	1,283	663	15,107	22,394	9,376
Sangamon	74.0	5,166	8,231	9,042	8,877	8,232	13,272	13,210	7,970	23,398	30,529	12,352
Schuyler	3.2	337	515	468	397	370	557	365	191	18,500	24,514	9,451
Scott	2.3	236	321	317	262	293	413	297	161	20,255	26,478	9,822
Shelby	9.2	910	1,361	1,298	1,222	1,158	1,644	1,084	523	19,197	24,905	9,352
Stark	2.8	204	281	248	258	299	589	511	410	26,734	33,919	12,834
Stephenson	19.2	1,233	2,351	2,537	2,451	2,270	3,750	3,163	1,445	22,217	28,420	10,913
Tazewell	49.4	2,466	3,797	4,396	4,366	5,289	10,608	10,534	7,944	28,910	35,401	12,983
Union	7.6	860	1,324	1,367	1,090	872	1,030	552	505	16,017	23,283	9,514
Vermilion	36.4	3,236	4,842	4,570	4,174	4,395	6,437	5,597	3,149	21,545	27,953	10,813
Wabash	5.5	480	876	739	584	645	1,084	724	368	20,550	26,969	10,373
Warren	8.1	723	1,110	1,131	1,059	893	1,453	1,120	611	20,145	27,346	10,114
Washington	5.9	504	767	779	668	631	1,123	877	551	21,771	28,672	10,639
Wayne	7.6	861	1,389	1,285	1,059	852	1,093	692	369	16,187	22,530	9,206
White	7.4	533	1,092	1,138	890	777	1,279	878	813	20,285	28,688	11,600
Whiteside	24.3	1,781	2,649	2,912	2,781	2,707	5,080	4,433	1,957	23,789	28,926	10,618
Will	113.5	5,326	8,205	9,143	9,081	9,973	25,281	28,152	18,339	30,838	36,530	11,833
Williamson	24.6	2,922	4,429	4,028	3,161	2,774	4,156	2,216	914	16,321	21,777	8,725

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
ILLINOIS (continued)												
ALL COUNTIES (continued)												
Winnebago	93.8	5,719	8,681	9,314	9,263	9,447	20,117	19,329	11,930	27,220	33,255	12,373
Woodford	12.1	603	894	1,058	1,189	1,367	2,691	2,619	1,679	28,204	34,414	11,830
TOTAL METRO COUNTIES	**3,455.2**	**241,745**	**330,520**	**332,879**	**330,572**	**314,147**	**617,575**	**672,780**	**614,982**	**27,815**	**35,863**	**13,012**
TOTAL STATE	**4,258.7**	**314,401**	**441,996**	**443,349**	**427,737**	**402,379**	**761,575**	**786,832**	**680,431**	**26,269**	**34,266**	**12,537**
INDIANA												
ANDERSON	**48.6**	**3,330**	**5,123**	**5,583**	**5,209**	**5,244**	**9,393**	**8,964**	**5,754**	**24,815**	**30,433**	**11,171**
Madison	48.6	3,330	5,123	5,583	5,209	5,244	9,393	8,964	5,754	24,815	30,433	11,171
BLOOMINGTON	**36.0**	**3,685**	**5,236**	**5,422**	**4,477**	**3,587**	**5,475**	**4,659**	**3,459**	**19,033**	**28,317**	**10,054**
Monroe	36.0	3,685	5,236	5,422	4,477	3,587	5,475	4,659	3,459	19,033	28,317	10,054
ELKHART - GOSHEN	**52.3**	**2,789**	**5,088**	**6,421**	**6,959**	**6,618**	**10,619**	**8,541**	**5,265**	**23,643**	**30,225**	**10,835**
Elkhart	52.3	2,789	5,088	6,421	6,959	6,618	10,619	8,541	5,265	23,643	30,225	10,835
EVANSVILLE	**107.6**	**7,513**	**12,855**	**12,955**	**11,698**	**11,205**	**20,309**	**18,625**	**12,440**	**23,875**	**30,595**	**11,535**
Posey	9.5	655	1,003	1,044	947	933	2,008	1,979	931	25,889	30,387	10,459
Vanderburgh	65.8	4,489	8,301	8,180	7,298	6,736	11,775	10,427	8,594	23,345	31,099	12,239
Warrick	16.2	1,117	1,577	1,672	1,636	1,669	3,552	3,475	1,502	26,235	30,035	10,265
Henderson, Ky.	*16.1*	*1,252*	*1,974*	*2,059*	*1,817*	*1,867*	*2,974*	*2,744*	*1,413*	*22,499*	*29,223*	*10,891*
FORT WAYNE	**128.5**	**7,190**	**12,393**	**15,129**	**15,212**	**14,162**	**26,334**	**23,784**	**14,296**	**25,059**	**31,047**	**11,166**
Allen	107.3	6,019	10,212	12,422	12,530	11,615	21,460	20,254	12,788	25,380	31,653	11,466
De Kalb	11.8	648	1.209	1,464	1,482	1,382	2,787	1,904	924	23,975	28,377	9,848
Whitley	9.4	523	972	1,243	1,200	1,165	2,087	1,626	584	23,263	27,486	9,534
GARY - HAMMOND	**219.4**	**18,680**	**21,713**	**20,794**	**20,577**	**23,541**	**48,181**	**42,540**	**23,374**	**25,853**	**30,209**	**10,306**
Lake	175.0	16,800	18,467	16,869	16,688	19,311	37,798	31,748	17,319	24,850	29,107	9,974
Porter	44.4	1,880	3,246	3,925	3,889	4,230	10,383	10,792	6,055	30,004	34,556	11,588
INDIANAPOLIS	**443.7**	**27,071**	**42,973**	**47,947**	**48,714**	**46,727**	**85,508**	**82,518**	**62,242**	**25,936**	**32,561**	**11,954**
Boone	13.7	929	1,398	1,556	1,634	1,586	2,632	2,364	1,601	24,181	31,201	11,045
Hamilton	32.8	1,330	2,273	2,904	2,910	3,048	6,592	7,158	6,585	30,750	37,985	12,858
Hancock	15.9	806	1,265	1,610	1,541	1,607	3,411	3,770	1,890	28,284	32,491	10,945
Hendricks	24.9	1,083	1,926	2,382	2,508	2,609	5,731	5,800	2,861	28,293	32,738	10,698
Johnson	28.3	1,420	2,364	2,714	2,910	2,932	5,892	6,182	3,886	28,039	33,627	11,411
Marion	295.2	19,196	30,341	32,916	33,339	31,160	53,977	51,558	42,713	25,113	32,344	12,389
Morgan	18.7	1,331	1,891	2,067	2,054	2,021	4,228	3,471	1,637	24,966	29,290	9,922
Shelby	14.2	976	1,515	1,798	1,818	1,764	3,045	2,215	1,069	22,811	27,825	9,804
KOKOMO	**38.4**	**2,359**	**3,706**	**4,067**	**3,790**	**3,812**	**7,150**	**7,036**	**6,480**	**26,906**	**33,015**	**12,214**
Howard	32.1	1,954	2,988	3,236	3,026	3,150	5,873	6,053	5,820	27,744	33,864	12,495
Tipton	6.3	405	718	831	764	662	1,277	983	660	23,336	28,693	10,760
LAFAYETTE - WEST LAFAYETTE	**42.6**	**2,705**	**4,906**	**5,779**	**5,422**	**4,533**	**7,649**	**6,696**	**4,910**	**22,602**	**31,579**	**10,955**
Tippecanoe	42.6	2,705	4,906	5,779	5,422	4,533	7,649	6,696	4,910	22,602	31,579	10,955
MUNCIE	**44.3**	**3,546**	**5,443**	**5,778**	**4,824**	**4,518**	**8,379**	**7,284**	**4,528**	**22,757**	**29,539**	**10,494**
Delaware	44.3	3,546	5,443	5,778	4,824	4,518	8,379	7,284	4,528	22,757	29,539	10,494
SOUTH BEND - MISHAWAKA	**87.8**	**5,503**	**10,015**	**11,111**	**9,976**	**9,698**	**17,739**	**14,326**	**9,432**	**23,735**	**30,258**	**11,130**
St. Joseph	87.8	5,503	10,015	11,111	9,976	9,698	17,739	14,326	9,432	23,735	30,258	11,130
TERRE HAUTE	**49.2**	**3,650**	**6,642**	**7,141**	**6,148**	**5,500**	**8,778**	**7,000**	**4,341**	**20,856**	**27,849**	**10,210**
Clay	9.4	696	1,256	1,280	1,138	1,055	1,767	1,473	735	21,498	26,914	10,039
Vigo	39.8	2,954	5,386	5,861	5,010	4,445	7,011	5,527	3,606	20,710	28,070	10,249
ALL COUNTIES												
Adams	10.3	634	1,071	1,239	1,192	1,137	2,226	1,684	1,117	24,448	29,773	9,924
Allen	107.3	6,019	10,212	12,422	12,530	11,615	21,460	20,254	12,788	25,380	31,653	11,466
Bartholomew	24.1	1,200	2,052	1,903	2,203	2,338	4,466	5,006	4,932	30,292	38,007	13,816
Benton	3.6	303	423	533	548	465	635	421	272	19,929	25,460	9,353
Blackford	5.8	436	781	829	645	586	1,191	954	378	21,694	26,533	9,679
Boone	13.7	929	1,398	1,556	1,634	1,586	2,632	2,364	1,601	24,181	31,201	11,045
Brown	5.1	393	776	857	724	671	910	570	199	18,526	23,035	8,638
Carroll	7.2	436	758	1,004	1,015	913	1,497	1,071	506	22,077	27,374	10,005
Cass	14.8	1,021	1,808	2,037	2,002	1,821	2,945	2,262	904	21,430	26,509	9,640
☐ Clark	32.9	2,343	3,913	4,359	4,190	4,096	6,919	5,024	2,066	22,001	26,602	9,513
Clay	9.4	696	1,256	1,280	1,138	1,055	1,767	1,473	735	21,498	26,914	10,039
Clinton	11.4	815	1,468	1,676	1,479	1,325	2,191	1,640	806	20,913	27,306	9,945
Crawford	3.6	472	667	617	508	356	482	364	134	15,407	20,661	7,017

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

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INDIANA (continued)												
ALL COUNTIES (continued)												
Daviess	10.4	932	1,524	1,655	1,351	1,173	1,725	1,239	801	18,960	25,471	9,198
☐ Dearborn	12.9	873	1,487	1,456	1,371	1,385	2,771	2,272	1,285	24,556	29,353	10,017
Decatur	8.3	587	987	1,082	1,141	1,081	1,607	1,145	670	21,549	26,963	9,364
De Kalb	11.8	648	1,209	1,464	1,482	1,382	2,787	1,904	924	23,975	28,377	9,848
Delaware	44.3	3,546	5,443	5,778	4,824	4,518	8,379	7,284	4,528	22,757	29,539	10,494
Dubois	12.6	926	1,457	1,633	1,636	1,535	2,679	1,776	958	22,123	28,195	9,787
Elkhart	52.3	2,789	5,088	6,421	6,959	6,618	10,619	8,541	5,265	23,643	30,225	10,835
Fayette	10.0	737	1,111	1,253	1,457	1,318	1,838	1,490	796	21,525	27,150	9,628
☐ Floyd	22.6	1,544	2,657	2,698	2,620	2,649	4,335	3,982	2,115	23,319	28,966	10,342
Fountain	6.8	601	1,072	1,076	989	879	1,181	746	256	18,251	22,720	8,174
Franklin	6.5	520	769	918	990	747	1,238	836	482	20,325	26,297	8,179
Fulton	7.4	550	989	1,174	1,042	914	1,426	863	442	19,722	24,930	9,270
Gibson	13.0	1,109	1,719	1,768	1,475	1,282	2,481	2,006	1,160	21,616	27,477	10,324
Grant	27.7	1,973	3,076	3,223	3,127	3,048	5,268	4,892	3,093	23,978	30,124	10,576
Greene	12.1	1,129	1,926	1,839	1,618	1,153	2,069	1,626	740	18,486	24,676	9,509
Hamilton	32.8	1,330	2,273	2,904	2,910	3,048	6,592	7,158	6,585	30,750	37,985	12,858
Hancock	15.9	806	1,265	1,610	1,541	1,607	3,411	3,770	1,890	28,284	32,491	10,945
☐ Harrison	10.0	722	1,136	1,279	1,354	1,270	2,093	1,437	709	21,905	26,893	9,024
Hendricks	24.9	1,083	1,926	2,382	2,508	2,609	5,731	5,800	2,861	28,293	32,738	10,698
Henry	18.5	1,379	2,176	2,469	2,319	2,103	3,654	2,906	1,494	22,042	27,380	9,874
Howard	32.1	1,954	2,988	3,236	3,026	3,150	5,873	6,053	5,820	27,744	33,864	12,495
Huntington	13.4	757	1,592	2,000	1,868	1,642	2,808	1,844	889	21,455	26,907	9,666
Jackson	13.6	1,244	1,824	1,971	1,822	1,516	2,868	1,668	687	19,812	24,469	8,898
Jasper	9.0	575	873	1,042	1,130	1,063	1,980	1,424	913	24,145	30,106	9,712
Jay	8.3	773	1,204	1,362	1,278	1,006	1,503	844	330	18,024	22,629	8,274
Jefferson	10.7	671	1,309	1,527	1,437	1,197	1,793	1,694	1,072	21,529	28,992	10,138
Jennings	7.9	675	1,010	1,105	1,054	896	1,593	1,111	456	20,570	25,899	8,490
Johnson	28.3	1,420	2,364	2,714	2,910	2,932	5,892	6,182	3,886	28,039	33,627	11,411
Knox	16.0	1,839	2,726	2,504	2,102	1,687	2,610	1,599	933	17,145	23,689	9,024
Kosciusko	23.3	1,217	2,243	2,716	3,128	2,767	4,563	4,063	2,603	24,151	30,964	11,032
La Grange	8.7	742	1,004	1,413	1,319	1,092	1,551	1,024	555	19,471	25,356	7,740
Lake	175.0	16,800	18,467	16,869	16,688	19,311	37,798	31,748	17,319	24,850	29,107	9,974
La Porte	37.4	2,409	4,046	4,592	4,197	4,152	7,538	6,894	3,572	24,154	29,666	10,217
Lawrence	16.2	1,207	2,211	2,233	2,195	1,774	2,892	2,458	1,230	20,621	26,639	9,898
Madison	48.6	3,330	5,123	5,583	5,209	5,244	9,393	8,964	5,754	24,815	30,433	11,171
Marion	295.2	19,196	30,341	32,916	33,339	31,160	53,977	51,558	42,713	25,113	32,344	12,389
Marshall	14.9	1,032	1,688	2,068	1,960	1,673	2,857	2,423	1,199	22,006	28,155	10,109
Martin	3.9	282	514	516	526	441	764	547	310	21,116	26,392	9,273
Miami	13.7	991	1,610	2,201	2,056	1,668	2,533	1,901	740	19,979	25,672	8,949
Monroe	36.0	3,685	5,236	5,422	4,477	3,587	5,475	4,659	3,459	19,033	28,317	10,054
Montgomery	13.2	748	1,403	1,905	1,904	1,540	2,608	2,040	1,052	22,000	27,646	10,165
Morgan	18.7	1,331	1,891	2,067	2,054	2,021	4,228	3,471	1,637	24,966	29,290	9,922
Newton	5.3	510	654	675	675	702	1,067	714	303	21,030	25,095	8,750
Noble	13.3	870	1,480	1,895	1,990	1,636	2,725	1,982	722	21,183	26,045	9,140
Ohio	1.9	157	292	240	202	178	347	302	182	21,605	27,486	10,043
Orange	6.9	831	1,197	1,174	1,077	880	936	538	267	16,136	21,046	7,684
Owen	6.4	713	1,012	1,001	915	760	1,069	663	267	17,511	22,396	8,334
Parke	6.0	638	905	908	789	670	1,130	652	308	18,389	23,380	8,350
Perry	6.7	682	1,001	978	874	735	1,345	810	275	18,848	23,762	8,206
Pike	5.3	509	852	830	667	568	902	709	263	18,333	23,864	9,099
Porter	44.4	1,880	3,246	3,925	3,889	4,230	10,383	10,792	6,055	30,004	34,556	11,588
Posey	9.5	655	1,003	1,044	947	933	2,008	1,979	931	25,889	30,387	10,459
Pulaski	5.1	402	644	798	733	546	920	643	414	19,799	26,295	9,789
Putnam	9.8	771	1,269	1,340	1,202	1,040	2,003	1,574	601	21,551	27,549	8,969
Randolph	10.9	881	1,317	1,440	1,576	1,337	2,238	1,510	601	20,808	25,420	9,236
Ripley	8.5	675	1,082	1,077	1,152	1,008	1,651	1,153	702	21,189	27,108	9,001
Rush	6.5	499	731	923	901	783	1,191	985	487	21,140	26,918	9,257
St. Joseph	87.8	5,503	10,015	11,111	9,976	9,698	17,739	14,326	9,432	23,735	30,258	11,130
Scott	7.3	533	984	1,159	1,004	898	1,428	869	425	19,848	24,818	8,586
Shelby	14.2	976	1,515	1,798	1,818	1,764	3,045	2,215	1,069	22,811	27,825	9,804
Spencer	6.8	505	943	905	795	664	1,378	1,041	569	21,848	27,465	9,066
Starke	8.0	826	1,331	1,237	1,042	1,003	1,436	851	274	17,914	22,211	7,793
Steuben	9.8	747	1,148	1,364	1,306	1,230	1,879	1,385	741	21,304	27,507	10,096
Sullivan	8.1	790	1,461	1,510	1,079	929	1,348	739	244	16,143	21,042	8,040
Switzerland	2.8	325	510	473	384	316	466	223	103	16,175	21,018	7,643
Tippecanoe	42.6	2,705	4,906	5,779	5,422	4,533	7,649	6,696	4,910	22,602	31,579	10,955

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
INDIANA (continued)												
ALL COUNTIES (continued)												
Tipton	6.3	405	718	831	764	662	1,277	983	660	23,336	28,693	10,760
Union	2.4	187	276	357	330	293	416	358	183	20,769	26,427	9,192
Vanderburgh	65.8	4,489	8,301	8,180	7,298	6,736	11,775	10,427	8,594	23,345	31,099	12,239
Vermillion	7.2	613	1.048	1.184	854	795	1,283	966	457	19,414	24,740	9,734
Vigo	39.8	2,954	5,386	5,861	5,010	4,445	7,011	5,527	3,606	20,710	28,070	10,249
Wabash	12.6	749	1,415	1,817	1,766	1,634	2,364	1,918	937	21,613	28,218	9,741
Warren	3.0	177	273	262	289	311	603	592	493	28,097	34,243	11,543
Warrick	16.2	1,117	1,577	1,672	1,636	1,669	3,552	3,475	1,502	26,235	30,035	10,265
Washington	8.1	763	1,280	1,364	1,145	1,057	1,329	757	405	17,810	22,828	8,040
Wayne	27.2	2,157	3,701	3,915	3,425	3,307	5,090	3,628	1,977	20,573	26,213	9,701
Wells	9.1	551	1,045	1,327	1,310	1,186	1,871	1,257	553	21,276	26,358	9,406
White	9.3	646	1,169	1,345	1,337	1,195	1,932	1,119	557	20,624	25,296	9,602
Whitley	9.4	523	972	1,243	1,200	1,165	2,087	1,626	584	23,263	27,486	9.534
TOTAL METRO COUNTIES	**1,360.7**	**92,251**	**143,312**	**155,860**	**150,714**	**146,678**	**268,658**	**241,944**	**161,283**	**24,707**	**30,934**	**11,141**
TOTAL STATE	**2,004.4**	**141,273**	**224,199**	**245,298**	**234,970**	**221,298**	**391,175**	**334,913**	**211,274**	**23,499**	**29,681**	**10,651**
IOWA												
CEDAR RAPIDS	**66.6**	**3,761**	**6,159**	**6,954**	**7,393**	**7,147**	**14,392**	**13,727**	**7,067**	**26,258**	**32,661**	**12,639**
Linn	66.6	3,761	6,159	6,954	7,393	7,147	14,392	13,727	7,067	26,258	32,661	12,639
DAVENPORT - ROCK ISLAND - MOLINE	**146.8**	**8,921**	**14,156**	**14,895**	**14,344**	**14,656**	**29,459**	**30,033**	**20,336**	**27,098**	**33,762**	**12,725**
Scott	62.7	3,640	6,002	6,637	6,367	6,437	13,145	12,735	7,737	26,614	33,191	12,439
Henry, Ill.	*20.9*	*1,332*	*2,129*	*2,205*	*2,086*	*2,049*	*4,196*	*4,035*	*2,868*	*26,598*	*32,887*	*12,122*
Rock Island, Ill.	*63.2*	*3,949*	*6,025*	*6,053*	*5,891*	*6,170*	*12,118*	*13,263*	*9,731*	*27,804*	*34,619*	*13,220*
DES MOINES	**152.3**	**8,789**	**15,712**	**17,891**	**16,812**	**16,043**	**30,766**	**27,567**	**18,720**	**25,288**	**32,599**	**12,919**
Dallas	11.9	868	1,445	1,644	1,537	1,480	2,460	1,661	805	21,551	27,209	10,478
Polk	127.2	7,175	13,030	14,708	13,946	13,135	25,212	23,298	16,696	25,628	33,243	13,402
Warren	13.2	746	1,237	1,539	1,329	1,428	3,094	2,608	1,219	26,050	31,257	10,886
DUBUQUE	**31.2**	**2,379**	**3,701**	**3,774**	**3,438**	**3,522**	**6,645**	**5,170**	**2,571**	**23,389**	**29,842**	**10,109**
Dubuque	31.2	2,379	3,701	3,774	3,438	3,522	6,645	5,170	2,571	23,389	29,842	10,109
IOWA CITY	**33.5**	**2,779**	**3,909**	**4,343**	**4,119**	**3,337**	**5,561**	**5,033**	**4,419**	**22,263**	**32,210**	**12,547**
Johnson	33.5	2,779	3,909	4,343	4,119	3,337	5,561	5,033	4,419	22,263	32,210	12,547
SIOUX CITY	**44.8**	**3,785**	**6,227**	**6,067**	**5,318**	**5,306**	**8,387**	**6,221**	**3,489**	**20,925**	**27,706**	**10,483**
Woodbury	38.3	3,319	5,481	5,300	4,521	4,367	7,003	5,295	3,014	20,590	27,676	10,568
Dakota, Neb.	*6.5*	*466*	*746*	*767*	*797*	*939*	*1,384*	*926*	*475*	*22,508*	*27,879*	*10,012*
WATERLOO - CEDAR FALLS	**57.9**	**3,510**	**6,268**	**6,425**	**6,018**	**6,103**	**12,158**	**10,803**	**6,615**	**25,497**	**32,534**	**11,937**
Black Hawk	48.8	2,926	5,191	5,308	5,028	5,122	10,193	9,341	5,691	25,780	32,869	12,106
Bremer	9.1	584	1,077	1,117	990	981	1,965	1,462	924	23,985	30,741	11,057
ALL COUNTIES												
Adair	3.8	487	665	708	560	401	484	285	210	15,317	21,782	8,713
Adams	2.2	245	373	378	329	248	375	178	74	16,486	21,776	8,555
Allamakee	5.5	596	1,097	979	800	709	692	475	152	15,473	20,894	7,511
Appanoose	6.3	794	1,396	1,137	809	632	921	450	161	14,059	20,007	8,185
Audubon	3.2	329	617	707	534	336	377	139	161	14,598	20,359	7,945
Benton	9.1	845	1,235	1,219	1,094	1,125	1,791	1,233	558	20,695	26,335	10,069
Black Hawk	48.8	2,926	5,191	5,308	5,028	5,122	10,193	9,341	5,691	25,780	32,869	12,106
Boone	10.2	710	1,288	1,393	1,298	1,056	1,962	1,625	868	21,860	28,885	11,288
Bremer	9.1	584	1,077	1,117	990	981	1,965	1,462	924	23,985	30,741	11,057
Buchanan	8.2	730	1,194	1,237	1,005	881	1,640	1,000	513	19,618	26,005	9,152
Buena Vista	8.1	777	1,217	1,366	1,105	1,022	1,291	801	521	17,933	25,023	9,652
Butler	6.6	710	1,006	1,002	932	896	1,156	569	329	18,067	23,369	8,813
Calhoun	5.0	549	873	835	761	583	664	443	292	16,587	23,267	9,018
Carroll	8.4	658	1,106	1,342	1,258	1,070	1,481	924	563	19,299	26,382	9,470
Cass	7.1	767	1,099	1,169	1,057	810	1,156	659	383	17,253	23,921	9,817
Cedar	7.4	696	1,020	1,064	937	933	1,412	874	464	19,902	25,337	9,765
Cerro Gordo	19.5	1,322	2,580	2,731	2,266	2,122	3,947	2,805	1,727	21,974	28,962	11,693
Cherokee	6.2	681	984	1,115	861	754	858	548	399	16,657	23,740	9,435
Chickasaw	5.6	643	863	883	813	766	874	493	265	17,466	22,538	8,196
Clarke	3.5	496	700	641	486	404	416	258	99	14,243	19,596	7,621
Clay	8.1	720	1,054	1,282	1,171	921	1,336	929	687	19,124	26,415	10,698
Clayton	8.3	1,075	1,533	1,465	1,209	956	1,085	605	372	15,292	21,315	8,153

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Clinton	21.1	1,380	2,419	2,556	2,444	2,603	4,472	3,714	1,512	23,361	28,900	10,755
Crawford	7.0	821	1,057	1,091	947	836	1,259	661	328	17,626	23,492	8,655
Dallas	11.9	868	1,445	1,644	1,537	1,480	2,460	1,661	805	21,551	27,209	10,478
Davis	3.4	548	645	502	464	409	431	238	163	15,057	21,156	7,652
Decatur	3.5	510	765	598	470	393	454	213	97	13,784	20,250	7,307
Delaware	6.8	730	905	963	909	870	1,231	798	394	19,409	25,185	8,738
Des Moines	18.3	1,357	2,254	2,314	2,270	1,923	3,667	3,036	1,479	22,454	28,988	11,507
Dickinson	6.7	436	790	974	944	852	1,227	874	603	21,144	28,693	11,581
Dubuque	31.2	2,379	3,701	3,774	3,438	3,522	6,645	5,170	2,571	23,389	29,842	10,109
Emmet	5.2	530	776	810	687	703	925	494	275	18,400	24,035	9,614
Fayette	9.4	1,027	1,461	1,517	1,347	1,122	1,501	929	496	17,446	23,692	9,053
Floyd	7.3	752	1,113	1,095	1,070	959	1,154	833	324	18,245	23,920	9,095
Franklin	5.3	510	721	760	749	664	958	626	312	19,366	25,465	10,544
Fremont	3.8	430	570	578	548	423	597	413	241	17,857	24,520	9,706
Greene	4.8	437	782	737	622	539	819	526	338	18,520	25,665	10,529
Grundy	5.5	352	604	693	660	649	1,144	834	564	23,391	30,201	11,697
Guthrie	4.7	687	812	792	659	526	678	372	174	15,401	21,142	8,350
Hamilton	6.9	579	912	1,060	1,019	920	1,199	697	514	19,381	25,663	10,236
Hancock	5.6	485	720	897	830	734	1,046	544	344	19,090	25,249	9,957
Hardin	8.4	855	1,217	1,293	1,185	1,077	1,483	806	484	18,447	24,723	9,526
Harrison	6.1	894	978	981	853	695	894	555	250	16,005	21,804	8,261
Henry	7.1	579	886	1,001	1,056	890	1,327	880	481	20,149	27,505	10,224
Howard	4.2	534	736	692	585	473	597	370	213	16,161	23,112	8,906
Humboldt	5.2	469	791	930	762	664	868	456	260	17,490	23,792	9,977
Ida	3.5	442	570	645	498	382	541	234	188	15,769	22,832	8,979
Iowa	6.0	458	742	811	773	785	1,288	735	408	21,397	26,873	10,402
Jackson	8.4	930	1,273	1,172	1,052	1,112	1,690	701	470	18,902	24,275	8,789
Jasper	14.2	1,005	1,738	1,925	1,792	1,909	2,790	2,100	941	21,635	27,498	10,669
Jefferson	6.4	583	936	905	881	788	1,042	746	519	19,382	27,835	10,418
Johnson	33.5	2,779	3,909	4,343	4,119	3,337	5,561	5,033	4,419	22,263	32,210	12,547
Jones	7.4	619	1,069	1,016	890	869	1,437	1,102	398	20,596	26,551	9,401
Keokuk	5.0	615	796	825	802	598	655	440	269	16,520	22,693	9,005
Kossuth	8.2	917	1,167	1,365	1,192	1,021	1,293	782	463	17,491	23,791	9,032
Lee	16.5	1,174	2,104	2,144	2,011	1,876	3,062	2,593	1,536	22,121	29,259	11,149
Linn	66.6	3,761	6,159	6,954	7,393	7,147	14,392	13,727	7,067	26,258	32,661	12,639
Louisa	4.6	347	551	591	531	576	941	695	368	22,407	28,679	10,388
Lucas	4.3	552	790	714	565	456	658	393	172	15,790	22,081	9,309
Lyon	4.6	623	860	779	718	581	551	237	251	15,255	21,040	7,561
Madison	4.6	556	732	627	598	605	747	500	235	18,275	23,608	8,688
Mahaska	9.2	935	1,427	1,414	1,332	1,177	1,518	885	512	18,053	24,377	9,503
Marion	11.1	773	1,388	1,498	1,378	1,447	2,166	1,636	814	21,738	26,253	10,149
Marshall	16.0	942	1,772	2,029	1,765	1,772	3,337	2,832	1,551	24,205	31,257	12,168
Mills	5.0	347	596	705	733	649	987	639	344	20,888	27,862	9,810
Mitchell	4.6	544	766	839	614	465	641	423	308	16,000	23,922	9,326
Monona	4.6	687	841	822	761	520	501	305	163	14,693	20,032	8,083
Monroe	3.5	352	472	564	486	408	568	461	189	18,687	25,506	9,919
Montgomery	5.7	434	820	825	805	633	1,069	783	331	19,773	26,356	10,886
Muscatine	15.4	1,095	1,679	1,675	1,580	1,557	3,016	2,699	2,099	25,377	32,696	12,017
O'Brien	6.4	725	1,057	1,105	948	804	858	546	357	16,510	23,218	8,952
Osceola	3.2	396	517	612	466	387	423	267	132	15,701	21,585	8,322
Page	7.7	773	1,132	1,223	1,160	911	1,230	839	432	18,039	25,102	10,067
Palo Alto	4.8	504	731	834	702	576	692	509	252	17,168	23,856	9,463
Plymouth	9.1	953	1,364	1,544	1,357	1,162	1,403	705	612	17,420	24,374	8,872
Pocahontas	4.2	412	573	660	668	451	683	424	329	18,141	26,031	10,218
Polk	127.2	7,175	13,030	14,708	13,946	13,135	25,212	23,298	16,696	25,628	33,243	13,402
☐ Pottawattamie	33.1	2,244	4,006	4,252	3,859	3,670	6,484	5,514	3,071	22,940	29,374	11,099
Poweshiek	7.2	608	919	996	921	909	1,353	1,012	482	20,825	27,791	10,368
Ringgold	2.4	468	556	421	288	214	235	134	84	11,830	18,056	7,223
Sac	5.5	600	828	1,116	880	716	751	328	281	15,941	21,897	8,921
Scott	62.7	3,640	6,002	6,637	6,367	6,437	13,145	12,735	7,737	26,614	33,191	12,439
Shelby	5.5	518	728	921	885	708	897	511	332	18,110	24,837	9,230
Sioux	10.8	1,017	1,436	1,775	1,894	1,573	1,698	848	559	18,079	24,238	8,155
Story	25.6	1,720	2,830	3,296	2,929	2,575	4,621	4,517	3,112	23,884	34,019	11,612
Tama	7.1	680	978	996	992	826	1,354	892	382	19,467	25,410	9,348
Taylor	3.3	518	680	650	452	301	379	223	97	13,380	18,988	7,736
Union	5.6	613	864	827	818	568	971	632	307	17,930	24,554	9,892

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
IOWA (continued)												
ALL COUNTIES (continued)												
Van Buren	3.3	548	670	575	455	364	401	188	99	13,588	18,782	7,292
Wapello	15.8	1,369	2,483	2,409	2,032	1,736	2,796	2,016	959	18,967	25,932	10,373
Warren	13.2	746	1,237	1,539	1,329	1,428	3,094	2,608	1,219	26,050	31,257	10,886
Washington	7.9	713	1,105	1,252	1,101	838	1,372	918	601	18,848	26,502	10,066
Wayne	3.4	625	786	698	466	361	225	161	79	11,887	16,719	7,106
Webster	17.0	1,415	2,545	2,501	2,194	2,007	2,984	2,184	1,170	19,630	26,417	10,207
Winnebago	5.3	309	613	762	776	653	1,037	753	397	21,283	28,956	11,539
Winneshiek	7.7	646	1,188	1,299	1,042	723	1,338	855	609	18,327	27,108	9,445
Woodbury	38.3	3,319	5,481	5,300	4,521	4,367	7,003	5,295	3,014	20,590	27,676	10,568
Worth	3.6	258	503	618	559	469	587	398	208	18,633	25,293	10,006
Wright	6.4	408	726	700	774	733	1,105	1,057	897	23,928	32,924	13,088
TOTAL METRO COUNTIES	**475.6**	**30,421**	**51,238**	**55,576**	**52,527**	**50,626**	**96,154**	**85,844**	**53,214**	**24,743**	**31,849**	**12,142**
TOTAL STATE	**1,121.8**	**90,879**	**143,953**	**152,743**	**139,406**	**126,926**	**207,894**	**162,844**	**97,155**	**21,297**	**28,511**	**10,869**
KANSAS												
KANSAS CITY	**561.3**	**32,752**	**51,901**	**57,009**	**56,950**	**53,987**	**101,610**	**110,188**	**96,903**	**27,736**	**35,332**	**13,243**
Johnson	115.2	2,942	5,246	7,733	8,918	9,466	20,646	26,795	33,454	36,379	46,608	17,455
Leavenworth	18.4	1,188	1,819	1,978	1,894	1,750	3,662	3,854	2,255	26,677	34,830	10,974
Miami	8.2	566	986	1,067	980	846	1,491	1,404	860	22,894	30,553	10,988
Wyandotte	64.1	4,880	8,002	7,299	6,834	6,324	11,411	11,324	8,026	23,904	30,942	11,538
Cass, Mo.	*19.1*	*1,317*	*1,995*	*2,167*	*2,092*	*1,997*	*3,856*	*3,533*	*2,143*	*24,955*	*30,331*	*10,345*
Clay, Mo.	*52.6*	*2,253*	*3,727*	*4,785*	*5,200*	*5,245*	*10,861*	*12,331*	*8,198*	*29,704*	*35,204*	*13,068*
Jackson, Mo.	*245.6*	*16,893*	*25,856*	*27,382*	*26,695*	*24,163*	*41,751*	*44,268*	*38,592*	*25,422*	*32,806*	*12,740*
Lafayette, Mo.	*11.4*	*969*	*1,592*	*1,572*	*1,372*	*1,204*	*2,201*	*1,645*	*845*	*20,756*	*26,666*	*9,712*
Platte, Mo.	*18.7*	*994*	*1,552*	*1,931*	*1,936*	*2,042*	*4,221*	*3,945*	*2,079*	*27,038*	*31,835*	*11,339*
Ray, Mo.	*8.0*	*750*	*1,126*	*1,095*	*1,029*	*950*	*1,510*	*1,089*	*451*	*20,000*	*25,044*	*8,749*
LAWRENCE	**25.4**	**2,255**	**3,282**	**3,448**	**2,889**	**2,432**	**3,972**	**3,714**	**3,408**	**21,573**	**32,183**	**11,401**
Douglas	25.4	2,255	3,282	3,448	2,889	2,432	3,972	3,714	3,408	21,573	32,183	11,401
TOPEKA	**62.6**	**2,954**	**5,598**	**6,600**	**6,845**	**6,403**	**11,611**	**11,866**	**10,723**	**27,502**	**36,094**	**14,095**
Shawnee	62.6	2,954	5,598	6,600	6,845	6,403	11,611	11,866	10,723	27,502	36,094	14,095
WICHITA	**165.1**	**8,039**	**14,322**	**15,285**	**16,453**	**16,433**	**30,258**	**32,193**	**32,117**	**28,884**	**38,097**	**14,573**
Butler	17.3	1,187	1,850	2,033	1,974	1,886	3,450	3,213	1,707	24,241	30,675	11,149
Sedgwick	147.8	6,852	12,472	13,252	14,479	14,547	26,808	28,980	30,410	29,534	38,965	14,998
ALL COUNTIES												
Allen	6.4	630	1,065	926	871	749	1,005	693	461	18,305	25,680	10,145
Anderson	3.4	291	514	492	510	396	475	421	301	18,879	26,773	10,003
Atchison	6.5	652	1,056	951	837	737	1,116	741	410	18,482	25,837	9,278
Barber	2.9	292	394	402	356	317	509	355	275	20,090	28,604	11,850
Barton	12.6	804	1,430	1,445	1,606	1,447	2,401	2,012	1,455	23,402	31,451	12,156
Bourbon	6.6	743	1,260	1,095	821	710	955	624	392	16,198	23,458	9,616
Brown	4.8	538	807	765	684	547	698	468	293	17,080	24,063	9,625
Butler	17.3	1,187	1,850	2,033	1,974	1,886	3,450	3,213	1,707	24,241	30,675	11,149
Chase	1.3	155	220	176	135	144	244	146	80	18,704	25,018	9,856
Chautauqua	2.3	221	357	347	301	248	343	265	218	18,559	27,623	12,218
Cherokee	9.0	1,147	1,666	1,426	1,136	994	1,386	801	444	16,120	22,349	8,745
Cheyenne	1.5	158	216	213	193	171	245	161	143	19,211	26,785	11,479
Clark	1.0	85	160	155	131	116	164	114	75	18,692	26,062	10,024
Clay	3.9	430	635	665	540	453	610	353	214	16,973	23,550	9,372
Cloud	4.7	516	821	816	690	523	661	425	248	16,379	23,051	8,954
Coffey	3.9	249	454	456	447	387	548	667	692	24,411	34,415	12,662
Comanche	1.0	89	140	177	166	136	148	80	64	17,806	24,655	9,483
Cowley	14.5	1,233	1,955	1,955	1,917	1,476	2,730	2,079	1,155	20,567	28,532	10,802
Crawford	15.5	1,751	2,896	2,531	1,786	1,522	2,291	1,732	991	16,471	24,350	9,932
Decatur	1.8	189	293	318	269	199	266	151	115	16,683	23,676	9,685
Dickinson	8.0	691	1,102	1,202	1,047	884	1,370	1,058	646	19,789	27,238	10,787
Doniphan	3.4	406	570	534	454	416	581	295	144	17,033	22,360	8,088
Douglas	25.4	2,255	3,282	3,448	2,889	2,432	3,972	3,714	3,408	21,573	32,183	11,401
Edwards	1.7	215	304	294	253	215	221	126	72	15,698	21,615	8,546
Elk	1.6	185	290	276	229	157	199	171	93	15,961	23,101	9,727
Ellis	10.4	666	1,143	1,401	1,157	1,065	1,968	1,780	1,220	23,884	32,543	12,131
Ellsworth	2.9	324	473	405	448	323	469	300	158	17,742	23,816	10,010
Finney	9.8	548	921	1,321	1,382	1,119	1,947	1,531	1,031	23,160	31,364	10,861

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Ford	9.8	766	1,063	1,144	1,095	1,063	1,902	1,624	1,143	23,882	31,562	11,628
Franklin	8.7	488	1,101	1,294	1,164	920	1,437	1,383	913	21,443	30,493	11,534
Geary	10.3	830	1,454	1,923	1,566	1,146	1,511	1,202	668	17,918	27,675	9,255
Gove	1.4	185	226	244	205	170	183	99	88	16,000	22,617	8,558
Graham	1.5	157	210	203	202	161	212	209	146	19,436	28,826	11,087
Grant	2.6	188	195	279	309	404	573	367	285	23,987	31,030	11,052
Gray	1.9	115	161	229	230	230	391	339	205	24,674	32,301	11,365
Greeley	.7	69	124	121	103	107	79	55	42	16,722	22,300	8,216
Greenwood	3.6	422	639	606	487	353	523	387	183	16,279	23,117	9,677
Hamilton	1.0	86	111	165	132	94	172	150	90	20,261	27,912	12,136
Harper	3.2	398	534	512	449	350	497	322	138	16,611	22,703	9,559
Harvey	11.5	732	1,225	1,426	1,406	1,369	2,383	1,894	1,065	23,478	30,747	11,119
Haskell	1.4	102	137	198	196	171	296	196	104	21,865	28,231	10,134
Hodgeman	.9	110	140	164	146	128	108	72	32	16,167	21,443	8,772
Jackson	4.3	330	591	608	490	440	884	678	279	21,451	27,171	9,818
Jefferson	5.7	445	721	709	659	588	1,147	991	440	22,652	28,477	9,720
Jewell	2.0	327	366	326	283	201	261	145	91	14,708	20,379	8,491
Johnson	115.2	2,942	5,246	7,733	8,918	9,466	20,646	26,795	33,454	36,379	46,608	17,455
Kearny	1.2	78	101	116	186	149	246	190	134	23,966	31,620	10,255
Kingman	3.4	325	462	480	466	420	528	464	255	19,637	26,730	9,987
Kiowa	1.5	145	212	225	186	168	253	199	112	19,500	27,353	10,520
Labette	9.8	787	1,382	1,284	1,202	1,033	1,703	1,506	903	21,095	28,275	10,782
Lane	1.0	86	141	171	133	140	134	126	69	18,833	26,039	10,416
Leavenworth	18.4	1,188	1,819	1,978	1,894	1,750	3,662	3,854	2,255	26,677	34,830	10,974
Lincoln	1.6	185	293	305	257	173	219	110	58	15,304	21,183	8,473
Linn	3.4	460	625	567	449	334	474	324	167	15,485	22,464	8,779
Logan	1.4	137	200	228	188	170	232	163	82	18,641	24,697	9,879
Lyon	14.5	1,171	1,823	1,851	1,718	1,512	2,609	2,393	1,423	22,165	29,969	11,287
McPherson	10.4	534	1,039	1,155	1,247	1,185	2,034	1,826	1,380	25,186	33,599	12,480
Marion	5.2	503	776	823	724	605	910	536	323	18,400	25,404	9,785
Marshall	5.2	572	809	851	743	540	717	590	378	17,401	24,980	10,069
Meade	1.8	163	239	280	277	214	312	211	104	18,875	24,857	9,321
Miami	8.2	566	986	1,067	980	846	1,491	1,404	860	22,894	30,553	10,988
Mitchell	3.4	361	619	597	521	421	472	246	163	16,150	22,098	9,052
Montgomery	16.6	1,301	2,426	2,347	2,097	1,771	2,847	2,380	1,431	20,326	28,375	10,954
Morris	2.6	296	394	386	370	283	387	292	192	17,973	25,522	10,533
Morton	1.2	100	123	147	141	124	226	198	141	23,630	31,186	11,007
Nemaha	4.2	521	735	701	569	426	595	390	263	16,205	23,586	8,845
Neosho	7.2	496	1,054	1,106	878	797	1,274	908	687	20,405	28,339	10,572
Ness	1.8	170	269	260	235	195	303	214	154	19,261	27,388	10,955
Norton	2.7	292	444	435	348	268	436	284	193	17,429	26,239	10,899
Osage	6.1	515	803	801	738	672	1,145	948	478	21,372	28,064	10,313
Osborne	2.3	260	449	435	356	254	314	139	93	15,079	21,082	8,360
Ottawa	2.3	223	377	343	329	266	374	232	156	18,121	24,763	9,493
Pawnee	3.2	186	397	408	496	372	542	470	329	21,222	29,871	11,948
Phillips	2.9	326	460	393	415	294	452	354	206	18,226	24,757	9,835
Pottawatomie	5.9	430	671	740	753	692	1,134	981	499	22,460	29,033	10,706
Pratt	4.3	337	501	558	529	470	815	657	433	22,300	29,650	11,915
Rawlins	1.5	150	249	271	222	175	190	135	108	16,723	23,846	8,942
Reno	25.7	1,849	2,930	3,275	3,378	2,993	4,778	4,058	2,439	22,259	29,859	11,453
Republic	2.9	378	526	531	448	271	364	230	152	15,149	22,743	9,422
Rice	4.8	379	662	607	549	577	921	655	450	21,780	29,249	11,699
Riley	20.1	1,792	2,999	3,875	2,799	1,983	2,860	2,294	1,498	17,355	30,425	9,322
Rooks	2.6	229	380	396	400	303	442	275	175	18,620	25,342	9,690
Rush	1.7	189	263	253	241	205	286	171	92	18,000	23,859	9,013
Russell	3.6	288	482	506	467	379	535	516	427	20,671	30,870	12,212
Saline	19.9	1,288	2,329	2,813	2,536	2,312	3,752	3,080	1,790	22,064	29,807	11,608
Scott	2.2	210	256	308	312	271	381	291	171	20,209	28,135	10,316
Sedgwick	147.8	6,852	12,472	13,252	14,479	14,547	26,808	28,980	30,410	29,534	38,965	14,998
Seward	6.5	410	615	812	819	698	1,313	1,168	665	24,218	31,977	11,743
Shawnee	62.6	2,954	5,598	6,600	6,845	6,403	11,611	11,866	10,723	27,502	36,094	14,095
Sheridan	1.3	168	191	239	217	128	172	119	66	16,104	22,495	8,601
Sherman	2.9	227	400	517	469	349	487	284	167	18,130	25,448	9,710
Smith	2.3	397	541	505	281	201	247	88	40	11,909	16,615	6,824
Stafford	2.4	207	318	348	327	288	429	328	155	20,000	27,159	11,238
Stanton	.8	77	80	102	149	88	135	91	78	19,724	28,219	9,815

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KANSAS (continued)												
ALL COUNTIES (continued)												
Stevens	1.7	118	136	210	185	183	337	295	236	25,514	33,384	11,128
Sumner	9.7	654	1,199	1,266	1,159	1,031	1,866	1,685	840	22,717	29,294	10,971
Thomas	3.2	312	415	426	422	337	580	404	304	20,342	28,299	9,951
Trego	1.6	142	250	253	243	207	254	144	107	18,149	24,953	9,285
Wabaunsee	2.5	224	340	414	366	273	508	262	113	18,563	24,908	8,770
Wallace	.7	139	123	134	123	69	66	26	20	13,172	17,291	6,052
Washington	3.2	567	785	656	443	271	287	114	77	11,711	16,946	6,778
Wichita	1.0	96	121	153	133	95	186	136	80	19,857	26,676	9,527
Wilson	4.8	465	788	756	708	519	821	495	248	17,669	23,947	9,270
Woodson	1.8	212	356	336	250	159	262	152	73	14,937	21,601	8,453
Wyandotte	64.1	4,880	8,002	7,299	6,834	6,324	11,411	11,324	8,026	23,904	30,942	11,538
TOTAL METRO COUNTIES	**459.0**	**22,824**	**39,255**	**43,410**	**44,813**	**43,654**	**83,051**	**91,150**	**90,843**	**29,241**	**38,368**	**14,384**
TOTAL STATE	**929.4**	**63,909**	**104,953**	**112,260**	**106,498**	**95,313**	**163,306**	**153,639**	**129,522**	**23,974**	**32,996**	**12,413**
KENTUCKY												
CLARKSVILLE - HOPKINSVILLE	**51.1**	**4,366**	**6,976**	**8,538**	**7,477**	**5,634**	**8,242**	**6,245**	**3,622**	**18,732**	**27,483**	**9,096**
Christian	21.1	1,992	3,237	3,943	2,990	2,070	2,877	2,456	1,535	17,154	28,633	8,964
Montgomery, Tenn.	*30.0*	*2,374*	*3,739*	*4,595*	*4,487*	*3,564*	*5,365*	*3,789*	*2,087*	*19,776*	*26,674*	*9,198*
HUNTINGTON - ASHLAND	**125.1**	**14,596**	**20,306**	**17,812**	**14,746**	**13,193**	**21,468**	**15,482**	**7,497**	**18,261**	**24,237**	**8,923**
Boyd	20.5	2,410	3,108	2,632	2,228	2,073	3,611	3,054	1,384	19,694	25,962	9,642
Carter	8.8	1,341	1,711	1,416	1,030	891	1,270	764	377	14,734	20,989	7,023
Greenup	13.6	1,523	1,928	1,782	1,787	1,821	2,645	1,456	658	19,394	24,029	8,089
Lawrence, Ohio	*23.5*	*2,362*	*3,467*	*3,014*	*2,539*	*2,423*	*4,544*	*3,457*	*1,694*	*20,730*	*26,024*	*9,409*
Cabell, W. Va.	*41.8*	*4,890*	*7,359*	*6,557*	*5,101*	*4,234*	*6,545*	*4,626*	*2,488*	*16,912*	*23,475*	*9,310*
Wayne, W. Va.	*16.9*	*2,070*	*2,733*	*2,411*	*2,061*	*1,751*	*2,853*	*2,125*	*896*	*17,952*	*23,405*	*8,327*
LEXINGTON-FAYETTE	**124.0**	**10,331**	**15,395**	**16,237**	**14,869**	**12,993**	**20,792**	**18,936**	**14,447**	**21,849**	**30,194**	**11,322**
Bourbon	7.0	963	1,251	1,133	824	741	1,044	647	397	15,900	22,346	8,233
Clark	10.9	1,011	1,478	1,182	1,191	1,044	1,960	1,845	1,189	22,671	29,640	10,769
Fayette	81.7	6,583	9,685	10,907	9,829	8,524	13,357	12,591	10,224	22,114	30,960	12,051
Jessamine	9.9	721	1,204	1,185	1,315	1,137	1,776	1,530	1,032	22,062	30,176	10,025
Scott	8.0	670	1,102	1,113	976	920	1,543	1,083	593	20,728	27,271	9,404
Woodford	6.5	383	675	717	734	627	1,112	1,240	1,012	26,045	33,582	11,611
LOUISVILLE	**356.2**	**28,252**	**41,454**	**42,422**	**40,571**	**38,027**	**66,563**	**58,820**	**40,091**	**23,280**	**30,290**	**11,112**
Bullitt	15.0	963	1,353	1,486	1,812	1,910	3,556	2,844	1,076	24,937	29,065	8,897
Jefferson	257.2	21,226	30,569	30,564	28,659	26,416	45,986	42,064	31,716	23,255	30,871	11,702
Oldham	9.9	501	713	985	967	853	1,987	2,195	1,699	29,877	38,030	11,272
Shelby	8.6	953	1,113	1,051	979	833	1,687	1,274	710	21,146	27,681	9,522
Clark, Ind.	*32.9*	*2,343*	*3,913*	*4,359*	*4,180*	*4,096*	*6.919*	*5,024*	*2,066*	*22,001*	*26,602*	*9,513*
Floyd, Ind.	*22.6*	*1,544*	*2,657*	*2,698*	*2,620*	*2,649*	*4,335*	*3,982*	*2,115*	*23,319*	*28,966*	*10,342*
Harrison, Ind.	*10.0*	*722*	*1,136*	*1.279*	*1,354*	*1,270*	*2,093*	*1,437*	[illegible]	*21,905*	*26,893*	*9,024*
OWENSBORO	**32.4**	**3,101**	**4,416**	**4,229**	**3,941**	**3,374**	**5,707**	**4,981**	**2,651**	**20,711**	**27,187**	**9,987**
Daviess	32.4	3,101	4,416	4,229	3,941	3,374	5,707	4,981	2,651	20,711	27.187	9,987
ALL COUNTIES												
Adair	5.8	1,041	1,306	1,084	719	543	623	297	187	12,338	18,066	6,389
Allen	5.7	709	1,113	884	699	495	838	676	286	15,883	22,689	8,622
Anderson	4.8	279	520	588	654	572	962	867	358	22,964	28,338	9,786
Ballard	3.3	374	575	449	353	320	478	481	270	18,522	25,234	9,797
Barren	13.0	1,495	2,205	1,813	1,513	1,432	2,241	1,517	784	18,211	24,530	9,137
Bath	3.6	541	661	637	438	335	474	338	176	14,675	20,778	7,406
Bell	12.0	1,959	2,577	2,042	1,449	1,048	1,468	938	519	13,469	20,506	7,112
☐ Boone	17.0	878	1,498	1,733	1,853	1,990	3,854	3,667	1,527	26,329	31,414	10,617
Bourbon	7.0	963	1,251	1,133	824	741	1,044	647	397	15,900	22,346	8,233
Boyd	20.5	2,410	3,108	2,632	2,228	2,073	3,611	3,054	1,384	19,694	25,962	9,642
Boyle	9.4	864	1,303	1,219	1,198	978	1,461	1,435	942	20,509	29,004	10,692
Bracken	2.7	329	441	388	349	331	433	272	157	17,716	22,946	7,943
Breathitt	5.4	1,374	1,154	739	548	434	508	415	228	11,006	18,058	5,703
Breckinridge	6.1	888	1,162	1,121	849	503	748	577	252	14,447	20,839	7,522
Bullitt	15.0	963	1,353	1,486	1,812	1,910	3,556	2,844	1,076	24,937	29,065	8,897
Butler	4.3	694	946	696	560	473	546	260	125	13,530	18,571	6,388
Caldwell	5.0	573	905	810	560	479	813	589	271	16,823	23,347	8,980
Calloway	12.1	1,511	2,052	2,004	1,620	1,243	1,881	1,140	649	16,430	23,885	8,811

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
☐ Campbell	28.7	1,936	3,208	3,347	3,167	2,947	5,336	5,474	3,285	24,543	30,851	10,864
Carlisle	2.1	268	355	338	249	203	343	216	128	16,653	23,034	8,795
Carroll	3.5	440	565	518	427	357	540	444	209	17,605	23,875	8,615
Carter	8.8	1,341	1,711	1,416	1,030	891	1,270	764	377	14,734	20,989	7,023
Casey	5.8	1,164	1,377	1,162	770	459	466	244	158	11,436	16,140	6,039
Christian	21.1	1,992	3,237	3,943	2,990	2,070	2,877	2,456	1,535	17,154	28,633	8,964
Clark	10.9	1,011	1,478	1,182	1,191	1,044	1,960	1,845	1,189	22,671	29,640	10,769
Clay	7.6	1,244	1,515	1,233	912	632	826	690	548	14,081	22,213	6,947
Clinton	3.5	714	856	681	504	242	231	162	110	11,177	15,995	5,772
Crittenden	3.4	401	604	421	385	328	536	503	222	18,465	24,473	8,852
Cumberland	2.8	466	649	480	357	235	306	182	125	12,789	19,398	7,543
Daviess	32.4	3,101	4,416	4,229	3,941	3,374	5,707	4,981	2,651	20,711	27,187	9,987
Edmonson	3.7	554	702	664	514	381	527	243	115	14,453	19,588	6,414
Elliott	2.5	639	623	450	299	179	212	87	11	9,887	13,770	4,781
Estill	5.3	767	1,012	736	619	484	789	648	245	15,971	22,058	7,846
Fayette	81.7	6,583	9,685	10,907	9,829	8,524	13,357	12,591	10,224	22,114	30,960	12,051
Fleming	4.7	718	929	744	727	423	601	345	213	14,757	20,421	7,617
Floyd	17.9	2,516	3,131	2,932	2,229	1,924	2,629	1,804	735	15,817	21,585	7,332
Franklin	17.0	1,038	1,807	2,258	2,264	1,784	3,030	2,791	2,028	22,968	30,606	11,852
Fulton	3.2	627	623	380	310	323	488	311	138	14,595	21,211	8,178
Gallatin	1.9	313	365	274	212	224	283	158	71	14,961	20,236	7,539
Garrard	4.1	639	685	664	547	450	594	415	106	15,559	20,450	7,622
Grant	4.9	574	642	643	624	607	926	672	212	19,744	24,414	7,975
Graves	13.1	1,349	2,188	1,736	1,593	1,432	2,257	1,707	838	18,994	25,058	9,712
Grayson	8.2	1,252	1,591	1,253	1,122	882	981	718	401	15,016	21,006	7,489
Green	4.1	581	827	624	572	449	587	289	171	15,142	20,759	7,599
Greenup	13.6	1,523	1,928	1,782	1,787	1,821	2,645	1,456	658	19,394	24,029	8,089
Hancock	2.9	250	322	270	315	285	393	701	364	25,195	31,327	11,216
Hardin	26.7	2,092	3,155	4,318	3,866	3,262	4,498	3,427	2,082	19,892	32,169	9,460
Harlan	14.4	2,301	2,822	2,342	1,557	1,309	2,183	1,290	596	14,268	20,988	7,196
Harrison	5.5	770	946	838	689	573	867	506	311	16,379	22,306	7,915
Hart	6.1	1,017	1,351	991	775	566	702	445	253	13,404	20,736	7,529
☐ Henderson	16.1	1,252	1,974	2,059	1,817	1,867	2,974	2,744	1,413	22,499	29,223	10,891
Henry	4.8	545	764	660	653	525	818	546	289	18,268	24,140	8,583
Hickman	2.1	294	389	291	232	206	331	228	129	16,583	23,401	8,622
Hopkins	17.7	1,822	2,517	2,459	1,973	1,586	3,062	2,777	1,504	20,229	27,163	10,016
Jackson	4.3	1,017	1,001	781	535	300	365	174	127	10,763	16,295	5,605
Jefferson	257.2	21,226	30,569	30,564	28,659	26,416	45,986	42,064	31,716	23,255	30,871	11,702
Jessamine	9.9	721	1,204	1,185	1,315	1,137	1,776	1,530	1,032	22,062	30,176	10,025
Johnson	8.9	1,375	1,646	1,247	955	780	1,255	1,044	598	15,892	23,376	7,792
☐ Kenton	50.2	3,574	6,038	6,139	5,571	5,179	9,804	8,681	5,214	23,606	29,849	10,780
Knott	6.0	881	1,122	891	623	551	889	608	435	15,711	23,594	7,451
Knox	10.8	2,324	2,373	1,806	1,153	815	1,227	780	322	11,763	17,765	6,014
Larue	4.5	641	772	760	609	490	656	410	162	15,597	21,147	7,800
Laurel	14.8	1,805	2,482	2,471	2,071	1,619	2,249	1,393	710	16,483	22,292	7,567
Lawrence	5.3	743	1,061	912	498	387	649	557	493	14,590	23,825	7,942
Lee	2.9	441	674	629	331	263	289	158	115	12,432	18,610	6,919
Leslie	5.0	818	894	800	535	400	661	604	288	14,917	22,820	7,409
Letcher	10.9	1,441	1,963	1,851	1,267	1,029	1,549	1,174	626	15,682	22,479	7,633
Lewis	5.0	865	965	855	689	471	630	379	146	13,901	19,310	6,568
Lincoln	6.8	1,244	1,466	1,266	904	625	774	398	123	12,573	17,325	6,104
Livingston	3.7	351	528	626	432	406	648	480	229	18,952	24,744	9,739
Logan	9.6	1,108	1,563	1,428	1,265	1,073	1,540	1,10[illegible]	517	17,715	23,797	8,687
Lyon	2.5	274	414	300	315	259	410	317	211	19,102	26,445	9,722
McCracken	24.2	2,430	3,566	3,035	2,683	2,443	4,118	3,772	2,153	20,739	27,620	10,922
McCreary	5.5	1,286	1,486	1,042	567	399	450	169	101	9,922	14,786	4,870
McLean	3.5	416	604	428	354	329	617	493	259	19,235	25,204	8,565
Madison	18.2	2,152	2,614	2,614	2,396	1,918	2,723	2,398	1,385	18,534	26,796	8,740
Magoffin	4.8	969	1,041	801	465	373	552	435	164	12,192	19,072	6,314
Marion	5.8	689	918	1,007	779	671	870	584	282	16,652	23,334	7,603
Marshall	10.3	818	1,485	1,395	1,181	1,082	1,953	1,598	788	21,176	27,012	10,305
Martin	4.6	718	672	532	435	302	621	727	593	19,287	27,815	8,418
Mason	6.4	725	1,004	866	823	689	1,055	813	425	18,638	24,836	9,241
Meade	7.8	539	888	1,222	1,297	1,068	1,549	779	458	19,789	24,871	8,050
Menifee	1.6	301	354	262	196	165	219	91	12	12,635	17,206	5,294
Mercer	7.4	818	1,096	994	858	764	1,347	1,062	461	19,607	25,206	9,143

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
KENTUCKY (continued)												
ALL COUNTIES (continued)												
Metcalfe	3.8	842	943	689	467	291	292	179	97	10,762	17,391	6,294
Monroe	4.8	1,016	1,103	824	624	407	457	235	134	11,662	17,276	6,530
Montgomery	7.7	1,086	1,396	1,300	1,141	794	1,056	570	357	15,273	21,072	7,582
Morgan	4.3	896	1,026	811	453	282	411	245	176	11,228	18,036	6,305
Muhlenberg	11.6	1,077	1,799	1,812	1,234	1,023	2,046	1,695	914	19,472	26,468	9,220
Nelson	9.7	953	1,417	1,412	1,251	1,167	1,679	1,270	551	19,268	25,575	8,467
Nicholas	2.7	361	483	452	392	276	329	290	117	15,621	21,728	7,928
Ohio	8.4	966	1,358	1,115	963	810	1,394	1,276	518	18,926	24,737	8,880
Oldham	9.9	501	713	985	967	853	1,987	2,195	1,699	29,877	38,030	11,272
Owen	3.4	447	656	513	433	325	443	372	211	15,857	22,403	8,190
Owsley	1.8	454	485	375	204	94	113	37	38	9,571	13,400	4,088
Pendleton	3.9	465	586	520	503	486	674	488	178	18,775	23,647	8,384
Perry	11.7	1,285	1,767	1,591	1,303	1,040	1,695	1,751	1,268	19,581	27,704	9,054
Pike	29.5	3,863	4,952	4,659	3,608	3,202	4,879	2,847	1,490	16,711	22,753	7,751
Powell	3.9	595	764	725	542	349	547	275	103	13,980	19,050	6,090
Pulaski	18.2	2,569	3,700	3,191	2,211	1,683	2,312	1,650	884	14,362	21,599	7,942
Robertson	.8	122	155	124	133	89	105	56	16	14,967	18,833	6,550
Rockcastle	5.2	1,110	1,138	957	739	404	433	276	143	11,853	16,868	5,927
Rowan	6.2	932	1,294	1,002	713	647	777	493	342	14,264	22,290	7,160
Russell	5.6	891	1,212	971	741	517	573	381	314	13,481	20,494	7,754
Scott	8.0	670	1,102	1,113	976	920	1,543	1,083	593	20,728	27,271	9,404
Shelby	8.6	953	1,113	1,051	979	833	1,687	1,274	710	21,146	27,681	9,522
Simpson	5.4	457	854	667	696	558	871	834	463	20,194	27,323	9,902
Spencer	2.1	234	292	246	238	237	395	321	137	20,833	25,663	8,692
Taylor	8.5	841	1,327	1,126	1,026	921	1,599	1,060	600	19,643	25,712	9,670
Todd	4.2	553	811	707	561	366	583	351	268	15,221	22,157	8,022
Trigg	3.6	475	634	588	536	386	483	321	177	15,904	21,799	8,175
Trimble	2.2	211	308	283	298	250	368	306	176	20,000	26,500	8,969
Union	5.7	623	843	737	605	594	1,036	794	468	20,362	26,640	8,436
Warren	28.3	2,951	4,192	4,108	3,581	3,037	4,794	3,501	2,136	19,020	26,503	9,494
Washington	3.4	474	576	488	427	352	510	320	253	16,854	23,823	7,864
Wayne	6.5	1,349	1,402	1,127	926	650	587	275	184	12,129	17,042	6,120
Webster	5.6	703	966	845	587	496	906	703	394	17,345	24,230	8,986
Whitley	13.2	1,982	2,518	2,368	1,494	1,206	1,714	1,214	704	14,384	22,078	7,792
Wolfe	2.4	368	582	399	337	200	210	184	120	12,908	19,502	6,412
Woodford	6.5	383	675	717	734	627	1,112	1,240	1,012	26,045	33,582	11,611
TOTAL METRO COUNTIES	**623.1**	**51,981**	**76,261**	**77,603**	**71,670**	**65,217**	**112,066**	**100,590**	**67,692**	**22,516**	**29,934**	**10,920**
TOTAL STATE	**1,351.2**	**148,307**	**202,684**	**189,990**	**161,658**	**137,523**	**219.702**	**180,014**	**111,322**	**19,128**	**26,486**	**9,452**
LOUISIANA												
ALEXANDRIA	**49.9**	**6,187**	**7,404**	**7,149**	**6,188**	**4,667**	**8,031**	**5,887**	**4,387**	**18,334**	**25,972**	**9,031**
Rapides	49.9	6,187	7,404	7,149	6,188	4,667	8,031	5,887	4,387	18,334	25,972	9,031
BATON ROUGE	**191.5**	**19,622**	**20,676**	**21,321**	**18,879**	**16,690**	**32,202**	**35,709**	**26,401**	**24,546**	**30,824**	**10,653**
Ascension	19.4	1,911	2.390	2,123	1,675	1,454	3,548	4,195	2,104	25,480	29,067	9,321
East Baton Rouge	142.1	14,755	15,156	16,178	14,219	12,441	22,968	25,694	20,689	24,283	31,286	11,103
Livingston	23.4	2,258	2,380	2,356	2,337	2,212	4,583	4,587	2,687	25,375	29,537	9,613
West Baton Rouge	6.6	698	750	664	648	583	1,103	1,233	921	24,587	30,612	9,485
HOUMA - THIBODAUX	**62.9**	**5,629**	**6,414**	**6,323**	**6,435**	**6,377**	**12,494**	**11,546**	**7,682**	**25,213**	**30,787**	**10,081**
Lafourche	28.8	2,694	2,877	2,795	3,158	2,970	5,607	5,145	3,554	24,833	30,923	10,063
Terrebonne	34.1	2,935	3,537	3,528	3,277	3,407	6,887	6,401	4,128	25,516	30,673	10,096
LAFAYETTE	**75.4**	**6,890**	**8,156**	**8,439**	**8,125**	**7,192**	**13,372**	**12,291**	**10,935**	**24,196**	**31,584**	**10,995**
Lafayette	60.8	5,070	6,133	6,748	6,605	5,615	10,675	10,186	9,768	25,212	33,002	11,789
St. Martin	14.6	1,820	2,023	1,691	1,520	1,577	2,697	2,105	1,167	20,759	25,681	8,081
LAKE CHARLES	**61.8**	**5,613**	**6,913**	**6,957**	**6,300**	**5,757**	**12,233**	**11,172**	**6,855**	**24,446**	**29,252**	**10,225**
Calcasieu	61.8	5,613	6,913	6,957	6,300	5,757	12,233	11,172	6,855	24,446	29,252	10,225
MONROE	**51.1**	**7,151**	**7,976**	**7,032**	**5,260**	**4,549**	**8,066**	**6,784**	**4,282**	**18,184**	**25,297**	**8,884**
Ouachita	51.1	7,151	7,976	7,032	5,260	4,549	8,066	6,784	4,282	18,184	25,297	8,884
NEW ORLEANS	**493.6**	**55,567**	**60,821**	**60,362**	**51,911**	**46,300**	**82,816**	**75,273**	**60,550**	**21,845**	**28,870**	**10,566**
Jefferson	177.1	11,312	15,279	18,945	18,963	18,477	36,848	33,543	23,733	26,494	31,881	11,601
Orleans	217 0	36,221	36,020	31,059	23,959	18,609	27,228	22,059	21,845	15,985	24,914	9,570
St. Bernard	23.5	1,466	2,258	2,904	2,633	2,649	5,228	4,380	1,982	24,699	28,301	9,597

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
LOUISIANA (continued)												
NEW ORLEANS (continued)												
St. Charles	13.9	1,247	1,381	1,202	1,121	1,309	2,682	3,091	1,867	27,548	31,287	10,257
St. John the Baptist	12.7	1,254	1,073	1,163	990	1,038	2,137	2,853	2,192	28,888	33,389	10,267
St. Tammany	49.4	4,067	4,810	5,089	4,245	4,218	8,693	9,347	8,931	27,675	33,882	11,615
SHREVEPORT	**133.8**	**13,826**	**16,237**	**16,508**	**15,794**	**13,634**	**22,739**	**19,556**	**15,506**	**21,538**	**29,127**	**10,724**
Bossier	31.1	2,836	3,499	4,195	4,190	3,553	5,810	4,736	2,281	21,093	26,669	9,288
Caddo	102.7	10,990	12,738	12,313	11,604	10,081	16,929	14,820	13,225	21,684	29,872	11,192
ALL COUNTIES												
Acadia	19.9	2,580	3,046	2,590	2,143	1,897	3,107	2,598	1,939	19,012	26,521	8,870
Allen	7.5	1,361	1,408	919	759	751	1,146	815	341	15,425	20,701	7,188
Ascension	19.4	1,911	2,390	2,123	1,675	1,454	3,548	4,195	2,104	25,480	29,067	9,321
Assumption	6.8	779	905	777	721	583	1,126	1,070	839	21,683	27,756	8,315
Avoyelles	15.0	2,993	3,101	2,318	1,844	1,310	1,686	1,054	694	13,032	19,040	6,506
Beauregard	11.2	1,634	1,605	1,474	1,269	1,108	1,729	1,334	847	17,642	23,809	7,960
Bienville	6.2	1,051	1,224	829	630	536	866	634	430	14,974	21,733	7,834
Bossier	31.1	2,836	3,499	4,195	4,190	3,553	5,810	4,736	2,281	21,093	26,669	9,288
Caddo	102.7	10,990	12,738	12,313	11,604	10,081	16,929	14,820	13,225	21,684	29,872	11,192
Calcasieu	61.8	5,613	6,913	6,957	6,300	5,757	12,233	11,172	6,855	24,446	29,252	10,225
Caldwell	4.5	837	894	634	510	402	508	440	275	14,087	21,489	8,195
Cameron	3.4	304	401	435	351	270	562	613	464	23,873	30,524	10,590
Catahoula	4.5	1,011	879	667	520	394	419	339	271	12,630	19,645	6,853
Claiborne	6.4	834	1,186	864	615	516	952	774	659	17,301	24,899	8,902
Concordia	8.1	1,524	1,367	1,044	806	533	1,250	1,022	554	15,622	22,646	7,839
De Soto	9.7	1,921	1,630	1,300	1,131	869	1,235	986	628	14,996	21,830	7,700
East Baton Rouge	142.1	14,755	15,156	16,178	14,219	12,441	22,968	25,694	20,689	24,283	31,286	11,103
East Carroll	3.8	1,148	849	565	343	222	261	231	181	9,292	16,168	5,342
East Feliciana	5.7	729	700	627	652	578	983	804	627	21,121	28,076	7,657
Evangeline	12.1	2,413	2,269	1,611	1,227	1,032	1,694	1,118	736	14,193	21,174	7,299
Franklin	8.4	1,916	1,808	1,324	928	598	933	547	346	11,781	17,715	6,226
Grant	6.5	1,117	1,097	878	706	557	937	752	456	16,000	22,110	7,940
Iberia	22.1	1,837	2,515	2,243	2,177	2,252	4,111	4,035	2,930	25,060	31,796	10,303
Iberville	10.3	1,368	1,463	1,194	990	803	1,432	1,667	1,383	20,754	28,974	8,935
Jackson	6.7	1,119	1,226	893	764	599	920	855	324	15,655	21,637	8,144
Jefferson	177.1	11,312	15,279	18,945	18,963	18,477	36,848	33,543	23,733	26,494	31,881	11,601
Jefferson Davis	11.0	1,641	1,664	1,343	1,110	1,066	1,958	1,433	785	18,869	24,274	8,067
Lafayette	60.8	5,070	6,133	6,748	6,605	5,615	10,675	10,186	9,768	25,212	33,002	11,789
Lafourche	28.8	2,694	2,877	2,795	3,158	2,970	5,607	5,145	3,554	24,833	30,923	10,063
La Salle	6.6	825	1,113	797	758	623	922	964	598	18,626	25,688	9,367
Lincoln	13.9	2,033	2,039	1,854	1,545	1,179	1,984	1,801	1,465	18,179	27,169	8,803
Livingston	23.4	2,258	2,380	2,356	2,337	2,212	4,583	4,587	2,687	25,375	29,537	9,613
Madison	5.8	1,771	1,392	1,022	506	329	424	140	216	8,893	14,630	5,405
Morehouse	12.5	2,970	2,680	1,709	1,153	953	1,456	1,010	569	11,503	18,254	6,269
Natchitoches	14.1	2,894	2,531	2,015	1,608	1,352	1,739	1,087	874	13,945	20,544	7,065
Orleans	217.0	36,221	36,020	31,059	23,959	18,609	27,228	22,059	21,845	15,985	24,914	9,570
Ouachita	51.1	7,151	7,976	7,032	5,260	4,549	8,066	6,784	4,282	18,184	25,297	8,884
Plaquemines	8.2	855	883	920	842	742	1,591	1,372	995	23,993	28,717	8,920
Pointe Coupee	8.4	1,461	1,246	898	846	702	1,110	1,261	876	18,394	26,012	8,846
Rapides	49.9	6,187	7,404	7,149	6,188	4,667	8,031	5,887	4,387	18,334	25,972	9,031
Red River	3.8	643	728	471	448	358	443	408	301	15,630	21,732	7,647
Richland	7.5	2,072	1,539	968	750	674	751	474	272	10,594	17,229	5,794
Sabine	10.4	1,637	1,667	1,361	1,367	1,096	1,405	1,082	785	16,830	23,074	8,510
St. Bernard	23.5	1,466	2,258	2,904	2,633	2,649	5,228	4,380	1,982	24,699	28,301	9,597
St. Charles	13.9	1,247	1,381	1,202	1,121	1,309	2,682	3,091	1,867	27,548	31,287	10,257
St. Helena	3.2	535	466	453	422	318	313	324	369	16,733	25,147	7,967
St. James	6.7	656	817	721	476	438	930	1,384	1,278	27,811	32,668	9,642
St. John the Baptist	12.7	1,254	1,073	1,163	990	1,038	2,137	2,853	2,192	28,888	33,389	10,267
St. Landry	29.6	5,454	5,208	3,909	3,153	2,743	4,320	3,140	1,873	15,481	21,805	7,376
St. Martin	14.6	1,820	2,023	1,691	1,520	1,577	2,697	2,105	1,167	20,759	25,681	8,081
St. Mary	20.8	1,933	2,211	2,242	2,162	1,946	4,087	3,498	2,721	24,755	30,718	9,845
St. Tammany	49.4	4,067	4,810	5,089	4,245	4,218	8,693	9,347	8,931	27,675	33,882	11,615
Tangipahoa	31.0	4,634	4,640	4,370	3,604	2,690	4,161	4,063	2,838	17,379	25,668	8,593
Tensas	2.9	889	638	457	263	148	230	138	137	9,198	15,747	5,437
Terrebonne	34.1	2,935	3,537	3,528	3,277	3,407	6,887	6,401	4,128	25,516	30,673	10,096
Union	8.1	1,098	1,517	1,104	893	817	1,270	849	552	16,686	23,389	8,201
Vermilion	18.3	2,178	2,722	2,436	1,925	1,600	2,838	2,508	2,093	19,700	27,001	9,394
Vernon	18.2	1,875	2,971	3,864	2,663	1,914	2,412	1,599	902	15,645	25,051	7,342

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
LOUISIANA (continued)												
ALL COUNTIES (continued)												
Washington	16.4	2,981	2,744	2,319	1,859	1,452	2,217	1,728	1,100	15,378	21,797	7,573
Webster	16.8	2,204	2,646	1,994	1,781	1,590	2,563	2,327	1,695	19,318	26,123	9,624
West Baton Rouge	6.6	698	750	664	648	583	1,103	1,233	921	24,587	30,612	9,485
West Carroll	4.6	1,313	933	623	465	364	365	304	233	10,370	16,747	5,881
West Feliciana	2.6	398	365	256	235	210	305	355	476	21,024	38,898	7,382
Winn	6.3	1,168	1,349	887	722	527	792	522	333	13,551	19,302	6,949
TOTAL METRO COUNTIES	**1,120.0**	**120,485**	**134,597**	**134,091**	**118,892**	**105,166**	**191,953**	**178,218**	**136,598**	**22,359**	**29,254**	**10,432**
TOTAL STATE	**1,586.7**	**195,079**	**211,079**	**196,270**	**169,534**	**146,807**	**258,396**	**233,677**	**175,858**	**20,668**	**27,775**	**9,723**
MAINE												
BANGOR	**48.3**	**3,025**	**6,800**	**6,954**	**6,055**	**5,397**	**9,096**	**7,051**	**3,922**	**21,138**	**27,860**	**9,688**
Penobscot	48.3	3,025	6,800	6,954	6,055	5,397	9,096	7,051	3,922	21,138	27,860	9,688
LEWISTON - AUBURN	**37.1**	**2,505**	**5,368**	**5,633**	**5,214**	**4,487**	**6,740**	**4,603**	**2,550**	**19,831**	**26,061**	**9,583**
Androscoggin	37.1	2,505	5,368	5,633	5,214	4,487	6,740	4,603	2,550	19,831	26,061	9,583
PORTLAND	**86.4**	**5,053**	**10,196**	**11,162**	**10,552**	**9,720**	**16,152**	**13,716**	**9,849**	**23,098**	**30,773**	**11,723**
Cumberland	86.4	5,053	10,196	11,162	10,552	9,720	16,152	13,716	9,849	23,098	30,773	11,723
ALL COUNTIES												
Androscoggin	37.1	2,505	5,368	5,633	5,214	4,487	6,740	4,603	2,550	19,831	26,061	9,583
Aroostook	29.5	2,191	4,395	4,705	4,536	3,767	4,949	3,088	1,869	18,753	25,251	8,543
Cumberland	86.4	5,053	10,196	11,162	10,552	9,720	16,152	13,716	9,849	23,098	30.773	11,723
Franklin	10.8	677	1,426	1,592	1,502	1,245	1,917	1,513	928	20,725	27,630	10,150
Hancock	17.3	1,168	2,538	2,685	2,496	2,118	3,016	1,972	1,307	19,471	25,937	10,016
Kennebec	42.4	2,587	5,308	5,783	5,626	5,134	8,107	6,272	3,583	21,733	28,199	10,352
Knox	13.4	1,164	2,417	2,575	2,062	1,414	1,981	1,136	651	16,238	22,631	8,816
Lincoln	10.7	751	1,460	1,441	1,446	1,309	1,904	1,442	947	20,906	27,515	10,367
Oxford	18.8	1,245	2,657	2,868	2,872	2,345	3,248	2,270	1,295	19,561	25,858	9,626
Penobscot	48.3	3,025	6,800	6,954	6,055	5,397	9,096	7,051	3,922	21,138	27,860	9,688
Piscataquis	6.6	426	962	1,222	979	795	1,243	755	218	18,412	23,392	8,530
Sagadahoc	11.6	755	1,359	1,644	1,639	1,462	2,224	1,702	815	21,265	27,354	9,916
Somerset	16.4	1,403	2,945	2,936	2,354	2,061	2,639	1,425	637	16,830	22,454	7,902
Waldo	11.0	900	1,769	1,845	1,831	1,407	1,785	990	473	17,567	22,822	8,258
Washington	13.1	1,409	2,582	2,436	1,773	1,392	1,832	1,129	547	15,297	21,358	7,859
York	57.8	3,256	6,678	7,286	7,713	7,102	11,919	9,273	4,573	22,640	28,797	10,676
TOTAL METRO COUNTIES	**171.8**	**10,583**	**22,364**	**23,749**	**21,821**	**19,604**	**31,988**	**25,370**	**16,321**	**21,775**	**28,937**	**10,654**
TOTAL STATE	**431.2**	**28,515**	**58,860**	**62,767**	**58,650**	**51,155**	**78,752**	**58,337**	**34,164**	**20,608**	**27,314**	**10,020**
MARYLAND												
BALTIMORE	**827.9**	**54,958**	**80,092**	**83,732**	**85,289**	**80,868**	**151,736**	**158,599**	**132,626**	**26,901**	**32,763**	**11,835**
Anne Arundel	138.4	5,156	7,977	10,733	12,706	13,225	28,240	31,938	28,425	31,872	37,647	12,640
Baltimore	255.3	9,530	17,537	22,877	25,441	26,033	52,356	54,813	46,713	29,969	35,858	13,670
Baltimore city	281.7	34,774	44,941	37,745	33,456	27,648	42,868	35,464	24,804	18,393	24,904	9,224
Carroll	37.1	1,421	2,814	3,477	3,522	3,877	7,743	8,932	5,314	29,434	34,158	11,245
Harford	53.2	2,186	3,420	4,504	5,183	5,144	10,118	12,664	9,981	31,173	36,274	12,039
Howard	51.9	1,211	2,100	2,970	3,763	3,823	8,375	13,229	16,429	39,317	43,624	15,433
Queen Anne's	10.3	680	1,303	1,426	1,218	1,118	2,036	1,559	960	22,311	27,480	9,530
CUMBERLAND	**39.6**	**3,463**	**5,998**	**5,676**	**5,038**	**4,677**	**6,850**	**5,141**	**2,757**	**19,612**	**24,952**	**9,339**
Allegany	29.4	2,263	4,366	4,145	3,566	3,309	5,266	4,131	2,354	20,537	26,011	9,804
Mineral, W. Va.	*10.2*	*1,200*	*1,632*	*1,531*	*1,472*	*1,368*	*1,584*	*1,010*	*403*	*17,579*	*21,899*	*8,035*
HAGERSTOWN	**40.5**	**2,901**	**4,784**	**4,828**	**4,776**	**4,585**	**7,690**	**6,905**	**4,031**	**23,124**	**28,548**	**10,133**
Washington	40.5	2,901	4,784	4,828	4,776	4,585	7,690	6,905	4,031	23,124	28,548	10,133
ALL COUNTIES												
Allegany	29.4	2,263	4,366	4,145	3,566	3,309	5,266	4,131	2,354	20,537	26,011	9,804
Anne Arundel	138.4	5,156	7,977	10,733	12,706	13,225	28,240	31,938	28,425	31,872	37,647	12,640
Baltimore	255.3	9,530	17,537	22,877	25,441	26,033	52,356	54,813	46,713	29,969	35,858	13,670
Baltimore city	281.7	34,774	44,941	37,745	33,456	27,648	42,868	35,464	24,804	18,393	24,904	9,224
☐ Calvert	13.8	804	1,180	1,374	1,245	1,239	2,940	2,917	2,101	28,416	32,157	10,417
Caroline	8.9	977	1,495	1,391	1,192	1,090	1,442	950	363	17,512	21,718	7,826
Carroll	37.1	1,421	2,814	3,477	3,522	3,877	7,743	8,932	5,314	29,434	34,158	11,245

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MARYLAND (continued)												
ALL COUNTIES (continued)												
☐ Cecil	22.4	1,225	1,971	2,470	2,335	2,475	4,640	4,354	2,930	26,549	31,741	10,724
☐ Charles	26.4	1,362	1,729	2,025	2,163	2,221	5,419	6,871	4,610	31,825	35,091	10,710
Dorchester	11.3	1,018	1,695	1,741	1,545	1,250	1,965	1,258	828	18,813	24,423	8,990
☐ Frederick	44.1	2,040	3,377	4,214	4,606	4,374	8,833	9,551	7,105	29,004	33,922	11,350
Garrett	9.8	710	1,194	1,282	1,299	1,144	1,798	1,483	890	21,800	27,695	9,424
Harford	53.2	2,186	3,420	4,504	5,183	5,144	10,118	12,664	9,981	31,173	36,274	12,039
Howard	51.9	1,211	2,100	2,970	3,763	3,823	8,375	13,229	16,429	39,317	43,624	15,433
Kent	6.5	644	880	981	939	744	946	810	556	18,924	25,352	9,693
☐ Montgomery	235.3	6,139	9,302	13,045	16,478	17,327	34,399	45,905	92,705	41,853	49,604	18,527
☐ Prince George's	237.8	7,708	10,997	16,161	21,919	23,252	42,741	51,681	63,341	34,077	40,316	14,161
Queen Anne's	10.3	680	1,303	1,426	1,218	1,118	2,036	1,559	960	22,311	27,480	9,530
St. Mary's	21.8	1,214	1,608	2,266	2,293	2,209	3,983	4,544	3,683	28,311	33,891	11,127
Somerset	6.7	544	1,092	1,057	952	778	1,050	709	518	18,282	24,149	8,383
Talbot	11.0	625	1,185	1,324	1,298	1,245	1,817	1,699	1,807	24,247	32,777	13,305
Washington	40.5	2,901	4,784	4,828	4,776	4,585	7,690	6,905	4,031	23,124	28,548	10,133
Wicomico	25.3	2,148	3,220	3,509	3,260	2,982	4,452	3,710	2,019	20,786	26,387	9,633
Worcester	13.6	1,210	2,079	2,281	1,902	1,473	2,254	1,464	937	18,143	23,872	9,302
TOTAL METRO COUNTIES	**1,477.6**	**79,400**	**117,798**	**131,994**	**142,377**	**139,650**	**263,664**	**290,914**	**311,803**	**29,796**	**36,466**	**13,084**
TOTAL STATE	**1,592.5**	**88,490**	**132,246**	**147,826**	**157,057**	**152,565**	**283,371**	**307,541**	**323,404**	**29,105**	**35,818**	**12,857**
MASSACHUSETTS												
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1,373.2**	**69,250**	**136,540**	**126,831**	**126,903**	**122,910**	**226,852**	**259,474**	**304,440**	**29,621**	**39,032**	**14,474**
Essex	244.9	13,815	26,436	23,517	23,040	22,077	41,385	45,747	48,883	28,333	36,837	13,898
Middlesex	498.1	19,075	40,540	40,370	41,861	42,218	82,011	99,631	132,394	32,962	42,766	15,603
Norfolk	221.1	7,864	16,566	16,353	17,572	17,901	35,503	47,167	62,174	34,672	44,137	15,974
Plymouth	149.7	6,755	14,878	14,550	14,812	14,545	28,383	30,315	25,462	28,345	35,663	12,194
Suffolk	259.4	21,741	38,120	32,041	29,618	26,169	39,570	36,614	35,527	21,514	31,525	12,776
NEW BEDFORD - FALL RIVER - ATTLEBORO	**179.5**	**11,755**	**25,101**	**21,873**	**19,875**	**19,146**	**34,090**	**29,197**	**18,463**	**22,852**	**29,644**	**10,795**
Bristol	179.5	11,755	25,101	21,873	19,875	19,146	34,090	29,197	18,463	22,852	29,644	10,795
PITTSFIELD	**54.7**	**3,089**	**6,865**	**6,443**	**6,312**	**5,787**	**10,125**	**9,120**	**6,959**	**23,899**	**31,975**	**12,223**
Berkshire	54.7	3,089	6,865	6,443	6,312	5,787	10,125	9,120	6,959	23,899	31,975	12,223
SPRINGFIELD	**213.3**	**14,182**	**27,861**	**24,792**	**23,843**	**22,061**	**39,694**	**36,249**	**24,618**	**23,535**	**31,116**	**11,324**
Hampden	164.7	11,346	22,172	18,753	18,424	16,787	30,133	27,896	19,189	23,364	30,644	11,442
Hampshire	48.6	2,836	5,689	6,039	5,419	5,274	9,561	8,353	5,429	24,064	32,717	10,966
WORCESTER - FITCHBURG - LEOMINSTER	**241.8**	**12,172**	**27,156**	**25,368**	**24,919**	**23,861**	**44,460**	**46,258**	**37,606**	**26,693**	**34,380**	**12,541**
Worcester	241.8	12,172	27,156	25,368	24,919	23,861	44,460	46,258	37,606	26,693	34,380	12,541
ALL COUNTIES												
Barnstable	71.5	3,443	8,129	9,159	8,937	7,994	12,931	11,440	9,467	23,683	32,079	13,137
Berkshire	54.7	3,089	6,865	6,443	6,312	5,787	10,125	9,120	6,959	23,899	31,975	12,223
Bristol	179.5	11,755	25,101	21,873	19,875	19,146	34,090	29,197	18,463	22,852	29,644	10,795
Dukes	4.8	249	624	712	703	594	812	583	523	20,836	29,105	13,179
Essex	244.9	13,815	26,436	23,517	23,040	22,077	41,385	45,747	48,883	28,333	36,837	13,898
Franklin	26.8	1,670	3,411	3,681	3,224	2,964	5,149	4,293	2,408	22,293	29,124	11,428
Hampden	164.7	11,346	22,172	18,753	18,424	16,787	30,133	27,896	19,189	23,364	30,644	11,442
Hampshire	48.6	2,836	5,689	6,039	5,419	5,274	9,561	8,353	5,429	24,064	32,717	10,966
Middlesex	498.1	19,075	40,540	40,370	41,861	42,218	82,011	99,631	132,394	32,962	42,766	15,603
Nantucket	2.5	98	209	263	221	249	530	491	439	28,895	38,483	16,588
Norfolk	221.1	7,864	16,566	16,353	17,572	17,901	35,503	47,167	62,174	34,672	44,137	15,974
Plymouth	149.7	6,755	14,878	14,550	14,812	14,545	28,383	30,315	25,462	28,345	35,663	12,194
Suffolk	259.4	21,741	38,120	32,041	29,618	26,169	39,570	36,614	35,527	21,514	31,525	12,776
Worcester	241.8	12,172	27,156	25,368	24,919	23,861	44,460	46,258	37,606	26,693	34,380	12,541
TOTAL METRO COUNTIES	**2,062.5**	**110,448**	**223,523**	**205,307**	**201,852**	**193,765**	**355,221**	**380,298**	**392,086**	**27,704**	**36,664**	**13,532**
TOTAL STATE	**2,168.1**	**115,908**	**235,896**	**219,122**	**214,937**	**205,566**	**374,643**	**397,105**	**404,923**	**27,458**	**36,405**	**13,498**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MICHIGAN												
ANN ARBOR	**98.4**	**5,706**	**8,742**	**10,182**	**9,970**	**9,410**	**17,258**	**19,155**	**17,977**	**27,844**	**36,529**	**13,230**
Washtenaw	98.4	5,706	8,742	10,182	9,970	9,410	17,258	19,155	17,977	27,844	36,529	13,230
BATTLE CREEK	**51.6**	**3,410**	**6,194**	**6,085**	**5,437**	**5,107**	**9,864**	**9,101**	**6,402**	**24,562**	**31,006**	**11,585**
Calhoun	51.6	3,410	6,194	6,085	5,437	5,107	9,864	9,101	6,402	24,562	31,006	11,585
BENTON HARBOR	**60.8**	**4,253**	**7,752**	**8,011**	**6,750**	**6,131**	**10,959**	**10,317**	**6,627**	**22,871**	**29,842**	**10,930**
Berrien	60.8	4,253	7,752	8,011	6,750	6,131	10,959	10,317	6,627	22,871	29,842	10,930
DETROIT	**1,581.6**	**114,926**	**162,473**	**153,841**	**144,397**	**146,650**	**289,004**	**312,392**	**257,917**	**27,260**	**34,185**	**12,398**
Lapeer	23.2	1,289	2,049	2,251	2,196	2,310	4,991	5,079	3,035	27,878	33,369	10,433
Livingston	35.1	1,339	2,350	2,819	2,808	2,967	7,218	8,788	6,811	32,203	38,092	12,155
Macomb	244.5	11,961	20,129	22,536	23,627	27,141	54,746	54,201	30,159	27,943	32,922	11,506
Monroe	45.2	1,579	3,237	3,703	3,548	3,480	7,548	11,038	11,067	34,425	40,522	13,517
Oakland	380.2	14,985	25,226	28,327	29,308	30,911	66,201	83,274	101,968	34,216	43,384	16,028
St. Clair	49.3	3,199	5,236	5,214	4,720	4,770	9,248	9,869	7,044	26,619	32,956	11,507
Wayne	804.1	80,574	104,246	88,991	78,190	75,071	139,052	140,143	97,833	23,334	29,791	11,032
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1,680.0***	***120,632***	***171,215***	***164,023***	***154,367***	***156,060***	***306,262***	***331,547***	***275,894***	***27,294***	***34,322***	***12,447***
FLINT	**158.5**	**12,248**	**18,124**	**16,485**	**15,403**	**16,900**	**31,035**	**31,141**	**17,164**	**25,026**	**30,297**	**10,914**
Genesee	158.5	12,248	18,124	16,485	15,403	16,900	31,035	31,141	17,164	25,026	30,297	10,914
GRAND RAPIDS	**226.2**	**11,109**	**21,346**	**23,955**	**22,708**	**22,897**	**45,830**	**44,376**	**33,979**	**27,437**	**34,432**	**12,302**
Kent	170.1	9,274	17,596	19,170	17,872	17,496	33,981	31,411	23,300	26,068	33,179	12,163
Ottawa	56.1	1,835	3,750	4,785	4,836	5,401	11,849	12,965	10,679	31,331	38,232	12,684
JACKSON	**51.3**	**2,765**	**4,992**	**5,352**	**5,089**	**5,081**	**9,912**	**10,232**	**7,877**	**27,405**	**34,060**	**11,806**
Jackson	51.3	2,765	4,992	5,352	5,089	5,081	9,912	10,232	7,877	27,405	34,060	11,806
KALAMAZOO	**79.8**	**4,317**	**7,948**	**8,906**	**8,176**	**7,717**	**14,901**	**14,944**	**12,891**	**26,929**	**34,814**	**12,808**
Kalamazoo	79.8	4,317	7,948	8,906	8,176	7,717	14,901	14,944	12,891	26,929	34,814	12,808
LANSING - EAST LANSING	**150.6**	**8,129**	**14,096**	**16,016**	**15,624**	**15,230**	**28,765**	**29,670**	**23,070**	**27,094**	**34,469**	**12,134**
Clinton	18.5	702	1,513	1,734	1,581	2,011	4,126	4,248	2,585	28,931	34,137	11,119
Eaton	33.7	1,671	2,825	3,354	3,453	3,644	7,235	7,366	4,152	27,412	32,737	11,625
Ingham	98.4	5,756	9,758	10,928	10,590	9,575	17,404	18,056	16,333	26,486	35,125	12,518
MUSKEGON	**55.9**	**3,411**	**6,878**	**7,062**	**6,357**	**6,016**	**10,598**	**9,648**	**5,930**	**23,462**	**29,858**	**10,713**
Muskegon	55.9	3,411	6,878	7,062	6,357	6,016	10,598	9,648	5,930	23,462	29,858	10,713
SAGINAW - BAY CITY - MIDLAND	**145.8**	**11,592**	**16,855**	**15,386**	**13,954**	**14,618**	**29,321**	**27,082**	**16,992**	**25,156**	**30,852**	**10,790**
Bay	41.5	3,638	5,468	4,648	4,185	4,365	8,617	7,103	3,476	23,290	28,227	10,081
Midland	26.6	1,257	2,335	2,348	2,143	2,096	4,996	5,727	5,698	31,505	38,462	13,426
Saginaw	77.7	6,697	9,052	8,390	7,626	8,157	15,708	14,252	7,818	24,376	29,648	10,261
ALL COUNTIES												
Alcona	4.1	315	745	773	602	457	580	409	219	16,562	23,070	9,095
Alger	3.2	278	543	483	375	416	631	357	117	19,037	23,262	8,271
Allegan	29.8	1,452	2,931	3,280	3,341	3,125	5,922	6,001	3,748	26,335	32,815	11,279
Alpena	11.4	946	1,769	1,588	1,325	1,352	2,148	1,619	653	20,257	25,649	9,283
Antrim	6.4	664	1,072	1,107	962	755	1,031	560	249	16,681	22,084	8,077
Arenac	5.7	640	1,058	1,058	769	600	878	499	198	15,537	21,171	7,735
Baraga	3.0	343	629	514	363	298	507	283	63	15,179	21,146	7,736
Barry	16.7	931	1,735	1,975	1,859	1,761	3,623	3,061	1,755	25,254	30,920	10,735
Bay	41.5	3,638	5,468	4,648	4,185	4,365	8,617	7,103	3,476	23,290	28,227	10,081
Benzie	4.4	242	580	625	600	527	802	620	404	21,360	27,909	10,319
Berrien	60.8	4,253	7,752	8,011	6,750	6,131	10,959	10,317	6,627	22,871	29,842	10,930
Branch	14.5	980	1,678	1,977	1,961	1,642	2,913	2,231	1,118	21,872	27,973	10,115
Calhoun	51.6	3,410	6,194	6,085	5,437	5,107	9,864	9,101	6,402	24,562	31,006	11,585
Cass	17.9	1,128	1,990	2,327	2,129	2,056	3,508	3,049	1,713	23,284	29,357	10,595
Charlevoix	7.8	874	1,410	1,342	1,066	862	1,204	771	271	16,136	21,796	8,293
Cheboygan	8.0	746	1,440	1,433	1,125	967	1,251	771	267	16,658	21,953	8,207
Chippewa	9.9	1,146	1,960	1,723	1,319	1,091	1,489	853	319	15,431	21,608	7,506
Clare	10.0	833	1,907	2,048	1,321	936	1,399	996	560	15,677	22,703	8,665
Clinton	18.5	702	1,513	1,734	1,581	2,011	4,126	4,248	2,585	28,931	34,137	11,119
Crawford	3.6	185	472	618	524	376	490	531	404	20,012	29,634	10,258
Delta	13.8	844	2,033	1,797	1,462	1,341	2,652	2,338	1,333	22,809	28,872	10,322
Dickinson	10.1	1,036	1,903	1,523	1,257	1,226	1,702	1,062	391	17,398	22,727	8,795
Eaton	33.7	1,671	2,825	3,354	3,453	3,644	7,235	7,366	4,152	27,412	32,737	11,625
Emmet	9.0	785	1,463	1,381	1,141	1,009	1,526	1,100	595	18,780	25,239	9,271
Genesee	158.5	12,248	18,124	16,485	15,403	16,900	31,035	31,141	17,164	25,026	30,297	10,914

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MICHIGAN (continued)												
ALL COUNTIES (continued)												
Gladwin	8.3	604	1,423	1,456	1,018	755	1,302	1,172	570	18,115	25,222	9,388
Gogebic	7.3	702	1,572	1,480	1,092	802	960	509	183	14,615	20,152	7,909
Grand Traverse	21.4	1,343	2,647	2,846	2,820	2,598	3,894	3,350	1,902	21,935	28,886	10,495
Gratiot	13.8	856	1,482	1,605	1,526	1,387	2,441	2,594	1,909	25,175	32,758	11,416
Hillsdale	14.6	1,315	2,141	2,259	2,028	1,742	2,696	1,617	802	18,825	24,520	8,384
Houghton	13.3	1,233	2,671	2,395	1,862	1,376	2,073	1,105	585	15,822	22,847	7,955
Huron	13.2	1,186	2,014	2,119	1,815	1,448	2,309	1,526	783	18,483	24,652	9,014
Ingham	98.4	5,756	9,758	10,928	10,590	9,575	17,404	18,056	16,333	26,486	35,125	12,518
Ionia	16.8	918	1,814	1,851	1,859	1,726	3,313	3,277	2,042	25,727	32,056	10,180
Iosco	11.3	724	1,981	2,451	1,571	1,193	1,762	1,105	513	16,473	23,519	8,829
Iron	5.6	608	1,300	994	694	544	839	478	143	14,393	20,098	8,215
Isabella	17.7	933	1,821	2,212	2,217	1,988	3,055	2,746	2,728	24,113	34,341	10,701
Jackson	51.3	2,765	4,992	5,352	5,089	5,081	9,912	10,232	7,877	27,405	34,060	11,806
Kalamazoo	79.8	4,317	7,948	8,906	8,176	7,717	14,901	14,944	12,891	26,929	34,814	12,808
Kalkaska	4.7	481	854	823	661	518	805	403	155	16,284	21,416	7,684
Kent	170.1	9,274	17,596	19,170	17,872	17,496	33,981	31,411	23,300	26,068	33,179	12,163
Keweenaw	.7	107	200	143	90	59	65	29	7	11,367	15,773	5,811
Lake	3.5	658	905	679	424	271	336	171	56	11,235	15,881	6,463
Lapeer	23.2	1,289	2,049	2,251	2,196	2,310	4,991	5,079	3,035	27,878	33,369	10,433
Leelanau	5.6	456	800	902	802	721	985	620	314	18,922	24,852	9,217
Lenawee	30.9	1,777	3,148	3,682	3,686	3,669	6,226	5,814	2,798	24,217	30,187	10,365
Livingston	35.1	1,339	2,350	2,819	2,808	2,967	7,218	8,788	6,811	32,203	38,092	12,155
Luce	2.1	148	349	348	321	236	346	266	86	18,141	24,387	8,002
Mackinac	3.7	345	709	706	543	441	600	275	81	15,783	20,425	7,482
Macomb	244.5	11,961	20,129	22,536	23,627	27,141	54,746	54,201	30,159	27,943	32,922	11,506
Manistee	9.3	1,056	1,635	1,472	1,226	1,152	1,533	839	387	16,920	22,095	8,819
Marquette	25.4	1,538	3,330	3,556	2,990	2,429	5,513	4,169	1,875	22,544	28,767	9,768
Mason	10.3	859	1,575	1,552	1,356	1,267	1,884	1,274	533	19,294	25,062	9,456
Mecosta	12.2	1,179	2,209	2,226	1,725	1,317	1,740	1,268	536	16,314	24,244	7,545
Menominee	9.5	1,030	1,792	1,616	1,513	1,324	1,335	686	204	16,036	20,061	7,330
Midland	26.6	1,257	2,335	2,348	2,143	2,096	4,996	5,727	5,698	31,505	38,462	13,426
Missaukee	3.7	372	684	735	573	442	528	274	92	15,480	20,583	6,923
Monroe	45.2	1,579	3,237	3,703	3,548	3,480	7,548	11,038	11,067	34,425	40,522	13,517
Montcalm	17.7	1,164	2,303	2,308	2,168	1,968	3,280	2,846	1,663	22,195	28,643	10,099
Montmorency	3.1	340	612	605	449	330	395	235	134	14,940	20,891	7,995
Muskegon	55.9	3,411	6,878	7,062	6,357	6,016	10,598	9,648	5,930	23,462	29,858	10,713
Newaygo	13.5	1,092	2,062	2,034	1,691	1,428	2,438	1,878	877	19,602	25,645	9,332
Oakland	380.2	14,985	25,226	28,327	29,308	30,911	66,201	83,274	101,968	34,216	43,384	16,028
Oceana	8.0	555	1,158	1,070	1,046	922	1,470	1,124	655	20,855	27,518	9,613
Ogemaw	6.8	931	1,665	1,300	865	658	766	432	183	12,675	18,500	6,912
Ontonagon	3.5	363	740	592	456	439	552	278	80	15,604	20,601	7,671
Osceola	7.3	452	973	988	1,001	890	1,254	1,080	662	21,269	27,822	10,055
Oscoda	2.8	364	678	570	394	312	309	115	58	12,776	17,540	6,728
Otsego	5.6	258	605	820	831	712	1,041	820	513	21,805	28,794	10,015
Ottawa	56.1	1,835	3,750	4,785	4,836	5,401	11,849	12,965	10,679	31,331	38,232	12,684
Presque Isle	5.2	849	1,081	786	632	585	746	326	195	14,159	19,725	7,223
Roscommon	7.8	890	1,808	1,666	1,140	726	787	596	187	13,375	18,762	7,743
Saginaw	77.7	6,697	9,052	8,390	7,626	8,157	15,708	14,252	7,818	24,376	29,648	10,261
St. Clair	49.3	3,199	5,236	5,214	4,720	4,770	9,248	9,869	7,044	26,619	32,956	11,507
St. Joseph	21.1	974	2,112	2,743	2,721	2,479	4,056	3,646	2,369	23,914	30,699	11,130
Sanilac	14.8	1,312	2,216	2,454	2,144	1,740	2,458	1,705	771	18,213	24,202	8,652
Schoolcraft	3.0	177	524	489	405	318	516	407	164	18,733	25,119	8,865
Shiawassee	23.7	1,378	2,216	2,457	2,449	2,339	5,120	4,838	2,903	27,120	32,175	10,816
Tuscola	19.0	1,330	2,007	2,313	2,249	2,001	3,781	3,560	1,759	23,985	29,488	9,727
Van Buren	25.0	2,178	3,876	3,670	3,179	2,876	4,421	3,429	1,371	19,351	24,959	8,965
Washtenaw	98.4	5,706	8,742	10,182	9,970	9,410	17,258	19,155	17,977	27,844	36,529	13,230
Wayne	804.1	80,574	104,246	88,991	78,190	75,071	139,052	140,143	97,833	23,334	29,791	11,032
Wexford	10.0	886	1,728	1,851	1,446	1,211	1,429	966	483	16,810	22,972	8,508
TOTAL METRO COUNTIES	**2,660.5**	**181,866**	**275,400**	**271,281**	**253,865**	**255,757**	**497,447**	**518,058**	**406,826**	**26,776**	**33,659**	**12,142**
TOTAL STATE	**3,312.5**	**232,155**	**370,138**	**367,677**	**337,044**	**327,893**	**613,062**	**609,017**	**455,514**	**25,329**	**32,286**	**11,610**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA												
DULUTH	**97.9**	**7,207**	**13,916**	**12,347**	**9,991**	**9,637**	**20,536**	**16,631**	**7,635**	**22,815**	**28,322**	**10,735**
St. Louis	81.2	6,083	11,456	9,974	8,145	7,828	17,422	14,000	6,292	23,137	28,491	10,765
Douglas, Wisc.	*16.7*	*1,124*	*2,460*	*2,373*	*1,846*	*1,809*	*3,114*	*2,631*	*1,343*	*21,489*	*27,505*	*10,584*
FARGO - MOORHEAD	**54.2**	**3,416**	**5,718**	**6,390**	**6,044**	**5,659**	**10,116**	**9,957**	**6,900**	**24,883**	**33,089**	**12,101**
Clay	17.1	1,377	2,060	2,250	2,166	2,013	3,259	2,585	1,390	21,675	28,718	9,941
Cass, N. D.	*37.1*	*2,039*	*3,658*	*4,140*	*3,878*	*3,646*	*6,857*	*7,372*	*5,510*	*26,708*	*35,103*	*13,181*
MINNEAPOLIS - ST. PAUL	**843.6**	**36,287**	**70,952**	**77,980**	**79,762**	**77,238**	**156,115**	**182,671**	**162,595**	**30,184**	**37,623**	**14,078**
Anoka	70.4	1,911	3,592	4,489	5,283	6,220	16,967	20,416	11,522	33,187	38,163	12,364
Carver	13.8	546	1,137	1,154	1,284	1,392	2,631	3,147	2,509	30,072	37,736	12,670
Chisago	9.8	670	1,172	1,140	1,043	1,050	2,298	1,750	677	24,190	28,780	9,465
Dakota	77.2	2,063	4,198	5,634	6,276	6,369	14,824	19,736	18,100	34,522	41,011	14,134
Hennepin	389.3	18,231	36,297	38,213	38,543	35,480	66,925	78,031	77,580	29,204	37,698	15,266
Isanti	8.8	559	979	1,062	1,017	1,073	1,899	1,504	707	23,619	28,878	9,590
Ramsey	179.8	8,395	16,939	18,547	18,379	17,314	31,979	35,686	32,561	28,243	36,241	14,086
Scott	16.1	797	1,077	1,448	1,645	1,472	3,651	3,738	2,272	29,338	35,087	11,186
Washington	41.4	1,049	1,840	2,253	2,460	2,718	6,858	11,550	12,672	39,118	46,043	14,892
Wright	21.1	1,278	2,107	2,376	2,354	2,563	4,703	3,836	1,883	24,753	30,172	9,573
St. Croix, Wisc.	*15.9*	*788*	*1,614*	*1,664*	*1,478*	*1,587*	*3,380*	*3,277*	*2,112*	*27,496*	*33,312*	*11,293*
ROCHESTER	**35.6**	**1,525**	**2,949**	**3,573**	**3,718**	**3,505**	**6,891**	**7,743**	**5,696**	**28,724**	**35,509**	**13,086**
Olmsted	35.6	1,525	2,949	3,573	3,718	3,505	6,891	7,743	5,696	28,724	35,509	13,086
ST. CLOUD	**55.6**	**3,673**	**6,250**	**7,011**	**6,699**	**6,596**	**11,324**	**8,937**	**5,110**	**23,090**	**29,992**	**9,411**
Benton	9.3	621	1,094	1,059	1,124	1,071	1,873	1,599	859	23,432	29,438	9,992
Sherburne	10.8	586	934	1,067	1,064	1,284	2,501	2,225	1,139	26,744	32,108	9,823
Stearns	35.5	2,466	4,222	4,885	4,511	4,241	6,950	5,113	3,112	21,858	29,493	9,144
ALL COUNTIES												
Aitkin	5.3	816	1,245	1,029	767	574	545	270	54	12,608	16,838	6,374
Anoka	70.4	1,911	3,592	4,489	5,283	6,220	16,967	20,416	11,522	33,187	38,163	12,364
Becker	10.9	1,279	1,971	2,009	1,596	1,150	1,625	799	471	15,532	21,259	7,524
Beltrami	11.3	1,092	1,975	1,748	1,494	1,179	1,761	1,309	742	17,690	25,272	8,525
Benton	9.3	621	1,094	1,059	1,124	1,071	1,873	1,599	859	23,432	29,438	9,992
Big Stone	2.9	289	436	430	415	344	502	275	209	18,443	24,598	9,264
Blue Earth	18.5	1,404	2,332	2,738	2,548	2,010	3,594	2,456	1,418	20,515	28,042	9,919
Brown	10.1	897	1,336	1,351	1,391	1,247	1,971	1,225	682	20,276	26,364	9,476
Carlton	10.5	596	1,338	1,266	1,044	1,130	2,158	1,923	1,045	24,454	29,698	10,257
Carver	13.8	546	1,137	1,154	1,284	1,392	2,631	3,147	2,509	30,072	37,736	12,670
Cass	8.3	970	1,677	1,586	1,217	869	1,102	612	267	14,725	20,277	7,349
Chippewa	5.6	489	852	854	766	645	970	657	367	18,914	25,299	9,771
Chisago	9.8	670	1,172	1,140	1,043	1,050	2,298	1,750	677	24,190	28,780	9,465
Clay	17.1	1,377	2,060	2,250	2,166	2,013	3,259	2,585	1,390	21,675	28,718	9,941
Clearwater	3.1	512	716	557	388	311	371	188	57	12,600	17,869	6,087
Cook	1.8	191	316	278	247	206	265	222	75	17,245	22,924	9,825
Cottonwood	5.3	598	780	863	784	632	790	498	355	17,550	23,858	8,905
Crow Wing	16.9	1,596	2,869	2,657	2,191	1,840	2,891	1,875	981	17,960	24,113	9,056
Dakota	77.2	2,063	4,198	5,634	6,276	6,369	14,824	19,736	18,100	34,522	41,011	14,134
Dodge	5.4	458	615	658	695	686	1,130	798	360	21,936	26,950	9,269
Douglas	11.2	1,251	1,867	1,835	1,544	1,247	1,895	1,042	519	17,048	22,871	8,510
Faribault	7.4	867	1,171	1,306	1,083	862	1,188	621	302	16,450	21,979	8,560
Fillmore	7.9	1,095	1,370	1,354	1,102	891	1,210	568	310	15,541	20,897	7,714
Freeborn	13.5	1,308	1,943	1,931	1,790	1,670	2,665	1,572	621	19,343	24,328	9,357
Goodhue	14.5	948	1,761	1,812	1,590	1,597	2,905	2,431	1,456	23,534	29,680	10,679
Grant	2.7	232	390	417	375	315	449	299	223	18,972	26,386	9,759
Hennepin	389.3	18,231	36,297	38,213	38,543	35,480	66,925	78,031	77,580	29,204	37,698	15,266
Houston	6.3	522	865	871	882	802	1,130	827	401	20,057	25,684	8,472
Hubbard	5.6	589	1,010	1,022	802	600	843	476	258	15,984	22,123	8,045
Isanti	8.8	559	979	1,062	1,017	1,073	1,899	1,504	707	23,619	28,878	9,590
Itasca	16.4	1,374	2,399	2,295	1,849	1,846	3,567	2,212	858	20,759	25,286	9,154
Jackson	4.8	534	562	739	603	551	873	578	360	19,675	25,721	9,497
Kanabec	4.8	486	795	800	677	579	741	520	202	17,338	22,854	8,311
Kandiyohi	13.9	1,155	1,934	2,160	1,994	1,673	2,405	1,614	965	19,241	26,080	9,367
Kittson	2.4	247	373	369	331	251	421	265	143	18,108	24,100	9,038
Koochiching	6.2	559	934	818	663	677	1,304	929	316	20,920	25,319	9,074
Lac qui Parle	3.8	495	655	649	552	409	562	320	158	15,849	21,468	7,998
Lake	4.4	256	489	552	537	694	1,021	523	328	22,887	27,845	9,881

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MINNESOTA (continued)												
ALL COUNTIES (continued)												
Lake of the Woods	1.5	207	295	311	225	155	225	56	26	13,902	18,073	6,778
Le Sueur	8.6	820	1,277	1,234	1,134	1,095	1,580	991	469	19,247	24,506	8,745
Lincoln	2.9	490	596	565	416	274	274	189	96	13,099	18,688	6,775
Lyon	9.0	888	1,250	1,350	1,181	1,079	1,613	1,087	552	19,284	25,640	9,014
McLeod	11.1	900	1,356	1,409	1,507	1,375	2,322	1,562	669	21,336	26,275	9,500
Mahnomen	1.7	213	333	335	245	167	215	140	52	14,508	19,962	6,526
Marshall	4.5	637	778	809	661	498	618	351	148	15,172	20,042	7,102
Martin	9.6	547	1,092	1,240	1,253	1,166	1,796	1,445	1,061	22,748	30,238	11,752
Meeker	7.7	724	1,096	1,082	1,011	836	1,309	1,056	586	19,679	26,474	9,526
Mille Lacs	7.1	690	1,248	1,147	954	739	1,283	690	349	17,367	23,208	8,450
Morrison	10.2	1,347	1,786	1,636	1,398	1,156	1,539	884	454	16,130	21,820	7,250
Mower	15.0	1,364	2,267	2,159	1,758	1,632	2,613	2,146	1,061	19,865	25,833	9,987
Murray	4.0	505	575	673	620	508	580	340	199	16,953	22,325	8,045
Nicollet	9.4	544	978	1,087	1,085	998	1,879	1,711	1,118	25,044	32,675	10,931
Nobles	7.8	885	1,296	1,374	1,115	949	1,120	702	359	16,362	21,999	8,094
Norman	3.3	373	543	524	456	376	512	300	216	17,287	23,569	8,739
Olmsted	35.6	1,525	2,949	3,573	3,718	3,505	6,891	7,743	5,696	28,724	35,509	13,086
Otter Tail	19.7	2,309	3,406	3,302	2,662	2,224	3,081	1,789	927	16,527	22,768	8,291
Pennington	5.7	714	1,038	1,063	882	669	725	447	162	15,178	20,105	7,490
Pine	7.4	922	1,442	1,264	1,002	861	1,109	602	198	15,355	20,569	7,113
Pipestone	4.2	697	902	767	604	459	386	237	148	13,106	18,328	7,062
Polk	12.5	1,376	2,010	1,908	1,567	1,406	2,123	1,376	734	18,035	24,118	8,764
Pope	4.6	626	899	832	629	500	619	304	191	14,601	20,125	7,715
Ramsey	179.8	8,395	16,939	18,547	18,379	17,314	31,979	35,686	32,561	28,243	36,241	14,086
Red Lake	1.8	315	358	307	246	183	225	135	31	13,576	18,408	6,252
Redwood	6.7	799	1,037	1,091	959	733	1,084	647	350	17,101	23,470	8,500
Renville	7.4	732	1,033	1,095	1,055	944	1,379	770	392	18,977	24,119	8,969
Rice	15.7	995	2,046	2,156	1,920	1,850	3,101	2,490	1,142	21,938	28,963	9,493
Rock	3.8	441	655	704	537	454	622	240	147	15,813	21,038	7,614
Roseau	4.6	600	749	739	671	553	736	394	158	16,518	21,058	7,394
St. Louis	81.2	6,083	11,456	9,974	8,145	7,828	17,422	14,000	6,292	23,137	28,491	10,765
Scott	16.1	797	1,077	1,448	1,645	1,472	3,651	3,738	2,272	29,338	35,087	11,186
Sherburne	10.8	586	934	1,067	1,064	1,284	2,501	2,225	1,139	26,744	32,108	9,823
Sibley	5.5	495	801	855	739	701	965	637	307	19,085	24,807	8,976
Stearns	35.5	2,466	4,222	4,885	4,511	4,241	6,950	5,113	3,112	21,858	29,493	9,144
Steele	10.9	683	1,225	1,351	1,335	1,372	2,378	1,696	860	23,067	28,836	10,172
Stevens	3.7	458	634	637	509	423	561	302	176	16,170	22,788	7,736
Swift	4.7	618	744	738	668	545	713	395	279	16,766	22,762	8,424
Todd	9.3	1,276	1,760	1,570	1,328	1,033	1,243	711	379	15,153	20,673	7,310
Traverse	1.8	163	271	297	256	197	296	179	141	18,187	25,361	8,779
Wabasha	7.3	662	1,031	983	949	832	1,379	935	529	20,139	26,169	9,552
Wadena	5.0	538	979	817	691	507	649	586	233	16,069	22,645	7,863
Waseca	6.8	492	817	853	817	806	1,281	1,127	607	22,494	28,759	10,293
Washington	41.4	1,049	1,840	2,253	2,460	2,718	6,858	11,550	12,672	39,118	46,043	14,892
Watonwan	4.7	502	760	757	685	653	740	389	214	17,462	22,153	8,750
Wilkin	2.8	162	324	422	324	317	573	406	272	22,615	29,032	9,913
Winona	16.0	1,071	2,050	2,177	1,921	1,819	3,003	2,399	1,560	22,080	29,809	10,301
Wright	21.1	1,278	2,107	2,376	2,354	2,563	4,703	3,836	1,883	24,753	30,172	9,573
Yellow Medicine	4.7	446	596	605	629	567	785	628	444	20,627	27,549	9,960
TOTAL METRO COUNTIES	**1,017.2**	**48,157**	**92,053**	**99,124**	**99,012**	**95,593**	**191,631**	**212,659**	**178,971**	**28,960**	**36,321**	**13,456**
TOTAL STATE	**1,549.6**	**100,488**	**173,362**	**180,303**	**169,533**	**156,691**	**283,719**	**274,034**	**211,470**	**24,812**	**32,361**	**11,871**
MISSISSIPPI												
BILOXI - GULFPORT	**70.5**	**6,997**	**10,222**	**11,136**	**9,802**	**7,572**	**10,681**	**8,559**	**5,531**	**18,453**	**26,074**	**9,251**
Hancock	10.4	1,275	1,666	1,766	1,446	1,085	1,402	1,077	683	16,630	23,210	8,183
Harrison	60.1	5,722	8,556	9,370	8,356	6,487	9,279	7,482	4,848	18,783	26,569	9,437
JACKSON	**139.2**	**13,546**	**17,716**	**18,690**	**16,505**	**13,245**	**23,188**	**20,207**	**16,103**	**21,038**	**28,770**	**10,157**
Hinds	97.1	9,703	12,598	13,244	11,832	9,272	15,945	13,280	11,226	20,545	28,778	10,438
Madison	15.5	2,234	2,481	2,422	1,767	1,357	2,069	1,848	1,322	16,610	24,159	7,851
Rankin	26.6	1,609	2,637	3,024	2,906	2,616	5,174	5,079	3,555	26,016	31,428	10,596
PASCAGOULA	**42.6**	**2,911**	**3,998**	**4,804**	**5,097**	**4,945**	**8,665**	**7,754**	**4,426**	**24,508**	**29,764**	**10,111**
Jackson	42.6	2,911	3,998	4,804	5,097	4,945	8,665	7,754	4,426	24,508	29,764	10,111

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSISSIPPI (continued)												
ALL COUNTIES												
Adams	13.6	2,339	2,256	1,979	1,369	1,177	1,915	1,516	1,049	15,751	23,259	8,174
Alcorn	13.1	1,867	2,248	2,042	1,756	1,339	1,865	1,252	731	16,029	22,381	8,523
Amite	4.6	622	932	682	531	406	573	516	338	15,538	22,802	7,770
Attala	7.0	1,244	1,603	1,175	862	656	861	372	227	12,680	17,789	6,321
Benton	2.7	354	506	431	410	281	393	198	127	15,641	20,436	6,416
Bolivar	14.3	2,947	3,159	2,200	1,618	1,188	1,355	926	907	12,274	19,355	6,110
Calhoun	5.6	964	1,220	1,032	746	528	639	366	105	12,873	17,363	6,273
Carroll	3.3	611	680	541	409	295	410	242	112	13,255	18,356	6,119
Chickasaw	6.2	963	1,173	1,067	847	717	879	375	179	14,461	18,997	6,436
Choctaw	3.1	598	698	548	437	350	220	165	84	12,232	16,917	5,700
Claiborne	3.8	923	745	473	385	330	317	411	216	12,364	19,797	5,832
Clarke	6.3	893	1,239	868	777	809	898	544	272	15,926	20,593	7,330
Clay	7.3	1,029	1,188	974	992	869	1,126	738	384	17,293	22,374	7,391
Coahoma	12.0	2,605	2,739	1,875	1,267	887	1,277	863	487	11,600	17,966	5,989
Copiah	9.1	1,525	1,814	1,539	1,087	819	1,177	666	473	13,850	20,611	6,870
Covington	5.7	1,000	1,125	1,012	663	476	707	422	295	13,467	19,954	6,811
☐ De Soto	19.9	1,628	2,056	2,265	2,121	1,912	4,348	3,842	1,728	24,915	28,353	9,265
Forrest	25.7	3,591	4,301	4,021	3,039	2,494	3,664	2,764	1,826	16,390	23,601	8,616
Franklin	3.1	548	612	418	338	251	431	370	132	14,641	20,459	7,461
George	5.4	504	834	681	577	569	1,070	704	461	20,963	25,924	8,484
Greene	3.3	457	683	508	389	344	523	317	79	15,022	19,606	6,221
Grenada	7.6	1,074	1,232	1,001	946	798	1,229	814	506	17,503	23,241	8,177
Hancock	10.4	1,275	1,666	1,766	1,446	1,085	1,402	1,077	683	16,630	23,210	8,183
Harrison	60.1	5,722	8,556	9,370	8,356	6,487	9,279	7,482	4,848	18,783	26,569	9,437
Hinds	97.1	9,703	12,598	13,244	11,832	9,272	15,945	13,280	11,226	20,545	28,778	10,438
Holmes	7.5	2,263	2,035	1,144	676	455	476	321	130	8,429	13,774	4,434
Humphreys	4.5	1,470	1,154	649	379	278	275	186	109	7,991	13,627	4,443
Issaquena	.8	180	206	126	93	60	51	36	48	10,400	17,611	5,870
Itawamba	7.8	932	1,429	1,393	1,170	935	1,262	482	197	15,611	19,759	7,168
Jackson	42.6	2,911	3,998	4,804	5,097	4,945	8,665	7,754	4,426	24,508	29,764	10,111
Jasper	6.1	999	1,267	1,092	846	666	699	351	180	13,527	18,070	6,193
Jefferson	3.0	606	752	467	268	212	343	218	134	11,265	17,778	5,614
Jefferson Davis	4.6	654	891	779	557	374	617	411	317	14,832	21,396	6,883
Jones	22.9	2,701	3,812	3,535	3,053	2,565	3,729	2,218	1,287	17,245	22,891	8,281
Kemper	3.5	675	827	626	404	334	398	157	79	11,752	16,460	5,593
Lafayette	11.6	1,837	2,037	1,681	1,426	1,089	1,585	1,157	788	15,806	23,945	9,018
Lamar	9.2	1,059	1,365	1,232	1,171	1,016	1,656	1,078	623	19,017	24,534	8,329
Lauderdale	29.8	3,687	4,923	4,300	3,661	2,929	4,488	3,360	2,452	17,588	25,466	9,334
Lawrence	4.4	571	762	612	463	409	683	530	370	17,607	24,297	8,287
Leake	6.9	1,374	1,648	1,258	873	620	659	327	141	11,547	16,018	5,727
Lee	23.0	2,226	3,389	3,540	3,097	2,793	4,066	2,414	1,475	18,761	24,320	8,935
Leflore	13.4	2,536	2,897	2,215	1,524	983	1,480	1,066	699	12,743	19,859	6,444
Lincoln	11.1	1,861	1,993	1,650	1,391	1,122	1,627	1,014	442	15,164	20,371	7,178
Lowndes	20.9	2,659	3,480	3,567	2,890	2,179	3,193	1,921	1,011	16,231	22,333	7,728
Madison	15.5	2,234	2,481	2,422	1,767	1,357	2,069	1,848	1,322	16,610	24,159	7,851
Marion	9.2	1,059	1,729	1,522	1,145	834	1,232	1,098	581	16,083	22,973	7,916
Marshall	9.9	1,740	1,923	1,654	1,244	1,003	1,332	651	353	13,718	18,653	5,699
Monroe	12.8	1,805	2,398	2,012	1,604	1,533	1,903	1,118	427	15,557	20,220	7,052
Montgomery	4.5	924	1,030	751	607	422	420	222	124	12,013	16,435	5,603
Neshoba	9.1	1,236	1,768	1,505	1,230	903	1,255	728	475	15,147	20,814	7,516
Newton	7.4	1,214	1,464	1,121	992	712	920	691	286	14,575	20,253	7,311
Noxubee	4.1	1,003	922	728	493	316	366	130	142	10,801	15,514	4,969
Oktibbeha	12.2	1,984	2,170	1,945	1,429	969	1,477	1,183	1,043	15,003	23,642	7,610
Panola	9.7	1,889	2,077	1,632	1,199	885	1,052	601	365	12,594	18,415	6,117
Pearl River	13.0	1,878	2,157	2,015	1,619	1,165	1,924	1,446	796	16,282	22,572	7,742
Perry	3.6	366	741	374	382	384	519	457	377	19,308	25,852	8,780
Pike	13.3	1,996	2,462	2,193	1,645	1,244	1,725	1,281	754	14,998	21,420	7,517
Pontotoc	8.1	1,282	1,623	1,481	1,113	779	1,108	459	255	13,832	18,601	6,667
Prentiss	9.1	1,400	1,753	1,569	1,272	988	1,286	499	333	14,423	19,373	6,914
Quitman	4.0	1,219	1,119	635	381	260	231	71	84	8,221	12,655	4,218
Rankin	26.6	1,609	2,637	3,024	2,906	2,616	5,174	5,079	3,555	26,016	31,428	10,596
Scott	9.1	1,452	1,815	1,576	1,239	867	1,071	674	406	14,055	19,686	6,970
Sharkey	2.3	478	607	425	219	143	198	103	127	10,596	18,193	5,365
Simpson	8.4	964	1,432	1,328	1,008	839	1,360	996	473	17,152	22,855	7,710
Smith	5.4	822	1,035	912	646	520	663	541	261	14,582	20,671	7,065

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSISSIPPI (continued)												
ALL COUNTIES (continued)												
Stone	3.3	409	444	360	431	376	547	449	284	20,078	25,703	8,316
Sunflower	10.7	2,295	2,547	1,824	1,153	840	1,085	587	369	11,188	17,477	5,082
Tallahatchie	5.4	1,511	1,473	843	498	318	387	196	174	8,889	14,277	4,701
Tate	6.6	1,164	1,274	1,025	907	768	895	392	175	14,052	19,188	6,060
Tippah	7.1	1,221	1,397	1,310	1,164	718	738	391	161	13,658	17,869	6,376
Tishomingo	7.2	1,244	1,379	1,366	1,129	853	778	314	137	13,521	16,974	6,466
Tunica	3.0	980	916	418	199	153	164	67	103	7,418	12,862	4,194
Union	8.7	1,328	1,607	1,474	1,171	996	1,317	510	297	14,780	19,377	7,394
Walthall	4.8	803	941	720	548	491	610	361	326	14,515	21,372	7,224
Warren	19.0	2,154	2,675	2,292	2,043	1,734	3,146	3,062	1,894	20,884	26,823	9,508
Washington	23.6	4,521	4,578	3,720	2,821	2,110	2,850	1,764	1,236	13,548	19,977	6,548
Wayne	6.8	1,014	1,293	1,017	832	625	901	655	463	15,402	21,740	7,142
Webster	3.6	609	751	582	516	410	460	167	105	13,714	18,194	6,485
Wilkinson	3.3	537	664	488	469	352	358	258	174	14,571	19,709	6,504
Winston	6.8	910	1,408	1,134	887	715	973	468	305	14,755	20,433	7,125
Yalobusha	5.0	774	1,027	854	700	550	549	388	158	14,083	18,722	6,833
Yazoo	9.3	1,943	2,021	1,554	1,050	689	1,074	572	397	12,068	18,360	6,278
TOTAL METRO COUNTIES	**272.2**	**25,082**	**33,992**	**36,895**	**33,525**	**27,674**	**46,882**	**40,362**	**27,788**	**21,063**	**28,197**	**9,849**
TOTAL STATE	**915.4**	**128,158**	**156,466**	**138,187**	**112,897**	**89,740**	**132,572**	**95,700**	**61,680**	**16,448**	**23,110**	**7,991**
MISSOURI												
COLUMBIA	**39.0**	**2,647**	**4,219**	**4,777**	**4,558**	**3,993**	**6,141**	**6,586**	**6,079**	**24,037**	**34,104**	**12,225**
Boone	39.0	2,647	4,219	4,777	4,558	3,993	6,141	6,586	6,079	24,037	34,104	12,225
JOPLIN	**50.3**	**4,560**	**7,922**	**7,467**	**6,786**	**5,840**	**8,098**	**5,814**	**3,813**	**18,764**	**25,601**	**9,588**
Jasper	34.2	3,056	5,445	5,101	4,505	3,898	5,476	4,067	2,652	18,811	25,822	9,812
Newton	16.1	1,504	2,477	2,366	2,281	1,942	2,622	1,747	1,161	18,672	25,132	9,134
KANSAS CITY	**561.3**	**32,752**	**51,901**	**57,009**	**56,950**	**53,987**	**101,610**	**110,188**	**96,903**	**27,736**	**35,332**	**13,243**
Cass	19.1	1,317	1,995	2,167	2,092	1,997	3,856	3,533	2,143	24,955	30,331	10,345
Clay	52.6	2,253	3,727	4,785	5,200	5,245	10,861	12,331	8,198	29,704	35,204	13,068
Jackson	245.6	16,893	25,856	27,382	26,695	24,163	41,751	44,268	38,592	25,422	32,806	12,740
Lafayette	11.4	969	1,592	1,572	1,372	1,204	2,201	1,645	845	20,756	26,666	9,712
Platte	18.7	994	1,552	1,931	1,936	2,042	4,221	3,945	2,079	27,038	31,835	11,339
Ray	8.0	750	1,126	1,095	1,029	950	1,510	1,089	451	20,000	25,044	8,749
Johnson, Kans.	*115.2*	*2,942*	*5,246*	*7,733*	*8,918*	*9,466*	*20,646*	*26,795*	*33,454*	*36,379*	*46,608*	*17,455*
Leavenworth, Kans.	*18.4*	*1,188*	*1,819*	*1,978*	*1,894*	*1,750*	*3,662*	*3,854*	*2,255*	*26,677*	*34,830*	*10,974*
Miami, Kans.	*8.2*	*566*	*986*	*1,067*	*980*	*846*	*1,491*	*1,404*	*860*	*22,894*	*30,553*	*10,988*
Wyandotte, Kans.	*64.1*	*4,880*	*8,002*	*7,299*	*6,834*	*6,324*	*11,411*	*11,324*	*8,026*	*23,904*	*30,942*	*11,538*
ST. JOSEPH	**32.1**	**2,237**	**4,292**	**4,415**	**3,901**	**3,353**	**5,438**	**5,082**	**3,382**	**21,679**	**29,102**	**10,775**
Buchanan	32.1	2,237	4,292	4,415	3,901	3,353	5,438	5,082	3,382	21,679	29,102	10,775
ST. LOUIS	**873.7**	**55,371**	**88,513**	**91,805**	**87,875**	**86,005**	**160,148**	**164,990**	**138,993**	**26,667**	**34,054**	**12,311**
Franklin	25.8	1,961	3,326	3,389	3,133	3,135	5,056	3,950	1,850	21,698	27,050	8,959
Jefferson	52.9	2,439	4,201	5,065	5,351	5,942	12,503	11,908	5,491	27,795	32,068	10,319
St. Charles	55.2	1,793	3,047	3,916	4,369	5,073	12,279	14,772	9,951	32,755	37,994	12,425
St. Louis	354.9	11,012	21,155	28,302	30,387	31,880	65,789	78,391	87,984	33,299	41,840	15,081
St. Louis city	170.9	17,862	29,244	25,087	20,891	17,004	24,637	20,989	15,186	17,960	25,766	10,231
Clinton, Ill.	*11.9*	*827*	*1,356*	*1,413*	*1,478*	*1,428*	*2,318*	*1,950*	*1,130*	*23,018*	*29,207*	*10,074*
Jersey, Ill.	*7.2*	*476*	*896*	*1,035*	*902*	*916*	*1,480*	*1,040*	*455*	*21,571*	*27,691*	*9,404*
Madison, Ill.	*92.9*	*7,922*	*11,685*	*11,400*	*10,759*	*10,775*	*18,441*	*15,411*	*6,507*	*22,186*	*27,382*	*10,257*
Monroe, Ill.	*7.5*	*536*	*892*	*890*	*816*	*844*	*1,570*	*1,277*	*675*	*23,720*	*28,942*	*10,288*
St. Clair, Ill.	*94.5*	*10,543*	*12,711*	*11,308*	*9,789*	*9,008*	*16,075*	*15,302*	*9,764*	*21,561*	*28,578*	*10,160*
SPRINGFIELD	**84.1**	**6,316**	**11,402**	**11,769**	**10,588**	**9,301**	**14,683**	**11,684**	**8,357**	**20,972**	**28,664**	**10,757**
Christian	9.2	780	1,299	1,291	1,265	1,127	1,686	1,124	628	19,860	25,678	8,915
Greene	74.9	5,536	10,103	10,478	9,323	8,174	12,997	10,560	7,729	21,131	29,031	11,004
ALL COUNTIES												
Adair	9.3	1,026	1,652	1,610	1,082	907	1,384	1,008	631	16,584	25,099	9,154
Andrew	5.2	340	636	783	712	648	995	731	355	20,921	26,889	9,199
Atchison	3.2	300	495	549	434	398	543	283	198	17,919	24,510	9,337
Audrain	9.6	775	1,312	1,310	1,263	1,175	1,888	1,241	636	20,560	26,011	9,567
Barry	9.9	1,122	1,858	1,677	1,369	1,096	1,313	914	551	15,945	22,325	8,216
Barton	4.6	587	898	934	744	467	549	283	138	14,331	19,425	7,509
Bates	6.1	756	1,175	950	732	619	873	588	407	16,084	22,705	8,445

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MISSOURI (continued)												
ALL COUNTIES (continued)												
Benton	5.1	837	1,208	988	680	463	494	252	178	12,286	18,293	7,068
Bollinger	4.0	762	866	727	570	398	381	231	65	12,444	16,640	6,163
Boone	39.0	2,647	4,219	4,777	4,558	3,993	6,141	6,586	6,079	24,037	34,104	12,225
Buchanan	32.1	2,237	4,292	4,415	3,901	3,353	5,438	5,082	3,382	21,679	29,102	10,775
Butler	14.8	1,990	3,051	2,220	1,779	1,447	1,953	1,306	1,054	15,338	22,641	8,440
Caldwell	3.2	492	626	508	413	316	454	267	124	14,735	20,442	7,696
Callaway	11.5	720	1,362	1,334	1,217	1,218	2,455	2,063	1,131	24,574	30,379	10,126
Camden	9.2	674	1,315	1,513	1,378	1,082	1,373	1,050	815	18,849	26,098	10,305
Cape Girardeau	22.2	1,764	3,001	3,241	2,673	2,264	3,902	3,250	2,105	20,840	28,596	10,206
Carroll	4.6	695	877	783	637	451	571	343	243	14,633	20,584	8,093
Carter	2.0	261	417	377	273	202	239	148	83	14,225	19,851	6,617
Cass	19.1	1,317	1,995	2,167	2,092	1,997	3,856	3,533	2,143	24,955	30,331	10,345
Cedar	5.0	776	1,167	974	687	387	539	298	172	12,806	18,677	7,296
Chariton	4.0	683	837	710	489	406	435	268	172	13,224	19,243	7,401
Christian	9.2	780	1,299	1,291	1,265	1,127	1,686	1,124	628	19,860	25,678	8,915
Clark	3.0	362	529	464	431	331	444	263	176	16,618	22,675	8,003
Clay	52.6	2,253	3,727	4,785	5,200	5,245	10,861	12,331	8,198	29,704	35,204	13,068
Clinton	6.0	640	904	866	716	647	1,171	687	369	18,962	24,153	8,475
Cole	21.4	1,020	1,932	2,289	2,302	2,129	3,875	4,520	3,333	27,849	34,951	12,064
Cooper	5.5	593	933	893	821	674	830	519	237	17,000	22,157	8,179
Crawford	7.2	661	1,274	1,189	892	771	1,152	798	463	17,467	24,161	8,569
Dade	3.1	514	711	612	440	300	289	151	83	12,436	17,375	7,182
Dallas	4.8	842	1,164	885	606	427	431	262	183	11,979	18,074	6,426
Daviess	3.4	433	668	618	490	350	409	252	180	14,835	21,859	8,351
De Kalb	3.1	404	583	500	389	316	445	287	176	15,787	21,942	8,002
Dent	5.7	708	1,083	971	806	558	885	396	293	15,463	21,363	7,707
Douglas	4.7	774	975	914	627	392	554	269	195	13,212	19,052	6,996
Dunklin	13.4	1,713	2,802	2,145	1,700	1,258	1,792	1,197	793	15,101	21,982	7,983
Franklin	25.8	1,961	3,326	3,389	3,133	3,135	5,056	3,950	1,850	21,698	27,050	8,959
Gasconade	5.3	525	948	839	711	605	863	518	291	17,336	22,978	8,761
Gentry	3.1	427	619	558	422	327	379	209	159	14,486	20,446	7,730
Greene	74.9	5,536	10,103	10,478	9,323	8,174	12,997	10,560	7,729	21,131	29,031	11,004
Grundy	4.7	546	891	723	680	510	699	422	229	16,306	21,963	8,531
Harrison	4.2	613	854	675	581	406	461	346	264	14,698	21,591	9,446
Henry	7.8	1,029	1,591	1,259	938	690	1,080	791	422	15,102	22,018	8,502
Hickory	3.0	582	803	603	358	244	242	104	64	10,782	15,287	6,370
Holt	2.7	329	391	412	369	321	420	285	173	17,808	23,610	9,374
Howard	3.6	433	681	575	437	430	530	295	219	16,214	23,338	8,402
Howell	11.8	1,421	2,396	2,100	1,682	1,258	1,640	756	547	14,958	20,961	7,778
Iron	4.0	314	593	584	485	371	624	688	341	20,343	27,462	9,231
Jackson	245.6	16,893	25,856	27,382	26,695	24,163	41,751	44,268	38,592	25,422	32,806	12,740
Jasper	34.2	3,056	5,445	5,101	4,505	3,898	5,476	4,067	2,652	18,811	25,822	9,812
Jefferson	52.9	2,439	4,201	5,065	5,351	5,942	12,503	11,908	5,491	27,795	32,068	10,319
Johnson	12.7	1,211	1,919	2,233	1,722	1,416	1,953	1,525	721	17,808	25,672	8,213
Knox	2.1	463	442	392	282	183	190	76	72	11,695	16,657	6,246
Laclede	9.8	1,033	1,776	1,699	1,311	1,081	1,415	915	570	16,314	23,154	8,498
Lafayette	11.4	969	1,592	1,572	1,372	1,204	2,201	1,645	845	20,756	26,666	9,712
Lawrence	11.6	1,434	2,084	2,106	1,642	1,182	1,746	989	417	15,482	21,031	7,745
Lewis	3.9	353	565	499	480	491	731	494	287	20,589	25,842	9,332
Lincoln	8.2	549	1,196	1,232	908	949	1,519	1,267	580	21,108	26,851	9,098
Linn	6.3	610	1,184	1,216	829	622	939	521	379	15,761	22,943	9,206
Livingston	6.0	699	1,058	933	776	675	844	651	364	16,975	23,962	9,100
McDonald	5.9	892	1,231	1,081	853	661	688	297	197	13,771	18,811	6,767
Macon	6.3	935	1,347	1,140	914	649	732	356	227	13,689	18,809	7,054
Madison	4.4	552	937	717	536	428	603	406	221	14,955	21,679	8,223
Maries	2.9	428	543	482	432	322	412	175	106	14,969	19,902	7,306
Marion	10.7	766	1,580	1,554	1,244	1,115	1,934	1,608	899	20,892	27,776	10,320
Mercer	1.7	252	339	281	214	179	220	118	97	14,577	20,712	7,825
Miller	7.6	673	1,142	1,251	1,042	854	1,220	934	484	18,335	24,541	8,924
Mississippi	5.3	755	1,178	882	702	442	619	388	334	14,057	21,090	7,354
Moniteau	4.4	457	900	859	612	468	574	386	144	14,887	20,437	6,917
Monroe	3.5	413	554	539	504	421	537	364	168	17,370	22,754	8,126
Montgomery	4.2	492	720	749	643	445	600	350	201	16,000	21,468	7,641
Morgan	5.7	780	1,156	1,103	815	517	705	393	231	14,096	19,928	7,281
New Madrid	7.9	1,056	1,696	1,188	969	710	942	836	503	15,045	22,531	7,739
Newton	16.1	1,504	2,477	2,366	2,281	1,942	2,622	1,747	1,161	18,672	25,132	9,134

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
MISSOURI (continued)												
ALL COUNTIES (continued)												
Nodaway	7.8	710	1,130	1,168	1,023	827	1,253	953	736	19,318	27,811	9,816
Oregon	3.9	771	1,025	802	453	299	291	173	86	10,806	15,407	5,564
Osage	4.1	477	648	531	481	495	827	363	278	19,103	24,210	7,878
Ozark	3.4	524	767	653	456	344	336	165	145	13,070	18,693	7,062
Pemiscot	8.6	1,281	1,909	1,444	1,125	783	957	666	435	13,770	20,369	7,121
Perry	6.0	828	1,059	1,056	919	694	927	392	125	15,279	19,519	6,617
Pettis	13.8	1,051	2,070	2,053	1,834	1,461	2,226	1,838	1,267	19,685	27,397	10,274
Phelps	11.9	1,272	1,891	1,751	1,411	1,194	2,021	1,327	1,033	18,579	26,874	9,137
Pike	6.0	695	992	1,020	820	558	954	565	396	16,661	23,807	8,257
Platte	18.7	994	1,552	1,931	1,936	2,042	4,221	3,945	2,079	27,038	31,835	11,339
Polk	7.2	990	1,414	1,255	980	717	988	482	374	14,761	21,632	7,598
Pulaski	10.8	841	1,620	2,156	1,837	1,380	1,591	963	412	17,041	30,758	7,761
Putnam	2.2	272	412	368	276	215	311	209	137	15,727	23,222	8,659
Ralls	3.4	371	503	525	478	432	647	345	99	17,958	22,681	8,204
Randolph	9.6	959	1,703	1,521	1,150	954	1,573	1,102	638	17,613	24,355	8,502
Ray	8.0	750	1,126	1,095	1,029	950	1,510	1,089	451	20,000	25,044	8,749
Reynolds	2.9	414	617	400	310	297	497	287	78	15,268	20,719	8,011
Ripley	5.0	755	1,259	983	708	438	484	228	145	12,314	17,325	6,323
St. Charles	55.2	1,793	3,047	3,916	4,369	5,073	12,279	14,772	9,951	32,755	37,994	12,425
St. Clair	3.4	513	783	590	420	307	377	237	173	13,319	19,854	7,584
Ste. Genevieve	5.4	359	580	739	730	597	1,104	841	450	22,224	27,909	9,361
St. Francois	16.1	1,288	2,570	2,255	1,998	1,896	2,846	2,087	1,160	19,841	25,801	9,211
St. Louis	354.9	11,012	21,155	28,302	30,387	31,880	65,789	78,391	87,984	33,299	41,840	15,081
St. Louis city	170.9	17,862	29,244	25,087	20,891	17,004	24,637	20,989	15,186	17,960	25,766	10,231
Saline	9.4	1,079	1,659	1,563	1,294	1,066	1,437	875	427	16,496	22,014	8,311
Schuyler	2.0	453	460	376	259	185	155	55	57	11,060	15,431	6,298
Scotland	2.1	384	572	373	253	174	157	96	91	10,839	16,974	6,726
Scott	14.6	1,503	2,456	2,230	1,655	1,541	2,384	1,862	969	18,296	24,606	8,636
Shannon	2.9	306	649	546	365	282	421	205	126	14,495	20,254	7,342
Shelby	3.0	412	644	573	412	319	351	177	112	13,631	19,007	7,405
Stoddard	11.0	1,418	2,147	1,895	1,518	1,116	1,465	859	582	15,116	21,402	7,847
Stone	7.1	767	1,168	1,342	1,093	830	918	611	371	16,123	21,979	8,669
Sullivan	2.9	717	784	548	318	233	155	73	72	9,643	14,260	5,744
Taney	9.6	770	1,541	1,770	1,574	1,046	1,413	922	564	17,123	23,740	9,302
Texas	8.3	1,214	1,837	1,605	1,123	815	945	476	285	13,291	18,740	6,975
Vernon	7.7	742	1,385	1,307	949	798	1,236	753	530	17,033	24,518	9,076
Warren	5.8	453	774	863	661	565	1,068	898	518	21,250	28,236	9,521
Washington	6.4	916	1,207	1,038	882	806	905	448	198	15,222	19,971	6,622
Wayne	4.7	775	1,309	938	534	355	455	214	120	11,208	16,980	6,385
Webster	7.5	859	1,367	1,125	990	874	1,242	650	393	16,963	23,554	7,922
Worth	1.1	178	287	215	133	108	87	58	34	11,612	17,262	6,548
Wright	6.2	975	1,393	1,095	921	553	673	303	287	13,408	19,493	7,068
TOTAL METRO COUNTIES	**1,220.6**	**74,003**	**124,656**	**133,119**	**128,288**	**121,122**	**219,024**	**225,987**	**194,401**	**26,305**	**33,831**	**12,450**
TOTAL STATE	**1,860.5**	**146,541**	**238,872**	**237,789**	**212,086**	**187,745**	**313,380**	**290,333**	**233,754**	**22,415**	**30,278**	**11,059**
MONTANA												
BILLINGS	**48.5**	**3,621**	**5,752**	**6,431**	**5,927**	**5,448**	**9,504**	**7,451**	**4,366**	**22,260**	**28,147**	**11,144**
Yellowstone	48.5	3,621	5,752	6,431	5,927	5,448	9,504	7,451	4,366	22,260	28,147	11,144
GREAT FALLS	**31.7**	**2,434**	**4,141**	**4,658**	**4,183**	**3,772**	**5,697**	**4,542**	**2,273**	**20,527**	**26,509**	**10,413**
Cascade	31.7	2,434	4,141	4,658	4,183	3,772	5,697	4,542	2,273	20,527	26,509	10,413
ALL COUNTIES												
Beaverhead	3.2	355	588	550	440	359	483	262	163	16,167	21,836	8,221
Big Horn	3.5	312	581	599	449	450	513	410	186	18,011	22,976	6,873
Blaine	2.7	491	568	447	369	302	319	118	86	13,226	17,655	6,442
Broadwater	1.5	183	347	347	231	145	159	58	30	13,045	16,801	7,000
Carbon	3.8	498	692	695	586	445	532	214	138	15,116	19,468	8,407
Carter	.6	127	141	100	85	60	46	26	15	11,381	15,467	5,156
Cascade	31.7	2,434	4,141	4,658	4,183	3,772	5,697	4,542	2,273	20,527	26,509	10,413
Chouteau	2.2	190	288	396	337	259	358	220	152	18,049	24,269	8,899
Custer	5.5	695	973	905	650	542	881	571	283	16,229	22,159	9,095
Daniels	1.0	110	154	181	138	101	162	90	64	17,067	22,495	8,034
Dawson	4.8	336	538	614	620	603	1,016	746	327	22,325	26,441	10,073

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
MONTANA (continued)												
ALL COUNTIES (continued)												
Deer Lodge	4.2	383	644	547	529	567	851	507	172	19,975	24,462	9,173
Fallon	1.4	103	148	171	174	153	339	183	129	23,300	28,729	10,871
Fergus	5.2	689	1,067	965	672	532	689	369	217	14,209	19,841	7,876
Flathead	22.1	1,558	2,821	3,185	2,724	2,551	4,661	2,851	1,749	21,417	26,523	10,265
Gallatin	18.2	1,450	2,500	2,803	2,422	2,062	3,314	2,285	1,364	19,844	26,449	9,764
Garfield	.6	65	95	125	93	46	73	59	44	15,682	22,365	7,894
Glacier	3.7	398	488	576	470	281	607	575	305	19,024	25,801	8,523
Golden Valley	.4	66	71	79	66	45	40	20	13	14,059	17,408	6,963
Granite	1.1	143	199	177	137	119	198	88	39	16,038	20,970	7,689
Hill	6.8	489	786	962	877	607	1,204	1,165	710	22,116	28,839	10,775
Jefferson	3.0	272	496	547	504	475	367	224	115	16,782	20,622	7,278
Judith Basin	1.0	108	142	151	182	118	141	80	78	17,605	23,400	9,000
Lake	7.9	1,020	1,488	1,442	1,115	881	1,082	561	311	15,000	20,220	7,328
Lewis and Clark	18.9	1,264	2,268	2,581	2,542	2,168	3,696	2,979	1,402	21,752	27,026	10,753
Liberty	1.1	119	132	169	174	88	183	117	118	18,545	26,819	11,800
Lincoln	6.6	599	904	967	934	943	1,317	742	194	19,483	22,834	8,146
McCone	.9	129	167	156	129	110	125	59	25	14,923	19,061	6,354
Madison	2.2	312	356	431	294	178	392	165	72	15,014	19,780	7,634
Meagher	.8	115	161	151	104	86	111	41	31	13,967	19,071	6,935
Mineral	1.6	192	241	218	258	243	301	128	19	17,981	20,133	7,857
Missoula	30.9	2,537	3,937	4,497	4,029	3,585	5,653	4,157	2,505	20,581	26,902	10,726
Musselshell	1.9	281	356	343	250	186	303	132	49	14,455	19,068	7,548
Park	5.7	454	888	946	706	643	1,059	711	293	18,977	23,947	9,964
Petroleum	.2	32	42	40	18	10	22	3	13	13,667	20,315	5,804
Phillips	2.2	336	403	397	360	264	265	119	56	14,538	18,635	7,193
Pondera	2.5	277	353	351	318	283	498	250	170	19,125	24,598	8,912
Powder River	.9	68	174	206	112	120	118	71	31	15,080	20,239	7,590
Powell	2.4	269	327	425	404	319	361	193	102	17,118	21,650	7,318
Prairie	.7	159	157	136	101	47	57	27	16	11,138	15,051	6,198
Ravalli	10.1	1,201	1,760	1,761	1,426	1,093	1,584	908	367	16,079	20,867	7,983
Richland	4.9	295	503	402	556	589	919	896	740	25,991	31,776	11,620
Roosevelt	3.7	248	498	573	538	471	658	380	334	19,936	26,201	8,656
Rosebud	4.3	436	572	599	500	344	783	780	286	20,589	25,820	8,607
Sanders	3.8	497	731	787	572	400	499	216	98	14,184	18,651	7,621
Sheridan	2.1	166	242	237	290	256	389	297	223	22,038	28,995	11,071
Silver Bow	14.5	1,614	2,427	1,950	1,703	1,366	2,888	1,686	866	18,611	23,768	9,573
Stillwater	2.4	315	390	426	337	259	375	245	53	16,000	20,133	7,793
Sweet Grass	1.3	159	321	278	163	127	153	71	28	12,702	17,665	6,959
Teton	2.5	294	372	392	364	308	366	244	160	17,690	23,240	8,803
Toole	2.3	188	381	381	273	287	364	257	169	18,455	24,930	10,425
Treasure	.4	67	74	85	66	38	38	25	7	13,312	16,998	6,799
Valley	3.8	364	594	633	489	433	571	541	175	18,163	23,407	9,170
Wheatland	.9	93	131	174	145	121	130	57	49	16,750	21,479	8,055
Wibaux	.5	88	85	87	67	47	73	25	28	14,375	19,950	7,125
Yellowstone	48.5	3,621	5,752	6,431	5,927	5,448	9,504	7,451	4,366	22,260	28,147	11,144
TOTAL METRO COUNTIES	**80.2**	**6,055**	**9,893**	**11,089**	**10,110**	**9,220**	**15,201**	**11,993**	**6,639**	**21,526**	**27,499**	**10,854**
TOTAL STATE	**321.6**	**29,264**	**45,655**	**48,432**	**42,222**	**36,335**	**57,487**	**40,197**	**22,008**	**19,417**	**25,134**	**9,661**
NEBRASKA												
LINCOLN	**79.7**	**3,791**	**7,422**	**8,268**	**8,614**	**8,193**	**14,681**	**15,210**	**13,521**	**27,402**	**36,330**	**14,029**
Lancaster	79.7	3,791	7,422	8,268	8,614	8,193	14,681	15,210	13,521	27,402	36,330	14,029
OMAHA	**228.3**	**11,903**	**21,800**	**23,866**	**23,965**	**22,896**	**42,828**	**43,099**	**37,943**	**27,245**	**35,607**	**13,274**
Douglas	158.7	8,494	15,803	16,444	16,010	15,117	28,354	29,606	28,872	27,641	36,534	14,045
Sarpy	30.8	780	1.334	2,479	3,473	3,474	6,717	7,082	5,461	30,834	38,491	12,311
Washington	5.7	385	657	691	623	635	1,273	897	539	23,884	30,403	11,038
Pottawattamie, Iowa	*33.1*	*2,244*	*4,006*	*4,252*	*3,859*	*3,670*	*6,484*	*5,514*	*3,071*	*22,940*	*29,374*	*11,099*
ALL COUNTIES												
Adams	12.0	1,046	1,615	1,594	1,431	1,415	2,246	1,668	985	21,087	28,198	11,167
Antelope	3.2	642	593	525	429	272	398	220	121	13,482	19,098	7,106
Arthur	.2	18	53	33	34	19	14	16	13	14,333	21,730	8,692
Banner	.3	18	44	73	47	30	40	32	16	16,333	25,350	8,450
Blaine	.3	57	67	69	43	22	21	9	12	11,733	16,453	5,484

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Boone	2.6	496	593	473	293	220	291	110	124	11,971	19,076	6,889
Box Butte	3.5	421	635	754	657	671	1,122	856	384	22,144	28,059	10,288
Boyd	1.3	280	395	267	163	77	70	26	22	9,667	13,685	5,391
Brown	1.7	345	341	359	215	139	176	63	62	12,288	17,724	7,174
Buffalo	13.8	1,003	1,813	1,953	1,713	1,629	2,440	1,982	1,267	21,230	29,154	10,616
Burt	3.5	445	605	612	522	379	496	268	173	15,752	22,116	8,796
Butler	3.4	490	618	583	489	405	449	210	156	15,083	20,645	7,630
Cass	7.9	464	852	1,029	1,015	908	1,646	1,345	641	23,179	29,190	10,434
Cedar	4.0	616	783	750	557	387	433	262	212	13,894	20,986	7,562
Chase	1.9	280	300	303	262	216	284	163	92	16,214	22,091	8,394
Cherry	2.6	340	506	596	419	210	256	164	109	13,764	20,087	7,569
Cheyenne	4.0	386	560	539	398	441	730	557	389	21,437	28,071	11,229
Clay	3.0	321	483	479	397	350	505	316	149	17,687	23,481	8,697
Colfax	3.7	474	587	605	506	364	599	346	219	16,685	23,259	8,872
Cuming	4.1	531	643	781	559	534	552	284	216	15,683	21,724	7,745
Custer	5.3	759	914	957	796	581	670	340	283	15,109	21,269	8,228
☐ Dakota	6.5	466	746	767	797	939	1,384	926	475	22,508	27,879	10,012
Dawes	3.5	356	631	570	415	321	537	361	309	17,214	26,071	9,605
Dawson	8.8	592	1,055	1,129	1,243	1,127	1,861	1,226	567	21,628	27,336	10,369
Deuel	1.0	70	131	149	159	138	168	107	78	19,727	26,830	11,179
Dixon	2.7	408	546	508	349	256	345	174	114	13,742	19,689	7,487
Dodge	13.8	1,077	1,881	1,958	1,720	1,396	2,741	1,921	1,106	20,913	27,953	10,745
Douglas	158.7	8,494	15,803	16,444	16,010	15,117	28,354	29,606	28.872	27,641	36,534	14,045
Dundy	1.2	179	207	184	174	128	164	100	64	15,811	22,528	9,322
Fillmore	3.0	347	486	553	481	377	390	235	131	16,057	21,685	8,449
Franklin	1.7	203	318	269	254	188	246	122	100	16,135	22,970	8,875
Frontier	1.4	155	215	230	206	162	201	123	108	17,317	24,446	9,507
Furnas	2.6	380	537	485	369	248	340	174	67	13,865	19,470	7,788
Gage	9.1	849	1,255	1,379	1,290	1,031	1,552	1,078	666	19,115	26,205	9,895
Garden	1.0	107	191	205	148	112	133	68	36	14,919	21,266	7,876
Garfield	1.0	201	272	212	123	70	67	48	7	10,529	14,662	5,865
Gosper	.8	99	114	117	116	82	142	80	50	17,810	24,115	9,187
Grant	.3	47	59	65	48	23	35	19	4	13,167	17,513	5,838
Greeley	1.2	243	290	205	134	105	133	41	49	11,340	17,522	6,184
Hall	18.8	1,284	2,448	2,500	2,445	2,166	3,771	2,679	1,507	21,625	28,502	10,696
Hamilton	3.4	288	428	586	552	447	608	295	196	18,410	24,439	8,840
Harlan	1.7	232	303	227	237	187	230	187	97	16,822	23,426	9,261
Hayes	.5	58	80	109	56	49	65	50	33	15,273	23,444	9,017
Hitchcock	1.5	158	252	262	238	167	225	130	68	16.558	22,243	8,138
Holt	5.1	814	1,023	1,014	749	537	519	285	159	13,357	18,547	6,756
Hooker	.4	81	107	91	52	32	31	4	2	10,500	14,228	6,323
Howard	2.4	343	408	523	367	235	307	152	65	14,288	19,358	6,832
Jefferson	3.7	406	590	562	542	428	595	405	172	17,661	24,415	9,410
Johnson	2.0	280	364	367	279	216	258	137	99	14,828	20,898	8,359
Kearney	2.6	201	310	331	384	321	460	348	245	21,015	28,851	10,565
Keith	3.8	310	364	502	473	466	774	574	337	22,611	29,069	11,272
Keya Paha	.5	79	120	113	56	38	44	20	30	11,960	19,028	7,318
Kimball	1.9	111	254	239	264	193	370	253	216	22,293	30,179	11,946
Knox	4.1	622	782	742	562	381	500	322	189	14,329	20,785	7,609
Lancaster	79.7	3,791	7,422	8,268	8,614	8,193	14,681	15,210	13,521	27,402	36,330	14,029
Lincoln	13.0	762	1,455	1,529	1,459	1,603	2,710	2,297	1,185	24,034	30,655	11,354
Logan	.4	87	82	85	62	19	36	21	8	11,667	15,923	6,369
Loup	.3	36	44	49	49	31	48	26	17	17,100	23,870	7,957
McPherson	.2	36	38	37	28	22	25	3	11	13,429	19,365	6,455
Madison	12.6	1,067	1,573	1,637	1,594	1,451	2,288	1,844	1,146	21,408	28,569	10,713
Merrick	3.2	351	555	536	474	447	538	201	98	16,649	21,366	7,682
Morrill	2.4	506	530	525	266	229	197	104	43	11,420	16,064	6,426
Nance	1.7	241	299	292	252	175	241	129	71	15,327	21,317	8,236
Nemaha	3.3	329	399	346	435	402	500	506	383	21,584	30,431	11,677
Nuckolls	2.6	348	466	492	449	331	268	165	81	14,941	19,663	7,746
Otoe	6.0	549	877	883	708	683	1,087	745	468	19,879	27,043	10,536
Pawnee	1.5	289	336	292	202	137	138	74	32	11,968	16,955	6,874
Perkins	1.5	154	175	181	172	151	256	216	195	22,233	29,803	11,463
Phelps	3.6	321	429	450	459	378	647	571	345	21,696	29,903	10,874
Pierce	3.1	426	560	650	465	380	371	135	113	14,317	19,470	7,101
Platte	10.8	872	1,315	1,356	1,394	1,350	2,198	1,535	780	21,687	27,317	9,834

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEBRASKA (continued)												
ALL COUNTIES (continued)												
Polk	2.3	333	354	428	348	251	327	177	82	15,422	20,786	7,837
Red Willow	5.0	366	698	717	666	537	866	693	457	20,449	28,126	10,902
Richardson	4.3	646	865	839	629	421	453	300	147	13,696	19,474	7,900
Rock	.9	91	142	165	155	92	121	80	54	16,559	23,259	8,722
Saline	5.0	521	734	690	559	563	984	621	328	19,965	26,998	10,305
Sarpy	30.8	780	1,334	2,479	3,473	3,474	6,717	7,082	5,461	30,834	38,491	12,311
Saunders	6.9	616	976	1,079	981	838	1,249	807	354	18,856	24,964	8,971
Scotts Bluff	14.5	1,172	2,076	2,237	2,086	1,714	2,455	1,705	1,055	19,193	26,212	9,721
Seward	5.8	471	591	695	792	721	1,192	771	567	22,302	30,352	10,734
Sheridan	2.9	484	574	489	323	302	382	192	154	13,882	20,611	7,763
Sherman	1.5	280	317	321	222	145	145	49	21	12,242	16,063	5,877
Sioux	.7	68	89	103	109	83	104	83	61	19,050	27,227	10,588
Stanton	2.4	353	344	412	377	330	323	195	66	16,192	20,718	7,312
Thayer	2.8	311	449	451	383	346	472	220	168	17,436	23,633	8,823
Thomas	.4	43	61	82	69	40	65	21	19	15,737	22,030	8,812
Thurston	2.4	331	418	438	358	257	298	184	116	15,160	21,507	6,975
Valley	2.2	342	452	439	319	216	221	137	74	13,366	19,135	7,386
Washington	5.7	385	657	691	623	635	1,273	897	539	23,884	30,403	11,038
Wayne	3.4	329	487	549	394	391	529	464	257	19,181	27,333	9,293
Webster	1.9	344	349	311	252	193	253	134	64	14,018	20,118	8,133
Wheeler	.4	36	61	77	78	43	61	22	22	16,533	22,633	9,053
York	5.7	485	717	830	778	713	970	752	455	20,265	27,566	10,475
TOTAL METRO COUNTIES	**281.4**	**13,916**	**25,962**	**28,649**	**29,517**	**28,358**	**52,409**	**53,721**	**48,868**	**27,715**	**36,366**	**13,657**
TOTAL STATE	**608.8**	**47,924**	**74,870**	**79,061**	**73,293**	**65,239**	**106,677**	**90,855**	**70,881**	**22,143**	**30,430**	**11,419**
NEVADA												
LAS VEGAS	**223.6**	**14,504**	**21,723**	**28,954**	**27,471**	**23,570**	**42,004**	**36,556**	**28,818**	**24,007**	**29,475**	**11,892**
Clark	223.6	14,504	21,723	28,954	27,471	23,570	42,004	36,556	28,818	24,007	29,475	11,892
RENO	**92.5**	**4,647**	**7,976**	**11,029**	**11,574**	**9,672**	**16,825**	**16,311**	**14,466**	**25,751**	**31,749**	**13,509**
Washoe	92.5	4,647	7,976	11,029	11,574	9,672	16,825	16,311	14.466	25,751	31,749	13,509
ALL COUNTIES												
Carson City	14.8	863	1,460	1,836	1,706	1,583	2,884	2,524	1,944	24,842	29,359	11,970
Churchill	5.9	529	960	1,022	870	680	847	634	358	17,475	22,531	8,632
Clark	223.6	14,504	21,723	28,954	27,471	23,570	42,004	36,556	28,818	24,007	29,475	11,892
Douglas	9.4	433	673	1,013	1,054	1,123	2,064	1,711	1,329	26,759	34,103	13,699
Elko	8.4	641	919	965	1,048	983	1,492	1,255	1,097	23,037	28,693	11,477
Esmeralda	.3	22	18	29	26	18	60	59	68	31,400	35,550	9,695
Eureka	.5	75	40	71	47	41	95	59	72	22,125	27,844	9,944
Humboldt	4.4	361	788	878	586	436	612	483	256	16,229	22,696	8,684
Lander	1.9	151	164	190	184	229	402	366	214	25,667	29,333	11,611
Lincoln	1.4	119	221	211	200	186	219	158	86	18,750	22,446	8,058
Lyon	6.5	545	855	958	810	719	1,142	936	535	20,526	25,111	9,833
Mineral	2.5	180	302	290	298	287	504	348	291	23,232	27,902	11,435
Nye	5.8	510	668	754	609	611	1,073	1,044	531	22,867	26,557	10,623
Pershing	1.4	113	172	144	169	161	219	171	251	23,062	30,097	11,704
Storey	.6	49	49	85	73	66	133	93	52	23,286	27,720	9,784
Washoe	92.5	4,647	7,976	11,029	11,574	9,672	16,825	16,311	14,466	25,751	31,749	13,509
White Pine	3.2	257	320	320	372	351	554	589	437	24,706	30,049	12,020
TOTAL METRO COUNTIES	**316.1**	**19,151**	**29,699**	**39,983**	**39,045**	**33,242**	**58,829**	**52,867**	**43,284**	**24,511**	**30,140**	**12,347**
TOTAL STATE	**383.1**	**23,999**	**37,308**	**48,749**	**47,097**	**40,716**	**71,129**	**63,297**	**50,805**	**24,180**	**29,783**	**12,127**
NEW HAMPSHIRE												
MANCHESTER - NASHUA	**110.1**	**4,114**	**8,731**	**10,019**	**10,214**	**10,040**	**19,502**	**22,749**	**24,731**	**31,088**	**38,057**	**13,879**
Hillsborough	110.1	4,114	8,731	10,019	10,214	10,040	19,502	22,749	24,731	31,088	38,057	13,879
PORTSMOUTH - DOVER - ROCHESTER	**112.3**	**4,806**	**8,959**	**10,061**	**11,073**	**11,220**	**20,832**	**23,132**	**22,217**	**29,772**	**36,440**	**13,179**
Rockingham	79.6	2,998	5,554	6,696	7,500	7,697	14,660	17,096	17,399	31,370	38,030	13,823
Strafford	32.7	1,808	3,405	3,365	3,573	3,523	6,172	6,036	4,818	26,016	32,570	11,640

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW HAMPSHIRE (continued)												
ALL COUNTIES												
Belknap	17.8	1,187	2,228	2,413	2,543	2,143	3,274	2,539	1,473	21,086	27,219	10,308
Carroll	13.3	969	1,786	2,110	2,016	1,651	2,257	1,438	1,073	19,405	25,900	10,798
Cheshire	23.5	1,186	2,587	2,805	2,870	2,806	4,781	3,863	2,602	24,049	30,479	11,070
Coos	13.0	1,000	1,820	1,724	1,665	1,563	2,522	1,730	976	20,901	25,807	9,867
Grafton	25.3	1,525	3,025	3,455	3,415	3,075	4,646	3,363	2,796	21,883	29,734	10,903
Hillsborough	110.1	4,114	8,731	10,019	10,214	10,040	19,502	22,749	24,731	31,088	38,057	13,879
Merrimack	38.3	1,763	3,544	4,359	4,575	4,474	7,564	6,794	5,227	25,549	32,531	11,923
Rockingham	79.6	2,998	5,554	6,696	7,500	7,697	14,660	17,096	17,399	31,370	38,030	13,823
Strafford	32.7	1,808	3,405	3,365	3,573	3,523	6,172	6,036	4,818	26,016	32,570	11,640
Sullivan	14.6	906	1,817	2,088	1,861	1,798	2,885	2,140	1,105	21,673	27,041	10,613
TOTAL METRO COUNTIES	**222.4**	**8,920**	**17,690**	**20,080**	**21,287**	**21,260**	**40,334**	**45,881**	**46,948**	**30,409**	**37,240**	**13,524**
TOTAL STATE	**368.2**	**17,456**	**34,497**	**39,034**	**40,232**	**38,770**	**68,263**	**67,748**	**62,200**	**26,965**	**34,101**	**12,547**
NEW JERSEY												
ATLANTIC CITY	**118.8**	**8,440**	**16,341**	**16,863**	**14,980**	**12,148**	**19,240**	**17,058**	**13,730**	**21,023**	**29,792**	**11,600**
Atlantic	79.7	5,887	10,747	10,601	9,563	7,810	13,262	12,154	9,676	21,822	30,409	11,563
Cape May	39.1	2,553	5,594	6,262	5,417	4,338	5,978	4,904	4,054	19,733	28,535	11,683
BERGEN - PASSAIC	**476.7**	**21,235**	**37,738**	**39,150**	**38,992**	**38,188**	**76,393**	**93,786**	**131,218**	**33,231**	**43,449**	**16,014**
Bergen	315.6	10,182	19,968	22,603	23,585	23,660	48,918	64,939	101,745	36,869	47,622	17,848
Passaic	161.1	11,053	17,770	16,547	15,407	14,528	27,475	28,847	29,473	26,909	35,274	12,592
JERSEY CITY	**212.7**	**21,050**	**30,709**	**26,278**	**23,548**	**20,803**	**34,049**	**31,335**	**24,928**	**21,060**	**28,912**	**11,123**
Hudson	212.7	21,050	30,709	26,278	23,548	20,803	34,049	31,335	24,928	21,060	28,912	11,123
MIDDLESEX - SOMERSET - HUNTERDON	**326.5**	**11,318**	**20,260**	**22,954**	**23,936**	**26,049**	**57,064**	**75,205**	**89,714**	**35,302**	**43,853**	**15,325**
Hunterdon	33.9	968	1,852	2,103	2,445	2,613	5,625	7,654	10,640	37,428	47,274	16,090
Middlesex	217.0	8,206	14,670	16,089	16,462	17,829	39,119	50,459	54,166	33,983	41,739	14,625
Somerset	75.6	2,144	3,738	4,762	5,029	5,607	12,320	17,092	24,908	38,663	48,386	16,982
MONMOUTH - OCEAN	**354.1**	**14,559**	**31,783**	**36,475**	**35,054**	**32,345**	**58,741**	**66,827**	**78,316**	**29,528**	**39,186**	**14,665**
Monmouth	194.4	8,068	16,117	16,826	16,456	15,814	30,345	37,488	53,286	32,849	43,294	15,503
Ocean	159.7	6,491	15,666	19,649	18,598	16,531	28,396	29,339	25,030	25,992	34,186	13,537
NEWARK	**676.9**	**42,201**	**61,153**	**57,999**	**57,684**	**55,333**	**104,304**	**124,804**	**173,422**	**31,022**	**41,327**	**14,873**
Essex	303.8	28,784	38,684	32,318	29,946	26,569	44,186	45,634	57,679	24,113	35,311	12,917
Morris	146.0	2,937	5,713	7,478	8,645	9,811	22,213	32,540	56,663	42,445	52,541	18,007
Sussex	42.6	1,265	2,362	2,843	3,183	3,628	8,293	10,362	10,664	34,670	42,503	14,280
Union	184.5	9,215	14,394	15,360	15,910	15,325	29,612	36,268	48,416	32,377	42,087	15,605
TRENTON	**111.7**	**5,561**	**10,528**	**10,398**	**10,134**	**9,717**	**18,315**	**21,310**	**25,737**	**30,154**	**40,086**	**14,310**
Mercer	111.7	5,561	10,528	10,398	10,134	9,717	18,315	21,310	25,737	30,154	40,086	14,310
VINELAND - MILLVILLE - BRIDGETON	**47.5**	**3,282**	**6,239**	**6,002**	**5,876**	**5,321**	**8,730**	**7,146**	**4,904**	**22,092**	**29,524**	**10,133**
Cumberland	47.5	3,282	6,239	6,002	5,876	5,321	8,730	7,146	4,904	22,092	29,524	10,133
ALL COUNTIES												
Atlantic	79.7	5,887	10,747	10,601	9,563	7,810	13,262	12,154	9,676	21,822	30,409	11,563
Bergen	315.6	10,182	19,968	22,603	23,585	23,660	48,918	64,939	101,745	36,869	47,622	17,848
☐ Burlington	131.1	4,462	8,836	11,675	12,170	12,447	25,212	28,694	27,604	31,254	39,883	13,311
☐ Camden	176.3	11,041	18,991	18,432	18,356	16,823	30,168	31,747	30,742	26,451	34,651	12,536
Cape May	39.1	2,553	5,594	6,262	5,417	4,338	5,978	4,904	4,054	19,733	28,535	11,683
Cumberland	47.5	3,282	6,239	6,002	5,876	5,321	8,730	7,146	4,904	22,092	29,524	10,133
Essex	303.8	28,784	38,684	32,318	29,946	26,569	44,186	45,634	57,679	24,113	35,311	12,917
☐ Gloucester	74.2	3,591	6,357	7,240	7,232	7,002	14,793	16,472	11,513	29,010	34,975	11,954
Hudson	212.7	21,050	30,709	26,278	23,548	20,803	34,049	31,335	24,928	21,060	28,912	11,123
Hunterdon	33.9	968	1,852	2,103	2,445	2,613	5,625	7,654	10,640	37,428	47,274	16,090
Mercer	111.7	5,561	10,528	10,398	10,134	9,717	18,315	21,310	25,737	30,154	40,086	14,310
Middlesex	217.0	8,206	14,670	16,089	16,462	17,829	39,119	50,459	54,166	33,983	41,739	14,625
Monmouth	194.4	8,068	16,117	16,826	16,456	15,814	30,345	37,488	53,286	32,849	43,294	15,503
Morris	146.0	2,937	5,713	7,478	8,645	9,811	22,213	32,540	56,663	42,445	52,541	18,007
Ocean	159.7	6,491	15,666	19,649	18,598	16,531	28,396	29,339	25,030	25,992	34,186	13,537
Passaic	161.1	11,053	17,770	16,547	15,407	14,528	27,475	28,847	29,473	26,909	35,274	12,592
☐ Salem	24.6	1,151	2,239	2,298	2,201	1,991	3,726	5,586	5,408	31,621	38,352	13,834
Somerset	75.6	2,144	3,738	4,762	5,029	5,607	12,320	17,092	24,908	38,663	48,386	16,982
Sussex	42.6	1,265	2,362	2,843	3,183	3,628	8,293	10,362	10,664	34,670	42,503	14,280
Union	184.5	9,215	14,394	15,360	15,910	15,325	29,612	36,268	48,416	32,377	42,087	15,605

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW JERSEY (continued)												
ALL COUNTIES (continued)												
☐ Warren	32.4	1,327	2,938	3,330	3,220	3,343	6,448	6,507	5,287	28,040	35,350	12,811
TOTAL METRO COUNTIES	**2,763.5**	**149,218**	**254,112**	**259,094**	**253,383**	**241,510**	**457,183**	**526,477**	**622,523**	**29,843**	**39,251**	**14,237**
TOTAL STATE	**2,763.5**	**149,218**	**254,112**	**259,094**	**253,383**	**241,510**	**457,183**	**526,477**	**622,523**	**29,843**	**39,251**	**14,237**
NEW MEXICO												
ALBUQUERQUE	**178.3**	**14,933**	**20,571**	**24,873**	**23,065**	**18,483**	**30,623**	**26,172**	**19,580**	**21,423**	**28,376**	**10,760**
Bernalillo	178.3	14,933	20,571	24,873	23,065	18,483	30,623	26,172	19,580	21,423	28,376	10,760
LAS CRUCES	**39.4**	**4,871**	**6,547**	**6,768**	**4,883**	**3,848**	**5,684**	**3,668**	**3,131**	**16,482**	**23,794**	**8,089**
Dona Ana	39.4	4,871	6,547	6,768	4,883	3,848	5,684	3,668	3,131	16,482	23,794	8,089
SANTA FE	**39.2**	**2,505**	**3,900**	**4,405**	**4,149**	**3,755**	**6,443**	**6,634**	**7,409**	**26,317**	**34,336**	**12,967**
Los Alamos	7.1	156	176	279	318	373	964	1,727	3,107	46,083	51,018	19,065
Santa Fe	32.1	2,349	3,724	4,126	3,831	3,382	5,479	4,907	4,302	22,833	30,647	11,601
ALL COUNTIES												
Bernalillo	178.3	14,933	20,571	24,873	23,065	18,483	30,623	26,172	19,580	21,423	28,376	10,760
Catron	1.0	185	235	196	122	96	105	42	19	11,739	16,399	5,466
Chaves	22.4	2,047	3,603	3,730	3,082	2,297	3,347	2,498	1,796	17,840	25,170	9,366
Cibola	9.6	960	1,027	1,082	1,177	1,164	1,737	1,625	828	22,351	26,975	8,546
Colfax	5.2	569	954	860	632	543	846	507	289	16,643	22,257	8,267
Curry	15.8	1,545	2,506	2,906	2,247	1,736	2,268	1,617	975	17,035	24,036	8,671
De Baca	1.0	147	232	200	130	87	102	58	44	12,833	18,542	8,062
Dona Ana	39.4	4,871	6,547	6,768	4,883	3,848	5,684	3,668	3,131	16,482	23,794	8,089
Eddy	18.9	1,594	2,677	2,643	2,510	2,254	3,489	2,271	1,462	20,053	25,793	9,095
Grant	9.1	717	1,218	988	864	848	1,712	1,792	961	24,509	29,306	9,951
Guadalupe	1.5	302	356	276	209	145	108	60	44	11,604	16,003	5,455
Harding	.4	64	85	85	64	34	29	21	18	12,778	17,435	6,340
Hidalgo	2.1	249	406	389	234	197	429	163	33	15,098	20,192	6,839
Lea	22.7	1,826	2,224	2,249	2,484	2,301	5,045	3,908	2,663	25,586	30,554	10,737
Lincoln	5.8	548	842	897	699	605	995	635	579	19,344	26,675	10,383
Los Alamos	7.1	156	176	279	318	373	964	1,727	3,107	46,083	51,018	19,065
Luna	6.2	1,087	1,445	1,191	754	532	623	346	222	12,012	17,579	6,336
McKinley	18.1	4,122	3,235	2,650	2,085	1,836	2,227	1,304	641	13,012	17,981	4,999
Mora	1.5	381	397	258	147	141	129	37	10	9,594	13,775	4,396
Otero	16.5	1,095	1,736	2,565	2,585	2,052	2,743	2 277	1,447	20,566	27,447	9,299
Quay	4.0	516	630	523	582	461	518	457	313	17,777	23,546	9,234
Rio Arriba	10.3	1,797	2,098	1,719	1,375	1,054	1,315	691	251	13,609	17,970	5,802
Roosevelt	6.1	1,211	1,339	985	661	499	684	439	282	12,271	18,982	7,104
Sandoval	13.5	890	1,249	1,572	1,738	1,591	2,377	2,262	1,821	24,033	30,816	9,608
San Juan	32.5	4,018	3,851	3,660	3,522	3,391	6,191	4,983	2,884	21,741	26,437	8,541
San Miguel	8.3	1,472	1,872	1,567	1,021	655	950	544	219	12,422	17,682	5,990
Santa Fe	32.1	2,349	3,724	4,126	3,831	3,382	5,479	4,907	4,302	22,833	30,647	11,601
Sierra	4.0	650	1,004	730	574	338	367	219	118	12,215	16,932	7,362
Socorro	4.5	777	914	912	634	400	454	279	130	12,907	18,038	5,757
Taos	7.4	1,049	1,349	1,213	1,039	662	1,028	614	446	15,372	21,480	7,533
Torrance	3.2	450	619	574	546	290	334	244	143	14,679	19,598	6,968
Union	1.8	297	340	309	235	168	213	101	137	14,179	21,657	7,956
Valencia	13.9	1,355	1,970	2,172	2,012	1,562	2,135	1,861	833	18,541	24,003	8,383
TOTAL METRO COUNTIES	**256.9**	**22,309**	**31,018**	**36,046**	**32,097**	**26,086**	**42,750**	**36,474**	**30,120**	**21,225**	**28,583**	**10,643**
TOTAL STATE	**524.2**	**54,229**	**71,431**	**75,147**	**66,061**	**54,025**	**85,250**	**68,329**	**49,728**	**19,622**	**26,403**	**9,379**
NEW YORK												
ALBANY - SCHENECTADY - TROY	**320.8**	**18,231**	**35,204**	**37,629**	**36,566**	**33,563**	**59,331**	**56,786**	**43,490**	**24,872**	**32,824**	**12,226**
Albany	111.6	6,497	11,700	12,833	12,738	11,259	19,728	19,592	17,253	25,388	34,229	13,163
Greene	16.1	1,326	2,498	2,517	2,125	1,770	2,832	1,971	1,061	18,981	25,812	9,778
Montgomery	20.4	1,354	2,724	2,753	2,696	2,341	3,906	2,982	1,644	21,308	28,116	10,622
Rensselaer	55.7	3,423	6,660	6,472	6,199	5,850	10,379	9,949	6,768	24,313	31,770	11,322
Saratoga	59.0	2,400	4,788	6,000	6,218	6,192	11,579	12,627	9,196	28,319	35,403	12,411
Schenectady	58.0	3,231	6,834	7,054	6,590	6,151	10,907	9,665	7,568	24,272	32,109	12,415
BINGHAMTON	**98.8**	**5,093**	**10,908**	**12,685**	**11,781**	**10,613**	**18,130**	**16,852**	**12,738**	**24,154**	**32,113**	**11,773**
Broome	80.2	4,269	9,115	10,422	9,707	8,708	14,785	13,485	9,709	23,694	31,675	11,766

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NEW YORK (continued)												
BINGHAMTON (continued)												
Tioga	18.6	824	1,793	2,263	2,074	1,905	3,345	3,367	3,029	26,254	34,002	11,799
BUFFALO	**361.0**	**25,419**	**46,056**	**42,693**	**38,236**	**36,566**	**68,941**	**62,789**	**40,300**	**23,815**	**30,866**	**11,339**
Erie	361.0	25,419	46,056	42,693	38,236	36,566	68,941	62,789	40,300	23,815	30,866	11,339
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	***441.1***	***30,413***	***55,363***	***51,793***	***46,651***	***45,385***	***85,024***	***77,911***	***48,560***	***23,981***	***30,884***	***11,340***
ELMIRA	**34.5**	**2,208**	**4,685**	**4,944**	**4,524**	**4,129**	**6,296**	**5,003**	**2,711**	**21,010**	**27,934**	**10,070**
Chemung	34.5	2,208	4,685	4,944	4,524	4,129	6,296	5,003	2,711	21,010	27,934	10,070
GLENS FALLS	**40.0**	**2,343**	**4,906**	**5,346**	**5,178**	**4,706**	**7,544**	**6,262**	**3,715**	**22,251**	**29,493**	**10,285**
Warren	20.4	1,266	2,530	2,766	2,701	2,409	3,636	3,021	2,071	21,820	29,689	10,701
Washington	19.6	1,077	2,376	2,580	2,477	2,297	3,908	3,241	1,644	22,704	29,289	9,881
NASSAU - SUFFOLK	**873.6**	**25,572**	**47,716**	**56,701**	**59,771**	**62,035**	**137,379**	**196,879**	**287,547**	**38,289**	**48,492**	**15,684**
Nassau	445.2	11,840	22,004	25,020	27,195	28,403	63,230	96,186	171,322	41,853	52,869	17,599
Suffolk	428.4	13,732	25,712	31,681	32,576	33,632	74,149	100,693	116,225	35,351	43,944	13,806
NEW YORK	**3,349.7**	**324,277**	**468,424**	**399,254**	**362,084**	**307,905**	**502,493**	**475,578**	**509,685**	**21,815**	**32,428**	**12,883**
Bronx	421.7	64,271	83,674	62,436	50,512	37,814	55,608	41,689	25,696	15,042	22,636	8,520
Kings	859.4	106,551	149,619	120,561	101,767	81,837	123,770	100,792	74,503	17,502	25,531	9,834
New York (Manhattan)	750.7	77,894	111,527	88,426	80,957	69,184	104,227	87,794	130,691	21,091	35,345	17,861
Putnam	28.3	835	1,595	2,033	2,141	2,053	4,577	7,443	7,623	36,767	43,975	14,488
Queens	751.5	50,755	83,128	84,495	84,485	75,865	131,933	130,422	110,417	24,790	32,805	12,526
Richmond	132.3	6.546	10,230	10,019	10,534	10,635	22,281	30,268	31,787	33,263	40,626	13,580
Rockland	86.3	2,643	4,373	5,378	5,590	5,596	12,189	19,060	31,471	40,626	49,668	15,553
Westchester	319.5	14,782	24,278	25,906	26,098	24,921	47,908	58,110	97,497	34,097	47,085	17,311
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	***6,654.8***	***477,655***	***727,309***	***670,277***	***632,252***	***573,357***	***1,030,040***	***1,134,374***	***1,409,536***	***27,345***	***37,869***	***14,126***
NIAGARA FALLS	**80.1**	**4,994**	**9,307**	**9,100**	**8,415**	**8,819**	**16,083**	**15,122**	**8,260**	**24,665**	**30,965**	**11,346**
Niagara	80.1	4,994	9,307	9,100	8,415	8,819	16,083	15,122	8,260	24,665	30,965	11,346
ORANGE COUNTY	**92.1**	**5,398**	**9,211**	**9,771**	**9,566**	**9,354**	**17,960**	**18,167**	**12,673**	**26,530**	**34,268**	**11,304**
Orange	92.1	5,398	9,211	9,771	9,566	9,354	17,960	18,167	12,673	26,530	34,268	11,304
POUGHKEEPSIE	**87.6**	**3,754**	**7,394**	**8,428**	**8,235**	**7,934**	**16,072**	**18,514**	**17,269**	**30,117**	**38,302**	**12,965**
Dutchess	87.6	3,754	7,394	8,428	8,235	7,934	16,072	18,514	17,269	30,117	38,302	12,965
ROCHESTER	**366.1**	**19,318**	**35,553**	**37,296**	**36,878**	**35,185**	**67,587**	**73,137**	**61,146**	**27,764**	**35,463**	**12,969**
Livingston	19.8	985	1,955	2,242	2,355	2,233	3,949	3,762	2,319	25,314	32,718	10,761
Monroe	267.4	14,510	25,754	25,857	25,634	24,509	47,540	54,173	49,423	28,619	36,527	13,695
Ontario	33.3	1,624	3,313	4,013	3,866	3,753	7,168	6,085	3,478	25,112	31,868	11,135
Orleans	14.2	675	1,486	1,765	1,594	1,400	2,659	2,869	1,752	25,690	32,387	11,108
Wayne	31.4	1,524	3,045	3,419	3,429	3,290	6,271	6,248	4,174	26,597	33,339	11,504
SYRACUSE	**237.4**	**13,429**	**24,831**	**26,634**	**25,612**	**24,124**	**43,923**	**44,441**	**34,406**	**25,895**	**33,798**	**12,093**
Madison	22.9	1,461	2,657	3,126	2,806	2,663	4,532	3,552	2,103	22,564	30,089	9,872
Onondaga	172.7	10,035	18,243	19,473	18,556	17,396	32,121	32,247	24,629	25,812	33,647	12,377
Oswego	41.8	1,933	3,931	4,035	4,250	4,065	7,270	8,642	7,674	28,524	36,451	12,268
UTICA - ROME	**115.7**	**7,580**	**14,899**	**14,977**	**14,718**	**13,500**	**22,057**	**17,495**	**10,474**	**21,990**	**29,095**	**10,419**
Herkimer	24.7	1,447	3,138	3,156	3,183	3,002	4,907	3,608	2,259	22,308	29,013	10,401
Oneida	91.0	6,133	11,761	11,821	11,535	10,498	17,150	13,887	8,215	21,901	29,117	10,424
ALL COUNTIES												
Albany	111.6	6,497	11,700	12,833	12,738	11,259	19,728	19,592	17,253	25,388	34.229	13,163
Allegany	17.9	1,913	3,185	3,221	2,754	2,346	2,655	1,425	401	16,056	21,887	7,242
Bronx	421.7	64,271	83,674	62,436	50,512	37,814	55,608	41,689	25,696	15,042	22,636	8,520
Broome	80.2	4,269	9,115	10,422	9,707	8,708	14,785	13,485	9,709	23,694	31,675	11,766
Cattaraugus	31.1	2,484	4,238	4,587	4,045	3,618	5,904	4,178	2,046	20,250	26,898	9,399
Cayuga	28.7	1,962	4,081	4,067	3,646	3,423	5,488	4,341	1,692	20,826	26,970	9,270
Chautauqua	55.1	3,420	7,602	7,611	6,789	6,312	10,556	8,017	4,793	21,614	28,607	10,543
Chemung	34.5	2,208	4,685	4,944	4,524	4,129	6,296	5,003	2,711	21,010	27,934	10,070
Chenango	18.3	1,155	2,188	2,881	2,631	2,186	3,410	2,702	1,147	20,594	27,451	9,624
Clinton	26.4	1,796	3,481	4,086	3,676	3,132	4,643	3,633	1,953	20,232	28,507	8,970
Columbia	23.9	1,377	3,006	3,613	2,964	2,746	4,421	3,519	2,254	21,738	29,460	10,866
Cortland	16.9	1,347	2,352	2,501	2,278	1,990	3,169	2,100	1,163	19,937	26,968	9,226
Delaware	17.2	1,208	2,406	2,634	2,556	2,137	3,132	1,962	1,165	19,590	26,430	9,354
Dutchess	87.6	3,754	7,394	8,428	8,235	7,934	16,072	18,514	17,269	30,117	38,302	12,965
Erie	361.0	25,419	46,056	42,693	38,236	36,566	68,941	62,789	40,300	23,815	30,866	11,339
Essex	14.0	1,072	2,176	2,234	1,956	1,606	2,465	1,633	858	18,847	25,539	9,409
Franklin	16.0	1,411	2,720	2,867	2,208	1,668	2,448	1,801	877	17,182	24,847	8,495

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
NEW YORK (continued)												
ALL COUNTIES (continued)												
Fulton	21.7	1,497	3,118	3,047	2,968	2,724	4,081	2,744	1,521	20,381	27,063	10,090
Genesee	21.1	1,461	2,624	2,926	2,756	2,729	4,330	3,037	1,237	21,429	27,066	9,316
Greene	16.1	1,326	2,498	2,517	2,125	1,770	2,832	1,971	1,061	18,981	25,812	9,778
Hamilton	1.9	164	352	403	329	226	241	138	47	15,431	20,580	7,378
Herkimer	24.7	1,447	3,138	3,156	3,183	3,002	4,907	3,608	2,259	22,308	29,013	10,401
Jefferson	32.9	2,538	4,929	4,924	4,543	3,751	5,790	4,244	2,181	19,449	26,263	9,281
Kings	859.4	106,551	149,619	120,561	101,767	81,837	123,770	100,792	74,503	17,502	25,531	9,834
Lewis	8.7	592	1,195	1,233	1,185	1,170	1,681	1,089	555	20,612	26,853	9,090
Livingston	19.8	985	1,955	2,242	2,355	2,233	3,949	3,762	2,319	25,314	32,718	10,761
Madison	22.9	1,461	2,657	3,126	2,806	2,663	4,532	3,552	2,103	22,564	30,089	9,872
Monroe	267.4	14,510	25,754	25,857	25,634	24,509	47,540	54,173	49,423	28,619	36,527	13,695
Montgomery	20.4	1,354	2,724	2,753	2,696	2,341	3,906	2,982	1,644	21,308	28,116	10,622
Nassau	445.2	11,840	22,004	25,020	27,195	28,403	63,230	96,186	171,322	41,853	52,869	17,599
New York (Manhattan)	750.7	77,894	111,527	88,426	80,957	69,184	104,227	87,794	130,691	21,091	35,345	17,861
Niagara	80.1	4,994	9,307	9,100	8,415	8,819	16,083	15,122	8,260	24,665	30,965	11,346
Oneida	91.0	6,133	11,761	11,821	11,535	10,498	17,150	13,887	8,215	21,901	29,117	10,424
Onondaga	172.7	10,035	18,243	19,473	18,556	17,396	32,121	32,247	24,629	25,812	33,647	12,377
Ontario	33.3	1,624	3,313	4,013	3,866	3,753	7,168	6,085	3,478	25,112	31,868	11,135
Orange	92.1	5,398	9,211	9,771	9,566	9,354	17,960	18,167	12,673	26,530	34,268	11,304
Orleans	14.2	675	1,486	1,765	1,594	1,400	2,659	2,869	1,752	25,690	32,387	11,108
Oswego	41.8	1,933	3,931	4,035	4,250	4,065	7,270	8,642	7,674	28,524	36,451	12,268
Otsego	21.8	1,527	2,924	3,351	2,988	2,530	3,776	2,885	1,819	20,197	28,544	10,069
Putnam	28.3	835	1,595	2,033	2,141	2,053	4,577	7,443	7,623	36,767	43,975	14,488
Queens	751.5	50,755	83,128	84,495	84,485	75,865	131,933	130,422	110,417	24,790	32,805	12,526
Rensselaer	55.7	3,423	6,660	6,472	6,199	5,850	10,379	9,949	6,768	24,313	31,770	11,322
Richmond	132.3	6,546	10,230	10,019	10,534	10,635	22,281	30,268	31,787	33,263	40,626	13,580
Rockland	86.3	2,643	4,373	5,378	5,590	5,596	12,189	19,060	31.471	40,626	49,668	15,553
St. Lawrence	38.1	3,068	5,565	5,442	4,711	3,978	6,558	5,499	3.279	20,299	28.501	9,226
Saratoga	59.0	2,400	4,788	6,000	6,218	6,192	11,579	12,627	9,196	28,319	35,403	12,411
Schenectady	58.0	3,231	6,834	7,054	6,590	6,151	10,907	9,665	7,568	24,272	32,109	12,415
Schoharie	10.8	778	1,540	1,704	1,466	1,308	2,008	1,374	622	19,692	26,761	8,976
Schuyler	6.5	255	700	909	920	836	1,324	1,060	496	22,657	29,273	10,067
Seneca	12.1	479	1,001	1,338	1,419	1,349	2,366	2,403	1,745	26,904	35,167	12,228
Steuben	37.6	2,632	4,960	5,386	5,275	4,344	6,937	5,130	2,936	20,564	27,620	10,044
Suffolk	428.4	13,732	25,712	31,681	32,576	33,632	74,149	100,693	116,225	35,351	43,944	13,806
Sullivan	25.6	1,938	3,932	4,129	3,224	2,853	4,408	3,112	2,004	19,305	27,921	10,240
Tioga	18.6	824	1,793	2,263	2,074	1,905	3,345	3,367	3,029	26,254	34,002	11,799
Tompkins	31.4	2,007	3,191	3,737	3,860	3,407	4,969	5,049	5,180	24,214	35,592	12,322
Ulster	61.3	3,498	7,008	7,537	7,195	6,334	10,496	10,317	8,915	24,178	32,987	12,058
Warren	20.4	1,266	2,530	2,766	2,701	2,409	3,636	3,021	2,071	21,820	29,689	10,701
Washington	19.6	1,077	2,376	2,580	2,477	2,297	3,908	3,241	1,644	22,704	29,289	9,881
Wayne	31.4	1,524	3,045	3,419	3,429	3,290	6,271	6,248	4,174	26,597	33,339	11,504
Westchester	319.5	14,782	24,278	25,906	26,098	24,921	47,908	58,110	97,497	34,097	47,085	17,311
Wyoming	13.6	702	1,438	1,530	1,699	1,679	2,826	2,343	1,383	24,197	30,987	10,034
Yates	8.7	748	1,377	1,389	1,246	1,026	1,459	931	524	18,309	25,264	9,640
TOTAL METRO COUNTIES	**6,057.4**	**457,616**	**719,094**	**665,458**	**621,564**	**558,433**	**983,796**	**1,007,025**	**1,044,414**	**25,064**	**34,889**	**13,045**
TOTAL STATE	**6,676.7**	**500,645**	**802,383**	**754,745**	**702,851**	**629,841**	**1,095,337**	**1,093,691**	**1,097,207**	**24,556**	**34,296**	**12,745**
NORTH CAROLINA												
ASHEVILLE	**66.1**	**5,825**	**9,246**	**9,698**	**9,164**	**7,714**	**11,516**	**8,218**	**4,719**	**19,507**	**25,896**	**10,189**
Buncombe	66.1	5,825	9,246	9,698	9,164	7,714	11,516	8,218	4,719	19,507	25,896	10,189
BURLINGTON	**38.2**	**2,718**	**4,859**	**5,241**	**4,915**	**4,330**	**7,562**	**5,608**	**2,967**	**21,459**	**27,335**	**10,390**
Alamance	38.2	2,718	4,859	5,241	4,915	4,330	7,562	5,608	2,967	21,459	27,335	10,390
CHARLOTTE - GASTONIA - ROCK HILL	**387.6**	**25,307**	**40,441**	**47,372**	**47,522**	**44,794**	**75,283**	**65,094**	**41,787**	**23,623**	**30,258**	**11,180**
Cabarrus	34.2	1,885	3,861	4,355	3,955	3,897	6,937	5,934	3,376	23,874	29,851	10,942
Gaston	60.9	4,021	6,434	7,333	7,733	7,362	12,488	10,012	5,517	23,221	29,204	10,493
Lincoln	17.1	1,115	1,677	1,863	2,370	2,334	3,589	2,737	1,415	23,123	28,449	10,350
Mecklenburg	168.5	11,147	16,576	20,452	20,209	18,208	30,454	29,358	22,096	24,319	31,841	12,246
Rowan	38.9	2,453	4,609	5,116	5,171	4,982	8,035	5,664	2,870	22,021	27,802	10,500
Union	26.5	1,917	3,040	3,516	3,260	3,296	5,487	3,989	1,995	22,256	28,143	9,452
York, S. C.	*41.5*	*2,769*	*4,244*	*4,737*	*4,824*	*4,715*	*8,293*	*7,400*	*4,518*	*24,384*	*30,110*	*10,483*

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
FAYETTEVILLE	**83.9**	**7,055**	**9,558**	**13,706**	**12,434**	**10,060**	**14,347**	**10,798**	**5,922**	**19,660**	**28,947**	**9,210**
Cumberland	83.9	7,055	9,558	13,706	12,434	10,080	14,347	10,798	5,922	19,660	28,947	9,210
GREENSBORO - WINSTON-SALEM - HIGH POINT	**341.8**	**24,633**	**38,393**	**44,211**	**42,394**	**38,481**	**63,597**	**52,716**	**37,375**	**22,640**	**29,858**	**11,313**
Davidson	44.8	3,016	5,185	5,980	6,093	5,534	8,979	6,411	3,602	21,786	27,698	10,179
Davie	9.9	786	1,151	1,267	1,242	1,054	1,990	1,484	926	22,188	28,483	10,405
Forsyth	100.7	7,466	10,965	12,146	11,521	10,501	18,107	16,747	13,247	23,840	31,427	12,266
Guilford	125.0	8,744	13,749	16,502	15,330	13,779	22,239	19,434	15,223	22,835	31,027	11,795
Randolph	37.3	2,671	4,325	5,307	5,508	5,006	7,530	4,684	2,269	20,773	25,904	9,701
Stokes	12.9	905	1,447	1,435	1,407	1,418	2,705	2,331	1,252	24,455	29,369	10,351
Yadkin	11.2	1,045	1,571	1,574	1,293	1,189	2,047	1,625	856	20,492	26,282	9,779
HICKORY	**79.7**	**4,473**	**8,978**	**11,117**	**11,017**	**10,245**	**16,585**	**11,269**	**6,016**	**21,971**	**28,168**	**10,336**
Alexander	9.7	648	1,127	1,355	1,375	1,286	2,011	1,336	562	21,248	26,367	9,300
Burke	28.0	1,884	3,455	4,275	4,359	3,715	5,491	3,372	1,449	20,032	25,998	9,516
Catawba	42.0	1,941	4,396	5,487	5,283	5 244	9,083	6,561	4,005	23,651	30,031	11,142
JACKSONVILLE	**34.8**	**3,205**	**5,624**	**7,863**	**5,643**	**3,905**	**4,763**	**2,694**	**1,103**	**15,578**	**26,892**	**7,709**
Onslow	34.8	3,205	5,624	7,863	5,643	3,905	4,763	2,694	1,103	15,578	26,892	7,709
RALEIGH - DURHAM	**238.3**	**16,338**	**24,182**	**28,061**	**27,593**	**24,506**	**42,235**	**40,815**	**34,570**	**24,658**	**32,521**	**12,245**
Durham	62.3	4,515	6,701	7,195	7,254	6,444	10,153	10,498	9,540	24,163	32,559	12,529
Franklin	11.4	1,422	1,754	1,730	1,503	1,202	1,811	1,293	685	17,488	23,537	8,231
Orange	31.5	2,739	4,204	4,735	4,020	3,322	4,954	3,899	3,627	20,070	29,225	10,959
Wake	133.1	7,662	11,523	14,401	14,816	13,538	25,317	25,125	20,718	26,854	34,053	12,789
WILMINGTON	**43.3**	**4,426**	**6,322**	**6,094**	**5,161**	**4,909**	**7,479**	**5,585**	**3,324**	**19,664**	**26,053**	**9,957**
New Hanover	43.3	4,426	6,322	6,094	5,161	4,909	7,479	5,585	3,324	19,664	26,053	9,957
ALL COUNTIES												
Alamance	38.2	2,718	4,859	5,241	4,915	4,330	7,562	5,608	2,967	21,459	27,335	10,390
Alexander	9.7	648	1,127	1,355	1,375	1,286	2,011	1,336	562	21,248	26,367	9,300
Alleghany	3.9	476	776	718	604	495	469	180	182	14,861	20,137	7,699
Anson	8.8	1,198	1,527	1,429	1,283	1,058	1,266	726	313	15,932	20,884	6,961
Ashe	9.0	1,191	1,566	1,590	1,279	1,038	1,355	641	340	15,510	20,865	8,060
Avery	5.3	521	963	1,070	819	624	673	440	190	15,516	21,334	7,439
Beaufort	15.7	2,122	2,405	2,412	2,124	1,658	2,484	1,563	932	16,989	23,063	8,440
Bertie	7.4	1,099	1,330	1,253	906	761	1,085	597	369	15,081	21,809	7,577
Bladen	11.1	1,745	2,076	1,913	1,637	1,109	1,392	849	379	14,531	19,905	6,970
Brunswick	16.7	2,002	2,612	2,369	2,022	1,841	3,012	1,909	933	18,343	23,834	8,578
Buncombe	66.1	5,825	9,246	9,698	9,164	7,714	11,516	8,218	4,719	19,507	25,896	10,189
Burke	28.0	1,884	3,455	4,275	4,359	3,715	5,491	3,372	1,449	20,032	25,998	9,516
Cabarrus	34.2	1,885	3,861	4,355	3,955	3,897	6,937	5,934	3,376	23,874	29,851	10,942
Caldwell	25.9	1,760	3,148	3,795	3,684	3,605	5,444	3,013	1,451	20,759	25,788	9,264
Camden	2.0	264	284	252	218	250	405	202	125	19,625	24,009	8,003
Carteret	18.7	1,704	2,581	2,908	2,647	2,205	3,104	2,449	1,102	19,047	25,140	9,774
Caswell	7.1	1,119	1,184	1,220	1,042	863	1,045	472	155	15,116	19,693	6,270
Catawba	42.0	1,941	4,396	5,487	5,283	5,244	9,083	6,561	4,005	23,651	30,031	11,142
Chatham	13.7	1,057	1,808	1,968	1,889	1,946	2,532	1,773	727	20,308	25,135	9,486
Cherokee	7.7	865	1,468	1,554	1,114	802	988	616	293	14,877	20,599	7,813
Chowan	5.0	659	760	866	689	498	768	468	292	16,390	23,368	8,719
Clay	2.7	364	507	497	449	293	289	175	126	14,825	20,049	7,415
Cleveland	30.9	2,620	3,733	4,008	3,974	3,675	6,235	4,528	2,127	21,417	26,883	9,526
Columbus	18.5	2,446	2,971	2,898	2,407	1,899	2,572	1,969	1,338	16,729	23,681	8,345
Craven	27.1	2,997	3,860	4,317	3,742	2,936	4,318	3,173	1,757	18,108	25,967	9,092
Cumberland	83.9	7,055	9,558	13,706	12,434	10,080	14,347	10,798	5,922	19,660	28,947	9,210
Currituck	5.1	576	792	692	742	611	794	555	338	18,247	23,685	8,817
Dare	7.1	473	930	1,299	1,011	895	1,146	797	549	19,147	26,537	10,828
Davidson	44.8	3,016	5,185	5,980	6,093	5,534	8,979	6,411	3,602	21,786	27,698	10,179
Davie	9.9	786	1,151	1,267	1,242	1,054	1,990	1,484	926	22,188	28,483	10,405
Duplin	15.0	2,244	2,569	2,389	2,096	1,647	2,197	1,210	648	15,638	21,019	7,507
Durham	62.3	4,515	6,701	7,195	7,254	6,444	10,153	10,498	9,540	24,163	32,559	12,529
Edgecombe	20.0	2,353	2,983	2,827	2,448	2,345	3,582	2,373	1,089	18,732	23,972	8,154
Forsyth	100.7	7,466	10,965	12,146	11,521	10,501	18,107	16,747	13,247	23,840	31,427	12,266
Franklin	11.4	1,422	1,754	1,730	1,503	1,202	1,811	1,293	685	17,488	23,537	8,231
Gaston	60.9	4,021	6,434	7,333	7,733	7,362	12,488	10,012	5,517	23,221	29,204	10,493
Gates	3.1	458	467	451	379	393	524	338	90	17,360	22,449	7,249
Graham	2.5	353	482	453	398	314	322	123	55	14,568	18,798	6,266
Granville	11.6	1,206	1,584	1,593	1,554	1,382	2,052	1,497	732	19,549	25,785	8,473

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES

METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Greene	5.4	646	880	959	708	581	801	502	323	16,410	23,216	7,644
Guilford	125.0	8,744	13,749	16,502	15,330	13,779	22,239	19,434	15,223	22,835	31,027	11,795
Halifax	19.5	3,022	3,736	2,989	2,369	1,873	2,829	1,625	1,057	15,006	21,536	7,472
Harnett	22.1	2,429	3,508	3,836	3,180	2,423	3,589	2,231	904	16,881	22,952	7,988
Haywood	18.7	1,493	2,522	2,479	2,437	2,070	3,086	2,928	1,685	20,927	27,361	10,506
Henderson	27.4	2,083	3,509	3,624	3,641	3,370	4,767	3,886	2,520	21,183	27,612	11,093
Hertford	7.9	1,129	1,135	1,152	1,000	851	1,207	889	537	17,534	24,077	8,198
Hoke	6.7	707	905	993	927	763	1,183	833	389	18,960	24,850	7,433
Hyde	2.1	280	471	387	282	217	253	131	79	13,797	19,260	6,855
Iredell	32.4	2,278	3,929	4,369	4,470	3,893	6,476	4,756	2,229	21,341	27,091	9,929
Jackson	9.4	1,115	1,567	1,617	1,387	1,020	1,402	819	473	16,298	23,599	8,096
Johnston	28.7	3,705	4,963	4,609	4,017	3,426	4,552	2,270	1,158	16,304	21,417	7,962
Jones	3.2	473	547	560	452	403	415	242	108	15,208	20,129	6,641
Lee	14.6	1,246	1,934	2,238	1,917	1,523	2,783	1,793	1,166	19,903	26,659	9,517
Lenoir	22.4	2,353	3,424	3,558	2,857	2,476	3,870	2,518	1,344	18,208	24,248	8,775
Lincoln	17.1	1,115	1,677	1,863	2,370	2,334	3,589	2,737	1,415	23,123	28,449	10,350
McDowell	13.2	1,035	1,790	1,843	1,864	1,704	2,719	1,641	604	20,187	24,783	8,987
Macon	9.3	1,116	1,713	1,799	1,467	1,077	1,088	642	398	15,068	21,321	8,584
Madison	6.3	841	1,221	1,057	879	682	831	499	290	15,157	22,602	8,231
Martin	9.4	1,084	1,571	1,509	1,271	1,095	1,400	957	513	16,962	22,777	7,701
Mecklenburg	168.5	11,147	16,576	20,452	20,209	18,208	30,454	29,358	22,096	24,319	31,841	12,246
Mitchell	5.3	604	759	819	779	607	867	690	175	17,854	22,712	8,189
Montgomery	8.5	859	1,229	1,270	1,195	1,087	1,583	884	393	18,709	23,546	8,374
Moore	22.4	1,944	2,979	3,206	2,865	2,756	3,945	2,570	2,135	20,361	27,771	10,819
Nash	26.3	2,880	3,937	3,882	3,209	2,821	4,388	3,319	1,864	18,779	25,748	9,471
New Hanover	43.3	4,426	6,322	6,094	5,161	4,909	7,479	5,585	3,324	19,664	26,053	9,957
Northampton	7.6	1,177	1,533	1,393	1,019	761	840	544	333	13,831	20,842	6,917
Onslow	34.8	3,205	5,624	7,863	5,643	3,905	4,763	2,694	1,103	15,578	26,892	7,709
Orange	31.5	2,739	4,204	4,735	4,020	3,322	4,954	3,899	3,627	20,070	29,225	10,959
Pamlico	3.9	564	732	562	503	432	604	338	165	15,860	21,057	7,398
Pasquotank	11.1	1,407	1,950	1,815	1,527	1,252	1,542	1,132	475	16,212	22,148	8,008
Pender	8.7	1,345	1,609	1,522	1,120	901	1,228	635	340	14,496	19,908	6,928
Perquimans	3.8	719	691	724	537	325	479	263	62	13,366	17,786	6,692
Person	10.8	1,153	1,561	1,603	1,528	1,219	2,036	1,215	485	18,497	23,758	8,496
Pitt	35.7	4,839	5,730	5,364	4,642	3,528	5,362	3,960	2,275	16,986	23,980	9,050
Polk	5.7	490	756	885	701	587	870	766	645	20,145	27,941	10,984
Randolph	37.3	2,671	4,325	5,307	5,508	5,006	7,530	4,684	2,269	20,773	25,904	9,701
Richmond	17.2	1,770	2,764	2,529	2,304	1,946	3,122	1,875	890	18,299	23,612	8,550
Robeson	34.6	4,277	5,675	5,698	4,881	3,956	5,416	3,099	1,598	16,554	22,642	7,240
Rockingham	32.4	2,648	4,139	4,184	4,132	3,589	6,169	4,759	2,780	21,379	27,491	10,191
Rowan	38.9	2,453	4,609	5,116	5,171	4,982	8,035	5,664	2,870	22,021	27,802	10,500
Rutherford	21.1	1,889	3,009	2,954	2,924	2,573	3,780	2,696	1,275	19,600	25,038	9,384
Sampson	18.4	2,588	3,272	3,318	2,653	1,979	2,562	1,455	573	15,039	20,275	7,188
Scotland	11.6	1,096	1,658	1,559	1,343	1,258	2,112	1,754	820	20,552	26,937	8,979
Stanly	19.3	1,459	2,332	2,413	2,602	2,454	3,904	2,670	1,466	21,632	27,319	10,120
Stokes	12.9	905	1,447	1,435	1,407	1,418	2,705	2,331	1,252	24,455	29,369	10,351
Surry	23.3	1,994	3,522	3,625	3,190	2,821	4,050	2,769	1,329	18,904	24,812	9,235
Swain	4.0	726	908	872	631	336	316	153	58	12,164	15,927	5,899
Transylvania	9.4	721	1,172	1,032	1,025	1,056	1,921	1,537	936	23,521	29,141	10,785
Tyrrell	1.4	244	254	216	206	190	161	104	25	14,708	18,143	6,350
Union	26.5	1,917	3,040	3,516	3,260	3,296	5,487	3,989	1,995	22,256	28,143	9,452
Vance	13.5	1,410	2,146	2,210	1,783	1,555	2,183	1,393	820	17,613	24,129	8,417
Wake	133.1	7,662	11,523	14,401	14,816	13,538	25,317	25,125	20,718	26,854	34,053	12,789
Warren	5.6	997	1,117	984	774	606	669	294	159	13,417	18,924	6,384
Washington	5.1	676	714	684	617	449	925	636	399	18,817	25,050	8,405
Watauga	12.2	1,737	2,053	2,009	1,563	1,192	1,733	1,034	879	15,814	23,915	8,556
Wayne	35.5	3,943	5,583	6,009	5,081	4,038	5,575	3,613	1,658	17,129	23,170	8,144
Wilkes	23.0	1,850	3,136	3,346	3,252	3,082	4,213	2,532	1,589	19,868	26,051	9,556
Wilson	23.5	2,462	3,423	3,562	3,066	2,512	4,019	2,969	1,487	18,709	25,420	9,162
Yadkin	11.2	1,045	1,571	1,574	1,293	1,189	2,047	1,625	856	20,492	26,282	9,779
Yancey	5.6	772	1,031	988	907	667	799	297	139	15,045	19,458	6,985
TOTAL METRO COUNTIES	**1,272.2**	**91,211**	**143,359**	**168,626**	**161,019**	**144,249**	**235,074**	**195,397**	**133,265**	**22,361**	**29,812**	**10,997**
TOTAL STATE	**2,299.0**	**203,358**	**299,424**	**326,182**	**299,860**	**261,374**	**405,751**	**309,150**	**193,901**	**20,362**	**27,314**	**9,960**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH DAKOTA												
BISMARCK	**32.4**	**2,014**	**3,226**	**3,624**	**3,534**	**3,222**	**6,012**	**6,114**	**4,654**	**25,929**	**33,795**	**11,941**
Burleigh	22.6	1,064	1,890	2,304	2,268	2,068	4,110	4,761	4,135	29,381	37,387	13,348
Morton	9.8	950	1,336	1,320	1,266	1,154	1,902	1,353	519	20,119	25,510	8,803
FARGO - MOORHEAD	**54.2**	**3,416**	**5,718**	**6,390**	**6,044**	**5,659**	**10,116**	**9,957**	**6,900**	**24,883**	**33,089**	**12,101**
Cass	37.1	2,039	3,658	4,140	3,878	3,646	6,857	7,372	5,510	26,708	35,103	13,181
Clay, Minn.	*17.1*	*1,377*	*2,060*	*2,250*	*2,166*	*2,013*	*3,259*	*2,585*	*1,390*	*21,675*	*28,718*	*9,941*
GRAND FORKS	**23.7**	**1,190**	**1,587**	**2,294**	**2,581**	**2,273**	**4,000**	**4,395**	**5,380**	**29,483**	**41,988**	**14,115**
Grand Forks	23.7	1,190	1,587	2,294	2,581	2,273	4,000	4,395	5,380	29,483	41,988	14,115
ALL COUNTIES												
Adams	1.3	175	174	170	181	155	237	137	71	18,622	23,981	8,660
Barnes	5.1	444	750	720	654	577	867	664	424	19,859	27,438	10,214
Benson	2.5	239	346	352	356	304	418	296	189	19,386	26,249	8,102
Billings	.4	23	42	53	54	18	65	59	86	27,000	36,563	13,295
Bottineau	3.2	202	418	451	433	356	489	473	378	21,237	30,265	10,414
Bowman	1.6	102	189	196	189	158	235	258	273	23,903	33,796	12,290
Burke	1.4	112	200	190	180	148	219	218	133	20,562	27,557	10,717
Burleigh	22.6	1,064	1,890	2,304	2,268	2,068	4,110	4,761	4,135	29,381	37,387	13,348
Cass	37.1	2,039	3,658	4,140	3,878	3,646	6,857	7,372	5,510	26,708	35,103	13,181
Cavalier	2.6	232	330	388	292	288	495	327	248	21,033	28,338	9,957
Dickey	2.5	255	416	405	320	252	405	249	198	17,613	25,594	8,647
Divide	1.2	93	126	125	138	142	207	191	178	24,111	32,237	11,722
Dunn	1.6	109	255	315	241	137	216	196	131	17,380	25,877	8,450
Eddy	1.3	130	202	204	211	149	210	133	61	17,651	23,821	9,989
Emmons	2.0	327	409	323	280	184	231	144	102	14,048	20,617	7,234
Foster	1.6	93	160	244	210	189	328	172	204	22,556	32,224	11,208
Golden Valley	.9	60	110	119	113	92	142	145	119	22,381	31,347	11,285
Grand Forks	23.7	1,190	1,587	2,294	2,581	2,273	4,000	4,395	5,380	29,483	41,988	14,115
Grant	1.5	329	358	269	183	129	133	60	39	11,033	16,235	5,940
Griggs	1.4	99	185	177	198	169	221	220	131	21,079	28,079	10,625
Hettinger	1.5	160	230	270	233	164	218	124	101	16,844	23,618	8,435
Kidder	1.4	270	291	280	188	121	129	54	67	12,540	17,674	6,511
La Moure	2.3	197	337	322	344	286	351	280	183	19,242	26,192	9,413
Logan	1.2	170	264	227	159	80	167	74	59	13,543	19,829	7,211
McHenry	2.8	404	428	357	380	315	438	311	167	17,726	23,667	8,719
McIntosh	1.9	349	445	343	230	153	202	121	57	12,000	17,857	7,376
McKenzie	2.7	146	216	274	300	270	450	494	550	27,857	37,353	12,299
McLean	4.7	261	506	539	511	432	729	933	789	26,253	34,534	11,935
Mercer	5.1	319	439	435	454	458	934	1,195	866	29,935	36,250	13,019
Morton	9.8	950	1,336	1,320	1,266	1,154	1,902	1,353	519	20,119	25,510	8,803
Mountrail	2.9	211	326	364	365	301	490	462	381	23,017	31,119	11,141
Nelson	2.0	197	355	283	250	213	311	251	140	18,260	25,366	9,572
Oliver	.8	102	72	114	102	80	173	116	41	20,625	25,446	7,540
Pembina	3.7	288	420	457	483	440	636	539	437	22,143	30,452	10,731
Pierce	2.0	190	296	377	280	187	321	204	145	17,321	24,677	7,960
Ramsey	5.0	338	570	609	592	525	894	818	654	23,580	31,601	11,704
Ransom	2.4	144	275	314	309	274	422	421	241	22,768	30,025	10,755
Renville	1.3	91	125	164	162	150	232	204	172	23,548	31,376	11,330
Richland	7.0	388	764	883	802	781	1,350	1,105	927	24,248	33,217	11,342
Rolette	3.8	392	648	583	441	363	576	483	314	17,907	26,440	7,442
Sargent	2.0	163	236	278	284	256	355	283	145	20,661	26,925	9,972
Sheridan	1.0	102	128	113	127	137	163	136	94	21,107	28,041	9,669
Sioux	.9	115	156	161	107	89	128	90	54	15,783	22,748	5,388
Slope	.4	62	67	64	62	48	37	37	23	15,538	21,188	7,705
Stark	9.1	593	826	875	936	911	1,580	1,669	1,710	27,509	35,938	12,203
Steele	1.1	106	135	138	138	152	175	135	121	21,097	27,832	10,557
Stutsman	9.1	541	1,179	988	1,129	1,032	1,598	1,530	1,103	23,276	31,595	11,500
Towner	1.6	148	211	190	197	181	279	242	152	21,459	28,393	10,816
Traill	3.4	241	395	397	407	375	624	531	430	23,338	31,479	11,149
Walsh	5.6	486	752	679	675	626	964	776	642	21,609	29,510	10,593
Ward	21.3	959	2,067	2,721	2,697	2,386	3,862	3,694	2,914	24,580	33,763	11,637
Wells	2.7	249	367	371	335	282	432	372	292	20,459	28,137	10,700
Williams	9.7	481	791	885	880	863	1,846	2,071	1,883	30,324	37,978	14,334

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
NORTH DAKOTA (continued)												
TOTAL METRO COUNTIES	93.2	5,243	8,471	10,058	9,993	9,141	16,869	17,881	15,544	27,110	36,399	12,998
TOTAL STATE	247.7	17,130	27,458	29,814	28,785	25,519	43,053	41,578	34,363	23,978	32,796	11,607
OHIO												
AKRON	241.4	17,343	27,040	27,673	26,713	25,475	47,135	42,252	27,769	24,295	30,647	11,410
Portage	47.9	2,977	4,549	4,955	5,113	5,381	10,259	8,869	5,797	25,913	32,189	11,029
Summit	193.5	14,366	22,491	22,718	21,600	20,094	36,876	33,383	21,972	23,857	30,265	11,515
CANTON	148.4	10,488	16,549	17,228	16,339	16,304	31,423	26,112	13,957	24,169	29,514	10,696
Carroll	9.6	822	1,080	1,238	1,288	1,131	2,028	1,364	649	21,590	26,509	9,121
Stark	138.8	9,666	15,469	15,990	15,051	15,173	29,395	24,748	13,308	24,359	29,722	10,811
CINCINNATI	521.8	38,963	57,422	57,410	55,395	52,790	96,296	93,986	69,538	24,894	32,069	11,904
Clermont	48.3	2,684	4,315	4,904	5,227	5,698	10,792	10,004	4,676	26,128	30,902	10,654
Hamilton	329.4	27,456	38,260	36,581	34,980	32,147	56,227	55,601	48,148	24,231	32,468	12,551
Warren	35.3	1,562	2,616	3,250	3,226	3,444	7,512	8,287	5,403	29,788	35,405	11,914
Dearborn, Ind.	*12.9*	*873*	*1,487*	*1,456*	*1,371*	*1,385*	*2,771*	*2,272*	*1,285*	*24,556*	*29,353*	*10,017*
Boone, Ky.	*17.0*	*878*	*1,498*	*1,733*	*1,853*	*1,990*	*3,854*	*3,667*	*1,527*	*26,329*	*31,414*	*10,617*
Campbell, Ky.	*28.7*	*1,936*	*3,208*	*3,347*	*3,167*	*2,947*	*5,336*	*5,474*	*3,285*	*24,543*	*30,851*	*10,864*
Kenton, Ky.	*50.2*	*3,574*	*6,038*	*6,139*	*5,571*	*5,179*	*9,804*	*8,681*	*5,214*	*23,606*	*29,849*	*10,780*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*618.6*	*46,077*	*67,900*	*67,889*	*65,148*	*62,520*	*115,564*	*112,489*	*81,013*	*24,981*	*31,906*	*11,753*
CLEVELAND	715.2	57,692	77,590	76,233	73,032	69,610	132,018	129,104	99,921	25,249	32,141	12,270
Cuyahoga	571.5	52,270	67,939	63,873	59,531	55,009	100,065	96,039	76,774	23,804	31,182	12,268
Geauga	25.2	940	1,595	1,961	2,219	2,529	5,110	5,812	5,034	31,291	39,208	12,635
Lake	78.1	2,979	5,324	7,017	7,668	8,064	17,481	17,758	11,809	29,378	35,070	12,501
Medina	40.4	1,503	2,732	3,382	3,614	4,008	9,362	9,495	6,304	30,133	35,626	11,654
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1,052.0*	*80,699*	*113,235*	*112,595*	*108,122*	*104,579*	*199,471*	*192,128*	*141,171*	*25,324*	*31,925*	*12,014*
COLUMBUS	488.8	35,520	53,203	58,100	57,564	52,166	91,820	83,005	57,422	23,788	30,887	11,713
Delaware	20.2	968	1,673	2,076	2,044	2,084	4,151	4,119	3,085	27,988	34,727	11,810
Fairfield	35.3	2,173	3,925	4,346	4,160	4,066	7,454	6,085	3,091	23,742	29,402	10,226
Franklin	351.0	26,990	38,891	42,032	41,690	36,932	63,637	58,339	42,489	23,438	30,928	12,155
Licking	45.8	2,864	4,853	5,276	5,214	4,639	9,113	8,683	5,158	25,062	31,268	11,429
Madison	11.3	872	1,350	1,618	1,485	1,337	2,347	1,509	782	21,232	26,440	8,813
Pickaway	14.4	926	1,522	1,686	1,749	1,724	2,931	2,439	1,423	23,777	30,142	9,887
Union	10.8	727	989	1,066	1,222	1,384	2,187	1,831	1,394	25,045	31,256	10,615
DAYTON - SPRINGFIELD	353.2	24,392	37,979	40,120	38,890	36,994	66,200	63,503	45,122	24,752	31,591	12,030
Clark	54.5	4,110	6,714	6,449	5,989	5,932	10,902	9,137	5,267	23,332	29,349	10,948
Greene	44.9	2,467	3,579	4,070	4,328	4,420	8,496	9,511	8,029	29,104	35,778	12,511
Miami	33.4	1,959	3,402	3,856	3,912	3,808	6,725	6,167	3,571	24,680	30,620	11,239
Montgomery	220.4	15,856	24,284	25,745	24,661	22,834	40,077	38,688	28,255	24,274	31,439	12,330
HAMILTON - MIDDLETOWN	96.8	7,114	10,478	10,479	9,753	9,730	19,268	18,503	11,475	25,422	31,026	10,977
Butler	96.8	7,114	10,478	10,479	9,753	9,730	19,268	18,503	11,475	25,422	31,026	10,977
LIMA	56.4	4,121	6,410	7,067	6,840	6,374	11,316	9,230	5,042	22,917	28,699	10,284
Allen	40.7	3,212	4,715	4,934	4,777	4,335	7,941	6,834	3,952	23,089	29,126	10,491
Auglaize	15.7	909	1,695	2,133	2,063	2,039	3,375	2,396	1,090	22,557	27,592	9,757
LORAIN - ELYRIA	95.4	5,664	8,605	8,689	8,377	9,494	20,318	20,772	13,481	28,380	33,543	11,687
Lorain	95.4	5,664	8,605	8,689	8,377	9,494	20,318	20,772	13,481	28,380	33,543	11,687
MANSFIELD	48.5	3,074	5,532	6,105	5,723	5,324	10,006	8,323	4,413	23,544	29,461	10,916
Richland	48.5	3,074	5,532	6,105	5,723	5,324	10,006	8,323	4,413	23,544	29,461	10,916
PARKERSBURG - MARIETTA	59.2	5,074	7,647	7,802	7,470	6,945	11,486	8,620	4,156	21,114	26,622	9,912
Washington	23.6	1,849	2,897	3,056	3,062	2,914	4,586	3,612	1,624	21,552	27,344	9,778
Wood, W. Va.	*35.6*	*3,225*	*4,750*	*4,746*	*4,408*	*4,031*	*6,900*	*5,008*	*2,532*	*20,802*	*26,142*	*10,007*
STEUBENVILLE - WEIRTON	58.2	5,490	7,738	7,089	6,307	6,393	12,286	9,062	3,835	21,983	26,403	9,819
Jefferson	32.6	3,113	4,454	3,924	3,434	3,351	6,528	5,334	2,462	22,069	27,084	10,114
Brooke, W. Va.	*10.7*	*998*	*1,321*	*1,401*	*1,212*	*1,308*	*2,542*	*1,428*	*490*	*21,740*	*25,011*	*9,041*
Hancock, W. Va.	*14.9*	*1,379*	*1,963*	*1,764*	*1,661*	*1,734*	*3,216*	*2,300*	*883*	*21,989*	*25,914*	*9,751*
TOLEDO	229.7	17,379	26,846	26,138	24,054	22,453	42,114	41,499	29,217	24,538	31,531	11,721
Fulton	13.9	814	1,300	1,403	1,595	1,504	2,886	2,672	1,726	26,156	32,039	11,106
Lucas	176.7	14,205	21,446	20,378	18,282	16,765	31,732	31,396	22,496	24,162	31,220	11,915

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OHIO (continued)												
TOLEDO (continued)												
Wood	39.1	2,360	4,100	4,357	4,177	4,184	7,496	7,431	4,995	25,458	32,755	11,156
YOUNGSTOWN - WARREN	**190.4**	**15,102**	**21,828**	**20,774**	**19,676**	**19,960**	**37,483**	**32,858**	**22,719**	**24,472**	**30,529**	**11,261**
Mahoning	102.7	10,359	13,492	12,288	11,749	11,848	20,746	14,651	7,567	21,479	26,520	9,847
Trumbull	87.7	4,743	8,336	8,486	7,927	8,112	16,737	18,207	15,152	28,796	35,224	12,893
ALL COUNTIES												
Adams	9.0	1,548	1,899	1,510	1,110	872	1,122	698	241	13,255	18,799	6,558
Allen	40.7	3,212	4,715	4,934	4,777	4,335	7,941	6,834	3,952	23,089	29,126	10,491
Ashland	16.5	1,112	1,868	2,291	2,048	2,030	3,427	2,442	1,282	22,261	27,937	9,829
Ashtabula	37.2	2,363	4,356	4,431	4,306	4,063	7,682	6,645	3,354	23,836	29,267	10,458
Athens	19.1	1,922	2,819	2,912	2,493	2,007	2,825	2,382	1,740	18,645	27,834	9,409
Auglaize	15.7	909	1,695	2,133	2,063	2,039	3,375	2,396	1,090	22,557	27,592	9,757
☐ Belmont	31.6	2,831	4,399	4,016	3,546	3,598	6,278	4,927	2,005	21,395	26,025	10,017
Brown	11.9	1,123	1,706	1,676	1,313	1,391	2,256	1,638	797	20,470	25,873	9,003
Butler	96.8	7,114	10,478	10,479	9,753	9,730	19,268	18,503	11,475	25,422	31,026	10,977
Carroll	9.6	822	1,080	1,238	1,288	1,131	2,028	1,364	649	21,590	26,509	9,121
Champaign	12.7	884	1,387	1,658	1,731	1,693	2,594	1,822	931	21,985	27,455	10,048
Clark	54.5	4,110	6,714	6,449	5,989	5,932	10,902	9,137	5,267	23,332	29,349	10,948
Clermont	48.3	2,684	4,315	4,904	5,227	5,698	10,792	10,004	4,676	26,128	30,902	10,654
Clinton	13.3	1,089	1,703	1,808	1,802	1,435	2,465	1,911	1,087	20,775	27,020	10,010
Columbiana	41.3	3,458	5,655	5,394	5,103	4,721	8,417	6,190	2,362	21,104	25,929	9,519
Coshocton	13.9	1,093	1,948	2,063	1,707	1,537	2,600	1,993	959	20,428	26,019	9,722
Crawford	18.4	1,391	2,321	2,518	2,416	2,083	3,677	2,713	1,281	21,266	26,771	9,951
Cuyahoga	571.5	52,270	67,939	63,873	59,531	55,009	100,065	96,039	76,774	23,804	31,182	12,268
Darke	20.2	1,520	2,443	2,859	2,949	2,678	3,931	2,495	1,325	20,596	26,048	9,263
Defiance	13.8	737	1,288	1,536	1,503	1,482	3,029	2,660	1,565	26,197	31,839	10,930
Delaware	20.2	968	1,673	2,076	2,044	2,084	4,151	4,119	3,085	27,988	34,727	11,810
Erie	28.9	1,904	3,222	3,330	3,010	3,302	5,823	5,283	3,026	24,521	30,460	11,087
Fairfield	35.3	2,173	3,925	4,346	4,160	4,066	7,454	6,085	3,091	23,742	29,402	10,226
Fayette	10.0	1,277	1,708	1,744	1,446	1,200	1,542	714	369	15,804	20,735	7,567
Franklin	351.0	26,990	38,891	42,032	41,690	36,932	63,637	58,339	42,489	23,438	30,928	12,155
Fulton	13.9	814	1,300	1,403	1,595	1,504	2,886	2,672	1,726	26,156	32,039	11,106
Gallia	10.9	1,175	1,577	1,522	1,381	1,080	1,898	1,514	753	19,215	25,905	9,050
Geauga	25.2	940	1,595	1,961	2,219	2,529	5,110	5,812	5,034	31,291	39,208	12,635
Greene	44.9	2,467	3,579	4,070	4,328	4,420	8,496	9,511	8,029	29,104	35,778	12,511
Guernsey	15.7	1,341	2,254	2,185	2,021	1,719	2,872	2,190	1,118	20,127	26,274	9,549
Hamilton	329.4	27,456	38,260	36,581	34,980	32,147	56,227	55,601	48,148	24,231	32,468	12,551
Hancock	24.5	1,236	2,449	2,678	2,589	2,789	5,081	4,561	3,117	25,927	32,293	12,191
Hardin	11.7	1,259	1,659	1,621	1,529	1,466	2,072	1,468	626	19,278	24,554	8,812
Harrison	6.3	574	919	914	799	749	1,089	900	356	19,654	25,020	8,956
Henry	10.2	508	1,092	1,251	1,283	1,239	2,133	1,790	904	23,882	29,301	10,524
Highland	13.3	1,446	2,258	2,210	1,845	1,552	2,068	1,250	671	16,952	22,522	8,367
Hocking	9.7	998	1,478	1,540	1,463	1,241	1,749	908	323	17,785	22,248	8,397
Holmes	8.8	754	1,029	1,289	1,265	957	1,601	1,214	691	20,280	27,064	7,658
Huron	20.1	1,430	2,333	2,619	2,566	2,442	4,365	2,980	1,365	22,264	27,330	9,757
Jackson	11.1	1,417	2,046	1,679	1,440	1,276	1,730	1,066	446	16,404	21,815	7,862
Jefferson	32.6	3,113	4,454	3,924	3,434	3,351	6,528	5,334	2,462	22,069	27,084	10,114
Knox	17.2	1,468	2,359	2,637	2,462	2,149	3,084	1,951	1,090	19,321	25,432	9,151
Lake	78.1	2,979	5,324	7,017	7,668	8,064	17,481	17,758	11,809	29,378	35,070	12,501
☐ Lawrence	23.5	2,362	3,467	3,014	2,539	2,423	4,544	3,457	1,694	20,730	26,024	9,409
Licking	45.8	2,864	4,853	5,276	5,214	4,639	9,113	8,683	5,158	25,062	31,268	11,429
Logan	15.2	1,419	2,011	2,280	2,198	1,862	2,669	1,880	881	19,279	24,893	9,297
Lorain	95.4	5,664	8,605	8,689	8,377	9,494	20,318	20,772	13,481	28,380	33,543	11,687
Lucas	176.7	14,205	21,446	20,378	18,282	16,765	31,732	31,396	22,496	24,162	31,220	11,915
Madison	11.3	872	1,350	1,618	1,485	1,337	2,347	1,509	782	21,232	26,440	8,813
Mahoning	102.7	10,359	13,492	12,288	11,749	11,848	20,746	14,651	7,567	21,479	26,520	9,847
Marion	23.8	1,909	3,006	2,947	2,936	3,003	4,986	3,403	1,610	21,828	26,888	9,681
Medina	40.4	1,503	2,732	3,382	3,614	4,008	9,362	9,495	6,304	30,133	35,626	11,654
Meigs	8.8	1,242	1,726	1,365	1,155	1,055	1,335	669	253	15,289	19,943	7,282
Mercer	13.0	700	1,279	1,399	1,459	1,480	2,859	2,296	1,528	25,635	31,926	10,588
Miami	33.4	1,959	3,402	3,856	3,912	3,808	6,725	6,167	3,571	24,680	30,620	11,239
Monroe	6.1	731	956	816	670	616	1,319	740	252	18,952	23,447	8,616
Montgomery	220.4	15,856	24,284	25,745	24,661	22,834	40,077	38,688	28,255	24,274	31,439	12,330
Morgan	5.2	561	849	821	678	644	890	523	234	17,729	22,723	8,149
Morrow	9.7	812	1,236	1,489	1,516	1,410	1,818	1,067	352	19,295	23,659	8,225
Muskingum	31.4	2,914	4,837	4,783	4,130	3,483	5,495	3,939	1,819	18,757	24,737	9,160

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by EBI Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
OHIO (continued)												
ALL COUNTIES (continued)												
Noble	4.2	412	669	615	487	481	770	546	220	19,144	24,240	8,853
Ottawa	15.0	630	1,341	1,604	1,530	1,649	2,899	3,155	2,192	27,311	33,581	12,376
Paulding	7.3	491	747	863	832	928	1,698	1,263	478	23,883	27,747	9,465
Perry	11.4	1,027	1,652	1,822	1,718	1,320	2,067	1,283	511	18,411	23,494	8,191
Pickaway	14.4	926	1,522	1,686	1,749	1,724	2,931	2,439	1,423	23,777	30,142	9,887
Pike	8.8	849	1,435	1,333	1,265	916	1,293	1,068	641	17,948	24,810	8,803
Portage	47.9	2,977	4,549	4,955	5,113	5,381	10,259	8,869	5,797	25,913	32,189	11,029
Preble	14.3	1,000	1,415	1,687	1,666	1,622	2,930	2,588	1,392	24,241	29,654	10,575
Putnam	10.9	775	1,280	1,566	1,453	1,540	2,286	1,378	622	21,321	25,806	8,372
Richland	48.5	3,074	5,532	6,105	5,723	5,324	10,006	8,323	4,413	23,544	29,461	10,916
Ross	24.1	1,665	2,801	2,907	2,834	2,564	4,662	3,928	2,739	23,489	30,289	10,735
Sandusky	23.3	1,350	2,470	2,643	2,689	2,921	4,838	4,389	2,000	24,268	29,685	10,641
Scioto	30.7	3,340	5,385	4,755	3,899	3,001	4,738	3,728	1,854	17,306	23,939	8,626
Seneca	21.5	1,311	2,158	2,629	2,615	2,595	4,716	3,763	1,713	23,901	29,032	10,084
Shelby	15.1	865	1,476	1,587	1,703	1,813	3,305	2,837	1,514	25,300	31,383	10,770
Stark	138.8	9,666	15,469	15,990	15,051	15,173	29,395	24,748	13,308	24,359	29,722	10,811
Summit	193.5	14,366	22,491	22,718	21,600	20,094	36,876	33,383	21,972	23,857	30,265	11,515
Trumbull	87.7	4,743	8,336	8,486	7,927	8,112	16,737	18,207	15,152	28,796	35,224	12,893
Tuscarawas	32.7	2,498	4,355	4,598	4,288	3,908	6,714	4,412	1,927	20,755	25,806	9,756
Union	10.8	727	989	1,066	1,222	1,384	2,187	1,831	1,394	25,045	31,256	10,615
Van Wert	11.4	617	1,056	1,150	1,250	1,258	2,464	2,284	1,321	26,531	31,659	11,680
Vinton	4.3	481	785	703	562	471	692	428	178	16,505	22,027	7,701
Warren	35.3	1,562	2,616	3,250	3,226	3,444	7,512	8,287	5,403	29,788	35,405	11,914
Washington	23.6	1,849	2,897	3,056	3,062	2,914	4,586	3,612	1,624	21,552	27,344	9,778
Wayne	35.0	1,882	3,198	3,807	4,154	4,100	7,205	6,557	4,097	25,463	31,973	10,993
Williams	13.7	935	1,560	1,708	1,698	1,658	3,016	2,150	975	22,859	27,760	10,142
Wood	39.1	2,360	4,100	4,357	4,177	4,184	7,496	7,431	4,995	25,458	32,755	11,156
Wyandot	8.0	617	923	1,150	1,146	994	1,596	1,133	441	20,785	26,048	9,180
TOTAL METRO COUNTIES	**3,188.5**	**239,746**	**352,468**	**357,351**	**342,975**	**327,459**	**605,568**	**566,383**	**396,550**	**24,599**	**31,277**	**11,712**
TOTAL STATE	**4,019.1**	**305,806**	**458,850**	**468,253**	**447,086**	**423,904**	**765,960**	**689,168**	**460,073**	**23,862**	**30,435**	**11,288**
OKLAHOMA												
ENID	**25.6**	**1,725**	**3,067**	**3,097**	**3,140**	**2,845**	**4,608**	**4,268**	**2,850**	**22,967**	**30,289**	**11,784**
Garfield	25.6	1,725	3,067	3,097	3,140	2,845	4,608	4,268	2,850	22,967	30,289	11,784
LAWTON	**38.1**	**2,489**	**4,189**	**5,533**	**5,488**	**4,504**	**6,338**	**5,625**	**3,934**	**21,349**	**30,733**	**9,999**
Comanche	38.1	2,489	4,189	5,533	5,488	4,504	6,338	5,625	3,934	21,349	30,733	9,999
OKLAHOMA CITY	**377.7**	**26,645**	**42,351**	**45,490**	**44,781**	**39,205**	**68,096**	**62,805**	**48,327**	**23,660**	**31,074**	**11,923**
Canadian	25.2	1,453	2,053	2,339	2,399	2,319	5,312	5,617	3,708	29,026	34,099	11,488
Cleveland	58.2	3,965	5,464	6,495	6,576	6,060	11,198	10,993	7,449	25,474	32,366	11,635
Logan	11.1	949	1,508	1,361	1,309	1,225	1,778	1,658	1,312	21,689	28,941	10,166
McClain	8.8	851	1,159	990	952	867	1,706	1,405	870	22,453	27,375	9,484
Oklahoma	250.7	17,249	28,413	31,163	30,703	26,384	44,221	39,699	32,868	23,210	31,115	12,455
Pottawatomie	23.7	2,178	3,754	3,142	2,842	2,350	3,881	3,433	2,120	19,878	26,631	9,801
TULSA	**285.9**	**21,702**	**33,895**	**34,619**	**33,789**	**30,122**	**52,717**	**45,939**	**33,117**	**23,063**	**29,971**	**11,497**
Creek	26.1	2,079	3,793	3,078	2,937	2,788	4,927	4,161	2,337	22,000	27,428	9,753
Osage	16.2	1,649	2,405	2,053	1,927	1,881	2,959	2,117	1,209	20,165	25,738	9,433
Rogers	19.7	1,474	2,252	2,059	2,159	1,889	3,821	3,774	2,272	25,045	29,881	10,202
Tulsa	205.6	15,076	23,091	25,506	25,085	21,778	37,343	32,655	25,066	23,140	30,624	12,228
Wagoner	18.3	1,424	2,354	1,923	1,681	1,786	3,667	3,232	2,233	24,949	30,113	10,001
ALL COUNTIES												
Adair	6.8	886	1,651	1,153	788	669	938	495	220	13,593	19,307	6,193
Alfalfa	2.7	285	433	372	333	282	419	342	234	18,848	25,685	10,051
Atoka	4.8	658	1,163	820	633	426	488	367	245	13,400	21,063	7,326
Beaver	3.0	296	352	392	345	361	633	351	270	21,565	27,096	10,985
Beckham	9.4	1,054	1,708	1,200	1,063	795	1,581	1,214	785	18,403	25,682	9,894
Blaine	5.3	590	792	681	543	487	851	804	552	20,419	27,927	10,726
Bryan	12.7	2,042	2,758	2,205	1,727	1,077	1,403	943	545	13,519	19,231	7,313
Caddo	12.4	1,397	2,154	1,582	1,565	1,338	1,762	1,345	1,257	18,313	25,443	9,418
Canadian	25.2	1,453	2,053	2,339	2,399	2,319	5,312	5,617	3,708	29,026	34,099	11,488
Carter	17.9	1,844	3,002	2,420	1,966	1,680	3,067	2,312	1,609	19,258	26,343	9,927
Cherokee	12.1	1,703	2,368	2,131	1,612	1,207	1,519	937	623	14,626	20,994	7,363
Choctaw	6.2	1,122	1,490	971	688	591	651	463	224	12,328	18,646	6,606

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
ALL COUNTIES (continued)												
Cimarron	1.5	188	228	264	231	148	236	125	80	16.347	21,865	8,864
Cleveland	58.2	3,965	5,464	6,495	6,576	6,060	11,198	10,993	7,449	25,474	32,366	11,635
Coal	2.2	371	539	383	280	200	241	96	90	12,319	17,973	6,590
Comanche	38.1	2,489	4,189	5,533	5,488	4,504	6,338	5,625	3,934	21,349	30,733	9,999
Cotton	3.0	478	580	487	398	298	436	251	72	14,526	19 208	7,683
Craig	5.6	681	1,048	962	828	647	734	423	277	15,645	20,954	7,570
Creek	26.1	2,079	3,793	3,078	2,937	2,788	4,927	4,161	2,337	22,000	27,428	9,753
Custer	12.3	1,190	1,597	1,477	1,329	1,168	1,953	1,834	1,752	22,312	31,739	11,975
Delaware	10.7	1,303	2,202	2,078	1,450	1,160	1,295	734	478	14,398	19,875	7,410
Dewey	2.2	237	263	255	244	200	298	374	329	22,415	31,700	11,433
Ellis	2.2	209	314	327	284	224	349	288	205	19,346	26,560	10,074
Garfield	25.6	1,725	3,067	3,097	3,140	2,845	4,608	4,268	2,850	22,967	30,289	11,784
Garvin	11.6	1,112	1,996	1,554	1,393	1,158	1,797	1,604	986	18,992	25,996	10,018
Grady	16.6	1,500	2,649	2,196	2,081	1,638	2,769	2,180	1,587	19,684	26,658	9,683
Grant	2.6	283	360	350	380	292	389	321	225	18,987	25,607	10,243
Greer	3.1	503	763	502	333	291	378	180	150	12,700	19,173	8,614
Harmon	1.7	426	449	301	204	79	124	45	72	9,671	15,469	6,116
Harper	1.8	185	239	242	194	181	380	214	165	21,118	26,257	10,274
Haskell	4.7	622	1,083	762	626	426	492	396	293	14,193	20,597	7,935
Hughes	5.9	889	1,393	1,022	698	540	671	420	267	13,090	19,067	7,450
Jackson	11.0	1,086	1,896	1,978	1,679	1,207	1,520	1,045	589	16,506	23,173	8,276
Jefferson	3.4	622	803	593	413	301	371	187	110	12,107	17,853	6,670
Johnston	4.0	790	992	723	451	281	332	284	147	11,333	17,158	6,355
Kay	20.6	1,408	2,670	2,639	2,378	2,096	3,659	3,242	2,508	22,727	29,839	11,867
Kingfisher	5.8	485	683	701	653	711	1,109	948	510	22,601	28,139	10,330
Kiowa	5.3	878	1,221	898	597	414	670	383	239	12,937	19,608	7,994
Latimer	3.6	558	897	567	426	345	406	244	157	12,943	19,333	6,757
Le Flore	16.7	2,010	3,494	2,852	2,309	1,704	2,302	1,329	700	14,989	20,524	7,467
Lincoln	12.0	1,274	1,908	1,513	1,398	1,336	2,119	1,541	911	19,652	25,000	9,375
Logan	11.1	949	1,508	1,361	1,309	1,225	1,778	1,658	1,312	21,689	28,941	10,166
Love	3.3	452	553	447	417	328	543	320	240	17,313	22,902	8,788
McClain	8.8	851	1,159	990	952	867	1,706	1,405	870	22,453	27,375	9,484
McCurtain	13.0	2,139	2,941	2,300	1,660	1,198	1,365	1,003	394	12,940	18,143	6,289
McIntosh	6.9	976	1,560	1,153	922	663	824	594	208	13,937	19,371	7,638
Major	3.4	291	468	486	429	347	583	438	358	20,338	27,616	9,989
Marshall	5.0	523	1,145	930	632	489	578	435	268	14,430	22,049	9,343
Mayes	13.4	1,304	2,256	2,068	1,698	1,410	2,124	1,668	872	18,067	23,797	8,736
Murray	5.1	560	929	752	705	608	803	504	239	17,165	22,510	8,697
Muskogee	27.1	3,116	5,083	3,787	3,175	2,764	4,194	3,013	1,978	17,353	24,121	9,029
Noble	4.8	394	652	670	645	535	820	604	430	20,322	27,246	10,462
Nowata	4.5	398	758	522	513	510	846	605	348	20,584	26,432	10,080
Okfuskee	4.6	722	945	723	570	408	544	429	259	14,318	20,629	8,111
Oklahoma	250.7	17,249	28,413	31,163	30,703	26,384	44,221	39,699	32,868	23,210	31,115	12,455
Okmulgee	15.2	1,684	2,866	2,387	1,757	1,437	2,292	1,710	1,067	16,619	23,957	8,947
Osage	16.2	1,649	2,405	2,053	1,927	1,881	2,959	2,117	1,209	20,165	25,738	9,433
Ottawa	13.1	1,460	2,460	2,253	1,768	1,308	2,118	1,161	572	15,964	21,690	8,189
Pawnee	6.8	610	1,049	974	805	689	1,210	796	667	19,755	26,634	10,232
Payne	24.7	2,866	4,198	4,059	3,037	2,267	3,467	2,836	1,970	16,828	26,099	9,753
Pittsburg	16.4	1,859	3,320	2,641	2,256	1,742	2,441	1,435	706	15,763	21,497	8,295
Pontotoc	13.3	1,497	2,607	1,948	1,453	1,310	2,069	1,479	937	16,886	23,942	9,124
Pottawatomie	23.7	2,178	3,754	3,142	2,842	2,350	3,881	3,433	2,120	19,878	26,631	9,801
Pushmataha	5.1	868	1,161	904	679	463	526	284	215	12,771	18,862	7,288
Roger Mills	2.1	173	235	240	247	244	360	248	353	23,146	34,667	13,237
Rogers	19.7	1,474	2,252	2,059	2,159	1,889	3,821	3,774	2,272	25,045	29,881	10,202
Seminole	10.9	1,174	2,095	1,485	1,244	1,078	1,683	1,284	857	17,612	24,769	9,310
☐ Sequoyah	12.2	1,792	2,432	2,206	1,787	1,177	1,590	800	416	14,245	19,171	6,570
Stephens	17.4	1,455	2,498	2,112	2,102	1,751	3,147	2,614	1,721	21,357	27,888	10,736
Texas	6.6	570	767	896	933	843	1,203	873	515	20,766	26,489	9,606
Tillman	4.4	935	995	819	567	373	351	184	176	11,506	17,375	6,534
Tulsa	205.6	15,076	23,091	25,506	25,085	21,778	37,343	32,655	25,066	23,140	30,624	12,228
Wagoner	18.3	1,424	2,354	1,923	1,681	1,786	3,667	3,232	2,233	24,949	30,113	10,001
Washington	20.7	1,187	2,288	2,162	2,047	1,979	3,731	3,656	3,650	26,772	34,228	13,704
Washita	5.8	420	766	735	717	626	1,089	762	685	21,905	28,815	10,852
Woods	4.2	401	560	584	544	425	684	521	481	20,110	28,961	11,475
Woodward	8.4	535	864	899	896	776	1,569	1,554	1,307	26,620	33,353	12,128

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
OKLAHOMA (continued)												
TOTAL METRO COUNTIES	**739.5**	**54,353**	**85,934**	**90,945**	**88,985**	**77,853**	**133,349**	**119,437**	**88,644**	**23,049**	**30,407**	**11,542**
TOTAL STATE	**1,269.1**	**114,087**	**180,091**	**169,434**	**153,923**	**130,382**	**212,845**	**178,708**	**129,630**	**20,592**	**27,932**	**10,563**
OREGON												
EUGENE - SPRINGFIELD	**104.3**	**9,104**	**14,509**	**14,934**	**13,034**	**12,142**	**19,188**	**13,759**	**7,630**	**20,220**	**25,669**	**9,993**
Lane	104.3	9,104	14,509	14,934	13,034	12,142	19,188	13,759	7,630	20,220	25,669	9,993
MEDFORD	**52.6**	**4,283**	**8,050**	**8,459**	**7,391**	**6,545**	**8,972**	**5,826**	**3,074**	**18,728**	**24,235**	**9,151**
Jackson	52.6	4,283	8,050	8,459	7,391	6,545	8,972	5,826	3,074	18,728	24,235	9,151
PORTLAND	**450.8**	**27,312**	**48,761**	**53,749**	**50,688**	**47,023**	**85,139**	**80,016**	**58,112**	**24,760**	**30,905**	**12,122**
Clackamas	90.4	4,132	7,726	9,551	9,647	9,307	19,219	18,359	12,459	27,437	32,901	11,677
Multnomah	235.6	17,996	31,451	32,153	28,259	25,035	41,758	35,550	23,398	21,463	27,808	11,651
Washington	103.9	3,711	6,885	9,265	10,073	10,201	20,086	23,011	20,668	30,898	37,012	14,112
Yamhill	20.9	1,473	2,699	2,780	2,709	2,480	4,076	3,096	1,587	21,519	26,840	9,380
PORTLAND - VANCOUVER CONSOLIDATED AREA	***529.5***	***32,468***	***57,252***	***62,450***	***59,016***	***55,240***	***101,498***	***94,490***	***67,086***	***24,841***	***30,732***	***11,956***
SALEM	**94.6**	**7,932**	**13,396**	**14,548**	**13,081**	**11,224**	**16,953**	**11,852**	**5,614**	**19,323**	**24,802**	**9,129**
Marion	77.6	6,429	11,077	12,205	10,821	9,132	13,784	9,468	4,684	19,126	24,735	9,110
Polk	17.0	1,503	2,319	2,343	2,260	2,092	3,169	2,384	930	20,169	25,107	9,218
ALL COUNTIES												
Baker	6.2	719	1,156	1,053	898	701	886	574	213	15,977	20,402	7,857
Benton	23.9	1,891	2,789	3,372	2,652	2,349	3,983	3,878	2,986	22,509	30,438	10,793
Clackamas	90.4	4,132	7,726	9,551	9,647	9,307	19,219	18,359	12,459	27,437	32,901	11,677
Clatsop	12.4	1,007	2,095	2,046	1,530	1,371	2,021	1,446	884	18,470	24,647	9,551
Columbia	13.2	1,047	1,675	1,665	1,542	1,571	2,781	2,083	836	22,219	25,906	9,369
Coos	23.4	2,108	3,506	3,730	3,189	2,789	4,497	2,612	969	18,577	22,978	8,757
Crook	5.1	472	785	856	854	641	829	478	185	17,574	22,479	8,368
Curry	7.0	765	1,153	1,224	1,025	830	1,021	632	350	16,584	21,672	8,977
Deschutes	25.8	1,810	3,581	3,995	3,526	3,160	4,861	3,265	1,602	19,982	25,005	9,323
Douglas	35.0	2,996	5,308	5,042	5,026	4,979	6,575	3,734	1,320	19,145	22,855	8,255
Gilliam	.8	38	70	104	108	99	135	160	86	24,000	30,933	13,748
Grant	3.2	301	594	569	471	444	503	234	84	16,337	20,157	7,589
Harney	2.9	261	427	453	517	420	488	254	80	17,759	21,343	7,835
Hood River	6.2	553	984	1,067	808	748	1,059	679	302	17,816	23,140	8,802
Jackson	52.6	4,283	8,050	8,459	7,391	6,545	8,972	5,826	3,074	18,728	24,235	9,151
Jefferson	4.5	283	547	712	648	593	882	545	290	20,451	25,398	8,999
Josephine	25.8	2,812	4,570	4,580	3,712	2,888	3,901	2,317	1,020	16,212	21,008	7,901
Klamath	22.1	2,302	3,465	3,384	2 998	2,644	3,902	2,409	996	18,169	22,647	8,526
Lake	3.0	237	469	494	400	368	579	347	106	18,785	22,351	8,597
Lane	104.3	9,104	14,509	14,934	13,034	12,142	19,188	13,759	7,630	20,220	25,669	9,993
Lincoln	15.6	1,136	2,223	2,400	1,917	1,692	2,638	2,174	1,420	20,342	26,946	11,423
Linn	33.5	2,659	4,456	4,736	4,313	3,886	6,704	4,632	2,114	20,688	25,211	9,363
Malheur	9.8	939	1,578	1,686	1,367	1,223	1,454	1,025	528	17,498	22,734	7,928
Marion	77.6	6,429	11,077	12,205	10,821	9,132	13,784	9,468	4,684	19,126	24,735	9,110
Morrow	2.9	165	297	411	353	307	561	528	278	23,526	28,772	10,053
Multnomah	235.6	17,996	31,451	32,153	28,259	25,035	41,758	35,550	23,398	21,463	27,808	11,651
Polk	17.0	1,503	2,319	2,343	2,260	2,092	3,169	2,384	930	20,169	25,107	9,218
Sherman	.8	52	82	94	114	95	133	137	93	23,053	28,884	11,003
Tillamook	8.5	874	1,461	1,547	1,282	965	1,224	799	348	16,339	21,490	8,616
Umatilla	21.9	1,577	2,859	3,473	3,246	2,676	3,963	2,932	1,174	19,673	24,900	8,867
Union	8.8	848	1,171	1,241	1,120	973	1,626	1,240	581	20,093	25,338	9,064
Wallowa	3.0	295	486	532	434	339	502	231	181	17,067	21,802	8,839
Wasco	8.4	762	1,286	1,196	946	963	1,839	885	523	20,060	24,278	9,398
Washington	103.9	3,711	6,885	9,265	10,073	10,201	20,086	23,011	20,668	30,898	37,012	14,112
Wheeler	.7	79	203	159	84	57	64	37	17	11,579	16,824	8,412
Yamhill	20.9	1,473	2,699	2,780	2,709	2,480	4,076	3,096	1,587	21,519	26,840	9,380
TOTAL METRO COUNTIES	**702.3**	**48,631**	**84,716**	**91,690**	**84,194**	**76,934**	**130,252**	**111,453**	**74,430**	**22,645**	**28,806**	**11,155**
TOTAL STATE	**1,036.7**	**77,619**	**133,992**	**143,511**	**129,274**	**116,705**	**189,863**	**151,740**	**93,996**	**21,385**	**27,323**	**10,455**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

SAMM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
PENNSYLVANIA												
ALLENTOWN - BETHLEHEM	**249.9**	**14,178**	**26,982**	**28,109**	**27,374**	**26,554**	**49,537**	**45,987**	**31,179**	**25,338**	**31,907**	**12,140**
Carbon	21.2	1,431	3,114	3,310	2,698	2,774	3,988	2,664	1,221	20,082	25,261	9,844
Lehigh	109.0	5,265	10,849	11,028	11,290	10,751	20,982	22,162	16,673	27,607	34,267	13,364
Northampton	87.3	6,155	10,081	10,441	10,166	9,686	18,119	14,654	7,998	23,510	29,296	10,953
Warren, N. J.	*32.4*	*1,327*	*2,938*	*3,330*	*3,220*	*3,343*	*6,448*	*6,507*	*5,287*	*28,040*	*35,350*	*12,811*
ALTOONA	**51.0**	**4,050**	**7,545**	**7,790**	**6,896**	**6,183**	**9,578**	**6,285**	**2,673**	**19,423**	**24,911**	**9,342**
Blair	51.0	4,050	7,545	7,790	6,896	6,183	9,578	6,285	2,673	19,423	24,911	9,342
BEAVER COUNTY	**73.4**	**4,639**	**7,873**	**7,423**	**6,906**	**6,830**	**15,817**	**15,071**	**8,841**	**27,057**	**31,813**	**11,681**
Beaver	73.4	4,639	7,873	7,423	6,906	6,830	15,817	15,071	8,841	27,057	31,813	11,681
ERIE	**103.3**	**6,594**	**11,943**	**12,391**	**11,993**	**11,689**	**20,976**	**17,271**	**10,443**	**23,691**	**30,103**	**10,900**
Erie	103.3	6,594	11,943	12,391	11,993	11,689	20,976	17,271	10,443	23,691	30,103	10,900
HARRISBURG - LEBANON - CARLISLE	**220.7**	**11,903**	**21,809**	**24,787**	**26,277**	**25,897**	**44,305**	**39,500**	**26,222**	**24,935**	**31,680**	**12,080**
Cumberland	70.5	2,820	5,737	7,021	7,844	8,124	14,666	13,980	10,308	27,351	34,543	12,878
Dauphin	94.8	5,748	9,695	10,256	10,951	10,517	17,839	17,379	12,413	25,119	32,084	12,801
Lebanon	41.1	2,485	4,666	5,442	5,414	5,422	8,628	6,219	2,824	22,309	27,858	10,168
Perry	14.3	850	1,711	2,066	2,068	1,834	3,172	1,922	677	21,187	25,870	9,365
JOHNSTOWN	**95.9**	**8,796**	**15,223**	**15,041**	**12,627**	**11,514**	**17,948**	**10,071**	**4,680**	**18,426**	**23,940**	**8,743**
Cambria	65.2	5,929	10,242	9,915	8,282	7,710	12,480	7,340	3,302	18,853	24,434	8,895
Somerset	30.7	2,867	4,981	5,126	4,345	3,804	5,468	2,731	1,378	17,618	22,891	8,416
LANCASTER	**138.8**	**7,293**	**13,381**	**16,609**	**17,162**	**16,597**	**28,797**	**24,162**	**14,799**	**24,488**	**31,158**	**11,187**
Lancaster	138.8	7,293	13,381	16,609	17,162	16,597	28,797	24,162	14,799	24,488	31,158	11,187
PHILADELPHIA	**1,756.2**	**122,461**	**189,481**	**188,126**	**181,367**	**170,049**	**311,126**	**316,613**	**276,977**	**25,827**	**33,761**	**12,332**
Bucks	178.9	7,571	12,869	15,847	17,082	17,788	37,258	40,082	30,403	29,761	36,196	12,559
Chester	120.6	4,945	8,077	10,440	11,423	11,214	21,664	25,307	27,530	31,390	40,306	14,225
Delaware	201.2	10,516	18,968	20,822	21,041	19,816	37,303	38,919	33,815	27,445	35,084	12,820
Montgomery	244.0	9,291	16,848	21,921	22,981	23,747	46,755	49,888	52,569	30,584	40,598	14,910
Philadelphia	629.9	71,044	98,535	81,749	71,082	61,212	97,973	85,504	62,801	19,450	27,078	10,411
Burlington, N. J.	*131.1*	*4,462*	*8,836*	*11,675*	*12,170*	*12,447*	*25,212*	*28,694*	*27,604*	*31,254*	*39,883*	*13,311*
Camden, N. J.	*176.3*	*11,041*	*18,991*	*18,432*	*18,356*	*16,823*	*30,168*	*31,747*	*30,742*	*26,451*	*34,651*	*12,536*
Gloucester, N. J.	*74.2*	*3,591*	*6,357*	*7,240*	*7,232*	*7,002*	*14,793*	*16,472*	*11,513*	*29,010*	*34,975*	*11,954*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***2,108.0***	***142,079***	***223,458***	***223,247***	***216,149***	***203,093***	***372,753***	***383,305***	***343,916***	***26,197***	***34,271***	***12,453***
PITTSBURGH	**846.2**	**64,835**	**106,767**	**102,700**	**93,001**	**88,134**	**160,427**	**137,627**	**92,709**	**23,136**	**29,950**	**11,622**
Allegheny	556.6	41,715	68,727	65,743	59,596	55,993	103,465	92,952	68,409	23,773	31,082	12,317
Fayette	60.8	7,408	10,532	8,656	7,383	6,906	10,617	6,538	2,760	17,543	22,756	8,462
Washington	81.7	5,943	10,195	10,290	9,148	8,494	15,936	13,716	7,978	23,074	28,962	10,809
Westmoreland	147.1	9,769	17,313	18,011	16,874	16,741	30,409	24,421	13,562	23,444	29,192	10,910
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***919.6***	***69,474***	***114,640***	***110,123***	***99,907***	***94,964***	***176,244***	***152,698***	***101,550***	***23,435***	***30,099***	***11,627***
READING	**124.5**	**7,739**	**14,835**	**14,970**	**14,324**	**13,607**	**25,145**	**21,502**	**12,378**	**23,787**	**30,060**	**11,572**
Berks	124.5	7,739	14,835	14,970	14,324	13,607	25,145	21,502	12,378	23,787	30,060	11,572
SCRANTON - WILKES-BARRE	**279.0**	**18,779**	**40,081**	**43,319**	**37,697**	**32,874**	**51,282**	**36,339**	**18,629**	**19,949**	**26,258**	**9,959**
Columbia	23.1	1,411	2,953	3,274	3,441	2,936	4,401	3,057	1,627	20,706	26,918	9,808
Lackawanna	84.7	6,199	12,575	13,018	11,184	9,647	15,020	11,277	5,780	19,712	26,275	9,940
Luzerne	130.8	8,626	19,563	20,969	17,547	15,270	24,041	16,330	8,454	19,616	25,831	9,929
Monroe	30.4	1,863	3,657	4,565	4,043	3,670	5,913	4,448	2,241	21,386	27,773	10,633
Wyoming	10.0	680	1,333	1,493	1,482	1,351	1,907	1,227	527	20,041	25,577	8,943
SHARON	**47.0**	**3,483**	**5,998**	**6,026**	**5,666**	**5,474**	**9,820**	**7,038**	**3,495**	**22,120**	**27,621**	**10,095**
Mercer	47.0	3,483	5,998	6,026	5,666	5,474	9,820	7,038	3,495	22,120	27,621	10,095
STATE COLLEGE	**39.0**	**3,607**	**5,298**	**5,707**	**4,942**	**4,266**	**6,769**	**4,999**	**3,412**	**19,944**	**27,958**	**9,416**
Centre	39.0	3,607	5,298	5,707	4,942	4,266	6,769	4,999	3,412	19,944	27,958	9,416
WILLIAMSPORT	**44.0**	**3,005**	**6,004**	**6,361**	**6,028**	**5,156**	**8,624**	**5,840**	**2,982**	**20,525**	**26,675**	**9,838**
Lycoming	44.0	3,005	6,004	6,361	6,028	5,156	8,624	5,840	2,982	20,525	26,675	9,838
YORK	**149.5**	**8,575**	**15,986**	**17,517**	**17,360**	**17,549**	**32,498**	**26,082**	**13,933**	**24,355**	**30,082**	**11,212**
Adams	24.4	1,390	2,784	3,177	3,191	3,315	5,082	3,605	1,856	22,458	28,292	9,976
York	125.1	7,185	13,202	14,340	14,169	14,234	27,416	22,477	12,077	24,795	30,431	11,470
ALL COUNTIES												
Adams	24.4	1,390	2,784	3,177	3,191	3,315	5,082	3,605	1,856	22,458	28,292	9,976
Allegheny	556.6	41,715	68,727	65,743	59,596	55,993	103,465	92,952	68,409	23,773	31,082	12,317

1986 SURVEY OF BUYING POWER DATA SERVICE

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
ALL COUNTIES (continued)												
Armstrong	32.6	2,858	4,828	4,657	4,047	3,988	6,184	4,292	1,746	19,891	25,070	9,514
Beaver	73.4	4,639	7,873	7,423	6,906	6,830	15,817	15,071	8,841	27,057	31,813	11,681
Bedford	17.5	1,538	2,804	2,871	2,503	2,162	2,945	1,791	886	18,042	23,729	8,597
Berks	124.5	7,739	14,835	14,970	14,324	13,607	25,145	21,502	12,378	23,787	30,060	11,572
Blair	51.0	4,050	7,545	7,790	6,896	6,183	9,578	6,285	2,673	19,423	24,911	9,342
Bradford	23.5	1,860	3,333	3,323	3,219	2,939	4,409	2,924	1,493	20,024	25,525	9,228
Bucks	178.9	7,571	12,869	15,847	17,082	17,788	37,258	40,082	30,403	29,761	36,196	12,559
Butler	55.1	3,759	6,218	6.542	6,661	6,774	11,788	8,924	4,434	23,217	28,646	10,098
Cambria	65.2	5,929	10,242	9,915	8,282	7,710	12,480	7,340	3,302	18,853	24,434	8,895
Cameron	2.7	260	429	443	440	339	409	296	84	17,375	22,045	9,300
Carbon	21.2	1,431	3,114	3,310	2,698	2,774	3,988	2,664	1,221	20,082	25,261	9,844
Centre	39.0	3,607	5,298	5,707	4,942	4,266	6,769	4,999	3,412	19,944	27,958	9,416
Chester	120.6	4,945	8,077	10,440	11,423	11,214	21,664	25,307	27,530	31,390	40,306	14,225
Clarion	15.2	1,293	2,264	2,216	1,895	1,546	2,866	2,181	939	19,805	26,230	8,860
Clearfield	30.7	2,371	4,598	4,635	4,175	3,624	5,704	3,913	1,680	19,472	25,285	9,197
Clinton	14.2	1,343	2,365	2,387	2,265	1.988	2,338	1,074	440	17,146	21,849	7,875
Columbia	23.1	1,411	2,953	3,274	3,441	2,936	4,401	3,057	1,627	20,706	26,918	9,808
Crawford	32.7	2,350	4,505	4,829	4,416	3,815	6,148	4,451	2,186	20,302	26,684	9,674
Cumberland	70.5	2,820	5,737	7,021	7,844	8,124	14,666	13,980	10,308	27,351	34,543	12,878
Dauphin	94.8	5,748	9,695	10,258	10,951	10,517	17,839	17,379	12,413	25,119	32,084	12,801
Delaware	201.2	10,516	18,968	20,822	21,041	19,816	37,303	38,919	33,815	27,445	35,084	12,820
Elk	13.7	751	1,512	1,549	1,739	1,639	2,859	2,332	1,319	23,889	30,305	10,728
Erie	103.3	6,594	11,943	12,391	11,993	11,689	20,976	17,271	10,443	23,691	30,103	10,900
Fayette	60.8	7,408	10,532	8,656	7,383	6,906	10,617	6,538	2,760	17,543	22,756	8,462
Forest	1.9	177	327	343	296	227	309	168	53	16,639	21,601	8,376
Franklin	43.9	2,333	4,552	5,438	5,831	5,378	8,986	7,580	3,802	23,455	29,430	10,894
Fulton	5.2	565	801	803	805	695	873	487	171	17,652	22,348	8,421
Greene	15.3	1,418	2,301	2,125	1,812	1,565	2,941	2,147	991	19,983	25,729	9,418
Huntingdon	15.1	1,307	2,607	2,537	2,149	1,821	2,667	1,439	573	17,524	22,939	8,018
Indiana	32.6	2,946	4,298	4,495	4,304	3,664	6,307	4,474	2,112	20,338	26,744	9,110
Jefferson	19.0	1,438	2,637	2,661	2,445	2,268	3,581	2,550	1,420	20,663	27,018	10,165
Juniata	7.5	620	1,160	1,316	1,177	912	1,276	771	268	17,695	23,247	8,464
Lackawanna	84.7	6,199	12,575	13,018	11,184	9,647	15,020	11,277	5,780	19,712	26,275	9,940
Lancaster	138.8	7,293	13,381	16,609	17,162	16,597	28,797	24,162	14,799	24,488	31,158	11,187
Lawrence	39.0	2,870	5,351	4,843	4,417	4,376	7,623	6,266	3,254	22,266	28,218	10,392
Lebanon	41.1	2,485	4,666	5,442	5,414	5,422	8,628	6,219	2,824	22,309	27,858	10,168
Lehigh	109.0	5,265	10,849	11,028	11,290	10,751	20,982	22,162	16,673	27,607	34,267	13,364
Luzerne	130.8	8,626	19,563	20,969	17,547	15,270	24,041	16,330	8,454	19,616	25,831	9,929
Lycoming	44.0	3,005	6,004	6,361	6,028	5,156	8,624	5,840	2,982	20,525	26,675	9,838
McKean	18.6	1,298	2,680	2,585	2,481	2,235	3,444	2,513	1,364	20,529	26,598	9,954
Mercer	47.0	3,483	5,998	6,026	5,666	5,474	9,820	7,038	3,495	22,120	27,621	10,095
Mifflin	17.7	1,735	2,996	2,682	2,351	2,046	3,164	1,967	759	18,015	23,260	8,667
Monroe	30.4	1,863	3,657	4,565	4,043	3,670	5,913	4,448	2,241	21,386	27,773	10,633
Montgomery	244.0	9,291	16,848	21,921	22,981	23,747	46,755	49,888	52,569	30,584	40,598	14,910
Montour	5.9	333	586	738	855	733	1,126	946	583	22,793	30,587	10,616
Northampton	87.3	6,155	10,081	10,441	10,166	9,686	18,119	14,654	7,998	23,510	29,296	10,953
Northumberland	39.8	4,033	7,180	7,106	5,820	4,689	6,390	3,410	1,172	16,302	21,222	8,388
Perry	14.3	850	1,711	2,066	2,068	1,834	3,172	1,922	677	21,187	25,870	9,365
Philadelphia	629.9	71,044	98,535	81,749	71,082	61,212	97,973	85,504	62,801	19,450	27,078	10,411
Pike	8.7	630	1,306	1,425	1,255	1,069	1,381	1,005	629	18,896	25,366	10,170
Potter	6.8	582	1,048	1,004	898	823	1,270	815	360	19,246	24,536	8,922
Schuylkill	62.9	5,124	10,332	11,117	8,958	7,905	10,575	6,195	2,694	17,698	23,242	9,126
Snyder	12.3	802	1,466	1,810	1,810	1,699	2,505	1,511	697	20,724	26,885	9,211
Somerset	30.7	2,867	4,981	5,126	4,345	3,804	5,468	2,731	1,378	17,618	22,891	8,416
Sullivan	2.2	186	385	425	365	266	304	192	77	16,365	21,989	7,559
Susquehanna	14.5	1,093	2,101	2,244	2,049	1,748	2,678	1,799	788	19,407	25,075	8,977
Tioga	14.6	1,366	2,417	2,320	2,081	1,778	2,530	1,492	616	17,836	23,353	8,137
Union	10.9	626	1,246	1,564	1,460	1,363	2,195	1,567	879	21,926	29,549	9,473
Venango	24.0	1,942	3,108	3,036	3,087	2,908	5,090	3,207	1,622	21,410	26,816	9,871
Warren	17.4	1,328	2,420	2,662	2,527	2,333	3,268	2,020	842	19,505	24,808	9,126
Washington	81.7	5,943	10,195	10,290	9,148	8,494	15,936	13,716	7,978	23,074	28,962	10,809
Wayne	14.5	1,242	2,556	2,731	2,183	1,679	2,192	1,304	613	16,555	22,595	8,379
Westmoreland	147.1	9,769	17,313	18,011	16,874	16,741	30,409	24,421	13,562	23,444	29,192	10,910
Wyoming	10.0	680	1,333	1,493	1,482	1,351	1,907	1,227	527	20,041	25,577	8,943
York	125.1	7,185	13,202	14,340	14,169	14,234	27,416	22,477	12,077	24,795	30,431	11,470

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
PENNSYLVANIA (continued)												
TOTAL METRO COUNTIES	3,804.4	269,516	452,084	456,199	428,642	402,758	716,028	630,967	448,206	23,629	30,750	11,547
TOTAL STATE	4,492.6	323,893	550,801	557,661	521,418	485,752	844,353	718,970	489,752	22,948	29,975	11,211
RHODE ISLAND												
PROVIDENCE - PAWTUCKET - WOONSOCKET	323.2	19,232	40,633	36,325	34,851	32,960	58,174	55,098	45,927	24,614	32,684	11,933
Bristol	15.5	756	1,524	1,811	1,538	1,612	2,999	2,531	2,729	26,601	36,102	12,034
Kent	57.7	2,533	5,476	5,205	5,626	5,906	11,575	11,744	9,635	28,529	35,686	12,758
Providence	214.9	14,539	30,477	25,710	23,945	21,673	36,612	34,333	27,611	22,845	31,112	11,618
Washington	35.1	1,404	3,156	3,599	3,742	3,769	6,988	6,490	5,952	27,632	35,863	12,365
ALL COUNTIES												
Bristol	15.5	756	1,524	1,811	1,538	1,612	2,999	2,531	2,729	26,601	36,102	12,034
Kent	57.7	2,533	5,476	5,205	5,626	5,906	11,575	11,744	9,635	28,529	35,686	12,758
Newport	29.8	1,418	2,897	2,899	3,110	3,043	5,116	5,727	5,590	27,929	37,738	13,340
Providence	214.9	14,539	30,477	25,710	23,945	21,673	36,612	34,333	27,611	22,845	31,112	11,618
Washington	35.1	1,404	3,156	3,599	3,742	3,769	6,988	6,490	5,952	27,632	35,863	12,365
TOTAL METRO COUNTIES	323.2	19,232	40,633	36,325	34,851	32,960	58,174	55,098	45,927	24,614	32,684	11,933
TOTAL STATE	353.0	20,650	43,530	39,224	37,961	36,003	63,290	60,825	51,517	24,872	33,110	12,056
SOUTH CAROLINA												
ANDERSON	54.1	5,114	6,840	7,177	7,074	6,493	10,854	7,144	3,404	20,596	25,349	9,438
Anderson	54.1	5,114	6,840	7,177	7,074	6,493	10,854	7,144	3,404	20,596	25,349	9,438
CHARLESTON	165.6	16,424	19,657	23,881	22,207	18,300	29,609	22,933	12,589	20,158	26,982	9,115
Berkeley	40.4	3,539	4,256	5,698	5,843	4,769	8,148	5,860	2,287	20,838	25,448	8,420
Charleston	99.4	10,455	12,541	14,768	12,984	10,475	16,193	13,281	8,703	19,577	27,929	9,530
Dorchester	25.8	2,430	2,860	3,415	3,380	3,056	5,268	3,792	1,599	21,328	25,733	8,645
CHARLOTTE - GASTONIA - ROCK HILL	387.6	25,307	40,441	47,372	47,522	44,794	75,283	65,094	41,787	23,623	30,258	11,180
York	41.5	2,769	4,244	4,737	4,824	4,715	8,293	7,400	4,518	24,384	30,110	10,483
Cabarrus, N. C.	*34.2*	*1,885*	*3,861*	*4,355*	*3,955*	*3,897*	*6,937*	*5,934*	*3,376*	*23,874*	*29,851*	*10,942*
Gaston, N. C.	*60.9*	*4,021*	*6,434*	*7,333*	*7,733*	*7,362*	*12,488*	*10,012*	*5,517*	*23,221*	*29,204*	*10,493*
Lincoln, N. C.	*17.1*	*1,115*	*1,677*	*1,863*	*2,370*	*2,334*	*3,589*	*2,737*	*1,415*	*23,123*	*28,449*	*10,350*
Mecklenburg, N. C.	*168.5*	*11,147*	*16,576*	*20,452*	*20,209*	*18,208*	*30,454*	*29,358*	*22,096*	*24,319*	*31,841*	*12,246*
Rowan, N. C.	*38.5*	*2,453*	*4,609*	*5,116*	*5,171*	*4,982*	*8,035*	*5,664*	*2,870*	*22,021*	*27,802*	*10,500*
Union, N. C.	*26.5*	*1,917*	*3,040*	*3,516*	*3,260*	*3,296*	*5,487*	*3,989*	*1,995*	*22,256*	*28,143*	*9,452*
COLUMBIA	157.6	10,748	16,358	20,081	19,346	16,951	28,862	26,467	18,787	23,483	31,222	11,103
Lexington	59.1	3,462	5,536	6,925	7,224	6,490	11,670	11,331	6 462	24,929	30,162	11,038
Richland	98.5	7,286	10,822	13,156	12,122	10,461	17,192	15,136	12,325	22,629	31,858	11,140
FLORENCE	41.2	5,124	5,876	6,046	5,589	4,744	6,555	4,631	2,635	18,157	23,919	8,330
Florence	41.2	5,124	5,876	6,046	5,589	4,744	6,555	4,631	2,635	18,157	23,919	8,330
GREENVILLE - SPARTANBURG	226.1	21,492	29,771	31,560	30,125	25,931	41,993	29,080	16,148	20,019	25,877	9,606
Greenville	116.6	11,694	15,676	16,943	15,835	13,310	21,528	13,824	7,790	19,363	24,997	9,454
Pickens	30.2	2,242	3,491	3,993	3,834	3,559	6,072	4,490	2,519	22,047	28,342	9,850
Spartanburg	79.3	7,556	10,604	10,624	10,456	9,062	14,393	10,766	5,839	20,204	26,231	9,725
ALL COUNTIES												
Abbeville	8.6	1,013	1,282	1,141	1,222	1,083	1,525	963	371	18,528	22,933	8,357
☐ Aiken	43.1	3,883	4,989	5,098	5,371	4,758	7,933	6,959	4,109	22,152	27,883	10,450
Allendale	3.8	786	816	673	413	273	486	226	127	12,021	17,731	6,016
Anderson	54.1	5,114	6,840	7,177	7,074	6,493	10,854	7,144	3,404	20,596	25,349	9,438
Bamberg	6.1	872	1,094	1,107	789	599	831	552	256	14,888	21,221	7,074
Barnwell	7.3	1,019	1,240	1,171	996	736	1,016	794	328	16,034	21,802	7,579
Beaufort	26.6	2,228	2,672	3,519	3,424	3,123	4,464	3,556	3,614	22,194	34,603	11,335
Berkeley	40.4	3,539	4,256	5,698	5,843	4,769	8,148	5,860	2,287	20,838	25,448	8,420
Calhoun	4.4	652	802	703	589	552	544	392	166	15,398	20,009	6,772
Charleston	99.4	10,455	12,541	14,768	12,984	10,475	16,193	13,281	8,703	19,577	27,929	9,530
Cherokee	14.9	1,608	2,268	2,232	2,114	1,898	2,630	1,508	642	18,200	22,387	7,867
Chester	10.8	1,283	1,566	1,720	1,364	1,059	2,047	1,286	475	17,953	22,663	7,820
Chesterfield	14.4	2,036	2,476	2,421	2,160	1,508	2,069	1,184	546	15,573	20,519	7,462
Clarendon	9.6	1,637	1,725	1,642	1,334	904	1,312	696	350	14,368	19,268	6,468

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group								Median Household E B I	Average Household E B I	Per Capita E B I
		Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More			
SOUTH CAROLINA (continued)												
ALL COUNTIES (continued)												
Colleton	12.0	1,984	2,135	2,060	1,671	1,334	1,526	892	398	14,518	19,217	6,684
Darlington	22.7	3,289	3,588	3,391	2,891	2,330	3,400	2,604	1,207	16,818	22,246	7,675
Dillon	10.3	1,535	1,924	1,758	1,357	1,204	1,304	747	471	14,798	20,253	6,519
Dorchester	25.8	2,430	2,860	3,415	3,380	3,056	5,268	3,792	1,599	21,328	25,733	8,645
Edgefield	6.0	1,097	1,111	972	747	611	822	471	169	13,952	18,891	6,332
Fairfield	6.7	1,035	1,051	971	850	781	1,086	681	245	16,712	20,968	6,754
Florence	41.2	5,124	5,876	6,046	5,589	4,744	6,555	4,631	2,635	18,157	23,919	8,330
Georgetown	16.3	2,594	2,794	2,373	2,089	2,030	2,364	1,330	726	15,905	20,704	7,060
Greenville	116.6	11,694	15,676	16,943	15,835	13,310	21,528	13,824	7,790	19,363	24,997	9,454
Greenwood	22.6	2,254	3,242	3,399	2,963	2,353	4,031	2,916	1,442	18,998	24,688	9,147
Hampton	6.8	1,383	1,287	1,061	821	598	906	414	330	13,389	19,308	6,874
Horry	47.6	4,167	5,853	7,278	6,759	5,657	7,994	5,675	4,217	19,799	26,738	10,029
Jasper	5.4	909	946	774	708	547	701	549	266	15,436	20,995	7,130
Kershaw	15.5	1,969	1,903	1,937	1,984	1,777	2,712	2,048	1,170	19,892	25,415	9,313
Lancaster	20.1	1,572	2,397	2,547	2,567	2,359	4,221	2,974	1,463	21,921	26,462	9,315
Laurens	18.4	1,513	2,476	2,469	2,345	2,162	3,771	2,525	1,139	20,856	25,753	8,808
Lee	5.9	977	1,105	963	846	651	750	441	167	14,510	19,315	6,030
Lexington	59.1	3,462	5,536	6,925	7,224	6,490	11,670	11,331	6,462	24,929	30,162	11,038
McCormick	2.5	304	401	350	298	273	408	320	146	18,077	23,188	7,432
Marion	11.9	1,634	2,236	2,129	1,645	1,177	1,687	938	454	14,879	20,058	6,743
Marlboro	10.6	1,512	1,932	1,698	1,409	1,337	1,535	789	388	15,536	20,380	6,606
Newberry	12.2	1,292	1,748	1,572	1,476	1,347	2,367	1,577	821	20,041	25,284	9,610
Oconee	20.2	2,098	2,941	2,973	2,796	2,457	3,776	2,176	983	18,711	23,624	9,142
Orangeburg	29.9	4,839	5,297	4,681	3,729	2,871	4,090	2,918	1,475	15,164	21,395	7,220
Pickens	30.2	2,242	3,491	3,993	3,834	3,559	6,072	4,490	2,519	22,047	28,342	9,850
Richland	98.5	7,286	10,822	13,156	12,122	10,461	17,192	15,136	12,325	22,629	31,858	11,140
Saluda	6.0	783	1,033	816	845	674	1,062	560	227	17,116	21,728	7,579
Spartanburg	79.3	7,556	10,604	10,624	10,456	9,062	14,393	10,766	5,839	20,204	26,231	9,725
Sumter	31.4	3,568	4,672	5,199	4,296	3,385	4,969	3,506	1,805	17,499	23,811	7,895
Union	11.2	1,136	1,733	1,707	1,573	1,522	2,085	1,115	329	18,313	21,831	7,812
Williamsburg	12.8	1,932	2,123	2,051	1,946	1,524	1,885	914	425	15,707	19,732	6,314
York	41.5	2,769	4,244	4,737	4,824	4,715	8,293	7,400	4,518	24,384	30,110	10,483
TOTAL METRO COUNTIES	**729.2**	**65,554**	**87,735**	**98,580**	**94,536**	**81,892**	**134,099**	**104,614**	**62,190**	**21,027**	**27,493**	**9,826**
TOTAL STATE	**1,200.7**	**124,064**	**159,604**	**170,038**	**157,552**	**134,588**	**210,475**	**154,851**	**89,528**	**19,640**	**25,906**	**9,159**
SOUTH DAKOTA												
RAPID CITY	**28.7**	**1,891**	**3,214**	**4,251**	**3,656**	**3,044**	**4,885**	**4,237**	**3,522**	**22,058**	**32,038**	**12,051**
Pennington	28.7	1,891	3,214	4,251	3,656	3,044	4,885	4,237	3,522	22,058	32,038	12,051
SIOUX FALLS	**47.3**	**2,764**	**4,788**	**5,632**	**5,291**	**4,723**	**8,954**	**9,024**	**6,124**	**25,517**	**34,479**	**13,346**
Minnehaha	47.3	2,764	4,788	5,632	5,291	4,723	8,954	9,024	6,124	25,517	34,479	13,346
ALL COUNTIES												
Aurora	1.1	193	238	226	156	102	105	54	26	12,426	18,055	5,841
Beadle	7.3	795	1,151	1,029	817	740	1,196	1,018	554	19,078	26,962	10,935
Bennett	1.0	226	227	197	112	78	77	58	25	11,026	16,624	5,038
Bon Homme	3.1	585	611	502	413	357	386	159	87	13,421	19,462	7,448
Brookings	8.8	786	1,273	1,235	1,103	953	1,486	1,176	788	20,014	29,255	10,017
Brown	14.4	1,123	1,907	2,101	1,809	1,544	2,590	2,108	1,218	20,776	29,475	11,288
Brule	2.0	317	319	326	328	205	248	195	62	15,551	21,181	8,146
Buffalo	.4	69	94	87	55	36	35	22	2	11,895	16,510	3,669
Butte	3.3	332	502	510	420	385	603	313	235	18,627	26,448	10,268
Campbell	.8	203	190	151	105	74	43	19	15	10,200	14,611	5,566
Charles Mix	3.3	645	668	592	455	281	380	196	83	12,823	18,577	6,256
Clark	1.9	321	357	310	254	201	252	133	72	14,367	20,606	7,990
Clay	4.9	504	682	774	646	390	651	698	555	18,667	31,095	11,203
Codington	8.4	647	1,109	1,246	1,024	894	1,508	1,127	845	20,892	29,594	11,198
Corson	1.5	382	333	225	165	125	115	118	37	10,660	16,997	4,999
Custer	2.6	180	323	361	323	315	509	427	162	21,810	28,737	10,828
Davison	7.4	645	1,283	1,141	936	757	1,279	963	396	18,299	26,108	10,557
Day	3.0	391	502	528	415	315	428	254	167	15,840	23,210	8,704
Deuel	1.9	270	361	311	247	182	258	174	97	15,154	22,305	8,150
Dewey	1.5	245	261	240	196	139	215	133	71	15,095	22,781	5,892
Douglas	1.4	289	288	258	219	109	139	74	24	12,434	17,392	5,797

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group: Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
SOUTH DAKOTA (continued)												
ALL COUNTIES (continued)												
Edmunds	1.8	341	417	349	214	166	195	72	46	11,776	17,491	6,055
Fall River	3.4	309	508	378	357	343	614	535	356	22,119	31,941	12,341
Faulk	1.2	257	222	210	164	104	125	83	35	12,778	18,805	7,522
Grant	3.3	225	494	475	441	387	597	423	258	20,176	27,543	9,773
Gregory	2.1	486	513	393	249	160	151	80	68	10,573	16,262	5,888
Haakon	1.0	136	172	198	157	123	121	55	38	14,829	20,696	6,899
Hamlin	1.9	205	329	337	272	196	250	193	118	16,254	24,199	8,675
Hand	1.8	352	383	285	216	169	206	111	78	12,542	19,622	7,678
Hanson	1.1	199	204	207	149	114	135	60	32	13,341	19,004	6,148
Harding	.6	88	114	113	91	65	71	42	16	14,318	19,947	6,299
Hughes	6.0	272	512	558	710	680	1,114	1,166	988	27,287	36,344	14,253
Hutchinson	3.4	589	692	605	441	345	378	214	136	13,267	20,024	7,564
Hyde	.8	116	115	82	121	102	116	83	65	18,607	25,431	10,173
Jackson	1.2	175	206	199	159	122	195	92	52	15,588	23,629	6,916
Jerauld	1.1	218	257	223	166	93	90	23	30	11,489	16,603	6,298
Jones	.6	78	78	95	82	69	105	59	34	17,889	24,238	9,695
Kingsbury	2.6	293	448	445	383	284	359	280	108	16,329	23,404	9,508
Lake	4.1	374	626	561	554	466	635	527	357	19,398	27,739	10,434
Lawrence	7.6	620	1,015	1,000	890	796	1,399	1,070	810	21,635	29,959	11,921
Lincoln	5.1	435	635	581	586	550	961	816	536	22,800	30,945	10,452
Lyman	1.3	198	210	194	186	136	170	125	81	16,289	24,538	7,975
McCook	2.3	274	371	391	283	241	366	245	129	16,873	24,441	9,067
McPherson	1.5	339	329	288	178	115	157	66	28	11,224	16,521	6,698
Marshall	2.0	261	380	369	261	198	257	165	109	14,859	23,217	9,105
Meade	7.5	501	901	1,047	1,109	993	1,403	957	589	20,906	30,214	10,027
Mellette	.7	161	166	130	85	64	48	39	7	10,767	15,573	4,542
Miner	1.4	350	250	222	172	125	130	96	55	12,156	19,176	7,670
Minnehaha	47.3	2,764	4,788	5,632	5,291	4,723	8,954	9,024	6,124	25,517	34,479	13,346
Moody	2.4	249	402	416	356	230	349	260	138	16,714	24,393	8,485
Pennington	28.7	1,891	3,214	4,251	3,656	3,044	4,885	4,237	3,522	22,058	32,038	12,051
Perkins	1.8	255	345	318	216	171	243	158	94	14,690	22,154	8,138
Potter	1.3	200	229	205	187	143	183	111	42	15,410	21,279	7,684
Roberts	3.8	561	746	674	513	333	447	350	176	14,347	21,745	7,512
Sanborn	1.2	311	232	191	135	92	128	82	29	11,410	17,450	6,755
Shannon	2.4	486	414	370	274	273	330	158	95	14,054	21,482	4,158
Spink	3.3	442	565	481	447	342	513	313	197	16,753	23,957	8,883
Stanley	.9	77	108	137	126	113	172	104	63	20,083	28,157	10,136
Sully	.7	99	98	114	97	69	100	80	43	16,895	24,264	8,939
Todd	2.0	435	369	321	244	177	287	121	46	12,923	19,092	4,833
Tripp	2.7	388	498	501	341	239	325	240	168	14,526	22,532	8,569
Turner	3.5	500	690	587	448	397	475	256	147	14,730	21,488	8,175
Union	4.2	340	572	605	575	505	779	546	278	20,076	27,097	9,983
Walworth	2.7	291	494	442	359	254	464	266	130	16,632	23,500	9,762
Yankton	7.1	444	856	965	987	836	1,296	1,027	689	21,591	31,139	11,515
Ziebach	.6	118	115	126	91	46	44	29	31	12,583	18,543	4,450
TOTAL METRO COUNTIES	**76.0**	**4,655**	**8,002**	**9,883**	**8,947**	**7,767**	**13,839**	**13,261**	**9,646**	**24,145**	**33,557**	**12,848**
TOTAL STATE	**264.0**	**26,851**	**37,961**	**38,621**	**33,217**	**27,375**	**42,825**	**34,458**	**22,692**	**19,261**	**28,028**	**10,287**
TENNESSEE												
CHATTANOOGA	**160.9**	**15,627**	**22,083**	**22,054**	**19,464**	**17,513**	**28,364**	**22,204**	**13,591**	**20,323**	**26,278**	**9,749**
Hamilton	110.2	10,728	14,782	14,873	12,924	11,489	19,056	15,725	10,623	20,721	27,297	10,376
Marion	9.2	1,217	1,462	1,384	1,245	1,018	1,515	874	485	17,122	22,337	8,090
Sequatchie	3.2	336	625	561	415	352	465	313	133	15,804	21,205	7,539
Catoosa, Ga.	*14.0*	*1,133*	*1,707*	*1,748*	*1,636*	*1,662*	*2,803*	*2,363*	*948*	*22,249*	*25,793*	*9,005*
Dade, Ga.	*4.2*	*489*	*698*	*586*	*539*	*559*	*744*	*421*	*164*	*18,000*	*22,064*	*7,184*
Walker, Ga.	*20.1*	*1,724*	*2,809*	*2,902*	*2,705*	*2,433*	*3,781*	*2,508*	*1,238*	*19,827*	*24,522*	*8,739*
CLARKSVILLE - HOPKINSVILLE	**51.1**	**4,366**	**6,976**	**8,538**	**7,477**	**5,634**	**8,242**	**6,245**	**3,622**	**18,732**	**27,483**	**9,096**
Montgomery	30.0	2,374	3,739	4,595	4,487	3,564	5,365	3,789	2,087	19,776	26,674	9,198
Christian, Ky.	*21.1*	*1,992*	*3,237*	*3,943*	*2,990*	*2,070*	*2,877*	*2,456*	*1,535*	*17,154*	*28,633*	*8,964*
JACKSON	**28.9**	**3,219**	**4,138**	**3,784**	**3,461**	**2,728**	**4,749**	**4,210**	**2,611**	**19,767**	**26,039**	**9,760**
Madison	28.9	3,219	4,138	3,784	3,461	2,728	4,749	4,210	2,611	19,767	26,039	9,760

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
JOHNSON CITY - KINGSPORT - BRISTOL	**166.2**	**15,764**	**23,649**	**23,547**	**21,426**	**18,407**	**28,659**	**21,428**	**13,320**	**19,687**	**25,637**	**9,490**
Carter	19.6	1,988	3,463	3,455	2,836	2,202	2,892	1,894	870	16,418	21,495	8,197
Hawkins	16.9	1,736	2,230	2,098	2,046	1,851	2,990	2,531	1,418	20,895	25,781	9,330
Sullivan	56.9	4,792	7,142	7,159	6,826	6,173	10,788	8,287	5,733	21,919	27,491	10,576
Unicoi	6.4	542	1,037	898	896	773	1,074	842	338	18,976	23,703	8,976
Washington	34.0	3,557	4,999	5,329	4,656	3,851	5,570	3,661	2,377	18,316	25,145	9,203
Bristol city, Va.	*7.3*	*786*	*1,241*	*936*	*878*	*834*	*1,183*	*905*	*537*	*18,889*	*24,625*	*9,717*
Scott, Va.	*8.6*	*868*	*1,223*	*1,206*	*1,043*	*820*	*1,324*	*1,253*	*863*	*19,801*	*26,161*	*8,964*
Washington, Va.	*16.5*	*1,495*	*2,314*	*2,466*	*2,245*	*1,903*	*2,838*	*2,055*	*1,184*	*19,362*	*25,952*	*8,633*
KNOXVILLE	**229.9**	**23,131**	**32,997**	**32,045**	**28,080**	**23,789**	**37,472**	**30,525**	**21,861**	**19,760**	**26,522**	**10,179**
Anderson	27.0	2,154	3,235	3,098	3,043	2,785	4,603	4,274	3,808	23,402	30,055	11,511
Blount	31.2	2,857	4,394	4,370	3,817	3,135	5,588	4,495	2,544	20,230	26,174	9,815
Grainger	6.2	935	1,237	1,149	990	655	748	326	160	14,060	17,921	6,423
Jefferson	12.5	1,179	1,611	1,746	1,689	1,485	2,142	1,573	1,075	20,080	25,806	9,216
Knox	130.2	13,292	18,646	17,821	15,303	13,095	20,893	17,879	13,271	20,013	27,275	10,716
Sevier	18.1	1,903	3,009	3,016	2,529	2,043	2,999	1,667	934	17,180	22,238	8,231
Union	4.7	811	865	845	709	591	499	311	69	13,931	17,398	6,439
MEMPHIS	**332.1**	**38,207**	**42,397**	**41,016**	**36,762**	**31,980**	**53,987**	**49,292**	**38,459**	**21,097**	**28,471**	**10,136**
Shelby	283.9	32,494	35,368	34,610	31,397	27,410	45,271	42,208	35,142	21,355	29,053	10,481
Tipton	11.8	1,472	2,033	1,689	1,349	1,267	1,902	1,419	669	17,612	22,959	7,741
Crittenden, Ark.	*16.5*	*2,613*	*2,940*	*2,452*	*1,895*	*1,391*	*2,466*	*1,823*	*920*	*15,606*	*22,540*	*7,453*
De Soto, Miss.	*19.9*	*1,628*	*2,056*	*2,265*	*2,121*	*1,912*	*4,348*	*3,842*	*1,728*	*24,915*	*28,353*	*9,265*
NASHVILLE	**336.8**	**25,654**	**35,957**	**38,480**	**38,599**	**34,891**	**60,469**	**56,100**	**46,650**	**24,187**	**31,366**	**11,600**
Cheatham	8.6	663	1,018	1,222	1,178	1,044	1,792	1,068	615	20,982	26,153	8,684
Davidson	189.8	14,738	20,613	22,490	22,051	19,704	33,001	30,291	26,912	23,684	31,556	12,413
Dickson	12.0	1,107	1,667	1,537	1,529	1,286	2,283	1,678	913	20,552	26,416	9,519
Robertson	13.9	1,337	1,718	1,712	1,641	1,488	2,688	2,118	1,198	21,703	26,774	9,258
Rutherford	33.7	2,290	3,193	3,445	3,897	3,682	5,737	6,408	5,048	25,581	32,912	11,434
Sumner	32.8	2,365	3,339	3,353	3,782	3,452	6,185	6,084	4,240	25,167	30,791	10,487
Williamson	23.6	1,309	1,974	2,322	2,297	1,953	4,138	4,470	5,137	29,643	37,309	12,384
Wilson	22.4	1,845	2,435	2,399	2,224	2,282	4,645	3,983	2,587	25,032	29,513	10,265
ALL COUNTIES												
Anderson	27.0	2,154	3,235	3,098	3,043	2,785	4,603	4,274	3,808	23,402	30,055	11,511
Bedford	10.7	1,173	1,446	1,376	1,346	1,320	1,987	1,218	834	20,034	26,706	9,888
Benton	6.1	838	1,126	1,028	774	589	1,035	522	188	15,347	20,606	8,109
Bledsoe	3.3	483	661	508	437	331	424	312	144	14,981	21,692	7,305
Blount	31.2	2,857	4,394	4,370	3,817	3,135	5,588	4,495	2,544	20,230	26,174	9,815
Bradley	25.9	2,306	3,535	3,849	3,547	3,012	4,525	3,366	1,760	19,587	25,264	8,976
Campbell	13.4	2,018	2,894	2,367	1,726	1,248	1,917	821	409	13,690	18,672	6,781
Cannon	4.0	555	782	746	607	461	446	257	146	14,381	18,997	6,971
Carroll	10.8	1,327	2,148	1,775	1,393	1,229	1,647	853	428	15,503	20,613	7,676
Carter	19.6	1,988	3,463	3,455	2,836	2,202	2,892	1,894	870	16,418	21,495	8,197
Cheatham	8.6	663	1,018	1,222	1,178	1,044	1,792	1,068	615	20,982	26,153	8,684
Chester	4.7	793	895	643	537	490	777	390	175	15,178	20,660	7,193
Claiborne	9.3	1,683	2,038	1,831	1,128	743	975	627	275	12,325	17,628	6,163
Clay	3.1	483	686	567	403	316	363	172	110	13,224	18,614	7,124
Cocke	11.1	1,940	2,023	1,806	1,632	1,051	1,569	745	334	14,431	18,768	7,014
Coffee	15.0	1,292	2,050	2,088	1,898	1,672	2,517	1,968	1,515	20,469	26,732	9,999
Crockett	5.2	842	973	849	754	532	702	347	201	14,634	19,181	6,832
Cumberland	11.9	1,224	2,059	1,962	1,764	1,347	1,735	1,186	623	16,841	22,356	8,013
Davidson	189.8	14,738	20,613	22,490	22,051	19,704	33,001	30,291	26,912	23,684	31,556	12,413
Decatur	4.4	433	870	641	574	472	649	485	276	17,118	22,875	9,150
De Kalb	5.5	917	1,138	960	779	554	715	316	121	13,598	19,492	7,497
Dickson	12.0	1,107	1,667	1,537	1,529	1,286	2,283	1,678	913	20,552	26,416	9,519
Dyer	13.1	1,376	2,272	2,051	1,852	1,331	1,972	1,270	976	17,138	23,325	8,781
Fayette	8.0	1,307	1,494	1,221	1,031	810	1,024	712	401	14,908	20,374	6,342
Fentress	5.5	1,098	1,399	1,124	620	499	462	191	107	10,917	14,976	5,230
Franklin	11.8	1,153	1,832	1,674	1,621	1,326	2,018	1,495	681	18,795	24,561	8,651
Gibson	18.8	2,053	3,251	2,600	2,342	2,064	3,196	2,112	1,182	18,076	23,604	9,020
Giles	9.3	1,001	1,391	1,248	1,290	1,087	1,563	1,010	710	18,872	24,088	8,997
Grainger	6.2	935	1,237	1,149	990	[illegible]	748	326	160	14,060	17,921	6,423
Greene	20.8	2,066	3,078	2,858	2,572	2,328	3,844	2,588	1,466	19,615	25,531	9,284
Grundy	4.9	762	896	857	758	447	685	300	195	14,647	20,870	7,101
Hamblen	21.1	1,979	2,948	3,291	3,033	2,450	3,647	2,536	1,216	18,809	24,004	8,793

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TENNESSEE (continued)												
ALL COUNTIES (continued)												
Hamilton	110.2	10,728	14,782	14,873	12,924	11,489	19,056	15,725	10,623	20,721	27,297	10,376
Hancock	2.3	506	579	406	297	193	167	99	53	10,722	15,025	5,082
Hardeman	8.0	1,149	1,442	1,204	1,112	850	1,167	724	352	15,833	21,391	7,130
Hardin	8.5	1,314	1,537	1,393	1,204	893	1,219	685	255	15,024	19,389	7,134
Hawkins	16.9	1,736	2,230	2,098	2,046	1,851	2,990	2,531	1,418	20,895	25,781	9,330
Haywood	6.7	1,143	1,433	1,194	787	660	752	432	299	13,022	19,352	6,419
Henderson	8.6	961	1,306	1,153	1,181	1,090	1,476	928	505	18,658	23,274	8,741
Henry	11.5	1,321	2,038	1,918	1,717	1,169	1,658	1,117	562	16,270	21,685	8,397
Hickman	5.4	647	761	814	710	659	1,014	555	240	18,324	22,700	7,758
Houston	2.3	313	378	356	279	226	380	221	147	16,684	22,147	7,382
Humphreys	6.1	808	912	735	680	757	1,148	806	254	19,448	22,614	8,515
Jackson	3.3	589	606	538	437	273	429	284	144	14,217	20,016	6,880
Jefferson	12.5	1,179	1,611	1,746	1,689	1,485	2,142	1,573	1,075	20,080	25,806	9,216
Johnson	5.3	754	1,063	906	810	651	706	287	123	14,597	18,320	6,696
Knox	130.2	13,292	18,646	17,821	15,303	13,095	20,893	17,879	13,271	20,013	27,275	10,716
Lake	2.6	445	577	467	320	251	297	140	103	12,766	18,503	6,168
Lauderdale	9.0	1,360	1,612	1,206	1,252	1,021	1,291	799	459	16,201	21,286	7,425
Lawrence	12.9	1,348	1,887	1,690	1,802	1,506	2,185	1,631	851	19,211	24,260	8,742
Lewis	3.5	376	504	601	489	378	592	351	209	17,462	24,591	7,969
Lincoln	10.1	1,202	1,774	1,763	1,566	1,009	1,427	903	456	15,909	20,841	7,796
Loudon	11.5	753	1,337	1,366	1,256	1,065	1,826	1,986	1,911	24,868	32,353	12,320
McMinn	15.8	1,498	2,338	2,128	1,772	1,629	2,796	2,319	1,320	20,494	26,337	9,501
McNairy	9.2	1,304	1,630	1,451	1,225	1,049	1,428	705	408	15,785	20,459	7,810
Macon	6.0	793	1,004	910	851	709	1,078	419	236	16,705	21,937	8,075
Madison	28.9	3,219	4,138	3,784	3,461	2,728	4,749	4,210	2,611	19,767	26,039	9,760
Marion	9.2	1,217	1,462	1,384	1,245	1,018	1,515	874	485	17,122	22,337	8,090
Marshall	7.7	751	1,076	1,062	953	885	1,407	1,010	556	20,045	26,662	9,966
Maury	19.7	2,117	2,654	2,379	2,407	2,204	3,719	2,692	1,528	20,610	26,094	9,718
Meigs	2.7	294	423	437	373	298	429	321	125	17,545	22,086	7,548
Monroe	10.7	1,247	1,812	1,783	1,523	1,222	1,665	883	560	16,527	22,073	7,795
Montgomery	30.0	2,374	3,739	4,595	4,487	3,564	5,365	3,789	2,087	19,776	26,674	9,198
Moore	1.7	104	213	212	194	171	343	285	178	23,806	28,572	9,913
Morgan	5.7	613	1,024	945	754	598	872	613	281	16,576	23,564	7,675
Obion	12.9	1,112	2,034	1,777	1,465	1,314	2,294	1,740	1,164	20,231	26,886	10,171
Overton	6.5	1,191	1,351	1,135	889	695	643	431	165	13,018	17,673	6,209
Perry	2.5	296	442	462	395	299	296	244	66	15,581	19,879	7,765
Pickett	1.6	251	330	352	247	163	116	116	25	13,059	16,778	5,966
Polk	4.9	670	875	767	702	532	835	395	124	15,902	19,710	6,948
Putnam	18.4	2,283	3,021	3,065	2,558	1,829	2,831	1,817	996	16,525	22,939	8,375
Rhea	9.3	1,148	1,448	1,336	1,209	1,019	1,423	1,092	625	17,891	23,062	8,249
Roane	18.4	1,640	2,649	2,465	2,054	1,985	3,186	2,635	1,786	20,951	26,661	9,638
Robertson	13.9	1,337	1,718	1,712	1,641	1,488	2,688	2,118	1,198	21,703	26,774	9,258
Rutherford	33.7	2,290	3,193	3,445	3,897	3,682	5,737	6,408	5,048	25,581	32,912	11,434
Scott	7.2	1,347	1,675	1,343	949	654	659	328	245	11,965	18,147	6,222
Sequatchie	3.2	336	625	561	415	352	465	313	133	15,804	21,205	7,539
Sevier	18.1	1,903	3,009	3,016	2,529	2,043	2,999	1,667	934	17,180	22,238	8,231
Shelby	283.9	32,494	35,368	34,610	31,397	27,410	45,271	42,208	35,142	21,355	29,053	10,481
Smith	5.7	627	903	857	754	761	908	584	306	18,179	22,499	8,382
Stewart	3.6	535	646	557	472	439	602	228	121	15,585	19,693	7,542
Sullivan	56.9	4,792	7,142	7,159	6,826	6,173	10,788	8,287	5,733	21,919	27,491	10,576
Sumner	32.8	2,365	3,339	3,353	3,782	3,452	6,185	6,084	4,240	25,167	30,791	10,487
Tipton	11.8	1,472	2,033	1,689	1,349	1,267	1,902	1,419	669	17,612	22,959	7,741
Trousdale	2.4	186	322	319	317	275	487	349	145	20,889	25,751	10,301
Unicoi	6.4	542	1,037	898	896	773	1,074	842	338	18,976	23,703	8,976
Union	4.7	811	865	845	709	591	499	311	69	13,931	17,398	6,439
Van Buren	1.5	125	259	270	261	177	211	126	71	16,596	22,514	6,892
Warren	12.8	1,374	2,051	1,924	1,925	1,548	2,050	1,202	726	17,606	22,699	8,546
Washington	34.0	3,557	4,999	5,329	4,656	3,851	5,570	3,661	2,377	18,316	25,145	9,203
Wayne	5.2	636	862	684	684	670	893	529	242	17,970	21,965	7,932
Weakley	12.2	1,631	2,137	2,238	1,729	1,235	1,793	935	502	15,247	21,110	7,619
White	7.6	897	1,521	1,415	1,048	832	1,122	544	221	14,866	19,771	7,330
Williamson	23.6	1,309	1,974	2,322	2,297	1,953	4,138	4,470	5,137	29,643	37,309	12,384
Wilson	22.4	1,845	2,435	2,399	2,224	2,282	4,645	3,983	2,587	25,032	29,513	10,265
TOTAL METRO COUNTIES	**1,177.7**	**113,240**	**149,972**	**150,960**	**139,217**	**121,358**	**199,578**	**172,378**	**130,997**	**21,345**	**28,397**	**10,530**
TOTAL STATE	**1,764.9**	**184,001**	**248,303**	**240,863**	**217,249**	**184,910**	**291,792**	**232,667**	**165,115**	**19,810**	**26,550**	**9,776**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS												
ABILENE	**43.1**	**3,358**	**5,440**	**6,163**	**5,638**	**4,743**	**7,363**	**5,869**	**4,526**	**20,894**	**29,591**	**10,531**
Taylor	43.1	3,358	5,440	6,163	5,638	4,743	7,363	5,869	4,526	20,894	29,591	10,531
AMARILLO	**74.6**	**5,615**	**7,964**	**9,092**	**8,765**	**7,939**	**13,481**	**11,811**	**9,933**	**23,626**	**31,528**	**11,963**
Potter	41.3	4,060	5,813	6,192	5,638	4,713	7,239	4,864	2,781	19,035	25,273	9,792
Randall	33.3	1,555	2,151	2,900	3,127	3,226	6,242	6,947	7,152	30,770	39,285	14,536
AUSTIN	**262.0**	**21,851**	**27,036**	**30,937**	**28,840**	**25,242**	**41,420**	**42,279**	**44,395**	**24,365**	**33,259**	**12,627**
Hays	16.2	1,882	1,867	2,100	2,108	1,672	2,184	2,134	2,253	20,376	30,198	9,592
Travis	209.8	17,332	21,703	25,310	23,598	20,564	32,755	32,572	35,966	24,031	33,327	13,197
Williamson	36.0	2,637	3,466	3,527	3,134	3,006	6,481	7,573	6,175	28,698	34,240	11,277
BEAUMONT - PORT ARTHUR	**140.7**	**12,386**	**14,559**	**13,636**	**12,723**	**11,747**	**25,466**	**27,901**	**22,282**	**27,281**	**32,807**	**11,695**
Hardin	15.7	1,543	1,722	1,467	1,358	1,434	3,354	3,099	1,723	26,076	29,900	10,052
Jefferson	94.2	8,668	10,195	9,515	8,802	7,801	16,124	17,928	15,167	26,426	32,872	12,007
Orange	30.8	2,175	2,642	2,654	2,563	2,512	5,988	6,874	5,392	30,161	34,091	11,654
BRAZORIA	**66.6**	**3,514**	**4,429**	**4,667**	**4,916**	**4,966**	**12,374**	**17,146**	**14,588**	**33,818**	**39,147**	**12,743**
Brazoria	66.6	3,514	4,429	4,667	4,916	4,966	12,374	17,146	14,588	33,818	39,147	12,743
BROWNSVILLE - HARLINGEN	**69.0**	**8,849**	**10,889**	**11,188**	**8,577**	**7,029**	**9,975**	**7,007**	**5,486**	**16,919**	**24,305**	**6,916**
Cameron	69.0	8,849	10,889	11,188	8,577	7,029	9,975	7,007	5,486	16,919	24,305	6,916
BRYAN - COLLEGE STATION	**40.6**	**4,724**	**4,903**	**5,301**	**4,691**	**3,684**	**5,515**	**5,569**	**6,213**	**20,889**	**31,301**	**11,276**
Brazos	40.6	4,724	4,903	5,301	4,691	3,684	5,515	5,569	6,213	20,889	31,301	11,276
CORPUS CHRISTI	**119.0**	**11,081**	**12,942**	**14,199**	**13,626**	**11,550**	**20,513**	**19,913**	**15,176**	**23,195**	**30,722**	**10,060**
Nueces	99.1	9,009	10,573	11,822	11,375	9,648	16,942	16,749	12,982	23,389	31,161	10,324
San Patricio	19.9	2,072	2,369	2,377	2,251	1,902	3,571	3,164	2,194	22,260	28,534	8,831
DALLAS	**858.1**	**52,344**	**71,062**	**85,626**	**89,762**	**83,274**	**146,720**	**154,158**	**175,154**	**28,110**	**37,069**	**13,854**
Collin	64.5	2,509	3,893	4,086	4,317	4,380	9,058	13,703	22,554	39,054	45,504	14,786
Dallas	678.7	42,190	56,458	70,794	75,304	69,340	118,879	117,284	128,451	27,015	36,246	13,942
Denton	66.9	3,610	4,914	5,566	5,675	5,391	10,611	14,455	16,678	33,021	40,451	14,154
Ellis	23.8	1,945	2,921	2,561	2,257	2,100	4,258	4,401	3,357	25,295	31,381	10,475
Kaufman	16.4	1,534	2,273	2,040	1,632	1,473	2,516	2,728	2,204	22,360	30,218	10,239
Rockwall	7.8	556	603	579	577	590	1,398	1,587	1,910	31,979	41,653	14,635
DALLAS - FORT WORTH CONSOLIDATED AREA	***1,289.8***	***77,874***	***109,902***	***130,022***	***134,318***	***125,552***	***225,143***	***235,589***	***251,400***	***27,921***	***36,369***	***13,513***
EL PASO	**162.2**	**15,895**	**19,054**	**24,777**	**21,467**	**17,180**	**25,516**	**21,084**	**17,227**	**19,977**	**28,130**	**8,364**
El Paso	162.2	15,895	19,054	24,777	21,467	17,180	25,516	21,084	17,227	19,977	28,130	8,364
FORT WORTH - ARLINGTON	**431.7**	**25,530**	**38,840**	**44,396**	**44,556**	**42,278**	**78,423**	**81,431**	**76,246**	**27,560**	**34,980**	**12,846**
Johnson	31.1	2,115	3,307	3,361	3,051	2,948	6,025	6,260	4,033	26,324	31,805	10,990
Parker	19.8	1,506	2,238	2,149	1,958	1,850	3,508	3,760	2,831	25,573	32,131	11,442
Tarrant	380.8	21,909	33,295	38,886	39,547	37,480	68,890	71,411	69,382	27,764	35,387	13,084
GALVESTON - TEXAS CITY	**78.8**	**6,103**	**7,175**	**7,857**	**8,151**	**6,982**	**12,979**	**15,905**	**13,648**	**27,413**	**34,007**	**12,287**
Galveston	78.8	6,103	7,175	7,857	8,151	6,982	12,979	15,905	13,648	27,413	34,007	12,287
HOUSTON	**1,168.8**	**77,367**	**89,113**	**112,113**	**117,518**	**108,417**	**207,623**	**229,844**	**226,805**	**28,695**	**36,532**	**13,298**
Fort Bend	61.9	3,166	3,470	4,164	4,370	4,476	11,036	15,834	15,384	35,254	42,546	13,382
Harris	1,021.7	67,498	77,623	100,061	105,502	96,422	180,311	196,815	197,468	28,376	36,392	13,494
Liberty	19.9	2,093	2,545	2,087	1,762	1,821	3,726	3,488	2,378	24,003	29,710	10,354
Montgomery	58.3	3,763	4,666	5,099	5,238	5,087	11,349	12,564	10,534	29,572	35,447	11,617
Waller	7.0	847	809	702	646	611	1,201	1,143	1,041	24,050	32,307	9,502
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***1,314.2***	***86,984***	***100,717***	***124,637***	***130,585***	***120,365***	***232,976***	***262,895***	***255,041***	***28,901***	***36,513***	***13,206***
KILLEEN - TEMPLE	**75.0**	**5,817**	**8,860**	**12,191**	**10,507**	**8,371**	**12,152**	**9,691**	**7,411**	**20,066**	**30,691**	**9,837**
Bell	58.5	4,877	7,552	9,959	8,025	6,339	9,111	7,392	5,245	19,224	27,827	9,576
Coryell	16.5	940	1,308	2,232	2,482	2,032	3,041	2,299	2,166	23,117	40,844	10,530
LAREDO	**31.4**	**5,081**	**5,339**	**5,170**	**3,675**	**2,922**	**3,994**	**3,017**	**2,202**	**15,135**	**22,609**	**5,991**
Webb	31.4	5,081	5,339	5,170	3,675	2,922	3,994	3,017	2,202	15,135	22,609	5,991
LONGVIEW - MARSHALL	**61.9**	**5,368**	**7,645**	**6,797**	**6,235**	**5,937**	**11,039**	**10,468**	**8,411**	**24,096**	**30,929**	**11,163**
Gregg	41.8	3,436	4,854	4,630	4,261	4,038	7,616	7,091	5,874	24,584	31,495	11,558
Harrison	20.1	1,932	2,791	2,167	1,974	1,899	3,423	3,377	2,537	23,113	29,753	10,383
LUBBOCK	**78.5**	**6,761**	**9,605**	**11,157**	**9,806**	**8,435**	**13,121**	**11,190**	**8,425**	**21,034**	**29,386**	**10,410**
Lubbock	78.5	6,761	9,605	11,157	9,806	8,435	13,121	11,190	8,425	21,034	29,386	10,410

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
McALLEN - EDINBURG - MISSION	**94.2**	**12,950**	**16,180**	**16,091**	**12,369**	**9,015**	**12,183**	**8,778**	**6,634**	**15,667**	**22,893**	**6,234**
Hidalgo	94.2	12,950	16,180	16,091	12,369	9,015	12,183	8,778	6,634	15,667	22,893	6,234
MIDLAND	**41.0**	**2,155**	**3,048**	**3,583**	**3,851**	**3,837**	**7,201**	**7,502**	**9,823**	**30,404**	**41,857**	**15,282**
Midland	41.0	2,155	3,048	3,583	3,851	3,837	7,201	7,502	9,823	30,404	41,857	15,282
ODESSA	**50.8**	**3,552**	**4,276**	**5,119**	**5,537**	**5,036**	**9,749**	**9,410**	**8,121**	**26,987**	**34,164**	**12,388**
Ector	50.8	3,552	4,276	5,119	5,537	5,036	9,749	9,410	8,121	26,987	34,164	12,388
SAN ANGELO	**35.0**	**2,755**	**4,262**	**4,692**	**4,258**	**3,666**	**5,641**	**5,159**	**4,567**	**21,953**	**31,307**	**11,367**
Tom Green	35.0	2,755	4,262	4,692	4,258	3,666	5,641	5,159	4,567	21,953	31,307	11,367
SAN ANTONIO	**406.4**	**36,874**	**44,253**	**51,186**	**47,756**	**42,420**	**68,465**	**61,728**	**53,718**	**22,587**	**30,873**	**10,376**
Bexar	370.2	34,352	40,299	46,797	43,768	38,796	62,127	55,403	48,658	22,420	30,800	10,301
Comal	16.8	936	1,651	2,129	2,003	1,717	2,711	3,031	2,622	24,882	33,562	12,204
Guadalupe	19.4	1,586	2,303	2,260	1,985	1,907	3,627	3,294	2,438	24,088	29,930	10,350
SHERMAN - DENISON	**37.0**	**2,663**	**4,692**	**4,486**	**4,295**	**3,822**	**6,340**	**6,047**	**4,655**	**22,939**	**30,277**	**11,609**
Grayson	37.0	2,663	4,692	4,486	4,295	3,822	6,340	6,047	4,655	22,939	30,277	11,609
TEXARKANA	**44.2**	**5,167**	**6,691**	**5,832**	**5,402**	**4,534**	**7,379**	**5,739**	**3,456**	**19,043**	**25,345**	**9,281**
Bowie	30.0	3,555	4,484	4,044	3,713	3,031	4,987	3,868	2,318	18,890	25,147	9,268
Miller, Ark.	*14.2*	*1,612*	*2,207*	*1,788*	*1,689*	*1,503*	*2,392*	*1,871*	*1,138*	*19,391*	*25,763*	*9,309*
TYLER	**55.4**	**4,556**	**5,731**	**6,186**	**5,696**	**5,385**	**9,703**	**9,184**	**8,959**	**25,148**	**33,039**	**12,050**
Smith	55.4	4,556	5,731	6,186	5,696	5,385	9,703	9,184	8,959	25,148	33,039	12,050
VICTORIA	**26.5**	**2,118**	**2,568**	**2,924**	**2,724**	**2,600**	**4,739**	**5,241**	**3,586**	**25,636**	**32,159**	**10,968**
Victoria	26.5	2,118	2,568	2,924	2,724	2,600	4,739	5,241	3,586	25,636	32,159	10,968
WACO	**68.9**	**7,268**	**9,923**	**9,326**	**8,140**	**6,956**	**10,823**	**9,300**	**7,164**	**19,867**	**27,689**	**10,164**
McLennan	68.9	7,268	9,923	9,326	8,140	6,956	10,823	9,300	7,164	19,867	27,689	10,164
WICHITA FALLS	**45.2**	**3,685**	**5,713**	**6,004**	**5,638**	**4,959**	**7,534**	**6,630**	**5,037**	**21,449**	**30,285**	**10,969**
Wichita	45.2	3,685	5,713	6,004	5,638	4,959	7,534	6,630	5,037	21,449	30,285	10,969
ALL COUNTIES												
Anderson	14.7	1,973	2,320	1,748	1,593	1,421	2,311	1,979	1,355	19,093	27,907	8,673
Andrews	5.1	276	389	485	584	518	850	1,099	899	28,857	35,543	11,620
Angelina	24.5	2,459	3,223	2,856	2,597	2,490	4,326	3,909	2,640	22,155	28,514	9,771
Aransas	6.7	609	704	835	848	751	1,014	955	984	22,252	31,906	11,745
Archer	3.0	272	428	388	391	345	558	330	288	20,288	26,900	9,494
Armstrong	.8	51	75	98	87	66	119	145	159	26,875	35,860	13,661
Atascosa	9.9	1,339	1,381	1,316	1,152	1,027	1,631	1,226	828	18,917	25,101	8,283
Austin	7.8	918	1,029	800	812	678	1,025	1,338	1,200	22,284	32,107	11,648
Bailey	2.7	299	540	522	371	278	314	167	209	14,867	22,363	7,547
Bandera	3.5	298	470	433	495	402	494	497	411	20,568	27,988	10,765
Bastrop	11.7	1,217	1,831	1,643	1,339	1,101	1,764	1,626	1,179	19,259	27,493	9,777
Baylor	1.9	195	360	306	229	176	287	226	121	16,771	23,845	9,246
Bee	9.1	1,001	1,272	1,224	1,262	1,005	1,296	1,089	951	19,133	27,718	8,850
Bell	58.5	4,877	7,552	9,959	8,025	6,339	9,111	7,392	5,245	19,224	27,827	9,576
Bexar	370.2	34,352	40,299	46,797	43,768	38,796	62,127	55,403	48,658	22,420	30,800	10,301
Blanco	2.3	253	326	363	314	252	329	253	210	18,224	27,127	11,344
Borden	.3	37	74	54	36	25	25	29	20	13,583	20,143	6,714
Bosque	6.2	642	1,037	862	767	616	918	792	566	18,514	25,355	10,410
Bowie	30.0	3,555	4,484	4,044	3,713	3,031	4,987	3,868	2,318	18,890	25,147	9,268
Brazoria	66.6	3,514	4,429	4,667	4,916	4,966	12,374	17,146	14,588	33,818	39,147	12,743
Brazos	40.6	4,724	4,903	5,301	4,691	3,684	5,515	5,569	6,213	20,889	31,301	11,276
Brewster	2.9	416	508	431	374	327	384	315	145	16,130	22,302	8,292
Briscoe	1.0	190	190	191	122	75	112	80	40	12,951	19,162	7,984
Brooks	2.8	567	512	465	361	152	333	303	107	13,598	20,264	6,235
Brown	14.2	1,222	2,283	2,198	1,762	1,415	2,203	1,728	1,389	18,848	26,611	10,131
Burleson	5.2	694	890	634	513	467	864	668	470	18,643	25,072	8,750
Burnet	9.6	786	1,333	1,527	1,373	1,061	1,371	1,254	895	19,102	26,717	10,777
Caldwell	8.5	1,060	1,376	1,272	1,063	804	1,205	1,006	714	17,390	25,366	8,106
Calhoun	7.3	758	711	814	719	594	1,481	1,241	982	25,462	31,046	10,591
Callahan	4.9	555	817	652	584	517	859	599	317	18,629	24,140	8,827
Cameron	69.0	8,849	10,889	11,188	8,577	7,029	9,975	7,007	5,486	16,919	24,305	6,916
Camp	3.9	419	598	458	364	331	653	586	491	21,691	29,125	11,246
Carson	2.4	144	246	248	245	250	474	436	357	26,437	32,840	11,423
Cass	11.3	1,373	1,705	1,337	1,145	1,008	1,810	1,714	1,208	20,413	26,820	9,552
Castro	3.3	476	488	634	455	345	445	250	207	15,477	20,991	6,661
Chambers	7.7	845	915	863	716	662	1,503	1,413	783	23,927	28,423	9,814
Cherokee	15.1	2,062	2,682	2,142	1,699	1,264	2,387	1,693	1,171	16,847	24,370	8,679

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Childress	2.7	327	536	520	336	234	376	227	144	14,629	21,312	8,340
Clay	4.1	435	611	543	431	413	665	565	437	20,345	27,586	10,875
Cochran	1.6	244	290	310	211	156	167	120	102	14,241	21,595	6,910
Coke	1.3	102	220	202	152	114	164	207	139	19,037	28,182	11,102
Coleman	4.3	501	758	603	528	449	665	468	328	17,561	23,915	9,794
Collin	64.5	2,509	3,893	4,086	4,317	4,380	9,058	13,703	22,554	39,054	45,504	14,786
Collingsworth	1.7	151	384	259	168	146	230	161	201	16,417	24,860	9,605
Colorado	7.5	1,148	1,219	945	791	618	1,141	916	722	17,687	26,221	9,784
Comal	16.8	936	1,651	2,129	2,003	1,717	2,711	3,031	2,622	24,882	33,562	12,204
Comanche	5.0	684	998	817	629	399	600	451	422	15,007	23,540	8,985
Concho	1.1	136	184	193	129	132	144	97	85	16,280	24,301	8,910
Cooke	11.2	1,012	1,498	1,568	1,278	1,158	2,153	1,501	1,032	21,000	27,053	9,934
Coryell	16.5	940	1,308	2,232	2,482	2,032	3,041	2,299	2,166	23,117	40,844	10,530
Cottle	1.1	145	203	165	146	103	100	92	146	16,107	27,711	11,290
Crane	1.7	123	137	174	175	125	303	414	249	28,969	33,685	11,930
Crockett	1.6	119	219	218	135	165	303	194	247	23,353	31,031	10,564
Crosby	2.8	511	560	560	385	224	232	174	154	12,796	18,776	6,185
Culberson	1.0	119	220	202	145	114	108	76	16	13,586	18,469	5,277
Dallam	2.6	336	464	460	351	360	326	183	120	15,580	20,552	7,633
Dallas	678.7	42,190	56,458	70,794	75,304	69,340	118,879	117,284	128,451	27,015	36,246	13,942
Dawson	5.6	655	790	813	719	589	874	659	501	18,722	25,696	8,565
Deaf Smith	6.8	877	848	1,199	1,045	803	1,070	531	427	16,957	23,140	7,218
Delta	1.9	267	411	285	194	193	262	170	118	14,735	21,530	8,181
Denton	66.9	3,610	4,914	5,566	5,675	5,391	10,611	14,455	16,678	33,021	40,451	14,154
De Witt	7.2	947	1,328	943	823	660	921	855	723	17,166	25,421	9,338
Dickens	1.3	205	382	254	136	95	128	68	32	10,863	16,062	6,328
Dimmit	3.4	669	668	590	424	291	369	237	152	12,881	19,076	5,230
Donley	1.6	244	321	254	189	130	236	117	109	14,604	22,061	8,404
Duval	4.2	681	735	548	418	339	639	505	335	16,449	23,388	7,386
Eastland	8.1	929	1,662	1,316	1,037	770	1,147	756	483	15,598	22,651	9,038
Ector	50.8	3,552	4,276	5,119	5,537	5,036	9,749	9,410	8,121	26,987	34,164	12,388
Edwards	.7	57	133	160	106	61	87	53	43	15,000	22,729	7,955
Ellis	23.8	1,945	2,921	2,561	2,257	2,100	4,258	4,401	3,357	25,295	31,381	10,475
El Paso	162.2	15,895	19,054	24,777	21,467	17,180	25,516	21,084	17,227	19,977	28,130	8,364
Erath	10.1	1,241	1,708	1,511	1,158	1,050	1,451	989	992	17,448	27,133	10,747
Falls	7.3	1,027	1,645	1,080	849	585	821	756	537	14,480	22,159	8,697
Fannin	10.2	1,414	1,892	1,401	1,277	992	1,629	960	635	16,457	22,860	9,073
Fayette	8.0	888	1,496	1,059	803	642	1,069	1,156	887	18,266	26,738	10,749
Fisher	2.1	329	314	289	272	230	348	166	152	17,071	23,677	8,879
Floyd	3.2	504	567	562	443	329	342	272	181	14,670	20,128	6,852
Foard	.9	170	204	159	118	66	73	49	61	12,152	19,002	8,144
Fort Bend	61.9	3,166	3,470	4,164	4,370	4,476	11,036	15,834	15,384	35,254	42,546	13,382
Franklin	3.1	313	541	486	308	268	531	382	271	18,350	26,406	10,232
Freestone	6.5	947	1,194	803	684	530	838	848	656	17,054	25,862	9,444
Frio	4.4	694	745	800	606	385	511	458	201	14,755	21,208	6,221
Gaines	4.7	581	550	712	564	422	743	597	531	19,313	27,635	8,896
Galveston	78.8	6,103	7,175	7,857	8,151	6,982	12,979	15,905	13,648	27,413	34,007	12,287
Garza	1.8	173	249	269	237	182	250	235	205	19,333	28,343	9,811
Gillespie	6.3	649	935	1,016	887	767	1,013	607	426	18,035	24,223	9,538
Glasscock	.4	44	76	72	57	49	34	26	42	15,571	23,455	7,217
Goliad	1.9	192	292	247	208	176	332	254	199	20,289	27,685	9,564
Gonzales	6.0	831	1,015	875	710	558	826	595	590	16,745	24,820	8,709
Gray	10.4	938	1,270	1,205	1,095	1,141	1,956	1,610	1,185	23,000	29,957	11,669
Grayson	37.0	2,663	4,692	4,486	4,295	3,822	6,340	6,047	4,655	22,939	30,277	11,609
Gregg	41.8	3,436	4,854	4,630	4,261	4,038	7,616	7,091	5,874	24,584	31,495	11,558
Grimes	5.4	826	995	679	596	464	799	593	448	16,521	25,357	7,607
Guadalupe	19.4	1,586	2,303	2,260	1,985	1,907	3,627	3,294	2,438	24,088	29,930	10,350
Hale	12.7	1,690	1,917	1,981	1,782	1,361	1,795	1,244	930	17,047	23,601	7,785
Hall	2.1	560	517	348	249	132	163	59	72	9,690	14,801	5,756
Hamilton	3.8	441	801	604	469	348	539	370	228	15,486	23,319	9,846
Hansford	2.4	253	339	361	264	243	456	286	198	19,646	26,447	9,918
Hardeman	2.4	246	397	354	252	209	396	325	221	18,958	26,945	10,430
Hardin	15.7	1,543	1,722	1,467	1,358	1,434	3,354	3,099	1,723	26,076	29,900	10,052
Harris	1,021.7	67,498	77,623	100,061	105,502	96,422	180,311	196,815	197,468	28,376	36,392	13,494
Harrison	20.1	1,932	2,791	2,167	1,974	1,899	3,423	3,377	2,537	23,113	29,753	10,383
Hartley	1.4	104	141	174	164	130	288	181	218	24,458	33,018	10,272

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Haskell	2.9	536	580	465	351	264	316	180	208	13,388	20,210	7,712
Hays	16.2	1,882	1,867	2,100	2,108	1,672	2,184	2,134	2,253	20,376	30,198	9,592
Hemphill	2.2	170	279	350	243	278	446	257	177	21,231	26,896	9,245
Henderson	21.9	2,078	3,146	2,973	2,612	2,202	3,711	2,934	2,244	20,288	27,786	10,789
Hidalgo	94.2	12,950	16,180	16,091	12,369	9,015	12,183	8,778	6,634	15,667	22,893	6,234
Hill	10.6	1,301	1,917	1,633	1,259	1,036	1,465	1,134	855	16,602	24,292	9,329
Hockley	8.3	1,056	1,012	1,010	882	838	1,534	1,184	784	21,065	26,773	8,889
Hood	10.1	539	1,022	1,065	1,038	914	1,595	2,005	1,922	28,082	35,632	13,789
Hopkins	10.9	1,269	1,733	1,687	1,513	1,115	1,592	1,165	826	17,436	24,209	9,163
Houston	8.4	1,163	1,700	1,189	932	693	995	881	847	15,718	25,765	8,870
Howard	13.0	1,344	1,896	1,807	1,549	1,289	2,212	1,699	1,204	19,679	27,211	10,165
Hudspeth	.8	105	140	177	121	63	101	47	46	14,333	21,713	6,681
Hunt	24.1	2,624	3,112	2,967	2,624	2,339	3,996	3,524	2,914	21,482	28,445	10,596
Hutchinson	10.5	607	897	951	897	907	1,987	2,331	1,923	30,342	35,851	13,590
Irion	.5	66	52	51	63	56	76	74	62	21,667	29,552	9,235
Jack	3.0	268	484	461	334	347	530	315	261	19,288	26,007	9,753
Jackson	4.9	553	653	587	561	464	883	667	532	20,897	27,695	9,834
Jasper	12.3	1,432	1,761	1,478	1,350	1,164	2,094	1,885	1,136	20,500	26,763	9,514
Jeff Davis	.6	78	113	124	90	58	60	47	30	14,318	22,157	7,386
Jefferson	94.2	8,668	10,195	9,515	8,802	7,801	16,124	17,928	15,167	26,426	32,872	12,007
Jim Hogg	1.8	324	380	249	192	182	255	114	104	13,651	20,234	6,745
Jim Wells	12.4	1,857	2,001	1,676	1,458	1,305	2,019	1,222	862	17,173	23,558	7,414
Johnson	31.1	2,115	3,307	3,361	3,051	2,948	6,025	6,260	4,033	26,324	31,805	10,990
Jones	6.8	1,008	1,158	959	812	660	1,037	607	559	16,639	24,159	8,880
Karnes	4.6	647	756	639	477	415	649	556	461	17,615	24,817	8,394
Kaufman	16.4	1,534	2,273	2,040	1,632	1,473	2,516	2,728	2,204	22,360	30,218	10,239
Kendall	5.0	541	580	601	597	397	779	786	719	22,000	30,087	10,447
Kenedy	.2	37	34	38	21	22	18	11	19	14,000	38,430	15,372
Kent	.4	45	85	76	46	41	45	43	19	14,455	20,898	6,966
Kerr	14.0	877	1,685	1,886	1,658	1,552	2,552	1,950	1,840	22,910	32,082	12,546
Kimble	1.6	201	297	256	176	203	268	130	69	16,250	20,944	7,979
King	.2	17	28	46	35	11	48	11	4	16,273	20,800	10,400
Kinney	.8	120	144	134	134	85	75	71	37	15,061	19,845	6,106
Kleberg	10.8	1,445	1,538	1,508	1,333	1,014	1,548	1,356	1,058	18,344	26,622	8,431
Knox	1.9	362	416	283	187	167	198	158	129	12,714	21,159	7,731
Lamar	17.0	2,021	2,729	2,231	2,045	1,757	2,537	2,030	1,650	18,589	25,609	9,632
Lamb	6.3	900	1,090	1,202	887	604	763	524	330	14,815	21,245	7,196
Lampasas	5.2	555	809	815	752	499	757	529	484	17,636	24,818	9,218
La Salle	1.9	435	356	267	247	149	173	179	94	13,000	20,627	6,643
Lavaca	7.6	1,037	1,324	905	829	683	1,152	965	705	18,073	25,089	9,486
Lee	4.7	744	780	665	506	382	692	610	321	16,481	23,681	8,432
Leon	5.0	850	1,018	680	437	426	668	465	456	14,583	22,992	9,661
Liberty	19.9	2,093	2,545	2,087	1,762	1,821	3,726	3,488	2,378	24,003	29,710	10,354
Limestone	8.4	1,158	1,687	1,198	936	784	1,100	779	758	15,741	24,392	8,832
Lipscomb	1.4	144	166	162	196	137	242	161	192	20,970	28,666	9,789
Live Oak	3.7	469	562	553	459	375	567	402	313	17,739	24,261	8,235
Llano	5.3	478	994	958	775	491	672	518	414	16,311	24,765	10,671
Loving	.1	10	73	1			10	3	3	9,029	23,420	23,420
Lubbock	78.5	6,761	9,605	11,157	9,806	8,435	13,121	11,190	8,425	21,034	29,386	10,410
Lynn	2.7	468	510	476	360	263	309	198	116	13,750	19,048	6,123
McCulloch	3.5	433	754	609	470	309	368	243	314	14,607	22,427	8,626
McLennan	68.9	7,268	9,923	9,326	8,140	6,956	10,823	9,300	7,164	19,867	27,689	10,164
McMullen	.3	11	36	44	41	39	48	59	22	22,182	30,637	11,489
Madison	3.5	430	618	444	380	279	451	471	427	18,338	30,602	9,233
Marion	4.3	676	818	581	435	420	710	422	238	15,743	21,473	8,244
Martin	1.6	145	212	245	173	107	310	181	227	21,050	29,779	9,926
Mason	1.6	288	311	272	221	156	146	128	78	13,529	19,081	7,828
Matagorda	15.5	1,281	1,578	1,324	1,350	1,229	2,820	3,354	2,564	29,244	33,897	12,023
Maverick	9.6	1,622	2,003	1,933	1,272	871	1,087	541	271	12,865	18,282	4,535
Medina	8.6	909	1,251	1,324	1,078	897	1,396	1,011	734	18,711	25,425	8,508
Menard	.9	171	215	171	125	85	67	45	21	11,730	16,377	6,141
Midland	41.0	2,155	3,048	3,583	3,851	3,837	7,201	7,502	9,823	30,404	41,857	15,282
Milam	8.9	1,128	1,692	1,049	873	685	1,139	1,440	894	18,143	25,658	9,208
Mills	1.9	203	291	263	256	221	291	218	157	18,811	25,538	10,324
Mitchell	3.3	484	616	458	398	316	384	325	319	16,111	24,245	8,792
Montague	7.3	933	1,269	1,171	965	746	1,090	718	408	16,345	22,552	8,851

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Montgomery	58.3	3,763	4,666	5,099	5,238	5,087	11,349	12,564	10,534	29,572	35,447	11,617
Moore	6.0	416	520	649	737	792	1,309	1,037	540	24,278	29,472	9,934
Morris	5.5	767	805	623	534	525	1,055	868	323	20,206	24,555	8,657
Motley	.8	150	189	151	88	56	70	61	35	11,730	18,434	8,193
Nacogdoches	18.9	2,543	3,253	2,985	2,247	1,846	2,576	1,887	1,563	16,402	24,837	8,857
Navarro	15.1	1,650	2,678	2,325	1,737	1,385	2,181	1,767	1,377	17,373	25,684	9,819
Newton	5.1	506	864	647	479	404	783	888	529	20,667	26,899	9,527
Nolan	6.5	670	911	857	780	667	1,046	876	693	20,212	27,844	10,168
Nueces	99.1	9,009	10,573	11,822	11,375	9,648	16,942	16,749	12,982	23,389	31,161	10,324
Ochiltree	3.7	211	274	386	464	376	810	727	452	26,701	32,771	11,548
Oldham	.7	54	117	165	105	61	95	53	50	15,467	21,850	6,373
Orange	30.8	2,175	2,642	2,654	2,563	2,512	5,988	6,874	5,392	30,161	34,091	11,654
Palo Pinto	9.9	993	1,529	1,352	1,352	1,151	1,548	1,066	909	18,970	26,881	10,235
Panola	8.5	925	1,272	1,022	911	772	1,591	1,327	680	20,732	26,667	9,445
Parker	19.8	1,506	2,238	2,149	1,958	1,850	3,508	3,760	2,831	25,573	32,131	11,442
Parmer	3.4	477	558	638	577	365	372	252	161	15,223	19,842	6,023
Pecos	4.8	382	466	521	628	532	913	897	461	23,632	29,073	8,668
Polk	12.0	1,504	2,208	2,015	1,517	1,057	1,485	1,262	952	15,780	23,447	8,765
Potter	41.3	4,060	5,813	6,192	5,638	4,713	7,239	4,864	2,781	19,035	25,273	9,792
Presidio	1.8	467	384	281	224	123	170	100	51	10,875	16,300	5,433
Rains	2.5	384	466	342	309	318	347	175	159	15,921	23,349	9,894
Randall	33.3	1,555	2,151	2,900	3,127	3,226	6,242	6,947	7,152	30,770	39,285	14,536
Reagan	1.4	97	123	129	209	151	311	233	147	24,700	30,997	8,856
Real	1.0	175	262	223	100	49	107	42	42	11,130	16,737	6,199
Red River	6.4	1,139	1,453	1,096	805	506	700	406	295	12,716	19,180	7,350
Reeves	4.8	616	708	613	587	477	798	539	462	18,903	25,807	7,890
Refugio	3.2	340	450	385	305	282	562	434	442	22,175	30,142	10,261
Roberts	.4	35	43	46	53	49	66	47	61	21,917	30,210	10,985
Robertson	6.1	1,260	1,177	757	659	483	774	603	387	14,071	21,416	8,321
Rockwall	7.8	556	603	579	577	590	1,398	1,587	1,910	31,979	41,653	14,635
Runnels	4.7	577	794	659	587	516	721	491	355	17,667	24,295	9,360
Rusk	16.8	1,584	2,212	1,830	1,673	1,594	2,980	2,584	2,343	23,472	30,121	10,859
Sabine	4.1	735	796	604	495	395	498	377	200	14,280	21,086	8,394
San Augustine	3.3	544	615	501	418	298	392	269	263	14,899	22,448	8,418
San Jacinto	5.7	822	1,068	786	603	470	887	683	381	16,266	22,545	8,510
San Patricio	19.9	2,072	2,369	2,377	2,251	1,902	3,571	3,164	2,194	22,260	28,534	8,831
San Saba	2.5	324	523	409	334	238	282	213	177	14,924	22,344	9,468
Schleicher	1.0	113	135	139	124	91	174	138	86	19,577	27,680	8,929
Scurry	7.1	540	723	822	818	699	1,316	1,021	1,161	24,552	32,660	11,712
Shackelford	1.6	131	267	207	192	145	263	201	194	20,086	29,277	10,894
Shelby	9.4	1,529	1,913	1,096	1,050	855	1,259	1,021	677	15,707	23,113	8,656
Sherman	1.1	76	91	127	151	117	176	201	161	24,333	43,249	15,858
Smith	55.4	4,556	5,731	6,186	5,696	5,385	9,703	9,184	8,959	25,148	33,039	12,050
Somervell	1.9	212	238	238	206	176	363	272	195	21,514	27,209	10,770
Starr	8.9	1,954	2,041	1,512	962	719	860	436	416	11,302	17,112	4,364
Stephens	4.3	492	672	603	553	430	708	514	328	18,393	25,099	10,086
Sterling	.4	49	75	74	49	31	56	40	26	15,182	24,778	7,079
Stonewall	1.0	90	152	133	136	103	149	143	94	19,560	26,218	11,399
Sutton	1.9	218	209	242	236	207	388	261	139	21,049	29,202	8,949
Swisher	3.3	501	630	591	475	357	361	200	185	14,294	19,592	6,878
Tarrant	380.8	21,909	33,295	38,886	39,547	37,480	68,890	71,411	69,382	27,764	35,387	13,084
Taylor	43.1	3,358	5,440	6,163	5,638	4,743	7,363	5,869	4,526	20,894	29,591	10,531
Terrell	.6	96	92	66	46	51	101	69	79	20,000	28,182	12,078
Terry	5.2	691	634	698	639	548	882	616	492	19,500	26,065	8,976
Throckmorton	.9	200	223	159	96	65	72	41	44	10,659	16,481	7,063
Titus	8.7	865	1,206	865	896	820	1,499	1,413	1,136	23,000	29,560	10,627
Tom Green	35.0	2,755	4,262	4,692	4,258	3,666	5,641	5,159	4,567	21,953	31,307	11,367
Travis	209.8	17,332	21,703	25,310	23,598	20,564	32,755	32,572	35,966	24,031	33,327	13,197
Trinity	4.5	727	890	626	459	421	650	438	289	15,069	22,117	8,731
Tyler	8.0	1,022	1,393	1,147	874	762	1,249	921	632	17,421	24,609	9,114
Upshur	12.0	1,162	1,759	1,486	1,270	1,200	2,293	1,750	1,080	21,310	26,837	9,556
Upton	1.7	160	228	214	203	145	281	248	221	21,250	28,278	9,426
Uvalde	7.7	948	1,235	1,278	1,040	794	1,039	807	559	16,693	23,932	7,491
Val Verde	12.4	1,406	2,016	2,164	1,783	1,331	1,682	1,123	895	16,577	24,391	7,150
Van Zandt	14.7	1,290	2,400	2,192	1,686	1,349	2,321	2,134	1,328	19,292	26,351	9,831
Victoria	26.5	2,118	2,568	2,924	2,724	2,600	4,739	5,241	3,586	25,636	32,159	10,968

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
TEXAS (continued)												
ALL COUNTIES (continued)												
Walker	15.1	1,956	2,192	1,857	1,539	1,342	2,185	2,064	1,965	20,021	33,339	10,048
Waller	7.0	847	809	702	646	611	1,201	1,143	1,041	24,050	32,307	9,502
Ward	5.0	432	586	474	586	479	923	886	634	24,329	29,795	9,866
Washington	8.8	971	1,273	1,011	920	810	1,317	1,392	1,106	21,321	31,363	11,174
Webb	31.4	5,081	5,339	5,170	3,675	2,922	3,994	3,017	2,202	15,135	22,609	5,991
Wharton	15.2	1,941	2,140	1,718	1,582	1,331	2,641	2,319	1,528	20,755	27,077	9,572
Wheeler	3.2	393	571	451	346	300	487	344	308	17,609	26,578	10,500
Wichita	45.2	3,685	5,713	6,004	5,638	4,959	7,534	6,630	5,037	21,449	30,285	10,969
Wilbarger	6.2	734	1,159	901	667	532	853	744	610	17,154	26,576	9,867
Willacy	4.9	912	981	897	583	388	506	342	291	12,904	20,671	5,475
Williamson	36.0	2,637	3,466	3,527	3,134	3,006	6,481	7,573	6,176	28,698	34,240	11,277
Wilson	6.4	829	1,009	903	820	666	1,090	658	425	17,766	23,428	7,769
Winkler	3.5	388	388	331	325	339	724	621	384	24,691	28,730	9,577
Wise	11.7	861	1,476	1,412	1,127	1,081	2,096	1,934	1,713	24,493	31,010	11,061
Wood	11.1	1,155	1,761	1,637	1,213	1,029	1,771	1,540	994	19,018	26,567	9,996
Yoakum	3.3	311	244	246	312	335	642	770	440	28,344	33,750	11,482
Young	8.4	828	1,286	1,126	1,081	802	1,354	952	971	19,407	29,956	11,869
Zapata	2.5	435	564	479	290	186	274	161	111	12,430	18,378	5,603
Zavala	3.2	455	713	656	428	267	327	216	138	13,192	19,112	5,096
TOTAL METRO COUNTIES	**4,652.4**	**353,775**	**449,985**	**518,908**	**503,430**	**451,423**	**795,039**	**807,130**	**772,710**	**25,590**	**33,818**	**11,973**
TOTAL STATE	**5,810.3**	**491,933**	**631,921**	**678,957**	**638,226**	**562,178**	**972,791**	**951,869**	**882,425**	**24,059**	**32,303**	**11,439**
UTAH												
PROVO - OREM	**68.7**	**4,830**	**9,229**	**11,260**	**9,869**	**8,015**	**12,445**	**8,846**	**4,206**	**19,537**	**24,881**	**6,680**
Utah	68.7	4,830	9,229	11,260	9,869	8,015	12,445	8,846	4,206	19,537	24,881	6,680
SALT LAKE CITY - OGDEN	**336.3**	**18,404**	**31,489**	**40,005**	**41,251**	**39,137**	**70,276**	**58,281**	**37,457**	**24,717**	**29,840**	**9,610**
Davis	49.0	1,736	3,235	5,258	6,290	6,220	11,801	9,554	4,906	26,386	30,477	8,485
Salt Lake	233.4	13,208	22,555	27,548	27,953	26,269	47,995	40,211	27,661	24,834	30,233	9,968
Weber	53.9	3,460	5,699	7,199	7,008	6,648	10,480	8,516	4,890	22,587	27,559	9,266
ALL COUNTIES												
Beaver	1.6	156	298	359	254	161	197	150	25	14,806	18,639	5,847
Box Elder	11.1	526	725	893	1,181	1,256	2,195	2,357	1,967	29,222	34,283	10,094
Cache	20.2	1,528	2,320	2,964	2,906	2,563	3,924	2,386	1,609	20,676	25,970	7,960
Carbon	8.7	553	870	997	960	912	2,069	1,598	741	25,276	27,962	9,250
Daggett	.2	15	32	24	24	30	34	37	4	20,714	23,995	5,999
Davis	49.0	1,736	3,235	5,258	6,290	6,220	11,801	9,554	4,906	26,386	30,477	8,485
Duchesne	4.5	276	409	461	515	608	1,007	800	424	24,838	29,258	8,077
Emery	3.9	204	301	388	388	405	938	887	389	28,021	30,227	8,420
Garfield	1.2	155	224	274	177	124	169	60	17	13,964	17,781	5,334
Grand	3.0	181	373	418	386	372	598	483	189	21,900	25,767	9,203
Iron	6.4	629	1,096	1,327	1,050	825	869	418	186	15,604	19,687	6,058
Juab	1.8	165	295	387	300	252	267	79	55	15,757	19,009	5,519
Kane	1.5	156	210	245	251	181	273	113	71	17,620	21,597	6,749
Millard	4.2	347	622	656	639	483	722	476	255	18,605	23,615	7,085
Morgan	1.5	70	109	131	141	177	340	307	225	28,452	32,420	8,842
Piute	.4	59	93	109	47	38	36	5	13	12,048	16,158	4,616
Rich	.7	51	88	98	81	74	151	96	61	22,059	26,641	7,460
Salt Lake	233.4	13,208	22,555	27,548	27,953	26,269	47,995	40,211	27,661	24,834	30,233	9,968
San Juan	3.2	509	563	577	579	425	349	141	57	14,562	17,178	4,328
Sanpete	5.2	684	1,003	925	772	576	701	383	156	14,932	19,302	5,802
Sevier	5.2	403	723	769	729	660	1,119	577	220	19,836	23,538	7,116
Summit	4.6	273	437	585	587	586	907	734	491	23,576	30,442	10,221
Tooele	8.8	374	601	758	858	993	2,049	1,950	1,217	29,009	32,881	10,012
Uintah	8.0	598	652	588	724	778	1,630	1,792	1,238	29,398	32,926	9,684
Utah	68.7	4,830	9,229	11,260	9,869	8,015	12,445	8,846	4,206	19,537	24,881	6,680
Wasatch	3.1	289	517	578	503	425	437	250	101	16,533	20,308	6,359
Washington	10.5	974	1,701	1,788	1,519	1,232	1,737	1,040	509	17,536	22,236	6,522
Wayne	.6	74	93	94	80	63	108	60	28	17,235	22,977	5,994
Weber	53.9	3,460	5,699	7,199	7,008	6,648	10,480	8,516	4,890	22,587	27,559	9,266
TOTAL METRO COUNTIES	**405.0**	**23,234**	**40,718**	**51,265**	**51,120**	**47,152**	**82,721**	**67,127**	**41,663**	**23,791**	**28,999**	**9,034**
TOTAL STATE	**525.1**	**32,483**	**55,073**	**67,658**	**66,771**	**61,351**	**105,547**	**84,306**	**51,911**	**23,239**	**28,417**	**8,784**

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household EBI	Average Household EBI	Per Capita EBI
VERMONT												
BURLINGTON	**45.5**	**2,327**	**4,721**	**5,378**	**5,392**	**5,017**	**8,217**	**7,973**	**6,475**	**24,908**	**32,408**	**11,538**
Chittenden	43.8	2,213	4,535	5,121	5,155	4,799	7,897	7,752	6,328	25,089	32,620	11,635
Grand Isle	1.7	114	186	257	237	218	320	221	147	21,239	26,934	9,158
ALL COUNTIES												
Addison	10.7	645	1,188	1,511	1,563	1,420	2,009	1,468	896	21,441	28,079	9,630
Bennington	13.3	705	1,672	2,035	2,030	1,708	2,497	1,600	1,053	20,537	27,464	10,527
Caledonia	10.1	821	1,569	1,763	1,555	1,249	1,771	941	431	17,819	23,127	8,588
Chittenden	43.8	2,213	4,535	5,121	5,155	4,799	7,897	7,752	6,328	25,089	32,620	11,635
Essex	2.4	148	338	439	382	332	449	225	87	18,493	23,099	8,153
Franklin	12.6	903	1,860	1,936	1,805	1,468	2,277	1,497	854	19,415	25,279	8,773
Grand Isle	1.7	114	186	257	237	218	320	221	147	21,239	26,934	9,158
Lamoille	6.7	476	966	997	951	947	1,179	779	405	19,784	25,457	9,529
Orange	8.9	568	1,136	1,565	1,415	1,185	1,543	1,041	447	19,127	24,930	8,983
Orleans	8.8	679	1,398	1,612	1,370	1,124	1,413	765	439	17,481	23,173	8,323
Rutland	22.6	1,364	3,086	3,511	3,044	2,890	4,336	2,844	1,525	20,483	26,289	9,788
Washington	20.1	1,356	2,917	3,324	2,995	2,495	3,502	2,387	1,124	19,070	24,955	9,358
Windham	15.5	987	2,104	2,481	2,099	1,865	2,729	1,959	1,276	20,197	27,001	10,759
Windsor	21.0	1,547	2,682	3,259	3,049	2,672	3,963	2,425	1,403	19,939	25,695	10,086
TOTAL METRO COUNTIES	**45.5**	**2,327**	**4,721**	**5,378**	**5,392**	**5,017**	**8,217**	**7,973**	**6,475**	**24,908**	**32,408**	**11,538**
TOTAL STATE	**198.2**	**12,526**	**25,637**	**29,811**	**27,650**	**24,372**	**35,885**	**25,904**	**16,415**	**20,654**	**27,235**	**10,037**
VIRGINIA												
CHARLOTTESVILLE	**45.5**	**3,130**	**5,200**	**5,673**	**5,302**	**4,824**	**7,879**	**7,150**	**6,342**	**23,485**	**31,995**	**11,972**
Albemarle	22.6	1,208	1,783	2,333	2,439	2,364	4,116	3,919	4,438	27,777	37,621	13,915
Charlottesville city	16.1	1,455	2,596	2,592	1,967	1,682	2,562	2,035	1,211	18,552	25,519	10,120
Fluvanna	3.9	239	537	510	588	467	575	615	369	20,691	27,339	9,605
Greene	2.9	228	284	238	308	311	626	581	324	26,306	30,375	10,010
DANVILLE	**40.3**	**3,153**	**5,532**	**5,314**	**5,109**	**4,572**	**7,147**	**6,019**	**3,454**	**21,072**	**27,110**	**9,685**
Danville city	17.2	1,530	2,598	2,412	2,145	1,814	2,773	2,382	1,546	19,789	26,395	10,179
Pittsylvania	23.1	1,623	2,934	2,902	2,964	2,758	4,374	3,637	1,908	21,977	27,642	9,363
LYNCHBURG	**49.5**	**3,022**	**5,219**	**5,804**	**5,876**	**5,644**	**9,196**	**8,320**	**6,419**	**24,238**	**30,964**	**10,549**
Amherst	9.7	604	870	1,157	1,147	1,154	2,074	1,822	872	24,629	29,589	9,380
Campbell	15.4	852	1,339	1,531	1,768	1,788	2,955	3,029	2,138	26,289	31,942	10,205
Lynchburg city	24.4	1,566	3,010	3,116	2,961	2,702	4,167	3,469	3,409	22,772	30,894	11,335
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**432.1**	**30,735**	**39,692**	**48,777**	**51,674**	**46,905**	**77,440**	**75,815**	**61,062**	**24,796**	**32,770**	**10,990**
Chesapeake city	42.9	2,539	3,577	4,014	4,733	4,650	8,781	8,782	5,824	27,227	32,157	10,443
Gloucester	9.3	756	1,078	1,223	1,111	1,027	1,867	1,413	825	22,244	27,145	9,636
Hampton city	43.7	2,517	3,850	4,952	5,087	4,774	8,019	7,887	6,614	25,808	32,710	11,336
James City	8.6	481	642	865	905	844	1,450	1,632	1,781	28,831	36,289	12,533
Newport News city	54.6	4,374	6,012	7,165	7,029	6,091	10,015	8,831	5,083	22,065	28,708	10,272
Norfolk city	93.0	9,436	11,718	13,636	12,934	10,380	14,053	11,646	9,197	19,477	30,757	10,104
Poquoson city	3.2	88	254	292	196	267	603	844	656	33,410	36,783	11,540
Portsmouth city	36.8	3,357	4,112	4,453	4,508	4,035	6,093	5,767	4,475	22,342	29,173	10,205
Suffolk city	16.3	1,381	1,749	1,766	1,872	1,717	2,711	2,866	2,238	23,961	30,678	10,164
Virginia Beach city	107.9	5,211	5,753	8,963	11,617	11,450	21,080	22,903	20,923	30,331	37,591	12,419
Williamsburg city	3.3	214	354	503	412	379	480	377	581	22,250	36,540	11,062
York	12.5	381	593	945	1,270	1,291	2,288	2,867	2,865	32,588	39,229	11,873
RICHMOND - PETERSBURG	**289.9**	**17,950**	**26,229**	**29,763**	**30,406**	**29,109**	**53,179**	**55,463**	**47,801**	**27,160**	**33,752**	**12,035**
Charles City	2.0	175	183	242	233	247	423	265	232	23,300	28,420	8,120
Chesterfield	54.8	1,568	2,264	3,358	4,074	4,679	10,872	14,548	13,437	35,517	40,556	13,135
Colonial Heights city	6.0	263	543	641	627	627	1,329	1,321	649	27,199	30,809	10,624
Dinwiddie	6.0	392	626	694	581	575	1,165	1,130	837	26,112	32,247	8,795
Goochland	4.1	268	431	371	364	357	753	706	850	28,771	38,177	12,041
Hanover	18.2	840	1,317	1,478	1,543	1,492	3,158	4,278	4,094	33,000	38,159	12,292
Henrico	73.8	2,790	4,602	6,466	7,257	7,707	14,821	16,172	13,985	30,467	36,895	13,906
Hopewell city	8.7	614	901	928	861	860	1,729	1,577	1,230	26,006	30,658	11,350
New Kent	3.6	240	291	248	365	412	800	728	516	28,165	32,409	11,218
Petersburg city	15.2	1,773	2,250	2,446	1,910	1,592	2,455	1,661	1,113	17,895	24,423	9,076
Powhatan	4.1	236	351	351	326	379	863	942	652	29,800	34,603	9,458

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
RICHMOND - PETERSBURG (continued)												
Prince George	6.1	304	381	683	806	756	1,175	1,211	784	25,945	36,725	8,751
Richmond city	87.3	8,487	12,089	11,857	11,459	9,426	13,636	10,924	9,422	19,888	27,866	11,226
ROANOKE	**84.5**	**5,802**	**9,821**	**10,866**	**10,239**	**9,105**	**15,265**	**14,090**	**9,312**	**22,903**	**29,818**	**11,119**
Botetourt	8.6	617	973	1,140	1,091	836	1,825	1,361	757	22,783	27,862	9,546
Roanoke	25.8	1,015	1,757	2,222	2,691	2,727	5,379	5,841	4,168	29,687	35,608	11,763
Roanoke city	41.4	3,753	6,138	6,322	5,277	4,504	6,541	5,477	3,388	19,196	26,250	11,022
Salem city	8.7	417	953	1,182	1,180	1,038	1,520	1,411	999	22,789	31,563	11,073
ALL COUNTIES												
Accomack	11.5	1,480	1,909	1,902	1,492	1,145	1,477	1,121	974	16,317	23,575	8,553
Albemarle	22.6	1,208	1,783	2,333	2,439	2,364	4,116	3,919	4,438	27,777	37,621	13,915
☐ Alexandria city	54.3	1,890	2,759	3,485	4,814	5,451	9,735	10,176	15,990	33,930	43,439	21,288
Alleghany	4.5	251	494	435	495	498	824	867	636	25,865	31,464	10,042
Amelia	2.7	224	361	409	395	317	537	309	148	19,494	24,096	7,478
Amherst	9.7	604	870	1,157	1,147	1,154	2,074	1,822	872	24,629	29,589	9,380
Appomattox	4.4	344	574	595	525	550	854	641	317	21,423	26,170	8,996
☐ Arlington	73.3	2,420	3,323	4,916	6,244	6,615	12,059	12,927	24,796	36,034	46,348	21,862
Augusta	19.1	1,045	1,855	2,041	2,361	2,289	3,494	3,448	2,567	24,904	31,882	10,665
Bath	2.0	175	292	314	317	179	216	280	227	18,305	28,444	9,642
Bedford	12.5	788	1,317	1,508	1,607	1,570	2,538	1,996	1,176	23,177	28,036	8,850
Bedford city	2.2	214	328	306	295	228	356	273	200	19,140	25,568	9,221
Bland	2.2	236	281	287	342	346	428	194	86	19,361	22,463	7,488
Botetourt	8.6	617	973	1,140	1,091	836	1,825	1,361	757	22,783	27,862	9,546
☐ Bristol city	7.3	786	1,241	936	878	834	1,183	905	537	18,889	24,625	9,717
Brunswick	5.0	516	832	928	733	524	695	534	238	16,303	22,520	7,082
Buchanan	12.2	1,157	1,398	1,485	1,316	1,422	2,476	1,862	1,084	22,684	27,642	8,714
Buckingham	3.9	457	693	669	558	447	558	343	175	16,042	21,148	6,546
Buena Vista city	2.2	120	234	251	349	334	467	335	110	22,029	26,262	8,889
Campbell	15.4	852	1,339	1,531	1,768	1,788	2,955	3,029	2,138	26,289	31,942	10,205
Caroline	6.3	534	665	1,063	791	718	1,076	948	505	20,642	26,108	8,265
Carroll	9.6	910	1,426	1,370	1,412	1,248	1,710	1,006	518	18,765	23,482	7,966
Charles City	2.0	175	183	242	233	247	423	265	232	23,300	28,420	8,120
Charlotte	4.0	535	724	615	521	425	663	319	198	16,072	21,209	7,070
Charlottesville city	16.1	1,455	2,596	2,592	1,967	1,682	2,562	2,035	1,211	18,552	25,519	10,120
Chesapeake city	42.9	2,539	3,577	4,014	4,733	4,650	8,781	8,782	5,824	27,227	32,157	10,443
Chesterfield	54.8	1,568	2,264	3,358	4,074	4,679	10,872	14,548	13,437	35,517	40,556	13,135
Clarke	3.8	273	296	355	436	451	693	636	660	26,037	35,327	12,546
Clifton Forge city	1.8	163	295	242	232	168	280	253	167	19,273	25,882	9,912
Colonial Heights city	6.0	263	543	641	627	627	1,329	1,321	649	27,199	30,809	10,624
Covington city	3.0	238	476	533	379	396	478	383	117	18,329	22,624	8,484
Craig	1.5	106	161	209	198	167	339	232	88	22,281	25,897	9,034
Culpeper	8.2	699	1,156	1,081	1,009	893	1,509	1,099	754	20,807	26,688	8,860
Cumberland	2.8	347	450	433	413	334	383	254	186	16,886	22,211	7,231
Danville city	17.2	1,530	2,598	2,412	2,145	1,814	2,773	2,382	1,546	19,789	26,395	10,179
Dickenson	6.9	629	1,047	937	858	820	1,376	832	401	19,875	24,560	8,147
Dinwiddie	6.0	392	626	694	581	575	1,165	1,130	837	26,112	32,247	8,795
Emporia city	1.9	193	264	281	347	221	259	210	125	17,939	24,508	9,701
Essex	3.1	361	463	532	499	371	466	235	173	16,781	21,866	7,211
☐ Fairfax	245.2	4,621	6,868	10,489	14,143	15,903	34,362	51,320	107,494	45,539	51,961	18,441
☐ Fairfax city	7.1	187	181	336	477	544	1,071	1,384	2,920	42,489	50,207	18,187
☐ Falls Church city	4.2	84	141	233	319	339	693	804	1,587	39,255	48,190	22,241
Fauquier	13.7	831	1,246	1,551	1,408	1,303	2,519	2,531	2,311	27,047	33,951	11,208
Floyd	4.4	505	668	643	553	523	834	437	237	18,360	22,992	8,225
Fluvanna	3.9	239	537	510	588	467	575	615	369	20,691	27,339	9,605
Franklin	12.6	873	1,487	1,794	1,664	1,645	2,417	1,819	901	21,447	26,672	8,867
Franklin city	2.6	278	381	346	326	270	397	278	324	19,492	26,763	9,156
Frederick	11.9	713	1,002	1,303	1,404	1,366	2,357	2,423	1,332	25,678	30,829	9,835
Fredericksburg city	7.0	532	958	887	1,025	807	1,115	852	824	20,510	28,374	11,158
Galax city	2.9	233	474	575	492	327	418	241	140	16,473	24,589	10,643
Giles	6.2	422	771	868	906	807	1,160	773	493	20,778	26,155	9,009
Gloucester	9.3	756	1,078	1,223	1,111	1,027	1,867	1,413	825	22,244	27,145	9,636
Goochland	4.1	268	431	371	364	357	753	706	850	28,771	38,177	12,041
Grayson	6.2	478	868	976	886	739	1,261	583	409	19,325	25,531	9,422
Greene	2.9	228	284	238	308	311	626	581	324	26,306	30,375	10,010
Greensville	3.1	367	496	497	412	333	533	287	175	17,085	22,419	6,556
Halifax	9.5	787	1,291	1,214	1,270	1,152	1,608	1,440	738	20,761	26,306	8,275

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Hampton city	43.7	2,517	3,850	4,952	5,087	4,774	8,019	7,887	6,614	25,808	32,710	11,336
Hanover	18.2	840	1,317	1,478	1,543	1,492	3,158	4,278	4,094	33,000	38,159	12,292
Harrisonburg city	8.9	766	1,535	1,547	1,100	759	1,485	1,043	665	17,539	27,047	8,818
Henrico	73.8	2,790	4,602	6,466	7,257	7,707	14,821	16,172	13,985	30,467	36,895	13,906
Henry	20.3	1,062	2,216	2,506	2,454	2,584	4,411	3,241	1,826	23,715	28,543	9,755
Highland	1.1	167	195	151	143	124	163	106	51	16,345	20,729	7,126
Hopewell city	8.7	614	901	928	861	860	1,729	1,577	1,230	26,006	30,658	11,350
Isle of Wight	7.9	702	830	868	953	836	1,691	1,267	753	23,451	28,227	9,253
James City	8.6	481	642	865	905	844	1,450	1,632	1,781	28,831	36,289	12,533
King and Queen	2.1	236	364	363	251	234	326	221	105	16,500	23,121	8,092
King George	3.8	260	364	417	378	349	603	765	664	27,102	32,808	10,477
King William	3.4	275	380	437	431	400	657	500	320	22,092	27,590	9,572
Lancaster	4.1	383	549	581	481	395	626	570	515	20,675	28,566	10,946
Lee	9.4	1,227	1,553	1,587	1,310	1,017	1,358	903	445	16,100	21,618	7,336
Lexington city	2.1	176	313	289	286	218	239	243	336	19,731	32,848	10,144
☐ Loudoun	22.7	872	1,379	1,635	1,697	1,885	4,247	5,413	5,576	34,124	40,212	13,287
Louisa	6.6	824	1,185	1,037	942	845	1,017	509	241	16,393	20,636	6,913
Lunenburg	4.1	374	632	655	536	433	662	460	348	18,423	24,877	8,360
Lynchburg city	24.4	1,566	3,010	3,116	2,961	2,702	4,167	3,469	3,409	22,772	30,894	11,335
Madison	3.8	362	491	495	631	515	694	395	217	19,358	23,878	8,174
☐ Manassas city	5.8	150	270	381	474	492	1,067	1,694	1,272	35,579	39,682	13,381
☐ Manassas Park city	2.1	88	136	166	227	356	656	373	98	26,039	28,587	8,700
Martinsville city	6.7	492	844	858	860	765	1,099	831	951	21,809	29,866	11,242
Mathews	3.5	245	490	417	399	366	596	554	433	22,653	29,613	12,052
Mecklenburg	10.4	1,132	1,562	1,455	1,330	1,204	1,808	1,191	718	18,874	24,603	8,529
Middlesex	3.2	310	487	463	464	357	427	364	328	18,523	25,706	9,911
Montgomery	22.0	1,580	2,806	3,002	2,721	2,249	3,596	3,046	3,000	21,950	31,212	10,310
Nelson	4.3	390	621	605	510	410	658	646	460	20,286	27,938	9,688
New Kent	3.6	240	291	248	365	412	800	728	516	28,165	32,409	11,218
Newport News city	54.6	4,374	6,012	7,165	7,029	6,091	10,015	8,831	5,083	22,065	28,708	10,272
Norfolk city	93.0	9,436	11,718	13,636	12,934	10,380	14,053	11,646	9,197	19,477	30,757	10,104
Northampton	5.4	691	946	800	731	594	657	579	402	16,876	22,684	8,448
Northumberland	4.0	333	522	612	575	446	607	503	402	19,607	27,403	10,853
Norton city	1.6	162	252	253	190	155	276	152	160	18,378	26,748	9,510
Nottoway	5.1	475	690	686	629	572	888	719	441	20,598	26,798	9,425
Orange	7.0	484	909	930	939	785	1,121	1,016	816	21,384	28,122	9,745
Page	7.4	545	1,024	1,142	1,079	904	1,252	941	513	19,531	25,053	9,043
Patrick	6.4	525	829	935	820	708	1,239	919	425	20,615	26,443	9,198
Petersburg city	15.2	1,773	2,250	2,446	1,910	1,592	2,455	1,661	1,113	17,895	24,423	9,076
Pittsylvania	23.1	1,623	2,934	2,902	2,964	2,758	4,374	3,637	1,908	21,977	27,642	9,363
Poquoson city	3.2	88	254	292	196	267	603	844	656	33,410	36,783	11,540
Portsmouth city	36.8	3,357	4,112	4,453	4,508	4,035	6,093	5,767	4,475	22,342	29,173	10,205
Powhatan	4.1	236	351	351	326	379	863	942	652	29,800	34,603	9,458
Prince Edward	5.0	606	823	793	677	536	850	448	267	16.920	23,600	6,821
Prince George	6.1	304	381	683	806	756	1,175	1,211	784	25,945	36,725	8,751
☐ Prince William	50.7	1,207	1,585	2,637	3,563	3,929	9,022	14,126	14,631	38,351	43,129	12,574
Pulaski	12.8	794	1,410	1,696	1,666	1,576	2,586	1,960	1,092	22,635	27,837	9,789
Radford city	3.9	229	468	564	450	364	694	579	552	23,370	34,327	9,631
Rappahannock	2.4	203	347	327	266	253	419	324	261	21,255	27,671	9,912
Richmond	2.5	242	355	326	303	280	464	302	228	20,393	25,976	9,411
Richmond city	87.3	8,487	12,089	11,857	11,459	9,426	13,636	10,924	9,422	19,888	27,866	11,226
Roanoke	25.8	1,015	1,757	2,222	2,691	2,727	5,379	5,841	4,168	29,687	35,608	11,763
Roanoke city	41.4	3,753	6,138	6,322	5,277	4,504	6,541	5,477	3,388	19,196	26,250	11,022
Rockbridge	6.4	570	1,008	1,031	883	843	988	779	298	18,349	22,805	7,889
Rockingham	18.1	1,368	2,293	2,531	2,404	2,347	3,590	2,231	1,336	20,903	26,510	8,902
Russell	11.7	1,186	1,770	1,761	1,555	1,267	2,137	1,363	661	18,589	23,179	7,861
Salem city	8.7	417	953	1,182	1,180	1,038	1,520	1,411	999	22,789	31,563	11,073
☐ Scott	8.6	868	1,223	1,206	1,043	820	1,324	1,253	863	19,801	26,161	8,964
Shenandoah	11.0	780	1,415	1,609	1,595	1,373	1,962	1,362	904	20,341	26,080	9,627
Smyth	11.7	762	1,582	1,725	1,729	1,526	2,199	1,425	752	20,168	26,100	9,061
Southampton	5.3	721	744	618	546	546	948	753	424	20,198	25,710	7,365
South Boston city	2.6	226	357	336	350	352	428	319	232	20,449	26,253	9,224
Spotsylvania	12.5	625	838	1,064	1,232	1,322	2,622	2,863	1,934	29,573	34,559	10,773
☐ Stafford	15.3	580	850	1,354	1,374	1,414	3,199	3,559	2,970	31,689	37,479	11,222
Staunton city	7.7	576	926	1,060	1,088	859	1,425	1,124	642	21,028	27,624	9,893
Suffolk city	16.3	1,381	1,749	1,766	1,872	1,717	2,711	2,866	2,238	23,961	30,678	10,164

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
VIRGINIA (continued)												
ALL COUNTIES (continued)												
Surry	2.0	209	320	312	285	260	295	220	99	17,804	23,089	7,330
Sussex	3.4	368	475	422	358	344	648	450	335	21,197	26,861	8,781
Tazewell	17.6	1,783	2,752	2,895	2,447	2,107	3,227	1,629	760	17,733	22,279	7,497
Virginia Beach city	107.9	5,211	5,753	8,963	11,617	11,450	21,080	22,903	20,923	30,331	37,591	12,419
Warren	8.6	789	1,055	1,220	1,307	980	1,652	1,146	451	19,714	24,581	9,073
☐ Washington	16.5	1,495	2,314	2,466	2,245	1,903	2,838	2,055	1,184	19,362	25,952	8,633
Waynesboro city	5.8	285	554	657	746	718	1,116	933	791	24,542	31,712	12,262
Westmoreland	5.6	776	811	899	841	582	773	556	362	16,767	22,284	8,319
Williamsburg city	3.3	214	354	503	412	379	480	377	581	22,250	36,540	11,062
Winchester city	8.1	584	1,031	1,202	1,065	851	1,247	1,096	1,024	20,884	29,678	11,842
Wise	15.4	1,159	2,010	2,090	1,713	1,625	2,957	2,378	1,468	22,274	27,710	9,060
Wythe	9.3	715	1,320	1,585	1,401	1,166	1,671	923	519	18,609	23,924	8,492
York	12.5	381	593	945	1,270	1,291	2,288	2,867	2,865	32,588	39,229	11,873
TOTAL METRO COUNTIES	**1,454.9**	**79,040**	**113,963**	**136,433**	**146,104**	**140,644**	**251,562**	**272,846**	**314,308**	**29,379**	**37,389**	**13,253**
TOTAL STATE	**2,026.3**	**126,788**	**188,849**	**215,682**	**220,380**	**206,278**	**353,387**	**349,987**	**364,949**	**26,494**	**34,426**	**12,058**
WASHINGTON												
BELLINGHAM	**44.0**	**4,056**	**6,218**	**6,086**	**5,231**	**4,501**	**8,038**	**5,865**	**4,005**	**20,426**	**26,706**	**10,227**
Whatcom	44.0	4,056	6,218	6,086	5,231	4,501	8,038	5,865	4,005	20,426	26,706	10,227
BREMERTON	**62.2**	**3,718**	**6,166**	**7,453**	**7,065**	**6,630**	**12,571**	**11,188**	**7,409**	**25,053**	**30,675**	**11,197**
Kitsap	62.2	3,718	6,166	7,453	7,065	6,630	12,571	11,188	7,409	25,053	30,675	11,197
OLYMPIA	**55.5**	**3,577**	**6,234**	**7,000**	**6,390**	**5,618**	**10,213**	**9,744**	**6,724**	**24,005**	**29,562**	**11,465**
Thurston	55.5	3,577	6,234	7,000	6,390	5,618	10,213	9,744	6,724	24,005	29,562	11,465
RICHLAND - KENNEWICK - PASCO	**51.3**	**2,779**	**3,869**	**4,277**	**4,604**	**4,493**	**9,414**	**11,573**	**10,291**	**31,042**	**35,617**	**12,697**
Benton	38.3	1,677	2,595	2,886	3,155	3,204	7,028	9,159	8,596	33,070	37,465	13,360
Franklin	13.0	1,102	1,274	1,391	1,449	1,289	2,386	2,414	1,695	24,979	30,174	10,747
SEATTLE	**686.2**	**36,505**	**62,347**	**65,365**	**65,038**	**61,521**	**125,022**	**135,159**	**135,243**	**29,232**	**35,754**	**14,267**
King	544.0	29,488	50,084	51,912	51,397	48,021	95,870	105,545	111,683	29,320	36,257	14,703
Snohomish	142.2	7,017	12,263	13,453	13,641	13,500	29,152	29,614	23,560	28,945	33,832	12,721
SEATTLE - TACOMA CONSOLIDATED AREA	***883.3***	***53,755***	***89,034***	***92,981***	***89,379***	***82,990***	***161,588***	***162,617***	***150,956***	***27,039***	***33,669***	***13,267***
SPOKANE	**139.9**	**13,497**	**20,754**	**19,822**	**17,428**	**15,157**	**24,899**	**18,377**	**9,966**	**19,532**	**25,120**	**9,819**
Spokane	139.9	13,497	20,754	19,822	17,428	15,157	24,899	18,377	9,966	19,532	25,120	9,819
TACOMA	**197.1**	**17,250**	**26,687**	**27,616**	**24,341**	**21,469**	**36,566**	**27,458**	**15,713**	**20,613**	**26,409**	**9,974**
Pierce	197.1	17,250	26,687	27,616	24,341	21,469	36,566	27,458	15,713	20,613	26,409	9,974
VANCOUVER	**78.7**	**5,156**	**8,491**	**8,701**	**8,328**	**8,217**	**16,359**	**14,474**	**8,974**	**25,276**	**29,741**	**11,056**
Clark	78.7	5,156	8,491	8,701	8,328	8,217	16,359	14,474	8,974	25,276	29,741	11,056
YAKIMA	**67.0**	**6,705**	**10,615**	**10,051**	**8,407**	**6,892**	**11,341**	**8,159**	**4,830**	**18,578**	**24,700**	**9,108**
Yakima	67.0	6,705	10,615	10,051	8,407	6,892	11,341	8,159	4,830	18,578	24,700	9,108
ALL COUNTIES												
Adams	5.0	326	527	526	603	572	1,052	790	604	24,491	29,833	10,809
Asotin	7.0	555	1,041	936	752	633	1,171	1,229	683	21,578	27,180	10,749
Benton	38.3	1,677	2,595	2,886	3,155	3,204	7,028	9,159	8,596	33,070	37,465	13,360
Chelan	20.0	1,839	2,981	3,083	2,535	2,019	3,341	2,557	1,645	19,052	25,322	10,442
Clallam	21.5	1,875	3,047	3,367	2,815	2,488	3,980	2,515	1,413	19,267	24,324	9,684
Clark	78.7	5,156	8,491	8,701	8,328	8,217	16,359	14,474	8,974	25,276	29,741	11,056
Columbia	1.6	168	193	208	198	183	305	216	129	20,825	26,111	10,445
Cowlitz	30.4	2,409	3,596	3,224	2,972	3,071	6,145	5,727	3,256	24,883	29,148	11,132
Douglas	9.3	672	1,055	1,205	1,190	899	1,766	1,664	849	22,727	27,866	10,843
Ferry	2.1	207	285	243	252	238	430	280	165	21,286	25,990	8,528
Franklin	13.0	1,102	1,274	1,391	1,449	1,289	2,386	2,414	1,695	24,979	30,174	10,747
Garfield	1.0	67	117	130	142	115	182	150	97	21,696	27,041	11,757
Grant	19.4	1,699	2,441	2,635	2,521	2,223	3,474	2,756	1,651	20,824	25,744	9,477
Grays Harbor	25.8	1,933	3,276	2,896	2,729	2,467	4,699	4,551	3,249	24,124	29,714	11,651
Island	18.5	1,078	2,091	2,977	2,436	2,174	3,259	2,400	2,085	21,415	29,031	10,806
Jefferson	7.4	718	1,040	1,138	978	731	1,299	907	589	18,968	25,534	10,556
King	544.0	29,488	50,084	51,912	51,397	48,021	95,870	105,545	111,683	29,320	36,257	14,703
Kitsap	62.2	3,718	6,166	7,453	7,065	6,630	12,571	11,188	7,409	25,053	30,675	11,197
Kittitas	9.6	1,498	1,798	1,547	1,214	943	1,321	829	450	14,842	21,026	8,205
Klickitat	6.2	475	890	937	788	658	1,210	828	414	20,071	24,925	9,309

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES METRO AREA County	12/31/85 Total Households (Thousands)	Households by E B I Group Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WASHINGTON (continued)												
ALL COUNTIES (continued)												
Lewis	22.0	2,097	3,150	2,988	2,811	2,191	3,852	3,095	1,816	19,913	25,663	9,819
Lincoln	3.7	171	325	398	429	432	717	666	562	26,131	33,728	13,276
Mason	13.7	1,145	1,782	2,029	1,893	1,503	2,515	1,735	1,098	20,003	25,420	9,838
Okanogan	12.7	1,798	2,612	2,088	1,654	1,432	1,824	841	451	14,606	19,175	7,447
Pacific	7.4	838	1,348	1,183	940	750	1,107	774	460	16,680	22,709	9,658
Pend Oreille	3.3	427	688	545	366	348	538	289	99	14,885	19,408	6,962
Pierce	197.1	17,250	26,687	27,616	24,341	21,469	36,566	27,458	15,713	20,613	26,409	9,974
San Juan	3.9	319	500	526	516	475	654	454	456	20,840	28,209	12,224
Skagit	27.3	2,156	3,818	3,653	3,187	2,784	5,135	3,816	2,751	21,417	27,362	10,841
Skamania	3.0	355	533	513	579	385	450	128	57	15,943	18,862	6,986
Snohomish	142.2	7,017	12,263	13,453	13,641	13,500	29,152	29,614	23,560	28,945	33,832	12,721
Spokane	139.9	13,497	20,754	19,822	17,428	15,157	24,899	18,377	9,966	19,532	25,120	9,819
Stevens	11.1	1,019	1,549	1,514	1,469	1,255	1,884	1,573	837	19,997	25,212	8,691
Thurston	55.5	3,577	6,234	7,000	6,390	5,618	10,213	9,744	6,724	24,005	29,562	11,465
Wahkiakum	1.4	197	175	157	131	181	287	163	109	21,333	26,149	10,169
Walla Walla	17.6	1,496	2,336	2,260	2,179	1,838	2,960	2,688	1,843	21,298	28,285	10,414
Whatcom	44.0	4,056	6,218	6,086	5,231	4,501	8,038	5,865	4,005	20,426	26,706	10,227
Whitman	15.0	1,195	2,003	2,246	1,932	1,509	2,316	2,075	1,724	20,356	29,625	10,383
Yakima	67.0	6,705	10,615	10,051	8,407	6,892	11,341	8,159	4,830	18,578	24,700	9,108
TOTAL METRO COUNTIES	**1,381.9**	**93,243**	**151,381**	**156,371**	**146,832**	**134,498**	**254,423**	**241,997**	**203,155**	**25,329**	**31,696**	**12,286**
TOTAL STATE	**1,708.8**	**121,975**	**196,578**	**201,523**	**187,043**	**168,995**	**312,296**	**287,693**	**232,697**	**24,332**	**30,707**	**11,880**
WEST VIRGINIA												
CHARLESTON	**105.2**	**8,706**	**13,101**	**13,100**	**11,825**	**11,284**	**20,203**	**16,784**	**10,197**	**22,571**	**28,389**	**11,115**
Kanawha	89.7	7,318	11,380	11,335	10,053	9,433	16,827	14,154	9,200	22,485	28,676	11,417
Putnam	15.5	1,388	1,721	1,765	1,772	1,851	3,376	2,630	997	23,003	26,727	9,545
HUNTINGTON - ASHLAND	**125.1**	**14,596**	**20,306**	**17,812**	**14,746**	**13,193**	**21,468**	**15,482**	**7,497**	**18,261**	**24,237**	**8,923**
Cabell	41.8	4,890	7,359	6,557	5,101	4,234	6,545	4,626	2,488	16,912	23,475	9,310
Wayne	16.9	2,070	2,733	2,411	2,061	1,751	2,853	2,125	896	17,952	23,405	8,327
Boyd, Ky.	*20.5*	*2,410*	*3,108*	*2,632*	*2,228*	*2,073*	*3,611*	*3,054*	*1,384*	*19,694*	*25,962*	*9,642*
Carter, Ky.	*8.8*	*1,341*	*1,711*	*1,416*	*1,030*	*891*	*1,270*	*764*	*377*	*14,734*	*20,989*	*7,023*
Greenup, Ky.	*13.6*	*1,523*	*1,928*	*1,782*	*1,787*	*1,821*	*2,645*	*1,456*	*658*	*19,394*	*24,029*	*8,089*
Lawrence, Ohio	*23.5*	*2,362*	*3,467*	*3,014*	*2,539*	*2,423*	*4,544*	*3,457*	*1,694*	*20,730*	*26,024*	*9,409*
PARKERSBURG - MARIETTA	**59.2**	**5,074**	**7,647**	**7,802**	**7,470**	**6,945**	**11,486**	**8,620**	**4,156**	**21,114**	**26,622**	**9,912**
Wood	35.6	3,225	4,750	4,746	4,408	4,031	6,900	5,008	2,532	20,802	26,142	10,007
Washington, Ohio	*23.6*	*1,849*	*2,897*	*3,056*	*3,062*	*2,914*	*4,586*	*3,612*	*1,624*	*21,552*	*27,344*	*9,778*
STEUBENVILLE - WEIRTON	**58.2**	**5,490**	**7,738**	**7,089**	**6,307**	**6,393**	**12,286**	**9,062**	**3,835**	**21,983**	**26,403**	**9,819**
Brooke	10.7	998	1,321	1,401	1,212	1,308	2,542	1,428	490	21,740	25,011	9,041
Hancock	14.9	1,379	1,963	1,764	1,661	1,734	3,216	2,300	883	21,989	25,914	9,751
Jefferson, Ohio	*32.6*	*3,113*	*4,454*	*3,924*	*3,434*	*3,351*	*6,528*	*5,334*	*2,462*	*22,069*	*27,084*	*10,114*
WHEELING	**69.8**	**6,657**	**10,093**	**9,114**	**7,890**	**7,605**	**13,380**	**10,439**	**4,622**	**20,744**	**26,084**	**10,009**
Marshall	15.1	1,247	2,064	1,858	1,597	1,650	3,213	2,526	945	22,398	26,723	9,818
Ohio	23.1	2,579	3,630	3,240	2,747	2,357	3,889	2,986	1,672	18,760	25,747	10,132
Belmont, Ohio	*31.6*	*2,831*	*4,399*	*4,016*	*3,546*	*3,598*	*6,278*	*4,927*	*2,005*	*21,395*	*26,025*	*10,017*
ALL COUNTIES												
Barbour	6.2	818	1,225	1,094	887	683	844	502	147	14,812	19,571	7,138
Berkeley	19.2	1,843	2,924	2,701	2,358	2,069	3,482	2,626	1,197	19,512	25,357	9,527
Boone	10.9	1,199	1,586	1,471	1,232	1,231	2,353	1,278	550	19,845	23,812	8,266
Braxton	5.5	862	1,162	916	707	511	785	390	167	13,918	19,064	7,132
Brooke	10.7	998	1,321	1,401	1,212	1,308	2,542	1,428	490	21,740	25,011	9,041
Cabell	41.8	4,890	7,359	6,557	5,101	4,234	6,545	4,626	2,488	16,912	23,475	9,310
Calhoun	3.4	482	773	635	435	354	400	234	87	13,344	18,683	7,058
Clay	4.2	732	860	665	601	434	553	257	98	13,907	18,371	6,484
Doddridge	2.7	428	578	529	391	247	290	175	62	13,144	17,443	5,962
Fayette	21.1	2,376	3,995	3,962	2,827	2,204	3,112	1,931	693	15,351	20,695	7,529
Gilmer	3.0	465	689	555	390	267	413	128	93	12,982	18,654	6,825
Grant	3.7	426	660	579	544	362	574	375	180	16,584	22,142	7,802
Greenbrier	14.3	1,729	2,573	2,569	1,871	1,473	2,242	1,154	689	15,706	21,589	8,146
Hampshire	5.8	749	1,093	1,070	834	628	772	445	209	14,936	19,942	7,140
Hancock	14.9	1,379	1,963	1,764	1,661	1,734	3,216	2,300	883	21,989	25,914	9,751
Hardy	3.7	524	650	643	560	414	560	266	83	15,275	19,711	7,081

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WEST VIRGINIA (continued)												
ALL COUNTIES (continued)												
Harrison	29.7	3,477	5,036	4,705	3,911	3,274	4,807	2,967	1,523	17,023	22,852	8,724
Jackson	9.5	1,322	1,374	1,081	1,091	1,189	1,827	1,182	434	19,482	23,100	8,068
Jefferson	11.9	821	1,576	1,850	1,627	1,494	2,086	1,620	826	20,232	26,313	9,237
Kanawha	89.7	7,318	11,380	11,335	10,053	9,433	16,827	14,154	9,200	22,485	28,676	11,417
Lewis	7.1	834	1,365	1,121	864	797	1,110	733	276	16,271	22,133	8,314
Lincoln	7.9	1,299	1,410	1,204	953	913	1,253	641	227	15,200	19,553	6,463
Logan	17.7	1,760	2,574	2,712	2,343	1,926	3,049	2,233	1,103	18,820	24,724	8,581
McDowell	16.3	2,174	2,927	2,995	2,058	1,492	2,685	1,403	566	15,124	20,457	6,976
Marion	25.3	2,665	3,854	3,850	3,355	2,746	4,326	3,184	1,320	18,327	23,715	9,231
Marshall	15.1	1,247	2,064	1,858	1,597	1,650	3,213	2,526	945	22,398	26,723	9,818
Mason	10.0	1,317	1,785	1,588	1,438	1,301	1,436	798	337	16,037	20,291	7,571
Mercer	27.8	3,277	4,821	4,570	3,691	3,141	4,336	2,593	1,371	16,587	22,433	8,485
☐ Mineral	10.2	1,200	1,632	1,531	1,472	1,368	1,584	1,010	403	17,579	21,899	8,035
Mingo	12.8	2,197	2,438	2,018	1,554	1,332	1,798	1,031	432	14,262	19,763	6,605
Monongalia	28.8	3,440	4,657	4,601	3,376	2,535	4,363	3,492	2,336	17,431	25,561	9,763
Monroe	4.8	466	780	767	754	542	757	556	178	17,418	22,821	8,114
Morgan	4.4	585	785	713	566	472	754	363	162	15,936	22,098	8,529
Nicholas	10.4	953	1,540	1,550	1,305	1,106	1,800	1,481	665	19,403	25,423	9,024
Ohio	23.1	2,579	3,630	3,240	2,747	2,357	3,889	2,986	1,672	18,760	25,747	10,132
Pendleton	3.0	396	646	646	449	312	350	166	35	13,252	17,552	6,582
Pleasants	2.9	343	468	385	369	402	515	308	110	18,474	22,761	7,953
Pocahontas	3.9	626	844	704	581	429	395	235	86	13,305	17,747	6,592
Preston	11.3	1,574	2,046	1,820	1,543	1,312	1,717	862	426	15,669	21,101	7,522
Putnam	15.5	1,388	1,721	1,765	1,772	1,851	3,376	2,630	997	23,003	26,727	9,545
Raleigh	32.7	2,949	4,815	5,091	4,105	3,639	5,992	4,051	2,058	19,237	25,064	9,250
Randolph	10.6	1,247	1,837	1,747	1,492	1,199	1,623	945	510	16,549	22,877	8,083
Ritchie	4.5	708	975	844	651	468	478	293	83	13,117	17,700	6,693
Roane	5.5	687	1,085	964	748	631	810	394	181	15,091	20,384	6,963
Summers	5.5	759	1,106	983	627	597	725	438	265	14,368	21,233	7,299
Taylor	6.3	679	949	953	853	705	1,039	740	382	18,273	23,613	8,649
Tucker	3.4	497	688	626	469	404	412	235	69	13,965	18,654	7,290
Tyler	4.1	329	488	516	434	367	681	877	408	23,757	29,456	10,687
Upshur	8.9	1,019	1,511	1,377	1,161	1,036	1,502	925	369	17,349	22,721	8,356
Wayne	16.9	2,070	2,733	2,411	2,061	1,751	2,853	2,125	896	17,952	23,405	8,327
Webster	4.5	585	889	806	582	475	666	337	160	14,804	19,940	7,066
Wetzel	8.0	1,228	1,384	1,067	903	990	1,526	712	190	16,718	20,543	7,436
Wirt	1.9	191	380	313	192	240	367	162	55	16,735	21,127	7,434
Wood	35.6	3,225	4,750	4,746	4,408	4,031	6,900	5,008	2,532	20,802	26,142	10,007
Wyoming	12.1	1,482	1,592	1,581	1,392	1,274	2,638	1,568	573	20,012	23,907	8,013
TOTAL METRO COUNTIES	**273.5**	**26,294**	**38,553**	**36,608**	**32,084**	**29,717**	**50,945**	**38,793**	**20,506**	**20,525**	**26,213**	**10,078**
TOTAL STATE	**730.7**	**80,813**	**115,946**	**109,745**	**91,158**	**79,334**	**125,148**	**86,079**	**42,477**	**18,167**	**23,947**	**8,892**
WISCONSIN												
APPLETON - OSHKOSH - NEENAH	**109.1**	**5,113**	**10,456**	**12,529**	**12,234**	**12,578**	**24,721**	**20,206**	**11,263**	**25,654**	**31,654**	**11,481**
Calumet	11.3	416	981	1,211	1,255	1,288	2,750	2,205	1,194	26,785	32,312	10,867
Outagamie	47.2	2,221	4,107	4,826	5,075	5,468	11,269	9,030	5,204	26,694	32,667	11,576
Winnebago	50.6	2,476	5,368	6,492	5,904	5,822	10,702	8,971	4,865	24,330	30,563	11,541
EAU CLAIRE	**49.2**	**3,148**	**6,346**	**7,261**	**6,505**	**5,528**	**9,190**	**7,305**	**3,917**	**21,108**	**28,132**	**10,044**
Chippewa	18.3	1,040	2,241	2,524	2,322	2,170	3,526	2,833	1,644	22,275	29,060	9,996
Eau Claire	30.9	2,108	4,105	4,737	4,183	3,358	5,664	4,472	2,273	20,415	27,582	10,074
GREEN BAY	**67.2**	**3,645**	**7,144**	**7,868**	**7,027**	**7,738**	**15,335**	**11,929**	**6,514**	**25,113**	**30,892**	**11,332**
Brown	67.2	3,645	7,144	7,868	7,027	7,738	15,335	11,929	6,514	25,113	30,892	11,332
JANESVILLE - BELOIT	**51.6**	**2,571**	**5,437**	**5,600**	**4,951**	**5,173**	**11,546**	**10,202**	**6,120**	**26,947**	**32,272**	**11,937**
Rock	51.6	2,571	5,437	5,600	4,951	5,173	11,546	10,202	6,120	26,947	32,272	11,937
KENOSHA	**44.1**	**1,762**	**3,864**	**4,215**	**4,028**	**4,084**	**8,485**	**9,678**	**7,984**	**30,001**	**36,261**	**13,054**
Kenosha	44.1	1,762	3,864	4,215	4,028	4,084	8,485	9,678	7,984	30,001	36,261	13,054
LA CROSSE	**34.5**	**1,819**	**4,048**	**4,313**	**4,274**	**3,872**	**6,678**	**5,855**	**3,641**	**23,478**	**31,298**	**11,536**
La Crosse	34.5	1,819	4,048	4,313	4,274	3,872	6,678	5,855	3,641	23,478	31,298	11,536
MADISON	**132.7**	**7,767**	**13,000**	**15,961**	**15,642**	**13,796**	**25,722**	**24,312**	**16,500**	**25,071**	**32,274**	**12,720**
Dane	132.7	7,767	13,000	15,961	15,642	13,796	25,722	24,312	16,500	25,071	32,274	12,720

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
MILWAUKEE	**527.7**	**27,633**	**52,712**	**57,296**	**53,907**	**52,645**	**105,210**	**106,763**	**71,534**	**26,847**	**33,402**	**12,581**
Milwaukee	374.0	23,444	44,392	46,175	42,284	39,328	72,568	66,347	39,462	23,880	30,437	12,079
Ozaukee	24.3	568	1,304	1,765	1,691	1,979	4,809	6,211	5,973	35,076	42,928	14,734
Washington	30.2	1,225	2,156	2,619	2,779	3,286	7,373	7,046	3,716	28,977	34,234	11,324
Waukesha	99.2	2,396	4,860	6,737	7,153	8,052	20,460	27,159	22,383	34,973	41,994	14,050
MILWAUKEE - RACINE CONSOLIDATED AREA	***590.6***	***31,051***	***58,813***	***63,731***	***60,038***	***59,133***	***118,768***	***120,095***	***78,971***	***26,872***	***33,310***	***12,489***
RACINE	**62.9**	**3,418**	**6,101**	**6,435**	**6,131**	**6,488**	**13,558**	**13,332**	**7,437**	**27,060**	**32,543**	**11,751**
Racine	62.9	3,418	6,101	6,435	6,131	6,488	13,558	13,332	7,437	27,060	32,543	11,751
SHEBOYGAN	**37.1**	**1,498**	**3,867**	**4,400**	**3,697**	**4,198**	**8,461**	**7,160**	**3,819**	**26,039**	**31,863**	**11,635**
Sheboygan	37.1	1,498	3,867	4,400	3,697	4,198	8,461	7,160	3,819	26,039	31,863	11,635
WAUSAU	**41.1**	**2,576**	**4,946**	**5,053**	**4,744**	**4,865**	**9,078**	**6,557**	**3,281**	**23,309**	**28,862**	**10,324**
Marathon	41.1	2,576	4,946	5,053	4,744	4,865	9,078	6,557	3,281	23,309	28,862	10,324
ALL COUNTIES												
Adams	5.2	409	800	861	692	590	896	647	305	18,763	25,208	9,430
Ashland	6.4	472	1,139	1,129	974	748	1,003	661	274	17,191	23,130	8,759
Barron	15.4	1,350	2,641	2,661	2,238	1,920	2,430	1,486	674	17,323	22,839	8,621
Bayfield	5.5	503	1,022	999	774	594	841	578	189	16,329	21,961	8,330
Brown	67.2	3,645	7,144	7,868	7,027	7,738	15,335	11,929	6,514	25,113	30,892	11,332
Buffalo	5.4	447	796	888	756	613	893	590	417	18,703	25,565	9,654
Burnett	5.2	460	959	937	791	618	794	420	221	16,369	22,152	8,347
Calumet	11.3	416	981	1,211	1,255	1,288	2,750	2,205	1,194	26,785	32,312	10,867
Chippewa	18.3	1,040	2,241	2,524	2,322	2,170	3,526	2,833	1,644	22,275	29,060	9,996
Clark	12.2	1,313	2,176	2,080	1,734	1,391	1,840	1,051	615	16,485	22,367	7,774
Columbia	17.5	1,240	2,282	2,466	2,288	2,284	3,444	2,469	1,027	20,981	26,226	9,913
Crawford	6.0	533	1,091	1,104	820	709	891	518	334	16,631	23,581	8,472
Dane	132.7	7,767	13,000	15,961	15,642	13,796	25,722	24,312	16,500	25,071	32,274	12,720
Dodge	26.5	1,390	2,768	3,261	3,087	3,158	5,703	4,636	2,497	24,339	30,465	10,540
Door	10.4	663	1,284	1,532	1,438	1,334	2,093	1,241	815	20,990	27,559	10,655
☐ Douglas	16.7	1,124	2,460	2,373	1,846	1,809	3,114	2,631	1,343	21,489	27,505	10,584
Dunn	11.9	1,186	2,046	2,152	1,721	1,349	1,868	999	579	16,497	23,376	7,858
Eau Claire	30.9	2,108	4,105	4,737	4,183	3,358	5,664	4,472	2,273	20,415	27,582	10,074
Florence	1.4	137	258	230	165	153	226	154	77	17,187	23,422	7,998
Fond du Lac	31.4	1,577	3,382	3,965	3,871	3,814	7,077	5,323	2,391	23,804	29,428	10,290
Forest	3.4	223	630	613	630	417	493	274	120	16,687	22,048	7,891
Grant	17.8	1,647	2,646	2,655	2,406	2,083	3,136	2,096	1,131	19,017	25,734	8,675
Green	12.0	789	1,420	1,597	1,532	1,390	2,339	1,803	1,130	22,305	29,384	11,158
Green Lake	7.3	502	1,044	1,180	1,059	964	1,254	874	423	19,375	25,316	9,676
Iowa	7.5	757	1,233	1,366	1,162	953	1,155	502	372	16,563	22,193	8,120
Iron	2.7	358	693	583	417	286	240	81	42	12,298	16,526	6,972
Jackson	6.3	665	1,091	1,028	894	684	1,120	565	253	16,978	22,643	8,441
Jefferson	24.0	1,381	2,663	2,883	2,801	2,952	5,229	4,058	2,033	23,842	29,931	10,618
Juneau	8.5	808	1,465	1,537	1,259	1,002	1,261	770	398	16,693	22,629	8,783
Kenosha	44.1	1,762	3,864	4,215	4,028	4,084	8,485	9,678	7,984	30,001	36,261	13,054
Kewaunee	6.8	520	865	994	855	793	1,319	904	550	21,006	27,205	9,343
La Crosse	34.5	1,819	4,048	4,313	4,274	3,872	6,678	5,855	3,641	23,478	31,298	11,536
Lafayette	6.2	585	862	937	910	783	1,062	700	361	18,896	24,346	8,776
Langlade	7.5	570	1,279	1,230	1,041	907	1,184	808	481	18,140	24,400	9,105
Lincoln	10.8	783	1,657	1,759	1,540	1,342	2,003	1,141	575	18,885	24,964	9,265
Manitowoc	29.8	1,616	3,571	3,844	3,760	3,589	6,650	4,521	2,249	22,923	28,427	10,256
Marathon	41.1	2,576	4,946	5,053	4,744	4,865	9,078	6,557	3,281	23,309	28,862	10,324
Marinette	15.4	1,146	2,732	2,462	1,857	1,878	2,962	1,693	670	18,688	23,887	9,061
Marquette	5.3	526	915	916	779	672	832	400	260	16,852	22,425	9,004
Menominee	.8	19	110	160	131	145	99	114	22	19,259	23,598	5,244
Milwaukee	374.0	23,444	44,392	46,175	42,284	39,328	72,568	66,347	39,462	23,880	30,437	12,079
Monroe	12.9	909	1,784	1,897	1,683	1,564	2,433	1,647	983	20,524	27,464	9,733
Oconto	11.4	868	1,708	1,832	1,559	1,367	1,960	1,454	652	19,110	24,942	9,202
Oneida	12.7	830	1,966	[illegible]	1,815	1,599	2,353	1,336	579	18,649	24,130	9,400
Outagamie	47.2	2,221	4,107	4,826	5,075	5,468	11,269	9,030	5,204	26,694	32,607	11,576
Ozaukee	24.3	568	1,304	1,765	1,691	1,979	4,809	6,211	5,973	35,076	42,928	14,734
Pepin	2.8	204	454	406	382	340	511	341	162	19,387	25,325	9,455
Pierce	11.1	777	1,204	1,456	1,365	1,272	2,272	1,670	1,084	22,865	30,071	10,146
Polk	12.9	1,000	2,057	2,036	1,780	1,470	2,337	1,466	754	18,766	24,530	9,146
Portage	20.4	1,346	2,357	2,593	2,393	2,165	4,130	3,423	1,993	23,391	30,435	10,229
Price	6.3	498	1,136	961	799	671	1,119	750	366	18,336	24,596	9,335

HOUSEHOLDS BY EFFECTIVE BUYING INCOME [E B I] GROUP

S&MM ESTIMATES		Households by E B I Group										
METRO AREA County	12/31/85 Total Households (Thousands)	Under $5,000	$5,000 To $9,999	$10,000 To $14,999	$15,000 To $19,999	$20,000 To $24,999	$25,000 To $34,999	$35,000 To $49,999	$50,000 Or More	Median Household E B I	Average Household E B I	Per Capita E B I
WISCONSIN (continued)												
ALL COUNTIES (continued)												
Racine	62.9	3,418	6,101	6,435	6,131	6,488	13,558	13,332	7,437	27,060	32,543	11,751
Richland	6.5	512	1,072	1,039	919	830	1,109	627	392	18,404	24,470	9,037
Rock	51.6	2,571	5,437	5,600	4,951	5,173	11,546	10,202	6,120	26,947	32,272	11,937
Rusk	5.8	595	1,180	1,193	912	608	795	362	155	14,688	20,237	7,245
☐ St. Croix	15.9	788	1,614	1,664	1,478	1,587	3,380	3,277	2,112	27,496	33,312	11,293
Sauk	16.9	1,187	2,204	2,431	2,395	2,141	3,328	2,105	1,109	20,500	27,007	10,233
Sawyer	5.3	520	1,026	973	738	587	774	465	217	15,799	21,803	8,025
Shawano	13.8	1,216	2,263	2,288	1,917	1,603	2,295	1,495	723	17,896	23,957	8,700
Sheboygan	37.1	1,498	3,867	4,400	3,697	4,198	8,461	7,160	3,819	26,039	31,863	11,635
Taylor	6.4	520	969	1,085	895	697	1,160	661	413	18,423	24,961	8,497
Trempealeau	9.7	955	1,591	1,665	1,536	1,236	1,457	854	406	17,035	22,471	8,194
Vernon	9.9	987	1,708	1,589	1,338	1,002	1,600	1,061	615	17,389	24,166	9,062
Vilas	7.3	541	1,146	1,347	1,104	957	1,119	683	403	17,710	23,935	9,548
Walworth	26.9	2,396	3,950	4,261	3,788	3,607	5,087	2,628	1,183	18,701	24,114	8,874
Washburn	5.5	541	1,017	1,062	890	610	764	458	158	15,677	21,081	8,108
Washington	30.2	1,225	2,156	2,619	2,779	3,286	7,373	7,046	3,716	28,977	34,234	11,324
Waukesha	99.2	2,396	4,860	6,737	7,153	8,052	20,460	27,159	22,383	34,973	41,994	14,050
Waupaca	16.2	1,299	2,435	2,323	2,217	2,143	2,924	1,931	928	19,623	25,457	9,288
Waushara	8.1	779	1,504	1,474	1,153	887	1,301	667	335	16,212	22,177	8,805
Winnebago	50.6	2,476	5,368	6,492	5,904	5,822	10,702	8,971	4,865	24,330	30,563	11,541
Wood	28.9	1,600	3,311	3,521	3,201	3,094	5,947	5,199	3,027	24,535	30,653	11,228
TOTAL METRO COUNTIES	**1,189.8**	**62,862**	**121,995**	**134,968**	**126,464**	**124,361**	**244,478**	**229,207**	**145,465**	**25,986**	**32,418**	**12,068**
TOTAL STATE	**1,780.0**	**107,517**	**207,557**	**224,631**	**205,625**	**194,926**	**353,590**	**302,567**	**183,587**	**23,674**	**30,286**	**11,189**
WYOMING												
CASPER	**28.8**	**1,448**	**2,385**	**2,648**	**2,628**	**2,839**	**6,161**	**6,192**	**4,499**	**28,700**	**34,122**	**12,863**
Natrona	28.8	1,448	2,385	2,648	2,628	2,839	6,161	6,192	4,499	28,700	34,122	12,863
CHEYENNE	**28.4**	**1,904**	**3,238**	**3,932**	**3,498**	**2,813**	**4,947**	**4,785**	**3,283**	**22,815**	**29,325**	**11,316**
Laramie	28.4	1,904	3,238	3,932	3.498	2,813	4,947	4,785	3,283	22,815	29,325	11,316
ALL COUNTIES												
Albany	11.6	1,206	1,705	1,680	1,234	1,154	1,868	1,612	1,141	19,898	27,094	10,654
Big Horn	4.5	380	660	644	537	558	785	565	371	20,248	25,828	9,373
Campbell	12.1	249	545	706	979	969	2,240	3,484	2,928	36,554	41,170	14,152
Carbon	7.4	479	655	683	660	710	1,559	1,638	1,016	28,000	32,494	11,081
Converse	5.3	264	404	453	457	632	1,258	1,159	673	28,326	32,457	10,957
Crook	2.2	144	268	345	328	263	405	264	183	20,273	25,820	9,794
Fremont	13.1	822	1,241	1,563	1,499	1,497	2,990	2,324	1,164	24,786	28.563	9,744
Goshen	4.7	428	821	753	600	491	780	464	363	17,820	23,589	9,163
Hot Springs	2.1	146	254	230	200	205	380	373	312	25,385	31,294	11,331
Johnson	2.6	296	385	417	330	272	415	249	236	17,812	25,143	9,613
Laramie	28.4	1,904	3,238	3,932	3,498	2,813	4,947	4,785	3,283	22,815	29,325	11,316
Lincoln	4.7	264	463	588	510	467	978	813	617	25,630	30,795	10,338
Natrona	28.8	1,448	2,385	2,648	2,628	2,839	6,161	6,192	4,499	28,700	34,122	12,863
Niobrara	1.2	184	214	187	154	117	173	104	67	15,484	21,567	8,924
Park	9.0	551	1,034	1,216	1,079	844	1,908	1,391	977	23,623	29,080	10,951
Platte	4.7	481	541	546	606	647	1,046	619	214	21,364	24,197	9,638
Sheridan	10.7	637	1,266	1,315	1,080	986	1,960	2,159	1,297	25,338	31,083	11,964
Sublette	1.6	103	178	210	192	192	307	252	166	23,026	28,509	9,309
Sweetwater	16.2	569	938	1,214	1,137	1,323	3,532	4,270	3,217	33,246	38,052	13,372
Teton	4.8	250	510	618	608	668	916	679	551	23,045	29,699	12,843
Uinta	7.4	292	469	564	493	567	1,634	2,112	1,269	33,266	37,344	11,963
Washakie	3.5	143	320	445	351	385	710	641	505	26,382	31,753	11,340
Weston	2.9	155	239	266	282	251	594	714	399	30,400	33,570	12,809
TOTAL METRO COUNTIES	**57.2**	**3,352**	**5,623**	**6,580**	**6,126**	**5,652**	**11,108**	**10,977**	**7,782**	**26,051**	**31,740**	**12,104**
TOTAL STATE	**189.5**	**11,395**	**18,733**	**21,223**	**19,442**	**18,850**	**37,546**	**36,863**	**25,448**	**26,301**	**31,650**	**11,614**

NOTES

NOTES

SECTION 8

State And Regional Summaries
Retail Sales By Store Group
Retail Sales By Merchandise Line Category

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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NOTICE

Because of the layout of the tables in this section, the data begin on page 8-2.

In the summaries of retail sales by merchandise line (pages 8-4 through 8-7), the data for each region or state are arranged across two facing pages, with the name repeated on the right-hand page for convenience.

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW ENGLAND	**1985**	**88,112,653**	**18,082,326**	**16,560,324**	**9,288,994**	**9,427,447**	**7,971,542**	**4,538,600**	**3,577,150**	**1,981,041**	**17,578,935**	**6,243,355**	**4,503,642**	**2,731,385**
	1982	62,092,787	13,629,197	12,465,233	6,045,700	6,173,989	5,178,532	3,540,456	2,405,554	1,444,374	10,358,680	5,299,222	2,850,138	1,952,571
Connecticut	1985	21,908,988	4,515,507	4,201,461	2,177,374	2,383,615	2,119,999	1,172,333	1,020,327	519,059	4,496,465	1,723,301	1,048,631	617,106
	1982	15,828,588	3,500,245	3,250,986	1,457,498	1,561,409	1,379,005	937,615	665,518	369,479	2,706,341	1,489,063	674,614	469,223
Maine	1985	7,168,994	1,684,314	1,605,803	619,906	653,462	485,587	237,324	204,287	110,661	1,493,981	446,362	472,358	215,927
	1982	5,331,613	1,310,624	1,247,032	424,964	465,146	340,801	215,531	143,981	84,640	933,480	405,728	311,162	161,569
Massachusetts	1985	42,138,986	8,194,074	7,341,356	4,915,469	4,648,554	3,962,379	2,369,361	1,703,351	997,022	8,168,957	2,893,041	1,910,554	1,390,491
	1982	28,815,549	6,005,599	5,371,477	3,108,487	2,999,656	2,537,971	1,792,618	1,169,778	738,555	4,651,286	2,387,418	1,175,535	947,430
New Hampshire	1985	7,634,998	1,694,086	1,606,880	646,034	833,510	660,701	320,263	313,341	177,622	1,612,602	489,627	534,875	184,259
	1982	5,353,641	1,277,601	1,208,729	427,678	527,050	414,734	248,549	200,263	122,229	962,277	411,192	337,379	133,473
Rhode Island	1985	5,641,692	1,190,563	1,034,890	595,673	646,531	558,293	300,023	215,527	113,273	1,019,468	432,665	263,724	230,714
	1982	4,162,811	923,469	801,965	404,367	448,092	386,503	236,826	145,334	83,302	632,626	380,098	175,561	172,352
Vermont	1985	3,618,995	803,782	769,934	334,538	261,775	184,583	139,296	120,317	63,404	787,462	258,359	273,500	92,888
	1982	2,600,585	611,659	585,044	222,706	172,636	119,518	109,317	80,680	46,169	472,[illegible]70	225,723	175,887	68,524
MIDDLE ATLANTIC	**1985**	**208,627,302**	**44,506,319**	**40,005,220**	**20,474,879**	**23,289,992**	**19,962,727**	**13,510,115**	**11,524,902**	**6,160,594**	**39,523,294**	**13,917,453**	**9,559,878**	**7,036,593**
	1982	159,349,065	38,077,880	34,220,300	15,096,088	17,380,972	14,741,675	10,340,986	7,352,025	4,294,213	24,937,597	12,327,530	6,096,518	5,212,214
New Jersey	1985	48,525,870	10,235,427	9,332,899	4,389,237	4,911,850	4,315,032	3,041,972	2,755,263	1,491,302	10,032,203	3,825,581	2,166,701	1,405,471
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
New York	1985	95,806,920	20,695,263	18,222,987	10,302,442	10,430,430	8,733,735	6,990,652	5,792,094	3,111,931	15,927,002	5,246,453	4,130,501	3,470,997
	1982	72,266,689	17,445,598	15,361,136	7,419,787	7,612,395	6,296,034	5,294,596	3,607,539	2,119,555	9,954,891	4,624,554	2,591,110	2,535,077
Pennsylvania	1985	64,294,512	13,575,629	12,449,334	5,783,200	7,947,712	6,913,960	3,477,491	2,977,545	1,557,361	13,564,089	4,845,419	3,262,676	2,160,125
	1982	50,775,600	12,022,165	11,020,302	4,449,092	6,131,185	5,282,714	2,759,367	2,001,748	1,147,339	8,774,259	4,452,228	2,144,804	1,671,525
EAST NORTH CENTRAL	**1985**	**232,746,203**	**45,291,101**	**42,352,649**	**21,493,906**	**29,340,423**	**25,470,351**	**11,493,478**	**10,826,0[illegible]1**	**5,378,845**	**50,867,295**	**20,528,621**	**11,166,790**	**9,468,372**
	1982	180,555,721	40,116,172	37,456,238	18,183,157	22,119,133	19,080,680	9,426,161	7,472,871	4,092,933	32,365,469	19,154,017	7,982,079	6,781,062
Illinois	1985	63,157,798	11,719,732	10,941,238	5,716,552	7,442,997	6,409,276	3,857,899	3,117,431	1,610,438	13,670,455	4,677,181	2,963,684	2,829,069
	1982	50,747,397	10,560,642	9,844,322	5,137,625	5,921,353	5,061,295	3,290,749	2,202,690	1,250,524	8,959,380	4,715,576	2,143,338	2,117,717
Indiana	1985	31,848,798	6,203,472	5,891,881	2,915,288	3,698,537	3,117,169	1,423,346	1,362,498	677,320	7,274,944	3,194,742	1,651,922	1,401,158
	1982	23,723,731	5,298,533	5,022,536	2,333,111	2,677,678	2,252,482	1,078,925	902,053	493,171	4,410,237	2,789,607	1,165,503	984,463
Michigan	1985	51,965,249	9,741,736	8,970,895	4,646,501	6,747,990	6,105,009	2,779,578	2,485,956	1,215,009	11,975,374	4,662,701	2,584,471	2,119,418
	1982	39,215,526	8,518,414	7,835,195	3,818,600	4,943,607	4,437,076	2,249,283	1,683,166	906,410	7,521,169	4,069,285	1,789,900	1,478,998
Ohio	1985	60,783,840	12,759,443	11,975,750	5,731,934	8,239,800	7,215,255	2,457,813	2,683,232	1,380,725	12,746,743	5,872,465	2,650,177	2,372,799
	1982	46,315,071	11,144,763	10,447,353	4,682,969	6,156,027	5,359,871	1,955,858	1,807,508	1,023,847	7,980,705	5,408,079	1,837,210	1,630,989
Wisconsin	1985	24,990,518	4,866,718	4,572,885	2,483,631	3,211,099	2,623,642	974,842	1,176,894	495,353	5,199,779	2,121,532	1,316,536	715,928
	1982	20,553,996	4,593,820	4,306,832	2,210,852	2,420,468	1,969,956	851,346	877,454	418,981	3,493,978	2,171,471	1,046,128	548,895
WEST NORTH CENTRAL	**1985**	**104,482,212**	**21,211,223**	**20,182,372**	**8,423,860**	**12,667,165**	**10,353,458**	**4,103,060**	**4,382,800**	**2,258,605**	**25,524,342**	**9,543,280**	**6,132,301**	**2,882,302**
	1982	78,094,258	16,878,537	16,034,130	7,183,319	9,103,328	7,399,453	3,773,131	3,143,014	1,775,113	14,939,590	8,436,340	4,657,098	2,256,033
Iowa	1985	15,266,693	3,510,829	3,360,507	1,196,718	1,732,880	1,342,162	628,418	600,278	308,798	3,549,302	1,488,251	947,150	448,474
	1982	12,646,359	3,011,816	2,876,639	1,136,831	1,365,729	1,066,251	618,111	485,118	273,372	2,374,233	1,415,796	798,271	390,137
Kansas	1985	14,090,702	2,983,952	2,867,259	1,085,019	1,662,437	1,260,988	568,872	643,995	317,646	3,653,962	1,185,981	813,137	368,543
	1982	10,841,925	2,401,726	2,303,599	956,130	1,286,337	965,700	544,048	466,678	252,681	2,221,703	1,103,662	637,684	287,231
Minnesota	1985	27,241,195	5,131,255	4,817,803	2,191,748	3,313,166	2,791,994	1,045,032	1,091,806	521,590	6,387,695	2,444,654	1,620,406	738,271
	1982	19,599,240	3,921,924	3,675,017	1,800,622	2,259,090	1,893,527	922,013	775,646	413,048	3,541,904	2,107,972	1,221,415	557,002
Missouri	1985	30,762,784	6,411,088	6,118,206	2,510,812	4,065,880	3,528,561	1,159,725	1,231,441	615,023	7,505,996	2,790,534	1,618,574	835,391
	1982	21,655,411	4,887,753	4,658,383	2,036,689	2,789,671	2,402,358	1,015,368	821,621	451,232	4,062,785	2,298,908	1,100,268	613,992
Nebraska	1985	8,997,294	1,746,347	1,663,690	820,818	1,078,771	795,769	365,380	490,392	317,614	2,128,433	822,611	581,334	251,375
	1982	6,995,198	1,458,722	1,387,077	687,141	797,237	597,974	352,321	342,467	234,858	1,321,138	768,975	449,255	203,351
North Dakota	1985	4,250,199	678,823	642,195	305,831	445,797	363,780	176,714	175,292	98,585	1,340,248	396,209	292,784	106,109
	1982	3,366,973	579,352	547,335	290,595	349,012	284,637	174,302	137,571	84,293	828,534	371,322	246,293	95,962
South Dakota	1985	3,873,345	748,929	712,712	312,914	368,234	270,204	158,919	149,596	79,349	958,706	415,040	258,916	134,139
	1982	2,989,152	617,244	586,080	275,311	256,252	189,006	146,968	113,913	65,629	589,293	369,705	203,912	108,358
SOUTH ATLANTIC	**1985**	**238,701,434**	**48,393,616**	**46,004,781**	**21,700,769**	**27,325,669**	**21,802,946**	**10,909,216**	**12,580,542**	**7,164,214**	**59,040,051**	**17,050,172**	**13,101,256**	**8,268,0[illegible]3**
	1982	176,375,055	41,345,238	39,222,805	16,666,795	19,521,225	15,411,875	9,227,109	8,298,982	5,147,555	33,356,585	16,281,833	8,756,942	6,222,767
Delaware	1985	4,216,000	803,709	733,605	348,431	582,470	504,935	198,879	205,864	114,710	948,475	287,293	240,113	134,293
	1982	3,130,558	679,435	619,622	266,025	418,294	359,855	168,508	135,546	82,505	525,088	274,205	157,760	107,403
District of Columbia	1985	3,298,998	583,418	531,085	711,749	320,012	273,039	292,938	191,028	103,891	189,795	190,715	57,637	155,449
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
Florida	1985	73,755,983	14,210,683	13,303,480	7,012,351	8,272,453	6,844,434	3,205,370	4,098,771	2,253,284	19,867,182	4,900,721	3,930,550	2,604,126
	1982	55,468,945	12,630,984	11,798,678	5,618,527	6,016,502	4,938,043	2,765,740	2,766,828	1,651,451	11,348,457	4,883,390	2,660,597	2,015,960
Georgia	1985	34,100,266	6,724,402	6,474,915	3,163,127	3,996,984	3,224,818	1,530,966	1,649,680	956,201	8,316,777	2,732,589	2,062,131	1,108,441
	1982	24,407,851	5,582,453	5,367,706	2,293,495	2,763,823	2,200,448	1,260,789	1,049,934	663,026	4,628,315	2,457,288	1,318,922	803,205
Maryland	1985	28,863,392	5,647,484	5,235,254	2,590,343	3,433,132	2,982,286	1,234,855	1,517,404	759,132	6,845,533	2,177,306	1,091,133	1,014,120
	1982	20,982,781	4,695,601	4,343,782	1,944,165	2,458,345	2,117,295	1,126,233	951,155	530,689	3,780,999	2,037,411	791,295	740,167

1986 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
REGION State	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1985	34,422,973	7,481,902	7,258,985	2,871,549	3,569,375	2,430,983	1,718,674	1,836,989	1,118,523	8,526,132	2,094,667	2,357,876	1,189,059
	1982	25,005,089	6,206,760	6,010,249	2,172,135	2,507,667	1,668,435	1,390,035	1,218,976	805,993	4,778,788	2,006,360	1,523,170	863,409
South Carolina	1985	17,003,771	3,819,526	3,718,537	1,507,114	1,755,525	1,288,819	856,151	876,358	563,472	3,957,273	1,328,187	1,118,837	559,606
	1982	12,498,005	3,189,816	3,099,163	1,113,644	1,244,360	904,752	691,922	585,198	400,261	2,218,407	1,249,880	727,690	414,950
Virginia	1985	33,723,860	6,969,172	6,664,940	2,849,813	4,057,583	3,183,709	1,520,967	1,837,304	1,076,454	8,134,481	2,594,238	1,649,421	1,166,096
	1982	24,706,372	5,842,897	5,579,526	2,151,620	2,881,088	2,236,953	1,245,176	1,168,393	747,658	4,598,657	2,450,903	1,082,622	878,189
West Virginia	1985	9,316,191	2,153,320	2,083,980	646,292	1,338,135	1,069,923	350,416	367,144	218,547	2,254,403	744,456	593,558	336,858
	1982	7,521,088	2,021,995	1,954,064	543,829	1,006,319	796,860	337,528	290,969	186,522	1,350,857	737,721	454,773	271,525
EAST SOUTH CENTRAL	1985	**74,387,796**	**16,471,507**	**15,945,937**	**6,004,558**	**9,696,196**	**7,229,286**	**3,616,319**	**3,408,194**	**1,937,344**	**17,155,748**	**6,216,782**	**3,615,433**	**2,865,370**
	1982	57,700,588	14,459,607	13,972,941	4,741,381	6,959,109	5,114,781	2,936,147	2,285,751	1,407,892	11,002,941	5,645,974	2,893,007	2,042,382
Alabama	1985	18,060,674	4,096,917	3,979,701	1,381,116	2,160,274	1,560,617	999,300	845,372	502,791	4,353,125	1,310,198	921,126	720,563
	1982	14,479,552	3,707,811	3,595,195	1,126,399	1,662,619	1,189,725	856,747	583,318	375,690	2,874,312	1,237,238	753,350	526,744
Kentucky	1985	18,060,294	4,042,271	3,874,326	1,576,486	2,304,690	1,821,009	746,924	769,447	430,303	3,806,792	1,757,893	934,097	741,016
	1982	14,572,388	3,664,526	3,506,035	1,276,860	1,757,103	1,368,840	641,922	537,990	325,596	2,510,519	1,628,076	758,347	537,852
Mississippi	1985	11,616,489	2,719,824	2,652,704	799,540	1,595,752	1,008,673	541,006	502,754	294,460	2,747,247	802,798	593,963	470,565
	1982	9,044,004	2,367,107	2,304,474	629,875	1,176,790	728,082	448,638	339,192	212,865	1,785,781	732,635	481,719	333,454
Tennessee	1985	26,650,339	5,612,495	5,439,206	2,247,416	3,635,480	2,838,987	1,329,089	1,290,621	709,790	6,248,584	2,345,893	1,166,247	933,226
	1982	19,604,644	4,720,163	4,567,237	1,708,247	2,362,597	1,828,134	988,840	825,251	493,741	3,832,329	2,048,025	899,591	644,332
WEST SOUTH CENTRAL	1985	**153,938,886**	**33,594,297**	**32,367,509**	**15,083,561**	**18,376,402**	**14,662,751**	**8,559,863**	**7,575,855**	**4,051,102**	**32,175,166**	**11,115,183**	**11,640,993**	**4,130,984**
	1982	127,444,069	30,029,646	28,877,062	11,410,252	14,439,704	11,418,618	7,446,046	5,717,164	3,354,596	27,341,444	10,409,792	6,962,767	3,352,367
Arkansas	1985	11,074,799	2,411,336	2,343,184	877,508	1,481,468	1,245,967	542,927	453,309	281,227	2,369,600	878,941	829,287	324,575
	1982	9,113,502	2,129,573	2,065,265	657,210	1,154,401	967,401	476,380	338,307	224,426	1,978,854	808,417	485,935	259,312
Louisiana	1985	23,774,409	5,596,185	5,400,586	2,366,970	2,924,223	2,210,782	1,292,033	1,245,447	651,323	4,255,790	1,723,213	1,878,706	897,378
	1982	19,986,261	5,039,487	4,853,913	1,842,925	2,325,730	1,733,293	1,147,489	932,368	533,056	3,769,579	1,600,801	1,171,306	733,603
Oklahoma	1985	19,433,585	4,216,460	4,099,457	1,913,125	2,296,917	1,677,123	1,072,741	987,321	541,408	4,411,024	1,276,726	1,539,712	427,512
	1982	16,070,649	3,804,620	3,692,709	1,440,150	1,811,563	1,293,760	957,906	729,947	437,878	3,713,080	1,173,518	944,837	340,033
Texas	1985	99,656,093	21,370,316	20,524,282	9,925,958	11,673,794	9,528,879	5,652,162	4,889,778	2,577,144	21,138,752	7,236,303	7,393,288	2,481,519
	1982	82,273,657	19,055,966	18,265,175	7,469,967	9,148,010	7,424,164	4,864,271	3,716,542	2,159,236	17,879,931	6,827,036	4,360,689	2,019,419
MOUNTAIN	1985	**76,020,863**	**17,012,601**	**16,385,387**	**7,415,426**	**8,343,837**	**6,623,419**	**3,096,827**	**4,125,817**	**2,139,920**	**14,935,693**	**6,644,724**	**4,795,971**	**2,509,051**
	1982	59,298,084	14,085,703	13,539,095	6,059,107	5,858,505	4,620,727	2,751,518	2,672,350	1,522,301	11,253,289	5,874,107	3,429,085	1,776,869
Arizona	1985	18,401,358	4,259,155	4,103,878	1,828,599	2,155,952	1,733,606	656,904	1,028,722	531,311	3,574,559	1,598,191	961,820	768,087
	1982	13,894,262	3,422,999	3,292,349	1,428,336	1,491,128	1,185,626	557,832	657,209	376,150	2,620,163	1,342,164	694,731	527,183
Colorado	1985	21,383,278	4,539,487	4,365,527	2,291,704	2,408,489	2,066,558	890,696	1,262,071	635,347	4,116,687	1,604,031	1,478,264	501,211
	1982	16,581,084	3,763,791	3,612,056	1,854,109	1,665,703	1,423,305	785,008	795,690	441,545	3,149,730	1,472,877	965,991	355,744
Idaho	1985	4,854,195	1,201,689	1,172,249	431,371	402,970	262,604	187,361	241,392	136,848	1,041,106	408,388	326,228	219,530
	1982	4,060,204	1,065,111	1,037,052	375,386	310,388	203,184	179,331	173,123	103,526	815,169	368,362	262,849	164,177
Montana	1985	4,706,965	1,124,977	1,083,225	464,848	395,529	257,624	202,264	254,134	119,955	925,207	417,879	345,155	183,777
	1982	3,955,199	955,474	917,788	423,892	305,891	199,131	201,117	173,011	88,780	745,513	402,688	272,308	135,328
Nevada	1985	7,198,994	1,510,607	1,455,070	683,670	905,594	807,563	312,041	343,403	163,527	1,352,724	700,957	366,964	256,651
	1982	5,343,074	1,206,508	1,159,663	553,069	597,058	530,032	264,074	209,416	111,219	957,225	574,803	265,105	179,421
New Mexico	1985	8,121,092	1,819,425	1,742,418	775,950	839,916	595,200	383,484	385,879	218,057	1,741,214	728,499	549,156	228,955
	1982	6,318,724	1,522,690	1,455,100	629,471	586,604	413,368	328,106	251,368	154,352	1,273,890	631,829	398,042	161,014
Utah	1985	7,740,514	1,776,413	1,703,578	597,299	959,692	776,816	314,574	457,375	257,514	1,515,378	721,855	488,349	212,455
	1982	6,327,012	1,513,353	1,447,865	510,915	710,946	579,179	297,084	314,900	192,611	1,195,634	674,535	368,649	162,170
Wyoming	1985	3,614,467	780,848	759,442	341,985	275,695	123,248	149,503	152,841	77,361	668,818	464,924	280,035	138,385
	1982	2,818,525	635,777	617,222	283,929	190,787	86,902	138,966	97,633	54,118	495,965	406,849	201,410	91,832
PACIFIC	1985	**218,225,884**	**44,292,141**	**41,269,517**	**24,326,556**	**25,371,031**	**21,826,854**	**11,991,496**	**11,349,378**	**5,350,309**	**47,206,128**	**14,808,967**	**10,007,113**	**7,842,599**
	1982	165,008,339	37,836,451	35,212,353	18,596,301	18,971,975	16,218,834	8,396,401	7,792,950	4,097,163	28,340,352	14,411,360	7,518,074	6,809,477
Alaska	1985	4,355,797	883,158	854,160	547,066	483,187	322,508	177,260	187,248	93,871	736,742	219,092	460,818	152,057
	1982	3,227,327	708,912	684,930	411,217	335,286	215,576	129,729	132,801	74,075	418,827	214,538	343,773	136,751
California	1985	167,364,245	33,749,563	31,284,625	18,322,054	19,014,618	16,818,261	9,236,307	9,207,494	4,302,694	37,025,475	11,427,826	7,446,180	6,041,404
	1982	123,945,914	28,392,948	26,285,468	13,684,269	14,012,431	12,326,646	6,297,224	6,131,032	3,199,083	21,861,475	10,901,436	5,354,221	5,161,518
Hawaii	1985	6,682,997	1,281,569	1,139,991	1,171,624	843,345	573,998	554,760	217,554	102,591	896,428	410,413	199,317	388,642
	1982	5,193,406	1,101,451	976,130	880,268	659,170	444,778	383,046	167,065	87,121	551,297	410,783	153,750	338,139
Oregon	1985	15,159,386	2,917,594	2,773,236	1,562,421	2,275,343	1,779,196	736,922	637,156	293,148	3,453,417	1,081,528	627,855	383,999
	1982	12,634,032	2,737,630	2,596,575	1,352,992	1,786,642	1,393,825	600,674	516,829	263,914	2,258,296	1,147,466	564,943	374,369
Washington	1985	24,663,459	5,460,257	5,217,505	2,723,391	2,754,538	2,332,891	1,286,247	1,099,926	558,005	5,094,066	1,670,108	1,272,943	876,497
	1982	20,007,660	4,895,510	4,669,250	2,267,555	2,178,446	1,838,009	985,728	845,223	472,970	3,250,457	1,737,137	1,101,387	798,700
TOTAL UNITED STATES	1985	**1,395,243,233**	**288,855,131**	**271,073,696**	**134,212,509**	**163,838,162**	**135,903,334**	**71,818,974**	**69,350,649**	**36,421,974**	**304,006,652**	**106,068,537**	**74,523,377**	**47,734,704**
	1982	1,065,917,966	246,458,431	231,000,157	103,982,100	120,527,940	99,185,175	57,837,955	47,140,661	27,136,140	193,895,947	97,840,175	51,145,708	36,405,742

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

REGION State	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEW ENGLAND	1985	**15,773,786**	**15,275,948**	**2,930,346**	**1,967,093**	**333,886**	**905,517**	**388,100**	**264,774**	**495,481**	**229,251**	**112,163**	**908,548**	**533,628**
	1982	11,890,208	11,518,805	2,088,338	1,403,915	251,263	613,244	262,090	172,137	331,758	155,433	73,181	612,325	358,679
Connecticut	1985	3,963,495	3,840,802	737,935	440,569	104,470	236,698	136,500	66,693	113,535	66,476	30,156	246,207	168,429
	1982	3,074,745	2,976,921	552,024	334,959	80,855	157,384	88,741	43,748	75,626	43,336	19,567	162,535	110,419
Maine	1985	1,418,176	1,370,813	197,818	136,166	27,422	69,304	27,076	20,727	33,482	22,922	4,870	52,661	25,400
	1982	1,103,303	1,066,347	148,335	101,566	21,252	50,238	19,009	14,620	23,823	16,150	3,428	38,126	17,910
Massachusetts	1985	7,256,341	7,031,102	1,470,387	1,032,242	138,327	428,628	159,457	121,111	246,676	101,353	46,483	433,532	251,091
	1982	5,317,912	5,160,464	1,003,901	703,207	100,773	289,623	110,949	77,438	165,338	70,361	29,777	292,376	172,151
New Hampshire	1985	1,399,321	1,364,003	216,981	132,258	32,565	79,405	23,132	26,593	49,802	15,572	10,356	96,206	42,771
	1982	1,055,621	1,029,433	156,309	96,054	24,536	52,366	15,175	16,119	31,393	10,160	6,418	63,586	27,296
Rhode Island	1985	1,081,533	1,048,775	208,828	162,639	11,814	57,629	27,093	23,133	38,952	13,792	18,038	50,362	30,791
	1982	839,301	813,493	155,272	121,494	9,168	39,719	18,264	16,013	26,822	9,300	13,115	34,496	20,747
Vermont	1985	654,920	620,453	98,397	63,219	19,288	33,853	14,842	6,517	13,034	9,136	1,360	29,580	15,146
	1982	499,326	472,147	72,497	46,635	14,679	23,914	9,952	4,199	8,756	6,126	876	21,206	10,156
MIDDLE ATLANTIC	1985	**38,758,412**	**37,677,962**	**8,505,288**	**5,420,016**	**1,316,633**	**2,231,960**	**1,202,911**	**584,035**	**1,516,626**	**965,505**	**379,878**	**2,566,598**	**1,900,238**
	1982	33,111,727	32,215,096	6,515,287	3,999,028	1,124,665	1,571,998	777,086	435,533	1,028,732	616,450	280,769	1,719,116	1,204,949
New Jersey	1985	8,734,878	8,530,228	1,825,507	1,070,602	407,055	558,653	323,653	139,186	386,651	268,481	84,502	526,263	401,804
	1982	7,339,511	7,173,488	1,378,206	766,002	342,657	382,257	205,044	104,176	257,627	169,910	64,045	348,488	254,282
New York	1985	18,323,295	17,850,595	4,007,600	2,702,330	461,695	955,415	496,019	229,342	692,665	439,398	157,790	1,421,154	1,071,344
	1982	15,415,145	15,033,247	2,998,994	1,962,057	389,083	666,790	313,447	167,297	462,490	273,883	113,143	936,008	665,078
Pennsylvania	1985	11,700,239	11,297,139	2,672,181	1,647,084	447,883	717,892	383,239	215,507	437,310	257,626	137,586	619,181	427,090
	1982	10,357,071	10,008,361	2,138,087	1,270,969	392,925	522,951	258,595	164,060	308,615	172,657	103,581	434,620	285,589
EAST NORTH CENTRAL	1985	**40,874,297**	**37,857,474**	**9,574,333**	**6,068,593**	**1,204,301**	**2,546,150**	**1,306,805**	**704,225**	**1,634,828**	**1,050,124**	**338,226**	**2,768,047**	**1,730,500**
	1982	35,841,767	33,526,872	7,153,590	4,342,156	1,066,483	1,836,265	907,039	530,213	1,161,269	725,111	256,004	1,978,782	1,185,207
Illinois	1985	10,212,939	9,728,978	2,584,821	1,577,724	316,239	689,118	307,852	213,045	494,730	298,836	95,897	759,017	488,272
	1982	9,165,060	8,767,557	2,020,951	1,185,473	284,989	519,021	219,395	168,942	363,986	211,049	75,586	557,664	344,044
Indiana	1985	5,400,341	5,206,924	1,266,538	842,434	163,707	374,615	178,546	100,684	229,182	146,663	52,543	549,360	190,856
	1982	4,594,678	4,447,119	923,024	592,358	139,975	259,415	118,702	72,623	155,247	96,552	39,619	404,617	125,983
Michigan	1985	9,705,633	8,301,656	2,209,504	1,455,732	232,068	560,300	343,351	133,918	346,884	246,229	57,865	507,454	377,633
	1982	8,291,936	7,254,640	1,603,082	1,016,469	203,095	391,872	233,262	97,313	239,270	166,586	42,184	347,453	253,646
Ohio	1985	10,901,920	10,496,942	2,649,453	1,686,785	383,066	645,786	328,815	192,187	378,260	232,111	93,227	657,369	449,659
	1982	9,469,464	9,164,504	1,926,915	1,160,275	335,208	456,638	224,305	142,849	264,209	157,618	69,185	453,616	299,891
Wisconsin	1985	4,653,464	4,122,974	864,017	505,918	109,221	276,331	148,241	64,391	185,772	126,285	38,694	294,847	224,080
	1982	4,320,629	3,893,052	679,618	387,581	103,216	209,319	111,375	48,486	138,557	93,306	29,430	215,432	161,643
WEST NORTH CENTRAL	1985	**18,038,042**	**17,169,824**	**3,795,449**	**2,095,689**	**640,023**	**1,232,817**	**519,631**	**322,975**	**716,227**	**390,949**	**193,231**	**1,115,432**	**730,187**
	1982	14,325,341	13,641,016	2,912,168	1,633,188	509,606	895,766	372,733	231,985	509,978	278,728	136,846	808,486	523,193
Iowa	1985	2,827,252	2,728,254	524,641	309,364	90,706	172,772	79,080	38,753	80,747	47,442	19,773	131,534	86,549
	1982	2,426,298	2,340,008	444,960	267,323	77,991	139,457	63,498	30,912	64,649	38,238	15,772	106,389	70,441
Kansas	1985	2,396,329	2,299,674	557,455	315,952	98,287	192,492	87,680	49,172	101,058	56,471	21,171	163,228	111,268
	1982	1,929,520	1,848,113	437,879	246,531	79,411	144,047	63,423	37,920	74,439	40,827	16,355	121,746	80,814
Minnesota	1985	4,736,851	4,431,929	919,335	507,311	133,896	295,654	95,077	93,918	198,471	96,529	67,683	327,679	215,872
	1982	3,620,061	3,386,241	677,194	382,713	102,446	209,899	67,804	63,756	139,056	68,581	45,888	233,453	153,150
Missouri	1985	5,375,167	5,156,169	1,240,139	653,208	212,460	364,818	154,833	99,973	229,147	117,214	67,757	314,827	201,788
	1982	4,092,337	3,930,082	904,449	481,351	162,186	248,715	103,890	68,048	154,398	78,269	46,305	213,041	133,615
Nebraska	1985	1,491,511	1,409,133	324,105	189,135	60,237	120,733	69,915	18,339	63,956	47,220	8,352	97,204	60,633
	1982	1,241,861	1,177,065	259,239	152,695	50,324	87,318	48,658	14,490	44,921	32,739	6,208	70,523	42,585
North Dakota	1985	593,099	559,420	113,356	59,571	20,268	46,469	19,097	11,859	22,520	13,715	4,536	44,757	32,161
	1982	506,384	477,156	97,666	53,744	17,330	36,627	14,833	9,201	17,486	10,639	3,563	36,017	25,909
South Dakota	1985	617,833	585,245	116,418	61,148	24,169	39,879	13,949	10,961	20,328	12,358	3,959	36,203	21,916
	1982	508,880	482,351	90,781	48,831	19,918	29,703	10,627	7,658	15,029	9,435	2,755	27,317	16,679
SOUTH ATLANTIC	1985	**38,214,878**	**36,832,269**	**9,124,162**	**5,387,329**	**1,817,916**	**2,942,720**	**1,304,375**	**849,177**	**1,710,737**	**988,406**	**401,041**	**2,743,260**	**1,876,927**
	1982	32,586,405	31,455,493	7,005,517	4,045,860	1,548,546	2,052,611	868,955	606,725	1,157,504	647,505	284,058	1,854,847	1,229,178
Delaware	1985	631,944	617,272	154,014	91,688	33,247	50,486	16,156	19,486	29,242	14,013	11,696	53,458	38,876
	1982	532,933	521,469	122,975	73,256	28,074	36,128	10,636	14,181	20,104	9,230	8,299	36,024	25,605
District of Columbia	1985	489,312	467,311	142,012	88,600	27,421	28,319	12,731	10,456	30,050	21,395	6,279	50,717	35,912
	1982	414,893	396,727	115,789	72,932	23,279	20,283	8,796	7,247	21,059	14,782	4,352	35,956	24,812
Florida	1985	10,943,546	10,569,544	2,689,437	1,517,665	547,480	952,221	491,629	311,388	494,579	256,334	148,370	777,110	568,172
	1982	9,711,786	9,394,819	2,133,660	1,173,359	486,806	669,923	331,164	225,470	344,803	171,862	106,969	539,277	384,029
Georgia	1985	5,477,983	5,219,293	1,360,255	812,701	249,482	380,385	155,358	100,034	224,404	111,571	57,424	377,938	260,177
	1982	4,540,787	4,332,551	1,005,481	589,406	206,608	257,245	100,388	68,743	148,461	71,424	39,177	245,427	163,072
Maryland	1985	4,755,165	4,633,219	1,112,610	645,433	254,931	297,975	121,234	112,449	273,701	172,139	65,501	389,894	260,381
	1982	3,946,185	3,854,396	835,077	470,162	211,079	204,243	76,837	80,072	179,918	107,800	46,471	256,069	162,371

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982		Merchandise Line Sales													
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
REGION State	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW ENGLAND	**1985**	**128,355**	**40,251**	**1,503,720**	**1,188,282**	**2,502,027**	**1,102,839**	**1,131,414**	**4,762,061**	**2,387,021**	**2,004,570**	**1,238,847**	**880,909**	**204,178**
	1982	72,406	26,051	1,014,232	798,849	1,802,998	862,623	736,233	3,437,870	1,857,974	1,299,262	938,932	688,329	132,076
Connecticut	1985	42,541	13,631	414,713	328,363	613,859	274,971	290,886	1,179,194	609,856	508,804	326,770	250,052	51,933
	1982	23,316	8,802	273,282	213,992	444,834	219,740	188,968	862,297	488,195	329,063	251,888	199,682	33,715
Maine	1985	7,511	1,456	77,741	58,400	192,124	75,091	53,769	261,197	103,418	95,476	104,807	50,428	9,224
	1982	4,527	1,022	55,294	41,161	157,244	68,346	39,687	210,715	93,737	69,621	89,223	45,793	6,474
Massachusetts	1985	52,268	19,372	748,397	596,332	1,254,476	563,736	605,105	2,512,205	1,276,444	1,085,650	601,735	431,980	113,692
	1982	30,024	12,392	511,999	409,687	878,592	426,564	388,558	1,772,974	964,953	694,987	441,040	326,658	72,590
New Hampshire	1985	12,082	2,638	128,129	97,482	190,711	77,628	88,027	355,971	162,673	153,932	93,083	68,872	12,277
	1982	6,592	1,692	81,810	61,488	134,641	60,228	55,330	252,496	126,183	96,366	70,421	53,480	7,754
Rhode Island	1985	8,738	2,233	91,183	71,552	158,972	71,723	72,964	310,610	167,231	122,145	73,008	55,203	12,623
	1982	4,961	1,546	62,411	48,279	117,943	56,599	50,310	232,329	132,014	84,255	56,321	43,588	8,676
Vermont	1985	5,215	921	43,557	36,153	91,885	39,690	20,663	142,884	67,399	38,563	39,444	24,374	4,429
	1982	2,986	597	29,436	24,242	69,744	31,146	13,380	107,059	52,892	24,970	30,039	19,128	2,867
MIDDLE ATLANTIC	**1985**	**392,440**	**126,447**	**4,497,309**	**3,477,406**	**6,777,086**	**3,355,910**	**2,827,028**	**13,399,449**	**6,885,058**	**5,560,078**	**3,810,121**	**2,986,683**	**589,707**
	1982	213,652	92,821	3,002,176	2,219,584	5,171,454	2,558,568	2,109,112	10,196,940	5,271,490	4,078,389	2,924,481	2,293,013	431,188
New Jersey	1985	76,330	48,426	1,035,423	808,943	1,474,149	736,899	612,926	2,971,369	1,601,705	1,199,172	828,464	646,679	125,944
	1982	41,360	35,313	683,857	511,922	1,109,154	553,724	448,624	2,227,109	1,204,341	881,442	625,204	486,308	92,136
New York	1985	208,707	37,061	2,219,593	1,771,091	3,393,723	1,858,977	1,308,012	6,527,796	3,450,250	2,685,444	1,918,776	1,524,084	276,402
	1982	110,785	26,741	1,443,162	1,103,295	2,537,700	1,404,301	952,857	4,870,051	2,615,345	1,917,348	1,451,106	1,155,026	196,120
Pennsylvania	1985	107,403	40,960	1,242,293	897,372	1,909,214	760,034	906,090	3,900,284	1,833,103	1,675,462	1,062,881	815,920	187,361
	1982	61,479	30,767	875,157	604,367	1,524,600	600,543	707,631	3,099,780	1,451,804	1,279,599	848,171	651,679	142,932
EAST NORTH CENTRAL	**1985**	**394,946**	**118,306**	**4,313,419**	**3,306,376**	**6,524,148**	**2,533,975**	**3,219,415**	**12,789,612**	**6,049,375**	**5,619,920**	**3,618,710**	**2,568,478**	**654,899**
	1982	230,847	88,494	3,047,952	2,286,619	5,095,452	2,081,118	2,425,739	10,064,054	4,958,475	4,221,294	2,898,883	2,103,646	493,215
Illinois	1985	128,904	28,241	1,309,106	990,732	1,954,931	898,077	793,409	4,014,323	2,038,930	1,469,069	1,155,212	797,359	187,309
	1982	77,069	22,324	953,612	700,078	1,604,777	765,751	629,003	3,311,626	1,739,102	1,161,792	962,444	680,086	148,092
Indiana	1985	58,519	20,350	537,136	423,880	801,213	306,742	410,091	1,554,789	750,224	687,405	439,913	324,950	78,823
	1982	33,234	14,730	363,112	280,573	592,066	232,348	298,522	1,153,563	569,080	502,088	329,705	245,986	56,944
Michigan	1985	79,077	25,870	924,862	744,168	1,371,010	591,164	670,799	2,776,995	1,498,827	1,123,834	778,346	608,424	110,753
	1982	45,203	18,811	638,089	505,340	1,052,780	479,510	488,705	2,149,602	1,211,697	815,183	616,905	491,724	81,649
Ohio	1985	92,983	31,589	1,117,752	816,884	1,702,195	514,569	1,024,466	3,223,157	1,274,012	1,758,226	886,849	607,697	211,372
	1982	52,211	23,378	771,428	550,864	1,291,111	408,273	759,750	2,465,259	1,013,130	1,303,263	690,988	485,068	155,982
Wisconsin	1985	35,463	12,256	424,563	330,712	694,799	223,423	320,650	1,220,348	487,382	581,386	358,390	230,048	66,642
	1982	23,130	9,251	321,711	249,764	554,718	195,236	249,759	984,004	425,466	438,968	298,841	200,782	50,548
WEST NORTH CENTRAL	**1985**	**168,517**	**53,562**	**1,815,992**	**1,353,534**	**2,570,929**	**1,009,211**	**1,172,789**	**4,833,481**	**2,066,019**	**2,160,507**	**1,299,555**	**872,707**	**253,953**
	1982	103,135	38,291	1,312,446	972,720	2,064,552	928,723	838,094	3,903,399	1,898,766	1,544,003	1,114,268	801,989	180,039
Iowa	1985	25,826	8,131	227,337	187,802	370,083	158,098	158,146	692,670	313,384	293,073	182,497	132,398	27,927
	1982	17,643	6,488	184,057	151,381	324,237	155,419	125,446	610,377	308,301	233,173	170,664	130,333	22,167
Kansas	1985	23,762	4,537	249,304	185,949	347,018	144,585	137,642	610,237	273,561	240,002	176,957	126,690	23,455
	1982	14,908	3,497	184,480	134,953	297,068	138,233	105,486	523,446	261,590	183,702	161,117	121,322	17,999
Minnesota	1985	50,438	18,223	477,376	334,066	686,713	269,169	314,481	1,336,494	531,481	626,087	322,264	206,938	81,900
	1982	30,744	12,358	339,776	237,535	527,227	237,530	213,122	1,025,777	468,992	424,489	262,521	181,994	55,503
Missouri	1985	36,855	15,097	556,803	384,147	769,097	267,582	394,487	1,447,750	597,194	693,947	404,310	256,376	87,254
	1982	20,753	10,255	378,338	257,306	581,253	234,642	268,185	1,109,218	522,838	471,152	327,512	223,959	59,425
Nebraska	1985	18,911	3,946	170,088	144,960	210,856	82,975	96,793	402,689	181,714	174,850	116,664	84,750	19,032
	1982	10,783	2,945	121,147	101,469	176,001	79,996	72,520	340,578	175,303	130,920	105,958	81,529	14,213
North Dakota	1985	5,412	2,546	71,941	61,307	98,898	43,827	40,208	185,058	89,664	77,271	51,313	34,795	7,803
	1982	3,545	1,992	56,694	47,977	86,783	43,146	31,638	164,245	88,678	60,827	47,412	34,414	6,128
South Dakota	1985	7,313	1,082	63,143	55,303	88,264	42,975	31,032	158,583	79,021	55,277	45,550	30,760	6,582
	1982	4,759	756	47,954	42,099	71,983	39,757	21,697	129,758	73,064	39,740	39,084	28,438	4,604
SOUTH ATLANTIC	**1985**	**498,801**	**96,891**	**5,349,156**	**4,247,979**	**6,019,299**	**2,488,233**	**2,856,736**	**12,105,081**	**5,657,418**	**5,330,219**	**3,512,774**	**2,446,469**	**617,411**
	1982	274,769	68,574	3,622,157	2,811,550	4,653,304	2,104,413	2,027,895	9,424,207	4,782,215	3,773,336	2,857,364	2,072,228	435,082
Delaware	1985	4,849	4,944	91,339	70,391	126,615	46,671	70,792	245,143	101,878	127,857	60,884	43,672	12,014
	1982	2,730	3,519	61,471	46,346	97,385	39,541	50,457	189,744	86,387	90,982	49,643	36,878	8,558
District of Columbia	1985	10,411	819	72,238	55,588	118,251	73,232	35,767	238,875	149,979	73,991	78,578	61,808	9,829
	1982	6,083	568	50,614	38,406	93,040	60,293	24,789	187,493	123,479	51,281	63,585	50,887	6,812
Florida	1985	170,499	31,884	1,681,597	1,338,932	1,717,095	681,188	880,565	3,573,290	1,693,224	1,633,983	1,019,631	758,122	160,118
	1982	97,882	22,993	1,159,083	904,762	1,349,837	587,989	636,472	2,839,421	1,461,032	1,178,056	849,304	653,950	115,304
Georgia	1985	68,935	16,230	720,309	560,605	880,257	351,740	435,169	1,803,857	780,022	832,571	525,361	352,284	100,645
	1982	35,821	11,012	473,045	358,550	659,162	289,756	296,845	1,359,869	643,842	570,336	411,181	287,875	68,827
Maryland	1985	86,524	13,607	641,058	459,394	776,696	309,556	382,380	1,505,755	611,267	758,201	416,659	284,992	94,283
	1982	46,197	9,659	419,915	288,513	618,618	282,256	271,121	1,199,113	557,218	537,080	355,375	260,321	67,291

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
REGION State	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1985	5,651,846	5,422,278	1,341,633	831,384	255,495	487,576	196,462	92,130	233,801	151,143	23,038	369,878	239,514
	1982	4,685,081	4,497,563	999,234	602,952	211,384	337,205	130,772	64,154	156,205	99,867	15,829	247,956	156,777
South Carolina	1985	3,052,279	2,938,774	645,674	377,307	135,045	217,767	100,852	47,824	101,460	59,911	16,907	187,603	120,800
	1982	2,550,872	2,455,427	489,780	279,755	112,782	150,140	67,446	33,991	68,248	40,002	11,892	128,817	81,440
Virginia	1985	5,439,492	5,263,186	1,276,777	768,324	254,672	395,617	159,785	120,554	266,181	169,021	59,149	442,015	298,007
	1982	4,544,656	4,405,577	974,905	579,146	211,955	271,845	103,156	86,305	174,402	106,360	41,423	291,878	187,699
West Virginia	1985	1,773,311	1,701,392	401,750	254,227	60,143	132,374	50,168	34,856	57,319	32,879	12,677	94,647	55,088
	1982	1,659,212	1,596,964	328,616	204,892	56,579	105,599	39,760	26,562	44,304	26,178	9,646	73,443	43,373
EAST SOUTH CENTRAL	**1985**	**13,710,150**	**13,156,633**	**3,417,092**	**2,149,423**	**471,319**	**982,015**	**423,697**	**226,220**	**489,766**	**273,143**	**103,962**	**836,227**	**507,265**
	1982	12,009,734	11,557,957	2,532,395	1,534,033	413,134	711,531	286,192	161,240	337,998	182,574	72,539	577,797	339,013
Alabama	1985	3,482,868	3,355,554	817,558	529,289	100,932	231,836	89,358	60,117	109,971	58,221	20,088	198,810	130,351
	1982	3,147,895	3,036,981	626,792	387,505	91,591	174,098	61,879	46,108	79,154	40,214	15,290	142,916	89,609
Kentucky	1985	3,358,873	3,232,503	853,221	546,604	126,338	230,358	112,082	43,129	107,773	65,399	21,903	175,713	101,880
	1982	3,037,106	2,931,597	652,547	398,203	114,259	174,813	78,866	32,553	78,081	45,622	16,419	128,047	71,193
Mississippi	1985	2,291,931	2,206,192	553,117	367,577	75,741	181,174	68,884	36,586	79,766	36,861	13,474	127,791	72,848
	1982	1,989,791	1,919,964	408,441	260,508	66,011	131,693	46,295	26,448	55,737	24,764	9,765	89,944	49,421
Tennessee	1985	4,576,478	4,362,384	1,193,196	705,953	168,308	338,647	153,373	86,388	192,256	112,662	48,497	333,913	202,186
	1982	3,834,942	3,669,415	844,615	487,817	141,273	230,927	99,152	56,131	125,026	71,974	31,065	216,890	128,790
WEST SOUTH CENTRAL	**1985**	**25,179,521**	**24,130,528**	**6,062,256**	**2,979,410**	**1,567,390**	**2,084,672**	**858,800**	**663,208**	**1,222,670**	**666,153**	**307,346**	**1,752,726**	**1,173,232**
	1982	22,460,157	21,576,500	5,023,104	2,418,588	1,392,768	1,634,393	651,322	520,344	949,615	504,222	240,479	1,347,044	883,080
Arkansas	1985	2,027,587	1,926,389	481,350	273,384	64,531	150,193	66,694	31,238	79,920	37,112	22,724	100,146	47,352
	1982	1,784,671	1,700,479	387,475	218,388	56,887	118,124	50,009	24,475	62,108	27,710	17,810	76,055	35,213
Louisiana	1985	4,174,021	4,048,226	1,041,360	606,782	222,594	392,466	171,571	127,469	179,902	102,435	34,425	298,726	212,760
	1982	3,754,153	3,646,376	869,540	499,319	199,051	308,152	128,923	100,288	139,767	76,249	27,107	228,060	158,858
Oklahoma	1985	3,284,907	3,131,071	733,746	340,399	180,522	242,975	111,712	59,913	163,177	90,342	34,235	205,495	139,003
	1982	2,954,302	2,822,965	604,451	270,004	162,812	190,927	83,487	46,251	126,013	67,724	26,270	155,656	102,334
Texas	1985	15,693,006	15,024,842	3,805,800	1,758,845	1,099,743	1,299,038	508,823	444,588	799,671	436,264	215,962	1,148,359	774,117
	1982	13,967,031	13,406,680	3,161,638	1,430,877	974,018	1,017,190	388,903	349,330	621,727	332,539	169,292	887,273	586,675
MOUNTAIN	**1985**	**12,841,380**	**12,306,434**	**3,170,507**	**1,761,075**	**834,534**	**908,858**	**468,257**	**238,897**	**563,525**	**372,880**	**111,839**	**959,114**	**700,638**
	1982	10,607,068	10,191,080	2,348,231	1,250,099	688,807	624,341	304,583	167,233	377,942	241,337	78,270	638,872	452,434
Arizona	1985	3,202,279	3,034,177	836,344	490,730	199,478	198,168	95,353	69,258	139,407	97,529	30,095	223,758	173,018
	1982	2,558,625	2,436,749	598,079	336,701	159,330	133,519	60,986	47,350	91,820	62,335	20,662	146,327	110,566
Colorado	1985	3,424,161	3,320,713	780,993	380,755	252,281	255,792	130,818	70,391	181,863	118,784	40,766	307,280	238,866
	1982	2,835,170	2,752,580	584,068	270,402	209,224	171,759	82,637	48,610	119,229	74,657	27,933	198,710	150,393
Idaho	1985	926,777	892,970	216,315	148,392	43,727	65,760	45,775	7,615	32,089	25,191	2,627	37,464	23,199
	1982	820,058	791,073	168,653	110,924	38,785	48,980	32,707	6,082	23,496	18,007	2,032	27,761	16,590
Montana	1985	873,556	837,641	185,807	122,787	36,308	69,158	37,342	12,254	37,602	29,838	2,510	56,484	40,328
	1982	742,622	710,576	142,521	90,462	30,724	50,969	25,359	9,585	26,637	20,466	1,951	40,445	27,640
Nevada	1985	1,064,522	1,025,850	366,358	183,573	92,270	89,106	46,048	24,827	55,341	30,808	17,258	91,376	58,076
	1982	846,822	819,088	263,146	127,911	74,010	56,735	27,840	16,333	34,857	18,581	12,157	57,798	35,490
New Mexico	1985	1,383,801	1,322,614	303,960	154,612	89,809	97,332	42,045	24,947	50,738	31,577	6,955	90,324	64,229
	1982	1,153,990	1,107,047	225,243	108,045	75,181	67,312	27,285	17,318	34,621	20,938	4,864	60,769	41,948
Utah	1985	1,366,556	1,296,355	350,108	198,690	92,614	101.385	55,682	26,315	50,890	28,619	10,905	107,266	72,943
	1982	1,163,536	1,105,732	274,964	151,716	78,810	73,210	38,138	19,652	36,851	19,623	8,171	77,304	50,686
Wyoming	1985	599,728	576,114	130,617	81,536	28,047	32,157	15,194	3,290	15,595	10,534	723	45,162	29,979
	1982	486,245	468,235	91,557	53,938	22,743	21,857	9,631	2,303	10,431	6,730	500	29,758	19,121
PACIFIC	**1985**	**36,174,304**	**33,627,637**	**8,704,776**	**4,470,904**	**2,053,094**	**2,407,478**	**1,141,772**	**845,636**	**1,973,081**	**1,238,971**	**534,718**	**3,113,474**	**2,170,475**
	1982	30,765,238	28,718,239	7,281,619	3,890,647	1,750,352	1,734,260	787,649	628,943	1,390,180	844,800	396,501	2,179,855	1,488,414
Alaska	1985	689,864	644,083	167,391	73,936	60,450	54,756	7,131	17,216	36,347	24,605	7,432	55,844	44,725
	1982	551,274	516,309	137,947	66,524	48,379	39,666	5,243	11,584	25,362	17,087	4,982	39,734	31,717
California	1985	27,444,710	25,839,727	6,603,379	3,350,235	1,621,157	1,866,948	915,000	687,481	1,644,997	1,044,031	448,625	2,555,112	1,760,053
	1982	23,025,105	21,745,394	5,437,811	2,861,945	1,365,826	1,309,550	609,879	506,554	1,135,768	694,319	329,695	1,745,348	1,171,384
Hawaii	1985	1,087,730	959,016	315,920	191,811	51,239	60,124	27,326	19,124	32,580	15,968	11,439	65,192	45,054
	1982	929,216	824,276	267,336	166,703	44,235	46,181	20,928	14,798	25,131	12,279	8,868	50,487	34,775
Oregon	1985	2,646,370	2,123,775	615,877	257,126	123,481	163,131	79,219	37,684	99,309	62,068	21,756	154,076	108,726
	1982	2,416,242	1,992,757	553,907	250,929	115,723	133,137	64,498	29,649	79,724	50,064	17,084	124,956	88,169
Washington	1985	4,305,630	4,061,036	1,002,209	597,796	196,767	262,519	113,096	84,131	159,848	92,299	45,466	283,250	211,917
	1982	3,843,401	3,639,503	884,618	544,546	176,189	205,726	87,101	66,358	124,195	71,051	35,872	219,330	162,369
TOTAL UNITED STATES	**1985**	**239,564,770**	**228,034,709**	**55,284,209**	**32,299,532**	**10,239,096**	**16,242,187**	**7,614,348**	**4,699,147**	**10,322,941**	**6,175,382**	**2,482,404**	**16,763,426**	**11,323,090**
	1982	203,597,645	194,401,058	42,860,249	24,517,514	8,745,624	11,674,409	5,217,649	3,454,353	7,244,976	4,196,160	1,818,647	11,717,124	7,664,147

1986 SURVEY OF BUYING POWER DATA SERVICE

REGIONAL AND STATE SUMMARIES

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
REGION State	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
SOUTH ATLANTIC (continued)														
North Carolina	1985	47,662	7,715	856,308	704,018	865,429	384,136	363,200	1,721,057	923,845	597,735	510,250	350,479	75,391
	1982	26,117	5,289	585,866	469,969	654,622	311,184	250,612	1,315,419	746,624	411,478	398,843	283,057	51,574
South Carolina	1985	21,259	3,956	350,309	302,867	430,625	198,335	173,889	842,496	453,638	298,031	252,736	174,495	38,449
	1982	12,130	2,783	237,190	201,938	326,739	160,270	124,050	645,306	366,582	213,234	197,772	141,238	26,939
Virginia	1985	78,575	11,321	781,524	638,455	864,597	367,235	386,011	1,728,402	773,551	787,797	517,587	328,539	102,257
	1982	41,171	7,972	512,905	409,725	656,829	299,871	278,311	1,315,784	633,243	555,399	412,782	269,359	71,649
West Virginia	1985	10,087	6,415	154,474	117,729	239,734	76,140	128,963	446,206	170,014	220,053	131,088	92,078	24,425
	1982	6,638	4,779	122,068	93,341	197,072	73,253	95,238	372,058	163,808	165,490	118,879	88,663	18,128
EAST SOUTH CENTRAL	**1985**	**99,881**	**21,851**	**1,540,336**	**1,240,251**	**1,994,660**	**836,648**	**888,554**	**3,903,537**	**1,881,047**	**1,599,176**	**1,140,427**	**785,340**	**199,893**
	1982	55,971	15,404	1,055,374	832,988	1,527,176	681,195	632,681	2,994,909	1,525,251	1,133,766	899,985	636,784	141,102
Alabama	1985	28,180	4,486	388,172	316,293	491,177	246,182	185,932	959,650	514,592	341,800	272,932	199,106	37,491
	1982	16,299	3,468	276,177	218,278	401,800	211,347	141,811	786,122	440,743	260,509	228,697	171,049	28,589
Kentucky	1985	20,101	6,399	340,899	274,229	467,201	161,923	238,063	904,265	399,477	406,087	250,960	165,314	48,729
	1982	11,651	4,807	243,523	191,794	376,498	140,596	181,974	730,969	341,974	305,849	209,351	141,700	36,728
Mississippi	1985	10,379	1,047	256,405	208,251	300,440	123,795	119,340	601,164	276,395	222,603	187,946	121,247	32,787
	1982	5,933	757	176,532	140,256	235,084	102,433	86,306	471,962	229,446	161,322	151,262	100,503	23,784
Tennessee	1985	41,221	9,919	554,860	441,478	735,842	304,748	345,219	1,438,458	690,583	628,686	428,589	299,673	80,886
	1982	22,088	6,372	359,142	282,660	513,794	226,819	222,590	1,005,856	513,088	406,086	310,675	223,532	52,001
WEST SOUTH CENTRAL	**1985**	**282,741**	**63,671**	**3,160,302**	**2,503,250**	**4,196,987**	**2,010,410**	**1,684,033**	**8,143,930**	**4,333,393**	**3,055,201**	**2,576,004**	**1,910,405**	**355,597**
	1982	180,148	49,818	2,417,793	1,892,462	3,497,059	1,752,531	1,314,967	6,796,766	3,768,691	2,386,014	2,198,446	1,656,908	277,960
Arkansas	1985	12,986	3,651	221,721	171,747	276,727	118,674	124,479	530,358	286,745	185,757	150,447	111,049	17,134
	1982	7,999	2,849	167,734	128,392	229,386	104,286	96,944	444,936	251,504	145,070	129,850	97,505	13,460
Louisiana	1985	40,957	5,500	522,747	417,748	640,061	309,462	253,432	1,221,213	629,147	466,766	418,324	311,235	54,218
	1982	25,809	4,370	398,126	313,106	541,724	275,841	198,438	1,033,170	558,878	365,978	363,100	274,958	42,704
Oklahoma	1985	29,170	8,649	413,472	339,243	518,491	274,904	170,548	953,544	540,787	287,248	275,158	207,005	31,917
	1982	17,664	6,615	311,025	250,990	440,820	245,428	131,888	811,473	482,557	222,185	239,946	184,723	24,669
Texas	1985	199,628	45,871	2,002,362	1,574,512	2,761,708	1,307,370	1,135,574	5,438,815	2,876,714	2,115,430	1,732,075	1,281,116	252,328
	1982	128,676	35,984	1,540,908	1,199,974	2,285,129	1,126,976	887,697	4,507,187	2,475,752	1,652,781	1,465,550	1,099,722	197,127
MOUNTAIN	**1985**	**167,239**	**25,233**	**1,555,945**	**1,233,766**	**1,933,991**	**727,291**	**841,234**	**3,659,891**	**1,529,057**	**1,532,276**	**1,071,827**	**729,469**	**179,040**
	1982	92,271	17,502	1,030,544	799,098	1,508,071	647,897	586,856	2,868,862	1,358,792	1,070,635	894,740	645,201	125,256
Arizona	1985	50,927	6,633	410,312	320,709	478,774	136,144	235,962	1,013,751	331,237	427,094	253,041	169,578	48,145
	1982	27,620	4,532	267,988	204,987	354,951	115,729	161,316	755,643	281,563	291,180	201,820	143,270	32,824
Colorado	1985	42,775	10,608	474,566	375,366	558,801	216,981	249,781	1,011,184	434,421	460,834	305,504	214,444	50,938
	1982	23,235	7,299	306,689	236,556	432,501	191,380	172,200	788,617	382,665	318,102	254,454	189,080	35,100
Idaho	1985	3,766	523	81,720	70,837	116,668	48,379	32,677	197,596	93,288	63,595	63,138	35,548	7,479
	1982	2,378	405	59,497	50,822	99,990	46,295	25,218	170,808	89,343	49,150	56,103	33,987	5,780
Montana	1985	6,177	774	92,301	73,284	99,520	51,392	29,651	194,746	99,267	63,713	56,116	39,300	6,547
	1982	3,683	597	64,940	49,735	88,879	51,044	22,876	173,455	98,795	49,363	52,583	39,225	5,053
Nevada	1985	17,229	2,752	128,156	89,414	208,669	73,186	109,610	382,954	145,969	198,385	115,073	82,053	21,325
	1982	9,104	1,797	80,870	54,825	152,169	61,940	72,039	280,974	123,481	130,376	92,004	69,497	13,987
New Mexico	1985	12,144	997	146,710	119,734	190,393	89,334	70,127	363,026	191,456	124,912	116,182	87,490	15,082
	1982	6,610	700	97,534	77,654	148,507	76,526	49,069	285,396	163,636	87,642	95,757	75,038	10,563
Utah	1985	27,010	2,331	170,472	144,781	214,192	75,336	101,393	375,773	159,118	174,573	125,583	72,043	27,921
	1982	15,619	1,738	118,765	99,151	175,717	71,038	75,695	312,273	150,221	131,396	109,223	68,133	20,820
Wyoming	1985	7,211	615	51,708	39,641	66,974	36,539	12,033	120,861	74,301	19,170	37,190	29,013	1,603
	1982	4,022	434	34,261	25,368	55,357	33,945	8,443	101,696	69,088	13,426	32,796	26,971	1,129
PACIFIC	**1985**	**445,210**	**140,630**	**4,237,759**	**3,163,051**	**6,382,162**	**2,991,694**	**2,705,789**	**11,989,755**	**5,848,668**	**5,136,399**	**3,590,321**	**2,676,226**	**616,233**
	1982	263,864	104,082	2,985,569	2,175,977	4,642,211	2,092,049	2,007,801	8,700,522	4,098,569	3,805,854	2,563,659	1,871,615	457,297
Alaska	1985	2,130	1,291	69,275	41,422	107,655	48,916	34,976	190,031	88,788	63,147	61,465	28,223	15,163
	1982	1,315	863	48,814	29,091	78,144	35,596	23,430	136,196	64,498	42,400	45,275	21,010	10,179
California	1985	367,292	115,988	3,371,688	2,541,485	4,959,468	2,304,285	2,154,104	9,361,679	4,455,139	4,181,264	2,814,499	2,145,846	479,336
	1982	211,265	84,943	2,309,159	1,692,963	3,540,930	1,570,119	1,579,058	6,671,074	3,038,676	3,063,655	1,962,334	1,463,749	351,606
Hawaii	1985	6,895	4,592	98,082	68,110	259,145	149,901	79,250	497,753	288,453	134,474	95,467	82,382	7,462
	1982	4,597	3,559	75,583	52,206	188,801	103,260	61,406	363,370	198,975	104,186	67,512	57,282	5,782
Oregon	1985	30,957	8,097	250,592	186,333	388,236	179,228	160,765	688,634	363,444	263,147	234,909	157,095	42,663
	1982	21,780	6,332	203,417	151,017	312,866	146,027	126,054	555,437	296,333	206,706	190,729	127,975	33,441
Washington	1985	37,936	10,662	448,122	325,701	667,658	309,364	276,694	1,251,658	652,844	494,367	383,981	262,680	71,609
	1982	24,907	8,385	348,596	250,700	521,470	237,047	217,853	974,445	500,087	388,907	297,809	201,599	56,289
TOTAL UNITED STATES	**1985**	**2,578,130**	**686,842**	**27,973,938**	**21,713,895**	**38,901,289**	**17,056,211**	**17,326,992**	**75,586,797**	**36,637,056**	**31,998,346**	**21,858,586**	**15,856,686**	**3,670,911**
	1982	1,487,063	501,037	19,488,243	14,789,847	29,962,277	13,709,117	12,679,378	58,387,529	29,520,223	23,312,553	17,290,758	12,769,713	2,673,215

NOTES

SECTION 9

Metropolitan Market Rankings Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Automotive Dealer Sales 9–11
Gasoline Service Station Sales 9–12
Building Materials & Hardware Store Sales 9–13
Drugstore Sales 9–14

S&MM METRO MARKET RANKING

TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	50,985,808	1
New York, N.Y.	41,389,635	2
Chicago, Ill.	35,627,510	3
Philadelphia, Pa.	28,393,700	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	27,703,685	5
Detroit, Mich.	26,266,849	6
Washington, D.C.	25,219,988	7
Houston, Tex.	21,642,709	8
Nassau - Suffolk, N.Y.	19,423,148	9
Atlanta, Ga.	17,418,814	10
Dallas, Tex.	16,361,030	11
Minneapolis - St. Paul, Minn.	16,197,101	12
St. Louis, Mo.	15,395,910	13
Anaheim - Santa Ana, Cal.	15,352,829	14
Baltimore, Md.	13,681,848	15
San Francisco, Cal.	13,680,421	16
San Diego, Cal.	13,191,301	17
Miami - Hialeah, Fla.	12,875,757	18
Oakland, Cal.	12,671,975	19
Cleveland, Ohio	12,133,621	20
Phoenix, Ariz.	11,710,860	21
Pittsburgh, Pa.	11,695,825	22
Tampa - St. Petersburg - Clearwater, Fla.	11,518,721	23
Denver, Colo.	11,463,764	24
Seattle, Wash.	11,402,950	25
Newark, N.J.	11,219,194	26
Kansas City, Mo.-Kans.	10,495,141	27
Riverside - San Bernardino, Cal.	10,331,501	28
Bergen - Passaic, N.J.	10,080,540	29
San Jose, Cal.	10,047,766	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	8,663,577	31
Cincinnati, Ohio	8,521,003	32
Indianapolis, Ind.	8,092,281	33
Sacramento, Cal.	8,088,460	34
Columbus, Ohio	8,071,989	35
New Orleans, La.	7,890,826	36
Milwaukee, Wisc.	7,830,190	37
Fort Worth - Arlington, Tex.	7,687,309	38
Oklahoma City, Okla.	7,497,305	39
Portland, Ore.	7,441,991	40
Hartford - New Britain - Middletown - Bristol, Conn.	7,439,951	41
Norfolk - Virginia Beach - Newport News, Va.	7,359,139	42
San Antonio, Tex.	6,723,486	43
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6,611,375	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	6,593,688	45
Middlesex - Somerset - Hunterdon, N.J.	6,411,582	46
Orlando, Fla.	6,112,833	47
Memphis, Tenn.	6,100,527	48
Monmouth - Ocean, N.J.	5,996,481	49
Nashville, Tenn.	5,686,318	50
Total Top 50	**690,400,212**	
Louisville, Ky.	5,580,056	51
Rochester, N.Y.	5,556,505	52
Greensboro - Winston-Salem - High Point, N.C.	5,478,379	53
West Palm Beach - Boca Raton - Delray Beach, Fla.	5,436,353	54
Dayton - Springfield, Ohio	5,393,776	55
Salt Lake City - Ogden, Utah	5,178,783	56
Richmond - Petersburg, Va.	5,170,421	57
Buffalo, N.Y.	5,140,729	58
Providence - Pawtucket - Woonsocket, R.I.	5,079,236	59
Honolulu, Haw.	5,017,488	60
Albany - Schenectady - Troy, N.Y.	4,997,866	61
New Haven - Waterbury - Meriden, Conn.	4,949,886	62
Jacksonville, Fla.	4,799,099	63
Birmingham, Ala.	4,491,199	64
Toledo, Ohio	4,436,876	65
Austin, Tex.	4,428,322	66
Tulsa, Okla.	4,342,077	67
Knoxville, Tenn.	4,163,316	68
Las Vegas, Nev.	4,102,066	69
Grand Rapids, Mich.	3,979,479	70
Raleigh - Durham, N.C.	3,973,862	71
Worcester - Fitchburg - Leominster, Mass.	3,905,423	72
Omaha, Neb.	3,837,235	73
Harrisburg - Lebanon - Carlisle, Pa.	3,804,955	74
Allentown - Bethlehem, Pa.	3,798,948	75
Springfield, Mass.	3,785,230	76
Scranton - Wilkes-Barre, Pa.	3,711,056	77
Gary - Hammond, Ind.	3,683,978	78
Akron, Ohio	3,676,403	79
Syracuse, N.Y.	3,536,188	80
Wilmington, Del.	3,456,960	81
Greenville - Spartanburg, S.C.	3,454,645	82
New Bedford - Fall River - Attleboro, Mass.	3,399,546	83
Tucson, Ariz.	3,305,023	84
Oxnard - Ventura, Cal.	3,229,516	85
Baton Rouge, La.	3,150,863	86
Fresno, Cal.	3,071,465	87
Little Rock - North Little Rock, Ark.	2,934,667	88
Lake County, Ill.	2,875,529	89
Albuquerque, N.M.	2,851,352	90
Youngstown - Warren, Ohio	2,786,870	91
Santa Barbara - Santa Maria - Lompoc, Cal.	2,780,868	92
Flint, Mich.	2,775,821	93
Tacoma, Wash.	2,723,017	94
Wichita, Kans.	2,703,970	95
Bakersfield, Cal.	2,676,721	96
Jersey City, N.J.	2,605,408	97
Anchorage, Alas.	2,596,640	98
Lansing - East Lansing, Mich.	2,588,353	99
Chattanooga, Tenn.	2,529,888	100
Total Top 100	**884,332,524**	
Saginaw - Bay City - Midland, Mich.	2,527,103	101
Mobile, Ala.	2,524,239	102
Charleston, S.C.	2,517,907	103
Manchester - Nashua, N.H.	2,507,541	104
El Paso, Tex.	2,466,303	105
Des Moines, Iowa	2,415,658	106
Columbia, S.C.	2,406,219	107
Beaumont - Port Arthur, Tex.	2,399,909	108
Johnson City - Kingsport - Bristol, Tenn.	2,372,652	109
~~Madison, Wisc.~~	~~2,337,022~~	~~110~~
Portsmouth - Dover - Rochester, N.H.	2,284,942	111
Atlantic City, N.J.	2,276,243	112
Canton, Ohio	2,262,619	113
Corpus Christi, Tex.	2,244,438	114
Colorado Springs, Colo.	2,234,953	115
Lancaster, Pa.	2,189,656	116
Davenport - Rock Island - Moline, Iowa-Ill.	2,184,267	117
Portland, Me.	2,164,960	118
Jackson, Miss.	2,148,232	119
Stockton, Cal.	2,142,068	120
Fort Wayne, Ind.	2,110,924	121
Lexington-Fayette, Ky.	2,096,377	122
Shreveport, La.	2,087,945	123
Trenton, N.J.	2,062,206	124
Spokane, Wash.	2,044,223	125
Reading, Pa.	2,030,255	126
Santa Rosa - Petaluma, Cal.	2,004,455	127
Reno, Nev.	1,999,162	128
Melbourne - Titusville - Palm Bay, Fla.	1,991,127	129
Vallejo - Fairfield - Napa, Cal.	1,977,710	130
Lakeland - Winter Haven, Fla.	1,964,351	131
Augusta, Ga.	1,921,039	132
Peoria, Ill.	1,893,714	133
Salinas - Seaside - Monterey, Cal.	1,868,001	134
Sarasota, Fla.	1,867,828	135
Daytona Beach, Fla.	1,867,695	136
York, Pa.	1,865,776	137
Evansville, Ind.	1,861,167	138
Ann Arbor, Mich.	1,786,706	139
Fort Myers - Cape Coral, Fla.	1,753,982	140
Pensacola, Fla.	1,733,469	141
Huntington - Ashland, W.Va.-Ky.	1,709,810	142
Modesto, Cal.	1,700,566	143
Aurora - Elgin, Ill.	1,686,566	144
Macon - Warner Robins, Ga.	1,624,903	145
Charleston, W.Va.	1,617,419	146
McAllen - Edinburg - Mission, Tex.	1,612,814	147
Rockford, Ill.	1,611,477	148
New London - Norwich, Conn.	1,609,452	149
Lafayette, La.	1,601,391	150
Total Top 150	**986,501,965**	
Orange County, N.Y.	1,591,559	151
Utica - Rome, N.Y.	1,589,853	152
South Bend - Mishawaka, Ind.	1,550,048	153
Appleton - Oshkosh - Neenah, Wisc.	1,534,686	154
Visalia - Tulare - Porterville, Cal.	1,533,607	155
Lubbock, Tex.	1,527,429	156
Boulder - Longmont, Colo.	1,522,756	157
Joliet, Ill.	1,515,522	158
Montgomery, Ala.	1,506,307	159
Springfield, Mo.	1,502,570	160
Duluth, Minn.	1,485,746	161
Kalamazoo, Mich.	1,443,311	162
Savannah, Ga.	1,439,709	163
Binghamton, N.Y.	1,434,444	164
Eugene - Springfield, Ore.	1,434,241	165
Erie, Pa.	1,431,057	166
Poughkeepsie, N.Y.	1,401,695	167
St. Cloud, Minn.	1,397,609	168
Roanoke, Va.	1,387,516	169
Amarillo, Tex.	1,377,143	170
Odessa, Tex.	1,376,163	171
Fayetteville, N.C.	1,344,263	172
Brownsville - Harlingen, Tex.	1,340,711	173
Lorain - Elyria, Ohio	1,305,574	174
Galveston - Texas City, Tex.	1,301,020	175
Longview - Marshall, Tex.	1,271,899	176
Fort Pierce, Fla.	1,264,369	177
Columbus, Ga.	1,232,143	178
Bradenton, Fla.	1,197,894	179
Hamilton - Middletown, Ohio	1,196,047	180
Tallahassee, Fla.	1,192,448	181
Asheville, N.C.	1,190,197	182
Santa Cruz, Cal.	1,188,708	183
Salem, Ore.	1,184,037	184
Hickory, N.C.	1,180,385	185
Gainesville, Fla.	1,158,272	186
Huntsville, Ala.	1,153,216	187
Springfield, Ill.	1,148,814	188
Midland, Tex.	1,128,452	189
Lincoln, Neb.	1,118,391	190
Abilene, Tex.	1,114,267	191
Waco, Tex.	1,107,357	192
~~Houma - Thibodaux, La.~~	~~1,088,313~~	~~193~~
Killeen - Temple, Tex.	1,073,072	194
Green Bay, Wisc.	1,057,808	195
Biloxi - Gulfport, Miss.	1,047,357	196
Lake Charles, La.	1,043,190	197
Terre Haute, Ind.	1,041,824	198
Fargo - Moorhead, N.D.-Minn.	1,039,549	199
Ocala, Fla.	1,039,336	200
Total Top 200	**1,051,233,849**	
Pittsfield, Mass.	1,033,858	201
Johnstown, Pa.	1,032,751	202
Topeka, Kans.	1,023,866	203
Elkhart - Goshen, Ind.	1,018,904	204
Wheeling, W.Va.	1,004,120	205
Naples, Fla.	1,001,954	206
Champaign - Urbana - Rantoul, Ill.	997,214	207
Boise, Ida.	996,859	208
Cedar Rapids, Iowa	994,056	209
Niagara Falls, N.Y.	988,495	210
Fort Collins - Loveland, Colo.	987,155	211
Burlington, Vt.	981,691	212
Laredo, Tex.	971,387	213
Billings, Mont.	950,630	214
Brazoria, Tex.	938,401	215
Tyler, Tex.	936,355	216
Lima, Ohio	933,700	217
Chico, Cal.	929,536	218
Wichita Falls, Tex.	910,130	219
Parkersburg - Marietta, W.Va.-Ohio	905,277	220
Sioux Falls, S.D.	892,817	221
Bangor, Me.	892,530	222
Yakima, Wash.	888,781	223
Wilmington, N.C.	878,435	224
Provo - Orem, Utah	859,604	225
Fort Smith, Ark.	854,054	226
Lynchburg, Va.	850,628	227
Fort Walton Beach, Fla.	849,874	228
Beaver County, Pa.	847,635	229
Charlottesville, Va.	843,933	230
Vancouver, Wash.	828,976	231
Racine, Wisc.	828,547	232
Joplin, Mo.	827,761	233
Eau Claire, Wisc.	813,978	234
Waterloo - Cedar Falls, Iowa	813,440	235
Rochester, Minn.	806,536	236
Mansfield, Ohio	806,316	237
Muncie, Ind.	805,968	238
Monroe, La.	794,965	239
Athens, Ga.	793,108	240
Richland - Kennewick - Pasco, Wash.	792,496	241
Dothan, Ala.	787,423	242
Benton Harbor, Mich.	784,881	243
Bloomington - Normal, Ill.	772,241	244
Janesville - Beloit, Wisc.	771,651	245
Merced, Cal.	770,548	246
Redding, Cal.	770,176	247
Olympia, Wash.	765,655	248
Burlington, N.C.	763,657	249
Decatur, Ill.	763,499	250
Total Top 250	**1,095,290,301**	
Anderson, Ind.	763,435	251
Medford, Ore.	762,391	252
Lafayette - West Lafayette, Ind.	750,854	253
Panama City, Fla.	747,262	254
Altoona, Pa.	742,310	255
Bryan - College Station, Tex.	740,010	256
Clarksville - Hopkinsville, Tenn.-Ky.	739,575	257
Muskegon, Mich.	738,024	258
Jackson, Mich.	734,631	259
Battle Creek, Mich.	733,024	260
Tuscaloosa, Ala.	726,272	261
Vineland - Millville - Bridgeton, N.J.	726,098	262
Texarkana, Tex.-Ark.	725,302	263
Albany, Ga.	715,651	264
San Angelo, Tex.	710,053	265
Alexandria, La.	709,734	266
Florence, S.C.	704,313	267
Sioux City, Iowa	703,293	268
Bremerton, Wash.	697,524	269
Hagerstown, Md.	688,856	270
Steubenville - Weirton, Ohio-W.Va.	684,885	271
Anderson, S.C.	684,842	272
Kokomo, Ind.	677,822	273
Glens Falls, N.Y.	675,050	274
~~Santa Fe, N.M.~~	~~668,860~~	~~275~~
Florence, Ala.	639,929	276
Bellingham, Wash.	638,904	277
Pueblo, Colo.	635,619	278
Fayetteville - Springdale, Ark.	623,247	279
Rapid City, S.D.	614,484	280
Williamsport, Pa.	613,975	281
Bismarck, N.D.	603,254	282
Kenosha, Wisc.	600,098	283
Lawton, Okla.	596,516	284
La Crosse, Wisc.	596,368	285
Jackson, Tenn.	594,908	286
Greeley, Colo.	585,777	287
Owensboro, Ky.	583,094	288
St. Joseph, Mo.	578,198	289
Lewiston - Auburn, Me.	576,562	290
Victoria, Tex.	575,785	291
Yuba City, Cal.	575,176	292
Sharon, Pa.	574,066	293
Sherman - Denison, Tex.	568,751	294
Pascagoula, Miss.	567,725	295
Jacksonville, N.C.	566,056	296
Columbia, Mo.	564,228	297
Casper, Wyo.	561,209	298
State College, Pa.	561,158	299
Las Cruces, N.M.	551,848	300
Bloomington, Ind.	547,149	301
Wausau, Wisc.	537,170	302
Cheyenne, Wyo.	536,719	303
Cumberland, Md.	528,632	304
Elmira, N.Y.	522,178	305
Dubuque, Iowa	501,102	306
Great Falls, Mont.	483,162	307
Kankakee, Ill.	478,850	308
Danville, Va.	474,815	309
Grand Forks, N.D.	471,745	310
Anniston, Ala.	461,743	311
Sheboygan, Wisc.	443,828	312
Pine Bluff, Ark.	424,303	313
Gadsden, Ala.	424,227	314
Enid, Okla.	421,253	315
Iowa City, Iowa	420,547	316
Lawrence, Kans.	361,149	317
Total Above Areas	**1,136,025,879**	
Percent of U.S.	**81.4214**	
U.S. Total	**1,395,243,233**	

1986 SURVEY OF BUYING POWER DATA SERVICE

FOOD STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	10,009,126	1
New York, N.Y.	8,304,270	2
Chicago, Ill.	6,283,706	3
Philadelphia, Pa.	5,575,824	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,982,964	5
Detroit, Mich.	4,886,444	6
Washington, D.C.	4,733,764	7
Houston, Tex.	4,488,576	8
Nassau - Suffolk, N.Y.	3,948,868	9
St. Louis, Mo.	3,165,484	10
Dallas, Tex.	3,100,008	11
Atlanta, Ga.	3,002,802	12
Minneapolis - St. Paul, Minn.	2,842,367	13
Anaheim - Santa Ana, Cal.	2,829,803	14
Baltimore, Md.	2,652,523	15
Phoenix, Ariz.	2,589,400	16
Oakland, Cal.	2,511,870	17
Pittsburgh, Pa.	2,482,273	18
Newark, N.J.	2,467,295	19
Cleveland, Ohio	2,460,506	20
San Francisco, Cal.	2,454,864	21
San Diego, Cal.	2,453,833	22
Tampa - St. Petersburg - Clearwater, Fla.	2,443,934	23
Riverside - San Bernardino, Cal.	2,356,525	24
Denver, Colo.	2,330,392	25
Seattle, Wash.	2,280,824	26
Miami - Hialeah, Fla.	2,074,813	27
Kansas City, Mo.-Kans.	1,930,745	28
Bergen - Passaic, N.J.	1,919,563	29
New Orleans, La.	1,863,909	30
San Jose, Cal.	1,823,097	31
Cincinnati, Ohio	1,707,105	32
Sacramento, Cal.	1,676,691	33
Fort Worth - Arlington, Tex.	1,628,737	34
Columbus, Ohio	1,566,626	35
Milwaukee, Wisc.	1,551,008	36
San Antonio, Tex.	1,510,469	37
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,500,788	38
Hartford - New Britain - Middletown - Bristol, Conn.	1,488,135	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,481,671	40
Oklahoma City, Okla.	1,378,659	41
Middlesex - Somerset - Hunterdon, N.J.	1,378,336	42
Norfolk - Virginia Beach - Newport News, Va.	1,355,177	43
Indianapolis, Ind.	1,345,821	44
Buffalo, N.Y.	1,322,036	45
Monmouth - Ocean, N.J.	1,308,746	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,277,804	47
Portland, Ore.	1,248,100	48
Rochester, N.Y.	1,210,848	49
Memphis, Tenn.	1,176,124	50
Total Top 50	**134,363,253**	
Albany - Schenectady - Troy, N.Y.	1,165,044	51
Salt Lake City - Ogden, Utah	1,139,821	52
Louisville, Ky.	1,107,397	53
Orlando, Fla.	1,106,309	54
Providence - Pawtucket - Woonsocket, R.I.	1,101,248	55
Dayton - Springfield, Ohio	1,095,622	56
Nashville, Tenn.	1,092,263	57
New Haven - Waterbury - Meriden, Conn.	1,083,654	58
Richmond - Petersburg, Va.	1,071,792	59
Greensboro - Winston-Salem - High Point, N.C.	1,064,848	60
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,032,966	61
Birmingham, Ala.	978,059	62
Tulsa, Okla.	933,199	63
New Bedford - Fall River - Attleboro, Mass.	912,364	64
Toledo, Ohio	871,729	65
Knoxville, Tenn.	867,071	66
Austin, Tex.	865,784	67
Syracuse, N.Y.	862,865	68
Jacksonville, Fla.	860,646	69
Honolulu, Haw.	851,809	70
Las Vegas, Nev.	842,831	71
Scranton - Wilkes-Barre, Pa.	829,596	72
Harrisburg - Lebanon - Carlisle, Pa.	819,214	73
Springfield, Mass.	816,653	74
Akron, Ohio	801,995	75
Raleigh - Durham, N.C.	792,430	76
Allentown - Bethlehem, Pa.	773,610	77
Gary - Hammond, Ind.	772,611	78
Worcester - Fitchburg - Leominster, Mass.	755,828	79
Greenville - Spartanburg, S.C.	752,484	80
Baton Rouge, La.	736,739	81
Omaha, Neb.	735,871	82
Tucson, Ariz.	733,054	83
Jersey City, N.J.	700,727	84
Oxnard - Ventura, Cal.	677,727	85
Fresno, Cal.	655,537	86
Wilmington, Del.	653,701	87
Bakersfield, Cal.	620,314	88
Grand Rapids, Mich.	604,221	89
Chattanooga, Tenn.	598,820	90
Mobile, Ala.	596,956	91
Albuquerque, N.M.	584,915	92
Little Rock - North Little Rock, Ark.	581,869	93
Youngstown - Warren, Ohio	574,792	94
Charleston, S.C.	549,279	95
Des Moines, Iowa	548,689	96
Tacoma, Wash.	545,197	97
Corpus Christi, Tex.	526,277	98
Wichita, Kans.	524,268	99
Santa Barbara - Santa Maria - Lompoc, Cal.	523,951	100
Total Top 100	**174,657,899**	
Johnson City - Kingsport - Bristol, Tenn.	520,719	101
Beaumont - Port Arthur, Tex.	510,876	102
Canton, Ohio	509,384	103
Portsmouth - Dover - Rochester, N.H.	500,551	104
El Paso, Tex.	496,901	105
Lancaster, Pa.	486,418	106
Atlantic City, N.J.	484,932	107
Vallejo - Fairfield - Napa, Cal.	480,510	108
Stockton, Cal.	473,558	109
Manchester - Nashua, N.H.	470,846	110
Saginaw - Bay City - Midland, Mich.	462,787	111
Lansing - East Lansing, Mich.	459,659	112
Flint, Mich.	459,007	113
Santa Rosa - Petaluma, Cal.	456,813	114
Lakeland - Winter Haven, Fla.	455,504	115
Portland, Me.	453,552	116
Spokane, Wash.	445,816	117
Columbia, S.C.	441,243	118
Davenport - Rock Island - Moline, Iowa-Ill.	430,937	119
Shreveport, La.	429,304	120
Trenton, N.J.	428,191	121
Lake County, Ill.	417,838	122
Jackson, Miss.	412,657	123
York, Pa.	410,599	124
Colorado Springs, Colo.	405,141	125
Daytona Beach, Fla.	404,513	126
Fort Wayne, Ind.	396,655	127
Anchorage, Alas.	393,641	128
Modesto, Cal.	390,679	129
Utica - Rome, N.Y.	389,015	130
Lexington-Fayette, Ky.	388,903	131
Augusta, Ga.	387,274	132
Peoria, Ill.	385,731	133
Reno, Nev.	381,696	134
Reading, Pa.	381,145	135
Orange County, N.Y.	375,813	136
Evansville, Ind.	375,411	137
Visalia - Tulare - Porterville, Cal.	367,959	138
Fort Myers - Cape Coral, Fla.	366,889	139
Madison, Wisc.	362,715	140
Pensacola, Fla.	360,838	141
Huntington - Ashland, W.Va.-Ky.	357,931	142
Melbourne - Titusville - Palm Bay, Fla.	356,259	143
Boulder - Longmont, Colo.	349,621	144
Galveston - Texas City, Tex.	346,218	145
McAllen - Edinburg - Mission, Tex.	345,563	146
Charleston, W.Va.	345,078	147
Sarasota, Fla.	344,005	148
Binghamton, N.Y.	340,083	149
Aurora - Elgin, Ill.	338,548	150
Total Top 150	**195,393,625**	
Poughkeepsie, N.Y.	336,321	151
Brownsville - Harlingen, Tex.	327,299	152
Macon - Warner Robins, Ga.	324,654	153
Salinas - Seaside - Monterey, Cal.	324,464	154
Rockford, Ill.	319,917	155
New London - Norwich, Conn.	319,262	156
Erie, Pa.	318,335	157
Duluth, Minn.	313,168	158
Lorain - Elyria, Ohio	308,096	159
Springfield, Mo.	305,497	160
Roanoke, Va.	303,076	161
Montgomery, Ala.	298,847	162
Lafayette, La.	295,635	163
Joliet, Ill.	290,386	164
Eugene - Springfield, Ore.	289,200	165
Hamilton - Middletown, Ohio	288,101	166
Lubbock, Tex.	283,526	167
Savannah, Ga.	277,544	168
Brazoria, Tex.	277,319	169
Appleton - Oshkosh - Neenah, Wisc.	276,121	170
Santa Cruz, Cal.	276,094	171
South Bend - Mishawaka, Ind.	274,651	172
Fort Pierce, Fla.	272,658	173
Longview - Marshall, Tex.	271,138	174
Lake Charles, La.	267,944	175
Hickory, N.C.	267,420	176
Amarillo, Tex.	267,357	177
Ann Arbor, Mich.	266,624	178
Niagara Falls, N.Y.	265,683	179
Gainesville, Fla.	260,065	180
Odessa, Tex.	259,563	181
Fayetteville, N.C.	258,860	182
Houma - Thibodaux, La.	253,136	183
Johnstown, Pa.	250,994	184
Chico, Cal.	250,530	185
Waco, Tex.	245,455	186
Pittsfield, Mass.	243,157	187
Tallahassee, Fla.	242,466	188
Bradenton, Fla.	240,211	189
Killeen - Temple, Tex.	237,760	190
Boise, Ida.	237,190	191
Beaver County, Pa.	232,691	192
Topeka, Kans.	228,696	193
Salem, Ore.	226,887	194
Asheville, N.C.	226,466	195
Wheeling, W.Va.	220,285	196
Midland, Tex.	219,708	197
Elkhart - Goshen, Ind.	216,393	198
Cedar Rapids, Iowa	216,281	199
Columbus, Ga.	216,007	200
Total Top 200	**208,882,763**	
Huntsville, Ala.	214,041	201
Fort Collins - Loveland, Colo.	213,723	202
Yakima, Wash.	213,595	203
Lincoln, Neb.	212,683	204
Laredo, Tex.	211,799	205
Ocala, Fla.	210,297	206
Springfield, Ill.	209,916	207
Naples, Fla.	207,598	208
Biloxi - Gulfport, Miss.	206,907	209
Provo - Orem, Utah	199,547	210
Vancouver, Wash.	199,029	211
Kalamazoo, Mich.	197,057	212
Bangor, Me.	195,341	213
Burlington, Vt.	195,050	214
Abilene, Tex.	190,722	215
Billings, Mont.	187,817	216
Olympia, Wash.	186,362	217
Richland - Kennewick - Pasco, Wash.	186,346	218
St. Cloud, Minn.	185,778	219
Steubenville - Weirton, Ohio-W.Va.	185,212	220
Redding, Cal.	184,543	221
Vineland - Millville - Bridgeton, N.J.	184,358	222
Racine, Wisc.	184,331	223
Lynchburg, Va.	182,750	224
Joplin, Mo.	179,013	225
Lima, Ohio	178,209	226
Charlottesville, Va.	177,162	227
Tuscaloosa, Ala.	176,854	228
Parkersburg - Marietta, W.Va.-Ohio	175,873	229
Terre Haute, Ind.	175,061	230
Anderson, Ind.	172,889	231
Tyler, Tex.	172,532	232
Athens, Ga.	170,943	233
Champaign - Urbana - Rantoul, Ill.	170,392	234
Glens Falls, N.Y.	167,296	235
Bryan - College Station, Tex.	167,136	236
Altoona, Pa.	166,458	237
Waterloo - Cedar Falls, Iowa	166,169	238
Pueblo, Colo.	163,377	239
Bremerton, Wash.	162,598	240
Monroe, La.	161,487	241
Anderson, S.C.	159,466	242
Fort Smith, Ark.	159,414	243
Wilmington, N.C.	159,123	244
Fargo - Moorhead, N.D.-Minn.	156,306	245
Wichita Falls, Tex.	155,582	246
Pascagoula, Miss.	155,188	247
Kenosha, Wisc.	154,950	248
Merced, Cal.	154,900	249
Lewiston - Auburn, Me.	154,550	250
Total Top 250	**217,940,493**	
Sioux City, Iowa	154,113	251
Texarkana, Tex.-Ark.	153,497	252
Janesville - Beloit, Wisc.	152,979	253
Alexandria, La.	151,104	254
Dothan, Ala.	148,784	255
Green Bay, Wisc.	148,122	256
Burlington, N.C.	147,208	257
Muncie, Ind.	147,092	258
Muskegon, Mich.	146,947	259
Williamsport, Pa.	146,481	260
Bellingham, Wash.	145,699	261
Benton Harbor, Mich.	145,660	262
Fort Walton Beach, Fla.	144,495	263
Decatur, Ill.	144,343	264
Greeley, Colo.	142,955	265
Albany, Ga.	142,838	266
Mansfield, Ohio	142,703	267
Sioux Falls, S.D.	142,625	268
San Angelo, Tex.	142,404	269
Rochester, Minn.	141,289	270
Clarksville - Hopkinsville, Tenn.-Ky.	140,484	271
Florence, S.C.	140,070	272
Lawton, Okla.	136,946	273
Yuba City, Cal.	135,166	274
St. Joseph, Mo.	134,022	275
Santa Fe, N.M.	133,753	276
Medford, Ore.	133,529	277
Bloomington - Normal, Ill.	132,525	278
Battle Creek, Mich.	131,263	279
Eau Claire, Wisc.	127,104	280
Columbia, Mo.	126,350	281
Sharon, Pa.	126,314	282
Fayetteville - Springdale, Ark.	125,696	283
Jackson, Mich.	125,239	284
Florence, Ala.	124,855	285
Kokomo, Ind.	123,821	286
Lafayette - West Lafayette, Ind.	121,221	287
Casper, Wyo.	119,510	288
Owensboro, Ky.	118,280	289
Danville, Va.	117,765	290
Victoria, Tex.	117,442	291
Hagerstown, Md.	117,310	292
Sherman - Denison, Tex.	112,571	293
Panama City, Fla.	112,163	294
Gadsden, Ala.	112,014	295
State College, Pa.	111,909	296
Cumberland, Md.	109,850	297
Jacksonville, N.C.	108,966	298
Rapid City, S.D.	107,525	299
Bloomington, Ind.	104,773	300
La Crosse, Wisc.	104,494	301
Las Cruces, N.M.	103,531	302
Dubuque, Iowa	103,342	303
Wausau, Wisc.	102,829	304
Kankakee, Ill.	102,771	305
Elmira, N.Y.	101,682	306
Pine Bluff, Ark.	99,849	307
Jackson, Tenn.	96,938	308
Sheboygan, Wisc.	95,105	309
Bismarck, N.D.	94,314	310
Enid, Okla.	93,707	311
Anniston, Ala.	93,447	312
Great Falls, Mont.	90,454	313
Iowa City, Iowa	90,098	314
Cheyenne, Wyo.	82,823	315
Lawrence, Kans.	76,590	316
Grand Forks, N.D.	58,519	317
Total Above Areas	**226,150,760**	
Percent of U.S.	**78.2921**	
U.S. Total	**288,855,131**	

1986 SURVEY OF BUYING POWER DATA SERVICE

SUPERMARKET SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	9,236,601	1
New York, N.Y.	8,929,981	2
Chicago, Ill.	5,778,545	3
Philadelphia, Pa.	5,006,825	4
Detroit, Mich.	4,406,841	5
Washington, D.C.	4,402,563	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,399,938	7
Houston, Tex.	4,294,882	8
Nassau - Suffolk, N.Y.	3,383,234	9
Dallas, Tex.	2,987,676	10
St. Louis, Mo.	2,958,757	11
Atlanta, Ga.	2,858,102	12
Minneapolis - St. Paul, Minn.	2,676,973	13
Anaheim - Santa Ana, Cal.	2,625,390	14
Phoenix, Ariz.	2,491,078	15
Baltimore, Md.	2,450,784	16
Oakland, Cal.	2,330,985	17
Tampa - St. Petersburg - Clearwater, Fla.	2,314,131	18
Pittsburgh, Pa.	2,293,778	19
San Diego, Cal.	2,274,400	20
Cleveland, Ohio	2,264,281	21
Newark, N.J.	2,250,831	22
Denver, Colo.	2,238,787	23
Riverside - San Bernardino, Cal.	2,228,766	24
Seattle, Wash.	2,157,577	25
San Francisco, Cal.	2,085,055	26
Miami - Hialeah, Fla.	1,885,905	27
Kansas City, Mo.-Kans.	1,858,606	28
New Orleans, La.	1,783,565	29
Bergen - Passaic, N.J.	1,718,588	30
San Jose, Cal.	1,708,126	31
Sacramento, Cal.	1,600,891	32
Fort Worth - Arlington, Tex.	1,552,061	33
Cincinnati, Ohio	1,521,835	34
Columbus, Ohio	1,491,289	35
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,463,051	36
San Antonio, Tex.	1,462,859	37
Milwaukee, Wisc.	1,448,575	38
Hartford - New Britain - Middletown - Bristol, Conn.	1,397,823	39
Oklahoma City, Okla.	1,332,677	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,312,518	41
Norfolk - Virginia Beach - Newport News, Va.	1,295,009	42
Indianapolis, Ind.	1,288,879	43
Middlesex - Somerset - Hunterdon, N.J.	1,270,261	44
Monmouth - Ocean, N.J.	1,195,972	45
Buffalo, N.Y.	1,194,184	46
Portland, Ore.	1,180,045	47
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,171,500	48
Rochester, N.Y.	1,149,939	49
Memphis, Tenn.	1,118,757	50
Total Top 50	**123,729,676**	
Salt Lake City - Ogden, Utah	1,095,063	51
Albany - Schenectady - Troy, N.Y.	1,086,714	52
Nashville, Tenn.	1,067,509	53
Orlando, Fla.	1,047,402	54
Dayton - Springfield, Ohio	1,044,479	55
Louisville, Ky.	1,043,234	56
Richmond - Petersburg, Va.	1,042,337	57
Greensboro - Winston-Salem - High Point, N.C.	1,034,142	58
New Haven - Waterbury - Meriden, Conn.	1,001,136	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	963,672	60
Providence - Pawtucket - Woonsocket, R.I.	953,927	61
Birmingham, Ala.	953,536	62
Tulsa, Okla.	913,087	63
New Bedford - Fall River - Attleboro, Mass.	841,217	64
Knoxville, Tenn.	838,993	65
Austin, Tex.	836,480	66
Toledo, Ohio	818,628	67
Las Vegas, Nev.	807,596	68
Jacksonville, Fla.	800,196	69
Syracuse, N.Y.	791,177	70
Harrisburg - Lebanon - Carlisle, Pa.	775,875	71
Scranton - Wilkes-Barre, Pa.	773,128	72
Raleigh - Durham, N.C.	768,170	73
Akron, Ohio	759,082	74
Greenville - Spartanburg, S.C.	743,000	75
Springfield, Mass.	739,750	76
Honolulu, Haw.	734,359	77
Allentown - Bethlehem, Pa.	721,133	78
Gary - Hammond, Ind.	713,727	79
Baton Rouge, La.	710,357	80
Omaha, Neb.	702,562	81
Worcester - Fitchburg - Leominster, Mass.	698,544	82
Tucson, Ariz.	694,571	83
Oxnard - Ventura, Cal.	645,463	84
Jersey City, N.J.	634,339	85
Fresno, Cal.	622,839	86
Wilmington, Del.	593,845	87
Bakersfield, Cal.	589,928	88
Chattanooga, Tenn.	585,971	89
Mobile, Ala.	575,351	90
Little Rock - North Little Rock, Ark.	563,668	91
Grand Rapids, Mich.	558,997	92
Youngstown - Warren, Ohio	549,011	93
Albuquerque, N.M.	546,099	94
Des Moines, Iowa	532,966	95
Charleston, S.C.	532,017	96
Tacoma, Wash.	518,728	97
Johnson City - Kingsport - Bristol, Tenn.	507,489	98
Wichita, Kans.	507,373	99
Corpus Christi, Tex.	507,164	100
Total Top 100	**161,815,707**	
Beaumont - Port Arthur, Tex.	495,423	101
Santa Barbara - Santa Maria - Lompoc, Cal.	479,462	102
Canton, Ohio	478,707	103
El Paso, Tex.	470,937	104
Portsmouth - Dover - Rochester, N.H.	466,776	105
Vallejo - Fairfield - Napa, Cal.	454,771	106
Manchester - Nashua, N.H.	445,071	107
Stockton, Cal.	441,401	108
Lansing - East Lansing, Mich.	439,835	109
Flint, Mich.	438,069	110
Atlantic City, N.J.	432,278	111
Lakeland - Winter Haven, Fla.	431,821	112
Portland, Me.	431,201	113
Columbia, S.C.	425,641	114
Spokane, Wash.	424,348	115
Lancaster, Pa.	424,005	116
Santa Rosa - Petaluma, Cal.	423,733	117
Shreveport, La.	416,312	118
Saginaw - Bay City - Midland, Mich.	408,070	119
Trenton, N.J.	401,348	120
Davenport - Rock Island - Moline, Iowa-Ill.	400,726	121
Jackson, Miss.	397,701	122
Lake County, Ill.	397,386	123
Colorado Springs, Colo.	390,669	124
Daytona Beach, Fla.	382,650	125
Augusta, Ga.	379,334	126
Lexington-Fayette, Ky.	376,387	127
Anchorage, Alas.	376,167	128
York, Pa.	375,750	129
Fort Wayne, Ind.	373,320	130
Reno, Nev.	368,381	131
Peoria, Ill.	364,986	132
Modesto, Cal.	363,653	133
Utica - Rome, N.Y.	358,826	134
Evansville, Ind.	358,690	135
Orange County, N.Y.	354,777	136
Fort Myers - Cape Coral, Fla.	352,229	137
Pensacola, Fla.	351,512	138
Visalia - Tulare - Porterville, Cal.	350,667	139
Huntington - Ashland, W.Va.-Ky.	342,888	140
Melbourne - Titusville - Palm Bay, Fla.	339,875	141
Madison, Wisc.	339,778	142
Reading, Pa.	336,261	143
Charleston, W.Va.	335,804	144
Boulder - Longmont, Colo.	334,513	145
Galveston - Texas City, Tex.	331,944	146
Binghamton, N.Y.	327,861	147
McAllen - Edinburg - Mission, Tex.	327,631	148
Aurora - Elgin, Ill.	324,396	149
Poughkeepsie, N.Y.	321,127	150
Total Top 150	**181,380,805**	
Sarasota, Fla.	317,716	151
Macon - Warner Robins, Ga.	317,333	152
Brownsville - Harlingen, Tex.	313,780	153
Rockford, Ill.	301,642	154
Erie, Pa.	300,413	155
New London - Norwich, Conn.	299,465	156
Salinas - Seaside - Monterey, Cal.	296,208	157
Duluth, Minn.	295,011	158
Springfield, Mo.	294,171	159
Roanoke, Va.	293,365	160
Lorain - Elyria, Ohio	290,893	161
Montgomery, Ala.	290,662	162
Lafayette, La.	282,241	163
Joliet, Ill.	274,427	164
Hamilton - Middletown, Ohio	272,399	165
Brazoria, Tex.	271,154	166
Eugene - Springfield, Ore.	269,168	167
Savannah, Ga.	267,837	168
Lake Charles, La.	265,123	169
Lubbock, Tex.	265,054	170
Longview - Marshall, Tex.	264,903	171
Fort Pierce, Fla.	260,170	172
Appleton - Oshkosh - Neenah, Wisc.	259,591	173
Hickory, N.C.	258,591	174
South Bend - Mishawaka, Ind.	258,174	175
Amarillo, Tex.	253,787	176
Fayetteville, N.C.	253,126	177
Santa Cruz, Cal.	249,673	178
Niagara Falls, N.Y.	247,366	179
Ann Arbor, Mich.	246,999	180
Gainesville, Fla.	246,478	181
Odessa, Tex.	246,356	182
Houma - Thibodaux, La.	238,015	183
Chico, Cal.	237,138	184
Johnstown, Pa.	236,071	185
Tallahassee, Fla.	235,880	186
Pittsfield, Mass.	233,254	187
Boise, Ida.	232,589	188
Waco, Tex.	232,226	189
Killeen - Temple, Tex.	232,170	190
Bradenton, Fla.	229,972	191
Topeka, Kans.	223,453	192
Beaver County, Pa.	222,219	193
Asheville, N.C.	221,112	194
Salem, Ore.	217,084	195
Midland, Tex.	213,988	196
Columbus, Ga.	210,263	197
Wheeling, W.Va.	210,200	198
Huntsville, Ala.	209,523	199
Cedar Rapids, Iowa	205,850	200
Total Top 200	**194,245,088**	
Fort Collins - Loveland, Colo.	205,375	201
Lincoln, Neb.	204,114	202
Biloxi - Gulfport, Miss.	201,200	203
Yakima, Wash.	201,196	204
Laredo, Tex.	200,874	205
Springfield, Ill.	200,765	206
Elkhart - Goshen, Ind.	200,758	207
Ocala, Fla.	197,381	208
Naples, Fla.	195,616	209
Vancouver, Wash.	191,150	210
Provo - Orem, Utah	187,756	211
Kalamazoo, Mich.	187,066	212
Burlington, Vt.	184,886	213
Abilene, Tex.	182,947	214
Bangor, Me.	182,884	215
Billings, Mont.	182,252	216
Richland - Kennewick - Pasco, Wash.	181,474	217
Steubenville - Weirton, Ohio-W.Va.	177,461	218
Olympia, Wash.	177,340	219
Lynchburg, Va.	176,574	220
Charlottesville, Va.	172,652	221
Lima, Ohio	172,230	222
Vineland - Millville - Bridgeton, N.J.	172,024	223
Joplin, Mo.	171,422	224
Parkersburg - Marietta, W.Va.-Ohio	171,010	225
Racine, Wisc.	169,777	226
Redding, Cal.	169,213	227
Tuscaloosa, Ala.	168,498	228
Anderson, Ind.	168,117	229
Tyler, Tex.	166,219	230
Terre Haute, Ind.	166,189	231
Champaign - Urbana - Rantoul, Ill.	166,082	232
Athens, Ga.	164,716	233
St. Cloud, Minn.	163,454	234
Waterloo - Cedar Falls, Iowa	161,240	235
Glens Falls, N.Y.	158,951	236
Monroe, La.	158,674	237
Bremerton, Wash.	158,614	238
Altoona, Pa.	158,137	239
Bryan - College Station, Tex.	157,184	240
Anderson, S.C.	156,472	241
Pueblo, Colo.	154,650	242
Wilmington, N.C.	153,630	243
Fort Smith, Ark.	152,237	244
Pascagoula, Miss.	150,612	245
Wichita Falls, Tex.	150,136	246
Merced, Cal.	149,617	247
Fargo - Moorhead, N.D.-Minn.	149,599	248
Texarkana, Tex.-Ark.	148,809	249
Janesville - Beloit, Wisc.	147,567	250
Total Top 250	**202,891,889**	
Sioux City, Iowa	147,218	251
Kenosha, Wisc.	146,786	252
Lewiston - Auburn, Me.	146,253	253
Alexandria, La.	145,719	254
Dothan, Ala.	143,392	255
Muskegon, Mich.	141,460	256
Bellingham, Wash.	141,011	257
Burlington, N.C.	139,675	258
Fort Walton Beach, Fla.	139,313	259
Greeley, Colo.	139,132	260
Decatur, Ill.	138,768	261
Clarksville - Hopkinsville, Tenn.-Ky.	138,458	262
Albany, Ga.	137,859	263
San Angelo, Tex.	137,753	264
Green Bay, Wisc.	137,546	265
Florence, S.C.	137,055	266
Sioux Falls, S.D.	135,891	267
Benton Harbor, Mich.	135,259	268
Williamsport, Pa.	134,926	269
Rochester, Minn.	134,748	270
Muncie, Ind.	134,694	271
Mansfield, Ohio	134,107	272
Lawton, Okla.	132,738	273
St. Joseph, Mo.	128,167	274
Yuba City, Cal.	126,681	275
Santa Fe, N.M.	126,126	276
Battle Creek, Mich.	125,877	277
Medford, Ore.	125,503	278
Bloomington - Normal, Ill.	124,847	279
Columbia, Mo.	123,684	280
Fayetteville - Springdale, Ark.	122,461	281
Eau Claire, Wisc.	120,925	282
Sharon, Pa.	120,058	283
Florence, Ala.	119,829	284
Kokomo, Ind.	117,993	285
Danville, Va.	116,113	286
Casper, Wyo.	115,921	287
Owensboro, Ky.	115,908	288
Victoria, Tex.	114,937	289
Jackson, Mich.	113,829	290
Lafayette - West Lafayette, Ind.	111,810	291
Hagerstown, Md.	110,166	292
Sherman - Denison, Tex.	109,922	293
Gadsden, Ala.	108,359	294
Panama City, Fla.	106,753	295
Jacksonville, N.C.	106,525	296
State College, Pa.	104,615	297
Rapid City, S.D.	104,039	298
Bloomington, Ind.	101,570	299
Las Cruces, N.M.	101,040	300
La Crosse, Wisc.	100,140	301
Wausau, Wisc.	98,914	302
Cumberland, Md.	98,695	303
Pine Bluff, Ark.	97,774	304
Dubuque, Iowa	97,729	305
Kankakee, Ill.	95,630	306
Elmira, N.Y.	94,288	307
Anniston, Ala.	91,445	308
Jackson, Tenn.	90,622	309
Enid, Okla.	90,387	310
Great Falls, Mont.	87,646	311
Bismarck, N.D.	87,364	312
Sheboygan, Wisc.	87,027	313
Iowa City, Iowa	82,026	314
Cheyenne, Wyo.	79,732	315
Lawrence, Kans.	70,997	316
Grand Forks, N.D.	56,176	317
Total Above Areas	**210,721,900**	
Percent of U.S.	**77.7360**	
U.S. Total	**271,073,696**	

EATING & DRINKING PLACE SALES

Area	$000	Rank
Los Angeles - Long Beach, Cal.	5,531,501	1
New York, N.Y.	5,491,809	2
Chicago, Ill.	3,422,880	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,412,475	4
Philadelphia, Pa.	2,634,142	5
Washington, D.C.	2,554,070	6
Detroit, Mich.	2,377,667	7
Houston, Tex.	2,327,638	8
San Francisco, Cal.	2,057,238	9
Anaheim - Santa Ana, Cal.	1,824,914	10
Dallas, Tex.	1,816,924	11
Atlanta, Ga.	1,815,366	12
Nassau - Suffolk, N.Y.	1,569,649	13
San Diego, Cal.	1,469,036	14
Minneapolis - St. Paul, Minn.	1,380,214	15
St. Louis, Mo.	1,347,553	16
Baltimore, Md.	1,341,319	17
Seattle, Wash.	1,340,276	18
Denver, Colo.	1,261,876	19
Oakland, Cal.	1,212,564	20
Pittsburgh, Pa.	1,163,278	21
Phoenix, Ariz.	1,152,255	22
Cleveland, Ohio	1,137,990	23
Tampa - St. Petersburg - Clearwater, Fla.	1,132,154	24
Miami - Hialeah, Fla.	1,106,903	25
Riverside - San Bernardino, Cal.	1,061,835	26
San Jose, Cal.	1,055,277	27
Newark, N.J.	1,023,910	28
New Orleans, La.	969,760	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	936,394	30
Honolulu, Haw.	919,420	31
Bergen - Passaic, N.J.	909,171	32
Cincinnati, Ohio	895,989	33
Kansas City, Mo.-Kans.	874,566	34
Sacramento, Cal.	860,188	35
Oklahoma City, Okla.	823,628	36
Columbus, Ohio	810,818	37
Milwaukee, Wisc.	792,842	38
San Antonio, Tex.	788,066	39
Portland, Ore.	780,655	40
Fort Worth - Arlington, Tex.	780,059	41
Indianapolis, Ind.	780,037	42
Hartford - New Britain - Middletown - Bristol, Conn.	771,467	43
Norfolk - Virginia Beach - Newport News, Va.	690,893	44
Orlando, Fla.	640,045	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	619,358	46
Louisville, Ky.	577,323	47
Rochester, N.Y.	560,592	48
Buffalo, N.Y.	557,758	49
Monmouth - Ocean, N.J.	555,951	50
Total Top 50	**71,917,693**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	536,856	51
Nashville, Tenn.	535,594	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	533,508	53
Middlesex - Somerset - Hunterdon, N.J.	525,127	54
Austin, Tex.	518,333	55
Dayton - Springfield, Ohio	517,758	56
Greensboro - Winston-Salem - High Point, N.C.	506,459	57
Providence - Pawtucket - Woonsocket, R.I.	501,621	58
New Haven - Waterbury - Meriden, Conn.	500,443	59
Memphis, Tenn.	472,153	60
Tulsa, Okla.	460,789	61
Knoxville, Tenn.	454,722	62
Jacksonville, Fla.	450,969	63
Toledo, Ohio	439,960	64
Las Vegas, Nev.	418,583	65
Richmond - Petersburg, Va.	411,960	66
Salt Lake City - Ogden, Utah	409,249	67
Albany - Schenectady - Troy, N.Y.	406,264	68
Worcester - Fitchburg - Leominster, Mass.	399,326	69
Springfield, Mass.	395,988	70
Raleigh - Durham, N.C.	372,928	71
Gary - Hammond, Ind.	370,435	72
Akron, Ohio	369,483	73
Omaha, Neb.	368,981	74
Birmingham, Ala.	355,183	75
Tucson, Ariz.	348,092	76
Grand Rapids, Mich.	338,679	77
Syracuse, N.Y.	334,914	78
Scranton - Wilkes-Barre, Pa.	334,122	79
Anchorage, Alas.	326,998	80
Allentown - Bethlehem, Pa.	321,751	81
Atlantic City, N.J.	320,495	82
Harrisburg - Lebanon - Carlisle, Pa.	310,936	83
Albuquerque, N.M.	305,335	84
Santa Barbara - Santa Maria - Lompoc, Cal.	299,161	85
Greenville - Spartanburg, S.C.	290,731	86
Baton Rouge, La.	288,147	87
New Bedford - Fall River - Attleboro, Mass.	281,003	88
Tacoma, Wash.	279,566	89
Bakersfield, Cal.	278,631	90
Wilmington, Del.	274,140	91
Fresno, Cal.	267,519	92
Oxnard - Ventura, Cal.	264,565	93
Little Rock - North Little Rock, Ark.	262,405	94
El Paso, Tex.	261,016	95
Madison, Wisc.	254,205	96
Charleston, S.C.	252,453	97
Flint, Mich.	250,645	98
Youngstown - Warren, Ohio	244,167	99
Columbia, S.C.	234,950	100
Total Top 100	**90,374,991**	
Corpus Christi, Tex.	231,594	101
Lansing - East Lansing, Mich.	229,712	102
Saginaw - Bay City - Midland, Mich.	226,402	103
Vallejo - Fairfield - Napa, Cal.	226,004	104
Lexington-Fayette, Ky.	224,796	105
Wichita, Kans.	224,565	106
Colorado Springs, Colo.	221,714	107
Davenport - Rock Island - Moline, Iowa-Ill.	215,824	108
Stockton, Cal.	214,417	109
Spokane, Wash.	212,006	110
Salinas - Seaside - Monterey, Cal.	211,055	111
Mobile, Ala.	210,091	112
Des Moines, Iowa	209,669	113
Fort Wayne, Ind.	209,598	114
Canton, Ohio	206,941	115
Manchester - Nashua, N.H.	206,717	116
Beaumont - Port Arthur, Tex.	206,039	117
Daytona Beach, Fla.	204,059	118
Jersey City, N.J.	203,240	119
Portsmouth - Dover - Rochester, N.H.	203,068	120
Lancaster, Pa.	202,749	121
Lake County, Ill.	202,607	122
Chattanooga, Tenn.	199,775	123
Santa Rosa - Petaluma, Cal.	198,895	124
Portland, Me.	193,857	125
Trenton, N.J.	189,234	126
Shreveport, La.	188,787	127
Johnson City - Kingsport - Bristol, Tenn.	179,654	128
Melbourne - Titusville - Palm Bay, Fla.	179,102	129
Lafayette, La.	178,999	130
Sarasota, Fla.	177,091	131
Reading, Pa.	174,013	132
Reno, Nev.	170,229	133
Ann Arbor, Mich.	169,185	134
Evansville, Ind.	168,586	135
New London - Norwich, Conn.	168,193	136
Boulder - Longmont, Colo.	167,734	137
Savannah, Ga.	165,835	138
Jackson, Miss.	165,659	139
Peoria, Ill.	163,874	140
Pensacola, Fla.	163,362	141
York, Pa.	162,676	142
Augusta, Ga.	161,199	143
Houma - Thibodaux, La.	158,396	144
Lakeland - Winter Haven, Fla.	157,311	145
Fort Myers - Cape Coral, Fla.	154,501	146
Aurora - Elgin, Ill.	154,130	147
Lubbock, Tex.	151,704	148
Eugene - Springfield, Ore.	146,782	149
Modesto, Cal.	145,153	150
Total Top 150	**99,831,774**	
Appleton - Oshkosh - Neenah, Wisc.	144,883	151
South Bend - Mishawaka, Ind.	144,378	152
Odessa, Tex.	143,794	153
Amarillo, Tex.	140,796	154
Santa Cruz, Cal.	140,272	155
Galveston - Texas City, Tex.	139,879	156
Rockford, Ill.	139,627	157
Huntington - Ashland, W.Va.-Ky.	138,951	158
Kalamazoo, Mich.	137,676	159
Duluth, Minn.	135,877	160
Erie, Pa.	135,421	161
Utica - Rome, N.Y.	134,772	162
Joliet, Ill.	129,822	163
Macon - Warner Robins, Ga.	129,507	164
Binghamton, N.Y.	127,154	165
Roanoke, Va.	126,583	166
Boise, Ida.	125,230	167
McAllen - Edinburg - Mission, Tex.	124,128	168
Brownsville - Harlingen, Tex.	123,976	169
Biloxi - Gulfport, Miss.	123,247	170
Salem, Ore.	123,224	171
Springfield, Mo.	123,157	172
Visalia - Tulare - Porterville, Cal.	122,112	173
Tallahassee, Fla.	121,971	174
Montgomery, Ala.	120,659	175
Lincoln, Neb.	120,598	176
Gainesville, Fla.	120,151	177
Fayetteville, N.C.	119,972	178
Hamilton - Middletown, Ohio	119,471	179
Charleston, W.Va.	114,672	180
Killeen - Temple, Tex.	114,500	181
Longview - Marshall, Tex.	113,086	182
Bradenton, Fla.	112,351	183
Champaign - Urbana - Rantoul, Ill.	110,840	184
Waco, Tex.	110,133	185
Huntsville, Ala.	109,925	186
Green Bay, Wisc.	109,194	187
Poughkeepsie, N.Y.	108,760	188
Lorain - Elyria, Ohio	107,194	189
Columbus, Ga.	104,577	190
Asheville, N.C.	103,558	191
Springfield, Ill.	103,068	192
Orange County, N.Y.	101,299	193
Pittsfield, Mass.	100,981	194
Hickory, N.C.	100,584	195
Abilene, Tex.	98,349	196
Burlington, Vt.	98,046	197
Vancouver, Wash.	97,066	198
Panama City, Fla.	96,951	199
Midland, Tex.	96,751	200
Total Top 200	**105,820,947**	
Niagara Falls, N.Y.	96,657	201
Topeka, Kans.	95,055	202
Naples, Fla.	95,042	203
Fort Collins - Loveland, Colo.	93,574	204
Chico, Cal.	91,207	205
Fort Walton Beach, Fla.	91,064	206
Bryan - College Station, Tex.	89,311	207
Fargo - Moorhead, N.D.-Minn.	89,024	208
Billings, Mont.	87,399	209
Terre Haute, Ind.	84,945	210
Fort Pierce, Fla.	84,313	211
Cedar Rapids, Iowa	83,559	212
Lima, Ohio	83,495	213
Yakima, Wash.	83,057	214
Wichita Falls, Tex.	81,010	215
Elkhart - Goshen, Ind.	80,967	216
Muncie, Ind.	80,847	217
Wilmington, N.C.	79,308	218
Fort Smith, Ark.	79,207	219
Olympia, Wash.	78,749	220
Wheeling, W.Va.	77,419	221
Athens, Ga.	77,221	222
Racine, Wisc.	77,189	223
Lake Charles, La.	76,549	224
Bremerton, Wash.	76,380	225
Lafayette - West Lafayette, Ind.	75,973	226
Parkersburg - Marietta, W.Va.-Ohio	75,311	227
Monroe, La.	75,242	228
Bellingham, Wash.	74,431	229
Bloomington - Normal, Ill.	74,310	230
St. Cloud, Minn.	74,132	231
Tyler, Tex.	73,626	232
Janesville - Beloit, Wisc.	72,874	233
Benton Harbor, Mich.	72,599	234
Battle Creek, Mich.	71,576	235
Eau Claire, Wisc.	70,777	236
Sioux Falls, S.D.	70,148	237
Johnstown, Pa.	70,008	238
Brazoria, Tex.	69,803	239
Bangor, Me.	69,458	240
Muskegon, Mich.	69,454	241
San Angelo, Tex.	69,356	242
Richland - Kennewick - Pasco, Wash.	69,307	243
Waterloo - Cedar Falls, Iowa	69,026	244
Lynchburg, Va.	68,805	245
Merced, Cal.	68,748	246
Kenosha, Wisc.	67,371	247
Santa Fe, N.M.	67,317	248
Ocala, Fla.	67,111	249
Mansfield, Ohio	65,213	250
Total Top 250	**109,705,471**	
Clarksville - Hopkinsville, Tenn.-Ky.	64,678	251
Medford, Ore.	64,339	252
Joplin, Mo.	64,072	253
Charlottesville, Va.	63,908	254
Jackson, Mich.	63,717	255
Lawton, Okla.	63,422	256
Glens Falls, N.Y.	63,356	257
Kokomo, Ind.	62,917	258
Anderson, Ind.	62,771	259
Pueblo, Colo.	62,240	260
Laredo, Tex.	62,065	261
Redding, Cal.	61,834	262
Texarkana, Tex.-Ark.	61,652	263
Albany, Ga.	61,439	264
Burlington, N.C.	61,140	265
Beaver County, Pa.	61,015	266
Tuscaloosa, Ala.	60,872	267
Decatur, Ill.	59,864	268
State College, Pa.	59,688	269
Fayetteville - Springdale, Ark.	59,601	270
Owensboro, Ky.	59,508	271
Bloomington, Ind.	59,392	272
Dothan, Ala.	59,348	273
La Crosse, Wisc.	59,076	274
Rochester, Minn.	57,977	275
Steubenville - Weirton, Ohio-W.Va.	57,722	276
Provo - Orem, Utah	55,976	277
Alexandria, La.	55,047	278
Sioux City, Iowa	53,804	279
Greeley, Colo.	53,221	280
Yuba City, Cal.	53,065	281
Sharon, Pa.	52,543	282
Columbia, Mo.	52,337	283
Las Cruces, N.M.	52,210	284
Altoona, Pa.	51,294	285
Rapid City, S.D.	51,128	286
Anderson, S.C.	51,068	287
Florence, Ala.	49,577	288
Jacksonville, N.C.	49,003	289
Pascagoula, Miss.	48,935	290
Bismarck, N.D.	48,104	291
Florence, S.C.	47,810	292
Cheyenne, Wyo.	47,753	293
Vineland - Millville - Bridgeton, N.J.	47,605	294
Victoria, Tex.	47,452	295
Kankakee, Ill.	47,178	296
Sherman - Denison, Tex.	46,649	297
Casper, Wyo.	46,188	298
Williamsport, Pa.	45,795	299
Great Falls, Mont.	45,510	300
Iowa City, Iowa	45,458	301
Jackson, Tenn.	44,751	302
Elmira, N.Y.	44,693	303
Cumberland, Md.	44,681	304
St. Joseph, Mo.	44,543	305
Dubuque, Iowa	43,555	306
Enid, Okla.	42,791	307
Sheboygan, Wisc.	41,730	308
Lewiston - Auburn, Me.	40,786	309
Danville, Va.	40,563	310
Lawrence, Kans.	39,722	311
Hagerstown, Md.	39,018	312
Gadsden, Ala.	36,801	313
Wausau, Wisc.	36,649	314
Anniston, Ala.	34,759	315
Grand Forks, N.D.	29,544	316
Pine Bluff, Ark.	28,615	317
Total Above Areas	**113,180,995**	
Percent of U.S.	**84.3297**	
U.S. Total	**134,212,509**	

1986 SURVEY OF BUYING POWER DATA SERVICE

GENERAL MERCHANDISE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,670,080	1
New York, N.Y.	4,738,743	2
Chicago, Ill.	4,163,874	3
Philadelphia, Pa.	3,454,177	4
Washington, D.C.	3,078,585	5
Detroit, Mich.	3,049,313	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,043,356	7
Houston, Tex.	2,531,298	8
Minneapolis - St. Paul, Minn.	2,402,664	9
Atlanta, Ga.	2,182,364	10
St. Louis, Mo.	2,178,534	11
Nassau - Suffolk, N.Y.	2,052,151	12
Dallas, Tex.	1,879,702	13
Anaheim - Santa Ana, Cal.	1,028,476	14
Pittsburgh, Pa.	1,693,203	15
San Diego, Cal.	1,692,945	16
Cleveland, Ohio	1,670,956	17
Baltimore, Md.	1,597,911	18
Oakland, Cal.	1,583,454	19
San Francisco, Cal.	1,510,756	20
Miami - Hialeah, Fla.	1,484,459	21
Kansas City, Mo.-Kans.	1,428,648	22
Denver, Colo.	1,416,839	23
Portland, Ore.	1,387,690	24
Tampa - St. Petersburg - Clearwater, Fla.	1,362,922	25
Phoenix, Ariz.	1,339,863	26
Cincinnati, Ohio	1,332,467	27
San Jose, Cal.	1,328,575	28
Seattle, Wash.	1,256,738	29
Riverside - San Bernardino, Cal.	1,241,156	30
Bergen - Passaic, N.J.	1,143,155	31
Milwaukee, Wisc.	1,066,454	32
Columbus, Ohio	1,037,722	33
Indianapolis, Ind.	987,511	34
Newark, N.J.	964,282	35
Fort Worth - Arlington, Tex.	961,035	36
New Orleans, La.	909,887	37
Sacramento, Cal.	901,685	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	891,083	39
Oklahoma City, Okla.	889,464	40
Norfolk - Virginia Beach - Newport News, Va.	874,771	41
Memphis, Tenn.	848,154	42
Nashville, Tenn.	824,735	43
San Antonio, Tex.	819,620	44
Hartford - New Britain - Middletown - Bristol, Conn.	805,041	45
Louisville, Ky.	802,867	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	771,890	47
Dayton - Springfield, Ohio	736,659	48
Toledo, Ohio	732,438	49
Honolulu, Haw.	711,912	50
Total Top 50	**83,262,264**	
Salt Lake City - Ogden, Utah	703,389	51
Middlesex - Somerset - Hunterdon, N.J.	701,886	52
Richmond - Petersburg, Va.	684,134	53
Orlando, Fla.	675,915	54
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	663,578	55
Grand Rapids, Mich.	631,008	56
New Haven - Waterbury - Meriden, Conn.	614,325	57
Providence - Pawtucket - Woonsocket, R.I.	610,182	58
Greensboro - Winston-Salem - High Point, N.C.	604,371	59
West Palm Beach - Boca Raton - Delray Beach, Fla.	597,852	60
Rochester, N.Y.	583,931	61
Monmouth - Ocean, N.J.	572,997	62
Buffalo, N.Y.	564,874	63
Las Vegas, Nev.	534,532	64
Knoxville, Tenn.	530,037	65
Omaha, Neb.	517,170	66
Worcester - Fitchburg - Leominster, Mass.	512,794	67
Flint, Mich.	511,501	68
Albany - Schenectady - Troy, N.Y.	505,292	69
Raleigh - Durham, N.C.	495,734	70
Austin, Tex.	495,602	71
Scranton - Wilkes-Barre, Pa.	493,531	72
Tulsa, Okla.	491,874	73
Jacksonville, Fla.	486,019	74
Springfield, Mass.	483,121	75
Birmingham, Ala.	475,380	76
Wilmington, Del.	470,015	77
Tucson, Ariz.	461,636	78
Akron, Ohio	450,431	79
Baton Rouge, La.	450,268	80
Youngstown - Warren, Ohio	443,201	81
Allentown - Bethlehem, Pa.	439,857	82
Oxnard - Ventura, Cal.	431,844	83
Gary - Hammond, Ind.	429,225	84
Lansing - East Lansing, Mich.	428,072	85
Harrisburg - Lebanon - Carlisle, Pa.	426,289	86
Manchester - Nashua, N.H.	424,481	87
Greenville - Spartanburg, S.C.	413,492	88
Saginaw - Bay City - Midland, Mich.	400,178	89
Wichita, Kans.	399,162	90
Little Rock - North Little Rock, Ark.	393,077	91
El Paso, Tex.	385,145	92
Syracuse, N.Y.	350,040	93
Des Moines, Iowa	349,196	94
Albuquerque, N.M.	347,452	95
New Bedford - Fall River - Attleboro, Mass.	342,014	96
Fresno, Cal.	339,962	97
Anchorage, Alas.	339,635	98
Johnson City - Kingsport - Bristol, Tenn.	336,528	99
Tacoma, Wash.	330,291	100
Total Top 100	**107,584,784**	
Huntington - Ashland, W.Va.-Ky.	327,931	101
Chattanooga, Tenn.	327,876	102
Reno, Nev.	326,122	103
Lexington-Fayette, Ky.	325,510	104
Mobile, Ala.	321,483	105
Jackson, Miss.	318,880	106
Columbia, S.C.	311,621	107
Colorado Springs, Colo.	307,992	108
Davenport - Rock Island - Moline, Iowa-Ill.	305,478	109
Beaumont - Port Arthur, Tex.	298,526	110
Madison, Wisc.	283,654	111
Shreveport, La.	283,556	112
Kalamazoo, Mich.	276,760	113
Ann Arbor, Mich.	274,826	114
Melbourne - Titusville - Palm Bay, Fla.	274,783	115
Canton, Ohio	274,780	116
Charleston, S.C.	273,383	117
Fort Wayne, Ind.	272,642	118
Trenton, N.J.	269,447	119
Pensacola, Fla.	269,365	120
Evansville, Ind.	264,096	121
Peoria, Ill.	259,134	122
Spokane, Wash.	255,122	123
Bakersfield, Cal.	253,242	124
Santa Barbara - Santa Maria - Lompoc, Cal.	252,475	125
Augusta, Ga.	248,204	126
Lake County, Ill.	246,110	127
Springfield, Mo.	245,956	128
Stockton, Cal.	241,724	129
Reading, Pa.	241,465	130
Corpus Christi, Tex.	237,674	131
Appleton - Oshkosh - Neenah, Wisc.	237,419	132
Lafayette, La.	236,351	133
Lakeland - Winter Haven, Fla.	235,789	134
McAllen - Edinburg - Mission, Tex.	233,483	135
Green Bay, Wisc.	231,125	136
Lancaster, Pa.	229,733	137
Rockford, Ill.	220,737	138
South Bend - Mishawaka, Ind.	220,437	139
York, Pa.	219,162	140
Portland, Me.	217,847	141
Santa Rosa - Petaluma, Cal.	216,778	142
Macon - Warner Robins, Ga.	213,922	143
Eugene - Springfield, Ore.	212,866	144
Duluth, Minn.	211,199	145
Daytona Beach, Fla.	210,538	146
Modesto, Cal.	209,835	147
Montgomery, Ala.	208,216	148
Sarasota, Fla.	207,068	149
Fort Myers - Cape Coral, Fla.	204,618	150
Total Top 150	**120,431,724**	
Roanoke, Va.	204,428	151
Atlantic City, N.J.	202,991	152
Orange County, N.Y.	202,389	153
Salem, Ore.	201,625	154
Charleston, W.Va.	200,482	155
Tallahassee, Fla.	199,996	156
Fayetteville, N.C.	199,069	157
Aurora - Elgin, Ill.	198,071	158
Salinas - Seaside - Monterey, Cal.	196,484	159
Lubbock, Tex.	195,364	160
Odessa, Tex.	190,769	161
Wheeling, W.Va.	187,381	162
Savannah, Ga.	183,361	163
Visalia - Tulare - Porterville, Cal.	183,220	164
Vallejo - Fairfield - Napa, Cal.	182,455	165
Portsmouth - Dover - Rochester, N.H.	181,146	166
Cedar Rapids, Iowa	180,920	167
Lorain - Elyria, Ohio	175,250	168
Killeen - Temple, Tex.	171,117	169
Brownsville - Harlingen, Tex.	169,798	170
Erie, Pa.	169,249	171
Columbus, Ga.	165,829	172
Springfield, Ill.	163,586	173
Longview - Marshall, Tex.	163,192	174
Utica - Rome, N.Y.	163,172	175
Binghamton, N.Y.	162,564	176
Lincoln, Neb.	161,922	177
Huntsville, Ala.	160,248	178
Midland, Tex.	160,104	179
Lima, Ohio	159,508	180
Biloxi - Gulfport, Miss.	158,944	181
Waco, Tex.	157,950	182
Beaver County, Pa.	156,831	183
Joliet, Ill.	156,693	184
Laredo, Tex.	155,949	185
Vancouver, Wash.	154,705	186
Amarillo, Tex.	152,588	187
Jackson, Mich.	150,798	188
Poughkeepsie, N.Y.	150,336	189
Mansfield, Ohio	150,088	190
Wichita Falls, Tex.	146,707	191
Muskegon, Mich.	146,142	192
Abilene, Tex.	145,014	193
Tyler, Tex.	144,695	194
Asheville, N.C.	143,276	195
Lynchburg, Va.	143,175	196
Champaign - Urbana - Rantoul, Ill.	143,096	197
Gainesville, Fla.	142,210	198
Boulder - Longmont, Colo.	141,317	199
Parkersburg - Marietta, W.Va.-Ohio	140,170	200
Total Top 200	**128,848,098**	
Topeka, Kans.	137,798	201
Hamilton - Middletown, Ohio	136,771	202
Janesville - Beloit, Wisc.	136,694	203
Billings, Mont.	134,101	204
Houma - Thibodaux, La.	134,016	205
Terre Haute, Ind.	133,254	206
Niagara Falls, N.Y.	132,153	207
Jackson, Tenn.	130,997	208
Rochester, Minn.	129,595	209
Johnstown, Pa.	127,485	210
Fargo - Moorhead, N.D.-Minn.	126,069	211
Sioux Falls, S.D.	124,634	212
Fayetteville - Springdale, Ark.	124,610	213
Benton Harbor, Mich.	124,355	214
Wilmington, N.C.	123,900	215
Joplin, Mo.	123,558	216
New London - Norwich, Conn.	123,311	217
Bradenton, Fla.	122,614	218
Lake Charles, La.	121,966	219
Fort Collins - Loveland, Colo.	121,916	220
Fort Smith, Ark.	121,900	221
Medford, Ore.	121,637	222
Battle Creek, Mich.	121,053	223
Galveston - Texas City, Tex.	120,540	224
Decatur, Ill.	120,447	225
Athens, Ga.	120,408	226
Ocala, Fla.	119,827	227
Jersey City, N.J.	119,497	228
Provo - Orem, Utah	118,921	229
Racine, Wisc.	117,081	230
Fort Walton Beach, Fla.	116,345	231
St. Cloud, Minn.	115,512	232
Olympia, Wash.	114,638	233
Charlottesville, Va.	114,584	234
Bryan - College Station, Tex.	114,425	235
Monroe, La.	114,165	236
Lafayette - West Lafayette, Ind.	113,119	237
Bloomington - Normal, Ill.	111,134	238
Fort Pierce, Fla.	110,967	239
Waterloo - Cedar Falls, Iowa	110,415	240
Eau Claire, Wisc.	108,784	241
Richland - Kennewick - Pasco, Wash.	108,060	242
Clarksville - Hopkinsville, Tenn.-Ky.	106,962	243
Hickory, N.C.	106,514	244
Bangor, Me.	106,150	245
Yakima, Wash.	105,245	246
Altoona, Pa.	104,961	247
Dothan, Ala.	104,583	248
Alexandria, La.	104,135	249
Lawton, Okla.	103,841	250
Total Top 250	**134,813,745**	
Sioux City, Iowa	103,783	251
Burlington, Vt.	102,454	252
Florence, Ala.	101,812	253
La Crosse, Wisc.	101,191	254
Texarkana, Tex.-Ark.	101,144	255
Albany, Ga.	100,912	256
Tuscaloosa, Ala.	100,848	257
Pueblo, Colo.	99,523	258
Pascagoula, Miss.	99,481	259
Pittsfield, Mass.	98,841	260
Grand Forks, N.D.	98,665	261
Cumberland, Md.	98,269	262
Yuba City, Cal.	98,092	263
Elmira, N.Y.	97,802	264
San Angelo, Tex.	97,744	265
Chico, Cal.	96,499	266
Muncie, Ind.	95,569	267
St. Joseph, Mo.	95,492	268
Brazoria, Tex.	95,251	269
Santa Cruz, Cal.	91,353	270
Rapid City, S.D.	91,282	271
Wausau, Wisc.	90,152	272
Bismarck, N.D.	89,960	273
Panama City, Fla.	89,540	274
Florence, S.C.	89,448	275
Anderson, Ind.	89,372	276
Owensboro, Ky.	89,264	277
Merced, Cal.	88,170	278
Dubuque, Iowa	86,365	279
Steubenville - Weirton, Ohio-W.Va.	85,502	280
Jacksonville, N.C.	84,378	281
Hagerstown, Md.	83,708	282
Williamsport, Pa.	82,846	283
Sharon, Pa.	82,026	284
Elkhart - Goshen, Ind.	81,634	285
Naples, Fla.	81,141	286
Boise, Ida.	80,812	287
Kokomo, Ind.	79,532	288
Anderson, S.C.	77,097	289
Redding, Cal.	76,857	290
Vineland - Millville - Bridgeton, N.J.	76,607	291
Victoria, Tex.	76,272	292
Kenosha, Wisc.	75,165	293
Columbia, Mo.	74,819	294
Sheboygan, Wisc.	74,819	294
Bellingham, Wash.	74,167	296
Sherman - Denison, Tex.	73,905	297
Bloomington, Ind.	72,753	298
Las Cruces, N.M.	70,125	299
Greeley, Colo.	69,070	300
Burlington, N.C.	68,802	301
Glens Falls, N.Y.	68,181	302
Great Falls, Mont.	66,322	303
Lewiston - Auburn, Me.	65,788	304
Bremerton, Wash.	64,170	305
Cheyenne, Wyo.	63,475	306
Anniston, Ala.	61,503	307
State College, Pa.	59,272	308
Gadsden, Ala.	58,790	309
Pine Bluff, Ark.	57,635	310
Kankakee, Ill.	56,802	311
Iowa City, Iowa	55,543	312
Casper, Wyo.	54,727	313
Santa Fe, N.M.	54,590	314
Danville, Va.	40,867	315
Enid, Okla.	37,641	316
Lawrence, Kans.	25,779	317
Total Above Areas	**140,185,145**	
Percent of U.S.	**85.5632**	
U.S. Total	**163,838,162**	

1986 SURVEY OF BUYING POWER DATA SERVICE

DEPARTMENT STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	5,180,854	1
New York, N.Y.	3,893,268	2
Chicago, Ill.	3,706,624	3
Philadelphia, Pa.	3,065,617	4
Detroit, Mich.	2,806,653	5
Washington, D.C.	2,683,916	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	2,576,974	7
Houston, Tex.	2,282,342	8
Minneapolis - St. Paul, Minn.	2,179,286	9
St. Louis, Mo.	1,981,457	10
Atlanta, Ga.	1,960,015	11
Nassau - Suffolk, N.Y.	1,780,490	12
Anaheim - Santa Ana, Cal.	1,654,310	13
Dallas, Tex.	1,649,633	14
Pittsburgh, Pa.	1,556,283	15
San Diego, Cal.	1,526,768	16
Cleveland, Ohio	1,466,838	17
Oakland, Cal.	1,421,494	18
Baltimore, Md.	1,367,288	19
San Francisco, Cal.	1,306,819	20
Denver, Colo.	1,270,385	21
Miami - Hialeah, Fla.	1,241,313	22
Kansas City, Mo.-Kans.	1,206,716	23
Tampa - St. Petersburg - Clearwater, Fla.	1,194,008	24
Cincinnati, Ohio	1,189,110	25
Portland, Ore.	1,180,209	26
San Jose, Cal.	1,173,041	27
Phoenix, Ariz.	1,171,628	28
Seattle, Wash.	1,096,601	29
Riverside - San Bernardino, Cal.	1,044,692	30
Bergen - Passaic, N.J.	1,013,766	31
Milwaukee, Wisc.	977,493	32
Columbus, Ohio	959,188	33
Indianapolis, Ind.	923,586	34
Fort Worth - Arlington, Tex.	841,997	35
Newark, N.J.	832,472	36
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	777,664	37
Sacramento, Cal.	777,525	38
New Orleans, La.	747,600	39
Hartford - New Britain - Middletown - Bristol, Conn.	733,561	40
Norfolk - Virginia Beach - Newport News, Va.	714,109	41
Louisville, Ky.	710,915	42
Nashville, Tenn.	703,054	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	665,231	44
San Antonio, Tex.	662,724	45
Memphis, Tenn.	660,557	46
Dayton - Springfield, Ohio	657,697	47
Oklahoma City, Okla.	647,692	48
Middlesex - Somerset - Hunterdon, N.J.	638,633	49
Salt Lake City - Ogden, Utah	614,136	50
Total Top 50	**73,074,232**	
Toledo, Ohio	597,966	51
Grand Rapids, Mich.	594,283	52
Richmond - Petersburg, Va.	579,336	53
New Haven - Waterbury - Meriden, Conn.	569,247	54
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	547,912	55
Orlando, Fla.	541,633	56
Providence - Pawtucket - Woonsocket, R.I.	537,012	57
Honolulu, Haw.	533,263	58
West Palm Beach - Boca Raton - Delray Beach, Fla.	530,969	59
Rochester, N.Y.	520,506	60
Monmouth - Ocean, N.J.	507,854	61
Omaha, Neb.	478,180	62
Las Vegas, Nev.	477,981	63
Buffalo, N.Y.	471,189	64
Greensboro - Winston-Salem - High Point, N.C.	463,859	65
Knoxville, Tenn.	458,222	66
Flint, Mich.	456,653	67
Worcester - Fitchburg - Leominster, Mass.	440,335	68
Wilmington, Del.	422,749	69
Austin, Tex.	422,423	70
Albany - Schenectady - Troy, N.Y.	419,785	71
Jacksonville, Fla.	411,945	72
Tucson, Ariz.	411,826	73
Scranton - Wilkes-Barre, Pa.	405,490	74
Youngstown - Warren, Ohio	403,181	75
Springfield, Mass.	403,148	76
Tulsa, Okla.	402,934	77
Akron, Ohio	401,537	78
Lansing - East Lansing, Mich.	398,986	79
Oxnard - Ventura, Cal.	397,973	80
Allentown - Bethlehem, Pa.	381,966	81
Baton Rouge, La.	372,940	82
Birmingham, Ala.	369,782	83
Little Rock - North Little Rock, Ark.	368,166	84
Harrisburg - Lebanon - Carlisle, Pa.	365,828	85
Saginaw - Bay City - Midland, Mich.	359,560	86
Raleigh - Durham, N.C.	357,434	87
Gary - Hammond, Ind.	356,645	88
Greenville - Spartanburg, S.C.	339,869	89
Manchester - Nashua, N.H.	332,813	90
Wichita, Kans.	327,127	91
El Paso, Tex.	320,909	92
New Bedford - Fall River - Attleboro, Mass.	319,720	93
Tacoma, Wash.	305,763	94
Reno, Nev.	303,394	95
Syracuse, N.Y.	302,496	96
Albuquerque, N.M.	299,885	97
Des Moines, Iowa	294,822	98
Fresno, Cal.	286,944	99
Huntington - Ashland, W.Va.-Ky.	284,300	100
Total Top 100	**93,932,872**	
Davenport - Rock Island - Moline, Iowa-Ill.	281,596	101
Lexington-Fayette, Ky.	281,135	102
Colorado Springs, Colo.	278,880	103
Columbia, S.C.	277,306	104
Madison, Wisc.	269,510	105
Johnson City - Kingsport - Bristol, Tenn.	269,286	106
Chattanooga, Tenn.	268,911	107
Kalamazoo, Mich.	265,395	108
Ann Arbor, Mich.	257,570	109
Anchorage, Alas.	251,321	110
Canton, Ohio	250,085	111
Jackson, Miss.	246,495	112
Beaumont - Port Arthur, Tex.	243,670	113
Mobile, Ala.	242,333	114
Fort Wayne, Ind.	242,178	115
Melbourne - Titusville - Palm Bay, Fla.	241,732	116
Springfield, Mo.	236,604	117
Evansville, Ind.	228,044	118
Trenton, N.J.	226,901	119
Shreveport, La.	224,583	120
Pensacola, Fla.	223,124	121
Spokane, Wash.	219,686	122
Peoria, Ill.	218,495	123
Santa Barbara - Santa Maria - Lompoc, Cal.	218,437	124
Charleston, S.C.	217,779	125
Lake County, Ill.	215,628	126
Stockton, Cal.	209,963	127
Reading, Pa.	208,763	128
Lafayette, La.	207,034	129
Bakersfield, Cal.	198,685	130
Rockford, Ill.	197,386	131
Appleton - Oshkosh - Neenah, Wisc.	196,240	132
Green Bay, Wisc.	196,224	133
South Bend - Mishawaka, Ind.	196,098	134
York, Pa.	191,999	135
Corpus Christi, Tex.	188,911	136
Modesto, Cal.	187,894	137
Santa Rosa - Petaluma, Cal.	187,602	138
Duluth, Minn.	186,365	139
Portland, Me.	183,446	140
Charleston, W.Va.	182,245	141
McAllen - Edinburg - Mission, Tex.	181,150	142
Augusta, Ga.	179,441	143
Aurora - Elgin, Ill.	176,221	144
Sarasota, Fla.	176,218	145
Cedar Rapids, Iowa	175,214	146
Salinas - Seaside - Monterey, Cal.	173,777	147
Macon - Warner Robins, Ga.	172,833	148
Fort Myers - Cape Coral, Fla.	172,653	149
Daytona Beach, Fla.	171,716	150
Total Top 150	**104,827,634**	
Lakeland - Winter Haven, Fla.	171,074	151
Lancaster, Pa.	168,516	152
Roanoke, Va.	168,252	153
Atlantic City, N.J.	167,734	154
Salem, Ore.	161,238	155
Visalia - Tulare - Porterville, Cal.	161,229	156
Odessa, Tex.	161,123	157
Tallahassee, Fla.	160,543	158
Lorain - Elyria, Ohio	159,695	159
Vallejo - Fairfield - Napa, Cal.	159,433	160
Portsmouth - Dover - Rochester, N.H.	159,353	161
Montgomery, Ala.	159,335	162
Wheeling, W.Va.	157,620	163
Lubbock, Tex.	157,059	164
Orange County, N.Y.	155,360	165
Eugene - Springfield, Ore.	154,403	166
Savannah, Ga.	146,488	167
Springfield, Ill.	146,482	168
Columbus, Ga.	146,123	169
Brownsville - Harlingen, Tex.	143,715	170
Huntsville, Ala.	143,567	171
Vancouver, Wash.	143,364	172
Fayetteville, N.C.	143,063	173
Muskegon, Mich.	142,574	174
Midland, Tex.	142,326	175
Jackson, Mich.	140,232	176
Beaver County, Pa.	138,432	177
Utica - Rome, N.Y.	133,937	178
Poughkeepsie, N.Y.	132,972	179
Lima, Ohio	131,236	180
Parkersburg - Marietta, W.Va.-Ohio	131,000	181
Laredo, Tex.	129,299	182
Wichita Falls, Tex.	129,192	183
Waco, Tex.	129,064	184
Tyler, Tex.	128,748	185
Hamilton - Middletown, Ohio	127,757	186
Erie, Pa.	127,163	187
Lincoln, Neb.	127,083	188
Killeen - Temple, Tex.	126,487	189
Joliet, Ill.	126,304	190
Binghamton, N.Y.	126,013	191
Amarillo, Tex.	124,584	192
Champaign - Urbana - Rantoul, Ill.	124,404	193
Mansfield, Ohio	122,678	194
Longview - Marshall, Tex.	121,825	195
Lynchburg, Va.	118,935	196
Topeka, Kans.	117,904	197
Fayetteville - Springdale, Ark.	117,055	198
Sioux Falls, S.D.	116,844	199
Rochester, Minn.	116,302	200
Total Top 200	**111,872,753**	
Benton Harbor, Mich.	116,217	201
Battle Creek, Mich.	115,768	202
Gainesville, Fla.	115,163	203
Joplin, Mo.	114,697	204
Johnstown, Pa.	114,027	205
Fargo - Moorhead, N.D.-Minn.	113,953	206
Biloxi - Gulfport, Miss.	113,475	207
Fort Smith, Ark.	112,148	208
Boulder - Longmont, Colo.	111,801	209
Niagara Falls, N.Y.	111,677	210
Decatur, Ill.	111,394	211
Lafayette - West Lafayette, Ind.	111,362	212
Terre Haute, Ind.	111,051	213
Janesville - Beloit, Wisc.	110,839	214
Jackson, Tenn.	107,907	215
Racine, Wisc.	106,206	216
Provo - Orem, Utah	104,823	217
Bradenton, Fla.	104,531	218
Athens, Ga.	103,098	219
Fort Collins - Loveland, Colo.	102,736	220
Bloomington - Normal, Ill.	101,958	221
Abilene, Tex.	101,587	222
Galveston - Texas City, Tex.	101,051	223
Olympia, Wash.	98,806	224
Asheville, N.C.	98,334	225
Ocala, Fla.	98,277	226
La Crosse, Wisc.	97,897	227
Houma - Thibodaux, La.	97,788	228
Waterloo - Cedar Falls, Iowa	96,902	229
New London - Norwich, Conn.	96,626	230
Billings, Mont.	94,077	231
Yuba City, Cal.	92,904	232
Lake Charles, La.	91,740	233
Muncie, Ind.	91,544	234
Sioux City, Iowa	91,020	235
Elmira, N.Y.	90,750	236
Fort Walton Beach, Fla.	90,127	237
Bangor, Me.	89,555	238
Texarkana, Tex.-Ark.	88,988	239
Monroe, La.	88,373	240
Clarksville - Hopkinsville, Tenn.-Ky.	88,187	241
Burlington, Vt.	88,113	242
Lawton, Okla.	87,969	243
St. Cloud, Minn.	87,764	244
Fort Pierce, Fla.	87,453	245
Altoona, Pa.	86,989	246
Cumberland, Md.	86,604	247
Anderson, Ind.	85,316	248
Wilmington, N.C.	84,548	249
Alexandria, La.	84,459	250
Total Top 250	**116,851,332**	
Florence, Ala.	83,635	251
Medford, Ore.	83,104	252
Charlottesville, Va.	82,792	253
Albany, Ga.	82,679	254
Grand Forks, N.D.	82,663	255
Bryan - College Station, Tex.	82,564	256
Tuscaloosa, Ala.	82,443	257
Bismarck, N.D.	82,176	258
Pittsfield, Mass.	81,846	259
Owensboro, Ky.	80,856	260
Pueblo, Colo.	80,708	261
Rapid City, S.D.	79,883	262
Steubenville - Weirton, Ohio-W.Va.	79,181	263
Jersey City, N.J.	78,280	264
Eau Claire, Wisc.	78,249	265
Dothan, Ala.	77,556	266
Santa Cruz, Cal.	76,983	267
Yakima, Wash.	76,976	268
Panama City, Fla.	76,126	269
Sharon, Pa.	75,955	270
Dubuque, Iowa	74,457	271
Hagerstown, Md.	74,169	272
Hickory, N.C.	74,142	273
Pascagoula, Miss.	74,013	274
Kokomo, Ind.	73,282	275
Chico, Cal.	72,988	276
Richland - Kennewick - Pasco, Wash.	72,542	277
Williamsport, Pa.	72,297	278
Vineland - Millville - Bridgeton, N.J.	72,139	279
Columbia, Mo.	71,627	280
St. Joseph, Mo.	71,621	281
Merced, Cal.	71,119	282
Wausau, Wisc.	70,812	283
Sherman - Denison, Tex.	69,679	284
Naples, Fla.	67,579	285
Bloomington, Ind.	67,442	286
Victoria, Tex.	67,299	287
Boise, Ida.	66,033	288
San Angelo, Tex.	65,716	289
Florence, S.C.	65,686	290
Kenosha, Wisc.	65,230	291
Brazoria, Tex.	64,596	292
Anderson, S.C.	63,071	293
Elkhart - Goshen, Ind.	61,359	294
Bellingham, Wash.	60,848	295
Redding, Cal.	59,965	296
Bremerton, Wash.	59,452	297
Las Cruces, N.M.	58,948	298
Sheboygan, Wisc.	58,014	299
Glens Falls, N.Y.	56,992	300
Jacksonville, N.C.	56,937	301
Greeley, Colo.	56,582	302
Lewiston - Auburn, Me.	55,426	303
State College, Pa.	54,949	304
Gadsden, Ala.	53,665	305
Anniston, Ala.	53,595	306
Cheyenne, Wyo.	53,569	307
Great Falls, Mont.	51,756	308
Kankakee, Ill.	50,898	309
Iowa City, Iowa	50,219	310
Casper, Wyo.	50,127	311
Pine Bluff, Ark.	47,030	312
Burlington, N.C.	46,425	313
Santa Fe, N.M.	40,686	314
Danville, Va.	30,155	315
Enid, Okla.	30,109	316
Lawrence, Kans.	19,777	317
Total Above Areas	**121,281,009**	
Percent of U.S.	**89.2406**	
U.S. Total	**135,903,334**	

1986 SURVEY OF BUYING POWER DATA SERVICE

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,137,667	1
New York, N.Y.	3,006,699	2
Chicago, Ill.	1,972,348	3
Washington, D.C.	1,560,932	4
Philadelphia, Pa.	1,381,813	5
Detroit, Mich.	1,288,838	6
Nassau - Suffolk, N.Y.	1,262,125	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,203,828	8
Houston, Tex.	1,138,510	9
Dallas, Tex.	857,953	10
Anaheim - Santa Ana, Cal.	825,230	11
Atlanta, Ga.	817,279	12
San Francisco, Cal.	776,745	13
Denver, Colo.	770,299	14
San Diego, Cal.	743,316	15
Phoenix, Ariz.	738,581	16
Newark, N.J.	707,340	17
Minneapolis - St. Paul, Minn.	696,559	18
Miami - Hialeah, Fla.	691,866	19
St. Louis, Mo.	678,212	20
Oakland, Cal.	674,471	21
Tampa - St. Petersburg - Clearwater, Fla.	668,763	22
Bergen - Passaic, N.J.	659,399	23
Baltimore, Md.	651,989	24
San Jose, Cal.	631,713	25
Cleveland, Ohio	612,202	26
Seattle, Wash.	567,801	27
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	556,964	28
Pittsburgh, Pa.	549,098	29
Riverside - San Bernardino, Cal.	472,164	30
Middlesex - Somerset - Hunterdon, N.J.	465,723	31
New Orleans, La.	461,210	32
Norfolk - Virginia Beach - Newport News, Va.	460,094	33
Sacramento, Cal.	431,724	34
Oklahoma City, Okla.	426,843	35
Columbus, Ohio	424,892	36
Kansas City, Mo.-Kans.	417,267	37
Cincinnati, Ohio	390,252	38
Milwaukee, Wisc.	369,683	39
West Palm Beach - Boca Raton - Delray Beach, Fla.	364,986	40
San Antonio, Tex.	362,626	41
Indianapolis, Ind.	359,162	42
Hartford - New Britain - Middletown - Bristol, Conn.	346,265	43
Salt Lake City - Ogden, Utah	343,597	44
Portland, Ore.	341,390	45
Fort Worth - Arlington, Tex.	338,682	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	334,183	47
Bridgeport - Stamford - Norwalk - Danbury, Conn.	332,131	48
Memphis, Tenn.	329,378	49
Greensboro - Winston-Salem - High Point, N.C.	326,066	50
Total Top 50	**37,926,858**	
Orlando, Fla.	286,129	51
Rochester, N.Y.	279,354	52
Dayton - Springfield, Ohio	267,411	53
Nashville, Tenn.	265,596	54
Louisville, Ky.	263,207	55
Omaha, Neb.	259,757	56
Austin, Tex.	257,876	57
Monmouth - Ocean, N.J.	256,330	58
Tulsa, Okla.	250,381	59
Madison, Wisc.	247,766	60
Birmingham, Ala.	246,013	61
Grand Rapids, Mich.	245,439	62
Buffalo, N.Y.	243,105	63
Albany - Schenectady - Troy, N.Y.	242,584	64
Raleigh - Durham, N.C.	230,178	65
Las Vegas, Nev.	229,773	66
Richmond - Petersburg, Va.	226,922	67
New Haven - Waterbury - Meriden, Conn.	225,695	68
Knoxville, Tenn.	210,816	69
Jacksonville, Fla.	208,519	70
Providence - Pawtucket - Woonsocket, R.I.	199,664	71
Tucson, Ariz.	199,008	72
Baton Rouge, La.	195,448	73
Toledo, Ohio	195,259	74
Greenville - Spartanburg, S.C.	181,008	75
Albuquerque, N.M.	175,629	76
Syracuse, N.Y.	175,416	77
Wilmington, Del.	171,111	78
Santa Barbara - Santa Maria - Lompoc, Cal.	163,770	79
Harrisburg - Lebanon - Carlisle, Pa.	161,686	80
Fresno, Cal.	155,910	81
Honolulu, Haw.	155,030	82
Allentown - Bethlehem, Pa.	151,491	83
Gary - Hammond, Ind.	148,677	84
Sarasota, Fla.	148,616	85
Scranton - Wilkes-Barre, Pa.	142,256	86
Springfield, Mass.	141,415	87
Little Rock - North Little Rock, Ark.	139,945	88
El Paso, Tex.	137,371	89
Jersey City, N.J.	135,836	90
Lansing - East Lansing, Mich.	135,753	91
Worcester - Fitchburg - Leominster, Mass.	135,334	92
Charleston, S.C.	134,572	93
Wichita, Kans.	132,932	94
Oxnard - Ventura, Cal.	132,200	95
Fort Myers - Cape Coral, Fla.	130,533	96
Saginaw - Bay City - Midland, Mich.	129,091	97
Chattanooga, Tenn.	128,964	98
Anchorage, Alas.	128,281	99
Bakersfield, Cal.	128,177	100
Total Top 100	**47,460,092**	
Lake County, Ill.	127,245	101
Lancaster, Pa.	126,891	102
Akron, Ohio	123,785	103
Flint, Mich.	123,161	104
Mobile, Ala.	121,256	105
Des Moines, Iowa	121,216	106
Manchester - Nashua, N.H.	120,803	107
Colorado Springs, Colo.	119,856	108
Corpus Christi, Tex.	119,296	109
New Bedford - Fall River - Attleboro, Mass.	119,202	110
Youngstown - Warren, Ohio	118,651	111
Shreveport, La.	116,831	112
Tacoma, Wash.	115,601	113
South Bend - Mishawaka, Ind.	114,749	114
Fayetteville, N.C.	113,484	115
Fort Wayne, Ind.	113,303	116
Columbia, S.C.	110,418	117
Stockton, Cal.	107,154	118
Boulder - Longmont, Colo.	106,671	119
Beaumont - Port Arthur, Tex.	106,358	120
Modesto, Cal.	105,883	121
Kalamazoo, Mich.	105,134	122
Trenton, N.J.	104,402	123
Ann Arbor, Mich.	104,092	124
Santa Rosa - Petaluma, Cal.	104,007	125
Lexington-Fayette, Ky.	103,563	126
Portsmouth - Dover - Rochester, N.H.	102,047	127
Johnson City - Kingsport - Bristol, Tenn.	100,300	128
Reading, Pa.	99,781	129
Daytona Beach, Fla.	99,335	130
Jackson, Miss.	99,053	131
McAllen - Edinburg - Mission, Tex.	96,317	132
Laredo, Tex.	95,937	133
Spokane, Wash.	95,749	134
Augusta, Ga.	95,301	135
Evansville, Ind.	95,126	136
Salinas - Seaside - Monterey, Cal.	94,397	137
Lubbock, Tex.	93,950	138
Melbourne - Titusville - Palm Bay, Fla.	91,245	139
Atlantic City, N.J.	91,137	140
Canton, Ohio	90,148	141
Peoria, Ill.	89,415	142
Vallejo - Fairfield - Napa, Cal.	89,099	143
Naples, Fla.	87,486	144
York, Pa.	87,049	145
Odessa, Tex.	85,445	146
Davenport - Rock Island - Moline, Iowa-Ill.	84,110	147
Reno, Nev.	83,941	148
Rockford, Ill.	83,879	149
Pensacola, Fla.	81,551	150
Total Top 150	**52,644,902**	
Macon - Warner Robins, Ga.	79,262	151
Orange County, N.Y.	79,112	152
Lafayette, La.	78,941	153
Roanoke, Va.	78,490	154
Appleton - Oshkosh - Neenah, Wisc.	78,411	155
Columbus, Ga.	78,117	156
Fort Pierce, Fla.	76,432	157
Springfield, Mo.	76,263	158
Brownsville - Harlingen, Tex.	75,308	159
Tallahassee, Fla.	74,732	160
Savannah, Ga.	74,714	161
Eugene - Springfield, Ore.	73,423	162
Visalia - Tulare - Porterville, Cal.	72,973	163
New London - Norwich, Conn.	72,705	164
Amarillo, Tex.	71,691	165
Huntington - Ashland, W.Va.-Ky.	71,592	166
Erie, Pa.	70,095	167
Utica - Rome, N.Y.	69,786	168
Longview - Marshall, Tex.	68,824	169
Midland, Tex.	66,966	170
Binghamton, N.Y.	66,676	171
Huntsville, Ala.	66,096	172
Lakeland - Winter Haven, Fla.	66,012	173
Aurora - Elgin, Ill.	64,949	174
Bradenton, Fla.	62,309	175
Billings, Mont.	62,249	176
Montgomery, Ala.	60,395	177
Boise, Ida.	60,059	178
Portland, Me.	58,257	179
Poughkeepsie, N.Y.	58,133	180
Green Bay, Wisc.	57,205	181
Fort Walton Beach, Fla.	56,773	182
Ocala, Fla.	56,676	183
Hickory, N.C.	56,332	184
Springfield, Ill.	56,068	185
Charleston, W.Va.	55,466	186
Santa Cruz, Cal.	55,340	187
Lake Charles, La.	54,279	188
Killeen - Temple, Tex.	53,733	189
Fort Collins - Loveland, Colo.	53,161	190
Wichita Falls, Tex.	53,100	191
Asheville, N.C.	52,945	192
Duluth, Minn.	52,452	193
Houma - Thibodaux, La.	51,444	194
Lincoln, Neb.	51,230	195
Salem, Ore.	51,210	196
Gainesville, Fla.	49,834	197
Abilene, Tex.	49,731	198
Provo - Orem, Utah	49,191	199
Charlottesville, Va.	48,492	200
Total Top 200	**55,822,536**	
Wheeling, W.Va.	47,815	201
Monroe, La.	47,556	202
Johnstown, Pa.	47,276	203
Waco, Tex.	46,197	204
Lorain - Elyria, Ohio	45,414	205
Muncie, Ind.	44,781	206
Joliet, Ill.	44,510	207
Burlington, Vt.	44,373	208
Champaign - Urbana - Rantoul, Ill.	44,329	209
Wilmington, N.C.	44,241	210
Cedar Rapids, Iowa	43,237	211
Sioux Falls, S.D.	43,202	212
Burlington, N.C.	43,070	213
Tyler, Tex.	42,648	214
Fargo - Moorhead, N.D.-Minn.	42,351	215
Biloxi - Gulfport, Miss.	41,219	216
Chico, Cal.	40,120	217
Hamilton - Middletown, Ohio	39,727	218
Altoona, Pa.	39,333	219
Fort Smith, Ark.	39,193	220
Decatur, Ill.	38,693	221
Dothan, Ala.	38,474	222
San Angelo, Tex.	38,155	223
Jacksonville, N.C.	38,092	224
Bloomington - Normal, Ill.	37,746	225
Lynchburg, Va.	37,501	226
Racine, Wisc.	37,286	227
Galveston - Texas City, Tex.	37,242	228
Parkersburg - Marietta, W.Va.-Ohio	37,212	229
Anderson, S.C.	37,160	230
Great Falls, Mont.	37,129	231
Pueblo, Colo.	36,762	232
Topeka, Kans.	36,256	233
Beaver County, Pa.	36,244	234
Albany, Ga.	36,138	235
La Crosse, Wisc.	35,895	236
Olympia, Wash.	35,630	237
Alexandria, La.	35,238	238
Eau Claire, Wisc.	35,237	239
Waterloo - Cedar Falls, Iowa	35,196	240
Panama City, Fla.	34,989	241
Brazoria, Tex.	34,923	242
Terre Haute, Ind.	34,739	243
Bremerton, Wash.	34,600	244
Santa Fe, N.M.	32,951	245
Cheyenne, Wyo.	32,947	246
St. Cloud, Minn.	32,774	247
Lima, Ohio	32,513	248
Niagara Falls, N.Y.	32,236	249
Lawton, Okla.	32,108	250
Total Top 250	**57,765,194**	
Texarkana, Tex.-Ark.	31,889	251
Hagerstown, Md.	31,613	252
Rochester, Minn.	31,549	253
Bellingham, Wash.	31,393	254
Casper, Wyo.	31,334	255
Anderson, Ind.	31,149	256
Muskegon, Mich.	31,073	257
Florence, S.C.	30,879	258
Sioux City, Iowa	30,718	259
Vancouver, Wash.	30,664	260
Lafayette - West Lafayette, Ind.	30,498	261
Rapid City, S.D.	30,021	262
Medford, Ore.	29,985	263
Athens, Ga.	29,847	264
Tuscaloosa, Ala.	29,527	265
Joplin, Mo.	29,515	266
Jackson, Mich.	29,089	267
Yakima, Wash.	28,111	268
Clarksville - Hopkinsville, Tenn.-Ky.	28,072	269
Richland - Kennewick - Pasco, Wash.	27,937	270
Williamsport, Pa.	27,752	271
Pittsfield, Mass.	27,569	272
Owensboro, Ky.	27,549	273
Las Cruces, N.M.	27,310	274
State College, Pa.	27,136	275
Enid, Okla.	26,855	276
Janesville - Beloit, Wisc.	26,738	277
Grand Forks, N.D.	26,330	278
Greeley, Colo.	26,265	279
Sharon, Pa.	25,872	280
Vineland - Millville - Bridgeton, N.J.	25,824	281
Bryan - College Station, Tex.	25,663	282
Yuba City, Cal.	25,516	283
Bangor, Me.	25,320	284
Bismarck, N.D.	25,313	285
Redding, Cal.	25,220	286
Dubuque, Iowa	25,035	287
Steubenville - Weirton, Ohio-W.Va.	24,915	288
Florence, Ala.	24,824	289
Bloomington, Ind.	24,757	290
Victoria, Tex.	24,727	291
Fayetteville - Springdale, Ark.	24,675	292
Sherman - Denison, Tex.	24,619	293
Jackson, Tenn.	24,472	294
Battle Creek, Mich.	24,464	295
Mansfield, Ohio	24,107	296
Cumberland, Md.	24,101	297
Columbia, Mo.	23,853	298
Merced, Cal.	23,400	299
Elkhart - Goshen, Ind.	23,290	300
Kokomo, Ind.	23,075	301
Wausau, Wisc.	22,874	302
Kenosha, Wisc.	22,846	303
Kankakee, Ill.	21,985	304
Iowa City, Iowa	21,269	305
Anniston, Ala.	20,980	306
St. Joseph, Mo.	20,224	307
Elmira, N.Y.	19,905	308
Benton Harbor, Mich.	19,565	309
Danville, Va.	18,774	310
Gadsden, Ala.	18,650	311
Pascagoula, Miss.	18,287	312
Glens Falls, N.Y.	17,362	313
Pine Bluff, Ark.	17,202	314
Sheboygan, Wisc.	15,353	315
Lawrence, Kans.	15,209	316
Lewiston - Auburn, Me.	13,426	317
Total Above Areas	**59,460,514**	
Percent of U.S.	**85.7389**	
U.S. Total	**69,350,649**	

FURNITURE & HOME FURNISHINGS STORE SALES

Area	($000)	Rank
New York, N.Y.	1,604,387	1
Los Angeles - Long Beach, Cal.	1,387,087	2
Chicago, Ill.	1,034,516	3
Washington, D.C.	765,113	4
Philadelphia, Pa.	736,565	5
Nassau - Suffolk, N.Y.	733,222	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	718,924	7
Houston, Tex.	641,762	8
Detroit, Mich.	622,093	9
Atlanta, Ga.	438,863	10
Dallas, Tex.	436,670	11
Anaheim - Santa Ana, Cal.	398,105	12
Newark, N.J.	384,738	13
Phoenix, Ariz.	384,029	14
Denver, Colo.	379,498	15
Miami - Hialeah, Fla.	377,688	16
Bergen - Passaic, N.J.	372,901	17
San Francisco, Cal.	368,179	18
San Diego, Cal.	364,893	19
Baltimore, Md.	349,727	20
Cleveland, Ohio	336,869	21
Minneapolis - St. Paul, Minn.	332,296	22
Tampa - St. Petersburg - Clearwater, Fla.	331,829	23
St. Louis, Mo.	326,677	24
Oakland, Cal.	315,929	25
Pittsburgh, Pa.	302,620	26
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	301,506	27
Norfolk - Virginia Beach - Newport News, Va.	297,426	28
Seattle, Wash.	282,194	29
San Jose, Cal.	251,308	30
New Orleans, La.	247,817	31
West Palm Beach - Boca Raton - Delray Beach, Fla.	240,468	32
Riverside - San Bernardino, Cal.	237,597	33
Oklahoma City, Okla.	226,201	34
Middlesex - Somerset - Hunterdon, N.J.	226,113	35
Cincinnati, Ohio	212,393	36
Greensboro - Winston-Salem - High Point, N.C.	202,937	37
Kansas City, Mo.-Kans.	201,550	38
Salt Lake City - Ogden, Utah	201,304	39
Sacramento, Cal.	192,664	40
Omaha, Neb.	189,905	41
Columbus, Ohio	189,813	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	180,775	43
Memphis, Tenn.	180,586	44
Milwaukee, Wisc.	178,649	45
Hartford - New Britain - Middletown - Bristol, Conn.	178,349	46
Indianapolis, Ind.	173,032	47
Fort Worth - Arlington, Tex.	171,004	48
San Antonio, Tex.	169,404	49
Bridgeport - Stamford - Norwalk - Danbury, Conn.	164,727	50
Total Top 50	**19,542,902**	
Orlando, Fla.	160,036	51
Monmouth - Ocean, N.J.	152,694	52
Portland, Ore.	144,114	53
Rochester, N.Y.	138,029	54
Louisville, Ky.	136,165	55
Tulsa, Okla.	135,512	56
Nashville, Tenn.	133,142	57
Dayton - Springfield, Ohio	133,015	58
Birmingham, Ala.	130,140	59
Buffalo, N.Y.	127,125	60
Austin, Tex.	126,272	61
Jacksonville, Fla.	123,927	62
Albany - Schenectady - Troy, N.Y.	122,947	63
New Haven - Waterbury - Meriden, Conn.	121,982	64
Knoxville, Tenn.	121,729	65
Grand Rapids, Mich.	120,511	66
Richmond - Petersburg, Va.	118,688	67
Raleigh - Durham, N.C.	109,718	68
Providence - Pawtucket - Woonsocket, R.I.	102,746	69
Greenville - Spartanburg, S.C.	101,251	70
Las Vegas, Nev.	100,287	71
Sarasota, Fla.	99,894	72
Albuquerque, N.M.	96,597	73
Tucson, Ariz.	94,994	74
Syracuse, N.Y.	94,880	75
Wilmington, Del.	91,591	76
Santa Barbara - Santa Maria - Lompoc, Cal.	86,767	77
Fort Myers - Cape Coral, Fla.	86,466	78
Gary - Hammond, Ind.	84,360	79
Baton Rouge, La.	84,285	80
New Bedford - Fall River - Attleboro, Mass.	80,820	81
Little Rock - North Little Rock, Ark.	80,739	82
Jersey City, N.J.	80,236	83
El Paso, Tex.	80,046	84
Fresno, Cal.	78,832	85
Toledo, Ohio	78.525	86
Allentown - Bethlehem, Pa.	77,647	87
Scranton - Wilkes-Barre, Pa.	76,798	88
Charleston, S.C.	76,593	89
Worcester - Fitchburg - Leominster, Mass.	76,504	90
Harrisburg - Lebanon - Carlisle, Pa.	75,713	91
Bakersfield, Cal.	72,877	92
Mobile, Ala.	71,057	93
Manchester - Nashua, N.H.	70,029	94
Honolulu, Haw.	69,551	95
Youngstown - Warren, Ohio	69,004	96
Chattanooga, Tenn.	68,474	97
Shreveport, La.	65,982	98
Des Moines, Iowa	65,791	99
Oxnard - Ventura, Cal.	65,763	100
Total Top 100	**24,503,747**	
Saginaw - Bay City - Midland, Mich.	65,423	101
Springfield, Mass.	64,898	102
Anchorage, Alas.	63,217	103
Lancaster, Pa.	62,967	104
Naples, Fla.	62,687	105
Colorado Springs, Colo.	62,312	106
Wichita, Kans.	61,625	107
Johnson City - Kingsport - Bristol, Tenn.	60,003	108
Flint, Mich.	59,835	109
Akron, Ohio	58,092	110
Lexington-Fayette, Ky.	57,096	111
Fayetteville, N.C.	57,080	112
Modesto, Cal.	56,512	113
Corpus Christi, Tex.	56,419	114
Lake County, Ill.	56,194	115
Stockton, Cal.	55,352	116
Augusta, Ga.	55,265	117
Tacoma, Wash.	55,159	118
Lansing - East Lansing, Mich.	55,027	119
Columbia, S.C.	54,489	120
Jackson, Miss.	54,184	121
Reading, Pa.	53,621	122
Fort Wayne, Ind.	53,486	123
Spokane, Wash.	53,128	124
Portsmouth - Dover - Rochester, N.H.	53,026	125
Trenton, N.J.	53,014	126
Santa Rosa - Petaluma, Cal.	52,638	127
Lubbock, Tex.	52,554	128
McAllen - Edinburg - Mission, Tex.	52,113	129
York, Pa.	51,897	130
Evansville, Ind.	51,753	131
South Bend - Mishawaka, Ind.	50,614	132
Peoria, Ill.	48,902	133
Boulder - Longmont, Colo.	48,878	134
Savannah, Ga.	48,361	135
Macon - Warner Robins, Ga.	48,309	136
Madison, Wisc.	47,645	137
Odessa, Tex.	47,220	138
Longview - Marshall, Tex.	47,168	139
Rockford, Ill.	46,977	140
Beaumont - Port Arthur, Tex.	45,947	141
Roanoke, Va.	45,887	142
Kalamazoo, Mich.	44,849	143
Daytona Beach, Fla.	44,655	144
Salinas - Seaside - Monterey, Cal.	44,455	145
Pensacola, Fla.	44,363	146
Melbourne - Titusville - Palm Bay, Fla.	43,840	147
Visalia - Tulare - Porterville, Cal.	43,635	148
Reno, Nev.	42,915	149
Canton, Ohio	42,745	150
Total Top 150	**27,142,178**	
Eugene - Springfield, Ore.	42,487	151
Davenport - Rock Island - Moline, Iowa-Ill.	42,213	152
Utica - Rome, N.Y.	41,601	153
Binghamton, N.Y.	41,401	154
Ann Arbor, Mich.	41,147	155
Lafayette, La.	40,889	156
Columbus, Ga.	40,801	157
Midland, Tex.	40,604	158
Vallejo - Fairfield - Napa, Cal.	39,420	159
Fort Pierce, Fla.	38,992	160
Atlantic City, N.J.	38,600	161
Montgomery, Ala.	37,196	162
Huntsville, Ala.	36,674	163
Amarillo, Tex.	36,518	164
Springfield, Mo.	36,406	165
Brownsville - Harlingen, Tex.	34,703	166
Hickory, N.C.	34,287	167
Lakeland - Winter Haven, Fla.	34,141	168
Orange County, N.Y.	34,053	169
Appleton - Oshkosh - Neenah, Wisc.	33,063	170
Aurora - Elgin, Ill.	32,424	171
Billings, Mont.	31,845	172
Boise, Ida.	31,804	173
Wichita Falls, Tex.	31,696	174
Portland, Me.	31,666	175
Charlottesville, Va.	30,935	176
Poughkeepsie, N.Y.	30,675	177
New London - Norwich, Conn.	30,604	178
Huntington - Ashland, W.Va.-Ky.	30,350	179
Burlington, N.C.	30,259	180
Asheville, N.C.	29,608	181
Charleston, W.Va.	29,437	182
Wilmington, N.C.	29,309	183
Tallahassee, Fla.	29,142	184
Fort Walton Beach, Fla.	28,891	185
Wheeling, W.Va.	28,297	186
Abilene, Tex.	27,310	187
Dothan, Ala.	27,280	188
Hamilton - Middletown, Ohio	27,107	189
Joliet, Ill.	27,080	190
Johnstown, Pa.	26,480	191
Erie, Pa.	26,251	192
Green Bay, Wisc.	26,228	193
Ocala, Fla.	26,081	194
Waco, Tex.	26,029	195
Lincoln, Neb.	25,913	196
Santa Cruz, Cal.	25,723	197
Killeen - Temple, Tex.	25,405	198
Parkersburg - Marietta, W.Va.-Ohio	25,104	199
Tyler, Tex.	24,856	200
Total Top 200	**28,761,163**	
Jacksonville, N.C.	24,845	201
Lynchburg, Va.	24,671	202
Cedar Rapids, Iowa	24,568	203
Bradenton, Fla.	24,191	204
Lorain - Elyria, Ohio	24,126	205
Houma - Thibodaux, La.	23,880	206
Muncie, Ind.	23,866	207
Alexandria, La.	23,805	208
Fort Collins - Loveland, Colo.	23,704	209
Duluth, Minn.	23,579	210
Sioux Falls, S.D.	23,338	211
Monroe, La.	22,886	212
Springfield, Ill.	22,855	213
Albany, Ga.	22,362	214
Fort Smith, Ark.	22,035	215
Biloxi - Gulfport, Miss.	21,810	216
Lawton, Okla.	21,683	217
Lake Charles, La.	21,151	218
Bloomington - Normal, Ill.	21,050	219
Burlington, Vt.	20,931	220
Racine, Wisc.	20,689	221
Pueblo, Colo.	20,657	222
Fargo - Moorhead, N.D.-Minn.	20,339	223
Brazoria, Tex.	20,283	224
Altoona, Pa.	20,267	225
Anderson, S.C.	19,848	226
Topeka, Kans.	19,826	227
Provo - Orem, Utah	19,703	228
Champaign - Urbana - Rantoul, Ill.	19,509	229
Santa Fe, N.M.	19,502	230
Waterloo - Cedar Falls, Iowa	19,388	231
Hagerstown, Md.	19,374	232
Olympia, Wash.	18,850	233
Salem, Ore.	18,836	234
Gainesville, Fla.	18,740	235
Panama City, Fla.	18,049	236
Bremerton, Wash.	17,708	237
Florence, S.C.	17,662	238
Bellingham, Wash.	17,556	239
Decatur, Ill.	17,536	240
Galveston - Texas City, Tex.	17,505	241
Joplin, Mo.	17,462	242
Beaver County, Pa.	17,370	243
Chico, Cal.	17,225	244
Yuba City, Cal.	17,168	245
Texarkana, Tex.-Ark.	16,483	246
Yakima, Wash.	16,446	247
Niagara Falls, N.Y.	16,380	248
Owensboro, Ky.	16,038	249
Tuscaloosa, Ala.	15,984	250
Total Top 250	**29,774,882**	
St. Cloud, Minn.	15,916	251
Muskegon, Mich.	15,811	252
Jackson, Mich.	15,697	253
Rapid City, S.D.	15,661	254
Sherman - Denison, Tex.	15,520	255
Casper, Wyo.	15,470	256
Eau Claire, Wisc.	15,457	257
Terre Haute, Ind.	15,221	258
Kokomo, Ind.	15,186	259
Las Cruces, N.M.	14,930	260
Victoria, Tex.	14,916	261
San Angelo, Tex.	14,816	262
Lima, Ohio	14,501	263
Cheyenne, Wyo.	14,197	264
Vancouver, Wash.	14,176	265
Sharon, Pa.	14,154	266
La Crosse, Wisc.	14,054	267
Grand Forks, N.D.	13,955	268
Anderson, Ind.	13,832	269
Mansfield, Ohio	13,652	270
Fayetteville - Springdale, Ark.	13,651	271
Richland - Kennewick - Pasco, Wash.	13,614	272
Medford, Ore.	13,570	273
Steubenville - Weirton, Ohio-W.Va.	13,504	274
Athens, Ga.	13,291	275
Bismarck, N.D.	13,286	276
Pittsfield, Mass.	13,220	277
Sioux City, Iowa	13,055	278
Anniston, Ala.	13,031	279
Florence, Ala.	12,859	280
Clarksville - Hopkinsville, Tenn.-Ky.	12,800	281
State College, Pa.	12,760	282
Lafayette - West Lafayette, Ind.	12,558	283
Wausau, Wisc.	12,475	284
Enid, Okla.	12,397	285
Williamsport, Pa.	12,197	286
Merced, Cal.	12,064	287
Battle Creek, Mich.	12,041	288
Cumberland, Md.	12,014	289
Danville, Va.	12,014	289
Benton Harbor, Mich.	11,996	291
Janesville - Beloit, Wisc.	11,909	292
Jackson, Tenn.	11,872	293
Redding, Cal.	11,870	294
Bryan - College Station, Tex.	11,863	295
Bloomington, Ind.	11,790	296
Gadsden, Ala.	11,633	297
Dubuque, Iowa	11,610	298
Great Falls, Mont.	11,438	299
Laredo, Tex.	11,374	300
Vineland - Millville - Bridgeton, N.J.	11,184	301
Rochester, Minn.	11,155	302
Pine Bluff, Ark.	10,269	303
Elkhart - Goshen, Ind.	10,249	304
Bangor, Me.	10,078	305
Kenosha, Wisc.	10,067	306
Columbia, Mo.	10,057	307
Greeley, Colo.	9,835	308
Kankakee, Ill.	9,409	309
Pascagoula, Miss.	9,202	310
Glens Falls, N.Y.	8,741	311
Elmira, N.Y.	8,655	312
Iowa City, Iowa	8,397	313
St. Joseph, Mo.	8,163	314
Sheboygan, Wisc.	8,049	315
Lewiston - Auburn, Me.	6,438	316
Lawrence, Kans.	5,515	317
Total Above Areas	**30,601,223**	
Percent of U.S.	**84.0186**	
U.S. Total	**36,421,974**	

1986 SURVEY OF BUYING POWER DATA SERVICE

AUTOMOTIVE DEALER SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	11,440,094	1
Chicago, Ill.	6,946,431	2
Detroit, Mich.	6,285,894	3
Philadelphia, Pa.	6,026,256	4
Washington, D.C.	6,002,162	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	5,453,794	6
New York, N.Y.	5,066,948	7
Houston, Tex.	4,588,833	8
Atlanta, Ga.	4,348,536	9
Minneapolis - St. Paul, Minn.	3,927,974	10
Dallas, Tex.	3,621,969	11
St. Louis, Mo.	3,609,848	12
Anaheim - Santa Ana, Cal.	3,600,576	13
Nassau - Suffolk, N.Y.	3,584,412	14
Miami - Hialeah, Fla.	3,575,005	15
San Diego, Cal.	3,164,039	16
Baltimore, Md.	3,132,450	17
Tampa - St. Petersburg - Clearwater, Fla.	2,973,208	18
Oakland, Cal.	2,869,429	19
Kansas City, Mo.-Kans.	2,687,760	20
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	2,636,023	21
Pittsburgh, Pa.	2,547,251	22
San Francisco, Cal.	2,511,551	23
Phoenix, Ariz.	2,398,138	24
Cleveland, Ohio	2,393,463	25
Seattle, Wash.	2,320,740	26
Newark, N.J.	2,317,269	27
San Jose, Cal.	2,304,857	28
Riverside - San Bernardino, Cal.	2,281,911	29
Denver, Colo.	2,222,093	30
Indianapolis, Ind.	1,945,681	31
Bergen - Passaic, N.J.	1,941,861	32
Sacramento, Cal.	1,869,706	33
Oklahoma City, Okla.	1,841,518	34
Columbus, Ohio	1,838,664	35
Orlando, Fla.	1,797,706	36
Norfolk - Virginia Beach - Newport News, Va.	1,760,568	37
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,749,710	38
Cincinnati, Ohio	1,698,245	39
Fort Worth - Arlington, Tex.	1,689,842	40
Milwaukee, Wisc.	1,648,129	41
Portland, Ore.	1,639,544	42
Monmouth - Ocean, N.J.	1,543,140	43
Hartford - New Britain - Middletown - Bristol, Conn.	1,530,476	44
Memphis, Tenn.	1,455,904	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	1,455,377	46
Nashville, Tenn.	1,373,993	47
Greensboro - Winston-Salem - High Point, N.C.	1,367,381	48
Jacksonville, Fla.	1,352,166	49
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,314,188	50
Total Top 50	**149,652,713**	
Rochester, N.Y.	1,299,452	51
San Antonio, Tex.	1,262,930	52
New Orleans, La.	1,219,712	53
Richmond - Petersburg, Va.	1,187,235	54
Middlesex - Somerset - Hunterdon, N.J.	1,180,556	55
Louisville, Ky.	1,158,669	56
Dayton - Springfield, Ohio	1,137,971	57
Birmingham, Ala.	1,115,229	58
Salt Lake City - Ogden, Utah	1,047,747	59
Lake County, Ill.	1,026,037	60
Albany - Schenectady - Troy, N.Y.	1,025,175	61
Buffalo, N.Y.	994,089	62
Raleigh - Durham, N.C.	969,955	63
Tulsa, Okla.	968,358	64
Grand Rapids, Mich.	964,976	65
Austin, Tex.	942,630	66
New Haven - Waterbury - Meriden, Conn.	919,342	67
Toledo, Ohio	914,784	68
Knoxville, Tenn.	894,653	69
Omaha, Neb.	886,591	70
Providence - Pawtucket - Woonsocket, R.I.	874,145	71
Oxnard - Ventura, Cal.	850,164	72
Allentown - Bethlehem, Pa.	842,240	73
Wilmington, Del.	815,618	74
Harrisburg - Lebanon - Carlisle, Pa.	809,029	75
Las Vegas, Nev.	800,477	76
Greenville - Spartanburg, S.C.	773,875	77
Syracuse, N.Y.	772,161	78
Worcester - Fitchburg - Leominster, Mass.	771,669	79
Akron, Ohio	746,331	80
Gary - Hammond, Ind.	729,993	81
Fresno, Cal.	727,178	82
Scranton - Wilkes-Barre, Pa.	709,293	83
Wichita, Kans.	697,222	84
Honolulu, Haw.	684,907	85
Springfield, Mass.	684,900	86
Charleston, S.C.	679,748	87
New Bedford - Fall River - Attleboro, Mass.	674,769	88
Flint, Mich.	673,070	89
Tucson, Ariz.	652,355	90
Little Rock - North Little Rock, Ark.	651,062	91
Johnson City - Kingsport - Bristol, Tenn.	637,438	92
Tacoma, Wash.	632,813	93
Albuquerque, N.M.	622,330	94
Bakersfield, Cal.	606,436	95
Lansing - East Lansing, Mich.	590,120	96
Mobile, Ala.	587,336	97
Columbia, S.C.	585,703	98
Chattanooga, Tenn.	569,813	99
Saginaw - Bay City - Midland, Mich.	561,323	100
Total Top 100	**191,782,322**	
Lakeland - Winter Haven, Fla.	553,904	101
Melbourne - Titusville - Palm Bay, Fla.	549,987	102
Baton Rouge, La.	546,676	103
Jackson, Miss.	540,384	104
Des Moines, Iowa	534,108	105
Manchester - Nashua, N.H.	524,488	106
Youngstown - Warren, Ohio	521,301	107
Santa Barbara - Santa Maria - Lompoc, Cal.	513,243	108
Davenport - Rock Island - Moline, Iowa-Ill.	509,232	109
Madison, Wisc.	501,380	110
Portsmouth - Dover - Rochester, N.H.	500,809	111
Beaumont - Port Arthur, Tex.	500,611	112
Colorado Springs, Colo.	494,523	113
Anchorage, Alas.	486,927	114
Stockton, Cal.	483,889	115
Canton, Ohio	476,220	116
Sarasota, Fla.	470,588	117
Spokane, Wash.	466,240	118
Charleston, W.Va.	465,453	119
Augusta, Ga.	464,166	120
Lancaster, Pa.	462,782	121
Corpus Christi, Tex.	460,364	122
Reading, Pa.	459,063	123
Lexington-Fayette, Ky.	457,644	124
Macon - Warner Robins, Ga.	457,358	125
Fort Wayne, Ind.	456,451	126
El Paso, Tex.	455,080	127
Peoria, Ill.	452,464	128
Pensacola, Fla.	450,179	129
Salinas - Seaside - Monterey, Cal.	440,574	130
Daytona Beach, Fla.	439,906	131
Jersey City, N.J.	430,981	132
Vallejo - Fairfield - Napa, Cal.	430,386	133
Fort Myers - Cape Coral, Fla.	423,880	134
York, Pa.	416,336	135
New London - Norwich, Conn.	405,629	136
Montgomery, Ala.	400,744	137
Portland, Me.	394,235	138
Ann Arbor, Mich.	393,176	139
Atlantic City, N.J.	392,788	140
Shreveport, La.	390,145	141
Lubbock, Tex.	388,442	142
Evansville, Ind.	383,908	143
Santa Rosa - Petaluma, Cal.	381,434	144
Elkhart - Goshen, Ind.	380,274	145
Springfield, Mo.	379,991	146
Bradenton, Fla.	375,473	147
Rockford, Ill.	372,752	148
Reno, Nev.	370,848	149
Joliet, Ill.	359,110	150
Total Top 150	**214,348,848**	
Visalia - Tulare - Porterville, Cal.	357,766	151
Trenton, N.J.	355,623	152
Fort Pierce, Fla.	355,556	153
South Bend - Mishawaka, Ind.	347,954	154
Columbus, Ga.	343,936	155
Fayetteville, N.C.	342,710	156
Savannah, Ga.	340,650	157
Amarillo, Tex.	340,474	158
Eugene - Springfield, Ore.	339,498	159
Huntington - Ashland, W.Va.-Ky.	325,462	160
Modesto, Cal.	315,552	161
Odessa, Tex.	315,148	162
Appleton - Oshkosh - Neenah, Wisc.	313,600	163
Aurora - Elgin, Ill.	312,625	164
Longview - Marshall, Tex.	308,946	165
Orange County, N.Y.	308,181	166
Boulder - Longmont, Colo.	305,931	167
Erie, Pa.	304,999	168
Lorain - Elyria, Ohio	304,765	169
Huntsville, Ala.	298,794	170
Utica - Rome, N.Y.	298,767	171
Binghamton, N.Y.	296,551	172
Asheville, N.C.	295,339	173
Fargo - Moorhead, N.D.-Minn.	294,905	174
Kalamazoo, Mich	290,543	175
Lafayette, La.	288,902	176
Hamilton - Middletown, Ohio	285,671	177
Poughkeepsie, N.Y.	283,625	178
Gainesville, Fla.	282,678	179
Hickory, N.C.	273,022	180
Biloxi - Gulfport, Miss.	265,948	181
McAllen - Edinburg - Mission, Tex.	265,583	182
Salem, Ore.	265,565	183
Roanoke, Va.	261,326	184
Galveston - Texas City, Tex.	259,223	185
Abilene, Tex.	256,186	186
Santa Cruz, Cal.	245,091	187
Lincoln, Neb.	241,353	188
Duluth, Minn.	239,008	189
Topeka, Kans.	237,899	190
Naples, Fla.	237,121	191
Sioux Falls, S.D.	235,812	192
Burlington, Vt.	234,795	193
Killeen - Temple, Tex.	234,653	194
Springfield, Ill.	231,568	195
St. Cloud, Minn.	230,620	196
Ocala, Fla.	227,819	197
Panama City, Fla.	225,951	198
Wilmington, N.C.	224,649	199
Brownsville - Harlingen, Tex.	223,988	200
Total Top 200	**228,621,179**	
Waco, Tex.	221,691	201
Dothan, Ala.	221,664	202
Johnstown, Pa.	221,086	203
Green Bay, Wisc.	220,165	204
Joplin, Mo.	217,725	205
Tallahassee, Fla.	217,442	206
Terre Haute, Ind.	216,496	207
Fort Walton Beach, Fla.	214,633	208
Bangor, Me.	214,430	209
Eau Claire, Wisc.	214,188	210
Clarksville - Hopkinsville, Tenn.-Ky.	214,055	211
Parkersburg - Marietta, W.Va.-Ohio	213,831	212
Burlington, N.C.	210,610	213
Tyler, Tex.	207,924	214
Wichita Falls, Tex.	206,435	215
Houma - Thibodaux, La.	204,125	216
Rochester, Minn.	203,279	217
Yakima, Wash.	201,267	218
Brazoria, Tex.	199,248	219
Cedar Rapids, Iowa	198,035	220
Billings, Mont.	193,413	221
Fort Collins - Loveland, Colo.	192,521	222
Niagara Falls, N.Y.	192,267	223
Waterloo - Cedar Falls, Iowa	192,081	224
Boise, Ida.	191,903	225
Champaign - Urbana - Rantoul, Ill.	191,828	226
Pittsfield, Mass.	191,258	227
Merced, Cal.	189,695	228
Wheeling, W.Va.	188,209	229
Midland, Tex.	185,127	230
Lima, Ohio	184,582	231
Bismarck, N.D.	180,144	232
Lafayette - West Lafayette, Ind.	178,297	233
Mansfield, Ohio	177,345	234
Altoona, Pa.	176,945	235
Anderson, Ind.	174,768	236
Medford, Ore.	174,453	237
Florence, S.C.	174,292	238
Albany, Ga.	173,822	239
Kokomo, Ind.	172,763	240
Chico, Cal.	171,040	241
Jacksonville, N.C.	170,807	242
Fort Smith, Ark.	169,942	243
Athens, Ga.	169,223	244
Lynchburg, Va.	168,806	245
Decatur, Ill.	165,904	246
Lake Charles, La.	165,898	247
Provo - Orem, Utah	165,439	248
Racine, Wisc.	161,564	249
Florence, Ala.	161,241	250
Total Top 250	**238,205,085**	
Muncie, Ind.	160,727	251
Bloomington - Normal, Ill.	159,510	252
Rapid City, S.D.	159,328	253
San Angelo, Tex.	157,161	254
St. Joseph, Mo.	156,306	255
Anderson, S.C.	156,025	256
Vineland - Millville - Bridgeton, N.J.	154,544	257
Battle Creek, Mich.	153,140	258
Richland - Kennewick - Pasco, Wash.	150,922	259
Charlottesville, Va.	150,521	260
Sioux City, Iowa	150,060	261
Benton Harbor, Mich.	149,726	262
Vancouver, Wash.	149,317	263
Monroe, La.	148,581	264
Tuscaloosa, Ala.	146,966	265
Sharon, Pa.	144,608	266
Grand Forks, N.D.	144,013	267
Bremerton, Wash.	142,822	268
Santa Fe, N.M.	142,260	269
Redding, Cal.	141,980	270
Muskegon, Mich.	141,498	271
Williamsport, Pa.	140,444	272
Casper, Wyo.	140,362	273
Olympia, Wash.	137,920	274
Greeley, Colo.	137,445	275
Hagerstown, Md.	137,212	276
Lewiston - Auburn, Me.	135,640	277
Texarkana, Tex.-Ark.	134,441	278
Columbia, Mo.	133,602	279
Janesville - Beloit, Wisc.	133,598	280
Steubenville - Weirton, Ohio-W.Va.	131,909	281
Alexandria, La.	130,934	282
Glens Falls, N.Y.	130,927	283
Sherman - Denison, Tex.	130,822	284
Beaver County, Pa.	129,126	285
La Crosse, Wisc.	126,672	286
Lawton, Okla.	125,437	287
Bellingham, Wash.	123,897	288
Jackson, Mich.	120,397	289
Fayetteville - Springdale, Ark.	117,948	290
Las Cruces, N.M.	116,801	291
Jackson, Tenn.	116,683	292
Danville, Va.	116,435	293
Bryan - College Station, Tex.	116,376	294
Kankakee, Ill.	116,216	295
Wausau, Wisc.	115,336	296
Owensboro, Ky.	114,703	297
Victoria, Tex.	112,919	298
Anniston, Ala.	111,741	299
Yuba City, Cal.	111,132	300
Pascagoula, Miss.	110,567	301
Bloomington, Ind.	108,843	302
Elmira, N.Y.	107,886	303
State College, Pa.	107,866	304
Great Falls, Mont.	105,569	305
Dubuque, Iowa	104,728	306
Cheyenne, Wyo.	103,719	307
Pueblo, Colo.	103,596	308
Laredo, Tex.	96,019	309
Enid, Okla.	95,361	310
Cumberland, Md.	94,119	311
Lawrence, Kans.	93,871	312
Sheboygan, Wisc.	91,282	313
Kenosha, Wisc.	89,114	314
Pine Bluff, Ark.	87,403	315
Gadsden, Ala.	86,088	316
Iowa City, Iowa	76,190	317
Total Above Areas	**246,674,396**	
Percent of U.S.	**81.1411**	
U.S. Total	**304,006,652**	

1986 SURVEY OF BUYING POWER DATA SERVICE

GASOLINE SERVICE STATION SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	3,538,874	1
Chicago, Ill.	2,279,231	2
Detroit, Mich.	2,277,822	3
Philadelphia, Pa.	1,977,001	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,885,439	5
Washington, D.C.	1,853,132	6
Houston, Tex.	1,607,184	7
New York, N.Y.	1,583,743	8
St. Louis, Mo.	1,421,583	9
Minneapolis - St. Paul, Minn.	1,414,559	10
Atlanta, Ga.	1,414,103	11
Dallas, Tex.	1,330,305	12
Nassau - Suffolk, N.Y.	1,154,242	13
Cleveland, Ohio	1,071,518	14
Baltimore, Md.	987,443	15
Anaheim - Santa Ana, Cal.	965,678	16
Pittsburgh, Pa.	910,693	17
Phoenix, Ariz.	906,351	18
San Diego, Cal.	881,021	19
Kansas City, Mo.-Kans.	855,325	20
Indianapolis, Ind.	843,165	21
Newark, N.J.	839,868	22
Denver, Colo.	831,122	23
Riverside - San Bernardino, Cal.	809,039	24
Miami - Hialeah, Fla.	807,194	25
Oakland, Cal.	798,042	26
Cincinnati, Ohio	772,199	27
Tampa - St. Petersburg - Clearwater, Fla.	770,108	28
Columbus, Ohio	757,531	29
Bergen - Passaic, N.J.	751,756	30
Seattle, Wash.	734,071	31
San Francisco, Cal.	696,631	32
San Jose, Cal.	642,575	33
Memphis, Tenn.	632,973	34
Hartford - New Britain - Middletown - Bristol, Conn.	631,095	35
Milwaukee, Wisc.	617,308	36
New Orleans, La.	607,277	37
Sacramento, Cal.	566,756	38
Middlesex - Somerset - Hunterdon, N.J.	560,038	39
Nashville, Tenn.	548,504	40
Fort Worth - Arlington, Tex.	543,598	41
San Antonio, Tex.	542,623	42
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	522,189	43
Louisville, Ky.	514,542	44
Dayton - Springfield, Ohio	507,806	45
Norfolk - Virginia Beach - Newport News, Va.	493,450	46
Bridgeport - Stamford - Norwalk - Danbury, Conn.	490,993	47
Portland, Ore.	486,897	48
Monmouth - Ocean, N.J.	463,492	49
Toledo, Ohio	457,131	50
Total Top 50	**49,555,220**	
Richmond - Petersburg, Va.	437,552	51
Orlando, Fla.	408,128	52
Oklahoma City, Okla.	406,884	53
Rochester, N.Y.	405,042	54
Gary - Hammond, Ind.	403,476	55
Salt Lake City - Ogden, Utah	401,102	56
Providence - Pawtucket - Woonsocket, R.I.	400,522	57
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	398,477	58
Jacksonville, Fla.	380,866	59
Albany - Schenectady - Troy, N.Y.	373,830	60
Knoxville, Tenn.	373,673	61
Harrisburg - Lebanon - Carlisle, Pa.	362,802	62
New Haven - Waterbury - Meriden, Conn.	362,352	63
Akron, Ohio	358,521	64
Greensboro - Winston-Salem - High Point, N.C.	356,872	65
Buffalo, N.Y.	352,139	66
Omaha, Neb.	345,770	67
Las Vegas, Nev.	334,761	68
Birmingham, Ala.	325,192	69
West Palm Beach - Boca Raton - Delray Beach, Fla.	323,306	70
Allentown - Bethlehem, Pa.	319,575	71
Grand Rapids, Mich.	303,896	72
Honolulu, Haw.	299,679	73
Tulsa, Okla.	299,010	74
Wilmington, Del.	297,742	75
Worcester - Fitchburg - Leominster, Mass.	292,044	76
Youngstown - Warren, Ohio	289,996	77
Springfield, Mass.	285,905	78
Greenville - Spartanburg, S.C.	279,707	79
Scranton - Wilkes-Barre, Pa.	273,780	80
Austin, Tex.	267,573	81
Bakersfield, Cal.	252,781	82
Chattanooga, Tenn.	249,771	83
Saginaw - Bay City - Midland, Mich.	245,936	84
Tucson, Ariz.	245,857	85
Little Rock - North Little Rock, Ark.	239,844	86
Syracuse, N.Y.	230,379	87
Raleigh - Durham, N.C.	224,928	88
Baton Rouge, La.	222,063	89
Lansing - East Lansing, Mich.	220,482	90
Flint, Mich.	219,320	91
Oxnard - Ventura, Cal.	215,796	92
Canton, Ohio	212,811	93
Jersey City, N.J.	211,864	94
Columbia, S.C.	210,692	95
Lake County, Ill.	208,948	96
Santa Barbara - Santa Maria - Lompoc, Cal.	207,572	97
Tacoma, Wash.	206,508	98
Corpus Christi, Tex.	205,807	99
Fresno, Cal.	205,533	100
Total Top 100	**64,512,286**	
Albuquerque, N.M.	203,450	101
Davenport - Rock Island - Moline, Iowa-Ill.	200,120	102
Des Moines, Iowa	199,641	103
Beaumont - Port Arthur, Tex.	198,592	104
New Bedford - Fall River - Attleboro, Mass.	198,469	105
Joliet, Ill.	196,469	106
Mobile, Ala.	194,762	107
Fort Wayne, Ind.	192,347	108
Lexington-Fayette, Ky.	191,670	109
Jackson, Miss.	186,423	110
Wichita, Kans.	183,607	111
Madison, Wisc.	180,953	112
Shreveport, La.	180,681	113
Reno, Nev.	172,300	114
Ann Arbor, Mich.	168,400	115
Trenton, N.J.	166,028	116
Manchester - Nashua, N.H.	164,863	117
Charleston, S.C.	163,204	118
Stockton, Cal.	162,405	119
Erie, Pa.	157,845	120
Vallejo - Fairfield - Napa, Cal.	157,748	121
El Paso, Tex.	157,688	122
Peoria, Ill.	157,651	123
Atlantic City, N.J.	154,268	124
Santa Rosa - Petaluma, Cal.	153,807	125
Aurora - Elgin, Ill.	153,427	126
Portsmouth - Dover - Rochester, N.H.	151,032	127
Huntington - Ashland, W.Va.-Ky.	149,535	128
Augusta, Ga.	148,981	129
Evansville, Ind.	145,670	130
New London - Norwich, Conn.	145,048	131
Colorado Springs, Colo.	144,101	132
Salinas - Seaside - Monterey, Cal.	141,092	133
Lorain - Elyria, Ohio	140,208	134
Johnson City - Kingsport - Bristol, Tenn.	138,061	135
Duluth, Minn.	137,714	136
York, Pa.	137,697	137
Orange County, N.Y.	136,938	138
Rockford, Ill.	134,197	139
Anchorage, Alas.	133,239	140
Melbourne - Titusville - Palm Bay, Fla.	132,573	141
Lakeland - Winter Haven, Fla.	131,790	142
Charleston, W.Va.	131,675	143
Reading, Pa.	130,586	144
Montgomery, Ala.	129,386	145
Spokane, Wash.	126,333	146
Appleton - Oshkosh - Neenah, Wisc.	123,848	147
Roanoke, Va.	123,087	148
Utica - Rome, N.Y.	122,000	149
South Bend - Mishawaka, Ind.	121,944	150
Total Top 150	**72,365,839**	
Lancaster, Pa.	121,622	151
Daytona Beach, Fla.	121,064	152
Lima, Ohio	119,540	153
Binghamton, N.Y.	118,474	154
Hamilton - Middletown, Ohio	117,656	155
Kalamazoo, Mich.	116,419	156
Modesto, Cal.	112,785	157
Pensacola, Fla.	111,718	158
Lafayette, La.	111,586	159
Benton Harbor, Mich.	110,265	160
Macon - Warner Robins, Ga.	108,944	161
Ocala, Fla.	108,773	162
Muncie, Ind.	107,223	163
Fargo - Moorhead, N.D.-Minn.	106,641	164
Portland, Me.	103,506	165
Sarasota, Fla.	103,480	166
Visalia - Tulare - Porterville, Cal.	103,357	167
Boulder - Longmont, Colo.	102,104	168
Savannah, Ga.	101,291	169
Fort Myers - Cape Coral, Fla.	98,686	170
Columbus, Ga.	97,291	171
Poughkeepsie, N.Y.	96,213	172
Galveston - Texas City, Tex.	95,093	173
Eugene - Springfield, Ore.	94,542	174
Springfield, Ill.	93,458	175
Wheeling, W.Va.	93,038	176
Midland, Tex.	92,621	177
Terre Haute, Ind.	90,977	178
Battle Creek, Mich.	88,208	179
Salem, Ore.	86,600	180
Mansfield, Ohio	86,220	181
Fayetteville, N.C.	85,152	182
Parkersburg - Marietta, W.Va.-Ohio	84,628	183
Merced, Cal.	84,515	184
Asheville, N.C.	84,268	185
Springfield, Mo.	84,027	186
Redding, Cal.	83,480	187
St. Cloud, Minn.	83,322	188
Champaign - Urbana - Rantoul, Ill.	83,143	189
Lincoln, Neb.	81,437	190
Johnstown, Pa.	81,358	191
Janesville - Beloit, Wisc.	81,285	192
Green Bay, Wisc.	80,964	193
Fort Pierce, Fla.	80,869	194
Tallahassee, Fla.	80,680	195
Anderson, Ind.	79,433	196
Provo - Orem, Utah	79,277	197
Sioux Falls, S.D.	77,433	198
Gainesville, Fla.	77,260	199
Pittsfield, Mass.	77,018	200
Total Top 200	**77,134,783**	
Bloomington - Normal, Ill.	76,247	201
Fort Smith, Ark.	76,002	202
Santa Cruz, Cal.	73,688	203
Tyler, Tex.	73,165	204
Boise, Ida.	73,068	205
Amarillo, Tex.	72,705	206
Abilene, Tex.	72,366	207
Beaver County, Pa.	72,362	208
Jackson, Mich.	72,119	209
Kokomo, Ind.	71,790	210
Bradenton, Fla.	71,265	211
Waco, Tex.	71,211	212
Joplin, Mo.	70,803	213
Muskegon, Mich.	70,776	214
Racine, Wisc.	69,582	215
Topeka, Kans.	69,425	216
Lake Charles, La.	69,012	217
Kenosha, Wisc.	68,698	218
Longview - Marshall, Tex.	68,153	219
Steubenville - Weirton, Ohio-W.Va.	68,023	220
Elkhart - Goshen, Ind.	67,311	221
Huntsville, Ala.	66,852	222
Fort Collins - Loveland, Colo.	66,743	223
Richland - Kennewick - Pasco, Wash.	65,717	224
Rochester, Minn.	65,256	225
Cedar Rapids, Iowa	65,120	226
Biloxi - Gulfport, Miss.	64,704	227
Las Cruces, N.M.	64,598	228
Lynchburg, Va.	64,548	229
Eau Claire, Wisc.	64,014	230
Waterloo - Cedar Falls, Iowa	63,864	231
Bangor, Me.	63,839	232
Houma - Thibodaux, La.	63,830	233
Lafayette - West Lafayette, Ind.	62,868	234
Yakima, Wash.	62,236	235
Texarkana, Tex.-Ark.	62,194	236
Burlington, N.C.	62,068	237
Decatur, Ill.	61,722	238
Florence, S.C.	60,835	239
Sioux City, Iowa	60,572	240
Killeen - Temple, Tex.	59,746	241
Cheyenne, Wyo.	59,663	242
Naples, Fla.	58,888	243
Tuscaloosa, Ala.	58,887	244
Billings, Mont.	58,705	245
Vineland - Millville - Bridgeton, N.J.	57,575	246
Lubbock, Tex.	57,337	247
McAllen - Edinburg - Mission, Tex.	56,199	248
Charlottesville, Va.	55,281	249
Bismarck, N.D.	55,113	250
Total Top 250	**80,421,528**	
Dothan, Ala.	55,063	251
Wichita Falls, Tex.	54,759	252
Glens Falls, N.Y.	52,750	253
Anderson, S.C.	52,166	254
Brazoria, Tex.	52,083	255
Olympia, Wash.	51,650	256
Fort Walton Beach, Fla.	51,591	257
Niagara Falls, N.Y.	51,183	258
Brownsville - Harlingen, Tex.	50,778	259
Rapid City, S.D.	50,292	260
Odessa, Tex.	49,948	261
Bryan - College Station, Tex.	49,401	262
Medford, Ore.	49,379	263
Victoria, Tex.	49,331	264
Vancouver, Wash.	48,575	265
Alexandria, La.	48,524	266
Florence, Ala.	48,461	267
Altoona, Pa.	47,139	268
Hagerstown, Md.	46,933	269
Hickory, N.C.	46,715	270
Panama City, Fla.	46,142	271
Cumberland, Md.	46,100	272
Sharon, Pa.	45,680	273
Wausau, Wisc.	45,397	274
Bremerton, Wash.	45,185	275
Bloomington, Ind.	44,962	276
Burlington, Vt.	44,643	277
Pueblo, Colo.	44,634	278
Clarksville - Hopkinsville, Tenn.-Ky.	43,660	279
Greeley, Colo.	43,286	280
Chico, Cal.	43,090	281
Jackson, Tenn.	42,187	282
La Crosse, Wisc.	41,992	283
Athens, Ga.	41,979	284
St. Joseph, Mo.	41,698	285
Bellingham, Wash.	41,280	286
Columbia, Mo.	40,980	287
State College, Pa.	40,201	288
Elmira, N.Y.	40,017	289
Lewiston - Auburn, Me.	39,551	290
Santa Fe, N.M.	39,167	291
Iowa City, Iowa	36,894	292
Casper, Wyo.	36,595	293
Owensboro, Ky.	36,473	294
Fayetteville - Springdale, Ark.	36,245	295
Pascagoula, Miss.	35,240	296
Wilmington, N.C.	35,010	297
Dubuque, Iowa	34,516	298
Grand Forks, N.D.	33,970	299
Sheboygan, Wisc.	33,968	300
Laredo, Tex.	33,518	301
Great Falls, Mont.	32,609	302
Monroe, La.	32,311	303
Albany, Ga.	31,970	304
Sherman - Denison, Tex.	31,879	305
Yuba City, Cal.	31,319	306
Anniston, Ala.	30,159	307
Kankakee, Ill.	30,013	308
Lawrence, Kans.	29,611	309
Williamsport, Pa.	29,308	310
Danville, Va.	27,380	311
Enid, Okla.	27,320	312
Pine Bluff, Ark.	25,477	313
San Angelo, Tex.	24,739	314
Gadsden, Ala.	21,874	315
Jacksonville, N.C.	19,102	316
Lawton, Okla.	18,406	317
Total Above Areas	**83,125,986**	
Percent of U.S.	**78.3701**	
U.S. Total	**106,068,537**	

BUILDING MATERIALS & HARDWARE STORE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	1,858,637	1
Houston, Tex.	1,415,795	2
Chicago, Ill.	1,364,090	3
New York, N.Y.	1,345,601	4
Philadelphia, Pa.	1,313,137	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,217,998	6
Detroit, Mich.	1,099,905	7
Atlanta, Ga.	1,087,714	8
Nassau - Suffolk, N.Y.	1,019,174	9
Dallas, Tex.	903,173	10
Washington, D.C.	819,209	11
Minneapolis - St. Paul, Minn.	764,977	12
St. Louis, Mo.	760,142	13
Anaheim - Santa Ana, Cal.	688,651	14
Denver, Colo.	674,983	15
Oklahoma City, Okla.	633,012	16
Riverside - San Bernardino, Cal.	601,610	17
Phoenix, Ariz.	580,144	18
Tampa - St. Petersburg - Clearwater, Fla.	577,523	19
Baltimore, Md.	543,893	20
Oakland, Cal.	526,672	21
Pittsburgh, Pa.	524,274	22
San Diego, Cal.	522,138	23
Fort Worth - Arlington, Tex.	518,494	24
San Francisco, Cal.	503,287	25
Newark, N.J.	501,972	26
Miami - Hialeah, Fla.	501,871	27
Seattle, Wash.	496,047	28
San Antonio, Tex.	463,007	29
Kansas City, Mo.-Kans.	447,931	30
Austin, Tex.	447,293	31
Bergen - Passaic, N.J.	436,631	32
New Orleans, La.	425,131	33
Sacramento, Cal.	423,999	34
Cleveland, Ohio	416,287	35
San Jose, Cal.	403,358	36
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	390,446	37
Orlando, Fla.	371,199	38
Indianapolis, Ind.	366,872	39
Cincinnati, Ohio	366,273	40
Norfolk - Virginia Beach - Newport News, Va.	347,184	41
Hartford - New Britain - Middletown - Bristol, Conn.	328,151	42
Columbus, Ohio	322,479	43
Bridgeport - Stamford - Norwalk - Danbury, Conn.	317,631	44
Tulsa, Okla.	304,185	45
Anchorage, Alas.	302,872	46
Monmouth - Ocean, N.J.	302,384	47
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	296,286	48
Middlesex - Somerset - Hunterdon, N.J.	295,029	49
Salt Lake City - Ogden, Utah	291,980	50
Total Top 50	**31,430,731**	
Greensboro - Winston-Salem - High Point, N.C.	286,961	51
Milwaukee, Wisc.	286,075	52
Baton Rouge, La.	270,760	53
Rochester, N.Y.	254,339	54
West Palm Beach - Boca Raton - Delray Beach, Fla.	248,083	55
Jacksonville, Fla.	239,574	56
Providence - Pawtucket - Woonsocket, R.I.	235,435	57
Portland, Ore.	232,267	58
Louisville, Ky.	229,753	59
New Haven - Waterbury - Meriden, Conn.	228,977	60
Albany - Schenectady - Troy, N.Y.	228,187	61
Raleigh - Durham, N.C.	218,795	62
Greenville - Spartanburg, S.C.	218,326	63
Omaha, Neb.	217,535	64
Richmond - Petersburg, Va.	216,593	65
Akron, Ohio	214,912	66
Nashville, Tenn.	208,814	67
Grand Rapids, Mich.	205,364	68
Knoxville, Tenn.	204,501	69
Dayton - Springfield, Ohio	201,515	70
Little Rock - North Little Rock, Ark.	198,493	71
Memphis, Tenn.	197,909	72
Las Vegas, Nev.	196,440	73
Harrisburg - Lebanon - Carlisle, Pa.	190,279	74
Scranton - Wilkes-Barre, Pa.	189,690	75
Springfield, Mass.	188,731	76
Tacoma, Wash.	185,522	77
Buffalo, N.Y.	184,557	78
Wichita, Kans.	184,342	79
Birmingham, Ala.	176,650	80
Syracuse, N.Y.	174,159	81
Lafayette, La.	170,989	82
Allentown - Bethlehem, Pa.	167,447	83
Portsmouth - Dover - Rochester, N.H.	158,720	84
Albuquerque, N.M.	157,400	85
El Paso, Tex.	156,507	86
Corpus Christi, Tex.	154,516	87
Worcester - Fitchburg - Leominster, Mass.	154,049	88
Shreveport, La.	153,249	89
McAllen - Edinburg - Mission, Tex.	152,696	90
Santa Rosa - Petaluma, Cal.	150,164	91
Beaumont - Port Arthur, Tex.	148,821	92
Gary - Hammond, Ind.	148,331	93
Tucson, Ariz.	147,348	94
Odessa, Tex.	145,807	95
Lancaster, Pa.	145,176	96
Wilmington, Del.	142,800	97
Oxnard - Ventura, Cal.	141,524	98
Toledo, Ohio	138,909	99
Fresno, Cal.	138,778	100
Total Top 100	**41,017,600**	
Lakeland - Winter Haven, Fla.	138,667	101
Manchester - Nashua, N.H.	138,226	102
Lake Charles, La.	138,053	103
Columbia, S.C.	137,404	104
Bakersfield, Cal.	137,136	105
Charleston, S.C.	137,068	106
Colorado Springs, Colo.	137,041	107
Midland, Tex.	135,939	108
Santa Barbara - Santa Maria - Lompoc, Cal.	135,195	109
Sarasota, Fla.	133,540	110
Amarillo, Tex.	132,157	111
Portland, Me.	131,352	112
Flint, Mich.	130,025	113
Lubbock, Tex.	129,607	114
Lake County, Ill.	129,451	115
Abilene, Tex.	129,091	116
York, Pa.	127,043	117
Johnson City - Kingsport - Bristol, Tenn.	125,964	118
Mobile, Ala.	123,944	119
Fort Pierce, Fla.	121,436	120
Canton, Ohio	120,050	121
Augusta, Ga.	119,489	122
Fort Myers - Cape Coral, Fla.	118,434	123
Youngstown - Warren, Ohio	116,287	124
Melbourne - Titusville - Palm Bay, Fla.	116,025	125
Galveston - Texas City, Tex.	115,762	126
Daytona Beach, Fla.	115,608	127
Saginaw - Bay City - Midland, Mich.	114,438	128
Aurora - Elgin, Ill.	112,065	129
Atlantic City, N.J.	111,655	130
Lansing - East Lansing, Mich.	111,580	131
Evansville, Ind.	110,145	132
Ocala, Fla.	108,996	133
Honolulu, Haw.	108,834	134
New Bedford - Fall River - Attleboro, Mass.	106,923	135
Des Moines, Iowa	106,500	136
Brownsville - Harlingen, Tex.	106,435	137
Stockton, Cal.	104,721	138
Boulder - Longmont, Colo.	101,100	139
Jersey City, N.J.	100,009	140
Duluth, Minn.	99,810	141
Reno, Nev.	99,286	142
Fort Wayne, Ind.	99,161	143
Modesto, Cal.	98,107	144
Vallejo - Fairfield - Napa, Cal.	97,614	145
Orange County, N.Y.	97,477	146
Chattanooga, Tenn.	97,173	147
New London - Norwich, Conn.	96,883	148
Santa Cruz, Cal.	95,117	149
Hickory, N.C.	94,399	150
Total Top 150	**46,866,022**	
Pensacola, Fla.	93,722	151
Davenport - Rock Island - Moline, Iowa-Ill.	92,976	152
Longview - Marshall, Tex.	92,188	153
Charleston, W.Va.	92,104	154
Salinas - Seaside - Monterey, Cal.	90,387	155
Waco, Tex.	88,961	156
Fort Collins - Loveland, Colo.	88,736	157
Asheville, N.C.	88,585	158
Brazoria, Tex.	87,925	159
Ann Arbor, Mich.	87,681	160
Madison, Wisc.	87,227	161
Jackson, Miss.	85,857	162
Houma - Thibodaux, La.	85,762	163
Tallahassee, Fla.	85,631	164
Spokane, Wash.	85,399	165
Huntington - Ashland, W.Va.-Ky.	84,969	166
Visalia - Tulare - Porterville, Cal.	84,825	167
Rockford, Ill.	84,605	168
Peoria, Ill.	84,509	169
Joliet, Ill.	83,573	170
St. Cloud, Minn.	83,120	171
Trenton, N.J.	77,991	172
Springfield, Mo.	77,977	173
Wichita Falls, Tex.	77,364	174
Appleton - Oshkosh - Neenah, Wisc.	77,292	175
Fort Smith, Ark.	77,087	176
Johnstown, Pa.	76,625	177
Macon - Warner Robins, Ga.	76,100	178
Billings, Mont.	75,175	179
Lexington-Fayette, Ky.	74,900	180
Poughkeepsie, N.Y.	74,789	181
Utica - Rome, N.Y.	74,080	182
Tyler, Tex.	73,713	183
Fayetteville, N.C.	71,522	184
Gainesville, Fla.	70,749	185
Bryan - College Station, Tex.	70,723	186
Burlington, Vt.	70,201	187
Kalamazoo, Mich.	69,392	188
Reading, Pa.	68,937	189
Savannah, Ga.	68,412	190
Naples, Fla.	67,743	191
Springfield, Ill.	66,212	192
Laredo, Tex.	65,349	193
Chico, Cal.	64,401	194
Bradenton, Fla.	64,291	195
Pittsfield, Mass.	64,147	196
Erie, Pa.	64,111	197
Monroe, La.	63,447	198
Killeen - Temple, Tex.	62,738	199
San Angelo, Tex.	62,736	200
Total Top 200	**50,752,968**	
Montgomery, Ala.	61,651	201
Lincoln, Neb.	61,357	202
Wilmington, N.C.	61,291	203
Roanoke, Va.	60,970	204
Eugene - Springfield, Ore.	60,710	205
Binghamton, N.Y.	60,351	206
Topeka, Kans.	60,229	207
Terre Haute, Ind.	59,121	208
Redding, Cal.	58,915	209
Cedar Rapids, Iowa	58,769	210
Huntsville, Ala.	57,950	211
Fort Walton Beach, Fla.	57,892	212
Sherman - Denison, Tex.	57,105	213
Provo - Orem, Utah	56,796	214
Florence, S.C.	56,783	215
Alexandria, La.	56,772	216
Bangor, Me.	56,638	217
Salem, Ore.	56,048	218
State College, Pa.	55,751	219
Anderson, S.C.	55,699	220
Eau Claire, Wisc.	55,072	221
Champaign - Urbana - Rantoul, Ill.	54,381	222
Texarkana, Tex.-Ark.	53,312	223
Charlottesville, Va.	53,206	224
South Bend - Mishawaka, Ind.	53,055	225
Victoria, Tex.	52,607	226
Fargo - Moorhead, N.D.-Minn.	52,401	227
Santa Fe, N.M.	50,872	228
Green Bay, Wisc.	50,672	229
Boise, Ida.	50,506	230
Hagerstown, Md.	48,955	231
Parkersburg - Marietta, W.Va.-Ohio	48,584	232
Muncie, Ind.	48,273	233
Biloxi - Gulfport, Miss.	47,915	234
Bremerton, Wash.	47,629	235
Fayetteville - Springdale, Ark.	47,460	236
Rochester, Minn.	47,206	237
Lynchburg, Va.	46,970	238
Elkhart - Goshen, Ind.	46,316	239
Lorain - Elyria, Ohio	46,271	240
Athens, Ga.	46,259	241
Bellingham, Wash	45,829	242
Sioux Falls, S.D.	45,632	243
Sioux City, Iowa	44,838	244
Bloomington - Normal, Ill.	44,239	245
Wheeling, W.Va.	43,400	246
Altoona, Pa.	43,139	247
Tuscaloosa, Ala.	43,095	248
Benton Harbor, Mich.	43,008	249
Lima, Ohio	42,626	250
Total Top 250	**53,367,494**	
Yakima, Wash.	42,251	251
Glens Falls, N.Y.	42,201	252
Lafayette - West Lafayette, Ind.	42,028	253
Olympia, Wash.	41,597	254
Yuba City, Cal.	41,311	255
Clarksville - Hopkinsville, Tenn.-Ky.	41,120	256
Decatur, Ill.	40,989	257
Hamilton - Middletown, Ohio	40,936	258
Racine, Wisc.	40,774	259
Jackson, Mich.	40,577	260
Jackson, Tenn.	40,013	261
Wausau, Wisc.	39,702	262
Columbus, Ga.	39,320	263
Mansfield, Ohio	39,308	264
Merced, Cal.	38,870	265
Jacksonville, N.C.	38,694	266
Waterloo - Cedar Falls, Iowa	38,576	267
Dothan, Ala.	38,468	268
Joplin, Mo.	38,172	269
Burlington, N.C.	37,869	270
Steubenville - Weirton, Ohio-W.Va.	37,553	271
Casper, Wyo.	37,491	272
Pueblo, Colo.	37,393	273
Muskegon, Mich.	37,306	274
Pine Bluff, Ark.	37,188	275
Richland - Kennewick - Pasco, Wash.	37,049	276
Rapid City, S.D.	36,877	277
Albany, Ga.	36,766	278
Niagara Falls, N.Y.	36,686	279
Greeley, Colo.	36,323	280
Panama City, Fla.	35,895	281
Kokomo, Ind.	35,524	282
Owensboro, Ky.	34,763	283
Lawton, Okla.	34,422	284
Vancouver, Wash.	34,397	285
Beaver County, Pa.	34,038	286
Florence, Ala.	33,327	287
Janesville - Beloit, Wisc.	32,840	288
Williamsport, Pa.	32,097	289
La Crosse, Wisc.	32,026	290
Columbia, Mo.	31,516	291
Sharon, Pa.	31,466	292
Battle Creek, Mich.	30,483	293
Enid, Okla.	30,351	294
Medford, Ore.	30,166	295
Bismarck, N.D.	30,091	296
Anderson, Ind.	29,709	297
Sheboygan, Wisc.	29,619	298
Vineland - Millville - Bridgeton, N.J.	29,127	299
Danville, Va.	28,982	300
Cheyenne, Wyo.	27,589	301
Kankakee, Ill.	27,281	302
Iowa City, Iowa	26,712	303
Las Cruces, N.M.	25,872	304
Bloomington, Ind.	25,354	305
Anniston, Ala.	24,983	306
Lewiston - Auburn, Me.	24,901	307
Dubuque, Iowa	24,147	308
Cumberland, Md.	24,139	309
Great Falls, Mont.	22,878	310
Elmira, N.Y.	22,336	311
St. Joseph, Mo.	21,471	312
Grand Forks, N.D.	21,029	313
Gadsden, Ala.	20,799	314
Kenosha, Wisc.	20,649	315
Pascagoula, Miss.	20,363	316
Lawrence, Kans.	18,825	317
Total Above Areas	**55,581,069**	
Percent of U.S.	**74.5821**	
U.S. Total	**74,523,377**	

1986 SURVEY OF BUYING POWER DATA SERVICE

DRUGSTORE SALES

Area	($000)	Rank
Chicago, Ill.	1,782.885	1
Los Angeles - Long Beach, Cal.	1,710,931	2
New York, N.Y.	1,437,093	3
Detroit, Mich.	1,309,267	4
Philadelphia, Pa.	951,167	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	919,625	6
Washington, D.C.	899,702	7
Houston, Tex.	616,406	8
Cleveland, Ohio	595,740	9
Nassau - Suffolk, N.Y.	555,344	10
Miami - Hialeah, Fla.	532,013	11
Atlanta, Ga.	507,443	12
Oakland, Cal.	497,799	13
Baltimore, Md.	489,890	14
Phoenix, Ariz.	489,256	15
Anaheim - Santa Ana, Cal.	454,459	16
San Francisco, Cal.	434,680	17
St. Louis, Mo.	424,269	18
San Diego, Cal.	408,337	19
Dallas, Tex.	400,276	20
Minneapolis - St. Paul, Minn.	395,895	21
Seattle, Wash.	391,765	22
Pittsburgh, Pa.	383,362	23
San Jose, Cal.	368,773	24
Tampa - St. Petersburg - Clearwater, Fla.	361,517	25
Cincinnati, Ohio	345,848	26
Sacramento, Cal.	344,829	27
Indianapolis, Ind.	343,870	28
New Orleans, La.	342,449	29
Newark, N.J.	339,140	30
Riverside - San Bernardino, Cal.	330,071	31
Honolulu, Haw.	307,406	32
Kansas City, Mo.-Kans.	295,513	33
Bergen - Passaic, N.J.	294,094	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	291,460	35
Milwaukee, Wisc.	264,809	36
Denver, Colo.	257,994	37
Columbus, Ohio	254,329	38
Hartford - New Britain - Middletown - Bristol, Conn.	252,267	39
Buffalo, N.Y.	246,360	40
Louisville, Ky.	238,182	41
Memphis, Tenn.	228,534	42
Rochester, N.Y.	227,471	43
Providence - Pawtucket - Woonsocket, R.I.	212,531	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	199,331	45
West Palm Beach - Boca Raton - Delray Beach, Fla.	195,774	46
Richmond - Petersburg, Va.	195,732	47
Gary - Hammond, Ind.	194,316	48
Norfolk - Virginia Beach - Newport News, Va.	192,012	49
Toledo, Ohio	190,896	50
Total Top 50	**23,903,112**	
Albany - Schenectady - Troy, N.Y.	180,563	51
Birmingham, Ala.	178,597	52
Jacksonville, Fla.	175,226	53
Fort Worth - Arlington, Tex.	174,774	54
Greensboro - Winston-Salem - High Point, N.C.	174,563	55
Nashville, Tenn.	171,147	56
Dayton - Springfield, Ohio	169,381	57
Middlesex - Somerset - Hunterdon, N.J.	164,983	58
Monmouth - Ocean, N.J.	161,636	59
Las Vegas, Nev.	157,995	60
Syracuse, N.Y.	155,774	61
Fresno, Cal.	151,982	62
Bridgeport - Stamford - Norwalk - Danbury, Conn.	149,677	63
Scranton - Wilkes-Barre, Pa.	149,649	64
Raleigh - Durham, N.C.	148,362	65
Worcester - Fitchburg - Leominster, Mass.	147,949	66
Orlando, Fla.	144,616	67
Tucson, Ariz.	142,922	68
Oklahoma City, Okla.	140,501	69
Akron, Ohio	136,851	70
New Haven - Waterbury - Meriden, Conn.	135,895	71
Salt Lake City - Ogden, Utah	129,412	72
Springfield, Mass.	126,836	73
Knoxville, Tenn.	124,265	74
Lake County, Ill.	120,858	75
San Antonio, Tex.	120,117	76
Flint, Mich.	117,678	77
Omaha, Neb.	114,369	78
Harrisburg - Lebanon - Carlisle, Pa.	114,002	79
Oxnard - Ventura, Cal.	113,259	80
Mobile, Ala.	112,746	81
Portland, Ore.	111,177	82
Melbourne - Titusville - Palm Bay, Fla.	109,504	83
Wilmington, Del.	108,958	84
Allentown - Bethlehem, Pa.	108,680	85
Greenville - Spartanburg, S.C.	108,339	86
Santa Rosa - Petaluma, Cal.	102,012	87
Youngstown - Warren, Ohio	101,761	88
Stockton, Cal.	101,380	89
Santa Barbara - Santa Maria - Lompoc, Cal.	100,189	90
Vallejo - Fairfield - Napa, Cal.	99,462	91
Grand Rapids, Mich.	97,265	92
Anchorage, Alas.	96.626	93
New Bedford - Fall River - Attleboro, Mass.	92,906	94
Baton Rouge, La.	92,454	95
Bakersfield, Cal.	90,703	96
Jersey City, N.J.	88,276	97
Modesto, Cal.	87,652	98
Fort Wayne, Ind.	86,226	99
Aurora - Elgin, Ill.	86,078	100
Total Top 100	**30,279,345**	
Jackson, Miss.	85,209	101
Austin, Tex.	84,580	102
Saginaw - Bay City - Midland, Mich.	84,272	103
Daytona Beach, Fla.	83,649	104
Johnson City - Kingsport - Bristol, Tenn.	83,529	105
Utica - Rome, N.Y.	83,423	106
Davenport - Rock Island - Moline, Iowa-Ill.	83,289	107
Albuquerque, N.M.	82,886	108
Tacoma, Wash.	81,024	109
Tulsa, Okla.	80,970	110
Sarasota, Fla.	78,869	111
Joliet, Ill.	78,536	112
Canton, Ohio	77,201	113
Salinas - Seaside - Monterey, Cal.	73,969	114
Fort Myers - Cape Coral, Fla.	73,530	115
Beaumont - Port Arthur, Tex.	72,384	116
Augusta, Ga.	70,889	117
South Bend - Mishawaka, Ind.	67,355	118
Atlantic City, N.J.	67,342	119
Visalia - Tulare - Porterville, Cal.	66,206	120
Little Rock - North Little Rock, Ark.	65,984	121
Spokane, Wash.	65,503	122
Trenton, N.J.	65,386	123
Springfield, Ill.	65,357	124
Columbia, S.C.	65,275	125
Lancaster, Pa.	64,897	126
Chattanooga, Tenn.	64,816	127
Binghamton, N.Y.	64,677	128
Lexington-Fayette, Ky.	64,662	129
Lansing - East Lansing, Mich.	62,434	130
Ann Arbor, Mich.	61,874	131
Charleston, S.C.	61,467	132
Shreveport, La.	61,356	133
Montgomery, Ala.	61,054	134
Manchester - Nashua, N.H.	60,760	135
Portsmouth - Dover - Rochester, N.H.	60,602	136
Huntington - Ashland, W.Va.-Ky.	60,447	137
Peoria, Ill.	59,967	138
Evansville, Ind.	58,564	139
Reno, Nev.	58,219	140
Lakeland - Winter Haven, Fla.	57,844	141
Portland, Me.	57,711	142
Des Moines, Iowa	57,673	143
Madison, Wisc.	57,162	144
Lorain - Elyria, Ohio	56,360	145
Wichita, Kans.	56,242	146
Charleston, W.Va.	55,758	147
Roanoke, Va.	53,989	148
Boise, Ida.	52,654	149
El Paso, Tex.	51,499	150
Total Top 150	**33,648,650**	
Chico, Cal.	51,368	151
Macon - Warner Robins, Ga.	51,331	152
Erie, Pa.	49,874	153
Redding, Cal.	49,348	154
Hickory, N.C.	49,200	155
York, Pa.	48,792	156
Asheville, N.C.	47,784	157
Reading, Pa.	47,423	158
Santa Cruz, Cal.	47,310	159
Hamilton - Middletown, Ohio	47,017	160
Rockford, Ill.	46,465	161
Niagara Falls, N.Y.	46,213	162
Orange County, N.Y.	45,915	163
Poughkeepsie, N.Y.	44,078	164
Duluth, Minn.	43,555	165
Lake Charles, La.	42,737	166
Savannah, Ga.	42,495	167
Biloxi - Gulfport, Miss.	42,075	168
Fort Pierce, Fla.	42,038	169
Pensacola, Fla.	41,604	170
Corpus Christi, Tex.	41,461	171
Lincoln, Neb.	41,343	172
Bremerton, Wash.	40,522	173
Bradenton, Fla.	40,281	174
Parkersburg - Marietta, W.Va.-Ohio	40,056	175
New London - Norwich, Conn.	40,035	176
Sioux Falls, S.D.	39,772	177
Kalamazoo, Mich.	39,741	178
Topeka, Kans.	39,051	179
Richland - Kennewick - Pasco, Wash.	38,974	180
Houma - Thibodaux, La.	38,765	181
Muncie, Ind.	38,703	182
Champaign - Urbana - Rantoul, Ill.	38,264	183
Lafayette, La.	38,159	184
Merced, Cal.	37,490	185
McAllen - Edinburg - Mission, Tex.	36,668	186
Galveston - Texas City, Tex.	36,387	187
Naples, Fla.	36,083	188
Springfield, Mo.	35,884	189
Columbus, Ga.	35,371	190
Ocala, Fla.	35,219	191
Anderson, Ind.	35,118	192
Eugene - Springfield, Ore.	34,565	193
Billings, Mont.	34,528	194
Colorado Springs, Colo.	34,443	195
Boulder - Longmont, Colo.	34,133	196
Wheeling, W.Va.	34,088	197
Johnstown, Pa.	33,710	198
Elkhart - Goshen, Ind.	33,296	199
Appleton - Oshkosh - Neenah, Wisc.	33,020	200
Total Top 200	**35,690,402**	
Santa Fe, N.M.	32,741	201
Longview - Marshall, Tex.	32,666	202
Beaver County, Pa.	32,599	203
Huntsville, Ala.	32,267	204
Pittsfield, Mass.	32,085	205
Battle Creek, Mich.	31,835	206
Cedar Rapids, Iowa	31,497	207
Monroe, La.	31,463	208
Salem, Ore.	31,299	209
Athens, Ga.	31,276	210
Bloomington - Normal, Ill.	31,267	211
Lima, Ohio	30,958	212
Lafayette - West Lafayette, Ind.	30,841	213
Decatur, Ill.	30,473	214
Kokomo, Ind.	30,259	215
Lynchburg, Va.	30,113	216
Fayetteville, N.C.	30,048	217
Vancouver, Wash.	29,873	218
Terre Haute, Ind.	29,621	219
Jackson, Mich.	29,294	220
Steubenville - Weirton, Ohio-W.Va.	29,018	221
Provo - Orem, Utah	28,989	222
Tallahassee, Fla.	28,900	223
Benton Harbor, Mich.	28,711	224
Abilene, Tex.	28,481	225
Glens Falls, N.Y.	28,378	226
Waterloo - Cedar Falls, Iowa	28,269	227
Tyler, Tex.	28,094	228
Brownsville - Harlingen, Tex.	27,974	229
Yakima, Wash.	27,833	230
Racine, Wisc.	27,820	231
Muskegon, Mich.	27,149	232
Bangor, Me.	27,093	233
Hagerstown, Md.	26,803	234
Altoona, Pa.	26,593	235
Anderson, S.C.	26,385	236
Gainesville, Fla.	26,274	237
Alexandria, La.	26,191	238
Charlottesville, Va.	25,932	239
Rochester, Minn.	25,702	240
Janesville - Beloit, Wisc.	25,340	241
Brazoria, Tex.	25,310	242
Clarksville - Hopkinsville, Tenn.-Ky.	25,293	243
Wilmington, N.C.	25,111	244
Burlington, N.C.	24,946	245
Olympia, Wash.	24,757	246
St. Cloud, Minn.	24,754	247
Vineland - Millville - Bridgeton, N.J.	24,542	248
Owensboro, Ky.	24,531	249
Cumberland, Md.	24,339	250
Total Top 250	**37,112,389**	
Mansfield, Ohio	23,823	251
Burlington, Vt.	23,662	252
Lubbock, Tex.	23,393	253
Dothan, Ala.	22,992	254
Casper, Wyo.	22,910	255
Florence, S.C.	22,899	256
Kankakee, Ill.	22,819	257
Waco, Tex.	22,640	258
Texarkana, Tex.-Ark.	22,540	259
Tuscaloosa, Ala.	22,463	260
Killeen - Temple, Tex.	22,441	261
Danville, Va.	22,350	262
Great Falls, Mont.	22,269	263
Fort Walton Beach, Fla.	21,962	264
Elmira, N.Y.	21,837	265
Amarillo, Tex.	21,614	266
Panama City, Fla.	21,594	267
Fort Smith, Ark.	21,147	268
Fargo - Moorhead, N.D.-Minn.	21,128	269
Bellingham, Wash.	21,087	270
Wichita Falls, Tex.	20,548	271
Odessa, Tex.	20,438	272
Yuba City, Cal.	20,391	273
Kenosha, Wisc.	20,202	274
Williamsport, Pa.	20,010	275
Anniston, Ala.	19,635	276
Midland, Tex.	19,627	277
Pascagoula, Miss.	19,608	278
Sherman - Denison, Tex.	19,348	279
Sioux City, Iowa	19,071	280
Cheyenne, Wyo.	19,015	281
State College, Pa.	18,851	282
Bloomington, Ind.	18,688	283
Fort Collins - Loveland, Colo.	18,225	284
Jackson, Tenn.	18,114	285
Columbia, Mo.	18,039	286
Pueblo, Colo.	17,671	287
Joplin, Mo.	17,467	288
Laredo, Tex.	17,454	289
Dubuque, Iowa	17,307	290
Las Cruces, N.M.	17,287	291
Green Bay, Wisc.	17,248	292
Eau Claire, Wisc.	17,034	293
Florence, Ala.	17,004	294
Albany, Ga.	16,991	295
Bismarck, N.D.	16,852	296
La Crosse, Wisc.	16,694	297
Enid, Okla.	15,740	298
Medford, Ore.	15,466	299
Sharon, Pa.	15,339	300
Rapid City, S.D.	15,247	301
Lewiston - Auburn, Me.	15,174	302
Gadsden, Ala.	15,048	303
Sheboygan, Wisc.	14,942	304
Greeley, Colo.	14,801	305
San Angelo, Tex.	14,646	306
Jacksonville, N.C.	13,766	307
St. Joseph, Mo.	13,348	308
Fayetteville - Springdale, Ark.	12,111	309
Pine Bluff, Ark.	11,932	310
Iowa City, Iowa	11,652	311
Bryan - College Station, Tex.	10,582	312
Lawton, Okla.	10,495	313
Victoria, Tex.	9,666	314
Lawrence, Kans.	7,955	315
Wausau, Wisc.	7,712	316
Grand Forks, N.D.	6,230	317
Total Above Areas	**38,310,630**	
Percent of U.S.	**80.2574**	
U.S. Total	**47,734,704**	

1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

NOTES

SECTION 10

Retail Sales By Store Group For Metropolitan Markets And All Counties

1985 Estimates
1982 Census Of Retail Trade

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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Oklahoma	10–99
Oregon	10–103
Pennsylvania	10–104
Rhode Island	10–108
South Carolina	10–109
South Dakota	10–111
Tennessee	10–114
Texas	10–118
Utah	10–129
Vermont	10–130
Virginia	10–131
Washington	10–137
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Wisconsin	10–142
Wyoming	10–145

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA														
ANNISTON	1985	461,743	93,447	91,445	34,759	61,503	53,595	30,158	20,980	13,031	111,741	30,159	24,983	19,635
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
Calhoun	1985	461,743	93,447	91,445	34,759	61,503	53,595	30,158	20,980	13,031	111,741	30,159	24,983	19,635
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
BIRMINGHAM	1985	4,491,199	978,059	953,536	355,183	475,380	369,782	346,791	246,013	130,140	1,115,229	325,192	176,650	178,597
	1982	3,656,346	890,994	866,990	295,735	384,150	295,709	291,729	168,438	99,362	757,183	311,040	150,021	132,132
Blount	1985	81,472	21,477	21,136	4,206	8,858	6,797	3,010	1,813	1,165	20,570	3,994	3,654	3,247
	1982	70,472	20,340	19,980	4,062	6,706	5,077	3,073	1,403	943	14,663	4,428	3,264	2,574
Jefferson	1985	3,862,498	808,842	787,831	316,857	423,859	350,037	319,243	225,979	117,049	943,423	292,221	133,986	151,267
	1982	3,091,874	720,317	700,278	260,302	343,285	280,303	264,364	152,031	87,944	627,863	273,891	111,762	109,672
St. Clair	1985	94,918	24,253	23,038	4,504	6,556		1,880	2,022	1,342	31,643	9,744	3,633	4,165
	1982	87,426	25,982	24,634	4,483	5,280		2,048	1,671	1,157	23,993	10,405	3,452	3,425
Shelby	1985	184,976	66,547	65,825	13,758	12,815	1,585	4,773	5,697	3,771	31,029	8,520	23,748	7,529
	1982	158,990	61,732	60,947	11,687	9,553	1,165	4,772	4,317	3,044	21,780	9,300	20,155	5,866
Walker	1985	267,335	56,940	55,706	15,858	23,292	11,363	17,885	10,502	6,813	88,564	10,713	11,629	12,389
	1982	247,584	62,623	61,151	15,201	19,326	9,164	17,472	9,016	6,274	68,884	13,016	11,388	10,595
DOTHAN	1985	787,423	148,784	143,392	59,348	104,583	77,556	39,145	38,474	27,280	221,664	55,063	38,468	22,992
	1982	555,598	121,439	116,849	43,072	73,591	53,973	29,031	24,133	18,196	128,105	47,143	28,271	14,778
Dale	1985	146,354	34,084	33,132	12,343	15,846	3,585	3,605	3,787	3,039	28,279	24,673	6,658	5,794
	1982	113,168	30,828	29,911	9,527	10,366	2,120	3,141	2,233	1,887	17,418	21,091	5,080	3,809
Houston	1985	641,069	114,700	110,260	47,005	88,737	73,971	35,540	34,687	24,241	193,385	30,390	31,810	17,198
	1982	442,430	90,611	86,938	33,545	63,225	51,853	25,890	21,900	16,309	110,687	26,052	23,191	10,969
FLORENCE	1985	639,929	124,855	119,829	49,577	101,812	83,635	35,538	24,824	12,859	161,241	48,461	33,327	17,004
	1982	531,874	122,946	117,750	41,504	77,606	62,782	31,738	18,727	10,632	110,393	46,689	28,252	13,758
Colbert	1985	256,589	49,412	48,140	22,851	24,716	22,197	8,993	6,237	3,388	71,241	22,824	20,173	7,946
	1982	211,625	47,669	46,354	18,715	20,095	17,843	8,672	4,559	2,682	47,838	21,593	17,035	5,783
Lauderdale	1985	383,340	75,443	71,689	26,726	77,096	61,438	26,545	18,587	9,471	90,000	25,637	13,154	9,058
	1982	320,249	75,277	71,396	22,789	57,511	44,939	23,066	14,168	7,950	62,555	25,096	11,217	7,975
GADSDEN	1985	424,227	112,014	108,359	36,801	58,790	53,665	22,237	18,650	11,633	86,088	21,874	20,799	15,048
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
Etowah	1985	424,227	112,014	108,359	36,801	58,790	53,665	22,237	18,650	11,633	86,088	21,874	20,799	15,048
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
HUNTSVILLE	1985	1,153,216	214,041	209,523	109,925	160,248	143,567	66,141	66,096	36,674	298,794	66,852	57,950	32,267
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
Madison	1985	1,153,216	214,041	209,523	109,925	160,248	143,567	66,141	66,096	36,674	298,794	66,852	57,950	32,267
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
MOBILE	1985	2,524,239	596,956	575,351	210,091	321,483	242,333	87,929	121,256	71,057	587,336	194,762	123,944	112,746
	1982	1,948,966	506,422	487,246	164,709	245,323	181,299	78,417	80,936	51,549	374,713	178,205	98,978	77,925
Baldwin	1985	431,473	117,323	111,212	38,139	40,098	20,953	16,528	17,656	8,631	84,053	40,866	20,794	20,034
	1982	323,989	95,694	90,538	28,486	26,216	13,160	12,532	11,626	6,137	51,741	39,118	16,012	13,298
Mobile	1985	2,092,766	479,633	464,139	171,952	281,385	221,380	71,401	103,600	62,426	503,283	153,896	103,150	92,712
	1982	1,624,977	410,728	396,708	136,223	219,107	168,139	65,885	69,310	45,412	322,972	139,087	82,966	64,627
MONTGOMERY	1985	1,506,307	298,847	290,662	120,659	208,216	159,335	80,995	60,395	37,196	400,744	129,386	61,651	61,054
	1982	1,155,057	256,290	248,804	95,553	159,786	121,328	66,104	41,529	27,684	251,557	116,796	48,688	42,500
Autauga	1985	129,299	30,362	28,983	10,029	11,213	8,359	4,983	3,419	2,820	37,692	14,170	7,649	3,606
	1982	93,500	25,410	24,210	7,217	8,013	5,940	4,140	1,952	1,651	21,951	11,779	5,570	2,678
Elmore	1985	120,191	40,862	39,695	5,794	8,815		3,425	3,495	2,761	19,928	12,144	6,479	8,687
	1982	97,780	37,109	35,981	4,527	6,082		3,152	2,435	1,946	12,948	11,181	5,220	6,028
Montgomery	1985	1,256,817	227,623	221,984	104,836	188,188	150,976	72,587	53,481	31,615	343,124	103,072	47,523	48,761
	1982	963,777	193,771	188,613	83,809	145,691	115,388	58,812	37,142	24,087	216,658	93,836	37,898	33,794
TUSCALOOSA	1985	726,272	176,854	168,498	60,872	100,848	82,443	44,025	29,527	15,984	146,966	58,887	43,095	22,463
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
Tuscaloosa	1985	726,272	176,854	168,498	60,872	100,848	82,443	44,025	29,527	15,984	146,966	58,887	43,095	22,463
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
ALL COUNTIES														
Autauga	1985	129,299	30,362	28,983	10,029	11,213	8,359	4,983	3,419	2,820	37,692	14,170	7,649	3,606
	1982	93,500	25,410	24,210	7,217	8,013	5,940	4,140	1,952	1,651	21,951	11,779	5,570	2,678
Baldwin	1985	431,473	117,323	111,212	38,139	40,098	20,953	16,528	17,656	8,631	84,053	40,866	20,794	20,034
	1982	323,989	95,694	90,538	28,486	26,216	13,160	12,532	11,626	6,137	51,741	39,118	16,012	13,298

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Barbour	1985	78,681	24,596	23,907	7,764	5,819	3,447	4,740	1,745	1,745	12,055	5,194	1,567	4,690
	1982	63,620	21,358	20,720	6,173	4,592	2,678	3,826	1,238	1,238	7,932	4,796	1,283	3,314
Bibb	1985	36,155	11,887	11,743	1,555	3,357	2,229	1,741	1,069	1,069	8,682	1,849	2,205	2,130
	1982	30,587	11,264	11,106	1,440	2,518	1,634	1,534	762	762	6,134	2,032	1,702	1,643
Blount	1985	81,472	21,477	21,136	4,206	8,858	6,797	3,010	1,813	1,165	20,570	3,994	3,654	3,247
	1982	70,472	20,340	19,980	4,062	6,706	5,077	3,073	1,403	943	14,663	4,428	3,264	2,574
Bullock	1985	29,128	7,536	7,448	1,338	1,095		2,524	1,528	933	1,768	3.636	2,237	1,092
	1982	22,557	6,822	6,730	957	778		1,830	886	576	1,070	3,005	1,558	1,073
Butler	1985	93,849	21,896	21,298	8,100	8,403		4,580	2,916	2,381	19,644	9,817	4,877	5,125
	1982	73,059	20,776	20,170	6,204	5,650		3,765	1,993	1,665	11,887	8,385	3,852	3,490
Calhoun	1985	461,743	93,447	91,445	34,759	61,503	53,595	30,158	20,980	13,031	111,741	30,159	24,983	19,635
	1982	430,112	102,894	100,499	33,515	54,280	46,825	28,621	17,476	11,885	85,704	33,206	23,486	16,315
Chambers	1985	145,670	39,427	38,646	8,944	6,278		3,286	9,172	8,254	40,468	15,573	4,314	6,474
	1982	105,251	33,552	32,826	6,465	4,427		2,441	5,151	4,683	22,196	14,202	3,160	4,624
Cherokee	1985	44,476	9,294	9,079	2,918	2,119		2,619	960	797	10,260	3,270	3,532	2,281
	1982	39,255	9,896	9,648	2,491	1,797		2,268	656	553	7,312	3,626	2,721	1,729
Chilton	1985	117,159	29,203	28,536	6,052	11,543	4,578	3,930	5,770	4,976	29,248	6,780	5,886	6,099
	1982	87,458	26,290	25,641	4,398	7,394	2,815	3,364	3,742	3,324	17,543	6,360	4,412	3,941
Choctaw	1985	41,697	15,827	15,306	5,093	1,792		1,169	1,434	1,053	5,008	1,895	1,836	1,882
	1982	33,263	13,131	12,675	4,240	1,351		1,046	875	691	3,190	1,878	1,412	1,271
Clarke	1985	130,215	38,561	37,243	7,854	13,684		4,560	4,208	3,717	23,613	11,481	10,148	8,433
	1982	100,502	32,532	31,360	6,067	9,217		4,147	2,901	2,625	14,972	10,243	8,065	5,790
Clay	1985	37,801	11,549	11,327	1,713	2,586		847	803	803	7,274	1.036	7,027	764
	1982	32,718	11,123	10,889	1,563	2,032		872	625	625	5,231	1,159	5,458	687
Cleburne	1985	21,737	4,920	4,643	1,611	1,941		402	697		5,644	2,471	652	805
	1982	19,485	4,910	4 625	1,465	1,544		373	497		4,204	2,592	608	756
Coffee	1985	183,049	34,571	32,790	10,175	19,937	10,864	9,124	13,513	10,039	55,204	8,832	10,236	5,870
	1982	150,323	33,384	31,605	8,718	14,790	7,676	7,987	9,499	7,374	38,557	8,687	8,960	4,788
Colbert	1985	256,589	49,412	48,140	22,851	24,716	22,197	8,993	6,[illegible]37	3,388	71,241	22,824	20,173	7,946
	1982	211,625	47,669	46,354	18,715	20,095	17,843	8,672	4,559	2,682	47,838	21,593	17,035	5,783
Conecuh	1985	43,579	10,350	9,987	2,820	3,784		1,377	708	270	3,572	11,847	1,475	3,214
	1982	36,220	9,989	9,620	2,153	2,589		1,128	436	199	2,299	10,444	1,160	2,177
Coosa	1985	7,155	1,770	1,635	373	71		91	676	676	1,215	1,334	129	340
	1982	6,352	1,847	1,703	306	52		89	451	451	765	1,395	111	281
Covington	1985	157,450	40,310	39,597	7,987	14,911		6,989	9,758	7,496	37,744	6,959	12,499	8,206
	1982	132 242	39,223	38,456	6,799	11,051		6,671	6,740	5,448	26,339	7,551	9,462	6,209
Crenshaw	1985	33,670	11,229	11,053	1,234	1,791		599	1,186	424	8,268	2,981	792	1,622
	1982	26,739	9,908	9,735	957	1,225		545	729	283	5,307	2,975	632	1,118
Cullman	1985	261,267	65,724	63,276	16,072	24,389	15,066	12,886	12,168	2,947	60,264	23,457	22,547	10,354
	1982	215,068	59,712	57,379	13,369	17,645	10,526	12,148	8,476	2,406	41,050	22,525	19,249	7,657
Dale	1985	146,354	34,084	33,132	12,343	15,846	3,585	3,605	3,787	3,039	28,279	24,673	6,658	5,794
	1982	113,168	30,828	29,911	9,527	10,366	2,120	3,141	2,233	1,887	17,418	21,091	5,080	3,809
Dallas	1985	212,144	47,407	46,116	14,919	31,608	20,935	9,757	7,074	3,620	43,921	17,706	10,056	10,261
	1982	174,596	45,623	44,296	12,214	22,598	14,767	9,404	5,169	2,837	29,565	17,273	8,109	7,468
De Kalb	1985	148,019	36,268	34,919	10,238	12,286	8,096	7,063	8,141	4,556	34,806	6,043	12,232	8,308
	1982	135,823	37,222	35,769	9,621	10,024	6,305	6,739	6,800	4,043	26,738	7,219	11,778	6,942
Elmore	1985	120,191	40,862	39,695	5,794	8,815		3,425	3,495	2,761	19,928	12,144	6,479	8,687
	1982	97,780	37,109	35,981	4,527	6,082		3,152	2,435	1,946	12,948	11,181	5,220	6,028
Escambia	1985	161,256	30,434	29,494	10,061	15,501	8,155	10,760	7,014	6,217	31,523	19,051	14,661	8,289
	1982	137,495	31,688	30,651	8,446	12,655	6,463	9,166	5,252	4,730	21,898	18,472	10,944	6,228
Etowah	1985	424,227	112,014	108,359	36,801	58,790	53,665	22,237	18,650	11,633	86,088	21,874	20,799	15,048
	1982	395,725	113,965	110,038	34,285	52,332	47,350	24,394	15,502	10,552	65,870	24,412	19,947	12,861
Fayette	1985	58,074	16,056	15,468	2,932	5,517		2,449	2,614	1,922	14,781	2,258	5,298	3,143
	1982	53,093	17,245	16,581	2,701	4,428		2 656	2,010	1,565	11,171	2,653	4,342	2,572
Franklin	1985	122,709	23,322	22,514	5,673	12,442	6,838	3,262	6,489	4,599	42,207	7,956	8,026	5,344
	1982	96,648	22,888	22,053	4,662	8,851	4,572	3,153	4,307	3,243	27,115	7,985	6,737	3,927
Geneva	1985	59,904	22,091	21,893	1,192	5,844		2,294	1,474	1,315	10,675	5,427	3,548	3,621
	1982	50,792	20,670	20,446	985	4,659		1,921	1,085	990	7,278	5,173	3,020	2,655
Greene	1985	35,552	12,055	11,702	1,811	2,419		756	1,671	697	6,516	7,826	109	1,627
	1982	27,985	10,123	9,808	1,442	1,846		589	1,014	455	4,127	6,952	80	1,112
Hale	1985	33,629	11,314	11,154	1,006	1,242		934	1,006	1,006	11,689	1,183	603	2,253
	1982	29,713	12,078	11,884	899	1,104		849	704	704	7,850	1,344	551	1,792
Henry	1985	48,188	15,163	14,366	2,019	2,311		1,790	2,226	1,043	4,137	1,945	14,507	1,153
	1982	39,749	13,852	13,099	1,677	1,905		1,519	1,463	796	2,840	1,867	10,714	988

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Houston	1985	641,069	114,700	110,260	47,005	88,737	73,971	35,540	34,687	24,241	193,385	30,390	31,810	17,198
	1982	442,430	90,611	86,938	33,545	63,225	51,853	25,890	21,900	16,309	110,687	26,052	23,191	10,969
Jackson	1985	155,067	34,572	33,370	8,147	15,795	7,458	6,028	6,314	4,393	52,138	8,127	5,989	6,247
	1982	145,742	38,974	37,547	7,874	13,893	6,232	5,925	5,452	3,985	40,271	9,954	5,913	5,377
Jefferson	1985	3,862,498	808,842	787,831	316,857	423,859	350,037	319,243	225,979	117,049	943,423	292,221	133,986	151,267
	1982	3,091,874	720,317	700,278	260,302	343,285	280,303	264,364	152,031	87,944	627,863	273,891	111,762	109,672
Lamar	1985	48,785	15,894	15,431	1,561	1,674		4,266	1,824	1,824	7,236	2,263	4,189	2,334
	1982	38,625	13,788	13,361	1,284	1,284		3,508	1,255	1,255	4,642	2,019	2,875	1,703
Lauderdale	1985	383,340	75,443	71,689	26,726	77,096	61,438	26,545	18,587	9,471	90,000	25,637	13,154	9,058
	1982	320,249	75,277	71,396	22,789	57,511	44,939	23,066	14,168	7,950	62,555	25,096	11,217	7,975
Lawrence	1985	74,998	19,504	18,622	5,257	8,442	6,505	2,804	2,543	2,543	7,970	14,697	4,852	3,080
	1982	52,586	16,030	15,276	3,437	4,917	3,668	2,158	1,480	1,480	4,371	11,093	2,817	2,073
Lee	1985	369,610	84,056	81,996	34,707	57,760	48,471	11,143	9,919	4,002	82,877	27,472	25,033	11,578
	1982	299,231	75,254	73,271	28,451	43,280	35,535	10,686	7,258	3,230	55,633	25,971	19,728	8,581
Limestone	1985	168,298	42,994	42,434	14,044	16,034	3,976	9,272	6,172	5,134	37,704	12,097	11,279	7,637
	1982	131,641	38,301	37,731	10,807	11,028	2,661	7,631	4,237	3,604	23,974	11,543	8,948	5,252
Lowndes	1985	24,455	7,142	7,048	552	532		175	1,063	1,063	6,563	3,124	1,242	298
	1982	20,157	6,422	6,325	494	420		143	676	676	4,189	3,092	878	246
Macon	1985	55,897	17,256	16,680	2,734	665		3,421	1,203	1,001	7,650	8,553	3,385	3,888
	1982	44,889	15,444	14,900	2,323	490		2,577	798	696	4,796	7,343	2,559	2,680
Madison	1985	1,153,216	214,041	209,523	109,925	160,248	143,567	66,141	66,096	36,674	298,794	66,852	57,950	32,267
	1982	893,534	185,838	181,570	88,536	125,652	111,467	55,278	41,935	25,564	190,474	60,723	46,848	23,431
Marengo	1985	92,317	22,803	22,339	4,482	10,328	6,103	3,759	3,954	2,886	24,498	4,847	5,508	3,128
	1982	78,015	23,709	23,183	3,782	7,609	4,404	3,461	2,978	2,261	15,846	5,230	4,790	2,347
Marion	1985	91,503	28,144	27,801	4,096	13,624	7,558	6,887	3,675	3,675	19,715	2,435	5,414	3,842
	1982	73,331	25,055	24,703	3,653	9,582	4,998	5,674	2,661	2,661	13,054	2,507	4,492	3,213
Marshall	1985	371,028	74,475	72,595	22,881	51,450	24,295	22,646	11,682	5,263	114,775	13,476	25,637	12,168
	1982	283,077	68,647	66,788	18,137	35,306	15,921	18,341	8,316	4,129	74,156	12,263	20,761	8,629
Mobile	1985	2,092,766	479,633	464,139	171,952	281,385	221,380	71,401	103,600	62,426	503,283	153,896	103,150	92,712
	1982	1,624,977	410,728	396,708	136,223	219,107	168,139	65,885	69,310	45,412	322,972	139,087	82,966	64,627
Monroe	1985	68,823	21,154	20,947	4,107	6,782		2,147	1,743	1,743	14,305	2,920	6,879	3,243
	1982	62,780	20,938	20,694	3,721	5,901		2,251	1,410	1,410	10,689	3,392	6,429	2,612
Montgomery	1985	1,256,817	227,623	221,984	104,836	188,188	150,976	72,587	53,481	31,615	343,124	103,072	47,523	48,761
	1982	963,777	193,771	188,613	83,809	145,691	115,388	58,812	37,142	24,087	216,658	93,836	37,898	33,794
Morgan	1985	466,326	99,442	97,583	31,482	63,422	55,453	23,274	21,981	12,098	117,522	30,896	26,316	18,665
	1982	375,438	89,690	87,846	26,483	45,330	38,936	22,612	16,206	9,891	79,083	30,505	22,194	13,708
Perry	1985	24,174	6,990	5,607	775	1,680		1,338	715	715	3,505	2,033	1,949	2,565
	1982	20,852	6,764	5,416	714	1,268		1,309	514	514	2,429	1,953	1,440	1,893
Pickens	1985	43,555	12,367	12,157	1,396	1,895		833	2,654	1,542	11,034	2,185	2,421	2,117
	1982	38,897	13,278	13,028	1,198	[illegible]		842	1,821	1,188	7,727	2,434	2,116	1,613
Pike	1985	118,383	24,325	23,542	12,064	[illegible]	8,888	7,037	2,764	1,719	29,627	3,948	8,094	5,325
	1982	92,705	23,485	22,685	9,513	[illegible]	5,938	5,633	1,945	1,334	19,229	3,985	5,676	3,731
Randolph	1985	61,506	21,142	20,576	2,622	5,072		3,615	1,797	1,037	9,726	2,797	3,469	3,551
	1982	47,600	17,650	17,144	2,004	3,571		2,806	1,224	737	6,142	2,747	2,648	2,412
☐ Russell	1985	141,820	52,296	51,542	12,310	17,746	11,651	4,769	1,876	938	17,193	12,740	5,808	6,864
	1982	111,600	43,288	42,583	9,333	12,757	8,158	3,670	1,268	730	10,836	11,950	4,540	4,719
St. Clair	1985	94,918	24,253	23,038	4,504	6,556		1,880	2,022	1,342	31,643	9,744	3,633	4,165
	1982	87,426	25,982	24,634	4,483	5,280		2,048	1,671	1,157	23,993	10,405	3,452	3,425
Shelby	1985	184,976	66,547	65,825	13,758	12,815	1,585	4,773	5,697	3,771	31,029	8,520	23,748	7,529
	1982	158,990	61,732	60,947	11,687	9,553	1,165	4,772	4,317	3,044	21,780	9,300	20,155	5,866
Sumter	1985	40,913	15,134	15,059	2,990	6,723	2,824	486	943	943	4,123	4,042	984	2,072
	1982	35,035	13,782	13,687	2,495	4,926	2,045	478	700	700	2,844	4,336	845	1,536
Talladega	1985	309,853	87,544	86,728	20,804	36,663	21,003	19,322	11,247	6,817	72,794	16,103	12,869	13,277
	1982	231,514	75,210	74,368	15,313	24,535	13,314	14,439	7,387	4,741	44,151	14,793	9,767	9,802
Tallapoosa	1985	124,162	29,009	28,699	8,191	11,481	4,392	9,101	9,224	6,315	25,579	5,277	8,689	7,885
	1982	106,867	30,493	30,110	7,038	8,887	3,250	7,937	6,442	4,711	18,123	5,717	6,639	6,020
Tuscaloosa	1985	726,272	176,854	168,498	60,872	100,848	82,443	44,025	29,527	15,984	146,966	58,887	43,095	22,463
	1982	578,491	153,915	146,366	49,079	77,184	62,181	36,098	20,998	12,552	96,086	54,203	35,312	17,010
Walker	1985	267,335	56,940	55,706	15,858	23,292	11,363	17,885	10,502	6,813	88,564	10,713	11,629	12,389
	1982	247,584	62,623	61,151	15,201	19,326	9,164	17,472	9,016	6,274	68,884	13,016	11,388	10,595
Washington	1985	40,716	8,112	7,886	1,007	2,091		738	3,680	3,680	7,820	4,474	3,113	1,364
	1982	29,511	6,971	6,764	782	1,356		507	2,020	2,020	4,483	3,989	2,186	958
Wilcox	1985	38,531	13,370	13,153	1,717	2,593		808	1,197	84	5,164	3,328	2,193	1,440
	1982	29,494	11,030	10,831	1,255	1,879		696	700	60	3,153	2,808	1,652	933

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA (continued)														
ALL COUNTIES (continued)														
Winston	1985	73,186	22,575	22,171	4,421	10,218	5,921	1,943	4,967	4,967	13,618	3,921	3,948	2,209
	1982	63,669	21,799	21,367	3,908	7,839	4,315	2,023	3,435	3,435	9,836	4,404	3,574	1,764
TOTAL METRO COUNTIES	1985	**12,856,375**	**2,796,153**	**2,712,137**	**1,049,525**	**1,610,609**	**1,277,562**	**757,728**	**628,091**	**356,792**	**3,146,996**	**943,376**	**586,675**	**488,670**
	1982	10,257,303	2,497,991	2,418,695	855,321	1,262,661	991,072	645,080	430,942	268,706	2,070,921	884,367	484,343	355,429
TOTAL STATE	1985	**18,060,674**	**4,096,917**	**3,979,701**	**1,381,116**	**2,160,274**	**1,560,617**	**999,300**	**845,372**	**502,791**	**4,353,125**	**1,310,198**	**921,126**	**720,563**
	1982	14,479,552	3,707,811	3,595,195	1,126,399	1,662,619	1,189,725	856,747	583,318	375,690	2,874,312	1,237,238	753,350	526,744
ALASKA														
ANCHORAGE	1985	**2,596,640**	**393,641**	**376,167**	**326,998**	**339,635**	**251,321**	**122,003**	**128,281**	**63,217**	**486,927**	**133,239**	**302,872**	**96,626**
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
Anchorage	1985	2,596,640	393,641	376,167	326,998	339,635	251,321	122,003	128,281	63,217	486,927	133,239	302,872	96,626
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
ALL COUNTIES														
Aleutian Islands	1985	12,614	7,260	6,976	1,520	1,043					90	83	616	
	1982	12,084	6,797	6,519	1,540	988					72	118	678	
Anchorage	1985	2,596,640	393,641	376,167	326,998	339,635	251,321	122,003	128,281	63,217	486,927	133,239	302,872	96,626
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
Bethel	1985	29,815	5,966	5,659	866	13,368		75	140		2,887	2,062	546	
	1982	27,057	6,175	5,847	854	10,800		78	148		1,995	2,537	585	
Bristol Bay	1985	8,388	3,660	3,478	2,327				61		771	80	483	
	1982	7,298	3,136	2,975	2,157				60		555	102	419	
Dillingham	1985	9,498	5,398	5,338	1,504	467			63		878	516	404	
	1982	10,087	5,778	5,703	1,500	506			78		711	745	437	
Fairbanks North Star	1985	642,081	119,421	118,053	67,285	82,306	71,187	16,031	26,932	16,109	155,225	26,074	49,903	23,900
	1982	465,739	93,470	92,224	52,807	52,003	44,399	13,004	20,115	12,950	84,568	27,677	42,575	21,469
Haines	1985	12,568	3,441	3,274	1,138	1,277		159	58		906	901	1,653	
	1982	11,268	2,980	2,831	1,066	962		133	59		598	1,135	1,683	
Juneau	1985	230,066	79,267	75,782	25,685	541		12,734	13,020	6,490	23,925	9,460	19,039	7,181
	1982	172,785	56,518	53,931	19,812	389		10,069	9,238	5,151	14,408	9,188	15,964	6,303
Kenai Peninsula	1985	230,355	69,787	68,349	23,367	2,431		9,242	6,588	2,730	29,252	14,993	28,479	14,971
	1982	188,669	57,073	55,791	18,879	1,891		6,972	5,061	2,412	19,072	15,764	22,196	13,635
Ketchikan Gateway	1985	75,367	11,364	11,293	11,350	7,917		3,251	2,632	986	7,900	3,251	8,201	2,081
	1982	82,099	13,625	13,514	12,720	7,260		3,872	3,204	1,389	6,653	4,634	8,754	2,860
Kobuk	1985	23,045	8,464	8,153	3,581	6,034					58		3,040	
	1982	21,966	7,977	7,670	3,249	5,748					45		2,901	
Kodiak Island	1985	66,314	15,031	14,835	10,328			803	1,941	864	11,118	2,851	11,079	2,306
	1982	70,275	17,456	17,195	10,715			844	2,075	1,068	8,942	3,937	11,459	2,780
Matanuska - Susitna	1985	126,533	51,842	50,817	10,886	4,033		3,808	3,762	1,592	7,641	7,583	21,192	1,054
	1982	100,315	39,329	38,479	8,935	3,093		2,824	2,841	1,393	4,898	8,653	16,275	1,050
Nome	1985	30,195	15,387	15,357	3,427	4,782		231	744	744	138	980	1,055	648
	1982	31,358	15,305	15,247	3,534	4,809		259	742	742	116	1,338	1,233	762
North Slope	1985	31,617	3,567	3,438	27,081	925								
	1982	33,817	3,975	3,823	28,745	1,042								
Prince of Wales - Outer Ketchikan	1985	14,549	8,652	8,239	3,242	226		78	164		333	285	350	
	1982	11,649	6,641	6,312	2,693	175		67	127		218	317	317	
Sitka	1985	42,482	18,413	18,097	4,680	1,492		3,971	1,863	1,023	542	2,403	2,334	1,212
	1982	41,952	16,846	16,526	4,633	1,379		3,740	1,966	1,207	424	3,030	2,496	1,475
Skagway - Yakutat - Angoon	1985	9,818	3,549	3,371	1,862	1,585		40	85		190	107	332	
	1982	11,504	4,219	4,000	2,217	1,529		50	94		162	162	431	
Southeast Fairbanks	1985	16,656	6,964	6,651	2,438	1,167			102		961	433	738	
	1982	12,973	5,524	5,265	1,803	807			81		575	508	592	
Valdez - Cordova	1985	61,756	21,336	21,182	10,140	918		2,501	240		4,470	[illegible] 124	5,807	1,151
	1982	50,591	17,287	17,131	8,256	699		2,128	181		2,573	[illegible] 581	4,447	1,154
Wade Hampton	1985	12,433	3,692	3,526	291	6,605			53		123	1,449		
	1982	12,074	4,033	3,843	300	5,457			59		100	1,881		
Wrangell - Petersburg	1985	31,711	16,067	15,771	3,143	639		2,117	116	116	1,563	394	2,429	927
	1982	32,334	16,501	16,166	3,325	632		2,036	115	115	1,172	580	2,478	1,074
Yukon - Koyukuk	1985	41,296	10,989	10,354	3,927	5,796		216	403		904	5,824	266	
	1982	24,590	6,643	6,248	2,214	2,705		114	216		372	4,273	143	

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALASKA (continued)														
TOTAL METRO COUNTIES	1985	**2,596,640**	**393,641**	**376,167**	**326,998**	**339,635**	**251,321**	**122,003**	**128,[illegible]**	**63,217**	**486,927**	**133,239**	**302,872**	**96,626**
	1982	1,794,843	301,624	287,690	219,263	232,412	171,177	83,539	86,341	47,648	270,598	121,378	207,710	84,189
TOTAL STATE	1985	**4,355,797**	**883,158**	**854,160**	**547,066**	**483,187**	**322,508**	**177,260**	**187,248**	**93,871**	**736,742**	**219,092**	**460,818**	**152,057**
	1982	3,227,327	708,912	684,930	411,217	335,286	215,576	129,729	132,801	74,075	418,827	214,538	343,773	136,751
ARIZONA														
PHOENIX	1985	**11,710,860**	**2,589,400**	**2,491,078**	**1,152,255**	**1,339,863**	**1,171,628**	**429,378**	**738,581**	**384,029**	**2,398,138**	**906,351**	**580,144**	**489,256**
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
Maricopa	1985	11,710,860	2,589,400	2,491,078	1,152,255	1,339,863	1,171,628	429,378	738,581	384,029	2,398,138	906,351	580,144	489,256
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
TUCSON	1985	**3,305,023**	**733,054**	**694,571**	**348,092**	**461,636**	**411,826**	**125,053**	**199,008**	**94,994**	**652,355**	**245,857**	**147,348**	**142,922**
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505,460	218,188	112,068	100,281
Pima	1985	3,305,023	733,054	694,571	348,092	461,636	411,826	125,053	199,008	94,994	652,355	245,857	147,348	142,922
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505,460	218,188	112,068	100,281
ALL COUNTIES														
Apache	1985	96,627	33,911	33,808	5,338	14,413		3,194	468		5,316	23,010	3,245	3,439
	1982	83,338	28,907	28,765	5,014	11,209		3,052	347		4,058	21,522	2,[illegible]27	2,660
Cochise	1985	336,375	97,500	95,634	31,320	39,266	20,778	14,285	11,992	5,270	69,888	25,432	13,090	12,079
	1982	281,162	82,035	80,313	25,839	29,923	15,328	13,299	8,713	4,338	56,158	25,732	10,551	9,985
Coconino	1985	523,487	107,879	104,105	73,781	60,009	24,088	14,072	14,846	7,513	64,703	87,205	36,813	17,163
	1982	428,482	93,824	90,371	62,437	43,820	17,067	12,623	10,337	5,791	49,729	76,843	26,176	12,307
Gila	1985	161,155	62,453	61,931	14,314	13,118		4,229	2,080	1,461	25,323	14,027	9,613	6,804
	1982	142,882	55,097	54,533	13,863	10,127		4,599	1,590	1,173	21,809	14,006	7,690	5,356
Graham	1985	129,583	36,191	36,100	7,242	16,070		3,447	3,514	2,505	21,972	15,570	8,883	6,922
	1982	91,882	26,917	26,798	5,547	9,791		3,020	2,164	1,647	15,364	12,093	6,096	4,390
Greenlee	1985	23,372	11,756	11,745	1,353	1,465		348	733	733	2,032	3,154	278	1,111
	1982	20,804	10,539	10,509	1,175	1,184		344	563	563	1,650	3,052	236	969
La Paz	1985	31,869	9,801	9,596	2,871	870		421	905	611	3,281	8,197	2,782	1,022
	1982	25,978	8,220	8,032	2,358	587		389	589	428	2,313	7,429	1,997	757
Maricopa	1985	11,710,860	2,589,400	2,491,078	1,152,255	1,339,863	1,171,628	429,378	738,581	384,029	2,398,138	906,351	580,144	489,256
	1982	8,534,480	2,009,213	1,929,262	879,410	901,702	784,000	350,007	463,363	266,114	1,713,681	723,118	409,877	325,633
Mohave	1985	412,736	104,845	101,621	33,692	31,266	10,753	6,139	9,354	6,638	85,875	76,474	25,719	11,168
	1982	315,662	87,668	84,812	27,556	19,382	6,184	5,761	6,169	4,650	54,828	64,111	18,716	8,270
Navajo	1985	284,159	92,619	91,860	26,162	24,887		4,754	4,209	2,567	33,216	50,615	19,738	7,826
	1982	250,971	81,354	80,534	22,744	19,946		4,769	3,204	2,085	28,484	48,664	16,605	6,136
Pima	1985	3,305,023	733,054	694,571	348,092	461,636	411,826	125,053	199,008	94,994	652,355	245,857	147,348	142,922
	1982	2,593,915	616,831	583,343	270,869	334,443	296,484	109,777	129,885	70,216	505,460	218,188	112,068	100,281
Pinal	1985	358,565	111,934	109,633	30,962	24,236	12,990	7,525	7,192	3,314	48,354	50,626	32,557	21,726
	1982	278,527	93,735	91,634	24,556	15,808	8,162	7,075	4,721	2,478	36,000	42,186	21,477	14,784
Santa Cruz	1985	168,068	44,811	43,792	14,048	25,389	20,756	20,726	5,678	2,294	19,913	11,934	8,710	9,487
	1982	132,308	35,890	35,008	11,031	18,560	14,967	20,332	3,915	1,748	13,422	10,379	6,559	6,738
Yavapai	1985	402,342	115,208	112,871	37,856	49,809	24,410	6,524	12,556	7,463	51,881	36,692	45,344	14,347
	1982	312,191	93,798	91,722	32,419	31,481	14,677	6,241	8,442	5,318	39,705	31,117	30,788	11,054
Yuma	1985	457,137	107,793	105,533	49,313	53,655	36,377	16,889	17,606	11,919	92,312	43,047	27,553	22,815
	1982	401,680	98,971	96,713	43,418	43,165	28,757	16,544	13,207	9,601	77,502	43,724	23,268	17,863
TOTAL METRO COUNTIES	1985	**15,015,883**	**3,322,454**	**3,185,649**	**1,500,347**	**1,801,499**	**1,583,454**	**554,431**	**937,589**	**479,023**	**3,050,493**	**1,152,208**	**727,492**	**632,178**
	1982	11,128,395	2,626,044	2,512,605	1,150,279	1,236,145	1,080,484	459,784	593,248	336,330	2,219,141	941,306	521,945	425,914
TOTAL STATE	1985	**18,401,358**	**4,259,155**	**4,103,878**	**1,828,599**	**2,155,952**	**1,733,606**	**656,904**	**1,028,722**	**531,311**	**3,574,559**	**1,598,191**	**961,820**	**768,087**
	1982	13,894,262	3,422,999	3,292,349	1,428,336	1,491,128	1,185,626	557,832	657,209	376,150	2,620,163	1,342,164	694,731	527,183
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1985	**623,247**	**125,696**	**122,461**	**59,601**	**124,610**	**117,055**	**22,986**	**24,675**	**13,651**	**117,948**	**36,245**	**47,460**	**12,111**
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041
Washington	1985	623,247	125,696	122,461	59,601	124,610	117,055	22,986	24,675	13,651	117,948	36,245	47,460	12,111
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
FORT SMITH	**1985**	**854,054**	**159,414**	**152,237**	**79,207**	**121,900**	**112,148**	**43,247**	**39,193**	**22,035**	**169,942**	**76,002**	**77,087**	**21,147**
	1982	744,543	152,468	145,462	61,959	104,753	95,897	39,409	31,224	18,978	154,836	74,394	47,674	17,265
Crawford	1985	99,205	21,551	21,087	11,078	16,273	15,297	1,137	4,967	4,309	16,729	12,089	6,432	2,828
	1982	91,081	22,201	21,682	9,013	13,124	12,326	1,195	3,800	3,407	15,831	13,638	4,201	2,348
Sebastian	1985	666,524	110,004	103,803	63,417	95,443	87,581	40,367	30,966	15,788	137,358	50,746	63,418	16,984
	1982	568,670	101,552	95,646	48,348	83,034	75,820	36,313	24,678	13,853	123,027	47,657	38,662	13,831
Sequoyah, Okla.	*1985*	*88,325*	*27,859*	*27,347*	*4,712*	*10,184*	*9,270*	*1,743*	*3,260*	*1,938*	*15,855*	*13,167*	*7,237*	*1,335*
	1982	*84,792*	*28,715*	*28,134*	*4,598*	*8,595*	*7,751*	*1,901*	*2,746*	*1,718*	*15,978*	*13,099*	*4,811*	*1,086*
LITTLE ROCK - NORTH LITTLE ROCK	**1985**	**2,934,667**	**581,869**	**563,668**	**262,405**	**393,077**	**368,166**	**190,085**	**139,945**	**80,739**	**651,062**	**239,844**	**198,493**	**65,984**
	1982	2,336,498	485,992	469,961	186,307	312,833	292,234	154,641	100,665	63,245	530,926	212,457	113,751	52,824
Faulkner	1985	219,867	42,260	41,076	21,984	23,955	18,140	14,934	10,275	4,884	35,665	20,709	34,058	4,777
	1982	178,472	38,759	37,601	16,309	18,237	13,704	12,733	7,967	4,161	29,201	20,432	19,836	4,058
Lonoke	1985	125,652	38,457	38,105	3,266	12,373	9,986	3,008	1,808	876	33,184	9,040	8,113	5,706
	1982	105,629	32,312	31,955	2,812	9,153	7,286	2,837	1,401	736	28,890	9,356	4,862	4,287
Pulaski	1985	2,429,235	458,049	442,546	229,546	337,200	322,988	167,362	122,356	70,944	540,872	200,431	142,173	49,828
	1982	1,901,718	373,132	359,820	159,626	268,812	256,766	133,807	86,374	54,552	432,226	171,676	79,372	39,693
Saline	1985	159,913	43,103	41,941	7,609	19,549	17,052	4,781	5,506	4,035	41,341	9,664	14,149	5,673
	1982	150,679	41,789	40,585	7,560	16,631	14,478	5,264	4,923	3,796	40,609	10,993	9,681	4,786
PINE BLUFF	**1985**	**424,303**	**99,849**	**97,774**	**28,615**	**57,635**	**47,030**	**27,936**	**17,202**	**10,269**	**87,403**	**25,477**	**37,188**	**11,932**
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
Jefferson	1985	424,303	99,849	97,774	28,615	57,635	47,030	27,936	17,202	10,269	87,403	25,477	37,188	11,932
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
TEXARKANA	**1985**	**725,302**	**153,497**	**148,809**	**61,652**	**101,144**	**88,988**	**41,124**	**31,889**	**16,483**	**134,441**	**62,194**	**53,312**	**22,540**
	1982	585,884	137,914	133,399	45,426	74,071	64,382	34,727	23,726	13,657	112,084	57,100	29,366	16,290
Miller	1985	184,253	63,786	62,811	17,957	10,704	7,693	8,882	7,566	4,362	8,812	24,495	7,484	8,367
	1982	155,315	55,393	54,443	13,645	8,869	6,226	8,429	5,112	3,205	6,444	21,820	4,414	6,019
Bowie, Tex.	*1985*	*541,049*	*89,711*	*85,998*	*43,695*	*90,440*	*81,295*	*32,242*	*24,323*	*12,121*	*125,629*	*37,699*	*45,828*	*14,173*
	1982	*430,569*	*82,521*	*78,956*	*31,781*	*65,202*	*58,156*	*26,298*	*18,614*	*10,452*	*105,640*	*35,280*	*24,952*	*10,271*
ALL COUNTIES														
Arkansas	1985	102,522	27,671	27,271	5,393	12,794	8,428	5,678	3,828	2,392	14,696	6,967	9,246	2,750
	1982	95,999	27,405	26,958	4,815	10,671	6,891	5,501	3,371	2,226	14,550	8,126	5,655	2,655
Ashley	1985	78,076	20,568	20,058	4,132	11,297	6,378	4,170	2,791	1,734	17,994	2,387	4,221	3,679
	1982	76,260	21,583	21,008	3,621	9,815	5,502	4,200	2,556	1,724	18,512	2,902	2,970	3,178
Baxter	1985	131,074	31,186	30,159	8,893	19,828	15,438	5,855	8,545	5,553	21,502	4,472	11,084	6,607
	1982	110,635	28,775	27,775	7,684	15,032	11,622	5,173	6,353	4,291	18,867	4,741	6,805	5,008
Benton	1985	354,535	87,343	84,990	22,534	49,561	43,267	11,366	20,408	13,435	73,531	29,181	35,312	7,264
	1982	300,272	79,990	77,687	19,765	38,044	33,034	11,251	14,822	10,250	63,848	27,665	21,725	6,031
Boone	1985	154,823	37,214	36,273	11,916	23,914	19,346	8,649	6,394	5,351	33,404	3,804	15,772	5,641
	1982	127,565	32,006	31,138	9,044	17,908	14,358	8,218	5,072	4,419	29,777	3,967	9,523	4,223
Bradley	1985	44,466	13,203	12,985	2,188	3,933		3,094	1,050	1,050	7,158	2,759	3,858	2,284
	1982	38,405	12,138	11,916	1,683	3,016		2,716	837	837	6,420	2,940	2,381	1,719
Calhoun	1985	11,821	4,130	4,008	347	141		104	381	381	1,777	529	1,839	421
	1982	10,351	4,123	3,995	315	125		95	276	276	1,409	578	1,054	379
Carroll	1985	81,544	25,218	24,406	7,850	6,954	6,193	1,197	2,307	1,741	10,842	4,260	8,653	1,756
	1982	59,775	19,275	18,620	5,350	5,377	4,759	1,034	1,627	1,301	7,401	3,954	4,648	1,357
Chicot	1985	52,761	16,665	16,287	2,926	2,675		909	576	576	11,286	4,535	5,319	2,162
	1982	43,224	13,735	13,398	2,136	2,229		858	436	436	9,369	4,578	2,928	1,801
Clark	1985	125,120	22,953	22,767	10,951	18,333	13,289	4,297	2,450	933	32,979	16,788	5,341	3,714
	1982	102,428	20,234	20,033	7,957	13,204	9,531	4,033	1,860	774	28,116	15,008	3,115	2,764
Clay	1985	46,940	14,502	14,252	2,976	7,004	5,255	887	952	404	8,286	2,540	2,445	2,964
	1982	45,904	15,074	14,786	2,606	6,077	4,451	1,005	868	409	8,499	3,081	1,718	2,551
Cleburne	1985	62,760	10,853	10,429	3,223	11,034	5,877	918	1,901	1,458	16,399	3,711	7,551	1,510
	1982	55,177	11,082	10,630	2,796	8,883	4,696	958	1,621	1,324	14,098	4,100	4,889	1,411
Cleveland	1985	6,136	1,424	1,341	383			94	136		337	440	830	372
	1982	6,176	1,619	1,522	345			98	111		308	546	598	360
Columbia	1985	109,308	23,939	23,229	8,385	19,414	16,580	9,808	8,266	5,794	15,881	5,354	6,028	4,005
	1982	96,063	23,680	22,934	6,594	15,136	12,897	9,718	5,978	4,545	14,645	5,557	3,806	3,099
Conway	1985	127,624	26,982	26,475	5,535	18,146	13,114	3,760	3,802	3,802	39,424	8,598	2,980	2,596
	1982	86,291	19,222	18,825	3,289	10,753	7,723	2,903	2,363	2,363	25,448	6,300	1,737	1,768
Craighead	1985	405,767	79,494	76,705	41,001	68,105	60,524	28,071	17,484	8,041	69,438	15,225	33,841	14,027
	1982	312,778	65,413	62,998	28,997	48,248	42,735	23,939	12,921	6,573	57,666	14,789	19,034	9,826
Crawford	1985	99,205	21,551	21,087	11,078	16,273	15,297	1,137	4,967	4,309	16,729	12,089	6,432	2,828
	1982	91,081	22,201	21,682	9,013	13,124	12,326	1,195	3,800	3,407	15,831	13,638	4,201	2,348

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
☐ Crittenden	1985	377,390	61,894	60,610	20,715	26,646	17,785	8,825	9,913	6,737	73,284	126,856	22,248	10,375
	1982	267,790	47,015	45,953	12,912	17,423	11,432	6,404	5,929	4,148	51,871	94,160	11,484	7,159
Cross	1985	75,652	24,722	24,214	4,429	10,849	8,938	1,607	1,632	1,447	11,993	3,598	5,776	1,380
	1982	65,772	22,100	21,605	3,492	8,459	6,950	1,631	1,346	1,229	11,109	3,927	3,648	1,246
Dallas	1985	40,680	9,661	9,395	2,108	6,580	5,714	1,366	1,565	1,565	8,750	2,111	2,906	1,140
	1982	36,394	9,437	9,160	1,675	5,182	4,485	1,390	1,293	1,293	8,131	2,325	1,820	1,032
Desha	1985	136,239	27,188	26,592	4,044	20,214	16,147	2,280	2,986	2,000	54,896	5,082	3,710	2,459
	1982	93,262	21,264	20,758	2,893	12,376	9,839	1,820	1,920	1,359	34,339	4,093	1,840	1,742
Drew	1985	60,926	13,669	13,242	4,063	8,590	7,222	1,874	2,167	1,816	12,541	4,848	6,545	1,808
	1982	55,044	13,559	13,110	3,612	6,923	5,756	1,899	1,620	1,418	12,025	4,875	3,870	1,455
Faulkner	1985	219,867	42,260	41,076	21,984	23,955	18,140	14,934	10,275	4,884	35,665	20,709	34,058	4,777
	1982	178,472	38,759	37,601	16,309	18,237	13,704	12,733	7,967	4,161	29,201	20,432	19,836	4,058
Franklin	1985	41,785	12,062	11,798	3,546	4,934	4,411	447	[illegible]	751	8,178	2,210	2,442	1,642
	1982	38,513	11,268	11,001	3,281	4,032	3,600	476	[illegible]	677	7,917	2,473	1,616	1,508
Fulton	1985	21,810	6,911	6,581	1,749	1,936		421	1,283		2,007	3,282	707	1,487
	1982	20,587	6,630	6,303	1,480	1,624		462	1,010		1,995	3,482	480	1,441
Garland	1985	437,981	85,032	82,603	52,242	76,329	73,727	17,617	14,644	9,954	86,657	29,006	26,395	12,421
	1982	368,754	78,931	76,531	40,405	56,504	54,407	16,882	11,402	8,311	74,253	26,620	15,825	10,602
Grant	1985	32,680	8,334	8,176	2,151	5,685	4,828	490	438	256	4,174	2,953	3,773	1,827
	1982	28,512	7,871	7,708	1,733	4,523	3,806	454	369	243	3,953	3,226	2,187	1,453
Greene	1985	124,411	24,180	23,513	10,864	20,454	17,109	7,668	6,087	4,101	20,991	3,776	12,369	4,360
	1982	104,119	22,481	21,819	8,348	15,511	12,919	7,042	4,321	3,174	18,946	3,990	7,566	3,307
Hempstead	1985	79,014	24,092	23,543	5,793	9,674		4,050	2,419	859	12,664	6,534	7,166	2,352
	1982	69,541	22,181	21,635	4,570	7,563		4,126	1,993	810	11,696	6,707	4,109	2,123
Hot Spring	1985	95,080	19,641	18,443	6,494	11,579	10,601	3,901	2,742	1,264	23,433	16,519	3,593	2,184
	1982	84,719	19,008	17,815	4,991	9,616	8,793	3,872	2,162	1,085	20,534	15,373	2,217	1,889
Howard	1985	66,523	14,125	13,690	2,673	10,763	6,372	2,479	2,186	2,186	19,257	5,183	2,597	2,234
	1982	54,453	13,212	12,781	2,256	7,881	4,636	2,330	1,690	1,690	14,631	4,722	1,540	1,892
Independence	1985	115,835	28,799	27,972	7,115	16,575	13,479	5,197	4,878	2,837	22,260	3,235	17,668	3,259
	1982	109,149	28,938	28,054	6,403	14,615	11,816	5,327	4,224	2,608	23,343	3,931	11,256	3,140
Izard	1985	33,006	11,296	11,003	665	1,349		523	385	385	9,858	1,891	3,656	1,457
	1982	28,386	10,039	9,760	605	1,213		529	314	314	8,195	2,050	2,180	1,260
Jackson	1985	94,455	24,618	23,796	8,551	10,306	8,223	6,416	3,086	3,086	16,858	5,171	5,996	3,413
	1982	76,553	20,213	19,501	6,152	7,642	6,069	5,538	2,262	2,262	14,189	4,684	3,477	2,803
Jefferson	1985	424,303	99,849	97,774	28,615	57,635	47,030	27,936	17,202	10,269	87,403	25,477	37,188	11,932
	1982	370,467	89,205	87,186	23,437	50,568	41,047	24,962	13,970	9,105	78,599	27,476	21,501	10,622
Johnson	1985	59,155	16,761	16,114	2,703	6,887	6,630	1,450	2,583	2,583	16,961	4,536	1,553	1,743
	1982	52,345	14,745	14,149	2,435	5,528	5,320	1,455	1,857	1,857	15,462	4,800	975	1,519
Lafayette	1985	27,418	10,293	10,033	872	1,733		2,647	990	673	3,012	1,988	1,401	1,258
	1982	19,760	7,443	7,241	647	1,105		1,941	586	416	2,257	1,773	724	908
Lawrence	1985	72,503	15,211	14,816	3,794	5,818	5,475	1,341	2,340	1,766	22,476	6,909	5,731	2,653
	1982	56,773	13,633	13,254	2,739	4,735	4,453	1,226	1,736	1,346	16,451	6,042	2,949	1,858
Lee	1985	36,034	10,895	10,741	2,724	2,490		1,311	883	428	6,627	1,785	1,395	2,274
	1982	24,614	8,202	8,071	1,630	1,490		588	485	272	4,587	1,481	670	1,332
Lincoln	1985	25,213	8,355	8,267	284	603		262	275	275	8,163	859	1,750	932
	1982	20,367	7,247	7,157	242	507		220	192	192	6,244	875	999	675
Little River	1985	37,057	11,278	11,186	1,488	4,498	4,321	755	710	296	11,567	2,171	2,169	1,157
	1982	36,274	11,618	11,501	1,287	3,881	3,727	842	637	279	11,507	2,603	1,363	1,090
Logan	1985	66,780	13,386	13,038	4,322	9,882	9,398	2,355	1,807	1,317	24,393	764	4,969	2,306
	1982	59,294	14,031	13,641	3,762	8,211	7,803	2,276	1,591	1,196	20,786	877	2,991	1,916
Lonoke	1985	125,652	38,457	38.105	3,266	12,373	9,986	3,008	1,808	876	33,184	9,040	8,113	5,706
	1982	105,629	32,312	31,955	2,812	9,153	7,286	2,837	1,401	736	28,890	9,356	4,862	4,287
Madison	1985	29,280	8,458	8,096	1,752	4,027	3,256	814	1,732	559	2,620	1,774	3,101	913
	1982	23,165	7,075	6,760	1,297	2,940	2,370	692	1,162	409	2,277	1,634	1,816	774
Marion	1985	12,348	7,146	7,028	799	158		120	165		956	697	666	513
	1982	13,791	8,042	7,894	828	179		148	172		1,115	971	537	505
Miller	1985	184.253	63,786	62,811	17,957	10,704	7,693	8,882	7,566	4,362	8,812	24,495	7,484	8,367
	1982	155,315	55,393	54,443	13,645	8,869	6,226	8,429	5,112	3,205	6,444	21,820	4,414	6,019
Mississippi	1985	222,526	46,586	45,411	15,504	39,187	29,516	12,002	7,896	4,843	54,183	12,979	9,944	7,651
	1982	191,829	43,187	42,019	11,918	29,859	22,350	10,595	6,171	4,062	48,871	13,833	6,136	5,864
Monroe	1985	57,883	13,720	13,502	5,714	8,465	7,410	1,578	1,536	607	9,242	6,794	6,103	1,362
	1982	51,238	13,706	13,462	4,628	6,764	5,897	1,641	1,301	562	7,609	6,776	3,946	1,264
Montgomery	1985	16,821	4,625	4,372	1,523	1,123		197	513	513	2,503	618	1,152	350
	1982	12,496	3,870	3,651	1,007	845		162	311	311	1,661	566	611	263

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ARKANSAS (continued)														
ALL COUNTIES (continued)														
Nevada	1985	31,709	9,247	9,127	1,293	3,133		1,284	1,956	1,956	7,695	1,555	3,212	1,120
	1982	26,012	8,109	7,989	1,005	2,402		1,196	1,530	1,530	6,085	1,649	1,972	945
Newton	1985	6,200	2,599	2,458	776			54	132		200	409	1,008	212
	1982	6,139	2,914	2,751	687			63	120		207	494	649	184
Ouachita	1985	183,266	45,623	44,808	12,297	21,153	14,986	9,838	8,583	4,938	40,316	6,324	16,257	6,812
	1982	127,300	33,905	33,236	7,597	13,430	9,396	7,513	5,358	3,411	28,903	5,384	7,965	4,129
Perry	1985	9,576	4,244	4,150	450				118		726	1,783	928	388
	1982	6,910	3,064	2,990	332				78		545	1,399	434	257
Phillips	1985	150,167	38,240	37,370	6,613	16,813	11,736	7,472	4,598	3,479	43,821	7,864	8,406	5,616
	1982	115,150	33,117	32,302	5,056	11,491	7,951	6,654	3,299	2,635	30,448	6,653	4,653	3,959
Pike	1985	30,874	10,479	10,178	980	2,105		149	716	716	5,581	3,869	4,123	1,251
	1982	30,239	10,745	10,417	1,005	1,878		173	590	590	5,930	4,310	2,687	1,226
Poinsett	1985	79,443	17,218	16,794	5,180	8,744	4,232	811	2,839	1,669	11,945	6,028	5,695	6,208
	1982	70,782	17,364	16,904	4,308	6,904	3,314	834	2,193	1,372	11,166	5,908	3,641	4,871
Polk	1985	66,632	17,328	16,983	3,721	10,697	8,734	1,759	2,289	1,644	15,767	3,030	4,751	2,318
	1982	56,411	15,856	15,511	2,871	8,146	6,590	1,746	1,845	1,431	13,588	3,228	2,931	1,764
Pope	1985	280,771	55,184	54,056	22,601	36,506	29,268	12,846	11,308	8,529	77,401	14,519	27,610	7,484
	1982	194,052	41,774	40,843	14,279	23,077	18,369	10,409	7,466	6,001	53,764	12,482	12,735	5,327
Prairie	1985	28,586	5,999	5,816	1,510	447		843	558	558	8,076	2,079	1,583	1,590
	1982	25,920	5,516	5,338	1,210	407		780	463	463	7,545	2,309	1,017	1,246
Pulaski	1985	2,429,235	458,049	442,546	229,546	337,200	322,988	167,362	122,356	70,944	540,872	200,431	142,173	49,828
	1982	1,901,718	373,132	359,820	159,626	268,812	256,766	133,807	86,374	54,552	432,226	171,676	79,372	39,693
Randolph	1985	38,906	13,044	12,712	2,507	3,089	2,900	1,291	1,841	1,436	7,972	1,524	1,178	1,171
	1982	38,464	13,048	12,692	2,220	3,124	2,919	1,432	1,540	1,231	7,845	1,869	838	1,155
St. Francis	1985	131,265	28,122	27,409	9,773	13,251	9,284	4,121	4,919	4,708	16,616	19,560	19,138	4,195
	1982	118,178	28,029	27,267	7,848	10,548	7,346	4,273	4,126	3,991	15,670	21,030	11,173	3,320
Saline	1985	159,913	43,103	41,941	7,609	19,549	17,052	4,781	5,506	4,035	41,341	9,664	14,149	5,673
	1982	150,679	41,789	40,585	7,560	16,631	14,478	5,264	4,923	3,796	40,609	10,993	9,681	4,786
Scott	1985	22,229	3,671	3,448	1,846	6,077	5,752	467	789	789	4,815	999	1,250	1,396
	1982	19,885	3,754	3,519	1,499	4,873	4,572	486	645	645	4,596	1,119	810	1,118
Searcy	1985	17,036	4,601	4,471	932	1,295		308	558	558	2,238	1,237	2,304	1,178
	1982	16,938	5,002	4,851	836	1,151		336	461	461	2,366	1,537	1,585	1,183
Sebastian	1985	666,524	110,004	103,803	63,417	95,443	87,581	40,367	30,966	15,788	137,358	50,746	63,418	16,984
	1982	568,670	101,552	95,646	48,348	83,034	75,820	36,313	24,678	13,853	123,027	47,657	38,662	13,831
Sevier	1985	39,282	4,166	3,926	3,092	8,503	6,068	913	543	543	6,885	6,570	3,258	3,005
	1982	39,838	4,841	4,554	2,875	7,800	5,532	1,083	529	529	7,516	7,515	2,401	2,755
Sharp	1985	26,955	6,161	5,857	2,631	3,965	3,858	310	2,541	1,175	3,428	1,567	288	759
	1982	29,317	7,524	7,139	2,536	3,830	3,726	385	2,253	1,167	3,866	2,094	223	719
Stone	1985	27,473	5,839	5,643	1,864	3,614		348	598		9,317	1,284	2,176	449
	1982	25,820	6,376	6,152	1,671	3,100		390	541		3,197	1,534	1,508	447
Union	1985	240,138	55,688	54,742	16,938	16,765	14,115	18,423	12,755	5,814	55,973	15,057	17,356	9,443
	1982	213,015	52,259	51,273	13,332	15,059	12,583	16,931	9,767	4,942	51,531	14,534	10,502	8,063
Van Buren	1985	40,864	13,023	12,528	2,459	985		713	1,289	1,041	12,068	1,494	4,038	1,574
	1982	35,337	11,641	11,178	1,939	892		723	1,043	888	10,606	1,630	2,549	1,376
Washington	1985	623,247	125,696	122,461	59,601	124,610	117,055	22,986	24,675	13,651	117,948	36,245	47,460	12,111
	1982	498,362	106,579	103,641	43,134	92,656	86,774	20,916	18,668	11,063	98,654	32,306	27,405	10,041
White	1985	228,454	47,826	46,259	15,864	19,920	13,564	8,873	7,236	5,572	79,137	12,269	12,193	7,464
	1982	205,520	47,595	45,948	12,967	18,671	12,580	8,774	6,184	4,962	67,348	13,285	7,973	6,019
Woodruff	1985	28,442	7,414	7,217	959	927		704	829	267	7,287	1,304	2,797	1,687
	1982	24,416	7,330	7,122	806	717		710	679	239	5,764	1,411	1,602	1,300
Yell	1985	42,550	6,582	6,218	2,835	5,270	4,397	1,157	968	968	7,586	4,041	7,462	2,387
	1982	36,669	6,588	6,213	2,272	4,168	3,469	1,065	789	789	7,000	3,988	4,735	2,114
TOTAL METRO COUNTIES	1985	**5,309,589**	**1,064,649**	**1,032,214**	**463,788**	**724,388**	**660,607**	**300,218**	**235,234**	**135,855**	**1,092,596**	**515,752**	**382,723**	**128,581**
	1982	4,288,183	907,937	878,512	336,796	578,507	525,859	252,860	172,822	108,026	905,352	449,514	221,418	102,844
TOTAL STATE	1985	**11,074,799**	**2,411,336**	**2,343,184**	**877,508**	**1,481,468**	**1,245,967**	**542,927**	**453,309**	**281,227**	**2,369,600**	**878,941**	**829,287**	**324,575**
	1982	9,113,502	2,129,573	2,065,265	657,210	1,154,401	967,401	476,380	338,307	224,426	1,978,854	808,417	485,935	259,312
CALIFORNIA														
ANAHEIM - SANTA ANA	1985	**15,352,829**	**2,829,803**	**2,625,390**	**1,824,914**	**1,828,476**	**1,654,310**	**922,812**	**825,230**	**398,105**	**3,600,576**	**965,678**	**688,651**	**454,459**
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ANAHEIM - SANTA ANA (continued)														
Orange	1985	15,352,829	2,829,803	2,625,390	1,824,914	1,828,476	1,654,310	922,812	825,230	398,105	3,600,576	965,678	688,651	454,459
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893
BAKERSFIELD	**1985**	**2,676,721**	**620,314**	**589,928**	**278,631**	**253,242**	**198,685**	**118,290**	**128,177**	**72,877**	**606,436**	**252,781**	**137,136**	**90,703**
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
Kern	1985	2,676,721	620,314	589,928	278,631	253,242	198,685	118,290	128,177	72,877	606,436	252,781	137,136	90,703
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
CHICO	**1985**	**929,536**	**250,530**	**237,138**	**91,207**	**96,499**	**72,988**	**37,503**	**40,120**	**17,225**	**171,040**	**43,090**	**64,401**	**51,368**
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
Butte	1985	929,536	250,530	237,138	91,207	96,499	72,988	37,503	40,120	17,225	171,040	43,090	64,401	51,368
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
FRESNO	**1985**	**3,071,465**	**655,537**	**622,839**	**267,519**	**339,962**	**286,944**	**156,028**	**155,910**	**78,832**	**727,178**	**205,533**	**138,778**	**151,982**
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
Fresno	1985	3,071,465	655,537	622,839	267,519	339,962	286,944	156,028	155,910	78,832	727,178	205,533	138,778	151,982
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
LOS ANGELES - LONG BEACH	**1985**	**50,985,808**	**10,009,126**	**9,236,601**	**5,531,501**	**5,670,080**	**5,180,854**	**3,052,979**	**3,137,667**	**1,387,087**	**11,440,094**	**3,538,874**	**1,858,637**	**1,710,931**
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,339,133	1,484,705
Los Angeles	1985	50,985,808	10,009,126	9,236,601	5,531,501	5,670,080	5,180,854	3,052,979	3,137,667	1,387,087	11,440,094	3,538,874	1,858,637	1,710,931
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,339,133	1,484,705
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	***1985***	***79,899,654***	***15,873,181***	***14,736,220***	***8,682,815***	***9,171,556***	***8,277,829***	***4,585,343***	***4,567,261***	***2,088,552***	***18,172,745***	***5,529,387***	***3,290,422***	***2,608,720***
	1982	*60,194,904*	*13,561,010*	*12,564,436*	*6,651,477*	*6,915,063*	*6,206,982*	*3,200,855*	*3,060,527*	*1,564,430*	*11,015,670*	*5,194,914*	*2,404,381*	*2,258,093*
MERCED	**1985**	**770,548**	**154,900**	**149,617**	**68,748**	**88,170**	**71,119**	**22,437**	**23,400**	**12,064**	**189,695**	**84,515**	**38,870**	**37,490**
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
Merced	1985	770,548	154,900	149,617	68,748	88,170	71,119	22,437	23,400	12,064	189,695	84,515	38,870	37,490
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
MODESTO	**1985**	**1,700,566**	**390,679**	**363,653**	**145,153**	**209,835**	**187,894**	**93,288**	**105,883**	**56,512**	**315,552**	**112,785**	**98,107**	**87,652**
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
Stanislaus	1985	1,700,566	390,679	363,653	145,153	209,835	187,894	93,288	105,883	56,512	315,552	112,785	98,107	87,652
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
OAKLAND	**1985**	**12,671,975**	**2,511,870**	**2,330,985**	**1,212,564**	**1,583,454**	**1,421,494**	**640,290**	**674,471**	**315,929**	**2,869,429**	**798,042**	**526,672**	**497,799**
	1982	9,127,207	2,092,162	1,938,412	889,237	1,135,916	1,014,564	418,373	439,094	230,995	1,625,246	759,924	369,542	428,743
Alameda	1985	7,951,537	1,505,568	1,374,094	830,657	927,332	828,822	360,642	409,584	176,686	1,855,157	480,503	292,585	296,911
	1982	5,615,563	1,238,647	1,128,342	596,250	649,732	577,098	234,724	263,954	128,821	1,040,957	449,706	203,171	254,980
Contra Costa	1985	4,720,438	1,006,302	956,891	381,907	656,122	592,672	279,648	264,887	139,243	1,014,272	317,539	234,087	200,888
	1982	3,511,644	853,515	810,070	292,987	486,184	437,466	183,649	175,140	102,174	584,289	310,218	166,371	173,763
OXNARD - VENTURA	**1985**	**3,229,516**	**677,727**	**645,463**	**264,565**	**431,844**	**397,973**	**147,489**	**132,200**	**65,763**	**850,164**	**215,796**	**141,524**	**113,259**
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
Ventura	1985	3,229,516	677,727	645,463	264,565	431,844	397,973	147,489	132,200	65,763	850,164	215,796	141,524	113,259
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
REDDING	**1985**	**770,176**	**184,543**	**169,213**	**61,834**	**76,857**	**59,965**	**29,775**	**25,220**	**11,870**	**141,980**	**83,480**	**58,915**	**49,348**
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
Shasta	1985	770,176	184,543	169,213	61,834	76,857	59,965	29,775	25,220	11,870	141,980	83,480	58,915	49,348
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
RIVERSIDE - SAN BERNARDINO	**1985**	**10,331,501**	**2,356,525**	**2,228,766**	**1,061,835**	**1,241,156**	**1,044,692**	**462,063**	**472,164**	**237,597**	**2,281,911**	**809,039**	**601,610**	**330,071**
	1982	7,521,341	1,877,451	1,772,341	773,788	904,248	752,305	309,384	306,943	171,357	1,312,228	775,727	430,853	275,016
Riverside	1985	4,755,305	1,121,805	1,068,551	475,783	514,410	446,058	222,030	191,714	110,479	1,149,352	333,942	288,200	148,532
	1982	3,461,405	896,611	852,431	353,852	376,144	322,282	151,322	127,543	80,083	662,212	320,917	207,065	126,386
San Bernardino	1985	5,576,196	1,234,720	1,160,215	586,052	726,746	598,634	240,033	280,450	127,118	1,132,559	475,097	313,410	181,539
	1982	4,059,936	980,840	919,910	419,936	528,104	430,023	158,062	179,400	91,274	650,016	454,810	223,788	148,630
SACRAMENTO	**1985**	**8,088,460**	**1,676,691**	**1,600,891**	**860,188**	**901,685**	**777,525**	**329,693**	**431,724**	**192,664**	**1,869,706**	**566,756**	**423,999**	**344,829**
	1982	5,972,565	1,409,948	1,343,941	641,252	661,553	567,682	235,500	288,812	144,696	1,084,934	556,738	303,281	290,567
El Dorado	1985	499,885	141,548	137,756	63,341	17,399	13,543	19,354	16,851	5,604	65,995	51,569	34,255	37,204
	1982	429,823	126,086	122,475	54,520	12,550	9,633	16,167	12,622	4,775	43,278	56,405	27,414	34,670
Placer	1985	982,952	231,484	220,131	111,863	12,108	6,852	37,015	21,844	11,589	297,635	71,419	82,263	47,522
	1982	676,634	180,841	171,646	80,907	8,407	4,642	23,567	13,957	8,106	162,964	67,229	52,055	38,470
Sacramento	1985	6,004,132	1,139,188	1,084,107	604,868	863,400	757,130	251,933	372,893	168,608	1,366,396	389,008	274,257	223,126
	1982	4,375,580	956,283	908,323	442,940	633,807	553,407	178,537	247,920	126,265	790,142	375,202	197,820	183,998
Yolo	1985	601,491	164,471	158,897	80,116	8,778		21,391	20,136	6,863	139,680	54,760	33,224	36,977
	1982	490,528	146,738	141,497	62,885	6,789		17,229	14,313	5,550	88,550	57,902	25,992	33,429

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
SALINAS - SEASIDE - MONTEREY	1985	1,868,001	324,464	296,208	211,055	196,484	173,777	127,519	94,397	44,455	440,574	141,092	90,387	73,969
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
Monterey	1985	1,868,001	324,464	296,208	211,055	196,484	173,777	127,519	94,397	44,455	440,574	141,092	90,387	73,969
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
SAN DIEGO	1985	13,191,301	2,453,833	2,274,400	1,469,036	1,692,945	1,526,768	703,769	743,316	364,893	3,164,039	881,021	522,138	408,337
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
San Diego	1985	13,191,301	2,453,833	2,274,400	1,469,036	1,692,945	1,526,768	703,769	743,316	364,893	3,164,039	881,021	522,138	408,337
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
SAN FRANCISCO	1985	13,680,421	2,454,864	2,085,055	2,057,238	1,510,756	1,306,819	1,003,376	776,745	368,179	2,511,551	696,631	503,287	434,680
	1982	9,113,128	1,920,388	1,634,354	1,358,888	1,002,591	863,320	618,232	470,954	251,670	1,325,387	617,925	300,469	347,756
Marin	1985	1,890,234	392,925	352,889	214,126	148,171	130,157	79,894	118,569	71,777	400,444	113,462	126,130	64,957
	198[illegible]	1,368,657	330,450	296,217	158,660	108,053	94,327	59,666	73,096	48,413	230,677	109,018	77,837	57,691
San Francisco	1985	6,709,601	1,110,640	841,392	1,270,114	676,294	544,478	648,825	365,519	152,408	975,368	286,158	202,080	181,964
	1982	4,250,353	828,322	626,327	806,854	424,495	337,271	380,160	211,132	99,858	474,186	238,249	107,326	135,569
San Mateo	1985	5,080,586	951,299	890,774	572,998	686,291	632,184	274,657	292,657	143,994	1,135,739	297,011	175,077	187,759
	1982	3,494,118	761,616	711,810	393,374	470,043	431,722	178,406	186,726	103,399	620,524	270,658	115,306	154,496
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1985*	*41,571,035*	*8,003,248*	*7,252,343*	*4,890,250*	*4,913,371*	*4,325,372*	*2,419,221*	*2,331,375*	*1,053,197*	*8,742,748*	*2,522,491*	*1,776,212*	*1,550,036*
	1982	*29,795,279*	*6,639,135*	*6,020,173*	*3,477,114*	*3,503,023*	*3,067,768*	*1,570,592*	*1,509,620*	*768,736*	*4,966,265*	*2,407,955*	*1,235,628*	*1,308,973*
SAN JOSE	1985	10,047,766	1,823,097	1,708,126	1,055,277	1,328,575	1,173,041	560,816	631,713	251,308	2,304,857	642,575	403,358	368,773
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
Santa Clara	1985	10,047,766	1,823,097	1,708,126	1,055,277	1,328,575	1,173,041	560,816	631,713	251,308	2,304,857	642,575	403,358	368,773
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
SANTA BARBARA - SANTA MARIA - LOMPOC	1985	2,780,868	523,951	479,462	299,161	252,475	218,437	155,162	163,770	86,767	513,243	207,572	135,195	100,189
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
Santa Barbara	1985	2,780,868	523,951	479,462	299,161	252,475	218,437	155,162	163,770	86,767	513,243	207,572	135,195	100,189
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
SANTA CRUZ	1985	1,188,708	276,094	249,673	140,272	91,353	76,983	55,918	55,340	25,723	245,091	73,688	95,117	47,310
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
Santa Cruz	1985	1,188,708	276,094	249,673	140,272	91,353	76,983	55,918	55,340	25,723	245,091	73,688	95,117	47,310
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
SANTA ROSA - PETALUMA	1985	2,004,455	456,813	423,733	198,895	216,778	187,602	84,971	104,007	52,638	381,434	153,807	150,164	102,012
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
Sonoma	1985	2,004,455	456,813	423,733	198,895	216,778	187,602	84,971	104,007	52,638	381,434	153,807	150,164	102,012
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
STOCKTON	1985	2,142,068	473,558	441,401	214,417	241,724	209,963	101,378	107,154	55,352	483,889	162,405	104,721	101,380
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
San Joaquin	1985	2,142,068	473,558	441,401	214,417	241,724	209,963	101,378	107,154	55,352	483,889	162,405	104,721	101,380
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
VALLEJO - FAIRFIELD - NAPA	1985	1,977,710	480,510	454,771	226,004	182,455	159,433	73,850	89,099	39,420	430,386	157,748	97,614	99,462
	1982	1,462,603	388,316	366,480	172,059	132,480	114,774	49,692	59,118	29,165	247,059	151,900	71,905	82,109
Napa	1985	512,805	141,547	131,501	66,460	40,043	33,845	20,110	24,416	10,467	80,319	34,551	36,829	20,848
	1982	427,120	128,168	118,846	54,275	32,502	26,887	16,257	17,330	8,087	52,698	37,812	29,973	19,865
Solano	1985	1,464,905	338,963	323,270	159,544	142,412	125,588	53,740	64,683	28,953	350,067	123,197	60,785	78,614
	1982	1,035,483	260,148	247,634	117,784	99,978	87,887	33,435	41,788	21,078	194,361	114,088	41,932	62,244
VISALIA - TULARE - PORTERVILLE	1985	1,533,607	367,959	350,667	122,112	183,220	161,229	72,327	72,973	43,635	357,766	103,357	84,825	66,206
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
Tulare	1985	1,533,607	367,959	350,667	122,112	183,220	161,229	72,327	72,973	43,635	357,766	103,357	84,825	66,206
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
YUBA CITY	1985	575,176	135,166	126,681	53,065	98,092	92,904	23,217	25,516	17,168	111,132	31,319	41,311	20,391
	1982	422,899	114,563	107,315	40,279	63,115	59,466	17,426	16,156	10,515	63,850	31,310	30,177	18,859
Sutter	1985	326,653	70,199	68,315	30,227	53,641	50,832	11,974	16,447	16,447	66,561	18,686	28,200	8,613
	1982	236,494	61,467	59,704	22,102	34,276	32,312	8,773	9,916	9,916	37,503	18,146	20,546	7,896
Yuba	1985	248,523	64,967	58,366	22,838	44,451	42,072	11,243	9,069	721	44,571	12,633	13,111	11,778
	1982	186,405	53,096	47,611	18,177	28,839	27,154	8,653	6,240	599	26,347	13,164	9,631	10,963
ALL COUNTIES														
Alameda	1985	7,951,537	1,505,568	1,374,094	830,657	927,332	828,822	360,642	409,584	176,686	1,855,157	480,503	292,585	296,911
	1982	5,615,563	1,238,647	1,128,342	596,250	649,732	577,098	234,724	263,954	128,821	1,040,957	449,706	203,171	254,980

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Alpine	1985	4,169	347	340	2,145	734						542		
	1982	3,084	299	292	1,463	450						559		
Amador	1985	159,230	44,114	42,191	10,406	2,929		4,107	4,061	2,690	55,103	9,025	12,993	4,843
	1982	108,758	34,842	33,261	8,337	2,066		2,567	2,635	1,807	29,115	8,302	8,234	3,808
Butte	1985	929,536	250,530	237,138	91,207	96,499	72,988	37,503	40,120	17,225	171,040	43,090	64,401	51,368
	1982	692,494	205,163	193,829	68,196	64,467	47,996	27,647	27,661	13,161	101,103	42,486	47,407	43,301
Calaveras	1985	100,852	32,952	32,329	7,887	5,429		1,392	4,362	3,255	10,899	11,342	14,120	2,668
	1982	73,733	27,123	26,560	6,083	3,265		964	2,705	2,072	5,865	10,368	8,155	2,303
Colusa	1985	59,331	17,375	17,317	6,409	435		2,259	1,266	1,142	13,273	6,476	5,130	2,726
	1982	42,429	13,847	13,775	5,054	300		1,388	804	740	6,623	6,209	3,068	2,365
Contra Costa	1985	4,720,438	1,006,302	956,891	381,907	656,122	592,672	279,648	264,887	139,243	1,014,272	317,539	234,087	200,888
	1982	3,511,644	853,515	810,070	292,987	486,184	437,466	183,649	175,140	102,174	584,289	310,218	166,371	173,763
Del Norte	1985	90,774	28,366	27,753	11,994	4,300		2,293	4,561	3,128	11,732	7,103	7,539	4,944
	1982	72,878	24,343	23,772	9,654	2,903		1,808	2,861	2,019	7,216	7,286	5,673	4,333
El Dorado	1985	499,885	141,548	137,756	63,341	17,399	13,543	19,354	16,851	5,604	65,995	51,569	34,255	37,204
	1982	429,823	126,086	122,475	54,520	12,550	9,633	16,167	12,622	4,775	43,278	56,405	27,414	34,670
Fresno	1985	3,071,465	655,537	622,839	267,519	339,962	286,944	156,028	155,910	78,832	727,178	205,533	138,778	151,982
	1982	2,563,905	617,085	585,195	229,916	285,909	239,281	118,629	120,670	68,357	481,735	227,111	114,676	143,581
Glenn	1985	108,511	28,741	27,078	11,865	3,307		6,571	3,069	2,110	19,275	14,991	10,526	2,670
	1982	77,993	23,093	21,715	8,319	2,221		3,974	1,801	1,273	10,453	13,562	6,844	2,070
Humboldt	1985	735,473	205,617	200,146	65,770	37,260	26,381	44,889	25,351	11,711	133,075	45,873	57,346	43,845
	1982	525,863	158,107	153,609	50,061	26,198	17,991	28,025	15,841	8,332	75,145	43,976	39,021	36,781
Imperial	1985	551,892	166,648	165,459	37,266	65,661	53,937	38,378	16,959	12,409	103,340	31,700	26,439	27,428
	1982	423,866	136,764	135,531	30,355	49,277	39,827	28,846	11,465	8,861	61,709	33,549	19,501	23,615
Inyo	1985	173,978	40,566	34,531	19,394	3,735		8,414	4,540	2,819	29,163	31,384	12,325	3,877
	1982	129,670	31,367	26,649	15,134	2,581		5,253	2,592	1,666	16,323	29,299	7,852	3,370
Kern	1985	2,676,721	620,314	589,928	278,631	253,242	198,685	118,290	128,177	72,877	606,436	252,781	137,136	90,703
	1982	2,082,023	529,182	502,308	213,451	194,015	150,122	83,673	90,368	55,887	368,636	256,299	103,250	83,183
Kings	1985	320,281	71,842	69,687	33,488	26,405	21,090	14,411	13,447	7,771	77,483	26,414	10,853	19,644
	1982	263,484	67,347	65,203	26,839	21,002	16,425	10,901	10,058	6,335	49,940	28,396	8,668	18,055
Lake	1985	209,714	81,980	80,283	14,758	12,674		2,214	3,869	2,408	35,533	8,320	15,948	17,016
	1982	161,802	66,287	64,793	12,481	8,255		1,613	2,631	1,695	21,087	9,093	11,586	14,391
Lassen	1985	108,417	39,750	38,969	11,623	3,922		4,394	2,848	1,955	16,533	8,302	8,500	3,829
	1982	88,976	34,414	33,674	9,427	3,003		3,108	1,877	1,326	10,479	8,777	6,377	3,822
Los Angeles	1985	50,985,808	10,009,126	9,236,601	5,531,501	5,670,080	5,180,854	3,052,979	3,137,667	1,387,087	11,440,094	3,538,874	1,858,637	1,710,931
	1982	38,399,189	8,604,529	7,925,381	4,265,497	4,271,257	3,881,231	2,154,770	2,069,371	1,024,270	6,980,205	3,218,351	1,339,133	1,484,705
Madera	1985	288,444	93,134	88,194	27,323	8,485	5,895	11,436	8,133	3,691	51,183	27,131	16,837	17,205
	1982	226,848	77,658	73,399	21,976	5,861	3,959	8,978	5,706	2,899	31,178	27,567	12,616	14,945
Marin	1985	1,890,234	392,925	352,889	214,126	148,171	130,157	79,894	118,569	71,777	400,444	113,462	126,130	64,957
	1982	1,368,657	330,450	296,217	158,660	108,053	94,327	59,666	73,096	48,413	230,677	109,018	77,837	57,691
Mariposa	1985	51,080	17,357	16,786	4,883			2,857	397	397	667	8,633	5,389	607
	1982	38,732	13,587	13,115	3,484			1,756	246	246	367	7,935	3,130	527
Mendocino	1985	440,649	134,980	125,607	47,789	21,296	12,664	15,245	15,184	7,070	78,361	24,980	37,989	26,348
	1982	331,178	107,361	99,717	36,141	15,485	8,968	11,415	9,892	5,053	45,598	26,770	27,152	21,866
Merced	1985	770,548	154,900	149,617	68,748	88,170	71,119	22,437	23,400	12,064	189,695	84,515	38,870	37,490
	1982	534,240	123,479	119,042	49,665	54,969	43,695	15,692	14,627	8,521	101,613	76,127	25,948	29,477
Modoc	1985	38,032	10,755	10,331	4,739	740		380	247	247	6,056	3,019	6,644	1,161
	1982	28,147	8,618	8,263	3,423	542		287	167	167	3,536	3,247	4,117	1,013
Mono	1985	79,125	22,172	21,359	21,051	1,058		3,969	2,883	1,978	1,581	8,695	6,186	490
	1982	68,627	20,685	19,889	16,956	836		2,863	1,902	1,342	925	10,355	4,216	500
Monterey	1985	1,868,001	324,464	296,208	211,055	196,484	173,777	127,519	94,397	44,455	440,574	141,092	90,387	73,969
	1982	1,425,924	289,700	263,971	166,514	136,877	120,181	91,674	66,080	34,470	263,979	139,603	67,546	64,858
Napa	1985	512,805	141,547	131,501	66,460	40,043	33,845	20,110	24,416	10,467	80,319	34,551	36,829	20,848
	1982	427,120	128,168	118,846	54,275	32,502	26,887	16,257	17,330	8,087	52,698	37,812	29,973	19,865
Nevada	1985	362,542	101,351	96,457	32,361	14,746	6,998	15,573	14,372	8,921	53,393	28,773	40,365	22,610
	1982	261,498	78,745	74,801	24,993	9,026	4,101	9,831	8,872	5,945	29,776	26,764	27,624	17,981
Orange	1985	15,352,829	2,829,803	2,625,390	1,824,914	1,828,476	1,654,310	922,812	825,230	398,105	3,600,576	965,678	688,651	454,459
	1982	11,684,897	2,448,197	2,267,050	1,387,757	1,410,110	1,271,265	630,856	585,706	314,412	2,182,844	976,471	521,812	392,893
Placer	1985	982,952	231,484	220,131	111,863	12,108	6,852	37,015	21,844	11,589	297,635	71,419	82,263	47,522
	1982	676,634	180,841	171,646	80,907	8,407	4,642	23,567	13,957	8,106	162,964	67,229	52,055	38,470
Plumas	1985	93,884	25,079	24,019	7,637	8,797	5,219	2,940	1,332	695	18,484	7,599	8,396	3,838
	1982	81,398	23,437	22,403	7,300	7,519	4,433	2,226	924	505	12,547	8,604	6,757	3,714
Riverside	1985	4,755,305	1,121,805	1,068,551	475,783	514,410	446,058	222,030	191,714	110,479	1,149,352	333,942	288,200	148,532
	1982	3,461,405	896,611	852,431	353,852	376,144	322,282	151,322	127,543	80,083	662,212	320,917	207,065	126,386

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CALIFORNIA (continued)														
ALL COUNTIES (continued)														
Sacramento	1985	6,004,132	1,139,188	1,084,107	604,868	863,400	757,130	251,933	372,893	168,608	1,366,396	389,008	274,257	223,126
	1982	4,375,580	956,283	908,323	442,940	633,807	553,407	178,537	247,920	126,265	790,142	375,202	197,820	183,998
San Benito	1985	109,682	37,802	37,272	9,700	1,669		5,248	2,773	1,427	24,073	8,228	5,693	3,158
	1982	83,985	30,417	29,934	7,035	1,216		3,976	1,876	1,011	14,157	8,943	4,115	2,933
San Bernardino	1985	5,576,196	1,234,720	1,160,215	586,052	726,746	598,634	240,033	280,450	127,118	1,132,559	475,097	313,410	181,539
	1982	4,059,936	980,840	919,910	419,936	528,104	430,023	158,062	179,400	91,274	650,016	454,810	223,788	148,630
San Diego	1985	13,191,301	2,453,833	2,274,400	1,469,036	1,692,945	1,526,768	703,769	743,316	364,893	3,164,039	881,021	522,138	408,337
	1982	9,478,827	2,004,384	1,854,300	1,062,444	1,240,570	1,111,045	457,183	501,316	274,114	1,793,100	844,241	375,911	334,849
San Francisco	1985	6,709,601	1,110,640	841,392	1,270,114	676,294	544,478	648,825	365,519	152,408	975,368	286,158	202,080	181,964
	1982	4,250,353	828,322	626,327	806,854	424,495	337,271	380,160	211,132	99,858	474,186	238,249	107,326	135,569
San Joaquin	1985	2,142,068	473,558	441,401	214,417	241,724	209,963	101,378	107,154	55,352	483,889	162,405	104,721	101,380
	1982	1,596,769	389,911	362,747	159,048	178,596	153,985	71,441	73,554	41,844	284,763	159,412	76,747	85,117
San Luis Obispo	1985	1,005,084	243,700	231,197	146,292	49,559	35,515	48,382	42,378	17,188	183,637	91,215	71,918	45,031
	1982	755,115	200,003	189,383	106,129	36,306	25,283	31,513	28,569	12,898	107,213	88,825	51,779	37,493
San Mateo	1985	5,080,586	951,299	890,774	572,998	686,291	632,184	274,657	292,657	143,994	1,135,739	297,011	175,077	187,759
	1982	3,494,118	761,616	711,810	393,374	470,043	431,722	178,406	186,726	103,399	620,524	270,658	115,306	154,496
Santa Barbara	1985	2,780,868	523,951	479,462	299,161	252,475	218,437	155,162	163,770	86,767	513,243	207,572	135,195	100,189
	1982	1,846,926	392,938	358,893	217,840	164,110	140,939	93,392	98,112	57,106	265,996	179,432	86,499	76,778
Santa Clara	1985	10,047,766	1,823,097	1,708,126	1,055,277	1,318,575	1,173,041	560,816	631,713	251,308	2,304,857	642,575	403,358	388,773
	1982	7,487,855	1,568,002	1,466,338	784,098	991,399	870,213	381,806	427,572	195,093	1,366,676	635,516	298,646	311,832
Santa Cruz	1985	1,188,708	276,094	249,673	140,272	91,353	76,983	55,918	55,340	25,723	245,091	73,688	95,117	47,310
	1982	990,619	256,609	231,613	115,496	76,282	63,653	41,383	40,580	21,252	161,681	81,125	78,045	46,917
Shasta	1985	770,176	184,543	169,213	61,834	76,857	59,965	29,775	25,220	11,870	141,980	83,480	58,915	49,348
	1982	602,970	155,695	142,491	48,178	54,317	42,032	23,169	17,907	9,408	86,995	85,316	44,673	43,119
Sierra	1985	9,192	3,021	2,868	1,922				176	176	1,140	883	1,274	508
	1982	6,303	2,154	2,041	1,234				105	105	599	821	816	379
Siskiyou	1985	207,322	67,119	63,086	22,999	4,776		8,747	6,803	4,891	23,990	21,914	15,888	18,028
	1982	155,232	52,413	49,170	17,033	3,089		5,744	4,055	3,058	13,388	21,596	10,682	14,122
Solano	1985	1,464,905	338,963	323,270	159,544	142,412	125,588	53,740	64,683	28,953	350,067	123,197	60,785	78,614
	1982	1,035,483	260,148	247,634	117,784	99,978	87,887	33,435	41,788	21,078	194,361	114,088	41,932	62,244
Sonoma	1985	2,004,455	456,813	423,733	198,895	216,778	187,602	84,971	104,007	52,638	381,434	153,807	150,164	102,012
	1982	1,613,867	413,658	382,976	157,336	164,355	141,244	61,106	72,302	40,561	240,216	161,565	117,021	91,616
Stanislaus	1985	1,700,566	390,679	363,653	145,153	209,835	187,894	93,288	105,883	56,512	315,552	112,785	98,107	87,652
	1982	1,303,641	329,112	305,765	110,305	159,340	141,412	64,297	75,100	43,976	191,756	114,318	74,289	75,960
Sutter	1985	326,653	70,199	68,315	30,227	53,641	50,832	11,974	16,447	16,447	66,561	18,686	28,200	8,613
	1982	236,494	61,467	59,704	22,102	34,276	32,312	8,773	9,916	9,916	37,503	18,146	20,546	7,896
Tehama	1985	270,954	72,612	70,711	22,025	17,357	9,163	8,864	6,046	3,933	46,549	50,616	20,761	10,705
	1982	172,116	47,972	46,628	13,807	9,237	4,840	5,177	3,360	2,248	22,569	40,934	11,254	7,398
Trinity	1985	45,867	16,272	15,539	5,586	2,546		334	1,784	1,610	1,325	3,976	7,212	2,753
	1982	30,243	11,650	11,104	3,700	1,493		184	881	811	641	3,472	3,678	1,852
Tulare	1985	1,533,607	367,959	350,667	122,112	183,220	161,229	72,327	72,973	43,635	357,766	103,357	84,825	66,206
	1982	1,077,044	288,801	274,708	85,925	123,830	108,233	47,739	45,411	29,161	200,492	96,610	59,472	52,908
Tuolumne	1985	170,584	57,357	54,455	19,551	681		8,060	4,457	3,009	21,904	13,108	14,492	12,872
	1982	143,546	50,309	47,673	16,247	546		5,918	3,286	2,287	14,139	14,355	11,421	12,259
Ventura	1985	3,229,516	677,727	645,463	264,565	431,844	397,973	147,489	132,200	65,763	850,164	215,796	141,524	113,259
	1982	2,589,477	630,833	599,664	224,435	329,448	302,181	105,845	98,507	54,391	540,393	224,365	112,583	105,479
Yolo	1985	601,491	164,471	158,897	80,116	8,778		21,391	20,136	6,863	139,680	54,760	33,224	36,977
	1982	490,528	146,738	141,497	62,885	6,789		17,229	14,313	5,550	88,550	57,902	25,997	33,429
Yuba	1985	248,523	64,967	58,366	22,838	44,451	42,072	11,243	9,069	721	44,571	12,633	13,111	11,778
	1982	186,405	53,096	47,611	18,177	28,839	27,154	8,653	6,240	599	26,347	13,164	9,631	10,963
TOTAL METRO COUNTIES	1985	161,569,182	32,088,554	29,690,661	17,715,191	18,716,117	16,641,399	8,974,950	9,016,196	4,196,063	36,007,723	10,927,584	7,005,417	5,742,600
	1982	119,590,410	27,050,106	24,999,114	13,221,604	13,799,754	12,200,819	6,118,909	6,005,921	3,124,382	21,270,887	10,411,872	5,049,885	4,909,623
TOTAL STATE	1985	167,364,245	33,749,563	31,284,625	18,322,054	19,014,618	16,818,261	9,236,307	9,207,494	4,302,694	37,025,475	11,427,826	7,446,180	6,041,404
	1982	123,945,914	28,392,948	26,285,468	13,684,269	14,012,431	12,326,646	6,297,224	6,131,032	3,199,083	21,861,475	10,901,436	5,354,221	5,161,518
COLORADO														
BOULDER - LONGMONT	1985	1,522,756	349,621	334,513	167,734	141,317	111,801	61,070	106,671	48,878	305,931	102,104	101,100	34,133
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795
Boulder	1985	1,522,756	349,621	334,513	167,734	141,317	111,801	61,070	106,671	48,878	305,931	102,104	101,100	34,133
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
COLORADO SPRINGS	**1985**	**2,234,953**	**405,141**	**390,669**	**221,714**	**307,992**	**278,880**	**91,280**	**119,856**	**62,312**	**494,523**	**144,101**	**137,041**	**34,443**
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
El Paso	1985	2,234,953	405,141	390,669	221,714	307,992	278,880	91,280	119,856	62,312	494,523	144,101	137,041	34,443
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
DENVER	**1985**	**11,463,764**	**2,330,392**	**2,238,787**	**1,261,876**	**1,416,839**	**1,270,385**	**486,370**	**770,299**	**379,498**	**2,222,093**	**831,122**	**674,983**	**257,994**
	1982	8,892,254	1,942,771	1,862,314	1,012,831	997,150	890,942	433,155	476,842	259,795	1,727,755	761,383	431,532	184,470
Adams	1985	1,738,951	425,967	417,550	136,405	250,102	226,081	52,433	105,897	64,930	305,560	176,002	118,856	45,547
	1982	1,363,202	358,780	351,025	112,899	174,131	156,478	48,466	64,280	42,528	231,870	161,636	80,973	30,344
Arapahoe	1985	2,865,152	460,863	440,009	252,864	462,742	437,666	134,539	159,044	63,027	742,157	182,433	164,454	46,015
	1982	2,358,839	407,473	388,299	218,018	345,825	325,991	135,308	103,397	46,246	615,473	178,896	111,290	35,987
Denver	1985	3,795,998	698,725	655,830	584,466	333,266	270,053	192,909	324,428	171,776	471,399	239,706	244,895	89,362
	1982	2,825,883	584,150	547,251	452,975	223,411	179,075	160,131	197,631	115,290	350,652	210,458	141,755	62,684
Douglas	1985	87,575	30,868	28,333	8,252	167		948	2,757	2,225	11,037	10,819	17,077	1,986
	1982	69,983	25,888	23,717	6,829	118		919	1,867	1,557	8,782	10,221	10,636	1,496
Jefferson	1985	2,976,088	713,969	697,065	279,889	370,562	336,585	105,541	178,173	77,540	691,940	222,162	129,701	75,084
	1982	2,274,347	566,480	552,022	222,110	253,665	229,398	88,331	109,667	54,174	520,978	200,172	86,878	53,959
DENVER - BOULDER CONSOLIDATED AREA	***1985***	***12,986,520***	***2,680,013***	***2,573,300***	***1,429,610***	***1,558,156***	***1,382,186***	***547,440***	***876,970***	***428,376***	***2,528,024***	***933,226***	***776,083***	***292,127***
	1982	*10,024,440*	*2,214,295*	*2,121,613*	*1,141,306*	*1,084,326*	*959,028*	*486,221*	*541,272*	*292,559*	*1,952,686*	*850,623*	*497,198*	*208,265*
FORT COLLINS - LOVELAND	**1985**	**987,155**	**213,723**	**205,375**	**93,574**	**121,916**	**102,736**	**41,016**	**53,161**	**23,704**	**192,521**	**66,743**	**88,736**	**18,225**
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
Larimer	1985	987,155	213,723	205,375	93,574	121,916	102,736	41,016	53,161	23,704	192,521	66,743	88,736	18,225
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
GREELEY	**1985**	**585,777**	**142,955**	**139,132**	**53,221**	**69,070**	**56,582**	**20,007**	**26,265**	**9,835**	**137,445**	**43,286**	**36,323**	**14,801**
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
Weld	1985	585,777	142,955	139,132	53,221	69,070	56,582	20,007	26,265	9,835	137,445	43,286	36,323	14,801
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
PUEBLO	**1985**	**635,619**	**163,377**	**154,650**	**62,240**	**99,523**	**80,708**	**28,971**	**36,762**	**20,657**	**103,596**	**44,634**	**37,393**	**17,671**
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
Pueblo	1985	635,619	163,377	154,650	62,240	99,523	80,708	28,971	36,762	20,657	103,596	44,634	37,393	17,671
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
ALL COUNTIES														
Adams	1985	1,738,951	425,967	417,550	136,405	250,102	226,081	52,433	105,897	64,930	305,560	176,002	118,856	45,547
	1982	1,363,202	358,780	351,025	112,899	174,131	156,478	48,466	64,280	42,528	231,870	161,636	80,973	30,344
Alamosa	1985	97,366	26,782	26,287	8,085	7,544	6,383	5,971	4,446	3,391	17,403	4,425	8,934	4,005
	1982	71,299	20,635	20,215	6,565	5,014	4,156	4,849	2,830	2,776	12,046	4,261	5,70[illegible]	2,523
Arapahoe	1985	2,865,152	460,863	440,009	252,864	462,742	437,666	134,539	159,044	63,027	742,157	182,433	164,454	46,015
	1982	2,358,839	407,473	388,299	218,018	345,825	325,991	135,308	103,397	46,246	615,473	178,896	111,290	35,987
Archuleta	1985	33,354	8,055	7,948	2,366			1,395	357	357	3,380	1,894	11,996	875
	1982	23,057	6,237	6,142	1,902			1,208	220	220	2,430	1,767	[illegible],677	534
Baca	1985	37,289	3,773	3,677	1,754	989		307	163		8,033	13,627	5,928	738
	1982	22,054	2,505	2,437	1,095	489		209	79		4,243	9,037	2,879	393
Bent	1985	18,339	6,445	6,396	405	962		264	80		5,519	1,058	816	1,291
	1982	14,859	5,538	5,485	385	713		256	57		3,914	1,133	592	905
Boulder	1985	1,522,756	349,621	334,513	167,734	141,317	111,801	61,070	106,671	48,878	305,931	102,104	101,100	34,133
	1982	1,132,186	271,524	259,299	128,475	87,176	68,086	53,066	64,430	32,764	224,931	89,240	65,666	23,795
Chaffee	1985	82,061	24,331	23,504	5,955	5,603		1,022	1,530	1,463	13,552	5,026	7,476	1,680
	1982	72,589	22,439	21,635	5,977	4,039		1,097	1,114	1,071	11,968	5,803	5,376	1,403
Cheyenne	1985	8,560	2,877	2,776	1,275			62	317		1,764	531	770	177
	1982	6,656	2,576	2,480	989			58	208		1,132	527	476	127
Clear Creek	1985	33,938	8,205	7,881	9,900	610		315	216		2,642	7,292	1,467	1,002
	1982	28,637	7,580	7,267	7,959	427		274	148		1,785	6,814	1,009	683
Conejos	1985	16,175	6,572	6,484	320	2,069		298	145		218	2,914	928	1,979
	1982	12,758	5,459	5,376	284	1,258		251	96		165	2,714	621	1,295
Costilla	1985	3,347	884	818	289	335		39	120		164	738	360	
	1982	3,186	952	878	306	243		45	85		146	795	255	
Crowley	1985	3,575	239	177	260			129	109		1,009	309	506	451
	1982	3,355	265	195	282			133	81		957	344	423	363
Custer	1985	5,365	1,524	1,476	438			447			110	717	1,415	116
	1982	3,721	1,171	1,132	333			318			70	614	724	71
Delta	1985	101,499	30,286	29,501	5,646	5,560	3,690	4,091	4,074	1,998	20,653	8,352	9,885	3,131
	1982	79,332	24,710	24,024	4,754	3,560	2,340	3,515	2,490	1,385	16,136	7,723	6,810	2,309

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Denver	1985	3,795,998	698,725	655,830	584,466	333,266	270,053	192,909	324,428	171,776	471,399	239,706	244,895	89,362
	1982	2,825,883	584,150	547,251	452,975	223,411	179,075	160,131	197,631	115,290	350,652	210,458	141,755	62,684
Dolores	1985	5,253	2,189	2,158	525						1,866	195		
	1982	4,012	1,693	1,665	405						1,384	191		
Douglas	1985	87,575	30,868	28,333	8,252	167		948	2,757	2,225	11,037	10,819	17,077	1,986
	1982	69,983	25,888	23,717	6,829	118		919	1,867	1,557	8,782	10,221	10,636	1,496
Eagle	1985	209,960	46,418	45,735	39,723	204		10,113	6,281	5,406	9,380	13,330	30,296	6,185
	1982	169,430	39,217	38,567	35,542	138		8,570	3,791	3,370	6,128	13,440	18,239	4,080
Elbert	1985	5,075	2,769	2,709	433				85		119	615	218	140
	1982	5,610	2,949	2,880	525				71		121	842	191	125
El Paso	1985	2,234,953	405,141	390,669	221,714	307,992	278,880	91,280	119,856	62,312	494,523	144,101	137,041	34,443
	1982	1,653,177	322,222	310,124	169,892	204,532	184,181	74,514	76,418	43,675	361,523	129,895	88,666	24,001
Fremont	1985	115,170	33,986	33,103	11,757	13,516	6,154	3,791	3,512	2,117	18,546	5,156	9,860	6,404
	1982	93,262	28,930	28,125	10,153	8,743	3,715	3,746	2,469	1,623	14,966	5,485	6,514	4,457
Garfield	1985	257,861	64,570	62,652	27,233	15,248	5,298	6,822	7,385	3,271	58,969	21,206	24,750	9,815
	1982	200,840	51,474	49,850	21,615	9,335	3,158	6,381	4,915	2,490	45,008	21,352	15,778	7,139
Gilpin	1985	3,987	361	324	1,484			92	59		105	66		131
	1982	3,921	400	358	1,615			96	47		82	82		105
Grand	1985	59,865	14,829	14,304	9,771	787		920	899	899	6,142	6,822	5,836	3,002
	1982	48,758	12,368	11,908	8,586	559		888	560	560	4,840	6,578	3,620	2,040
Gunnison	1985	73,303	17,460	17,050	12,141	295		3,511	1,926	1,278	12,513	7,921	6,182	2,392
	1982	62,745	16,922	16,492	10,540	212		3,282	1,366	984	9,224	7,700	3,962	1,679
Hinsdale	1985	4,445	1,034	999	534							2,058	434	
	1982	2,530	614	592	316							1,218	174	
Huerfano	1985	36,093	13,822	13,684	3,182	259		622	884	646	3,077	8,332	2,920	936
	1982	23,172	8,740	8,636	2,057	140		426	471	363	1,862	6,088	1,463	545
Jackson	1985	8,076	2,652	2,591	772			342	106		1,774	749	926	134
	1982	6,857	2,465	2,404	731			339	68		1,290	722	590	104
Jefferson	1985	2,976,088	713,969	697,065	279,889	370,562	336,585	105,541	178,173	77,540	691,940	222,162	129,701	75,084
	1982	2,274,347	566,480	552,022	222,110	253,665	229,398	88,331	109,667	54,174	520,978	200,172	86,878	53,959
Kiowa	1985	5,681	2,383	2,325	769							484	1,052	764
	1982	4,495	1,945	1,894	699							496	644	513
Kit Carson	1985	52,233	13,258	12,783	2,502	2,649		1,328	732	732	14,791	4,892	6,833	2,977
	1982	37,699	10,504	10,108	1,947	1,563		1,198	470	470	9,535	4,749	3,960	1,891
Lake	1985	31,715	9,259	9,206	2,455	329		887	439	439	3,366	6,095	2,377	3,445
	1982	30,013	9,429	9,358	2,527	256		956	337	337	2,919	6,388	1,647	2,614
La Plata	1985	216,966	53,133	51,486	26,552	13,882	8,395	10,657	12,116	4,983	31,640	17,822	20,364	2,797
	1982	175,750	45,709	44,208	22,742	10,166	5,908	9,829	7,784	3,665	23,890	17,123	14,595	2,144
Larimer	1985	987,155	213,723	205,375	93,574	121,916	102,736	41,016	53,161	23,704	192,521	66,743	88,736	18,225
	1982	773,096	175,057	167,901	79,990	79,726	66,638	35,898	36,035	17,888	150,994	61,992	61,365	13,502
Las Animas	1985	45,829	15,613	14,792	3,336	3,174		1,060	1,580	818	9,416	1,681	3,630	1,941
	1982	40,465	14,517	13,727	3,226	2,548		1,141	1,098	619	8,019	1,950	2,514	1,473
Lincoln	1985	63,708	7,822	7,708	7,584	1,957		421	478		12,213	27,581	1,390	2,021
	1982	39,248	5,157	5,072	4,814	905		290	234		6,643	18,156	616	1,084
Logan	1985	140,130	24,269	22,793	9,849	11,813	7,577	8,429	5,268	3,871	44,346	7,672	12,866	2,827
	1982	102,967	20,278	19,009	7,876	7,986	5,027	7,099	3,404	2,667	28,655	7,501	7,734	1,808
Mesa	1985	753,451	154,698	147,570	56,175	85,305	77,815	28,121	40,405	22,004	155,983	61,511	79,413	18,666
	1982	592,620	128,646	122,487	46,766	61,223	55,648	24,522	27,683	16,558	122,047	57,746	55,769	12,658
Mineral	1985	3,367	915	888	240						56	274	1,490	
	1982	3,161	1,044	1,011	263						55	313	1,124	
Moffat	1985	108,119	29,300	28,648	8,190	6,991	5,981	5,171	3,023	2,407	24,789	4,950	12,773	1,333
	1982	89,512	26,405	25,768	7,580	4,601	3,890	4,708	1,959	1,618	20,472	5,359	8,255	1,042
Montezuma	1985	124,851	31,841	30,961	10,352	7,690	5,211	5,007	3,512	2,998	24,077	14,828	9,137	2,625
	1982	102,376	26,430	25,651	9,651	5,506	3,659	4,425	2,439	2,131	19,135	14,110	6,401	1,992
Montrose	1985	133,523	33,186	32,472	9,414	12,614	10,041	4,733	5,459	4,000	27,168	10,796	17,041	3,151
	1982	119,660	31,118	30,391	9,399	9,009	7,149	5,117	3,901	2,969	23,567	11,484	13,490	2,673
Morgan	1985	141,512	36,596	36,227	11,474	15,985	12,291	5,755	4,205	3,519	28,338	16,205	8,485	2,643
	1982	115,674	30,388	30,025	10,070	10,817	8,059	5,349	2,644	2,297	22,530	15,941	5,945	1,817
Otero	1985	92,199	23,818	23,240	8,096	16,744	13,258	3,264	5,754	4,082	10,164	10,090	6,272	2,423
	1982	76,806	22,051	21,475	6,917	10,975	8,403	3,267	3,907	2,921	8,349	9,850	4,542	1,886
Ouray	1985	7,545	964	877	2,530	183			70		105	750	1,410	121
	1982	5,603	734	666	1,918	120			45		77	713	907	84
Park	1985	9,911	1,827	1,763	2,197	1,194		170	106		922	1,358	980	201
	1982	9,810	2,063	1,987	2,134	908		199	88		747	1,695	807	181

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
COLORADO (continued)														
ALL COUNTIES (continued)														
Phillips	1985	24,434	6,138	6,108	1,045	727		279			11,261	63	3,088	800
	1982	18,367	5,220	5,184	914	533		261			7,906	65	1,922	615
Pitkin	1985	181,258	20,701	19,328	48,607	72		20,171	11,061	7,811	1,719	9,999	17,947	12,594
	1982	135,342	17,239	16,065	37,162	47		15,920	6,517	4,758	1,219	8,495	11,218	7,839
Prowers	1985	97,674	20,720	19,992	9,572	5,427	3,372	4,675	3,851	1,416	17,507	14,764	8,277	2,935
	1982	70,926	17,142	16,508	7,009	3,441	2,099	3,660	2,368	1,003	11,332	12,443	4,883	1,973
Pueblo	1985	635,619	163,377	154,650	62,240	99,523	80,708	28,971	36,762	20,657	103,596	44,634	37,393	17,671
	1982	541,146	145,041	137,034	55,008	75,877	60,584	27,101	26,416	16,130	88,061	44,952	28,027	13,618
Rio Blanco	1985	24,943	10,303	9,774	2,332	108		880	652	407	2,749	2,831	3,443	514
	1982	22,922	9,474	8,971	2,429	84		959	505	346	2,089	3,322	2,530	429
Rio Grande	1985	55,343	17,848	17,288	2,574	2,167		1,927	3,083	1,039	7,764	6,846	4,443	3,545
	1982	43,728	14,792	14,301	2,182	1,315		1,786	2,034	829	5,862	6,186	2,955	2,314
Routt	1985	95,305	21,928	21,511	13,974	529		7,370	4,910	3,392	7,896	10,127	11,904	2,451
	1982	88,168	20,516	20,088	13,497	425		7,307	3,464	2,532	7,045	10,959	9,362	2,086
Saguache	1985	7,417	1,594	1,555	416			92	69		2,451	442	1,798	
	1982	7,267	1,792	1,745	484			113	53		2,305	579	1,405	
San Juan	1985	6,034	456	424	1,446			156				1,457	307	855
	1982	3,939	323	300	880			115				1,095	160	487
San Miguel	1985	12,637	3,730	3,047	2,772	606		113	236	171	76	1,020	2,396	173
	1982	12,367	3,872	3,158	2,865	549		135	201	149	76	1,301	1,855	162
Sedgwick	1985	20,849	4,197	3,879	929	144		144	765	520	8,478	1,690	1,209	1,614
	1982	17,148	3,961	3,654	908	109		146	556	413	6,198	1,860	890	1,161
Summit	1985	151,299	29,641	28,132	31,510	278		8,094	5,591	4,785	8,024	13,298	17,660	3,285
	1982	114,560	25,019	23,700	26,026	174		6,319	3,128	2,711	4,858	12,003	9,856	2,218
Teller	1985	45,686	16,126	15,111	5,794	2,258		325	1,170		1,640	3,781	888	456
	1982	30,480	11,073	10,356	3,959	1,181		260	606		1,049	3,251	515	283
Washington	1985	20,615	5,123	4,422	1,845	1,908		501	211		3,479	2,375	1,188	1,118
	1982	14,666	4,218	3,634	1,322	1,119		384	124		2,061	2,165	721	667
Weld	1985	585,777	142,955	139,132	53,221	69,070	56,582	20,007	26,265	9,835	137,445	43,286	36,323	14,801
	1982	457,126	116,904	113,562	44,583	48,735	39,663	18,314	17,778	7,690	98,219	40,147	25,079	10,604
Yuma	1985	59,064	16,828	15,857	2,566	3,027		1,699	1,617	323	13,222	3,026	10,724	1,085
	1982	43,720	13,374	12,578	2,250	2,077		1,554	1,056	268	9,710	2,740	6,355	780
TOTAL METRO COUNTIES	1985	17,430,024	3,605,209	3,463,126	1,860,359	2,156,657	1,901,092	728,714	1,113,014	544,884	3,456,109	1,231,990	1,075,576	377,267
	1982	13,448,985	2,973,519	2,850,234	1,490,779	1,493,196	1,310,094	642,048	697,919	377,942	2,651,483	1,127,609	700,335	269,990
TOTAL STATE	1985	21,383,278	4,539,487	4,365,527	2,291,704	2,408,489	2,066,558	890,696	1,262,071	635,347	4,116,687	1,604,031	1,478,264	501,211
	1982	16,581,084	3,763,791	3,612,056	1,854,109	1,665,703	1,423,305	785,008	795,690	441,545	3,149,730	1,472,877	965,991	355,744
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1985	6,593,688	1,277,804	1,171,500	619,358	771,890	665,231	389,561	332,131	164,727	1,314,188	490,993	317,631	149,677
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
Fairfield	1985	6,593,688	1,277,804	1,171,500	619,358	771,890	665,231	389,561	332,131	164,727	1,314,188	490,993	317,631	149,677
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1985	7,439,951	1,488,135	1,397,823	771,467	805,041	733,561	401,029	346,265	178,349	1,530,476	631,095	328,151	252,267
	1982	5,356,458	1,157,349	1,085,011	522,597	532,726	483,494	318,596	220,420	124,328	913,786	541,780	209,634	187,750
Hartford	1985	6,036,969	1,158,186	1,080,944	633,152	654,758	608,144	346,727	296,252	153,163	1,244,678	496,064	281,039	203,433
	1982	4,341,493	904,772	842,832	429,482	432,799	400,595	275,767	190,127	107,734	740,489	425,280	177,923	152,239
Middlesex	1985	869,142	170,168	165,138	91,652	98,027	78,068	26,680	39,724	20,561	195,893	80,918	32,343	31,689
	1982	624,553	133,492	129,301	61,694	65,339	51,669	21,018	23,556	13,168	116,799	69,714	21,817	22,744
Tolland	1985	533,840	159,781	151,741	46,663	52,256	47,349	27,622	10,289	4,625	89,905	54,113	14,769	17,145
	1982	390,412	119,085	112,878	31,421	34,588	31,230	21,811	6,737	3,426	56,498	46,786	9,894	12,767
NEW HAVEN - WATERBURY - MERIDEN	1985	4,949,886	1,083,654	1,001,136	500,443	614,325	569,247	278,010	225,695	121,982	919,342	362,352	228,977	135,895
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987
New Haven	1985	4,949,886	1,083,654	1,001,136	500,443	614,325	569,247	278,010	225,695	121,982	919,342	362,352	228,977	135,895
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	1985	**1,609,452**	**319,262**	**299,465**	**168,193**	**123,311**	**96,626**	**58,285**	**72,705**	**30,604**	**405,629**	**145,048**	**96,883**	**40,035**
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
New London	1985	1,609,452	319,262	299,465	168,193	123,311	96,626	58,285	72,705	30,604	405,629	145,048	96,883	40,035
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
ALL COUNTIES														
Fairfield	1985	6,593,688	1,277,804	1,171,500	619,358	771,890	665,231	389,561	332,131	164,727	1,314,188	490,993	317,631	149,677
	1982	4,627,165	961,895	880,204	392,823	476,778	405,215	302,977	211,207	113,570	759,670	407,889	205,118	113,116
Hartford	1985	6,036,969	1,158,186	1,080,944	633,152	654,758	608,144	346,727	296,252	153,163	1,244,678	496,064	281,039	203,433
	1982	4,341,493	904,772	842,832	429,482	432,799	400,595	275,767	190,127	107,734	740,489	425,280	177,923	152,239
Litchfield	1985	869,227	235,733	224,818	74,133	48,168	41,798	33,842	28,116	19,499	222,668	52,595	50,212	22,877
	1982	655,134	178,518	169,930	51,707	34,273	29,601	29,173	20,496	14,930	141,804	50,224	36,158	19,726
Middlesex	1985	869,142	170,168	165,138	91,652	98,027	78,068	26,680	39,724	20,561	195,893	80,918	32,343	31,689
	1982	624,553	133,492	129,301	61,694	65,339	51,669	21,018	23,556	13,168	116,799	69,714	21,817	22,744
New Haven	1985	4,949,886	1,083,654	1,001,136	500,443	614,325	569,247	278,010	225,695	121,982	919,342	362,352	228,977	135,895
	1982	3,685,843	861,393	794,293	350,067	419,456	386,536	229,009	154,016	90,678	578,743	324,764	146,634	104,987
New London	1985	1,609,452	319,262	299,465	168,193	123,311	96,626	58,285	72,705	30,604	405,629	145,048	96,883	40,035
	1982	1,156,903	249,193	233,299	109,742	83,209	64,547	46,981	48,707	22,904	246,220	126,140	57,646	31,359
Tolland	1985	533,840	159,781	151,741	46,663	52,256	47,349	27,622	10,289	4,625	89,905	54,113	14,769	17,145
	1982	390,412	119,085	112,878	31,421	34,588	31,230	21,811	6,737	3,426	56,498	46,786	9,894	12,767
Windham	1985	446,784	110,919	106,719	43,780	20,880	13,536	11,606	15,415	3,898	104,162	41,218	26,777	16,355
	1982	347,085	91,897	88,249	30,562	14,967	9,612	10,879	10,672	3,069	66,118	38,266	19,424	12,285
TOTAL METRO COUNTIES	1985	**20,592,977**	**4,168,855**	**3,869,924**	**2,059,461**	**2,314,567**	**2,064,665**	**1,126,885**	**976,796**	**495,662**	**4,169,635**	**1,629,488**	**971,642**	**577,874**
	1982	14,826,369	3,229,830	2,992,807	1,375,229	1,512,169	1,339,792	897,563	634,350	351,480	2,498,419	1,400,573	619,032	437,212
TOTAL STATE	1985	**21,908,988**	**4,515,507**	**4,201,461**	**2,177,374**	**2,383,615**	**2,119,999**	**1,172,333**	**1,020,327**	**519,059**	**4,496,465**	**1,723,301**	**1,048,631**	**617,106**
	1982	15,828,588	3,500,245	3,250,986	1,457,498	1,561,409	1,379,005	937,615	665,518	369,479	2,706,341	1,489,063	674,614	469,223
DELAWARE														
WILMINGTON	1985	**3,456,960**	**653,701**	**593,845**	**274,140**	**470,015**	**422,749**	**153,107**	**171,111**	**91,591**	**815,618**	**297,742**	**142,800**	**108,958**
	1982	2,555,429	545,292	495,092	209,878	332,308	296,297	128,014	114,226	67,678	444,682	280,804	96,125	87,478
New Castle	1985	2,914,592	549,278	493,287	228,801	441,759	400,828	137,137	152,827	81,190	685,174	210,711	115,126	92,879
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
Cecil, Md.	*1985*	*309,868*	*55,527*	*53,106*	*25,037*	*15,185*	*12,397*	*6,563*	*6,711*	*3,558*	*75,419*	*51,290*	*16,369*	*7,613*
	1982	*252,751*	*50,589*	*48,291*	*21,627*	*10,318*	*8,311*	*6,343*	*4,874*	*2,901*	*45,818*	*50,878*	*12,885*	*5,593*
Salem, N. J.	*1985*	*232,500*	*48,896*	*47,452*	*20,302*	*13,071*	*9,524*	*9,407*	*11,573*	*6,843*	*55,025*	*35,741*	*11,305*	*8,466*
	1982	*199,588*	*46,593*	*45,130*	*17,471*	*10,321*	*7,293*	*7,703*	*8,576*	*5,601*	*39,896*	*34,290*	*8,372*	*6,631*
ALL COUNTIES														
Kent	1985	645,168	117,406	109,630	44,597	94,210	80,647	20,935	18,483	9,660	167,286	27,136	54,824	17,241
	1982	544,873	113,254	105,553	41,733	76,000	64,593	21,458	14,566	8,384	111,862	32,410	40,363	14,807
New Castle	1985	2,914,592	549,278	493,287	228,801	441,759	400,828	137,137	152,827	81,190	685,174	210,711	115,126	92,879
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
Sussex	1985	656,240	137,025	130,688	75,033	46,501	23,460	40,807	34,554	23,860	96,015	49,446	70,163	24,173
	1982	482,595	118,071	112,398	53,512	30,525	14,569	33,082	20,204	14,945	54,258	46,159	42,529	17,342
TOTAL METRO COUNTIES	1985	**2,914,592**	**549,278**	**493,287**	**228,801**	**441,759**	**400,828**	**137,137**	**152,827**	**81,190**	**685,174**	**210,711**	**115,126**	**92,879**
	1982	2,103,090	448,110	401,671	170,780	311,669	280,693	113,968	100,776	59,176	358,968	195,636	74,868	75,254
TOTAL STATE	1985	**4,216,000**	**803,709**	**733,605**	**348,431**	**582,470**	**504,935**	**198,879**	**205,864**	**114,710**	**948,475**	**287,293**	**240,113**	**134,293**
	1982	3,130,558	679,435	619,622	266,025	418,294	359,855	168,508	135,546	82,505	525,088	274,205	157,760	107,403
DISTRICT OF COLUMBIA														
WASHINGTON	1985	**25,219,988**	**4,733,764**	**4,402,563**	**2,554,070**	**3,078,585**	**2,683,916**	**1,325,447**	**1,560,932**	**765,113**	**6,002,162**	**1,853,132**	**819,209**	**899,702**
	1982	17,824,496	3,761,931	3,490,696	1,883,046	2,154,372	1,870,554	1,090,377	931,018	510,304	3,233,945	1,678,479	554,975	683,035
District of Columbia	1985	3,298,998	583,418	531,085	711,749	320,012	273,039	292,938	191,028	103,891	189,795	190,715	57,637	155,449
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
Calvert, Md.	*1985*	*106,587*	*33,630*	*30,381*	*14,338*	*6,701*	*2,834*	*914*	*1,997*	*613*	*15,520*	*12,437*	*3,332*	*4,255*
	1982	*88,174*	*30,751*	*27,727*	*11,066*	*4,688*	*1,957*	*1,005*	*1,496*	*540*	*9,707*	*12,700*	*2,755*	*3,481*
Charles, Md.	*1985*	*300,406*	*81,838*	*75,027*	*23,747*	*11,056*	*7,041*	*4,546*	*9,960*	*3,207*	*62,696*	*32,854*	*22,164*	*39,760*
	1982	*247,806*	*72,499*	*66,339*	*21,638*	*9,126*	*5,779*	*5,114*	*7,406*	*2,680*	*40,168*	*34,371*	*16,747*	*29,878*

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
DISTRICT OF COLUMBIA (continued)														
WASHINGTON (continued)														
Frederick, Md.	*1985*	*740,264*	*162,271*	*143,967*	*64,323*	*97,028*	*89,518*	*20,028*	*28,876*	*17,404*	*173,170*	*70,592*	*44,153*	*16,548*
	1982	*550,978*	*129,180*	*114,392*	*47,169*	*71,026*	*64,991*	*19,180*	*20,220*	*13,308*	*96,294*	*68,439*	*34,193*	*12,957*
Montgomery, Md.	*1985*	*5,529,957*	*999,070*	*931,594*	*410,544*	*715,919*	*627,028*	*299,956*	*408,365*	*170,768*	*1,442,107*	*390,432*	*162,006*	*172,142*
	1982	*3,711,219*	*757,063*	*704,596*	*293,598*	*494,461*	*431,227*	*252,957*	*230,890*	*109,934*	*743,305*	*337,984*	*116,825*	*123,769*
Prince George's, Md.	*1985*	*5,175,984*	*1,051,082*	*989,660*	*428,520*	*669,073*	*607,909*	*209,804*	*274,094*	*133,961*	*1,300,156*	*427,541*	*121,791*	*167,971*
	1982	*3,743,799*	*851,160*	*799,905*	*306,883*	*488,083*	*439,745*	*193,678*	*168,254*	*9 ,583*	*729,438*	*393,904*	*92,756*	*129,285*
Alexandria city, Va.	*1985*	*1,099,516*	*140,376*	*134,912*	*116,304*	*170,041*	*157,770*	*34,617*	*61,289*	*34,699*	*387,283*	*57,056*	*28,480*	*30,048*
	1982	*790,334*	*127,470*	*122,276*	*89,658*	*130,907*	*120,850*	*31,321*	*38,185*	*24,090*	*211,607*	*54,729*	*17,963*	*23,793*
Arlington, Va.	*1985*	*1,185,426*	*203,669*	*191,231*	*153,264*	*86,172*	*73,287*	*23,521*	*70,047*	*32,882*	*421,166*	*74,569*	*21,421*	*59,765*
	1982	*832,535*	*166,505*	*156,041*	*114,169*	*64,097*	*54,109*	*19,739*	*42,154*	*22,422*	*240,458*	*69,098*	*13,758*	*45,309*
Fairfax, Va.	*1985*	*5,004,627*	*938,398*	*883,800*	*423,246*	*680,209*	*610,308*	*341,055*	*367,946*	*192,641*	*1,194,679*	*381,588*	*164,737*	*166,098*
	1982	*3,329,480*	*713,964*	*671,151*	*287,014*	*460,473*	*411,248*	*249,927*	*203,625*	*118,591*	*595,311*	*327,501*	*106,091*	*122,245*
Fairfax city, Va.	*1985*	*721,592*	*80,645*	*68,946*	*54,552*	*140,347*	*76,854*	*23,960*	*55,475*	*34,763*	*234,685*	*35,557*	*30,154*	*24,939*
	1982	*467,619*	*66,449*	*56,620*	*38,113*	*84,330*	*45,697*	*17,829*	*31,322*	*21,268*	*125,213*	*34,000*	*20,016*	*16,395*
Falls Church city, Va.	*1985*	*268,429*	*26,525*	*22,266*	*15,737*	*55,404*	*42,197*	*22,572*	*10,761*	*2,465*	*108,509*	*10,081*	*3,373*	*7,454*
	1982	*190,410*	*23,289*	*19,513*	*12,298*	*37,258*	*28,269*	*18,643*	*7,896*	*2,073*	*64,306*	*10,708*	*2,504*	*6,183*
Loudoun, Va.	*1985*	*360,150*	*123,110*	*111,397*	*20,963*	*16,142*	*13,434*	*12,406*	*18,517*	*8,431*	*65,435*	*23,788*	*37,092*	*18,373*
	1982	*260,928*	*95,349*	*86,115*	*17,120*	*10,011*	*8,281*	*10,206*	*10,909*	*5,526*	*36,628*	*23,864*	*21,953*	*13,886*
Manassas city, Va.	*1985*	*273,818*	*53,239*	*43,418*	*16,837*	*15,107*	*12,221*	*3,110*	*7,107*	*4,179*	*121,219*	*16,920*	*13,336*	*4,842*
	1982	*189,337*	*44,956*	*36,594*	*12,830*	*11,516*	*9,123*	*2,500*	*5,094*	*3,253*	*63,316*	*16,209*	*9,673*	*3,909*
Manassas Park city, Va.	*1985*	*15,183*	*7,600*	*7,398*	*1,176*				*719*		*2,740*	*1,423*		*1,278*
	1982	*11,731*	*6,326*	*6,146*	*843*				*481*		*1,575*	*1,427*		*860*
Prince William, Va.	*1985*	*960,316*	*186,957*	*179,314*	*80,955*	*83,317*	*78,863*	*35,665*	*53,579*	*24,346*	*253,967*	*102,881*	*86,122*	*29,727*
	1982	*656,944*	*146,202*	*139,960*	*56,445*	*57,992*	*54,675*	*26,906*	*30,525*	*15,128*	*137,480*	*90,391*	*49,294*	*22,524*
Stafford, Va.	*1985*	*178,735*	*61,936*	*58,267*	*17,813*	*12,057*	*11,613*	*335*	*1,172*	*863*	*29,035*	*24,698*	*23,411*	*1,053*
	1982	*98,836*	*35,471*	*33,306*	*10,847*	*5,577*	*5,369*	*194*	*578*	*458*	*12,122*	*18,479*	*10,334*	*602*
TOTAL METRO COUNTIES	**1985**	**3,298,998**	**583,418**	**531,085**	**711,749**	**320,012**	**273,039**	**292,938**	**191,028**	**103,891**	**189,795**	**190,715**	**57,637**	**155,449**
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
TOTAL STATE	**1985**	**3,298,998**	**583,418**	**531,085**	**711,749**	**320,012**	**273,039**	**292,938**	**191,028**	**103,891**	**189,795**	**190,715**	**57,637**	**155,449**
	1982	2,654,366	495,297	450,015	563,355	224,827	189,234	241,178	131,983	79,450	127,017	184,675	40,113	127,959
FLORIDA														
BRADENTON	**1985**	**1,197,894**	**240,211**	**229,972**	**112,351**	**122,614**	**104,531**	**36,481**	**62,309**	**24,191**	**375,473**	**71,265**	**64,291**	**40,281**
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
Manatee	1985	1,197,894	240,211	229,972	112,351	122,614	104,531	36,481	62,309	24,191	375,473	71,265	64,291	40,281
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
DAYTONA BEACH	**1985**	**1,867,695**	**404,513**	**382,650**	**204,059**	**210,538**	**171,716**	**60,993**	**99,335**	**44,655**	**439,906**	**121,064**	**115,608**	**83,649**
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
Volusia	1985	1,867,695	404,513	382,650	204,059	210,538	171,716	60,993	99,335	44,655	439,906	121,064	115,608	83,649
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1985**	**8,663,577**	**1,481,671**	**1,312,518**	**936,394**	**891,083**	**777,664**	**405,507**	**556,964**	**301,506**	**2,636,023**	**522,189**	**296,286**	**291,460**
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
Broward	1985	8,663,577	1,481,671	1,312,518	936,394	891,083	777,664	405,507	556,964	301,506	2,636,023	522,189	296,286	291,460
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
FORT MYERS - CAPE CORAL	**1985**	**1,753,982**	**366,889**	**352,229**	**154,501**	**204,618**	**172,653**	**54,363**	**130,533**	**86,466**	**423,880**	**98,686**	**118,434**	**73,530**
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
Lee	1985	.,753,982	366,889	352,229	154,501	204,618	172,653	54,363	130,533	86,466	423,880	98,686	118,434	73,530
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
FORT PIERCE	**1985**	**1,264,369**	**272,658**	**260,170**	**84,313**	**110,967**	**87,453**	**43,283**	**76,432**	**38,992**	**355,556**	**80,869**	**121,436**	**42,038**
	1982	938,322	236,502	225,491	71,930	76,180	58,832	38,212	50,811	28,227	199,821	84,746	80,618	32,014
Martin	1985	526,177	107,301	103,462	34,769	45,524	31,043	21,690	34,971	18,154	140,831	36,393	53,202	16,504
	1982	434,026	108,100	104,035	33,422	31,767	21,018	20,275	26,303	14,905	83,788	39,774	41,585	14,935
St. Lucie	1985	738,192	165,357	156,708	49,544	65,443	56,410	21,593	41,461	20,838	214,725	44,476	68,234	25,534
	1982	504,296	128,402	121,456	38,508	44,413	37,814	17,937	24,508	13,322	116,033	44,972	39,033	17,079
FORT WALTON BEACH	**1985**	**849,874**	**144,495**	**139,313**	**91,064**	**116,345**	**90,127**	**25,357**	**56,773**	**28,891**	**214,633**	**51,591**	**57,892**	**21,962**
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087
Okaloosa	1985	849,874	144,495	139,313	91,064	116,345	90,127	25,357	56,773	28,891	214,633	51,591	57,892	21,962
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
FLORIDA (continued)														
GAINESVILLE	1985	1,158,272	260,065	246,478	120,151	142,210	115,163	45,084	49,834	18,740	282,678	77,260	70,749	26,274
	1982	907,780	230,700	218,174	96,471	105,691	85,279	42,185	36,709	15,421	170,096	79,366	51,140	22,460
Alachua	1985	1,068,512	229,851	216,684	113,292	135,337	115,163	43,849	44,587	15,366	267,267	68,567	62,985	22,831
	1982	839,558	205,277	193,151	91,065	101,171	85,279	41,052	33,466	13,304	161,215	70,711	46,427	19,686
Bradford	1985	89,760	30,214	29,794	6,859	6,873		1,235	5,247	3,374	15,411	8,693	7,764	3,443
	1982	68,222	25,423	25,023	5,406	4,520		1,133	3,243	2,117	8,881	8,655	4,713	2,774
JACKSONVILLE	1985	4,799,099	860,646	800,196	450,969	486,019	411,945	190,796	208,519	123,927	1,352,166	380,866	239,674	175,226
	1982	3,737,181	785,673	729,082	360,291	370,588	313,362	170,685	149,159	95,704	824,046	387,666	165,119	142,557
Clay	1985	380,514	59,668	55,519	31,416	84,732	81,692	23,203	18,869	9,785	83,132	29,230	18,089	7,524
	1982	320,534	60,413	56,104	28,492	69,751	66,908	22,120	13,378	7,670	51,795	29,153	13,970	6,977
Duval	1985	3,915,035	695,671	647,265	354,945	364,744	310,609	157,534	175,495	106,505	1,153,839	281,189	195,227	151,590
	1982	3,033,832	632,293	587,184	284,206	277,514	234,214	139,441	126,963	83,138	704,635	289,564	133,819	124,023
Nassau	1985	171,359	37,382	35,564	17,578	12,366	252	3,828	4,458	4,339	27,049	32,054	10,510	4,146
	1982	127,005	32,010	30,396	12,066	8,058	157	3,306	2,594	2,533	14,670	29,316	6,427	3,092
St. Johns	1985	332,191	67,925	61,848	47,030	24,177	19,392	6,231	9,697	3,298	88,146	38,393	15,848	11,966
	1982	255,810	60,957	55,398	35,527	15,265	12,083	5,818	6,224	2,363	52,946	39,633	10,903	8,465
LAKELAND - WINTER HAVEN	1985	1,964,351	455,504	431,821	157,311	235,789	171,074	64,024	66,012	34,141	553,904	131,790	138,667	57,844
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
Polk	1985	1,964,351	455,504	431,821	157,311	235,789	171,074	64,024	66,012	34,141	553,904	131,790	138,667	57,844
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
MELBOURNE - TITUSVILLE - PALM BAY	1985	1,991,127	356,259	339,875	179,102	274,783	241,732	50,736	91,245	43,840	549,987	132,573	116,025	109,504
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
Brevard	1985	1,991,127	356,259	339,875	179,102	274,783	241,732	50,736	91,245	43,840	549,987	132,573	116,025	109,504
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
MIAMI - HIALEAH	1985	12,875,757	2,074,813	1,885,905	1,106,903	1,484,459	1,241,313	925,896	691,866	377,688	3,575,005	807,194	501,871	532,013
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
Dade	1985	12,875,757	2,074,813	1,885,905	1,106,903	1,484,459	1,241,313	925,896	691,866	377,688	3,575,005	807,194	501,871	532,013
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	*1985*	*21,539,334*	*3,556,484*	*3,198,423*	*2,043,297*	*2,375,542*	*2,018,977*	*1,331,403*	*1,248,830*	*679,194*	*6,211,028*	*1,329,383*	*798,157*	*823,473*
	1982	*16,126,082*	*3,223,706*	*2,892,604*	*1,698,682*	*1,740,148*	*1,469,430*	*1,130,302*	*866,004*	*513,628*	*3,494,202*	*1,315,143*	*523,205*	*630,373*
NAPLES	1985	1,001,954	207,598	195,616	95,042	81,141	67,579	49,903	87,486	62,687	237,121	58,888	67,743	36,083
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
Collier	1985	1,001,954	207,598	195,616	95,042	81,141	67,579	49,903	87,486	62,687	237,121	58,888	67,743	36,083
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
OCALA	1985	1,039,336	210,297	197,381	67,111	119,827	98,277	33,161	56,676	26,081	227,819	108,773	108,996	35,219
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
Marion	1985	1,039,336	210,297	197,381	67,111	119,827	98,277	33,161	56,676	26,081	227,819	108,773	108,996	35,219
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
ORLANDO	1985	6,112,833	1,106,309	1,047,402	640,045	675,915	541,633	222,431	286,129	160,036	1,797,706	408,128	371,199	144,616
	1982	4,338,595	943,562	891,889	469,581	479,934	379,425	181,940	186,868	114,286	964,385	396,176	227,560	111,121
Orange	1985	4,165,679	723,475	682,646	437,609	432,389	337,348	144,428	183,423	101,519	1,309,435	260,984	245,400	97,315
	1982	2,935,531	616,356	580,472	323,912	304,162	233,203	116,943	123,090	74,703	695,498	260,983	150,748	74,563
Osceola	1985	569,572	120,007	113,166	78,520	40,131	30,599	15,037	21,314	11,457	164,889	60,575	30,789	15,608
	1982	337,462	84,790	79,805	46,503	22,511	16,762	9,900	10,809	6,171	74,757	46,626	16,093	9,994
Seminole	1985	1,377,582	262,827	251,590	123,916	203,395	173,686	62,966	81,392	47,060	323,382	86,569	95,010	31,693
	1982	1,065,602	242,416	231,612	99,166	153,261	129,460	55,097	52,969	33,412	194,130	88,567	60,719	26,564
PANAMA CITY	1985	747,262	112,163	106,753	96,951	89,540	76,126	27,501	34,989	18,049	225,951	46,142	35,895	21,594
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,665	26,403	14,998	136,773	47,824	26,735	16,845
Bay	1985	747,262	112,163	106,753	96,951	89,540	76,126	27,501	34,989	18,049	225,951	46,142	35,895	21,594
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,685	26,403	14,998	136,773	47,824	26,735	16,845
PENSACOLA	1985	1,733,469	360,838	351,512	163,362	269,365	223,124	50,254	81,551	44,363	450,179	111,718	93,722	41,604
	1982	1,351,882	322,839	313,896	131,885	200,801	164,592	46,962	57,808	34,349	278,248	113,774	69,192	34,774
Escambia	1985	1,502,584	293,113	284,992	145,106	245,036	211,332	44,368	73,283	40,127	398,804	84,486	81,970	32,749
	1982	1,178,543	262,601	254,842	118,727	186,043	157,972	42,180	52,327	31,326	249,305	87,903	61,391	28,567
Santa Rosa	1985	230,885	67,725	66,520	18,256	24,329	11,792	5,886	8,268	4,236	51,375	27,232	11,752	8,855
	1982	173,339	60,238	59,054	13,158	14,758	6,620	4,782	5,481	3,023	28,943	25,871	7,801	6,207

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
SARASOTA	1985	**1,867,828**	**344,005**	**317,716**	**177,091**	**207,068**	**176,218**	**75,693**	**148,616**	**99,894**	**470,588**	**103,480**	**133,540**	**78,869**
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
Sarasota	1985	1,867,828	344,005	317,716	177,091	207,068	176,218	75,693	148,616	99,894	470,588	103,480	133,540	78,869
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
TALLAHASSEE	1985	**1,192,448**	**242,466**	**235,880**	**121,971**	**199,996**	**160,543**	**42,953**	**74,732**	**29,142**	**217,442**	**80,680**	**85,631**	**28,900**
	1982	921,065	218,960	212,633	95,617	131,600	102,335	41,426	48,583	21,773	132,034	82,623	61,546	24,537
Gadsden	1985	108,021	33,596	32,892	5,104	10,428		3,837	3,695	2,034	22,721	4,996	6,107	3,577
	1982	96,921	33,650	32,882	4,653	7,865		4,280	3,144	1,887	15,916	6,516	4,505	3,356
Leon	1985	1,084,427	208,870	202,988	116,867	189,568	160,543	39,116	71,037	27,108	194,721	75,684	79,524	25,323
	1982	824,144	185,310	179,751	90,964	123,735	102,335	37,146	45,439	19,886	116,118	76,107	57,041	21,181
TAMPA - ST. PETERSBURG - CLEARWATER	1985	**11,518,721**	**2,443,934**	**2,314,131**	**1,132,154**	**1,362,922**	**1,194,008**	**370,323**	**668,763**	**331,829**	**2,973,208**	**770,108**	**577,523**	**361,517**
	1982	8,710,006	2,165,212	2,045,771	903,871	1,001,670	871,763	324,936	435,208	237,602	1,705,916	764,868	391,255	289,372
Hernando	1985	261,999	84,452	81,877	16,014	22,073	17,636	4,330	11,812	4,484	56,606	18,275	19,901	13,152
	1982	185,117	65,934	63,603	12,074	13,344	10,558	3,446	6,918	2,823	30,482	18,580	12,991	8,726
Hillsborough	1985	4,863,115	1,011,654	961,202	454,721	575,997	498,411	158,995	263,206	140,659	1,307,604	345,884	217,970	137,996
	1982	3,621,009	879,025	833,606	367,463	416,662	357,887	139,340	169,561	99,234	744,038	334,911	145,554	108,594
Pasco	1985	1,130,953	281,230	269,746	83,412	120,261	93,434	37,177	56,319	33,083	258,048	85,670	85,866	44,553
	1982	836,086	244,584	234,152	64,218	84,424	64,225	30,519	38,812	24,320	133,026	83,212	58,466	35,573
Pinellas	1985	5,262,654	1,066,598	1,001,306	578,007	644,591	584,527	169,821	337,426	153,603	1,350,950	320,279	253,786	165,816
	1982	4,067,794	975,669	914,210	460,116	487,240	439,093	151,631	219,917	111,225	798,370	328,165	174,244	136,479
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1985	**5,436,353**	**1,032,966**	**963,672**	**533,508**	**597,852**	**530,969**	**301,108**	**364,986**	**240,468**	**1,455,377**	**323,306**	**248,083**	**195,774**
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124
Palm Beach	1985	5,436,353	1,032,966	963,672	533,508	597,852	530,969	301,108	364,986	240,468	1,455,377	323,306	248,083	195,774
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124
ALL COUNTIES														
Alachua	1985	1,068,512	229,851	216,684	113,292	135,337	115,163	43,849	44,587	15,366	267,267	68,567	62,985	22,831
	1982	839,558	205,277	193,151	91,065	101,171	85,279	41,052	33,466	13,304	161,215	70,711	46,427	19,686
Baker	1985	34,913	12,494	11,895	2,456	2,094		724	1,298	79	4,801	5,570	845	1,577
	1982	32,797	12,183	11,576	2,172	1,575		726	970	79	3,343	7,069	688	1,303
Bay	1985	747,262	112,163	106,753	96,951	89,540	76,126	27,501	34,989	18,049	225,951	46,142	35,895	21,594
	1982	579,996	104,860	99,613	78,338	68,750	57,840	26,685	26,403	14,998	136,773	47,824	26,735	16,845
Bradford	1985	89,760	30,214	29,794	6,859	6,873		1,235	5,247	3,374	15,411	8,693	7,764	3,443
	1982	68,222	25,423	25,023	5,406	4,520		1,133	3,243	2,117	8,881	8,655	4,713	2,774
Brevard	1985	1,991,127	356,259	339,875	179,102	274,783	241,732	50,736	91,245	43,840	549,987	132,573	116,025	109,504
	1982	1,488,706	320,806	305,474	145,617	201,136	175,027	43,040	59,165	31,506	314,133	133,697	79,388	79,005
Broward	1985	8,663,577	1,481,671	1,312,518	936,394	891,083	777,664	405,507	556,964	301,506	2,636,023	522,189	296,286	291,460
	1982	6,717,263	1,388,949	1,228,053	787,250	684,798	594,598	366,071	382,588	226,127	1,548,195	536,158	220,420	240,424
Calhoun	1985	33,592	9,144	9,029	810	2,133		654	691	295	11,042	2,522	3,056	1,819
	1982	29,521	9,806	9,665	813	1,596		655	515	238	6,950	3,265	2,570	1,554
Charlotte	1985	430,376	99,694	96,187	32,432	21,065	12,408	13,866	28,093	16,563	123,045	31,320	37,442	21,281
	1982	314,853	82,518	79,465	24,682	15,234	8,716	12,782	17,842	11,165	67,863	31,132	26,265	17,279
Citrus	1985	328,595	87,807	83,673	18,797	21,087	10,008	6,233	12,447	6,839	74, 66	31,711	42,372	12,604
	1982	243,823	75,554	71,860	15,872	13,014	5,885	5,691	8,208	4,721	38,454	31,575	27,018	9,942
Clay	1985	380,514	59,668	55,519	31,416	84,732	81,692	23,203	18,869	9,785	83,132	29,230	18,089	7,524
	1982	320,534	60,413	56,104	28,492	69,751	66,908	22,120	13,378	7,670	51,795	29,153	13,970	6,977
Collier	1985	1,001,954	207,598	195,616	95,042	81,141	67,579	49,903	87,486	62,687	237,121	58,888	67,743	36,083
	1982	676,257	158,536	149,102	65,952	53,304	43,840	39,252	53,312	39,825	125,426	52,528	43,167	23,366
Columbia	1985	230,959	54,156	53,214	22,445	17,239	8,084	9,982	7,654	6,230	51,638	31,300	15,392	7,813
	1982	189,096	47,889	46,967	18,919	13,136	5,881	8,950	5,125	4,273	32,097	32,806	11,376	6,338
Dade	1985	12,875,757	2,074,813	1,885,905	1,106,903	1,484,459	1,241,313	925,896	691,866	377,688	3,575,005	807,194	501,871	532,013
	1982	9,408,819	1,834,757	1,664,551	911,432	1,055,350	874,832	764,231	483,416	287,501	1,946,007	778,985	302,785	389,949
De Soto	1985	107,028	29,882	29,493	7,066	19,306		2,062	2,212	2,005	15,509	6,587	8,928	4,818
	1982	80,957	26,501	26,107	5,261	12,033		1,843	1,503	1,395	8,977	7,101	5,715	3,894
Dixie	1985	33,239	9,603	9,544	1,693	4,238		531	403	99	4,978	4,450	5,200	962
	1982	26,559	8,759	8,689	1,403	2,742		508	289	81	2,992	4,703	3,293	804
Duval	1985	3,915,035	695,671	647,265	354,945	364,744	310,609	157,534	175,495	106,505	1,153,839	281,189	195,227	151,590
	1982	3,033,832	632,293	587,184	284,206	277,514	234,214	139,441	126,963	83,138	704,635	289,564	133,819	124,023
Escambia	1985	1,502,584	293,113	284,992	145,106	245,036	211,332	44,368	73,283	40,127	398,804	84,486	81,970	32,749
	1982	1,178,543	262,601	254,842	118,727	186,043	157,972	42,180	52,327	31,326	249,305	87,903	61,391	28,567
Flagler	1985	45,572	15,170	14,405	3,604	403		444	1,854	397	13,012	3,994	4,086	325
	1982	40,017	14,695	13,927	3,411	322		434	1,347	309	8,815	5,039	2,916	310

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Franklin	1985	25,287	8,837	8,723	3,162	1,274		80	314		2,444	3,085	3,276	729
	1982	21,203	8,375	8,251	2,432	838		77	227		1,493	3,179	2,328	610
Gadsden	1985	108,021	33,596	32,892	5,104	10,428		3,837	3,695	2,034	22,721	4,996	6,107	3,577
	1982	96,921	33,650	32,882	4,653	7,865		4,280	3,144	1,887	15,916	6,516	4,505	3,356
Gilchrist	1985	12,608	4,877	4,823	1,643	840		181	99		200	906	1,645	500
	1982	9,565	4,168	4,114	1,128	490		138	63		108	888	938	315
Glades	1985	8,746	4,855	4,788	902	966		316	193		204	467		120
	1982	7,120	4,981	4,017	761	607		294	121		114	509		94
Gulf	1985	30,040	12,334	12,062	1,456	2,324		616	1,489	1,489	3,882	1,632	2,807	1,864
	1982	24,910	11,521	11,246	1,318	1,661		548	1,081	1,081	2,390	1,852	1,867	1,364
Hamilton	1985	35,675	10,646	10,382	1,989	906		393	830	304	3,412	9,304	4,591	1,123
	1982	29,284	8,573	8,345	1,685	629		327	538	237	1,994	10,089	2,827	766
Hardee	1985	87,875	32,741	32,515	2,437	4,955		1,860	2,114	1,415	11,902	6,033	10,749	5,601
	1982	59,647	24,450	24,236	1,835	2,717		1,508	1,280	922	6,062	5,590	6,361	3,533
Hendry	1985	122,476	43,867	42,896	8,111	6,422		1,026	1,806	1,481	32,326	7,782	11,602	2,897
	1982	94,957	39,309	38,366	6,436	4,479		973	1,301	1,111	18,359	8,035	7,918	2,422
Hernando	1985	261,999	84,452	81,877	16,014	22,073	17,636	4,330	11,812	4,484	56,606	18,275	19,901	13,152
	1982	185,117	65,934	63,803	12,074	13,344	10,558	3,446	6,918	2,823	30,482	18,580	12,991	8,726
Highlands	1985	265,016	72,841	70,620	20,665	16,790	10,510	6,220	15,298	10,529	68,522	13,280	19,475	15,468
	1982	214,958	66,969	64,804	17,095	13,197	8,104	6,281	10,408	7,524	43,004	15,683	14,846	11,985
Hillsborough	1985	4,863,115	1,011,654	961,202	454,721	575,997	498,411	158,995	263,206	140,659	1,307,604	345,884	217,970	137,996
	1982	3,621,009	879,025	833,606	367,463	416,662	357,887	139,340	169,561	99,234	744,038	334,911	145,554	108,594
Holmes	1985	34,893	10,646	10,464	4,734	1,486		484	1,400	437	7,981	1,408	1,129	1,086
	1982	33,489	11,791	11,568	4,483	1,246		567	1,105	377	5,865	1,927	984	1,117
Indian River	1985	473,849	105,022	101,314	42,217	39,901	26,421	20,058	28,959	17,352	106,673	31,499	33,835	26,298
	1982	367,620	95,625	92,075	34,725	25,729	16,369	17,716	20,977	13,611	63,883	31,809	24,190	19,111
Jackson	1985	151,662	32,679	31,924	6,793	13,992		3,795	4,089	3,007	51,161	17,637	6,364	5,715
	1982	136,455	35,535	34,647	7,014	11,550		4,055	3,457	2,672	34,197	20,698	5,311	4,898
Jefferson	1985	36,419	14,236	13,769	650	5,076		314	1,287	1,287	2,383	5,879	2,751	1,308
	1982	30,258	12,044	11,627	578	3,320		304	927	927	1,448	6,545	1,761	1,090
Lafayette	1985	8,018	3,372	3,221	612				447	447	825	412	1,938	197
	1982	6,933	3,313	3,159	533				322	322	502	515	1,370	160
Lake	1985	702,575	151,150	143,627	46,526	68,585	54,813	18,963	35,157	17,428	213,351	40,472	58,617	25,329
	1982	531,851	130,019	130,901	36,938	46,442	36,390	17,062	22,703	12,218	125,087	43,189	42,779	21,005
Lee	1985	1,753,982	366,889	352,229	154,501	204,618	172,653	54,363	130,533	86,466	423,880	98,686	118,434	73,530
	1982	1,400,295	340,947	326,703	127,763	160,782	134,042	50,846	93,897	66,334	263,985	100,463	90,271	56,944
Leon	1985	1,084,427	208,870	202,988	116,867	189,568	160,543	39,116	71,037	27,108	194,721	75,684	79,524	25,323
	1982	824,144	185,310	179,751	90,964	123,735	102,335	37,146	45,439	19,886	116,118	76,107	57,041	21,181
Levy	1985	72,348	25,835	25,364	6,271	3,823		1,130	2,853	2,616	12,252	9,843	1,880	3,699
	1982	65,537	24,937	24,436	5,358	3,082		1,206	2,262	2,120	8,203	11,936	1,470	2,939
Liberty	1985	7,060	3,719	3,626	558			49	402	402	255	1,319	86	172
	1982	5,949	2,983	2,903	466			47	281	281	152	1,451	59	136
Madison	1985	59,881	17,347	17,231	3,118	6,658		793	2,836	2,836	8,222	9,011	3,721	6,049
	1982	40,200	12,959	12,848	1,949	3,537		623	1,501	1,501	4,057	7,894	2,143	3,961
Manatee	1985	1,197,894	240,211	229,972	112,351	122,614	104,531	36,481	62,309	24,191	375,473	71,265	64,291	40,281
	1982	885,889	216,191	206,584	91,993	91,710	77,434	32,969	41,267	17,598	202,214	71,345	46,649	32,986
Marion	1985	1,039,336	210,297	197,381	67,111	119,827	98,277	33,161	56,676	26,081	227,819	108,773	108,996	35,219
	1982	733,753	173,247	162,299	54,074	78,722	63,699	25,974	33,016	16,990	122,487	97,988	67,187	23,221
Martin	1985	526,177	107,301	103,462	34,769	45,524	31,043	21,690	34,971	18,154	140,831	36,393	53,202	16,504
	1982	434,026	108,100	104,035	33,422	31,767	21,018	20,275	26,303	14,905	83,788	39,774	41,585	14,935
Monroe	1985	471,864	109,382	104,701	75,743	51,903	43,680	14,670	19,016	7,511	71,530	30,210	28,950	19,611
	1982	383,746	99,624	95,180	62,446	38,755	32,279	13,503	12,795	5,475	43,648	31,243	20,962	15,791
Nassau	1985	171,359	37,382	35,564	17,578	12,366	252	3,828	4,458	4,339	27,049	32,054	10,510	4,146
	1982	127,005	32,010	30,396	12,066	8,058	157	3,306	2,594	2,533	14,670	29,316	6,427	3,092
Okaloosa	1985	849,874	144,495	139,313	91,064	116,345	90,127	25,357	56,773	28,891	214,633	51,591	57,892	21,962
	1982	563,528	114,518	110,202	62,363	75,709	57,462	20,781	31,962	17,990	110,853	46,783	36,541	14,087
Okeechobee	1985	150,312	50,637	49,542	16,551	12,648	6,632	3,981	5,053	2,345	19,442	18,557	6,084	7,445
	1982	99,205	36,460	35,604	10,562	6,614	3,389	2,788	2,880	1,468	9,441	15,488	3,448	4,291
Orange	1985	4,165,679	723,475	682,646	437,609	432,389	337,348	144,428	183,423	101,519	1,309,435	260,984	245,400	97,315
	1982	2,935,531	616,356	580,472	323,912	304,162	233,203	116,943	123,090	74,703	695,498	260,983	150,748	74,563
Osceola	1985	569,572	120,007	113,166	78,520	40,131	30,599	15,037	21,314	11,457	164,889	60,575	30,789	15,608
	1982	337,462	84,790	79,805	46,503	22,511	16,762	9,900	10,809	6,171	74,757	46,626	16,093	9,994
Palm Beach	1985	5,436,353	1,032,966	963,672	533,508	597,852	530,969	301,108	364,986	240,468	1,455,377	323,306	248,083	195,774
	1982	3,845,955	868,824	809,006	386,984	411,367	362,993	241,022	231,157	161,958	786,010	302,265	157,792	141,124

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA (continued)														
ALL COUNTIES (continued)														
Pasco	1985	1,130,953	281,230	269,746	83,412	120,261	93,434	37,177	56,319	33,083	258,048	85,670	85,866	44,553
	1982	836,086	244,584	234,152	64,218	84,424	64,225	30,519	38,812	24,320	133,026	83,212	58,466	35,573
Pinellas	1985	5,262,654	1,066,598	1,001,306	578,007	644,591	584,527	169,821	337,426	153,603	1,350,950	320,279	253,786	165,816
	1982	4,067,794	975,669	914,210	460,116	487,240	439,093	151,631	219,917	111,225	798,370	328,165	174,244	136,479
Polk	1985	1,964,351	455,504	431,821	157,311	235,789	171,074	64,024	66,012	34,141	553,904	131,790	138,667	57,844
	1982	1,629,320	430,069	406,937	137,672	184,690	131,217	65,060	52,818	29,886	355,134	140,963	108,407	52,919
Putnam	1985	250,450	60,219	58,227	16,526	29,500	10,293	10,882	12,152	7,643	61,338	14,937	19,609	8,320
	1982	195,243	55,804	53,855	13,046	19,293	6,619	9,533	7,983	5,404	36,831	16,895	13,569	7,088
St. Johns	1985	332,191	67,925	61,848	47,030	24,177	19,392	6,231	9,697	3,298	88,146	38,393	15,848	11,966
	1982	255,810	60,957	55,398	35,527	15,265	12,083	5,818	6,224	2,363	52,946	39,633	10,903	8,465
St. Lucie	1985	738,192	165,357	156,708	49,544	65,443	56,410	21,593	41,461	20,838	214,725	44,476	68,234	25,534
	1982	504,296	128,402	121,456	38,508	44,413	37,814	17,937	24,508	13,322	116,033	44,972	39,033	17,079
Santa Rosa	1985	230,885	67,725	66,520	18,256	24,329	11,792	5,886	8,268	4,236	51,375	27,232	11,752	8,855
	1982	173,339	60,238	59,054	13,158	14,758	6,620	4,782	5,481	3,023	28,943	25,871	7,801	6,207
Sarasota	1985	1,867,828	344,005	317,716	177,091	207,068	176,218	75,693	148,616	99,894	470,588	103,480	133,540	78,869
	1982	1,432,228	308,862	284,718	146,784	154,765	130,875	66,504	107,193	75,774	270,346	107,256	94,832	59,047
Seminole	1985	1,377,582	262,827	251,590	123,916	203,395	173,686	62,966	81,392	47,060	323,382	86,569	95,010	31,693
	1982	1,065,602	242,416	231,612	99,166	153,261	129,460	55,097	52,969	33,412	194,130	88,567	60,719	26,564
Sumter	1985	127,655	31,959	30,722	11,759	6,132		969	1,955	586	8,726	49,179	5,765	3,824
	1982	94,762	25,130	24,111	8,112	3,305		773	1,159	413	4,336	40,952	3,041	2,555
Suwannee	1985	109,283	34,188	33,575	5,611	7,369	3,952	3,991	4,698	1,622	29,926	3,372	3,469	9,110
	1982	87,468	30,758	30,150	4,610	5,754	2,889	3,621	3,171	1,196	18,828	3,950	2,627	7,012
Taylor	1985	69,001	17,432	16,917	5,837	6,084	3,785	2,162	2,453	639	18,35[illegible]	4,145	4,025	2,455
	1982	67,000	18,947	18,353	6,340	4,980	2,947	2,577	2,275	645	13,284	5,867	3,685	2,285
Union	1985	16,858	4,447	4,392	731				91		2,617	3,112	4,519	849
	1982	13,198	4,127	4,068	550				64		1,539	3,085	2,798	600
Volusia	1985	1,867,695	404,513	382,650	204,059	210,538	171,716	60,993	99,335	44,655	439,906	121,064	115,608	83,649
	1982	1,502,321	365,405	345,001	178,320	161,501	129,128	58,807	67,107	33,077	267,783	131,528	83,843	68,519
Wakulla	1985	19,340	8,462	7,434	3,310	1,468		53	1,250	672	2,061	238	1,436	234
	1982	17,075	8,284	7,264	2,973	1,135		58	913	521	1,403	304	1,030	222
Walton	1985	79,238	25,378	25,188	4,815	6,917		1,413	3,045	2,416	12,968	10,280	5,777	2,146
	1982	64,460	22,794	22,581	3,747	4,530		1,360	1,987	1,650	7,889	11,019	4,140	1,814
Washington	1985	47,079	17,325	16,803	5,968	5,818		628	1,083	727	1,532	2,698	5,864	2,821
	1982	40,068	17,080	16,534	4,686	3,912		624	801	588	957	3,106	3,857	2,101
TOTAL METRO COUNTIES	1985	**69,036,201**	**12,978,300**	**12,111,190**	**6,624,353**	**7,883,051**	**6,653,848**	**3,075,847**	**3,893,750**	**2,135,586**	**18,814,602**	**4,486,570**	**3,563,265**	**2,397,957**
	1982	51,769,161	11,529,419	10,735,179	5,304,188	5,749,048	4,808,575	2,647,588	2,628,447	1,566,926	10,723,892	4,457,002	2,404,447	1,855,271
TOTAL STATE	1985	**73,755,983**	**14,210,683**	**13,303,480**	**7,012,351**	**8,272,453**	**6,844,434**	**3,205,370**	**4,098,771**	**2,253,284**	**19,867,182**	**4,900,721**	**3,930,550**	**2,604,126**
	1982	55,468,945	12,630,984	11,798,678	5,618,527	6,016,502	4,938,043	2,765,740	2,766,828	1,651,451	11,348,457	4,883,390	2,660,597	2,015,960
GEORGIA														
ALBANY	1985	**715,651**	**142,838**	**137,859**	**61,439**	**100,912**	**82,679**	**35,291**	**36,138**	**22,362**	**173,822**	**31,970**	**36,766**	**16,991**
	1982	524,095	115,683	111,439	45,912	73,849	59,559	29,803	25,497	17,179	101,581	30,834	26,033	13,409
Dougherty	1985	706,100	138,110	133,253	60,699	100,912	82,679	35,224	35,517	21,741	173,448	31,504	36,409	16,028
	1982	516,783	111,889	107,750	45,366	73,849	59,559	29,741	25,110	16,792	101,380	30,358	25,784	12,755
Lee	1985	9,551	4,728	4,606	740			67	621	621	374	466	357	963
	1982	7,312	3,794	3,689	546			62	387	387	201	476	249	654
ATHENS	1985	**793,108**	**170,943**	**164,716**	**77,221**	**120,408**	**103,098**	**33,355**	**29,847**	**13,291**	**169,223**	**41,979**	**46,259**	**31,276**
	1982	561,715	135,163	129,934	57,187	75,358	63,599	26,798	20,488	10,322	96,951	40,057	31,023	21,190
Clarke	1985	639,995	116,118	111,887	67,867	114,687	99,122	27,644	24,697	10,033	136,629	29,368	36,993	24,574
	1982	452,036	93,681	90,096	50,057	71,287	60,902	22,383	17,236	8,090	79,060	27,607	25,628	16,662
Jackson	1985	105,414	29,785	28,747	5,593	5,526	3,976	2,955	3,299	2,984	27,901	11,281	4,908	5,619
	1982	76,924	23,489	22,627	4,615	3,920	2,697	2,532	2,262	2,066	15,190	11,160	3,145	3,743
Madison	1985	17,586	9,029	8,399	1,253	195		249	424		3,095	751	535	504
	1982	14,417	7,734	7,181	1,039	151		221	281		1,953	818	354	422
Oconee	1985	30,113	16,011	15,683	2,508			2,507	1,427	274	1,598	579	3,823	579
	1982	18,338	10,259	10,030	1,476			1,662	709	166	748	472	1,896	363
ATLANTA	1985	**17,418,814**	**3,002,802**	**2,858,102**	**1,815,366**	**2,182,364**	**1,960,015**	**762,754**	**817,279**	**438,863**	**4,348,536**	**1,414,103**	**1,087,714**	**507,443**
	1982	11,707,125	2,360,337	2,243,403	1,247,235	1,468,243	1,310,659	584,157	482,641	285,613	2,259,725	1,196,005	638,336	350,786
Barrow	1985	117,244	24,904	24,152	6,168	4,147		4,004	1,515	886	39,616	6,580	13,508	4,938
	1982	90,510	23,120	22,379	5,241	3,238		3,885	1,144	718	24,402	7,082	8,855	3,750

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S&MM ESTIMATES: 1985
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ATLANTA (continued)														
Butts	1985	30,424	11,599	11,472	1,277	1,209		1,568	1,272	1,272	2,725	2,067	3,187	1,293
	1982	28,832	11,571	11,423	1,351	960		1,730	981	981	1,998	2,621	2,459	1,148
Cherokee	1985	182,578	57,933	57,235	14,225	6,050	3,113	2,684	4,761	4,330	36,208	11,012	19,799	9,630
	1982	131,132	45,473	44,840	10,264	4,275	2,098	2,377	3,250	3,028	20,580	9,844	13,533	6,386
Clayton	1985	1,341,149	235,681	226,996	92,984	247,370	227,251	38,693	44,887	16,274	364,918	117,397	37,450	42,444
	1982	880,306	178,308	171,412	65,279	164,414	150,552	31,816	24,942	10,610	176,110	94,309	24,088	28,015
Cobb	1985	2,735,076	454,611	439,590	215,119	427,497	385,297	124,506	116,703	63,247	747,075	203,840	201,250	68,465
	1982	1,949,512	381,551	368,245	162,939	313,253	281,448	101,858	71,574	43,152	420,143	184,962	122,804	54,104
Coweta	1985	184,546	42,955	42,226	10,146	14,292	10,762	7,580	7,434	5,535	57,728	16,380	8,231	7,706
	1982	148,221	40,567	39,803	9,314	11,680	8,565	6,934	5,871	4,552	33,902	16,621	6,511	5,991
De Kalb	1985	4,618,030	704,480	650,078	412,141	595,925	552,145	194,927	209,284	117,849	1,379,960	379,579	264,650	107,157
	1982	3,049,680	559,656	515,461	289,442	409,971	378,605	148,937	134,140	82,439	676,803	321,681	151,664	78,462
Douglas	1985	288,031	80,052	78,749	22,440	13,317	12,889	9,151	14,325	13,923	81,428	30,811	16,554	10,825
	1982	209,553	66,262	65,060	16,278	9,457	9,132	7,385	8,627	8,435	45,320	28,767	11,375	8,370
Fayette	1985	125,464	43,201	39,[illegible]9	9,166	361		4,076	3,890	1,192	15,736	5,608	9,983	9,078
	1982	82,374	31,294	28,269	5,745	221		3,201	2,303	761	7,933	4,887	5,745	5,228
Forsyth	1985	109,288	23,772	23,513	12,171	4,503		3,440	7,294	2,077	27,201	8,820	10,837	4,049
	1982	81,308	20,526	20,264	9,170	2,887		2,875	4,547	1,382	16,107	8,684	7,734	2,804
Fulton	1985	5,536,503	806,591	758,132	856,702	699,410	646,738	312,912	271,742	137,839	1,073,959	437,307	352,703	160,897
	1982	3,588,522	591,956	555,339	557,614	445,626	409,040	226,389	149,056	84,037	550,709	350,925	190,335	101,009
Gwinnett	1985	1,178,695	261,611	255,323	101,127	100,967	74,516	21,277	98,466	50,318	252,361	127,162	88,023	42,213
	1982	751,203	198,546	193,407	64,928	55,795	40,140	15,171	52,390	28,851	127,534	100,565	52,601	26,844
Henry	1985	113,649	27,577	27,299	7,877	1,872		771	1,445	1,445	28,910	23,860	8,051	4,646
	1982	88,523	23,596	23,314	6,772	1,372		649	1,022	1,022	17,244	22,272	5,705	3,194
Newton	1985	136,026	42,805	42,427	8,106	7,999	7,098	8,914	4,364	4,020	28,892	8,268	5,482	7,317
	1982	106,291	36,172	35,785	7,102	5,992	5,267	7,650	3,116	2,931	17,574	8,565	3,798	5,321
Paulding	1985	69,478	15,032	13,260	3,207	1,942		453	640	640	35,034	3,096	1,902	3,446
	1982	57,100	16,116	14,190	2,933	1,756		494	559	559	22,227	3,749	1,665	3,172
Rockdale	1985	256,295	60,220	59,780	14,938	23,472	18,751	5,685	11,304	5,173	82,549	20,746	17,702	8,168
	1982	177,897	47,148	46,714	12,160	14,393	11,174	4,532	6,722	3,177	46,628	19,042	12,078	5,590
Spalding	1985	298,633	76,060	75,339	20,671	27,276	21,455	18,386	14,329	12,254	70,577	9,124	19,585	8,785
	1982	211,019	59,555	58,878	15,244	19,269	14,638	14,842	9,751	8,501	39,870	8,813	11,644	6,753
Walton	1985	97,705	33,718	33,432	6,901	4,755		3,727	3,624	589	23,659	2,446	8,817	6,386
	1982	75,142	28,920	28,620	5,459	3,684		3,432	2,646	477	14,641	2,616	5,742	4,645
AUGUSTA	1985	1,921,039	387,274	379,334	161,199	248,204	179,441	98,616	95,301	55,265	464,166	148,981	119,489	70,889
	1982	1,452,316	333,235	325,742	125,010	182,019	130,600	84,959	64,427	40,460	280,140	139,161	80,857	50,187
Columbia	1985	125,334	37,989	36,849	6,994	19,309	4,831	2,903	9,186	4,940	12,222	8,525	18,404	5,033
	1982	97,863	32,495	31,460	5,512	12,940	3,001	2,536	5,987	3,492	7,566	9,121	13,708	3,638
McDuffie	1985	109,751	26,071	25,947	7,530	6,672	3,196	4,557	3,795	3,415	19,141	12,004	19,317	4,753
	1982	81,793	23,105	22,952	5,485	4,755	2,168	3,724	2,612	2,409	11,083	10,878	11,772	3,400
Richmond	1985	1,175,947	192,620	187,985	112,264	162,714	133,570	62,597	70,652	39,190	318,593	86,716	46,773	36,614
	1982	916,450	172,172	167,711	90,089	127,840	102,982	57,295	47,812	28,995	200,292	80,805	35,564	27,004
Aiken, S. C.	*1985*	*510,007*	*130,594*	*128,553*	*34,411*	*59,509*	*37,844*	*28,559*	*11,668*	*7,720*	*114,210*	*41,736*	*34,995*	*24,489*
	1982	*356,210*	*105,463*	*103,619*	*23,924*	*36,484*	*22,449*	*21,404*	*8,016*	*5,564*	*61,199*	*38,357*	*19,813*	*16,145*
COLUMBUS	1985	1,232,143	216,007	210,263	104,577	165,829	146,123	53,764	78,117	40,801	343,936	97,291	39,320	35,371
	1982	945,403	190,585	185,118	83,216	128,166	112,220	48,765	51,406	29,854	211,507	90,789	29,817	27,052
Chattahoochee	1985	3,477	1,140	1,053	1,676			215				335		
	1982	3,153	1,044	962	1,409			230				358		
Muscogee	1985	1,086,846	162,571	157,668	90,591	148,083	134,472	48,780	76,241	39,863	326,743	84,216	33,512	28,507
	1982	830,650	146,253	141,573	72,474	115,409	104,062	44,865	50,138	29,124	200,671	78,481	25,277	22,333
Russell, Ala.	*1985*	*141,820*	*52,296*	*51,542*	*12,310*	*17,746*	*11,651*	*4,769*	*1,876*	*938*	*17,193*	*12,740*	*5,808*	*6,864*
	1982	*111,600*	*43,288*	*42,583*	*9,333*	*12,757*	*8,158*	*3,670*	*1,268*	*730*	*10,836*	*11,950*	*4,540*	*4,719*
MACON - WARNER ROBINS	1985	1,624,903	324,654	317,333	129,507	213,922	172,833	68,418	79,262	48,309	457,358	108,944	76,100	51,331
	1982	1,233,439	283,762	276,772	103,345	161,152	128,819	60,969	52,505	34,652	266,479	110,986	56,307	38,542
Bibb	1985	1,075,915	187,263	181,901	93,656	163,009	131,442	54,446	63,050	38,142	280,996	72,710	39,721	34,249
	1982	823,074	167,015	161,926	72,922	122,589	97,339	47,742	40,502	26,619	169,385	74,373	29,300	25,280
Houston	1985	455,272	109,674	108,418	30,483	46,734	41,391	10,913	13,910	8,697	154,729	23,815	29,474	11,507
	1982	334,102	91,467	90,249	26,081	35,732	31,480	10,230	10,275	6,903	84,318	24,299	21,809	8,813
Jones	1985	15,339	6,843	6,734	305			454	1,177	345	804	604	1,253	2,766
	1982	14,001	6,643	6,525	314			457	883	285	573	743	940	2,266
Peach	1985	78,377	20,874	20,280	5,063	4,179		2,605	1,125	1,125	20,829	11,815	5,652	2,809
	1982	62,262	18,637	18,072	4,028	2,831		2,540	845	845	12,203	11,571	4,258	2,183

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
SAVANNAH	1985	1,439,709	277,544	267,837	165,835	183,361	146,488	82,530	74,714	48,361	340,650	101,291	68,412	42,495
	1982	1,072,141	234,816	226,090	123,416	130,309	102,694	69,669	52,720	36,633	195,936	95,665	48,327	32,069
Chatham	1985	1,408,470	266,473	257,639	165,182	181,262	146,488	82,203	73,484	47,131	332,338	99,225	66,833	41,671
	1982	1,043,638	223,606	215,784	122,727	128,649	102,694	69,333	51,633	35,546	189,864	93,305	47,037	31,248
Effingham	1985	31,239	11,071	10,198	653	2,099		327	1,230	1,230	8,312	2,066	1,579	824
	1982	28,503	11,210	10,306	689	1,660		336	1,087	1,087	6,072	2,360	1,290	821
ALL COUNTIES														
Appling	1985	62,902	19,028	18,455	5,306	3,864		3,578	2,307	1,513	14,570	3,916	3,930	2,128
	1982	46,440	15,687	15,186	3,892	2,773		2,927	1,500	1,042	8,447	3,742	2,489	1,434
Atkinson	1985	14,024	5,084	4,993	636	640		57	399	399	2,418	1,355	637	462
	1982	10,975	4,300	4,215	536	406		52	246	246	1,287	1,376	438	308
Bacon	1985	33,493	9,017	8,608	1,846	940		1,668	939	939	10,140	2,464	1,710	2,812
	1982	27,460	8,258	7,868	1,562	778		1,555	753	753	6,701	2,565	1,189	2,189
Baker	1985	4,004	2,679	2,660				67				296		121
	1982	3,915	2,500	2,478				74				365		110
Baldwin	1985	189,795	43,900	42,663	16,332	29,580	22,972	8,072	7,145	2,497	38,331	14,232	9,897	7,651
	1982	140,265	38,927	37,759	11,993	19,378	14,694	6,615	4,522	1,852	21,832	12,938	6,883	5,162
Banks	1985	13,440	1,742	1,690	2,751	315		357	436	436	167	5,127	1,614	
	1982	8,871	1,260	1,220	1,577	179		263	240	240	79	3,743	888	
Barrow	1985	117,244	24,904	24,152	6,168	4,147		4,004	1,515	886	39,616	6,580	13,508	4,938
	1982	90,510	23,120	22,379	5,241	3,238		3,885	1,144	718	24,402	7,082	8,855	3,750
Bartow	1985	228,614	53,718	52,561	18,738	9,155	5,825	10,456	10,657	5,684	47,619	45,227	10,872	6,257
	1982	170,744	41,955	40,974	13,450	6,431	3,881	8,750	7,232	4,149	27,265	40,522	7,390	4,767
Ben Hill	1985	71,739	19,211	18,640	4,717	5,398		3,848	4,651	1,843	14,125	6,667	3,826	3,164
	1982	56,313	17,702	17,143	3,580	3,602		3,535	3,121	1,378	8,558	6,324	2,748	2,326
Berrien	1985	46.441	10,009	9,915	1,365	3,699		1,442	1,856	794	18,822	2,152	2,644	1,376
	1982	43,316	11,715	11,583	1,348	3,077		1,556	1,495	723	14,395	2,575	2,438	1,434
Bibb	1985	1,075,915	187,263	181,901	93,656	163,009	131,442	54,446	63,050	38,142	280,996	72,710	39,721	34,249
	1982	823,074	167,015	161,926	72,922	122,589	97,339	47,742	40,502	26,619	169,385	74,373	29,300	25,280
Bleckley	1985	31,104	11,013	10,698	1,496	2,899		1,750	1,978	1,978	5,496	1,537	675	2,489
	1982	28,917	11,266	10,924	1,471	2,323		1,826	1,541	1,541	4,067	1,965	526	2,152
Brantley	1985	8,335	3,861	3,781	639				1,166	1,166	490	628	827	249
	1982	6,996	3,378	3,301	514				792	792	317	699	630	213
Brooks	1985	47,079	11,752	10,826	1,117	1,291		1,486	2,273	1,442	21,323	1,381	1,891	1,427
	1982	35,234	10,897	10,020	988	1,041		1,456	1,773	1,188	12,148	1,501	1,478	1,224
Bryan	1985	28,101	7,408	6,930	2,890	129		153	431		3,407	5,928	5,226	620
	1982	21,027	6,090	5,686	2,063	80		137	259		1,945	5,297	3,140	407
Bulloch	1985	221,617	54,008	52,710	17,354	33,078	26,522	9,423	9,188	4,758	55,215	13,767	10,126	6,199
	1982	164,206	44,679	43,522	13,277	21,371	16,673	8,761	6,651	3,805	32,955	12,860	7,341	5,011
Burke	1985	72,238	29,981	29,170	5,409	3,380		3,036	7,135	7,135	9,803	2,871	1,086	3,499
	1982	56,636	25,136	24,409	4,168	2,462		2,766	5,198	5,198	6,004	2,753	794	2,536
Butts	1985	30,424	11,599	11,472	1,277	1,209		1,568	1,272	1,272	2,725	2,067	3,187	1,293
	1982	28,832	11,571	11,423	1,351	960		1,730	981	981	1,998	2,621	2,459	1,148
Calhoun	1985	12,743	4,238	4,200	105	387		293	585	415	4,027	676	977	618
	1982	10,750	4,262	4,216	100	322		298	414	296	2,652	786	690	486
Camden	1985	79,985	24,916	24,298	5,514	3,964		685	3,055	1,036	19,995	9,784	7,127	1,991
	1982	45,867	16,076	15,648	3,173	2,233		483	1,456	542	8,199	7,654	3,396	1,222
Candler	1985	37,460	10,328	9,737	844	1,039		1,719	831	527	12,248	2,877	1,651	800
	1982	27,613	8,437	7,939	711	758		1,420	585	411	7,168	2,855	1,089	635
Carroll	1985	270,438	64,581	62,619	21,692	34,219	26,075	8,741	7,744	5,850	59,466	12,457	26,225	11,733
	1982	210,918	60,538	58,588	17,015	22,913	16,850	7,975	5,744	4,554	36,787	13,297	17,073	8,953
☐ Catoosa	1985	212,541	79,559	79,434	17,609	28,345	24,124	4,879	11,497	7,619	34,083	18,291	7,964	4,725
	1982	132,233	52,596	52,414	10,700	16,854	14,169	3,351	5,846	4,220	16,461	15,266	4,583	3,060
Charlton	1985	22,011	5,256	5,233	1,716	1,154		397	936	671	9,313	680	815	604
	1982	19,797	5,444	5,410	1,668	1,098		451	741	570	6,959	878	750	584
Chatham	1985	1,408,470	266,473	257,639	165,182	181,262	146,488	82,203	73,484	47,131	332,338	99,225	66,833	41,671
	1982	1,043,638	223,606	215,784	122,727	128,649	102,694	69,333	51,633	35,546	189,864	93,305	47,037	31,248
Chattahoochee	1985	3,477	1,140	1,053	1,676			215				335		
	1982	3,153	1,044	962	1,409			230				358		
Chattooga	1985	92,717	28,359	27,323	5,599	5,543		3,561	1,770	1,770	17,427	9,205	4,031	3,485
	1982	62,290	21,332	20,514	3,602	3,489		2,716	1,076	1,076	8,973	7,417	2,455	2,079
Cherokee	1985	182,576	57,933	57,235	14,225	6,050	3,113	2,684	4,761	4,330	36,208	11,012	19,799	9,630
	1982	131,132	45,473	44,840	10,264	4,275	2,098	2,377	3,250	3,028	20,580	9,844	13,533	6,386

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Clarke	1985	639,995	116,118	111,887	67,867	114,687	99,122	27,644	24,697	10,033	136,629	29,368	36,993	24,574
	1982	452,036	93,681	90,096	50,057	71,287	60,902	22,383	17,236	8,090	79,060	27,607	25,628	16,662
Clay	1985	6,467	3,754	3,723	647	127						320	658	589
	1982	4,177	2,401	2,377	438	74						264	368	369
Clayton	1985	1,341,149	235,681	226,996	92,984	247,370	227,251	38,693	44,887	16,274	364,918	117,397	37,450	42,444
	1982	880,306	178,308	171,412	65,279	164,414	150,552	31,816	24,942	10,610	176,110	94,309	24,088	28,015
Clinch	1985	13,243	5,520	5,379	795	503		77	571	571	2,665	182	358	1,265
	1982	11,445	5,191	5,048	685	425		83	410	410	1,820	214	293	1,003
Cobb	1985	2,735,076	454,611	439,590	215,119	427,497	385,297	124,506	116,703	63,247	747,075	203,840	201,250	68,465
	1982	1,949,512	381,551	368,245	162,939	313,253	281,448	101,858	71,574	43,152	420,143	184,962	122,804	54,104
Coffee	1985	129,550	28,656	26,052	9,578	10,777	2,445	7,660	4,496	2,700	24,838	6,202	23,005	4,783
	1982	99,743	26,703	24,230	7,430	7,926	1,647	6,667	3,299	2,212	15,189	6,216	14,805	3,411
Colquitt	1985	152,698	36,912	35,789	10,700	15,125	8,236	8,091	4,655	2,981	31,444	10,092	13,622	6,823
	1982	119,827	33,749	32,660	8,231	10,004	5,086	7,456	3,386	2,323	19,007	9,651	9,925	5,160
Columbia	1985	125,334	37,989	36,849	6,994	19,309	4,831	2,903	9,186	4,940	12,222	8,525	18,404	5,033
	1982	97,863	32,495	31,460	5,512	12,940	3,001	2,536	5,987	3,492	7,566	9,121	13,708	3,638
Cook	1985	45,393	11,372	10,283	4,410	1,559		2,259	2,331	1,819	7,201	7,340	2,325	2,330
	1982	35,763	10,008	9,033	3,176	1,098		1,832	1,436	1,184	3,992	7,391	1,432	1,790
Coweta	1985	184,546	42,955	42,226	10,146	14,292	10,762	7,580	7,434	5,535	57,728	16,380	8,231	7,706
	1982	148,221	40,567	39,803	9,314	11,680	8,565	6,934	5,871	4,552	33,902	16,621	6,511	5,991
Crawford	1985	5,540	2,094	1,999	273			222	128		1,058	660	95	
	1982	4,613	1,786	1,702	215			195	94		603	719	62	
Crisp	1985	155,995	37,454	36,473	10,773	17,154	3,489	6,676	4,758	3,825	23,182	35,526	7,389	4,724
	1982	114,201	30,365	29,513	7,968	10,187	1,903	5,700	2,768	2,345	12,718	30,501	4,266	2,954
☐ Dade	1985	38,476	14,838	14,721	2,413	1,108		741	1,379	1,324	3,285	7,912	4,269	438
	1982	33,416	12,957	12,831	1,933	867		751	1,044	1,009	2,135	8,698	2,921	373
Dawson	1985	9,609	1,428	1,290	260	171		162	385	385	873	2,224	2,068	132
	1982	7,538	1,315	1,185	226	126		136	244	244	493	2,094	1,310	107
Decatur	1985	105,588	28,002	27,904	5,627	9,212	6,370	7,987	2,666	1,149	23,544	5,033	7,028	7,677
	1982	77,131	23,016	22,892	4,573	6,347	4,184	6,370	1,787	875	13,308	4,835	4,536	5,002
De Kalb	1985	4,618,030	704,480	650,078	412,141	595,925	552,145	194,927	209,284	117,849	1,379,960	379,579	264,650	107,157
	1982	3,049,680	559,656	515,461	289,442	409,971	378,605	148,937	134,140	82,439	676,803	321,681	151,664	78,462
Dodge	1985	85,220	24,779	23,608	11,110	9,106		2,639	1,458	1,114	15,456	9,547	4,656	3,569
	1982	68,215	21,762	20,694	8,675	6,125		2,314	1,077	877	9,456	10,250	3,325	2,570
Dooly	1985	52,577	6,090	5,988	1,289	1,224		1,000	4,057	4,057	19,868	12,457	3,573	1,318
	1982	34,359	4,937	4,844	948	706		813	2,304	2,304	9,532	10,568	2,317	953
Dougherty	1985	706,100	138,110	133,253	60,699	100,912	82,679	35,224	35,517	21,741	173,448	31,504	36,409	16,028
	1982	516,783	111,889	107,750	45,366	73,849	59,559	29,741	25,110	16,792	101,380	30,358	25,784	12,755
Douglas	1985	288,031	80,052	78,749	22,440	13,317	12,889	9,151	14,325	13,923	81,428	30,811	16,554	10,825
	1982	209,553	66,262	65,060	16,278	9,457	9,132	7,385	8,627	8,435	45,320	28,767	11,375	8,370
Early	1985	44,245	12,598	12,244	1,286	2,737		2,605	990	743	10,195	2,318	2,563	2,550
	1982	36,157	12,174	11,809	1,076	2,593		2,357	757	608	6,535	2,325	1,729	1,896
Echols	1985	418	211	211	207									
	1982	390	205	205	185									
Effingham	1985	31,239	11,071	10,198	653	2,099		327	1,230	1,230	8,312	2,066	1,579	824
	1982	28,503	11,210	10,306	689	1,660		336	1,087	1,087	6,072	2,360	1,290	821
Elbert	1985	102,470	22,455	22,128	5,177	3,833	1,444	2,941	2,254	1,246	45,710	3,683	4,790	3,872
	1982	76,162	20,867	20,525	4,202	3,051	1,111	2,637	1,733	1,006	26,573	3,862	3,688	3,100
Emanuel	1985	92,101	22,675	22,263	6,599	5,165		6,052	4,823	4,823	24,338	4,150	7,795	4,158
	1982	71,785	20,426	20,016	5,200	3,984		5,291	3,355	3,355	15,080	4,443	5,817	3,012
Evans	1985	41,410	10,574	10,283	1,304	4,256		1,731	1,536	1,268	8,059	2,696	4,764	2,052
	1982	31,778	9,024	8,759	1,142	2,799		1,589	983	826	4,897	2,830	3,481	1,489
Fannin	1985	48,394	19,200	18,535	3,553	5,283		1,748	1,045	1,045	5,693	2,508	3,209	1,514
	1982	42,421	17,812	17,163	3,030	4,131		1,720	842	842	3,873	2,949	2,591	1,375
Fayette	1985	125,464	43,201	39,099	9,166	361		4,076	3,890	1,192	15,736	5,608	9,983	9,078
	1982	82,374	31,294	28,269	5,745	221		3,201	2,303	761	7,933	4,887	5,745	5,228
Floyd	1985	396,187	90,407	88,316	35,386	54,402	50,554	23,744	21,111	11,140	87,115	25,077	12,645	16,053
	1982	300,448	77,759	75,817	27,182	38,350	35,292	20,102	15,218	8,920	52,271	23,547	9,132	11,248
Forsyth	1985	109,288	23,772	23,513	12,171	4,503		3,440	7,294	2,077	27,201	8,820	10,837	4,049
	1982	81,308	20,526	20,264	9,170	2,887		2,875	4,547	1,382	16,107	8,684	7,734	2,804
Franklin	1985	88,992	18,394	17,598	2,112	2,338		1,663	2,320	1,609	38,451	7,782	7,017	2,709
	1982	68,046	17,115	16,344	1,937	1,640		1,628	1,824	1,375	22,174	8,564	5,529	2,256
Fulton	1985	5,536,503	806,591	758,132	856,702	699,410	646,738	312,912	271,742	137,839	1,073,959	437,307	352,703	160,897
	1982	3,588,522	591,956	555,339	557,614	445,626	409,040	226,389	149,056	84,037	550,709	350,925	190,335	101,009

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

GEORGIA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Gilmer	1985	39,349	6,518	6,359	2,509	2,717		905	2.216	1,672	12,433	2,759	3,074	3,131
	1982	33,610	6,900	6,718	2,233	2,367		885	1,617	1,296	8,616	2,990	2,594	2,562
Glascock	1985	2,714	1,059	1,001	416	183			80		159	504		
	1982	2,055	851	803	270	118			50		86	470		
Glynn	1985	353,670	60,863	59,643	40,985	38,961	26,337	26,161	16,607	8,928	64,905	44,341	24,110	12,162
	1982	302,973	61,392	60,047	35,515	28,087	18,288	24,582	13,168	7,652	43,229	46,214	16,899	10,554
Gordon	1985	158,139	31,878	30,958	16,154	14,520	8,155	6,606	19,385	16,166	16,192	21,113	11,777	6,225
	1982	108,896	25,939	25,142	11,010	8,356	4,393	5,472	10,851	9,337	8,609	17,568	6,590	4,216
Grady	1985	92,042	31,560	30,987	3,340	3,386		2,897	2,009	847	22,246	4,214	8,793	2,003
	1982	67,852	25,434	24,924	2,673	2,457		2,607	1,408	694	12,982	4,248	5,569	1,581
Greene	1985	31,872	13,782	13,652	1,285	1,378		581	1,521	679	7,731	1,227	502	763
	1982	25,302	12,070	11,934	1,035	943		547	1,012	505	4,730	1,340	383	656
Gwinnett	1985	1,178,695	261,611	255,323	101,127	100,967	74,516	21,277	98,466	50,318	252,361	127,162	88,023	42,213
	1982	751,203	198,546	193,407	64,928	55,795	40,140	15,171	52,390	28,851	127,534	100,565	52,601	26,844
Habersham	1985	121,200	27,360	26,922	7,105	4,111		7,106	6,504	5,893	32,472	6,005	17,227	5,880
	1982	98,759	25,645	25,187	5,959	3,374		6,570	4,487	4,153	20,947	6,366	13,688	4,531
Hall	1985	476,352	101,725	98,867	45,923	65,564	54,863	18,103	19,683	10,647	118,375	13,476	41,757	20,392
	1982	350,944	87,840	85,210	35,044	48,584	40,090	16,781	13,170	7,907	66,266	13,855	26,928	14,918
Hancock	1985	15,369	6,731	6,420	1,153	431		435	222	222	1,629	2,798	600	889
	1982	12,251	5,564	5,297	851	278		406	54	154	974	2,618	378	603
Haralson	1985	56,040	19,168	18,895	2,381	2,587		2,650	1,465	488	11,032	2,820	3,144	4,369
	1982	44,843	16,401	16,137	2,111	1,750		2,580	1,089	439	6,894	3,039	2,343	3,157
Harris	1985	17,361	7,843	7,705	1,222	450		250	1,271	674	2,229	871	828	250
	1982	16,046	7,653	7,504	1,259	396		252	959	523	1,595	1,075	624	238
Hart	1985	53,449	14,282	14,048	5,558	4,692		2,123	2,951	2,583	11,865	2,047	2,501	2,945
	1982	39,042	12,497	12,269	4,003	3,232		1,713	2,010	1,819	6,546	2,022	1,619	2,055
Heard	1985	9,754	3,364	3,257	291			141	1,682	1,682	1,230	1,286	354	594
	1982	6,539	2,452	2,370	211			110	894	894	595	1,122	188	361
Henry	1985	113,649	27,577	27,299	7,877	1,872		771	1,445	1,445	28,910	23,860	8,051	4,646
	1982	88,523	23,596	23,314	6,772	1,372		649	1,022	1,022	17,244	22,272	5,705	3,194
Houston	1985	455,272	109,674	108,418	30,483	46,734	41,391	10,913	13,910	8,697	154,729	23,815	29,474	11,507
	1982	334,102	91,467	90,249	26,081	35,732	31,480	10,230	10,275	6,903	84,318	24,299	21,809	8,813
Irwin	1985	13,327	4,046	3,902	659	300		1,250	251	251	2,621	830	1,135	873
	1982	11,737	3,832	3,689	574	257		1,217	208	208	1,809	990	825	699
Jackson	1985	105,414	29,785	28,747	5,593	5,526	3,976	2,955	3,299	2,984	27,901	11,281	4,908	5,619
	1982	76,924	23,489	22,627	4,615	3,920	2,697	2,532	2,262	2,066	15,190	11,160	3,145	3,743
Jasper	1985	12,574	5,567	5,531	794	631		85	215	215	1,227	1,653	363	609
	1982	10,829	4,980	4,938	652	483		87	149	149	810	1,707	283	460
Jeff Davis	1985	51,309	20,299	19,708	2,862	2,938		2,822	2,323	1,969	9,335	2,535	2,199	2,932
	1982	40,962	17,347	16,810	2,249	2,259		2,484	1,525	1,346	5,822	2,733	1,605	2,116
Jefferson	1985	61,476	13,683	13,236	3,137	2,802		2,137	2,136	751	19,433	6,500	2,507	3,427
	1982	43,936	11,974	11,560	2,295	2,006		1,724	1,478	618	10,235	5,817	1,556	2,331
Jenkins	1985	28,459	12,012	11,485	942	169		1,631	801	443	5,195	3,101	1,261	1,543
	1982	20,518	8,853	8,449	683	113		1,390	513	322	2,840	2,930	808	959
Johnson	1985	12,387	5,360	5,307	870	194		883	827	827	2,110	608	237	685
	1982	12,055	5,553	5,488	829	178		944	660	660	1,599	798	213	599
Jones	1985	15,339	6,843	6,734	305			454	1,177	345	804	604	1,253	2,766
	1982	14,001	6,643	6,525	314			457	883	285	573	743	940	2,266
Lamar	1985	31,889	11,148	10,869	2,667	3,576		418	624	475	7,677	1,204	1,610	1,838
	1982	30,198	11,804	11,486	2,609	2,956		497	577	451	5,864	1,590	1,376	1,653
Lanier	1985	10,501	3,334	3,316	238	136		82	433	433	3,981	842	203	530
	1982	8,410	2,993	2,972	198	105		83	340	340	2,580	853	161	406
Laurens	1985	236,614	48,795	47,284	16,793	27,604	20,471	12,518	11,719	7,797	62,027	15,750	13,034	8,755
	1982	163,125	39,722	38,419	11,621	17,210	12,639	9,981	6,944	4,961	33,826	13,442	8,544	6,205
Lee	1985	9,551	4,728	4,606	740			67	621	621	374	466	357	963
	1982	7,312	3,794	3,689	546			62	387	387	201	476	249	654
Liberty	1985	111,286	23,209	22,191	11,930	10,783	5,352	3,941	10,665	1,877	15,674	14,654	11,177	2,005
	1982	99,679	23,248	22,186	11,969	8,625	3,948	3,870	7,816	1,730	10,911	15,964	8,806	1,875
Lincoln	1985	11,634	3,778	3,737	768	237		649	226	226	2,885	1,230	377	892
	1982	8,775	3,081	3,041	563	170		590	139	139	1,524	1,240	261	697
Long	1985	2,712	1,371	1,152	86			325	69		412	80		101
	1982	2,980	1,544	1,294	104			421	68		343	117		96
Lowndes	1985	423,332	74,472	68,711	39,610	40,872	31,134	21,598	21,495	11,467	102,357	53,551	21,554	19,260
	1982	357,637	71,438	65,787	33,123	33,084	24,830	21,007	14,957	8,878	67,645	55,382	17,073	17,167

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($00C)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Lumpkin	1985	34,889	8,092	7,779	3,110	1,872		187	694	694	14,307	825	2,120	2,366
	1982	28,397	8,405	8,065	3,042	1,395		198	580	580	8,793	968	1,776	1,922
McDuffie	1985	109,751	26,071	25,947	7,530	6,672	3,196	4,557	3,795	3,415	19,141	12,004	19,317	4,753
	1982	81,793	23,105	22,952	5,485	4,755	2,168	3,724	2,612	2,409	11,083	10,878	11,772	3,400
McIntosh	1985	24,789	7,459	7,379	1,008	973		130	128		6,354	4,545	911	825
	1982	20,096	6,402	6,321	911	660		115	94		3,985	4,662	663	597
Macon	1985	30,089	8,359	8,114	696	3,029		1,650	947	756	5,701	927	2,518	2,432
	1982	28,873	9,291	9,001	757	2,471		1,754	850	717	4,297	1,207	1,997	2,123
Madison	1985	17,586	9,029	8,399	1,253	195		249	424		3,095	751	535	504
	1982	14,417	7,734	7,181	1,039	151		221	281		1,953	818	354	422
Marion	1985	13,992	4,200	4,092	157	502		92			2,396	796	466	1,153
	1982	9,752	3,157	3,070	124	297		79			1,314	754	269	732
Meriwether	1985	66,849	14,886	14,669	3,095	4,317		1,608	2,024	2,024	26,409	1,988	4,046	1,965
	1982	62,796	16,273	16,005	3,185	3,753		1,862	1,974	1,974	20,828	2,695	3,495	1,862
Miller	1985	16,319	6,437	6,398	156	218		402	670	103	4,737	1,043	1,268	632
	1982	15,379	6,704	6,650	160	205		469	606	105	3,528	1,355	1,003	557
Mitchell	1985	69,993	23,392	23,058	2,246	3,217		3,273	4,562	3,731	18,491	4,334	3,458	1,810
	1982	56,992	20,990	20,652	1,854	2,597		2,991	3,111	2,640	11,689	4,849	2,356	1,592
Monroe	1985	39,792	13,112	13,034	5,455	1,015		1,940	467	467	754	11,513	1,714	2,623
	1982	37,279	12,154	12,059	4,645	763		1,861	368	368	524	12,476	1,381	2,050
Montgomery	1985	46,106	7,529	7,332	3,423	7,375		2,079	2,184	2,184	19,645	1,045	931	1,034
	1982	31,852	6,493	6,311	2,884	5,171		1,722	1,602	1,602	10,823	1,061	683	736
Morgan	1985	66,697	16,722	16,267	4,182	2,479		931	1,060	1,060	15,319	14,001	5,294	2,259
	1982	45,124	12,550	12,185	2,668	1,547		683	639	639	7,838	11,213	3,198	1,425
Murray	1985	71,875	35,967	35,585	2,940	2,240		1,478	2,146	1,624	7,530	7,775	4,568	4,117
	1982	54,547	28,126	27,775	2,449	1,574		1,299	1,457	1,131	4,355	7,035	3,107	2,716
Muscogee	1985	1,086,846	162,571	157,668	90,591	148,083	134,472	48,780	76,241	39,863	326,743	84,216	33,512	28,507
	1982	830,650	146,253	141,573	72,474	115,409	104,062	44,865	50,138	29,124	200,671	78,481	25,277	22,333
Newton	1985	136,026	42,805	42,427	8,106	7,999	7,098	8,914	4,364	4,020	28,892	8,268	5,482	7,317
	1982	106,291	36,172	35,785	7,102	5,992	5,267	7,650	3,116	2,931	17,574	8,565	3,798	5,321
Oconee	1985	30,113	16,011	15,683	2,508			2,507	1,427	274	1,598	579	3,823	579
	1982	18,338	10,259	10,030	1,476			1,662	709	166	748	472	1,896	363
Oglethorpe	1985	23,914	4,955	4,901	254	1,167		554	89		13,262	577	1,811	658
	1982	16,439	4,627	4,567	222	806		479	69		7,365	607	1,211	524
Paulding	1985	69,478	15,032	13,260	3,207	1,942		453	640	640	35,034	3,096	1,902	3,446
	1982	57,100	16,116	14,190	2,933	1,756		494	559	559	22,227	3,749	1,665	3,172
Peach	1985	78,377	20,874	20,280	5,063	4,179		2,605	1,125	1,125	20,829	11,815	5,652	2,809
	1982	62,262	18,637	18,072	4,028	2,831		2,540	845	845	12,203	11,571	4,258	2,183
Pickens	1985	50,793	10,795	10,384	1,614	2,399		205	966	481	18,774	4,275	4,414	4,149
	1982	41,844	10,290	9,879	1,553	1,813		219	728	418	12,912	4,600	3,226	3,418
Pierce	1985	33,182	9,341	9,196	1,623	383		698	786	786	8,642	1,979	5,280	1,060
	1982	26,907	8,453	8,306	1,527	314		709	540	540	5,641	2,219	3,628	944
Pike	1985	6,235	1,897	1,605	152	173		132	89		175	484	510	751
	1982	5,293	1,831	1,546	135	130		114	65		111	519	369	529
Polk	1985	120,009	39,881	39,206	5,633	10,593	8,135	4,696	4,705	3,254	26,608	5,995	7,397	7,930
	1982	96,943	35,950	35,275	4,917	7,311	5,468	4,569	3,480	2,505	16,966	6,159	5,667	6,420
Pulaski	1985	35,321	13,094	12,741	1,757	1,436		1,802	1,677	809	8,173	1,312	462	1,367
	1982	27,918	11,252	10,928	1,389	967		1,582	1,098	559	5,087	1,411	347	1,151
Putnam	1985	33,259	14,208	14,155	1,423	1,252		595	447	447	5,737	1,478	4,395	1,030
	1982	26,545	12,108	12,040	1,269	959		577	330	330	3,570	1,590	2,878	859
Quitman	1985	3,492	1,932	1,892		194					659	262	271	
	1982	2,333	1,435	1,402		101					320	216	154	
Rabun	1985	51,121	12,001	11,567	4,404	1,391		852	1,661	760	7,237	4,145	10,585	1,105
	1982	42,551	11,956	11,502	3,609	1,117		865	1,288	636	4,711	4,223	7,251	965
Randolph	1985	20,210	7,635	7,322	704	1,116		647	1,308	783	3,234	544	1,262	1,194
	1982	18,912	7,698	7,368	744	1,006		740	1,021	662	2,377	691	1,077	1,095
Richmond	1985	1,175,947	192,620	187,985	112,264	162,714	133,570	62,597	70,652	39,190	318,593	86,716	46,773	36,614
	1982	916,450	172,172	167,711	90,089	127,840	102,982	57,295	47,812	28,995	200,292	80,805	35,564	27,004
Rockdale	1985	256,295	60,220	59,780	14,938	23,472	18,751	5,685	11,304	5,173	82,549	20,746	17,702	8,168
	1982	177,897	47,148	46,714	12,160	14,393	11,174	4,532	6,722	3,177	46,628	19,042	12,078	5,590
Schley	1985	12,455	3,590	3,512	257	386			321	321	4,117	1,159	1,171	
	1982	9,544	3,054	2,982	202	296			239	239	2,526	1,153	756	
Screven	1985	45,645	15,800	15,636	1,574	2,078		1,826	1,270	512	10,915	2,060	3,574	2,499
	1982	37,078	13,994	13,823	1,282	1,452		1,786	890	391	7,010	2,286	2,756	1,885

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Seminole	1985	29,622	10,798	10,467	879	1,748		863	1,240	296	7,129	511	2,474	1,769
	1982	26,552	10,736	10,387	894	1,357		910	936	267	5,114	633	2,146	1,488
Spalding	1985	298,633	76,060	75,339	20,671	27,276	21,455	18,386	14,329	12,254	70,577	9,124	19,585	8,785
	1982	211,019	59,555	58,878	15,244	19,269	14,638	14,842	9,751	8,501	39,870	8,813	11,644	6,753
Stephens	1985	123,756	29,445	28,652	9,214	17,098	13,941	2,710	3,298	2,085	27,977	6,945	9,368	7,634
	1982	85,733	23,244	22,575	6,784	10,612	8,387	2,208	2,297	1,561	15,934	6,191	5,626	5,167
Stewart	1985	12,634	4,083	3,977	786	423		128	159		2,703	1,735	277	857
	1982	11,656	4,034	3,922	714	375		133	130		1,946	1,997	219	714
Sumter	1985	178,016	33,743	32,858	12,723	9,466		12,647	4,916	3,511	24,477	8,609	21,394	7,648
	1982	128,342	28,460	27,661	8,973	5,759		10,296	3,277	2,515	13,758	8,361	12,655	5,252
Talbot	1985	8,279	2,247	2,202	398	713		177	75		1,526	1,069	412	298
	1982	7,149	2,206	2,157	318	558		160	57		896	1,194	304	218
Taliaferro	1985	813	125	109	271	65		42	108	108		112		
	1982	689	123	107	215	50		41	73	73		113		
Tattnall	1985	52,109	13,466	12,878	1,957	1,509		2,625	3,822	2,599	17,147	4,803	1,735	2,147
	1982	41,564	12,779	12,198	1,594	1,203		2,358	2,943	2,184	10,048	4,786	1,338	1,806
Taylor	1985	17,925	4,543	4,495	440	917		930	421	173	4,518	655	1,780	1,254
	1982	17,625	5,232	5,166	446	787		1,040	403	168	3,581	898	1,485	1,166
Telfair	1985	44,006	14,661	14,247	1,656	4,285		2,380	3,056	1,317	7,547	2,472	1,906	1,847
	1982	35,102	12,751	12,367	1,384	2,921		2,115	2,052	951	4,755	2,499	1,445	1,575
Terrell	1985	36,215	11,782	11,467	2,129	924		2,059	1,180	756	6,518	1,973	4,849	1,081
	1982	32,944	11,544	11,215	1,919	813		2,287	1,005	671	4,650	2,261	3,642	1,036
Thomas	1985	179,627	34,584	33,711	15,608	16,070	9,206	12,721	8,506	5,050	48,245	7,811	11,198	6,163
	1982	145,120	34,031	33,109	12,778	12,878	6,935	11,541	5,758	3,655	29,448	8,678	8,685	4,898
Tift	1985	261,464	41,259	40,866	25,850	21,117	14,305	13,457	8,843	4,516	55,670	49,778	11,817	9,019
	1982	179,806	32,163	31,797	16,829	13,449	8,717	9,864	5,440	3,044	29,053	40,655	7,283	6,065
Toombs	1985	84,000	25,214	24,467	5,950	5,156	4,291	4,152	3,212	2,133	14,677	5,258	6,906	3,168
	1982	78,653	25,354	24,555	5,501	4,665	3,822	4,657	2,581	1,860	10,759	6,308	6,046	2,689
Towns	1985	18,130	3,541	3,391	2,018	1,555		653	654		3,097	1,106	3,741	488
	1982	14,967	3,440	3,289	1,774	1,093		599	446		2,010	1,124	2,850	427
Treutlen	1985	9,333	4,228	4,213	744	170		510	644	443	730	735	295	583
	1982	9,166	4,270	4,247	721	156		534	508	360	546	949	238	576
Troup	1985	315,002	63,432	60,790	21,970	30,796	15,283	24,600	19,027	9,102	74,135	26,990	16,904	11,679
	1982	224,273	52,714	50,422	15,478	19,020	9,035	20,398	12,673	6,545	40,545	23,555	10,995	8,288
Turner	1985	49,036	14,004	13,862	2,316	3,006		1,252	2,396	1,304	10,895	3,423	8,753	804
	1982	32,944	10,769	10,639	1,605	1,905		1,056	1,365	799	5,897	3,201	4,986	593
Twiggs	1985	7,724	2,357	2,211	151	755			325	148	523	2,203	798	135
	1982	6,755	2,314	2,167	138	525			219	108	305	2,212	539	112
Union	1985	21,860	4,266	4,080	2,489	555		453	293	293	4,754	1,901	2,622	2,084
	1982	18,708	4,370	4,171	2,100	457		473	234	234	3,014	1,991	2,096	1,615
Upson	1985	111,179	29,156	27,835	8,908	8,971	6,271	4,167	5,920	4,268	20,173	10,291	4,710	4,298
	1982	89,452	25,834	24,617	7,012	6,760	4,599	4,058	4,218	3,187	12,614	10,070	3,100	3,605
☐ Walker	1985	206,651	83,172	80,981	5,693	8,397		10,680	6,511	5,724	24,913	31,210	13,810	4,879
	1982	152,490	64,060	62,254	4,516	5,026		9,201	4,015	3,619	13,778	27,013	8,038	3,469
Walton	1985	97,705	33,718	33,432	6,901	4,755		3,727	3,624	589	23,659	2,446	8,817	6,386
	1982	75,142	28,920	28,620	5,459	3,684		3,432	2,646	477	14,641	2,616	5,742	4,645
Ware	1985	257,038	47,900	47,616	15,599	49,616	36,023	12,201	13,481	6,239	54,907	22,200	14,762	9,218
	1982	185,931	39,472	39,164	11,477	33,086	23,836	10,810	8,705	4,491	31,665	20,035	10,289	6,232
Warren	1985	13,232	3,565	3,445	499	293		163	490	490	4,970	1,807	221	523
	1982	9,930	3,105	2,995	393	195		155	363	363	2,746	1,797	165	378
Washington	1985	77,174	21,861	21,246	4,507	6,702		3,410	2,041	644	21,448	2,417	5,005	4,253
	1982	56,903	18,018	17,478	3,433	4,313		2,989	1,469	565	12,753	2,484	3,611	2,977
Wayne	1985	120,029	20,688	20,044	6,171	6,124	3,880	6,189	10,593	8,625	41,021	6,181	5,536	7,018
	1982	86,165	17,756	17,170	5,252	3,945	2,458	5,257	6,589	5,472	22,831	5,904	4,007	5,648
Webster	1985	3,414	537	512		1,572					843	72	283	
	1982	3,389	618	588		1,663					627	103	249	
Wheeler	1985	2,868	506	447	131			35	194	194	752	669	161	
	1982	3,156	667	589	147			47	174	174	584	898	166	
White	1985	25,627	4,723	4,102	3,289	946		421	723	723	7,381	1,511	1,503	1,327
	1982	27,615	5,698	4,939	3,663	891		515	663	663	6,424	2,134	1,379	1,360
Whitfield	1985	439,722	84,085	82,210	34,189	57,850	47,933	20,700	53,442	45,623	90,460	38,405	12,639	12,460
	1982	330,052	74,341	72,546	25,810	36,782	29,970	18,011	37,496	32,512	53,137	35,303	8,882	9,551
Wilcox	1985	6,163	2,066	2,044	126	794			300	88	766	723	167	547
	1982	6,743	2,425	2,395	156	735			270	88	655	967	171	541

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
GEORGIA (continued)														
ALL COUNTIES (continued)														
Wilkes	1985	56,164	16,911	16,685	1,582	3,492		2,891	1,021	1,021	12,149	4,660	6,092	3,083
	1982	40,181	13,431	13,226	1,300	2,183		2,344	701	701	6,925	4,156	3,654	2,059
Wilkinson	1985	23,466	8,913	8,836	1,811	1,046		193	1,468	1,468	3,928	2,929	1,216	
	1982	19,067	7,683	7,603	1,435	715		173	975	975	2,478	3,191	807	
Worth	1985	47,017	11,817	11,722	1,935	3,982		417	684	387	16,442	5,054	1,210	2,756
	1982	38,860	11,774	11,658	1,658	2,997		432	481	300	11,253	4,699	982	2,172
TOTAL METRO COUNTIES	1985	24,951,208	4,516,741	4,330,485	2,494,138	3,175,595	2,765,306	1,117,700	1,216,501	673,261	6,228,569	1,947,496	1,459,300	734,485
	1982	17,346,563	3,634,443	3,479,795	1,769,213	2,192,602	1,891,712	893,349	751,305	457,267	3,372,658	1,704,167	901,889	519,273
TOTAL STATE	1985	34,100,266	6,724,402	6,474,915	3,163,127	3,996,984	3,224,818	1,530,966	1,649,680	956,201	8,316,777	2,732,589	2,062,131	1,108,441
	1982	24,407,851	5,582,453	5,367,706	2,293,495	2,763,823	2,200,448	1,260,789	1,049,934	663,026	4,628,315	2,457,288	1,318,922	803,205
HAWAII														
HONOLULU	1985	5,017,488	851,809	734,359	919,420	711,912	533,263	399,272	155,030	69,551	684,907	299,679	108,834	307,406
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
Honolulu	1985	5,017,488	851,809	734,359	919,420	711,912	533,263	399,272	155,030	69,551	684,907	299,679	108,834	307,406
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
ALL COUNTIES														
Hawaii	1985	634,136	174,683	165,467	76,735	46,437	12,985	43,142	25,617	9,687	103,938	44,348	45,251	34,324
	1982	492,154	144,731	136,836	57,533	35,034	9,228	31,750	20,179	8,504	62,538	43,640	33,566	31,047
Honolulu	1985	5,017,488	851,809	734,359	919,420	711,912	533,263	399,272	155,030	69,551	684,907	299,679	108,834	307,406
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
Kauai	1985	314,247	88,372	84,069	47,867	18,513		27,015	9,568	6,428	37,354	22,774	18,843	16,163
	1982	219,418	68,755	65,283	32,493	12,296		16,142	6,591	4,740	19,941	19,883	14,135	12,046
Maui	1985	717,126	166,705	156,096	127,602	66,483	27,750	85,331	27,339	16,925	70,229	43,612	26,389	30,749
	1982	519,236	133,998	125,233	86,056	46,492	18,460	53,414	19,416	12,821	39,276	39,889	21,063	25,891
TOTAL METRO COUNTIES	1985	5,017,488	851,809	734,359	919,420	711,912	533,263	399,272	155,030	69,551	684,907	299,679	108,834	307,406
	1982	3,962,598	753,967	648,778	704,186	565,348	417,090	281,740	120,879	61,056	429,542	307,371	84,986	269,155
TOTAL STATE	1985	6,682,997	1,281,569	1,139,991	1,171,624	843,345	573,998	554,760	217,554	102,591	896,428	410,413	199,317	388,642
	1982	5,193,406	1,101,451	976,130	880,268	659,170	444,778	383,046	167,065	87,121	551,297	410,783	153,750	338,139
IDAHO														
BOISE	1985	996,859	237,190	232,589	125,230	80,812	66,033	41,356	60,059	31,804	191,903	73,068	50,506	52,654
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
Ada	1985	996,859	237,190	232,589	125,230	80,812	66,033	41,356	60,059	31,804	191,903	73,068	50,506	52,654
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
ALL COUNTIES														
Ada	1985	996,859	237,190	232,589	125,230	80,812	66,033	41,356	60,059	31,804	191,903	73,068	50,506	52,654
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
Adams	1985	9,404	4,655	4,604	626			150			1,316	1,254	441	86
	1982	6,341	3,148	3,108	402			120			813	967	283	53
Bannock	1985	344,127	72,466	70,668	29,888	45,943	39,157	15,201	12,600	4,322	82,515	22,145	19,720	18,353
	1982	314,246	71,304	69,404	29,014	35,460	30,085	17,348	10,911	4,306	69,054	22,582	18,396	15,394
Bear Lake	1985	27,048	9,620	9,366	1,126	999		1,127	777	596	3,798	4,927	1,985	334
	1982	24,551	8,902	8,651	1,118	778		1,232	597	489	3,215	4,829	1,558	280
Benewah	1985	26,689	11,521	11,445	1,772			680	131		6,327	1,577	1,356	1,720
	1982	23,807	10,465	10,376	1,729			661	99		5,260	1,679	1,168	1,381
Bingham	1985	115,630	36,938	35,917	7,231	5,399		4,246	3,655	1,842	31,706	7,396	6,312	4,063
	1982	89,009	29,788	28,910	5,642	3,854		3,630	2,319	1,254	23,394	6,263	4,826	2,734
Blaine	1985	103,931	27,156	26,525	17,828	278		3,312	7,947	7,518	9,220	5,358	9,508	5,352
	1982	83,701	23,082	22,503	14,154	208		3,265	4,985	4,776	7,169	5,061	7,665	3,799
Boise	1985	2,527	895	843	487	60			85		123	347		
	1982	2,809	1,096	1,030	558	56			69		118	388		
Bonner	1985	132,381	38,661	37,539	11,750	3,295		5,068	5,597	3,223	30,944	9,309	12,606	6,625
	1982	96,181	29,074	28,176	9,313	2,175		4,029	3,408	2,135	21,052	7,739	8,423	4,053

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Bonneville	1985	437,916	90,867	87,188	33,790	50,582	39,250	14,719	28,119	11,703	92,230	32,438	26,697	15,343
	1982	392,184	86,155	82,511	30,003	42,469	32,571	15,767	21,789	10,376	79,635	29,598	24,007	12,859
Boundary	1985	39,077	13,692	13,377	2,258	2,228		990	562	562	7,611	5,949	3,372	771
	1982	27,671	10,128	9,877	1,725	1,392		749	301	301	4,920	4,466	2,229	498
Butte	1985	9,486	1,148	1,090	585			705	672	672	2,280	2,098	53	1,314
	1982	8,224	1,168	1,107	556			667	448	448	1,592	2,178	46	960
Camas	1985	1,099	200	176	415	329								
	1982	1,063	234	205	408	268								
Canyon	1985	468,948	108,370	105,172	31,610	49,902	38,627	18,856	15,736	11,860	124,205	33,179	41,077	15,383
	1982	366,617	91,994	89,110	26,008	36,302	27,732	16,409	10,625	8,462	89,954	28,594	30,577	11,372
Caribou	1985	32,023	8,103	8,016	1,979	1,548		1,065	1,728	1,388	9,190	2,882	2,805	989
	1982	26,010	7,279	7,187	1,566	1,031		1,034	1,093	900	6,976	2,837	2,051	756
Cassia	1985	188,912	42,663	41,584	12,666	9,140	2,824	10,511	7,851	5,563	55,631	15,972	11,973	10,447
	1982	121,306	29,272	28,477	8,401	5,553	1,671	7,948	4,409	3,288	31,679	11,446	7,791	5,815
Clark	1985	1,525	187	159	385	81					67	517		
	1982	1,453	206	176	344	61					59	524		
Clearwater	1985	26,506	9,668	9,372	4,144	648		517	1,052	149	5,606	500	2,942	461
	1982	28,779	11,088	10,728	4,438	581		626	897	147	5,884	661	2,923	475
Custer	1985	23,936	6,914	6,801	2,100			785	665		967	6,734	3,890	747
	1982	14,213	4,224	4,147	1,336			496	328		522	4,223	1,954	402
Elmore	1985	82,252	22,855	22,244	5,639	2,518		1,047	1,215	1,011	19,874	14,835	4,186	2,478
	1982	66,721	18,999	18,456	4,977	1,852		947	839	713	15,115	13,078	3,298	1,697
Franklin	1985	32,564	7,989	7,748	1,711	2,055		827	2,730	1,913	6,552	1,818	5,003	1,415
	1982	23,820	6,312	6,110	1,323	1,268		720	1,746	1,252	4,737	1,638	3,264	897
Fremont	1985	28,287	8,204	7,932	2,477	1,008		586	856	559	5,222	4,806	2,246	537
	1982	25,460	7,667	7,398	2,160	757		582	599	431	4,466	4,732	1,990	454
Gem	1985	35,547	13,327	13,277	2,109	1,816		484	1,329	439	7,192	303	5,987	1,237
	1982	28,709	11,525	11,460	1,704	1,291		460	933	336	5,692	300	4,287	861
Gooding	1985	44,141	9,330	9,269	4,289	4,908		1,529	1,239	1,239	6,698	9,305	2,968	2,123
	1982	34,221	8,369	8,298	3,118	3,149		1,275	805	805	4,770	7,697	2,188	1,367
Idaho	1985	36,569	12,410	11,894	3,340	2,300		1,328	2,178	1,449	4,185	3,291	2,383	2,218
	1982	34,256	12,078	11,554	3,309	1,752		1,367	1,713	1,212	3,725	3,563	2,199	1,757
Jefferson	1985	47,821	25,361	25,240	1,252	715		882	1,100	1,100	6,798	6,561	946	2,940
	1982	34,542	18,500	18,377	983	461		762	667	667	4,535	5,205	655	1,770
Jerome	1985	61,439	19,265	19,099	3,466	3,822		1,396	2,242	963	10,037	11,677	3,520	1,031
	1982	40,910	13,739	13,595	2,537	2,284		1,126	1,269	629	5,397	8,438	2,033	639
Kootenai	1985	307,555	79,674	77,494	26,320	18,264	13,854	11,216	9,881	7,206	77,423	26,515	22,566	13,116
	1982	261,600	71,999	69,897	24,617	14,100	10,586	10,560	7,218	5,541	57,378	24,984	18,943	10,067
Latah	1985	156,477	33,191	31,968	12,551	22,429	17,078	7,142	9,620	7,641	31,174	4,775	9,858	9,420
	1982	131,362	31,818	30,588	11,582	15,483	11,745	6,666	6,965	5,752	25,277	4,852	8,287	6,885
Lemhi	1985	37,193	6,356	6,262	2,619	1,951		2,067	729	729	8,651	5,407	3,842	1,220
	1982	29,583	6,012	5,912	2,318	1,368		2,014	499	499	5,647	4,726	2,737	829
Lewis	1985	13,904	4,528	4,377	1,291	755		905	98		464	837	2,852	1,102
	1982	10,897	3,978	3,838	1,075	464		750	63		329	759	1,872	703
Lincoln	1985	14,309	2,491	1,793	984	697		77	1,169	1,169	325	4,992	124	1,274
	1982	8,131	1,615	1,160	596	348		52	497	497	168	2,988	65	655
Madison	1985	114,393	20,881	20,366	6,563	9,215	5,841	8,226	20,552	13,990	17,377	11,840	6,861	7,101
	1982	81,845	17,584	17,117	4,710	5,464	3,382	6,694	11,577	8,571	12,214	9,399	5,001	4,378
Minidoka	1985	50,844	15,711	15,568	3,107	1,734		1,150	1,912	194	12,924	7,932	1,810	1,657
	1982	45,216	14,448	14,290	2,986	1,258		1,238	1,376	161	10,872	7,706	1,577	1,251
Nez Perce	1985	216,079	44,775	44,110	18,595	30,520	15,893	6,447	11,443	4,024	54,503	12,047	9,217	12,074
	1982	204,482	45,782	45,017	18,907	27,641	14,078	7,613	9,517	3,711	47,565	12,789	8,941	9,956
Oneida	1985	9,790	2,605	2,564	684	594			233	233	3,227	995	650	
	1982	8,375	2,308	2,267	650	465			171	171	2,489	1,031	488	
Owyhee	1985	25,972	11,369	11,186	1,224	2,034		106	585		1,414	5,114	2,164	420
	1982	17,342	7,608	7,471	881	1,205		84	310		866	3,637	1,372	256
Payette	1985	41,281	14,815	14,697	2,543	1,657		519	2,567	2,137	9,522	2,295	4,101	905
	1982	32,620	12,098	11,979	2,106	1,063		453	1,729	1,497	7,113	2,178	3,128	658
Power	1985	15,276	5,757	5,697	2,719	416		371	301	301	836	3,076	745	321
	1982	13,026	5,420	5,353	2,061	302		364	189	189	620	2,656	524	243
Shoshone	1985	72,976	26,539	26,379	4,638	255		2,449	1,263	829	9,918	13,802	5,491	3,100
	1982	64,027	23,652	23,465	4,439	203		2,403	935	675	8,086	13,043	4,146	2,513
Teton	1985	11,970	2,932	2,862	1,227	1,100			523		795	3,417	1,159	91
	1982	9,668	2,485	2,421	945	795			356		596	2,971	805	69

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IDAHO (continued)														
ALL COUNTIES (continued)														
Twin Falls	1985	355,227	74,361	72,353	28,888	37,588	24,047	18,195	19,145	7,455	84,619	24,181	24,837	17,901
	1982	282,501	62,058	60,267	23,440	26,591	16,539	16,659	13,487	5,846	64,613	20,637	19,655	13,922
Valley	1985	35,255	9,813	9,305	5,226	1,097		725	965	965	2,661	2,536	5,549	298
	1982	30,002	8,707	8,240	4,331	862		751	636	636	2,159	2,601	4,313	239
Washington	1985	19,050	6,236	6,134	2,039	2,278		399	281	100	3,076	381	1,920	909
	1982	20,585	7,304	7,170	2,231	2,062		539	243	88	3,299	510	1,859	856
TOTAL METRO COUNTIES	1985	996,859	237,190	232,589	125,230	80,812	66,033	41,356	60,059	31,804	191,903	73,068	50,506	52,654
	1982	892,138	224,439	219,669	110,685	67,712	54,795	41,271	46,506	26,765	166,145	72,209	45,325	40,424
TOTAL STATE	1985	4,854,195	1,201,689	1,172,249	431,371	402,970	262,604	187,361	241,392	136,848	1,041,106	408,388	326,228	219,530
	1982	4,060,204	1,065,111	1,037,052	375,386	310,388	203,184	179,331	173,123	103,526	815,169	368,362	262,849	164,177
ILLINOIS														
AURORA - ELGIN	1985	1,686,566	338,548	324,396	154,130	198,071	176,221	70,838	64,949	32,424	312,625	153,427	112,065	86,078
	1982	1,418,124	311,032	297,492	141,577	167,899	148,076	66,896	50,776	27,651	217,203	156,375	86,086	66,770
Kane	1985	1,598,350	315,217	301,792	148,461	193,167	176,221	68,862	60,855	29,280	291,951	144,229	104,617	83,498
	1982	1,338,179	287,242	274,487	135,376	163,409	148,076	64,765	47,331	24,864	203,193	145,859	79,885	64,430
Kendall	1985	88,216	23,331	22,604	5,669	4,904		1,976	4,094	3,144	20,674	9,198	7,448	2,580
	1982	79,945	23,790	23,005	6,201	4,490		2,131	3,445	2,787	14,010	10,516	6,201	2,340
BLOOMINGTON - NORMAL	1985	772,241	132,525	124,847	74,310	111,134	101,958	37,400	37,746	21,050	159,510	76,247	44,239	31,267
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
McLean	1985	772,241	132,525	124,847	74,310	111,134	101,958	37,400	37,746	21,050	159,510	76,247	44,239	31,267
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
CHAMPAIGN - URBANA - RANTOUL	1985	997,214	170,392	166,082	110,840	143,096	124,404	47,701	44,329	19,509	191,828	83,143	54,381	38,264
	1982	792,592	150,709	146,619	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
Champaign	1985	997,214	170,392	166,082	110,840	143,096	124,404	47,701	44,329	19,509	191,828	83,143	54,381	38,264
	1982	792,592	150,709	146,619	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
CHICAGO	1985	35,627,510	6,283,706	5,778,545	3,422,880	4,163,874	3,706,624	2,637,732	1,972,348	1,034,516	6,946,431	2,279,231	1,364,090	1,782,885
	1982	28,298,947	5,588,195	5,130,644	3,029,311	3,321,079	2,935,037	2,207,466	1,351,134	780,957	4,506,733	2,256,828	944,205	1,300,877
Cook	1985	29,317,980	5,356,747	4,901,234	2,963,725	3,411,498	3,076,557	2,277,186	1,706,864	890,902	5,493,163	1,850,698	1,075,941	1,536,350
	1982	23,128,580	4,716,148	4,306,943	2,601,202	2,692,907	2,411,838	1,889,674	1,147,270	659,574	3,515,290	1,815,201	722,190	1,106,101
Du Page	1985	5,658,132	783,872	743,552	405,450	696,171	585,958	338,164	240,414	129,488	1,281,086	374,993	240,940	212,174
	1982	4,597,678	731,762	692,809	375,309	583,799	489,152	296,339	185,369	110,231	864,916	381,326	183,884	166,022
McHenry	1985	651,398	143,087	133,759	53,705	56,205	44,109	22,382	25,070	14,126	172,182	53,540	47,209	34,361
	1982	572,689	140,285	130,892	52,800	44,373	34,047	21,453	18,495	11,152	126,527	60,301	38,131	28,754
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1985*	*45,989,203*	*8,258,039*	*7,635,267*	*4,347,245*	*5,269,138*	*4,646,652*	*3,112,084*	*2,380,575*	*1,244,641*	*9,463,310*	*3,310,249*	*1,858,159*	*2,282,875*
	1982	*36,486,022*	*7,361,379*	*6,796,004*	*3,832,739*	*4,192,935*	*3,671,620*	*2,608,984*	*1,650,428*	*948,026*	*6,115,555*	*3,235,451*	*1,318,684*	*1,664,944*
DAVENPORT - ROCK ISLAND - MOLINE	1985	2,184,267	430,937	400,726	215,824	305,478	281,596	88,018	84,110	42,213	509,232	200,120	92,976	83,289
	1982	1,844,620	390,224	362,346	203,582	250,650	230,017	83,560	68,795	37,814	352,860	201,616	77,513	69,954
Henry	1985	199,290	40,479	38,834	19,056	8,873	2,742	10,470	10,091	7,699	50,572	20,457	11,760	9,739
	1982	180,634	41,720	39,950	18,649	8,053	2,399	10,460	7,502	5,939	37,306	24,731	9,710	8,061
Rock Island	1985	1,019,506	188,224	173,328	100,109	145,841	135,224	44,033	28,842	12,279	258,637	68,090	38,782	46,276
	1982	814,979	168,011	154,422	91,166	115,926	107,124	37,845	21,808	10,376	170,955	68,979	29,025	34,716
Scott, Iowa	*1985*	*965,471*	*202,234*	*188,564*	*96,659*	*150,764*	*143,630*	*33,515*	*45,177*	*22,235*	*200,023*	*111,573*	*42,434*	*27,274*
	1982	*849,007*	*180,493*	*167,974*	*93,767*	*126,671*	*120,494*	*35,255*	*39,485*	*21,499*	*144,599*	*107,906*	*38,778*	*27,177*
DECATUR	1985	763,499	144,343	138,768	59,864	120,447	111,394	39,118	38,693	17,536	165,904	61,722	40,989	30,473
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
Macon	1985	763,499	144,343	138,768	59,864	120,447	111,394	39,118	38,693	17,536	165,904	61,722	40,989	30,473
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
JOLIET	1985	1,515,522	290,386	274,427	129,822	156,693	126,304	67,007	44,510	27,080	359,110	196,469	83,573	78,536
	1982	1,270,371	267,248	252,074	120,728	131,684	105,599	57,864	33,809	22,234	241,583	198,467	67,698	59,186
Grundy	1985	145,226	33,053	31,787	11,253	10,225		3,700	3,572	3,146	37,143	19,109	9,274	6,570
	1982	121,392	29,962	28,760	11,243	8,518		3,238	2,751	2,478	25,236	19,898	7,051	5,018
Will	1985	1,370,296	257,333	242,640	118,569	146,468	126,304	63,307	40,938	23,934	321,967	177,360	74,299	71,966
	1982	1,148,979	237,286	223,314	109,485	123,166	105,599	54,626	31,058	19,756	216,347	178,569	60,647	54,168

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
KANKAKEE	1985	**478,850**	**102,771**	**95,630**	**47,178**	**56,802**	**50,898**	**23,080**	**21,985**	**9,409**	**116,216**	**30,013**	**27,281**	**22,819**
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
Kankakee	1985	478,850	102,771	95,630	47,178	56,802	50,898	23,080	21,985	9,409	116,216	30,013	27,281	22,819
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
LAKE COUNTY	1985	**2,875,529**	**417,838**	**397,386**	**202,607**	**246,110**	**215,628**	**147,115**	**127,245**	**56,194**	**1,026,037**	**208,948**	**129,451**	**120,858**
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
Lake	1985	2,875,529	417,838	397,386	202,607	246,110	215,628	147,115	127,245	56,194	1,026,037	208,948	129,451	120,858
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
PEORIA	1985	**1,893,714**	**385,731**	**364,986**	**163,874**	**259,134**	**218,495**	**80,210**	**89,415**	**48,902**	**452,464**	**157,651**	**84,509**	**59,967**
	1982	1,641,258	367,561	347,080	155,620	221,751	185,365	73,414	69,492	41,649	323,561	165,869	67,808	48,130
Peoria	1985	1,138,545	206,057	196,520	107,685	196,948	167,188	51,451	64,317	34,491	221,942	93,047	52,043	36,740
	1982	980,027	191,820	182,596	100,226	170,048	143,353	46,453	48,611	28,758	154,856	93,051	40,885	28,936
Tazewell	1985	646,697	160,518	150,367	49,175	62,096	51,307	26,984	21,492	12,157	183,180	54,337	25,645	21,365
	1982	560,939	154,750	144,689	48,013	51,614	42,012	25,130	17,606	10,771	131,471	60,441	20,793	17,517
Woodford	1985	108,472	19,156	18,099	7,014	90		1,775	3,606	2,254	47,342	10,267	6,821	1,862
	1982	100,292	20,991	19,795	7,381	89		1,831	3,275	2,120	37,234	12,377	6,130	1,677
ROCKFORD	1985	**1,611,477**	**319,917**	**301,642**	**139,627**	**220,737**	**197,386**	**68,144**	**83,879**	**46,977**	**372,752**	**134,197**	**84,605**	**46,465**
	1982	1,273,799	281,258	264,699	125,030	174,918	156,013	57,026	61,466	37,275	233,443	133,247	61,401	38,250
Boone	1985	123,311	28,136	27,704	9,156	9,472	5,398	2,550	2,222	1,505	47,455	12,471	6,167	2,471
	1982	94,207	24,964	24,534	8,385	6,590	3,668	2,395	1,650	1,191	27,902	12,976	4,538	2,112
Winnebago	1985	1,488,166	291,781	273,938	130,471	211,265	191,988	65,594	81,657	45,472	325,297	121,726	78,438	43,994
	1982	1,179,592	256,294	240,165	116,645	168,328	152,345	54,631	59,816	36,084	205,541	120,271	56,863	36,138
SPRINGFIELD	1985	**1,148,814**	**209,916**	**200,765**	**103,068**	**163,586**	**146,482**	**60,095**	**56,068**	**22,855**	**231,568**	**93,458**	**66,212**	**65,357**
	1982	954,395	195,750	186,868	94,735	137,871	123,038	54,108	39,158	18,096	156,754	95,892	50,815	50,306
Menard	1985	25,827	7,265	7,208	1,820	598		1,485	98		6,393	3,292	1,403	2,184
	1982	23,103	6,913	6,846	1,739	524		1,364	78		4,594	4,003	1,121	1,748
Sangamon	1985	1,122,987	202,651	193,557	101,248	162,988	146,482	58,610	55,970	22,855	225,175	90,166	64,809	63,173
	1982	931,292	188,837	180,022	92,996	137,347	123,038	52,744	39,080	18,096	152,160	91,889	49,694	48,558
ALL COUNTIES														
Adams	1985	460,324	87,473	81,246	33,910	88,141	76,719	26,874	19,385	11,571	125,744	15,353	16,074	15,343
	1982	341,778	75,438	69,935	30,398	59,411	51,038	21,984	13,957	8,839	75,284	16,240	11,456	12,522
Alexander	1985	43,008	9,127	8,740	3,335	3,222		938	1,389	1,218	9,725	5,416	2,474	1,281
	1982	38,559	8,909	8,515	3,567	2,868		986	1,137	1,013	6,721	6,635	1,797	1,081
Bond	1985	55,634	11,494	11,384	4,269	1,872		2,482	1,023	618	15,841	10,095	4,088	1,295
	1982	47,991	10,567	10,446	4,361	1,589		2,200	797	507	10,666	10,698	3,154	1,163
Boone	1985	123,311	28,136	27,704	9,156	9,472	5,398	2,550	2,222	1,505	47,455	12,471	6,167	2,471
	1982	94,207	24,964	24,534	8,385	6,590	3,668	2,395	1,650	1,191	27,902	12,976	4,538	2,112
Brown	1985	16,575	5,494	5,474	1,131	495		238	306	133	5,079	326	1,818	563
	1982	11,466	4,335	4,311	936	367		205	210	102	2,721	326	1,233	383
Bureau	1985	148,426	35,617	34,194	13,051	6,710		4,765	8,908	4,329	38,022	15,925	7,140	4,040
	1982	132,143	35,031	33,567	12,872	6,145		4,561	6,527	3,411	28,028	17,992	5,949	3,375
Calhoun	1985	15,994	2,442	2,381	1,804	400		341	643		5,893	1,828	1,387	466
	1982	14,550	2,732	2,660	2,024	378		337	486		4,054	2,350	1,057	464
Carroll	1985	49,507	15,067	14,465	5,175	1,646		541	1,435	979	8,542	5,340	4,239	2,170
	1982	43,581	13,939	13,357	5,301	1,233		550	1,126	811	5,982	6,023	2,996	1,689
Cass	1985	40,809	12,560	12,258	3,393	2,772		718	1,771	1,047	8,715	4,254	2,778	941
	1982	40,160	13,354	13,008	3,794	2,365		835	1,597	1,011	6,954	5,202	2,480	977
Champaign	1985	997,214	170,392	166,082	110,840	143,096	124,404	47,701	44,329	19,509	191,828	83,143	54,381	38,264
	1982	792,592	150,709	146,519	96,891	110,777	95,858	40,333	32,708	16,491	124,361	82,611	39,710	28,009
Christian	1985	164,762	41,201	39,588	9,182	19,084	11,456	6,848	5,126	3,871	40,050	13,000	12,377	5,585
	1982	136,699	38,843	37,252	8,776	13,851	7,929	6,768	3,947	3,144	26,793	13,803	9,433	4,578
Clark	1985	53,122	14,717	14,114	3,843	938		1,324	967	593	11,356	7,056	3,696	2,195
	1982	47,687	13,936	13,339	3,859	818		1,208	776	513	8,133	8,552	2,844	1,748
Clay	1985	54,124	12,871	12,477	2,769	2,515		1,575	2,022	665	13,654	4,492	3,416	1,954
	1982	45,981	12,821	12,405	2,683	2,142		1,588	1,587	578	9,462	4,769	2,653	1,520
☐ Clinton	1985	130,132	26,845	24,185	10,921	4,631	3,727	3,274	8,363	3,628	35,322	9,363	19,856	1,947
	1982	102,365	23,923	21,512	9,949	3,684	2,923	3,176	5,545	2,708	22,152	9,562	15,143	1,726
Coles	1985	275,633	56,244	54,575	28,415	34,384	24,094	13,778	13,015	7,614	61,190	21,663	10,003	14,719
	1982	229,612	51,177	49,564	25,863	28,684	19,912	12,160	9,875	6,128	41,732	23,264	7,686	11,337
Cook	1985	29,317,980	5,356,747	4,901,234	2,963,725	3,411,498	3,076,557	2,277,186	1,706,864	890,902	5,493,163	1,850,698	1,075,941	1,536,350
	1982	23,128,580	4,716,148	4,306,943	2,601,202	2,692,907	2,411,838	1,889,674	1,147,270	659,574	3,515,290	1,815,201	722,190	1,106,101

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ILLINOIS (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Crawford	1985	105,224	25,055	24,142	5,912	10,763	4,255	3,912	2,471	1,553	24,899	8,911	9,807	4,142
	1982	82,315	22,797	21,925	5,046	7,373	2,817	3,238	1,798	1,200	15,949	8,934	6,302	3,397
Cumberland	1985	33,292	6,016	5,985	3,297	416		711	828	828	10,938	5,633	3,042	840
	1982	23,157	4,784	4,750	2,514	261		591	540	540	5,652	5,158	1,959	543
De Kalb	1985	324,137	64,720	61,002	33,403	19,798	16,247	16,092	16,570	6,737	79,624	28,116	21,888	10,572
	1982	275,797	61,411	57,774	31,743	17,183	14,059	15,736	12,168	5,675	57,272	28,041	17,285	9,088
De Witt	1985	71,678	16,167	16,062	4,438	2,406		2,733	1,358	1,048	28,211	6,157	5,458	1,543
	1982	62,662	16,065	15,930	4,884	1,943		2,677	1,170	931	19,661	7,162	4,660	1,319
Douglas	1985	89,388	23,125	21,534	6,202	2,167		7,138	5,059	3,885	19,465	10,531	5,601	2,309
	1982	80,610	22,269	20,698	5,942	1,680		7,318	4,131	3,369	13,124	12,931	4,312	1,871
Du Page	1985	5,658,132	783,872	743,552	405,450	696,171	585,958	338,164	240,414	129,488	1,281,086	374,993	240,940	212,174
	1982	4,597,678	731,762	692,809	375,309	583,799	489,152	296,339	185,369	110,231	864,916	381,326	183,884	166,022
Edgar	1985	103,849	23,774	22,324	8,365	6,505	3,324	5,349	2,753	1,897	27,847	8,703	9,633	4,593
	1982	75,881	19,395	18,178	6,768	4,890	2,469	4,202	1,902	1,423	16,838	8,065	5,924	3,150
Edwards	1985	33,008	12,719	12,580	1,466	547		524	1,774	872	3,110	616	8,969	
	1982	25,931	11,139	10,997	1,328	386		501	1,266	675	2,042	684	5,905	
Effingham	1985	273,546	45,450	43,670	22,094	14,964	7,121	17,772	15,103	5,993	54,237	66,862	15,043	3,703
	1982	211,785	37,345	35,814	18,840	11,062	5,146	13,742	9,924	4,553	32,966	62,286	10,128	2,900
Fayette	1985	80,785	17,553	16,798	6,477	8,890	6,840	1,735	1,631	1,401	18,009	9,476	8,807	942
	1982	73,224	18,200	17,384	6,420	8,176	6,159	1,875	1,379	1,209	12,730	10,776	6,781	917
Ford	1985	55,030	14,479	13,900	4,081	1,954		1,457	622	176	10,596	5,785	7,810	2,049
	1982	52,044	14,979	14,352	4,354	1,661		1,645	550	181	8,216	7,020	6,076	1,796
Franklin	1985	218,213	50,945	48,812	17,411	23,493	19,240	10,404	8,738	3,560	49,706	21,438	11,768	10,136
	1982	160,827	43,365	41,470	13,755	14,987	12,139	8,194	5,884	2,679	29,648	19,599	7,843	6,771
Fulton	1985	164,425	45,972	44,343	13,307	9,884	6,952	9,574	7,020	3,972	36,342	13,366	11,332	7,829
	1982	136,796	41,499	39,953	11,964	8,127	5,594	8,344	5,381	3,347	24,589	13,860	8,597	5,953
Gallatin	1985	15,778	4,545	4,456	901	264		826	767	569	3,516	787	2,184	968
	1982	15,483	4,912	4,807	975	265		866	707	564	2,848	1,079	1,881	888
Greene	1985	52,259	15,900	15,734	3,415	1,411		815	1,189	311	14,889	3,687	5,601	1,841
	1982	39,589	13,456	13,290	2,887	1,029		748	855	253	8,935	3,927	3,536	1,525
Grundy	1985	145,226	33,053	31,787	11,253	10,225		3,700	3,572	3,146	37,143	19,109	9,274	6,570
	1982	121,392	29,962	28,760	11,243	8,518		3,238	2,751	2,478	25,236	19,898	7,051	5,018
Hamilton	1985	24,740	5,304	5,234	1,040	1,859		118	1,170	1,170	6,383	2,265	1,282	1,429
	1982	24,523	6,103	6,011	1,153	1,724		143	964	964	5,285	2,979	1,206	1,374
Hancock	1985	65,591	15,590	14,777	4,046	912		967	2,248	1,305	22,222	4,187	6,928	1,429
	1982	51,980	13,875	13,126	3,989	759		906	1,723	1,087	14,823	4,601	4,785	1,259
Hardin	1985	7,253	3,084	3,018	702	131		86	392	179	1,096	366	179	390
	1982	7,036	3,259	3,183	716	122		97	306	163	851	484	156	338
Henderson	1985	20,227	3,649	3,545	3,332	190			710	202	4,631	4,378	1,196	143
	1982	15,255	2,917	2,828	2,650	139			482	159	2,788	4,041	802	112
Henry	1985	199,290	40,479	38,834	19,056	8,873	2,742	10,470	10,091	7,699	50,572	20,457	11,760	9,739
	1982	180,634	41,720	39,950	18,649	8,053	2,399	10,460	7,502	5,939	37,306	24,731	9,710	8,061
Iroquois	1985	118,684	27,735	26,548	8,324	10,237	5,404	3,543	5,833	2,015	26,440	17,628	8,100	2,856
	1982	102,205	25,839	24,686	8,502	7,569	3,909	3,345	4,319	1,725	18,280	18,681	6,247	2,390
Jackson	1985	391,767	52,813	50,464	29,559	62,876	54,054	26,194	18,306	7,899	90,506	17,500	15,332	5,895
	1982	340,587	53,979	51,480	30,507	56,276	48,147	24,634	13,120	6,442	64,498	20,107	12,557	5,614
Jasper	1985	64,025	12,660	12,136	1,692	3,105		1,033	1,614	770	20,286	6,895	10,324	553
	1982	42,031	9,567	9,153	1,356	1,802		816	1,000	532	10,929	5,730	6,333	395
Jefferson	1985	236,060	42,573	42,105	20,856	36,258	29,646	10,619	11,571	5,838	47,081	31,354	13,858	5,941
	1982	186,329	37,353	36,872	17,408	28,062	22,522	8,594	8,232	4,639	29,717	30,331	9,622	4,193
☐ Jersey	1985	68,456	13,820	13,043	6,219	11,418	9,959	2,154	2,484	1,507	20,473	2,766	1,567	1,845
	1982	56,803	13,734	12,937	5,789	8,479	7,307	2,177	1,970	1,269	14,200	3,246	1,231	1,573
Jo Daviess	1985	79,134	14,939	14,187	8,497	1,201		396	2,038	732	15,480	9,576	5,973	3,103
	1982	63,412	13,102	12,419	8,169	964		377	1,318	509	10,074	9,550	4,362	2,636
Johnson	1985	22,944	6,375	6,264	1,538	1,360		248	1,138	848	3,774	1,527	1,732	777
	1982	21,191	6,905	6,772	1,534	1,189		271	850	679	2,836	1,944	1,306	655
Kane	1985	1,598,350	315,217	301,792	148,461	193,167	176,221	68,862	60,855	29,280	291,951	144,229	104,617	83,498
	1982	1,338,179	287,242	274,487	135,376	163,409	148,076	64,765	47,331	24,864	203,193	145,859	79,885	64,430
Kankakee	1985	478,850	102,771	95,630	47,178	56,802	50,898	23,080	21,985	9,409	116,216	30,013	27,281	22,819
	1982	418,618	98,659	91,630	45,420	50,655	44,974	21,532	16,437	7,730	83,619	33,877	22,162	18,740
Kendall	1985	88,216	23,331	22,604	5,669	4,904		1,976	4,094	3,144	20,674	9,198	7,448	2,580
	1982	79,945	23,790	23,005	6,201	4,490		2,131	3,445	2,787	14,010	10,516	6,201	2,340
Knox	1985	347,626	69,983	67,095	29,576	50,961	39,758	17,786	15,822	7,202	77,549	30,503	13,830	13,100
	1982	286,446	64,393	61,619	26,911	38,931	29,762	15,809	12,294	6,149	52,739	31,793	10,636	10,733

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Lake	1985	2,875,529	417,838	397,386	202,607	246,110	215,628	147,115	127,245	56,194	1,026,037	208,948	129,451	120,858
	1982	2,296,138	405,215	384,651	194,711	209,780	182,818	132,449	99,089	48,643	654,133	211,722	100,447	93,994
La Salle	1985	613,618	126,487	120,612	46,434	67,444	49,869	29,300	26,154	13,660	149,989	58,132	36,373	21,267
	1982	533,470	122,349	116,444	47,922	56,589	40,509	27,552	21,096	11,986	106,552	64,563	29,036	17,018
Lawrence	1985	77,499	26,376	26,026	3,953	3,639		2,295	2,991	1,724	9,725	6,949	9,424	3,374
	1982	54,922	20,070	19,767	3,342	2,228		1,913	1,930	1,232	5,567	6,732	5,412	2,203
Lee	1985	105,827	12,447	11,202	8,929	4,165	1,127	5,269	3,732	2,366	40,528	8,769	6,756	4,689
	1982	98,990	14,610	13,123	10,313	4,192	1,105	5,537	3,455	2,287	29,250	10,711	6,184	4,307
Livingston	1985	170,743	36,069	33,952	12,097	14,858	9,870	6,956	8,033	4,473	49,732	10,289	9,029	4,315
	1982	145,077	35,691	33,532	12,068	12,994	8,314	6,486	5,727	3,476	33,754	12,259	6,687	3,443
Logan	1985	136,837	27,821	26,465	13,570	15,406	11,602	4,152	5,994	3,692	35,727	14,172	9,454	3,633
	1982	119,188	27,411	26,025	13,084	11,722	8,664	4,299	4,683	3,071	25,404	15,748	7,546	3,122
McDonough	1985	179,825	39,253	39,094	19,087	16,121	10,559	12,390	7,195	2,693	30,966	11,705	11,648	8,167
	1982	152,761	36,298	36,082	17,895	13,807	8,853	11,089	5,665	2,335	21,463	13,268	9,074	6,379
McHenry	1985	651,398	143,087	133,759	53,705	56,205	44,109	22,382	25,070	14,126	172,182	53,540	47,209	34,361
	1982	572,689	140,285	130,892	52,800	44,373	34,047	21,453	18,495	11,152	126,527	60,301	38,131	28,754
McLean	1985	772,241	132,525	124,847	74,310	111,134	101,958	37,400	37,746	21,050	159,510	76,247	44,239	31,267
	1982	598,960	115,027	108,157	63,807	78,689	71,743	32,782	25,397	15,377	101,291	75,094	31,659	22,431
Macon	1985	763,499	144,343	138,768	59,864	120,447	111,394	39,118	38,693	17,536	165,904	61,722	40,989	30,473
	1982	612,391	128,196	123,011	54,211	95,132	87,260	33,561	27,562	14,050	109,547	60,380	30,619	22,817
Macoupin	1985	193,310	47,038	46,201	10,727	13,498	7,853	4,702	8,460	4,740	51,212	17,741	21,038	9,027
	1982	151,945	41,080	40,272	10,373	9,462	5,370	4,296	5,758	3,524	33,523	17,798	14,605	6,707
☐ Madison	1985	1,415,780	311,838	290,945	117,899	237,321	212,633	49,545	50,062	21,697	334,796	118,546	82,699	34,174
	1982	1,098,254	273,064	254,287	101,128	162,220	144,497	41,046	36,483	17,658	213,974	117,963	59,522	28,676
Marion	1985	254,581	61,774	54,124	17,983	30,022	17,783	10,487	10,431	4,043	62,020	21,441	10,688	8,354
	1982	214,029	56,742	49,621	16,942	23,725	13,700	10,101	8,161	3,528	42,666	22,950	8,275	6,485
Marshall	1985	30,775	9,330	9,219	3,163	1,614		472	558	393	4,879	3,557	3,602	1,782
	1982	29,703	9,606	9,475	3,284	1,477		533	485	364	3,784	4,229	3,114	1,543
Mason	1985	67,355	16,011	15,354	5,610	5,551		1,014	2,271	435	15,365	8,708	3,940	2,167
	1982	58,552	15,331	14,675	5,527	4,357		1,030	1,784	374	10,719	9,312	3,065	1,691
Massac	1985	45,198	10,181	10,023	2,441	1,763		1,433	1,032	1,032	12,269	3,476	4,763	2,445
	1982	41,041	10,270	10,092	2,727	1,659		1,409	824	824	9,275	4,446	3,613	2,279
Menard	1985	25,827	7,265	7,208	1,820	598		1,485	98		6,393	3,292	1,403	2,184
	1982	23,103	6,913	6,846	1,739	524		1,364	78		4,594	4,003	1,121	1,748
Mercer	1985	39,859	12,384	11,865	3,579	1,922		1,470	1,806	1,367	7,419	4,944	2,918	1,472
	1982	37,865	12,276	11,739	3,530	1,548		1,606	1,517	1,225	5,589	6,303	2,414	1,236
☐ Monroe	1985	82,295	22,848	22,713	7,250	14,269	9,805	1,259	1,834	286	19,327	3,848	7,611	2,378
	1982	57,721	17,833	17,695	5,790	8,943	6,097	1,072	1,230	207	11,308	3,658	5,044	1,580
Montgomery	1985	147,846	35,626	34,485	9,118	17,011		5,881	4,432	2,913	32,986	15,373	9,924	5,500
	1982	124,571	33,156	32,033	9,367	12,758		5,526	3,533	2,482	23,010	16,436	7,092	4,349
Morgan	1985	211,951	45,260	44,646	15,994	31,475	28,297	10,005	8,440	4,441	49,448	16,018	12,008	8,752
	1982	176,053	41,932	41,285	14,952	23,798	21,028	9,001	6,042	3,418	34,159	16,958	9,410	6,875
Moultrie	1985	49,226	9,333	8,692	3,454	1,367		2,219	856	856	13,448	3,396	5,760	3,108
	1982	38,890	8,399	7,808	3,369	1,125		1,909	646	646	8,878	3,793	3,815	2,334
Ogle	1985	144,707	36,104	35,763	11,106	2,995		4,371	2,120	2,120	43,295	15,379	9,277	5,168
	1982	129,025	35,714	35,309	11,661	2,718		4,479	1,767	1,767	30,695	17,300	7,656	4,635
Peoria	1985	1,138,545	206,057	196,520	107,685	196,948	167,188	51,451	64,317	34,491	221,942	93,047	52,043	36,740
	1982	980,027	191,820	182,596	100,226	170,048	143,353	46,453	48,611	28,758	154,856	93,051	40,885	28,936
Perry	1985	102,368	26,030	24,880	7,329	13,565	10,825	3,300	3,800	2,120	19,058	8,068	7,463	6,248
	1982	78,447	22,553	21,516	6,266	8,907	7,027	2,950	2,618	1,561	11,566	8,381	5,090	4,272
Piatt	1985	49,702	11,465	10,956	2,542	1,915		383	1,712	899	19,091	4,823	3,224	2,354
	1982	43,622	11,468	10,938	2,640	1,536		413	1,466	805	14,196	5,498	2,456	2,001
Pike	1985	62,357	14,287	13,878	5,382	3,311		2,402	1,360	1,360	12,475	8,359	6,973	967
	1982	49,916	12,454	12,074	4,690	2,314		2,031	1,009	1,009	8,152	8,371	5,127	827
Pope	1985	4,702	1,509	1,473	209	73			285		2,120	287		40
	1982	4,476	1,631	1,588	250	61			230		1,716	356		45
Pulaski	1985	12,345	4,589	4,027	761	425		102	386	386	2,660	1,530	602	561
	1982	12,148	4,886	4,280	844	363		118	314	314	1,922	1,917	538	502
Putnam	1985	15,582	3,907	3,880	790						3,810	1,130	3,283	1,468
	1982	13,367	3,949	3,914	816						2,671	1,352	2,329	1,172
Randolph	1985	167,402	44,156	41,823	10,491	22,931	17,909	2,388	7,363	4,765	44,264	11,168	10,271	3,983
	1982	123,832	35,980	34,015	9,265	14,979	11,544	2,125	5,123	3,496	27,035	11,341	7,073	2,749
Richland	1985	109,642	16,472	15,748	6,347	17,967	11,780	4,003	4,566	1,754	24,703	11,268	9,680	4,174
	1982	90,214	16,373	15,624	6,034	12,966	8,312	3,534	3,507	1,531	16,670	11,652	7,360	3,183

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ILLINOIS (continued)														
ALL COUNTIES (continued)														
Rock Island	1985	1,019,506	188,224	173,328	100,109	145,841	135,224	44,033	28,842	12,279	258,637	68,090	38,782	46,276
	1982	814,979	168,011	154,422	91,166	115,926	107,124	37,845	21,808	10,376	170,955	68,979	29,025	34,716
☐ St. Clair	1985	1,329,381	251,081	229,241	111,217	234,886	215,854	71,767	54,083	23,729	282,987	111,705	57,517	30,557
	1982	1,055,553	224,847	204,901	98,632	186,395	170,606	60,063	38,637	18,870	182,120	110,181	41,528	25,531
Saline	1985	187,902	45,28[illegible]	43,517	14,469	27,754	17,845	5,772	8,167	4,408	36,394	17,875	9,128	11,589
	1982	137,974	37,862	36,319	11,423	17,671	11,240	5,003	5,498	3,198	21,667	16,309	6,081	7,738
Sangamon	1985	1,122,987	202,651	193,557	101,248	162,988	146,482	58,610	55,970	22,855	225,175	90,166	64,809	63,173
	1982	931,292	188,837	180,022	92,996	137,347	123,038	52,744	39,080	18,096	152,160	91,889	49,694	48,558
Schuyler	1985	27,097	7,837	7,498	2,849	411		1,723	1,240	382	5,719	1,964	2,400	1,628
	1982	23,310	7,185	6,861	2,598	350		1,650	964	355	3,954	2,298	1,691	1,460
Scott	1985	14,857	3,328	3,246	1,078	524		219			7,344	317	611	653
	1982	11,304	2,951	2,873	957	379		213			4,887	355	469	504
Shelby	1985	68,141	18,832	18,320	4,099	1,952		1,326	4,830	3,702	18,162	5,433	3,241	2,537
	1982	57,619	17,312	16,809	3,886	1,658		1,331	3,308	2,628	12,512	6,334	2,503	1,964
Stark	1985	14,652	4,239	3,732	720			184	317		6,388	298	1,413	195
	1982	12,005	4,003	3,517	754			172	224		4,329	356	1,150	184
Stephenson	1985	243,646	48,829	45,780	19,220	25,446	21,193	8,655	9,170	4,421	79,216	13,734	14,267	11,794
	1982	192,425	44,845	41,966	17,116	21,277	17,483	7,596	7,050	3,660	48,354	14,774	10,859	8,996
Tazewell	1985	646,697	160,518	150,367	49,175	62,096	51,307	26,984	21,492	12,157	183,180	54,337	25,645	21,365
	1982	560,939	154,750	144,689	48,013	51,614	42,012	25,130	17,606	10,771	131,471	60,441	20,793	17,517
Union	1985	67,690	18,747	18,021	5,501	9,889	9,306	1,399	3,063	2,356	14,492	3,002	4,377	2,347
	1982	53,521	16,591	15,918	4,883	7,042	6,561	1,351	2,083	1,703	9,612	3,370	3,033	1,892
Vermilion	1985	540.161	123,342	117,525	44,260	70,357	48,947	29,754	21,372	12,667	105,440	54,751	30,920	22,790
	1982	375,973	93,177	88,615	34,608	46,572	32,102	22,205	13,595	8,565	59,281	47,178	19,461	15,032
Wabash	1985	95,322	22,367	21,519	6,912	12,167	9,655	2,672	2,222	1,565	24,946	6,523	2,924	1,665
	1982	68,514	17,938	17,225	5,596	7,859	6,129	2,339	1,534	1,144	14,997	6,260	1,997	1,324
Warren	1985	77,855	16,962	16,290	7,364	5,562	2,647	2,654	2,012	803	23,819	9,452	4,061	2,608
	1982	71,728	16,997	16,294	7,363	5,160	2,431	2,799	1,716	723	17,888	10,880	3,309	2,384
Washington	1985	42,164	7,431	6,663	3,360	1,743		759	1,261	230	16,094	2,278	6,036	1,195
	1982	36,416	8,069	7,221	3,315	1,531		802	1,077	211	11,463	2,621	4,467	1,136
Wayne	1985	109,632	19,330	19,061	4,602	9,689	6,762	4,388	2,655	2,277	25,083	3,733	30,024	2,179
	1982	83,376	17,730	17,450	4,049	6,967	4,750	3,805	2,038	1,780	16,590	4,154	19,805	1,659
White	1985	78,601	12,992	12,817	4,317	4,450	3,988	1,951	2,254	842	29,783	4,842	5,745	1,482
	1982	73,840	14,780	14,552	4,677	4,183	3,732	2,084	2,113	898	23,196	6,637	4,671	1,608
Whiteside	1985	283,577	49,587	47,964	21,330	31,532	23,721	10,717	12,815	6,789	71,416	25,740	23,238	14,235
	1982	255,847	49,828	48,106	21,133	28,984	21,222	11,286	10,830	6,197	52,894	29,219	19,437	11,936
Will	1985	1,370,296	257,333	242,640	118,569	146,468	126,304	63,307	40,938	23,934	321,967	177,360	74,299	71,966
	1982	1,148,979	237,286	223,314	109,485	123,166	105,599	54,626	31,058	19,756	216,347	178,569	60,647	54,168
Williamson	1985	320,887	70,080	67,523	24,296	20,829	16,792	9,336	12,435	6,887	91,763	30,281	30,847	11,637
	1982	242,236	59,173	56,906	20,213	16,089	12,883	8,455	8,832	5,325	54,875	28,858	21,682	8,516
Winnebago	1985	1,488,166	291,781	273,938	130,471	211,265	191,988	65,594	81,657	45,472	325,297	121,726	78,438	43,994
	1982	1,179,592	256,294	240,165	116,645	168,328	152,345	54,631	59,816	36,084	205,541	120,271	56,863	36,138
Woodford	1985	108,472	19,156	18,099	7,014	90		1,775	3,606	2,254	47,342	10,267	6,821	1,862
	1982	100,292	20,991	19,795	7,381	89		1,831	3,275	2,120	37,234	12,377	6,130	1,677
TOTAL METRO COUNTIES	1985	53,615,776	9,651,208	8,959,763	4,980,871	6,496,923	5,765,738	3,460,942	2,736,926	1,407,277	11,336,559	3,809,281	2,311,187	2,489,885
	1982	42,941,902	8,671,982	8,038,629	4,453,144	5,193,935	4,576,734	2,933,270	1,920,203	1,087,180	7,404,243	3,808,682	1,663,813	1,851,373
TOTAL STATE	1985	63,157,798	11,719,732	10,941,238	5,716,552	7,442,997	6,409,276	3,857,899	3,117,431	1,610,438	13,670,455	4,677,181	2,963,684	2,829,069
	1982	50,747,397	10,560,642	9,844,322	5,137,625	5,921,353	5,061,295	3,290,749	2,202,690	1,250,524	8,959,380	4,715,576	2,143,338	2,117,717
INDIANA														
ANDERSON	1985	763,435	172,889	168,117	62,771	89,372	85,316	37,251	31,149	13,832	174,768	79,433	29,709	35,118
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
Madison	1985	763,435	172,889	168,117	62,771	89,372	85,316	37,251	31,149	13,832	174,768	79,433	29,709	35,118
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
BLOOMINGTON	1985	547,149	104,773	101,570	59,392	72,753	67,442	32,483	24,757	11,790	108,843	44,962	25,354	18,688
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671
Monroe	1985	547,149	104,773	101,570	59,392	72,753	67,442	32,483	24,757	11,790	108,843	44,962	25,354	18,688
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
INDIANA (continued)														
ELKHART - GOSHEN	1985	**1,018,904**	**216,393**	**200,758**	**80,967**	**81,634**	**61,359**	**35,658**	**23,290**	**10,249**	**380,274**	**67,311**	**46,316**	**33,296**
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
Elkhart	1985	1,018,904	216,393	200,758	80,967	81,634	61,359	35,658	23,290	10,249	380,274	67,311	46,316	33,296
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
EVANSVILLE	1985	**1,861,167**	**375,411**	**358,690**	**168,586**	**264,096**	**228,044**	**113,429**	**95,126**	**51,753**	**383,908**	**145,670**	**110,145**	**58,564**
	1982	1,393,147	314,645	300,033	136,644	188,064	162,065	88,412	64,583	38,286	237,767	128,670	78,483	44,515
Posey	1985	87,816	17,069	16,714	6,435	5,734	2,575	1,648	3,917	2,974	26,171	8,723	3,640	3,888
	1982	66,075	15,648	15,293	5,733	4,038	1,757	1,500	2,718	2,126	17,607	8,308	2,961	2,954
Vanderburgh	1985	1,366,590	258,689	245,282	129,093	219,976	199,337	97,694	73,260	33,655	258,188	87,906	77,167	42,940
	1982	1,016,953	215,398	203,849	105,330	158,230	142,912	74,771	50,004	25,883	157,769	77,928	54,576	33,252
Warrick	1985	137,184	34,725	33,046	9,225	7,763	6,384	3,673	5,165	4,608	34,462	14,030	18,952	3,955
	1982	105,610	31,639	30,052	7,620	5,165	4,198	2,966	3,221	2,895	21,975	12,734	12,926	2,833
Henderson, Ky.	*1985*	*274,577*	*64,928*	*63,648*	*23,833*	*30,623*	*19,748*	*10,414*	*12,784*	*10,516*	*65,087*	*35,011*	*10,386*	*7,781*
	1982	*204,509*	*51,960*	*50,839*	*17,961*	*20,631*	*13,198*	*9,175*	*8,640*	*7,382*	*40,416*	*29,700*	*8,020*	*5,476*
FORT WAYNE	1985	**2,110,924**	**396,655**	**373,320**	**209,598**	**272,642**	**242,178**	**103,068**	**113,303**	**53,486**	**456,451**	**192,347**	**99,161**	**86,226**
	1982	1,603,351	340,525	319,804	174,669	208,179	184,717	80,226	75,610	39,242	287,543	171,291	69,519	60,789
Allen	1985	1,849,810	325,189	303,572	186,910	257,037	233,009	97,635	106,747	49,219	392,023	165,404	79,673	71,973
	1982	1,413,676	281,670	262,449	157,072	197,726	178,574	75,708	71,239	36,213	249,195	8,859	56,406	51,419
De Kalb	1985	131,591	34,344	33,643	12,233	10,80[illegible]	9,169	3,965	3,426	2,495	32,232	11,754	10,693	6,299
	1982	104,219	31,596	30,893	10,317	7,345	6,143	3,447	2,492	1,910	20,998	10,842	7,451	4,589
Whitley	1985	129,523	37,122	36,105	10,455	4,801		1,468	3,130	1,772	32,196	15,189	8,795	7,954
	1982	85,456	27,259	26,462	7,280	3,108		1,071	1,879	1,119	17,350	11,590	5,662	4,781
GARY - HAMMOND	1985	**3,683,978**	**772,611**	**713,727**	**370,435**	**429,225**	**356,645**	**169,591**	**148,677**	**84,360**	**729,993**	**403,476**	**148,331**	**194,316**
	1982	2,747,635	663,216	611,561	291,442	310,937	255,764	129,831	99,977	60,947	442,770	349,635	105,640	131,238
Lake	1985	3,151,857	652,138	600,975	310,609	384,372	330,016	152,976	129,352	74,648	623,740	340,441	132,602	149,004
	1982	2,333,445	556,363	511,744	241,190	277,487	236,411	117,587	86,610	53,627	376,107	290,640	93,979	99,871
Porter	1985	532,121	120,473	112,752	59,826	44,853	26,629	16,615	19,325	9,712	106,253	63,035	15,729	45,312
	1982	414,190	106,853	99,817	50,252	33,450	19,353	12,244	13,367	7,320	66,663	58,995	11,661	31,367
INDIANAPOLIS	1985	**8,092,281**	**1,345,821**	**1,288,879**	**780,037**	**987,511**	**923,586**	**370,837**	**359,162**	**173,032**	**1,945,681**	**843,165**	**366,872**	**343,870**
	1982	5,834,963	1,130,983	1,080,774	598,813	696,890	650,857	265,463	229,353	123,408	1,132,572	709,710	248,271	232,475
Boone	1985	191,019	34,279	31,018	18,707	8,970	7,987	8,222	6,828	4,173	34,608	49,198	11,001	8,688
	1982	147,818	30,340	27,402	14,423	6,424	5,615	6,617	4,534	2,945	21,073	42,413	7,911	6,003
Hamilton	1985	402,716	91,007	88,984	38,917	23,478	19,948	10,229	23,697	16,442	97,622	46,368	21,855	18,691
	1982	288,640	74,505	72,711	29,423	14,339	12,069	8,077	14,688	10,764	57,132	38,420	15,250	13,190
Hancock	1985	232,173	40,303	39,812	20,698	15,795	12,940	5,834	5,512	3,217	66,016	43,782	8,389	10,451
	1982	153,022	32,198	31,746	14,055	9,013	7,348	3,637	3,226	1,992	35,054	32,914	5,263	7,097
Hendricks	1985	252,627	76,512	76,037	23,853	10,810		5,669	8,533	3,330	49,614	32,620	10,869	11,921
	1982	194,139	63,638	63,123	18,781	6,957		4,099	5,467	2,382	30,602	31,451	7,918	8,978
Johnson	1985	490,044	55,374	52,092	35,688	131,535	126,341	44,710	21,134	12,208	81,702	50,482	26,650	15,887
	1982	366,426	52,017	48,842	29,224	91,648	87,816	33,362	12,907	8,098	51,012	45,517	18,623	12,356
Marion	1985	6,121,259	953,221	907,264	611,483	766,988	730,494	279,582	274,894	125,044	1,542,985	555,009	265,234	258,684
	1982	4,385,269	797,334	757,456	468,277	547,510	519,857	197,118	177,357	91,540	892,647	464,541	177,735	171,481
Morgan	1985	243,374	62,553	62,127	19,016	18,196	14,579	9,393	11,330	5,833	34,038	45,944	13,134	11,142
	1982	169,095	50,362	49,925	14,392	11,559	9,125	5,958	6,346	3,519	18,584	35,513	7,669	7,003
Shelby	1985	159,069	32,572	31,545	11,675	11,739	11,297	7,198	7,234	2,785	39,096	19,762	9,740	8,406
	1982	130,554	30,589	29,569	10,238	9,440	9,027	6,595	4,828	2,168	26,468	18,941	7,902	6,367
KOKOMO	1985	**677,822**	**123,821**	**117,993**	**62,917**	**79,532**	**73,282**	**35,288**	**23,075**	**15,186**	**172,763**	**71,790**	**35,524**	**30,259**
	1982	490,866	102,172	97,186	48,971	57,557	52,835	25,841	15,477	10,833	103,299	60,728	24,619	20,268
Howard	1985	606,693	106,522	100,912	57,559	77,008	73,282	33,100	21,887	13,998	152,482	61,531	30,316	26,750
	1982	439,575	87,703	82,927	44,730	55,801	52,835	24,113	14,711	10,067	91,474	52,260	21,371	18,001
Tipton	1985	71,129	17,299	17,081	5,358	2,524		2,188	1,188	1,188	20,281	10,259	5,208	3,509
	1982	51,291	14,469	14,259	4,241	1,756		1,728	766	766	11,825	8,468	3,248	2,267
LAFAYETTE - WEST LAFAYETTE	1985	**750,854**	**121,221**	**111,810**	**75,973**	**113,119**	**111,362**	**31,190**	**30,498**	**12,558**	**178,297**	**62,868**	**42,028**	**30,841**
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
Tippecanoe	1985	750,854	121,221	111,810	75,973	113,119	111,362	31,190	30,498	12,558	178,297	62,868	42,028	30,841
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
MUNCIE	1985	**805,968**	**147,092**	**134,694**	**80,847**	**95,569**	**91,544**	**31,497**	**44,781**	**23,866**	**160,727**	**107,223**	**48,273**	**38,703**
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280
Delaware	1985	805,968	147,092	134,694	80,847	95,569	91,544	31,497	44,781	23,866	160,727	107,223	48,273	38,703
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
			Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
SOUTH BEND - MISHAWAKA	**1985**	**1,550,048**	**274,651**	**258,174**	**144,378**	**220,437**	**196,098**	**66,042**	**114,749**	**50,614**	**347,954**	**121,944**	**53,055**	**67,355**
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
St. Joseph	1985	1,550,048	274,651	258,174	144,378	220,437	196,098	66,042	114,749	50,614	347,954	121,944	53,055	67,355
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
TERRE HAUTE	**1985**	**1,041,824**	**175,061**	**166,189**	**84,945**	**133,254**	**111,051**	**54,912**	**34,739**	**15,221**	**216,496**	**90,977**	**59,121**	**29,621**
	1982	775,792	144,977	137,360	66,605	96,255	79,721	41,686	23,335	11,401	128,432	77,829	41,166	22,535
Clay	1985	118,885	20,266	18,509	8,281	10,047	9,544	3,000	2,739	1,584	32,362	22,201	5,055	6,570
	1982	86,239	17,023	15,518	6,390	6,257	5,929	2,423	1,654	1,028	19,313	18,759	3,607	4,379
Vigo	1985	922,939	154,795	147,680	76,664	123,207	101,507	51,912	32,000	13,637	184,134	68,776	54,066	23,051
	1982	689,553	127,954	121,842	60,215	89,098	73,792	39,263	21,681	10,373	109,119	59,070	37,559	18,156
ALL COUNTIES														
Adams	1985	140,466	29,931	27,627	14,430	7,697	5,956	3,954	6,296	5,092	37,800	12,265	10,200	6,261
	1982	105,914	25,523	23,514	11,698	5,829	4,410	3,316	4,423	3,694	23,656	10,866	7,683	4,403
Allen	1985	1,849,810	325,189	303,572	186,910	257,037	233,009	97,635	106,747	49,219	392,023	165,404	79,673	71,973
	1982	1,413,676	281,670	262,449	157,072	197,726	178,574	75,708	71,239	36,213	249,195	148,859	56,406	51,419
Bartholomew	1985	311,474	55,835	54,438	29,314	46,352	41,343	15,594	15,545	7,221	59,455	41,334	15,502	12,490
	1982	293,045	61,012	59,373	25,912	40,104	35,461	14,127	13,219	6,738	45,556	44,840	14,133	10,634
Benton	1985	35,155	8,606	8,484	1,754			242	957	166	7,208	5,776	2,152	1,910
	1982	25,253	6,870	6,760	1,466			190	547	121	4,212	4,780	1,501	1,245
Blackford	1985	59,391	16,139	15,804	4,090	6,294		1,480	1,910	1,482	14,868	4,007	4,693	3,344
	1982	44,211	13,730	13,419	3,262	4,045		1,233	1,317	1,085	9,004	3,858	3,471	2,310
Boone	1985	191,019	34,279	31,018	18,707	8,970	7,987	8,222	6,828	4,173	34,608	49,198	11,001	8,688
	1982	147,818	30,340	27,402	14,423	6,424	5,615	6,617	4,534	2,945	21,073	42,413	7,911	6,003
Brown	1985	20,316	2,803	1,126	4,242	336		459	782	782	1,747	2,059	1,518	1,936
	1982	17,167	2,692	1,079	3,928	230		350	535	535	1,145	2,003	1,063	1,394
Carroll	1985	59,790	9,485	9,388	4,393	2,965		901	1,551	355	20,367	5,892	5,671	2,942
	1982	45,937	9,212	9,100	3,674	2,002		698	980	262	13,148	5,385	4,427	2,144
Cass	1985	196,400	37,222	35,924	17,000	22,327	19,230	7,986	9,649	3,289	45,708	17,782	10,306	10,850
	1982	157,041	34,257	32,999	14,717	17,892	15,285	6,319	7,173	2,705	30,296	16,688	8,010	8,074
☐ Clark	1985	609,495	98,557	91,346	47,305	110,994	96,445	33,932	15,023	7,473	127,653	76,500	42,017	18,326
	1982	457,803	84,771	78,421	38,108	83,094	71,389	25,090	10,432	5,727	79,111	67,123	27,852	13,425
Clay	1985	118,885	20,266	18,509	8,281	10,047	9,544	3,000	2,739	1,584	32,362	22,201	5,055	6,570
	1982	86,239	17,023	15,518	6,390	6,257	5,929	2,423	1,654	1,028	19,313	18,759	3,607	4,379
Clinton	1985	134,352	33,242	32,040	12,224	6,758	4,891	6,686	5,541	2,447	31,833	11,274	4,635	7,813
	1982	98,326	27,304	26,267	9,535	4,902	3,495	4,791	3,704	1,890	19,189	10,234	3,344	5,262
Crawford	1985	24,576	7,828	7,558	2,013	2,979		434	631	631	3,545	5,185	383	
	1982	17,171	6,066	5,846	1,389	1,698		318	374	374	1,936	4,007	247	
Daviess	1985	135,839	30,026	28,866	9,583	16,585	12,282	6,139	3,574	1,531	24,413	16,419	14,890	5,935
	1982	103,956	25,800	24,757	7,996	12,411	9,086	5,171	2,481	1,197	15,196	14,470	9,914	4,531
☐ Dearborn	1985	141,242	35,139	33,771	10,777	14,029		2,701	5,400	1,581	29,306	15,053	6,158	9,617
	1982	102,376	28,454	27,295	8,938	8,547		2,134	3,488	1,220	17,111	12,845	4,263	7,077
Decatur	1985	103,652	22,629	21,157	8,299	9,174	6,997	3,404	2,833	1,867	23,513	18,738	4,705	3,048
	1982	81,169	19,818	18,494	6,744	6,761	5,099	2,540	1,965	1,369	14,883	16,792	3,534	2,380
De Kalb	1985	131,591	34,344	33,643	12,233	10,804	9,169	3,965	3,426	2,495	32,232	11,754	10,693	6,299
	1982	104,219	31,596	30,893	10,317	7,345	6,143	3,447	2,492	1,910	20,998	10,842	7,451	4,589
Delaware	1985	805,968	147,092	134,694	80,847	95,569	91,544	31,497	44,781	23,866	160,727	107,223	48,273	38,703
	1982	571,499	119,157	108,907	60,211	65,638	62,560	22,583	27,650	16,107	92,842	87,688	30,608	25,280
Dubois	1985	239,838	37,414	36,162	18,905	11,974	9,699	9,640	11,487	3,820	91,002	19,998	9,269	6,345
	1982	177,612	32,691	31,537	15,529	9,299	7,398	7,390	7,429	2,757	57,703	17,954	7,162	4,577
Elkhart	1985	1,018,904	216,393	200,758	80,967	81,634	61,359	35,658	23,290	10,249	380,274	67,311	46,316	33,296
	1982	761,445	185,805	172,054	67,190	62,701	46,041	28,696	16,592	8,181	230,475	63,080	35,390	27,297
Fayette	1985	142,302	30,603	29,480	11,872	12,842	9,797	4,410	3,544	2,509	33,296	13,873	3,477	11,946
	1982	102,255	26,117	25,111	9,710	8,906	6,752	3,464	2,279	1,720	17,498	11,396	2,398	7,690
☐ Floyd	1985	262,082	62,544	61,498	31,724	20,956	19,790	19,048	18,722	15,222	40,763	25,943	8,555	15,205
	1982	207,065	57,337	56,271	25,975	13,987	13,189	14,742	13,213	11,091	26,071	23,553	6,471	10,742
Fountain	1985	72,941	17,769	17,045	7,790	2,870		1,156	1,628	628	24,851	3,606	4,480	3,780
	1982	68,719	19,180	18,363	7,993	2,376		1,216	1,261	580	19,684	4,467	4,289	3,473
Franklin	1985	45,733	18,029	16,330	3,726	1,142		274	1,069	1,069	7,054	5,070	4,389	1,881
	1982	33,946	14,375	12,996	3,016	801		219	696	696	4,164	4,237	2,771	1,226
Fulton	1985	87,930	19,845	19,093	10,494	7,483		2,208	1,521	1,521	22,036	9,547	3,273	6,403
	1982	64,031	16,990	16,316	8,017	4,636		1,661	1,002	1,002	13,084	8,026	2,312	4,222
Gibson	1985	197,663	47,120	46,806	14,427	17,940	8,992	6,914	4,921	2,892	50,887	12,823	16,095	10,325
	1982	131,876	34,973	34,674	10,935	11,759	5,784	5,096	2,992	1,971	26,623	10,919	10,492	6,285

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
Grant	1985	465,536	89,351	84,305	44,005	61,857	54,281	28,138	18,990	9,034	103,080	45,143	25,689	21,113
	1982	316,652	71,159	67,013	32,277	36,803	32,087	19,018	12,053	6,278	58,367	36,190	17,484	14,532
Greene	1985	112,910	35,001	33,642	7,430	9,379	7,342	4,108	3,352	1,042	21,215	8,255	10,771	5,904
	1982	89,997	30,398	29,163	6,307	7,167	5,523	3,437	2,135	748	13,589	8,265	8,080	4,189
Hamilton	1985	402,716	91,007	88,984	38,917	23,478	19,948	10,229	23,697	16,442	97,622	46,368	21,855	18,691
	1982	288,640	74,505	72,711	29,423	14,329	12,069	8,077	14,688	10,764	57,132	38,420	15,250	13,190
Hancock	1985	232,173	40,303	39,812	20,698	15,795	12,940	5,834	5,512	3,217	66,016	43,782	8,389	10,451
	1982	153,022	32,198	31,746	14,055	9,013	7,348	3,637	3,226	1,992	35,054	32,914	5,263	7,097
☐ Harrison	1985	84,885	24,468	23,457	6,967	6,167		1,685	4,365	812	14,483	7,457	8,216	3,404
	1982	69,610	22,463	21,495	5,976	4,664		1,327	3,231	738	9,637	7,644	5,847	2,521
Hendricks	1985	252,627	76,512	76,037	23,853	10,810		5,669	8,533	3,330	49,614	32,620	10,869	11,921
	1982	194,139	63,638	63,123	18,781	6,957		4,099	5,467	2,382	30,602	31,451	7,918	8,978
Henry	1985	262,037	79,712	76,134	22,101	16,793	10,506	9,726	10,396	7,091	46,298	32,449	11,615	12,819
	1982	178,909	59,221	56,456	15,544	10,977	6,808	6,598	6,303	4,580	25,419	25,222	7,548	7,778
Howard	1985	606,693	106,522	100,912	57,559	77,008	73,282	33,100	21,887	13,998	152,482	61,531	30,316	26,750
	1982	439,575	87,703	82,927	44,730	55,801	52,835	24,113	14,711	10,067	91,474	52,260	21,371	18,001
Huntington	1985	168,680	38,481	36,743	13,650	16,579	13,438	5,808	5,407	2,910	35,218	23,314	7,242	8,738
	1982	117,764	29,839	28,437	10,020	9,978	8,045	4,108	3,423	2,030	20,044	18,987	4,915	5,538
Jackson	1985	215,759	49,056	47,931	19,293	13,199	10,628	11,149	5,569	1,976	45,761	32,805	18,943	10,086
	1982	157,763	39,412	38,435	14,673	9,333	7,400	8,403	3,651	1,502	27,067	27,472	13,316	6,620
Jasper	1985	114,820	22,929	21,826	8,776	9,826	6,265	4,004	1,853	1,421	24,603	17,521	7,240	7,548
	1982	102,080	22,703	21,571	8,458	7,452	4,655	3,937	1,499	1,221	17,821	18,958	6,276	6,109
Jay	1985	86,395	24,414	23,317	7,177	5,971		1,788	3,852	2,045	17,607	10,089	3,462	4,105
	1982	69,354	22,138	21,103	6,022	4,066		1,579	2,786	1,622	11,489	9,637	2,685	2,974
Jefferson	1985	138,098	33,029	31,876	10,479	17,182	14,449	4,664	7,143	3,903	27,012	7,811	11,334	6,113
	1982	121,599	32,928	31,717	9,923	13,423	11,195	4,407	5,602	3,258	19,763	8,727	9,998	5,035
Jennings	1985	74,458	21,462	21,345	6,283	5,213		801	1,336	343	11,832	10,697	4,842	3,939
	1982	53,168	16,925	16,801	4,692	3,152		628	859	275	6,855	8,774	3,342	2,538
Johnson	1985	490,044	55,374	52,092	35,688	131,535	126,341	44,710	21,134	12,208	81,702	50,482	26,650	15,887
	1982	366,426	52,017	48,842	29,224	91,648	87,816	33,362	12,907	8,098	51,012	45,517	18,623	12,356
Knox	1985	251,906	46,690	46,240	20,936	28,078	21,485	15,312	13,235	6,676	53,849	21,957	18,996	13,243
	1982	187,501	39,708	39,251	16,786	21,056	15,997	11,341	8,317	4,577	33,331	19,241	14,170	9,330
Kosciusko	1985	307,082	60,364	58,703	25,960	23,105	13,472	13,742	10,976	6,419	78,199	24,659	27,651	14,362
	1982	222,673	51,076	49,577	20,480	16,673	9,468	9,795	7,348	4,688	46,760	22,214	17,914	9,882
La Grange	1985	103,618	26,393	25,340	14,012	4,013		1,395	2,174	1,733	14,470	9,192	17,495	3,586
	1982	70,917	19,439	18,629	9,770	2,601		893	1,307	1,093	7,876	7,822	11,040	2,248
Lake	1985	3,151,857	652,138	600,975	310,609	384,372	330,016	152,976	129,352	74,648	623,740	340,441	132,602	149,004
	1982	2,333,445	556,363	511,744	241,190	277,487	236,411	117,587	86,610	53,627	376,107	290,640	93,979	99,871
La Porte	1985	541,203	114,779	108,308	47,719	68,538	60,050	26,985	22,277	9,075	112,639	64,530	26,376	28,399
	1982	442,833	104,653	98,566	41,184	55,004	47,355	21,983	15,990	7,085	75,303	61,079	21,049	21,164
Lawrence	1985	204,050	44,960	43,915	15,651	30,011	21,329	6,190	8,495	3,185	43,458	20,125	9,988	9,571
	1982	149,673	38,583	37,615	12,266	18,948	13,285	5,069	5,743	2,471	26,294	17,239	7,240	6,956
Madison	1985	763,435	172,889	168,117	62,771	89,372	85,316	37,251	31,149	13,832	174,768	79,433	29,709	35,118
	1982	574,610	145,328	141,049	51,894	66,253	62,960	27,279	21,418	10,631	107,813	69,376	21,901	24,522
Marion	1985	6,121,259	953,221	907,264	611,483	766,988	730,494	279,582	274,894	125,044	1,542,985	555,009	265,234	258,684
	1982	4,385,269	797,334	757,456	468,277	547,510	519,857	197,118	177,357	91,540	892,647	464,541	177,735	171,481
Marshall	1985	189,471	39,449	38,842	15,669	7,286	2,643	8,625	5,308	2,168	45,862	23,618	20,057	10,211
	1982	145,137	34,255	33,665	12,934	5,564	1,900	6,847	3,806	1,808	29,225	21,309	13,671	7,332
Martin	1985	42,080	12,550	12,450	2,116	2,230		1,340	1,477	1,477	10,272	5,148	2,114	1,309
	1982	32,431	10,622	10,518	1,889	1,611		986	1,018	1,018	6,410	4,943	1,411	955
Miami	1985	153,925	31,127	30,429	10,474	8,646	7,379	6,482	5,532	3,114	49,618	14,540	5,468	9,176
	1982	111,995	25,962	25,332	8,688	6,438	5,477	4,766	3,821	2,256	29,522	12,828	4,051	6,347
Monroe	1985	547,149	104,773	101,570	59,392	72,753	67,442	32,483	24,757	11,790	108,843	44,962	25,354	18,688
	1982	435,496	96,082	92,968	49,681	54,942	50,722	27,517	17,858	9,433	70,204	41,664	19,607	15,671
Montgomery	1985	184,719	37,590	36,303	15,654	22,130	16,973	6,006	5,998	3,979	46,962	15,803	8,468	10,100
	1982	139,257	33,311	32,110	12,667	16,334	12,342	5,062	4,183	2,974	28,748	13,938	6,330	7,050
Morgan	1985	243,374	62,553	62,127	19,016	18,196	14,579	9,393	11,330	5,833	34,038	45,944	13,134	11,142
	1982	169,095	50,362	49,925	14,392	11,559	9,125	5,958	6,346	3,519	18,584	35,513	7,669	7,003
Newton	1985	43,922	11,181	11,074	3,057	1,032		1,599	1,525	394	6,857	6,151	3,610	4,640
	1982	36,457	10,109	9,993	2,901	719		1,405	1,125	335	4,572	5,807	2,686	3,427
Noble	1985	136,793	34,688	33,385	10,804	14,120		3,558	4,006	1,981	32,067	11,234	6,836	6,353
	1982	103,053	29,449	28,289	8,742	9,180		2,999	2,795	1,497	19,980	10,719	5,112	4,535
Ohio	1985	12,922	6,237	5,682	1,026			193	218	218		3,784	644	338
	1982	8,767	4,549	4,136	611			123	116	116		2,527	360	182

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

INDIANA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Orange	1985	58,862	20,428	20,198	4,341	4,007		984	2,016	946	7,599	8,048	3,452	2,661
	1982	48,593	18,247	18,007	3,670	2,763		881	1,302	636	5,020	7,526	2,696	2,154
Owen	1985	39,769	9,527	9,280	3,509	630		326	1,649	1,007	10,643	7,675	1,121	1,742
	1982	33,440	9,361	9,101	2,988	441		255	1,079	686	7,022	7,508	886	1,282
Parke	1985	43,472	13,933	13,812	3,176	1,924		492	1,610	620	6,642	3,169	4,119	2,460
	1982	35,383	12,460	12,328	2,688	1,320		383	1,035	475	4,366	3,256	3,225	1,798
Perry	1985	88,234	26,180	25,081	6,644	13,773	7,411	5,281	4,089	2,140	12,136	4,302	5,279	4,053
	1982	65,273	21,584	20,638	5,702	8,696	4,575	3,790	2,756	1,553	7,343	4,067	3,522	2,733
Pike	1985	32,378	10,992	10,901	1,951	1,184		413	1,441	1,213	10,497	1,743	595	1,474
	1982	27,564	10,694	10,585	1,804	882		356	1,117	979	7,320	1,946	513	1,185
Porter	1985	532,121	120,473	112,752	59,826	44,853	26,629	16,615	19,324	9,712	106,253	63,035	15,729	45,312
	1982	414,190	106,853	99,817	50,252	33,450	19,353	12,244	13,367	7,320	66,663	58,995	11,661	31,367
Posey	1985	82,816	17,069	16,714	6,435	5,734	2,575	1,648	3,917	2,974	26,171	8,723	3,640	3,888
	1982	66,075	15,648	15,293	5,733	4,038	1,757	1,500	2,718	2,126	17,607	8,308	2,961	2,954
Pulaski	1985	62,906	10,440	10,131	3,836	2,117		1,514	1,615	624	20,067	4,393	6,294	4,666
	1982	40,701	7,825	7,579	2,862	1,247		1,127	1,009	465	11,038	3,777	3,703	2,920
Putnam	1985	106,629	32,169	31,958	7,971	6,014		4,520	3,559	1,200	19,896	10,590	7,064	6,124
	1982	83,484	27,440	27,208	6,864	4,515		3,352	2,462	928	12,524	9,440	5,270	4,267
Randolph	1985	110,954	30,119	28,886	7,913	4,834		3,109	6,019	3,560	25,108	13,167	4,854	6,013
	1982	77,517	23,655	22,644	5,846	3,321		2,407	3,368	2,178	14,361	10,663	3,316	4,059
Ripley	1985	91,174	27,872	27,384	5,035	4,879		1,073	3,242	1,834	17,945	5,210	10,083	4,153
	1982	72,303	24,682	24,204	4,667	3,309		944	2,356	1,402	11,662	5,292	7,520	3,022
Rush	1985	82,886	19,136	18,826	4,014	6,016		799	3,655	3,655	25,234	8,066	5,716	5,524
	1982	59,732	15,740	15,456	3,272	3,858		653	2,455	2,455	15,232	7,101	3,770	3,761
St. Joseph	1985	1,550,048	274,651	258,174	144,378	220,437	196,098	66,042	114,749	50,614	347,954	121,944	53,055	67,355
	1982	1,151,353	237,348	222,687	119,425	162,799	143,838	53,355	69,232	34,658	214,641	106,500	39,328	46,617
Scott	1985	90,948	17,962	17,164	7,649	10,452		1,445	1,849	1,023	15,385	15,217	6,467	3,817
	1982	64,591	15,547	14,828	5,657	6,275		1,099	1,181	698	8,851	12,396	4,035	2,435
Shelby	1985	159,069	32,572	31,545	11,675	11,739	11,297	7,198	7,234	2,785	39,096	19,762	9,740	8,406
	1982	130,554	30,589	29,569	10,238	9,440	9,027	6,595	4,828	2,168	26,468	18,941	7,902	6,367
Spencer	1985	66,199	19,865	18,474	5,019	1,421		523	2,353	929	19,289	5,521	4,485	2,056
	1982	49,827	16,828	15,620	4,042	921		440	1,636	728	11,991	5,367	2,983	1,509
Starke	1985	102,080	21,377	20,634	5,180	7,570		750	2,072	1,726	20,650	21,191	8,149	8,584
	1982	76,018	18,107	17,445	4,451	5,431		548	1,218	1,061	12,406	18,023	5,494	5,716
Steuben	1985	147,217	31,524	30,205	13,491	9,021		5,134	4,475	1,464	22,231	32,383	12,065	4,102
	1982	113,602	26,003	24,868	11,657	5,780		4,254	2,680	973	13,611	28,071	8,143	2,982
Sullivan	1985	57,933	16,687	15,957	2,814	2,926		2,445	1,393	908	13,839	7,822	2,913	2,642
	1982	51,266	15,872	15,149	2,803	2,449		2,021	1,081	754	9,777	8,564	2,431	2,085
Switzerland	1985	14,693	5,640	5,569	1,063	189		511	335	335	1,097	281	1,364	251
	1982	10,512	4,396	4,333	784	129		367	213	213	627	253	930	187
Tippecanoe	1985	750,854	121,221	111,810	75,973	113,119	111,362	31,190	30,498	12,558	178,297	62,868	42,028	30,841
	1982	592,064	113,307	104,312	65,444	89,891	88,368	24,477	22,481	10,247	112,433	58,370	31,183	24,669
Tipton	1985	71,129	17,299	17,081	5,358	2,524		2,188	1,188	1,188	20,281	10,259	5,208	3,509
	1982	51,291	14,469	14,259	4,241	1,756		1,728	766	766	11,825	8,468	3,248	2,267
Union	1985	22,563	7,065	6,800	1,092	571		696	1,066	730	3,083	1,855	5,080	1,474
	1982	16,045	5,536	5,319	898	342		476	600	448	1,720	1,667	3,410	946
Vanderburgh	1985	1,366,590	258,689	245,282	129,093	219,976	199,337	97,694	73,260	33,655	258,188	87,906	77,167	42,940
	1982	1,016,953	215,398	203,849	105,330	158,230	142,912	74,771	50,004	25,883	157,769	77,928	54,576	33,252
Vermillion	1985	64,405	13,166	12,302	2,686	1,721		1,432	218		27,211	6,979	4,083	2,299
	1982	55,241	14,351	13,384	2,783	1,518		1,403	179		17,853	7,522	3,587	1,886
Vigo	1985	922,939	154,795	147,680	76,664	123,207	101,507	51,912	32,000	13,637	184,134	68,776	54,066	23,051
	1982	689,553	127,954	121,842	60,215	89,998	73,792	39,263	21,681	10,373	109,119	59,070	37,559	18,156
Wabash	1985	149,231	30,122	28,957	11,260	17,971	8,606	4,704	5,045	1,755	30,222	13,643	15,736	9,445
	1982	122,109	28,344	27,197	9,945	13,250	6,264	4,196	3,872	1,456	20,606	13,319	12,224	7,262
Warren	1985	9,694	4,076	3,539	645	99			175		448	1,431	1,283	1,093
	1982	8,337	3,619	3,136	615	76			126		277	1,425	1,009	801
Warrick	1985	137,184	34,725	33,046	9,225	7,763	6,384	3,673	5,165	4,608	34,462	14,030	18,952	3,955
	1982	105,610	31,639	30,052	7,620	5,165	4,198	2,966	3,221	2,895	21,975	12,734	12,926	2,833
Washington	1985	88,061	19,045	18,243	3,912	7,278		1,955	2,418	1,250	23,663	6,589	8,950	3,027
	1982	61,001	16,177	15,467	3,051	4,330		1,509	1,541	861	13,490	5,398	6,116	1,931
Wayne	1985	543,372	101,140	94,804	40,676	80,075	67,359	16,555	17,381	8,395	136,723	62,061	35,364	20,568
	1982	392,995	82,279	76,979	31,981	57,796	48,265	11,801	11,413	6,181	81,625	52,459	22,582	14,465
Wells	1985	105,706	20,526	20,084	8,859	4,526	3,567	3,792	5,505	3,010	41,045	7,846	4,254	3,806
	1982	79,673	19,094	18,648	7,331	3,528	2,694	3,263	3,981	2,388	24,496	7,097	3,242	2,791

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
INDIANA (continued)														
ALL COUNTIES (continued)														
White	1985	123,749	28,333	27,229	11,947	7,766	6,405	3,201	2,728	991	34,556	9,979	10,224	4,634
	1982	88,349	23,033	22,093	9,370	5,604	4,549	2,433	1,826	757	19,302	8,644	7,339	3,550
Whitley	1985	129,523	37,122	36,105	10,455	4,801		1,468	3,130	1,772	32,196	15,189	8,795	7,954
	1982	85,456	27,259	26,462	7,280	3,108		1,071	1,879	1,119	17,350	11,590	5,662	4,781
TOTAL METRO COUNTIES	1985	23,727,481	4,382,179	4,140,345	2,253,786	2,960,667	2,644,394	1,128,198	1,074,032	530,519	5,403,273	2,321,108	1,118,449	1,005,628
	1982	17,564,566	3,734,610	3,521,338	1,792,025	2,149,767	1,911,828	849,484	705,290	384,768	3,252,305	2,006,006	782,128	704,165
TOTAL STATE	1985	31,848,798	6,203,472	5,891,881	2,915,288	3,698,537	3,117,169	1,423,346	1,362,498	677,320	7,274,944	3,194,742	1,651,922	1,401,158
	1982	23,723,731	5,298,533	5,022,536	2,333,111	2,677,678	2,252,482	1,078,925	902,053	493,171	4,410,237	2,789,607	1,165,503	984,463
IOWA														
CEDAR RAPIDS	1985	994,056	216,281	205,850	83,559	180,920	175,214	40,546	43,237	24,568	198,035	65,120	58,769	31,497
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
Linn	1985	994,056	216,281	205,850	83,559	180,920	175,214	40,546	43,237	24,568	198,035	65,120	58,769	31,497
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
DAVENPORT - ROCK ISLAND - MOLINE	1985	2,184,267	430,937	400,726	215,824	305,478	281,596	88,018	84,110	42,213	509,232	200,120	92,976	83,289
	1982	1,844,620	390,224	362,346	203,582	250,650	230,0[illegible]	83,560	68,795	37,814	352,860	201,616	77,513	69,954
Scott	1985	965,471	202,234	188,564	96,659	150,764	143,630	33,515	45,177	22,235	200,023	111,573	42,434	27,274
	1982	849,007	180,493	167,974	93,767	126,671	120,494	35,255	39,485	21,499	144,599	107,906	38,778	27,177
Henry, Ill.	*1985*	*199,290*	*40,479*	*38,834*	*19,056*	*8,873*	*2,742*	*10,470*	*10,091*	*7,699*	*50,572*	*20,457*	*11,760*	*9,739*
	1982	*180,634*	*41,720*	*39,950*	*18,649*	*8,053*	*2,399*	*10,460*	*7,502*	*5,939*	*37,306*	*24,731*	*9,710*	*8,061*
Rock Island, Ill.	*1985*	*1,019,506*	*188,224*	*173,328*	*100,109*	*145,841*	*135,224*	*44,033*	*28,842*	*12,279*	*258,637*	*68,090*	*38,782*	*46,276*
	1982	*814,979*	*168,011*	*154,422*	*91,166*	*115,926*	*107,124*	*37,845*	*21,808*	*10,376*	*170,955*	*68,979*	*29,025*	*34,716*
DES MOINES	1985	2,415,658	548,689	532,966	209,669	349,196	294,822	107,026	121,216	65,791	534,108	199,641	106,500	57,673
	1982	2,015,817	472,951	458,381	194,310	279,012	233,885	103,621	91,227	55,006	363,242	194,843	93,378	48,749
Dallas	1985	119,772	35,143	34,444	4,637	12,048		3,265	2,657	1,326	35,867	12,334	5,367	1,869
	1982	103,981	32,233	31,532	5,044	9,359		3,357	2,387	1,357	25,714	12,602	5,040	1,787
Polk	1985	2,202,629	489,036	475,454	199,644	332,518	294,822	101,795	117,296	64,095	462,420	178,155	97,603	53,694
	1982	1,822,184	414,321	402,052	183,401	265,229	233,885	97,795	87,585	53,197	309,899	171,406	84,670	44,853
Warren	1985	93,257	24,510	23,068	5,388	4,630		1,966	1,263	370	35,821	9,152	3,530	2,110
	1982	89,652	26,397	24,797	5,865	4,424		2,469	1,255	452	27,629	10,835	3,668	2,109
DUBUQUE	1985	501,102	103,342	97,729	43,555	86,365	74,457	24,069	25,035	11,610	104,728	34,516	24,147	17,307
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
Dubuque	1985	501,102	103,342	97,729	43,555	86,365	74,457	24,069	25,035	11,610	104,728	34,516	24,147	17,307
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
IOWA CITY	1985	420,547	90,098	82,026	45,458	55,543	50,219	19,006	21,269	8,397	76,190	36,894	26,712	11,652
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
Johnson	1985	420,547	90,098	82,026	45,458	55,543	50,219	19,006	21,269	8,397	76,190	36,894	26,712	11,652
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
SIOUX CITY	1985	703,293	154,113	147,218	53,804	103,783	91,020	33,881	30,718	13,055	150,060	60,572	44,838	19,071
	1982	584,663	134,656	128,370	51,738	81,487	71,138	32,570	24,714	11,750	99,916	58,709	38,260	17,929
Woodbury	1985	638,397	142,236	136,178	45,283	103,018	91,020	33,269	26,145	11,911	137,007	50,721	40,643	17,530
	1982	531,241	123,650	118,159	44,533	80,979	71,138	31,992	21,724	10,917	91,608	48,469	35,304	16,582
Dakota, Neb.	*1985*	*64,896*	*11,877*	*11,040*	*8,521*	*765*		*612*	*4,573*	*1,144*	*13,053*	*9,851*	*4,195*	*1,541*
	1982	*53,422*	*11,006*	*10,211*	*7,205*	*508*		*578*	*2,990*	*833*	*8,308*	*10,240*	*2,956*	*1,347*
WATERLOO - CEDAR FALLS	1985	813,440	166,169	161,240	69,026	110,415	96,902	39,563	35,196	19,388	192,081	63,864	38,576	28,269
	1982	741,534	156,844	151,879	70,245	96,277	84,350	42,018	31,355	19,117	142,648	68,147	37,041	26,230
Black Hawk	1985	730,152	140,707	136,013	62,640	105,189	96,902	35,190	32,619	17,901	174,453	56,888	31,159	25,106
	1982	667,051	133,820	129,111	63,967	92,380	84,350	37,516	29,074	17,689	129,964	60,265	30,173	23,410
Bremer	1985	83,288	25,462	25,227	6,386	5,226		4,373	2,577	1,487	17,628	6,976	7,417	3,163
	1982	74,483	23,024	22,768	6,278	3,897		4,502	2,281	1,428	12,684	7,882	6,868	2,820
ALL COUNTIES														
Adair	1985	44,057	12,985	12,882	4,482	1,326		262	607	449	7,032	10,595	2,800	1,078
	1982	34,767	9,903	9,806	3,718	847		254	453	358	4,335	9,657	2,187	837
Adams	1985	15,651	5,115	4,834	592	449		1,015	424	167	2,301	873	1,686	513
	1982	12,284	4,172	3,935	558	330		945	286	135	1,435	854	1,153	450

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Allamakee	1985	79,600	22,862	22,082	4,491	4,733		2,540	1,268	571	24,065	6,636	6,630	692
	1982	55,473	16,677	16,078	3,895	2,811		2,300	906	458	13,255	5,407	4,953	559
Appanoose	1985	67,292	20,108	19,093	4,760	7,241	3,027	2,903	1,815	1,477	11,688	6,221	4,219	1,346
	1982	57,114	17,258	16,356	4,440	5,850	2,403	3,125	1,526	1,294	7,979	6,039	3,708	1,138
Audubon	1985	35,931	8,429	8,132	1,951	1,070		775	1,913	1,913	10,792	4,384	1,560	886
	1982	27,662	6,764	6,513	1,815	700		774	1,449	1,449	6,813	3,935	1,283	754
Benton	1985	79,263	17,988	17,161	5,323	1,253		2,333	2,079	2,004	26,310	8,735	7,051	2,615
	1982	66,752	15,735	14,984	5,339	1,022		2,539	2,637	1,808	17,425	9,448	6,315	2,256
Black Hawk	1985	730,152	140,707	136,013	62,640	105,189	96,902	35,190	32,619	17,901	174,453	56,888	31,159	25,106
	1982	667,051	133,820	129,111	63,967	92,380	84,350	37,516	29,074	17,689	129,964	60,265	30,173	23,410
Boone	1985	104,548	25,495	24,724	8,355	6,397		4,386	5,930	2,959	27,204	10,120	5,449	3,374
	1982	87,217	22,864	22,131	7,691	4,980		4,216	4,920	2,707	18,268	9,664	4,727	3,189
Bremer	1985	83,288	25,462	25,227	6,386	5,226		4,373	2,577	1,487	17,628	6,976	7,417	3,163
	1982	74,483	23,024	22,768	6,278	3,897		4,502	2,281	1,428	12,684	7,882	6,868	2,820
Buchanan	1985	84,850	22,953	21,881	5,911	4,280		1,948	982	982	22,554	8,899	7,294	2,914
	1982	68,201	19,092	18,166	5,701	3,329		1,820	795	795	14,728	8,263	6,172	2,373
Buena Vista	1985	144,041	31,572	30,257	10,545	13,857	6,336	6,643	5,228	1,073	38,397	9,764	10,223	3,379
	1982	99,641	22,736	21,747	8,818	8,137	3,563	5,606	3,687	900	20,974	8,688	7,538	2,441
Butler	1985	41,661	11,949	11,299	2,107	2,179		676	1,671	1,419	10,014	2,845	5,860	820
	1982	34,897	10,131	9,562	2,147	1,738		653	1,388	1,199	6,613	3,007	5,087	685
Calhoun	1985	45,440	12,974	12,765	2,379	1,710		1,251	2,731	1,945	11,494	4,306	3,344	1,405
	1982	40,080	11,924	11,710	2,359	1,296		1,431	2,117	1,104	8,319	4,647	3,147	1,274
Carroll	1985	163,096	23,487	22,772	10,635	12,327	7,628	7,932	3,501	2,414	45,699	23,975	11,633	1,762
	1982	122,844	20,223	19,571	9,142	8,796	5,405	6,840	2,599	1,912	27,243	20,544	9,031	1,494
Cass	1985	121,390	28,322	27,876	6,177	11,179	5,446	5,724	2,139	545	24,654	18,124	9,181	4,150
	1982	88,809	20,911	20,543	5,495	7,240	3,483	5,213	1,546	471	14,494	15,151	6,939	3,078
Cedar	1985	77,732	18,262	17,428	3,975	3,058		1,029	2,451	1,591	20,827	17,911	5,631	1,301
	1982	63,913	16,277	15,505	3,749	2,108		1,059	1,712	1,176	13,574	16,600	4,705	1,047
Cerro Gordo	1985	349,915	82,104	81,235	23,713	46,704	42,249	19,938	12,348	6,300	71,373	34,865	20,074	9,436
	1982	290,564	69,184	68,322	23,986	37,047	32,972	19,090	9,755	5,566	47,756	33,173	17,320	8,026
Cherokee	1985	88,858	22,395	21,433	4,257	5,664	2,158	4,515	2,472	1,436	28,865	8,435	4,851	2,860
	1982	73,571	20,749	19,821	4,202	4,561	1,721	4,838	2,094	1,337	17,733	8,136	4,292	2,547
Chickasaw	1985	48,420	11,404	10,775	3,273	2,659		1,321	1,368	1,368	14,922	5,023	3,761	1,635
	1982	40,793	10,619	10,015	3,274	1,898		1,438	1,074	1,074	9,502	5,438	3,375	1,413
Clarke	1985	50,401	15,613	14,633	3,637	4,522		735	348	348	8,995	10,478	2,259	916
	1982	37,889	11,669	10,916	2,954	2,804		629	256	256	5,381	9,229	1,728	731
Clay	1985	135,730	27,713	26,743	9,143	12,563	11,145	8,911	5,070	2,353	35,058	11,040	6,922	3,158
	1982	107,661	22,561	21,730	8,744	9,628	8,482	8,206	4,043	2,037	22,562	10,103	5,771	2,782
Clayton	1985	77,594	17,862	16,442	4,197	937		1,306	2,431	2,128	24,091	7,517	12,522	2,205
	1982	61,601	15,087	13,861	4,192	745		[illegible]	2,013	1,787	15,899	7,055	9,560	1,836
Clinton	1985	321,821	76,082	71,838	24,331	32,791	30,163	13,791	17,671	9,868	91,349	23,636	11,547	9,037
	1982	273,558	67,495	63,610	23,881	27,394	25,058	13,760	13,759	8,263	63,697	23,437	10,488	8,358
Crawford	1985	67,511	17,130	16,595	6,416	3,265		4,579	1,775	216	12,192	9,278	4,935	1,815
	1982	63,316	16,473	15,929	6,744	2,837		4,850	1,604	219	9,025	9,768	4,662	1,652
Dallas	1985	119,772	35,143	34,444	4,637	12,048		3,265	2,657	1,326	35,867	12,334	5,367	1,869
	1982	103,981	32,233	31,532	5,044	9,359		3,357	2,387	1,357	25,714	12,602	5,040	1,787
Davis	1985	31,398	7,981	7,818	1,696	521		609	946	946	8,034	3,677	2,206	1,051
	1982	25,236	6,553	6,407	1,563	403		626	661	661	5,229	3,621	1,855	852
Decatur	1985	37,792	13,203	13,067	2,228	1,415		1,158	879	497	5,655	5,849	3,091	2,097
	1982	27,289	9,284	9,171	1,820	927		1,039	605	386	3,157	5,109	2,073	1,455
Delaware	1985	78,214	20,699	20,070	5,072	6,130		3,618	1,584	1,224	17,703	6,915	9,711	3,220
	1982	59,222	16,110	15,591	4,303	4,156		3,207	1,108	882	10,891	6,068	7,738	2,471
Des Moines	1985	269,561	64,056	62,620	21,062	43,844	39,924	15,166	14,213	6,212	47,035	20,587	14,400	7,336
	1982	225,299	54,671	53,344	19,986	34,854	31,694	14,567	11,753	5,644	31,570	19,897	12,452	6,929
Dickinson	1985	81,254	15,488	14,329	10,259	4,272		5,863	2,143	1,348	18,506	7,323	10,237	2,175
	1982	73,550	14,295	13,201	10,270	3,545		6,315	1,938	1,288	12,480	7,604	9,675	2,159
Dubuque	1985	501,102	103,342	97,729	43,555	86,365	74,457	24,069	25,035	11,610	104,728	34,516	24,147	17,307
	1982	434,607	92,505	87,314	42,508	71,878	61,549	24,326	21,948	11,150	76,968	32,415	22,134	15,588
Emmet	1985	60,608	15,437	14,734	3,445	4,524		3,441	1,616	934	16,076	4,103	7,199	1,547
	1982	54,437	14,484	13,797	3,651	3,996		3,800	1,428	892	11,873	4,757	5,957	1,431
Fayette	1985	105,508	24,936	23,856	5,640	8,215	6,271	4,859	3,845	1,653	31,232	9,158	10,431	2,121
	1982	91,981	22,775	21,748	6,043	7,068	5,300	4,989	3,441	1,630	22,278	9,578	8,405	2,141
Floyd	1985	92,047	25,240	24,148	6,173	10,432	5,477	5,194	2,414	1,195	19,309	8,008	5,806	2,293
	1982	74,873	20,824	19,886	5,542	7,364	3,789	4,874	1,950	1,112	12,663	8,246	4,905	1,864

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Franklin	1985	46,370	12,454	11,356	2,056	2,741		1,454	1,471	306	11,008	6,833	2,928	1,340
	1982	40,785	11,177	10,172	2,214	2,028		1,562	1,252	309	7,832	6,912	2,692	1,187
Fremont	1985	44,126	18,751	17,869	2,344	214		704	1,135	640	5,166	5,673	4,774	1,734
	1982	30,489	12,568	11,954	1,925	134		604	745	475	2,803	4,793	3,095	1,326
Greene	1985	59,455	12,572	11,910	3,988	2,856		3,179	890	495	20,890	3,659	5,488	2,479
	1982	40,576	9,543	9,023	3,214	1,957		2,578	634	392	10,726	3,257	4,089	1,777
Grundy	1985	47,496	14,694	13,353	4,255			1,743	1,541	1,371	11,919	3,950	2,538	2,260
	1982	39,063	12,320	11,174	3,878			1,662	1,265	1,160	7,933	4,127	2,124	1,867
Guthrie	1985	25,988	8,137	8,059	1,709	1,885		454	1,690	681	5,192	2,498	2,233	1,192
	1982	21,528	6,886	6,806	1,738	1,313		436	1,400	609	3,489	2,635	1,667	995
Hamilton	1985	72,780	22,308	21,300	6,059	4,294	2,201	4,063	2,064	238	9,908	11,073	3,960	2,582
	1982	63,049	18,888	18,000	5,990	3,139	1,563	3,968	1,710	214	6,763	11,481	3,431	2,155
Hancock	1985	32,893	9,944	8,820	2,467	569		1,962	1,924	1,409	7,406	1,578	3,164	1,625
	1982	28,750	8,786	7,778	2,370	473		1,973	1,653	1,294	5,203	1,740	2,862	1,414
Hardin	1985	138,244	33,435	32,891	5,920	8,247	6,336	4,502	3,302	1,889	44,579	11,111	14,606	3,848
	1982	99,810	25,544	25,080	5,356	5,107	3,802	4,251	2,472	1,556	25,978	9,444	11,427	2,897
Harrison	1985	83,250	13,723	12,973	5,331	1,404		1,480	2,816	856	37,685	8,327	5,646	3,727
	1982	60,754	11,518	10,868	4,590	1,014		1,390	1,928	685	23,095	7,397	4,043	2,968
Henry	1985	91,434	21,938	21,001	4,926	7,431		2,571	2,951	1,222	28,335	9,862	6,284	3,165
	1982	72,779	18,231	17,419	4,751	5,489		2,655	2,402	1,049	18,518	9,183	5,223	2,593
Howard	1985	43,503	13,265	12,366	1,986	1,792		1,275	1,429	447	8,331	1,359	5,881	2,345
	1982	33,877	10,397	9,674	1,877	1,323		1,218	1,096	374	5,202	1,332	4,719	1,813
Humboldt	1985	[illegible],497	16,022	15,940	4,075	3,533		2,425	1,789	1,229	13,692	3,607	2,966	1,906
	1982	4[illegible],250	13,701	13,606	3,766	2,469		2,340	1,499	1,092	9,231	3,725	2,598	1,607
Ida	1985	44,959	12,142	11,576	1,997	2,693		1,347	747	296	11,499	2,271	9,267	1,652
	1982	29,133	8,415	8,007	1,635	1,514		1,044	508	240	6,226	1,931	5,669	1,140
Iowa	1985	76,336	19,373	18,452	15,215	1,099		3,561	4,283	3,468	11,094	7,475	4,045	1,491
	1982	64,071	15,698	14,923	14,586	838		3,341	3,009	2,555	7,275	7,697	2,907	1,376
Jackson	1985	76,116	24,088	22,779	4,819	5,856	3,145	2,820	2,845	811	14,901	5,534	8,123	2,493
	1982	66,175	21,342	20,145	5,137	4,273	2,193	3,019	2,468	794	10,493	6,104	6,394	2,223
Jasper	1985	165,459	40,645	38,894	11,128	9,889	3,972	7,359	5,110	2,514	40,583	19,939	14,433	6,495
	1982	131,791	32,763	31,292	10,082	7,505	2,945	6,748	4,033	2,210	26,002	19,296	11,737	5,266
Jefferson	1985	82,571	20,927	20,024	5,205	6,006	3,098	3,871	1,369	1,019	24,410	5,372	4,190	2,446
	1982	63,874	17,167	16,395	4,514	4,545	2,301	3,588	1,078	859	15,176	5,309	3,447	1,937
Johnson	1985	420,547	90,098	82,026	45,458	55,543	50,219	19,006	21,269	8,397	76,190	36,894	26,712	11,652
	1982	369,809	81,165	73,754	43,990	42,473	38,228	20,572	18,542	8,321	55,383	35,864	24,350	11,603
Jones	1985	69,992	17,518	17,355	4,047	5,160		1,352	1,584	510	19,655	8,814	3,589	1,892
	1982	58,214	15,150	14,980	3,963	3,641		1,441	1,343	473	13,386	8,537	3,177	1,726
Keokuk	1985	34,335	4,163	3,759	1,734	273		664	833	606	12,096	4,392	3,311	978
	1982	30,701	4,205	3,790	1,913	236		694	755	568	8,816	4,551	3,138	894
Kossuth	1985	102,495	20,934	19,980	7,199	8,983	2,947	3,617	4,157	1,032	31,243	7,437	5,401	1,996
	1982	85,704	18,780	17,890	6,895	6,535	2,028	3,618	3,495	1,007	21,833	7,389	4,962	1,766
Lee	1985	194,355	55,747	53,409	14,863	23,505	18,380	4,516	10,130	6,067	39,754	14,446	12,377	7,045
	1982	178,698	52,590	50,289	15,208	20,334	15,555	5,326	8,483	5,472	29,674	16,237	11,957	6,729
Linn	1985	994,056	216,281	205,850	83,559	180,920	175,214	40,546	43,237	24,568	198,035	65,120	58,769	31,497
	1982	830,476	185,902	176,601	80,161	142,597	137,758	39,391	36,400	22,753	137,340	61,608	51,725	28,116
Louisa	1985	37,529	13,415	13,345	3,235	657		263	819	536	11,589	3,100	2,445	1,185
	1982	31,959	11,783	11,700	3,239	529		288	704	481	8,043	3,378	2,190	1,027
Lucas	1985	64,689	18,155	17,092	2,880	2,440	1,779	3,363	2,030	1,202	9,778	12,177	4,092	1,930
	1982	42,808	12,237	11,498	2,166	1,486	1,079	2,665	1,286	792	5,093	9,020	2,336	1,399
Lyon	1985	35,899	9,387	7,925	2,030	904		1,802	3,390	2,534	6,763	2,273	6,056	483
	1982	30,727	8,390	7,070	2,163	659		1,815	2,555	2,023	4,761	2,512	4,809	467
Madison	1985	59,504	15,425	13,666	5,163	1,674		1,819	1,243	560	15,534	3,452	9,842	2,019
	1982	44,280	11,984	10,598	4,477	1,224		1,708	946	493	9,501	3,272	6,744	1,739
Mahaska	1985	101,657	27,613	26,467	8,563	9,244	4,824	6,097	5,606	3,491	18,407	10,579	5,600	2,763
	1982	87,903	23,953	22,916	8,074	7,548	3,831	6,034	4,244	2,852	12,612	10,913	4,973	2,363
Marion	1985	104,416	25,656	23,395	9,453	7,984		5,065	4,895	3,090	27,546	8,477	5,131	3,594
	1982	88,019	22,835	20,783	8,938	6,462		4,960	3,590	2,419	18,482	9,109	4,550	3,068
Marshall	1985	209,531	51,952	49,983	16,961	25,084	23,119	8,159	6,776	3,706	48,265	12,287	15,203	9,715
	1982	185,019	46,804	44,945	17,077	21,171	19,478	8,854	5,979	3,620	34,469	13,778	14,023	8,629
Mills	1985	44,800	11,827	11,297	2,969	2,157		700	890	159	15,019	5,587	1,079	1,606
	1982	37,538	10,405	9,919	2,840	1,786		764	766	152	10,368	5,484	973	1,394
Mitchell	1985	47,952	7,244	6,520	2,702	962		1,087	1,605	984	10,547	6,610	8,071	1,646
	1982	36,296	6,217	5,585	2,305	681		1,032	1,111	738	6,336	5,647	6,051	1,243

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Monona	1985	59,896	11,482	11,072	3,571	1,926		1,039	1,640	292	24,258	5,941	2,799	3,289
	1982	44,203	9,966	9,592	3,281	1,244		966	1,281	291	13,763	5,230	2,284	2,690
Monroe	1985	27,654	9,009	8,592	1,166	829		837	237	237	6,885	2,663	2,524	473
	1982	25,394	8,584	8,171	1,298	745		988	221	221	5,176	2,847	2,120	501
Montgomery	1985	84,382	18,212	17,377	4,864	12,481	8,948	3,805	2,405	1,004	19,369	9,736	4,584	3,970
	1982	56,864	13,957	13,292	3,782	7,034	4,954	2,961	1,614	752	10,535	7,530	3,218	2,684
Muscatine	1985	209,683	57,838	55,743	16,530	16,108	14,290	9,347	8,502	4,138	33,945	24,896	14,570	8,202
	1982	181,398	50,493	48,573	15,688	11,909	10,474	9,593	6,571	3,501	25,153	24,902	12,645	7,060
O'Brien	1985	89,480	17,503	16,175	5,495	5,163		4,814	1,988	1,084	25,613	10,157	6,282	3,284
	1982	74,502	15,272	14,087	5,253	4,171		4,762	1,671	991	17,346	9,781	5,521	2,779
Osceola	1985	23,465	5,838	5,558	1,529	904		868	585	585	3,893	3,609	2,007	376
	1982	21,015	5,136	4,880	1,635	662		960	503	503	2,752	3,626	1,807	373
Page	1985	108,745	12,373	11,709	4,762	13,[illegible]62		6,854	4,346	1,936	19,239	11,426	10,282	3,800
	1982	84,091	11,107	10,491	4,357	10,246		6,540	3,376	1,652	12,087	10,209	7,193	2,[illegible]72
Palo Alto	1985	55,183	9,988	8,819	2,780	1,476		1,268	2,313	1,881	18,294	7,726	6,444	1,585
	1982	41,380	8,501	7,492	2,588	940		1,232	1,528	1,293	10,484	6,756	5,172	1,236
Plymouth	1985	113,611	30,812	28,892	7,456	8,265		4,031	1,809	1,445	29,320	15,138	7,145	2,153
	1982	95,229	26,468	24,772	7,234	5,823		4,075	1,522	1,268	19,935	14,638	6,284	1,892
Pocahontas	1985	32,841	7,714	7,596	2,467	820		642	879	520	8,161	2,431	4,931	311
	1982	29,451	7,713	7,581	2,472	717		671	798	525	5,966	2,527	4,073	320
Polk	1985	2,202,629	489,036	475,454	199,644	332,518	294,822	101,795	117,296	64,095	462,420	178,155	97,603	53,694
	1982	1,822,184	414,321	402,052	183,401	265,229	233,885	97,795	87,585	53,197	309,899	171,406	84,670	44,853
☐ Pottawattamie	1985	568,004	98,292	95,696	41,980	50,403	43,426	13,953	8,180	3,874	163,557	115,352	26,523	23,629
	1982	417,413	81,706	79,397	37,034	34,590	29,737	11,637	5,840	3,046	95,328	95,606	17,044	18,024
Poweshiek	1985	125,636	27,953	27,449	9,447	6,653		2,613	2,614	1,665	29,814	27,454	6,965	2,852
	1982	91,416	20,729	20,317	7,551	4,540		2,405	1,873	1,304	17,371	22,801	4,836	2,339
Ringgold	1985	22,900	5,835	5,745	1,885	1,147		283	569	246	8,251	2,349	1,139	646
	1982	17,253	4,706	4,624	1,627	749		282	387	180	5,058	2,292	855	573
Sac	1985	53,748	9,184	8,582	3,088	1,046		1,141	632	245	12,846	9,016	9,856	1,608
	1982	42,079	8,040	7,499	2,915	770		1,094	484	217	8,010	7,996	7,327	1,240
Scott	1985	965,471	202,234	188,564	96,659	150,764	143,630	33,515	45,177	22,235	200,023	111,573	42,434	27,274
	1982	849,007	180,493	167,974	93,767	126,671	120,494	35,255	39,485	21,499	144,529	107,906	38,778	27,177
Shelby	1985	76,393	19,662	18,636	6,171	8,803		1,682	837	485	19,090	7,763	4,729	2,028
	1982	53,929	14,358	13,583	4,961	5,605		1,516	598	379	11,003	6,620	3,535	1,589
Sioux	1985	117,288	25,133	22,986	5,991	3,594		2,980	4,002	1,761	42,976	16,031	6,692	3,665
	1982	98,013	21,951	20,038	6,030	2,557		3,232	3,423	1,635	29,456	16,043	5,984	3,157
Story	1985	409,243	101,088	98,520	37,150	51,403	39,405	16,563	18,301	6,854	98,802	31,367	15,421	10,419
	1982	325,330	81,827	79,598	34,419	39,170	29,616	16,036	14,506	6,241	62,875	28,932	12,781	8,315
Tama	1985	70,117	21,852	20.664	4,921	4,374		1,561	2,806	1,671	12,898	11,128	6,462	810
	1982	53,137	16,530	15,601	4,501	2,739		1,350	2,079	1,318	7,794	9,562	5,005	688
Taylor	1985	27,937	9,785	9,579	2,206	774		1,240	764		3,403	4,272	1,734	451
	1982	19,120	6,540	6,390	1,754	487		1,032	441		1,834	3,273	1,186	341
Union	1985	77,256	20,852	20,494	4,775	6,163	4,773	4,180	1,263	601	18,156	10,655	5,638	1,387
	1982	65,045	18,495	18,144	4,569	4,836	3,707	3,988	1,031	564	12,089	10,101	4,815	1,301
Van Buren	1985	20,266	5,457	5,163	1,650	442		138	755	755	2,310	1,846	3,041	369
	1982	15,487	4,084	3,857	1,504	311		118	488	488	1,380	1,746	2,329	313
Wapello	1985	203,162	56,523	55,142	12,220	22,658	21,635	8,145	6,755	1,708	41,562	22,722	13,133	6,296
	1982	179,733	50,336	49,014	12,972	18,994	18,124	8,261	5,890	1,730	28,696	22,902	11,974	6,229
Warren	1985	93,257	24,510	23,068	5,388	4,630		1,966	1,263	370	35,821	9,152	3,530	2,110
	1982	89,652	26,397	24,797	5,865	4,424		2,469	1,255	452	27,629	10,835	3,668	2,109
Washington	1985	87,053	20,843	18,625	6,085	8,576	5,595	4,629	2,849	1,246	22,246	4,485	5,475	2,163
	1982	76,640	19,081	17,018	6,549	6,468	4,073	4,779	2,555	1,211	16,051	5,081	5,131	1,988
Wayne	1985	30,873	8,189	7,725	1,991	726		331	698		5,139	7,873	3,054	1,193
	1982	21,879	5,918	5,572	1,515	478		294	418		2,606	6,269	2,189	832
Webster	1985	267,537	49,019	47,562	22,734	43,774	42,443	11,494	10,918	5,653	64,864	15,805	19,539	5,945
	1982	238,090	45,279	43,850	22,659	37,428	36,196	11,959	9,877	5,667	47,162	18,029	18,443	5,415
Winnebago	1985	60,242	13,023	12,527	3,791	3,933		1,147	1,127	410	22,564	6,767	3,566	2,090
	1982	48,576	11,502	11,043	3,809	2,991		1,187	977	408	14,293	6,568	3,226	1,818
Winneshiek	1985	100,754	23,068	22,026	8,861	7,160	5,758	5,850	5,366	1,769	19,207	10,161	7,616	2,754
	1982	71,603	17,349	16,534	6,887	4,222	3,323	4,901	3,758	1,384	10,931	8,223	4,800	1,942
Woodbury	1985	638,397	142,236	136,178	45,283	103,018	91,020	33,269	26,145	11,911	137,007	50,721	40,643	17,530
	1982	531,241	123,650	118,159	44,533	80,979	71,138	31,992	21,724	10,917	91,608	48,469	35,304	16,582
Worth	1985	27,139	8,069	7,222	1,708	66		409	991	991	4,427	1,144	5,092	794
	1982	21,397	6,599	5,895	1,566	51		377	793	793	2,857	1,159	3,673	658

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
IOWA (continued)														
ALL COUNTIES (continued)														
Wright	1985	75,719	23,886	22,800	4,731	2,277		1,885	2,696	939	19,821	6,957	6,890	1,961
	1982	56,087	18,302	17,437	4,002	1,541		1,801	2,022	790	11,984	5,982	4,901	1,616
TOTAL METRO COUNTIES	1985	**7,316,675**	**1,567,341**	**1,500,249**	**635,189**	**1,086,624**	**969,690**	**310,947**	**325,455**	**167,774**	**1,605,729**	**677,681**	**364,304**	**214,831**
	1982	6,189,904	1,375,216	1,313,459	606,548	874,477	777,139	308,812	266,521	151,809	1,107,116	644,858	319,754	192,069
TOTAL STATE	1985	**15,266,693**	**3,510,829**	**3,360,507**	**1,196,718**	**1,732,880**	**1,342,162**	**628,418**	**600,278**	**308,798**	**3,549,302**	**1,488,251**	**947,150**	**448,474**
	1982	12,646,359	3,011,816	2,876,639	1,136,831	1,365,729	1,066,251	618,111	485,118	273,372	2,374,233	1,415,796	798,271	390,137
KANSAS														
KANSAS CITY	1985	**10,495,141**	**1,930,745**	**1,858,606**	**874,566**	**1,428,648**	**1,206,716**	**441,984**	**417,267**	**201,550**	**2,687,760**	**855,325**	**447,931**	**295,513**
	1982	7,199,672	1,430,773	1,374,805	692,323	985,088	820,922	374,948	275,629	147,344	1,433,575	690,899	298,363	207,804
Johnson	1985	2,398,790	402,316	385,139	172,900	348,688	272,193	137,343	133,989	71,966	619,660	158,644	89,211	52,456
	1982	1,710,478	295,358	282,213	137,978	259,546	199,789	117,150	93,180	55,145	355,520	137,025	65,669	38,703
Leavenworth	1985	203,396	47,966	46,534	13,751	22,014	20,885	6,367	8,444	4,111	65,461	13,865	7,609	4,900
	1982	156,262	39,486	38,235	11,975	17,991	17,001	5,926	6,543	3,453	38,573	13,544	6,416	4,028
Miami	1985	84,600	26,909	26,008	5,275	10,444	7,428	2,935	3,469	1,759	18,967	5,195	4,960	3,187
	1982	63,907	21,442	20,685	4,430	7,035	4,914	2,635	2,557	1,428	11,452	5,214	3,979	2,308
Wyandotte	1985	803,582	192,828	184,132	64,121	109,685	86,872	24,728	20,614	9,612	181,613	89,205	35,268	30,623
	1982	601,592	149,989	142,953	52,733	81,566	63,707	22,577	14,837	7,617	107,380	79,402	27,022	21,658
Cass, Mo.	*1985*	*226,573*	*60,989*	*60,494*	*14,331*	*34,334*	*26,699*	*1,334*	*4,922*	*2,466*	*58,304*	*23,164*	*9,949*	*6,494*
	1982	*166,814*	*48,240*	*47,758*	*12,715*	*22,304*	*17,229*	*1,266*	*3,573*	*1,915*	*33,346*	*21,717*	*7,493*	*5,116*
Clay, Mo.	*1985*	*1,235,064*	*228,346*	*222,492*	*76,101*	*219,634*	*182,118*	*38,767*	*40,167*	*17,338*	*347,190*	*114,164*	*62,642*	*33,030*
	1982	*806,215*	*158,617*	*154,258*	*63,311*	*142,706*	*117,084*	*31,299*	*25,488*	*12,051*	*178,789*	*87,272*	*42,287*	*22,118*
Jackson, Mo.	*1985*	*5,194,437*	*883,350*	*847,945*	*491,072*	*651,964*	*584,977*	*224,229*	*197,108*	*88,712*	*1,335,599*	*404,849*	*210,058*	*152,524*
	1982	*3,424,679*	*644,018*	*617,034*	*377,400*	*431,715*	*383,584*	*188,008*	*123,535*	*61,587*	*673,528*	*306,478*	*125,415*	*104,312*
Lafayette, Mo.	*1985*	*111,776*	*30,168*	*29,396*	*8,915*	*10,646*	*7,087*	*1,874*	*3,137*	*2,833*	*31,952*	*8,136*	*6,166*	*3,052*
	1982	*86,076*	*25,093*	*24,404*	*8,067*	*7,385*	*4,853*	*1,967*	*2,468*	*2,262*	*18,448*	*8,083*	*4,961*	*2,691*
Platte, Mo.	*1985*	*167,900*	*44,015*	*42,800*	*24,375*	*12,912*	*10,213*	*2,671*	*3,531*	*1,927*	*20,076*	*23,706*	*16,365*	*6,982*
	1982	*130,509*	*36,603*	*35,525*	*20,560*	*9,453*	*7,436*	*2,388*	*2,231*	*1,279*	*11,449*	*20,027*	*10,932*	*4,994*
Ray, Mo.	*1985*	*69,023*	*13,858*	*13,666*	*3,725*	*8,327*	*8,244*	*1,736*	*1,886*	*826*	*8,938*	*14,397*	*5,703*	*2,265*
	1982	*53,140*	*11,927*	*11,740*	*3,154*	*5,387*	*5,325*	*1,712*	*1,217*	*607*	*5,090*	*12,137*	*4,189*	*1,876*
LAWRENCE	1985	**361,149**	**76,590**	**70,997**	**39,722**	**25,779**	**19,777**	**15,111**	**15,209**	**5,515**	**93,871**	**29,611**	**18,825**	**7,955**
	1982	282,294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
Douglas	1985	361,149	76,590	70,997	39,722	25,779	19,777	15,111	15,209	5,515	93,871	29,611	18,825	7,955
	1982	282,294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
TOPEKA	1985	**1,023,866**	**228,696**	**223,453**	**95,055**	**137,798**	**117,904**	**35,646**	**36,256**	**19,826**	**237,899**	**69,425**	**60,229**	**39,051**
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
Shawnee	1985	1,023,866	228,696	223,453	95,055	137,798	117,904	35,646	36,256	19,826	237,899	69,425	60,229	39,051
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
WICHITA	1985	**2,703,970**	**524,268**	**507,373**	**224,565**	**399,162**	**327,127**	**107,143**	**132,932**	**61,625**	**697,222**	**183,607**	**184,342**	**56,242**
	1982	2,253,226	453,120	437,677	218,184	327,785	263,472	117,796	102,163	52,813	468,001	185,345	145,938	49,545
Butler	1985	195,944	46,559	45,912	12,421	20,686	19,142	3,812	8,961	7,487	57,996	21,180	7,905	5,454
	1982	158,113	39,723	39,096	12,113	15,024	13,727	4,076	7,162	6,184	37,759	20,759	6,873	4,395
Sedgwick	1985	2,508,026	477,709	461,461	212,144	378,476	307,985	103,331	123,971	54,138	639,226	162,427	176,437	50,788
	1982	2,095,113	413,397	398,181	206,071	312,761	249,745	113,720	95,001	46,629	430,242	164,586	139,065	45,150
ALL COUNTIES														
Allen	1985	68,404	17,841	16,504	6,810	8,154		2,571	1,525	691	9,847	7,387	7,217	1,506
	1982	55,147	14,635	13,513	6,548	5,996		2,570	1,147	554	6,165	7,122	5,462	1,113
Anderson	1985	24,726	8,115	7,842	2,003	830		1,046	244		4,881	3,611	1,568	476
	1982	19,775	6,378	6,152	1,815	580		1,053	186		3,057	3,404	1,291	406
Atchison	1985	66,075	18,905	18,133	4,395	11,308		3,508	2,031	1,615	8,368	6,152	3,983	2,580
	1982	55,242	15,753	15,081	4,117	8,326		3,780	1,432	1,168	5,523	6,113	3,471	2,121
Barber	1985	45,075	8,385	8,255	2,005	1,685		1,018	960	154	15,171	10,006	2,058	1,708
	1982	32,204	6,531	6,417	1,570	1,057		852	655	110	8,535	8,474	1,533	1,306
Barton	1985	268,889	54,737	53,510	15,313	33,645	24,729	9,689	16,539	10,494	73,524	24,978	14,693	6,919
	1982	204,187	43,025	41,981	13,927	26,681	18,766	9,697	10,756	7,237	45,151	23,092	11,125	5,135
Bourbon	1985	80,288	16,515	16,359	7,466	9,613	8,522	2,246	2,551	1,780	22,497	6,442	5,368	2,941
	1982	62,506	14,177	14,016	6,478	7,101	6,175	2,301	1,948	1,433	14,034	6,051	4,000	2,207
Brown	1985	43,659	9,695	9,278	1,521	8,108	6,665	602	597	407	11,478	5,341	3,681	928
	1982	35,741	8,947	8,545	1,542	5,969	4,808	654	484	353	7,575	5,305	2,797	833

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Butler	1985	195,944	46,559	45,912	12,421	20,686	19,142	3,812	8,961	7,487	57,996	21,180	7,905	5,454
	1982	158,113	39,723	39,096	12,113	15,024	13,727	4,076	7,162	6,184	37,759	20,759	6,873	4,395
Chase	1985	8,155	2,087	2,039	1,012	121		321	63		397	2,867	403	457
	1982	7,307	1,612	1,572	865	97		341	46		257	3,075	324	334
Chautauqua	1985	14,499	4,967	4,289	750	252		195	152		2,940	2,854	1,105	497
	1982	11,273	3,782	3,260	700	194		194	110		1,787	2,611	879	410
Cherokee	1985	77,667	23,447	22,420	3,840	7,575	6,122	971	2,846	2,079	21,992	5,050	5,785	2,359
	1982	58,199	19,934	19,025	3,531	5,058	4,003	955	2,079	1,606	12,717	4,815	3,960	1,922
Cheyenne	1985	21,000	5,386	5,151	1,152	181		236	466	238	6,413	2,536	3,648	386
	1982	13,801	4,013	3,831	924	121		203	297	175	3,350	1,994	2,173	274
Clark	1985	12,657	4,566	4,510	611			289	1,135	175	1,466	2,575	1,076	507
	1982	8,622	3,060	3,017	452			241	641	115	783	2,070	755	328
Clay	1985	50,059	14,520	13,412	2,192	4,346		1,195	2,647	2,091	11,133	4,828	2,950	1,306
	1982	39,095	11,502	10,604	2,084	3,029		1,224	1,841	1,539	6,956	4,951	2,445	977
Cloud	1985	53,929	13,292	12,232	3,245	6,931		3,091	3,296	1,752	10,447	5,305	3,604	2,160
	1982	43,517	10,970	10,076	3,059	5,010		2,977	2,356	1,369	6,770	5,175	3,111	1,683
Coffey	1985	32,854	6,026	5,613	2,340	2,472		299	1,073	264	8,287	7,897	896	1,121
	1982	26,692	5,386	5,008	2,034	1,844		280	814	244	5,211	7,476	740	959
Comanche	1985	9,314	1,452	1,422	1,112			111	681	206	2,299	2,458	555	365
	1982	7,423	1,288	1,259	947			113	444	147	1,393	2,282	448	288
Cowley	1985	181,930	45,985	45,639	14,417	22,055	16,934	8,013	7,589	4,657	40,043	13,655	9,466	8,705
	1982	146,821	37,868	37,512	12,982	15,929	11,801	8,398	6,007	3,966	25,924	13,309	8,154	7,012
Crawford	1985	171,300	49,328	48,188	15,909	25,063	21,164	5,557	6,639	2,852	32,155	7,315	12,096	5,171
	1982	137,042	39,915	38,919	14,116	20,082	16,795	5,265	5,165	2,485	20,493	7,751	9,844	3,953
Decatur	1985	27,979	5,409	4,714	1,151	990		885	812	553	10,915	2,281	823	909
	1982	20,253	4,407	3,833	1,067	677		876	612	423	5,968	2,289	675	673
Dickinson	1985	83,030	19,076	18,198	5,759	6,994	2,438	1,594	1,833	1,537	16,748	16,541	4,832	2,881
	1982	62,196	14,856	14,146	4,662	4,737	1,584	1,528	1,199	1,024	9,787	14,551	3,713	1,997
Doniphan	1985	26,075	7,206	5,966	1,498	532		69	367	367	935	1,629	11,648	726
	1982	20,926	5,956	4,922	1,396	385		74	285	285	608	1,756	8,676	567
Douglas	1985	361,149	76,590	70,997	39,722	25,779	19,777	15,111	15,209	5,515	93,871	29,611	18,825	7,955
	1982	282,294	62,687	57,999	34,252	20,562	15,505	14,379	11,504	4,652	56,026	27,637	15,497	6,709
Edwards	1985	12,373	5,124	4,907	549	111		458	221	221	2,103	1,347	266	269
	1982	10,806	4,457	4,261	582	98		471	185	185	1,454	1,402	243	221
Elk	1985	10,157	2,365	2,237	872			160	180		1,536	261	273	262
	1982	8,549	2,000	1,888	812			177	129		1,031	291	242	237
Ellis	1985	271,192	54,535	52,956	21,401	22,125	17,025	13,796	14,005	9,256	78,787	22,757	18,585	7,366
	1982	195,473	40,403	39,158	17,906	16,617	12,532	11,895	9,975	7,150	45,495	19,867	14,403	5,173
Ellsworth	1985	27,749	7,447	7,357	1,450	802		265	431	178	6,066	7,212	1,027	1,548
	1982	22,703	6,293	6,205	1,394	617		273	321	157	3,678	6,791	836	1,137
Finney	1985	243,246	54,677	53,512	12,528	25,049	22,979	14,776	11,136	6,619	79,784	11,413	20,478	964
	1982	172,042	40,622	39,682	10,581	18,873	17,072	12,671	7,956	5,010	45,489	9,911	15,275	758
Ford	1985	245,890	43,833	42,787	18,422	35,941	27,319	10,551	14,628	5,456	75,365	16,110	9,425	7,210
	1982	168,371	32,755	31,913	14,457	25,274	18,916	9,288	10,060	4,166	39,653	13,483	7,053	4,870
Franklin	1985	83,072	24,097	23,477	8,046	11,672	7,715	2,225	2,116	1,246	14,114	6,663	7,128	2,469
	1982	70,445	20,471	19,906	7,519	8,747	5,712	2,454	1,727	1,102	9,482	7,123	6,335	2,160
Geary	1985	205.397	43,230	42,247	27,511	30,251	27,538	4,586	14,891	6,279	49,478	15,891	6,257	2,651
	1982	140,668	30,008	29,270	20,894	21,286	19,281	4,110	9,059	4,470	27,016	13,579	4,538	1,738
Gove	1985	13,081	2,251	2,179	581			40	678	348	6,463	1,719	367	556
	1982	11,404	2,205	2,131	671			45	595	317	4,401	2,149	377	514
Graham	1985	24,612	5,462	5,314	950	448		249			11,387	1,304	3,575	435
	1982	18,650	4,830	4,690	870	341		268			6,789	1,427	2,970	388
Grant	1985	41,233	9,142	9,108	2,159	3,715		1,467	1,162	762	15,651	2,717	2,102	1,199
	1982	34,588	8,332	8,286	2,108	3,357		1,660	995	682	10,582	2,821	1,958	1,008
Gray	1985	12,465	3,375	3,295	611			206	219	219	3,477	748	2,500	862
	1982	11,368	3,413	3,325	634			252	202	202	2,592	840	2,153	778
Greeley	1985	7,144	2,519	1,803	206			192			1,987	637	756	417
	1982	4,982	1,795	1,282	176			177			1,009	593	564	318
Greenwood	1985	36,384	9,464	8,975	2,795	644		983	899	183	9,606	4,054	4,076	1,641
	1982	25,395	6,858	6,491	2,169	463		898	603	125	5,156	3,759	2,594	1,096
Hamilton	1985	8,225	143	105	679	726		198	309	309	1,438	846	375	169
	1982	7,039	143	105	649	555		202	224	224	988	875	296	157
Harper	1985	47,114	9,819	9,685	2,610	3,921		1,614	1,941	1,511	18,679	3,054	3,460	987
	1982	31,899	7,284	7,171	2,283	2,563		1,480	1,388	1,104	9,849	2,891	2,545	765

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Harvey	1985	143,107	36,639	34,774	10,830	11,437	8,448	6,092	3,798	2,177	24,719	20,549	11,460	2,420
	1982	122,726	31,448	29,791	10,463	8,916	6,527	6,301	3,056	1,873	16,499	20,650	10,041	2,198
Haskell	1985	8,763	4,514	4,483	310			220			576	50	2,208	542
	1982	6,911	3,615	3,583	302			228			331	53	1,598	468
Hodgeman	1985	3,451	279	259	184				169	169	1,506	622	391	
	1982	2,992	292	270	206				132	132	991	752	333	
Jackson	1985	29,677	7,516	7,158	2,409	5,312	4,896	496	643	457	5,699	2,521	2,063	554
	1982	28,273	7,370	7,006	2,576	4,553	4,141	627	557	429	4,381	3,168	1,825	548
Jefferson	1985	26,768	9,078	8,537	1,237	415		74	1,427	1,086	3,149	4,804	2,093	775
	1982	23,476	7,610	7,143	1,284	313		74	1,022	790	2,131	5,403	1,836	655
Jewell	1985	10,371	3,600	3,487	1,265	586		206	727	355	288	2,025	994	340
	1982	8,052	2,649	2,561	1,082	388		201	457	245	171	1,809	765	236
Johnson	1985	2,398,790	402,316	385,139	172,900	348,688	272,193	137,343	133,989	71,966	619,660	158,644	89,211	52,456
	1982	1,710,478	295,358	282,213	137,978	259,546	199,789	117,150	93,180	55,145	355,520	137,025	65,669	38,703
Kearny	1985	9,114	4,501	3,888	64			147	716	716	1,625	79	1,175	431
	1982	6,697	3,491	3,010	58			144	461	461	985	80	823	357
Kingman	1985	31,338	8,435	7,835	2,183	701		1,276	1,137	164	7,388	3,136	2,321	1,536
	1982	23,128	6,718	6,229	1,800	519		1,102	800	131	4,294	2,744	1,701	1,063
Kiowa	1985	18,830	5,888	5,844	1,286	714		333	548	548	3,768	2,869	1,799	784
	1982	14,709	4,534	4,491	1,212	559		334	407	407	2,313	2,783	1,248	571
Labette	1985	134,133	27,964	26,722	8,115	15,684	12,321	3,855	4,622	3,136	42,987	11,357	8,761	3,722
	1982	102,632	24,012	22,902	6,994	10,863	8,246	3,922	3,527	2,481	25,770	10,775	7,276	3,139
Lane	1985	4,749	2,287	2,268	397				217		1,004	231	236	99
	1982	4,451	2,186	2,164	418				173		758	288	235	88
Leavenworth	1985	203,396	47,966	46,534	13,751	22,014	20,885	6,367	8,444	4,111	65,461	13,865	7,609	4,900
	1982	156,262	39,486	38,235	11,975	17,991	17,001	5,926	6,543	3,453	38,573	13,544	6,416	4,028
Lincoln	1985	10,911	2,156	2,121	305	249		175	559	417	3,271	2,707	534	503
	1982	9,067	2,011	1,974	303	206		187	410	317	2,122	2,643	393	388
Linn	1985	24,455	8,378	7,973	1,546	203		165	434		7,060	3,119	1,781	919
	1982	17,960	6,393	6,072	1,285	156		162	317		4,217	2,804	1,226	663
Logan	1985	41,393	7,751	6,781	2,507	1,015		699	790	790	16,622	7,992	2,031	308
	1982	26,091	5,682	4,961	1,777	672		585	497	497	7,901	6,133	1,388	214
Lyon	1985	248,065	59,946	58,900	20,701	29,510	28,852	11,640	8,992	4,490	54,208	24,207	12,004	7,072
	1982	166,267	40,453	39,672	16,284	20,185	19,686	9,546	5,833	3,305	28,860	19,401	7,692	4,524
McPherson	1985	132,791	30,629	29,545	14,087	7,669	6,676	3,781	4,639	2,082	52,070	6,379	6,903	1,541
	1982	108,085	27,468	26,446	13,401	6,549	5,591	4,245	3,982	1,897	32,255	7,252	6,443	1,435
Marion	1985	49,879	8,827	8,072	2,127	2,517		1,028	2,872	2,315	18,831	7,480	2,692	1,218
	1982	37,865	7,746	7,069	2,018	1,741		991	2,020	1,666	10,633	7,529	2,229	909
Marshall	1985	70,265	16,804	15.652	3,564	8,772	7,474	2,207	6,171	129	19,774	5,249	3,183	2,034
	1982	45,991	11,657	10,837	2,667	5,314	4,507	1,929	4,116	90	10,241	4,314	2,310	1,487
Meade	1985	22,446	4,995	4,901	2,216	208		277	287		9,363	3,029	1,399	125
	1982	15,150	3,905	3,824	1,684	147		249	192		4,936	2,488	1,023	93
Miami	1985	84,600	26,909	26,008	5,275	10,444	7,428	2,935	3,469	1,759	18,967	5,195	4,960	3,187
	1982	63,907	21,442	20,685	4,430	7,035	4,914	2,635	2,557	1,428	11,452	5,214	3,979	2,308
Mitchell	1985	58,366	11,646	10,601	3,063	4,209		2,008	1,480	144	16,483	13,697	2,206	956
	1982	40,754	8,118	7,375	2,572	2,618		1,644	991	100	9,078	11,358	1,608	674
Montgomery	1985	236,597	47,480	46,356	15,195	27,920	17,153	9,327	9,848	5,967	54,384	15,108	14,275	5,545
	1982	201,771	45,024	43,875	14,382	22,459	13,290	10,018	7,517	4,986	37,008	15,478	11,983	5,134
Morris	1985	23,813	5,158	4,953	1,252	444		493	912	88	7,141	3,418	3,106	334
	1982	17,648	4,063	3,898	1,146	342		461	606	66	4,254	3,065	2,124	239
Morton	1985	19,439	5,601	5,375	894	865		711	230		6,200	1,456	1,065	151
	1982	13,850	4,400	4,214	712	552		605	161		3,550	1,386	700	115
Nemaha	1985	57,070	14,961	14,292	3,748	1,703		1,448	1,903	1,903	20,093	2,359	4,062	1,749
	1982	40,636	11,590	11,051	3,061	1,308		1,396	1,388	1,388	11,117	2,302	3,221	1,252
Neosho	1985	98,989	16,572	15,811	5,182	8,104	5,966	3,066	7,811	2,419	32,738	7,559	8,359	2,213
	1982	85,307	15,877	15,119	5,667	7,566	5,547	3,246	5,954	2,178	23,720	7,472	7,014	1,923
Ness	1985	26,349	5,892	5,818	506	466		594	274	274	10,509	4,610	517	324
	1982	18,063	4,582	4,516	429	286		537	185	185	5,598	3,827	377	243
Norton	1985	43,694	9,514	9,423	1,640	2,859		1,720	1,787	197	13,964	6,509	2,066	1,176
	1982	30,535	6,826	6,748	1,416	2,037		1,589	1,232	161	7,576	5,507	1,550	796
Osage	1985	51,485	12,968	12,816	3,142	861		774	2,366	809	16,134	5,877	4,513	1,333
	1982	40,420	11,561	11,403	2,718	597		714	1,709	623	10,033	5,804	3,382	1,111
Osborne	1985	31,284	9,511	9,060	1,428	960		747	2,603	574	3,481	6,976	3,133	1,041
	1982	20,339	6,025	5,728	1,087	542		620	1,393	331	1,762	5,313	2,076	622

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Ottawa	1985	23,632	4,947	3,838	795	320		486	202	202	11,172	1,967	794	996
	1982	18,337	4,159	3,221	792	273		518	164	164	7,179	2,122	681	791
Pawnee	1985	38,969	10,590	10,550	2,407	3,945		1,200	1,259		12,524	1,929	2,613	1,441
	1982	30,561	8,849	8,798	2,274	3,343		1,254	1,013		7,490	1,966	2,285	1,138
Phillips	1985	37,744	9,258	9,082	1,578	2,771		1,769	3,984	1,573	9,334	2,063	2,109	845
	1982	27,538	7,491	7,335	1,409	1,798		1,671	2,450	1,034	5,429	1,994	1,626	668
Pottawatomie	1985	46,353	11,753	11,098	3,456	2,975		353	1,336	1,095	11,301	5,667	3,988	1,207
	1982	35,752	9,727	9,168	2,949	2,027		355	992	852	6,898	5,208	3,222	1,002
Pratt	1985	97,480	17,011	15,788	8,440	9,849	5,632	2,604	2,470	1,285	32,938	9,419	6,908	2,523
	1982	69,824	14,154	13,112	6,794	7,415	4,067	2,473	1,764	1,050	17,413	8,206	5,366	1,846
Rawlins	1985	11,623	3,892	3,842	284	492		173	399		3,275	1,496	602	220
	1982	9,619	3,296	3,247	289	424		180	325		2,179	1,498	533	200
Reno	1985	367,708	76,112	70,771	33,219	34,324	26,578	19,499	25,436	10,069	110,666	15,005	17,493	11,669
	1982	309,722	69,735	64,719	31,827	30,882	23,569	19,967	18,681	8,448	70,270	17,180	16,235	10,670
Republic	1985	32,326	7,886	7,283	1,409	716		1,547	1,864	494	8,748	3,153	2,005	2,351
	1982	22,608	6,244	5,755	1,215	519		1,291	1,225	357	4,447	2,166	1,500	1,588
Rice	1985	43,511	12,542	11,289	2,906	848		1,725	1,245	1,091	11,829	4,545	4,165	1,898
	1982	34,447	10,191	9,156	2,581	698		1,764	972	880	7,305	4,657	3,049	1,555
Riley	1985	289,287	58,915	57,238	29,892	37,972	37,506	10,001	13,697	4,828	68,837	21,737	15,401	5,929
	1982	233,866	49,223	47,731	28,291	31,423	30,973	10,197	10,749	4,248	42,479	21,586	13,153	4,571
Rooks	1985	43,864	10,492	9,345	1,779	1,061		1,159	1,584	1,584	5,822	14,925	3,907	1,046
	1982	28,625	7,007	6,229	1,321	573		920	902	902	2,800	10,747	2,221	681
Rush	1985	12,050	3,768	3,488	1,066	568		479	204		549	1,615	2,397	248
	1982	8,873	2,574	2,379	803	351		391	134		305	1,491	1,713	186
Russell	1985	61,293	12,844	12,250	3,757	2,716		2,289	2,176	1,311	17,355	12,112	2,323	2,010
	1982	43,820	9,649	9,185	3,118	1,919		2,064	1,441	924	9,638	10,127	1,551	1,322
Saline	1985	390,014	76,452	74,510	26,566	38,983	34,345	21,166	21,681	6,658	114,356	41,661	14,181	8,196
	1982	302,298	61,681	60,001	24,416	31,213	26,947	19,504	15,509	5,652	70,633	38,869	11,717	6,112
Scott	1985	42,485	11,098	10,515	2,502	1,793		1,074	2,143	1,138	11,139	8,447	1,938	179
	1982	29,664	7,717	7,298	1,920	1,264		970	1,433	834	6,085	6,995	1,410	135
Sedgwick	1985	2,508,026	477,709	461,461	212,144	378,476	307,985	103,331	123,971	54,138	639,226	162,427	176,437	50,788
	1982	2,095,113	413,397	398,581	206,071	312,761	249,745	113,720	95,001	46,629	430,242	164,586	139,065	45,150
Seward	1985	191,782	32,648	31,193	12,925	19,717	16,990	13,392	11,729	7,367	56,935	14,780	14,850	2,238
	1982	132,904	24,853	23,701	10,245	13,682	11,716	11,462	7,590	5,163	31,464	12,295	9,984	1,682
Shawnee	1985	1,023,866	228,696	223,453	95,055	137,798	117,904	35,646	36,256	19,826	237,899	69,425	60,229	39,051
	1982	808,334	183,319	178,777	83,326	111,972	94,434	35,784	27,939	16,807	149,932	67,678	50,505	29,796
Sheridan	1985	12,912	3,634	3,556	897	1,071		392	342	140	2,691	1,731	1,212	332
	1982	9,440	2,719	2,656	731	701		342	245	120	1,441	1,528	949	266
Sherman	1985	69,424	7,421	7,068	4,582	8,791		2,122	3,326	1,185	28,069	6,533	3,717	1,934
	1982	50,025	6,516	6,194	3,968	6,148		2,121	2,457	973	15,521	6,005	3,109	1,585
Smith	1985	28,357	6,692	6,405	1,179	2,317		425	1,111	214	6,537	4,491	1,090	746
	1982	20,083	5,332	5,094	928	1,444		386	651	146	3,623	3,747	795	522
Stafford	1985	26,616	6,362	6,259	1,094	377		812	446		7,788	5,653	1,102	350
	1982	19,572	5,159	5,066	968	278		695	313		4,199	4,909	839	275
Stanton	1985	6,513	3,215	3,110	53			134			1,040	438	1,299	110
	1982	4,795	2,410	2,326	49			118			556	388	1,019	85
Stevens	1985	20,055	7,328	7,243	1,410	347		395	904	250	1,910	3,514	1,969	1,097
	1982	14,785	5,215	5,145	1,106	250		369	547	177	1,091	3,023	1,466	738
Sumner	1985	100,065	38,624	36,209	5,518	9,599	6,815	2,165	3,711	2,261	14,982	11,201	4,202	7,389
	1982	79,523	30,737	28,751	5,349	6,758	4,626	2,243	2,838	1,856	9,456	10,642	3,498	5,553
Thomas	1985	64,891	12,994	12,477	5,901	4,684		2,672	3,065	1,581	22,294	6,260	2,451	1,126
	1982	44,748	10,064	9,645	4,652	3,146		2,359	1,854	1,007	11,443	5,671	1,875	851
Trego	1985	22,035	5,469	4,609	1,152	585		953	482	482	4,826	4,017	1,511	723
	1982	17,013	4,105	3,453	1,058	414		848	305	305	2,666	3,973	1,182	587
Wabaunsee	1985	16,104	3,007	2,912	2,216	403			341	341	351	5,489	3,003	164
	1982	12,210	2,054	1,985	1,904	251			224	224	196	4,666	1,889	122
Wallace	1985	6,589	1,576	1,551	75	144		335			2,719	44	836	105
	1982	4,852	1,398	1,373	64	118		308			1,521	45	704	81
Washington	1985	27,753	7,272	6,605	2,035	324		417	1,848	1,408	2,755	5,187	3,855	1,616
	1982	20,115	5,286	4,792	1,602	226		342	1,218	987	1,525	4,509	2,398	1,047
Wichita	1985	13,232	5,968	5,727	435	75		101			4,436	598	1,111	177
	1982	12,476	5,930	5,680	517	75		128			3,433	699	1,155	166
Wilson	1985	30,447	7,044	6,895	1,588	1,278		805	893	390	7,199	3,754	3,464	1,906
	1982	25,668	6,699	6,545	1,455	1,078		874	678	334	4,635	3,739	2,596	1,498

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drugstores Total ($000)
KANSAS (continued)														
ALL COUNTIES (continued)														
Woodson	1985	11,745	3,656	3,594	1,260	179		124	380	380	2,000	2,583	762	
	1982	9,872	2,981	2,925	1,132	137		133	263	263	1,306	2,617	560	
Wyandotte	1985	803,582	192,828	184,132	64,121	109,685	86,872	24,728	20,614	9,612	181,613	89,205	35,268	30,623
	1982	601,592	149,989	142,953	52,733	81,566	63,707	22,577	14,837	7,617	107,380	79,402	27,022	21,658
TOTAL METRO COUNTIES	1985	7,579,353	1,499,573	1,443,636	615,389	1,053,570	852,186	329,273	350,913	174,414	1,914,693	549,552	400,444	194,414
	1982	5,876,093	1,205,401	1,158,539	542,878	826,457	658,822	316,247	258,723	141,915	1,186,884	515,845	315,026	152,747
TOTAL STATE	1985	14,090,702	2,983,952	2,867,259	1,085,019	1,662,437	1,260,988	568,872	643,995	317,646	3,653,962	1,185,981	813,137	368,543
	1982	10,841,925	2,401,726	2,303,599	956,130	1,286,337	965,700	544,048	466,678	252,681	2,221,703	1,103,662	637,684	287,231
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1985	739,575	140,484	138,458	64,678	106,962	86,187	23,325	28,072	12,800	214,055	43,660	41,120	25,293
	1982	591,134	126,627	124,564	53,924	79,659	64,290	21,170	21,042	10,967	144,035	42,749	35,230	18,260
Christian	1985	288,618	54,364	53,527	20,804	30,240	24,761	12,564	10,285	4,940	81,375	19,743	14,892	11,984
	1982	236,030	49,574	48,718	17,232	25,629	20,653	11,366	7,635	4,162	54,701	19,138	12,669	8,613
Montgomery, Tenn.	*1985*	*450,957*	*86,120*	*84,931*	*43,874*	*76,722*	*63,426*	*10,761*	*17,787*	*7,860*	*132,680*	*23,917*	*26,228*	*13,309*
	1982	*355,104*	*77,053*	*75,846*	*36,692*	*54,030*	*43,637*	*9,804*	*13,407*	*6,805*	*89,334*	*23,611*	*22,561*	*9,647*
HUNTINGTON - ASHLAND	1985	1,709,810	357,931	342,888	138,951	327,931	284,300	83,397	71,592	30,350	325,462	149,535	84,969	60,447
	1982	1,354,068	331,838	317,522	111,375	228,883	195,224	74,177	53,816	26,139	199,105	143,376	66,477	47,522
Boyd	1985	345,372	74,775	69,307	29,638	63,182	52,483	16,661	11,195	4,014	62,055	28,710	15,205	16,687
	1982	286,599	65,924	60,988	24,609	53,680	44,384	14,770	8,332	3,476	42,564	26,832	12,971	12,024
Carter	1985	86,146	25,490	24,739	5,525	8,961	4,710	2,389	7,492	4,131	12,422	7,897	7,071	3,392
	1982	78,702	25,178	24,391	5,017	7,329	3,774	2,535	5,443	3,210	9,364	9,022	6,618	2,670
Greenup	1985	82,963	31,096	30,368	4,636	4,281		2,280	3,171	904	16,072	10,652	3,612	2,767
	1982	72,904	29,522	28,776	3,988	3,725		2,268	2,419	760	11,414	10,201	3,169	2,042
Lawrence, Ohio	*1985*	*171,085*	*48,875*	*48,323*	*13,151*	*14,150*	*12,825*	*8,285*	*9,653*	*4,882*	*25,501*	*26,043*	*5,654*	*12,270*
	1982	*161,935*	*47,533*	*46,907*	*12,999*	*13,087*	*11,702*	*7,783*	*8,247*	*4,754*	*21,204*	*29,206*	*4,779*	*10,090*
Cabell, W. Va.	*1985*	*897,591*	*148,488*	*141,984*	*77,720*	*210,892*	*196,564*	*48,970*	*37,329*	*15,455*	*186,100*	*62,413*	*46,688*	*23,764*
	1982	*646,738*	*133,587*	*127,493*	*57,908*	*132,326*	*122,897*	*42,247*	*27,153*	*13,072*	*100,345*	*54,474*	*33,562*	*19,276*
Wayne, W. Va.	*1985*	*126,653*	*29,207*	*28,167*	*8,281*	*26,465*	*17,718*	*4,812*	*2,752*	*964*	*23,312*	*13,820*	*6,739*	*1,567*
	1982	*107,190*	*30,094*	*28,967*	*6,854*	*18,736*	*12,467*	*4,574*	*2,222*	*917*	*14,214*	*13,641*	*5,378*	*1,420*
LEXINGTON-FAYETTE	1985	2,096,377	388,903	376,387	224,796	325,510	281,135	97,489	103,563	57,096	457,644	191,670	74,900	64,662
	1982	1,692,910	351,617	339,587	182,997	258,231	222,440	90,244	68,937	41,535	302,208	174,121	60,363	48,888
Bourbon	1985	71,970	21,882	21,455	5,512	2,556		2,466	1,719	1,010	16,160	8,215	2,901	5,027
	1982	52,066	17,896	17,514	3,945	1,804		2,014	1,069	690	9,456	6,455	2,074	3,044
Clark	1985	142,733	36,222	35,717	11,485	17,695	12,904	5,575	3,840	2,200	38,123	12,935	6,230	4,445
	1982	121,441	33,427	32,899	10,678	13,708	9,715	4,888	2,993	1,829	27,219	12,653	5,531	3,855
Fayette	1985	1,633,234	261,670	251,690	188,795	289,311	258,158	81,511	92,523	50,950	351,232	137,138	50,119	44,718
	1982	1,331,034	241,774	232,112	153,106	232,064	206,279	77,297	61,221	36,993	236,150	125,180	41,908	34,524
Jessamine	1985	110,715	25,477	24,722	8,603	7,626	4,936	2,028	2,497	1,907	32,982	14,137	5,758	3,275
	1982	77,041	21,464	20,788	5,996	4,771	2,951	1,425	1,560	1,241	17,288	11,090	4,130	2,255
Scott	1985	61,380	21,073	20,731	5,991	4,060	2,359	1,820	1,913	860	7,797	7,962	2,337	3,771
	1982	54,473	18,981	18,63[illegible]	5,758	3,146	1,742	1,737	1,422	675	5,570	8,617	2,020	2,795
Woodford	1985	76,345	22,579	22,072	4,410	4,262	2,778	4,089	1,071	169	11,350	11,283	7,555	3,426
	1982	56,855	18,075	17,636	3,514	2,738	1,753	2,883	672	107	6,525	10,126	4,700	2,415
LOUISVILLE	1985	5,580,056	1,107,397	1,043,234	577,323	802,867	710,915	264,289	263,207	136,165	1,158,669	514,542	229,753	238,182
	1982	4,271,270	965,373	907,366	452,929	594,719	521,074	201,608	179,919	101,270	733,260	448,103	174,986	161,006
Bullitt	1985	95,243	42,786	40,125	7,521	2,218		266	3,228	611	13,321	14,229	6,196	1,085
	1982	75,536	34,128	31,945	5,653	1,525		234	2,173	458	8,442	13,667	4,803	820
Jefferson	1985	4,362,179	833,054	786,566	472,193	652,320	594,680	206,218	216,560	110,538	916,014	376,792	154,347	193,633
	1982	3,308,430	720,805	679,292	366,408	482,200	436,496	157,207	146,762	82,001	574,009	320,656	120,288	128,080
Oldham	1985	79,005	22,458	17,453	3,728	4,056		510	3,634	1,285	23,678	7,206	6,513	3,172
	1982	73,763	23,028	17,862	3,600	3,490		497	2,735	1,050	18,774	8,659	6,047	2,658
Shelby	1985	87,167	23,530	22,789	7,885	6,156		2,630	1,675	224	22,757	6,415	3,909	3,357
	1982	79,063	22,841	22,080	7,209	5,759		2,511	1,373	205	17,216	6,801	3,678	2,760
Clark, Ind.	*1985*	*609,495*	*98,557*	*91,346*	*47,305*	*110,994*	*96,445*	*33,932*	*15,023*	*7,473*	*127,653*	*76,500*	*42,017*	*18,326*
	1982	*457,803*	*84,771*	*78,421*	*38,108*	*83,094*	*71,389*	*25,090*	*10,432*	*5,727*	*79,111*	*67,123*	*27,852*	*13,425*
Floyd, Ind.	*1985*	*262,082*	*62.544*	*61,498*	*31,724*	*20,956*	*19,790*	*19,048*	*18,722*	*15,222*	*40,763*	*25,943*	*8,555*	*15,205*
	1982	*207,065*	*57,337*	*56,271*	*25,975*	*13,987*	*13,189*	*14,742*	*13,213*	*11,091*	*26,071*	*23,553*	*6,471*	*10,742*
Harrison, Ind.	*1985*	*84,885*	*24,468*	*23,457*	*6,967*	*6,167*		*1,685*	*4,365*	*812*	*14,483*	*7,457*	*8,216*	*3,404*
	1982	*69,610*	*22,463*	*21,495*	*5,976*	*4,664*		*1,327*	*3,231*	*738*	*9,637*	*7,644*	*5,847*	*2,521*

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
OWENSBORO	**1985**	**583,094**	**118,280**	**115,908**	**59,508**	**89,264**	**80,856**	**24,594**	**27,549**	**16,038**	**114,703**	**36,473**	**34,763**	**24,531**
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
Daviess	1985	583,094	118,280	115,908	59,508	89,264	80,856	24,594	27,549	16,038	114,703	36,473	34,763	24,531
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
ALL COUNTIES														
Adair	1985	35,064	9,151	8,773	2,753	1,348		1,914	1,183	945	6,550	4,775	3,094	1,354
	1982	31,465	9,528	9,117	2,393	1,137		1,788	862	703	4,775	4,674	2,419	1,034
Allen	1985	56,033	14,752	14,513	2,451	2,111		1,305	953	411	18,219	5,091	5,153	3,330
	1982	40,873	13,005	12,770	1,812	1,596		1,127	632	321	10,050	4,394	3,903	2,136
Anderson	1985	39,019	12,450	12,325	1,540	1,054		1,213	719	170	6,581	6,440	2,888	1,770
	1982	33,171	11,019	10,888	1,416	899		1,183	537	151	4,582	6,045	2,147	1,298
Ballard	1985	28,536	8,041	7,883	1,388	205		680	421		10,738	1,859	2,963	734
	1982	26,635	8,634	8,449	1,346	177		667	320		8,327	2,243	2,576	619
Barren	1985	161,576	37,524	36,851	15,466	23,760	21,984	7,302	7,263	3,450	26,437	11,692	12,614	7,602
	1982	135,984	34,103	33,428	13,075	18,036	16,537	6,660	5,505	2,879	18,496	12,398	10,976	5,636
Bath	1985	15,287	5,359	5,178	716	574		322	813	594	2,379	2,238	162	1,109
	1982	14,288	5,171	4,987	652	535		341	660	518	1,808	2,474	141	873
Bell	1985	163,770	40,328	39,087	12,499	19,671		8,781	7,860	6,057	29,336	14,617	10,284	6,043
	1982	148,825	40,842	39,509	11,202	15,898		8,779	6,314	5,014	21,852	14,748	9,506	5,455
☐ Boone	1985	461,298	68,596	64,005	47,831	104,831	94,222	19,372	10,953	1,171	76,238	71,537	18,767	15,077
	1982	371,544	62,163	57,892	37,336	81,639	73,259	17,682	7,076	925	46,826	69,009	14,374	10,208
Bourbon	1985	71,970	21,882	21,455	5,512	2,556		2,466	1,719	1,010	16,160	8,215	2,901	5,027
	1982	52,066	17,896	17,514	3,945	1,804		2,014	1,069	690	9,456	6,455	2,074	3,044
Boyd	1985	345,372	74,775	69,307	29,638	63,182	52,483	16,661	11,195	4,014	62,055	28,710	15,205	16,687
	1982	286,599	65,924	60,988	24,609	53,680	44,384	14,770	8,332	3,476	42,564	26,832	12,971	12,024
Boyle	1985	169,070	35,208	33,885	10,929	31,406	25,461	5,174	5,739	4,410	42,447	8,941	11,597	6,339
	1982	125,747	30,033	28,850	8,754	21,870	17,236	3,971	3,766	3,046	26,081	8,478	8,016	4,397
Bracken	1985	13,163	5,981	5,879	426	233		62	260	260	2,295	1,725	1,200	196
	1982	12,248	5,743	5,634	433	216		67	210	210	1,734	1,755	1,121	179
Breathitt	1985	52,533	10,528	10,260	2,900	7,435	4,320	981	2,566	1,738	12,755	6,224	3,231	1,693
	1982	47,434	11,232	10,925	2,631	6,045	3,421	1,040	2,004	1,482	9,560	6,355	3,011	1,346
Breckinridge	1985	54,133	26,493	25,762	2,663	2,491		1,145	1,823	794	8,079	2,675	3,070	2,041
	1982	44,158	22,659	21,992	2,145	1,809		1,079	1,179	576	5,407	2,715	2,199	1,656
Bullitt	1985	95,243	42,786	40,125	7,521	2,218		266	3,228	611	13,321	14,229	6,196	1,085
	1982	75,536	34,128	31,945	5,653	1,525		234	2,173	458	8,442	13,667	4,803	820
Butler	1985	19,445	6,899	6,789	621	649		137	272	272	3,186	4,442	1,115	1,340
	1982	19,340	7,170	7,042	680	573		157	239	239	2,593	4,895	976	1,138
Caldwell	1985	60,588	14,515	14,400	3,911	9,470	7,073	3,034	3,340	1,768	11,384	2,384	4,622	2,153
	1982	54,188	14,375	14,234	3,635	7,839	5,832	2,916	2,418	1,450	8,685	2,757	3,835	1,863
Calloway	1985	252,611	33,164	31,928	16,750	16,577	13,746	11,610	11,756	5,002	120,802	13,569	8,396	8,142
	1982	169,351	29,028	27,893	12,609	11,560	9,561	9,891	7,249	3,270	65,542	11,841	6,256	5,286
☐ Campbell	1985	339,016	88,807	82,247	36,227	27,513	24,467	20,804	14,015	5,369	55,210	33,559	13,831	23,399
	1982	285,173	82,166	75,953	32,139	22,987	20,261	17,131	9,637	4,082	37,799	30,867	10,051	16,741
Carlisle	1985	14,490	3,358	3,286	226	531		167	115		4,006	2,520	2,764	121
	1982	13,552	3,548	3,466	234	503		161	95		3,048	2,875	2,276	112
Carroll	1985	48,989	18,995	18,515	3,007	1,210		1,115	729	316	9,411	6,445	3,992	2,777
	1982	35,238	14,265	13,879	2,384	874		923	462	235	5,544	5,439	2,511	1,704
Carter	1985	86,146	25,490	24,739	5,525	8,961	4,710	2,389	7,492	4,131	12,422	7,897	7,071	3,392
	1982	78,702	25,178	24,391	5,017	7,329	3,774	2,535	5,443	3,210	9,364	9,022	6,618	2,670
Casey	1985	34,690	6,800	6,334	2,540	3,734		1,667	1,181	860	11,109	1,402	2,113	1,844
	1982	28,521	7,032	6,537	2,191	2,869		1,463	919	721	7,122	1,504	1,860	1,394
Christian	1985	288,618	54,364	53,527	20,804	30,240	24,761	12,564	10,285	4,940	81,375	19,743	14,892	11,984
	1982	236,030	49,574	48,718	17,232	25,629	20,653	11,366	7,635	4,162	54,701	19,138	12,669	8,613
Clark	1985	142,733	36,222	35,717	11,485	17,695	12,904	5,575	3,840	2,200	38,123	12,935	6,230	4,445
	1982	121,441	33,427	32,899	10,678	13,708	9,715	4,888	2,993	1,829	27,219	12,653	5,531	3,855
Clay	1985	64,192	18,349	17,999	2,779	4,261		2,131	3,116	3,116	10,435	8,422	7,208	3,079
	1982	60,172	19,754	19,340	2,558	3,548		2,137	2,571	2,571	8,008	8,728	5,902	2,460
Clinton	1985	31,644	11,147	10,841	1,449	1,881		921	1,417	277	3,593	4,924	1,712	1,044
	1982	24,176	8,773	8,516	1,189	1,357		706	936	204	2,221	4,086	1,207	775
Crittenden	1985	27,355	10,678	10,569	1,468	1,983		507	1,034	1,034	4,255	2,074	928	1,789
	1982	24,025	10,222	10,098	1,265	1,543		510	740	740	3,052	2,011	824	1,337
Cumberland	1985	14,121	5,214	5,087	727	961		583	806	806	2,485	510	1,130	1,002
	1982	13,905	5,578	5,432	733	865		590	634	634	2,060	640	1,134	878

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

KENTUCKY (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Daviess	1985	583,094	118,280	115,908	59,508	89,264	80,856	24,594	27,549	16,038	114,703	36,473	34,763	24,531
	1982	437,853	97,925	95,780	45,078	62,744	56,539	21,509	18,710	11,823	71,827	32,023	27,073	16,426
Edmonson	1985	12,266	5,503	5,376	1,211	225		311	572	572	1,454	605	818	611
	1982	11,471	5,290	5,158	1,097	208		329	455	455	1,108	698	659	558
Elliott	1985	8,378	1,210	1,106	436	425		218	346	346	3,026	1,547	320	144
	1982	6,472	1,169	1,066	351	311		177	249	249	1,813	1,404	260	116
Estill	1985	48,124	13,404	13,240	2,084	2,803	2,639	904	612	267	21,304	1,941	824	2,309
	1982	42,634	13,779	13,585	2,179	2,780	2,593	1,000	530	271	14,996	2,286	728	2,142
Fayette	1985	1,633,234	261,670	251,690	188,795	289,311	258,158	81,511	92,523	50,950	351,232	137,138	50,119	44,718
	1982	1,331,034	241,774	232,112	153,106	232,064	206,279	77,297	61,221	36,993	236,150	125,180	41,908	34,524
Fleming	1985	53,279	9,750	9,493	2,227	4,283		1,062	2,352	1,989	20,922	4,411	3,443	1,997
	1982	42,353	9,621	9,350	1,844	3,149		965	1,745	1,504	14,174	4,103	2,534	1,665
Floyd	1985	187,196	34,616	33,869	9,612	15,863	4,463	7,158	5,330	3,429	54,758	17,432	18,130	9,694
	1982	171,354	36,639	35,781	9,188	13,501	3,672	6,925	4,585	3,101	42,953	18,768	15,474	8,073
Franklin	1985	209,594	42,554	41,754	21,266	22,788	18,592	10,713	5,202	3,487	47,875	24,380	12,946	9,935
	1982	176,321	43,205	42,313	17,868	17,190	13,940	10,103	3,917	2,838	31,011	23,061	11,194	7,457
Fulton	1985	45,400	15,037	14,622	1,047	7,439	6,599	1,294	1,469	220	6,140	3,810	1,251	2,496
	1982	41,390	14,333	13,912	1,053	6,023	5,287	1,198	1,182	216	4,581	4,309	1,158	1,944
Gallatin	1985	24,948	7,028	6,954	2,206	1,507		409	137		246	8,365	2,117	793
	1982	15,486	4,723	4,665	1,408	775		263	68		116	5,178	1,035	426
Garrard	1985	18,313	5,401	5,260	1,411	1,093		653	1,240	1,240	2,346	1,603	2,435	1,016
	1982	18,143	5,801	5,639	1,426	991		667	984	984	1,962	1,825	2,190	927
Grant	1985	50,750	14,554	13,874	3,442	890		710	1,191	673	[illegible]	8,198	4,216	1,942
	1982	42,742	12,877	12,252	3,216	676		596	891	532	[illegible]	8,629	3,126	1,403
Graves	1985	138,823	30,300	29,296	5,388	13,634	10,593	6,410	3,696	2,549	[illegible]	9,831	27,105	5,895
	1982	124,607	30,465	29,399	5,193	11,160	8,640	6,846	3,024	2,162	[illegible]	10,665	22,016	5,192
Grayson	1985	76,804	17,698	16,981	5,345	9,288	3,655	2,637	2,539	1,309	11,519	8,066	7,425	5,365
	1982	59,957	15,938	15,264	4,023	6,361	2,426	2,151	1,713	915	7,270	7,419	5,764	3,503
Green	1985	27,396	10,757	10,509	1,103	1,806		515	611	611	3,887	2,274	3,483	1,394
	1982	21,902	9,021	8,797	976	1,458		474	434	434	2,556	2,208	2,448	956
Greenup	1985	82,963	31,096	30,368	4,636	4,281		2,280	3,171	904	16,072	10,652	3,612	2,767
	1982	72,904	29,522	28,776	3,988	3,725		2,268	2,419	760	11,414	10,201	3,169	2,042
Hancock	1985	13,003	8,533	8,490	491				70		1,891	683	272	690
	1982	10,680	7,264	7,214	393				50		1,261	689	214	478
Hardin	1985	403,530	69,640	66,145	31,052	45,327	37,189	16,815	18,301	11,220	118,832	50,800	24,192	8,425
	1982	331,210	61,998	58,775	27,039	33,852	27,461	14,159	13,030	8,743	81,799	51,621	20,711	6,618
Harlan	1985	149,699	43,599	42,789	9,375	22,803	7,858	2,780	7,726	3,453	22,355	10,741	8,935	6,202
	1982	136,071	46,801	45,845	8,239	18,175	5,784	2,857	6,082	2,963	15,877	11,484	6,982	4,725
Harrison	1985	65,201	17,553	17,045	3,120	6,122	4,681	2,287	2,687	1,347	13,827	6,749	2,942	4,687
	1982	49,327	14,136	13,701	2,632	4,581	3,405	2,010	1,826	974	8,272	5,757	2,295	3,081
Hart	1985	37,256	12,610	11,129	888	1,383		989	1,960	1,960	7,452	4,991	2,871	2,082
	1982	33,282	11,904	10,486	790	1,257		1,027	1,372	1,372	5,496	4,995	2,633	1,607
☐ Henderson	1985	274,577	64,928	63,648	23,833	30,623	19,748	10,414	12,784	10,516	65,087	35,011	10,386	7,781
	1982	204,509	51,960	50,839	17,961	20,631	13,198	9,175	8,640	7,382	40,416	29,700	8,020	5,476
Henry	1985	31,724	8,886	8,682	2,332	1,511		313	334		8,596	2,600	2,214	2,937
	1982	28,024	9,126	8,900	2,057	1,366		279	263		6,297	2,698	1,737	2,250
Hickman	1985	7,755	2,380	2,349	760	503		745	50		1,409	249	702	150
	1982	7,778	2,639	2,600	758	453		746	45		1,167	312	620	148
Hopkins	1985	261,074	66,362	65,510	15,810	29,763	21,423	15,406	12,338	5,744	57,749	25,137	15,343	10,304
	1982	210,219	59,413	58,539	12,872	22,821	16,105	12,651	8,076	4,181	38,736	23,816	12,799	7,552
Jackson	1985	14,867	3,641	3,433	1,367	1,351		137	347		3,156	1,006	789	1,462
	1982	17,471	5,090	4,790	1,560	1,403		184	348		3,019	1,430	927	1,457
Jefferson	1985	4,362,179	833,054	786,566	472,193	652,320	594,680	206,218	216,560	110,538	[illegible]	376,792	154,347	193,633
	1982	3,308,430	720,805	679,292	366,408	482,200	436,496	157,207	146,762	82,001	574,009	320,656	120,288	128,080
Jessamine	1985	110,715	25,477	24,722	8,603	7,626	4,936	2,028	2,497	1,907	32,982	14,137	5,758	3,275
	1982	77,041	21,464	20,788	5,996	4,771	2,951	1,425	1,560	1,241	17,288	11,090	4,130	2,255
Johnson	1985	120,422	19,895	19,056	8,536	15,337		5,354	8,329	3,339	23,479	11,593	12,755	7,453
	1982	108,316	21,730	20,774	7,698	12,438		5,057	6,733	2,968	17,552	11,765	11,859	5,832
☐ Kenton	1985	644,744	165,754	146,949	71,940	85,554	83,801	10,604	30,421	[illegible]	86,396	89,109	19,033	31,303
	1982	520,207	148,140	131,084	57,194	60,554	59,153	9,328	21,126	16,306	56,362	78,206	15,307	24,576
Knott	1985	53,472	14,802	14,126	2,446	9,192	8,068	981	2,719	751	3,910	9,271	3,212	446
	1982	44,407	14,148	13,476	1,900	6,530	5,705	890	1,690	576	2,560	8,107	2,573	350
Knox	1985	114,092	29,733	28,752	6,356	19,155	8,283	4,553	2,361	1,476	25,327	7,757	7,259	6,207
	1982	94,865	29,815	28,777	5,659	14,265	5,714	3,816	1,761	1,187	15,743	8,070	6,196	4,479

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Larue	1985	33,149	11,573	11,458	1,293	3,772		1,128	1,215	338	6,000	2,508	1,972	1,163
	1982	27,763	10,217	10,097	1,134	2,823		1,097	905	292	4,137	2,621	1,459	908
Laurel	1985	203,694	45,494	45,021	10,658	11,936	5,817	6,616	10,180	4,575	67,479	22,289	13,966	6,339
	1982	162,741	39,678	39,191	9,560	10,034	4,726	5,480	6,923	3,525	44,725	22,821	10,388	4,519
Lawrence	1985	38,743	19,455	19,274	2,426	305		1,341	837	514	1,948	4,908	2,143	3,581
	1982	36,856	19,178	18,963	2,253	290		1,254	697	468	1,506	5,131	1,803	2,882
Lee	1985	21,921	6,931	6,777	894	1,522		584	265		4,721	2,814	873	458
	1982	20,538	6,903	6,737	827	1,292		546	192		3,632	2,932	833	429
Leslie	1985	25,705	8,193	7,953	1,084	4,496		440	1,347	1,347	1,732	3,843	1,991	823
	1982	23,505	8,438	8,175	938	3,540		445	1,044	1,044	1,257	3,743	1,777	618
Letcher	1985	81,869	22,904	22,461	3,830	10,315	4,841	2,693	4,789	4,789	6,321	12,280	9,958	4,324
	1982	77,107	25,180	24,647	3,424	8,823	4,013	2,815	3,833	3,833	4,756	12,353	7,910	3,348
Lewis	1985	20,021	8,161	7,948	1,139	395		348	522		2,220	3,679	1,288	185
	1982	19,590	8,092	7,866	1,065	379		380	389		1,744	3,946	1,241	174
Lincoln	1985	33,529	9,207	8,844	2,112	512		1,370	1,770	687	9,249	2,103	3,468	803
	1982	33,053	10,152	9,734	2,080	478		1,362	1,563	678	7,289	2,608	3,525	797
Livingston	1985	19,686	9,861	8,988	4,069	63		140	299	299	1,142	519	547	1,191
	1982	16,5[illegible]2	8,420	7,660	3,274	51		130	216	216	776	537	413	831
Logan	1985	85,772	29,415	29,194	4,941	8,275	4,434	2,688	2,956	2,325	17,475	5,441	4,752	5,379
	1982	68,693	25,320	25,082	4,006	5,999	3,191	2,341	2,149	1,770	11,676	5,511	3,949	3,784
Lyon	1985	16,641	6,974	6,872	750	223		70	1,026	1,026	3,844	1,826	638	333
	1982	12,742	5,926	5,828	621	167		60	672	672	2,137	1,699	415	210
McCracken	1985	433,613	90,824	85,512	36,049	53,501	51,402	26,029	22,438	13,487	82,263	35,642	24,305	19,506
	1982	379,049	83,969	78,909	31,391	47,660	45,707	23,784	17,513	11,376	59,448	34,936	21,824	16,498
McCreary	1985	41,913	18,335	17,499	2,097	2,693		776	1,625	1,029	6,604	3,101	1,619	2,284
	1982	32,485	15,228	14,507	1,568	1,825		678	1,085	739	4,126	2,937	1,249	1,479
McLean	1985	22,708	8,577	8,500	1,192	732		52	422	422	4,139	3,674	2,064	930
	1982	22,211	8,923	8,826	1,166	645		59	371	371	3,357	4,050	1,798	793
Madison	1985	300,042	61,636	59,855	32,175	31,067	22,928	9,344	5,891	3,943	56,820	46,436	19,834	9,499
	1982	226,990	50,943	49,377	25,813	20,636	14,884	7,978	3,853	2,773	34,787	38,152	14,932	6,571
Magoffin	1985	35,541	14,461	14,008	1,424	4,520		311	852	852	2,693	4,373	1,747	2,296
	1982	29,807	12,218	11,813	1,133	3,679		249	608	608	1,688	4,434	1,434	1,813
Marion	1985	59,305	18,742	18,559	3,722	7,642	4,425	4,373	3,707	3,071	5,004	4,389	3,058	2,969
	1982	48,319	17,322	17,121	2,959	5,392	2,963	3,406	2,287	1,979	3,196	3,884	2,437	1,988
Marshall	1985	99,750	22,121	21,283	7,471	9,736	7,343	2,203	3,326	2,107	19,957	11,310	15,919	2,951
	1982	91,691	22,589	21,692	7,163	8,313	6,247	2,138	2,484	1,684	15,707	12,227	13,622	2,465
Martin	1985	[illegible]	13,947	13,751	1,339	5,193	4,847	850	1,599	1,372	25,499	2,393	2,116	1,465
	1982	47,191	15,006	14,768	1,317	4,186	3,888	888	1,312	1,170	17,005	2,670	1,937	1,229
Mason	1985	101,653	20,687	20,139	7,903	12,321	10,031	8,447	3,900	2,909	16,162	11,035	4,667	4,885
	1982	87,529	20,969	20,375	6,543	9,274	7,316	7,659	2,891	2,215	11,214	10,280	3,984	3,959
Meade	1985	37,160	7,906	7,496	2,728	802		656	1,249	977	15,766	3,278	1,799	779
	1982	33,760	9,006	8,523	2,861	679		727	924	739	11,133	3,873	1,527	749
Menifee	1985	8,149	2,092	2,021	243	274		48	381	381	2,643	1,229	416	219
	1982	6,787	2,119	2,042	227	235		47	287	287	1,658	1,163	329	165
Mercer	1985	63,211	22,058	21,331	5,195	2,994		1,719	2,961	2,370	10,339	6,471	4,300	2,774
	1982	53,198	19,370	18,696	4,296	2,240		1,662	2,194	1,789	7,127	6,293	3,669	2,310
Metcalfe	1985	30,043	9,302	9,136	1,181	606		558	765	765	9,231	3,111	1,724	1,148
	1982	20,839	6,960	6,823	832	436		435	483	483	5,220	2,544	1,246	815
Monroe	1985	37,415	14,882	13,997	1,787	1,485		1,107	1,655	1,290	6,791	2,400	1,689	3,133
	1982	31,909	13,603	12,770	1,522	1,136		1,101	1,110	885	4,793	2,511	1,484	2,314
Montgomery	1985	112,687	25,554	24,800	8,676	9,701	2,404	7,408	4,126	2,993	23,364	7,516	9,615	4,615
	1982	96,069	25,703	24,897	7,188	8,056	1,912	6,185	3,061	2,354	16,226	7,911	7,085	3,457
Morgan	1985	42,111	8,438	8,222	1,041	2,717		958	2,636	807	13,672	3,578	4,810	664
	1982	40,234	9,089	8,839	1,049	2,438		981	2,068	725	11,308	4,062	4,634	621
Muhlenberg	1985	139,988	43,933	42,814	5,659	18,114	13,257	6,631	5,182	3,509	26,110	13,224	5,744	7,746
	1982	113,438	38,564	37,511	4,677	13,329	9,659	5,529	3,842	2,799	17,709	12,304	4,304	5,559
Nelson	1985	115,650	32,807	32,484	8,970	14,301	8,514	3,064	4,264	2,011	18,398	11,473	3,626	4,116
	1982	90,754	27,093	26,776	6,941	9,992	5,711	2,699	2,957	1,533	11,848	10,151	2,893	3,207
Nicholas	1985	16,031	4,057	3,211	729	2,255		603	706	706	1,492	1,478	2,492	1,181
	1982	14,388	4,215	3,330	694	1,779		612	531	531	1,085	1,518	1,923	1,025
Ohio	1985	88,422	26,585	26,359	4,712	8,284	6,822	1,441	1,657	519	28,031	7,574	2,862	4,635
	1982	69,729	23,568	23,324	3,820	5,883	4,750	1,337	1,180	414	18,347	7,513	2,149	3,446
Oldham	1985	79,005	22,458	17,453	3,728	4,056		510	3,634	1,285	23,678	7,206	6,513	3,172
	1982	73,763	23,028	17,862	3,600	3,490		497	2,735	1,050	18,774	8,659	6,047	2,658

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
KENTUCKY (continued)														
ALL COUNTIES (continued)														
Owen	1985	23,389	4,986	4,863	1,114	1,682		627	719	310	6,174	3,588	2,027	1,445
	1982	20,830	5,403	5,260	1,001	1,354		567	506	257	4,580	3,623	1,659	1,123
Owsley	1985	8,911	3,029	2,855	722	79		117	576	576	1,376	343	166	1,053
	1982	7,193	2,863	2,693	554	61		105	355	355	832	338	131	700
Pendleton	1985	21,107	8,703	8,602	1,134	558		978	349		2,623	2,303	1,304	766
	1982	18,937	7,893	7,787	971	487		842	238		1,890	2,301	1,150	659
Perry	1985	144,723	35,800	34,540	9,853	11,477	5,599	8,803	5,471	2,840	31,326	11,974	9,222	5,291
	1982	136,516	37,904	36,500	9,084	10,819	5,190	8,181	4,519	2,588	23,196	13,620	8,769	4,230
Pike	1985	364,754	95,568	93,572	18,893	49,114	43,979	17,799	9,330	7,071	93,085	25,950	22,713	10,181
	1982	328,877	95,774	93,596	17,309	42,187	37,190	16,446	7,664	6,153	70,115	27,338	21,276	8,094
Powell	1985	23,510	6,444	6,281	2,421	3,410		724	478		1,310	3,187	1,593	1,445
	1982	20,480	6,333	6,162	2,014	2,515		581	322		891	3,250	1,312	1,002
Pulaski	1985	298,876	75,814	74,257	22,722	41,872	31,746	14,383	11,854	7,552	62,316	18,593	21,471	9,681
	1982	215,259	61,859	60,474	16,362	27,069	20,224	10,444	7,651	5,189	37,129	16,790	15,909	6,048
Robertson	1985	2,663	558	515	141	226			70		123	730	609	
	1982	2,218	513	472	117	158			47		79	706	404	
Rockcastle	1985	33,938	12,207	11,998	2,326	2,248		329	779	339	2,925	4,867	2,318	1,725
	1982	28,106	10,313	10,117	1,835	1,709		301	550	258	1,948	4,911	1,625	1,180
Rowan	1985	82,603	20,395	20,123	5,374	14,150	3,264	3,613	1,135	490	12,145	10,928	4,307	4,618
	1982	74,322	20,735	20,420	5,203	11,222	2,373	3,375	893	454	8,677	10,813	3,906	3,521
Russell	1985	42,226	11,783	11,277	2,009	4,147		1,112	1,849	146	10,521	3,053	3,050	2,205
	1982	40,080	12,348	11,795	1,931	3,568		1,250	1,391	129	8,340	3,668	3,007	1,943
Scott	1985	61,380	21,073	20,731	5,991	4,060	2,359	1,820	1,913	860	7,797	7,962	2,337	3,771
	1982	54,473	18,981	18,638	5,758	3,146	1,742	1,737	1,422	675	5,570	8,617	2,020	2,795
Shelby	1985	87,167	23,530	22,789	7,885	6,156		2,630	1,675	224	22,757	6,415	3,909	3,357
	1982	79,063	22,841	22,080	7,209	5,759		2,511	1,373	205	17,216	6,801	3,678	2,760
Simpson	1985	77,928	19,146	18,648	8,231	7,916	7,523	1,531	2,698	2,698	13,841	14,851	3,288	3,594
	1982	62,879	16,804	16,335	6,570	5,688	5,385	1,428	1,931	1,931	9,166	13,341	2,706	2,489
Spencer	1985	11,993	5,372	4,767	384	145		400	227	227	721	457	2,916	299
	1982	10,792	4,975	4,406	376	129		352	159	159	480	509	2,391	262
Taylor	1985	106,374	25,822	25,039	9,151	13,900	12,218	6,550	3,296	1,209	20,530	8,026	7,927	4,359
	1982	82,992	22,529	21,805	7,074	9,676	8,489	5,404	2,282	931	13,172	7,269	6,059	3,102
Todd	1985	18,677	8,955	8,804	823	963		398	466	466	1,691	1,650	804	1,255
	1982	17,365	8,519	8,359	832	785		418	375	375	1,271	1,877	642	976
Trigg	1985	25,888	6,960	6,524	1,697	793		324	2,540	2,540	5,541	2,975	2,096	1,095
	1982	22,952	7,276	6,808	1,454	697		325	1,735	1,735	3,987	2,871	1,801	904
Trimble	1985	5,605	910	852	739				91		173	1,316	524	1,361
	1982	4,694	843	787	575				63		109	1,332	363	928
Union	1985	68,041	24,962	23,898	3,252	12,664	9,212	1,778	1,925	1,589	7,068	3,556	3,771	2,441
	1982	55,826	21,137	20,198	2,843	9,136	6,545	1,659	1,377	1,158	4,700	3,582	3,100	1,958
Warren	1985	549,472	102,719	99,566	53,992	82,468	73,500	20,910	25,599	16,236	95,622	59,261	22,983	17,985
	1982	408,918	86,620	83,802	39,746	56,535	50,001	17,831	16,723	11,575	58,166	48,637	17,283	12,353
Washington	1985	16,192	3,628	3,494	719	235		801	1,063	99	1,949	2,337	1,356	1,691
	1982	16,268	3,883	3,732	775	243		816	868	96	1,637	2,652	1,216	1,479
Wayne	1985	53,962	17,237	16,613	2,206	6,408	4,716	2,953	1,883	383	7,367	4,178	5,363	3,537
	1982	43,386	15,627	15,032	1,946	4,559	3,230	2,344	1,329	309	4,831	3,924	3,756	2,415
Webster	1985	57,752	17,124	16,864	1,981	433		1,037	984		22,063	4,579	2,992	2,674
	1982	46,034	16,607	16,324	1,620	362		856	627		13,426	4,663	2,500	1,899
Whitley	1985	227,132	41,050	40,013	15,871	17,973	14,698	6,730	8,635	6,227	52,295	52,782	14,727	6,160
	1982	183,888	35,762	34,793	12,575	14,563	11,770	6,235	6,131	4,701	34,524	47,069	12,033	4,411
Wolfe	1985	16,906	4,786	4,592	657	332		131	472	472	3,185	4,502	908	813
	1982	15,108	4,435	4,248	574	296		115	327	327	2,319	4,423	817	716
Woodford	1985	76,345	22,579	22,072	4,410	4,262	2,778	4,089	1,071	169	11,350	11,283	7,555	3,426
	1982	56,855	18,075	17,636	3,514	2,738	1,753	2,883	672	107	6,525	10,126	4,700	2,415
TOTAL METRO COUNTIES	1985	9,825,799	2,002,821	1,894,018	1,016,065	1,434,709	1,260,863	426,795	456,525	239,151	2,002,972	929,003	383,425	402,830
	1982	7,723,223	1,764,971	1,665,187	806,421	1,090,123	950,157	356,457	310,998	177,375	1,291,922	828,902	305,431	281,982
TOTAL STATE	1985	18,060,294	4,042,271	3,874,326	1,576,486	2,304,690	1,821,009	746,924	769,447	430,303	3,806,792	1,757,893	934,097	741,016
	1982	14,572,388	3,664,526	3,506,035	1,276,860	1,757,103	1,368,840	641,922	537,990	325,596	2,510,519	1,628,076	758,347	537,852

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA														
ALEXANDRIA	1985	**709,734**	**151,104**	**145,719**	**55,047**	**104,135**	**84,459**	**54,267**	**35,238**	**23,805**	**130,934**	**48,524**	**56,772**	**26,191**
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
Rapides	1985	709,734	151,104	145,719	55,047	104,135	84,459	54,267	35,238	23,805	130,934	48,524	56,772	26,191
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
BATON ROUGE	1985	**3,150,863**	**736,739**	**710,357**	**288,147**	**450,268**	**372,940**	**147,049**	**195,448**	**84,285**	**546,676**	**222,063**	**270,760**	**92,454**
	1982	2,626,328	653,326	628,921	223,927	366,298	299,227	126,365	140,206	67,455	490,649	204,165	165,664	80,951
Ascension	1985	239,826	62,246	61,001	14,889	11,102	1,658	6,918	11,289	2,078	71,371	12,680	32,357	8,416
	1982	219,402	63,778	62,383	13,282	10,160	1,465	6,629	9,008	1,978	64,784	12,688	22,677	8,086
East Baton Rouge	1985	2,678,614	591,625	568,680	261,822	417,443	364,967	135,291	178,130	78,068	443,876	176,165	219,403	75,301
	1982	2,203,285	513,709	492,853	200,647	339,612	293,338	115,258	126,523	62,143	395,854	160,701	130,593	65,416
Livingston	1985	174,172	60,436	58,526	8,397	19,958	6,315	4,614	5,865	4,139	28,958	18,404	13,243	7,320
	1982	155,566	55,698	53,835	7,493	15,197	4,424	4,274	4,551	3,334	28,075	18,250	9,231	6,251
West Baton Rouge	1985	58,251	22,432	22,150	3,039	1,765		226	164		2,471	14,814	5,757	1,417
	1982	48,075	20,141	19,850	2,505	1,329		204	124		1,936	12,526	3,183	1,198
HOUMA - THIBODAUX	1985	**1,088,313**	**253,136**	**238,015**	**158,396**	**134,016**	**97,788**	**46,746**	**51,444**	**23,880**	**204,125**	**63,830**	**85,762**	**38,765**
	1982	993,514	245,785	230,665	134,801	115,836	82,738	44,720	44,464	22,670	192,787	65,390	63,005	35,774
Lafourche	1985	403,732	113,092	107,997	21,425	39,625	25,066	14,504	21,038	8,136	88,846	27,109	41,131	22,466
	1982	371,331	109,826	104,679	21,300	32,817	19,939	13,800	17,806	7,857	81,624	29,167	29,410	19,710
Terrebonne	1985	684,581	140,044	130,018	136,971	94,391	72,722	32,242	30,406	15,744	115,279	36,721	44,631	16,299
	1982	622,183	135,959	125,986	113,501	83,019	62,799	30,920	26,658	14,813	111,163	36,223	33,595	16,064
LAFAYETTE	1985	**1,601,391**	**295,635**	**282,241**	**178,999**	**236,351**	**207,034**	**92,465**	**78,941**	**40,889**	**288,902**	**111,586**	**170,989**	**38,159**
	1982	1,361,064	275,884	262,734	140,511	190,017	164,221	88,333	64,745	37,057	261,990	106,213	102,990	34,440
Lafayette	1985	1,483,758	257,024	246,420	169,907	220,329	194,586	91,048	76,238	38,186	269,081	103,943	159,255	34,144
	1982	1,246,796	234,968	224,847	131,195	177,001	154,382	86,772	62,315	34,627	241,639	98,185	95,087	30,226
St. Martin	1985	117,633	38,611	35,821	9,092	16,022	12,448	1,417	2,703	2,703	19,821	7,643	11,734	4,015
	1982	114,268	40,916	37,887	9,316	13,016	9,839	1,561	2,430	2,430	20,351	8,028	7,903	4,214
LAKE CHARLES	1985	**1,043,190**	**267,944**	**265,123**	**76,549**	**121,966**	**91,740**	**53,282**	**54,279**	**21,151**	**165,898**	**69,012**	**138,053**	**42,737**
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
Calcasieu	1985	1,043,190	267,944	265,123	76,549	121,966	91,740	53,282	54,279	21,151	165,898	69,012	138,053	42,737
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
MONROE	1985	**794,965**	**161,487**	**158,674**	**75,242**	**114,165**	**88,373**	**60,973**	**47,556**	**22,886**	**148,581**	**32,311**	**63,447**	**31,463**
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
Ouachita	1985	794,965	161,487	158,674	75,242	114,165	88,373	60,973	47,556	22,886	148,581	32,311	63,447	31,463
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
NEW ORLEANS	1985	**7,890,826**	**1,863,909**	**1,783,565**	**969,760**	**909,887**	**747,600**	**505,702**	**461,210**	**247,817**	**1,219,712**	**607,277**	**425,131**	**342,449**
	1982	6,327,918	1,618,440	1,545,593	711,558	702,233	568,976	423,344	326,775	192,249	1,014,763	533,470	245,249	254,529
Jefferson	1985	3,599,026	792,060	758,319	362,012	494,481	426,515	210,956	238,871	119,249	693,528	270,885	183,478	126,682
	1982	2,947,034	715,843	684,050	271,779	392,250	335,202	182,277	171,075	95,052	576,340	241,023	109,132	97,040
Orleans	1985	3,156,397	693,287	664,590	506,128	278,167	220,615	249,036	174,290	110,791	403,757	233,539	148,505	161,021
	1982	2,428,006	565,942	541,489	357,038	206,140	159,729	201,236	120,888	83,044	328,072	194,119	78,927	115,233
St. Bernard	1985	302,581	124,117	118,090	25,958	36,048	32,358	13,233	14,992	1,793	12,886	25,920	12,092	18,686
	1982	243,140	106,971	101,584	19,616	26,971	24,049	10,936	10,071	1,305	10,577	23,024	6,669	13,497
St. Charles	1985	90,202	32,703	31,120	5,975	11,022	3,771	2,519	2,737	1,240	11,772	9,681	5,188	3,407
	1982	86,378	33,235	31,567	5,854	8,669	2,814	2,668	2,441	1,177	11,562	10,313	3,735	2,963
St. John the Baptist	1985	142,049	59,875	58,435	10,312	27,438	21,240	4,769	4,498	1,095	4,406	6,886	10,151	9,720
	1982	115,542	50,771	49,456	9,077	19,445	14,551	4,490	3,607	1,082	3,886	6,959	5,848	7,550
St. Tammany	1985	600,571	161,867	153,011	59,375	62,731	43,101	25,189	25,822	13,649	93,363	60,366	65,717	22,933
	1982	507,818	145,678	137,447	48,194	48,758	32,631	21,737	18,693	10,589	84,326	58,032	40,938	18,246
SHREVEPORT	1985	**2,087,945**	**429,304**	**416,312**	**188,787**	**283,556**	**224,583**	**116,463**	**116,831**	**65,982**	**390,145**	**180,681**	**153,249**	**61,356**
	1982	1,750,158	374,511	362,505	148,993	230,294	179,603	107,688	87,407	53,990	347,802	162,369	90,428	49,340
Bossier	1985	440,887	86,902	84,685	45,605	60,904	46,411	17,982	8,967	3,929	87,684	35,862	61,394	8,343
	1982	360,769	78,500	76,352	35,994	47,939	36,028	14,931	7,085	3,479	76,205	33,501	34,764	7,411
Caddo	1985	1,647,058	342,402	331,627	143,182	222,652	178,172	98,481	107,864	62,053	302,461	144,819	91,855	53,013
	1982	1,389,389	296,011	286,153	112,999	182,355	143,575	92,757	80,322	50,511	271,597	128,868	55,664	41,929
ALL COUNTIES														
Acadia	1985	226,689	51,591	47,898	18,132	20,763	10,685	9,781	10,188	7,349	47,489	21,466	20,594	14,712
	1982	204,923	52,603	48,746	14,996	17,132	8,403	8,962	7,864	5,990	41,873	22,525	14,280	12,424
Allen	1985	78,971	21,021	20,733	2,744	15,592	12,620	3,495	1,529	817	15,928	5,137	4,970	3,780
	1982	69,285	19,651	19,345	2,559	11,512	9,166	3,300	1,298	728	14,878	5,305	3,358	3,110

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Ascension	1985	239,826	62,246	61,001	14,889	11,102	1,658	6,918	11,289	2,078	71,371	12,680	32,357	8,416
	1982	219,402	63,778	62,383	13,282	10,160	1,465	6,629	9,008	1,978	64,784	12,688	22,677	8,086
Assumption	1985	57,969	16,987	15,935	2,293	9,774		1,110	2,634	1,747	12,064	2,659	4,725	2,296
	1982	51,787	16,056	15,034	2,155	8,019		999	2,259	1,591	11,370	2,883	2,921	2,001
Avoyelles	1985	126,426	37,159	36,081	5,550	19,882	10,699	2,736	4,724	3,535	30,961	2,785	8,334	9,561
	1982	117,235	37,354	36,201	5,042	15,467	7,877	2,568	3,840	2,980	30,421	3,151	5,934	8,273
Beauregard	1985	134,138	33,080	32,705	6,205	8,822	5,588	5,469	7,413	4,973	33,922	8,554	14,790	3,102
	1982	115,283	29,747	29,354	4,900	7,397	4,488	5,040	5,457	4,005	31,032	8,044	9,781	2,514
Bienville	1985	52,247	14,640	14,360	1,828	4,447		2,023	1,589	1,589	7,884	13,785	1,816	1,532
	1982	40,323	12,322	12,064	1,249	2,781		1,623	1,013	1,013	6,114	10,940	1,039	1,214
Bossier	1985	440,887	86,902	84,685	45,605	60,904	46,411	17,982	8,967	3,929	87,684	35,862	61,394	8,343
	1982	360,769	78,500	76,352	35,994	47,939	36,028	14,931	7,085	3,479	76,205	33,501	34,764	7,411
Caddo	1985	1,647,058	342,402	331,627	143,182	222,652	178,172	98,481	107,864	62,053	302,461	144,819	91,855	53,013
	1982	1,389,389	296,011	286,153	112,999	182,355	143,575	92,757	80,322	50,511	271,597	128,868	55,664	41,929
Calcasieu	1985	1,043,190	267,944	265,123	76,549	121,966	91,740	53,282	54,279	21,151	165,898	69,012	138,053	42,737
	1982	902,896	238,645	235,686	66,896	105,637	78,466	48,318	42,326	18,434	157,492	67,009	91,153	35,753
Caldwell	1985	25,664	6,613	6,435	1,296	2,856		525	417	417	4,269	2,325	4,239	893
	1982	25,924	7,630	7,410	1,219	2,451		610	363	363	4,668	2,613	3,012	997
Cameron	1985	27,619	15,122	14,967	2,262	1,262		72	160		696	1,861	3,799	990
	1982	25,342	14,157	13,986	2,225	1,133		75	142		686	2,105	2,450	857
Catahoula	1985	32,822	5,478	3,643	1,013	3,059		693	1,989	1,632	6,469	2,055	7,995	2,856
	1982	33,979	6,639	4,407	1,154	2,812		847	1,988	1,668	7,455	2,629	5,968	2,946
Claiborne	1985	50,458	14,312	14,104	1,873	8,834	5,308	1,658	1,287	1,137	9,919	2,610	3,286	1,810
	1982	49,905	14,559	14,320	1,885	7,410	4,304	1,883	1,247	1,106	10,574	3,154	2,285	1,886
Concordia	1985	82,765	26,592	26,112	6,045	10,902		2,815	3,220	2,447	16,136	5,345	5,538	2,238
	1982	77,127	25,220	24,717	5,192	8,576		2,999	2,920	2,315	16,099	6,115	3,611	2,280
De Soto	1985	100,939	27,181	26,321	3,435	17,478	11,314	4,109	2,340	2,020	21,241	8,495	6,287	4,339
	1982	85,435	25,425	24,574	2,925	12,229	7,806	3,441	1,864	1,637	18,623	7,620	4,027	3,349
East Baton Rouge	1985	2,678,614	591,625	568,680	261,822	417,443	364,967	135,291	178,130	78,068	443,876	176,165	219,403	75,301
	1982	2,203,285	513,709	492,853	200,647	339,612	293,338	115,258	126,523	62,143	395,884	160,701	130,593	65,416
East Carroll	1985	24,299	6,651	6,612	759	1,355		1,152	398	398	2,527	3,703	4,548	1,810
	1982	24,942	7,320	7,265	825	1,367		1,216	352	352	2,796	4,191	3,614	1,766
East Feliciana	1985	30,185	9,427	9,313	1,848	1,276		974	566	566	4,683	5,130	2,571	1,325
	1982	27,426	8,762	8,640	1,761	967		890	437	437	4,480	5,022	1,783	1,116
Evangeline	1985	124,320	33,403	32,082	3,929	13,216	6,542	4,415	6,213	5,625	19,295	6,997	20,987	7,360
	1982	108,249	30,721	29,451	3,509	9,985	4,767	4,053	5,436	4,994	18,559	6,883	14,340	6,845
Franklin	1985	131,289	59,123	57,733	3,459	17,695		3,355	1,806	1,612	23,030	1,657	12,461	2,992
	1982	104,182	48,090	46,871	2,553	11,971		3,072	1,404	1,287	19,700	1,630	7,710	2,616
Grant	1985	19,684	7,150	6,938	438	839		219	128		7,578	1,426	139	915
	1982	20,275	7,901	7,654	450	780		214	120		7,534	1,497	106	827
Iberia	1985	384,872	90,288	88,351	44,331	26,911	21,906	25,996	24,795	10,044	83,083	13,906	42,552	16,429
	1982	354,083	86,583	84,566	37,587	24,227	19,375	25,461	19,565	8,768	82,003	11,364	30,571	14,600
Iberville	1985	143,509	40,719	40,381	8,265	12,525	8,601	3,240	3,983	1,100	43,256	11,467	9,289	4,942
	1982	117,471	36,188	35,819	7,228	8,974	6,070	3,035	3,174	980	32,653	10,280	5,879	4,425
Jackson	1985	49,257	10,709	10,570	2,612	10,823	8,477	2,572	2,252	1,913	4,518	3,842	3,879	2,793
	1982	43,385	10,872	10,710	2,162	8,182	6,330	2,367	1,972	1,708	4,351	3,785	2,426	2,369
Jefferson	1985	3,599,026	792,060	758,319	362,012	494,481	426,515	210,956	238,871	119,249	693,528	270,885	183,478	126,682
	1982	2,947,034	715,843	684,050	271,779	392,250	335,202	182,277	171,075	95,052	576,340	241,023	109,132	97,040
Jefferson Davis	1985	155,729	39,644	39,032	6,437	7,570	1,936	5,679	3,518	1,149	39,822	18,952	16,172	9,201
	1982	142,412	37,741	37,088	6,193	6,655	1,545	5,380	3,084	1,113	38,397	18,692	10,310	7,813
Lafayette	1985	1,483,758	257,024	246,420	169,907	220,329	194,586	91,048	76,238	38,186	269,081	103,943	159,255	34,144
	1982	1,246,796	234,968	224,847	131,195	177,001	154,382	86,772	62,315	34,627	241,639	98,185	95,087	30,226
Lafourche	1985	403,732	113,092	107,997	21,425	39,625	25,066	14,504	21,038	8,136	88,846	27,109	41,131	22,466
	1982	371,331	109,826	104,679	21,300	32,817	19,939	13,800	17,806	7,857	81,624	29,167	29,410	19,710
La Salle	1985	52,742	15,030	14,745	3,153	2,985		1,053	1,551	1,551	18,750	2,473	3,297	1,857
	1982	51,731	16,357	16,016	2,845	2,721		1,178	1,474	1,474	16,872	2,975	2,465	1,983
Lincoln	1985	180,240	39,288	38,701	20,006	18,657	16,240	15,029	5,569	1,518	38,001	13,440	11,607	5,123
	1982	162,494	37,042	36,419	16,291	15,235	13,086	13,891	4,764	1,456	35,631	12,937	7,831	4,708
Livingston	1985	174,172	60,436	58,526	8,397	19,958	6,315	4,614	5,865	4,139	28,958	18,404	13,243	7,320
	1982	155,566	55,698	53,835	7,493	15,197	4,424	4,274	4,551	3,334	28,075	18,250	9,231	6,251
Madison	1985	29,079	5,438	5,403	2,562	1,613		1,109	1,131	1,131	11,987	1,557	480	1,667
	1982	34,088	7,264	7,204	2,777	1,852		1,490	1,183	1,183	13,005	2,248	435	1,849
Morehouse	1985	130,441	27,260	26,506	6,409	22,209	17,496	3,912	2,280	1,176	38,482	7,992	9,478	4,108
	1982	109,592	25,774	25,013	4,920	15,619	12,154	3,727	1,844	1,080	33,528	7,267	6,087	3,677

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
LOUISIANA (continued)														
ALL COUNTIES (continued)														
Natchitoches	1985	160,556	39,147	38,213	9,821	20,017	17,906	6,337	6,629	928	30,270	14,488	15,215	6,398
	1982	136,802	35,870	34,949	8,925	14,361	12,795	6,003	5,336	816	25,345	13,496	9,991	5,132
Orleans	1985	3,156,397	693,287	664,590	506,128	278,167	220,615	249,036	174,290	110,791	403,757	233,539	148,505	161,021
	1982	2,428,006	565,942	541,489	357,038	206,140	159,729	201,236	120,888	83,044	328,072	194,119	78,927	115,233
Ouachita	1985	794,965	161,487	158,674	75,242	114,165	88,373	60,973	47,556	22,886	148,581	32,311	63,447	31,463
	1982	686,189	147,819	144,969	59,686	96,167	73,447	53,796	35,711	18,918	137,215	34,123	42,688	25,596
Plaquemines	1985	102,728	35,942	35,238	22,496	4,073		633	2,963		9,345	9,918	7,504	4,978
	1982	84,856	32,118	31,430	18,003	3,142		566	2,278		6,809	9,596	4,644	3,707
Pointe Coupee	1985	84,646	24,344	24,106	3,088	6,115		2,263	3,033	3,033	26,292	5,449	7,469	2,830
	1982	81,985	25,804	25,503	3,120	5,462		2,425	2,791	2,791	24,700	6,135	4,981	2,881
Rapides	1985	709,734	151,104	145,719	55,047	104,135	84,459	54,267	35,238	23,805	130,934	48,524	56,772	26,191
	1982	620,019	140,369	135,111	44,116	88,591	70,712	49,865	27,626	20,055	120,420	47,136	36,762	22,243
Red River	1985	32,069	10,668	10,573	1,923	2,803		716	891	891	4,075	3,888	3,442	1,729
	1982	32,706	11,166	11,046	1,846	2,601		840	890	890	4,486	4,379	2,467	1,676
Richland	1985	124,885	23,859	23,570	3,345	10,826	5,475	3,194	4,966	3,795	34,200	16,850	7,114	4,762
	1982	92,221	19,932	19,653	2,600	6,721	3,251	2,686	3,549	2,822	23,318	13,551	4,042	3,826
Sabine	1985	91,285	29,689	28,907	3,014	10,053		2,713	1,998	526	33,910	2,386	1,855	1,622
	1982	90,232	29,759	28,921	2,936	9,667		2,732	1,914	538	32,413	2,895	1,417	1,747
St. Bernard	1985	302,581	124,117	118,090	25,958	36,048	32,358	13,233	14,992	1,793	12,886	25,920	12,092	18,686
	1982	243,140	106,971	101,584	19,616	26,971	24,049	10,936	10,071	1,305	10,577	23,024	6,669	13,497
St. Charles	1985	90,202	32,703	31,120	5,975	11,022	3,771	2,519	2,737	1,240	11,772	9,681	5,188	3,407
	1982	86,378	33,235	31,567	5,854	8,669	2,814	2,668	2,441	1,177	11,562	10,313	3,735	2,963
St. Helena	1985	7,864	2,610	2,504	197			65	165		1,927	197	1,585	547
	1982	7,708	2,972	2,846	213			75	143		1,801	243	1,112	550
St. James	1985	60,578	21,728	21,356	3,290	2,895		1,545	7,580	4,128	8,313	2,711	7,696	2,385
	1982	56,834	21,233	20,830	3,035	2,714		1,681	6,202	3,693	8,546	3,117	5,657	2,160
St. John the Baptist	1985	142,049	59,875	58,435	10,312	27,438	21,240	4,769	4,498	1,095	4,406	6,886	10,151	9,720
	1982	115,542	50,771	49,456	9,077	19,445	14,551	4,490	3,607	1,082	3,886	6,959	5,848	7,550
St. Landry	1985	392,259	104,305	101,160	17,244	38,984	23,330	18,357	20,949	15,920	76,081	27,320	45,552	23,521
	1982	342,842	95,098	92,055	15,778	28,701	16,717	18,307	15,911	12,680	71,189	28,096	29,698	19,387
St. Martin	1985	117,633	38,611	35,821	9,092	16,022	12,448	1,417	2,703	2,703	19,821	7,643	11,734	4,015
	1982	114,268	40,916	37,887	9,316	13,016	9,839	1,561	2,430	2,430	20,351	8,028	7,903	4,214
St. Mary	1985	405,192	103,332	102,009	61,114	35,059	24,993	15,875	16,530	6,138	70,262	24,036	48,774	13,108
	1982	341,196	96,443	95,028	47,116	24,757	16,865	15,188	13,042	5,547	62,397	24,685	28,552	12,011
St. Tammany	1985	600,571	161,867	153,011	59,375	62,731	43,101	25,189	25,822	13,649	93,363	60,366	65,717	22,933
	1982	507,818	145,678	137,447	48,194	48,758	32,631	21,737	18,693	10,589	84,326	58,032	40,938	18,246
Tangipahoa	1985	507,695	113,974	110,481	37,642	70,417	43,503	17,104	17,365	10,927	115,950	44,734	51,785	15,219
	1982	424,361	105,224	101,807	29,715	49,604	29,691	16,315	12,458	8,517	100,867	42,082	32,405	13,189
Tensas	1985	26,300	8,034	7,917	659	1,955		296	1,333	1,333	5,651	6,362	131	438
	1982	20,957	6,294	6,191	473	1,466		234	893	893	4,656	5,362	79	351
Terrebonne	1985	684,581	140,044	130,018	136,971	94,391	72,722	32,242	30,406	15,744	115,279	36,721	44,631	16,299
	1982	622,183	135,959	125,986	113,501	83,019	62,799	30,920	26,658	14,813	111,163	36,223	33,595	16,064
Union	1985	51,870	11,008	10,778	1,302	5,659	3,543	2,459	971	717	18,776	1,420	3,924	3,431
	1982	46,349	11,287	11,030	1,085	4,310	2,671	2,279	753	564	16,660	1,573	2,736	2,929
Vermilion	1985	218,218	67,857	67,099	9,059	17,864	11,760	9,573	5,314	2,253	46,923	8,999	29,595	11,568
	1982	196,011	63,256	62,431	8,867	13,755	8,705	9,523	4,740	2,112	44,494	10,033	18,809	10,443
Vernon	1985	169,856	40,590	39,427	20,644	18,017		4,021	4,068	1,534	32,409	6,248	28,490	3,614
	1982	128,394	35,815	34,722	15,016	11,975		3,571	3,037	1,368	24,552	5,396	15,484	2,696
Washington	1985	150,605	40,448	39,657	8,114	14,051		12,222	6,254	4,223	25,207	13,300	7,170	7,961
	1982	136,212	40,642	39,772	6,614	10,491		11,021	5,307	3,789	23,546	12,711	4,732	6,798
Webster	1985	232,487	73,286	70,062	10,197	28,209	20,850	10,795	9,016	6,507	46,367	19,051	15,103	6,367
	1982	192,469	61,897	59,061	7,671	20,541	15,035	10,067	6,856	5,312	40,192	17,306	9,394	5,316
West Baton Rouge	1985	58,251	22,432	22,150	3,039	1,765		226	164		2,471	14,814	5,757	1,417
	1982	48,075	20,141	19,850	2,505	1,329		204	124		1,936	12,526	3,183	1,198
West Carroll	1985	44,666	14,132	13,982	1,282	6,607		1,323	904	904	10,585	1,821	2,268	1,156
	1982	33,696	10,819	10,684	891	4,346		1,046	586	586	8,524	1,636	1,321	952
West Feliciana	1985	20,955	4,942	4,909	1,604	2,645		367	341	341	5,153	3,073	863	529
	1982	20,665	5,454	5,408	1,572	2,490		361	318	318	4,598	3,290	586	560
Winn	1985	70,095	13,126	12,971	3,124	12,285	7,493	2,037	1,550	1,084	17,131	6,059	5,175	3,010
	1982	54,801	11,647	11,488	2,359	8,099	4,802	1,819	1,040	764	14,066	5,189	3,017	2,221
TOTAL METRO COUNTIES	1985	**18,367,227**	**4,159,258**	**4,000,006**	**1,990,927**	**2,354,344**	**1,914,517**	**1,076,947**	**1,040,947**	**530,695**	**3,094,973**	**1,335,284**	**1,364,163**	**673,574**
	1982	15,268,086	3,694,779	3,546,184	1,530,488	1,895,073	1,517,390	942,429	769,260	430,828	2,723,118	1,219,875	837,959	538,626
TOTAL STATE	1985	**23,774,409**	**5,596,185**	**5,400,586**	**2,366,970**	**2,924,223**	**2,210,782**	**1,292,033**	**1,245,447**	**651,323**	**4,255,790**	**1,723,213**	**1,878,706**	**897,378**
	1982	19,986,261	5,039,487	4,853,913	1,842,925	2,325,730	1,733,293	1,147,489	932,368	533,056	3,769,579	1,600,801	1,171,306	733,603

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MAINE														
BANGOR	1985	892,530	195,341	182,884	69,458	106,150	89,555	37,395	25,320	10,078	214,430	63,839	56,638	27,093
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
Penobscot	1985	892,530	195,341	182,884	69,458	106,150	89,555	37,395	25,320	10,078	214,430	63,839	56,638	27,093
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
LEWISTON - AUBURN	1985	576,562	154,550	146,253	40,786	65,788	55,426	20,507	13,426	6,438	135,640	39,551	24,901	15,174
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
Androscoggin	1985	576,562	154,550	146,253	40,786	65,788	55,426	20,507	13,426	6,438	135,640	39,551	24,901	15,174
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
PORTLAND	1985	2,164,960	453,352	431,201	193,857	217,847	183,446	79,058	58,257	31,666	394,235	103,506	131,352	57,711
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
Cumberland	1985	2,164,960	453,352	431,201	193,857	217,847	183,446	79,058	58,257	31,666	394,235	103,506	131,352	57,711
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
ALL COUNTIES														
Androscoggin	1985	576,562	154,550	146,253	40,786	65,788	55,426	20,507	13,426	6,438	135,640	39,551	24,901	15,174
	1982	457,631	120,943	114,234	32,274	50,874	42,442	20,088	10,525	5,680	91,496	37,590	18,042	11,587
Aroostook	1985	407,278	105,722	104,128	25,752	46,773	34,608	13,513	10,177	6,262	86,017	29,901	29,029	15,326
	1982	330,540	87,048	85,573	19,597	37,131	27,171	13,712	8,190	5,459	59,471	30,764	19,978	12,309
Cumberland	1985	2,164,960	453,352	431,201	193,857	217,847	183,446	79,058	58,257	31,666	394,235	103,506	131,352	57,711
	1982	1,502,470	329,817	313,108	120,367	143,400	118,802	65,239	38,881	23,115	226,858	87,200	81,004	38,876
Franklin	1985	117,992	23,707	23,072	12,278	6,817	4,238	2,785	4,223	1,237	26,299	9,656	12,285	4,079
	1982	91,661	20,424	19,840	8,555	5,130	3,059	2,873	2,773	965	17,315	8,957	7,669	3,031
Hancock	1985	278,462	74,665	70,962	28,591	23,988	10,909	10,713	7,293	3,748	51,624	15,741	26,629	8,597
	1982	208,286	57,952	54,974	20,117	17,259	7,699	9,583	5,152	2,828	32,562	13,990	17,492	6,379
Kennebec	1985	746,684	157,671	151,545	61,277	85,920	61,148	25,913	24,715	14,538	187,267	47,701	42,891	18,456
	1982	550,386	124,789	119,713	40,752	61,504	43,379	24,639	17,933	11,555	115,062	41,952	28,764	14,616
Knox	1985	201,440	40,383	39,571	17,724	14,111	5,654	7,928	7,321	3,210	41,908	10,010	17,494	8,233
	1982	148,802	32,829	32,108	11,622	9,994	3,856	7,710	4,525	2,212	25,260	9,675	10,967	5,758
Lincoln	1985	152,189	31,142	30,466	13,613	2,769		5,089	4,128	1,529	26,989	12,678	24,062	4,270
	1982	114,967	25,437	24,837	10,159	1,829		4,473	2,954	1,271	16,846	11,441	15,906	2,978
Oxford	1985	228,975	58,573	51,872	13,498	15,366	7,618	3,611	5,495	4,695	56,421	17,190	24,122	9,074
	1982	176,929	48,423	42,803	10,884	11,530	5,468	3,537	3,649	3,220	36,083	15,866	16,416	7,784
Penobscot	1985	892,530	195,341	182,884	69,458	106,150	89,555	37,395	25,320	10,078	214,430	63,839	56,638	27,093
	1982	677,684	156,088	145,858	48,650	78,119	65,533	34,276	19,085	8,609	138,596	58,139	39,459	20,039
Piscataquis	1985	88,741	24,795	24,400	3,825	5,735		656	1,695	539	17,830	6,196	4,847	3,008
	1982	66,220	19,762	19,410	2,787	3,730		625	1,178	452	10,860	5,513	3,110	2,301
Sagadahoc	1985	138,422	40,874	40,511	11,675	3,286		2,209	2,095	1,195	40,194	5,658	7,511	4,819
	1982	91,386	28,632	28,324	7,039	2,139		1,776	1,383	857	22,795	4,993	4,039	3,100
Somerset	1985	220,708	68,061	67,069	16,246	11,830	5,918	3,965	9,951	6,448	39,957	14,965	16,167	9,180
	1982	158,676	50,921	50,084	10,364	7,264	3,476	3,759	6,130	4,251	24,197	13,594	10,437	7,215
Waldo	1985	82,919	23,653	23,063	9,429	5,196		3,289	2,679	2,679	13,780	3,416	8,998	2,679
	1982	64,407	19,598	19,073	6,612	3,488		3,089	1,771	1,771	9,124	3,519	5,649	2,329
Washington	1985	123,315	52,705	52,087	11,039	7,025	2,122	1,160	4,421	1,518	15,361	6,518	6,985	5,079
	1982	102,955	43,131	42,545	8,262	5,678	1,613	1,293	3,118	1,257	10,940	7,221	5,289	4,052
York	1985	747,817	179,120	166,719	90,858	34,861	24,945	19,533	23,091	14,881	146,029	59,836	38,447	23,149
	1982	588,613	144,830	134,548	66,923	26,077	18,303	18,859	16,734	11,138	96,015	55,314	26,941	19,215
TOTAL METRO COUNTIES	1985	3,634,052	803,243	760,338	304,101	389,785	328,427	136,960	97,003	48,182	744,305	206,896	212,891	99,978
	1982	2,637,785	606,848	573,200	201,291	272,393	226,777	119,603	68,491	37,404	456,950	182,929	138,505	70,502
TOTAL STATE	1985	7,168,994	1,684,314	1,605,803	619,906	653,462	485,587	237,324	204,287	110,661	1,493,981	446,362	472,358	215,927
	1982	5,331,613	1,310,624	1,247,032	424,964	465,146	340,801	215,531	143,981	84,640	933,480	405,728	311,162	161,569
MARYLAND														
BALTIMORE	1985	13,681,848	2,652,523	2,450,784	1,341,319	1,597,911	1,367,288	569,140	651,989	349,727	3,132,450	987,443	543,893	489,890
	1982	9,995,718	2,251,028	2,075,884	1,017,079	1,140,095	966,356	524,332	421,905	248,451	1,726,000	923,881	376,241	347,317
Anne Arundel	1985	2,476,280	437,032	407,008	221,036	298,035	263,744	71,845	113,539	54,270	714,954	189,014	109,216	57,214
	1982	1,880,118	398,164	370,108	181,178	233,076	204,937	68,621	73,076	38,634	405,295	187,536	82,528	46,862
Baltimore	1985	5,402,509	1,032,716	970,589	413,222	879,620	752,108	223,081	279,293	143,444	1,243,528	364,129	252,692	169,671
	1982	3,897,717	872,730	818,674	323,962	605,545	514,159	209,529	181,038	103,262	678,292	333,575	166,698	119,871
Baltimore city	1985	3,617,129	712,155	631,228	525,565	225,998	178,878	199,116	174,595	113,188	589,932	231,062	94,530	198,067
	1982	2,644,296	589,826	521,811	372,867	164,677	127,315	179,939	114,160	79,354	335,146	214,346	63,341	131,403

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
BALTIMORE (continued)														
Carroll	1985	491,554	118,534	106,374	36,856	25,785	18,155	11,784	12,961	6,096	164,448	42,049	20,931	18,493
	1982	380,448	106,468	95,365	29,110	19,773	13,598	11,613	9,937	5,087	92,263	42,535	17,735	15,629
Harford	1985	874,489	181,748	177,809	72,181	82,116	71,439	28,296	25,220	11,358	254,061	90,717	33,419	29,804
	1982	591,155	143,849	140,465	51,716	55,403	47,318	23,531	16,076	7,923	122,179	77,442	23,540	21,225
Howard	1985	714,077	137,304	128,482	60,850	84,641	82,964	34,834	43,000	20,965	145,623	60,065	27,830	13,998
	1982	521,773	113,648	106,145	48,934	60,347	59,029	30,910	25,524	13,913	81,236	57,844	18,310	10,540
Queen Anne's	1985	105,810	33,034	29,294	11,609	1,716		184	3,381	406	19,904	10,407	5,275	2,643
	1982	80,211	26,343	23,316	9,312	1,274		189	2,094	278	11,589	10,603	4,089	1,787
CUMBERLAND	1985	528,632	109,850	98,695	44,681	98,269	86,604	21,364	24,101	12,014	94,119	46,100	24,139	24,339
	1982	423,361	101,578	91,074	36,046	68,391	59,211	21,877	18,064	9,722	57,688	46,332	19,816	19,221
Allegany	1985	469,130	96,054	87,499	39,040	92,238	83,270	19,597	21,703	11,633	80,265	40,734	21,702	21,560
	1982	373,640	88,654	80,606	31,344	63,498	56,565	20,019	16,112	9,389	49,242	40,805	17,857	17,033
Mineral, W. Va.	*1985*	*59,502*	*13,796*	*11,196*	*5,641*	*6,031*	*3,334*	*1,767*	*2,398*	*381*	*13,854*	*5,366*	*2,437*	*2,779*
	1982	*49,721*	*12,924*	*10,468*	*4,702*	*4,893*	*2,646*	*1,858*	*1,952*	*333*	*8,446*	*5,527*	*1,959*	*2,188*
HAGERSTOWN	1985	688,856	117,310	110,166	39,018	83,708	74,169	27,029	31,613	19,374	137,212	46,933	48,955	26,803
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
Washington	1985	688,856	117,310	110,166	39,018	83,708	74,169	27,029	31,613	19,374	137,212	46,933	48,955	26,803
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
ALL COUNTIES														
Allegany	1985	469,130	96,054	87,499	39,040	92,238	83,270	19,597	21,703	11,633	80,265	40,734	21,702	21,560
	1982	373,640	88,654	80,606	31,344	63,498	56,565	20,019	16,112	9,389	49,242	40,805	17,857	17,033
Anne Arundel	1985	2,476,280	437,032	407,008	221,036	298,035	263,744	71,845	113,539	54,270	714,954	189,014	109,216	57,214
	1982	1,880,118	398,164	370,108	181,178	233,076	204,937	68,621	73,076	38,634	405,295	187,536	82,528	46,862
Baltimore	1985	5,402,509	1,032,716	970,589	413,222	879,620	752,108	223,081	279,293	143,444	1,243,528	364,129	252,692	169,671
	1982	3,897,717	872,730	818,674	323,962	605,545	514,159	209,529	181,038	103,262	678,292	333,575	166,698	119,871
Baltimore city	1985	3,617,129	712,155	631,228	525,565	225,998	178,878	199,116	174,595	113,188	589,932	231,062	94,530	198,067
	1982	2,644,296	589,826	521,811	372,867	164,677	127,315	179,939	114,160	79,354	335,146	214,346	63,341	131,403
☐ Calvert	1985	106,587	33,630	30,381	14,338	6,701	2,834	914	1,997	613	15,520	12,437	3,332	4,255
	1982	88,174	30,751	27,727	11,066	4,688	1,957	1,005	1,496	540	9,707	12,700	2,755	3,481
Caroline	1985	59,995	22,649	20,266	3,068	2,081		484	2,103	909	12,675	4,424	4,689	3,350
	1982	53,994	21,794	19,463	2,682	1,623		592	1,564	745	8,840	5,431	4,388	2,733
Carroll	1985	491,554	118,534	106,374	36,856	25,785	18,155	11,784	12,961	6,096	164,448	42,049	20,931	18,493
	1982	380,448	106,468	95,365	29,110	19,773	13,598	11,613	9,937	5,087	92,263	42,535	17,735	15,629
☐ Cecil	1985	309,868	55,527	53,106	25,037	15,185	12,397	6,563	6,711	3,558	75,419	51,290	16,369	7,613
	1982	252,751	50,589	48,291	21,627	10,318	8,311	6,343	4,874	2,901	45,818	50,878	12,885	5,593
☐ Charles	1985	300,406	81,838	75,027	23,747	11,056	7,041	4,546	9,960	3,207	62,696	32,854	22,164	39,760
	1982	247,806	72,499	66,339	21,638	9,126	5,779	5,114	7,406	2,680	40,168	34,371	16,747	29,878
Dorchester	1985	178,508	34,626	29,861	8,260	5,905	5,135	4,817	4,653	2,229	26,996	13,120	6,069	7,376
	1982	137,110	31,170	26,830	6,911	4,374	3,736	4,542	3,249	1,735	15,050	12,851	4,693	5,540
☐ Frederick	1985	740,264	162,271	143,967	64,325	97,028	89,518	20,028	28,876	17,404	173,170	70,592	44,153	16,548
	1982	550,978	129,180	114,392	47,169	71,026	64,991	19,180	20,220	13,308	96,294	68,439	34,193	12,957
Garrett	1985	134,641	25,041	22,523	7,551	12,431	5,148	2,007	4,329	1,837	47,917	9,897	13,508	6,493
	1982	105,084	24,107	21,642	6,043	8,800	3,380	1,999	3,363	1,569	29,267	10,121	11,598	4,860
Harford	1985	874,489	181,748	177,809	72,181	82,116	71,439	28,296	25,220	11,358	254,061	90,717	33,419	29,804
	1982	591,155	143,849	140,465	51,716	55,403	47,318	23,531	16,076	7,923	122,179	77,442	23,540	21,225
Howard	1985	714,077	137,304	128,482	60,850	84,641	82,964	34,834	43,000	20,965	145,623	60,065	27,830	13,998
	1982	521,773	113,648	106,145	48,934	60,347	59,029	30,910	25,524	13,913	81,236	57,844	18,310	10,540
Kent	1985	89,320	28,629	25,652	10,403	6,713	5,963	2,089	1,563	1,018	17,676	4,155	4,683	2,606
	1982	70,121	24,482	21,895	8,226	4,939	4,330	2,016	1,150	807	10,528	4,543	3,805	2,142
☐ Montgomery	1985	5,529,957	999,070	931,594	410,544	715,919	627,028	299,956	408,365	170,768	1,442,107	390,432	162,006	172,142
	1982	3,711,219	757,063	704,596	293,598	494,461	431,227	252,957	230,890	109,934	743,305	337,984	116,825	123,769
☐ Prince George's	1985	5,175,984	1,051,082	989,660	428,520	669,073	607,909	209,804	274,094	133,961	1,300,156	427,541	121,791	167,971
	1982	3,743,799	851,160	799,905	306,883	488,083	439,745	193,678	168,254	91,583	729,438	393,904	92,756	129,285
Queen Anne's	1985	105,810	33,034	29,294	11,609	1,716		184	3,381	406	19,904	10,407	5,275	2,643
	1982	80,211	26,343	23,316	9,312	1,274		189	2,094	278	11,589	10,603	4,089	1,787
St. Mary's	1985	224,039	59,422	55,743	24,186	10,068	8,448	8,758	11,533	7,682	49,290	17,273	10,821	8,899
	1982	182,388	51,602	48,316	19,508	8,144	6,768	8,769	8,624	6,205	31,025	17,980	9,139	6,554
Somerset	1985	59,770	26,686	24,011	4,060	2,294		481	1,637	1,637	7,050	3,634	2,459	3,813
	1982	42,338	19,363	17,389	3,096	1,523		447	1,045	1,045	3,774	3,508	1,604	2,346
Talbot	1985	230,863	46,955	40,452	23,073	4,420		14,762	11,016	5,104	56,967	12,334	20,813	9,365
	1982	176,037	40,346	34,865	17,097	3,267		13,969	7,921	4,083	33,673	13,145	14,511	6,892

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MARYLAND (continued)														
ALL COUNTIES (continued)														
Washington	1985	688,856	117,310	110,166	39,018	83,708	74,169	27,029	31,613	19,374	137,212	46,933	48,955	26,803
	1982	567,974	111,684	104,684	34,886	68,623	60,130	27,440	22,816	15,176	86,412	53,978	36,829	20,005
Wicomico	1985	545,261	84,521	80,481	43,179	85,899	76,244	26,143	30,842	16,783	143,913	32,121	27,433	12,753
	1982	416,229	76,660	72,858	33,487	64,689	56,736	26,527	19,848	11,766	83,172	31,720	22,600	10,521
Worcester	1985	338,095	69,650	64,081	80,675	14,502	9,894	17,737	14,420	11,688	64,054	20,092	16,293	12,923
	1982	267,421	63,269	58,100	61,825	11,068	7,284	17,304	10,418	8,772	39,286	21,172	11,869	9,261
TOTAL METRO COUNTIES	**1985**	**27,002,900**	**5,249,305**	**4,872,184**	**2,385,888**	**3,288,819**	**2,871,454**	**1,157,577**	**1,435,308**	**710,245**	**6,418,995**	**2,060,256**	**984,365**	**946,542**
	1982	19,532,059	4,342,608	4,022,424	1,785,290	2,349,918	2,035,061	1,050,068	893,973	493,962	3,526,384	1,916,940	707,088	689,318
TOTAL STATE	**1985**	**28,863,392**	**5,647,484**	**5,235,254**	**2,590,343**	**3,433,132**	**2,982,286**	**1,234,855**	**1,517,404**	**759,132**	**6,845,533**	**2,177,306**	**1,091,133**	**1,014,120**
	1982	20,982,781	4,695,601	4,343,782	1,944,165	2,458,345	2,117,295	1,126,233	951,155	530,689	3,780,999	2,037,411	791,295	740,167
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**1985**	**27,703,685**	**4,982,964**	**4,399,938**	**3,412,475**	**3,043,356**	**2,576,974**	**1,649,559**	**1,203,828**	**718,924**	**5,453,794**	**1,885,439**	**1,217,998**	**919,625**
	1982	18,725,278	3,667,036	3,233,358	2,119,834	1,958,210	1,646,330	1,241,110	802,456	517,035	3,050,511	1,527,642	731,831	624,544
Essex	1985	5,107,522	867,523	759,014	598,729	597,973	496,171	277,165	171,832	101,638	1,254,545	358,293	200,782	140,427
	1982	3,472,701	645,162	563,398	390,363	392,756	323,442	221,923	127,351	81,934	685,504	294,009	125,913	101,375
Middlesex	1985	10,019,043	1,829,808	1,634,497	1,095,052	1,158,963	981,863	571,436	507,775	338,405	2,066,167	735,939	483,769	347,170
	1982	6,905,601	1,377,018	1,227,709	678,185	760,369	640,325	425,578	332,871	235,571	1,182,149	606,927	298,888	237,532
Norfolk	1985	5,231,170	955,504	855,916	493,351	517,515	416,001	358,273	229,774	131,471	1,103,275	378,051	235,753	180,643
	1982	3,307,388	657,856	588,175	295,962	310,421	247,552	244,109	149,222	92,347	584,221	285,235	133,374	109,733
Plymouth	1985	2,613,110	497,750	451,180	273,384	239,225	219,458	130,890	89,047	50,679	619,441	190,992	132,579	77,808
	1982	1,902,986	399,191	361,158	186,601	168,062	152,829	109,346	65,519	40,142	362,517	167,857	84,605	57,758
Suffolk	1985	4,732,840	832,379	699,331	951,949	529,680	463,481	311,795	205,400	96,731	410,366	222,164	165,115	173,577
	1982	3,136,602	587,809	492,918	568,723	326,602	282,182	240,154	127,493	67,041	236,120	173,614	89,051	118,146
NEW BEDFORD - FALL RIVER - ATTLEBORO	**1985**	**3,399,546**	**912,364**	**841,217**	**281,003**	**342,014**	**319,720**	**171,666**	**119,202**	**80,820**	**674,769**	**198,469**	**106,923**	**92,906**
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
Bristol	1985	3,399,546	912,364	841,217	281,003	342,014	319,720	171,666	119,202	80,820	674,769	198,469	106,923	92,906
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
PITTSFIELD	**1985**	**1,033,858**	**243,157**	**233,254**	**100,981**	**98,841**	**81,846**	**48,034**	**27,569**	**13,220**	**191,258**	**77,018**	**64,147**	**32,085**
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
Berkshire	1985	1,033,858	243,157	233,254	100,981	98,841	81,846	48,034	27,569	13,220	191,258	77,018	64,147	32,085
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
SPRINGFIELD	**1985**	**3,785,230**	**816,653**	**739,750**	**395,988**	**483,121**	**403,148**	**191,734**	**141,415**	**64,898**	**684,900**	**285,905**	**188,731**	**126,836**
	1982	2,630,057	607,358	549,398	253,198	295,540	244,560	144,757	98,449	50,014	407,223	240,623	121,829	84,897
Hampden	1985	3,178,288	654,082	588,799	313,856	446,448	375,315	168,554	125,138	57,970	592,926	230,086	153,476	105,377
	1982	2,141,454	476,692	428,302	194,277	267,943	223,830	122,693	85,071	43,508	342,639	187,388	96,436	68,507
Hampshire	1985	606,942	162,571	150,951	82,132	36,673	27,833	23,180	16,277	6,928	91,974	55,819	35,255	21,459
	1982	488,603	130,666	121,096	58,921	27,597	20,730	22,064	13,378	6,506	64,584	53,235	25,393	16,390
WORCESTER - FITCHBURG - LEOMINSTER	**1985**	**3,905,423**	**755,828**	**698,544**	**399,326**	**512,794**	**440,335**	**185,035**	**135,334**	**76,504**	**771,669**	**292,044**	**154,049**	**147,949**
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
Worcester	1985	3,905,423	755,828	698,544	399,326	512,794	440,335	185,035	135,334	76,504	771,669	292,044	154,049	147,949
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
ALL COUNTIES														
Barnstable	1985	1,710,734	332,066	288,805	242,553	143,958	125,744	99,590	63,174	37,869	285,012	115,449	133,112	53,832
	1982	1,186,854	247,539	214,882	166,644	93,652	80,974	75,205	41,486	26,706	155,952	99,963	81,968	35,821
Berkshire	1985	1,033,858	243,157	233,254	100,981	98,841	81,846	48,034	27,569	13,220	191,258	77,018	64,147	32,085
	1982	711,175	175,829	168,349	63,622	64,187	52,343	37,315	20,780	10,780	108,748	63,064	39,408	21,278
Bristol	1985	3,399,546	912,364	841,217	281,003	342,014	319,720	171,666	119,202	80,820	674,769	198,469	106,923	92,906
	1982	2,294,407	606,040	557,723	191,386	220,630	204,762	128,599	89,250	64,074	386,814	168,848	67,949	66,799
Dukes	1985	126,060	36,561	30,485	19,493	860		7,909	1,975	856	16,506	6,235	14,991	3,123
	1982	81,641	22,438	18,674	11,734	524		6,108	1,398	692	8,724	5,315	8,872	2,026
Essex	1985	5,107,522	867,523	759,014	598,729	597,973	496,171	277,165	171,832	101,638	1,254,545	358,293	200,782	140,427
	1982	3,472,701	645,162	563,398	390,363	392,756	323,442	221,923	127,351	81,934	685,504	294,009	125,913	101,375
Franklin	1985	367,657	91,577	89,034	43,606	22,295	14,612	7,764	8,357	3,044	86,872	28,427	16,518	9,683
	1982	257,028	62,113	60,274	27,751	15,029	9,502	6,549	6,538	2,642	53,146	24,049	10,971	7,528

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MASSACHUSETTS (continued)														
ALL COUNTIES (continued)														
Hampden	1985	3,178,288	654,082	588,799	313,856	446,448	375,315	168,554	125,138	57,970	592,926	230,086	153,476	105,377
	1982	2,141,454	476,692	428,302	194,277	267,943	223,830	122,693	85,071	43,508	342,639	187,388	96,436	68,507
Hampshire	1985	606,942	162,571	150,951	82,132	36,673	27,833	23,180	16,277	6,928	91,974	55,819	35,255	21,459
	1982	488,603	130,666	121,096	58,921	27,597	20,730	22,064	13,378	6,506	64,584	53,235	25,393	16,390
Middlesex	1985	10,019,043	1,829,808	1,634,497	1,095,062	1,158,963	981,863	571,436	507,775	338,405	2,066,167	735,939	483,769	347,170
	1982	6,905,601	1,377,018	1,227,709	678,185	760,369	640,325	425,578	332,871	235,571	1,182,149	606,927	298,888	237,532
Nantucket	1985	106,793	22,904	20,329	20,044	1,315		8,070	2,497	887	4,177	4,055	14,085	4,452
	1982	71,120	15,505	13,736	12,672	751		5,780	1,537	614	2,381	3,119	7,533	2,682
Norfolk	1985	5,231,170	955,504	855,916	493,351	517,515	416,001	358,273	229,774	131,471	1,103,275	378,051	235,753	180,643
	1982	3,307,388	657,856	588,175	295,962	310,421	247,552	244,109	149,222	92,347	584,221	285,235	133,374	109,733
Plymouth	1985	2,613,110	497,750	451,180	273,384	239,225	219,458	130,890	89,047	50,679	619,441	190,992	132,579	77,808
	1982	1,902,986	399,191	361,158	186,601	168,062	152,829	109,346	65,519	40,142	362,517	167,857	84,605	57,758
Suffolk	1985	4,732,840	832,379	699,331	951,949	529,680	463,481	311,795	205,400	96,731	410,366	222,164	165,115	173,577
	1982	3,136,602	587,809	492,918	568,723	326,602	282,182	240,154	127,493	67,041	236,120	173,614	89,051	118,146
Worcester	1985	3,905,423	755,828	698,544	399,326	512,794	440,335	185,035	135,334	76,504	771,669	292,044	154,049	147,949
	1982	2,857,989	601,741	555,083	261,646	351,133	299,500	147,195	107,884	65,998	477,787	254,795	105,174	101,855
TOTAL METRO COUNTIES	1985	39,827,742	7,710,966	6,912,703	4,589,773	4,480,126	3,822,023	2,246,028	1,627,348	954,366	7,776,390	2,738,875	1,731,848	1,319,401
	1982	27,218,906	5,658,004	5,063,911	2,889,686	2,889,700	2,447,495	1,698,976	1,118,819	707,901	4,431,083	2,254,972	1,066,191	899,373
TOTAL STATE	1985	42,138,986	8,194,074	7,341,356	4,915,469	4,648,554	3,962,379	2,369,361	1,703,351	997,022	8,168,957	2,893,041	1,910,554	1,390,491
	1982	28,815,549	6,005,599	5,371,477	3,108,487	2,999,656	2,537,971	1,792,618	1,169,778	738,555	4,651,286	2,387,418	1,175,535	947,430
MICHIGAN														
ANN ARBOR	1985	1,786,706	266,624	246,999	169,185	274,826	257,570	79,973	104,092	41,147	393,176	168,400	87,681	61,874
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
Washtenaw	1985	1,786,706	266,624	246,999	169,185	274,826	257,570	79,973	104,092	41,147	393,176	168,400	87,681	61,874
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
BATTLE CREEK	1985	733,024	131,263	125,877	71,576	121,053	115,768	24,890	24,464	12,041	153,140	88,208	30,483	31,835
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713
Calhoun	1985	733,024	131,263	125,877	71,576	121,053	115,768	24,890	24,464	12,041	153,140	88,208	30,483	31,835
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713
BENTON HARBOR	1985	784,881	145,660	135,259	72,599	124,355	116,217	34,459	19,565	11,996	149,726	110,265	43,008	28,711
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
Berrien	1985	784,881	145,660	135,259	72,599	124,355	116,217	34,459	19,565	11,996	149,726	110,265	43,008	28,711
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
DETROIT	1985	26,266,849	4,886,444	4,406,841	2,377,667	3,049,313	2,806,653	1,593,721	1,288,838	622,093	6,285,894	2,277,822	1,099,905	1,309,267
	1982	19,390,074	4,182,929	3,766,671	1,897,992	2,249,163	2,054,857	1,249,420	863,642	460,321	3,868,766	1,939,498	732,962	887,142
Lapeer	1985	224,188	49,987	47,449	14,201	15,211	13,318	9,159	4,525	3,016	73,083	13,681	18,125	11,811
	1982	197,916	52,448	49,691	14,528	11,979	10,304	9,240	3,897	2,762	53,557	15,652	13,625	10,551
Livingston	1985	356,393	76,640	72,327	26,339	55,877	48,589	6,902	11,083	5,822	83,711	40,355	16,030	16,980
	1982	308,903	77,308	72,819	26,519	41,566	35,820	6,826	8,960	5,147	62,372	38,563	12,743	14,151
Macomb	1985	4,829,219	871,307	789,299	403,076	593,260	558,057	220,463	218,691	107,883	1,289,155	446,655	236,057	243,252
	1982	3,578,552	776,728	702,291	321,143	436,348	408,083	170,458	152,482	82,543	794,685	379,305	161,861	163,783
Monroe	1985	512,551	123,031	118,345	44,158	34,073	25,713	13,409	14,331	5,956	142,471	51,585	23,046	17,298
	1982	385,660	102,932	98,824	36,029	25,972	19,436	10,667	10,284	4,548	89,911	46,257	16,263	11,985
Oakland	1985	8,481,600	1,369,660	1,221,196	751,504	993,433	922,735	684,261	479,626	239,097	2,132,757	673,830	313,395	393,402
	1982	5,975,958	1,120,653	997,289	573,190	707,410	654,050	514,339	305,491	167,896	1,258,202	547,637	206,601	254,641
St. Clair	1985	611,901	154,013	145,191	53,399	57,744	52,424	36,897	22,897	13,399	115,262	32,061	36,900	21,895
	1982	479,550	131,545	123,775	47,324	44,922	40,319	29,959	16,768	10,476	74,711	31,614	26,119	17,241
Wayne	1985	11,250,997	2,241,806	2,013,034	1,084,990	1,299,715	1,185,817	622,630	537,685	246,920	2,449,455	1,019,655	456,352	604,629
	1982	8,463,535	1,921,315	1,721,982	879,259	980,966	886,845	507,931	365,760	186,949	1,535,328	880,470	295,750	414,790
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1985*	*28,053,555*	*5,153,068*	*4,653,840*	*2,546,852*	*3,324,139*	*3,064,223*	*1,673,694*	*1,392,930*	*663,240*	*6,679,070*	*2,446,222*	*1,187,586*	*1,371,141*
	1982	*20,710,471*	*4,410,186*	*3,976,803*	*2,034,390*	*2,449,653*	*2,241,490*	*1,319,406*	*934,160*	*491,399*	*4,110,837*	*2,082,331*	*793,129*	*931,276*
FLINT	1985	2,775,821	459,007	438,069	250,645	511,501	456,653	114,147	123,161	59,835	673,070	219,320	130,025	117,678
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891
Genesee	1985	2,775,821	459,007	438,069	250,645	511,501	456,653	114,147	123,161	59,835	673,070	219,320	130,025	117,678
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MICHIGAN (continued)														
GRAND RAPIDS	1985	3,979,479	604,221	558,997	338,679	631,008	594,283	218,906	245,439	120,511	964,976	303,896	205,364	97,265
	1982	2,947,982	521,849	481,877	275,940	468,519	439,768	176,137	160,449	86,144	594,271	260,435	142,807	67,897
Kent	1985	3,182,699	459,289	424,896	278,037	489,486	466,280	181,815	214,947	101,044	773,721	233,597	164,918	81,640
	1982	2,334,642	398,180	367,666	223,154	358,496	340,500	146,046	138,134	71,208	471,196	198,113	113,695	55,261
Ottawa	1985	796,780	144,932	134,101	60,642	141,522	128,003	37,091	30,492	19,467	191,255	70,299	40,446	15,625
	1982	613,340	123,669	114,211	52,786	110,023	99,268	30,091	22,315	14,936	123,075	62,322	29,112	12,636
JACKSON	1985	734,631	125,239	113,829	63,717	150,798	140,232	28,615	29,089	15,697	120,397	72,119	40,577	29,294
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
Jackson	1985	734,631	125,239	113,829	63,717	150,798	140,232	28,615	29,089	15,697	120,397	72,119	40,577	29,294
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
KALAMAZOO	1985	1,443,311	197,057	187,066	137,676	276,760	265,395	83,348	105,134	44,849	290,543	116,419	69,392	39,741
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
Kalamazoo	1985	1,443,311	197,057	187,066	137,676	276,760	265,395	83,348	105,134	44,849	290,543	116,419	69,392	39,741
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
LANSING - EAST LANSING	1985	2,588,353	459,659	439,835	229,712	428,072	398,986	131,134	135,753	55,027	590,120	220,482	111,580	62,434
	1982	1,889,941	376,513	359,710	183,978	314,220	291,809	104,036	86,363	39,750	362,720	186,593	73,801	42,945
Clinton	1985	207,458	56,474	55,352	11,463	9,007	6,198	4,688	4,625	1,938	57,776	20,753	31,945	5,705
	1982	151,303	46,450	45,441	9,842	5,801	3,798	4,108	3,258	1,488	35,619	18,326	19,686	4,098
Eaton	1985	578,127	93,565	90,119	41,930	148,165	143,032	38,215	17,279	8,844	111,084	55,066	18,768	8,047
	1982	463,840	85,653	82,342	37,433	113,499	109,149	32,207	13,135	7,475	76,698	49,805	13,566	6,778
Ingham	1985	1,802,768	309,620	294,364	176,319	270,900	249,756	88,231	113,849	44,245	421,260	144,663	60,867	48,682
	1982	1,274,798	244,410	231,927	136,703	194,920	178,862	67,721	69,970	30,787	250,403	118,462	40,549	32,069
MUSKEGON	1985	738,024	146,947	141,460	69,454	146,142	142,574	29,376	31,073	15,811	141,498	70,776	37,306	27,149
	1982	589,446	132,801	127,600	59,097	112,265	109,358	24,255	23,135	12,785	93,312	64,300	27,315	20,207
Muskegon	1985	738,024	146,947	141,460	69,454	146,142	142,574	29,376	31,073	15,811	141,498	70,776	37,306	27,149
	1982	589,446	132,801	127,600	59,097	112,265	109,358	24,255	23,135	12,785	93,312	64,300	27,315	20,207
SAGINAW - BAY CITY - MIDLAND	1985	2,527,103	462,787	408,070	226,402	400,178	359,560	132,296	129,091	65,423	561,323	245,936	114,438	84,272
	1982	1,850,590	403,186	354,733	184,198	258,337	229,237	109,591	83,954	46,686	343,437	204,816	78,538	60,904
Bay	1985	584,889	134,832	114,428	52,346	56,641	48,614	39,695	23,106	11,370	141,091	56,092	24,725	23,608
	1982	480,208	121,534	102,947	46,176	46,509	39,434	34,017	17,859	9,648	97,802	50,673	18,793	17,619
Midland	1985	359,913	79,404	71,954	33,485	25,525	18,713	20,820	11,035	5,684	78,426	36,965	27,095	17,938
	1982	289,628	73,724	66,681	28,638	20,296	14,640	17,278	8,260	4,571	52,066	33,809	19 938	13,695
Saginaw	1985	1,582,301	248,551	221,688	140,571	318,012	292,233	71,781	94,950	48,369	341,806	152,879	62,618	42,726
	1982	1,080,754	207,928	185,105	109,384	191,532	175,163	58,296	57,835	32,467	193,569	120,334	39,807	29,590
ALL COUNTIES														
Alcona	1985	21,584	3,165	2,789	1,918	645		175	117		10,049	1,768	2,044	346
	1982	20,833	3,973	3,494	2,202	684		212	116		7,985	2,128	1,839	336
Alger	1985	26,539	11,106	10,561	3,124	616		375	554	340	354	5,570	1,323	823
	1982	23,609	10,112	9,597	2,788	453		376	429	288	251	5,433	1,034	621
Allegan	1985	258,806	63,057	58,657	21,368	6,037	4,762	4,570	5,740	4,367	71,492	32,521	24,143	9,406
	1982	230,000	62,979	58,474	20,778	4,743	3,665	4,884	4,930	3,855	53,768	33,694	18,149	8,441
Alpena	1985	161,053	36,448	34,030	10,124	20,076	15,965	9,797	7,521	3,532	31,674	15,897	9,071	5,234
	1982	137,039	35,760	33,324	10,134	14,594	11,358	9,456	5,938	3,043	22,210	15,358	7,042	4,299
Antrim	1985	39,903	15,842	15,031	5,034	351		636	526	526	7,009	931	4,875	1,834
	1982	40,119	17,122	16,214	5,332	345		721	489	489	5,772	1,167	4,441	1,640
Arenac	1985	71,919	13,906	13,136	7,441	539		1,064	2,974	2,974	25,855	9,967	3,461	864
	1982	55,649	13,187	12,433	6,268	423		873	1,917	1,917	15,525	9,879	2,520	717
Baraga	1985	29,456	9,860	9,433	1,636	3,188		277	245	245	3,928	4,437	1,610	1,614
	1982	27,460	9,711	9,273	1,765	2,685		259	207	207	2,969	4,621	1,313	1,314
Barry	1985	108,488	33,661	29,235	10,694	1,024		4,365	1,498	1,498	17,848	13,790	13,164	4,337
	1982	92,102	31,888	27,643	9,385	836		4,083	1,149	1,149	12,244	13,033	9,026	3,213
Bay	1985	584,889	134,832	114,428	52,346	56,641	48,614	39,695	23,106	11,370	141,091	56,092	24,725	23,608
	1982	480,208	121,534	102,947	46,176	46,509	39,434	34,017	17,859	9,648	97,802	50,673	18,793	17,619
Benzie	1985	43,265	11,969	11,400	2,825	1,616		798	1,541	1,348	10,792	3,168	4,557	1,818
	1982	36,549	11,338	10,778	2,814	1,353		781	1,065	958	7,530	3,229	3,531	1,605
Berrien	1985	784,881	145,660	135,259	72,599	124,355	116,217	34,459	19,565	11,996	149,726	110,265	43,008	28,711
	1982	670,296	147,648	136,846	66,351	91,238	84,576	30,484	15,607	10,136	105,961	107,503	33,735	22,115
Branch	1985	162,843	30,039	29,197	10,262	9,190	5,537	7,842	3,645	1,812	41,631	20,658	19,462	8,567
	1982	134,614	28,370	27,523	10,097	7,654	4,553	6,815	2,857	1,575	28,733	19,641	13,427	6,487
Calhoun	1985	733,024	131,263	125,877	71,576	121,053	115,768	24,890	24,464	12,041	153,140	88,208	30,483	31,835
	1982	556,419	114,460	109,555	60,475	87,937	83,470	21,572	17,280	9,243	96,002	76,179	21,062	21,713

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

MICHIGAN (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
Cass	1985	104,030	21,776	20,930	8,972	4,189		2,454	2,282	494	37,658	9,698	7,058	4,080
	1982	93,131	24,177	23,192	9,532	3,305		2,641	1,805	452	26,631	10,115	5,637	3,401
Charlevoix	1985	92,094	26,811	25,636	9,104	1,733		2,716	4,025	2,351	19,652	9,264	9,816	4,799
	1982	75,374	24,792	23,660	7,965	1,399		2,408	3,056	1,858	13,238	8,667	6,712	3,518
Cheboygan	1985	122,029	31,592	30,759	14.403	6,845	4,967	7,138	2,093	1,852	22,008	15,277	9,620	3,265
	1982	107,966	30,908	30,037	13,646	5,138	3,614	6,433	1,695	1,517	16,728	13,909	7,688	2,562
Chippewa	1985	142,456	28,706	27,615	16,344	17,941	11,037	7,603	5,507	1,223	23,286	12,540	10,036	3,398
	1982	104 760	25,062	24,065	12,631	12,252	7,257	6,079	3,282	884	14,030	10,589	6,672	2,576
Clare	1985	114,145	37,788	36,097	8,843	967		3,370	2,828	1,353	23,296	8,907	9,826	5,676
	1982	93,491	33,745	32,174	7,827	787		3,246	2,165	1,107	15,785	8,541	7,398	4,196
Clinton	1985	207,458	56,474	55,352	11,463	9,007	6,198	4,688	4,625	1,938	57,776	20,753	31,945	5,705
	1982	151,303	46,450	45,441	9,842	5,801	3,798	4,108	3,258	1,488	35,619	18,326	19,686	4,098
Crawford	1985	41,406	9,975	9,537	4,609	3,602		797	397	397	6,987	4,592	4,571	1,407
	1982	39,621	10,435	9,958	4,786	3,197		899	355	355	5,544	5,543	3,626	1,218
Delta	1985	200,663	47,357	45,284	12,267	25,674	17,394	9,252	8,225	4,766	44,142	25,724	13,241	3,882
	1982	173,480	46,044	43,946	12,427	20,025	13,219	8,407	6,688	4,158	33,446	22,865	10,589	3,047
Dickinson	1985	144,166	32,159	31,776	10,071	18,225	13,963	8,904	9,367	6,454	24,194	9,814	15,180	4,376
	1982	113,443	28,275	27,886	8,858	14,623	11,008	7,454	6,241	4,573	16,018	9,540	10,247	3,193
Eaton	1985	578,127	93,565	90,119	41,930	148,165	143,032	38,215	17,279	8,844	111,084	55,066	18,768	8,047
	1982	463,340	85,653	82,342	37,433	113,499	109,149	32,207	13,135	7,475	76,698	49,805	13,566	6,778
Emmet	1985	167,092	32,153	29,702	19,031	7,200	4,286	15,814	13,377	4,601	35,465	11,524	13,708	4,229
	1982	149,420	32,371	29,846	18,390	6,492	3,805	14,884	9,891	3,615	25,606	13,100	11,443	3,722
Genesee	1985	2,775,821	459,007	438,069	250,645	511,501	456,653	114,147	123,161	59,835	673,070	219,320	130,025	117,678
	1982	2,043,964	399,505	380,559	202,104	351,530	311,100	96,285	87,669	46,897	419,771	188,439	87,473	80,891
Gladwin	1985	66,045	23,149	22,795	5,650	2,754		852	3,345	3,122	13,630	5,120	3,551	1,569
	1982	57,340	21,727	21,354	5,195	2,338		867	2,387	2,268	9,744	5,555	2,810	1,414
Gogebic	1985	96,987	22,751	19,426	6,172	14,486	5,626	6,615	5,020	2,742	17,759	8,669	5,342	2,845
	1982	74,306	19,204	16,366	5,608	9,920	3,749	5,309	3,212	1,978	11,343	7,746	3,803	1,989
Grand Traverse	1985	495,576	82,668	75,634	45.754	90,639	89,010	28,607	22,530	10,701	109,276	40,717	32,196	5,424
	1982	383,502	72,331	66,051	39,745	62,315	61,113	24,693	16,938	8,727	71,800	36,855	23,811	4,568
Gratiot	1985	202,759	48 370	45,871	14,908	24,044	17,182	6,692	4,696	4,140	45,958	24,064	8,214	6,402
	1982	145,926	38,630	36,565	12,238	15,055	10,510	5,328	3,217	2,912	27,724	20,092	5,533	4,585
Hillsdale	1985	150,624	38,757	37,012	11,207	11,191	6,830	4,885	5,013	3,128	38,449	12,712	11,953	6,270
	1982	116,421	33,576	32,004	9,350	8,667	5,227	4,463	3,647	2,473	24,718	11,260	8,568	4,644
Houghton	1985	146,268	41,806	39,905	10,192	15,063	8,318	7,974	4,568	3,517	24,424	9,401	13,350	6,004
	1982	124,060	39,599	37,727	10,070	10,884	5,928	6,936	3,536	2,855	17,022	9,967	10,143	4,547
Huron	1985	183,042	41,745	37,119	14,520	13,543	9,925	9,336	5,446	3,589	39,616	15,369	16,399	8,424
	1982	134,626	35,683	31,669	11,931	8,622	6,221	7,206	3,790	2,645	24,325	13,381	10,584	6,092
Ingham	1985	1,802,768	309,620	294,364	176,319	270,900	249,756	88,231	113,849	44,245	421,260	144,663	60,867	48,682
	1982	1,274,798	244 410	231,927	136,703	194,920	178,862	67,721	69,970	30,787	250,403	118,462	40,549	32,069
Ionia	1985	206,876	42,883	41,812	15,110	28,574	27,382	6,569	5,693	4,438	41,921	23,539	20,568	6,613
	1982	161,887	40,411	39,327	12,562	22,084	21,051	5,299	3,677	2,992	27,052	20,927	13,849	4,645
Iosco	1985	135,087	30,889	29,366	14,003	2,215		4,746	4,262	3,188	37,176	14,913	14,017	5,550
	1982	101,376	26,850	25,478	11,312	1,668		3,730	3,019	2,373	21,957	12,837	9,771	4,198
Iron	1985	47,183	17,295	17,049	3,319	2,123		2,776	1,144	988	6,631	5,274	2,399	3,412
	1982	41,928	16,161	15,901	3,215	1,806		2,465	916	819	4,771	5,772	1,819	2,637
Isabella	1985	236,640	43,175	39,730	22,356	19,555	14,561	16,606	9,320	8,622	48,660	21,559	28,876	8,214
	1982	195,101	41,517	38,132	20,577	15,698	11,605	15,127	7,043	6,598	32,515	19,917	19,355	6,957
Jackson	1985	734,631	125,239	113,829	63,717	150,798	140,232	28,615	29,089	[illegible]	120,397	[illegible]	40,577	29,294
	1982	593,765	114,159	103,562	55,343	120,463	111,190	26,850	21,109	12,271	80,886	66,748	29,584	21,536
Kalamazoo	1985	1,443,311	197,057	187,066	137,676	276,760	265,395	83,348	105,134	44,849	290,543	116,419	69,392	39,741
	1982	1,109,713	180,868	171,373	114,333	213,276	204,190	67,377	67,131	32,090	186,622	103,015	49,757	27,983
Kalkaska	1985	50,408	11,117	11,017	4,420	53		167	649	285	15,734	8,709	3,983	438
	1982	46,154	11,839	11,711	4,333	46		181	488	252	11,952	9,116	3,359	422
Kent	1985	3,182,699	459,289	424,896	278,037	489,486	466,280	181,815	214,947	101,044	773,721	233,597	164,918	81,640
	1982	2,334,642	398,180	367,666	223,154	358,496	340,500	146,046	138,134	71,208	471,196	198,113	113,695	55,261
Keweenaw	1985	4,755	1,361	1,344	1,107	998						635	414	
	1982	3,594	1,158	1,141	795	666						561	239	
Lake	1985	18,537	6,686	6,330	3,536	761		372	158		999	1,349	1,663	573
	1982	16,428	6,060	5,726	3,399	628		320	123		637	1,446	1,292	500
Lapeer	1985	[illegible]	49,987	47,449	14,201	15,211	13,318	9,159	4,525	3,016	73,083	13,681	18,125	11,811
	1982	[illegible]	52,448	49,691	14,528	11,979	10,304	9,240	3,897	2,762	53,557	15,652	13,625	10,551
Leelanau	1985	42,441	19,478	18,640	4,948	363		1,489	746	468	1,504	3,099	6,723	1,075
	1982	36,782	17,403	16,622	4,828	296		1,263	571	398	1,039	3,257	4,643	794

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

MICHIGAN (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Lenawee	1985	387,025	82,609	78,449	33,996	72,356	61,004	13,603	10,617	4,274	89,222	34,376	17,184	13,234
	1982	326,283	79,932	75,763	31,208	53,471	44,419	13,359	8,582	3,803	64,131	32,588	13,660	10,706
Livingston	1985	356,393	76,640	72,327	26,339	55,877	48,589	6,902	11,083	5,822	83,711	40,355	16,030	16,980
	1982	308,903	77,308	72,819	26,519	41,566	35,820	6,826	8,960	5,147	62,372	38,563	12,743	14,151
Luce	1985	31,181	9,307	9,256	3,003	768		709	255	255	7,145	3,915	1,463	1,630
	1982	24,231	8,226	8,165	2,427	550		637	179	179	4,516	3,409	1,020	1,111
Mackinac	1985	63,858	18,421	16,141	9,339	825		2,067	346	346	4,603	15,180	4,628	1,304
	1982	49,225	14,396	12,591	7,747	576		1,510	227	227	2,771	12,490	3,073	962
Macomb	1985	4,829,219	871,307	789,299	403,076	593,260	558,057	220,463	218,691	107,883	1,289,155	446,655	236,057	243,252
	1982	3,578,552	776,728	702,291	321,143	436,348	408,083	170,458	152,482	82,543	794,685	379,305	161,861	163,783
Manistee	1985	96,555	26,530	25,331	8,002	7,280	5,363	5,115	3,788	2,817	17,839	9,962	7,030	4,638
	1982	81,595	24,429	23,281	7,219	6,107	4,405	4,479	2,619	2,022	12,467	9,672	5,266	3,536
Marquette	1985	291,839	69,897	66,962	27,702	22,117	12,683	15,144	14,070	8,881	59,623	30,162	15,606	7,857
	1982	254,327	65,714	62,835	26,748	19,241	10,418	13,750	11,207	7,602	43,987	30,494	12,566	6,211
Mason	1985	106,888	27,870	27,070	11,516	6,613	4,143	6,255	3,991	2,590	17,194	7,749	10,132	5,388
	1982	93,533	27,024	26,198	10,908	5,805	3,546	5,730	2,905	2,033	12,528	7,779	8,123	4,298
Mecosta	1985	175,827	46,153	43,884	18,847	15,514	6,700	11,451	5,148	2,087	32,496	19,709	8,848	5,048
	1982	126,962	35,630	33,814	14,569	10,905	6,005	8,403	3,406	1,585	19,164	16,012	5,760	3,534
Menominee	1985	68,976	16,111	15,310	8,094	15,958	13,322	2,002	1,266	796	11,392	4,273	3,225	661
	1982	62,540	17,012	16,137	7,973	12,617	10,348	1,920	1,093	722	8,678	4,952	2,456	640
Midland	1985	359,913	79,404	71,954	33,485	25,525	18,713	20,820	11,035	5,684	78,426	36,965	27,095	17,938
	1982	289,628	73,724	66,681	28,638	20,296	14,640	17,278	8,260	4,571	52,066	33,809	19,938	13,695
Missaukee	1985	30,076	8,027	6,994	2,321	2,506		295	243	243	10,466	2,128	960	2,733
	1982	25,698	8,007	6,963	2,236	1,982		281	212	212	7,068	2,414	817	2,281
Monroe	1985	512,551	123,031	118,345	44,158	34,073	25,713	13,409	14,331	5,956	142,471	51,585	23,046	17,298
	1982	385,660	102,932	98,824	36,029	25,972	19,436	10,667	10,284	4,548	89,911	46,257	16,263	11,985
Montcalm	1985	235,816	49,757	48,673	12,892	28,498	22,900	4,345	10,385	7,384	55,998	24,502	23,272	7,287
	1982	183,829	43,767	42,733	11,641	22,552	17,978	4,001	6,756	5,108	36,634	22,083	17,051	5,242
Montmorency	1985	25,877	8,680	8,243	2,906	267		202	269	269	707	1,784	4,282	1,747
	1982	24,757	8,798	8,340	3,079	246		223	235	235	550	2,108	3,671	1,466
Muskegon	1985	738,024	146,947	141,460	69,454	146,142	142,574	29,376	31,073	15,811	141,498	70,776	37,306	27,149
	1982	589,446	132,801	127,600	59,097	112,265	109,358	24,255	23,135	12,785	93,312	64,300	27,315	20,207
Newaygo	1985	107,194	30,369	30,060	8,524	7,602	5,231	2,483	3,144	1,258	20,117	4,709	9,942	4,629
	1982	90,053	28,945	28,596	7,933	5,503	3,664	2,453	2,486	1,160	14,045	5,000	7,729	3,533
Oakland	1985	8,481,600	1,369,660	1,221,196	751,504	993,433	922,735	684,261	479,626	239,097	2,132,757	673,830	313,395	393,402
	1982	5,975,958	1,120,653	997,289	573,190	707,410	654,050	514,339	305,491	167,896	1,258,202	547,637	206,601	254,641
Oceana	1985	60,369	22,282	20,145	6,240	2,270		931	888	888	12,392	1,701	8,443	1,626
	1982	53,770	21,945	19,803	5,988	1,753		968	751	751	9,201	1,921	6,265	1,445
Ogemaw	1985	104,903	24,466	24,135	9,998	8,998	7,067	2,895	2,463	1,824	16,407	13,056	10,647	3,496
	1982	79,365	22,036	21,696	7,839	5,730	4,458	2,316	1,690	1,319	10,078	11,423	7,023	2,641
Ontonagon	1985	40,347	11,392	10,837	2,666	1,997		757	277	277	11,343	6,216	3,488	1,248
	1982	33,360	10,347	9,825	2,599	1,461		740	216	216	7,809	5,917	2,471	937
Osceola	1985	89,048	29,547	28,807	5,344	1,561		1,186	648	648	18,810	7,052	13,155	3,784
	1982	56,654	20,705	20,148	3,905	993		889	388	388	8,987	5,659	7,391	2,189
Oscoda	1985	36,360	11,830	11,311	2,994	291		860	1,175	745	2,539	5,741	6,501	2,398
	1982	23,881	8,665	8,269	2,235	179		553	642	414	1,202	4,135	3,751	1,340
Otsego	1985	100,924	20,609	20,415	10,156	6,659	5,644	5,107	4,477	1,815	19,327	10,564	9,510	2,612
	1982	83,843	19,673	19,451	9,887	4,735	3,976	4,370	3,037	1,330	12,606	11,019	7,217	2,088
Ottawa	1985	796,780	144,932	134,101	60,642	141,522	128,003	37,091	30,492	19,467	191,255	70,299	40,446	15,625
	1982	613,340	123,669	114,211	52,786	110,023	99,268	30,091	22,315	14,936	123,075	62,322	29,112	12,636
Presque Isle	1985	44,044	13,338	13,166	3,362	1,075		488	1,806	1,396	8,630	5,438	5,068	2,341
	1982	39,040	12,901	12,710	3,180	945		508	1,494	1,189	6,323	5,489	4,124	1,872
Roscommon	1985	100,650	28,071	27,779	8,518	2,880		2,258	1,602	335	23,401	11,849	9,686	3,608
	1982	86,186	27,456	27,119	8,536	2,096		2,232	1,265	327	14,877	11,698	7,523	3,054
Saginaw	1985	1,582,301	248,551	221,688	140,571	318,012	292,233	71,781	94,950	48,369	341,806	152,879	62,618	42,726
	1982	1,080,754	207,928	185,105	109,384	191,532	175,163	58,296	57,835	32,467	193,569	120,334	39,807	29,590
St. Clair	1985	611,901	154,013	145,191	53,399	57,744	52,424	36,897	22,897	13,399	115,262	32,061	36,900	21,895
	1982	479,550	131,545	123,775	47,324	44,922	40,319	29,959	16,768	10,476	74,711	31,614	26,119	17,241
St. Joseph	1985	265,197	72,137	71,125	15,955	15,577	13,267	11,002	7,688	3,751	65,854	36,328	12,888	9,915
	1982	206,003	60,535	59,572	14,415	11,905	10,003	8,777	5,530	2,998	42,088	31,985	9,115	6,886
Sanilac	1985	136,847	40,967	40,002	7,717	5,810	3,362	3,216	5,400	4,301	31,319	5,895	16,537	6,300
	1982	115,718	37,382	36,433	7,406	4,324	2,344	3,260	4,329	3,610	23,257	6,395	13,240	4,954
Schoolcraft	1985	35,125	8,555	8,126	3,107	1,505		2,196	1,441	1,441	7,164	3,525	2,679	1,844
	1982	30,505	8,791	8,334	3,094	1,094		1,902	999	999	5,009	3,403	2,072	1,389

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)														
ALL COUNTIES (continued)														
Shiawassee	1985	255,784	56,860	54,959	17,716	19,373	13,510	10,606	8,786	5,124	62,097	28,512	18,469	11,372
	1982	219,929	55,649	53,687	16,427	16,743	11,504	9,566	7,147	4,480	44,534	28,169	14,776	8,978
Tuscola	1985	196,249	51,551	50,921	10,626	8,579	5,833	4,535	3,920	2,200	49,951	20,907	21,569	7,058
	1982	163,162	47,712	47,040	10,417	6,226	4,097	4,499	3,112	1,903	34,852	20,431	16,090	5,411
Van Buren	1985	237,467	72,063	67,952	18,517	11,551	4,032	3,992	4,951	1,796	61,317	28,035	15,442	7,888
	1982	207,595	69,814	65,707	17,521	8,773	2,996	3,676	4,113	1,624	44,873	28,266	12,618	6,328
Washtenaw	1985	1,786,706	266,624	246,999	169,185	274,826	257,570	79,973	104,092	41,147	393,176	168,400	87,681	61,874
	1982	1,320,397	227,257	210,132	136,398	200,490	186,633	69,986	70,518	31,078	242,071	142,833	60,167	44,134
Wayne	1985	11,250,997	2,241,806	2,013,034	1,084,990	1,299,715	1,185,817	622,630	537,685	246,920	2,449,455	1,019,655	456,352	604,629
	1982	8,463,535	1,921,315	1,721,982	879,259	980,966	886,845	507,931	365,760	186,949	1,535,328	880,470	295,750	414,790
Wexford	1985	145,476	29,929	28,685	13,859	9,534	8,312	9,380	6,161	3,777	35,101	14,614	7,644	5,484
	1982	122,804	29,350	28,076	12,471	7,976	6,844	8,190	4,850	3,283	24,503	14,274	5,918	4,401
TOTAL METRO COUNTIES	1985	44,358,182	7,884,908	7,202,302	4,007,312	6,114,006	5,653,891	2,470,865	2,235,699	1,064,430	10,323,863	3,893,643	1,969,759	1,889,520
	1982	32,962,587	6,801,175	6,202,618	3,236,209	4,467,438	4,106,188	1,975,993	1,496,857	787,401	6,393,819	3,340,359	1,337,201	1,297,467
TOTAL STATE	1985	51,965,249	9,741,736	8,970,895	4,646,501	6,747,990	6,105,009	2,779,578	2,485,956	1,215,009	11,975,374	4,662,701	2,584,471	2,149,418
	1982	39,215,526	8,518,414	7,835,195	3,818,600	4,943,607	4,437,076	2,249,283	1,683,166	906,410	7,521,169	4,069,285	1,789,900	1,498,998
MINNESOTA														
DULUTH	1985	1,485,746	313,168	295,011	135,877	211,199	186,365	53,402	52,452	23,579	239,008	137,714	99,810	43,555
	1982	1,185,822	258,752	243,411	120,231	156,592	137,567	53,290	41,724	21,109	151,645	130,075	80,053	33,523
St. Louis	1985	1,280,303	274,275	257,640	105,055	190,527	166,749	44,739	47,709	20,997	209,613	120,667	80,361	37,840
	1982	997,917	220,905	207,114	91,333	141,244	123,087	45,167	37,903	18,767	127,092	109,363	63,301	28,471
Douglas, Wisc.	*1985*	*205,443*	*38,893*	*37,371*	*30,822*	*20,672*	*19,616*	*8,663*	*4,743*	*2,582*	*29,395*	*17,047*	*19,449*	*5,715*
	1982	*187,905*	*37,847*	*36,297*	*28,898*	*15,348*	*14,480*	*8,123*	*3,821*	*2,342*	*24,553*	*20,712*	*16,752*	*5,052*
FARGO - MOORHEAD	1985	1,039,549	156,306	149,599	89,024	126,069	113,953	38,620	42,351	20,339	294,905	106,641	52,401	21,128
	1982	844,103	130,871	124,831	83,899	104,195	94,253	39,396	34,880	18,992	190,451	99,258	44,688	19,276
Clay	1985	261,455	68,650	66,636	25,793	11,709	6,679	9,879	15,621	5,479	47,240	26,300	20,364	8,427
	1982	187,883	49,765	48,213	21,521	6,966	3,700	8,355	11,499	4,646	26,493	22,047	15,058	6,491
Cass, N. D.	*1985*	*778,094*	*87,656*	*82,963*	*63,231*	*114,360*	*107,274*	*28,741*	*26,730*	*14,860*	*247,665*	*80,341*	*32,037*	*12,701*
	1982	*656,220*	*81,106*	*76,618*	*62,378*	*97,229*	*90,553*	*31,041*	*23,381*	*14,346*	*163,958*	*77,211*	*29,630*	*12,785*
MINNEAPOLIS - ST. PAUL	1985	16,197,101	2,842,367	2,676,973	1,380,214	2,402,664	2,179,286	639,469	696,559	332,296	3,927,974	1,414,559	764,977	395,895
	1982	11,433,732	2,158,261	2,028,839	1,106,712	1,626,958	1,469,665	551,358	486,607	261,069	2,142,756	1,192,768	569,644	298,268
Anoka	1985	1,044,948	168,481	158,560	83,965	210,005	190,172	30,012	25,436	14,394	246,129	112,194	63,282	23,137
	1982	773,474	140,069	131,572	70,179	154,473	139,053	26,787	20,052	12,464	131,926	99,256	50,106	17,462
Carver	1985	135,338	30,750	28,414	11,246	2,720		1,974	3,326	1,826	33,936	20,318	10,344	3,581
	1982	98,442	23,065	21,273	9,153	1,666		1,717	2,537	1,505	19,560	17,502	7,925	2,587
Chisago	1985	115,809	28,139	26,813	6,107	1,069		1,415	2,051	2,051	37,656	16,424	7,240	2,626
	1982	88,704	22,394	21,298	5,817	800		1,439	1,583	1,583	22,640	15,825	5,886	2,013
Dakota	1985	1,338,970	233,399	218,995	97,465	220,764	203,806	54,288	52,028	24,924	306,257	128,636	94,934	32,703
	1982	994,043	197,747	185,192	83,090	146,180	134,368	49,517	38,974	21,018	177,050	112,324	73,379	27,017
Hennepin	1985	8,255,326	1,403,166	1,316,658	724,240	1,231,101	1,126,643	361,171	440,925	202,599	2,050,210	628,007	343,446	198,408
	1982	5,860,914	1,040,893	974,871	582,388	859,315	783,861	318,658	304,609	158,361	1,120,466	529,404	258,074	149,588
Isanti	1985	71,462	16,457	15,382	4,272	3,692		1,963	2,314	1,761	17,997	8,351	3,905	3,518
	1982	60,325	15,226	14,204	3,987	2,998		1,956	2,014	1,571	11,894	8,323	3,412	2,898
Ramsey	1985	4,006,395	630,599	589,996	339,822	680,141	628,272	156,886	150,060	71,805	953,971	328,376	142,047	93,766
	1982	2,619,655	459,930	429,502	257,782	427,575	393,649	122,984	101,093	54,034	488,589	251,396	95,599	66,584
Scott	1985	216,140	42,897	41,719	20,263	9,959	8,509	5,128	2,106	1,811	60,758	40,298	13,388	4,715
	1982	154,537	32,748	31,789	16,231	5,928	4,980	4,339	1,541	1,363	34,094	33,921	9,936	3,573
Washington	1985	557,100	190,380	187,647	54,098	24,315	21,884	19,584	10,282	6,947	92,303	57,246	57,631	18,103
	1982	411,134	139,775	137,507	43,592	15,305	13,754	16,888	7,673	5,531	52,779	51,636	41,479	14,066
Wright	1985	269,563	66,595	62,573	20,440	2,140		3,716	4,496	2,789	77,229	46,552	17,800	9,335
	1982	222,361	56,179	52,687	18,768	1,713		4,023	3,856	2,510	50,213	45,244	15,338	7,582
St. Croix, Wisc.	*1985*	*186,050*	*31,504*	*30,216*	*18,296*	*16,758*		*3,332*	*3,535*	*1,389*	*51,528*	*28,157*	*10,960*	*6,003*
	1982	*150,143*	*30,235*	*28,944*	*15,725*	*11,005*		*3,050*	*2,675*	*1,129*	*33,545*	*27,937*	*8,510*	*4,898*
ROCHESTER	1985	806,536	141,289	134,748	57,977	129,595	116,302	38,024	31,549	11,155	203,279	65,256	47,206	25,702
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702
Olmsted	1985	806,536	141,289	134,748	57,977	129,595	116,302	38,024	31,549	11,155	203,279	65,256	47,206	25,702
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702

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			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ST. CLOUD	**1985**	**1,397,609**	**185,778**	**163,454**	**74,132**	**115,512**	**87,764**	**32,579**	**32,774**	**15,916**	**230,620**	**83,322**	**83,120**	**24,754**
	1982	1,036,982	141,770	124,458	64,716	81,866	62,173	30,588	25,177	13,672	132,979	75,033	64,436	19,458
Benton	1985	90,768	24,879	21,949	10,165	2,683		1,748	2,227	1,675	11,375	12,094	11,865	1,512
	1982	75,533	20,314	17,888	9,766	1,806		1,672	1,834	1,423	7,206	11,470	9,816	1,356
Sherburne	1985	107,022	26,485	25,165	6,957	4,132		667	1,144	1,144	37,633	14,685	7,431	1,215
	1982	76,547	19,474	18,468	6,148	2,485		631	855	855	21,259	13,535	5,581	975
Stearns	1985	1,199,819	134,414	116,340	57,010	108,697	87,764	30,164	29,403	13,097	181,612	56,543	63,824	22,027
	1982	884,902	101,982	88,102	48,802	77,575	62,173	28,285	22,488	11,394	104,514	50,028	49,039	17,127
ALL COUNTIES														
Aitkin	1985	60,893	15,056	14,754	7,312	3,359		995	1,082	651	14,033	7,370	4,409	2,616
	1982	46,430	11,440	11,189	6,098	2,422		980	729	490	8,273	7,087	3,422	1,915
Anoka	1985	1,044,948	168,481	158,560	83,965	210,005	190,172	30,012	25,436	14,394	246,129	112,194	63,282	23,137
	1982	773,474	140,069	131,572	70,179	154,473	139,053	26,787	20,052	12,464	131,926	99,256	50,106	17,462
Becker	1985	125,413	28,201	26,339	8,578	8,223		7,449	5,222	5,222	29,020	13,321	10,502	4,054
	1982	99,545	22,776	21,233	7,668	6,302		7,202	3,705	3,705	17,511	12,557	8,664	3,152
Beltrami	1985	236,369	46,926	43,308	19,225	18,863	9,623	15,448	8,624	2,575	56,612	19,322	19,109	5,126
	1982	156,716	32,357	29,805	15,231	11,840	5,928	11,983	5,802	1,897	29,118	16,403	12,913	3,311
Benton	1985	90,768	24,879	21,949	10,165	2,683		1,748	2,227	1,675	11,375	12,094	11,865	1,512
	1982	75,533	20,314	17,888	9,766	1,806		1,672	1,834	1,423	7,206	11,470	9,816	1,356
Big Stone	1985	35,568	7,499	6,690	2,132	558		1,741	196		5,545	4,899	2,780	1,154
	1982	29,998	6,137	5,465	2,136	432		1,687	164		3,564	5,196	2,321	1,022
Blue Earth	1985	400,267	75,602	72,886	30,182	45,745	41,768	22,170	19,491	5,742	97,987	33,787	18,518	16,238
	1982	292,385	57,537	55,365	26,700	32,450	29,441	20,390	13,847	4,720	56,499	29,122	14,141	11,690
Brown	1985	167,049	40,134	39,039	13,873	14,231	12,585	10,007	7,189	4,502	38.077	12,362	13,689	5,319
	1982	117,593	30,215	29,335	11,223	8,363	7,288	8,360	4,536	3,061	20,764	10,237	10,045	3,895
Carlton	1985	147,301	44,902	42,251	8,513	7,817		3,514	2,947	2,118	28,516	23,086	8,334	5,185
	1982	122,202	37,404	35,129	8,389	6,177		3,784	2,496	1,904	18,442	22,316	7,090	4,159
Carver	1985	135,338	30,750	28,414	11,246	2,720		1,974	3,326	1,826	33,936	20,318	10,344	3,581
	1982	98,442	23,065	21,273	9,153	1,666		1,717	2,537	1,505	19,560	17,502	7,925	2,587
Cass	1985	94,482	27,801	26,018	6,603	1,417		2,569	534	534	18,359	15,264	12,002	1,665
	1982	68,004	19,751	18,449	5,698	955		2,171	386	386	9,791	12,628	8,708	1,173
Chippewa	1985	75,198	13,968	13,077	6,242	6,543		3,206	3,468	1,162	15,984	8,894	7,835	2,905
	1982	53,966	10,625	9,928	4,872	4,363		2,951	2,184	800	8,841	7,352	5,689	2,068
Chisago	1985	115,809	28,139	26,813	6,107	1,069		1,415	2,051	2,051	37,656	16,424	7,240	2,626
	1982	88,704	22,394	21,298	5,817	800		1,439	1,583	1,583	22,640	15,825	5,886	2,013
Clay	1985	261,455	68,650	66,636	25,793	11,709	6,679	9,879	15,621	5,479	47,240	26,300	20,364	8,427
	1982	187,883	49,765	48,213	21,521	6,966	3,700	8,355	11,499	4,646	26,493	22,047	15,058	6,491
Clearwater	1985	30,921	7,552	7,057	1,408	3,822		95	959	290	4,653	6,019	2,621	812
	1982	22,752	5,551	5,177	1,254	2,315		91	715	265	2,655	5,137	1,968	655
Cook	1985	28,057	6,837	6,380	2,183	3,090		629	345	345	2,141	7,070	1,217	509
	1982	21,913	5,043	4,697	1,989	1,915		614	229	229	1,250	6,127	918	420
Cottonwood	1985	85,354	16,874	16,513	4,587	5,747		1,786	4,553	2,034	22,922	11,960	7,320	2,837
	1982	56,341	11,860	11,585	3,491	3,397		1,556	2,720	1,324	11,992	9,353	4,865	1,860
Crow Wing	1985	307,279	66,569	61,783	26,658	36,569	22,544	8,587	13,197	6,126	69,926	22,441	25,976	6,140
	1982	219,243	49,689	46,029	22,025	22,259	13,386	7,511	8,800	4,639	39,412	20,876	18,620	4,893
Dakota	1985	1,338,970	233,399	218,995	97,465	220,764	203,806	54,288	52,028	24,924	306,257	128,636	94,934	32,703
	1982	994,043	197,747	185,192	83,090	146,180	134,368	49,517	38,974	21,018	177,050	112,324	73,379	27,017
Dodge	1985	36,694	11,202	10,626	3,061	2,517		607	325		6,532	3,105	4,980	1,146
	1982	32,109	10,059	9,523	2,988	1,846		636	297		4,516	3,211	4,566	991
Douglas	1985	172,282	40,696	37,339	11,915	8,598	2,029	11,205	10,830	6,668	30,413	19,195	16,614	4,795
	1982	130,624	30,394	27,834	10,819	6,090	1,346	9,838	7,756	5,231	17,707	16,707	[illegible]	3,949
Faribault	1985	99,155	18,769	17,447	5,479	1,614		3,303	2,248	1,918	24,979	6,763	10,169	3,530
	1982	72,852	14,929	13,851	4,886	1,069		3,145	1,685	1,466	14,282	6,383	7,662	2,526
Fillmore	1985	129,119	35,742	33,509	4,751	1,425		1,649	2,951	1,814	40,720	10,358	13,635	2,608
	1982	82,690	24,107	22,558	3,812	912		1,414	2,024	1,316	20,955	7,968	9,395	1,899
Freeborn	1985	240,809	47,404	43,062	15,846	19,454	13,549	6,889	10,392	4,036	72,365	30,583	11,125	9,065
	1982	167,873	34,693	31,456	13,044	13,512	9,230	5,870	7,159	3,065	40,492	25,581	8,318	6,388
Goodhue	1985	250,941	68,001	64,221	19,312	9,045		11,371	7,494	5,551	65,179	19,356	23,528	9,007
	1982	165,494	47,808	45,065	14,447	5,742		8,858	5,099	3,881	33,517	14,949	15,948	5,802
Grant	1985	23,955	3,330	2,655	1,428	573		297	519		10,710	686	2,825	1,093
	1982	18,903	3,211	2,556	1,451	410		325	398		6,749	728	2,525	944
Hennepin	1985	8,255,326	1,403,166	1,316,658	724,240	1,231,101	1,126,643	361,171	440,925	202,599	2,050,210	628,007	343,446	198,408
	1982	5,860,914	1,040,893	974,871	582,388	859,315	783,861	318,658	304,609	158,361	1,120,466	529,404	258,074	149,588

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METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Houston	1985	57,141	22,137	20,097	4,211	916		522	757	757	7,122	10,131	5,351	1,162
	1982	43,211	16,231	14,708	3,780	636		485	563	563	3,906	8,716	4,007	820
Hubbard	1985	60,587	11,869	11,682	3,156	4,631		1,275	1,279	173	12,932	5,178	10,084	2,063
	1982	52,779	11,983	11,772	3,190	3,372		1,421	1,156	176	8,875	5,865	7,875	1,902
Isanti	1985	71,462	16,457	15,382	4,272	3,692		1,963	2,314	1,761	17,997	8,351	3,905	3,518
	1982	60,325	15,226	14,204	3,987	2,998		1,956	2,014	1,571	11,894	8,323	3,412	2,898
Itasca	1985	192,636	43,814	42,668	12,338	10,079	8,269	5,413	2,656	1,223	46,432	26,397	15,550	7,156
	1982	167,671	40,072	38,951	12,667	8,456	6,783	6,158	2,387	1,208	30,385	27,446	14,046	6,094
Jackson	1985	55,259	7,505	6,879	4,850	1,330		1,106	1,801	501	18,669	11,884	4,335	1,755
	1982	38,024	5,913	5,409	3,669	756		987	1,267	368	9,919	9,515	3,063	1,329
Kanabec	1985	49,003	14,262	13,068	4,448	845		1,228	1,141	387	10,397	5,943	5,182	1,565
	1982	38,913	11,549	10,563	3,924	648		1,220	815	286	6,496	5,550	4,176	1,219
Kandiyohi	1985	237,544	43,052	40,109	15,863	25,487	22,166	12,399	12,630	4,606	63,041	20,394	15,596	5,529
	1982	179,740	34,247	31,845	14,398	19,243	16,624	12,524	8,797	3,616	34,640	18,496	12,674	4,744
Kittson	1985	27,207	7,904	7,394	1,310	233		150	567	343	4,681	6,273	3,621	532
	1982	21,278	6,133	5,726	1,234	170		151	447	302	2,827	5,662	2,477	453
Koochiching	1985	96,703	21,595	20,942	8,582	10,891	8,091	3,448	1,454	1,155	16,645	10,792	5,312	4,072
	1982	70,698	15,826	15,318	7,000	6,588	4,870	3,275	1,082	883	9,490	10,156	3,975	3,215
Lac qui Parle	1985	38,535	7,867	7,251	2,681	1,292		1,027	1,854	1,512	7,468	3,745	4,193	1,090
	1982	30,777	6,729	6,190	2,320	880		951	1,485	1,240	4,585	3,795	3,376	946
Lake	1985	59,646	8,723	8,330	3,624	986		635	244		26,678	7,098	3,221	1,076
	1982	48,188	8,635	8,230	3,540	765		711	222		16,755	7,353	2,539	1,025
Lake of the Woods	1985	21,217	4,722	4,634	1,740	1,184		440	110		1,731	5,942	2,101	588
	1982	15,116	3,118	3,054	1,366	664		386	74		904	4,769	1,416	402
Le Sueur	1985	87,579	16,159	14,579	11,153	2,196		2,475	3,169	2,179	19,517	13,201	6,477	4,061
	1982	67,653	13,705	12,342	9,189	1,372		2,196	2,289	1,676	11,489	12,606	4,965	3,028
Lincoln	1985	17,826	4,013	3,751	895	262		187	719	719	4,726	1,631	4,020	805
	1982	17,278	4,008	3,739	1,070	248		239	695	695	3,578	1,919	4,101	774
Lyon	1985	142,061	31,870	29,866	9,993	14,649		8,829	4,758	2,137	30,786	10,443	11,326	3,214
	1982	109,183	25,399	23,757	8,814	9,799		8,992	3,857	1,960	17,931	9,612	9,221	2,780
McLeod	1985	195,565	39,765	38,033	14,049	19,125	9,655	8,502	6,437	3,009	52,110	21,750	12,296	4,538
	1982	136,461	29,981	28,621	11,027	11,315	5,453	7,272	4,742	2,370	28,960	18,069	9,099	3,561
Mahnomen	1985	17,943	5,972	5,593	1,271	1,364		255	276	276	2,548	1,569	2,496	993
	1982	13,341	4,556	4,259	1,056	929		250	214	214	1,501	1,526	1,674	730
Marshall	1985	24,889	4,918	4,568	2,385	427		150	410	64	9,776	2,998	2,517	706
	1982	23,951	5,180	4,803	2,677	427		198	377	66	7,030	3,930	2,709	716
Martin	1985	141,406	28,319	26,547	10,412	15,543	8,811	7,611	7,956	3,800	36,286	6,442	10,110	5,047
	1982	109,411	25,484	23,845	9,312	10,758	5,997	7,022	6,300	3,354	21,199	6,505	8,207	3,861
Meeker	1985	96,215	16,942	15,896	9,129	5,077		2,046	3,007	1,765	24,709	13,161	14,448	2,290
	1982	64,883	12,641	11,838	6,815	3,309		1,801	1,999	1,242	12,193	10,399	9,781	1,713
Mille Lacs	1985	87,913	27,996	26,003	4,403	4,374		2,673	4,213	3,240	8,368	15,461	7,528	1,883
	1982	69,559	21,460	19,895	3,958	2,788		2,422	2,883	2,353	5,028	13,888	5,892	1,548
Morrison	1985	134,257	33,558	31,991	9,489	2,709		4,744	3,415	2,586	23,270	19,987	13,886	6,028
	1982	94,175	23,096	21,975	7,959	1,768		4,251	2,181	1,750	12,518	16,073	9,697	4,091
Mower	1985	233,994	42,446	38,945	20,118	18,293	14,540	8,561	9,400	3,946	55,362	23,379	17,371	9,584
	1982	168,409	34,318	31,428	16,147	12,542	9,685	7,942	6,906	3,290	30,669	19,574	11,676	7,547
Murray	1985	49,704	7,222	6,798	2,713	2,972		930	1,580	569	10,164	3,390	5,455	6,862
	1982	33,301	5,579	5,242	2,222	1,656		813	1,087	439	5,337	2,919	3,575	4,473
Nicollet	1985	90,828	22,228	20,753	11,085	856		1,897	2,395	1,542	28,377	8,529	7,092	1,833
	1982	71,895	18,300	17,054	10,338	669		1,806	1,994	1,399	16,967	8,890	5,966	1,637
Nobles	1985	161,567	31,358	30,092	11,916	7,494	6,081	12,224	10,827	2,719	38,204	13,700	15,667	6,619
	1982	105,862	21,008	20,122	8,809	4,763	3,744	9,509	6,408	1,811	19,706	10,564	10,722	4,270
Norman	1985	23,373	5,938	5,500	1,194	177		566	292	292	7,863	862	3,628	1,032
	1982	21,076	5,688	5,258	1,348	151		688	283	283	5,539	1,035	3,451	959
Olmsted	1985	806,536	141,289	134,748	57,977	129,595	116,302	38,024	31,549	11,155	203,279	65,256	47,206	25,702
	1982	573,084	103,339	98,368	48,073	87,147	77,626	32,541	23,463	9,325	113,267	54,867	35,268	19,702
Otter Tail	1985	257,220	49,619	47,415	18,221	21,662	11,506	11,579	11,087	4,537	69,186	23,533	18,350	8,969
	1982	184,525	37,180	35,460	15,393	13,257	6,808	10,028	8,247	3,875	39,038	22,305	14,048	6,471
Pennington	1985	90,678	17,646	16,831	5,777	7,994	6,464	6,531	2,660	1,277	22,243	10,412	7,606	3,108
	1982	71,562	14,517	13,820	5,107	6,200	4,962	6,165	2,211	1,211	12,609	9,743	6,351	2,445
Pine	1985	93,600	14,063	12,689	13,471	2,789		929	1,307	1,307	23,283	18,830	6,091	2,132
	1982	70,844	11,906	10,723	11,064	1,980		816	995	995	13,565	16,398	4,655	1,536
Pipestone	1985	60,701	13,706	12,355	3,812	2,639		2,188	3,155	1,863	12,053	4,914	10,433	2,368
	1982	44,939	10,286	9,254	3,181	1,879		1,914	2,301	1,482	6,893	4,700	7,483	1,710

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MINNESOTA (continued)														
ALL COUNTIES (continued)														
Polk	1985	174,071	46,676	44,795	18,291	3,580		4,344	5,233	2,421	38,620	16,032	22,709	5,874
	1982	124,108	33,582	32,168	14,370	2,444		3,645	3,827	1,932	20,233	14,220	16,689	4,622
Pope	1985	44,634	10,288	9,280	4,678	748		547	525	229	11,909	3,655	4,771	2,116
	1982	29,430	7,535	6,784	3,661	474		469	309	159	5,566	2,998	3,258	1,421
Ramsey	1985	4,006,395	630,599	589,996	339,822	680,141	628.272	156,886	150,060	71,805	953,971	328,376	142,047	93,766
	1982	2,619,655	459,930	429,502	257,782	427,575	393,649	122,984	101,093	54,034	488,589	251,396	95,599	66,584
Red Lake	1985	14,609	2,583	2,400	952	659		57	701	701	6,233	425	1,270	223
	1982	13,241	2,657	2,464	1,145	563		73	745	745	4,358	544	1,352	232
Redwood	1985	80,934	16,688	15,108	6,324	3,574		3,417	5,305	3,973	20,956	8,629	7,582	2,176
	1982	66,790	14,806	13,379	5,750	2,441		3,665	3,892	3,044	13,497	8,308	6,453	1,982
Renville	1985	78,830	16,903	16,413	4,287	1,282		1,023	1,655	635	23,083	4,507	14,675	2,075
	1982	56,911	13,304	12,894	3,902	932		978	1,289	515	13,472	4,342	9,894	1,712
Rice	1985	240,312	55,162	51,281	23,335	13,774	9,871	10,217	9,271	5,615	52,487	26,506	15,673	8,810
	1982	179,198	42,501	39,436	20,274	9,079	6,340	9,251	6,701	4,374	30,400	23,317	11,932	6,323
Rock	1985	64,862	14,192	13,995	3,877	2,840		2,939	1,489	1,152	24,349	6,783	3,066	1,327
	1982	41,217	9,510	9,360	3,094	1,722		2,504	1,015	835	12,333	5,190	2,098	901
Roseau	1985	59,070	14,374	13,471	2,363	2,017		2,404	3,043	911	21,149	4,254	3,490	2,240
	1982	40,067	10,648	9,960	2,049	1,418		2,025	1,976	620	10,697	3,922	2,643	1,598
St. Louis	1985	1,280,303	274,275	257,640	105,055	190,527	166,749	44,739	47,709	20,997	209,613	120,667	80,361	37,840
	1982	997,917	220,905	207,114	91,333	141,244	123,087	45,167	37,903	18,767	127,092	109,363	63,301	28,471
Scott	1985	216,140	42,897	41,719	20,263	9,959	8,509	5,128	2,106	1,811	60,758	40,298	13,388	4,715
	1982	154,537	32,748	31,789	16,231	5,928	4,980	4,339	1,541	1,363	34,094	33,921	9,936	3,573
Sherburne	1985	107,022	26,485	25,165	6,957	4,132		667	1,144	1,144	37,633	14,685	7,431	1,215
	1982	76,547	19,474	18,468	6,148	2,485		631	855	855	21,259	13,535	5,581	975
Sibley	1985	46,605	12,648	11,587	3,125	2,093		799	1,528	1,064	13,033	4,383	3,528	1,104
	1982	36,867	10,423	9,530	3,031	1,637		760	1,104	835	7,447	4,563	2,971	984
Stearns	1985	1,199,819	134,414	116,340	57,010	108,697	87,764	30,164	29,403	13,097	181,612	56,543	63,824	22,027
	1982	884,902	101,982	88,102	48,802	77,575	62,173	28,285	22,488	11,394	104,514	50,023	49,039	17,127
Steele	1985	187,029	30,791	26,716	12,638	12,315	8,063	7,037	11,098	6,365	52,396	14,290	11,941	6,880
	1982	126,796	23,362	20,231	10,591	8,191	5,209	6,302	7,384	4,686	27,085	11,505	8,551	4,642
Stevens	1985	62,216	12,909	12,083	5,626	2,911		2,306	2,709	1,631	20,353	2,307	5,193	4,489
	1982	42,093	9,862	9,214	4,358	1,995		2,107	1,847	1,184	10,110	2,089	3,831	3,121
Swift	1985	58,360	12,647	11,675	3,518	3,072		969	515	339	7,821	6,942	6,699	3,064
	1982	43,481	9,688	8,927	2,916	2,151		928	386	265	4,495	6,104	5,052	2,177
Todd	1985	80,550	19,990	18,223	4,101	3,098		1,579	1,162	225	21,918	8,982	7,782	3,016
	1982	62,335	16,020	14,576	3,802	2,356		1,580	832	167	13,383	8,458	6,371	2,327
Traverse	1985	24,816	5,184	4,775	1,034	919		941	613	302	8,791	2,049	2,410	1,258
	1982	16,946	3,875	3,562	906	559		797	465	244	4,473	1,786	1,837	902
Wabasha	1985	80,202	14,070	13,726	5,048	1,500		1,419	2,146	933	34,977	4,767	7,476	3,493
	1982	60,086	12,393	12,067	4,905	1,099		1,473	1,622	764	19,742	4,902	6,264	2,788
Wadena	1985	72,990	19,407	18,882	3,794	4,951		3,366	2,279	1,249	11,190	6,487	11,375	3,025
	1982	63,431	16,872	16,385	3,616	4,084		3,454	2,014	1,245	7,552	7,082	10,100	2,532
Waseca	1985	67,975	21,098	18,932	4,127	3,769		1,374	3,663	2,036	11,839	6,737	7,995	3,481
	1982	50,753	15,872	14,215	3,751	2,689		1,333	2,433	1,516	6,902	5,871	6,143	2,521
Washington	1985	557,100	190,380	187,647	54,098	24,315	21,884	19,584	10,282	6,947	92,303	57,246	57,631	18,103
	1982	411,134	139,775	137,507	43,592	15,305	13,754	16,888	7,873	5,531	52,779	51,636	41,479	14,066
Watonwan	1985	51,124	10,982	10,264	3,199	3,285		2,049	1,493	1,018	19,879	2,206	4,164	1,130
	1982	41,925	9,767	9,111	3,359	2,389		2,169	1,351	954	12,998	2,452	3,785	1,076
Wilkin	1985	39,868	8,663	7,387	4,997	433		323	1,199	929	9,724	2,360	1,725	1,872
	1982	28,748	6,633	5,645	4,055	308		308	830	684	5,161	2,240	1,323	1,522
Winona	1985	257,940	62,844	59,805	24,587	24,398	19,599	10,311	8,884	3,140	53,545	20,179	17,359	6,691
	1982	196,482	49,238	46,768	20,803	17,888	14,182	9,281	6,961	2,750	31,960	18,005	13,701	5,320
Wright	1985	269,563	66,595	62,573	20,440	2,140		3,716	4,496	2,789	77,229	46,552	17,800	9,335
	1982	222,361	56,179	52,687	18,768	1,713		4,023	3,856	2,510	50,213	45,244	15,338	7,582
Yellow Medicine	1985	47,341	12,048	11,557	3,395	1,013		2,216	2,496	2,496	6,945	6,417	5,924	2,848
	1982	36,544	9,257	8,863	2,859	736		1,991	1,694	1,694	4,136	6,037	4,623	2,096
TOTAL METRO COUNTIES	**1985**	**19,756,954**	**3,480,855**	**3,269,235**	**1,624,875**	**2,833,249**	**2,556,780**	**761,358**	**820,677**	**384,454**	**4,567,198**	**1,681,947**	**985,068**	**486,615**
	1982	14,079,455	2,643,805	2,478,048	1,316,630	1,933,176	1,736,251	664,959	58[illegible]74	306,350	2,509,042	1,426,141	739,197	367,492
TOTAL STATE	**1985**	**27,241,195**	**5,131,255**	**4,817,803**	**2,191,748**	**3,313,166**	**2,791,994**	**1,045,032**	**1,091,806**	**521,590**	**6,387,695**	**2,444,654**	**1,620,406**	**738,271**
	1982	19,599,240	3,921,924	3,675,017	1,800,622	2,259,090	1,893,527	922,013	775,646	413,048	3,541,904	2,107,972	1,221,415	557,002

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MISSISSIPPI														
BILOXI - GULFPORT	1985	**1,047,357**	**206,907**	**201,200**	**123,247**	**158,944**	**113,475**	**39,539**	**41,219**	**21,810**	**265,948**	**64,704**	**47,915**	**42,075**
	1982	810,569	182,488	177,089	95,380	122,329	85,783	34,710	28,668	16,682	169,657	58,418	40,361	28,924
Hancock	1985	112,497	36,619	36,047	8,237	13,067	3,623	3,683	2,783	1,414	25,557	7,698	5,277	3,461
	1982	84,366	30,234	29,706	6,058	8,689	2,299	2,686	1,631	891	15,969	6,687	4,256	2,550
Harrison	1985	934,860	170,288	165,153	115,010	145,877	109,852	35,856	38,436	20,396	240,391	57,006	42,638	38,614
	1982	726,503	152,254	147,383	89,322	113,640	83,484	32,024	27,037	15,791	153,688	51,731	36,105	26,374
JACKSON	1985	**2,148,232**	**412,657**	**397,701**	**165,659**	**318,880**	**246,495**	**95,384**	**99,053**	**54,184**	**540,384**	**186,423**	**85,857**	**85,209**
	1982	1,671,893	362,094	348,396	132,088	242,740	183,923	79,953	68,914	41,541	350,612	166,572	71,226	58,322
Hinds	1985	1,802,025	312,983	300,307	142,142	287,299	229,634	87,296	78,350	42,966	480,762	146,598	59,562	72,440
	1982	1,366,267	270,190	258,757	109,822	216,407	170,593	71,807	53,548	32,235	306,652	126,596	49,038	48,069
Madison	1985	125,585	36,067	35,102	7,824	7,767		3,270	4,774	1,951	32,580	16,200	6,010	3,068
	1982	106,723	32,154	31,235	6,641	6,805		3,190	3,217	1,486	23,386	15,745	4,870	2,624
Rankin	1985	220,622	63,607	62,292	15,693	23,814	16,861	4,818	15,929	9,267	27,042	23,625	20,285	9,701
	1982	198,903	59,750	58,404	15,625	19,528	13,330	4,956	12,149	7,820	20,574	24,231	17,318	7,629
PASCAGOULA	1985	**567,725**	**155,188**	**150,612**	**48,935**	**99,481**	**74,013**	**25,529**	**18,287**	**9,202**	**110,567**	**35,240**	**20,363**	**19,608**
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
Jackson	1985	567,725	155,188	150,612	48,935	99,481	74,013	25,529	18,287	9,202	110,567	35,240	20,363	19,608
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
ALL COUNTIES														
Adams	1985	301,834	51,728	50,764	18,451	49,640	33,587	20,384	11,524	7,945	93,117	13,549	14,223	11,991
	1982	218,039	45,331	44,402	13,561	33,647	22,396	15,066	7,728	5,737	57,355	11,379	11,044	7,808
Alcorn	1985	170,402	38,189	37,152	13,687	18,806	12,009	8,713	5,247	2,046	37,543	12,636	10,169	7,249
	1982	131,034	30,449	29,567	10,394	13,611	8,627	7,609	3,607	1,540	24,263	12,181	8,482	4,839
Amite	1985	28,514	9,513	9,366	1,435	1,541		403	840	840	7,156	1,424	2,408	848
	1982	23,290	8,194	8,052	1,163	1,289		376	610	610	4,928	1,467	1,864	703
Attala	1985	67,705	14,166	13,716	3,412	10,702	6,961	4,029	4,939	3,045	11,999	4,408	3,891	3,856
	1982	56,145	13,787	13,325	2,779	7,889	5,104	3,775	3,219	2,183	8,311	4,117	3,479	2,761
Benton	1985	7,761	3,668	3,533	639	206		89	471	471	1,161	509	116	198
	1982	6,902	3,522	3,386	519	174		84	313	313	822	538	104	162
Bolivar	1985	161,850	38,520	38.136	7,902	19,209	11,266	9,644	7,922	5,297	36,624	7,438	6,938	7,117
	1982	117,150	32,380	31,996	6,198	12,363	7,187	6,787	4,770	3,489	22,149	6,606	4,734	4,658
Calhoun	1985	39,142	11,630	11,413	1,651	3,992		2,500	1,820	391	7,830	2,890	3,369	1,179
	1982	36,155	11,394	11,160	1,537	3,339		2,310	1,342	337	6,152	3,160	3,416	1,122
Carroll	1985	12,959	3,581	3,466	221			68	467	467	605	5,617	163	284
	1982	11,465	2,882	2,784	194			59	294	294	368	5,612	137	193
Chickasaw	1985	78,169	19,324	18,690	2,326	7,455	3,875	1,804	11,438	11,438	19,154	4,401	2,218	3,396
	1982	54,635	15,681	15,138	1,655	4,763	2,366	1,482	6,446	6,446	11,500	3,949	1,718	2,133
Choctaw	1985	16,780	5,425	5,380	592	1,326		686	755	531	3,676	1,827	514	1,032
	1982	15,412	5,764	5,706	520	1,062		598	601	439	2,503	2,056	431	831
Claiborne	1985	22,962	8,600	8,521	1,000	1,379		1,048	848	129	2,038	3,004	2,543	1,155
	1982	21,632	8,421	8,328	1,024	1,149		952	625	123	1,597	3,159	2,224	930
Clarke	1985	55,801	17,020	16,655	1,202	5,076		1,787	3,161	3,161	8,698	3,227	8,969	2,250
	1982	40,531	13,842	13,519	950	3,268		1,454	1,795	1,795	5,260	2,920	6,060	1,400
Clay	1985	70,168	23,354	23,235	3,350	10,427	7,969	2,382	2,766	1,776	14,534	4,591	1,767	3,030
	1982	56,541	19,786	19,648	2,975	7,557	5,666	2,209	2,021	1,369	9,896	4,576	1,360	2,197
Coahoma	1985	177,320	51,702	50,594	9,113	17,180	10,232	11,861	6,454	5,060	40,674	13,293	8,198	5,547
	1982	132,418	41,853	40,879	6,741	11,391	6,666	10,006	4,287	3,501	25,339	11,179	6,084	3,684
Copiah	1985	75,423	19,590	18,727	2,867	6,935		1,465	3,084	2,432	20,703	8,397	2,467	4,497
	1982	67,942	19,384	18,495	2,643	5,623		1,520	2,518	2,039	15,774	8,662	2,207	3,566
Covington	1985	45,134	10,319	10,226	975	2,813		2,274	1,322	336	12,285	7,213	4,397	2,350
	1982	40,491	10,804	10,686	957	2,565		1,992	929	294	9,203	7,306	3,708	1,837
☐ De Soto	1985	174,116	65,175	62,787	9,770	14,661	9,680	6,077	3,093	2,640	36,723	7,414	17,418	5,223
	1982	137,581	54,866	52,755	7,599	11,750	7,513	4,680	2,176	1,919	24,255	7,319	12,911	3,727
Forrest	1985	543,652	105,565	101,928	47,432	87,427	58,408	27,803	32,291	10,914	124,426	31,195	40,251	19,372
	1982	393,328	80,069	77,164	35,816	64,146	41,540	23,092	21,124	8,245	75,947	25,778	30,154	13,976
Franklin	1985	12,396	3,148	3,077	191	558		364	832	443	3,242	179	548	1,385
	1982	11,588	3,137	3,060	183	476		342	626	367	2,601	215	568	1,341
George	1985	51,388	18,257	18,107	2,953	7,685		603	789	789	11,497	2,968	2,348	1,539
	1982	40,930	15,568	15,411	2,348	5,493		552	569	569	7,722	2,980	1,783	1,249
Greene	1985	10,768	2,952	2,847	356	336		763	774	774	2,704	461	574	1,190
	1982	10,142	3,305	3,181	334	326		708	577	577	2,025	547	575	979

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

MISSISSIPPI (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
Grenada	1985	148,986	24,453	23,894	7,565	17,912		6,821	3,245	2,812	63,598	10,002	2,741	3,460
	1982	107,454	21,208	20,684	5,622	11,934		5,151	2,205	1,972	39,783	8,764	2,213	2,645
Hancock	1985	112,497	36,619	36,047	8,237	13,067	3,623	3,683	2,783	1,414	25,557	7,698	5,277	3,461
	1982	84,366	30,234	29,706	6,058	8,689	2,299	2,686	1,631	891	15,969	6,687	4,256	2,550
Harrison	1985	934,860	170,288	165,153	115,010	145,877	109,852	35,856	38,436	20,396	240,391	57,006	42,638	38,614
	1982	726,503	152,254	147,383	89,322	113,640	83,484	32,024	27,037	15,791	153,688	51,731	36,105	26,374
Hinds	1985	1,802,025	312,983	300,307	142,142	287,299	229,634	87,296	78,350	42,968	480,762	146,598	59,562	72,440
	1982	1,366,267	270,190	258,757	109,822	216,407	170,593	71,807	53,548	32,235	306,652	126,596	49,038	48,069
Holmes	1985	77,138	36,694	36,065	1,707	3,262		1,792	1,410	1,410	12,817	7,568	3,679	3,381
	1982	55,048	26,105	25,609	1,302	2,279		1,396	794	794	7,471	6,542	2,758	2,273
Humphreys	1985	47,184	16,267	16,111	1,967	2,662		1,818	3,109	3,109	8,832	3,428	5,260	1,606
	1982	34,249	12,272	12,131	1,413	1,973		1,503	1,782	1,782	5,392	3,128	3,607	1,177
Issaquena	1985	794	794	786										
	1982	714	714	706										
Itawamba	1985	49,486	12,457	12,023	2,110	7,106	5,923	1,519	1,613	1,109	14,779	2,872	1,388	1,627
	1982	40,687	11,819	11,385	1,734	5,244	4,360	1,238	1,201	900	10,248	2,978	1,242	1,283
Jackson	1985	567,725	155,188	150,612	48,935	99,481	74,013	25,529	18,287	9,202	110,567	35,240	20,363	19,608
	1982	414,105	127,036	123,057	35,431	65,081	47,225	18,328	11,992	6,705	67,302	30,534	16,091	14,218
Jasper	1985	40,468	10,250	10,104	1,750	2,287		258	1,000	1,000	12,467	3,283	3,507	1,934
	1982	34,585	9,250	9,101	1,505	2,028		256	682	682	9,060	3,388	2,973	1,696
Jefferson	1985	10,689	3,084	3,004	262	746		588	144		2,315	1,287	208	809
	1982	10,092	3,357	3,264	265	612		524	108		1,784	1,324	206	636
Jefferson Davis	1985	30,277	9,581	9,451	1,196	3,681		809	399	399	6,356	1,057	2,059	484
	1982	27,886	9,805	9,655	1,042	2,937		813	284	284	4,765	1,185	1,986	431
Jones	1985	353,077	69,090	66,566	23,581	51,030	28,538	24,772	23,979	12,043	86,133	17,842	14,143	16,912
	1982	268,880	62,447	60,052	17,970	36,706	19,865	18,717	14,938	8,202	53,900	17,193	11,767	11,333
Kemper	1985	17,983	5,736	5,612	640	1,231		88	487	487	2,401	1,219	1,404	504
	1982	14,868	5,137	5,017	470	938		74	328	328	1,557	1,183	1,119	378
Lafayette	1985	108,956	26,796	26,616	8,672	11,328	7,224	8,339	4,028	2,567	21,225	7,692	7,573	3,804
	1982	90,795	24,157	23,949	7,339	8,711	5,369	7,077	2,752	1,917	14,511	7,722	5,807	3,117
Lamar	1985	47,677	16,896	16,548	1,141	7,947		373	321		8,625	1,828	2,795	2,726
	1982	45,109	17,546	17,152	1,169	6,622		394	236		6,753	2,142	2,817	2,202
Lauderdale	1985	478,664	89,115	86,870	37,722	72,885	49,677	20,310	22,585	14,492	118,857	30,892	29,559	23,491
	1982	381,278	79,914	77,754	29,850	59,386	39,524	16,872	15,100	10,395	79,646	29,899	24,288	16,342
Lawrence	1985	34,795	9,677	9,470	1,097	652		242	1,731	134	11,698	3,063	2,422	2,463
	1982	30,747	9,919	9,690	960	588		243	1,344	121	8,680	3,072	2,320	1,894
Leake	1985	60,582	13,185	12,912	2,120	12,590	7,626	2,062	2,202	791	13,969	3,174	3,856	3,312
	1982	48,852	12,637	12,351	1,846	9,092	5,398	1,905	1,603	675	9,478	3,003	3,241	2,340
Lee	1985	506,709	88,588	85,967	25,356	76,712	66,240	27,049	20,051	9,986	134,985	49,524	27,476	15,563
	1982	339,290	66,377	64,291	18,644	49,764	42,561	19,055	12,057	6,726	75,853	37,677	19,712	9,230
Leflore	1985	199,892	47,537	47,208	17,638	26,709	19,909	9,233	12,433	8,381	42,368	13,540	9,454	6,670
	1982	155,793	40,409	40,053	13,591	18,601	13,798	8,181	7,994	5,770	27,726	12,846	7,905	5,019
Lincoln	1985	163,583	34,613	34,191	7,152	21,822		9,065	5,569	3,288	41,034	7,607	12,659	10,412
	1982	123,592	30,829	30,395	5,641	14,762		7,822	3,784	2,483	26,083	6,584	9,687	6,870
Lowndes	1985	363,008	89,368	87,862	22,772	44,426	36,820	24,366	21,158	15,167	67,790	26,239	13,791	12,106
	1982	260,967	66,565	65,319	17,878	30,951	25,314	19,876	12,337	9,429	40,882	21,339	10,735	7,550
Madison	1985	125,585	36,067	35,102	7,824	7,767		3,270	4,774	1,951	32,580	16,200	6,010	3,068
	1982	106,723	32,154	31,235	6,641	6,805		3,190	3,217	1,486	23,386	15,745	4,870	2,624
Marion	1985	107,222	36,715	35,615	5,176	12,633	3,718	6,186	4,168	1,304	17,871	3,790	8,332	4,872
	1982	97,456	35,599	34,467	4,733	10,376	2,948	6,512	3,456	1,184	13,792	4,091	7,302	3,924
Marshall	1985	61,085	17,664	17,403	2,770	9,153	6,148	1,009	1,060	609	11,534	5,639	2,825	2,182
	1982	52,751	17,196	16,910	2,509	6,741	4,440	928	767	465	7,981	5,834	2,500	1,629
Monroe	1985	119,322	30,875	30,202	5,268	16,585	11,626	5,924	4,603	2,021	31,861	3,468	9,282	6,260
	1982	102,497	30,250	29,535	4,606	13,022	8,966	5,174	3,652	1,751	23,504	3,825	7,988	4,851
Montgomery	1985	41,121	13,132	12,992	1,380	7,572	4,087	1,133	1,512	1,512	6,834	2,359	2,115	1,873
	1982	38,785	13,087	12,923	1,444	6,443	3,453	1,238	1,299	1,299	5,464	2,821	1,915	1,661
Neshoba	1985	94,986	26,899	26,320	3,744	15,489	10,498	4,982	1,649	1,480	18,591	7,408	6,507	3,163
	1982	73,288	23,208	22,666	2,801	10,487	6,969	4,287	1,118	1,029	11,830	6,353	5,304	2,360
Newton	1985	66,573	20,705	20,304	2,269	4,928		1,881	1,590	947	21,046	3,598	5,456	1,607
	1982	47,017	16,732	16,377	1,770	3,133		1,519	1,023	662	11,387	3,211	4,207	1,164
Noxubee	1985	28,411	11,600	11,398	215	2,450		550	1,876	1,031	4,104	2,688	1,530	2,563
	1982	23,231	9,964	9,773	194	2,067		447	1,215	707	2,780	2,511	1,364	1,844
Oktibbeha	1985	139,116	31,973	31,722	11,758	15,821	9,490	9,557	7,127	6,280	29,378	14,349	6,981	4,051
	1982	115,075	29,881	29,590	9,654	12,048	7,171	8,072	4,819	4,375	19,571	13,509	6,265	2,970

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
MISSISSIPPI (continued)														
ALL COUNTIES (continued)														
Panola	1985	98,826	26,903	26,352	4,261	12,448		4,227	3,036	737	27,709	3,618	5,218	4,654
	1982	78,628	25,101	24,540	3,399	8,923		3,344	1,920	514	18,663	3,642	3,974	3,265
Pearl River	1985	136,078	30,183	29,562	9,171	14,650		4,110	6,956	1,498	37,805	4,421	10,540	9,747
	1982	115,848	30,937	30,244	7,885	12,344		3,852	5,421	1,314	26,465	4,726	8,653	7,374
Perry	1985	24,330	13,375	13,067	415	3,212		702	608	138	1,948	956	143	896
	1982	17,811	9,871	9,625	325	2,329		505	342	84	1,170	850	110	643
Pike	1985	198,111	39,314	38,563	19,145	21,143	6,090	11,779	12,462	10,669	43,433	11,746	11,305	11,111
	1982	164,508	37,433	36,648	16,014	15,906	4,229	10,792	8,268	7,294	30,702	11,240	10,314	8,174
Pontotoc	1985	54,451	21,256	20,937	2,552	7,374	6,166	3,276	1,958	678	5,757	3,514	2,103	1,872
	1982	43,891	17,778	17,477	2,032	5,499	4,562	2,587	1,242	468	3,888	3,233	1,833	1,500
Prentiss	1985	68,123	20,009	19,504	3,798	6,894	5,675	1,933	1,942	1,508	19,752	2,363	2,832	3,109
	1982	65,717	21,481	20,900	3,652	6,574	5,368	1,843	1,692	1,381	16,064	2,873	2,973	2,629
Quitman	1985	43,060	15,315	15,094	1,389	6,656		1,749	1,331		6,328	1,528	2,074	1,660
	1982	27,600	10,628	10,454	860	3,710		1,230	736		3,314	1,196	1,389	1,035
Rankin	1985	220,622	63,607	62,292	15,693	23,814	16,861	4,818	15,929	9,267	27,042	23,625	20,285	9,701
	1982	198,903	59,750	58,404	15,625	19,528	13,330	4,956	12,149	7,820	20,574	24,231	17,318	7,629
Scott	1985	100,103	26,069	25,473	4,763	11,610		2,138	4,037	3,170	25,241	8,655	6,513	4,326
	1982	78,696	23,627	23,043	3,726	8,318		1,924	2,862	2,333	16,705	7,755	4,864	2,977
Sharkey	1985	22,440	8,634	8,579	907	2,102		451	208	208	3,883	1,935	1,092	606
	1982	17,353	7,103	7,044	670	1,445		382	139	139	2,434	1,634	889	455
Simpson	1985	79,624	21,489	20,824	4,158	10,392		4,079	1,793	1,032	21,677	4,388	3,856	4,493
	1982	66,220	19,328	18,694	3,520	7,899		3,994	1,385	841	15,482	4,685	3,139	3,369
Smith	1985	34,874	10,586	10,404	582	1,351		916	571	221	10,954	2,028	2,988	845
	1982	27,719	9,429	9,250	455	1,086		820	402	186	7,257	1,811	2,219	671
Stone	1985	35,608	7,916	7,814	2,102	1,320		1,474	496	308	9,938	4,192	4,303	1,733
	1982	31,464	7,918	7,801	1,821	1,180		1,264	389	254	7,343	4,359	3,557	1,319
Sunflower	1985	102,103	27,792	27,466	5,049	14,042	10,952	4,494	2,099	1,244	24,952	7,315	1,684	4,053
	1982	77,167	24,490	24,157	3,696	9,321	7,175	3,708	1,390	860	15,162	6,417	1,353	2,824
Tallahatchie	1985	34,018	10,925	10,553	1,146	3,925		668	1,164		7,337	1,710	2,012	2,632
	1982	23,630	8,816	8,499	775	2,408		518	630		4,230	1,474	1,300	1,565
Tate	1985	103,725	32,673	32,613	8,106	10,909	8,956	3,735	1,029	1,029	25,378	13,485	1,873	1,686
	1982	74,115	25,955	25,858	5,606	6,853	5,610	2,628	634	634	14,948	10,693	1,424	1,189
Tippah	1985	75,424	20,963	20,311	2,522	9,595	7,460	2,120	3,127	1,421	18,755	4,794	6,291	2,340
	1982	57,966	17,166	16,600	1,988	6,694	5,146	1,637	2,127	1,077	12,294	4,697	5,322	1,788
Tishomingo	1985	54,997	20,542	20,345	1,543	8,305	5,795	1,696	3,963	3,100	7,134	2,540	4,299	2,108
	1982	50,340	20,055	19,825	1,579	6,905	4,737	1,568	2,906	2,304	5,573	2,967	3,814	1,997
Tunica	1985	29,788	5,407	5,332	1,663	4,845		587	847		7,393	2,526	1,438	1,820
	1982	22,281	4,818	4,743	1,240	3,254		434	569		4,665	2,202	1,172	1,192
Union	1985	74,582	15,263	15,002	5,349	12,193	8,099	4,609	3,488	2,308	11,788	8,396	3,720	2,887
	1982	55,719	13,357	13,104	3,885	8,171	5,399	3,320	2,028	1,382	7,302	6,992	2,974	2,018
Walthall	1985	30,546	5,798	5,732	1,343	3,624		1,136	879	879	9,749	2,493	1,706	1,255
	1982	31,549	7,181	7,086	1,403	3,404		1,184	729	729	8,605	2,979	1,898	1,158
Warren	1985	255,577	67,071	66,855	22,730	37 637	27,388	10,631	8,862	4,224	54,537	13,830	9,561	11,467
	1982	220,650	63,122	62,800	19,399	31,373	22,264	9,973	6,849	3,589	39,492	14,970	8,341	8,605
Washington	1985	347,539	71,788	68,514	19,795	65,994	55,506	22,811	17,298	10,712	79,573	12,722	16,914	10,869
	1982	283,826	68,483	65,236	16,285	49,269	40,970	19,918	12,567	8,549	55,240	13,203	13,311	8,080
Wayne	1985	63,203	18,422	18,231	2,762	5,399		3,462	4,658	2,341	10,543	7,042	3,885	2,970
	1982	57,692	17,606	17,391	2,704	4,430		3,123	3,470	1,851	8,130	7,348	3,868	2,419
Webster	1985	25,509	6,609	6,469	872	2,128		733	1,183	504	7,306	1,658	2,101	1,288
	1982	23,650	6,653	6,499	899	1,785		679	875	410	5,758	1,952	2,137	1,056
Wilkinson	1985	23,215	8,834	8,685	798	3,150		1,201	904	904	3,515	2,387	656	1,081
	1982	21,418	8,619	8,457	739	2,618		1,107	664	664	2,746	2,525	661	949
Winston	1985	55,627	13,285	13,154	1,690	6,737	5,884	2,336	3,496	2,746	14,670	2,667	3,109	3,633
	1982	47,292	13,153	1[illegible],998	1,606	5,205	4,511	2,318	2,383	1,971	10,650	2,797	2,561	2,756
Yalobusha	1985	60,405	33,131	32,542	2,423	4,516		715	2,255	2,255	5,898	3,277	3,413	1,346
	1982	44,542	24,447	23,966	1,703	3,201		577	1,435	1,435	3,561	2,959	2,654	965
Yazoo	1985	99,261	30,350	29,678	4,092	9,323	5,208	7,313	3,659	2,146	19,538	8,188	3,708	4,663
	1982	75,508	24,131	23,552	3,098	7,210	3,979	5,491	2,510	1,556	12,516	7,102	3,066	3,103
TOTAL METRO COUNTIES	**1985**	**3,937,430**	**839,927**	**812,300**	**347,611**	**591,966**	**443,663**	**166,529**	**161,652**	**87,836**	**953,622**	**293,781**	**171,553**	**152,115**
	1982	3,034,448	726,484	701,297	270,498	441,900	324,444	137,671	111,749	66,847	611,826	262,843	140,589	105,191
TOTAL STATE	**1985**	**11,616,489**	**2,719,824**	**2,652,704**	**799,540**	**1,595,752**	**1,008,673**	**541,006**	**502,754**	**294,460**	**2,747,247**	**802,798**	**593,963**	**470,565**
	1982	9,044,004	2,367,107	2,304,474	629,875	1,176,790	728,082	448,638	339,192	212,865	1,785,781	732,635	481,719	333,454

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

MISSOURI

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
COLUMBIA	1985	564,228	126,350	123,684	52,337	74,819	71,627	30,376	23,853	10,057	133,602	40,980	31,516	18,039
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
Boone	1985	564,228	126,350	123,684	52,337	74,819	71,627	30,376	23,853	10,057	133,602	40,980	31,516	18,039
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
JOPLIN	1985	827,761	179,013	171,422	64,072	123,558	114,697	34,083	29,515	17,462	217,725	70,803	38,172	17,467
	1982	621,749	140,985	134,609	56,830	85,996	79,546	33,555	22,394	14,202	128,720	62,226	29,284	15,239
Jasper	1985	631,313	124,437	117,831	50,929	109,527	102,965	30,556	22,943	12,715	164,824	45,141	26,468	15,253
	1982	487,940	102,064	96,463	46,372	76,545	71,723	30,303	18,183	11,087	100,533	41,929	21,453	13,533
Newton	1985	196,448	54,576	53,591	13,143	14,031	11,732	3,527	6,572	4,747	52,901	25,662	11,704	2,214
	1982	133,809	38,921	38,146	10,458	9,451	7,823	3,252	4,211	3,115	28,187	20,297	7,831	1,706
KANSAS CITY	1985	10,495,141	1,930,745	1,858,606	874,566	1,428,648	1,206,716	441,984	417,267	201,550	2,687,760	855,325	447,931	295,513
	1982	7,199,672	1,430,773	1,374,805	692,323	985,088	820,922	374,948	275,629	147,344	1,433,575	690,899	298,363	207,804
Cass	1985	226,573	60,[illegible]89	60,494	14,331	34,334	26,699	1,334	4,922	2,466	58,304	23,164	9,949	6,494
	1982	166,814	48,240	47,758	12,715	22,304	17,229	1,286	3,573	1,915	33,346	21,717	7,493	5,116
Clay	1985	1,235,064	228,346	222,492	76,101	219,634	182,118	38,767	40,167	17,338	347,190	114,164	62,642	33,030
	1982	806,215	158,617	154,258	63,311	142,706	117,084	31,299	25,488	12,051	178,789	87,272	42,287	22,118
Jackson	1985	5,194,437	883,350	847,945	491,072	651,964	584,977	224,229	197,108	88,712	1,335,599	404,849	210,058	152,524
	1982	3,424,679	644,018	617,034	377,400	431,715	383,584	188,008	123,535	61,587	673,528	306,478	125,415	104,312
Lafayette	1985	111,776	30,168	29,396	8,915	10,646	7,087	1,874	3,137	2,833	31,952	8,136	6,166	3,052
	1982	86,076	25,093	24,404	8,067	7,385	4,853	1,967	2,468	2,262	18,448	8,083	4,961	2,691
Platte	1985	167,900	44,015	42,800	24,375	12,912	10,213	2,671	3,531	1,927	20,076	23,706	16,365	6,982
	1982	130,509	36,603	35,525	20,560	9,453	7,436	2,388	2,231	1,279	11,449	20,027	10,932	4,994
Ray	1985	69,023	13,858	13,666	3,725	8,327	8,244	1,736	1,886	826	8,938	14,397	5,703	2,265
	1982	53,140	11,927	11,740	3,154	5,387	5,325	1,712	1,217	607	5,090	12,137	4,189	1,876
Johnson, Kans.	*1985*	*2,398,790*	*402,316*	*385,139*	*172,900*	*348,688*	*272,193*	*137,343*	*133,989*	*71,966*	*619,660*	*158,644*	*89,211*	*52,456*
	1982	*1,710,478*	*295,358*	*282,213*	*137,978*	*259,546*	*199,789*	*117,150*	*93,180*	*55,145*	*355,520*	*137,025*	*65,669*	*38,703*
Leavenworth, Kans.	*1985*	*203,396*	*47,966*	*46,534*	*13,751*	*22,014*	*20,885*	*6,367*	*8,444*	*4,111*	*65,461*	*13,865*	*7,609*	*4,900*
	1982	*156,262*	*39,486*	*38,235*	*11,975*	*17,991*	*17,001*	*5,926*	*6,543*	*3,453*	*38,573*	*13,544*	*6,416*	*4,028*
Miami, Kans.	*1985*	*84,600*	*26,909*	*26,008*	*5,275*	*10,444*	*7,428*	*2,935*	*3,469*	*1,759*	*18,967*	*5,195*	*4,960*	*3,187*
	1982	*63,907*	*21,442*	*20,685*	*4,430*	*7,035*	*4,914*	*2,635*	*2,557*	*1,428*	*11,452*	*5,214*	*3,979*	*2,308*
Wyandotte, Kans.	*1985*	*803,582*	*192,828*	*184,132*	*64,121*	*109,685*	*86,872*	*24,728*	*20,614*	*9,612*	*181,613*	*89,205*	*35,268*	*30,623*
	1982	*601,592*	*149,989*	*142,953*	*52,733*	*81,566*	*63,707*	*22,577*	*14,837*	*7,617*	*107,380*	*79,402*	*27,022*	*21,658*
ST. JOSEPH	1985	578,198	134,022	128,167	44,543	95,492	71,621	22,846	20,224	8,163	156,306	41,698	21,471	13,348
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
Buchanan	1985	578,198	134,022	128,167	44,543	95,492	71,621	22,846	20,224	8,163	156,306	41,698	21,471	13,348
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
ST. LOUIS	1985	15,395,910	3,165,484	2,958,757	1,347,553	2,178,534	1,981,457	652,901	678,212	326,677	3,609,848	1,421,583	760,142	424,269
	1982	10,911,091	2,465,558	2,301,467	1,076,473	1,523,700	1,379,005	551,193	445,074	236,685	1,995,337	1,174,769	497,718	311,464
Franklin	1985	422,113	105,488	103,146	26,150	30,780	2[illegible],044	11,435	12,367	6,775	111,447	53,367	33,415	11,714
	1982	296,741	78,753	76,859	21,499	21,747	16,848	10,345	8,530	5,004	58,834	43,446	23,576	8,084
Jefferson	1985	556,072	158,601	153,077	29,405	70,117	64,079	10,852	14,653	5,402	112,579	77,651	27,226	10,673
	1982	429,029	135,215	130,259	25,849	47,098	42,983	9,991	11,008	4,458	66,112	67,692	20,921	9,119
St. Charles	1985	820,728	168,639	163,521	59,593	107,040	90,621	28,609	27,568	11,062	202,171	115,683	54,629	14,508
	1982	664,725	148,883	144,092	56,095	75,738	63,779	27,940	22,034	9,723	125,941	108,956	44,660	13,147
St. Louis	1985	7,857,204	1,476,989	1,379,507	603,520	1,182,116	1,093,133	384,170	418,482	209,334	1,998,032	641,887	331,213	228,558
	1982	5,451,674	1,145,865	1,068,212	488,050	834,314	768,262	322,199	266,843	148,407	1,068,834	509,737	210,069	164,254
St. Louis city	1985	2,713,749	629,335	579,379	375,379	285,956	257,602	89,836	88,316	43,257	492,714	286,767	144,409	87,915
	1982	1,698,226	403,441	370,713	263,692	175,082	155,703	73,184	52,794	28,381	231,862	200,328	76,024	57,774
Clinton, Ill.	*1985*	*130,132*	*26,845*	*24,185*	*10,921*	*4,631*	*3,727*	*3,274*	*8,363*	*3,628*	*35,322*	*9,363*	*19,856*	*1,947*
	1982	*102,365*	*23,923*	*21,512*	*9,949*	*3,684*	*2,923*	*3,176*	*5,545*	*2,708*	*22,152*	*9,562*	*15,143*	*1,726*
Jersey, Ill.	*1985*	*68,456*	*13,820*	*13,043*	*6,219*	*11,418*	*9,959*	*2,154*	*2,484*	*1,507*	*20,473*	*2,766*	*1,567*	*1,845*
	1982	*56,803*	*13,734*	*12,937*	*5,789*	*8,479*	*7,307*	*2,177*	*1,970*	*1,269*	*14,200*	*3,246*	*1,2[illegible]*	*1,573*
Madison, Ill.	*1985*	*1,415,780*	*311,838*	*290,945*	*117,899*	*237,321*	*212,633*	*49,545*	*50,062*	*21,697*	*334,796*	*118,546*	*82,699*	*34,174*
	1982	*1,098,254*	*273,064*	*254,287*	*101,128*	*162,220*	*144,497*	*41,046*	*36,483*	*17,658*	*213,974*	*117,963*	*59,522*	*28,676*
Monroe, Ill.	*1985*	*82,295*	*22,848*	*22,713*	*7,250*	*14,269*	*9,805*	*1,259*	*1,834*	*286*	*19,327*	*3,848*	*7,611*	*2,378*
	1982	*57,721*	*17,833*	*17,695*	*5,790*	*8,943*	*6,097*	*1,072*	*1,230*	*207*	*11,308*	*3,658*	*5,044*	*1,580*
St. Clair, Ill.	*1985*	*1,329,381*	*251,081*	*229,241*	*111,217*	*234,886*	*215,854*	*71,767*	*54,083*	*23,729*	*282,987*	*111,705*	*57,517*	*30,557*
	1982	*1,055,553*	*224,847*	*204,901*	*98,632*	*186,395*	*170,606*	*60,063*	*38,637*	*18,870*	*182,120*	*110,181*	*41,528*	*25,531*
SPRINGFIELD	1985	1,502,570	305,497	294,171	123,157	245,956	236,604	61,388	76,263	36,406	379,991	84,027	77,977	35,884
	1982	1,085,862	232,037	223,032	104,879	167,411	160,706	56,388	54,322	28,617	214,916	75,931	58,878	28,541
Christian	1985	101,712	31,917	30,394	4,185	1,119	271	5,527	1,987	1,511	40,828	5,970	2,081	1,168
	1982	66,782	22,556	21,439	3,272	783	170	4,540	1,169	910	21,385	5,128	1,452	800

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
SPRINGFIELD (continued)														
Greene	1985	1,400,858	273,580	263,777	118,972	244,837	236,333	55,861	74,276	34,895	339,163	78,057	75,896	34,716
	1982	1,019,080	209,481	201,593	101,607	166,628	160,536	51,848	53,153	27,707	193,531	70,803	57,426	27,741
ALL COUNTIES														
Adair	1985	162,956	39,372	38,272	16,003	17,428	10,082	8,201	7,216	2,808	37,687	13,393	10,793	2,010
	1982	119,052	28,973	28,111	13,292	12,690	7,293	7,154	5,130	2,111	20,970	11,987	7,848	1,627
Andrew	1985	42,037	9,553	9,275	1,244	1,787		333	1,739	1,739	15,372	6,906	3,454	133
	1982	32,797	7,908	7,663	1,186	1,261		356	1,197	1,197	9,500	6,997	2,826	120
Atchison	1985	44,451	13,323	12,379	2,970	587		474	656	656	6,283	14,338	4,001	592
	1982	28,784	8,499	7,882	2,157	371		399	405	405	3,060	10,366	2,171	419
Audrain	1985	126,181	35,213	34,358	6,802	15,501	12,895	6,694	6,309	3,061	23,945	9,210	10,892	4,079
	1982	95,976	27,696	26,972	5,990	10,766	8,806	6,583	4,794	2,528	14,128	8,066	7,876	3,101
Barry	1985	117,669	31,915	30,836	7,126	14,371	10,780	2,674	2,759	2,407	25,291	13,874	9,340	2,546
	1982	89,188	25,025	24,134	6,390	9,649	7,170	2,723	1,800	1,590	14,884	12,121	7,238	2,181
Barton	1985	42,828	8,890	8,222	2,351	8,597	8,068	576	540	540	8,132	5,155	3,150	975
	1982	30,741	6,708	6,193	2,012	5,525	5,171	560	393	393	4,575	4,306	2,347	797
Bates	1985	55,238	14,456	13,581	2,757	4,080		1,908	1,870	1,573	17,014	2,094	6,385	980
	1982	43,875	12,528	11,747	2,635	3,015		1,915	1,392	1,220	10,889	2,196	4,715	880
Benton	1985	49,050	11,960	11,422	4,510	6,487	6,170	396	1,447	1,159	13,084	2,785	2,531	1,118
	1982	34,866	8,956	8,538	3,762	4,138	3,921	349	902	736	7,310	2,550	1,872	879
Bollinger	1985	22,071	5,090	4,835	780	184		241	362	362	8,290	3,096	1,454	483
	1982	17,716	4,761	4,514	733	153		239	293	293	5,210	2,889	1,208	392
Boone	1985	564,228	126,350	123,684	52,337	74,819	71,627	30,376	23,853	10,057	133,602	40,980	31,516	18,039
	1982	449,299	103,051	100,686	49,718	58,231	55,653	29,747	17,818	8,412	80,573	37,528	25,402	16,094
Buchanan	1985	578,198	134,022	128,167	44,543	95,492	71,621	22,846	20,224	8,163	156,306	41,698	21,471	13,348
	1982	436,287	106,415	101,574	39,469	73,222	53,636	21,171	15,516	7,175	88,598	37,377	16,846	11,477
Butler	1985	307,996	67,010	65,571	17,669	[illegible]	31,024	13,057	14,229	6,954	91,076	18,913	18,852	8,405
	1982	192,174	44,078	43,050	12,927	23,315	20,010	10,914	8,018	4,393	44,272	14,505	12,253	5,993
Caldwell	1985	26,426	6,656	6,492	1,730	399		119	305		8,537	2,821	1,814	47
	1982	18,841	5,279	5,139	[illegible]	293		115	189		4,475	2,571	1,335	38
Calloway	1985	118,059	28,628	28,029	11,891	13,099	12,698	3,062	3,505	2,216	16,927	17,129	14,552	2,336
	1982	95,792	23,061	22,535	10,986	9,126	8,801	2,945	2,727	1,851	10,383	17,223	11,170	2,084
Camden	1985	150,848	40,456	39,020	15,677	12,042	11,279	3,096	5,769	4,522	34,941	9,220	15,276	1,618
	1982	108,031	30,026	28,906	13,115	8,085	7,546	2,811	4,000	3,239	19,465	8,420	9,651	1,311
Cape Girardeau	1985	407,105	88,848	83,353	29,562	64,584	60,060	18,140	22,470	9,708	91,831	33,605	18,690	8,181
	1982	324,974	73,251	68,591	27,262	50,620	46,963	18,851	17,742	8,698	56,733	31,054	15,227	7,353
Carroll	1985	40,491	11,208	10,537	2,333	3,227		1,987	1,418	1,196	5,938	4,344	4,359	1,412
	1982	32,240	9,178	8,612	2,104	2,547		1,883	950	814	3,589	3,898	2,958	1,088
Carter	1985	11,287	2,793	2,714	1,741	436		246	123		247	3,768	823	139
	1982	10,064	2,609	2,531	1,599	314		238	91		156	3,445	578	126
Cass	1985	226,573	60,989	60,494	14,331	34,334	26,699	1,334	4,922	2,466	58,304	23,164	9,949	6,494
	1982	166,814	48,240	47,758	12,715	22,304	17,229	1,286	3,573	1,915	33,346	21,717	7,493	5,116
Cedar	1985	56,984	14,842	14,587	1,973	5,069		576	1,200	799	19,159	7,044	2,424	1,467
	1982	46,650	13,941	13,675	2,091	3,861		642	1,002	713	11,809	6,727	2,068	1,249
Chariton	1985	31,162	9,033	8,434	2,086	2,666		580	1,354		5,897	5,861	1,937	640
	1982	27,850	8,236	7,675	2,193	2,082		693	1,050		4,055	5,982	1,722	641
Christian	1985	101,712	31,917	30,394	4,185	1,119	271	5,527	1,987	1,511	40,828	5,970	2,081	1,168
	1982	66,782	22,556	21,439	3,272	783	170	4,540	1,169	910	21,385	5,128	1,452	800
Clark	1985	29,949	4,700	4,606	1,872	3,803		867	380		5,093	4,369	4,192	854
	1982	22,349	4,048	3,960	1,604	2,449		771	273		2,888	4,059	2,662	615
Clay	1985	1,235,064	228,346	222,492	76,101	219,634	182,118	38,767	40,167	17,338	347,190	114,164	62,642	33,030
	1982	806,215	158,617	154,258	63,311	142,706	117,084	31,299	25,488	12,051	178,789	87,272	42,287	22,118
Clinton	1985	55,685	16,257	15,735	3,254	9,281	8,942	1,033	784	535	9,707	5,676	3,019	1,239
	1982	44,370	13,395	12,940	3,313	6,514	6,258	1,105	624	444	5,998	5,207	2,459	1,075
Cole	1985	512,716	77,323	75,647	31,403	71,618	63,092	21,963	23,117	10,868	144,577	22,545	19,675	12,771
	1982	341,235	59,665	58,261	24,224	45,529	39,775	19,491	15,241	8,014	74,115	18,543	13,268	8,586
Cooper	1985	70,870	16,221	16,032	3,813	4,724		1,756	3,121	1,023	20,840	8,021	2,151	2,802
	1982	49,415	12,211	12,045	3,173	3,386		1,637	1,880	665	10,952	7,031	1,540	1,961
Crawford	1985	82,463	17,461	16,650	2,558	10,196	8,625	941	1,837	1,062	14,153	21,713	7,010	1,353
	1982	65,055	14,009	13,334	2,524	7,903	6,612	883	1,219	786	8,475	19,300	4,709	1,110
Dade	1985	16,032	5,391	5,097	740	336		495	476	339	1,385	3,528	1,111	635
	1982	13,499	4,427	4,178	694	240		538	378	275	871	3,284	902	503
Dallas	1985	53,328	24,170	23,402	2,160	525		438	3,562	3,012	9,236	5,147	4,314	1,126
	1982	35,840	16,253	15,707	1,790	349		386	2,314	2,039	4,717	4,309	2,866	732

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls & Hardware Dealers Total ($000)	Drug-stores Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Daviess	1985	15,865	3,538	3,390	888	878		364	338	338	4,161	3,198	959	348
	1982	14,365	3,328	3,183	936	703		403	264	264	2,934	3,348	892	355
De Kalb	1985	17,760	3,811	3,645	2,593	293		43	872		4,736	2,859	1,232	
	1982	14,678	3,224	3,077	2,464	246		47	713		2,886	2,749	1,029	
Dent	1985	58,881	17,048	16,546	2,889	9,563	8,419	953	2,780	1,681	8,867	3,127	6,584	1,494
	1982	46,669	14,132	13,690	2,672	6,846	5,982	953	2,226	1,422	5,495	3,176	4,647	1,199
Douglas	1985	29,331	5,126	5,029	1,688	8,863	6,379	296	980	739	3,620	2,475	4,183	1,273
	1982	23,815	4,940	4,837	1,598	6,338	4,578	326	691	558	2,298	2,573	3,015	1,164
Dunklin	1985	178,727	38,218	37,484	7,005	28,957	20,997	4,513	8,577	4,623	44,664	14,461	11,448	5,320
	1982	135,196	32,984	32,289	6,311	19,344	13,885	4,589	6,054	3,606	26,242	13,213	8,873	4,033
Franklin	1985	422,113	105,488	103,146	26,150	30,780	24,044	11,435	12,367	6,775	111,447	53,367	33,415	11,714
	1982	296,741	78,753	76,859	21,499	21,747	16,848	10,345	8,530	5,004	58,834	43,446	23,576	8,084
Gasconade	1985	58,777	13,160	12,127	2,772	7,920	4,947	636	2,885	1,394	14,423	3,506	3,687	1,851
	1982	45,649	11,447	10,529	2,688	5,486	3,366	669	2,043	1,127	8,762	3,490	2,862	1,455
Gentry	1985	33,034	8,802	8,484	994	1,150		1,044	710	543	10,425	1,208	5,488	597
	1982	23,646	7,010	6,744	956	793		955	547	431	5,827	1,156	3,724	507
Greene	1985	1,400,858	273,580	263,777	118,972	244,837	236,333	55,861	74,276	34,895	339,163	78,057	75,896	34,716
	1982	1,019,080	209,481	201,593	101,607	166,628	160,536	51,848	53,153	27,707	193,531	70,803	57,426	27,741
Grundy	1985	63,472	20,025	19,328	5,450	8,425	3,650	2,819	1,118	671	11,293	2,992	4,079	1,509
	1982	42,441	13,458	12,965	4,136	5,603	2,406	2,482	726	476	5,742	2,494	2,635	1,116
Harrison	1985	78,515	16,154	15,364	2,044	9,126		1,669	1,187	688	17,333	15,402	3,059	1,949
	1982	48,528	10,774	10,228	1,599	4,919		1,372	723	472	8,226	10,851	1,904	1,187
Henry	1985	95,916	26,911	26,555	7,479	13,027	9,983	4,472	4,522	2,144	13,304	7,024	7,190	5,656
	1982	74,474	21,140	20,821	6,632	8,791	6,666	4,388	3,432	1,862	7,904	6,839	5,141	4,306
Hickory	1985	10,167	3,434	3,078	1,071	75		208	428	428	827	1,561	704	182
	1982	7,988	2,596	2,322	923	57		208	276	276	435	1,489	526	154
Holt	1985	27,644	4,040	3,893	905	371			151		11,572	7,354	2,134	80
	1982	22,262	3,558	3,423	879	277			130		6,863	7,850	1,600	77
Howard	1985	29,996	9,556	9,394	1,723	1,132		359	1,023	1,023	3,811	4,563	1,884	1,297
	1982	21,000	6,668	6,543	1,507	683		320	601	601	2,021	3,592	1,118	1,001
Howell	1985	172,222	46,383	45,448	8,886	21,744	12,231	4,992	5,842	3,511	43,783	11,746	9,712	5,216
	1982	123,894	35,151	34,377	7,666	14,849	8,237	4,417	4,278	2,795	24,716	10,077	7,272	3,902
Iron	1985	40,054	12,680	12,525	2,106	1,924		317	1,773	1,773	11,854	2,749	2,616	1,422
	1982	31,212	10,916	10,761	1,921	1,560		335	1,208	1,208	6,770	2,753	2,119	1,126
Jackson	1985	5,194,437	883,350	847,945	491,072	651,964	584,977	224,229	197,108	88,712	1,335,599	404,849	210,058	152,524
	1982	3,424,679	644,018	617,034	377,400	431,715	383,584	188,008	123,535	61,587	673,528	306,478	125,415	104,312
Jasper	1985	631,313	124,437	117,831	50,929	109,527	102,965	30,556	22,943	12,715	164,824	45,141	26,468	15,253
	1982	487,940	102,064	96,463	46,372	76,545	71,723	30,303	18,183	11,087	100,533	41,929	21,453	13,533
Jefferson	1985	556,072	158,601	153,077	29,405	70,117	64,079	10,852	14,653	5,402	112,579	77,651	27,226	10,673
	1982	429,029	135,215	130,259	25,849	47,098	42,983	9,991	11,008	4,458	66,112	67,692	20,921	9,119
Johnson	1985	147,124	36,615	36,202	15,368	20,272	18,919	2,363	4,711	827	34,677	11,133	8,729	4,198
	1982	104,373	26,953	26,599	12,667	12,713	11,776	2,259	3,257	687	19,147	10,076	6,350	3,104
Knox	1985	17,028	3,446	3,299	766	1,351		207	978	978	5,305	795	1,491	1,111
	1982	11,292	2,576	2,462	601	948		189	577	577	2,746	684	1,043	760
Laclede	1985	150,433	32,798	31,445	9,458	15,188	13,441	3,944	3,888	2,238	28,907	24,975	12,325	2,015
	1982	112,281	24,680	23,617	8,028	10,644	9,393	3,662	2,828	1,788	16,440	21,084	8,817	1,625
Lafayette	1985	111,776	30,168	29,396	8,915	10,646	7,087	1,874	3,137	2,833	31,952	8.136	6,166	3,052
	1982	86,076	25,093	24,404	8,067	7,385	4,853	1,967	2,468	2,262	18,448	8,083	4,961	2,691
Lawrence	1985	104,038	30,363	29,425	6,007	9,690	8,230	1,486	2,916	1,982	33,245	5,007	7,733	2,097
	1982	80,331	25,191	24,367	5,617	6,851	5,689	1,582	2,338	1,700	20,459	5,052	6,059	1,877
Lewis	1985	50,680	10,923	10,514	2,045	595		686	879		18,446	4,256	4,033	151
	1982	33,513	7,935	7,624	1,619	423		570	610		9,310	3,548	2,867	116
Lincoln	1985	88,820	22,377	20,407	4,202	10,613	10,223	654	1,852	1,297	28,046	9,263	4,879	2,747
	1982	63,608	18,908	17,211	3,936	6,930	6,672	643	1,371	1,017	14,570	7,830	3,653	2,034
Linn	1985	75,890	19,540	18,860	3,778	12,397	8,859	1,232	3,371	518	14,119	9,608	4,716	2,271
	1982	58,515	15,579	15,009	3,420	8,422	5,982	1,275	2,590	471	8,446	8,531	3,715	1,977
Livingston	1985	108,844	25,474	24,811	5,874	14,766	13,417	3,756	5,629	2,236	23,360	13,601	9,160	2,088
	1982	75,419	18,283	17,773	4,719	9,923	9,004	3,500	3,360	1,515	12,573	10,866	6,224	1,635
McDonald	1985	65,990	19,728	18,871	1,730	4,056		214	1,828	1,621	10,100	5,253	6,774	892
	1982	40,197	12,245	11,691	1,335	2,491		173	948	853	4,726	4,030	3,706	541
Macon	1985	63,152	17,652	17,450	3,936	5,817		1,872	1,880	751	14,479	4,455	6,198	1,715
	1982	45,113	12,966	12,793	3,319	3,654		1,792	1,335	593	8,006	4,037	4,402	1,336
Madison	1985	36,008	9,208	9,112	2,477	6,774	6,029	429	1,340	487	4,030	6,573	2,121	784
	1982	30,499	8,716	8,609	2,362	4,810	4,246	423	1,058	418	2,519	6,087	1,584	712

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
Maries	1985	15,738	4,358	4,187	1,061	527		61	156		4,092	2,326	319	
	1982	11,908	3,432	3,291	933	353		63	118		2,397	2,032	248	
Marion	1985	181,576	49,486	46,194	11,941	18,550	13,267	4,980	4,647	3,304	48,366	18,049	13,221	4,593
	1982	136,916	38,620	35,983	11,061	14,327	9,874	5,042	3,504	2,635	26,957	16,424	10,196	3,656
Mercer	1985	14,824	5.470	5,395	706			138	1,144	103	2,392	3,125	1,205	107
	1982	9,885	3,669	3,612	573			121	644	76	1,216	2,357	799	78
Miller	1985	115,492	24,190	23,551	11,251	13,810	11,967	2,169	3,560	2,246	27,080	7,033	8,080	1,456
	1982	77,588	16,702	16,230	8,835	8,234	7,014	1,892	2,375	1,637	14,047	5,980	5,512	991
Mississippi	1985	59,195	12,038	11,922	1,088	9,184	7,879	1,264	852	852	16,204	8,912	3,939	1,705
	1982	49,699	10,666	10,542	1,185	6,932	5,912	1,433	730	730	10,234	9,660	3,282	1,540
Moniteau	1985	47,437	10,802	10,144	1,582	2,624		1,351	984	393	20,593	2,284	2,693	749
	1982	38,191	9,698	9,090	1,556	2,011		1,408	736	344	13,559	2,465	2,390	663
Monroe	1985	32,432	11,377	11,243	1,455	2,297		680	1,186	364	4,887	4,201	3,569	1,236
	1982	21,931	7,818	7,711	1,198	1,354		610	700	243	2,535	3,236	2,422	821
Montgomery	1985	53,015	15,821	15,105	4,145	2,006		247	1,089		10,874	10,398	2,597	576
	1982	33,149	9,730	9,272	2,904	1,197		201	646		5,110	8,005	1,579	394
Morgan	1985	61,941	16,611	16,359	3,805	6,688	6,194	1,026	2,086	2,086	13,721	7,113	5,904	946
	1982	50,083	14,132	13,891	3,616	4,766	4,399	1,026	1,686	1,686	8,610	6,625	4,881	765
New Madrid	1985	106,891	22,292	21,810	4,078	10,139	8,054	7,098	5,081	3,578	10,971	31,632	4,742	4,389
	1982	72,796	15,127	14,772	3,135	6,602	5,198	5,616	2,846	2,167	5,536	23,608	3,084	2,791
Newton	1985	196,448	54,576	53,591	13,143	14,031	11,732	3,527	6,572	4,747	52,901	25,662	11,704	2,214
	1982	133,809	38,921	38,146	10,458	9,451	7,823	3,252	4,211	3,115	28,187	20,297	7,831	1,706
Nodaway	1985	95,699	26,274	25,908	8,796	8,211	6,141	4,705	2,095	816	18,439	11,561	6,421	1,751
	1982	71,977	19,748	19,436	7,478	6,108	4,537	4,201	1,520	688	10,501	9,775	4,769	1,359
Oregon	1985	45,684	12,087	11,974	1,225	817		743	581	310	13,012	4,944	5,430	1,378
	1982	29,474	8,124	8,033	1,016	543		648	376	213	6,553	3,696	3,391	895
Osage	1985	47,928	6,005	5,681	1,355	886		201	368		28,039	3,210	2,883	
	1982	28,335	4,659	4,399	1,141	539		178	252		12,968	2,688	1,993	
Ozark	1985	22,464	6,168	5,963	985	257		595	472	472	6,995	1,295	2,626	166
	1982	17,624	5,117	4,938	910	212		577	336	336	4,331	1,315	1,854	149
Pemiscot	1985	66,752	22,886	22,073	2,894	8,821	7,895	1,197	2,347	1,146	8,259	10,880	2,914	1,752
	1982	56,722	19,470	18,743	3,077	6,463	5,763	1,336	1,831	981	5,328	10,416	2,450	1,492
Perry	1985	73,615	10,821	10,518	6,400	17,955	12,269	708	2,080	808	11,296	12,391	5,009	2,089
	1982	55,578	8,192	7,947	5,468	13,452	9,146	635	1,522	635	6,465	10,528	3,748	1,527
Pettis	1985	216,296	45,061	43,243	15,971	25,353	22,554	7,342	7,820	5,111	64,503	14,342	17,682	5,785
	1982	165,780	36,672	35,126	14,656	18,955	16,629	7,359	5,986	4,273	39,053	12,890	13,844	4,551
Phelps	1985	212,286	44,227	43,005	16,782	23,200	19,681	10,020	5,785	3,822	52,649	19,492	16,143	4,055
	1982	170,215	37,301	36,201	15,496	16,727	14,032	9,718	4,599	3,276	32,566	18,762	13,125	3,223
Pike	1985	70,159	19,896	19,752	3,673	8,974	6,185	2,093	1,108	612	12,459	11,149	4,142	2,752
	1982	55,806	16,280	16,131	3,310	6,706	4,592	1,981	855	490	7,523	9,993	3,264	2,187
Platte	1985	167,900	44,015	42,800	24,375	12,912	10,213	2,671	3,531	1,927	20,076	23,706	16,365	6,982
	1982	130,509	36,603	35,525	20,560	9,453	7,436	2,388	2,231	1,279	11,449	20,027	10,932	4,994
Polk	1985	90,372	19,339	19,029	4,107	13,519	11,077	2,147	1,352	1,352	29,845	7,276	4,186	2,175
	1982	63,354	15,377	15,102	3,518	9,078	7,319	1,960	1,029	1,029	15,566	6,200	3,253	1,646
Pulaski	1985	146,987	28,753	28,278	14,546	12,776	12,059	1,959	3,338	3,116	37,985	13,525	9,122	2,880
	1982	92,950	18,810	18,464	10,657	8,271	7,762	1,561	2,110	2,002	18,644	10,882	5,080	1,821
Putnam	1985	17,402	5,958	5,868	570	600		416	123		3,858	2,256	855	546
	1982	15,513	5,386	5,294	642	521		491	107		2,636	2,392	762	478
Ralls	1985	13,574	4,971	4,789	276	215		179	920	173	3,368	1,081	1,945	
	1982	11,625	4,543	4,368	306	196		211	700	154	2,291	1,204	1,514	
Randolph	1985	159,506	33,409	33,043	7,951	17,859	14,338	5,445	5,438	2,338	44,946	11,375	13,294	2,666
	1982	108,278	25,499	25,172	6,602	10,950	8,573	5,048	3,781	1,859	24,072	9,224	8,146	2,078
Ray	1985	69,023	13,858	13,666	3,725	8,327	8,244	1,736	1,886	826	8,938	14,397	5,703	2,265
	1982	53,140	11,927	11,740	3,154	5,387	5,325	1,712	1,217	607	5,090	12,137	4,189	1,876
Reynolds	1985	21,609	8,435	8,240	707	301		99	506	506	4,990	2,393	525	776
	1982	17,078	6,848	6,678	644	242		105	343	343	3,049	2,374	421	611
Ripley	1985	45,391	15,581	15,199	1,462	2,686		466	1,351	1,351	12,257	4,663	2,489	1,179
	1982	31,452	11,342	11,043	1,186	1,934		419	850	850	6,654	3,775	1,791	932
St. Charles	1985	820,728	168,639	163,521	59,593	107,040	90,621	28,609	27,568	11,062	202,171	115,683	54,629	14,508
	1982	664,725	148,883	144,092	56,095	75,738	63,779	27,940	22,034	9,723	125,941	108,956	44,660	13,147
St. Clair	1985	34,817	6,539	5,750	2,127	382		207	489	489	9,781	7,206	2,354	304
	1982	24,952	4,843	4,250	1,952	277		199	351	351	5,444	5,954	1,483	246
Ste. Genevieve	1985	50,313	10,825	10,678	5,286	1,802		2,012	1,624	598	13,328	9,069	1,272	1,378
	1982	41,869	9,777	9,626	4,929	1,462		1,971	1,225	528	8,327	8,410	1,032	1,093

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
		Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MISSOURI (continued)														
ALL COUNTIES (continued)														
St. Francois	1985	213,093	46,169	44,823	11,875	37,076	28,057	4,036	8,077	6,964	48,889	26,558	11,645	5,966
	1982	172,754	42,226	40,917	11,117	26,412	19,839	4,382	6,344	5,570	30,662	25,295	9,620	4,819
St. Louis	1985	7,857,204	1,476,989	1,379,507	603,520	1,182,116	1,093,133	384,170	418,482	209,334	1,998,032	641,887	331,213	228,558
	1982	5,451,674	1,145,865	1,068,212	488,050	834,314	768,262	322,199	266,843	148,407	1,068,834	509,737	210,069	164,254
St. Louis city	1985	2,713,749	629,335	579,379	375,379	285,956	257,602	89,836	88,316	43,257	492,714	286,767	144,409	87,915
	1982	1,698,226	403,441	370,713	263,692	175,082	155,703	73,184	52,794	28,381	231,862	200,328	76,024	57,774
Saline	1985	126,092	27,459	26,483	7,295	21,351	15,474	3,498	3,899	2,214	27,692	9,141	7,297	9,472
	1982	91,828	21,194	20,402	6,205	13,758	9,779	3,435	2,848	1,752	15,568	8,500	5,455	6,927
Schuyler	1985	16,471	2,998	2,755	907	62		447	837	837	6,436	3,307	482	
	1982	12,720	2,464	2,259	828	50		428	665	665	3,937	3,004	390	
Scotland	1985	23,633	5,996	5,783	1,431	1,321		1,556	727	583	3,613	3,826	2,554	500
	1982	16,734	4,229	4,071	1,199	923		1,307	496	408	1,936	3,044	1,533	390
Scott	1985	218,667	45,735	44,845	16,534	36,991	31,221	3,699	7,664	4,404	52,015	15,967	19,783	4,568
	1982	163,739	38,519	37,698	14,384	24,546	20,378	3,732	5,769	3,657	30,664	14,229	15,229	3,874
Shannon	1985	11,061	5,699	5,513	672	833		230	201		1,053	923	268	174
	1982	9,807	4,981	4,809	668	629		241	148		702	1,007	231	148
Shelby	1985	20,386	6,741	6,134	1,197	1,230		747	944	944	1,039	3,787	815	1,335
	1982	16,028	5,178	4,703	1,048	935		686	614	614	610	3,300	618	991
Stoddard	1985	133,922	25,196	24,308	7,981	14,849	10,116	2,592	3,676	1,929	47,580	12,259	6,749	3,725
	1982	96,246	19,740	19,008	7,119	9,916	6,614	2,430	2,784	1,629	27,235	10,525	5,225	2,820
Stone	1985	38,920	13,151	12,438	3,068	1,124		528	1,027	689	7,386	2,358	5,978	518
	1982	31,175	10,834	10,228	2,841	906		567	706	492	4,582	2,398	4,192	468
Sullivan	1985	13,021	3,879	3,761	400	744		145	465	154	1,304	1,153	1,082	34
	1982	11,338	3,327	3,219	413	628		164	384	144	851	1,201	918	32
Taney	1985	142,128	29,262	28,215	23,507	18,745	15,903	3,238	3,094	2,628	20,973	8,808	9,462	4,198
	1982	101,256	22,506	21,660	18,703	11,349	9,523	2,706	2,091	1,845	11,179	7,680	6,543	2,954
Texas	1985	97,787	22,432	21,665	4,044	7,816	5,718	949	1,166	537	30,947	6,269	11,827	2,012
	1982	71,986	17,916	17,270	3,570	5,354	3,889	971	899	483	18,292	6,074	8,046	1,552
Vernon	1985	62,534	9,810	9,393	5,257	11,353	9,063	1,834	3,937	1,718	15,727	4,422	3,264	1,235
	1982	55,087	10,175	9,724	5,401	8,904	6,978	2,108	3,298	1,598	10,823	4,785	2,971	1,142
Warren	1985	42,981	12,362	12,216	4,581	3,209	2,671	651	1,327	817	8,208	4,302	4,108	458
	1982	36,832	11,242	11,088	4,439	2,715	2,246	662	953	617	5,327	4,577	3,152	389
Washington	1985	52,483	14,024	13,395	2,515	8,609	7,332	270	683	683	11,283	5,282	3,843	1,021
	1982	42,857	12,758	12,163	2,370	6,125	5,167	289	523	523	7,070	5,424	3,096	898
Wayne	1985	28,377	10,105	9,916	1,180	1,291		427	1,396	1,156	7,216	1,115	2,648	819
	1982	23,759	8,856	8,674	1,273	1,118		439	1,107	960	4,726	1,197	2,293	754
Webster	1985	56,091	13,680	13,062	4,117	5,247	4,642	906	1,240	453	10,182	10,710	2,598	1,548
	1982	46,489	11,705	11,155	3,865	3,900	3,409	986	994	394	6,403	9,998	2,130	1,241
Worth	1985	8,836	2,981	2,856	541	217		168	694	490	1,941	975	723	123
	1982	7,021	2,416	2,310	494	151		162	542	415	1,187	978	579	111
Wright	1985	37,260	11,290	11,105	1,671	7,915	5,999	669	807	807	6,068	1,193	1,659	1,639
	1982	33,570	10,683	10,488	1,758	6,616	4,951	770	739	739	4,277	1,376	1,551	1,499
TOTAL METRO COUNTIES	1985	**22,847,396**	**4,544,660**	**4,312,867**	**1,996,675**	**3,153,651**	**2,843,366**	**944,206**	**961,992**	**462,020**	**5,606,626**	**2,001,279**	**1,070,911**	**642,453**
	1982	15,801,025	3,419,143	3,240,755	1,591,288	2,157,789	1,932,627	811,180	629,771	334,080	2,985,040	1,598,935	700,937	464,836
TOTAL STATE	1985	**30,762,784**	**6,411,088**	**6,118,206**	**2,510,812**	**4,065,880**	**3,528,561**	**1,159,725**	**1,231,441**	**615,023**	**7,505,996**	**2,790,534**	**1,618,574**	**835,391**
	1982	21,655,411	4,887,753	4,658,383	2,036,689	2,789,671	2,402,358	1,015,368	821,621	451,232	4,062,785	2,298,908	1,100,268	613,992
MONTANA														
BILLINGS	1985	**950,630**	**187,817**	**182,252**	**87,399**	**134,101**	**94,077**	**40,526**	**62,249**	**31,845**	**193,413**	**58,705**	**75,175**	**34,528**
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
Yellowstone	1985	950,630	187,817	182,252	87,399	134,101	94,077	40,526	62,249	31,845	193,413	58,705	75,175	34,528
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
GREAT FALLS	1985	**483,162**	**90,454**	**87,646**	**45,510**	**66,322**	**51,756**	**20,548**	**37,129**	**11,438**	**105,569**	**32,609**	**22,878**	**22,269**
	1982	452,936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
Cascade	1985	483,162	90,454	87,646	45,510	66,322	51,756	20,548	37,129	11,438	105,569	32,609	22,878	22,269
	1982	452,936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
ALL COUNTIES														
Beaverhead	1985	49,290	12,563	11,885	4,708	919		2,227	4,065	3,323	11,676	3,143	4,640	904
	1982	36,284	9,666	9,126	4,038	643		2,036	2,281	1,959	7,948	2,918	2,961	609

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
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METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Big Horn	1985	51,969	14,478	14,133	3,745	1,389		1,935	385	385	13,492	11,931	1,414	615
	1982	39,248	11,159	10,872	3,240	844		1,690	236	236	9,205	9,708	983	408
Blaine	1985	27,849	9,449	8,925	2,096			1,199	473	473	7,845	1,762	2,843	663
	1982	19,668	6,534	6,160	1,756			1,040	253	253	5,387	1,516	1,730	424
Broadwater	1985	11,124	3,714	3,693	1,581	138						2,423	746	1,055
	1982	10,483	3,481	3,455	1,533	121						2,559	673	806
Carbon	1985	32,531	15,222	15,034	5,062	82		742	293		4,052	2,414	1,681	893
	1982	24,763	11,163	11,005	4,228	57		691	184		2,624	2,249	1,215	612
Carter	1985	6,121	2,141	2,100	519	262		163			93	702	1,540	254
	1982	4,005	1,512	1,481	386	140		123			56	554	835	132
Cascade	1985	483,162	90,454	87,646	45,510	66,322	51,756	20,548	37,129	11,438	105,569	32,609	22,878	22,269
	1982	452,936	87,799	84,912	46,510	56,758	43,562	24,164	26,805	9,590	98,128	35,938	21,458	18,278
Chouteau	1985	20,238	6,259	6,155	1,646	164		356	311	311	4,090	2,509	2,631	660
	1982	13,739	4,175	4,097	1,324	105		268	159	159	2,711	1,933	1,571	406
Custer	1985	90,108	21,667	21,605	9,885	6,700	5,590	4,430	3,415	1,624	9,679	12,287	13,250	3,311
	1982	75,326	18,362	18,275	8,924	4,645	3,827	4,557	2,157	1,108	7,928	11,630	9,515	2,474
Daniels	1985	12,671	2,549	2,470	1,505			445	130		4,044	145	1,135	1,621
	1982	8,371	1,941	1,877	1,130			372	73		2,342	125	758	905
Dawson	1985	110,405	22,143	21,925	7,748	4,804	3,181	7,534	4,991	3,141	24,629	19,442	10,370	3,558
	1982	77,787	16,454	16,261	6,222	3,040	1,997	5,718	2,883	1,994	14,638	15,754	6,882	2,232
Deer Lodge	1985	44,753	13,578	12,741	4,878	643		1,513	928	198	12,379	1,530	2,384	4,019
	1982	37,413	12,180	11,408	4,721	506		1,565	652	161	9,044	1,611	1,940	2,774
Fallon	1985	24,207	9,465	9,436	1,680	2,260		524	373	107	4,600	665	1,701	1,344
	1982	19,848	7,798	7,759	1,644	1,564		538	260	82	3,764	693	1,382	921
Fergus	1985	57,088	18,101	17,186	5,018	713		4,474	3,303	2,040	12,218	3,512	4,474	2,251
	1982	49,874	15,530	14,723	4,854	582		4,330	2,325	1,589	10,359	3,841	3,363	1,736
Flathead	1985	306,073	98,282	94,416	32,376	10,854	8,766	12,413	17,047	8,395	54,484	13,593	22,726	12,639
	1982	271,075	85,496	81,977	30,651	9,002	7,160	13,516	12,020	6,429	47,064	14,944	19,491	9,188
Gallatin	1985	329,924	59,441	56,792	31,979	28,017	21,113	13,156	26,616	9,389	56,872	30,807	29,711	12,655
	1982	272,682	51,244	48,867	29,091	19,285	14,476	13,245	17,086	6,883	45,069	29,878	24,077	8,943
Garfield	1985	3,793	1,973	1,946	516	190							397	213
	1982	2,747	1,413	1,391	444	129							280	127
Glacier	1985	59,627	13,358	11,997	4,303	3,586		4,045	1,592	1,518	11,758	7,386	7,775	2,194
	1982	49,454	11,871	10,641	4,193	2,762		3,684	1,093	1,055	8,642	6,892	5,504	1,483
Golden Valley	1985	1,152	447	409	329						64	47		
	1982	969	353	323	278						50	49		
Granite	1985	8,950	1,786	1,753	918			123			2,136	2,501	266	178
	1982	7,333	1,553	1,522	849			119			1,567	2,174	180	127
Hill	1985	120,721	28,202	26,251	10,826	10,522	5,539	7,701	4,340	1,720	21,306	8,002	10,591	8,846
	1982	93,629	21,964	20,405	8,860	7,540	3,861	6,938	2,824	1,191	16,076	7,725	8,045	5,664
Jefferson	1985	10,617	4,174	4,112	1,339	276		378	631	631	508	1,211	366	616
	1982	8,439	3,220	3,166	1,248	203		367	376	376	389	1,082	278	423
Judith Basin	1985	4,496	1,478	1,424	761				73		736	624	192	
	1982	4,495	1,452	1,397	795				60		628	787	167	
Lake	1985	72,021	24,855	24,176	7,961	2,203		2,615	1,855	224	13,283	5,655	5,487	2,535
	1982	63,474	21,247	20,627	7,230	1,602		2,794	1,357	180	11,276	6,199	4,347	2,015
Lewis and Clark	1985	276,372	74,285	71,255	31,050	15,880	9,423	18,225	16,504	10,887	54,909	16,630	17,963	11,095
	1982	247,977	66,427	63,597	29,652	13,542	7,874	18,368	11,873	8,365	47,553	17,266	15,841	8,241
Liberty	1985	9,120	3,213	3,144	659			103	110		3,428	421	58	516
	1982	7,286	2,544	2,484	564			101	67		2,695	426	45	371
Lincoln	1985	67,661	25,913	25,208	6,384	2,822		2,537	996	996	9,976	6,811	2,120	2,100
	1982	54,368	20,817	20,212	5,568	2,086		2,221	661	661	7,686	6,121	1,621	1,516
McCone	1985	16,183	11,074	11,053	514	145					452	3,246	353	
	1982	10,652	6,795	6,770	388	86					276	2,613	216	
Madison	1985	23,154	5,421	5,147	3,464	79		318	282		2,273	3,135	3,264	1,572
	1982	14,986	3,859	3,657	2,606	46		222	149		1,208	2,258	1,783	820
Meagher	1985	8,543	2,827	2,785	757				70		2,916	836	301	143
	1982	7,119	2,629	2,584	743				48		2,009	780	239	97
Mineral	1985	15,241	4,688	4,658	2,097				1,126	1,126	735	2,353	468	255
	1982	10,637	3,129	3,104	1,700				644	644	488	1,946	275	159
Missoula	1985	490,878	103,516	99,670	45,983	56,552	48,328	22,978	28,613	12,044	102,706	48,380	20,703	15,387
	1982	430,909	90,250	86,733	43,470	42,911	36,323	22,579	20,980	9,898	88,914	48,410	17,800	12,319
Musselshell	1985	14,623	5,647	5,570	1,715	602		234	469	469	1,107	2,738	1,082	55
	1982	12,835	4,681	4,609	1,711	474		246	335	335	911	2,634	885	43

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MONTANA (continued)														
ALL COUNTIES (continued)														
Park	1985	58,557	15,991	14,884	8,727	585		2,373	1,373	219	10,448	6,526	3,325	2,958
	1982	53,904	15,284	14,198	8,125	489		2,639	1,035	184	7,829	7,219	2,871	2,193
Petroleum	1985	1,072	79	58	457							317		
	1982	767	60	44	313							255		
Phillips	1985	30,306	7,334	7,009	3,208	1,461		1,600	198		5,359	4,838	3,293	1,661
	1982	21,996	5,232	4,990	2,526	862		1,401	118		3,682	3,874	2,245	992
Pondera	1985	34,377	8,232	7,907	1,967	1,813		1,572	1,672	1,672	14,322	1,190	1,366	1,440
	1982	27,831	6,906	6,622	1,855	1,265		1,475	1,142	1,142	10,943	1,252	1,129	1,101
Powder River	1985	6,292			665			181			3,455	655	188	730
	1982	5,520			689			186			2,744	755	150	556
Powell	1985	33,629	8,898	8,819	3,405	737		517	802	802	7,370	4,284	2,083	1,356
	1982	23,428	6,074	6,009	2,776	428		444	468	468	4,302	3,743	1,401	859
Prairie	1985	4,626	817	793	567	157					1,538		997	149
	1982	3,686	766	743	561	108					1,103		717	103
Ravalli	1985	57,719	17,526	16,883	7,089	1,657		3,314	1,643	703	8,886	5,150	4,912	2,037
	1982	53,781	15,888	15,277	6,827	1,432		3,387	1,273	576	8,000	5,976	4,389	1,712
Richland	1985	111,616	22,733	22,413	12,736	8,151		4,392	4,986	855	25,456	10,389	13,999	3,509
	1982	88,363	19,942	19,624	10,376	5,663		4,058	3,260	682	19,391	9,219	9,612	2,257
Roosevelt	1985	80,977	13,549	13,477	7,559	3,611		3,062	1,043	1,043	24,299	14,852	6,289	1,604
	1982	57,212	10,757	10,679	5,989	2,125		2,674	617	617	14,414	11,928	3,985	1,031
Rosebud	1985	49,365	19,028	18,764	4,896	1,380		230	266	266	13,692	2,962	3,146	471
	1982	40,656	15,646	15,399	4,838	1,059		237	187	187	9,625	3,109	2,549	332
Sanders	1985	17,957	8,048	7,579	2,183	699		195	237		795	889	1,554	1,254
	1982	17,204	7,774	7,307	2,238	643		235	174		763	1,083	1,303	1,004
Sheridan	1985	37,389	11,379	11,298	6,183			2,679	4,170	117	1,497	4,084	5,893	705
	1982	24,683	7,275	7,209	4,346			2,150	2,056	67	950	3,332	3,577	416
Silver Bow	1985	201,929	54,305	49,138	22,797	16,704	10,051	5,696	14,522	7,268	31,560	16,810	11,896	11,376
	1982	182,373	49,101	44,345	21,894	14,402	8,374	6,016	10,664	5,825	28,337	19,204	9,455	8,529
Stillwater	1985	29,434	1,752	1,625	1,792	1,203		720	568	568	6,560	11,377	3,008	953
	1982	19,115	1,248	1,156	1,350	635		525	274	274	3,474	8,165	1,838	549
Sweet Grass	1985	11,665	2,664	2,604	910	280		681	127		1,357	3,005	1,864	455
	1982	11,390	2,822	2,753	887	220		707	100		1,237	3,195	1,515	389
Teton	1985	16,964	4,375	4,236	1,090	1,437		322	243	243	5,143	1,543	1,653	572
	1982	16,547	4,294	4,150	1,281	1,184		394	202	202	5,012	1,736	1,412	466
Toole	1985	25,189	6,392	6,285	4,363	592		1,269	999	999	2,689	3,796	1,823	1,288
	1982	21,612	5,788	5,681	3,679	412		1,286	644	644	2,059	3,910	1,290	870
Treasure	1985	683	300	281	87							150	146	
	1982	661	289	270	93							167	112	
Valley	1985	69,213	15,771	14,656	5,821	3,738		1,510	2,432	2,432	12,024	12,828	6,353	1,696
	1982	48,700	10,826	10,041	4,334	2,445		1,302	1,366	1,366	8,196	10,174	4,254	1,077
Wheatland	1985	7,094	2,325	2,302	467	102		509	141	141	1,329	1,272	357	374
	1982	6,530	2,064	2,041	505	87		508	106	106	1,007	1,452	302	280
Wibaux	1985	9,617	3,299	3,262	968	997			343	343		2,807	325	245
	1982	5,721	1,766	1,743	638	513			146	146		1,974	174	125
Yellowstone	1985	950,630	187,817	182,252	87,399	134,101	94,077	40,526	62,249	31,845	193,413	58,705	75,175	34,528
	1982	782,708	156,968	152,030	77,221	103,246	71,677	40,001	41,338	23,146	155,810	57,753	61,688	26,234
TOTAL METRO COUNTIES	**1985**	**1,433,792**	**278,271**	**269,898**	**132,909**	**200,423**	**145,833**	**61,074**	**99,378**	**43,283**	**298,982**	**91,314**	**98,053**	**56,797**
	1982	1,235,644	244,767	236,942	123,731	160,004	115,239	64,165	68,143	32,736	253,938	93,691	83,146	44,512
TOTAL STATE	**1985**	**4,706,965**	**1,124,977**	**1,083,225**	**464,848**	**395,529**	**257,824**	**202,264**	**254,134**	**119,955**	**925,207**	**417,879**	**345,155**	**183,777**
	1982	3,955,199	955,474	917,788	423,892	305,891	199,131	201,117	173,011	88,780	745,513	402,688	272,308	135,328
NEBRASKA														
LINCOLN	**1985**	**1,118,391**	**212,683**	**204,114**	**120,598**	**161,922**	**127,083**	**51,649**	**51,230**	**25,913**	**241,353**	**81,437**	**61,357**	**41,343**
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
Lancaster	1985	1,118,391	212,683	204,114	120,598	161,922	127,083	51,649	51,230	25,913	241,353	81,437	61,357	41,343
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
OMAHA	**1985**	**3,837,235**	**735,871**	**702,562**	**368,981**	**517,170**	**478,180**	**152,687**	**259,757**	**189,905**	**886,591**	**345,770**	**217,535**	**114,369**
	1982	2,919,090	607,436	578,792	308,704	377,294	347,012	140,213	176,150	135,809	543,054	311,005	153,128	94,209
Douglas	1985	2,904,388	568,162	540,861	296,671	395,479	368,165	128,583	245,096	185,337	632,169	185,860	175,286	83,229
	1982	2,200,852	461,779	438,759	243,372	287,785	266,142	118,384	165,214	132,107	390,153	171,046	122,656	70,084

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
NEBRASKA (continued)														
OMAHA (continued)														
Sarpy	1985	315,391	60,431	57,921	25,264	67,428	66,589	8,900	4,652	416	75,461	39,879	11,908	6,956
	1982	254,411	54,708	52,337	23,318	51,887	51,133	8,619	3,643	403	45,762	38,596	9,595	5,516
Washington	1985	49,452	8,986	8,084	5,066	3,860		1,251	1,829	278	15,404	4,679	3,818	555
	1982	46,414	9,243	8,299	4,980	3,032		1,573	1,453	253	11,811	5,757	3,833	585
Pottawattamie, Iowa	*1985*	*568,004*	*98,292*	*95,696*	*41,980*	*50,403*	*43,426*	*13,953*	*8,180*	*3,874*	*163,557*	*115,352*	*26,523*	*23,629*
	1982	*417,413*	*81,706*	*79,397*	*37,034*	*34,590*	*29,737*	*11,637*	*5,840*	*3,046*	*95,328*	*95,606*	*17,044*	*18,024*
ALL COUNTIES														
Adams	1985	185,802	22,890	22,287	17,421	40,142	20,466	9,943	6,055	2,844	50,758	10,616	11,768	4,283
	1982	151,288	21,319	20,718	15,096	29,489	14,851	10,531	4,963	2,558	32,704	11,763	10,580	3,555
Antelope	1985	38,122	4,515	4,260	2,252	1,741		330	793	277	16,919	5,260	3,249	887
	1982	28,943	4,136	3,895	1,887	1,148		345	533	188	10,326	4,972	2,773	736
Arthur	1985	1,358	752	745	151							455		
	1982	830	435	430	87							308		
Banner	1985	95										95		
	1982	75										75		
Blaine	1985	2,233	97	71	98						487	45	263	
	1982	1,770	90	66	78						278	47	220	
Boone	1985	40,425	8,350	7,910	2,537	3,707		943	625	625	14,771	2,595	3,902	808
	1982	28,256	6,472	6,120	1,954	2,438		907	449	449	7,938	2,493	3,071	641
Box Butte	1985	61,792	19,659	19,010	5,254	4,115		3,052	1,414	1,260	13,755	2,830	3,377	2,489
	1982	53,126	17,643	16,856	4,657	3,344		3,136	1,171	1,068	9,520	3,211	3,065	2,136
Boyd	1985	7,514	2,607	2,433	572	396		94	186		1,368	852	968	
	1982	5,889	2,067	1,925	502	252		88	119		770	867	783	
Brown	1985	22,298	6,365	6,039	1,907	454		410	643	207	7,423	667	2,190	552
	1982	16,549	5,061	4,793	1,604	330		410	477	178	4,355	669	1,695	414
Buffalo	1985	240,066	49,618	47,140	27,931	20,431	16,374	13,023	11,493	8,017	63,094	21,431	13,857	3,690
	1982	190,260	40,597	38,496	22,803	15,291	12,117	12,332	8,752	6,586	39,777	21,979	11,575	2,847
Burt	1985	36,835	7,882	7,774	2,614	1,511		1,238	3,650	1,870	6,925	5,945	2,917	1,740
	1982	26,497	6,439	6,339	2,076	868		1,101	2,104	1,211	3,887	4,953	2,114	1,166
Butler	1985	21,115	5,026	4,839	1,485	1,428		163	699	126	3,243	4,201	2,615	971
	1982	17,996	4,363	4,193	1,428	995		165	489	101	2,206	4,241	1,997	795
Cass	1985	56,972	13,652	13,319	6,029	2,600		414	590	261	17,181	8,612	4,191	804
	1982	45,647	11,412	11,113	5,017	1,977		399	417	204	11,150	8,903	3,122	719
Cedar	1985	28,051	6,286	5,835	2,136	452		468	899	131	5,913	4,271	5,587	678
	1982	23,981	5,373	4,978	2,034	353		467	621	96	3,637	4,706	4,820	590
Chase	1985	27,475	7,938	7,883	1,311	422		514	746		12,656	1,443	905	910
	1982	21,408	7,110	7,048	1,141	351		519	615		7,787	1,605	830	804
Cherry	1985	47,920	11,571	10,727	2,517	5,275		1,832	2,092	1,833	11,889	4,993	2,454	747
	1982	31,172	7,792	7,210	1,867	2,831		1,537	1,275	1,155	6,052	4,149	1,687	539
Cheyenne	1985	125,816	15,156	14,395	4,795	12,819		2,828	1,778	1,778	18,219	6,855	3,202	4,532
	1982	80,571	11,018	10,445	3,390	6,558		2,317	1,046	1,046	9,099	5,611	2,068	2,701
Clay	1985	27,615	6,178	5,791	2,172	187		139	503		11,707	2,735	2,276	92
	1982	17,455	4,414	4,129	1,561	118		109	324		5,594	2,365	1,609	67
Colfax	1985	35,869	9,395	8,363	4,259	3,669		598	630	630	8,787	3,207	3,406	311
	1982	29,028	8,049	7,151	3,750	2,494		622	502	502	5,830	3,490	2,568	286
Cuming	1985	58,163	12,415	12,360	3,738	1,016		2,105	789	294	20,391	8,889	3,205	1,302
	1982	39,685	9,049	8,992	2,677	660		1,881	522	220	11,231	7,269	2,280	911
Custer	1985	80,958	14,668	13,736	4,164	9,370		2,825	2,207	547	23,030	9,452	5,922	3,544
	1982	52,379	11,132	10,405	3,029	5,003		2,356	1,378	380	11,470	7,314	3,915	2,240
☐ Dakota	1985	64,896	11,877	11,040	8,521	765		612	4,573	1,144	13,053	9,851	4,195	1,541
	1982	53,422	11,006	10,211	7,205	508		578	2,990	833	8,308	10,240	2,956	1,347
Dawes	1985	53,926	12,865	11,902	5,225	2,123		2,307	1,736	1,736	16,765	2,651	2,823	1,458
	1982	43,559	11,506	10,624	4,618	1,660		2,494	1,383	1,383	10,011	2,863	2,466	1,222
Dawson	1985	147,775	27,243	26,494	10,836	9,656		4,573	4,615	3,353	36,654	21,171	12,517	4,386
	1982	107,769	21,838	21,198	7,986	6,489		4,316	3,156	2,433	20,738	18,084	9,393	3,390
Deuel	1985	30,032	837	775	3,970			224	879	879	4,206	17,612	1,415	267
	1982	20,270	605	560	2,471			179	510	510	2,111	12,908	901	181
Dixon	1985	11,708	2,855	2,654	1,637	240		388	333	333	2,668	1,039	1,407	454
	1982	8,933	2,266	2,103	1,282	171		352	211	211	1,607	1,045	1,051	385
Dodge	1985	216,025	42,010	40,626	19,800	21,301	16,488	6,153	6,120	2,617	73,161	13,718	11,277	6,413
	1982	179,084	38,890	37,536	18,018	17,437	13,384	6,571	5,097	2,434	46,518	14,734	9,865	5,709
Douglas	1985	2,904,388	568,162	540,861	296,671	395,479	368,165	128,583	245,096	185,337	632,169	185,860	175,286	83,229
	1982	2,200,852	461,779	438,759	243,372	287,785	266,142	118,384	165,214	132,107	390,153	171,046	122,656	70,084

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Dundy	1985	11,090	1,767	1,603	766	583		534	153		3,821	514	1,393	231
	1982	7,547	1,460	1,322	589	397		450	107		1,965	468	912	169
Fillmore	1985	36,022	5,800	5,423	4,182	4,566		1,565	1,456		5,756	3,006	5,485	1,381
	1982	23,938	4,450	4,153	3,115	2,465		1,278	788		3,033	2,596	3,367	871
Franklin	1985	15,910	3,916	3,820	1,380	332		274	434	434	3,812	1,260	2,073	436
	1982	11,712	3,283	3,196	1,125	221		234	257	257	2,052	1,171	1,548	299
Frontier	1985	11,475	2,016	1,975	392						3,544	842	2,421	198
	1982	7,695	1,451	1,419	307						1,957	762	1,534	134
Furnas	1985	28,613	7,037	6,582	1,961	526		151	1,167	790	11,931	1,659	1,551	1,071
	1982	20,675	5,804	5,419	1,574	402		154	831	608	6,759	1,702	1,265	852
Gage	1985	130,853	24,674	23,912	9,615	10,865	7,973	7,199	3,853	1,082	38,943	12,133	7,890	3,449
	1982	101,343	21,738	21,027	8,023	8,040	5,868	6,797	2,902	993	22,506	12,231	6,005	2,763
Garden	1985	7,512	2,207	2,068	1,098	251		68	176		358	1,041	849	334
	1982	6,004	1,719	1,608	853	179		68	129		223	954	675	283
Garfield	1985	16,529	3,762	3,605	190			202	256	256	2,218	5,247	2,362	678
	1982	10,282	2,492	2,384	124			153	137	137	1,021	3,523	1,377	423
Gosper	1985	3,887	1,103	1,072	790							634	1,025	
	1982	2,818	769	746	625							517	634	
Grant	1985	3,697	656	585	388	550			515		147	89	1,115	
	1982	2,606	552	491	292	330			311		86	85	741	
Greeley	1985	12,815	1,650	1,593	650	773		259	94		1,215	3,971	2,276	702
	1982	9,676	1,294	1,247	522	449		240	55		623	3,693	1,430	467
Hall	1985	368,776	44,425	42,009	32,712	76,217	71,993	21,071	19,075	10,798	90,674	27,411	22,885	6,006
	1982	296,700	38,324	36,172	28,963	60,164	56,781	20,753	13,193	8,180	56,926	27,271	20,159	4,886
Hamilton	1985	34,110	5,559	5,270	1,872	3,405		929	1,850	416	10,116	4,019	2,918	2,140
	1982	26,511	4,989	4,721	1,573	2,223		899	1,222	316	6,280	4,198	2,212	1,664
Harlan	1985	20,511	3,636	3,403	1,569	1,306		646	1,021	682	6,116	2,435	2,566	446
	1982	14,766	2,846	2,659	1,332	898		635	709	495	3,619	1,770	1,891	369
Hayes	1985	4,172	1,603	1,405	677							1,194		
	1982	2,810	977	855	411							977		
Hitchcock	1985	8,195	2,329	2,227	664			55	162		1,108	170	2,168	127
	1982	5,390	1,694	1,617	499			47	87		532	148	1,298	81
Holt	1985	76,420	17,548	16,673	3,440	7,783		2,647	2,081	885	21,264	8,677	5,975	1,446
	1982	50,729	12,314	11,678	2,636	4,317		2,236	1,360	662	10,562	7,602	4,282	1,079
Hooker	1985	3,307	1,198	1,176	105	194					767	429	238	81
	1982	2,751	1,036	1,014	99	154					514	427	181	74
Howard	1985	23,422	4,575	3,774	1,655	916		478	1,954	1,954	5,260	3,739	2,181	482
	1982	16,181	3,468	2,855	1,262	572		382	1,241	1,241	2,832	2,989	1,521	357
Jefferson	1985	49,534	9,550	8,097	2,620	7,327	4,564	1,731	3,097	941	13,022	5,115	2,586	1,623
	1982	39,533	8,448	7,150	2,413	4,883	2,990	1,847	2,216	747	8,471	4,939	2,217	1,289
Johnson	1985	18,571	2,173	2,036	1,405	1,463		315	1,165	261	2,281	6,103	1,874	704
	1982	14,473	1,876	1,755	1,179	890		307	711	177	1,225	5,341	1,425	572
Kearney	1985	27,421	1,224	1,039	2,976	2,799		172	3,748	801	4,173	2,114	6,510	1,015
	1982	18,969	1,039	880	2,226	1,681		165	2,291	520	2,434	1,831	4,370	790
Keith	1985	99,803	12,555	12,221	6,117	6,525		2,495	4,271	2,352	31,170	23,867	7,370	1,112
	1982	67,742	10,069	9,783	4,495	3,860		2,254	2,443	1,450	16,263	19,090	5,370	844
Keya Paha	1985	2,864	653	608	174							1,124		
	1982	2,136	446	415	137							902		
Kimball	1985	28,819	7,138	6,786	2,461	1,629		683	1,919		8,002	2,159	1,634	749
	1982	24,344	6,505	6,173	2,209	1,169		756	1,403		5,308	2,477	1,520	643
Knox	1985	33,210	7,279	6,397	3,201	767		556	1,017	208	8,713	3,791	3,975	440
	1982	26,930	6,053	5,309	2,940	549		590	677	140	5,549	3,786	3,376	394
Lancaster	1985	1,118,391	212,683	204,114	120,598	161,922	127,083	51,649	51,230	25,913	241,353	81,437	61,357	41,343
	1982	923,287	185,074	177,281	104,038	127,890	99,573	51,821	38,335	21,398	161,713	81,091	54,094	33,653
Lincoln	1985	221,887	34,815	33,461	18,556	33,341	27,054	9,722	9,182	4,535	53,045	27,325	11,053	7,667
	1982	189,656	32,678	31,348	15,826	27,136	21,784	10,311	7,606	4,129	36,675	26,984	10,040	6,431
Logan	1985	965	245	242	159	320						131	110	
	1982	810	202	199	131	241						142	94	
Loup	1985	703	429	423	79								195	
	1982	618	371	365	76								171	
McPherson	1985	1,892	1,323	1,288								569		
	1982	1,079	685	665								394		
Madison	1985	215,095	47,381	46,044	14,929	25,908	22,148	12,978	18,736	9,120	42,061	17,241	12,021	6,937
	1982	173,104	39,786	38,591	13,382	19,899	16,918	12,668	12,606	6,910	27,441	16,697	10,307	5,491

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
Merrick	1985	38,424	10,067	9,538	2,536	407		607	641	421	4,474	13,693	4,330	421
	1982	26,422	6,900	6,525	1,850	239		514	373	252	2,306	10,327	2,688	255
Morrill	1985	16,551	2,896	2,718	905	1,847		202	184	184	7,158	1,016	1,180	161
	1982	14,162	3,114	2,917	939	1,429		245	168	168	4,787	1,207	1,098	163
Nance	1985	9,798	3,951	3,866	1,226	492		215	207	207	568	1,025	1,468	103
	1982	7,079	2,828	2,762	892	285		180	138	138	322	874	1,073	80
Nemaha	1985	31,946	5,984	5,627	3,140	3,793		776	578	171	8,839	3,892	2,618	952
	1982	26,638	5,771	5,417	2,934	2,599		827	397	126	5,717	4,008	2,230	769
Nuckolls	1985	27,102	7,035	6,705	1,343	2,364		1,292	715	457	3,093	4,131	1,439	948
	1982	24,481	6,232	5,927	1,327	1,691		1,339	584	412	2,159	4,727	1,289	783
Otoe	1985	89,102	22,587	20,631	5,255	8,989		3,139	1,542	598	27,936	9,446	3,914	2,252
	1982	67,612	18,033	16,440	4,599	5,693		3,156	1,146	466	17,216	9,079	3,190	1,756
Pawnee	1985	13,096	2,890	2,703	598			133	635	635	4,123	1,976	1,620	454
	1982	10,353	2,427	2,266	547			141	427	427	2,669	1,978	1,220	360
Perkins	1985	11,117	1,949	1,879	457	691		435	94		1,486	1,124	3,707	288
	1982	8,408	1,565	1,505	387	438		400	70		954	912	2,721	218
Phelps	1985	76,608	14,353	13,300	3,706	3,413		3,052	3,557	2,762	21,681	6,671	9,367	2,612
	1982	51,714	10,766	9,957	2,646	2,206		2,737	2,339	1,891	11,637	5,414	6,109	1,813
Pierce	1985	32,472	4,520	4,265	2,849	252		208	692	537	10,299	9,554	2,226	302
	1982	24,357	3,798	3,577	2,239	170		198	473	385	5,971	8,223	1,671	241
Platte	1985	148,527	32,475	30,712	15,775	16,427	14,740	9,547	6,014	2,972	33,671	8,747	8,584	2,785
	1982	128,042	28,928	27,306	14,017	13,382	11,924	9,839	4,987	2,770	23,120	9,947	7,807	2,519
Polk	1985	21,143	3,576	3,421	1,416	3,226		1,094	122		1,860	4,743	1,363	1,285
	1982	15,076	2,545	2,430	974	1,808		889	79		1,019	3,898	958	967
Red Willow	1985	97,483	17,671	16,692	8,302	10,214	6,376	6,322	4,217	1,865	33,128	5,461	4,275	2,152
	1982	78,331	15,989	15,074	7,016	8,004	4,917	6,836	3,361	1,647	20,699	5,343	3,738	1,737
Richardson	1985	54,549	13,328	13,142	3,758	4,905		2,517	2,377	1,545	14,945	3,778	2,890	1,849
	1982	40,707	10,439	10,273	2,923	3,474		2,268	1,636	1,144	9,067	3,757	2,211	1,365
Rock	1985	9,604	1,262	1,252	695	308		123			2,919	1,701	1,615	457
	1982	7,462	1,179	1,167	604	235		117			1,694	1,630	1,187	359
Saline	1985	60,900	12,737	12,082	5,586	7,858		628	7,236	7,236	6,970	7,689	2,851	2,803
	1982	43,401	9,378	8,879	4,164	4,625		591	4,959	4,959	4,005	6,558	2,143	1,946
Sarpy	1985	315,391	60,431	57,921	25,264	67,428	66,589	8,900	4,652	416	75,461	39,879	11,908	6,956
	1982	254,411	54,708	52,337	23,318	51,887	51,133	8,619	3,643	403	45,762	38,596	9,595	5,516
Saunders	1985	64,016	18,164	17,434	4,595	3,182		1,240	7,242	6,489	10,800	7,585	3,708	1,022
	1982	50,019	14,358	13,755	3,912	2,081		1,264	5,160	4,683	6,713	7,728	2,576	876
Scotts Bluff	1985	250,436	62,807	59,791	19,309	23,799	20,976	12,903	10,008	7,079	60,287	22,504	17,381	3,631
	1982	205,899	53,451	50,788	16,481	18,524	16,167	12,683	7,929	5,970	40,819	20,244	15,103	3,313
Seward	1985	58,832	10,564	10,008	5,231	6,808		1,547	3,664	2,645	13,455	9,320	3,580	1,830
	1982	50,661	10,038	9,492	4,672	4,843		1,761	2,740	2,124	9,345	9,609	3,264	1,542
Sheridan	1985	44,409	12,409	11,686	3,875	520		2,685	1,018	1,018	8,815	4,184	2,559	1,777
	1982	33,577	9,319	8,759	2,905	357		2,614	711	711	5,229	4,068	1,963	1,259
Sherman	1985	9,747	1,685	1,585	789			111	1,030	1,030	1,649	1,789	1,099	363
	1982	7,514	1,475	1,385	598			110	636	636	992	1,690	734	301
Sioux	1985	3,373	398	393	78	1,435		98			789	225	350	
	1982	2,447	333	328	71	960		99			453	233	298	
Stanton	1985	6,409	887	840	1,923	222			70		440	1,650	591	
	1982	5,359	796	752	1,488	143			50		251	1,656	467	
Thayer	1985	42,849	9,450	9,386	2,486	1,575		240	103		7,714	15,527	961	1,941
	1982	30,264	6,426	6,371	1,902	870		214	64		4,168	12,404	668	1,243
Thomas	1985	3,393	464	405	333						1,388	253	317	
	1982	3,284	553	482	349						1,029	339	301	
Thurston	1985	30,043	5,163	5,045	1,281	612		417	659	659	5,748	11,906	1,589	917
	1982	19,629	3,620	3,530	884	305		316	330	330	2,798	8,496	986	607
Valley	1985	26,117	5,857	5,590	1,314	2,543		531	360		5,254	1,670	3,569	1,093
	1982	19,170	4,675	4,454	1,028	1,600		497	267		3,036	1,463	2,508	822
Washington	1985	49,452	8,986	8,084	5,066	3,860		1,251	1,829	278	15,404	4,679	3,818	555
	1982	46,414	9,243	8,299	4,980	3,032		1,573	1,453	253	11.811	5,757	3,833	585
Wayne	1985	39,918	7,927	7,537	4,151	4,614		892	950	390	12,139	2,025	3,482	1,402
	1982	34,236	7,308	6,936	3,779	3,356		1,039	783	358	8,618	2,354	3,278	1,220
Webster	1985	14,403	1,368	1,247	1,259			693	814	383	4,438	2,174	1,967	1,050
	1982	10,371	1,155	1,050	961			596	566	290	2,546	1,871	1,378	738
Wheeler	1985	909	339	302	460									
	1982	859	312	277	424									

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEBRASKA (continued)														
ALL COUNTIES (continued)														
York	1985	87,460	18,189	17,703	8,473	7,420	4,780	3,444	1,426	110	23,440	5,797	9,778	2,128
	1982	67,330	15,307	14,870	6,765	5,442	3,425	3,520	1,063	102	14,600	5,917	6,894	1,655
TOTAL METRO COUNTIES	1985	**4,452,518**	**862,139**	**822,020**	**456,120**	**629,454**	**561,837**	**190,995**	**307,380**	**213,088**	**977,440**	**321,706**	**256,564**	**133,624**
	1982	3,478,386	721,810	686,887	382,913	471,102	416,848	180,975	211,635	154,994	617,747	306,730	193,134	111,185
TOTAL STATE	1985	**8,997,294**	**1,746,347**	**1,663,690**	**820,818**	**1,078,771**	**795,769**	**365,380**	**490,392**	**317,614**	**2,128,433**	**822,611**	**581,334**	**251,375**
	1982	6,995,198	1,458,722	1,387,077	687,141	797,237	597,974	352,321	342,467	234,858	1,321,138	768,975	449,255	203,351
NEVADA														
LAS VEGAS	1985	**4,102,066**	**842,831**	**807,596**	**418,583**	**534,532**	**477,981**	**201,929**	**229,773**	**100,287**	**800,477**	**334,761**	**196,440**	**157,995**
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
Clark	1985	4,102,066	842,831	807,596	418,583	534,532	477,981	201,929	229,773	100,287	800,477	334,761	196,440	157,995
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
RENO	1985	**1,999,162**	**381,696**	**368,381**	**170,229**	**326,122**	**303,394**	**80,618**	**83,941**	**42,915**	**370,848**	**172,300**	**99,286**	**58,219**
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
Washoe	1985	1,999,162	381,696	368,381	170,229	326,122	303,394	80,618	83,941	42,915	370,848	172,300	99,286	58,219
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
ALL COUNTIES														
Carson City	1985	312,332	75,178	72,932	26,953	24,225	22,166	5,849	12,025	7,895	65,511	27,042	21,019	21,170
	1982	216,913	54,884	53,144	19,793	15,398	13,982	4,908	7,189	5,075	42,672	20,626	14,285	13,307
Churchill	1985	95,828	29,820	29,170	7,326	1,807		3,509	3,649	3,220	25,291	11,964	4,444	183
	1982	67,210	21,853	21,336	5,401	1,153		2,770	2,009	1,817	16,786	9,204	3,030	124
Clark	1985	4,102,066	842,831	807,596	418,583	534,532	477,981	201,929	229,773	100,287	800,477	334,761	196,440	157,995
	1982	3,064,241	683,124	653,327	337,055	363,820	323,349	170,378	135,644	66,399	566,823	280,391	142,959	109,531
Douglas	1985	96,163	26,706	26,025	7,197	79		7,683	4,173	3,374	5,731	19,750	4,376	2,148
	1982	85,233	23,518	22,875	7,279	61		7,173	3,068	2,556	4,569	18,411	3,602	1,762
Elko	1985	180,119	37,064	36,435	16,315	4,998	4,022	4,186	4,248	2,452	35,188	40,017	7,793	10,025
	1982	115,884	26,316	25,820	11,240	2,833	2,231	3,186	2,304	1,395	20,358	27,597	4,732	5,985
Esmeralda	1985	6,046	83	61	687	1,393						3,248	512	
	1982	3,284	50	37	426	648						1,838	258	
Eureka	1985	3,890	1,227	1,189	694						351	1,430		
	1982	2,839	851	823	483						196	1,194		
Humboldt	1985	116,566	31,685	31,047	10,933	1,360		3,636	1,683	1,343	12,021	34,054	10,714	
	1982	75,438	20,099	19,657	7,973	750		2,729	900	755	6,567	24,360	6,287	
Lander	1985	18,580	6,201	6,073	2,693			144	189		1,731	3,946	1,710	1,153
	1982	15,403	5,093	4,978	2,548			138	130		1,116	3,608	1,316	801
Lincoln	1985	9,041	1,875	1,828	1,077	2,162			83		391	2 435		296
	1982	8,516	2,054	1,998	1,155	1,603			60		337	2,455		262
Lyon	1985	68,515	24,209	23,505	4,752	1,687		1,096	1,405	650	10,047	6,971	5,496	1,381
	1982	45,458	16,572	16,059	3,694	1,004		787	794	428	6,229	5,533	3,298	871
Mineral	1985	33,681	10,177	10,070	1,925	2,979		491	180		4,024	4,994	1,789	560
	1982	21,832	7,009	6,922	1,334	1,569		352	101		2,509	3,680	1,113	356
Nye	1985	63,051	19,885	19,318	5,212	570		497	297		10,378	10,159	7,753	1,815
	1982	40,398	13,078	12,681	3,906	326		379	161		5,319	7,774	4,281	999
Pershing	1985	39,113	6,310	6,252	3,402	975		263	110		2,552	22,118	909	143
	1982	27,823	4,973	4,918	2,325	529		214	64		1,569	15,916	592	93
Storey	1985	4,693	610	531	1,464				93		146	241	55	
	1982	4,428	589	512	1,592				74		127	270	49	
Washoe	1985	1,999,162	381,696	368,381	170,229	326,122	303,394	80,618	83,941	42,915	370,848	172,300	99,286	58,219
	1982	1,506,102	313,275	301,774	143,100	205,447	190,470	69,103	55,906	31,863	275,679	146,483	75,899	44,095
White Pine	1985	50,148	15,050	14,657	4,228	2,705		2,140	1,554	1,391	8,037	5,527	4,668	1,563
	1982	42,072	13,170	12,802	3,765	1,917		1,957	1,012	931	6,369	5,463	3,404	1,235
TOTAL METRO COUNTIES	1985	**6,101,228**	**1,224,527**	**1,175,977**	**588,812**	**860,654**	**781,375**	**282,547**	**313,714**	**143,202**	**1,171,325**	**507,061**	**295,726**	**216,214**
	1982	4,570,343	996,399	955,101	480,155	569,267	513,819	239,481	191,550	98,262	842,502	426,874	218,858	153,626
TOTAL STATE	1985	**7,198,994**	**1,510,607**	**1,455,070**	**683,670**	**905,594**	**807,563**	**312,041**	**343,403**	**163,527**	**1,352,724**	**700,957**	**366,964**	**256,651**
	1982	5,343,074	1,206,508	1,159,663	553,069	597,058	530,032	264,074	209,416	111,219	957,225	574,803	265,105	179,421

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1985	2,507,541	470,846	445,071	206,717	424,481	332,813	117,125	120,803	70,029	524,488	164,863	138,226	60,760
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
Hillsborough	1985	2,507,541	470,846	445,071	206,717	424,481	332,813	117,125	120,803	70,029	524,488	164,863	138,226	60,760
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
PORTSMOUTH - DOVER - ROCHESTER	1985	2,284,942	500,551	466,776	203,068	181,146	159,353	101,911	102,047	53,026	500,809	151,032	158,720	60,602
	1982	1,629,826	388,266	361,362	135,866	124,817	109,032	79,040	63,950	35,765	299,432	125,672	100,487	43,676
Rockingham	1985	1,766,715	366,157	340,593	161,780	153,992	135,971	79,884	86,583	46,997	377,563	112,787	128,064	47,321
	1982	1,239,540	286,165	265,681	105,536	104,886	92,015	60,994	52,265	30,754	222,343	92,090	79,270	32,326
Strafford	1985	518,227	134,394	126,183	41,288	27,154	23,382	22,027	15,464	6,029	123,246	38,245	30,656	13,281
	1982	390,286	102,101	95,681	30,330	19,931	17,017	18,046	11,685	5,011	77,089	33,582	21,217	11,350
ALL COUNTIES														
Belknap	1985	453,365	107,932	104,182	40,354	24,362	17,578	13,462	15,538	7,345	124,011	26,298	33,632	9,633
	1982	296,207	75,757	72,986	24,518	16,102	11,374	10,828	10,340	5,225	66,912	20,545	20,966	6,473
Carroll	1985	276,990	62,557	58,733	33,331	17,777	12,855	16,578	12,440	8,789	32,650	17,886	28,294	5,308
	1982	203,014	48,884	45,808	22,682	10,887	7,727	12,935	7,681	5,725	20,297	15,997	18,470	3,721
Cheshire	1985	396,293	80,428	76,480	30,867	35,383	24,807	13,689	9,467	4,131	90,025	15,650	33,158	7,071
	1982	281,553	63,863	60,614	21,466	24,235	16,846	10,594	6,770	3,342	52,349	14,336	19,152	5,061
Coos	1985	221,182	54,968	54,036	14,734	16,957	11,469	6,469	5,728	5,530	47,264	17,005	13,914	6,431
	1982	161,844	42,560	41,759	10,574	11,930	7,847	5,272	4,034	3,925	28,986	14,369	9,231	4,537
Grafton	1985	585,240	183,364	179,509	46,020	48,893	39,602	22,089	24,974	18,340	91,832	38,347	47,375	9,267
	1982	420,591	129,554	126,590	31,613	34,166	27,440	17,309	16,135	12,487	55,851	34,449	28,287	7,543
Hillsborough	1985	2,507,541	470,846	445,071	206,717	424,481	332,813	117,125	120,803	70,029	524,488	164,863	138,226	60,760
	1982	1,683,090	352,099	332,194	132,455	244,503	190,571	88,656	74,395	46,927	307,521	130,352	86,364	42,727
Merrimack	1985	708.482	185,435	179,259	61,209	68,494	49,247	19,844	15,957	7,057	158,293	45,226	57,803	16,389
	1982	519,883	136,254	131,467	40,893	49,787	35,415	16,055	11,942	5,896	101,640	43,302	37,336	13,004
Rockingham	1985	1,766,715	366,157	340,593	161,780	153,992	135,971	79,884	86,583	46,997	377,563	112,787	128,064	47,321
	1982	1,239,540	286,165	265,681	105,536	104,886	92,015	60,994	52,265	30,754	222,343	92,090	79,270	32,326
Strafford	1985	518,227	134,394	126,183	41,288	27,154	23,382	22,027	15,464	6,029	123,246	38,245	30,656	13,281
	1982	390,286	102,101	95,681	30,330	19,931	17,017	18,046	11,685	5,011	77,089	33,582	21,217	11,350
Sullivan	1985	200,963	48,005	42,834	9,734	16,017	12,977	9,096	6,387	3,375	43,230	13,320	23,753	8,796
	1982	157,633	40,364	35,949	7,611	10,623	8,482	7,860	5,016	2,937	29,289	12,170	17,086	6,731
TOTAL METRO COUNTIES	1985	4,792,483	971,397	911,847	409,785	605,627	492,166	219,036	222,850	123,055	1,025,297	315,895	296,946	121,362
	1982	3,312,916	740,365	693,556	268,321	369,320	299,603	167,696	138,345	82,692	606,953	256,024	186,851	86,403
TOTAL STATE	1985	7,634,998	1,694,086	1,606,880	646,034	833,510	660,701	320,263	313,341	177,622	1,612,602	489,627	534,875	184,259
	1982	5,353,641	1,277,601	1,208,729	427,678	527,050	414,734	248,549	200,263	122,229	962,277	411,192	337,379	133,473
NEW JERSEY														
ATLANTIC CITY	1985	2,276,243	484,932	432,278	320,495	202,991	167,734	113,275	91,137	38,600	392,788	154,268	111,655	67,342
	1982	1,749,648	411,021	365,700	245,610	153,014	124,081	89,366	58,945	27,810	242,678	134,437	73,453	48,457
Atlantic	1985	1,531,554	296,835	265,615	185,965	157,768	138,824	84,771	68,840	28,124	242,257	113,029	70,153	43,239
	1982	1,171,502	251,914	224,991	140,616	117,830	102,300	66,498	44,438	20,358	147,121	94,638	45,564	31,297
Cape May	1985	744,689	188,097	166,663	134,530	45,223	28,910	28,504	22,297	10,476	150,531	41,239	41,502	24,103
	1982	578,146	159,107	140,709	104,994	35,184	21,781	22,868	14,507	7,452	95,557	39,799	27,889	17,160
BERGEN - PASSAIC	1985	10,080,540	1,919,563	1,718,588	909,171	1,143,155	1,013,766	754,651	659,399	372,901	1,941,861	751,756	436,631	294,094
	1982	7,264,844	1,574,171	1,406,711	627,705	829,851	730,243	542,141	391,533	241,632	1,173,738	613,493	256,047	200,291
Bergen	1985	7,145,874	1,439,344	1,312,957	622,663	743,978	651,793	560,179	479,774	254,682	1,470,192	565,053	311,010	230,819
	1982	5,161,032	1,180,685	1,074,971	438,848	546,135	474,982	393,368	284,430	165,871	889,607	464,756	182,912	155,063
Passaic	1985	2,934,666	480,219	405,631	286,508	399,177	361,973	194,472	179,625	118,219	471,669	186,703	125,621	63,275
	1982	2,103,812	393,486	331,740	188,857	283,716	255,261	146,773	107,103	75,761	284,131	148,737	73,135	45,228
JERSEY CITY	1985	2,605,408	700,727	634,339	203,240	119,497	78,280	231,579	135,836	80,236	430,981	211,864	100,009	88,276
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
Hudson	1985	2,605,408	700,727	634,339	203,240	119,497	78,280	231,579	135,836	80,236	430,981	211,864	100,009	88,276
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
MIDDLESEX - SOMERSET - HUNTERDON	1985	6,411,582	1,378,336	1,270,261	525,127	701,886	638,633	419,536	465,723	226,113	1,180,556	560,038	295,029	164,983
	1982	4,700,901	1,129,799	1,038,683	382,672	516,237	466,611	306,720	278,956	148,755	708,880	463,155	186,199	117,977

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
MIDDLESEX - SOMERSET - HUNTERDON (continued)														
Hunterdon	1985	603,584	124,031	117,661	52,350	24,898	18,645	45,013	39,415	27,534	92,656	64,585	45,328	13,110
	1982	470,691	111,541	105,612	37,292	19,091	14,059	33,014	24,513	17,794	60,464	55,515	30,209	9,196
Middlesex	1985	4,057,884	856,441	778,208	331,992	530,706	500,074	303,302	328,421	130,608	623,011	360,916	173,832	114,108
	1982	3,036,217	721,645	654,484	245,779	394,717	369,467	221,286	197,153	88,968	386,902	300,868	111,821	80,697
Somerset	1985	1,750,114	397,864	374,392	140,785	146,282	119,914	71,221	97,887	67,971	464,889	134,537	75,869	37,765
	1982	1,193,993	296,613	278,587	99,601	102,429	83,085	52,420	57,290	41,993	261,514	106,772	44,169	28,084
MONMOUTH - OCEAN	**1985**	**5,996,481**	**1,308,746**	**1,195,972**	**555,951**	**572,997**	**507,854**	**291,248**	**256,330**	**152,694**	**1,543,140**	**463,492**	**302,384**	**161,636**
	1982	4,494,485	1,111,982	1,014,872	419,295	438,691	385,143	221,116	172,921	110,619	934,989	396,322	196,597	121,401
Monmouth	1985	3,621,017	779,424	715,315	362,185	360,269	327,219	183,658	168,243	103,580	884,683	296,359	167,168	94,158
	1982	2,681,107	657,759	602,514	264,170	269,676	243,108	139,338	113,386	75,194	521,679	248,573	105,652	72,325
Ocean	1985	2,375,464	529,322	480,657	193,766	212,728	180,635	107,590	88,087	49,114	658,457	167,133	135,216	67,478
	1982	1,813,378	454,223	412,358	155,125	169,015	142,035	81,778	59,535	35,425	413,310	147,749	90,945	49,076
NEWARK	**1985**	**11,219,194**	**2,467,295**	**2,250,831**	**1,023,910**	**964,282**	**832,472**	**717,919**	**707,340**	**384,738**	**2,317,269**	**839,868**	**501,972**	**339,140**
	1982	8,429,136	2,094,687	1,908,697	747,914	672,644	569,181	548,962	453,006	267,760	1,459,055	718,805	315,212	241,374
Essex	1985	4,740,984	1,037,603	931,094	448,720	517,360	456,141	359,253	311,511	178,263	780,522	325,061	190,810	166,617
	1982	3,354,818	813,141	728,293	308,767	361,716	314,163	261,703	184,528	114,842	463,129	254,745	104,721	107,881
Morris	1985	3,025,438	699,859	658,804	260,378	335,364	302,091	161,313	179,209	95,694	622,983	226,382	147,000	65,222
	1982	2,266,146	605,116	568,541	192,521	218,161	195,226	116,365	108,849	62,554	393,808	195,947	94,118	50,925
Sussex	1985	495,770	133,131	125,748	38,796	22,774	13,099	16,021	14,441	7,649	117,148	51,705	26,185	13,810
	1982	425,870	132,876	125,269	32,364	19,483	10,958	14,649	10,299	5,947	76,840	49,577	19,368	11,937
Union	1985	2,957,002	596,702	535,185	276,016	88,784	61,141	181,332	202,179	103,132	796,616	236,720	137,977	93,491
	1982	2,382,302	543,554	486,594	214,262	73,284	48,834	156,245	149,330	84,417	525,278	218,536	97,005	70,631
TRENTON	**1985**	**2,062,206**	**428,191**	**401,348**	**189,234**	**269,447**	**226,901**	**125,580**	**104,402**	**53,014**	**355,623**	**166,028**	**77,991**	**65,386**
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
Mercer	1985	2,062,206	428,191	401,348	189,234	269,447	226,901	125,580	104,402	53,014	355,623	166,028	77,991	65,386
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
VINELAND - MILLVILLE - BRIDGETON	**1985**	**726,098**	**184,358**	**172,024**	**47,605**	**76,607**	**72,139**	**35,703**	**25,824**	**11,184**	**154,544**	**57,575**	**29,127**	**24,542**
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
Cumberland	1985	726,098	184,358	172,024	47,605	76,607	72,139	35,703	25,824	11,184	154,544	57,575	29,127	24,542
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
ALL COUNTIES														
Atlantic	1985	1,531,554	296,835	265,615	185,965	157,768	138,824	84,771	68,840	28,124	242,257	113,029	70,153	43,239
	1982	1,171,502	251,914	224,991	140,616	117,830	102,300	66,498	44,438	20,358	147,121	94,638	45,564	31,297
Bergen	1985	7,145,874	1,439,344	1,312,957	622,663	743,978	651,793	560,179	479,774	254,682	1,470,192	565,053	311,010	230,819
	1982	5,161,032	1,180,685	1,074,971	438,848	546,135	474,982	393,368	284,430	165,871	889,607	464,756	182,912	155,063
☐ Burlington	1985	2,134,377	366,253	332,613	208,942	283,707	250,809	88,536	86,769	43,688	606,449	179,363	71,630	42,737
	1982	1,710,255	337,163	305,615	161,847	237,201	208,804	75,993	57,601	31,937	404,580	166,548	51,757	34,077
☐ Camden	1985	3,019,272	572,064	524,570	273,365	329,388	305,763	184,879	163,787	94,318	643,174	225,576	141,649	100,270
	1982	2,301,518	497,650	455,470	204,154	254,433	233,930	136,616	114,316	71,331	402,798	195,238	85,156	70,880
Cape May	1985	744,689	188,097	166,663	134,530	45,223	28,910	28,504	22,297	10,476	150,531	41,239	41,502	24,103
	1982	578,146	159,107	140,709	104,994	35,184	21,781	22,868	14,507	7,452	95,557	39,799	27,889	17,160
Cumberland	1985	726,098	184,358	172,024	47,605	76,607	72,139	35,703	25,824	11,184	154,544	57,575	29,127	24,542
	1982	602,035	169,410	157,777	39,310	61,758	57,742	30,988	19,071	9,089	106,850	52,758	20,653	19,019
Essex	1985	4,740,984	1,037,603	931,094	448,720	517,360	456,141	359,253	311,511	178,263	780,522	325,061	190,810	166,617
	1982	3,354,818	813,141	728,293	308,767	361,716	314,163	261,703	184,528	114,842	463,129	254,745	104,721	107,881
☐ Gloucester	1985	1,260,296	268,934	252,867	78,764	211,005	192,753	53,620	34,109	21,499	299,709	91,277	53,982	33,510
	1982	1,008,764	230,193	216,031	65,246	166,913	151,908	44,524	24,815	16,785	194,013	85,507	36,217	25,333
Hudson	1985	2,605,408	700,727	634,339	203,240	119,497	78,280	231,579	135,836	80,236	430,981	211,864	100,009	88,276
	1982	1,913,702	553,686	500,281	154,124	86,805	55,115	176,973	84,655	53,581	254,149	172,503	59,482	62,568
Hunterdon	1985	603,584	124,031	117,661	52,350	24,898	18,645	45,013	39,415	27,534	92,656	64,585	45,328	13,110
	1982	470,691	111,541	105,612	37,292	19,091	14,059	33,014	24,513	17,794	60,464	55,515	30,209	9,196
Mercer	1985	2,062,206	428,191	401,348	189,234	269,447	226,901	125,580	104,402	53,014	355,623	166,028	77,991	65,386
	1982	1,521,404	353,363	330,585	134,227	190,496	158,392	92,999	68,939	38,033	218,407	138,221	49,373	44,797
Middlesex	1985	4,057,884	856,441	778,208	331,992	530,706	500,074	303,302	328,421	130,608	623,011	360,916	173,832	114,108
	1982	3,036,217	721,645	654,484	245,779	394,717	369,467	221,286	197,153	88,968	386,902	300,868	111,821	80,697
Monmouth	1985	3,621,017	779,424	715,315	362,185	360,269	327,219	183,658	168,243	103,580	884,683	296,359	167,168	94,158
	1982	2,681,107	657,759	602,514	264,170	269,676	243,108	139,338	113,386	75,194	521,679	248,573	105,652	72,325
Morris	1985	3,025,438	699,859	658,804	260,378	335,364	302,091	161,313	179,209	95,694	622,983	226,382	147,000	65,222
	1982	2,266,146	605,116	568,541	192,521	218,161	195,226	116,365	108,849	62,554	393,808	195,947	94,118	50,925
Ocean	1985	2,375,464	529,322	480,657	193,766	212,728	180,635	107,590	88,087	49,114	658,457	167,133	135,216	67,478
	1982	1,813,378	454,223	412,358	155,125	169,015	142,035	81,778	59,535	35,425	413,310	147,749	90,945	49,076

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW JERSEY (continued)														
ALL COUNTIES (continued)														
Passaic	1985	2,934,666	480,219	405,631	286,508	399,177	361,973	194,472	179,625	118,219	471,669	186,703	125,621	63,275
	1982	2,103,812	393,486	331,740	188,857	283,716	255,261	148,773	107,103	75,761	284,131	148,737	73,135	45,228
☐ Salem	1985	232,500	48,896	47,452	20,302	13,071	9,524	9,407	11,573	6,843	55,025	35,741	11,305	8,466
	1982	199,588	46,593	45,130	17,471	10,321	7,293	7,703	8,576	5,601	39,896	34,290	8,372	6,631
Somerset	1985	1,750,114	397,864	374,392	140,785	146,282	119,914	71,221	97,887	67,971	464,889	134,537	75,869	37,765
	1982	1,193,993	296,613	278,587	99,601	102,429	83,085	52,420	57,290	41,993	261,514	106,772	44,169	28,084
Sussex	1985	495,770	133,131	125,748	38,796	22,774	13,099	16,021	14,441	7,649	117,148	51,705	26,185	13,810
	1982	425,870	132,876	125,269	32,364	19,483	10,958	14,649	10,299	5,947	76,840	49,577	19,368	11,937
Union	1985	2,957,002	596,702	535,185	276,016	88,784	61,141	181,332	202,179	103,132	796,616	236,720	137,977	93,491
	1982	2,382,302	543,554	486,594	214,262	73,284	48,834	156,245	149,330	84,417	525,278	218,536	97,005	70,631
☐ Warren	1985	501,673	107,132	99,756	33,131	23,817	18,404	16,039	13,034	5,474	111,084	88,735	33,337	15,089
	1982	410,496	100,399	93,310	27,634	19,028	14,484	12,922	9,404	4,386	68,414	79,471	22,086	12,807
TOTAL METRO COUNTIES	1985	**48,525,870**	**10,235,427**	**9,332,899**	**4,389,237**	**4,911,850**	**4,315,032**	**3,041,972**	**2,755,263**	**1,491,302**	**10,032,203**	**3,825,581**	**2,166,701**	**1,405,471**
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
TOTAL STATE	1985	**48,525,870**	**10,235,427**	**9,332,899**	**4,389,237**	**4,911,850**	**4,315,032**	**3,041,972**	**2,755,263**	**1,491,302**	**10,032,203**	**3,825,581**	**2,166,701**	**1,405,471**
	1982	36,306,776	8,610,117	7,838,862	3,227,209	3,637,392	3,162,927	2,287,023	1,742,738	1,027,319	6,208,447	3,250,748	1,360,604	1,005,612
NEW MEXICO														
ALBUQUERQUE	1985	**2,851,352**	**584,915**	**546,099**	**305,335**	**347,452**	**299,885**	**134,204**	**175,629**	**96,597**	**622,330**	**203,450**	**157,400**	**82,886**
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
Bernalillo	1985	2,851,352	584,915	546,099	305,335	347,452	299,885	134,204	175,629	96,597	622,330	203,450	157,400	82,886
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
LAS CRUCES	1985	**551,848**	**103,531**	**101,040**	**52,210**	**70,125**	**58,948**	**24,848**	**27,310**	**14,930**	**116,801**	**64,598**	**25,872**	**17,287**
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
Dona Ana	1985	551,848	103,531	101,040	52,210	70,125	58,948	24,848	27,310	14,930	116,801	64,598	25,872	17,287
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
SANTA FE	1985	**668,860**	**133,753**	**126,126**	**67,317**	**54,590**	**40,686**	**41,230**	**32,951**	**19,502**	**142,260**	**39,167**	**50,872**	**32,741**
	1982	516,721	114,525	107,559	56,661	38,589	28,225	35,632	20,417	12,874	96,913	36,195	36,972	21,701
Los Alamos	1985	63,284	18,786	15,999	5,558	7,353		3,683	1,638	811	2,264	8,540	3,028	2,021
	1982	53,728	18,285	15,544	4,718	5,286		3,285	1,030	525	1,506	7,602	2,496	1,532
Santa Fe	1985	605,576	114,967	110,127	61,759	47,237	40,686	37,547	31,313	18,691	139,996	30,627	47,844	30,720
	1982	462,993	96,240	92,015	51,943	33,303	28,225	32,347	19,387	12,349	95,407	28,593	34,476	20,169
ALL COUNTIES														
Bernalillo	1985	2,851,352	584,915	546,099	305,335	347,452	299,885	134,204	175,629	96,597	622,330	203,450	157,400	82,886
	1982	2,295,888	497,813	463,898	253,071	257,537	220,649	119,529	121,032	73,334	485,766	183,260	120,100	62,310
Catron	1985	4,924	1,146	1,009	455			83	220		343	1,634	123	
	1982	3,742	970	853	375			70	133		228	1,260	88	
Chaves	1985	446,087	95,812	92,180	38,451	36,462	34,704	21,171	21,654	13,158	94,278	48,148	48,143	8,657
	1982	288,958	65,216	62,625	25,489	21,614	20,515	14,699	11,467	7,490	58,855	34,305	28,139	5,211
Cibola	1985	89,682	28,663	27,662	8,949	15,059		1,923	3,635	1,360	10,982	7,712	2,637	3,614
	1982	76,663	27,172	26,175	8,248	10,763		1,826	2,484	1,043	8,232	7,512	2,109	2,694
Colfax	1985	90,847	21,125	20,498	9,065	7,844	2,685	5,558	1,647	1,024	13,696	13,820	7,382	2,648
	1982	72,401	17,228	16,685	7,811	4,966	1,610	4,678	1,100	747	10,242	13,016	5,269	1,933
Curry	1985	253,252	48,040	46,067	19,804	26,197	21,032	14,714	16,135	7,934	71,011	9,785	19,920	7,227
	1982	199,193	40,436	38,702	16,233	19,208	14,969	12,578	10,439	5,718	54,628	9,472	15,388	5,161
De Baca	1985	9,536	3,858	3,767	1,103			597	273	273	1,125	551	357	618
	1982	6,768	2,825	2,753	786			449	162	162	755	468	256	364
Dona Ana	1985	551,848	103,531	101,040	52,210	70,125	58,948	24,848	27,310	14,930	116,801	64,598	25,872	17,287
	1982	402,747	85,564	83,348	39,104	44,692	37,078	19,433	15,977	9,728	81,916	51,808	19,348	10,614
Eddy	1985	383,502	86,825	85,381	22,152	40,283	29,259	21,397	17,217	11,952	95,053	34,040	26,627	9,965
	1982	254,769	64,394	63,203	16,670	22,722	15,761	16,376	9,603	7,142	56,735	24,467	16,180	6,068
Grant	1985	100,320	34,274	33,920	6,222	7,249	3,897	5,785	2,917	1,511	20,387	6,830	5,708	4,122
	1982	94,359	33,565	33,155	5,934	6,180	3,180	5,800	2,323	1,377	17,739	7,042	5,466	3,244
Guadalupe	1985	43,385	5,785	5,616	4,454	853		286	372	372	1,235	25,143	141	346
	1982	31,727	4,064	3,938	3,513	526		233	219	219	791	18,543	97	222
Harding	1985	3,955	488	411	183	204			111		1,926	463	62	
	1982	2,772	382	321	155	139			70		1,193	416	47	
Hidalgo	1985	33,161	7,477	7,444	1,737	542		187	64		3,728	17,549	873	122
	1982	28,560	6,274	6,235	1,646	398		183	46		2,868	15,550	720	93

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW MEXICO (continued)														
ALL COUNTIES (continued)														
Lea	1985	486,620	121,790	119,383	38,859	29,134	23,553	30,487	21,679	13,239	115,505	35,167	50,049	11,751
	1982	346,692	90,631	88,672	28,162	18,880	15,107	24,455	13,108	8,815	78,831	27,462	32,083	7,757
Lincoln	1985	121,507	28,477	27,429	13,776	11,495		4,381	3,391	1,470	21,195	5,043	17,104	555
	1982	80,087	21,213	20,394	10,122	6,166		3,038	1,865	873	13,129	3,959	9,984	334
Los Alamos	1985	63,284	18,786	15,999	5,558	7,353		3,683	1,638	811	2,264	8,540	3,028	2,021
	1982	53,728	16,285	15,544	4,718	5,286		3,285	1,030	525	1,506	7,602	2,496	1,532
Luna	1985	79,791	25,133	24,305	3,582	7,981	4,634	2,916	729	729	12,876	13,308	4,447	2,504
	1982	64,216	20,640	19,923	3,259	5,100	2,879	2,477	492	492	9,248	12,797	3,321	1,844
McKinley	1985	354,329	88,885	86,031	36,100	41,609	18,864	11,781	14,001	10,071	48,475	59,955	19,871	7,686
	1982	280,703	73,732	71,229	28,786	27,646	11,896	10,678	9,350	7,131	36,397	51,713	14,495	5,438
Mora	1985	7,388	1,849	1,743	232	1,400			794	794	229	2,239	83	
	1982	4,822	1,223	1,151	169	805			390	390	139	1,649	54	
Otero	1985	231,553	40,434	38,318	20,250	19,075	12,323	12,375	12,858	5,912	66,498	15,712	16,723	6,307
	1982	185,005	38,088	36,026	18,692	14,081	8,786	10,712	8,838	4,448	44,527	14,416	13,592	4,286
Quay	1985	80,825	21,370	20,609	11,898	9,786	3,669	2,006	1,409	1,409	12,453	13,975	1,707	1,561
	1982	58,202	15,644	15,058	8,484	5,595	1,942	1,683	770	770	8,142	12,027	1,222	1,028
Rio Arriba	1985	86,814	25,545	25,155	7,448	9,086		2,989	1,293	368	13,964	9,235	9,125	703
	1982	78,399	25,538	25,101	6,685	6,486		2,836	974	292	11,799	9,057	8,221	578
Roosevelt	1985	77,624	18,783	18,089	8,850	4,376		3,963	1,599	695	26,032	1,713	2,946	3,871
	1982	56,579	15,802	15,190	6,858	3,035		3,197	1,024	497	16,374	1,564	2,294	2,451
Sandoval	1985	59,334	23,212	21,965	6,520	6,743		425	1,240	1,240	1,905	11,722	2,292	1,059
	1982	50,767	19,612	18,524	6,152	4,957		412	868	868	1,272	11,221	1,699	810
San Juan	1985	512,357	121,589	119,668	43,037	46,759	37,764	24,328	17,541	8,990	124,064	46,749	44,221	9,528
	1982	436,909	110,628	108,674	37,109	36,045	28,855	23,170	12,016	6,670	100,740	43,555	33,821	7,505
San Miguel	1985	90,802	24,966	24,318	8,883	12,373	3,297	3,672	2,316	1,409	10,813	8,251	10,349	3,035
	1982	72,190	22,046	21,433	7,046	7,788	1,916	3,391	1,538	1,038	8,075	7,817	7,288	1,994
Santa Fe	1985	605,576	114,967	110,127	61,759	47,237	40,686	37,547	31,313	18,691	139,996	30,627	47,844	30,720
	1982	462,993	96,240	92,015	51,943	33,303	28,225	32,347	19,387	12,349	95,407	28,593	34,476	20,169
Sierra	1985	36,172	10,090	9,719	6,626	3,850		376	386		4,693	3,466	2,536	2,293
	1982	27,596	8,942	8,597	4,964	2,307		331	244		2,850	3,108	1,907	1,433
Socorro	1985	53,382	14,301	13,721	4,696	4,564		1,151	861	78	18,735	3,862	2,288	726
	1982	43,693	12,880	12,335	4,256	3,134		1,158	567	58	13,334	3,993	1,759	520
Taos	1985	120,512	34,610	33,040	17,274	10,088		6,482	2,081	1,616	13,851	8,446	7,691	2,175
	1982	90,649	26,507	25,257	12,886	6,632		5,120	1,267	1,042	9,730	7,497	5,759	1,385
Torrance	1985	29,992	4,615	4,422	1,667	657			237	237	10,460	7,889	175	771
	1982	27,390	4,327	4,137	1,655	480			166	166	8,992	8,020	160	588
Union	1985	19,677	4,141	4,053	2,606	1,566		838	1,154	267	1,525	4,923	1,769	353
	1982	16,696	4,039	3,945	2,143	1,150		735	771	200	1,181	4,387	1,305	269
Valencia	1985	141,702	53,943	53,230	6,209	12,514		3,331	2,175	920	42,786	3,954	9,663	3,844
	1982	122,861	50,770	50,004	6,347	8,983		3,227	1,648	768	32,269	4,273	8,899	3,179
TOTAL METRO COUNTIES	**1985**	**4,072,060**	**822,199**	**773,265**	**424,862**	**472,167**	**399,519**	**200,262**	**235,890**	**131,029**	**881,391**	**307,215**	**234,144**	**132,914**
	1982	3,215,356	697,902	654,805	348,836	340,818	285,952	174,594	157,426	95,936	664,595	271,263	176,420	94,625
TOTAL STATE	**1985**	**8,121,092**	**1,819,425**	**1,742,418**	**775,950**	**839,916**	**595,200**	**383,484**	**385,879**	**218,057**	**1,741,214**	**728,499**	**549,156**	**228,955**
	1982	6,318,724	1,522,690	1,455,100	629,471	586,604	413,368	328,106	251,368	154,352	1,273,890	631,829	398,042	161,014
NEW YORK														
ALBANY - SCHENECTADY - TROY	**1985**	**4,997,866**	**1,165,044**	**1,086,714**	**406,264**	**505,292**	**419,785**	**299,090**	**242,584**	**122,947**	**1,025,175**	**373,830**	**228,187**	**180,563**
	1982	3,811,347	961,899	895,835	322,837	378,259	311,893	226,659	155,893	88,209	634,913	328,595	151,170	131,890
Albany	1985	2,336,275	406,360	367,884	197,808	263,314	212,106	185,341	144,412	67,966	537,521	130,715	74,462	69,231
	1982	1,704,538	335,401	303,069	154,593	191,066	152,303	135,830	87,378	46,378	313,965	111,954	48,007	47,465
Greene	1985	205,198	59,478	58,361	14,120	11,777	9,986	6,127	4,444	4,444	41,312	25,891	13,244	6,798
	1982	175,626	55,526	54,380	12,517	9,592	8,031	5,081	3,482	3,482	29,051	23,897	9,677	5,330
Montgomery	1985	251,423	65,073	62,891	15,918	23,852	21,882	12,218	6,887	3,490	37,799	42,679	9,300	13,742
	1982	191,869	51,097	49,290	12,449	17,271	15,684	8,935	4,761	2,733	23,528	34,754	6,015	10,919
Rensselaer	1985	575,510	199,363	192,057	49,079	29,915	25,377	13,725	16,543	13,175	112,778	49,229	26,762	31,514
	1982	454,996	162,688	156,429	37,620	23,608	19,887	12,666	12,466	10,345	71,125	45,729	17,818	23,495
Saratoga	1985	691,276	182,363	171,701	68,111	67,483	62,314	26,517	23,471	12,058	127,814	58,151	45,545	21,122
	1982	579,287	159,129	149,541	56,375	55,478	50,913	22,602	16,808	9,556	91,024	55,968	34,154	17,799
Schenectady	1985	938,184	252,407	233,820	61,228	108,951	88,120	55,162	46,827	21,81[illegible]	167,951	67,165	58,874	38,156
	1982	705,031	198,058	183,126	49,283	81,244	65,075	41,545	30,998	15,715	106,220	56,293	35,499	26,882

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
BINGHAMTON	1985	1,434,444	340,083	327,861	127,154	162,564	126,013	75,226	66,676	41,401	296,551	118,474	60,351	64,677
	1982	1,164,910	300,487	289,224	100,158	127,956	98,534	61,318	49,064	33,125	202,931	109,109	43,382	49,835
Broome	1985	1,285,827	289,082	287,538	119,435	153,275	119,255	74,123	64,566	39,749	266,234	101,149	52,613	60,801
	1982	1,039,034	255,839	253,991	93,806	121,213	93,718	60,235	47,372	31,771	181,333	92,764	37,612	46,266
Tioga	1985	148,617	51,001	40,323	7,719	9,289	6,758	1,103	2,110	1,652	30,317	17,325	7,738	3,876
	1982	125,876	44,648	35,233	6,352	6,743	4,616	1,083	1,692	1,354	21,598	16,345	5,770	3,569
BUFFALO	1985	5,140,729	1,322,036	1,194,184	557,758	564,874	471,189	317,297	243,105	127,125	994,089	352,139	184,557	246,360
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
Erie	1985	5,140,729	1,322,036	1,194,184	557,758	564,874	471,189	317,297	243,105	127,125	994,089	352,139	184,557	246,360
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1985*	*6,129,224*	*1,587,719*	*1,441,550*	*654,415*	*697,027*	*582,866*	*371,862*	*275,341*	*143,505*	*1,186,356*	*403,322*	*221,243*	*292,573*
	1982	*5,002,201*	*1,380,459*	*1,251,222*	*519,232*	*574,329*	*476,358*	*309,383*	*201,395*	*114,259*	*827,854*	*374,262*	*160,543*	*228,343*
ELMIRA	1985	522,178	101,682	94,288	44,693	97,802	90,750	29,484	19,905	8,655	107,886	40,017	22,336	21,837
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
Chemung	1985	522,178	101,682	94,288	44,693	97,802	90,750	29,484	19,905	8,655	107,886	40,017	22,336	21,837
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
GLENS FALLS	1985	675,050	167,296	158,951	63,356	68,181	56,992	32,681	17,362	8,741	130,927	52,750	42,201	28,378
	1982	522,954	141,489	134,174	49,775	51,008	42,376	25,460	12,242	6,862	83,225	46,498	28,329	20,187
Warren	1985	484,709	105,863	100,414	45,076	60,278	51,205	29,178	14,334	7,754	102,884	39,244	35,451	17,982
	1982	376,120	90,105	85,306	37,509	45,994	38,719	22,719	10,345	6,138	65,805	34,006	23,955	13,097
Washington	1985	190,341	61,433	58,537	18,280	7,903	5,787	3,503	3,028	987	28,043	13,506	6,750	10,396
	1982	146,834	51,384	48,868	12,266	5,014	3,657	2,741	1,897	724	17,420	12,492	4,374	7,090
NASSAU - SUFFOLK	1985	19,423,148	3,948,868	3,383,234	1,569,649	2,052,151	1,780,490	1,244,213	1,262,125	733,222	3,584,412	1,154,242	1,019,174	555,344
	1982	14,136,906	3,204,654	2,740,205	1,122,429	1,466,337	1,260,372	898,128	768,574	480,710	2,125,013	997,680	586,867	384,540
Nassau	1985	11,445,225	2,144,366	1,854,662	973,954	1,251,375	1,112,084	793,452	862,455	509,563	2,015,138	672,647	427,571	305,244
	1982	8,230,516	1,727,832	1,491,574	672,894	880,205	775,858	563,684	508,876	322,759	1,185,153	570,317	241,343	211,146
Suffolk	1985	7,977,923	1,804,502	1,528,572	595,695	800,776	668,406	450,761	399,670	223,659	1,569,274	481,595	591,603	250,100
	1982	5,906,390	1,476,822	1,248,631	449,535	586,132	484,514	334,444	259,698	157,951	939,860	427,363	345,524	173,394
NEW YORK	1985	41,389,635	8,304,270	6,929,981	5,491,809	4,738,743	3,893,268	3,878,602	3,006,699	1,604,387	5,066,948	1,583,743	1,345,601	1,437,093
	1982	30,340,789	6,931,826	5,783,796	3,765,017	3,308,010	2,670,687	2,890,731	1,789,451	1,051,795	2,998,007	1,339,838	789,413	999,993
Bronx	1985	2,526,748	775,704	658,189	202,898	160,850	106,512	188,460	177,165	99,636	351,779	127,419	80,227	107,033
	1982	2,132,854	724,424	613,514	158,090	130,111	82,563	162,863	122,056	75,223	236,412	115,899	52,359	81,769
Kings	1985	6,784,722	1,767,963	1,376,693	474,917	662,528	505,838	517,763	490,271	317,211	907,375	306,588	284,958	278,445
	1982	4,988,562	1,444,643	1,122,798	356,812	463,143	347,083	415,901	297,718	205,585	502,952	251,488	160,866	186,023
New York (Manhattan)	1985	15,830,673	1,939,147	1,527,772	3,283,044	2,206,970	1,868,665	2,161,377	1,411,859	682,707	782,716	140,877	270,008	522,760
	1982	10,856,507	1,500,521	1,179,960	2,125,194	1,447,846	1,207,741	1,526,685	783,243	424,215	398,836	108,934	142,958	339,830
Putnam	1985	317,468	75,432	70,986	17,800	17,478	15,856	5,958	10,662	5,702	76,445	26,436	25,662	13,528
	1982	272,769	70,705	66,412	16,132	14,594	13,033	5,855	7,673	4,561	54,031	26,228	19,134	10,726
Queens	1985	6,686,077	1,709,489	1,451,882	770,083	569,367	398,169	409,722	370,803	211,873	1,177,786	392,968	235,169	256,852
	1982	5,111,766	1,465,717	1,242,489	563,091	424,639	290,567	320,053	236,818	145,363	709,176	338,169	142,460	189,274
Richmond	1985	1,358,007	339,763	295,286	99,189	166,125	149,471	96,794	70,437	37,965	238,195	65,894	69,438	44,522
	1982	1,084,079	310,583	269,414	76,107	129,605	115,539	76,270	46,160	27,010	154,963	58,086	43,429	34,068
Rockland	1985	1,407,998	300,322	269,526	146,618	163,639	149,226	72,895	56,735	26,225	326,667	96,729	75,909	51,655
	1982	1,114,627	275,378	246,673	107,908	129,392	117,230	62,778	41,411	21,193	206,302	88,097	50,018	38,592
Westchester	1985	6,477,942	1,396,450	1,279,647	497,260	791,786	699,531	425,633	418,767	223,068	1,205,985	426,832	304,230	162,298
	1982	4,779,625	1,139,855	1,042,536	361,683	568,680	496,931	320,326	254,372	148,645	735,335	352,937	178,189	119,711
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1985*	*105,311,235*	*21,681,422*	*18,909,483*	*10,999,514*	*11,266,990*	*9,565,354*	*8,012,206*	*6,904,695*	*3,753,071*	*17,687,536*	*6,192,934*	*4,415,908*	*3,236,158*
	1982	*77,146,645*	*17,898,154*	*15,589,527*	*7,694,718*	*7,939,187*	*6,651,964*	*5,953,251*	*4,201,032*	*2,493,028*	*10,613,207*	*5,226,960*	*2,660,609*	*2,275,202*
NIAGARA FALLS	1985	988,495	265,683	247,366	96,657	132,153	111,677	54,565	32,236	16,380	192,267	51,183	36,686	46,213
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
Niagara	1985	988,495	265,683	247,366	96,657	132,153	111,677	54,565	32,236	16,380	192,267	51,183	36,686	46,213
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
ORANGE COUNTY	1985	1,591,559	375,813	354,777	101,299	202,389	155,360	84,897	79,112	34,053	308,181	136,938	97,477	45,915
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942
Orange	1985	1,591,559	375,813	354,777	101,299	202,389	155,360	84,897	79,112	34,053	308,181	136,938	97,477	45,915
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
POUGHKEEPSIE	**1985**	**1,401,695**	**336,321**	**321,127**	**108,760**	**150,336**	**132,972**	**80,902**	**58,133**	**30,675**	**283,625**	**96,213**	**74,789**	**44,078**
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
Dutchess	1985	1,401,695	336,321	321,127	108,760	150,336	132,972	80,902	58,133	30,675	283,625	96,213	74,789	44,078
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
ROCHESTER	**1985**	**5,556,505**	**1,210,848**	**1,149,939**	**560,592**	**583,931**	**520,506**	**261,882**	**279,354**	**138,029**	**1,299,452**	**405,042**	**254,339**	**227,471**
	1982	4,326,406	1,046,354	992,388	411,038	455,480	402,199	210,319	184,902	100,635	859,490	363,939	178,567	175,199
Livingston	1985	227,602	63,841	63,334	24,668	12,369	11,175	5,076	4,266	1,301	44,231	28,193	16,247	5,990
	1982	192,013	56,879	56,320	19,030	10,252	9,191	4,249	3,376	1,247	31,203	26,774	11,901	5,446
Monroe	1985	4,406,311	944,907	891,094	454,815	454,308	400,779	207,427	246,679	121,086	1,067,587	312,033	178,033	181,099
	1982	3,332,460	799,877	752,896	325,628	348,208	304,407	160,571	159,858	86,179	689,116	268,740	121,262	135,691
Ontario	1985	544,440	102,129	98,203	53,772	90,586	89,055	38,935	18,245	8,964	100,083	34,300	26,437	21,206
	1982	442,424	90,123	86,495	41,214	72,571	71,137	34,424	12,907	7,187	68,039	32,823	18,787	16,051
Orleans	1985	119,171	37,923	36,464	11,401	2,657	2,211	3,813	4,178	3,484	21,006	5,604	9,505	7,517
	1982	105,754	35,877	34,431	9,305	2,331	1,903	3,916	3,498	2,972	15,644	6,189	6,662	6,227
Wayne	1985	258,981	62,048	60,844	15,936	24,011	17,286	6,631	5,986	3,194	66,545	24,912	24,117	11,659
	1982	253,755	63,598	62,246	15,861	22,118	15,561	7,160	5,263	3,050	55,488	29,413	19,955	11,784
SYRACUSE	**1985**	**3,536,188**	**862,865**	**791,177**	**334,914**	**350,040**	**302,496**	**214,639**	**175,416**	**94,880**	**772,161**	**230,379**	**174,159**	**155,774**
	1982	2,765,490	740,711	678,069	259,436	268,198	229,648	169,536	118,966	70,397	504,397	209,382	112,845	130,928
Madison	1985	238,221	63,677	60,359	30,913	12,381	10,217	5,986	6,015	3,326	54,807	12,527	14,855	13,915
	1982	203,404	59,538	56,328	24,491	9,964	8,141	5,617	4,889	2,964	39,509	13,388	10,077	12,752
Onondaga	1985	2,835,233	667,924	608,610	263,994	299,055	261,662	198,730	157,313	83,301	624,823	183,028	132,394	116,931
	1982	2,190,477	568,236	516,794	204,319	230,846	200,129	154,932	104,869	60,838	402,314	164,759	83,689	97,133
Oswego	1985	462,734	131,264	122,208	40,007	38,604	30,617	9,923	12,088	8,253	92,531	34,824	26,910	24,928
	1982	371,609	112,937	104,947	30,626	27,388	21,378	8,987	9,208	6,595	62,574	31,235	19,079	21,043
UTICA - ROME	**1985**	**1,589,853**	**389,015**	**358,826**	**134,772**	**163,172**	**133,937**	**106,914**	**69,786**	**41,601**	**298,767**	**122,000**	**74,080**	**83,423**
	1982	1,284,075	336,653	309,876	111,084	129,260	104,825	85,824	47,339	30,307	201,661	113,005	51,593	66,380
Herkimer	1985	261,752	71,542	67,818	22,096	36,031	32,624	11,434	10,966	6,431	38,179	23,589	13,799	15,086
	1982	207,607	59,908	56,681	17,235	27,893	24,993	8,939	8,066	5,137	25,201	20,530	9,488	11,492
Oneida	1985	1,328,101	317,473	291,008	112,676	127,141	101,313	95,480	58,820	35,170	260,588	98,411	60,281	68,337
	1982	1,076,468	276,745	253,195	93,849	101,367	79,832	76,885	39,273	25,170	176,460	92,475	42,105	54,888
ALL COUNTIES														
Albany	1985	2,336,275	406,360	367,884	197,808	263,314	212,106	185,341	144,412	67,966	537,521	130,715	74,462	69,231
	1982	1,704,538	335,401	303,069	154,593	191,066	152,303	135,830	87,378	46,378	313,965	111,954	48,007	47,465
Allegany	1985	156,513	52,971	51,652	14,279	9,314	7,795	4,133	3,824	1,159	39,626	8,717	6,137	6,385
	1982	129,068	45,900	44,672	11,138	7,805	6,494	3,499	3,060	1,107	27,989	9,130	4,571	5,056
Bronx	1985	2,526,748	775,704	658,189	202,898	160,850	106,512	188,460	177,165	99,636	351,779	127,419	80,227	107,033
	1982	2,132,854	724,424	613,514	158,090	130,111	82,563	162,863	122,056	75,223	236,412	115,899	52,359	81,769
Broome	1985	1,285,827	289,082	287,538	119,435	153,275	119,255	74,123	64,566	39,749	266,234	101,149	52,613	60,801
	1982	1,039,034	255,839	253,991	93,806	121,213	93,718	60,235	47,372	31,771	181,333	92,764	37,612	46,266
Cattaraugus	1985	362,101	91,679	87,332	39,063	46,019	35,687	23,013	13,295	7,523	73,237	17,950	26,433	13,296
	1982	291,434	80,001	76,063	29,677	36,192	27,853	18,821	9,467	5,877	50,101	18,188	19,018	11,315
Cayuga	1985	337,485	81,707	73,160	25,775	35,436	30,541	19,276	6,917	4,277	83,026	33,046	17,113	12,249
	1982	279,967	74,930	66,965	20,500	27,830	23,738	15,993	5,426	3,650	57,569	31,583	12,490	11,036
Chautauqua	1985	663,494	176,529	166,955	67,121	71,963	56,476	22,032	24,599	10,433	140,080	47,546	43,607	24,964
	1982	557,824	154,521	145,864	56,757	60,923	46,951	21,738	19,887	9,277	100,097	46,628	30,703	19,969
Chemung	1985	522,178	101,682	94,288	44,693	97,802	90,750	29,484	19,905	8,655	107,886	40,017	22,336	21,837
	1982	436,952	96,926	89,708	36,097	77,586	71,496	24,915	15,613	7,604	75,987	37,629	16,393	17,874
Chenango	1985	201,535	58,409	57,046	14,308	13,989	12,833	5,945	4,803	2,504	50,198	10,048	7,939	9,959
	1982	159,761	48,117	46,905	10,906	9,590	8,738	5,353	3,653	2,082	33,568	10,036	5,619	7,496
Clinton	1985	419,475	82,028	78,364	37,472	41,532	36,174	28,886	14,458	5,183	90,670	31,177	21,614	15,808
	1982	338,640	73,716	70,289	31,034	32,844	28,344	23,073	10,917	4,470	59,892	27,713	15,130	12,170
Columbia	1985	260,675	72,766	69,211	18,596	13,336	10,902	5,070	8,340	4,913	45,017	27,014	29,685	7,226
	1982	207,008	62,056	58,913	14,306	10,403	8,432	4,631	5,847	3,670	29,854	24,144	19,461	5,326
Cortland	1985	221,115	52,101	51,596	27,483	10,183	9,770	11,054	8,809	1,576	53,645	12,245	17,061	14,469
	1982	184,522	48,582	48,020	22,001	8,759	8,375	10,255	6,842	1,466	37,599	13,080	11,566	11,759
Delaware	1985	237,883	70,905	69,771	18,760	17,806	15,348	6,267	4,804	3,109	41,402	16,112	17,921	10,772
	1982	179,533	56,751	55,737	12,926	11,423	9,699	4,699	3,396	2,400	26,117	15,070	11,577	7,889
Dutchess	1985	1,401,695	336,321	321,127	108,760	150,336	132,972	80,902	58,133	30,675	283,625	96,213	74,789	44,078
	1982	1,114,542	298,363	284,345	83,087	117,611	103,447	63,923	38,119	22,443	182,924	84,607	50,667	32,574
Erie	1985	5,140,729	1,322,036	1,194,184	557,758	564,674	471,189	317,297	243,105	127,125	994,089	352,139	184,557	246,360
	1982	4,147,981	1,141,404	1,029,069	433,572	461,487	381,762	261,808	175,480	100,022	684,015	323,273	132,404	190,189
Essex	1985	156,132	47,403	46,219	18,833	10,773	8,476	5,629	1,632	628	21,426	12,002	11,883	4,665
	1982	128,788	40,979	39,880	14,689	7,493	5,829	4,810	1,244	512	14,652	12,169	8,444	3,521

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

NEW YORK (continued)

ALL COUNTIES (continued)

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
Franklin	1985	207,274	53,248	51,834	13,646	13,759	11,162	6,674	5,118	2,487	28,701	7,123	22,618	13,616
	1982	162,442	46,588	45,265	10,810	10,161	8,138	5,702	3,610	1,971	18,258	6,718	13,539	9,496
Fulton	1985	234,604	58,018	55,881	15,431	15,703	8,277	17,054	7,254	1,598	56,415	15,894	16,030	16,818
	1982	189,030	50,299	48,355	12,384	12,751	6,630	13,986	5,162	1,305	38,647	16,064	10,923	12,905
Genesee	1985	253,346	62,229	59,903	28,133	17,801	11,383	13,456	15,231	9,058	49,367	23,857	18,925	11,829
	1982	208,472	55,214	53,050	22,001	14,955	9,423	11,418	10,603	6,763	34,860	22,519	13,952	9,390
Greene	1985	205,198	59,478	58,361	14,120	11,777	9,986	6,127	4,444	4,444	41,312	25,891	13,244	6,798
	1982	175,626	55,526	54,380	12,517	9,592	8,031	5,081	3,482	3,482	29,051	23,897	9,677	5,330
Hamilton	1985	13,458	4,150	4,083	2,498	1,083		272	397	397	1,549	492	2,136	
	1982	14,055	4,556	4,473	2,493	1,091		337	351	351	1,390	653	2,016	
Herkimer	1985	261,752	71,542	67,818	22,096	36,031	32,624	11,434	10,966	6,431	38,179	23,589	13,799	15,086
	1982	207,607	59,908	56,681	17,235	27,893	24,993	8,939	8,066	5,137	25,201	20,530	9,488	11,492
Jefferson	1985	499,176	105,981	103,751	43,591	55,452	39,739	26,087	19,532	13,134	103,919	40,927	29,065	28,292
	1982	377,197	89,305	87,260	31,881	40,732	28,657	19,930	12,517	9,134	66,418	34,793	19,534	20,949
Kings	1985	6,784,722	1,767,963	1,376,693	474,917	662,528	505,838	517,763	490,271	317,211	907,375	306,588	284,958	278,445
	1982	4,988,562	1,444,643	1,122,798	356,812	463,143	347,083	415,901	297,718	205,585	502,952	251,488	160,866	186,023
Lewis	1985	64,970	20,291	20,015	6,429	4,650		1,246	1,833	1,000	13,833	5,918	1,728	4,056
	1982	54,413	17,586	17,313	5,362	3,545		1,170	1,269	733	9,709	6,043	1,264	3,156
Livingston	1985	227,602	63,841	63,334	24,668	12,369	11,175	5,076	4,266	1,301	44,231	28,193	16,247	5,990
	1982	192,013	56,879	56,320	19,030	10,252	9,191	4,249	3,376	1,247	31,203	26,774	11,901	5,446
Madison	1985	238,221	63,677	60,359	30,913	12,381	10,217	5,986	6,015	3,326	54,807	12,527	14,855	13,915
	1982	203,404	59,538	56,328	24,491	9,964	8,141	5,617	4,889	2,964	39,509	13,388	10,077	12,752
Monroe	1985	4,406,311	944,907	891,094	454,815	454,308	400,779	207,427	246,679	121,086	1,067,587	312,033	178,033	181,099
	1982	3,332,460	799,877	752,896	325,628	348,208	304,407	160,571	159,858	86,179	689,116	268,740	121,262	135,691
Montgomery	1985	251,423	65,073	62,891	15,918	23,852	21,882	12,218	6,887	3,490	37,799	42,679	9,300	13,742
	1982	191,869	51,097	49,290	12,449	17,271	15,684	8,935	4,761	2,733	23,528	34,754	6,015	10,919
Nassau	1985	11,445,225	2,144,366	1,854,662	973,954	1,251,375	1,112,084	793,452	862,455	509,563	2,015,138	672,647	427,571	305,244
	1982	8,230,516	1,727,832	1,491,574	672,894	880,205	775,858	563,684	508,876	322,759	1,185,153	570,317	241,343	211,146
New York (Manhattan)	1985	15,830,673	1,939,147	1,527,772	3,283,044	2,206,970	1,868,665	2,161,377	1,411,859	682,707	782,716	140,877	270,008	522,760
	1982	10,856,507	1,500,521	1,179,960	2,125,194	1,447,846	1,207,741	1,526,685	783,243	424,215	398,836	108,934	142,958	339,830
Niagara	1985	988,495	265,683	247,366	96,657	132,153	111,677	54,565	32,236	16,380	192,267	51,183	36,686	46,213
	1982	854,220	239,055	222,153	85,660	112,842	94,596	47,575	25,915	14,237	143,839	50,989	28,139	38,154
Oneida	1985	1,328,101	317,473	291,008	112,676	127,141	101,313	95,480	58,820	35,170	260,588	98,411	60,281	68,337
	1982	1,076,468	276,745	253,195	93,849	101,367	79,832	76,885	39,273	25,170	176,460	92,475	42,105	54,888
Onondaga	1985	2,835,233	667,924	608,610	263,994	299,055	261,662	198,730	157,313	83,301	624,823	183,028	132,394	116,931
	1982	2,190,477	568,236	516,794	204,319	230,846	200,129	154,932	104,869	60,838	402,314	164,759	83,689	97,133
Ontario	1985	544,440	102,129	98,203	53,772	90,586	89,055	38,935	18,245	8,964	100,083	34,300	26,437	21,206
	1982	442,424	90,123	86,495	41,214	72,571	71,137	34,424	12,907	7,187	68,039	32,823	18,787	16,051
Orange	1985	1,591,559	375,813	354,777	101,299	202,389	155,360	84,897	79,112	34,053	308,181	136,938	97,477	45,915
	1982	1,238,717	335,454	316,078	82,739	143,834	109,397	65,503	50,729	24,606	199,706	117,275	65,674	33,942
Orleans	1985	119,171	37,923	36,464	11,401	2,657	2,211	3,813	4,178	3,484	21,006	5,604	9,505	7,517
	1982	105,754	35,877	34,431	9,305	2,331	1,903	3,915	3,498	2,972	15,644	6,189	6,662	6,227
Oswego	1985	462,734	131,264	122,208	40,007	38,604	30,617	9,923	12,088	8,253	92,531	34,824	26,910	24,928
	1982	371,609	112,937	104,947	30,626	27,388	21,378	8,987	9,208	6,595	62,574	31,235	19,079	21,043
Otsego	1985	269,391	65,061	63,396	26,016	22,261	19,246	7,966	4,085	1,677	71,041	9,628	25,900	11,681
	1982	224,020	59,248	57,622	21,492	19,101	16,216	6,904	3,348	1,536	48,147	10,254	17,615	10,009
Putnam	1985	317,468	75,432	70,986	17,800	17,478	15,856	5,958	10,662	5,702	76,445	26,436	25,662	13,528
	1982	272,769	70,705	66,412	16,132	14,594	13,033	5,855	7,673	4,561	54,031	26,228	19,134	10,726
Queens	1985	6,686,077	1,709,489	1,451,882	770,083	569,367	398,169	409,722	370,803	211,873	1,177,786	392,968	235,169	256,852
	1982	5,111,766	1,465,717	1,242,489	563,091	424,639	290,567	320,053	236,818	145,363	709,176	338,169	142,460	189,274
Rensselaer	1985	575,510	199,363	192,057	49,079	29,915	25,377	13,725	16,543	13,175	112,778	49,229	26,762	31,514
	1982	454,996	162,688	156,429	37,620	23,608	19,887	12,666	12,466	10,345	71,125	45,729	17,818	23,495
Richmond	1985	1,358,007	339,763	295,286	99,189	166,125	149,471	96,794	70,437	37,965	238,195	65,894	69,438	44,522
	1982	1,084,079	310,583	269,414	76,107	129,605	115,539	76,270	46,160	27,010	154,963	58,086	43,429	34,068
Rockland	1985	1,407,998	300,322	269,526	146,618	163,639	149,226	72,895	56,735	26,225	326,667	96,729	75,909	51,655
	1982	1,114,627	275,378	246,673	107,908	129,392	117,230	62,778	41,411	21,193	206,302	88,097	50,018	38,592
St. Lawrence	1985	454,977	111,639	107,176	44,119	30,557	27,702	17,713	17,172	6,439	103,391	14,409	32,125	34,569
	1982	355,522	97,876	93,793	32,244	23,993	21,587	14,734	12,393	5,444	66,647	14,165	22,412	25,649
Saratoga	1985	691,276	182,363	171,701	68,111	67,483	62,314	26,517	23,471	12,058	127,814	58,151	45,545	21,122
	1982	579,287	159,129	149,541	56,375	55,478	50,913	22,602	16,808	9,556	91,024	55,968	34,154	17,799
Schenectady	1985	938,184	252,407	233,820	61,228	108,951	88,120	55,162	46,827	21,814	167,951	67,165	58,874	38,156
	1982	705,031	198,058	183,126	49,283	81,244	65,075	41,545	30,998	15,715	106,220	56,293	35,499	26,882
Schoharie	1985	116,925	35,995	33,966	7,520	7,404	6,952	3,356	3,350	1,086	20,702	7,350	7,913	4,334
	1982	90,312	28,778	27,104	5,840	5,581	5,214	2,554	2,248	846	13,303	6,894	5,021	3,086

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEW YORK (continued)														
ALL COUNTIES (continued)														
Schuyler	1985	47,148	12,854	12,541	4,034	218		684	481	123	14,463	2,532	4,194	2,339
	1982	42,267	12,981	12,640	3,426	200		729	423	126	10,387	2,895	3,428	2,033
Seneca	1985	120,923	35,297	34,916	9,689	5,310	5,040	1,915	3,956	729	31,793	10,695	8,610	6,594
	1982	102,041	32,390	31,980	8,626	4,530	4,297	1,896	3,223	733	21,373	10,265	6,528	6,170
Steuben	1985	405,564	102,932	99,565	39,160	36,910	31,363	18,760	12,670	9,474	76,746	30,036	29,080	22,154
	1982	346,403	92,648	89,448	31,124	31,518	26,402	16,618	10,333	8,129	55,451	31,846	21,736	17,873
Suffolk	1985	7,977,923	1,804,502	1,528,572	595,695	800,776	668,406	450,761	399,670	223,659	1,569,274	481,595	591,603	250,100
	1982	5,906,390	1,476,822	1,248,631	449,535	586,132	484,514	334,444	259,698	157,951	939,860	427,363	345,524	173,394
Sullivan	1985	352,[illegible]16	94,518	89,983	29,006	37,063	32,278	5,099	5,187	3,138	65,508	21,993	32,501	8,995
	1982	285,933	80,543	76,534	24,789	25,457	21,864	4,726	3,920	2,592	43,776	22,024	20,832	7,809
Tioga	1985	148,617	51,001	40,323	7,719	9,289	6,758	1,103	2,110	1,652	30,317	17,325	7,738	3,876
	1982	125,876	44,648	35,233	6,352	6,743	4,816	1,083	1,692	1,354	21,598	16,345	5,770	3,569
Tompkins	1985	443,085	102,719	96,745	50,631	42,207	35,503	18,922	24,520	5,965	86,932	33,589	31,116	15,831
	1982	357,234	89,866	84,479	39,362	33,734	27,880	17,706	16,386	4,674	58,478	30,175	20,216	13,879
Ulster	1985	845,614	197,527	184,292	78,658	88,479	80,536	34,531	20,570	10,106	150,438	72,722	37,419	24,079
	1982	681,558	174,634	162,624	62,288	66,546	60,175	26,878	15,027	8,154	99,417	63,383	25,693	18,351
Warren	1985	484,709	105,863	100,414	45,076	60,278	51,205	29,178	14,334	7,754	102,884	39,244	35,451	17,982
	1982	376,120	90,105	85,306	37,509	45,994	38,719	22,719	10,345	6,138	65,805	34,006	23,955	13,097
Washington	1985	190,341	61,433	58,537	18,280	7,903	5,787	3,503	3,028	987	28,043	13,506	6,750	10,396
	1982	146,834	51,384	48,868	12,266	5,014	3,657	2,741	1,897	724	17,420	12,492	4,374	7,090
Wayne	1985	258,981	62,048	60,844	15,936	24,011	17,286	6,631	5,986	3,194	66,545	24,912	24,117	11,659
	1982	253,755	63,598	62,246	15,861	22,118	15,561	7,160	5,263	3,050	55,488	29,413	19,955	11,784
Westchester	1985	6,477,942	1,396,450	1,279,647	497,260	791,786	699,531	425,633	418,767	223,068	1,235,985	426,832	304,230	162,298
	1982	4,779,625	1,139,855	1,042,536	361,683	568,680	496,931	320,326	254,372	148,545	735,335	352,937	178,189	119,711
Wyoming	1985	146,837	39,757	38,919	15,114	6,006	5,117	3,400	5,660	1,964	39,890	8,853	10,818	5,752
	1982	114,306	35,390	34,578	10,989	4,621	3,866	3,102	3,763	1,443	24,897	8,672	7,431	4,460
Yates	1985	67,659	16,734	16,290	9,430	3,588		1,820	1,104	155	13,546	7,628	6,993	3,139
	1982	59,650	16,868	16,390	7,813	2,749		1,635	937	158	10,187	7,631	4,948	2,640
TOTAL METRO COUNTIES	1985	**88,247,345**	**18,789,824**	**16,398,425**	**9,597,677**	**9,771,628**	**8,195,435**	**6,680,392**	**5,552,493**	**3,002,096**	**14,360,441**	**4,716,950**	**3,613,937**	**3,137,126**
	1982	66,145,289	15,775,275	13,764,920	6,862,929	7,097,868	5,881,232	5,031,699	3,432,287	2,030,952	8,896,108	4,121,819	2,235,443	2,271,685
TOTAL STATE	1985	**95,806,920**	**20,695,263**	**18,222,987**	**10,302,442**	**10,430,430**	**8,733,735**	**6,990,652**	**5,792,094**	**3,111,931**	**15,927,002**	**5,246,453**	**4,130,501**	**3,470,997**
	1982	72,266,689	17,445,598	15,361,136	7,419,787	7,612,395	6,296,034	5,294,596	3,607,539	2,119,555	9,954,891	4,624,554	2,591,110	2,535,077
NORTH CAROLINA														
ASHEVILLE	1985	**1,190,197**	**226,466**	**221,112**	**103,558**	**143,276**	**98,334**	**63,508**	**52,945**	**29,608**	**295,339**	**84,268**	**88,585**	**47,784**
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
Buncombe	1985	1,190,197	226,466	221,112	103,558	143,276	98,334	63,508	52,945	29,608	295,339	84,268	88,585	47,784
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
BURLINGTON	1985	**763,657**	**147,208**	**139,675**	**61,140**	**68,802**	**46,425**	**64,279**	**43,070**	**30,259**	**210,610**	**62,068**	**37,869**	**24,946**
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
Alamance	1985	763,657	147,208	139,675	61,140	68,802	46,425	64,279	43,070	30,259	210,610	62,068	37,869	24,946
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
CHARLOTTE - GASTONIA - ROCK HILL	1985	**6,611,375**	**1,500,788**	**1,463,051**	**536,856**	**663,578**	**547,912**	**353,427**	**334,183**	**180,775**	**1,749,710**	**398,477**	**390,446**	**199,331**
	1982	4,720,304	1,206,226	1,173,444	405,789	465,417	381,038	284,084	218,315	130,549	976,496	370,083	243,400	149,097
Cabarrus	1985	544,825	125,405	122,038	35,375	60,139	48,138	27,028	27,257	21,666	154,100	24,659	36,395	17,572
	1982	394,622	101,833	98,911	26,923	43,846	34,154	23,134	19,907	16,377	87,498	24,090	21,873	13,599
Gaston	1985	873,530	226,124	221,685	66,175	130,659	106,946	30,079	30,457	15,319	200,226	38,560	57,075	36,414
	1982	633,365	184,238	180,279	50,535	88,296	70,999	25,845	21,978	12,090	114,070	38,547	34,415	26,116
Lincoln	1985	165,346	44,983	43,363	12,219	14,166		3,737	6,316	5,138	39,060	6,990	16,448	8,276
	1982	126,061	39,419	37,927	9,608	9,519		3,437	4,765	4,013	23,094	7,476	11,617	5,858
Mecklenburg	1985	3,469,542	616,288	598,989	313,907	336,320	305,608	213,765	213,495	104,829	988,570	232,442	193,191	85,139
	1982	2,501,701	519,851	504,303	239,568	245,913	222,096	171,003	134,789	74,019	558,762	216,265	120,504	67,516
Rowan	1985	596,579	221,416	217,190	33,742	35,436	19,665	35,008	20,869	9,124	127,252	32,304	28,800	18,526
	1982	408,330	159,599	156,257	26,025	22,611	11,880	26,448	13,340	6,583	64,861	29,848	17,362	12,899
Union	1985	332,537	87,795	85,140	18,057	38,499	26,481	19,386	9,679	7,607	87,981	11,653	29,358	9,176
	1982	233,660	69,627	67,394	13,782	23,765	15,773	15,141	6,916	5,674	48,787	11,604	19,787	7,104
York, S. C.	*1985*	*629,016*	*178,777*	*174,646*	*57,381*	*48,359*	*41,074*	*24,424*	*26,110*	*17,092*	*152,521*	*51,869*	*29,179*	*24,228*
	1982	*422,565*	*131,659*	*128,373*	*39,348*	*31,467*	*26,136*	*19,076*	*16,620*	*11,793*	*79,424*	*42,253*	*17,842*	*16,005*

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1985	1,344,263	258,860	253,126	119,972	199,069	143,063	50,306	113,484	57,080	342,710	85,152	71,522	30,048
	1982	974,013	210,620	205,565	91,724	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
Cumberland	1985	1,344,263	258,860	253,126	119,972	199,069	143,063	50,306	113,484	57,080	342,710	85,152	71,522	30,048
	1982	974,013	210,620	205,565	91,724	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
GREENSBORO - WINSTON-SALEM - HIGH POINT	1985	5,478,379	1,064,848	1,034,142	506,459	604,371	463,859	283,078	326,066	202,937	1,367,381	356,872	286,961	174,563
	1982	3,934,099	869,667	843,009	375,259	423,292	319,611	226,773	214,788	144,750	758,007	334,837	187,345	131,438
Davidson	1985	478,661	111,837	107,679	39,406	27,967	20,238	23,190	25,888	17,549	117,275	35,829	30,431	19,912
	1982	350,674	90,228	86,709	29,550	19,439	13,479	18,425	19,625	13,415	66,156	35,334	20,648	13,848
Davie	1985	75,473	19,534	18,521	4,871	2,351		1,799	10,498	10,498	12,905	9,217	6,512	3,431
	1982	59,720	16,898	15,992	3,906	1,805		1,532	7,167	7,167	7,806	9,584	4,726	2,477
Forsyth	1985	1,933,537	358,443	344,817	184,121	227,268	172,405	111,020	94,198	52,632	533,977	115,606	94,171	60,342
	1982	1,350,769	286,699	275,278	133,528	157,879	117,453	86,598	64,103	39,332	288,446	103,369	61,813	45,680
Guilford	1985	2,439,505	441,013	433,286	233,212	302,260	245,877	118,423	174,156	109,973	576,502	161,300	106,655	67,494
	1982	1,763,785	363,500	356,456	174,059	216,076	173,650	97,437	109,796	75,451	322,639	150,923	67,107	52,589
Randolph	1985	371,369	86,568	84,074	29,470	39,827	25,339	24,963	12,984	7,802	78,223	23,173	31,532	14,953
	1982	267,388	68,989	66,875	21,618	24,535	15,029	19,456	9,138	5,963	43,288	23,197	20,927	10,504
Stokes	1985	71,867	15,867	14,925	6,807	875		2,253	4,132	1,834	20,877	4,600	7,269	3,699
	1982	57,851	15,427	14,484	5,620	690		1,973	2,857	1,408	12,859	5,177	5,430	2,870
Yadkin	1985	107,967	31,586	30,840	8,572	3,823		1,430	4,210	2,649	27,622	7,147	10,391	4,732
	1982	83,912	27,926	27,215	6,978	2,868		1,352	3,102	2,014	16,813	7,253	6,694	3,470
HICKORY	1985	1,180,385	267,420	258,591	100,584	106,514	74,142	62,832	56,332	34,287	273,022	46,715	94,399	49,200
	1982	840,858	213,589	206,141	74,674	74,396	50,279	50,039	37,385	24,720	150,238	45,773	60,482	33,329
Alexander	1985	69,691	20,091	19,110	6,194	3,098		1,803	3,314	2,445	14,513	2,321	9,468	3,108
	1982	53,772	17,185	16,315	4,912	2,079		1,624	2,199	1,720	8,663	2,506	6,793	2,412
Burke	1985	263,362	81,250	80,416	24,132	16,655	12,234	13,310	9,518	3,820	40,033	9,846	28,684	12,519
	1982	195,246	64,958	64,170	17,850	11,795	8,489	11,649	6,752	3,080	22,528	10,022	17,879	8,903
Catawba	1985	847,332	166,079	159,065	70,258	86,761	61,908	47,719	43,500	28,022	218,476	34,548	56,247	33,573
	1982	591,840	131,446	125,656	51,912	60,522	41,790	36,766	28,434	19,920	119,047	33,245	35,810	22,014
JACKSONVILLE	1985	566,056	108,966	106,525	49,003	84,378	56,937	13,240	38,092	24,845	170,807	19,102	38,694	13,766
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
Onslow	1985	566,056	108,966	106,525	49,003	84,378	56,937	13,240	38,092	24,845	170,807	19,102	38,694	13,766
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
RALEIGH - DURHAM	1985	3,973,862	792,430	768,170	372,928	495,734	357,434	205,312	230,178	109,718	969,955	224,928	218,795	148,362
	1982	2,792,602	641,165	620,437	273,018	344,676	242,773	160,271	141,248	75,268	524,465	217,634	131,334	97,695
Durham	1985	1,073,479	203,170	196,338	94,894	147,849	108,241	52,384	60,471	28,128	270,008	69,488	50,349	44,262
	1982	747,552	166,119	160,229	68,325	101,958	73,098	41,016	36,834	19,492	145,277	65,303	30,093	28,689
Franklin	1985	79,292	24,334	23,655	5,578	6,048		2,263	1,762	758	13,509	4,480	11,911	4,401
	1982	62,736	21,761	21,114	4,553	4,231		2,161	1,330	611	8,294	4,977	7,742	3,232
Orange	1985	420,256	121,830	117,120	56,496	26,545	16,162	17,683	19,098	9,207	55,835	22,282	33,795	15,197
	1982	295,381	90,764	87,090	39,473	17,509	10,066	14,494	12,450	6,817	29,427	21,242	19,512	10,103
Wake	1985	2,400,835	443,096	431,057	215,960	315,292	233,031	132,982	148,847	71,625	630,603	128,678	122,740	84,502
	1982	1,686,933	362,521	352,004	160,667	220,978	159,609	102,600	90,634	48,348	341,467	126,112	73,987	55,671
WILMINGTON	1985	878,435	159,123	153,630	79,308	123,900	84,548	51,751	44,241	29,309	224,649	35,010	61,291	25,111
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
New Hanover	1985	878,435	159,123	153,630	79,308	123,900	84,548	51,751	44,241	29,309	224,649	35,010	61,291	25,111
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
ALL COUNTIES														
Alamance	1985	763,657	147,208	139,675	61,140	68,802	46,425	64,279	43,070	30,259	210,610	62,068	37,869	24,946
	1982	517,969	116,989	110,792	42,554	45,863	29,930	47,376	25,878	19,236	109,147	53,206	23,850	18,056
Alexander	1985	69,691	20,091	19,110	6,194	3,098		1,803	3,314	2,445	14,513	2,321	9,468	3,108
	1982	53,772	17,185	16,315	4,912	2,079		1,624	2,199	1,720	8,663	2,506	6,793	2,412
Alleghany	1985	33,636	6,713	6,477	2,056	1,606		708	840	840	6,845	1,844	7,866	1,866
	1982	25,973	6,439	6,200	1,704	1,086		668	568	568	4,123	2,027	5,097	1,362
Anson	1985	75,476	21,543	20,651	4,688	3,197		2,488	4,330	3,834	18,638	6,815	6,217	3,762
	1982	63,554	20,833	19,933	4,184	2,589		2,481	3,412	3,112	11,945	7,163	4,218	2,863
Ashe	1985	91,706	20,093	19,754	4,810	6,877	4,467	3,549	3,363	2,947	25,008	3,661	9,241	2,948
	1982	73,097	18,047	17,709	4,048	5,155	3,288	3,368	2,715	2,445	15,695	4,158	6,602	2,252
Avery	1985	65,663	18,841	18,510	3,830	5,089		1,282	1,207	1,207	9,677	1,795	15,265	2,713
	1982	49,490	16,039	15,728	3,314	3,373		1,187	922	922	5,761	1,933	9,831	1,947
Beaufort	1985	201,319	53,299	51,184	11,585	21,676	9,327	7,184	6,791	6,791	49,335	9,796	21,201	8,143
	1982	169,038	50,474	48,379	10,289	15,979	6,411	6,700	5,788	5,788	33,392	10,579	16,282	6,513

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Bertie	1985	50,440	16,391	16,171	1,925	1,333		689	1,748	844	15,823	2,096	3,730	1,546
	1982	39,359	14,506	14,285	1,601	1,064		623	1,202	638	9,791	2,346	2,442	1,158
Bladen	1985	82,631	25,898	24,872	2,986	6,287		2,660	2,343	2,241	20,272	4,838	4,553	4,118
	1982	72,451	25,028	23,991	2,796	4,927		2,652	2,018	1,936	13,698	5,812	3,697	3,327
Brunswick	1985	172,233	62,977	60,627	23,299	12,692		2,933	3,393	3,393	18,837	9,213	17,953	6,168
	1982	117,246	47,652	45,787	15,119	7,690		2,045	2,112	2,112	9,444	8,281	10,529	3,878
Buncombe	1985	1,190,197	226,466	221,112	103,558	143,276	98,334	63,508	52,945	29,608	295,339	84,268	88,585	47,784
	1982	848,523	187,053	182,285	76,462	101,326	67,471	49,505	33,782	20,722	162,252	79,021	56,513	32,508
Burke	1985	263,362	81,250	80,416	24,132	16,655	12,234	13,310	9,518	3,820	40,033	9,846	28,684	12,519
	1982	195,246	64,958	64,170	17,850	11,795	8,489	11,649	6,752	3,080	22,528	10,022	17,879	8,903
Cabarrus	1985	[illegible]	125,405	122,038	35,375	60,139	48,138	27,028	27,257	21,666	154,100	24,659	36,395	17,572
	1982	394,622	101,633	98,911	26,923	43,846	34,154	23,134	19,907	16,377	87,498	24,090	21,873	13,599
Caldwell	1985	324,606	83,328	81,937	18,401	22,208	10,664	9,410	28,564	24,149	93,395	10,966	17,702	13,435
	1982	235,554	68,891	67,613	14,339	16,568	7,365	7,656	18,386	15,961	54,589	10,439	12,489	9,428
Camden	1985	13,941	3,758	3,711	853	468			469	469	882	1,641	297	107
	1982	10,701	2,921	2,880	606	288			288	288	441	1,642	192	78
Carteret	1985	282,785	49,786	47,185	29,174	27,741	14,493	6,927	16,138	8,996	58,662	21,170	42,225	8,294
	1982	197,370	42,843	40,527	22,810	17,984	8,751	5,317	10,269	6,342	29,664	18,899	24,354	6,250
Caswell	1985	24,166	8,972	8,865	384	2,168		69	949	949	5,942	621	1,495	1,571
	1982	19,886	8,223	8,110	348	1,773		69	676	676	3,808	720	1,014	1,208
Catawba	1985	847,332	166,079	159,065	70,258	86,761	61,908	47,719	43,500	28,022	218,476	34,548	56,247	33,573
	1982	591,840	131,446	125,656	51,912	60,522	41,790	36,766	28,434	19,920	119,047	33,245	35,810	22,014
Chatham	1985	120,218	34,158	32,707	8,463	8,235		4,117	3,524	2,592	34,949	10,113	4,770	2,892
	1982	88,367	27,724	26,496	6,392	5,202		3,633	2,554	1,946	19,834	9,485	3,261	2,282
Cherokee	1985	97,685	29,744	29,292	7,831	7,775		4,567	8,324	6,394	10,051	4,684	10,511	3,549
	1982	68,383	23,369	22,970	5,382	5,113		3,529	4,860	3,872	5,280	4,448	5,843	2,548
Chowan	1985	58,037	16,933	16,900	3,167	8,878		1,792	1,668	1,343	11,918	4,108	3,195	2,215
	1982	46,863	15,500	15,440	2,558	6,055		1,593	1,291	1,079	7,302	4,398	2,216	1,868
Clay	1985	23,892	3,302	3,170	245	709		257	1,071	188	9,557	2,019	4,573	1,087
	1982	21,421	3,894	3,732	277	601		298	910	169	6,786	2,677	3,685	1,133
Cleveland	1985	368,495	104,479	103,551	33,243	35,340	21,788	13,799	16,768	11,210	84,271	25,437	16,966	17,620
	1982	284,386	88,038	87,091	25,922	26,386	15,781	12,436	11,952	8,517	50,972	24,581	11,969	12,787
Columbus	1985	243,755	55,964	53,504	13,187	18,408	4,228	14,532	8,239	6,354	59,903	11,066	31,605	11,347
	1982	186,004	48,132	45,929	10,624	14,210	2,973	12,309	6,057	4,841	36,023	11,821	20,117	8,231
Craven	1985	440,668	105,503	104,247	31,281	50,333	34,353	12,159	20,608	12,609	133,496	19,306	30,934	11,012
	1982	319,197	86,423	85,232	24,155	36,907	23,983	10,735	15,275	10,278	74,003	18,982	21,628	8,010
Cumberland	1985	1,344,263	258,860	253,126	119,972	199,069	143,063	50,306	113,484	57,080	342,710	85,152	71,522	30,048
	1982	974,013	210,620	205,565	[illegible]	145,818	101,728	41,228	71,768	40,878	194,465	82,811	49,502	20,689
Currituck	1985	29,828	14,591	14,261	2,333	493		192	1,203	1,203	664	7,464	536	513
	1982	22,700	10,826	10,561	1,600	327		142	720	720	358	6,488	337	316
Dare	1985	152,189	41,821	39,188	30,215	9,481		6,111	5,170	5,000	12,187	5,023	22,355	1,451
	1982	114,929	35,845	33,525	22,476	6,091		5,370	3,653	3,559	6,886	5,135	13,531	1,115
Davidson	1985	478,661	111,837	107,679	39,406	27,967	[illegible]	23,190	25,888	17,549	117,275	35,829	30,431	19,912
	1982	350,674	90,228	86,709	29,550	19,439	13,479	18,425	18,625	13,415	66,156	35,334	20,648	13,848
Davie	1985	75,473	19,534	18,521	4,871	2,351		1,799	10,498	10,498	12,905	9,217	6,512	3,431
	1982	59,720	16,898	15,992	3,906	1,805		1,532	7,167	7,167	7,806	9,584	4,726	2,477
Duplin	1985	143,009	45,090	44,104	9,375	8,101		5,861	8,682	6,656	32,938	8,536	6,545	5,863
	1982	116,750	40,211	39,258	7,737	6,243		5,221	6,026	4,787	20,566	9,640	4,744	4,355
Durham	1985	1,073,479	203,170	196,338	94,894	147,849	108,241	[illegible]	60,471	28,128	270,008	69,483	50,349	44,262
	1982	747,552	166,119	160,229	68,325	101,958	73,098	41,016	36,834	19,492	145,277	65,303	30,093	28,689
Edgecombe	1985	210,384	62,524	56,652	11,946	19,848	12,016	7,008	10,991	7,894	43,665	13,982	9,534	9,311
	1982	162,170	52,777	47,730	9,357	14,886	8,551	5,826	8,258	6,276	25,773	13,518	6,756	6,564
Forsyth	1985	1,933,537	358,443	344,817	184,121	227,268	172,405	111,020	94,198	52,632	533,977	115,606	94,171	60,342
	1982	1,350,769	286,699	275,278	133,528	157,879	117,453	86,598	64,103	39,332	288,446	103,369	61,813	45,680
Franklin	1985	79,292	24,334	23,655	5,578	6,048		2,263	1,762	758	13,509	4,480	11,911	4,401
	1982	62,736	21,761	21,114	4,553	4,231		2,161	1,330	611	8,294	4,977	7,742	3,232
Gaston	1985	873,530	226,124	221,685	66,175	130,659	106,946	30,079	30,457	15,319	200,226	38,560	57,075	36,414
	1982	633,365	184,238	180,279	50,535	88,296	70,999	25,845	21,978	12,090	114,070	38,547	34,415	26,116
Gates	1985	19,680	6,190	5,844	1,175	636		61	139		7,273	1,568	375	1,130
	1982	13,975	4,930	4,645	877	455		53	100		4,050	1,481	221	878
Graham	1985	14,616	5,151	5,036	1,127	1,059		487	531	531	815	779	3,162	742
	1982	13,300	5,263	5,136	1,009	819		517	404	404	505	965	2,291	693
Granville	1985	114,865	35,466	35,128	6,820	8,777	2,857	6,764	3,261	2,467	24,786	5,169	7,123	8,876
	1982	84,831	28,922	28,592	5,130	6,243	1,916	5,408	2,352	1,844	14,386	4,801	4,279	6,710

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greene	1985	21,846	4,932	4,688	1,516	1,549		756	1,328	648	4,744	2,391	1,299	486
	1982	18,486	4,927	4,674	1,256	1,227		672	1,034	524	2,986	2,545	897	362
Guilford	1985	2,439,505	441,013	433,286	233,212	302,260	245,877	118,423	174,156	109,973	576,502	161,300	106,655	67,494
	1982	1,763,785	363,500	356,456	174,059	216,076	173,650	97,437	109,796	75,451	322,639	150,923	67,107	52,589
Halifax	1985	305,411	65,211	64,298	20,531	43,992	34,470	12,341	26,377	20,156	52,355	37,289	16,330	11,653
	1982	218,653	55,043	54,170	15,817	26,452	20,176	10,304	15,839	12,635	28,279	32,997	10,316	7,819
Harnett	1985	235,816	60,080	57,378	19,769	23,182	8,938	5,987	10,052	8,682	34,508	23,033	31,741	13,625
	1982	174,155	50,227	47,878	14,810	15,099	5,359	5,252	7,084	6,278	19,531	21,354	19,076	9,188
Haywood	1985	292,390	60,453	57,130	21,155	11,776	3,999	8,013	10,920	7,221	90,216	29,584	24,293	11,582
	1982	203,813	50,184	47,335	15,403	8,212	2,537	6,778	6,662	4,681	45,612	26,353	16,011	8,400
Henderson	1985	452,273	83,917	82,600	31,836	22,448	18,878	38,179	14,052	9,731	150,896	21,516	47,300	14,084
	1982	304,431	68,818	67,610	22,828	15,424	12,758	28,662	9,359	6,884	76,726	19,794	30,708	10,459
Hertford	1985	104,537	27,999	26,738	9,220	14,324	10,125	2,341	6,086	3,794	19,159	6,071	9,152	4,131
	1982	88,195	26,026	24,806	7,923	10,607	7,241	2,359	4,859	3,225	12,414	6,971	7,116	3,708
Hoke	1985	32,228	12,368	12,297	2,073	3,603		627	1,739	1,739	5,712	601	2,338	1,807
	1982	29,746	12,841	12,743	1,995	2,894		706	1,478	1,478	4,123	785	1,787	1,567
Hyde	1985	12,791	5,423	5,087	1,913	1,337		116	430	430	609	1,550	234	316
	1982	9,982	4,236	3,966	1,602	925		96	299	299	310	1,473	154	205
Iredell	1985	444,452	112,177	107,345	38,699	44,028	23,655	21,945	18,894	13,349	100,556	22,210	40,699	19,416
	1982	314,923	89,212	85,208	28,798	27,255	13,625	17,981	13,492	10,050	55,917	20,862	[illegible]	13,903
Jackson	1985	119,402	33,447	32,642	11,765	11,456		4,342	4,645	3,767	25,903	4,538	9,127	6,906
	1982	83,465	26,438	25,752	8,719	7,048		3,611	2,965	2,475	14,315	4,537	5,396	4,610
Johnston	1985	404,910	87,065	81,394	29,883	19,246	14,252	18,485	31,107	20,825	86,065	63,272	27,880	14,727
	1982	278,545	68,446	63,867	20,011	11,858	8,450	13,501	18,760	13,232	44,041	53,039	16,883	9,750
Jones	1985	21,205	2,909	2,744	759	3,166		107	484	256	5,986	1,262	710	217
	1982	16,874	2,828	2,662	703	2,169		102	332	191	3,685	1,406	463	185
Lee	1985	260,807	72,681	71,495	18,454	17,525	12,285	15,199	8,189	5,349	70,991	8,677	24,958	7,938
	1982	188,006	58,678	57,611	13,925	12,665	8,610	12,085	5,929	4,128	40,074	8,858	14,912	6,251
Lenoir	1985	337,072	75,443	74,173	23,648	40,595	31,404	21,362	16,526	10,543	81,216	14,595	23,995	12,266
	1982	255,014	63,551	62,363	18,593	29,385	22,400	17,712	12,470	8,593	48,449	14,524	17,075	9,317
Lincoln	1985	165,346	44,983	43,363	12,219	14,166		3,737	6,316	5,138	39,060	6,990	16,448	8,276
	1982	126,061	39,419	37,927	9,608	9,519		3,437	4,765	4,013	23,094	7,476	11,617	5,858
McDowell	1985	154,825	40,607	38,886	12,099	12,567	2,995	6,736	4,752	2,223	40,766	11,409	10,218	6,640
	1982	113,277	33,579	32,095	9,150	8,069	1,740	5,947	3,279	1,655	22,422	11,715	6,992	4,694
Macon	1985	127,728	27,232	25,750	10,347	13,267		5,131	5,673	3,989	10,695	6,021	32,082	5,138
	1982	95,202	23,583	22,257	7,878	8,551		4,563	3,628	2,661	6,153	6,265	20,234	3,941
Madison	1985	34,627	6,426	5,914	2,055	1,354		1,748	1,532	659	8,608	3,195	2,630	1,997
	1982	27,169	6,024	5,534	1,760	1,011		1,461	1,010	511	5,109	3,397	1,652	1,404
Martin	1985	98,448	27,219	26,041	10,474	13,390	7,887	4,345	4,756	3,925	18,271	4,938	2,073	3,555
	1982	80,292	24,217	23,125	8,623	9,869	5,490	3,813	3,294	2,795	11,384	5,513	1,543	2,636
Mecklenburg	1985	3,469,542	616,288	598,989	313,907	336,320	305,608	213,765	213,495	104,829	988,570	232,442	193,191	85,139
	1982	2,501,701	519,851	504,303	239,568	245,913	222,096	171,003	134,789	74,019	558,762	216,265	120,504	67,516
Mitchell	1985	50,596	8,876	8,675	3,713	1,179		2,520	3,547	3,010	19,400	2,099	3,994	2,427
	1982	46,435	10,535	10,277	3,814	1,160		2,669	3,012	2,613	13,569	2,849	3,458	2,245
Montgomery	1985	75,635	19,911	19,581	6,409	3,198		2,188	3,778	3,231	16,364	4,072	5,397	4,332
	1982	56,408	17,631	17,305	4,700	2,245		1,724	2,355	2,064	9,176	4,123	3,578	2,858
Moore	1985	241,390	64,672	63,807	18,517	13,185	9,489	11,545	8,627	6,964	71,978	10,867	12,602	8,952
	1982	197,191	60,649	59,725	16,083	9,635	6,695	11,599	7,192	5,985	42,761	11,560	9,910	7,169
Nash	1985	489,083	102,341	98,716	52,182	57,586	43,627	33,225	20,308	14,939	103,596	28,629	33,068	17,095
	1982	359,205	84,109	80,976	39,481	41,326	30,698	26,411	14,016	10,917	59,121	27,207	22,422	11,533
New Hanover	1985	878,435	159,123	153,630	79,308	123,900	84,548	51,751	44,241	29,309	224,649	35,010	61,291	25,111
	1982	615,501	132,333	127,523	58,505	86,478	57,558	39,753	29,001	20,689	119,648	33,775	38,590	18,262
Northampton	1985	44,380	15,040	14,365	3,017	990		418	293		6,400	2,401	7,563	1,263
	1982	34,906	12,846	12,246	2,384	734		389	222		3,835	2,604	4,798	1,043
Onslow	1985	566,056	108,966	106,525	49,003	84,378	56,937	13,240	38,092	24,845	170,807	19,102	38,694	13,766
	1982	415,439	92,216	89,979	40,534	56,888	36,995	12,185	28,842	20,403	101,075	20,445	25,515	9,963
Orange	1985	420,256	121,830	117,120	56,496	26,545	16,162	17,683	19,098	9,207	55,835	22,282	33,795	15,197
	1982	295,381	90,764	87,090	39,473	17,509	10,066	14,494	12,450	6,817	29,427	21,242	19,512	10,103
Pamlico	1985	41,190	10,007	9,913	2,608	1,175		69	394		17,576	1,820	1,662	830
	1982	26,773	8,008	7,917	1,888	816		56	274		8,438	1,746	1,090	578
Pasquotank	1985	218,532	31,325	30,199	14,118	23,095	21,485	8,659	12,223	8,021	55,243	14,113	35,620	9,241
	1982	154,257	27,802	26,752	10,692	16,579	15,241	7,313	7,885	5,535	30,806	12,994	21,190	6,304
Pender	1985	60,573	26,701	26,292	2,770	2,253		778	868	402	7,918	4,348	7,386	2,253
	1982	49,239	23,009	22,614	2,549	1,694		666	588	317	4,826	4,794	4,765	1,724

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Perquimans	1985	22,900	3,925	3,877	1,969	862		796	399	77	9,072	1,055	1,015	367
	1982	20,038	4,153	4,094	1,862	782		783	363	90	6,048	1,335	870	355
Person	1985	127,797	32,694	32,210	6,600	7,316		7,034	6,268	2,597	36,888	5,333	5,228	6,566
	1982	97,577	28,256	27,785	5,713	5,588		5,911	4,157	1,972	21,715	5,755	3,774	4,714
Pitt	1985	559,012	103,587	100,702	51,916	54,203	32,842	40,358	32,605	15,499	155,366	31,982	34,291	12,883
	1982	429,177	93,057	90,294	41,289	41,288	24,339	33,895	21,912	11,542	92,677	31,172	24,681	10,695
Polk	1985	40,403	9,592	9,211	3,113	1,189		1,044	1,278	660	10,837	4,585	870	2,550
	1982	34,096	9,621	9,221	2,763	968		946	998	540	6,378	4,826	669	1,951
Randolph	1985	371,369	86,568	84,074	29,470	39,827	25,339	24,963	12,984	7,802	78,223	23,173	31,532	14,953
	1982	267,388	68,989	66,875	21,618	24,535	15,029	19,456	9,138	5,963	43,288	23,197	20,927	10,504
Richmond	1985	211,098	52,999	51,005	15,071	19,884	14,749	8,754	10,967	9,381	52,320	8,964	16,880	10,193
	1982	161,088	45,383	43,592	12,225	15,308	10,881	7,467	8,456	7,451	29,484	9,708	12,279	7,377
Robeson	1985	443,998	93,440	92,493	29,821	24,272	11,901	30,630	26,548	18,295	86,082	42,933	45,612	14,892
	1982	344,182	83,370	82,368	23,142	18,037	8,297	25,388	18,643	13,405	50,657	41,391	29,769	11,507
Rockingham	1985	394,014	117,644	115,706	31,947	38,537	12,568	24,573	29,670	22,495	57,073	19,010	28,110	17,932
	1982	292,761	95,738	93,983	24,058	24,411	7,216	19,771	21,192	16,805	32,477	19,566	17,488	13,732
Rowan	1985	596,579	221,416	217,190	33,742	35,436	19,665	35,008	20,869	9,124	127,252	32,304	28,800	18,526
	1982	408,330	159,599	156,257	26,025	22,611	11,880	26,448	13,340	6,583	64,861	29,848	17,362	12,899
Rutherford	1985	292,264	69,695	68,656	19,627	21,510	12,315	9,736	13,965	11,064	83,190	12,395	26,019	12,347
	1982	205,959	55,452	54,522	14,672	15,406	8,340	8,072	10,021	8,288	46,281	12,473	15,321	9,088
Sampson	1985	173,421	41,570	39,826	9,135	19,028	7,013	6,908	11,208	6,905	38,959	12,052	12,653	7,786
	1982	141,373	38,675	36,983	7,711	13,418	4,524	6,806	7,892	5,152	24,678	12,505	9,667	6,242
Scotland	1985	172,326	54,739	52,776	13,124	21,645	13,467	4,197	6,927	5,676	35,898	9,442	13,795	4,176
	1982	125,554	44,791	43,103	10,049	13,775	8,057	3,732	4,774	4,091	20,522	8,843	8,681	3,334
Stanly	1985	221,286	54,285	52,889	15,703	14,822	7,671	12,506	8,950	5,857	55,806	17,556	16,434	10,838
	1982	161,804	43,771	42,565	11,758	10,302	5,060	10,121	6,261	4,389	31,463	17,512	10,639	7,475
Stokes	1985	71,867	15,867	14,925	6,807	875		2,253	4,132	1,834	20,877	4,600	7,269	3,699
	1982	57,851	15,427	14,484	5,620	690		1,973	2,857	1,408	12,859	5,177	5,430	2,870
Surry	1985	388,499	78,488	77,099	21,992	26,911	16,949	24,922	18,454	8,885	93,461	24,422	27,994	18,094
	1982	288,216	65,814	64,527	16,798	19,687	11,856	20,140	12,696	6,660	53,623	22,954	19,349	12,451
Swain	1985	52,092	15,361	14,740	8,622	2,546		1,540	1,375	1,113	6,535	3,357	3,227	1,489
	1982	44,286	14,102	13,506	7,007	1,980		1,346	1,072	886	3,994	3,803	2,139	1,254
Transylvania	1985	97,866	28,306	26,643	7,586	7,675		3,015	2,855	1,038	20,141	8,979	6,801	4,644
	1982	80,186	26,193	24,608	6,075	5,883		2,867	2,192	886	11,823	8,999	4,926	3,695
Tyrrell	1985	6,151	1,307	1,271	129	148		117	56		770	1,405	1,570	
	1982	6,876	1,687	1,638	160	152		148	56		631	1,883	1,403	
Union	1985	332,537	87,795	85,140	18,057	38,499	26,481	19,386	9,679	7,607	87,981	11,653	29,358	9,176
	1982	233,660	69,627	67,394	13,782	23,765	15,773	15,141	6,916	5,674	48,787	11,604	19,787	7,104
Vance	1985	204,758	43,732	42,799	14,493	23,870	8,809	9,983	10,476	7,015	48,693	13,564	17,259	6,685
	1982	147,545	38,423	37,533	10,705	15,274	5,183	7,978	6,991	4 946	26,628	13,010	10,533	5,099
Wake	1985	2,400,835	443,096	431,057	215,960	315,292	233,031	132,982	148,847	71,625	630,603	128,678	122,740	84,502
	1982	1,686,933	362,521	352,004	160,667	220,978	159,609	102,600	90,634	48,348	341,467	126,112	73,987	55,671
Warren	1985	42,286	15,075	14,880	1,795	2,213		1,213	3,573	3,345	6,833	3,290	2,247	2,000
	1982	30,429	11,880	11,704	1,278	1,509		1,021	2,417	2,272	3,352	3,224	1,314	1,281
Washington	1985	40,042	13,104	12,940	2,947	3,372		1,365	2,436	2,196	8,088	2,250	1,373	1,959
	1982	35,960	12,998	12,811	2,720	2,905		1,334	1,878	1,715	5,610	2,556	1,146	1,627
Watauga	1985	234,285	48,469	45,409	25,765	13,910	4,588	15,459	13,989	10,779	51,999	11,933	21,808	7,688
	1982	171,522	39,217	36,672	19,230	9,587	2,953	12,258	8,755	7,005	29,276	12,098	14,726	5,990
Wayne	1985	504,750	94,667	89,394	34,865	60,543	49,480	18,450	23,501	14,785	143,061	32,925	30,084	15,379
	1982	382,467	82,000	77,287	27,708	46,096	36,779	16,936	17,924	12,287	83,957	31,176	21,642	11,008
Wilkes	1985	271,208	56,240	54,748	17,392	20,312	12,962	12,460	5,623	3,565	69,026	16,988	37,321	9,395
	1982	197,689	47,363	46,019	13,601	14,151	8,678	9,868	4,032	2,776	37,920	17,279	24,601	7,318
Wilson	1985	386,464	74,756	71,319	28,922	49,994	36,407	17,033	14,990	10,115	101,718	22,163	28,627	14,556
	1982	290,641	66,235	63,071	23,928	35,352	24,986	14,289	11,375	8,160	58,255	22,600	19,434	10,365
Yadkin	1985	107,967	31,586	30,840	8,572	3,823		1,430	4,210	2,649	27,622	7,147	10,391	4,732
	1982	83,912	27,926	27,215	6,978	2,868		1,352	3,102	2,014	16,813	7,253	6,694	3,470
Yancey	1985	40,390	13,918	13,340	2,659	2,469		504	501	501	7,134	3,150	4,993	2,601
	1982	37,283	13,185	12,614	2,473	2,198		552	447	447	5,833	3,676	4,200	2,212
TOTAL METRO COUNTIES	1985	**21,357,593**	**4,347,332**	**4,223,376**	**1,872,427**	**2,441,263**	**1,831,580**	**1,123,309**	**1,212,481**	**681,726**	**5,451,662**	**1,260,723**	**1,259,383**	**688,883**
	1982	15,236,743	3,538,199	3,430,802	1,399,171	1,712,687	1,261,247	892,138	784,387	485,422	3,016,369	1,195,332	798,689	495,032
TOTAL STATE	1985	**34,422,973**	**7,481,902**	**7,258,985**	**2,871,549**	**3,569,375**	**2,430,983**	**1,718,674**	**1,836,989**	**1,118,523**	**8,526,132**	**2,094,667**	**2,357,876**	**1,189,059**
	1982	25,005,089	6,206,760	6,010,249	2,172,135	2,507,667	1,668,435	1,390,035	1,218,976	805,993	4,778,788	2,006,360	1,523,170	863,409

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA														
BISMARCK	**1985**	**603,254**	**94,314**	**87,364**	**48,104**	**89,960**	**82,176**	**25,954**	**25,313**	**13,286**	**180,144**	**55,113**	**30,091**	**16,852**
	1982	485,128	83,925	77,577	44,557	69,342	62,919	25,442	20,436	11,814	113,140	51,963	27,048	15,523
Burleigh	1985	479,753	71,302	66,712	38,215	89,083	82,176	23,741	22,338	11,497	132,651	37,298	17,096	15,551
	1982	379,360	63,017	58,849	34,373	68,545	62,919	22,978	17,745	10,043	80,169	34,628	14,625	14,173
Morton	1985	123,501	23,012	20,652	9,889	877		2,213	2,975	1,789	47,493	17,815	12,995	1,301
	1982	105,768	20,908	18,728	10,184	797		2,464	2,691	1,771	32,971	17,335	12,423	1,350
FARGO - MOORHEAD	**1985**	**1,039,549**	**156,306**	**149,599**	**89,024**	**126,069**	**113,953**	**38,620**	**42,351**	**20,339**	**294,905**	**106,641**	**52,401**	**21,128**
	1982	844,103	130,871	124,831	83,899	104,195	94,253	39,396	34,880	18,992	190,451	99,258	44,688	19,276
Cass	1985	778,094	87,656	82,963	63,231	114,360	107,274	28,741	26,730	14,860	247,665	80,341	32,037	12,701
	1982	656,220	81,106	76,618	62,378	97,229	90,553	31,041	23,381	14,346	163,958	77,211	29,630	12,785
Clay, Minn.	*1985*	*261,455*	*68,650*	*66,636*	*25,793*	*11,709*	*6,679*	*9,879*	*15,621*	*5,479*	*47,240*	*26,300*	*20,364*	*8,427*
	1982	*187,883*	*49,765*	*48,213*	*21,521*	*6,966*	*3,700*	*8,355*	*11,499*	*4,646*	*26,493*	*22,047*	*15,058*	*6,491*
GRAND FORKS	**1985**	**471,745**	**58,519**	**56,176**	**29,544**	**98,665**	**82,663**	**22,663**	**26,330**	**13,955**	**144,013**	**33,970**	**21,029**	**6,230**
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
Grand Forks	1985	471,745	58,519	56,176	29,544	98,665	82,663	22,663	26,330	13,955	144,013	33,970	21,029	6,230
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
ALL COUNTIES														
Adams	1985	20,028	7,549	6,948	1,597	1,877		799			2,831	516	1,298	1,204
	1982	14,992	5,697	5,234	1,348	1,233		752			1,664	496	1,031	925
Barnes	1985	84,787	14,372	12,881	4,824	6,088		4,078	2,233	1,906	29,212	11,202	5,614	2,840
	1982	62,803	11,884	10,631	4,537	4,039		3,875	1,712	1,520	16,177	9,850	4,554	2,296
Benson	1985	8,254	2,601	2,559	1,234	124		353	229		748	2,014	598	158
	1982	6,805	2,085	2,048	1,082	98		313	158		421	1,849	492	124
Billings	1985	1,897	591	577	807							364		
	1982	1,419	432	421	570							313		
Bottineau	1985	39,929	6,059	5,962	3,213	979		1,879	1,898	1,898	12,204	5,132	4,873	1,141
	1982	34,211	5,758	5,655	3,144	855		1,841	1,424	1,424	7,836	5,339	4,395	1,014
Bowman	1985	20,709	4,970	4,886	1,930	782		389	563	563	6,860	1,299	1,561	1,156
	1982	19,755	4,955	4,863	2,347	671		433	485	485	5,089	1,632	1,638	1,175
Burke	1985	12,952	1,952	1,880	1,265	349		125	326	326	3,802	2,167	704	321
	1982	11,987	2,051	1,971	1,448	281		143	262	262	2,484	2,560	591	304
Burleigh	1985	479,753	71,302	66,712	38,215	89,083	82,176	23,741	22,338	11,497	132,651	37,298	17,096	15,551
	1982	379,360	63,017	58,849	34,373	68,545	62,919	22,978	17,745	10,043	80,169	34,628	14,625	14,173
Cass	1985	778,094	87,656	82,963	63,231	114,360	107,274	28,741	26,730	14,860	247,665	80,341	32,037	12,701
	1982	656,220	81,106	76,618	62,378	97,229	90,553	31,041	23,381	14,346	163,958	77,211	29,630	12,785
Cavalier	1985	30,932	6,963	6,124	1,990	496		1,511	1,673	1,018	7,397	1,767	3,113	1,126
	1982	23,678	5,739	5,038	1,857	383		1,385	1,253	794	4,022	1,735	2,373	1,008
Dickey	1985	32,643	6,886	6,662	3,221	943		1,343	1,054	381	9,146	1,333	3,613	1,921
	1982	23,057	5,502	5,313	2,606	666		1,186	740	291	5,001	1,203	2,437	1,383
Divide	1985	11,497	2,505	2,495	901	569		583			2,810	1,371	2,127	278
	1982	10,789	2,675	2,659	954	467		685			2,059	1,491	1,811	303
Dunn	1985	12,752	3,329	3,284	909				56		6,432	876	206	179
	1982	10,423	3,000	2,954	970				50		4,332	879	195	183
Eddy	1985	14,641	2,888	2,298	638	147		467	228	228	4,696	1,556	1,021	418
	1982	12,036	2,492	1,980	670	121		456	194	194	2,813	1,685	927	367
Emmons	1985	25,740	6,563	6,124	1,289	536		1,221	426	426	8,426	2,788	2,973	504
	1982	16,618	4,459	4,153	1,066	364		923	249	249	4,174	2,153	2,125	392
Foster	1985	33,293	4,994	4,660	1,834	601		1,164	405	238	12,308	4,079	5,502	932
	1982	24,468	4,321	4,025	1,566	465		1,004	311	205	7,310	3,594	3,863	735
Golden Valley	1985	20,969	2,720	1,649	1,475	143		351	405	183	8,623	4,609	1,648	123
	1982	17,391	2,626	1,590	1,405	124		374	347	174	5,404	4,720	1,491	121
Grand Forks	1985	471,745	58,519	56,176	29,544	98,665	82,663	22,663	26,330	13,955	144,013	33,970	21,029	6,230
	1982	386,000	52,985	50,767	30,884	73,824	61,213	24,089	22,019	13,172	93,549	32,432	19,224	6,170
Grant	1985	14,136	2,546	2,413	798			117	70		6,210	540	1,805	481
	1982	9,781	2,144	2,029	731			98	54		3,252	511	1,367	381
Griggs	1985	9,726	3,689	3,658	595	380		302			2,107	444	1,126	268
	1982	7,600	2,906	2,876	578	299		297			1,230	446	932	246
Hettinger	1985	19,482	4,698	4,654	1,329	475		168	61		9,832	1,673	298	919
	1982	12,790	3,522	3,482	1,122	313		153	47		4,990	1,504	236	707
Kidder	1985	5,997	938	882	345				86		842	2,261	817	155
	1982	4,600	777	729	312				54		467	1,934	531	113

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
ALL COUNTIES (continued)														
La Moure	1985	17,436	4,319	4,265	1,603	275		269	71		4,597	932	3,665	536
	1982	12,216	3,181	3,136	1,301	174		233	52		2,457	860	2,664	402
Logan	1985	16,211	2,525	2,480	583			111	321	321	9,018	2,154	866	251
	1982	10,682	2,111	2,069	531			102	214	214	4,685	1,833	691	214
McHenry	1985	17,592	3,820	3,107	1,560	52		244	204		4,344	2,885	2,628	667
	1982	15,275	3,299	2,677	1,592	47		265	152		2,835	2,960	2,388	673
McIntosh	1985	23,994	6,611	5,574	1,741	144		361	479	479	8,794	1,102	2,131	753
	1982	14,401	4,446	3,742	1,256	92		281	262	262	3,891	881	1,435	549
McKenzie	1985	38,609	11,895	10,970	4,010			1,246	511	249	6,716	5,380	4,826	1,401
	1982	25,528	7,674	7,064	3,138			1,016	328	162	3,414	4,056	2,819	1,064
McLean	1985	50,744	14,455	13,672	3,642	453		1,026	1,185	251	7,625	8,092	5,744	1,229
	1982	35,510	9,826	9,277	3,096	308		791	742	182	4,085	6,430	4,108	983
Mercer	1985	52,005	12,661	11,988	5,679	1,304		729	1,445	932	13,044	3,378	10,015	1,965
	1982	36,042	9,139	8,637	4,518	806		647	890	633	7,221	2,801	7,056	1,625
Morton	1985	123,501	23,012	20,652	9,889	877		2,213	2,975	1,789	47,493	17,815	12,995	1,301
	1982	105,768	20,908	18,728	10,184	797		2,464	2,691	1,771	32,971	17,335	12,423	1,350
Mountrail	1985	34,327	8,697	8,219	2,773	692		830	561	418	11,203	1,857	3,921	1,819
	1982	26,968	7,304	6,890	2,659	569		819	441	341	6,706	1,948	3,245	1,556
Nelson	1985	36,169	5,867	4,939	2,321	1,019		489	161		6,356	2,703	9,434	765
	1982	23,575	3,795	3,189	1,861	658		371	102		3,213	2,238	6,102	504
Oliver	1985	1,792	574	546	480							139	510	
	1982	1,463	442	420	412							140	386	
Pembina	1985	47,366	10,196	9,501	3,437	535		953	391	250	19,091	3,314	3,484	1,524
	1982	35,115	8,588	7,988	3,286	422		919	292	192	10,587	3,272	2,892	1,225
Pierce	1985	47,405	7,727	7,277	3,116	2,425		2,461	863	618	19,223	3,870	3,925	1,070
	1982	31,002	5,726	5,383	2,366	1,523		1,887	594	460	10,112	3,035	2,850	844
Ramsey	1985	104,769	17,990	16,982	7,928	5,140	3,959	6,183	3,623	2,955	32,897	6,831	7,003	4,273
	1982	82,159	14,869	14,009	7,177	3,633	2,692	6,223	2,923	2,466	19,761	6,517	6,051	4,019
Ransom	1985	29,009	6,438	6,371	3,279	271		2,060	1,206	713	6,148	1,577	4,061	1,371
	1982	19,664	4,651	4,594	2,531	176		1,533	692	459	3,173	1,333	2,801	1,008
Renville	1985	12,130	3,220	3,119	525			242	138		1,258	4,033	1,204	422
	1982	9,313	2,290	2,213	476			195	87		716	3,364	901	354
Richland	1985	89,283	16,742	15,796	4,256	8,624	5,490	3,698	7,174	4,338	22,543	7,286	6,398	1,522
	1982	67,387	13,164	12,396	4,081	5,835	3,636	3,583	4,901	3,176	13,624	6,533	5,292	1,374
Rolette	1985	40,014	12,525	11,901	1,509	731		1,232	475	200	13,292	5,663	2,763	1,009
	1982	32,473	10,589	10,042	1,560	617		1,286	400	199	7,835	5,978	2,457	949
Sargent	1985	12,829	2,995	2,733	1,531	945		324	198		1,894	1,387	1,349	320
	1982	9,798	2,491	2,269	1,388	603		263	142		1,004	1,297	898	233
Sheridan	1985	4,212	565	538	230				177	177	1,334	367	1,273	124
	1982	3,745	604	574	267				169	169	885	440	1,115	122
Sioux	1985	6,182	1,854	1,816	380	842		215			108	1,091	356	
	1982	4,027	1,245	1,217	284	442		141			51	842	218	
Slope	1985	1,460	101	74	843									
	1982	962	67	49	540									
Stark	1985	245,155	35,417	34,879	13,280	12,448	7,090	10,669	10,341	5,354	98,635	22,846	20,545	5,946
	1982	205,761	34,644	34,054	14,337	11,271	6,133	11,751	9,315	5,321	62,739	21,093	19,563	6,104
Steele	1985	9,036	435	417	451	687					6,524	200	432	
	1982	6,471	394	376	444	641					4,057	204	411	
Stutsman	1985	163,549	28,474	27,661	13,798	7,755	5,044	10,901	6,741	4,001	50,502	16,751	8,911	4,200
	1982	126,793	23,190	22,485	12,286	6,257	3,958	9,878	4,997	3,078	30,211	15,396	7,564	3,887
Towner	1985	20,711	3,850	3,632	1,517	205		260			9,221	799	3,491	995
	1982	13,327	2,805	2,642	1,329	151		230			4,610	722	2,347	822
Traill	1985	37,087	4,467	4,337	3,487	340		575	719	516	17,579	3,450	3,532	1,779
	1982	29,633	4,346	4,212	3,348	260		613	599	464	10,635	3,774	3,281	1,605
Walsh	1985	97,196	16,689	16,348	4,430	8,188	3,954	3,925	2,934	1,674	36,962	9,824	7,905	2,032
	1982	66,351	13,096	12,653	3,918	5,577	2,604	3,379	1,841	1,098	19,228	8,124	6,091	1,631
Ward	1985	445,181	57,602	54,671	29,421	62,998	62,301	21,913	29,465	16,952	138,896	36,711	28,438	10,086
	1982	353,573	51,394	48,686	28,494	48,375	47,833	20,352	21,101	13,267	88,846	34,836	25,013	9,458
Wells	1985	41,405	8,621	8,400	3,122	1,569		2,073	1,135	656	16,288	871	2,614	1,328
	1982	26,527	6,343	6,169	2,528	915		1,723	767	484	7,649	739	1,863	1,030
Williams	1985	233,884	43,989	42,883	13,826	10,681	3,829	11,517	16,688	8,263	70,048	25,301	19,306	8,815
	1982	188,681	36,598	35,610	13,459	8,886	3,096	11,331	12,392	6,736	44,932	24,076	16,900	7,472

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NORTH DAKOTA (continued)														
TOTAL METRO COUNTIES	1985	1,853,093	240,489	226,503	140,879	302,985	272,113	77,358	78,373	42,101	571,822	169,424	83,157	35,783
	1982	1,527,348	218,016	204,962	137,819	240,395	214,685	80,572	65,836	39,332	370,647	161,606	75,902	34,478
TOTAL STATE	1985	4,250,199	678,823	642,195	305,831	445,797	363,780	176,714	175,292	98,585	1,340,248	396,209	292,784	106,109
	1982	3,366,973	579,352	547,335	290,595	349,012	284,637	174,302	137,571	84,293	828,534	371,322	246,293	95,962
OHIO														
AKRON	1985	3,676,403	801,995	759,082	369,483	450,431	401,537	129,722	123,785	58,092	746,331	358,521	214,912	136,851
	1982	2,874,499	718,594	678,868	308,917	347,303	307,364	110,191	89,385	45,987	478,004	338,895	153,335	95,396
Portage	1985	559,118	126,435	120,168	55,451	45,456	39,319	6,721	11,600	7,701	145,948	65,839	38,439	16,333
	1982	443,106	115,747	109,802	47,498	31,708	27,043	6,215	8,629	6,160	95,619	64,680	28,174	11,861
Summit	1985	3,117,285	675,560	638,914	314,032	404,975	362,218	123,001	112,185	50,391	600,383	292,682	176,473	120,518
	1982	2,431,393	602,847	569,066	261,419	315,595	280,321	103,976	80,756	39,827	382,385	274,215	125,161	83,535
CANTON	1985	2,262,619	509,384	478,707	206,941	274,780	250,085	111,244	90,148	42,745	476,220	212,811	120,050	77,201
	1982	1,794,045	452,653	424,596	175,771	218,204	197,251	90,963	66,212	34,555	309,722	203,240	85,045	54,897
Carroll	1985	84,518	16,843	16,028	4,652	7,261	3,975	2,082	2,072	990	29,170	6,784	3,779	819
	1982	68,175	15,769	14,977	4,402	5,713	3,075	1,960	1,589	847	20,059	6,862	2,951	625
Stark	1985	2,178,101	492,541	462,679	202,289	267,519	246,110	109,162	88,076	41,755	447,050	206,027	116,271	76,382
	1982	1,725,870	436,884	409,619	171,369	212,491	194,176	89,003	64,623	33,708	289,663	196,378	82,094	54,272
CINCINNATI	1985	8,521,003	1,707,105	1,521,835	895,989	1,332,467	1,189,110	355,275	390,252	212,393	1,698,245	772,199	366,273	345,848
	1982	6,506,565	1,501,213	1,335,890	728,404	992,366	882,848	279,165	269,027	160,986	1,056,477	704,887	241,302	238,731
Clermont	1985	679,404	148,611	138,829	43,848	123,427	115,862	15,227	29,473	18,255	168,254	52,828	29,732	18,363
	1982	496,926	129,686	120,920	35,692	80,054	74,535	11,645	17,878	11,883	105,615	48,103	20,387	12,649
Hamilton	1985	5,869,702	1,098,620	961,382	645,291	923,040	823,587	278,699	286,929	154,152	1,230,818	457,778	258,414	230,239
	1982	4,411,909	960,150	838,619	519,811	697,484	620,092	213,894	200,150	119,099	758,337	414,909	161,996	154,752
Warren	1985	385,597	101,578	94,652	40,075	54,073	47,171	7,868	13,061	9,551	52,023	52,335	20,338	17,850
	1982	318,430	90,454	84,127	37,294	41,101	35,548	7,351	9,672	7,471	34,427	50,948	14,924	12,728
Dearborn, Ind.	*1985*	*141,242*	*35,139*	*33,771*	*10,777*	*14,029*		*2,701*	*5,400*	*1,581*	*29,306*	*15,053*	*6,158*	*9,617*
	1982	*102,376*	*28,454*	*27,295*	*8,938*	*8,547*		*2,134*	*3,488*	*1,220*	*17,111*	*12,845*	*4,263*	*7,077*
Boone, Ky.	*1985*	*461,298*	*68,596*	*64,005*	*47,831*	*104,831*	*94,222*	*19,372*	*10,953*	*1,171*	*76,238*	*71,537*	*18,767*	*15,077*
	1982	*371,544*	*62,163*	*57,892*	*37,336*	*81,639*	*73,259*	*17,682*	*7,076*	*925*	*46,826*	*69,009*	*14,374*	*10,208*
Campbell, Ky.	*1985*	*339,016*	*88,807*	*82,247*	*36,227*	*27,513*	*24,467*	*20,804*	*14,015*	*5,369*	*55,210*	*33,559*	*13,831*	*23,399*
	1982	*285,173*	*82,166*	*75,953*	*32,139*	*22,987*	*20,261*	*17,131*	*9,637*	*4,082*	*37,799*	*30,867*	*10,051*	*16,741*
Kenton, Ky.	*1985*	*644,744*	*165,754*	*146,949*	*71,940*	*85,554*	*83,801*	*10,604*	*30,421*	*22,314*	*86,396*	*89,109*	*19,033*	*31,303*
	1982	*520,207*	*148,140*	*131,084*	*57,194*	*60,554*	*59,153*	*9,328*	*21,126*	*16,306*	*56,362*	*78,206*	*15,307*	*24,576*
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1985*	*9,717,050*	*1,995,206*	*1,794,234*	*1,015,460*	*1,469,238*	*1,316,867*	*380,031*	*429,979*	*239,500*	*1,983,916*	*889,855*	*407,209*	*392,865*
	1982	*7,431,277*	*1,757,236*	*1,577,501*	*826,331*	*1,097,298*	*980,620*	*301,121*	*297,180*	*181,333*	*1,232,977*	*813,638*	*269,884*	*270,814*
CLEVELAND	1985	12,133,621	2,460,506	2,264,281	1,137,990	1,670,956	1,466,838	620,768	612,202	336,869	2,393,463	1,071,518	416,287	595,740
	1982	8,688,076	2,038,628	1,874,085	872,757	1,195,977	1,043,623	451,496	369,794	220,912	1,411,301	931,478	271,470	383,861
Cuyahoga	1985	9,894,772	1,969,178	1,797,187	964,503	1,391,839	1,219,601	552,218	546,527	301,548	1,840,724	844,994	305,748	519,119
	1982	6,905,708	1,589,812	1,448,209	723,925	975,493	849,296	394,709	321,758	193,055	1,053,300	711,288	189,555	323,608
Geauga	1985	272,291	73,890	69,346	19,565	18,682	13,024	3,438	6,265	4,573	52,169	24,937	19,598	14,503
	1982	225,003	69,175	64,799	17,587	13,656	9,414	3,337	4,586	3,515	37,084	24,604	15,121	10,936
Lake	1985	1,464,660	293,475	279,328	117,161	225,015	204,947	51,627	43,915	23,635	386,317	119,027	64,241	33,926
	1982	1,115,462	259,197	246,236	96,869	175,822	159,408	41,460	31,700	18,570	237,561	110,728	45,524	27,366
Medina	1985	501,898	123,963	118,420	36,761	35,420	29,266	13,485	15,495	7,113	114,253	82,560	26,700	28,192
	1982	441,903	120,444	114,841	34,376	31,006	25,505	11,990	11,750	5,772	83,356	84,858	21,270	21,951
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1985*	*17,115,598*	*3,570,597*	*3,314,256*	*1,614,667*	*2,296,637*	*2,028,070*	*790,338*	*781,401*	*419,087*	*3,444,559*	*1,570,247*	*677,470*	*788,951*
	1982	*12,601,107*	*3,029,193*	*2,809,252*	*1,272,518*	*1,682,428*	*1,477,259*	*596,900*	*492,486*	*286,348*	*2,088,364*	*1,402,047*	*458,242*	*519,060*
COLUMBUS	1985	8,071,989	1,566,626	1,491,289	810,818	1,037,722	959,188	309,390	424,892	189,813	1,838,664	757,531	322,479	254,329
	1982	5,960,488	1,318,968	1,253,573	646,031	770,514	707,986	249,102	272,506	137,195	1,116,896	682,825	220,221	173,698
Delaware	1985	215,305	47,088	46,105	17,577	10,318	8,503	4,995	3,566	1,677	60,940	32,230	10,650	7,427
	1982	171,780	43,241	42,259	16,187	7,714	6,298	4,555	2,591	1,318	38,714	31,090	7,453	5,856
Fairfield	1985	391,418	98,977	95,810	38,274	35,280	25,966	17,315	15,589	8,904	84,824	42,900	17,700	11,644
	1982	319,084	90,413	87,354	33,093	28,553	20,687	14,235	11,654	7,101	56,211	41,818	13,036	9,731
Franklin	1985	6,490,861	1,201,263	1,138,864	669,273	899,407	840,437	252,936	365,533	162,307	1,488,517	547,056	231,217	199,029
	1982	4,693,056	986,349	933,343	523,388	662,510	616,059	201,787	231,368	116,319	890,301	481,329	155,044	132,302
Licking	1985	536,941	117,907	112,646	51,667	56,397	51,608	24,138	29,677	10,517	106,230	66,837	31,535	18,353
	1982	448,538	111,675	106,490	45,904	46,584	42,472	20,392	20,057	8,093	72,257	66,877	23,869	13,875

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
COLUMBUS (continued)														
Madison	1985	147,069	33,309	32,721	11,462	10,693	9,338	1,444	3,090	2,155	38,515	26,248	5,299	6,591
	1982	106,682	28,415	27,861	8,962	6,552	5,711	1,134	1,853	1,353	22,209	23,626	3,386	4,159
Pickaway	1985	194,354	44,863	42,708	15,799	11,545	10,701	5,121	5,623	3,321	38,756	31,426	21,922	8,164
	1982	139,699	36,152	34,351	11,989	8,105	7,505	3,988	3,538	2,242	22,554	26,904	14,171	5,189
Union	1985	96,041	23,219	22,435	6,766	14,082	12,635	3,441	1,814	932	20,882	10,834	4,156	3,121
	1982	81,649	22,723	21,915	6,508	10,496	9,254	3,011	1,445	769	14,650	11,181	3,260	2,586
DAYTON - SPRINGFIELD	1985	**5,393,776**	**1,095,622**	**1,044,479**	**517,758**	**736,659**	**657,697**	**223,508**	**267,411**	**133,015**	**1,137,971**	**507,806**	**201,515**	**169,381**
	1982	4,178,696	969,712	922,987	431,595	575,041	509,932	178,248	181,250	99,402	726,832	474,190	143,503	119,343
Clark	1985	675,138	146,499	138,967	59,160	114,566	99,734	25,091	21,167	9,340	132,726	73,386	26,553	23,624
	1982	573,587	141,421	133,896	53,346	95,787	82,749	21,741	16,504	8,055	93,905	71,490	20,398	17,736
Greene	1985	580,709	125,704	122,817	44,286	40,859	37,209	15,443	11,185	7,835	205,232	68,136	16,176	13,355
	1982	462,941	119,768	116,795	38,257	33,269	30,012	12,769	8,411	6,185	130,810	66,225	11,988	10,208
Miami	1985	444,858	93,262	89,510	28,072	44,335	38,717	19,511	13,283	6,864	97,838	42,284	15,776	12,953
	1982	364,952	88,907	85,168	26,828	36,570	31,279	17,144	10,120	5,677	66,666	40,899	11,843	10,376
Montgomery	1985	3,693,071	730,157	693,185	386,240	536,899	482,037	163,463	221,776	108,976	702,175	324,000	143,010	119,449
	1982	2,777,216	619,616	587,128	313,164	409,415	365,892	126,594	146,215	79,485	435,451	295,576	99,274	81,023
HAMILTON - MIDDLETOWN	1985	**1,196,047**	**288,101**	**272,399**	**119,471**	**136,771**	**127,757**	**24,756**	**39,727**	**27,107**	**285,671**	**117,656**	**40,936**	**47,017**
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
Butler	1985	1,196,047	288,101	272,399	119,471	136,771	127,757	24,756	39,727	27,107	285,671	117,656	40,936	47,017
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
LIMA	1985	**933,700**	**178,209**	**172,230**	**83,495**	**159,508**	**131,236**	**34,690**	**32,513**	**14,501**	**184,582**	**119,540**	**42,626**	**30,958**
	1982	718,055	154,427	148,982	68,342	119,121	97,200	27,156	22,934	11,401	115,606	108,979	29,509	21,963
Allen	1985	737,000	133,517	128,788	65,639	144,217	118,088	29,354	23,954	10,729	146,878	87,012	34,430	23,749
	1982	559,553	113,132	108,918	52,759	108,513	88,226	22,435	16,648	8,372	90,234	78,742	23,575	16,867
Auglaize	1985	196,700	44,692	43,442	17,856	15,291	13,148	5,336	8,559	3,772	37,704	32,528	8,196	7,209
	1982	158,502	41,295	40,064	15,583	10,608	8,974	4,721	6,286	3,029	25,372	30,237	5,934	5,096
LORAIN - ELYRIA	1985	**1,305,574**	**308,096**	**290,893**	**107,194**	**175,250**	**159,695**	**39,848**	**45,414**	**24,126**	**304,765**	**140,208**	**46,271**	**56,360**
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
Lorain	1985	1,305,574	308,096	290,893	107,194	175,250	159,695	39,848	45,414	24,126	304,765	140,208	46,271	56,360
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
MANSFIELD	1985	**806,316**	**142,703**	**134,107**	**65,213**	**150,088**	**122,678**	**32,110**	**24,107**	**13,652**	**177,345**	**86,220**	**39,308**	**23,823**
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
Richland	1985	806,316	142,703	134,107	65,213	150,088	122,678	32,110	24,107	13,652	177,345	86,220	39,308	23,823
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
PARKERSBURG - MARIETTA	1985	**905,277**	**175,873**	**171,010**	**75,311**	**140,170**	**131,000**	**32,318**	**37,212**	**25,104**	**213,831**	**84,628**	**48,584**	**40,056**
	1982	749,921	171,257	166,237	64,191	116,645	108,175	31,631	28,964	20,820	135,174	83,921	36,503	29,746
Washington	1985	333,442	72,050	69,492	30,310	33,547	30,978	9,013	12,907	9,407	64,886	50,596	17,497	23,577
	1982	269,143	67,791	65,260	25,084	25,970	23,787	8,160	9,227	7,219	41,611	47,730	12,443	16,229
Wood, W. Va.	*1985*	*571,835*	*103,823*	*101,518*	*45,001*	*106,623*	*100,022*	*23,305*	*24,305*	*15,697*	*148,945*	*34,032*	*31,087*	*16,479*
	1982	*480,778*	*103,466*	*100,977*	*39,107*	*90,675*	*84,388*	*23,471*	*19,737*	*13,601*	*93,563*	*36,191*	*24,060*	*13,517*
STEUBENVILLE - WEIRTON	1985	**684,885**	**185,212**	**177,461**	**57,722**	**85,502**	**79,181**	**23,412**	**24,915**	**13,504**	**131,909**	**68,023**	**37,553**	**29,018**
	1982	558,505	164,065	156,946	48,089	71,050	64,962	22,443	19,389	11,302	88,092	61,612	28,105	21,889
Jefferson	1985	396,083	93,259	89,125	26,207	58,079	52,495	14,848	14,937	6,981	85,775	34,416	19,085	14,815
	1982	347,769	90,390	86,220	25,221	52,401	46,861	15,295	12,448	6,535	63,777	33,148	15,678	11,891
Brooke, W. Va.	*1985*	*106,803*	*30,855*	*27,618*	*12,868*	*8,052*	*7,661*	*2,957*	*5,393*	*3,844*	*16,845*	*17,146*	*5,190*	*5,315*
	1982	*75,491*	*23,890*	*21,344*	*9,211*	*4,770*	*4,510*	*2,443*	*3,663*	*2,696*	*8,595*	*14,161*	*3,093*	*3,772*
Hancock, W. Va.	*1985*	*181,999*	*61,098*	*60,718*	*18,647*	*19,371*	*19,025*	*5,607*	*4,585*	*2,679*	*29,289*	*16,461*	*13,278*	*8,888*
	1982	*135,245*	*49,785*	*49,382*	*13,657*	*13,879*	*13,591*	*4,705*	*3,278*	*2,071*	*15,720*	*14,303*	*9,334*	*6,226*
TOLEDO	1985	**4,436,876**	**871,729**	**818,628**	**439,960**	**732,438**	**597,966**	**157,520**	**195,259**	**78,525**	**914,784**	**457,131**	**138,909**	**190,896**
	1982	3,054,037	687,224	644,127	325,727	481,811	391,147	119,725	122,160	55,800	514,707	377,337	87,369	117,132
Fulton	1985	194,617	41,353	39,751	10,540	12,232	6,397	2,597	11,652	5,455	60,050	19,058	12,970	8,223
	1982	149,486	36,844	35,349	9,460	8,431	4,324	2,368	8,431	4,200	38,797	18,113	9,458	5,858
Lucas	1985	3,539,225	680,331	634,774	362,986	628,793	507,845	134,845	148,099	57,956	733,483	320,611	107,359	150,007
	1982	2,411,988	536,923	500,020	267,798	411,128	330,437	101,636	91,393	40,835	407,874	262,268	66,458	91,491
Wood	1985	703,034	150,045	144,103	66,434	91,413	83,724	20,078	35,508	15,114	121,251	117,462	18,580	32,666
	1982	492,563	113,457	108,758	48,469	62,252	56,386	15,721	22,336	10,765	68,036	96,956	11,453	19,783
YOUNGSTOWN - WARREN	1985	**2,786,870**	**574,792**	**549,011**	**244,167**	**443,201**	**403,181**	**110,699**	**118,651**	**69,004**	**521,301**	**289,996**	**116,287**	**101,761**
	1982	2,240,739	524,918	500,404	209,755	350,246	316,962	95,866	88,207	55,899	344,732	275,176	81,935	75,124
Mahoning	1985	1,553,092	334,664	320,050	128,194	233,040	217,371	56,547	74,897	45,990	287,068	175,962	53,026	59,050
	1982	1,246,041	298,784	285,195	109,887	187,326	173,957	51,511	55,614	36,963	188,210	167,690	36,812	42,482

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
YOUNGSTOWN - WARREN (continued)														
Trumbull	1985	1,233,778	240,128	228,961	115,973	210,161	185,810	54,152	43,754	23,014	234,233	114,034	63,261	42,711
	1982	994,698	226,134	215,209	99,868	162,920	143,005	44,355	32,593	18,936	156,522	107,486	45,123	32,642
ALL COUNTIES														
Adams	1985	70,647	16,372	15,175	2,842	5,032		515	1,302	738	24,208	6,435	5,713	3,692
	1982	64,506	18,661	17,264	2,847	4,102		558	1,139	707	18,547	7,328	4,477	3,112
Allen	1985	737,000	133,517	128,788	55,639	144,217	118,088	29,354	23,954	10,729	146,878	87,012	34,430	23,749
	1982	559,553	113,132	108,918	52,759	108,513	88,226	22,435	16,648	8,372	90,234	78,742	23,575	16,867
Ashland	1985	205,250	52,775	50,810	19,299	12,996	11,523	7,363	7,223	3,801	50,779	26,718	8,448	7,452
	1982	159,255	46,287	44,479	16,140	9,931	8,690	5,714	5,099	2,985	30,596	24,640	5,875	5,635
Ashtabula	1985	497,567	131,052	124,328	38,084	58,482	39,984	16,049	13,559	5,899	111,115	67,142	19,449	14,867
	1982	389,949	112,440	106,470	31,989	45,202	30,699	12,600	9,680	4,547	70,399	62,577	13,680	10,365
Athens	1985	232,192	56,497	53,959	22,505	21,666	17,433	6,203	9,892	2,843	42,931	21,128	11,719	5,796
	1982	190,830	54,012	51,488	19,842	17,213	13,499	5,202	7,366	2,543	29,687	20,415	7,937	4,860
Auglaize	1985	196,700	44,692	43,442	17,856	15,291	13,148	5,336	8,559	3,772	37,704	32,528	8,196	7,209
	1982	158,502	41,295	40,064	15,583	10,608	8,974	4,721	6,286	3,029	25,372	30,237	5,934	5,096
☐ Belmont	1985	509,804	112,050	108,384	33,955	136,647	114,062	27,273	15,850	8,672	70,265	46,460	16,377	17,028
	1982	375,616	100,267	96,802	29,117	86,410	71,436	20,041	9,374	5,633	41,822	42,064	10,810	10,954
Brown	1985	69,712	24,927	23,843	6,687	1,398		767	1,110	826	9,930	8,956	4,409	2,262
	1982	64,298	24,616	23,500	7,069	1,232		793	827	644	7,271	10,162	3,430	1,780
Butler	1985	1,196,047	288,101	272,399	119,471	136,771	127,757	24,756	39,727	27,107	285,671	117,656	40,936	47,017
	1982	924,712	256,023	241,611	97,927	104,932	97,772	21,956	28,153	20,347	176,500	108,751	28,582	32,083
Carroll	1985	84,518	16,843	16,028	4,652	7,261	3,975	2,082	2,072	990	29,170	6,784	3,779	819
	1982	68,175	15,769	14,977	4,402	5,713	3,075	1,960	1,589	847	20,059	6,862	2,951	625
Champaign	1985	117,932	41,270	40,220	6,949	6,925	5,053	3,590	3,117	2,909	18,247	15,738	9,293	5,092
	1982	95,822	36,171	35,184	6,527	5,467	3,844	2,878	2,273	2,145	11,872	15,064	6,265	3,575
Clark	1985	675,138	146,499	138,967	59,160	114,566	99,734	25,091	21,167	9,340	132,726	73,386	26,553	23,624
	1982	573,587	141,421	133,896	53,346	95,787	82,749	21,741	16,504	8,055	93,905	71,490	20,398	17,736
Clermont	1985	679,404	148,611	138,829	43,848	123,427	115,862	15,227	29,473	18,255	168,254	52,828	29,732	18,363
	1982	496,926	129,686	120,920	35,692	80,054	74,535	11,645	17,878	11,883	105,615	48,103	20,387	12,649
Clinton	1985	170,086	43,251	42,350	11,558	7,865	5,582	4,673	6,271	4,453	48,694	19,301	7,365	5,512
	1982	138,985	39,992	39,085	10,291	6,586	4,487	4,000	4,687	3,475	33,069	19,282	5,617	4,106
Columbiana	1985	501,160	134,328	128,990	33,491	46,601	35,725	14,756	17,461	10,147	125,684	48,562	37,136	16,729
	1982	407,265	121,400	116,355	29,062	37,743	28,597	13,438	12,974	8,079	83,420	48,195	25,357	13,960
Coshocton	1985	127,939	36,654	36,452	11,422	12,190	9,439	6,011	4,137	1,218	18,182	11,477	9,836	5,736
	1982	105,309	33,322	33,075	9,993	9,771	7,409	4,999	3,036	1,040	12,185	11,315	7,331	4,179
Crawford	1985	178,254	47,774	47,511	15,981	13,170	10,609	6,332	5,070	2,418	33,788	18,314	9,385	9,209
	1982	158,414	47,297	46,947	15,244	10,804	8,421	6,046	4,178	2,153	24,604	19,619	7,619	7,307
Cuyahoga	1985	9,894,772	1,969,178	1,797,187	964,503	1,391,839	1,219,601	552,218	546,527	301,548	1,840,724	844,994	305,748	519,119
	1982	6,905,708	1,589,812	1,448,209	723,925	975,493	849,296	394,709	321,758	193,055	1,053,300	711,288	189,555	323,608
Darke	1985	207,960	43,974	42,672	16,110	14,942	11,798	8,774	5,710	2,808	63,026	18,577	19,436	6,420
	1982	169,982	41,011	39,722	14,359	12,612	9,765	7,519	4,452	2,338	42,505	18,629	14,936	4,820
Defiance	1985	180,064	40,783	39,517	12,435	19,524	14,307	5,484	6,610	2,416	40,143	21,718	8,765	6,124
	1982	155,517	38,643	37,373	11,812	16,664	11,771	5,414	5,213	2,216	28,075	22,344	6,779	4,650
Delaware	1985	215,305	47,088	46,105	17,577	10,318	8,503	4,995	3,566	1,677	60,940	32,230	10,650	7,427
	1982	171,780	43,241	42,259	16,187	7,714	6,298	4,555	2,591	1,318	38,714	31,090	7,453	5,856
Erie	1985	458,556	83,665	80,793	48,217	78,870	72,970	22,429	16,811	11,095	94,439	43,594	21,272	14,312
	1982	386,651	78,986	76,130	44,108	65,081	60,042	19,326	12,954	9,186	67,315	42,793	16,147	11,890
Fairfield	1985	391,418	98,977	95,810	38,274	35,280	25,966	17,315	15,589	8,904	84,824	42,900	17,700	11,644
	1982	319,084	90,413	87,354	33,093	28,553	20,687	14,235	11,654	7,101	56,211	41,818	13,036	9,731
Fayette	1985	135,593	34,362	32,679	12,108	9,038	8,959	7,510	2,935	879	16,942	33,580	5,899	5,997
	1982	112,471	29,856	28,340	10,127	7,068	7,007	5,969	2,119	744	11,032	32,166	4,260	4,170
Franklin	1985	6,490,861	1,201,263	1,138,864	669,273	899,407	840,437	252,936	365,533	162,307	1,488,517	547,056	231,217	199,029
	1982	4,693,056	986,349	933,343	523,388	662,510	616,059	201,787	231,368	116,319	890,301	481,329	155,044	132,302
Fulton	1985	194,617	41,353	39,751	10,540	12,232	6,397	2,597	11,652	5,455	60,050	19,058	12,970	8,223
	1982	149,486	36,844	35,349	9,460	8,431	4,324	2,368	8,431	4,200	38,797	18,113	9,458	5,858
Gallia	1985	153,477	34,173	33,736	12,772	16,747	15,231	7,573	7,253	4,761	30,282	18,263	7,767	6,397
	1982	128,868	33,016	32,533	11,625	12,113	10,889	6,962	5,559	3,857	20,615	18,289	5,866	5,121
Geauga	1985	272,291	73,890	69,346	19,565	18,682	13,024	3,438	6,265	4,573	52,169	24,937	19,598	14,503
	1982	225,003	69,175	64,799	17,587	13,656	9,414	3,337	4,586	3,515	37,084	24,604	15,121	10,936
Greene	1985	580,709	125,704	122,817	44,286	40,859	37,209	15,443	11,185	7,835	205,232	68,136	16,176	13,355
	1982	462,941	119,768	116,795	38,257	33,269	30,012	12,769	8,411	6,185	130,810	66,225	11,988	10,208
Guernsey	1985	173,843	40,552	36,048	20,477	23,114	21,128	7,367	6,068	3,505	26,902	26,365	7,142	4,237
	1982	153,835	40,196	35,664	18,425	19,453	17,571	6,794	4,374	2,721	18,785	27,083	5,300	3,552

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Hamilton	1985	5,869,702	1,098,620	961,382	645,291	923,040	823,587	278,699	286,929	154,152	1,230,818	457,778	258,414	230,239
	1982	4,411,909	960,150	838,619	519,811	697,484	620,092	213,894	200,150	119,099	758,337	414,909	161,996	154,752
Hancock	1985	335,260	66,358	63,177	33,631	44,209	43,555	8,486	12,637	5,910	88,296	29,730	17,254	11,575
	1982	308,205	68,762	65,343	33,464	41,540	40,870	8,486	10,970	5,749	65,375	33,282	14,760	9,676
Hardin	1985	105,545	35,587	35,474	9,649	8,532	4,062	3,705	4,028	3,148	15,437	10,942	5,693	5,317
	1982	83,498	30,388	30,234	8,385	5,750	2,555	2,962	2,861	2,359	9,792	10,210	4,004	3,978
Harrison	1985	41,671	13,159	12,906	2,009	698		366	1,274	367	14,118	3,232	3,365	1,561
	1982	37,175	13,427	13,144	2,174	648		385	999	325	9,943	3,935	2,846	1,291
Henry	1985	133,144	29,444	29,075	8,364	10,037		1,750	4,057	908	32,026	13,172	10,992	5,658
	1982	101,815	26,573	26,190	7,331	6,732		1,559	2,900	749	20,217	13,088	7,655	3,893
Highland	1985	124,007	38,856	36,658	9,542	9,472	7,065	3,634	3,329	2,131	23,564	7,876	5,852	8,896
	1982	99,239	34,869	32,835	8,227	6,636	4,857	3,283	2,468	1,688	15,539	8,339	4,307	6,443
Hocking	1985	89,452	19,845	19,367	5,409	9,268	4,510	3,039	1,451	394	18,592	9,967	3,841	3,421
	1982	75,324	18,888	18,398	5,458	7,022	3,212	2,998	1,154	370	12,996	10,248	3,009	2,618
Holmes	1985	86,609	18,331	15,812	6,369	2,464		719	4,147	1,971	16,677	6,944	23,623	1,316
	1982	75,342	18,558	15,978	6,193	1,976		754	3,071	1,584	12,399	7,596	18,656	1,263
Huron	1985	229,505	52,308	50,217	19,544	21,936	20,390	4,822	10,097	5,247	62,871	19,830	11,547	10,600
	1982	201,220	54,058	51,800	18,513	16,885	15,520	4,933	8,303	4,642	45,551	21,134	9,359	8,393
Jackson	1985	110,585	24,482	23,479	7,778	10,975	7,207	1,658	3,235	1,809	20,291	14,868	5,299	10,067
	1982	98,552	26,488	25,354	7,263	9,590	6,044	1,548	2,610	1,550	14,601	15,741	3,830	7,821
Jefferson	1985	396,083	93,259	89,125	26,207	58,079	52,495	14,848	14,937	6,981	85,775	34,416	19,085	14,815
	1982	347,769	90,390	86,220	25,221	52,401	46,861	15,295	12,448	6,535	63,777	33,148	15,678	11,891
Knox	1985	185,223	48,943	47,046	16,114	20,021	13,803	8,860	5,318	3,443	40,255	16,925	7,613	8,315
	1982	153,685	44,995	43,169	14,761	16,433	11,051	7,386	4,033	2,740	27,066	16,742	5,141	6,475
Lake	1985	1,464,660	293,475	279,328	117,161	225,015	204,947	51,627	43,915	23,635	386,317	119,027	64,241	33,926
	1982	1,115,462	259,197	246,236	96,869	175,822	159,408	41,460	31,700	18,570	237,561	110,728	45,524	27,366
☐ Lawrence	1985	171,085	48,875	48,323	13,151	14,150	12,825	8,285	9,653	4,882	25,501	26,043	5,654	12,270
	1982	161,935	47,533	46,907	12,999	13,087	11,702	7,783	8,247	4,754	21,204	29,206	4,779	10,090
Licking	1985	536,941	117,907	112,646	51,667	56,397	51,608	24,138	29,677	10,517	106,230	66,837	31,535	18,353
	1982	448,538	111,675	106,490	45,904	46,584	42,472	20,392	20,057	8,093	72,257	66,877	23,869	13,875
Logan	1985	143,802	32,790	29,626	10,433	10,124	5,610	7,266	3,921	2,494	34,230	12,417	8,370	7,253
	1982	121,328	30,901	27,866	10,321	8,660	4,573	6,315	3,098	2,082	24,623	12,730	6,518	5,521
Lorain	1985	1,305,574	308,096	290,893	107,194	175,250	159,695	39,848	45,414	24,126	304,765	140,208	46,271	56,360
	1982	1,038,532	271,971	256,299	90,844	139,148	126,272	35,213	33,307	19,449	199,059	131,674	33,437	39,803
Lucas	1985	3,539,225	680,331	634,774	362,986	628,793	507,845	134,845	148,099	57,956	733,483	320,611	107,359	150,007
	1982	2,411,988	536,923	500,020	267,798	411,128	330,437	101,636	91,393	40,835	407,874	262,268	66,458	91,491
Madison	1985	147,069	33,309	32,721	11,462	10,693	9,338	1,444	[illegible]	2,155	38,515	26,248	5,299	6,591
	1982	106,682	28,415	27,861	8,962	6,552	5,711	1,134	1,853	1,353	22,209	23,626	3,388	4,159
Mahoning	1985	1,553,092	334,664	320,050	128,194	233,040	217,371	56,547	74,897	45,990	287,068	175,962	53,026	59,050
	1982	1,246,041	298,784	285,195	109,887	187,326	173,957	51,511	55,614	36,963	188,210	167,690	36,812	42,482
Marion	1985	314,893	66,754	64,390	26,076	52,803	46,966	13,109	10,393	7,029	67,930	26,511	17,166	9,587
	1982	274,642	64,226	61,835	24,445	46,541	41,161	11,753	8,476	6,103	49,497	26,907	13,796	8,249
Medina	1985	501,898	123,963	118,420	36,761	35,420	29,266	13,485	15,495	7,113	114,253	82,560	26,700	28,192
	1982	441,903	120,444	114,841	34,376	31,006	25,505	11,990	11,750	5,772	83,356	84,858	21,270	21,951
Meigs	1985	67,550	20,320	19,825	3,945	3,062	2,031	1,352	5,669	5,213	12,266	4,833	6,289	4,259
	1982	63,073	21,801	21,231	4,096	2,827	1,835	1,267	4,833	4,541	9,290	5,732	4,784	3,498
Mercer	1985	137,877	32,150	31,251	12,842	18,297	13,109	4,776	5,159	2,401	27,032	12,876	11,696	4,740
	1982	119,374	31,330	30,395	12,017	13,911	9,526	4,518	4,190	2,136	19,346	13,556	9,390	3,720
Miami	1985	444,858	93,262	89,510	28,072	44,335	38,717	19,511	13,283	6,864	97,838	42,284	15,776	12,953
	1982	364,952	88,907	85,168	26,828	36,570	31,279	17,144	10,120	5,677	66,666	40,899	11,843	10,376
Monroe	1985	42,724	15,058	14,450	1,332	2,765		2,192	745	227	11,189	3,485	1,702	1,887
	1982	38,898	15,349	14,702	1,439	2,266		2,046	579	205	8,376	3,839	1,424	1,543
Montgomery	1985	3,693,071	730,157	693,185	386,240	536,899	482,037	163,463	221,776	108,976	702,175	324,000	143,010	119,449
	1982	2,777,216	619,616	587,128	313,164	409,415	365,892	126,594	146,215	79,485	435,451	295,576	99,274	81,023
Morgan	1985	33,673	10,422	9,954	2,282	1,261		740	1,366		7,663	3,923	2,081	1,640
	1982	28,686	9,817	9,358	2,068	1,069		697	1,071		5,306	4,006	1,607	1,238
Morrow	1985	58,427	15,121	14,407	5,080	2,747		951	1,042	1,042	11,426	15,209	927	1,733
	1982	51,486	14,475	13,764	4,555	2,032		812	806	806	7,954	15,575	715	1,502
Muskingum	1985	428,839	92,995	90,845	39,632	61,794	56,007	14,902	14,404	8,055	85,065	37,821	28,776	15,233
	1982	343,258	85,230	83,101	34,092	46,821	42,144	13,481	10,749	6,603	55,967	36,608	21,162	11,396
Noble	1985	39,916	10,005	9,889	1,733	541		503	1,546		14,174	4,074	4,355	1,318
	1982	33,269	9,610	9,480	1,661	409		500	1,083		9,997	4,227	3,480	1,030
Ottawa	1985	238,837	51,143	50,051	34,484	8,996	7,342	2,533	5,730	3,460	55,448	37,652	10,945	6,348
	1982	172,970	43,217	42,214	26,270	5,607	4,502	2,098	3,773	2,411	32,530	32,494	7,121	4,025

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OHIO (continued)														
ALL COUNTIES (continued)														
Paulding	1985	41,973	11,424	11,262	3,045	422		554	3,207	2,369	11,239	5,308	3,132	2,124
	1982	41,327	12,528	12,326	3,398	414		554	2,912	2,222	8,683	6,694	2,804	1,858
Perry	1985	67,162	22,164	21,277	4,491	4,249		795	1,237	573	16,317	6,343	3,423	2,536
	1982	60,965	22,243	21,312	4,602	3,339		829	1,029	531	12,068	7,619	2,809	2,033
Pickaway	1985	194,354	44,863	42,708	15,799	11,545	10,701	5,121	5,623	3,321	38,756	31,426	21,922	8,164
	1982	139,699	36,152	34,351	11,989	8,105	7,505	3,988	3,538	2,242	22,554	26,904	14,171	5,189
Pike	1985	93,229	24,006	22,970	6,850	4,734	3,940	3,106	2,169	1,687	17,299	12,702	10,089	5,823
	1982	71,305	21,126	20,176	5,503	3,109	2,582	2,373	1,506	1,225	10,697	11,962	6,918	3,895
Portage	1985	559,118	126,435	120,168	55,451	45,456	39,319	6,721	11,600	7,701	145,948	65,839	38,439	16,333
	1982	443,106	115,747	109,802	47,498	31,708	27,043	6,215	8,629	6,160	95,619	64,680	28,174	11,861
Preble	1985	93,491	28,045	27,548	10,383	1,527		1,003	1,637	1,440	14,175	15,097	13,122	3,727
	1982	84,984	27,192	26,660	9,689	1,172		1,016	1,321	1,201	10,244	17,723	9,524	2,894
Putnam	1985	109,143	29,440	28,861	10,333	1,545		1,633	3,659	1,469	27,537	8,811	11,549	6,822
	1982	85,203	25,736	25,182	8,678	1,109		1,480	2,663	1,223	17,689	9,193	8,280	4,779
Richland	1985	806,316	142,703	134,107	65,213	150,088	122,678	32,110	24,107	13,652	177,345	86,220	39,308	23,823
	1982	601,620	123,920	116,235	52,722	105,977	86,068	25,033	16,981	10,349	109,662	78,429	27,288	16,162
Ross	1985	273,043	62,901	60,269	25,093	46,099	43,043	9,265	10,240	7,751	42,196	27,076	15,854	11,131
	1982	236,590	61,337	58,659	23,433	39,622	36,630	8,089	7,945	6,286	29,668	28,002	11,194	8,509
Sandusky	1985	313,931	82,405	76,600	25,033	21,487	17,418	7,909	11,122	4,172	72,445	40,276	14,116	14,094
	1982	233,859	67,234	62,379	20,583	15,793	12,614	6,732	7,551	3,132	43,689	35,730	9,440	9,212
Scioto	1985	397,450	85,161	83,692	32,463	62,308	59,217	15,966	19,455	11,705	87,046	35,951	17,777	10,890
	1982	332,006	83,514	81,917	29,205	48,586	46,022	13,594	15,065	9,657	59,556	36,183	13,121	9,426
Seneca	1985	259,323	63,603	62,420	20,321	21,788	13,934	11,917	11,205	6,226	35,171	32,199	19,874	11,079
	1982	204,613	56,139	54,990	17,592	16,659	12,060	10,009	8,018	4,731	22,400	30,167	14,036	7,936
Shelby	1985	143,516	40,551	39,794	15,658	9,287	7,525	4,154	3,801	2,488	29,085	17,650	8,383	5,612
	1982	123,878	38,568	37,777	14,333	7,957	6,350	3,616	3,009	2,135	21,177	17,038	6,537	4,276
Stark	1985	2,178,101	492,541	462,679	202,289	267,519	246,110	109,162	88,076	41,755	447,050	206,027	116,271	76,382
	1982	1,725,870	436,884	409,619	171,369	212,491	194,176	89,003	64,623	33,708	289,663	196,378	82,094	54,272
Summit	1985	3,117,285	675,560	638,914	314,032	404,975	362,218	123,001	112,185	50,391	600,383	292,682	176,473	120,518
	1982	2,431,393	602,847	569,066	261,419	315,595	280,321	103,976	80,756	39,827	382,385	274,215	125,161	83,535
Trumbull	1985	1,233,778	240,128	228,961	115,973	210,161	185,810	54,152	43,754	23,014	234,233	114,034	63,261	42,711
	1982	994,698	226,134	215,209	99,868	162,920	143,005	44,355	32,593	18,936	156,522	107,486	45,123	32,642
Tuscarawas	1985	404,445	85,759	79,963	31,451	43,662	35,215	14,574	18,393	11,543	96,999	40,575	21,235	13,737
	1982	350,914	85,387	79,465	30,761	38,028	30,117	14,297	14,796	10,109	68,912	42,439	16,835	10,644
Union	1985	96,041	23,219	22,435	6,766	14,082	12,635	3,441	1,814	932	20,882	10,834	4,156	3,121
	1982	81,649	22,723	21,915	6,508	10,496	9,254	3,011	1,445	769	14,650	11,181	3,260	2,586
Van Wert	1985	109,485	25,422	18,978	8,774	7,126	5,330	2,546	2,051	926	34,013	12,856	5,193	5,034
	1982	100,355	26,422	19,688	8,787	5,748	4,132	2,729	1,771	889	25,824	14,360	4,420	4,188
Vinton	1985	16,927	4,301	4,154	1,051	352		102	609	299	3,613	1,271	3,914	585
	1982	15,983	4,667	4,498	1,210	350		104	481	238	2,880	1,645	3,133	539
Warren	1985	385,597	101,578	94,652	40,075	54,073	47,171	7,868	13,061	9,551	52,023	52,335	20,338	17,850
	1982	318,430	90,454	84,127	37,294	41,101	35,548	7,351	9,672	7,471	34,427	50,948	14,924	12,728
Washington	1985	333,442	72,050	69,492	30,310	33,547	30,978	9,013	12,907	9,407	64,886	50,596	17,497	23,577
	1982	269,143	67,791	65,260	25,084	25,970	23,787	8,160	9,227	7,219	41,611	47,730	12,443	16,229
Wayne	1985	428,005	108,292	100,862	32,002	38,679	29,493	8,875	16,537	10,295	113,775	40,937	36,261	11,257
	1982	354,929	100,372	93,308	28,482	32,381	24,301	7,777	12,788	8,419	77,448	40,993	27,632	8,982
Williams	1985	159,106	36,927	35,975	13,510	12,931	11,904	7,012	1,906	1,473	29,796	25,117	10,007	5,949
	1982	128,629	32,973	32,063	11,839	9,840	8,984	5,695	1,391	1,114	19,383	24,037	7,220	4,184
Wood	1985	703,034	150,045	144,103	66,434	91,413	83,724	20,078	35,508	15,114	121,251	117,462	18,580	32,666
	1982	492,563	113,457	108,758	48,469	62,252	56,386	15,721	22,336	10,765	68,036	96,956	11,453	19,783
Wyandot	1985	96,932	19,756	18,850	8,964	4.275		2,175	5,008	987	23,576	12,747	9,151	3,382
	1982	71,308	17,148	16,331	7,075	2,742		1,853	3,420	822	14,231	11,321	6,156	2,224
TOTAL METRO COUNTIES	1985	51,348,908	10,472,806	9,785,293	4,935,327	7,310,767	6,474,838	2,155,468	2,356,919	1,199,349	10,678,619	4,839,394	2,066,677	2,018,459
	1982	38,455,227	9,003,309	8,400,622	3,965,606	5,404,781	4,765,538	1,689,118	1,557,885	873,890	6,569,814	4,377,082	1,402,711	1,358,755
TOTAL STATE	1985	60,783,840	12,759,443	11,975,750	5,731,934	8,239,800	7,215,255	2,457,813	2,683,232	1,380,725	12,746,743	5,872,465	2,650,177	2,372,799
	1982	46,315,071	11,144,763	10,447,353	4,682,969	6,156,027	5,359,871	1,955,858	1,807,508	1,023,847	7,980,705	5,408,078	1,837,210	1,630,989
OKLAHOMA														
ENID	1985	421,253	93,707	90,387	42,791	37,641	30,109	29,356	26,855	12,397	95,361	27,320	30,351	15,740
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ENID (continued)														
Garfield	1985	421,253	93,707	90,387	42,791	37,641	30,109	29,356	26,855	12,397	95,361	27,320	30,351	15,740
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298
LAWTON	1985	**596,516**	**136,946**	**132,738**	**63,422**	**103,841**	**87,969**	**30,212**	**32,108**	**21,683**	**125,437**	**18,406**	**34,422**	**10,495**
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
Comanche	1985	596,516	136,946	132,738	63,422	103,841	87,969	30,212	32,108	21,683	125,437	18,406	34,422	10,495
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
OKLAHOMA CITY	1985	**7,497,305**	**1,378,659**	**1,332,677**	**823,628**	**889,464**	**647,692**	**440,600**	**426,843**	**226,201**	**1,841,518**	**406,884**	**633,012**	**140,501**
	1982	5,795,863	1,184,861	1,143,264	583,285	680,173	480,772	371,747	290,648	169,499	1,441,729	356,621	349,490	106,925
Canadian	1985	374,086	77,246	76,787	28,666	39,862	24,817	11,087	11,841	7,045	136,090	23,327	25,923	4,179
	1982	313,828	69,184	68,643	21,543	28,821	16,912	9,557	8,423	5,523	122,175	20,677	16,486	3,515
Cleveland	1985	1,168,552	179,448	174,124	100,793	130,545	75,752	79,035	37,515	18,944	430,500	56,479	68,881	19,429
	1982	803,272	144,076	139,537	71,741	87,476	49,030	56,760	25,021	13,902	275,675	46,095	34,827	13,528
Logan	1985	97,401	30,784	30,577	7,382	8,734	7,066	2,932	1,061	1,061	27,442	6,303	4,975	3,313
	1982	82,178	26,632	26,404	6,206	7,221	5,760	2,818	844	844	22,170	6,261	3,155	2,541
McClain	1985	105,657	31,093	30,392	8,189	15,029	11,124	3,186	2,199	2,199	26,810	6,786	7,881	2,432
	1982	84,805	26,972	26,314	6,150	10,329	7,344	2,681	1,487	1,487	22,748	6,438	4,400	1,708
Oklahoma	1985	5,421,416	973,171	935,490	633,102	656,588	497,816	331,606	361,462	188,730	1,167,480	298,059	485,504	102,698
	1982	4,235,447	839,448	805,417	443,058	513,400	375,713	287,637	244,737	140,811	954,179	261,107	265,537	78,889
Pottawatomie	1985	330,193	86,917	85,307	45,496	38,706	31,117	12,754	12,765	8,222	53,196	15,930	39,848	8,450
	1982	276,333	78,549	76,949	34,587	32,926	26,013	12,294	10,136	6,932	44,782	16,043	25,085	6,744
TULSA	1985	**4,342,077**	**933,199**	**913,087**	**460,789**	**491,874**	**402,934**	**262,002**	**250,381**	**135,512**	**968,358**	**299,010**	**304,185**	**80,970**
	1982	3,801,929	874,324	853,774	359,907	418,320	337,451	244,536	195,942	116,253	881,574	278,136	201,271	69,662
Creek	1985	271,086	92,147	91,452	20,307	34,423	21,347	7,085	9,662	7,012	62,475	18,403	12,649	5,490
	1982	223,091	80,384	79,627	15,354	24,191	14,364	6,633	6,709	5,115	52,551	16,885	7,974	4,449
Osage	1985	75,014	24,481	23,941	5,845	2,125		4,831	1,179	383	14,338	7,402	8,486	3,614
	1982	71,690	25,026	24,427	4,973	2,004		4,757	1,070	379	14,497	7,769	5,643	2,952
Rogers	1985	162,162	50,659	49,018	13,926	13,928	11,465	4,977	3,013	2,314	32,401	14,701	16,173	1,929
	1982	156,349	47,835	46,198	12,478	12,640	10,098	5,528	2,789	2,269	33,430	16,917	12,940	1,608
Tulsa	1985	3,761,812	738,857	721,875	415,191	426,296	355,712	243,118	231,653	123,137	854,379	254,916	261,179	68,762
	1982	3,286,504	695,187	677,922	322,226	367,560	301,699	225,750	181,602	106,284	776,411	232,648	170,694	59,571
Wagoner	1985	72,003	27,055	26,801	5,520	15,102	14,410	1,991	4,874	2,666	4,765	3,588	5,698	1,175
	1982	64,295	25,892	25,600	4,876	11,925	11,290	1,868	3,772	2,206	4,685	3,897	4,020	1,082
ALL COUNTIES														
Adair	1985	35,475	10,966	10,749	2,691	5,992	5,881	924	1,155	822	6,787	1,672	1,954	921
	1982	34,530	11,941	11,683	2,328	4,987	4,894	967	977	722	6,738	1,920	1,458	883
Alfalfa	1985	35,159	18,878	18,620	1,617	1,387		607	576		2,446	5,137	1,496	1,797
	1982	26,669	14,225	14,003	1,208	886		515	400		1,889	4,525	856	1,135
Atoka	1985	53,289	14,196	13,759	2,403	8,868		1,190	658	658	9,653	5,438	7,252	1,758
	1982	44,435	13,118	12,690	2,098	6,491		1,147	533	533	8,504	5,242	4,264	1,444
Beaver	1985	12,564	4,599	4,519	1,474			546	123		1,328	1,038	1,835	546
	1982	12,482	4,838	4,744	1,327			631	105		1,433	1,240	1,292	522
Beckham	1985	241,012	54,322	53,880	17,260	37,947	31,527	12,244	10,281	5,770	41,081	23,570	26,267	5,234
	1982	188,014	47,878	47,398	13,777	25,476	20,641	10,950	6,790	4,242	32,846	21,839	14,325	4,078
Blaine	1985	67,640	16,059	15,522	4,559	7,320		2,263	1,453	899	14,458	7,338	7,226	2,050
	1982	61,606	16,652	16,065	3,918	5,693		2,344	1,246	811	12,207	7,738	4,842	1,839
Bryan	1985	127,490	28,408	27,590	12,416	10,939	5,814	6,988	6,738	3,037	31,493	5,711	7,269	5,305
	1982	113,528	28,081	27,221	9,876	9,650	4,783	6,842	5,252	2,714	27,155	5,483	4,990	4,047
Caddo	1985	174,080	46,778	46,122	8,753	19,875	12,510	5,042	6,951	5,590	52,770	9,611	10,072	3,636
	1982	134,372	39,156	38,533	6,731	13,250	7,961	4,477	5,049	4,239	38,908	8,844	5,772	2,810
Canadian	1985	374,086	77,246	76,787	28,666	39,862	24,817	11,087	11,841	7,045	136,090	23,327	25,923	4,179
	1982	313,828	69,184	68,643	21,543	28,821	16,912	9,557	8,423	5,523	122,175	20,677	16,486	3,515
Carter	1985	274,764	60,340	58,033	25,620	30,674	21,881	22,909	11,425	5,711	54,782	17,605	18,177	6,044
	1982	234,936	56,717	54,446	19,416	25,517	17,425	19,514	9,145	5,067	47,184	17,405	12,092	5,051
Cherokee	1985	111,925	34,842	34,340	6,999	17,946	14,577	4,650	3,124	2,092	16,953	10,091	8,551	3,181
	1982	98,058	33,011	32,474	6,376	13,615	10,831	4,356	2,431	1,726	14,961	9,367	5,819	2,435
Choctaw	1985	49,817	13,134	12,843	3,034	10,101	8,149	1,607	1,779	1,115	10,127	3,898	1,323	1,596
	1982	47,539	13,699	13,370	2,595	8,271	6,594	1,752	1,433	987	10,229	3,887	972	1,368
Cimarron	1985	16,882	4,337	4,314	1,568	793		210	257	257	3,653	4,052	852	617
	1982	13,690	3,720	3,694	1,196	543		186	195	195	3,045	3,364	524	419
Cleveland	1985	1,168,552	179,448	174,124	100,793	130,545	75,752	79,035	37,515	18,944	430,500	56,479	68,881	19,429
	1982	803,272	144,076	139,537	71,741	87,476	49,030	56,760	25,021	13,902	275,675	46,095	34,827	13,528

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

OKLAHOMA (continued)

ALL COUNTIES (continued)

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Total ($000)	Furniture/Home Furnishings/Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
Coal	1985	9,838	3,006	2,953	501	1,502			87		784	453	3,113	66
	1982	9,405	3,418	3,351	454	1,521			73		848	485	2,163	67
Comanche	1985	596,516	136,946	132,738	63,422	103,841	87,969	30,212	32,108	21,683	125,437	18,406	34,422	10,495
	1982	498,181	120,508	116,585	47,752	79,587	66,169	26,026	26,009	19,005	113,172	18,402	22,366	7,676
Cotton	1985	25,840	5,210	5,070	943	1,403		463	650	270	12,887	1,440	485	485
	1982	23,118	5,450	5,293	879	1,094		481	510	229	10,685	1,548	339	430
Craig	1985	92,035	14,957	14,515	7,192	11,274	9,259	2,581	2,175	782	26,361	13,813	7,780	1,658
	1982	69,637	13,207	12,793	5,440	7,500	6,142	2,260	1,535	664	18,811	11,717	4,154	1,272
Creek	1985	271,086	92,147	91,452	20,307	34,423	21,347	7,085	9,662	7,012	62,475	18,403	12,649	5,490
	1982	223,091	30,384	79,627	15,354	24,191	14,364	6,633	6,709	5,115	52,551	16,885	7,974	4,449
Custer	1985	312,106	67,206	65,628	34,283	35,402	20,175	16,118	15,678	9,446	67,688	20,496	30,423	5,630
	1982	218,516	51,534	50,229	21,395	21,255	11,338	12,749	10,457	6,952	48,872	16,985	15,899	3,922
Delaware	1985	75,541	21,028	20,372	4,007	12,692	12,267	3,024	3,856	1,051	8,118	4,787	11,068	1,316
	1982	64,050	19,666	19,017	3,658	9,602	9,276	2,718	2,843	921	7,646	4,950	6,738	1,161
Dewey	1985	20,774	10,216	10,107	1,645	212		169	161		3,035	1,929	1,167	
	1982	16,431	8,088	7,987	1,282	160		131	117		2,461	1,778	699	
Ellis	1985	27,199	5,307	5,242	1,610	1,522		920	384	384	7,791	1,997	3,829	2,139
	1982	22,364	4,778	4,711	1,196	1,088		876	307	307	6,939	1,968	2,223	1,538
Garfield	1985	421,253	93,707	90,387	42,791	37,641	30,109	29,356	26,855	12,397	95,361	27,320	30,351	15,740
	1982	382,498	85,579	82,391	36,409	34,036	26,568	29,839	21,622	11,122	88,612	26,144	22,743	14,298
Garvin	1985	149,464	47,353	46,605	9,067	8,565		7,262	6,425	5,991	33,654	15,545	10,902	4,287
	1982	123,904	39,714	39,013	7,496	6,865		6,715	4,583	4,341	28,660	13,708	6,709	3,428
Grady	1985	202,423	49,382	48,453	15,677	22,207	13,873	9,618	7,170	2,286	47,731	17,645	13,380	8,016
	1982	168,423	43,685	42,781	12,413	17,072	10,118	9,110	5,551	2,000	40,181	15,281	8,534	5,673
Grant	1985	25,367	6,338	6,240	1,551	267		82	650	650	10,884	2,330	1,298	892
	1982	20,484	5,685	5,587	1,294	214		75	502	502	8,080	2,246	813	700
Greer	1985	18,524	6,644	6,538	1,336	455		1,181	902	902	2,114	982	871	1,852
	1982	16,107	6,210	6,099	1,028	383		1,022	733	733	1,918	1,004	579	1,357
Harmon	1985	12,451	4,123	4,030	240	272		172	442	442	2,293	702	1,768	1,459
	1982	10,146	3,753	3,662	203	223		162	308	308	1,904	609	1,018	1,035
Harper	1985	14,069	4,547	4,489	1,170	226		310	186	186	3,676	1,756	782	623
	1982	13,255	4,483	4,417	989	184		336	163	163	3,174	1,969	570	567
Haskell	1985	42,245	10,832	10,489	1,030	6,985	5,656	1,244	1,137	271	10,116	3,875	4,743	860
	1982	39,353	11,373	10,993	980	5,561	4,451	1,319	1,002	263	9,935	3,757	3,115	791
Hughes	1985	57,328	15,314	15,052	2,779	10,338	8,666	1,698	1,452	1,071	14,137	1,657	3,087	2,152
	1982	43,643	13,172	12,922	2,129	6,676	5,568	1,460	922	703	10,758	1,477	1,788	1,504
Jackson	1985	207,586	36,893	33,221	17,243	17,793	12,096	13,303	9,165	4,920	58,281	7,019	26,641	5,112
	1982	146,176	27,986	25,153	11,429	12,551	8,189	10,673	6,221	3,714	40,944	5,888	14,229	3,623
Jefferson	1985	22,271	6,424	6,215	2,351	401		844	1,067	791	5,497	1,787	1,585	1,125
	1982	20,822	6,505	6,282	2,165	328		898	859	666	4,826	1,848	1,162	925
Johnston	1985	13,015	7,045	6,740	740	71		207	425	425	759	723	1,061	1,013
	1982	13,546	7,503	7,165	731	73		245	374	374	827	890	849	894
Kay	1985	307,196	67,619	65,839	26,567	29,696	14,984	18,295	13,281	6,728	67,265	35,472	16,927	10,983
	1982	268,981	63,690	61,896	21,724	24,339	11,650	16,976	10,840	6,005	59,039	31,858	12,787	8,537
Kingfisher	1985	105,619	20,387	19,774	5,329	11,777	10,312	2,966	915	915	30,061	15,295	9,938	2,496
	1982	78,268	17,244	16,694	3,653	7,416	6,358	2,487	635	635	23,287	11,698	5,316	1,812
Kiowa	1985	52,936	16,915	16,529	2,060	3,721		2,396	2,000	458	13,725	2,723	3,863	1,995
	1982	47,637	15,612	15,227	1,710	3,050		2,353	1,513	388	12,986	2,889	2,595	1,769
Latimer	1985	22,571	9,458	8,545	1,030	1,571		847	103		1,551	1,127	3,244	694
	1982	21,441	10,003	9,020	867	1,369		807	89		1,540	1,260	2,132	614
Le Flore	1985	120,160	39,048	38,503	6,168	18,345	12,830	3,483	4,519	2,856	24,144	3,734	13,933	2,718
	1982	109,136	37,700	37,104	5,399	14,402	9,779	3,643	3,490	2,307	23,503	4,045	10,191	2,479
Lincoln	1985	100,314	28,221	27,332	9,625	7,945		2,320	4,055	3,740	14,167	10,241	16,100	2,125
	1982	85,097	25,408	24,561	7,423	5,901		2,288	3,360	3,163	13,106	10,459	9,939	1,738
Logan	1985	97,401	30,784	30,577	7,382	8,734	7,066	2,932	1,061	1,061	27,442	6,303	4,975	3,313
	1982	82,178	26,632	26,404	6,206	7,221	5,760	2,818	844	844	22,170	6,261	3,155	2,541
Love	1985	16,238	6,212	5,351	2,395	193		148	306	306	2,078	3,234	581	91
	1982	14,845	6,017	5,173	1,897	166		149	253	253	1,654	3,361	397	79
McClain	1985	105,657	31,093	30,392	8,189	15,029	11,124	3,186	2,199	2,199	26,810	6,786	7,881	2,432
	1982	84,805	26,972	26,314	6,150	10,329	7,344	2,681	1,487	1,487	22,748	6,438	4,400	1,708
McCurtain	1985	126,015	36,280	35,169	7,744	21,106	18,965	4,834	5,541	4,398	21,532	8,252	7,977	4,560
	1982	114,048	34,216	33,105	6,697	16,597	14,889	4,522	4,287	3,583	21,028	7,955	7,323	3,656
McIntosh	1985	78,430	17,583	17,299	6,368	8,970	7,567	2,003	2,288	1,866	20,814	6,166	8,723	1,802
	1982	65,561	17,068	16,761	4,783	6,482	5,338	1,927	1,836	1,573	16,608	6,149	5,653	1,456

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
ALL COUNTIES (continued)														
Major	1985	54,963	9,173	9,066	3,632	3,869		1,648	390	390	18,882	9,482	4,282	1,329
	1982	48,014	8,668	8,546	2,811	2,849		1,423	283	283	17,089	8,901	2,651	1,127
Marshall	1985	45,534	13,386	12,940	3,424	2,671		852	723	343	13,802	2,192	3,678	1,292
	1982	40,653	13,201	12,737	2,866	2,357		871	606	290	11,735	2,236	2,533	1,107
Mayes	1985	129,909	40,838	40,132	8,747	18,141	15,512	4,480	6,236	3,161	18,838	11,280	10,659	2,171
	1982	113,265	37,322	36,608	7,545	13,695	11,603	4,504	4,631	2,638	17,652	10,489	7,216	1,906
Murray	1985	65,721	15,244	15,014	2,939	6,657	5,525	897	1,064	563	23,513	2,168	4,708	1,572
	1982	57,287	15,603	15,339	2,650	5,072	4,160	911	901	508	19,251	2,278	3,217	1,198
Muskogee	1985	360,210	82,239	80,702	34,545	41,553	33,071	26,134	14,998	7,361	85,980	24,576	20,911	7,683
	1982	315,636	78,627	77,012	26,897	35,785	27,618	23,883	12,207	6,653	72,444	23,446	15,386	6,146
Noble	1985	52,864	14,208	13,816	4,164	3,153		1,126	1,866		7,497	8,696	4,718	1,838
	1982	47,077	13,033	12,650	3,546	2,499		1,143	1,397		7,051	8,071	3,223	1,394
Nowata	1985	29,768	5,955	5,269	2,518	5,033	4,188	594	598	598	5,708	1,276	4,280	758
	1982	28,995	6,818	6,022	2,237	4,310	3,515	675	571	571	6,086	1,501	2,971	758
Okfuskee	1985	26,362	9,691	9,474	1,433	1,647		717	1,101	1,101	2,773	2,551	3,824	900
	1982	23,871	9,349	9,122	1,169	1,294		751	852	852	2,708	2,766	2,580	811
Oklahoma	1985	5,421,416	973,171	935,490	433,102	656,588	497,816	331,606	361,462	188,730	1,167,480	298,059	485,504	102,698
	1982	4,235,447	839,448	805,417	443,058	513,400	375,713	287,637	244,737	140,811	954,179	261,107	265,537	78,889
Okmulgee	1985	150,364	46,927	44,965	9,661	24,201	22,770	7,923	5,700	5,346	26,034	9,662	7,758	3,109
	1982	144,071	44,352	42,417	9,331	21,198	19,831	8,441	4,648	4,428	26,247	11,055	6,517	2,988
Osage	1985	75,014	24,481	23,941	5,845	2,125		4,831	1,179	383	14,338	7,402	8,486	3,614
	1982	71,690	25,026	24,427	4,973	2,004		4,757	1,070	379	14,497	7,789	5,643	2,952
Ottawa	1985	158,412	45,682	42,886	10,560	18,498	13,597	10,506	4,936	4,249	22,877	21,812	10,989	5,799
	1982	132,414	39,215	36,745	8,759	15,180	10,870	8,827	3,725	3,290	20,132	18,951	7,040	4,116
Pawnee	1985	53,307	14,189	14,069	4,046	7,369	6,361	1,470	1,520	1,292	10,071	6,234	2,720	2,487
	1982	50,256	14,996	14,842	3,376	5,914	5,001	1,384	1,344	1,164	9,926	6,066	1,959	2,019
Payne	1985	321,856	80,289	78,943	36,162	44,196	27,879	18,479	11,742	4,961	51,502	19,551	30,540	8,904
	1982	280,804	74,638	73,248	29,537	35,064	20,930	17,363	9,833	4,673	46,357	20,046	20,596	6,704
Pittsburg	1985	171,271	40,264	39,059	14,548	33,488	27,374	4,238	5,947	4,038	34,841	8,633	13,378	3,978
	1982	153,809	40,776	39,480	11,900	26,384	21,215	4,441	5,240	3,867	32,211	9,370	8,546	3,151
Pontotoc	1985	210,664	47,918	46,549	17,878	29,689	18,252	14,013	9,820	4,558	42,096	10,295	14,859	4,772
	1982	165,640	42,466	41,174	12,486	19,949	11,640	12,257	6,905	3,515	34,859	9,034	8,956	3,541
Pottawatomie	1985	330,193	86,917	85,307	45,496	38,706	31,117	12,754	12,765	8,222	53,196	15,930	39,848	8,450
	1982	276,333	78,549	76,949	34,587	32,926	26,013	12,294	10,136	6,932	44,782	16,043	25,085	6,744
Pushmataha	1985	27,681	10,095	9,920	1,872	1,933		190	935	690	6,052	2,252	1,073	1,556
	1982	27,441	10,340	10,141	1,666	1,647		216	784	621	6,352	2,554	820	1,318
Roger Mills	1985	29,546	10,534	10,356	2,082	1,053		452	247		6,165	5,726	201	1,201
	1982	17,929	6,411	6,291	1,108	549		268	139		3,845	3,527	92	703
Rogers	1985	162,162	50,659	49,018	13,926	13,928	11,465	4,977	3,013	2,314	32,401	14,701	16,173	1,929
	1982	156,349	47,835	46,198	12,478	12,640	10,098	5,528	2,789	2,269	33,430	16,917	12,940	1,608
Seminole	1985	112,445	40,283	39,299	7,143	10,621	7,019	5,111	4,330	3,189	23,652	9,376	5,103	2,683
	1982	103,085	36,873	35,905	6,436	9,199	5,954	5,244	3,347	2,509	22,052	9,888	3,479	2,358
☐ **Sequoyah**	1985	88,325	27,859	27,347	4,712	10,184	9,270	1,743	3,260	1,938	15,855	13,167	7,237	1,335
	1982	84,792	28,715	28,134	4,598	8,595	7,751	1,901	2,746	1,718	15,978	13,099	4,811	1,086
Stephens	1985	234,767	59,170	57,512	19,223	22,177	3,936	12,573	9,767	5,710	57,909	11,674	21,281	8,160
	1982	227,575	58,445	56,700	16,669	21,397	3,530	12,871	8,780	5,630	59,900	13,238	15,805	6,854
Texas	1985	109,124	25,678	25,365	10,952	10,944		7,016	4,833	2,498	11,629	13,399	10,578	3,649
	1982	79,421	21,493	21,191	7,093	7,324		5,146	3,161	1,784	8,935	10,162	5,902	2,627
Tillman	1985	34,825	8,636	8,595	2,554	4,041		1,582	1,363	775	6,682	4,473	1,082	1,464
	1982	32,296	8,973	8,913	2,085	3,175		1,640	1,176	749	6,425	4,247	762	1,138
Tulsa	1985	3,761,812	738,857	721,875	415,191	426,296	355,712	243,118	231,653	123,137	854,379	254,916	261,179	68,762
	1982	3,286,504	695,187	677,922	322,226	367,560	301,699	225,750	181,602	106,284	776,411	232,648	170,694	59,571
Wagoner	1985	72,003	27,055	26,801	5,520	15,102	14,410	1,991	4,874	2,666	4,765	3,588	5,698	1,175
	1982	64,295	25,892	25,600	4,876	11,925	11,290	1,868	3,772	2,206	4,685	3,897	4,020	1,082
Washington	1985	293,776	71,345	70,767	30,490	39,160	32,073	16,738	14,547	6,730	51,099	20,706	23,677	7,207
	1982	267,825	65,778	65,121	25,223	35,180	28,402	16,258	12,859	6,455	49,673	20,198	18,235	5,729
Washita	1985	70,545	22,049	21,892	5,297	2,937		1,958	1,847	1,623	14,654	8,312	8,852	905
	1982	56,561	18,609	18,441	3,814	2,200		1,807	1,428	1,272	12,621	7,070	4,982	730
Woods	1985	72,291	17,208	16,501	6,618	9,462	6,950	2,800	4,094	2,030	18,857	2,658	4,640	2,281
	1982	59,117	15,847	15,167	4,972	6,846	4,827	2,502	3,312	1,797	14,648	2,646	3,002	1,789
Woodward	1985	214,252	44,677	43,539	18,250	34,667	27,653	11,663	9,730	5,385	46,706	14,614	19,171	3,939
	1982	180,091	42,596	41,432	13,863	25,334	19,728	10,968	7,932	4,749	38,497	14,740	12,566	3,116

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA (continued)														
TOTAL METRO COUNTIES	1985	12,945,476	2,570,370	2,496,236	1,395,342	1,533,004	1,177,974	763,913	739,447	397,731	3,046,529	764,787	1,009,207	249,041
	1982	10,563,263	2,293,987	2,224,148	1,031,951	1,220,711	918,711	674,049	536,967	317,597	2,541,065	692,402	600,681	199,647
TOTAL STATE	1985	19,433,585	4,216,460	4,099,457	1,913,125	2,296,917	1,677,123	1,072,741	987,321	541,408	4,411,024	1,276,726	1,539,712	427,512
	1982	16,070,649	3,804,620	3,692,709	1,440,150	1,811,563	1,293,760	957,906	729,947	437,878	3,713,080	1,173,518	944,837	340,033
OREGON														
EUGENE - SPRINGFIELD	1985	1,434,241	289,200	269,168	146,782	212,866	154,403	61,608	73,423	42,487	339,498	94,542	60,710	34,565
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
Lane	1985	1,434,241	289,200	269,168	146,782	212,866	154,403	61,608	73,423	42,487	339,498	94,542	60,710	34,565
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
MEDFORD	1985	762,391	133,529	125,503	64,339	121,637	83,104	29,900	29,985	13,570	174,453	49,379	30,166	15,466
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
Jackson	1985	762,391	133,529	125,503	64,339	121,637	83,104	29,900	29,985	13,570	174,453	49,379	30,166	15,466
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
PORTLAND	1985	7,441,991	1,248,100	1,180,045	780,655	1,387,690	1,180,209	384,379	341,390	144,114	1,639,544	486,897	232,267	111,177
	1982	6,060,275	1,160,549	1,094,921	671,737	1,073,677	912,119	306,590	271,704	129,066	1,044,927	505,687	207,454	110,165
Clackamas	1985	1,204,962	322,285	313,204	107,091	227,662	138,872	39,394	39,459	22,164	229,507	83,209	51,090	19,920
	1982	970,994	290,087	281,380	87,385	160,699	97,178	29,705	31,629	19,644	146,209	85,296	45,051	19,468
Multnomah	1985	4,061,500	583,760	542,947	462,641	809,428	740,353	236,562	203,461	77,538	787,041	274,724	96,461	48,706
	1982	3,334,473	544,472	505,448	410,253	624,000	567,905	181,886	166,287	71,903	510,732	286,864	86,730	48,483
Washington	1985	1,925,998	279,172	263,532	190,605	340,378	300,984	99,728	90,204	40,089	539,216	113,131	72,132	30,536
	1982	1,545,155	266,385	250,986	156,581	280,949	247,036	87,959	67,460	33,906	332,320	116,205	64,028	29,905
Yamhill	1985	249,531	62,883	60,362	20,318	10,222		8,695	8,266	4,323	83,780	15,833	12,584	12,015
	1982	209,653	59,605	57,107	17,518	8,029		7,040	6,328	3,613	55,666	17,322	11,645	12,309
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1985*	*8,270,967*	*1,447,129*	*1,371,195*	*877,721*	*1,542,395*	*1,323,573*	*417,232*	*372,054*	*158,290*	*1,788,861*	*535,472*	*266,664*	*141,050*
	1982	*6,746,202*	*1,343,663*	*1,270,452*	*754,334*	*1,185,406*	*1,015,206*	*334,453*	*296,182*	*141,948*	*1,142,736*	*560,888*	*238,886*	*138,500*
SALEM	1985	1,184,037	226,887	217,084	123,224	201,625	161,238	62,016	51,210	18,836	265,565	86,600	56,048	31,299
	1982	1,034,814	218,258	208,455	108,684	172,859	137,770	50,729	44,360	18,392	185,745	96,022	53,433	33,061
Marion	1985	1,089,444	187,299	177,955	110,524	197,909	161,238	60,578	48,688	18,441	256,354	77,215	47,782	28,849
	1982	945,907	179,577	170,295	97,450	169,976	137,770	49,362	42,170	18,025	179,237	85,349	45,526	30,404
Polk	1985	94,593	39,588	39,129	12,700	3,716		1,438	2,522	395	9,211	9,385	8,266	2,450
	1982	88,907	38,681	38,160	11,234	2,883		1,367	2,190	367	6,508	10,673	7,907	2,657
ALL COUNTIES														
Baker	1985	73,923	20,915	19,349	7,998	4,509		3,204	1,602	895	18,312	5,823	1,846	1,719
	1982	59,963	18,527	17,107	6,978	3,131		2,762	1,264	773	11,562	5,916	1,602	1,664
Benton	1985	291,374	69,356	65,906	37,494	37,190	26,728	14,982	11,771	4,533	54,922	15,163	8,779	9,875
	1982	250,508	65,124	61,767	31,903	30,605	21,737	12,361	9,840	4,213	36,750	18,027	8,076	10,139
Clackamas	1985	1,204,962	322,285	313,204	107,091	227,662	138,872	39,394	39,459	22,164	229,507	83,209	51,090	19,920
	1982	970,994	290,087	281,380	87,385	160,699	97,178	29,705	31,629	19,644	146,209	85,296	45,051	19,468
Clatsop	1985	194,592	51,287	49,341	29,462	5,238		12,462	6,800	3,797	36,120	10,298	9,968	12,623
	1982	151,192	43,611	41,877	23,382	3,778		9,201	5,035	3,072	20,378	10,270	8,122	10,250
Columbia	1985	102,655	36,475	35,570	12,069	1,689		3,980	6,429	3,695	15,570	7,926	4,095	8,197
	1982	89,641	33,699	32,801	10,098	1,421		3,166	5,284	3,300	10,348	8,477	3,703	7,390
Coos	1985	308,982	73,768	70,334	27,225	24,114	17,405	17,049	12,400	5,928	67,525	22,643	20,895	12,496
	1982	267,951	70,516	67,107	24,302	18,635	13,112	13,648	10,555	5,546	45,847	24,740	19,568	12,819
Crook	1985	41,240	16,957	16,660	3,319	1,910		3,518	575	370	6,595	1,830	1,963	1,022
	1982	34,084	14,864	14,576	2,637	1,323		2,654	447	315	4,158	2,051	1,685	987
Curry	1985	89,157	24,191	23,382	10,429	3,583		1,847	3,231	1,618	18,148	7,925	10,657	4,034
	1982	67,253	20,419	19,699	8,205	2,249		1,424	2,280	1,261	10,050	7,702	7,125	3,521
Deschutes	1985	353,106	80,180	77,431	34,589	35,732	18,128	22,390	9,097	5,249	73,088	27,455	25,399	17,183
	1982	315,139	79,364	76,499	30,850	27,567	13,877	18,607	7,970	5,003	51,047	30,857	24,483	17,143
Douglas	1985	423,650	101,983	98,597	37,707	40,679	19,076	17,044	13,148	7,861	111,713	43,307	14,403	15,270
	1982	351,045	93,377	90,105	34,344	30,874	14,184	12,855	10,470	6,711	71,464	44,578	12,618	14,986
Gilliam	1985	4,767	527	490	868						1,400	1,131	571	70
	1982	4,784	647	600	870						995	1,431	533	85
Grant	1985	24,355	7,600	7,310	1,356	1,069		1,365	1,162	751	6,379	1,292	847	1,332
	1982	21,022	7,954	7,635	1,274	787		1,079	846	597	3,903	1,393	778	1,274
Harney	1985	29,385	7,720	7,648	2,570	1,277		488	759	759	6,662	3,984	3,428	199
	1982	26,163	7,632	7,546	2,520	945		444	632	632	4,492	4,324	2,701	205

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OREGON (continued)														
ALL COUNTIES (continued)														
Hood River	1985	90,627	24,866	24,130	10,127	6,330		1,982	2,344	1,305	21,490	4,966	7,847	1,899
	1982	70,969	22,686	21,972	7,843	4,239		1,650	1,783	1,087	13,105	4,874	5,890	1,584
Jackson	1985	762,391	133,529	125,503	64,339	121,637	83,104	29,900	29,985	13,570	174,453	49,379	30,166	15,466
	1982	661,061	129,361	121,355	57,905	93,071	62,973	27,631	26,054	12,812	125,011	54,816	28,833	15,610
Jefferson	1985	60,624	17,633	17,133	5,687	1,120		1,649	819	528	20,705	5,100	2,991	1,840
	1982	47,818	15,952	15,470	4,947	906		1,287	633	446	11,751	5,142	2,605	1,770
Josephine	1985	351,380	70,778	65,393	29,493	30,540	24,408	17,780	12,233	4,252	98,701	37,538	21,511	11,354
	1982	285,788	64,785	59,743	24,334	21,747	17,147	13,524	9,892	3,736	63,440	38,823	19,136	11,044
Klamath	1985	317,164	72,710	70,270	30,594	35,137	23,251	18,205	12,082	7,279	74,117	20,742	16,526	14,182
	1982	262,355	66,589	64,233	25,398	29,310	19,122	13,965	9,852	6,488	48,110	22,238	14,826	12,676
Lake	1985	34,240	9,648	9,317	2,914	201		504	1,370	885	9,312	2,596	3,888	1,343
	1982	29,636	9,231	8,897	2,662	175		468	1,013	715	6,330	2,919	3,248	1,400
Lane	1985	1,434,241	289,200	269,168	146,782	212,866	154,403	61,608	73,423	42,487	339,498	94,542	60,710	34,565
	1982	1,237,952	280,175	260,274	129,137	173,827	125,209	55,241	60,079	38,036	232,513	104,189	57,715	36,319
Lincoln	1985	177,924	36,424	33,503	34,832	6,450	4,616	4,367	3,846	2,547	28,367	18,848	18,631	11,109
	1982	164,264	38,726	35,553	30,405	5,660	3,994	4,094	3,299	2,335	19,747	21,113	15,876	10,452
Linn	1985	444,051	86,124	84,225	38,919	54,833	41,452	13,667	15,093	6,178	116,508	51,624	21,562	18,505
	1982	361,782	76,221	74,399	33,900	44,194	33,114	11,769	11,891	5,398	73,552	52,443	18,691	15,982
Malheur	1985	167,375	34,027	32,865	16,586	20,171	6,928	8,878	4,447	2,281	42,019	11,104	9,894	5,647
	1982	137,741	32,985	31,798	13,768	14,366	4,884	6,836	3,596	2,029	27,147	11,794	8,806	5,596
Marion	1985	1,089,444	187,299	177,955	110,524	197,909	161,238	60,578	48,688	18,441	256,354	77,215	47,782	28,849
	1982	945,907	179,577	170,255	97,450	169,976	137,770	49,362	42,170	18,025	179,237	85,349	45,526	30,404
Morrow	1985	22,481	4,607	4,420	2,985	861		687	346	221	4,430	4,176	1,638	621
	1982	17,921	4,073	3,900	2,222	564		549	254	178	2,613	4,136	1,318	569
Multnomah	1985	4,061,500	583,760	542,947	462,641	809,428	740,353	236,562	203,461	77,538	787,041	274,724	96,461	48,706
	1982	3,334,473	544,472	505,443	410,253	624,000	567,905	181,886	166,287	71,903	510,732	286,864	86,730	48,483
Polk	1985	94,593	39,588	39,129	12,700	3,716		1,438	2,522	395	9,211	9,385	8,266	2,450
	1982	88,907	38,681	38,160	11,234	2,883		1,367	2,190	367	6,508	10,673	7,907	2,657
Sherman	1985	11,058	582	539	3,839	326						5,140	563	311
	1982	8,307	449	415	2,469	182						4,487	333	204
Tillamook	1985	94,164	30,028	28,974	9,681	2,494		3,598	2,791	1,486	19,447	6,069	9,028	2,226
	1982	80,427	27,277	26,269	9,240	2,063		3,177	2,256	1,317	12,697	7,042	6,912	2,230
Umatilla	1985	334,471	83,385	81,890	28,472	13,561	9,277	15,491	8,848	5,875	98,726	28,691	15,808	16,536
	1982	290,892	80,185	78,599	26,679	11,591	7,854	13,085	7,577	5,381	66,169	31,494	14,892	15,576
Union	1985	114,766	27,040	26,778	10,981	2,800		5,566	4,895	2,930	29,539	10,215	6,153	9,814
	1982	91,688	23,834	23,558	9,100	1,895		4,131	3,752	2,440	18,099	10,437	5,190	8,250
Wallowa	1985	33,673	9,735	9,337	1,916	887		1,032	815	525	12,623	1,390	2,474	1,133
	1982	26,806	8,803	8,427	1,828	733		912	567	399	7,813	1,580	1,897	1,111
Wasco	1985	140,931	20,403	19,774	14,791	18,458	8,973	7,284	4,245	2,393	39,547	7,088	7,299	10,952
	1982	121,283	20,909	20,226	12,928	13,956	6,729	6,835	3,644	2,236	26,986	8,411	6,894	10,307
Washington	1985	1,925,998	279,172	263,532	190,605	340,378	300,984	99,728	90,204	40,089	539,216	113,131	72,132	30,536
	1982	1,545,155	266,385	250,986	156,581	280,949	247,036	87,959	67,460	33,906	332,320	116,205	64,028	29,905
Wheeler	1985	4,611	929	870	518	366					2,392	46		
	1982	3,508	848	792	440	312					1,547	53		
Yamhill	1985	249,531	62,883	60,362	20,318	10,222		8,695	8,266	4,323	83,780	15,833	12,584	12,015
	1982	209,653	59,605	57,107	17,518	8,029		7,040	6,328	3,613	55,666	17,322	11,645	12,309
TOTAL METRO COUNTIES	**1985**	**10,822,660**	**1,897,716**	**1,791,800**	**1,115,000**	**1,923,818**	**1,578,954**	**537,903**	**496,008**	**219,007**	**2,419,060**	**717,418**	**379,191**	**192,507**
	1982	8,994,102	1,788,343	1,685,005	967,463	1,513,434	1,238,071	440,191	402,197	198,306	1,588,196	760,714	347,435	195,155
TOTAL STATE	**1985**	**15,159,386**	**2,917,594**	**2,773,236**	**1,562,421**	**2,275,343**	**1,779,196**	**736,922**	**637,156**	**293,148**	**3,453,417**	**1,081,528**	**627,855**	**383,999**
	1982	12,634,032	2,737,630	2,596,575	1,352,992	1,786,642	1,393,825	600,674	516,829	263,914	2,258,296	1,147,466	564,943	374,369
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1985**	**3,798,948**	**773,610**	**721,133**	**321,751**	**439,857**	**381,966**	**177,955**	**151,491**	**77,647**	**842,240**	**319,575**	**167,447**	**108,680**
	1982	3,008,001	703,590	654,592	249,644	338,120	290,267	137,702	104,390	59,466	527,629	286,243	110,491	86,578
Carbon	1985	171,803	58,021	53,607	10,971	5,667	2,702	4,388	7,148	3,416	36,520	13,136	11,648	6,847
	1982	153,894	55,283	50,981	9,367	4,981	2,227	3,798	5,570	2,874	26,568	14,488	8,529	5,800
Lehigh	1985	2,160,222	377,821	352,578	195,114	334,666	298,731	101,423	102,945	52,065	469,485	140,961	77,787	54,435
	1982	1,635,127	329,393	306,804	145,234	251,622	223,142	75,374	68,652	38,921	280,246	120,344	49,796	40,404
Northampton	1985	965,250	230,636	215,192	82,535	75,707	62,129	56,105	28,364	16,692	225,151	76,743	44,675	32,309
	1982	808,484	218,515	203,497	67,409	62,489	50,414	45,608	20,764	13,285	152,401	71,940	30,080	27,567

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALLENTOWN - BETHLEHEM (continued)														
Warren, N. J.	*1985*	*501,673*	*107,132*	*99,756*	*33,131*	*23,817*	*18,404*	*16,039*	*13,034*	*5,474*	*111,084*	*88,735*	*33,337*	*15,089*
	1982	*410,496*	*100,399*	*93,310*	*27,634*	*19,028*	*14,484*	*12,922*	*9,404*	*4,386*	*68,414*	*79,471*	*22,086*	*12,807*
ALTOONA	**1985**	**742,310**	**166,458**	**158,137**	**51,294**	**104,961**	**86,989**	**43,722**	**39,333**	**20,267**	**176,945**	**47,139**	**43,139**	**26,593**
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
Blair	1985	742,310	166,458	158,137	51,294	104,961	86,989	43,722	39,333	20,267	176,945	47,139	43,139	26,593
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
BEAVER COUNTY	**1985**	**847,635**	**232,691**	**222,219**	**61,015**	**156,831**	**138,432**	**31,959**	**36,244**	**17,370**	**129,126**	**72,362**	**34,038**	**32,599**
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
Beaver	1985	847,635	232,691	222,219	61,015	156,831	138,432	31,959	36,244	17,370	129,126	72,362	34,038	32,599
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
ERIE	**1985**	**1,431,057**	**318,335**	**300,413**	**135,421**	**169,249**	**127,163**	**72,526**	**70,095**	**26,251**	**304,999**	**157,845**	**64,111**	**49,874**
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
Erie	1985	1,431,057	318,335	300,413	135,421	169,249	127,163	72,526	70,095	26,251	304,999	157,845	64,111	49,874
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
HARRISBURG - LEBANON - CARLISLE	**1985**	**3,804,955**	**819,214**	**775,875**	**310,936**	**426,289**	**365,828**	**136,318**	**161,686**	**75,713**	**809,029**	**362,802**	**190,279**	**114,002**
	1982	2,892,765	682,295	644,678	234,588	319,122	271,257	112,052	105,674	54,647	496,493	307,273	118,258	88,039
Cumberland	1985	1,559,369	342,659	326,423	126,075	159,208	144,234	49,030	73,508	34,848	277,233	154,884	75,653	49,855
	1982	1,105,560	256,150	243,551	87,935	109,776	98,808	38,618	44,949	23,547	158,076	121,301	44,550	34,924
Dauphin	1985	1,488,244	314,316	297,821	139,640	185,106	147,995	66,869	57,436	24,378	325,596	146,199	78,825	46,933
	1982	1,175,790	279,232	264,078	109,155	143,577	113,453	56,694	38,813	18,459	203,545	128,790	49,193	38,872
Lebanon	1985	636,585	134,313	124,569	38,254	78,108	73,599	19,754	27,249	15,426	167,082	50,919	32,376	13,932
	1982	512,984	121,577	112,543	31,655	62,883	58,996	16,222	19,458	11,830	109,197	46,547	22,193	11,695
Perry	1985	120,757	27,926	27,062	6,967	3,867		665	3,493	1,061	39,118	10,800	3,425	3,282
	1982	98,431	25,336	24,506	5,843	2,886		518	2,454	811	25,675	10,635	2,322	2,548
JOHNSTOWN	**1985**	**1,032,751**	**250,994**	**236,071**	**70,008**	**127,485**	**114,027**	**38,421**	**47,276**	**26,480**	**221,086**	**81,358**	**76,625**	**33,710**
	1982	937,393	242,412	227,577	64,585	116,195	102,837	35,545	37,195	22,160	171,282	87,287	57,976	30,169
Cambria	1985	741,705	183,727	172,469	47,946	106,764	97,272	33,642	30,257	14,270	132,310	60,596	53,673	25,652
	1982	681,438	176,054	164,954	44,224	98,541	88,983	30,581	24,773	12,955	105,249	63,497	42,008	22,828
Somerset	1985	291,046	67,267	63,602	22,062	20,721	16,755	4,779	17,019	12,210	88,776	20,762	22,952	8,058
	1982	255,955	66,358	62,623	20,361	17,654	13,854	4,964	12,422	9,205	66,033	23,790	15,968	7,341
LANCASTER	**1985**	**2,189,656**	**486,418**	**424,005**	**202,749**	**229,733**	**168,516**	**95,246**	**126,891**	**62,967**	**462,782**	**121,622**	**145,176**	**64,897**
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
Lancaster	1985	2,189,656	486,418	424,005	202,749	229,733	168,516	95,246	126,891	62,967	462,782	121,622	145,176	64,897
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
PHILADELPHIA	**1985**	**28,393,700**	**5,575,824**	**5,006,825**	**2,634,142**	**3,454,177**	**3,065,617**	**1,726,007**	**1,381,813**	**736,565**	**6,026,256**	**1,977,001**	**1,313,137**	**951,167**
	1982	20,903,587	4,649,012	4,170,815	1,903,982	2,487,318	2,189,892	1,284,949	864,520	505,273	3,634,629	1,669,040	772,142	663,145
Bucks	1985	3,437,324	648,376	585,642	247,649	391,930	346,152	136,386	126,847	74,109	992,080	235,660	235,708	75,920
	1982	2,660,873	580,472	523,316	200,507	309,497	270,669	111,789	88,865	56,100	620,098	211,244	142,013	59,189
Chester	1985	1,667,370	332,007	304,672	142,365	113,296	90,396	49,881	91,167	36,685	437,534	131,204	109,508	51,955
	1982	1,287,982	299,631	274,441	107,127	87,450	68,970	43,839	56,568	25,737	274,094	114,993	71,962	40,355
Delaware	1985	3,565,641	738,694	647,835	279,130	519,731	485,467	221,961	157,790	70,469	773,163	244,161	166,059	106,623
	1982	2,582,339	605,478	530,000	204,111	371,397	345,020	156,208	94,180	46,619	447,210	205,038	91,477	79,167
Montgomery	1985	5,456,742	946,085	861,761	416,453	891,964	819,956	380,449	251,856	136,873	1,205,476	344,157	232,359	169,749
	1982	3,960,817	793,680	721,572	313,004	593,299	541,729	280,093	161,625	95,931	708,725	299,299	139,306	118,404
Philadelphia	1985	7,852,678	1,703,411	1,496,865	987,474	713,156	574,321	610,295	469,488	258,924	1,068,671	525,603	302,242	370,403
	1982	5,391,039	1,304,745	1,144,370	647,986	467,128	368,862	435,887	266,550	160,833	583,111	391,173	154,254	235,740
Burlington, N. J.	*1985*	*2,134,377*	*366,253*	*332,613*	*208,942*	*283,707*	*250,809*	*88,536*	*86,769*	*43,688*	*606,449*	*179,363*	*71,630*	*42,737*
	1982	*1,710,255*	*337,163*	*305,615*	*161,847*	*237,201*	*208,804*	*75,993*	*57,601*	*31,937*	*404,580*	*166,548*	*51,757*	*34,077*
Camden, N. J.	*1985*	*3,019,272*	*572,064*	*524,570*	*273,365*	*329,388*	*305,763*	*184,879*	*163,787*	*94,318*	*643,174*	*225,576*	*141,649*	*100,270*
	1982	*2,301,518*	*497,650*	*455,470*	*204,154*	*254,433*	*233,930*	*136,616*	*114,316*	*71,331*	*402,798*	*195,238*	*85,156*	*70,880*
Gloucester, N. J.	*1985*	*1,260,296*	*268,934*	*252,867*	*78,764*	*211,005*	*192,753*	*53,620*	*34,109*	*21,499*	*299,709*	*91,277*	*53,982*	*33,510*
	1982	*1,008,764*	*230,193*	*216,031*	*65,246*	*166,913*	*151,908*	*44,524*	*24,815*	*16,785*	*194,013*	*85,507*	*36,217*	*25,333*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1985***	***34,638,964***	***6,842,074***	***6,174,042***	***3,145,121***	***4,270,246***	***3,787,406***	***2,040,397***	***1,683,150***	***892,354***	***7,352,041***	***2,498,346***	***1,563,055***	***1,150,053***
	1982	*25,582,455*	*5,717,077*	*5,154,269*	*2,287,397*	*3,071,880*	*2,702,323*	*1,536,950*	*1,066,756*	*620,073*	*4,404,568*	*2,140,823*	*938,293*	*814,439*
PITTSBURGH	**1985**	**11,695,825**	**2,482,273**	**2,293,778**	**1,163,278**	**1,693,203**	**1,556,283**	**593,480**	**549,098**	**302,620**	**2,547,251**	**910,693**	**524,274**	**383,362**
	1982	9,901,282	2,334,552	2,154,100	942,363	1,434,468	1,307,334	513,462	401,050	241,343	1,787,705	890,754	379,451	329,543
Allegheny	1985	8,266,075	1,711,210	1,564,301	899,241	1,227,496	1,131,969	459,610	391,118	203,929	1,772,346	604,382	293,999	276,492
	1982	6,841,666	1,580,925	1,442,466	710,993	1,019,873	932,764	383,626	281,124	161,646	1,207,212	570,136	204,990	234,847
Fayette	1985	668,159	166,426	157,550	47,350	101,446	91,812	31,888	24,006	11,474	129,759	49,731	43,329	26,678
	1982	612,476	166,347	157,177	41,574	93,309	83,689	28,885	19,460	10,249	97,836	53,165	32,760	23,659

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
PITTSBURGH (continued)														
Washington	1985	903,090	207,748	196,036	74,057	102,737	92,688	32,192	31,661	19,313	235,988	81,994	52,643	26,829
	1982	812,766	201,775	190,039	64,153	92,418	82,434	32,936	25,565	16,569	179,137	91,111	39,947	23,547
Westmoreland	1985	1,858,501	396,889	375,891	142,630	261,524	239,814	69,790	102,313	67,904	409,158	174,586	134,303	53,363
	1982	1,634,374	385,505	364,418	125,643	228,868	208,447	68,015	74,901	52,879	303,520	176,342	101,754	47,490
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1985***	***12,543,460***	***2,714,964***	***2,515,997***	***1,224,293***	***1,850,034***	***1,694,715***	***625,439***	***585,342***	***319,990***	***2,676,377***	***983,055***	***558,312***	***415,961***
	1982	*10,653,206*	*2,555,421*	*2,364,630*	*996,162*	*1,571,806*	*1,427,532*	*545,004*	*427,793*	*255,647*	*1,880,786*	*962,726*	*404,827*	*357,063*
READING	**1985**	**2,030,255**	**381,145**	**336,261**	**174,013**	**241,465**	**208,763**	**236,466**	**99,781**	**53,621**	**459,063**	**130,586**	**68,937**	**47,423**
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
Berks	1985	2,030,255	381,145	336,261	174,013	241,465	208,763	236,466	99,781	53,621	459,063	130,586	68,937	47,423
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
SCRANTON - WILKES-BARRE	**1985**	**3,711,056**	**829,596**	**773,128**	**334,122**	**493,531**	**405,490**	**205,565**	**142,256**	**76,798**	**709,293**	**273,780**	**189,690**	**149,649**
	1982	2,985,140	747,605	695,518	260,432	388,041	314,803	161,287	98,582	57,544	463,105	252,513	128,004	114,354
Columbia	1985	252,914	66,235	60,987	24,008	28,501	23,453	10,445	10,316	2,573	48,849	17,520	19,237	9,103
	1982	220,961	62,269	57,226	19,817	24,613	19,933	9,835	7,284	2,099	34,912	19,289	13,538	7,980
Lackawanna	1985	1,187,720	262,321	247,183	101,601	173,646	145,796	80,208	40,419	24,113	226,697	87,468	57,603	56,278
	1982	945,589	233,523	219,630	78,128	136,402	113,359	62,051	28,161	17,994	146,800	78,030	38,524	42,618
Luzerne	1985	1,714,268	375,595	343,773	160,282	231,676	191,751	96,971	76,990	43,152	324,236	113,183	77,384	65,545
	1982	1,349,645	336,323	307,246	119,824	178,079	145,291	74,916	52,925	32,047	207,319	101,565	51,102	48,975
Monroe	1985	450,796	98,755	94,731	40,478	53,661	39,551	16,008	11,932	5,922	87,910	44,722	26,410	14,125
	1982	379,523	89,069	85,278	36,649	44,018	32,215	12,933	8,335	4,539	59,411	43,548	18,491	11,169
Wyoming	1985	105,358	26,690	26,454	7,753	6,047	4,939	1,933	2,599	1,038	21,601	10,887	9,056	4,598
	1982	89,422	26,421	26,138	6,014	4,929	4,005	1,552	1,877	865	14,663	10,081	6,349	3,612
SHARON	**1985**	**574,066**	**126,314**	**120,058**	**52,543**	**82,026**	**75,955**	**27,090**	**25,872**	**14,154**	**144,608**	**45,680**	**31,466**	**15,339**
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
Mercer	1985	574,066	126,314	120,058	52,543	82,026	75,955	27,090	25,872	14,154	144,608	45,680	31,466	15,339
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
STATE COLLEGE	**1985**	**561,158**	**111,909**	**104,615**	**59,688**	**59,272**	**54,949**	**24,067**	**27,136**	**12,760**	**107,866**	**40,201**	**55,751**	**18,851**
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
Centre	1985	561,158	111,909	104,615	59,688	59,272	54,949	24,067	27,136	12,760	107,866	40,201	55,751	18,851
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
WILLIAMSPORT	**1985**	**613,975**	**146,481**	**134,926**	**45,795**	**82,846**	**72,297**	**41,375**	**27,752**	**12,197**	**140,444**	**29,308**	**32,097**	**20,010**
	1982	516,292	137,552	126,462	37,288	64,836	55,981	34,841	21,049	10,379	98,193	31,568	23,161	16,880
Lycoming	1985	613,975	146,481	134,926	45,795	82,846	72,297	41,375	27,752	12,197	140,444	29,308	32,097	20,010
	1982	516,292	137,552	126,462	37,288	64,836	55,981	34,841	21,049	10,379	98,193	31,568	23,161	16,880
YORK	**1985**	**1,865,776**	**410,599**	**375,750**	**162,676**	**219,162**	**191,999**	**74,190**	**87,049**	**51,897**	**416,336**	**137,697**	**127,043**	**48,792**
	1982	1,579,679	387,589	354,144	135,609	185,434	160,889	64,144	65,359	41,822	283,234	134,053	88,074	39,823
Adams	1985	220,575	57,531	46,695	34,179	6,581	4,812	3,563	8,573	4,435	40,929	23,795	18,132	5,581
	1982	188,911	53,293	43,174	27,710	5,606	3,977	3,465	6,477	3,660	28,718	23,021	11,967	4,582
York	1985	1,645,201	353,068	329,055	128,497	212,581	187,187	70,627	78,476	47,462	375,407	113,902	108,911	43,211
	1982	1,390,768	334,296	310,970	107,899	179,828	156,912	60,679	58,882	38,162	254,516	111,032	76,107	35,241
ALL COUNTIES														
Adams	1985	220,575	57,531	46,695	34,179	6,581	4,812	3,563	8,573	4,435	40,929	23,795	18,132	5,581
	1982	188,911	53,293	43,174	27,710	5,606	3,977	3,465	6,477	3,660	28,718	23,021	11,967	4,582
Allegheny	1985	8,266,075	1,711,210	1,564,301	899,241	1,227,496	1,131,969	459,610	391,118	203,929	1,772,346	604,382	293,999	276,492
	1982	6,841,666	1,580,925	1,442,466	710,993	1,019,873	932,764	383,626	281,124	161,646	1,207,212	570,136	204,990	234,847
Armstrong	1985	296,496	88,138	82,196	21,496	18,080	16,382	8,590	11,379	6,288	67,131	32,272	20,178	12,999
	1982	247,594	80,361	74,802	18,374	15,174	13,654	7,118	8,470	5,085	46,192	30,750	14,420	10,519
Beaver	1985	847,635	232,691	222,219	61,015	156,831	138,432	31,959	36,244	17,370	129,126	72,362	34,038	32,599
	1982	751,924	220,869	210,530	53,799	137,338	120,198	31,542	26,743	14,304	93,081	71,972	25,376	27,520
Bedford	1985	199,791	38,791	38,079	29,728	3,851	2,006	3,023	6,732	4,161	43,278	39,831	10,313	6,985
	1982	170,079	34,803	34,099	23,410	3,186	1,605	2,858	4,650	3,054	29,013	42,093	7,306	5,571
Berks	1985	2,030,255	381,145	336,261	174,013	241,465	208,763	236,466	99,781	53,621	459,063	130,586	68,937	47,423
	1982	1,509,148	319,627	281,454	129,589	176,901	151,722	170,614	61,975	35,780	277,149	113,525	43,050	33,547
Blair	1985	742,310	166,458	158,137	51,294	104,961	86,989	43,722	39,333	20,267	176,945	47,139	43,139	26,593
	1982	610,467	153,751	145,788	43,382	87,831	71,824	36,033	28,219	15,992	117,647	44,778	30,742	21,457
Bradford	1985	235,438	56,267	51,015	13,869	14,489	12,566	8,983	7,271	3,060	66,606	16,948	18,198	13,323
	1982	207,220	54,955	49,730	11,938	13,104	11,230	8,054	5,837	2,741	49,050	17,400	14,019	11,621
Bucks	1985	3,437,324	648,376	585,642	247,649	391,930	346,152	136,386	126,847	74,109	992,080	235,660	235,708	75,920
	1982	2,660,873	580,472	523,316	200,507	309,497	270,669	111,789	88,865	56,100	620,098	211,244	142,013	59,189

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
Butler	1985	652,545	134,979	126,131	61,494	84,838	79,429	22,647	33,330	16,649	151,031	66,275	36,811	20,784
	1982	576,311	134,318	125,276	52,940	69,202	64,322	22,657	25,202	13,840	111,389	70,899	28,361	18,131
Cambria	1985	741,705	183,727	172,469	47,946	106,764	97,272	33,642	30,257	14,270	132,310	60,596	53,673	25,652
	1982	681,438	176,054	164,954	44,224	98,541	88,983	30,581	24,773	12,955	105,249	63,497	42,008	22,828
Cameron	1985	22,969	7,101	7,023	1,288	2,167		515	387	148	2,435	3,050	810	1,488
	1982	19,871	6,776	6,690	1,129	1,589		467	274	126	1,627	2,747	559	1,142
Carbon	1985	171,803	58,021	53,607	10,971	5,667	2,702	4,388	7,148	3,416	36,520	13,136	11,648	6,847
	1982	153,894	55,283	50,981	9,367	4,981	2,227	3,798	5,570	2,874	26,568	14,488	8,529	5,800
Centre	1985	561,158	111,909	104,615	59,688	59,272	54,949	24,067	27,136	12,760	107,866	40,201	55,751	18,851
	1982	492,096	112,664	105,121	49,756	51,827	47,608	23,180	20,465	10,987	80,099	39,987	39,000	15,920
Chester	1985	1,667,370	332,007	304,672	142,365	113,296	90,396	49,881	91,167	36,685	437,534	131,204	109,508	51,955
	1982	1,287,982	299,631	274,441	107,127	87,450	68,970	43,839	56,568	25,737	274,094	114,993	71,962	40,355
Clarion	1985	178,827	36,740	36,360	16,012	13,958	11,857	11,284	5,888	3,502	36,703	24,568	13,494	7,144
	1982	163,762	38,701	38,229	15,758	11,147	9,331	10,218	4,799	3,130	27,701	25,644	10,562	6,333
Clearfield	1985	467,045	100,564	96,220	25,593	55,475	40,961	15,321	21,126	13,553	122,436	48,101	35,973	12,758
	1982	400,302	95,405	91,111	21,324	41,865	30,382	15,300	14,499	9,984	87,588	52,597	26,824	10,842
Clinton	1985	196,581	38,758	38,445	10,527	12,610	7,090	14,351	6,469	2,018	40,712	35,685	8,803	5,987
	1982	168,229	36,478	36,115	9,145	9,347	5,104	11,921	4,839	1,784	28,269	34,177	6,320	4,868
Columbia	1985	252,914	66,235	60,987	24,008	28,501	23,453	10,445	10,316	2,573	48,849	17,520	19,237	9,103
	1982	220,961	62,269	57,226	19,817	24,613	19,933	9,835	7,284	2,099	34,912	19,289	13,538	7,980
Crawford	1985	372,562	86,362	83,636	37,561	38,114	26,942	15,556	12,256	6,510	80,857	32,525	30,235	9,679
	1982	336,682	85,470	82,615	32,647	34,395	23,888	14,826	9,930	5,664	60,405	33,724	23,425	9,891
Cumberland	1985	1,559,369	342,659	326,423	126,075	159,208	144,234	49,030	73,508	34,848	277,233	154,884	75,653	49,855
	1982	1,105,560	256,150	243,551	87,935	109,776	98,808	38,618	44,949	23,547	158,076	121,301	44,550	34,924
Dauphin	1985	1,488,244	314,316	297,821	139,640	185,106	147,995	66,869	57,436	24,378	325,596	146,199	78,825	46,933
	1982	1,175,790	279,232	264,078	109,155	143,577	113,453	56,694	38,813	18,459	203,545	128,790	49,193	38,872
Delaware	1985	3,565,641	738,694	647,835	279,130	519,731	485,467	221,961	157,790	70,469	773,163	244,161	166,059	106,623
	1982	2,582,339	605,478	530,000	204,111	371,397	345,020	156,208	94,180	46,619	447,210	205,038	91,477	79,167
Elk	1985	129,173	38,609	38,211	6,437	10,002	7,406	3,739	5,643	3,546	31,540	8,180	8,266	7,060
	1982	114,635	36,805	36,358	5,853	8,788	6,273	3,755	4,402	3,010	22,520	9,062	6,191	5,984
Erie	1985	1,431,057	318,335	300,413	135,421	169,249	127,163	72,326	70,095	26,251	304,999	157,845	64,111	49,874
	1982	1,184,298	286,748	270,093	107,119	140,685	104,183	59,373	51,495	21,651	207,800	148,966	45,375	41,847
Fayette	1985	668,159	166,426	157,550	47,350	101,446	91,812	31,888	24,006	11,474	129,759	49,731	43,329	26,678
	1982	612,476	166,347	157,177	41,574	93,309	83,689	28,885	19,460	10,249	97,836	53,165	32,760	23,659
Forest	1985	16,223	4,262	4,175	1,742	526		189	138		2,524	805	4,730	
	1982	13,552	4,090	3,999	1,591	419		184	105		1,772	872	3,105	
Franklin	1985	480,676	107,934	88,840	39,592	54,398	51,453	28,800	14,620	6,260	107,517	30,113	31,995	19,064
	1982	444,892	111,329	91,461	36,264	48,480	45,659	26,194	11,974	5,791	81,590	34,377	25,157	17,771
Fulton	1985	29,936	9,478	9,339	2,914	1,400		161	586	586	8,939	2,933	1,207	1,344
	1982	27,998	9,696	9,536	2,735	1,143		174	490	490	6,926	3,500	902	1,223
Greene	1985	148,855	39,292	38,857	8,941	16,931	14,144	3,004	4,475	3,895	41,513	13,848	7,194	4,756
	1982	122,181	37,505	37,020	7,107	12,093	9,912	2,693	3,080	2,771	28,109	13,704	5,044	3,776
Huntingdon	1985	141,672	38,751	38,331	11,914	8,393	5,498	5,108	3,852	3,020	23,059	7,956	12,156	3,872
	1982	120,480	35,405	34,955	9,425	6,672	4,228	4,567	2,663	2,213	15,768	8,381	7,776	3,401
Indiana	1985	398,901	56,105	53,863	32,448	75,092	62,769	16,635	17,296	12,865	105,067	35,835	22,713	11,097
	1982	334,527	58,509	56,064	27,187	56,851	46,971	14,999	12,691	9,954	74,919	35,606	16,837	9,411
Jefferson	1985	191,488	45,130	44,637	10,079	12,061	8,118	6,035	7,081	5,121	41,478	38,442	10,849	5,922
	1982	172,179	42,787	42,240	9,727	10,548	6,892	6,030	5,493	4,156	30,006	38,182	8,106	5,795
Juniata	1985	59,456	14,141	13,903	3,696	3,400		428	1,430	691	20,908	7,080	3,588	1,786
	1982	50,601	13,795	13,538	3,142	2,614		433	1,134	610	14,918	7,145	2,732	1,538
Lackawanna	1985	1,187,720	262,321	247,183	101,601	173,646	145,796	80,208	40,419	24,113	226,697	87,468	57,603	56,278
	1982	945,589	233,523	219,630	78,128	136,402	113,359	62,051	28,161	17,994	146,800	78,030	38,524	42,618
Lancaster	1985	2,189,656	486,418	424,005	202,749	229,733	168,516	95,246	126,891	62,967	462,782	121,622	145,176	64,897
	1982	1,677,169	405,521	352,819	148,425	176,729	127,844	77,183	84,085	45,301	291,951	117,268	95,095	48,136
Lawrence	1985	432,875	118,995	107,851	31,644	45,419	39,722	16,670	15,777	9,705	84,267	50,449	20,601	15,062
	1982	395,477	113,135	102,346	27,594	40,584	35,095	15,507	12,599	8,334	67,576	51,592	15,797	14,452
Lebanon	1985	636,585	134,313	124,569	38,254	78,108	73,599	19,754	27,249	15,426	167,082	50,919	32,376	13,932
	1982	512,984	121,577	112,543	31,655	62,883	58,996	16,222	19,458	11,830	109,197	46,547	22,193	11,695
Lehigh	1985	2,160,222	377,821	352,578	195,114	334,666	298,731	101,423	102,945	52,065	469,485	140,961	77,787	54,435
	1982	1,635,127	329,393	306,804	145,234	251,622	223,142	75,374	68,652	38,921	280,246	120,344	49,796	40,404
Luzerne	1985	1,714,268	375,595	343,773	160,282	231,676	191,751	96,971	76,990	43,152	324,236	113,183	77,384	65,545
	1982	1,349,645	336,323	307,246	119,824	178,079	145,291	74,916	52,925	32,047	207,319	101,565	51,102	48,975
Lycoming	1985	613,975	146,481	134,926	45,795	82,846	72,297	41,375	27,752	12,197	140,444	29,308	32,097	20,010
	1982	516,292	137,552	126,462	37,288	64,836	55,981	34,841	21,049	10,379	98,193	31,568	23,161	16,880

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
PENNSYLVANIA (continued)														
ALL COUNTIES (continued)														
McKean	1985	205,376	52,826	51,709	16,579	22,900	18,013	6,196	6,896	3,675	48,989	14,437	12,553	9,295
	1982	175,073	49,825	48,679	13,694	17,660	13,557	6,134	5,175	3,060	34,747	15,074	8,578	7,938
Mercer	1985	574,066	126,314	120,058	52,543	82,026	75,955	27,090	25,872	14,154	144,608	45,680	31,466	15,339
	1982	506,626	126,106	119,633	45,850	68,045	62,766	24,714	20,689	12,372	107,675	47,458	24,579	13,958
Mifflin	1985	176,024	40,796	40,474	14,234	17,582	14,374	5,448	5,885	5,098	27,986	13,836	17,844	12,589
	1982	163,584	41,662	41,255	12,446	16,155	13,024	5,718	4,796	4,283	21,159	16,115	12,619	11,153
Monroe	1985	450,796	98,755	94,731	40,478	53,661	39,551	16,008	11,932	5,922	87,910	44,722	26,410	14,125
	1982	379,523	89,069	85,278	36,649	44,018	32,215	12,933	8,335	4,539	59,411	43,548	18,491	11,169
Montgomery	1985	5,456,742	946,085	861,761	416,453	891,964	819,956	380,449	251,856	136,873	1,205,476	344,157	232,359	169,749
	1982	3,960,817	793,680	721,572	313,004	593,299	541,729	280,093	161,625	95,931	708,725	299,299	139,306	118,404
Montour	1985	80,062	13,564	13,446	6,511	2,052		1,229	2,618	1,646	38,121	3,714	3,736	3,546
	1982	62,847	13,150	13,011	6,041	1,768		1,182	2,000	1,378	23,765	3,940	2,488	3,031
Northampton	1985	965,250	230,636	215,192	82,535	75,707	62,129	56,105	28,364	16,692	225,151	76,743	44,675	32,309
	1982	808,484	218,515	203,497	67,409	62,489	50,414	45,608	20,764	13,285	152,401	71,940	30,080	27,567
Northumberland	1985	389,925	97,312	90,057	20,001	29,169	21,404	11,471	18,196	5,933	94,125	26,057	30,940	20,132
	1982	331,220	90,010	83,142	18,660	24,898	17,702	11,181	12,439	4,642	63,248	27,936	22,488	16,569
Perry	1985	120,757	27,926	27,062	6,967	3,867		665	3,493	1,061	39,118	10,800	3,425	3,282
	1982	98,431	25,336	24,506	5,843	2,886		518	2,454	811	25,675	10,635	2,322	2,548
Philadelphia	1985	7,852,678	1,703,411	1,496,865	987,474	713,156	574,321	610,295	469,488	258,924	1,068,671	525,603	302,242	370,403
	1982	5,391,039	1,304,745	1,144,370	647,986	467,128	368,862	435,887	266,550	160,833	583,111	391,173	154,254	235,740
Pike	1985	56,266	11,979	11,750	7,861	999		429	1,319	1,319	8,894	8,555	8,512	1,333
	1982	47,513	10,760	10,535	7,190	828		407	968	968	5,597	8,346	6,008	1,064
Potter	1985	53,304	15,079	14,864	2,876	537		1,398	2,312	1,208	14,954	4,153	6,402	2,387
	1982	44,679	15,345	15,097	2,351	455		1,352	1,737	1,013	9,412	4,447	4,162	2,085
Schuylkill	1985	685,777	191,402	169,878	46,407	105,992	95,593	28,746	35,286	12,514	105,792	38,017	28,879	30,951
	1982	547,326	166,844	147,801	36,381	76,547	68,248	22,369	22,733	9,038	68,864	38,124	19,354	23,575
Snyder	1985	274,689	45,192	44,822	23,425	61,648	56,799	13,855	11,664	4,407	66,952	9,857	11,124	4,150
	1982	175,048	32,709	32,379	15,696	35,061	32,252	9,017	6,011	2,610	35,967	8,158	6,262	3,068
Somerset	1985	291,046	67,267	63,602	22,062	20,721	16,755	4,779	17,019	12,210	88,776	20,762	22,952	8,058
	1982	255,955	66,358	62,623	20,361	17,654	13,854	4,964	12,422	9,205	66,033	23,790	15,968	7,341
Sullivan	1985	23,299	4,411	4,269	1,424	4,028		274	234		4,376	3,126	3,236	1,076
	1982	16,644	3,846	3,716	1,144	2,531		222	151		2,606	2,589	1,802	757
Susquehanna	1985	113,291	26,696	22,524	7,804	1,506		1,062	3,272	1,483	30,804	17,283	5,325	3,950
	1982	94,791	25,280	21,384	6,767	1,213		978	2,333	1,234	20,598	15,791	3,677	3,063
Tioga	1985	129,249	29,069	28,616	10,797	10,239	2,179	1,576	3,389	1,495	29,932	13,261	19,239	5,037
	1982	114,500	29,674	29,158	9,571	8,346	1,727	1,659	2,801	1,439	22,604	14,415	13,563	4,525
Union	1985	125,645	33,086	32,787	18,928	7,308	4,136	4,283	3,791	829	21,194	6,044	8,601	6,237
	1982	105,782	30,936	30,599	14,763	5,980	3,170	3,651	2,756	700	14,392	6,322	5,720	5,317
Venango	1985	260,093	57,360	55,670	21,933	40,607	35,178	12,267	11,243	5,595	52,060	22,713	13,405	8,635
	1982	225,605	57,207	55,417	18,197	30,689	26,267	12,045	8,257	4,526	37,241	24,124	9,950	7,259
Warren	1985	465,861	50,702	50,343	17,265	26,814	24,311	18,769	7,183	2,130	65,753	18,142	11,486	8,706
	1982	398,616	40,271	39,910	12,013	17,785	15,905	13,517	4,379	1,464	38,740	16,500	7,105	6,280
Washington	1985	903,090	207,748	196,036	74,057	102,737	92,688	32,192	31,661	19,313	235,988	81,994	52,643	26,829
	1982	812,766	201,775	190,039	64,153	92,418	82,434	32,936	25,565	16,569	179,137	91,111	39,947	23,547
Wayne	1985	226,637	48,280	47,525	12,951	12,957	9,085	8,136	12,447	6,123	39,248	28,630	20,668	7,649
	1982	160,966	39,835	39,137	9,358	8,753	6,037	5,414	6,727	3,665	22,114	21,974	12,027	5,753
Westmoreland	1985	1,858,501	396,889	375,891	142,630	261,524	239,814	69,790	102,313	67,904	409,158	174,586	134,303	53,363
	1982	1,634,374	385,505	364,418	125,643	228,868	208,447	68,015	74,901	52,879	303,520	176,342	101,754	47,490
Wyoming	1985	105,358	26,690	26,454	7,753	6,047	4,939	1,933	2,599	1,038	21,601	10,887	9,056	4,598
	1982	89,422	26,421	26,138	6,014	4,929	4,005	1,552	1,877	865	14,663	10,081	6,349	3,612
York	1985	1,645,201	353,068	329,055	128,497	212,581	187,187	70,627	78,476	47,462	375,407	113,902	108,911	43,211
	1982	1,390,768	334,296	310,970	107,899	179,828	156,912	60,679	58,882	38,162	254,516	111,032	76,107	35,241
TOTAL METRO COUNTIES	1985	**56,377,505**	**11,797,478**	**10,773,388**	**5,185,229**	**7,132,170**	**6,246,545**	**3,181,313**	**2,676,074**	**1,402,328**	**11,836,908**	**4,122,698**	**2,762,612**	**1,873,342**
	1982	44,024,834	10,344,488	9,442,898	3,947,530	5,495,315	4,770,279	2,496,566	1,785,354	1,024,582	7,567,867	3,715,921	1,785,558	1,427,819
TOTAL STATE	1985	**64,294,512**	**13,575,629**	**12,449,334**	**5,783,200**	**7,947,712**	**6,913,960**	**3,477,491**	**2,977,545**	**1,557,361**	**13,564,089**	**4,845,419**	**3,262,676**	**2,160,125**
	1982	50,775,600	12,022,165	11,020,302	4,449,092	6,131,185	5,282,714	2,759,367	2,001,748	1,147,339	8,774,259	4,452,228	2,144,804	1,671,525
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1985	**5,079,236**	**1,101,248**	**953,927**	**501,621**	**610,182**	**537,012**	**279,720**	**199,664**	**102,746**	**874,145**	**400,522**	**235,435**	**212,531**
	1982	3,791,923	857,524	742,300	347,080	425,369	373,753	221,021	135,970	76,645	556,225	353,562	157,375	158,629

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
RHODE ISLAND (continued)														
PROVIDENCE - PAWTUCKET - WOONSOCKET (continued)														
Bristol	1985	177,695	43,865	41,485	20,458	6,078		7,098	3,048	2,157	41,144	19,695	10,355	7,284
	1982	141,752	37,513	35,411	14,040	3,937		6,450	2,253	1,668	27,876	18,205	7,610	6,289
Kent	1985	1,160,481	196,166	177,375	94,717	285,276	272,905	59,013	40,603	14,108	209,772	74,434	29,849	40,135
	1982	916,117	170,429	153,812	73,688	209,258	199,413	52,908	26,698	10,282	139,391	70,304	22,676	32,017
Providence	1985	3,054,687	707,243	598,377	312,849	280,597	241,052	183,623	131,123	78,286	505,908	251,474	125,279	147,144
	1982	2,271,040	540,812	456,699	211,370	188,892	160,503	140,852	91,335	58,855	321,463	218,976	86,758	106,984
Washington	1985	686,373	153,974	136,690	73,597	38,231	23,055	29,986	24,890	8,195	117,321	54,919	69,952	17,968
	1982	463,014	108,770	96,378	47,982	23,282	13,837	20,811	15,684	5,840	67,495	46,077	40,331	13,339
ALL COUNTIES														
Bristol	1985	177,695	43,865	41,485	20,458	6,078		7,098	3,048	2,157	41,144	19,695	10,355	7,284
	1982	141,752	37,513	35,411	14,040	3,937		6,450	2,253	1,668	27,876	18,205	7,610	6,289
Kent	1985	1,160,481	196,166	177,375	94,717	285,276	272,905	59,013	40,603	14,108	209,772	74,434	29,849	40,135
	1982	916,117	170,429	153,812	73,688	209,258	199,413	52,908	26,698	10,282	139,391	70,304	22,676	32,017
Newport	1985	562,456	89,315	80,963	94,052	36,349	21,281	20,303	15,863	10,527	145,323	32,143	28,289	18,183
	1982	370,888	65,945	59,665	57,287	22,723	12,750	15,805	9,364	6,657	76,401	26,536	18,186	13,723
Providence	1985	3,054,687	707,243	598,377	312,849	280,597	241,052	183,623	131,123	78,286	505,908	251,474	125,279	147,144
	1982	2,271,040	540,812	456,699	211,370	188,892	160,503	140,852	91,335	58,855	321,463	218,976	86,758	106,984
Washington	1985	686,373	153,974	136,690	73,597	38,231	23,055	29,986	24,890	8,195	117,321	54,919	69,952	17,968
	1982	463,014	108,770	96,378	47,982	23,282	13,837	20,811	15,684	5,840	67,495	46,077	40,331	13,339
TOTAL METRO COUNTIES	1985	5,079,236	1,101,248	953,927	501,621	610,182	537,012	279,720	199,664	102,746	874,145	400,522	235,435	212,531
	1982	3,791,923	857,524	742,300	347,080	425,369	373,753	221,021	135,970	76,645	556,225	353,562	157,375	158,629
TOTAL STATE	1985	5,641,692	1,190,563	1,034,890	595,673	646,531	558,293	300,023	215,527	113,273	1,019,468	432,665	263,724	230,714
	1982	4,162,811	923,469	801,965	404,367	448,092	386,503	236,826	145,334	83,302	632,626	380,098	175,561	172,352
SOUTH CAROLINA														
ANDERSON	1985	684,842	159,466	156,472	51,068	77,097	63,071	30,528	37,160	19,848	156,025	52,166	55,699	26,385
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
Anderson	1985	684,842	159,466	156,472	51,068	77,097	63,071	30,528	37,160	19,848	156,025	52,166	55,699	26,385
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
CHARLESTON	1985	2,517,907	549,279	532,017	252,453	273,383	217,779	125,942	134,572	76,593	679,748	163,204	137,068	61,467
	1982	1,917,608	477,677	461,588	198,742	208,337	165,278	106,723	93,562	58,077	387,904	163,683	98,615	49,498
Berkeley	1985	249,486	73,975	73,570	19,585	20,832	10,928	4,464	9,367	6,968	60,987	24,577	10,712	9,954
	1982	175,115	62,251	61,794	13,465	12,341	6,339	3,668	6,058	4,708	29,383	21,591	6,739	6,617
Charleston	1985	1,997,128	391,023	375,367	213,986	235,072	202,198	113,862	115,430	61,781	547,327	114,400	112,944	39,184
	1982	1,543,221	347,209	332,676	171,380	183,466	155,706	97,038	80,395	47,547	318,161	119,486	82,840	34,275
Dorchester	1985	271,293	84,281	83,080	18,882	17,479	4,653	7,616	9,775	7,844	71,434	24,227	13,412	12,329
	1982	199,272	68,217	67,118	13,897	12,530	3,233	6,017	7,109	5,822	40,360	22,606	9,036	8,606
CHARLOTTE - GASTONIA - ROCK HILL	1985	6,611,375	1,500,788	1,463,051	536,856	663,578	547,912	353,427	334,183	180,775	1,749,710	398,477	390,446	199,331
	1982	4,720,304	1,206,226	1,173,444	405,789	465,417	381,038	284,084	218,315	130,549	976,496	370,083	243,400	149,097
York	1985	629,016	178,777	174,646	57,381	48,359	41,074	24,424	26,110	17,092	152,521	51,869	29,179	24,228
	1982	422,565	131,659	128,373	39,348	31,467	26,136	19,076	16,620	11,793	79,424	42,253	17,842	16,005
Cabarrus, N. C.	*1985*	*544,825*	*125,405*	*122,038*	*35,375*	*60,139*	*48,138*	*27,028*	*27,257*	*21,666*	*154,100*	*24,659*	*36,395*	*17,572*
	1982	*394,622*	*101,833*	*98,911*	*26,923*	*43,846*	*34,154*	*23,134*	*19,907*	*16,377*	*87,498*	*24,090*	*21,873*	*13,599*
Gaston, N. C.	*1985*	*873,530*	*226,124*	*221,685*	*66,175*	*130,659*	*106,946*	*30,079*	*30,457*	*15,319*	*200,226*	*38,560*	*57,075*	*36,414*
	1982	*633,365*	*184,238*	*180,279*	*50,535*	*88,296*	*70,999*	*25,845*	*21,978*	*12,090*	*114,070*	*38,547*	*34,415*	*26,116*
Lincoln, N. C.	*1985*	*165,346*	*44,983*	*43,363*	*12,219*	*14,166*		*3,737*	*6,316*	*5,138*	*39,060*	*[illegible],990*	*16,448*	*8,276*
	1982	*126,061*	*39,419*	*37,927*	*9,608*	*9,519*		*3,437*	*4,765*	*4,013*	*23,094*	*7,476*	*11,617*	*5,858*
Mecklenburg, N. C.	*1985*	*3,469,542*	*616,288*	*598,989*	*313,907*	*336,320*	*305,608*	*213,765*	*213,495*	*104,829*	*988,570*	*232,442*	*193,191*	*85,139*
	1982	*2,501,701*	*519,851*	*504,303*	*239,568*	*245,913*	*222,096*	*171,003*	*134,789*	*74,019*	*558,762*	*216,265*	*120,504*	*67,516*
Rowan, N. C.	*1985*	*596,579*	*221,416*	*217,190*	*33,742*	*35,436*	*19,665*	*35,008*	*20,869*	*9,124*	*127,252*	*32,304*	*28,800*	*18,526*
	1982	*408,330*	*159,599*	*156,257*	*26,025*	*22,611*	*11,880*	*26,448*	*13,340*	*6,583*	*64,861*	*29,848*	*17,362*	*12,899*
Union, N. C.	*1985*	*332,537*	*87,795*	*85,140*	*18,057*	*38,499*	*26,481*	*19,386*	*9,679*	*7,607*	*87,981*	*11,653*	*29,358*	*9,176*
	1982	*233,660*	*69,627*	*67,394*	*13,782*	*23,765*	*15,773*	*15,141*	*6,916*	*5,674*	*48,787*	*11,604*	*19,787*	*7,104*
COLUMBIA	1985	2,406,219	441,243	425,641	234,950	311,621	277,306	116,163	110,418	54,489	585,703	210,692	137,404	65,275
	1982	1,780,735	377,385	363,212	173,080	225,282	199,165	95,326	76,069	41,659	332,344	196,903	91,932	49,714
Lexington	1985	673,910	189,465	184,769	67,263	38,698	26,486	24,389	21,320	9,212	140,682	66,049	47,296	25,416
	1982	491,103	154,481	150,367	47,911	26,840	17,914	18,814	14,774	6,951	77,594	60,163	30,361	17,166

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
COLUMBIA (continued)														
Richland	1985	1,732,309	251,778	240,872	167,687	272,923	250,820	91,774	89,098	45,277	445,021	144,643	90,108	39,859
	1982	1,289,632	222,904	212,845	125,169	198,442	181,251	76,512	61,295	34,708	254,750	136,740	61,571	32,548
FLORENCE	**1985**	**704,313**	**140,070**	**137,055**	**47,810**	**89,448**	**65,686**	**34,151**	**30,879**	**17,662**	**174,292**	**60,835**	**56,783**	**22,899**
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
Florence	1985	704,313	140,070	137,055	47,810	89,448	65,686	34,151	30,879	17,662	174,292	60,835	56,783	22,899
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
GREENVILLE - SPARTANBURG	**1985**	**3,454,645**	**752,484**	**743,000**	**290,731**	**413,492**	**339,869**	**176,349**	**181,008**	**101,251**	**773,875**	**279,707**	**218,326**	**108,339**
	1982	2,558,383	632,124	623,022	220,488	291,124	235,578	140,360	119,391	73,100	437,717	263,991	144,640	84,484
Greenville	1985	2,022,702	392,821	387,446	166,533	282,497	246,218	103,726	119,825	68,891	459,513	156,697	125,905	52,542
	1982	1,462,243	326,700	321,620	122,128	196,793	169,874	80,095	75,260	47,167	253,698	142,871	82,649	41,444
Pickens	1985	336,096	78,648	78,047	36,873	27,366	17,634	12,639	11,012	7,889	75,615	25,120	36,414	16,100
	1982	270,229	74,929	74,216	29,968	19,297	11,860	12,175	8,846	6,718	47,166	26,574	23,883	12,412
Spartanburg	1985	1,095,847	281,015	277,507	87,325	103,629	76,017	59,984	50,171	24,471	238,747	97,890	56,007	39,697
	1982	825,911	230,495	227,186	68,392	75,034	53,844	48,090	35,285	19,215	136,853	94,546	38,108	30,628
ALL COUNTIES														
Abbeville	1985	51,050	22,812	22,554	3,704	4,690	1,789	1,467	963	681	6,583	1,388	2,897	3,744
	1982	38,117	18,454	18,211	2,715	2,968	1,109	1,226	697	534	3,741	1,437	1,731	2,603
☐ Aiken	1985	510,007	130,594	128,553	34,411	59,509	37,844	28,559	11,668	7,720	114,210	41,736	34,995	24,489
	1982	356,210	105,463	103,619	23,924	36,484	22,449	21,404	8,016	5,564	61,199	38,357	19,813	16,145
Allendale	1985	30,077	12,234	12,155	1,131	171		945	1,121	1,121	7,453	1,941	2,265	714
	1982	26,407	11,798	11,699	1,125	146		983	945	945	4,544	2,382	1,603	689
Anderson	1985	684,842	159,466	156,472	51,068	77,097	63,071	30,528	37,160	19,848	156,025	52,166	55,699	26,385
	1982	539,700	140,893	137,986	40,911	60,174	48,428	26,148	26,982	15,571	95,549	52,758	37,275	20,049
Bamberg	1985	49,023	17,591	17,170	3,548	3,207		3,311	2,792	1,678	7,407	1,191	3,877	3,307
	1982	42,110	16,509	16,083	3,018	2,658		3,045	2,063	1,297	4,870	1,427	3,017	2,667
Barnwell	1985	58,964	25,231	25,076	3,505	2,206		3,515	2,696	2,603	9,459	1,571	4,230	3,446
	1982	44,695	20,732	20,566	2,610	1,599		2,838	1,982	1,920	5,460	1,654	2,567	2,432
Beaufort	1985	537,408	119,481	116,917	66,633	25,746	22,101	31,361	46,577	36,266	119,414	26,857	41,488	10,209
	1982	348,986	87,398	85,361	43,386	16,328	13,745	22,461	27,440	22,321	59,033	22,660	22,763	7,311
Berkeley	1985	249,486	73,975	73,570	19,585	20,832	10,928	4,464	9,367	6,968	60,987	24,577	10,712	9,954
	1982	175,115	62,251	61,794	13,465	12,341	6,339	3,668	6,058	4,708	29,383	21,591	6,739	6,617
Calhoun	1985	20,117	6,971	6,902	428	211		1,428	774	583	5,360	1,561	1,462	703
	1982	17,036	6,430	6,355	409	159		1,358	639	498	3,461	1,665	993	645
Charleston	1985	1,997,128	391,023	375,367	213,986	235,072	202,198	113,862	115,430	61,781	547,327	114,400	112,944	39,184
	1982	1,543,221	347,209	332,676	171,380	183,466	155,706	97,038	80,395	47,547	318,161	119,486	82,840	34,275
Cherokee	1985	175,823	53,166	51,016	14,970	21,120	15,311	11,669	6,599	5,212	25,579	14,723	12,079	7,762
	1982	136,073	44,853	42,957	11,447	13,894	9,916	10,646	4,523	3,753	15,110	14,362	7,976	5,692
Chester	1985	111,263	35,597	34,482	8,251	8,443		5,002	3,360	3,136	23,283	9,936	5,811	7,251
	1982	80,031	27,957	27,029	5,865	5,367		4,240	2,359	2,237	12,783	9,356	3,354	4,886
Chesterfield	1985	133,667	37,329	36,217	6,620	10,953		6,927	5,503	5,004	23,176	9,577	12,685	7,507
	1982	99,651	32,129	31,113	4,857	7,044		5,488	3,623	3,360	13,129	8,961	7,556	5,380
Clarendon	1985	86,774	15,762	15,504	5,512	4,350		4,389	3,478	3,195	22,869	17,253	4,900	3,759
	1982	73,906	16,001	15,709	4,575	3,514		3,940	2,509	2,323	13,720	18,287	3,722	2,974
Colleton	1985	146,751	36,317	35,649	12,033	8,686	8,003	9,312	11,040	3,502	17,178	26,970	8,006	7,272
	1982	100,850	28,249	27,676	7,449	5,252	4,775	6,279	6,104	2,109	8,447	21,901	4,571	4,653
Darlington	1985	237,012	50,344	48,658	15,205	18,670	7,130	8,860	8,035	6,197	65,638	20,805	17,527	12,626
	1982	177,541	46,031	44,406	12,093	13,707	4,790	7,566	5,922	4,764	34,958	19,446	10,653	9,025
Dillon	1985	148,424	31,742	31,164	13,587	10,543		8,602	7,503	5,757	25,549	20,083	7,344	6,169
	1982	100,562	24,844	24,345	8,538	6,232		5,886	4,219	3,447	12,642	16,412	4,219	3,960
Dorchester	1985	271,293	84,281	83,080	18,882	17,479	4,653	7,616	9,775	7,844	71,434	24,227	13,412	12,329
	1982	199,272	68,217	67,118	13,897	12,530	3,233	6,017	7,109	5,822	40,360	22,606	9,036	8,606
Edgefield	1985	53,234	12,135	12,002	1,383	642		1,917	1,786	526	26,599	2,531	2,821	1,335
	1982	42,970	11,577	11,429	1,232	560		1,859	1,577	558	17,713	2,974	2,070	1,257
Fairfield	1985	51,002	14,751	14,526	2,943	4,618		1,964	1,381	1,381	9,066	5,351	3,475	3,271
	1982	42,068	14,252	14,009	2,293	3,166		1,770	971	971	5,537	5,497	2,476	2,417
Florence	1985	704,313	140,070	137,055	47,810	89,448	65,686	34,151	30,879	17,662	174,292	60,835	56,783	22,899
	1982	511,175	115,210	112,517	34,854	63,463	45,385	29,330	22,247	13,826	97,421	56,156	37,163	15,835
Georgetown	1985	277,007	72,839	71,698	33,261	16,393	7,600	13,810	15,825	9,945	72,032	12,673	19,143	7,236
	1982	180,751	53,174	52,242	21,817	10,338	4,528	10,465	8,971	6,184	36,315	11,650	11,493	5,221
Greenville	1985	2,022,702	392,821	387,446	166,533	282,497	246,218	103,726	119,825	68,891	459,513	156,697	125,905	52,542
	1982	1,462,243	326,700	321,620	122,128	196,793	169,874	80,095	75,260	47,167	253,698	142,871	82,649	41,444

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH CAROLINA (continued)														
ALL COUNTIES (continued)														
Greenwood	1985	353,550	75,500	74,384	25,300	40,563	30,558	18,834	17,185	10,863	63,232	14,917	25,746	13,521
	1982	249,218	60,791	59,779	17,498	25,583	19,044	14,096	11,741	8,099	33,839	14,558	15,987	9,133
Hampton	1985	79,505	21,974	21,762	2,616	4,010		5,586	3,204	3,204	17,957	9,352	7,196	2,825
	1982	60,484	19,068	18,849	1,921	2,867		4,460	2,323	2,323	10,250	8,818	4,832	1,967
Horry	1985	1,116,400	231,242	216,742	170,237	106,406	57,704	72,052	83,623	71,348	227,057	31,863	89,901	29,363
	1982	769,330	177,184	165,759	118,803	72,334	38,240	53,898	50,286	43,802	121,443	31,076	57,260	22,125
Jasper	1985	76,076	13,478	13,285	6,177	1,098		2,181	4,351	4,351	8,554	26,150	6,941	1,460
	1982	54,514	10,416	10,247	4,446	607		1,624	2,430	2,430	4,249	21,289	4,003	857
Kershaw	1985	213,606	49,601	49,086	14,460	20,664	9,291	5,503	7,672	6,259	61,499	24,159	12,776	7,816
	1982	142,276	39,431	38,948	9,587	13,003	5,491	3,926	5,026	4,289	30,444	20,350	7,752	4,915
Lancaster	1985	218,317	57,464	54,127	14,346	20,316	12,383	8,897	21,252	17,527	31,943	17,688	11,716	8,156
	1982	178,096	52,732	49,575	11,267	15,536	9,327	7,891	14,588	12,369	19,502	17,834	8,419	6,728
Laurens	1985	187,189	55,544	53,912	8,190	21,039	18,012	4,960	5,667	4,507	44,607	15,542	7,845	9,521
	1982	136,189	44,178	42,799	6,721	14,708	12,414	4,253	3,943	3,290	24,765	14,264	5,182	6,517
Lee	1985	52,308	11,104	10,912	3,086	2,482		2,080	3,166	1,762	14,514	9,083	3,634	198
	1982	36,911	9,257	9,079	2,404	1,639		1,659	1,876	1,157	7,471	7,906	2,014	147
Lexington	1985	673,910	189,465	184,769	67,263	38,698	26,486	24,389	21,320	9,212	140,682	66,049	47,296	25,416
	1982	491,103	154,481	150,367	47,911	26,840	17,914	18,814	14,774	6,951	77,594	60,163	30,361	17,166
McCormick	1985	11,524	4,348	4,255	576	687		161	711	711	1,263	1,660	106	989
	1982	10,830	4,614	4,506	487	514		148	536	536	846	1,836	83	791
Marion	1985	125,077	36,294	33,170	6,639	8,228	3,890	8,283	6,347	6,062	24,557	8,496	3,930	8,774
	1982	98,951	32,893	30,004	5,016	6,050	2,779	6,813	4,735	4,574	14,494	8,540	2,554	6,285
Marlboro	1985	86,890	29,037	28,585	5,659	5,000		4,858	2,897	2,554	20,732	3,296	3,555	3,802
	1982	67,304	25,182	24,744	4,305	3,705		4,002	2,177	1,977	12,209	3,538	2,475	2,775
Newberry	1985	137,325	36,832	35,443	9,026	13,635	6,475	7,503	8,187	7,129	28,482	11,945	8,404	5,503
	1982	106,022	31,621	30,371	7,066	9,099	4,176	6,288	5,690	5,086	17,068	12,302	5,505	4,228
Oconee	1985	197,267	48,859	47,169	12,363	13,743		6,750	8,726	7,771	52,551	19,695	10,347	9,553
	1982	148,571	42,579	41,028	9,053	9,799		5,919	6,310	5,746	29,322	18,469	6,932	6,958
Orangeburg	1985	351,158	65,468	63,398	26,237	29,448	17,333	18,025	18,153	14,055	86,780	34,358	31,760	13,726
	1982	275,566	60,300	58,283	20,612	22,533	12,608	15,222	12,325	9,981	53,066	34,706	21,544	10,226
Pickens	1985	336,096	78,648	78,047	36,873	27,366	17,634	12,639	11,012	7,889	75,615	25,120	36,414	16,100
	1982	270,229	74,929	74,216	29,968	19,297	11,860	12,175	8,846	6,718	47,166	26,574	23,883	12,412
Richland	1985	1,732,309	251,778	240,872	167,687	272,923	250,820	91,774	89,098	45,277	445,021	144,643	90,108	39,859
	1982	1,289,632	222,904	212,845	125,169	198,442	181,251	76,512	61,295	34,708	254,750	136,740	61,571	32,548
Saluda	1985	46,821	15,608	15,271	1,427	1,624		1,811	2,597	627	9,831	3,941	5,982	2,300
	1982	32,713	12,419	12,128	1,000	1,080		1,342	1,546	439	5,206	3,666	3,331	1,658
Spartanburg	1985	1,095,847	281,015	277,507	87,325	103,629	76,017	59,984	50,171	24,471	238,747	97,890	56,007	39,697
	1982	825,911	230,495	227,186	68,392	75,034	53,844	48,090	35,285	19,215	136,853	94,546	38,108	30,628
Sumter	1985	437,215	78,973	76,726	27,366	37,683	28,610	25,609	18,743	12,431	116,461	33,478	54,960	9,711
	1982	316,877	68,224	66,157	20,355	25,973	19,391	21,721	13,780	9,743	66,080	31,370	32,790	7,510
Union	1985	125,961	38,832	38,558	7,623	9,616		5,665	5,120	3,482	17,154	17,485	8,941	8,635
	1982	87,325	29,411	29,148	4,964	5,670		4,467	2,939	2,172	8,759	14,743	5,323	5,329
Williamsburg	1985	113,037	33,153	32,678	4,268	5,725		6,798	7,509	7,387	27,080	10,459	5,633	4,360
	1982	88,698	28,717	28,252	3,363	4,397		5,776	5,516	5,437	16,373	10,443	3,660	3,259
York	1985	629,016	178,777	174,646	57,381	48,359	41,074	24,424	26,110	17,092	152,521	51,869	29,179	24,228
	1982	422,565	131,659	128,373	39,348	31,467	26,136	19,076	16,620	11,793	79,424	42,253	17,842	16,005
TOTAL METRO COUNTIES	**1985**	**10,906,949**	**2,351,913**	**2,297,384**	**968,804**	**1,272,909**	**1,042,629**	**536,116**	**531,815**	**294,655**	**2,636,374**	**860,209**	**669,454**	**333,082**
	1982	8,086,376	1,980,411	1,930,317	731,347	916,331	742,419	438,367	362,887	219,590	1,491,558	814,101	447,280	251,730
TOTAL STATE	**1985**	**17,003,771**	**3,819,526**	**3,718,537**	**1,507,114**	**1,755,525**	**1,288,819**	**856,151**	**876,358**	**563,472**	**3,957,273**	**1,328,187**	**1,118,837**	**559,606**
	1982	12,498,005	3,189,816	3,099,163	1,113,644	1,244,360	904,752	691,922	585,198	400,261	2,218,407	1,249,880	727,690	414,950
SOUTH DAKOTA														
RAPID CITY	**1985**	**614,484**	**107,525**	**104,039**	**51,128**	**91,282**	**79,883**	**25,613**	**30,021**	**15,661**	**159,328**	**50,292**	**36,877**	**15,247**
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,499	30,081	12,257
Pennington	1985	614,484	107,525	104,039	51,128	91,282	79,883	25,613	30,021	15,661	159,328	50,292	36,877	15,247
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,499	30,081	12,257
SIOUX FALLS	**1985**	**892,817**	**142,625**	**135,891**	**70,148**	**124,634**	**116,844**	**42,804**	**43,202**	**23,338**	**235,812**	**77,433**	**45,632**	**39,772**
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594
Minnehaha	1985	892,817	142,625	135,891	70,148	124,634	116,844	42,804	43,202	23,338	235,812	77,433	45,632	39,772
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES														
Aurora	1985	6,831	1,327	1,097	922	253		50	205	205	2,123	599	790	
	1982	4,963	1,070	883	743	155		46	157	157	1,158	557	584	
Beadle	1985	111,968	20,410	19,284	9,544	10,228	6,359	8,056	6,128	3,070	26,555	13,264	5,649	2,259
	1982	89,818	17,502	16,505	8,407	7,224	4,452	7,468	4,396	2,434	17,479	12,172	4,770	2,01
Bennett	1985	20,525	4,796	4,198	762	249		475	217		8,273	3,651	1,232	160
	1982	12,676	3,212	2,806	581	128		356	143		4,272	2,627	711	111
Bon Homme	1985	32,953	9,247	8,839	2,104	241		673	498	236	6,280	5,997	2,298	724
	1982	22,343	6,338	6,047	1,683	148		513	336	185	3,398	4,523	1,575	458
Brookings	1985	131,489	36,827	36,067	12,417	8,131	5,621	7,796	4,083	1,204	23,781	15,175	9,157	3,996
	1982	105,921	29,937	29,264	11,382	5,198	3,567	7,339	3,271	1,121	15,275	13,580	7,433	3,470
Brown	1985	253,239	43,698	42,182	22,834	30,584	29,744	12,823	12,384	5,238	67,040	22,479	15,188	9,046
	1982	203,409	38,958	37,536	20,236	22,996	22,285	12,170	10,240	4,812	43,295	20,509	12,723	7,505
Brule	1985	37,746	2,954	2,575	2,077	146		759	322		14,986	9,704	1,794	2,228
	1982	28,769	2,703	2,351	1,940	108		746	259		8,579	8,735	1,463	1,678
Buffalo	1985	2,418	1,204	1,168								455		
	1982	1,331	633	613								297		
Butte	1985	50,014	10,714	10,214	3,640	2,931		1,590	355	150	17,534	5,044	3,674	1,399
	1982	39,170	9,791	9,316	3,159	2,152		1,603	294	133	10,298	4,809	2,996	1,107
Campbell	1985	9,671	1,529	1,450	482			147	110		5,232	506	479	
	1982	5,471	1,109	1,051	357			111	66		2,376	391	276	
Charles Mix	1985	36,941	11,472	11,308	2,851	290		364	1,073	375	7,754	3,856	3,615	783
	1982	23,631	7,545	7,423	2,173	172		292	638	269	3,890	2,773	2,374	545
Clark	1985	14,337	1,709	1,339	1,152			487	440	440	5,130	1,388	1,670	1,279
	1982	10,152	1,390	1,087	979			396	291	291	2,953	1,114	1,230	997
Clay	1985	44,434	9,926	9,376	6,512	1,896		1,446	1,362	944	9,885	4,400	2,173	2,153
	1982	35,571	8,555	8,065	5,429	1,357		1,422	1,073	780	6,123	3,867	1,733	1,708
Codington	1985	164,586	34,840	34,216	9,140	12,744	5,962	11,527	7,007	3,429	35,401	19,338	10,866	5,619
	1982	129,132	28,154	27,597	8,527	9,230	4,213	10,291	5,582	2,997	22,443	17,092	8,771	4,336
Corson	1985	6,562	1,961	1,903	686	938		155	144		162	329	340	204
	1982	5,268	1,558	1,509	576	590		137	99		98	321	270	174
Custer	1985	24,256	6,855	6,802	3,081	650		114	220	220	3,148	4,508	912	975
	1982	17,787	4,985	4,938	2,635	375		91	139	139	1,822	3,610	662	653
Davison	1985	144,923	23,812	22,536	17,210	12,840	8,131	9,713	6,821	4,581	30,126	16,408	14,016	1,628
	1982	114,351	21,582	20,387	14,269	9,141	5,664	8,769	4,657	3,358	18,906	14,346	11,117	1,382
Day	1985	26,647	5,184	4,842	1,760	1,279		692	583	373	7,275	6,255	937	981
	1982	22,252	4,710	4,391	1,715	839		710	474	336	4,796	5,728	778	872
Deuel	1985	13,073	2,110	1,924	1,269	904		159	502	502	4,804	717	874	254
	1982	8,579	1,557	1,417	1,055	516		139	315	315	2,531	620	555	194
Dewey	1985	19,184	6,417	6,033	1,879	2,062		237	492	492	1,440	2,644	1,633	1,303
	1982	13,126	4,797	4,502	1,288	1,085		194	282	282	762	2,153	939	916
Douglas	1985	10,077	2,697	2,461	1,080	253		275	375		2,366	584	1,064	177
	1982	7,390	2,057	1,873	859	173		232	250		1,409	536	811	138
Edmunds	1985	23,790	4,184	3,950	1,059			611	1,143	1,143	8,447	4,426	1,375	544
	1982	15,041	3,096	2,918	799			459	633	633	4,316	3,154	896	375
Fall River	1985	34,215	9,278	8,786	3,044	1,114		749	1,130		1,759	3,364	3,346	1,449
	1982	29,816	8,018	7,579	2,950	863		801	963		1,211	3,459	2,592	1,155
Faulk	1985	7,800	1,221	1,015	515	1,775		278	138		647	164	1,829	238
	1982	5,551	918	762	446	1,036		230	87		379	148	1,375	180
Grant	1985	43,542	6,071	5,974	2,319	631		1,315	2,577	1,834	17,035	6,595	2,690	1,621
	1982	31,925	5,054	4,964	2,112	455		1,262	1,841	1,374	9,508	5,972	2,106	1,200
Gregory	1985	26,026	6,483	6,010	1,880	635		254	1,128	228	7,544	1,986	2,941	849
	1982	18,542	5,188	4,800	1,497	442		236	741	190	4,166	1,820	1,988	655
Haakon	1985	18,619	2,421	2,342	1,254	1,181		443	392	166	8,678	475	1,704	1,344
	1982	12,342	1,955	1,888	1,064	688		359	291	133	4,974	419	1,107	935
Hamlin	1985	16,516	2,618	2,494	1,351			80	195		397	4,977	1,856	455
	1982	11,265	1,872	1,780	917			56	106		182	3,850	1,141	299
Hand	1985	20,993	6,840	6,210	1,434	1,866		582	446	446	3,049	2,067	1,647	2,412
	1982	14,696	4,955	4,490	1,085	1,058		514	275	275	1,736	1,733	1,191	1,609
Hanson	1985	4,161	771	649	417				383	383	442	1,036	887	
	1982	3,490	636	534	407				312	312	264	1,049	635	
Harding	1985	4,297	592	535	708						136	1,257	739	175
	1982	3,136	400	361	499						75	1,067	499	126
Hughes	1985	96,879	18,179	17,269	6,093	8,425	6,818	5,163	3,699	1,909	31,577	7,529	4,050	2,673
	1982	79,767	17,846	16,921	5,996	5,687	4,541	5,444	3,183	1,763	19,391	7,385	3,532	2,153

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Hutchinson	1985	36,338	8,756	7,596	2,316	1,166		870	456	456	4,912	3,235	5,364	7,297
	1982	26,361	6,500	5,628	1,832	680		727	334	334	2,877	2,918	3,820	4,994
Hyde	1985	7,333	2,091	1,489	80			581	191	191	1,703	549	686	163
	1982	5,005	1,580	1,123	64			445	130	130	838	460	473	119
Jackson	1985	16,140	1,708	1,609	810			105	136		257	10,287	1,342	
	1982	12,133	1,230	1,157	672			92	84		144	7,962	919	
Jerauld	1985	15,281	3,679	3,598	698	755					6,024	1,163	813	611
	1982	10,070	2,853	2,785	569	418					3,015	989	583	404
Jones	1985	19,312	3,433	3,316	630				646	646	6,284	7,201	415	
	1982	13,658	2,602	2,509	479				400	400	3,592	5,767	303	
Kingsbury	1985	21,370	6,484	5,223	1,879	881		258	1,528	1,162	1,948	2,860	1,550	1,029
	1982	15,665	4,857	3,905	1,462	587		213	1,003	783	1,143	2,338	1,151	705
Lake	1985	48,515	5,457	5,223	4,142	1,961		1,783	2,033	1,348	22,953	3,080	3,844	1,475
	1982	38,984	5,543	5,296	3,890	1,635		1,946	1,604	1,159	14,584	3,314	3,377	1,264
Lawrence	1985	87,496	23,931	22,840	10,771	3,615		3,596	2,324	1,533	22,923	9,627	3,757	2,122
	1982	72,818	20,660	19,680	9,874	2,764		3,777	1,914	1,345	14,957	9,065	3,239	1,813
Lincoln	1985	33,806	10,241	9,809	2,953	873		595	2,225	2,225	2,922	4,305	3,601	1,369
	1982	28,295	8,391	8,023	2,859	569		607	1,578	1,578	1,915	4,343	2,945	1,200
Lyman	1985	17,218	8,781	8,729	1,508						136	1,455	1,827	920
	1982	12,123	6,091	6,043	1,092						75	1,242	1,229	588
McCook	1985	22,588	2,696	2,140	1,425	565			186	186	7,097	5,591	2,681	252
	1982	17,386	2,351	1,862	1,313	353			129	129	4,028	5,175	2,153	191
McPherson	1985	9,438	2,116	2,074	1,028	203		378	303	303	576	1,186	976	559
	1982	7,132	1,775	1,736	776	118		308	211	211	335	946	704	423
Marshall	1985	16,250	3,207	3,112	1,441	653		165	455	455	3,417	2,296	1,321	593
	1982	13,995	2,834	2,745	1,441	485		178	396	396	2,372	2,223	1,166	498
Meade	1985	54,410	11,252	10,669	5,046	1,757		1,334	330	156	16,983	7,713	5,240	2,177
	1982	45,560	11,178	10,580	4,634	1,391		1,423	287	158	10,555	7,379	4,435	1,775
Mellette	1985	806	151	139	35	378		32				80		54
	1982	797	158	145	40	311		40				101		55
Miner	1985	11,978	1,658	1,385	1,507	365			86		1,633	474	2,588	359
	1982	8,617	1,382	1,153	1,151	210			62		942	420	1,744	273
Minnehaha	1985	892,817	142,625	135,891	70,148	124,634	116,844	42,804	43,202	23,338	235,812	77,433	45,632	39,772
	1982	697,262	117,873	112,095	62,490	88,924	83,090	39,357	32,134	19,130	147,887	72,470	37,669	34,594
Moody	1985	11,097	2,532	1,785	1,054	561		321	120	120	2,557	747	1,196	205
	1982	10,898	2,655	1,868	1,147	454		367	106	106	2,078	879	1,085	227
Pennington	1985	614,484	107,525	104,039	51,128	91,282	79,883	25,613	30,021	15,661	159,328	50,292	36,877	15,247
	1982	472,704	87,808	84,800	45,855	62,569	54,484	22,892	24,174	14,128	100,459	44,499	30,081	12,257
Perkins	1985	21,712	5,682	5,650	885	837		972	138	138	3,951	2,921	2,477	895
	1982	16,636	4,536	4,502	794	577		919	106	106	2,174	2,475	1,906	634
Potter	1985	15,009	3,453	3,313	763	156		257	146		3,448	3,595	1,246	646
	1982	11,172	2,886	2,764	655	100		211	104		1,976	2,882	906	502
Roberts	1985	35,108	5,400	4,876	3,671	5,613		184	899	258	7,020	4,624	4,827	1,089
	1982	26,558	4,562	4,112	3,103	3,464		178	690	229	4,078	4,413	3,828	821
Sanborn	1985	7,438	859	776	693			112	112		2,651	710	559	
	1982	4,910	663	598	544			93	74		1,279	527	380	
Shannon	1985	8,144	3,796	3,736	641				76		153	1,358		
	1982	6,887	3,290	3,231	535				56		96	1,302		
Spink	1985	33,988	7,527	6,709	3,352	703		1,102	358	253	10,381	6,067	1,678	932
	1982	25,233	5,860	5,213	2,779	491		958	274	207	6,004	5,129	1,306	764
Stanley	1985	11,527	6,145	6,131	1,645							470	1,750	
	1982	8,480	4,537	4,518	1,301							403	1,114	
Sully	1985	16,286	1,029	1,010	897						11,593	527	415	226
	1982	10,243	889	871	717						6,268	484	328	165
Todd	1985	16,329	6,569	6,549	393	1,467					991	5,655	924	
	1982	11,260	4,663	4,640	309	777					527	4,119	611	
Tripp	1985	42,679	7,966	7,832	1,696	4,796		1,429	1,885	511	12,962	6,487	3,382	617
	1982	29,474	6,248	6,132	1,418	2,825		1,300	1,417	446	7,068	5,288	2,220	447
Turner	1985	21,152	4,082	3,501	1,673	397		260	260		6,366	1,611	2,231	1,016
	1982	17,198	3,707	3,173	1,502	308		245	223		4,271	1,506	1,759	843
Union	1985	24,432	6,190	5,834	2,526	112		155	699	411	2,203	6,518	1,505	324
	1982	19,642	4,707	4,428	2,296	75		148	525	348	1,355	5,920	1,141	263
Walworth	1985	49,142	7,995	6,671	3,826	3,456		2,662	1,225	679	13,487	6,105	3,813	1,968
	1982	39,504	6,853	5,707	3,404	2,287		2,555	972	595	8,971	5,662	3,265	1,566

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
SOUTH DAKOTA (continued)														
ALL COUNTIES (continued)														
Yankton	1985	172,486	34,633	33,530	9,966	18,802	10,842	6,338	5,004	1,751	26,911	7,566	12,539	5,095
	1982	123,996	26,788	25,885	8,373	12,064	6,710	5,603	3,532	1,422	15,299	6,623	8,967	3,901
Ziebach	1985	2,524	933	880	212						118	75	435	199
	1982	1,815	653	615	176						66	66	272	130
TOTAL METRO COUNTIES	**1985**	**1,507,301**	**250,150**	**239,930**	**121,276**	**215,916**	**196,727**	**68,417**	**73,223**	**38,999**	**395,140**	**127,725**	**82,509**	**55,019**
	1982	1,169,966	205,681	196,895	108,345	151,493	137,574	62,249	56,308	33,258	248,346	116,969	67,750	46,851
TOTAL STATE	**1985**	**3,873,345**	**748,929**	**712,712**	**312,914**	**368,234**	**270,204**	**158,919**	**149,596**	**79,349**	**958.706**	**415,040**	**258,916**	**134,139**
	1982	2,989,152	617,244	586,080	275,311	256,252	189,006	146,968	113,913	65,629	589,293	369,705	203,912	108,358
TENNESSEE														
CHATTANOOGA	**1985**	**2,529,888**	**598,820**	**585,971**	**199,775**	**327,876**	**268,911**	**126,090**	**128,964**	**68,474**	**569,813**	**249,771**	**97,173**	**64,816**
	1982	1,869,737	479,922	468,493	152,348	221,970	181,158	95,500	79,671	46,586	350,833	221,797	72,602	48,844
Hamilton	1985	1,947,542	384,044	374,094	167,596	278,913	239,685	104,807	105,327	49,605	481,808	176,490	67,991	49,348
	1982	1,456,406	318,384	309,548	130,325	192,424	163,933	78,463	65,855	34,856	302,561	156,601	54,548	38,300
Marion	1985	92,247	22,214	21,850	5,010	9,473	5,102	4,680	3,655	3,607	19,866	12,196	2,754	4,426
	1982	73,074	21,088	20,703	3,906	5,832	3,056	3,510	2,555	2,526	12,704	11,431	2,244	2,975
Sequatchie	1965	32,431	14,993	14,891	1,454	1,640		303	595	595	5,858	3,672	385	1,000
	1982	22,118	10,837	10,743	968	967		224	356	356	3,194	2,788	268	667
Catoosa, Ga.	*1985*	*212,541*	*79,559*	*79,434*	*17,609*	*28,345*	*24,124*	*4,879*	*11,497*	*7,619*	*34,083*	*18,291*	*7,964*	*4,725*
	1982	*132,233*	*52,596*	*52,414*	*10,700*	*16,854*	*14,169*	*3,351*	*5,846*	*4,220*	*16,461*	*15,266*	*4,583*	*3,060*
Dade, Ga.	*1985*	*38,476*	*14,838*	*14,721*	*2,413*	*1,108*		*741*	*1,379*	*1,324*	*3,285*	*7,912*	*4,269*	*438*
	1982	*33,416*	*12,957*	*12,831*	*1,933*	*867*		*751*	*1,044*	*1,009*	*2,135*	*8,698*	*2,921*	*373*
Walker, Ga.	*1985*	*206,651*	*83,172*	*80,981*	*5,693*	*8,397*		*10,680*	*6,511*	*5,724*	*24,913*	*31,210*	*13,810*	*4,879*
	1982	*152,490*	*64,060*	*62,254*	*4,516*	*5,026*		*9,201*	*4,015*	*3,619*	*13,778*	*27,013*	*8,038*	*3,469*
CLARKSVILLE - HOPKINSVILLE	**1985**	**739,575**	**140,484**	**138,458**	**64,678**	**106,962**	**88,187**	**23,325**	**28,072**	**12,800**	**214,055**	**43,660**	**41,120**	**25,293**
	1982	591,134	126,627	124,564	53,924	79,659	64,290	21,170	21,042	10,967	144,035	42,749	35,230	18,260
Montgomery	1985	450,957	86,120	84,931	43,874	76,722	63,426	10,761	17,787	7,860	132,680	23,917	26,228	13,309
	1982	355,104	77,053	75,846	36,692	54,030	43,637	9,804	13,407	6,805	89,334	23,611	22,561	9,647
Christian, Ky.	*1985*	*288,618*	*54,364*	*53,527*	*20,804*	*30,240*	*24,761*	*12,564*	*10,285*	*4,940*	*81,375*	*19,743*	*14,892*	*11,984*
	1982	*236,030*	*49,574*	*48,718*	*17,232*	*25,629*	*20,653*	*11,366*	*7,635*	*4,162*	*54,701*	*19,138*	*12,669*	*8,613*
JACKSON	**1985**	**594,908**	**96,938**	**90,622**	**44,751**	**130,997**	**107,907**	**34,353**	**24,472**	**11,872**	**116,683**	**42,187**	**40,013**	**18,114**
	1982	400,985	78,800	73,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
Madison	1985	594,908	96,938	90,622	44,751	130,997	107,907	34,353	24,472	11,872	116,683	42,187	40,013	18,114
	1982	400,985	78,800	73,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
JOHNSON CITY - KINGSPORT - BRISTOL	**1985**	**2,372,652**	**520,719**	**507,489**	**179,654**	**336,528**	**269,286**	**102,949**	**100,300**	**60,003**	**637,438**	**138,061**	**125,964**	**83,529**
	1982	1,787,685	449,743	437,347	141,888	231,021	182,021	85,203	69,918	45,183	391,958	133,484	98,449	57.867
Carter	1985	138,238	39,800	39,132	11,235	20.177	13,961	4,220	6,414	5,019	24,704	6,452	10,207	7,889
	1982	114,585	36,637	35,954	9,551	14,596	9,935	4,001	4,554	3,709	17,050	6,948	8,738	5,788
Hawkins	1985	129,983	43,749	43,316	6,993	10,832	7,933	3,046	2,247	1,656	28,133	7,187	7,966	7,702
	1982	95,685	36,496	36,067	5,425	6,203	4,402	2,463	1,461	1,126	16.731	6,668	5,762	4,815
Sullivan	1985	1,030,678	182,916	179,845	77,719	153,948	126,146	54,422	41,761	23,522	325,694	58,308	38,942	37,385
	1982	751,148	158,776	155,814	60,210	106,558	85,826	40,867	28,439	17,683	197,241	53,064	31,031	25,188
Unicoi	1985	39,316	10,199	10,075	4,933	6,413		755	1,778	1,573	7,934	1,983	2,145	1,563
	1982	32,237	10,220	10,077	4,073	4,168		695	1,317	1,182	5,356	2,087	1,597	1,113
Washington	1985	576,346	138,510	134,350	47,407	89,673	86,933	20,050	26,229	13,636	135,911	32,967	29,818	19,018
	1982	419,713	112,112	108,539	35,993	56,652	54,720	16,885	17,880	10,436	83,324	29,722	23,355	12,469
Bristol city, Va.	*1985*	*215,424*	*32,942*	*31,195*	*14,955*	*43,337*	*34,313*	*14,769*	*9,123*	*4,860*	*55,176*	*11,886*	*14,220*	*4,217*
	1982	*186,745*	*32,640*	*30,851*	*13,837*	*34,481*	*27,138*	*15,478*	*7,815*	*4,450*	*36,308*	*15,067*	*12,500*	*3,995*
Scott, Va.	*1985*	*108,381*	*30,393*	*27,595*	*3,512*	*1,731*		*1,364*	*3,265*	*1,452*	*38,167*	*9,800*	*12,249*	*2,660*
	1982	*82,229*	*27,264*	*24,707*	*2,819*	*1,344*		*1,148*	*2,382*	*1,136*	*22,740*	*9,597*	*7,814*	*2,246*
Washington, Va.	*1985*	*134,286*	*42,210*	*41,981*	*12,900*	*10,417*		*4,323*	*9,483*	*8,285*	*21,719*	*9,478*	*10,417*	*3,095*
	1982	*105,343*	*35,598*	*35,338*	*9,980*	*7,019*		*3,666*	*6,070*	*5,461*	*13,208*	*10,331*	*7,652*	*2,253*
KNOXVILLE	**1985**	**4,163,316**	**867,071**	**838,993**	**454,722**	**530,037**	**458,222**	**219,565**	**210,816**	**121,729**	**894,653**	**373,673**	**204,501**	**124,265**
	1982	2,880,814	666,496	644,528	321,003	336,043	289,137	149,043	126,004	78,925	517,562	299,885	146,429	85,427
Anderson	1985	387,967	94,435	92,865	22,353	57,544	49,909	10,445	14,987	4,774	113,383	25,420	19,199	10,873
	1982	300,662	81,988	80,472	18,175	41,586	35,598	8,190	10,055	3,674	73,492	24,339	15,393	8,831
Blount	1985	523,243	105,989	104,505	31,555	64,426	59,224	8,234	22,521	13,273	210,074	27,513	24,011	14,949
	1982	378,532	91,145	89,699	25,072	46,474	42,540	7,233	14,958	9,556	124,047	25,200	19,623	12,096

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
KNOXVILLE (continued)														
Grainger	1985	21,383	4,360	3,862	1,840	824		331	1,024	1,024	5,595	3,711	318	1,080
	1982	18,379	4,512	3,989	1,568	553		314	697	697	3,901	3,608	284	794
Jefferson	1985	91,752	30,910	30,552	6,829	8,396		2,524	3,410	2,630	7,938	13,582	5,055	6,516
	1982	72,882	27,631	27,259	5,229	5,113		1,861	2,316	1,891	5,020	11,873	3,954	4,301
Knox	1985	2,768,119	538,742	522,347	328,108	381,145	339,611	183,740	156,196	90,121	523,407	257,380	128,247	81,433
	1982	1,866,396	399,539	386,647	225,783	232,579	206,033	121,687	90,940	57,440	293,062	202,174	91,739	53,609
Sevier	1985	351,768	87,457	79,872	63,542	16,073	9,478	14,152	12,392	9,907	29,722	42,566	26,023	9,197
	1982	229,382	56,978	51,938	44,760	8,778	4,966	9,658	6,848	5,667	15,266	29,715	14,330	5,633
Union	1985	19,084	5,178	4,990	495	1,629		139	286		4,534	3,501	1,648	217
	1982	14,581	4,703	4,524	416	960		100	190		2,774	2,976	1,106	163
MEMPHIS	**1985**	**6,100,527**	**1,176,124**	**1,118,757**	**472,153**	**848,154**	**660,557**	**357,460**	**329,378**	**180,586**	**1,455,904**	**632,973**	**197,909**	**228,534**
	1982	4,308,708	964,239	915,473	346,953	545,412	420,582	252,648	199,681	120,012	864,494	512,894	143,605	144,147
Shelby	1985	5,447,378	1,024,319	971,317	436,504	792,621	625,978	339,431	313,911	170,309	1,321,518	490,128	150,364	210,247
	1982	3,816,663	838,055	793,187	321,947	506,288	396,809	238,721	189,654	113,178	771,142	402,894	112,099	130,915
Tipton	1985	101,643	24,736	24,043	5,164	14,226	7,114	3,127	2,461	900	24,379	8,575	7,879	2,689
	1982	86,674	24,303	23,578	4,495	9,951	4,828	2,843	1,923	767	17,226	8,521	7,111	2,346
Crittenden, Ark.	*1985*	*377,390*	*61,894*	*60,610*	*20,715*	*26,646*	*17,785*	*8,825*	*9,913*	*6,737*	*73,284*	*126,856*	*22,248*	*10,375*
	1982	*267,790*	*47,015*	*45,953*	*12,912*	*17,423*	*11,432*	*6,404*	*5,929*	*4,148*	*51,871*	*94,160*	*11,484*	*7,159*
De Soto, Miss.	*1985*	*174,116*	*65,175*	*62,787*	*9,770*	*14,661*	*9,680*	*6,077*	*3,093*	*2,640*	*36,723*	*7,414*	*17,418*	*5,223*
	1982	*137,581*	*54,866*	*52,755*	*7,599*	*11,750*	*7,513*	*4,680*	*2,175*	*1,919*	*24,255*	*7,319*	*12,911*	*3,727*
NASHVILLE	**1985**	**5,686,318**	**1,092,263**	**1,067,509**	**535,594**	**824,735**	**703,054**	**250,862**	**265,596**	**133,142**	**1,373,993**	**548,504**	**208,814**	**171,147**
	1982	4,212,811	929,382	906,521	410,085	540,735	458,701	194,656	173,489	95,429	850,444	482,195	159,771	122,136
Cheatham	1985	61,444	16,566	16,234	2,471	1,809		651	1,023	1,023	13,151	18,696	2,651	2,264
	1982	44,836	13,879	13,575	1,913	1,057		494	563	563	7,422	14,496	1,882	1,325
Davidson	1985	4,033,801	683,652	667,867	422,915	662,956	572,056	182,836	202,679	100,545	968,806	343,446	127,988	113,951
	1982	2,912,982	569,802	555,592	316,650	438,754	376,919	137,906	131,253	72,078	586,593	293,527	92,883	79,545
Dickson	1985	141,857	31,895	29,988	8,815	20,073	18,250	6,732	7,616	5,309	34,426	14,502	6,365	4,067
	1982	113,733	31,123	29,206	7,117	12,722	11,528	5,643	5,503	3,960	22,658	13,368	5,140	3,290
Robertson	1985	132,542	32,802	32,478	6,820	11,686	9,488	3,946	5,723	3,244	31,179	26,430	2,555	5,266
	1982	107,633	28,875	28,536	5,741	7,542	6,088	3,554	3,940	2,429	20,849	24,913	2,183	3,969
Rutherford	1985	455,323	108,345	106,099	36,167	52,625	45,586	28,076	20,985	14,998	92,788	51,155	24,108	15,646
	1982	351,096	91,617	89,548	30,527	32,904	28,367	21,798	13,618	10,298	59,637	46,316	19,795	10,716
Sumner	1985	345,483	86,861	85,674	22,367	34,217	24,965	10,845	12,164	3,999	89,897	26,304	25,306	14,874
	1982	275,722	80,931	79,674	18,280	21,823	15,624	9,649	7,848	2,890	59,539	25,003	21,412	11,148
Williamson	1985	298,517	76,821	74,459	21,484	21,829	16,339	10,362	9,171	1,948	99,790	25,668	7,564	9,272
	1982	234,374	66,300	64,140	17,392	13,754	10,153	9,040	6,319	1,489	65,292	26,203	6,323	7,521
Wilson	1985	217,351	55,321	54,710	14,555	19,540	16,370	7,414	6,235	2,076	43,956	42,303	12,277	5,807
	1982	172,735	46,855	46,250	12,465	12,179	10,022	6,572	4,445	1,722	28,454	38,369	10,153	4,622
ALL COUNTIES														
Anderson	1985	387,967	94,435	92,865	22,353	57,544	49,909	10,445	14,987	4,774	113,383	25,420	19,199	10,873
	1982	300,662	81,988	80,472	18,175	41,586	35,598	8,190	10,055	3,674	73,492	24,339	15,393	8,831
Bedford	1985	113,247	26,257	25,522	6,750	8,538	7,682	3,697	5,836	3,089	27,403	12,742	4,432	5,579
	1982	88,257	23,404	22,706	5,507	5,876	5,221	3,189	4,063	2,317	17,389	11,290	3,593	3,736
Benton	1985	57,317	21,272	20,739	3,277	7,878	4,643	1,444	1,571	1,135	9,835	6,865	2,483	949
	1982	48,718	19,393	18,871	2,803	5,275	3,089	1,378	1,207	934	6,838	7,058	2,206	813
Bledsoe	1985	17,916	4,364	4,178	456	563		253	764	764	5,153	973	3,100	1,439
	1982	15,088	4,155	3,970	447	442		215	605	605	3,675	1,082	2,471	1,098
Blount	1985	523,243	105,989	104,505	31,555	64,426	59,224	8,234	22,521	13,273	210,074	27,513	24,011	14,949
	1982	378,532	91,145	89,699	25,072	46,474	42,540	7,233	14,958	9,556	124,047	25,200	19,623	12,096
Bradley	1985	360,685	84,051	81,095	27,810	43,648	33,977	19,675	12,550	7,292	93,094	25,178	23,583	13,552
	1982	292,841	76,218	73,398	23,654	32,486	24,588	16,111	9,585	6,050	63,748	24,362	20,632	9,956
Campbell	1985	144,639	36,630	36,273	12,630	12,199	1,844	5,651	5,308	4,751	35,461	17,869	4,652	6,081
	1982	121,573	34,398	33,999	11,344	8,087	1,135	4,591	3,714	3,355	24,411	18,200	4,092	4,431
Cannon	1985	29,863	10,355	10,061	1,200	1,646		679	1,622	1,622	5,839	2,172	2,143	1,943
	1982	21,516	8,283	8,033	881	1,072		504	1,026	1,026	3,478	1,817	1,418	1,231
Carroll	1985	115,338	30,483	29,636	5,419	13,742	5,261	3,429	6,986	6,986	28,866	5,164	8,033	5,777
	1982	79,785	23,949	23,239	3,977	7,819	2,961	2,783	4,180	4,180	17,056	4,759	5,697	3,679
Carter	1985	138,238	39,800	39,132	11,235	20,177	13,961	4,220	6,414	5,019	24,704	6,452	10,207	7,889
	1982	114,585	36,637	35,954	9,551	14,596	9,935	4,001	4,554	3,709	17,050	6,948	8,738	5,788
Cheatham	1985	61,444	16,566	16,234	2,471	1,809		651	1,023	1,023	13,151	18,696	2,651	2,264
	1982	44,836	13,879	13,575	1,913	1,057		494	563	563	7,422	14,496	1,882	1,325

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Chester	1985	37,798	8,575	8,394	2,266	2,119		1,672	2,828	1,533	13,069	2,291	1,526	1,407
	1982	30,026	8,161	7,974	1,983	1,371		1,543	1,850	1,051	8,779	2,173	1,310	1,015
Claiborne	1985	72,468	21,288	20,869	6,262	7,569		1,491	6,845	3,651	6,977	4,051	6,435	2,728
	1982	51,287	16,009	15,665	4,418	4,225		1,011	3,884	2,274	4,044	3,664	4,744	1,927
Clay	1985	13,060	4,636	4,451	1,206	330		318	283		1,192	1,073	2,291	305
	1982	10,015	3,815	3,656	880	214		225	185		658	1,020	1,508	224
Cocke	1985	109,964	25,477	24,342	8,839	13,941	4,934	7,243	6,556	5,595	19,448	11,226	6,766	3,754
	1982	91,080	25,071	23,909	7,199	9,295	3,082	5,673	4,277	3,792	13,020	11,727	5,734	3,063
Coffee	1985	257,002	48,657	47,973	19,126	48,127	36,319	7,157	11,036	5,830	58,045	21,036	12,846	9,777
	1982	180,493	41,359	40,701	15,234	26,916	19,921	5,693	7,060	4,125	33,711	17,726	9,317	6,839
Crockett	1985	40,541	10,777	10,473	1,531	1,788		1,489	1,851	1,851	13,545	2,864	1,538	1,555
	1982	31,342	9,810	9,516	1,199	1,094		1,121	1,160	1,160	8,615	2,843	1,250	1,180
Cumberland	1985	162,393	32,961	31,609	13,244	18,781	16,145	5,900	3,524	2,644	39,817	22,581	9,031	7,054
	1982	123,066	29,113	27,866	10,076	11,220	9,495	4,868	2,398	1,920	24,701	20,186	7,158	4,630
Davidson	1985	4,033,801	683,652	667,867	422,915	662,956	572,056	182,836	202,679	100,545	968,806	343,446	127,988	113,951
	1982	2,912,982	569,802	555,592	316,650	438,754	376,919	137,906	131,253	72,078	586,593	293,527	92,883	79,545
Decatur	1985	39,373	8,443	7,948	1,504	4,346		573	1,085	342	12,047	6,447	1,394	1,065
	1982	32,245	8,135	7,642	1,348	2,826		531	812	279	8,135	6,134	1,202	889
De Kalb	1985	47,804	14,418	13,877	2,626	4,992		1,198	2,143	2,143	11,028	5,096	1,337	2,191
	1982	35,749	11,929	11,460	2,037	3,005		1,029	1,494	1,494	6,894	4,501	1,067	1,469
Dickson	1985	141,857	31,895	29,988	8,815	20,073	18,250	6,732	7,616	5,309	34,426	14,502	6,365	4,067
	1982	113,733	31,123	29,206	7,117	12,722	11,528	5,643	5,503	3,960	22,658	13,368	5,140	3,290
Dyer	1985	166,602	30,070	28,830	10,517	18,799	8,856	11,741	10,072	6,740	44,139	12,782	10,651	6,016
	1982	136,686	29,666	28,389	9,129	12,654	5,877	9,832	6,860	4,860	30,851	17,623	8,794	4,520
Fayette	1985	41,629	14,789	14,321	2,208	5,780		833	1,025	376	8,384	3,425	947	1,445
	1982	35,369	14,549	14,063	1,946	3,802		765	766	313	5,691	3,263	825	1,206
Fentress	1985	56,541	13,126	12,776	2,655	3,634		9,671	1,840	929	4,956	6,914	7,669	2,945
	1982	41,635	11,539	11,211	1,901	2,306		6,664	1,183	626	2,935	5,749	4,951	1,819
Franklin	1985	116,914	27,337	26,734	7,657	14,866	3,612	2,178	3,788	2,300	28,010	7,986	11,265	4,705
	1982	98,920	26,522	25,888	6,730	10,167	2,301	2,124	2,988	1,936	19,124	8,141	10,221	3,568
Gibson	1985	208,971	53,350	51,387	10,040	28,402	19,517	7,817	6,644	4,457	56,845	16,570	9,630	11,531
	1982	161,344	46,190	44,406	8,140	17,856	12,121	7,010	4,847	3,393	37,111	16,208	8,032	8,089
Giles	1985	114,516	22,806	21,990	6,295	12,922	8,094	4,604	6,445	5,421	18,743	20,417	4,210	6,277
	1982	89,734	20,955	20,167	5,142	7,798	4,809	3,906	4,391	3,853	11,746	17,709	3,343	4,282
Grainger	1985	21,383	4,360	3,862	1,840	824		331	1,024	1,024	5,595	3,711	318	1,080
	1982	18,379	4,512	3,989	1,568	553		314	697	697	3,901	3,608	284	794
Greene	1985	285,388	65,858	64,399	18,016	31,84[illegible]	24,681	12,204	11,366	8,355	63,279	35,556	15,158	10,614
	1982	205,265	52,847	51,578	13,909	20,189	15,447	8,707	7,086	5,584	36,235	29,032	11,331	7,324
Grundy	1985	40,734	8,684	8,423	2,897	1,247		218	1,056	1,056	3,969	12,485	5,006	2,224
	1982	34,606	8,326	8,060	2,495	848		163	712	712	2,590	11,059	4,060	1,507
Hamblen	1985	317,456	76,191	74,777	21,146	40,138	31,151	16,681	9,313	3,872	80,120	17,510	26,143	8,978
	1982	246,837	65,185	63,854	16,969	28,572	21,524	13,374	6,710	3,061	51,752	17,574	21,116	7,106
Hamilton	1985	1,947,542	384,044	374,094	167,596	278,913	239,685	104,807	105,327	49,605	481,808	176,490	67,991	49,348
	1982	1,456,406	318,384	309,548	130,325	192,424	163,933	78,463	65,855	34,856	302,561	156,601	54,548	38,300
Hancock	1985	12,165	2,974	2,826	1,544	75		265	976	102	1,464	1,544	1,292	509
	1982	10,702	3,076	2,918	1,293	57		249	709	85	924	1,479	1,066	427
Hardeman	1985	82,035	23,755	23,350	2,788	6,478	4,782	1,273	2,160	988	19,405	6,764	9,327	2,413
	1982	63,866	20,118	19,738	2,258	4,493	3,286	1,113	1,491	742	12,391	6,458	7,093	1,891
Hardin	1985	87,994	14,332	13,944	5,290	17,667	9,376	3,047	3,534	2,050	23,197	4,591	5,781	2,957
	1982	72,934	15,147	14,709	4,892	12,112	6,339	2,601	2,815	1,689	15,501	5,099	5,258	2,264
Hawkins	1985	129,983	43,749	43,316	6,993	10,832	7,933	3,046	2,247	1,656	28,133	7,187	7,966	7,702
	1982	95,685	36,496	36,067	5,425	6,203	4,402	2,463	1,461	1,126	16,731	6,668	5,762	4,815
Haywood	1985	69,090	18,602	18,096	3,489	6,948	5,632	2,942	2,974	2,974	8,680	14,997	3,508	3,484
	1982	53,005	15,653	15,199	2,933	4,565	3,670	2,108	1,985	1,985	5,441	12,750	2,631	2,238
Henderson	1985	75,255	13,245	12,858	4,804	8,936	6,071	2,983	4,231	2,504	18,645	6,955	6,447	2,689
	1982	64,868	14,184	13,744	4,269	6,209	4,161	2,572	3,056	1,963	13,450	7,564	5,333	2,124
Henry	1985	140,909	33,991	32,094	9,796	19,294	8,685	9,245	5,846	1,539	27,567	11,844	6,535	6,457
	1982	105,346	27,807	26,206	7,971	12,223	5,373	6,829	3,808	1,161	17,175	10,375	5,202	4,434
Hickman	1985	33,632	12,226	11,935	1,174	1,086		467	992	992	3,370	5,622	4,177	2,162
	1982	26,893	10,631	10,359	1,027	688		403	686	686	2,149	4,953	2,904	1,439
Houston	1985	13,492	5,239	5,185	581	124		257	366		877	1,090	409	4,137
	1982	12,665	5,667	5,599	583	97		250	261		642	1,244	376	3,141
Humphreys	1985	58,697	17,375	17,257	3,615	8,501	4,253	739	1,026	1,026	14,768	6,404	2,027	1,592
	1982	53,668	17,552	17,400	3,645	6,258	3,107	777	873	873	11,287	7,194	1,979	1,391

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Jackson	1985	13,972	4,202	3,907	1,114	402		237	1,161	644	1,358	1,687	952	859
	1982	14,105	4,935	4,581	1,058	340		218	897	563	1,076	1,831	921	706
Jefferson	1985	91,752	30,910	30,552	6,829	8,396		2,524	3,410	2,630	7,938	13,582	5,055	6,516
	1982	72,882	27,631	27,259	5,229	5,113		1,861	2,316	1,891	5,020	11,873	3,954	4,301
Johnson	1985	31,156	12,392	12,236	2,433	2,428		946	792	792	2,808	3,657	1,828	2,208
	1982	26,212	10,980	10,821	2,021	1,789		755	592	592	1,913	3,471	1,588	1,585
Knox	1985	2,768,119	538,742	522,347	328,108	381,145	339,611	183,740	156,196	90,121	523,407	257,380	128,247	81,433
	1982	1,866,396	399,539	386,647	225,783	232,579	206,033	121,687	90,940	57,440	293,062	202,174	91,739	53,609
Lake	1985	17,105	5,919	5,825	2,070	899		453	360	360	2,402	1,748	924	1,574
	1932	13,939	5,346	5,252	1,646	567		346	258	258	1,474	1,745	745	1,079
Lauderdale	1985	55,504	10,563	10,300	2,302	9,625	3,837	2,858	2,474	850	12,045	6,488	2,854	2,373
	1982	49,225	11,519	11,211	2,101	6,809	2,662	2,731	1,917	717	8,848	6,698	2,679	2,064
Lawrence	1985	144,169	25,772	24,226	6,865	16,456	8,708	6,883	11,596	8,646	37,938	13,189	7,920	6,843
	1982	115,744	25,499	23,924	5,801	10,794	5,642	5,601	7,688	5,953	25,820	12,682	6,887	4,996
Lewis	1985	29,723	7,862	7,730	792	2,585		454	635	253	7,504	2,848	1,825	1,653
	1982	23,682	7,091	6,959	686	1,641		410	463	195	4,948	2,636	1,335	1,158
Lincoln	1985	100,728	31,631	31,118	6,050	13,166	10,674	4,585	3,833	2,905	12,962	11,354	3,685	4,951
	1982	78,924	26,854	26,369	4,819	8,200	6,612	3,728	2,540	1,967	8,384	10,322	3,046	3,659
Loudon	1985	116,958	28,490	27,785	7,368	9,494	8,031	3,327	6,369	5,888	34,361	12,503	7,114	5,088
	1982	96,018	27,175	26,452	6,212	6,235	5,154	3,117	4,232	3,989	23,435	12,840	6,199	3,704
McMinn	1985	234,247	92,104	91,679	17,465	19,597	10,409	14,454	8,284	2,660	32,813	13,786	10,014	9,572
	1982	164,195	67,295	66,858	11,974	11,904	5,995	10,143	5,092	1,905	18,520	12,140	7,174	6,466
McNairy	1985	70,055	17,874	17,025	3,472	8,512	7,089	1,776	2,866	1,773	17,060	4,823	2,537	2,880
	1982	57,609	16,196	15,397	3,070	5,641	4,686	1,680	2,150	1,395	11,741	5,179	2,230	2,112
Macon	1985	42,899	14,453	13,558	1,293	3,910		1,784	1,520	300	5,364	4,050	4,007	2,010
	1982	38,242	14,825	13,880	1,202	2,643		1,450	1,114	257	3,766	3,910	3,541	1,552
Madison	1985	594,908	96,938	90,622	44,751	130,997	107,907	34,353	24,472	11,872	116,683	42,187	40,013	18,114
	1982	400,985	78,800	73,527	31,896	75,318	61,516	23,575	15,447	8,305	67,024	36,286	25,791	11,151
Marion	1985	92,247	22,214	21,850	5,010	9,473	5,102	4,680	3,655	3,607	19,866	12,196	2,754	4,426
	1982	73,074	21,088	20,703	3,906	5,832	3,056	3,510	2,555	2,526	12,704	11,431	2,244	2,975
Marshall	1985	86,858	22,489	22,082	3,948	9,319	5,213	2,174	4,687	1,684	27,384	5,282	2,722	3,913
	1982	69,607	20,552	20,142	3,362	6,152	3,299	1,992	3,130	1,220	18,775	5,651	2,104	3,103
Maury	1985	232,676	52,445	51,447	18,666	33,449	26,431	14,357	13,350	4,407	42,266	18,564	11,162	11,014
	1982	194,004	52,847	51,743	15,739	22,097	17,270	11,995	9,207	3,514	28,896	17,802	9,784	7,981
Meigs	1985	22,132	8,071	7,873	1,157	1,107		286	1,596	1,596	3,483	2,393	221	1,439
	1982	13,726	5,819	5,666	772	574		187	827	827	1,553	1,600	117	728
Monroe	1985	118,926	23,017	22,481	10,152	12,030	5,704	7,035	4,023	3,044	27,170	14,329	10,111	3,715
	1982	92,258	21,471	20,931	8,292	7,384	3,328	5,291	2,822	2,212	17,319	12,786	7,981	2,644
Montgomery	1985	450,957	86,120	84,931	43,874	76,722	63,426	10,761	17,787	7,860	132,680	23,917	26,228	13,309
	1982	355,104	77,053	75,846	36,692	54,030	43,637	9,804	13,407	6,805	89,334	23,611	22,561	9,647
Moore	1985	6,589	3,746	3,697	397	304					684	721	343	206
	1982	4,981	2,982	2,938	297	178					378	615	230	131
Morgan	1985	16,939	6,325	6,059	800	694		200	268		4,421	1,197	712	1,054
	1982	15,193	6,660	6,367	711	486		199	214		2,952	1,356	571	811
Obion	1985	164,470	34,612	34,193	13,812	20,016	10,818	9,579	4,355	2,673	40,248	12,585	11,288	5,901
	1982	128,875	30,153	29,731	11,286	12,907	6,925	7,536	3,196	2,107	26,576	11,742	9,523	4,165
Overton	1985	52,853	15,594	15,211	2,696	5,688		1,673	3,832	3,375	5,628	3,735	7,563	3,293
	1982	40,155	13,742	13,379	2,048	3,411		1,236	2,340	2,128	3,505	3,631	5,180	2,160
Perry	1985	10,883	5,335	5,193	763	66		300	968	968	832	734	741	426
	1982	9,415	4,809	4,672	645	49		245	655	655	578	796	607	362
Pickett	1985	15,893	3,686	3,497	426	743		278	1,495	1,495	4,334	2,855	425	208
	1982	10,373	2,910	2,756	315	386		207	785	785	2,118	2,177	293	139
Polk	1985	30,111	13,101	12,761	1,620	3,205		485	1,162	556	3,522	1,531	1,254	1,162
	1982	21,863	10,003	9,726	1,305	1,814		389	694	344	2,069	1,403	937	833
Putnam	1985	264,087	67,394	66,348	21,974	29,876	23,442	22,788	9,755	3,357	35,114	29,775	13,444	11,859
	1982	207,514	56,390	55,409	18,468	20,592	15,684	17,211	6,870	2,651	22,559	26,843	11,027	8,031
Rhea	1985	77,496	28,083	27,378	5,637	4,886		4,334	2,038	1,662	14,772	6,566	4,426	3,420
	1982	62,640	24,385	23,728	4,591	3,244		3,399	1,488	1,272	9,789	6,377	3,747	2,662
Roane	1985	217,125	60,681	60,131	13,630	20,173	13,369	8,599	8,556	3,139	68,808	10,500	8,932	8,865
	1982	162,610	51,194	50,634	10,957	12,333	7,890	6,552	5,932	2,359	43,687	10,400	7,245	6,942
Robertson	1985	132,542	32,802	32,478	6,820	11,686	9,488	3,946	5,723	3,244	31,179	26,430	2,555	5,266
	1982	107,633	28,875	28,536	5,741	7,542	6,088	3,554	3,940	2,429	20,849	24,913	2,183	3,969
Rutherford	1985	455,323	108,345	106,099	36,167	52,625	45,586	28,076	20,985	14,998	92,788	51,155	24,108	15,646
	1982	351,096	91,617	89,548	30,527	32,904	28,367	21,798	13,618	10,298	59,637	46,316	19,795	10,716

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TENNESSEE (continued)														
ALL COUNTIES (continued)														
Scott	1985	62,538	21,260	21,012	2,565	9,790		1,410	788	788	9,009	3,579	1,834	3,620
	1982	51,624	19,230	18,970	2,311	6,358		1,174	582	582	6,076	3,766	1,579	2,706
Sequatchie	1985	32,431	14,993	14,891	1,454	1,640		303	595	595	5,858	3,672	385	1,000
	1982	22,118	10,837	10,743	968	967		224	356	356	3,194	2,788	268	667
Sevier	1985	351,768	87,457	79,872	63,542	16,073	9,478	14,152	12,392	9,907	29,722	42,566	26,023	9,197
	1982	229,382	56,978	51,938	44,760	8,778	4,966	9,658	6,848	5,667	15,266	29,715	14,330	5,633
Shelby	1985	5,447,378	1,024,319	971,317	436,504	792,621	625,978	339,431	313,911	170,309	1,321,518	490,128	150,364	210,247
	1982	3,816,663	838,055	793,187	321,947	506,288	396,809	238,721	189,654	113,178	771,142	402,894	112,099	130,915
Smith	1985	46,198	12,038	11,819	1,692	2,442		1,750	8,413	6,687	7,251	5,019	2,429	2,083
	1982	37,446	10,815	10,597	1,543	1,826		1,419	5,660	4,656	4,930	4,822	2,109	1,516
Stewart	1985	17,521	5,495	5,364	1,411	1,508		191	1,289	494	4,427	572	981	731
	1982	16,497	5,777	5,628	1,393	1,198		208	997	456	3,520	711	997	621
Sullivan	1985	1,030,678	182,916	179,845	77,719	153,948	126,146	54,422	41,761	23,522	325,694	58,308	38,942	37,385
	1982	751,148	158,776	155,814	60,210	106,558	85,826	40,867	28,439	17,683	197,241	53,064	31,031	25,188
Sumner	1985	345,483	86,861	85,674	22,367	34,217	24,965	10,845	12,164	3,999	89,897	26,304	25,306	14,874
	1982	275,722	80,931	79,674	18,280	21,823	15,624	9,649	7,848	2,890	59,539	25,003	21,412	11,148
Tipton	1985	101,643	24,736	24,043	5,164	14,226	7,114	3,127	2,461	900	24,379	8,575	7,879	2,689
	1982	86,674	24,303	23,578	4,495	9,951	4,828	2,843	1,923	767	17,226	8,521	7,111	2,346
Trousdale	1985	16,928	7,371	7,303	121	509		269	727	89	494	961	551	999
	1982	16,671	7,340	7,258	129	416		280	552	70	383	1,085	537	808
Unicoi	1985	39,316	10,199	10,075	4,933	6,413		755	1,778	1,573	7,934	1,983	2,145	1,563
	1982	32,237	10,220	10,077	4,073	4,168		695	1,317	1,182	5,356	2,087	1,597	1,113
Union	1985	19,084	5,178	4,990	495	1,629		[illegible]	286		4,534	3,501	1,648	217
	1982	14,581	4,703	4,524	416	960		100	190		2,774	2,976	1,106	163
Van Buren	1985	2,924	883	766	324	60		91	207		368	251	106	
	1982	2,770	968	839	289	47		79	150		257	254	98	
Warren	1985	139,288	37,218	35,840	9,264	15,334	7,250	9,817	6,507	5,028	26,611	7,765	8,813	5,264
	1982	112,529	32,965	31,684	7,689	10,321	4,783	7,946	4,705	3,860	17,919	7,768	7,582	4,184
Washington	1985	576,346	138,510	134,350	47,407	89,673	86,933	20,050	26,229	13,636	135,911	32,967	29,818	19,018
	1982	419,713	112,112	108,539	35,993	56,652	54,720	16,885	17,880	10,436	83,324	29,722	23,355	12,469
Wayne	1985	34,210	14,794	14,413	1,367	754		955	1,551	1,062	4,690	1,437	4,484	1,705
	1982	28,477	13,125	12,763	1,139	556		764	1,030	770	3,194	1,527	3,364	1,327
Weakley	1985	118,170	33,513	32,250	9,259	13,630	7,036	4,063	6,183	1,555	22,679	7,332	7,340	5,730
	1982	88,554	27,482	26,396	7,122	8,192	4,197	3,483	4,269	1,198	14,154	7,139	5,852	3,806
White	1985	66,279	13,616	13,109	2,897	5,471		1,282	1,490	1,126	26,523	4,754	2,926	2,215
	1982	53,526	13,374	12,851	2,466	3,611		1,207	1,135	917	18,177	4,603	2,563	1,704
Williamson	1985	298,517	76,821	74,459	21,484	21,829	16,339	10,362	9,171	1,948	99,790	25,668	7,564	9,272
	1982	234,074	66,300	64,140	17,392	13,754	10,153	9,040	6,319	1,489	65,292	26,203	6,323	7,521
[illegible]on	1985	217,351	55,321	54,710	14,555	19,540	16,370	7,414	6,235	2,076	43,956	42,303	12,277	5,807
	1982	172,735	46,855	46,250	12,465	12,179	10,022	6,572	4,445	1,722	28,454	38,369	10,153	4,622
TOTAL METRO COUNTIES	**1985**	**20,431,301**	**4,027,872**	**3,894,968**	**1,842,956**	**2,940,407**	**2,445,461**	**1,050,382**	**1,023,049**	**545,025**	**4,893,814**	**1,786,239**	**798,007**	**668,102**
	1982	14,718,017	3,318,639	3,204,632	1,376,569	1,909,765	1,576,500	765,750	642,341	375,283	2,950,893	1,522,701	601,305	452,937
TOTAL STATE	**1985**	**26,650,339**	**5,612,495**	**5,439,206**	**2,247,416**	**3,635,480**	**2,838,987**	**1,329,089**	**1,290,621**	**709,790**	**6,248,584**	**2,345,893**	**1,166,247**	**933,226**
	1982	19,604,644	4,720,163	4,567,237	1,708,247	2,362,597	1,828,134	988,840	825,251	493,741	3,832,329	2,048,025	899,591	644,332
TEXAS														
ABILENE	**1985**	**1,114,267**	**190,722**	**182,947**	**98,349**	**145,014**	**101,587**	**53,408**	**49,731**	**27,310**	**256,186**	**72,366**	**129,091**	**28,481**
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
Taylor	1985	1,114,267	190,722	182,947	98,349	145,014	101,587	53,408	49,731	27,310	256,186	72,366	129,091	28,481
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
AMARILLO	**1985**	**1,377,143**	**267,357**	**253,787**	**140,796**	**152,588**	**124,584**	**89,907**	**71,691**	**36,518**	**340,474**	**72,705**	**132,157**	**21,614**
	1982	1,220,497	259,358	245,790	115,375	128,246	104,024	86,001	61,179	33,662	304,890	74,822	83,200	19,884
Potter	1985	990,390	177,373	167,943	107,982	115,153	101,586	65,899	44,056	17,739	237,543	62,496	94,859	16,746
	1982	859,003	163,516	154,530	87,537	98,308	85,882	62,919	38,140	17,074	205,038	62,716	56,736	15,106
Randall	1985	386,753	89,984	85,844	32,814	37,435	22,998	24,008	27,635	18,779	102,931	10,209	37,298	4,868
	1982	361,494	95,842	91,260	27,838	29,938	18,142	23,082	23,039	16,588	99,852	12,106	26,464	4,778
AUSTIN	**1985**	**4,428,322**	**865,784**	**836,480**	**518,333**	**495,602**	**422,423**	**241,359**	**257,876**	**126,272**	**942,630**	**267,573**	**447,293**	**84,580**
	1982	3,399,672	738,804	712,174	376,484	371,255	315,019	201,017	178,160	95,876	712,373	250,981	237,583	67,230
Hays	1985	206,722	46,570	44,868	32,699	14,618	1,723	8,917	5,410	3,245	33,454	22,908	28,022	2,630
	1982	167,730	41,437	39,847	25,388	9,976	1,119	7,948	4,345	2,738	28,252	22,053	15,360	2,200

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
AUSTIN (continued)														
Travis	1985	3,814,624	693,644	667,554	456,309	444,491	395,531	213,668	239,017	113,293	821,010	205,[illegible]	393,517	71,497
	1982	2,933,316	600,960	577,261	329,250	338,915	299,046	179,370	165,219	86,692	617,809	197,[illegible]	208,213	57,607
Williamson	1985	406,976	125,570	124,058	29,325	36,493	25,169	18,774	13,449	9,734	88,166	39,377	25,754	10,453
	1982	298,626	96,407	95,066	21,846	22,364	14,854	13,699	8,596	6,446	66,312	31,598	14,010	7,423
BEAUMONT - PORT ARTHUR	**1985**	**2,399,909**	**510,876**	**495,423**	**206,039**	**298,526**	**243,670**	**157,012**	**106,358**	**45,947**	**500,611**	**198,592**	**148,821**	**72,384**
	1982	2,093,311	473,733	458,585	171,367	243,562	197,860	137,804	89,800	43,186	446,530	191,861	103,552	59,957
Hardin	1985	177,079	46,798	46,299	6,775	19,255	15,877	4,286	2,819	1,647	58,640	8,093	16,068	7,439
	1982	166,045	47,683	47,086	6,042	15,657	12,581	4,189	2,454	1,511	54,603	9,734	11,562	6,398
Jefferson	1985	1,754,503	340,747	328,242	170,436	227,164	190,045	128,764	88,050	38,802	339,962	139,511	99,814	48,517
	1982	1,538,129	315,361	303,213	142,791	191,791	159,513	112,509	74,845	36,850	306,184	134,052	71,726	41,133
Orange	1985	468,327	123,331	120,882	28,828	52,107	37,748	23,962	15,489	5,498	102,009	50,988	32,939	16,428
	1982	389,137	110,689	108,286	22,534	36,114	25,766	21,106	12,501	4,825	85,743	48,075	20,264	12,426
BRAZORIA	**1985**	**938,401**	**277,319**	**271,154**	**69,803**	**95,251**	**64,596**	**40,408**	**34,923**	**20,283**	**199,248**	**52,083**	**87,925**	**25,310**
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
Brazoria	1985	938,401	277,319	271,154	69,803	95,251	64,596	40,408	34,923	20,283	199,248	52,083	87,925	25,310
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
BROWNSVILLE - HARLINGEN	**1985**	**1,340,711**	**327,299**	**313,780**	**123,976**	**169,798**	**143,715**	**108,119**	**75,308**	**34,703**	**223,988**	**50,778**	**106,435**	**27,974**
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
Cameron	1985	1,340,711	327,299	313,780	123,976	169,798	143,715	108,119	75,308	34,703	223,988	50,778	106,435	27,974
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
BRYAN - COLLEGE STATION	**1985**	**740,010**	**167,136**	**157,184**	**89,311**	**114,425**	**82,564**	**43,276**	**25,663**	**11,863**	**116,376**	**49,401**	**70,723**	**10,582**
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
Brazos	1985	740,010	167,136	157,184	89,311	114,425	82,564	43,276	25,663	11,863	116,376	49,401	70,723	10,582
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
CORPUS CHRISTI	**1985**	**2,244,438**	**526,277**	**507,164**	**231,594**	**237,674**	**188,911**	**108,259**	**119,296**	**56,419**	**460,364**	**205,807**	**154,516**	**41,461**
	1982	1,844,288	473,523	455,495	170,637	188,320	148,883	92,229	87,301	46,098	392,321	187,981	86,235	34,882
Nueces	1985	1,970,110	432,217	414,233	215,034	220,118	184,488	95,434	113,817	53,404	395,961	171,671	144,149	33,766
	1982	1,608,875	387,803	370,964	157,401	176,014	145,933	81,676	83,065	43,507	337,708	156,204	79,784	28,532
San Patricio	1985	274,328	94,060	92,931	16,560	17,556	4,423	12,825	5,479	3,015	64,403	34,136	10,367	7,695
	1982	235,413	85,720	84,531	13,236	12,306	2,950	10,553	4,236	2,591	54,613	31,777	6,451	6,350
DALLAS	**1985**	**16,361,030**	**3,100,008**	**2,987,676**	**1,816,924**	**1,879,702**	**1,649,633**	**942,628**	**857,953**	**436,670**	**3,621,969**	**1,330,305**	**903,173**	**400,276**
	1982	13,066,550	2,641,058	2,540,492	1,316,299	1,416,037	1,234,563	776,661	640,148	360,701	2,932,253	1,174,496	508,179	323,404
Collin	1985	1,128,252	259,434	252,468	92,078	180,271	168,935	66,236	74,298	35,716	193,718	89,246	78,954	32,854
	1982	767,651	200,029	194,289	57,365	103,658	96,922	46,023	44,559	23,796	137,558	67,610	39,543	23,114
Dallas	1985	13,746,403	2,437,430	2,343,913	1,614,996	1,515,761	1,345,956	829,775	743,034	386,422	3,142,675	1,106,406	713,782	317,033
	1982	11,097,280	2,089,874	2,005,888	1,171,739	1,186,443	1,046,525	688,687	563,986	324,509	2,554,260	985,494	405,539	262,229
Denton	1985	871,795	244,706	237,768	62,367	121,196	94,651	28,064	21,327	6,160	165,164	63,158	49,426	32,089
	1982	720,614	214,710	208,228	53,227	84,595	65,397	26,172	17,467	5,739	142,296	58,053	30,625	24,012
Ellis	1985	292,794	77,408	75,820	23,625	31,782	18,751	10,621	7,379	3,935	53,554	32,879	28,332	9,111
	1982	230,468	68,313	66,785	16,685	21,148	12,273	8,956	5,722	3,209	44,013	28,828	15,156	7,419
Kaufman	1985	233,344	62,276	60,989	17,353	23,971	15,008	7,022	8,930	3,824	47,004	27,098	19,079	6,758
	1982	184,628	53,365	52,163	12,278	15,980	9,515	6,137	6,209	2,946	38,707	23,807	10,468	5,018
Rockwall	1985	88,442	18,754	16,718	6,505	6,721	6,332	910	2,985	613	19,854	11,518	13,600	2,431
	1982	65,909	14,767	13,139	5,005	4,213	3,931	686	2,205	502	15,419	10,704	6,848	1,612
DALLAS - FORT WORTH CONSOLIDATED AREA	***1985***	***24,048,339***	***4,728,745***	***4,539,737***	***2,596,983***	***2,840,737***	***2,491,630***	***1,342,272***	***1,196,635***	***607,674***	***5,311,811***	***1,873,903***	***1,421,667***	***575,050***
	1982	*19,189,241*	*4,013,181*	*3,845,400*	*1,895,657*	*2,156,442*	*1,878,875*	*1,097,975*	*887,713*	*498,639*	*4,331,167*	*1,656,253*	*792,402*	*465,581*
EL PASO	**1985**	**2,466,303**	**496,901**	**470,937**	**261,016**	**385,145**	**320,809**	**170,140**	**137,371**	**80,046**	**455,080**	**157,688**	**156,507**	**51,499**
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
El Paso	1985	2,466,303	496,901	470,937	261,016	385,145	320,809	170,140	137,371	80,046	455,080	157,688	156,507	51,499
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
FORT WORTH - ARLINGTON	**1985**	**7,687,309**	**1,628,737**	**1,552,061**	**780,059**	**961,035**	**841,997**	**399,644**	**338,682**	**171,004**	**1,689,842**	**543,598**	**518,494**	**174,774**
	1982	6,122,691	1,372,123	1,304,908	579,358	740,405	644,312	321,314	247,565	137,938	1,398,914	483,757	284,223	142,177
Johnson	1985	397,795	105,076	103,494	28,814	44,409	40,719	19,587	7,769	4,797	92,012	18,555	44,631	14,825
	1982	293,534	85,609	84,160	19,565	27,930	25,322	15,428	5,750	3,842	71,623	17,311	22,566	11,286
Parker	1985	226,986	59,719	56,216	17,045	11,782	8,252	8,067	3,826	1,390	55,098	32,333	20,117	6,763
	1982	198,011	54,915	51,595	13,234	9,973	6,759	7,069	2,919	1,237	49,753	31,147	11,831	5,210
Tarrant	1985	7,062,528	1,463,942	1,392,351	734,200	904,844	793,026	371,990	327,087	164,817	1,542,732	492,710	453,746	153,186
	1982	5,631,146	1,231,599	1,169,153	546,559	702,502	612,231	298,817	238,896	132,859	1,277,538	435,299	249,826	125,681

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drugstores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
GALVESTON - TEXAS CITY	1985	**1,301,020**	**346,218**	**331,944**	**139,879**	**120,540**	**101,051**	**80,767**	**37,242**	**17,505**	**259,223**	**95,093**	**115,762**	**36,387**
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
Galveston	1985	1,301,020	346,218	331,944	139,879	120,540	101,051	80,767	37,242	17,505	259,223	95,093	115,762	36,387
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
HOUSTON	1985	**21,642,709**	**4,488,576**	**4,294,882**	**2,327,638**	**2,531,298**	**2,282,342**	**1,287,846**	**1,138,510**	**641,762**	**4,588,833**	**1,607,184**	**1,415,795**	**616,406**
	1982	18,823,669	4,171,202	3,983,677	1,825,611	2,160,240	1,937,570	1,145,266	887,632	548,026	4,151,345	1,566,856	911,521	503,835
Fort Bend	1985	591,051	165,216	162,500	33,154	17,629	10,242	25,038	15,487	8,836	145,162	46,327	98,395	16,738
	1982	495,179	149,353	146,621	27,227	14,796	8,449	21,738	13,181	8,060	128,214	45,569	57,153	13,208
Harris	1985	19,841,788	4,051,237	3,866,978	2,219,899	2,431,651	2,210,373	1,234,794	1,093,937	616,365	4,071,198	1,466,824	1,159,514	563,686
	1982	17,342,296	3,765,741	3,587,664	1,739,745	2,087,995	1,886,990	1,096,952	852,183	526,238	3,728,507	1,433,115	755,396	463,247
Liberty	1985	313,406	88,847	88,118	17,669	27,084	24,423	7,875	5,089	4,000	85,558	20,864	35,325	11,513
	1982	254,463	79,086	78,289	14,391	18,510	16,448	7,065	3,944	3,271	70,311	19,513	20,253	8,716
Montgomery	1985	629,658	159,393	155,109	47,754	42,815	26,801	18,383	20,713	11,907	119,252	55,073	108,897	20,896
	1982	549,300	158,251	153,706	37,748	31,927	19,725	18,291	16,089	9,963	110,206	54,300	71,992	16,482
Waller	1985	266,806	23,883	22,177	9,162	12,119	10,503	1,756	3,284	654	167,663	18,096	13,664	3,573
	1982	182,431	18,771	17,397	6,500	7,012	5,958	1,220	2,235	494	114,107	14,359	6,727	2,182
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1985*	***23,882,130***	***5,112,113***	***4,897,980***	***2,537,320***	***2,747,089***	***2,447,989***	***1,409,021***	***1,210,675***	***679,550***	***5,047,304***	***1,754,360***	***1,619,482***	***678,103***
	1982	*20,662,251*	*4,721,832*	*4,515,366*	*1,981,860*	*2,331,590*	*2,066,357*	*1,248,080*	*944,721*	*580,499*	*4,525,676*	*1,705,875*	*1,033,147*	*554,924*
KILLEEN - TEMPLE	1985	**1,073,072**	**237,760**	**232,170**	**114,500**	**171,117**	**126,487**	**43,068**	**53,733**	**25,405**	**234,653**	**59,746**	**62,738**	**22,441**
	1982	892,169	213,108	207,723	85,599	120,901	87,083	39,742	40,744	21,865	203,673	62,502	39,091	17,091
Bell	1985	955,309	201,242	196,277	103,760	152,119	116,612	41,560	44,648	21,361	212,346	53,400	59,250	19,667
	1982	786,685	177,989	173,270	76,908	106,417	79,949	38,207	33,427	18,159	183,668	55,324	36,730	14,582
Coryell	1985	117,763	36,518	35,893	10,740	18,998	9,875	1,508	9,085	4,044	22,307	6,346	3,488	2,774
	1982	105,484	35,119	34,453	8,691	14,484	7,134	1,535	7,317	3,706	20,005	7,178	2,361	2,509
LAREDO	1985	**971,387**	**211,799**	**200,874**	**62,065**	**155,949**	**129,299**	**121,311**	**95,937**	**11,374**	**96,019**	**33,518**	**65,349**	**17,454**
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,937	12,980
Webb	1985	971,387	211,799	200,874	62,065	155,949	129,299	121,311	95,937	11,374	96,019	33,518	65,349	17,454
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,937	12,980
LONGVIEW - MARSHALL	1985	**1,271,899**	**271,138**	**264,903**	**113,086**	**163,192**	**121,825**	**69,372**	**68,824**	**47,168**	**308,946**	**68,153**	**92,188**	**32,666**
	1982	1,064,402	250,127	243,929	85,652	120,404	88,333	64,486	54,735	39,966	256,492	69,462	57,333	27,532
Gregg	1985	995,195	219,985	214,510	90,806	141,771	106,568	56,189	40,703	28,947	243,931	38,556	73,837	24,044
	1982	838,132	201,275	195,894	69,382	103,312	76,412	52,451	34,555	25,905	205,512	41,178	47,183	21,271
Harrison	1985	276,704	51,153	50,393	22,280	21,421	15,257	13,183	28,121	18,221	65,015	29,597	18,351	8,622
	1982	226,270	48,852	48,035	16,270	17,092	11,921	12,005	20,180	14,061	50,980	29,284	10,150	6,261
LUBBOCK	1985	**1,527,429**	**283,526**	**265,054**	**151,704**	**195,364**	**157,059**	**82,599**	**93,950**	**52,554**	**388,442**	**57,337**	**129,607**	**23,393**
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	76,659	47,263	346,396	63,332	79,534	21,404
Lubbock	1985	1,527,429	283,526	265,054	151,704	195,364	157,059	82,599	93,950	52,554	388,442	57,337	129,607	23,393
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	76,659	47,263	346,396	63,332	79,534	21,404
McALLEN - EDINBURG - MISSION	1985	**1,612,814**	**345,563**	**327,631**	**124,128**	**233,483**	**181,150**	**168,283**	**96,317**	**52,113**	**265,583**	**56,199**	**152,696**	**36,668**
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
Hidalgo	1985	1,612,814	345,563	327,631	124,128	233,483	181,150	168,283	96,317	52,113	265,583	56,199	152,696	36,668
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
MIDLAND	1985	**1,128,452**	**219,708**	**213,988**	**96,751**	**160,104**	**142,326**	**53,032**	**66,966**	**40,604**	**185,127**	**92,621**	**135,939**	**19,627**
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
Midland	1985	1,128,452	219,708	213,988	96,751	160,104	142,326	53,032	66,966	40,604	185,127	92,621	135,939	19,627
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
ODESSA	1985	**1,376,163**	**259,563**	**246,356**	**143,794**	**190,769**	**161,123**	**64,843**	**85,445**	**47,220**	**315,148**	**49,948**	**145,807**	**20,438**
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
Ector	1985	1,376,163	259,563	246,356	143,794	190,769	161,123	64,843	85,445	47,220	315,148	49,948	145,807	20,438
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
SAN ANGELO	1985	**710,053**	**142,404**	**137,753**	**69,356**	**97,744**	**65,716**	**37,631**	**38,155**	**14,816**	**157,161**	**24,739**	**62,736**	**14,646**
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
Tom Green	1985	710,053	142,404	137,753	69,356	97,744	65,716	37,631	38,155	14,816	157,161	24,739	62,736	14,646
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
SAN ANTONIO	1985	**6,723,486**	**1,510,469**	**1,462,859**	**788,066**	**819,620**	**662,724**	**365,670**	**362,626**	**169,404**	**1,262,930**	**542,623**	**463,007**	**120,117**
	1982	5,533,729	1,324,826	1,280,151	581,778	658,089	525,135	308,298	270,534	142,156	1,083,053	522,811	265,947	101,979
Bexar	1985	6,353,518	1,412,984	1,371,664	755,370	797,748	661,588	348,535	347,124	159,963	1,189,919	516,249	414,948	110,710
	1982	5,197,814	1,225,415	1,187,329	553,510	640,553	524,319	291,925	257,266	133,577	1,014,224	494,738	236,355	93,935
Comal	1985	188,211	54,321	50,906	18,384	12,552	543	8,855	6,008	3,730	36,079	10,311	26,246	3,734
	1982	170,568	55,788	52,182	14,972	9,631	368	8,142	4,807	3,174	34,193	11,736	16,255	3,505

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
SAN ANTONIO (continued)														
Guadalupe	1985	181,757	43,164	40,289	14,312	9,320	593	8,280	9,494	5,711	36,932	16,063	21,813	5,673
	1982	165,347	43,623	40,640	13,296	7,905	448	8,231	8,461	5,405	34,636	16,337	13,337	4,539
SHERMAN - DENISON	**1985**	**568,751**	**112,571**	**109,922**	**46,649**	**73,905**	**69,679**	**27,285**	**24,619**	**15,520**	**130,822**	**31,879**	**57,105**	**19,348**
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
Grayson	1985	568,751	112,571	109,922	46,649	73,905	69,679	27,285	24,619	15,520	130,822	31,879	57,105	19,348
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
TEXARKANA	**1985**	**725,302**	**153,497**	**148,809**	**61,652**	**101,144**	**88,988**	**41,124**	**31,889**	**16,483**	**134,441**	**62,194**	**53,312**	**22,540**
	1982	585,884	137,914	133,399	45,426	74,071	64,382	34,727	23,726	13,657	112,084	57,100	29,366	16,290
Bowie	1985	541,049	89,711	85,998	43,695	90,440	81,295	32,242	24,323	12,121	125,629	37,699	45,828	14,173
	1982	430,569	82,521	78,956	31,781	65,202	58,156	26,298	18,614	10,452	105,640	35,280	24,952	10,271
Miller, Ark.	*1985*	*184,253*	*63,786*	*62,811*	*17,957*	*10,704*	*7,693*	*8,882*	*7,566*	*4,362*	*8,812*	*24,495*	*7,484*	*8,367*
	1982	*155,315*	*55,393*	*54,443*	*13,645*	*8,869*	*6,226*	*8,429*	*5,112*	*3,205*	*6,444*	*21,820*	*4,414*	*6,019*
TYLER	**1985**	**936,355**	**172,532**	**166,219**	**73,626**	**144,695**	**128,748**	**57,694**	**42,648**	**24,856**	**207,924**	**73,165**	**73,713**	**28,094**
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
Smith	1985	936,355	172,532	166,219	73,626	144,695	128,748	57,694	42,648	24,856	207,924	73,165	73,713	28,094
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
VICTORIA	**1985**	**575,785**	**117,442**	**114,937**	**47,452**	**76,272**	**67,299**	**33,484**	**24,727**	**14,916**	**112,919**	**49,331**	**52,607**	**9,666**
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,997	20,814	13,724	100,804	46,984	33,688	8,548
Victoria	1985	575,785	117,442	114,937	47,452	76,272	67,299	33,484	24,727	14,916	112,919	49,331	52,607	9,666
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,997	20,814	13,724	100,804	46,984	33,688	8,548
WACO	**1985**	**1,107,357**	**245,455**	**232,226**	**110,133**	**157,950**	**129,064**	**53,570**	**46,197**	**26,029**	**221,691**	**71,211**	**88,961**	**22,640**
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
McLennan	1985	1,107,357	245,455	232,226	110,133	157,950	129,064	53,570	46,197	26,029	221,691	71,211	88,961	22,640
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
WICHITA FALLS	**1985**	**910,130**	**155,582**	**150,136**	**81,010**	**146,707**	**129,192**	**38,164**	**53,100**	**31,696**	**206,435**	**54,759**	**77,364**	**20,548**
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
Wichita	1985	910,130	155,582	150,136	81,010	146,707	129,192	38,164	53,100	31,696	206,435	54,759	77,364	20,548
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
ALL COUNTIES														
Anderson	1985	234,561	58,681	56,256	15,408	14,354	10,759	12,219	9,148	6,122	49,180	10,403	26,758	7,163
	1982	178,100	49,300	47,173	10,460	10,608	7,722	9,891	6,320	4,611	38,773	9,855	13,737	5,595
Andrews	1985	73,270	19,840	19,340	6,426	3,237		3,581	863	500	23,352	4,834	3,949	2,493
	1982	61,362	17,516	17,042	4,799	2,550		3,005	710	426	18,960	5,047	2,467	1,841
Angelina	1985	384,415	91,631	89,727	29,996	53,833	50,071	18,769	18,772	10,821	76,639	26,679	34,145	13,265
	1982	342,133	91,000	88,940	23,821	40,277	37,232	18,762	15,209	9,659	70,020	27,700	22,678	11,525
Aransas	1985	82,269	28,461	27,314	9,293	2,426		1,202	3,910	1,512	5,127	9,072	16,300	1,340
	1982	68,176	25,758	24,673	7,028	1,859		1,137	2,898	1,229	4,547	9,223	9,667	1,177
Archer	1985	25,191	6,694	6,359	1,066	1,230		1,830	164		9,943	1,399	128	875
	1982	21,545	6,272	5,946	924	882		1,552	122		7,849	1,489	81	653
Armstrong	1985	11,593	2,240	2,129	826			393	160		3,238	3,757	137	176
	1982	6,515	1,443	1,348	407			216	86		1,578	2,270	57	98
Atascosa	1985	96,024	34,104	32,684	5,249	4,952		4,237	1,492	1,492	14,464	8,146	15,763	1,885
	1982	85,879	32,287	31,884	4,762	4,310		4,263	1,294	1,294	13,429	9,103	9,543	1,733
Austin	1985	108,582	24,458	22,804	7,372	10,422	3,588	3,474	2,243	1,311	27,454	12,613	12,237	4,411
	1982	82,913	22,058	20,528	5,343	6,772	2,227	2,705	1,710	1,056	19,979	10,796	7,058	3,021
Bailey	1985	29,306	4,754	4,263	2,252	1,287		2,119	1,029	96	10,685	705	1,765	455
	1982	28,305	5,470	4,897	1,981	1,070		2,118	947	100	9,978	868	1,213	465
Bandera	1985	22,806	9,512	9,068	1,187	541		901	750	332	4,573	578	3,296	756
	1982	18,169	8,042	7,651	900	365		724	527	273	3,788	578	1,971	620
Bastrop	1985	114,119	41,973	41,526	11,403	5,995		2,756	2,416	2,416	20,377	14,394	7,611	3,169
	1982	80,548	32,150	31,747	6,994	3,464		1,874	1,608	1,608	13,606	11,734	3,787	2,200
Baylor	1985	41,238	7,823	7,792	2,018	1,436		1,405	295	295	11,179	12,895	1,648	1,265
	1982	29,092	5,802	5,768	1,372	815		1,067	194	194	7,584	9,458	968	861
Bee	1985	133,603	36,326	36,206	10,823	10,240	9,272	10,167	5,889	3,545	24,024	11,014	11,725	4,395
	1982	105,311	30,333	30,176	7,726	6,802	6,062	8,642	4,268	2,782	19,674	10,479	6,912	3,071
Bell	1985	955,309	201,242	196,277	103,760	152,119	116,612	41,560	44,648	21,361	212,346	53,400	59,250	19,667
	1982	786,685	177,989	173,270	76,908	106,417	79,949	38,207	33,427	18,159	183,668	55,324	36,730	14,582
Bexar	1985	6,353,518	1,412,984	1,371,664	755,370	797,748	661,588	348,535	347,124	159,963	1,189,919	516,249	414,948	110,710
	1982	5,197,814	1,225,415	1,187,329	553,510	640,553	524,319	291,925	257,266	133,577	1,014,224	494,738	236,355	93,935

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Blanco	1985	16,182	5,027	4,961	2,934			193	251	149	787	1,880	2,824	116
	1982	14,940	5,208	5,131	2,408			199	227	143	717	2,156	1,938	109
Borden	1985	167	47	47								120		
	1982	136	41	41								95		
Bosque	1985	53,518	11,515	10,662	2,911	2,320		939	1,586	1,586	12,702	6,747	6,793	2,258
	1982	41,322	10,188	9,416	1,981	1,713		805	1,060	1,060	10,002	5,668	3,815	1,763
Bowie	1985	541,049	89,711	85,998	43,695	90,440	81,295	32,242	24,323	12,121	125,629	37,699	45,828	14,173
	1982	430,569	82,521	78,956	31,781	65,202	58,156	26,298	18,614	10,452	105,640	35,280	24,952	10,271
Brazoria	1985	938,401	277,319	271,154	69,803	95,251	64,596	40,408	34,923	20,283	199,248	52,083	87,925	25,310
	1982	795,628	251,004	244,959	55,592	78,355	51,885	38,141	27,878	17,335	160,379	53,379	59,208	21,336
Brazos	1985	740,010	167,136	157,184	89,311	114,425	82,564	43,276	25,663	11,863	116,376	49,401	70,723	10,582
	1982	591,693	144,015	135,183	65,070	82,402	58,497	37,077	20,548	10,798	99,428	45,026	43,034	8,957
Brewster	1985	42,278	12,741	12,241	3,095	3,564		3,692	576	105	9,613	1,726	3,184	2,160
	1982	35,228	11,567	11,091	2,546	2,581		3,214	492	115	7,435	1,850	1,849	1,774
Briscoe	1985	5,256	2,140	2,084	194			145	78		1,182	189	800	210
	1982	5,277	2,365	2,299	199			164	74		1,142	237	544	185
Brooks	1985	41,481	13,623	13,517	3,672	1,016		2,201	1,608	851	9,218	1,480	3,721	1,082
	1982	34,622	12,013	11,897	2,736	822		1,921	1,320	735	7,964	1,542	2,318	796
Brown	1985	198,347	46,445	42,816	17,772	23,696	17,016	11,303	7,578	3,171	32,761	9,026	17,722	7,645
	1982	164,096	42,245	38,870	13,216	18,330	12,781	9,509	5,601	2,620	28,413	9,381	11,022	6,139
Burleson	1985	73,970	20,411	20,239	4,793	2,994		1,971	1,910	1,910	20,475	9,608	7,314	1,438
	1982	48,358	14,481	14,331	3,255	1,892		1,460	1,244	1,244	12,554	7,027	3,601	841
Burnet	1985	154,383	28,110	26,809	12,307	28,301		2,467	8,342	7,766	20,639	8,809	25,146	3,770
	1982	99,661	21,795	20,747	7,340	15,978		1,841	4,861	4,601	14,432	7,300	12,469	2,611
Caldwell	1985	96,669	28,053	27,062	7,812	9,579	6,411	2,914	2,899	2,899	22,674	10,708	5,257	2,146
	1982	81,602	24,924	23,997	5,865	6,775	4,412	2,753	2,139	2,139	19,736	9,944	3,147	1,848
Calhoun	1985	102,831	31,769	31,166	7,235	8,407		5,041	2,960	1,751	15,716	8,525	11,439	3,105
	1982	93,846	30,655	30,017	6,195	6,479		4,653	2,676	1,682	14,955	9,430	7,979	2,678
Callahan	1985	32,634	11,935	11,601	2,764	1,003		1,093	353		9,253	2,624	272	1,001
	1982	27,339	10,391	10,081	2,027	788		890	253		7,131	2,688	167	831
Cameron	1985	1,340,711	327,299	313,780	123,976	169,798	143,715	108,119	75,308	34,703	223,988	50,778	106,435	27,974
	1982	1,025,512	272,018	260,289	86,026	128,265	106,884	85,250	57,683	29,889	170,537	48,973	58,624	20,234
Camp	1985	41,044	5,976	4,948	3,248	1,105		2,641	3,061	3,061	10,819	2,851	5,095	1,700
	1982	37,601	6,399	5,289	2,659	988		2,448	2,569	2,569	10,342	3,232	3,326	1,479
Carson	1985	16,474	6,004	5,530	1,102			258	140		2,864	4,131	323	312
	1982	15,244	5,372	4,938	955			223	107		2,509	4,475	209	272
Cass	1985	93,363	32,444	31,020	4,723	12,469	6,019	4,677	3,800	1,022	15,061	3,286	6,683	3,469
	1982	89,597	33,270	31,749	4,663	10,173	4,767	4,808	3,233	1,043	15,156	3,977	4,839	2,979
Castro	1985	31,929	10,501	9,983	1,438	611		1,697	395	176	7,604	1,861	1,785	610
	1982	29,195	9,934	9,426	1,157	531		1,524	349	182	7,045	2,095	1,201	559
Chambers	1985	67,132	21,899	21,251	2,436	1,758		1,100	800	679	15,889	13,109	4,966	2,696
	1982	64,803	21,814	21,128	2,354	1,488		1,110	743	644	15,504	13,647	3,247	2,245
Cherokee	1985	174,007	36,412	35,675	9,537	20,241	11,046	17,063	3,028	2,793	46,293	11,446	12,512	4,150
	1982	152,878	34,873	34,103	7,411	14,820	7,867	14,806	2,572	2,395	41,404	12,433	9,489	3,677
Childress	1985	28,528	11,216	10,639	2,898	1,245	890	1,598	473	473	5,914	1,116	883	1,037
	1982	27,220	11,101	10,509	2,446	1,130	771	1,698	436	436	5,485	1,316	623	997
Clay	1985	50,758	9,562	9,476	2,947	2,389		761	1,321	1,321	7,009	18,379	2,362	2,313
	1982	32,398	6,844	6,770	1,827	1,279		524	711	711	4,390	12,283	1,081	1,235
Cochran	1985	14,428	2,786	2,755	338	221		1,425	618	248	5,795	69	530	211
	1982	12,192	2,689	2,653	252	179		1,198	456	185	4,840	71	309	182
Coke	1985	14,979	4,092	3,963	331	160		448	186		8,061	399	362	
	1982	13,867	3,838	3,710	302	133		429	147		7,402	449	244	
Coleman	1985	36,743	12,657	12,040	1,695	1,707		1,929	438	438	6,803	3,146	3,882	1,333
	1982	33,724	12,131	11,518	1,576	1,308		1,913	351	351	6,388	3,575	2,390	1,240
Collin	1985	1,128,252	259,434	252,468	92,078	180,271	168,935	66,236	74,298	35,716	193,718	89,246	78,954	32,854
	1982	767,651	200,029	194,289	57,365	103,658	96,922	46,023	44,559	23,796	137,558	67,610	39,543	23,114
Collingsworth	1985	18,544	4,264	4,191	671	778		1,024	511	511	5,827	1,155	718	583
	1982	16,813	4,299	4,218	551	696		949	410	410	4,792	1,322	492	550
Colorado	1985	110,432	30,084	25,195	8,922	2,948		2,931	3,253	1,881	27,244	10,499	12,918	4,077
	1982	100,979	29,013	24,252	7,697	2,618		3,006	2,602	1,656	25,805	11,889	7,969	3,295
Comal	1985	188,211	54,321	50,906	18,384	12,552	543	8,855	6,008	3,730	36,079	10,311	26,246	3,734
	1982	170,568	55,788	52,182	14,972	9,631	368	8,142	4,807	3,174	34,193	11,736	16,255	3,505
Comanche	1985	47,432	14,421	14,288	2,541	4,753		1,691	1,035	734	10,382	2,401	1,921	1,449
	1982	43,429	14,915	14,750	2,009	3,838		1,475	888	673	9,335	2,655	1,180	1,259

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Concho	1985	12,371	1,978	1,936	224	382			52		6,131	911	2,146	188
	1982	12,190	2,078	2,030	231	320			54		6,366	1,130	1,442	166
Cooke	1985	165,876	39,067	37,744	12,825	18,431	14,126	6,554	4,883	3,681	30,531	13,395	20,761	3,990
	1982	148,774	37,199	35,870	10,577	13,962	10,565	6,633	4,355	3,441	28,653	15,051	12,644	3,622
Coryell	1985	117,763	36,518	35,893	10,740	18,998	9,875	1,508	9,085	4,044	22,307	6,346	3,488	2,774
	1982	105,484	35,119	34,453	8,691	14,484	7,134	1,535	7,317	3,706	20,005	7,178	2,361	2,509
Cottle	1985	12,366	3,463	3,452	726	533		237	185	185	3,167	1,522	1,059	328
	1982	10,603	3,289	3,272	552	381		227	153	153	2,659	1,423	673	286
Crane	1985	36,995	15,236	15,207	1,606	1,038		1,850	585	257	11,853	984	518	2,177
	1982	23,252	10,197	10,158	1,042	637		1,323	327	169	6,690	783	223	1,217
Crockett	1985	44,814	9,214	9,156	1,142	657		822	866	866	7,533	18,164	4,125	1,267
	1982	32,746	7,502	7,440	801	437		643	586	586	5,185	13,749	2,148	889
Crosby	1985	18,163	7,069	6,764	276	1,094		270	452	452	4,975	1,636	866	342
	1982	16,938	6,710	6,409	254	951		275	399	399	4,624	1,772	589	313
Culberson	1985	42,010	6,107	5,431	2,652	254		501	808	808	5,862	21,015	2,271	602
	1982	26,405	3,781	3,356	1,583	144		334	419	419	3,274	14,406	1,003	344
Dallam	1985	28,922	5,514	5,462	3,302	1,658		2,392	78		8,852	3,799	1,922	342
	1982	32,599	6,660	6,584	3,334	1,577		2,723	83		9,605	5,362	1,470	396
Dallas	1985	13,746,403	2,437,430	2,343,913	1,614,996	1,515,761	1,345,956	829,775	743,034	386,422	3,142,675	1,106,406	713,782	317,033
	1982	11,097,280	2,089,874	2,005,888	1,171,739	1,186,443	1,046,525	688,687	563,986	324,509	2,554,260	985,494	405,539	262,229
Dawson	1985	83,382	25,230	24,659	5,768	5,246		5,278	3,160	1,384	19,351	3,251	5,661	4,339
	1982	72,727	23,096	22,531	5,122	3,892		5,153	2,693	1,373	17,157	3,525	3,327	3,318
Deaf Smith	1985	67,716	21,327	20,277	5,822	3,634		4,948	2,716	1,451	14,018	3,004	3,942	1,713
	1982	68,736	22,598	21,443	5,776	3,534		4,983	2,679	1,531	14,549	3,672	2,887	1,517
Delta	1985	9,744	3,756	3,679	253	139		55	238	238	2,837	1,133	324	120
	1982	9,648	3,808	3,723	221	130		52	224	224	2,816	1,201	235	116
Denton	1985	871,795	244,706	237,768	62,367	121,196	94,651	28,064	21,327	6,160	165,164	63,158	49,426	32,089
	1982	720,614	214,710	208,228	53,227	84,595	65,397	26,172	17,467	5,739	142,296	58,053	30,625	24,012
De Witt	1985	99,279	22,413	22,132	6,794	9,004	5,768	4,254	2,440	1,405	23,602	12,953	10,248	4,639
	1982	79,459	20,531	20,235	4,864	6,071	3,793	3,833	1,716	1,088	18,428	11,469	6,135	3,712
Dickens	1985	15,019	4,903	4,871	823	595		428			3,646	2,123	850	690
	1982	14,915	5,067	5,025	723	503		431			3,659	2,291	565	595
Dimmit	1985	30,560	11,382	10,909	1,654	4,407		783	233	233	2,222	1,824	6,590	353
	1982	28,473	11,857	11,343	1,690	3,673		835	229	229	1,976	2,224	4,355	361
Donley	1985	33,032	6,534	5,057	1,143	4,027		374	1,228	1,228	13,610	2,089	887	1,785
	1982	28,087	5,853	4,521	993	2,871		357	914	914	11,944	2,083	562	1,337
Duval	1985	36,362	14,271	14,040	2,420	1,732		1,329	917	625	5,901	4,731	2,685	663
	1982	26,677	11,226	11,023	1,708	1,039		937	574	408	4,027	4,208	1,294	477
Eastland	1985	99,638	27,710	26,383	9,406	2,697		5,085	2,151	1,526	23,431	11,274	5,935	4,188
	1982	76,136	22,390	21,277	6,418	2,002		3,904	1,617	1,215	16,448	10,753	3,290	3,284
Ector	1985	1,376,163	259,563	246,356	143,794	190,769	161,123	64,843	85,445	47,220	315,148	49,948	145,807	20,438
	1982	993,340	208,026	197,068	94,736	135,225	112,910	53,165	54,687	33,125	236,124	45,471	71,932	14,922
Edwards	1985	6,589	2,229	2,189	432	141		267			91	942	1,242	130
	1982	4,378	1,706	1,672	253	89		174			62	679	609	86
Ellis	1985	292,794	77,408	75,820	23,625	31,782	18,751	10,621	7,379	3,935	53,554	32,879	28,332	9,111
	1982	230,468	68,313	66,785	16,685	21,148	12,273	8,956	5,722	3,209	44,013	28,828	15,156	7,419
El Paso	1985	2,466,303	496,901	470,937	261,016	385,145	320,809	170,140	137,371	80,046	455,080	157,688	156,507	51,499
	1982	2,120,722	456,540	431,866	201,821	322,386	265,154	147,363	116,584	74,802	406,307	158,590	94,016	45,553
Erath	1985	117,068	28,457	27,209	11,319	10,187	5,697	6,020	2,308	2,112	29,330	4,878	12,897	4,498
	1982	107,394	27,891	26,618	9,367	9,225	5,044	5,642	2,120	1,982	26,584	5,643	8,927	4,306
Falls	1985	57,673	16,195	15,450	2,369	8,222	5,621	6,378	1,242	504	6,320	6,219	4,142	4,106
	1982	56,771	17,353	16,523	2,341	6,736	4,510	6,983	1,177	550	6,306	6,623	3,012	3,494
Fannin	1985	90,930	21,995	21,004	4,062	6,296	5,675	1,452	2,078	1,947	34,841	2,871	5,910	4,300
	1982	87,661	22,535	21,479	3,507	5,122	4,540	1,578	1,862	1,758	34,951	3,464	4,126	3,681
Fayette	1985	137,663	30,971	25,286	19,308	8,616		3,958	3,420	1,314	23,081	18,603	10,979	3,947
	1982	106,000	27,403	22,330	13,786	5,493		3,341	2,372	1,043	18,034	15,507	6,213	2,810
Fisher	1985	14,326	3,937	3,613	1,238	832		829	630	630	3,800	502	567	1,174
	1982	13,385	4,084	3,741	1,029	747		771	514	514	3,556	583	394	960
Floyd	1985	26,406	4,840	4,805	1,339	956		868	138	138	9,381	3,930	1,555	778
	1982	25,336	5,228	5,180	1,139	771		929	128	128	8,151	4,669	1,105	756
Foard	1985	6,638	2,628	2,602	298			359			2,025	407	326	141
	1982	5,845	2,511	2,481	236			317			1,592	450	216	127
Fort Bend	1985	591,051	165,216	162,500	33,154	17,629	10,242	25,038	15,487	8,836	145,162	46,327	98,395	16,738
	1982	495,179	149,353	146,621	27,227	14,796	8,449	21,738	13,181	8,060	128,214	45,569	57,153	13,208

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Franklin	1985	26,597	7,938	7,603	864	605		690	1,701	1,701	4,744	2,856	2,911	1,803
	1982	21,584	6,619	6,328	698	461		549	1,319	1,319	3,875	2,827	1,727	1,256
Freestone	1985	56,801	18,500	18,374	6,084	3,212		712	1,412	712	9,342	10,394	2,295	1,475
	1982	53,732	18,001	17,844	5,031	2,548		742	1,148	654	8,904	11,431	1,460	1,393
Frio	1985	35,050	11,459	11,145	2,680	1,337		1,149	894	152	6,844	1,836	3,235	1,244
	1982	33,911	12,329	11,969	2,426	1,057		1,161	813	155	6,522	2,153	2,270	1,180
Gaines	1985	56,437	16,939	16,705	5,119	986		1,742	2,944	481	21,262	1,991	365	2,226
	1982	45,838	15,519	15,275	3,744	714		1,605	2,117	392	15,505	2,036	223	1,684
Galveston	1985	1,301,020	346,218	331,944	139,879	120,540	101,051	80,767	37,242	17,505	259,223	95,093	115,762	36,387
	1982	1,042,954	299,626	286,730	100,657	92,995	76,902	64,673	29,211	15,138	213,952	85,640	62,418	29,753
Garza	1985	20,706	8,045	5,462	1,191	364		907	659	659	860	4,887	1,486	360
	1982	19,688	7,802	5,286	1,117	324		834	534	534	814	4,938	1,025	338
Gillespie	1985	101,846	26,659	24,473	7,716	5,014		2,731	4,506	1,510	18,251	7,825	19,731	2,028
	1982	78,647	22,043	20,197	6,263	3,851		2,324	3,282	1,206	14,330	6,871	11,521	1,648
Glasscock	1985	758	542	542	134									
	1982	815	594	594	125									
Goliad	1985	20,006	8,492	8,466	1,241	512		239	185	185	4,495	850	2,781	900
	1982	15,749	7,207	7,171	1,026	397		194	147	147	3,452	852	1,544	642
Gonzales	1985	102,253	27,606	27,402	6,237	15,406	11,511	4,192	4,547	3,173	17,336	8,362	8,686	3,552
	1982	70,748	21,088	20,892	4,324	8,900	6,495	3,093	2,740	1,985	12,284	6,960	4,453	2,493
Gray	1985	204,129	57,237	53,938	14,895	24,343	11,348	17,829	10,330	3,905	36,588	8,813	12,886	4,038
	1982	160,057	47,781	44,942	11,899	16,166	7,223	14,366	7,520	3,338	30,012	8,682	6,879	3,281
Grayson	1985	568,751	112,571	109,922	46,649	73,905	69,679	27,285	24,619	15,520	130,822	31,879	57,105	19,348
	1982	488,622	107,914	105,175	35,951	61,933	58,005	26,001	19,519	13,436	114,718	32,055	34,225	16,947
Gregg	1985	995,195	219,985	214,510	90,806	141,771	106,568	56,189	40,703	28,947	243,931	38,556	73,837	24,044
	1982	838,132	201,275	195,894	69,382	103,312	76,412	52,451	34,555	25,905	205,512	41,178	47,183	21,271
Grimes	1985	85,345	14,482	14,242	4,207	13,322	8,107	1,679	1,128	472	24,344	4,517	15,413	1,549
	1982	59,449	12,271	12,045	3,191	8,233	4,825	1,368	822	371	16,061	4,091	8,244	1,174
Guadalupe	1985	181,757	43,164	40,289	14,312	9,320	593	8,280	9,494	5,711	36,932	16,063	21,813	5,673
	1982	165,347	43,623	40,640	13,296	7,905	448	8,231	8,461	5,405	34,636	16,337	13,337	4,539
Hale	1985	149,944	34,768	34,335	12,457	22,052	13,207	8,375	6,043	4,015	37,526	3,504	8,435	5,300
	1982	150,732	37,972	37,429	11,123	19,738	11,525	9,414	5,928	4,283	38,225	4,375	6,299	5,133
Hall	1985	16,995	8,504	8,345	1,211	1,597		538	261		1,697	493	1,359	716
	1982	16,651	8,729	8,549	1,059	1,315		592	249		1,708	601	994	713
Hamilton	1985	28,865	8,864	8,615	2,005	2,054		882	1,323	291	3,725	2,435	2,155	1,719
	1982	26,306	8,536	8,281	1,631	1,572		902	1,187	277	3,517	2,768	1,466	1,384
Hansford	1985	31,414	7,596	7,578	2,027	1,398		2,276	1,268	417	10,987	876	2,756	1,244
	1982	30,133	7,736	7,704	1,744	1,312		2,209	1,071	398	10,987	1,054	1,795	1,131
Hardeman	1985	19,058	8,124	8,036	2,502	495		1,419	306	306	964	1,453	1,164	514
	1982	17,333	7,776	7,677	2,028	412		1,292	247	247	903	1,645	715	412
Hardin	1985	177,079	46,798	46,299	6,775	19,255	15,877	4,286	2,819	1,647	58,640	8,093	16,068	7,439
	1982	166,045	47,683	47,086	6,042	15,657	12,581	4,189	2,454	1,511	54,603	9,734	11,562	6,398
Harris	1985	19,841,788	4,051,237	3,866,978	2,219,899	2,431,651	2,210,373	1,234,794	1,093,937	616,365	4,071,198	1,466,824	1,159,514	563,686
	1982	17,342,296	3,765,741	3,587,664	1,739,745	2,087,995	1,886,990	1,096,952	852,183	526,238	3,728,507	1,433,115	755,396	463,247
Harrison	1985	276,704	51,153	50,393	22,280	21,421	15,257	13,183	28,121	18,221	65,015	29,597	18,351	8,622
	1982	226,270	48,852	48,035	16,270	17,092	11,921	12,005	20,180	14,061	50,980	28,284	10,150	6,261
Hartley	1985	18,537	7,676	7,666	347			416	1,978	1,978	5,836	1,295	468	
	1982	12,370	5,217	5,200	201			268	1,131	1,131	3,884	1,055	228	
Haskell	1985	33,567	7,706	7,313	1,926	2,246		3,186	749	190	11,244	1,189	2,343	1,496
	1982	31,059	7,774	7,362	1,682	1,776		3,243	695	191	10,149	1,395	1,490	1,248
Hays	1985	206,722	46,570	44,868	32,699	14,618	1,723	8,917	5,410	3,245	33,454	22,908	28,022	2,630
	1982	167,730	41,437	39,847	25,388	9,976	1,119	7,948	4,345	2,738	28,252	22,053	15,360	2,200
Hemphill	1985	30,405	5,398	5,357	1,812			1,226	853		5,283	5,543	7,483	1,382
	1982	26,469	5,560	5,508	1,650			1,217	660		4,899	5,482	4,465	1,271
Henderson	1985	174,863	46,558	44,472	9,908	16,450	7,181	7,924	3,191	1,727	36,716	21,674	13,693	8,535
	1982	165,223	46,321	44,162	8,514	13,838	5,899	7,493	2,956	1,790	35,787	22,540	9,630	7,097
Hidalgo	1985	1,612,814	345,563	327,631	124,128	233,483	181,150	168,283	96,317	52,113	265,583	56,199	152,696	36,668
	1982	1,352,119	321,792	304,516	94,363	192,007	146,406	143,195	72,660	43,693	231,695	59,162	93,051	31,864
Hill	1985	136,572	31,986	30,692	10,604	12,695	7,785	2,476	2,578	1,443	29,161	21,648	10,773	4,197
	1982	109,706	29,393	28,150	7,555	8,406	5,049	2,191	1,977	1,221	22,556	18,665	6,230	3,358
Hockley	1985	95,262	27,929	26,779	7,679	6,658		3,386	1,227	1,227	30,972	2,461	6,590	2,958
	1982	90,500	29,292	28,032	6,833	5,606		3,774	1,216	1,216	27,845	3,046	4,703	2,793
Hood	1985	110,090	24,242	23,683	9,948	13,883	12,419	3,741	1,421	649	30,574	5,154	12,502	2,382
	1982	97,599	23,270	22,690	8,095	10,693	9,491	3,456	1,291	650	29,169	5,246	7,675	2,131

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Hopkins	1985	140,347	30,016	28,733	15,940	13,239	7,665	7,156	2,864	1,219	37,896	11,020	10,667	4,163
	1982	120,208	28,349	27,086	12,152	9,509	5,361	6,802	2,408	1,184	33,528	10,402	6,160	3,645
Houston	1985	78,098	19,019	18,824	4,869	6,841	4,813	3,749	2,632	2,496	25,184	2,983	2,585	2,982
	1982	74,092	20,022	19,780	4,044	5,350	3,684	3,697	2,379	2,287	23,965	3,461	1,795	2,418
Howard	1985	272,104	63,894	57,726	24,943	38,224	26,193	14,556	8,157	7,017	63,135	19,634	12,682	6,900
	1982	227,242	56,335	50,801	18,569	26,810	17,764	13,037	6,080	5,382	54,574	19,766	7,818	5,089
Hudspeth	1985	5,689	2,256	2,202	190	86		140	71		820	1,484	193	
	1982	4,819	1,843	1,795	150	64		125	56		656	1,466	115	
Hunt	1985	302,323	80,405	79,337	27,532	30,450	25,964	14,207	12,172	5,262	51,535	17,764	28,897	9,358
	1982	252,562	71,247	70,168	20,598	23,086	19,500	12,799	10,097	4,856	44,980	18,002	16,376	7,529
Hutchinson	1985	167,056	49,385	46,928	14,878	17,031	10,185	13,523	5,151	2,702	32,241	4,960	15,176	6,305
	1982	129,576	41,560	39,417	10,406	11,223	6,287	11,012	3,983	2,305	26,239	4,848	8,040	4,675
Irion	1985	2,305	904	267							44	37	270	
	1982	2,273	950	279							47	46	182	
Jack	1985	26,067	7,327	6,100	3,719	1,472		740	543	389	5,234	1,848	2,567	650
	1982	24,843	7,344	6,102	3,147	1,173		786	502	374	5,139	2,185	1,816	632
Jackson	1985	68,339	21,641	21,068	3,055	3,202		1,955	1,609	353	23,961	3,845	5,195	1,629
	1982	52,454	18,711	18,182	2,411	2,113		1,616	1,183	275	16,440	3,710	2,999	1,285
Jasper	1985	165,214	37,991	36,388	8,165	18,494	14,335	4,287	5,269	1,592	35,628	12,952	30,771	4,310
	1982	147,485	39,931	38,174	6,634	14,226	10,811	4,143	4,650	1,654	33,955	13,169	18,939	4,069
Jeff Davis	1985	4,889	3,115	3,072	824							312	360	
	1982	3,161	2,030	1,998	521							244	169	
Jefferson	1985	1,754,503	340,747	328,242	170,436	227,164	190,045	128,764	88,050	38,802	339,962	139,511	99,814	48,517
	1982	1,538,129	315,361	303,213	142,791	191,791	159,513	112,509	74,845	36,850	306,184	134,052	71,726	41,133
Jim Hogg	1985	40,224	7,980	7,896	1,813	2,070		557	1,426	1,426	8,382	6,294	7,550	1,301
	1982	27,089	6,287	6,209	1,265	1,183		422	845	845	5,902	4,729	3,445	782
Jim Wells	1985	233,140	63,113	60,525	17,419	16,672	5,835	11,754	7,754	6,198	56,914	14,532	23,682	4,615
	1982	190,663	56,506	54,086	12,943	12,306	4,048	9,604	6,208	5,107	47,947	14,775	13,047	3,851
Johnson	1985	397,795	105,076	103,494	28,814	44,409	40,719	19,587	7,769	4,797	92,012	18,555	44,631	14,825
	1982	293,534	85,609	84,160	19,565	27,930	25,322	15,428	5,750	3,842	71,623	17,311	22,566	11,286
Jones	1985	77,046	16,254	15,415	3,730	2,204		4,716	1,160	802	28,620	9,266	2,375	2,749
	1982	63,275	14,927	14,130	2,743	1,760		3,899	939	707	22,091	8,420	1,461	2,171
Karnes	1985	78,114	20,830	20,566	5,080	3,091		1,619	1,992	1,049	25,132	6,114	7,759	1,455
	1982	62,232	18,804	18,530	4,200	2,417		1,311	1,580	923	18,066	6,136	4,510	1,183
Kaufman	1985	233,344	62,276	60,989	17,353	23,971	15,008	7,022	8,930	3,824	47,004	27,098	19,079	6,758
	1982	184,628	53,365	52,163	12,278	15,980	9,515	6,137	6,209	2,946	38,707	23,807	10,468	5,018
Kendall	1985	73,847	17,709	16,247	5,094	1,866		1,755	923		30,069	7,812	4,797	1,388
	1982	47,981	13,257	12,140	3,354	1,162		1,132	524		17,213	6,309	2,318	915
Kenedy	1985	2,342	950	950		1,392								
	1982	1,607	755	755		852								
Kent	1985	5,796	1,231	1,152	129	1,165			96		1,805	964		
	1982	3,537	768	717	69	585			5[illegible]		1,105	717		
Kerr	1985	191,133	48,224	47,086	17,606	20,906	14,038	8,451	6,863	3,646	26,375	12,411	26,778	5,032
	1982	158,510	44,257	43,131	13,258	14,871	9,823	8,010	5,752	3,421	23,247	13,064	16,677	3,786
Kimble	1985	34,346	7,350	6,983	2,696	2,088		457	435	435	6,510	10,666	1,829	239
	1982	26,513	6,128	5,811	2,022	1,303		381	313	313	4,932	8,624	1,013	179
King	1985	1,268	113	82							74	903		
	1982	1,200	108	79							58	894		
Kinney	1985	3,335	555	519	379	63			55		1,283	183	419	
	1982	3,350	669	624	351	62			51		1,205	236	294	
Kleberg	1985	181,414	58,731	57,297	21,329	14,251		8,582	6,434	3,258	32,869	9,966	15,111	3,188
	1982	154,450	53,336	51,936	16,289	10,215		8,219	5,402	3,058	29,037	9,823	8,978	2,616
Knox	1985	15,803	7,352	7,265	767	450		965	128		977	2,144	785	1,691
	1982	14,240	6,805	6,712	677	357		848	108		887	2,181	522	1,307
Lamar	1985	234,010	44,644	43,531	20,080	36,099	28,292	11,668	10,658	5,612	46,548	9,398	28,567	7,060
	1982	204,226	46,642	45,393	16,172	27,564	21,455	11,805	8,898	5,123	39,516	10,557	19,200	6,445
Lamb	1985	57,781	18,383	17,579	3,527	2,009		3,784	1,584	665	11,932	5,128	4,599	2,684
	1982	55,671	18,587	17,741	3,020	1,864		3,972	1,490	683	11,821	5,554	2,983	2,283
Lampasas	1985	48,358	10,934	10,872	3,168	5,726		1,799	1,098	947	13,812	5,230	2,975	1,667
	1982	42,613	10,535	10,454	2,575	4,274		1,794	961	860	11,927	5,275	1,970	1,311
La Salle	1985	13,854	3,491	3,454	567	2,608		485	54		2,491	1,192	498	720
	1982	13,439	3,602	3,557	570	2,208		532	53		2,171	1,452	363	622
Lavaca	1985	97,463	32,502	31,985	3,193	2,993		2,560	4,371	2,364	20,316	6,610	14,617	4,082
	1982	80,827	28,529	28,021	2,723	2,414		2,339	3,576	2,074	17,487	6,847	8,796	2,997

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Lee	1985	125,420	31,858	30,519	10,831	2,732		3,311	8,993	8,426	22,839	19,528	11,516	2,333
	1982	67,117	19,375	18,526	5,492	1,410		1,978	4,701	4,437	10,821	11,460	4,571	1,270
Leon	1985	55,740	12,922	12,173	5,899	1,612		2,131	3,757		7,198	8,712	7,245	1,359
	1982	33,857	9,101	8,557	3,360	865		1,301	1,997		3,902	6,587	2,968	823
Liberty	1985	313,406	88,847	88,118	17,669	27,084	24,423	7,875	5,089	4,000	85,558	20,864	35,325	11,513
	1982	254,463	79,086	78,289	14,391	18,510	16,448	7,065	3,944	3,271	70,311	19,513	20,253	8,716
Limestone	1985	83,406	25,742	24,623	3,822	8,267	6,452	3,680	3,536	2,265	13,155	6,787	8,361	2,249
	1982	72,009	25,587	24,428	3,132	5,921	4,483	3,520	2,641	1,823	11,490	6,325	4,929	1,946
Lipscomb	1985	13,883	4,003	3,966	1,628	637		282	266	266	1,921	3,757	698	205
	1982	11,104	3,325	3,288	1,144	422		250	185	185	1,563	3,263	410	165
Live Oak	1985	47,409	12,807	12,686	3,328	141		1,088	367	154	11,952	10,017	4,154	956
	1982	41,434	11,629	11,498	2,665	118		938	298	136	10,632	9,546	2,673	725
Llano	1985	45,022	12,922	12,468	2,999	1,568		1,011	1,612	1,612	8,906	2,912	4,930	1,237
	1982	40,591	12,551	12,086	2,785	1,378		1,007	1,322	1,322	7,667	3,245	3,322	1,106
Loving	1985	246	104	76										
	1982	204	89	65										
Lubbock	1985	1,527,429	283,526	265,054	151,704	195,364	157,059	82,599	93,950	52,554	388,442	57,337	129,607	23,393
	1982	1,344,799	270,118	252,042	120,158	166,248	132,218	76,594	74,659	47,263	346,396	63,332	79,534	21,404
Lynn	1985	13,337	4,999	4,958	689	499		397	178	178	4,964	494	256	437
	1982	14,141	5,429	5,374	723	438		411	180	180	5,226	642	200	403
McCulloch	1985	41,098	13,918	13,275	3,108	2,808		1,922	3,140	1,125	9,443	1,828	1,947	643
	1982	37,979	13,409	12,766	2,542	2,484		1,978	2,522	1,070	8,912	2,088	1,331	599
McLennan	1985	1,107,357	245,455	232,226	110,133	157,950	129,064	53,570	46,197	26,029	221,691	71,211	88,961	22,640
	1982	943,336	220,406	208,133	86,456	122,659	99,157	46,222	39,064	24,148	197,191	69,935	54,533	19,950
McMullen	1985	2,216	892	834	101			546			101	231		
	1982	1,392	540	504	59			359			61	168		
Madison	1985	52,064	11,323	10,245	5,606	1,682		1,798	1,694	1,460	11,485	9,296	2,992	1,793
	1982	46,563	10,886	9,831	4,425	1,308		1,650	1,314	1,175	10,526	9,089	1,976	1,536
Marion	1985	26,696	4,688	4,593	2,310	1,072		283	489	489	7,397	4,740	1,369	1,736
	1982	24,648	5,020	4,909	1,892	827		292	440	440	6,036	5,424	922	1,429
Martin	1985	18,862	2,176	2,134	714			140	60		9,647	4,224	1,172	234
	1982	19,132	2,515	2,461	659			148	62		9,211	4,874	818	250
Mason	1985	12,798	3,324	3,302	1,134	518		1,213	217	217	1,889	1,370	1,868	356
	1982	11,405	3,371	3,342	964	378		1,043	165	165	1,640	1,466	1,211	314
Matagorda	1985	183,600	55,285	54,230	17,592	7,928	3,443	12,412	5,630	3,081	38,052	11,790	14,479	4,996
	1982	170,412	53,942	52,812	14,514	6,961	2,934	12,120	5,066	3,064	36,376	12,022	9,991	4,075
Maverick	1985	157,464	40,743	39,038	6,012	15,691	5,957	27,380	6,700	4,498	18,208	9,996	12,618	4,210
	1982	142,835	39,833	38,093	5,333	13,734	4,923	26,753	5,945	4,349	14,642	9,961	8,538	3,895
Medina	1985	117,565	27,823	27,608	5,518	6,281	3,984	2,203	1,879	1,569	57,462	2,700	6,044	1,838
	1982	90,923	25,249	25,007	4,547	4,215	2,568	1,813	1,487	1,268	41,181	2,687	3,600	1,515
Menard	1985	10,963	4,188	3,990	276			530			2,463	316	2,839	133
	1982	7,133	3,140	2,986	199			371			1,539	270	1,343	96
Midland	1985	1,128,452	219,708	213,988	96,751	160,104	142,326	53,032	66,966	40,604	185,127	92,621	135,939	19,627
	1982	713,358	153,979	149,686	56,973	89,236	78,859	38,895	39,832	26,044	127,748	68,180	59,991	13,419
Milam	1985	68,272	14,799	14,584	3,194	9,173	6,009	2,343	2,021	940	14,982	7,286	6,574	2,291
	1982	63,616	16,063	15,800	3,042	7,172	4,570	2,344	1,649	854	14,223	7,703	4,380	1,880
Mills	1985	16,062	3,977	3,859	823	280		284	444	195	1,490	2,234	4,910	623
	1982	14,084	4,054	3,926	745	259		294	416	215	1,464	2,327	3,062	525
Mitchell	1985	45,289	13,197	13,015	2,833	1,003		3,748	1,547	645	7,621	6,180	1,915	3,059
	1982	40,257	11,978	11,791	2,479	830		3,381	1,245	553	6,736	6,527	1,238	2,306
Montague	1985	78,782	17,169	16,572	4,646	13,155	8,898	1,390	2,559	2,217	20,910	2,781	7,201	3,638
	1982	71,318	18,216	17,549	4,007	10,088	6,478	1,424	2,249	1,973	19,151	3,164	4,902	2,931
Montgomery	1985	629,658	159,393	155,109	47,754	42,815	26,801	18,383	20,713	11,907	119,252	55,073	108,897	20,896
	1982	549,300	158,251	153,706	37,748	31,927	19,725	18,291	16,089	9,963	110,206	54,300	71,992	16,482
Moore	1985	90,085	23,848	22,856	6,534	7,436		4,569	4,066	3,347	19,356	11,962	4,375	2,856
	1982	84,379	24,214	23,162	5,739	5,766		4,601	3,658	3,116	18,140	12,089	3,012	2,558
Morris	1985	61,105	19,350	18,504	3,445	1,907		2,427	2,488	2,225	13,497	10,033	2,158	2,469
	1982	52,391	16,869	16,101	2,569	1,526		2,278	2,017	1,822	11,525	9,141	1,333	2,037
Motley	1985	3,807	1,038	1,007	97	79					1,030	230	860	276
	1982	4,196	1,275	1,234	100	90					1,090	336	745	292
Nacogdoches	1985	247,790	56,468	53,965	17,799	17,643	16,249	18,119	11,064	3,100	53,172	12,251	28,495	10,418
	1982	219,676	56,367	53,766	15,292	15,200	13,885	17,285	9,591	3,039	44,502	12,873	18,856	8,279
Navarro	1985	230,947	44,502	44,024	17,715	16,193	8,838	9,935	7,818	4,722	48,774	23,391	15,167	5,874
	1982	193,956	40,774	40,260	13,120	13,055	6,773	9,090	6,391	4,241	41,946	21,463	8,509	5,003

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Newton	1985	28,691	10,696	10,197	1,059	1,222		594	262	262	5,813	2,870	1,415	1,278
	1982	25,932	9,896	9,415	887	911		523	225	225	5,156	3,171	847	987
Nolan	1985	106,639	23,376	23,256	8,100	8,530	5,486	4,330	2,410	1,812	20,063	17,027	4,561	6,474
	1982	97,899	24,144	23,974	6,501	7,208	4,486	4,077	2,111	1,681	18,515	16,789	3,061	5,094
Nueces	1985	1,970,110	432,217	414,233	215,034	220,118	184,488	95,434	113,817	53,404	395,961	171,671	144,149	33,766
	1982	1,608,875	387,803	370,964	157,401	176,014	145,933	81,676	83,065	43,507	337,708	156,204	79,784	28,532
Ochiltree	1985	78,266	19,002	18,325	5,951	4,727		5,610	1,670	707	19,233	3,344	7,132	3,189
	1982	59,830	16,209	15,602	4,035	3,019		4,788	1,241	578	15,051	3,170	3,898	2,127
Oldham	1985	7,751	1,871	1,791	858			536	102		167	1,847	89	299
	1982	6,959	1,656	1,582	737			451	84		145	1,965	56	222
Orange	1985	468,327	123,331	120,882	28,828	52,107	37,748	23,962	15,489	5,498	102,009	50,988	32,939	16,428
	1982	389,137	110,689	108,286	22,534	36,114	25,766	21,106	12,501	4,825	85,743	48,075	20,264	12,426
Palo Pinto	1985	180,516	44,568	43,588	12,868	8,611		6,233	5,725	1,428	42,218	20,053	21,286	6,236
	1982	131,377	36,148	35,286	8,753	5,184		4,461	4,013	1,213	30,689	16,932	10,303	4,486
Panola	1985	91,530	23,074	22,014	5,855	5,445		3,437	1,907	1,444	27,811	8,414	7,595	3,421
	1982	74,234	21,042	20,038	4,277	4,331		2,830	1,539	1,245	20,329	8,552	4,202	2,875
Parker	1985	226,986	59,719	56,216	17,045	11,782	8,252	8,067	3,826	1,390	55,098	32,333	20,117	6,763
	1982	198,011	54,915	51,595	13,234	9,973	6,759	7,069	2,919	1,237	49,753	31,147	11,831	5,210
Parmer	1985	18,910	7,048	6,998	1,139	310		601	178	178	6,611	347	1,966	327
	1982	19,690	8,113	8,039	1,111	334		666	171	171	6,517	471	1,448	372
Pecos	1985	114,437	33,258	32,538	8,148	7,284	4,302	5,724	3,941	2,369	19,208	16,178	11,593	2,200
	1982	86,106	25,904	25,295	5,978	4,524	2,585	4,359	2,553	1,663	14,326	14,907	6,198	1,656
Polk	1985	118,259	28,806	27,999	6,813	16,505	10,664	1,600	3,557	2,093	22,725	5,921	23,742	2,423
	1982	107,793	29,486	28,605	5,826	13,358	8,473	1,704	3,082	1,949	22,769	7,000	15,458	2,317
Potter	1985	990,390	177,373	167,943	107,982	115,153	101,586	65,899	44,056	17,739	237,543	62,496	94,859	16,746
	1982	859,003	163,516	154,530	87,537	98,308	85,882	62,919	38,140	17,074	205,038	62,716	56,736	15,106
Presidio	1985	19,905	2,933	2,837	832	6,877		1,016	803		1,737	1,639	2,754	298
	1982	20,868	3,755	3,624	933	6,457		1,253	773		2,020	2,031	2,043	297
Rains	1985	16,475	6,499	6,486	325			302	3,410	3,410	1,018	489	663	684
	1982	12,284	5,556	5,535	243			220	2,190	2,190	659	395	362	439
Randall	1985	386,753	89,984	85,844	32,814	37,435	22,998	24,008	27,635	18,779	102,931	10,209	37,298	4,868
	1982	361,494	95,842	91,260	27,838	29,938	18,142	23,084	23,039	16,588	99,852	12,106	26,464	4,778
Reagan	1985	26,132	6,263	6,230	1,424	1,509					10,721	2,925	1,874	483
	1982	18,917	5,078	5,042	980	1,059					7,007	2,672	1,021	313
Real	1985	5,903	2,034	1,957	581			795			525	659	530	269
	1982	4,975	1,740	1,671	481			647			440	676	325	192
Red River	1985	81,916	13,650	13,385	3,265	17,634	15,944	12,141	1,355	800	5,441	1,856	4,362	1,779
	1982	66,108	13,051	12,773	2,386	12,147	10,847	10,045	1,099	684	4,642	1,897	2,668	1,502
Reeves	1985	83,073	23,774	23,310	4,840	6,415		5,806	2,136	2,136	25,312	4,641	3,587	3,145
	1982	72,160	22,444	21,964	4,372	4,750		5,395	1,736	1,736	20,101	5,098	2,358	2,447
Refugio	1985	57,537	14,185	13,387	5,003	1,537		2,835	428	428	13,583	15,496	619	1,491
	1982	44,747	11,078	10,436	3,562	1,009		2,273	311	311	10,389	12,645	347	1,130
Roberts	1985	4,053	1,657	1,657	180				586	234		300	1,330	
	1982	2,592	1,269	1,269	105				383	155		245	590	
Robertson	1985	68,130	18,191	17,838	3,355	9,520	6,869	1,763	737		20,500	3,554	5,160	2,143
	1982	49,404	15,620	15,288	2,525	5,890	4,163	1,456	533		13,423	3,263	2,749	1,614
Rockwall	1985	88,442	18,754	16,718	6,505	6,721	6,332	910	2,985	613	19,854	11,518	13,600	2,431
	1982	65,909	14,767	13,139	5,005	4,213	3,931	686	2,205	502	15,419	10,704	6,848	1,612
Runnels	1985	65,391	21,353	21,057	3,856	3,871		3,030	1,252	898	15,701	3,349	4,230	1,578
	1982	50,712	17,187	16,916	2,647	2,859		2,611	936	726	12,204	3,206	2,423	1,233
Rusk	1985	154,202	32,373	31,204	10,253	20,724	17,907	6,587	8,521	6,960	37,185	13,002	10,934	5,808
	1982	139,047	32,441	31,210	8,251	15,714	13,356	6,603	6,794	5,819	34,761	13,020	7,359	4,959
Sabine	1985	33,690	8,358	8,186	1,318	1,147		398	1,910	1,615	7,832	2,665	2,966	1,358
	1982	30,385	8,741	8,545	1,209	864		402	1,502	1,324	6,897	2,633	1,983	1,072
San Augustine	1985	25,540	5,365	5,280	1,404	990		2,807	1,312	1,312	7,996	1,165	2,156	1,301
	1982	25,491	6,222	6,111	1,250	923		2,801	1,281	1,281	7,780	1,355	1,545	1,142
San Jacinto	1985	17,167	6,497	6,161	1,343	175		74	182		3,532	2,387	1,502	557
	1982	16,696	6,995	6,621	1,128	138		79	150		3,382	2,438	956	455
San Patricio	1985	274,328	94,060	92,931	16,560	17,556	4,423	12,825	5,479	3,015	64,403	34,136	10,367	7,695
	1982	235,413	85,720	84,531	13,236	12,306	2,950	10,553	4,236	2,591	54,613	31,777	6,451	6,350
San Saba	1985	18,902	6,393	5,827	473	553		1,628	520	302	5,833	705	983	320
	1982	17,837	6,435	5,855	434	487		1,695	435	261	5,073	840	701	311
Schleicher	1985	7,284	3,872	3,386	444	850		183			1,475		265	
	1982	5,963	3,396	2,964	374	596		172			1,091		149	

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Scurry	1985	99,593	25,407	24,998	10,374	8,675	6,474	6,065	4,789	3,097	23,284	6,367	3,947	4,331
	1982	89,080	24,262	23,826	8,294	6,536	4,750	5,751	3,859	2,620	20,648	7,116	2,639	3,431
Shackelford	1985	14,537	4,816	4,784	1,100	264		509	227	227	3,335	2,084	1,259	514
	1982	14,065	4,789	4,748	931	241		482	189	189	3,248	2,403	892	427
Shelby	1985	98,002	27,054	25,765	3,529	13,057	7,449	3,265	4,286	3,962	15,544	8,478	9,677	4,848
	1982	92,089	27,983	26,599	2,984	10,402	5,804	3,475	3,561	3,316	15,319	8,984	6,266	4,077
Sherman	1985	7,795	623	608	247	118		391	152		3,792	1,081	1,097	118
	1982	7,836	761	742	273	107		416	147		3,625	1,413	777	110
Smith	1985	936,355	172,532	166,219	73,626	144,695	128,748	57,694	42,648	24,856	207,924	73,165	73,713	28,094
	1982	801,304	162,890	156,632	56,877	114,939	101,325	53,899	36,556	23,475	171,930	71,723	52,388	22,830
Somervell	1985	10,692	5,680	5,627	1,262	482			226		852	403	317	275
	1982	10,372	5,970	5,903	1,070	385			201		711	478	224	227
Starr	1985	83,925	36,042	35,714	3,831	4,752		4,063	4,612	2,923	11,418	6,127	7,139	781
	1982	73,602	32,566	32,209	3,159	3,941		3,792	3,775	2,504	10,105	6,608	4,607	685
Stephens	1985	65,397	17,966	17,796	4,935	1,756		3,433	1,517	861	18,611	1,558	2,140	6,525
	1982	51,591	15,336	15,162	3,768	1,317		3,008	1,153	738	14,596	1,515	1,128	4,451
Sterling	1985	3,915	1,941	1,905								1,764		
	1982	3,647	1,764	1,728								1,674		
Stonewall	1985	7,322	2,563	2,527	1,544			299	49		816	680	346	57[illegible]
	1982	6,839	2,496	2,456	1,275			275	45		779	785	239	467
Sutton	1985	28,646	7,567	7,503	3,843	1,051		1,069	382	167	8,184	3,592	1,136	361
	1982	26,728	7,381	7,305	3,175	817		991	309	159	7,822	3,774	784	340
Swisher	1985	34,796	10,718	10,244	2,159	1,497		1,063	280	280	6,780	2,402	2,451	4,400
	1982	32,452	10,450	9,969	2,043	1,341		1,057	254	254	6,477	2,715	1,534	3,584
Tarrant	1985	7,062,528	1,463,942	1,392,351	734,200	904,844	793,026	371,990	327,087	164,817	1,542,732	492,710	453,746	153,186
	1982	5,631,146	1,231,599	1,169,153	546,559	702,502	612,231	298,817	238,896	132,859	1,277,538	435,299	249,826	125,681
Taylor	1985	1,114,267	190,722	182,947	98,349	145,014	101,587	53,408	49,731	27,310	256,186	72,366	129,091	28,481
	1982	804,342	152,110	145,633	64,617	99,059	68,110	43,735	35,663	21,405	192,915	65,800	63,606	18,515
Terrell	1985	6,915	364	314	425	685			71		2,595	2,234		
	1982	6,670	364	313	411	627			59		2,184	2,518		
Terry	1985	68,857	18,678	18,089	4,507	5,305		3,971	1,443	828	19,451	3,547	4,932	3,730
	1982	67,250	19,386	18,739	3,949	4,380		4,225	1,328	835	19,789	4,345	3,274	3,238
Throckmorton	1985	8,213	2,269	2,223	304			417			2,938	1,279		237
	1982	5,542	1,588	1,553	199			307			1,680	1,045		156
Titus	1985	165,374	27,554	25,910	11,693	19,395	9,252	7,975	6,276	3,507	33,014	19,652	15,442	8,220
	1982	143,396	26,942	25,286	9,203	15,531	7,190	7,609	5,333	3,335	29,643	18,826	9,971	6,298
Tom Green	1985	710,053	142,404	137,753	69,356	97,744	65,716	37,631	38,155	14,816	157,161	24,739	62,736	14,646
	1982	571,448	126,556	122,191	50,490	72,972	48,393	33,068	27,545	12,372	133,928	25,174	37,681	10,654
Travis	1985	3,814,624	693,644	667,554	456,309	444,491	395,531	213,668	239,017	113,293	821,010	205,288	393,517	71,497
	1982	2,933,316	600,960	577,261	329,250	338,915	299,046	179,370	165,219	86,692	617,809	197,330	208,213	57,607
Trinity	1985	38,416	11,628	11,428	1,741	1,564		1,608	420		11,119	4,200	2,271	1,186
	1982	36,139	11,293	11,078	1,534	1,376		1,484	342		10,577	4,434	1,545	1,119
Tyler	1985	65,419	20,151	19,482	2,237	11,089	7,721	560	1,354	1,354	17,420	2,992	2,798	2,865
	1982	48,722	16,819	16,230	1,678	6,889	4,763	466	877	877	12,979	2,757	1,544	1,851
Upshur	1985	100,143	17,794	16,856	5,848	8,503	6,083	2,541	1,170	1,170	27,111	6,677	8,529	4,169
	1982	85,713	17,774	16,806	4,498	6,161	4,316	2,460	996	996	22,723	7,178	5,485	3,187
Upton	1985	19,206	8,414	8,377	1,172	1,531			200	200	501	3,021	3,741	407
	1982	13,524	6,351	6,311	866	920			141	141	372	2,588	1,806	299
Uvalde	1985	103,664	31,093	29,831	8,689	9,418	5,904	7,660	3,243	1,677	15,086	5,995	12,581	3,161
	1982	95,428	31,840	30,490	7,106	7,257	4,457	7,264	2,801	1,562	14,254	6,727	8,369	2,744
Val Verde	1985	223,600	59,435	57,583	20,369	16,365	5,468	17,393	6,819	4,875	53,212	10,869	20,520	2,830
	1982	170,732	47,888	46,308	13,865	12,109	3,943	13,940	5,117	3,788	40,156	10,341	11,681	2,101
Van Zandt	1985	109,706	25,080	24,331	4,883	2,748		3,560	1,638	1,638	28,835	10,649	15,925	8,610
	1982	99,490	25,378	24,573	4,294	2,140		3,366	1,324	1,324	27,810	10,991	9,923	7,089
Victoria	1985	575,785	117,442	114,937	47,452	76,272	67,299	33,484	24,727	14,916	112,919	49,331	52,607	9,666
	1982	492,936	108,911	106,386	37,107	62,782	54,657	28,927	20,814	13,724	100,804	46,934	33,688	8,548
Walker	1985	246,263	52,304	50,137	33,653	23,488	20,685	8,751	6,330	3,417	50,271	21,155	30,706	6,259
	1982	201,309	47,855	45,785	26,393	16,204	14,177	8,066	5,137	3,143	41,350	21,651	17,029	5,295
Waller	1985	266,806	23,883	22,177	9,162	12,119	10,503	1,756	3,284	654	167,663	18,096	13,664	3,573
	1982	182,431	18,771	17,397	6,500	7,012	5,958	1,220	2,235	494	114,107	14,359	6,727	2,182
Ward	1985	72,402	21,250	20,390	5,707	7,590		2,919	3,386	2,629	15,336	6,789	4,887	1,998
	1982	63,774	19,931	19,088	4,520	5,663		2,892	2,668	2,152	13,486	7,515	2,932	1,570
Washington	1985	211,955	55,115	51,678	10,461	16,864	9,484	12,738	7,598	4,599	46,602	12,216	26,784	8,491
	1982	144,213	43,845	41,033	6,827	9,712	5,258	9,261	4,953	3,206	31,946	9,181	12,341	5,101

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS (continued)														
ALL COUNTIES (continued)														
Webb	1985	971,387	211,799	200,874	62,065	155,949	129,299	121,311	95,937	11,374	96,019	33,518	65,349	17,454
	1982	701,337	167,013	158,099	41,110	109,415	89,267	95,354	60,827	8,983	72,077	30,228	31,737	12,980
Wharton	1985	237,270	58,768	55,792	17,184	20,108	14,874	12,186	10,412	4,176	70,768	12,720	15,055	6,786
	1982	207,045	56,451	53,491	14,576	14,666	10,476	11,693	8,351	3,862	58,852	13,764	9,747	5,822
Wheeler	1985	43,484	13,447	13,350	4,119	1,946	1,320	1,495	1,256	834	8,223	4,077	4,607	1,315
	1982	35,365	11,494	11,389	2,976	1,324	852	1,360	963	701	6,885	4,119	2,751	1,091
Wichita	1985	910,130	155,582	150,136	81,010	146,707	129,192	38,164	53,100	31,696	206,435	54,759	77,364	20,548
	1982	750,305	141,971	136,742	60,513	109,936	95,421	35,686	41,015	26,540	179,505	50,798	46,247	17,277
Wilbarger	1985	85,052	22,677	21,665	8,586	9,763	6,722	5,120	2,982	2,219	15,913	8,116	4,446	4,122
	1982	72,938	20,293	19,350	6,513	7,736	5,146	4,558	2,484	1,978	13,950	8,432	2,703	3,083
Willacy	1985	52,102	17,034	16,177	1,954	2,520		1,437	3,391	2,922	14,101	3,797	3,429	1,399
	1982	44,972	15,288	14,491	1,700	1,809		1,377	2,539	2,267	12,397	3,902	2,185	1,219
Williamson	1985	406,976	125,570	124,058	29,325	36,493	25,169	18,774	13,449	9,734	88,166	39,377	25,754	10,453
	1982	298,626	96,407	95,065	21,846	22,364	14,854	13,699	8,596	6,446	66,312	31,598	14,010	7,423
Wilson	1985	64,982	23,109	22,122	2,197	3,936		3,318	1,377		17,928	3,957	5,173	1,056
	1982	53,957	19,509	19,023	1,836	2,722		2,717	1,103		15,129	4,058	2,874	883
Winkler	1985	63,994	9,457	8,934	3,587	3,895		2,713	3,371	1,757	19,415	7,664	7,473	2,657
	1982	49,414	8,695	8,198	2,841	2,908		2,377	2,651	1,560	13,880	6,758	3,980	1,875
Wise	1985	163,465	32,882	31,681	3,726	14,101	9,181	3,245	1,359	1,359	67,710	20,859	6,569	2,722
	1982	112,448	26,876	25,845	2,684	8,304	5,171	2,553	939	939	42,411	16,181	3,384	1,959
Wood	1985	114,555	32,416	30,874	6,436	12,369	7,911	4,211	2,916	2,159	25,026	5,728	10,534	4,483
	1982	94,076	28,537	27,128	4,889	8,508	5,258	3,866	2,341	1,824	21,137	5,845	6,432	3,436
Yoakum	1985	38,490	13,591	13,537	1,210	2,324		2,703	689	289	8,960	1,253	5,621	532
	1982	30,478	11,512	11,445	995	1,566		2,183	544	246	7,457	1,253	3,045	439
Young	1985	103,105	27,992	26,722	7,683	17,311	7,644	3,810	4,339	3,926	19,806	4,995	4,917	2,211
	1982	91,641	26,577	25,323	6,062	12,868	5,558	3,785	3,364	3,110	18,095	5,466	3,244	2,002
Zapata	1985	21,483	8,369	7,937	1,831	643		1,077	335	335	2,337	3,606	741	309
	1982	14,808	6,079	5,754	1,208	400		797	193	193	1,346	2,563	365	204
Zavala	1985	26,153	10,868	10,732	2,538	714		1,678	1,141	964	2,302	2,093	1,828	1,006
	1982	22,215	9,561	9,423	1,888	571		1,451	903	796	1,965	2,121	1,117	850
TOTAL METRO COUNTIES	1985	**85,075,754**	**17,568,433**	**16,866,445**	**8,869,732**	**10,463,909**	**8,920,868**	**4,971,021**	**4,428,171**	**2,292,098**	**17,874,253**	**6,006,101**	**6,092,337**	**2,013,647**
	1982	70,025,302	15,565,272	14,913,210	6,648,458	8,253,475	6,984,988	4,246,401	3,353,157	1,922,096	15,143,118	5,641,259	3,577,929	1,643,385
TOTAL STATE	1985	**99,656,093**	**21,370,316**	**20,524,282**	**9,925,958**	**11,673,794**	**9,528,879**	**5,652,162**	**4,889,778**	**2,577,144**	**21,138,752**	**7,236,303**	**7,393,288**	**2,481,519**
	1982	82,273,657	19,055,966	18,265,175	7,469,967	9,148,010	7,424,164	4,864,271	3,716,542	2,159,236	17,879,931	6,827,056	4,360,689	2,019,419
UTAH														
PROVO - OREM	1985	**859,604**	**199,547**	**187,756**	**55,976**	**118,921**	**104,823**	**37,684**	**49,191**	**19,703**	**165,439**	**79,277**	**56,796**	**28,989**
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
Utah	1985	859,604	199,547	187,756	55,976	118,921	104,823	37,684	49,191	19,703	165,439	79,277	56,796	28,989
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
SALT LAKE CITY - OGDEN	1985	**5,178,783**	**1,139,821**	**1,095,063**	**409,249**	**703,389**	**614,136**	**238,149**	**343,597**	**201,304**	**1,047,747**	**401,102**	**291,980**	**129,412**
	1982	4,220,819	970,431	930,270	348,178	524,187	455,218	222,011	235,817	150,327	827,760	374,515	225,908	99,187
Davis	1985	691,271	172,134	166,958	33,134	78,610	72,340	20,529	50,129	35,412	189,770	58,584	36,695	8,146
	1982	506,448	132,165	127,948	27,246	49,236	44,911	17,150	31,301	23,551	135,378	50,726	25,541	5,667
Salt Lake	1985	3,639,089	782,444	746,564	312,456	485,760	429,611	183,967	250,267	150,164	677,089	286,011	201,955	98,150
	1982	3,037,190	683,036	650,482	269,159	372,591	328,231	174,271	176,968	115,418	551,062	272,190	159,847	76,020
Weber	1985	848,423	185,243	181,541	63,659	139,019	112,185	33,653	43,201	15,728	180,888	56,507	53,330	23,116
	1982	677,181	155,230	151,840	51,773	102,360	82,076	30,590	27,548	11,358	141,320	51,599	40,520	17,500
ALL COUNTIES														
Beaver	1985	21,014	4,563	3,812	3,342	940		608	804	804	683	7,005	1,427	301
	1982	14,543	3,319	2,767	2,126	467		488	436	436	360	5,541	768	182
Box Elder	1985	146,502	38,867	37,596	13,562	9,603		3,717	6,355	2,574	38,051	16,152	6,928	6,521
	1982	108,517	29,255	28,244	10,951	5,676		3,152	3,938	1,707	26,697	14,850	4,542	4,502
Cache	1985	260,345	60,049	56,657	15,760	42,533	41,639	7,662	15,193	7,209	40,545	21,005	19,502	7,571
	1982	213,991	52,411	49,357	14,412	28,706	28,021	7,966	10,695	5,738	32,995	19,875	15,439	5,948
Carbon	1985	144,510	48,331	46,874	9,781	13,833	1,828	3,268	7,133	3,200	25,203	15,567	7,399	5,209
	1982	115,958	40,367	39,076	8,251	8,967	1,127	3,281	4,390	2,263	19,625	14,216	5,601	3,944
Daggett	1985	4,363	1,834	1,808	273	779						1,135		
	1982	3,170	1,270	1,249	210	478						983		

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METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
UTAH (continued)														
ALL COUNTIES (continued)														
Davis	1985	691,271	172,134	166,958	33,134	78,610	72,340	20,529	50,129	35,412	189,770	58,584	36,695	8,146
	1982	506,448	132,165	127,948	27,246	49,236	44,911	17,150	31,301	23,551	135,378	50,726	25,541	5,667
Duchesne	1985	84,401	22,070	21,839	2,953	6,918		689	2,335	2,335	20,540	13,010	3,288	4,619
	1982	61,339	17,792	17,573	2,352	4,407		553	1,396	1,396	13,892	10,455	2,161	2,788
Emery	1985	32,081	7,009	6,692	3,030	397		675	442	442	1,261	11,676	4,277	279
	1982	27,415	6,612	6,301	2,748	285		614	301	301	834	10,542	2,891	212
Garfield	1985	8,255	2,334	2,260	1,095	315			110		827	1,033	795	334
	1982	7,549	2,148	2,076	1,103	253			81		709	1,160	597	254
Grand	1985	59,093	14,519	14,102	4,250	2,660		783	1,024		4,680	10,910	1,967	2,088
	1982	52,533	14,260	13,824	3,962	1,829		829	734		3,780	10,474	1,545	1,668
Iron	1985	136,035	28,292	28,013	10,563	10,500	9,434	3,327	5,787	4,742	30,046	21,529	12,330	1,928
	1982	112,630	24,288	24,002	8,957	7,015	6,252	3,440	4,053	3,480	24,046	21,107	8,568	1,505
Juab	1985	21,999	5,267	5,178	2,377			258	410		4,990	6,080	1,230	393
	1982	20,211	4,794	4,704	2,393			261	284		4,233	6,133	923	323
Kane	1985	16,908	2,488	2,432	2,859	766		98	216		652	6,765	1,066	247
	1982	16,451	2,642	2,577	2,582	628		113	169		569	7,032	915	216
Millard	1985	43,326	15,276	14,654	2,591	1,032		726	1,486	1,086	5,245	8,041	4,390	1,237
	1982	29,028	10,227	9,792	1,903	606		537	758	596	3,274	5,960	2,543	760
Morgan	1985	9,077	724	658	894				148	148	5,870	951		157
	1982	7,295	728	661	775				108	108	4,245	1,024		127
Piute	1985	1,447	542	480	144	104			79		122	135		
	1982	1,118	420	372	123	71			51		88	127		
Rich	1985	3,940	238	232	696	202						2,679		
	1982	4,005	216	210	604	165						2,907		
Salt Lake	1985	3,639,089	782,444	746,564	312,456	485,760	429,611	183,967	250,267	150,164	677,089	286,011	201,955	98,150
	1982	3,027,190	683,036	650,482	269,159	372,591	328,231	174,271	176,968	115,418	551,062	272,190	159,847	76,020
San Juan	1985	30,775	5,987	5,739	1,946	5,475		67	528	528	4,293	8,450	1,142	290
	1982	26,099	5,837	5,584	1,611	3,678		62	337	337	3,423	7,996	798	228
Sanpete	1985	26,814	8,862	8,693	1,472	1,573		898	1,777	773	3,742	2,708	1,354	1,396
	1982	25,681	8,812	8,628	1,547	1,236		961	1,288	602	3,429	3,219	1,205	1,128
Sevier	1985	85,834	19,997	19,756	5,075	5,555	4,956	3,818	2,220	1,009	17,580	16,502	6,004	1,986
	1982	67,563	15,649	15,431	4,379	3,816	3,356	3,654	1,439	749	12,803	14,306	4,264	1,434
Summit	1985	69,439	22,554	21,910	14,119	77		636	625	270	6,185	4,880	6,345	6,068
	1982	54,204	18,004	17,457	11,225	53		555	377	192	4,602	4,724	4,589	3,995
Tooele	1985	90,921	33,511	30,466	7,253	2,121		1,209	2,813	1,541	11,687	16,153	6,500	2,328
	1982	73,697	27,461	24,919	6,268	1,526		1,204	1,821	1,034	8,927	14,617	4,361	1,746
Uintah	1985	199,694	45,244	43,838	11,165	17,254		4,065	7,108	3,673	40,615	19,806	36,030	5,335
	1982	135,511	32,303	31,240	7,670	10,824		3,468	4,107	2,428	27,037	15,627	20,659	3,435
Utah	1985	859,604	199,547	187,756	55,976	118,921	104,823	37,684	49,191	19,703	165,439	79,277	56,796	28,989
	1982	771,604	186,252	174,915	52,580	97,168	85,205	38,725	37,339	16,974	143,958	80,876	48,056	24,510
Wasatch	1985	35,104	9,946	9,410	4,994	1,565		137	133		5,170	8,207	1,819	1,013
	1982	29,853	8,531	8,056	4,123	1,057		143	86		4,133	7,799	1,413	798
Washington	1985	167,554	38,130	37,329	11,382	12,982		6,054	7,744	6,173	34,033	20,774	15,324	4,754
	1982	123,591	28,902	28,241	9,388	7,671		5,016	4,797	3,943	24,048	18,070	10,526	3,280
Wayne	1985	2,696	411	331	498	198		46	117		172	323	456	
	1982	2,637	422	339	494	157		51	98		167	400	377	
Weber	1985	848,423	185,243	181,541	63,659	139,019	112,185	33,653	43,201	15,728	180,888	56,507	53,330	23,116
	1982	677,181	155,230	151,840	51,773	102,360	82,076	30,590	27,548	11,358	141,320	51,599	40,520	17,500
TOTAL METRO COUNTIES	**1985**	**6,038,387**	**1,339,368**	**1,282,819**	**465,225**	**822,310**	**718,959**	**275,833**	**392,788**	**221,007**	**1,213,186**	**480,379**	**348,776**	**158,401**
	1982	4,992,423	1,156,683	1,105,185	400,758	621,355	540,423	260,736	273,156	167,301	971,718	455,391	273,964	123,697
TOTAL STATE	**1985**	**7,740,514**	**1,776,413**	**1,703,578**	**597,299**	**959,692**	**776,816**	**314,574**	**457,375**	**257,514**	**1,515,378**	**721,855**	**488,349**	**212,455**
	1982	6,327,012	1,513,353	1,447,865	510,915	710,946	579,179	297,084	314,900	192,611	1,195,634	674,535	368,649	162,170
VERMONT														
BURLINGTON	**1985**	**981,691**	**195,050**	**184,886**	**98,046**	**102,454**	**88,113**	**57,649**	**44,373**	**20,931**	**234,795**	**44,643**	**70,201**	**23,662**
	1982	682,379	146,999	139,078	65,291	68,279	57,751	43,569	29,409	15,403	131,051	40,576	46,099	16,673
Chittenden	1985	971,334	192,762	182,703	97,391	101,312	88,113	57,589	44,214	20,931	232,208	43,988	70,026	23,662
	1982	672,730	144,700	136,889	64,753	67,415	57,751	43,502	29,282	15,403	128,970	39,800	45,951	16,673
Grand Isle	1985	10,357	2,288	2,183	655	1,142		60	159		2,587	655	175	
	1982	9,649	2,299	2,189	538	864		67	127		2,081	776	148	

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METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VERMONT (continued)														
ALL COUNTIES														
Addison	1985	169,256	46,299	44,160	14,538	9,695	3,427	7,293	2,334	1,066	33,511	15,648	13,510	5,755
	1982	113,957	32,999	31,415	8,554	5,960	2,060	5,211	1,555	804	18,741	11,869	7,789	3,763
Bennington	1985	381,702	66,137	62,180	26,961	24,727	12,454	13,514	11,642	8,831	52,806	17,656	23,030	8,322
	1982	256,230	47,151	44,246	17,561	13,625	6,449	10,213	7,386	5,838	29,405	14,506	13,362	5,586
Caledonia	1985	164,288	42,259	41,128	10,738	14,507	4,806	5,663	4,444	1,629	36,046	12,028	14,827	3,941
	1982	123,848	32,525	31,595	7,737	10,295	3,337	5,082	3,407	1,387	23,909	10,505	9,171	3,211
Chittenden	1985	971,334	192,762	182,703	97,391	101,312	88,113	57,589	44,214	20,931	232,208	43,988	70,026	23,662
	1982	672,730	144,700	136,889	64,753	67,415	57,751	43,502	29,282	15,403	128,970	39,800	45,951	16,673
Essex	1985	8,924	1,958	1,877	2,255	655			107		529	1,648	78	
	1982	6,324	1,477	1,413	1,332	408			72		286	1,432	47	
Franklin	1985	207,043	56,859	54,915	10,499	12,758	4,806	6,405	5,195	2,224	55,273	20,497	12,355	5,445
	1982	152,858	43,007	41,458	7,598	8,861	3,062	5,612	3,888	1,812	33,721	17,472	8,462	4,651
Grand Isle	1985	10,357	2,288	2,163	655	1,142		60	159		2,587	655	175	
	1982	9,649	2,299	2,189	538	864		67	127		2,081	776	148	
Lamoille	1985	118,902	28,687	27,652	14,332	6,236	3,376	3,280	2,533	1,632	12,185	8,823	16,506	4,152
	1982	89,739	23,323	22,439	10,268	4,320	2,293	2,616	1,890	1,310	7,887	7,814	10,015	3,045
Orange	1985	90,494	24,384	23,435	6,524	3,881		608	819	270	9,174	7,491	18,360	2,451
	1982	72,824	19,753	18,949	4,723	2,947		583	670	241	6,498	7,778	12,304	2,144
Orleans	1985	114,313	34,089	32,781	8,020	7,399	2,635	1,293	2,371	1,104	31,611	8,155	5,773	3,657
	1982	82,821	25,322	24,305	5,337	5,167	1,799	1,133	1,768	928	19,591	7,745	3,976	2,705
Rutland	1985	454,671	96,028	90,960	44,580	32,268	27,236	19,787	15,666	8,745	111,467	24,391	32,378	11,530
	1982	315,013	70,245	66,412	27,682	21,030	17,579	14,742	9,799	6,025	66,450	21,454	19,498	8,624
Washington	1985	334,973	75,976	74,257	34,153	24,601	21,146	7,289	17,779	8,880	82,606	21,144	22,175	9,839
	1982	261,564	62,694	61,159	24,067	18,196	15,434	6,660	12,256	6,754	54,068	21,050	15,305	7,706
Windham	1985	292,575	69,888	67,826	35,550	12,561	10,108	10,991	8,871	5,859	40,751	43,142	21,491	8,786
	1982	214,718	55,018	53,293	23,305	7,290	5,832	9,216	5,368	3,776	23,443	34,564	13,819	6,084
Windsor	1985	300,163	66,168	63,877	28,342	10,033	6,476	5,524	4,183	2,233	86,708	33,093	22,816	5,348
	1982	228,310	51,146	49,282	19,251	6,258	3,922	4,680	3,212	1,891	57,620	28,958	16,040	4,332
TOTAL METRO COUNTIES	1985	**981,691**	**195,050**	**184,886**	**98,046**	**102,454**	**88,113**	**57,649**	**44,373**	**20,931**	**234,795**	**44,643**	**70,201**	**23,662**
	1982	682,379	146,999	139,076	65,291	68,279	57,751	43,569	29,409	15,403	131,051	40,576	46,099	16,673
TOTAL STATE	1985	**3,618,995**	**803,782**	**769,934**	**334,538**	**261,775**	**184,583**	**139,296**	**120,317**	**63,404**	**787,462**	**258,359**	**273,500**	**92,888**
	1982	2,600,585	611,659	585,044	222,706	172,636	119,518	109,317	80,680	46,169	472,670	225,723	175,887	68,524
VIRGINIA														
CHARLOTTESVILLE	1985	**843,933**	**177,162**	**172,652**	**63,908**	**114,584**	**82,792**	**51,320**	**48,492**	**30,935**	**150,521**	**55,281**	**53,206**	**25,932**
	1982	597,451	144,967	141,166	48,529	70,958	53,107	39,042	29,178	19,944	79,560	51,253	32,904	18,989
Albemarle	1985	261,027	42,512	40,222	21,377	65,145	38,637	28,789	9,395	3,614	28,301	17,327	21,681	4,942
	1982	154,192	30,200	28,519	12,520	33,199	19,403	18,455	4,548	1,953	13,019	14,283	10,545	2,870
Charlottesville city	1985	538,221	121,481	119,800	41,576	47,325	44,155	21,429	38,750	27,321	109,661	31,515	26,838	19,644
	1982	409,702	103,066	101,447	35,264	36,343	33,704	19,721	24,390	17,991	59,633	30,590	19,608	15,226
Fluvanna	1985	24,422	7,538	7,241	226			879	176		5,498	3,211	4,560	1,212
	1982	17,770	6,444	6,179	182			678	116		3,043	2,885	2,669	795
Greene	1985	20,263	5,631	5,389	729	2,114		223	171		7,061	3,228	127	134
	1982	15,787	5,257	5,021	563	1,416		188	124		3,865	3,495	82	98
DANVILLE	1985	**474,815**	**117,765**	**116,113**	**40,563**	**40,867**	**30,155**	**33,644**	**18,774**	**12,014**	**116,435**	**27,380**	**28,982**	**22,350**
	1982	394,769	110,532	108,789	33,970	34,758	25,502	31,312	13,717	9,539	75,729	29,769	20,691	17,688
Danville city	1985	357,453	84,962	84,075	29,814	35,431	30,155	30,994	15,687	11,286	93,954	19,773	12,641	17,234
	1982	304,608	80,816	79,821	25,848	30,660	25,502	29,113	11,769	9,012	62,348	21,958	10,408	14,054
Pittsylvania	1985	117,362	32,803	32,038	10,749	5,436		2,650	3,087	728	22,481	7,607	16,341	5,116
	1982	90,161	29,716	28,968	8,122	4,098		2,199	1,948	527	13,381	7,811	10,283	3,634
LYNCHBURG	1985	**850,628**	**182,750**	**176,574**	**68,805**	**143,175**	**118,935**	**34,949**	**37,501**	**24,671**	**168,806**	**64,548**	**46,970**	**30,113**
	1982	666,943	160,547	154,772	54,359	103,051	84,855	29,583	26,681	18,591	104,290	64,565	31,172	24,580
Amherst	1985	114,908	37,813	37,376	8,503	9,283	8,066	2,514	1,718	567	26,289	14,218	5,277	4,817
	1982	90,081	32,106	31,675	6,624	6,267	5,357	2,136	1,255	502	16,019	14,062	3,400	4,093
Campbell	1985	123,207	40,255	39,306	8,367	5,557	1,271	1,925	5,095	2,492	29,448	8,101	11,447	8,158
	1982	95,679	34,554	33,676	6,592	4,067	849	1,646	3,768	2,026	18,073	8,910	7,428	6,046
Lynchburg city	1985	612,513	104,682	99,892	51,935	128,335	109,598	30,510	30,688	21,612	113,069	42,229	30,246	17,138
	1982	481,183	93,887	89,421	41,143	92,717	78,649	25,801	21,658	16,063	70,198	41,593	20,344	14,441

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	1985	**7,359,139**	**1,355,177**	**1,295,009**	**690,893**	**874,771**	**714,109**	**373,516**	**460,094**	**297,426**	**1,760,568**	**493,450**	**347,184**	**192,012**
	1982	5,370,031	1,132,798	1,079,419	522,582	637,762	513,375	307,317	300,874	210,318	1,013,346	464,912	223,122	140,147
Chesapeake city	1985	580,288	121,952	116,399	36,506	76,132	68,996	14,507	16,538	7,946	155,048	66,716	49,572	14,153
	1982	424,507	107,751	102,649	28,816	48,253	43,156	11,566	9,958	5,306	88,704	63,132	32,169	11,302
Gloucester	1985	109,321	40,268	40,022	5,698	10,294	4,487	1,350	3,085	3,085	22,741	3,396	6,545	4,613
	1982	82,227	33,199	32,934	4,311	6,737	2,911	1,227	2,189	2,189	13,422	3,591	4,701	3,676
Hampton city	1985	1,024,846	166,629	161,513	73,037	151,713	120,857	54,229	50,643	27,871	202,635	43,613	15,427	18,178
	1982	723,726	136,695	132,248	54,123	102,961	80,553	44,038	31,344	19,146	109,015	42,047	9,958	12,469
James City	1985	108,610	12,004	9,777	7,940			4,486	70,144	68,634	2,505	3,914	617	437
	1982	85,944	10,508	8,542	6,395			3,913	53,016	51,899	1,569	4,030	473	383
Newport News city	1985	889,899	153,931	147,075	68,101	111,463	101,174	41,411	24,529	15,701	276,433	62,983	68,195	18,469
	1982	692,040	135,362	129,088	58,629	89,788	80,683	36,641	18,574	12,695	172,805	63,603	44,974	16,085
Norfolk city	1985	1,691,380	262,348	247,279	188,641	216,326	177,700	106,660	114,943	55,334	423,623	102,919	58,236	43,455
	1982	1,210,315	222,245	209,083	137,488	157,386	127,891	88,091	68,480	36,957	236,372	94,561	36,652	30,599
Poquoson city	1985	28,352	18,057	17,957	1,468	165		803	1,634	1,634	1,497	753	1,113	685
	1982	17,882	11,674	11,588	1,010	87		527	908	908	711	581	559	443
Portsmouth city	1985	543,599	115,272	106,524	39,364	61,349	50,700	35,936	21,162	10,821	151,799	32,742	27,450	19,760
	1982	416,078	101,722	93,825	31,264	47,644	38,622	30,935	15,449	8,735	91,354	32,136	17,551	14,460
Suffolk city	1985	322,633	74,658	72,685	14,116	9,850	3,533	15,270	12,070	10,690	59,589	21,994	22,231	11,020
	1982	202,959	52,117	50,643	9,248	5,939	2,078	10,304	6,839	6,241	28,492	17,069	12,752	7,266
Virginia Beach city	1985	1,668,151	295,129	283,053	182,624	212,381	167,209	77,764	121,330	75,712	403,589	118,809	88,637	46,635
	1982	1,263,086	258,037	247,010	141,314	164,053	126,069	65,041	81,699	55,525	242,212	115,728	58,499	34,427
Williamsburg city	1985	280,471	73,070	71,984	51,213	18,719	15,505	18,370	17,592	14,778	50,163	19,578	6,092	8,340
	1982	172,730	46,425	45,649	34,597	10,881	8,931	13,120	8,593	7,458	23,281	15,133	2,989	5,303
York	1985	111,589	21,859	20,741	22,185	6,379	3,948	2,730	6,424	5,220	10,946	16,033	3,069	6,267
	1982	78,537	17,063	16,160	15,387	4,033	2,481	1,914	3,825	3,259	5,409	13,301	1,845	3,734
RICHMOND - PETERSBURG	1985	**5,170,421**	**1,071,792**	**1,042,337**	**411,960**	**684,134**	**579,336**	**227,625**	**226,922**	**118,688**	**1,187,235**	**437,552**	**216,593**	**195,732**
	1982	3,824,238	888,678	862,696	321,588	493,040	413,168	190,699	153,092	88,975	670,291	405,381	142,023	146,034
Charles City	1985	1,895	530	493	120						97	941		
	1982	2,163	623	578	111						75	1,147		
Chesterfield	1985	923,381	215,164	209,763	52,900	172,997	153,379	48,705	41,032	15,036	152,155	62,866	71,243	41,005
	1982	689,965	180,596	175,730	44,371	120,111	105,966	39,308	26,394	11,077	88,116	61,186	43,624	28,452
Colonial Heights city	1985	85,474	13,734	13,206	8,544	12,881	6,445	5,283	1,506	1,034	19,869	10,857	485	3,832
	1982	70,372	13,503	12,959	7,103	9,085	4,186	4,687	1,140	852	12,498	11,218	374	3,394
Dinwiddie	1985	28,943	13,798	13,685	2,848			630	182		366	5,512	4,547	236
	1982	23,651	11,229	11,116	2,081			575	126		218	5,731	2,859	187
Goochland	1985	29,462	6,126	6,085	718	1,336		214	2,118	2,118	7,192	5,978	628	149
	1982	23,024	5,270	5,225	608	861		172	1,295	1,295	4,183	6,230	396	103
Hanover	1985	300,463	73,136	71,778	23,073	8,517	4,193	3,741	6,559	762	36,703	90,827	14,100	12,094
	1982	207,866	50,715	49,679	16,641	4,726	2,190	2,855	3,821	514	18,385	73,843	8,315	7,459
Henrico	1985	1,473,857	279,838	274,683	121,213	264,006	225,820	80,964	72,344	30,999	365,773	98,082	43,740	58,749
	1982	1,063,072	238,859	234,015	87,867	191,028	160,119	63,715	48,223	23,590	196,893	90,949	28,310	43,923
Hopewell city	1985	123,578	30,160	29,843	10,681	17,676	3,368	8,170	6,304	3,994	14,278	9,663	9,607	9,021
	1982	100,120	28,873	28,516	8,424	12,203	2,170	7,097	4,202	2,875	8,898	9,774	7,193	6,689
New Kent	1985	20,689	6,303	6,247	1,539	527			81		4,691	4,009	2,498	738
	1982	17,892	5,844	5,782	1,309	447			64		3,130	4,340	1,762	685
Petersburg city	1985	326,732	39,427	38,365	21,008	70,223	66,352	14,397	16,495	11,849	93,243	26,651	12,517	13,143
	1982	265,741	39,587	38,448	18,274	54,753	51,272	14,286	12,480	9,597	58,758	28,124	10,020	10,421
Powhatan	1985	25,907	7,127	7,084	235	860			322		12,832	2,463	936	610
	1982	18,249	6,004	5,956	179	554			231		7,458	2,324	584	437
Prince George	1985	72,554	14,776	14,652	7,507	1,705		771	1,546	1,546	31,406	7,711	3,378	
	1982	36,557	8,318	8,233	3,912	888		477	756	756	12,642	5,563	1,671	
Richmond city	1985	1,757,486	371,673	356,453	161,574	133,406	119,779	64,750	78,433	51,350	448,630	111,992	52,914	56,155
	1982	1,305,566	299,257	286,459	130,708	98,374	87,265	57,527	54,360	38,419	259,037	104,952	36,915	44,284
ROANOKE	1985	**1,387,516**	**303,076**	**293,365**	**126,583**	**204,428**	**168,252**	**65,055**	**78,490**	**45,887**	**261,326**	**123,087**	**60,970**	**53,989**
	1982	1,104,421	269,647	260,778	100,946	151,086	121,088	57,674	54,217	33,571	163,516	120,353	42,545	41,643
Botetourt	1985	61,365	8,854	8,610	3,638	864		766	1,486	1,120	6,400	26,224	3,412	1,064
	1982	50,158	7,883	7,651	2,580	612		680	996	803	3,689	24,354	2,080	710
Roanoke	1985	296,509	85,671	84,224	24,318	52,239	48,130	22,888	23,862	14,121	16,754	35,306	13,308	11,649
	1982	238,306	78,293	76,825	20,758	34,246	31,131	18,629	14,861	9,706	9,914	33,908	8,745	9,354
Roanoke city	1985	843,163	163,174	155,948	87,293	136,535	110,536	37,695	46,296	29,034	180,221	52,441	34,479	31,757
	1982	641,354	135,247	129,013	66,394	103,650	81,984	34,441	32,101	21,309	107,007	50,538	23,815	22,717
Salem city	1985	186,479	45,377	44,583	11,334	14,790	9,586	3,706	6,846	1,612	57,951	9,116	9,771	9,519
	1982	174,603	48,224	47,289	11,214	12,578	7,973	3,924	6,259	1,753	42,906	11,553	7,905	8,862

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES														
Accomack	1985	132,755	42,814	39,584	12,739	10,394		3,972	4,860	4,441	17,012	7,092	4,286	4,885
	1982	102,321	35,970	33,194	9,184	7,475		3,481	3,232	3,016	9,813	7,331	2,931	3,843
Albemarle	1985	261,027	42,512	40,222	21,377	65,145	38,637	28,789	9,395	3,614	28,301	17,327	21,681	4,942
	1982	154,192	30,200	28,519	12,520	33,199	19,403	18,455	4,548	1,953	13,019	14,283	10,545	2,870
☐ Alexandria city	1985	1,099,516	140,376	134,912	116,304	170,041	157,770	34,617	61,289	34,699	387,283	57,056	28,480	30,048
	1982	790,334	127,470	122,276	89,658	130,907	120,850	31,321	38,185	24,090	211,607	54,729	17,963	23,793
Alleghany	1985	916	626	626	130	118								
	1982	743	549	549	89	75								
Amelia	1985	18,975	4,426	4,373	455	763		120	357	163	4,962	5,463	61	1,059
	1982	16,454	4,347	4,287	419	543		118	266	130	3,002	5,637	46	793
Amherst	1985	114,908	37,813	37,376	8,503	9,283	8,066	2,514	1,718	567	26,289	14,218	5,277	4,817
	1982	90,081	32,106	31,675	6,624	6,267	5,357	2,136	1,255	502	16,019	14,062	3,400	4,093
Appomattox	1985	43,900	10,173	9,943	2,849	675		223	446	446	15,255	4,668	2,865	2,817
	1982	37,339	9,840	9,599	2,494	590		211	367	367	10,327	5,129	2,381	2,320
☐ Arlington	1985	1,185,426	203,669	191,231	153,264	86,172	73,287	23,521	70,047	32,882	421,166	74,569	21,421	59,765
	1982	832,535	166,505	156,041	114,169	64,097	54,109	19,739	42,154	22,422	240,458	69,098	13,758	45,309
Augusta	1985	214,600	35,539	33,362	11,310	5,[illegible]	4,109	3,283	1,807	1,807	90,582	20,508	27,719	1,797
	1982	143,151	29,993	28,103	9,119	3,[illegible]	2,502	2,528	1,233	1,233	46,447	18,367	16,483	1,389
Bath	1985	10,686	3,412	3,325	326	587		1,174	1,081	357	380	1,029	93	382
	1982	9,245	2,973	2,891	302	469		1,040	732	279	245	1,184	63	335
Bedford	1985	20,538	6,440	5,927	1,462	60		90	1,268	235	2,085	1,381	5,469	1,060
	1982	18,293	6,822	6,267	1,325	52		88	916	216	1,431	1,697	3,967	862
Bedford city	1985	87,723	30,218	29,693	4,735	11,822	3,621	1,562	2,081	1,157	16,910	6,313	5,141	2,684
	1982	61,051	23,327	22,878	3,220	7,008	2,035	1,166	1,326	822	9,048	5,482	3,319	1,991
Bland	1985	7,609	1,854	1,787	288			353	104		3,430	808	259	172
	1982	6,259	1,698	1,634	263			355	73		2,245	950	209	158
Botetourt	1985	61,365	8,854	8,610	3,638	864		766	1,486	1,120	6,400	26,224	3,412	1,064
	1982	50,158	7,883	7,651	2,580	612		680	996	803	3,689	24,354	2,080	710
☐ Bristol city	1985	215,424	32,942	31,195	14,955	43,337	34,313	14,769	9,123	4,860	55,176	11,886	14,220	4,217
	1982	186,745	32,640	30,851	13,837	34,481	27,138	15,478	7,815	4,450	36,308	15,067	12,500	3,995
Brunswick	1985	33,516	12,279	11,644	1,018	1,412		1,421	459	205	9,692	1,489	1,831	1,421
	1982	28,679	11,476	10,862	874	1,209		1,466	370	193	6,475	1,788	1,370	1,145
Buchanan	1985	112,531	16,868	16,386	7,143	13,511	4,483	3,948	8,790	4,544	21,897	8,137	5,455	6,544
	1982	103,931	18,717	18,148	6,556	12,378	3,952	4,132	6,646	3,877	15,731	9,490	4,754	5,647
Buckingham	1985	21,818	6,918	6,797	1,203	2,354		555	194		4,403	3,540	130	374
	1982	17,364	5,995	5,879	970	1,722		449	134		2,340	3,724	89	257
Buena Vista city	1985	25,983	8,502	7,854	2,551	1,554		1,063	832	399	1,604	3,618	804	1,941
	1982	21,480	7,136	6,579	1,944	1,181		1,004	594	292	984	3,796	582	1,392
Campbell	1985	123,207	40,255	39,306	8,367	5,557	1,271	1,925	5,095	2,492	29,446	8,101	11,447	8,158
	1982	95,679	34,554	33,676	6,592	4,067	849	1,646	3,768	2,026	18,073	8,910	7,428	6,046
Caroline	1985	41,857	11,987	11,393	3,961	490		151	875	686	10,445	8,660	773	1,221
	1982	35,983	11,743	11,140	3,431	389		148	584	469	6,287	9,176	518	910
Carroll	1985	61,309	15,364	14,356	4,331	6,777		4,554	2,271	1,903	9,881	6,335	4,263	3,606
	1982	44,966	13,039	12,161	2,976	4,475		3,459	1,376	1,192	5,429	6,079	2,477	2,327
Charles City	1985	1,895	530	493	120						97	941		
	1982	2,163	623	578	111						75	1,147		
Charlotte	1985	19,062	7,459	6,916	933	1,080		597	578	578	3,374	1,918	347	955
	1982	17,311	7,013	6,490	933	931		570	449	449	2,315	2,361	283	775
Charlottesville city	1985	538,221	121,481	119,800	41,576	47,325	44,155	21,429	38,750	27,321	109,661	31,515	26,838	19,644
	1982	409,702	103,066	101,447	35,264	36,343	33,704	19,721	24,390	17,991	59,633	30,590	19,608	15,226
Chesapeake city	1985	580,288	121,952	116,399	36,506	76,132	68,996	14,507	16,538	7,946	155,048	66,716	49,572	14,153
	1982	424,507	107,751	102,649	28,816	48,253	43,156	11,566	9,958	5,306	88,704	63,132	32,169	11,302
Chesterfield	1985	923,381	215,164	209,763	52,900	172,997	153,379	48,705	41,032	15,036	152,155	62,866	71,243	41,005
	1982	689,965	180,596	175,730	44,371	120,111	105,966	39,308	26,394	11,077	88,116	61,186	43,624	28,452
Clarke	1985	28,036	7,638	6,720	3,143	580		434	920	769	4,600	4,273	1,201	315
	1982	22,987	7,094	6,230	2,352	434		359	631	535	2,506	4,170	853	258
Clifton Forge city	1985	23,252	8,886	8,869	887	2,001		216	437	95	3,768	2,758	705	2,231
	1982	22,124	8,895	8,861	935	1,601		241	372	93	2,724	3,384	539	1,914
Colonial Heights city	1985	85,474	13,734	13,206	8,544	12,881	6,445	5,283	1,506	1,034	19,869	10,857	485	3,832
	1982	70,372	13,503	12,959	7,103	9,085	4,186	4,687	1,140	852	12,498	11,218	374	3,394
Covington city	1985	109,239	23,199	22,156	7,608	10,583	6,701	7,089	4,266	2,405	29,368	7,891	8,356	3,869
	1982	85,084	19,953	19,021	6,027	8,369	5,223	6,075	3,171	1,956	18,059	7,876	6,287	3,326
Craig	1985	4,961	2,287	2,195	528				88		174	831		56
	1982	4,513	2,013	1,928	427				67		115	982		49

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Culpeper	1985	99,005	28,524	27,766	5,929	14,886	12,302	2,869	5,996	2,796	17,127	7,353	4,876	4,925
	1982	78,514	25,563	24,836	4,585	10,060	8,149	2,589	3,847	1,921	10,443	7,997	3,144	4,155
Cumberland	1985	19,128	7,754	7,732	393	1,092		2,170	1,620	236	424	2,213	1,370	165
	1982	14,436	5,861	5,833	316	756		1,866	954	170	238	2,007	901	107
Danville city	1985	357,453	84,962	84,075	29,814	35,431	30,155	30,994	15,687	11,286	93,954	19,773	12,641	17,234
	1982	304,608	80,816	79,821	25,848	30,660	25,502	29,113	11,769	9,012	62,348	21,958	10,408	14,054
Dickenson	1985	61,949	18,628	18,318	2,997	3,255		577	1,844	1,557	18,405	3,333	5,489	1,821
	1982	55,766	18,897	18,547	2,799	3,034		639	1,616	1,421	13,271	4,060	4,256	1,598
Dinwiddie	1985	23,943	13,798	13,685	2,848			630	182		366	5,512	4,547	236
	1982	23,651	11,229	11,116	2,081			575	126		218	5,731	2,859	187
Emporia city	1985	83,440	20,103	20,089	7,194	4,123		4,108	6,179	3,554	15,567	15,092	1,904	2,733
	1982	62,594	15,871	15,830	5,462	2,935		3,256	3,172	2,347	8,855	13,934	1,302	2,076
Essex	1985	65,766	17,289	16,498	7,098	6,112		2,740	3,291	3,291	10,232	2,451	5,655	3,970
	1982	55,319	16,050	15,287	5,918	5,085		2,573	2,574	2,574	6,694	2,871	4,259	3,113
☐ Fairfax	1985	5,004,627	938,398	883,800	423,246	680,209	610,308	341,055	367,946	192,641	1,194,679	381,588	164,737	166,098
	1982	3,329,480	713,964	671,151	287,014	460,473	411,248	249,927	203,625	118,591	595,311	327,501	106,091	122,245
☐ Fairfax city	1985	721,592	80,645	68,846	54,552	140,347	76,854	23,980	55,475	34,763	234,685	35,557	30,154	24,939
	1982	467,619	66,449	56,620	38,113	84,330	45,697	17,829	31,322	21,268	125,213	34,000	20,016	16,395
☐ Falls Church city	1985	268,429	26,525	22,266	15,737	55,404	42,197	22,572	10,761	2,465	108,509	10,081	3,373	7,454
	1982	190,410	23,289	19,513	12,298	37,258	28,269	18,643	7,896	2,073	64,306	10,708	2,504	6,183
Fauquier	1985	162,432	48,242	44,765	17,047	2,005		4,949	2,738	1,746	27,747	16,457	10,439	7,892
	1982	124,736	39,012	36,131	12,497	1,466		4,010	1,882	1,248	16,166	17,185	7,262	5,704
Floyd	1985	26,122	6,020	5,690	671	924		91	2,521	1,552	11,176	720	1,497	184
	1982	23,922	6,445	6,080	725	933		108	2,060	1,410	8,554	986	1,436	197
Fluvanna	1985	24,422	7,538	7,241	226			879	176		5,498	3,211	4,560	1,212
	1982	17,770	6,444	6,179	182			678	116		3,043	2,885	2,669	795
Franklin	1985	82,322	27,400	25,995	6,010	2,985		4,487	3,428	2,336	15,207	4,066	5,483	5,162
	1982	71,930	26,392	24,991	5,051	2,503		4,166	2,702	1,974	10,131	4,854	4,374	4,080
Franklin city	1985	58,428	11,799	11,470	4,616	7,981		4,749	4,386	2,885	8,221	2,012	2,916	5,668
	1982	44,567	10,943	10,618	3,539	5,310		3,974	2,773	1,974	4,937	2,166	1,851	4,086
Frederick	1985	129,856	31,083	29,888	5,114	5,712	4,689	346	4,577	1,343	42,459	13,898	22,392	1,375
	1982	71,319	19,547	18,760	3,355	3,354	2,746	239	2,176	758	17,806	11,198	10,771	862
Fredericksburg city	1985	319,439	48,673	47,411	34,007	32,420	18,558	12,119	22,157	18,037	60,511	33,067	17,434	15,944
	1982	227,952	41,506	40,353	24,211	22,803	12,843	10,297	12,876	10,911	30,259	29,631	11,667	12,188
Galax city	1985	80,732	20,800	20,698	7,325	9,938	5,028	3,614	5,420	5,220	15,445	6,225	3,571	2,799
	1982	66,161	18,869	18,741	5,947	7,612	3,565	3,204	3,619	3,713	9,824	6,426	2,753	2,448
Giles	1985	82,439	29,950	28,590	2,062	5,915		1,148	3,424	2,935	23,833	2,825	6,035	3,360
	1982	69,622	28,096	26,770	2,018	4,395		1,186	2,417	2,151	15,985	3,396	4,952	3,155
Gloucester	1985	109,321	40,268	40,022	5,698	10,294	4,487	1,350	3,085	3,085	22,741	3,396	6,545	4,613
	1982	82,227	33,199	32,934	4,311	6,737	2,911	1,227	2,189	2,189	13,422	3,591	4,701	3,676
Goochland	1985	29,462	6,126	6,085	718	1,336		214	2,118	2,118	7,192	5,978	628	149
	1982	23,024	5,270	5,225	608	861		172	1,295	1,295	4,183	6,230	396	103
Grayson	1985	30,923	10,528	10,184	1,591	3,511		344	2,430	758	7,658	1,071	506	1,169
	1982	21,577	8,505	8,212	1,131	2,151		266	1,621	544	4,109	1,061	342	783
Greene	1985	20,263	5,631	5,389	729	2,114		223	171		7,061	3,228	127	134
	1982	15,787	5,257	5,021	563	1,416		188	124		3,865	3,495	82	98
Greensville	1985	2,308	1,947	1,896								120		137
	1982	2,128	1,753	1,704								144		124
Halifax	1985	25,003	6,983	6,696	1,346	1,322		182	623	623	3,107	4,287	3,232	926
	1982	20,589	6,443	6,166	1,017	996		170	397	397	1,859	4,220	2,301	764
Hampton city	1985	1,024,846	166,629	161,513	73,037	151,713	120,857	54,229	50,643	27,871	202,635	43,613	15,427	18,178
	1982	723,726	136,695	132,248	54,123	102,961	80,553	44,038	31,344	19,146	109,015	42,047	9,958	12,469
Hanover	1985	300,463	73,136	71,778	23,073	8,517	4,193	3,741	6,559	762	36,703	90,827	14,100	12,094
	1982	207,866	50,715	49,579	16,641	4,726	2,190	2,855	3,821	514	18,385	73,843	8,315	7,459
Harrisonburg city	1985	335,733	71,543	70,408	32,043	70,693	53,276	11,665	23,295	12,519	58,573	19,596	10,108	12,054
	1982	210,220	51,599	50,684	20,240	38,595	28,356	8,846	12,693	7,559	28,502	17,158	6,062	7,161
Henrico	1985	1,473,857	279,838	274,683	121,213	264,006	225,820	80,964	72,344	30,999	365,773	98,082	43,740	58,749
	1982	1,063,072	238,859	234,015	87,867	191,028	160,119	63,715	48,223	23,590	196,893	90,949	28,310	43,923
Henry	1985	189,737	58,753	55,699	13,262	5,092		6,173	5,554	3,297	37,506	19,467	18,744	9,287
	1982	125,501	41,317	39,095	9,637	3,277		4,378	3,359	2,191	19,085	17,751	10,085	5,633
Highland	1985	5,362	478	415	517	180			474	216	560	1,770		
	1982	4,414	436	378	440	132			295	145	330	1,696		
Hopewell city	1985	123,578	30,160	29,843	10,681	17,676	3,368	8,170	6,304	3,994	14,278	9,663	9,607	9,021
	1982	100,120	28,873	28,516	8,424	12,203	2,170	7,097	4,202	2,875	8,898	9,774	7,193	6,689

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Supermarkets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drugstores Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Isle of Wight	1985	59,343	23,252	22,264	4,735	2,972		838	826	139	12,609	2,970	4,005	3,085
	1982	50,710	21,572	20,616	4,030	2,195		826	659	137	8,413	3,550	2,826	2,470
James City	1985	108,610	12,004	9,777	7,940			4,486	70,144	68,634	2,505	3,914	617	437
	1982	85,944	10,508	8,542	6,395			3,913	53,016	51,899	1,569	4,030	473	383
King and Queen	1985	5,830	2,291	2,203	267	278		52	140		1,674	491	231	
	1982	4,913	2,078	1,994	254	232		51	96		1,042	572	182	
King George	1985	17,990	4,283	4,233	1,395	676			381	381	5,514	2,080	949	832
	1982	15,705	4,505	4,445	1,217	511			311	311	3,402	2,539	785	681
King William	1985	42,004	11,789	11,256	738	721		1,299	2,390	1,063	14,057	6,230	1,313	1,520
	1982	38,767	12,493	11,905	792	688		1,333	1,852	963	9,370	7,443	1,188	1,398
Lancaster	1985	58,085	17,758	16,912	1,967	2,537		1,950	3,244	897	16,975	2,625	5,778	1,649
	1982	48,035	16,530	15,713	1,909	1,880		1,994	2,625	754	10,660	3,130	4,072	1,537
Lee	1985	47,750	17,449	17,220	2,583	4,455	2,782	1,122	1,258	867	8,386	2,952	4,135	2,114
	1982	46,963	18,466	18,190	2,508	3,766	2,276	1,193	1,050	749	6,398	4,035	3,812	1,929
Lexington city	1985	72,060	19,965	18,746	10,103	5,747	3,254	1,543	3,397	2,666	11,817	6,981	3,958	3,170
	1982	56,342	16,895	15,833	7,844	4,188	2,256	1,445	2,177	1,793	6,846	7,615	2,548	2,314
☐ Loudoun	1985	360,150	123,110	111,397	20,963	16,142	13,434	12,406	18.517	8,431	65,435	23,788	37,092	18,373
	1982	260,928	95,349	86,115	17,120	10,011	8,281	10,206	10,909	5,526	36,628	23,864	21,953	13,886
Louisa	1985	45,286	19,093	18,993	2,053	2,549		259	1,151	824	6,029	6,865	3,974	1,834
	1982	35,531	15,842	15,729	1,507	1,867		219	710	527	3,490	6,829	2,463	1,267
Lunenburg	1985	30,973	10,919	10,877	817	2,466		648	948	425	4,613	3,325	1,930	1,396
	1982	26,465	9,858	9,801	761	1,912		589	726	370	3,014	3,525	1,516	1,087
Lynchburg city	1985	612,513	104,682	99,892	51,935	128,335	109,598	30,510	30,688	21,612	113,069	42,229	30,246	17,138
	1982	481,183	93,887	89,421	41,143	92,717	78,649	25,801	21,658	16,063	70,198	41,593	20,344	14,441
Madison	1985	36,871	14,139	14,101	1,202	1,411		512	91		4,929	4,379	7,762	1,192
	1982	23,210	9,707	9,662	840	851		377	52		2,361	3,487	3,931	678
☐ Manassas city	1985	273,818	53,239	43,418	16,837	15,107	12,221	3,110	7,107	4,179	121,219	16,920	13,336	4,842
	1982	189,337	44,956	36,594	12,830	11,516	9,123	2,500	5,094	3,253	63,316	16,209	9,673	3,909
☐ Manassas Park city	1985	15,183	7,600	7,398	1,176				719		2,740	1,423		1,278
	1982	11,731	6,326	6,146	843				481		1,575	1,427		860
Martinsville city	1985	169,315	36,027	34,466	11,611	30,249	26,410	7,428	9,602	6,738	33,215	6,669	2,826	7,205
	1982	146,273	35,219	33,629	10,323	23,848	20,505	7,126	6,958	5,161	22,866	8,229	2,387	6,025
Mathews	1985	22,646	9,696	9,625	825	247		657	901	647	3,079	2,079	2,359	1,287
	1982	18,677	8,370	8,293	655	194		584	632	473	1,936	2,342	1,568	1,111
Mecklenburg	1985	132,675	35,508	35,192	7,244	8,617	2,211	6,506	5,203	4,086	29,958	13,669	6,386	6,022
	1982	113,490	33,773	33,409	6,470	7,111	1,713	5,923	3,690	3,011	19,568	15,217	5,014	4,685
Middlesex	1985	26,402	9,632	8,535	1,773	920		329	1,449	1,196	2,422	1,710	2,957	906
	1982	21,762	8,566	7,576	1,372	710		302	944	792	1,500	1,896	2,136	767
Montgomery	1985	344,317	71,237	68,154	32,524	44,775	38,093	9,830	12,595	5,440	87,620	30,052	17,199	9,512
	1982	260,493	62,941	60,103	24,571	30,841	25,688	8,930	8,853	4,388	50,516	29,729	12,336	6,950
Nelson	1985	41,563	5,712	5,293	1,568	475		1,543	513		19,230	3,330	629	717
	1982	30,216	5,252	4,858	1,362	370		1,415	376		10,370	3,552	466	527
New Kent	1985	20,689	6,303	6,247	1,539	527			81		4,691	4,009	2,498	738
	1982	17,892	5,844	5,782	1,309	447			64		3,130	4,340	1,762	685
Newport News city	1985	889,899	153,931	147,075	68,101	111,463	101,174	41,411	24,529	15,701	276,433	62,983	68,195	18,469
	1982	692,040	135,362	129,088	58,629	89,788	80,683	36,641	18,574	12,695	172,805	63,603	44,974	16,085
Norfolk city	1985	1,691,380	262,348	247,279	188,641	216,326	177,700	106,660	114,943	55,334	423,623	102,919	58,236	43,455
	1982	1,210,315	222,245	209,083	137,488	157,386	127,891	88,091	68,480	36,957	236,372	94,561	36,652	30,599
Northampton	1985	53,464	19,738	19,475	3,652	3,897		1,007	1,189	195	4,462	4,643	4,507	3,875
	1982	44,471	18,813	18,527	2,843	2,710		856	772	163	2,754	4,651	2,941	2,796
Northumberland	1985	38,808	14,157	12,666	1,337	1,936		387	119		3,330	1,979	3,345	6,191
	1982	28,325	11,367	10,151	1,030	1,177		312	77		1,827	1,945	2,176	3,991
Norton city	1985	97,860	15,789	15,726	4,848	12,768	4,983	4,283	2,154	1,429	32,060	3,927	11,063	4,889
	1982	72,796	13,650	13,570	4,286	8,660	3,257	3,993	1,595	1,118	19,424	4,032	7,846	3,629
Nottoway	1985	58,247	14,530	14,514	3,938	2,153		2,244	5,004	1,963	14,147	3,949	2,112	3,363
	1982	47,855	14,112	14,070	3,279	1,771		2,014	3,393	1,493	9,113	4,128	1,439	2,606
Orange	1985	74,058	16,461	15,635	3,700	4,566		1,705	2,045	2,045	22,445	9,954	3,848	4,787
	1982	60,355	15,224	14,434	2,992	3,203		1,660	1,462	1,462	13,737	11,042	2,953	3,640
Page	1985	76,106	22,011	20,624	12,419	5,175		319	2,590	1,674	12,407	4,476	1,646	4,556
	1982	57,636	17,745	16,595	9,341	3,547		285	1,795	1,246	7,233	4,645	1,156	3,573
Patrick	1985	35,601	11,100	10,808	1,535	6,698		240	1,114	433	5,136	2,501	2,436	1,897
	1982	28,352	9,753	9,479	1,240	4,661		232	779	328	3,227	2,549	1,618	1,440
Petersburg city	1985	326,732	39,427	38,365	21,008	70,223	66,352	14,397	16,495	11,849	93,243	26,651	12,517	13,143
	1982	265,741	39,587	38,448	18,274	54,753	51,272	14,286	12,480	9,597	58,758	28,124	10,020	10,421

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S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
Pittsylvania	1985	117,362	32,803	32,038	10,749	5,436		2,650	3,087	728	22,481	7,607	16,341	5,116
	1982	90,161	29,716	28,968	8,122	4,098		2,199	1,948	527	13,381	7,811	10,283	3,634
Poquoson city	1985	28,352	18,057	17,957	1,468	165		803	1,634	1,634	1,497	753	1,113	685
	1982	17,882	11,674	11,588	1,010	87		527	908	908	711	581	559	443
Portsmouth city	1985	543,599	115,272	106,524	39,364	61,349	50,700	35,936	21,162	10,821	151,799	32,742	27.450	19,760
	1982	416,078	101,722	93,825	31,264	47,644	38,622	30,935	15,449	8,735	91,354	32,136	17,551	14,460
Powhatan	1985	25,907	7,127	7,084	235	860			322		12,832	2,463	936	610
	1982	18,249	6,004	5,956	179	564			231		7,458	2,324	584	437
Prince Edward	1985	100,807	22,734	21,695	9,361	13,377	5,382	1,527	6,914	5,999	22,417	4,720	7,764	5,320
	1982	75,420	19,684	18,748	7,253	9,049	3,414	1,276	5,029	4,454	13,439	5,071	4,921	3,877
Prince George	1985	72,554	14,776	14,652	7,507	1,705		771	1,546	1,546	31,406	7,711	3,378	
	1982	36,557	8,318	8,233	3,912	888		477	756	756	12,642	5,563	1,671	
☐ Prince William	1985	960,316	186,957	179,314	80,955	83,317	78,863	35,665	53,579	24,346	253,967	102,881	86,122	29,727
	1982	656,944	146,202	139,960	56,445	57,992	54,675	26,906	30,525	15,128	137.480	90,391	49,294	22,524
Pulaski	1985	123,843	37,349	37,204	6,638	11,670	4,247	2,771	3,385	2,926	25,418	12,219	8,604	5,822
	1982	96,925	31,565	31,383	5,149	7,857	2,584	2,592	2,462	2,207	15,448	12,818	6,335	4,428
Radford city	1985	80,070	16,209	16,140	4,717	6,348	4,388	4,464	4,884	3,341	25,089	4,166	1,748	4,127
	1982	63,163	14,608	14,518	3,859	5,156	3,539	3,913	3,728	2,664	15,780	4,253	1,351	3,156
Rappahannock	1985	7,153	1,872	1,734	913	226			1,083	1,083	145	853	197	
	1982	6,566	1,732	1,602	767	190			768	768	97	933	140	
Richmond	1985	28,304	12,591	11,802	2,056	1,702		785	2,153	1,477	4,293	1,880		1,237
	1982	25,814	12,002	11,229	1,900	1,309		839	1,764	1,301	2,924	2,340		1,015
Richmond city	1985	1,757,486	371,673	356,453	161,574	133,406	119,779	64,750	78,433	51,350	448,630	111,992	52,914	56,155
	1982	1,305,566	299,257	286,459	130,708	98,374	87.265	57,527	54,360	38,419	259,037	104,952	36,915	44,284
Roanoke	1985	296,509	85,671	84,224	24,318	52,239	48,130	22,888	23,862	14,121	16,754	35,306	13,308	11,649
	1982	238,306	78,293	76,825	20,758	34,246	31,131	18,629	14,861	9,706	9,914	33,908	8,745	9,354
Roanoke city	1985	843,163	163,174	155,948	87,293	136,535	110,536	37,695	46,296	29,034	180,221	52,441	34,479	31,757
	1982	641,354	135,247	129,013	66,394	103,650	81,984	34,441	32,101	21,309	107,007	50,538	23,815	22,717
Rockbridge	1985	100,698	14,985	14,027	6,353	493		263	3,594	3,289	18,875	41,677	9,773	1,332
	1982	65,331	10,446	9,760	3,502	273		183	1,708	1,569	7,717	33,717	4,788	768
Rockingham	1985	120,978	28,974	26,104	9,123	6,754	4,974	3,177	3,627	3,067	26,343	6,345	23,201	2,818
	1982	99,364	27,763	24,965	7,684	4,897	3,486	2,897	2,866	2,512	17,238	7,440	16,053	2,581
Russell	1985	75,094	25,101	24,782	4,900	4,412		1,272	5,355	4,544	15,964	4,706	6,570	3,078
	1982	63,097	23,157	22,819	4,149	3,364		1,294	4,253	3,697	10,547	5,573	4,922	2,453
Salem city	1985	186,479	45,377	44,583	11,334	14,790	9,586	3,706	6,846	1,612	57,951	9,116	9,771	9,519
	1982	174,603	48,224	47,289	11,214	12,578	7,973	3,924	6,259	1,753	42,906	11,553	7,905	8,862
☐ Scott	1985	108,381	30,393	27,595	3,512	1,731		1,364	3,265	1,452	38,167	9,800	12,249	2,660
	1982	82,229	27,264	24,707	2,819	1,344		1,148	2,382	1,136	22,740	9,597	7,814	2,246
Shenandoah	1985	123,067	36,978	33,962	9,147	2,332		3,896	3,301	1,233	21,197	24,246	7,654	3,132
	1982	96,948	30,048	27,544	6,818	1,733		3,209	2,296	932	12,548	23,297	5,414	2,399
Smyth	1985	131,916	29,166	27,673	8,973	10,657	5,729	5,215	4,240	3,405	26,856	8,526	15,383	5,732
	1982	104,479	27,601	26,138	6,986	8,278	4,157	4,452	3,094	2,602	16,456	8,900	9,967	4,440
Southampton	1985	45,193	10,016	9,483	2,442	1,082		189	1,723	1,455	16,586	5,958	1,376	555
	1982	32,456	8,439	7,975	1,787	791		165	1,184	1,019	8,516	6,054	956	440
South Boston city	1985	109,116	26,898	25,664	7,014	18,715	12,446	3,282	7,310	3,988	17,886	6,924	8,771	5,094
	1982	85,925	24,461	23,295	5,627	12,956	8,247	2,853	5,286	3,147	11,159	7,194	5,816	3,981
Spotsylvania	1985	217,711	40,178	38,661	13,662	62,588	51,144	7,742	5,221	3,462	57,468	16,166	959	2,630
	1982	164,558	37,776	36,281	10,799	42,521	33,788	6,569	3,874	2,751	34,985	15,973	720	1,956
☐ Stafford	1985	178,735	61,936	58,267	17,813	12,057	11,613	335	1,172	863	29,035	24,698	23,411	1,053
	1982	98,836	35,471	33,306	10,847	5,577	5,369	194	578	458	12,122	18,479	10,334	602
Staunton city	1985	160,902	43,454	43,446	12,533	30,382	26,392	5,630	9,305	6,279	20,941	10,256	7,541	8,622
	1982	137,831	40,982	40,897	10,860	24,174	20,600	5,290	6,604	4,773	14,120	11,223	6,205	7,025
Suffolk city	1985	322,633	74,658	72,685	14,116	9,850	3,533	15,270	12,070	10,690	59,589	21,994	22,231	11,020
	1982	202,959	52,117	50,643	9,248	5,939	2,078	10,304	6,839	6,241	28,492	17,069	12,752	7,266
Surry	1985	10,886	5,440	5,398	794	647			139	139	2,188	976		76
	1982	6,810	3,764	3,728	526	354			74	74	911	749		48
Sussex	1985	55,179	18,350	18,186	5,596	1,678		554	1,815	1,313	9,878	2,888	477	1,974
	1982	38,562	13,619	13,472	3,811	1,141		415	1,026	784	5,304	2,779	309	1,436
Tazewell	1985	275,146	80,946	78,330	12,497	26,815	14,488	6,463	10,450	5,876	76,058	12,691	21,038	12,170
	1982	246,762	85,152	82,244	11,469	21,178	10,897	6,558	7,840	4,897	54,221	14,684	18,132	10,506
Virginia Beach city	1985	1,668,151	295,129	283,053	182,624	212,381	167,209	77,764	121,330	75,712	403,589	118,809	88,637	46,635
	1982	1,263,086	258,037	247,010	141,314	164,053	126,069	65,041	81,699	55,525	242,212	115,728	58,499	34,427
Warren	1985	103,368	35,989	35,106	8,113	7,475	6,160	4,483	3,523	3,232	16,786	10,919	6,117	3,392
	1982	81,095	29,546	28,767	6,290	5,617	4,526	3,753	2,486	2,328	10,013	10,571	4,372	2,402

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
VIRGINIA (continued)														
ALL COUNTIES (continued)														
☐ Washington	1985	134,286	42,210	41,981	12,900	10,417		4,323	9,483	8,285	21,719	9,478	10,417	3,095
	1982	105,343	35,598	35,338	9,980	7,019		3,666	6,070	5,461	13,208	10,331	7,652	2,253
Waynesboro city	1985	137,476	30,730	29,432	11,077	15,853	14,777	4,704	7,920	5,396	33,373	11,718	6,682	5,857
	1982	106,843	26,901	25,716	8,909	11,667	10,777	4,263	5,091	3,628	20,383	11,615	4,979	5,007
Westmoreland	1985	40,191	14,635	14,391	3,679	1,827		572	484	484	12,068	2,466	1,475	1,433
	1982	34,846	13,966	13,708	3,224	1,599		544	399	399	8,233	2,730	1,228	1,289
Williamsburg city	1985	280,471	73,070	71,984	51,213	18,719	15,505	18,370	17,592	14,778	50,163	19,578	6,092	8,340
	1982	172,730	46,425	45,649	34,597	10,881	8,931	13,120	8,593	7,458	23,281	15,133	2,989	5,303
Winchester city	1985	250,201	51,540	50,746	23,601	36,863	32,773	12,394	14,868	9,878	58,591	9,555	9,126	16,070
	1982	211,040	48,940	48,094	20,781	29,908	26,120	11,726	10,624	7,603	39,779	11,625	7,633	13,311
Wise	1985	195,038	72,474	72,220	10,459	14,651	5,870	4,311	4,036	3,280	35,944	15,096	14,760	6,831
	1982	159,118	62,916	62,577	8,330	10,187	3,898	4,165	3,014	2,564	22,560	15,722	11,158	5,116
Wythe	1985	152,544	30,919	29,452	11,583	10,276		5,610	4,243	3,622	31,752	37,693	4,531	6,158
	1982	115,208	24,748	23,529	9,039	6,708		4,720	2,762	2,425	17,637	33,982	2,986	4,248
York	1985	111,589	21,859	20,741	22,185	6,379	3,948	2,730	6,424	5,220	10,946	16,033	3,069	6,267
	1982	78,537	17,063	16,160	15,387	4,033	2,481	1,914	3,825	3,259	5,409	13,301	1,845	3,734
TOTAL METRO COUNTIES	1985	26,612,335	5,135,722	4,897,670	2,334,926	3,376,240	2,804,439	1,303,826	1,538,756	879,487	6,578,671	1,961,023	1,198,917	873,677
	1982	19,160,324	4,228,652	4,026,238	1,747,947	2,395,660	1,975,854	1,053,184	964,795	604,794	3,667,004	1,817,634	772,009	653,281
TOTAL STATE	1985	33,723,8[illegible]	6,969,172	6,664,940	2,849,813	4,057,583	3,183,709	1,520,967	1,837,304	1,076,454	8,134,481	2,594,238	1,649,421	1,166,096
	1982	24,706,372	5,842,897	5,579,526	2,151,620	2,881,088	2,236,953	1,245,176	1,168,393	747,658	4,598,657	2,450,903	1,082,622	878,189
WASHINGTON														
BELLINGHAM	1985	638,904	145,699	141,011	74,431	74,167	60,848	26,300	31,393	17,556	123,897	41,280	45,829	21,087
	1982	539,403	131,697	127,218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
Whatcom	1985	638,904	145,699	141,011	74,431	74,167	60,848	26,300	31,393	17,556	123,897	41,280	45,829	21,087
	1982	539,403	131,697	127,218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
BREMERTON	1985	697,524	162,598	158,614	76,380	64,170	59,452	24,286	34,600	17,708	142,822	45,185	47,629	40,522
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
Kitsap	1985	697,524	162,598	158,614	76,380	64,170	59,452	24,286	34,600	17,708	142,822	45,185	47,629	40,522
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
OLYMPIA	1985	765,655	186,362	177,340	78,749	114,638	98,806	32,130	35,630	18,850	137,920	51,650	41,597	24,757
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
Thurston	1985	765,655	186,362	177,340	78,749	114,638	98,806	32,130	35,630	18,850	137,920	51,650	41,597	24,757
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
RICHLAND - KENNEWICK - PASCO	1985	792,496	186,346	181,474	69,307	108,060	72,542	32,161	27,937	13,614	150,922	65,717	37,049	38,974
	1982	718,353	186,880	181,618	65,733	90,588	60,449	28,709	24,827	13,425	113,978	65,409	35,729	40,890
Benton	1985	551,292	142,276	137,906	50,332	81,750	48,136	27,659	23,051	11,979	75,340	47,259	26,691	28,855
	1982	514,913	144,238	139,542	47,394	67,979	39,499	24,700	20,794	11,947	63,249	45,246	27,291	30,951
Franklin	1985	241,204	44,070	43,568	18,975	26,310	24,406	4,502	4,886	1,635	75,582	18,458	10,358	10,119
	1982	203,440	42,642	42,076	18,339	22,609	20,950	4,009	4,033	1,478	50,729	20,163	8,438	9,939
SEATTLE	1985	11,402,950	2,280,824	2,157,577	1,340,276	1,256,738	1,096,601	729,147	567,801	282,194	2,320,740	734,071	496,047	391,765
	1982	9,140,333	2,042,263	1,928,250	1,107,057	997,218	866,279	545,116	429,096	236,041	1,465,234	754,203	436,032	347,084
King	1985	9,388,266	1,849,901	1,750,011	1,137,595	995,720	865,203	626,498	470,033	227,661	1,892,102	586,419	398,907	333,359
	1982	7,553,166	1,655,224	1,562,883	943,617	805,371	696,798	471,778	353,881	190,980	1,197,373	604,019	351,328	294,725
Snohomish	1985	2,014,684	430,923	407,566	202,681	261,018	231,398	102,649	97,768	54,533	428,638	147,652	97,140	58,406
	1982	1,587,167	387,039	365,367	163,440	191,847	169,481	73,338	75,215	45,061	267,861	150,184	84,704	52,359
SEATTLE - TACOMA CONSOLIDATED AREA	*1985*	*14,125,967*	*2,826,021*	*2,676,305*	*1,619,842*	*1,587,029*	*1,402,364*	*839,633*	*683,402*	*337,353*	*2,953,553*	*940,579*	*681,569*	*472,789*
	1982	*11,261,418*	*2,509,065*	*2,371,548*	*1,329,207*	*1,258,931*	*1,107,839*	*630,533*	*517,093*	*282,396*	*1,855,789*	*961,649*	*574,129*	*418,212*
SPOKANE	1985	2,044,223	445,816	424,348	212,006	255,122	219,686	101,482	95,749	53,128	466,240	126,333	85,399	65,503
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
Spokane	1985	2,044,223	445,816	424,348	212,006	255,122	219,686	101,482	95,749	53,128	466,240	126,333	85,399	65,503
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
TACOMA	1985	2,723,017	545,197	518,728	279,566	330,291	305,763	110,486	115,601	55,159	632,813	206,508	185,522	81,024
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128
Pierce	1985	2,723,017	545,197	518,728	279,566	330,291	305,763	110,486	115,601	55,159	632,813	206,508	185,522	81,024
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
VANCOUVER	**1985**	**828,976**	**199,029**	**191,150**	**97,066**	**154,705**	**143,364**	**32,853**	**30,664**	**14,176**	**149,317**	**48,575**	**34,397**	**29,873**
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
Clark	1985	828,976	199,029	191,150	97,066	154,705	143,364	32,853	30,664	14,176	149,317	48,575	34,397	29,873
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
YAKIMA	**1985**	**888,781**	**213,595**	**201,196**	**83,057**	**105,245**	**76,976**	**52,503**	**28,111**	**16,446**	**201,267**	**62,236**	**42,251**	**27,833**
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
Yakima	1985	888,781	213,595	201,196	83,057	105,245	76,976	52,503	28,111	16,446	201,267	62,236	42,251	27,833
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
ALL COUNTIES														
Adams	1985	59,046	16,321	15,909	6,324	2,565		1,876	1,841	721	8,574	5,750	4,053	2,762
	1982	46,489	13,882	13,506	5,493	1,688		1,331	1,180	517	5,121	5,961	3,075	2,466
Asotin	1985	52,749	20,793	20,285	7,710	56		722	3,463	1,361	3,887	4,313	5,339	3,394
	1982	47,610	19,024	18,523	6,545	47		636	2,815	1,236	2,640	4,960	4,666	3,445
Benton	1985	551,292	142,276	137,906	50,332	81,750	48,136	27,659	23,051	11,979	75,340	47,259	26,691	28,855
	1982	514,913	144,238	139,542	47,394	67,979	39,499	24,700	20,794	11,947	63,249	45,246	27,291	30,951
Chelan	1985	305,793	63,787	60,961	29,047	28,460	18,388	11,446	13,789	7,803	72,331	19,899	21,274	13,866
	1982	257,776	59,929	57,166	25,697	24,312	15,528	10,137	9,868	6,091	48,234	21,598	19,790	12,635
Clallam	1985	256,947	60,893	59,716	24,735	26,799	19,472	8,179	7,767	5,324	59,419	16,890	14,093	12,608
	1982	228,661	61,451	60,149	24,214	20,489	14,609	7,374	6,584	4,752	39,079	19,084	13,546	13,039
Clark	1985	828,976	199,029	191,150	97,066	154,705	143,364	32,853	30,664	14,176	149,317	48,575	34,397	29,873
	1982	685,927	183,114	175,531	82,597	111,729	103,087	27,863	24,478	12,882	97,809	55,201	31,432	28,335
Columbia	1985	13,899	4,664	4,471	1,967	818			326	177	938	2,938	910	560
	1982	11,755	4,080	3,904	1,489	579			237	147	576	2,934	748	513
Cowlitz	1985	442,413	116,803	113,112	47,892	63,636	59,986	8,711	12,455	5,079	100,185	32,264	18,457	13,925
	1982	382,755	109,644	105,978	41,758	53,384	50,198	7,852	10,404	4,824	68,163	35,728	17,475	14,024
Douglas	1985	105,700	39,648	38,897	11,750	5,689	5,621	7,848	2,301	1,046	10,515	2,777	6,189	5,166
	1982	76,796	30,543	29,908	8,403	4,059	4,010	5,049	1,577	796	5,932	2,816	4,808	4,355
Ferry	1985	9,743	5,316	4,960	830			306	260	260	1,849	462	250	296
	1982	9,073	5,182	4,826	838			287	200	200	1,323	545	245	283
Franklin	1985	241,204	44,070	43,568	18,975	26,310	24,406	4,502	4,886	1,635	75,582	18,458	10,358	10,119
	1982	203,440	42,642	42,076	18,339	22,609	20,950	4,009	4,033	1,478	50,729	20,163	8,438	9,939
Garfield	1985	3,097	1,394	1,340	235				106	55	82	42	442	338
	1982	3,107	1,481	1,421	231				89	55	63	60	408	351
Grant	1985	241,101	67,002	65,146	27,088	6,991	4,792	13,195	6,363	4,351	49,538	16,989	24,220	11,836
	1982	192,561	58,951	57,210	21,087	4,827	3,265	9,239	4,744	3,489	30,417	16,980	20,465	10,836
Grays Harbor	1985	315,042	103,846	101,480	34,878	16,294	13,806	11,356	14,799	9,045	50,483	19,864	20,757	14,864
	1982	289,227	100,660	98,180	32,495	14,621	12,245	10,566	12,757	8,380	35,816	23,959	20,287	14,144
Island	1985	158,380	45,826	45,548	19,685	6,159		4,030	10,170	3,492	33,878	9,501	12,319	5,464
	1982	122,705	38,480	38,174	15,352	4,133		2,800	6,851	2,659	20,641	10,055	10,432	4,504
Jefferson	1985	68,015	21,023	20,375	7,526	2,214		2,293	1,825	832	5,036	7,523	6,211	930
	1982	61,855	19,594	18,954	7,555	1,683		1,921	1,501	759	3,475	8,450	5,835	960
King	1985	9,388,266	1,849,901	1,750,011	1,137,595	995,720	865,203	626,498	470,033	227,661	1,892,102	586,419	398,907	333,359
	1982	7,553,166	1,655,224	1,562,883	943,617	805,371	696,798	471,778	353,881	190,980	1,197,373	604,019	351,328	294,725
Kitsap	1985	697,524	162,598	158,614	76,380	64,170	59,452	24,286	34,600	17,708	142,822	45,185	47,629	40,522
	1982	566,598	148,650	144,734	61,319	50,707	46,777	17,476	25,428	14,155	90,131	46,410	41,524	37,641
Kittitas	1985	145,273	36,398	35,243	21,784	12,403		5,739	3,031	1,377	23,474	26,463	5,672	1,536
	1982	118,754	30,733	29,701	17,072	8,488		4,650	2,276	1,148	14,584	27,288	4,828	1,380
Klickitat	1985	45,568	13,140	12,710	4,283	575		1,050	831	831	10,624	6,112	3,657	1,757
	1982	36,871	11,154	10,769	3,645	453		857	554	554	6,610	6,189	3,130	1,563
Lewis	1985	298,416	78,901	77,446	30,130	34,608	33,243	8,550	9,283	3,469	51,585	30,109	17,625	11,532
	1982	259,079	72,669	71,195	25,767	29,513	28,333	7,558	7,603	3,251	34,697	32,961	16,369	11,051
Lincoln	1985	26,434	9,933	9,181	2,105	686		173	152	152	5,767	1,742	2,889	1,322
	1982	23,448	9,439	8,708	2,153	522		157	130	130	3,615	2,167	2,384	1,305
Mason	1985	119,982	46,416	46,015	11,684	6,444		2,630	4,287	1,358	15,566	12,908	8,766	2,462
	1982	102,054	40,418	39,994	10,379	4,566		2,101	3,275	1,176	10,015	13,518	7,693	2,352
Okanogan	1985	161,108	43,049	41,897	17,094	26,681	8,572	6,790	4,962	1,919	20,915	11,588	11,141	6,511
	1982	117,811	36,032	35,002	12,086	16,466	5,234	4,963	3,210	1,393	11,718	11,669	7,369	4,869
Pacific	1985	59,423	19,028	18,276	8,923	4,578		2,071	959	376	3,991	4,456	7,087	2,524
	1982	54,997	18,274	17,519	8,583	4,029		1,669	819	359	2,822	5,660	5,915	2,379
Pend Oreille	1985	34,328	19,148	19,051	2,107	368		158	176		4,532	2,719	902	1,875
	1982	23,426	13,260	13,167	1,571	236		105	108		2,338	2,493	630	1,274
Pierce	1985	2,723,017	545,197	518,728	279,566	330,291	305,763	110,486	115,601	55,159	632,813	206,508	185,522	81,024
	1982	2,121,085	466,802	443,298	222,150	261,713	241,560	85,417	87,997	46,355	390,555	207,446	138,097	71,128

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982 METRO AREA County	Year	Total Retail Sales ($000)	Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/Home Furnishings/Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
			Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WASHINGTON (continued)														
ALL COUNTIES (continued)														
San Juan	1985	34,586	13,284	12,986	4,246	706		1,213	227	227	1,543	2,365	6,248	1,109
	1982	31,193	12,094	11,801	3,957	518		924	181	181	932	2,570	5,641	1,086
Skagit	1985	464,222	122,360	118,769	49,834	15,177	12,299	25,727	15,102	6,890	128,440	27,593	28,553	19,360
	1982	357,017	102,587	99,388	38,811	10,936	8,713	20,711	11,267	5,779	75,979	28,396	24,145	17,559
Skamania	1985	8,847	4,256	4,086	1,019	402					528	712	940	311
	1982	8,334	3,994	3,827	976	348					370	899	779	326
Snohomish	1985	2,014,684	430,923	407,566	202,681	261,018	231,398	102,649	97,768	54,533	428,638	147,652	97,140	58,406
	1982	1,587,167	387,039	365,367	163,440	191,847	169,481	73,338	75,215	45,061	267,861	150,184	84,704	52,359
Spokane	1985	2,044,223	445,816	424,348	212,006	255,122	219,686	101,482	95,749	53,128	466,240	126,333	85,399	65,503
	1982	1,653,724	395,863	376,088	174,894	209,868	179,204	78,666	75,666	46,026	298,913	131,830	76,491	60,298
Stevens	1985	89,352	26,971	26,336	9,022	2,726		4,795	3,164	1,189	17,425	8,282	10,250	2,343
	1982	84,921	27,396	26,701	8,755	2,565		4,040	2,859	1,213	12,874	9,960	9,589	2,462
Thurston	1985	765,655	186,362	177,340	78,749	114,638	98,806	32,130	35,630	18,850	137,920	51,650	41,597	24,757
	1982	588,942	158,438	150,483	62,623	76,612	65,695	22,246	26,567	15,387	83,681	51,008	35,155	22,332
Wahkiakum	1985	6,374	3,575	3,394	774	250			83		169	494	448	
	1982	5,347	2,957	2,803	689	193			61		106	551	372	
Walla Walla	1985	235,131	50,603	48,677	20,179	24,497	22,674	13,311	10,364	10,364	57,419	9,086	12,673	12,317
	1982	191,487	45,397	43,587	18,541	19,720	18,232	10,739	8,275	8,275	37,218	10,533	9,878	11,931
Whatcom	1985	638,904	145,699	141,011	74,431	74,167	60,848	26,300	31,393	17,556	123,897	41,280	45,829	21,087
	1982	539,403	131,697	127.218	64,943	62,088	50,573	21,798	25,194	15,307	81,405	44,147	41,777	19,264
Whitman	1985	119,964	40,413	39,800	9,702	1,620		2,730	4,354	1,476	29,435	4,712	5,858	4,191
	1982	89,620	32,289	31,739	8,349	1,042		2,093	3,094	1,190	17,186	4,944	4,701	3,460
Yakima	1985	888,781	213,595	201,196	83,057	105,245	76,976	52,503	28,111	16,446	201,267	62,236	42,251	27,833
	1982	758,566	200,209	188,230	73,748	88,506	64,018	40,678	23,451	14,838	136,207	68,555	39,947	27,176
TOTAL METRO COUNTIES	1985	20,782,526	4,365,466	4,151,438	2,310,838	2,463,136	2,134,038	1,141,348	967,486	488,831	4,325,938	1,381,555	1,015,720	721,338
	1982	16,772,931	3,913,916	3,715,450	1,915,064	1,949,029	1,677,642	867,969	742,704	414,416	2,757,913	1,424,209	876,184	654,148
TOTAL STATE	1985	24,663,459	5,460,257	5,217,505	2,723,391	2,754,538	2,332,891	1,286,247	1,099,926	558,005	5,094,066	1,670,108	1,272,943	876,497
	1982	20,007,660	4,895,510	4,669,250	2.267,555	2,178,446	1,838,009	985,728	845,223	472,970	3 250,457	1,737,137	1,101,387	798,700
WEST VIRGINIA														
CHARLESTON	1985	1,617,419	345,078	335,804	114,672	200,482	182,245	66,837	55,466	29,437	465,453	131,675	92,104	55,758
	1982	1,326,599	325,714	316,361	100,585	167,401	151,251	64,742	46,168	26,921	284,887	132,610	73,422	45,254
Kanawha	1985	1,454,886	309,342	301,189	104,051	192,745	175,607	65,317	53,035	28,143	410,261	106,663	78,715	52,339
	1982	1,198,033	292,026	283,791	92,071	161,334	146,056	63,209	44,294	25,834	253,052	106,494	64,283	42,259
Putnam	1985	162,533	35,736	34,615	10,621	7,737	6,638	1,520	2,431	1,294	55,192	25,012	13,389	3,419
	1982	128,566	33,688	32,570	8,514	6,067	5,195	1,533	1,874	1,087	31,835	26,116	9,139	2,995
HUNTINGTON - ASHLAND	1985	1,709,810	357,931	342,888	138,951	327,931	284,300	83,397	71,592	30,350	325,462	149,535	84,969	60,447
	1982	1,354,068	331,838	317,522	111,375	228,883	195,224	74,177	53,816	26,139	199,105	143,376	66,477	47,522
Cabell	1985	897,591	148,488	141,984	77,720	210,892	196,564	48,970	37,329	15,455	186,100	62,413	46,688	23,764
	1982	646,738	133,587	127,493	57,908	132,326	122,897	42,247	27,153	13,022	100,345	54,474	33,562	19,276
Wayne	1985	126,653	29,207	28,167	8,281	26,465	17,718	4,812	2,752	964	23,312	13,820	6,739	1,567
	1982	107,190	30,094	28,967	6,854	18,736	12,467	4,574	2,222	917	14,214	13,641	5,378	1,420
Boyd, Ky.	*1985*	*345,372*	*74,775*	*69,307*	*29,638*	*63,182*	*52,483*	*16,661*	*11,195*	*4,014*	*62,055*	*28,710*	*15,205*	*16,687*
	1982	*286,599*	*65,924*	*60,988*	*24,609*	*53,680*	*44,384*	*14,770*	*8,332*	*3,476*	*42,564*	*26,832*	*12,971*	*12,024*
Carter, Ky.	*1985*	*86,146*	*25,490*	*24,739*	*5,525*	*8,961*	*4,710*	*2,389*	*7,492*	*4,131*	*12,422*	*7,897*	*7,071*	*3,392*
	1982	*78,702*	*25,178*	*24,391*	*5,017*	*7,329*	*3,774*	*2,535*	*5,443*	*3,210*	*9,364*	*9,022*	*6,618*	*2,670*
Greenup, Ky.	*1985*	*82,963*	*31,096*	*30,368*	*4,636*	*4,281*		*2,280*	*3,171*	*904*	*16,072*	*10,652*	*3,612*	*2,767*
	1962	*72,904*	*29,522*	*28,776*	*3,988*	*3,725*		*2,268*	*2,419*	*760*	*11,414*	*10,201*	*3,169*	*2,042*
Lawrence, Ohio	*1985*	*171,085*	*48,875*	*48,323*	*13,151*	*14,150*	*12,825*	*8,285*	*9,653*	*4,882*	*25,501*	*26,043*	*5,654*	*12,270*
	1982	*161,935*	*47,533*	*46,907*	*12,999*	*13,087*	*11,702*	*7,783*	*8,247*	*4,754*	*21,204*	*29,206*	*4,779*	*10,090*
PARKERSBURG - MARIETTA	1985	905,277	175,873	171,010	75,311	140,170	131,000	32,318	37,212	25,104	213,831	84,628	48,584	40,056
	1982	749,921	171,257	166,237	64,191	116,645	108,175	31,631	28,964	20,820	135,174	83,921	36,503	29,746
Wood	1985	571,835	103,823	101,518	45,001	106,623	100,022	23,305	24,305	15,697	148,945	34,032	31,087	16,479
	1982	480,778	103,466	100,977	39,107	90,675	84,388	23,471	19,737	13,601	93,563	36,191	24,060	13,517
Washington, Ohio	*1985*	*333,442*	*72,050*	*69,492*	*30,310*	*33,547*	*30,978*	*9,013*	*12,907*	*9,407*	*64,886*	*50,596*	*17,497*	*23,577*
	1982	*269,143*	*67,791*	*65,260*	*25,084*	*25,970*	*23,787*	*8,160*	*9,227*	*7,219*	*41,611*	*47,730*	*12,443*	*16,229*
STEUBENVILLE - WEIRTON	1985	684,885	185,212	177,461	57,722	85,502	79,181	23,412	24,915	13,504	131,909	68,023	37,553	29,018
	1982	558,505	164,065	156,946	48,089	71,050	64,962	22,443	19,389	11,302	88,092	61,612	28,105	21,889
Brooke	1985	106,803	30,855	27,618	12,868	8,052	7,661	2,957	5,393	3,844	16,845	17,146	5,190	5,315
	1982	75,491	23,890	21,344	9,211	4,770	4,510	2,443	3,663	2,696	8,595	14,161	3,093	3,772

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
STEUBENVILLE - WEIRTON (continued)														
Hancock	1985	181,999	61,098	60,718	18,647	19,371	19,025	5,607	4,585	2,679	29,289	16,461	13,278	8,888
	1982	135,245	49,785	49,382	13,657	13,879	13,591	4,705	3,278	2,071	15,720	14,303	9,334	6,226
Jefferson, Ohio	*1985*	*396,083*	*93,259*	*89,125*	*26,207*	*58,079*	*52,495*	*14,848*	*14,937*	*6,981*	*85,775*	*34,416*	*19,085*	*14,815*
	1982	*347,769*	*90,390*	*86,220*	*25,221*	*52,401*	*46,861*	*15,295*	*12,448*	*6,535*	*63,777*	*33,148*	*15,678*	*11,891*
WHEELING	**1985**	**1,004,120**	**220,285**	**210,200**	**77,419**	**187,381**	**157,620**	**42,062**	**47,815**	**28,297**	**188,209**	**93,038**	**43,400**	**34,088**
	1982	800,346	206,195	196,351	68,910	130,354	108,824	35,728	36,372	23,347	116,292	90,000	30,846	25,067
Marshall	1985	146,496	46,485	45,049	8,965	24,809	24,239	5,205	4,916	3,551	28,541	7,465	8,277	5,864
	1982	134,102	47,357	45,807	8,736	22,229	21,660	5,435	4,393	3,257	19,063	8,702	6,459	5,067
Ohio	1985	347,820	61,750	56,767	34,499	25,925	19,319	9,584	27,049	16,074	89,403	39,113	18,746	11,196
	1982	290,628	58,571	53,742	31,057	21,715	15,728	10,252	22,605	14,457	55,407	39,234	13,577	9,046
Belmont, Ohio	*1985*	*509,804*	*112,050*	*108,384*	*33,955*	*136,647*	*114,062*	*27,273*	*15,850*	*8,672*	*70,265*	*46,460*	*16,377*	*17,028*
	1982	*375,616*	*100,267*	*96,802*	*29,117*	*86,410*	*71,436*	*20,041*	*9,374*	*5,633*	*41,822*	*42,064*	*10,810*	*10,954*
ALL COUNTIES														
Barbour	1985	44,632	13,114	12,826	3,152	1,793		992	1,688	185	11,465	3,046	6,102	1,658
	1982	35,555	11,976	11,691	2,754	1,319		1,020	1,223	155	6,829	3,243	4,412	1,291
Berkeley	1985	240,872	69,508	68,924	14,707	22,383	20,614	15,073	4,169	2,635	47,772	29,542	13,174	8,740
	1982	181,272	57,187	56,599	11,490	15,988	14,562	12,639	2,970	2,029	25,699	25,723	8,280	6,986
Boone	1985	118,557	35,031	34,797	6,647	17,257	9,215	2,443	4,405	1,801	19,989	9,723	11,943	6,383
	1982	99,133	34,265	33,971	5,491	12,136	6,383	2,556	3,551	1,575	12,110	10,118	9,516	4,978
Braxton	1985	84,487	19,875	19,525	3,941	9,698		724	1,120	804	19,274	11,682	12,395	2,551
	1982	57,276	16,473	16,153	2,897	5,701		632	764	593	9,740	9,557	7,319	1,681
Brooke	1985	106,803	30,855	27,618	12,868	8,052	7,661	2,957	5,393	3,844	16,845	17,146	5,190	5,315
	1982	75,491	23,890	21,344	9,211	4,770	4,510	2,443	3,663	2,696	8,595	14,161	3,093	3,772
Cabell	1985	897,591	148,488	141,984	77,720	210,892	196,564	48,970	37,329	15,455	186,100	62,413	46,688	23,764
	1982	646,738	133,587	127,493	57,908	132,326	122,897	42,247	27,153	13,022	100,345	54,474	33,562	19,276
Calhoun	1985	22,364	8,337	8,139	448	1,829		201	682		4,518	943	1,913	1,672
	1982	16,638	6,856	6,680	380	1,323		189	489		2,441	912	1,365	1,167
Clay	1985	24,900	10,485	10,135	634	2,097		302	1,213	1,213	2,926	3,150	1,182	878
	1982	19,061	8,689	8,383	518	1,443		275	757	757	1,544	2,848	788	583
Doddridge	1985	9,293	3,284	3,191	524	152		407	424	424	1,103	1,789	464	415
	1982	7,860	3,115	3,021	401	114		373	320	320	604	1,653	346	300
Fayette	1985	236,993	45,611	45,232	12,341	25,438	19,626	7,046	13,466	9,566	78,365	15,927	12,772	12,888
	1982	189,828	46,260	45,789	10,512	18,260	13,785	6,741	9,882	7,440	46,936	17,423	10,500	10,364
Gilmer	1985	19,799	6,487	6,391	1,528	948		196	326	326	5,621	759	1,235	1,217
	1982	15,515	6,120	6,017	1,205	730		193	250	250	3,185	781	831	905
Grant	1985	31,523	10,256	10,145	1,256	1,169		55	462	462	10,414	1,879	4,044	751
	1982	26,628	10,250	10,121	1,284	1,051		61	414	414	6,160	2,193	3,191	650
Greenbrier	1985	215,291	68,159	67,678	12,148	21,249	16,477	6,084	2,218	1,925	58,318	17,098	8,537	10,019
	1982	160,044	56,636	56,130	9,073	15,412	11,734	5,186	1,618	1,440	31,803	16,475	6,149	7,064
Hampshire	1985	49,291	14,480	13,713	2,300	1,682		1,707	1,200	1,031	11,627	5,065	5,290	1,414
	1982	36,163	11,706	11,065	1,671	1,196		1,418	851	760	6,184	4,658	3,708	1,064
Hancock	1985	181,999	61,098	60,718	18,647	19,371	19,025	5,607	4,585	2,679	29,289	16,461	13,278	8,888
	1982	135,245	49,785	49,382	13,657	13,879	13,591	4,705	3,278	2,071	15,720	14,303	9,334	6,226
Hardy	1985	43,837	13,738	13,328	2,357	4,915	3,588	193	495	495	4,219	5,508	9,736	1,766
	1982	29,913	10,889	10,545	1,680	2,796	2,033	163	324	324	2,068	4,369	5,574	1,292
Harrison	1985	382,016	89,752	77,265	27,609	61,732	45,314	10,159	10,971	6,109	92,298	29,001	23,829	16,439
	1982	310,493	84,835	72,894	24,241	44,555	31,722	10,014	9,179	5,599	56,804	28,892	19,509	13,293
Jackson	1985	85,573	32,553	32,264	7,424	7,278	5,750	2,283	2,387	1,016	7,223	12,756	5,199	2,947
	1982	78,772	30,867	30,534	6,323	5,680	4,384	2,518	1,898	862	4,612	14,535	4,283	2,748
Jefferson	1985	92,159	29,138	28,831	16,851	3,513	3,082	2,470	3,635	3,445	10,163	8,548	6,884	2,759
	1982	73,570	24,963	24,653	12,972	2,321	2,033	2,390	2,730	2,620	5,780	6,658	4,575	2,327
Kanawha	1985	1,454,886	309,342	301,189	104,051	192,745	175,607	65,317	53,035	28,143	410,261	106,663	78,715	52,339
	1982	1,198,033	292,026	283,791	92,071	161,334	146,056	63,209	44,294	25,834	253,052	106,494	64,283	42,259
Lewis	1985	83,231	19,726	19,556	6,654	8,202	5,061	3,907	5,430	2,550	24,054	6,090	3,654	2,588
	1982	66,109	19,425	19,222	5,426	6,499	3,763	3,911	4,044	1,982	12,868	5,822	2,875	2,300
Lincoln	1985	31,684	10,308	10,044	1,832	2,870		417	1,578	289	5,375	4,492	2,038	1,161
	1982	31,436	11,553	11,235	1,784	2,491		513	1,334	271	3,843	5,374	1,702	1,068
Logan	1985	223,431	47,315	46,927	12,582	37,721	17,712	8,786	10,692	9,617	53,160	18,027	12,267	11,178
	1982	199,461	52,600	52,070	11,495	29,077	13,333	9,148	8,489	7,757	35,234	19,982	10,810	9,639
McDowell	1985	118,442	40,066	39,678	5,878	8,545		4,218	6,697	4,720	28,127	8,956	4,508	4,679
	1982	115,635	43,605	43,100	5,760	8,016		5,086	5,987	4,405	20,079	11,084	4,254	4,322
Marion	1985	394,147	92,848	84,157	19,404	81,052	73,568	16,682	21,456	11,921	83,670	31,503	21,686	13,571
	1982	310,234	82,649	74,771	16,355	63,668	57,415	16,081	14,746	8,752	50,045	27,473	16,794	10,283

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)														
ALL COUNTIES (continued)														
Marshall	1985	146,496	46,485	45,049	8,965	24,809	24,239	5,205	4,916	3,551	28,541	7,465	8,277	5,864
	1982	134,102	47,357	45,807	8,736	22,229	21,660	5,435	4,393	3,257	19,063	8,702	6,459	5,067
Mason	1985	86,144	28,733	27,643	5,354	7,023	4,601	1,150	1,443	912	8,204	4,354	8,645	5,818
	1982	66,900	23,805	22,859	3,986	5,115	3,164	1,071	1,048	701	4,521	4,289	6,030	4,087
Mercer	1985	488,268	90,362	88,310	29,794	102,086	79,649	19,129	24,820	14,370	131,028	27,685	27,097	16,748
	1982	363,737	81,398	79,399	25,058	67,651	51,888	17,598	18,719	11,901	73,538	27,993	20,569	12,437
☐ Mineral	1985	59,502	13,796	11,196	5,641	6,031	3,334	1,767	2,398	381	13,854	5,366	2,437	2,779
	1982	49,721	12,924	10,468	4,702	4,893	2,646	1,858	1,952	333	8,446	5,527	1,959	2,188
Mingo	1985	174,502	28,163	27,723	6,026	17,678	4,146	11,533	13,334	7,032	49,583	14,178	17,865	7,709
	1982	150,699	31,189	30,644	5,496	13,977	3,183	11,847	11,626	6,781	32,450	15,039	13,678	6,635
Monongalia	1985	349,728	79,189	77,786	23,701	52,008	47,539	14,504	20,993	10,982	68,643	30,285	25,570	12,156
	1982	299,723	77,520	76,003	21,733	41,215	37,451	15,603	16,746	9,643	41,676	30,552	21,045	10,833
Monroe	1985	13,395	3,044	2,943	336	953		230	331	172	2,660	982	1,887	1,611
	1982	12,440	3,214	3,101	320	888		249	308	171	1,834	1,211	1,521	1,449
Morgan	1985	25,299	7,040	6,661	1,351	2,974		135	465		4,961	3,019	2,522	853
	1982	19,668	6,083	5,745	1,198	1,957		132	353		2,546	3,056	1,890	726
Nicholas	1985	113,466	30,527	30,190	5,079	19,947	8,322	2,153	2,763	1,980	23,418	6,574	10,361	4,055
	1982	103,319	32,149	31,734	4,792	15,843	6,409	2,492	2,227	1,715	15,973	8,014	8,258	3,609
Ohio	1985	347,820	61,750	56,767	34,499	25,925	19,319	9,584	27,049	16,074	89,403	39,113	18,746	11,196
	1982	290,628	58,571	53,742	31,057	21,715	15,728	10,252	22,605	14,457	55,407	39,234	13,577	9,046
Pendleton	1985	17,745	6,745	6,603	732	801		825	329	329	5,293	971	692	402
	1982	15,183	6,454	6,307	718	674		810	244	244	3,322	1,090	507	377
Pleasants	1985	20,063	5,654	5,632	1,219	1,131		391	149		6,642	1,076	2,149	1,067
	1982	17,444	5,822	5,789	1,140	890		453	135		4,445	1,287	1,681	942
Pocahontas	1985	46,352	10,271	9,952	6,372	2,250		291	835	835	16,021	4,198	2,140	1,966
	1982	31,691	8,801	8,511	4,463	1,438		256	502	502	8,166	3,742	1,446	1,301
Preston	1985	109,697	27,759	27,401	4,148	6,823	4,931	1,955	1,758	1,374	47,353	6,005	6,137	1,883
	1982	78,290	24,092	23,737	3,345	5,232	3,754	1,734	1,383	1,111	24,910	6,086	4,772	1,605
Putnam	1985	162,533	35,736	34,615	10,621	7,737	6,638	1,520	2.431	1,294	55,192	25,012	13,389	3,419
	1982	128,566	33,666	32,570	8,514	6,067	5,195	1,533	1,874	1,087	31,835	26,116	9,139	2,995
Raleigh	1985	489,032	101,348	99,782	30,924	99,485	91,421	21,827	21,823	15,976	113,749	31,908	31,454	15,979
	1982	418,734	102,962	101,179	27,810	76,083	69,421	22,076	19,164	14,854	73,596	33,589	27,296	13,564
Randolph	1985	140,967	32,315	31,913	10,518	14,852	11,925	5,739	4,584	3,743	38,037	9,183	12,537	4,933
	1982	121,183	32,039	31,580	9,244	12,772	10,090	5,722	3,548	3,029	24,257	10,301	9,955	4,464
Ritchie	1985	33,296	11,784	11,613	1,876	1,328		192	851	612	11,735	2,729	748	949
	1982	26,128	10,667	10,492	1,541	1,066		196	682	529	6,942	2,612	593	824
Roane	1985	76,615	22,531	22,461	2,076	7,186	3,455	2,081	366	202	23,992	4,210	9,633	2,737
	1982	54,052	18,619	18,526	1,754	4,781	2,239	1,689	271	163	12,955	3,953	6,078	2,223
Summers	1985	42,195	14,308	14,162	1,519	6,358		1,755	1,312	1,138	5,987	4,203	3,065	1,111
	1982	34,610	13,240	13,080	1,393	4,324		1,638	1,018	915	3,507	3,983	2,097	843
Taylor	1985	42,105	10,460	10,343	3,297	4,108	3,269	500	1,538	1,071	8,960	4,171	3,893	2,952
	1982	37,256	10,912	10,769	3,082	3,253	2,501	556	1,326	953	5,782	4,357	3,315	2,461
Tucker	1985	40,341	10,169	10,074	3,418	2,706		228	330	330	6,083	3,926	1,913	2,176
	1982	27,496	8,100	8,009	2,403	1,481		185	203	203	2,867	3,234	1,087	1,287
Tyler	1985	21,118	5,282	5,193	1,205	892		1,609	580	580	5,689	2,217	2,028	1,148
	1982	19,516	5,750	5,642	1,101	798		1,684	459	459	3,813	2,600	1,786	991
Upshur	1985	104,638	25,592	25,427	8,549	11,272	10,342	3,345	1,434	923	29,055	6,662	10,001	3,860
	1982	88,492	25,543	25,330	7,484	9,202	8,347	3,451	1,225	842	18,382	6,823	8,448	3,191
Wayne	1985	126,653	29,207	28,167	8,281	26,465	17,718	4,812	2,752	964	23,312	13,820	6,739	1,567
	1982	107,190	30,094	28,967	6,854	18,736	12,467	4,574	2,222	917	14,214	13,641	5,378	1,420
Webster	1985	37,238	11,261	11,041	816	2,170		1,053	318		6,889	8,099	2,382	1,063
	1982	29,790	9,508	9,304	717	1,612		918	236		3,879	7,381	1,741	846
Wetzel	1985	111,499	32,502	32,260	8,251	11,420	10,189	4,649	4,028	3,517	24,370	7,102	7,999	4,865
	1982	92,274	30,775	30,487	6,780	9,181	8,128	4,368	3,230	2,901	14,647	7,092	6,339	3,812
Wirt	1985	6,939	1,498	1,475	607	204		193			1,224	1,300	280	
	1982	5,306	1,190	1,169	432	143		158			653	1,241	174	
Wood	1985	571,835	103,823	101,518	45,001	106,623	100,022	23,305	24,305	15,697	148,945	34,032	31,087	16,479
	1982	480,778	103,466	100,977	39,107	90,675	84,388	23,471	19,737	13,601	93,563	36,191	24,060	13,517
Wyoming	1985	116,909	36,132	35,825	2,613	12,307		1,640	3,853	3,853	33,464	8,444	9,162	3,533
	1982	100,069	35,856	35,483	2,310	10,343		1,808	3,325	3,325	21,388	9,580	6,842	2,947
TOTAL METRO COUNTIES	1985	**4,056,118**	**840,580**	**808,821**	**326,294**	**628,650**	**570,127**	**169,044**	**164,193**	**88,082**	**1,001,742**	**327,491**	**224,546**	**131,610**
	1982	3,246,492	785,388	754,541	271,817	476,624	429,138	159,727	131,171	77,275	600,240	318,843	170,844	105,766
TOTAL STATE	1985	**9,316,191**	**2,153,320**	**2,083,980**	**646,292**	**1,338,135**	**1,069,923**	**350,416**	**367,144**	**218,547**	**2,254,403**	**744,456**	**593,558**	**336,858**
	1982	7,521,088	2,021,995	1,954,064	543,829	1,006,319	796,860	337,528	290,969	186,522	1,350,857	737,721	454,773	271,525

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1985	1,534,686	276,121	259,591	144,883	237,419	196,240	65,613	78,411	33,063	313,600	123,848	77,292	33,020
	1982	1,287,214	264,894	248,499	131,890	180,773	148,708	55,489	58,947	27,837	222,237	127,773	63,858	27,655
Calumet	1985	105,987	22,125	19,593	10,501	20,127	13,910	1,848	2,940	895	25,267	7,025	6,684	3,200
	1982	87,175	22,552	19,933	10,091	13,656	9,286	1,760	2,298	856	16,997	7,202	5,365	2,323
Outagamie	1985	738,961	127,117	120,395	62,469	142,339	118,934	25,914	46,180	17,057	169,921	47,419	43,294	11,593
	1982	634,770	124,094	117,310	57,746	110,947	92,243	23,229	34,539	14,790	127,964	51,541	37,340	10,497
Winnebago	1985	689,738	126,879	119,603	71,913	74,953	63,396	37,851	29,291	15,111	118,412	69,404	27,314	18,227
	1982	565,269	118,248	111,256	64,053	56,170	47,179	30,500	22,110	12,191	77,276	69,030	21,153	14,835
EAU CLAIRE	1985	813,978	127,104	120,925	70,777	108,784	78,249	33,121	35,237	15,457	214,188	64,014	55,072	17,034
	1982	646,064	118,308	112,303	64,442	82,518	58,462	27,494	25,740	12,715	132,676	65,401	43,713	13,741
Chippewa	1985	247,800	36,605	34,351	17,346	13,144	9,414	5,167	5,455	3,388	80,662	18,415	18,590	5,677
	1982	202,325	36,260	33,963	16,217	9,380	6,581	4,719	4,320	2,914	54,320	20,372	15,114	4,394
Eau Claire	1985	566,178	90,499	86,574	53,431	95,640	68,835	27,954	29,782	12,069	133,526	45,599	36,482	11,357
	1982	443,739	82,048	78,340	48,225	73,138	51,881	22,775	21,420	9,801	78,356	45,029	28,599	9,347
GREEN BAY	1985	1,057,808	148,122	137,546	109,194	231,125	196,224	52,064	57,205	26,228	220,165	80,964	50,672	17,248
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
Brown	1985	1,057,808	148,122	137,546	109,194	231,125	196,224	52,064	57,205	26,228	220,165	80,964	50,672	17,248
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
JANESVILLE - BELOIT	1985	771,651	152,979	147,567	72,874	136,694	110,839	32,073	26,738	11,909	133,598	81,285	32,840	25,340
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
Rock	1985	771,651	152,979	147,567	72,874	136,694	110,839	32,073	26,738	11,909	133,598	81,285	32,840	25,340
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
KENOSHA	1985	600,098	154,950	146,786	67,371	75,165	65,230	19,801	22,846	10,067	89,114	68,698	20,649	20,202
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
Kenosha	1985	600,098	154,950	146,786	67,371	75,165	65,230	19,801	22,846	10,067	89,114	68,698	20,649	20,202
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
LA CROSSE	1985	596,368	104,494	100,140	59,076	101,191	97,897	30,399	35,895	14,054	126,672	41,992	32,026	16,694
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818
La Crosse	1985	596,368	104,494	100,140	59,076	101,191	97,897	30,399	35,895	14,054	126,672	41,992	32,026	16,694
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818
MADISON	1985	2,337,022	362,715	339,778	254,205	283,654	269,510	104,860	247,766	47,645	501,380	180,953	87,227	57,162
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
Dane	1985	2,337,022	362,715	339,778	254,205	283,654	269,510	104,860	247,766	47,645	501,380	180,953	87,227	57,162
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
MILWAUKEE	1985	7,830,190	1,551,008	1,448,575	792,842	1,066,454	977,493	317,467	369,683	178,649	1,648,129	617,308	286,075	264,809
	1982	6,483,257	1,471,030	1,371,326	697,546	832,568	759,495	286,302	289,565	154,659	1,110,555	633,442	227,536	199,221
Milwaukee	1985	5,512,159	1,047,972	967,946	604,629	796,799	756,746	242,072	290,606	130,682	1,011,729	417,927	168,286	199,744
	1982	4,540,875	990,801	913,409	529,416	621,187	586,938	221,031	226,213	113,368	676,059	425,617	130,786	146,302
Ozaukee	1985	342,689	71,861	68,740	27,925	9,716	2,908	6,773	11,094	6,215	126,441	31,864	19,890	12,989
	1982	269,938	67,041	64,009	25,355	6,447	1,843	6,263	8,539	5,169	77,908	31,703	15,719	9,283
Washington	1985	335,637	83,123	77,004	34,621	40,715	30,635	13,747	15,060	8,973	49,190	30,350	22,855	11,036
	1982	291,099	81,132	75,018	31,350	28,934	21,528	12,067	12,388	7,784	34,656	32,654	19,292	8,739
Waukesha	1985	1,639,705	348,052	334,885	125,667	219,224	187,204	54,875	52,923	32,779	460,769	137,167	75,044	41,040
	1982	1,381,345	332,056	318,890	111,425	176,000	149,186	46,941	42,425	28,338	321,932	143,468	61,739	34,897
MILWAUKEE - RACINE CONSOLIDATED AREA	*1985*	*8,658,737*	*1,735,339*	*1,618,352*	*870,031*	*1,183,535*	*1,083,699*	*353,832*	*406,969*	*199,338*	*1,809,693*	*686,890*	*326,849*	*292,629*
	1982	*7,219,613*	*1,650,572*	*1,536,379*	*770,835*	*924,304*	*842,258*	*318,539*	*320,533*	*173,441*	*1,237,013*	*709,325*	*262,285*	*221,215*
RACINE	1985	828,547	184,331	169,777	77,189	117,081	106,206	36,365	37,286	20,689	161,564	69,582	40,774	27,820
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
Racine	1985	828,547	184,331	169,777	77,189	117,081	106,206	36,365	37,286	20,689	161,564	69,582	40,774	27,820
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
SHEBOYGAN	1985	443,828	95,105	87,027	41,730	74,819	58,014	12,368	15,353	8,049	91,282	33,968	29,619	14,942
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
Sheboygan	1985	443,828	95,105	87,027	41,730	74,819	58,014	12,368	15,353	8,049	91,282	33,968	29,619	14,942
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
WAUSAU	1985	537,170	102,829	98,914	36,649	90,152	70,812	23,026	22,874	12,475	115,336	45,397	39,702	7,712
	1982	453,278	99,295	95,334	36,166	65,129	50,744	21,329	18,484	11,331	81,971	47,798	32,924	6,717
Marathon	1985	537,170	102,829	98,914	36,649	90,152	70,812	23,026	22,874	12,475	115,336	45,397	39,702	7,712
	1982	453,278	99,295	95,334	36,166	65,129	50,744	21,329	18,484	11,331	81,971	47,798	32,924	6,717

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES														
Adams	1985	23,837	7,387	6,915	2,288	2,049		240	711	711	5,336	2,742	868	625
	1982	23,618	7,993	7,468	2,573	1,626		267	645	645	4,201	3,289	812	526
Ashland	1985	90,187	14,484	13,750	7,722	7,669		4,695	2,541	1,966	18,133	8,473	7,714	2,481
	1982	74,941	14,816	14,040	6,946	5,947		4,275	1,915	1,562	12,125	8,688	5,543	1,945
Barron	1985	234,389	37,948	35,300	20,316	25,888	13,636	7,833	6,685	3,501	64,025	21,301	18,463	8,326
	1982	174,189	33,811	31,392	16,963	17,118	8,670	6,743	4,762	2,760	38,434	20,447	13,498	5,505
Bayfield	1985	31,908	9,245	8,570	5,923	1,366		390	374	374	4,777	3,025	3,513	1,224
	1982	29,369	9,126	8,444	6,102	1,084		346	274	274	3,120	3,364	3,006	943
Brown	1985	1,057,808	148,122	137,546	109,194	231,125	196,224	52,064	57,205	26,228	220,165	80,964	50,672	17,248
	1982	875,583	143,951	133,420	95,950	170,629	143,993	44,351	45,018	22,975	158,524	84,132	41,516	14,843
Buffalo	1985	36,909	9,291	8,121	4,813	411		297	867		7,007	3,673	2,607	1,449
	1982	31,656	8,810	7,686	4,534	328		252	691		4,804	3,837	2,130	1,070
Burnett	1985	44,741	9,210	9,060	4,753	2,293		473	996	424	11,405	4,062	6,614	672
	1982	38,141	9,683	9,507	4,667	1,589		460	699	330	7,099	4,499	5,430	581
Calumet	1985	105,987	22,125	19,593	10,501	20,127	13,910	1,848	2,940	895	25,267	7,025	6,684	3,200
	1982	87,175	22,552	19,933	10,091	13,656	9,286	1,760	2,298	856	16,997	7,202	5,365	2,323
Chippewa	1985	247,800	36,605	34,351	17,346	13,144	9,414	5,167	5,455	3,388	80,662	18,415	18,590	5,677
	1982	202,325	36,260	33,963	16,217	9,380	6,581	4,719	4,320	2,914	54,320	20,372	15,114	4,394
Clark	1985	83,807	22,379	21,053	6,890	4,887		733	2,646	1,601	21,805	4,624	8,810	3,296
	1982	74,721	22,665	21,281	6,970	3,612		760	2,162	1,449	15,811	5,688	7,757	2,624
Columbia	1985	250,756	46,420	44,163	32,191	8,563	5,510	9,020	6,255	2,613	54,615	33,310	21,770	7,117
	1982	187,806	40,965	38,900	24,504	5,155	3,190	7,253	4,324	2,025	32,595	30,297	15,436	5,154
Crawford	1985	66,626	16,152	15,699	6,885	5,178		2,960	2,116	1,519	20,802	3,569	4,568	1,645
	1982	58,127	16,025	15,546	6,358	4,351		2,684	1,776	1,357	14,894	4,210	3,933	1,282
Dane	1985	2,337,022	362,715	339,778	254,205	283,654	269,510	104,860	247,766	47,645	501,380	180,953	87,227	57,162
	1982	1,783,865	322,746	301,764	208,029	208,569	196,990	85,508	158,422	36,191	314,101	172,767	65,734	42,928
Dodge	1985	269,736	51,195	43,544	21,252	46,125	38,577	13,548	7,274	4,181	50,050	21,190	25,196	6,238
	1982	230,844	53,776	45,652	20,522	32,541	26,797	11,804	5,938	3,678	35,006	22,587	21,109	4,849
Door	1985	133,425	30,371	30,086	21,368	10,195	4,709	3,928	4,361	1,694	22,278	12,704	12,310	2,537
	1982	119,594	30,642	30,296	19,847	8,464	3,789	3,476	3,183	1,391	15,936	13,850	10,470	2,002
☐ Douglas	1985	205,443	38,893	37,371	30,822	20,672	19,616	8,663	4,743	2,582	29,395	17,047	19,449	5,715
	1982	187,905	37,847	36,297	28,898	15,348	14,480	8,123	3,821	2,342	24,553	20,712	16,752	5,052
Dunn	1985	133,105	29,757	29,525	14,296	14,049	5,330	5,222	3,112	1,624	28,195	17,874	7,208	4,692
	1982	106,969	26,075	25,823	12,449	10,349	3,860	4,099	2,288	1,307	17,969	17,361	5,450	3,458
Eau Claire	1985	566,178	90,499	86,574	53,431	95,640	68,835	27,954	29,782	12,069	133,526	45,599	36,482	11,357
	1982	443,739	82,048	78,340	48,225	73,138	51,881	22,775	21,420	9,801	78,356	45,029	28,599	9,347
Florence	1985	6,708	1,434	1,391	1,761				59		2,024	247	148	249
	1982	6,688	1,567	1,518	1,973				54		1,582	319	139	212
Fond du Lac	1985	437,484	98,742	95,600	38,347	61,439	44,742	17,800	20,287	7,482	98,753	28,882	17,751	14,427
	1982	379,939	95,812	92,589	38,081	50,132	36,218	16,358	16,368	6,690	68,490	30,843	14,841	12,672
Forest	1985	15,899	5,711	5,584	1,479	885		248	455	455	1,019	2,353	2,102	449
	1982	15,316	5,697	5,559	1,553	655		222	341	341	749	2,879	1,661	400
Grant	1985	205,311	48,285	45,866	18,934	11,717	7,948	6,567	8,096	4,190	52,099	21,109	20,575	5,441
	1982	176,843	46,752	44,326	18,270	9,435	6,240	5,636	6,219	3,472	35,906	22,543	16,098	4,263
Green	1985	242,432	40,917	34,485	14,726	8,332	3,838	5,766	5,599	3,208	50,263	7,696	8,775	5,781
	1982	200,956	38,136	32,080	13,417	6,600	2,923	5,365	4,428	2,735	33,817	8,713	7,126	4,246
Green Lake	1985	118,661	23,094	22,701	10,087	24,897	19,891	3,654	2,845	2,610	22,334	10,651	6,991	1,997
	1982	91,927	20,998	20,602	8,519	16,164	12,705	3,320	2,134	1,993	14,328	10,413	5,406	1,470
Iowa	1985	251,567	23,626	23,040	9,698	2,723		2,634	4,893	3,297	33,254	6,421	10,213	5,708
	1982	137,098	16,127	15,697	6,182	1,442		1,665	2,589	1,879	14,840	4,822	5,546	2,803
Iron	1985	48,756	13,687	12,889	4,506	2,592		82	860	860	6,197	8,729	6,356	333
	1982	31,304	9,276	8,719	3,187	1,476		58	435	435	2,780	6,600	3,693	205
Jackson	1985	95,317	23,593	22,242	8,625	1,288		968	1,207	1,105	21,655	18,120	9,537	1,828
	1982	72,256	19,454	18,305	6,913	893		820	836	774	12,756	16,533	6,773	1,365
Jefferson	1985	258,153	59,322	56,018	29,629	40,077	29,613	9,220	10,003	4,329	34,422	30,993	15,463	7,295
	1982	221,624	58,155	54,812	28,141	27,774	20,137	8,974	7,953	3,813	23,651	32,452	11,420	5,737
Juneau	1985	92,739	15,255	14,315	9,207	3,513		1,086	1,713	525	21,880	22,278	9,427	2,625
	1982	82,872	15,276	14,308	9,030	2,833		1,074	1,378	495	14,308	23,712	7,812	2,039
Kenosha	1985	600,098	154,950	146,786	67,371	75,165	65,230	19,801	22,846	10,067	89,114	68,698	20,649	20,202
	1982	454,807	126,473	119,582	54,970	51,556	44,326	14,478	15,643	7,594	53,133	62,424	14,608	12,879
Kewaunee	1985	60,290	15,036	13,591	6,140	1,093		1,028	3,660	2,062	16,006	5,831	4,808	1,232
	1982	53,085	15,113	13,634	5,763	937		991	3,013	1,893	10,517	6,448	4,231	993
La Crosse	1985	596,368	104,494	100,140	59,076	101,191	97,897	30,399	35,895	14,054	126,672	41,992	32,026	16,694
	1982	511,606	101,326	96,920	57,722	78,853	75,978	26,513	27,778	12,113	88,663	44,794	26,860	13,818

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Lafayette	1985	35,515	7,176	6,714	3,424	527		870	1,273	929	8,111	2,956	4,576	923
	1982	34,307	8,526	7,961	3,665	455		949	1,009	784	6,299	3,643	3,820	776
Langlade	1985	143,122	29,066	28,440	9,930	12,400		4,816	1,668	643	35,988	26,245	9,178	3,882
	1982	105,989	25,490	24,894	8,171	7,205		3,928	1,099	479	20,731	23,042	6,274	2,391
Lincoln	1985	99,595	33,941	31,062	10,807	5,529		2,856	3,142	518	9,792	12,352	5,940	4,241
	1982	87,341	31,698	28,954	9,964	4,176		2,629	2,461	495	6,697	12,875	4,820	3,101
Manitowoc	1985	329,263	62,330	54,434	28,819	66,815	46,542	7,427	12,615	5,802	64,211	32,044	19,506	8,527
	1982	287,121	63,364	55,232	28,398	50,297	34,655	7,273	10,340	5,322	47,330	34,836	15,054	7,653
Marathon	1985	537,170	102,829	98,914	36,649	90,152	70,812	23,026	22,874	12,475	115,336	45,397	39,702	7,712
	1982	453,278	99,295	95,334	36,166	65,129	50,744	21,329	18,484	11,331	81,971	47,798	32,924	6,717
Marinette	1985	205,378	43,788	41,967	17,834	25,192	17,496	10,428	6,286	3,021	38,998	17,351	14,275	7,120
	1982	156,768	39,321	37,614	15,784	15,743	10,856	8,027	4,534	2,423	24,162	16,384	10,566	4,765
Marquette	1985	26,815	7,200	7,013	5,264	499		345	663		5,705	2,839	2,699	730
	1982	22,732	7,011	6,816	4,813	374		320	496		3,389	3,097	1,958	512
Menominee	1985	3,368	1,853	1,836	263	790							406	
	1982	3,267	1,891	1,870	282	677							363	
Milwaukee	1985	5,512,159	1,047,972	967,946	604,629	796,799	736,746	242,072	290,606	130,682	1,011,729	417,927	168,286	199,744
	1982	4,540,875	990,801	913,409	529,416	621,187	586,938	221,031	226,213	113,368	676,059	425,617	130,786	146,302
Monroe	1985	157,945	34,109	33,190	20,886	13,698	2,597	4,134	3,833	2,276	27,444	26,784	14,814	5,205
	1982	133,553	31,115	30,219	17,611	9,201	1,694	3,898	2,934	1,932	18,275	28,802	11,704	3,722
Oconto	1985	77,510	17,760	16,088	7,822	2,304		407	1,685	1,417	17,720	12,366	9,597	1,870
	1982	68,370	17,709	16,011	7,763	1,748		400	1,194	1,015	12,241	13,092	7,910	1,493
Oneida	1985	205,602	44,525	42,008	22,131	21,934	9,293	9,764	5,938	3,480	46,870	13,731	17,293	3,758
	1982	180,038	43,795	41,241	20,183	15,708	6,442	9,000	4,919	3,182	33,277	16,094	14,701	3,354
Outagamie	1985	738,961	127,117	120,395	62,469	142,339	118,934	25,914	46,180	17,057	169,921	47,419	43,294	11,593
	1982	634,770	124,094	117,310	57,746	110,947	92,243	23,229	34,539	14,790	127,964	51,541	37,340	10,497
Ozaukee	1985	342,689	71,861	68,740	27,925	9,716	2,908	6,773	11,094	6,215	126,441	31,864	19,890	12,989
	1982	269,938	67,041	64,009	25,355	6,447	1,843	6,263	8,539	5,169	77,908	31,703	15,719	9,283
Pepin	1985	23,667	4,013	3,974	3,076	401		634	1,045	710	5,768	759	3,595	1,164
	1982	23,186	4,607	4,554	3,297	393		670	903	654	4,788	1,059	3,201	1,070
Pierce	1985	113,733	23,681	21,709	17,295	212		1,911	4,417	2,028	25,296	15,097	7,401	6,334
	1982	93,158	22,062	20,187	14,532	160		1,781	3,327	1,762	16,623	15,119	5,794	4,486
Polk	1985	124,288	27,888	25,027	15,180	3,136		2,860	3,627	2,834	23,766	12,431	10,940	5,427
	1982	111,928	28,104	25,174	13,963	2,624		2,550	2,948	2,428	17,113	15,062	9,375	4,206
Portage	1985	297,201	51,476	50,275	31,678	30,500	24,098	14,617	11,513	4,683	52,068	16,476	18,010	6,542
	1982	243,124	48,589	47,366	28,658	23,440	18,370	13,639	8,833	4,006	34,321	16,550	14,181	5,287
Price	1985	63,371	19,291	18,087	4,527	2,086		1,934	1,934	1,006	12,405	6,537	5,619	2,372
	1982	52,952	17,890	16,742	4,288	1,604		1,613	1,461	856	8,228	6,607	4,425	1,691
Racine	1985	828,547	184,331	169,777	77,189	117,081	106,206	36,365	37,286	20,689	161,564	69,582	40,774	27,820
	1982	736,356	179,542	165,053	73,289	91,736	82,763	32,237	30,968	18,782	126,458	75,883	34,749	21,994
Richland	1985	77,477	18,627	17,977	4,904	3,298		3,858	2,238	1,230	21,379	5,591	6,395	2,551
	1982	61,965	16,803	16,186	4,482	2,517		3,558	1,706	1,025	13,920	5,549	5,004	1,806
Rock	1985	771,651	152,979	147,567	72,874	136,694	110,839	32,073	26,738	11,909	133,598	81,285	32,840	25,340
	1982	623,390	141,971	136,689	62,296	101,573	81,835	26,059	20,330	10,111	87,341	80,987	25,621	18,169
Rusk	1985	52,564	11,862	10,741	2,612	2,871		1,918	1,126	453	6,210	6,674	10,807	1,986
	1982	44,247	11,263	10,180	2,486	2,127		1,792	875	404	4,140	7,039	7,741	1,432
☐ St. Croix	1985	186,050	31,504	30,216	18,296	16,758		3,332	3,535	1,389	51,528	28,157	10,960	6,003
	1982	150,143	30,235	28,944	15,725	11,005		3,050	2,675	1,129	33,545	27,937	8,510	4,898
Sauk	1985	212,192	70,883	66,665	25,312	11,661	7,822	8,833	6,498	3,082	28,465	14,198	20,101	8,229
	1982	196,977	68,184	64,024	25,602	9,845	6,446	7,949	5,477	2,903	22,459	17,523	17,492	6,454
Sawyer	1985	66,322	16,824	16,383	6,041	1,380		1,201	1,473	845	9,334	9,053	9,013	2,454
	1982	55,389	15,720	15,279	5,653	961		1,115	985	622	6,118	9,047	6,363	1,773
Shawano	1985	132,179	31,390	29,632	12,152	12,272		3,830	3,844	2,346	29,169	11,081	15,131	5,115
	1982	112,313	29,749	28,029	11,875	9,794		3,257	3,063	2,024	19,750	11,552	12,372	3,782
Sheboygan	1985	443,828	95,105	87,027	41,730	74,819	58,014	12,368	15,353	8,049	91,282	33,968	29,619	14,942
	1982	385,038	94,292	86,121	38,102	61,525	47,079	10,881	12,274	7,221	64,265	36,445	24,957	11,936
Taylor	1985	49,500	8,159	7,621	3,297	2,384		1,431	2,490	1,598	16,010	5,835	3,428	1,588
	1982	45,890	9,288	8,658	3,640	2,187		1,398	2,151	1,445	11,289	6,873	3,223	1,350
Trempealeau	1985	108,831	21,715	19,923	9,791	2,726		962	3,205	2,001	33,873	9,633	10,207	1,520
	1982	87,500	20,898	19,137	9,053	2,086		891	2,137	1,425	21,590	9,911	8,003	1,252
Vernon	1985	75,466	24,064	22,155	7,233	1,234		4,519	4,465	2,395	10,396	9,295	5,708	3,040
	1982	63,337	21,408	19,673	6,654	922		4,132	3,119	1,848	6,779	9,237	4,417	2,255
Vilas	1985	90,898	29,305	27,473	10,620	3,042		2,273	1,747	1,109	14,431	9,290	7,001	2,625
	1982	81,167	29,111	27,239	10,279	2,101		2,132	1,212	837	9,607	9,632	5,651	1,909

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA County	Year		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
		Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WISCONSIN (continued)														
ALL COUNTIES (continued)														
Walworth	1985	375,464	81,599	79,601	55,518	16,328	7,666	11,190	7,056	2,652	85,649	34,428	22,660	10,155
	1982	313,589	78,230	76,171	50,283	12,031	5,362	10,561	5,442	2,281	56,508	35,189	17,926	7,976
Washburn	1985	62,367	18,970	18,623	7,411	1,636		1,658	1,675	1,027	11,767	5,242	5,165	3,424
	1982	54,792	18,494	18,121	6,680	1,342		1,449	1,204	815	8,293	5,861	4,338	2,671
Washington	1985	335,637	83,123	77,004	34,621	40,715	30,635	13,747	15,060	8,973	49,190	30,350	22,855	11,036
	1982	291,099	81,132	75,018	31,350	28,934	21,528	12,067	12,388	7,784	34,656	32,654	19,292	8,739
Waukesha	1985	1,639,705	348,052	334,885	125,667	219,224	187,204	54,875	52,923	32,779	460,769	137,167	75,044	41,040
	1982	1,381,345	332,056	318,890	111,425	176,000	149,186	46,941	42,425	28,338	321,932	143,468	61,739	34,897
Waupaca	1985	189,375	40,594	38,497	19,483	21,974	11,552	5,375	6,814	3,764	49,184	15,276	9,413	4,289
	1982	166,229	41,337	39,127	19,005	15,866	8,135	5,186	5,693	3,362	34,541	17,154	8,071	3,862
Waushara	1985	70,207	13,040	12,227	3,880	3,428		830	947	947	18,175	8,573	5,331	900
	1982	58,949	12,514	11,712	3,834	2,615		724	669	669	11,750	9,155	4,475	792
Winnebago	1985	689,738	126,879	119,603	71,913	74,953	63,396	37,851	29,291	15,111	118,412	69,404	27,314	18,227
	1982	565,269	118,248	111,256	64,053	56,170	47,179	30,500	22,110	12,191	77,276	69,030	21,153	14,835
Wood	1985	545,721	88,893	85,802	38,697	93,645	76,452	26,417	18,490	9,970	127,310	26,325	28,183	8,589
	1982	409,429	80,989	78,025	31,465	59,982	48,614	21,809	13,193	7,685	80,020	26,598	20,248	6,878
TOTAL METRO COUNTIES	1985	**17,742,839**	**3,330,155**	**3,124,213**	**1,775,908**	**2,559,968**	**2,246,330**	**739,152**	**957,572**	**382,256**	**3,695,951**	**1,453,213**	**782,357**	**513,701**
	1982	14,578,506	3,131,910	2,932,252	1,565,025	1,951,782	1,704,853	641,814	709,665	325,000	2,498,022	1,480,495	627,338	393,851
TOTAL STATE	1985	**24,990,518**	**4,866,718**	**4,572,885**	**2,483,631**	**3,211,099**	**2,623,642**	**974,842**	**1,176,894**	**495,353**	**5,199,779**	**2,121,532**	**1,316,536**	**715,928**
	1982	20,553,996	4,593,820	4,306,832	2,210,852	2,420,468	1,969,956	851,346	877,454	418,981	3,493,978	2,171,471	1,046,128	548,895
WYOMING														
CASPER	1985	**561,209**	**119,510**	**115,921**	**46,188**	**54,727**	**50,127**	**29,548**	**31,334**	**15,470**	**140,362**	**36,595**	**37,491**	**22,910**
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
Natrona	1985	561,209	119,510	115,921	46,188	54,727	50,127	29,548	31,334	15,470	140,362	36,595	37,491	22,910
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
CHEYENNE	1985	**536,719**	**82,823**	**79,732**	**47,753**	**63,475**	**53,569**	**25,288**	**32,947**	**14,197**	**103,719**	**59,663**	**27,589**	**19,015**
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
Laramie	1985	536,719	82,823	79,732	47,753	63,475	53,569	25,288	32,947	14,197	103,719	59,663	27,589	19,015
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
ALL COUNTIES														
Albany	1985	227,772	46,860	45,428	29,855	6,393		9,215	11,611	7,820	39,065	37,902	11,861	11,423
	1982	153,847	33,248	32,171	20,884	3,741		7,710	6,436	4,646	24,565	28,261	7,547	6,260
Big Horn	1985	40,080	13,134	12,847	4,009	1,937		1,021	2,304	1,699	5,710	4,278	2,406	1,448
	1982	29,753	10,127	9,887	3,499	1,133		954	1,376	1,048	3,459	3,929	1,714	978
Campbell	1985	267,880	65,845	64,162	23,598	17,436	4,953	10,912	14,358	7,740	45,451	20,014	31,038	14,866
	1982	187,943	47,188	45,895	18,036	10,843	2,937	8,905	7,586	4,485	30,370	17,338	20,992	8,574
Carbon	1985	128,693	31,127	30,840	8,581	6,925		4,316	2,568	1,356	17,597	36,092	6,843	6,293
	1982	120,705	28,600	28,283	9,304	5,312		4,964	1,956	1,134	15,072	36,675	5,928	5,177
Converse	1985	75,246	19,528	18,756	7,945	2,078		1,597	2,382	2,034	15,127	12,067	6,048	2,222
	1982	69,702	18,383	17,623	7,902	1,695		1,859	1,712	1,477	13,275	12,556	5,372	1,693
Crook	1985	17,700	4,049	3,986	2,590	337		187	98		592	5,315	1,341	488
	1982	14,571	3,169	3,114	2,294	231		184	64		393	4,960	995	337
Fremont	1985	239,915	54,331	52,853	19,721	18,677	3,878	10,182	8,734	4,582	49,291	24,785	21,121	11,436
	1982	196,973	45,879	44,546	17,571	13,140	2.604	10,245	6,004	3,515	37,662	22,916	16,830	7,772
Goshen	1985	67,904	18,623	18,056	6,040	5,821		2,999	759	332	7,654	10,984	7,178	3,476
	1982	47,049	13,159	12,734	4,327	3,487		2,535	431	221	4,929	8,388	4,676	1,985
Hot Springs	1985	44,940	17,307	16,840	3,600	1,097		1,783	816		5,950	5,039	4,591	1,925
	1982	33,091	12,586	12,223	3,076	693		1,546	489		4,034	4,118	3,150	1,263
Johnson	1985	61,469	10,159	10,031	6,761	1,841		2,013	1,304	283	8,842	16,553	6,112	1,420
	1982	38,987	7,254	7,149	4,464	986		1,400	668	168	5,089	11,301	3,382	794
Laramie	1985	536,719	82,823	79,732	47,753	63,475	53,569	25,288	32,947	14,197	103,719	59,663	27,589	19,015
	1982	392,658	64,164	61,652	37,699	41,166	34,656	22,397	19,414	9,318	72,119	52,731	19,636	11,538
Lincoln	1985	88,403	20,281	20,112	10,820	1,558		2,532	974	421	21,603	16,427	4,356	3,069
	1982	66,496	15,533	15,375	8,327	1,001		2,351	543	276	14,941	14,331	2,877	2,061
Natrona	1985	561,209	119,510	115,921	46,188	54,727	50,127	29,548	31,334	15,470	140,362	36,595	37,491	22,910
	1982	502,022	110,780	107,250	44,395	43,172	39,291	30,435	23,608	12,960	120,315	39,480	32,800	17,065
Niobrara	1985	24,600	4,019	3,922	3,092	437		722	463	463	5,240	7,013	746	253
	1982	17,228	3,143	3,062	2,163	257		549	237	237	2,882	5,761	478	156

1985 RETAIL SALES BY STORE GROUP—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982			Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
METRO AREA County	Year	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WYOMING (continued)														
ALL COUNTIES (continued)														
Park	1985	185,285	45,092	43,698	13,441	25,499	3,170	9,187	5,725	2,387	35,107	17,696	12,578	4,919
	1982	136,292	33,956	32,844	11,318	16,658	2,027	7,727	3,523	1,615	24,646	15,142	8,938	3,304
Platte	1985	44,162	13,397	12,983	3,904	2,991		1,307	908	908	8,156	6,553	2,978	567
	1982	40,453	12,296	11,894	3,715	2,279		1,350	622	622	6,981	7,369	2,578	469
Sheridan	1985	176,026	31,012	30,126	15,286	13,301	2,116	8,311	9,759	6,060	36,146	13,402	13,057	10,538
	1982	140,755	27,986	27,135	13,838	9,518	1,459	7,614	6,525	4,337	27,320	12,662	9,737	6,981
Sublette	1985	29,464	12,739	12,174	2,528	793		873	1,065	1,065	880	5,684	1,896	732
	1982	24,063	10,117	9,650	2,372	497		786	637	637	651	5,566	1,284	526
Sweetwater	1985	280,467	67,372	66,067	22,850	29,303	5,435	9,704	10,691	3,785	45,256	36,662	27 637	8,741
	1982	249,082	62,948	61,611	22,929	22,169	3,928	10,550	7,905	3,296	38,232	36,466	20,995	6,864
Teton	1985	145,243	23,831	23,[illegible]39	21,562	6,370		7,524	6,767	3,177	9,701	17,220	11,683	5,388
	1982	114,374	20,932	20,198	17,774	3,854		6,617	3,918	1,967	7,055	14,811	8,599	3,648
Uinta	1985	246,739	53,501	52,045	35,140	6,798		5,659	3,406		28,846	67,199	32,763	3,760
	1982	149,226	32,290	31,352	21,994	3,558		3,839	1,690		16,229	44,836	16,702	2,036
Washakie	1985	70,630	12,513	12,137	3,414	6,266		2,995	3,250	2,964	25,128	2,761	6,091	1,510
	1982	53,918	11,299	10,938	3,133	4,319		2,928	1,906	1,776	17,567	2,633	4,311	1,067
Weston	1985	53,921	13,795	13,687	3,307	1,635		1,628	618	618	13,395	5,020	2,631	1,986
	1982	39,337	10,740	10,636	2,915	1,078		1,521	383	383	8,179	4,619	1,889	1,284
TOTAL METRO COUNTIES	1985	**1,097,928**	**202,333**	**195,653**	**93,941**	**118,202**	**103,696**	**54,836**	**64,281**	**29,667**	**244,081**	**96,258**	**65,080**	**41,925**
	1982	894,[illegible]80	174,944	168,902	82,094	84,338	73,947	52,832	43,022	22,278	192,434	92,211	52,436	28,603
TOTAL STATE	1985	**3,614,[illegible]87**	**780,848**	**759,442**	**341,985**	**275,695**	**123,248**	**149,503**	**152,841**	**77,361**	**668,818**	**454,924**	**280,035**	**138,385**
	1982	2,818,525	635,777	617,222	283,929	190,787	86,90[illegible]	138,966	97,633	54,118	495,965	406,849	201,410	91,832

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1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

NOTES

SECTION 11

Metropolitan Market Rankings
Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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Furniture & Sleep Equipment Sales 11–8
Men's & Boys' Clothing Sales 11–9
Women's & Girls' Clothing Sales 11–10
Footwear Sales 11–11

GROCERY & OTHER FOOD SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	8,274,802	1
New York, N.Y.	7,639,474	2
Chicago, Ill.	5,531,598	3
Detroit, Mich.	4,736,271	4
Philadelphia, Pa.	4,704,716	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	4,440,835	6
Washington, D.C.	3,907,479	7
Nassau - Suffolk, N.Y.	3,589,258	8
Houston, Tex.	3,273,456	9
Minneapolis - St. Paul, Minn.	2,701,748	10
St. Louis, Mo.	2,638,546	11
Atlanta, Ga.	2,412,443	12
Dallas, Tex.	2,330,424	13
Anaheim - Santa Ana, Cal.	2,328,756	14
Baltimore, Md.	2,289,781	15
Cleveland, Ohio	2,188,357	16
Newark, N.J.	2,163,849	17
Pittsburgh, Pa.	2,155,673	18
Oakland, Cal.	2,054,936	19
San Francisco, Cal.	2,014,643	20
San Diego, Cal.	2,013,725	21
Phoenix, Ariz.	1,977,601	22
Riverside - San Bernardino, Cal.	1,895,579	23
Tampa - St. Petersburg - Clearwater, Fla.	1,817,560	24
Seattle, Wash.	1,807,381	25
Denver, Colo.	1,783,546	26
Miami - Hialeah, Fla.	1,706,929	27
Bergen - Passaic, N.J.	1,647,753	28
Kansas City, Mo.-Kans.	1,635,356	29
San Jose, Cal.	1,566,415	30
Milwaukee, Wisc.	1,451,856	31
Cincinnati, Ohio	1,447,882	32
New Orleans, La.	1,371,712	33
Sacramento, Cal.	1,290,987	34
Hartford - New Britain - Middletown - Bristol, Conn.	1,285,885	35
Columbus, Ohio	1,264,984	36
Portland, Ore.	1,220,794	37
Fort Worth - Arlington, Tex.	1,198,300	38
Middlesex - Somerset - Hunterdon, N.J.	1,177,391	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,176,628	40
Indianapolis, Ind.	1,145,601	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,136,205	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1,134,186	43
Buffalo, N.Y.	1,122,062	44
Monmouth - Ocean, N.J.	1,114,474	45
Oklahoma City, Okla.	1,107,673	46
San Antonio, Tex.	1,054,626	47
Norfolk - Virginia Beach - Newport News, Va.	1,045,579	48
Providence - Pawtucket - Woonsocket, R.I.	999,751	49
Albany - Schenectady - Troy, N.Y.	999,167	50
Total Top 50	**112,974,633**	
Memphis, Tenn.	998,254	51
Rochester, N.Y.	980,639	52
New Haven - Waterbury - Meriden, Conn.	968,483	53
Dayton - Springfield, Ohio	936,600	54
Louisville, Ky.	904,954	55
Birmingham, Ala.	868,028	56
Salt Lake City - Ogden, Utah	860,551	57
Nashville, Tenn.	839,475	58
Orlando, Fla.	835,025	59
Richmond - Petersburg, Va.	821,703	60
Greensboro - Winston-Salem - High Point, N.C.	815,824	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	795,734	62
Toledo, Ohio	771,252	63
Honolulu, Haw.	743,006	64
New Bedford - Fall River - Attleboro, Mass.	737,867	65
Worcester - Fitchburg - Leominster, Mass.	724,976	66
Springfield, Mass.	720,827	67
Harrisburg - Lebanon - Carlisle, Pa.	720,421	68
Tulsa, Okla.	717,410	69
Scranton - Wilkes-Barre, Pa.	715,597	70
Grand Rapids, Mich.	709,161	71
Jacksonville, Fla.	692,765	72
Syracuse, N.Y.	691,471	73
Gary - Hammond, Ind.	683,736	74
Knoxville, Tenn.	675,475	75
Akron, Ohio	674,458	76
Allentown - Bethlehem, Pa.	652,363	77
Greenville - Spartanburg, S.C.	617,828	78
Jersey City, N.J.	598,388	79
Omaha, Neb.	596,468	80
Las Vegas, Nev.	592,229	81
Raleigh - Durham, N.C.	575,512	82
Austin, Tex.	575,379	83
Chattanooga, Tenn.	565,818	84
Tucson, Ariz.	550,541	85
Oxnard - Ventura, Cal.	540,090	86
Fresno, Cal.	529,070	87
Flint, Mich.	526,300	88
Wilmington, Del.	518,805	89
Baton Rouge, La.	516,259	90
Mobile, Ala.	506,101	91
Lansing - East Lansing, Mich.	498,633	92
Little Rock - North Little Rock, Ark.	490,313	93
Youngstown - Warren, Ohio	476,396	94
Bakersfield, Cal.	470,745	95
Tacoma, Wash.	470,562	96
Saginaw - Bay City - Midland, Mich.	448,665	97
Albuquerque, N.M.	444,381	98
Charleston, S.C.	437,274	99
Portsmouth - Dover - Rochester, N.H.	433,949	100
Total Top 100	**146,210,394**	
Canton, Ohio	428,803	101
Des Moines, Iowa	425,140	102
Lancaster, Pa.	420,845	103
Santa Barbara - Santa Maria - Lompoc, Cal.	418,482	104
Johnson City - Kingsport - Bristol, Tenn.	411,603	105
Beaumont - Port Arthur, Tex.	410,553	106
Wichita, Kans.	399,870	107
Stockton, Cal.	387,775	108
Portland, Me.	385,737	109
El Paso, Tex.	383,498	110
Madison, Wisc.	382,027	111
Manchester - Nashua, N.H.	378,434	112
Santa Rosa - Petaluma, Cal.	371,468	113
Atlantic City, N.J.	369,681	114
Trenton, N.J.	368,404	115
Lake County, Ill.	365,516	116
Vallejo - Fairfield - Napa, Cal.	364,574	117
Davenport - Rock Island - Moline, Iowa-Ill.	356,941	118
Shreveport, La.	349,639	119
York, Pa.	349,178	120
Columbia, S.C.	346,933	121
Jackson, Miss.	345,905	122
Utica - Rome, N.Y.	345,444	123
Spokane, Wash.	344,844	124
Fort Wayne, Ind.	344,202	125
Corpus Christi, Tex.	337,165	126
Orange County, N.Y.	332,026	127
Reading, Pa.	330,532	128
Peoria, Ill.	327,815	129
Lexington-Fayette, Ky.	327,256	130
Evansville, Ind.	324,218	131
Lakeland - Winter Haven, Fla.	321,144	132
Anchorage, Alas.	316,587	133
Huntington - Ashland, W.Va.-Ky.	314,836	134
Augusta, Ga.	310,992	135
Modesto, Cal.	308,971	136
Daytona Beach, Fla.	305,937	137
Visalia - Tulare - Porterville, Cal.	303,360	138
Colorado Springs, Colo.	301,885	139
Aurora - Elgin, Ill.	295,355	140
Erie, Pa.	295,332	141
Binghamton, N.Y.	286,714	142
Poughkeepsie, N.Y.	282,380	143
Charleston, W.Va.	280,952	144
Fort Myers - Cape Coral, Fla.	279,078	145
New London - Norwich, Conn.	277,484	146
Duluth, Minn.	275,938	147
Ann Arbor, Mich.	275,131	148
Macon - Warner Robins, Ga.	274,816	149
Pensacola, Fla.	274,715	150
Total Top 150	**163,226,509**	
Sarasota, Fla.	273,896	151
Melbourne - Titusville - Palm Bay, Fla.	273,669	152
Reno, Nev.	265,708	153
Rockford, Ill.	264,260	154
Boulder - Longmont, Colo.	262,225	155
Lorain - Elyria, Ohio	261,272	156
Salinas - Seaside - Monterey, Cal.	257,965	157
Springfield, Mo.	254,271	158
Appleton - Oshkosh - Neenah, Wisc.	254,044	159
Joliet, Ill.	252,685	160
McAllen - Edinburg - Mission, Tex.	249,718	161
Montgomery, Ala.	248,600	162
South Bend - Mishawaka, Ind.	244,884	163
Johnstown, Pa.	244,553	164
Eugene - Springfield, Ore.	239,821	165
Galveston - Texas City, Tex.	239,792	166
Hamilton - Middletown, Ohio	235,595	167
Niagara Falls, N.Y.	234,056	168
Kalamazoo, Mich.	228,013	169
Santa Cruz, Cal.	227,610	170
Brownsville - Harlingen, Tex.	226,687	171
Roanoke, Va.	226,010	172
Lafayette, La.	225,229	173
Savannah, Ga.	221,626	174
Hickory, N.C.	220,079	175
Lubbock, Tex.	212,572	176
Longview - Marshall, Tex.	210,440	177
Fort Pierce, Fla.	208,289	178
Pittsfield, Mass.	204,717	179
Lake Charles, La.	201,499	180
Brazoria, Tex.	200,406	181
Beaver County, Pa.	199,958	182
Salem, Ore.	197,918	183
Amarillo, Tex.	194,005	184
Houma - Thibodaux, La.	188,593	185
Elkhart - Goshen, Ind.	188,503	186
Medford, Ore.	187,912	187
Odessa, Tex.	186,728	188
Asheville, N.C.	184,342	189
Gainesville, Fla.	183,406	190
Chico, Cal.	183,285	191
Huntsville, Ala.	183,263	192
Tallahassee, Fla.	183,133	193
Wheeling, W.Va.	182,398	194
Springfield, Ill.	182,237	195
Boise, Ida.	179,995	196
Bradenton, Fla.	179,448	197
Topeka, Kans.	178,650	198
Midland, Tex.	177,529	199
Fayetteville, N.C.	176,828	200
Total Top 200	**174,114,831**	
Columbus, Ga.	176,596	201
Lincoln, Neb.	174,783	202
Fort Collins - Loveland, Colo.	174,550	203
Waco, Tex.	172,679	204
Muskegon, Mich.	169,561	205
Racine, Wisc.	167,295	206
Bangor, Me.	166,219	207
Provo - Orem, Utah	165,725	208
Cedar Rapids, Iowa	165,354	209
Terre Haute, Ind.	165,063	210
Yakima, Wash.	165,029	211
Biloxi - Gulfport, Miss	164,691	212
St. Cloud, Minn.	162,619	213
Vancouver, Wash.	160,582	214
Battle Creek, Mich.	159,590	215
Killeen - Temple, Tex.	159,565	216
Burlington, Vt.	159,349	217
Naples, Fla.	159,085	218
Steubenville - Weirton, Ohio-W.Va.	158,604	219
Ocala, Fla.	158,486	220
Lima, Ohio	157,446	221
Tuscaloosa, Ala.	155,944	222
Billings, Mont.	154,612	223
Jackson, Mich.	153,442	224
Parkersburg - Marietta, W.Va.-Ohio	152,330	225
Redding, Cal.	151,172	226
Tyler, Tex.	150,938	227
Joplin, Mo.	150,654	228
Anderson, Ind.	147,265	229
Benton Harbor, Mich.	146,386	230
Vineland - Millville - Bridgeton, N.J.	146,190	231
Champaign - Urbana - Rantoul, Ill.	145,310	232
Athens, Ga.	144,160	233
Altoona, Pa.	142,858	234
Green Bay, Wisc.	142,574	235
Richland - Kennewick - Pasco, Wash.	141,146	236
Lynchburg, Va.	139,902	237
Laredo, Tex.	139,763	238
Olympia, Wash.	139,479	239
Abilene, Tex.	138,384	240
Glens Falls, N.Y.	136,542	241
Fargo - Moorhead, N.D.-Minn.	136,146	242
Janesville - Beloit, Wisc.	136,028	243
Anderson, S.C.	134,892	244
Wilmington, N.C.	132,787	245
Bremerton, Wash.	132,475	246
Charlottesville, Va.	130,976	247
Kenosha, Wisc.	130,599	248
Muncie, Ind.	129,863	249
Lewiston - Auburn, Me.	129,603	250
Total Top 250	**181,690,122**	
Pascagoula, Miss.	128,644	251
Rochester, Minn.	127,903	252
Dothan, Ala.	127,164	253
Merced, Cal.	126,352	254
Waterloo - Cedar Falls, Iowa	126,227	255
Yuba City, Cal.	126,097	256
Mansfield, Ohio	126,069	257
Eau Claire, Wisc.	125,549	258
Wichita Falls, Tex.	125,188	259
Texarkana, Tex.-Ark.	124,173	260
Monroe, La.	123,136	261
Decatur, Ill.	122,788	262
Williamsport, Pa.	122,317	263
Fort Smith, Ark.	121,408	264
Sioux Falls, S.D.	120,619	265
Sioux City, Iowa	119,851	266
Bryan - College Station, Tex.	119,286	267
Albany, Ga.	119,009	268
Pueblo, Colo.	118,540	269
Florence, S.C.	116,035	270
Bellingham, Wash.	113,541	271
Alexandria, La.	112,291	272
Fort Walton Beach, Fla.	111,329	273
St. Joseph, Mo.	109,258	274
Sharon, Pa.	109,043	275
Fayetteville - Springdale, Ark.	108,740	276
Greeley, Colo.	108,206	277
San Angelo, Tex.	108,164	278
Hagerstown, Md.	107,528	279
Bloomington - Normal, Ill.	106,586	280
Kokomo, Ind.	106,448	281
Clarksville - Hopkinsville, Tenn.-Ky.	104,025	282
Burlington, N.C.	103,173	283
Florence, Ala.	102,461	284
Santa Fe, N.M.	101,763	285
Lafayette - West Lafayette, Ind.	101,374	286
Gadsden, Ala.	99,648	287
State College, Pa.	97,549	288
Wausau, Wisc.	97,410	289
Jacksonville, N.C.	95,531	290
Cumberland, Md.	93,612	291
Dubuque, Iowa	93,272	292
Columbia, Mo.	92,494	293
Sherman - Denison, Tex.	92,399	294
Bloomington, Ind.	92,121	295
Owensboro, Ky.	91,140	296
Lawton, Okla.	90,891	297
Kankakee, Ill.	89,984	298
Rapid City, S.D.	89,161	299
Danville, Va.	88,867	300
Casper, Wyo.	85,529	301
Anniston, Ala.	85,493	302
La Crosse, Wisc.	84,933	303
Bismarck, N.D.	82,677	304
Sheboygan, Wisc.	82,620	305
Elmira, N.Y.	81,331	306
Jackson, Tenn.	80,803	307
Victoria, Tex.	80,769	308
Panama City, Fla.	80,433	309
Las Cruces, N.M.	79,833	310
Pine Bluff, Ark.	78,262	311
Iowa City, Iowa	72,590	312
Enid, Okla.	69,314	313
Cheyenne, Wyo.	65,238	314
Great Falls, Mont.	63,994	315
Lawrence, Kans.	62,963	316
Grand Forks, N.D.	47,143	317
Total Above Areas	**188,458,411**	
Percent of U.S.	**78.6670**	
U.S. Total	**239,564,770**	

1986 SURVEY OF BUYING POWER DATA SERVICE

DRUG, HEALTH AID & BEAUTY AID SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	2,060,874	1
New York, N.Y.	1,857,087	2
Chicago, Ill.	1,506,502	3
Philadelphia, Pa.	1,266,887	4
Detroit, Mich.	1,222,572	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	953,751	6
Washington, D.C.	935,068	7
Houston, Tex.	789,705	8
Nassau - Suffolk, N.Y.	731,159	9
Atlanta, Ga.	650,633	10
Dallas, Tex.	630,895	11
Anaheim - Santa Ana, Cal.	590,492	12
St. Louis, Mo.	578,131	13
Baltimore, Md.	556,471	14
Cleveland, Ohio	556,219	15
Minneapolis - St. Paul, Minn.	555,346	16
Miami - Hialeah, Fla.	545,279	17
Phoenix, Ariz.	542,526	18
Oakland, Cal.	531,177	19
San Diego, Cal.	518,609	20
Pittsburgh, Pa.	492,094	21
San Francisco, Cal.	484,077	22
Seattle, Wash.	460,726	23
Kansas City, Mo.-Kans.	441,838	24
Tampa - St. Petersburg - Clearwater, Fla.	420,869	25
Denver, Colo.	408,839	26
Newark, N.J.	407,448	27
Riverside - San Bernardino, Cal.	396,057	28
San Jose, Cal.	386,296	29
Bergen - Passaic, N.J.	380,276	30
New Orleans, La.	366,729	31
Cincinnati, Ohio	352,683	32
Indianapolis, Ind.	326,360	33
Columbus, Ohio	324,864	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	321,470	35
Sacramento, Cal.	307,419	36
Hartford - New Britain - Middletown - Bristol, Conn.	305,001	37
Milwaukee, Wisc.	301,007	38
Fort Worth - Arlington, Tex.	286,258	39
Memphis, Tenn.	278,924	40
Portland, Ore.	269,387	41
Louisville, Ky.	260,558	42
Oklahoma City, Okla.	247,403	43
Honolulu, Haw.	246,208	44
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	241,002	45
Toledo, Ohio	238,328	46
Salt Lake City - Ogden, Utah	233,878	47
San Antonio, Tex.	230,035	48
Middlesex - Somerset - Hunterdon, N.J.	228,415	49
Nashville, Tenn.	226,704	50
Total Top 50	**27,450,536**	
Las Vegas, Nev.	226,415	51
Buffalo, N.Y.	224,681	52
Norfolk - Virginia Beach - Newport News, Va.	224,145	53
Richmond - Petersburg, Va.	223,107	54
Monmouth - Ocean, N.J.	213,286	55
Dayton - Springfield, Ohio	212,666	56
Rochester, N.Y.	207,822	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	195,398	58
Providence - Pawtucket - Woonsocket, R.I.	193,540	59
Albany - Schenectady - Troy, N.Y.	192,985	60
Bridgeport - Stamford - Norwalk - Danbury, Conn.	192,337	61
Greensboro - Winston-Salem - High Point, N.C.	191,650	62
Birmingham, Ala.	189,405	63
Raleigh - Durham, N.C.	184,369	64
Scranton - Wilkes-Barre, Pa.	175,789	65
Akron, Ohio	169,810	66
Orlando, Fla.	169,693	67
Tulsa, Okla.	164,440	68
Tucson, Ariz.	163,713	69
Knoxville, Tenn.	162,702	70
Worcester - Fitchburg - Leominster, Mass.	159,931	71
New Haven - Waterbury - Meriden, Conn.	153,329	72
Jacksonville, Fla.	152,856	73
Austin, Tex.	151,374	74
Omaha, Neb.	146,001	75
Springfield, Mass.	143,909	76
Gary - Hammond, Ind.	140,342	77
Greenville - Spartanburg, S.C.	135.837	78
Allentown - Bethlehem, Pa.	135,480	79
Syracuse, N.Y.	135,256	80
Grand Rapids, Mich.	132,714	81
Fresno, Cal.	126,893	82
Youngstown - Warren, Ohio	125,975	83
Harrisburg - Lebanon - Carlisle, Pa.	125,727	84
Flint, Mich.	125,278	85
Wilmington, Del.	123,568	86
Oxnard - Ventura, Cal.	122,871	87
Baton Rouge, La.	122,182	88
Jersey City, N.J.	109,208	89
Mobile, Ala.	105,059	90
Jackson, Miss.	103,708	91
Santa Barbara - Santa Maria - Lompoc, Cal.	103,122	92
Little Rock - North Little Rock, Ark.	102,647	93
Johnson City - Kingsport - Bristol, Tenn.	102,308	94
Lake County, Ill.	102,133	95
New Bedford - Fall River - Attleboro, Mass.	101,143	96
Albuquerque, N.M.	101,069	97
Stockton, Cal.	100,820	98
Anchorage, Alas.	100,736	99
Canton, Ohio	99,954	100
Total Top 100	**35,019,721**	
El Paso, Tex.	99,803	101
Wichita, Kans.	98,622	102
Saginaw - Bay City - Midland, Mich.	97,620	103
Bakersfield, Cal.	97,010	104
Beaumont - Port Arthur, Tex.	94,174	105
Reno, Nev.	92,950	106
Atlantic City, N.J.	92,016	107
Tacoma, Wash.	91,002	108
Lansing - East Lansing, Mich.	90,443	109
Chattanooga, Tenn.	89,225	110
Lexington-Fayette, Ky	89,221	111
Trenton, N.J.	88,785	112
Spokane, Wash.	87,464	113
Charleston, S.C.	85,985	114
Melbourne - Titusville - Palm Bay, Fla.	85,835	115
Santa Rosa - Petaluma, Cal.	84,894	116
Fort Wayne, Ind.	81,280	117
Corpus Christi, Tex.	80,129	118
Augusta, Ga.	80.004	119
Columbia, S.C.	79,244	120
Vallejo - Fairfield - Napa, Cal.	76,688	121
Des Moines, Iowa	76,512	122
Huntington - Ashland, W.Va.-Ky.	75,594	123
Aurora - Elgin, Ill.	75,536	124
Modesto, Cal.	75,217	125
Manchester - Nashua, N.H.	75,175	126
Springfield, Mo.	74,733	127
Utica - Rome, N.Y.	74,238	128
Shreveport, La.	73,458	129
Davenport - Rock Island - Moline, Iowa-Ill.	73,208	130
Macon - Warner Robins, Ga.	72,891	131
Peoria, Ill.	72,889	132
Lancaster, Pa.	71,688	133
Sarasota, Fla.	70,895	134
McAllen - Edinburg - Mission, Tex.	70,774	135
Montgomery, Ala.	69,600	136
Daytona Beach, Fla.	69,215	137
Salinas - Seaside - Monterey, Cal.	68,992	138
Ann Arbor, Mich.	68,295	139
Charleston, W.Va.	67,038	140
Joliet, Ill.	65,162	141
Portsmouth - Dover - Rochester, N.H.	65,109	142
Lakeland - Winter Haven, Fla.	64,240	143
Binghamton, N.Y.	64,237	144
York, Pa.	64,071	145
Reading, Pa.	63,795	146
Rockford, Ill.	63,078	147
Fort Myers - Cape Coral, Fla.	62,283	148
Evansville, Ind.	62,004	149
Colorado Springs, Colo.	61,733	150
Total Top 150	**38,893,775**	
South Bend - Mishawaka, Ind.	61,400	151
Madison, Wisc.	60,391	152
Eugene - Springfield, Ore.	60,006	153
Portland, Me.	57,825	154
Orange County N.Y.	57,219	155
Roanoke, Va.	57,079	156
Pensacola, Fla.	56,330	157
Visalia - Tulare - Porterville, Cal.	56,269	158
Odessa, Tex.	56,250	159
Brownsville - Harlingen, Tex.	55,235	160
Savannah, Ga.	54,733	161
Boulder - Longmont, Colo.	54,297	162
Lubbock, Tex.	54,133	163
Hickory, N.C.	53,791	164
Duluth, Minn.	53,535	165
Lafayette, La.	53,479	166
Kalamazoo, Mich.	53,416	167
Lake Charles, La.	51,454	168
Hamilton - Middletown, Ohio	51,242	169
Lorain - Elyria, Ohio	50,932	170
Amarillo, Tex.	50,529	171
Erie, Pa.	50,157	172
Niagara Falls, N.Y.	49,958	173
Poughkeepsie, N.Y.	49,681	174
Springfield, Ill.	49,490	175
Salem, Ore.	49,210	176
Asheville, N.C.	48,997	177
Longview - Marshall, Tex.	48,265	178
Huntsville, Ala.	48,250	179
Boise, Ida.	47,741	180
Topeka, Kans.	47,519	181
Biloxi - Gulfport, Miss.	46,299	182
Columbus, Ga.	45,872	183
Houma - Thibodaux, La.	45,841	184
Parkersburg - Marietta, W.Va.-Ohio	45,635	185
Appleton - Oshkosh - Neenah, Wisc.	45,264	186
Bradenton, Fla.	44,090	187
Midland, Tex.	44,006	188
Wheeling, W.Va.	43,677	189
Chico, Cal.	43,543	190
Waco, Tex.	43,496	191
New London - Norwich, Conn.	43,255	192
Fort Pierce, Fla.	43,014	193
Gainesville, Fla.	42,542	194
Santa Cruz, Cal.	42,185	195
Beaver County, Pa.	41,921	196
Provo - Orem, Utah	41,620	197
Lincoln, Neb.	41,231	198
Galveston - Texas City, Tex.	41,166	199
Fayetteville, N.C.	40,796	200
Total Top 200	**41,368,041**	
Abilene, Tex.	39,965	201
Brazoria, Tex.	39,902	202
Pittsfield, Mass.	39,160	203
Green Bay, Wisc.	38,792	204
Yakima, Wash.	37,906	205
Redding, Cal.	37,650	206
Lima, Ohio	37,368	207
Champaign - Urbana - Rantoul, Ill.	37,206	208
Richland - Kennewick - Pasco, Wash.	37,153	209
Tallahassee, Fla.	37,111	210
Vancouver, Wash.	37,105	211
Lynchburg, Va.	37,013	212
Johnstown, Pa.	36,905	213
Billings, Mont.	36,634	214
Killeen - Temple, Tex.	36,343	215
Anderson, Ind.	36,306	216
Tyler, Tex.	36,093	217
Athens, Ga.	36,091	218
Benton Harbor, Mich.	35,591	219
Naples, Fla.	35,570	220
Laredo, Tex.	35,442	221
Ocala, Fla.	35,411	222
Merced, Cal.	35,367	223
St. Cloud, Minn.	35,040	224
Monroe, La.	34,976	225
Muncie, Ind.	34,287	226
Wichita Falls, Tex.	33,906	227
Joplin, Mo.	33,693	228
Battle Creek, Mich.	33,494	229
Jackson, Mich.	33,386	230
Steubenville - Weirton, Ohio-W.Va.	33,207	231
Cedar Rapids, Iowa	33,091	232
Fort Collins - Loveland, Colo.	33,052	233
Fort Smith, Ark.	32,926	234
Santa Fe, N.M.	32,776	235
Charlottesville, Va.	32,458	236
Alexandria, La.	32,286	237
Lafayette - West Lafayette, Ind.	32,247	238
Janesville - Beloit, Wisc.	32,108	239
Bremerton, Wash.	31,835	240
Elkhart - Goshen, Ind.	31,698	241
Racine, Wisc.	31,447	242
Bloomington - Normal, Ill.	31,330	243
Glens Falls, N.Y.	31,296	244
Wilmington, N.C.	31,112	245
Rochester, Minn.	30,915	246
Olympia, Wash.	30,833	247
Waterloo - Cedar Falls, Iowa	30,647	248
Pueblo, Colo.	30,634	249
Clarksville - Hopkinsville, Tenn.-Ky.	30,378	250
Total Top 250	**43,095,183**	
Decatur, Ill.	30,199	251
Dothan, Ala.	29,595	252
Medford, Ore.	29,434	253
Terre Haute, Ind.	29,205	254
Texarkana, Tex.-Ark.	28,590	255
Tuscaloosa, Ala.	28,486	256
Kokomo, Ind.	28,284	257
Mansfield, Ohio	28,037	258
Burlington, N.C.	27,961	259
Anderson, S.C.	27,953	260
Altoona, Pa.	27,778	261
Jackson, Tenn.	27,766	262
Muskegon, Mich.	27,536	263
Florence, Ala.	27,372	264
Owensboro, Ky.	27,277	265
Eau Claire, Wisc.	26,907	266
Florence, S.C.	26,771	267
Williamsport, Pa.	26,687	268
Vineland - Millville - Bridgeton, N.J.	26,422	269
Burlington, Vt.	26,411	270
Greeley, Colo.	26,328	271
Cumberland, Md.	26,198	272
San Angelo, Tex.	25,856	273
Las Cruces, N.M.	25,687	274
Sherman - Denison, Tex.	25,680	275
Bellingham, Wash.	25,517	276
Panama City, Fla.	25,476	277
Fort Walton Beach, Fla.	25,405	278
Sioux Falls, S.D.	25,357	279
Bangor, Me.	25,244	280
Hagerstown, Md.	24,626	281
Bryan - College Station, Tex.	24,534	282
Fayetteville - Springdale, Ark.	24,384	283
Columbia, Mo.	24,367	284
Albany, Ga.	24,198	285
Fargo - Moorhead, N.D.-Minn.	24,152	286
Anniston, Ala	23,244	287
Kenosha, Wisc.	22,825	288
Yuba City, Cal.	21,975	289
Gadsden, Ala.	21,943	290
St. Joseph, Mo.	21,520	291
Pascagoula, Miss.	21,495	292
Elmira, N.Y.	21,158	293
Danville, Va.	21,100	294
Great Falls, Mont.	20,755	295
Sharon, Pa.	20,734	296
Sioux City, Iowa	20,499	297
La Crosse, Wisc.	20,264	298
State College, Pa.	20,253	299
Lewiston - Auburn, Me.	19,746	300
Bloomington, Ind.	19,609	301
Victoria, Tex.	19,337	302
Casper, Wyo.	19,330	303
Cheyenne, Wyo.	19,310	304
Dubuque, Iowa	18,648	305
Lawton, Okla.	18,633	306
Kankakee, Ill.	17,983	307
Rapid City, S.D.	17,904	308
Bismarck, N.D.	17,872	309
Jacksonville, N.C.	17,518	310
Sheboygan, Wisc.	16,856	311
Wausau, Wisc.	16,529	312
Enid, Okla.	16,440	313
Pine Bluff, Ark.	16,182	314
Iowa City, Iowa	13,578	315
Grand Forks, N.D.	11,855	316
Lawrence, Kans.	11,306	317
Total Above Areas	**44,643,264**	
Percent of U.S.	**80.7523**	
U.S. Total	**55,284,209**	

MAJOR HOUSEHOLD APPLIANCE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	590,247	1
New York, N.Y.	385,151	2
Chicago, Ill.	354,527	3
Philadelphia, Pa.	297,846	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	268,912	5
Detroit, Mich.	254,439	6
Houston, Tex.	253,854	7
Washington, D.C.	241,867	8
Dallas, Tex.	192,265	9
Nassau - Suffolk, N.Y.	191,571	10
St. Louis, Mo.	172,884	11
Tampa - St. Petersburg - Clearwater, Fla.	171,472	12
Minneapolis - St. Paul, Minn.	166,950	13
Atlanta, Ga.	162,198	14
San Diego, Cal.	158,652	15
Anaheim - Santa Ana, Cal.	151,427	16
Baltimore, Md.	145,511	17
Denver, Colo.	145,118	18
Oakland, Cal.	144,514	19
Miami - Hialeah, Fla.	139,833	20
Cleveland, Ohio	134,203	21
Phoenix, Ariz.	132,766	22
Bergen - Passaic, N.J.	128,794	23
Kansas City, Mo.-Kans.	126,777	24
San Jose, Cal.	124,554	25
New Orleans, La.	123,951	26
San Francisco, Cal.	123,612	27
Pittsburgh, Pa.	122,181	28
Newark, N.J.	120,465	29
Seattle, Wash.	115,755	30
Riverside - San Bernardino, Cal.	110,029	31
Cincinnati, Ohio	100,348	32
Fort Worth - Arlington, Tex.	97,199	33
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	96,075	34
Sacramento, Cal.	94,631	35
Norfolk - Virginia Beach - Newport News, Va.	92,405	36
Middlesex - Somerset - Hunterdon, N.J.	85,514	37
Indianapolis, Ind.	83,975	38
Oklahoma City, Okla.	83,961	39
Portland, Ore.	82,269	40
Milwaukee, Wisc.	81,957	41
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	81,032	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	78,394	43
San Antonio, Tex.	75,306	44
Hartford - New Britain - Middletown - Bristol, Conn.	74,217	45
Greensboro - Winston-Salem - High Point, N.C.	71,113	46
Salt Lake City - Ogden, Utah	69,221	47
Memphis, Tenn.	68,847	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	68,027	49
Louisville, Ky.	64,273	50
Total Top 50	**7,501,089**	
Nashville, Tenn.	63,601	51
Richmond - Petersburg, Va.	62,031	52
Rochester, N.Y.	61,343	53
Dayton - Springfield, Ohio	60,743	54
Jacksonville, Fla.	60,058	55
Buffalo, N.Y.	59,377	56
Orlando, Fla.	59,145	57
Baton Rouge, La.	58,369	58
Raleigh - Durham, N.C.	58,199	59
Austin, Tex.	57,800	60
Tulsa, Okla.	57,124	61
Columbus, Ohio	56,842	62
Omaha, Neb.	56,685	63
Monmouth - Ocean, N.J.	56,546	64
Albany - Schenectady - Troy, N.Y.	55,991	65
Grand Rapids, Mich.	55,856	66
Las Vegas, Nev.	55,442	67
Providence - Pawtucket - Woonsocket, R.I.	53,389	68
New Haven - Waterbury - Meriden, Conn.	49,275	69
Toledo, Ohio	48,410	70
Birmingham, Ala.	46,958	71
Knoxville, Tenn.	45,882	72
Springfield, Mass.	45,573	73
Honolulu, Haw.	43,960	74
Gary - Hammond, Ind.	43,940	75
Greenville - Spartanburg, S.C.	43,845	76
Worcester - Fitchburg - Leominster, Mass.	43,806	77
Corpus Christi, Tex.	42,425	78
Harrisburg - Lebanon - Carlisle, Pa.	41,777	79
Youngstown - Warren, Ohio	40,599	80
Scranton - Wilkes Barre, Pa.	39,436	81
Beaumont - Port Arthur, Tex.	39,148	82
Wilmington, Del.	38,986	83
Akron, Ohio	38,257	84
Lancaster, Pa.	38,064	85
Oxnard - Ventura, Cal.	37,978	86
Little Rock - North Little Rock, Ark.	37,052	87
Syracuse, N.Y.	36,679	88
Wichita, Kans.	36,567	89
Allentown - Bethlehem, Pa.	35,920	90
Albuquerque, N.M.	35,864	91
Anchorage, Alas.	34,968	92
Flint, Mich.	34,712	93
Daytona Beach, Fla.	34,258	94
Tucson, Ariz.	33,996	95
New Bedford - Fall River - Attleboro, Mass.	33,772	96
El Paso, Tex.	33,371	97
Mobile, Ala.	33,263	98
Melbourne - Titusville - Palm Bay, Fla.	33,036	99
Johnson City - Kingsport - Bristol, Tenn.	32,886	100
Total Top 100	**9,804,293**	
Manchester - Nashua, N.H.	32,686	101
Madison, Wisc.	32,552	102
Shreveport, La.	32,460	103
Columbia, S.C.	32,102	104
Bakersfield, Cal.	31,324	105
Chattanooga, Tenn.	31.166	106
Jersey City, N.J.	30,586	107
Pensacola, Fla.	30,561	108
Saginaw - Bay City - Midland, Mich.	30,256	109
Charleston, S.C.	29,214	110
Des Moines, Iowa	29,060	111
Sarasota, Fla.	28,965	112
Lansing - East Lansing, Mich.	28,838	113
Santa Barbara - Santa Maria - Lompoc, Cal.	28,594	114
Jackson, Miss.	28,239	115
Lafayette, La.	28,193	116
Reading, Pa.	28,060	117
Colorado Springs, Colo.	28,044	118
Fort Wayne, Ind.	27,936	119
Tacoma, Wash.	27,885	120
Trenton, N.J.	27,516	121
Atlantic City, N.J.	27,257	122
Fresno, Cal.	26,363	123
Fayetteville, N.C.	26,163	124
McAllen - Edinburg - Mission, Tex.	25,986	125
Lake County, Ill.	25,898	126
Binghamton, N.Y.	25,842	127
Brownsville - Harlingen, Tex.	25,831	128
South Bend - Mishawaka, Ind.	25,734	129
Canton, Ohio	25,028	130
Stockton, Cal.	24,757	131
Lakeland - Winter Haven, Fla.	24,634	132
Santa Rosa - Petaluma, Cal.	24,321	133
Fort Myers - Cape Coral, Fla.	23,961	134
Macon - Warner Robins, Ga.	23,839	135
New London - Norwich, Conn.	23,807	136
Spokane, Wash.	23,611	137
Bradenton, Fla.	23,398	138
Vallejo - Fairfield - Napa, Cal.	23,345	139
Lexington-Fayette, Ky.	23,068	140
Reno, Nev.	22,975	141
Modesto, Cal.	22,788	142
St. Cloud, Minn.	22,736	143
Davenport - Rock Island - Moline, Iowa-Ill.	22,701	144
Evansville, Ind.	22,410	145
Visalia - Tulare - Porterville, Cal.	22,365	146
Savannah, Ga.	22,114	147
Charleston, W.Va.	21,882	148
Springfield, Mo.	21,871	149
Peoria, Ill.	21,830	150
Total Top 150	**11,125,045**	
Asheville, N.C.	21,816	151
Salinas - Seaside - Monterey, Cal.	21,749	152
Augusta, Ga.	21,486	153
Kalamazoo, Mich.	21,449	154
Laredo, Tex.	21,388	155
Rockford, Ill.	21,370	156
Roanoke, Va.	21,020	157
Appleton - Oshkosh - Neenah, Wisc.	20,841	158
Amarillo, Tex.	20,664	159
Lake Charles, La.	20,588	160
Ann Arbor, Mich.	20,535	161
Odessa, Tex.	20,280	162
York, Pa.	20,248	163
Portsmouth - Dover - Rochester, N.H.	20,229	164
Galveston - Texas City, Tex.	20,067	165
Lubbock, Tex.	19,676	166
Huntington - Ashland, W.Va.-Ky.	19,544	167
Portland, Me.	19,285	168
Tallahassee, Fla.	19,013	169
Longview - Marshall, Tex.	18,918	170
Boulder - Longmont, Colo.	18,801	171
Erie, Pa.	18,515	172
Columbus, Ga.	17,757	173
Springfield, Ill.	17,450	174
Killeen - Temple, Tex.	17,396	175
Waco, Tex.	17,302	176
Hickory, N.C.	17,112	177
Salem, Ore.	17,025	178
Houma - Thibodaux, La.	16,847	179
Aurora - Elgin, Ill.	16,634	180
Montgomery, Ala.	16,383	181
Huntsville, Ala.	15,932	182
Fort Pierce, Fla.	15,795	183
Naples, Fla.	15,584	184
Abilene, Tex.	15,533	185
Monroe, La.	15,304	186
Duluth, Minn.	15,001	187
Orange County, N.Y.	14,990	188
Topeka, Kans.	14,876	189
Billings, Mont.	14,737	190
Green Bay, Wisc.	14,701	191
Boise, Ida.	14,599	192
Bryan - College Station, Tex.	14,585	193
Utica - Rome, N.Y.	14,500	194
Midland, Tex.	14,064	195
Wichita Falls, Tex.	13,901	196
Eugene - Springfield, Ore.	13,734	197
Johnstown, Pa.	13,705	198
Fort Walton Beach, Fla.	13,692	199
Fort Collins - Loveland, Colo.	13,670	200
Total Top 200	**12,005,336**	
Biloxi - Gulfport, Miss.	13,471	201
Tyler, Tex.	13,293	202
Terre Haute, Ind.	13,229	203
Wheeling, W.Va.	13,181	204
Charlottesville, Va.	12,987	205
Florence, S.C.	12,959	206
Poughkeepsie, N.Y.	12,891	207
Lorain - Elyria, Ohio	12,764	208
Anderson, S.C.	12,593	209
Provo - Orem, Utah	12,521	210
Lafayette - West Lafayette, Ind.	12,248	211
Lynchburg, Va.	12,150	212
Parkersburg - Marietta, W.Va. Ohio	12,039	213
Chico, Cal.	12,010	214
Joliet, Ill.	11,996	215
Ocala, Fla.	11,987	216
Cedar Rapids, Iowa	11,709	217
Waterloo - Cedar Falls, Iowa	11,696	218
Richland - Kennewick - Pasco, Wash.	11,582	219
Alexandria, La.	11,541	220
Gainesville, Fla.	11,541	220
Lima, Ohio	11,387	222
Decatur, Ill.	11,346	223
Wilmington, N.C.	11,172	224
Burlington, Vt.	11,041	225
San Angelo, Tex.	11,025	226
Lincoln, Neb.	10,955	227
Fort Smith, Ark.	10,913	228
Sioux Falls, S.D.	10,771	229
Dothan, Ala.	10,767	230
Beaver County, Pa.	10,483	231
Eau Claire, Wisc.	10,470	232
Vineland - Millville - Bridgeton, N.J.	10,381	233
Fayetteville - Springdale, Ark.	10,313	234
Florence, Ala.	10,240	235
Great Falls, Mont.	10,121	236
Racine, Wisc.	10,102	237
Hagerstown, Md.	10,068	238
Brazoria, Tex.	10,031	239
Muskegon, Mich.	9,945	240
Albany, Ga.	9,900	241
Santa Cruz, Cal.	9,843	242
Texarkana, Tex.-Ark.	9,815	243
Vancouver, Wash.	9,729	244
Mansfield, Ohio	9,728	245
Pittsfield, Mass.	9,713	246
Burlington, N.C.	9,668	247
Columbia, Mo.	9,623	248
Olympia, Wash.	9,581	249
Yakima, Wash.	9,430	250
Total Top 250	**12,564,285**	
Joplin, Mo.	9,424	251
Pueblo, Colo.	9,396	252
Bremerton, Wash.	9,389	253
Clarksville - Hopkinsville, Tenn.-Ky.	9,380	254
Athens, Ga.	9,333	255
Jacksonville, N.C.	9,313	256
Fargo - Moorhead, N.D.-Minn.	9,276	257
Hamilton - Middletown, Ohio	9,224	258
Altoona, Pa.	9,204	259
Wausau, Wisc.	9,198	260
St. Joseph, Mo.	9,168	261
Muncie, Ind.	9,136	262
Bangor, Me.	9,110	263
Battle Creek, Mich.	9,033	264
La Crosse, Wisc.	8,868	265
Jackson, Tenn.	8,821	266
Sioux City, Iowa	8,814	267
Medford, Ore.	8,811	268
Las Cruces, N.M.	8,790	269
Redding, Cal.	8,770	270
Rochester, Minn.	8,754	271
Owensboro, Ky.	8,752	272
Champaign - Urbana - Rantoul, Ill.	8,743	273
Elmira, N.Y.	8,605	274
Pascagoula, Miss.	8,438	275
Janesville - Beloit, Wisc.	8,398	276
Jackson, Mich.	8,367	277
Lawton, Okla.	8,294	278
Bismarck, N.D.	8,232	279
Santa Fe, N.M.	7,996	280
Gadsden, Ala.	7,961	281
Rapid City, S.D.	7,882	282
Anderson, Ind.	7,853	283
Panama City, Fla.	7,795	284
Niagara Falls, N.Y.	7,784	285
Victoria, Tex.	7,765	286
Kankakee, Ill.	7,672	287
Bellingham, Wash.	7,533	288
Elkhart - Goshen, Ind.	7,523	289
Steubenville - Weirton, Ohio-W.Va.	7,439	290
State College, Pa.	7,272	291
Cheyenne, Wyo.	7,025	292
Greeley, Colo.	6,985	293
Sherman - Denison, Tex.	6,798	294
Bloomington - Normal, Ill.	6,769	295
Merced, Cal.	6,597	296
Yuba City, Cal.	6,429	297
Danville, Va.	6,389	298
Grand Forks, N.D.	6,347	299
Dubuque, Iowa	6,126	300
Pine Bluff, Ark.	6,114	301
Tuscaloosa, Ala.	5,999	302
Kenosha, Wisc.	5,865	303
Sharon, Pa.	5,820	304
Cumberland, Md.	5,485	305
Benton Harbor, Mich.	5,480	306
Kokomo, Ind.	5,135	307
Casper, Wyo.	5,118	308
Anniston, Ala.	5,109	309
Bloomington, Ind.	4,942	310
Enid, Okla.	4,920	311
Williamsport, Pa.	4,844	312
Iowa City, Iowa	4,801	313
Glens Falls, N.Y.	4,462	314
Lewiston - Auburn, Me.	4,343	315
Lawrence, Kans.	4,093	316
Sheboygan, Wisc.	3,985	317
Total Above Areas	**13,061,781**	
Percent of U.S.	**80.4189**	
U.S. Total	**16,242,187**	

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

TELEVISION, VIDEO RECORDER & TAPE SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	595,438	1
New York, N.Y.	360,720	2
Chicago, Ill.	304,584	3
Washington, D.C.	255,044	4
Philadelphia, Pa.	225,106	5
Houston, Tex.	188,125	6
Detroit, Mich.	183,543	7
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	167,550	8
Anaheim - Santa Ana, Cal.	156,655	9
San Francisco, Cal.	149,282	10
Dallas, Tex.	143,074	11
St. Louis, Mo.	138,691	12
Nassau - Suffolk, N.Y.	137,132	13
Baltimore, Md	133,473	14
Minneapolis - St. Paul, Minn.	132,352	15
Oakland, Cal.	126,966	16
San Diego, Cal.	116,565	17
Atlanta, Ga.	113,983	18
Denver, Colo.	113,487	19
Sacramento, Cal.	96,190	20
Newark, N.J.	93,859	21
Riverside - San Bernardino, Cal.	93,776	22
Tampa - St. Petersburg - Clearwater, Fla.	91,053	23
Phoenix, Ariz.	89,783	24
Cleveland, Ohio	89,215	25
Bergen - Passaic, N.J.	88,908	26
Seattle, Wash.	81,535	27
Miami - Hialeah, Fla.	81,117	28
San Jose, Cal.	73,096	29
Pittsburgh, Pa.	72,961	30
Kansas City, Mo.-Kans.	71,871	31
Milwaukee, Wisc.	65,610	32
Portland, Ore.	64,733	33
New Orleans, La.	64,441	34
Cincinnati, Ohio	62,995	35
Indianapolis, Ind.	62,036	36
Oklahoma City, Okla.	61,515	37
Middlesex - Somerset - Hunterdon, N.J.	60,192	38
Fort Worth - Arlington, Tex.	58,314	39
Memphis, Tenn.	57,779	40
Norfolk - Virginia Beach - Newport News, Va.	55,776	41
San Antonio, Tex.	52,864	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	51,926	43
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	50,170	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	43,756	45
Richmond - Petersburg, Va.	43,537	46
Tulsa, Okla.	42,701	47
Louisville, Ky.	41,587	48
Dayton - Springfield, Ohio	39,662	49
West Palm Beach - Boca Raton - Delray Beach, Fla.	38,907	50
Total Top 50	**5,783,635**	
Omaha, Neb.	38,144	51
Greensboro - Winston-Salem - High Point, N.C.	38,105	52
Monmouth - Ocean, N.J.	38,067	53
Orlando, Fla.	37,962	54
Salt Lake City - Ogden, Utah	37,618	55
Toledo, Ohio	37,597	56
Nashville, Tenn.	36,763	57
Providence - Pawtucket - Woonsocket, R.I.	36,329	58
Las Vegas, Nev.	35,445	59
Rochester, N.Y.	34,918	60
Madison, Wisc.	34,789	61
Tucson, Ariz.	34,285	62
Buffalo, N.Y.	33,963	63
Hartford - New Britain - Middletown - Bristol, Conn.	32,562	64
Fresno, Cal.	30,743	65
Grand Rapids, Mich.	2[illegible],783	66
Baton Rouge, La.	27,797	67
Anchorage, Alas.	27,640	68
Raleigh - Durham, N.C.	27,439	69
Austin, Tex.	27,424	70
Jacksonville, Fla.	27,313	71
Springfield, Mass.	27,100	72
Columbus, Ohio	26,910	73
Albuquerque, N.M.	26,242	74
Manchester - Nashua, N.H.	26,214	75
South Bend - Mishawaka, Ind.	26,050	76
El Paso, Tex.	26,044	77
Oxnard - Ventura, Cal.	25,953	78
Wilmington, Del.	25,454	79
Knoxville, Tenn.	25,249	80
Albany - Schenectady - Troy, N.Y.	25,218	81
Honolulu, Haw.	25,158	82
Allentown - Bethlehem, Pa.	24,974	83
Harrisburg - Lebanon - Carlisle, Pa.	24,789	84
Wichita, Kans.	24,461	85
Birmingham, Ala.	24,034	86
Scranton - Wilkes-Barre, Pa.	23,046	87
New Haven - Waterbury - Meriden, Conn.	22,556	88
Greenville - Spartanburg, S.C.	22,496	89
Worcester - Fitchburg - Leominster, Mass.	22,467	90
Little Rock - North Little Rock, Ark.	22,160	91
Beaumont - Port Arthur, Tex.	22,095	92
Chattanooga, Tenn.	21,940	93
Gary - Hammond, Ind.	21,041	94
Saginaw - Bay City - Midland, Mich.	19,799	95
St. Cloud, Minn.	19,556	96
Colorado Springs, Colo.	19,365	97
Flint, Mich.	19,297	98
Santa Barbara - Santa Maria - Lompoc, Cal.	19,183	99
Lake County, Ill.	19,171	100
Total Top 100	**7,166,343**	
Des Moines, Iowa	19,147	101
Syracuse, N.Y.	18,810	102
Stockton, Cal.	18,073	103
Trenton, N.J.	18,052	104
Youngstown - Warren, Ohio	17,982	105
Modesto, Cal.	17,633	106
Corpus Christi, Tex.	17,183	107
Mobile, Ala.	17,144	108
New Bedford - Fall River - Attleboro, Mass.	17,104	109
Columbia, S.C.	17,069	110
Evansville, Ind	16,662	111
Akron, Ohio	16,627	112
Lansing - East Lansing, Mich.	16,496	113
Jersey City, N.J.	16,152	114
Fayetteville, N.C.	16,088	115
Kalamazoo, Mich.	15,823	116
Bakersfield, Cal.	15,449	117
Daytona Beach, Fla.	15,380	118
McAllen - Edinburg - Mission, Tex.	15,302	119
Shreveport, La.	15,147	120
Augusta, Ga.	14,914	121
Odessa, Tex.	14,634	122
Brownsville - Harlingen, Tex.	14,566	123
Salinas - Seaside - Monterey, Cal.	14,493	124
Reno, Nev.	14,359	125
Lubbock, Tex.	14,072	126
Lafayette, La.	14,054	127
Atlantic City, N.J.	14,048	128
Tacoma, Wash.	14,032	129
Visalia - Tulare - Porterville, Cal.	13,988	130
Boulder - Longmont, Colo.	13,973	131
Macon - Warner Robins, Ga.	13,938	132
Springfield, Mo.	13,813	133
Pensacola, Fla.	13,701	134
Springfield, Ill.	13,348	135
Canton, Ohio	13,256	136
Peoria, Ill.	13,231	137
Lexington-Fayette, Ky.	12,863	138
Appleton - Oshkosh - Neenah, Wisc.	12,815	139
Midland, Tex.	12,813	140
Fort Myers - Cape Coral, Fla.	12,587	141
Lakeland - Winter Haven, Fla.	12,321	142
Montgomery, Ala.	12,279	143
Portsmouth - Dover - Rochester, N.H.	12,274	144
Melbourne - Titusville - Palm Bay, Fla.	12,153	145
Charleston, S.C.	11,949	146
Johnson City - Kingsport - Bristol, Tenn.	11,874	147
Santa Rosa - Petaluma, Cal.	11,856	148
Laredo, Tex.	11,696	149
Ocala, Fla.	11,541	150
Total Top 150	**7,901,107**	
Lancaster, Pa.	11,535	151
Utica - Rome, N.Y.	11,457	152
Reading, Pa.	11,362	153
Green Bay, Wisc.	11,348	154
Jackson, Miss.	11,344	155
Aurora - Elgin, Ill.	11,289	156
Spokane, Wash.	11,044	157
Fort Wayne, Ind.	11,040	158
York, Pa.	10,991	159
Gainesville, Fla.	10,769	160
Davenport - Rock Island - Moline, Iowa-Ill.	10,645	161
Orange County, N.Y.	10,507	162
Ann Arbor, Mich.	10,489	163
Vallejo - Fairfield - Napa, Cal.	10,432	164
Santa Cruz, Cal.	10,184	165
Killeen - Temple, Tex.	9,924	166
Lake Charles, La.	9,767	167
Rockford, Ill.	9,755	168
Savannah, Ga.	9,595	169
New London - Norwich, Conn.	9,350	170
Duluth, Minn.	9,337	171
Charleston, W.Va.	9,205	172
Roanoke, Va.	9,172	173
Longview - Marshall, Tex.	9,169	174
Huntington - Ashland, W.Va.-Ky.	9,052	175
Wichita Falls, Tex.	9,014	176
Sarasota, Fla.	8,994	177
Billings, Mont.	8,840	178
Fort Walton Beach, Fla.	8,829	179
Erie, Pa.	8,785	180
Portland, Me.	8,564	181
Great Falls, Mont.	8,557	182
Columbus, Ga.	8,457	183
Champaign - Urbana - Rantoul, Ill.	8,291	184
Altoona, Pa.	8,260	185
Fort Pierce, Fla.	8,232	186
Joliet, Ill.	8,162	187
Naples, Fla.	8,091	188
Amarillo, Tex.	7,860	189
Lorain - Elyria, Ohio	7,838	190
Waco, Tex.	7,688	191
Tyler, Tex.	7,633	192
Bradenton, Fla.	7,478	193
Houma - Thibodaux, La.	7,444	194
Boise, Ida.	7,371	195
Biloxi - Gulfport, Miss.	7,340	196
Abilene, Tex.	7,264	197
Wheeling, W.Va.	7,228	198
Tallahassee, Fla.	7,065	199
Huntsville, Ala.	7,063	200
Total Top 200	**8,360,217**	
Waterloo - Cedar Falls, Iowa	7,032	201
Galveston - Texas City, Tex.	6,985	202
Asheville, N.C.	6,980	203
Eugene - Springfield, Ore.	6,904	204
Fort Collins - Loveland, Colo.	6,818	205
Joplin, Mo.	6,804	206
Muncie, Ind.	6,723	207
Monroe, La.	6,700	208
Bellingham, Wash.	6,566	209
Salem, Ore.	6,551	210
Beaver County, Pa.	6,349	211
Racine, Wisc.	6,308	212
Rochester, Minn.	6,239	213
Albany, Ga.	6,134	214
Decatur, Ill.	6,091	215
Lawton, Okla.	6,051	216
Athens, Ga.	6,050	217
Brazoria, Tex.	5,983	218
Hickory, N.C.	5,968	219
Vancouver, Wash.	5,864	220
San Angelo, Tex.	5,843	221
Yuba City, Cal.	5,799	222
Sioux City, Iowa	5,736	223
Provo - Orem, Utah	5,697	224
Terre Haute, Ind.	5,696	225
Lynchburg, Va.	5,669	226
Richland - Kennewick - Pasco, Wash.	5,545	227
Binghamton, N.Y.	5,541	228
Muskegon, Mich.	5,533	229
La Crosse, Wisc.	5,529	230
Greeley, Colo.	5,522	231
Hamilton - Middletown, Ohio	5,500	232
Jackson, Mich.	5,469	233
Elkhart - Goshen, Ind.	5,461	234
Merced, Cal.	5,447	235
Parkersburg - Marietta, W.Va.-Ohio	5,443	236
Eau Claire, Wisc.	5,403	237
Lima, Ohio	5,394	238
Pueblo, Colo.	5,377	239
Cedar Rapids, Iowa	5,365	240
Anderson, Ind.	5,354	241
Redding, Cal.	5,302	242
Niagara Falls, N.Y.	5,291	243
Fort Smith, Ark.	5,273	244
Florence, S.C.	5,253	245
Texarkana, Tex.-Ark.	5,204	246
Fargo - Moorhead, N.D.-Minn.	5,157	247
Dothan, Ala.	5,147	248
Fayetteville - Springdale, Ark.	4,978	249
Sharon, Pa.	4,916	250
Total Top 250	**8,652,161**	
Poughkeepsie, N.Y.	4,888	251
Sherman - Denison, Tex.	4,872	252
Jackson, Tenn.	4,825	253
Topeka, Kans.	4,815	254
Victoria, Tex.	4,750	255
Medford, Ore.	4,726	256
Johnstown, Pa.	4,708	257
Vineland - Millville - Bridgeton, N.J.	4,686	258
St. Joseph, Mo.	4,665	259
Bloomington - Normal, Ill.	4,645	260
Burlington, Vt.	4,621	261
Olympia, Wash.	4,611	262
Cumberland, Md.	4,608	263
Burlington, N.C.	4,492	264
Owensboro, Ky.	4,477	265
Chico, Cal.	4,446	266
Enid, Okla.	4,397	267
Bloomington, Ind.	4,364	268
Sioux Falls, S.D.	4,323	269
Rapid City, S.D.	4,292	270
Battle Creek, Mich.	4,290	271
Kokomo, Ind.	4,220	272
Hagerstown, Md.	4,183	273
Bremerton, Wash.	4,165	274
Jacksonville, N.C.	4,152	275
Panama City, Fla.	4,131	276
Mansfield, Ohio	4,130	277
Pittsfield, Mass.	4,110	278
Clarksville - Hopkinsville, Tenn.-Ky.	4,105	279
Yakima, Wash.	4,087	280
Lincoln, Neb.	4,080	281
Bryan - College Station, Tex.	4,017	282
Santa Fe, N.M.	4,011	283
Williamsport, Pa.	3,970	284
Alexandria, La.	3,945	285
Tuscaloosa, Ala.	3,928	286
Florence, Ala.	3,911	287
Lafayette - West Lafayette, Ind.	3,832	288
Dubuque, Iowa	3,808	289
State College, Pa.	3,721	290
Steubenville - Weirton, Ohio-W.Va.	3,659	291
Bangor, Me.	3,650	292
Glens Falls, N.Y.	3,632	293
Anderson, S.C.	3,570	294
Janesville - Beloit, Wisc.	3,555	295
Kenosha, Wisc.	3,547	296
Benton Harbor, Mich.	3,501	297
Charlottesville, Va.	3,494	298
Wilmington, N.C.	3,481	299
Grand Forks, N.D.	3,253	300
Cheyenne, Wyo.	3,198	301
Pascagoula, Miss.	3,169	302
Anniston, Ala.	3,035	303
Kankakee, Ill.	3,027	304
Casper, Wyo.	2,933	305
Pine Bluff, Ark.	2,916	306
Bismarck, N.D.	2,908	307
Gadsden, Ala.	2,601	308
Elmira, N.Y.	2,562	309
Danville, Va.	2,462	310
Wausau, Wisc.	2,348	311
Las Cruces, N.M.	2,253	312
Columbia, Mo.	2,250	313
Sheboygan, Wisc.	2,104	314
Lewiston - Auburn, Me.	2,068	315
Iowa City, Iowa	1,953	316
Lawrence, Kans.	1,660	317
Total Above Areas	**8,903,957**	
Percent of U.S.	**86.2541**	
U.S. Total	**10,322,941**	

1986 SURVEY OF BUYING POWER DATA SERVICE

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	855,928	1
New York, N.Y.	718.459	2
Chicago, Ill.	485,643	3
Washington, D.C.	406,249	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	311,396	5
Nassau - Suffolk, N.Y.	306,293	6
Philadelphia, Pa.	304,096	7
Houston, Tex.	263,018	8
Detroit, Mich.	260,717	9
Indianapolis, Ind.	220,797	10
Atlanta, Ga.	213,727	11
San Jose, Cal.	211,292	12
San Francisco, Cal.	210,915	13
Dallas, Tex.	210,669	14
Anaheim - Santa Ana, Cal.	202,430	15
San Diego, Cal.	197,470	16
Minneapolis - St. Paul, Minn.	195,810	17
Oakland, Cal.	191,831	18
Denver, Colo.	183,393	19
St. Louis, Mo.	176,050	20
Santa Barbara - Santa Maria - Lompoc, Cal.	175,707	21
Baltimore, Md.	168,817	22
Seattle, Wash.	154,471	23
Phoenix, Ariz.	151,202	24
Miami - Hialeah, Fla.	150,053	25
Columbus, Ohio	138,637	26
Tampa - St. Petersburg - Clearwater, Fla.	129,223	27
Cleveland, Ohio	128,914	28
Bergen - Passaic, N.J.	128,121	29
Newark, N.J.	120,835	30
Terre Haute, Ind.	115,159	31
Riverside - San Bernardino, Cal.	113,878	32
Kansas City, Mo.-Kans.	113,305	33
Cincinnati, Ohio	109,210	34
Pittsburgh, Pa.	106,971	35
New Orleans, La.	103,478	36
Sacramento, Cal.	100,594	37
Norfolk - Virginia Beach - Newport News, Va.	98,733	38
Madison, Wisc.	96,960	39
Nashville, Tenn.	93,913	40
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	93,783	41
San Antonio, Tex.	91,286	42
Portland, Ore.	88,649	43
Hartford - New Britain - Middletown - Bristol, Conn.	87,823	44
Middlesex - Somerset - Hunterdon, N.J.	87,621	45
Fort Worth - Arlington, Tex.	85,196	46
Milwaukee, Wisc.	83,361	47
Oklahoma City, Okla.	83,148	48
Albany - Schenectady - Troy, N.Y.	80,846	49
Salt Lake City - Ogden, Utah	78,554	50
Total Top 50	**9,484,631**	
Memphis, Tenn.	76,943	51
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	74,607	52
Orlando, Fla.	73,494	53
New Haven - Waterbury - Meriden, Conn.	72,276	54
Rochester, N.Y.	69,449	55
Birmingham, Ala.	66,211	56
Raleigh - Durham, N.C.	64,871	57
Bridgeport - Stamford - Norwalk - Danbury, Conn.	61,082	58
Richmond - Petersburg, Va.	59,936	59
Greensboro - Winston-Salem - High Point, N.C.	59,816	60
Las Vegas, Nev.	58,404	61
Austin, Tex.	57,366	62
Dayton - Springfield, Ohio	55,320	63
St. Cloud, Minn.	54,527	64
Knoxville, Tenn.	54,333	65
Louisville, Ky.	53,039	66
Monmouth - Ocean, N.J.	52,839	67
Baton Rouge, La.	51,885	68
Honolulu, Haw.	51,717	69
Buffalo, N.Y.	50,317	70
Manchester - Nashua, N.H.	50,148	71
Greenville - Spartanburg, S.C.	50,063	72
Tulsa, Okla.	49,229	73
Tucson, Ariz.	49,115	74
Providence - Pawtucket - Woonsocket, R.I.	46,809	75
Toledo, Ohio	46,042	76
Wilmington, Del.	45,726	77
Syracuse, N.Y.	44,352	78
Grand Rapids, Mich.	44,229	79
Omaha, Neb.	43,811	80
West Palm Beach - Boca Raton - Delray Beach, Fla.	42,726	81
Albuquerque, N.M.	42,147	82
Springfield, Mass.	40,602	83
Oxnard - Ventura, Cal.	39,437	84
Akron, Ohio	38,779	85
Jacksonville, Fla.	38,748	86
Charleston, S.C.	37,928	87
Anchorage, Alas.	37,083	88
Wichita, Kans.	36,112	89
Colorado Springs, Colo.	35,980	90
Lansing - East Lansing, Mich.	35,310	91
Fayetteville, N.C.	35,265	92
Ann Arbor, Mich.	34,253	93
Harrisburg - Lebanon - Carlisle, Pa.	33,682	94
Fresno, Cal.	33,476	95
Tacoma, Wash.	33,030	96
Worcester - Fitchburg - Leominster, Mass.	32,080	97
Scranton - Wilkes-Barre, Pa.	32,062	98
Huntington - Ashland, W.Va.-Ky.	31,357	99
Columbia, S.C.	31,263	100
Total Top 100	**11,893,907**	
Chattanooga, Tenn.	30,947	101
Allentown - Bethlehem, Pa.	30,739	102
Johnson City - Kingsport - Bristol, Tenn.	30,653	103
Gary - Hammond, Ind.	30,611	104
Jackson, Miss.	30,551	105
Reno, Nev.	29,677	106
Little Rock - North Little Rock, Ark.	29,375	107
Lake County, Ill.	29,119	108
El Paso, Tex.	28,201	109
New Bedford - Fall River - Attleboro, Mass.	27,933	110
Des Moines, Iowa	27,311	111
Corpus Christi, Tex.	27,153	112
Saginaw - Bay City - Midland, Mich.	26,928	113
Melbourne - Titusville - Palm Bay, Fla.	26,462	114
Lexington-Fayette, Ky.	26,454	115
Augusta, Ga.	26,312	116
Mobile, Ala.	26,168	117
Kalamazoo, Mich.	26,156	118
Bakersfield, Cal.	26,131	119
Spokane, Wash.	25,143	120
Fort Wayne, Ind.	25,099	121
Youngstown - Warren, Ohio	24,865	122
Boulder - Longmont, Colo.	24,402	123
Lancaster, Pa.	24,368	124
Shreveport, La.	24,352	125
Portsmouth - Dover - Rochester, N.H.	24,125	126
Stockton, Cal.	24,097	127
Charlottesville, Va.	23,950	128
McAllen - Edinburg - Mission, Tex.	23,897	129
Evansville, Ind.	23,571	130
Lafayette, La.	23,423	131
Santa Rosa - Petaluma, Cal.	23,125	132
Flint, Mich.	22,923	133
Beaumont - Port Arthur, Tex.	22,883	134
Salinas - Seaside - Monterey, Cal.	22,721	135
Trenton, N.J.	22,204	136
Canton, Ohio	22,080	137
Atlantic City, N.J.	21,973	138
Vallejo - Fairfield - Napa, Cal.	21,568	139
Reading, Pa.	21,451	140
Waco, Tex.	20,910	141
Springfield, Mo.	20,902	142
South Bend - Mishawaka, Ind.	20,760	143
Fort Myers - Cape Coral, Fla.	20,699	144
Orange County, N.Y.	20,650	145
Davenport - Rock Island - Moline, Iowa-Ill.	20,643	146
Modesto, Cal.	20,215	147
Laredo, Tex.	19,942	148
Killeen - Temple, Tex.	19,857	149
Macon - Warner Robins, Ga.	19,747	150
Total Top 150	**13,127,333**	
Poughkeepsie, N.Y.	19,741	151
Binghamton, N.Y.	19,609	152
Roanoke, Va.	19,494	153
Amarillo, Tex.	19,317	154
York, Pa.	19,031	155
Lubbock, Tex.	18,553	156
Huntsville, Ala.	18,261	157
Columbus, Ga.	18,249	158
Portland, Me.	17,970	159
Sarasota, Fla.	17,731	160
Provo - Orem, Utah	17,509	161
Tallahassee, Fla.	17,475	162
Aurora - Elgin, Ill.	17,416	163
New London - Norwich, Conn.	17,326	164
Appleton - Oshkosh - Neenah, Wisc.	17,265	165
Rockford, Ill.	16,928	166
Peoria, Ill.	16,912	167
Odessa, Tex.	16,667	168
Daytona Beach, Fla.	16,516	169
Charleston, W.Va.	16,397	170
Brownsville - Harlingen, Tex.	16,369	171
Champaign - Urbana - Rantoul, Ill.	16,309	172
Eugene - Springfield, Ore.	16,300	173
Jersey City, N.J.	16,237	174
Lakeland - Winter Haven, Fla.	16,115	175
Springfield, Ill.	15,830	176
Pensacola, Fla.	15,762	177
Gainesville, Fla.	15,705	178
Bradenton, Fla.	15,694	179
Lincoln, Neb.	15,557	180
Lake Charles, La.	14,907	181
Fargo - Moorhead, N.D.-Minn.	14,893	182
Billings, Mont.	14,748	183
Duluth, Minn.	14,723	184
Erie, Pa.	14,296	185
Montgomery, Ala.	14,267	186
Muncie, Ind.	14,233	187
Savannah, Ga.	14,127	188
Naples, Fla.	14,092	189
Green Bay, Wisc.	13,961	190
Asheville, N.C.	13,869	191
Fort Pierce, Fla.	13,251	192
Longview - Marshall, Tex.	13,236	193
Abilene, Tex.	13,035	194
Wichita Falls, Tex.	13,034	195
Biloxi - Gulfport, Miss.	12,938	196
Salem, Ore.	12,485	197
Houma - Thibodaux, La.	12,469	198
Monroe, La.	12,348	199
Decatur, Ill.	12,333	200
Total Top 200	**13,918,823**	
Lima, Ohio	12,312	201
Fort Collins - Loveland, Colo.	12,241	202
Great Falls, Mont.	12,223	203
Utica - Rome, N.Y.	12,207	204
Chico, Cal.	12,205	205
Joliet, Ill.	12,179	206
Santa Cruz, Cal.	11,986	207
Fort Walton Beach, Fla.	11,940	208
Hickory, N.C.	11,908	209
Midland, Tex.	11,866	210
Topeka, Kans.	11,249	211
Panama City, Fla.	11,122	212
Cedar Rapids, Iowa	10,930	213
Wheeling, W.Va.	10,848	214
Ocala, Fla.	10,636	215
Wilmington, N.C.	10,568	216
San Angelo, Tex.	10,526	217
Anderson, Ind.	10,456	218
Mansfield, Ohio	10,392	219
Lorain - Elyria, Ohio	10,112	220
Fort Smith, Ark.	10,083	221
Visalia - Tulare - Porterville, Cal.	10,082	222
Tyler, Tex.	9,963	223
Elkhart - Goshen, Ind.	9,940	224
Clarksville - Hopkinsville, Tenn.-Ky.	9,858	225
Sioux Falls, S.D.	9,857	226
Rochester, Minn.	9,779	227
Cheyenne, Wyo.	9,722	228
Niagara Falls, N.Y.	9,675	229
Grand Forks, N.D.	9,651	230
Burlington, Vt.	9,590	231
Galveston - Texas City, Tex.	9,426	232
Lafayette - West Lafayette, Ind.	9,220	233
Johnstown, Pa.	9,193	234
Bryan - College Station, Tex.	9,189	235
Vancouver, Wash.	9,151	236
Dothan, Ala.	9,130	237
Kokomo, Ind.	9,047	238
Lynchburg, Va.	8,903	239
State College, Pa.	8,871	240
Tuscaloosa, Ala.	8.808	241
Texarkana, Tex.-Ark.	8,739	242
Brazoria, Tex.	8,684	243
Boise, Ida.	8,643	244
Bloomington - Normal, Ill.	8,588	245
Beaver County, Pa.	8,572	246
Jacksonville, N.C.	8,555	247
Casper, Wyo.	8,530	248
La Crosse, Wisc.	8,465	249
Olympia, Wash.	8,437	250
Total Top 250	**14,423,080**	
Pueblo, Colo.	8,382	251
Jackson, Tenn.	8,322	252
Bismarck, N.D.	8,194	253
Hagerstown, Md.	8,051	254
Racine, Wisc.	8,026	255
Eau Claire, Wisc.	7,965	256
Merced, Cal.	7,845	257
Iowa City, Iowa	7,833	258
Columbia, Mo.	7,768	259
Pittsfield, Mass.	7,764	260
Janesville - Beloit, Wisc.	7,757	261
Waterloo - Cedar Falls, Iowa	7,722	262
Hamilton - Middletown, Ohio	7,638	263
Joplin, Mo.	7,631	264
Bangor, Me.	7,573	265
Athens, Ga.	7,561	266
Sioux City, Iowa	7,521	267
Alexandria, La.	7,481	268
Greeley, Colo.	7,439	269
Santa Fe, N.M.	7,413	270
Altoona, Pa.	7,389	271
Redding, Cal.	7,389	271
Fayetteville - Springdale, Ark.	7,372	273
Parkersburg - Marietta, W.Va.-Ohio	7,309	274
Rapid City, S.D.	7,220	275
Albany, Ga.	7,050	276
Medford, Ore.	6,986	277
Lawton, Okla.	6,981	278
Anderson, S.C.	6,817	279
Florence, S.C.	6,790	280
Williamsport, Pa.	6,757	281
Enid, Okla.	6,746	282
Richland - Kennewick - Pasco, Wash.	6,555	283
Glens Falls, N.Y.	6,549	284
Bremerton, Wash.	6,438	285
Steubenville - Weirton, Ohio-W.Va.	6,388	286
Bloomington, Ind.	6,336	287
Owensboro, Ky.	6,314	288
Yakima, Wash.	6,301	289
Burlington, N.C.	6,288	290
Elmira, N.Y.	6,265	291
Bellingham, Wash.	6,249	292
Dubuque, Iowa	6,189	293
Lawrence, Kans.	6,092	294
Muskegon, Mich.	6,079	295
Florence, Ala.	5.991	296
Vineland - Millville - Bridgeton, N.J.	5,901	297
Las Cruces, N.M.	5,882	298
Pascagoula, Miss.	5,469	299
Anniston, Ala.	5,358	300
Sherman - Denison, Tex.	5,242	301
Jackson, Mich.	5,197	302
Kenosha, Wisc.	5,116	303
Battle Creek, Mich.	5,097	304
St. Joseph, Mo.	4,962	305
Victoria, Tex.	4,834	306
Cumberland, Md.	4,767	307
Kankakee, Ill.	4,669	308
Yuba City, Cal.	4,607	309
Sheboygan, Wisc.	4,343	310
Lewiston - Auburn, Me.	4,334	311
Danville, Va.	4,300	312
Gadsden, Ala.	4,276	313
Pine Bluff, Ark.	4,032	314
Wausau, Wisc.	3,997	315
Sharon, Pa.	3,967	316
Benton Harbor, Mich.	3,494	317
Total Above Areas	**14,851,650**	
Percent of U.S.	**88.5956**	
U.S. Total	**16,763,426**	

1986 SURVEY OF BUYING POWER DATA SERVICE

HOME COMPUTER & CALCULATOR SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	169,017	1
New York, N.Y.	119,335	2
Washington, D.C.	108,054	3
Chicago, Ill.	106,308	4
Philadelphia, Pa.	71,385	5
Atlanta, Ga.	61,503	6
Houston, Tex.	57,296	7
Detroit, Mich.	56,903	8
Minneapolis - St. Paul, Minn.	55,119	9
Miami - Hialeah, Fla.	54,195	10
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	53,700	11
Nassau - Suffolk, N.Y.	52,644	12
Dallas, Tex.	49,198	13
San Jose, Cal.	46,538	14
Phoenix, Ariz.	46,182	15
San Francisco, Cal.	45,393	16
San Diego, Cal.	43,328	17
Oakland, Cal.	40,136	18
Baltimore, Md.	37,742	19
Denver, Colo.	34,495	20
Tampa - St. Petersburg - Clearwater, Fla.	33,688	21
Anaheim - Santa Ana, Cal.	32,065	22
Pittsburgh, Pa.	31,414	23
Bergen - Passaic, N.J.	30,650	24
St. Louis, Mo.	29,963	25
Newark, N.J.	29,060	26
Columbus, Ohio	28,538	27
Cleveland, Ohio	27,481	28
Seattle, Wash.	26,482	29
Portland, Ore.	25,925	30
Kansas City, Mo.-Kans.	25,772	31
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,456	32
Hartford - New Britain - Middletown - Bristol, Conn.	24,995	33
Oklahoma City, Okla.	24,079	34
Norfolk - Virginia Beach - Newport News, Va.	23,929	35
Middlesex - Somerset - Hunterdon, N.J.	23,705	36
Riverside - San Bernardino, Cal.	23,118	37
Indianapolis, Ind.	22,210	38
Milwaukee, Wisc.	21,649	39
San Antonio, Tex.	21,359	40
Salt Lake City - Ogden, Utah	21,214	41
Fort Worth - Arlington, Tex.	20,015	42
Omaha, Neb.	17,429	43
Cincinnati, Ohio	16,741	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	16,674	45
New Orleans, La.	15,438	46
Memphis, Tenn.	15,143	47
Sacramento, Cal.	15,050	48
Greensboro - Winston-Salem - High Point, N.C.	14,250	49
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	14,246	50
Total Top 50	**2,006,209**	
Orlando, Fla.	13,876	51
Las Vegas, Nev.	13,347	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	13,210	53
Louisville, Ky.	13,189	54
Lansing - East Lansing, Mich.	12,712	55
Birmingham, Ala.	12,669	56
Buffalo, N.Y.	12,658	57
Austin, Tex.	12,623	58
Fort Wayne, Ind.	11,924	59
Jacksonville, Fla.	11,917	60
Rochester, N.Y.	11,759	61
Dayton - Springfield, Ohio	11,588	62
Toledo, Ohio	11,544	63
Monmouth - Ocean, N.J.	11,276	64
Albany - Schenectady - Troy, N.Y.	11,029	65
Allentown - Bethlehem, Pa.	10,489	66
Grand Rapids, Mich.	10,219	67
Knoxville, Tenn.	10,209	68
Providence - Pawtucket - Woonsocket, R.I.	10,153	69
Honolulu, Haw.	9,930	70
Laredo, Tex.	9,778	71
Des Moines, Iowa	9,664	72
Raleigh - Durham, N.C.	9,607	73
Little Rock - North Little Rock, Ark.	9,459	74
New Haven - Waterbury - Meriden, Conn.	9,363	75
Tucson, Ariz.	9,242	76
Richmond - Petersburg, Va.	9,180	77
Harrisburg - Lebanon - Carlisle, Pa.	8,964	78
Oxnard - Ventura, Cal.	8,882	79
Nashville, Tenn.	8,782	80
Wichita, Kans.	8,694	81
Corpus Christi, Tex.	8,444	82
Baton Rouge, La.	8,340	83
Wilmington, Del.	8,154	84
Greenville - Spartanburg, S.C.	7,859	85
Lake County, Ill.	7,587	86
Santa Barbara - Santa Maria - Lompoc, Cal.	7,411	87
Syracuse, N.Y.	7,375	88
Madison, Wisc.	7,085	89
South Bend - Mishawaka, Ind.	7,002	90
Youngstown - Warren, Ohio	6,943	91
Evansville, Ind.	6,901	92
Tulsa, Okla.	6,835	93
Tacoma, Wash.	6,723	94
Fresno, Cal.	6,649	95
Chattanooga, Tenn.	6,487	96
Flint, Mich.	6,306	97
Erie, Pa.	6,237	98
Scranton - Wilkes-Barre, Pa.	6,156	99
Davenport - Rock Island - Moline, Iowa-Ill.	6,149	100
Total Top 100	**2,478,788**	
Trenton, N.J.	6,076	101
Santa Rosa - Petaluma, Cal.	6,058	102
Reno, Nev.	5,914	103
Manchester - Nashua, N.H.	5,903	104
Albuquerque, N.M.	5,889	105
Salinas - Seaside - Monterey, Cal.	5,784	106
Charleston, S.C.	5,781	107
Gary - Hammond, Ind.	5,681	108
Columbia, S.C.	5,563	109
Huntington - Ashland, W.Va.-Ky.	5,536	110
Worcester - Fitchburg - Leominster, Mass.	5,508	111
Springfield, Mass.	5,498	112
Shreveport, La.	5,491	113
Bakersfield, Cal.	5,383	114
Sarasota, Fla.	5,170	115
Ann Arbor, Mich.	5,091	116
Portsmouth - Dover - Rochester, N.H.	5,046	117
Vallejo - Fairfield - Napa, Cal.	5,022	118
Tallahassee, Fla.	4,993	119
Lexington-Fayette, Ky.	4,976	120
Peoria, Ill.	4,907	121
Mobile, Ala.	4,843	122
Akron, Ohio	4,816	123
McAllen - Edinburg - Mission, Tex.	4,771	124
Orange County, N.Y.	4,591	125
Stockton, Cal.	4,515	126
Columbus, Ga.	4,496	127
Atlantic City, N.J.	4,388	128
Brownsville - Harlingen, Tex.	4,340	129
Salem, Ore.	4,307	130
Boulder - Longmont, Colo.	4,291	131
Odessa, Tex.	4,283	132
Binghamton, N.Y.	4,249	133
Jackson, Miss.	4,187	134
Augusta, Ga.	4,149	135
Colorado Springs, Colo.	4,141	136
Johnson City - Kingsport - Bristol, Tenn.	4,107	137
Lafayette, La.	4,098	138
Melbourne - Titusville - Palm Bay, Fla.	4,074	139
Pensacola, Fla.	4,069	140
Kalamazoo, Mich.	4,014	141
Springfield, Ill.	3,984	142
Canton, Ohio	3,906	143
Spokane, Wash.	3,869	144
Fort Myers - Cape Coral, Fla.	3,855	145
Daytona Beach, Fla.	3,815	146
Beaumont - Port Arthur, Tex.	3,769	147
Poughkeepsie, N.Y.	3,664	148
Rockford, Ill.	3,626	149
Santa Cruz, Cal.	3,620	150
Total Top 150	**2,714,861**	
Reading, Pa.	3,618	151
Eugene - Springfield, Ore.	3,583	152
New London - Norwich, Conn.	3,580	153
Champaign - Urbana - Rantoul, Ill.	3,570	154
Fayetteville, N.C.	3,526	155
Lancaster, Pa.	3,503	156
Aurora - Elgin, Ill.	3,499	157
Amarillo, Tex.	3,445	158
El Paso, Tex.	3,415	159
Duluth, Minn.	3,406	160
Roanoke, Va.	3,399	161
New Bedford - Fall River - Attleboro, Mass.	3,321	162
Utica - Rome, N.Y.	3,303	163
Gainesville, Fla.	3,241	164
Lubbock, Tex.	3,240	165
Sioux Falls, S.D.	3,193	166
Provo - Orem, Utah	3,072	167
Cedar Rapids, Iowa	2,987	168
Ocala, Fla.	2,983	169
Portland, Me.	2,967	170
Savannah, Ga.	2,948	171
Lincoln, Neb.	2,900	172
Visalia - Tulare - Porterville, Cal.	2,896	173
Lakeland - Winter Haven, Fla.	2,867	174
San Angelo, Tex.	2,857	175
Modesto, Cal.	2,752	176
Montgomery, Ala.	2,661	177
Longview - Marshall, Tex.	2,641	178
Burlington, Vt.	2,636	179
Athens, Ga.	2,602	180
Springfield, Mo.	2,601	181
Decatur, Ill.	2,549	182
Lake Charles, La.	2,547	183
Macon - Warner Robins, Ga.	2,543	184
York, Pa.	2,539	185
Waco, Tex.	2,536	186
Saginaw - Bay City - Midland, Mich.	2,533	187
Fort Pierce, Fla.	2,526	188
Anchorage, Alas.	2,522	189
Fort Collins - Loveland, Colo.	2,485	190
Terre Haute, Ind.	2,418	191
Joliet, Ill.	2,388	192
Anderson, Ind.	2,374	193
Beaver County, Pa.	2,313	194
Vancouver, Wash.	2,312	195
Rapid City, S.D.	2,273	196
Lafayette - West Lafayette, Ind.	2,236	197
Charleston, W.Va.	2,208	198
Midland, Tex.	2,170	199
Wichita Falls, Tex.	2,169	200
Total Top 200	**2,857,714**	
Tyler, Tex.	2,163	201
St. Cloud, Minn.	2,158	202
Waterloo - Cedar Falls, Iowa	2,156	203
Fort Walton Beach, Fla.	2,125	204
Hickory, N.C.	2,120	205
Huntsville, Ala.	2,118	206
Boise, Ida.	2,110	207
Wheeling, W.Va.	2,091	208
Cheyenne, Wyo.	2,073	209
Houma - Thibodaux, La.	2,069	210
Chico, Cal.	2,053	211
Abilene, Tex.	1,934	212
Bryan - College Station, Tex.	1,903	213
Parkersburg - Marietta, W.Va.-Ohio	1,890	214
Casper, Wyo.	1,884	215
Fargo - Moorhead, N.D.-Minn.	1,866	216
Bloomington - Normal, Ill.	1,852	217
Lorain - Elyria, Ohio	1,839	218
Texarkana, Tex.-Ark.	1,838	219
Bloomington, Ind.	1,836	220
Killeen - Temple, Tex.	1,827	221
Albany, Ga.	1,814	222
Galveston - Texas City, Tex.	1,791	223
Charlottesville, Va.	1,775	224
Topeka, Kans.	1,758	225
Johnstown, Pa.	1,748	226
Billings, Mont.	1,744	227
Rochester, Minn.	1,718	228
State College, Pa.	1,714	229
Clarksville - Hopkinsville, Tenn.-Ky.	1,710	230
Fort Smith, Ark.	1,710	230
Panama City, Fla.	1,705	232
Hagerstown, Md.	1,699	233
Great Falls, Mont.	1,686	234
Green Bay, Wisc.	1,657	235
Sioux City, Iowa	1,635	236
Williamsport, Pa.	1,623	237
Muncie, Ind.	1,612	238
Merced, Cal.	1,608	239
Jersey City, N.J.	1,606	240
Grand Forks, N.D.	1,603	241
Monroe, La.	1,577	242
Appleton - Oshkosh - Neenah, Wisc.	1,571	243
Elkhart - Goshen, Ind.	1,571	243
Lawton, Okla.	1,566	245
La Crosse, Wisc.	1,550	246
Iowa City, Iowa	1,541	247
Wilmington, N.C.	1,524	248
Bangor, Me.	1,521	249
Naples, Fla.	1,508	250
Total Top 250	**2,947,464**	
Pueblo, Colo.	1,503	251
Altoona, Pa.	1,483	252
Hamilton - Middletown, Ohio	1,482	253
Bradenton, Fla.	1,479	254
Niagara Falls, N.Y.	1,465	255
Eau Claire, Wisc.	1,447	256
Redding, Cal.	1,447	256
Racine, Wisc.	1,431	258
Asheville, N.C.	1,421	259
Vineland - Millville - Bridgeton, N.J.	1,387	260
Yuba City, Cal.	1,374	261
Las Cruces, N.M.	1,372	262
Dothan, Ala.	1,369	263
Dubuque, Iowa	1,369	263
Biloxi - Gulfport, Miss.	1,349	265
Janesville - Beloit, Wisc.	1,344	266
Tuscaloosa, Ala.	1,342	267
Richland - Kennewick - Pasco, Wash.	1,315	268
Bremerton, Wash.	1,311	269
Owensboro, Ky.	1,311	269
Elmira, N.Y.	1,295	271
Pittsfield, Mass.	1,287	272
Jackson, Mich.	1,279	273
Mansfield, Ohio	1,261	274
Jackson, Tenn.	1,249	275
Anderson, S.C.	1,231	276
Olympia, Wash.	1,229	277
Alexandria, La.	1,228	278
Jacksonville, N.C.	1,224	279
Brazoria, Tex.	1,215	280
Florence, S.C.	1,211	281
Sharon, Pa.	1,206	282
Bismarck, N.D.	1,202	283
Muskegon, Mich.	1,201	284
Kokomo, Ind.	1,200	285
Yakima, Wash.	1,192	286
Medford, Ore.	1,191	287
Cumberland, Md.	1,156	288
St. Joseph, Mo.	1,149	289
Burlington, N.C.	1,143	290
Joplin, Mo.	1,139	291
Battle Creek, Mich.	1,128	292
Lima, Ohio	1,116	293
Florence, Ala.	1,106	294
Wausau, Wisc.	1,066	295
Greeley, Colo.	1,044	296
Santa Fe, N.M.	1,036	297
Columbia, Mo.	1,031	298
Fayetteville - Springdale, Ark.	1,015	299
Victoria, Tex.	1,011	300
Lawrence, Kans.	980	301
Anniston, Ala.	960	302
Kankakee, Ill.	929	303
Steubenville - Weirton, Ohio-W.Va.	895	304
Gadsden, Ala.	885	305
Bellingham, Wash.	875	306
Lewiston - Auburn, Me.	872	307
Lynchburg, Va.	859	308
Kenosha, Wisc.	804	309
Sheboygan, Wisc.	764	310
Enid, Okla.	763	311
Benton Harbor, Mich.	754	312
Pine Bluff, Ark.	741	313
Glens Falls, N.Y.	728	314
Pascagoula, Miss.	698	315
Sherman - Denison, Tex.	682	316
Danville, Va.	625	317
Total Above Areas	**3,024,320**	
Percent of U.S.	**92.6293**	
U.S. Total	**3,264,972**	

S&MM METRO MARKET RANKING

FURNITURE & SLEEP EQUIPMENT SALES

Area	($000)	Rank
New York, N.Y.	1,157,331	1
Los Angeles - Long Beach, Cal.	1,063,927	2
Chicago, Ill.	841,233	3
Philadelphia, Pa.	602,594	4
Washington, D.C.	598,279	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	529,807	6
Detroit, Mich.	505,914	7
Houston, Tex.	492,219	8
Nassau - Suffolk, N.Y.	436,503	9
Atlanta, Ga.	365,709	10
Anaheim - Santa Ana, Cal.	318,456	11
Baltimore, Md.	303,012	12
Dallas, Tex.	302,473	13
San Francisco, Cal.	298,705	14
San Diego, Cal.	298,407	15
Minneapolis - St. Paul, Minn.	295,926	16
St. Louis, Mo.	289,954	17
Phoenix, Ariz.	289,148	18
Denver, Colo.	288,180	19
Cleveland, Ohio	286,963	20
Miami - Hialeah, Fla.	283,338	21
Tampa - St. Petersburg - Clearwater, Fla.	268,751	22
Oakland, Cal.	255,363	23
Newark, N.J.	252,072	24
Pittsburgh, Pa.	248,902	25
Bergen - Passaic, N.J.	244,213	26
Seattle, Wash.	226,161	27
San Jose, Cal.	217,572	28
Norfolk - Virginia Beach - Newport News, Va.	213,514	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	204,260	30
Kansas City, Mo.-Kans.	193,380	31
Riverside - San Bernardino, Cal.	190,845	32
Greensboro - Winston-Salem - High Point, N.C.	190,794	33
New Orleans, La.	190,274	34
Oklahoma City, Okla.	172,199	35
Cincinnati, Ohio	168,508	36
Middlesex - Somerset - Hunterdon, N.J.	167,163	37
West Palm Beach - Boca Raton - Delray Beach, Fla.	166,710	38
Sacramento, Cal.	155,711	39
Memphis, Tenn.	153,557	40
Columbus, Ohio	153,434	41
Indianapolis, Ind.	153,075	42
San Antonio, Tex.	147,009	43
Milwaukee, Wisc.	143,368	44
Bridgeport - Stamford - Norwalk - Danbury, Conn.	142,772	45
Fort Worth - Arlington, Tex.	141,580	46
Portland, Ore.	138,935	47
Hartford - New Britain - Middletown - Bristol, Conn.	136,688	48
Salt Lake City - Ogden, Utah	134,602	49
Louisville, Ky.	122,681	50
Total Top 50	**15,142,171**	
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	117,642	51
Rochester, N.Y.	117,571	52
Orlando, Fla.	115,931	53
Birmingham, Ala.	108,719	54
Tulsa, Okla.	105,128	55
Dayton - Springfield, Ohio	104,006	56
Albany - Schenectady - Troy, N.Y.	102,136	57
Jacksonville, Fla.	100,538	58
Monmouth - Ocean, N.J.	100,376	59
Nashville, Tenn.	97,850	60
Buffalo, N.Y.	95,719	61
Richmond - Petersburg, Va.	94,662	62
New Haven - Waterbury - Meriden, Conn.	94,474	63
Austin, Tex.	91,124	64
Knoxville, Tenn.	85,340	65
Providence - Pawtucket - Woonsocket, R.I.	85,108	66
Raleigh - Durham, N.C.	83,883	67
Omaha, Neb.	80,692	68
Tucson, Ariz.	79,121	69
Wilmington, Del.	75,402	70
Grand Rapids, Mich.	75,348	71
Toledo, Ohio	74,796	72
Las Vegas, Nev.	74,226	73
Allentown - Bethlehem, Pa.	72,732	74
Baton Rouge, La.	72,609	75
Honolulu, Haw.	71,896	76
Sarasota, Fla.	71,011	77
Fort Myers - Cape Coral, Fla.	69,746	78
Syracuse, N.Y.	68,771	79
El Paso, Tex.	66,244	80
Worcester - Fitchburg - Leominster, Mass.	66,160	81
Scranton - Wilkes-Barre, Pa.	64,282	82
Greenville - Spartanburg, S.C.	62,710	83
Albuquerque, N.M.	61,821	84
Little Rock - North Little Rock, Ark.	60,830	85
Oxnard - Ventura, Cal.	60,513	86
Manchester - Nashua, N.H.	59,991	87
Fresno, Cal.	59,771	88
Charleston, S.C.	59,496	89
Springfield, Mass.	59,393	90
Santa Barbara - Santa Maria - Lompoc, Cal.	59,220	91
Gary - Hammond, Ind.	58,633	92
Chattanooga, Tenn.	57,764	93
Wichita, Kans.	56,244	94
Harrisburg - Lebanon - Carlisle, Pa.	54,837	95
Madison, Wisc.	54,341	96
Shreveport, La.	54,188	97
Colorado Springs, Colo.	53,582	98
Youngstown - Warren, Ohio	53,478	99
Jersey City, N.J.	53,356	100
Total Top 100	**18,965,582**	
New Bedford - Fall River - Attleboro, Mass.	52,662	101
Tacoma, Wash.	52,078	102
Fayetteville, N.C.	51,721	103
Mobile, Ala.	51,162	104
Lake County, Ill.	51,130	105
Anchorage, Alas.	50,374	106
Saginaw - Bay City - Midland, Mich.	50,337	107
Bakersfield, Cal.	49,489	108
Des Moines, Iowa	48,505	109
Akron, Ohio	48,286	110
Jackson, Miss.	48,057	111
Flint, Mich.	47,144	112
Lexington-Fayette, Ky.	46,905	113
Corpus Christi, Tex.	45,794	114
Lancaster, Pa.	43,586	115
Columbia, S.C.	42,546	116
Fort Wayne, Ind.	42,241	117
Evansville, Ind.	41,783	118
Portsmouth - Dover - Rochester, N.H.	41,552	119
Reno, Nev.	41,507	120
Lansing - East Lansing, Mich.	41,500	121
Augusta, Ga.	41,492	122
St. Cloud, Minn.	41,386	123
Beaumont - Port Arthur, Tex.	41,271	124
Modesto, Cal.	40,763	125
Lafayette, La.	40,664	126
Spokane, Wash.	40,602	127
Santa Rosa - Petaluma, Cal.	40,141	128
McAllen - Edinburg - Mission, Tex.	39,491	129
Trenton, N.J.	39,028	130
Davenport - Rock Island - Moline, Iowa-Ill.	39,011	131
Johnson City - Kingsport - Bristol, Tenn.	38,711	132
Melbourne - Titusville - Palm Bay, Fla.	38,637	133
South Bend - Mishawaka, Ind.	38,557	134
Lubbock, Tex.	38,461	135
Rockford, Ill.	37,930	136
Boulder - Longmont, Colo.	37,883	137
Pensacola, Fla.	37,010	138
Vallejo - Fairfield - Napa, Cal.	36,349	139
Daytona Beach, Fla.	36,253	140
Peoria, Ill.	35,967	141
Eugene - Springfield, Ore.	35,758	142
Canton, Ohio	35,031	143
Laredo, Tex.	34,906	144
Odessa, Tex.	34,609	145
Columbus, Ga.	34,113	146
Ann Arbor, Mich.	33,656	147
Macon - Warner Robins, Ga.	33,347	148
Stockton, Cal.	33,254	149
Savannah, Ga.	32,427	150
Total Top 150	**21,040,649**	
Salinas - Seaside - Monterey, Cal.	32,291	151
Naples, Fla.	32,209	152
Orange County, N.Y.	32,038	153
Visalia - Tulare - Porterville, Cal.	31,448	154
Hickory, N.C.	31,288	155
Kalamazoo, Mich.	31,286	156
York, Pa.	31,107	157
Appleton - Oshkosh - Neenah, Wisc.	31,060	158
Reading, Pa.	30,925	159
Atlantic City, N.J.	30,514	160
Springfield, Mo.	30,276	161
Huntington - Ashland, W.Va.-Ky.	30,259	162
Montgomery, Ala.	30,243	163
Utica - Rome, N.Y.	30,164	164
Huntsville, Ala.	29,911	165
Fort Pierce, Fla.	29,738	166
Lakeland - Winter Haven, Fla.	29,486	167
Aurora - Elgin, Ill.	29,211	168
Midland, Tex.	28,231	169
Roanoke, Va.	28,169	170
Killeen - Temple, Tex.	27,624	171
New London - Norwich, Conn.	26,920	172
Poughkeepsie, N.Y.	26,655	173
Tallahassee, Fla.	26,185	174
Brownsville - Harlingen, Tex.	25,878	175
Amarillo, Tex.	25,039	176
Fort Walton Beach, Fla.	24,915	177
Erie, Pa.	24,789	178
Billings, Mont.	24,752	179
Tyler, Tex.	24,644	180
Wichita Falls, Tex.	23,927	181
Wilmington, N.C.	23,897	182
Portland, Me.	23,719	183
Charleston, W.Va.	23,546	184
Lorain - Elyria, Ohio	23,018	185
Duluth, Minn.	22,779	186
Green Bay, Wisc.	22,444	187
Binghamton, N.Y.	22,233	188
Ocala, Fla.	22,065	189
Longview - Marshall, Tex.	21,936	190
Asheville, N.C.	21,911	191
Houma - Thibodaux, La.	21,792	192
Abilene, Tex.	21,069	193
Joplin, Mo.	20,931	194
Jacksonville, N.C.	20,691	195
Biloxi - Gulfport, Miss.	20,673	196
Joliet, Ill.	20,491	197
Waco, Tex.	20,062	198
Lincoln, Neb.	19,901	199
Boise, Ida.	19,863	200
Total Top 200	**22,344,852**	
Sioux Falls, S.D.	19,837	201
Wheeling, W.Va.	19,831	202
Springfield, Ill.	19,818	203
Alexandria, La.	19,264	204
Monroe, La.	19,134	205
Lake Charles, La.	19,038	206
Fort Smith, Ark.	19,036	207
Bradenton, Fla.	19,027	208
Albany, Ga.	17,830	209
Lawton, Okla.	17,679	210
Dothan, Ala.	17,659	211
Santa Cruz, Cal.	17,453	212
Hamilton - Middletown, Ohio	17,290	213
Cedar Rapids, Iowa	17,273	214
Gainesville, Fla.	17,257	215
Lynchburg, Va.	17,215	216
Beaver County, Pa.	17,162	217
Topeka, Kans.	17,139	218
Johnstown, Pa.	16,888	219
Salem, Ore.	16,539	220
Clarksville - Hopkinsville, Tenn.-Ky.	16,382	221
Eau Claire, Wisc.	16,323	222
Charlottesville, Va.	16,262	223
Rochester, Minn.	16,122	224
San Angelo, Tex.	16,060	225
Fargo - Moorhead, N.D.-Minn.	16,050	226
Parkersburg - Marietta, W.Va.-Ohio	16,017	227
Terre Haute, Ind.	15,915	228
Burlington, Vt.	15,807	229
Champaign - Urbana - Rantoul, Ill.	15,638	230
Lima, Ohio	15,636	231
Richland - Kennewick - Pasco, Wash.	15,601	232
Texarkana, Tex.-Ark.	15,571	233
Muncie, Ind.	15,400	234
Altoona, Pa.	15,377	235
Hagerstown, Md.	15,191	236
Racine, Wisc.	14,832	237
Vancouver, Wash.	14,811	238
Niagara Falls, N.Y.	14,747	239
Decatur, Ill.	14,658	240
Waterloo - Cedar Falls, Iowa	14,617	241
Fort Collins - Loveland, Colo.	14,557	242
Bloomington - Normal, Ill.	14,527	243
Brazoria, Tex.	14,443	244
Pueblo, Colo.	14,424	245
Burlington, N.C.	14,238	246
Mansfield, Ohio	14,099	247
Panama City, Fla.	13,919	248
Fayetteville - Springdale, Ark.	13,912	249
Tuscaloosa, Ala.	13,758	250
Total Top 250	**23,162,115**	
Muskegon, Mich.	13,583	251
Las Cruces, N.M.	13,339	252
Galveston - Texas City, Tex.	13,297	253
Yuba City, Cal.	13,164	254
Anderson, S.C.	12,988	255
Sharon, Pa.	12,662	256
Rapid City, S.D.	12,543	257
Olympia, Wash.	12,479	258
Santa Fe, N.M.	12,258	259
Jackson, Tenn.	12,221	260
Bryan - College Station, Tex.	12,210	261
Yakima, Wash.	12,191	262
Provo - Orem, Utah	12,080	263
Jackson, Mich.	12,061	264
Williamsport, Pa.	12,039	265
Bremerton, Wash.	12,024	266
Bismarck, N.D.	11,935	267
Florence, S.C.	11,814	268
Wausau, Wisc.	11,785	269
Victoria, Tex.	11,533	270
Athens, Ga.	11,480	271
Sioux City, Iowa	11,371	272
Columbia, Mo.	11,170	273
Great Falls, Mont.	11,092	274
St. Joseph, Mo.	11,071	275
Chico, Cal.	11,002	276
Kokomo, Ind.	10,858	277
Cheyenne, Wyo.	10,643	278
Casper, Wyo.	10,618	279
Pittsfield, Mass.	10,546	280
Owensboro, Ky.	10,532	281
Grand Forks, N.D.	10,527	282
Redding, Cal.	10,490	283
Bellingham, Wash.	10,384	284
Elkhart - Goshen, Ind.	10,277	285
Merced, Cal.	10,252	286
Bangor, Me.	10,233	287
Greeley, Colo.	10,222	288
La Crosse, Wisc.	10,189	289
Kankakee, Ill.	10,049	290
Sherman - Denison, Tex.	10,000	291
Anderson, Ind.	9,992	292
Enid, Okla.	9,836	293
Steubenville - Weirton, Ohio-W.Va.	9,827	294
Medford, Ore.	9,817	295
Janesville - Beloit, Wisc.	9,654	296
Elmira, N.Y.	9,646	297
Lafayette - West Lafayette, Ind.	9,560	298
Kenosha, Wisc.	9,514	299
Vineland - Millville - Bridgeton, N.J.	9,496	300
Pascagoula, Miss.	9,447	301
Florence, Ala.	9,263	302
Cumberland, Md.	9,073	303
State College, Pa.	8,961	304
Anniston, Ala.	8,917	305
Gadsden, Ala.	8,658	306
Battle Creek, Mich.	8,554	307
Benton Harbor, Mich.	8,549	308
Glens Falls, N.Y.	8,213	309
Pine Bluff, Ark.	8,200	310
Sheboygan, Wisc.	7,974	311
Dubuque, Iowa	7,460	312
Danville, Va.	7,407	313
Bloomington, Ind.	7,315	314
Iowa City, Iowa	6,589	315
Lewiston - Auburn, Me.	5,660	316
Lawrence, Kans.	3,734	317
Total Above Areas	**23,854,643**	
Percent of U.S.	**85.2745**	
U.S. Total	**27,973,938**	

1986 SURVEY OF BUYING POWER DATA SERVICE

MEN'S & BOYS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	1,804,042	1
Los Angeles - Long Beach, Cal.	1,600,318	2
Chicago, Ill.	1,263,262	3
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	876,380	4
Philadelphia, Pa.	846,739	5
Washington, D.C.	726.224	6
Detroit, Mich.	725,157	7
Nassau - Suffolk, N.Y.	662,175	8
Houston, Tex.	638,591	9
San Francisco, Cal.	489,177	10
Anaheim - Santa Ana, Cal.	482,721	11
Atlanta, Ga.	467,342	12
Dallas, Tex.	462,351	13
Minneapolis - St. Paul, Minn.	455,967	14
Miami - Hialeah, Fla.	425,826	15
St. Louis, Mo.	417,413	16
San Diego, Cal.	384,106	17
Oakland, Cal.	382,597	18
Baltimore, Md.	374,726	19
Bergen - Passaic, N.J.	369,739	20
Cleveland, Ohio	366,988	21
Pittsburgh, Pa.	350,146	22
Seattle, Wash.	342,752	23
Denver, Colo.	324,450	24
San Jose, Cal.	318,338	25
Kansas City, Mo.-Kans.	314,308	26
Phoenix, Ariz	308,977	27
Newark, N.J.	303,999	28
Columbus, Ohio	274,525	29
Riverside - San Bernardino, Cal.	271,161	30
Cincinnati, Ohio	256,323	31
Tampa - St. Petersburg - Clearwater, Fla.	242,175	32
Milwaukee, Wisc.	231,586	33
New Orleans, La.	231,055	34
Indianapolis, Ind.	225,340	35
Portland, Ore.	222,620	36
Middlesex - Somerset - Hunterdon, N.J.	215,286	37
Oklahoma City, Okla.	212,329	38
Fort Worth - Arlington, Tex	211,989	39
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	207,988	40
Hartford - New Britain - Middletown - Bristol, Conn.	205,775	41
Bridgeport - Stamford - Norwalk - Danbury, Conn.	204,935	42
Honolulu, Haw.	197,892	43
San Antonio, Tex.	195,601	44
Sacramento, Cal.	193,935	45
Norfolk - Virginia Beach - Newport News, Va.	188,981	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	178,564	47
Memphis, Tenn.	175,841	48
Louisville, Ky.	163,345	49
Monmouth - Ocean, N.J.	162,450	50
Total Top 50	**21,154,407**	
Salt Lake City - Ogden, Utah	161,253	51
Nashville, Tenn.	160,020	52
New Haven - Waterbury - Meriden, Conn.	155,365	53
Providence - Pawtucket - Woonsocket, R.I.	148,398	54
Rochester, N.Y.	148,348	55
Greensboro - Winston-Salem - High Point, N.C.	147,561	56
Dayton - Springfield, Ohio	147,040	57
Buffalo, N.Y.	144,872	58
Albany - Schenectady - Troy, N.Y.	142,217	59
Toledo, Ohio	138,570	60
Birmingham, Ala.	136,724	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	136,104	62
Richmond - Petersburg, Va.	131,651	63
Tulsa, Okla.	126,982	64
Las Vegas, Nev.	124,744	65
Orlando, Fla.	121,898	66
Scranton - Wilkes-Barre, Pa.	116,749	67
Grand Rapids, Mich.	113,875	68
Knoxville, Tenn.	113,207	69
Worcester - Fitchburg - Leominster, Mass.	112,105	70
Austin, Tex.	111,759	71
Raleigh - Durham, N.C.	109,103	72
Omaha, Neb.	107,602	73
Springfield, Mass.	104,842	74
Syracuse, N.Y.	104,557	75
Jacksonville, Fla.	103,009	76
Wilmington, Del.	100,743	77
Oxnard - Ventura, Cal.	99,819	78
Greenville - Spartanburg, S.C.	96,623	79
Allentown - Bethlehem, Pa.	96,104	80
Tucson, Ariz.	94,311	81
Gary - Hammond, Ind.	93,181	82
Baton Rouge, La.	92,313	83
Fresno, Cal.	91,374	84
El Paso, Tex.	89,006	85
Little Rock - North Little Rock Ark.	86,452	86
Reading, Pa.	85,828	87
Akron, Ohio	85,769	88
Portland, Me.	84,706	89
Harrisburg - Lebanon - Carlisle, Pa.	84,427	90
Jersey City, N.J.	83,265	91
New Bedford - Fall River - Attleboro, Mass.	82,013	92
Manchester - Nashua, N.H.	79,940	93
Flint, Mich.	79,323	94
Youngstown - Warren, Ohio	78,946	95
Albuquerque, N.M.	77,285	96
Saginaw - Bay City - Midland, Mich.	76,393	97
Wichita, Kans.	75,807	98
Des Moines, Iowa	71,823	99
Chattanooga, Tenn.	71,770	100
Total Top 100	**26,580,183**	
Anchorage, Alas.	70,407	101
McAllen - Edinburg - Mission, Tex.	69,708	102
Tacoma, Wash.	69,647	103
Lake County, Ill.	69,612	104
Beaumont - Port Arthur, Tex.	69,151	105
Huntington - Ashland, W.Va.-Ky.	69,020	106
Reno, Nev.	68,184	107
Bakersfield, Cal.	68,108	108
Columbia, S.C.	67,817	109
Santa Barbara - Santa Maria - Lompoc, Cal.	67,665	110
Madison, Wisc.	67,067	111
Lansing - East Lansing, Mich.	66,912	112
Lexington-Fayette, Ky.	66,498	113
Johnson City - Kingsport - Bristol, Tenn.	65,487	114
Mobile, Ala.	63,342	115
Trenton, N.J.	62,954	116
Charleston, S.C.	62,760	117
Atlantic City, N.J.	62,600	118
Jackson, Miss.	61,742	119
Davenport - Rock Island - Moline, Iowa-Ill.	59,440	120
Canton, Ohio	59,321	121
Colorado Springs, Colo.	59,268	122
Fort Wayne, Ind.	59,048	123
Shreveport, La.	58,882	124
Salinas - Seaside - Monterey, Cal.	58,299	125
Spokane, Wash.	57,427	126
Evansville, Ind.	56,712	127
Stockton, Cal.	56,261	128
Augusta, Ga.	55,806	129
Portsmouth - Dover - Rochester, N.H.	54,603	130
York, Pa.	54,288	131
Laredo, Tex.	52,667	132
Brownsville - Harlingen, Tex.	51,180	133
Orange County, N.Y.	51,035	134
Ann Arbor, Mich.	50,564	135
Modesto, Cal.	50,386	136
Lancaster, Pa.	50,051	137
Santa Rosa - Petaluma, Cal.	50,039	138
Corpus Christi, Tex.	49,898	139
Vallejo - Fairfield - Napa, Cal.	47,408	140
Peoria, Ill.	46,733	141
Kalamazoo, Mich.	45,652	142
Appleton - Oshkosh - Neenah, Wisc.	45,436	143
South Bend - Mishawaka, Ind.	44,710	144
Lafayette, La.	44,535	145
Lubbock, Tex.	44,532	146
Aurora - Elgin, Ill.	44,365	147
St. Cloud, Minn.	43,746	148
Utica - Rome, N.Y.	43,265	149
Springfield, Mo.	42,475	150
Total Top 150	**29,436,896**	
Montgomery, Ala.	41,580	151
Pensacola, Fla.	41,344	152
Macon - Warner Robins, Ga.	41,218	153
Green Bay, Wisc.	41,127	154
Rockford, Ill.	40,659	155
Visalia - Tulare - Porterville, Cal.	40,645	156
Roanoke, Va.	40,487	157
Erie, Pa.	40,276	158
Savannah, Ga.	39,674	159
Melbourne - Titusville - Palm Bay, Fla.	39,656	160
Lakeland - Winter Haven, Fla.	39,476	161
Odessa, Tex.	38,812	162
Duluth, Minn.	38,226	163
Joliet, Ill.	36,729	164
Daytona Beach, Fla.	36,500	165
Amarillo, Tex.	36,483	166
Charleston, W.Va.	35,888	167
Binghamton, N.Y.	35,830	168
Sarasota, Fla.	35,426	169
Boulder - Longmont, Colo.	35,251	170
Midland, Tex.	34,881	171
Fort Myers - Cape Coral, Fla.	34,828	172
Huntsville, Ala.	34,328	173
Cedar Rapids, Iowa	34,185	174
Salem, Ore.	34,033	175
Eugene - Springfield, Ore.	33,890	176
Tallahassee, Fla.	33,775	177
Fayetteville, N.C.	33,011	178
Niagara Falls, N.Y	32,966	179
Wheeling, W.Va.	32,805	180
Burlington, Vt.	32,464	181
Springfield, Ill.	32,317	182
Poughkeepsie, N.Y.	32,073	183
Lincoln, Neb.	31,993	184
Columbus, Ga.	31,531	185
Longview - Marshall, Tex.	31,342	186
Lorain - Elyria, Ohio	30,853	187
Galveston - Texas City, Tex.	30,323	188
Bangor, Me.	30,241	189
Waco, Tex.	30,226	190
Gainesville, Fla.	30,011	191
Lynchburg, Va.	28,688	192
Tyler, Tex.	28,618	193
Lima, Ohio	28,386	194
Champaign - Urbana - Rantoul, Ill.	28.339	195
Beaver County, Pa.	28,144	196
Killeen - Temple, Tex.	28,139	197
Charlottesville, Va.	27,953	198
Sioux Falls, S.D.	27,946	199
Santa Cruz, Cal.	27,440	200
Total Top 200	**31,147,912**	
New London - Norwich, Conn.	27,356	201
Topeka, Kans.	27,080	202
Wilmington, N.C.	26,711	203
Asheville, N.C.	26,691	204
Abilene, Tex.	26,472	205
Terre Haute, Ind.	26,452	206
Vancouver, Wash.	26,379	207
Fargo - Moorhead, N.D.-Minn.	26,341	208
Bloomington - Normal, Ill.	25,938	209
Pittsfield, Mass.	25,858	210
Houma - Thibodaux, La.	25,821	211
Mansfield, Ohio	25,224	212
Athens, Ga.	25,050	213
Provo - Orem, Utah	24,901	214
Johnstown, Pa.	24,820	215
Decatur, Ill.	24,778	216
Biloxi - Gulfport, Miss.	24,548	217
Lafayette - West Lafayette, Ind.	24,399	218
Billings, Mont.	24,397	219
Parkersburg - Marietta, W.Va.-Ohio	24,309	220
Hickory, N.C.	24,287	221
Yakima, Wash.	24,121	222
Monroe, La.	24,102	223
Wichita Falls, Tex.	23,837	224
Fort Collins - Loveland, Colo.	23,796	225
Boise, Ida.	23,354	226
Fort Pierce, Fla.	23,168	227
Benton Harbor, Mich.	23,160	228
Rochester, Minn.	22,960	229
Jackson, Tenn.	22,838	230
Fort Smith, Ark.	22,706	231
Lake Charles, La.	22,696	232
Alexandria, La.	22,516	233
Olympia, Wash.	22,425	234
Waterloo - Cedar Falls, Iowa	22.376	235
Racine, Wisc.	21,891	236
Florence, Ala.	21,852	237
Tuscaloosa, Ala.	21,599	238
Dothan, Ala.	21,413	239
Sioux City, Iowa	21,378	240
Brazoria, Tex.	21,289	241
Vineland - Millville - Bridgeton, N.J.	21,142	242
Janesville - Beloit, Wisc.	21,106	243
Naples, Fla.	21,081	244
Burlington, N.C.	20,981	245
Muncie, Ind.	20,930	246
Altoona, Pa.	20,727	247
Albany, Ga.	20,634	248
Chico, Cal.	20,249	249
Hamilton - Middletown, Ohio	20,049	250
Total Top 250	**32,326,080**	
Joplin, Mo.	20,020	251
Richland - Kennewick - Pasco, Wash.	20,016	252
Anderson, Ind.	19,875	253
Bradenton, Fla.	19,801	254
Bryan - College Station, Tex.	19,732	255
Bloomington, Ind.	19,489	256
Texarkana, Tex.-Ark.	19,327	257
Williamsport, Pa.	19,127	258
Elmira, N.Y.	18,682	259
Clarksville - Hopkinsville, Tenn.-Ky.	18,606	260
Fort Walton Beach, Fla.	18,593	261
Hagerstown, Md.	18,583	262
Lawton, Okla.	18,548	263
Muskegon, Mich.	18,507	264
Lewiston - Auburn, Me.	18,456	265
Owensboro, Ky.	18,233	266
Cumberland, Md.	18,107	267
La Crosse, Wisc.	18,101	268
Pueblo, Colo.	18,093	269
Eau Claire, Wisc.	18,072	270
Florence, S.C.	18,002	271
Pascagoula, Miss.	17,896	272
Jackson, Mich.	17,883	273
Merced, Cal.	17,879	274
Ocala, Fla.	17,863	275
Fayetteville - Springdale, Ark.	17,542	276
Panama City, Fla.	17,466	277
Kokomo, Ind.	17,400	278
Anderson, S.C.	17,352	279
Rapid City, S.D.	17,130	280
Grand Forks, N.D.	16,940	281
Elkhart - Goshen, Ind.	16,828	282
Sharon, Pa.	16,637	283
Santa Fe, N.M.	16,626	284
Steubenville - Weirton, Ohio-W.Va.	16,211	285
St. Joseph, Mo.	16,053	286
Victoria, Tex.	15,929	287
Anniston, Ala.	15,810	288
San Angelo, Tex.	15,607	289
Bismarck, N.D.	15,554	290
Redding, Cal.	15,527	291
Dubuque, Iowa	15,280	292
Battle Creek, Mich.	14,692	293
Kenosha, Wisc.	14,692	293
Yuba City, Cal.	14,557	295
Bremerton, Wash.	14,455	296
Glens Falls, N.Y.	14,418	297
Bellingham, Wash.	14,387	298
Columbia, Mo.	14,149	299
Wausau, Wisc.	14,082	300
Las Cruces, N.M.	13,720	301
Greeley, Colo.	13,635	302
State College, Pa.	13,619	303
Cheyenne, Wyo.	13,054	304
Pine Bluff, Ark.	13,040	305
Medford, Ore.	12,934	306
Great Falls, Mont.	12,632	307
Danville, Va.	12,595	308
Casper, Wyo.	12,580	309
Sherman - Denison, Tex.	12,373	310
Gadsden, Ala.	12,188	311
Enid, Okla.	11,909	312
Iowa City, Iowa	11,615	313
Sheboygan, Wisc.	11,313	314
Jacksonville, N.C.	10,191	315
Kankakee, Ill.	10,118	316
Lawrence, Kans.	7,117	317
Total Above Areas	**33,393,528**	
Percent of U.S.	**85.8417**	
U.S. Total	**38,901,289**	

WOMEN'S & GIRLS' CLOTHING SALES

Area	($000)	Rank
New York, N.Y.	3,499,713	1
Los Angeles - Long Beach, Cal.	2,998,782	2
Chicago, Ill.	2,663,817	3
Philadelphia, Pa.	1,847,078	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,779,496	5
Detroit, Mich.	1,538,642	6
Washington, D.C.	1,478,511	7
Nassau - Suffolk, N.Y.	1,210,642	8
Houston, Tex.	1,207,298	9
Dallas, Tex.	981,659	10
Atlanta, Ga.	976,598	11
Anaheim - Santa Ana, Cal.	935,484	12
San Francisco, Cal.	914,137	13
Minneapolis - St. Paul, Minn.	888,723	14
Miami - Hialeah, Fla.	838,593	15
St. Louis, Mo.	830,165	16
San Diego, Cal.	744,316	17
Pittsburgh, Pa.	739,224	18
Cleveland, Ohio	730,663	19
Bergen - Passaic, N.J.	723,618	20
Oakland, Cal.	720,681	21
Phoenix, Ariz.	711,811	22
Baltimore, Md.	700,585	23
Newark, N.J.	668,765	24
Seattle, Wash.	654,303	25
San Jose, Cal.	606,366	26
Kansas City, Mo.-Kans.	606,253	27
Denver, Colo.	588,992	28
Riverside - San Bernardino, Cal.	513,989	29
Tampa - St. Petersburg - Clearwater, Fla.	499,980	30
Cincinnati, Ohio	497,673	31
New Orleans, La.	449,310	32
Milwaukee, Wisc.	441,921	33
Columbus, Ohio	434,473	34
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	428,883	35
Indianapolis, Ind.	423,931	36
Middlesex - Somerset - Hunterdon, N.J.	420,626	37
Fort Worth - Arlington, Tex.	417,906	38
Oklahoma City, Okla.	411,006	39
Portland, Ore.	404,485	40
Bridgeport - Stamford - Norwalk - Danbury, Conn.	400,937	41
Hartford - New Britain - Middletown - Bristol, Conn.	400,518	42
Honolulu, Haw.	386,758	43
San Antonio, Tex.	385,326	44
Sacramento, Cal.	378,214	45
Norfolk - Virginia Beach - Newport News, Va.	377,886	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	367,932	47
Memphis, Tenn.	355,001	48
Louisville, Ky.	353,049	49
Nashville, Tenn.	318,021	50
Total Top 50	**41,852,740**	
Monmouth - Ocean, N.J.	315,878	51
Buffalo, N.Y.	315,223	52
West Palm Beach - Boca Raton - Delray Beach, Fla.	314,312	53
Greensboro - Winston-Salem - High Point, N.C.	307,503	54
Dayton - Springfield, Ohio	294,223	55
Providence - Pawtucket - Woonsocket, R.I.	292,466	56
Rochester, N.Y.	291,103	57
New Haven - Waterbury - Meriden, Conn.	285,547	58
Richmond - Petersburg, Va.	285,418	59
Salt Lake City - Ogden, Utah	281,674	60
Albany - Schenectady - Troy, N.Y.	280,527	61
Birmingham, Ala.	271,998	62
Orlando, Fla.	262,357	63
Toledo, Ohio	253,839	64
Knoxville, Tenn.	237,611	65
Scranton - Wilkes-Barre, Pa.	235,255	66
Austin, Tex.	230,853	67
Raleigh - Durham, N.C.	228,185	68
Las Vegas, Nev.	227,628	69
Tulsa, Okla.	220,634	70
Springfield, Mass.	219,574	71
Jacksonville, Fla.	217,340	72
Worcester - Fitchburg - Leominster, Mass.	211,865	73
Grand Rapids, Mich.	210,564	74
Allentown - Bethlehem, Pa.	210,172	75
Syracuse, N.Y.	199,015	76
Omaha, Neb.	198,775	77
Wilmington, Del.	195,169	78
Greenville - Spartanburg, S.C.	191,148	79
Little Rock - North Little Rock, Ark.	186,669	80
Gary - Hammond, Ind.	186,355	81
Akron, Ohio	181,789	82
Oxnard - Ventura, Cal.	180,580	83
Baton Rouge, La.	174,233	84
El Paso, Tex.	174,050	85
Tucson, Ariz.	173,099	86
Reading, Pa.	172,992	87
Harrisburg - Lebanon - Carlisle, Pa.	170,560	88
Fresno, Cal.	159,040	89
Youngstown - Warren, Ohio	157,921	90
New Bedford - Fall River - Attleboro, Mass.	154,336	91
Flint, Mich.	154,243	92
Saginaw - Bay City - Midland, Mich.	153,320	93
Manchester - Nashua, N.H.	151,099	94
Jersey City, N.J.	146,063	95
Lake County, Ill.	144,103	96
Albuquerque, N.M.	143,264	97
Columbia, S.C.	139,428	98
McAllen - Edinburg - Mission, Tex.	139,411	99
Des Moines, Iowa	137,567	100
Total Top 100	**52,518,718**	
Chattanooga, Tenn.	137,325	101
Anchorage, Alas.	136,390	102
Trenton, N.J.	134,238	103
Lexington-Fayette, Ky.	133,135	104
Tacoma, Wash.	132,847	105
Johnson City - Kingsport - Bristol, Tenn.	131,421	106
Canton, Ohio	130,604	107
Lansing - East Lansing, Mich.	130,054	108
Santa Barbara - Santa Maria - Lompoc, Cal.	129,881	109
Jackson, Miss.	129,495	110
Wichita, Kans.	127,482	111
Reno, Nev.	125,720	112
Davenport - Rock Island - Moline, Iowa-Ill.	124,240	113
Beaumont - Port Arthur, Tex.	123,925	114
Huntington - Ashland, W.Va.-Ky.	122,631	115
Madison, Wisc.	122,256	116
Salinas - Seaside - Monterey, Cal.	121,907	117
Mobile, Ala.	120,103	118
Bakersfield, Cal.	117,165	119
Laredo, Tex.	117,023	120
Charleston, S.C.	116,714	121
Fort Wayne, Ind.	114,511	122
Shreveport, La.	112,431	123
Corpus Christi, Tex.	110,760	124
Augusta, Ga.	109,992	125
Spokane, Wash.	109,431	126
Atlantic City, N.J.	108,796	127
Evansville, Ind.	108,109	128
Portland, Me.	107,941	129
Portsmouth - Dover - Rochester, N.H.	107,639	130
Stockton, Cal.	105,412	131
Colorado Springs, Colo.	104,900	132
Brownsville - Harlingen, Tex.	102,629	133
Modesto, Cal.	101,425	134
Orange County, N.Y.	99,268	135
Peoria, Ill.	96,116	136
Ann Arbor, Mich.	95,478	137
Sarasota, Fla.	94,237	138
Santa Rosa - Petaluma, Cal.	94,091	139
Lancaster, Pa.	93,754	140
Utica - Rome, N.Y.	92,756	141
Montgomery, Ala.	92,263	142
Aurora - Elgin, Ill.	90,477	143
Kalamazoo, Mich.	89,198	144
Lafayette, La.	87,697	145
Macon - Warner Robins, Ga.	86,779	146
Melbourne - Titusville - Palm Bay, Fla.	86,327	147
Pensacola, Fla.	86,289	148
South Bend - Mishawaka, Ind.	85,299	149
Rockford, Ill.	84,734	150
Total Top 150	**58,042,013**	
York, Pa.	84,370	151
Lubbock, Tex.	82,219	152
St. Cloud, Minn.	81,870	153
Springfield, Mo.	80,398	154
Savannah, Ga.	79,624	155
Vallejo - Fairfield - Napa, Cal.	78,647	156
Erie, Pa.	78,011	157
Visalia - Tulare - Porterville, Cal.	78,011	157
Amarillo, Tex.	77,280	159
Appleton - Oshkosh - Neenah, Wisc.	77,226	160
Roanoke, Va.	76,236	161
Lakeland - Winter Haven, Fla.	75,854	162
Duluth, Minn.	75,307	163
Springfield, Ill.	75,196	164
Joliet, Ill.	75,119	165
Daytona Beach, Fla.	74,693	166
Fort Myers - Cape Coral, Fla.	73,548	167
Charleston, W.Va.	72,006	168
Cedar Rapids, Iowa	71,958	169
Green Bay, Wisc.	71,608	170
Tallahassee, Fla.	71,053	171
Odessa, Tex.	69,897	172
Columbus, Ga.	67,903	173
Poughkeepsie, N.Y.	67,069	174
Fayetteville, N.C.	65,601	175
Wheeling, W.Va.	65,215	176
Lincoln, Neb.	64,990	177
Longview - Marshall, Tex.	64,661	178
Boulder - Longmont, Colo.	64,317	179
Eugene - Springfield, Ore.	64,314	180
Niagara Falls, N.Y.	64,118	181
Midland, Tex.	63,487	182
Huntsville, Ala.	62,839	183
Binghamton, N.Y.	62,690	184
Lorain - Elyria, Ohio	60,928	185
Lynchburg, Va.	58,941	186
Salem, Ore.	58,400	187
Tyler, Tex.	58,162	188
Abilene, Tex.	57,190	189
Waco, Tex.	57,071	190
Hickory, N.C.	56,557	191
Santa Cruz, Cal.	56,354	192
New London - Norwich, Conn.	55,763	193
Galveston - Texas City, Tex.	55,599	194
Sioux Falls, S.D.	55,488	195
Charlottesville, Va.	55,194	196
Gainesville, Fla.	55,023	197
Biloxi - Gulfport, Miss.	54,707	198
Beaver County, Pa.	54,544	199
Wilmington, N.C.	53,937	200
Total Top 200	**61,403,206**	
Terre Haute, Ind.	53,646	201
Asheville, N.C.	53,636	202
Fargo - Moorhead, N.D.-Minn.	52,994	203
Burlington, Vt.	52,827	204
Tuscaloosa, Ala.	52,475	205
Bloomington - Normal, Ill.	52,401	206
Wichita Falls, Tex.	52,337	207
Monroe, La.	52,048	208
Killeen - Temple, Tex.	51,744	209
Rochester, Minn.	50,446	210
Billings, Mont.	50,427	211
Athens, Ga.	50,374	212
Champaign - Urbana - Rantoul, Ill.	50,190	213
Lima, Ohio	49,695	214
Mansfield, Ohio	49,177	215
Houma - Thibodaux, La.	49,160	216
Altoona, Pa.	48,725	217
Vancouver, Wash.	48,159	218
Fort Pierce, Fla.	48,039	219
Lake Charles, La.	47,527	220
Fort Collins - Loveland, Colo.	46,404	221
Yakima, Wash.	46,186	222
Johnstown, Pa.	46,142	223
Topeka, Kans.	46,021	224
Burlington, N.C.	45,993	225
Pittsfield, Mass.	45,750	226
Lafayette - West Lafayette, Ind.	45,289	227
Decatur, Ill.	45,228	228
Ocala, Fla.	45,209	229
Naples, Fla.	45,185	230
Racine, Wisc.	44,679	231
Olympia, Wash.	44,614	232
Jackson, Tenn.	44,225	233
Janesville - Beloit, Wisc.	44,080	234
Provo - Orem, Utah	44,026	235
Bangor, Me.	43,269	236
Florence, Ala.	43,206	237
Parkersburg - Marietta, W.Va.-Ohio	42,900	238
Alexandria, La.	42,879	239
Boise, Ida.	42,816	240
Benton Harbor, Mich.	42,484	241
Bryan - College Station, Tex.	42,259	242
Brazoria, Tex.	41,736	243
Anderson, Ind.	41,728	244
Dothan, Ala.	41,399	245
Chico, Cal.	41,286	246
Albany, Ga.	41,120	247
Hamilton - Middletown, Ohio	40,847	248
Waterloo - Cedar Falls, Iowa	40,767	249
Sioux City, Iowa	40,761	250
Total Top 250	**63,727,721**	
Richland - Kennewick - Pasco, Wash.	40,429	251
Florence, S.C.	40,027	252
Fort Smith, Ark.	39,933	253
Bradenton, Fla.	39,896	254
Fort Walton Beach, Fla.	39,190	255
Texarkana, Tex.-Ark.	39,036	256
Elmira, N.Y.	38,805	257
Williamsport, Pa.	38,668	258
Elkhart - Goshen, Ind.	38,529	259
Muncie, Ind.	38,028	260
Vineland - Millville - Bridgeton, N.J.	37,433	261
La Crosse, Wisc.	37,013	262
Pueblo, Colo.	36,560	263
San Angelo, Tex.	36,380	264
Muskegon, Mich.	36,326	265
Lawton, Okla.	35,602	266
Jackson, Mich.	35,544	267
Joplin, Mo.	35,528	268
Eau Claire, Wisc.	35,395	269
Bloomington, Ind.	35,390	270
Cumberland, Md.	34,911	271
Panama City, Fla.	34,689	272
Grand Forks, N.D.	34,580	273
Kokomo, Ind.	34,361	274
Merced, Cal.	33,598	275
Owensboro, Ky.	33,303	276
St. Joseph, Mo.	33,273	277
Anderson, S.C.	32,924	278
Steubenville - Weirton, Ohio-W.Va.	32,449	279
Santa Fe, N.M.	32,305	280
Clarksville - Hopkinsville, Tenn.-Ky.	32,155	281
Sharon, Pa.	31,794	282
Victoria, Tex.	31,627	283
Glens Falls, N.Y.	31,612	284
Pascagoula, Miss.	31,271	285
Columbia, Mo.	30,845	286
Rapid City, S.D.	30,832	287
Sherman - Denison, Tex.	30,585	288
Redding, Cal.	30,485	289
Bismarck, N.D.	30,375	290
Anniston, Ala.	30,010	291
Hagerstown, Md.	28,611	292
Las Cruces, N.M.	27,980	293
Fayetteville - Springdale, Ark.	27,315	294
Bellingham, Wash.	27,309	295
Dubuque, Iowa	27,135	296
Battle Creek, Mich.	26,622	297
Greeley, Colo.	26,139	298
Lewiston - Auburn, Me.	26,026	299
Yuba City, Cal.	25,928	300
Wausau, Wisc.	25,552	301
Pine Bluff, Ark.	25,466	302
Medford, Ore.	25,413	303
Great Falls, Mont.	25,403	304
Danville, Va.	25,036	305
Bremerton, Wash.	24,996	306
State College, Pa.	24,866	307
Casper, Wyo.	23,458	308
Cheyenne, Wyo.	22,954	309
Iowa City, Iowa	22,159	310
Kenosha, Wisc.	21,730	311
Gadsden, Ala.	21,185	312
Enid, Okla.	21,057	313
Sheboygan, Wisc.	21,029	314
Kankakee, Ill.	20,820	315
Jacksonville, N.C.	15,876	316
Lawrence, Kans.	12,614	317
Total Above Areas	**65,782,096**	
Percent of U.S.	**87.0286**	
U.S. Total	**75,586,797**	

S&MM METRO MARKET RANKING

FOOTWEAR SALES

Area	($000)	Rank
New York, N.Y.	1,058,054	1
Los Angeles - Long Beach, Cal.	910,681	2
Chicago, Ill.	781,489	3
Philadelphia, Pa.	482,332	4
Detroit, Mich.	444,109	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	413,533	6
Washington, D.C.	409,609	7
Houston, Tex.	379,968	8
Nassau - Suffolk, N.Y.	350,285	9
Dallas, Tex.	314,463	10
San Francisco, Cal.	284,573	11
Atlanta, Ga.	275,677	12
Miami - Hialeah, Fla.	271,747	13
Anaheim - Santa Ana, Cal.	264,195	14
St. Louis, Mo.	242,749	15
San Diego, Cal.	221,429	16
Minneapolis - St. Paul, Minn.	216,571	17
Cleveland, Ohio	206,091	18
Pittsburgh, Pa.	204,552	19
Oakland, Cal.	203,373	20
Bergen - Passaic, N.J.	201,526	21
Baltimore, Md.	198,481	22
Seattle, Wash.	198,208	23
Newark, N.J.	197,627	24
Denver, Colo.	179,252	25
San Jose, Cal.	176,152	26
Phoenix, Ariz.	167,431	27
New Orleans, La.	166,509	28
Kansas City, Mo.-Kans.	157,990	29
Riverside - San Bernardino, Cal.	148,042	30
Cincinnati, Ohio	138,321	31
Tampa - St. Petersburg - Clearwater, Fla.	134,153	32
Portland, Ore.	133,319	33
San Antonio, Tex.	129,000	34
Fort Worth - Arlington, Tex.	127,412	35
Milwaukee, Wisc.	125,401	36
Indianapolis, Ind.	118,324	37
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	117,573	38
Hartford - New Britain - Middletown - Bristol, Conn.	116,760	39
Columbus, Ohio	116,623	40
Oklahoma City, Okla.	116,542	41
Memphis, Tenn.	115,361	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	115,167	43
Sacramento, Cal.	115,077	44
Middlesex - Somerset - Hunterdon, N.J.	114,010	45
Norfolk - Virginia Beach - Newport News, Va.	113,277	46
Salt Lake City - Ogden, Utah	93,626	47
Louisville, Ky.	91,221	48
Nashville, Tenn.	88,938	49
Greensboro - Winston-Salem - High Point, N.C.	86,720	50
Total Top 50	**12,033,543**	
Orlando, Fla.	85,275	51
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	85,016	52
Rochester, N.Y.	84,152	53
Austin, Tex.	82,720	54
Buffalo, N.Y.	82,021	55
Monmouth - Ocean, N.J.	82,008	56
Dayton - Springfield, Ohio	80,206	57
West Palm Beach - Boca Raton - Delray Beach, Fla.	77,946	58
Honolulu, Haw.	77,265	59
Albany - Schenectady - Troy, N.Y.	77,111	60
Richmond - Petersburg, Va.	73,118	61
Birmingham, Ala.	72,905	62
Las Vegas, Nev.	70,263	63
Providence - Pawtucket - Woonsocket, R.I.	69,034	64
Knoxville, Tenn.	67,251	65
New Haven - Waterbury - Meriden, Conn.	66,477	66
Tulsa, Okla.	66,160	67
Jacksonville, Fla.	64,089	68
Raleigh - Durham, N.C.	63,183	69
Toledo, Ohio	62,705	70
Scranton - Wilkes-Barre, Pa.	62,060	71
El Paso, Tex.	60,618	72
Reading, Pa.	59,506	73
Allentown - Bethlehem, Pa.	58,509	74
Baton Rouge, La.	57,342	75
Grand Rapids, Mich.	55,991	76
Greenville - Spartanburg, S.C.	55,604	77
Omaha, Neb.	55,554	78
Gary - Hammond, Ind.	55,360	79
Springfield, Mass.	54,332	80
Fresno, Cal.	52,379	81
New Bedford - Fall River - Attleboro, Mass.	51,133	82
Wilmington, Del.	50,828	83
Tucson, Ariz.	50,512	84
Syracuse, N.Y.	50,142	85
Little Rock - North Little Rock, Ark.	49,381	86
Jersey City, N.J.	49,249	87
Akron, Ohio	49,073	88
Harrisburg - Lebanon - Carlisle, Pa.	48,827	89
Oxnard - Ventura, Cal.	47,714	90
Youngstown - Warren, Ohio	47,067	91
Albuquerque, N.M.	46,765	92
Portland, Me.	44,520	93
Santa Barbara - Santa Maria - Lompoc, Cal.	44,498	94
Worcester - Fitchburg - Leominster, Mass.	44,466	95
Jackson, Miss.	43,910	96
Lake County, Ill.	42,946	97
Tacoma, Wash.	41,573	98
Beaumont - Port Arthur, Tex.	41,304	99
Bakersfield, Cal.	40,925	100
Total Top 100	**15,034,536**	
Chattanooga, Tenn.	40,747	101
Saginaw - Bay City - Midland, Mich.	40,374	102
Roanoke, Va.	39,142	103
Anchorage, Alas.	38,852	104
Trenton, N.J.	38,817	105
Shreveport, La.	38,472	106
Wichita, Kans.	38,166	107
Corpus Christi, Tex.	38,056	108
McAllen - Edinburg - Mission, Tex.	37,534	109
Mobile, Ala.	36,741	110
Manchester - Nashua, N.H.	36,727	111
Flint, Mich.	36,567	112
Charleston, S.C.	36,148	113
Reno, Nev.	36,020	114
Lansing - East Lansing, Mich.	35,525	115
Modesto, Cal.	34,844	116
Columbia, S.C.	34,417	117
Spokane, Wash.	34,291	118
Johnson City - Kingsport - Bristol, Tenn.	34,186	119
Madison, Wisc.	34,058	120
Evansville, Ind.	33,801	121
Des Moines, Iowa	33,577	122
Lexington-Fayette, Ky.	33,214	123
Huntington - Ashland, W.Va.-Ky.	33,070	124
Canton, Ohio	32,920	125
Salinas - Seaside - Monterey, Cal.	32,830	126
Colorado Springs, Colo.	32,770	127
Augusta, Ga.	32,268	128
Davenport - Rock Island - Moline, Iowa-Ill.	31,773	129
Fort Wayne, Ind.	31,701	130
Laredo, Tex.	31,611	131
Atlantic City, N.J.	31,090	132
Stockton, Cal.	30,299	133
Santa Rosa - Petaluma, Cal.	30,074	134
Lubbock, Tex.	29,699	135
Lafayette, La.	29,559	136
Savannah, Ga.	28,894	137
Lancaster, Pa.	28,467	138
Brownsville - Harlingen, Tex.	28,000	139
York, Pa.	27,434	140
Peoria, Ill.	27,293	141
Portsmouth - Dover - Rochester, N.H.	26,946	142
Vallejo - Fairfield - Napa, Cal.	26,006	143
Orange County, N.Y.	25,796	144
Lynchburg, Va.	25,618	145
Utica - Rome, N.Y.	25,517	146
Ann Arbor, Mich.	25,516	147
Asheville, N.C.	25,417	148
Montgomery, Ala.	25,146	149
Kalamazoo, Mich.	24,970	150
Total Top 150	**16,655,496**	
Sarasota, Fla.	24,251	151
Aurora - Elgin, Ill.	24,152	152
Appleton - Oshkosh - Neenah, Wisc.	23,876	153
Amarillo Tex.	23,806	154
Odessa, Tex.	23,723	155
Macon - Warner Robins, Ga.	23,107	156
Rockford, Ill.	23,063	157
Galveston - Texas City, Tex.	22,768	158
Pensacola, Fla.	22,528	159
Erie, Pa.	22,414	160
South Bend - Mishawaka, Ind.	22,036	161
Binghamton, N.Y.	21,992	162
Visalia - Tulare - Porterville, Cal.	21,946	163
Springfield, Mo.	21,668	164
Lakeland - Winter Haven, Fla.	21,607	165
Fayetteville, N.C.	21,553	166
Tyler, Tex.	20,982	167
Poughkeepsie, N.Y.	20,889	168
Joliet, Ill.	20,718	169
Daytona Beach, Fla.	20,429	170
Charleston, W.Va.	20,364	171
Boulder - Longmont, Colo.	20,322	172
Melbourne - Titusville - Palm Bay, Fla.	20,306	173
Longview - Marshall, Tex.	20,246	174
Waco, Tex.	20,169	175
Green Bay, Wisc.	19,840	176
Salem, Ore.	19,690	177
Columbus, Ga.	19,626	178
Eugene - Springfield, Ore.	19,253	179
Midland, Tex.	19,011	180
Wheeling, W.Va.	18,607	181
Tallahassee, Fla.	18,598	182
Burlington, N.C.	18,438	183
Fort Myers - Cape Coral, Fla.	18,186	184
Abilene, Tex.	18,018	185
Monroe, La.	17,814	186
Duluth, Minn.	16,936	187
Springfield, Ill.	16,908	188
Lincoln, Neb.	16,575	189
Niagara Falls, N.Y.	16,544	190
Athens, Ga.	16,476	191
Wichita Falls, Tex.	16,294	192
Huntsville, Ala.	16,147	193
Racine, Wisc.	16,055	194
Champaign - Urbana - Rantoul, Ill.	15,977	195
Lorain - Elyria, Ohio	15,973	196
Biloxi - Gulfport, Miss.	15,914	197
Houma - Thibodaux, La.	15,682	198
Provo - Orem, Utah	15,587	199
Hickory, N.C.	15,506	200
Total Top 200	**17,638,066**	
Cedar Rapids, Iowa	15,418	201
New London - Norwich, Conn.	15,329	202
Yakima, Wash.	15,210	203
Killeen - Temple, Tex.	15,008	204
Burlington, Vt.	14,862	205
Bangor, Me.	14,834	206
Rochester, Minn.	14,651	207
Santa Cruz, Cal.	14,523	208
Naples, Fla.	14,520	209
Billings, Mont.	14,365	210
Sioux Falls, S.D.	14,275	211
Albany, Ga.	14,199	212
Wilmington, N.C.	14,023	213
Sharon, Pa.	14,008	214
Tuscaloosa, Ala.	13,934	215
Johnstown, Pa.	13,866	216
Bryan - College Station, Tex.	13,853	217
Gainesville, Fla.	13,719	218
Fort Pierce, Fla.	13,711	219
Alexandria, La.	13,493	220
Lake Charles, La.	13,407	221
Fort Collins - Loveland, Colo.	13,353	222
Topeka, Kans.	13,341	223
Texarkana, Tex.-Ark.	13,203	224
Olympia, Wash.	13,166	225
Bloomington - Normal, Ill.	13,118	226
Altoona, Pa.	13,078	227
Terre Haute, Ind.	13,033	228
Brazoria, Tex.	13,020	229
Boise, Ida.	12,936	230
Williamsport, Pa.	12,678	231
Lima, Ohio	12,634	232
Vancouver, Wash.	12,608	233
Charlottesville, Va.	12,568	234
Chico, Cal.	12,555	235
Jonesville - Beloit, Wisc.	12,473	236
Parkersburg - Marietta, W.Va.-Ohio	12,419	237
Lafayette - West Lafayette, Ind.	12,241	238
Elkhart - Goshen, Ind.	12,212	239
Jackson, Tenn.	12,196	240
San Angelo, Tex.	12,193	241
Fargo - Moorhead, N.D.-Minn.	12,171	242
Mansfield, Ohio	12,147	243
Ocala, Fla.	11,955	244
Benton Harbor, Mich.	11,910	245
Muncie, Ind.	11,831	246
Beaver County, Pa.	11,765	247
Bradenton, Fla.	11,688	248
Florence, S.C.	11,613	249
Anderson, S.C.	11,606	250
Total Top 250	**18,300,985**	
Santa Fe, N.M.	11,498	251
Fort Smith, Ark.	11,487	252
Richland - Kennewick - Pasco, Wash.	11,354	253
Sioux City, Iowa	11,316	254
Dothan, Ala.	11,221	255
Decatur, Ill.	11,096	256
Redding, Cal.	11,083	257
Pittsfield, Mass.	10,993	258
Waterloo - Cedar Falls, Iowa	10,753	259
Pueblo, Colo.	10,591	260
Pascagoula, Miss.	10,546	261
Joplin, Mo.	10,538	262
Elmira, N.Y.	10,497	263
Muskegon, Mich.	10,492	264
Anderson, Ind.	10,289	265
Hagerstown, Md.	10,153	266
Hamilton - Middletown, Ohio	10,106	267
St. Cloud, Minn.	9,967	268
Panama City, Fla.	9,928	269
Kokomo, Ind.	9,919	270
Florence, Ala.	9,904	271
Lawton, Okla.	9,809	272
Victoria, Tex.	9,794	273
Vineland - Millville - Bridgeton, N.J.	9,770	274
Eau Claire, Wisc.	9,739	275
Jackson, Mich.	9,668	276
Bismarck, N.D.	9,603	277
La Crosse, Wisc.	9,500	278
Clarksville - Hopkinsville, Tenn.-Ky.	9,496	279
Cumberland, Md.	9,482	280
Bloomington, Ind.	9,480	281
Yuba City, Cal.	8,996	282
Medford, Ore.	8,950	283
Lewiston - Auburn, Me.	8,921	284
Fayetteville - Springdale, Ark.	8,809	285
Owensboro, Ky.	8,666	286
Fort Walton Beach, Fla.	8,627	287
Glens Falls, N.Y.	8,620	288
Pine Bluff, Ark.	8,549	289
Las Cruces, N.M.	8,509	290
Bremerton, Wash.	8,417	291
St. Joseph, Mo.	8,308	292
Steubenville - Weirton, Ohio-W.Va.	8,287	293
Bellingham, Wash.	8,254	294
Grand Forks, N.D.	8,201	295
Danville, Va.	8,191	296
Merced, Cal.	8,184	297
Rapid City, S.D.	7,982	298
Greeley, Colo.	7,958	299
Dubuque, Iowa	7,539	300
Wausau, Wisc.	7,415	301
Sherman - Denison, Tex.	7,381	302
Casper, Wyo.	7,166	303
Kenosha, Wisc.	7,156	304
Anniston, Ala.	7,130	305
State College, Pa.	6,953	306
Columbia, Mo.	6,849	307
Battle Creek, Mich.	6,821	308
Sheboygan, Wisc.	6,780	309
Jacksonville, N.C.	6,711	310
Cheyenne, Wyo.	6,691	311
Gadsden, Ala.	6,591	312
Great Falls, Mont.	6,515	313
Kankakee, Ill.	6,462	314
Iowa City, Iowa	6,289	315
Enid, Okla.	5,926	316
Lawrence, Kans.	4,437	317
Total Above Areas	**18,894,298**	
Percent of U.S.	**86.4388**	
U.S. Total	**21,858,586**	

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1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

SECTION 12

Retail Sales By Merchandise Line Category For Metropolitan Markets

1985 Estimates
and 1982 Census of Retail Trade

Groceries And Other Foods
Drugs, Health Aids, And Beauty Aids
Furniture And Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's and Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of the terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10.

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SYMBOLS USED IN TABLES

FHA: Furniture, Home Furnishings, and Appliance Stores

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1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

ALABAMA

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ANNISTON	1985	85,493	80,735	23,244	14,997	1,869	5,109	2,199	671	3,035	1,468	573	5,358	3,229
	1982	93,713	88,897	20,314	12,461	2,058	4,432	1,832	586	2,538	1,223	501	4,564	2,690
BIRMINGHAM	1985	868,028	846,986	189,405	127,857	14,671	46,958	18,562	18,753	24,034	15,499	4,438	66,211	49,443
	1982	790,383	771,588	146,687	94,591	13,365	35,778	12,709	14,997	17,362	10,611	3,549	47,489	33,852
DOTHAN	1985	127,164	121,698	29,595	16,946	3,719	10,767	4,034	2,030	5,147	2,693	1,008	9,130	5,924
	1982	103,594	99,330	20,287	10,892	3,036	7,227	2,530	1,967	3,339	1,689	702	5,967	3,716
FLORENCE	1985	102,461	99,496	27,372	13,205	4,618	10,240	3,209	3,136	3,911	1,934	784	5,991	3,671
	1982	100,545	97,975	22,593	10,684	4,548	7,873	2,421	2,346	2,930	1,459	587	4,558	2,769
GADSDEN	1985	99,648	96,887	21,943	11,496	4,033	7,961	1,956	2,563	2,601	1,305	449	4,276	2,872
	1982	101,303	98,575	19,743	9,825	4,103	6,866	1,626	2,261	2,191	1,085	396	3,646	2,387
HUNTSVILLE	1985	183,263	173,580	48,250	23,941	6,849	15,932	5,764	4,805	7,063	3,701	2,009	18,261	13,482
	1982	159,063	150,708	37,223	17,385	5,947	11,767	3,657	3,731	4,862	2,348	1,560	12,296	8,554
MOBILE	1985	506,101	493,074	105,059	70,790	11,939	33,263	14,258	11,274	17,144	8,366	4,361	26,168	17,824
	1982	429,230	418,295	76,620	48,927	10,128	23,985	9,517	8,412	12,123	5,584	3,263	18,381	11,897
MONTGOMERY	1985	248,600	239,964	69,600	47,233	9,562	16,383	4,085	6,905	12,279	7,247	1,751	14,267	6,341
	1982	213,152	205,792	51,049	32,879	8,201	12,220	2,809	5,256	8,762	4,983	1,334	10,447	4,360
TUSCALOOSA	1985	155,944	150,145	28,486	15,926	4,598	5,999	3,210	736	3,928	1,122	1,732	8,808	6,169
	1982	135,809	130,670	22,410	12,060	4,002	4,531	2,283	555	2,930	798	1,306	6,429	4,387
NONMETRO PORTION OF STATE	1985	1,064,245	1,011,840	266,520	181,589	37,715	77,912	31,920	7,878	30,343	14,762	2,832	39,589	21,053
	1982	986,388	941,090	204,033	134,151	35,078	58,447	22,386	5,601	21,767	10,350	1,986	28,600	14,765
TOTAL STATE	1985	3,482,868	3,355,554	817,558	529,289	100,932	231,836	89,358	60,117	109,971	58,221	20,088	198,810	130,351
	1982	3,147,895	3,036,981	626,792	387,505	91,591	174,098	61,879	46,108	79,154	40,214	15,290	142,916	89,609

ALASKA

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ANCHORAGE	1985	316,587	297,589	100,736	46,569	29,129	34,968	3,269	14,740	27,640	20,011	6,031	37,083	30,658
	1982	242,296	228,025	80,068	40,575	22,320	23,854	2,200	10,040	18,675	13,469	4,108	25,080	20,635
NONMETRO PORTION OF STATE	1985	373,277	346,494	66,655	27,367	31,321	19,788	3,862	2,476	8,707	4,594	1,401	18,761	14,067
	1982	308,978	288,284	57,879	25,949	26,059	15,812	3,043	1,544	6,687	3,618	874	14,654	11,082
TOTAL STATE	1985	689,864	644,083	167,391	73,936	60,450	54,756	7,131	17,216	36,347	24,605	7,432	55,844	44,725
	1982	551,274	516,309	137,947	66,524	48,379	39,666	5,243	11,584	25,362	17,087	4,982	39,734	31,717

ARIZONA

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
PHOENIX	1985	1,977,601	1,866,952	542,526	310,674	134,646	132,766	70,933	44,872	89,783	66,471	18,746	151,202	120,388
	1982	1,525,415	1,448,640	377,587	206,775	104,479	86,466	44,501	30,027	57,534	41,702	12,544	96,507	75,528
TUCSON	1985	550,541	532,196	163,713	97,472	32,987	33,996	13,261	15,887	34,285	23,681	8,648	49,115	38,606
	1982	461,554	447,819	120,507	68,391	27,757	23,858	8,655	11,438	23,216	15,456	6,226	32,951	25,197
NONMETRO PORTION OF STATE	1985	674,137	635,029	130,105	82,584	31,845	31,406	11,159	8,499	15,339	7,377	2,701	23,441	14,024
	1982	571,656	540,290	99,985	61,535	27,094	23,195	7,830	5,885	11,070	5,177	1,892	16,869	9,841
TOTAL STATE	1985	3,202,279	3,034,177	836,344	490,730	199,478	198,168	95,353	69,258	139,407	97,529	30,095	223,758	173,018
	1982	2,558,625	2,436,749	598,079	336,701	159,330	133,519	60,986	47,350	91,820	62,335	20,662	146,327	110,566

ARKANSAS

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
FAYETTEVILLE - SPRINGDALE	1985	108,740	101,805	24,384	9,882	2,513	10,313	3,723	3,997	4,978	1,899	1,872	7,372	2,640
	1982	91,851	86,322	19,324	8,193	2,131	7,814	2,817	2,963	3,812	1,437	1,388	5,622	1,997
FORT SMITH	1985	121,408	116,048	32,926	17,346	4,941	10,913	4,185	3,947	5,273	1,487	2,468	10,083	5,564
	1982	115,760	110,991	28,089	14,162	4,726	9,132	3,334	3,375	4,450	1,185	2,110	8,239	4,432

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators: In Radio/TV Stores ($000)	Home Computers & Calculators: In Dept. Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
ALABAMA														
ANNISTON	1985	800	160	8,917	7,893	15,810	8,595	6,216	30,010	16,496	12,058	7,130	4,342	1,286
	1982	551	140	7,494	6,575	14,578	8,157	5,431	27,628	15,655	10,535	6,619	4,121	1,124
BIRMINGHAM	1985	11,189	1,480	108,719	94,489	136,724	89,120	39,563	271,998	182,056	72,843	72,905	58,951	8,875
	1982	6,422	1,183	76,418	64,693	113,751	74,970	31,638	226,500	153,148	58,252	60,955	49,591	7,097
DOTHAN	1985	1,136	233	17,659	14,477	21,413	9,629	9,228	41,399	20,197	16,674	11,221	7,789	1,861
	1982	590	162	11,386	9,081	15,491	7,141	6,422	29,968	14,979	11,604	8,219	5,777	1,295
FLORENCE	1985	854	252	9,263	7,505	21,852	8,172	11,799	43,206	18,475	21,992	9,904	7,568	1,904
	1982	541	189	7,117	5,662	17,805	7,298	9,102	35,432	16,499	16,509	8,565	6,759	1,424
GADSDEN	1985	724	161	8,658	7,019	12,188	5,425	5,849	21,185	10,894	8,962	6,591	5,403	827
	1982	502	142	7,321	5,834	12,019	5,951	5,161	21,172	11,951	7,907	6,997	5,927	730
HUNTSVILLE	1985	1,688	430	29,911	25,256	34,328	15,806	14,786	62,839	35,050	23,830	16,147	12,565	1,866
	1982	906	334	19,688	16,024	27,863	13,210	11,480	51,245	29,293	18,502	13,428	10,501	1,449
MOBILE	1985	4,118	725	51,162	38,930	63,342	22,684	32,470	120,103	40,707	65,668	36,741	23,387	8,724
	1982	2,296	543	35,539	25,935	51,482	20,230	24,292	97,044	36,303	49,129	31,052	20,857	6,527
MONTGOMERY	1985	2,183	478	30,243	24,657	41,580	17,980	21,349	92,263	42,439	44,132	25,146	17,980	5,258
	1982	1,269	364	21,390	16,955	32,853	14,674	16,257	73,098	34,636	33,605	20,247	14,674	4,004
TUSCALOOSA	1985	1,094	248	13,758	11,825	21,599	7,659	12,943	52,475	24,341	26,382	13,934	10,520	1,978
	1982	647	187	9,901	8,409	16,986	6,280	9,762	41,525	19,958	19,898	11,279	8,626	1,492
NONMETRO PORTION OF STATE	1985	4,288	285	108,566	83,572	119,149	60,087	30,274	217,406	121,367	46,396	71,325	49,467	4,528
	1982	2,514	200	78,964	58,607	96,610	52,647	21,247	177,499	106,343	32,563	59,902	43,343	3,178
TOTAL STATE	1985	28,180	4,486	388,172	316,293	491,177	246,182	185,932	959,650	514,592	341,800	272,932	199,106	37,491
	1982	16,299	3,468	276,177	218,278	401,800	211,347	141,811	786,122	440,743	260,509	228,697	171,049	28,589
ALASKA														
ANCHORAGE	1985	1,516	1,006	50,374	30,859	70,407	35,011	28,147	136,390	64,288	52,525	38,852	17,078	12,566
	1982	891	685	34,161	20,170	48,483	23,973	19,171	93,668	44,020	35,775	26,983	11,694	8,559
NONMETRO PORTION OF STATE	1985	614	285	18,901	10,563	37,248	13,905	6,829	53,641	24,500	10,622	22,613	11,145	2,597
	1982	424	178	14,653	8,321	29,661	11,623	4,259	42,528	20,478	6,625	18,292	9,316	1,620
TOTAL STATE	1985	2,130	1,291	69,275	41,422	107,655	48,916	34,976	190,031	88,788	63,147	61,465	28,223	15,163
	1982	1,315	863	48,814	29,091	78,144	35,596	23,430	136,196	64,498	42,400	45,273	21,010	10,179
ARIZONA														
PHOENIX	1985	41,495	4,687	289,148	232,835	308,977	88,879	161,685	711,811	214,255	311,653	167,431	114,641	35,149
	1982	22,222	3,136	184,272	146,074	222,035	72,450	108,192	513,936	174,650	208,544	129,206	93,450	23,[illegible]20
TUCSON	1985	7,595	1,647	79,121	56,171	94,311	24,634	56,419	173,099	63,523	91,425	50,512	34,762	10,295
	1982	4,311	1,186	53,454	36,661	72,496	21,625	40,618	135,526	55,763	65,819	42,124	30,516	7,412
NONMETRO PORTION OF STATE	1985	1,837	299	42,043	31,703	75,486	22,631	17,858	128,841	53,459	24,016	35,098	20,175	2,701
	1982	1,087	210	30,262	22,252	60,420	21,654	12,506	106,182	51,150	16,817	30,490	19,304	1,892
TOTAL STATE	1985	50,927	6,633	410,312	320,709	478,774	136,144	235,962	1,013,751	331,237	427,094	253,041	169,578	48,145
	1982	27,620	4,532	267,988	204,987	354,951	115,729	161,316	755,643	281,563	291,180	201,820	143,270	32,824
ARKANSAS														
FAYETTEVILLE - SPRINGDALE	1985	780	235	13,912	8,996	17,542	5,722	11,119	27,315	10,432	16,270	8,809	5,952	1,230
	1982	500	174	10,501	6,806	14,095	5,207	8,243	22,109	9,493	12,061	7,786	5,416	912
FORT SMITH	1985	1,466	244	19,036	14,897	22,706	10,290	11,101	39,933	22,137	15,476	11,487	8,734	1,615
	1982	995	208	15,393	11,868	20,087	9,377	9,493	35,512	20,173	13,233	10,348	7,959	1,380

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1985	**490,313**	**469,548**	**102,647**	**52,037**	**18,619**	**37,052**	**16,592**	**12,683**	**22,160**	**8,395**	**9,942**	**29,375**	**17,631**
	1982	409,433	392,177	82,887	41,658	15,551	28,090	11,935	10,066	17,031	6,039	7,891	21,911	12,682
PINE BLUFF	1985	**78,262**	**75,382**	**16,182**	**9,115**	**2,695**	**6,114**	**2,714**	**1,265**	**2,916**	**963**	**988**	**4,032**	**2,564**
	1982	70,034	67,346	14,373	8,114	2,408	5,203	2,204	1,104	2,492	782	862	3,322	2,082
TEXARKANA	1985	**124,173**	**118,496**	**28,590**	**17,007**	**3,838**	**9,815**	**2,813**	**4,824**	**5,204**	**2,551**	**1,779**	**8,739**	**5,579**
	1982	111,195	106,466	21,603	12,287	3,448	7,316	2,093	3,496	3,880	1,898	1,287	6,519	4,151
NONMETRO PORTION OF STATE	1985	**1,145,636**	**1,083,835**	**286,157**	**171,176**	**33,670**	**82,448**	**38,201**	**8,476**	**42,138**	**22,866**	**7,025**	**45,841**	**16,766**
	1982	1,034,476	983,188	229,356	136,649	30,542	65,814	28,987	6,392	32,796	17,352	5,297	34,829	12,722
TOTAL STATE	1985	**2,027,587**	**1,926,389**	**481,350**	**273,384**	**64,531**	**150,193**	**66,694**	**31,238**	**79,920**	**37,112**	**22,724**	**100,146**	**47,352**
	1982	1,784,671	1,700,479	387,475	218,388	56,887	118,124	50,009	24,475	62,108	27,710	17,810	76,055	35,213
CALIFORNIA														
ANAHEIM - SANTA ANA	1985	**2,328,756**	**2,204,408**	**590,492**	**256,313**	**169,785**	**151,427**	**67,932**	**67,711**	**156,655**	**100,676**	**46,319**	**202,430**	**150,189**
	1982	2,009,272	1,907,140	495,320	221,590	146,891	112,180	48,215	52,034	114,167	71,455	35,595	146,910	106,597
BAKERSFIELD	1985	**470,745**	**444,763**	**97,010**	**60,587**	**23,572**	**31,324**	**14,194**	**10,692**	**15,449**	**9,485**	**3,576**	**26,131**	**19,737**
	1982	402,080	379,422	85,607	55,564	20,109	23,124	10,007	8,079	11,214	6,687	2,702	18,851	13,915
CHICO	1985	**183,285**	**174,366**	**43,543**	**30,717**	**7,766**	**12,010**	**6,173**	**2,692**	**4,446**	**2,326**	**1,235**	**12,205**	**8,946**
	1982	149,942	142,791	35,700	25,893	6,360	8,409	4,256	1,987	3,066	1,604	812	8,431	6,168
FRESNO	1985	**5[illegible],070**	**490,993**	**126,695**	**77,510**	**24,910**	**26,363**	**14,667**	**7,097**	**30,743**	**22,295**	**6,026**	**33,476**	**23,074**
	1982	496,766	462,193	117,003	73,226	23,449	21,004	11,352	5,918	24,246	17,256	5,025	26,538	17,859
LOS ANGELES - LONG BEACH	1985	**8,274,802**	**7,797,099**	**2,060,874**	**954,696**	**510,465**	**590,247**	**313,638**	**215,513**	**595,438**	**373,379**	**160,601**	**855,928**	**649,497**
	1982	7,089,207	6,702,921	1,721,206	828,463	438,831	414,623	206,854	161,454	413,761	246,255	120,318	586,950	428,360
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1985*	***13,039,227***	***12,328,744***	***3,170,294***	***1,452,996***	***826,247***	***889,681***	***441,427***	***348,261***	***871,822***	***542,177***	***248,210***	***1,211,673***	***904,410***
	1982	*11,110,254*	*10,533,251*	*2,641,769*	*1,257,155*	*706,765*	*632,527*	*295,052*	*260,929*	*611,290*	*363,264*	*186,037*	*840,762*	*635,3[illegible]*
MERCED	1985	**126,352**	**118,645**	**35,367**	**20,839**	**7,435**	**6,597**	**2,292**	**3,166**	**5,447**	**2,689**	**1,849**	**7,845**	**4,467**
	1982	100,222	94,578	26,820	16,385	5,927	4,140	1,433	1,945	3,413	1,681	1,136	4,990	2,792
MODESTO	1985	**308,971**	**289,100**	**75,217**	**46,631**	**15,236**	**22,788**	**12,867**	**7,813**	**17,633**	**12,706**	**4,133**	**20,215**	**13,129**
	1982	260,347	243,541	63,346	40,411	12,835	16,620	9,126	5,880	12,726	9,012	3,111	14,723	9,312
OAKLAND	1985	**2,054,936**	**1,924,080**	**531,177**	**276,775**	**120,567**	**144,514**	**66,097**	**55,871**	**126,966**	**77,563**	**36,958**	**191,831**	**128,822**
	1982	1,703,042	1,602,587	434,394	238,380	100,423	98,786	43,031	39,870	85,621	50,495	26,378	128,96[illegible]	83,866
OXNARD - VENTURA	1985	**540,090**	**515,070**	**122,871**	**55,832**	**35,241**	**37,978**	**11,272**	**15,620**	**25,953**	**13,352**	**9,950**	**39,437**	**24,456**
	1982	501,128	479,431	109,237	51,997	32,803	29,418	8,399	11,860	19,590	9,949	7,555	30,113	18,223
REDDING	1985	**151,172**	**141,171**	**37,650**	**31,231**	**3,875**	**8,770**	**3,756**	**2,668**	**5,302**	**2,849**	**1,559**	**7,389**	**4,815**
	1982	127,602	119,103	32,383	27,289	3,269	6,285	2,667	1,870	3,773	2,023	1,093	5,288	3,419
RIVERSIDE - SAN BERNARDINO	1985	**1,895,579**	**1,812,167**	**396,057**	**186,155**	**110,756**	**110,029**	**48,585**	**49,417**	**93,776**	**54,770**	**31,340**	**113,878**	**80,268**
	1982	1,510,647	1,443,759	316,006	155,105	88,240	76,306	31,584	35,581	63,772	35,605	22,569	76,789	52,180
SACRAMENTO	1985	**1,290,987**	**1,235,705**	**307,419**	**181,713**	**62,036**	**94,631**	**50,345**	**31,213**	**96,190**	**71,232**	**18,660**	**100,594**	**65,619**
	1982	1,084,036	1,039,118	251,916	153,120	52,167	65,866	33,680	25,264	65,707	47,652	13,624	69,581	43,897
SALINAS - SEASIDE - MONTEREY	1985	**257,965**	**240,752**	**68,992**	**41,787**	**16,871**	**21,749**	**9,900**	**7,659**	**14,493**	**9,911**	**3,159**	**22,721**	**17,558**
	1982	229,520	214,957	59,168	36,640	15,064	15,507	6,930	5,297	10,140	6,938	2,185	15,955	12,291
SAN DIEGO	1985	**2,013,725**	**1,877,177**	**518,609**	**224,170**	**147,228**	**158,652**	**67,746**	**62,904**	**116,565**	**69,128**	**39,694**	**197,470**	**141,971**
	1982	1,638,776	1,533,351	411,739	183,827	120,263	112,070	45,690	45,777	80,965	46,622	28,887	136,358	95,750
SAN FRANCISCO	1985	**2,014,643**	**1,902,512**	**484,077**	**249,494**	**105,558**	**123,612**	**56,331**	**45,579**	**149,282**	**107,186**	**28,750**	**210,915**	**149,130**
	1982	1,568,472	1,488,295	367,217	199,602	82,576	78,172	34,154	30,042	92,619	64,989	18,993	130,874	90,420
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1985*	***6,599,646***	***6,192,904***	***1,605,317***	***854,991***	***369,144***	***450,189***	***218,419***	***164,832***	***381,816***	***244,026***	***101,603***	***670,717***	***484,505***
	1982	*5,453,483*	*5,138,770*	*1,297,654*	*721,573*	*306,712*	*307,300*	*142,457*	*117,140*	*253,254*	*156,058*	*72,150*	*446,565*	*314,727*
SAN JOSE	1985	**1,566,415**	**1,462,120**	**386,296**	**194,710**	**94,799**	**124,554**	**70,574**	**43,706**	**73,096**	**38,534**	**28,152**	**211,292**	**162,348**
	1982	1,341,022	1,257,536	318,377	164,646	81,536	87,928	47,768	32,424	51,584	26,082	20,885	146,549	109,885

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ARKANSAS (continued)														
LITTLE ROCK - NORTH LITTLE ROCK	1985	7,619	1,840	60,830	48,049	86,452	39,722	42,703	186,669	101,683	77,309	49,381	37,822	9,203
	1982	4,543	1,461	44,706	34,562	69,632	32,315	33,896	150,617	82,722	61,365	40,072	30,769	7,306
PINE BLUFF	1985	647	94	8,200	6,174	13,040	5,839	5,502	25,466	14,079	8,699	8,549	6,285	894
	1982	436	82	6,799	5,014	11,574	5,217	4,802	22,620	12,580	7,592	7,646	5,616	780
TEXARKANA	1985	1,416	422	15,571	11,906	19,327	8,797	9,430	39,036	19,854	16,994	13,203	10,071	2,135
	1982	898	303	11,584	8,858	15,217	7,428	6,823	30,942	16,765	12,295	10,875	8,504	1,545
NONMETRO PORTION OF STATE	1985	2,225	1,171	113,135	88,510	130,277	53,579	52,077	236,794	130,426	63,778	67,081	48,485	3,509
	1982	1,389	886	86,325	67,162	109,035	49,342	39,281	203,431	120,108	48,106	59,948	44,652	2,646
TOTAL STATE	1985	12,986	3,651	221,721	171,747	276,727	118,674	124,479	530,358	286,745	185,757	150,447	111,049	17,134
	1982	7,999	2,849	167,734	128,392	229,386	104,286	96,944	444,936	251,504	145,070	129,850	97,505	13,460
CALIFORNIA														
ANAHEIM - SANTA ANA	1985	22,139	9,926	318,456	245,743	482,721	227,009	210,096	935,484	468,784	408,611	264,195	196,556	47,975
	1982	13,520	7,628	230,829	174,416	353,744	155,189	161,450	681,997	320,472	314,001	187,271	134,371	36,867
BAKERSFIELD	1985	3,962	1,391	49,489	40,031	68,108	31,464	28,610	117,165	51,927	53,843	40,925	32,056	4,967
	1982	2,352	1,051	35,597	28,223	50,670	22,256	21,617	87,167	36,731	40,683	29,702	22,675	3,753
CHICO	1985	1,542	511	11,002	5,877	20,249	7,048	10,510	41,286	20,583	16,786	12,555	8,436	2,117
	1982	935	336	7,555	4,052	14,229	5,196	6,911	29,265	15,174	11,038	9,129	6,219	1,392
FRESNO	1985	4,927	1,722	59,771	44,614	91,374	37,912	44,189	159,040	75,980	71,161	52,379	36,039	10,904
	1982	3,284	1,436	47,229	34,530	73,819	28,825	36,849	127,633	57,768	59,341	41,170	27,401	9,093
LOS ANGELES - LONG BEACH	1985	127,570	41,447	1,063,927	818,711	1,600,318	790,719	637,240	2,998,782	1,468,480	1,204,847	910,681	705,238	155,426
	1982	73,030	31,050	726,860	539,961	1,172,523	558,085	477,391	2,197,114	1,036,444	962,545	654,412	497,752	116,437
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*1985*	*169,522*	*63,560*	*1,633,741*	*1,242,224*	*2,454,019*	*1,161,412*	*1,019,709*	*4,628,835*	*2,239,891*	*2,012,184*	*1,370,532*	*1,046,127*	*241,307*
	1982	*98,073*	*47,564*	*1,132,448*	*833,866*	*1,793,074*	*811,168*	*764,935*	*3,375,905*	*1,563,077*	*1,509,592*	*978,534*	*730,416*	*181,023*
MERCED	1985	1,110	498	10,252	6,466	17,879	5,631	9,173	33,598	10,791	17,848	8,184	5,205	2,062
	1982	595	306	6,464	4,042	11,671	3,938	5,636	21,904	7,547	10,966	5,536	3,640	1,267
MODESTO	1985	1,437	1,315	40,763	32,662	50,386	17,163	28,748	101,425	44,493	49,792	34,844	27,703	4,886
	1982	857	990	29,306	23,166	37,109	11,829	21,636	74,022	30,666	37,474	24,619	19,094	3,677
OAKLAND	1985	30,186	9,950	255,363	186,456	382,597	160,709	183,369	720,681	307,969	356,790	203,373	148,541	41,222
	1982	17,001	7,102	171,003	121,387	264,705	105,009	130,877	497,959	201,231	254,652	136,505	97,059	29,422
OXNARD - VENTURA	1985	6,097	2,785	60,513	41,288	99,819	35,101	50,145	180,580	73,446	89,942	47,714	34,364	10,745
	1982	3,895	2,115	45,665	30,765	74,975	25,190	38,075	134,956	52,708	68,293	35,065	24,661	8,159
REDDING	1985	1,028	419	10,490	7,386	15,527	6,608	7,735	30,485	14,049	13,609	11,083	8,483	1,739
	1982	627	294	7,513	5,244	11,533	5,142	5,422	22,675	10,932	9,539	8,470	6,601	1,219
RIVERSIDE - SAN BERNARDINO	1985	13,716	9,402	190,845	136,482	271,161	108,583	122,228	513,989	229,181	228,784	148,042	109,969	27,161
	1982	7,628	6,771	129,094	88,724	191,832	72,704	88,019	361,838	153,453	164,753	101,786	73,632	19,560
SACRAMENTO	1985	11,164	3,886	155,711	113,064	193,935	78,128	101,853	378,214	156,915	198,264	115,077	82,083	25,658
	1982	6,497	2,838	107,003	75,637	141,019	55,807	74,365	274,663	112,084	144,756	82,980	58,632	13,733
SALINAS - SEASIDE - MONTEREY	1985	4,568	1,216	32,291	21,975	58,299	28,945	24,677	121,907	67,199	47,789	32,830	26,650	3,732
	1982	2,780	841	22,948	15,383	41,794	20,809	17,066	86,931	48,310	33,050	23,689	19,159	2,581
SAN DIEGO	1985	38,749	4,579	298,407	234,327	384,106	166,087	181,684	744,316	345,547	351,154	221,429	169,606	36,641
	1982	22,445	3,333	205,139	158,038	268,223	107,894	132,214	517,395	224,475	255,539	148,407	110,180	26,665
SAN FRANCISCO	1985	34,939	10,454	298,705	220,753	489,177	268,900	182,953	914,137	465,558	376,358	284,573	224,754	40,433
	1982	18,313	6,907	185,572	133,846	312,240	165,683	120,864	584,894	286,854	248,633	178,311	138,482	26,622
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*1985*	*115,184*	*31,583*	*865,583*	*635,757*	*1,314,999*	*615,335*	*592,210*	*2,470,276*	*1,132,179*	*1,165,077*	*734,701*	*564,462*	*124,318*
	1982	*65,166*	*22,338*	*574,833*	*410,818*	*899,183*	*398,397*	*420,072*	*1,689,185*	*735,343*	*825,148*	*488,513*	*367,108*	*87,740*
SAN JOSE	1985	38,328	8,210	217,572	158,092	318,338	136,836	165,398	606,366	255,167	326,103	176,152	137,958	30,498
	1982	22,856	6,091	151,448	107,004	229,203	93,159	122,700	436,452	173,719	241,918	122,674	93,923	22,625

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CALIFORNIA (continued)														
SANTA BARBARA - SANTA MARIA - LOMPOC	1985	**418,482**	**375,665**	**103,122**	**52,895**	**29,864**	**28,594**	**13,481**	**10,530**	**19,183**	**10,808**	**5,679**	**175,707**	**26,038**
	1982	311,139	281,731	76,023	40,535	22,397	17,781	8,076	6,794	11,843	6,475	3,664	110,297	15,599
SANTA CRUZ	1985	**227,610**	**214,794**	**42,185**	**25,496**	**12,147**	**9,843**	**5,099**	**3,426**	**10,184**	**7,139**	**2,002**	**11,986**	**9,629**
	1982	211,129	199,635	40,353	25,284	11,290	7,665	3,739	2,833	7,754	5,235	1,655	9,038	7,061
SANTA ROSA - PETALUMA	1985	**371,468**	**344,887**	**84,894**	**56,205**	**17,815**	**24,321**	**8,969**	**7,662**	**11,856**	**7,280**	**3,117**	**23,125**	**17,472**
	1982	335,043	312,306	74,944	50,477	16,132	18,489	6,235	5,769	8,530	5,061	2,347	16,545	12,146
STOCKTON	1985	**387,775**	**366,532**	**100,820**	**64,877**	**16,101**	**24,757**	**13,652**	**8,692**	**18,073**	**11,571**	**4,620**	**24,097**	**17,036**
	1982	319,766	301,790	82,518	54,470	13,257	17,558	9,371	6,375	12,701	7,943	3,388	16,883	11,694
VALLEJO - FAIRFIELD - NAPA	1985	**364,574**	**344,511**	**76,688**	**52,311**	**18,258**	**23,345**	**11,349**	**8,588**	**10,432**	**6,324**	**2,624**	**21,568**	**17,104**
	1982	294,775	278,411	62,369	43,184	14,755	16,260	7,530	6,202	7,146	4,196	1,892	14,596	11,349
VISALIA - TULARE - PORTERVILLE	1985	**303,360**	**289,215**	**56,269**	**32,569**	**11,775**	**22,365**	**10,084**	**6,973**	**13,988**	**9,560**	**3,100**	**10,082**	**4,379**
	1982	237,956	226,997	43,364	26,027	9,242	14,779	6,275	4,681	8,927	5,949	2,081	6,646	2,725
YUBA CITY	1985	**126,097**	**98,119**	**21,975**	**10,354**	**5,946**	**6,429**	**1,724**	**3,460**	**5,799**	**3,009**	**2,415**	**4,607**	**2,959**
	1982	102,193	83,163	18,363	9,576	5,040	4,196	1,092	2,215	3,724	1,905	1,546	3,041	1,874
NONMETRO PORTION OF STATE	1985	**1,237,851**	**1,175,876**	**235,080**	**166,368**	**53,151**	**62,049**	**34,273**	**8,829**	**28,048**	**20,259**	**3,107**	**30,183**	**21,410**
	1982	1,001,023	950,638	194,438	140,254	42,970	42,384	22,415	6,403	18,779	13,250	2,254	20,439	14,002
TOTAL STATE	1985	**27,444,710**	**25,839,727**	**6,603,379**	**3,350,235**	**1,621,157**	**1,866,948**	**915,000**	**687,481**	**1,644,997**	**1,044,031**	**448,625**	**2,555,112**	**1,760,053**
	1982	23,025,105	21,745,394	5,437,811	2,861,945	1,3[illegible] 826	1,309,550	609,879	506,554	1,135,768	694,319	329,695	1,745,348	1,171,384
COLORADO														
BOULDER - LONGMONT	1985	**262,225**	**255,919**	**54,297**	**25,935**	**19,578**	**18,801**	**11,081**	**4,397**	**13,973**	**10,134**	**2,348**	**24,402**	**20,268**
	1982	203,607	198,753	38,967	18,080	15,205	11,901	6,693	2,678	8,653	6,121	1,430	15,013	12,242
COLORADO SPRINGS	1985	**301,885**	**294,940**	**61,733**	**25,177**	**19,041**	**28,044**	**11,274**	**10,313**	**19,365**	**10,306**	**7,530**	**35,980**	**22,770**
	1982	239,763	234,576	44,415	17,544	15,144	18,590	7,188	6,811	12,650	6,571	4,973	23,604	14,518
DENVER	1985	**1,783,546**	**1,733,801**	**408,839**	**193,466**	**132,830**	**145,118**	**77,751**	**42,657**	**113,487**	**78,568**	**23,308**	**183,393**	**149,430**
	1982	1,484,237	1,445,414	308,022	138,331	110,737	96,326	48,131	29,834	73,623	48,636	16,288	116,798	92,503
DENVER - BOULDER CONSOLIDATED AREA	*1985*	***2,045,771***	***1,989,720***	***463,136***	***219,401***	***152,408***	***163,919***	***88,832***	***47,054***	***127,460***	***88,702***	***25,656***	***207,795***	***169,698***
	1982	*1,687,844*	*1,644,167*	*346,989*	*156,411*	*125,942*	*108,227*	*54,824*	*32,512*	*82,276*	*54,757*	*17,718*	*131,811*	*104,745*
FORT COLLINS - LOVELAND	1985	**174,550**	**166,270**	**33,052**	**12,901**	**12,396**	**13,670**	**7,657**	**3,621**	**6,818**	**3,721**	**2,157**	**12,241**	**10,153**
	1982	142,351	136,189	24,937	9,558	10,153	9,355	5,190	2,621	4,639	2,522	1,399	8,272	6,882
GREELEY	1985	**108,206**	**104,497**	**26,328**	**13,997**	**8,291**	**6,985**	**3,268**	**2,225**	**5,522**	**3,859**	**1,188**	**7,439**	**5,750**
	1982	88,562	85,454	19,725	10,028	6,780	4,954	2,212	1,560	3,807	2,612	833	5,118	3,892
PUEBLO	1985	**118,540**	**116,160**	**30,634**	**15,930**	**7,842**	**9,396**	**3,890**	**3,174**	**5,377**	**3,124**	**1,694**	**8,382**	**5,660**
	1982	105,258	103,123	24,528	12,276	6,962	7,139	2,795	2,383	3,993	2,245	1,272	6,169	4,067
NONMETRO PORTION OF STATE	1985	**675,209**	**649,126**	**166,115**	**93,349**	**52,303**	**33,778**	**15,897**	**4,004**	**17,321**	**9,072**	**2,541**	**35,443**	**24,835**
	1982	571,392	549,071	123,474	64,585	44,243	23,494	10,428	2,723	11,864	5,950	1,738	23,736	16,289
TOTAL STATE	1985	**3,424,161**	**3,320,713**	**780,998**	**380,755**	**252,281**	**255,792**	**130,818**	**70,391**	**181,863**	**118,784**	**40,766**	**307,280**	**238,866**
	1982	2,835,170	2,752,580	584,068	270,402	209,224	171,759	82,637	48,610	119,229	74,657	27,933	198,710	150,393
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1985	**1,134,186**	**1,104,016**	**192,337**	**108,060**	**28,112**	**78,394**	**55,657**	**15,147**	**43,756**	**28,230**	**9,978**	**61,082**	**34,541**
	1982	854,002	831,073	139,282	81,665	21,162	50,245	35,393	9,227	28,205	17,952	6,078	38,743	21,965
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1985	**1,285,885**	**1,247,046**	**305,001**	**181,108**	**43,153**	**74,217**	**40,718**	**24,056**	**32,562**	**16,274**	**11,003**	**87,823**	**63,706**
	1982	1,000,487	969,851	227,882	134,790	33,562	48,543	25,919	15,856	21,570	10,359	7,252	56,891	40,553
NEW HAVEN - WATERBURY - MERIDEN	1985	**968,483**	**928,687**	**153,329**	**95,800**	**15,170**	**49,275**	**21,232**	**21,125**	**22,556**	**11,962**	**6,830**	**72,276**	**53,487**
	1982	770,871	738,211	116,330	74,011	12,059	33,945	14,489	14,345	15,682	8,163	4,638	49,572	36,500

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CALIFORNIA (continued)														
SANTA BARBARA - SANTA MARIA - LOMPOC	1985	5,881	1,530	59,220	46,861	67,665	38,634	21,624	129,881	74,786	44,559	44,498	35,531	3,963
	1982	2,996	987	36,042	28,074	42,181	23,254	13,952	80,921	45,014	28,750	27,180	21,386	2,557
SANTA CRUZ	1985	3,081	539	17,453	12,669	27,440	10,568	12,086	56,354	30,528	20,939	14,523	12,133	1,362
	1982	1,972	446	13,294	9,290	22,031	7,821	9,993	44,285	22,593	17,313	11,001	8,979	1,126
SANTA ROSA - PETALUMA	1985	4,744	1,314	40,141	29,963	50,039	20,306	24,013	94,091	40,102	46,149	30,074	22,175	5,064
	1982	2,823	989	28,811	20,829	37,433	14,603	18,079	70,100	28,839	34,745	22,096	15,947	3,813
STOCKTON	1985	3,045	1,470	33,254	24,423	56,261	25,344	27,504	105,412	47,951	52,489	30,299	23,216	5,249
	1982	1,775	1,078	23,407	16,765	40,846	17,860	20,171	76,359	33,791	38,495	21,679	16,360	3,850
VALLEJO - FAIRFIELD - NAPA	1985	3,906	1,116	36,349	27,824	47,408	18,016	24,391	78,647	32,855	38,738	26,006	18,901	5,739
	1982	2,201	803	24,705	18,462	33,566	12,122	17,559	55,495	22,107	27,887	17,926	12,718	4,132
VISALIA - TULARE - PORTERVILLE	1985	1,767	1,129	31,448	24,845	40,645	14,679	23,377	78,011	39,411	34,662	21,946	15,185	5,321
	1982	910	758	20,003	15,461	27,396	9,689	15,693	52,302	26,013	23,269	14,678	10,023	3,572
YUBA CITY	1985	724	650	13,164	10,169	14,557	5,386	8,454	25,928	10,422	14,212	8,996	6,823	1,696
	1982	477	416	8,428	6,439	10,030	4,042	5,411	17,910	7,822	9,097	6,539	5,121	1,086
NONMETRO PORTION OF STATE	1985	2,682	529	67,102	50,804	111,459	64,509	24,047	195,900	123,015	37,835	74,121	58,241	4,776
	1982	1,496	377	45,244	33,225	78,153	44,013	17,108	136,837	83,929	26,918	51,509	39,734	3,398
TOTAL STATE	1985	367,292	115,988	3,371,688	2,541,485	4,959,468	2,304,285	2,154,104	9,361,679	4,455,139	4,181,264	2,814,499	2,145,846	479,336
	1982	211,265	84,943	2,309,159	1,692,963	3,540,930	1,570,119	1,579,058	6,671,074	3,038,676	3,063,655	1,962,334	1,463,749	351,606
COLORADO														
BOULDER - LONGMONT	1985	3,733	558	37,883	31,766	35,251	14,900	13,527	64,317	29,737	25,041	20,322	14,778	2,683
	1982	1,941	340	23,257	19,187	26,123	12,947	8,238	48,025	25,840	15,250	16,618	12,841	1,634
COLORADO SPRINGS	1985	2,468	1,673	53,582	36,618	59,268	19,898	30,955	104,900	47,098	52,429	32,770	22,180	6,973
	1982	1,347	1,105	34,736	23,347	42,620	16,243	20,444	77,080	38,447	34,626	25,306	18,106	4,605
DENVER	1985	28,145	6,350	288,180	229,377	324,450	122,072	160,064	588,992	229,068	304,886	179,252	124,989	31,760
	1982	15,103	4,454	184,057	141,993	252,626	108,715	112,256	459,201	204,004	213,822	150,437	111,314	22,274
DENVER - BOULDER CONSOLIDATED AREA	*1985*	*31,878*	*6,908*	*326,063*	*261,143*	*359,701*	*136,972*	*173,591*	*653,309*	*258,805*	*329,927*	*199,574*	*139,767*	*34,443*
	1982	*17,044*	*4,794*	*207,314*	*161,180*	*278,749*	*121,662*	*120,494*	*507,226*	*229,844*	*229,072*	*167,055*	*124,155*	*23,908*
FORT COLLINS - LOVELAND	1985	1,972	513	14,557	11,858	23,796	8,529	12,121	46,404	21,980	22,393	13,353	9,554	2,260
	1982	1,158	333	9,881	8,038	17,887	7,465	7,862	35,468	19,237	14,525	11,069	8,362	1,466
GREELEY	1985	762	282	10,222	7,588	13,635	4,220	6,564	26,139	9,982	13,975	7,958	5,240	1,358
	1982	452	198	7,058	5,136	10,673	3,863	4,601	20,760	9,137	9,796	6,854	4,797	952
PUEBLO	1985	1,099	404	14,424	11,267	18,093	6,605	9,522	36,560	14,890	19,126	10,591	7,300	1,937
	1982	671	303	10,555	8,096	15,040	6,179	7,143	30,530	13,929	14,357	9,441	6,829	1,454
NONMETRO PORTION OF STATE	1985	4,596	828	55,718	46,892	84,308	40,757	17,028	143,872	81,666	22,984	41,258	30,403	3,967
	1982	2,563	566	37,145	30,759	67,532	35,968	11,651	117,553	72,071	15,726	34,729	26,831	2,715
TOTAL STATE	1985	42,775	10,608	474,566	375,366	558,801	216,981	249,781	1,011,184	434,421	460,834	305,504	214,444	50,938
	1982	23,235	7,299	306,689	236,556	432,501	191,380	172,200	788,617	382,665	318,102	254,454	189,080	35,100
CONNECTICUT														
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	1985	11,352	5,322	142,772	112,111	204,935	93,882	97,123	400,937	193,997	186,263	115,167	91,544	15,965
	1982	6,140	3,242	90,988	71,293	142,910	73,016	59,161	279,785	150,879	113,459	86,957	71,198	9,725
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	1985	20,595	4,400	136,688	108,816	205,775	95,842	90,960	400,518	206,518	173,115	116,760	83,009	22,007
	1982	11,089	2,901	88,441	69,268	149,744	76,141	59,952	293,293	164,068	114,101	88,819	65,946	14,505
NEW HAVEN - WATERBURY - MERIDEN	1985	6,517	2,846	94,474	72,461	155,365	61,438	85,386	285,547	155,123	119,539	66,477	53,932	10,246
	1982	3,732	1,933	65,583	49,448	115,301	50,609	57,980	217,182	127,782	81,171	53,123	44,426	6,958

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	**1985**	**277,484**	**268,496**	**43,255**	**26,776**	**7,982**	**23,807**	**12,752**	**4,699**	**9,350**	**6,616**	**1,546**	**17,326**	**11,995**
	1982	217,015	209,569	33,352	20,973	6,230	16,367	8,543	3,139	6,288	4,432	1,033	11,744	8,036
NONMETRO PORTION OF STATE	**1985**	**297,457**	**292,557**	**44,013**	**28,825**	**10,053**	**11,005**	**6,141**	**1,666**	**5,311**	**3,394**	**799**	**7,700**	**4,700**
	1982	232,370	228,217	35,178	23,520	7,842	8,284	4,397	1,181	3,881	2,430	566	5,585	3,365
TOTAL STATE	**1985**	**3,963,495**	**3,840,802**	**737,935**	**440,569**	**104,470**	**236,698**	**136,500**	**66,693**	**113,535**	**66,476**	**30,156**	**246,207**	**168,429**
	1982	3,074,745	2,976,921	552,024	334,959	80,855	157,384	88,741	43,748	75,626	43,336	19,567	162,535	110,419
DELAWARE														
WILMINGTON	**1985**	**518,805**	**506,608**	**123,568**	**71,905**	**27,455**	**38,986**	**12,911**	**16,152**	**25,454**	**12,660**	**10,146**	**45,726**	**34,561**
	1982	432,232	422,592	98,603	57,730	22,902	27,759	8,619	11,321	17,523	8,451	7,111	30,935	23,071
NONMETRO PORTION OF STATE	**1985**	**195,761**	**191,582**	**47,547**	**30,391**	**10,177**	**15,518**	**4,625**	**4,265**	**6,348**	**2,705**	**2,076**	**12,356**	**8,006**
	1982	177,509	174,184	38,246	23,591	9,253	11,524	3,032	3,522	4,501	1,773	1,562	8,507	5,249
TOTAL STATE	**1985**	**631,944**	**617,272**	**154,014**	**91,688**	**33,247**	**50,486**	**16,156**	**19,486**	**29,242**	**14,013**	**11,696**	**53,458**	**38,876**
	1982	532,933	521,469	122,975	73,256	28,074	36,128	10,636	14,181	20,104	9,230	8,299	36,024	25,605
DISTRICT OF COLUMBIA														
WASHINGTON	**1985**	**3,907,479**	**3,791,669**	**935,068**	**512,766**	**222,483**	**241,867**	**104,013**	**95,902**	**255,044**	**174,815**	**61,724**	**406,249**	**293,432**
	1982	3,100,641	3,013,247	709,048	389,283	176,808	157,911	62,039	66,777	159,841	104,268	43,021	255,437	175,017
TOTAL STATE	**1985**	**489,312**	**467,311**	**142,012**	**88,600**	**27,421**	**28,319**	**12,731**	**10,456**	**30,050**	**21,395**	**6,279**	**50,717**	**35,912**
	1982	414,893	396,727	115,789	72,932	23,279	20,283	8,796	7,247	21,059	14,782	4,352	35,956	24,812
FLORIDA														
BRADENTON	**1985**	**179,448**	**173,671**	**44,090**	**25,694**	**9,849**	**23,398**	**15,996**	**5,517**	**7,478**	**4,610**	**1,663**	**15,694**	**12,522**
	1982	161,272	156,305	36,367	21,041	8,864	16,100	10,594	4,087	5,150	3,053	1,232	10,698	8,293
DAYTONA BEACH	**1985**	**305,937**	**296,909**	**69,215**	**37,721**	**15,371**	**34,258**	**22,972**	**6,959**	**15,380**	**9,437**	**3,433**	**16,516**	**10,926**
	1982	276,291	268,204	57,774	30,898	13,885	24,530	15,519	5,233	10,924	6,375	2,582	11,737	7,381
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1985**	**1,176,628**	**1,139,398**	**321,470**	**178,661**	**57,784**	**96,075**	**51,307**	**33,854**	**50,170**	**26,734**	**16,330**	**93,783**	**70,733**
	1982	1,100,209	1,068,095	270,799	147,377	54,169	69,467	35,244	25,885	36,073	18,364	12,486	66,641	48,588
FORT MYERS - CAPE CORAL	**1985**	**279,078**	**265,256**	**62,283**	**35,660**	**15,042**	**23,961**	**12,407**	**7,455**	**12,587**	**5,221**	**4,316**	**20,699**	**14,619**
	1982	258,746	246,500	50,888	27,616	13,979	18,227	8,925	5,788	9,557	3,756	3,351	15,299	10,516
FORT PIERCE	**1985**	**208,289**	**202,582**	**43,014**	**24,455**	**10,361**	**15,795**	**9,285**	**3,954**	**8,232**	**4,891**	**1,835**	**13,251**	**10,393**
	1982	180,651	175,719	33,641	18,624	8,987	10,776	6,173	2,661	5,555	3,251	1,235	8,943	6,909
FORT WALTON BEACH	**1985**	**111,329**	**107,207**	**25,405**	**15,738**	**2,889**	**13,692**	**6,398**	**4,385**	**8,829**	**6,471**	**1,496**	**11,940**	**9,537**
	1982	88,011	84,966	16,876	10,095	2,290	8,296	3,602	2,796	5,154	3,643	954	6,939	5,369
GAINESVILLE	**1985**	**183,406**	**179,697**	**42,542**	**16,913**	**13,262**	**11,541**	**4,150**	**4,994**	**10,769**	**7,025**	**2,419**	**15,705**	**12,157**
	1982	162,518	159,407	35,998	14,458	11,765	8,618	3,057	4,148	7,964	5,175	1,791	11,669	8,955
JACKSONVILLE	**1985**	**692,765**	**657,524**	**152,856**	**83,749**	**32,704**	**60,058**	**26,357**	**17,697**	**27,313**	**13,550**	**7,827**	**38,748**	**25,436**
	1982	630,200	600,245	126,181	68,135	29,855	45,188	18,854	13,421	20,150	9,693	5,954	28,523	18,195
LAKELAND - WINTER HAVEN	**1985**	**321,144**	**312,924**	**64,240**	**33,082**	**18,675**	**24,634**	**9,831**	**10,619**	**12,321**	**4,291**	**3,764**	**16,115**	**9,966**
	1982	303,468	295,451	58,288	30,265	17,632	19,590	7,866	8,145	9,779	3,433	2,887	12,895	7,974
MELBOURNE - TITUSVILLE - PALM BAY	**1985**	**273,669**	**257,214**	**85,835**	**55,077**	**16,031**	**33,036**	**14,844**	**13,500**	**12,153**	**3,649**	**6,044**	**26,462**	**18,247**
	1982	245,015	231,618	65,078	39,737	14,436	23,113	9,625	9,775	8,522	2,366	4,376	17,886	11,832
MIAMI - HIALEAH	**1985**	**1,706,929**	**1,663,994**	**545,279**	**348,993**	**66,392**	**139,833**	**64,412**	**55,245**	**81,117**	**37,360**	**32,274**	**150,053**	**112,080**
	1982	1,504,794	1,471,470	411,101	255,801	58,712	98,930	45,006	38,935	56,850	26,104	22,746	105,715	78,312
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1985***	***2,883,557***	***2,803,392***	***866,749***	***527,654***	***124,176***	***235,908***	***115,719***	***89,099***	***131,287***	***64,094***	***48,604***	***243,836***	***182,813***
	1982	*2,605,003*	*2,539,565*	*681,900*	*403,178*	*112,881*	*168,397*	*80,250*	*64,820*	*92,923*	*44,468*	*35,232*	*172,356*	*126,900*

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
CONNECTICUT (continued)														
NEW LONDON - NORWICH	**1985**	**2,903**	**677**	**26,920**	**22,988**	**27,356**	**13,405**	**11,497**	**55,763**	**30,773**	**20,869**	**15,329**	**11,890**	**2,609**
	1982	1,653	452	18,239	15,400	20,334	10,805	7,680	41,855	24,805	13,941	11,990	9,584	1,743
NONMETRO PORTION OF STATE	**1985**	**1,174**	**386**	**13,859**	**11,987**	**20,428**	**10,404**	**5,920**	**36,429**	**23,445**	**9,018**	**13,037**	**9,677**	**1,106**
	1982	702	274	10,031	8,583	16,545	9,169	4,195	30,182	20,661	6,391	10,999	8,528	784
TOTAL STATE	**1985**	**42,541**	**13,631**	**414,713**	**328,363**	**613,859**	**274,971**	**290,886**	**1,179,194**	**609,856**	**508,804**	**326,770**	**250,052**	**51,933**
	1982	23,316	8,802	273,282	213,992	444,834	219,740	188,968	862,297	488,195	329,063	251,888	199,682	33,715
DELAWARE														
WILMINGTON	**1985**	**3,927**	**4,227**	**75,402**	**58,251**	**100,743**	**35,977**	**59,184**	**195,169**	**77,005**	**109,490**	**50,828**	**36,284**	**10,146**
	1982	2,244	2,963	51,090	38,885	76,187	30,081	41,481	148,311	64,384	76,739	41,053	30,337	7,111
NONMETRO PORTION OF STATE	**1985**	**1,330**	**936**	**23,414**	**18,361**	**33,793**	**14,446**	**14,676**	**65,455**	**32,903**	**24,043**	**15,079**	**11,172**	**2,394**
	1982	738	712	15,899	12,037	27,618	12,760	11,160	54,025	29,065	18,283	12,914	9,869	1,821
TOTAL STATE	**1985**	**4,849**	**4,944**	**91,339**	**70,391**	**126,615**	**46,671**	**70,792**	**245,143**	**101,878**	**127,857**	**60,884**	**43,672**	**12,014**
	1982	2,730	3,519	61,471	46,346	97,385	39,541	50,457	189,744	86,387	90,982	49,643	36,878	8,558
DISTRICT OF COLUMBIA														
WASHINGTON	**1985**	**100,002**	**8,052**	**598,279**	**454,197**	**726,224**	**331,341**	**328,797**	**1,478,511**	**678,580**	**701,768**	**409,609**	**279,648**	**94,296**
	1982	51,567	5,612	372,626	270,906	551,393	272,578	234,567	1,121,348	558,233	488,419	323,149	230,053	66,088
TOTAL STATE	**1985**	**10,411**	**819**	**72,238**	**55,588**	**118,251**	**73,232**	**35,767**	**238,875**	**149,979**	**73,991**	**78,578**	**61,808**	**9,829**
	1982	6,083	568	50,614	38,406	93,040	60,293	24,789	187,493	123,479	51,281	63,585	50,887	6,812
FLORIDA														
BRADENTON	**1985**	**1,061**	**418**	**19,027**	**14,081**	**19,801**	**6,711**	**11,812**	**39,896**	**19,147**	**19,338**	**11,688**	**9,664**	**1,015**
	1982	602	310	13,060	9,326	15,928	6,065	8,750	32,876	17,304	14,325	10,299	8,734	752
DAYTONA BEACH	**1985**	**3,129**	**686**	**36,253**	**28,036**	**36,500**	**12,624**	**19,918**	**74,693**	**32,566**	**36,229**	**20,429**	**13,904**	**3,606**
	1982	1,790	516	25,480	18,940	30,785	12,172	14,978	64,072	31,399	27,244	18,532	13,406	2,712
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1985**	**21,568**	**3,888**	**204,260**	**168,015**	**207,988**	**91,644**	**104,983**	**428,883**	**213,296**	**195,191**	**117,573**	**92,455**	**17,108**
	1982	12,565	2,973	143,582	115,413	173,086	82,732	80,270	359,629	192,553	149,242	103,147	83,464	13,081
FORT MYERS - CAPE CORAL	**1985**	**3,165**	**690**	**69,746**	**59,253**	**34,828**	**10,165**	**21,581**	**73,548**	**29,515**	**38,328**	**18,186**	**13,698**	**2,886**
	1982	1,847	536	51,013	42,623	29,045	9,507	16,755	62,474	27,606	29,757	16,342	12,812	2,241
FORT PIERCE	**1985**	**2,177**	**349**	**29,738**	**24,979**	**23,168**	**9,173**	**11,192**	**48,039**	**22,933**	**20,722**	**13,711**	**10,168**	**2,011**
	1982	1,233	235	19,980	16,606	17,909	8,098	7,529	37,730	20,246	13,940	11,529	8,977	1,353
FORT WALTON BEACH	**1985**	**1,764**	**361**	**24,915**	**21,530**	**18,593**	**4,260**	**10,995**	**39,190**	**16,076**	**19,107**	**8,627**	**4,311**	**2,884**
	1982	834	230	14,424	12,121	12,911	3,491	7,010	28,272	13,175	12,182	6,371	3,533	1,839
GAINESVILLE	**1985**	**2,781**	**460**	**17,257**	**11,550**	**30,011**	**11,945**	**14,740**	**55,023**	**23,171**	**27,291**	**13,719**	**8,971**	**2,648**
	1982	1,856	341	12,830	8,508	24,806	11,177	10,915	45,548	21,681	20,209	12,092	8,394	1,961
JACKSONVILLE	**1985**	**10,269**	**1,648**	**100,538**	**80,086**	**103,009**	**38,155**	**51,313**	**217,340**	**105,311**	**88,790**	**64,089**	**43,879**	**10,299**
	1982	6,112	1,254	73,234	57,288	84,173	34,134	38,952	180,548	94,210	67,411	55,244	39,254	7,834
LAKELAND - WINTER HAVEN	**1985**	**2,183**	**684**	**29,486**	**22,151**	**39,476**	**16,902**	**18,646**	**75,854**	**29,899**	**39,003**	**21,607**	**15,109**	**3,935**
	1982	1,458	525	23,717	17,724	35,008	17,176	14,302	66,661	30,383	29,916	20,599	15,354	3,018
MELBOURNE - TITUSVILLE - PALM BAY	**1985**	**2,866**	**1,208**	**38,637**	**29,205**	**39,656**	**9,995**	**26,831**	**86,327**	**26,383**	**55,597**	**20,306**	**12,228**	**4,834**
	1982	1,575	875	25,846	18,937	30,350	8,479	19,427	66,427	22,381	40,255	16,411	10,373	3,500
MIAMI - HIALEAH	**1985**	**47,990**	**6,205**	**283,338**	**224,818**	**425,826**	**218,511**	**179,989**	**838,593**	**466,651**	**333,912**	**271,747**	**217,585**	**35,997**
	1982	28,312	4,374	199,174	157,084	328,872	180,358	126,850	650,810	385,172	235,329	219,019	179,594	25,370
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***1985***	***69,558***	***10,093***	***487,598***	***392,833***	***633,814***	***310,155***	***284,972***	***1,267,476***	***679,947***	***529,103***	***389,320***	***310,040***	***53,105***
	1982	*40,877*	*7,347*	*342,756*	*272,497*	*501,958*	*263,090*	*207,120*	*1,010,439*	*577,725*	*384,571*	*322,166*	*263,058*	*38,451*

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
FLORIDA (continued)														
NAPLES	1985	159,085	154,240	35,570	20,996	7,888	15,584	10,631	3,286	8,091	5,599	1,420	14,092	11,897
	1982	121,414	117,788	24,244	13,596	6,024	9,802	6,478	2,132	5,032	3,412	921	8,722	7,250
OCALA	1985	158,486	153,090	35,411	17,891	8,412	11,987	7,218	2,732	11,541	8,159	2,063	10,636	7,706
	1982	130,363	126,119	24,999	11,796	6,930	7,441	4,205	1,771	6,966	4,753	1,337	6,432	4,489
ORLANDO	1985	835,025	795,426	169,693	81,555	42,038	59,145	20,466	26,349	37,962	15,163	10,290	73,494	55,789
	1982	712,382	678,413	132,085	62,666	35,855	40,839	13,367	18,458	26,445	9,903	7,209	49,124	36,436
PANAMA CITY	1985	80,433	73,131	25,476	15,522	2,916	7,795	2,983	3,304	4,131	1,679	1,599	11,122	9,201
	1982	75,405	68,369	20,406	12,108	2,726	5,949	2,251	2,813	3,121	1,267	1,215	8,465	6,943
PENSACOLA	1985	274,715	262,321	56,330	28,445	10,464	30,561	9,909	10,502	13,701	5,218	4,909	15,762	11,090
	1982	245,258	234,697	46,539	23,776	9,362	21,915	7,024	7,730	9,933	3,699	3,621	11,402	7,861
SARASOTA	1985	273,896	256,626	70,895	42,979	13,417	28,965	19,370	6,930	8,994	4,161	2,643	17,731	13,375
	1982	245,589	230,410	55,607	32,177	12,046	21,260	13,971	5,147	6,569	3,001	1,963	12,959	9,647
TALLAHASSEE	1985	183,133	179,668	37,111	15,226	9,942	19,013	7,541	7,687	7,065	1,792	3,371	17,475	12,254
	1982	165,114	162,250	30,055	12,927	8,978	12,757	4,902	4,900	4,741	1,165	2,149	11,514	7,966
TAMPA - ST. PETERSBURG - CLEARWATER	1985	1,817,560	1,771,834	420,869	208,218	107,531	171,472	101,581	55,611	91,053	52,830	25,074	129,223	96,299
	1982	1,609,253	1,569,764	342,795	166,666	95,269	117,541	66,106	40,603	62,440	34,380	18,307	87,630	62,668
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1985	795,734	774,720	195,398	111,196	43,384	68,027	36,840	22,532	38,907	21,898	12,743	42,726	29,198
	1982	668,111	651,615	145,757	80,156	36,490	45,496	23,332	15,404	25,440	13,869	8,712	28,000	18,492
NONMETRO PORTION OF STATE	1985	926,857	892,112	186,455	119,894	43,128	63,391	37,131	8,276	26,785	16,596	2,857	25,883	14,747
	1982	827,722	797,414	148,182	93,444	38,552	44,088	25,063	5,638	18,438	11,200	1,941	18,084	9,953
TOTAL STATE	1985	10,943,546	10,569,544	2,689,437	1,517,665	547,480	952,221	491,629	311,388	494,579	256,334	148,370	777,110	568,172
	1982	9,711,786	9,394,819	2,133,660	1,173,359	486,806	669,923	331,164	225,470	344,803	171,862	106,969	539,277	384,029
GEORGIA														
ALBANY	1985	119,009	115,543	24,198	12,157	5,713	9,900	2,724	2,994	6,134	3,794	1,488	7,050	4,949
	1982	96,261	93,577	18,896	9,594	4,627	7,080	1,922	2,157	4,353	2,677	1,072	5,017	3,492
ATHENS	1985	144,160	140,317	36,091	22,694	4,784	9,333	2,835	854	6,050	2,030	1,547	7,561	4,681
	1982	113,722	110,949	24,817	15,376	3,783	5,995	1,946	527	3,874	1,393	954	5,045	3,214
ATLANTA	1985	2,412,443	2,291,065	650,633	365,288	123,113	162,198	61,664	60,344	113,963	49,849	41,158	213,727	151,997
	1982	1,894,044	1,800,880	460,036	252,518	96,772	102,900	36,414	40,341	72,272	29,439	27,524	131,487	89,760
AUGUSTA	1985	310,992	298,187	80,004	47,550	15,877	21,486	10,270	3,828	14,914	6,478	4,308	26,312	17,626
	1982	267,281	256,579	59,869	33,664	13,662	15,065	6,943	2,758	10,400	4,380	3,135	18,285	11,916
COLUMBUS	1985	176,596	169,983	45,872	27,399	5,615	17,757	6,735	7,107	8,457	5,232	1,899	18,249	14,369
	1982	155,613	149,978	36,026	20,956	4,955	12,919	4,432	5,458	5,913	3,443	1,459	12,457	9,456
MACON - WARNER ROBINS	1985	274,816	263,923	72,891	41,103	15,257	23,839	8,697	8,933	13,938	8,084	3,111	19,747	13,077
	1982	240,350	230,680	57,072	30,862	13,336	17,200	5,761	6,653	9,710	5,355	2,319	13,685	8,662
SAVANNAH	1985	221,626	209,819	54,733	31,481	9,992	22,114	10,615	5,306	9,595	6,424	1,465	14,127	7,246
	1982	187,613	177,517	41,817	23,757	8,454	15,838	7,490	3,720	6,801	4,533	1,027	10,091	5,113
NONMETRO PORTION OF STATE	1985	1,799,116	1,712,717	415,452	278,835	72,826	114,687	51,279	11,375	51,634	28,546	3,219	71,894	45,402
	1982	1,583,274	1,511,275	320,844	211,709	64,265	81,237	35,352	7,613	35,501	19,679	2,162	50,234	31,300
TOTAL STATE	1985	5,477,983	5,219,293	1,360,255	812,701	249,482	380,385	155,358	100,034	224,404	111,571	57,424	377,938	260,177
	1982	4,540,787	4,332,551	1,005,481	589,406	206,608	257,245	100,388	68,743	148,461	71,424	39,177	245,427	163,072
HAWAII														
HONOLULU	1985	743,006	637,998	246,208	144,786	36,627	43,960	18,078	17,564	25,158	11,781	13,665	51,717	36,429
	1982	651,149	564,716	209,856	126,770	32,420	34,394	14,096	13,738	19,729	9,186	8,342	40,598	28,404
NONMETRO PORTION OF STATE	1985	344,724	321,018	69,712	47,025	14,612	16,164	9,248	1,560	7,422	4,187	774	13,475	8,625
	1982	278,067	259,560	57,480	39,933	11,815	11,787	6,832	1,060	5,402	3,093	526	9,889	6,371

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA (continued)														
NAPLES	1985	1,238	270	32,209	28,596	21,081	10,579	8,651	45,185	26,448	16,016	14,520	11,727	1,554
	1982	608	175	19,859	17,426	15,324	8,321	5,612	33,236	20,803	10,390	11,105	9,224	1,008
OCALA	1985	2,590	393	22,065	18,412	17,863	4,576	11,202	45,209	19,894	22,601	11,955	8,554	2,260
	1982	1,291	255	13,193	10,726	12,468	3,584	7,261	32,375	15,582	14,649	8,990	6,700	1,465
ORLANDO	1985	11,710	2,166	115,931	87,972	121,898	43,149	67,049	262,357	109,875	129,988	85,275	64,945	14,082
	1982	6,611	1,518	77,470	57,454	91,791	35,294	48,566	199,121	89,873	91,060	67,854	53,123	9,865
PANAMA CITY	1985	1,401	304	13,919	12,250	17,466	5,939	9,516	34,689	14,435	16,899	9,128	6,159	2,589
	1982	895	231	10,539	9,244	14,676	5,763	7,230	29,625	14,007	12,840	8,903	5,976	1,967
PENSACOLA	1985	3,178	891	37,010	26,655	41,344	9,849	27,443	86,289	27,636	51,987	22,528	12,463	7,586
	1982	1,921	658	26,689	18,895	32,849	9,204	20,244	69,665	25,828	38,349	19,280	11,646	5,596
SARASOTA	1985	4,466	704	71,011	58,383	35,426	10,445	21,674	94,237	44,959	40,705	24,251	18,317	2,904
	1982	2,615	523	52,011	42,110	28,103	9,177	16,097	76,625	39,501	30,231	20,773	16,093	2,157
TALLAHASSEE	1985	4,351	642	26,185	18,262	33,775	8,417	21,511	71,053	23,192	42,059	18,598	10,908	3,693
	1982	2,467	409	17,159	11,872	25,213	8,118	13,712	54,273	22,367	26,810	16,041	10,521	2,354
TAMPA - ST. PETERSBURG - CLEARWATER	1985	27,720	5,968	268,751	202,387	242,175	73,690	150,439	499,980	193,668	281,778	134,153	87,760	23,879
	1982	15,312	4,358	181,168	131,707	189,872	64,659	109,839	396,312	169,933	205,731	113,197	85,779	17,435
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	1985	10,024	3,186	166,710	139,132	136,104	58,715	69,556	314,312	173,136	127,963	77,946	61,124	11,681
	1982	5,232	2,178	107,706	88,117	100,989	46,999	47,552	236,997	138,587	87,481	60,881	48,927	7,986
NONMETRO PORTION OF STATE	1985	4,868	763	74,611	63,179	71,107	25,744	21,524	142,593	75,031	30,479	38,795	24,193	2,667
	1982	2,746	519	50,949	42,641	55,679	23,481	14,621	116,145	68,441	20,705	32,695	22,066	1,810
TOTAL STATE	1985	170,499	31,884	1,681,597	1,338,932	1,717,095	681,188	890,565	3,573,290	1,693,224	1,633,983	1,019,631	758,122	160,118
	1982	97,882	22,993	1,159,083	904,762	1,349,837	587,989	636,472	2,839,421	1,461,032	1,178,056	849,304	653,950	115,304
GEORGIA														
ALBANY	1985	1,484	330	17,830	14,962	20,634	7,551	11,408	41,120	17,043	22,072	14,199	9,315	2,646
	1982	872	238	12,709	10,557	15,995	6,377	8,218	32,049	14,393	15,900	11,483	7,867	1,906
ATHENS	1985	1,881	721	11,480	10,239	25,050	6,402	17,834	50,374	15,772	33,193	16,476	10,770	3,299
	1982	1,139	445	7,836	7,029	16,870	5,144	11,001	34,385	12,672	20,476	12,480	8,653	2,035
ATLANTA	1985	49,743	11,760	365,709	259,196	467,342	176,173	258,484	976,598	378,278	534,638	275,677	189,906	60,756
	1982	24,880	7,865	226,857	153,066	332,773	134,921	172,840	695,623	289,702	357,497	204,113	145,438	40,629
AUGUSTA	1985	3,431	718	41,492	31,698	55,806	23,565	27,270	109,992	49,888	48,477	32,268	20,212	7,356
	1982	1,939	523	28,826	21,429	44,108	20,301	19,848	87,191	42,979	38,129	26,369	17,413	5,354
COLUMBUS	1985	3,925	571	34,113	28,102	31,531	11,558	18,264	67,903	28,976	35,943	19,626	12,794	4,821
	1982	2,199	410	23,327	18,493	25,986	10,483	14,027	56,433	26,282	27,604	16,976	11,605	3,703
MACON - WARNER ROBINS	1985	1,852	691	33,347	27,288	41,218	14,365	23,343	86,779	38,307	43,092	23,107	15,325	5,357
	1982	1,010	515	22,709	18,076	33,156	12,801	17,388	70,759	34,137	32,101	19,580	13,656	3,993
SAVANNAH	1985	2,362	586	32,427	26,955	39,674	16,586	20,947	79,624	41,756	32,813	28,894	21,704	4,687
	1982	1,367	411	23,162	19,020	30,626	14,001	14,685	62,635	35,248	23,003	23,610	18,321	3,286
NONMETRO PORTION OF STATE	1985	4,024	918	183,014	159,388	207,904	99,478	61,787	410,212	218,759	90,489	120,699	75,529	12,863
	1982	2,361	618	127,967	109,877	165,707	88,440	41,484	333,531	194,493	60,799	100,374	67,149	8,643
TOTAL STATE	1985	68,935	16,230	720,309	560,605	880,257	351,740	435,169	1,803,857	780,022	832,571	525,361	352,284	100,645
	1982	35,821	11,012	473,045	358,550	659,162	289,756	296,845	1,359,869	643,842	570,336	411,181	287,875	68,827
HAWAII														
HONOLULU	1985	5,664	4,266	71,896	46,163	197,892	103,412	73,589	386,758	204,028	124,783	77,265	66,679	6,932
	1982	3,838	3,337	56,313	35,994	147,797	72,971	57,558	289,056	143,969	97,599	55,440	47,051	5,422
NONMETRO PORTION OF STATE	1985	1,231	326	26,186	21,947	61,253	46,489	5,661	110,995	84,425	9,691	18,202	15,703	530
	1982	759	222	19,270	16,212	41,004	30,289	3,848	74,314	55,006	6,587	12,072	10,231	360

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
HAWAII (continued)														
TOTAL STATE	1985	1,087,730	959,016	315,920	191,811	51,239	60,124	27,326	19,124	32,580	15,968	11,439	65,192	45,054
	1982	929,216	824,276	267,336	166,703	44,235	46,181	20,928	14,798	25,131	12,279	8,868	50,487	34,775
IDAHO														
BOISE	1985	179,995	170,770	47,741	33,273	9,012	14,599	9,770	1,982	7,371	5,465	660	8,643	5,105
	1982	170,125	161,590	38,690	25,545	8,528	11,812	7,565	1,645	5,879	4,232	548	6,940	3,953
NONMETRO PORTION OF STATE	1985	746,782	722,200	168,574	115,119	34,715	51,161	36,005	5,633	24,718	19,726	1,967	28,821	18,094
	1982	649,933	629,483	129,963	85,379	30,257	37,168	25,142	4,437	17,617	13,775	1,484	20,821	12,637
TOTAL STATE	1985	926,777	892,970	216,315	148,392	43,727	65,760	45,775	7,615	32,089	25,191	2,627	37,464	23,199
	1982	820,058	791,073	168,653	110,924	38,785	48,980	32,707	6,082	23,496	18,007	2,032	27,761	16,590
ILLINOIS														
AURORA - ELGIN	1985	295,355	281,331	75,536	48,032	9,140	16,634	6,426	6,200	11,289	6,234	2,643	17,416	10,196
	1982	270,270	258,465	60,959	37,258	8,397	13,398	5,024	5,210	9,018	4,874	2,221	13,863	7,971
BLOOMINGTON - NORMAL	1985	106,586	103,099	31,330	18,103	5,433	6,769	4,734	905	4,645	1,773	1,529	8,588	5,321
	1982	92,240	89,486	23,386	12,987	4,716	4,659	3,185	637	3,240	1,193	1,076	5,959	3,580
CHAMPAIGN - URBANA - RANTOUL	1985	145,310	139,542	37,206	19,967	5,452	8,743	1,389	4,377	8,291	3,058	1,866	16,309	10,016
	1982	127,967	123,423	28,551	14,616	4,822	6,675	1,025	3,373	6,270	2,256	1,438	12,224	7,390
CHICAGO	1985	5,531,598	5,234,310	1,506,502	927,094	163,376	354,527	162,362	130,431	304,584	191,315	55,596	485,643	321,488
	1982	4,895,610	4,654,954	1,154,208	676,452	145,293	262,773	111,225	103,282	219,745	131,059	44,025	349,674	220,233
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1985*	*7,259,489*	*6,882,363*	*1,912,500*	*1,202,205*	*209,106*	*458,860*	*211,704*	*163,223*	*367,794*	*228,934*	*70,830*	*580,084*	*378,657*
	1982	*6,439,301*	*6,135,015*	*1,463,738*	*876,866*	*186,724*	*340,883*	*146,867*	*129,020*	*267,203*	*158,736*	*55,884*	*420,918*	*262,560*
DAVENPORT - ROCK ISLAND - MOLINE	1985	356,941	346,469	73,208	42,386	11,634	22,701	8,983	7,849	10,645	4,374	4,505	20,643	14,380
	1982	322,932	313,737	61,954	35,600	10,535	18,562	7,347	6,409	8,673	3,577	3,680	16,926	11,762
DECATUR	1985	122,788	119,366	30,199	16,207	4,041	11,346	4,019	4,591	6,091	2,941	1,448	12,333	8,822
	1982	108,797	106,013	23,636	12,135	3,589	8,653	2,863	3,596	4,562	2,095	1,134	9,058	6,284
JOLIET	1985	252,685	241,304	65,162	43,812	7,840	11,996	4,404	4,445	8,162	4,272	1,895	12,179	6,987
	1982	232,003	222,077	51,599	33,017	7,216	9,645	3,345	3,716	6,438	3,245	1,584	9,614	5,307
KANKAKEE	1985	89,984	86,936	17,983	11,569	2,260	7,672	3,963	1,792	3,027	1,692	764	4,669	1,955
	1982	86,213	83,458	15,383	9,501	2,170	6,217	2,963	1,583	2,429	1,265	675	3,869	1,462
LAKE COUNTY	1985	365,516	347,219	102,133	67,435	11,282	25,898	12,594	7,589	19,171	12,215	3,234	29,119	19,976
	1982	352,153	336,730	82,954	52,446	10,941	20,623	9,807	6,434	15,094	9,512	2,742	23,025	15,556
PEORIA	1985	327,815	315,913	72,889	37,645	13,116	21,830	13,143	7,011	13,231	8,402	2,621	16,912	10,459
	1982	311,724	301,032	61,917	30,213	12,498	17,609	10,214	5,948	10,641	6,530	2,224	13,675	8,129
ROCKFORD	1985	264,260	252,087	63,078	29,173	8,638	21,370	12,083	5,720	9,755	6,122	1,579	16,928	8,638
	1982	231,882	221,625	51,551	24,015	7,594	16,052	8,854	4,518	7,268	4,486	1,248	12,845	6,330
SPRINGFIELD	1985	182,237	174,221	49,490	35,869	5,668	17,450	5,054	6,769	13,348	7,848	2,783	15,830	10,034
	1982	169,004	162,464	39,575	27,609	5,285	13,706	3,529	5,686	10,054	5,481	2,338	11,772	7,008
NONMETRO PORTION OF STATE	1985	1,816,775	1,745,515	377,207	245,261	53,774	139,096	59,214	17,980	60,417	39,141	6,435	80,297	47,516
	1982	1,653,804	1,593,736	301,971	192,578	49,098	105,228	43,959	13,539	45,200	29,060	4,844	60,558	35,277
TOTAL STATE	1985	10,212,939	9,728,978	2,584,821	1,577,724	316,239	689,118	307,852	213,045	494,730	298,836	95,897	759,017	488,272
	1982	9,165,060	8,767,557	2,020,951	1,185,473	284,989	519,021	219,395	168,942	363,986	211,049	75,586	557,664	344,044
INDIANA														
ANDERSON	1985	147,265	142,798	36,306	23,035	5,706	7,853	4,578	1,373	5,354	3,487	1,131	10,456	3,581
	1982	123,584	120,034	26,502	16,085	4,796	5,551	3,148	1,013	3,763	2,398	835	7,632	2,462

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
HAWAII (continued)														
TOTAL STATE	1985	6,895	4,592	98,082	68,110	259,145	149,901	79,250	497,753	288,453	134,474	95,467	82,382	7,462
	1982	4,597	3,559	75,583	52,206	188,801	103,260	61,406	363,370	198,975	104,186	67,512	57,282	5,782
IDAHO														
BOISE	1985	1,977	133	19,863	17,824	23,354	10,462	7,329	42,816	21,546	15,252	12,936	7,113	1,782
	1982	1,285	110	15,557	13,802	21,408	10,441	6,082	39,481	21,502	12,656	12,136	7,098	1,479
NONMETRO PORTION OF STATE	1985	1,789	390	61,857	53,013	93,314	37,917	25,348	154,780	71,742	48,343	50,202	28,435	5,697
	1982	1,093	295	43,940	37,020	78,582	35,854	19,136	131,327	67,841	36,494	43,967	26,889	4,301
TOTAL STATE	1985	3,766	523	81,720	70,837	116,668	48,379	32,677	197,596	93,288	63,595	63,138	35,548	7,479
	1982	2,378	405	59,497	50,822	99,990	46,295	25,218	170,808	89,343	49,150	56,103	33,987	5,780
ILLINOIS														
AURORA - ELGIN	1985	2,618	881	29,211	20,536	44,365	16,432	19,951	90,477	37,470	40,881	24,152	14,592	5,286
	1982	1,748	740	23,267	16,054	38,869	15,518	16,765	79,669	35,385	34,352	21,610	13,780	4,442
BLOOMINGTON - NORMAL	1985	1,342	510	14,527	11,605	25,938	8,452	15,196	52,401	18,924	27,066	13,118	9,611	1,650
	1982	756	359	9,922	7,808	19,823	7,408	10,693	40,575	16,587	19,045	10,998	8,424	1,161
CHAMPAIGN - URBANA - RANTOUL	1985	2,948	622	15,638	12,165	28,339	11,782	13,844	50,190	22,800	24,463	15,977	12,449	2,985
	1982	1,913	479	11,650	8,976	22,762	9,962	10,667	40,489	19,278	18,850	13,229	10,526	2,300
CHICAGO	1985	91,485	14,823	841,233	627,516	1,263,262	622,499	481,857	2,663,817	1,395,349	911,824	781,489	538,092	126,021
	1982	53,263	11,740	599,871	429,873	1,030,918	520,958	381,553	2,178,181	1,167,741	722,015	642,886	450,320	99,790
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	*1985*	*105,741*	*20,526*	*1,010,212*	*751,700*	*1,521,841*	*731,772*	*598,209*	*3,181,601*	*1,646,069*	*1,127,495*	*931,821*	*640,032*	*153,660*
	1982	*62,443*	*16,145*	*726,440*	*521,217*	*1,241,113*	*613,507*	*472,686*	*2,601,620*	*1,380,003*	*891,367*	*766,537*	*536,242*	*121,533*
DAVENPORT - ROCK ISLAND - MOLINE	1985	3,615	2,534	39,011	25,612	59,440	19,802	33,692	124,240	44,004	70,219	31,773	23,323	6,196
	1982	2,560	2,070	31,989	20,949	51,334	18,799	27,475	107,773	41,775	57,278	29,059	22,141	5,061
DECATUR	1985	1,992	557	14,658	11,972	24,778	8,957	11,368	45,228	21,202	20,997	11,096	8,605	1,693
	1982	1,218	436	10,650	8,528	20,238	7,685	8,905	37,190	18,190	16,448	9,329	7,383	1,326
JOLIET	1985	1,756	632	20,491	14,071	36,729	15,542	15,913	75,119	35,439	29,300	20,718	13,800	3,789
	1982	1,127	528	16,074	10,688	31,184	13,421	13,304	63,943	30,603	24,497	17,661	11,917	3,168
KANKAKEE	1985	674	255	10,049	7,823	10,118	4,800	4,334	20,820	12,324	7,303	6,462	4,800	987
	1982	422	225	7,830	5,849	9,205	4,478	3,830	19,072	11,497	6,453	5,938	4,478	872
LAKE COUNTY	1985	6,509	1,078	51,130	40,234	69,612	34,128	27,168	144,103	77,819	50,024	42,946	30,304	6,468
	1982	4,408	914	40,417	31,331	60,370	30,726	23,034	125,642	70,061	42,412	37,517	27,283	5,484
PEORIA	1985	3,815	1,092	35,967	27,055	46,733	15,480	27,529	96,116	42,429	48,723	27,293	20,933	4,587
	1982	2,452	927	28,750	21,026	40,995	14,168	23,355	84,896	38,834	41,335	24,606	19,160	3,892
ROCKFORD	1985	2,640	986	37,930	31,159	40,659	12,537	22,744	84,734	37,477	44,211	23,063	17,511	3,355
	1982	1,597	780	28,152	22,833	32,689	10,492	19,968	68,830	31,362	34,944	18,948	14,654	2,652
SPRINGFIELD	1985	3,252	732	19,818	14,845	32,317	12,918	16,040	75,196	34,429	31,842	16,908	12,017	2,816
	1982	1,985	615	14,532	10,367	27,903	11,631	13,473	65,088	30,999	26,746	14,841	10,820	2,365
NONMETRO PORTION OF STATE	1985	4,830	2,573	145,182	123,870	207,935	94,390	67,068	368,984	207,426	99,579	101,792	72,177	8,366
	1982	3,018	1,938	108,568	91,958	172,288	84,999	50,774	311,989	186,790	75,085	87,751	64,997	6,299
TOTAL STATE	1985	128,904	28,241	1,309,106	990,732	1,954,931	898,077	793,409	4,014,323	2,038,930	1,469,069	1,155,212	797,359	187,309
	1982	77,069	22,324	953,612	700,078	1,604,777	765,751	629,003	3,311,626	1,739,102	1,161,792	962,444	680,086	148,092
INDIANA														
ANDERSON	1985	1,691	683	9,992	7,430	19,875	6,294	11,944	41,728	22,046	17,661	10,289	7,411	2,133
	1982	1,013	504	7,018	5,109	14,714	4,609	8,814	30,765	16,144	13,033	7,564	5,427	1,574

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
INDIANA (continued)														
BLOOMINGTON	1985	92,121	88,846	19,609	10,334	3,353	4,942	2,450	1,118	4,364	2,821	1,214	6,336	4,504
	1982	84,099	81,476	16,234	8,666	3,075	3,639	1,767	841	3,191	2,035	913	4,660	3,249
ELKHART - GOSHEN	1985	188,503	185,228	31,698	18,808	6,708	7,523	3,697	2,222	5,461	4,005	773	9,940	2,329
	1982	161,740	159,045	26,061	15,419	5,760	5,472	2,634	1,667	3,915	2,853	560	7,808	1,659
EVANSVILLE	1985	324,218	313,069	62,004	35,418	9,385	22,410	6,711	9,912	16,662	9,415	4,103	23,571	13,886
	1982	270,955	262,393	47,134	26,922	7,866	15,824	4,556	7,044	11,586	6,392	2,916	16,399	9,427
FORT WAYNE	1985	344,202	331,588	81,280	51,978	11,899	27,936	16,321	7,279	11,040	5,211	4,085	25,099	17,558
	1982	294,721	284,666	60,137	36,644	10,216	19,551	10,891	5,549	7,846	3,478	3,113	17,411	11,717
GARY - HAMMOND	1985	683,736	654,396	140,342	101,620	14,680	43,940	22,874	12,920	21,041	12,637	6,419	30,611	16,949
	1982	582,833	561,739	98,638	68,633	12,601	30,370	15,382	9,265	14,481	8,498	4,603	21,219	11,397
INDIANAPOLIS	1985	1,145,601	1,102,185	326,360	200,448	41,719	83,975	35,892	30,000	62,036	39,139	15,639	220,797	61,761
	1982	958,467	926,240	231,853	135,513	35,060	56,751	22,921	21,117	40,933	24,993	12,691	162,497	39,439
KOKOMO	1985	106,448	101,769	28,284	19,510	3,342	5,135	1,672	2,298	4,220	2,075	1,393	9,047	2,860
	1982	87,571	83,975	19,771	13,068	2,758	3,590	1,122	1,657	2,919	1,392	1,004	6,472	1,918
LAFAYETTE - WEST LAFAYETTE	1985	101,374	97,698	32,247	19,053	4,969	12,248	5,410	3,772	3,832	1,891	1,559	9,220	6,434
	1982	94,353	91,320	26,383	15,240	4,645	9,289	3,988	2,993	2,901	1,394	1,237	6,931	4,743
MUNCIE	1985	129,863	124,433	34,287	24,848	2,942	9,136	4,739	3,221	6,723	4,658	1,557	14,233	7,076
	1982	104,907	100,801	23,102	16,230	2,383	5,887	2,926	2,201	4,276	2,876	1,064	9,701	4,369
SOUTH BEND - MISHAWAKA	1985	244,884	237,015	61,400	40,205	5,767	25,734	16,530	5,793	26,050	20,539	4,706	20,760	15,031
	1982	210,854	204,824	44,217	27,826	4,984	16,716	9,973	4,249	16,416	12,392	3,452	13,275	9,069
TERRE HAUTE	1985	165,063	159,647	29,205	18,795	3,676	13,229	5,070	5,542	5,696	4,237	788	115,159	6,910
	1982	136,600	132,212	22,278	14,300	3,044	9,360	3,406	3,985	3,885	2,846	566	92,677	4,642
NONMETRO PORTION OF STATE	1985	1,601,311	1,547,841	341,691	252,130	43,706	101,597	47,431	13,205	51,459	33,702	7,556	47,688	28,523
	1982	1,370,555	1,329,119	249,123	178,672	37,529	71,068	32,354	9,515	35,400	22,990	5,445	33,304	19,455
TOTAL STATE	1985	5,400,341	5,206,924	1,266,538	842,434	163,707	374,615	178,546	100,684	229,182	146,663	52,543	549,360	190,856
	1982	4,594,678	4,447,119	923,024	592,358	139,975	259,415	118,702	72,623	155,247	96,552	39,619	404,617	125,983
IOWA														
CEDAR RAPIDS	1985	165,354	160,912	33,091	19,240	5,191	11,709	4,237	4,571	5,365	1,687	2,803	10,930	7,956
	1982	142,121	138,310	28,485	17,175	4,462	9,570	3,567	3,594	4,322	1,420	2,204	9,068	6,698
DAVENPORT - ROCK ISLAND - MOLINE	1985	356,941	346,469	73,208	42,386	11,634	22,701	8,983	7,849	10,645	4,374	4,505	20,643	14,380
	1982	322,932	313,737	61,954	35,600	10,535	18,562	7,347	6,409	8,673	3,577	3,680	16,926	11,762
DES MOINES	1985	425,140	414,253	76,512	37,764	17,009	29,060	14,848	9,328	19,147	11,635	5,307	27,311	17,937
	1982	366,460	357,070	64,190	31,919	14,661	22,748	11,174	7,400	14,775	8,756	4,210	21,064	13,499
DUBUQUE	1985	93,272	87,629	18,648	11,832	2,377	6,126	2,354	2,347	3,808	2,352	1,192	6,189	4,255
	1982	83,478	78,440	16,518	10,657	2,128	5,236	2,064	1,940	3,274	2,062	985	5,354	3,730
IOWA CITY	1985	72,590	69,732	13,578	5,941	3,964	4,801	2,043	1,507	1,953	957	657	7,833	6,402
	1982	65,356	62,818	12,385	5,916	3,571	4,036	1,781	1,147	1,617	834	500	6,717	5,581
SIOUX CITY	1985	119,851	117,275	20,499	9,340	3,852	8,814	3,792	3,203	5,736	3,378	1,456	7,521	4,913
	1982	104,679	102,469	18,000	8,781	3,366	7,006	3,051	2,503	4,586	2,718	1,138	6,058	3,953
WATERLOO - CEDAR FALLS	1985	126,227	122,464	30,647	16,904	4,820	11,696	3,036	4,393	7,032	4,645	1,551	7,722	5,067
	1982	119,263	115,591	28,209	15,685	4,549	10,268	2,704	3,824	6,218	4,138	1,350	6,853	4,514
NONMETRO PORTION OF STATE	1985	1,586,334	1,525,275	280,483	177,876	44,693	87,137	43,275	8,295	31,063	20,026	3,902	52,021	32,093
	1982	1,337,398	1,284,432	233,491	150,790	37,633	69,363	34,428	6,398	24,362	15,932	3,041	41,023	25,527
TOTAL STATE	1985	2,827,252	2,728,254	524,641	309,364	90,706	172,772	79.080	38,753	80,747	47,442	19,773	131,534	86,549
	1982	2,426,298	2,340,008	444,960	267,323	77,991	139,457	63,498	30,912	64,649	38,238	15,772	106,389	70,441

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
INDIANA (continued)														
BLOOMINGTON	**1985**	**1,296**	**540**	**7,315**	**6,457**	**19,489**	**8,119**	**9,778**	**35,390**	**16,139**	**15,984**	**9,480**	**6,949**	**1,686**
	1982	812	406	5,315	4,658	15,495	6,878	7,354	28,256	13,672	12,021	7,803	5,887	1,268
ELKHART - GOSHEN	**1985**	**1,081**	**490**	**10,277**	**7,160**	**16,828**	**5,312**	**9,020**	**38,529**	**19,857**	**15,462**	**12,212**	**9,375**	**1,534**
	1982	656	368	7,509	5,101	13,193	4,275	6,768	30,413	15,980	11,602	9,754	7,545	1,151
EVANSVILLE	**1985**	**5,075**	**1,826**	**41,783**	**32,751**	**56,712**	**24,386**	**25,435**	**108,109**	**58,181**	**41,541**	**33,801**	**26,540**	**4,103**
	1982	2,999	1,297	28,706	22,235	42,175	19,007	18,057	81,021	45,349	29,494	26,051	20,686	2,916
FORT WAYNE	**1985**	**10,472**	**1,452**	**42,241**	**32,305**	**59,048**	**21,744**	**33,660**	**114,511**	**55,955**	**53,276**	**31,701**	**23,805**	**6,781**
	1982	5,993	1,108	29,109	21,558	45,399	16,925	25,674	88,247	43,554	40,636	24,541	18,529	5,172
GARY - HAMMOND	**1985**	**2,829**	**2,852**	**58,633**	**41,965**	**93,181**	**38,323**	**47,790**	**186,355**	**90,216**	**85,593**	**55,360**	**38,494**	**11,412**
	1982	1,583	2,046	40,259	28,219	69,087	29,339	34,272	138,727	69,065	61,382	41,600	29,469	8,184
INDIANAPOLIS	**1985**	**17,593**	**4,617**	**153,075**	**119,120**	**225,340**	**84,535**	**130,215**	**423,931**	**187,975**	**219,516**	**118,324**	**90,467**	**24,935**
	1982	9,743	3,254	100,364	76,068	160,331	60,515	91,764	301,474	134,563	156,845	84,524	64,761	17,572
KOKOMO	**1985**	**613**	**587**	**10,858**	**8,882**	**17,400**	**7,302**	**8,010**	**34,361**	**19,012**	**13,849**	**9,919**	**7,973**	**1,333**
	1982	337	423	7,400	5,958	12,679	5,347	5,775	25,049	13,922	9,985	7,248	5,838	961
LAFAYETTE - WEST LAFAYETTE	**1985**	**1,345**	**891**	**9,560**	**7,189**	**24,399**	**7,078**	**15,255**	**45,289**	**15,278**	**28,952**	**12,241**	**8,574**	**2,784**
	1982	854	707	7,169	5,299	19,284	5,555	12,105	35,834	11,990	22,974	9,623	6,729	2,209
MUNCIE	**1985**	**880**	**732**	**15,400**	**13,335**	**20,930**	**7,370**	**12,542**	**38,028**	**14,518**	**22,062**	**11,831**	**8,439**	**3,020**
	1982	463	500	9,691	8,234	14,670	5,284	8,571	26,619	10,409	15,077	8,401	6,051	2,064
SOUTH BEND - MISHAWAKA	**1985**	**5,826**	**1,176**	**38,557**	**32,055**	**44,710**	**14,197**	**24,798**	**85,299**	**36,782**	**41,521**	**22,036**	**14,660**	**5,099**
	1982	3,040	863	24,139	19,340	34,020	11,470	20,280	65,540	29,716	33,512	17,273	11,844	3,740
TERRE HAUTE	**1985**	**1,530**	**888**	**15,915**	**9,939**	**26,452**	**12,244**	**13,622**	**53,646**	**28,715**	**23,784**	**13,033**	**9,389**	**2,720**
	1982	893	637	11,053	6,676	19,590	9,295	9,804	39,876	21,799	17,115	9,822	7,127	1,958
NONMETRO PORTION OF STATE	**1985**	**6,875**	**3,309**	**108,202**	**94,161**	**150,706**	**62,489**	**53,400**	**289,850**	**157,416**	**83,171**	**83,965**	**61,910**	**8,034**
	1982	3,968	2,384	74,438	64,229	112,309	48,579	38,477	217,933	122,369	59,930	64,074	48,125	5,790
TOTAL STATE	**1985**	**58,519**	**20,350**	**537,136**	**423,880**	**801,213**	**306,742**	**410,091**	**1,554,789**	**750,224**	**687,405**	**439,913**	**324,950**	**78,823**
	1982	33,234	14,730	363,112	280,573	592,066	232,348	298,522	1,153,563	569,080	502,088	329,705	245,986	56,944
IOWA														
CEDAR RAPIDS	**1985**	**1,761**	**1,226**	**17,273**	**13,630**	**34,185**	**7,785**	**22,688**	**71,958**	**22,259**	**44,066**	**15,418**	**10,137**	**4,164**
	1982	1,244	964	14,405	11,475	28,443	7,563	17,838	60,913	21,625	34,646	14,031	9,848	3,274
DAVENPORT - ROCK ISLAND - MOLINE	**1985**	**3,615**	**2,534**	**39,011**	**25,612**	**59,440**	**19,802**	**33,692**	**124,240**	**44,004**	**70,219**	**31,773**	**23,323**	**6,196**
	1982	2,560	2,070	31,989	20,949	51,334	18,799	27,475	107,773	41,775	57,278	29,059	22,141	5,061
DES MOINES	**1985**	**7,601**	**2,063**	**48,505**	**40,205**	**71,823**	**24,398**	**41,274**	**137,567**	**53,718**	**75,177**	**33,577**	**25,467**	**5,307**
	1982	4,823	1,637	37,188	30,258	61,846	23,621	32,743	119,361	52,008	59,639	31,464	24,656	4,210
DUBUQUE	**1985**	**996**	**373**	**7,460**	**5,826**	**15,280**	**4,957**	**9,156**	**27,135**	**12,297**	**13,251**	**7,539**	**5,414**	**1,638**
	1982	750	308	6,483	5,108	13,617	5,010	7,569	24,823	12,428	10,954	7,256	5,472	1,354
IOWA CITY	**1985**	**1,240**	**301**	**6,589**	**4,848**	**11,615**	**4,295**	**6,024**	**22,159**	**9,502**	**11,097**	**6,289**	**4,789**	**1,055**
	1982	954	229	5,644	4,226	10,347	4,649	4,586	20,097	10,285	8,447	6,397	5,184	803
SIOUX CITY	**1985**	**1,089**	**546**	**11,371**	**8,282**	**21,378**	**8,568**	**11,467**	**40,761**	**16,122**	**22,024**	**11,316**	**8,500**	**1,912**
	1982	738	427	9,127	6,663	18,341	8,237	8,962	34,950	15,498	17,213	10,428	8,172	1,494
WATERLOO - CEDAR FALLS	**1985**	**1,575**	**581**	**14,617**	**11,401**	**22,376**	**10,008**	**10,756**	**40,767**	**19,897**	**18,993**	**10,753**	**8,347**	**2,034**
	1982	1,188	506	13,034	10,157	21,453	10,629	9,363	39,414	21,132	16,533	10,985	8,865	1,771
NONMETRO PORTION OF STATE	**1985**	**8,975**	**1,489**	**99,556**	**88,864**	**156,623**	**87,506**	**34,575**	**278,228**	**156,317**	**63,752**	**80,043**	**57,389**	**7,442**
	1982	6,070	1,155	79,347	70,689	138,692	85,260	26,686	246,709	152,296	49,870	73,644	55,914	5,778
TOTAL STATE	**1985**	**25,826**	**8,131**	**227,337**	**187,802**	**370,083**	**158,098**	**158,146**	**692,670**	**313,384**	**293,073**	**182,497**	**132,398**	**27,927**
	1982	17,643	6,488	184,057	151,381	324,237	155,419	125,446	610,377	308,301	233,173	170,664	130,333	22,167

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
KANSAS														
KANSAS CITY	1985	1,635,356	1,565,778	441,838	245,510	52,124	126,777	43,335	48,082	71,871	34,209	21,717	113,305	81,770
	1982	1,210,559	1,160,315	313,779	172,640	38,627	86,503	28,625	32,764	48,376	22,597	14,775	76,052	54,014
LAWRENCE	1985	62,963	60,806	11,306	6,364	2,756	4,093	1,922	839	1,660	821	337	6,092	5,428
	1982	51,611	49,768	9,404	5,367	2,256	3,185	1,454	658	1,263	621	264	4,646	4,106
TOPEKA	1985	178,650	174,944	47,519	31,898	6,632	14,876	6,003	6,040	4,815	1,522	2,004	11,249	6,705
	1982	143,362	140,232	37,026	24,338	5,316	11,709	4,626	4,838	3,759	1,173	1,605	8,861	5,167
WICHITA	1985	399,870	377,988	98,622	50,105	18,873	36,567	14,590	16,410	24,461	12,097	8,178	36,112	23,795
	1982	345,983	326,692	85,460	44,140	16,312	29,347	11,213	13,233	19,373	9,297	6,587	28,805	18,287
NONMETRO PORTION OF STATE	1985	1,188,888	1,142,578	257,349	151,856	51,938	91,797	47,870	9,597	43,813	28,379	3,680	66,444	42,708
	1982	960,735	920,852	199,868	117,283	41,859	66,894	33,966	7,203	31,119	20,134	2,762	48,466	30,302
TOTAL STATE	1985	2,396,329	2,299,674	557,455	315,952	98,287	192,492	87,680	49,172	101,058	56,471	21,171	163,228	111,268
	1982	1,929,520	1,848,113	437,879	246,531	79,411	144,047	63,423	37,920	74,439	40,827	16,355	121,746	80,814
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1985	104,025	99,036	30,378	17,569	4,776	9,380	1,951	4,043	4,105	1,824	1,145	9,858	6,397
	1982	93,322	89,267	23,053	12,684	4,305	7,439	1,463	3,327	3,082	1,367	835	7,513	4,795
HUNTINGTON - ASHLAND	1985	314,836	302,068	75,594	44,721	7,874	19,544	7,645	5,435	9,052	3,292	3,696	31,357	22,256
	1982	291,038	280,047	58,832	35,159	7,300	14,582	5,746	3,760	6,539	2,474	2,538	23,207	16,730
LEXINGTON-FAYETTE	1985	327,256	316,541	89,221	50,278	15,166	23,068	9,336	8,080	12,863	7,353	2,813	26,454	16,669
	1982	295,363	286,194	71,033	38,014	13,712	17,342	6,215	6,383	9,188	4,894	2,225	18,813	11,096
LOUISVILLE	1985	904,954	871,492	260,558	159,807	38,756	64,273	37,399	17,658	41,587	25,002	12,084	53,039	30,530
	1982	785,788	759,723	188,541	108,025	33,787	45,701	25,564	12,943	29,340	17,090	8,857	37,620	20,869
OWENSBORO	1985	91,140	85,157	27,277	17,165	4,376	8,752	3,077	2,987	4,477	3,388	603	6,314	4,188
	1982	75,298	70,502	19,223	11,494	3,623	6,280	2,090	2,089	3,078	2,301	422	4,364	2,844
NONMETRO PORTION OF STATE	1985	1,702,839	1,639,621	404,642	269,344	59,126	117,611	56,951	8,866	39,957	25,301	3,922	65,427	34,666
	1982	1,581,591	1,527,133	318,077	203,777	55,072	92,341	41,312	6,648	29,839	18,354	2,931	49,161	25,151
TOTAL STATE	1985	3,358,873	3,232,503	853,221	546,604	126,338	230,358	112,082	43,129	107,773	65,399	21,903	175,713	101,880
	1982	3,037,106	2,931,597	652,547	398,203	114,259	174,813	78,866	32,553	78,081	45,622	16,419	128,047	71,193
LOUISIANA														
ALEXANDRIA	1985	112,291	106,975	32,286	19,824	5,137	11,541	3,694	5,157	3,945	1,374	1,351	7,481	4,299
	1982	104,150	99,375	27,995	16,836	4,772	9,395	2,896	4,318	3,278	1,077	1,131	6,061	3,370
BATON ROUGE	1985	516,259	506,857	122,182	54,811	33,152	58,369	25,089	21,459	27,797	17,590	4,475	51,885	40,063
	1982	457,389	449,471	105,448	47,991	29,399	44,335	17,998	17,212	21,055	12,618	3,591	38,418	28,740
HOUMA - THIBODAUX	1985	188,593	183,513	45,841	26,667	9,871	16,847	7,207	5,971	7,444	4,167	1,565	12,469	8,691
	1982	182,921	178,184	42,340	24,609	9,585	14,660	6,229	5,052	6,502	3,601	1,324	10,815	7,512
LAFAYETTE	1985	225,229	219,350	53,479	29,374	8,868	28,193	6,187	14,860	14,054	6,315	5,588	23,423	16,182
	1982	209,758	204,695	47,272	26,511	8,276	22,728	5,075	11,786	11,493	5,179	4,433	19,103	13,272
LAKE CHARLES	1985	201,499	196,130	51,454	28,931	11,789	20,588	9,467	5,601	9,767	6,079	1,743	14,907	10,475
	1982	179,545	174,684	44,197	24,203	10,500	16,598	7,382	4,791	7,947	4,740	1,491	11,974	8,168
MONROE	1985	123,136	119,332	34,976	23,371	2,745	15,304	6,058	4,790	6,700	3,472	1,414	12,348	8,085
	1982	112,518	109,232	29,067	19,013	2,513	12,292	4,549	3,981	5,378	2,607	1,175	9,653	6,071
NEW ORLEANS	1985	1,371,712	1,330,814	366,729	204,771	96,921	123,951	59,206	49,302	64,441	43,352	11,212	103,478	80,244
	1982	1,189,398	1,155,552	287,378	152,198	84,158	92,598	41,949	37,527	47,215	30,715	8,534	74,908	56,854
SHREVEPORT	1985	349,639	333,569	73,458	42,634	12,450	32,460	15,227	10,924	15,147	6,192	3,817	24,352	16,122
	1982	304,834	290,995	60,376	34,284	10,861	25,315	11,392	8,736	12,030	4,632	3,053	18,756	12,061
NONMETRO PORTION OF STATE	1985	1,085,663	1,051,686	260,955	176,399	41,661	85,213	39,436	9,405	30,607	13,894	3,260	48,383	28,599
	1982	1,013,640	984,188	225,467	153,674	38,987	70,231	31,453	6,885	24,869	11,080	2,375	38,372	22,810

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985
U.S. CENSUS 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
KANSAS														
KANSAS CITY	1985	19,738	6,034	193,380	114,932	314,308	106,501	149,624	606,253	212,122	292,990	157,990	105,177	26,544
	1982	11,160	4,105	130,817	75,918	234,768	90,348	101,788	453,861	179,947	199,328	126,208	89,224	18,059
LAWRENCE	1985	901	79	3,734	2,537	7,117	3,987	2,156	12,614	7,279	3,737	4,437	3,383	395
	1982	606	62	2,902	1,919	6,319	3,794	1,690	11,218	6,926	2,930	4,089	3,219	310
TOPEKA	1985	1,286	472	17,139	10,371	27,060	9,802	15,444	46,021	16,253	27,234	13,341	9,125	2,358
	1982	836	378	13,504	7,992	23,861	9,840	12,370	40,495	16,316	21,813	12,585	9,160	1,889
WICHITA	1985	7,058	1,636	56,244	43,196	75,807	25,392	36,088	127,482	51,533	61,824	38,166	26,034	6,870
	1982	4,680	1,318	43,969	33,197	70,568	27,917	29,086	119,641	56,657	49,794	38,995	28,623	5,533
NONMETRO PORTION OF STATE	1985	6,479	412	99,985	83,981	124,944	64,109	35,921	207,865	116,246	53,082	62,799	47,365	5,312
	1982	3,963	311	72,085	59,587	107,659	60,949	26,951	180,723	110,521	39,815	57,104	45,031	3,989
TOTAL STATE	1985	23,762	4,537	249,304	185,949	347,018	144,585	137,642	610,237	273,561	240,002	176,957	126,690	23,455
	1982	14,908	3,497	184,480	134,953	297,068	138,233	105,486	523,446	261,590	183,702	161,117	121,322	17,999
KENTUCKY														
CLARKSVILLE - HOPKINSVILLE	1985	1,421	289	16,382	12,656	18,606	5,386	10,933	32,155	11,609	16,840	9,496	6,015	2,117
	1982	912	214	12,446	9,486	14,834	4,888	7,971	25,939	10,537	12,277	8,137	5,459	1,543
HUNTINGTON - ASHLAND	1985	3,969	1,567	30,259	20,824	69,020	19,174	42,226	122,631	39,185	71,290	33,070	23,260	7,675
	1982	2,609	1,052	22,444	15,653	52,106	17,054	29,195	93,406	34,851	52,314	27,752	20,689	5,270
LEXINGTON-FAYETTE	1985	3,852	1,124	46,905	37,761	66,498	22,802	36,636	133,135	52,913	76,178	33,214	19,882	8,996
	1982	2,146	890	32,368	25,136	56,018	21,109	32,029	112,720	48,983	60,275	29,408	18,404	7,118
LOUISVILLE	1985	10,344	2,845	122,681	96,751	163,345	43,337	106,290	353,049	155,382	180,065	91,221	61,572	22,038
	1982	5,980	2,085	85,398	66,135	122,814	33,059	77,930	265,662	118,529	132,014	69,445	46,969	16,153
OWENSBORO	1985	988	323	10,532	8,737	18,233	5,900	10,833	33,303	11,284	20,776	8,666	6,269	1,692
	1982	563	226	7,235	5,934	13,895	5,160	7,575	25,390	9,869	14,528	7,209	5,483	1,183
NONMETRO PORTION OF STATE	1985	2,698	1,681	134,144	113,913	178,895	77,026	60,875	319,932	165,242	85,676	98,683	66,162	10,639
	1982	1,607	1,257	98,722	82,630	148,625	68,683	45,414	269,042	147,347	64,037	84,987	58,997	7,952
TOTAL STATE	1985	20,101	6,399	340,899	274,229	467,201	161,923	238,063	904,265	399,477	406,087	250,960	165,314	48,729
	1982	11,651	4,807	243,523	191,794	376,498	140,596	181,974	730,969	341,974	305,849	209,351	141,700	36,728
LOUISIANA														
ALEXANDRIA	1985	975	253	19,264	15,310	22,516	13,240	8,192	42,879	25,448	14,611	13,493	10,093	2,027
	1982	615	212	15,370	12,003	20,076	12,166	6,859	38,259	23,384	12,233	12,219	9,274	1,697
BATON ROUGE	1985	7,221	1,119	72,609	58,765	92,313	34,074	47,737	174,233	73,806	86,518	57,342	37,638	11,189
	1982	4,460	897	53,421	42,155	77,217	29,336	38,302	145,308	63,423	69,417	48,733	32,343	8,977
HOUMA - THIBODAUX	1985	1,776	293	21,792	17,312	25,821	11,267	11,047	49,160	22,766	20,335	15,682	11,126	2,346
	1982	1,294	248	18,872	14,963	23,471	10,778	9,347	44,715	21,779	17,205	14,690	10,643	1,985
LAFAYETTE	1985	3,268	828	40,664	28,100	44,535	23,763	18,425	87,697	43,734	40,784	29,559	22,561	4,969
	1982	2,267	657	33,170	23,047	39,555	22,701	14,615	77,295	41,780	32,350	27,332	21,553	3,941
LAKE CHARLES	1985	2,272	275	19,038	14,160	22,696	11,933	8,072	47,527	29,301	15,227	13,407	9,535	2,201
	1982	1,521	235	15,241	11,042	20,172	10,821	6,904	42,369	26,571	13,024	12,029	8,647	1,883
MONROE	1985	1,312	265	19,134	14,899	24,102	13,656	8,306	52,048	31,337	17,408	17,814	12,985	2,740
	1982	841	220	14,727	11,188	20,898	12,049	6,903	45,132	27,648	14,468	15,599	11,457	2,277
NEW ORLEANS	1985	14,689	749	190,274	154,778	231,055	114,784	97,185	449,310	241,707	179,416	166,509	135,517	19,436
	1982	8,754	570	137,279	109,663	186,589	96,091	73,964	363,323	202,342	136,548	137,825	113,447	14,792
SHREVEPORT	1985	4,368	1,123	54,188	44,875	58,882	28,298	25,600	112,431	55,316	47,159	38,472	29,230	5,165
	1982	2,741	898	41,187	33,573	51,138	26,166	20,473	97,781	51,148	37,714	34,662	27,027	4,130
NONMETRO PORTION OF STATE	1985	5,076	595	85,784	69,549	118,141	58,447	28,868	205,928	105,732	45,308	66,046	42,550	4,145
	1982	3,316	433	68,859	55,472	102,608	55,733	21,071	178,988	100,803	33,019	60,011	40,567	3,022

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		in All Stores ($000)	in Food Stores ($000)	in All Stores ($000)	in Drugstores ($000)	in Food Stores ($000)	in All Stores ($000)	in FHA Stores ($000)	in Department Stores ($000)	in All Stores ($000)	in FHA Stores ($000)	in Department Stores ($000)	in All Stores ($000)	in FHA Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1985	4,174,021	4,048,226	1,041,360	606,782	222,594	392,466	171,571	127,469	179,902	102,435	34,425	298,726	212,760
	1982	3,754,153	3,646,376	869,540	499,319	199,051	308,152	128,923	100,288	139,767	76,249	27,107	228,060	158,858
MAINE														
BANGOR	1985	166,219	159,977	25,244	16,899	3,125	9,110	3,399	3,459	3,650	2,177	808	7,573	4,000
	1982	132,718	127,830	18,935	12,499	2,497	6,865	2,562	2,531	2,732	1,641	591	5,711	3,015
LEWISTON - AUBURN	1985	129,603	124,101	19,746	12,480	2,473	4,343	802	2,152	2,068	1,154	503	4,334	2,120
	1982	102,042	97,115	15,608	9,530	1,935	3,475	829	1,648	1,623	905	385	3,435	1,662
PORTLAND	1985	385,737	374,007	57,825	38,776	8,613	19,285	5,709	7,975	8,564	5,010	1,674	17,970	9,204
	1982	280,577	272,093	39,341	26,121	6,266	13,104	3,810	5,165	5,763	3,344	1,084	12,198	6,143
NONMETRO PORTION OF STATE	1985	736,617	712,728	95,003	68,011	13,211	36,566	17,166	7,141	19,200	14,581	1,885	22,784	10,076
	1982	587,966	569,309	74,451	53,416	10,554	26,794	12,008	5,276	13,705	10,260	1,368	16,782	7,090
TOTAL STATE	1985	1,418,176	1,370,813	197,818	136,166	27,422	69,304	27,076	20,727	33,482	22,922	4,870	52,561	25,400
	1982	1,103,303	1,066,347	148,335	101,566	21,252	50,238	19,009	14,620	23,823	16,150	3,428	38,126	17,910
MARYLAND														
BALTIMORE	1985	2,289,781	2,243,996	556,471	337,510	124,666	145,511	57,499	54,588	133,473	78,231	31,104	168,817	103,005
	1982	1,938,323	1,904,338	413,183	239,283	105,797	100,122	37,208	38,579	89,912	50,624	21,982	114,319	66,655
CUMBERLAND	1985	93,612	87,324	26,198	17,295	2,967	5,485	4,418	360	4,608	3,758	417	4,767	2,603
	1982	85,853	80,748	20,616	13,658	2,743	4,116	3,311	247	3,431	2,817	286	3,518	1,951
HAGERSTOWN	1985	107,528	103,816	24,626	16,319	1,995	10,068	2,850	4,529	4,183	2,213	1,137	8,051	5,973
	1982	102,091	98,837	19,258	12,180	1,899	7,897	2,057	3,672	3,174	1,597	922	5,996	4,311
NONMETRO PORTION OF STATE	1985	313,375	301,395	65,210	42,894	13,936	22,096	8,201	4,438	10,596	6,806	1,883	16,655	11,731
	1982	276,893	267,192	50,985	32,277	12,355	16,403	5,712	3,321	7,561	4,741	1,397	11,944	8,171
TOTAL STATE	1985	4,755,165	4,633,219	1,112,610	645,433	254,931	297,975	121,234	112,449	273,701	172,139	65,501	389,894	260,381
	1982	3,946,185	3,854,396	835,077	470,162	211,079	204,243	76,837	80,072	179,918	107,800	46,471	256,069	162,371
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1985	4,440,835	4,300,265	953,751	666,702	84,707	268,912	92,018	77,344	167,550	58,986	30,922	311,396	179,366
	1982	3,260,679	3,164,630	649,601	452,777	62,339	177,595	61,338	49,413	110,146	39,320	19,756	206,546	119,564
NEW BEDFORD - FALL RIVER - ATTLEBORO	1985	737,867	728,066	101,143	62,146	15,510	33,772	12,384	12,402	17,104	7,271	4,156	27,933	17,404
	1982	490,293	483,620	70,484	44,683	10,303	23,464	9,272	7,943	11,843	5,444	2,662	19,986	13,031
PITTSFIELD	1985	204,717	200,108	39,160	28,385	4,862	9,713	3,404	2,627	4,110	2,453	1,063	7,764	4,025
	1982	147,855	144,700	26,315	18,824	3,516	6,823	2,566	1,680	2,927	1,849	680	5,520	3,034
SPRINGFIELD	1985	720,827	702,637	143,909	93,646	22,223	45,573	21,066	13,713	27,100	15,258	4,113	40,602	23,148
	1982	535,353	522,582	97,307	62,722	16,392	30,165	14,561	8,311	17,960	10,514	2,507	26,908	16,074
WORCESTER - FITCHBURG - LEOMINSTER	1985	724,976	697,628	159,931	128,562	3,779	43,806	21,353	11,394	22,467	12,450	4,403	32,080	17,728
	1982	576,035	555,406	110,904	88,508	3,009	32,650	17,022	7,750	16,877	9,925	2,995	24,179	14,132
NONMETRO PORTION OF STATE	1985	427,119	402,398	72,493	52,801	7,246	26,852	9,232	3,631	8,345	4,935	1,826	13,757	9,420
	1982	307,692	289,526	49,290	35,693	5,214	18,926	6,190	2,341	5,585	3,309	1,177	9,237	6,316
TOTAL STATE	1985	7,256,341	7,031,102	1,470,387	1,032,242	138,327	428,628	159,457	121,111	246,676	101,353	46,483	433,532	251,091
	1982	5,317,912	5,160,464	1,003,901	703,207	100,773	289,623	110,949	77,438	165,338	70,361	29,777	292,376	172,151

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985
U.S. CENSUS 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($300)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
LOUISIANA (continued)														
TOTAL STATE	1985	40,957	5,500	522,747	417,748	640,061	309,462	253,432	1,221,213	629,147	466,766	418,324	311,235	54,218
	1982	25,809	4,370	398,126	313,106	541,724	275,841	198,438	1,033,170	558,878	365,978	363,100	274,958	42,704
MAINE														
BANGOR	1985	1,252	269	10,233	7,317	30,241	11,329	9,991	43,269	16,900	17,873	14,834	7,964	1,701
	1982	816	197	7,701	5,515	25,416	10,384	7,311	35,817	15,490	13,079	13,040	7,300	1,245
LEWISTON - AUBURN	1985	706	166	5,660	3,879	18,456	6,211	6,217	26,026	9,265	11,124	8,921	4,366	1,053
	1982	478	127	4,457	3,041	16,580	6,084	4,761	22,881	9,076	8,518	8,436	4,277	806
PORTLAND	1985	2,417	550	23,719	16,838	84,706	23,952	20,391	107,941	35,729	36,476	44,520	16,837	3,485
	1982	1,377	356	15,933	11,238	64,343	19,765	14,850	80,808	29,484	26,255	34,944	13,894	2,257
NONMETRO PORTION OF STATE	1985	3,136	471	38,129	30,366	58,721	33,599	17,170	83,961	41,524	30,003	36,532	21,261	2,985
	1982	1,856	342	27,203	21,367	50,905	32,113	12,765	71,209	39,687	21,769	32,803	20,322	2,166
TOTAL STATE	1985	7,511	1,456	77,741	58,400	192,124	75,091	53,769	261,197	103,418	95,476	104,807	50,428	9,224
	1982	4,527	1,022	55,294	41,161	157,244	68,346	39,687	210,715	93,737	69,621	89,223	45,793	6,474
MARYLAND														
BALTIMORE	1985	29,537	8,205	303,012	204,889	374,726	144,553	182,537	700,585	270,895	354,770	198,481	142,845	39,120
	1982	16,229	5,799	203,353	132,585	298,630	133,172	129,002	557,554	249,567	250,724	171,603	131,599	27,647
CUMBERLAND	1985	637	519	9,073	7,363	18,107	4,696	11,775	34,911	10,609	22,253	9,482	5,765	3,031
	1982	390	355	6,801	5,519	14,232	4,809	8,051	27,911	10,864	15,214	8,522	5,903	2,072
HAGERSTOWN	1985	1,254	445	15,191	10,454	18,583	7,892	8,158	28,611	12,298	12,089	10,153	6,541	2,077
	1982	755	361	11,383	7,545	16,763	8,012	6,614	25,828	12,485	9,801	9,576	6,640	1,684
NONMETRO PORTION OF STATE	1985	3,934	331	31,760	24,666	37,244	17,453	13,849	73,653	41,006	22,603	21,085	15,832	2,437
	1982	2,325	246	22,591	17,181	32,263	17,201	10,276	65,131	40,415	16,771	19,589	15,604	1,808
TOTAL STATE	1985	86,524	13,607	641,058	459,394	776,696	309,556	382,380	1,505,755	611,267	758,201	416,659	284,992	94,283
	1982	46,197	9,659	419,915	288,513	618,618	282,256	271,121	1,199,113	557,218	537,080	355,375	260,321	67,291
MASSACHUSETTS														
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	1985	40,817	12,883	529,807	430,877	876,380	392,585	423,482	1,779,496	907,236	758,615	413,533	291,965	81,178
	1982	22,882	8,232	353,285	287,217	611,429	295,378	270,476	1,252,489	682,595	484,514	301,725	219,672	51,789
NEW BEDFORD - FALL RIVER - ATTLEBORO	1985	1,722	1,599	52,662	40,816	82,013	39,309	38,045	154,336	91,491	55,310	51,133	37,421	6,214
	1982	1,048	1,024	38,543	30,560	57,111	29,447	24,366	109,221	68,538	35,423	37,438	28,033	3,980
PITTSFIELD	1985	877	410	10,546	6,124	25,858	13,351	10,394	45,750	24,110	18,661	10,993	8,645	1,399
	1982	561	262	7,584	4,616	18,722	10,372	6,647	32,996	18,730	11,934	8,318	6,716	895
SPRINGFIELD	1985	3,482	2,016	59,393	41,621	104,842	44,183	56,454	219,574	105,608	107,056	54,332	38,695	12,387
	1982	2,149	1,223	40,874	29,086	71,178	33,412	34,304	150,237	79,650	64,974	39,074	29,132	7,499
WORCESTER - FITCHBURG - LEOMINSTER	1985	3,747	1,761	66,160	52,507	112,105	42,372	59,886	211,865	84,743	113,167	44,466	31,825	10,128
	1982	2,459	1,198	51,583	41,857	81,755	33,707	40,732	154,846	67,413	76,972	34,046	25,317	6,889
NONMETRO PORTION OF STATE	1985	1,623	703	29,829	24,387	53,278	31,936	16,844	101,184	63,256	32,841	27,278	23,429	2,386
	1982	925	453	20,130	16,351	38,397	24,248	12,033	73,185	48,027	21,170	20,439	17,788	1,538
TOTAL STATE	1985	52,268	19,372	748,397	596,332	1,254,476	563,736	605,105	2,512,205	1,276,444	1,085,650	601,735	431,980	113,692
	1982	30,024	12,392	511,999	409,687	878,592	426,564	388,558	1,772,974	964,953	694,987	441,040	326,658	72,590

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

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Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN														
ANN ARBOR	1985	275,131	214,093	68,295	39,905	9,598	20,535	12,036	5,065	10,489	6,870	2,091	34,253	25,500
	1982	226,943	182,482	50,371	28,464	8,181	14,225	8,154	3,670	7,228	4,654	1,515	23,472	17,275
BATTLE CREEK	1985	159,590	117,218	33,494	21,645	2,362	9,033	4,771	2,635	4,290	2,177	1,158	5,097	3,498
	1982	133,383	102,213	23,720	14,763	2,060	6,421	3,370	1,900	3,040	1,538	835	3,611	2,471
BENTON HARBOR	1985	146,386	121,182	35,591	19,204	4,660	5,480	3,296	903	3,501	1,838	1,162	3,494	1,642
	1982	142,174	122,836	28,251	14,792	4,724	4,333	2,629	657	2,711	1,466	846	2,730	1,310
DETROIT	1985	4,736,271	4,265,826	1,222,572	875,888	107,499	254,439	159,140	73,935	183,543	137,900	30,645	260,717	203,632
	1982	3,993,341	3,651,663	861,929	593,491	92,024	175,740	106,639	54,132	125,043	92,406	22,482	177,413	136,452
DETROIT - ANN ARBOR CONSOLIDATED AREA	*1985*	*5,011,402*	*4,479,919*	*1,290,867*	*915,793*	*117,097*	*274,974*	*171,176*	*79,000*	*194,032*	*144,770*	*32,736*	*294,970*	*229,132*
	1982	*4,220,284*	*3,834,145*	*912,300*	*621,955*	*100,205*	*189,965*	*114,793*	*57,802*	*132,271*	*97,060*	*23,997*	*200,885*	*153,727*
FLINT	1985	526,300	413,560	125,278	80,138	5,050	34,712	19,791	8,507	19,297	13,300	3,653	22,923	14,408
	1982	438,575	359,950	87,341	55,086	4,395	24,452	14,088	5,796	13,561	9,467	2,489	16,097	10,256
GRAND RAPIDS	1985	709,161	519,016	132,714	65,064	16,917	55,856	40,167	9,842	29,783	16,934	5,348	44,229	34,850
	1982	589,988	448,261	97,777	45,418	14,611	37,807	26,258	7,283	20,543	11,070	3,958	29,663	22,782
JACKSON	1985	153,442	107,322	33,386	20,002	3,631	8,367	4,275	3,282	5,469	2,763	1,402	5,197	2,763
	1982	134,846	97,827	25,794	14,705	3,310	6,336	3,102	2,602	4,137	2,005	1,112	3,918	2,005
KALAMAZOO	1985	228,013	156,062	53,416	23,762	7,094	21,449	15,661	3,022	15,823	12,510	2,389	26,156	18,713
	1982	198,913	143,241	40,648	16,732	6,511	14,422	10,000	2,325	10,498	7,988	1,838	17,623	11,949
LANSING - EAST LANSING	1985	498,633	372,322	90,443	43,117	15,628	28,838	16,095	8,670	16,496	11,808	2,793	35,310	28,098
	1982	397,996	304,974	65,710	29,657	12,801	19,320	10,239	6,342	10,866	7,512	2,043	23,024	17,875
MUSKEGON	1985	169,561	130,341	27,536	16,257	1,175	9,945	4,536	3,246	5,533	2,796	1,426	6,079	3,790
	1982	148,384	117,794	20,967	12,100	1,062	7,584	3,377	2,490	4,207	2,082	1,094	4,598	2,822
SAGINAW - BAY CITY - MIDLAND	1985	448,665	366,050	97,620	60,241	12,033	30,256	20,491	7,813	19,799	14,843	3,089	26,928	20,006
	1982	374,546	318,908	70,617	43,536	10,463	19,680	13,326	4,982	12,894	9,653	1,988	17,581	13,011
NONMETRO PORTION OF STATE	1985	1,654,480	1,518,664	289,159	190,509	46,421	81,390	43,092	6,998	32,861	22,490	2,709	37,071	20,733
	1982	1,512,847	1,404,491	229,957	147,725	42,933	61,552	32,080	5,134	24,542	16,745	1,984	27,723	15,438
TOTAL STATE	1985	9,705,633	8,301,656	2,209,504	1,455,732	232,068	560,300	343,351	133,918	346,884	246,229	57,865	507,454	377,633
	1982	8,291,936	7,254,640	1,603,082	1,016,469	203,095	391,872	233,262	97,313	239,270	166,586	42,184	347,453	253,646
MINNESOTA														
DULUTH	1985	275,938	255,846	53,535	29,616	8,455	15,001	4,677	5,700	9,337	4,931	3,649	14,723	10,752
	1982	228,292	211,390	41,298	22,794	6,986	11,521	3,721	4,208	7,187	3,922	2,694	11,529	8,553
FARGO - MOORHEAD	1985	136,146	127,691	24,152	10,772	3,283	9,276	3,444	2,713	5,157	2,455	1,612	14,893	11,770
	1982	114,448	106,913	21,014	9,828	2,748	7,617	2,837	2,244	4,186	2,022	1,314	12,310	9,694
MINNEAPOLIS - ST. PAUL	1985	2,701,748	2,509,740	555,346	280,244	71,058	166,950	45,050	76,685	132,352	61,990	58,836	195,810	155,316
	1982	2,049,007	1,905,689	404,905	211,134	53,957	116,088	31,472	51,716	90,901	43,304	39,679	136,244	108,501
ROCHESTER	1985	127,903	123,051	30,915	18,477	2,826	8,754	2,813	3,759	6,239	2,775	2,303	9,779	6,435
	1982	93,763	90,000	22,988	14,164	2,067	6,245	2,092	2,509	4,450	2,064	1,537	7,216	4,786
ST. CLOUD	1985	162,619	155,856	35,040	16,694	5,759	22,736	2,921	2,998	19,556	2,881	2,106	54,527	6,680
	1982	124,275	118,936	26,641	13,122	4,395	16,904	2,244	2,124	14,576	2,214	1,492	40,913	5,132
NONMETRO PORTION OF STATE	1985	1,475,080	1,390,937	250,709	166,111	45,194	82,771	38,996	5,141	31,360	23,808	942	50,570	34,108
	1982	1,144,679	1,077,180	187,198	125,085	35,774	59,717	27,853	3,498	22,283	17,008	629	35,995	24,362
TOTAL STATE	1985	4,736,851	4,431,929	919,335	507,311	133,896	295,654	95,077	93,918	198,471	96,529	67,683	327,679	215,872
	1982	3,620,061	3,386,241	677,194	382,713	102,446	209,899	67,804	63,756	139,056	68,581	45,888	233,453	153,150
MISSISSIPPI														
BILOXI - GULFPORT	1985	164,691	160,346	46,299	30,963	6,828	13,471	3,070	5,036	7,340	1,977	2,269	12,938	9,067
	1982	144,971	141,422	33,951	21,285	6,022	9,971	2,135	3,803	5,333	1,375	1,716	9,242	6,306

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985 U.S. CENSUS 1982		Merchandise Line Sales														
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN																
ANN ARBOR	**1985**	**4,060**	**1,031**	**33,656**	**24,835**	**50,564**	**19,592**	**24,487**	**95,478**	**40,303**	**50,998**	**25,516**	**17,513**	**5,667**
	1982	2,393	747	23,224	16,825	39,669	17,145	19,783	75,455	35,270	36,953	21,098	15,326	4,106
BATTLE CREEK	**1985**	**665**	**463**	**8,554**	**6,099**	**14,692**	**5,924**	**7,872**	**26,622**	**12,568**	**12,503**	**6,821**	**5,177**	**1,100**
	1982	397	334	6,081	4,308	11,510	5,134	5,676	21,107	10,893	9,015	5,675	4,487	793
BENTON HARBOR	**1985**	**290**	**464**	**8,549**	**6,714**	**23,160**	**7,476**	**14,293**	**42,484**	**18,055**	**22,660**	**11,910**	**8,683**	**2,208**
	1982	188	338	6,727	5,356	18,302	6,614	10,402	34,045	15,972	16,491	10,099	7,681	1,607
DETROIT	**1985**	**42,872**	**14,031**	**505,914**	**398,795**	**725,157**	**318,732**	**359,244**	**1,538,642**	**871,740**	**600,615**	**444,109**	**358,576**	**58,938**
	1982	24,513	10,274	345,955	267,229	549,811	249,876	263,018	1,175,387	683,412	439,733	343,783	281,111	43,152
DETROIT - ANN ARBOR CONSOLIDATED AREA	***1985***	***46,932***	***15,062***	***539,570***	***423,630***	***775,721***	***338,324***	***383,731***	***1,634,120***	***912,043***	***651,613***	***469,625***	***376,089***	***64,605***
	1982	*26,906*	*11,021*	*369,179*	*284,054*	*589,480*	*267,021*	*282,801*	*1,250,842*	*718,682*	*476,686*	*364,881*	*296,437*	*47,258*
FLINT	**1985**	**4,480**	**1,826**	**47,144**	**38,224**	**79,323**	**21,002**	**52,972**	**154,243**	**64,262**	**91,284**	**36,567**	**27,850**	**5,936**
	1982	2,715	1,244	33,397	27,209	58,026	17,716	36,088	116,269	54,206	55,376	29,576	23,492	4,044
GRAND RAPIDS	**1985**	**7,842**	**2,377**	**75,348**	**62,847**	**113,675**	**58,008**	**51,107**	**210,564**	**115,797**	**86,170**	**55,991**	**41,591**	**10,715**
	1982	4,322	1,759	50,370	41,085	88,253	46,675	37,819	163,626	93,173	63,766	44,164	33,465	9,235
JACKSON	**1985**	**718**	**561**	**12,061**	**9,251**	**17,883**	**4,235**	**12,481**	**35,544**	**16,138**	**17,669**	**9,668**	**6,553**	**1,993**
	1982	437	445	8,941	6,713	14,870	3,974	9,896	30,637	15,143	14,010	8,612	6,149	1,580
KALAMAZOO	**1985**	**2,952**	**1,062**	**31,286**	**24,884**	**45,652**	**18,001**	**25,743**	**89,198**	**42,254**	**45,382**	**24,970**	**20,419**	**3,716**
	1982	1,640	817	20,837	15,889	35,901	14,552	19,806	70,385	34,157	34,916	20,017	16,506	2,859
LANSING - EAST LANSING	**1985**	**11,117**	**1,595**	**41,500**	**34,101**	**66,912**	**26,747**	**34,710**	**130,054**	**73,687**	**51,066**	**35,525**	**26,223**	**5,984**
	1982	6,173	1,167	27,109	21,694	50,718	21,220	25,386	99,831	58,459	37,349	27,614	20,804	4,377
MUSKEGON	**1985**	**631**	**570**	**13,583**	**10,667**	**18,507**	**5,991**	**10,538**	**36,326**	**15,919**	**19,246**	**10,492**	**7,343**	**2,709**
	1982	386	437	10,198	7,942	14,638	4,947	8,083	28,906	13,144	14,762	8,511	6,063	2,078
SAGINAW - BAY CITY - MIDLAND	**1985**	**1,094**	**1,439**	**50,337**	**42,692**	**76,393**	**29,893**	**42,068**	**153,320**	**71,426**	**74,785**	**40,374**	**29,893**	**8,629**
	1982	594	918	32,777	27,764	55,015	24,763	26,820	112,338	59,168	47,679	31,632	24,763	5,501
NONMETRO PORTION OF STATE	**1985**	**2,356**	**451**	**96,930**	**85,059**	**138,892**	**75,563**	**35,284**	**264,520**	**156,678**	**61,456**	**76,403**	**58,603**	**3,158**
	1982	1,445	331	72,473	63,326	116,067	66,894	25,928	221,616	138,700	45,133	66,124	51,877	2,317
TOTAL STATE	**1985**	**79,077**	**25,870**	**924,862**	**744,168**	**1,371,010**	**591,164**	**670,799**	**2,776,995**	**1,498,827**	**1,123,834**	**778,346**	**608,424**	**110,753**
	1982	45,203	18,811	638,089	505,340	1,052,780	479,510	488,705	2,149,602	1,211,697	815,183	616,905	491,724	81,649
MINNESOTA																
DULUTH	**1985**	**2,327**	**1,079**	**22,779**	**17,652**	**38,226**	**14,415**	**19,566**	**75,307**	**27,604**	**41,185**	**16,936**	**9,771**	**4,473**
	1982	1,580	796	17,920	14,042	32,142	14,385	14,443	63,069	27,546	30,401	15,091	9,750	3,302
FARGO - MOORHEAD	**1985**	**1,075**	**791**	**16,050**	**13,472**	**26,341**	**9,422**	**15,041**	**52,994**	**20,851**	**29,627**	**12,171**	**7,684**	**2,875**
	1982	753	656	13,286	11,095	23,580	9,611	12,441	47,837	21,271	24,505	11,532	7,839	2,371
MINNEAPOLIS - ST. PAUL	**1985**	**39,866**	**15,253**	**295,926**	**206,737**	**455,967**	**167,522**	**246,255**	**888,723**	**323,533**	**490,330**	**216,571**	**134,914**	**67,556**
	1982	24,017	10,287	206,675	144,422	341,728	144,438	166,070	664,529	278,953	330,670	172,499	116,324	45,559
ROCHESTER	**1985**	**1,020**	**698**	**16,122**	**9,516**	**22,960**	**7,566**	**14,071**	**50,446**	**19,126**	**29,305**	**14,651**	**10,228**	**3,373**
	1982	675	466	11,716	7,077	16,[illegible]47	6,475	9,392	37,648	16,368	19,560	11,865	8,753	2,251
ST. CLOUD	**1985**	**1,632**	**526**	**41,386**	**9,879**	**43,746**	**8,208**	**11,057**	**81,870**	**15,829**	**22,291**	**9,967**	**6,156**	**2,545**
	1982	1,080	373	31,072	7,589	33,849	7,707	7,833	63,372	14,862	15,791	8,514	5,780	1,803
NONMETRO PORTION OF STATE	**1985**	**5,439**	**706**	**99,653**	**87,958**	**129,396**	**72,260**	**24,710**	**246,655**	**146,221**	**45,574**	**65,403**	**46,193**	**4,231**
	1982	3,296	472	71,442	62,827	105,704	65,479	16,416	202,791	132,495	30,305	55,765	41,855	2,829
TOTAL STATE	**1985**	**50,438**	**18,223**	**477,376**	**334,066**	**686,713**	**269,169**	**314,481**	**1,336,494**	**531,481**	**626,087**	**322,264**	**206,938**	**81,900**
	1982	30,744	12,358	339,776	237,535	527,227	237,530	213,122	1,025,777	468,992	424,489	262,521	181,994	55,503
MISSISSIPPI																
BILOXI - GULFPORT	**1985**	**1,237**	**112**	**20,673**	**14,549**	**24,548**	**6,363**	**14,749**	**54,707**	**21,502**	**26,549**	**15,914**	**10,633**	**3,290**
	1982	731	85	14,832	10,119	19,652	5,586	11,150	44,505	18,877	20,070	13,437	9,334	2,487

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

ESTIMATES 1985 U.S. CENSUS 1982		Merchandise Line Sales													
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MISSISSIPPI (continued)															
JACKSON	**1985**	**345,905**	**334,249**	**103,708**	**66,269**	**16,918**	**28,239**	**9,995**	**9,088**	**11,344**	**4,654**	**3,204**	**30,551**	**20,792**
	1982	302,909	293,294	76,277	45,357	14,846	21,315	6,954	6,785	8,233	3,238	2,391	21,901	14,466
PASCAGOULA	**1985**	**128,644**	**126,317**	**21,495**	**12,914**	**3,569**	**8,438**	**2,455**	**3,029**	**3,169**	**1,298**	**962**	**5,469**	**2,725**
	1982	105,149	103,402	15,606	9,364	2,922	5,695	1,610	1,933	2,086	851	614	3,601	1,787
NONMETRO PORTION OF STATE	**1985**	**1,598,612**	**1,531,777**	**374,758**	**253,448**	**46,992**	**129,646**	**53,064**	**19,043**	**57,084**	**28,613**	**6,777**	**77,719**	**39,850**
	1982	1,391,225	1,336,806	277,328	181,660	41,014	93,660	35,385	13,624	39,463	19,076	4,841	54,362	26,571
TOTAL STATE	**1985**	**2,291,931**	**2,206,192**	**553,117**	**367,577**	**75,741**	**181,174**	**68,884**	**36,586**	**79,766**	**36,861**	**13,474**	**127,791**	**72,848**
	1982	1,989,791	1,919,964	408,441	260,508	66,011	131,693	46,295	26,448	55,737	24,764	9,765	89,944	49,421
MISSOURI															
COLUMBIA	**1985**	**92,494**	**89,961**	**24,367**	**15,546**	**3,032**	**9,623**	**3,387**	**3,844**	**2,250**	**644**	**1,145**	**7,768**	**5,340**
	1982	75,493	73,372	20,969	13,870	2,473	7,524	2,530	2,987	1,748	481	890	5,945	3,989
JOPLIN	**1985**	**150,654**	**141,415**	**33,693**	**11,119**	**11,636**	**9,424**	**3,471**	**3,034**	**6,804**	**3,453**	**2,064**	**7,631**	**3,187**
	1982	118,831	111,374	26,746	9,702	9,164	6,684	2,633	2,103	4,897	2,620	1,432	5,641	2,418
KANSAS CITY	**1985**	**1,635,356**	**1,565,778**	**441,838**	**245,510**	**52,124**	**126,777**	**43,335**	**48,082**	**71,871**	**34,209**	**21,717**	**113,305**	**81,770**
	1982	1,210,559	1,160,315	313,779	172,640	38,627	86,503	28,625	32,764	48,376	22,597	14,775	76,052	54,014
ST. JOSEPH	**1985**	**109,258**	**106,543**	**21,520**	**12,459**	**2,948**	**9,168**	**2,873**	**3,960**	**4,665**	**2,851**	**1,203**	**4,962**	**3,376**
	1982	86,949	84,596	17,864	10,713	2,341	7,134	2,204	2,966	3,576	2,187	1,073	3,855	2,590
ST. LOUIS	**1985**	**2,638,546**	**2,548,177**	**578,131**	**293,555**	**101,293**	**172,884**	**83,076**	**49,458**	**138,691**	**68,497**	**49,535**	**176,050**	**117,323**
	1982	2,051,684	1,984,743	423,520	215,502	78,897	116,619	54,519	34,425	93,953	44,950	34,475	119,234	76,992
SPRINGFIELD	**1985**	**254,271**	**248,056**	**74,733**	**33,730**	**19,856**	**21,871**	**8,142**	**9,283**	**13,813**	**8,006**	**3,509**	**20,902**	**15,933**
	1982	192,785	188,409	56,532	26,828	15,082	15,251	5,800	6,305	9,681	5,703	2,383	14,767	11,350
NONMETRO PORTION OF STATE	**1985**	**1,583,113**	**1,503,856**	**319,630**	**166,068**	**59,704**	**94,441**	**42,153**	**9,925**	**44,705**	**25,004**	**6,853**	**60,216**	**27,699**
	1982	1,243,893	1,183,313	240,739	128,375	46,978	66,748	30,015	6,803	30,968	17,802	4,699	42,298	19,720
TOTAL STATE	**1985**	**5,375,167**	**5,156,169**	**1,240,139**	**653,208**	**212,460**	**364,818**	**154,833**	**99,973**	**229,147**	**117,214**	**67,757**	**314,827**	**201,788**
	1982	4,092,337	3,930,082	904,449	481,351	162,186	248,715	103,890	68,048	154,398	78,269	46,305	213,041	133,615
MONTANA															
BILLINGS	**1985**	**154,612**	**147,805**	**36,634**	**23,062**	**4,695**	**14,737**	**6,709**	**4,965**	**8,840**	**6,472**	**1,034**	**14,748**	**10,268**
	1982	129,525	123,528	28,396	17,522	3,924	10,722	4,455	3,783	6,153	4,298	788	10,306	6,819
GREAT FALLS	**1985**	**63,994**	**60,959**	**20,755**	**15,248**	**1,989**	**10,121**	**3,237**	**3,696**	**8,557**	**7,462**	**569**	**12,223**	**10,134**
	1982	62,102	59,170	17,526	12,515	1,931	8,459	2,337	3,111	6,344	5,387	479	9,112	7,316
NONMETRO PORTION OF STATE	**1985**	**654,950**	**628,877**	**128,418**	**84,477**	**29,624**	**44,300**	**27,396**	**3,593**	**20,205**	**15,904**	**907**	**29,513**	**19,926**
	1982	550,995	527,878	96,599	60,425	24,869	31,788	18,567	2,691	14,140	10,781	684	21,027	13,505
TOTAL STATE	**1985**	**873,556**	**837,641**	**185,807**	**122,787**	**36,308**	**69,158**	**37,342**	**12,254**	**37,602**	**29,838**	**2,510**	**56,484**	**40,328**
	1982	742,622	710,576	142,521	90,462	30,724	50,969	25,359	9,585	26,637	20,466	1,951	40,445	27,640
NEBRASKA															
LINCOLN	**1985**	**174,783**	**169,717**	**41,231**	**25,465**	**8,082**	**10,955**	**4,367**	**3,420**	**4,080**	**2,305**	**1,096**	**15,557**	**10,962**
	1982	152,021	147,686	33,977	20,728	7,033	8,503	3,268	2,680	3,117	1,725	859	11,863	8,203
OMAHA	**1985**	**596,468**	**577,635**	**146,001**	**83,931**	**27,226**	**56,685**	**39,200**	**11,586**	**38,144**	**29,092**	**6,693**	**43,811**	**29,611**
	1982	491,776	476,817	117,787	69,136	22,474	39,501	26,583	9,129	26,274	19,728	4,858	30,690	20,080
NONMETRO PORTION OF STATE	**1985**	**791,266**	**729,902**	**159,840**	**96,327**	**28,269**	**55,397**	**27,018**	**4,501**	**23,106**	**16,236**	**1,170**	**39,318**	**20,262**
	1982	656,039	608,326	124,885	75,401	23,565	40,929	19,319	3,481	16,503	11,611	907	29,041	14,490
TOTAL STATE	**1985**	**1,491,511**	**1,409,133**	**324,105**	**189,135**	**60,237**	**120,733**	**69,915**	**18,339**	**63,956**	**47,220**	**8,352**	**97,204**	**60,633**
	1982	1,241,861	1,177,065	259,239	152,695	50,324	87,318	48,658	14,490	44,921	32,739	6,208	70,523	42,585

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators: In Radio/TV Stores ($000)	Home Computers & Calculators: In Dept. Stores ($000)	Furniture & Sleep Equipment: In All Stores ($000)	Furniture & Sleep Equipment: In FHA Stores ($000)	Men's & Boys' Clothing: In All Stores ($000)	Men's & Boys' Clothing: In Apparel Stores ($000)	Men's & Boys' Clothing: In Department Stores ($000)	Women's & Girls' Clothing: In All Stores ($000)	Women's & Girls' Clothing: In Apparel Stores ($000)	Women's & Girls' Clothing: In Department Stores ($000)	Footwear: In All Stores ($000)	Footwear: In Apparel Stores ($000)	Footwear: In Department Stores ($000)
MISSISSIPPI (continued)														
JACKSON	**1985**	**3,941**	**246**	**48,057**	**35,441**	**61,742**	**21,459**	**33,769**	**129,495**	**45,681**	**73,701**	**43,910**	**26,512**	**12,078**
	1982	2,308	184	34,273	24,657	49,001	17,987	25,197	102,468	38,291	54,992	35,774	22,223	9,012
PASCAGOULA	**1985**	**624**	**74**	**9,447**	**7,503**	**17,896**	**6,661**	**9,251**	**31,271**	**11,152**	**16,799**	**10,546**	**7,196**	**2,368**
	1982	349	47	6,220	4,920	12,242	4,782	5,903	21,292	8,006	10,719	7,466	5,166	1,511
NONMETRO PORTION OF STATE	**1985**	**4,527**	**566**	**176,385**	**149,656**	**193,179**	**87,908**	**60,438**	**379,557**	**194,894**	**103,357**	**115,574**	**75,563**	**14,684**
	1982	2,517	403	119,830	99,785	151,757	72,997	43,177	298,875	161,834	73,836	93,015	62,746	10,489
TOTAL STATE	**1985**	**10,379**	**1,047**	**256,405**	**208,251**	**300,440**	**123,795**	**119,340**	**601,164**	**276,395**	**222,603**	**187,946**	**121,247**	**32,787**
	1982	5,933	757	176,532	140,256	235,084	102,433	86,306	471,962	229,446	161,322	151,262	100,503	23,784
MISSOURI														
COLUMBIA	**1985**	**744**	**287**	**11,170**	**7,794**	**14,149**	**6,134**	**7,162**	**30,845**	**17,857**	**12,177**	**6,849**	**5,194**	**921**
	1982	475	223	8,562	5,822	12,365	6,007	5,565	27,703	17,487	9,461	6,452	5,086	716
JOPLIN	**1985**	**681**	**458**	**20,931**	**12,422**	**20,020**	**7,940**	**10,323**	**35,528**	**17,380**	**16,057**	**10,538**	**7,566**	**1,933**
	1982	454	318	15,648	9,425	16,357	7,817	7,159	29,960	17,111	11,136	9,612	7,449	1,340
KANSAS CITY	**1985**	**19,738**	**6,034**	**193,380**	**114,932**	**314,308**	**106,501**	**149,624**	**606,253**	**212,122**	**292,990**	**157,990**	**105,177**	**26,544**
	1982	11,160	4,105	130,817	75,918	234,768	90,348	101,788	453,861	179,947	199,328	126,208	89,224	18,059
ST. JOSEPH	**1985**	**862**	**287**	**11,071**	**5,843**	**16,053**	**4,729**	**8,522**	**33,273**	**12,885**	**16,399**	**8,308**	**5,117**	**2,291**
	1982	579	215	8,548	4,483	13,102	4,382	6,382	27,606	11,940	12,281	7,208	4,742	1,716
ST. LOUIS	**1985**	**20,058**	**9,905**	**289,954**	**209,183**	**417,413**	**142,321**	**231,820**	**830,165**	**349,928**	**424,013**	**242,749**	**142,974**	**71,328**
	1982	11,246	6,895	194,106	137,276	313,579	120,150	161,337	632,615	295,416	295,096	191,340	120,701	49,642
SPRINGFIELD	**1985**	**1,654**	**947**	**30,276**	**20,929**	**42,475**	**13,872**	**27,682**	**80,398**	**30,322**	**48,503**	**21,668**	**15,713**	**4,230**
	1982	1,025	643	21,495	14,908	32,272	12,742	18,802	62,000	27,852	32,944	18,579	14,433	2,873
NONMETRO PORTION OF STATE	**1985**	**4,633**	**1,375**	**126,523**	**94,935**	**148,124**	**55,278**	**60,264**	**226,235**	**107,543**	**74,646**	**65,448**	**43,443**	**4,797**
	1982	2,779	941	90,523	67,595	117,751	52,366	41,315	185,735	101,880	51,175	57,077	41,157	3,288
TOTAL STATE	**1985**	**36,855**	**15,097**	**556,803**	**384,147**	**769,097**	**267,582**	**394,487**	**1,447,750**	**597,194**	**693,947**	**404,310**	**256,376**	**87,254**
	1982	20,753	10,255	378,338	257,306	581,253	234,642	268,185	1,109,218	522,838	471,152	327,512	223,959	59,425
MONTANA														
BILLINGS	**1985**	**1,462**	**282**	**24,752**	**19,800**	**24,397**	**10,374**	**9,971**	**50,427**	**19,047**	**25,304**	**14,365**	**9,645**	**2,727**
	1982	822	215	17,017	13,149	21,102	10,240	7,597	43,013	18,800	19,279	13,203	9,520	2,078
GREAT FALLS	**1985**	**1,530**	**156**	**11,092**	**7,635**	**12,632**	**4,930**	**5,797**	**25,403**	**10,580**	**12,420**	**6,515**	**4,561**	**1,242**
	1982	991	131	8,529	5,512	12,467	5,798	4,879	25,188	12,442	10,[illegible]54	7,086	5,364	1,045
NONMETRO PORTION OF STATE	**1985**	**3,185**	**336**	**56,457**	**45,849**	**62,491**	**36,088**	**13,883**	**118,916**	**69,640**	**25,989**	**35,236**	**25,094**	**2,578**
	1982	1,870	251	39,394	31,074	55,310	35,006	10,400	105,254	67,553	19,630	32,294	24,341	1,930
TOTAL STATE	**1985**	**6,177**	**774**	**92,301**	**73,284**	**99,520**	**51,392**	**29,651**	**194,746**	**99,267**	**63,713**	**56,116**	**39,300**	**6,547**
	1982	3,683	597	64,940	49,735	88,879	51,044	22,876	173,455	98,795	49,363	52,583	39,225	5,053
NEBRASKA														
LINCOLN	**1985**	**2,264**	**636**	**19,901**	**14,856**	**31,993**	**11,724**	**17,028**	**64,990**	**26,030**	**34,947**	**16,575**	**12,860**	**2,409**
	1982	1,452	498	15,227	11,117	27,929	11,763	13,342	57,061	26,117	27,382	15,924	12,903	1,888
OMAHA	**1985**	**14,560**	**2,869**	**80,692**	**70,545**	**107,602**	**34,959**	**65,234**	**198,775**	**74,498**	**115,161**	**55,554**	**39,693**	**13,020**
	1982	8,038	2,082	55,400	47,839	85,630	32,104	47,288	159,520	68,412	83,488	48,280	36,450	9,433
NONMETRO PORTION OF STATE	**1985**	**2,627**	**701**	**71,422**	**60,547**	**81,415**	**39,333**	**20,565**	**157,225**	**87,703**	**35,379**	**49,496**	**35,672**	**4,818**
	1982	1,629	543	51,948	43,293	69,859	38,648	16,022	137,503	86,178	27,334	45,664	35,057	3,724
TOTAL STATE	**1985**	**18,911**	**3,946**	**170,088**	**144,960**	**210,856**	**82,975**	**96,793**	**402,689**	**181,714**	**174,850**	**116,664**	**84,750**	**19,032**
	1982	10,783	2,945	121,147	101,469	176,001	79,996	72,520	340,578	175,303	130,920	105,958	81,529	14,213

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEVADA														
LAS VEGAS	1985	**592,229**	**575,650**	**226,415**	**117,231**	**54,783**	**55,442**	**34,451**	**15,488**	**35,445**	**23,207**	**9,560**	**58,404**	**40,898**
	1982	478,463	466,571	163,383	81,271	44,403	34,755	20,338	10,478	22,091	13,700	6,467	36,199	24,144
RENO	1985	**265,708**	**253,442**	**92,950**	**36,150**	**24,046**	**22,975**	**8,142**	**8,541**	**14,359**	**4,784**	**7,122**	**29,677**	**15,695**
	1982	217,092	208,011	68,454	27,380	19,736	15,149	5,423	5,362	9,321	3,186	5,333	19,551	10,453
NONMETRO PORTION OF STATE	1985	**206,[illegible]**	**196,758**	**46,993**	**30,192**	**13,441**	**10,689**	**3,455**	**798**	**5,537**	**2,817**	**576**	**3,295**	**1,483**
	1982	151,26[illegible]	144,506	31,309	19,260	9,871	6,831	2,079	493	3,445	1,695	357	2,048	893
TOTAL STATE	1985	**1,064,522**	**1,025,850**	**[illegible]**	**183,573**	**92,270**	**89,106**	**46,048**	**24,827**	**55,341**	**30,808**	**17,258**	**91,376**	**58,076**
	1982	846,822	819,088	263,146	127,911	74,010	56,735	27,840	16,333	34,857	18,581	12,157	57,798	35,49[illegible]
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1985	**378,434**	**368,662**	**75,175**	**38,151**	**11,770**	**32,686**	**3,314**	**18,601**	**26,214**	**3,502**	**5,990**	**50,148**	**15,944**
	1982	282,645	275,686	52,220	26,828	8,802	19,224	2,041	10,651	15,330	2,157	3,430	31,832	9,819
PORTSMOUTH - DOVER ROCHESTER	1985	**433,949**	**424,443**	**65,109**	**44,062**	**8,510**	**20,229**	**8,115**	**4,854**	**12,274**	**5,465**	**2,005**	**24,125**	**15,156**
	1982	336,423	329,351	47,344	31,774	6,601	13,821	5,127	3,324	8,227	3,484	1,376	15,983	9,492
NONMETRO PORTION OF STATE	1985	**586,938**	**570,898**	**76,697**	**50,045**	**12,285**	**26,490**	**11,703**	**3,138**	**11,314**	**6,605**	**2,361**	**21,933**	**11,671**
	1982	436,553	424,396	56,745	37,452	9,133	19,321	8,007	2,144	7,836	4,519	1,612	15,771	7,985
TOTAL STATE	1985	**1,399,321**	**1,364,003**	**216,981**	**132,258**	**32,565**	**79,405**	**23,132**	**26,593**	**49,802**	**15,572**	**10,356**	**96,206**	**42,771**
	1982	1,055,621	1,029,433	156,309	96,054	24,536	52,366	15,175	16,119	31,393	10,160	6,418	63,586	27,296
NEW JERSEY														
ATLANTIC CITY	1985	**369,681**	**359,324**	**92,016**	**55,011**	**20,850**	**27,257**	**15,984**	**5,382**	**14,048**	**10,569**	**1,846**	**21,973**	**15,124**
	1982	313,083	304,558	70,137	39,584	17,673	19,066	10,338	3,981	9,469	6,836	1,365	15,070	9,782
BERGEN - PASSAIC	1985	**1,647,753**	**1,604,742**	**380,276**	**223,499**	**76,780**	**128,794**	**75,604**	**31,329**	**88,908**	**61,981**	**20,058**	**128,121**	**99,568**
	1982	1,349,514	1,315,997	275,643	152,213	62,966	84,200	44,892	23,429	56,310	36,803	15,335	80,224	59,121
JERSEY CITY	1985	**598,388**	**587,904**	**109,208**	**72,377**	**22,423**	**30,586**	**19,035**	**5,377**	**16,152**	**12,496**	**1,643**	**16,237**	**12,089**
	1982	472,738	464,538	80,054	51,299	17,718	20,404	11,863	4,335	10,431	7,788	1,157	10,638	7,534
MIDDLESEX - SOMERSET - HUNTERDON	1985	**1,177,391**	**1,152,279**	**228,415**	**125,369**	**55,134**	**85,514**	**53,401**	**18,388**	**60,192**	**43,777**	**11,434**	**87,621**	**70,323**
	1982	964,474	944,504	171,524	89,649	45,192	56,019	31,986	13,418	38,263	26,221	8,339	55,096	42,122
MONMOUTH - OCEAN	1985	**1,114,474**	**1,094,099**	**213,286**	**122,832**	**52,349**	**56,546**	**29,389**	**15,197**	**38,067**	**24,094**	**9,544**	**52,839**	**38,703**
	1982	946,445	929,607	167,115	92,256	44,479	40,693	19,826	12,[illegible]57	26,804	16,254	8,088	37,125	26,109
NEWARK	1985	**2,163,849**	**2,109,521**	**407,448**	**248,577**	**96,221**	**120,465**	**75,556**	**27,571**	**93,859**	**73,558**	**13,320**	**120,835**	**99,024**
	1982	1,835,446	1,790,943	304,784	176,917	81,691	81,031	48,389	18,[illegible]51	61,569	47,109	9,107	79,309	63,418
TRENTON	1985	**368,404**	**362,247**	**88,785**	**49,228**	**20,125**	**27,516**	**14,117**	**7,514**	**18,052**	**11,066**	**5,218**	**22,204**	**14,509**
	1982	303,332	298,943	64,669	33,727	16,608	19,219	9,322	5,245	12,271	7,307	3,643	15,227	9,581
VINELAND - MILLVILLE - BRIDGETON	1985	**146,190**	**143,983**	**26,422**	**16,632**	**6,452**	**10,381**	**6,352**	**2,014**	**4,686**	**2,841**	**1,231**	**5,901**	**3,874**
	1982	134,189	132,309	21,525	12,889	5,929	8,032	4,691	1,612	3,582	2,098	985	4,507	2,861
TOTAL STATE	1985	**8,734,878**	**8,530,228**	**1,825,507**	**1,070,602**	**407,055**	**558,653**	**323,653**	**139,186**	**386,651**	**268,481**	**84,502**	**526,263**	**401,804**
	1982	7,339,511	7,173,488	1,378,206	766,002	342,657	382,257	205,044	104,176	257,627	169,910	64,045	348,488	254,282
NEW MEXICO														
ALBUQUERQUE	1985	**444,381**	**431,079**	**101,069**	**47,162**	**29,830**	**35,864**	**17,555**	**12,600**	**26,242**	**19,143**	**3,898**	**42,147**	**30,559**
	1982	377,579	366,886	78,940	35,454	25,388	25,957	12,098	9,271	18,529	13,192	2,868	29,854	21,059
LAS CRUCES	1985	**79,833**	**76,402**	**25,687**	**13,582**	**7,557**	**8,790**	**3,051**	**3,111**	**2,253**	**600**	**766**	**5,882**	**3,904**
	1982	65,442	63,143	17,506	8,339	6,246	5,546	1,785	1,957	1,428	351	482	3,571	2,284
SANTA FE	1985	**101,763**	**97,234**	**32,776**	**22,253**	**6,555**	**7,996**	**3,680**	**1,599**	**4,011**	**2,700**	**529**	**7,413**	**5,501**
	1982	86,774	83,256	23,212	14,749	5,612	5,440	2,280	1,109	2,604	1,673	367	4,793	3,408

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA														
LAS VEGAS	1985	11,914	1,433	74,226	53,266	124,744	47,653	66,916	227,628	94,701	120,925	70,263	53,509	12,427
	1982	6,132	970	45,902	31,445	92,895	40,207	45,268	170,605	79,904	81,805	56,838	45,148	8,407
RENO	1985	4,700	1,214	41,507	25,319	68,184	18,945	39,441	125,720	35,470	71,601	36,020	23,539	8,192
	1982	2,667	762	27,421	16,863	47,903	16,239	24,761	88,407	30,404	44,951	28,497	20,177	5,143
NONMETRO PORTION OF STATE	1985	615	105	12,423	10,829	15,741	6,588	3,253	29,606	15,798	5,859	8,790	5,005	706
	1982	305	65	7,547	6,517	11,371	5,494	2,010	21,962	13,173	3,620	6,669	4,172	437
TOTAL STATE	1985	17,229	2,752	128,156	89,414	208,669	73,186	109,610	382,954	145,969	198,385	115,073	82,053	21,325
	1982	9,104	1,797	80,870	54,825	152,169	61,940	72,039	280,974	123,481	130,376	92,004	69,497	13,987
NEW HAMPSHIRE														
MANCHESTER - NASHUA	1985	4,904	999	59,991	43,705	79,940	29,045	43,426	151,099	58,089	79,267	36,727	27,171	5,602
	1982	2,572	572	36,536	26,915	51,931	21,985	24,866	98,925	43,970	45,389	26,666	20,567	3,208
PORTSMOUTH - DOVER - ROCHESTER	1985	4,249	797	41,552	34,825	54,603	24,297	23,035	107,639	54,900	41,471	26,946	19,136	4,654
	1982	2,282	545	26,477	21,605	40,392	18,846	15,732	79,784	42,529	28,302	20,609	14,890	3,165
NONMETRO PORTION OF STATE	1985	2,929	842	26,586	18,952	56,168	24,286	21,566	97,233	49,684	33,194	29,410	22,565	2,021
	1982	1,738	575	18,797	12,968	42,318	19,397	14,732	73,787	39,684	22,675	23,146	18,023	1,381
TOTAL STATE	1985	12,082	2,638	128,129	97,482	190,711	77,628	88,027	355,971	162,673	153,932	93,083	68,872	12,277
	1982	6,592	1,692	81,810	61,488	134,641	60,228	55,330	252,496	126,183	96,366	70,421	53,480	7,754
NEW JERSEY														
ATLANTIC CITY	1985	2,709	1,677	30,514	21,301	62,600	25,595	26,838	108,796	57,760	40,423	31,090	25,143	2,541
	1982	1,506	1,241	20,987	13,777	48,859	20,193	19,853	84,647	45,569	29,903	24,618	19,836	1,882
BERGEN - PASSAIC	1985	18,485	12,165	244,213	191,245	369,739	185,641	153,077	723,618	396,183	295,004	201,526	158,474	29,399
	1982	9,341	8,763	152,815	113,556	269,717	133,364	110,266	524,389	284,618	212,500	146,132	113,848	21,177
JERSEY CITY	1985	667	939	53,356	45,983	83,265	62,525	10,333	146,063	124,124	9,314	49,249	43,767	1,819
	1982	346	661	34,209	28,657	63,466	47,782	7,275	111,275	94,856	6,558	37,667	33,447	1,281
MIDDLESEX - SOMERSET - HUNTERDON	1985	16,041	7,664	167,163	135,070	215,286	103,201	87,272	420,626	220,250	170,120	114,010	88,099	18,518
	1982	8,492	5,600	105,024	80,904	159,532	75,450	63,690	309,654	161,023	124,168	84,101	64,409	13,530
MONMOUTH - OCEAN	1985	5,183	6,093	100,376	74,338	162,450	71,641	76,683	315,878	152,894	147,780	82,008	61,157	14,727
	1982	2,906	4,621	70,480	50,149	125,302	54,390	58,155	241,950	116,077	112,073	62,927	46,431	11,169
NEWARK	1985	19,070	9,990	252,072	208,565	303,999	170,140	119,040	668,765	377,610	265,549	197,627	155,783	28,301
	1982	10,530	6,830	165,117	133,573	224,828	130,099	81,390	493,396	288,742	181,562	149,779	119,120	19,350
TRENTON	1985	3,353	2,723	39,028	29,062	62,954	27,876	31,312	134,238	64,793	63,985	38,817	30,765	5,899
	1982	1,879	1,901	26,313	19,190	45,785	20,644	21,858	97,351	47,983	44,666	28,601	22,783	4,118
VINELAND - MILLVILLE - BRIDGETON	1985	521	866	9,496	7,064	21,142	8,495	10,459	37,433	18,740	16,519	9,770	7,782	822
	1982	322	693	7,243	5,217	17,768	7,373	8,372	31,494	16,265	13,222	8,424	6,754	658
TOTAL STATE	1985	76,330	48,426	1,035,423	808,943	1,474,149	736,899	612,926	2,971,369	1,601,705	1,199,172	828,464	646,679	125,944
	1982	41,388	35,313	683,857	511,922	1,109,154	553,724	448,624	2,227,109	1,204,341	881,442	625,204	486,308	92,136
NEW MEXICO														
ALBUQUERQUE	1985	5,290	599	61,821	50,766	77,285	32,877	39,582	143,264	63,742	73,768	46,765	34,757	8,697
	1982	3,057	441	43,353	34,985	62,514	29,282	29,124	116,004	56,772	54,277	40,051	30,956	6,399
LAS CRUCES	1985	1,254	118	13,339	11,121	13,720	5,664	6,777	27,980	12,422	13,496	8,509	6,260	1,650
	1982	618	74	7,967	6,506	9,621	4,430	4,263	19,692	9,715	8,489	6,354	4,896	1,038
SANTA FE	1985	955	81	12,258	10,193	16,626	9,603	4,800	32,305	20,649	8,502	11,498	9,315	1,018
	1982	500	56	7,848	6,316	13,370	8,299	3,330	26,201	17,845	5,898	9,650	8,050	706

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1985	757,824	717,899	144,428	71,615	45,867	44,682	17,759	7,637	18,232	9,134	1,762	34,882	24,265
	1982	624,195	593,762	105,585	49,503	37,935	30,369	11,122	4,981	12,060	5,722	1,147	22,551	15,197
TOTAL STATE	1985	1,383,801	1,322,614	303,960	154,612	89,809	97,332	42,045	24,947	50,738	31,577	6,955	90,324	64,229
	1982	1,153,990	1,107,047	225,243	108,045	75,181	67,312	27,285	17,318	34,621	20,938	4,864	60,769	41,948
NEW YORK														
ALBANY - SCHENECTADY - TROY	1985	999,167	971,607	192,985	132,325	32,619	55,991	24,247	11,731	25,218	13,097	6,451	80,846	60,393
	1982	824,605	802,192	145,495	96,653	26,932	41,112	15,582	8,716	17,878	8,416	4,780	54,612	38,810
BINGHAMTON	1985	286,714	274,092	64,237	47,330	6,121	25,842	9,540	7,171	5,541	3,467	1,238	19,609	13,201
	1982	253,744	242,179	50,814	36,468	5,409	20,481	7,020	5,608	4,171	2,551	967	14,819	9,714
BUFFALO	1985	1,122,062	1,099,930	224,681	174,168	23,795	59,377	30,256	16,581	33,963	22,123	5,654	50,317	37,194
	1982	968,787	949,645	177,092	134,457	20,545	45,821	21,840	13,434	25,846	15,969	4,581	37,603	26,848
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1985*	*1,356,118*	*1,329,209*	*274,639*	*210,025*	*29,374*	*67,161*	*33,035*	*19,585*	*39,254*	*24,605*	*7,775*	*59,992*	*43,156*
	1982	*1,179,397*	*1,155,945*	*219,233*	*164,061*	*25,565*	*52,408*	*24,074*	*15,979*	*30,253*	*17,964*	*6,378*	*45,674*	*31,641*
ELMIRA	1985	81,331	75,850	21,158	13,121	2,847	8,605	1,599	3,279	2,562	518	1,489	6,265	4,359
	1982	77,269	72,302	17,843	10,740	2,714	7,549	1,254	2,583	2,044	406	1,173	5,011	3,419
GLENS FALLS	1985	136,542	133,159	31,296	23,034	4,183	4,462	1,445	1,532	3,632	2,030	1,081	6,549	3,210
	1982	115,456	112,618	23,179	16,386	3,538	3,347	1,019	1,139	2,643	1,431	804	4,849	2,263
NASSAU - SUFFOLK	1985	3,589,258	3,482,894	731,159	452,038	90,822	191,571	102,658	47,911	137,132	78,250	36,567	306,293	214,557
	1982	2,912,740	2,826,501	535,851	313,007	73,707	127,661	62,514	33,916	90,789	47,651	25,931	202,131	130,655
NEW YORK	1985	7,639,474	7,482,109	1,857,087	1,221,494	174,386	385,151	220,987	80,588	360,720	246,545	73,971	718,459	583,291
	1982	6,363,314	6,245,544	1,338,752	849,968	145,568	251,363	131,523	55,284	228,646	146,732	50,744	447,973	347,149
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1985*	*19,396,799*	*18,941,886*	*4,176,435*	*2,609,873*	*604,118*	*1,092,011*	*639,108*	*245,689*	*849,293*	*575,021*	*179,466*	*1,512,137*	*1,166,729*
	1982	*15,994,329*	*15,638,200*	*3,056,703*	*1,833,311*	*499,527*	*722,052*	*390,760*	*173,761*	*548,133*	*350,415*	*126,857*	*965,170*	*707,456*
NIAGARA FALLS	1985	234,056	229,279	49,958	35,857	5,579	7,784	2,779	3,004	5,291	2,482	2,121	9,675	5,962
	1982	210,610	206,300	42,141	29,604	5,020	6,587	2,234	2,545	4,407	1,995	1,797	8,071	4,793
ORANGE COUNTY	1985	332,026	324,322	57,219	35,627	7,891	14,990	6,821	4,181	10,507	6,090	2,951	20,650	14,633
	1982	295,656	289,493	43,698	26,337	7,044	10,436	4,374	2,944	7,116	3,905	2,078	13,931	9,383
POUGHKEEPSIE	1985	282,380	277,126	49,681	34,729	6,726	12,891	2,278	7,347	4,888	930	2,926	19,741	12,321
	1982	250,507	245,849	38,195	25,665	5,967	10,051	1,494	5,716	3,749	610	2,276	13,986	8,079
ROCHESTER	1985	980,639	944,434	207,822	145,569	33,901	61,343	33,395	16,699	34,918	22,625	7,808	69,449	47,483
	1982	846,671	816,131	163,994	112,116	29,296	44,489	22,104	12,903	24,532	14,975	6,033	49,715	31,428
SYRACUSE	1985	691,471	673,878	135,256	95,641	21,570	36,679	19,077	10,257	18,810	11,224	3,933	44,352	32,972
	1982	592,831	578,479	113,327	80,386	18,517	26,859	12,938	7,779	13,719	7,612	2,986	31,239	22,361
UTICA - ROME	1985	345,444	329,093	74,238	56,802	9,336	14,500	7,385	3,467	11,457	6,069	4,068	12,207	7,047
	1982	299,392	284,797	59,774	45,198	8,080	10,916	5,009	2,713	8,416	4,117	3,188	8,989	4,780
NONMETRO PORTION OF STATE	1985	1,602,731	1,552,822	310,823	234,595	41,919	76,229	33,552	15,594	38,026	23,948	7,532	56,742	34,721
	1982	1,403,563	1,361,217	248,839	185,072	36,746	60,118	24,542	12,017	28,534	17,513	5,805	43,079	25,396
TOTAL STATE	1985	18,323,295	17,850,595	4,007,600	2,702,330	461,695	955,415	496,019	229,342	692,665	439,398	157,790	1,421,154	1,071,344
	1982	15,415,145	15,033,247	2,998,994	1,962,057	389,083	666,790	313,447	167,297	462,490	273,883	113,143	936,008	665,078
NORTH CAROLINA														
ASHEVILLE	1985	184,342	176,641	48,997	33,298	5,435	21,816	6,434	5,394	6,980	4,711	984	13,869	6,512
	1982	151,764	145,899	34,626	22,653	4,489	14,739	4,105	3,701	4,548	3,006	675	9,279	4,155
BURLINGTON	1985	103,173	98,622	27,961	16,933	5,593	9,668	4,347	1,874	4,492	3,014	464	6,288	3,186
	1982	81,984	78,377	20,465	12,256	4,445	6,197	2,612	1,208	2,762	1,811	299	3,968	1,914
CHARLOTTE - GASTONIA - ROCK HILL	1985	1,136,205	1,100,034	241,002	128,726	64,532	81,032	40,276	19,847	51,926	38,758	6,025	74,607	56,802
	1982	914,137	884,129	182,485	96,286	51,867	55,297	26,310	13,803	34,408	25,320	4,191	49,297	37,108

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985
U.S. CENSUS 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEW MEXICO (continued)														
NONMETRO PORTION OF STATE	1985	4,645	199	59,292	47,654	82,762	41,190	18,968	159,477	94,643	29,146	49,410	37,158	3,717
	1982	2,435	129	38,366	29,847	63,002	34,515	12,352	123,499	79,304	18,978	39,702	31,136	2,420
TOTAL STATE	1985	12,144	997	146,710	119,734	190,393	89,334	70,127	363,026	191,456	124,912	116,182	87,490	15,082
	1982	6,610	700	97,534	77,654	148,507	76,526	49,069	285,396	163,636	87,642	95,757	75,038	10,563
NEW YORK														
ALBANY - SCHENECTADY - TROY	1985	9,349	1,680	102136	79,047	142,217	66,691	59,890	280,527	162,394	92,582	77,111	63,702	7,246
	1982	5,035	1,248	69320	50,798	108,787	50,540	44,794	214,287	123,065	68,653	59,131	48,275	5,369
BINGHAMTON	1985	3,745	504	22233	17,460	35,830	18,428	14,868	62,690	36,330	22,679	21,992	18,428	2,393
	1982	2,300	394	16622	12,848	29,089	15,021	11,626	50,773	29,613	17,734	17,971	15,021	1,871
BUFFALO	1985	10,302	2,356	95719	71,215	144,872	67,265	69,264	315,223	177,363	124,864	82,021	68,534	9,423
	1982	6,289	1,909	72232	51,405	119,573	55,502	56,119	259,546	146,346	101,166	67,917	56,549	7,635
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1985*	*11,321*	*2,802*	*110466*	*81,125*	*177,838*	*81,778*	*86,349*	*379,341*	*204,097*	*159,593*	*98,565*	*80,537*	*12,884*
	1982	*6,983*	*2,287*	*84413*	*59,372*	*148,086*	*68,156*	*70,591*	*314,955*	*169,655*	*130,583*	*82,335*	*67,014*	*10,567*
ELMIRA	1985	932	363	9646	5,675	18,682	5,719	12,523	38,805	14,887	23,139	10,497	8,371	1,453
	1982	631	286	7663	4,451	15,184	4,833	9,866	31,616	12,580	18,230	8,831	7,074	1,145
GLENS FALLS	1985	499	229	8213	5,722	14,418	7,122	6,267	31,612	19,567	10,255	8,620	4,998	1,766
	1982	303	170	5968	4,035	11,054	5,548	4,660	24,301	15,244	7,625	6,793	3,894	1,313
NASSAU - SUFFOLK	1985	43,743	8,901	436503	347,682	662,175	334,689	281,894	1,210,642	605,925	560,850	350,285	274,967	60,535
	1982	22,645	6,302	276709	211,722	478,046	241,594	213,001	872,210	437,384	397,014	253,538	198,484	42,852
NEW YORK	1985	103,763	15,572	1,157331	942,011	1,804,042	1,089,876	604,612	3,499,713	1,877,225	1,391,460	1,058,054	837,768	155,728
	1982	52,308	10,682	718715	560,643	1,318,730	812,287	413,838	2,547,696	1,399,099	952,449	783,955	624,391	106,825
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*1985*	*222,273*	*67,268*	*2,585,824*	*2,081,327*	*3,856,926*	*2,134,176*	*1,453,803*	*7,485,510*	*3,989,806*	*3,074,653*	*2,193,722*	*1,730,235*	*329,808*
	1982	*114,915*	*47,139*	*1,635,350*	*1,266,093*	*2,820,459*	*1,585,405*	*1,023,513*	*5,453,896*	*2,964,773*	*2,133,803*	*1,624,712*	*1,285,738*	*229,300*
NIAGARA FALLS	1985	1,019	446	14,747	9,910	32,966	14,513	17,085	64,118	26,734	34,729	16,544	12,003	3,461
	1982	694	378	12,181	7,967	28,513	12,654	14,472	55,409	23,309	29,417	14,418	10,465	2,932
ORANGE COUNTY	1985	3,969	622	32,038	24,322	51,035	22,581	23,769	99,268	41,598	48,313	25,796	18,676	4,816
	1982	2,207	438	21,293	15,596	37,928	17,423	16,737	73,541	32,095	34,020	19,656	14,410	3,391
POUGHKEEPSIE	1985	2,866	798	26,555	19,337	32,073	16,585	14,361	67,069	44,980	20,210	20,889	16,018	2,127
	1982	1,611	621	18,504	12,680	25,377	13,104	11,172	53,030	35,540	15,723	16,925	12,656	1,655
ROCHESTER	1985	10,197	1,562	117,571	94,829	148,348	61,013	77,373	291,103	128,048	144,023	84,152	63,893	13,079
	1982	5,707	1,207	80,759	62,766	117,942	49,000	59,729	231,176	102,836	111,189	67,901	51,313	10,094
SYRACUSE	1985	6,166	1,209	68,771	53,759	104,557	53,012	46,277	199,015	108,599	82,575	50,142	41,850	6,049
	1982	3,512	918	48,363	36,458	81,979	41,872	35,133	155,814	85,778	62,689	39,669	33,056	4,592
UTICA - ROME	1985	2,098	1,205	30,164	24,635	43,265	23,944	14,732	92,756	58,365	27,590	25,517	21,379	2,411
	1982	1,193	943	21,127	16,711	34,677	19,221	11,530	74,262	46,852	21,593	20,610	17,162	1,887
NONMETRO PORTION OF STATE	1985	10,059	1,614	97,166	75,487	159,243	77,539	65,097	275,255	148,235	102,175	87,156	73,497	5,915
	1982	6,350	1,245	73,606	55,215	130,821	65,702	50,180	226,390	125,604	79,846	73,791	62,276	4,559
TOTAL STATE	1985	208,707	37,061	2,219,593	1,771,091	3,393,723	1,858,977	1,308,012	6,527,796	3,450,250	2,685,444	1,918,776	1,524,084	276,402
	1982	110,785	26,741	1,443,162	1,103,295	2,537,700	1,404,301	952,857	4,870,051	2,615,345	1,917,348	1,451,106	1,155,026	196,120
NORTH CAROLINA														
ASHEVILLE	1985	1,127	294	21,911	16,897	26,691	10,351	12,685	53,636	29,592	18,879	25,417	20,955	3,049
	1982	609	202	14,365	10,781	19,723	8,069	8,704	40,156	23,067	12,954	19,551	16,335	2,092
BURLINGTON	1985	1,003	140	14,238	12,781	20,981	13,561	6,130	45,993	32,521	11,328	18,438	15,233	1,439
	1982	501	90	8,704	7,679	15,021	9,995	4,460	33,086	23,969	7,303	13,494	11,227	928
CHARLOTTE - GASTONIA - ROCK HILL	1985	13,149	1,097	117,642	99,825	178,564	75,273	87,111	367,932	197,542	147,924	85,016	69,971	6,025
	1982	7,229	762	78,188	65,213	133,545	60,504	60,580	278,747	158,784	102,873	67,219	56,242	4,191

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1985	176,828	171,883	40,796	20,603	11,131	26,163	12,677	8,779	16,088	10,326	1,430	35,265	24,623
	1982	143,871	139,852	29,983	14,186	9,057	18,059	8,017	7,054	10,878	6,530	1,017	23,860	15,572
GREENSBORO - WINSTON-SALEM - HIGH POINT	1985	815,824	780,491	191,650	113,789	36,199	71,113	28,434	19,683	38,105	26,407	4,174	59,816	37,820
	1982	665,639	637,431	144,935	85,678	29,565	48,453	18,731	13,562	25,319	17,395	2,876	40,180	24,913
HICKORY	1985	220,079	213,650	53,791	35,709	10,161	17,112	3,809	2,993	5,968	2,985	741	11,908	6,082
	1982	175,835	170,643	38,108	24,190	8,116	12,079	2,528	2,030	4,005	1,981	503	8,082	4,036
JACKSONVILLE	1985	95,531	74,746	17,518	8,753	3,596	9,313	3,882	2,299	4,152	2,171	569	8,555	6,399
	1982	77,456	63,256	12,977	6,335	3,043	6,717	2,939	1,494	2,976	1,644	370	6,317	4,845
RALEIGH - DURHAM	1985	575,512	557,855	184,369	107,991	27,735	58,199	21,880	15,165	27,439	20,024	2,858	64,871	49,256
	1982	465,532	451,369	129,868	71,111	22,441	39,164	13,427	10,301	17,268	12,288	1,942	40,659	30,226
WILMINGTON	1985	132,787	129,046	31,112	19,433	4,774	11,172	2,038	3,412	3,481	841	846	10,568	5,840
	1982	110,251	107,320	23,055	14,133	3,970	7,650	1,336	2,323	2,371	551	576	7,064	3,828
NONMETRO PORTION OF STATE	1985	2,346,302	2,250,344	531,227	361,795	94,026	188,159	75,832	14,172	79,293	44,935	5,398	89,910	47,432
	1982	1,997,940	1,915,786	401,045	266,460	80,052	132,886	52,770	9,625	54,296	31,269	3,667	62,935	33,005
TOTAL STATE	1985	5,651,846	5,422,278	1,341,633	831,384	255,495	487,576	196,462	92,130	233,801	151,143	23,038	369,878	239,514
	1982	4,685,081	4,497,563	999,234	602,952	211,384	337,205	130,772	64,154	156,205	99,867	15,829	247,956	156,777
NORTH DAKOTA														
BISMARCK	1985	82,677	79,115	17,872	7,801	4,054	8,232	2,529	3,626	2,908	1,240	1,128	8,194	5,744
	1982	73,473	70,400	15,513	7,186	3,608	6,556	2,042	2,776	2,279	1,001	864	6,567	4,638
FARGO - MOORHEAD	1985	136,146	127,691	24,152	10,772	3,283	9,276	3,444	2,713	5,157	2,455	1,612	14,893	11,770
	1982	114,448	106,913	21,014	9,828	2,748	7,617	2,837	2,244	4,186	2,022	1,314	12,310	9,694
GRAND FORKS	1985	47,143	44,236	11,855	3,732	2,106	6,347	2,450	2,693	3,253	2,027	837	9,651	7,475
	1982	42,591	40,053	10,164	3,696	1,907	5,090	2,049	1,994	2,620	1,695	620	7,925	6,251
NONMETRO PORTION OF STATE	1985	385,141	364,459	66,291	41,563	12,267	25,013	11,944	2,986	12,619	8,898	1,120	16,796	11,511
	1982	318,018	300,444	56,002	36,344	10,112	19,068	8,840	2,275	9,398	6,587	854	12,701	8,520
TOTAL STATE	1985	593,099	559,420	113,356	59,571	20,268	46,469	19,097	11,859	22,520	13,715	4,536	44,757	32,161
	1982	506,384	477,156	97,666	53,744	17,330	36,627	14,833	9,201	17,486	10,639	3,563	36,017	25,909
OHIO														
AKRON	1985	674,458	647,999	169,810	103,453	35,287	38,257	18,558	12,882	16,627	8,292	5,621	38,779	24,011
	1982	600,237	580,613	127,472	72,115	31,618	28,054	13,401	9,861	12,255	5,988	4,303	28,258	17,338
CANTON	1985	428,803	417,683	99,954	64,455	15,790	25,028	14,752	6,729	13,256	8,383	3,501	22,080	15,954
	1982	380,118	371,165	75,507	45,833	14,032	18,802	10,835	5,308	9,910	6,157	2,761	16,453	11,718
CINCINNATI	1985	1,447,882	1,386,146	352,683	222,346	47,796	100,348	47,800	30,768	62,995	35,508	17,835	109,210	65,161
	1982	1,265,740	1,218,966	257,142	153,479	42,033	71,328	32,952	22,844	44,578	24,478	13,242	77,443	44,921
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1985*	*1,683,477*	*1,613,455*	*403,925*	*254,314*	*55,863*	*109,572*	*52,238*	*33,941*	*68,495*	*37,891*	*19,879*	*116,848*	*69,173*
	1982	*1,473,935*	*1,420,966*	*294,725*	*175,293*	*49,202*	*78,081*	*36,097*	*25,272*	*48,601*	*26,167*	*14,806*	*82,997*	*47,764*
CLEVELAND	1985	2,188,357	2,101,254	556,219	375,893	54,131	134,203	74,996	37,951	89,215	48,974	24,935	128,914	94,887
	1982	1,800,221	1,740,973	375,392	242,203	44,850	86,775	45,301	27,002	57,909	29,582	17,742	81,412	57,316
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1985*	*3,124,087*	*3,000,043*	*776,961*	*511,919*	*98,352*	*185,224*	*98,538*	*57,775*	*113,680*	*61,580*	*33,271*	*177,805*	*125,163*
	1982	*2,629,884*	*2,542,970*	*541,234*	*337,322*	*84,355*	*124,605*	*62,357*	*42,352*	*76,069*	*38,734*	*24,192*	*117,293*	*79,249*
COLUMBUS	1985	1,264,984	1,214,110	324,864	181,297	65,796	56,842	21,651	19,852	26,910	14,872	6,714	138,637	112,157
	1982	1,060,277	1,022,179	236,692	123,819	55,394	38,990	13,886	14,653	18,116	9,538	4,956	91,312	71,932
DAYTON - SPRINGFIELD	1985	936,600	900,580	212,666	123,458	30,676	60,743	33,280	19,739	39,662	28,611	7,891	55,320	40,110
	1982	824,735	797,085	159,482	86,985	27,151	43,432	22,558	15,304	27,780	19,393	6,119	38,915	27,187

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NORTH CAROLINA (continued)														
FAYETTEVILLE	1985	3,097	429	51,721	45,018	33,011	10,261	19,598	65,601	24,695	34,333	21,553	13,781	5,006
	1982	1,671	305	33,685	28,470	25,153	8,409	13,936	50,259	20,239	24,413	17,035	11,294	3,560
GREENSBORO - WINSTON-SALEM - HIGH POINT	1985	11,932	2,318	190,794	135,031	147,561	67,929	67,719	307,503	152,559	117,347	86,720	58,589	16,697
	1982	6,531	1,597	132,964	88,947	110,781	54,418	46,661	233,421	122,214	80,856	67,339	46,935	11,505
HICKORY	1985	1,899	221	31,288	25,836	24,287	10,928	11,416	56,557	37,622	15,641	15,506	11,682	2,297
	1982	1,063	150	21,365	17,146	18,103	8,703	7,742	43,239	29,961	10,607	11,983	9,303	1,558
JACKSONVILLE	1985	1,053	171	20,691	18,548	10,191	3,917	5,437	15,876	6,194	8,763	6,711	2,885	1,765
	1982	648	111	15,686	14,044	7,937	3,605	3,533	12,310	5,700	5,694	5,368	2,655	1,147
RALEIGH - DURHAM	1985	8,536	1,071	83,883	67,869	109,103	45,164	53,252	228,185	116,610	96,497	63,183	39,827	13,580
	1982	4,525	728	52,776	41,648	80,132	35,257	36,169	169,048	91,028	65,542	47,663	31,090	9,224
WILMINGTON	1985	1,270	254	23,897	20,040	26,711	11,539	12,850	53,937	31,359	18,429	14,023	8,746	2,620
	1982	690	173	16,011	13,137	19,513	8,864	8,748	39,897	24,089	12,546	10,496	6,718	1,784
NONMETRO PORTION OF STATE	1985	5,422	1,802	309,358	269,973	301,141	140,414	93,532	552,032	308,800	139,681	179,817	113,645	23,364
	1982	3,081	1,223	217,787	187,869	233,782	117,422	64,234	434,122	258,233	95,745	143,345	95,034	15,872
TOTAL STATE	1985	47,662	7,715	856,308	704,018	865,429	384,136	363,200	1,721,057	923,845	597,735	510,250	350,479	75,391
	1982	26,117	5,289	585,866	469,969	654,622	311,184	250,612	1,315,419	746,624	411,478	398,843	283,057	51,574
NORTH DAKOTA														
BISMARCK	1985	627	575	11,935	9,254	15,554	5,629	9,038	30,375	12,581	16,597	9,603	7,186	1,468
	1982	423	440	9,596	7,471	13,193	5,518	6,920	26,089	12,333	12,708	8,941	7,044	1,124
FARGO - MOORHEAD	1985	1,075	791	16,050	13,472	26,341	9,422	15,041	52,994	20,851	29,627	12,171	7,684	2,875
	1982	753	656	13,286	11,095	23,580	9,611	12,441	47,837	21,271	24,505	11,532	7,839	2,371
GRAND FORKS	1985	1,025	578	10,527	8,654	16,940	5,301	9,258	34,580	12,573	19,141	8,201	4,531	2,066
	1982	725	428	8,759	7,237	14,616	5,635	6,856	30,026	13,364	14,174	7,666	4,816	1,530
NONMETRO PORTION OF STATE	1985	3,174	642	38,847	34,894	44,237	25,884	7,752	75,653	48,990	13,643	23,781	17,359	1,587
	1982	1,964	490	29,020	25,830	38,520	24,419	5,909	66,762	46,219	10,402	21,237	16,377	1,210
TOTAL STATE	1985	5,412	2,546	71,941	61,307	98,898	43,827	40,208	185,058	89,664	77,271	51,313	34,795	7,803
	1982	3,545	1,992	56,694	47,977	86,783	43,146	31,638	164,245	88,678	60,827	47,412	34,414	6,128
OHIO														
AKRON	1985	3,211	1,605	48,286	31,694	85,769	24,644	55,411	181,789	70,822	97,171	49,073	32,168	12,849
	1982	1,967	1,229	35,562	22,886	68,230	20,934	42,416	145,926	60,159	74,381	40,406	27,325	9,835
CANTON	1985	2,656	1,250	35,031	25,442	59,321	19,801	36,009	130,604	63,518	62,769	32,920	22,582	8,752
	1982	1,651	986	26,234	18,686	47,529	16,191	28,402	105,212	51,938	49,508	26,625	18,465	6,903
CINCINNATI	1985	14,364	2,377	168,508	110,518	256,323	82,415	159,009	497,673	176,199	296,685	138,321	87,745	41,006
	1982	8,482	1,766	119,357	76,189	194,545	64,759	118,322	378,144	138,452	220,716	106,626	68,947	30,467
CINCINNATI - HAMILTON CONSOLIDATED AREA	*1985*	*15,335*	*2,888*	*185,798*	*124,043*	*276,372*	*86,400*	*173,573*	*538,520*	*189,317*	*322,619*	*148,427*	*94,923*	*42,284*
	1982	*9,047*	*2,157*	*131,816*	*85,774*	*210,397*	*68,293*	*129,468*	*411,043*	*150,086*	*240,563*	*115,188*	*75,313*	*31,445*
CLEVELAND	1985	23,081	4,400	286,963	204,867	366,988	139,670	206,489	730,663	324,652	366,702	206,091	143,392	52,803
	1982	11,645	3,131	181,774	123,748	263,940	101,584	146,696	525,684	236,125	260,901	148,717	104,292	37,569
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	*1985*	*27,492*	*6,644*	*358,267*	*253,032*	*483,610*	*171,167*	*284,736*	*973,380*	*416,711*	*501,241*	*271,137*	*186,557*	*69,645*
	1982	*14,352*	*4,865*	*234,598*	*158,714*	*357,300*	*128,574*	*207,169*	*721,887*	*315,051*	*364,829*	*202,773*	*141,335*	*50,561*
COLUMBUS	1985	22,783	5,755	153,434	119,509	274,525	60,013	156,341	434,473	169,522	238,824	116,623	68,059	35,487
	1982	12,674	4,248	101,319	76,647	204,419	48,320	115,397	332,334	136,489	176,279	90,093	54,797	26,194
DAYTON - SPRINGFIELD	1985	8,956	2,632	104,006	79,369	147,040	44,251	95,440	294,223	116,436	165,733	80,206	59,001	15,125
	1982	5,099	2,040	72,756	53,796	115,313	35,290	74,446	231,322	92,858	128,497	63,289	47,053	11,727

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OHIO (continued)														
HAMILTON - MIDDLETOWN	1985	**235,595**	**227,309**	**51,242**	**31,968**	**8,067**	**9,224**	**4,438**	**3,173**	**5,500**	**2,383**	**2,044**	**7,638**	**4,012**
	1982	208,195	202,000	37,583	21,814	7,169	6,753	3,145	2,428	4,023	1,689	1,564	5,554	2,843
LIMA	1985	**157,446**	**151,292**	**37,368**	**22,153**	**4,277**	**11,387**	**4,776**	**4,487**	**5,394**	**3,282**	**1,575**	**12,312**	**5,784**
	1982	135,908	131,102	27,588	15,716	3,706	8,252	3,369	3,324	3,865	2,315	1,167	8,940	4,080
LORAIN - ELYRIA	1985	**261,272**	**250,790**	**50,932**	**32,573**	**8,934**	**12,764**	**4,984**	**6,942**	**7,838**	**4,314**	**2,715**	**10,112**	**6,265**
	1982	229,426	221,384	38,370	23,004	7,887	9,776	3,655	5,489	5,905	3,164	2,147	7,623	4,595
MANSFIELD	1985	**126,069**	**120,726**	**28,037**	**16,126**	**3,996**	**9,728**	**2,812**	**4,443**	**4,130**	**988**	**1,963**	**10,392**	**3,157**
	1982	108,914	104,836	19,996	10,940	3,470	6,837	1,981	3,117	2,893	696	1,377	7,327	2,224
PARKERSBURG - MARIETTA	1985	**152,330**	**141,749**	**45,635**	**29,105**	**5,980**	**12,039**	**3,207**	**5,722**	**5,443**	**3,013**	**1,718**	**7,309**	**4,203**
	1982	147,576	138,028	36,239	21,614	5,823	9,722	2,496	4,724	4,322	2,345	1,623	5,839	3,271
STEUBENVILLE - WEIRTON	1985	**158,604**	**155,388**	**33,207**	**22,073**	**4,815**	**7,439**	**2,440**	**2,108**	**3,659**	**2,163**	**1,002**	**6,388**	**3,908**
	1982	140,273	137,646	26,173	16,650	4,265	5,864	1,898	1,731	2,894	1,684	826	5,055	3,041
TOLEDO	1985	**771,252**	**748,800**	**238,328**	**174,653**	**23,537**	**48,410**	**27,555**	**16,090**	**37,597**	**28,897**	**5,382**	**46,042**	**32,410**
	1982	605,902	590,314	152,157	107,165	18,555	30,857	17,239	10,525	23,692	18,079	3,520	29,202	20,277
YOUNGSTOWN - WARREN	1985	**476,396**	**464,424**	**125,975**	**75,606**	**18,968**	**40,599**	**22,209**	**12,935**	**17,982**	**8,898**	**7,256**	**24,865**	**16,848**
	1982	433,693	424,127	97,791	55,815	17,322	30,696	16,511	10,169	13,692	6,615	5,705	18,831	12,505
NONMETRO PORTION OF STATE	1985	**1,956,631**	**1,888,547**	**401,123**	**263,776**	**66,307**	**98,451**	**53,039**	**15,319**	**53,341**	**40,104**	**5,921**	**56,732**	**29,995**
	1982	1,825,482	1,768,638	322,214	202,656	62,097	75,977	40,572	12,299	40,999	30,678	4,754	44,287	22,943
TOTAL STATE	1985	**10,901,920**	**10,496,942**	**2,649,453**	**1,686,785**	**383,066**	**645,786**	**328,815**	**192,187**	**378,260**	**232,111**	**93,227**	**657,369**	**449,659**
	1982	9,469,464	9,164,504	1,926,915	1,160,275	335,208	456,638	224,305	142,849	264,209	157,618	69,185	453,616	299,891
OKLAHOMA														
ENID	1985	**69,314**	**66,525**	**16,440**	**9,423**	**3,748**	**4,920**	**2,580**	**1,077**	**4,397**	**3,115**	**602**	**6,746**	**5,532**
	1982	63,357	60,755	15,022	8,560	3,423	4,241	2,077	950	3,679	2,508	531	5,565	4,454
LAWTON	1985	**90,891**	**88,187**	**18,633**	**8,819**	**3,834**	**8,294**	**3,334**	**2,951**	**6,051**	**3,210**	**1,759**	**6,981**	**4,140**
	1982	79,922	77,602	14,505	6,450	3,374	6,678	2,701	2,220	4,838	2,600	1,323	5,567	3,354
OKLAHOMA CITY	1985	**1,107,673**	**1,071,191**	**247,403**	**112,787**	**64,794**	**83,961**	**38,897**	**30,861**	**61,515**	**29,875**	**19,428**	**83,148**	**64,874**
	1982	949,998	920,614	195,858	85,834	55,687	60,555	26,486	22,833	44,508	20,343	14,422	58,022	44,175
TULSA	1985	**717,410**	**693,347**	**164,440**	**60,304**	**51,324**	**57,124**	**28,706**	**16,162**	**42,701**	**27,287**	**7,251**	**49,229**	**33,548**
	1982	670,914	649,605	146,051	51,883	48,087	47,143	22,464	13,541	34,703	21,355	6,073	39,869	26,253
NONMETRO PORTION OF STATE	1985	**1,278,775**	**1,191,543**	**284,009**	**147,976**	**55,959**	**87,773**	**37,847**	**8,536**	**48,074**	**26,732**	**4,990**	**58,576**	**30,447**
	1982	1,168,688	1,093,488	230,493	116,390	51,351	71,524	29,466	6,434	37,902	20,814	3,750	45,944	23,709
TOTAL STATE	1985	**3,284,907**	**3,131,071**	**733,746**	**340,399**	**180,522**	**242,975**	**111,712**	**59,913**	**163,177**	**90,342**	**34,235**	**205,495**	**139,003**
	1982	2,954,302	2,822,965	604,451	270,004	162,812	190,927	83,487	46,251	126,013	67,724	26,270	155,656	102,334
OREGON														
EUGENE - SPRINGFIELD	1985	**239,821**	**212,847**	**60,006**	**23,084**	**9,254**	**13,734**	**5,468**	**5,433**	**6,904**	**2,790**	**2,470**	**16,300**	**13,067**
	1982	228,633	206,205	56,022	24,255	8,965	11,377	4,474	4,406	5,712	2,283	2,003	13,424	10,692
MEDFORD	1985	**187,912**	**100,146**	**29,434**	**10,625**	**5,475**	**8,811**	**5,230**	**2,150**	**4,726**	**2,699**	**1,081**	**6,986**	**4,767**
	1982	172,806	97,020	26,367	10,724	5,304	7,422	4,544	1,629	3,965	2,345	819	5,952	4,142
PORTLAND	1985	**1,220,794**	**902,363**	**269,387**	**78,918**	**59,907**	**82,269**	**39,475**	**19,376**	**64,733**	**42,671**	**14,161**	**88,649**	**59,739**
	1982	1,088,394	839,064	236,816	78,200	55,706	65,833	31,417	14,943	51,149	33,961	10,945	70,546	47,545
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1985*	***1,381,376***	***1,050,239***	***306,492***	***99,198***	***67,072***	***91,998***	***42,629***	***24,718***	***70,597***	***45,277***	***16,885***	***97,800***	***65,563***
	1982	*1,234,232*	*975,115*	*269,770*	*97,436*	*62,298*	*73,210*	*33,935*	*18,784*	*55,596*	*36,041*	*12,904*	*77,651*	*52,194*
SALEM	1985	**197,918**	**157,907**	**49,210**	**20,870**	**9,075**	**17,025**	**8,732**	**3,580**	**6,551**	**3,329**	**2,257**	**12,485**	**9,012**
	1982	187,013	151,902	47,348	22,045	8,730	14,823	7,564	3,059	5,633	2,883	1,929	10,804	7,807
NONMETRO PORTION OF STATE	1985	**799,925**	**750,512**	**207,840**	**123,629**	**39,770**	**41,292**	**20,314**	**7,145**	**16,395**	**10,579**	**1,787**	**29,656**	**22,141**
	1982	739,396	698,566	187,354	115,705	37,018	33,682	16,499	5,612	13,265	8,592	1,388	24,230	17,983

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
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		Merchandise Line Sales													
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear			
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	
OHIO (continued)															
HAMILTON - MIDDLETOWN	1985	971	511	17,290	13,525	20,049	3,985	14,564	40,847	13,118	25,934	10,106	7,178	1,278	
	1982	565	391	12,459	9,585	15,852	3,534	11,146	32,899	11,634	19,847	8,562	6,366	978	
LIMA	1985	591	525	15,636	10,148	28,386	7,700	19,342	49,695	18,451	28,988	12,634	7,977	3,674	
	1982	355	389	11,238	7,158	21,492	6,027	14,338	37,793	14,444	21,673	9,717	6,245	2,721	
LORAIN - ELYRIA	1985	1,200	639	23,018	16,471	30,853	6,853	22,836	60,928	21,237	37,368	15,973	10,997	3,993	
	1982	740	505	17,262	12,080	25,130	6,056	18,057	50,277	18,767	29,547	13,650	9,718	3,157	
MANSFIELD	1985	771	490	14,099	7,202	25,224	6,133	17,910	49,177	18,140	29,194	12,147	6,774	4,171	
	1982	458	344	9,938	5,073	18,273	4,781	12,565	36,069	14,142	20,482	9,068	5,281	2,926	
PARKERSBURG - MARIETTA	1985	1,166	724	16,017	12,411	24,309	7,013	15,979	42,900	15,641	24,886	12,419	8,887	3,013	
	1982	752	601	12,678	9,660	21,308	6,864	13,195	38,050	15,308	20,550	11,647	8,698	2,488	
STEUBENVILLE - WEIRTON	1985	525	370	9,827	7,727	16,211	4,774	9,788	32,449	11,746	18,830	8,287	6,435	1,203	
	1982	361	296	7,737	6,013	14,074	4,576	8,059	28,463	11,260	15,500	7,697	6,169	991	
TOLEDO	1985	6,760	4,784	74,796	47,915	138,570	32,603	93,408	253,839	78,437	160,664	62,705	44,573	13,933	
	1982	3,695	3,129	47,654	29,977	94,582	24,780	61,069	175,089	59,616	105,034	45,777	33,878	9,106	
YOUNGSTOWN - WARREN	1985	3,718	3,225	53,478	38,437	78,946	19,592	54,024	157,921	54,571	97,969	47,067	34,647	9,676	
	1982	2,311	2,536	40,348	28,575	63,800	16,967	42,471	128,932	47,259	77,019	39,693	30,005	7,607	
NONMETRO PORTION OF STATE	1985	4,078	2,959	127,673	112,268	188,924	67,051	90,594	338,275	146,192	146,701	101,374	78,837	10,370	
	1982	2,613	2,375	98,206	85,880	157,623	59,155	72,983	284,103	128,969	118,277	87,538	69,550	8,323	
TOTAL STATE	1985	92,983	31,589	1,117,752	816,884	1,702,195	514,569	1,024,466	3,223,157	1,274,012	1,758,226	886,849	607,697	211,372	
	1982	52,211	23,378	771,428	550,864	1,291,111	408,273	759,750	2,465,259	1,013,130	1,303,263	690,988	485,068	155,982	
OKLAHOMA															
ENID	1985	643	120	9,836	8,570	11,909	7,983	3,070	21,057	14,937	5,147	5,926	5,018	572	
	1982	444	106	8,070	6,900	11,716	8,114	2,709	20,770	15,183	4,542	5,955	5,101	505	
LAWTON	1985	1,214	352	17,679	14,166	18,548	7,461	8,796	35,602	15,616	16,096	9,809	6,252	1,671	
	1982	800	265	14,225	11,475	15,021	6,427	6,616	28,874	13,452	12,107	8,163	5,386	1,257	
OKLAHOMA CITY	1985	19,547	4,532	172,199	145,729	212,329	114,551	72,539	411,006	225,129	139,250	116,542	85,913	18,135	
	1982	11,262	3,364	119,549	99,230	171,871	96,648	53,845	332,471	189,948	103,363	96,191	72,486	13,461	
TULSA	1985	5,225	1,610	105,128	85,480	126,982	68,899	45,310	220,634	124,700	79,068	66,160	52,395	8,864	
	1982	3,488	1,349	84,178	66,895	114,458	64,306	37,959	198,530	116,387	66,235	60,887	48,902	7,423	
NONMETRO PORTION OF STATE	1985	2,541	1,998	107,061	84,061	147,278	75,596	39,916	262,883	159,513	46,407	76,157	57,075	2,499	
	1982	1,670	1,500	83,678	65,448	126,421	69,481	29,992	228,601	146,614	34,868	68,182	52,464	1,876	
TOTAL STATE	1985	29,170	8,649	413,472	339,243	518,491	274,904	170,548	953,544	540,787	287,248	275,158	207,005	31,917	
	1982	17,664	6,615	311,025	250,990	440,820	245,428	131,888	811,473	482,557	222,185	239,946	184,723	24,669	
OREGON															
EUGENE - SPRINGFIELD	1985	2,965	618	35,758	30,620	33,890	14,724	16,365	64,314	29,632	29,952	19,253	13,861	4,632	
	1982	2,026	501	29,376	25,055	29,092	13,202	13,271	55,268	26,570	24,289	16,906	12,429	3,756	
MEDFORD	1985	859	332	9,817	7,648	12,934	6,219	5,528	25,413	16,713	7,489	8,950	5,381	1,994	
	1982	626	252	8,464	6,645	10,986	5,747	4,189	22,191	15,445	5,675	7,876	4,973	1,511	
PORTLAND	1985	20,024	5,901	138,935	95,691	222,620	86,481	107,396	404,485	197,942	172,306	133,319	84,174	28,325	
	1982	13,972	4,561	110,774	76,159	175,872	68,979	83,001	319,539	157,884	133,166	106,024	67,139	21,891	
PORTLAND - VANCOUVER CONSOLIDATED AREA	*1985*	*21,620*	*6,617*	*153,746*	*104,759*	*246,999*	*94,364*	*124,311*	*452,644*	*214,630*	*202,411*	*145,927*	*90,908*	*32,625*	
	1982	*15,085*	*5,076*	*122,249*	*83,398*	*196,043*	*75,665*	*95,164*	*356,561*	*172,037*	*154,813*	*116,052*	*72,850*	*24,983*	
SALEM	1985	3,662	645	16,539	11,474	34,033	17,112	14,351	58,400	30,259	24,991	19,690	12,711	3,709	
	1982	2,785	551	14,339	9,940	28,562	13,998	12,262	48,963	24,752	21,354	16,428	10,398	3,169	
NONMETRO PORTION OF STATE	1985	3,447	601	49,543	40,900	84,759	54,692	17,125	136,022	88,898	28,409	53,697	40,968	4,003	
	1982	2,371	467	40,464	33,218	68,354	44,101	13,331	109,476	71,682	22,222	43,495	33,036	3,114	

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES 1985
U.S. CENSUS 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OREGON (continued)														
TOTAL STATE	**1985**	**2,646,370**	**2,123,775**	**615,877**	**257,126**	**123,481**	**163,131**	**79,219**	**37,684**	**99,309**	**62,068**	**21,756**	**154,076**	**108,726**
	1982	2,416,242	1,992,757	553,907	250,929	115,723	133,137	64,498	29,649	79,724	50,064	17,084	124,956	88,169
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	**1985**	**652,363**	**628,927**	**135,480**	**83,015**	**28,621**	**35,920**	**17,963**	**8,698**	**24,974**	**12,271**	**10,313**	**30,739**	**21,509**
	1982	592,188	572,003	110,367	66,132	26,031	26,850	12,378	6,610	18,172	8,455	7,837	21,885	14,822
ALTOONA	**1985**	**142,858**	**136,328**	**27,778**	**19,672**	**2,497**	**9,204**	**5,510**	**1,915**	**8,260**	**6,370**	**1,339**	**7,389**	**4,364**
	1982	131,748	125,921	23,122	15,873	2,306	7,065	3,953	1,581	6,126	4,570	1,106	5,659	3,131
BEAVER COUNTY	**1985**	**199,958**	**193,823**	**41,921**	**24,873**	**7,678**	**10,483**	**4,830**	**4,441**	**6,349**	**3,081**	**2,769**	**8,572**	**5,183**
	1982	189,630	183,976	36,728	20,998	7,288	8,553	3,564	3,856	5,119	2,273	2,404	6,797	3,824
ERIE	**1985**	**295,332**	**287,130**	**50,157**	**34,607**	**7,003**	**18,515**	**12,089**	**4,606**	**8,785**	**6,027**	**1,781**	**14,296**	**10,303**
	1982	265,977	258,639	42,477	29,037	6,308	14,241	8,881	3,774	6,689	4,428	1,459	10,857	7,569
HARRISBURG - LEBANON - CARLISLE	**1985**	**720,421**	**697,955**	**125,727**	**82,976**	**20,479**	**41,777**	**22,336**	**11,131**	**24,789**	**15,841**	**6,219**	**33,682**	**24,734**
	1982	600,170	581,303	97,890	64,078	17,057	29,587	14,598	8,264	16,998	10,353	4,612	22,810	16,165
JOHNSTOWN	**1985**	**244,553**	**227,639**	**36,905**	**25,983**	**3,264**	**13,705**	**8,339**	**3,185**	**4,708**	**2,599**	**1,483**	**9,193**	**6,192**
	1982	236,089	219,856	33,567	23,253	3,152	11,456	6,561	2,873	3,940	2,045	1,337	7,581	4,872
LANCASTER	**1985**	**420,845**	**402,266**	**71,688**	**48,926**	**11,188**	**38,064**	**22,881**	**6,453**	**11,535**	**8,247**	**2,191**	**24,368**	**15,480**
	1982	350,316	335,365	54,762	36,290	9,327	27,063	15,162	4,896	7,948	5,465	1,662	17,293	10,258
PHILADELPHIA	**1985**	**4,704,716**	**4,577,728**	**1,266,887**	**754,242**	**234,182**	**297,846**	**154,370**	**104,705**	**225,106**	**127,124**	**79,704**	**304,096**	**215,554**
	1982	3,919,656	3,816,821	936,687	525,848	195,258	201,746	96,580	74,796	149,758	79,535	56,936	199,923	134,860
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***1985***	***5,738,115***	***5,590,566***	***1,505,662***	***892,007***	***288,214***	***374,729***	***187,750***	***130,385***	***273,298***	***153,691***	***96,299***	***377,927***	***268,498***
	1982	*4,789,409*	*4,670,665*	*1,121,484*	*630,194*	*240,697*	*256,756*	*119,212*	*92,974*	*183,134*	*97,391*	*68,675*	*250,592*	*170,373*
PITTSBURGH	**1985**	**2,155,673**	**2,062,750**	**492,094**	**273,702**	**76,951**	**122,181**	**62,420**	**45,098**	**72,961**	**41,182**	**24,899**	**106,971**	**73,578**
	1982	2,024,374	1,939,996	437,906	235,278	72,372	95,944	45,590	37,885	56,745	30,079	20,917	81,954	53,740
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***1985***	***2,355,631***	***2,256,573***	***534,015***	***298,575***	***84,629***	***132,664***	***67,250***	***49,539***	***79,310***	***44,263***	***27,668***	***115,543***	***78,761***
	1982	*2,214,004*	*2,123,972*	*474,634*	*256,276*	*79,660*	*104,497*	*49,154*	*41,741*	*61,864*	*32,352*	*23,321*	*88,751*	*57,564*
READING	**1985**	**330,532**	**322,060**	**63,795**	**36,128**	**12,577**	**28,060**	**18,773**	**6,134**	**11,362**	**6,685**	**3,758**	**21,451**	**14,168**
	1982	277,039	270,079	47,447	25,557	10,547	18,754	11,660	4,458	7,552	4,152	2,731	14,194	8,800
SCRANTON - WILKES-BARRE	**1985**	**715,597**	**691,031**	**175,789**	**114,158**	**27,377**	**39,436**	**18,955**	**13,011**	**23,046**	**12,090**	**8,110**	**32,062**	**20,338**
	1982	643,667	622,735	140,345	87,233	24,671	29,602	13,135	10,101	16,940	8,378	6,296	23,399	14,094
SHARON	**1985**	**109,043**	**105,972**	**20,734**	**11,574**	**4,168**	**5,820**	**2,408**	**2,437**	**4,916**	**3,595**	**911**	**3,967**	**1,913**
	1982	108,620	105,798	19,193	10,532	4,161	4,933	1,926	2,014	3,976	2,875	753	3,258	1,530
STATE COLLEGE	**1985**	**97,549**	**92,098**	**20,253**	**13,988**	**1,679**	**7,272**	**4,280**	**1,293**	**3,721**	**2,469**	**653**	**8,871**	**6,484**
	1982	97,811	92,719	17,674	11,813	1,690	5,929	3,228	1,120	2,902	1,862	566	6,981	4,890
WILLIAMSPORT	**1985**	**122,317**	**118,648**	**26,687**	**15,627**	**4,834**	**4,844**	**1,904**	**1,356**	**3,970**	**2,053**	**1,392**	**6,757**	**5,159**
	1982	114,554	111,416	22,897	13,183	4,539	4,014	1,444	1,050	3,060	1,557	1,288	5,193	3,913
YORK	**1985**	**349,178**	**337,503**	**64,071**	**36,688**	**10,264**	**20,248**	**9,040**	**6,756**	**10,991**	**6,005**	**4,031**	**19,031**	**12,534**
	1982	329,206	318,590	55,024	29,944	9,689	16,152	6,788	5,662	8,679	4,509	3,378	14,942	9,411
NONMETRO PORTION OF STATE	**1985**	**1,549,477**	**1,493,518**	**323,407**	**222,415**	**49,788**	**94,219**	**50,483**	**20,298**	**43,207**	**29,230**	**8,012**	**55,538**	**35,851**
	1982	1,459,595	1,409,126	277,711	189,012	46,973	73,136	36,237	15,759	31,936	20,981	6,150	41,140	25,733
TOTAL STATE	**1985**	**11,700,239**	**11,297,139**	**2,672,181**	**1,647,084**	**447,883**	**717,892**	**383,239**	**215,507**	**437,310**	**257,626**	**137,586**	**619,181**	**427,090**
	1982	10,357,071	10,008,361	2,138,087	1,270,969	392,925	522,951	258,595	164,060	308,615	172,657	103,581	434,620	285,589
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	**1985**	**999,751**	**970,184**	**193,540**	**150,022**	**11,011**	**53,389**	**25,042**	**22,230**	**36,329**	**12,777**	**18,257**	**46,809**	**28,350**
	1982	778,846	755,466	143,894	111,972	8,575	37,099	17,053	15,472	25,200	8,701	12,707	32,320	19,306

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

METRO AREA	Year	Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
		In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OREGON (continued)														
TOTAL STATE	1985	**30,957**	**8,097**	**250,592**	**186,333**	**388,236**	**179,228**	**160,765**	**688,634**	**363,444**	**263,147**	**234,909**	**157,095**	**42,663**
	1982	21,780	6,332	203,417	151,017	312,866	146,027	126,054	555,437	296,333	206,706	190,729	127,975	33,441
PENNSYLVANIA														
ALLENTOWN - BETHLEHEM	1985	**8,450**	**2,039**	**72,732**	**53,189**	**96,104**	**30,247**	**48,916**	**210,172**	**99,995**	**101,978**	**58,509**	**46,083**	**9,550**
	1982	4,926	1,553	51,769	36,652	75,698	23,405	40,345	162,747	77,376	77,496	45,548	35,659	7,257
ALTOONA	1985	**1,048**	**435**	**15,377**	**12,358**	**20,727**	**7,869**	**11,743**	**48,725**	**25,619**	**20,529**	**13,078**	**9,837**	**2,348**
	1982	627	359	11,434	8,866	17,356	6,485	9,696	40,555	21,114	16,950	10,859	8,107	1,939
BEAVER COUNTY	1985	**1,621**	**692**	**17,162**	**11,109**	**28,144**	**7,191**	**18,687**	**54,544**	**16,842**	**33,498**	**11,765**	**7,286**	**3,737**
	1982	1,027	601	13,547	8,197	25,703	7,097	16,226	50,087	16,622	29,086	11,163	7,191	3,245
ERIE	1985	**5,601**	**636**	**24,789**	**19,649**	**40,276**	**17,043**	**19,837**	**78,011**	**36,116**	**36,876**	**22,414**	**17,695**	**3,433**
	1982	3,583	521	18,803	14,435	33,564	13,952	16,252	64,748	29,566	30,212	18,602	14,486	2,813
HARRISBURG - LEBANON - CARLISLE	1985	**7,501**	**1,463**	**54,837**	**34,025**	**84,427**	**26,987**	**48,028**	**170,560**	**68,826**	**89,763**	**48,827**	**39,387**	**6,219**
	1982	4,239	1,085	38,031	22,238	65,625	22,183	37,114	133,164	56,575	66,435	39,673	32,376	4,612
JOHNSTOWN	1985	**1,179**	**569**	**16,888**	**13,022**	**24,820**	**8,297**	**14,822**	**46,142**	**19,208**	**23,945**	**13,866**	**10,066**	**2,737**
	1982	801	514	13,753	10,245	22,880	7,676	13,368	42,558	17,770	21,595	12,824	9,312	2,468
LANCASTER	1985	**2,661**	**842**	**43,586**	**34,709**	**50,051**	**21,810**	**22,412**	**93,754**	**51,335**	**36,735**	**28,467**	**21,144**	**4,550**
	1982	1,475	639	29,914	23,000	39,615	17,674	17,003	74,396	41,600	27,869	22,876	17,134	3,452
PHILADELPHIA	1985	**46,862**	**24,523**	**602,594**	**426,217**	**846,739**	**405,596**	**379,210**	**1,847,078**	**926,832**	**759,874**	**482,332**	**365,899**	**95,032**
	1982	24,814	17,518	397,474	266,659	623,585	301,951	278,618	1,369,924	689,992	548,011	358,416	272,398	67,886
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	*1985*	***54,663***	***32,339***	***726,520***	***520,594***	***1,031,578***	***477,944***	***480,165***	***2,213,918***	***1,087,370***	***949,868***	***581,747***	***440,730***	***111,899***
	1982	*29,259*	*23,075*	*482,120*	*329,951*	*763,325*	*360,049*	*350,329*	*1,647,080*	*818,624*	*682,638*	*436,494*	*332,272*	*79,773*
PITTSBURGH	1985	**23,633**	**7,781**	**248,902**	**171,501**	**350,146**	**118,690**	**219,432**	**739,224**	**315,124**	**404,627**	**204,552**	**144,210**	**49,800**
	1982	14,598	6,536	192,915	125,260	300,028	102,688	184,331	633,127	272,636	339,901	177,096	124,766	41,834
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	*1985*	***25,254***	***8,473***	***266,064***	***182,610***	***378,290***	***125,881***	***238,119***	***793,768***	***331,966***	***438,125***	***216,317***	***151,496***	***53,537***
	1982	*15,625*	*7,137*	*206,462*	*133,457*	*325,731*	*109,785*	*200,557*	*683,214*	*289,258*	*368,987*	*188,259*	*131,957*	*45,079*
READING	1985	**2,574**	**1,044**	**30,925**	**21,291**	**85,828**	**53,203**	**30,062**	**172,992**	**124,614**	**45,301**	**59,506**	**53,913**	**4,384**
	1982	1,351	759	20,335	13,224	62,672	38,387	21,848	125,595	89,911	32,923	43,121	38,899	3,186
SCRANTON - WILKES-BARRE	1985	**4,128**	**2,028**	**64,282**	**43,594**	**116,749**	**46,248**	**54,737**	**235,255**	**108,321**	**98,122**	**62,060**	**46,863**	**10,946**
	1982	2,400	1,574	46,805	30,210	93,411	36,286	42,495	187,792	84,989	76,177	49,056	36,768	8,499
SHARON	1985	**826**	**380**	**12,662**	**11,112**	**16,637**	**3,846**	**10,785**	**31,794**	**10,698**	**19,671**	**14,008**	**11,836**	**1,746**
	1982	549	314	10,195	8,886	14,595	3,509	8,912	27,342	9,760	16,255	12,681	10,798	1,443
STATE COLLEGE	1985	**1,439**	**275**	**8,961**	**7,053**	**13,619**	**5,776**	**6,083**	**24,866**	**12,154**	**9,905**	**6,953**	**5,776**	**833**
	1982	934	238	7,009	5,319	12,613	5,563	5,270	23,137	11,706	8,582	6,610	5,563	722
WILLIAMSPORT	1985	**1,261**	**362**	**12,039**	**9,633**	**19,127**	**6,992**	**9,543**	**38,668**	**21,928**	**14,387**	**12,678**	**11,088**	**1,029**
	1982	825	280	9,225	7,306	15,490	5,888	7,389	31,671	18,465	11,140	10,666	9,337	797
YORK	1985	**1,771**	**768**	**31,107**	**23,976**	**54,288**	**17,652**	**26,878**	**84,370**	**33,305**	**39,742**	**27,434**	**21,955**	**4,031**
	1982	1,111	644	24,043	18,002	48,280	15,262	22,523	74,011	28,795	33,302	23,781	18,982	3,378
NONMETRO PORTION OF STATE	1985	**6,891**	**3,337**	**120,189**	**97,311**	**250,164**	**62,162**	**81,494**	**431,977**	**146,807**	**128,521**	**98,054**	**76,362**	**10,675**
	1982	4,124	2,562	85,237	69,849	224,066	55,156	62,985	385,310	130,262	98,567	85,889	67,758	8,197
TOTAL STATE	1985	**107,403**	**40,960**	**1,242,293**	**897,372**	**1,909,214**	**760,034**	**906,090**	**3,900,284**	**1,833,103**	**1,675,462**	**1,062,881**	**815,920**	**187,361**
	1982	61,479	30,767	875,157	604,367	1,524,600	600,543	707,631	3,099,780	1,451,804	1,279,599	848,171	651,679	142,932
RHODE ISLAND														
PROVIDENCE - PAWTUCKET - WOONSOCKET	1985	**8,005**	**2,148**	**85,108**	**66,614**	**148,398**	**65,452**	**69,963**	**292,466**	**156,636**	**117,038**	**69,034**	**52,585**	**12,005**
	1982	4,589	1,495	58,739	45,364	110,234	51,717	48,512	219,157	123,766	81,195	53,388	41,550	8,306

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1985	**81,782**	**78,591**	**15,288**	**12,617**	**803**	**4,240**	**2,051**	**903**	**2,623**	**1,015**	**681**	**3,553**	**2,441**
	1982	60,455	58,027	11,378	9,522	593	2,620	1,211	541	1,622	599	408	2,176	1,441
TOTAL STATE	1985	**1,081,533**	**1,048,775**	**208,828**	**162,639**	**11,814**	**57,629**	**27,093**	**23,133**	**38,952**	**13,792**	**18,938**	**50,362**	**30,791**
	1982	839,301	813,493	155,272	121,494	9,168	39,719	18,264	16,013	26,822	9,300	13,115	34,496	20,747
SOUTH CAROLINA														
ANDERSON	1985	**134,892**	**130,600**	**27,953**	**17,670**	**3,189**	**12,593**	**6,955**	**2,821**	**3,570**	**2,007**	**630**	**6,817**	**4,756**
	1982	119,189	115,389	22,114	13,427	2,818	9,300	5,050	2,166	2,599	1,457	484	5,060	3,453
CHARLESTON	1985	**437,274**	**426,772**	**85,985**	**40,491**	**25,815**	**29,214**	**10,416**	**11,719**	**11,949**	**6,996**	**2,829**	**37,928**	**27,581**
	1982	380,481	371,141	70,266	32,607	22,450	21,817	7,242	8,869	8,536	4,864	2,148	27,123	19,176
CHARLOTTE - GASTONIA - ROCK HILL	1985	**1,136,205**	**1,100,034**	**241,002**	**128,726**	**64,532**	**81,032**	**40,276**	**19,847**	**51,926**	**38,758**	**6,025**	**74,607**	**56,802**
	1982	914,137	884,129	182,485	96,286	51,867	55,297	26,310	13,803	34,408	25,320	4,191	49,297	37,108
COLUMBIA	1985	**346,933**	**331,811**	**79,244**	**38,435**	**16,766**	**32,102**	**13,525**	**9,444**	**17,069**	**8,722**	**4,991**	**31,263**	**20,535**
	1982	296,309	283,790	61,333	29,273	14,340	22,585	9,317	6,777	11,961	6,009	3,585	22,012	14,147
FLORENCE	1985	**116,035**	**111,356**	**26,771**	**16,070**	**4,483**	**12,959**	**4,961**	**3,472**	**5,253**	**3,241**	**1,051**	**6,790**	**4,106**
	1982	95,325	91,592	19,312	11,113	3,687	9,269	3,574	2,399	3,714	2,335	726	4,865	2,958
GREENVILLE - SPARTANBURG	1985	**617,828**	**589,935**	**135,837**	**77,558**	**23,326**	**43,845**	**21,107**	**11,288**	**22,496**	**14,118**	**4,077**	**50,063**	**33,123**
	1982	519,488	495,574	105,917	60,481	19,596	29,999	13,922	7,830	15,051	9,312	2,826	33,987	21,847
NONMETRO PORTION OF STATE	1985	**1,160,520**	**1,116,712**	**237,359**	**155,010**	**48,425**	**76,813**	**39,485**	**6,651**	**34,098**	**21,005**	**1,969**	**44,578**	**24,104**
	1982	956,788	920,238	174,810	111,688	39,906	50,500	25,475	4,445	21,932	13,552	1,297	29,215	15,552
TOTAL STATE	1985	**3,052,279**	**2,938,774**	**645,674**	**377,307**	**135,045**	**217,767**	**100,852**	**47,824**	**101,460**	**59,911**	**16,907**	**187,603**	**120,800**
	1982	2,550,872	2,455,427	489,780	279,755	112,782	150,140	67,446	33,991	68,248	40,002	11,892	128,817	81,440
SOUTH DAKOTA														
RAPID CITY	1985	**89,161**	**84,077**	**17,904**	**7,010**	**3,441**	**7,882**	**2,824**	**3,055**	**4,292**	**2,582**	**1,358**	**7,220**	**4,353**
	1982	72,653	68,660	13,624	5,635	2,810	5,952	2,274	2,084	3,273	2,079	926	5,613	3,505
SIOUX FALLS	1985	**120,619**	**113,384**	**25,357**	**11,970**	**4,278**	**10,771**	**3,598**	**4,958**	**4,323**	**1,944**	**1,576**	**9,857**	**7,214**
	1982	99,940	93,707	20,545	10,412	3,536	8,011	2,676	3,526	3,166	1,446	1,121	7,312	5,366
NONMETRO PORTION OF STATE	1985	**408,053**	**387,784**	**73,157**	**42,168**	**16,450**	**21,226**	**7,527**	**2,948**	**11,713**	**7,832**	**1,025**	**19,126**	**10,349**
	1982	336,287	319,984	56,612	32,784	13,572	15,740	5,677	2,048	8,590	5,910	708	14,392	7,808
TOTAL STATE	1985	**617,833**	**585,245**	**116,418**	**61,148**	**24,169**	**39,879**	**13,949**	**10,961**	**20,328**	**12,358**	**3,959**	**36,203**	**21,916**
	1982	508,880	482,351	90,781	48,831	19,918	29,703	10,627	7,658	15,029	9,435	2,755	27,317	16,679
TENNESSEE														
CHATTANOOGA	1985	**565,818**	**537,705**	**89,225**	**51,242**	**10,178**	**31,166**	**13,014**	**8,850**	**21,940**	**13,663**	**3,227**	**30,947**	**22,172**
	1982	454,979	430,941	65,952	38,616	8,157	20,741	8,040	5,959	14,461	8,441	2,174	19,838	13,698
CLARKSVILLE - HOPKINSVILLE	1985	**104,025**	**99,036**	**30,378**	**17,569**	**4,776**	**9,380**	**1,951**	**4,043**	**4,105**	**1,824**	**1,145**	**9,858**	**6,397**
	1982	93,322	89,267	23,053	12,684	4,305	7,439	1,463	3,327	3,082	1,367	835	7,513	4,795
JACKSON	1985	**80,803**	**75,612**	**27,766**	**13,856**	**2,908**	**8,821**	**2,925**	**3,210**	**4,825**	**2,202**	**1,835**	**8,322**	**3,866**
	1982	65,027	61,464	17,432	8,530	2,364	5,489	1,846	1,830	2,935	1,390	1,046	5,065	2,440
JOHNSON CITY - KINGSPORT - BRISTOL	1985	**411,603**	**401,445**	**102,308**	**61,345**	**16,140**	**32,886**	**9,824**	**10,571**	**11,874**	**5,913**	**3,233**	**30,653**	**19,251**
	1982	354,603	346,727	73,809	42,497	13,941	23,544	6,848	7,185	8,283	4,122	2,185	21,399	13,420
KNOXVILLE	1985	**675,475**	**637,265**	**162,702**	**86,090**	**31,212**	**45,882**	**20,862**	**16,307**	**25,249**	**13,068**	**8,504**	**54,333**	**38,991**
	1982	518,597	489,849	113,022	59,182	23,992	28,914	12,469	10,426	15,813	7,810	5,349	33,334	23,304
MEMPHIS	1985	**998,254**	**965,578**	**278,924**	**174,571**	**25,874**	**68,847**	**31,953**	**23,680**	**57,779**	**33,924**	**17,836**	**76,943**	**44,132**
	1982	815,672	791,624	186,118	110,108	21,213	44,126	19,371	15,086	36,004	20,566	11,356	48,012	26,754

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
RHODE ISLAND (continued)														
NONMETRO PORTION OF STATE	1985	**733**	**85**	**6,075**	**4,938**	**10,574**	**6,271**	**3,001**	**18,144**	**10,595**	**5,107**	**3,974**	**2,618**	**618**
	1982	372	51	3,672	2,915	7,709	4,882	1,798	13,172	8,248	3,060	2,933	2,038	370
TOTAL STATE	1985	**8,738**	**2,233**	**91,183**	**71,552**	**158,972**	**71,723**	**72,964**	**310,610**	**167,231**	**122,145**	**73,008**	**55,203**	**12,623**
	1982	4,961	1,546	62,411	48,279	117,943	56,599	50,310	232,329	132,014	84,255	56,321	43,588	8,676
SOUTH CAROLINA														
ANDERSON	1985	**1,042**	**189**	**12,988**	**11,138**	**17,352**	**6,714**	**8,576**	**32,924**	**15,106**	**14,441**	**11,606**	**7,874**	**1,892**
	1982	630	145	9,586	8,087	14,145	5,751	6,585	26,918	12,939	11,088	9,705	6,744	1,453
CHARLESTON	1985	**5,128**	**653**	**59,496**	**50,506**	**62,760**	**31,099**	**27,002**	**116,714**	**65,098**	**43,768**	**36,148**	**26,693**	**6,097**
	1982	3,018	496	42,273	35,115	50,670	26,354	20,493	94,787	55,164	33,217	29,975	22,620	4,627
CHARLOTTE - GASTONIA - ROCK HILL	1985	**13,149**	**1,097**	**117,642**	**99,825**	**178,564**	**75,273**	**87,111**	**367,932**	**197,542**	**147,924**	**85,016**	**69,971**	**6,025**
	1982	7,229	762	78,188	65,213	133,545	60,504	60,580	278,747	158,784	102,873	67,219	56,242	4,191
COLUMBIA	1985	**4,730**	**833**	**42,546**	**33,948**	**67,817**	**28,806**	**32,400**	**139,428**	**60,168**	**68,468**	**34,417**	**24,625**	**7,211**
	1982	2,775	598	29,821	23,388	52,113	23,639	25,691	106,924	49,376	53,574	27,377	20,208	5,179
FLORENCE	1985	**1,014**	**197**	**11,814**	**9,941**	**18,002**	**5,703**	**8,538**	**40,027**	**20,149**	**14,647**	**11,613**	**7,309**	**1,970**
	1982	607	136	8,535	7,162	13,682	4,898	5,899	31,441	17,305	10,120	9,395	6,277	1,361
GREENVILLE - SPARTANBURG	1985	**6,501**	**1,358**	**62,710**	**53,724**	**96,623**	**39,147**	**50,298**	**191,148**	**94,869**	**85,304**	**55,604**	**36,856**	**11,894**
	1982	3,612	941	41,940	35,435	72,184	31,158	34,864	143,984	75,507	59,128	43,023	29,334	8,244
NONMETRO PORTION OF STATE	1985	**1,805**	**492**	**145,443**	**131,931**	**140,663**	**74,840**	**34,795**	**267,146**	**170,151**	**49,271**	**88,374**	**60,450**	**7,383**
	1982	937	325	95,002	85,121	104,929	59,293	22,952	202,624	134,803	32,500	67,365	47,892	4,868
TOTAL STATE	1985	**21,259**	**3,956**	**350,309**	**302,867**	**430,625**	**198,335**	**173,889**	**842,496**	**453,638**	**298,031**	**252,736**	**174,495**	**38,449**
	1982	12,130	2,783	237,190	201,938	326,739	160,270	124,050	645,306	366,582	213,234	197,772	141,238	26,939
SOUTH DAKOTA[1]														
RAPID CITY	1985	**1,953**	**320**	**12,543**	**11,034**	**17,130**	**6,966**	**9,106**	**30,832**	**12,728**	**15,532**	**7,982**	**4,943**	**2,076**
	1982	1,331	218	9,989	8,885	13,295	6,226	6,211	23,948	11,376	11,659	6,543	4,418	1,416
SIOUX FALLS	1985	**2,726**	**467**	**19,837**	**17,640**	**27,946**	**10,742**	**14,838**	**55,488**	**22,254**	**27,537**	**14,275**	**8,944**	**3,037**
	1982	1,702	332	14,756	13,121	22,450	9,877	10,552	44,657	20,462	19,582	12,146	8,224	2,160
NONMETRO PORTION OF STATE	1985	**2,634**	**295**	**30,763**	**26,629**	**43,188**	**25,267**	**7,088**	**72,263**	**44,039**	**12,208**	**23,293**	**16,873**	**1,469**
	1982	1,726	206	23,209	20,093	36,238	23,654	4,934	61,153	41,226	8,499	20,395	15,796	1,028
TOTAL STATE	1985	**7,313**	**1,082**	**63,143**	**55,303**	**88,264**	**42,975**	**31,032**	**158,583**	**79,021**	**55,277**	**45,550**	**30,760**	**6,582**
	1982	4,759	756	47,954	42,099	71,983	39,757	21,697	129,758	73,064	39,740	39,084	28,438	4,604
TENNESSEE														
CHATTANOOGA	1985	**5,142**	**1,345**	**57,764**	**48,772**	**71,770**	**30,259**	**33,877**	**137,325**	**63,921**	**64,262**	**40,747**	**28,746**	**8,874**
	1982	2,686	906	36,298	30,131	51,534	22,917	22,823	98,724	48,413	43,292	30,070	21,772	5,978
CLARKSVILLE - HOPKINSVILLE	1985	**1,421**	**289**	**16,382**	**12,656**	**18,606**	**5,386**	**10,933**	**32,155**	**11,609**	**16,840**	**9,496**	**6,015**	**2,117**
	1982	912	214	12,446	9,486	14,834	4,888	7,971	25,939	10,537	12,277	8,137	5,459	1,543
JACKSON	1985	**925**	**324**	**12,221**	**8,423**	**22,838**	**7,796**	**13,056**	**44,225**	**17,859**	**23,737**	**12,196**	**7,796**	**3,021**
	1982	496	185	7,579	5,317	14,149	5,350	7,443	27,568	12,256	13,532	7,963	5,350	1,722
JOHNSON CITY - KINGSPORT - BRISTOL	1985	**3,569**	**538**	**38,711**	**30,828**	**65,487**	**20,785**	**36,907**	**131,421**	**59,372**	**59,151**	**34,186**	**21,506**	**8,080**
	1982	2,123	364	27,118	21,490	48,230	17,202	25,059	98,914	49,137	40,124	26,798	17,798	5,461
KNOXVILLE	1985	**7,460**	**2,749**	**85,340**	**68,692**	**113,207**	**48,956**	**55,900**	**237,611**	**120,963**	**104,591**	**67,251**	**43,907**	**16,495**
	1982	3,751	1,735	51,699	41,056	74,620	33,231	35,273	156,724	82,111	66,787	45,529	29,804	10,408
MEMPHIS	1985	**11,841**	**3,302**	**153,557**	**117,565**	**175,841**	**82,571**	**77,282**	**355,001**	**186,231**	**149,940**	**115,361**	**78,997**	**25,098**
	1982	6,023	2,103	95,531	71,272	119,077	58,359	49,206	240,571	131,625	95,468	79,747	55,833	15,980

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

Merchandise Line Sales

METRO AREA	Year	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
		In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TENNESSEE (continued)														
NASHVILLE	1985	839,475	791,865	226,704	113,098	46,963	63,601	27,063	18,588	36,763	22,837	10,544	93,913	59,216
	1982	709,899	673,779	165,405	80,710	39,961	43,958	17,679	12,155	24,132	14,917	6,879	62,422	38,680
NONMETRO PORTION OF STATE	1985	1,296,920	1,237,320	335,621	223,655	41,189	96,845	51,854	5,646	39,207	24,578	3,938	47,008	19,772
	1982	1,141,867	1,094,349	245,421	161,462	36,429	70,188	35,445	3,618	26,746	16,804	2,517	31,924	13,518
TOTAL STATE	1985	4,576,478	4,362,384	1,193,196	705,953	168,308	338,647	153,373	86,388	192,256	112,662	48,497	333,913	202,186
	1982	3,834,942	3,669,415	844,615	487,817	141,273	230,927	99,152	56,131	125,026	71,974	31,065	216,890	128,790
TEXAS														
ABILENE	1985	138,384	133,124	39,965	22,380	9,537	15,533	5,165	7,047	7,264	2,686	2,337	13,035	7,459
	1982	110,004	106,173	27,781	14,549	7,606	10,939	3,704	4,725	5,069	1,926	1,567	9,206	5,349
AMARILLO	1985	194,005	188,213	50,529	18,273	18,982	20,664	9,835	6,274	7,860	3,440	2,865	19,317	14,048
	1982	188,021	182,582	46,730	16,810	18,414	17,673	8,393	5,228	6,722	2,936	2,392	16,449	11,989
AUSTIN	1985	575,379	558,419	151,374	62,326	58,006	57,800	28,302	18,710	27,424	11,602	10,560	57,366	40,483
	1982	490,520	476,519	122,847	49,541	49,499	42,142	19,553	13,925	19,979	8,016	7,875	40,979	27,968
BEAUMONT - PORT ARTHUR	1985	410,553	396,939	94,174	49,062	16,858	39,148	16,050	12,726	22,095	14,994	4,873	22,883	13,294
	1982	379,823	368,080	79,713	40,639	15,632	32,037	13,551	10,294	18,493	12,660	3,957	19,126	11,224
BRAZORIA	1985	200,406	195,507	39,902	17,864	14,420	10,031	3,627	3,343	5,983	3,142	1,485	8,684	5,761
	1982	181,292	176,955	34,474	15,059	13,052	8,126	2,895	2,685	4,852	2,508	1,193	7,026	4,599
BROWNSVILLE - HARLINGEN	1985	226,687	208,155	55,235	23,774	20,292	25,831	10,480	10,088	14,566	10,015	2,299	16,369	11,973
	1982	187,515	172,998	42,526	17,196	16,865	19,509	8,027	7,503	11,096	7,671	1,710	12,489	9,171
BRYAN - COLLEGE STATION	1985	119,286	114,317	24,534	6,058	11,532	14,585	1,206	4,272	4,017	513	1,898	9,189	5,310
	1982	102,462	98,503	20,227	5,128	9,937	10,465	966	3,027	3,005	411	1,345	7,125	4,252
CORPUS CHRISTI	1985	337,165	325,763	80,129	32,754	33,154	42,425	12,977	14,076	17,183	9,542	3,022	27,153	21,828
	1982	302,950	293,109	68,695	27,556	29,831	31,587	9,497	11,394	12,534	6,983	2,382	20,210	15,974
DALLAS	1985	2,330,424	2,250,579	630,895	270,556	198,397	192,265	78,190	77,614	143,074	82,357	44,538	210,669	156,996
	1982	1,983,876	1,917,388	514,399	218,598	169,026	147,343	58,340	58,246	107,984	61,450	33,333	159,537	117,141
DALLAS - FORT WORTH CONSOLIDATED AREA	*1985*	*3,528,724*	*3,398,819*	*917,153*	*393,939*	*283,089*	*289,464*	*113,371*	*114,994*	*201,388*	*112,837*	*63,902*	*295,865*	*212,875*
	1982	*2,992,171*	*2,884,719*	*747,240*	*318,970*	*240,375*	*221,336*	*84,056*	*86,864*	*151,996*	*83,730*	*48,151*	*223,384*	*157,987*
EL PASO	1985	383,498	348,824	99,803	34,090	28,323	33,371	12,924	13,339	26,044	18,133	4,811	28,201	18,133
	1982	349,691	320,491	87,672	30,154	26,023	28,089	10,968	11,025	22,083	15,389	3,977	23,928	15,389
FORT WORTH - ARLINGTON	1985	1,198,300	1,148,240	286,258	123,383	84,692	97,199	35,181	37,380	58,314	30,480	19,364	85,196	55,879
	1982	1,008,295	967,331	232,841	100,372	71,349	73,993	25,716	28,618	44,012	22,280	14,818	63,847	40,846
GALVESTON - TEXAS CITY	1985	239,792	235,424	41,166	22,666	12,118	20,067	7,154	9,238	6,985	3,016	1,950	9,426	5,325
	1982	207,428	203,742	34,109	18,534	10,487	15,550	5,611	7,030	5,514	2,366	1,484	7,415	4,177
HOUSTON	1985	3,273,456	3,186,878	789,705	376,604	193,008	253,854	113,799	95,747	188,125	94,494	63,903	263,018	186,712
	1982	3,038,372	2,961,546	677,037	307,828	179,361	207,878	88,724	81,285	154,098	73,672	54,251	211,313	145,569
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1985*	*3,713,654*	*3,617,809*	*870,773*	*417,134*	*219,546*	*283,952*	*124,580*	*108,328*	*201,093*	*100,652*	*67,338*	*281,128*	*197,798*
	1982	*3,427,092*	*3,342,243*	*745,620*	*341,421*	*202,900*	*231,554*	*97,230*	*91,000*	*164,464*	*78,546*	*56,928*	*225,754*	*154,345*
KILLEEN - TEMPLE	1985	159,565	152,153	36,343	15,342	11,649	17,396	2,580	8,888	9,924	4,404	3,036	19,857	12,946
	1982	142,948	136,377	29,001	11,683	10,441	13,340	1,956	6,123	7,517	3,339	2,090	15,083	9,816
LAREDO	1985	139,763	134,913	35,442	12,323	13,132	21,388	9,965	8,129	11,696	8,634	1,729	19,942	15,827
	1982	109,865	106,385	26,576	9,164	10,355	14,303	6,318	5,612	7,637	5,474	1,194	12,944	10,035
LONGVIEW - MARSHALL	1985	210,440	195,485	48,265	22,864	12,743	18,918	6,541	6,553	9,169	4,886	1,950	13,236	8,603
	1982	192,689	180,337	40,632	19,271	11,756	14,299	5,202	4,831	7,109	3,886	1,414	10,394	6,842
LUBBOCK	1985	212,572	201,864	54,133	20,254	20,980	19,676	9,575	6,399	14,072	8,924	2,984	18,553	12,682
	1982	202,770	192,318	49,618	18,532	19,988	16,578	7,813	5,387	11,722	7,282	2,512	15,464	10,348
McALLEN - EDINBURG - MISSION	1985	249,718	239,128	70,774	33,034	19,351	25,986	10,006	13,686	15,302	8,668	3,623	23,897	15,892
	1982	231,792	222,679	61,898	28,706	18,020	20,631	7,548	11,061	11,966	6,539	2,928	18,500	11,989

1986 SURVEY OF BUYING POWER DATA SERVICE

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales														
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TENNESSEE (continued)																
NASHVILLE	1985	7,376	1,406	97,850	73,148	160,020	57,688	91,084	318,021	121,896	180,142	88,958	68,223	14,763
	1982	4,133	917	64,506	47,781	113,406	44,763	59,434	224,742	94,584	117,543	67,108	52,937	9,632
NONMETRO PORTION OF STATE	1985	5,182	392	122,374	104,714	143,467	65,687	40,508	251,670	142,795	54,671	81,549	59,001	5,899
	1982	2,946	251	83,943	71,578	105,970	52,578	25,903	188,099	114,292	34,958	62,956	47,227	3,773
TOTAL STATE	1985	41,221	9,919	554,860	441,478	735,842	304,748	345,219	1,438,458	690,583	626,656	428,589	299,673	80,886
	1982	22,088	6,372	359,142	282,660	513,794	226,819	222,590	1,005,856	513,088	406,086	310,675	223,532	52,001
TEXAS																
ABILENE	1985	1,425	509	21,069	15,435	26,472	10,253	12,089	57,190	28,837	22,857	18,018	11,749	3,657
	1982	860	341	14,943	11,069	19,618	8,396	8,105	43,160	23,614	15,325	13,994	9,621	2,452
AMARILLO	1985	2,823	622	25,039	18,426	36,483	21,036	12,285	77,280	45,308	26,755	23,806	17,709	3,925
	1982	2,084	520	21,303	15,724	33,286	20,122	10,242	70,371	43,339	22,315	22,227	16,940	3,269
AUSTIN	1985	10,512	2,111	91,124	71,282	111,759	48,026	49,465	230,853	119,220	94,720	82,720	65,884	9,716
	1982	6,212	1,575	64,180	49,247	88,533	39,999	36,847	183,389	99,294	70,543	68,148	54,873	7,246
BEAUMONT - PORT ARTHUR	1985	2,550	1,219	41,271	30,638	69,151	39,090	24,366	123,925	78,337	38,253	41,304	33,438	3,898
	1982	1,845	990	34,594	25,868	59,053	34,308	19,785	106,169	68,753	31,062	35,910	29,347	3,165
BRAZORIA	1985	893	322	14,443	11,040	21,289	9,334	7,815	41,736	20,567	14,662	13,020	9,213	1,744
	1982	590	259	11,634	8,813	18,758	8,810	6,277	36,955	19,413	11,777	11,915	8,696	1,401
BROWNSVILLE - HARLINGEN	1985	3,622	718	25,878	20,671	51,180	25,300	18,682	102,629	60,654	31,759	28,000	20,111	3,880
	1982	2,376	534	19,760	15,833	39,703	19,949	13,894	79,629	47,825	23,620	21,969	15,857	2,886
BRYAN - COLLEGE STATION	1985	1,491	412	12,210	8,510	19,732	8,697	8,916	42,259	23,451	15,768	13,853	10,167	2,229
	1982	1,040	292	9,533	6,814	15,572	7,451	6,317	33,861	20,092	11,172	11,532	8,711	1,579
CORPUS CHRISTI	1985	7,499	945	45,794	35,174	49,898	16,995	23,613	110,760	60,294	42,693	38,056	28,902	3,768
	1982	4,738	745	34,236	25,740	41,061	14,478	18,610	91,545	51,366	33,647	32,259	24,623	2,966
DALLAS	1985	40,949	8,249	302,473	228,012	462,351	208,312	210,096	981,659	474,123	418,816	314,463	232,819	52,786
	1982	26,300	6,174	227,755	170,129	367,078	171,635	157,701	781,790	390,645	314,325	255,959	191,828	39,505
DALLAS - FORT WORTH CONSOLIDATED AREA	*1985*	*56,754*	*12,459*	*444,053*	*335,106*	*674,240*	*300,622*	*311,446*	*1,399,565*	*677,527*	*609,040*	*441,875*	*323,932*	*75,519*
	1982	*36,281*	*9,396*	*332,867*	*248,411*	*534,471*	*245,853*	*235,662*	*1,111,954*	*554,182*	*460,018*	*357,920*	*265,083*	*56,901*
EL PASO	1985	2,774	641	66,244	53,699	89,006	37,089	40,742	174,050	84,558	76,672	60,618	44,406	10,907
	1982	1,962	530	56,170	45,573	75,783	32,124	33,674	148,301	73,238	63,371	52,239	38,461	9,015
FORT WORTH - ARLINGTON	1985	15,805	4,210	141,580	107,094	211,889	92,310	101,350	417,906	203,404	190,224	127,412	91,113	22,733
	1982	9,981	3,222	105,112	78,282	167,393	74,218	77,961	330,164	163,537	145,693	101,961	73,255	17,396
GALVESTON - TEXAS CITY	1985	1,285	506	13,297	9,320	30,323	19,463	8,791	55,599	39,736	12,632	22,768	19,221	1,603
	1982	846	385	10,426	7,310	24,101	15,585	6,690	44,232	31,818	9,613	18,283	15,391	1,220
HOUSTON	1985	43,602	13,694	492,219	393,139	638,591	315,517	278,443	1,207,298	642,627	518,083	379,968	285,896	61,622
	1982	28,517	11,626	391,696	306,509	558,709	280,587	236,381	1,055,193	571,480	439,822	335,792	254,245	52,314
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	*1985*	*45,780*	*14,522*	*519,959*	*413,499*	*690,203*	*344,314*	*295,049*	*1,304,633*	*702,930*	*545.377*	*415,756*	*314,330*	*64,969*
	1982	*29,953*	*12,270*	*413,756*	*322,632*	*601,568*	*304,982*	*249,348*	*1,136,380*	*622,711*	*461,212*	*365,990*	*278,332*	*54,935*
KILLEEN - TEMPLE	1985	1,194	633	27,624	20,269	28,139	9,903	14,291	51,744	22,734	22,511	15,008	9,860	2,909
	1982	780	436	20,771	15,369	22,339	9,138	9,839	41,847	20,978	15,498	12,967	9,098	2,003
LAREDO	1985	9,132	646	34,906	30,333	52,667	27,901	17,842	117,022	64,777	45,639	31,611	24,989	3,491
	1982	5,526	446	22,451	19,232	39,503	21,931	12,318	87,612	50,917	31,509	24,476	19,642	2,410
LONGVIEW - MARSHALL	1985	2,031	610	21,936	18,558	31,342	15,260	12,303	64,661	37,665	20,954	20,246	14,081	2,924
	1982	1,319	442	17,273	14,759	26,180	14,179	8,921	55,030	34,996	15,193	17,907	13,083	2,120
LUBBOCK	1985	2,455	785	38,461	31,710	44,532	20,236	21,516	82,219	38,819	39,733	29,699	21,887	6,125
	1982	1,709	661	31,743	25,874	39,646	18,765	18,113	73,061	35,997	33,449	27,092	20,296	5,156
McALLEN - EDINBURG - MISSION	1985	3,865	906	39,491	30,457	69,708	40,891	23,548	139,411	94,235	39,126	37,534	28,439	4,891
	1982	2,420	732	30,399	22,976	58,694	34,795	19,032	117,383	80,186	31,622	31,907	24,199	3,953

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS (continued)														
MIDLAND	**1985**	**177,529**	**153,567**	**44,006**	**12,808**	**15,818**	**14,064**	**3,478**	**6,088**	**12,813**	**7,969**	**3,274**	**11,866**	**8,102**
	1982	122,340	107,625	28,654	8,757	11,086	8,238	2,069	3,373	7,566	4,740	1,814	7,022	4,819
ODESSA	**1985**	**186,728**	**164,039**	**56,250**	**14,754**	**23,360**	**20,280**	**5,442**	**7,988**	**14,634**	**8,836**	**2,594**	**16,667**	**12,985**
	1982	147,971	131,469	42,496	10,772	18,722	14,075	3,483	5,598	9,838	5,687	1,818	10,978	8,311
SAN ANGELO	**1985**	**108,164**	**105,089**	**25,856**	**10,688**	**9,825**	**11,025**	**3,963**	**3,402**	**5,843**	**3,434**	**1,511**	**10,526**	**6,294**
	1982	95,964	93,394	20,562	7,775	8,732	8,225	2,861	2,505	4,306	2,479	1,113	7,751	4,544
SAN ANTONIO	**1985**	**1,054,626**	**1,022,576**	**230,035**	**86,349**	**87,605**	**75,306**	**29,138**	**32,371**	**52,864**	**30,821**	**13,253**	**91,286**	**68,169**
	1982	924,595	896,897	195,596	73,310	76,839	58,897	21,739	28,805	40,891	22,994	10,502	69,627	50,857
SHERMAN - DENISON	**1985**	**92,399**	**82,962**	**25,680**	**11,701**	**7,880**	**6,798**	**2,123**	**2,879**	**4,872**	**3,543**	**812**	**5,242**	**2,091**
	1982	87,641	79,530	23,007	10,249	7,554	5,616	1,683	2,397	3,921	2,809	676	4,299	1,658
TEXARKANA	**1985**	**124,173**	**118,496**	**28,590**	**17,007**	**3,838**	**9,815**	**2,813**	**4,824**	**5,204**	**2,551**	**1,779**	**8,739**	**5,579**
	1982	111,195	106,466	21,603	12,287	3,448	7,316	2,093	3,496	3,880	1,898	1,287	6,519	4,151
TYLER	**1985**	**150,938**	**134,575**	**36,093**	**18,571**	**8,282**	**13,293**	**2,758**	**7,755**	**7,633**	**3,454**	**2,832**	**9,963**	**6,609**
	1982	141,949	127,054	30,449	15,091	7,819	10,845	2,364	6,103	6,331	2,961	2,229	8,401	5,665
VICTORIA	**1985**	**80,769**	**75,867**	**19,337**	**6,596**	**6,107**	**7,765**	**2,108**	**3,483**	**4,750**	**2,893**	**1,[illegible]**	**4,834**	**2,447**
	1982	74,622	70,356	17,010	5,833	5,663	6,450	1,774	2,829	3,973	2,435	949	4,039	2,060
WACO	**1985**	**172,679**	**167,887**	**43,496**	**16,799**	**15,218**	**17,302**	**6,429**	**6,896**	**7,688**	**3,325**	**2,710**	**20,910**	**7,483**
	1982	155,078	150,754	37,705	14,803	13,665	14,184	5,436	5,298	6,364	2,812	2,082	18,444	6,328
WICHITA FALLS	**1985**	**125,188**	**117,463**	**33,906**	**17,171**	**5,601**	**13,901**	**5,463**	**5,760**	**9,014**	**4,460**	**3,488**	**13,034**	**8,761**
	1982	113,698	107,187	28,096	14,438	5,111	10,683	4,220	4,254	6,944	3,445	2,576	10,063	6,767
NONMETRO PORTION OF STATE	**1985**	**2,871,300**	**2,717,636**	**643,739**	**389,795**	**140,630**	**184,951**	**72,218**	**10,110**	**86,251**	**45,603**	**5,467**	**91,082**	**37,769**
	1982	2,625,765	2,495,196	527,181	313,278	129,122	149,419	56,850	7,359	67,055	35,900	3,948	70,374	29,731
TOTAL STATE	**1985**	**15,693,006**	**15,024,842**	**3,805,800**	**1,758,845**	**1,099,743**	**1,299,038**	**508,823**	**444,588**	**799,671**	**436,264**	**215,962**	**1,148,359**	**774,117**
	1982	13,967,031	13,406,680	3,161,638	1,430,877	974,018	1,017,190	388,903	349,330	621,727	332,539	169,292	887,273	586,675
UTAH														
PROVO - OREM	**1985**	**165,725**	**159,436**	**41,620**	**25,916**	**7,982**	**12,521**	**5,205**	**3,688**	**5,697**	**2,803**	**1,468**	**17,509**	**12,393**
	1982	154,651	148,814	35,743	21,912	7,450	10,208	3,951	2,998	4,553	2,128	1,193	13,767	9,407
SALT LAKE CITY - OGDEN	**1985**	**860,551**	**824,081**	**233,378**	**125,002**	**64,969**	**69,221**	**39,056**	**20,975**	**37,618**	**20,272**	**9,212**	**78,554**	**53,597**
	1982	731,609	701,614	184,375	95,808	55,314	49,760	26,805	15,548	27,218	13,913	6,828	56,072	36,785
NONMETRO PORTION OF STATE	**1985**	**340,280**	**312,838**	**74,610**	**47,772**	**19,663**	**19,643**	**11,421**	**1,652**	**7,575**	**5,544**	**225**	**11,203**	**6,953**
	1982	277,276	255,304	54,846	33,996	16,046	13,242	7,382	1,106	5,080	3,582	150	7,465	4,494
TOTAL STATE	**1985**	**1,366,556**	**1,296,355**	**350,108**	**198,690**	**92,614**	**101,385**	**55,682**	**26,315**	**50,890**	**28,619**	**10,905**	**107,266**	**72,943**
	1982	1,163,536	1,105,732	274,964	151,716	78,810	73,210	38,138	19,652	36,851	19,623	8,171	77,304	50,686
VERMONT														
BURLINGTON	**1985**	**159,349**	**150,572**	**26,411**	**16,111**	**4,681**	**11,041**	**5,477**	**2,870**	**4,621**	**3,371**	**604**	**9,590**	**5,589**
	1982	120,223	113,476	18,779	11,352	3,528	7,617	3,630	1,881	3,063	2,234	396	6,683	3,704
NONMETRO PORTION OF STATE	**1985**	**495,571**	**469,881**	**71,986**	**47,108**	**14,607**	**22,812**	**9,365**	**3,647**	**8,413**	**5,765**	**756**	**19,990**	**9,557**
	1982	379,103	358,671	53,718	35,283	11,151	16,297	6,322	2,318	5,693	3,892	480	14,523	6,452
TOTAL STATE	**1985**	**654,920**	**620,453**	**98,397**	**63,219**	**19,288**	**33,853**	**14,842**	**6,517**	**13,034**	**9,136**	**1,360**	**29,580**	**15,146**
	1982	499,326	472,147	72,497	46,635	14,679	23,914	9,952	4,199	8,756	6,126	876	21,206	10,156
VIRGINIA														
CHARLOTTESVILLE	**1985**	**130,976**	**127,897**	**32,458**	**19,247**	**6,909**	**12,987**	**4,323**	**3,600**	**3,494**	**1,551**	**1,174**	**23,950**	**7,512**
	1982	106,946	104,654	23,820	14,094	5,653	8,207	2,601	2,309	2,165	933	715	16,961	4,520
DANVILLE	**1985**	**88,867**	**85,724**	**21,100**	**13,694**	**4,474**	**6,389**	**1,581**	**1,310**	**2,462**	**1,670**	**365**	**4,300**	**2,607**
	1982	83,147	80,459	17,567	10,838	4,200	5,129	1,155	1,108	1,862	1,220	309	3,297	1,905

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS (continued)														
MIDLAND	1985	1,459	711	28,231	24,292	34,881	11,082	15,227	63,487	28,157	32,447	19,011	12,461	3,842
	1982	724	394	16,712	14,449	22,231	8,128	8,437	40,491	20,651	17,978	13,074	9,139	2,129
ODESSA	1985	3,477	806	34,609	29,668	38,812	14,588	15,790	69,897	31,900	28,035	23,723	16,534	4,190
	1982	1,885	565	22,521	18,988	29,377	11,961	11,065	53,186	26,155	19,646	18,828	13,556	2,936
SAN ANGELO	1985	2,528	329	16,0[illegible]0	12,064	15,607	6,997	7,622	36,380	20,542	14,260	12,193	9,066	1,775
	1982	1,623	242	11,7[illegible]9	8,709	12,644	6,149	5,613	29,934	18,051	10,501	10,380	7,967	1,307
SAN ANTONIO	1985	18,709	2,650	147,009	111,498	195,601	85,199	89,462	385,326	174,054	186,879	129,000	96,534	17,893
	1982	12,034	2,100	111,780	83,182	161,383	71,832	70,890	316,819	146,746	148,081	108,272	81,389	14,178
SHERMAN - DENISON	1985	334	348	10,000	8,211	12,373	4,038	6,619	30,585	17,735	10,312	7,381	5,157	1,463
	1982	220	290	8,006	6,510	10,920	3,848	5,510	27,784	16,900	8,584	6,825	4,914	1,218
TEXARKANA	1985	1,416	422	15,571	11,906	19,327	8,797	9,430	39,036	19,854	16,994	13,203	10,071	2,135
	1982	898	303	11,584	8,858	15,217	7,428	6,823	30,942	16,765	12,295	10,875	8,504	1,545
TYLER	1985	1,519	644	24,644	20,143	28,618	11,768	15,578	58,162	28,381	28,323	20,982	15,690	3,476
	1982	1,086	507	20,899	17,266	24,481	10,994	12,260	50,239	26,514	22,290	19,036	14,658	2,736
VICTORIA	1985	675	336	11,533	8,297	15,929	7,331	7,201	31,627	17,676	12,045	9,794	7,097	1,458
	1982	479	273	9,660	6,984	13,489	6,349	5,848	26,835	15,307	9,782	8,431	6,146	1,184
WACO	1985	1,890	646	20,062	15,637	30,226	10,338	17,810	57,071	27,480	26,714	20,169	14,624	4,259
	1982	1,349	496	16,773	13,223	24,600	8,920	13,683	46,952	23,711	20,524	17,033	12,618	3,272
WICHITA FALLS	1985	1,523	646	23,927	20,910	23,837	8,013	13,823	52,337	20,109	25,838	16,294	9,844	3,746
	1982	983	477	18,480	16,151	19,454	7,493	10,210	43,042	18,803	19,084	14,273	9,205	2,767
NONMETRO PORTION OF STATE	1985	12,417	610	218,990	180,943	305,118	175,505	51,653	543,317	355,766	63,194	164,802	116,328	5,467
	1982	8,415	439	171,137	142,441	259,164	159,206	37,310	467,287	322,728	45,648	144,403	105,523	3,948
TOTAL STATE	1985	199,628	45,871	2,002,362	1,574,512	2,761,708	1,307,370	1,135,574	5,438,315	2,876,714	2,115,430	1,732,075	1,281,116	252,328
	1982	128,676	35,984	1,540,908	1,199,974	2,285,129	1,126,976	887,697	4,507,187	2,475,752	1,652,781	1,465,550	1,099,722	197,127
UTAH														
PROVO - OREM	1985	2,757	315	12,080	8,778	24,901	7,874	13,626	44,026	18,501	21,802	15,587	9,646	3,459
	1982	1,837	256	9,456	6,663	22,150	8,092	11,076	40,019	19,012	17,722	14,893	9,912	2,812
SALT LAKE CITY - OGDEN	1985	19,372	1,842	134,602	114,643	161,253	58,109	81,678	281,674	121,216	142,084	93,626	53,584	22,724
	1982	11,036	1,366	93,739	78,682	132,027	54,171	60,543	233,359	113,002	106,519	80,753	49,953	16,844
NONMETRO PORTION OF STATE	1985	4,881	174	23,790	21,360	28,038	9,353	6,089	50,073	19,401	10,687	16,370	8,813	1,738
	1982	2,746	116	15,570	13,806	21,540	8,775	4,076	38,895	18,207	7,155	13,577	8,268	1,164
TOTAL STATE	1985	27,010	2,331	170,472	144,781	214,192	75,336	101,393	375,773	159,118	174,573	125,583	72,043	27,921
	1982	15,619	1,738	118,765	99,151	175,717	71,038	75,695	312,273	150,221	131,396	109,223	68,133	20,820
VERMONT														
BURLINGTON	1985	2,195	441	15,807	13,340	32,464	16,428	9,868	52,827	27,898	18,416	14,862	10,088	2,115
	1982	1,245	289	10,551	8,841	23,961	12,415	6,468	38,598	21,083	12,070	11,005	7,624	1,386
NONMETRO PORTION OF STATE	1985	3,020	480	27,750	22,813	59,421	23,262	10,795	90,057	39,501	20,147	24,582	14,286	2,314
	1982	1,741	308	18,885	15,401	45,783	18,731	6,912	68,461	31,809	12,900	19,034	11,504	1,481
TOTAL STATE	1985	5,215	921	43,557	36,153	91,885	39,690	20,663	142,884	67,399	38,563	39,444	24,374	4,429
	1982	2,986	597	29,436	24,242	69,744	31,146	13,380	107,059	52,892	24,970	30,039	19,128	2,867
VIRGINIA														
CHARLOTTESVILLE	1985	1,528	247	16,262	11,422	27,953	15,336	9,552	55,194	26,159	17,811	12,568	8,565	2,291
	1982	744	159	10,275	6,873	19,614	11,667	5,949	38,973	19,901	11,184	9,131	6,516	1,436
DANVILLE	1985	534	91	7,407	6,475	12,595	8,475	2,904	25,036	16,276	5,378	8,191	6,254	935
	1982	315	77	5,513	4,731	11,425	7,888	2,456	22,782	15,149	4,548	7,525	5,821	791

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	**1985**	**139,902**	**135,768**	**37,013**	**21,371**	**6,761**	**12,150**	**3,673**	**3,423**	**5,669**	**2,474**	**1,426**	**8,903**	**5,359**
	1982	122,753	119,274	29,911	17,444	5,940	8,729	2,613	2,441	4,002	1,760	1,018	6,479	3,813
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1985**	**1,045,579**	**1,009,553**	**224,145**	**125,714**	**48,783**	**92,405**	**35,158**	**36,142**	**55,776**	**37,259**	**11,425**	**98,733**	**74,517**
	1982	871,634	843,892	169,332	91,758	40,779	64,006	22,993	26,956	37,572	24,366	8,214	66,217	48,730
RICHMOND - PETERSBURG	**1985**	**821,703**	**801,638**	**223,107**	**141,854**	**33,222**	**62,031**	**26,903**	**23,077**	**43,537**	**23,365**	**13,903**	**59,936**	**40,383**
	1982	680,298	664,681	168,477	105,837	27,547	43,349	18,150	16,803	30,223	15,764	9,915	41,505	27,245
ROANOKE	**1985**	**226,010**	**216,079**	**57,079**	**33,139**	**10,606**	**21,020**	**8,459**	**6,790**	**9,172**	**6,355**	**1,515**	**19,494**	**12,083**
	1982	200,508	192,246	45,239	25,561	9,437	15,283	5,843	4,887	6,480	4,390	1,090	13,823	8,346
NONMETRO PORTION OF STATE	**1985**	**1,403,668**	**1,345,431**	**308,255**	**210,185**	**54,993**	**81,661**	**34,463**	**7,341**	**38,813**	**22,646**	**4,172**	**54,900**	**29,802**
	1982	1,232,265	1,184,581	241,238	161,655	[illegible]	58,907	23,504	5,038	26,856	15,447	2,872	38,546	20,323
TOTAL STATE	**1985**	**5,439,492**	**5,263,186**	**1,276,777**	**768,324**	[illegible]	**395,617**	**159,785**	**120,554**	**266,181**	**169,021**	**59,149**	**442,015**	**298,007**
	1982	4,544,656	4,405,577	974,905	579,146	211,955	271,845	103,156	86,305	174,402	106,360	41,423	291,878	187,699
WASHINGTON														
BELLINGHAM	**1985**	**113,541**	**102,275**	**25,517**	**12,777**	**5,973**	**7,533**	**3,569**	**2,268**	**6,566**	**4,802**	**1,156**	**6,249**	**4,331**
	1982	102,219	92,446	22,785	11,672	5,399	6,221	2,864	1,885	5,317	3,854	961	5,097	3,476
BREMERTON	**1985**	**132,475**	**127,639**	**31,835**	**25,447**	**3,903**	**9,389**	**6,168**	**2,215**	**4,165**	**2,595**	**1,130**	**6,438**	**4,358**
	1982	121,188	116,690	29,140	23,638	3,568	7,079	4,533	1,743	3,135	1,907	889	4,869	3,203
OLYMPIA	**1985**	**139,479**	**135,292**	**30,833**	**16,957**	**7,641**	**9,581**	**3,107**	**3,682**	**4,611**	**2,564**	**1,451**	**8,437**	**5,379**
	1982	118,394	115,020	26,087	15,296	6,496	6,968	2,317	2,448	3,303	1,912	965	6,219	4,011
RICHLAND - KENNEWICK - PASCO	**1985**	**141,146**	**128,758**	**37,153**	**24,975**	**6,149**	**11,582**	**4,873**	**2,703**	**5,545**	**3,325**	**1,268**	**6,555**	**3,072**
	1982	139,803	129,127	37,483	26,204	6,167	10,023	4,330	2,252	4,833	2,954	1,054	5,686	2,730
SEATTLE	**1985**	**1,807,381**	**1,701,482**	**460,726**	**275,007**	**77,546**	**115,755**	**51,749**	**39,725**	**81,535**	**49,398**	**23,028**	**154,471**	**120,373**
	1982	1,611,259	1,523,518	397,958	243,643	69,436	89,568	39,108	31,382	62,534	37,331	18,192	118,125	90,968
SEATTLE - TACOMA CONSOLIDATED AREA	***1985***	***2,277,943***	***2,126,188***	***551,728***	***323,616***	***97,173***	***143,640***	***68,401***	***45,688***	***95,567***	***55,292***	***28,838***	***187,501***	***145,110***
	1982	*2,012,039*	*1,887,155*	*475,448*	*286,315*	*86,241*	*111,026*	*51,784*	*36,093*	*73,377*	*41,818*	*22,782*	*143,560*	*109,798*
SPOKANE	**1985**	**344,844**	**338,818**	**87,464**	**49,317**	**22,736**	**23,611**	**6,850**	**10,005**	**11,044**	**4,691**	**5,053**	**25,143**	**19,819**
	1982	306,119	300,854	78,093	45,398	20,189	19,065	5,413	8,161	8,851	3,707	4,122	20,088	15,662
TACOMA	**1985**	**470,562**	**424,706**	**91,002**	**48,609**	**19,627**	**27,885**	**16,652**	**5,963**	**14,032**	**5,894**	**5,810**	**33,030**	**24,737**
	1982	400,780	363,637	77,490	42,672	16,805	21,458	12,676	4,711	10,843	4,487	4,590	25,435	18,830
VANCOUVER	**1985**	**160,582**	**147,876**	**37,105**	**20,280**	**7,165**	**9,729**	**3,154**	**5,342**	**5,864**	**2,606**	**2,724**	**9,151**	**5,824**
	1982	145,838	136,051	32,954	19,236	6,592	7,377	2,518	3,841	4,447	2,080	1,959	7,105	4,649
YAKIMA	**1985**	**165,029**	**162,751**	**37,906**	**19,312**	**6,621**	**9,430**	**3,361**	**4,311**	**4,087**	**1,743**	**1,462**	**6,301**	**4,048**
	1982	154,760	152,552	35,052	18,856	6,206	7,864	2,804	3,585	3,399	1,454	1,216	5,279	3,377
NONMETRO PORTION OF STATE	**1985**	**830,591**	**791,439**	**162,668**	**105,115**	**39,406**	**38,024**	**13,613**	**7,917**	**22,399**	**14,681**	**2,384**	**27,475**	**19,976**
	1982	743,041	709,608	147,576	97,931	35,331	30,103	10,538	6,350	17,533	11,365	1,924	21,427	15,463
TOTAL STATE	**1985**	**4,305,630**	**4,061,036**	**1,002,209**	**597,796**	**196,767**	**262,519**	**113,096**	**84,131**	**159,848**	**92,299**	**45,466**	**283,250**	**211,917**
	1982	3,843,401	3,639,503	884,618	544,546	176,189	205,726	87,101	66,358	124,195	71,051	35,872	219,330	162,369
WEST VIRGINIA														
CHARLESTON	**1985**	**280,952**	**272,255**	**67,038**	**40,078**	**11,043**	**21,882**	**6,956**	**8,012**	**9,205**	**5,658**	**2,187**	**16,397**	**10,814**
	1982	264,648	256,978	56,471	32,528	10,423	18,331	5,790	6,647	7,580	4,709	1,815	13,673	9,002
HUNTINGTON - ASHLAND	**1985**	**314,836**	**302,068**	**75,594**	**44,721**	**7,874**	**19,544**	**7,645**	**5,435**	**9,052**	**3,292**	**3,696**	**31,357**	**22,256**
	1982	291,038	280,047	58,832	35,159	7,300	14,582	5,746	3,760	6,539	2,474	2,538	23,207	16,730
PARKERSBURG - MARIETTA	**1985**	**152,330**	**141,749**	**45,635**	**29,105**	**5,980**	**12,039**	**3,207**	**5,722**	**5,443**	**3,013**	**1,718**	**7,309**	**4,203**
	1982	147,576	138,028	36,239	21,614	5,823	9,722	2,496	4,724	4,322	2,345	1,623	5,839	3,271
STEUBENVILLE - WEIRTON	**1985**	**158,604**	**155,388**	**33,207**	**22,073**	**4,815**	**7,439**	**2,440**	**2,108**	**3,659**	**2,163**	**1,002**	**6,388**	**3,908**
	1982	140,273	137,646	26,173	16,650	4,265	5,864	1,898	1,731	2,894	1,684	826	5,055	3,041

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
VIRGINIA (continued)														
LYNCHBURG	**1985**	**502**	**357**	**17,215**	**15,048**	**28,688**	**7,686**	**17,928**	**58,941**	**18,270**	**38,387**	**25,618**	**8,314**	**5,165**
	1982	296	255	12,345	10,706	21,739	6,506	12,790	44,828	15,465	27,570	21,994	7,037	3,732
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1985**	**20,360**	**3,569**	**213,514**	**185,162**	**188,981**	**87,388**	**84,458**	**377,886**	**185,234**	**169,311**	**113,277**	**82,906**	**19,992**
	1982	10,863	2,566	141,749	121,087	146,368	71,901	60,690	293,152	152,406	121,668	90,574	68,214	14,372
RICHMOND - PETERSBURG	**1985**	**7,440**	**1,740**	**94,662**	**72,182**	**131,651**	**55,070**	**64,341**	**285,418**	**120,378**	**145,533**	**73,118**	**49,381**	**17,586**
	1982	4,287	1,241	65,227	48,697	101,715	46,137	47,148	220,238	100,851	105,696	58,797	41,370	12,520
ROANOKE	**1985**	**2,894**	**505**	**28,169**	**23,519**	**40,487**	**13,269**	**24,307**	**76,236**	**33,169**	**38,775**	**39,142**	**16,260**	**4,206**
	1982	1,747	363	19,821	16,245	32,073	11,763	17,585	61,432	29,406	28,034	34,715	14,415	3,027
NONMETRO PORTION OF STATE	**1985**	**6,219**	**1,514**	**149,854**	**129,788**	**140,113**	**51,583**	**49,261**	**249,350**	**107,708**	**81,031**	**84,061**	**47,679**	**14,023**
	1982	3,483	1,044	104,055	88,508	110,351	45,609	34,328	198,389	95,232	56,390	69,190	42,156	9,654
TOTAL STATE	**1985**	**78,575**	**11,321**	**781,524**	**638,455**	**864,597**	**367,235**	**386,011**	**1,728,402**	**773,551**	**787,797**	**517,587**	**328,539**	**102,257**
	1982	41,171	7,972	512,905	409,725	656,829	299,871	278,311	1,315,784	633,243	555,399	412,782	269,359	71,649
WASHINGTON														
BELLINGHAM	**1985**	**571**	**304**	**10,384**	**8,768**	**14,387**	**5,205**	**6,184**	**27,309**	**14,091**	**11,079**	**8,254**	**5,443**	**1,825**
	1982	391	253	8,419	7,037	12,060	4,314	5,140	22,775	11,679	9,208	6,902	4,511	1,517
BREMERTON	**1985**	**1,014**	**297**	**12,024**	**7,482**	**14,455**	**6,117**	**7,014**	**24,996**	**13,134**	**10,028**	**8,417**	**4,879**	**1,783**
	1982	628	234	9,119	5,499	11,041	4,402	5,519	18,853	9,451	7,890	6,328	3,511	1,403
OLYMPIA	**1985**	**736**	**493**	**12,479**	**9,329**	**22,425**	**7,741**	**12,449**	**44,614**	**16,638**	**25,490**	**13,166**	**7,164**	**4,150**
	1982	469	328	9,172	6,956	15,265	5,360	8,277	30,337	11,520	16,948	9,032	4,960	2,759
RICHLAND - KENNEWICK - PASCO	**1985**	**953**	**362**	**15,601**	**10,104**	**20,016**	**6,270**	**9,534**	**40,429**	**17,104**	**17,328**	**11,354**	**8,455**	**1,833**
	1982	722	302	13,695	8,980	17,185	5,597	7,928	34,891	15,268	14,403	10,023	7,548	1,519
SEATTLE	**1985**	**22,096**	**4,386**	**226,161**	**165,778**	**342,752**	**174,990**	**129,397**	**654,303**	**374,041**	**230,283**	**198,208**	**141,449**	**30,703**
	1982	14,332	3,465	173,387	125,281	264,166	130,824	102,220	502,216	279,636	181,917	150,867	105,749	24,255
SEATTLE - TACOMA CONSOLIDATED AREA	***1985***	***26,374***	***6,831***	***278,239***	***201,546***	***412,399***	***199,185***	***167,311***	***787,150***	***430,274***	***298,162***	***239,781***	***167,301***	***41,405***
	1982	*17,095*	*5,397*	*213,514*	*152,508*	*318,970*	*149,529*	*132,173*	*606,477*	*323,110*	*235,543*	*183,361*	*125,735*	*32,710*
SPOKANE	**1985**	**2,990**	**879**	**40,602**	**29,532**	**57,427**	**23,948**	**27,241**	**109,431**	**50,535**	**51,844**	**34,291**	**24,151**	**7,689**
	1982	2,018	717	32,457	23,338	46,102	18,564	22,221	87,621	39,173	42,291	27,037	18,721	6,272
TACOMA	**1985**	**4,278**	**2,445**	**52,078**	**35,768**	**69,647**	**24,195**	**37,914**	**132,847**	**56,233**	**67,879**	**41,573**	**25,852**	**10,702**
	1982	2,763	1,932	40,127	27,227	54,804	18,705	29,953	104,261	43,474	53,626	32,494	19,986	8,455
VANCOUVER	**1985**	**1,596**	**716**	**14,811**	**9,068**	**26,379**	**7,883**	**16,915**	**48,159**	**16,688**	**30,105**	**12,608**	**6,734**	**4,300**
	1982	1,113	515	11,475	7,239	20,171	6,686	12,163	37,022	14,153	21,647	10,028	5,711	3,092
YAKIMA	**1985**	**807**	**385**	**12,191**	**8,944**	**24,121**	**12,913**	**9,697**	**46,186**	**25,616**	**18,548**	**15,210**	**11,339**	**2,463**
	1982	562	320	10,210	7,461	19,446	10,005	8,065	37,159	19,847	15,426	12,038	8,785	2,048
NONMETRO PORTION OF STATE	**1985**	**2,895**	**395**	**51,791**	**40,928**	**76,049**	**40,102**	**20,349**	**123,384**	**68,764**	**31,783**	**40,900**	**27,214**	**6,161**
	1982	1,909	319	40,535	31,682	61,230	32,590	16,367	99,310	55,886	25,551	33,060	22,117	4,969
TOTAL STATE	**1985**	**37,936**	**10,662**	**448,122**	**325,701**	**667,658**	**309,364**	**276,694**	**1,251,658**	**652,844**	**494,367**	**383,981**	**262,680**	**71,609**
	1982	24,907	8,385	348,596	250,700	521,470	237,047	217,853	974,445	500,087	388,907	297,809	201,599	56,289
WEST VIRGINIA														
CHARLESTON	**1985**	**1,115**	**1,093**	**23,546**	**17,053**	**35,888**	**14,902**	**19,681**	**72,006**	**35,818**	**33,713**	**20,364**	**14,902**	**4,374**
	1982	780	907	19,714	14,194	32,060	14,435	16,334	65,002	34,695	27,979	19,058	14,435	3,630
HUNTINGTON - ASHLAND	**1985**	**3,969**	**1,567**	**30,259**	**20,824**	**69,020**	**19,174**	**42,226**	**122,631**	**39,185**	**71,290**	**33,070**	**23,260**	**7,675**
	1982	2,609	1,052	22,444	15,653	52,106	17,054	29,195	93,406	34,851	52,314	27,752	20,689	5,270
PARKERSBURG - MARIETTA	**1985**	**1,166**	**724**	**16,017**	**12,411**	**24,309**	**7,013**	**15,979**	**42,900**	**15,641**	**24,886**	**12,419**	**8,887**	**3,013**
	1982	752	601	12,678	9,660	21,308	6,864	13,195	38,050	15,308	20,550	11,647	8,698	2,488
STEUBENVILLE - WEIRTON	**1985**	**525**	**370**	**9,827**	**7,727**	**16,211**	**4,774**	**9,788**	**32,449**	**11,746**	**18,830**	**8,287**	**6,435**	**1,203**
	1982	361	296	7,737	6,013	14,074	4,576	8,059	28,463	11,260	15,500	7,697	6,169	991

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985 U.S. CENSUS: 1982		Merchandise Line Sales														
		Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
METRO AREA	Year	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WEST VIRGINIA (continued)																
WHEELING	**1985**	**182,398**	**178,198**	**43,677**	**25,175**	**7,048**	**13,181**	**5,434**	**4,313**	**7,228**	**4,062**	**2,206**	**10,848**	**6,788**
	1982	169,940	166,799	33,114	18,512	6,597	9,855	4,134	2,983	5,296	3,090	1,523	8,032	5,163
NONMETRO PORTION OF STATE	**1985**	**1,066,826**	**1,019,831**	**234,912**	**158,070**	**35,435**	**79,526**	**31,786**	**16,544**	**32,872**	**19,456**	**5,497**	**45,517**	**22,705**
	1982	1,001,314	960,690	192,653	127,659	33,384	63,340	25,026	12,173	25,203	15,320	4,045	35,203	17,877
TOTAL STATE	**1985**	**1,773,311**	**1,701,392**	**401,750**	**254,227**	**60,143**	**132,374**	**50,168**	**34,856**	**57,319**	**32,879**	**12,677**	**94,647**	**55,088**
	1982	1,659,212	1,596,964	328,616	204,892	56,579	105,599	39,760	26,562	44,304	26,178	9,646	73,443	43,373
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	**1985**	**254,044**	**224,199**	**45,264**	**20,890**	**7,178**	**20,841**	**13,828**	**3,843**	**12,815**	**9,484**	**2,551**	**17,265**	**11,994**
	1982	240,125	215,083	37,518	17,496	6,886	15,846	10,395	2,909	9,678	7,130	1,933	13,085	9,016
EAU CLAIRE	**1985**	**125,549**	**106,760**	**26,907**	**12,832**	**4,957**	**10,470**	**5,318**	**2,187**	**5,403**	**3,418**	**1,251**	**7,965**	**5,743**
	1982	114,450	99,372	21,923	10,352	4,614	7,836	3,885	1,634	3,984	2,497	935	5,903	4,195
GREEN BAY	**1985**	**142,574**	**125,459**	**38,792**	**14,106**	**3,555**	**14,701**	**7,230**	**5,440**	**11,348**	**7,664**	**2,735**	**13,961**	**9,323**
	1982	136,217	121,926	31,277	12,139	3,455	11,299	5,690	3,992	8,769	6,031	2,007	10,808	7,337
JANESVILLE - BELOIT	**1985**	**136,028**	**127,124**	**32,108**	**17,881**	**3,365**	**8,398**	**2,488**	**3,962**	**3,555**	**2,273**	**809**	**7,757**	**4,840**
	1982	125,336	117,977	24,063	12,821	3,123	6,290	1,892	2,925	2,672	1,728	597	5,853	3,680
KENOSHA	**1985**	**130,599**	**123,803**	**22,825**	**14,212**	**2,788**	**5,865**	**3,044**	**1,638**	**3,547**	**2,261**	**1,043**	**5,116**	**3,061**
	1982	106,432	101,050	15,380	9,060	2,276	4,074	2,084	1,113	2,427	1,548	709	3,523	2,096
LA CROSSE	**1985**	**84,933**	**79,516**	**20,264**	**7,725**	**2,194**	**8,868**	**3,939**	**3,474**	**5,529**	**3,839**	**1,194**	**8,465**	**5,814**
	1982	81,980	77,105	16,646	6,394	2,128	6,969	3,048	2,696	4,291	2,971	927	6,603	4,499
MADISON	**1985**	**382,027**	**297,058**	**60,391**	**36,805**	**7,254**	**32,552**	**23,067**	**4,880**	**34,789**	**32,210**	**1,348**	**96,960**	**89,194**
	1982	330,002	264,324	46,202	27,640	6,455	21,785	14,749	3,567	22,460	20,595	985	62,880	57,031
MILWAUKEE	**1985**	**1,451,856**	**1,369,529**	**301,007**	**187,732**	**35,672**	**81,957**	**45,283**	**24,279**	**65,610**	**37,704**	**20,991**	**83,361**	**64,319**
	1982	1,369,407	1,298,910	236,113	141,234	33,833	63,904	35,469	18,864	51,154	29,533	16,315	65,295	50,380
MILWAUKEE - RACINE CONSOLIDATED AREA	***1985***	***1,619,151***	***1,530,264***	***332,454***	***206,145***	***40,096***	***92,059***	***49,922***	***27,247***	***71,918***	***40,873***	***22,690***	***91,387***	***70,022***
	1982	*1,531,951*	*1,455,469*	*261,803*	*155,791*	*38,142*	*72,222*	*39,322*	*21,177*	*56,299*	*32,165*	*17,639*	*71,892*	*55,117*
RACINE	**1985**	**167,295**	**160,735**	**31,447**	**18,413**	**4,424**	**10,102**	**4,639**	**2,968**	**6,308**	**3,169**	**1,699**	**8,026**	**5,703**
	1982	162,544	156,559	25,690	14,557	4,309	8,318	3,853	2,313	5,145	2,632	1,324	6,597	4,737
SHEBOYGAN	**1985**	**82,620**	**78,174**	**16,856**	**9,230**	**2,092**	**3,985**	**692**	**1,620**	**2,104**	**783**	**928**	**4,343**	**3,253**
	1982	81,477	77,506	14,013	7,373	2,074	3,267	553	1,315	1,705	626	753	3,506	2,601
WAUSAU	**1985**	**97,410**	**85,138**	**16,529**	**4,869**	**1,645**	**9,198**	**2,869**	**1,979**	**2,348**	**823**	**1,133**	**3,997**	**2,219**
	1982	92,143	82,212	13,113	4,241	1,589	7,220	2,318	1,418	1,781	665	812	3,103	1,793
NONMETRO PORTION OF STATE	**1985**	**1,534,084**	**1,285,897**	**238,603**	**153,095**	**32,259**	**66,437**	**35,194**	**7,597**	**30,626**	**21,896**	**2,698**	**35,124**	**16,859**
	1982	1,418,415	1,223,420	186,817	117,378	30,696	50,231	26,926	5,353	23,153	16,753	1,901	26,346	12,900
TOTAL STATE	**1985**	**4,653,464**	**4,122,974**	**864,017**	**505,918**	**109,221**	**276,331**	**148,241**	**64,391**	**185,772**	**126,285**	**38,694**	**294,847**	**224,080**
	1982	4,320,629	3,893,052	679,618	387,581	103,216	209,319	111,375	48,486	138,557	93,306	29,430	215,432	161,643
WYOMING														
CASPER	**1985**	**85,529**	**81,386**	**19,330**	**11,772**	**3,585**	**5,118**	**2,609**	**1,189**	**2,933**	**2,161**	**185**	**8,530**	**5,951**
	1982	78,957	75,441	15,300	8,769	3,323	4,090	1,966	932	2,293	1,628	145	6,543	4,484
CHEYENNE	**1985**	**65,238**	**59,214**	**19,310**	**11,497**	**3,064**	**7,025**	**3,486**	**1,374**	**3,198**	**2,272**	**215**	**9,722**	**6,522**
	1982	50,320	45,874	12,478	6,976	2,374	4,449	2,054	889	1,969	1,339	139	5,939	3,843
NONMETRO PORTION OF STATE	**1985**	**448,961**	**435,514**	**91,977**	**58,267**	**21,398**	**20,014**	**9,099**	**727**	**9,464**	**6,101**	**323**	**26,910**	**17,506**
	1982	356,968	346,920	63,779	38,193	17,046	13,318	5,611	482	6,169	3,763	216	17,276	10,794
TOTAL STATE	**1985**	**599,728**	**576,114**	**130,617**	**81,536**	**28,047**	**32,157**	**15,194**	**3,290**	**15,595**	**10,534**	**723**	**45,162**	**29,979**
	1982	486,245	468,235	91,557	53,938	22,743	21,857	9,631	2,303	10,431	6,730	500	29,758	19,121

1985 RETAIL SALES BY MERCHANDISE LINE—WITH 1982 CENSUS DATA

S&MM ESTIMATES: 1985
U.S. CENSUS: 1982

		Merchandise Line Sales												
		Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
METRO AREA	Year	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)														
WHEELING	1985	1,374	717	19,831	15,021	32,805	8,285	22,003	65,215	20,859	40,034	18,607	12,491	3,824
	1982	818	510	14,797	11,426	24,288	7,037	15,050	48,759	17,717	27,417	15,121	10,609	2,616
NONMETRO PORTION OF STATE	1985	4,862	2,995	85,662	67,041	121,093	38,769	56,904	224,016	85,145	97,667	69,721	48,517	10,493
	1982	3,160	2,205	67,446	52,789	100,814	38,006	41,760	188,889	83,473	71,687	63,928	47,593	7,721
TOTAL STATE	1985	10,087	6,415	154,474	117,729	239,734	76,140	128,963	446,206	170,014	220,053	131,088	92,078	24,425
	1982	6,638	4,779	122,068	93,341	197,072	73,253	95,238	372,058	163,808	165,490	118,879	88,663	18,128
WISCONSIN														
APPLETON - OSHKOSH - NEENAH	1985	981	590	31,060	24,637	45,436	15,351	26,489	77,226	31,819	39,439	23,876	16,138	4,121
	1982	643	447	23,514	18,521	35,984	12,982	20,073	61,681	26,909	29,886	19,648	13,648	3,123
EAU CLAIRE	1985	1,134	313	16,323	10,118	18,072	8,541	7,511	35,395	15,659	16,823	9,739	6,984	905
	1982	707	234	12,131	7,391	14,334	7,090	5,612	27,987	12,998	12,569	7,936	5,798	676
GREEN BAY	1985	872	785	22,444	17,697	41,127	12,600	25,313	71,608	25,511	41,795	19,840	13,588	3,728
	1982	583	576	17,489	13,927	31,892	10,733	18,575	55,885	21,732	30,670	16,285	11,575	2,736
JANESVILLE - BELOIT	1985	901	443	9,654	7,002	21,106	4,007	13,854	44,080	17,795	22,942	12,473	9,651	2,030
	1982	592	327	7,306	5,324	15,986	3,256	10,229	34,014	14,458	16,939	9,928	7,841	1,499
KENOSHA	1985	544	260	9,514	7,378	14,692	4,848	5,530	21,730	9,776	9,873	7,156	4,750	684
	1982	314	177	6,552	5,052	10,685	3,545	3,758	15,458	7,148	6,709	5,263	3,473	465
LA CROSSE	1985	1,158	392	10,189	7,727	18,101	6,232	11,160	37,013	15,684	19,871	9,500	7,022	1,750
	1982	779	304	7,939	5,980	14,742	5,435	8,661	30,369	13,679	15,422	8,078	6,124	1,358
MADISON	1985	6,007	1,078	54,341	46,623	67,067	24,954	35,845	122,256	54,522	60,371	34,058	23,277	7,816
	1982	3,609	788	35,549	29,811	51,621	20,349	26,200	94,572	44,460	44,126	26,954	18,981	5,713
MILWAUKEE	1985	15,785	5,864	143,368	107,925	231,586	76,507	124,402	441,921	156,504	252,183	125,401	75,554	34,210
	1982	10,560	4,557	112,368	84,536	190,403	68,996	104,807	364,463	141,141	195,943	107,075	68,137	26,581
MILWAUKEE - RACINE CONSOLIDATED AREA	*1985*	*16,791*	*6,289*	*158,200*	*120,544*	*253,477*	*83,051*	*138,420*	*486,600*	*173,119*	*278,309*	*141,456*	*88,352*	*36,759*
	1982	*11,264*	*4,888*	*124,614*	*95,017*	*208,349*	*74,797*	*115,731*	*401,322*	*155,870*	*216,302*	*121,001*	*79,482*	*28,567*
RACINE	1985	1,006	425	14,832	12,619	21,891	6,544	14,018	44,679	16,615	26,126	16,055	12,798	2,549
	1982	704	331	12,246	10,481	17,946	5,801	10,924	36,859	14,729	20,359	13,926	11,345	1,986
SHEBOYGAN	1985	532	232	7,974	5,850	11,313	2,745	7,367	21,029	5,701	12,935	6,780	3,895	1,450
	1982	361	188	6,434	4,677	9,473	2,415	5,978	17,629	5,016	10,497	5,791	3,427	1,177
WAUSAU	1985	783	283	11,785	9,339	14,082	4,902	7,688	25,552	11,555	12,074	7,415	5,593	1,267
	1982	531	203	9,346	7,547	11,241	4,541	5,509	20,895	10,703	8,652	6,513	5,181	908
NONMETRO PORTION OF STATE	1985	5,425	1,512	89,171	71,154	182,570	52,981	39,414	262,808	120,078	62,619	82,390	48,509	5,661
	1982	3,523	1,061	67,821	54,439	144,142	47,102	27,913	212,091	106,752	43,996	68,267	43,122	3,978
TOTAL STATE	1985	35,463	12,256	424,563	330,712	694,799	223,423	320,650	1,220,348	487,382	581,386	358,390	230,048	66,642
	1982	23,130	9,251	321,711	249,764	554,718	195,236	249,759	984,004	425,466	438,968	298,841	200,782	50,548
WYOMING														
CASPER	1985	1,634	250	10,618	8,447	12,580	7,061	4,561	23,458	14,860	7,116	7,166	5,761	652
	1982	1,058	196	8,262	6,364	11,693	7,273	3,575	22,165	15,306	5,578	7,085	5,934	511
CHEYENNE	1985	1,806	267	10,643	8,468	13,054	6,219	5,268	22,954	12,538	8,837	6,691	4,905	696
	1982	929	173	6,469	4,990	9,992	5,508	3,408	17,914	11,105	5,717	5,524	4,344	450
NONMETRO PORTION OF STATE	1985	3,771	98	30,447	22,726	41,340	23,259	2,204	74,449	46,903	3,217	23,333	18,347	255
	1982	2,035	65	19,530	14,014	33,672	21,164	1,460	61,617	42,677	2,131	20,187	16,693	168
TOTAL STATE	1985	7,211	615	51,708	39,641	66,974	36,539	12,033	120,861	74,301	19,170	37,190	29,013	1,603
	1982	4,022	434	34,261	25,368	55,357	33,945	8,443	101,696	69,088	13,426	32,796	26,971	1,129

NOTES

SECTION 13

1990 Projections
State and Regional Summaries

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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REGIONAL AND STATE SUMMARIES
1990 PROJECTIONS

S&MM ESTIMATES REGION State	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NEW ENGLAND	**12,706.7**	**13,004.9**	**2.3**	**4,896.6**	**4.8**	**248,731,867**	**47.3**	**36,129**	**50,797**	**130,665,576**	**48.3**	**18,853**	**26,685**	**5.9646**	**5.8497**
Connecticut	3,175.9	3,235.7	1.9	1,204.5	4.3	71,072,726	46.5	41,998	59,006	32,264,381	47.3	18,970	26,787	1.6008	1.5606
Maine	1,175.4	1,214.2	3.3	456.4	5.8	17,963,690	52.5	27,314	39,360	10,822,025	51.0	16,626	23,712	.4621	.4641
Massachusetts	5,847.4	5,942.2	1.6	2,255.0	4.0	114,528,123	45.1	36,405	50,789	61,802,057	46.7	19,436	27,407	2.8008	2.7133
New Hampshire	1,000.7	1,068.7	6.8	403.2	9.5	19,543,199	55.6	34,101	48,470	11,893,632	55.8	20,736	29,498	.4714	.4866
Rhode Island	969.5	984.7	1.6	366.2	3.7	17,421,290	49.1	33,110	47,573	8,391,195	48.7	15,982	22,914	.4106	.4047
Vermont	537.8	559.4	4.0	211.3	6.6	8,202,839	52.0	27,235	38,821	5,492,286	51.8	18,259	25,993	.2189	.2204
MIDDLE ATLANTIC	**37,597.1**	**38,255.2**	**1.8**	**14,499.9**	**4.1**	**679,916,303**	**44.0**	**33,886**	**46,891**	**302,139,360**	**44.8**	**14,974**	**20,837**	**16.0380**	**15.4123**
New Jersey	7,618.9	7,826.5	2.7	2,906.2	5.2	159,952,974	47.5	39,251	55,039	71,703,018	47.8	17,560	24,672	3.6129	3.5422
New York	17,966.2	18,318.9	2.0	6,961.4	4.3	324,874,490	41.9	34,296	46,668	138,722,102	44.8	14,349	19,927	7.6406	7.2862
Pennsylvania	12,012.0	12,109.8	.8	4,632.3	3.1	195,088,839	44.9	29,975	42,115	91,714,240	42.6	14,311	19,799	4.7845	4.5839
EAST NORTH CENTRAL	**42,092.1**	**42,418.7**	**.8**	**15,837.6**	**3.0**	**720,039,679**	**47.4**	**31,780**	**45,464**	**337,849,202**	**45.2**	**15,138**	**21,332**	**17.2244**	**16.7297**
Illinois	11,640.4	11,795.6	1.3	4,412.4	3.6	213,605,070	46.4	34,266	48,410	91,315,493	44.6	14,830	20,695	4.9304	4.7726
Indiana	5,585.8	5,641.5	1.0	2,064.8	3.0	88,964,034	49.5	29,681	43,086	46,943,812	47.4	15,889	22,735	2.2109	2.1734
Michigan	9,211.9	9,253.5	.5	3,402.5	2.7	157,676,317	47.4	32,286	46,341	75,684,097	45.6	15,688	22,244	3.7921	3.6851
Ohio	10,836.0	10,826.0	–.1	4,104.9	2.1	179,329,646	46.6	30,435	43,687	87,842,424	44.5	15,124	21,399	4.3909	4.2406
Wisconsin	4,818.0	4,902.1	1.7	1,853.0	4.1	80,464,612	49.3	30,286	43,424	36,063,376	44.3	14,040	19,462	1.9001	1.8580
WEST NORTH CENTRAL	**17,773.0**	**18,217.1**	**2.5**	**6,839.7**	**3.9**	**302,397,586**	**48.8**	**30,870**	**44,212**	**153,499,821**	**46.9**	**15,874**	**22,442**	**7.3502**	**7.2251**
Iowa	2,942.8	2,959.3	.6	1,151.0	2.6	47,137,441	47.4	28,511	40,953	21,469,937	40.6	13,609	18,653	1.1437	1.1003
Kansas	2,470.5	2,558.7	3.6	976.9	5.1	45,657,066	48.9	32,996	46,737	20,960,860	48.8	15,161	21,457	1.0557	1.0439
Minnesota	4,224.3	4,343.8	2.8	1,625.7	4.9	76,009,395	51.6	32,361	46,755	40,745,057	49.6	17,580	25,063	1.8319	1.8286
Missouri	5,093.8	5,212.4	2.3	1,907.1	2.5	82,703,250	46.8	30,278	43,366	44,940,306	46.1	16,535	23,565	2.0902	2.0367
Nebraska	1,622.4	1,663.0	2.5	636.7	4.6	27,655,244	49.3	30,430	43,435	13,281,709	47.6	14,779	20,860	.6590	.6497
North Dakota	699.9	737.3	5.3	264.1	6.6	12,203,936	50.2	32,796	46,210	6,346,925	49.3	17,159	24,032	.2946	.2939
South Dakota	719.3	742.6	3.2	278.2	5.4	11,031,254	49.1	28,028	39,652	5,755,027	48.6	14,672	20,687	.2751	.2720
SOUTH ATLANTIC	**40,558.6**	**43,611.2**	**7.5**	**16,490.8**	**9.9**	**698,515,585**	**54.9**	**30,048**	**42,358**	**367,798,284**	**54.1**	**15,907**	**22,303**	**16.5520**	**16.9997**
Delaware	621.4	640.8	3.1	233.9	5.6	11,432,053	51.0	34,191	48,876	6,311,352	49.7	19,042	26,983	.2774	.2766
District of Columbia	621.0	606.0	–2.4	253.1	–.2	13,508,803	41.2	37,702	53,373	4,670,006	41.6	13,004	18,451	.2933	.2750
Florida	11,435.2	12,905.3	12.9	5,260.3	15.4	213,240,096	60.8	29,088	40,538	117,025,708	58.7	16,174	22,247	4.9040	5.2255
Georgia	5,990.5	6,444.0	7.6	2,330.3	9.8	97,083,999	54.3	29,661	41,662	52,246,954	53.2	16,073	22,421	2.3544	2.4093
Maryland	4,436.4	4,622.4	4.2	1,695.9	6.5	84,323,164	47.8	35,818	49,722	42,997,403	49.0	18,125	25,354	2.0076	1.9813
North Carolina	6,304.9	6,656.1	5.6	2,489.2	8.3	97,067,879	54.6	27,314	38,996	52,975,881	53.9	14,973	21,282	2.3850	2.4363
South Carolina	3,396.3	3,621.6	6.6	1,312.0	9.3	48,611,467	56.3	25,906	37,051	26,313,059	54.7	14,162	20,056	1.2031	1.2397
Virginia	5,785.0	6,143.1	6.2	2,167.6	7.0	106,577,257	52.8	34,426	49,168	51,717,641	53.4	16,643	23,859	2.4511	2.4900
West Virginia	1,967.9	1,971.9	.2	748.5	2.4	26,670,867	52.4	23,947	35,632	13,540,280	45.3	12,750	18,090	.6761	.6660
EAST SOUTH CENTRAL	**15,306.5**	**15,796.6**	**3.2**	**5,821.4**	**5.5**	**217,717,518**	**54.6**	**25,538**	**37,400**	**111,492,996**	**49.9**	**13,486**	**19,152**	**5.3857**	**5.4275**
Alabama	4,079.8	4,226.9	3.6	1,572.9	6.0	56,525,530	52.5	24,968	35,937	26,718,973	47.9	12,166	16,987	1.3889	1.3871
Kentucky	3,786.2	3,883.9	2.6	1,413.9	4.6	55,444,668	54.9	26,486	39,214	26,927,000	49.1	13,366	19,044	1.3417	1.3502
Mississippi	2,647.3	2,744.8	3.7	972.6	6.2	33,035,077	56.2	23,110	33,966	17,529,045	50.9	12,690	18,023	.8474	.8597
Tennessee	4,793.2	4,941.0	3.1	1,862.0	5.5	72,712,243	55.2	26,550	39,051	40,317,978	51.3	15,100	21,653	1.8077	1.8305
WEST SOUTH CENTRAL	**26,698.9**	**29,306.0**	**9.8**	**10,670.8**	**11.8**	**453,410,303**	**56.9**	**30,281**	**42,491**	**229,975,769**	**49.4**	**16,135**	**21,552**	**10.6859**	**10.9875**
Arkansas	2,401.6	2,491.0	3.7	923.4	5.6	32,929,555	51.8	24,801	35,661	16,112,710	45.5	12,660	17,449	.8251	.8181
Louisiana	4,532.6	4,806.1	6.0	1,721.1	8.5	68,787,588	56.1	27,775	39,967	34,846,835	46.6	14,984	20,247	1.6745	1.6947
Oklahoma	3,356.0	3,647.6	8.7	1,403.7	10.6	54,523,363	53.8	27,932	38,843	28,647,867	47.4	15,313	20,409	1.3295	1.3453
Texas	16,408.7	18,361.3	11.9	6,622.6	14.0	297,169,797	58.3	32,303	44,872	150,368,357	50.9	17,152	22,705	6.8568	7.1294
MOUNTAIN	**13,020.3**	**14,464.7**	**11.1**	**5,444.4**	**13.2**	**222,956,074**	**60.1**	**28,948**	**40,951**	**118,058,077**	**55.3**	**15,806**	**21,684**	**5.2017**	**5.4786**
Arizona	3,252.2	3,722.5	14.5	1,459.1	17.5	56,244,316	61.4	28,065	38,547	28,941,242	57.3	14,821	19,835	1.2878	1.3758
Colorado	3,269.7	3,609.8	10.4	1,436.4	12.8	64,776,403	60.2	31,758	45,096	33,344,897	55.9	16,792	23,214	1.4535	1.5312
Idaho	1,029.9	1,101.4	6.9	372.5	6.1	15,051,760	55.4	27,594	40,407	7,124,690	46.8	13,830	19,127	.3628	.3676
Montana	836.7	881.6	5.4	345.5	7.4	12,366,545	53.0	25,134	35,793	6,721,552	42.8	14,636	19,455	.3150	.3127
Nevada	940.9	1,065.4	13.2	443.3	15.7	19,122,683	67.6	29,783	43,137	11,848,298	64.6	18,791	26,727	.4367	.4808
New Mexico	1,475.7	1,629.3	10.4	590.6	12.7	21,697,353	56.8	26,403	36,738	12,592,829	55.1	15,492	21,322	.5443	.5665
Utah	1,698.8	1,900.5	11.9	589.7	12.3	24,102,781	61.5	28,417	40,873	11,803,728	52.5	14,741	20,016	.5739	.6050
Wyoming	516.4	554.2	7.3	207.3	9.4	9,594,233	60.0	31,650	46,282	5,680,841	57.2	19,074	27,404	.2277	.2390
PACIFIC	**35,080.3**	**37,952.6**	**8.2**	**14,272.6**	**10.0**	**682,469,087**	**52.5**	**34,499**	**47,817**	**334,904,405**	**53.5**	**16,820**	**23,465**	**15.5975**	**15.8899**
Alaska	537.8	660.2	22.8	233.3	25.9	12,936,783	65.0	42,320	55,451	7,304,123	67.7	23,507	31,308	.2784	.3102
California	26,345.3	28,710.9	9.0	10,755.2	10.8	525,472,335	51.7	35,664	48,858	257,582,272	53.9	17,237	23,950	11.9694	12.1901
Hawaii	1,071.3	1,162.7	8.5	369.4	10.6	19,582,705	54.5	37,952	53,012	10,394,661	55.5	20,009	28,139	.4590	.4730
Oregon	2,709.2	2,759.0	1.8	1,068.7	3.1	44,091,646	55.7	27,323	41,257	22,655,863	49.5	14,623	21,199	1.0567	1.0655
Washington	4,416.7	4,659.8	5.5	1,846.0	8.0	80,385,618	53.2	30,707	43,546	36,967,486	49.9	14,433	20,026	1.8340	1.8511
TOTAL UNITED STATES	**240,833.5**	**253,027.0**	**5.1**	**94,773.8**	**7.2**	**4,226,154,002**	**50.9**	**31,674**	**44,592**	**2,086,383,490**	**49.5**	**15,782**	**22,014**	**100.0000**	**100.0000**

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SECTION 14
1990 Metropolitan Market Rankings

1990 Population
Percent Change In Population 1980-1990
1990 Households
1990 Effective Buying Income (EBI)
1990 Average Household EBI
1990 Total Retail Sales
1990 Per Household Retail Sales
1990 Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

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1990 POPULATION

Area	(Thous.)	Rank
Los Angeles - Long Beach, Cal.	8,634.9	1
New York, N.Y.	8,570.2	2
Chicago, Ill.	6,173.2	3
Philadelphia, Pa.	4,880.7	4
Detroit, Mich.	4,353.6	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	3,738.0	6
Washington, D.C.	3,706.7	7
Houston, Tex.	3,637.0	8
Nassau - Suffolk, N.Y.	2,787.2	9
Atlanta, Ga.	2,746.2	10
Dallas, Tex.	2,610.6	11
St. Louis, Mo.	2,437.9	12
San Diego, Cal.	2,395.1	13
Baltimore, Md.	2,367.8	14
Minneapolis - St. Paul, Minn.	2,357.5	15
Anaheim - Santa Ana, Cal.	2,292.2	16
Riverside - San Bernardino, Cal.	2,196.5	17
Pittsburgh, Pa.	2,142.7	18
Phoenix, Ariz.	2,135.5	19
Tampa - St. Petersburg - Clearwater, Fla.	2,091.8	20
Oakland, Cal.	2,022.0	21
Miami - Hialeah, Fla.	1,902.5	22
Newark, N.J.	1,881.1	23
Cleveland, Ohio	1,845.3	24
Denver, Colo.	1,822.9	25
Seattle, Wash.	1,819.0	26
San Francisco, Cal.	1,617.2	27
Kansas City, Mo.-Kans.	1,546.8	28
San Jose, Cal.	1,483.8	29
New Orleans, La.	1,428.1	30
Sacramento, Cal.	1,414.8	31
Cincinnati, Ohio	1,404.8	32
Milwaukee, Wisc.	1,399.7	33
Norfolk - Virginia Beach - Newport News, Va.	1,379.6	34
Fort Worth - Arlington, Tex.	1,362.7	35
San Antonio, Tex.	1,332.6	36
Columbus, Ohio	1,325.1	37
Bergen - Passaic, N.J.	1,292.2	38
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	1,283.9	39
Indianapolis, Ind.	1,241.2	40
Portland, Ore.	1,180.6	41
Salt Lake City - Ogden, Utah	1,159.4	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	1,116.1	43
Oklahoma City, Okla.	1,096.5	44
Hartford - New Britain - Middletown - Bristol, Conn.	1,095.7	45
Monmouth - Ocean, N.J.	1,028.3	46
Rochester, N.Y.	1,027.0	47
Orlando, Fla.	1,010.4	48
Louisville, Ky.	978.0	49
Middlesex - Somerset - Hunterdon, N.J.	974.1	50
Total Top 50	**113,726.8**	
Nashville, Tenn.	959.8	51
Buffalo, N.Y.	953.6	52
Birmingham, Ala.	951.3	53
Memphis, Tenn.	943.6	54
Greensboro - Winston-Salem - High Point, N.C.	942.7	55
Dayton - Springfield, Ohio	910.7	56
Jacksonville, Fla.	899.8	57
Providence - Pawtucket - Woonsocket, R.I.	899.3	58
Honolulu, Haw.	883.6	59
Albany - Schenectady - Troy, N.Y.	883.1	60
West Palm Beach - Boca Raton - Delray Beach, Fla.	864.6	61
Richmond - Petersburg, Va.	858.2	62
Austin, Tex.	833.9	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	832.1	64
Tulsa, Okla.	822.3	65
New Haven - Waterbury - Meriden, Conn.	784.0	66
Scranton - Wilkes-Barre, Pa.	739.4	67
Tucson, Ariz.	724.8	68
Raleigh - Durham, N.C.	695.5	69
Syracuse, N.Y.	682.0	70
Oxnard - Ventura, Cal.	679.2	71
Worcester - Fitchburg - Leominster, Mass.	677.0	72
Allentown - Bethlehem, Pa.	673.9	73
Grand Rapids, Mich.	659.8	74
Greenville - Spartanburg, S.C.	642.0	75
Fresno, Cal.	637.3	76
Gary - Hammond, Ind.	636.6	77
Las Vegas, Nev.	635.3	78
Omaha, Neb.	634.9	79
Akron, Ohio	634.7	80
Knoxville, Tenn.	625.2	81
Toledo, Ohio	615.3	82
Baton Rouge, La.	608.5	83
El Paso, Tex.	604.4	84
Harrisburg - Lebanon - Carlisle, Pa.	597.4	85
Springfield, Mass.	589.1	86
Wilmington, Del.	556.2	87
Tacoma, Wash.	553.9	88
Jersey City, N.J.	548.6	89
Bakersfield, Cal.	541.9	90
Charleston, S.C.	537.7	91
Little Rock - North Little Rock, Ark.	529.6	92
Albuquerque, N.M.	515.1	93
New Bedford - Fall River - Attleboro, Mass.	508.8	94
Lake County, Ill.	500.7	95
Youngstown - Warren, Ohio	499.4	96
Mobile, Ala.	498.0	97
Columbia, S.C.	472.6	98
Johnson City - Kingsport - Bristol, Tenn.	460.0	99
Stockton, Cal.	460.0	99
Total Top 100	**148,124.2**	
Wichita, Kans.	449.1	101
Chattanooga, Tenn.	437.4	102
Lansing - East Lansing, Mich.	432.6	103
Flint, Mich.	427.5	104
Jackson, Miss.	421.6	105
Vallejo - Fairfield - Napa, Cal.	419.3	106
York, Pa.	417.6	107
Canton, Ohio	412.5	108
Saginaw - Bay City - Midland, Mich.	410.5	109
Beaumont - Port Arthur, Tex.	409.5	110
Augusta, Ga.	408.5	111
Melbourne - Titusville - Palm Bay, Fla.	408.1	112
Lancaster, Pa.	407.1	113
Joliet, Ill.	407.0	114
McAllen - Edinburg - Mission, Tex.	402.1	115
Lakeland - Winter Haven, Fla.	400.0	116
Des Moines, Iowa	398.2	117
Corpus Christi, Tex.	394.5	118
Colorado Springs, Colo.	391.3	119
Davenport - Rock Island - Moline, Iowa-Ill.	391.3	119
Shreveport, La.	389.6	121
Aurora - Elgin, Ill.	377.6	122
Santa Rosa - Petaluma, Cal.	376.4	123
Peoria, Ill.	372.3	124
Spokane, Wash.	371.0	125
Salinas - Seaside - Monterey, Cal.	366.3	126
Pensacola, Fla.	365.0	127
Daytona Beach, Fla.	361.0	128
Fort Wayne, Ind.	358.5	129
Santa Barbara - Santa Maria - Lompoc, Cal.	358.5	129
Madison, Wisc.	347.5	131
Lexington-Fayette, Ky.	342.8	132
Modesto, Cal.	341.8	133
Huntington - Ashland, W.Va.-Ky.	340.9	134
Portsmouth - Dover - Rochester, N.H.	340.8	135
Reading, Pa.	332.4	136
Atlantic City, N.J.	329.0	137
Utica - Rome, N.Y.	325.5	138
Manchester - Nashua, N.H.	323.7	139
Fort Myers - Cape Coral, Fla.	321.9	140
Visalia - Tulare - Porterville, Cal.	316.5	141
Trenton, N.J.	316.3	142
Montgomery, Ala.	310.9	143
Appleton - Oshkosh - Neenah, Wisc.	308.8	144
Orange County, N.Y.	296.6	145
Anchorage, Alas.	296.3	146
Evansville, Ind.	292.2	147
Macon - Warner Robins, Ga.	292.2	147
Erie, Pa.	288.8	149
Provo - Orem, Utah	286.6	150
Total Top 150	**166,417.6**	
Hamilton - Middletown, Ohio	286.5	151
Sarasota, Fla.	286.1	152
Rockford, Ill.	283.1	153
Ann Arbor, Mich.	276.8	154
Fayetteville, N.C.	276.6	155
Binghamton, N.Y.	274.7	156
Brownsville - Harlingen, Tex.	271.0	157
Lorain - Elyria, Ohio	270.6	158
Poughkeepsie, N.Y.	268.8	159
Charleston, W.Va.	266.1	160
Salem, Ore.	261.4	161
Johnstown, Pa.	259.2	162
Eugene - Springfield, Ore.	259.1	163
New London - Norwich, Conn.	253.9	164
Killeen - Temple, Tex.	252.9	165
Duluth, Minn.	249.4	166
Boulder - Longmont, Colo.	245.8	167
Columbus, Ga.	244.7	168
Santa Cruz, Cal.	244.6	169
Savannah, Ga.	244.2	170
Fort Pierce, Fla.	244.1	171
Lafayette, La.	239.9	172
Reno, Nev.	238.7	173
Galveston - Texas City, Tex.	238.1	174
Springfield, Mo.	237.4	175
Brazoria, Tex.	236.4	176
Portland, Me.	235.2	177
South Bend - Mishawaka, Ind.	234.9	178
Roanoke, Va.	231.4	179
Lubbock, Tex.	230.9	180
Tallahassee, Fla.	230.7	181
Hickory, N.C.	228.9	182
Vancouver, Wash.	228.2	183
Huntsville, Ala.	227.0	184
Boise, Ida.	221.9	185
Kalamazoo, Mich.	220.4	186
Amarillo, Tex.	217.1	187
Lincoln, Neb.	217.0	188
Gainesville, Fla.	214.3	189
Biloxi - Gulfport, Miss.	212.8	190
Niagara Falls, N.Y.	210.7	191
Ocala, Fla.	206.6	192
Fort Collins - Loveland, Colo.	204.8	193
Houma - Thibodaux, La.	203.7	194
Bradenton, Fla.	203.1	195
Waco, Tex.	202.8	196
Springfield, Ill.	201.4	197
Beaver County, Pa.	194.9	198
Fort Smith, Ark.	191.8	199
Merced, Cal.	190.0	200
Total Top 200	**178,288.2**	
Green Bay, Wisc.	189.8	201
Yakima, Wash.	189.6	202
Longview - Marshall, Tex.	188.8	203
Bremerton, Wash.	188.4	204
St. Cloud, Minn.	188.4	204
Chico, Cal.	186.3	206
Lake Charles, La.	183.7	207
Wheeling, W.Va.	.78.1	208
Racine, Wisc.	174.9	209
Asheville, N.C.	173.7	210
Cedar Rapids, Iowa	173.5	211
Tyler, Tex.	173.2	212
Champaign - Urbana - Rantoul, Ill.	170.0	213
Topeka, Kans.	164.0	214
Odessa, Tex.	162.0	215
Benton Harbor, Mich.	160.3	216
Clarksville - Hopkinsville, Tenn.-Ky.	159.6	217
Olympia, Wash.	159.0	218
Parkersburg - Marietta, W.Va.-Ohio	159.0	218
Lima, Ohio	157.9	220
Waterloo - Cedar Falls, Iowa	157.3	221
Fargo - Moorhead, N.D.-Minn.	156.6	222
Anderson, S.C.	154.8	223
Fort Walton Beach, Fla.	154.2	224
Muskegon, Mich.	154.1	225
Elkhart - Goshen, Ind.	153.4	226
Greeley, Colo.	152.6	227
Monroe, La.	150.6	228
Alexandria, La.	150.4	229
Tuscaloosa, Ala.	150.4	229
Athens, Ga.	149.9	231
Steubenville - Weirton, Ohio-W.Va.	149.9	231
Lynchburg, Va.	148.7	233
Florence, Ala.	146.1	234
Redding, Cal.	145.8	235
Naples, Fla.	145.6	236
Medford, Ore.	144.8	237
Richland - Kennewick - Pasco, Wash.	144.8	237
Jackson, Mich.	144.0	239
Eau Claire, Wisc.	143.6	240
Vineland - Millville - Bridgeton, N.J.	142.1	241
Pittsfield, Mass.	141.0	242
Bangor, Me.	140.4	243
Midland, Tex.	139.7	244
Janesville - Beloit, Wisc.	139.3	245
Joplin, Mo.	139.0	246
Laredo, Tex.	135.9	247
Billings, Mont.	135.6	248
Altoona, Pa.	134.9	249
Battle Creek, Mich.	134.7	250
Total Top 250	**186,148.6**	
Burlington, Vt.	134.4	251
Dothan, Ala.	134.4	251
Las Cruces, N.M.	134.0	253
Sioux Falls, S.D.	132.9	254
Decatur, Ill.	131.6	255
Terre Haute, Ind.	131.0	256
Pascagoula, Miss.	130.6	257
Abilene, Tex.	130.4	258
Bloomington - Normal, Ill.	130.0	259
Jacksonville, N.C.	129.9	260
Mansfield, Ohio	129.9	260
Panama City, Fla.	129.7	262
Bryan - College Station, Tex.	129.6	263
Charlottesville, Va.	129.1	264
Anniston, Ala.	129.0	265
Sharon, Pa.	127.7	266
Wichita Falls, Tex.	127.4	267
Texarkana, Tex.-Ark.	126.2	268
Anderson, Ind.	125.1	269
Florence, S.C.	125.0	270
Pueblo, Colo.	124.4	271
Lafayette - West Lafayette, Ind.	124.2	272
Albany, Ga.	122.0	273
Wilmington, N.C.	121.9	274
Bellingham, Wash.	121.8	275
Kenosha, Wisc.	121.5	276
Muncie, Ind.	121.0	277
Lawton, Okla.	120.9	278
Yuba City, Cal.	119.4	279
Glens Falls, N.Y.	119.1	280
Williamsport, Pa.	118.8	281
Sioux City, Iowa	118.6	282
State College, Pa.	117.9	283
Wausau, Wisc.	117.5	284
Columbia, Mo.	116.6	285
Santa Fe, N.M.	114.1	286
Fayetteville - Springdale, Ark.	114.0	287
Danville, Va.	113.7	288
Hagerstown, Md.	112.8	289
Gadsden, Ala.	106.7	290
San Angelo, Tex.	106.4	291
Kankakee, Ill.	104.9	292
Cumberland, Md.	103.8	293
Bloomington, Ind.	103.4	294
Kokomo, Ind.	103.4	294
Sherman - Denison, Tex.	102.1	296
Sheboygan, Wisc.	101.7	297
Bismarck, N.D.	101.5	298
Lewiston - Auburn, Me.	101.5	298
Burlington, N.C.	101.2	300
Rochester, Minn.	100.5	301
La Crosse, Wisc.	95.7	302
Elmira, N.Y.	93.3	303
Dubuque, Iowa	89.9	304
Owensboro, Ky.	89.9	304
Iowa City, Iowa	89.1	306
Pine Bluff, Ark.	87.6	307
Victoria, Tex.	85.7	308
St. Joseph, Mo.	85.2	309
Rapid City, S.D.	81.6	310
Great Falls, Mont.	80.6	311
Casper, Wyo.	79.7	312
Jackson, Tenn.	78.7	313
Cheyenne, Wyo.	77.7	314
Lawrence, Kans.	74.8	315
Grand Forks, N.D.	74.1	316
Enid, Okla.	67.9	317
Total Above Areas	**193,575.5**	
Percent of U.S.	**76.5039**	
U.S. Total	**253,027.0**	

PERCENT CHANGE IN POPULATION 1985-1990

Area	%	Rank
Anchorage, Alas.	25.0	1
Midland, Tex.	24.4	2
Naples, Fla.	23.5	3
Ocala, Fla.	23.5	3
Fort Pierce, Fla.	21.5	5
Austin, Tex.	20.8	6
Fort Myers - Cape Coral, Fla	20.3	7
West Palm Beach - Boca Raton - Delray Beach, Fla.	18.4	8
Melbourne - Titusville - Palm Bay, Fla.	18.3	9
Orlando, Fla.	16.9	10
Merced, Cal.	16.4	11
McAllen - Edinburg - Mission, Tex.	16.2	12
Phoenix, Ariz.	16.0	13
Fort Worth - Arlington, Tex.	15.9	14
Riverside - San Bernardino, Cal.	15.8	15
Las Cruces, N.M.	15.6	16
Odessa, Tex.	15.6	16
Brazoria, Tex.	15.5	18
Fort Walton Beach, Fla.	15.5	18
Sarasota, Fla.	15.5	18
Bryan - College Station, Tex.	15.0	21
Daytona Beach, Fla.	15.0	21
Fort Collins - Loveland, Colo.	14.8	23
Laredo, Tex.	14.7	24
Las Vegas, Nev.	14.6	25
Bradenton, Fla.	14.4	26
Tucson, Ariz.	14.2	27
Tyler, Tex.	14.0	28
Bakersfield, Cal.	13.9	29
Dallas, Tex.	13.7	30
Houston, Tex.	13.3	31
Panama City, Fla.	13.1	32
Stockton, Cal.	13.0	33
Santa Cruz, Cal.	12.5	34
Boulder - Longmont, Colo.	12.2	35
Provo - Orem, Utah	12.0	36
San Diego, Cal.	11.9	37
Tampa - St. Petersburg - Clearwater, Fla.	11.9	37
Brownsville - Harlingen, Tex.	11.8	39
Chico, Cal.	11.8	39
Modesto, Cal.	11.7	41
Sacramento, Cal.	11.7	41
Visalia - Tulare - Porterville, Cal.	11.7	41
Atlanta, Ga.	11.6	44
Boise, Ida.	11.6	44
Denver, Colo.	11.5	46
Oxnard - Ventura, Cal.	11.5	46
Oklahoma City, Okla.	11.4	48
Olympia, Wash.	11.1	49
Salt Lake City - Ogden, Utah	11.0	50
Colorado Springs, Colo.	10.9	51
El Paso, Tex.	10.8	52
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	10.8	52
Lafayette, La.	10.8	52
Pensacola, Fla.	10.8	52
Billings, Mont.	10.7	56
Bismarck, N.D.	10.7	56
Redding, Cal.	10.7	56
Bremerton, Wash.	10.6	59
Santa Rosa - Petaluma, Cal.	10.6	59
Amarillo, Tex.	10.4	61
San Angelo, Tex.	10.4	61
Tulsa, Okla.	10.3	63
Victoria, Tex.	10.3	63
San Antonio, Tex.	10.2	65
Fresno, Cal.	10.1	66
Jacksonville, Fla.	10.1	66
Longview - Marshall, Tex.	10.1	66
Salinas - Seaside - Monterey, Cal.	10.1	66
Gainesville, Fla.	10.0	70
Lakeland - Winter Haven, Fla.	10.0	70
Greeley, Colo.	9.9	72
Raleigh - Durham, N.C.	9.9	72
Santa Fe, N.M.	9.9	72
Vallejo - Fairfield - Napa, Cal.	9.9	72
Baton Rouge, La.	9.8	76
Portsmouth - Dover - Rochester, N.H.	9.8	76
Reno, Nev.	9.8	76
Charleston, S.C.	9.7	79
Albuquerque, N.M.	9.5	80
Galveston - Texas City, Tex.	9.2	81
Sioux Falls, S.D.	8.8	82
Tallahassee, Fla.	8.8	82
Monmouth - Ocean, N.J.	8.7	84
Corpus Christi, Tex.	8.6	85
Santa Barbara - Santa Maria - Lompoc, Cal.	8.4	86
Aurora - Elgin, Ill.	8.1	87
Killeen - Temple, Tex.	8.1	87
Waco, Tex.	8.0	89
Anaheim - Santa Ana, Cal.	7.9	90
Augusta, Ga.	7.9	90
Atlantic City, N.J.	7.8	92
Vancouver, Wash.	7.8	92
Abilene, Tex.	7.7	94
Wilmington, N.C.	7.6	95
Fort Smith, Ark.	7.5	96
Yuba City, Cal.	7.5	96
Miami - Hialeah, Fla.	7.4	98
Athens, Ga.	7.2	99
Columbia, Mo.	7.2	99
Manchester - Nashua, N.H.	7.2	99
Shreveport, La.	7.2	99
Biloxi - Gulfport, Miss.	7.1	103
Norfolk - Virginia Beach - Newport News, Va.	7.1	103
Jacksonville, N.C.	7.0	105
Jackson, Miss.	6.9	106
Rapid City, S.D.	6.9	106
Honolulu, Haw.	6.7	108
Los Angeles - Long Beach, Cal.	6.7	108
Columbia, S.C.	6.6	110
Anderson, S.C.	6.5	111
Huntsville, Ala.	6.5	111
San Jose, Cal.	6.5	111
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	6.4	114
St. Cloud, Minn.	6.3	115
Charlottesville, Va.	6.2	116
Oakland, Cal.	6.2	116
Orange County, N.Y.	6.2	116
Joliet, Ill.	6.1	119
Tacoma, Wash.	6.1	119
Washington, D.C.	6.1	119
Bellingham, Wash.	6.0	122
Houma - Thibodaux, La.	6.0	122
Fayetteville - Springdale, Ark.	5.9	124
Lake County, Ill.	5.9	124
New Orleans, La.	5.9	124
Springfield, Mo.	5.9	124
Montgomery, Ala.	5.8	128
Seattle, Wash.	5.8	128
Sherman - Denison, Tex.	5.8	128
Fargo - Moorhead, N.D.-Minn.	5.7	131
Florence, S.C.	5.7	131
Cheyenne, Wyo.	5.6	133
Richmond - Petersburg, Va.	5.6	133
Greenville - Spartanburg, S.C.	5.4	135
Hickory, N.C.	5.4	135
Nashville, Tenn.	5.4	135
Lancaster, Pa.	5.3	138
Burlington, Vt.	5.2	139
Elkhart - Goshen, Ind.	5.1	140
Grand Forks, N.D.	5.1	140
Lincoln, Neb.	5.1	140
Mobile, Ala.	5.1	140
Fayetteville, N.C.	4.9	144
Little Rock - North Little Rock, Ark.	4.9	144
Alexandria, La.	4.8	146
Hamilton - Middletown, Ohio	4.7	147
Dothan, Ala.	4.6	148
Minneapolis - St. Paul, Minn.	4.6	148
Texarkana, Tex.-Ark.	4.6	148
Greensboro - Winston-Salem - High Point, N.C.	4.5	151
Macon - Warner Robins, Ga.	4.5	151
Knoxville, Tenn.	4.4	153
Casper, Wyo.	4.3	154
Lawrence, Kans.	4.3	154
Middlesex - Somerset - Hunterdon, N.J.	4.3	154
Savannah, Ga.	4.3	154
Tuscaloosa, Ala.	4.3	154
Yakima, Wash.	4.3	154
Eau Claire, Wisc.	4.2	160
Grand Rapids, Mich.	4.2	160
Lubbock, Tex.	4.2	160
Pascagoula, Miss.	4.1	163
Wichita, Kans.	4.1	163
York, Pa.	4.1	163
Rochester, Minn.	4.0	166
Bloomington - Normal, Ill.	3.9	167
Lake Charles, La.	3.9	167
Medford, Ore.	3.9	167
Poughkeepsie, N.Y.	3.9	167
San Francisco, Cal.	3.9	167
Glens Falls, N.Y.	3.8	172
Beaumont - Port Arthur, Tex.	3.7	173
Lexington-Fayette, Ky.	3.7	173
Omaha, Neb.	3.7	173
Portland, Me.	3.7	173
Spokane, Wash.	3.7	173
Des Moines, Iowa	3.6	178
Florence, Ala.	3.6	178
Green Bay, Wisc.	3.6	178
Iowa City, Iowa	3.6	178
Joplin, Mo.	3.5	182
Monroe, La.	3.5	182
Asheville, N.C.	3.4	184
Clarksville - Hopkinsville, Tenn.-Ky.	3.4	184
Baltimore, Md.	3.3	186
Kansas City, Mo.-Kans.	3.3	186
Albany, Ga.	3.2	188
Birmingham, Ala.	3.2	188
Enid, Okla.	3.2	188
Harrisburg - Lebanon - Carlisle, Pa.	3.2	188
Lawton, Okla.	3.2	188
Madison, Wisc.	3.2	188
Nassau - Suffolk, N.Y.	3.2	188
New Bedford - Fall River - Attleboro, Mass.	3.2	188
Springfield, Ill.	3.1	196
New London - Norwich, Conn.	3.0	197
Columbus, Ohio	2.8	198
Reading, Pa.	2.8	198
Syracuse, N.Y.	2.8	198
Appleton - Oshkosh - Neenah, Wisc.	2.7	201
Indianapolis, Ind.	2.7	201
Portland, Ore.	2.7	201
Vineland - Millville - Bridgeton, N.J.	2.7	201
Allentown - Bethlehem, Pa.	2.6	205
Anniston, Ala.	2.6	205
Rochester, N.Y.	2.6	205
Wilmington, Del.	2.6	205
Albany - Schenectady - Troy, N.Y.	2.5	209
Evansville, Ind.	2.4	210
Johnson City - Kingsport - Bristol, Tenn.	2.4	210
Lynchburg, Va.	2.3	212
Topeka, Kans.	2.3	212
Wausau, Wisc.	2.3	212
La Crosse, Wisc.	2.2	215
Jackson, Tenn.	2.1	216
Roanoke, Va.	2.1	216
Wichita Falls, Tex.	2.1	216
Worcester - Fitchburg - Leominster, Mass.	2.1	216
Bloomington, Ind.	2.0	220
Ann Arbor, Mich.	1.9	221
Binghamton, N.Y.	1.9	221
Hartford - New Britain - Middletown - Bristol, Conn.	1.9	221
Owensboro, Ky.	1.9	221
State College, Pa.	1.8	225
Salem, Ore.	1.7	226
Kalamazoo, Mich.	1.6	227
New York, N.Y.	1.6	227
Providence - Pawtucket - Woonsocket, R.I.	1.6	227
Bridgeport - Stamford - Norwalk - Danbury, Conn.	1.5	230
Philadelphia, Pa.	1.5	230
Gadsden, Ala.	1.4	232
New Haven - Waterbury - Meriden, Conn.	1.4	232
Erie, Pa.	1.2	234
Memphis, Tenn.	1.2	234
Bangor, Me.	1.1	236
Lafayette - West Lafayette, Ind.	1.1	236
Lansing - East Lansing, Mich.	1.1	236
Trenton, N.J.	1.1	236
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	.9	240
Chattanooga, Tenn.	.9	240
St. Louis, Mo.	.9	240
Cedar Rapids, Iowa	.8	243
Chicago, Ill.	.8	243
Columbus, Ga.	.8	243
Danville, Va.	.8	243
Kankakee, Ill.	.8	243
Burlington, N.C.	.7	248
Canton, Ohio	.7	248
Champaign - Urbana - Rantoul, Ill.	.7	248
Louisville, Ky.	.7	248
Utica - Rome, N.Y.	.7	248
Lewiston - Auburn, Me.	.6	253
Richland - Kennewick - Pasco, Wash.	.6	253
Davenport - Rock Island - Moline, Iowa-Ill.	.5	255
Scranton - Wilkes-Barre, Pa.	.5	255
Springfield, Mass.	.5	255
Peoria, Ill.	.4	258
Racine, Wisc.	.4	258
Rockford, Ill.	.4	258
Fort Wayne, Ind.	.3	261
Huntington - Ashland, W.Va.-Ky.	.3	261
Lima, Ohio	.3	261
Sioux City, Iowa	.2	264
Sheboygan, Wisc.	.1	265
Newark, N.J.	.0	266
Parkersburg - Marietta, W.Va.-Ohio	.0	266
Bergen - Passaic, N.J.	–.1	268
Cincinnati, Ohio	–.1	268
Decatur, Ill.	–.1	268
Great Falls, Mont.	–.1	268
Janesville - Beloit, Wisc.	–.1	268
Milwaukee, Wisc.	–.1	268
Detroit, Mich.	–.2	274
Waterloo - Cedar Falls, Iowa	–.3	275
Kokomo, Ind.	–.4	276
Toledo, Ohio	–.4	276
Williamsport, Pa.	–.4	276
Sharon, Pa.	–.7	279
Altoona, Pa.	–.8	280
Jersey City, N.J.	–.8	280
Kenosha, Wisc.	–.8	280
Mansfield, Ohio	–.8	280
Pueblo, Colo.	–.8	280
Charleston, W.Va.	–1.0	285
Gary - Hammond, Ind.	–1.0	285
Hagerstown, Md.	–1.1	287
Muskegon, Mich.	–1.1	287
Lorain - Elyria, Ohio	–1.2	289
Johnstown, Pa.	–1.3	290
Cleveland, Ohio	–1.5	291
Pittsfield, Mass.	–1.5	291
Saginaw - Bay City - Midland, Mich.	–1.5	291
South Bend - Mishawaka, Ind.	–1.6	294
Pittsburgh, Pa.	–1.7	295
St. Joseph, Mo.	–1.7	295
Dayton - Springfield, Ohio	–1.8	297
Cumberland, Md.	–1.9	298
Akron, Ohio	–2.1	299
Wheeling, W.Va.	–2.1	299
Dubuque, Iowa	–2.4	301
Pine Bluff, Ark.	–2.4	301
Terre Haute, Ind.	–2.4	301
Battle Creek, Mich.	–2.5	304
Beaver County, Pa.	–2.5	304
Elmira, N.Y.	–2.5	304
Jackson, Mich.	–2.7	307
Flint, Mich.	–2.8	308
Buffalo, N.Y.	–3.0	309
Muncie, Ind.	–3.0	309
Eugene - Springfield, Ore.	–3.3	311
Youngstown - Warren, Ohio	–3.3	311
Benton Harbor, Mich.	–3.4	313
Duluth, Minn.	–3.4	313
Niagara Falls, N.Y.	–3.6	315
Steubenville - Weirton, Ohio-W.Va.	–4.2	316
Anderson, Ind.	–5.5	317
Average Above Areas	**5.3**	
U.S. Average	**5.1**	

1990 HOUSEHOLDS

Area	(Thous.)	Rank
New York, N.Y.	3,479.8	1
Los Angeles - Long Beach, Cal.	3,190.7	2
Chicago, Ill.	2,306.4	3
Philadelphia, Pa.	1,822.0	4
Detroit, Mich.	1,614.5	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1,417.6	6
Washington, D.C.	1,393.8	7
Houston, Tex.	1,351.2	8
Atlanta, Ga.	1,028.5	9
Dallas, Tex.	993.9	10
Nassau - Suffolk, N.Y.	922.4	11
San Diego, Cal.	905.5	12
Tampa - St. Petersburg - Clearwater, Fla.	900.7	13
Minneapolis - St. Paul, Minn	899.3	14
St. Louis, Mo.	892.7	15
Baltimore, Md.	873.9	16
Phoenix, Ariz.	855.1	17
Pittsburgh, Pa.	850.1	18
Anaheim - Santa Ana, Cal.	826.1	19
Riverside - San Bernardino, Cal.	811.2	20
Oakland, Cal.	799.4	21
Denver, Colo.	746.1	22
Seattle, Wash.	743.1	23
Cleveland, Ohio	719.1	24
Miami - Hialeah, Fla.	713.6	25
San Francisco, Cal.	694.1	26
Newark, N.J.	692.2	27
Kansas City, Mo.-Kans.	586.4	28
Sacramento, Cal.	563.2	29
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	558.0	30
Milwaukee, Wisc.	538.0	31
New Orleans, La.	533.4	32
Cincinnati, Ohio	532.4	33
San Jose, Cal.	523.1	34
Columbus, Ohio	514.4	35
Fort Worth - Arlington, Tex.	512.1	36
Bergen - Passaic, N.J.	487.2	37
Norfolk - Virginia Beach - Newport News, Va.	469.4	38
Portland, Ore.	469.2	39
Indianapolis, Ind.	465.0	40
San Antonio, Tex.	459.4	41
Oklahoma City, Okla.	429.5	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	422.5	43
Hartford - New Britain - Middletown - Bristol, Conn.	411.2	44
Monmouth - Ocean, N.J.	394.7	45
Orlando, Fla.	389.6	46
Rochester, N.Y.	384.7	47
West Palm Beach - Boca Raton - Delray Beach, Fla.	378.6	48
Salt Lake City - Ogden, Utah	377.1	49
Greensboro - Winston-Salem - High Point, N.C.	365.9	50
Total Top 50	**43,208.0**	
Louisville, Ky.	365.8	51
Birmingham, Ala.	365.1	52
Nashville, Tenn.	362.2	53
Buffalo, N.Y.	361.3	54
Dayton - Springfield, Ohio	355.0	55
Middlesex - Somerset - Hunterdon, N.J.	348.7	56
Jacksonville, Fla.	345.9	57
Memphis, Tenn.	343.7	58
Albany - Schenectady - Troy, N.Y.	336.4	59
Providence - Pawtucket - Woonsocket, R.I.	335.3	60
Austin, Tex.	324.3	61
Tulsa, Okla.	320.8	62
Richmond - Petersburg, Va.	307.9	63
Bridgeport - Stamford - Norwalk - Danbury, Conn.	303.7	64
Tucson, Ariz.	296.3	65
New Haven - Waterbury - Meriden, Conn.	295.1	66
Scranton - Wilkes-Barre, Pa.	287.1	67
Honolulu, Haw.	279.8	68
Raleigh - Durham, N.C.	269.3	69
Allentown - Bethlehem, Pa.	262.5	70
Las Vegas, Nev.	262.5	70
Worcester - Fitchburg - Leominster, Mass.	252.8	72
Syracuse, N.Y.	249.6	73
Knoxville, Tenn.	245.7	74
Greenville - Spartanburg, S.C.	244.1	75
Omaha, Neb.	242.1	76
Grand Rapids, Mich.	241.4	77
Akron, Ohio	241.3	78
Toledo, Ohio	233.9	79
Fresno, Cal.	233.8	80
Harrisburg - Lebanon - Carlisle, Pa.	233.2	81
Oxnard - Ventura, Cal.	230.1	82
Gary - Hammond, Ind.	221.6	83
Springfield, Mass.	219.4	84
Jersey City, N.J.	215.9	85
Baton Rouge, La.	215.5	86
Tacoma, Wash.	214.6	87
Wilmington, Del.	202.2	88
Albuquerque, N.M.	200.1	89
Bakersfield, Cal.	197.4	90
Little Rock - North Little Rock, Ark.	196.4	91
New Bedford - Fall River - Attleboro, Mass.	189.7	92
Youngstown - Warren, Ohio	188.2	93
Charleston, S.C.	186.1	94
Mobile, Ala.	183.1	95
El Paso, Tex.	182.5	96
Wichita, Kans.	175.5	97
Stockton, Cal.	174.0	98
Johnson City - Kingsport - Bristol, Tenn.	173.2	99
Columbia, S.C.	172.6	100
Total Top 100	**56,092.7**	
Lake County, Ill.	170.3	101
Melbourne - Titusville - Palm Bay, Fla.	168.2	102
Chattanooga, Tenn.	165.7	103
Des Moines, Iowa	161.3	104
York, Pa.	159.4	105
Flint, Mich.	157.6	106
Daytona Beach, Fla.	157.0	107
Lansing - East Lansing, Mich.	155.9	108
Vallejo - Fairfield - Napa, Cal.	153.5	109
Canton, Ohio	153.1	110
Lakeland - Winter Haven, Fla.	152.6	111
Santa Rosa - Petaluma, Cal.	152.5	112
Jackson, Miss.	152.4	113
Davenport - Rock Island - Moline, Iowa-Ill.	150.8	114
Lancaster, Pa.	149.8	115
Colorado Springs, Colo.	149.4	116
Spokane, Wash.	148.6	117
Beaumont - Port Arthur, Tex.	148.4	118
Augusta, Ga.	147.1	119
Saginaw - Bay City - Midland, Mich.	147.0	120
Shreveport, La.	146.9	121
Peoria, Ill.	141.1	122
Madison, Wisc.	140.4	123
Fort Myers - Cape Coral, Fla.	139.0	124
Santa Barbara - Santa Maria - Lompoc, Cal.	138.9	125
Pensacola, Fla.	136.6	126
Joliet, Ill.	135.9	127
Aurora - Elgin, Ill.	135.0	128
Sarasota, Fla.	134.0	129
Corpus Christi, Tex.	131.7	130
Fort Wayne, Ind.	131.7	130
Lexington-Fayette, Ky.	131.6	132
Atlantic City, N.J.	131.5	133
Reading, Pa.	131.0	134
Huntington - Ashland, W.Va.-Ky.	128.4	135
Portsmouth - Dover - Rochester, N.H.	126.3	136
Salinas - Seaside - Monterey, Cal.	122.5	137
Modesto, Cal.	121.9	138
Manchester - Nashua, N.H.	121.0	139
Utica - Rome, N.Y.	119.1	140
Trenton, N.J.	115.6	141
Appleton - Oshkosh - Neenah, Wisc.	114.5	142
Montgomery, Ala.	114.0	143
Evansville, Ind.	112.5	144
Anchorage, Alas.	112.2	145
McAllen - Edinburg - Mission, Tex.	110.9	146
Erie, Pa.	107.1	147
Rockford, Ill.	107.1	147
Charleston, W.Va.	106.4	149
Macon - Warner Robins, Ga.	105.8	150
Total Top 150	**62,943.7**	
Reno, Nev.	104.2	151
Visalia - Tulare - Porterville, Cal.	104.2	151
Hamilton - Middletown, Ohio	104.0	153
Eugene - Springfield, Ore.	103.1	154
Ann Arbor, Mich.	102.9	155
Binghamton, N.Y.	102.8	156
Fort Pierce, Fla.	101.1	157
Orange County, N.Y.	99.8	158
Boulder - Longmont, Colo.	98.3	159
Salem, Ore.	97.1	160
Johnstown, Pa.	96.9	161
Duluth, Minn.	96.7	162
Lorain - Elyria, Ohio	96.4	163
New London - Norwich, Conn.	94.1	164
Poughkeepsie, N.Y.	93.4	165
Santa Cruz, Cal.	93.4	165
Portland, Me.	91.8	167
Fayetteville, N.C.	90.5	168
Savannah, Ga.	89.9	169
Springfield, Mo.	89.6	170
Bradenton, Fla.	88.4	171
South Bend - Mishawaka, Ind.	88.4	171
Tallahassee, Fla.	88.0	173
Galveston - Texas City, Tex.	87.7	174
Vancouver, Wash.	86.9	175
Huntsville, Ala.	86.3	176
Roanoke, Va.	86.2	177
Hickory, N.C.	86.1	178
Lincoln, Neb.	86.0	179
Lafayette, La.	85.5	180
Columbus, Ga.	85.1	181
Amarillo, Tex.	84.0	182
Lubbock, Tex.	83.9	183
Kalamazoo, Mich.	83.1	184
Springfield, Ill.	83.1	184
Ocala, Fla.	82.8	186
Gainesville, Fla.	82.5	187
Killeen - Temple, Tex.	82.3	188
Boise, Ida.	81.6	189
Fort Collins - Loveland, Colo.	80.2	190
Niagara Falls, N.Y.	79.1	191
Brazoria, Tex.	78.2	192
Brownsville - Harlingen, Tex.	78.2	192
Biloxi - Gulfport, Miss.	77.6	194
Chico, Cal.	76.9	195
Provo - Orem, Utah	76.9	195
Waco, Tex.	75.5	197
Beaver County, Pa.	73.4	198
Yakima, Wash.	71.5	199
Fort Smith, Ark.	71.3	200
Total Top 200	**67,350.6**	
Green Bay, Wisc.	71.3	200
Bremerton, Wash.	70.8	202
Asheville, N.C.	70.1	203
Wheeling, W.Va.	69.8	204
Longview - Marshall, Tex.	68.7	205
Cedar Rapids, Iowa	68.6	206
Houma - Thibodaux, La.	68.1	207
Lake Charles, La.	65.8	208
Topeka, Kans.	65.6	209
Merced, Cal.	64.6	210
Racine, Wisc.	64.6	210
Tyler, Tex.	64.4	212
Champaign - Urbana - Rantoul, Ill.	63.4	213
Olympia, Wash.	63.2	214
Naples, Fla.	62.5	215
Parkersburg - Marietta, W.Va.-Ohio	60.4	216
St. Cloud, Minn.	60.4	216
Benton Harbor, Mich.	60.1	218
Odessa, Tex.	60.1	218
Anderson, S.C.	59.1	220
Fargo - Moorhead, N.D.-Minn.	58.5	221
Lima, Ohio	57.9	222
Waterloo - Cedar Falls, Iowa	57.9	222
Fort Walton Beach, Fla	57.5	224
Greeley, Colo.	57.1	225
Steubenville - Weirton, Ohio-W.Va.	56.7	226
Muskegon, Mich.	56.4	227
Elkhart - Goshen, Ind.	56.3	228
Athens, Ga.	56.0	229
Florence, Ala.	56.0	229
Tuscaloosa, Ala.	55.8	231
Medford, Ore.	55.6	232
Pittsfield, Mass.	55.1	233
Billings, Mont.	55.0	234
Redding, Cal.	54.8	235
Clarksville - Hopkinsville, Tenn.-Ky.	54.1	236
Monroe, La.	54.1	236
Alexandria, La.	53.7	238
Sioux Falls, S.D.	52.8	239
Janesville - Beloit, Wisc.	52.7	240
Eau Claire, Wisc.	52.5	241
Midland, Tex.	52.3	242
Altoona, Pa.	51.9	243
Richland - Kennewick - Pasco, Wash.	51.7	244
Battle Creek, Mich.	51.5	245
Decatur, Ill.	51.4	246
Joplin, Mo.	51.3	247
Lynchburg, Va.	51.0	248
Jackson, Mich.	50.8	249
Panama City, Fla.	50.4	250
Total Top 250	**70,281.0**	
Vineland - Millville - Bridgeton, N.J.	50.0	251
Bangor, Me.	49.8	252
Dothan, Ala.	49.5	253
Charlottesville, Va.	49.4	254
Mansfield, Ohio	49.1	255
Burlington, Vt.	49.0	256
Terre Haute, Ind.	48.6	257
Bloomington - Normal, Ill.	48.5	258
Bryan - College Station, Tex.	48.4	259
Pueblo, Colo.	48.4	259
Bellingham, Wash.	47.8	261
Sharon, Pa.	47.7	262
Wilmington, N.C.	47.7	262
Abilene, Tex.	47.5	264
Wichita Falls, Tex.	47.1	265
Texarkana, Tex.-Ark.	47.0	266
Anderson, Ind.	46.9	267
Las Cruces, N.M.	46.8	268
Anniston, Ala.	46.3	269
Sioux City, Iowa	45.8	270
Pascagoula, Miss.	45.4	271
Williamsport, Pa.	45.0	272
Yuba City, Cal.	45.0	272
Kenosha, Wisc.	44.7	274
Florence, S.C.	44.6	275
Lafayette - West Lafayette, Ind.	44.2	276
Santa Fe, N.M.	44.0	277
Muncie, Ind.	43.9	278
Fayetteville - Springdale, Ark.	43.4	279
Wausau, Wisc.	43.0	280
Glens Falls, N.Y.	42.3	281
Columbia, Mo.	42.0	282
Albany, Ga.	41.7	283
Hagerstown, Md.	41.0	284
Gadsden, Ala.	40.9	285
Danville, Va.	40.7	286
State College, Pa.	40.7	286
Lawton, Okla.	40.4	288
Cumberland, Md.	39.6	289
Sherman - Denison, Tex.	39.6	289
San Angelo, Tex.	39.5	291
Burlington, N.C.	39.4	292
Kokomo, Ind.	38.9	293
Jacksonville, N.C.	38.8	294
Kankakee, Ill.	38.2	295
Lewiston - Auburn, Me.	38.2	295
Sheboygan, Wisc.	38.1	297
Rochester, Minn.	38.0	298
Bloomington, Ind.	37.5	299
Laredo, Tex.	36.5	300
Bismarck, N.D.	36.3	301
La Crosse, Wisc.	36.1	302
Iowa City, Iowa	35.6	303
Elmira, N.Y.	34.4	304
Owensboro, Ky.	33.9	305
Great Falls, Mont.	32.2	306
Rapid City, S.D.	31.5	307
Dubuque, Iowa	31.2	308
St. Joseph, Mo.	31.1	309
Cheyenne, Wyo.	30.9	310
Casper, Wyo.	30.8	311
Pine Bluff, Ark.	30.4	312
Jackson, Tenn.	30.3	313
Victoria, Tex.	29.9	314
Enid, Okla.	27.0	315
Lawrence, Kans.	26.8	316
Grand Forks, N.D.	25.2	317
Total Above Areas	**73,011.1**	
Percent of U.S.	**77.0372**	
U.S. Total	**94,773.8**	

1990 EFFECTIVE BUYING INCOME (EBI)

Area	($000)	Rank
New York, N.Y.	153,680,189	1
Los Angeles - Long Beach, Cal.	151,625,318	2
Chicago, Ill.	121,661,698	3
Philadelphia, Pa.	88,729,247	4
Washington, D.C.	86,796,603	5
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	77,818,740	6
Detroit, Mich.	77,637,418	7
Houston, Tex.	66,960,793	8
Nassau - Suffolk, N.Y.	62,349,549	9
Dallas, Tex.	51,910,100	10
Atlanta, Ga.	50,304,744	11
Minneapolis - St. Paul, Minn.	50,056,445	12
Anaheim - Santa Ana, Cal.	47,551,645	13
San Diego, Cal.	46,249,069	14
St. Louis, Mo	43,477,345	15
Oakland, Cal.	42,711,779	16
Newark, N.J.	40,456,190	17
Baltimore, Md.	39,604,070	18
Seattle, Wash.	39,200,759	19
San Francisco, Cal.	39,037,874	20
Denver, Colo.	37,260,163	21
Phoenix, Ariz.	36,719,360	22
Riverside - San Bernardino, Cal.	35,439,632	23
Tampa - St. Petersburg - Clearwater, Fla.	35,385,222	24
Pittsburgh, Pa.	34,604,802	25
Cleveland, Ohio	32,671,207	26
San Jose, Cal.	32,039,483	27
Miami - Hialeah, Fla.	30,228,298	28
Bergen - Passaic, N.J.	29,814,733	29
Kansas City, Mo.-Kans.	29,798,170	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	25,957,550	31
Milwaukee, Wisc.	25,889,515	32
Cincinnati, Ohio	25,377,117	33
Fort Worth - Arlington, Tex.	25,118,950	34
Sacramento, Cal.	24,964,377	35
Columbus, Ohio	23,307,806	36
Portland, Ore.	22,910,488	37
Indianapolis, Ind.	22,645,995	38
Hartford - New Britain - Middletown - Bristol, Conn.	22,501,596	39
New Orleans, La.	22,225,128	40
Monmouth - Ocean, N.J.	21,911,537	41
Norfolk - Virginia Beach - Newport News, Va.	21,854,448	42
Bridgeport - Stamford - Norwalk - Danbury, Conn.	21,753,338	43
Middlesex - Somerset - Hunterdon, N.J.	21,376,009	44
San Antonio, Tex.	19,959,458	45
Oklahoma City, Okla.	18,790,485	46
West Palm Beach - Boca Raton - Delray Beach, Fla.	18,709,283	47
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	18,388,166	48
Rochester, N.Y.	18,312,444	49
Nashville, Tenn.	17,011,300	50
Total Top 50	**2,150,745,635**	
Orlando, Fla.	16,742,893	51
Louisville, Ky.	16,721,957	52
Dayton - Springfield, Ohio	16,657,784	53
Salt Lake City - Ogden, Utah	16,404,571	54
New Haven - Waterbury - Meriden, Conn.	16,154,627	55
Honolulu, Haw.	15,787,725	56
Greensboro - Winston-Salem - High Point, N.C.	15,742,158	57
Providence - Pawtucket - Woonsocket, R.I.	15,711,786	58
Austin, Tex.	15,288,943	59
Albany - Schenectady - Troy, N.Y.	15,026,460	60
Richmond - Petersburg, Va.	14,746,803	61
Memphis, Tenn.	14,472,436	62
Jacksonville, Fla.	14,313,158	63
Buffalo, N.Y.	14,248,894	64
Birmingham, Ala.	13,999,235	65
Oxnard - Ventura, Cal.	13,075,678	66
Tulsa, Okla.	13,024,158	67
Omaha, Neb.	12,946,335	68
Grand Rapids, Mich.	12,856,519	69
Raleigh - Durham, N.C.	12,786,772	70
Worcester - Fitchburg - Leominster, Mass.	12,081,198	71
Allentown - Bethlehem, Pa.	11,756,325	72
Syracuse, N.Y.	11,556,642	73
Lake County, Ill.	11,258,624	74
Las Vegas, Nev.	11,228,603	75
Toledo, Ohio	10,795,593	76
Scranton - Wilkes-Barre, Pa.	10,756,192	77
Wilmington, Del.	10,707,120	78
Harrisburg - Lebanon - Carlisle, Pa.	10,628,016	79
Akron, Ohio	10,362,133	80
Fresno, Cal.	10,292,400	81
Tucson, Ariz.	10,121,261	82
Wichita, Kans.	9,736,102	83
Baton Rouge, La.	9,589,640	84
Knoxville, Tenn.	9,516,249	85
Springfield, Mass.	9,295,282	86
Bakersfield, Cal.	8,741,814	87
Little Rock - North Little Rock, Ark.	8,714,350	88
Greenville - Spartanburg, S.C.	8,713,923	89
Jersey City, N.J.	8,652,263	90
Gary - Hammond, Ind.	8,620,508	91
Youngstown - Warren, Ohio	8,195,733	92
Columbia, S.C.	8,058,511	93
Lansing - East Lansing, Mich.	8,036,523	94
Des Moines, Iowa	7,908,273	95
Albuquerque, N.M.	7,869,168	96
New Bedford - Fall River - Attleboro, Mass.	7,696,573	97
Mobile, Ala.	7,603,556	98
Santa Rosa - Petaluma, Cal.	7,499,664	99
Vallejo - Fairfield - Napa, Cal.	7,467,612	100
Total Top 100	**2,730,914,378**	
Davenport - Rock Island - Moline, Iowa-Ill.	7,321,594	101
Peoria, Ill.	7,255,795	102
Tacoma, Wash.	7,193,123	103
Santa Barbara - Santa Maria - Lompoc, Cal.	7,135,006	104
Stockton, Cal.	7,127,125	105
El Paso, Tex.	7,106,777	106
Charleston, S.C.	7,006,537	107
Aurora - Elgin, Ill.	6,882,252	108
Joliet, Ill.	6,776,105	109
Beaumont - Port Arthur, Tex.	6,737,223	110
York, Pa.	6,654,973	111
Madison, Wisc.	6,653,006	112
Jackson, Miss.	6,652,421	113
Manchester - Nashua, N.H.	6,621,536	114
Portsmouth - Dover - Rochester, N.H.	6,593,862	115
Lancaster, Pa.	6,548,842	116
Trenton, N.J.	6,532,865	117
Johnson City - Kingsport - Bristol, Tenn.	6,486,345	118
Colorado Springs, Colo.	6,473,934	119
Saginaw - Bay City - Midland, Mich.	6,282,143	120
Melbourne - Titusville - Palm Bay, Fla	6,265,924	121
Canton, Ohio	6,260,859	122
Anchorage, Alas.	6,243,446	123
Shreveport, La.	6,180,684	124
Flint, Mich.	6,136,076	125
Chattanooga, Tenn.	6,133,095	126
Salinas - Seaside - Monterey, Cal.	6,126,153	127
Augusta, Ga.	6,063,288	128
Lexington-Fayette, Ky.	6,053,966	129
Fort Wayne, Ind.	5,923,713	130
Daytona Beach, Fla.	5,849,916	131
Pensacola, Fla.	5,678,907	132
Ann Arbor, Mich.	5,549,915	133
Corpus Christi, Tex.	5,542,709	134
Fort Myers - Cape Coral, Fla.	5,516,427	135
Reading, Pa.	5,492,615	136
Lakeland - Winter Haven, Fla.	5,445,422	137
New London - Norwich, Conn.	5,272,841	138
Appleton - Oshkosh - Neenah, Wisc.	5,272,249	139
Sarasota, Fla.	5,263,752	140
Atlantic City, N.J.	5,222,197	141
Evansville, Ind.	5,158,394	142
Poughkeepsie, N.Y.	4,877,169	143
Spokane, Wash.	4,864,409	144
Modesto, Cal.	4,845,121	145
Rockford, Ill.	4,813,561	146
Lorain - Elyria, Ohio	4,810,376	147
Reno, Nev.	4,805,896	148
Montgomery, Ala.	4,736,205	149
Lincoln, Neb.	4,721,107	150
Total Top 150	**3,032,082,234**	
Charleston, W.Va.	4,720,724	151
Erie, Pa.	4,708,736	152
Utica - Rome, N.Y.	4,691,059	153
Orange County, N.Y.	4,637,793	154
Santa Cruz, Cal.	4,616,027	155
Boulder - Longmont, Colo.	4,602,921	156
Macon - Warner Robins, Ga.	4,592,152	157
Binghamton, N.Y.	4,478,317	158
Kalamazoo, Mich.	4,476,654	159
Hamilton - Middletown, Ohio	4,457,439	160
Huntington - Ashland, W.Va.-Ky.	4,367,009	161
Brazoria, Tex.	4,257,293	162
Huntsville, Ala.	4,243,229	163
Galveston - Texas City, Tex.	4,120,641	164
Portland, Me.	4,104,287	165
South Bend - Mishawaka, Ind.	3,955,104	166
Lafayette, La.	3,918,339	167
Eugene - Springfield, Ore.	3,891,548	168
Duluth, Minn.	3,866,323	169
Fayetteville, N.C.	3,798,312	170
Boise, Ida.	3,752,194	171
Springfield, Mo.	3,717,683	172
Savannah, Ga.	3,707,217	173
Vancouver, Wash.	3,674,421	174
Amarillo, Tex.	3,622,160	175
Killeen - Temple, Tex.	3,594,830	176
Roanoke, Va.	3,574,553	177
Hickory, N.C.	3,513,227	178
Fort Pierce, Fla.	3,512,295	179
McAllen - Edinburg - Mission, Tex.	3,458,475	180
Tallahassee, Fla.	3,441,504	181
Topeka, Kans.	3,436,733	182
Bradenton, Fla.	3,393,740	183
Salem, Ore.	3,384,587	184
Fort Collins - Loveland, Colo.	3,330,881	185
Springfield, Ill.	3,320,889	186
Cedar Rapids, Iowa	3,285,781	187
Lubbock, Tex.	3,282,907	188
Beaver County, Pa.	3,259,009	189
Columbus, Ga.	3,175,319	190
Green Bay, Wisc.	3,169,703	191
Niagara Falls, N.Y.	3,167,431	192
Gainesville, Fla.	3,158,336	193
Midland, Tex.	3,065,453	194
Bremerton, Wash.	3,064,722	195
Visalia - Tulare - Porterville, Cal.	3,038,581	196
Biloxi - Gulfport, Miss.	3,023,630	197
Tyler, Tex.	3,020,298	198
Houma - Thibodaux, La.	3,007,336	199
Longview - Marshall, Tex.	2,983,164	200
Total Top 200	**3,218,723,200**	
Waco, Tex.	2,916,621	201
Racine, Wisc.	2,910,233	202
Odessa, Tex.	2,855,425	203
Johnstown, Pa.	2,829,027	204
Waterloo - Cedar Falls, Iowa	2,798,337	205
Benton Harbor, Mich.	2,742,148	206
Richland - Kennewick - Pasco, Wash.	2,722,510	207
Fort Smith, Ark.	2,703,673	208
Jackson, Mich.	2,691,829	209
Fargo - Moorhead, N.D.-Minn.	2,683,990	210
Olympia, Wash.	2,669,479	211
Lake Charles, La.	2,656,400	212
Champaign - Urbana - Rantoul, Ill.	2,651,324	213
Sioux Falls, S.D.	2,651,166	214
Brownsville - Harlingen, Tex.	2,630,841	215
Wheeling, W.Va.	2,619,162	216
St. Cloud, Minn.	2,614,224	217
Muskegon, Mich.	2,603,337	218
Asheville, N.C.	2,591,192	219
Chico, Cal.	2,565,218	220
Ocala, Fla.	2,551,489	221
Decatur, Ill.	2,546,886	222
Janesville - Beloit, Wisc.	2,545,398	223
Bloomington - Normal, Ill.	2,543,042	224
Provo - Orem, Utah	2,526,532	225
Elkhart - Goshen, Ind.	2,513,681	226
Kenosha, Wisc.	2,471,643	227
Merced, Cal.	2,432,281	228
Pittsfield, Mass.	2,427,784	229
Battle Creek, Mich.	2,422,882	230
Naples, Fla.	2,407,133	231
Fort Walton Beach, Fla.	2,371,737	232
Parkersburg - Marietta, W.Va.-Ohio	2,368,785	233
Yakima, Wash.	2,368,165	234
Lima, Ohio	2,316,146	235
Burlington, Vt.	2,306,616	236
Charlottesville, Va.	2,240,290	237
Lynchburg, Va.	2,238,905	238
Billings, Mont.	2,237,559	239
Clarksville - Hopkinsville, Tenn.-Ky.	2,230,558	240
Santa Fe, N.M.	2,228,503	241
Bryan - College Station, Tex.	2,206,924	242
Anderson, Ind.	2,170,231	243
Eau Claire, Wisc.	2,154,665	244
Anderson, S.C.	2,150,664	245
Mansfield, Ohio	2,126,587	246
Columbia, Mo.	2,118,357	247
Greeley, Colo.	2,118,038	248
Lafayette - West Lafayette, Ind.	2,117,646	249
Pascagoula, Miss.	2,065,427	250
Total Top 250	**3,342,353,890**	
Terre Haute, Ind.	2,034,453	251
Vineland - Millville - Bridgeton, N.J.	2,031,423	252
Alexandria, La.	2,018,416	253
Athens, Ga.	2,013,946	254
Bangor, Me.	2,001,117	255
Tuscaloosa, Ala.	1,995,247	256
Rochester, Minn.	1,982,893	257
Muncie, Ind.	1,974,927	258
Wichita Falls, Tex.	1,969,269	259
Kokomo, Ind.	1,953,216	260
Abilene, Tex.	1,935,997	261
Steubenville - Weirton, Ohio-W.Va.	1,924,673	262
Medford, Ore.	1,922,307	263
Joplin, Mo.	1,903,885	264
Monroe, La.	1,901,918	265
Sheboygan, Wisc.	1,809,375	266
Sioux City, Iowa	1,797,424	267
Iowa City, Iowa	1,795,721	268
Lawton, Okla.	1,787,325	269
Florence, Ala.	1,775,978	270
Dothan, Ala.	1,762,184	271
Wausau, Wisc.	1,759,990	272
San Angelo, Tex.	1,750,329	273
Bellingham, Wash.	1,743,281	274
Altoona, Pa.	1,740,414	275
Redding, Cal.	1,725,033	276
Sharon, Pa.	1,722,075	277
La Crosse, Wisc.	1,714,386	278
Glens Falls, N.Y.	1,702,267	279
Williamsport, Pa.	1,690,471	280
Sherman - Denison, Tex.	1,690,321	281
Bismarck, N.D.	1,656,932	282
Wilmington, N.C.	1,642,075	283
Pueblo, Colo.	1,634,416	284
Texarkana, Tex.-Ark.	1,629,755	285
Bloomington, Ind.	1,625,960	286
Anniston, Ala.	1,610,465	287
Albany, Ga.	1,608,612	288
Hagerstown, Md.	1,600,390	289
Grand Forks, N.D.	1,593,410	290
Fayetteville - Springdale, Ark.	1,579,887	291
State College, Pa.	1,579,073	292
Danville, Va.	1,557,758	293
Burlington, N.C.	1,523,168	294
Yuba City, Cal.	1,503,296	295
Las Cruces, N.M.	1,501,290	296
Florence, S.C.	1,492,092	297
Kankakee, Ill.	1,488,407	298
Rapid City, S.D.	1,451,445	299
Casper, Wyo.	1,444,681	300
Lewiston - Auburn, Me.	1,426,634	301
Panama City, Fla.	1,386,836	302
Cumberland, Md.	1,375,578	303
Victoria, Tex.	1,326,115	304
St. Joseph, Mo.	1,325,099	305
Jacksonville, N.C.	1,304,575	306
Owensboro, Ky.	1,303,089	307
Cheyenne, Wyo.	1,302,090	308
Dubuque, Iowa	1,258,056	309
Lawrence, Kans.	1,246,850	310
Elmira, N.Y.	1,243,002	311
Great Falls, Mont.	1,225,562	312
Jackson, Tenn.	1,177,431	313
Gadsden, Ala.	1,175,204	314
Enid, Okla.	1,144,326	315
Laredo, Tex.	1,094,401	316
Pine Bluff, Ark.	1,044,796	317
Total Above Areas	**3,450,966,907**	
Percent of U.S.	**81.6574**	
U.S. Total	**4,226,154,002**	

1990 AVERAGE HOUSEHOLD EBI

Area	($)	Rank
Bridgeport - Stamford - Norwalk - Danbury, Conn.	71,628	1
Nassau - Suffolk, N.Y.	67,595	2
Lake County, Ill.	66,111	3
Grand Forks, N.D.	63,231	4
Washington, D.C.	62,273	5
Middlesex - Somerset - Hunterdon, N.J.	61,302	6
San Jose, Cal.	61,249	7
Bergen - Passaic, N.J.	61,196	8
Midland, Tex.	58,613	9
Newark, N.J.	58,446	10
Anaheim - Santa Ana, Cal.	57,562	11
Oxnard - Ventura, Cal.	56,826	12
Trenton, N.J.	56,513	13
Honolulu, Haw.	56,425	14
San Francisco, Cal.	56,242	15
New London - Norwich, Conn.	56,034	16
Minneapolis - St. Paul, Minn.	55,662	17
Anchorage, Alas.	55,646	18
Monmouth - Ocean, N.J.	55,514	19
Wichita, Kans.	55,476	20
Kenosha, Wisc.	55,294	21
Lincoln, Neb.	54,897	22
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	54,895	23
New Haven - Waterbury - Meriden, Conn.	54,743	24
Manchester - Nashua, N.H.	54,723	25
Hartford - New Britain - Middletown - Bristol, Conn.	54,722	26
Brazoria, Tex.	54,441	27
Ann Arbor, Mich.	53,935	28
Kalamazoo, Mich.	53,871	29
Omaha, Neb.	53,475	30
Oakland, Cal.	53,430	31
Grand Rapids, Mich.	53,258	32
Jackson, Mich.	52,989	33
Wilmington, Del.	52,953	34
Seattle, Wash.	52,753	35
Chicago, Ill.	52,750	36
Richland - Kennewick - Pasco, Wash.	52,660	37
Bloomington - Normal, Ill.	52,434	38
Topeka, Kans.	52,389	39
Dallas, Tex.	52,229	40
Poughkeepsie, N.Y.	52,218	41
Portsmouth - Dover - Rochester, N.H.	52,208	42
Rochester, Minn.	52,181	43
Lansing - East Lansing, Mich.	51,549	44
Peoria, Ill.	51,423	45
Santa Barbara - Santa Maria - Lompoc, Cal.	51,368	46
San Diego, Cal.	51,076	47
Aurora - Elgin, Ill.	50,980	48
Kansas City, Mo.-Kans.	50,815	49
Santa Fe, N.M.	50,648	50
Iowa City, Iowa	50,442	51
Columbia, Mo.	50,437	52
Kokomo, Ind.	50,211	53
Sioux Falls, S.D.	50,211	53
Salinas - Seaside - Monterey, Cal.	50,009	55
Denver, Colo.	49,940	56
Lorain - Elyria, Ohio	49,900	57
Joliet, Ill.	49,861	58
Houston, Tex.	49,557	59
Decatur, Ill.	49,550	60
Santa Cruz, Cal.	49,422	61
West Palm Beach - Boca Raton - Delray Beach, Fla.	49,417	62
Santa Rosa - Petaluma, Cal.	49,178	63
Huntsville, Ala.	49,168	64
Fort Worth - Arlington, Tex.	49,051	65
Des Moines, Iowa	49,028	66
Atlanta, Ga.	48,911	67
Portland, Ore.	48,829	68
St. Louis, Mo.	48,703	69
Indianapolis, Ind.	48,701	70
Philadelphia, Pa.	48,699	71
Vallejo - Fairfield - Napa, Cal.	48,649	72
Davenport - Rock Island - Moline, Iowa-Ill.	48,552	73
Waterloo - Cedar Falls, Iowa	48,331	74
Janesville - Beloit, Wisc.	48,300	75
Milwaukee, Wisc.	48,122	76
Detroit, Mich.	48,088	77
Lafayette - West Lafayette, Ind.	47,911	78
Cedar Rapids, Iowa	47,898	79
Richmond - Petersburg, Va.	47,895	80
Worcester - Fitchburg - Leominster, Mass.	47,790	81
Cincinnati, Ohio	47,666	82
Rochester, N.Y.	47,602	83
Los Angeles - Long Beach, Cal.	47,521	84
Odessa, Tex.	47,511	85
La Crosse, Wisc.	47,490	86
Sheboygan, Wisc.	47,490	86
Raleigh - Durham, N.C.	47,482	88
Madison, Wisc.	47,386	89
Austin, Tex.	47,144	90
Burlington, Vt.	47,074	91
Battle Creek, Mich.	47,046	92
Galveston - Texas City, Tex.	46,986	93
Nashville, Tenn.	46,967	94
Dayton - Springfield, Ohio	46,923	95
Casper, Wyo.	46,905	96
Tyler, Tex.	46,899	97
Providence - Pawtucket - Woonsocket, R.I.	46,859	98
Boulder - Longmont, Colo.	46,825	99
Columbia, S.C.	46,689	100
Norfolk - Virginia Beach - Newport News, Va.	46,558	101
Lawrence, Kans.	46,524	102
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	46,519	103
Orange County, N.Y.	46,471	104
Syracuse, N.Y.	46,301	105
Anderson, Ind.	46,274	106
Muskegon, Mich.	46,158	107
Toledo, Ohio	46,155	108
Reno, Nev.	46,122	109
Rapid City, S.D.	46,078	110
Appleton - Oshkosh - Neenah, Wisc.	46,046	111
Lexington-Fayette, Ky.	46,003	112
Boise, Ida.	45,983	113
Fargo - Moorhead, N.D.-Minn.	45,880	114
Evansville, Ind.	45,852	115
Lafayette, La.	45,829	116
Louisville, Ky.	45,713	117
Bismarck, N.D.	45,646	118
Benton Harbor, Mich.	45,626	119
Bryan - College Station, Tex.	45,598	120
Harrisburg - Lebanon - Carlisle, Pa.	45,575	121
Pascagoula, Miss.	45,494	122
Cleveland, Ohio	45,433	123
Beaumont - Port Arthur, Tex.	45,399	124
Charlottesville, Va.	45,350	125
Baltimore, Md.	45,319	126
Columbus, Ohio	45,311	127
Racine, Wisc.	45,050	128
Muncie, Ind.	44,987	129
Fort Wayne, Ind.	44,979	130
Rockford, Ill.	44,945	131
Allentown - Bethlehem, Pa.	44,786	132
South Bend - Mishawaka, Ind.	44,741	133
Portland, Me.	44,709	134
Albany - Schenectady - Troy, N.Y.	44,668	135
Elkhart - Goshen, Ind.	44,648	136
Baton Rouge, La.	44,499	137
Green Bay, Wisc.	44,456	138
Beaver County, Pa.	44,401	139
Little Rock - North Little Rock, Ark.	44,370	140
Charleston, W.Va.	44,368	141
Victoria, Tex.	44,352	142
Sacramento, Cal.	44,326	143
San Angelo, Tex.	44,312	144
Bakersfield, Cal.	44,285	145
Lawton, Okla.	44,241	146
New York, N.Y.	44,164	147
Houma - Thibodaux, La.	44,161	148
Pittsfield, Mass.	44,061	149
Fresno, Cal.	44,022	150
Erie, Pa.	43,966	151
Lynchburg, Va.	43,900	152
Oklahoma City, Okla.	43,750	153
Lancaster, Pa.	43,717	154
Riverside - San Bernardino, Cal.	43,688	155
Killeen - Temple, Tex.	43,680	156
Jackson, Miss.	43,651	157
Binghamton, N.Y.	43,563	158
Youngstown - Warren, Ohio	43,548	159
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	43,522	160
Salt Lake City - Ogden, Utah	43,502	161
Macon - Warner Robins, Ga.	43,486	162
San Antonio, Tex.	43,447	163
Longview - Marshall, Tex.	43,423	164
Bloomington, Ind.	43,359	165
Colorado Springs, Colo.	43,333	166
Mansfield, Ohio	43,311	167
Bremerton, Wash.	43,287	168
St. Cloud, Minn.	43,282	169
Amarillo, Tex.	43,121	170
Greensboro - Winston-Salem - High Point, N.C.	43,023	171
Orlando, Fla.	42,975	172
Akron, Ohio	42,943	173
Phoenix, Ariz.	42,942	174
Hamilton - Middletown, Ohio	42,860	175
Las Vegas, Nev.	42,776	176
Saginaw - Bay City - Midland, Mich.	42,736	177
Sherman - Denison, Tex.	42,685	178
St. Joseph, Mo.	42,608	179
Enid, Okla.	42,382	180
Springfield, Mass.	42,367	181
Miami - Hialeah, Fla.	42,360	182
Vancouver, Wash.	42,283	183
Olympia, Wash.	42,239	184
Cheyenne, Wyo.	42,139	185
Memphis, Tenn.	42,108	186
Corpus Christi, Tex.	42,086	187
Shreveport, La.	42,074	188
Fayetteville, N.C.	41,970	189
Reading, Pa.	41,928	190
Terre Haute, Ind.	41,861	191
Champaign - Urbana - Rantoul, Ill.	41,819	192
Wichita Falls, Tex.	41,810	193
York, Pa.	41,750	194
New Orleans, La.	41,667	195
Pensacola, Fla.	41,573	196
Montgomery, Ala.	41,546	197
Fort Collins - Loveland, Colo.	41,532	198
Mobile, Ala.	41,527	199
Springfield, Mo.	41,492	200
Roanoke, Va.	41,468	201
Jacksonville, Fla.	41,379	202
Fort Walton Beach, Fla.	41,248	203
Savannah, Ga.	41,237	204
Clarksville - Hopkinsville, Tenn.-Ky.	41,230	205
Augusta, Ga.	41,219	206
Eau Claire, Wisc.	41,041	207
Stockton, Cal.	40,960	208
Wausau, Wisc.	40,930	209
Canton, Ohio	40,894	210
Hickory, N.C.	40,804	211
Abilene, Tex.	40,758	212
Pittsburgh, Pa.	40,707	213
Billings, Mont.	40,683	214
Vineland - Millville - Bridgeton, N.J.	40,628	215
Tulsa, Okla.	40,599	216
New Bedford - Fall River - Attleboro, Mass.	40,572	217
Lake Charles, La.	40,371	218
Dubuque, Iowa	40,322	219
Glens Falls, N.Y.	40,243	220
Bangor, Me.	40,183	221
Jersey City, N.J.	40,075	222
Niagara Falls, N.Y.	40,043	223
Lima, Ohio	40,003	224
Duluth, Minn.	39,983	225
Springfield, Ill.	39,963	226
Modesto, Cal.	39,747	227
Atlantic City, N.J.	39,713	228
Fort Myers - Cape Coral, Fla.	39,687	229
Buffalo, N.Y.	39,438	230
Utica - Rome, N.Y.	39,388	231
Albuquerque, N.M.	39,326	232
Tampa - St. Petersburg - Clearwater, Fla.	39,286	233
Sarasota, Fla.	39,282	234
Sioux City, Iowa	39,245	235
Parkersburg - Marietta, W.Va.-Ohio	39,218	236
Lubbock, Tex.	39,129	237
Tallahassee, Fla.	39,108	238
Hagerstown, Md.	39,034	239
Biloxi - Gulfport, Miss.	38,964	240
Kankakee, Ill.	38,964	240
El Paso, Tex.	38,941	242
Flint, Mich.	38,934	243
Gary - Hammond, Ind.	38,901	244
Jackson, Tenn.	38,859	245
State College, Pa.	38,798	246
Knoxville, Tenn.	38,731	247
Burlington, N.C.	38,659	248
Waco, Tex.	38,631	249
Albany, Ga.	38,576	250
Naples, Fla.	38,514	251
Owensboro, Ky.	38,439	252
Bradenton, Fla.	38,391	253
Birmingham, Ala.	38,344	254
Gainesville, Fla.	38,283	255
Danville, Va.	38,274	256
Great Falls, Mont.	38,061	257
Fort Smith, Ark.	37,920	258
Eugene - Springfield, Ore.	37,745	259
Merced, Cal.	37,651	260
Charleston, S.C.	37,649	261
Alexandria, La.	37,587	262
Williamsport, Pa.	37,566	263
Wheeling, W.Va.	37,524	264
Scranton - Wilkes-Barre, Pa.	37,465	265
Johnson City - Kingsport - Bristol, Tenn.	37,450	266
Lewiston - Auburn, Me.	37,346	267
Columbus, Ga.	37,313	268
Daytona Beach, Fla.	37,261	269
Melbourne - Titusville - Palm Bay, Fla.	37,253	270
Joplin, Mo.	37,113	271
Greeley, Colo.	37,093	272
Chattanooga, Tenn.	37,013	273
Asheville, N.C.	36,964	274
Bellingham, Wash.	36,470	275
Fayetteville - Springdale, Ark.	36,403	276
Anderson, S.C.	36,390	277
Elmira, N.Y.	36,134	278
Sharon, Pa.	36,102	279
Athens, Ga.	35,963	280
Tuscaloosa, Ala.	35,757	281
Greenville - Spartanburg, S.C.	35,698	282
Lakeland - Winter Haven, Fla.	35,684	283
Dothan, Ala.	35,600	284
Monroe, La.	35,156	285
Salem, Ore.	34,857	286
Anniston, Ala.	34,783	287
Fort Pierce, Fla.	34,741	288
Cumberland, Md.	34,737	289
Texarkana, Tex.-Ark.	34,676	290
Medford, Ore.	34,574	291
Wilmington, N.C.	34,425	292
Pine Bluff, Ark.	34,368	293
Tucson, Ariz.	34,159	294
Huntington - Ashland, W.Va.-Ky.	34,011	295
Steubenville - Weirton, Ohio-W.Va.	33,945	296
Pueblo, Colo.	33,769	297
Brownsville - Harlingen, Tex.	33,642	298
Jacksonville, N.C.	33,623	299
Altoona, Pa.	33,534	300
Tacoma, Wash.	33,519	301
Florence, S.C.	33,455	302
Yuba City, Cal.	33,407	303
Chico, Cal.	33,358	304
Yakima, Wash.	33,121	305
Provo - Orem, Utah	32,855	306
Spokane, Wash.	32,735	307
Las Cruces, N.M.	32,079	308
Florence, Ala.	31,714	309
Redding, Cal.	31,479	310
McAllen - Edinburg - Mission, Tex.	31,186	311
Ocala, Fla.	30,815	312
Laredo, Tex.	29,984	313
Johnstown, Pa.	29,195	314
Visalia - Tulare - Porterville, Cal.	29,161	315
Gadsden, Ala.	28,734	316
Panama City, Fla.	27,517	317
Average Above Areas	**47,266**	
U.S. Average	**44,592**	

1990 TOTAL RETAIL SALES

Area	($000)	Rank
Los Angeles - Long Beach, Cal.	76,556,861	1
New York, N.Y.	59,970,524	2
Chicago, Ill.	52,260,415	3
Philadelphia, Pa.	42,105,783	4
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	40,437,982	5
Washington, D.C.	38,780,687	6
Detroit, Mich.	37,800,187	7
Houston, Tex.	31,822,760	8
Nassau - Suffolk, N.Y.	28,818,901	9
Atlanta, Ga.	27,592,536	10
Dallas, Tex.	25,354,960	11
Minneapolis - St. Paul, Minn.	24,863,161	12
Anaheim - Santa Ana, Cal.	23,510,346	13
St. Louis, Mo.	22,336,994	14
San Diego, Cal.	21,377,704	15
San Francisco, Cal.	20,411,438	16
Baltimore, Md.	20,177,095	17
Miami - Hialeah, Fla.	19,401,234	18
Oakland, Cal.	19,325,927	19
Phoenix, Ariz.	19,172,834	20
Tampa - St. Petersburg - Clearwater, Fla.	18,577,023	21
Denver, Colo.	17,880,901	22
Seattle, Wash.	17,562,519	23
Cleveland, Ohio	17,194,947	24
Riverside - San Bernardino, Cal.	17,050,724	25
Newark, N.J.	16,211,049	26
Kansas City, Mo.-Kans.	15,676,829	27
Pittsburgh, Pa.	15,658,626	28
San Jose, Cal.	15,165,689	29
Bergen - Passaic, N.J.	14,578,935	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	13,912,522	31
Sacramento, Cal.	12,785,156	32
Cincinnati, Ohio	12,657,621	33
Indianapolis, Ind.	12,356,422	34
Columbus, Ohio	12,200,661	35
Fort Worth - Arlington, Tex.	11,972,601	36
New Orleans, La.	11,831,688	37
Oklahoma City, Okla.	11,701,298	38
Portland, Ore.	11,590,186	39
Norfolk - Virginia Beach - Newport News, Va.	11,294,022	40
Milwaukee, Wisc.	11,176,509	41
Hartford - New Britain - Middletown - Bristol, Conn.	10,887,815	42
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	10,300,186	43
Orlando, Fla.	10,211,967	44
San Antonio, Tex.	10,202,282	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	9,701,422	46
Middlesex - Somerset - Hunterdon, N.J.	9,619,942	47
Monmouth - Ocean, N.J.	9,460,110	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	9,378,835	49
Memphis, Tenn.	9,105,820	50
Total Top 50	**1,039,982,636**	
Nashville, Tenn.	8,762,603	51
Greensboro - Winston-Salem - High Point, N.C.	8,362,388	52
Louisville, Ky.	8,308,219	53
Salt Lake City - Ogden, Utah	7,978,501	54
Rochester, N.Y.	7,966,744	55
Dayton - Springfield, Ohio	7,846,495	56
Richmond - Petersburg, Va.	7,808,329	57
Honolulu, Haw.	7,778,512	58
Providence - Pawtucket - Woonsocket, R.I.	7,549,121	59
Jacksonville, Fla.	7,294,615	60
New Haven - Waterbury - Meriden, Conn.	7,286,341	61
Albany - Schenectady - Troy, N.Y.	7,216,928	62
Austin, Tex.	7,202,736	63
Buffalo, N.Y.	6,918,876	64
Las Vegas, Nev.	6,845,896	65
Birmingham, Ala.	6,558,926	66
Toledo, Ohio	6,502,607	67
Raleigh - Durham, N.C.	6,480,913	68
Knoxville, Tenn.	6,392,069	69
Grand Rapids, Mich.	6,285,446	70
Tulsa, Okla.	6,075,230	71
Omaha, Neb.	5,914,812	72
Worcester - Fitchburg - Leominster, Mass.	5,741,866	73
Harrisburg - Lebanon - Carlisle, Pa.	5,733,887	74
Allentown - Bethlehem, Pa.	5,544,706	75
Springfield, Mass.	5,401,036	76
Scranton - Wilkes-Barre, Pa.	5,341,505	77
Oxnard - Ventura, Cal.	5,222,985	78
Greenville - Spartanburg, S.C.	5,177,836	79
Akron, Ohio	5,165,450	80
Wilmington, Del.	5,123,692	81
Syracuse, N.Y.	5,117,757	82
New Bedford - Fall River - Attleboro, Mass.	5,014,318	83
Gary - Hammond, Ind.	4,989,849	84
Tucson, Ariz.	4,894,028	85
Baton Rouge, La.	4,821,509	86
Fresno, Cal.	4,552,917	87
Little Rock - North Little Rock, Ark.	4,460,165	88
Anchorage, Alas.	4,450,219	89
Lake County, Ill.	4,427,254	90
Albuquerque, N.M.	4,383,857	91
Santa Barbara - Santa Maria - Lompoc, Cal.	4,350,471	92
Bakersfield, Cal.	4,214,394	93
Wichita, Kans.	4,057,985	94
Tacoma, Wash.	3,992,049	95
Mobile, Ala.	3,965,974	96
Manchester - Nashua, N.H.	3,940,675	97
Lansing - East Lansing, Mich.	3,910,826	98
Youngstown - Warren, Ohio	3,886,250	99
Charleston, S.C.	3,846,741	100
Total Top 100	**1,331,049,144**	
Columbia, S.C.	3,821,814	101
Flint, Mich.	3,738,077	102
Jersey City, N.J.	3,713,858	103
Chattanooga, Tenn.	3,687,177	104
Portsmouth - Dover - Rochester, N.H.	3,678,036	105
El Paso, Tex.	3,642,753	106
Colorado Springs, Colo.	3,628,979	107
Madison, Wisc.	3,572,821	108
Johnson City - Kingsport - Bristol, Tenn.	3,571,256	109
Des Moines, Iowa	3,558,228	110
Saginaw - Bay City - Midland, Mich.	3,543,077	111
Stockton, Cal.	3,455,940	112
Atlantic City, N.J.	3,453,755	113
Jackson, Miss.	3,371,654	114
Beaumont - Port Arthur, Tex.	3,360,155	115
Lancaster, Pa.	3,338,494	116
Portland, Me.	3,306,299	117
Corpus Christi, Tex.	3,304,815	118
Canton, Ohio	3,266,558	119
Lexington-Fayette, Ky.	3,236,923	120
Reno, Nev.	3,236,788	121
Santa Rosa - Petaluma, Cal.	3,180,890	122
Vallejo - Fairfield - Napa, Cal.	3,117,487	123
Fort Wayne, Ind.	3,106,540	124
Davenport - Rock Island - Moline, Iowa-Ill.	3,070,668	125
Shreveport, La.	3,037,385	126
Trenton, N.J.	3,022,110	127
Reading, Pa.	3,009,187	128
Sarasota, Fla.	2,994,255	129
Melbourne - Titusville - Palm Bay, Fla.	2,990,735	130
Augusta, Ga.	2,953,872	131
Spokane, Wash.	2,944,907	132
Salinas - Seaside - Monterey, Cal.	2,938,731	133
Lakeland - Winter Haven, Fla.	2,901,392	134
Daytona Beach, Fla.	2,885,799	135
Evansville, Ind.	2,832,150	136
Fort Myers - Cape Coral, Fla.	2,747,898	137
Ann Arbor, Mich.	2,707,398	138
Pensacola, Fla.	2,665,609	139
Modesto, Cal.	2,659,515	140
Peoria, Ill.	2,640,828	141
York, Pa.	2,635,161	142
Boulder - Longmont, Colo.	2,483,946	143
McAllen - Edinburg - Mission, Tex.	2,450,743	144
Macon - Warner Robins, Ga.	2,447,948	145
Lafayette, La.	2,426,132	146
Huntington - Ashland, W.Va.-Ky.	2,425,424	147
New London - Norwich, Conn.	2,414,039	148
Orange County, N.Y.	2,396,326	149
Charleston, W.Va.	2,392,028	150
Total Top 150	**1,485,015,704**	
Aurora - Elgin, Ill.	2,391,821	151
Montgomery, Ala.	2,366,148	152
Rockford, Ill.	2,306,603	153
Springfield, Mo.	2,292,711	154
Odessa, Tex.	2,290,055	155
Utica - Rome, N.Y.	2,269,621	156
South Bend - Mishawaka, Ind.	2,263,085	157
Visalia - Tulare - Porterville, Cal.	2,252,520	158
Kalamazoo, Mich.	2,230,623	159
Appleton - Oshkosh - Neenah, Wisc.	2,215,366	160
Joliet, Ill.	2,214,111	161
Savannah, Ga.	2,155,884	162
St. Cloud, Minn.	2,146,661	163
Lubbock, Tex.	2,138,828	164
Brownsville - Harlingen, Tex.	2,132,381	165
Erie, Pa.	2,092,198	166
Fort Pierce, Fla.	2,087,071	167
Fayetteville, N.C.	2,082,045	168
Poughkeepsie, N.Y.	2,081,904	169
Duluth, Minn.	2,054,670	170
Binghamton, N.Y.	2,049,700	171
Eugene - Springfield, Ore.	2,032,660	172
Midland, Tex.	2,031,580	173
Amarillo, Tex.	1,997,121	174
Galveston - Texas City, Tex.	1,984,374	175
Bradenton, Fla.	1,982,271	176
Roanoke, Va.	1,962,240	177
Lorain - Elyria, Ohio	1,918,932	178
Longview - Marshall, Tex.	1,904,975	179
Tallahassee, Fla.	1,879,038	180
Gainesville, Fla.	1,841,750	181
Hickory, N.C.	1,833,186	182
Santa Cruz, Cal.	1,829,244	183
Hamilton - Middletown, Ohio	1,801,573	184
Asheville, N.C.	1,798,366	185
Columbus, Ga.	1,788,494	186
Huntsville, Ala.	1,776,129	187
Ocala, Fla.	1,750,163	188
Naples, Fla.	1,721,181	189
Abilene, Tex.	1,719,234	190
Laredo, Tex.	1,716,300	191
Lincoln, Neb.	1,711,757	192
Salem, Ore.	1,662,354	193
Biloxi - Gulfport, Miss.	1,650,680	194
Killeen - Temple, Tex.	1,630,241	195
Springfield, Ill.	1,607,915	196
Waco, Tex.	1,601,592	197
Elkhart - Goshen, Ind.	1,589,726	198
Fort Collins - Loveland, Colo.	1,587,980	199
Topeka, Kans.	1,541,443	200
Total Top 200	**1,582,982,209**	
Green Bay, Wisc.	1,540,312	201
Fargo - Moorhead, N.D.-Minn.	1,527,079	202
Burlington, Vt.	1,520,666	203
Houma - Thibodaux, La.	1,503,301	204
Terre Haute, Ind.	1,501,248	205
Lake Charles, La.	1,467,527	206
Boise, Ida.	1,462,867	207
Pittsfield, Mass.	1,458,301	208
Chico, Cal.	1,453,006	209
Brazoria, Tex.	1,430,814	210
Champaign - Urbana - Rantoul, Ill.	1,423,903	211
Fort Walton Beach, Fla.	1,423,779	212
Cedar Rapids, Iowa	1,420,724	213
Billings, Mont.	1,413,353	214
Wheeling, W.Va.	1,402,693	215
Tyler, Tex.	1,398,433	216
Sioux Falls, S.D.	1,396,220	217
Lima, Ohio	1,347,275	218
Wilmington, N.C.	1,327,945	219
Wichita Falls, Tex.	1,321,636	220
Bangor, Me.	1,317,919	221
Niagara Falls, N.Y.	1,309,714	222
Parkersburg - Marietta, W.Va.-Ohio	1,307,716	223
Charlottesville, Va.	1,285,332	224
Merced, Cal.	1,260,703	225
Eau Claire, Wisc.	1,251,399	226
Vancouver, Wash.	1,250,105	227
Rochester, Minn.	1,244,529	228
Johnstown, Pa.	1,243,876	229
Olympia, Wash.	1,242,829	230
Yakima, Wash.	1,240,030	231
Lynchburg, Va.	1,238,783	232
Bryan - College Station, Tex.	1,237,774	233
Fort Smith, Ark.	1,230,946	234
Dothan, Ala.	1,213,190	235
Joplin, Mo.	1,206,432	236
Athens, Ga.	1,201,881	237
Bloomington - Normal, Ill.	1,192,125	238
Mansfield, Ohio	1,180,271	239
Muncie, Ind.	1,175,697	240
Provo - Orem, Utah	1,173,404	241
Richland - Kennewick - Pasco, Wash.	1,160,619	242
Janesville - Beloit, Wisc.	1,149,840	243
Lafayette - West Lafayette, Ind.	1,144,557	244
Clarksville - Hopkinsville, Tenn.-Ky.	1,142,301	245
Benton Harbor, Mich.	1,134,280	246
Redding, Cal.	1,132,141	247
Decatur, Ill.	1,126,764	248
Monroe, La.	1,124,812	249
Beaver County, Pa.	1,120,023	250
Total Top 250	**1,647,963,283**	
Burlington, N.C.	1,117,083	251
Tuscaloosa, Ala.	1,110,323	252
San Angelo, Tex.	1,109,785	253
Medford, Ore.	1,108,126	254
Muskegon, Mich.	1,104,565	255
Waterloo - Cedar Falls, Iowa	1,103,284	256
Racine, Wisc.	1,101,074	257
Panama City, Fla.	1,095,536	258
Santa Fe, N.M.	1,085,378	259
Anderson, Ind.	1,083,599	260
Jackson, Mich.	1,082,665	261
Bremerton, Wash.	1,080,173	262
Florence, S.C.	1,075,455	263
Battle Creek, Mich.	1,074,897	264
Texarkana, Tex.-Ark.	1,064,580	265
Anderson, S.C.	1,048,166	266
Vineland - Millville - Bridgeton, N.J.	1,038,964	267
Altoona, Pa.	1,035,341	268
Albany, Ga.	1,034,951	269
Kokomo, Ind.	1,013,344	270
Alexandria, La.	1,003,802	271
Sioux City, Iowa	991,217	272
Glens Falls, N.Y.	986,975	273
Hagerstown, Md.	972,839	274
Fayetteville - Springdale, Ark.	968,364	275
Rapid City, S.D.	964,505	276
Bismarck, N.D.	929,037	277
Greeley, Colo.	921,127	278
Bellingham, Wash.	920,625	279
Jackson, Tenn.	908,696	280
Las Cruces, N.M.	898,626	281
Kenosha, Wisc.	895,967	282
Pascagoula, Miss.	892,294	283
Florence, Ala.	887,384	284
Columbia, Mo.	881,210	285
Steubenville - Weirton, Ohio-W.Va.	880,807	286
La Crosse, Wisc.	878,046	287
Williamsport, Pa.	867,193	288
Lawton, Okla.	866,441	289
Owensboro, Ky.	865,151	290
Yuba City, Cal.	855,680	291
Victoria, Tex.	853,894	292
Pueblo, Colo.	848,837	293
Lewiston - Auburn, Me.	847,465	294
Jacksonville, N.C.	843,885	295
Bloomington, Ind.	841,297	296
Cheyenne, Wyo.	834,768	297
St. Joseph, Mo.	808,295	298
Sherman - Denison, Tex.	808,029	299
Casper, Wyo.	788,261	300
Wausau, Wisc.	774,198	301
State College, Pa.	767,088	302
Sharon, Pa.	735,045	303
Cumberland, Md.	734,644	304
Grand Forks, N.D.	734,148	305
Elmira, N.Y.	707,328	306
Dubuque, Iowa	668,288	307
Danville, Va.	666,923	308
Kankakee, Ill.	639,384	309
Sheboygan, Wisc.	629,609	310
Great Falls, Mont.	626,234	311
Anniston, Ala.	613,236	312
Iowa City, Iowa	611,684	313
Enid, Okla.	574,541	314
Pine Bluff, Ark.	573,802	315
Lawrence, Kans.	546,342	316
Gadsden, Ala.	529,581	317
Total Above Areas	**1,707,373,364**	
Percent of U.S.	**81.8341**	
U.S. Total	**2,086,383,490**	

1990 PER HOUSEHOLD RETAIL SALES

Area	($)	Rank
Laredo, Tex.	47,022	1
Anchorage, Alas.	39,663	2
Midland, Tex.	38,845	3
Odessa, Tex.	38,104	4
Abilene, Tex.	36,194	5
Portland, Me.	36,016	6
St. Cloud, Minn.	35,541	7
Rochester, Minn.	32,751	8
Manchester - Nashua, N.H.	32,568	9
Bridgeport - Stamford - Norwalk - Danbury, Conn.	31,944	10
Santa Barbara - Santa Maria - Lompoc, Cal.	31,321	11
Nassau - Suffolk, N.Y.	31,243	12
Reno, Nev.	31,063	13
Burlington, Vt.	31,034	14
Terre Haute, Ind.	30,890	15
Rapid City, S.D.	30,619	16
Jackson, Tenn.	29,990	17
Bergen - Passaic, N.J.	29,924	18
San Francisco, Cal.	29,407	19
Grand Forks, N.D.	29,133	20
Portsmouth - Dover - Rochester, N.H.	29,121	21
San Jose, Cal.	28,992	22
Victoria, Tex.	28,558	23
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	28,526	24
Anaheim - Santa Ana, Cal.	28,459	25
Lafayette, La.	28,376	26
Burlington, N.C.	28,352	27
Elkhart - Goshen, Ind.	28,237	28
San Angelo, Tex.	28,096	29
Wichita Falls, Tex.	28,060	30
Wilmington, N.C.	27,840	31
Washington, D.C.	27,824	32
Toledo, Ohio	27,801	33
Honolulu, Haw.	27,800	34
Longview - Marshall, Tex.	27,729	35
Minneapolis - St. Paul, Minn.	27,647	36
Middlesex - Somerset - Hunterdon, N.J.	27,588	37
Naples, Fla.	27,539	38
Brownsville - Harlingen, Tex.	27,268	39
Oklahoma City, Okla.	27,244	40
Miami - Hialeah, Fla.	27,188	41
Cheyenne, Wyo.	27,015	42
Kalamazoo, Mich.	26,843	43
Atlanta, Ga.	26,828	44
Muncie, Ind.	26,781	45
Kansas City, Mo.-Kans.	26,734	46
Indianapolis, Ind.	26,573	47
Memphis, Tenn.	26,494	48
Hartford - New Britain - Middletown - Bristol, Conn.	26,478	49
Pittsfield, Mass.	26,466	50
Bangor, Me.	26,464	51
Sioux Falls, S.D.	26,444	52
New Bedford - Fall River - Attleboro, Mass.	26,433	53
Ann Arbor, Mich.	26,311	54
Atlantic City, N.J.	26,264	55
Orlando, Fla.	26,211	56
Trenton, N.J.	26,143	57
Fargo - Moorhead, N.D.-Minn.	26,104	58
Las Vegas, Nev.	26,080	59
Kokomo, Ind.	26,050	60
Grand Rapids, Mich.	26,037	61
Charlottesville, Va.	26,019	62
Knoxville, Tenn.	26,016	63
Lake County, Ill.	25,997	64
St. Joseph, Mo.	25,990	65
Lafayette - West Lafayette, Ind.	25,895	66
Billings, Mont.	25,697	67
Asheville, N.C.	25,654	68
New London - Norwich, Conn.	25,654	68
South Bend - Mishawaka, Ind.	25,601	70
Bismarck, N.D.	25,593	71
Casper, Wyo.	25,593	71
Springfield, Mo.	25,588	73
Bryan - College Station, Tex.	25,574	74
Owensboro, Ky.	25,521	75
Dallas, Tex.	25,511	76
Lubbock, Tex.	25,493	77
Madison, Wisc.	25,447	78
Richmond - Petersburg, Va.	25,360	79
Wilmington, Del.	25,340	80
Boulder - Longmont, Colo.	25,269	81
Evansville, Ind.	25,175	82
Corpus Christi, Tex.	25,094	83
Lansing - East Lansing, Mich.	25,085	84
St. Louis, Mo.	25,022	85
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	24,933	86
Albany, Ga.	24,819	87
West Palm Beach - Boca Raton - Delray Beach, Fla.	24,772	88
Fort Walton Beach, Fla.	24,761	89
Portland, Ore.	24,702	90
New Haven - Waterbury - Meriden, Conn.	24,691	91
Santa Fe, N.M.	24,668	92
Springfield, Mass.	24,617	93
Lexington-Fayette, Ky.	24,597	94
Harrisburg - Lebanon - Carlisle, Pa.	24,588	95
Bloomington - Normal, Ill.	24,580	96
Dothan, Ala.	24,509	97
Omaha, Neb.	24,431	98
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	24,379	99
La Crosse, Wisc.	24,323	100
Colorado Springs, Colo.	24,290	101
Lynchburg, Va.	24,290	101
Nashville, Tenn.	24,193	103
Oakland, Cal.	24,176	104
Florence, S.C.	24,113	105
Saginaw - Bay City - Midland, Mich.	24,103	106
Raleigh - Durham, N.C.	24,066	107
Norfolk - Virginia Beach - Newport News, Va.	24,061	108
Mansfield, Ohio	24,038	109
Orange County, N.Y.	24,011	110
Los Angeles - Long Beach, Cal.	23,994	111
Salinas - Seaside - Monterey, Cal.	23,990	112
Savannah, Ga.	23,981	113
Monmouth - Ocean, N.J.	23,968	114
Denver, Colo.	23,966	115
Cleveland, Ohio	23,912	116
Eau Claire, Wisc.	23,836	117
Amarillo, Tex.	23,775	118
Cincinnati, Ohio	23,775	118
Hagerstown, Md.	23,728	120
Flint, Mich.	23,719	121
Columbus, Ohio	23,718	122
Seattle, Wash.	23,634	123
San Diego, Cal.	23,609	124
Fort Wayne, Ind.	23,588	125
Houston, Tex.	23,551	126
Joplin, Mo.	23,517	127
Topeka, Kans.	23,498	128
Newark, N.J.	23,420	129
Detroit, Mich.	23,413	130
Fort Worth - Arlington, Tex.	23,379	131
Glens Falls, N.Y.	23,333	132
Lima, Ohio	23,269	133
Macon - Warner Robins, Ga.	23,181	134
Wichita, Kans.	23,122	135
Philadelphia, Pa.	23,110	136
Anderson, Ind.	23,104	137
Baltimore, Md.	23,089	138
Fayetteville, N.C.	23,006	139
Reading, Pa.	22,971	140
Greensboro - Winston-Salem - High Point, N.C.	22,854	141
Roanoke, Va.	22,764	142
Worcester - Fitchburg - Leominster, Mass.	22,713	143
Louisville, Ky.	22,712	144
Little Rock - North Little Rock, Ark.	22,710	145
Sacramento, Cal.	22,701	146
Oxnard - Ventura, Cal.	22,699	147
Chicago, Ill.	22,659	148
Texarkana, Tex.-Ark.	22,651	149
Beaumont - Port Arthur, Tex.	22,643	150
Galveston - Texas City, Tex.	22,627	151
Gary - Hammond, Ind.	22,517	152
Providence - Pawtucket - Woonsocket, R.I.	22,515	153
Charleston, W.Va.	22,481	154
Champaign - Urbana - Rantoul, Ill.	22,459	155
Richland - Kennewick - Pasco, Wash.	22,449	156
Bloomington, Ind.	22,435	157
Bradenton, Fla.	22,424	158
Phoenix, Ariz.	22,422	159
Baton Rouge, La.	22,374	160
Sarasota, Fla.	22,345	161
Gainesville, Fla.	22,324	162
Fayetteville - Springdale, Ark.	22,313	163
Lake Charles, La.	22,303	164
Poughkeepsie, N.Y.	22,290	165
Lancaster, Pa.	22,286	166
Chattanooga, Tenn.	22,252	167
Austin, Tex.	22,210	168
San Antonio, Tex.	22,208	169
Lewiston - Auburn, Me.	22,185	170
New Orleans, La.	22,182	171
Columbia, S.C.	22,143	172
Jackson, Miss.	22,124	173
Dayton - Springfield, Ohio	22,103	174
McAllen - Edinburg - Mission, Tex.	22,099	175
Houma - Thibodaux, La.	22,075	176
Des Moines, Iowa	22,060	177
Decatur, Ill.	21,921	178
Albuquerque, N.M.	21,908	179
Janesville - Beloit, Wisc.	21,819	180
Modesto, Cal.	21,817	181
Jacksonville, N.C.	21,750	182
Panama City, Fla.	21,737	183
Tyler, Tex.	21,715	184
Mobile, Ala.	21,660	185
Parkersburg - Marietta, W.Va.-Ohio	21,651	186
Sioux City, Iowa	21,642	187
Visalia - Tulare - Porterville, Cal.	21,617	188
Green Bay, Wisc.	21,603	189
Rockford, Ill.	21,537	190
Athens, Ga.	21,462	191
Albany - Schenectady - Troy, N.Y.	21,453	192
Lawton, Okla.	21,447	193
Dubuque, Iowa	21,419	194
Akron, Ohio	21,407	195
Tallahassee, Fla.	21,353	196
Bakersfield, Cal.	21,350	197
Canton, Ohio	21,336	198
Jackson, Mich.	21,312	199
Hickory, N.C.	21,291	200
Enid, Okla.	21,279	201
Biloxi - Gulfport, Miss.	21,272	202
Duluth, Minn.	21,248	203
Waco, Tex.	21,213	204
Greenville - Spartanburg, S.C.	21,212	205
Salt Lake City - Ogden, Utah	21,158	206
Ocala, Fla.	21,137	207
Allentown - Bethlehem, Pa.	21,123	208
Clarksville - Hopkinsville, Tenn.-Ky.	21,115	209
Jacksonville, Fla.	21,089	210
Riverside - San Bernardino, Cal.	21,019	211
Columbus, Ga.	21,016	212
Columbia, Mo.	20,981	213
Battle Creek, Mich.	20,872	214
Santa Rosa - Petaluma, Cal.	20,858	215
Monroe, La.	20,791	216
Vineland - Millville - Bridgeton, N.J.	20,779	217
Milwaukee, Wisc.	20,774	218
Montgomery, Ala.	20,756	219
Cedar Rapids, Iowa	20,710	220
Rochester, N.Y.	20,709	221
Shreveport, La.	20,677	222
Charleston, S.C.	20,670	223
Redding, Cal.	20,660	224
Youngstown - Warren, Ohio	20,650	225
Fort Pierce, Fla.	20,644	226
Tampa - St. Petersburg - Clearwater, Fla.	20,625	227
Johnson City - Kingsport - Bristol, Tenn.	20,619	228
Huntsville, Ala.	20,581	229
Elmira, N.Y.	20,562	230
Syracuse, N.Y.	20,504	231
Sherman - Denison, Tex.	20,405	232
Lawrence, Kans.	20,386	233
Davenport - Rock Island - Moline, Iowa-Ill.	20,363	234
Vallejo - Fairfield - Napa, Cal.	20,309	235
Wheeling, W.Va.	20,096	236
Augusta, Ga.	20,081	237
Kenosha, Wisc.	20,044	238
El Paso, Tex.	19,960	239
Altoona, Pa.	19,949	240
Binghamton, N.Y.	19,939	241
Medford, Ore.	19,930	242
Lorain - Elyria, Ohio	19,906	243
Lincoln, Neb.	19,904	244
Tuscaloosa, Ala.	19,898	245
Stockton, Cal.	19,862	246
Spokane, Wash.	19,818	247
Killeen - Temple, Tex.	19,809	248
Fort Collins - Loveland, Colo.	19,800	249
Fort Myers - Cape Coral, Fla.	19,769	250
Eugene - Springfield, Ore.	19,715	251
Olympia, Wash.	19,665	252
Pascagoula, Miss.	19,654	253
Santa Cruz, Cal.	19,585	254
Muskegon, Mich.	19,584	255
Erie, Pa.	19,535	256
Merced, Cal.	19,516	257
Pensacola, Fla.	19,514	258
Fresno, Cal.	19,474	259
Great Falls, Mont.	19,448	260
Springfield, Ill.	19,349	261
Appleton - Oshkosh - Neenah, Wisc.	19,348	262
Williamsport, Pa.	19,271	263
Bellingham, Wash.	19,260	264
Las Cruces, N.M.	19,201	265
Buffalo, N.Y.	19,150	266
Utica - Rome, N.Y.	19,056	267
Waterloo - Cedar Falls, Iowa	19,055	268
Yuba City, Cal.	19,015	269
Lakeland - Winter Haven, Fla.	19,013	270
Tulsa, Okla.	18,938	271
Chico, Cal.	18,895	272
Huntington - Ashland, W.Va.-Ky.	18,890	273
Pine Bluff, Ark.	18,875	274
Benton Harbor, Mich.	18,873	275
State College, Pa.	18,847	276
Peoria, Ill.	18,716	277
Alexandria, La.	18,693	278
Scranton - Wilkes-Barre, Pa.	18,605	279
Tacoma, Wash.	18,602	280
Cumberland, Md.	18,552	281
Pittsburgh, Pa.	18,420	282
Daytona Beach, Fla.	18,381	283
Brazoria, Tex.	18,297	284
Wausau, Wisc.	18,005	285
Birmingham, Ala.	17,965	286
Boise, Ida.	17,927	287
Melbourne - Titusville - Palm Bay, Fla.	17,781	288
Anderson, S.C.	17,735	289
Aurora - Elgin, Ill.	17,717	290
Pueblo, Colo.	17,538	291
Yakima, Wash.	17,343	292
Hamilton - Middletown, Ohio	17,323	293
Fort Smith, Ark.	17,264	294
New York, N.Y.	17,234	295
Jersey City, N.J.	17,202	296
Iowa City, Iowa	17,182	297
Salem, Ore.	17,120	298
Racine, Wisc.	17,044	299
Kankakee, Ill.	16,738	300
Niagara Falls, N.Y.	16,558	301
York, Pa.	16,532	302
Sheboygan, Wisc.	16,525	303
Tucson, Ariz.	16,517	304
Danville, Va.	16,386	305
Joliet, Ill.	16,292	306
Greeley, Colo.	16,132	307
Florence, Ala.	15,846	308
Steubenville - Weirton, Ohio-W.Va.	15,535	309
Sharon, Pa.	15,410	310
Beaver County, Pa.	15,259	311
Provo - Orem, Utah	15,259	311
Bremerton, Wash.	15,257	313
Vancouver, Wash.	14,386	314
Anniston, Ala.	13,245	315
Gadsden, Ala.	12,948	316
Johnstown, Pa.	12,837	317
Average Above Areas	**23,385**	
U.S. Average	**22,014**	

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM METRO MARKET RANKING

1990 BUYING POWER INDEX (BPI)

Area	BPI	Rank
Los Angeles - Long Beach, Cal.	3.5772	1
New York, N.Y.	3.3581	2
Chicago, Ill.	2.6790	3
Philadelphia, Pa.	2.0413	4
Washington, D.C.	1.8776	5
Detroit, Mich.	1.8062	6
Boston - Lawrence - Salem - Lowell - Brockton, Mass.	1.7974	7
Houston, Tex.	1.5375	8
Nassau - Suffolk, N.Y.	1.3724	9
Atlanta, Ga.	1.2094	10
Dallas, Tex.	1.1852	11
Minneapolis - St. Paul, Minn.	1.1362	12
Anaheim - Santa Ana, Cal.	1.0818	13
San Diego, Cal.	1.0439	14
St. Louis, Mo.	1.0280	15
Baltimore, Md.	.9457	16
Oakland, Cal.	.9430	17
San Francisco, Cal.	.8834	18
Phoenix, Ariz.	.8789	19
Newark, N.J.	.8605	20
Seattle, Wash.	.8601	21
Tampa - St. Petersburg - Clearwater, Fla.	.8510	22
Denver, Colo.	.8421	23
Riverside - San Bernardino, Cal.	.8381	24
Pittsburgh, Pa.	.8039	25
Miami - Hialeah, Fla.	.7871	26
Cleveland, Ohio	.7795	27
San Jose, Cal.	.7145	28
Kansas City, Mo.-Kans.	.7000	29
Bergen - Passaic, N.J.	.6645	30
Fort Lauderdale - Hollywood - Pompano Beach, Fla.	.6087	31
Cincinnati, Ohio	.5932	32
Sacramento, Cal.	.5911	33
Milwaukee, Wisc.	.5778	34
Fort Worth - Arlington, Tex.	.5769	35
Columbus, Ohio	.5557	36
New Orleans, La.	.5460	37
Indianapolis, Ind.	.5436	38
Portland, Ore.	.5310	39
Norfolk - Virginia Beach - Newport News, Va.	.5300	40
Hartford - New Britain - Middletown - Bristol, Conn.	.5093	41
San Antonio, Tex.	.4881	42
Oklahoma City, Okla.	.4773	43
Monmouth - Ocean, N.J.	.4767	44
Middlesex - Somerset - Hunterdon, N.J.	.4682	45
Bridgeport - Stamford - Norwalk - Danbury, Conn.	.4627	46
Charlotte - Gastonia - Rock Hill, N.C.-S.C.	.4540	47
Orlando, Fla.	.4248	48
West Palm Beach - Boca Raton - Delray Beach, Fla.	.4245	49
Rochester, N.Y.	.4122	50
Total Top 50	**49.3353**	
Nashville, Tenn.	.4030	51
Salt Lake City - Ogden, Utah	.4005	52
Louisville, Ky.	.3946	53
Dayton - Springfield, Ohio	.3818	54
Greensboro - Winston-Salem - High Point, N.C.	.3811	55
Memphis, Tenn.	.3767	56
Honolulu, Haw.	.3685	57
Providence - Pawtucket - Woonsocket, R.I.	.3657	58
New Haven - Waterbury - Meriden, Conn.	.3580	59
Richmond - Petersburg, Va.	.3546	60
Albany - Schenectady - Troy, N.Y.	.3513	61
Austin, Tex.	.3504	62
Jacksonville, Fla.	.3453	63
Buffalo, N.Y.	.3434	64
Birmingham, Ala.	.3349	65
Tulsa, Okla.	.3066	66
Raleigh - Durham, N.C.	.2993	67
Grand Rapids, Mich.	.2946	68
Omaha, Neb.	.2883	69
Oxnard - Ventura, Cal.	.2835	70
Las Vegas, Nev.	.2816	71
Worcester - Fitchburg - Leominster, Mass.	.2790	72
Allentown - Bethlehem, Pa.	.2721	73
Toledo, Ohio	.2700	74
Syracuse, N.Y.	.2641	75
Scranton - Wilkes-Barre, Pa.	.2625	76
Harrisburg - Lebanon - Carlisle, Pa.	.2553	77
Knoxville, Tenn.	.2536	78
Tucson, Ariz.	.2475	79
Akron, Ohio	.2470	80
Wilmington, Del.	.2442	81
Fresno, Cal.	.2376	82
Lake County, Ill.	.2364	83
Springfield, Mass.	.2342	84
Baton Rouge, La.	.2311	85
Greenville - Spartanburg, S.C.	.2283	86
Gary - Hammond, Ind.	.2241	87
Wichita, Kans.	.2092	88
Little Rock - North Little Rock, Ark.	.2089	89
Bakersfield, Cal.	.2069	90
New Bedford - Fall River - Attleboro, Mass.	.2033	91
Jersey City, N.J.	.1991	92
Albuquerque, N.M.	.1968	93
Youngstown - Warren, Ohio	.1925	94
Columbia, S.C.	.1878	95
Mobile, Ala.	.1864	96
Tacoma, Wash.	.1863	97
Lansing - East Lansing, Mich.	.1856	98
El Paso, Tex.	.1841	99
Charleston, S.C.	.1805	100
Total Top 100	**63.1134**	
Des Moines, Iowa	.1763	101
Santa Barbara - Santa Maria - Lompoc, Cal.	.1753	102
Stockton, Cal.	.1703	103
Vallejo - Fairfield - Napa, Cal.	.1663	104
Johnson City - Kingsport - Bristol, Tenn.	.1647	105
Santa Rosa - Petaluma, Cal.	.1642	106
Davenport - Rock Island - Moline, Iowa-Ill.	.1619	107
Anchorage, Alas.	.1613	108
Manchester - Nashua, N.H.	.1606	109
Jackson, Miss.	.1605	110
Chattanooga, Tenn.	.1602	111
Flint, Mich.	.1602	111
Beaumont - Port Arthur, Tex.	.1600	113
Colorado Springs, Colo.	.1597	114
Portsmouth - Dover - Rochester, N.H.	.1578	115
Lancaster, Pa.	.1577	116
Saginaw - Bay City - Midland, Mich.	.1577	116
Madison, Wisc.	.1576	118
Canton, Ohio	.1537	119
Peoria, Ill.	.1532	120
York, Pa.	.1496	121
Melbourne - Titusville - Palm Bay, Fla.	.1494	122
Shreveport, La.	.1475	123
Augusta, Ga.	.1465	124
Aurora - Elgin, Ill.	.1457	125
Trenton, N.J.	.1457	125
Lexington-Fayette, Ky.	.1455	127
Joliet, Ill.	.1443	128
Corpus Christi, Tex.	.1442	129
Salinas - Seaside - Monterey, Cal.	.1436	130
Fort Wayne, Ind.	.1431	131
Daytona Beach, Fla.	.1392	132
Lakeland - Winter Haven, Fla.	.1378	133
Atlantic City, N.J.	.1375	134
Reading, Pa.	.1345	135
Pensacola, Fla.	.1343	136
Fort Myers - Cape Coral, Fla.	.1301	137
Spokane, Wash.	.1292	138
Sarasota, Fla.	.1280	139
Ann Arbor, Mich.	.1264	140
Evansville, Ind.	.1247	141
Modesto, Cal.	.1226	142
Reno, Nev.	.1221	143
Appleton - Oshkosh - Neenah, Wisc.	.1186	144
New London - Norwich, Conn.	.1171	145
Montgomery, Ala.	.1146	146
Portland, Me.	.1146	146
Utica - Rome, N.Y.	.1139	148
Huntington - Ashland, W.Va.-Ky.	.1136	149
Orange County, N.Y.	.1129	150
Total Top 150	**70.3294**	
Rockford, Ill.	.1125	151
Macon - Warner Robins, Ga.	.1124	152
Charleston, W.Va.	.1112	153
Boulder - Longmont, Colo.	.1096	154
Poughkeepsie, N.Y.	.1089	155
Erie, Pa.	.1086	156
McAllen - Edinburg - Mission, Tex.	.1080	157
Lorain - Elyria, Ohio	.1058	158
Binghamton, N.Y.	.1041	159
Kalamazoo, Mich.	.1026	160
Hamilton - Middletown, Ohio	.1012	161
Lafayette, La.	.1002	162
Santa Cruz, Cal.	.1002	162
South Bend - Mishawaka, Ind.	.0979	164
Lincoln, Neb.	.0976	165
Fayetteville, N.C.	.0967	166
Galveston - Texas City, Tex.	.0961	167
Eugene - Springfield, Ore.	.0957	168
Springfield, Mo.	.0956	169
Duluth, Minn.	.0950	170
Savannah, Ga.	.0941	171
Huntsville, Ala.	.0937	172
Visalia - Tulare - Porterville, Cal.	.0934	173
Fort Pierce, Fla.	.0908	174
Brazoria, Tex.	.0897	175
Roanoke, Va.	.0890	176
Amarillo, Tex.	.0889	177
Lubbock, Tex.	.0879	178
Hickory, N.C.	.0861	179
Killeen - Temple, Tex.	.0859	180
Tallahassee, Fla.	.0859	180
Bradenton, Fla.	.0847	182
Salem, Ore.	.0847	182
Brownsville - Harlingen, Tex.	.0833	184
Boise, Ida.	.0830	185
Columbus, Ga.	.0827	186
Gainesville, Fla.	.0806	187
Odessa, Tex.	.0794	188
Vancouver, Wash.	.0794	188
Fort Collins - Loveland, Colo.	.0784	190
Springfield, Ill.	.0784	190
Longview - Marshall, Tex.	.0775	192
St. Cloud, Minn.	.0767	193
Midland, Tex.	.0765	194
Biloxi - Gulfport, Miss.	.0763	195
Topeka, Kans.	.0758	196
Green Bay, Wisc.	.0747	197
Waco, Tex.	.0736	198
Houma - Thibodaux, La.	.0734	199
Cedar Rapids, Iowa	.0731	200
Total Top 200	**74.8669**	
Niagara Falls, N.Y.	.0730	201
Johnstown, Pa.	.0717	202
Ocala, Fla.	.0716	203
Asheville, N.C.	.0703	204
Beaver County, Pa.	.0700	205
Provo - Orem, Utah	.0695	206
Tyler, Tex.	.0695	206
Lake Charles, La.	.0672	208
Bremerton, Wash.	.0667	209
Fargo - Moorhead, N.D.-Minn.	.0661	210
Chico, Cal.	.0659	211
Champaign - Urbana - Rantoul, Ill.	.0653	212
Wheeling, W.Va.	.0651	213
Fort Smith, Ark.	.0648	214
Elkhart - Goshen, Ind.	.0647	215
Naples, Fla.	.0647	215
Racine, Wisc.	.0640	217
Olympia, Wash.	.0621	218
Merced, Cal.	.0618	219
Sioux Falls, S.D.	.0618	219
Waterloo - Cedar Falls, Iowa	.0615	221
Benton Harbor, Mich.	.0614	222
Pittsfield, Mass.	.0610	223
Yakima, Wash.	.0610	223
Fort Walton Beach, Fla.	.0608	225
Richland - Kennewick - Pasco, Wash.	.0603	226
Burlington, Vt.	.0599	227
Parkersburg - Marietta, W.Va.-Ohio	.0594	228
Lima, Ohio	.0593	229
Muskegon, Mich.	.0589	230
Jackson, Mich.	.0586	231
Abilene, Tex.	.0579	232
Janesville - Beloit, Wisc.	.0576	233
Billings, Mont.	.0575	234
Bloomington - Normal, Ill.	.0574	235
Decatur, Ill.	.0567	236
Lynchburg, Va.	.0561	237
Terre Haute, Ind.	.0560	238
Clarksville - Hopkinsville, Tenn.-Ky.	.0555	239
Charlottesville, Va.	.0552	240
Eau Claire, Wisc.	.0550	241
Battle Creek, Mich.	.0547	242
Bryan - College Station, Tex.	.0542	243
Bangor, Me.	.0538	244
Athens, Ga.	.0530	245
Anderson, S.C.	.0527	246
Wichita Falls, Tex.	.0524	247
Mansfield, Ohio	.0523	248
Kenosha, Wisc.	.0517	249
Tuscaloosa, Ala.	.0515	250
Total Top 250	**77.9060**	
Lafayette - West Lafayette, Ind.	.0514	251
Anderson, Ind.	.0511	252
Joplin, Mo.	.0509	253
Santa Fe, N.M.	.0509	253
Monroe, La.	.0505	255
Greeley, Colo.	.0504	256
Alexandria, La.	.0503	257
Medford, Ore.	.0501	258
Vineland - Millville - Bridgeton, N.J.	.0501	258
Muncie, Ind.	.0499	260
Rochester, Minn.	.0494	261
Dothan, Ala.	.0490	262
Laredo, Tex.	.0484	263
Redding, Cal.	.0482	264
Wilmington, N.C.	.0481	265
Pascagoula, Miss.	.0476	266
Steubenville - Weirton, Ohio-W.Va.	.0472	267
Columbia, Mo.	.0469	268
Altoona, Pa.	.0461	269
Kokomo, Ind.	.0458	270
Florence, Ala.	.0453	271
San Angelo, Tex.	.0450	272
Sioux City, Iowa	.0450	272
Texarkana, Tex.-Ark.	.0446	274
Glens Falls, N.Y.	.0438	275
Albany, Ga.	.0437	276
Bellingham, Wash.	.0436	277
Lawton, Okla.	.0432	278
Florence, S.C.	.0430	279
Panama City, Fla.	.0425	280
Burlington, N.C.	.0421	281
Hagerstown, Md.	.0418	282
Williamsport, Pa.	.0418	282
Fayetteville - Springdale, Ark.	.0417	284
Wausau, Wisc.	.0414	285
Pueblo, Colo.	.0413	286
Las Cruces, N.M.	.0412	287
Sharon, Pa.	.0411	288
Bismarck, N.D.	.0409	289
La Crosse, Wisc.	.0405	290
Sherman - Denison, Tex.	.0397	291
Bloomington, Ind.	.0395	292
Yuba City, Cal.	.0395	292
State College, Pa.	.0391	294
Sheboygan, Wisc.	.0384	295
Anniston, Ala.	.0380	296
Jacksonville, N.C.	.0378	297
Rapid City, S.D.	.0375	298
Iowa City, Iowa	.0372	299
Lewiston - Auburn, Me.	.0371	300
Danville, Va.	.0370	301
Grand Forks, N.D.	.0353	302
Kankakee, Ill.	.0351	303
Cumberland, Md.	.0350	304
Owensboro, Ky.	.0350	304
Casper, Wyo.	.0347	306
Victoria, Tex.	.0347	306
St. Joseph, Mo.	.0341	308
Cheyenne, Wyo.	.0335	309
Jackson, Tenn.	.0332	310
Elmira, N.Y.	.0321	311
Dubuque, Iowa	.0315	312
Gadsden, Ala.	.0300	313
Great Falls, Mont.	.0299	314
Lawrence, Kans.	.0285	315
Pine Bluff, Ark.	.0276	316
Enid, Okla.	.0271	317
Total Above Areas	**80.6799**	
Percent of U.S.	**80.6799**	
U.S. Total	**100.0000**	

1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

NOTES

NOTES

SECTION 15

1990 Projections For Metropolitan Markets And All Counties

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5.

SYMBOLS USED IN TABLES

☐ Metropolitan county of another state's metropolitan area. For area name, see page facing state map in Section 1.

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METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
ALABAMA															
ANNISTON	**125.7**	**129.0**	**2.6**	**46.3**	**5.0**	**1,610,465**	**48.4**	**24,608**	**34,783**	**613,236**	**32.8**	**10,470**	**13,245**	**.0398**	**.0380**
Calhoun	125.7	129.0	2.6	46.3	5.0	1,610,465	48.4	24,608	34,783	613,236	32.8	10,470	13,245	.0398	.0380
BIRMINGHAM	**922.1**	**951.3**	**3.2**	**365.1**	**5.4**	**13,999,235**	**50.3**	**26,895**	**38,344**	**6,558,926**	**46.0**	**12,965**	**17,965**	**.3395**	**.3349**
Blount	39.3	41.8	6.4	15.4	8.5	402,532	40.3	20,211	26,138	111,213	36.5	5,737	7,222	.0102	.0096
Jefferson	682.7	689.1	.9	270.6	3.3	10,634,894	47.8	27,469	39,301	5,675,579	46.9	14,742	20,974	.2682	.2618
St. Clair	47.3	52.0	9.9	18.2	12.3	504,846	42.6	21,856	27,739	127,276	34.1	5,859	6,993	.0123	.0119
Shelby	80.2	92.7	15.6	32.7	18.5	1,569,257	78.4	31,873	47,990	287,217	55.3	6,702	8,783	.0263	.0300
Walker	72.6	75.7	4.3	28.2	6.8	887,706	48.3	22,677	31,479	357,641	33.8	10,126	12,682	.0225	.0216
DOTHAN	**128.5**	**134.4**	**4.6**	**49.5**	**6.9**	**1,762,184**	**53.0**	**24,869**	**35,600**	**1,213,190**	**54.1**	**17,007**	**24,509**	**.0482**	**.0490**
Dale	46.4	46.1	–.6	16.1	1.3	599,416	48.6	25,370	37,231	214,084	46.3	9,205	13,297	.0142	.0138
Houston	82.1	88.3	7.6	33.4	9.9	1,162,768	55.4	24,607	34,813	999,106	55.8	21,088	29,913	.0340	.0352
FLORENCE	**141.0**	**146.1**	**3.6**	**56.0**	**6.3**	**1,775,978**	**40.4**	**24,004**	**31,714**	**887,384**	**38.7**	**12,143**	**15,846**	**.0479**	**.0453**
Colbert	56.2	57.5	2.3	22.1	4.7	639,664	32.1	22,955	28,944	346,495	35.0	12,161	15,579	.0187	.0171
Lauderdale	84.8	88.6	4.5	33.9	7.3	1,136,314	45.6	24,704	33,520	540,889	41.1	12,131	15,955	.0292	.0282
GADSDEN	**105.2**	**106.7**	**1.4**	**40.9**	**3.8**	**1,175,204**	**33.6**	**22,320**	**28,734**	**529,581**	**24.8**	**10,767**	**12,948**	**.0337**	**.0300**
Etowah	105.2	106.7	1.4	40.9	3.8	1,175,204	33.6	22,320	28,734	529,581	24.8	10,767	12,948	.0337	.0300
HUNTSVILLE	**213.1**	**227.0**	**6.5**	**86.3**	**9.2**	**4,243,229**	**65.7**	**32,418**	**49,168**	**1,776,129**	**54.0**	**14,598**	**20,581**	**.0882**	**.0937**
Madison	213.1	227.0	6.5	86.3	9.2	4,243,229	65.7	32,418	49,168	1,776,129	54.0	14,598	20,581	.0882	.0937
MOBILE	**473.8**	**498.0**	**5.1**	**183.1**	**7.6**	**7,603,556**	**62.1**	**27,581**	**41,527**	**3,965,974**	**57.1**	**14,840**	**21,660**	**.1774**	**.1864**
Baldwin	89.5	99.2	10.8	37.1	13.8	1,531,666	71.7	27,360	41,285	714,651	65.6	13,235	19,263	.0326	.0363
Mobile	384.3	398.8	3.8	146.0	6.2	6,071,890	59.8	27,633	41,588	3,251,323	55.4	15,220	22,269	.1448	.1501
MONTGOMERY	**293.9**	**310.9**	**5.8**	**114.0**	**8.5**	**4,736,205**	**60.9**	**28,008**	**41,546**	**2,366,148**	**57.1**	**14,332**	**20,756**	**.1094**	**.1146**
Autauga	35.8	38.6	7.8	13.4	11.7	577,371	68.4	28,576	43,087	211,455	63.5	10,775	15,780	.0119	.0129
Elmore	48.3	51.8	7.2	17.7	9.3	602,017	50.0	24,775	34,012	175,548	46.1	7,419	9,918	.0137	.0137
Montgomery	209.8	220.5	5.1	82.9	7.8	3,556,817	61.7	28,600	42,905	1,979,145	57.5	16,344	23,874	.0838	.0880
TUSCALOOSA	**144.2**	**150.4**	**4.3**	**55.8**	**6.9**	**1,995,247**	**55.4**	**24,594**	**35,757**	**1,110,323**	**52.9**	**13,913**	**19,898**	**.0505**	**.0515**
Tuscaloosa	144.2	150.4	4.3	55.8	6.9	1,995,247	55.4	24,594	35,757	1,110,323	52.9	13,913	19,898	.0505	.0515
ALL COUNTIES															
Autauga	35.8	38.6	7.8	13.4	11.7	577,371	68.4	28,576	43,087	211,455	63.5	10,775	15,780	.0119	.0129
Baldwin	89.5	99.2	10.8	37.1	13.8	1,531,666	71.7	27,360	41,285	714,651	65.6	13,235	19,263	.0326	.0363
Barbour	25.8	26.6	3.1	9.5	5.6	282,128	55.4	20,177	29,698	117,607	49.5	8,742	12,380	.0070	.0071
Bibb	16.8	17.6	4.8	6.4	8.5	150,137	34.5	18,919	23,459	48,588	34.4	6,128	7,592	.0042	.0039
Blount	39.3	41.8	6.4	15.4	8.5	402,532	40.3	20,211	26,138	111,213	36.5	5,737	7,222	.0102	.0096
Bullock	10.5	10.4	–1.0	3.7	.0	103,841	49.5	18,773	28,065	42,475	45.8	7,872	11,480	.0027	.0027
Butler	21.6	21.5	–.5	7.7	.0	222,322	45.1	19,893	28,873	134,826	43.7	12,188	17,510	.0066	.0063
Calhoun	125.7	129.0	2.6	46.3	5.0	1,610,465	48.4	24,608	34,783	613,236	32.8	10,470	13,245	.0398	.0380
Chambers	39.6	39.9	.8	14.9	3.5	523,670	55.2	23,429	35,146	220,172	51.1	10,116	14,777	.0124	.0125
Cherokee	20.0	20.9	4.5	7.6	7.0	214,974	43.0	21,178	28,286	59,515	33.8	6,264	7,831	.0053	.0051
Chilton	32.7	34.6	5.8	13.3	8.1	463,864	62.7	23,175	34,877	185,353	58.2	9,525	13,936	.0104	.0109
Choctaw	16.6	16.4	–1.2	5.7	.0	185,523	49.2	21,811	32,548	60,746	45.7	7,315	10,657	.0045	.0043
Clarke	27.8	27.7	–.4	9.5	1.1	315,366	47.2	22,785	33,196	189,419	45.5	13,853	19,939	.0089	.0087
Clay	13.7	13.6	–.7	4.8	.0	113,337	27.7	18,487	23,612	48,827	29.2	7,875	10,172	.0035	.0031
Cleburne	13.1	13.5	3.1	5.3	6.0	178,796	58.8	22,519	33,735	30,349	39.6	4,347	5,726	.0035	.0037
Coffee	39.3	39.8	1.3	14.9	3.5	483,874	44.0	23,328	32,475	259,447	41.7	12,712	17,413	.0133	.0125
Colbert	56.2	57.5	2.3	22.1	4.7	639,664	32.1	22,955	28,944	346,495	35.0	12,161	15,679	.0187	.0171
Conecuh	15.8	15.8	.0	5.5	.0	147,367	42.6	18,795	26,794	61,743	41.7	7,923	11,226	.0041	.0039
Coosa	11.6	11.8	1.7	4.6	4.5	160,199	58.5	22,975	34,826	9,948	39.0	1,626	2,163	.0030	.0029
Covington	37.4	37.9	1.3	15.3	3.4	397,444	39.0	19,316	25,977	216,206	37.3	10,639	14,131	.0116	.0108
Crenshaw	14.1	14.1	.0	5.3	.0	96,492	19.3	15,263	18,206	44,063	30.9	6,353	8,314	.0033	.0030
Cullman	66.1	70.0	5.9	26.5	8.2	775,782	47.9	21,415	29,275	376,082	43.9	10,664	14,192	.0205	.0201
Dale	46.4	46.1	–.6	16.1	1.3	599,416	48.6	25,370	37,231	214,084	46.3	9,205	13,297	.0142	.0138
Dallas	54.8	55.2	.7	19.3	3.2	434,922	27.7	18,208	22,535	277,296	30.7	11,345	14,368	.0152	.0135
De Kalb	57.8	61.0	5.5	23.6	7.8	640,003	45.0	20,157	27,119	196,395	32.7	6,759	8,322	.0159	.0152
Elmore	48.3	51.8	7.2	17.7	9.3	602,017	50.0	24,775	34,012	175,548	46.1	7,419	9,918	.0137	.0137
Escambia	38.1	37.2	–2.4	12.8	.0	395,409	41.8	21,779	30,891	225,715	40.0	12,598	17,634	.0115	.0109
Etowah	105.2	106.7	1.4	40.9	3.8	1,175,204	33.6	22,320	28,734	529,581	24.8	10,767	12,948	.0337	.0300
Fayette	19.3	19.7	2.1	7.5	5.6	262,174	59.0	23,230	34,957	81,439	40.2	8,179	10,859	.0058	.0057
Franklin	29.6	30.6	3.4	11.7	4.5	372,855	49.9	22,215	31,868	183,085	49.2	10,956	15,648	.0095	.0096
Geneva	24.7	25.0	1.2	9.4	3.3	328,707	54.2	23,427	34,969	85,564	42.8	6,583	9,103	.0071	.0070
Greene	11.2	11.4	1.8	3.9	5.4	97,171	54.8	16,969	24,916	54,150	52.3	9,609	13,885	.0028	.0029
Hale	15.2	14.8	–2.6	5.0	.0	117,520	37.5	17,097	23,504	44,242	31.6	6,726	8,848	.0036	.0032
Henry	15.8	16.3	3.2	6.1	7.0	189,989	56.4	21,312	31,146	72,095	49.6	8,454	11,819	.0045	.0045

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
ALABAMA (continued)															
ALL COUNTIES (continued)															
Houston	82.1	88.3	7.6	33.4	9.9	1,162,768	55.4	24,607	34,813	999,106	55.8	21,088	29,913	.0340	.0352
Jackson	55.1	58.1	5.4	21.4	7.5	570,192	37.0	20,916	26,644	199,421	28.6	7,792	9,319	.0153	.0142
Jefferson	682.7	689.1	.9	270.6	3.3	10,634,894	47.8	27,469	39,301	5,675,579	46.9	14,742	20,974	.2682	.2618
Lamar	16.6	16.8	1.2	6.3	3.3	208,134	53.7	22,193	33,037	73,310	50.3	7,998	11,637	.0049	.0049
Lauderdale	84.8	88.6	4.5	33.9	7.3	1,136,314	45.6	24,704	33,520	540,889	41.1	12,131	15,955	0292	.0282
Lawrence	31.8	33.0	3.8	11.6	6.4	418,925	61.0	23,868	36,114	117,099	56.1	6,881	10,095	.0088	.0093
Lee	81.9	86.8	6.0	33.7	8.7	1,136,201	57.3	23,305	33,715	557,780	50.9	11,923	16,551	.0277	.0282
Limestone	47.8	49.2	2.9	17.7	6.0	749,384	62.4	27,635	42,338	263,374	56.5	10,078	14,880	.0159	.0166
Lowndes	13.6	13.8	1.5	3.9	.0	97,510	42.4	17,554	25,003	34,063	39.3	6,271	8.734	.0028	.0028
Macon	26.6	26.3	−1.1	8.5	1.2	222,040	40.2	18,852	26,122	79,418	42.1	6,654	9,343	.0063	.0058
Madison	213.1	227.0	6.5	86.3	9.2	4,243,229	65.7	32,418	49,168	1,776,129	54.0	14,598	20,581	.0882	.0937
Marengo	25.2	25.1	−.4	8.5	.0	218,818	30.6	19,706	25,743	121,948	32.1	10,861	14,347	.0070	.0063
Marion	32.3	34.3	6.2	13.0	8.3	458,324	64.1	23,268	35,256	142,884	56.2	7,625	10,991	.0097	.0102
Marshall	70.4	74.5	5.8	29.0	7.8	701,675	33.4	19,551	24,196	532,317	43.5	13,793	18,356	.0233	.0218
Mobile	384.3	398.8	3.8	146.0	6.2	6,071,890	59.8	27,633	41,588	3,251,323	55.4	15,220	22,269	.1448	.1501
Monroe	22.9	23.2	1.3	7.9	2.6	270,597	53.0	22,970	34,253	93,504	35.9	8,938	11,836	.0064	.0064
Montgomery	209.8	220.5	5.1	82.9	7.8	3,556,817	61.7	28,600	42,905	1,979,145	57.5	16,344	23,874	.0838	.0880
Morgan	96.6	102.0	5.6	38.4	7.9	1,354,396	49.1	25,514	35,271	677,491	45.3	13,099	17,643	.0342	.0338
Perry	15.1	15.1	.0	4.9	.0	117,351	39.8	17,133	23,949	31,040	28.4	4,933	6,335	.0033	.0031
Pickens	21.5	21.5	.0	7.3	.0	198,920	39.7	19,507	27,249	56,590	29.9	5,966	7,752	.0052	.0049
Pike	28.3	28.2	−.4	10.1	1.0	303,043	49.9	20,221	30,004	173,691	46.7	11,838	17,197	.0086	.0083
Randolph	20.3	20.3	.0	7.4	.0	225,827	51.0	20,204	30,517	90,158	46.6	8,312	12,184	.0056	.0055
☐ Russell	48.5	49.1	1.2	18.3	4.0	538,084	48.0	20,660	29,403	209,790	47.9	8,058	11,464	.0136	.0133
St. Clair	47.3	52.0	9.9	18.2	12.3	504,846	42.6	21,856	27,739	127,276	34.1	5,859	6,993	.0123	.0119
Shelby	80.2	92.7	15.6	32.7	18.5	1,569,257	78.4	31,873	47,990	287,217	55.3	6,702	8,783	.0263	.0300
Sumter	16.7	16.2	−3.0	5.4	.0	153,415	41.2	20,119	28,410	56,108	37.1	7,576	10,390	.0043	.0040
Talladega	76.9	79.2	3.0	27.9	5.7	1,008,053	59.0	24,018	36,131	479,010	54.6	11,737	17,169	.0243	.0251
Tallapoosa	39.7	40.3	1.5	15.0	3.4	419,772	37.6	21,044	27,985	164,836	32.8	8,563	10,989	.0115	.0104
Tuscaloosa	144.2	150.4	4.3	55.8	6.9	1,995,247	55.4	24,594	35,757	1,110,323	52.9	13,913	19,898	.0505	.0515
Walker	72.6	75.7	4.3	28.2	6.8	887,706	48.3	22,677	31,479	357,641	33.8	10,126	12,682	.0225	.0216
Washington	17.3	17.5	1.2	6.0	3.4	216,896	57.0	23,826	36,149	61,883	52.0	7,020	10,314	.0046	.0048
Wilcox	14.8	14.7	−.7	4.6	.0	126,000	48.2	18,487	27,391	55,932	45.2	8,376	12,159	.0038	.0035
Winston	23.4	24.6	5.1	9.3	8.1	256,804	45.2	20,562	27,613	101,088	38.1	8,510	10,870	.0065	.0065
TOTAL METRO COUNTIES	**2,596.0**	**2,702.9**	**4.1**	**1,015.3**	**6.5**	**39,439,387**	**54.4**	**26,803**	**38,845**	**19,230,681**	**49.6**	**13,492**	**18,941**	**.9482**	**.9567**
TOTAL STATE	**4,079.8**	**4,226.9**	**3.6**	**1,572.9**	**6.0**	**56,525,530**	**52.5**	**24,968**	**35,937**	**26,718,973**	**47.9**	**12,166**	**16,987**	**1.3889**	**1.3871**
ALASKA															
ANCHORAGE	**237.1**	**296.3**	**25.0**	**112.2**	**28.4**	**6,243,446**	**64.6**	**43,394**	**55,646**	**4,450,219**	**71.4**	**29,710**	**39,663**	**.1432**	**.1613**
Anchorage	237.1	296.3	25.0	112.2	28.4	6,243,446	64.6	43,394	55,646	4,450,219	71.4	29,710	39,663	.1432	.1613
ALL COUNTIES															
Aleutian Islands	8.0	8.5	6.3	1.8	.0	171,640	32.9	71,728	95,356	15,431	22.3	7,008	8,573	.0033	.0029
Anchorage	237.1	296.3	25.0	112.2	28.4	6,243,446	64.6	43,394	55,646	4,450,219	71.4	29,710	39,663	.1432	.1613
Bethel	12.9	14.9	15.5	4.0	17.6	157,519	58.1	29,304	39,380	43,162	44.8	8,769	10,791	.0035	.0036
Bristol Bay	1.2	1.1	−8.3	.2	.0	31,846	48.1	107,550	159,230	12,172	45.1	41,940	60,860	.0007	.0007
Dillingham	5.7	6.8	19.3	2.3	27.8	87,145	51.1	32,046	37,889	13,964	47.0	5,277	6,071	.0017	.0017
Fairbanks North Star	67.8	80.1	18.1	28.9	21.9	1,848,961	74.2	44,790	63,978	1,115,903	73.8	27,092	38,613	.0384	.0442
Haines	1.9	2.2	15.8	.6	.0	22,707	19.1	31,775	37,845	15,184	20.8	20,947	25,307	.0007	.0008
Juneau	26.0	32.2	23.8	11.7	24.5	767,425	69.5	48,174	65,592	383,732	66.8	24,475	32,798	.0153	.0172
Kenai Peninsula	40.5	54.3	34.1	19.2	36.2	1,081,974	87.7	40,891	56,353	391,298	69.9	16,337	20,380	.0185	.0226
Ketchikan Gateway	13.4	15.3	14.2	5.9	18.0	330,897	55.6	42,531	56,084	108,324	43.7	15,073	18,360	.0066	.0068
Kobuk	5.8	6.9	19.0	2.0	33.3	107,742	94.6	36,916	53,871	39,565	71.7	15,363	19,783	.0020	.0022
Kodiak Island	14.0	17.7	26.4	6.0	33.3	322,800	64.8	43,540	53,800	104,066	56.9	14,736	17,344	.0061	.0068
Matanuska · Susitna	34.5	45.3	31.3	15.6	34.5	587,693	59.0	31,864	37,673	195,788	54.7	10,908	12,551	.0121	.0133
Nome	7.7	8.9	15.6	2.6	18.2	128,852	71.4	34,162	49,558	45,797	51.7	13,725	17,614	.0027	.0029
North Slope	5.3	6.4	20.8	1.4	16.7	93,584	38.0	56,506	66,846	42,455	34.3	26,348	30,325	.0022	.0022
Prince of Wales · Outer Ketchikan	4.5	5.2	15.6	1.6	23.1	116,405	82.4	49,087	72,753	24,901	71.2	11,192	15,563	.0019	.0022
Sitka	8.7	9.4	8.0	2.9	7.4	191,644	46.1	48,576	66,084	56,522	33.0	15,734	19,490	.0040	.0038
Skagway · Yakutat · Angoon	4.2	4.9	16.7	1.5	15.4	68,906	47.4	35,958	45,937	13,567	38.2	7,552	9,045	.0015	.0014
Southeast Fairbanks	7.4	8.7	17.6	2.4	14.3	120,254	61.7	35,403	50,106	26,013	56.2	7,931	10,839	.0022	.0025
Valdez · Cordova	9.8	11.2	14.3	4.0	14.3	221,804	39.6	45,408	55,451	91,511	48.2	17,645	22,878	.0050	.0049
Wade Hampton	5.5	6.4	16.4	1.1	.0	32,387	28.6	22,904	29,443	14,940	20.2	11,303	13,582	.0011	.0010
Wrangell · Petersburg	6.9	7.6	10.1	2.4	9.1	103,177	29.0	36,348	42,990	39,811	25.5	14,414	16,588	.0027	.0025
Yukon · Koyukuk	9.0	9.9	10.0	3.0	11.1	97,975	31.3	27,634	32,658	59,798	44.8	15,295	19,933	.0030	.0027

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
ALASKA (continued)															
TOTAL METRO COUNTIES	**237.1**	**296.3**	**25.0**	**112.2**	**28.4**	**6,243,446**	**64.6**	**43,394**	**55,646**	**4,450,219**	**71.4**	**29,710**	**39,663**	**.1432**	**.1613**
TOTAL STATE	**537.8**	**660.2**	**22.8**	**233.3**	**25.9**	**12,936,783**	**65.0**	**42,320**	**55,451**	**7,304,123**	**67.7**	**23,507**	**31,308**	**.2784**	**.3102**
ARIZONA															
PHOENIX	**1,841.1**	**2,135.5**	**16.0**	**855.1**	**18.9**	**36,719,360**	**67.0**	**30,579**	**42,942**	**19,172,834**	**63.7**	**16,285**	**22,422**	**.7974**	**.8789**
Maricopa	1,841.1	2,135.5	16.0	855.1	18.9	36,719,360	67.0	30,579	42,942	19,172,834	63.7	16,285	22,422	.7974	.8789
TUCSON	**634.6**	**724.8**	**14.2**	**296.3**	**17.1**	**10,121,261**	**53.4**	**26,071**	**34,159**	**4,894,028**	**48.1**	**13,063**	**16,517**	**.2415**	**.2475**
Pima	634.6	724.8	14.2	296.3	17.1	10,121,261	53.4	26,071	34,159	4,894,028	48.1	13,063	16,517	.2415	.2475
ALL COUNTIES															
Apache	57.6	63.1	9.5	16.8	12.8	505,270	59.8	21,223	30,076	145,248	50.3	6,485	8,646	.0126	.0131
Cochise	96.2	105.4	9.6	39.1	12.7	1,158,759	45.2	22,999	29,636	465,333	38.3	9,694	11,901	.0293	.0287
Coconino	88.1	100.0	13.5	32.9	17.1	1,145,152	54.2	26,427	34,807	771,963	47.5	18,629	23,464	.0320	.0326
Gila	38.6	39.5	2.3	14.9	3.5	495,711	45.3	23,693	33,269	214,689	33.2	11,191	14,409	.0127	.0120
Graham	25.1	26.7	6.4	8.2	9.3	194,184	29.3	20,017	23,681	184,726	42.6	17,278	22,528	.0075	.0070
Greenlee	10.8	10.5	−2.8	3.6	.0	117,462	22.9	26,557	32,628	30,389	30.0	6,492	8,441	.0031	.0028
La Paz	14.1	15.4	9.2	6.3	12.5	130,917	33.0	17,578	20,780	43,231	35.7	5,691	6,862	.0036	.0034
Maricopa	1,841.1	2,135.5	16.0	855.1	18.9	36,719,360	67.0	30,579	42,942	19,172,834	63.7	16,285	22,422	.7974	.8789
Mohave	72.5	87.4	20.6	36.8	23.1	946,700	45.6	21,745	25,726	605,077	46.6	13,804	16,442	.0265	.0268
Navajo	74.3	80.1	7.8	24.1	10.6	832,127	55.5	24,554	34,528	397,644	39.9	13,035	16,500	.0218	.0218
Pima	634.6	724.8	14.2	296.3	17.1	10,121,261	53.4	26,071	34,159	4,894,028	48.1	13,063	16,517	.2415	.2475
Pinal	102.2	111.3	8.9	38.6	11.9	1,117,937	42.6	22,717	28,962	519,889	45.0	10,393	13,469	.0303	.0294
Santa Cruz	24.3	27.7	14.0	9.1	16.7	318,254	58.7	25,708	34,973	251,798	49.8	21,547	27,670	.0092	.0097
Yavapai	86.6	102.2	18.0	44.5	21.3	1,315,806	59.0	22,556	29,569	605,588	50.5	10,963	13,609	.0306	.0323
Yuma	86.1	92.9	7.9	32.8	9.3	1,125,416	56.2	24,014	34,311	638,805	39.7	15,238	19,476	.0297	.0298
TOTAL METRO COUNTIES	**2,475.7**	**2,860.3**	**15.5**	**1,151.4**	**18.4**	**46,840,621**	**63.9**	**29,406**	**40,681**	**24,066,862**	**60.3**	**15,447**	**20,902**	**1.0389**	**1.1264**
TOTAL STATE	**3,252.2**	**3,722.5**	**14.5**	**1,459.1**	**17.5**	**56,244,316**	**61.4**	**28,065**	**38,547**	**28,941,242**	**57.3**	**14,821**	**19,835**	**1.2878**	**1.3758**
ARKANSAS															
FAYETTEVILLE - SPRINGDALE	**107.6**	**114.0**	**5.9**	**43.4**	**8.8**	**1,579,887**	**56.8**	**25,251**	**36,403**	**968,364**	**55.4**	**15,620**	**22,313**	**.0403**	**.0417**
Washington	107.6	114.0	5.9	43.4	8.8	1,579,887	56.8	25,251	36,403	968,364	55.4	15,620	22,313	.0403	.0417
FORT SMITH	**178.5**	**191.8**	**7.5**	**71.3**	**8.5**	**2,703,673**	**56.1**	**26,366**	**37,920**	**1,230,946**	**44.1**	**12,999**	**17,264**	**.0643**	**.0648**
Crawford	42.1	46.5	10.5	16.0	10.3	582,634	61.5	24,880	36,415	141,187	42.3	6,842	8,824	.0121	.0127
Sebastian	100.8	105.3	4.5	41.6	6.7	1,793,271	57.6	29,170	43,107	972,415	45.9	17,090	23,375	.0431	.0435
Sequoyah, Okla.	*35.6*	*40.0*	*12.4*	*13.7*	*12.3*	*327,768*	*40.1*	*19,171*	*23,925*	*117,344*	*32.9*	*7,240*	*8,565*	*.0091*	*.0086*
LITTLE ROCK - NORTH LITTLE ROCK	**505.0**	**529.6**	**4.9**	**196.4**	**7.0**	**8,714,350**	**55.7**	**30,495**	**44,370**	**4,460,165**	**52.0**	**15,993**	**22,710**	**.2048**	**.2089**
Faulkner	52.5	58.1	10.7	20.7	13.7	867,695	68.9	28,223	41,918	347,499	58.0	12,081	16,787	.0183	.0199
Lonoke	38.3	41.3	7.8	14.4	10.8	445,042	46.0	23,443	30,906	178,332	41.9	9,666	12,384	.0112	.0110
Pulaski	357.0	369.5	3.5	140.6	5.6	6,627,128	56.3	31,850	47,135	3,722,745	53.2	18,251	26,478	.1576	.1611
Saline	57.2	60.7	6.1	20.7	7.8	774,485	43.9	28,036	37,415	211,589	32.3	8,329	10,222	.0177	.0169
PINE BLUFF	**90.0**	**87.8**	**−2.4**	**30.4**	**−.7**	**1,044,796**	**39.0**	**24,561**	**34,368**	**573,802**	**35.2**	**13,866**	**18,875**	**.0300**	**.0276**
Jefferson	90.0	87.8	−2.4	30.4	−.7	1,044,796	39.0	24,561	34,368	573,802	35.2	13,866	18,875	.0300	.0276
TEXARKANA	**120.7**	**126.2**	**4.6**	**47.0**	**6.3**	**1,629,755**	**45.5**	**25,345**	**34,676**	**1,064,580**	**46.8**	**16,410**	**22,651**	**.0456**	**.0446**
Miller	39.3	40.1	2.0	14.7	3.5	561,496	53.5	25,763	38,197	266,963	44.9	12,976	18,161	.0137	.0137
Bowie, Tex.	*81.4*	*86.1*	*5.8*	*32.3*	*7.7*	*1,068,259*	*41.6*	*25,147*	*33,073*	*797,617*	*47.4*	*18,035*	*24,694*	*.0319*	*.0309*
ALL COUNTIES															
Arkansas	23.0	21.7	−5.7	8.4	−3.4	250,556	25.6	22,923	29,828	123,957	20.9	11,784	14,757	.0079	.0064
Ashley	26.4	26.1	−1.1	9.3	1.1	336,292	47.7	24,748	36,160	101,698	30.3	8,487	10,935	.0077	.0076
Baxter	32.2	36.4	13.0	15.3	15.0	559,323	71.7	24,491	36,557	203,056	54.9	9,855	13,272	.0115	.0124
Benton	91.4	102.9	12.6	39.1	14.3	1,588,381	68.5	27,566	40,624	540,731	52.5	10,367	13,829	.0320	.0347
Boone	29.3	31.7	8.2	12.2	8.9	364,409	49.9	21,699	29,870	224,969	45.3	13,823	18,440	.0100	.0100
Bradley	13.8	13.6	−1.4	5.2	.0	157,610	46.5	20,696	30,310	60,649	36.4	8,551	11,663	.0042	.0039
Calhoun	6.1	6.1	.0	2.2	.0	73,191	50.3	22,140	33,269	16,422	38.9	5,373	7,465	.0015	.0015
Carroll	18.0	19.6	8.9	8.3	12.2	241,765	58.6	20,602	29,128	129,697	59.1	11,019	15,626	.0061	.0063
Chicot	17.3	16.5	−4.6	5.5	−5.2	136,110	30.0	18,050	24,747	69,888	32.5	9,097	12,707	.0043	.0039
Clark	23.3	23.4	.4	8.1	0	249,568	34.5	22,903	30,811	173,181	38.4	15,447	21,380	.0080	.0074
Clay	20.5	20.3	−1.0	8.0	1.3	211,442	40.7	19,020	26,430	59,568	26.9	5,942	7,446	.0054	.0050
Cleburne	20.1	22.8	13.4	8.9	15.6	289,506	69.6	22,175	32,529	93,680	49.3	8,151	10,526	.0061	.0065
Cleveland	8.1	8.3	2.5	2.9	.0	92,617	44.9	22,038	31,937	7,869	28.2	2,116	2,713	.0019	.0018
Columbia	26.8	26.8	.0	9.8	1.0	420,645	54.2	28,119	42,923	152,936	39.9	11,269	15,606	.0094	.0094

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES								Average Household EBI				Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	1985	1990	1990 Retail Sales ($000)	% Change 1985–1990	1985	1990	1985	1990
ARKANSAS (continued)															
ALL COUNTIES (continued)															
Conway	20.2	20.8	3.0	7.6	7.0	267,084	56.9	23,971	35,143	197,249	54.6	17,975	25,954	.0075	.0076
Craighead	66.0	68.3	3.5	25.0	5.5	906,480	51.3	25,281	36,259	611,283	50.6	17,121	24,451	.0249	.0248
Crawford	42.1	46.5	10.5	16.0	10.3	582,634	61.5	24,880	36,415	141,187	42.3	6,842	8,824	.0121	.0127
☐ Crittenden	49.9	49.9	.0	17.0	3.0	517,081	39.0	22,540	30,417	538,982	42.8	22,872	31,705	.0188	.0178
Cross	20.3	20.1	−1.0	6.8	.0	190,436	27.6	21,948	28,005	95,943	26.8	11,125	14,109	.0061	.0052
Dallas	10.8	11.0	1.9	4.2	5.0	147,733	52.9	24,153	35,175	56,145	38.0	10,170	13,368	.0035	.0035
Desha	19.4	18.9	−2.6	6.5	−1.5	191,127	33.4	21,704	29,404	186,347	36.8	20,642	28,669	.0070	.0064
Drew	18.3	18.4	.5	6.4	0	228,332	45.8	24,462	35,677	81,161	33.2	9,520	12,681	.0056	.0053
Faulkner	52.5	58.1	10.7	20.7	13.7	867,695	68.9	28,223	41,918	347,499	58.0	12,081	16,787	.0183	.0199
Franklin	16.3	17.7	8.6	6.4	8.5	231,756	62.8	24,124	36,212	59,302	41.9	7,082	9,266	.0049	.0049
Fulton	10.8	11.5	6.5	4.8	9.1	98,247	37.6	16,225	20,468	28,308	29.8	4,957	5,898	.0026	.0025
Garland	76.7	81.8	6.6	34.4	9.2	1,364,264	62.2	26,703	39,659	656,967	50.0	13,904	19,098	.0307	.0321
Grant	13.9	14.6	5.0	5.3	8.2	187,934	53.5	24,984	35,459	46,142	41.2	6,669	8,706	.0041	.0041
Greene	32.2	33.5	4.0	12.7	5.8	466,638	58.2	24,594	36,759	188,403	51.4	10,368	14,835	.0107	.0108
Hempstead	24.5	25.1	2.4	8.7	.0	269,126	42.2	21,760	30,934	106,139	34.3	9,082	12,200	.0071	.0068
Hot Spring	28.1	29.0	3.2	10.9	4.8	383,703	52.5	24,199	35,202	131,947	38.8	9,142	12,105	.0088	.0087
Howard	14.0	14.5	3.6	5.5	7.8	169,825	51.0	22,047	30,877	100,303	50.8	13,044	18,237	.0047	.0045
Independence	32.6	34.7	6.4	12.5	5.9	419,361	54.5	23,007	33,[illegible]	157,935	36.3	9,817	12,635	.0099	.01[illegible]
Izard	11.9	12.9	8.4	5.2	10.6	128,603	50.1	18,224	24,7[illegible]	47,955	45.3	7,023	9,222	.0034	.0032
Jackson	21.1	20.5	−2.8	7.8	.0	219,969	34.5	20,971	28,201	130,714	38.4	12,110	16,758	.0066	.0060
Jefferson	90.0	87.8	−2.4	30.4	−.7	1,044,796	39.0	24,561	34,368	573,802	35.2	13,866	18,875	.0300	.0276
Johnson	18.9	20.1	6.3	7.5	7.1	219,179	49.9	20,887	29,224	82,011	38.6	8,451	10,935	.0055	.0054
Lafayette	10.1	9.9	−2.0	3.7	.0	117,640	48.2	21,452	31,795	39,806	45.2	7,410	10,758	.0028	.0026
Lawrence	18.9	19.1	1.1	7.4	2.8	209,697	47.5	19,744	28,337	106,456	46.8	10,070	14,386	.0057	.0056
Lee	15.4	15.2	−1.3	5.2	2.0	124,982	44.3	16,987	24,035	52,119	44.6	7,065	10,023	.0036	.0034
Lincoln	13.2	12.7	−3.8	3.7	.0	105,622	34.8	21,179	28,546	34,930	38.5	6,814	9,441	.0030	.0028
Little River	14.8	15.4	4.1	5.1	2.0	195,375	48.3	26,351	38,309	48,566	31.1	7,411	9,523	.0044	.0042
Logan	21.3	22.4	5.2	8.0	6.7	269,257	58.4	22,663	33,657	94,054	40.8	8,904	11,757	.0063	.0064
Lonoke	38.3	41.3	7.8	14.4	10.8	445,042	46.0	23,443	30,906	178,332	41.9	9,666	12,384	.0112	.0110
Madison	12.1	12.6	4.1	5.0	11.1	123,368	50.3	18,245	24,674	45,079	54.0	6,507	9,016	.0031	.0032
Marion	13.4	15.2	13.4	5.8	13.7	177,925	65.7	21,060	30,677	18,064	46.3	2,421	3,114	.0034	.0035
Miller	39.3	40.1	2.0	14.7	3.5	561,496	53.5	25,763	38,197	266,963	44.9	12,976	18,161	.0137	.0137
Mississippi	58.2	56.7	−2.6	19.5	−.5	625,172	42.5	22,388	32,060	303,970	36.6	11,353	15,588	.0175	.0162
Monroe	12.7	11.4	−10.2	4.1	−10.9	91,563	14.2	17,434	22,332	68,017	17.5	12,583	16,590	.0037	.0029
Montgomery	8.4	8.9	6.0	3.7	12.1	100,486	59.4	19,108	27,158	26,814	59.4	5,097	7,247	.0022	.0023
Nevada	10.9	10.7	−1.8	3.6	−5.3	85,472	18.9	18,923	23,742	40,233	26.9	8,344	11,176	.0028	.0025
Newton	8.3	8.7	4.8	3.0	3.4	56,696	32.0	14,813	18,899	7,677	23.8	2,138	2,559	.0016	.0015
Ouachita	32.7	34.6	5.8	13.2	8.2	453,438	57.9	23,532	34,351	285,687	55.9	15,022	21,643	.0118	.0121
Perry	8.2	9.0	9.8	3.0	7.1	87,744	49.4	20,974	29,248	14,450	50.9	3,420	4,817	.0020	.0020
Phillips	33.0	31.2	−5.5	10.6	−4.5	282,691	32.9	19,161	26,669	201,788	34.4	13,529	19,037	.0097	.0087
Pike	10.9	11.3	3.7	4.1	.0	83,188	18.3	17,157	20,290	35,527	15.1	7,530	8,665	.0028	.0024
Poinsett	26.1	24.9	−4.6	8.7	−5.4	243,741	25.7	21,085	28,016	98,276	23.7	8,635	11,296	.0074	.0063
Polk	18.3	19.3	5.5	6.7	1.5	177,200	34.2	20,013	26,448	89,409	34.2	10,096	13,345	.0053	.0049
Pope	43.2	46.9	8.6	17.5	11.5	5[illegible]6,680	49.6	23,279	31,239	432,656	54.1	17,884	24,723	.0162	.0165
Prairie	9.6	9.1	−5.2	3.7	.0	76,110	18.3	17,389	20,570	34,919	22.2	7,726	9,438	.0025	.0021
Pulaski	357.0	369.5	3.5	140.6	5.6	6,627,128	56.3	31,850	47,135	3,722,745	53.2	18,251	26,478	.1576	.1611
Randolph	16.9	16.9	0	6.3	.0	178,616	39.0	20,402	28,352	48,756	25.3	6,176	7,739	.0045	.0041
St. Francis	30.1	29.2	−3.0	9.8	.0	287,530	41.0	20,803	29,340	173,755	32.3	13,396	17,730	.0091	.0082
Saline	57.2	60.7	6.1	20.7	7.8	774,485	43.9	28,036	37,415	211,589	32.3	8,329	10,222	.0177	.0169
Scott	10.1	10.5	4.0	4.2	7.7	114,446	54.6	18,980	27,249	31,207	40.4	5,700	7,430	.0027	.0028
Searcy	9.1	9.3	2.2	3.8	5.6	61,481	24.9	13,677	16,179	20,697	21.5	4,732	5,447	.0019	.0017
Sebastian	100.8	105.3	4.5	41.6	6.7	1,793,271	57.6	29,170	43,107	972,415	45.9	17,090	23,375	.0431	.0435
Sevier	14.8	15.4	4.1	5.9	7.3	185,859	51.2	22,348	31,502	53,223	35.5	7,142	9,021	.0042	.0042
Sharp	16.6	18.3	10.2	7.2	10.8	198,404	55.0	19,696	27,556	37,555	39.3	4,147	5,216	.0043	.0044
Stone	9.6	10.0	4.2	3.6	2.9	81,818	39.2	16,799	22,727	35,009	27.4	7,849	9,725	.0024	.0023
Union	49.6	50.4	1.6	18.6	1.6	629,946	44.3	23,849	33,868	322,455	34.3	13,122	17,336	.0171	.0160
Van Buren	15.5	17.4	12.3	6.9	15.0	138,185	36.6	16,856	20,027	54,220	32.7	6,811	7,858	.0039	.0037
Washington	107.6	114.0	5.9	43.4	8.8	1,579,887	56.8	25,251	36,403	968,364	55.4	15,620	22,313	.0403	.0417
White	54.1	56.9	5.2	20.3	6.8	661,192	54.7	22,500	32,571	316,642	38.6	12,024	15,598	.0170	.0170
Woodruff	10.5	9.8	−6.7	3.6	−5.3	83,793	22.6	17,980	23,276	36,196	27.3	7,485	10,054	.0029	.0021
Yell	18.0	18.9	5.0	7.0	4.5	219,311	52.4	21,475	31,330	60,065	41.2	6,351	8,581	.0049	.0049
TOTAL METRO COUNTIES	**934.7**	**973.2**	**4.1**	**359.5**	**6.3**	**14,793,515**	**54.2**	**28,359**	**41,150**	**7,921,878**	**49.2**	**15,700**	**22,036**	**.3628**	**.3659**
TOTAL STATE	**2,401.6**	**2,491.0**	**3.7**	**923.4**	**5.6**	**32,929,555**	**51.8**	**24,801**	**35,661**	**16,112,710**	**45.5**	**12,660**	**17,449**	**.8251**	**.8181**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
CALIFORNIA															
ANAHEIM - SANTA ANA	2,124.0	2,292.3	7.9	826.1	9.4	47,551,645	50.6	41,819	57,562	23,510,346	53.1	20,335	28,459	1.0702	1.0818
Orange	2,124.0	2,292.3	7.9	826.1	9.4	47,551,645	50.6	41,819	57,562	23,510,346	53.1	20,335	28,459	1.0702	1.0818
BAKERSFIELD	475.8	541.9	13.9	197.4	16.5	8,741,814	59.9	32,244	44,285	4,214,394	57.4	15,792	21,350	.1946	.2069
Kern	475.8	541.9	13.9	197.4	16.5	8,741,814	59.9	32,244	44,285	4,214,394	57.4	15,792	21,350	.1946	.2069
CHICO	166.7	186.3	11.8	76.9	14.1	2,565,218	50.2	25,332	33,358	1,453,006	56.3	13,791	18,895	.0642	.0659
Butte	166.7	186.3	11.8	76.9	14.1	2,565,218	50.2	25,332	33,358	1,453,006	56.3	13,791	18,895	.0642	.0659
FRESNO	578.8	637.3	10.1	233.8	12.8	10,292,400	55.2	32,010	44,022	4,552,917	48.2	14,824	19,474	.2325	.2376
Fresno	578.8	637.3	10.1	233.8	12.8	10,292,400	55.2	32,010	44,022	4,552,917	48.2	14,824	19,474	.2325	.2376
LOS ANGELES - LONG BEACH	8,091.4	8,634.9	6.7	3,190.7	7.7	151,625,318	47.1	34,776	47,521	76,556,861	50.2	17,205	23,994	3.6083	3.5772
Los Angeles	8,091.4	8,634.9	6.7	3,190.7	7.7	151,625,318	47.1	34,776	47,521	76,556,861	50.2	17,205	23,994	3.6083	3.5772
LOS ANGELES - ANAHEIM - RIVERSIDE CONSOLIDATED AREA	*12,720.8*	*13,802.9*	*8.5*	*5,058.1*	*9.9*	*247,692,273*	*50.4*	*35,778*	*48,969*	*122,340,916*	*53.1*	*17,354*	*24,187*	*5.7153*	*5.7806*
MERCED	163.2	190.0	16.4	64.6	18.8	2,432,281	58.2	28,257	37,651	1,260,703	63.6	14,164	19,516	.0575	.0618
Merced	163.2	190.0	16.4	64.6	18.8	2,432,281	58.2	28,257	37,651	1,260,703	63.6	14,164	19,516	.0575	.0618
MODESTO	306.1	341.8	11.7	121.9	13.2	4,845,121	51.7	29,652	39,747	2,659,515	56.4	15,790	21,817	.1190	.1226
Stanislaus	306.1	341.8	11.7	121.9	13.2	4,845,121	51.7	29,652	39,747	2,659,515	56.4	15,790	21,817	.1190	.1226
OAKLAND	1,903.2	2,022.0	6.2	799.4	8.6	42,711,779	50.7	38,507	53,430	19,325,927	52.5	17,215	24,176	.9367	.9430
Alameda	1,184.5	1,249.0	5.4	500.0	7.7	24,837,745	49.0	35,921	49,675	12,016,719	51.1	17,133	24,033	.5670	.5654
Contra Costa	718.7	773.0	7.6	299.4	10.1	17,874,034	53.1	42,920	59,700	7,309,208	54.8	17,355	24,413	.3697	.3776
OXNARD - VENTURA	609.0	679.2	11.5	230.1	14.8	13,075,678	60.3	40,686	56,826	5,222,985	61.7	16,107	22,699	.2656	.2835
Ventura	609.0	679.2	11.5	230.1	14.8	13,075,678	60.3	40,686	56,826	5,222,985	61.7	16,107	22,699	.2656	.2835
REDDING	131.7	145.8	10.7	54.8	10.9	1,725,033	36.0	25,675	31,479	1,132,141	47.0	15,591	20,660	.0501	.0482
Shasta	131.7	145.8	10.7	54.8	10.9	1,725,033	36.0	25,675	31,479	1,132,141	47.0	15,591	20,660	.0501	.0482
RIVERSIDE - SAN BERNARDINO	1,896.4	2,196.5	15.8	811.2	18.4	35,439,632	61.6	32,016	43,688	17,050,724	65.[illegible]	15,080	21,019	.7712	.8381
Riverside	817.9	955.6	16.8	360.6	18.7	15,666,643	62.3	31,779	43,446	7,873,554	65.6	15,653	21,835	.3425	.3742
San Bernardino	1,078.5	1,240.9	15.1	450.6	18.2	19,772,989	61.0	32,205	43,881	9,177,170	64.6	14,624	20,367	.4287	.4639
SACRAMENTO	1,266.4	1,414.8	11.7	563.2	14.2	24,964,377	55.5	32,555	44,326	12,785,156	58.1	16,400	22,701	.5660	.5911
El Dorado	108.4	128.5	18.5	48.1	17.6	1,991,959	56.0	31,222	41,413	740,913	48.2	12,222	15,404	.0426	.0445
Placer	144.2	167.7	16.3	64.6	19.2	3,005,015	62.1	34,202	46,517	1,630,160	65.8	18,136	25,235	.0663	.0723
Sacramento	888.8	983.0	10.6	398.5	13.4	17,892,424	55.1	32,816	44,899	9,498,875	58.2	17,081	23,837	.4089	.4260
Yolo	125.0	135.6	8.5	52.0	11.6	2,074,979	49.2	29,838	39,903	915,208	52.2	12,908	17,600	.0482	.0483
SALINAS - SEASIDE - MONTEREY	332.8	366.3	10.1	122.5	12.4	6,126,153	54.8	36,317	50,009	2,938,731	57.3	17,138	23,990	.1385	.1436
Monterey	332.8	366.3	10.1	122.5	12.4	6,126,153	54.8	36,317	50,009	2,938,731	57.3	17,138	23,990	.1385	.1436
SAN DIEGO	2,140.9	2,395.1	11.9	905.5	15.1	46,249,069	60.4	36,672	51,076	21,377,704	62.1	16,772	23,609	.9764	1.0439
San Diego	2,140.9	2,395.1	11.9	905.5	15.1	46,249,069	60.4	36,672	51,076	21,377,704	62.1	16,772	23,609	.9764	1.0439
SAN FRANCISCO	1,556.0	1,617.2	3.9	694.1	5.9	39,037,874	47.6	40,337	56,242	20,411,438	49.2	20,867	29,407	.8957	.8834
Marin	226.6	229.6	1.3	97.8	3.7	6,790,840	45.6	49,445	69,436	2,770,658	46.6	20,045	28,330	.1428	.1385
San Francisco	713.6	746.6	4.6	339.8	6.0	16,945,049	48.9	35,491	49,868	10,053,459	49.8	20,928	29,586	.4067	.4041
San Mateo	615.8	641.0	4.1	256.5	6.6	15,301,985	47.1	43,223	59,657	7,587,321	49.3	21,108	29,580	.3462	.3408
SAN FRANCISCO - OAKLAND - SAN JOSE CONSOLIDATED AREA	*5,791.8*	*6,163.3*	*6.4*	*2,416.0*	*8.2*	*133,372,439*	*50.3*	*39,733*	*55,204*	*63,030,675*	*51.6*	*18,619*	*26,089*	*2.9591*	*2.9716*
SAN JOSE	1,393.3	1,483.8	6.5	523.1	7.1	32,039,483	49.5	43,910	61,249	15,165,689	50.9	20,581	28,992	.7145	.7145
Santa Clara	1,393.3	1,483.8	6.5	523.1	7.1	32,039,483	49.5	43,910	61,249	15,165,689	50.9	20,581	28,992	.7145	.7145
SANTA BARBARA - SANTA MARIA - LOMPOC	330.6	358.5	8.4	138.9	11.4	7,135,006	54.4	37,050	51,368	4,350,471	56.4	22,300	31,321	.1697	.1753
Santa Barbara	330.6	358.5	8.4	138.9	11.4	7,135,006	54.4	37,050	51,368	4,350,471	56.4	22,300	31,321	.1697	.1753
SANTA CRUZ	217.5	244.6	12.5	93.4	13.1	4,616,027	57.6	35,466	49,422	1,829,244	53.9	14,391	19,585	.0960	.1002
Santa Cruz	217.5	244.6	12.5	93.4	13.1	4,616,027	57.6	35,466	49,422	1,829,244	53.9	14,391	19,585	.0960	.1002
SANTA ROSA - PETALUMA	340.4	376.4	10.6	152.5	13.4	7,499,664	57.9	35,309	49,178	3,180,890	58.7	14,903	20,858	.1562	.1642
Sonoma	340.4	376.4	10.6	152.5	13.4	7,499,664	57.9	35,309	49,178	3,180,890	58.7	14,903	20,858	.1562	.1642
STOCKTON	406.9	460.0	13.0	174.0	16.1	7,127,125	57.5	30,185	40,960	3,455,940	61.3	14,290	19,862	.1607	.1703
San Joaquin	406.9	460.0	13.0	174.0	16.1	7,127,125	57.5	30,185	40,960	3,455,940	61.3	14,290	19,862	.1607	.1703
VALLEJO - FAIRFIELD - NAPA	381.4	419.3	9.9	153.5	13.1	7,467,612	55.4	35,418	48,649	3,117,487	57.6	14,574	20,309	.1600	.1663
Napa	106.8	113.6	6.4	44.4	9.1	2,493,758	54.4	39,672	56,166	779,192	51.9	12,600	17,549	.0487	.0497
Solano	274.6	305.7	11.3	109.1	14.8	4,973,854	55.8	33,596	45,590	2,338,295	59.6	15,420	21,433	.1113	.1166
VISALIA - TULARE - PORTERVILLE	283.3	316.5	11.7	104.2	12.6	3,038,581	33.3	24,649	29,161	2,252,520	46.9	16,580	21,617	.0972	.0934
Tulare	283.3	316.5	11.7	104.2	12.6	3,038,581	33.3	24,649	29,161	2,252,520	46.9	16,580	21,617	.0972	.0934

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
CALIFORNIA (continued)															
YUBA CITY	**111.1**	**119.4**	**7.5**	**45.0**	**10.0**	**1,503,296**	**41.2**	**26,034**	**33,407**	**855,680**	**48.8**	**14,063**	**19,015**	**.0406**	**.0395**
Sutter	57.3	61.9	8.0	23.4	9.9	789,743	35.1	27,449	33,750	476,157	45.8	15,336	20,349	.0223	.0211
Yuba	53.8	57.5	6.9	21.6	10.2	713,553	48.6	24,498	33,035	379,523	52.7	12,680	17,571	.0183	.0184
ALL COUNTIES															
Alameda	1,184.5	1,249.0	5.4	500.0	7.7	24,837,745	49.0	35,921	49,675	12,016,719	51.1	17,133	24,033	.5670	.5654
Alpine	1.4	1.7	21.4	.4	.0	15,763	28.1	30,753	39,408	5,640	35.3	10,423	14,100	.0004	.0005
Amador	24.0	28.0	16.7	11.7	20.6	431,915	61.1	27,640	36,916	264,916	66.4	16,415	22,642	.0103	.0111
Butte	166.7	186.3	11.8	76.9	14.1	2,565,218	50.2	25,332	33,358	1,453,006	56.3	13,791	18,895	.0642	.0659
Calaveras	26.8	32.0	19.4	12.9	21.7	401,965	47.1	25,773	31,160	158,559	57.2	9,514	12,291	.0093	.0097
Colusa	14.2	15.4	8.5	5.6	7.7	192,838	33.8	27,712	34,435	85,193	43.6	11,410	15,213	.0050	.0047
Contra Costa	718.7	773.0	7.6	299.4	10.1	17,874,034	53.1	42,920	59,700	7,309,208	54.8	17,355	24,413	.3697	.3776
Del Norte	18.8	19.5	3.7	7.9	6.8	208,358	26.3	22,301	26,374	126,335	39.2	12,267	15,992	.0064	.0058
El Dorado	108.4	128.5	18.5	48.1	17.6	1,991,959	56.0	31,222	41,413	740,913	48.2	12,222	15,404	.0426	.0445
Fresno	578.8	637.3	10.1	233.8	12.8	10,292,400	55.2	32,010	44,022	4,552,917	48.2	14,824	19,474	.2325	.2376
Glenn	23.3	25.0	7.3	9.3	9.4	364,133	49.3	28,695	39,154	165,456	52.5	12,766	17,791	.0087	.0086
Humboldt	114.6	119.6	4.4	48.4	6.6	1,824,868	44.2	27,872	37,704	1,088,153	48.0	16,200	22,483	.0479	.0467
Imperial	104.1	114.2	9.7	35.0	10.8	1,113,416	34.9	26,125	31,812	807,486	46.3	17,465	23,071	.0351	.0338
Inyo	18.8	19.4	3.2	8.2	6.5	307,385	44.9	27,550	37,486	257,850	48.2	22,595	31,445	.0092	.0089
Kern	475.8	541.9	13.9	197.4	16.5	8,741,814	59.9	32,244	44,285	4,214,394	57.4	15,792	21,350	.1946	.2069
Kings	82.1	88.8	8.2	29.3	11.0	1,151,774	51.0	28,898	39,310	473,868	48.0	12,132	16,173	.0273	.0274
Lake	49.1	60.3	22.8	25.4	22.7	809,184	66.0	23,554	31,858	329,681	57.2	10,131	12,980	.0173	.0191
Lassen	25.3	26.8	5.9	8.6	6.2	270,078	27.5	26,154	31,404	151,093	39.4	13,385	17,569	.0083	.0075
Los Angeles	8,091.4	8,634.9	6.7	3,190.7	7.7	151,625,318	47.1	34,776	47,521	76,556,861	50.2	17,205	23,994	3.6083	3.5772
Madera	75.5	86.4	14.4	29.5	15.2	1,195,385	56.7	29,795	40,522	452,394	56.8	11,267	15,335	.0261	.0274
Marin	226.6	229.6	1.3	97.8	3.7	6,790,840	45.6	49,445	69,436	2,770,658	46.6	20,045	28,330	.1428	.1385
Mariposa	14.0	16.4	17.1	6.2	17.0	213,856	50.6	26,796	34,493	79,977	56.6	9,638	12,900	.0048	.0049
Mendocino	74.5	81.2	9.0	31.7	10.5	1,154,926	47.0	27,369	36,433	670,265	52.1	15,354	21,144	.0297	.0298
Merced	163.2	190.0	16.4	64.6	18.8	2,432,281	58.2	28,257	37,651	1,260,703	63.6	14,164	19,516	.0575	.0618
Modoc	9.5	10.3	8.4	3.9	8.3	116,649	31.9	24,561	29,910	54,429	43.1	10,564	13,956	.0032	.0030
Mono	9.3	9.9	6.5	4.4	12.8	216,483	56.9	35,368	49,201	125,583	58.7	20,288	28,542	.0049	.0052
Monterey	332.8	366.3	10.1	122.5	12.4	6,126,153	54.8	36,317	50,009	2,938,731	57.3	17,138	23,990	.1385	.1436
Napa	106.8	113.6	6.4	44.4	9.1	2,493,758	54.4	39,672	56,166	779,192	51.9	12,600	17,549	.0487	.0497
Nevada	67.8	81.9	20.8	32.1	21.1	1,261,066	62.5	29,279	39,286	607,079	67.5	13,681	18,912	.0273	.0302
Orange	2,124.0	2,292.3	7.9	826.1	9.4	47,551,645	50.6	41,819	57,562	23,510,346	53.1	20,335	28,459	1.0702	1.0818
Placer	144.2	167.7	16.3	64.6	19.2	3,005,015	62.1	34,202	46,517	1,630,160	65.8	18,136	25,235	.0663	.0723
Plumas	19.5	21.3	9.2	8.8	12.8	280,062	40.0	25,654	31,825	133,054	41.7	12,036	15,120	.0072	.0068
Riverside	817.9	955.6	16.8	360.6	18.7	15,666,643	62.3	31,779	43,446	7,873,554	65.6	15,653	21,835	.3425	.3742
Sacramento	888.8	983.0	10.6	398.5	13.4	17,892,424	55.1	32,816	44,899	9,498,875	58.2	17,081	23,837	.4089	.4260
San Benito	30.5	35.4	16.1	12.0	20.0	508,630	63.5	31,104	42,386	174,756	59.3	10,968	14,563	.0105	.0113
San Bernardino	1,078.5	1,240.9	15.1	450.6	18.2	19,772,989	61.0	32,205	43,881	9,177,170	64.6	14,624	20,367	.4287	.4639
San Diego	2,140.9	2,395.1	11.9	905.5	15.1	46,249,069	60.4	36,672	51,076	21,377,704	62.1	16,772	23,609	.9764	1.0439
San Francisco	713.6	746.6	4.6	339.8	6.0	16,945,049	48.9	35,491	49,868	10,053,459	49.8	20,928	29,586	.4067	.4041
San Joaquin	406.9	460.0	13.0	174.0	16.1	7,127,125	57.5	30,185	40,960	3,455,940	61.3	14,290	19,862	.1607	.1703
San Luis Obispo	188.5	214.8	14.0	82.4	17.0	3,591,411	62.3	31,423	43,585	1,652,591	64.4	14,277	20,056	.0767	.0832
San Mateo	615.8	641.0	4.1	256.5	6.6	15,301,985	47.1	43,223	59,657	7,587,321	49.3	21,108	29,580	.3462	.3408
Santa Barbara	330.6	358.5	8.4	138.9	11.4	7,135,006	54.4	37,050	51,368	4,350,471	56.4	22,300	31,321	.1697	.1753
Santa Clara	1,393.3	1,483.8	6.5	523.1	7.1	32,039,483	49.5	43,910	61,249	15,165,689	50.9	20,581	28,992	.7145	.7145
Santa Cruz	217.5	244.6	12.5	93.4	13.1	4,616,027	57.6	35,466	49,422	1,829,244	53.9	14,391	19,585	.0960	.1002
Shasta	131.7	145.8	10.7	54.8	10.9	1,725,033	36.0	25,675	31,479	1,132,141	47.0	15,591	20,660	.0501	.0482
Sierra	3.4	3.7	8.8	1.8	20.0	60,426	56.3	25,779	33,570	15,032	63.5	6,128	8,351	.0012	.0013
Siskiyou	43.5	46.9	7.8	18.9	11.2	634,737	45.1	25,732	33,584	314,452	51.7	12,195	16,638	.0158	.0157
Solano	274.6	305.7	11.3	109.1	14.8	4,973,854	55.8	33,596	45,590	2,338,295	59.6	15,420	21,433	.1113	.1166
Sonoma	340.4	376.4	10.6	152.5	13.4	7,499,664	57.9	35,309	49,178	3,180,890	58.7	14,903	20,858	.1562	.1642
Stanislaus	306.1	341.8	11.7	121.9	13.2	4,845,121	51.7	29,652	39,747	2,659,515	56.4	15,790	21,817	.1190	.1226
Sutter	57.3	61.9	8.0	23.4	9.9	789,743	35.1	27,449	33,750	476,157	45.8	15,336	20,349	.0223	.0211
Tehama	44.6	49.7	11.4	19.8	14.5	623,702	47.6	24,418	31,500	420,755	55.3	15,662	21,250	.0170	.0174
Trinity	14.0	15.9	13.6	6.4	16.4	216,483	54.6	25,453	33,825	73,442	60.1	8,339	11,475	.0047	.0048
Tulare	283.3	316.5	11.7	104.2	12.6	3,038,581	33.3	24,649	29,161	2,252,520	46.9	16,580	21,617	.0972	.0934
Tuolumne	41.3	46.5	12.6	17.8	14.1	496,656	35.0	23,591	27,902	233,764	37.0	10,935	13,133	.0137	.0130
Ventura	609.0	679.2	11.5	230.1	14.8	13,075,678	60.3	40,686	56,826	5,222,985	61.7	16,107	22,699	.2656	.2835
Yolo	125.0	135.6	8.5	52.0	11.6	2,074,979	49.2	29,838	39,903	915,208	52.2	12,908	17,600	.0482	.0483
Yuba	53.8	57.5	6.9	21.6	10.2	713,553	48.6	24,498	33,035	379,523	52.7	12,680	17,571	.0183	.0184
TOTAL METRO COUNTIES	**25,206.9**	**27,439.9**	**8.9**	**10,276.8**	**10.6**	**507,810,186**	**51.8**	**36,019**	**49,413**	**248,660,469**	**53.9**	**17,393**	**24,196**	**11.5414**	**11.7523**
TOTAL STATE	**26,345.3**	**28,710.9**	**9.0**	**10,755.2**	**10.8**	**525,472,335**	**51.7**	**35,664**	**48,858**	**257,582,272**	**53.9**	**17,237**	**23,950**	**11.9694**	**12.1901**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
COLORADO															
BOULDER - LONGMONT	**219.0**	**245.8**	**12.2**	**98.3**	**15.4**	**4,602,921**	**62.1**	**33,320**	**46,825**	**2,483,946**	**63.1**	**17,873**	**25,269**	**.1016**	**.1096**
Boulder	219.0	245.8	12.2	98.3	15.4	4,602,921	62.1	33,320	46,825	2,483,946	63.1	17,873	25,269	.1016	.1096
COLORADO SPRINGS	**352.9**	**391.3**	**10.9**	**149.4**	**14.0**	**6,473,934**	**62.6**	**30,401**	**43,333**	**3,628,979**	**62.4**	**17,061**	**24,290**	**.1485**	**.1597**
El Paso	352.9	391.3	10.9	149.4	14.0	6,473,934	62.6	30,401	43,333	3,628,979	62.4	17,061	24,290	.1485	.1597
DENVER	**1,635.1**	**1,822.9**	**11.5**	**746.1**	**13.6**	**37,260,163**	**62.9**	**34,827**	**49,940**	**17,880,901**	**56.0**	**17,454**	**23,966**	**.7907**	**.8421**
Adams	279.5	309.6	10.8	116.3	13.5	5,259,926	61.3	31,819	45,227	2,735,168	57.3	16,965	23,518	.1189	.1261
Arapahoe	384.5	468.5	21.8	187.8	25.0	10,288,890	76.0	38,893	54,786	4,520,039	57.8	19,063	24,068	.1979	.2237
Denver	499.4	503.9	.9	236.2	3.3	9,784,219	46.6	29,183	41,423	5,570,255	46.7	16,598	23,583	.2422	.2356
Douglas	36.9	48.0	30.1	15.9	33.6	1,059,343	90.3	46,784	66,625	148,628	69.7	7,359	9,348	.0149	.0185
Jefferson	434.8	492.9	13.4	189.9	16.2	10,867,785	66.3	40,002	57,229	4,906,811	64.9	18,214	25,839	.2168	.2382
DENVER - BOULDER CONSOLIDATED AREA	***1,854.1***	***2,068.7***	***11.6***	***844.4***	***13.8***	***41,863,084***	***62.8***	***34,654***	***49,577***	***20,364,847***	***56.8***	***17,502***	***24,118***	***.8923***	***.9517***
FORT COLLINS - LOVELAND	**178.4**	**204.8**	**14.8**	**80.2**	**18.1**	**3,330,881**	**65.9**	**29,570**	**41,532**	**1,587,980**	**60.9**	**14,538**	**19,800**	**.0719**	**.0784**
Larimer	178.4	204.8	14.8	80.2	18.1	3,330,881	65.9	29,570	41,532	1,587,980	60.9	14,538	19,800	.0719	.0784
GREELEY	**138.8**	**152.6**	**9.9**	**57.1**	**12.8**	**2,118,038**	**57.6**	**26,562**	**37,093**	**921,127**	**57.2**	**11,577**	**16,132**	**.0481**	**.0504**
Weld	138.8	152.6	9.9	57.1	12.8	2,118,038	57.6	26,562	37,093	921,127	57.2	11,577	16,132	.0481	.0504
PUEBLO	**125.4**	**124.4**	**–.8**	**48.4**	**1.0**	**1,634,416**	**35.2**	**25,231**	**33,769**	**848,837**	**33.5**	**13,270**	**17,538**	**.0456**	**.0413**
Pueblo	125.4	124.4	–.8	48.4	1.0	1,634,416	35.2	25,231	33,769	848,837	33.5	13,270	17,538	.0456	.0413
ALL COUNTIES															
Adams	279.5	309.6	10.8	116.3	13.5	5,259,926	61.3	31,819	45,227	2,735,168	57.3	16,965	23,518	.1189	.1261
Alamosa	12.5	13.0	4.0	5.0	11.1	169,951	55.4	24,299	33,990	152,609	56.7	21,637	30,522	.0051	.0052
Arapahoe	384.5	468.5	21.8	187.8	25.0	10,288,890	76.0	38,893	54,786	4,520,039	57.8	19,063	24,068	.1979	.2237
Archuleta	4.4	5.2	18.2	2.3	27.8	65,739	66.8	21,894	28,582	57,952	73.7	18,530	25,197	.0018	.0022
Baca	5.3	5.1	–3.8	1.9	.0	38,236	18.2	17,021	20,124	48,607	30.4	19,626	25,583	.0018	.0015
Bent	5.7	5.5	–3.5	2.0	.0	56,413	25.7	22,440	28,207	24,584	34.1	9,170	12,292	.0017	.0014
Boulder	219.0	245.8	12.2	98.3	15.4	4,602,921	62.1	33,320	46,825	2,483,946	63.1	17,873	25,269	.1016	.1096
Chaffee	13.2	12.9	–2.3	5.0	.0	184,653	41.5	26,099	36,931	113,366	38.1	16,412	22,673	.0052	.0049
Cheyenne	2.4	2.7	12.5	1.0	.0	22,993	21.2	18,972	22,993	9,975	16.5	8,560	9,975	.0007	.0006
Clear Creek	7.3	7.3	.0	3.0	.0	98,724	18.3	27,822	32,908	44,247	30.4	11,313	14,749	.0028	.0023
Conejos	8.2	8.4	2.4	2.7	.0	45,726	19.8	14,131	16,936	19,790	22.3	5,991	7,330	.0017	.0015
Costilla	3.6	4.0	11.1	1.2	.0	28,304	41.4	16,687	23,587	4,234	26.5	2,789	3,528	.0008	.0008
Crowley	3.1	3.2	3.2	1.2	.0	29,405	37.1	17,879	24,504	4,446	24.4	2,979	3,705	.0007	.0006
Custer	2.0	2.4	20.0	.7	16.7	14,321	38.0	17,298	20,459	8,160	52.1	8,942	11,657	.0004	.0006
Delta	23.7	25.6	8.0	10.3	10.8	320,989	55.9	22,137	31,164	157,498	55.2	10,914	15,291	.0079	.0080
Denver	499.4	503.9	.9	236.2	3.3	9,784,219	46.6	29,183	41,423	5,570,255	46.7	16,598	23,583	.2422	.2356
Dolores	1.8	1.9	5.6	.6	.0	19,236	40.7	22,792	32,060	7,430	41.4	8,755	12,383	.0005	.0006
Douglas	36.9	48.0	30.1	15.9	33.6	1,059,343	90.3	46,784	66,625	148,628	69.7	7,359	9,348	.0149	.0185
Eagle	17.0	20.5	20.6	8.5	21.4	432,196	71.8	35,934	50,847	336,259	60.2	29,994	39,560	.0104	.0115
Elbert	8.5	9.9	16.5	3.4	17.2	117,035	49.8	26,944	34,422	7,126	40.4	1,750	2,096	.0023	.0023
El Paso	352.9	391.3	10.9	149.4	14.0	6,473,934	62.6	30,401	43,333	3,628,979	62.4	17,061	24,290	.1485	.1597
Fremont	31.8	34.3	7.9	13.4	11.7	387,700	43.1	22,572	28,933	164,653	43.0	9,598	12,288	.0099	.0097
Garfield	25.9	28.8	11.2	11.3	14.1	496,575	61.3	31,100	43,945	417,247	61.8	26,047	36,925	.0132	.0142
Gilpin	2.7	3.0	11.1	1.2	.0	45,467	36.2	27,821	37,889	4,942	24.0	3,323	4,118	.0009	.0007
Grand	9.3	10.9	17.2	4.4	18.9	159,070	56.1	27,550	36,152	88,871	48.5	16,180	20,198	.0038	.0041
Gunnison	10.9	11.3	3.7	4.4	7.3	196,052	56.3	30,601	44,557	112,071	52.9	17,879	25,471	.0049	.0048
Hinsdale	.5	.6	20.0	.2	.0	8,808	45.3	30,300	44,040	6,391	43.8	22,225	31,955	.0002	.0002
Huerfano	6.8	7.1	4.4	2.9	7.4	66,905	35.4	18,304	23,071	52,030	44.2	13,368	17,941	.0021	.0022
Jackson	1.9	1.9	.0	.7	.0	19,255	18.3	23,254	27,507	10,247	26.9	11,537	14,639	.0006	.0004
Jefferson	434.8	492.9	13.4	189.9	16.2	10,867,785	66.3	40,002	57,229	4,906,811	64.9	18,214	25,839	.2168	.2382
Kiowa	1.9	1.9	.0	.7	.0	24,482	39.7	25,039	34,974	8,009	41.0	8,116	11,441	.0007	.0005
Kit Carson	7.6	7.4	–2.6	2.9	.0	91,582	37.4	22,982	31,580	73,042	39.8	18,011	25,187	.0028	.0027
Lake	7.8	7.6	–2.6	2.5	–3.8	98,641	26.1	30,089	39,456	41,697	31.5	12,198	16,679	.0028	.0023
La Plata	32.0	36.0	12.5	13.7	17.1	547,742	66.1	28,188	39,981	344,474	58.8	18,544	25,144	.0132	.0144
Larimer	178.4	204.8	14.8	80.2	18.1	3,330,881	65.9	29,570	41,532	1,587,980	60.9	14,538	19,800	.0719	.0784
Las Animas	14.5	14.0	–3.4	5.6	.0	149,678	34.4	19,882	26,728	58,706	28.1	8,184	10,483	.0042	.0037
Lincoln	4.6	4.6	.0	1.8	.0	55,441	35.8	22,674	30,801	98,075	53.9	35,393	54,486	.0025	.0025
Logan	19.8	19.6	–1.0	7.7	.0	241,584	29.8	24,168	31,375	190,690	36.1	18,199	24,765	.0080	.0071
Mesa	94.7	105.6	11.5	40.6	14.0	1,687,332	62.0	29,264	41,560	1,208,589	60.4	21,164	29,768	.0426	.0457
Mineral	.8	.8	.0	.3	.0	11,075	39.7	26,427	36,917	4,249	26.2	11,223	14,163	.0004	.0002
Moffat	16.2	18.6	14.8	6.8	17.2	257,064	49.8	29,581	37,804	159,766	47.8	18,641	23,495	.0066	.0069
Montezuma	19.3	22.0	14.0	7.7	13.2	281,740	60.1	25,877	36,590	183,439	46.9	18,360	23,823	.0075	.0077
Montrose	26.3	27.8	5.7	10.7	10.3	431,160	57.7	28,186	40,295	192,080	43.9	13,765	17,951	.0099	.0100

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
COLORADO (continued)															
ALL COUNTIES (continued)															
Morgan	23.1	23.4	1.3	8.9	3.5	298,450	39.5	24,880	33,534	200,499	41.7	16,455	22,528	.0088	.0082
Otero	21.3	20.1	−5.6	7.8	−3.7	218,721	31.0	20,614	28,041	122,629	33.0	11,383	15,722	.0068	.0060
Ouray	2.3	2.6	13.0	.8	14.3	27,462	58.1	24,820	34,328	12,096	60.3	10,779	15,120	.0006	.0007
Park	7.3	9.1	24.7	3.6	33.3	140,222	83.5	28,297	38,951	16,474	66.2	3,671	4,576	.0021	.0027
Phillips	4.4	4.2	−4.5	1.8	.0	58,550	39.5	23,326	32,528	34,415	40.8	13,574	19,119	.0018	.0015
Pitkin	11.4	12.4	8.8	5.6	9.8	242,167	41.8	33,476	43,244	298,382	64.6	35,541	53,283	.0078	.0081
Prowers	14.1	15.0	6.4	5.9	9.3	171,894	46.2	21,768	29,135	147,347	50.9	18,088	24,974	.0054	.0054
Pueblo	125.4	124.4	−.8	48.4	1.0	1,634,416	35.2	25,231	33,769	848,837	33.5	13,270	17,538	.0456	.0413
Rio Blanco	6.5	6.7	3.1	2.4	4.3	117,100	48.8	34,210	48,792	35,007	40.3	10,845	14,586	.0025	.0024
Rio Grande	10.9	11.1	1.8	3.6	.0	165,028	52.0	30,167	45,841	81,374	47.0	15,373	22,604	.0042	.0041
Routt	15.4	17.0	10.4	6.5	10.2	256,092	40.4	30,909	39,399	125,869	32.1	16,153	19,364	.0064	.0061
Saguache	3.9	3.8	−2.6	1.4	.0	44,560	45.8	21,829	31,829	9,546	28.7	5,298	6,819	.0012	.0009
San Juan	1.0	1.2	20.0	.4	.0	12,954	39.4	23,238	32,385	8,101	34.3	15,085	20,253	.0002	.0004
San Miguel	3.6	3.9	8.3	1.5	7.1	39,638	34.2	21,105	26,425	16,046	27.0	9,026	10,697	.0011	.0010
Sedgwick	3.2	3.1	−3.1	1.4	.0	43,200	39.4	22,128	30,857	29,366	40.9	14,892	20,976	.0013	.0012
Summit	11.1	13.2	18.9	5.6	19.1	263,605	65.4	33,906	47,072	247,531	63.6	32,191	44,202	.0070	.0078
Teller	11.4	14.5	27.2	5.3	26.2	144,767	49.3	23,094	27,315	75,161	64.5	10,878	14,181	.0037	.0039
Washington	5.3	5.3	.0	2.0	.0	72,475	45.4	24,926	36,238	29,640	43.8	10,308	14,820	.0018	.0017
Weld	138.8	152.6	9.9	57.1	12.8	2,118,038	57.6	26,562	37,093	921,127	57.2	11,577	16,132	.0481	.0504
Yuma	9.9	10.0	1.0	4.1	5.1	137,891	48.8	23,764	33,632	88,093	49.1	15,145	21,486	.0038	.0036
TOTAL METRO COUNTIES	**2,649.6**	**2,941.8**	**11.0**	**1,179.5**	**13.5**	**55,420,353**	**61.8**	**32,957**	**46,986**	**27,351,770**	**56.9**	**16,769**	**23,189**	**1.2064**	**1.2815**
TOTAL STATE	**3,269.7**	**3,609.8**	**10.4**	**1,436.4**	**12.8**	**64,776,403**	**60.2**	**31,758**	**45,096**	**33,344,897**	**55.9**	**16,792**	**23,214**	**1.4535**	**1.5312**
CONNECTICUT															
BRIDGEPORT - STAMFORD - NORWALK - DANBURY	**820.2**	**832.1**	**1.5**	**303.7**	**3.8**	**21,753,338**	**46.6**	**50,733**	**71,628**	**9,701,422**	**47.1**	**22,543**	**31,944**	**.4748**	**.4627**
Fairfield	820.2	832.1	1.5	303.7	3.8	21,753,338	46.6	50,733	71,628	9,701,422	47.1	22,543	31,944	.4748	.4627
HARTFORD - NEW BRITAIN - MIDDLETOWN - BRISTOL	**1,075.4**	**1,095.7**	**1.9**	**411.2**	**4.3**	**22,501,596**	**44.8**	**39,419**	**54,722**	**10,887,815**	**46.3**	**18,878**	**26,478**	**.5267**	**.5093**
Hartford	816.1	823.3	.9	313.8	3.3	17,041,122	43.1	39,189	54,306	8,755,719	45.0	19,872	27,902	.4101	.3926
Middlesex	136.4	143.2	5.0	54.4	7.7	3,042,923	51.0	39,892	55,936	1,322,259	52.1	17,211	24,306	.0660	.0663
Tolland	122.9	129.2	5.1	43.0	8.0	2,417,551	49.7	40,573	56,222	809,837	51.7	13,413	18,833	.0506	.0504
NEW HAVEN - WATERBURY - MERIDEN	**773.5**	**784.0**	**1.4**	**295.1**	**3.8**	**16,154,627**	**46.8**	**38,686**	**54,743**	**7,286,341**	**47.2**	**17,405**	**24,691**	**.3671**	**.3580**
New Haven	773.5	784.0	1.4	295.1	3.8	16,154,627	46.8	38,686	54,743	7,286,341	47.2	17,405	24,691	.3671	.3580
NEW LONDON - NORWICH	**246.4**	**253.9**	**3.0**	**94.1**	**5.5**	**5,272,841**	**50.0**	**39,420**	**56,034**	**2,414,039**	**50.0**	**18,043**	**25,654**	**.1178**	**.1171**
New London	246.4	253.9	3.0	94.1	5.5	5,272,841	50.0	39,420	56,034	2,414,039	50.0	18,043	25,654	.1178	.1171
ALL COUNTIES															
Fairfield	820.2	832.1	1.5	303.7	3.8	21,753,338	46.6	50,733	71,628	9,701,422	47.1	22,543	31,944	.4748	.4627
Hartford	816.1	823.3	.9	313.8	3.3	17,041,122	43.1	39,189	54,306	8,755,719	45.0	19,872	27,902	.4101	.3926
Litchfield	163.9	169.9	3.7	63.8	6.0	3,645,409	49.1	40,623	57,138	1,302,994	49.9	14,439	20,423	.0760	.0752
Middlesex	136.4	143.2	5.0	54.4	7.7	3,042,923	51.0	39,892	55,936	1,322,259	52.1	17,211	24,306	.0660	.0663
New Haven	773.5	784.0	1.4	295.1	3.8	16,154,627	46.8	38,686	54,743	7,286,341	47.2	17,405	24,691	.3671	.3580
New London	246.4	253.9	3.0	94.1	5.5	5,272,841	50.0	39,420	56,034	2,414,039	50.0	18,043	25,654	.1178	.1171
Tolland	122.9	129.2	5.1	43.0	8.0	2,417,551	49.7	40,573	56,222	809,837	51.7	13,413	18,833	.0506	.0504
Windham	96.5	100.1	3.7	36.6	6.1	1,744,915	49.8	33,756	47,675	671,770	50.4	12,950	18,354	.0384	.0383
TOTAL METRO COUNTIES	**2,915.5**	**2,965.7**	**1.7**	**1,104.1**	**4.1**	**65,682,402**	**46.3**	**42,344**	**59,490**	**30,289,617**	**47.1**	**19,424**	**27,434**	**1.4864**	**1.4471**
TOTAL STATE	**3,175.9**	**3,235.7**	**1.9**	**1,204.5**	**4.3**	**71,072,726**	**46.5**	**41,998**	**59,006**	**32,264,381**	**47.3**	**18,970**	**26,787**	**1.6008**	**1.5606**
DELAWARE															
WILMINGTON	**542.1**	**556.2**	**2.6**	**202.2**	**5.0**	**10,707,120**	**51.4**	**36,729**	**52,953**	**5,123,692**	**48.2**	**17,949**	**25,340**	**.2457**	**.2442**
New Castle	407.6	413.2	1.4	151.1	3.8	8,140,884	50.2	37,222	53,877	4,339,447	48.9	20,018	28,719	.1933	.1912
Cecil, Md.	*66.3*	*71.7*	*8.1*	*24.9*	*11.2*	*1,093,854*	*53.8*	*31,741*	*43,930*	*453,254*	*46.3*	*13,833*	*18,203*	*.0249*	*.0252*
Salem, N. J.	*68.2*	*71.3*	*4.5*	*26.2*	*6.5*	*1,472,382*	*56.1*	*38,352*	*56,198*	*330,991*	*42.4*	*9,451*	*12,633*	*.0275*	*.0278*
ALL COUNTIES															
Kent	105.5	111.1	5.3	39.1	8.3	1,681,110	55.3	29,989	42,995	963,337	49.3	17,872	24,638	.0420	.0426
New Castle	407.6	413.2	1.4	151.1	3.8	8,140,884	50.2	37,222	53,877	4,339,447	48.9	20,018	28,719	.1933	.1912
Sussex	108.3	116.5	7.6	43.7	10.1	1,610,059	50.8	26,898	36,843	1,008,568	53.7	16,530	23,079	.0421	.0428

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
DELAWARE (continued)															
TOTAL METRO COUNTIES	**407.6**	**413.2**	**1.4**	**151.1**	**3.8**	**8,140,884**	**50.2**	**37,222**	**53,877**	**4,339,447**	**48.9**	**20,018**	**28,719**	**.1933**	**.1912**
TOTAL STATE	**621.4**	**640.8**	**3.1**	**233.9**	**5.6**	**11,432,053**	**51.0**	**34,191**	**48,876**	**6,311,352**	**49.7**	**19,042**	**26,983**	**.2774**	**.2766**
DISTRICT OF COLUMBIA															
WASHINGTON	**3,492.5**	**3,706.7**	**6.1**	**1,393.8**	**7.9**	**86,796,603**	**53.1**	**43,899**	**62,273**	**38,780,687**	**53.8**	**19,523**	**27,824**	**1.8447**	**1.8776**
District of Columbia	621.0	606.0	−2.4	253.1	−.2	13,508,803	41.2	37,702	53,373	4,670,006	41.6	13,004	18,451	.2933	.2750
Calvert, Md.	*42.6*	*49.8*	*16.9*	*16.5*	*19.6*	*688,845*	*55.2*	*32,157*	*41,748*	*156,052*	*46.4*	*7,724*	*9,458*	*.0136*	*.0142*
Charles, Md.	*86.5*	*99.0*	*14.5*	*31.0*	*17.4*	*1,454,509*	*57.0*	*35,091*	*46,920*	*451,853*	*50.4*	*11,379*	*14,576*	*.0301*	*.0315*
Frederick, Md.	*131.8*	*146.6*	*11.2*	*50.1*	*13.6*	*2,330,723*	*55.8*	*33,922*	*46,521*	*1,174,891*	*58.7*	*16,786*	*23,451*	*.0537*	*.0559*
Montgomery, Md.	*630.0*	*677.7*	*7.6*	*259.2*	*10.2*	*17,909,376*	*53.4*	*49,604*	*69,095*	*8,575,202*	*55.1*	*23,502*	*33,083*	*.3796*	*.3888*
Prince George's, Md.	*677.0*	*685.8*	*1.3*	*246.7*	*3.7*	*13,978,348*	*45.8*	*40,316*	*56,661*	*7,592,144*	*46.7*	*21,766*	*30,775*	*.3386*	*.3288*
Alexandria city, Va.	*110.8*	*117.8*	*6.3*	*59.3*	*9.2*	*3,749,769*	*59.0*	*43,439*	*63,234*	*1,727,589*	*57.1*	*20,249*	*29,133*	*.0749*	*.0786*
Arlington, Va.	*155.4*	*155.4*	*.0*	*74.9*	*2.2*	*5,106,093*	*50.3*	*46,348*	*68,172*	*1,751,847*	*47.8*	*16,172*	*23,389*	*.0991*	*.0979*
Fairfax, Va.	*690.9*	*775.1*	*12.2*	*281.9*	*15.0*	*20,919,645*	*64.2*	*51,961*	*74,209*	*8,199,784*	*63.8*	*20,410*	*29,088*	*.3925*	*.4266*
Fairfax city, Va.	*19.6*	*19.8*	*1.0*	*7.3*	*2.8*	*536,199*	*50.4*	*50,207*	*73,452*	*1,189,027*	*64.8*	*101,633*	*162,880*	*.0236*	*.0250*
Falls Church city, Va.	*9.1*	*8.7*	*−4.4*	*4.2*	*.0*	*294,265*	*45.4*	*48,190*	*70,063*	*428,725*	*59.7*	*63,912*	*102,077*	*.0101*	*.0104*
Loudoun, Va.	*68.7*	*79.0*	*15.0*	*26.2*	*15.4*	*1,462,797*	*60.3*	*40,212*	*55,832*	*584,227*	*62.2*	*15,866*	*22,299*	*.0298*	*.0319*
Manassas city, Va.	*17.2*	*18.9*	*9.9*	*6.5*	*12.1*	*360,024*	*56.4*	*39,682*	*55,388*	*432,407*	*57.9*	*47,210*	*66,524*	*.0115*	*.0119*
Manassas Park city, Va.	*6.9*	*7.2*	*4.3*	*2.1*	*.0*	*74,179*	*23.6*	*28,587*	*35,323*	*19,550*	*28.8*	*7,230*	*9,310*	*.0018*	*.0018*
Prince William, Va.	*173.9*	*199.1*	*14.5*	*57.0*	*12.4*	*3,490,142*	*59.6*	*43,129*	*61,231*	*1,534,108*	*59.8*	*18,941*	*26,914*	*.0742*	*.0792*
Stafford, Va.	*51.1*	*60.8*	*19.0*	*17.8*	*16.3*	*932,886*	*62.7*	*37,479*	*52,409*	*293,275*	*64.1*	*11,682*	*16,476*	*.0183*	*.0201*
TOTAL METRO COUNTIES	**621.0**	**606.0**	**−2.4**	**253.1**	**−.2**	**13,508,803**	**41.2**	**37,702**	**53,373**	**4,670,006**	**41.6**	**13,004**	**18,451**	**.2933**	**.2750**
TOTAL STATE	**621.0**	**606.0**	**−2.4**	**253.1**	**−.2**	**13,508,803**	**41.2**	**37,702**	**53,373**	**4,670,006**	**41.6**	**13,004**	**18,451**	**.2933**	**.2750**
FLORIDA															
BRADENTON	**177.6**	**203.1**	**14.4**	**88.4**	**17.1**	**3,393,740**	**64.4**	**27,338**	**38,391**	**1,982,271**	**65.5**	**15,866**	**22,424**	**.0775**	**.0847**
Manatee	177.6	203.1	14.4	88.4	17.1	3,393,740	64.4	27,338	38,391	1,982,271	65.5	15,866	22,424	.0775	.0847
DAYTONA BEACH	**313.9**	**361.0**	**15.0**	**157.0**	**18.0**	**5,849,916**	**67.1**	**26,319**	**37,261**	**2,885,799**	**54.5**	**14,043**	**18,381**	**.1287**	**.1392**
Volusia	313.9	361.0	15.0	157.0	18.0	5,849,916	67.1	26,319	37,261	2,885,799	54.5	14,043	18,381	.1287	.1392
FORT LAUDERDALE - HOLLYWOOD - POMPANO BEACH	**1,159.1**	**1,283.9**	**10.8**	**558.0**	**13.4**	**25,957,550**	**59.9**	**33,002**	**46,519**	**13,912,522**	**60.6**	**17,609**	**24,933**	**.5724**	**.6087**
Broward	1,159.1	1,283.9	10.8	558.0	13.4	25,957,550	59.9	33,002	46,519	13,912,522	60.6	17,609	24,933	.5724	.6087
FORT MYERS - CAPE CORAL	**267.5**	**321.9**	**20.3**	**139.0**	**23.4**	**5,516,427**	**71.5**	**28,560**	**39,687**	**2,747,898**	**56.7**	**15,577**	**19,769**	**.1173**	**.1301**
Lee	267.5	321.9	20.3	139.0	23.4	5,516,427	71.5	28,560	39,687	2,747,898	56.7	15,577	19,769	.1173	.1301
FORT PIERCE	**200.9**	**244.1**	**21.5**	**101.1**	**24.8**	**3,512,295**	**68.0**	**25,808**	**34,741**	**2,087,071**	**65.1**	**15,609**	**20,644**	**.0813**	**.0908**
Martin	83.8	100.9	20.4	44.0	23.9	1,656,357	67.6	27,831	37,644	806,593	53.3	14,822	18,332	.0360	.0392
St. Lucie	117.1	143.2	22.3	57.1	25.5	1,855,938	68.3	24,230	32,503	1,280,478	73.5	16,224	22,425	.0453	.0516
FORT WALTON BEACH	**133.5**	**154.2**	**15.5**	**57.5**	**18.8**	**2,371,737**	**66.1**	**29,507**	**41,248**	**1,423,779**	**67.5**	**17,559**	**24,761**	**.0549**	**.0608**
Okaloosa	133.5	154.2	15.5	57.5	18.8	2,371,737	66.1	29,507	41,248	1,423,779	67.5	17,559	24,761	.0549	.0608
GAINESVILLE	**194.9**	**214.3**	**10.0**	**82.5**	**13.5**	**3,158,336**	**60.5**	**27,073**	**38,283**	**1,841,750**	**59.0**	**15,932**	**22,324**	**.0763**	**.0806**
Alachua	171.9	189.2	10.1	74.1	13.5	2,893,507	60.9	27,532	39,049	1,699,517	59.1	16,363	22,935	.0694	.0735
Bradford	23.0	25.1	9.1	8.4	13.5	264,829	55.4	23,026	31,527	142,233	58.5	12,130	16,933	.0069	.0071
JACKSONVILLE	**817.6**	**899.8**	**10.1**	**345.9**	**12.1**	**14,313,158**	**57.1**	**29,536**	**41,379**	**7,294,615**	**52.0**	**15,556**	**21,089**	**.3337**	**.3453**
Clay	88.3	107.5	21.7	33.3	19.4	1,500,487	66.6	32,282	45,060	590,646	55.2	13,638	17,737	.0316	.0347
Duval	620.5	661.4	6.6	262.6	9.3	10,843,934	53.5	29,407	41,294	5,891,806	50.5	16,292	22,436	.2618	.2653
Nassau	40.0	46.5	16.3	16.4	18.8	587,231	59.2	26,732	35,807	281,284	64.1	12,417	17,151	.0135	.0146
St. Johns	68.8	84.4	22.7	33.6	26.8	1,381,506	78.1	29,279	41,116	530,879	59.8	12,536	15,800	.0268	.0307
LAKELAND - WINTER HAVEN	**363.6**	**400.0**	**10.0**	**152.6**	**13.0**	**5,445,422**	**54.2**	**26,144**	**35,684**	**2,901,392**	**47.7**	**14,540**	**19,013**	**.1355**	**.1378**
Polk	363.6	400.0	10.0	152.6	13.0	5,445,422	54.2	26,144	35,684	2,901,392	47.7	14,540	19,013	.1355	.1378
MELBOURNE - TITUSVILLE - PALM BAY	**344.9**	**408.1**	**18.3**	**168.2**	**21.3**	**6,265,924**	**62.8**	**27,756**	**37,253**	**2,990,735**	**50.2**	**14,356**	**17,781**	**.1402**	**.1494**
Brevard	344.9	408.1	18.3	168.2	21.3	6,265,924	62.8	27,756	37,253	2,990,735	50.2	14,356	17,781	.1402	.1494
MIAMI - HIALEAH	**1,771.6**	**1,902.5**	**7.4**	**713.6**	**7.3**	**30,228,298**	**48.8**	**30,539**	**42,360**	**19,401,234**	**50.7**	**19,353**	**27,188**	**.7867**	**.7871**
Dade	1,771.6	1,902.5	7.4	713.6	7.3	30,228,298	48.8	30,539	42,360	19,401,234	50.7	19,353	27,188	.7867	.7871
MIAMI - FORT LAUDERDALE CONSOLIDATED AREA	***2,930.7***	***3,186.4***	***8.7***	***1,271.6***	***9.9***	***56,185,848***	***53.7***	***31,586***	***44,185***	***33,313,756***	***54.7***	***18,612***	***26,198***	***1.3591***	***1.3958***

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
FLORIDA (continued)															
NAPLES	**117.9**	**145.6**	**23.5**	**62.5**	**27.0**	**2,407,133**	**62.7**	**30,068**	**38,514**	**1,721,181**	**71.8**	**20,365**	**27,539**	**.0577**	**.0647**
Collier	117.9	145.6	23.5	62.5	27.0	2,407,133	62.7	30,068	38,514	1,721,181	71.8	20,365	27,539	.0577	.0647
OCALA	**167.3**	**206.6**	**23.5**	**82.8**	**26.8**	**2,551,489**	**72.8**	**22,614**	**30,815**	**1,750,163**	**68.4**	**15,916**	**21,137**	**.0625**	**.0716**
Marion	167.3	206.6	23.5	82.8	26.8	2,551,489	72.8	22,614	30,815	1,750,163	68.4	15,916	21,137	.0625	.0716
ORLANDO	**864.1**	**1,010.4**	**16.9**	**389.6**	**20.0**	**16,742,893**	**67.7**	**30,731**	**42,975**	**10,211,967**	**67.1**	**18,820**	**26,211**	**.3815**	**.4248**
Orange	551.9	623.0	12.9	243.0	16.0	10,653,948	64.0	31,007	43,843	6,851,997	64.5	19,884	28,198	.2514	.2739
Osceola	77.9	103.7	33.1	41.0	35.8	1,305,170	84.9	23,377	31,833	1,076,573	89.0	18,860	26,258	.0313	.0391
Seminole	234.3	283.7	21.1	105.6	24.1	4,783,775	72.1	32,659	45,301	2,283,397	65.8	16,188	21,623	.0988	.1118
PANAMA CITY	**114.7**	**129.7**	**13.1**	**50.4**	**16.1**	**1,386,836**	**44.5**	**22,110**	**27,517**	**1,095,536**	**46.6**	**17,218**	**21,737**	**.0427**	**.0425**
Bay	114.7	129.7	13.1	50.4	16.1	1,386,836	44.5	22,110	27,517	1,095,536	46.6	17,218	21,737	.0427	.0425
PENSACOLA	**329.4**	**365.0**	**10.8**	**136.6**	**13.5**	**5,678,907**	**60.9**	**29,330**	**41,573**	**2,665,609**	**53.8**	**14,410**	**19,514**	**.1276**	**.1343**
Escambia	262.7	288.3	9.7	108.7	12.5	4,512,335	59.6	29,264	41,512	2,287,458	52.2	15,555	21,044	.1046	.1090
Santa Rosa	66.7	76.7	15.0	27.9	17.7	1,166,572	66.3	29,600	41,813	378,151	63.8	9,742	13,554	.0230	.0253
SARASOTA	**247.6**	**286.1**	**15.5**	**134.0**	**18.5**	**5,263,752**	**63.4**	**28,488**	**39,282**	**2,994,255**	**60.3**	**16,515**	**22,345**	**.1182**	**.1280**
Sarasota	247.6	286.1	15.5	134.0	18.5	5,263,752	63.4	28,488	39,282	2,994,255	60.3	16,515	22,345	.1182	.1280
TALLAHASSEE	**212.0**	**230.7**	**8.8**	**88.0**	**12.2**	**3,441,504**	**56.7**	**28,010**	**39,108**	**1,879,038**	**57.6**	**15,210**	**21,353**	**.0827**	**.0859**
Gadsden	43.4	44.6	2.8	14.3	5.9	352,040	34.3	19,416	24,618	137,038	26.9	8,002	9,583	.0107	.0096
Leon	168.6	186.1	10.4	73.7	13.6	3,089,464	59.8	29,797	41,919	1,742,000	60.6	16,709	23,636	.0720	.0763
TAMPA - ST. PETERSBURG - CLEARWATER	**1,870.0**	**2,091.8**	**11.9**	**900.7**	**14.5**	**35,385,222**	**61.4**	**27,879**	**39,286**	**18,577,023**	**61.3**	**14,644**	**20,625**	**.7945**	**.8510**
Hernando	72.2	95.3	32.0	40.9	35.0	1,208,364	83.8	21,703	29,544	438,231	67.3	8,647	10,715	.0233	.0282
Hillsborough	740.1	823.9	11.3	324.9	14.1	13,445,745	60.9	29,349	41,384	7,856,688	61.6	17,076	24,182	.3153	.3370
Pasco	235.3	269.6	14.6	117.7	16.9	3,847,703	63.9	23,313	32,691	1,866,891	65.1	11,231	15,861	.0857	.0937
Pinellas	822.4	903.0	9.8	417.2	12.5	16,883,410	59.8	28,494	40,468	8,415,213	59.9	14,193	20,171	.3702	.3921
WEST PALM BEACH - BOCA RATON - DELRAY BEACH	**730.5**	**864.6**	**18.4**	**378.6**	**21.4**	**18,709,283**	**72.4**	**34,792**	**49,417**	**9,378,835**	**72.5**	**17,430**	**24,772**	**.3713**	**.4245**
Palm Beach	730.5	864.6	18.4	378.6	21.4	18,709,283	72.4	34,792	49,417	9,378,835	72.5	17,430	24,772	.3713	.4245
ALL COUNTIES															
Alachua	171.9	189.2	10.1	74.1	13.5	2,893,507	60.9	27,532	39,049	1,699,517	59.1	16,363	22,935	.0694	.0735
Baker	18.2	20.5	12.6	6.0	15.4	194,251	54.0	24,263	32,375	49,380	41.4	6,714	8,230	.0045	.0046
Bay	114.7	129.7	13.1	50.4	16.1	1,386,836	44.5	22,110	27,517	1,095,536	46.6	17,218	21,737	.0427	.0425
Bradford	23.0	25.1	9.1	8.4	13.5	264,829	55.4	23,026	31,527	142,233	58.5	12,130	16,933	.0069	.0071
Brevard	344.9	408.1	18.3	168.2	21.3	6,265,924	62.8	27,756	37,253	2,990,735	50.2	14,356	17,781	.1402	.1494
Broward	1,159.1	1,283.9	10.8	558.0	13.4	25,957,550	59.9	33,002	46,519	13,912,522	60.6	17,609	24,933	.5724	.6087
Calhoun	9.8	10.1	3.1	3.7	8.8	82,946	34.4	18,149	22,418	45,802	36.3	9,880	12,379	.0027	.0025
Charlotte	80.5	98.8	22.7	45.1	24.6	1,563,816	71.4	25,208	34,674	704,123	63.6	11,889	15,612	.0322	.0364
Citrus	78.3	98.3	25.5	43.6	28.6	1,356,131	78.5	22,413	31,104	547,442	66.6	9,693	12,556	.0272	.0317
Clay	88.3	107.5	21.7	33.3	19.4	1,500,487	66.6	32,282	45,060	590,646	55.2	13,638	17,737	.0316	.0347
Collier	117.9	145.6	23.5	62.5	27.0	2,407,133	62.7	30,068	38.514	1,721,181	71.8	20,365	27,539	.0577	.0647
Columbia	40.5	44.9	10.9	16.5	13.8	557,379	56.4	24,577	33,781	347,154	50.3	15,928	21,040	.0147	.0151
Dade	1,771.6	1,902.5	7.4	713.6	7.3	30,228,298	48.8	30,539	42,360	19,401,234	50.7	19,353	27,188	.7867	.7871
De Soto	21.6	23.7	9.7	8.5	13.3	257,580	54.9	22,168	30,304	169,196	58.1	14,270	19,905	.0071	.0073
Dixie	9.0	10.1	12.2	3.7	15.6	105,335	59.0	20,709	28,469	50,653	52.4	10,387	13,690	.0027	.0028
Duval	620.5	661.4	6.6	262.6	9.3	10,843,934	53.5	29,407	41,294	5,891,806	50.5	16,292	22,436	.2618	.2653
Escambia	262.7	288.3	9.7	108.7	12.5	4,512,335	59.6	29,264	41,512	2,287,458	52.2	15,555	21,044	.1046	.1090
Flagler	16.4	20.1	22.6	8.3	25.8	272,292	69.2	24,389	32,806	70,557	54.8	6,905	8,501	.0053	.0058
Franklin	8.1	8.5	4.9	3.4	13.3	91,475	55.6	19,593	26,904	37,145	46.9	8,429	10,925	.0021	.0023
Gadsden	43.4	44.6	2.8	14.3	5.9	352,040	34.3	19,416	24,618	137,038	26.9	8,002	9,583	.0107	.0096
Gilchrist	7.4	8.5	14.9	3.0	20.0	82,946	63.1	20,345	27,649	21,044	66.9	5,043	7,015	.0018	.0020
Glades	7.3	8.4	15.1	3.2	18.5	92,754	66.7	20,603	28,986	13,861	58.5	3,239	4,332	.0018	.0020
Gulf	10.9	11.0	.9	3.8	.0	124,099	40.6	23,231	32,658	41,315	37.5	7,905	10,872	.0032	.0030
Hamilton	9.1	9.3	2.2	3.4	3.0	92,115	41.1	19,786	27,093	48,729	36.6	10,811	14,332	.0026	.0024
Hardee	20.8	22.2	6.7	7.5	7.1	155,596	26.6	17,553	20,746	122,705	39.6	12,554	16,361	.0058	.0054
Hendry	22.1	25.4	14.9	8.8	18.9	308,968	62.0	25,776	35,110	201,687	64.7	16,551	22,919	.0080	.0085
Hernando	72.2	95.3	32.0	40.9	35.0	1,208,364	83.8	21,703	29,544	438,231	67.3	8,647	10,715	.0233	.0282
Highlands	58.4	67.6	15.8	28.8	19.0	907,073	64.4	22,805	31,496	399,837	50.9	10,951	13,883	.0204	.0219
Hillsborough	740.1	823.9	11.3	324.9	14.1	13,445,745	60.9	29,349	41,384	7,856,688	61.6	17,076	24,182	.3153	.3370
Holmes	16.2	17.4	7.4	6.5	8.3	188,494	51.0	20,806	28,999	47,447	36.0	5,816	7,300	.0042	.0044
Indian River	78.5	94.3	20.1	39.7	23.3	1,587,271	68.3	29,292	39,982	732,009	54.5	14,716	18,439	.0337	.0368
Jackson	41.4	42.4	2.4	15.0	3.4	443,088	42.5	21,446	29,539	197,588	30.3	10,459	13,173	.0122	.0114
Jefferson	11.5	12.2	6.1	4.3	10.3	126,444	52.0	21,326	29,406	53,324	46.4	9,338	12,401	.0031	.0032
Lafayette	4.4	4.6	4.5	1.5	.0	44,565	37.9	21,537	29,710	11,234	40.1	5,345	7,489	.0012	.0011
Lake	127.7	147.0	15.1	62.3	18.0	2,133,348	63.2	24,757	34,243	1,125,534	60.2	13,306	18,066	.0490	.0531

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
FLORIDA (continued)															
ALL COUNTIES (continued)															
Lee	267.5	321.9	20.3	139.0	23.4	5,516,427	71.5	28,560	39,687	2,747,898	56.7	15,577	19,769	.1173	.1301
Leon	168.6	186.1	10.4	73.7	13.6	3,089,464	59.8	29,797	41,919	1,742,000	60.6	16,709	23,636	.0720	.0763
Levy	24.6	28.6	16.3	11.2	20.4	324,107	65.9	21,011	28,938	108,653	50.2	7,779	9,701	.0071	.0077
Liberty	4.6	4.9	6.5	1.5	.0	48,403	41.7	22,780	32,269	9,843	39.4	4,707	6,562	.0012	.0012
Madison	15.3	15.7	2.6	5.1	.0	142,650	39.4	20,062	27,971	84,333	40.8	11,741	16,536	.0042	.0041
Manatee	177.6	203.1	14.4	88.4	17.1	3,393,740	64.4	27,338	38,391	1,982,271	65.5	15,866	22,424	.0775	.0847
Marion	167.3	206.6	23.5	82.8	26.8	2,551,489	72.8	22,614	30,815	1,750,163	68.4	15,916	21,137	.0625	.0716
Martin	83.8	100.9	20.4	44.0	23.9	1,656,357	67.6	27,831	37,644	806,593	53.3	14,822	18,332	.0360	.0392
Monroe	70.6	76.9	8.9	35.1	12.1	1,399,843	56.3	28,608	39,882	703,121	49.0	15,076	20,032	.0320	.0328
Nassau	40.0	46.5	16.3	16.4	18.8	587,231	59.2	26,732	35,807	281,284	64.1	12,417	17,151	.0135	.0146
Okaloosa	133.5	154.2	15.5	57.5	18.8	2,371,737	66.1	29,507	41,248	1,423,779	67.5	17,559	24,761	.0549	.0608
Okeechobee	25.7	30.4	18.3	11.3	20.2	297,667	51.2	20,940	26,342	242,300	61.2	15,991	21,442	.0089	.0093
Orange	551.9	623.0	12.9	243.0	16.0	10,653,948	64.0	31,007	43,843	6,851,997	64.5	19,884	28,198	.2514	.2739
Osceola	77.9	103.7	33.1	41.0	35.8	1,305,170	84.9	23,377	31,833	1,076,573	89.0	18,860	26,258	.0313	.0391
Palm Beach	730.5	864.6	18.4	378.6	21.4	18,709,283	72.4	34,792	49,417	9,378,835	72.5	17,430	24,772	.3713	.4245
Pasco	235.3	269.6	14.6	117.7	16.9	3,847,703	63.9	23,313	32,691	1,866,891	65.1	11,231	15,861	.0857	.0937
Pinellas	822.4	903.0	9.8	417.2	12.5	16,883,410	59.8	28,494	40,468	8,415,213	59.9	14,193	20,171	.3702	.3921
Polk	363.6	400.0	10.0	152.6	13.0	5,445,422	54.2	26,144	35,684	2,901,392	47.7	14,540	19,013	.1355	.1378
Putnam	59.1	66.4	12.4	25.8	15.2	903,874	63.2	24,720	35,034	394,774	57.6	11,181	15,301	.0201	.0216
St. Johns	68.8	84.4	22.7	33.6	26.8	1,381,506	78.1	29,279	41,116	530,879	59.8	12,536	15,800	.0268	.0307
St. Lucie	117.1	143.2	22.3	57.1	25.5	1,855,938	68.3	24,230	32,503	1,280,478	73.5	16,224	22,425	.0453	.0516
Santa Rosa	66.7	76.7	15.0	27.9	17.7	1,166,572	66.3	29,600	41,813	378,151	63.8	9,742	13,554	.0230	.0253
Sarasota	247.6	286.1	15.5	134.0	18.5	5,263,752	63.4	28,488	39,282	2,994,255	60.3	16,515	22,345	.1182	.1280
Seminole	234.3	283.7	21.1	105.6	24.1	4,783,775	72.1	32,659	45,301	2,283,397	65.8	16,188	21,623	.0988	.1119
Sumter	29.1	33.2	14.1	12.7	17.6	358,010	58.3	20,945	28,190	207,819	62.8	11,820	16,364	.0092	.0099
Suwannee	25.5	28.0	9.8	10.3	10.8	326,879	55.0	22,673	31,736	163,676	49.8	11,751	15,891	.0083	.0085
Taylor	17.7	18.8	6.2	7.1	7.6	245,426	49.2	24,926	34,567	92,915	34.7	10,455	13,087	.0057	.0057
Union	11.2	11.4	1.8	2.3	.0	95,739	40.1	29,707	41,626	23,801	41.2	7,330	10,348	.0026	.0024
Volusia	313.9	361.0	15.0	157.0	18.0	5,849,916	67.1	26,319	37,261	2,885,799	54.5	14,043	18,381	.1287	.1392
Wakulla	13.6	16.0	17.6	5.8	20.8	180,604	66.2	22,644	31,139	29,118	50.6	4,029	5,020	.0036	.0038
Walton	25.5	29.1	14.1	11.8	16.8	376,348	64.6	22,640	31,894	118,920	50.1	7,845	10,078	.0078	.0086
Washington	16.0	17.2	7.5	6.7	8.1	192,758	51.7	20,501	28,770	65,996	40.2	7,593	9,850	.0046	.0044
TOTAL METRO COUNTIES	**10,398.6**	**11,723.4**	**12.7**	**4,787.0**	**15.2**	**197,579,822**	**60.7**	**29,583**	**41,274**	**109,742,673**	**59.0**	**16,612**	**22,925**	**4.5432**	**4.8418**
TOTAL STATE	**11,435.2**	**12,905.3**	**12.9**	**5,260.3**	**15.4**	**213,240,096**	**60.8**	**29,088**	**40,538**	**117,025,708**	**58.7**	**16,174**	**22,247**	**4.9040**	**5.2255**
GEORGIA															
ALBANY	**118.2**	**122.0**	**3.2**	**41.7**	**5.6**	**1,608,612**	**46.1**	**27,870**	**38,576**	**1,034,951**	**44.6**	**18,118**	**24,819**	**.0450**	**.0437**
Dougherty	103.2	104.4	1.2	36.0	3.4	1,330,462	41.4	27,031	36,957	1,018,956	44.3	20,290	28,304	.0406	.0387
Lee	15.0	17.6	17.3	5.7	21.3	278,150	73.7	34,080	48,798	15,995	67.5	2,032	2,806	.0044	.0050
ATHENS	**139.8**	**149.9**	**7.2**	**56.0**	**10.0**	**2,013,946**	**51.1**	**26,185**	**35,963**	**1,201,881**	**51.5**	**15,582**	**21,462**	**.0526**	**.0530**
Clarke	76.5	80.0	4.6	31.0	7.3	1,163,378	48.4	27,120	37,528	963,272	50.5	22,145	31,073	.0341	.0340
Jackson	27.7	29.7	7.2	10.6	10.4	354,460	51.2	24,417	33,440	162,498	54.2	10,981	15,330	.0087	.0088
Madison	20.3	22.4	10.3	8.1	14.1	232,326	50.7	21,706	28,682	25,905	47.3	2,477	3,198	.0049	.0049
Oconee	15.3	17.8	16.3	6.3	18.9	263,782	64.4	30,282	41,870	50,206	66.7	5,682	7,969	.0049	.0053
ATLANTA	**2,460.7**	**2,746.2**	**11.6**	**1,028.5**	**13.9**	**50,304,744**	**60.7**	**34,679**	**48,911**	**27,592,536**	**58.4**	**19,296**	**26,828**	**1.1377**	**1.2094**
Barrow	24.6	27.5	11.8	10.0	16.3	315,723	56.7	23,421	31,572	188,198	60.5	13,633	18,820	.0082	.0087
Butts	15.2	16.1	5.9	4.9	8.9	197,958	50.8	29,181	40,400	41,431	36.2	6,761	8,455	.0043	.0043
Cherokee	66.1	79.6	20.4	27.2	23.1	1,063,282	67.5	28,720	39,091	312,786	71.3	8,261	11,499	.0207	.0234
Clayton	170.7	188.4	10.4	67.2	12.9	3,071,791	55.7	33,156	45,711	2,121,575	58.2	22,540	31,571	.0782	.0818
Cobb	373.6	442.6	18.5	170.8	21.3	10,253,411	75.1	41,591	60,032	4,753,308	73.8	19,425	27,830	.1943	.2247
Coweta	44.2	48.6	10.0	17.4	13.0	681,833	56.0	28,373	39,186	280,248	51.9	11,984	16,106	.0154	.0159
De Kalb	514.7	541.1	5.1	207.6	7.6	10,252,149	49.0	35,675	49,384	6,974,871	51.0	23,940	33,598	.2649	.2644
Douglas	68.5	80.7	17.8	26.5	20.5	1,199,882	66.7	32,724	45,279	486,802	69.0	13,092	18,370	.0248	.0276
Fayette	43.6	56.5	29.6	19.4	32.9	1,153,086	86.0	42,452	59,437	235,269	87.5	8,593	12,127	.0174	.0215
Forsyth	35.3	41.8	18.4	15.0	21.0	605,717	65.7	29,478	40,381	178,960	63.8	8,814	11,931	.0118	.0131
Fulton	611.2	627.1	2.6	254.4	5.1	11,788,724	49.7	32,544	46,339	8,282,252	49.6	22,878	32,556	.3103	.3082
Gwinnett	244.2	316.4	29.6	112.3	32.7	5,868,343	83.9	37,712	52,256	2,196,878	86.4	13,933	19,563	.1026	.1260
Henry	45.5	53.4	17.4	18.2	19.7	750,763	62.1	30,475	41,251	176,443	55.3	7,477	9,695	.0145	.0157
Newton	39.2	43.4	10.7	14.7	13.1	586,980	57.5	28,675	39,931	213,326	56.8	10,464	14,512	.0129	.0134
Paulding	30.8	35.0	13.6	12.5	16.8	418,828	58.0	24,769	33,506	105,401	51.7	6,493	8,432	.0088	.0092
Rockdale	46.8	55.7	19.0	18.6	21.6	911,731	69.1	35,229	49,018	438,366	71.0	16,751	23,568	.0190	.0215
Spalding	51.5	54.3	5.4	18.9	7.4	715,716	50.4	27,033	37,869	452,691	51.6	16,968	23,952	.0191	.0192

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
GEORGIA (continued)															
ATLANTA (continued)															
Walton	35.0	38.0	8.6	12.9	12.2	468,827	55.1	26,283	36,343	153,731	57.3	8,496	11,917	.0105	.0108
AUGUSTA	**378.7**	**408.5**	**7.9**	**147.1**	**10.8**	**6,063,288**	**57.5**	**28,876**	**41,219**	**2,953,872**	**53.8**	**14,411**	**20,081**	**.1415**	**.1465**
Columbia	53.1	64.9	22.2	22.6	24.9	1,045,904	74.2	33,173	46,279	200,913	60.3	6,925	8,890	.0179	.0203
McDuffie	19.9	21.1	6.0	7.5	7.1	213,103	40.8	21,626	28,414	160,934	46.6	15,679	21,458	.0068	.0065
Richmond	190.7	199.4	4.6	69.8	7.2	2,846,940	50.2	29,119	40,787	1,779,723	51.3	18,064	25,497	.0749	.0751
Aiken, S. C.	*115.0*	*123.1*	*7.0*	*47.2*	*9.5*	*1,957,341*	*62.9*	*27,883*	*41,469*	*812,302*	*59.3*	*11,833*	*17,210*	*.0419*	*.0446*
COLUMBUS	**242.8**	**244.7**	**.8**	**85.1**	**3.4**	**3,175,319**	**43.7**	**26,843**	**37,313**	**1,788,494**	**45.2**	**14,971**	**21,016**	**.0861**	**.0827**
Chattahoochee	21.2	20.8	–1.9	3.0	.0	299,412	46.2	68,277	99,804	5,012	44.1	1,159	1,671	.0055	.0053
Muscogee	173.1	174.8	1.0	63.8	3.4	2,337,823	42.5	26,592	36,643	1,573,692	44.8	17,615	24,666	.0670	.0641
Russell, Ala.	*48.5*	*49.1*	*1.2*	*18.3*	*4.0*	*538,084*	*48.0*	*20,660*	*29,403*	*209,790*	*47.9*	*8,058*	*11,464*	*.0136*	*.0133*
MACON - WARNER ROBINS	**279.5**	**292.2**	**4.5**	**105.6**	**7.0**	**4,592,152**	**51.6**	**30,683**	**43,486**	**2,447,948**	**50.7**	**16,463**	**23,181**	**.1120**	**.1124**
Bibb	156.2	161.0	3.1	59.5	5.3	2,397,628	48.1	28,648	40,296	1,602,652	49.0	19,043	26,935	.0649	.0641
Houston	83.3	87.9	5.5	31.0	8.4	1,557,254	55.0	35,119	50,234	703,813	54.6	15,919	22,704	.0346	.0354
Jones	19.5	21.9	12.3	7.5	15.4	338,052	62.3	32,052	45,074	22,325	45.5	2,360	2,977	.0056	.0060
Peach	20.5	21.4	4.4	7.6	7.0	299,218	51.8	27,758	39,371	119,158	52.0	11,039	15,679	.0069	.0069
SAVANNAH	**234.1**	**244.2**	**4.3**	**89.9**	**6.6**	**3,707,217**	**50.0**	**29,323**	**41,237**	**2,155,884**	**49.7**	**17,078**	**23,981**	**.0946**	**.0941**
Chatham	212.3	219.3	3.3	81.4	5.9	3,392,659	49.2	29,566	41,679	2,111,067	49.9	18,316	25,934	.0885	.0878
Effingham	21.8	24.9	14.2	8.5	14.9	314,558	58.7	26,793	37,007	44,817	43.5	4,221	5,273	.0061	.0063
ALL COUNTIES															
Appling	17.1	18.3	7.0	6.1	8.9	167,279	47.4	20,262	27,423	95,112	51.2	11,233	15,592	.0047	.0049
Atkinson	6.4	6.6	3.1	2.0	.0	44,368	28.8	17,227	22,184	19,012	35.6	7,012	9,506	.0016	.0012
Bacon	9.9	10.3	4.0	3.8	8.6	130,095	54.8	24,007	34,236	49,444	47.6	9,569	13,012	.0031	.0032
Baker	3.6	3.4	–5.6	1.2	.0	29,708	27.7	19,387	24,757	4,795	19.8	3,337	3,996	.0008	.0006
Baldwin	37.3	39.6	6.2	12.6	8.6	578,145	53.6	32,450	45,885	292,354	54.0	16,362	23,203	.0138	.0142
Banks	10.0	11.1	11.0	4.0	14.3	124,852	54.9	23,023	31,213	21,340	58.8	3,840	5,335	.0025	.0026
Barrow	24.6	27.5	11.8	10.0	16.3	315,723	56.7	23,421	31,572	188,198	60.5	13,633	18,820	.0082	.0087
Bartow	45.3	49.4	9.1	17.7	12.7	579,601	52.2	24,258	32,746	357,329	56.3	14,561	20,188	.0155	.0159
Ben Hill	17.4	18.5	6.3	6.7	8.1	190,191	46.1	20,995	28,387	107,565	49.9	11,571	16,054	.0054	.0052
Berrien	14.3	15.0	4.9	5.5	7.8	166,793	46.9	22,268	30,326	62,075	33.7	9,106	11,286	.0042	.0041
Bibb	156.2	161.0	3.1	59.5	5.3	2,397,628	48.1	28,648	40,296	1,602,652	49.0	19,043	26,935	.0649	.0641
Bleckley	10.6	10.6	.0	3.7	2.8	120,872	38.5	24,237	32,668	40,789	31.1	8,640	11,024	.0031	.0030
Brantley	10.1	11.3	11.9	4.0	14.3	138,153	61.8	24,403	34,538	12,642	51.7	2,381	3,161	.0026	.0026
Brooks	15.5	15.5	.0	5.2	.0	139,998	37.1	19,637	26,923	65,763	39.7	9,054	12,647	.0041	.0038
Bryan	12.8	15.1	18.0	4.8	17.1	124,658	45.4	20,915	25,970	42,544	51.4	6,854	8,863	.0032	.0033
Bulloch	36.4	37.2	2.2	12.5	4.2	415,527	41.9	24,404	33,242	321,455	45.0	18,468	25,716	.0130	.0124
Burke	20.3	20.9	3.0	6.7	3.1	254,364	50.7	25,966	37,965	107,366	48.6	11,114	16,025	.0063	.0063
Butts	15.2	16.1	5.9	4.9	8.9	197,958	50.8	29,181	40,400	41,431	36.2	6,761	8,455	.0043	.0043
Calhoun	5.4	5.0	–7.4	1.5	.0	42,621	38.5	20,519	28,414	17,886	40.4	8,495	11,924	.0012	.0011
Camden	17.3	19.8	14.5	6.3	18.9	227,083	64.8	25,994	36,045	133,544	67.0	15,092	21,197	.0057	.0061
Candler	7.7	7.8	1.3	2.7	.0	75,047	35.5	20,518	27,795	52,024	38.9	13,874	19,268	.0024	.0023
Carroll	62.2	67.2	8.0	23.9	11.2	855,422	53.7	25,880	35,792	420,104	55.3	12,579	17,578	.0209	.0214
☐ Catoosa	40.1	42.7	6.5	15.2	8.6	532,321	47.4	25,793	35,021	320,825	50.9	15,182	21,107	.0144	.0143
Charlton	8.3	9.1	9.6	3.0	11.1	101,163	54.2	24,306	33,721	30,621	39.1	8,152	10,207	.0023	.0024
Chatham	212.3	219.3	3.3	81.4	5.9	3,392,659	49.2	29,566	41,679	2,111,067	49.9	18,316	25,934	.0885	.0878
Chattahoochee	21.2	20.8	–1.9	3.0	.0	299,412	46.2	68,277	99,804	5,012	44.1	1,159	1,671	.0055	.0053
Chattooga	21.9	21.8	–.5	7.8	.0	220,870	34.1	21,112	28,317	128,147	38.2	11,887	16,429	.0068	.0061
Cherokee	66.1	79.6	20.4	27.2	23.1	1,063,282	67.5	28,720	39,091	312,786	71.3	8,261	11,499	.0207	.0234
Clarke	76.5	80.0	4.6	31.0	7.3	1,163,378	48.4	27,120	37,528	963,272	50.5	22,145	31,073	.0341	.0340
Clay	3.6	3.5	–2.8	1.2	.0	34,562	40.9	20,440	28,802	9,156	41.6	5,389	7,630	.0008	.0007
Clayton	170.7	188.4	10.4	67.2	12.9	3,071,791	55.7	33,156	45,711	2,121,575	58.2	22,540	31,571	.0782	.0818
Clinch	6.9	7.0	1.4	2.3	.0	82,523	43.7	24,968	35,880	17,501	32.2	5,758	7,609	.0020	.0018
Cobb	373.6	442.6	18.5	170.8	21.3	10,253,411	75.1	41,591	60,032	4,753,308	73.8	19,425	27,830	.1943	.2247
Coffee	29.3	31.1	6.1	10.6	8.2	329,412	50.3	22,360	31,077	197,041	52.1	13,219	18,589	.0091	.0092
Colquitt	36.6	37.3	1.9	13.4	3.1	461,254	44.5	24,562	34,422	222,229	45.5	11,746	16,584	.0121	.0116
Columbia	53.1	64.9	22.2	22.6	24.9	1,045,904	74.2	33,173	46,279	200,913	60.3	6,925	8,890	.0179	.0203
Cock	13.9	14.1	1.4	5.0	4.2	151,357	42.7	22,096	30,271	66,027	45.5	9,457	13,205	.0040	.0039
Coweta	44.2	48.6	10.0	17.4	13.0	681,833	56.0	28,373	39,186	280,248	51.9	11,984	16,106	.0154	.0159
Crawford	8.4	9.0	7.1	2.4	.0	87,474	35.8	26,832	36,448	7,650	38.1	2,308	3,188	.0020	.0019
Crisp	20.2	20.5	1.5	7.4	4.2	199,705	34.0	20,988	26,987	243,164	55.9	21,971	32,860	.0077	.0074
☐ Dade	12.9	13.4	3.9	4.2	.0	122,619	32.3	22,064	29,195	50,419	31.0	9,161	12,005	.0035	.0033
Dawson	6.0	7.0	16.7	2.5	19.0	70,096	58.4	21,076	28,038	14,352	49.4	4,576	5,741	.0016	.0016
Decatur	26.8	27.7	3.4	9.5	5.6	320,771	47.2	24,217	33,765	156,968	48.7	11,732	16,523	.0083	.0082
De Kalb	514.7	541.1	5.1	207.6	7.6	10,252,149	49.0	35,675	49,384	6,974,871	51.0	23,940	33,598	.2649	.2644
Dodge	17.0	16.9	–.6	6.0	.0	188,346	40.7	22,310	31,391	120,559	41.5	14,203	20,093	.0056	.0052

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
GEORGIA (continued)															
ALL COUNTIES (continued)															
Dooly	10.9	10.8	–.9	3.8	.0	79,707	22.3	17,154	20,976	69,587	32.4	13,836	18,312	.0032	.0028
Dougherty	103.2	104.4	1.2	36.0	3.4	1,330,462	41.4	27,031	36,957	1,018,956	44.3	20,290	28,304	.0406	.0387
Douglas	68.5	80.7	17.8	26.5	20.5	1,199,882	66.7	32,724	45,279	486,802	69.0	13,092	18,370	.0248	.0276
Early	13.3	13.3	.0	4.7	.0	135,240	35.7	21,199	28,774	60,914	37.7	9,414	12,960	.0038	.0035
Echols	2.3	2.3	.0	.8	.0	29,126	45.6	25,009	36,408	543	29.9	523	679	.0005	.0006
Effingham	21.8	24.9	14.2	8.5	14.9	314,558	58.7	26,793	37,007	44,817	43.5	4,221	5,273	.0061	.0063
Elbert	19.1	19.3	1.0	7.2	2.9	203,783	38.5	21,024	28,303	145,931	42.4	14,639	20,268	.0064	.0060
Emanuel	22.0	23.0	4.5	7.8	5.4	211,841	40.8	20,331	27,159	133,917	45.4	12,446	17,169	.0065	.0062
Evans	8.6	8.8	2.3	3.3	6.5	92,426	44.5	20,632	28,008	61,281	48.0	13,358	18,570	.0027	.0027
Fannin	15.6	16.3	4.5	6.4	8.5	151,259	42.1	18,041	23,634	65,827	36.0	8,202	10,285	.0042	.0041
Fayette	43.6	56.5	29.6	19.4	32.9	1,153,086	86.0	42,452	59,437	235,269	87.5	8,593	12,127	.0174	.0215
Floyd	81.1	81.8	.9	30.7	3.4	1,173,863	43.5	27,548	38,237	575,489	45.3	13,340	18,746	.0299	.0285
Forsyth	35.3	41.8	18.4	15.0	21.0	605,717	65.7	29,478	40,381	178,960	63.8	8,814	11,931	.0118	.0131
Franklin	16.3	17.1	4.9	6.4	8.5	207,375	51.6	23,179	32,402	136,127	53.0	15,083	21,270	.0058	.0058
Fulton	611.2	627.1	2.6	254.4	5.1	11,788,724	49.7	32,544	46,339	8,282,252	49.6	22,878	32,556	.3103	.3082
Gilmer	12.4	13.5	8.9	4.8	11.6	127,279	48.2	19,979	26,516	57,278	45.6	9,151	11,933	.0035	.0033
Glascock	2.4	2.4	.0	.8	.0	24,174	35.3	22,341	30,218	3,767	38.8	3,393	4,709	.0005	.0005
Glynn	59.0	62.3	5.6	24.0	8.1	920,469	48.2	27,983	38,353	489,786	38.5	15,931	20,408	.0236	.0229
Gordon	33.8	36.9	9.2	12.8	9.4	414,070	48.0	23,920	32,349	240,069	51.8	13,516	18,755	.0112	.0113
Grady	22.3	24.4	9.4	8.1	9.5	217,957	48.3	19,856	26,908	139,940	52.0	12,438	17,277	.0065	.0065
Greene	12.1	12.6	4.1	4.0	.0	114,076	37.6	20,720	28,519	44,149	38.5	7,968	11,037	.0031	.0030
Gwinnett	244.2	316.4	29.6	112.3	32.7	5,868,343	83.9	37,712	52,256	2,196,878	86.4	13,933	19,563	.1026	.1260
Habersham	26.8	27.7	3.4	9.9	5.3	353,198	46.7	25,611	35,677	176,648	45.7	12,894	17,843	.0091	.0089
Hall	84.8	92.7	9.3	33.6	11.6	1,432,014	56.7	30,359	42,619	751,398	57.7	15,826	22,363	.0337	.0351
Hancock	9.7	9.9	2.1	2.9	.0	65,630	27.9	17,694	22,631	20,770	35.1	5,300	7,162	.0020	.0018
Haralson	20.1	21.6	7.5	7.8	8.3	231,355	45.1	22,151	29,661	81,881	46.1	7,783	10,498	.0057	.0057
Harris	17.5	19.2	9.7	6.9	11.3	266,403	53.7	27,958	38,609	24,129	39.0	2,800	3,497	.0050	.0049
Hart	19.6	20.3	3.6	7.2	7.5	229,996	47.7	23,245	31,944	80,323	50.3	7,977	11,156	.0055	.0056
Heard	7.1	7.7	8.5	2.4	4.3	89,319	48.0	26,243	37,216	14,455	48.2	4,241	6,023	.0019	.0018
Henry	45.5	53.4	17.4	18.2	19.7	750,763	62.1	30,475	41,251	176,443	55.3	7,477	9,695	.0145	.0157
Houston	83.3	87.9	5.5	31.0	8.4	1,557,254	55.0	35,119	50,234	703,813	54.6	15,919	22,704	.0346	.0354
Irwin	9.4	9.6	2.1	3.5	6.1	89,610	36.2	19,941	25,603	18,012	35.2	4,038	5,146	.0023	.0022
Jackson	27.7	29.7	7.2	10.6	10.4	354,460	51.2	24,417	33,440	162,498	54.2	10,981	15,330	.0087	.0088
Jasper	8.4	9.0	7.1	3.3	10.0	132,522	58.2	27,922	40,158	17,976	43.0	4,191	5,447	.0025	.0025
Jeff Davis	12.3	13.0	5.7	4.8	11.6	132,231	43.0	21,499	27,548	77,464	51.0	11,932	16,138	.0038	.0037
Jefferson	19.0	19.3	1.6	6.8	4.6	202,424	46.3	21,284	29,768	90,713	47.6	9,458	13,340	.0053	.0053
Jenkins	8.9	9.0	1.1	2.9	.0	72,232	34.9	18,470	24,908	39,437	38.6	9,813	13,599	.0024	.0022
Johnson	8.8	8.9	1.1	3.2	3.2	89,416	39.7	20,645	27,943	15,795	27.5	3,996	4,936	.0021	.0019
Jones	19.5	21.9	12.3	7.5	15.4	338,052	62.3	32,052	45,074	22,325	45.5	2,360	2,977	.0056	.0060
Lamar	13.0	13.7	5.4	5.0	11.1	169,414	52.4	24,702	33,883	44,086	38.2	7,086	8,817	.0038	.0038
Lanier	5.8	5.9	1.7	2.0	.0	63,688	42.9	22,280	31,844	14,972	42.6	5,251	7,486	.0015	.0015
Laurens	39.1	40.6	3.8	14.5	6.6	474,458	45.5	23,984	32,721	351,549	48.6	17,398	24,245	.0141	.0138
Lee	15.0	17.6	17.3	5.7	21.3	278,150	73.7	34,080	48,798	15,995	67.5	2,032	2,806	.0044	.0050
Liberty	42.7	50.2	17.6	14.0	17.6	587,368	62.1	30,447	41,955	171,651	54.2	9,352	12,261	.0124	.0132
Lincoln	7.1	7.5	5.6	2.2	4.8	63,009	34.7	22,270	28,640	16,512	41.9	5,540	7,505	.0017	.0017
Long	5.2	5.9	13.5	2.0	17.6	59,514	63.0	21,480	29,757	3,992	47.2	1,595	1,996	.0012	.0012
Lowndes	74.0	78.7	6.4	27.5	8.7	918,722	47.7	24,590	33,408	606,310	43.2	16,732	22,048	.0263	.0258
Lumpkin	11.8	12.6	6.8	4.4	12.8	171,647	58.0	27,853	39,011	53,668	53.8	8,946	12,197	.0036	.0038
McDuffie	19.9	21.1	6.0	7.5	7.1	213,103	40.8	21,626	28,414	160,934	46.6	15,679	21,458	.0068	.0065
McIntosh	9.2	9.2	.0	3.0	.0	80,290	35.7	19,723	26,763	33,985	37.1	8,263	11,328	.0023	.0021
Macon	14.4	14.6	1.4	5.0	2.0	175,337	46.9	24,364	35,067	39,231	30.4	6,141	7,846	.0039	.0039
Madison	20.3	22.4	10.3	8.1	14.1	232,326	50.7	21,706	28,682	25,905	47.3	2,477	3,198	.0049	.0049
Marion	5.4	5.4	.0	1.7	.0	48,057	39.5	20,261	28,269	19,712	40.9	8,231	11,595	.0014	.0012
Meriwether	21.8	22.2	1.8	7.1	.0	254,170	40.9	25,405	35,799	84,716	26.7	9,415	11,932	.0065	.0060
Miller	7.0	6.9	–1.4	2.6	.0	52,595	18.3	17,101	20,229	18,800	15.2	6,277	7,231	.0017	.0015
Mitchell	21.9	22.5	2.7	7.3	5.8	223,297	43.5	22,550	30,589	102,904	47.0	10,144	14,096	.0061	.0058
Monroe	16.1	17.5	8.7	5.8	9.4	182,521	44.3	23,863	31,469	53,041	33.3	7,508	9,145	.0044	.0044
Montgomery	7.3	7.4	1.4	2.3	.0	69,999	38.2	22,030	30,434	64,643	40.2	20,046	28,106	.0025	.0023
Morgan	12.4	13.1	5.6	4.4	10.0	132,134	46.1	22,616	30,030	100,916	51.3	16,674	22,935	.0040	.0041
Murray	23.1	26.0	12.6	8.9	12.7	271,840	47.4	23,350	30,544	110,587	53.9	9,098	12,426	.0068	.0068
Muscogee	173.1	174.8	1.0	63.8	3.4	2,337,823	42.5	26,592	36,643	1,573,692	44.8	17,615	24,666	.0670	.0641
Newton	39.2	43.4	10.7	14.7	13.1	586,980	57.5	28,675	39,931	213,326	56.8	10,464	14,512	.0129	.0134
Oconee	15.3	17.8	16.3	6.3	18.9	263,782	64.4	30,282	41,870	50,206	66.7	5,682	7,969	.0049	.0053
Oglethorpe	9.6	10.2	6.3	3.8	11.8	127,668	54.7	24,266	33,597	37,513	56.9	7,034	9,872	.0027	.0029
Paulding	30.8	35.0	13.6	12.5	16.8	418,828	58.0	24,769	33,506	105,401	51.7	6,493	8,432	.0088	.0092
Peach	20.5	21.4	4.4	7.6	7.0	299,218	51.8	27,758	39,371	119,158	52.0	11,039	15,679	.0069	.0069

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
GEORGIA (continued)															
ALL COUNTIES (continued)															
Pickens	13.0	14.2	9.2	5.3	10.4	158,638	49.1	22,171	29,932	73,456	44.6	10,582	13,860	.0041	.0041
Pierce	12.8	13.5	5.5	4.6	7.0	138,541	47.0	21,913	30,118	49,443	49.0	7,717	10,748	.0035	.0034
Pike	9.9	10.7	8.1	3.5	9.4	126,988	49.3	26,582	36,282	8,752	40.4	1,948	2,501	.0024	.0024
Polk	33.4	34.1	2.1	12.1	1.7	420,478	41.9	24,897	34,750	171,946	43.3	10,085	14,210	.0107	.0102
Pulaski	9.1	9.1	.0	3.2	.0	112,814	41.2	24,959	35,254	50,347	41.7	11,100	15,733	.0029	.0028
Putnam	11.9	13.4	12.6	4.6	12.2	153,298	52.9	24,461	33,326	48,828	46.8	8,112	10,615	.0035	.0035
Quitman	2.2	2.2	.0	.8	.0	18,738	36.2	17,203	23,423	4,861	39.2	4,365	6,076	.0005	.0006
Rabun	10.9	11.3	3.7	4.5	9.8	152,230	53.7	24,155	33,829	78,689	53.9	12,469	17,486	.0038	.0038
Randolph	9.6	9.4	–2.1	3.3	.0	87,960	35.3	19,706	26,655	25,119	24.3	6,124	7,612	.0024	.0021
Richmond	190.7	199.4	4.6	69.8	7.2	2,846,940	50.2	29,119	40.787	1,779,723	51.3	18,064	25,497	.0749	.0751
Rockdale	46.8	55.7	19.0	18.6	21.6	911,731	69.1	35,229	49,018	438,366	71.0	16,751	23,568	.0190	.0215
Schley	3.6	3.8	5.6	1.1	.0	31,164	35.7	20,885	28,331	17,309	39.0	11,323	15,735	.0010	.0008
Screven	15.2	16.1	5.9	5.8	7.4	171,745	49.9	21,216	29,611	66,572	45.8	8,453	11,478	.0043	.0044
Seminole	9.5	9.8	3.2	3.5	9.4	108,056	50.5	22,439	30,873	42,114	42.2	9,257	12,033	.0028	.0026
Spalding	51.5	54.3	5.4	18.9	7.4	715,716	50.4	27,033	37,869	452,691	51.6	16,968	23,952	.0191	.0192
Stephens	22.2	22.5	1.4	8.4	3.7	262,520	40.8	23,013	31,252	178,449	44.2	15,279	21,244	.0079	.0075
Stewart	6.1	6.2	1.6	1.9	.0	45,436	37.2	17,426	23,914	16,009	26.7	6,649	8,426	.0013	.0013
Sumter	30.5	31.2	2.3	10.6	5.0	386,110	47.8	25,871	36,425	264,385	48.5	17,625	24,942	.0111	.0108
Talbot	6.3	6.0	–4.8	2.0	–4.8	60,970	29.7	22,391	30,485	10,535	27.2	3,942	5,268	.0014	.0014
Taliaferro	2.0	2.0	.0	.8	.0	12,861	18.2	13,596	16,076	1,033	27.1	1,016	1,291	.0004	.0003
Tattnall	18.0	19.0	5.6	6.6	8.2	203,103	51.6	21,966	30,773	78,484	50.6	8,542	11,892	.0051	.0050
Taylor	7.7	7.5	–2.6	2.6	.0	102,134	43.8	27,311	39,282	22,894	27.7	6,894	8,805	.0022	.0021
Telfair	11.1	10.6	–4.5	4.0	.0	109,998	36.1	20,201	27,500	61,259	39.2	11,002	15,315	.0034	.0030
Terrell	12.1	12.0	–.8	4.1	2.5	127,376	42.2	22,387	31,067	47,878	32.2	9,054	11,678	.0034	.0032
Thomas	38.4	38.7	.8	13.7	3.8	476,011	44.4	24,967	34,745	262,321	46.0	13,608	19,148	.0129	.0125
Tift	34.3	35.5	3.5	12.4	6.9	466,788	50.5	26,744	37,644	395,470	51.3	22,540	31,893	.0140	.0140
Toombs	24.4	25.9	6.1	9.7	11.5	289,509	53.3	21,709	29,846	116,678	38.9	9,655	12,029	.0072	.0071
Towns	6.3	6.9	9.5	3.0	20.0	89,125	64.5	21,669	29,708	28,201	55.5	7,252	9,400	.0020	.0020
Treutlen	6.1	6.1	.0	2.1	.0	56,213	33.5	20,052	26,768	11,443	22.6	4,444	5,449	.0014	.0013
Troup	53.5	56.3	5.2	20.7	7.8	788,627	52.0	27,015	38,098	480,983	52.7	16,406	23,236	.0204	.0208
Turner	10.0	10.2	2.0	3.1	–3.1	63,938	14.5	17,443	20,625	61,924	26.3	15,324	19,975	.0029	.0024
Twiggs	10.0	10.5	5.0	3.3	.0	121,551	42.2	25,899	36,834	9,907	28.3	2,341	3,002	.0026	.0024
Union	10.8	11.9	10.2	4.5	12.5	127,862	57.4	20,308	28,414	31,418	43.7	5,465	6,982	.0027	.0029
Upson	26.4	26.7	1.1	9.8	3.2	345,528	43.4	25,363	35,258	161,289	45.1	11,703	16,458	.0089	.0086
☐ Walker	56.4	56.1	–.5	20.5	2.0	685,522	39.1	24,522	33,440	293,640	42.1	10,281	14,324	.0179	.0167
Walton	35.0	38.0	8.6	12.9	12.2	468,827	55.1	26,283	36,343	153,731	57.3	8,496	11,917	.0105	.0108
Ware	37.7	38.1	1.1	13.5	3.1	451,060	42.2	24,217	33,412	371,144	44.4	19,621	27,492	.0143	.0136
Warren	6.5	6.4	–1.5	2.0	.0	65,339	42.4	22,935	32,670	18,833	42.3	6,616	9,417	.0016	.0016
Washington	19.3	19.4	.5	6.4	.0	212,812	38.8	23,959	33,252	108,444	40.5	12,058	16,944	.0060	.0055
Wayne	21.8	22.4	2.8	7.3	1.4	259,704	41.3	25,520	35,576	171,378	42.8	16,671	23,476	.0076	.0074
Webster	2.3	2.3	.0	.8	.0	26,019	41.1	23,043	32,524	4,316	26.4	4,268	5,395	.0007	.0005
Wheeler	5.5	5.8	5.5	1.9	.0	49,320	38.6	18,726	25,958	3,589	25.1	1,509	1,889	.0011	.0012
White	11.5	12.8	11.3	4.6	12.2	127,765	43.0	21,794	27,775	34,393	34.2	6,250	7,477	.0031	.0030
Whitfield	70.4	74.0	5.1	26.6	7.7	952,896	43.8	26,829	35,823	653,091	48.5	17,803	24,552	.0271	.0265
Wilcox	7.8	7.8	.0	2.6	.0	54,949	18.3	17,863	21,134	7,093	15.1	2,370	2,728	.0017	.0013
Wilkes	11.3	11.6	2.7	4.0	.0	120,483	36.4	22,087	30,121	78,252	39.3	14,041	19,563	.0037	.0036
Wilkinson	11.1	11.6	4.5	3.6	.0	135,726	40.8	26,778	37,702	31,998	36.4	6,518	8,888	.0032	.0030
Worth	19.3	20.4	5.7	6.8	7.9	234,268	49.5	24,881	34,451	69,117	47.0	7,463	10,164	.0054	.0053
TOTAL METRO COUNTIES	**3,799.7**	**4,147.7**	**9.2**	**1,528.3**	**11.6**	**70,310,315**	**57.4**	**32,628**	**46,006**	**38,818,358**	**55.6**	**18,222**	**25,400**	**1.6498**	**1.7182**
TOTAL STATE	**5,990.5**	**6,444.0**	**7.6**	**2,330.3**	**9.8**	**97,083,999**	**54.3**	**29,661**	**41,662**	**52,246,954**	**53.2**	**16,073**	**22,421**	**2.3544**	**2.4093**
HAWAII															
HONOLULU	**828.2**	**883.6**	**6.7**	**279.8**	**9.1**	**15,787,725**	**54.9**	**39,762**	**56,425**	**7,778,512**	**55.0**	**19,569**	**27,800**	**.3588**	**.3685**
Honolulu	828.2	883.6	6.7	279.8	9.1	15,787,725	54.9	39,762	56,425	7,778,512	55.0	19,569	27,800	.3588	.3685
ALL COUNTIES															
Hawaii	110.6	126.4	14.3	41.0	15.5	1,745,939	59.2	30,901	42,584	1,004,305	58.[illegible]	17,863	24,495	.0423	.0451
Honolulu	828.2	883.6	6.7	279.8	9.1	15,787,725	54.9	39,762	56,425	7,778,512	55.0	19,569	27,800	.3588	.3685
Kauai	44.8	49.7	10.9	15.5	10.7	703,099	50.1	33,458	45,361	483,363	53.8	22,446	31,185	.0188	.0191
Maui	87.7	103.0	17.4	33.1	17.8	1,345,942	47.0	32,587	40,663	1,128,481	57.4	25,520	34,093	.0391	.0403
TOTAL METRO COUNTIES	**828.2**	**883.6**	**6.7**	**279.8**	**9.1**	**15,787,725**	**54.9**	**39,762**	**56,425**	**7,778,512**	**55.0**	**19,569**	**27,800**	**.3588**	**.3685**
TOTAL STATE	**1,071.3**	**1,162.7**	**8.5**	**369.4**	**10.6**	**19,582,705**	**54.5**	**37,952**	**53,012**	**10,394,661**	**55.5**	**20,009**	**28,139**	**.4590**	**.4730**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
IDAHO															
BOISE	**198.8**	**221.9**	**11.6**	**81.6**	**11.9**	**3,752,194**	**64.9**	**31,214**	**45,983**	**1,462,867**	**46.7**	**13,674**	**17,927**	**.0785**	**.0830**
Ada	198.8	221.9	11.6	81.6	11.9	3,752,194	64.9	31,214	45,983	1,462,867	46.7	13,674	17,927	.0785	0830
ALL COUNTIES															
Ada	198.8	221.9	11.6	81.6	11.9	3,752,194	64.9	31,214	45,983	1,462,867	46.7	13,674	17,927	.0785	.0830
Adams	3.7	4.0	8.1	1.3	8.3	41,426	48.2	23,296	31,866	14,215	51.2	7,837	10,935	.0010	.0010
Bannock	70.1	73.6	5.0	24.8	4.2	930,212	42.4	27,443	37,509	458,883	33.3	14,459	18,503	.0249	.0235
Bear Lake	7.3	7.5	2.7	2.5	.0	87,186	39.7	24,960	34,874	35,076	29.7	10,819	14,030	.0023	.0021
Benewah	9.1	9.6	5.5	3.1	.0	113,730	39.2	26,357	36,687	35,046	31.3	8,609	11,305	.0029	.0026
Bingham	39.4	41.8	6.1	12.1	4.3	543,685	59.7	29,349	44,933	178,027	54.0	9,968	14,713	.0117	.0122
Blaine	12.5	14.9	19.2	6.1	19.6	256,787	75.1	28,748	42,096	170,646	64.2	20,379	27,975	.0060	.0068
Boise	3.4	3.7	8.8	1.4	.0	54,954	49.2	26,304	39,253	3,296	30.4	1,805	2,354	.0010	.0009
Bonner	28.9	32.9	13.8	11.2	9.8	303,676	45.6	20,445	27,114	199,824	50.9	12,979	17,841	.0089	.0091
Bonneville	70.6	74.2	5.1	23.5	4.0	1,064,648	54.0	30,596	45,304	618,240	41.2	19,377	26,308	.0276	.0274
Boundary	8.0	8.6	7.5	2.7	3.8	79,722	43.5	21,374	29,527	56,893	45.6	15,030	21,071	.0026	.0023
Butte	3.5	3.6	2.9	1.1	.0	49,838	54.2	29,375	45,307	13,480	42.1	8,624	12,255	.0011	.0011
Camas	.8	.8	.0	.3	.0	14,043	57.8	29,670	46,810	1,479	34.6	3,663	4,930	.0001	.0003
Canyon	89.1	93.2	4.6	30.3	2.0	1,103,305	47.2	25,236	36,413	685,297	46.1	15,789	22,617	.0309	.0303
Caribou	9.3	9.7	4.3	3.1	.0	140,274	50.7	30,026	45,250	46,886	46.4	10,330	15,125	.0032	.0031
Cassia	21.1	22.2	5.2	6.6	3.1	238,173	49.2	24,937	36,087	310,354	64.3	29,518	47,023	.0086	.0090
Clark	.8	.8	.0	.3	.0	10,789	52.0	23,667	35,963	2,008	31.7	5,083	6,693	.0002	.0002
Clearwater	10.1	9.7	–4.0	3.6	.0	151,815	47.2	28,645	42,171	34,299	29.4	7,363	9,528	.0033	.0031
Custer	5.0	6.5	30.0	2.6	30.0	89,353	95.2	22,885	34,367	45,478	90.0	11,968	17,492	.0017	.0022
Elmore	22.2	22.8	2.7	6.9	.0	208,123	30.1	23,190	30,163	112,032	36.2	11,921	16,237	.0064	.0059
Franklin	9.5	9.9	4.2	2.8	.0	90,707	38.5	23,384	32,395	45,719	40.4	11,630	16,328	.0027	.0025
Fremont	11.4	11.8	3.5	4.0	8.1	182,903	70.6	28,972	45,726	42,677	50.9	7,645	10,669	.0035	.0037
Gem	12.5	13.0	4.0	4.3	.0	118,846	26.4	21,872	27,639	47,765	34.4	8,267	11,108	.0035	.0032
Gooding	12.8	13.5	5.5	4.7	4.4	147,181	45.5	22,480	31,315	64,901	47.0	9,809	13,809	.0038	.0037
Idaho	15.0	15.1	.7	5.4	1.9	130,012	20.5	20,355	24,076	44,584	21.9	6,900	8,256	.0039	.0033
Jefferson	16.9	18.1	7.1	5.4	10.2	184,604	58.3	23,800	34,186	75,321	57.5	9,759	13,948	.0046	.0047
Jerome	16.3	17.4	6.7	6.0	9.1	215,286	58.4	24,708	35,881	96,314	56.8	11,171	16,052	.0052	.0053
Kootenai	70.7	80.3	13.6	27.8	12.1	1,170,763	68.7	27,990	42,114	477,803	55.4	12,401	17,187	.0247	.0272
Latah	29.2	29.9	2.4	10.6	1.9	459,448	53.7	28,749	43,344	233,564	49.3	15,046	22,034	.0112	.0110
Lemhi	7.8	8.1	3.8	2.9	3.6	74,772	29.4	20,641	25,783	51,486	38.4	13,283	17,754	.0024	.0024
Lewis	4.0	3.9	–2.5	1.4	.0	64,088	57.8	29,013	45,777	20,844	49.9	9,931	14,889	.0013	.0014
Lincoln	3.5	3.5	.0	1.2	.0	32,127	33.8	20,006	26,773	19,756	38.1	11,924	16,463	.0012	.0009
Madison	21.8	23.6	8.3	5.9	7.3	253,161	65.5	27,809	42,909	183,103	60.1	20,799	31,034	.0069	.0074
Minidoka	21.2	22.3	5.2	7.1	6.0	320,950	63.0	29,380	45,204	74,857	47.2	7,589	10,543	.0064	.0067
Nez Perce	34.0	34.8	2.4	12.7	.8	547,778	51.4	28,715	43,132	287,792	33.2	17,149	22,661	.0140	.0133
Oneida	3.5	3.7	5.7	1.1	.0	36,054	51.3	21,665	32,776	13,926	42.2	8,900	12,660	.0009	.0009
Owyhee	8.8	9.3	5.7	2.8	.0	81,754	42.3	20,523	29,198	36,942	42.2	9,276	13,194	.0022	.0023
Payette	16.7	17.6	5.4	6.3	6.8	200,028	55.1	21,865	31,750	63,342	53.4	6,997	10,054	.0046	.0047
Power	7.6	8.2	7.9	2.7	8.0	121,660	64.2	29,646	45,059	23,595	54.5	6,110	8,739	.0024	.0024
Shoshone	17.9	16.5	–7.8	5.7	–8.1	299,915	45.1	33,336	52,617	100,599	37.9	11,770	17,649	.0067	.0063
Teton	3.2	3.4	6.3	.9	.0	31,856	51.6	23,349	35,396	17,579	46.9	13,300	19,532	.0009	.0009
Twin Falls	56.6	59.4	4.9	20.1	3.1	854,944	55.5	28,192	42,535	536,424	51.0	18,217	26,688	.0221	.0225
Valley	6.6	7.5	13.6	2.6	18.2	95,658	65.9	26,216	36,792	57,293	62.5	16,025	22,036	.0025	.0026
Washington	8.7	8.6	–1.1	3.0	–3.2	103,332	45.9	22,849	34,444	24,178	26.9	6,145	8,059	.0023	.0022
TOTAL METRO COUNTIES	**198.8**	**221.9**	**11.6**	**81.6**	**11.9**	**3,752,194**	**64.9**	**31,214**	**45,983**	**1,462,867**	**46.7**	**13,674**	**17,927**	**.0785**	**.0830**
TOTAL STATE	**1,029.9**	**1,101.4**	**6.9**	**372.5**	**6.1**	**15,051,760**	**55.4**	**27,594**	**40,407**	**7,124,690**	**46.8**	**13,830**	**19,127**	**.3628**	**.3676**
ILLINOIS															
AURORA - ELGIN	**349.2**	**377.6**	**8.1**	**135.0**	**10.7**	**6,882,252**	**52.4**	**37,051**	**50,980**	**2,391,821**	**41.8**	**13,836**	**17,717**	**.1459**	**.1457**
Kane	308.1	333.2	8.1	119.4	10.9	6,192,617	54.3	37,265	51,864	2,277,170	42.5	14,841	19,072	.1317	.1325
Kendall	41.1	44.4	8.0	15.6	9.9	689,635	37.1	35,425	44,207	114,651	30.0	6,212	7,349	.0142	.0132
BLOOMINGTON - NORMAL	**125.1**	**130.0**	**3.9**	**48.5**	**6.6**	**2,543,042**	**57.2**	**35,552**	**52,434**	**1,192,125**	**54.4**	**16,972**	**24,580**	**.0559**	**.0574**
McLean	125.1	130.0	3.9	48.5	6.6	2,543,042	57.2	35,552	52,434	1,192,125	54.4	16,972	24,580	.0559	.0574
CHAMPAIGN - URBANA - RANTOUL	**168.8**	**170.0**	**.7**	**63.4**	**3.1**	**2,651,324**	**38.9**	**31,040**	**41,819**	**1,423,903**	**42.8**	**16,215**	**22,459**	**.0695**	**.0653**
Champaign	168.8	170.0	.7	63.4	3.1	2,651,324	38.9	31,040	41,819	1,423,903	42.8	16,215	22,459	.0695	.0653
CHICAGO	**6,127.1**	**6,173.2**	**.8**	**2,306.4**	**3.1**	**121,661,698**	**49.0**	**36,480**	**52,750**	**52,260,415**	**46.7**	**15,919**	**22,659**	**2.7327**	**2.6790**
Cook	5,221.8	5,178.9	–.8	1,944.5	1.5	97,109,717	45.4	34,853	49,941	42,466,372	44.8	15,299	21,839	2.2566	2.1689
Du Page	737.1	808.2	9.6	296.1	12.3	20,773,192	65.6	47,586	70,156	8,849,433	56.4	21,465	29,887	.4068	.4370

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
ILLINOIS (continued)															
CHICAGO (continued)															
McHenry	168.2	186.1	10.6	65.8	13.3	3,778,789	63.6	39,749	57,428	944,610	45.0	11,212	14,356	.0693	.0731
CHICAGO - GARY - LAKE COUNTY CONSOLIDATED AREA	***8,098.1***	***8,216.6***	***1.5***	***3,013.9***	***3.7***	***157,670,830***	***48.4***	***36,555***	***52,315***	***67,179,417***	***46.1***	***15,828***	***22,290***	***3.5582***	***3.4812***
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**391.3**	**.5**	**150.8**	**2.7**	**7,321,594**	**47.7**	**33,762**	**48,552**	**3,070,668**	**40.6**	**14,879**	**20,363**	**.1678**	**.1619**
Henry	56.7	55.3	−2.5	20.9	.0	988,640	43.8	32,887	47,303	268,024	34.5	9,535	12,824	.0212	.0200
Rock Island	165.5	163.2	−1.4	63.7	.8	3,175,011	45.1	34,619	49,843	1,470,324	44.2	16,131	23,082	.0747	.0716
Scott, Iowa	*167.3*	*172.8*	*3.3*	*66.2*	*5.6*	*3,157,943*	*51.7*	*33,191*	*47,703*	*1,332,320*	*38.0*	*15,398*	*20,126*	*.0719*	*.0703*
DECATUR	**131.7**	**131.6**	**−.1**	**51.4**	**2.2**	**2,546,886**	**49.9**	**33,783**	**49,550**	**1,126,764**	**47.6**	**15,179**	**21,921**	**.0576**	**.0567**
Macon	131.7	131.6	−.1	51.4	2.2	2,546,886	49.9	33,783	49,550	1,126,764	47.6	15,179	21,921	.0576	.0567
JOLIET	**383.6**	**407.0**	**6.1**	**135.9**	**8.2**	**6,776,105**	**47.4**	**36,609**	**49,861**	**2,214,111**	**46.1**	**12,066**	**16,292**	**.1465**	**.1443**
Grundy	33.2	35.3	6.3	13.1	8.3	724,448	60.3	37,346	55,301	214,375	47.6	12,002	16,365	.0140	.0145
Will	350.4	371.7	6.1	122.8	8.2	6,051,657	46.0	36,530	49,281	1,999,736	45.9	12,073	16,284	.1325	.1298
KANKAKEE	**104.1**	**104.9**	**.8**	**38.2**	**3.0**	**1,488,407**	**37.0**	**29,281**	**38,964**	**639,384**	**33.5**	**12,907**	**16,738**	**.0384**	**.0351**
Kankakee	104.1	104.9	.8	38.2	3.0	1,488,407	37.0	29,281	38,964	639,384	33.5	12,907	16,738	.0384	.0351
LAKE COUNTY	**472.6**	**500.7**	**5.9**	**170.3**	**8.7**	**11,258,624**	**55.7**	**46,182**	**66,111**	**4,427,254**	**54.0**	**18,362**	**25,997**	**.2304**	**.2364**
Lake	472.6	500.7	5.9	170.3	8.7	11,258,624	55.7	46,182	66,111	4,427,254	54.0	18,362	25,997	.2304	.2364
PEORIA	**370.8**	**372.3**	**.4**	**141.1**	**2.6**	**7,255,795**	**47.7**	**35,734**	**51,423**	**2,640,828**	**39.5**	**13,772**	**18,716**	**.1592**	**.1532**
Peoria	200.9	199.8	−.5	77.3	1.7	4,128,198	50.2	36,161	53,405	1,605,135	41.0	14,981	20,765	.0901	.0878
Tazewell	134.7	136.1	1.0	51.0	3.2	2,532,576	44.8	35,401	49,658	894,102	38.3	13,091	17,531	.0563	.0534
Woodford	35.2	36.4	3.4	12.8	5.8	595,021	42.9	34,414	46,486	141,591	30.5	8,965	11,062	.0128	.0120
ROCKFORD	**282.0**	**283.1**	**.4**	**107.1**	**2.6**	**4,813,561**	**40.2**	**32,889**	**44,945**	**2,306,603**	**43.1**	**15,436**	**21,537**	**.1193**	**.1125**
Boone	29.9	30.8	3.0	11.1	4.7	399,172	27.0	29,659	35,961	170,244	38.1	11,633	15,337	.0107	.0096
Winnebago	252.1	252.3	.1	96.0	2.3	4,414,389	41.5	33,255	45,983	2,136,359	43.6	15,865	22,254	.1086	.1029
SPRINGFIELD	**195.4**	**201.4**	**3.1**	**83.1**	**5.6**	**3,320,889**	**39.5**	**30,252**	**39,963**	**1,607,915**	**40.0**	**14,597**	**19,349**	**.0833**	**.07[illegible]**
Menard	12.5	13.2	5.6	5.1	8.5	156,130	28.3	25,886	30,614	32,523	25.9	5,495	6,377	.0036	.0034
Sangamon	182.9	188.2	2.9	78.0	5.4	3,164,759	40.1	30,529	40,574	1,575,392	40.3	15,176	20,197	.0797	.0750
ALL COUNTIES															
Adams	71.3	71.0	−.4	27.9	2.2	864,126	27.1	24,907	30,972	627,463	36.3	16,862	22,490	.0280	.0249
Alexander	12.3	12.5	1.6	5.1	4.1	146,726	46.7	20,409	28,770	57,923	34.7	8,777	11,357	.0037	.0035
Bond	16.6	17.0	2.4	6.5	6.6	219,342	39.8	25,717	33,745	77,843	39.9	9,120	11,976	.0054	.0051
Boone	29.9	30.8	3.0	11.1	4.7	399,172	27.0	29,659	35,961	170,244	38.1	11,633	15,337	.0107	.0096
Brown	5.5	5.6	1.8	2.3	4.5	94,400	59.1	26,978	41,043	25,494	53.8	7,534	11,084	.0019	.0020
Bureau	39.0	38.7	−.8	15.0	1.4	619,796	38.9	30,150	41,320	195,133	31.5	10,029	13,009	.0144	.0131
Calhoun	6.1	6.3	3.3	2.1	.0	62,364	29.6	22,907	29,697	19,902	24.4	7,616	9,477	.0017	.0016
Carroll	18.3	17.9	−2.2	6.9	−1.4	282,774	40.5	28,748	40,982	65,633	32.6	7,072	9,512	.0062	.0056
Cass	14.9	14.7	−1.3	5.5	.0	221,050	42.1	28,292	40,191	51,764	26.8	7,420	9,412	.0049	.0045
Champaign	168.8	170.0	.7	63.4	3.1	2,651,334	38.9	31,040	41,819	1,423,903	42.8	16,215	22,459	.0695	.0653
Christian	36.6	36.7	.3	14.7	2.8	685,577	53.2	31,293	46,638	241,059	46.3	11,522	16,399	.0146	.0145
Clark	16.9	16.9	.0	6.7	.0	199,907	24.9	23,887	29,837	65,639	23.6	7,929	9,797	.0054	.0047
Clay	15.7	15.9	1.3	6.5	4.8	256,077	58.1	26,129	39,396	79,927	47.7	8,730	12,296	.0054	.0054
☐ Clinton	34.5	36.1	4.6	12.9	8.4	525,463	51.5	29,207	40,811	198,887	52.8	10,935	15,418	.0119	.0119
Coles	53.4	54.3	1.7	20.4	4.6	869,038	50.2	29,605	42,600	403,309	46.3	14,135	19,770	.0206	.0204
Cook	5,221.8	5,178.9	−.8	1,944.5	1.5	97,109,717	45.4	34,853	49,941	42,466,372	44.8	15,299	21,839	2.2566	2.1689
Crawford	21.2	21.6	1.9	8.7	4.8	435,267	59.8	32,810	50,031	162,459	54.4	12,678	18,673	.0088	.0092
Cumberland	11.5	11.9	3.5	4.8	9.1	149,076	39.2	24,345	31,058	49,020	47.2	7,566	10,213	.0037	.0034
De Kalb	73.0	71.5	−2.1	25.1	.0	1,099,272	34.2	32,628	43,796	440,851	36.0	12,914	17,564	.0275	.0249
De Witt	18.8	19.2	2.1	7.6	4.1	433,131	60.7	36,916	56,991	101,835	42.1	9,819	13,399	.0080	.0082
Douglas	20.1	20.1	.0	7.6	1.3	350,264	46.6	31,855	46,087	119,002	33.1	11,918	15,658	.0079	.0074
Du Page	737.1	808.2	9.6	296.1	12.3	20,773,192	65.6	47,586	70,156	8,849,433	56.4	21,465	29,887	.4068	.4370
Edgar	21.0	20.3	−3.3	8.4	.0	331,255	45.1	27,174	39,435	149,182	43.7	12,363	17,760	.0081	.0076
Edwards	8.5	9.0	5.9	4.0	11.1	187,946	71.2	30,488	46,987	54,010	63.6	9,169	13,503	.0033	.0037
Effingham	33.6	35.9	6.8	13.1	8.3	455,129	35.9	27,684	34,743	396,676	45.0	22,607	30,281	.0147	.0140
Fayette	22.8	23.2	1.8	8.8	4.8	334,673	49.7	26,612	38,031	110,128	36.3	9,617	12,515	.0076	.0074
Ford	14.7	14.1	−4.1	5.7	−1.7	186,451	20.0	26,797	32,711	63,253	14.9	9,488	11,097	.0052	.0042
Franklin	44.2	45.0	1.8	18.6	4.5	466,007	23.6	21,179	25,054	297,294	36.2	12,259	15,984	.0151	.0133
Fulton	42.4	41.0	−3.3	16.2	.0	507,241	23.8	25,283	31,311	218,891	33.1	10,150	13,512	.0143	.0124
Gallatin	7.7	7.7	.0	3.0	.0	93,546	36.3	22,872	31,182	19,567	24.0	5,259	6,522	.0023	.0020
Greene	16.2	15.7	−3.1	6.1	−1.6	147,153	15.7	20,511	24,123	66,863	27.9	8,429	10,961	.0047	.0039
Grundy	33.2	35.3	6.3	13.1	8.3	724,448	60.3	37,346	55,301	214,375	47.6	12,002	16,365	.0140	.0145
Hamilton	9.3	9.5	2.2	4.1	5.1	203,619	66.7	31,328	49,663	35,112	41.9	6,344	8,564	.0034	.0036
Hancock	24.0	23.9	−.4	9.4	.0	328,692	34.0	26,100	34,967	90,606	38.1	6,978	9,639	.0077	.0071

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Hardin	5.7	6.0	5.3	2.2	4.8	43,719	23.9	16,802	19,872	8,744	20.6	3,454	3,975	.0014	.0012
Henderson	9.5	9.7	2.1	3.5	.0	99,526	19.2	23,853	28,436	26,465	30.8	5,779	7,561	.0027	.0022
Henry	56.7	55.3	-2.5	20.9	.0	988,640	43.8	32,887	47,303	268,024	34.5	9,535	12,824	.0212	.0200
Iroquois	32.8	32.5	-.9	12.7	1.6	429,073	28.4	26,730	33,785	153,350	29.2	9,495	12,075	.0113	.0099
Jackson	62.4	63.6	1.9	24.9	4.2	985,864	53.4	26,890	39,593	564,463	44.1	16,392	22,669	.0251	.0247
Jasper	11.7	12.0	2.6	4.6	7.0	149,930	36.7	25,504	32,593	92,519	44.5	14,890	20,113	.0043	.0041
Jefferson	38.9	41.1	5.7	16.9	7.6	610,398	45.5	26,712	36,118	352,567	49.4	15,036	20,862	.0157	.0155
☐ Jersey	21.2	21.8	2.8	7.3	1.4	254,155	27.5	27,691	34,816	91,415	33.5	9,508	12,523	.0069	.0060
Jo Daviess	24.1	24.5	1.7	9.4	4.4	290,676	25.3	25,769	30,923	108,457	37.1	8,793	11,538	.0078	.0071
Johnson	10.5	11.1	5.7	4.3	13.2	103,605	33.9	20,366	24,094	29,883	30.2	6,038	6,950	.0027	.0024
Kane	308.1	333.2	8.1	119.4	10.9	6,192,617	54.3	37,265	51,864	2,277,170	42.5	14,841	19,072	.1317	.1325
Kankakee	104.1	104.9	.8	38.2	3.0	1,488,407	37.0	29,281	38,964	639,384	33.5	12,907	16,738	.0384	.0351
Kendall	41.1	44.4	8.0	15.6	9.9	689,635	37.1	35,425	44,207	114,651	30.0	6,212	7,349	.0142	.0132
Knox	60.5	59.2	-2.1	23.3	.0	753,280	21.3	26,642	32,330	458,488	31.9	14,920	19,678	.0235	.0203
Lake	472.6	500.7	5.9	170.3	8.7	11,258,624	55.7	46,182	66,111	4,427,254	54.0	18,362	25,997	.2304	.2364
La Salle	111.2	109.8	-1.3	43.7	1.2	1,740,212	33.8	30,109	39,822	805,504	31.3	14,204	18,433	.0456	.0407
Lawrence	17.9	17.9	.0	6.8	.0	223,827	32.8	24,782	32,916	106,614	37.6	11,397	15,679	.0061	.0057
Lee	35.7	34.7	-2.8	12.9	.0	582,847	41.2	32,005	45,182	134,690	27.3	8,204	10,441	.0127	.0116
Livingston	42.4	42.8	.9	15.4	3.4	598,652	31.0	30,661	38,874	223,847	31.1	11,459	14,536	.0153	.0137
Logan	31.5	29.4	-6.7	10.4	-5.5	439,538	30.4	30,633	42,263	179,929	31.5	12,440	17,301	.0115	.0101
McDonough	36.8	36.2	-1.6	12.9	.0	404,939	22.7	25,583	31,391	233,735	30.0	13,940	18,119	.0128	.0110
McHenry	168.2	186.1	10.6	65.8	13.3	3,778,789	63.6	39,749	57,428	944,610	45.0	11,212	14,356	.0693	.0731
McLean	125.1	130.0	3.9	48.5	6.6	2,543,042	57.2	35,552	52,434	1,192,125	54.4	16,972	24,580	.0559	.0574
Macon	131.7	131.6	-.1	51.4	2.2	2,546,886	49.9	33,783	49,550	1,126,764	47.6	15,179	21,921	.0576	.0567
Macoupin	51.4	53.0	3.1	20.8	5.6	829,099	50.9	27,899	39,861	290,933	50.5	9,813	13,987	.0183	.0182
☐ Madison	248.0	248.3	.1	95.2	2.5	3,185,263	25.2	27,382	33,459	1,919,563	35.6	15,240	20,163	.0964	.0849
Marion	46.7	48.6	4.1	18.8	6.2	667,850	44.2	26,166	35,524	358,261	40.7	14,383	19,056	.0177	.0169
Marshall	14.4	14.2	-1.4	5.4	1.9	189,441	26.9	28,162	35,082	37,061	20.4	5,807	6,863	.0046	.0039
Mason	19.7	19.8	.5	7.3	.0	265,047	31.9	27,530	36,308	89,155	32.4	9,227	12,213	.0066	.0060
Massac	15.4	15.7	1.9	6.5	4.8	182,820	30.1	22,661	28,126	56,164	24.3	7,290	8,641	.0048	.0042
Menard	12.5	13.2	5.6	5.1	8.5	156,130	28.3	25,886	30,614	32,523	25.9	5,495	6,377	.0036	.0034
Mercer	20.1	20.7	3.0	7.8	5.4	282,987	35.3	28,265	36,280	50,445	26.6	5,386	6,467	.0064	.0056
☐ Monroe	21.1	21.9	3.8	8.0	6.7	279,784	28.9	28,942	34,973	115,553	40.4	10,973	14,444	.0073	.0067
Montgomery	32.9	32.8	-.3	12.6	2.4	452,780	38.8	26,523	35,935	204,962	38.6	12,020	16,267	.0118	.0110
Morgan	38.1	38.4	.8	14.9	3.5	560,422	35.7	28,674	37,612	292,468	38.0	14,719	19,629	.0150	.0139
Moultrie	15.0	15.4	2.7	5.8	7.4	207,168	38.1	27,789	35,719	71,615	45.5	9,116	12,347	.0051	.0047
Ogle	47.7	48.8	2.3	18.6	5.1	851,525	48.8	32,340	45,781	196,815	36.0	8,176	10,581	.0173	.0166
Peoria	200.9	199.8	-.5	77.3	1.7	4,128,198	50.2	36,161	53,405	1,605,135	41.0	14,981	20,765	.0901	.0878
Perry	23.0	24.1	4.8	9.5	6.7	395,755	50.5	29,546	41,658	154,737	51.2	11,502	16,288	.0088	.0088
Piatt	17.1	17.6	2.9	6.8	6.3	219,285	25.7	27,266	32,248	62,987	26.7	7,766	9,263	.0057	.0049
Pike	18.7	18.4	-1.6	7.5	.0	184,743	18.0	20,883	24,632	81,197	30.2	8,314	10,826	.0057	.0048
Pope	4.6	4.8	4.3	2.0	11.1	54,248	42.7	21,113	27,124	6,276	33.5	2,612	3,138	.0012	.0011
Pulaski	9.0	9.2	2.2	3.5	.0	90,342	34.5	19,195	25,812	15,196	23.1	3,527	4,342	.0021	.0021
Putnam	6.7	7.2	7.5	2.4	4.3	114,690	48.1	33,667	47,788	21,475	37.8	6,775	8,948	.0024	.0021
Randolph	37.0	38.2	3.2	13.3	5.6	504,038	38.2	28,941	37,898	241,448	44.2	13,286	18,154	.0132	.0126
Richland	17.9	18.3	2.2	7.5	5.6	316,305	56.2	28,530	42,174	166,460	51.8	15,443	22,195	.0074	.0075
Rock Island	165.5	163.2	-1.4	63.7	.8	3,175,011	45.1	34,619	49,843	1,470,324	44.2	16,131	23,082	.0747	.0716
☐ St. Clair	265.8	263.5	-.9	96.0	1.6	3,779,216	39.9	28,578	39,367	1,890,768	42.2	14,068	19,696	.0989	.0927
Saline	28.9	29.0	.3	12.5	3.3	347,274	28.2	22,394	27,782	258,622	37.6	15,529	20,690	.0113	.0101
Sangamon	182.9	188.2	2.9	78.0	5.4	3,164,759	40.1	30,529	40,574	1,575,392	40.3	15,176	20,197	.0797	.0750
Schuyler	8.3	8.3	.0	3.2	.0	103,157	31.5	24,514	32,237	35,713	31.8	8,468	11,160	.0027	.0025
Scott	6.2	6.3	1.6	2.3	.0	85,430	40.3	26,478	37,143	20,988	41.3	6,460	9,125	.0019	.0018
Shelby	24.5	25.0	2.0	9.7	5.4	297,083	29.7	24,905	30,627	90,263	32.5	7,407	9,305	.0076	.0067
Stark	7.4	7.3	-1.4	2.8	.0	142,882	50.4	33,919	51,029	20,909	42.7	5,233	7,468	.0025	.0026
Stephenson	50.0	50.3	.6	19.7	2.6	725,302	32.9	28,420	36,817	339,856	39.5	12,690	17,252	.0192	.0175
Tazewell	134.7	136.1	1.0	51.0	3.2	2,532,576	44.8	35,401	49,658	894,102	38.3	13,091	17,531	.0563	.0534
Union	18.6	19.4	4.3	8.1	6.6	228,526	29.1	23,283	28,213	95,087	40.5	8,907	11,739	.0062	.0057
Vermilion	94.1	92.8	-1.4	36.5	.3	1,385,463	36.2	27,953	37,958	753,094	39.4	14,840	20,633	.0375	.0345
Wabash	14.3	14.9	4.2	5.6	1.8	191,364	29.0	26,969	34,172	130,582	37.0	17,331	23,318	.0059	.0054
Warren	21.9	21.6	-1.4	8.1	.0	286,618	29.4	27,346	35,385	95,747	23.0	9,612	11,821	.0074	.0065
Washington	15.9	16.3	2.5	6.3	6.8	258,640	52.9	28,672	41,054	60,805	44.2	7,146	9,652	.0053	.0052
Wayne	18.6	19.1	2.7	8.1	6.6	227,671	33.0	22,530	28,108	156,079	42.4	14,425	19,269	.0070	.0064
White	18.3	18.7	2.2	7.7	4.1	326,770	53.9	28,688	42,438	106,122	35.0	10,622	13,782	.0070	.0069
Whiteside	66.2	66.2	.0	24.8	2.1	864,339	23.0	28,926	34,852	345,747	21.9	11,670	13,941	.0242	.0204
Will	350.4	371.7	6.1	122.8	8.2	6,051,657	46.0	36,530	49,281	1,999,736	45.9	12,073	16,284	.1325	.1298
Williamson	61.4	65.7	7.0	26.9	9.3	692,906	29.3	21,777	25,759	457,474	42.6	13,044	17,006	.0216	.0199

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
ILLINOIS (continued)															
ALL COUNTIES (continued)															
Winnebago	252.1	252.3	.1	96.0	2.3	4,414,389	41.5	33,255	45,983	2,136,359	43.6	15,865	22,254	.1086	.1029
Woodford	35.2	36.4	3.4	12.8	5.8	595,021	42.9	34,414	46,486	141,591	30.5	8,965	11,062	.0128	.0120
TOTAL METRO COUNTIES	**9,523.2**	**9,661.9**	**1.5**	**3,584.4**	**3.7**	**183,387,115**	**48.0**	**35,863**	**51,163**	**78,185,657**	**45.8**	**15,517**	**21,813**	**4.1560**	**4.0578**
TOTAL STATE	**11,640.4**	**11,795.6**	**1.3**	**4,412.4**	**3.6**	**213,605,070**	**46.4**	**34,266**	**48,410**	**91,315,493**	**44.6**	**14,830**	**20,695**	**4.9304**	**4.7726**
INDIANA															
ANDERSON	**132.4**	**125.1**	**–5.5**	**46.9**	**–3.5**	**2,170,231**	**46.7**	**30,433**	**46,274**	**1,083,599**	**41.9**	**15,709**	**23,104**	**.0538**	**.0511**
Madison	132.4	125.1	–5.5	46.9	–3.5	2,170,231	46.7	30,433	46,274	1,083,599	41.9	15,709	23,104	.0538	.0511
BLOOMINGTON	**101.4**	**103.4**	**2.0**	**37.5**	**4.2**	**1,625,960**	**59.5**	**28,317**	**43,359**	**841,297**	**53.8**	**15,199**	**22,435**	**.0384**	**.0395**
Monroe	101.4	103.4	2.0	37.5	4.2	1,625,960	59.5	28,317	43,359	841,297	53.8	15,199	22,435	.0384	.0395
ELKHART - GOSHEN	**145.9**	**153.4**	**5.1**	**56.3**	**7.6**	**2,513,681**	**59.0**	**30,225**	**44,648**	**1,589,726**	**56.0**	**19,482**	**28,237**	**.0622**	**.0647**
Elkhart	145.9	153.4	5.1	56.3	7.6	2,513,681	59.0	30,225	44,648	1,589,726	56.0	19,482	28,237	.0622	.0647
EVANSVILLE	**285.4**	**292.2**	**2.4**	**112.5**	**4.6**	**5,158,394**	**56.7**	**30,595**	**45,852**	**2,832,150**	**52.2**	**17,297**	**25,175**	**.1223**	**.1247**
Posey	27.6	28.4	2.9	10.0	5.3	457,874	58.6	30,387	45,787	127,627	54.1	8,717	12,763	.0093	.0094
Vanderburgh	167.2	166.0	–.7	66.9	1.7	3,230,922	57.9	31,099	48,295	2,065,905	51.2	20,769	30,880	.0797	.0812
Warrick	47.4	52.6	11.0	18.4	13.6	726,584	49.3	30,035	39,488	213,310	55.5	8,468	11,593	.0155	.0157
Henderson, Ky.	*43.2*	*45.2*	*4.6*	*17.2*	*6.8*	*743,014*	*57.9*	*29,223*	*43,198*	*425,308*	*54.9*	*17,054*	*24,727*	*.0178*	*.0184*
FORT WAYNE	**357.3**	**358.5**	**.3**	**131.7**	**2.5**	**5,923,713**	**48.5**	**31,047**	**44,979**	**3,106,540**	**47.2**	**16,427**	**23,586**	**.1462**	**.1431**
Allen	296.2	296.4	.1	109.8	2.3	5,070,338	49.3	31,653	46,178	2,726,409	47.4	17,240	24,831	.1250	.1226
De Kalb	34.0	34.2	.6	12.0	1.7	479,584	43.2	28,377	39,965	189,404	43.9	11,152	15,784	.0116	.0112
Whitley	27.1	27.9	3.0	9.9	5.3	373,791	44.7	27,486	37,757	190,727	47.3	13,779	19,265	.0096	.0093
GARY - HAMMOND	**643.1**	**636.6**	**–1.0**	**221.6**	**1.0**	**8,620,508**	**30.1**	**30,209**	**38,901**	**4,989,849**	**35.4**	**16,791**	**22,517**	**.2510**	**.2241**
Lake	510.7	493.9	–3.3	172.8	–1.3	6,348,132	24.6	29,107	36,737	4,179,695	32.6	18,011	24,188	.2012	.1743
Porter	132.4	142.7	7.8	48.8	9.9	2,272,376	48.1	34,556	46,565	810,154	52.2	11.985	16,602	.0498	.0498
INDIANAPOLIS	**1,208.6**	**1,241.2**	**2.7**	**465.0**	**4.8**	**22,645,995**	**56.7**	**32,561**	**48,701**	**12,356,422**	**52.7**	**18,238**	**26,573**	**.5321**	**.5436**
Boone	38.7	40.5	4.7	14.7	7.3	625,061	46.2	31,201	42,521	285,471	49.4	13,943	19,420	.0149	.0147
Hamilton	96.9	110.1	13.6	38.0	15.9	2,012,030	61.5	37,985	52,948	657,005	63.1	12,278	17,290	.0388	.0419
Hancock	47.2	50.0	5.9	17.2	8.2	786,198	52.2	32,491	45,709	355,279	53.0	14,602	20,656	.0182	.0184
Hendricks	76.2	81.0	6.3	26.9	8.0	1,179,475	44.7	32,738	43,847	376,944	49.2	10,146	14,013	.0263	.0258
Johnson	83.4	88.7	6.4	30.7	8.5	1,524,260	60.2	33,627	49,650	770,315	57.2	17,316	25,092	.0344	.0361
Marion	770.7	772.5	.2	302.7	2.5	15,149,708	58.7	32,344	50,049	9,315,519	52.2	20,736	30,775	.3661	.3742
Morgan	55.2	57.7	4.5	20.2	8.0	810,133	47.9	29,290	40,106	367,001	50.8	13,015	18,168	.0196	.0194
Shelby	40.3	40.7	1.0	14.6	2.8	559,130	41.5	27,825	38,297	228,888	43.9	11,202	15,677	.0138	.0131
KOKOMO	**103.6**	**103.4**	**–.4**	**38.9**	**1.3**	**1,953,216**	**54.1**	**33,015**	**50,211**	**1,013,344**	**49.5**	**17,652**	**26,050**	**.0458**	**.0458**
Howard	87.0	86.8	–.2	32.6	1.6	1,709,687	57.3	33,864	52,444	914,825	50.8	18,900	28,062	.0396	.0402
Tipton	16.8	16.6	–1.2	6.3	.0	243,529	34.7	28,693	38,655	98,519	38.5	11,290	15,638	.0062	.0056
LAFAYETTE - WEST LAFAYETTE	**122.8**	**124.2**	**1.1**	**44.2**	**3.8**	**2,117,646**	**57.4**	**31,579**	**47,911**	**1,144,557**	**52.4**	**17,626**	**25,895**	**.0504**	**.0514**
Tippecanoe	122.8	124.2	1.1	44.2	3.8	2,117,646	57.4	31,579	47,911	1,144,557	52.4	17,626	25,895	.0504	.0514
MUNCIE	**124.7**	**121.0**	**–3.0**	**43.9**	**–.9**	**1,974,927**	**50.9**	**29,539**	**44,987**	**1,175,697**	**45.9**	**18,193**	**26,781**	**.0511**	**.0499**
Delaware	124.7	121.0	–3.0	43.9	–.9	1,974,927	50.9	29,539	44,987	1,175,697	45.9	18,193	26,781	.0511	.0499
SOUTH BEND - MISHAWAKA	**238.7**	**234.9**	**–1.6**	**88.4**	**.7**	**3,955,104**	**48.9**	**30,258**	**44,741**	**2,263,085**	**46.0**	**17,654**	**25,601**	**.1006**	**.0979**
St. Joseph	238.7	234.9	–1.6	88.4	.7	3,955,104	48.9	30,258	44,741	2,263,085	46.0	17,654	25,601	.1006	.0979
TERRE HAUTE	**134.2**	**131.0**	**–2.4**	**48.6**	**–1.2**	**2,034,453**	**48.5**	**27,849**	**41,861**	**1,501,248**	**44.1**	**21,175**	**30,890**	**.0581**	**.0560**
Clay	25.2	25.3	.4	9.4	.0	390,964	54.5	26,914	41,592	176,321	48.3	12,647	18,758	.0093	.0091
Vigo	109.0	105.7	–3.0	39.2	–1.5	1,643,489	47.1	28,070	41,926	1,324,927	43.6	23,189	33,799	.0488	.0469
ALL COUNTIES															
Adams	30.9	31.8	2.9	10.9	5.8	482,966	57.5	29,773	44,309	216,259	54.0	13,637	19,840	.0110	.0113
Allen	296.2	296.4	.1	109.8	2.3	5,070,338	49.3	31,653	46,178	2,726,409	47.4	17,240	24,831	.1250	.1226
Bartholomew	66.3	67.2	1.4	25.1	4.1	1,507,550	64.6	38,007	60,062	439,381	41.1	12,924	17,505	.0286	.0295
Benton	9.8	9.4	–4.1	3.6	.0	118,606	29.4	25,460	32,946	47,768	35.9	9,765	13,269	.0032	.0028
Blackford	15.9	16.1	1.3	6.0	3.4	240,949	56.6	26,533	40,158	90,153	51.8	10,240	15,026	.0054	.0055
Boone	38.7	40.5	4.7	14.7	7.3	625,061	46.2	31,201	42,521	285,471	49.4	13,943	19,420	.0149	.0147
Brown	13.6	14.7	8.1	5.6	9.8	154,730	31.7	23,035	27,630	27,536	35.5	3,984	4,917	.0036	.0033
Carroll	19.7	19.6	–.5	7.2	.0	270,667	37.3	27,374	37,593	83,584	39.8	8,304	11,609	.0064	.0060
Cass	40.7	40.2	–1.2	14.8	.0	522,115	33.1	26,509	35,278	270,435	37.7	13,270	18,273	.0146	.0133
☐ Clark	92.0	94.1	2.3	34.4	4.6	1,270,676	45.2	26,602	36,938	895,719	47.0	18,526	26,038	.0364	.0353
Clay	25.2	25.3	.4	9.4	.0	390,964	54.5	26,914	41,592	176,321	48.3	12,647	18,758	.0093	0091
Clinton	31.3	31.2	–.3	11.5	.9	442,926	42.3	27,306	38,515	191,964	42.9	11,785	16,693	.0110	.0106
Crawford	10.6	11.1	4.7	3.6	.0	101,611	36.6	20,661	28,225	34,270	39.4	6,827	9,519	.0026	.0025

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
INDIANA (continued)															
ALL COUNTIES (continued)															
Daviess	28.8	29.5	2.4	10.8	3.8	426,465	61.0	25,471	39,488	209,558	54.3	13,061	19,404	.0101	.0104
☐ Dearborn	37.8	41.0	8.5	14.4	11.6	629,243	66.2	29,353	43,697	229,415	62.4	10,949	15,932	.0130	.0140
Decatur	23.9	23.8	–.4	8.3	.0	334,285	49.4	26,963	40,275	151,081	45.8	12,488	18,203	.0082	.0079
De Kalb	34.0	34.2	.6	12.0	1.7	479,584	43.2	28,377	39,965	189,404	43.9	11,152	15,784	.0116	.0112
Delaware	124.7	121.0	–3.0	43.9	–.9	1,974,927	50.9	29,539	44,987	1,175,697	45.9	18,193	26,781	.0511	.0499
Dubois	36.3	37.9	4.4	13.6	7.9	516,154	45.3	28,195	37,953	358,411	49.4	19,035	26,354	.0145	.0142
Elkhart	145.9	153.4	5.1	56.3	7.6	2,513,681	59.0	30,225	44,648	1,589,726	56.0	19,482	28,237	.0622	.0647
Fayette	28.2	27.9	–1.1	10.0	.0	417,301	53.7	27,150	41,730	210,462	47.9	14,230	21,046	.0103	.0102
☐ Floyd	63.3	64.9	2.5	23.5	4.0	1,004,458	53.4	28,966	42,743	394,775	50.6	11,597	16,799	.0226	.0226
Fountain	18.9	18.5	–2.1	6.7	–1.5	189,787	22.8	22,720	28,326	86,131	18.1	10,727	12,855	.0058	.0050
Franklin	20.9	21.9	4.8	7.0	7.7	258,655	51.3	26,297	36,951	69,626	52.2	7,036	9,947	.0059	.0057
Fulton	19.9	20.3	2.0	7.5	1.4	252,694	37.0	24,930	33,693	123,625	40.6	11,882	16,483	.0068	.0064
Gibson	34.6	35.5	2.6	13.6	4.6	538,576	50.8	27,477	39,601	296,033	49.8	15,205	21,767	.0135	.0135
Grant	78.9	76.4	–3.2	27.2	–1.8	1,257,597	50.7	30,124	46,235	675,598	45.1	16,806	24,838	.0314	.0307
Greene	31.4	32.3	2.9	12.7	5.0	473,000	58.4	24,676	37,244	173,649	53.8	9,331	13,673	.0105	.0106
Hamilton	96.9	110.1	13.6	38.0	15.9	2,012,030	61.5	37,985	52,948	657,005	63.1	12,278	17,290	.0388	.0419
Hancock	47.2	50.0	5.9	17.2	8.2	786,198	52.2	32,491	45,709	355,279	53.0	14,602	20,656	.0182	.0184
☐ Harrison	29.8	32.0	7.4	10.9	9.0	429,758	59.8	26,893	39,427	132,089	55.6	8,489	12,118	.0091	.0095
Hendricks	76.2	81.0	6.3	26.9	8.0	1,179,475	44.7	32,738	43,847	376,944	49.2	10,146	14,013	.0263	.0258
Henry	51.3	49.2	–4.1	18.0	–2.7	731,389	44.4	27,380	40,633	370,388	41.3	14,164	20,577	.0190	.0179
Howard	87.0	86.8	–.2	32.6	1.6	1,709,687	57.3	33,864	52,444	914,825	50.8	18,900	28,062	.0396	.0402
Huntington	37.3	38.6	3.5	14.2	6.0	518,022	43.7	26,907	36,480	248,343	47.2	12,588	17,489	.0132	.0127
Jackson	37.4	38.0	1.6	14.1	3.7	466,861	40.3	24,469	33,111	310,487	43.9	15,865	22,020	.0137	.0131
Jasper	27.9	29.2	4.7	9.6	6.7	400,929	48.0	30,106	41,763	161,023	40.2	12,758	16,773	.0096	.0093
Jay	22.7	22.2	–2.2	8.3	.0	248,690	32.4	22,629	29,963	118,676	37.4	10,409	14,298	.0070	.0064
Jefferson	30.6	30.7	.3	10.8	.9	485,724	56.6	28,992	44,974	200,755	45.4	12,906	18,588	.0112	.0111
Jennings	24.1	25.1	4.1	8.4	6.3	303,500	48.3	25,899	36,131	111,532	49.8	9,425	13,278	.0072	.0072
Johnson	83.4	88.7	6.4	30.7	8.5	1,524,260	60.2	33,627	49,650	770,315	57.2	17,316	25,092	.0344	.0361
Knox	42.0	41.7	–.7	16.2	1.3	533,682	40.8	23,689	32,943	358,752	42.4	15,744	22,145	.0158	.0147
Kosciusko	65.4	70.4	7.6	25.8	10.7	1,234,997	71.2	30,964	47,868	504,398	64.3	13,179	19,550	.0249	.0275
La Grange	28.5	31.1	9.1	9.7	11.5	332,951	50.9	25,356	34,325	160,388	54.8	11,910	16,535	.0085	.0087
Lake	510.7	493.9	–3.3	172.8	–1.3	6,348,132	24.6	29,107	36,737	4,179,695	32.6	18,011	24,188	.2012	.1743
La Porte	108.6	106.3	–2.1	37.4	.0	1,553,355	40.0	29,666	41,534	763,750	41.1	14,471	20,421	.0404	.0378
Lawrence	43.6	44.3	1.6	16.7	3.1	678,358	57.2	26,639	40,620	309,834	51.8	12,596	18,553	.0157	.0159
Madison	132.4	125.1	–5.5	46.9	–3.5	2,170,231	46.7	30,433	46,274	1,083,599	41.9	15,709	23,104	.0538	.0511
Marion	770.7	772.5	.2	302.7	2.5	15,149,708	58.7	32,344	50,049	9,315,519	52.2	20,736	30,775	.3661	.3742
Marshall	41.5	43.4	4.6	15.9	6.7	650,954	55.2	28,155	40,941	290,740	53.4	12,716	18,286	.0151	.0153
Martin	11.1	11.2	.9	3.9	.0	161,048	56.5	26,392	41,294	62,812	49.3	10,790	16,106	.0036	.0037
Miami	39.3	38.6	–1.8	13.7	.0	484,567	37.8	25,672	35,370	215,526	40.0	11,235	15,732	.0129	.0119
Monroe	101.4	103.4	2.0	37.5	4.2	1,625,960	59.5	28,317	43,359	841,297	53.8	15,199	22,435	.0384	.0395
Montgomery	35.9	36.1	.6	13.4	1.5	526,831	44.4	27,646	39,316	266,673	44.4	13,994	19,901	.0134	.0130
Morgan	55.2	57.7	4.5	20.2	8.0	810,133	47.9	29,290	40,106	367,001	50.8	13,015	18,168	.0196	.0194
Newton	15.2	15.5	2.0	5.6	5.7	176,085	32.4	25,095	31,444	62,117	41.4	8,287	11,092	.0046	.0042
Noble	37.9	40.2	6.1	14.4	8.3	519,535	50.0	26,045	36,079	207,925	52.0	10,285	14,439	.0122	.0123
Ohio	5.2	5.2	.0	1.9	.0	80,257	53.7	27,486	42,241	19,111	47.9	6,801	10,058	.0017	.0017
Orange	18.9	19.0	.5	6.9	.0	198,418	36.6	21,046	28,756	82,086	39.5	8,531	11,897	.0054	.0050
Owen	17.2	18.4	7.0	6.9	7.8	205,892	43.6	22,396	29,839	56,403	41.8	6,214	8,174	.0049	.0047
Parke	16.8	17.2	2.4	6.0	.0	187,563	33.7	23,380	31,261	59,994	38.0	7,245	9,999	.0048	.0044
Perry	19.4	19.1	–1.5	6.7	.0	213,633	34.2	23,762	31,886	121,978	38.2	13,169	18,206	.0064	.0058
Pike	13.9	14.2	2.2	5.6	5.7	178,220	40.9	23,864	31,825	45,838	41.6	6,109	8,185	.0040	.0039
Porter	132.4	142.7	7.8	48.8	9.9	2,272,376	48.1	34,556	46,565	810,154	52.2	11,985	16,602	.0498	.0498
Posey	27.6	28.4	2.9	10.0	5.3	457,874	58.6	30,387	45,787	127,627	54.1	8,717	12,763	.0093	.0094
Pulaski	13.7	14.0	2.2	5.3	3.9	201,710	50.4	26,295	38,058	93,786	49.1	12,335	17,695	.0050	.0050
Putnam	30.1	30.7	2.0	10.2	4.1	375,304	39.0	27,549	36,795	153,080	43.6	10,881	15,008	.0096	.0090
Randolph	30.0	30.0	.0	11.0	.9	401,552	44.9	25,420	36,505	160,012	44.2	10,179	14,547	.0097	.0094
Ripley	25.6	26.9	5.1	9.0	5.9	376,460	63.4	27,108	41,829	143,066	56.9	10,726	15,896	.0083	.0086
Rush	18.9	18.2	–3.7	6.5	.0	260,168	48.7	26,918	40,026	120,536	45.4	12,752	18,544	.0064	.0063
St. Joseph	238.7	234.9	–1.6	88.4	.7	3,955,104	48.9	30,258	44,741	2,263,085	46.0	17,654	25,601	.1006	.0979
Scott	21.1	21.7	2.8	7.8	6.8	284,636	57.1	24,818	36,492	140,521	54.5	12,459	18,016	.0070	.0071
Shelby	40.3	40.7	1.0	14.6	2.8	559,130	41.5	27,825	38,297	228,888	43.9	11,202	15,677	.0138	.0131
Spencer	20.6	21.6	4.9	7.3	7.4	287,039	53.7	27,465	39,320	101,401	53.2	9,735	13,891	.0064	.0066
Starke	22.8	23.4	2.6	8.4	5.0	239,970	35.1	22,211	28,568	145,224	42.3	12,760	17,289	.0073	.0068
Steuben	26.7	28.6	7.1	10.8	10.2	420,059	55.8	27,507	38,894	230,070	56.3	15,022	21,303	.0102	.0105
Sullivan	21.2	21.3	.5	8.3	2.5	211,676	24.2	21,042	25,503	74,062	27.8	7,152	8,923	.0061	.0053
Switzerland	7.7	8.2	6.5	3.3	17.9	96,006	63.1	21,018	29,093	24,304	65.4	5,248	7,365	.0019	.0021
Tippecanoe	122.8	124.2	1.1	44.2	3.8	2,117,646	57.4	31,579	47,911	1,144,557	52.4	17,626	25,895	.0504	.0514

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
INDIANA (continued)															
ALL COUNTIES (continued)															
Tipton	16.8	16.6	−1.2	6.3	.0	243,529	34.7	28,693	38,655	98,519	38.5	11,290	15,638	.0062	.0056
Union	6.9	6.9	.0	2.4	.0	97,341	53.5	26,427	40,559	33,346	47.8	9,401	13,894	.0022	.0021
Vanderburgh	167.2	166.0	−.7	66.9	1.7	3,230,922	57.9	31,099	48,295	2,065,905	51.2	20,769	30,880	.0797	.0812
Vermillion	18.3	18.2	−.5	7.3	1.4	268,888	51.0	24,740	36,834	91,906	42.7	8,945	12,590	.0062	.0058
Vigo	109.0	105.7	−3.0	39.2	−1.5	1,643,489	47.1	28,070	41,926	1,324,927	43.6	23,189	33,799	.0488	.0469
Wabash	36.5	36.0	−1.4	12.5	−.8	504,943	42.0	28,218	40,395	211,232	41.5	11,844	16,899	.0125	.0119
Warren	8.9	8.7	−2.2	3.0	.0	162,683	58.4	34,243	54,228	14,473	49.3	3,231	4,824	.0029	.0028
Warrick	47.4	52.6	11.0	18.4	13.6	726,584	49.3	30,035	39,488	213,310	55.5	8,468	11,593	.0155	.0157
Washington	23.0	23.8	3.5	8.6	6.2	274,760	48.6	22,828	31,949	131,920	49.8	10,872	15,340	.0071	.0070
Wayne	73.5	70.9	−3.5	26.8	−1.5	1,002,412	40.6	26,213	37,403	762,649	40.4	19,977	28,457	.0305	.0285
Wells	25.5	25.5	.0	9.2	1.1	305,101	27.2	26,358	33,163	143,312	35.6	11,616	15,577	.0088	.0077
White	24.5	25.0	2.0	9.8	5.4	330,282	40.4	25,296	33,702	179,655	45.2	13,306	18,332	.0089	.0085
Whitley	27.1	27.9	3.0	9.9	5.3	373,791	44.7	27,486	37,757	190,727	47.3	13,779	19,265	.0096	.0093
TOTAL METRO COUNTIES	**3,778.0**	**3,811.7**	**.9**	**1,401.5**	**3.0**	**63,284,949**	**50.4**	**30,934**	**45,155**	**35,124,204**	**48.0**	**17,438**	**25,062**	**1.5753**	**1.5548**
TOTAL STATE	**5,585.8**	**5,641.5**	**1.0**	**2,064.8**	**3.0**	**88,964,034**	**49.5**	**29,681**	**43,086**	**46,943,812**	**47.4**	**15,889**	**22,735**	**2.2109**	**2.1734**
IOWA															
CEDAR RAPIDS	**172.1**	**173.5**	**.8**	**68.6**	**3.0**	**3,285,781**	**51.1**	**32,661**	**47,898**	**1,420,724**	**42.9**	**14,926**	**20,710**	**.0744**	**.0731**
Linn	172.1	173.5	.8	68.6	3.0	3,285,781	51.1	32,661	47,898	1,420,724	42.9	14,926	20,710	.0744	.0731
DAVENPORT - ROCK ISLAND - MOLINE	**389.5**	**391.3**	**.5**	**150.8**	**2.7**	**7,321,594**	**47.7**	**33,762**	**48,552**	**3,070,668**	**40.6**	**14,879**	**20,363**	**.1678**	**.1619**
Scott	167.3	172.8	3.3	66.2	5.6	3,157,943	51.7	33,191	47,703	1,332,320	38.0	15,398	20,126	.0719	.0703
Henry, Ill.	*56.7*	*55.3*	*−2.5*	*20.9*	*.0*	*988,640*	*43.8*	*32,887*	*47,303*	*268,024*	*34.5*	*9,535*	*12,824*	*.0212*	*.0200*
Rock Island, Ill.	*165.5*	*163.2*	*−1.4*	*63.7*	*.8*	*3,175,011*	*45.1*	*34,619*	*49,843*	*1,470,324*	*44.2*	*16,131*	*23,082*	*.0747*	*.0716*
DES MOINES	**384.3**	**398.2**	**3.6**	**161.3**	**5.9**	**7,908,273**	**59.3**	**32,599**	**49,028**	**3,558,228**	**47.3**	**15,861**	**22,060**	**.1726**	**.1763**
Dallas	30.9	32.1	3.9	12.6	5.9	442,741	36.7	27,209	35,138	158,044	32.0	10,065	12,543	.0110	.0101
Polk	315.5	325.8	3.3	134.4	5.7	6,821,013	61.3	33,243	50,752	3,270,964	48.5	17,316	24,338	.1491	.1535
Warren	37.9	40.3	6.3	14.3	8.3	644,519	56.2	31,257	45,071	129,220	38.6	7,065	9,036	.0125	.0127
DUBUQUE	**92.1**	**89.9**	**−2.4**	**31.2**	**.0**	**1,258,056**	**35.1**	**29,842**	**40,322**	**668,288**	**33.4**	**16,061**	**21,419**	**.0352**	**.0315**
Dubuque	92.1	89.9	−2.4	31.2	.0	1,258,056	35.1	29,842	40,322	668,288	33.4	16,061	21,419	.0352	.0315
IOWA CITY	**86.0**	**89.1**	**3.6**	**35.6**	**6.3**	**1,795,721**	**66.4**	**32,210**	**50,442**	**611,684**	**45.4**	**12,554**	**17,182**	**.0354**	**.0372**
Johnson	86.0	89.1	3.6	35.6	6.3	1,795,721	66.4	32,210	50,442	611,684	45.4	12,554	17,182	.0354	.0372
SIOUX CITY	**118.4**	**118.6**	**.2**	**45.8**	**2.2**	**1,797,424**	**44.8**	**27,706**	**39,245**	**991,217**	**40.9**	**15,699**	**21,642**	**.0471**	**.0450**
Woodbury	100.3	99.2	−1.1	38.8	1.3	1,539,668	45.3	27,676	39,682	897,791	40.6	16,668	23,139	.0410	.0390
Dakota, Neb.	*18.1*	*19.4*	*7.2*	*7.0*	*7.7*	*257,756*	*42.2*	*27,879*	*36,822*	*93,426*	*44.0*	*9,984*	*13,347*	*.0061*	*.0060*
WATERLOO - CEDAR FALLS	**157.8**	**157.3**	**−.3**	**57.9**	**.0**	**2,798,337**	**48.6**	**32,534**	**48,331**	**1,103,284**	**35.6**	**14,049**	**19,055**	**.0643**	**.0615**
Black Hawk	132.5	131.9	−.5	48.7	−.2	2,377,853	48.2	32,869	48,827	991,020	35.7	14,962	20,349	.0554	.0529
Bremer	25.3	25.4	.4	9.2	1.1	420,484	50.3	30,741	45,705	112,264	34.8	9,153	12,203	.0089	.0086
ALL COUNTIES															
Adair	9.5	9.4	−1.1	3.8	.0	110,721	33.8	21,782	29,137	60,815	38.0	11,594	16,004	.0031	.0030
Adams	5.6	5.4	−3.6	2.2	.0	66,348	38.5	21,776	30,158	21,969	40.4	7,114	9,986	.0018	.0015
Allamakee	15.3	15.4	.7	5.7	3.6	153,821	33.9	20,894	26,986	111,990	40.7	14,473	19,647	.0051	.0046
Appanoose	15.4	15.3	−.6	6.3	.0	169,052	34.1	20,007	26,834	90,678	34.8	10,681	14,393	.0048	.0045
Audubon	8.2	8.0	−2.4	3.2	.0	77,429	18.8	20,359	24,197	46,946	30.7	11,228	14,671	.0027	.0024
Benton	23.8	23.9	.4	9.2	1.1	329,663	37.6	26,335	35,833	108,420	36.8	8,710	11,785	.0079	.0072
Black Hawk	132.5	131.9	−.5	48.7	−.2	2,377,853	48.2	32,869	48,827	991,020	35.7	14,962	20,349	.0554	.0529
Boone	26.1	26.0	−.4	10.3	1.0	442,505	50.2	28,885	42,962	149,558	43.1	10,250	14,520	.0096	.0093
Bremer	25.3	25.4	.4	9.2	1.1	420,484	50.3	30,741	45,705	112,264	34.8	9,153	12,203	.0089	.0086
Buchanan	23.3	23.4	.4	8.3	1.2	292,033	36.9	26,005	35,185	119,201	40.5	10,348	14,362	.0076	.0072
Buena Vista	21.0	21.1	.5	8.3	2.5	257,939	27.3	25,023	31,077	196,747	36.6	17,783	23,704	.0085	.0074
Butler	17.5	17.3	−1.1	6.6	.0	197,958	28.3	23,369	29,994	54,842	31.6	6,312	8,309	.0050	.0045
Calhoun	12.9	12.2	−5.4	4.8	−4.0	138,212	18.8	23,267	28,794	54,519	20.0	9,088	11,358	.0042	.0035
Carroll	23.4	23.7	1.3	8.7	3.6	306,226	38.2	26,382	35,198	232,879	42.8	19,416	26,768	.0094	.0088
Cass	17.3	17.6	1.7	7.4	4.2	237,616	39.9	23,921	32,110	174,934	44.1	17,097	23,640	.0071	.0066
Cedar	19.2	19.6	2.1	7.7	4.1	250,017	33.3	25,337	32,470	105,621	35.9	10,504	13,717	.0065	.0061
Cerro Gordo	48.3	47.8	−1.0	19.6	.5	850,304	50.6	28,962	43,383	499,400	42.7	17,944	25,480	.0217	.0210
Cherokee	15.6	14.9	−4.5	6.0	−3.2	171,504	16.5	23,740	28,584	112,842	27.0	14,332	18,807	.0059	.0049
Chickasaw	15.4	15.2	−1.3	5.6	.0	156,933	24.3	22,538	28,024	62,268	28.6	8,646	11,119	.0045	.0039
Clarke	9.0	9.2	2.2	3.5	.0	86,860	26.6	19,596	24,817	67,797	34.5	14,400	19,371	.0031	.0027
Clay	20.0	20.1	.5	8.3	2.5	288,496	34.8	26,415	34,759	190,481	40.3	16,757	22,950	.0083	.0079
Clayton	21.7	22.0	1.4	8.6	3.6	229,458	29.7	21,315	26,681	106,596	37.4	9,349	12,395	.0067	.0059

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
IOWA (continued)															
ALL COUNTIES (continued)															
Clinton	56.7	56.1	-1.1	21.5	1.9	873,882	43.3	28,900	40,646	444,128	38.0	15,252	20,657	.0226	.0211
Crawford	19.0	18.8	-1.1	7.1	1.4	208,191	26.6	23,492	29,323	81,020	20.0	9,644	11,411	.0058	.0051
Dallas	30.9	32.1	3.9	12.6	5.9	442,741	36.7	27,209	35,138	158,044	32.0	10,065	12,543	.0110	.0101
Davis	9.4	9.7	3.2	3.4	.0	91,293	26.9	21,156	26,851	42,203	34.4	9,235	12,413	.0028	.0024
Decatur	9.7	9.8	1.0	3.5	.0	94,641	33.5	20,250	27,040	52,123	37.9	10,798	14,892	.0029	.0027
Delaware	19.6	20.0	2.0	7.1	4.4	241,671	41.1	25,185	34,038	113,286	44.8	11,502	15,956	.0063	.0061
Des Moines	46.1	45.8	-.7	18.5	1.1	771,225	45.4	28,988	41,688	376,097	39.5	14,730	20,330	.0191	.0181
Dickinson	16.6	17.3	4.2	7.2	7.5	309,386	60.9	28,693	42,970	115,063	41.6	12,127	15,981	.0065	.0068
Dubuque	92.1	89.9	-2.4	31.2	.0	1,258,056	35.1	29,842	40,322	668,288	33.4	16,061	21,419	.0352	.0315
Emmet	13.0	12.5	-3.8	5.1	-1.9	153,490	22.8	24,035	30,096	71,046	17.2	11,655	13,931	.0045	.0039
Fayette	24.6	23.8	-3.3	9.4	.0	291,278	30.8	23,692	30,987	135,634	28.6	11,224	14,429	.0084	.0071
Floyd	19.2	18.9	-1.6	7.3	.0	221,677	26.9	23,920	30,367	122,543	33.1	12,609	16,787	.0066	.0059
Franklin	12.8	12.6	-1.6	5.3	.0	190,036	40.8	25,465	35,856	61,013	31.6	8,749	11,512	.0044	.0042
Fremont	9.6	9.7	1.0	4.0	5.3	144,107	54.7	24,520	36,027	67,141	52.2	11,612	16,785	.0035	.0034
Greene	11.7	11.3	-3.4	4.7	-2.1	171,032	38.8	25,665	36,390	82,669	39.0	12,386	17,589	.0044	.0041
Grundy	14.2	14.1	-.7	5.5	.0	238,983	43.9	30,201	43,451	67,101	41.3	8,636	12,200	.0052	.0049
Guthrie	11.9	11.9	.0	4.7	.0	125,197	26.0	21,142	26,638	34,068	31.1	5,529	7,249	.0033	.0030
Hamilton	17.3	16.9	-2.3	6.9	.0	232,146	31.1	25,663	33,644	95,135	30.7	10,548	13,788	.0062	.0055
Hancock	14.2	14.5	2.1	5.8	3.6	191,875	35.7	25,249	33,082	42,093	28.0	5,874	7,257	.0044	.0039
Hardin	21.8	21.6	-.9	8.4	.0	273,972	31.9	24,723	32,616	189,567	37.1	16,458	22,568	.0085	.0077
Harrison	16.1	15.9	-1.2	6.1	.0	170,891	28.5	21,804	28,015	112,740	35.4	13,648	18,482	.0055	.0049
Henry	19.1	19.0	-.5	7.1	.0	277,037	41.9	27,505	39,019	129,873	42.0	12,878	18,292	.0069	.0067
Howard	10.9	10.6	-2.8	4.2	.0	124,490	28.2	23,112	29,640	58,860	35.3	10,358	14,014	.0037	.0030
Humboldt	12.4	12.5	.8	5.3	1.9	154,528	24.9	23,792	29,156	67,094	27.8	10,096	12,659	.0044	.0039
Ida	8.9	8.9	.0	3.5	.0	101,761	27.3	22,832	29,075	60,629	34.9	12,845	17,323	.0031	.0028
Iowa	15.5	15.6	.6	6.2	3.3	227,666	41.2	26,873	36,720	105,077	37.7	12,723	16,948	.0058	.0055
Jackson	23.2	23.7	2.2	8.9	6.0	276,707	35.7	24,275	31,091	100,531	32.1	9,061	11,296	.0072	.0064
Jasper	36.6	36.6	.0	14.7	3.5	569,872	45.9	27,498	38,767	242,547	46.6	11,652	16,500	.0136	.0132
Jefferson	17.1	17.7	3.5	6.8	6.3	291,231	63.5	27,835	42,828	128,077	55.1	12,902	18,835	.0064	.0066
Johnson	86.0	89.1	3.6	35.6	6.3	1,795,721	66.4	32,210	50,442	611,684	45.4	12,554	17,182	.0354	.0372
Jones	20.9	21.2	1.4	7.6	2.7	282,319	43.7	26,551	37,147	97,050	38.7	9,458	12,770	.0068	.0063
Keokuk	12.6	12.3	-2.4	5.0	.0	151,557	33.6	22,693	30,311	43,291	26.1	6,867	8,658	.0038	.0035
Kossuth	21.6	21.2	-1.9	8.2	.0	247,282	26.8	23,791	30,156	133,132	29.9	12,499	16,236	.0075	.0065
Lee	43.3	43.5	.5	17.0	3.0	741,800	53.7	29,259	43,635	261,017	34.3	11,779	15,354	.0164	.0159
Linn	172.1	173.5	.8	68.6	3.0	3,285,781	51.1	32,661	47,898	1,420,724	42.9	14,926	20,710	.0744	.0731
Louisa	12.7	13.2	3.9	5.1	10.9	217,905	65.2	28,679	42,726	56,753	51.2	8,158	11,128	.0042	.0045
Lucas	10.2	10.1	-1.0	4.3	.0	132,176	39.2	22,081	30,739	91,035	40.7	15,044	21,171	.0040	.0036
Lyon	12.8	12.6	-1.6	4.6	.0	114,483	18.3	21,040	24,888	44,226	23.2	7,804	9,614	.0036	.0030
Madison	12.5	12.4	-.8	4.7	2.2	145,191	33.7	23,608	30,892	83,045	39.6	12,936	17,669	.0043	.0039
Mahaska	23.6	24.1	2.1	9.7	5.4	331,407	47.8	24,377	34,166	141,033	38.7	11,050	14,539	.0081	.0078
Marion	30.9	31.7	2.6	11.7	5.4	482,021	53.7	28,253	41,198	151,883	45.5	9,407	12,981	.0104	.0104
Marshall	41.1	40.4	-1.7	16.1	.6	769,433	53.9	31,257	47,791	292,115	39.4	13,096	18,144	.0168	.0165
Mills	14.2	14.9	4.9	5.5	10.0	219,602	57.6	27,862	39,928	66,963	49.5	8,960	12,175	.0047	.0047
Mitchell	11.8	11.2	-5.1	4.5	-2.2	134,015	21.8	23,922	29,781	62,600	30.5	10,424	13,911	.0039	.0034
Monona	11.4	11.0	-3.5	4.5	-2.2	108,174	17.4	20,032	24,039	76,891	28.4	13,021	17,087	.0039	.0033
Monroe	9.0	8.9	-1.1	3.5	.0	140,907	57.8	25,506	40,259	37,996	37.4	7,901	10,856	.0030	.0029
Montgomery	13.8	14.0	1.4	5.9	3.5	229,646	52.9	26,356	38,923	126,579	50.0	14,804	21,454	.0056	.0057
Muscatine	41.9	42.7	1.9	16.0	3.9	821,115	63.1	32,696	51,320	303,018	44.5	13,616	18,939	.0169	.0174
O'Brien	16.6	16.1	-3.0	6.4	.0	185,179	24.6	23,218	28,934	116,777	30.5	13,981	18,246	.0060	.0052
Osceola	8.3	8.2	-1.2	3.2	.0	81,706	18.3	21,585	25,533	27,487	17.1	7,333	8,590	.0024	.0019
Page	19.2	19.3	.5	7.9	2.6	290,712	50.4	25,102	36,799	161,090	48.1	14,123	20,391	.0075	.0073
Palo Alto	12.1	11.5	-5.0	4.7	-2.1	147,266	28.6	23,856	31,333	73,938	34.0	11,496	15,731	.0042	.0037
Plymouth	25.0	25.1	.4	9.3	2.2	278,546	25.6	24,374	29,951	148,588	30.8	12,485	15,977	.0084	.0074
Pocahontas	10.7	10.1	-5.6	4.1	-2.4	148,916	36.2	26,031	36,321	41,961	27.8	7,819	10,234	.0035	.0032
Polk	315.5	325.8	3.3	134.4	5.7	6,821,013	61.3	33,243	50,752	3,270,964	48.5	17,316	24,338	.1491	.1535
☐ Pottawattamie	87.6	88.0	.5	34.1	3.0	1,517,033	56.0	29,374	44,488	858,936	51.2	17,160	25,189	.0369	.0372
Poweshiek	19.3	19.1	-1.0	7.3	1.4	300,615	50.2	27,791	41,180	184,915	47.2	17,449	25,331	.0079	.0078
Ringgold	6.0	5.9	-1.7	2.4	.0	55,313	27.6	18,056	23,047	30,915	35.0	9,542	12,881	.0018	.0015
Sac	13.5	12.9	-4.4	5.4	-1.8	142,315	18.2	21,897	26,355	69,341	29.0	9,772	12,841	.0043	.0037
Scott	167.3	172.8	3.3	66.2	5.6	3,157,943	51.7	33,191	47,703	1,332,320	38.0	15,398	20,126	.0719	.0703
Shelby	14.8	14.7	-.7	5.5	.0	181,312	32.7	24,837	32,966	105,059	37.5	13,890	19,102	.0053	.0047
Sioux	32.1	33.1	3.1	11.3	4.6	338,669	29.4	24,238	29,971	155,658	32.7	10,860	13,775	.0099	.0089
Story	75.0	76.9	2.5	26.9	5.1	1,444,815	65.9	34,019	53,711	644,901	57.6	15,986	23,974	.0306	.0324
Tama	19.3	19.0	-1.6	7.1	.0	252,234	39.8	25,410	35,526	98,882	41.0	9,876	13,927	.0063	.0059
Taylor	8.1	7.9	-2.5	3.3	.0	80,070	27.8	18,988	24,264	37,737	35.1	8,466	11,435	.0024	.0022
Union	13.9	13.8	-.7	5.6	.0	201,778	46.7	24,554	36,032	107,964	39.7	13,796	19,279	.0052	.0051

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
IOWA (continued)															
ALL COUNTIES (continued)															
Van Buren	8.5	8.4	−1.2	3.3	.0	79,362	28.0	18,782	24,049	27,401	35.2	6,141	8,303	.0023	.0019
Wapello	39.5	38.7	−2.0	15.8	.0	583,735	42.5	25,932	36,945	267,659	31.7	12,858	16,940	.0149	.0138
Warren	37.9	40.3	6.3	14.3	8.3	644,519	56.2	31,257	45,071	129,220	38.6	7,065	9,036	.0125	.0127
Washington	20.8	21.3	2.4	8.3	5.1	308,018	47.1	26,502	37,111	116,688	34.0	11,019	14,059	.0073	.0071
Wayne	8.0	7.9	−1.3	3.4	.0	67,055	18.0	16,719	19,722	40,200	30.2	9,080	11,824	.0025	.0019
Webster	44.0	42.0	−4.5	16.5	−2.9	578,737	28.9	26,417	35,075	333,444	24.6	15,737	20,209	.0174	.0149
Winnebago	13.3	13.5	1.5	5.5	3.8	251,871	64.1	28,956	45,795	91,135	51.3	11,366	16,570	.0051	.0055
Winneshiek	22.1	22.2	.5	7.9	2.6	321,505	54.0	27,108	40,697	151,057	49.9	13,085	19,121	.0077	.0076
Woodbury	100.3	99.2	−1.1	38.8	1.3	1,539,668	45.3	27,676	39,682	897,791	40.6	16,668	23,139	.0410	.0390
Worth	9.1	9.1	.0	3.6	.0	121,048	32.9	25,293	33,624	37,351	37.6	7,539	10,375	.0030	.0027
Wright	16.1	15.9	−1.2	6.4	.0	335,459	59.2	32,924	52,415	114,046	50.6	11,831	17,820	.0067	.0068
TOTAL METRO COUNTIES	**1,247.5**	**1,268.0**	**1.6**	**493.7**	**3.8**	**23,260,812**	**53.6**	**31,849**	**47,115**	**10,451,255**	**42.8**	**15,384**	**21,169**	**.5317**	**.5261**
TOTAL STATE	**2,942.8**	**2,959.3**	**.6**	**1,151.0**	**2.6**	**47,137,441**	**47.4**	**28,511**	**40,953**	**21,469,937**	**40.6**	**13,609**	**18,653**	**1.1437**	**1.1003**
KANSAS															
KANSAS CITY	**1,497.5**	**1,546.8**	**3.3**	**586.4**	**4.5**	**29,798,170**	**50.3**	**35,332**	**50,815**	**15,676,829**	**49.4**	**18,698**	**26,734**	**.7040**	**.7000**
Johnson	307.6	341.5	11.0	131.0	13.7	8,713,715	62.3	46,608	66,517	3,886,109	62.0	20,823	29,665	.1730	.1860
Leavenworth	58.4	60.8	4.1	19.4	5.4	944,173	47.3	34,830	48,669	302,346	48.6	11,054	15,585	.0207	.0204
Miami	22.8	23.8	4.4	8.7	6.1	354,333	41.4	30,553	40,728	123,691	46.2	10,317	14,217	.0081	.0078
Wyandotte	171.9	170.5	−.8	64.3	.3	2,883,307	45.4	30,942	44,841	1,157,166	44.0	12,536	17,996	.0670	.0642
Cass, Mo.	*56.0*	*59.9*	*7.0*	*20.2*	*5.8*	*813,837*	*40.5*	*30,331*	*40,289*	*329,653*	*45.5*	*11,862*	*16,319*	*.0198*	*.0190*
Clay, Mo.	*141.7*	*145.2*	*2.5*	*55.1*	*4.8*	*2,778,056*	*50.0*	*35,204*	*50,418*	*1,846,349*	*49.5*	*23,480*	*33,509*	*.0714*	*.0709*
Jackson, Mo.	*632.4*	*630.6*	*−.3*	*247.1*	*.6*	*11,853,578*	*47.1*	*32,806*	*47,971*	*7,536,145*	*45.1*	*21,150*	*30,498*	*.3081*	*.2984*
Lafayette, Mo.	*31.3*	*32.5*	*3.8*	*11.6*	*1.8*	*416,712*	*37.1*	*26,666*	*35,923*	*157,531*	*40.9*	*9,805*	*13,580*	*.0104*	*.0097*
Platte, Mo.	*52.5*	*57.9*	*10.3*	*20.7*	*10.7*	*792,762*	*33.2*	*31,835*	*38,298*	*244,164*	*45.4*	*8,979*	*11,795*	*.0185*	*.0174*
Ray, Mo.	*22.9*	*24.1*	*5.2*	*8.3*	*3.8*	*247,697*	*23.6*	*25,044*	*29,843*	*93,675*	*35.7*	*8,628*	*11,286*	*.0070*	*.0062*
LAWRENCE	**71.7**	**74.8**	**4.3**	**26.8**	**5.5**	**1,246,850**	**52.5**	**32,183**	**46,524**	**546,342**	**51.3**	**14,218**	**20,386**	**.0284**	**.0285**
Douglas	71.7	74.8	4.3	26.8	5.5	1,246,850	52.5	32,183	46,524	546,342	51.3	14,218	20,386	.0284	.0285
TOPEKA	**160.3**	**164.0**	**2.3**	**65.6**	**4.8**	**3,436,733**	**52.1**	**36,094**	**52,389**	**1,541,443**	**50.6**	**16,356**	**23,498**	**.0757**	**.0758**
Shawnee	160.3	164.0	2.3	65.6	4.8	3,436,733	52.1	36,094	52,389	1,541,443	50.6	16,356	23,498	.0757	.0758
WICHITA	**431.6**	**449.1**	**4.1**	**175.5**	**6.3**	**9,736,102**	**54.8**	**38,097**	**55,476**	**4,057,985**	**50.1**	**16,378**	**23,122**	**.2064**	**.2092**
Butler	47.6	50.1	5.3	18.3	5.8	718,842	35.5	30,675	39,281	280,250	43.0	11,326	15,314	.0177	.0166
Sedgwick	384.0	399.0	3.9	157.2	6.4	9,017,260	56.6	38,965	57,362	3,777,735	50.6	16,969	24,031	.1887	.1926
ALL COUNTIES															
Allen	16.2	16.8	3.7	6.9	7.8	241,348	46.9	25,680	34,978	102,690	50.1	10,688	14,883	.0058	.0058
Anderson	9.1	9.4	3.3	3.4	.0	131,055	44.0	26,773	38,546	35,380	43.1	7,272	10,406	.0028	.0027
Atchison	18.1	17.8	−1.7	6.5	.0	210,592	25.4	25,837	32,399	87,481	32.4	10,165	13,459	.0060	.0052
Barber	7.0	7.4	5.7	3.2	10.3	123,754	49.2	28,604	38,673	69,009	53.1	15,543	21,565	.0030	.0030
Barton	32.6	33.7	3.4	13.2	4.8	590,844	49.1	31,451	44,761	400,758	49.0	21,340	30,360	.0156	.0155
Bourbon	16.1	16.2	.6	6.7	1.5	198,363	28.1	23,458	29,606	109,458	36.3	12,165	16,337	.0058	.0051
Brown	12.0	12.0	.0	4.8	.0	152,320	31.9	24,063	31,733	59,857	37.1	9,096	12,470	.0040	.0036
Butler	47.6	50.1	5.3	18.3	5.8	718,842	35.5	30,675	39,281	280,250	43.0	11,326	15,314	.0177	.0166
Chase	3.3	3.3	.0	1.3	.0	43,122	32.6	25,018	33,171	10,403	27.6	6,273	8,002	.0011	.0006
Chautauqua	5.2	5.4	3.8	2.5	8.7	102,216	60.9	27,623	40,886	22,866	57.7	6,304	9,146	.0018	.0020
Cherokee	23.0	23.6	2.6	9.4	4.4	268,134	33.3	22,349	28,525	109,512	41.0	8,630	11,650	.0071	.0066
Cheyenne	3.5	3.3	−5.7	1.5	.0	56,721	41.2	26,785	37,814	29,759	41.7	14,000	19,839	.0015	.0015
Clark	2.6	2.6	.0	1.0	.0	32,353	24.1	26,062	32,353	16,868	33.3	12,657	16.868	.0010	.0008
Clay	9.8	9.8	.0	3.9	.0	116,407	26.7	23,550	29,848	67,360	34.6	12,836	17,272	.0034	.0030
Cloud	12.1	11.8	−2.5	4.7	.0	138,356	27.7	23,051	29,437	72,824	35.0	11,474	15,494	.0041	.0037
Coffey	10.6	11.7	10.4	4.4	12.8	228,845	70.5	34,415	52,010	53,928	64.1	8,424	12,256	.0040	.0044
Comanche	2.6	2.6	.0	1.0	.0	29,387	19.2	24,655	29,387	12,186	30.8	9,314	12,186	.0009	.0007
Cowley	38.3	39.4	2.9	15.0	3.4	575,512	39.1	28,532	38,367	260,445	43.2	12,547	17,363	.0145	.0136
Crawford	38.0	37.9	−.3	15.8	1.9	540,147	43.1	24,350	34,187	246,758	44.1	11,052	15,618	.0136	.0130
Decatur	4.4	4.3	−2.3	1.8	.0	50,880	19.4	23,676	28,267	36,631	30.9	15,544	20,351	.0017	.0015
Dickinson	20.2	20.3	.5	8.1	1.3	311,895	43.1	27,238	38,506	119,205	43.6	10,379	14,717	.0074	.0070
Doniphan	9.4	9.4	.0	3.4	.0	92,359	21.5	22,360	27,164	34,409	32.0	7,669	10,120	.0026	.0023
Douglas	71.7	74.8	4.3	26.8	5.5	1,246,850	52.5	32,183	46,524	546,342	51.3	14,218	20,386	.0284	.0285
Edwards	4.3	4.3	.0	1.7	.0	43,462	18.3	21,615	25,566	15,269	23.4	7,278	8,982	.0013	.0012
Elk	3.8	3.7	−2.6	1.6	.0	53,253	44.1	23,101	33,283	14,539	43.1	6,348	9,087	.0011	.0011
Ellis	27.9	29.7	6.5	11.4	9.6	535,812	58.3	32,543	47,001	426,013	57.1	26,076	37,370	.0142	.0148
Ellsworth	6.9	7.1	2.9	3.1	6.9	99,797	44.5	23,816	32,193	41,151	48.3	9,569	13,275	.0024	.0023
Finney	28.3	32.7	15.5	11.3	15.3	460,473	49.8	31,364	40,750	381,830	57.0	24,821	33,790	.0132	.0135

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
KANSAS (continued)															
ALL COUNTIES (continued)															
Ford	26.6	28.4	6.8	10.5	7.1	467,957	51.3	31,562	44,567	373,355	51.8	25,091	35,558	.0129	.0132
Franklin	23.0	23.8	3.5	9.2	5.7	404,209	52.4	30,493	43,936	122,820	47.8	9,549	13,350	.0085	.0084
Geary	30.8	31.2	1.3	10.4	1.0	391,432	37.3	27,675	37,638	288,565	40.5	19,941	27,747	.0119	.0112
Gove	3.7	3.7	.0	1.4	.0	38,194	20.6	22,617	27,281	16,323	24.8	9,344	11,659	.0013	.0010
Graham	3.9	3.8	−2.6	1.5	.0	62,425	44.4	28,826	41,617	35,264	43.3	16,408	23,509	.0017	.0015
Grant	7.3	7.5	2.7	2.6	.0	101,805	26.2	31,030	39,156	54,576	32.4	15,859	20,991	.0028	.0026
Gray	5.4	5.7	5.6	1.9	.0	87,659	42.8	32,301	46,136	15,859	27.2	6,561	8,347	.0018	.0018
Greeley	1.9	1.9	.0	.7	.0	18,447	18.2	22,300	26,353	9,311	30.3	10,206	13,301	.0007	.0005
Greenwood	8.6	8.4	−2.3	3.6	.0	107,235	28.9	23,117	29,788	49,338	35.6	10,107	13,705	.0029	.0026
Hamilton	2.3	2.1	−8.7	1.0	.0	40,019	43.4	27,912	40,019	11,376	38.3	8,225	11,376	.0009	.0008
Harper	7.6	7.4	−2.6	3.2	.0	85,834	18.1	22,703	26,823	61,393	30.3	14,723	19,185	.0029	.0024
Harvey	31.8	32.6	2.5	11.8	2.6	488,582	38.2	30,747	41,405	196,388	37.2	12 444	16,643	.0121	.0112
Haskell	3.9	3.9	.0	1.4	.0	50,241	27.1	28,231	35,886	11,500	31.2	6,259	8,214	.0012	.0011
Hodgeman	2.2	2.2	.0	.9	.0	22,806	18.2	21,443	25,340	4,287	24.2	3,834	4,763	.0006	.0006
Jackson	11.9	12.1	1.7	4.5	4.7	163,135	39.6	27,171	36,252	38,477	29.7	6,902	8,550	.0037	.0034
Jefferson	16.7	17.9	7.2	5.9	3.5	213,969	31.8	28,477	36,266	34,743	29.8	4,696	5,889	.0048	.0044
Jewell	4.8	4.4	−8.3	2.0	.0	49,648	21.8	20,379	24,824	13,702	32.1	5,186	6,851	.0014	.0011
Johnson	307.6	341.5	11.0	131.0	13.7	8,713,715	62.3	46,608	66,517	3,886,109	62.0	20,823	29,665	.1730	.1860
Kearny	3.7	3.9	5.4	1.2	.0	52,249	37.7	31,620	43,541	12,758	40.0	7,595	10,632	.0012	.0011
Kingman	9.1	9.2	1.1	3.4	.0	117,548	29.3	26,730	34,573	42,571	35.8	9,217	12,521	.0031	.0027
Kiowa	3.9	3.7	−5.1	1.5	.0	55,443	35.1	27,353	36,962	26,119	38.7	12,553	17,413	.0015	.0014
Labette	25.7	25.6	−.4	9.8	.0	401,927	45.1	28,275	41,013	192,640	43.6	13,687	19,657	.0098	.0095
Lane	2.5	2.5	.0	1.0	.0	33,220	27.6	26,039	33,220	5,715	20.3	4,749	5,715	.0008	.0007
Leavenworth	58.4	60.8	4.1	19.4	5.4	944,173	47.3	34,830	48,669	302,346	48.6	11,054	15,585	.0207	.0204
Lincoln	4.0	3.9	−2.5	1.6	.0	41,251	21.7	21,183	25,782	14,410	32.1	6,819	9,006	.0012	.0010
Linn	8.7	9.2	5.7	3.4	.0	94,230	23.4	22,464	27,715	32,500	32.9	7,193	9,559	.0026	.0022
Logan	3.5	3.5	.0	1.4	.0	44,217	27.9	24,697	31,584	55,932	35.1	29,566	39,951	.0018	.0016
Lyon	38.5	42.0	9.1	16.0	10.3	657,695	51.4	29,969	41,106	382,441	54.2	17,108	23,903	.0163	.0166
McPherson	28.0	29.0	3.6	10.9	4.8	530,655	51.9	33,599	48,684	199,773	50.4	12,768	18,328	.0114	.0115
Marion	13.5	13.6	.7	5.3	1.9	178,056	34.8	25,404	33,595	69,792	39.9	9,592	13,168	.0046	.0042
Marshall	12.9	13.0	.8	5.3	1.9	173,493	33.6	24,980	32 735	97,891	39.3	13,513	18,470	.0048	.0045
Meade	4.8	4.8	.0	1.8	.0	58,090	29.8	24,857	32,272	30,547	36.1	12,470	16,971	.0017	.0015
Miami	22.8	23.8	4.4	8.7	6.1	354,333	41.4	30,553	40,728	123,691	46.2	10,317	14,217	.0081	.0078
Mitchell	8.3	8.5	2.4	3.6	5.9	94,106	25.3	22,098	26,141	80,575	38.1	17,166	22,382	.0034	.0029
Montgomery	43.0	43.7	1.6	16.9	1.8	685,302	45.5	28,375	40,550	342,902	44.9	14,253	20,290	.0171	.0166
Morris	6.3	6.2	−1.6	2.6	.0	93,683	41.2	25,522	36,032	33,744	41.7	9,159	12,978	.0022	.0021
Morton	3.4	3.3	−2.9	1.2	.0	52,614	40.6	31,186	43,845	27,490	41.4	16,199	22,908	.0014	.0012
Nemaha	11.2	11.1	−.9	4.2	.0	124,849	26.0	23,586	29,726	76,594	34.2	13,588	18,237	.0038	.0035
Neosho	19.3	19.6	1.6	7.2	.0	291,224	42.7	28,339	40,448	137,449	38.9	13,748	19,090	.0075	.0070
Ness	4.5	4.5	.0	1.8	.0	67,901	37.7	27,388	37,723	36,890	40.0	14,638	20,494	.0017	.0016
Norton	6.5	6.3	−3.1	2.7	.0	98,976	39.7	26,239	36,658	61,598	41.0	16,183	22,814	.0028	.0026
Osage	16.6	17.7	6.6	6.5	6.6	250,794	46.5	28,064	38,584	76,738	49.0	8,440	11,806	.0056	.0054
Osborne	5.8	5.7	−1.7	2.3	.0	59,230	22.2	21,082	25,752	41,386	32.3	13,602	17,994	.0020	.0018
Ottawa	6.0	6.0	.0	2.3	.0	77,392	35.9	24,763	33,649	32,867	39.1	10,275	14,290	.0020	.0019
Pawnee	8.0	7.8	−2.5	3.2	.0	136,120	42.4	29,871	42,538	55,457	42.3	12,178	17,330	.0033	.0030
Phillips	7.3	7.2	−1.4	2.9	.0	95,508	33.0	24,757	32,934	51,963	37.7	13,015	17,918	.0026	.0024
Pottawatomie	16.0	17.0	6.3	6.4	8.5	266,765	55.7	29,033	41,682	71,844	55.0	7,856	11,226	.0054	.0057
Pratt	10.7	11.0	2.8	4.3	.0	180,475	41.6	29,650	41,971	138,314	41.9	22,670	32,166	.0053	.0048
Rawlins	4.0	3.8	−5.0	1.5	.0	45,130	26.2	23,846	30,087	15,608	34.3	7,749	10,405	.0012	.0011
Reno	67.0	67.9	1.3	26.6	3.5	1,084,993	41.4	29,859	40,789	525,115	42.8	14,308	19,741	.0272	.0258
Republic	7.0	6.6	−5.7	2.9	.0	87,431	32.6	22,743	30,149	44,429	37.4	11,147	15,320	.0025	.0022
Rice	12.0	12.1	.8	5.0	4.2	203,702	45.1	29,249	40,740	63,802	46.6	9,065	12,760	.0044	.0043
Riley	65.6	66.8	1.8	20.9	4.0	861,396	40.9	30,425	41,215	417,737	44.4	14,392	19,987	.0225	.0215
Rooks	6.8	6.6	−2.9	2.6	.0	86,610	31.4	25,342	33,312	60,044	36.9	16,871	23,094	.0028	.0023
Rush	4.5	4.5	.0	1.7	.0	53,618	32.2	23,859	31,540	16,540	37.3	7,088	9,729	.0012	.0013
Russell	9.1	9.2	1.1	3.6	.0	159,803	43.8	30,870	44,390	87,647	43.0	17,026	24,346	.0041	.0039
Saline	51.1	53.0	3.7	20.9	5.0	832,055	40.3	29,807	39,811	564,999	44.9	19,599	27,033	.0232	.0222
Scott	6.0	6.2	3.3	2.2	.0	78,350	26.6	28,135	35,614	57,134	34.5	19,311	25,970	.0025	.0021
Sedgwick	384.0	399.0	3.9	157.2	6.4	9,017,260	56.6	38,965	57,362	3,777,735	50.6	16,969	24,031	.1887	.1926
Seward	17.7	18.1	2.3	6.5	.0	272,241	31.0	31,977	41,883	262,081	36.7	29,505	40,320	.0093	.0084
Shawnee	160.3	164.0	2.3	65.6	4.8	3,436,733	52.1	36,094	52,389	1,541,443	50.6	16,356	23,498	.0757	.0758
Sheridan	3.4	3.2	−5.9	1.3	.0	35,410	21.1	22,495	27,238	17,013	31.8	9,932	13,087	.0011	.0009
Sherman	7.6	7.5	−1.3	2.9	.0	90,351	22.4	25,448	31,156	91,937	32.4	23,939	31,702	.0034	.0030
Smith	5.6	5.3	−5.4	2.3	.0	45,164	18.2	16,615	19,637	36,957	30.3	12,329	16,068	.0018	.0014
Stafford	5.8	6.0	3.4	2.7	12.5	104,817	60.8	27,159	38,821	42,691	60.4	11,090	15,811	.0023	.0025
Stanton	2.3	2.2	−4.3	.8	.0	30,482	35.0	28 219	38,103	9,031	38.7	8,141	11,289	.0007	.0006

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
KANSAS (continued)															
ALL COUNTIES (continued)															
Stevens	5.1	5.4	5.9	1.7	.0	81,225	43.1	33,384	47,779	28,612	42.7	11,797	16,831	.0018	.0018
Sumner	25.9	26.7	3.1	10.0	3.1	386,321	36.0	29,294	38,632	141,432	41.3	10,316	14,143	.0094	.0086
Thomas	9.1	9.6	5.5	3.3	3.1	122,978	35.8	28,299	37,266	91,682	41.3	20,278	27,782	.0038	.0036
Trego	4.3	4.4	2.3	1.6	.0	50,058	25.4	24,953	31,286	29,502	33.9	13,772	18,439	.0014	.0014
Wabaunsee	7.1	7.3	2.8	2.5	.0	75,704	21.6	24,908	30,282	21,258	32.0	6,442	8,503	.0021	.0018
Wallace	2.0	1.9	–5.0	.7	.0	14,301	18.2	17,291	20,430	8,586	30.3	9,413	12,266	.0005	.0005
Washington	8.0	7.4	–7.5	3.0	–6.3	60,059	10.8	16,946	20,020	33,904	22.2	8,673	11,301	.0023	.0017
Wichita	2.8	2.6	–7.1	1.0	.0	34,954	31.0	26,676	34,954	17,467	32.0	13,232	17,467	.0010	.0008
Wilson	12.4	12.6	1.6	4.8	.0	160,716	39.8	23,947	33,483	42,154	38.5	6,343	8,782	.0037	.0035
Woodson	4.6	4.6	.0	1.8	.0	49,967	28.5	21,601	27,759	15,650	33.2	6,525	8,694	.0013	.0013
Wyandotte	171.9	170.5	–.8	64.3	.3	2,883,307	45.4	30,942	44,841	1,157,166	44.0	12,536	17,996	.0670	.0642
TOTAL METRO COUNTIES	**1,224.3**	**1,284.5**	**4.9**	**491.3**	**7.0**	**27,315,213**	**55.1**	**38,368**	**55,598**	**11,615,082**	**53.2**	**16,513**	**23,642**	**.5793**	**.5919**
TOTAL STATE	**2,470.5**	**2,558.7**	**3.6**	**976.9**	**5.1**	**45,657,066**	**48.9**	**32,996**	**46,737**	**20,960,860**	**48.8**	**15,161**	**21,457**	**1.0557**	**1.0439**
KENTUCKY															
CLARKSVILLE - HOPKINSVILLE	**154.4**	**159.6**	**3.4**	**54.1**	**5.9**	**2,230,558**	**58.8**	**27,483**	**41,230**	**1,142,301**	**54.5**	**14,473**	**21,115**	**.0538**	**.0555**
Christian	67.4	69.1	2.5	22.1	4.7	966,656	60.0	28,633	43,740	444,268	53.9	13,679	20,103	.0226	.0233
Montgomery, Tenn.	*87.0*	*90.5*	*4.0*	*32.0*	*6.7*	*1,263,902*	*57.9*	*26,674*	*39,497*	*698,033*	*54.8*	*15,032*	*21,814*	*.0312*	*.0322*
HUNTINGTON - ASHLAND	**339.8**	**340.9**	**.3**	**128.4**	**2.6**	**4,367,009**	**44.0**	**24,237**	**34,011**	**2,425,424**	**41.9**	**13,668**	**18,890**	**.1191**	**.1136**
Boyd	55.2	54.5	–1.3	20.8	1.5	707,968	33.0	25,962	34,037	479,096	38.7	16,847	23,033	.0215	.0197
Carter	26.3	27.1	3.0	9.3	5.7	284,196	53.9	20,989	30,559	118,973	38.1	9,789	12,793	.0073	.0072
Greenup	40.4	41.4	2.5	14.1	3.7	405,805	24.2	24,029	28,780	105,438	27.1	6,100	7,478	.0109	.0095
Lawrence, Ohio	*65.0*	*66.0*	*1.5*	*24.5*	*4.3*	*938,116*	*53.4*	*26,024*	*38,290*	*230,731*	*34.9*	*7,280*	*9,418*	*.0200*	*.0197*
Cabell, W. Va.	*105.4*	*103.6*	*–1.7*	*42.1*	*.7*	*1,400,066*	*42.7*	*23,475*	*33,256*	*1,303,515*	*45.2*	*21,473*	*30,962*	*.0457*	*.0435*
Wayne, W. Va.	*47.5*	*48.3*	*1.7*	*17.6*	*4.1*	*630,858*	*59.5*	*23,405*	*35,844*	*187,671*	*48.2*	*7,494*	*10,663*	*.0137*	*.0140*
LEXINGTON-FAYETTE	**330.7**	**342.8**	**3.7**	**131.6**	**6.1**	**6,053,966**	**61.7**	**30,194**	**46,003**	**3,236,923**	**54.4**	**16,906**	**24,597**	**.1397**	**.1455**
Bourbon	19.0	18.6	–2.1	7.0	.0	205,453	31.3	22,346	29,350	98,482	36.8	10,281	14,069	.0059	.0052
Clark	30.0	31.4	4.7	11.8	8.3	540,389	67.3	29,640	45,796	216,388	51.6	13,095	18,338	.0114	.0120
Fayette	209.9	215.7	2.8	86.0	5.3	4,068,916	60.9	30,960	47,313	2,525,393	54.6	19,991	29,365	.0978	.1017
Jessamine	29.8	33.0	10.7	11.3	14.1	531,905	78.0	30,176	47,071	188,332	70.1	11,183	16,667	.0103	.0117
Scott	23.2	24.3	4.7	8.5	6.3	340,925	56.3	27,271	40,109	85,851	39.9	7,673	10,100	.0072	.0071
Woodford	18.8	19.8	5.3	7.0	7.7	366,378	67.8	33,582	52,340	122,477	60.4	11,745	17,497	.0071	.0078
LOUISVILLE	**971.0**	**978.0**	**.7**	**365.8**	**2.7**	**16,721,957**	**55.0**	**30,290**	**45,713**	**8,308,219**	**48.9**	**15,666**	**22,712**	**.3931**	**.3946**
Bullitt	49.0	53.9	10.0	16.9	12.7	720,167	65.2	29,065	42,613	154,942	62.7	6,350	9,168	.0139	.0151
Jefferson	678.5	668.5	–1.5	259.2	.8	12,248,781	54.3	30,871	47,256	6,488,165	48.7	16,960	25,032	.2918	.2911
Oldham	33.4	38.3	14.7	11.8	19.2	687,118	82.5	38,030	58,230	124,601	57.7	7,980	10,559	.0112	.0129
Shelby	25.0	26.3	5.2	9.1	5.8	360,999	51.6	27,681	39,670	117,928	35.3	10,136	12,959	.0081	.0081
Clark, Ind.	*92.0*	*94.1*	*2.3*	*34.4*	*4.6*	*1,270,676*	*45.2*	*26,602*	*36,938*	*895,719*	*47.0*	*18,526*	*26,038*	*.0364*	*.0353*
Floyd, Ind.	*63.3*	*64.9*	*2.5*	*23.5*	*4.0*	*1,004,458*	*53.4*	*28,966*	*42,743*	*394,775*	*50.6*	*11,597*	*16,799*	*.0226*	*.0226*
Harrison, Ind.	*29.8*	*32.0*	*7.4*	*10.9*	*9.0*	*429,758*	*59.8*	*26,893*	*39,427*	*132,089*	*55.6*	*8,489*	*12,118*	*.0091*	*.0095*
OWENSBORO	**88.2**	**89.9**	**1.9**	**33.9**	**4.6**	**1,303,089**	**47.9**	**27,187**	**38,439**	**865,151**	**48.4**	**17,997**	**25,521**	**.0356**	**.0350**
Daviess	88.2	89.9	1.9	33.9	4.6	1,303,089	47.9	27,187	38,439	865,151	48.4	17,997	25,521	.0356	.0350
ALL COUNTIES															
Adair	16.4	17.3	5.5	6.2	6.9	150,721	43.9	18,066	24,310	46,722	33.2	6,046	7,536	.0040	.0039
Allen	15.0	15.7	4.7	6.2	8.8	216,932	67.7	22,689	34,989	90,294	61.1	9,830	14,564	.0048	.0050
Anderson	13.9	15.1	8.6	5.3	10.4	231,627	70.3	28,338	43,703	60,050	53.9	8,129	11,330	.0043	.0048
Ballard	8.5	8.3	–2.4	3.3	.0	128,096	53.8	25,234	38,817	39,056	36.9	8,647	11,835	.0029	.0027
Barren	34.9	35.5	1.7	13.5	3.8	510,722	60.2	24,530	37,831	244,648	51.4	12,429	18,122	.0121	.0123
Bath	10.1	10.1	.0	3.6	.0	115,176	54.0	20,778	31,993	20,872	36.5	4,246	5,798	.0024	.0025
Bell	34.6	34.8	.6	12.5	4.2	363,550	47.7	20,506	29,084	221,272	35.1	13,648	17,702	.0108	.0103
☐ Boone	50.3	54.1	7.6	18.9	11.2	818,153	53.2	31,414	43,289	794,752	72.3	27,135	42,050	.0237	.0254
Bourbon	19.0	18.6	–2.1	7.0	.0	205,453	31.3	22,346	29,350	98,482	36.8	10,281	14,069	.0059	.0052
Boyd	55.2	54.5	–1.3	20.8	1.5	707,968	33.0	25,962	34,037	479,096	38.7	16,847	23,033	.0215	.0197
Boyle	25.5	25.8	1.2	9.7	3.2	439,298	61.1	29,004	45,288	260,144	53.9	17,986	26,819	.0106	.0110
Bracken	7.8	7.8	.0	2.7	.0	93,605	51.1	22,946	34,669	17,469	32.7	4,875	6,470	.0020	.0019
Breathitt	17.1	17.1	.0	5.4	.0	120,277	23.3	18,058	22,274	64,162	22.1	9,728	11,882	.0044	.0037
Breckinridge	16.9	16.8	–.6	6.1	.0	179,224	41.0	20,839	29,381	76,657	41.6	8,874	12,567	.0048	.0045
Bullitt	49.0	53.9	10.0	16.9	12.7	720,167	65.2	29,065	42,613	154,942	62.7	6,350	9,168	.0139	.0151
Butler	12.5	13.6	8.8	4.8	11.6	116,784	46.2	18,571	24,330	26,347	35.5	4,522	5,489	.0029	.0028
Caldwell	13.0	12.5	–3.8	5.0	.0	165,083	41.4	23,347	33,017	81,426	34.4	12,118	16,285	.0045	.0041
Calloway	32.8	35.2	7.3	13.5	11.6	447,616	54.9	23,885	33,157	396,085	56.8	20,877	29,340	.0132	.0138

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
KENTUCKY (continued)															
ALL COUNTIES (continued)															
☐ Campbell	81.5	79.0	−3.1	28.3	−1.4	1,348,893	52.3	30,851	47,664	485,037	43.1	11,812	17,139	.0299	.0291
Carlisle	5.5	5.4	−1.8	2.1	.0	70,813	46.4	23,034	33,720	18,816	29.9	6,900	8,960	.0016	.0017
Carroll	9.7	10.1	4.1	3.5	.0	121,719	45.7	23,875	34,777	70,505	43.9	13,997	20,144	.0034	.0032
Carter	26.3	27.1	3.0	9.3	5.7	284,196	53.9	20,989	30,559	118,973	38.1	9,789	12,793	.0073	.0072
Casey	15.5	16.0	3.2	6.3	8.6	139,298	48.8	16,140	22,111	51,155	47.5	5,981	8,120	.0037	.0036
Christian	67.4	69.1	2.5	22.1	4.7	966,656	60.0	28,633	43,740	444,268	53.9	13,679	20,103	.0226	.0233
Clark	30.0	31.4	4.7	11.8	8.3	540,389	67.3	29,640	45,796	216,388	51.6	13,095	18,338	.0114	.0120
Clay	24.3	25.5	4.9	8.1	6.6	285,106	68.9	22,213	35,198	92,333	43.8	8,446	11,399	.0063	.0067
Clinton	9.7	10.0	3.1	3.7	5.7	90,998	62.5	15,995	24,594	49,486	56.4	9,041	13,375	.0025	.0026
Crittenden	9.4	9.4	.0	3.4	.0	129,150	55.2	24,473	37,985	39,540	44.5	8,046	11,629	.0029	.0028
Cumberland	7.2	7.1	−1.4	2.8	.0	84,510	55.6	19,398	30,182	18,859	33.6	5,043	6,735	.0019	.0018
Daviess	88.2	89.9	1.9	33.9	4.6	1,303,089	47.9	27,187	38,439	865,151	48.4	17,997	25,521	.0356	.0350
Edmonson	11.3	12.4	9.7	4.2	13.5	122,496	69.0	19,588	29,166	18,132	47.8	3,315	4,317	.0025	.0027
Elliott	7.2	7.5	4.2	2.6	4.0	42,319	22.9	13,770	16,277	11,356	35.5	3,351	4,368	.0014	.0013
Estill	14.9	15.2	2.0	5.5	3.8	187,986	60.8	22,058	34,179	67,774	40.8	9,080	12,323	.0043	.0043
Fayette	209.9	215.7	2.8	86.0	5.3	4,068,916	60.9	30,960	47,313	2,525,393	54.6	19,991	29,365	.0978	.1017
Fleming	12.6	12.7	.8	4.8	2.1	138,965	44.8	20,421	28,951	77,264	45.0	11,336	16,097	.0039	.0037
Floyd	52.7	56.1	6.5	19.4	8.4	563,069	45.7	21,585	29,024	251,255	34.2	10,458	12,951	.0152	.0147
Franklin	43.9	45.5	3.6	18.0	5.9	846,489	62.7	30,606	47,027	319,712	52.5	12,329	17,762	.0175	.0182
Fulton	8.3	8.4	1.2	3.3	3.1	98,207	44.7	21,211	29,760	62,219	37.0	14,188	18,854	.0029	.0028
Gallatin	5.1	5.3	3.9	1.9	.0	45,250	17.7	20,236	23,816	32,453	30.1	13,131	17,081	.0016	.0013
Garrard	11.0	11.1	.9	4.2	2.4	119,945	43.1	20,450	28,558	23,573	28.7	4,467	5,613	.0028	.0026
Grant	15.0	16.5	10.0	5.3	8.2	176,950	47.9	24,414	33,387	71,077	40.1	10,357	13,411	.0045	.0045
Graves	33.8	33.4	−1.2	13.3	1.5	496,415	51.2	25,058	37,324	193,333	39.3	10,597	14,536	.0117	.0113
Grayson	23.0	25.0	8.7	9.1	11.0	283,475	64.6	21,006	31,151	123,152	60.3	9,366	13,533	.0066	.0071
Green	11.2	11.3	.9	4.1	.0	130,148	52.9	20,759	31,743	40,412	47.5	6,682	9,857	.0031	.0030
Greenup	40.4	41.4	2.5	14.1	3.7	405,805	24.2	24,029	28,780	105,438	27.1	6,100	7,478	.0109	.0095
Hancock	8.1	8.4	3.7	2.9	.0	143,773	58.3	31,327	49,577	18,467	42.0	4,484	6,368	.0025	.0027
Hardin	90.8	93.4	2.9	28.2	5.6	1,396,583	62.6	32,169	49,524	628,581	55.8	15,113	22,290	.0316	.0330
Harlan	42.0	41.9	−.2	14.7	2.1	410,075	35.7	20,988	27,896	193,928	29.5	10,396	13,192	.0121	.0108
Harrison	15.5	15.8	1.9	5.5	.0	173,900	41.7	22,306	31,618	92,576	42.0	11,855	16,832	.0049	.0047
Hart	16.8	18.0	7.1	6.6	8.2	195,860	54.8	20,736	29,676	51,342	37.8	6,108	7,779	.0045	.0045
☐ Henderson	43.2	45.2	4.6	17.2	6.8	743,014	57.9	29,223	43,198	425,308	54.9	17,054	24,727	.0178	.0184
Henry	13.5	14.1	4.4	4.9	2.1	181,553	56.7	24,140	37,052	44,411	40.0	6,609	9,063	.0040	.0041
Hickman	5.7	5.6	−1.8	2.1	.0	67,431	37.2	23,401	32,110	9,651	24.4	3,693	4,596	.0014	.0013
Hopkins	48.0	49.4	2.9	18.7	5.6	730,981	52.0	27,163	39,090	394,578	51.1	14,750	21,100	.0182	.0182
Jackson	12.5	12.9	3.2	4.3	0	101,091	44.3	16,295	23,510	19,022	27.9	3,457	4,424	.0027	.0024
Jefferson	678.5	668.5	−1.5	259.2	.8	12,248,781	54.3	30,871	47,256	6,488,165	48.7	16,960	25,032	.2918	.2911
Jessamine	29.8	33.0	10.7	11.3	14.1	531,905	78.0	30,176	47,071	188,332	70.1	11,183	16,667	.0103	.0117
Johnson	26.7	28.6	7.1	9.4	5.6	318,134	52.9	23,376	33,844	167,826	39.4	13,531	17,854	.0085	.0084
☐ Kenton	139.0	140.1	.8	51.7	3.0	2,297,194	53.3	29,849	44,433	966,144	49.8	12,844	18,688	.0521	.0521
Knott	19.0	19.8	4.2	6.5	8.3	238,060	68.2	23,594	36,625	84,486	58.0	8,912	12,998	.0053	.0057
Knox	31.9	32.8	2.8	11.3	4.6	274,270	43.0	17,765	24,272	162,650	42.6	10,564	14,394	.0085	.0081
Larue	12.2	12.4	1.6	4.7	4.4	139,520	46.6	21,147	29,685	48,324	45.8	7,366	10,282	.0034	.0033
Laurel	43.6	47.3	8.5	16.4	10.8	526,858	59.7	22,292	32,125	316,779	55.5	13,763	19,316	.0139	.0146
Lawrence	15.9	17.2	8.2	5.8	9.4	216,766	71.7	23,825	37,373	56,886	46.8	7,310	9,808	.0045	.0047
Lee	7.8	7.8	.0	2.9	.0	79,464	47.2	18,610	27,401	28,368	29.4	7,559	9,782	.0020	.0020
Leslie	15.4	15.8	2.6	5.4	8.0	193,475	69.6	22,820	35,829	38,156	48.4	5,141	7,066	.0039	.0040
Letcher	32.1	33.2	3.4	11.5	5.5	395,213	61.3	22,479	34,366	115,131	40.6	7,511	10,011	.0087	.0090
Lewis	14.7	14.7	.0	5.0	.0	140,130	45.1	19,310	28,026	25,701	28.4	4,004	5,140	.0035	.0032
Lincoln	19.3	19.3	.0	6.8	.0	145,786	23.7	17,325	21,439	39,494	17.8	4,931	5,808	.0044	.0037
Livingston	9.4	9.5	1.1	3.8	2.7	142,958	56.2	24,744	37,621	29,359	49.1	5,321	7,726	.0028	.0029
Logan	26.3	28.2	7.2	10.6	10.4	383,734	68.0	23,797	36,201	135,296	57.7	8,935	12,764	.0082	.0088
Lyon	6.8	7.0	2.9	2.8	12.0	109,076	65.0	26,445	38,956	26,975	62.1	6,656	9,634	.0020	.0022
McCracken	61.2	61.1	−.2	24.7	2.1	1,019.780	52.6	27,620	41,287	614,078	41.6	17,918	24,861	.0263	.0257
McCreary	16.7	17.6	5.4	6.0	9.1	115,176	41.6	14,786	19,196	62,222	48.5	7,621	10,370	.0037	.0037
McLean	10.3	10.5	1.9	3.5	.0	135,915	54.1	25,204	38,833	30,155	32.8	6,488	8,616	.0030	.0028
Madison	55.8	57.7	3.4	19.2	5.5	794,530	62.9	26,796	41,382	469,285	56.4	16,486	24,442	.0198	.0208
Magoffin	14.5	15.2	4.8	5.2	8.3	136,802	49.4	19,072	26,308	51,177	44.0	7,404	9,842	.0036	.0035
Marion	17.8	17.6	−1.1	5.9	1.7	211,775	56.5	23,334	35,894	89,260	50.5	10,225	15,129	.0052	.0052
Marshall	27.0	28.1	4.1	10.9	5.8	445,398	60.1	27,012	40,862	139,390	39.7	9,684	12,788	.0093	.0095
Martin	15.2	16.1	5.9	5.0	8.7	214,104	67.3	27,815	42,821	88,788	58.3	12,190	17,758	.0048	.0050
Mason	17.2	16.6	−3.5	6.4	.0	244,825	54.0	24,836	38,254	147,157	44.8	15,883	22,993	.0065	.0064
Meade	24.1	25.1	4.1	8.3	6.4	306,710	58.1	24,871	36,953	51,898	39.7	4,764	6,253	.0062	.0064
Menifee	5.2	5.2	.0	1.6	.0	38,096	38.4	17,206	23,810	11,435	40.3	5,093	7,147	.0011	.0010
Mercer	20.4	21.6	5.9	7.9	6.8	298,448	60.0	25,206	37,778	93,494	47.9	8,542	11,835	.0064	.0066

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
KENTUCKY (continued)															
ALL COUNTIES (continued)															
Metcalfe	10.5	11.4	8.6	4.3	13.2	88,447	33.8	17,391	20,569	44,321	47.5	7,906	10,307	.0026	.0026
Monroe	12.7	12.9	1.6	5.0	4.2	118,780	43.2	17,276	23,756	50,959	36.2	7,795	10,192	.0034	.0031
Montgomery	21.4	22.5	5.1	8.2	6.5	230,241	41.9	21,072	28,078	158,594	40.7	14,635	19,341	.0072	.0068
Morgan	12.3	12.4	.8	4.4	2.3	110,961	43.1	18,036	25,218	54,182	28.7	9,793	12,314	.0033	.0030
Muhlenberg	33.3	34.0	2.1	12.1	4.3	463,254	50.9	26,468	38,285	209,424	49.6	12,068	17,308	.0113	.0112
Nelson	29.3	30.6	4.4	10.2	5.2	377,468	52.2	25,575	37,007	174,445	50.8	11,923	17,102	.0093	.0094
Nicholas	7.4	7.5	1.4	2.6	–3.7	84,233	43.6	21,728	32,397	20,310	26.7	5,937	7,812	.0019	.0019
Ohio	23.4	24.9	6.4	9.0	7.1	322,625	55.3	24,737	35,847	134,203	51.8	10,526	14,911	.0076	.0077
Oldham	33.4	38.3	14.7	11.8	19.2	687,118	82.5	38,030	58,230	124,601	57.7	7,980	10,559	.0112	.0129
Owen	9.3	9.6	3.2	3.7	8.8	128,762	69.0	22,403	34,801	35,503	51.8	6,879	9,595	.0026	.0028
Owsley	5.9	6.0	1.7	1.8	.0	32,828	36.1	13,400	18,238	12,404	39.2	4,951	6,891	.0012	.0011
Pendleton	11.0	11.1	.9	4.0	2.6	139,464	51.2	23,647	34,866	29,176	38.2	5,412	7,294	.0030	.0029
Perry	35.8	37.4	4.5	12.7	8.5	555,824	71.5	27,704	43,766	211,641	46.2	12,369	16,665	.0119	.0127
Pike	86.6	90.8	4.8	31.6	7.1	938,985	39.9	22,753	29,715	483,277	32.5	12,365	15,294	.0270	.0252
Powell	12.2	13.0	6.6	4.1	5.1	103,974	39.9	19,050	25,360	30,943	31.6	6,028	7,547	.0028	.0027
Pulaski	49.5	52.7	6.5	19.9	9.3	622,903	58.5	21,599	31,302	469,123	57.0	16,422	23,574	.0175	.0183
Robertson	2.3	2.3	.0	.8	.0	21,238	41.0	18,833	26,548	3,743	40.6	3,329	4,679	.0006	.0005
Rockcastle	14.8	15.5	4.7	5.7	9.6	131,479	49.9	16,868	23,066	49,034	44.5	6,527	8,602	.0035	.0035
Rowan	19.3	19.4	.5	6.3	1.6	201,849	46.1	22,290	32,040	111,309	34.8	13,323	17,668	.0058	.0055
Russell	14.8	15.7	6.1	6.1	8.9	194,474	69.5	20,494	31,881	61,419	45.5	7,540	10,069	.0042	.0045
Scott	23.2	24.3	4.7	8.5	6.3	340,925	56.3	27,271	40,109	85,851	39.9	7,673	10,100	.0072	.0071
Shelby	25.0	26.3	5.2	9.1	5.8	360,999	51.6	27,681	39,670	117,928	35.3	10,136	12,959	.0081	.0081
Simpson	14.9	15.1	1.3	5.7	5.6	242,828	64.6	27,323	42,601	122,558	57.3	14,431	21,501	.0057	.0056
Spencer	6.2	6.5	4.8	2.2	4.8	87,283	62.0	25,663	39,674	17,337	44.6	5,711	7,880	.0016	.0020
Taylor	22.6	23.9	5.8	9.3	9.4	372,034	70.2	25,712	40,004	173,218	62.8	12,515	18,626	.0081	.0087
Todd	11.6	11.4	–1.7	4.2	.0	136,802	47.0	22,157	32,572	24,882	33.2	4,447	5,924	.0030	.0028
Trigg	9.6	9.7	1.0	3.7	2.8	107,412	36.9	21,799	29,030	33,510	29.4	7,191	9,057	.0028	.0026
Trimble	6.5	6.7	3.1	2.2	.0	90,998	56.1	26,500	41,363	8,259	47.4	2,548	3.754	.0017	.0016
Union	18.0	18.0	.0	5.7	.0	198,799	30.9	26,640	34,877	92,963	36.6	11,937	16,309	.0057	.0053
Warren	79.0	85.1	7.7	31.2	10.2	1,202,775	60.4	26,503	38,550	871,234	58.6	19,416	27,924	.0317	.0334
Washington	10.3	9.8	–4.9	3.4	.0	119,390	47.4	23,823	35,115	20,968	29.5	4,762	6,167	.0027	.0025
Wayne	18.1	19.0	5.0	7.0	7.7	177,505	60.2	17,042	25,358	84,266	56.2	8,302	12,038	.0047	.0048
Webster	15.1	15.3	1.3	5.9	5.4	201,350	48.4	24,230	34,127	86,121	49.1	10,313	14,597	.0048	.0049
Whitley	37.4	40.7	8.8	14.7	11.4	499,187	71.3	22,078	33,958	363,218	59.9	17,207	24,709	.0132	.0143
Wolfe	7.3	7.8	6.8	2.5	4.2	76,248	62.9	19,502	30,499	23,794	40.7	7,044	9,518	.0018	.0018
Woodford	18.8	19.8	5.3	7.0	7.7	366,378	67.8	33,582	52,340	122,477	60.4	11,745	17,497	.0071	.0078
TOTAL METRO COUNTIES	**1,708.1**	**1,730.2**	**1.3**	**644.9**	**3.5**	**28,945,999**	**55.2**	**29,934**	**44,884**	**14,806,726**	**50.7**	**15,769**	**22,960**	**.6861**	**.6924**
TOTAL STATE	**3,786.2**	**3,883.9**	**2.6**	**1,413.9**	**4.6**	**55,444,668**	**54.9**	**26,486**	**39,214**	**26,927,000**	**49.1**	**13,366**	**19,044**	**1.3417**	**1.3502**
LOUISIANA															
ALEXANDRIA	**143.5**	**150.4**	**4.8**	**53.7**	**7.6**	**2,018,416**	**55.7**	**25,972**	**37,587**	**1,003,802**	**41.4**	**14,223**	**18,693**	**.0502**	**.0503**
Rapides	143.5	150.4	4.8	53.7	7.6	2,018,416	55.7	25,972	37,587	1,003,802	41.4	14,223	18,693	.0502	.0503
BATON ROUGE	**554.1**	**608.5**	**9.8**	**215.5**	**12.5**	**9,589,640**	**62.5**	**30,824**	**44,499**	**4,821,509**	**53.0**	**16,454**	**22,374**	**.2192**	**.2311**
Ascension	60.5	70.3	16.2	23.1	19.1	944,426	67.5	29,067	40,884	360,251	50.2	12,362	15,595	.0204	.0220
East Baton Rouge	400.4	430.9	7.6	156.9	10.4	7,085,017	59.4	31,286	45,156	4,102,673	53.2	18,850	26,148	.1701	.1769
Livingston	71.9	84.0	16.8	28.0	19.7	1,219,783	76.5	29,537	43,564	269,963	55.0	7,443	9,642	.0221	.0250
West Baton Rouge	21.3	23.3	9.4	7.5	13.6	340,414	68.5	30,612	45,389	88,622	52.1	8,826	11,816	.0066	.0072
HOUMA - THIBODAUX	**192.1**	**203.7**	**6.0**	**68.1**	**8.3**	**3,007,336**	**55.3**	**30,787**	**44,161**	**1,503,301**	**38.1**	**17,302**	**22,075**	**.0740**	**.0734**
Lafourche	88.5	92.9	5.0	30.8	6.9	1,389,853	56.1	30,923	45,125	555,958	37.7	14,018	18,051	.0320	.0318
Terrebonne	103.6	110.8	6.9	37.3	9.4	1,617,483	54.6	30,673	43,364	947,343	38.4	20,076	25,398	.0420	.0416
LAFAYETTE	**216.6**	**239.9**	**10.8**	**85.5**	**13.4**	**3,918,339**	**64.5**	**31,584**	**45,829**	**2,426,132**	**51.5**	**21,239**	**28,376**	**.0950**	**.1002**
Lafayette	170.2	188.1	10.5	68.9	13.3	3,298,235	64.4	33,002	47,870	2,254,226	51.9	24,404	32,717	.0819	.0863
St. Martin	46.4	51.8	11.6	16.6	13.7	620,104	65.4	25,681	37,356	171,906	46.1	8,057	10,356	.0131	.0139
LAKE CHARLES	**176.8**	**183.7**	**3.9**	**65.8**	**6.5**	**2,656,400**	**46.9**	**29,252**	**40,371**	**1,467,527**	**40.7**	**16,880**	**22,303**	**.0695**	**.0672**
Calcasieu	176.8	183.7	3.9	65.8	6.5	2,656,400	46.9	29,252	40,371	1,467,527	40.7	16,880	22,303	.0695	.0672
MONROE	**145.5**	**150.6**	**3.5**	**54.1**	**5.9**	**1,901,918**	**47.1**	**25,297**	**35,156**	**1,124,812**	**41.5**	**15,557**	**20,791**	**.0522**	**.0505**
Ouachita	145.5	150.6	3.5	54.1	5.9	1,901,918	47.1	25,297	35,156	1,124,812	41.5	15,557	20,791	.0522	.0505
NEW ORLEANS	**1,348.7**	**1,428.1**	**5.9**	**533.4**	**8.1**	**22,225,128**	**56.0**	**28,870**	**41,667**	**11,831,688**	**49.9**	**15,986**	**22,182**	**.5362**	**.5460**
Jefferson	486.7	512.4	5.3	190.8	7.7	8,687,302	53.9	31,881	45,531	5,395,527	49.9	20,322	28,278	.2187	.2209
Orleans	564.9	570.2	.9	224.2	3.3	8,050,899	48.9	24,914	35,909	4,668,818	47.9	14,546	20,824	.2114	.2075
St. Bernard	69.3	73.6	6.2	25.5	8.5	986,857	48.4	28,301	38,700	449,579	48.6	12,876	17,631	.0240	.0239

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
LOUISIANA (continued)															
NEW ORLEANS (continued)															
St. Charles	42.4	47.4	11.8	15.9	14.4	683,717	57.2	31,287	43,001	128,524	42.5	6,489	8,083	.0133	.0137
St. John the Baptist	41.3	50.2	21.5	15.7	23.6	773,050	82.3	33,389	49,239	227,448	60.1	11,185	14,487	.0141	.0163
St. Tammany	144.1	174.3	21.0	61.3	24.1	3,043,303	81.8	33,882	49,646	961,792	60.1	12,157	15,690	.0547	.0637
SHREVEPORT	**363.4**	**389.6**	**7.2**	**146.9**	**9.8**	**6,180,684**	**58.6**	**29,127**	**42,074**	**3,037,385**	**45.5**	**15,605**	**20,677**	**.1447**	**.1475**
Bossier	89.3	96.8	8.4	34.6	11.3	1,240,277	49.5	26,669	35,846	639,797	45.1	14,176	18,491	.0317	.0316
Caddo	274.1	292.8	6.8	112.3	9.3	4,940,407	61.0	29,872	43,993	2,397,588	45.6	16,038	21,350	.1130	.1159
ALL COUNTIES															
Acadia	59.5	62.0	4.2	21.4	7.5	832,743	57.8	26,521	38,913	314,853	38.9	11,391	14,713	.0193	.0192
Allen	21.6	21.8	.9	7.7	2.7	209,613	35.0	20,701	27,222	104,934	32.9	10,529	13,628	.0062	.0057
Ascension	60.5	70.3	16.2	23.1	19.1	944,426	67.5	29,067	40,884	360,251	50.2	12,362	15,595	.0204	.0220
Assumption	22.7	23.2	2.2	7.3	7.4	300,046	59.0	27,756	41,102	84,364	45.5	8,525	11,557	.0065	.0065
Avoyelles	43.9	45.9	4.6	16.0	6.7	409,460	43.4	19,040	25,591	165,955	31.3	8,428	10,372	.0114	.0109
Beauregard	33.5	36.8	9.9	12.6	12.5	379,407	42.3	23,809	30,112	184,177	37.3	11,977	14,617	.0104	.0100
Bienville	17.2	17.8	3.5	6.3	1.6	201,016	49.2	21,733	31,907	76,710	46.8	8,427	12,176	.0049	.0049
Bossier	89.3	96.8	8.4	34.6	11.3	1,240,277	49.5	26,669	35,846	639,797	45.1	14,176	18,491	.0317	.0316
Caddo	274.1	292.8	6.8	112.3	9.3	4,940,407	61.0	29,872	43,993	2,397,588	45.6	16,038	21,350	.1130	.1159
Calcasieu	176.8	183.7	3.9	65.8	6.5	2,656,400	46.9	29,252	40,371	1,467,527	40.7	16,880	22,303	.0695	.0672
Caldwell	11.8	12.7	7.6	5.0	11.1	154,871	60.2	21,489	30,974	36,466	42.1	5,703	7,293	.0032	.0034
Cameron	9.8	10.1	3.1	3.6	5.9	153,152	47.6	30,524	42,542	36,706	32.9	8,123	10,196	.0033	.0031
Catahoula	12.9	13.3	3.1	4.8	6.7	125,713	42.2	19,645	26,190	42,895	30.7	7,294	8,936	.0032	.0031
Claiborne	17.9	18.1	1.1	6.7	4.7	253,076	58.8	24,899	37,773	69,526	37.8	7,884	10,377	.0055	.0054
Concordia	23.4	23.6	.9	8.4	3.7	264,285	44.1	22,646	31,463	107,572	29.9	10,220	12,806	.0071	.0065
De Soto	27.5	29.1	5.8	10.3	6.2	304,035	43.6	21,830	29,518	141,253	39.9	10,406	13,714	.0082	.0080
East Baton Rouge	400.4	430.9	7.6	156.9	10.4	7,085,017	59.4	31,286	45,156	4,102,673	53.2	18,850	26,148	.1701	.1769
East Carroll	11.5	11.2	−2.6	3.7	−2.6	72,347	17.8	16,168	19,553	27,539	13.3	6,394	7,443	.0027	.0021
East Feliciana	20.9	22.7	8.6	6.5	14.0	272,469	70.3	28,076	41,918	44,895	48.7	5,296	6,907	.0052	.0056
Evangeline	35.1	36.4	3.7	12.9	6.6	398,594	55.6	21,174	30,899	175,835	41.4	10,274	13,631	.0102	.0101
Franklin	23.9	23.5	−1.7	8.4	.0	187,331	25.9	17,715	22,301	176,111	34.1	15,630	20,966	.0074	.0068
Grant	18.1	19.3	6.6	7.0	7.7	225,224	56.7	22,110	32,175	27,253	38.5	3,028	3,893	.0045	.0045
Iberia	68.2	71.7	5.1	23.7	7.2	1,117,384	59.0	31,796	47,147	536,248	39.3	17,415	22,626	.0265	.0266
Iberville	33.4	33.9	1.5	10.8	4.9	466,746	56.4	28,974	43,217	217,215	51.4	13,933	20,113	.0112	.0113
Jackson	17.8	18.2	2.2	7.1	6.0	223,711	54.3	21,637	31,509	69,200	40.5	7,352	9,746	.0050	.0051
Jefferson	486.7	512.4	5.3	190.8	7.7	8,687,302	53.9	31,881	45,531	5,395,527	49.9	20,322	28,278	.2187	.2209
Jefferson Davis	33.1	33.5	1.2	11.5	4.5	374,112	40.1	24,274	32,531	203,660	30.8	14,157	17,710	.0109	.0099
Lafayette	170.2	188.1	10.5	68.9	13.3	3,298,235	64.4	33,002	47,870	2,254,226	51.9	24,404	32,717	.0819	.0863
Lafourche	88.5	92.9	5.0	30.8	6.9	1,389,853	56.1	30,923	45,125	555,958	37.7	14,018	18,051	.0320	.0318
La Salle	18.1	19.0	5.0	7.1	7.6	273,157	61.1	25,688	38,473	74,135	40.6	7,991	10,442	.0056	.0058
Lincoln	42.9	45.4	5.8	15.3	10.1	612,746	62.2	27,169	40,049	257,179	42.7	12,967	16,809	.0141	.0146
Livingston	71.9	84.0	16.8	28.0	19.7	1,219,783	76.5	29,537	43,564	269,963	55.0	7,443	9,642	.0221	.0250
Madison	15.7	15.3	−2.5	5.8	.0	100,296	18.2	14,630	17,292	33,453	15.0	5,014	5,768	.0034	.0028
Morehouse	36.4	37.4	2.7	13.0	4.0	288,286	26.3	18,254	22,176	170,577	30.8	10,435	13,121	.0099	.0088
Natchitoches	41.0	42.1	2.7	14.7	4.3	398,938	37.7	20,544	27,139	224,595	39.9	11,387	15,279	.0120	.0113
Orleans	564.9	570.2	.9	224.2	3.3	8,050,899	48.9	24,914	35,909	4,668,818	47.9	14,546	20,824	.2114	.2075
Ouachita	145.5	150.6	3.5	54.1	5.9	1,901,918	47.1	25,297	35,156	1,124,812	41.5	15,557	20,791	.0522	.0505
Plaquemines	26.4	26.6	.8	8.4	2.4	346,947	47.3	28,717	41,303	148,887	44.9	12,528	17,725	.0086	.0084
Pointe Coupee	24.7	25.1	1.6	8.8	4.8	341,583	56.3	26,012	38,816	115,629	36.6	10,077	13,140	.0079	.0076
Rapides	143.5	150.4	4.8	53.7	7.6	2,018,416	55.7	25,972	37,587	1,003,802	41.4	14,223	18,693	.0502	.0503
Red River	10.8	11.2	3.7	4.1	7.9	133,552	61.7	21,732	32,574	45,230	41.0	8,439	11,032	.0031	.0031
Richland	22.3	22.3	.0	7.6	1.3	154,861	19.8	17,229	20,376	164,981	32.1	16,651	21,708	.0068	.0060
Sabine	28.2	30.6	8.5	11.4	9.6	389,998	62.5	23,074	34,210	129,997	42.4	8,777	11,403	.0087	.0089
St. Bernard	69.3	73.6	6.2	25.5	8.5	986,857	48.4	28,301	38,700	449,579	48.6	12,876	17,631	.0240	.0239
St. Charles	42.4	47.4	11.8	15.9	14.4	683,717	57.2	31,287	43,001	128,524	42.5	6,489	8,083	.0133	.0137
St. Helena	10.1	10.4	3.0	3.3	3.1	128,738	60.0	25,147	39,012	10,811	37.5	2,458	3,276	.0024	.0025
St. James	22.7	23.8	4.8	7.2	7.5	351,486	60.6	32,668	48,818	84,952	40.2	9,041	11,799	.0071	.0073
St. John the Baptist	41.3	50.2	21.5	15.7	23.6	773,050	82.3	33,389	49,239	227,448	60.1	11,185	14,487	.0141	.0163
St. Landry	88.1	91.0	3.3	31.4	5.4	982,387	51.2	21,805	31,286	539,124	37.4	13,163	17,170	.0273	.0266
St. Martin	46.4	51.8	11.6	16.6	13.7	620,104	65.4	25,681	37,356	171,906	46.1	8,057	10,356	.0131	.0139
St. Mary	64.9	65.0	.2	21.3	2.4	936,173	46.5	30,718	43,952	587,033	44.9	19,480	27,560	.0255	.0246
St. Tammany	144.1	174.3	21.0	61.3	24.1	3,043,303	81.8	33,882	49,646	961,792	60.1	12,157	15,690	.0547	.0637
Tangipahoa	92.6	103.0	11.2	35.5	14.5	1,345,702	69.1	25,668	37,907	764,943	50.7	16,377	21,548	.0329	.0351
Tensas	8.4	8.2	−2.4	3.0	3.4	55,877	22.4	15,747	18,626	35,470	34.9	9,069	11,823	.0020	.0017
Terrebonne	103.6	110.8	6.9	37.3	9.4	1,617,483	54.6	30,673	43,364	947,343	38.4	20,076	25,398	.0420	.0416
Union	23.1	24.6	6.5	8.6	6.2	298,877	57.8	23,389	34,753	71,637	38.1	6,404	8,330	.0065	.0065
Vermilion	52.6	55.9	6.3	19.9	8.7	782,678	58.4	27,001	39,331	305,235	39.9	11,924	15,338	.0179	.0181
Vernon	62.1	68.4	10.1	20.7	13.7	739,146	62.1	25,051	35,708	275,052	61.9	9,333	13,288	.0170	.0180

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
LOUISIANA (continued)															
ALL COUNTIES (continued)															
Washington	47.2	48.7	3.2	17.3	5.5	547,551	53.2	21,797	31,650	204,795	36.0	9,183	11,838	.0134	.0134
Webster	45.6	47.3	3.7	17.8	6.0	696,783	58.8	26,123	39,145	347,552	49.5	13,839	19,525	.0167	.0169
West Baton Rouge	21.3	23.3	9.4	7.5	13.6	340,414	68.5	30,612	45,389	88,622	52.1	8,826	11,816	.0066	.0072
West Carroll	13.1	13.1	.0	4.6	.0	100,267	30.2	16,747	21,797	60,857	36.2	9,710	13,230	.0035	.0030
West Feliciana	13.7	14.6	6.6	3.0	15.4	183,136	81.1	38,898	61,045	32,450	54.9	8,060	10,817	.0034	.0039
Winn	17.5	17.8	1.7	6.6	4.8	175,227	44.1	19,302	26,550	102,738	46.6	11,126	15,566	.0050	.0049
TOTAL METRO COUNTIES	**3,140.7**	**3,354.5**	**6.8**	**1,223.0**	**9.2**	**51,497,861**	**57.2**	**29,254**	**42,108**	**27,216,156**	**48.2**	**16,399**	**22,254**	**1.2410**	**1.2662**
TOTAL STATE	**4,532.6**	**4,806.1**	**6.0**	**1,721.1**	**8.5**	**68,787,588**	**56.1**	**27,775**	**39,967**	**34,846,835**	**46.6**	**14,984**	**20,247**	**1.6745**	**1.6947**

MAINE

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
BANGOR	**138.9**	**140.4**	**1.1**	**49.8**	**3.1**	**2,001,117**	**48.7**	**27,860**	**40,183**	**1,317,919**	**47.7**	**18,479**	**26,464**	**.0548**	**.0538**
Penobscot	138.9	140.4	1.1	49.8	3.1	2,001,117	48.7	27,860	40,183	1,317,919	47.7	18,479	26,464	.0548	.0538
LEWISTON - AUBURN	**100.9**	**101.5**	**.6**	**38.2**	**3.0**	**1,426,634**	**47.6**	**26,061**	**37,346**	**847,465**	**47.0**	**15,541**	**22,185**	**.0381**	**.0371**
Androscoggin	100.9	101.5	.6	38.2	3.0	1,426,634	47.6	26,061	37,346	847,465	47.0	15,541	22,185	.0381	.0371
PORTLAND	**226.8**	**235.2**	**3.7**	**91.8**	**6.3**	**4,104,287**	**54.4**	**30,773**	**44,709**	**3,306,299**	**52.7**	**25,057**	**36,016**	**.1129**	**.1146**
Cumberland	226.8	235.2	3.7	91.8	6.3	4,104,287	54.4	30,773	44,709	3,306,299	52.7	25,057	36,016	.1129	.1146
ALL COUNTIES															
Androscoggin	100.9	101.5	.6	38.2	3.0	1,426,634	47.6	26,061	37,346	847,465	47.0	15,541	22,185	.0381	.0371
Aroostook	87.2	82.9	–4.9	28.6	–3.1	1,040,178	39.6	25,251	36,370	565,091	38.7	13,806	19,758	.0293	.0270
Cumberland	226.8	235.2	3.7	91.8	6.3	4,104,287	54.4	30,773	44,709	3,306,299	52.7	25,057	36,016	.1129	.1146
Franklin	29.4	31.2	6.1	11.8	9.3	473,706	58.7	27,630	40,145	185,303	57.0	10,925	15,704	.0103	.0108
Hancock	44.8	47.3	5.6	18.8	8.7	714,871	59.3	25,937	38,025	436,926	56.9	16,096	23,241	.0176	.0184
Kennebec	115.5	119.8	3.7	45.1	6.4	1,833,514	53.4	28,199	40,654	1,137,205	52.3	17,610	25,215	.0471	.0476
Knox	34.4	35.7	3.8	14.2	6.0	419,294	38.3	22,631	29,528	291,182	44.6	15,033	20,506	.0126	.0119
Lincoln	28.4	30.7	8.1	11.7	9.3	476,329	61.8	27,515	40,712	241,397	58.6	14,223	20,632	.0108	.0117
Oxford	50.5	51.5	2.0	19.8	5.3	736,769	51.6	25,858	37,211	344,975	50.7	12,180	17,423	.0178	.0176
Penobscot	138.9	140.4	1.1	49.8	3.1	2,001,117	48.7	27,860	40,183	1,317,919	47.7	18,479	26,464	.0548	.0538
Piscataquis	18.1	18.5	2.2	7.0	6.1	234,877	52.1	23,392	33,554	134,424	51.5	13,446	19,203	.0062	.0062
Sagadahoc	32.0	34.5	7.8	12.6	8.6	491,616	54.9	27,354	39,017	214,143	54.7	11,933	16,995	.0113	.0116
Somerset	46.6	47.8	2.6	17.2	4.9	540,424	46.8	22,454	31,420	326,576	48.0	13,458	18,987	.0151	.0149
Waldo	30.4	32.0	5.3	11.9	8.2	390,624	55.6	22,822	32,826	128,290	54.7	7,538	10,781	.0088	.0089
Washington	35.6	35.9	.8	13.6	3.8	413,581	47.8	21,358	30,410	179,204	45.3	9,413	13,177	.0107	.0104
York	155.9	169.3	8.6	64.3	11.2	2,665,869	60.2	28,797	41,460	1,165,626	55.9	12,938	18,128	.0587	.0616
TOTAL METRO COUNTIES	**466.6**	**477.1**	**2.3**	**179.8**	**4.7**	**7,532,038**	**51.5**	**28,937**	**41,891**	**5,471,683**	**50.6**	**21,153**	**30,432**	**.2058**	**.2055**
TOTAL STATE	**1,175.4**	**1,214.2**	**3.3**	**456.4**	**5.8**	**17,963,690**	**52.5**	**27,314**	**39,360**	**10,822,025**	**51.0**	**16,626**	**23,712**	**.4621**	**.4641**

MARYLAND

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
BALTIMORE	**2,291.9**	**2,367.8**	**3.3**	**873.9**	**5.6**	**39,604,070**	**46.0**	**32,763**	**45,319**	**20,177,095**	**47.5**	**16,526**	**23,089**	**.9691**	**.9457**
Anne Arundel	412.2	444.1	7.7	153.2	10.7	7,912,820	51.9	37,647	51,650	3,830,186	54.7	17,892	25,001	.1805	.1838
Baltimore	669.7	681.2	1.7	265.8	4.1	13,023,039	42.3	35,858	48,996	7,843,944	45.2	21,161	29,511	.3354	.3208
Baltimore city	760.6	735.7	–3.3	278.6	–1.1	9,522.739	35.7	24,904	34,181	4,999,608	38.2	12,840	17,945	.2662	.2427
Carroll	112.7	127.4	13.0	43.1	16.2	2,007,929	58.4	34,158	46,588	775,360	57.7	13,249	17,990	.0426	.0449
Harford	160.3	173.4	8.2	58.9	10.7	2,953,879	53.1	36,274	50,151	1,357,931	55.3	16,438	23,055	.0666	.0681
Howard	146.7	172.7	17.7	62.6	20.6	3,768,367	66.4	43,624	60,198	1,206,893	69.0	13,759	19,279	.0679	.0756
Queen Anne's	29.7	33.3	12.1	11.7	13.6	415.297	46.7	27,480	35,495	163,173	54.2	10,273	13,946	.0099	.0098
CUMBERLAND	**105.8**	**103.8**	**–1.9**	**39.6**	**.0**	**1,375,578**	**39.2**	**24,952**	**34,737**	**734,644**	**39.0**	**13,349**	**18,552**	**.0378**	**.0350**
Allegany	78.0	75.6	–3.1	29.0	–1.4	1,046,295	36.8	26,011	36,079	650,060	38.6	15,957	22,416	.0302	.0277
Mineral, W. Va.	*27.8*	*28.2*	*1.4*	*10.6*	*3.9*	*329,283*	*47.4*	*21,899*	*31,064*	*84,584*	*42.2*	*5,834*	*7,980*	*.0076*	*.0073*
HAGERSTOWN	**114.1**	**112.8**	**–1.1**	**41.0**	**1.2**	**1,600,390**	**38.4**	**28,548**	**39,034**	**972,839**	**41.2**	**17,009**	**23,728**	**.0448**	**.0418**
Washington	114.1	112.8	–1.1	41.0	1.2	1,600,390	38.4	28,548	39,034	972,839	41.2	17,009	23,728	.0448	.0418
ALL COUNTIES															
Allegany	78.0	75.6	–3.1	29.0	–1.4	1,046,295	36.8	26,011	36,079	650,060	38.6	15,957	22,416	.0302	.0277
Anne Arundel	412.2	444.1	7.7	153.2	10.7	7,912,820	51.9	37,647	51,650	3,830,186	54.7	17,892	25,001	.1805	.1838
Baltimore	669.7	681.2	1.7	265.8	4.1	13,023,039	42.3	35,858	48,996	7,843,944	45.2	21,161	29,511	.3354	.3208
Baltimore city	760.6	735.7	–3.3	278.6	–1.1	9,522,739	35.7	24,904	34,181	4,999,608	38.2	12,840	17,945	.2662	.2427
☐ Calvert	42.6	49.8	16.9	16.5	19.6	688,845	55.2	32,157	41,748	156,052	46.4	7,724	9,458	.0136	.0142
Caroline	24.7	26.1	5.7	9.8	10.1	255,250	32.1	21,718	26,046	77,415	29.0	6,741	7,899	.0068	.0063
Carroll	112.7	127.4	13.0	43.1	16.2	2,007,929	58.4	34,158	46,588	775,360	57.7	13,249	17,990	.0426	.0449

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
MARYLAND (continued)															
ALL COUNTIES (continued)															
☐ Cecil	66.3	71.7	8.1	24.9	11.2	1,093,854	53.8	31,741	43,930	453,254	46.3	13,833	18,203	.0249	.0252
☐ Charles	86.5	99.0	14.5	31.0	17.4	1,454,509	57.0	35,091	46,920	451,853	50.4	11,379	14,576	.0301	.0315
Dorchester	30.7	30.7	.0	11.3	.0	374,062	35.5	24,423	33,103	247,971	38.9	15,797	21,944	.0113	.0105
☐ Frederick	131.8	146.6	11.2	50.1	13.6	2,330,723	55.8	33,922	46,521	1,174,891	58.7	16,786	23,451	.0537	.0559
Garrett	28.8	30.9	7.3	10.8	10.2	430,054	58.5	27,695	39,820	212,169	57.6	13,739	19,645	.0101	.0107
Harford	160.3	173.4	8.2	58.9	10.7	2,953,879	53.1	36,274	50,151	1,357,931	55.3	16,438	23,055	.0666	.0681
Howard	146.7	172.7	17.7	62.6	20.6	3,768,367	66.4	43,624	60,198	1,206,893	69.0	13,759	19,279	.0679	.0756
Kent	17.0	17.2	1.2	6.7	3.1	229,868	39.5	25,352	34,309	127,798	43.1	13,742	19,074	.0063	.0059
☐ Montgomery	630.0	677.7	7.6	259.2	10.2	17,909,376	53.4	49,604	69,095	8,575,202	55.1	23,502	33,083	.3796	.3888
☐ Prince George's	677.0	685.8	1.3	246.7	3.7	13,978,348	45.8	40,316	56,661	7,592,144	46.7	21,766	30,775	.3386	.3288
Queen Anne's	29.7	33.3	12.1	11.7	13.6	415,297	46.7	27,480	35,495	163,173	54.2	10,273	13,946	.0099	.0098
St. Mary's	66.4	71.7	8.0	24.2	11.0	1,150,520	55.7	33,891	47,542	339,607	51.6	10,277	14,033	.0235	.0242
Somerset	19.3	19.4	.5	6.7	.0	224,640	38.8	24,149	33,528	84,005	40.5	8,921	12,538	.0058	.0054
Talbot	27.1	28.1	3.7	11.5	4.5	526,858	46.1	32,777	45,814	340,330	47.4	20,988	29,594	.0137	.0133
Washington	114.1	112.8	−1.1	41.0	1.2	1,600,390	38.4	28,548	39,034	972,839	41.2	17,009	23,728	.0448	.0418
Wicomico	69.3	73.1	5.5	27.4	8.3	959,610	43.7	26,387	35,022	812,088	48.9	21,552	29,638	.0295	.0289
Worcester	34.9	38.4	10.0	15.2	11.8	465,892	43.5	23,872	30,651	552,630	63.5	24,860	36,357	.0160	.0165
TOTAL METRO COUNTIES	**4,118.2**	**4,286.8**	**4.1**	**1,572.3**	**6.4**	**79,706,410**	**47.9**	**36,466**	**50,694**	**40,203,390**	**48.9**	**18,275**	**25,570**	**1.8846**	**1.8596**
TOTAL STATE	**4,436.4**	**4,622.4**	**4.2**	**1,695.9**	**6.5**	**84,323,164**	**47.8**	**35,818**	**49,722**	**42,997,403**	**49.0**	**18,125**	**25,354**	**2.0076**	**1.9813**
MASSACHUSETTS															
BOSTON - LAWRENCE - SALEM - LOWELL - BROCKTON	**3,703.1**	**3,738.0**	**.9**	**1,417.6**	**3.2**	**77,813,740**	**45.2**	**39,032**	**54,895**	**40,437,982**	**46.0**	**20,175**	**28,526**	**1.8604**	**1.7974**
Essex	649.1	663.0	2.1	256.0	4.5	13,186,517	46.2	36,837	51,510	7,529,890	47.4	20,856	29,414	.3249	.3167
Middlesex	1,365.2	1,364.2	−.1	509.2	2.2	30,797,744	44.6	42,766	60,483	14,526,157	45.0	20,115	28,527	.7092	.6809
Norfolk	610.9	614.1	.5	227.6	2.9	14,117,981	44.7	44,137	62,030	7,613,559	45.5	23,660	33,451	.3375	.3250
Plymouth	437.8	465.1	6.2	163.0	8.9	8,010,726	50.1	35,663	49,146	3,984,356	52.5	17,456	24,444	.1878	.1889
Suffolk	640.1	631.6	−1.3	261.8	.9	11,705,772	43.1	31,525	44,713	6,784,020	43.3	18,245	25,913	.3010	.2859
NEW BEDFORD - FALL RIVER - ATTLEBORO	**492.9**	**508.8**	**3.2**	**189.7**	**5.7**	**7,696,573**	**44.6**	**29,644**	**40,572**	**5,014,318**	**47.5**	**18,939**	**26,433**	**.2091**	**.2033**
Bristol	492.9	508.8	3.2	189.7	5.7	7,696,573	44.6	29,644	40,572	5,014,318	47.5	18,939	26,433	.2091	.2033
PITTSFIELD	**143.1**	**141.0**	**−1.5**	**55.1**	**.7**	**2,427,784**	**38.8**	**31,975**	**44,061**	**1,458,301**	**41.1**	**18,901**	**26,466**	**.0652**	**.0610**
Berkshire	143.1	141.0	−1.5	55.1	.7	2,427,784	38.8	31,975	44,061	1,458,301	41.1	18,901	26,466	.0652	.0610
SPRINGFIELD	**586.1**	**589.1**	**.5**	**219.4**	**2.9**	**9,295,282**	**40.0**	**31,116**	**42,367**	**5,401,036**	**42.7**	**17,746**	**24,617**	**.2486**	**.2342**
Hampden	441.1	439.2	−.4	167.7	1.8	6,998,175	38.7	30,644	41,730	4,505,671	41.8	19,297	26,867	.1952	.1823
Hampshire	145.0	149.9	3.4	51.7	6.4	2,297,107	44.5	32,717	44,431	895,365	47.5	12,489	17,318	.0534	.0519
WORCESTER - FITCHBURG - LEOMINSTER	**662.9**	**677.0**	**2.1**	**252.8**	**4.5**	**12,081,198**	**45.3**	**34,380**	**47,790**	**5,741,866**	**47.0**	**16,151**	**22,713**	**.2873**	**.2790**
Worcester	662.9	677.0	2.1	252.8	4.5	12,081,198	45.3	34,380	47,790	5,741,866	47.0	16,151	22,713	.2873	.2790
ALL COUNTIES															
Barnstable	174.6	197.8	13.3	82.9	15.9	3,676,149	60.3	32,079	44,344	2,781,777	62.6	23,926	33,556	.0923	.0990
Berkshire	143.1	141.0	−1.5	55.1	.7	2,427,784	38.8	31,975	44,061	1,458,301	41.1	18,901	26,466	.0652	.0610
Bristol	492.9	508.8	3.2	189.7	5.7	7,696,573	44.6	29,644	40,572	5,014,318	47.5	18,939	26,433	.2091	.2033
Dukes	10.6	12.1	14.2	5.7	18.8	229,058	64.0	29,105	40,186	217,229	72.3	26,263	38,110	.0060	.0068
Essex	649.1	663.0	2.1	256.0	4.5	13,186,517	46.2	36,837	51,510	7,529,890	47.4	20,856	29,414	.3249	.3167
Franklin	68.3	71.9	5.3	28.8	7.5	1,143,800	46.5	29,124	39,715	550,447	49.7	13,719	19,113	.0274	.0272
Hampden	441.1	439.2	−.4	167.7	1.8	6,998,175	38.7	30,644	41,730	4,505,671	41.8	19,297	26,867	.1952	.1823
Hampshire	145.0	149.9	3.4	51.7	6.4	2,297,107	44.5	32,717	44,431	895,365	47.5	12,489	17,318	.0534	.0519
Middlesex	1,365.2	1,364.2	−.1	509.2	2.2	30,797,744	44.6	42,766	60,483	14,526,157	45.0	20,115	28,527	.7092	.6809
Nantucket	5.8	6.5	12.1	3.0	20.0	159,539	65.8	38,483	53,180	199,101	86.4	42,717	66,367	.0045	.0054
Norfolk	610.9	614.1	.5	227.6	2.9	14,117,981	44.7	44,137	62,030	7,613,559	45.5	23,660	33,451	.3375	.3250
Plymouth	437.8	465.1	6.2	163.0	8.9	8,010,726	50.1	35,663	49,146	3,984,356	52.5	17,456	24,444	.1878	.1889
Suffolk	640.1	631.6	−1.3	261.8	.9	11,705,772	43.1	31,525	44,713	6,784,020	43.3	18,245	25,913	.3010	.2859
Worcester	662.9	677.0	2.1	252.8	4.5	12,081,198	45.3	34,380	47,790	5,741,866	47.0	16,151	22,713	.2873	.2790
TOTAL METRO COUNTIES	**5,588.1**	**5,653.9**	**1.2**	**2,134.6**	**3.5**	**109,319,577**	**44.6**	**36,664**	**51,213**	**58,053,503**	**45.8**	**19,310**	**27,196**	**2.6706**	**2.5749**
TOTAL STATE	**5,847.4**	**5,942.2**	**1.6**	**2,255.0**	**4.0**	**114,528,123**	**45.1**	**36,405**	**50,789**	**61,802,057**	**46.7**	**19,436**	**27,407**	**2.8008**	**2.7133**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MICHIGAN															
ANN ARBOR	271.7	276.8	1.9	102.9	4.6	5,549,915	54.4	36,529	53,935	2,707,398	51.5	18,158	26,311	.1252	.1264
Washtenaw	271.7	276.8	1.9	102.9	4.6	5,549,915	54.4	36,529	53,935	2,707,398	51.5	18,158	26,311	.1252	.1264
BATTLE CREEK	138.1	134.7	−2.5	51.5	−.2	2,422,882	51.4	31,006	47,046	1,074,897	46.6	14,206	20,872	.0558	.0547
Calhoun	138.1	134.7	−2.5	51.5	−.2	2,422,882	51.4	31,006	47,046	1,074,897	46.6	14,206	20,872	.0558	.0547
BENTON HARBOR	166.0	160.3	−3.4	60.1	−1.2	2,742,148	51.1	29,842	45,626	1,134,280	44.5	12,909	18,873	.0630	.0614
Berrien	166.0	160.3	−3.4	60.1	−1.2	2,742,148	51.1	29,842	45,626	1,134,280	44.5	12,909	18,873	.0630	.0614
DETROIT	4,361.0	4,353.6	−.2	1,614.5	2.1	77,637,418	43.6	34,185	48,088	37,800,187	43.9	16,608	23,413	1.8924	1.8062
Lapeer	74.2	77.6	4.6	24.7	6.5	1,159,387	49.8	33,369	46,939	317,983	41.8	9,663	12,874	.0248	.0245
Livingston	110.0	118.7	7.9	38.8	10.5	2,122,073	58.7	38,092	54,693	532,456	49.4	10,154	13,723	.0407	.0421
Macomb	699.6	701.0	.2	250.6	2.5	10,299,300	28.0	32,922	41,099	6,613,615	36.9	19,751	26,391	.3058	.2723
Monroe	135.5	135.8	.2	46.2	2.2	2,959,958	61.6	40,522	64,068	786,246	53.4	11,340	17,018	.0549	.0570
Oakland	1,029.1	1,042.2	1.3	394.1	3.7	25,702,270	55.8	43,384	65,218	12,855,963	51.6	22,308	32,621	.5623	.5713
St. Clair	141.2	143.1	1.3	51.2	3.9	2,604,756	60.3	32,956	50,874	941,972	53.9	12,412	18,398	.0540	.0557
Wayne	2,171.4	2,135.2	−1.7	808.9	.6	32,789,674	36.9	29,791	40,536	15,751,952	40.0	13,992	19,473	.8499	.7833
DETROIT - ANN ARBOR CONSOLIDATED AREA	*4,632.7*	*4,630.4*	*.0*	*1,717.4*	*2.2*	*83,187,333*	*44.3*	*34,322*	*48,438*	*40,507,585*	*44.4*	*16,699*	*23,587*	*2.0176*	*1.9326*
FLINT	440.0	427.5	−2.8	157.6	−.6	6,136,076	27.8	30,297	38,934	3,738,077	34.7	17,513	23,719	.1819	.1602
Genesee	440.0	427.5	−2.8	157.6	−.6	6,136,076	27.8	30,297	38,934	3.738,077	34.7	17,513	23,719	.1819	.1602
GRAND RAPIDS	633.1	659.8	4.2	241.4	6.7	12,856,519	65.1	34,432	53,258	6,285,446	57.9	17,593	26,037	.2773	.2946
Kent	464.0	480.6	3.6	180.5	6.1	9,182,030	62.7	33,179	50,870	4,988,588	56.7	18,711	27,638	.2079	.2183
Ottawa	169.1	179.2	6.0	60.9	8.6	3,674,489	71.3	38,232	60,336	1,296,858	62.8	14,203	21,295	.0694	.0763
JACKSON	148.0	144.0	−2.7	50.8	−1.0	2,691,829	54.1	34,060	52,989	1,082,665	47.4	14,320	21,312	.0593	.0586
Jackson	148.0	144.0	−2.7	50.8	−1.0	2,691,829	54.1	34,060	52,989	1,082,665	47.4	14,320	21,312	.0593	.0586
KALAMAZOO	216.9	220.4	1.6	83.1	4.1	4,476,654	61.1	34,814	53,871	2,230,623	54.5	18,087	26,843	.0987	.1026
Kalamazoo	216.9	220.4	1.6	83.1	4.1	4,476,654	61.1	34,814	53,871	2,230,623	54.5	18,087	26,843	.0987	.1026
LANSING - EAST LANSING	427.8	432.6	1.1	155.9	3.5	8,036,523	54.8	34,469	51,549	3,910,826	51.1	17,187	25,085	.1838	.1856
Clinton	56.8	57.1	.5	19.0	2.7	939,182	48.7	34,137	49,431	305,737	47.4	11,214	16,091	.0204	.0200
Eaton	94.9	100.2	5.6	36.5	8.3	1,620,460	46.9	32,737	44,396	870,048	50.5	17,155	23,837	.0401	.0396
Ingham	276.1	275.3	−.3	100.4	2.0	5,476,881	58.5	35,125	54,551	2,735,041	51.7	18,321	27,241	.1233	.1260
MUSKEGON	155.8	154.1	−1.1	56.4	.9	2,603,337	56.0	29,858	46,158	1,104,565	49.7	13,203	19,584	.0586	.0589
Muskegon	155.8	154.1	−1.1	56.4	.9	2,603,337	56.0	29,858	46,158	1,104,565	49.7	13,203	19,584	.0586	.0589
SAGINAW - BAY CITY - MIDLAND	416.9	410.5	−1.5	147.0	.8	6,282,143	39.7	30,852	42,736	3,543,077	40.2	17,333	24,103	.1691	.1577
Bay	116.2	112.1	−3.5	41.0	−1.2	1,528,025	30.4	28,227	37,269	792,665	35.5	14,094	19,333	.0430	.0384
Midland	76.2	78.3	2.8	28.1	5.6	1,678,351	64.0	38,462	59,728	565,310	57.1	13,531	20,118	.0324	.0341
Saginaw	224.5	220.1	−2.0	77.9	.3	3,075,767	33.5	29,648	39,484	2,185,102	38.1	20,364	28,050	.0937	.0852
ALL COUNTIES															
Alcona	10.4	11.0	5.8	4.6	12.2	165,469	74.9	23,070	35,972	32,379	50.0	5,264	7,039	.0031	.0033
Alger	9.0	8.7	−3.3	3.2	.0	105,686	42.0	23,262	33,027	36,261	36.6	8,293	11,332	.0027	.0026
Allegan	86.7	91.1	5.1	32.2	8.1	1,641,755	67.9	32,815	50,986	383,492	48.2	8,685	11,910	.0302	.0321
Alpena	31.5	30.6	−2.9	11.4	.0	419,745	43.6	25,649	36,820	230,107	42.9	14,127	20,185	.0113	.0106
Antrim	17.5	18.6	6.3	6.9	7.8	191,812	35.7	22,084	27,799	51,126	28.1	6,235	7,410	.0048	.0044
Arenac	15.6	16.4	5.1	6.2	8.8	165,469	37.1	21,171	26,689	105,001	46.0	12,617	16,936	.0050	.0048
Baraga	8.2	8.0	−2.4	3.0	.0	83,129	31.0	21,146	27,710	37,124	26.0	9,819	12,375	.0024	.0023
Barry	48.1	50.0	4.0	17.7	6.0	802,264	55.4	30,920	45,326	160,275	47.7	6,496	9,055	.0157	.0156
Bay	116.2	112.1	−3.5	41.0	−1.2	1,528,025	30.4	28,227	37,269	792,665	35.5	14,094	19,333	.0430	.0384
Benzie	11.9	12.3	3.4	4.8	9.1	211,421	72.2	27,909	44,046	68,069	57.3	9,833	14,181	.0042	.0044
Berrien	166.0	160.3	−3.4	60.1	−1.2	2,742,148	51.1	29,842	45,626	1,134,280	44.5	12,909	18,873	.0630	.0614
Branch	40.1	39.5	−1.5	14.5	.0	592,628	46.1	27,973	40,871	234,723	44.1	11,233	16,188	.0141	.0136
Calhoun	138.1	134.7	−2.5	51.5	−.2	2,422,882	51.4	31,006	47,046	1,074,897	46.6	14,206	20,872	.0558	.0547
Cass	49.6	49.3	−.6	18.1	1.1	815,041	55.1	29,357	45,030	146,441	40.8	5,812	8,091	.0157	.0157
Charlevoix	20.5	20.9	2.0	8.2	5.1	217,839	28.1	21,796	26,566	127,950	38.9	11,807	15,604	.0067	.0060
Cheboygan	21.4	21.9	2.3	8.5	6.3	249,702	42.2	21,953	29,377	168,024	37.7	15,254	19,768	.0075	.0071
Chippewa	28.5	27.6	−3.2	9.8	−1.0	273,205	27.7	21,608	27,878	191,340	34.3	14,389	19,524	.0094	.0083
Clare	26.2	28.2	7.6	11.0	10.0	369,584	62.8	22,703	33,599	177,003	55.1	11,415	16,091	.0087	.0090
Clinton	56.8	57.1	.5	19.0	2.7	939,182	48.7	34,137	49,431	305,737	47.4	11,214	16,091	.0204	.0200
Crawford	10.4	11.1	6.7	3.8	5.6	178,330	67.2	29,634	46,929	58,965	42.4	11,502	15,517	.0036	.0039
Delta	38.6	38.1	−1.3	13.9	.7	628,751	57.8	28,872	45,234	295,693	47.4	14,541	21,273	.0146	.0147
Dickinson	26.1	26.7	2.3	10.6	5.0	313,902	36.7	22,727	29,613	206,256	43.1	14,274	19,458	.0094	.0088
Eaton	94.9	100.2	5.6	36.5	8.3	1,620,460	46.9	32,737	44,396	870,048	50.5	17,155	23,837	.0401	.0396
Emmet	24.5	26.0	6.1	9.9	10.0	333,935	47.0	25,239	33,731	231,332	38.4	18,566	23,367	.0097	.0093
Genesee	440.0	427.5	−2.8	157.6	−.6	6,136,076	27.8	30,297	38,934	3,738,077	34.7	17,513	23,719	.1819	.1602

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
MICHIGAN (continued)															
ALL COUNTIES (continued)															
Gladwin	22.3	24.3	9.0	9.3	12.0	362,170	73.0	25,222	38,943	99,948	51.3	7,957	10,747	.0070	.0076
Gogebic	18.6	17.8	−4.3	7.1	−2.7	199,699	35.8	20,152	28,127	132,920	37.0	13,286	18,721	.0063	.0057
Grand Traverse	58.9	62.7	6.5	23.4	9.3	956,061	54.7	28,886	40,857	768,586	55.1	23,158	32,846	.0266	.0274
Gratiot	39.6	38.8	−2.0	13.8	.0	714,318	58.0	32,758	51,762	304,206	50.0	14,693	22,044	.0157	.0158
Hillsdale	42.7	43.2	1.2	14.7	.7	471,169	31.6	24,520	32,052	207,052	37.5	10,317	14,085	.0132	.0119
Houghton	38.2	38.6	1.0	13.3	.0	446,403	46.9	22,847	33,564	203,740	39.3	10,998	15,319	.0117	.0114
Huron	36.1	35.6	−1.4	13.3	.8	469,276	44.2	24,652	35,284	263,118	43.7	13,867	19,783	.0128	.0120
Ingham	276.1	275.3	−.3	100.4	2.0	5,476,881	58.5	35,125	54,551	2,735,041	51.7	18,321	27,241	.1233	.1260
Ionia	52.9	53.9	1.9	17.3	3.0	862,048	60.1	32,056	49,829	316,909	53.2	12,314	18,318	.0185	.0189
Iosco	30.1	31.5	4.7	12.2	8.0	423,058	59.2	23,519	34,677	211,188	56.3	11,955	17,310	.0102	.0106
Iron	13.7	13.7	.0	5.6	.0	149,853	33.1	20,098	26,759	59,804	26.7	8,426	10,679	.0041	.0037
Isabella	56.8	59.0	3.9	18.9	6.8	1,026,281	68.8	34,341	54,301	378,457	58.6	13,482	20,024	.0206	.0224
Jackson	148.0	144.0	−2.7	50.8	−1.0	2,691,829	54.1	34,060	52,989	1,082,665	47.4	14,320	21,312	.0593	.0586
Kalamazoo	216.9	220.4	1.6	83.1	4.1	4,476,654	61.1	34,814	53,871	2,230,623	54.5	18,087	26,843	.0987	.1026
Kalkaska	13.1	14.9	13.7	5.5	17.0	147,487	46.5	21,416	26,816	69,908	38.7	10,725	12,711	.0039	.0038
Kent	464.0	480.6	3.6	180.5	6.1	9,182,030	62.7	33,179	50,870	4,988,588	56.7	18,711	27,638	.2079	.2183
Keweenaw	1.9	1.9	.0	.7	.0	14,039	27.2	15,773	20,056	6,408	34.8	6,793	9,154	.0004	.0005
Lake	8.6	9.4	9.3	3.9	11.4	76,977	38.5	15,881	19,738	24,460	32.0	5,296	6,272	.0021	.0020
Lapeer	74.2	77.6	4.6	24.7	6.5	1,159,387	49.8	33,369	46,939	317,983	41.8	9,663	12,874	.0248	.0245
Leelanau	15.1	16.0	6.0	6.1	8.9	191,654	37.7	24,852	31,419	58,360	37.5	7,579	9,567	.0047	.0043
Lenawee	89.7	89.0	−.8	31.3	1.6	1,329,115	43.0	30,187	42,464	552,787	42.8	12,566	17,661	.0323	.0307
Livingston	110.0	118.7	7.9	38.8	10.5	2,122,073	58.7	38,092	54,693	532,456	49.4	10,154	13,723	.0407	.0421
Luce	6.4	6.1	−4.7	2.1	.0	73,664	43.8	24,387	35,078	44,596	43.0	14,848	21,236	.0022	.0020
Mackinac	10.1	10.0	−1.0	3.7	.0	98,272	30.0	20,425	26,560	86,970	36.2	17,259	23,505	.0034	.0033
Macomb	699.6	701.0	.2	250.6	2.5	10,299,300	28.0	32,922	41,099	6,613,615	36.9	19,751	26,391	.3058	.2723
Manistee	23.3	23.6	1.3	9.5	2.2	262,637	27.8	22,095	27,646	127,726	32.3	10,382	13,445	.0076	.0068
Marquette	74.8	75.1	.4	26.0	2.4	1,099,130	50.4	28,767	42,274	417,506	43.1	11,490	16,058	.0256	.0249
Mason	27.3	28.1	2.9	10.8	4.9	385,674	49.4	25,062	35,711	150,221	40.5	10,377	13,909	.0091	.0090
Mecosta	39.2	41.4	5.6	13.1	7.4	413,594	39.8	24,244	31,572	257,300	46.3	14,412	19,641	.0124	.0119
Menominee	26.0	26.0	.0	9.5	.0	226,987	19.1	20,061	23,893	82,492	19.6	7,261	8,683	.0070	.0060
Midland	76.2	78.3	2.8	28.1	5.6	1,678,351	64.0	38,462	59,728	565,310	57.1	13,531	20,118	.0324	.0341
Missaukee	11.0	11.8	7.3	4.0	8.1	106,317	39.6	20,583	26,579	42,741	42.1	8,129	10,685	.0029	.0028
Monroe	135.5	135.8	.2	46.2	2.2	2,959,958	61.6	40,522	64,068	786,246	53.4	11,340	17,018	.0549	.0570
Montcalm	50.2	52.4	4.4	18.7	5.6	836,021	64.9	28,643	44,707	371,412	57.5	13,323	19,862	.0184	.0195
Montmorency	8.1	8.6	6.2	3.6	16.1	115,308	78.0	20,891	32,030	39,793	53.8	8,347	11,054	.0023	.0025
Muskegon	155.8	154.1	−1.1	56.4	.9	2,603,337	56.0	29,858	46,158	1,104,565	49.7	13,203	19,584	.0586	.0589
Newaygo	37.1	39.2	5.7	14.7	8.9	565,497	63.3	25,645	38,469	165,787	54.7	7,940	11,278	.0116	.0122
Oakland	1,029.1	1,042.2	1.3	394.1	3.7	25,702,270	55.8	43,384	65,218	12,855,963	51.6	22,308	32,621	.5623	.5713
Oceana	22.9	23.6	3.1	8.4	5.0	358,385	62.8	27,518	42,665	87,435	44.8	7,546	10,409	.0073	.0074
Ogemaw	18.2	19.7	8.2	7.3	7.4	168,624	34.0	18,500	23,099	150,488	43.5	15,427	20,615	.0059	.0057
Ontonagon	9.4	9.0	−4.3	3.4	−2.9	86,284	19.7	20,601	25,378	52,050	29.0	11,528	15,309	.0029	.0024
Osceola	20.2	21.2	5.0	7.8	6.8	343,115	68.9	27,822	43,989	142,796	60.4	12,198	18,307	.0072	.0079
Oscoda	7.3	7.6	4.1	3.1	10.7	64,326	31.0	17,540	20,750	52,487	44.4	12,986	16,931	.0023	.0020
Otsego	16.1	17.1	6.2	6.0	7.1	265,003	64.3	28,794	44,167	159,039	57.6	18,022	26,507	.0065	.0068
Ottawa	169.1	179.2	6.0	60.9	8.6	3,674,489	71.3	38,232	60,336	1,296,858	62.8	14,203	21,295	.0694	.0763
Presque Isle	14.2	14.1	−.7	5.2	.0	121,617	18.6	19,725	23,388	53,663	21.8	8,470	10,320	.0039	.0033
Roscommon	18.9	20.9	10.6	8.8	12.8	211,529	44.5	18,762	24,037	143,133	42.2	12,904	16,265	.0064	.0063
Saginaw	224.5	220.1	−2.0	77.9	.3	3,075,767	33.5	29,648	39,484	2,185,102	38.1	20,364	28,050	.0937	.0852
St. Clair	141.2	143.1	1.3	51.2	3.9	2,604,756	60.3	32,956	50,874	941,972	53.9	12,412	18,398	.0540	.0557
St. Joseph	58.2	59.9	2.9	22.1	4.7	1,058,276	63.4	30,699	47,886	413,945	56.1	12,569	18,731	.0221	.0231
Sanilac	41.4	41.7	.7	15.3	3.4	493,883	37.9	24,202	32,280	192,049	40.3	9,246	12,552	.0127	.0119
Schoolcraft	8.5	8.4	−1.2	3.0	.0	117,043	55.3	25,119	39,014	51,463	46.5	11,708	17,154	.0029	.0028
Shiawassee	70.5	69.4	−1.6	23.7	.0	1,136,988	49.1	32,175	47,974	367,640	43.7	10,793	15,512	.0250	.0243
Tuscola	57.6	58.0	.7	19.5	2.6	809,994	44.6	29,488	41,538	285,093	45.3	10,329	14,620	.0189	.0183
Van Buren	69.6	71.5	2.7	26.4	5.6	888,075	42.3	24,959	33,639	326,162	37.4	9,499	12,355	.0220	.0208
Washtenaw	271.7	276.8	1.9	102.9	4.6	5,549,915	54.4	36,529	53,935	2,707,398	51.5	18,158	26,311	.1252	.1264
Wayne	2,171.4	2,135.2	−1.7	808.9	.6	32,789,674	36.9	29,791	40,536	15,751,952	40.0	13,992	19,473	.8499	.7833
Wexford	27.0	28.5	5.6	10.9	9.0	335,355	46.0	22,972	30,767	208,657	43.4	14,548	19,143	.0096	.0091
TOTAL METRO COUNTIES	**7,375.3**	**7,374.3**	**.0**	**2,721.2**	**2.3**	**131,435,444**	**46.8**	**33,659**	**48,301**	**64,612,041**	**45.7**	**16,673**	**23,744**	**3.1651**	**3.0669**
TOTAL STATE	**9,211.9**	**9,253.5**	**.5**	**3,402.5**	**2.7**	**157,676,317**	**47.4**	**32,286**	**46,341**	**75,684,097**	**45.6**	**15,688**	**22,244**	**3.7921**	**3.6851**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MINNESOTA															
DULUTH	**258.3**	**249.4**	**–3.4**	**96.7**	**–1.2**	**3,866,323**	**39.4**	**28,322**	**39,983**	**2,054,670**	**38.3**	**15,176**	**21,248**	**.1028**	**.0950**
St. Louis	214.9	207.3	–3.5	80.1	–1.4	3,180,971	37.5	28,491	39,712	1,778,455	38.9	15,767	22,203	.0866	.0796
Douglas, Wisc.	*43.4*	*42.1*	*–3.0*	*16.6*	*–.6*	*685,352*	*49.2*	*27,505*	*41,286*	*276,215*	*34.4*	*12,302*	*16,639*	*.0162*	*.0154*
FARGO - MOORHEAD	**148.2**	**156.6**	**5.7**	**58.5**	**7.9**	**2,683,990**	**49.7**	**33,089**	**45,880**	**1,527,079**	**46.9**	**19,180**	**26,104**	**.0666**	**.0661**
Clay	49.4	49.2	–.4	17.4	1.8	679,854	38.4	28,718	39,074	370,249	41.6	15,290	21,279	.0185	.0172
Cass, N. D.	*98.8*	*107.4*	*8.7*	*41.1*	*10.8*	*2,004,106*	*53.9*	*35,103*	*48,762*	*1,156,830*	*48.7*	*20,973*	*28,147*	*.0481*	*.0489*
MINNEAPOLIS - ST. PAUL	**2,254.5**	**2,357.5**	**4.6**	**899.3**	**6.6**	**50,056,445**	**57.7**	**37,623**	**55,662**	**24,863,161**	**53.5**	**19,200**	**27,647**	**1.1019**	**1.1362**
Anoka	217.3	235.9	8.6	78.3	11.2	4,374,719	62.8	38,163	55,871	1,676,909	60.5	14,843	21,416	.0885	.0945
Carver	41.1	44.7	8.8	15.3	10.9	854,566	64.1	37,736	55,854	217,696	60.9	9,807	14,228	.0156	.0168
Chisago	29.8	33.4	12.1	10.9	11.2	422,458	49.8	28,780	38,758	178,375	54.0	11,817	16,365	.0100	.0102
Dakota	224.0	250.7	11.9	88.5	14.6	5,380,488	69.9	41,011	60,796	2,228,740	66.5	17,344	25,184	.1039	.1156
Hennepin	961.3	978.5	1.8	405.7	4.2	22,638,199	54.3	37,698	55,800	12,482,061	51.2	21,206	30,767	.5193	.5247
Isanti	26.5	29.0	9.4	9.8	11.4	400,271	57.5	28,878	40,844	107,278	50.1	8,121	10,947	.0082	.0086
Ramsey	462.6	464.6	.4	184.9	2.8	9,974,414	53.1	36,241	53,945	5,994,575	49.6	22,283	32,421	.2408	.2409
Scott	50.5	56.6	12.1	18.5	14.9	889,669	57.5	35,087	48,090	346,868	60.5	13,425	18,750	.0190	.0200
Washington	128.0	140.6	9.8	46.5	12.3	3,275,037	71.8	46,043	70,431	923,167	65.7	13,457	19,853	.0566	.0631
Wright	66.5	73.4	10.4	23.6	11.8	983,278	54.4	30,172	41,664	415,829	54.3	12,775	17,620	.0226	.0234
St. Croix, Wisc.	*46.9*	*50.1*	*6.8*	*17.3*	*8.8*	*863,346*	*63.0*	*33,312*	*49,904*	*291,663*	*56.8*	*11,701*	*16,859*	*.0174*	*.0184*
ROCHESTER	**96.6**	**100.5**	**4.0**	**38.0**	**6.7**	**1,982,893**	**56.9**	**35,509**	**52,181**	**1,244,529**	**54.3**	**22,656**	**32,751**	**.0480**	**.0494**
Olmsted	96.6	100.5	4.0	38.0	6.7	1,982,893	56.9	35,509	52,181	1,244,529	54.3	22,656	32,751	.0480	.0494
ST. CLOUD	**177.2**	**188.4**	**6.3**	**60.4**	**8.6**	**2,614,224**	**56.8**	**29,992**	**43,282**	**2,146,661**	**53.6**	**25,137**	**35,541**	**.0747**	**.0767**
Benton	27.4	29.0	5.8	10.1	8.6	441,909	61.4	29,438	43,753	139,656	53.9	9,760	13,827	.0092	.0096
Sherburne	35.3	40.1	13.6	12.3	13.9	567,355	63.6	32,108	46,126	174,212	62.8	9,909	14,164	.0115	.0124
Stearns	114.5	119.3	4.2	38.0	7.0	1,604,960	53.3	29,493	42,236	1,832,793	52.8	33,798	48,231	.0540	.0547
ALL COUNTIES															
Aitkin	14.0	14.3	2.1	5.6	5.7	111,544	25.0	16,838	19,919	83,888	37.8	11,429	14,980	.0040	.0037
Anoka	217.3	235.9	8.6	78.3	11.2	4,374,719	62.8	38,163	55,871	1,676,909	60.5	14,843	21,416	.0885	.0945
Becker	30.8	32.0	3.9	11.6	6.4	301,875	30.3	21,259	26,024	176,734	40.9	11,506	15,236	.0093	.0087
Beltrami	33.5	35.7	6.6	12.3	8.8	452,395	58.4	25,272	36,780	370,129	56.6	20,918	30,092	.0130	.0134
Benton	27.4	29.0	5.8	10.1	8.6	441,909	61.4	29,438	43,753	139,656	53.9	9,760	13,827	.0092	.0096
Big Stone	7.7	7.7	.0	2.9	.0	105,387	47.7	24,598	36,340	50,613	42.3	12,265	17,453	.0026	.0026
Blue Earth	52.3	52.1	–.4	18.8	1.6	720,990	39.0	28,042	38,351	567,496	41.8	21,636	30,186	.0223	.0208
Brown	28.1	27.7	–1.4	10.2	1.0	367,295	37.9	26,364	36,009	235,222	40.8	16,540	23,061	.0106	.0100
Carlton	30.4	30.4	.0	10.5	.0	461,664	48.1	29,698	43,968	213,738	45.1	14,029	20,356	.0113	.0109
Carver	41.1	44.7	8.8	15.3	10.9	854,566	64.1	37,736	55,854	217,696	60.9	9,807	14,228	.0156	.0168
Cass	22.9	24.5	7.0	8.9	7.2	242,913	44.3	20,277	27,294	140,267	48.5	11,383	15,760	.0069	.0067
Chippewa	14.5	14.0	–3.4	5.6	.0	206,214	45.6	25,299	36,824	108,186	43.9	13,428	19,319	.0054	.0052
Chisago	29.8	33.4	12.1	10.9	11.2	422,458	49.8	28,780	38,758	178,375	54.0	11,817	16,365	.0100	.0102
Clay	49.4	49.2	–.4	17.4	1.8	679,884	38.4	28,718	39,074	370,249	41.6	15,290	21,279	.0185	.0172
Clearwater	9.1	9.3	2.2	3.1	.0	67,700	22.2	17,869	21,839	40,915	32.3	9,975	13,198	.0024	.0021
Cook	4.2	4.2	.0	1.8	.0	50,224	21.7	22,924	27,902	37,056	32.1	15,587	20,587	.0016	.0015
Cottonwood	14.2	13.5	–4.9	5.0	–5.7	152,875	20.9	23,858	30,575	108,913	27.6	16,105	21,783	.0054	.0044
Crow Wing	45.0	48.0	6.7	18.4	8.9	641,285	57.4	24,113	34,852	479,625	56.1	18,182	26,067	.0176	.0183
Dakota	224.0	250.7	11.9	88.5	14.6	5,380,488	69.9	41,011	60,796	2,228,740	66.5	17,344	25,184	.1039	.1156
Dodge	15.7	16.5	5.1	5.9	9.3	214,724	47.5	26,950	36,394	51,848	41.3	6,795	8,788	.0047	.0045
Douglas	30.1	31.8	5.6	12.2	8.9	373,450	45.8	22,871	30,611	259,112	50.4	15,382	21,239	.0108	.0106
Faribault	19.0	18.2	–4.2	7.3	–1.4	189,819	16.7	21,979	26,003	127,536	28.6	13,399	17,471	.0066	.0057
Fillmore	21.4	20.9	–2.3	7.9	.0	198,768	20.4	20,897	25,161	169,692	31.4	16,344	21,480	.0075	.0063
Freeborn	35.1	33.7	–4.0	13.1	–3.0	386,215	17.6	24,328	29,482	308,006	27.9	17,838	23,512	.0140	.0118
Goodhue	40.3	41.3	2.5	15.0	3.4	646,528	50.2	29,680	43,102	373,045	48.7	17,306	24,870	.0164	.0161
Grant	7.3	7.3	.0	2.7	.0	106,906	50.1	26,386	39,595	34,998	46.1	8,872	12,962	.0025	.0024
Hennepin	961.3	978.5	1.8	405.7	4.2	22,638,199	54.3	37,698	55,800	12,482,061	51.2	21,206	30,767	.5193	.5247
Houston	19.1	19.6	2.6	6.4	1.6	227,413	40.5	25,684	35,533	81,441	42.5	9,070	12,725	.0057	.0054
Hubbard	15.4	16.4	6.5	6.1	8.9	189,650	53.1	22,123	31,090	88,917	46.8	10,819	14,577	.0048	.0048
Isanti	26.5	29.0	9.4	9.8	11.4	400,271	57.5	28,878	40,844	107,278	50.1	8,121	10,947	.0082	.0086
Itasca	45.3	47.0	3.8	17.4	6.1	579,664	39.8	25,286	33,314	266,669	38.4	11,746	15,326	.0153	.0144
Jackson	13.0	12.3	–5.4	4.6	–4.2	169,591	37.4	25,721	36,868	75,606	36.8	11,512	16,436	.0045	.0041
Kanabec	13.2	13.9	5.3	5.3	10.4	156,978	43.1	22,854	29,618	73,572	50.1	10,209	13,882	.0041	.0040
Kandiyohi	38.7	40.2	3.9	14.9	7.2	520,398	43.6	26,080	34,926	351,676	48.0	17,089	23,602	.0148	.0144
Kittson	6.4	6.0	–6.3	2.3	–4.2	78,489	35.7	24,100	34,126	37,002	36.0	11,336	16,088	.0021	.0019
Koochiching	17.3	16.8	–2.9	6.2	.0	211,153	34.5	25,319	34,057	133,842	38.4	15,597	21,587	.0064	.0058
Lac qui Parle	10.2	9.9	–2.9	3.8	.0	101,891	24.9	21,468	26,813	51,500	33.6	10,141	13,553	.0031	.0027
Lake	12.4	11.7	–5.6	4.2	–4.5	138,348	12.9	27,845	32,940	74,233	24.5	13,556	17,675	.0046	.0036

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
MINNESOTA (continued)															
ALL COUNTIES (continued)															
Lake of the Woods	4.0	4.1	2.5	1.5	.0	32,066	18.3	18,073	21,377	27,660	30.4	14,145	18,440	.0012	.0011
Le Sueur	24.1	24.6	2.1	9.1	5.8	272,166	29.1	24,506	29,908	122,544	39.9	10,184	13,466	.0076	.0068
Lincoln	8.0	7.8	−2.5	2.9	.0	68,232	25.9	18,688	23,528	21,311	19.6	6,147	7,349	.0021	.0020
Lyon	25.6	25.8	.8	9.2	2.2	317,831	37.7	25,640	34,547	201,151	41.6	15,785	21,864	.0093	.0085
McLeod	30.7	31.4	2.3	11.5	3.6	395,712	35.7	26,275	34,410	276,863	41.6	17,618	24,075	.0119	.0112
Mahnomen	5.2	4.8	−7.7	1.6	−5.9	44,221	30.3	19,962	27,638	23,703	32.1	10,555	14,814	.0015	.0013
Marshall	12.7	12.4	−2.4	4.5	.0	107,514	19.2	20,042	23,892	28,758	15.5	5,531	6,391	.0031	.0026
Martin	24.7	24.6	−.4	9.7	1.0	435,831	50.1	30,238	44,931	207,704	46.9	14,730	21,413	.0103	.0101
Meeker	21.4	22.1	3.3	8.1	5.2	311,677	52.9	26,474	38,479	145,508	51.2	12,495	17,964	.0074	.0075
Mille Lacs	19.5	20.3	4.1	7.6	7.0	238,506	44.7	23,208	31,382	130,573	48.5	12,382	17,181	.0066	.0063
Morrison	30.7	31.9	3.9	10.7	4.9	316,160	42.1	21,820	29,548	195,556	45.7	13,162	18,276	.0094	.0092
Mower	38.8	37.2	−4.1	14.5	−3.3	479,368	23.7	25,833	33,060	305,749	30.7	15,600	21,086	.0151	.0129
Murray	11.1	10.7	−3.6	3.9	−2.5	111,389	24.7	22,325	28,561	65,497	31.8	12,426	16,794	.0037	.0031
Nicollet	28.1	29.2	3.9	10.0	6.4	480,356	56.4	32,675	48,036	139,708	53.8	9,663	13,971	.0097	.0101
Nobles	21.2	20.5	−3.3	7.8	.0	202,970	18.3	21,999	26,022	210,645	30.4	20,714	27,006	.0082	.0070
Norman	8.9	8.4	−5.6	3.3	.0	107,894	38.7	23,569	32,695	31,151	33.3	7,083	9,440	.0027	.0023
Olmsted	96.6	100.5	4.0	38.0	6.7	1,982,893	56.9	35,509	52,181	1,244,529	54.3	22,656	32,751	.0480	.0494
Otter Tail	54.1	55.9	3.3	20.7	5.1	626,697	39.7	22,768	30,275	372,013	44.6	13,057	17,972	.0180	.0171
Pennington	15.3	15.2	−.7	5.7	.0	135,467	18.2	20,105	23,766	129,520	42.8	15,908	22,723	.0052	.0047
Pine	21.4	22.5	5.1	7.9	6.8	203,783	33.9	20,569	25,795	133,800	42.9	12,649	16,937	.0066	.0061
Pipestone	10.9	10.1	−7.3	3.9	−7.1	84,534	9.8	18,328	21,675	73,480	21.1	14,453	18,841	.0036	.0029
Polk	34.4	33.7	−2.0	12.5	.0	393,585	30.6	24,118	31,487	237,512	36.4	13,926	19,001	.0119	.0107
Pope	12.0	12.2	1.7	4.8	4.3	121,571	31.3	20,125	25,327	62,465	39.9	9,703	13,014	.0037	.0033
Ramsey	462.6	464.6	.4	184.9	2.8	9,974,414	53.1	36,241	53,945	5,994,575	49.6	22,283	32,421	.2408	.2409
Red Lake	5.3	5.1	−3.8	1.8	.0	39,055	17.9	18,408	21,697	18,301	25.3	8,116	10,167	.0014	.0011
Redwood	18.5	17.6	−4.9	6.7	.0	202,567	28.8	23,470	30,234	109,736	35.6	12,080	16,379	.0061	.0054
Renville	19.9	19.3	−3.0	7.4	.0	235,847	32.1	24,119	31,871	108,179	37.2	10,653	14,619	.0066	.0060
Rice	47.9	49.6	3.5	16.7	6.4	648.655	42.7	28,963	38,842	353,275	47.0	15,306	21,154	.0171	.0166
Rock	10.5	10.3	−1.9	3.8	.0	94,553	18.3	21,038	24,882	84,560	30.4	17,069	22,253	.0037	.0032
Roseau	13.1	13.5	3.1	5.0	8.7	130,764	35.0	21,058	26,153	85,587	44.9	12,841	17,117	.0042	.0038
St. Louis	214.9	207.3	−3.5	80.1	−1.4	3,180,971	37.5	28,491	39,712	1,778,455	38.9	15,767	22,203	.0866	.0796
Scott	50.5	56.6	12.1	18.5	14.9	889,669	57.5	35,087	48,090	346,868	60.5	13,425	18,750	.0190	.0200
Sherburne	35.3	40.1	13.6	12.3	13.9	567,355	63.6	32,108	46,126	174,212	62.8	9,909	14,164	.0115	.0124
Sibley	15.2	14.7	−3.3	5.5	.0	182,660	33.9	24,807	33,211	64,356	38.1	8,474	11,701	.0046	.0042
Stearns	114.5	119.3	4.2	38.0	7.0	1,604,960	53.3	29,493	42,236	1,832.793	52.8	33,798	48,231	.0540	.0547
Steele	30.9	31.3	1.3	11.3	3.7	461,740	46.9	28,836	40,862	275,254	47.2	17,159	24,359	.0122	.0119
Stevens	10.9	10.4	−4.6	3.7	.0	108,046	28.1	22,788	29,202	84,149	35.3	16,815	22,743	.0037	.0034
Swift	12.7	12.3	−3.1	4.7	.0	155,534	45.4	22,762	33,092	83,911	43.8	12,417	17,853	.0043	.0039
Todd	26.3	27.3	3.8	9.8	5.4	276,041	43.6	20,673	28,167	118,208	46.8	8,661	12,062	.0073	.0072
Traverse	5.2	4.9	−5.8	1.7	−5.6	63,293	38.7	25,361	37,231	33,864	36.5	13,787	19,920	.0018	.0016
Wabasha	20.0	20.5	2.5	7.8	6.8	282,196	47.7	26,169	36,179	120,190	49.9	10,987	15,409	.0068	.0067
Wadena	14.4	14.6	1.4	5.0	.0	164,652	45.4	22,645	32,930	102,084	39.9	14,598	20,417	.0047	.0046
Waseca	19.0	19.3	1.6	7.1	4.4	296,936	51.8	28,759	41,822	102,062	50.1	9,996	14,375	.0066	.0065
Washington	128.0	140.6	9.8	46.5	12.3	3,275,037	71.8	46,043	70,431	923,167	65.7	13,457	19,853	.0566	.0631
Watonwan	11.9	11.4	−4.2	4.7	.0	126,281	21.3	22,153	26,868	67,412	31.9	10,877	14,343	.0040	.0034
Wilkin	8.2	7.9	−3.7	2.8	.0	119,975	47.6	29,032	42,848	57,759	44.9	14,239	20,628	.0029	.0028
Winona	46.3	46.4	.2	16.5	3.1	725,701	52.2	29,809	43,982	385,309	49.4	16,121	23,352	.0181	.0179
Wright	66.5	73.4	10.4	23.6	11.8	983,278	54.4	30,172	41,664	415,829	54.3	12,775	17,620	.0226	.0234
Yellow Medicine	13.0	12.3	−5.4	4.4	−6.4	183,952	42.1	27,549	41,807	65,121	37.6	10,073	14,800	.0044	.0041
TOTAL METRO COUNTIES	**2,745.7**	**2,852.8**	**3.9**	**1,077.9**	**6.0**	**57,651,071**	**56.0**	**36,321**	**53,485**	**30,111,392**	**52.4**	**19,423**	**27,935**	**1.3123**	**1.3407**
TOTAL STATE	**4,224.3**	**4,343.8**	**2.8**	**1,625.7**	**4.9**	**76,009,395**	**51.6**	**32,361**	**46,755**	**40,745,057**	**49.6**	**17,580**	**25,063**	**1.8319**	**1.8286**
MISSISSIPPI															
BILOXI - GULFPORT	**198.7**	**212.8**	**7.1**	**77.6**	**10.1**	**3,023,630**	**64.5**	**26,074**	**38,964**	**1,650,680**	**57.6**	**14,856**	**21,272**	**.0719**	**.0763**
Hancock	29.5	33.9	14.9	12.3	18.3	394,869	63.6	23,210	32,103	178,624	58.8	10,817	14,522	.0093	.0099
Harrison	169.2	178.9	5.7	65.3	8.7	2,628,761	64.6	26,569	40,257	1,472,056	57.5	15,555	22,543	.0626	.0664
JACKSON	**394.3**	**421.6**	**6.9**	**152.4**	**9.5**	**6,652,421**	**66.1**	**28,770**	**43,651**	**3,371,654**	**57.0**	**15,433**	**22,124**	**.1502**	**.1605**
Hinds	267.7	281.2	5.0	104.6	7.7	4,565,041	63.4	28,778	43,643	2,851,359	58.2	18,558	27,260	.1108	.1172
Madison	47.7	53.3	11.7	17.8	14.8	649,498	73.4	24,159	36,489	191,813	52.7	8,102	10,776	.0133	.0147
Rankin	78.9	87.1	10.4	30.0	12.8	1,437,882	72.0	31,428	47,929	328.482	43.9	8,294	10,949	.0261	.0286
PASCAGOULA	**125.4**	**130.6**	**4.1**	**45.4**	**6.6**	**2,065,427**	**62.9**	**29,764**	**45,494**	**892,294**	**57.2**	**13,327**	**19,654**	**.0452**	**.0476**
Jackson	125.4	130.6	4.1	45.4	6.6	2,065,427	62.9	29,764	45,494	892,294	57.2	13,327	19,654	.0452	.0476

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MISSISSIPPI (continued)															
ALL COUNTIES															
Adams	38.7	39.0	.8	14.1	3.7	495,757	56.7	23,259	35,160	489,655	62.2	22,194	34,727	.0154	.0160
Alcorn	34.4	35.5	3.2	13.7	4.6	439,799	50.0	22,381	32,102	254,515	49.4	13,008	18,578	.0116	.0117
Amite	13.5	13.6	.7	4.7	2.2	168,432	60.6	22,802	35,837	42,355	48.5	6,199	9,012	.0037	.0036
Attala	19.7	19.6	–.5	7.0	.0	178,204	43.1	17,789	25,458	93,768	38.5	9,672	13,395	.0053	.0051
Benton	8.6	9.0	4.7	2.7	.0	83,754	51.8	20,436	31,020	10,219	31.7	2,874	3,785	.0019	.0018
Bolivar	45.3	44.1	–2.6	14.3	.0	394,869	42.7	19,355	27,613	230,538	42.4	11,318	16,122	.0122	.0114
Calhoun	15.5	15.3	–1.3	5.6	.0	129,873	33.6	17,363	23,192	48,845	24.8	6,990	8,722	.0038	.0035
Carroll	9.9	10.0	1.0	3.3	.0	88,838	46.7	18,356	26,921	17,618	36.0	3,927	5,339	.0023	.0021
Chickasaw	18.3	18.5	1.1	6.4	3.2	164,537	39.7	18,997	25,709	112,006	43.3	12,608	17,501	.0053	.0050
Choctaw	9.2	9.3	1.1	3.3	6.5	74,907	42.8	16,917	22,699	21,963	30.9	5,413	6,655	.0020	.0020
Claiborne	12.9	13.2	2.3	4.1	7.9	109,603	45.7	19,797	26,732	30,600	33.3	6,043	7,463	.0028	.0027
Clarke	17.7	18.3	3.4	6.8	7.9	198,243	52.8	20,593	29,153	85,463	53.2	8,857	12,568	.0051	.0051
Clay	22.1	22.6	2.3	7.8	6.8	259,581	58.9	22,374	33,280	108,819	55.1	9,612	13,951	.0062	.0064
Coahoma	36.0	34.9	–3.1	12.0	.0	294,938	36.8	17,966	24,578	247,428	39.5	14,777	20,619	.0106	.0098
Copiah	27.3	27.8	1.8	9.6	5.5	292,429	55.9	20,611	30,461	103,296	37.0	8,288	10,760	.0074	.0071
Covington	16.7	17.4	4.2	6.2	8.8	180,845	59.0	19,954	29,169	63,989	41.8	7,918	10,321	.0043	.0045
☐ De Soto	60.9	67.0	10.0	22.3	12.1	933,212	65.4	28,353	41,848	278,277	59.8	8,750	12,479	.0189	.0203
Forrest	70.4	73.4	4.3	27.7	7.8	991,876	63.5	23,601	35,308	860,890	58.4	21,154	31,079	.0284	.0299
Franklin	8.5	8.7	2.4	3.1	.0	98,016	54.5	20,459	31,618	16,490	33.0	3,999	5,319	.0020	.0021
George	16.5	17.4	5.5	5.9	9.3	238,420	70.3	25,924	40,410	82,159	59.9	9,516	13,925	.0050	.0053
Greene	10.4	10.9	4.8	3.3	.0	98,412	52.1	19,606	29,822	14,195	31.8	3,263	4,302	.0023	.0023
Grenada	21.6	22.1	2.3	8.1	6.6	287,576	62.8	23,241	35,503	244,360	64.0	19,603	30,168	.0081	.0087
Hancock	29.5	33.9	14.9	12.3	18.3	394,869	63.6	23,210	32,103	178,624	58.8	10,817	14,522	.0093	.0099
Harrison	169.2	178.9	5.7	65.3	8.7	2,628,761	64.6	26,569	40,257	1,472,056	57.5	15,555	22,543	.0626	.0664
Hinds	267.7	281.2	5.0	104.6	7.7	4,565,041	63.4	28,778	43,643	2,851,359	58.2	18,558	27,260	.1108	.1172
Holmes	23.3	23.6	1.3	7.7	2.7	131,095	26.9	13,774	17,025	105,336	36.6	10,285	13,680	.0055	.0050
Humphreys	13.8	13.7	–.7	4.6	2.2	74,091	20.8	13,627	16,107	62,864	33.2	10,485	13,666	.0032	.0028
Issaquena	2.4	2.3	–4.2	.8	.0	16,903	20.0	17,611	21,129	960	20.9	993	1,200	.0005	.0004
Itawamba	21.5	22.3	3.7	8.3	6.4	224,852	45.9	19,759	27,091	71,245	44.0	6,344	8,584	.0056	.0054
Jackson	125.4	130.6	4.1	45.4	6.6	2,065,427	62.9	29,764	45,494	892,294	57.2	13,327	19,654	.0452	.0476
Jasper	17.8	18.1	1.7	6.4	4.9	161,863	46.8	18,070	25,291	56,377	39.3	6,634	8,809	.0044	.0041
Jefferson	9.5	9.7	2.1	3.0	.0	82,070	53.9	17,778	27,357	14,184	32.7	3,563	4,728	.0020	.0020
Jefferson Davis	14.3	14.5	1.4	4.6	.0	149,087	51.5	21,396	32,410	39,817	31.5	6,582	8,656	.0035	.0035
Jones	63.3	64.2	1.4	23.8	3.9	798,222	52.3	22,891	33,539	529,677	50.0	15,418	22,255	.0222	.0221
Kemper	10.3	10.3	.0	3.5	.0	78,505	36.3	16,460	22,430	23,711	31.9	5,138	6,775	.0023	.0021
Lafayette	30.8	31.0	.6	12.0	3.4	407,777	46.8	23,945	33,981	151,476	39.0	9,393	12,623	.0099	.0095
Lamar	27.1	30.0	10.7	10.2	10.9	371,099	64.4	24,534	36,382	68,680	44.1	5,182	6,733	.0073	.0077
Lauderdale	81.3	84.2	3.6	31.6	6.0	1,225,906	61.5	25,466	38,794	735,175	53.6	16,063	23,265	.0306	.0317
Lawrence	12.9	13.2	2.3	4.7	6.8	173,913	62.7	24,297	37,003	50,663	45.6	7,908	10,779	.0037	.0039
Leake	19.3	19.6	1.6	7.1	2.9	148,856	34.7	16,018	20,966	84,784	39.9	8,780	11,941	.0048	.0045
Lee	62.6	67.6	8.0	25.5	10.9	926,312	65.6	24,320	36,326	833,648	64.5	22,031	32,692	.0261	.0283
Leflore	41.3	40.2	–2.7	13.4	.0	380,013	42.8	19,859	28,359	284,855	42.5	14,917	21,258	.0126	.0117
Lincoln	31.5	32.4	2.9	11.6	4.5	314,812	39.2	20,371	27,139	235,515	44.0	14,737	20,303	.0101	.0097
Lowndes	60.4	63.1	4.5	22.3	6.7	683,700	46.5	22,333	30,659	541,380	49.1	17,369	24,277	.0212	.0209
Madison	47.7	53.3	11.7	17.8	14.8	649,498	73.4	24,159	36,489	191,813	52.7	8,102	10,776	.0133	.0147
Marion	26.7	27.5	3.0	9.7	5.4	343,401	62.5	22,973	35,402	150,610	40.5	11,655	15,527	.0084	.0084
Marshall	32.4	34.9	7.7	10.9	10.1	269,122	45.7	18,653	24,690	83,104	36.0	6,170	7,624	.0073	.0070
Monroe	36.7	37.1	1.1	13.3	3.9	380,376	47.0	20,220	28,600	166,185	39.3	9,322	12,495	.0101	.0099
Montgomery	13.2	12.9	–2.3	4.5	.0	97,818	32.3	16,435	21,737	51,095	24.3	9,138	11,354	.0033	.0030
Neshoba	25.2	26.4	4.8	9.8	7.7	306,064	61.6	20,814	31,231	149,442	57.3	10,438	15,249	.0076	.0078
Newton	20.5	20.9	2.0	7.8	5.4	232,412	55.1	20,253	29,796	101,498	52.5	8,996	13,013	.0058	.0059
Noxubee	12.8	12.3	–3.9	4.1	.0	79,000	24.2	15,514	19,268	37,354	31.5	6,930	9,111	.0028	.0024
Oktibbeha	37.9	39.5	4.2	13.1	7.4	465,187	61.3	23,642	35,510	213,324	53.3	11,403	16,284	.0113	.0117
Panola	29.2	29.9	2.4	10.2	5.2	258,492	44.7	18,415	25,342	143,426	45.1	10,198	14,061	.0077	.0075
Pearl River	37.9	41.5	9.5	14.5	11.5	471,657	60.7	22,572	32,528	194,069	42.6	10,468	13,384	.0114	.0117
Perry	10.6	11.2	5.7	4.1	13.9	167,963	80.5	25,852	40,967	41,634	71.1	6,758	10,155	.0031	.0033
Pike	37.9	39.3	3.7	14.2	6.8	462,545	62.4	21,420	32,574	299,497	51.2	14,896	21,091	.0124	.0130
Pontotoc	22.6	24.0	6.2	8.7	7.4	211,283	40.2	18,601	24,285	77,855	43.0	6,722	8,949	.0058	.0054
Prentiss	25.5	26.6	4.3	9.7	6.6	256,775	45.7	19,373	26,472	90,163	32.4	7,486	9,295	.0067	.0065
Quitman	12.0	11.4	–5.0	4.0	.0	59,821	18.2	12,655	14,955	56,117	30.3	10,765	14,029	.0028	.0025
Rankin	78.9	87.1	10.4	30.0	12.8	1,437,882	72.0	31,428	47,929	328,482	48.9	8,294	10,949	.0261	.0286
Scott	25.7	26.6	3.5	9.6	5.5	262,850	46.7	19,686	27,380	147,666	47.5	11,000	15,382	.0076	.0073
Sharkey	7.8	7.6	–2.6	2.3	.0	55,957	33.7	18,193	24,329	30,970	38.0	9,757	13,465	.0019	.0016
Simpson	24.9	26.1	4.8	8.9	6.0	311,742	62.4	22,855	35,027	118,739	49.1	9,479	13,341	.0072	.0075
Smith	15.8	16.4	3.8	5.9	9.3	183,585	64.5	20,671	31,116	55,756	59.9	6,458	9,450	.0040	.0043

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MISSISSIPPI (continued)															
ALL COUNTIES (continued)															
Stone	10.2	10.5	2.9	3.6	9.1	143,045	68.6	25,703	39,735	53,063	49.0	10,790	14,740	.0032	.0033
Sunflower	36.8	37.3	1.4	11.2	4.7	238,288	27.4	17,477	21,276	138,510	35.7	9,542	12,367	.0086	.0078
Tallahatchie	16.4	15.6	–4.9	5.4	.0	91,188	18.3	14,277	16,887	44,349	30.4	6,300	8,213	.0034	.0029
Tate	20.9	21.4	2.4	7.1	7.6	167,112	32.0	19,188	23,537	147,893	42.6	15,716	20,830	.0063	.0059
Tippah	19.9	20.7	4.0	7.6	7.0	188,174	48.3	17,869	24,760	113,357	50.3	10,623	14,915	.0056	.0054
Tishomingo	18.9	19.1	1.1	7.4	2.8	148,543	21.5	16,974	20,073	66,790	21.4	7,638	9,026	.0048	.0043
Tunica	9.2	8.7	–5.4	2.9	–3.3	44,114	14.3	12,862	15,212	37,337	25.3	9,929	12,875	.0021	.0017
Union	22.8	23.5	3.1	9.1	4.6	243,207	44.3	19,377	26,726	109,290	46.5	8,573	12,010	.0065	.0063
Walthall	14.2	14.5	2.1	5.0	4.2	162,061	58.0	21,372	32,412	41,872	37.1	6,364	8,374	.0038	.0037
Warren	53.6	55.3	3.2	20.0	5.3	785,281	54.1	26,823	39,264	359,801	40.8	13,451	17,990	.0190	.0188
Washington	72.0	71.1	–1.3	23.8	.8	650,456	38.0	19,977	27,330	489,061	40.7	14,726	20,549	.0218	.0204
Wayne	20.7	22.1	6.8	7.3	7.4	244,660	65.5	21,740	33,515	90,130	42.6	9,295	12,347	.0057	.0059
Webster	10.1	9.9	–2.0	3.7	2.8	86,626	32.3	18,194	23,412	31,985	25.4	7,086	8,645	.0026	.0023
Wilkinson	10.0	9.9	–1.0	3.3	.0	101,977	56.8	19,709	30,902	31,141	34.1	7,035	9,437	.0025	.0024
Winston	19.5	19.5	.0	6.8	.0	207,982	49.7	20,433	30,586	77,102	38.6	8,180	11,339	.0052	.0051
Yalobusha	13.7	14.0	2.2	5.3	6.0	142,781	52.5	18,722	26,940	91,593	51.6	12,081	17,282	.0041	.0041
Yazoo	27.2	27.0	–.7	9.3	.0	220,857	29.3	18,360	23,748	134,844	35.8	10,673	14,499	.0076	.0066
TOTAL METRO COUNTIES	**779.3**	**832.0**	**6.8**	**297.7**	**9.4**	**12,674,690**	**65.1**	**28,197**	**42,575**	**6,192,905**	**57.3**	**14,465**	**20,803**	**.2862**	**.3047**
TOTAL STATE	**2,647.3**	**2,744.8**	**3.7**	**972.6**	**6.2**	**33,035,077**	**56.2**	**23,110**	**33,966**	**17,529,045**	**50.9**	**12,690**	**18,023**	**.8474**	**.8597**
MISSOURI															
COLUMBIA	**108.8**	**116.6**	**7.2**	**42.0**	**7.7**	**2,118,357**	**59.3**	**34,104**	**50,437**	**881,210**	**56.2**	**14,467**	**20,981**	**.0449**	**.0469**
Boone	108.8	116.6	7.2	42.0	7.7	2,118,357	59.3	34,104	50,437	881,210	56.2	14,467	20,981	.0449	.0469
JOPLIN	**134.3**	**139.0**	**3.5**	**51.3**	**2.0**	**1,903,885**	**47.8**	**25,601**	**37,113**	**1,206,432**	**45.7**	**16,456**	**23,517**	**.0519**	**.0509**
Jasper	90.0	91.7	1.9	34.2	.0	1,282,701	45.2	25,822	37,506	907,294	43.7	18,459	26,529	.0369	.0355
Newton	44.3	47.3	6.8	17.1	6.2	621,184	53.5	25,132	36,327	299,138	52.3	12,202	17,493	.0150	.0154
KANSAS CITY	**1,497.5**	**1,546.8**	**3.3**	**586.4**	**4.5**	**29,798,170**	**50.3**	**35,332**	**50,815**	**15,676,829**	**49.4**	**18,698**	**26,734**	**.7040**	**.7000**
Cass	56.0	59.9	7.0	20.2	5.8	813,837	40.5	30,331	40,289	329,653	45.5	11,862	16,319	.0198	.0190
Clay	141.7	145.2	2.5	55.1	4.8	2,778,056	50.0	35,204	50,418	1,846,349	49.5	23,480	33,509	.0714	.0709
Jackson	632.4	630.6	–.3	247.1	.6	11,853,578	47.1	32,806	47,971	7,536,145	45.1	21,150	30,498	.3081	.2984
Lafayette	31.3	32.5	3.8	11.6	1.8	416,712	37.1	26,666	35,923	157,531	40.9	9,805	13,580	.0104	.0097
Platte	52.5	57.9	10.3	20.7	10.7	792,762	33.2	31,835	38,298	244,164	45.4	8,979	11,795	.0185	.0174
Ray	22.9	24.1	5.2	8.3	3.8	247,697	23.6	25,044	29,843	93,675	35.7	8,628	11,286	.0070	.0062
Johnson, Kans.	*307.6*	*341.5*	*11.0*	*131.0*	*13.7*	*8,713,715*	*62.3*	*46,608*	*66,517*	*3,886,109*	*62.0*	*20,823*	*29,665*	*.1730*	*.1860*
Leavenworth, Kans.	*58.4*	*60.8*	*4.1*	*19.4*	*5.4*	*944,173*	*47.3*	*34,830*	*48,669*	*302,346*	*48.6*	*11,054*	*15,585*	*.0207*	*.0204*
Miami, Kans.	*22.8*	*23.8*	*4.4*	*8.7*	*6.1*	*354,333*	*41.4*	*30,553*	*40,728*	*123,691*	*46.2*	*10,317*	*14,217*	*.0081*	*.0078*
Wyandotte, Kans.	*171.9*	*170.5*	*–.8*	*64.3*	*.3*	*2,883,307*	*45.4*	*30,942*	*44,841*	*1,157,166*	*44.0*	*12,536*	*17,996*	*.0670*	*.0642*
ST. JOSEPH	**86.7**	**85.2**	**–1.7**	**31.1**	**–3.1**	**1,325,099**	**41.8**	**29,102**	**42,608**	**808,295**	**39.8**	**18,012**	**25,990**	**.0364**	**.0341**
Buchanan	86.7	85.2	–1.7	31.1	–3.1	1,325,099	41.8	29,102	42,608	808,295	39.8	18,012	25,990	.0364	.0341
ST. LOUIS	**2,416.7**	**2,437.9**	**.9**	**892.7**	**2.2**	**43,477,345**	**46.1**	**34,054**	**48,703**	**22,336,994**	**45.1**	**17,622**	**25,022**	**1.0627**	**1.0280**
Franklin	77.9	82.5	5.9	26.9	4.3	963,927	38.1	27,050	35,834	604,683	43.3	16,361	22,479	.0279	.0266
Jefferson	164.4	179.5	9.2	57.5	8.7	2,637,471	55.5	32,068	45,869	862,042	55.0	10,512	14,992	.0559	.0577
St. Charles	168.8	190.5	12.9	63.4	14.9	3,486,764	66.3	37,994	54,996	1,336,426	62.8	14,868	21,079	.0690	.0755
St. Louis	984.6	986.2	.2	362.4	2.1	22,190,891	49.4	41,840	61,233	11,574,415	47.3	22,139	31,938	.5159	.5070
St. Louis city	430.4	407.6	–5.3	163.1	–4.6	6,173,411	40.2	25,766	37,850	3,743,242	37.9	15,879	22,951	.1726	.1590
Clinton, Ill.	*34.5*	*36.1*	*4.6*	*12.9*	*8.4*	*526,463*	*51.5*	*29,207*	*40,811*	*198,887*	*52.8*	*10,935*	*15,418*	*.0119*	*.0119*
Jersey, Ill.	*21.2*	*21.8*	*2.8*	*7.3*	*1.4*	*254,155*	*27.5*	*27,691*	*34,816*	*91,415*	*33.5*	*9,508*	*12,523*	*.0069*	*.0060*
Madison, Ill.	*248.0*	*248.3*	*.1*	*95.2*	*2.5*	*3,185,263*	*25.2*	*27,382*	*33,459*	*1,919,563*	*35.6*	*15,240*	*20,163*	*.0964*	*.0849*
Monroe, Ill.	*21.1*	*21.9*	*3.8*	*8.0*	*6.7*	*279,784*	*28.9*	*28,942*	*34,973*	*115,553*	*40.4*	*10,973*	*14,444*	*.0073*	*.0067*
St. Clair, Ill.	*265.8*	*263.5*	*–.9*	*96.0*	*1.6*	*3,779,216*	*39.9*	*28,578*	*39,367*	*1,890,768*	*42.2*	*14,068*	*19,696*	*.0989*	*.0927*
SPRINGFIELD	**224.1**	**237.4**	**5.9**	**89.6**	**6.5**	**3,717,683**	**54.2**	**28,664**	**41,492**	**2,292,711**	**52.6**	**17,866**	**25,588**	**.0939**	**.0956**
Christian	26.5	30.1	13.6	10.3	12.0	376,545	59.4	25,678	36,558	162,033	59.3	11,056	15,731	.0086	.0091
Greene	197.6	207.3	4.9	79.3	5.9	3,341,138	53.7	29,031	42,133	2,130,678	52.1	18,703	26,869	.0853	.0865
ALL COUNTIES															
Adair	25.5	25.9	1.6	9.7	4.3	338,610	45.1	25,099	34,908	239,084	46.7	17,522	24,648	.0097	.0096
Andrew	15.2	16.0	5.3	5.3	1.9	197,033	40.9	26,889	37,176	60,094	43.0	8,084	11,338	.0047	.0044
Atchison	8.4	8.2	–2.4	3.2	.0	107,195	36.7	24,510	33,498	61,998	39.5	13,891	19,374	.0030	.0028
Audrain	26.1	25.7	–1.5	9.3	–3.1	323,237	29.4	26,011	34,757	168,643	33.7	13,144	18,134	.0093	.0084
Barry	26.9	28.9	7.4	10.4	5.1	332,659	50.5	22,325	31,986	176,442	49.9	11,886	16,966	.0088	.0087
Barton	11.9	12.3	3.4	4.7	2.2	112,236	25.6	19,425	23,880	58,058	35.6	9,310	12,353	.0035	.0031
Bates	16.4	16.7	1.8	6.1	.0	182,983	32.1	22,705	29,997	75,797	37.2	9,055	12,426	.0050	.0046

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

MISSOURI (continued)

ALL COUNTIES (continued)

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
Benton	13.2	14.1	6.8	5.5	7.8	119,022	27.6	18,293	21,640	68,969	40.6	9,618	12,540	.0038	.0035
Bollinger	10.8	11.1	2.8	4.3	7.5	85,706	28.8	16,640	19,932	31,108	40.9	5,518	7,234	.0026	.0024
Boone	108.8	116.6	7.2	42.0	7.7	2,118,357	59.3	34,104	50,437	881,210	56.2	14,467	20,981	.0449	.0469
Buchanan	86.7	85.2	-1.7	31.1	-3.1	1,325,099	41.8	29,102	42,608	808,295	39.8	18,012	25,990	.0364	.0341
Butler	39.7	41.4	4.3	15.3	3.4	505,311	50.8	22,641	33,027	489,167	58.8	20,811	31,972	.0159	.0162
Caldwell	8.5	8.3	-2.4	3.2	.0	80,830	23.6	20,442	25,259	35,143	33.0	8,258	10,982	.0024	.0022
Callaway	34.5	36.4	5.5	12.0	4.3	524,238	50.1	30,379	43,687	176,168	49.2	10,266	14,681	.0116	.0115
Camden	23.3	26.1	12.0	10.2	10.9	393,819	64.0	26,098	38,610	242,584	60.8	16,397	23,783	.0095	.0103
Cape Girardeau	62.2	64.5	3.7	23.2	4.5	950,207	49.7	28,596	40,957	607,172	49.1	18,338	26,171	.0252	.0250
Carroll	11.7	11.2	-4.3	4.4	-4.3	107,443	13.5	20,584	24,419	50,562	24.9	8,802	11,491	.0036	.0030
Carter	6.0	6.4	6.7	2.0	.0	57,441	44.7	19,851	28,721	15,135	34.1	5,644	7,568	.0014	.0014
Cass	56.0	59.9	7.0	20.2	5.8	813,837	40.5	30,331	40,289	329,653	45.5	11,862	16,319	.0198	.0190
Cedar	12.8	13.4	4.7	5.1	2.0	121,328	29.9	18,677	23,790	78,393	37.6	11,397	15,371	.0040	.0037
Chariton	10.4	10.3	-1.0	4.0	.0	90,993	18.2	19,243	22,748	38,514	23.6	7,791	9,629	.0030	.0024
Christian	26.5	30.1	13.6	10.3	12.0	376,545	59.4	25,678	36,558	162,033	59.3	11,056	15,731	.0086	.0091
Clark	8.5	8.5	.0	3.0	.0	89,095	31.0	22,675	29,698	40,926	36.7	9,983	13,642	.0025	.0024
Clay	141.7	145.2	2.5	55.1	4.8	2,778,056	50.0	35,204	50,418	1,846,349	49.5	23,480	33,509	.0714	.0709
Clinton	17.1	18.0	5.3	6.3	5.0	179,429	23.8	24,153	28,481	76,124	36.7	9,281	12,083	.0053	.0047
Cole	62.0	65.7	6.0	22.9	7.0	1,180,878	57.9	34,951	51,567	794,728	55.0	23,959	34,704	.0294	.0305
Cooper	14.9	15.1	1.3	5.5	.0	149,511	22.7	22,157	27,184	93,941	32.6	12,885	17,080	.0050	.0043
Crawford	20.3	21.8	7.4	7.7	6.9	269,599	55.0	24,161	35,013	126,598	53.5	11,453	16,441	.0065	.0068
Dade	7.5	7.6	1.3	3.2	3.2	65,737	22.0	17,375	20,543	21,171	32.1	5,172	6,616	.0020	.0017
Dallas	13.5	14.6	8.1	5.0	4.2	110,418	27.3	18,074	22,084	73,496	37.8	11,110	14,699	.0038	.0034
Daviess	8.9	8.8	-1.1	3.4	.0	94,550	27.2	21,859	27,809	20,148	27.0	4,666	5,926	.0023	.0021
De Kalb	8.5	8.7	2.4	3.1	.0	90,087	32.4	21,942	29,060	24,398	37.4	5,729	7,870	.0024	.0022
Dent	15.8	16.7	5.7	5.7	.0	171,082	40.5	21,363	30,014	83,236	41.4	10,330	14,603	.0047	.0045
Douglas	12.8	13.9	8.6	5.2	10.6	137,692	53.8	19,052	26,479	45,481	55.1	6,241	8,746	.0033	.0033
Dunklin	36.9	36.4	-1.4	12.9	-3.7	413,407	40.3	21,982	32,047	247,736	38.6	13,338	19,204	.0122	.0114
Franklin	77.9	82.5	5.9	26.9	4.3	963,927	38.1	27,050	35,834	604,683	43.3	16,361	22,479	.0279	.0266
Gasconade	13.9	14.4	3.6	5.3	.0	161,825	32.9	22,978	30,533	80,875	37.6	11,090	15,259	.0047	.0043
Gentry	8.2	8.3	1.2	3.1	.0	84,549	33.4	20,446	27,274	45,538	37.9	10,656	14,690	.0026	.0023
Greene	197.6	207.3	4.9	79.3	5.9	3,341,138	53.7	29,031	42,133	2,130,678	52.1	18,703	26,869	.0853	.0865
Grundy	12.1	12.1	.0	4.7	.0	144,056	39.6	21,963	30,650	89,433	40.9	13,505	19,028	.0042	.0040
Harrison	9.6	9.3	-3.1	4.2	.0	129,923	43.3	21,591	30,934	112,070	42.7	18,694	26,683	.0041	.0038
Henry	20.2	20.6	2.0	7.9	1.3	218,687	27.3	22,018	27,682	130,231	35.8	12,297	16,485	.0068	.0061
Hickory	7.2	7.9	9.7	3.2	6.7	58,432	27.4	15,287	18,260	14,202	39.7	3,389	4,438	.0016	.0015
Holt	6.8	6.7	-1.5	2.7	.0	92,979	45.9	23,610	34,437	39,813	44.0	10,239	14,746	.0023	.0023
Howard	10.0	9.8	-2.0	3.6	.0	113,724	35.4	23,338	31,590	41,642	38.8	8,332	11,567	.0031	.0026
Howell	31.8	34.3	7.9	12.8	8.5	389,273	57.4	20,961	30,412	268,341	55.8	14,595	20,964	.0107	.0113
Iron	11.9	12.7	6.7	4.0	.0	165,544	50.7	27,462	41,386	58,646	46.4	10,014	14,662	.0037	.0038
Jackson	632.4	630.6	-.3	247.1	.6	11,853,378	47.1	32,806	47,971	7,536,145	45.1	21,150	30,498	.3081	.2984
Jasper	90.0	91.7	1.9	34.2	.0	1,282,701	45.2	25,822	37,506	907,294	43.7	18,459	26,529	.0369	.0355
Jefferson	164.4	179.5	9.2	57.5	8.7	2,637,471	55.5	32,068	45,869	862,042	55.0	10,512	14,992	.0559	.0577
Johnson	39.7	40.2	1.3	12.7	.0	428,366	31.4	25,672	33,730	201,350	36.9	11,585	15,854	.0122	.0112
Knox	5.6	5.6	.0	2.1	.0	41,338	18.2	16,657	19,685	22,190	30.3	8,109	10,567	.0015	.0013
Laclede	26.7	28.7	7.5	10.3	5.1	344,230	51.7	23,154	33,420	226,518	50.6	15,350	21,992	.0095	.0096
Lafayette	31.3	32.5	3.8	11.6	1.8	416,712	37.1	26,666	35,923	157,531	40.9	9,805	13,580	.0104	.0097
Lawrence	31.5	33.4	6.0	12.2	5.2	343,651	40.9	21,031	28,168	151,128	45.3	8,969	12,388	.0092	.0089
Lewis	10.8	10.6	-1.9	3.9	.0	145,792	44.7	25,842	37,383	72,689	43.4	12,995	18,638	.0038	.0036
Lincoln	24.2	25.7	6.2	8.6	4.9	317,287	44.1	26,851	36,894	130,257	46.7	10,832	15,146	.0079	.0076
Linn	15.7	15.8	.6	6.3	.0	199,926	38.3	22,943	31,734	106,465	40.3	12,046	16,899	.0055	.0052
Livingston	15.8	15.6	-1.3	6.0	.0	184,719	28.5	23,962	30,787	147,396	35.4	18,141	24,566	.0061	.0055
McDonald	16.4	17.6	7.3	6.2	5.1	150,585	35.7	18,811	24,288	94,126	42.6	11,185	15,182	.0049	.0045
Macon	16.8	17.1	1.8	6.3	.0	140,098	18.2	18,809	22,238	82,317	30.3	10,024	13,066	.0048	.0041
Madison	11.6	12.4	6.9	4.7	6.8	148,602	55.8	21,679	31,617	54,161	50.4	8,184	11,524	.0035	.0036
Maries	7.9	8.1	2.5	2.9	.0	73,970	28.2	19,902	25,507	21,288	35.3	5,427	7,341	.0020	.0019
Marion	28.8	28.6	-.7	10.5	-1.9	424,895	43.0	27,776	40,466	256,462	41.2	16,970	24,425	.0116	.0109
Mercer	4.5	4.3	-4.4	1.7	.0	50,663	43.9	20,712	29,802	21,205	43.0	8,720	12,474	.0014	.0013
Miller	20.9	22.9	9.6	8.2	7.9	294,228	57.8	24,541	35,881	179,680	55.6	15,196	21,912	.0074	.0079
Mississippi	15.2	14.5	-4.6	5.0	-5.7	142,899	27.8	21,090	28,580	77,568	31.0	11,169	15,514	.0046	.0039
Moniteau	13.0	13.6	4.6	4.4	.0	106,374	18.3	20,437	24,176	61,849	30.4	10,781	14,057	.0037	.0032
Monroe	9.8	9.8	.0	3.5	.0	108,435	36.2	22,754	30,981	45,151	39.2	9,266	12,900	.0029	.0027
Montgomery	11.8	11.9	.8	4.2	.0	112,732	25.0	21,468	26,841	70,888	33.7	12,623	16,878	.0039	.0032
Morgan	15.6	17.2	10.3	6.2	8.8	164,553	44.9	19,928	26,541	92,807	49.8	10,867	14,969	.0046	.0048
New Madrid	23.0	23.0	.0	7.9	.0	257,945	44.9	22,531	32,651	153,444	43.6	13,531	19,423	.0074	.0070
Newton	44.3	47.3	6.8	17.1	6.2	621,184	53.5	25,132	36,327	299,138	52.3	12,202	17,493	.0150	.0154

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MISSOURI (continued)															
ALL COUNTIES (continued)															
Nodaway	22.1	22.1	.0	7.8	.0	317,039	46.2	27,811	40,646	137,962	44.2	12,269	17,687	.0079	.0075
Oregon	10.8	11.2	3.7	4.0	2.6	75,871	26.3	15,407	18,968	62,206	36.2	11,714	15,552	.0029	.0026
Osage	12.6	13.0	3.2	4.1	.0	132,155	33.1	24,210	32,233	66,009	37.7	11,690	16,100	.0038	.0036
Ozark	9.0	9.9	10.0	3.8	11.8	99,922	57.2	18,693	26,295	35,514	58.1	6,607	9,346	.0024	.0025
Pemiscot	24.6	23.9	–2.8	8.1	–5.8	238,110	35.9	20,369	29,396	89,689	34.4	7,762	11,073	.0066	.0059
Perry	17.7	18.2	2.8	6.0	.0	138,525	18.3	19,519	23,088	95,976	30.4	12,269	15,996	.0052	.0045
Pettis	36.8	37.1	.8	13.8	.0	548,123	45.0	27,397	39,719	310,562	43.6	15,674	22,504	.0143	.0138
Phelps	35.0	35.9	2.6	11.9	.0	460,681	44.1	26,874	38,713	303,834	43.1	17,839	25,532	.0132	.0128
Pike	17.3	16.8	–2.9	5.5	–8.3	169,264	18.5	23,807	30,775	87,344	24.5	11,693	15,881	.0056	.0046
Platte	52.5	57.9	10.3	20.7	10.7	792,762	33.2	31,835	38,298	244,164	45.4	8,979	11,795	.0185	.0174
Polk	20.5	21.6	5.4	7.3	1.4	216,290	38.9	21,632	29,629	127,928	41.6	12,552	17,524	.0065	.0061
Pulaski	42.8	43.4	1.4	10.8	.0	453,656	36.6	30,758	42,005	204,930	39.4	13,610	18,975	.0126	.0118
Putnam	5.9	5.7	–3.4	2.2	.0	75,293	47.4	23,222	34,224	25,193	44.8	7,910	11,451	.0018	.0017
Ralls	9.4	9.8	4.3	3.5	2.9	93,914	21.8	22,681	26,833	17,579	29.5	3,992	5,023	.0025	.0021
Randolph	27.5	28.5	3.6	9.7	1.0	317,204	35.7	24,355	32,701	222,870	39.7	16,615	22,976	.0099	.0092
Ray	22.9	24.1	5.2	8.3	3.8	247,697	23.6	25,044	29,843	93,675	35.7	8,628	11,286	.0070	.0062
Reynolds	7.5	7.6	1.3	3.0	3.4	89,177	48.4	20,719	29,726	31,931	47.8	7,451	10,644	.0021	.0021
Ripley	13.7	14.6	6.6	5.3	6.0	131,080	51.3	17,325	24,732	68,554	51.0	9,078	12,935	.0037	.0037
St. Charles	168.8	190.5	12.9	63.4	14.9	3,486,764	66.3	37,994	54,996	1,336,426	62.8	14,868	21,079	.0690	.0755
St. Clair	8.9	9.0	1.1	3.4	.0	94,632	40.2	19,854	27,833	49,167	41.2	10,240	14,461	.0027	.0025
Ste. Genevieve	16.1	16.8	4.3	5.8	7.4	228,357	51.5	27,909	39,372	76,078	51.2	9,317	13,117	.0051	.0051
St. Francois	45.1	47.0	4.2	16.6	3.1	621,680	49.7	25,801	37,451	315,655	48.1	13,236	19,015	.0158	.0156
St. Louis	984.6	986.2	.2	362.4	2.1	22,190,891	49.4	41,840	61,233	11,574,415	47.3	22,139	31,938	.5159	.5070
St. Louis city	430.4	407.6	–5.3	163.1	–4.6	6,173,411	40.2	25,766	37,850	3,743,242	37.9	15,879	22,951	.1726	.1590
Saline	24.9	24.7	–.8	9.4	.0	254,970	23.2	22,014	27,124	167,467	32.8	13,414	17,816	.0085	.0075
Schuyler	4.9	4.7	–4.1	2.0	.0	36,469	18.2	15,431	18,235	21,465	30.3	8,236	10,733	.0012	.0010
Scotland	5.3	5.2	–1.9	2.1	0	42,138	18.2	16,974	20,066	30,802	30.3	11,254	14,668	.0016	.0013
Scott	41.6	42.8	2.9	15.1	[illegible]	525,643	46.3	24,606	34,811	320,798	46.7	14,977	21,245	.0146	.0142
Shannon	8.0	8.1	1.3	2.9	.0	86,119	46.6	20,254	29,696	15,008	35.7	3,814	5,175	.0020	.0020
Shelby	7.7	7.6	–1.3	3.0	.0	68,929	20.9	19,007	22,976	26,841	31.7	6,795	8,947	.0020	.0017
Stoddard	30.0	30.8	2.7	11.2	1.8	333,238	41.5	21,402	29,753	191,766	43.2	12,175	17,122	.0096	.0092
Stone	18.0	20.0	11.1	8.1	14.1	250,342	60.4	21,979	30,906	62,794	61.3	5,482	7,752	.0051	.0054
Sullivan	7.2	6.9	–4.2	2.9	.0	48,858	18.1	14,260	16,848	16,657	27.9	4,490	5,744	.0017	.0013
Taney	24.5	27.6	12.7	10.7	11.5	363,983	59.7	23,740	34,017	226,130	59.1	14,805	21,134	.0091	.0098
Texas	22.3	23.2	4.0	8.6	3.6	212,075	36.3	18,740	24,660	138,770	41.9	11,782	16,136	.0068	.0063
Vernon	20.8	21.5	3.4	7.7	0	270,342	43.2	24,518	35,109	84,266	34.8	8,121	10,944	.0064	.0061
Warren	17.2	19.2	11.6	6.3	8.6	236,953	44.7	28,236	37,612	61,148	42.3	7,411	9,706	.0052	.0053
Washington	19.3	20.3	5.2	6.9	7.8	179,016	40.1	19,971	25,944	77,025	46.8	8,200	11,163	.0051	.0049
Wayne	12.5	13.5	8.0	5.2	10.6	111,906	40.2	16,980	21,520	41,714	47.0	6,038	8,022	.0031	.0029
Webster	22.3	23.6	5.8	7.7	2.7	251,995	42.6	23,554	32,727	80,772	44.0	7,479	10,490	.0062	.0060
Worth	2.9	2.7	–6.9	1.1	.0	22,728	19.7	17,262	20,662	11,583	31.1	8,033	10,530	.0008	.0006
Wright	17.1	17.8	4.1	6.2	.0	164,387	36.0	19,493	26,514	48,602	30.4	6,010	7,839	.0044	.0041
TOTAL METRO COUNTIES	**3,316.8**	**3,374.7**	**1.7**	**1,250.3**	**2.4**	**61,420,130**	**48.7**	**33,831**	**49,124**	**33,516,973**	**46.7**	**18,718**	**26,807**	**1.5036**	**1.4749**
TOTAL STATE	**5,093.8**	**5,212.4**	**2.3**	**1,907.1**	**2.5**	**82,703,250**	**46.8**	**30,278**	**43,366**	**44,940,306**	**46.1**	**16,535**	**23,565**	**2.0902**	**2.0367**
MONTANA															
BILLINGS	**122.5**	**135.6**	**10.7**	**55.0**	**13.4**	**2,237,559**	**63.9**	**28,147**	**40,683**	**1,413,353**	**48.7**	**19,601**	**25,697**	**.0550**	**.0575**
Yellowstone	122.5	135.6	10.7	55.0	13.4	2,237,559	63.9	28,147	40,683	1,413,353	48.7	19,601	25,697	.0550	.0575
GREAT FALLS	**80.7**	**80.6**	**–.1**	**32.2**	**1.6**	**1,225,562**	**45.8**	**26,509**	**38,061**	**626,234**	**29.6**	**15,242**	**19,448**	**.0321**	**.0299**
Cascade	80.7	80.6	–.1	32.2	1.6	1,225,562	45.8	26,509	38,061	626,234	29.6	15,242	19,448	.0321	.0299
ALL COUNTIES															
Beaverhead	8.5	8.7	2.4	3.2	.0	95,501	36.7	21,836	29,844	68,747	39.5	15,403	21,483	.0030	.0028
Big Horn	11.7	12.5	6.8	3.8	8.6	125,205	55.7	22,976	32,949	80,575	55.0	14,848	21,204	.0036	.0037
Blaine	7.4	7.8	5.4	2.7	.0	56,379	18.3	17,655	20,881	36,307	30.4	10,314	13,447	.0020	.0018
Broadwater	3.6	3.9	8.3	1.8	20.0	35,748	41.9	16,801	19,860	15,358	38.1	7,416	8,532	.0010	.0009
Carbon	8.8	9.4	6.8	4.2	10.5	106,276	43.7	19,468	25,304	48,957	50.5	8,561	11,656	.0027	.0028
Carter	1.8	1.8	.0	.6	.0	10,973	18.2	15,467	18,288	7,979	30.4	10,202	13,298	.0006	.0003
Cascade	80.7	80.6	–.1	32.2	1.6	1,225,562	45.8	26,509	38,061	626,234	29.6	15,242	19,448	.0321	.0299
Chouteau	6.0	5.9	–1.7	2.2	.0	70,406	31.9	24,269	32,003	27,746	37.1	9,199	12,612	.0018	.0017
Custer	13.4	13.6	1.5	5.7	3.6	164,424	34.9	22,159	28,846	119,425	32.5	16,383	20,952	.0052	.0048
Daniels	2.8	2.8	.0	1.0	.0	31,780	41.3	22,495	31,780	17,961	41.7	12,671	17,961	.0009	.0008
Dawson	12.6	13.3	5.6	5.3	10.4	202,246	59.4	26,441	38,160	174,636	58.2	23,001	32,950	.0058	.0059

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
MONTANA (continued)															
ALL COUNTIES (continued)															
Deer Lodge	11.2	10.0	–10.7	3.8	–9.5	130,407	26.9	24,462	34,318	56,592	26.5	10,655	14,893	.0036	.0032
Fallon	3.7	3.7	.0	1.4	.0	62,473	55.3	28,729	44,624	35,996	48.7	17,291	25,711	.0016	.0016
Fergus	13.1	13.2	.8	5.3	1.9	134,312	30.2	19,841	25,342	71,935	26.0	10,978	13,573	.0042	.0036
Flathead	57.1	61.6	7.9	24.6	11.3	967,391	65.0	26,523	39,325	443,487	44.9	13,849	18,028	.0217	.0228
Gallatin	49.3	55.4	12.4	21.2	16.5	818,771	70.1	26,449	38,621	503,567	52.6	18,128	23,753	.0198	.0213
Garfield	1.7	1.8	5.9	.6	.0	19,807	47.6	22,365	33,012	5,496	44.9	6,322	9,160	.0005	.0004
Glacier	11.2	11.8	5.4	3.8	2.7	153,069	60.3	25,801	40,281	86,757	45.5	16,115	22,831	.0039	.0039
Golden Valley	1.0	1.0	.0	.4	.0	9,564	37.4	17,408	23,910	1,585	37.6	2,880	3,963	.0002	.0003
Granite	3.0	3.3	10.0	1.2	9.1	33,807	46.6	20,970	28,173	12,477	39.4	8,136	10,398	.0008	.0008
Hill	18.2	18.3	.5	7.0	2.9	307,002	56.6	28,839	43,857	182,798	51.4	17,753	26,114	.0077	.0077
Jefferson	8.5	9.7	14.1	3.5	16.7	85,356	38.0	20,622	24,387	14,611	37.6	3,539	4,175	.0021	.0021
Judith Basin	2.6	2.6	.0	1.0	.0	34,585	47.8	23,400	34,585	5,830	29.7	4,496	5,830	.0007	.0007
Lake	21.8	24.2	11.0	9.0	13.9	239,809	50.1	20,220	26,645	99,903	38.7	9,117	11,100	.0062	.0061
Lewis and Clark	47.5	51.6	8.6	21.0	11.1	812,704	59.1	27,026	38,700	391,254	41.6	14,623	18,631	.0189	.0193
Liberty	2.5	2.6	4.0	1.1	.0	43,197	46.4	26,819	39,270	11,766	29.0	8,291	10,696	.0009	.0009
Lincoln	18.5	19.0	2.7	7.1	7.6	222,164	47.4	22,834	31,291	96,985	43.3	10,252	13,660	.0058	.0056
McCone	2.7	2.7	.0	.9	.0	22,810	33.0	19,061	25,344	22,275	37.6	17,981	24,750	.0008	.0007
Madison	5.7	5.9	3.5	2.2	.0	59,359	36.4	19,780	26,981	32,265	39.3	10,525	14,666	.0018	.0017
Meagher	2.2	2.2	.0	.8	.0	18,049	18.3	19,071	22,561	11,048	29.3	10,679	13,810	.0007	.0005
Mineral	4.1	4.4	7.3	1.6	.0	39,466	22.5	20,133	24,666	20,190	32.5	9,526	12,619	.0012	.0011
Missoula	77.5	79.0	1.9	32.4	4.9	1,242,428	49.5	26,902	38,347	695,864	41.8	15,886	21,477	.0318	.0310
Musselshell	4.8	5.1	6.3	2.2	15.8	57,234	58.0	19,068	26,015	21,316	45.8	7,696	9,689	.0013	.0014
Park	13.7	14.4	5.1	6.1	7.0	210,352	54.1	23,947	34,484	80,093	36.8	10,273	13,130	.0050	.0048
Petroleum	.7	.7	.0	.2	.0	5,634	38.7	20,315	28,170	1,505	40.4	5,360	7,525	.0000	.0000
Phillips	5.7	5.9	3.5	2.2	.0	52,712	28.6	18,635	23,960	40,391	33.3	13,775	18,360	.0020	.0018
Pondera	6.9	7.0	1.4	2.5	.0	82,354	33.9	24,598	32,942	46,581	35.5	13,751	18,632	.0024	.0022
Powder River	2.4	2.3	–4.2	.9	.0	21,539	18.2	20,239	23,932	7,731	22.9	6,991	8,590	.0006	.0005
Powell	7.1	6.9	–2.8	2.4	.0	66,686	28.3	21,650	27,786	45,517	35.4	14,012	18,965	.0023	.0020
Prairie	1.7	1.6	–5.9	.7	.0	13,233	25.6	15,051	18,904	6,198	34.0	6,609	8,854	.0004	.0003
Ravalli	26.4	29.7	12.5	11.6	14.9	320,359	52.0	20,867	27,617	80,902	40.2	5,715	6,974	.0072	.0074
Richland	13.4	14.6	9.0	5.4	10.2	270,937	74.0	31,776	50,174	184,477	65.3	22,779	34,162	.0063	.0069
Roosevelt	11.2	12.0	7.1	3.9	5.4	157,344	62.3	26,201	40,345	126,356	56.0	21,886	32,399	.0043	.0048
Rosebud	12.9	15.8	22.5	5.3	23.3	190,421	71.5	25,820	35,928	76,305	54.6	11,480	14,397	.0042	.0044
Sanders	9.3	10.0	7.5	4.2	10.5	97,441	37.5	18,651	23,200	23,441	30.5	4,726	5,581	.0024	.0024
Sheridan	5.5	5.5	.0	2.1	.0	96,088	57.8	28,995	45,756	56,056	49.9	17,804	26,693	.0023	.0023
Silver Bow	36.0	34.3	–4.7	14.1	–2.8	477,382	38.5	23,768	33,857	256,889	27.2	13,926	18,219	.0135	.0122
Stillwater	6.2	6.7	8.1	2.4	.0	64,771	34.0	20,133	26,988	40,671	38.2	12,264	16,946	.0020	0018
Sweet Grass	3.3	3.4	3.0	1.3	.0	27,332	19.0	17,665	21,025	13,467	15.4	8,973	10,359	.0010	.0009
Teton	6.6	6.7	1.5	2.6	4.0	84,850	46.0	23,240	32,635	22,238	31.1	6,786	8,553	.0020	.0018
Toole	5.5	5.3	–3.6	2.3	.0	81,662	42.4	24,930	35,505	33,329	32.3	10,952	14,491	.0019	.0018
Treasure	1.0	1.0	.0	.4	.0	8,032	18.1	16,998	20,080	786	15.1	1.708	1,965	.0002	.0002
Valley	9.7	9.1	–6.2	3.7	–2.6	119,484	34.3	23,407	32,293	94,424	36.4	18,214	25,520	.0039	.0035
Wheatland	2.4	2.4	.0	.9	.0	27,974	44.7	21,479	31,082	9,267	30.6	7,882	10,297	.0008	.0007
Wibaux	1.4	1.3	–7.1	.5	.0	14,135	41.7	19,950	28,270	13,653	42.0	19,234	27,306	.0004	.0004
Yellowstone	122.5	135.6	10.7	55.0	13.4	2,237,559	63.9	28,147	40,683	1,413,353	48.7	19,601	25,697	.0550	.0575
TOTAL METRO COUNTIES	**203.2**	**216.2**	**6.4**	**87.2**	**8.7**	**3,463,121**	**57.0**	**27,499**	**39,715**	**2,039,587**	**42.3**	**17,878**	**23,390**	**.0871**	**.0874**
TOTAL STATE	**836.7**	**881.6**	**5.4**	**345.5**	**7.4**	**12,366,545**	**53.0**	**25,134**	**35,793**	**6,721,552**	**42.8**	**14,636**	**19,455**	**.3150**	**.3127**
NEBRASKA															
LINCOLN	**206.4**	**217.0**	**5.1**	**86.0**	**7.9**	**4,721,107**	**63.0**	**36,330**	**54,897**	**1,711,757**	**53.1**	**14,033**	**19,904**	**.0928**	**.0976**
Lancaster	206.4	217.0	5.1	86.0	7.9	4,721,107	63.0	36,330	54,897	1,711,757	53.1	14,033	19,904	.0928	.0976
OMAHA	**612.4**	**634.9**	**3.7**	**242.1**	**6.0**	**12,946,335**	**59.3**	**35,607**	**53,475**	**5,914,812**	**54.1**	**16,808**	**24,431**	**.2785**	**.2883**
Douglas	412.8	425.2	3.0	167.4	5.5	9,203,825	58.7	36,534	54,981	4,482,427	54.3	18,301	26,777	.2002	.2069
Sarpy	96.3	105.8	9.9	34.7	12.7	1,986,179	67.5	38,491	57,239	509,542	61.6	10,240	14,684	.0359	.0392
Washington	15.7	15.9	1.3	5.9	3.5	239,298	38.1	30,403	40,559	63,907	29.2	8,676	10,832	.0055	.0050
Pottawattamie, Iowa	*87.6*	*88.0*	*.5*	*34.1*	*3.0*	*1,517,033*	*56.0*	*29,374*	*44,488*	*858,936*	*51.2*	*17,160*	*25,189*	*.0369*	*.0372*
ALL COUNTIES															
Adams	30.3	29.9	–1.3	12.2	1.7	482,618	42.6	28,198	39,559	266,845	43.6	15,484	21,873	.0126	.0119
Antelope	8.6	8.4	–2.3	3.2	.0	76,699	25.5	19,098	23,968	51,063	33.9	11,913	15,957	.0026	.0023
Arthur	.5	.5	.0	.2	.0	5,138	18.2	21,730	25,690	1,770	30.3	6,790	8,850	.0002	.0002
Banner	.9	.9	.0	.3	.0	10,744	41.3	25,350	35,813	135	42.1	317	450	.0002	.0002
Blaine	.9	.9	.0	.3	.0	5,836	18.2	16,453	19,453	2,910	30.3	7,443	9,700	.0002	.0001

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Boone	7.2	7.0	−2.8	2.6	.0	58,639	18.2	19,076	22,553	54,726	35.4	15,548	21,048	.0023	.0021
Box Butte	15.0	16.0	6.7	6.0	9.1	204,420	32.5	28,059	34,070	87,037	40.9	11,235	14,506	.0054	.0049
Boyd	3.3	3.2	−3.0	1.3	.0	21,018	18.1	13,685	16,168	9,791	30.3	5,780	7,532	.0007	.0007
Brown	4.2	4.1	−2.4	1.7	.0	35,626	18.2	17,724	20,956	29,067	30.4	13,116	17,098	.0015	.0011
Buffalo	37.9	40.5	6.9	15.2	10.1	633,757	57.5	29,154	41,695	370,958	54.5	17,396	24,405	.0153	.0161
Burt	8.8	8.8	.0	3.6	2.9	97,554	26.0	22,116	27,098	50,192	36.3	10,524	13,942	.0030	.0025
Butler	9.2	9.0	−2.2	3.4	.0	83,000	18.2	20,645	24,412	26,686	26.4	6,210	7,849	.0025	.0021
Cass	22.1	23.7	7.2	8.6	8.9	349,663	51.6	29,190	40,658	86,683	52.2	7,212	10,079	.0072	.0072
Cedar	11.1	10.8	−2.7	4.0	.0	100,116	19.3	20,986	25,029	35,486	26.5	7,013	8,872	.0030	.0026
Chase	5.0	5.1	2.0	1.9	.0	53,777	28.1	22,091	28,304	37,159	35.2	14,461	19,557	.0017	.0017
Cherry	6.9	7.0	1.4	2.6	.0	61,705	18.2	20,087	23,733	68,648	43.3	18,431	26,403	.0026	.0021
Cheyenne	10.0	10.0	.0	4.1	2.5	166,980	48.7	28,071	40,727	185,233	47.2	31,454	45,179	.0055	.0055
Clay	8.1	8.0	−1.2	3.0	.0	89,702	27.3	23,481	29,901	37,241	34.9	9,205	12.414	.0025	.0021
Colfax	9.7	9.5	−2.1	3.7	.0	109,483	27.2	23,259	29,590	48,350	34.8	9,694	13,068	.0032	.0028
Cuming	11.5	11.3	−1.7	4.1	.0	105,305	18.2	21,724	25,684	75,814	30.3	14,186	18,491	.0037	.0033
Custer	13.7	13.5	−1.5	5.3	.0	133,359	18.3	21,269	25,162	105,557	30.4	15,275	19,916	.0050	.0041
☐ Dakota	18.1	19.4	7.2	7.0	7.7	257,756	42.2	27,879	36,822	93,426	44.0	9,984	13,347	.0061	.0060
Dawes	9.5	9.2	−3.2	3.5	.0	127,170	39.4	26,071	36,334	75,930	40.8	15,407	21,694	.0035	.0033
Dawson	23.2	23.9	3.0	9.3	5.7	337,844	40.4	27,336	36,327	214,897	45.4	16,793	23,107	.0094	.0090
Deuel	2.4	2.4	.0	1.0	.0	38,267	42.6	26,830	38,267	42,772	42.4	30,032	42,772	.0014	.0013
Dixon	7.1	7.1	.0	2.7	.0	62,877	18.3	19,689	23,288	15,264	30.4	4,336	5,653	.0018	.0014
Dodge	35.9	35.8	−.3	14.2	2.9	521,629	35.2	27,953	36,734	304,246	40.8	15,654	21,426	.0145	0135
Douglas	412.8	425.2	3.0	167.4	5.5	9,203,825	58.7	36,534	54,981	4,482,427	54.3	18,301	26,777	.2002	.2069
Dundy	2.9	3.0	3.4	1.2	.0	35,484	31.3	22,528	29,570	15,171	36.8	9,242	12,643	.0010	.0008
Fillmore	7.7	7.4	−3.9	2.9	−3.3	74,377	14.3	21,685	25,647	45,397	26.0	12,007	15,654	.0025	.0022
Franklin	4.4	4.5	2.3	1.7	.0	53,998	38.3	22,970	31,764	22,317	40.3	9,359	13,128	.0015	.0013
Frontier	3.6	3.5	−2.8	1.4	.0	44,769	30.8	24,446	31,978	15,672	36.6	8,196	11,194	.0011	.0009
Furnas	6.5	6.4	−1.5	2.5	−3.8	60,279	19.1	19,470	24,112	36,625	28.0	11,005	14,650	.0020	.0018
Gage	24.1	23.6	−2.1	9.0	−1.1	325,364	36.4	26,205	36,152	181,322	38.6	14,379	20,147	.0091	.0084
Garden	2.7	2.6	−3.7	1.0	.0	25,154	18.3	21,266	25,154	9,794	30.4	7,512	9,794	.0009	.0006
Garfield	2.5	2.6	4.0	1.0	.0	17,321	18.1	14,662	17,321	21,562	30.4	16,529	21,562	.0007	.0007
Gosper	2.1	2.0	−4.8	.8	.0	25,704	33.2	24,115	32,130	5,356	37.8	4,859	6,695	.0006	.0006
Grant	.9	.9	.0	.3	.0	6,208	18.2	17,513	20,693	4,818	30.3	12,323	16,060	.0003	.0002
Greeley	3.4	3.3	−2.9	1.2	.0	24,874	18.3	17,522	20,728	16,709	30.4	10,679	13,924	.0009	.0008
Hall	50.1	52.2	4.2	20.0	6.4	748,777	39.7	28,502	37,439	536,849	45.6	19,616	26,842	.0217	.0206
Hamilton	9.4	9.5	1.1	3.5	2.9	101,189	21.8	24,439	28,911	45,781	34.2	10,032	13,080	.0029	.0027
Harlan	4.3	4.3	.0	1.7	.0	56,642	42.2	23,426	33,319	29,171	42.2	12,065	17,159	.0016	.0014
Hayes	1.3	1.2	−7.7	.5	.0	16,337	39.4	23,444	32,674	5,875	40.8	8,344	11,750	.0004	.0004
Hitchcock	4.1	4.0	−2.4	1.5	.0	43,391	30.1	22,243	28,927	11,163	36.2	5,463	7,442	.0011	.0010
Holt	14.0	14.4	2.9	5.5	7.8	120.621	27.5	18,547	21,931	116,566	52.5	14,984	21,194	.0045	.0042
Hooker	.9	.9	.0	.4	.0	6,722	18.1	14,228	16,805	4,281	29.5	8,268	10,703	.0003	.0002
Howard	6.8	6.7	−1.5	2.4	.0	54,910	18.2	19,358	22,879	30,526	30.3	9,759	12,719	.0018	.0017
Jefferson	9.6	9.3	−3.1	3.4	−8.1	114,993	27.3	24,415	33,821	63,904	29.0	13,388	18,795	.0034	.0030
Johnson	5.0	4.9	−2.0	2.0	.0	52,841	26.4	20,898	26,421	24,961	34.4	9,286	12,481	.0017	.0013
Kearney	7.1	7.1	.0	2.7	3.8	108,601	44.8	28,851	40,223	40,103	46.2	10,547	14,853	.0024	.0025
Keith	9.8	10.2	4.1	4.2	10.5	177,118	60.3	29,069	42,171	175,966	76.3	26,264	41,897	.0051	.0054
Keya Paha	1.3	1.3	.0	.5	.0	11,245	18.2	19,028	22,490	3,732	30.3	5,728	7,464	.0003	0004
Kimball	4.8	4.7	−2.1	1.9	.0	85,074	48.4	30,179	44,776	39,170	35.9	15,168	20,616	.0021	.0018
Knox	11.2	10.9	−2.7	4.0	−2.4	109,676	28.7	20,785	27,419	44,427	33.8	8,100	11,107	.0031	.0029
Lancaster	206.4	217.0	5.1	86.0	7.9	4,721,107	63.0	36,330	54,897	1,711,757	53.1	14,033	19,904	.0928	.0976
Lincoln	35.1	34.9	−.6	13.0	.0	525,183	31.8	30,655	40,399	304,106	37.1	17,068	23,393	.0149	.0133
Logan	1.0	1.0	.0	.4	.0	7,530	18.2	15,923	18,825	1,239	28.4	2,413	3,098	.0001	.0002
Loup	.9	1.0	11.1	.3	.0	10,386	45.0	23,870	34,620	956	36.0	2,343	3,187	.0003	.0002
McPherson	.6	.6	.0	.2	.0	4,575	18.1	19,365	22,875	2,465	30.3	9,460	12,325	.0002	.0001
Madison	33.6	35.3	5.1	13.5	7.1	525,155	45.9	28,569	38,900	319,151	48.4	17,071	23,641	.0138	.0136
Merrick	8.9	8.7	−2.2	3.2	.0	80,832	18.2	21,366	25,260	50,085	30.3	12,008	15,652	.0028	.0024
Morrill	6.0	5.8	−3.3	2.4	.0	45,558	18.2	16,064	18,983	20,827	25.8	6,896	8,678	.0016	.0013
Nance	4.4	4.1	−6.8	1.6	−5.9	46,697	28.9	21,317	29,186	12,872	31.4	5,764	8,045	.0012	.0011
Nemaha	8.6	8.7	1.2	3.4	3.0	156,786	56.1	30,431	46,114	46,652	46.0	9,681	13,721	.0032	.0032
Nuckolls	6.6	6.5	−1.5	2.6	.0	60,449	18.2	19,663	23,250	32,409	19.6	10,424	12,465	.0019	.0017
Otoe	15.4	15.5	.6	6.1	1.7	229,683	41.6	27.043	37,653	127,494	43.1	14,850	20,901	.0062	.0057
Pawnee	3.7	3.5	−5.4	1.5	.0	30,084	18.3	16,955	20,056	17,075	30.4	8,731	11,383	.0010	.0009
Perkins	3.9	4.2	7.7	1.6	6.7	72,814	62.9	29,803	45,509	17,479	57.2	7,411	10,924	.0014	.0015
Phelps	9.9	9.9	.0	3.6	.0	156,125	45.0	29,903	43,368	110,016	43.6	21,280	30,560	.0043	.0042
Pierce	8.5	8.4	−1.2	3.1	.0	71,360	18.2	19,470	23,019	42,327	30.3	10,475	13,654	.0026	.0022
Platte	30.0	31.0	3.3	11.4	5.6	390,051	32.2	27,317	34,215	199,567	34.4	13,753	17,506	.0108	.0099

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NEBRASKA (continued)															
ALL COUNTIES (continued)															
Polk	6.1	6.0	−1.6	2.3	.0	56,529	18.2	20,786	24,578	27,561	30.4	9,193	11,983	.0020	.0014
Red Willow	12.9	13.0	.8	5.2	4.0	200,370	42.5	28,126	38,533	141,565	45.2	19,497	27,224	.0056	.0055
Richardson	10.6	9.9	−6.6	4.1	−4.7	94,439	12.8	19,474	23,034	67,808	24.3	12,686	16,539	.0035	.0029
Rock	2.4	2.4	.0	.9	.0	26,889	28.5	23,259	29,877	13,004	35.4	10,671	14,449	.0009	.0006
Saline	13.1	13.0	−.8	5.0	.0	179,680	33.1	26,998	35,936	83,864	37.7	12,180	16,773	.0048	.0045
Sarpy	96.3	105.8	9.9	34.7	12.7	1,986,179	67.5	38,491	57,239	509,542	61.6	10,240	14,684	.0359	.0392
Saunders	19.2	19.5	1.6	7.1	2.9	216,294	25.6	24,964	30,464	87,102	36.1	9,278	12,268	.0060	.0052
Scotts Bluff	39.1	39.4	.8	15.0	3.4	525,183	38.2	26,212	35,012	357,359	42.7	17,271	23,824	.0154	.0145
Seward	16.4	16.9	3.0	6.2	6.9	271,779	54.4	30,352	43,835	85,513	45.4	10,143	13,792	.0059	.0059
Sheridan	7.7	7.8	1.3	2.9	.0	70,645	18.2	20,611	24,360	63,628	43.3	15,313	21,941	.0025	.0023
Sherman	4.1	3.9	−4.9	1.5	.0	28,490	18.2	16,063	18,993	12,705	30.3	6,498	8,470	.0011	.0008
Sioux	1.8	1.8	.0	.7	.0	26,117	37.0	27,227	37,310	4,710	39.6	4,819	6,729	.0005	.0005
Stanton	6.8	7.0	2.9	2.4	.0	58,761	18.2	20,718	24,484	8,255	28.8	2,670	3,440	.0016	.0014
Thayer	7.5	7.3	−2.7	2.7	−3.6	82,980	25.4	23,633	30,733	56,273	31.3	15,303	20,842	.0028	.0024
Thomas	1.0	1.0	.0	.4	.0	10,496	19.1	22,030	26,240	3,919	15.5	8,483	9,798	.0002	.0001
Thurston	7.4	7.6	2.7	2.4	.0	63,144	22.3	21,507	26,310	39,770	32.4	12,518	16,571	.0023	.0020
Valley	5.7	5.7	.0	2.2	.0	49,793	18.3	19,135	22,633	34,050	30.4	11,871	15,477	.0017	.0016
Washington	15.7	15.9	1.3	5.9	3.5	239,298	38.1	30,403	40,559	63,907	29.2	8,676	10,832	.0055	.0050
Wayne	10.0	9.9	−1.0	3.4	.0	127,666	37.4	27,333	37,549	53,909	35.0	11,741	15,856	.0034	.0030
Webster	4.7	4.5	−4.3	1.9	.0	45,896	20.1	20,118	24,157	18,906	31.3	7,581	9,951	.0013	.0013
Wheeler	1.0	.9	−10.0	.4	.0	12,921	42.7	22,633	32,303	1,157	27.3	2,273	2,893	.0003	.0002
York	15.0	15.2	1.3	5.9	3.5	211,142	34.4	27,566	35,787	123,194	40.9	15,344	20,880	.0059	.0055
TOTAL METRO COUNTIES	**749.3**	**783.3**	**4.5**	**301.0**	**7.0**	**16,408,165**	**60.3**	**36,366**	**54,512**	**6,861,059**	**54.1**	**15,823**	**22,794**	**.3405**	**.3547**
TOTAL STATE	**1,622.4**	**1,663.0**	**2.5**	**636.7**	**4.6**	**27,655,244**	**49.3**	**30,430**	**43,435**	**13,281,709**	**47.6**	**14,779**	**20,860**	**.6590**	**.6497**
NEVADA															
LAS VEGAS	**554.2**	**635.3**	**14.6**	**262.5**	**17.4**	**11,228,603**	**70.4**	**29,475**	**42,776**	**6,845,896**	**66.9**	**18,346**	**26,080**	**.2519**	**.2816**
Clark	554.2	635.3	14.6	262.5	17.4	11,228,603	70.4	29,475	42,776	6,845,896	66.9	18,346	26,080	.2519	.2816
RENO	**217.4**	**238.7**	**9.8**	**104.2**	**12.6**	**4,805,896**	**63.6**	**31,749**	**46,122**	**3,236,788**	**61.9**	**21,613**	**31,063**	**.1136**	**.1221**
Washoe	217.4	238.7	9.8	104.2	12.6	4,805,896	63.6	31,749	46,122	3,236,788	61.9	21,613	31,063	.1136	.1221
ALL COUNTIES															
Carson City	36.3	39.7	9.4	16.7	12.8	711,871	63.8	29,359	42,627	506,399	62.1	21,104	30,323	.0174	.0190
Churchill	15.4	16.7	8.4	6.4	8.5	194,122	46.0	22,531	30,332	143,926	50.2	16,242	22,488	.0057	.0056
Clark	554.2	635.3	14.6	262.5	17.4	11,228,603	70.4	29,475	42,776	6,845,896	66.9	18,346	26,080	.2519	.2816
Douglas	23.4	26.9	15.0	10.9	16.0	527,693	64.6	34,103	48,412	146,100	51.9	10,230	13,404	.0098	.0104
Elko	21.0	24.4	16.2	9.9	17.9	420,486	74.5	28,693	42,473	308,007	71.0	21,443	31,112	.0099	.0114
Esmeralda	1.1	1.4	27.3	.3	.0	16,921	58.7	35,550	56,403	9,091	50.4	20,153	30,303	.0004	.0004
Eureka	1.4	1.5	7.1	.5	.0	21,971	57.8	27,844	43,942	5,832	49.9	7,780	11,664	.0004	.0004
Humboldt	11.5	13.3	15.7	5.2	18.2	142,298	42.5	22,696	27,365	181,165	55.4	26,492	34,839	.0053	.0053
Lander	4.8	5.4	12.5	2.0	5.3	85,979	54.3	29,333	42,990	28,163	51.6	9,779	14,082	.0018	.0019
Lincoln	3.9	3.9	.0	1.4	.0	45,208	43.9	22,446	32,291	11,564	27.9	6,458	8,260	.0011	.0011
Lyon	16.6	19.3	16.3	7.8	20.0	277,424	70.0	25,111	35,567	116,693	70.3	10,541	14,961	.0058	.0065
Mineral	6.1	6.0	−1.6	2.5	.0	106,900	53.2	27,902	42,760	49,739	47.7	13,472	19,896	.0024	.0024
Nye	14.5	19.5	34.5	7.8	34.5	302,437	96.3	26,557	38,774	122,177	93.8	10,871	15,664	.0053	.0068
Pershing	3.6	3.8	5.6	1.4	.0	65,421	55.3	30,097	46,729	58,150	48.7	27,938	41.536	.0019	.0020
Storey	1.7	1.9	11.8	.6	.0	23,828	43.3	27,720	39,713	5,982	27.5	7,822	9,970	.0005	.0006
Washoe	217.4	238.7	9.8	104.2	12.6	4,805,896	63.6	31,749	46,122	3,236,788	61.9	21,613	31,063	.1136	.1221
White Pine	8.0	7.7	−3.8	3.2	.0	145,625	51.4	30,049	45,508	72,626	44.8	15,671	22,696	.0035	.0033
TOTAL METRO COUNTIES	**771.6**	**874.0**	**13.3**	**366.7**	**16.0**	**16,034,499**	**68.3**	**30,140**	**43,726**	**10,082,684**	**65.3**	**19,302**	**27,496**	**.3655**	**.4037**
TOTAL STATE	**940.9**	**1,065.4**	**13.2**	**443.3**	**15.7**	**19,122,683**	**67.6**	**29,783**	**43,137**	**11,848,298**	**64.6**	**18,791**	**26,727**	**.4367**	**.4808**
NEW HAMPSHIRE															
MANCHESTER - NASHUA	**301.9**	**323.7**	**7.2**	**121.0**	**9.9**	**6,621,536**	**58.0**	**38,057**	**54,723**	**3,940,675**	**57.2**	**22,775**	**32,568**	**.1539**	**.1606**
Hillsborough	301.9	323.7	7.2	121.0	9.9	6,621,536	58.0	38,057	54,723	3,940,675	57.2	22,775	32,568	.1539	.1606
PORTSMOUTH - DOVER - ROCHESTER	**310.5**	**340.8**	**9.8**	**126.3**	**12.5**	**6,593,862**	**61.1**	**36,440**	**52,208**	**3,678,036**	**61.0**	**20,347**	**29,121**	**.1480**	**.1578**
Rockingham	219.0	244.1	11.5	90.9	14.2	4,954,240	63.7	38,030	54,502	2,880,204	63.0	22,195	31,685	.1103	.1194
Strafford	91.5	96.7	5.7	35.4	8.3	1,639,622	54.0	32,570	46,317	797,832	54.0	15,848	22,538	.0377	.0384

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NEW HAMPSHIRE (continued)															
ALL COUNTIES															
Belknap	47.0	50.4	7.2	19.6	10.1	723,531	49.3	27,219	36,915	693,674	53.0	25,470	35,392	.0223	.0225
Carroll	31.9	35.3	10.7	15.2	14.3	537,831	56.1	25,900	35,384	441,432	59.4	20,826	29,042	.0147	.0154
Cheshire	64.7	66.8	3.2	25.0	6.4	1,059,304	47.9	30,479	42,372	592,902	49.6	16,864	23,716	.0267	.0264
Coos	34.0	32.8	–3.5	12.8	–1.5	458,857	36.8	25,807	35,848	306,153	38.4	17,014	23,918	.0136	.0124
Grafton	69.0	71.4	3.5	26.8	5.9	1,108,280	47.3	29,734	41,354	872,022	49.0	23,132	32,538	.0317	.0314
Hillsborough	301.9	323.7	7.2	121.0	9.9	6,621,536	58.0	38,057	54,723	3,940,675	57.2	22,775	32,568	.1539	.1606
Merrimack	104.5	109.5	4.8	41.2	7.6	1,875,295	50.5	32,531	45,517	1,075,200	51.8	18,498	26,097	.0461	.0462
Rockingham	219.0	244.1	11.5	90.9	14.2	4,954,240	63.7	38,030	54,502	2,880,204	63.0	22,195	31,685	.1103	.1194
Strafford	91.5	96.7	5.7	35.4	8.3	1,639,622	54.0	32,570	46,317	797,832	54.0	15,848	22,538	.0377	.0384
Sullivan	37.2	38.0	2.2	15.3	4.8	564,703	43.0	27,041	36,909	293,538	46.1	13,765	19,185	.0144	.0139
TOTAL METRO COUNTIES	**612.4**	**664.5**	**8.5**	**247.3**	**11.2**	**13,215,398**	**59.6**	**37,240**	**53,439**	**7,618,711**	**59.0**	**21,549**	**30,808**	**.3019**	**.3184**
TOTAL STATE	**1,000.7**	**1,068.7**	**6.8**	**403.2**	**9.5**	**19,543,199**	**55.6**	**34,101**	**48,470**	**11,893,632**	**55.8**	**20,736**	**29,498**	**.4714**	**.4866**
NEW JERSEY															
ATLANTIC CITY	**305.1**	**329.0**	**7.8**	**131.5**	**10.7**	**5,222,197**	**47.5**	**29,792**	**39,713**	**3,453,755**	**51.7**	**19,160**	**26,264**	**.1375**	**.1375**
Atlantic	209.6	222.4	6.1	86.7	8.8	3,514,202	45.0	30,409	40,533	2,295,867	49.9	19,216	26,481	.0937	.0922
Cape May	95.5	106.6	11.6	44.8	14.6	1,707,995	53.1	28,535	38,125	1,157,888	55.5	19,046	25,846	.0438	.0453
BERGEN - PASSAIC	**1,293.4**	**1,292.2**	**–.1**	**487.2**	**2.2**	**29,814,733**	**43.9**	**43,449**	**61,196**	**14,578,935**	**44.6**	**21,147**	**29,924**	**.6939**	**.6645**
Bergen	842.1	838.9	–.4	321.7	1.9	21,651,451	44.1	47,622	67,303	10,326,949	44.5	22,642	32,101	.4919	.4709
Passaic	451.3	453.3	.4	165.5	2.7	8,163,282	43.7	35,274	49,325	4,251,986	44.9	18,216	25,692	.2020	.1936
JERSEY CITY	**552.9**	**548.6**	**–.8**	**215.9**	**1.5**	**8,652,263**	**40.7**	**28,912**	**40,075**	**3,713,858**	**42.5**	**12,249**	**17,202**	**.2118**	**.1991**
Hudson	552.9	548.6	–.8	215.9	1.5	8,652,263	40.7	28,912	40,075	3,713,858	42.5	12,249	17,202	.2118	.1991
MIDDLESEX - SOMERSET - HUNTERDON	**934.3**	**974.1**	**4.3**	**348.7**	**6.8**	**21,376,009**	**49.3**	**43,853**	**61,302**	**9,619,942**	**50.0**	**19,637**	**27,588**	**.4711**	**.4682**
Hunterdon	99.6	109.8	10.2	38.3	13.0	2,564,552	60.0	47,274	66,960	937,511	55.3	17,805	24,478	.0499	.0526
Middlesex	619.3	638.5	3.1	229.2	5.6	13,339,891	47.3	41,739	58,202	6,036,588	48.8	18,700	26,338	.3004	.2950
Somerset	215.4	225.8	4.8	81.2	7.4	5,471,566	49.6	48,386	67,384	2,645,843	51.2	23,150	32,584	.1208	.1206
MONMOUTH - OCEAN	**946.2**	**1,028.3**	**8.7**	**394.7**	**11.5**	**21,911,537**	**57.9**	**39,186**	**55,514**	**9,460,110**	**57.8**	**16,934**	**23,968**	**.4553**	**.4767**
Monmouth	542.9	576.3	6.2	211.3	8.7	12,980,154	54.2	43,294	61,430	5,591,000	54.4	18,627	26,460	.2732	.2796
Ocean	403.3	452.0	12.1	183.4	14.8	8,931,383	63.6	34,186	48,699	3,869,110	62.9	14,875	21,097	.1821	.1971
NEWARK	**1,880.9**	**1,881.1**	**.0**	**692.2**	**2.3**	**40,456,190**	**44.6**	**41,327**	**58,446**	**16,211,049**	**44.5**	**16,574**	**23,420**	**.8970**	**.8605**
Essex	830.5	811.8	–2.3	303.8	.0	15,022,773	40.0	35,311	49,450	6,691,403	41.1	15,606	22,026	.3624	.3382
Morris	426.0	441.8	3.7	154.9	6.1	11,599,906	51.2	52,541	74,886	4,569,907	51.0	20,722	29,502	.2375	.2378
Sussex	126.8	136.2	7.4	47.0	10.3	2,838,394	56.8	42,503	60,391	739,432	49.1	11,638	15,733	.0535	.0549
Union	497.6	491.3	–1.3	186.5	1.1	10,995,117	41.6	42,087	58,955	4,210,307	42.4	16,027	22,575	.2436	.2296
TRENTON	**312.9**	**316.3**	**1.1**	**115.6**	**3.5**	**6,532,865**	**45.9**	**40,086**	**56,513**	**3,022,110**	**46.5**	**18,462**	**26,143**	**.1502**	**.1457**
Mercer	312.9	316.3	1.1	115.6	3.5	6,532,865	45.9	40,086	56,513	3,022,110	46.5	18,462	26,143	.1502	.1457
VINELAND - MILLVILLE - BRIDGETON	**138.4**	**142.1**	**2.7**	**50.0**	**5.3**	**2,031,423**	**44.9**	**29,524**	**40,628**	**1,038,964**	**43.1**	**15,286**	**20,779**	**.0523**	**.0501**
Cumberland	138.4	142.1	2.7	50.0	5.3	2,031,423	44.9	29,524	40,628	1,038,964	43.1	15,286	20,779	.0523	.0501
ALL COUNTIES															
Atlantic	209.6	222.4	6.1	86.7	8.8	3,514,202	45.0	30,409	40,533	2,295,867	49.9	19,216	26,481	.0937	.0922
Bergen	842.1	838.9	–.4	321.7	1.9	21,651,451	44.1	47,622	67,303	10,326,949	44.5	22,642	32,101	.4919	.4709
☐ Burlington	392.8	417.4	6.3	142.9	9.0	7,926,069	51.6	39,883	55,466	3,180,777	49.0	16,281	22,259	.1718	.1726
☐ Camden	487.3	500.4	2.7	185.3	5.1	8,917,947	46.0	34,651	48,127	4,460,854	47.7	17,126	24,074	.2145	.2092
Cape May	95.5	106.6	11.6	44.8	14.6	1,707,995	53.1	28,535	38,125	1,157,888	55.5	19,046	25,846	.0438	.0453
Cumberland	138.4	142.1	2.7	50.0	5.3	2,031,423	44.9	29,524	40,628	1,038,964	43.1	15,286	20,779	.0523	.0501
Essex	830.5	811.8	–2.3	303.8	.0	15,022,773	40.0	35,311	49,450	6,691,403	41.1	15,606	22,026	.3624	.3382
☐ Gloucester	217.1	231.9	6.8	81.2	9.4	3,931,044	51.5	34,975	48,412	1,895,867	50.4	16,985	23,348	.0914	.0921
Hudson	552.9	548.6	–.8	215.9	1.5	8,652,263	40.7	28,912	40,075	3,713,858	42.5	12,249	17,202	.2118	.1991
Hunterdon	99.6	109.8	10.2	38.3	13.0	2,564,552	60.0	47,274	66,960	937,511	55.3	17,805	24,478	.0499	.0526
Mercer	312.9	316.3	1.1	115.6	3.5	6,532,865	45.9	40,086	56,513	3,022,110	46.5	18,462	26,143	.1502	.1457
Middlesex	619.3	638.5	3.1	229.2	5.6	13,339,891	47.3	41,739	58,202	6,036,588	48.8	18,700	26,338	.3004	.2950
Monmouth	542.9	576.3	6.2	211.3	8.7	12,980,154	54.2	43,294	61,430	5,591,000	54.4	18,627	26,460	.2732	.2796
Morris	426.0	441.8	3.7	154.9	6.1	11,599,906	51.2	52,541	74,886	4,569,907	51.0	20,722	29,502	.2375	.2378
Ocean	403.3	452.0	12.1	183.4	14.8	8,931,383	63.6	34,186	48,699	3,869,110	62.9	14,875	21,097	.1821	.1971
Passaic	451.3	453.3	.4	165.5	2.7	8,163,282	43.7	35,274	49,325	4,251,986	44.9	18,216	25,692	.2020	.1936
☐ Salem	68.2	71.3	4.5	26.2	6.5	1,472,382	56.1	38,352	56,198	330,991	42.4	9,451	12,633	.0275	.0278
Somerset	215.4	225.8	4.8	81.2	7.4	5,471,566	49.6	48,386	67,384	2,645,843	51.2	23,150	32,584	.1208	.1206
Sussex	126.8	136.2	7.4	47.0	10.3	2,838,394	56.8	42,503	60,391	739,432	49.1	11,638	15,733	.0535	.0549
Union	497.6	491.3	–1.3	186.5	1.1	10,995,117	41.6	42,087	58,955	4,210,307	42.4	16,027	22,575	.2436	.2296

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
NEW JERSEY (continued)															
ALL COUNTIES (continued)															
☐ Warren	89.4	93.8	4.9	34.8	7.4	1,708,315	49.2	35,350	49,090	735,806	46.7	15,484	21,144	.0386	.0382
TOTAL METRO COUNTIES	**7,618.9**	**7,826.5**	**2.7**	**2,906.2**	**5.2**	**159,952,974**	**47.5**	**39,251**	**55,039**	**71,703,018**	**47.8**	**17,560**	**24,672**	**3.6129**	**3.5422**
TOTAL STATE	**7,618.9**	**7,826.5**	**2.7**	**2,906.2**	**5.2**	**159,952,974**	**47.5**	**39,251**	**55,039**	**71,703,018**	**47.8**	**17,560**	**24,672**	**3.6129**	**3.5422**

NEW MEXICO

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
ALBUQUERQUE	**470.2**	**515.1**	**9.5**	**200.1**	**12.2**	**7,869,168**	**55.5**	**28,376**	**39,326**	**4,383,857**	**53.7**	**15,992**	**21,908**	**.1907**	**.1968**
Bernalillo	470.2	515.1	9.5	200.1	12.2	7,869,168	55.5	28,376	39,326	4,383,857	53.7	15,992	21,908	.1907	.1968
LAS CRUCES	**115.9**	**134.0**	**15.6**	**46.8**	**18.8**	**1,501,290**	**60.1**	**23,794**	**32,079**	**898,626**	**62.8**	**14,006**	**19,201**	**.0382**	**.0412**
Dona Ana	115.9	134.0	15.6	46.8	18.8	1,501,290	60.1	23,794	32,079	898,626	62.8	14,006	19,201	.0382	.0412
SANTA FE	**103.8**	**114.1**	**9.9**	**44.0**	**12.2**	**2,228,503**	**65.6**	**34,336**	**50,648**	**1,085,378**	**62.3**	**17,063**	**24,668**	**.0471**	**.0509**
Los Alamos	19.0	20.3	6.8	7.6	7.0	593,898	64.0	51,018	78,144	94,129	48.7	8,913	12,385	.0094	.0100
Santa Fe	84.8	93.8	10.6	36.4	13.4	1,634,605	66.2	30,647	44,907	991,249	63.7	18,865	27,232	.0377	.0409
ALL COUNTIES															
Bernalillo	470.2	515.1	9.5	200.1	12.2	7,869,168	55.5	28,376	39,326	4,383,857	53.7	15,992	21,908	.1907	.1968
Catron	3.0	3.2	6.7	1.0	.0	19,396	18.3	16,399	19,396	6,420	30.4	4,924	6,420	.0007	.0005
Chaves	60.2	68.2	13.3	26.0	16.1	950,163	68.5	25,170	36,545	743,989	66.8	19,915	28,615	.0246	.0274
Cibola	30.3	29.7	−2.0	9.6	.0	321,182	24.0	26,975	33,456	119,472	33.2	9,342	12,445	.0092	.0079
Colfax	14.0	14.2	1.4	5.4	3.8	162,941	40.8	22,257	30,174	131,068	44.3	17,471	24,272	.0051	.0049
Curry	43.8	45.5	3.9	16.8	6.3	529,796	39.5	24,036	31,535	368,285	45.4	16,029	21,922	.0159	.0152
De Baca	2.3	2.2	−4.3	1.0	.0	24,753	33.5	18,542	24,753	13,151	37.9	9,536	13,151	.0007	.0007
Dona Ana	115.9	134.0	15.6	46.8	18.8	1,501,290	60.1	23,794	32,079	898,626	62.8	14,006	19,201	.0382	.0412
Eddy	53.6	58.2	8.6	20.9	10.6	768,533	57.7	25,793	36,772	603,851	57.5	20,291	28,892	.0215	.0224
Grant	26.8	26.9	.4	9.2	1.1	401,873	50.7	29,306	43,682	135,854	35.4	11,024	14,767	.0090	.0088
Guadalupe	4.4	4.3	−2.3	1.5	.0	30,513	27.1	16,003	20,342	64,502	48.7	28,923	43,001	.0019	.0016
Harding	1.1	1.1	.0	.4	.0	8,248	18.3	17,435	20,620	5,156	30.4	9,888	12,890	.0001	.0002
Hidalgo	6.2	6.3	1.6	2.1	.0	50,147	18.3	20,192	23,880	41,480	25.1	15,791	19,752	.0021	.0017
Lea	64.6	72.0	11.5	25.8	13.7	1,140,455	64.4	30,554	44,204	793,283	63.0	21,437	30,747	.0281	.0306
Lincoln	14.9	18.4	23.5	7.3	25.9	284,713	84.0	26,675	39,002	220,515	81.5	20,949	30,208	.0067	.0081
Los Alamos	19.0	20.3	6.8	7.6	7.0	593,898	64.0	51,018	78,144	94,129	48.7	8,913	12,385	.0094	.0100
Luna	17.2	18.6	8.1	6.8	9.7	144,880	32.9	17,579	21,306	115,360	44.6	12,870	16,965	.0051	.0047
McKinley	65.1	72.8	11.8	20.6	13.8	437,891	34.5	17,981	21,257	564,180	59.2	19,576	27,387	.0188	.0191
Mora	4.7	5.1	8.5	1.5	.0	25,164	21.8	13,775	16,776	9,760	32.1	4,925	6,507	.0010	.0009
Otero	48.7	52.2	7.2	18.0	9.1	731,566	61.5	27,447	40,643	357,183	54.3	14,034	19,844	.0171	.0178
Quay	10.2	9.9	−2.9	3.9	−2.5	133,900	42.2	23,546	34,333	113,476	40.4	20,206	29,096	.0043	.0040
Rio Arriba	31.9	34.4	7.8	11.3	9.7	263,945	42.6	17,970	23,358	115,123	32.6	8,429	10,188	.0078	.0076
Roosevelt	16.3	16.5	1.2	6.3	3.3	146,287	26.3	18,982	23,220	106,124	36.7	12,725	16,845	.0050	.0045
Sandoval	43.3	51.4	18.7	16.5	22.2	775,874	86.5	30,816	47,023	97,881	65.0	4,395	5,932	.0124	.0147
San Juan	100.6	117.8	17.1	39.1	20.3	1,376,789	60.2	26,437	35,212	770,160	50.3	15,765	19,697	.0346	.0367
San Miguel	24.5	26.2	6.9	9.0	8.4	213,703	45.6	17,682	23,745	131,563	44.9	10,940	14,618	.0066	.0065
Santa Fe	84.8	93.8	10.6	36.4	13.4	1,634,605	66.2	30,647	44,907	991,249	63.7	18,865	27,232	.0377	.0409
Sierra	9.2	9.8	6.5	4.2	5.0	103,451	52.7	16,932	24,631	54,627	51.0	9,043	13,006	.0027	.0028
Socorro	14.1	15.4	9.2	5.0	11.1	108,086	33.2	18,038	21,617	75,054	40.6	11,863	15,011	.0037	.0036
Taos	21.1	22.5	6.6	8.0	8.1	248,916	56.6	21,480	31,115	186,984	55.2	16,285	23,373	.0073	.0075
Torrance	9.0	10.3	14.4	3.7	15.6	99,537	58.4	19,598	26,848	43,119	43.8	9,373	11,654	.0025	.0025
Union	4.9	5.1	4.1	1.8	.0	49,874	27.9	21,657	27,708	24,591	25.0	10,932	13,662	.0015	.0014
Valencia	39.8	47.9	20.4	17.0	22.3	546,016	63.7	24,003	32,119	212,757	50.1	10,194	12,515	.0123	.0133
TOTAL METRO COUNTIES	**689.9**	**763.2**	**10.6**	**290.9**	**13.2**	**11,598,961**	**58.0**	**28,583**	**39,873**	**6,367,861**	**56.4**	**15,851**	**21,890**	**.2760**	**.2889**
TOTAL STATE	**1,475.7**	**1,629.3**	**10.4**	**590.6**	**12.7**	**21,697,353**	**56.8**	**26,403**	**36,738**	**12,592,829**	**55.1**	**15,492**	**21,322**	**.5443**	**.5665**

NEW YORK

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
ALBANY - SCHENECTADY - TROY	**861.3**	**883.1**	**2.5**	**336.4**	**4.9**	**15,026,460**	**42.7**	**32,824**	**44,668**	**7,216,928**	**44.4**	**15,579**	**21,453**	**.3669**	**.3513**
Albany	290.2	294.0	1.3	115.7	3.7	5,401,393	41.4	34,229	46,684	3,374,751	44.5	20,934	29,168	.1426	.1357
Greene	42.5	43.8	3.1	17.1	6.2	560,926	35.0	25,812	32,803	290,652	41.6	12,745	16,997	.0154	.0143
Montgomery	54.0	54.4	.7	20.9	2.5	801,927	39.8	28,116	38,370	358,999	42.8	12,325	17,177	.0200	.0190
Rensselaer	156.3	160.0	2.4	58.4	4.8	2,541,870	43.6	31,770	43,525	842,567	46.4	10,332	14,428	.0570	.0548
Saratoga	168.3	180.7	7.4	64.8	9.8	3,151,516	50.9	35,403	48,635	1,018,137	47.3	11,717	15,712	.0661	.0661
Schenectady	150.0	150.2	.1	59.5	2.6	2,568,828	37.9	32,109	43,174	1,331,822	42.0	16,176	22,384	.0658	.0614
BINGHAMTON	**269.5**	**274.7**	**1.9**	**102.8**	**4.0**	**4,478,317**	**41.1**	**32,113**	**43,563**	**2,049,700**	**42.9**	**14,519**	**19,939**	**.1098**	**.1041**
Broome	215.9	217.8	.9	82.7	3.1	3,544,847	39.5	31,675	42,864	1,840,439	43.1	16,033	22,254	.0909	.0856

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NEW YORK (continued)															
BINGHAMTON (continued)															
Tioga	53.6	56.9	6.2	20.1	8.1	933,470	47.6	34,002	46,441	209,261	40.8	7,990	10,411	.0189	.0185
BUFFALO	**982.7**	**953.6**	**–3.0**	**361.3**	**.1**	**14,248,894**	**27.9**	**30,866**	**39,438**	**6,918,876**	**34.6**	**14,240**	**19,150**	**.3911**	**.3434**
Erie	982.7	953.6	–3.0	361.3	.1	14,248,894	27.9	30,866	39,438	6,918,876	34.6	14,240	19,150	.3911	.3434
BUFFALO - NIAGARA FALLS CONSOLIDATED AREA	*1,201.3*	*1,164.3*	*–3.1*	*440.4*	*–.2*	*17,416,325*	*27.8*	*30,884*	*39,547*	*8,228,590*	*34.3*	*13,895*	*18,684*	*.4748*	*.4164*
ELMIRA	**95.7**	**93.3**	**–2.5**	**34.4**	**–.3**	**1,243,002**	**29.0**	**27,934**	**36,134**	**707,328**	**35.5**	**15,136**	**20,562**	**.0364**	**.0321**
Chemung	95.7	93.3	–2.5	34.4	–.3	1,243,002	29.0	27,934	36,134	707,328	35.5	15,136	20,562	.0364	.0321
GLENS FALLS	**114.7**	**119.1**	**3.8**	**42.3**	**5.8**	**1,702,267**	**44.3**	**29,493**	**40,243**	**986,975**	**46.2**	**16,876**	**23,333**	**.0450**	**.0438**
Warren	56.6	58.0	2.5	21.2	3.9	856,168	41.4	29,689	40,385	700,946	44.6	23,760	33,063	.0259	.0249
Washington	58.1	61.1	5.2	21.1	7.7	846,099	47.4	29,289	40,099	286,029	50.3	9,711	13,556	.0191	.0189
NASSAU - SUFFOLK	**2,701.0**	**2,787.2**	**3.2**	**922.4**	**5.6**	**62,349,549**	**47.2**	**48,492**	**67,595**	**28,818,901**	**48.4**	**22,233**	**31,243**	**1.3985**	**1.3724**
Nassau	1,337.4	1,353.6	1.2	461.1	3.6	34,167,140	45.2	52,869	74,099	16,737,355	46.2	25,708	36,299	.7775	.7520
Suffolk	1,363.6	1,433.6	5.1	461.3	7.7	28,182,409	49.7	43,944	61,093	12,081,546	51.4	18,623	26,190	.6210	.6204
NEW YORK	**8,431.8**	**8,570.2**	**1.6**	**3,479.8**	**3.9**	**153,680,189**	**41.5**	**32,428**	**44,164**	**59,970,524**	**44.9**	**12,356**	**17,234**	**3.5298**	**3.3581**
Bronx	1,120.4	1,078.4	–3.7	415.0	–1.6	11,757,693	23.2	22,636	28,332	3,139,508	24.3	5,992	7,565	.3179	.2696
Kings	2,231.3	2,229.6	–.1	878.7	2.2	30,207,851	37.7	25,531	34,378	9,605,892	41.6	7,895	10,932	.7230	.6718
New York (Manhattan)	1,485.6	1,537.9	3.5	795.7	6.0	38,778,299	46.1	35,345	48,735	23,503,499	48.5	21,088	29,538	.9375	.9183
Putnam	85.9	93.7	9.1	31.6	11.7	1,911,437	53.6	43,975	60,489	464,759	46.4	11,218	14,708	.0362	.0367
Queens	1,968.2	2,034.9	3.4	789.0	5.0	34,994,726	42.0	32,805	44,353	9,739,554	45.7	8,897	12,344	.7474	.7150
Richmond	395.8	434.3	9.7	148.8	12.5	8,377,194	55.9	40,626	56,298	2,083,498	53.4	10,265	14,002	.1579	.1633
Rockland	275.6	290.1	5.3	93.1	7.9	6,451,141	50.5	49,668	69,293	2,139,845	52.0	16,315	22,984	.1298	.1301
Westchester	869.0	871.3	.3	327.9	2.6	21,201,848	40.9	47,085	64,659	9,293,969	43.5	20,275	28,344	.4801	.4533
NEW YORK - NORTHERN NEW JERSEY - LONG ISLAND CONSOLIDATED AREA	*17,839.9*	*1[illegible]210.4*	*2.1*	*6,944.4*	*4.4*	*364,631,601*	*44.7*	*37,869*	*52,507*	*154,471,0[illegible]7*	*46.7*	*15,825*	*22,244*	*8.2459*	*7.9751*
[illegible]AGARA FALLS	**218.6**	**210.7**	**–3.6**	**79.1**	**–1.2**	**3,167,431**	**27.7**	**30,965**	**40,043**	**1,309,714**	**32.5**	**12,341**	**16,558**	**.0837**	**.0730**
Niagara	218.6	210.7	–3.6	79.1	–1.2	3,167,431	27.7	30,965	40,043	1,309,714	32.5	12,341	16,558	.0837	.0730
ORANGE COUNTY	**279.2**	**296.6**	**6.2**	**99.8**	**8.4**	**4,637,793**	**46.9**	**34,268**	**46,471**	**2,396,326**	**50.6**	**17,281**	**24,011**	**.1137**	**.1129**
Orange	279.2	296.6	6.2	99.8	8.4	4,637,793	46.9	34,268	46,471	2,396,326	50.6	17,281	24,011	.1137	.1129
POUGHKEEPSIE	**258.8**	**268.8**	**3.9**	**93.4**	**6.6**	**4,877,169**	**45.4**	**38,302**	**52,218**	**2,081,904**	**48.5**	**16,001**	**22,290**	**.1115**	**.1089**
Dutchess	258.8	268.8	3.9	93.4	6.6	4,877,169	45.4	38,302	52,218	2,081,904	48.5	16,001	22,290	.1115	.1089
ROCHESTER	**1,001.1**	**1,027.0**	**2.6**	**384.7**	**5.1**	**18,312,444**	**41.0**	**35,463**	**47,602**	**7,966,744**	**43.4**	**15,178**	**20,709**	**.4347**	**.4122**
Livingston	60.2	62.6	4.0	21.1	6.6	936,718	44.6	32,718	44,394	321,339	41.2	11,495	15,229	.0215	.0206
Monroe	713.2	723.8	1.5	277.9	3.9	13,653,214	39.8	36,527	49,130	6,337,764	43.8	16,478	22,806	.3285	.3098
Ontario	95.3	100.9	5.9	36.3	9.0	1,507,388	42.0	31,868	41,526	798,608	46.7	16,350	22,000	.0386	.0372
Orleans	41.4	43.0	3.9	15.2	7.0	666,811	45.0	32,387	43,869	159,971	34.2	8,392	10,524	.0143	.0136
Wayne	91.0	96.7	6.3	34.2	8.9	1,548,313	47.9	33,339	45,272	349,062	34.8	8,248	10,206	.0318	.0310
SYRACUSE	**663.5**	**682.0**	**2.8**	**249.6**	**5.1**	**11,556,642**	**44.0**	**33,798**	**46,301**	**5,117,757**	**44.7**	**14,895**	**20,504**	**.2744**	**.2641**
Madison	69.8	73.6	5.4	24.8	8.3	992,258	44.0	30,089	40,010	327,995	37.7	10,403	13,226	.0232	.0222
Onondaga	469.5	474.9	1.2	178.7	3.5	8,150,809	40.3	33,647	45,612	4,075,580	43.7	16,417	22,807	.2037	.1926
Oswego	124.2	133.5	7.5	46.1	10.3	2,413,575	58.4	36,451	52,355	714,182	54.3	11,070	15,492	.0475	.0493
UTICA - ROME	**323.1**	**325.5**	**.7**	**119.1**	**2.9**	**4,691,059**	**39.4**	**29,095**	**39,388**	**2,269,621**	**42.8**	**13,741**	**19,056**	**.1211**	**.1139**
Herkimer	68.9	70.4	2.2	25.6	3.6	1,027,661	43.4	29,013	40,143	380,646	45.4	10,597	14,869	.0242	.0233
Oneida	254.2	255.1	.4	93.5	2.7	3,663,398	38.3	29,117	39,181	1,888,975	42.2	14,595	20,203	.0969	.0906
ALL COUNTIES															
Albany	290.2	294.0	1.3	115.7	3.7	5,401.393	41.4	34,229	46,684	3,374,751	44.5	20,934	29,168	.1426	.1357
Allegany	54.1	56.2	3.9	19.0	6.1	491,599	25.5	21,887	25,874	213,335	36.3	8,744	11,228	.0148	.0132
Bronx	1,120.4	1,078.4	–3.7	415.0	–1.6	11,757,693	23.2	22,636	28,332	3,139,508	24.3	5,992	7,565	.3179	.2696
Broome	215.9	217.8	.9	82.7	3.1	3,544,847	39.5	31,675	42,864	1,840,439	43.1	16,033	22,254	.0909	.0856
Cattaraugus	89.0	91.9	3.3	33.0	6.1	1,177,393	40.7	26,898	35,679	528,230	45.9	11,643	16,007	.0301	.0288
Cayuga	83.5	86.3	3.4	30.3	5.6	1,012,721	30.8	26,970	33,423	462,959	37.2	11,759	15,279	.0280	.0255
Chautauqua	149.5	151.7	1.5	57.3	4.0	2,211,551	40.3	28,607	38,596	931,165	40.3	12,042	16,251	.0548	.0515
Chemung	95.7	93.3	–2.5	34.4	–.3	1,243,002	29.0	27,934	36,134	707,328	35.5	15,136	20,562	.0364	.0321
Chenango	52.2	54.5	4.4	19.6	7.1	722,676	43.9	27,451	36,871	298,538	48.1	11,013	15.232	.0176	.0173
Clinton	83.9	85.9	2.4	27.9	5.7	1,059.816	40.8	28,507	37,986	610,796	45.6	15,889	21,892	.0295	.0280
Columbia	64.8	69.3	6.9	26.3	10.0	1,045,850	48.5	29,460	39,766	396,720	52.2	10,907	15,084	.0235	.0236
Cortland	49.4	49.6	.4	17.4	3.0	610,296	33.9	26,968	35,074	310,071	40.2	13,084	17,820	.0171	.0156
Delaware	48.6	50.2	3.3	17.8	3.5	626,211	37.7	26,430	35,180	339,012	42.5	13,830	19,046	.0172	.0163
Dutchess	258.8	268.8	3.9	93.4	6.6	4,877,169	45.4	38,302	52,218	2,081,904	48.5	16,001	22,290	.1115	.1089
Erie	982.7	953.6	–3.0	361.3	.1	14,248,894	27.9	30,866	39,438	6,918,876	34.6	14,240	19,150	.3911	.3434
Essex	38.0	39.2	3.2	14.7	5.0	475,504	33.0	25,539	32,347	216,296	38.5	11,152	14,714	.0129	.0118
Franklin	46.8	48.6	3.8	17.0	6.3	543,712	36.8	24,847	31,983	298,497	44.0	12,95[illegible]	17,559	.0154	.0147

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NEW YORK (continued)															
ALL COUNTIES (continued)															
Fulton	58.2	60.8	4.5	23.1	6.5	845,125	43.9	27,063	36,585	345,731	47.4	10,811	14,967	.0204	.0198
Genesee	61.3	62.7	2.3	21.9	3.8	700,963	22.7	27,066	32,007	339,368	34.0	12,007	15,496	.0208	.0180
Greene	42.5	43.8	3.1	17.1	6.2	560,926	35.0	25,812	32,803	290,652	41.6	12,745	16,997	.0154	.0143
Hamilton	5.3	5.6	5.7	1.9	.0	46,245	18.3	20,580	24,339	15,487	15.1	7,083	8,151	.0013	.0011
Herkimer	68.9	70.4	2.2	25.6	3.6	1,027,661	43.4	29,013	40,143	380,646	45.4	10,597	14,869	.0242	.0233
Jefferson	93.1	96.7	3.9	35.0	6.4	1,223,839	41.6	26,263	34,967	731,371	46.5	15,173	20,896	.0339	.0326
Kings	2,231.3	2,229.6	–.1	878.7	2.2	30,207,851	37.7	25,531	34,378	9,605,892	41.6	7,895	10,932	.7230	.6718
Lewis	25.7	26.4	2.7	9.1	4.6	322,525	38.1	26,853	35,442	92,031	41.7	7,468	10,113	.0076	.0073
Livingston	60.2	62.6	4.0	21.1	6.6	936,718	44.6	32,718	44,394	321,339	41.2	11,495	15,229	.0215	.0206
Madison	69.8	73.6	5.4	24.8	8.3	992,258	44.0	30,089	40,010	327,995	37.7	10,403	13,226	.0232	.0222
Monroe	713.2	723.8	1.5	277.9	3.9	13,653,214	39.8	36,527	49,130	6,337,764	43.8	16,478	22,806	.3285	.3098
Montgomery	54.0	54.4	.7	20.9	2.5	801,927	39.8	28,116	38,370	358,999	42.8	12,325	17,177	.0200	.0190
Nassau	1,337.4	1,353.6	1.2	461.1	3.6	34,167,140	45.2	52,869	74,099	16,737,355	46.2	25,708	36,299	.7775	.7520
New York (Manhattan)	1,485.6	1,537.9	3.5	795.7	6.0	38,778,299	46.1	35,345	48,735	23,503,499	48.5	21,088	29,538	.9375	.9183
Niagara	218.6	210.7	–3.6	79.1	–1.2	3,167,431	27.7	30,965	40,043	1,309,714	32.5	12,341	16,558	.0837	.0730
Oneida	254.2	255.1	.4	93.5	2.7	3,663,398	38.3	29,117	39,181	1,888,975	42.2	14,595	20,203	.0969	.0906
Onondaga	469.5	474.9	1.2	178.7	3.5	8,150,809	40.3	33,647	45,612	4,075,580	43.7	16,417	22,807	.2037	.1926
Ontario	95.3	100.9	5.9	36.3	9.0	1,507,388	42.0	31,868	41,526	798,608	46.7	16,350	22,000	.0386	.0372
Orange	279.2	296.6	6.2	99.8	8.4	4,637,793	46.9	34,268	46,471	2,396,326	50.6	17,281	24,011	.1137	.1129
Orleans	41.4	43.0	3.9	15.2	7.0	666,811	45.0	32,387	43,869	159,971	34.2	8,392	10,524	.0143	.0136
Oswego	124.2	133.5	7.5	46.1	10.3	2,413,575	58.4	36,451	52,355	714,182	54.3	11,070	15,492	.0475	.0493
Otsego	61.8	64.2	3.9	23.2	6.4	907,161	45.8	28,544	39,102	389,379	44.5	12,357	16,784	.0220	.0214
Putnam	85.9	93.7	9.1	31.6	11.7	1,911,437	53.6	43,975	60,489	464,759	46.4	11,218	14,708	.0362	.0367
Queens	1,968.2	2,034.9	3.4	789.0	5.0	34,994,726	42.0	32,805	44,353	9,739,554	45.7	8,897	12,344	.7474	.7150
Rensselaer	156.3	160.0	2.4	58.4	4.8	2,541,870	43.6	31,770	43,525	842,567	46.4	10,332	14,428	.0570	.0548
Richmond	395.8	434.3	9.7	148.8	12.5	8,377,194	55.9	40,626	56,298	2,083,498	53.4	10,265	14,002	.1579	.1633
Rockland	275.6	290.1	5.3	93.1	7.9	6,451,141	50.5	49,668	69,293	2,139,845	52.0	16,315	22,984	.1298	.1301
St. Lawrence	117.7	120.9	2.7	40.1	5.2	1,548,638	42.6	28,501	38,619	665,103	46.2	11,942	16,586	.0390	.0375
Saratoga	168.3	180.7	7.4	64.8	9.8	3,151,516	50.9	35,403	48,635	1,018,137	47.3	11,717	15,712	.0661	.0661
Schenectady	150.0	150.2	.1	59.5	2.6	2,568,828	37.9	32,109	43,174	1,331,822	42.0	16,176	22,384	.0658	.0614
Schoharie	32.2	34.2	6.2	11.8	9.3	417,041	44.3	26,761	35,342	175,267	49.9	10,826	14,853	.0104	.0103
Schuyler	18.9	19.9	5.3	7.0	7.7	281,275	47.8	29,273	40,182	64,216	36.2	7,254	9,174	.0060	.0057
Seneca	34.8	35.8	2.9	12.6	4.1	619,065	45.5	35,167	49,132	170,159	40.7	9,994	13,505	.0131	.0126
Steuben	103.4	106.7	3.2	39.6	5.3	1,397,931	34.6	27,620	35,301	544,886	34.4	10,786	13,760	.0358	.0329
Suffolk	1,363.6	1,433.6	5.1	461.3	7.7	28,182,409	49.7	43,944	61,093	12,081,546	51.4	18,623	26,190	.6210	.6204
Sullivan	69.8	73.5	5.3	27.6	7.8	1,040,653	45.6	27,921	37,705	526,565	49.5	13,758	19,078	.0261	.0257
Tioga	53.6	56.9	6.2	20.1	8.1	933,470	47.6	34,002	46,441	209,261	40.8	7,990	10,411	.0189	.0185
Tompkins	90.7	93.0	2.5	33.2	5.7	1,674,334	49.8	35,592	50,432	665,045	50.1	14,111	20,031	.0371	.0368
Ulster	167.7	176.3	5.1	66.2	8.0	3,006,656	48.7	32,987	45,418	1,278,247	51.2	13,795	19,309	.0682	.0678
Warren	56.6	58.0	2.5	21.2	3.9	856,168	41.4	29,689	40,385	700,946	44.6	23,760	33,063	.0259	.0249
Washington	58.1	61.1	5.2	21.1	7.7	846,099	47.4	29,289	40,099	286,029	50.3	9,711	13,556	.0191	.0189
Wayne	91.0	96.7	6.3	34.2	8.9	1,548,313	47.9	33,339	45,272	349,062	34.8	8,248	10,206	.0318	.0310
Westchester	869.0	871.3	.3	327.9	2.6	21,201,848	40.9	47,085	64,659	9,293,969	43.5	20,275	28,344	.4801	.4533
Wyoming	42.0	42.8	1.9	14.1	3.7	596,654	41.6	30,987	42,316	212,243	44.5	10,797	15,053	.0142	.0135
Yates	22.8	24.2	6.1	9.6	10.3	297,840	35.5	25,264	31,025	90,087	33.1	7,777	9,384	.0072	.0067
TOTAL METRO COUNTIES	**16,201.0**	**16,491.8**	**1.8**	**6,305.1**	**4.1**	**299,971,216**	**41.9**	**34,889**	**47,576**	**127,811,298**	**44.8**	**14,569**	**20,271**	**7.0166**	**6.6902**
TOTAL STATE	**17,966.2**	**18,318.9**	**2.0**	**6,961.4**	**4.3**	**324,874,490**	**41.9**	**34,296**	**46,668**	**138,722,102**	**44.8**	**14,349**	**19,927**	**7.6406**	**7.2862**
NORTH CAROLINA															
ASHEVILLE	**168.0**	**173.7**	**3.4**	**70.1**	**6.1**	**2,591,192**	**51.4**	**25,896**	**36,964**	**1,798,366**	**51.1**	**18,006**	**25,654**	**.0701**	**.0703**
Buncombe	168.0	173.7	3.4	70.1	6.1	2,591,192	51.4	25,896	36,964	1,798,366	51.1	18,006	25,654	.0701	.0703
BURLINGTON	**100.5**	**101.2**	**.7**	**39.4**	**3.1**	**1,523,168**	**45.9**	**27,335**	**38,659**	**1,117,083**	**46.3**	**19,991**	**28,352**	**.0435**	**.0421**
Alamance	100.5	101.2	.7	39.4	3.1	1,523,168	45.9	27,335	38,659	1,117,083	46.3	19,991	28,352	.0435	.0421
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**1,116.1**	**6.4**	**422.5**	**9.0**	**18,388,166**	**56.8**	**30,258**	**43,522**	**10,300,186**	**55.8**	**17,057**	**24,379**	**.4390**	**.4540**
Cabarrus	93.3	99.6	6.8	37.5	9.6	1,644,016	61.0	29,851	43,840	863,325	58.5	15,931	23,022	.0378	.0397
Gaston	169.5	175.1	3.3	64.3	5.6	2,736,403	53.9	29,204	42,557	1,327,652	52.0	14,344	20,648	.0645	.0654
Lincoln	47.0	51.1	8.7	19.0	11.1	787,598	61.9	28,449	41,453	264,451	59.9	9,669	13,918	.0162	.0171
Mecklenburg	438.1	467.7	6.8	184.4	9.4	8,324,525	55.2	31,841	45,144	5,391,663	55.4	20,591	29,239	.2068	.2131
Rowan	103.0	105.9	2.8	41.0	5.4	1,652,558	52.8	27,802	40,306	902,821	51.3	15,336	22,020	.0407	.0409
Union	78.9	86.3	9.4	29.8	12.5	1,144,221	53.4	28,143	38,397	521,115	56.7	12,549	17,487	.0272	.0279
York, S. C.	*119.2*	*130.4*	*9.4*	*46.5*	*12.0*	*2,098,845*	*68.0*	*30,110*	*45,136*	*1,029,159*	*63.6*	*15,157*	*22,132*	*.0458*	*.0499*

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
NORTH CAROLINA (continued)															
FAYETTEVILLE	**263.7**	**276.6**	**4.9**	**90.5**	**7.9**	**3,798,312**	**56.4**	**28,947**	**41,970**	**2,082,045**	**54.9**	**16,022**	**23,006**	**.0942**	**.0967**
Cumberland	263.7	276.6	4.9	90.5	7.9	3,798,312	56.4	28,947	41,970	2,082,045	54.9	16,022	23,006	.0942	.0967
GREENSBORO - WINSTON-SALEM - HIGH POINT	**902.1**	**942.7**	**4.5**	**365.9**	**7.1**	**15,742,158**	**54.3**	**29,858**	**43,023**	**8,362,388**	**52.6**	**16,028**	**22,854**	**.3747**	**.3811**
Davidson	121.9	128.9	5.7	48.4	8.0	1,939,972	56.3	27,698	40,082	741,813	55.0	10,684	15,327	.0425	.0438
Davie	27.1	29.1	7.4	10.9	10.1	448,448	59.0	28,483	41,142	118,205	56.6	7,624	10,844	.0090	.0093
Forsyth	258.0	270.0	4.7	108.0	7.2	4,936,514	56.0	31,427	45,708	2,982,260	54.2	19,201	27,614	.1195	.1226
Guilford	328.8	337.2	2.6	131.4	5.1	5,870,683	51.4	31,027	44,678	3,669,611	50.4	19,516	27,927	.1490	.1488
Randolph	99.6	106.5	6.9	40.8	9.4	1,450,563	50.1	25,904	35,553	567,722	52.9	9,956	13,915	.0334	.0339
Stokes	36.6	39.6	8.2	14.4	11.6	633,262	67.1	29,369	43,977	115,688	61.0	5,571	8,034	.0112	.0123
Yadkin	30.1	31.4	4.3	12.0	7.1	462,716	57.2	26,282	38,560	167,089	54.8	9,640	13,924	.0101	.0104
HICKORY	**217.2**	**228.9**	**5.4**	**86.1**	**8.0**	**3,513,227**	**56.5**	**28,168**	**40,804**	**1,833,186**	**55.3**	**14,810**	**21,291**	**.0835**	**.0861**
Alexander	27.5	29.7	8.0	10.7	10.3	406,515	58.9	26,367	37,992	110,043	57.9	7,185	10,284	.0084	.0088
Burke	76.5	79.6	4.1	29.9	6.8	1,115,586	53.3	25,998	37,311	401,762	52.6	9,406	13,437	.0249	.0253
Catawba	113.2	119.6	5.7	45.5	8.3	1,991,126	57.9	30,031	43,761	1,321,381	55.9	20,175	29,041	.0502	.0520
JACKSONVILLE	**121.4**	**129.9**	**7.0**	**38.8**	**11.5**	**1,304,575**	**39.4**	**26,892**	**33,623**	**843,885**	**49.1**	**16,266**	**21,750**	**.0390**	**.0378**
Onslow	121.4	129.9	7.0	38.8	11.5	1,304,575	39.4	26,892	33,623	843,885	49.1	16,266	21,750	.0390	.0378
RALEIGH - DURHAM	**632.9**	**695.5**	**9.9**	**269.3**	**13.0**	**12,786,772**	**65.0**	**32,521**	**47,482**	**6,480,913**	**63.1**	**16,676**	**24,066**	**.2763**	**.2993**
Durham	161.9	169.1	4.4	66.7	7.1	3,247,944	60.1	32,559	48,695	1,676,246	56.2	17,231	25,131	.0727	.0759
Franklin	32.6	34.8	6.7	12.4	8.8	422,531	57.5	23,537	34,075	120,487	52.0	6,955	9,717	.0093	.0094
Orange	84.0	90.4	7.6	35.0	11.1	1,435,420	55.9	29,225	41,012	659,723	57.0	13,341	18,849	.0324	.0336
Wake	354.4	401.2	13.2	155.2	16.6	7,680,877	69.5	34,053	49,490	4,024,457	67.6	18,038	25,931	.1619	.1804
WILMINGTON	**113.3**	**121.9**	**7.6**	**47.7**	**10.2**	**1,642,075**	**45.6**	**26,053**	**34,425**	**1,327,945**	**51.2**	**20,287**	**27,840**	**.0483**	**.0481**
New Hanover	113.3	121.9	7.6	47.7	10.2	1,642,075	45.6	26,053	34,425	1,327,945	51.2	20,287	27,840	.0483	.0481
ALL COUNTIES															
Alamance	100.5	101.2	.7	39.4	3.1	1,523,168	45.9	27,335	38,659	1,117,083	46.3	19,991	28,352	.0435	.0421
Alexander	27.5	29.7	8.0	10.7	10.3	406,515	58.9	26,367	37,992	110,043	57.9	7,185	10,284	.0084	.0088
Alleghany	10.2	10.7	4.9	4.3	10.3	120,945	54.0	20,137	28,127	52,276	55.4	8,625	12,157	.0029	.0030
Anson	26.4	26.9	1.9	9.3	5.7	250,626	36.4	20,884	26,949	106,309	40.9	8,577	11,431	.0071	.0066
Ashe	23.3	24.0	3.0	9.5	5.6	287,608	53.2	20,865	30,275	137,884	50.4	10,190	14,514	.0072	.0073
Avery	15.2	15.9	4.6	5.8	9.4	174,623	54.4	21,334	30,107	101,804	55.0	12,389	17,552	.0048	.0048
Beaufort	42.9	44.9	4.7	16.8	7.0	558,133	54.1	23,063	33,222	293,452	45.8	12,823	17,467	.0143	.0144
Bertie	21.3	21.4	.5	7.6	2.7	242,278	50.1	21,809	31,879	74,684	48.1	6,816	9,827	.0057	.0057
Bladen	31.7	32.7	3.2	11.6	4.5	307,022	39.0	19,905	26,467	110,659	33.9	7,444	9,540	.0084	.0077
Brunswick	46.4	55.8	20.3	20.6	23.4	705,383	77.2	23,834	34,242	303,669	76.3	10,313	14,741	.0147	.0171
Buncombe	168.0	173.7	3.4	70.1	6.1	2,591,192	51.4	25,896	36,964	1,798,366	51.1	18,006	25,654	.0701	.0703
Burke	76.5	79.6	4.1	29.9	6.8	1,115,586	53.3	25,998	37,311	401,762	52.6	9,406	13,437	.0249	.0253
Cabarrus	93.3	99.6	6.8	37.5	9.6	1,644,016	61.0	29,851	43,840	863,325	58.5	15,931	23,022	.0378	.0397
Caldwell	72.1	75.7	5.0	27.9	7.7	1,037,447	55.3	25,788	37,184	500,710	54.3	12,533	17,947	.0249	.0254
Camden	6.0	6.1	1.7	2.0	.0	63,384	32.0	24,009	31,692	19,121	37.2	6,971	9,561	.0016	.0016
Carteret	48.1	54.2	12.7	21.7	16.0	760,225	61.7	25,140	35,033	462,034	63.4	15,122	21,292	.0185	.0199
Caswell	22.3	23.6	5.8	7.7	8.5	179,341	28.3	19,693	23,291	32,859	36.0	3,404	4,267	.0048	.0045
Catawba	113.2	119.6	5.7	45.5	8.3	1,991,126	57.9	30,031	43,761	1,321,381	55.9	20,175	29,041	.0502	.0520
Chatham	36.3	38.8	6.9	15.1	10.2	512,123	48.7	25,135	33,915	183,664	52.8	8,775	12,163	.0117	.0117
Cherokee	20.3	21.4	5.4	8.3	7.8	249,461	57.3	20,599	30,056	151,671	55.3	12,686	18,274	.0066	.0069
Chowan	13.4	14.1	5.2	5.5	10.0	185,591	58.8	23,368	33,744	90,023	55.1	11,607	16,368	.0045	.0046
Clay	7.3	7.9	8.2	2.9	7.4	83,671	54.6	20,049	28,852	33,125	38.6	8,849	11,422	.0021	.0021
Cleveland	87.2	90.0	3.2	32.6	5.5	1,264,098	52.2	26,883	38,776	556,778	51.1	11,925	17,079	.0300	.0300
Columbus	52.5	53.5	1.9	19.5	5.4	679,660	55.1	23,681	34,854	371,707	52.5	13,176	19,062	.0174	.0177
Craven	77.4	83.1	7.4	29.9	10.3	1,090,543	55.0	25,967	36,473	687,230	56.0	16,261	22,984	.0285	.0293
Cumberland	263.7	276.6	4.9	90.5	7.9	3,798,312	56.4	28,947	41,970	2,082,045	54.9	16,022	23,006	.0942	.0967
Currituck	13.7	16.0	16.8	6.1	19.6	208,014	72.2	23,685	34,101	51,049	71.1	5,849	8,369	.0039	.0045
Dare	17.4	21.0	20.7	8.7	22.5	331,774	76.1	26,537	38,135	255,806	68.1	21,435	29,403	.0081	.0092
Davidson	121.9	128.9	5.7	48.4	8.0	1,939,972	56.3	27,698	40,082	741,813	55.0	10,684	15,327	.0425	.0438
Davie	27.1	29.1	7.4	10.9	10.1	448,448	59.0	28,483	41,142	118,205	56.6	7,624	10,844	.0090	.0093
Duplin	42.0	42.9	2.1	15.6	4.0	463,493	47.0	21,019	29,711	206,704	44.5	9,534	13,250	.0121	.0119
Durham	161.9	169.1	4.4	66.7	7.1	3,247,944	60.1	32,559	48,695	1,676,246	56.2	17,231	25,131	.0727	.0759
Edgecombe	58.8	60.7	3.2	21.0	5.0	723,437	50.9	23,972	34,449	315,789	50.1	10,519	15,038	.0180	.0179
Forsyth	258.0	270.0	4.7	108.0	7.2	4,936,514	56.0	31,427	45,708	2,982,260	54.2	19,201	27,614	.1195	.1226
Franklin	32.6	34.8	6.7	12.4	8.8	422,531	57.5	23,537	34,075	120,487	52.0	6,955	9,717	.0093	.0094
Gaston	169.5	175.1	3.3	64.3	5.6	2,736,403	53.9	29,204	42,557	1,327,652	52.0	14,344	20,648	.0645	.0654
Gates	9.6	10.1	5.2	3.1	.0	89,495	28.6	22,449	28,869	26,662	35.5	6,348	8,601	.0025	.0022
Graham	7.5	7.7	2.7	2.5	.0	59,696	27.0	18,798	23,878	17,993	23.1	5,846	7,197	.0018	.0016
Granville	35.3	36.4	3.1	12.2	5.2	454,174	51.8	25,785	37,227	173,098	50.7	9,902	14,188	.0108	.0108

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NORTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Greene	16.4	16.3	−.6	5.5	1.9	173,652	38.5	23,216	31,573	30,276	38.6	4,046	5,505	.0040	.0038
Guilford	328.8	337.2	2.6	131.4	5.1	5,870,683	51.4	31,027	44,678	3,669,611	50.4	19,516	27,927	.1490	.1488
Halifax	56.2	56.6	.7	20.0	2.6	620,741	47.8	21,536	31,037	448,428	46.8	15,662	22,421	.0187	.0183
Harnett	63.5	66.4	4.6	23.7	7.2	769,738	51.7	22,952	32,478	358,757	52.1	10,670	15,137	.0195	.0195
Haywood	48.7	50.5	3.7	19.7	5.3	801,284	56.6	27,361	40,674	447,877	53.2	15,636	22,735	.0194	.0199
Henderson	68.2	76.6	12.3	31.5	15.0	1,273,222	68.3	27,612	40,420	750,183	65.9	16,506	23,815	.0289	.0319
Hertford	23.2	23.1	−.4	7.9	.0	276,251	45.2	24,077	34,968	144,091	37.8	13,233	18,239	.0075	.0072
Hoke	22.4	23.6	5.4	7.2	7.5	260,333	56.4	24,850	36,157	44,521	38.1	4,810	6,183	.0056	.0056
Hyde	5.9	5.9	.0	2.1	.0	56,396	39.4	19,260	26,855	18,015	40.8	6,091	8,579	.0015	.0013
Iredell	88.4	93.1	5.3	34.9	7.7	1,363,203	55.3	27,091	39,060	685,507	54.2	13,718	19,642	.0326	.0334
Jackson	27.4	28.5	4.0	10.0	6.4	339,345	53.0	23,599	33,935	181,640	52.1	12,702	18,164	.0088	.0088
Johnston	77.2	82.9	7.4	31.6	10.1	886,703	44.3	21,417	28,060	609,337	50.5	14,108	19,283	.0260	.0259
Jones	9.7	9.6	−1.0	3.2	.0	87,748	36.2	20,129	27,421	29,528	39.3	6,627	9,228	.0025	.0022
Lee	40.9	44.6	9.0	16.4	12.3	614,431	57.9	26,659	37,465	414,197	58.8	17,863	25,256	.0159	.0168
Lenoir	61.9	63.4	2.4	23.4	4.5	814,291	49.9	24,248	34,799	503,032	49.2	15,048	21,497	.0220	.0218
Lincoln	47.0	51.1	8.7	19.0	11.1	787,598	61.9	28,449	41,453	264,451	59.9	9,669	13,918	.0162	.0171
McDowell	36.4	37.4	2.7	13.7	3.8	493,389	50.8	24,783	36,014	230,993	49.2	11,729	16,861	.0123	.0122
Macon	23.1	25.7	11.3	10.8	16.1	311,681	57.2	21,321	28,859	205,914	61.2	13,734	19,066	.0082	.0087
Madison	17.3	17.7	2.3	6.6	4.8	220,826	55.1	22,602	33,458	52,635	52.0	5,496	7,975	.0046	.0048
Martin	27.8	29.2	5.0	10.2	8.5	334,491	56.2	22,777	32,793	145,744	48.0	10,473	14,289	.0083	.0082
Mecklenburg	438.1	467.7	6.8	184.4	9.4	8,324,525	55.2	31,841	45,144	5,391,663	55.4	20,591	29,239	.2068	.2131
Mitchell	14.7	14.9	1.4	5.3	.0	175,302	45.6	22,712	33,076	66,491	31.4	9,546	12,545	.0044	.0042
Montgomery	23.9	25.0	4.6	9.1	7.1	308,478	54.1	23,546	33,899	115,860	53.2	8,898	12,732	.0073	.0073
Moore	57.5	63.5	10.4	25.4	13.4	1,017,549	63.6	27,771	40,061	367,609	52.3	10,776	14,473	.0210	.0224
Nash	71.5	75.0	4.9	28.2	7.2	1,030,750	52.2	25,748	36,551	745,133	52.4	18,596	26,423	.0286	.0288
New Hanover	113.3	121.9	7.6	47.7	10.2	1,642,075	45.6	26,053	34,425	1,327,945	51.2	20,287	27,840	.0483	.0481
Northampton	22.9	23.0	.4	7.7	1.3	213,352	34.7	20,842	27,708	61,883	39.4	5,839	8,037	.0058	.0053
Onslow	121.4	129.9	7.0	38.8	11.5	1,304,575	39.4	26,892	33,623	843,885	49.1	16,266	21,750	.0390	.0378
Orange	84.0	90.4	7.6	35.0	11.1	1,435,420	55.9	29,225	41,012	659,723	57.0	13,341	18,849	.0324	.0336
Pamlico	11.1	11.7	5.4	4.1	5.1	115,606	40.8	21,057	28,197	59,802	45.2	10,562	14,586	.0033	.0032
Pasquotank	30.7	32.5	5.9	12.1	9.0	348,760	41.9	22,148	28,823	339,165	55.2	19,688	28,030	.0117	.0115
Pender	25.0	27.3	9.2	9.7	11.5	235,969	36.2	19,908	24,327	84,673	39.8	6,962	8,729	.0065	.0062
Perquimans	10.1	10.7	5.9	4.2	10.5	90,951	34.6	17,786	21,655	30,105	31.5	6,026	7,168	.0025	.0024
Person	30.2	31.0	2.6	11.3	4.6	367,300	43.1	23,758	32,504	186,587	46.0	11,833	16,512	.0097	.0095
Pitt	94.6	98.4	4.0	38.2	7.0	1,221,680	42.7	23,980	31,981	824,487	47.5	15,659	21,583	.0353	.0340
Polk	14.5	15.7	8.3	6.4	12.3	263,536	65.5	27,941	41,178	60,547	49.9	7,088	9,460	.0049	.0052
Randolph	99.6	106.5	6.9	40.8	9.4	1,450,563	50.1	25,904	35,553	567,722	52.9	9,956	13,915	.0334	.0339
Richmond	47.5	48.7	2.5	18.2	5.8	590,941	45.5	23,612	32,469	312,473	48.0	12,273	17,169	.0158	.0153
Robeson	108.2	113.6	5.0	37.1	7.2	1,210,808	54.6	22,642	32,636	681,596	53.5	12,832	18,372	.0326	.0331
Rockingham	87.4	90.4	3.4	34.4	6.2	1,377,375	54.6	27,491	40,040	602,046	52.8	12,161	17,501	.0316	.0320
Rowan	103.0	105.9	2.8	41.0	5.4	1,652,558	52.8	27,802	40,306	902,821	51.3	15,336	22,020	.0407	.0409
Rutherford	56.3	58.1	3.2	22.3	5.7	811,282	53.6	25,038	36,380	443,996	51.9	13,851	19,910	.0203	.0206
Sampson	51.9	53.3	2.7	19.4	5.4	510,958	37.0	20,275	26,338	242,929	40.1	9,425	12,522	.0148	.0138
Scotland	34.8	36.9	6.0	12.6	8.6	494,360	58.2	26,937	39,235	269,386	56.3	14,856	21,380	.0121	.0125
Stanly	52.1	55.0	5.6	20.8	7.8	831,763	57.8	27,319	39,989	344,071	55.5	11,466	16,542	.0186	.0193
Stokes	36.6	39.6	8.2	14.4	11.6	633,262	67.1	29,369	43,977	115,688	61.0	5,571	8,034	.0112	.0123
Surry	62.6	65.0	3.8	24.8	6.4	885,635	53.2	24,812	35,711	591,575	52.3	16,674	23,854	.0240	.0241
Swain	10.8	11.1	2.8	4.2	5.0	79,109	24.2	15,927	18,835	72,291	38.8	13,023	17,212	.0031	.0028
Transylvania	25.4	27.2	7.1	10.4	10.6	442,138	61.4	29,141	42,513	148,144	51.4	10,411	14,245	.0091	.0095
Tyrrell	4.0	3.9	−2.5	1.4	.0	34,362	35.3	18,143	24,544	7,596	23.5	4,394	5,426	.0008	.0008
Union	78.9	86.3	9.4	29.8	12.5	1,144,221	53.4	28,143	38,397	521,115	56.7	12,549	17,487	.0272	.0279
Vance	38.7	40.1	3.6	14.4	6.7	505,523	55.2	24,129	35,106	314,151	53.4	15,167	21,816	.0134	.0137
Wake	354.4	401.2	13.2	155.2	16.6	7,680,877	69.5	34,053	49,490	4,024,457	67.6	18,038	25,931	.1619	.1804
Warren	16.6	16.8	1.2	5.8	3.6	141,717	33.7	18,924	24,434	59,447	40.6	7,551	10,249	.0042	.0039
Washington	15.2	15.4	1.3	5.3	3.9	190,056	48.8	25,050	35,860	54,258	35.5	7,851	10,237	.0045	.0042
Watauga	34.1	36.4	6.7	13.5	10.7	466,308	59.8	23,915	34,541	371,542	58.6	19,204	27,522	.0130	.0138
Wayne	101.0	103.9	2.9	37.5	5.6	1,151,112	39.9	23,170	30,696	732,601	45.1	14,218	19,536	.0340	.0323
Wilkes	62.7	65.9	5.1	24.7	7.4	935,042	56.1	26,051	37,856	418,678	54.4	11,792	16,951	.0217	.0223
Wilson	65.2	67.0	2.8	24.8	5.5	892,430	49.4	25,420	35,985	578,697	49.7	16,445	23,335	.0243	.0242
Yadkin	30.1	31.4	4.3	12.0	7.1	462,716	57.2	26,282	38,560	167,089	54.8	9,640	13,924	.0101	.0104
Yancey	15.6	16.0	2.6	5.9	5.4	156,957	44.0	19,458	26,603	53,789	33.2	7,213	9,117	.0041	.0038
TOTAL METRO COUNTIES	**3,448.9**	**3,656.1**	**6.0**	**1,383.8**	**8.8**	**59,190,800**	**56.1**	**29,812**	**42,774**	**33,116,838**	**55.1**	**16,788**	**23,932**	**1.4228**	**1.4656**
TOTAL STATE	**6,304.9**	**6,656.1**	**5.6**	**2,489.2**	**8.3**	**97,067,879**	**54.6**	**27,314**	**38,996**	**52,975,881**	**53.9**	**14,973**	**21,282**	**2.3850**	**2.4363**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
NORTH DAKOTA															
BISMARCK	**91.7**	**101.5**	**10.7**	**36.3**	**12.0**	**1,656,932**	**51.3**	**33,795**	**45,646**	**929,037**	**54.0**	**18,619**	**25,593**	**.0402**	**.0409**
Burleigh	63.3	70.6	11.5	25.5	12.8	1,331,096	57.5	37,387	52,200	762,879	59.0	21,228	29,917	.0307	.0323
Morton	28.4	30.9	8.8	10.8	10.2	325,836	30.3	25,510	30,170	166,158	34.5	12,602	15,385	.0095	.0086
FARGO - MOORHEAD	**148.2**	**156.6**	**5.7**	**58.5**	**7.9**	**2,683,990**	**49.7**	**33,089**	**45,880**	**1,527,079**	**46.9**	**19,180**	**26,104**	**.0666**	**.0661**
Cass	98.8	107.4	8.7	41.1	10.8	2,004,106	53.9	35,103	48,762	1,156,830	48.7	20,973	28,147	.0481	.0489
Clay, Minn.	*49.4*	*49.2*	*–.4*	*17.4*	*1.8*	*679,884*	*38.4*	*28,718*	*39,074*	*370,249*	*41.6*	*15,290*	*21,279*	*.0185*	*.0172*
GRAND FORKS	**70.5**	**74.1**	**5.1**	**25.2**	**6.3**	**1,593,410**	**60.1**	**41,988**	**63,231**	**734,148**	**55.6**	**19,905**	**29,133**	**.0337**	**.0353**
Grand Forks	70.5	74.1	5.1	25.2	6.3	1,593,410	60.1	41,988	63,231	734,148	55.6	19,905	29,133	.0337	.0353
ALL COUNTIES															
Adams	3.6	3.6	.0	1.3	.0	38,935	24.9	23,981	29,950	26,766	33.6	15,406	20,589	.0013	.0011
Barnes	13.7	13.3	–2.9	5.1	.0	187,416	33.9	27,438	36,748	117,105	38.1	16,625	22,962	.0055	.0050
Benson	8.1	8.3	2.5	2.5	.0	90,431	37.8	26,249	36,172	11,558	40.0	3,302	4,623	.0020	.0020
Billings	1.1	1.0	–9.1	.4	.0	18,712	27.9	36,563	46,780	2,564	35.2	4,743	6,410	.0004	.0002
Bottineau	9.3	9.3	.0	3.2	.0	137,540	42.0	30,265	42,981	56,480	41.5	12,478	17,650	.0034	.0032
Bowman	4.4	4.5	2.3	1.6	.0	78,273	44.8	33,796	48,921	26,545	28.2	12,943	16,591	.0018	.0017
Burke	3.6	3.4	–5.6	1.4	.0	55,418	43.6	27,557	39,584	17,782	37.3	9,251	12,701	.0012	.0012
Burleigh	63.3	70.6	11.5	25.5	12.8	1,331,096	57.5	37,387	52,200	762,879	59.0	21,228	29,917	.0307	.0323
Cass	98.8	107.4	8.7	41.1	10.8	2,004,106	53.9	35,103	48,762	1,156,830	48.7	20,973	28,147	.0481	.0489
Cavalier	7.4	7.1	–4.1	2.5	–3.8	96,863	31.5	28,338	38,745	41,490	34.1	11,897	16,596	.0027	.0022
Dickey	7.4	7.5	1.4	2.5	.0	87,690	37.0	25,594	35,076	45,589	39.7	13,057	18,236	.0025	.0023
Divide	3.3	3.1	–6.1	1.2	.0	55,845	44.4	32,237	46,538	15,786	37.3	9,581	13,155	.0011	.0012
Dunn	4.9	5.1	4.1	1.6	.0	52,178	26.0	25,877	32,611	17,113	34.2	7,970	10,696	.0014	.0012
Eddy	3.1	3.2	3.2	1.3	.0	39,240	26.7	23,821	30,185	19,700	34.6	11,262	15,154	.0012	.0010
Emmons	5.7	5.6	–1.8	2.0	.0	48,782	18.3	20,617	24,391	33,562	30.4	12,870	16,781	.0017	.0016
Foster	4.6	4.5	–2.2	1.6	.0	72,851	41.3	32,224	45,532	47,197	41.8	20,808	29,498	.0020	.0017
Golden Valley	2.5	2.5	.0	.9	.0	39,666	40.6	31,347	44,073	29,563	41.0	23,299	32,848	.0013	.0012
Grand Forks	70.5	74.1	5.1	25.2	6.3	1,593,410	60.1	41,988	63,231	734,148	55.6	19,905	29,133	.0337	.0353
Grant	4.1	3.9	–4.9	1.5	.0	28,789	18.2	16,235	19,193	18,425	30.3	9,424	12,283	.0011	.0009
Griggs	3.7	3.6	–2.7	1.4	.0	55,345	40.8	28,079	39,532	13,762	41.5	6,947	9,830	.0013	.0011
Hettinger	4.2	4.1	–2.4	1.5	.0	47,353	33.7	23,618	31,569	26,883	38.0	12,988	17,922	.0013	.0013
Kidder	3.8	3.8	.0	1.4	.0	29,257	18.2	17,674	20,898	7,818	30.4	4,284	5,584	.0008	.0008
La Moure	6.4	6.3	–1.6	2.3	.0	83,852	39.2	26,192	36,457	24,536	40.7	7,581	10,668	.0021	.0017
Logan	3.3	3.1	–6.1	1.2	.0	28,300	18.9	19,829	23,583	21,187	30.7	13,509	17,656	.0009	.0009
McHenry	7.6	7.3	–3.9	2.7	–3.6	88,408	33.4	23,667	32,744	22,741	29.3	6,283	8,423	.0023	.0020
McIntosh	4.6	4.4	–4.3	1.9	.0	40,109	18.2	17,857	21,110	31,276	30.3	12,628	16,461	.0014	.0013
McKenzie	8.2	9.0	9.8	2.9	7.4	159,432	58.1	37,353	54,977	59,994	55.4	14,300	20,688	.0034	.0035
McLean	13.6	14.5	6.6	5.1	8.5	255,260	57.3	34,534	50,051	79,048	55.8	10,797	15,500	.0051	.0052
Mercer	14.2	18.4	29.6	6.6	29.4	336,602	82.1	36,250	51,000	87,697	68.6	10,197	13,287	.0056	.0068
Morton	28.4	30.9	8.8	10.8	10.2	325,836	30.3	25,510	30,170	166,158	34.5	12,602	15,385	.0095	.0086
Mountrail	8.1	8.4	3.7	2.9	.0	130,877	45.0	31,119	45,130	49,295	43.6	11,837	16,998	.0031	.0030
Nelson	5.3	5.3	.0	2.0	.0	70,354	38.7	25,366	35,177	50,806	40.5	18,085	25,403	.0020	.0019
Oliver	2.7	2.9	7.4	.8	.0	24,074	18.3	25,446	30,093	2,336	30.4	2,240	2,920	.0007	.0005
Pembina	10.5	10.4	–1.0	3.6	–2.7	154,474	37.1	30,452	42,909	65,244	37.7	12,802	18,123	.0039	.0036
Pierce	6.2	6.1	–1.6	2.0	.0	65,249	32.2	24,677	32,625	66,096	39.4	23,703	33,048	.0024	.0022
Ramsey	13.5	13.8	2.2	5.2	4.0	229,957	45.5	31,601	44,223	153,731	46.7	20,954	29,564	.0062	.0060
Ransom	6.7	6.6	–1.5	2.4	.0	103,040	43.0	30,025	42,933	41,368	42.6	12,087	17,237	.0025	.0024
Renville	3.6	3.6	.0	1.3	.0	58,878	44.3	31,376	45,291	17,379	43.3	9,331	13,368	.0013	.0012
Richland	20.5	21.9	6.8	7.5	7.1	349,309	50.2	33,217	46,575	135,095	51.3	12,755	18,013	.0077	.0079
Rolette	13.5	14.6	8.1	4.3	13.2	159,371	58.6	26,440	37,063	63,438	58.5	10,530	14,753	.0037	.0039
Sargent	5.4	5.3	–1.9	2.0	.0	73,826	37.1	26,925	36,913	17,920	39.7	6,415	8,960	.0018	.0015
Sheridan	2.9	3.0	3.4	1.0	.0	40,884	45.8	28,041	40,884	5,683	34.9	4,212	5,683	.0008	.0009
Sioux	3.8	4.0	5.3	.9	.0	26,631	30.1	22,748	29,590	8,421	36.2	6,869	9,357	.0008	.0007
Slope	1.1	1.1	.0	.4	.0	10,026	18.3	21,188	25,065	1,903	30.3	3,650	4,758	.0003	.0003
Stark	26.8	29.2	9.0	10.1	11.0	516,806	58.0	35,938	51,169	377,868	54.1	26,940	37,413	.0133	.0139
Steele	2.9	2.6	–10.3	1.1	.0	37,766	23.4	27,832	34,333	12,008	32.9	8,215	10,916	.0010	.0007
Stutsman	25.0	25.7	2.8	9.4	3.3	414,851	44.3	31,595	44,133	238,145	45.6	17,972	25,335	.0107	.0104
Towner	4.2	4.3	2.4	1.6	.0	62,716	38.1	28,393	39,198	29,028	40.2	12,944	18,143	.0016	.0015
Traill	9.6	9.6	.0	3.4	.0	148,907	39.1	31,479	43,796	52,177	40.7	10,908	15,346	.0036	.0032
Walsh	15.6	15.6	.0	5.6	.0	237,388	43.6	29,510	42,391	138,916	42.9	17,356	24,806	.0063	.0060
Ward	61.8	64.0	3.6	22.6	6.1	1,076,653	49.7	33,763	47,640	669,151	50.3	20,901	29,608	.0276	.0275
Wells	7.1	7.2	1.4	2.7	.0	107,986	42.1	28,137	39,995	58,869	42.2	15,335	21,803	.0027	.0028
Williams	25.7	28.7	11.7	11.1	14.4	596,918	62.0	37,978	53,776	369,866	58.1	24,112	33,321	.0138	.0145

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
NORTH DAKOTA (continued)															
TOTAL METRO COUNTIES	261.0	283.0	8.4	102.6	10.1	5,254,448	54.9	36,399	51,213	2,820,015	52.2	19,883	27,486	.1220	.1251
TOTAL STATE	699.9	737.3	5.3	264.1	6.6	12,203,936	50.2	32,796	46,210	6,346,925	49.3	17,159	24,032	.2946	.2939
OHIO															
AKRON	648.4	634.7	–2.1	241.3	.0	10,362,133	40.1	30,647	42,943	5,165,450	40.5	15,230	21,407	.2650	.2470
Portage	139.8	142.6	2.0	49.9	4.2	2,353,449	52.6	32,189	47,163	840,758	50.4	11,673	16,849	.0512	.0512
Summit	508.6	492.1	–3.2	191.4	–1.1	8,008,684	36.8	30,265	41,843	4,324,692	38.7	16,110	22,595	.2138	.1958
CANTON	409.5	412.5	.7	153.1	3.2	6,260,859	42.9	29,514	40,894	3,266,558	44.4	15,247	21,336	.1607	.1537
Carroll	27.9	29.7	6.5	10.6	10.4	391,136	53.7	26,509	36,900	126,519	49.7	8,804	11,936	.0086	.0089
Stark	381.6	382.8	.3	142.5	2.7	5,869,723	42.3	29,722	41,191	3,140,039	44.2	15,692	22,035	.1521	.1448
CINCINNATI	1,405.7	1,404.8	–.1	532.4	2.0	25,377,117	51.7	32,069	47,666	12,657,621	48.5	16,330	23,775	.5989	.5932
Clermont	140.1	149.8	6.9	52.7	9.1	2,234,548	49.7	30,902	42,401	1,035,888	52.5	14,066	19,656	.0529	.0531
Hamilton	852.1	831.3	–2.4	328.6	–.2	16,012,527	49.7	32,468	48,730	8,555,356	45.8	17,819	26,036	.3879	.3782
Warren	104.9	109.5	4.4	37.8	7.1	2,036,559	63.0	35,405	53,877	591,029	53.3	10,923	15,636	.0394	.0413
Dearborn, Ind.	*37.8*	*41.0*	*8.5*	*14.4*	*11.6*	*629,243*	*66.2*	*29,353*	*43,697*	*229,415*	*62.4*	*10,949*	*15,932*	*.0130*	*.0140*
Boone, Ky.	*50.3*	*54.1*	*7.6*	*18.9*	*11.2*	*818,153*	*53.2*	*31,414*	*43,289*	*794,752*	*72.3*	*27,135*	*42,050*	*.0237*	*.0254*
Campbell, Ky.	*81.5*	*79.0*	*–3.1*	*28.3*	*–1.4*	*1,348,893*	*52.3*	*30,851*	*47,664*	*485,037*	*43.1*	*11,812*	*17,139*	*.0299*	*.0291*
Kenton, Ky.	*139.0*	*140.1*	*.8*	*51.7*	*3.0*	*2,297,194*	*53.3*	*29,849*	*44,433*	*966,144*	*49.8*	*12,844*	*18,688*	*.0521*	*.0521*
CINCINNATI - HAMILTON CONSOLIDATED AREA	***1,679.3***	***1,691.3***	***.7***	***636.4***	***2.9***	***29,834,556***	***51.2***	***31,906***	***46,880***	***14,459,194***	***48.8***	***15,708***	***22,720***	***.7010***	***.6944***
CLEVELAND	1,873.4	1,845.3	–1.5	719.1	.5	32,671,207	42.1	32,141	45,433	17,194,947	41.7	16,965	23,912	.8269	.7795
Cuyahoga	1,452.6	1,408.2	–3.1	566.6	–.9	25,009,003	40.3	31,182	44,139	13,918,992	40.7	17,314	24,566	.6516	.6074
Geauga	78.2	81.3	4.0	26.7	6.0	1,445,283	46.3	39,208	54,130	393,921	44.7	10,805	14,754	.0300	.0292
Lake	219.1	223.6	2.1	81.5	4.4	4,005,508	46.2	35,070	49,147	2,157,964	47.3	18,754	26,478	.0986	.0959
Medina	123.5	132.2	7.0	44.3	9.7	2,211,413	53.6	35,626	49,919	724,070	44.3	12,423	16,345	.0467	.0470
CLEVELAND - AKRON - LORAIN CONSOLIDATED AREA	***2,795.6***	***2,750.6***	***–1.6***	***1,056.8***	***.5***	***47,843,716***	***42.5***	***31,925***	***45,272***	***24,279,329***	***41.9***	***16,270***	***22,974***	***1.1999***	***1.1323***
COLUMBUS	1,288.9	1,325.1	2.8	514.4	5.2	23,307,806	54.4	30,887	45,311	12,200,661	51.1	16,514	23,718	.5500	.5557
Delaware	59.4	64.3	8.2	22.6	11.9	1,183,270	68.7	34,727	52,357	347,890	61.6	10,659	15,393	.0222	.0240
Fairfield	101.5	107.7	6.1	38.2	8.2	1,529,751	47.4	29,402	40,046	579,816	48.1	11,088	15,178	.0355	.0349
Franklin	893.1	913.4	2.3	367.6	4.7	16,720,373	54.0	30,928	45,485	9,830,843	51.5	18,492	26,743	.4074	.4113
Licking	125.3	128.8	2.8	48.3	5.5	2,280,100	59.2	31,268	47,207	807,524	50.4	11,724	16,719	.0475	.0488
Madison	33.9	34.3	1.2	11.7	3.5	396,516	32.7	26,440	33,890	205,984	40.1	13,[illegible]15	17,605	.0112	.0103
Pickaway	43.9	43.1	–1.8	14.4	.0	648,485	49.4	30,142	45,034	283,317	45.8	13,497	19,675	.0155	.0152
Union	31.8	33.5	5.3	11.6	7.4	549,311	62.7	31,256	47,354	145,287	51.3	8,893	12,525	.0107	.0112
DAYTON - SPRINGFIELD	927.5	910.7	–1.8	355.0	.5	16,657,784	49.3	31,591	46,923	7,846,495	45.5	15,271	22,103	.3922	.3818
Clark	146.1	141.8	–2.9	54.1	–.7	2,343,227	46.5	29,349	43,313	942,333	39.6	12,388	17,418	.0552	.0524
Greene	128.4	126.2	–1.7	45.2	.7	2,465,535	53.5	35,778	54,547	861,011	48.3	12,933	19,049	.0518	.0516
Miami	91.0	91.2	.2	34.4	3.0	1,546,967	51.3	30,620	44,970	662,136	48.8	13,319	19,248	.0354	.0350
Montgomery	562.0	551.5	–1.9	221.3	.4	10,302,055	48.7	31,439	46,552	5,381,015	45.7	16,756	24,315	.2498	.2428
HAMILTON - MIDDLETOWN	273.6	286.5	4.7	104.0	7.4	4,457,439	48.4	31,026	42,860	1,801,573	50.6	12,356	17,323	.1021	.1012
Butler	273.6	286.5	4.7	104.0	7.4	4,457,439	48.4	31,026	42,860	1,801,573	50.6	12,356	17,323	.1021	.1012
LIMA	157.4	157.9	.3	57.9	2.7	2,316,146	43.1	28,699	40,003	1,347,275	44.3	16,555	23,269	.0622	.0593
Allen	113.0	112.0	–.9	41.2	1.2	1,595,279	43.0	29,126	41,148	1,057,530	43.5	18,108	25,668	.0464	.0441
Auglaize	44.4	45.9	3.4	16.7	6.4	620,867	43.3	27,592	37,178	289,745	47.3	12,529	17,350	.0158	.0152
LORAIN - ELYRIA	273.8	270.6	–1.2	96.4	1.0	4,810,376	50.3	33,543	49,900	1,918,932	47.0	13,685	19,906	.1080	.1058
Lorain	273.8	270.6	–1.2	96.4	1.0	4,810,376	50.3	33,543	49,900	1,918,932	47.0	13,685	19,906	.1080	.1058
MANSFIELD	130.9	129.9	–.8	49.1	1.2	2,126,587	48.8	29,461	43,311	1,180,271	46.4	16,625	24,038	.0538	.0523
Richland	130.9	129.9	–.8	49.1	1.2	2,126,587	48.8	29,461	43,311	1,180,271	46.4	16,625	24,038	.0538	.0523
PARKERSBURG - MARIETTA	159.0	159.0	.0	60.4	2.0	2,368,785	50.3	26,622	39,218	1,307,716	44.5	15,292	21,651	.0608	.0594
Washington	66.0	67.2	1.8	24.5	3.8	950,131	47.2	27,344	38,781	491,621	47.4	14,129	20,066	.0241	.0236
Wood, W. Va.	*93.0*	*91.8*	*–1.3*	*35.9*	*.8*	*1,418,654*	*52.4*	*26,142*	*39,517*	*816,095*	*42.7*	*16,063*	*22,732*	*.0367*	*.0358*
STEUBENVILLE - WEIRTON	156.5	149.9	–4.2	56.7	–2.6	1,924,673	25.3	26,403	33,945	880,807	28.6	11,768	15,535	.0552	.0472
Jefferson	87.3	83.3	–4.6	31.6	–3.1	1,098,444	24.4	27,084	34,761	496,148	25.3	12,150	15,701	.0316	.0267
Brooke, W. Va.	*29.6*	*28.0*	*–5.4*	*10.2*	*–4.7*	*334,257*	*24.9*	*25,011*	*32,770*	*139,156*	*30.3*	*9,982*	*13,643*	*.0094*	*.0081*
Hancock, W. Va.	*39.6*	*38.6*	*–2.5*	*14.9*	*.0*	*491,972*	*27.4*	*25,914*	*33,018*	*245,503*	*34.9*	*12,215*	*16,477*	*.0142*	*.0124*
TOLEDO	617.9	615.3	–.4	233.9	1.8	10,795,593	49.1	31,531	46,155	6,502,607	46.6	19,316	27,801	.2760	.2700
Fulton	40.1	41.9	4.5	14.9	7.2	714,123	60.4	32,039	47,928	304,300	56.4	14,001	20,423	.0155	.0163
Lucas	463.0	452.9	–2.2	176.9	.1	8,083,110	46.5	31,220	45,693	5,111,660	44.4	20,030	28,896	.2130	.2049

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
OHIO (continued)															
TOLEDO (continued)															
Wood	114.8	120.5	5.0	42.1	7.7	1,998,360	56.0	32,755	47,467	1,086,647	54.6	17,980	25,811	.0475	.0488
YOUNGSTOWN - WARREN	**516.2**	**499.4**	**–3.3**	**188.2**	**–1.2**	**8,195,733**	**41.0**	**30,529**	**43,548**	**3,886,250**	**39.4**	**14,637**	**20,650**	**.2068**	**.1925**
Mahoning	276.6	263.3	–4.8	99.9	–2.7	3,415,128	25.4	26,520	34,185	2,049,004	31.9	15,123	20,511	.1051	.0908
Trumbull	239.6	236.1	–1.5	88.3	.7	4,780,605	54.8	35,224	54,140	1,837,246	48.9	14,068	20,807	.1017	.1017
ALL COUNTIES															
Adams	25.8	27.0	4.7	9.5	5.6	229,014	35.4	18,799	24,107	90,264	27.8	7,850	9,501	.0067	.0062
Allen	113.0	112.0	–.9	41.2	1.2	1,695,279	43.0	29,126	41,148	1,057,530	43.5	18,108	25,668	.0464	.0441
Ashland	46.9	47.3	.9	17.0	3.0	664,626	44.2	27,937	39,096	298,365	45.4	12,439	17,551	.0166	.0159
Ashtabula	104.1	103.8	–.3	38.0	2.2	1,638,609	50.5	29,267	43,121	735,719	47.9	13,375	19,361	.0387	.0382
Athens	56.5	56.7	.4	19.7	3.1	855,441	60.9	27,834	43,423	355,405	53.1	12,157	18,041	.0191	.0197
Auglaize	44.4	45.9	3.4	16.7	6.4	620,867	43.3	27,592	37,178	289,745	47.3	12,529	17,350	.0158	.0152
☐ Belmont	82.1	81.4	–.9	32.1	1.6	1,128,752	37.3	26,025	35,164	718,301	40.9	16,133	22,377	.0324	.0301
Brown	34.2	36.1	5.6	12.9	8.4	486,543	58.0	25,873	37,717	97,248	39.5	5,858	7,539	.0099	.0100
Butler	273.6	286.5	4.7	104.0	7.4	4,457,439	48.4	31,026	42,860	1,801,573	50.6	12,356	17,323	.1021	.1012
Carroll	27.9	29.7	6.5	10.6	10.4	391,136	53.7	26,509	36,900	126,519	49.7	8,804	11,936	.0086	.0089
Champaign	34.7	35.5	2.3	13.2	3.9	508,422	45.8	27,455	38,517	173,154	46.8	9,286	13,118	.0116	.0113
Clark	146.1	141.8	–2.9	54.1	–.7	2,343,227	46.5	29,349	43,313	942,333	39.6	12,388	17,418	.0552	.0524
Clermont	140.1	149.8	6.9	52.7	9.1	2,234,548	49.7	30,902	42,401	1,035,888	52.5	14,066	19,656	.0529	.0531
Clinton	35.9	36.8	2.5	13.8	3.8	534,785	48.8	27,020	38,753	247,593	45.6	12,788	17,942	.0131	.0129
Columbiana	112.5	111.2	–1.2	41.8	1.2	1,428,425	33.4	25,929	34,173	695,197	38.7	12,135	16,632	.0393	.0357
Coshocton	37.2	38.1	2.4	14.4	3.6	512,009	41.6	26,019	35,556	179,285	40.1	9,204	12,450	.0123	.0116
Crawford	49.5	48.7	–1.6	18.4	.0	687,760	39.6	26,771	37,378	234,135	31.3	9,688	12,725	.0166	.0154
Cuyahoga	1,452.6	1,408.2	–3.1	566.6	–.9	25,009,003	40.3	31,182	44,139	13,918,992	40.7	17,314	24,566	.6516	.6074
Darke	56.8	58.0	2.1	21.2	5.0	737,437	40.2	26,048	34,785	300,003	44.3	10,295	14,151	.0186	.0176
Defiance	40.2	40.4	.5	14.2	2.9	645,257	46.9	31,839	45,441	253,543	40.8	13,048	17,855	.0150	.0144
Delaware	59.4	64.3	8.2	22.6	11.9	1,183,270	68.7	34,727	52,357	347,890	61.6	10,659	15,393	.0222	.0240
Erie	79.4	78.9	–.6	29.4	1.7	1,215,013	38.0	30,460	41,327	636,133	38.7	15,867	21,637	.0321	.0299
Fairfield	101.5	107.7	6.1	38.2	8.2	1,529,751	47.4	29,402	40,046	579,816	48.1	11,088	15,178	.0355	.0349
Fayette	27.4	27.2	–.7	10.0	.0	245,513	18.4	20,735	24,551	176,272	30.0	13,559	17,627	.0089	.0076
Franklin	893.1	913.4	2.3	367.6	4.7	16,720,373	54.0	30,928	45,485	9,830,843	51.5	18,492	26,743	.4074	.4113
Fulton	40.1	41.9	4.5	14.9	7.2	714,123	60.4	32,039	47,928	304,300	56.4	14,001	20,423	.0155	.0163
Gallia	31.2	31.9	2.2	11.4	4.6	416,243	47.4	25,905	36,513	225,878	47.2	14,080	19,814	.0110	.0106
Geauga	78.2	81.3	4.0	26.7	6.0	1,445,283	46.3	39,208	54,130	393,921	44.7	10,805	14,754	.0300	.0292
Greene	128.4	126.2	–1.7	45.2	.7	2,465,535	53.5	35,778	54,547	861,011	48.3	12,933	19,049	.0518	.0516
Guernsey	43.2	44.0	1.9	16.2	3.2	638,622	54.8	26,274	39,421	248,118	42.7	11,073	15,316	.0147	.0146
Hamilton	852.1	831.3	–2.4	328.6	–.2	16,012,527	49.7	32,468	48,730	8,555,356	45.8	17,819	26,036	.3879	.3782
Hancock	64.9	65.0	.2	25.1	2.4	1,222,545	54.5	32,293	48,707	455,294	35.8	13,684	18,139	.0268	.0260
Hardin	32.6	32.6	.0	12.2	4.3	380,734	32.5	24,554	31,208	148,285	40.5	9,021	12,155	.0101	.0093
Harrison	17.6	17.0	–3.4	6.3	.0	213,771	35.6	25,020	33,932	56,288	35.1	6,614	8,935	.0051	.0047
Henry	28.4	28.4	.0	10.3	1.0	414,270	38.6	29,301	40,220	187,914	41.1	13,053	18,244	.0106	.0099
Highland	35.8	37.8	5.6	14.3	7.5	435,970	45.5	22,522	30,487	182,663	47.3	9,324	12,774	.0110	.0107
Hocking	25.7	26.9	4.7	10.4	7.2	299,673	38.9	22,248	28,815	124,284	38.9	9,222	11,950	.0079	.0075
Holmes	31.1	32.4	4.2	9.3	5.7	362,621	52.3	27,064	38,992	123,846	43.0	9,842	13,317	.0087	.0085
Huron	56.3	57.5	2.1	21.1	5.0	756,805	37.8	27,330	35,868	306,166	33.4	11,418	14,510	.0194	.0180
Jackson	30.8	31.0	.6	11.5	3.6	339,486	40.2	21,815	29,521	149,570	35.3	9,963	13,006	.0092	.0085
Jefferson	87.3	83.3	–4.6	31.6	–3.1	1,098,444	24.4	27,084	34,761	496,148	25.3	12,150	15,701	.0316	.0267
Knox	47.8	48.8	2.1	18.2	5.8	637,725	45.8	25,432	35,040	267,462	44.4	10,769	14,696	.0157	.0154
Lake	219.1	223.6	2.1	81.5	4.4	4,005,508	46.2	35,070	49,147	2,157,964	47.3	18,754	26,478	.0986	.0959
☐ Lawrence	65.0	66.0	1.5	24.5	4.3	938,116	53.4	26,024	38,290	230,731	34.9	7,280	9,418	.0200	.0197
Licking	125.3	128.8	2.8	48.3	5.5	2,280,100	59.2	31,268	47,207	807,524	50.4	11,724	16,719	.0475	.0488
Logan	40.7	41.8	2.7	15.9	4.6	546,621	44.5	24,893	34,379	203,073	41.2	9,461	12,772	.0133	.0128
Lorain	273.8	270.6	–1.2	96.4	1.0	4,810,376	50.3	33,543	49,900	1,918,932	47.0	13,685	19,906	.1080	.1058
Lucas	463.0	452.9	–2.2	176.9	.1	8,083,110	46.5	31,220	45,693	5,111,660	44.4	20,030	28,896	.2130	.2049
Madison	33.9	34.3	1.2	11.7	3.5	396,516	32.7	26,440	33,890	205,984	40.1	13,015	17,605	.0112	.0103
Mahoning	276.6	263.3	–4.8	99.9	–2.7	3,415,128	25.4	26,520	34,185	2,049,004	31.9	15,123	20,511	.1051	.0908
Marion	66.1	63.9	–3.3	23.6	–.8	849,523	32.8	26,888	35,997	422,712	34.2	13,231	17,912	.0237	.0212
Medina	123.5	132.2	7.0	44.3	9.7	2,211,413	53.6	35,626	49,919	724,070	44.3	12,423	16,345	.0467	.0470
Meigs	24.1	24.5	1.7	9.2	4.5	225,069	28.2	19,943	24,464	85,170	26.1	7,676	9,258	.0066	.0058
Mercer	39.2	40.0	2.0	13.5	3.8	641,132	54.5	31,926	47,491	198,460	43.9	10,606	14,701	.0136	.0137
Miami	91.0	91.2	.2	34.4	3.0	1,546,967	51.3	30,620	44,970	662,136	48.8	13,319	19,248	.0354	.0350
Monroe	16.6	15.9	–4.2	6.1	.0	180,414	26.1	23,447	29,576	54,718	28.1	7,004	8,970	.0049	.0041
Montgomery	562.0	551.5	–1.9	221.3	.4	10,302,055	48.7	31,439	46,552	5,381,015	45.7	16,756	24,315	.2498	.2428
Morgan	14.5	14.6	.7	5.3	1.9	162,659	37.7	22,723	30,690	46,253	37.4	6,476	8,727	.0040	.0038
Morrow	27.9	29.2	4.7	10.5	8.2	305,412	33.1	23,659	29,087	78,100	33.7	6,023	7,438	.0077	.0071
Muskingum	84.8	86.0	1.4	32.6	3.8	1,086,966	39.9	24,737	33,343	616,818	43.8	13,657	18,921	.0302	.0285

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
OHIO (continued)															
ALL COUNTIES (continued)															
Noble	11.5	11.7	1.7	4.4	4.8	147,774	45.1	24,240	33,585	58,251	45.9	9,504	13,239	.0036	.0035
Ottawa	40.7	41.0	.7	15.5	3.3	797,335	58.3	33,581	51,441	364,377	52.6	15,922	23,508	.0175	.0179
Paulding	21.4	21.3	–.5	7.3	.0	267,034	31.8	27,747	36,580	51,118	21.8	5,750	7,002	.0063	.0056
Perry	32.7	34.0	4.0	12.2	7.0	391,315	46.1	23,494	32,075	90,068	34.1	5,891	7,383	.0089	.0086
Pickaway	43.9	43.1	–1.8	14.4	.0	648,485	49.4	30,142	45,034	283,317	45.8	13,497	19,675	.0155	.0152
Pike	24.8	26.4	6.5	9.8	11.4	373,022	70.9	24,810	38,063	153,409	64.6	10,594	15,654	.0080	.0087
Portage	139.8	142.6	2.0	49.9	4.2	2,353,449	52.6	32,189	47,163	840,758	50.4	11,673	16,849	.0512	.0512
Preble	40.1	41.8	4.2	15.3	7.0	673,413	58.8	29,654	44,014	130,033	39.1	6,538	8,499	.0129	.0131
Putnam	33.6	33.8	.6	11.3	3.7	343,432	22.1	25,806	30,392	147,231	34.9	10,013	13,029	.0101	.0089
Richland	130.9	129.9	–.8	49.1	1.2	2,126,587	48.8	29,461	43,311	1,180,271	46.4	16,625	[illegible],038	.0538	.0523
Ross	68.0	70.3	3.4	25.6	6.2	1,189,009	62.9	30,289	46,446	395,583	44.9	11,330	15,452	.0245	.0254
Sandusky	65.0	66.1	1.7	24.3	4.3	1,001,063	44.7	29,685	41,196	460,049	46.5	13,473	18,932	.0245	.0236
Scioto	85.2	84.4	–.9	31.2	1.6	1,083,200	47.4	23,939	34,718	576,147	45.0	12,946	18,466	.0288	.0278
Seneca	61.9	61.5	–.6	21.9	1.9	923,051	47.9	29,032	42,148	379,533	46.4	12,062	17,330	.0219	.0212
Shelby	44.0	44.5	1.1	15.6	3.3	744,252	57.1	31,383	47,708	211,027	47.0	9,504	13,527	.0152	.0155
Stark	381.6	382.8	.3	142.5	2.7	5,869,723	42.3	29,722	41,191	3,140,039	44.2	15,692	22,035	.1521	.1448
Summit	508.6	492.1	–3.2	191.4	–1.1	8,008,684	36.8	30,265	41,843	4,324,692	38.7	16,110	22,595	.2138	.1958
Trumbull	239.6	236.1	–1.5	88.3	.7	4,780,605	54.8	35,224	54,140	1,837,246	48.9	14,068	20,807	.1017	.1017
Tuscarawas	86.5	87.6	1.3	33.8	3.4	1,185,781	40.5	25,806	35,082	548,202	35.5	12,368	16,219	.0309	.0287
Union	31.8	33.5	5.3	11.6	7.4	549,311	62.7	31,256	47,354	145,287	51.3	8,893	12,525	.0107	.0112
Van Wert	30.9	31.1	.6	11.8	3.5	572,267	58.6	31,659	48,497	153,325	40.0	9,604	12,994	.0114	.0115
Vinton	12.3	12.9	4.9	4.8	11.6	152,437	60.9	22,027	31,758	24,166	42.8	3,937	5,035	.0030	.0032
Warren	104.9	109.5	4.4	37.8	7.1	2,036,559	63.0	35,405	53,877	591,029	53.3	10,923	15,636	.0394	.0413
Washington	66.0	67.2	1.8	24.5	3.8	950,131	47.2	27,344	38,781	491,621	47.4	14,129	20,066	.0241	.0236
Wayne	101.8	105.2	3.3	37.0	5.7	1,791,942	60.1	31,973	48,431	648,709	51.6	12,229	17,533	.0377	.0388
Williams	37.5	38.4	2.4	14.3	4.4	542,855	42.7	27,760	37,962	231,694	45.6	11,614	16,202	.0133	.0128
Wood	114.8	120.5	5.0	42.1	7.7	1,998,360	56.0	32,755	47,467	1,086,647	54.6	17,980	25,811	.0475	.0488
Wyandot	22.7	22.7	.0	8.1	1.3	284,609	36.6	26,048	35,137	136,021	40.3	12,117	16,793	.0077	.0072
TOTAL METRO COUNTIES	**8,515.0**	**8,476.4**	**–.5**	**3,244.2**	**1.7**	**146,360,740**	**46.8**	**31,277**	**45,115**	**74,430,093**	**44.9**	**16,104**	**22,943**	**3.5920**	**3.4715**
TOTAL STATE	**10,836.0**	**10,826.0**	**–.1**	**4,104.9**	**2.1**	**179,329,646**	**46.6**	**30,435**	**43,687**	**87,842,424**	**44.5**	**15,124**	**21,399**	**4.3909**	**4.2406**
OKLAHOMA															
ENID	**65.8**	**67.9**	**3.2**	**27.0**	**5.5**	**1,144,326**	**47.6**	**30,289**	**42,382**	**574,541**	**36.4**	**16,455**	**21,279**	**.0283**	**.0271**
Garfield	65.8	67.9	3.2	27.0	5.5	1,144,326	47.6	30,289	42,382	574,541	36.4	16,455	21,279	.0283	.0271
LAWTON	**117.1**	**120.9**	**3.2**	**40.4**	**6.0**	**1,787,325**	**52.6**	**30,733**	**44,241**	**866,441**	**45.3**	**15,657**	**21,447**	**.0434**	**.0432**
Comanche	117.1	120.9	3.2	40.4	6.0	1,787,325	52.6	30,733	44,241	866,441	45.3	15,657	21,447	.0434	.0432
OKLAHOMA CITY	**984.4**	**1,096.5**	**11.4**	**429.5**	**13.7**	**18,790,485**	**60.1**	**31,074**	**43,750**	**11,701,298**	**56.1**	**19,850**	**27,244**	**.4525**	**.4773**
Canadian	74.8	91.3	22.1	31.7	25.8	1,512,540	76.0	34,099	47,714	591,958	58.2	14,845	18,674	.0296	.0336
Cleveland	161.9	189.1	16.8	69.9	20.1	3,168,551	68.2	32,366	45,330	1,980,934	69.5	20,078	28,340	.0723	.0809
Logan	31.6	36.0	13.9	12.6	13.5	523,458	62.9	28,941	41,544	145,248	49.1	8,775	11,528	.0104	.0112
McClain	25.4	30.0	18.1	10.3	17.0	395,796	64.3	27,375	38,427	162,819	54.1	12,006	15,808	.0086	.0094
Oklahoma	626.3	677.5	8.2	277.8	10.8	12,160,993	55.9	31,115	43,776	8,321,708	53.5	21,625	29,956	.3078	.3171
Pottawatomie	64.4	72.6	12.7	27.2	14.8	1,029,147	63.1	26,631	37,836	498,631	51.0	13,932	18,332	.0238	.0251
TULSA	**745.3**	**822.3**	**10.3**	**320.8**	**12.2**	**13,024,158**	**52.0**	**29,971**	**40,599**	**6,075,230**	**39.9**	**15,187**	**18,938**	**.3081**	**.3066**
Creek	73.4	85.9	17.0	30.6	17.2	1,181,992	65.1	27,428	38,627	401,663	48.2	10,386	13,126	.0247	.0266
Osage	44.2	48.4	9.5	17.9	10.5	595,957	42.9	25,738	33,294	99,928	33.2	4,630	5,583	.0127	.0123
Rogers	57.7	67.7	17.3	23.7	20.3	962,209	63.5	29,881	40,600	241,492	48.9	8,232	10,190	.0188	.0203
Tulsa	514.9	553.3	7.5	226.3	10.1	9,341,251	48.4	30,624	41,278	5,221,575	38.8	18,297	23,074	.2360	.2294
Wagoner	55.1	67.0	21.6	22.3	21.9	942,749	71.1	30,113	42,276	110,572	53.6	3,935	4,958	.0159	.0180
ALL COUNTIES															
Adair	21.2	23.5	10.8	7.4	8.8	201,360	53.4	19,307	27,211	48,755	37.4	5,217	6,589	.0049	.0049
Alfalfa	6.9	6.6	–4.3	2.4	–11.1	83,182	19.9	25,685	34,659	43,322	23.2	13,022	18,051	.0026	.0020
Atoka	13.8	14.7	6.5	5.3	10.4	158,188	56.5	21,063	29,847	79,705	49.6	11,102	15,039	.0041	.0043
Beaver	7.4	7.9	6.8	3.4	13.3	120,630	48.4	27,096	35,479	17,279	37.5	4,188	5,082	.0023	.0022
Beckham	24.4	28.6	17.2	11.1	18.1	398,522	65.1	25,682	35,903	377,679	56.7	25,640	34,025	.0114	.0125
Blaine	13.8	13.9	.7	5.5	3.8	218,694	47.8	27,927	39,763	94,604	39.9	12,762	17,201	.0054	.0050
Bryan	33.4	36.0	7.8	13.7	7.9	342,431	40.2	19,231	24,995	169,838	33.2	10,039	12,397	.0098	.0093
Caddo	33.5	35.8	6.9	13.7	10.5	497,675	57.7	25,443	36,327	274,058	57.4	14,039	20,004	.0122	.0128
Canadian	74.8	91.3	22.1	31.7	25.8	1,512,540	76.0	34,099	47,714	591,958	58.2	14,845	18,674	.0296	.0336
Carter	47.5	51.0	7.4	19.4	8.4	715,715	51.8	26,343	36,893	395,094	43.8	15,350	20,366	.0182	.0182
Cherokee	34.5	37.8	9.6	13.6	12.4	393,507	54.9	20,994	28,934	161,043	43.9	9,250	11,841	.0099	.0099
Choctaw	17.5	17.6	.6	6.2	.0	155,517	34.5	18,646	25,083	62,357	25.2	8,035	10,058	.0045	.0041

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
OKLAHOMA (continued)															
ALL COUNTIES (continued)															
Cimarron	3.7	3.7	.0	1.5	.0	40,392	23.2	21,865	26,928	21,347	26.4	11,255	14,231	.0013	.0011
Cleveland	161.9	189.1	16.8	69.9	20.1	3,168,551	68.2	32,366	45,330	1,980,934	69.5	20,078	28,340	.0723	.0809
Coal	6.0	6.0	.0	2.2	.0	53,529	35.4	17,973	24,331	12,470	26.8	4,472	5,668	.0014	.0013
Comanche	117.1	120.9	3.2	40.4	6.0	1,787,325	52.6	30,733	44,241	866,441	45.3	15,657	21,447	.0434	.0432
Cotton	7.5	7.6	1.3	3.2	6.7	78,276	35.8	19,208	24,461	35,543	37.6	8,613	11,107	.0022	.0020
Craig	15.5	15.9	2.6	5.6	.0	146,196	24.6	20,954	26,106	122,862	33.5	16,435	21,940	.0054	.0047
Creek	73.4	85.9	17.0	30.6	17.2	1,181,992	65.1	27,428	38,627	401,653	48.2	10,386	13,126	.0247	.0266
Custer	32.6	38.3	17.5	14.9	21.1	686,934	76.0	31,739	46,103	543,376	74.1	25,374	36,468	.0163	.0190
Delaware	28.7	32.8	14.3	12.3	15.0	339,106	59.5	19,875	27,570	109,463	44.9	7,060	8,899	.0078	.0082
Dewey	6.1	6.2	1.6	2.2	.0	104,059	49.2	31,700	47,300	30,263	45.7	9,443	13,756	.0023	.0021
Ellis	5.8	5.8	.0	2.2	.0	82,255	40.8	26,560	37,389	38,487	41.5	12,363	17,494	.0021	.0020
Garfield	65.8	67.9	3.2	27.0	5.5	1,144,326	47.6	30,289	42,382	574,541	36.4	16,455	21,279	.0283	.0271
Garvin	30.1	32.0	6.3	12.6	8.6	470,366	56.0	25,996	37,331	225,863	51.1	12,885	17,926	.0111	.0115
Grady	45.7	51.1	11.8	18.6	12.0	696,091	57.3	26,658	37,424	302,824	49.6	12,194	16,281	.0161	.0165
Grant	6.5	6.5	.0	2.6	.0	91,086	36.8	25,607	35,033	35,398	39.5	9,757	13,615	.0022	.0021
Greer	6.9	6.8	–1.4	3.1	.0	75,496	27.0	19,173	24,354	23,061	24.5	5,975	7,439	.0020	.0018
Harmon	4.3	4.1	–4.7	1.7	.0	31,077	18.2	15,469	18,281	16,227	30.3	7,324	9,545	.0012	.0010
Harper	4.6	4.5	–2.2	1.8	.0	60,942	28.9	26,257	33,857	17,754	26.2	7,816	9,863	.0015	.0012
Haskell	12.2	13.1	7.4	5.2	10.6	150,611	55.6	20,597	28,964	58,953	39.6	8,988	11,337	.0036	.0038
Hughes	15.1	15.7	4.0	6.0	1.7	160,532	42.7	19,067	26,755	82,365	43.7	9,717	13,728	.0046	.0043
Jackson	30.8	31.2	1.3	11.4	3.6	357,912	40.4	23,173	31,396	298,788	43.9	18,871	26,209	.0115	.0110
Jefferson	9.1	9.8	7.7	3.6	5.9	76,025	25.2	17,853	21,118	27,140	21.9	6,550	7,539	.0024	.0021
Johnston	10.8	11.2	3.7	4.0	.0	91,686	33.6	17,158	22,922	15,964	22.7	3,254	3,991	.0024	.0021
Kay	51.8	53.5	3.3	21.8	5.8	924,869	50.5	29,839	42,425	431,311	40.4	14,912	19,785	.0219	.0214
Kingfisher	15.8	17.4	10.1	6.4	10.3	243,278	49.1	28,139	38,012	161,635	53.0	18,210	25,255	.0064	.0065
Kiowa	13.0	13.2	1.5	5.6	5.7	142,870	37.5	19,608	25,513	70,403	33.0	9,988	12,572	.0042	.0038
Latimer	10.3	10.7	3.9	4.0	11.1	103,242	48.3	19,333	25,811	31,273	38.6	6,270	7,818	.0025	.0025
Le Flore	45.9	50.6	10.2	18.7	12.0	527,765	54.0	20,524	28,223	167,645	39.5	7,195	8,965	.0125	.0126
Lincoln	32.0	36.7	14.7	14.0	16.7	496,204	65.4	25,000	35,443	149,466	49.0	8,360	10,676	.0102	.0109
Logan	31.6	36.0	13.9	12.6	13.5	523,458	62.9	28,941	41,544	145,248	49.1	8,775	11,528	.0104	.0112
Love	8.6	9.6	11.6	3.8	15.2	116,106	53.6	22,902	30,554	22,935	41.2	4,921	6,036	.0025	.0025
McClain	25.4	30.0	18.1	10.3	17.0	395,796	64.3	27,375	38,427	162,819	54.1	12,006	15,808	.0086	.0094
McCurtain	37.5	38.7	3.2	13.5	3.8	299,368	26.9	18,143	22,175	162,123	28.7	9,693	12,009	.0100	.0089
McIntosh	17.5	19.4	10.9	7.9	14.5	211,553	58.3	19,371	26,779	119,631	52.5	11,367	15,143	.0056	.0057
Major	9.4	9.9	5.3	3.4	.0	128,044	36.4	27,616	37,660	72,731	32.3	16,166	21,391	.0036	.0034
Marshall	11.8	12.9	9.3	5.6	12.0	172,687	56.6	22,049	30,837	64,861	42.4	9,107	11,582	.0040	.0040
Mayes	36.5	40.2	10.1	14.9	11.2	494,514	55.1	23,797	33,189	187,483	44.3	9,695	12,583	.0115	.0117
Murray	13.2	14.2	7.6	5.6	9.8	168,981	47.2	22,510	30,175	91,581	39.3	12,886	16,354	.0046	.0044
Muskogee	72.4	76.8	6.1	29.0	7.0	976,000	49.3	24,121	33,655	500,072	38.8	13,292	17,244	.0253	.0249
Noble	12.5	13.3	6.4	5.3	10.4	203,594	55.7	27,246	38,414	74,617	41.1	11,013	14,079	.0046	.0045
Nowata	11.8	12.0	1.7	4.5	.0	170,234	43.1	26,432	37,830	37,917	27.4	6,615	8,426	.0037	.0035
Okfuskee	11.7	12.1	3.4	4.9	6.5	144,942	52.7	20,629	29,580	35,805	35.8	5,731	7,307	.0033	.0032
Oklahoma	626.3	677.5	8.2	277.8	10.8	12,160,993	55.9	31,115	43,776	8,321,708	53.5	21,625	29,956	.3078	.3171
Okmulgee	40.7	42.3	3.9	16.1	5.9	550,168	51.1	23,957	34,172	202,483	34.7	9,892	12,577	.0132	.0127
Osage	44.2	48.4	9.5	17.9	10.5	595,957	42.9	25,738	33,294	99,928	33.2	4,630	5,583	.0127	.0123
Ottawa	34.7	36.1	4.0	13.9	6.1	397,486	39.9	21,690	28,596	222,931	40.7	12,093	16,038	.0113	.0108
Pawnee	17.7	20.0	13.0	7.8	14.7	291,791	61.1	26,634	37,409	77,078	44.6	7,839	9,882	.0058	.0062
Payne	66.1	70.2	6.2	27.1	9.7	988,428	53.3	26,099	36,473	462,159	43.6	13,031	17,054	.0240	.0238
Pittsburg	42.5	44.6	4.9	17.5	6.7	511,085	45.0	21,497	29,205	228,413	33.4	10,443	13,052	.0134	.0129
Pontotoc	34.9	36.9	5.7	14.3	7.5	480,832	51.0	23,942	33,625	320,134	52.0	15,839	22,387	.0132	.0132
Pottawatomie	64.4	72.6	12.7	27.2	14.8	1,029,147	63.1	26,631	37,836	498,631	51.0	13,932	18,332	.0238	.0251
Pushmataha	13.2	14.4	9.1	5.6	9.8	147,722	53.6	18,862	26,379	38,223	38.1	5,428	6,826	.0034	.0035
Roger Mills	5.5	6.1	10.9	2.3	9.5	121,612	67.0	34,667	52,875	47,671	61.3	14,070	20,727	.0023	.0025
Rogers	57.7	67.7	17.3	23.7	20.3	962,209	63.5	29,881	40,600	241,492	48.9	8,232	10,190	.0188	.0203
Seminole	29.0	30.2	4.1	11.6	6.4	412,040	52.6	24,769	35,521	154,947	37.8	10,316	13,358	.0096	.0095
☐ Sequoyah	35.6	40.0	12.4	13.7	12.3	327,768	40.1	19,171	23,925	117,344	32.9	7,240	8,565	.0091	.0086
Stephens	45.2	46.6	3.1	17.9	2.9	702,960	44.9	27,888	39,272	305,208	30.0	13,492	17,051	.0175	.0164
Texas	18.2	18.7	2.7	7.1	7.6	235,101	34.5	26,489	33,113	156,954	43.8	16,534	22,106	.0069	.0065
Tillman	11.7	10.9	–6.8	4.2	–4.5	86,250	12.8	17,375	20,536	41,247	18.4	7,915	9,821	.0032	.0025
Tulsa	514.9	553.3	7.5	226.3	10.1	9,341,251	48.4	30,624	41,278	5,221,575	38.8	18,297	23,074	.2360	.2294
Wagoner	55.1	67.0	21.6	22.3	21.9	942,749	71.1	30,113	42,276	110,572	53.6	3,935	4,958	.0159	.0180
Washington	51.7	54.8	6.0	22.5	8.7	1,082,130	52.7	34,228	48,095	405,731	38.1	14,192	18,032	.0233	.0229
Washita	15.4	16.5	7.1	6.3	8.6	257,014	53.8	28,815	40,796	108,272	53.5	12,163	17,186	.0058	.0060
Woods	10.6	10.3	–2.8	3.9	–7.1	160,423	31.9	28,961	41,134	95,405	32.0	17,212	24,463	.0046	.0041
Woodward	23.1	24.5	6.1	8.9	6.0	422,016	50.6	33,353	47,418	322,786	50.7	25,506	36,268	.0115	.0116

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
OKLAHOMA (continued)															
TOTAL METRO COUNTIES	**1,948.2**	**2,147.6**	**10.2**	**831.4**	**12.4**	**35,074,062**	**56.0**	**30,407**	**42,187**	**19,334,854**	**49.4**	**17,506**	**23,256**	**.8414**	**.8628**
TOTAL STATE	**3,356.0**	**3,647.6**	**8.7**	**1,403.7**	**10.6**	**54,523,363**	**53.8**	**27,932**	**38,843**	**28,647,867**	**47.4**	**15,313**	**20,409**	**1.3295**	**1.3453**
OREGON															
EUGENE - SPRINGFIELD	**267.9**	**259.1**	**-3.3**	**103.1**	**-1.2**	**3,891,548**	**45.4**	**25,669**	**37,745**	**2,032,660**	**41.7**	**13,751**	**19,715**	**.1009**	**.0957**
Lane	267.9	259.1	-3.3	103.1	-1.2	3,891,548	45.4	25,669	37,745	2,032,660	41.7	13,751	19,715	.1009	.0957
MEDFORD	**139.3**	**144.8**	**3.9**	**55.6**	**5.7**	**1,922,307**	**50.8**	**24,235**	**34,574**	**1,108,126**	**45.3**	**14,494**	**19,930**	**.0507**	**.0501**
Jackson	139.3	144.8	3.9	55.6	5.7	1,922,307	50.8	24,235	34,574	1,108,126	45.3	14,494	19,930	.0507	.0501
PORTLAND	**1,149.3**	**1,180.6**	**2.7**	**469.2**	**4.1**	**22,910,488**	**64.4**	**30,905**	**48,829**	**11,590,186**	**55.7**	**16,508**	**24,702**	**.5040**	**.5310**
Clackamas	254.7	264.1	3.7	95.3	5.4	4,865,544	63.6	32,901	51,055	1,887,999	56.7	13,329	19,811	.1001	.1055
Multnomah	562.3	558.1	-.7	236.4	.3	10,387,834	58.6	27,808	43,942	6,114,383	50.5	17,239	25,865	.2509	.2549
Washington	272.5	295.2	8.3	115.2	10.9	6,762,166	75.8	37,012	58,699	3,203,609	66.3	18,537	27,809	.1327	.1495
Yamhill	59.8	63.2	5.7	22.3	6.7	894,944	59.5	26,840	40,132	384,195	54.0	11,939	17,228	.0203	.0211
PORTLAND - VANCOUVER CONSOLIDATED AREA	***1,361.0***	***1,408.8***	***3.5***	***556.1***	***5.0***	***26,584,909***	***63.4***	***30,732***	***47,806***	***12,840,291***	***55.2***	***15,620***	***23,090***	***.5812***	***.6104***
SALEM	**257.0**	**261.4**	**1.7**	**97.1**	**2.6**	**3,384,587**	**44.3**	**24,802**	**34,857**	**1,662,354**	**40.4**	**12,516**	**17,120**	**.0888**	**.0847**
Marion	210.7	214.6	1.9	79.6	2.6	2,756,343	43.6	24,735	34,627	1,535,128	40.9	14,039	19,286	.0752	.0716
Polk	46.3	46.8	1.1	17.5	2.9	628,244	47.2	25,107	35,900	127,226	34.5	5,564	7,270	.0136	.0131
ALL COUNTIES															
Baker	16.1	16.1	.0	6.3	1.6	173,364	37.1	20,402	27,518	104,099	40.8	11,923	16,524	.0053	.0047
Benton	67.4	66.8	-.9	23.8	-.4	1,147,025	57.7	30,438	48,194	435,790	49.6	12,191	18,311	.0248	.0252
Clackamas	254.7	264.1	3.7	95.3	5.4	4,865,544	63.6	32,901	51,055	1,887,999	56.7	13,329	19,811	.1001	.1055
Clatsop	32.0	31.2	-2.5	11.9	-4.0	421,121	37.8	24,647	35,388	266,842	37.1	15,693	22,424	.0123	.0114
Columbia	36.5	36.9	1.1	13.6	3.0	494,628	44.6	25,906	36,370	146,010	42.2	7,777	10,736	.0113	.0109
Coos	61.4	58.6	-4.6	22.9	-2.1	711,067	32.2	22,978	31,051	410,452	32.8	13,204	17,924	.0214	.0189
Crook	13.7	14.1	2.9	5.1	.0	151,582	32.2	22,479	29,722	56,610	37.3	8,086	11,100	.0041	.0037
Curry	16.9	16.6	-1.8	7.0	.0	200,690	32.3	21,672	28,670	122,417	37.3	12,737	17,488	.0060	.0054
Deschutes	69.2	75.2	8.7	28.3	9.7	997,729	54.7	25,005	35,255	513,588	45.4	13,686	18,148	.0249	.0252
Douglas	96.9	98.8	2.0	36.0	2.9	1,092,529	36.6	22,855	30,348	599,382	41.5	12,104	16,650	.0314	.0293
Gilliam	1.8	1.9	5.6	.8	.0	39,411	59.3	30,933	49,264	6,451	35.3	5,959	8,064	.0007	.0006
Grant	8.5	8.7	2.4	3.2	.0	80,250	24.4	20,157	25,078	31,145	27.9	7,611	9,733	.0024	.0022
Harney	7.9	7.5	-5.1	2.9	.0	73,862	19.3	21,343	25,470	38,170	29.9	10,133	13,162	.0023	.0020
Hood River	16.3	16.6	1.8	6.2	.0	185,430	29.3	23,140	29,908	123,072	35.8	14,617	19,850	.0060	.0053
Jackson	139.3	144.8	3.9	55.6	5.7	1,922,307	50.8	24,235	34,574	1,108,126	45.3	14,494	19,930	.0507	.0501
Jefferson	12.7	13.7	7.9	5.0	11.1	196,653	72.1	25,398	39,331	100,008	65.0	13,472	20,002	.0044	.0049
Josephine	68.6	76.6	11.7	29.3	13.6	882,612	62.8	21,008	30,123	543,518	54.7	13,619	18,550	.0228	.0243
Klamath	58.7	58.2	-.9	22.1	.0	688,753	37.6	22,647	31,165	443,838	39.9	14,351	20,083	.0208	.0191
Lake	7.8	8.0	2.6	3.2	6.7	101,321	51.1	22,351	31,663	49,696	45.1	11,413	15,530	.0025	.0026
Lane	267.9	259.1	-3.3	103.1	-1.2	3,891,548	45.4	25,669	37,745	2,032,660	41.7	13,751	19,715	.1009	.0957
Lincoln	36.8	37.8	2.7	16.1	3.2	686,547	63.3	26,946	42,643	256,643	44.2	11,405	15,941	.0144	.0148
Linn	90.2	90.3	.1	34.0	1.5	1,311,275	55.3	25,211	38,567	664,936	49.7	13,255	19,557	.0321	.0323
Malheur	28.1	29.0	3.2	10.3	5.1	364,960	63.8	22,734	35,433	262,056	56.6	17,079	25,442	.0099	.0103
Marion	210.7	214.6	1.9	79.6	2.6	2,756,343	43.6	24,735	34,627	1,535,128	40.9	14,039	19,286	.0752	.0716
Morrow	8.3	8.9	7.2	3.0	3.4	136,338	63.4	28,772	45,446	34,885	55.2	7,752	11,628	.0027	.0028
Multnomah	562.3	558.1	-.7	236.4	.3	10,387,834	58.6	27,808	43,942	6,114,383	50.5	17,239	25,865	.2509	.2549
Polk	46.3	46.8	1.1	17.5	2.9	628,244	47.2	25,107	35,900	127,226	34.5	5,564	7,270	.0136	.0131
Sherman	2.1	2.0	-4.8	.8	.0	36,820	59.3	28,884	46,025	16,663	50.7	13,823	20,829	.0008	.0008
Tillamook	21.2	20.9	-1.4	8.5	.0	243,144	33.1	21,490	28,605	129,674	37.7	11,078	15,256	.0070	.0064
Umatilla	61.5	63.5	3.3	22.4	2.3	820,595	50.5	24,900	36,634	484,232	44.8	15,273	21,618	.0220	.0217
Union	24.6	25.0	1.6	8.8	.0	352,235	58.0	25,338	40,027	172,162	50.0	13,042	19,564	.0086	.0086
Wallowa	7.4	7.4	.0	3.0	.0	95,155	45.5	21,802	31,718	48,433	43.8	11,224	16,144	.0025	.0024
Wasco	21.7	21.5	-.9	8.5	1.2	282,759	38.7	24,278	33,266	195,980	39.1	16,778	23,056	.0085	.0078
Washington	272.5	295.2	8.3	115.2	10.9	6,762,166	75.8	37,012	58,699	3,203,609	66.3	18,537	27,809	.1327	.1495
Wheeler	1.4	1.3	-7.1	.7	.0	14,861	26.2	16,824	21,230	5,785	25.5	6,587	8,264	.0004	.0004
Yamhill	59.8	63.2	5.7	22.3	6.7	894,944	59.5	26,840	40,132	384,195	54.0	11,939	17,228	.0203	.0211
TOTAL METRO COUNTIES	**1,813.5**	**1,845.9**	**1.8**	**725.0**	**3.2**	**32,108,930**	**58.7**	**28,806**	**44,288**	**16,393,326**	**51.5**	**15,410**	**22,611**	**.7444**	**.7615**
TOTAL STATE	**2,709.2**	**2,759.0**	**1.8**	**1,068.7**	**3.1**	**44,091,646**	**55.7**	**27,323**	**41,257**	**22,655,863**	**49.5**	**14,623**	**21,199**	**1.0567**	**1.0655**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
PENNSYLVANIA															
ALLENTOWN - BETHLEHEM	**656.8**	**673.9**	**2.6**	**262.5**	**5.0**	**11,756,325**	**47.4**	**31,907**	**44,786**	**5,544,706**	**46.0**	**15,202**	**21,123**	**.2785**	**.2721**
Carbon	54.4	55.2	1.5	22.0	3.8	740,764	38.3	25,261	33,671	221,725	29.1	8,104	10,078	.0177	.0162
Lehigh	279.5	285.0	2.0	113.9	4.5	5,795,398	55.2	34,267	50,881	3,280,299	51.9	19,819	28,800	.1364	.1384
Northampton	233.5	239.9	2.7	91.8	5.2	3,511,848	37.3	29,296	38,255	1,306,876	35.4	11,057	14,236	.0858	.0793
Warren, N. J.	*89.4*	*93.8*	*4.9*	*34.8*	*7.4*	*1,708,315*	*49.2*	*35,350*	*49,090*	*735,806*	*46.7*	*15,484*	*21,144*	*.0386*	*.0382*
ALTOONA	**136.0**	**134.9**	**–.8**	**51.9**	**1.8**	**1,740,414**	**37.0**	**24,911**	**33,534**	**1,035,341**	**39.5**	**14,555**	**19,949**	**.0499**	**.0461**
Blair	136.0	134.9	–.8	51.9	1.8	1,740,414	37.0	24,911	33,534	1,035,341	39.5	14,555	19,949	.0499	.0461
BEAVER COUNTY	**199.9**	**194.9**	**–2.5**	**73.4**	**.0**	**3,259,009**	**39.6**	**31,813**	**44,401**	**1,120,023**	**32.1**	**11,548**	**15,259**	**.0765**	**.0700**
Beaver	199.9	194.9	–2.5	73.4	.0	3,259,009	39.6	31,813	44,401	1,120,023	32.1	11,548	15,259	.0765	.0700
ERIE	**285.3**	**288.8**	**1.2**	**107.1**	**3.7**	**4,708,736**	**51.4**	**30,103**	**43,966**	**2,092,198**	**46.2**	**13,853**	**19,535**	**.1100**	**.1086**
Erie	285.3	288.8	1.2	107.1	3.7	4,708,736	51.4	30,103	43,966	2,092,198	46.2	13,853	19,535	.1100	.1086
HARRISBURG - LEBANON - CARLISLE	**578.8**	**597.4**	**3.2**	**233.2**	**5.7**	**10,628,016**	**52.0**	**31,680**	**45,575**	**5,733,887**	**50.7**	**17,240**	**24,588**	**.2548**	**.2553**
Cumberland	189.1	197.4	4.4	75.5	7.1	3,837,261	57.6	34,543	50,825	2,415,580	54.9	22,119	31,994	.0928	.0958
Dauphin	237.6	241.4	1.6	98.5	3.9	4,683,959	54.0	32,084	47,553	2,245,016	50.8	15,699	22,792	.1060	.1067
Lebanon	112.6	115.9	2.9	43.4	5.6	1,564,831	36.7	27,858	36,056	898,523	41.1	15,489	20,703	.0435	.0405
Perry	39.5	42.7	8.1	15.8	10.5	541,965	46.5	25,870	34,302	174,768	44.7	8,445	11,061	.0125	.0123
JOHNSTOWN	**262.6**	**259.2**	**–1.3**	**96.9**	**1.0**	**2,829,027**	**23.2**	**23,940**	**29,195**	**1,243,876**	**20.4**	**10,769**	**12,837**	**.0852**	**.0717**
Cambria	179.1	174.3	–2.7	64.9	–.5	1,939,213	21.7	24,434	29,880	878,384	18.4	11,376	13,534	.0594	.0493
Somerset	83.5	84.9	1.7	32.0	4.2	889,814	26.6	22,891	27,807	365,492	25.6	9,480	11,422	.0258	.0224
LANCASTER	**386.6**	**407.1**	**5.3**	**149.8**	**7.9**	**6,548,842**	**51.4**	**31,158**	**43,717**	**3,338,494**	**52.5**	**15,776**	**22,286**	**.1565**	**.1577**
Lancaster	386.6	407.1	5.3	149.8	7.9	6,548,842	51.4	31,158	43,717	3,338,494	52.5	15,776	22,286	.1565	.1577
PHILADELPHIA	**4,807.8**	**4,880.7**	**1.5**	**1,822.0**	**3.7**	**88,729,247**	**49.7**	**33,761**	**48,699**	**42,105,783**	**48.3**	**16,168**	**23,110**	**2.0684**	**2.0413**
Bucks	515.6	546.9	6.1	194.2	8.6	9,811,753	51.5	36,196	50,524	5,251,656	52.8	19,214	27,043	.2324	.2348
Chester	341.7	364.9	6.8	132.2	9.6	7,839,765	61.3	40,306	59,302	2,635,223	58.0	13,826	19,934	.1511	.1595
Delaware	550.6	548.2	–.4	204.9	1.8	10,351,377	46.6	35,084	50,519	5,196,120	45.7	17,722	25,359	.2483	.2406
Montgomery	664.4	682.4	2.7	256.7	5.2	14,861,314	50.0	40,598	57,894	8,175,230	49.8	22,364	31,847	.3493	.3473
Philadelphia	1,638.3	1,588.6	–3.0	624.6	–.8	25,089,978	47.1	27,078	40,170	11,310,056	44.0	12,467	15,108	.6096	.5852
Burlington, N. J.	*392.8*	*417.4*	*6.3*	*142.9*	*9.0*	*7,926,069*	*51.6*	*39,883*	*55,466*	*3,180,777*	*49.0*	*16,281*	*22,259*	*.1718*	*.1726*
Camden, N. J.	*487.3*	*500.4*	*2.7*	*185.3*	*5.1*	*8,917,947*	*46.0*	*34,651*	*48,127*	*4,460,854*	*47.7*	*17,126*	*24,074*	*.2145*	*.2092*
Gloucester, N. J.	*217.1*	*231.9*	*6.8*	*81.2*	*9.4*	*3,931,044*	*51.5*	*34,975*	*48,412*	*1,895,867*	*50.4*	*16,985*	*23,348*	*.0914*	*.0921*
PHILADELPHIA - WILMINGTON - TRENTON CONSOLIDATED AREA	***5,801.2***	***5,895.3***	***1.6***	***2,189.8***	***3.9***	***108,000,655***	***49.5***	***34,271***	***49,320***	***51,290,549***	***48.1***	***16,432***	***23,422***	***2.5166***	***2.4813***
PITTSBURGH	**2,180.6**	**2,142.7**	**–1.7**	**850.1**	**.5**	**34,604,802**	**36.5**	**29,950**	**40,707**	**15,658,626**	**33.9**	**13,822**	**18,420**	**.8850**	**.8039**
Allegheny	1,404.6	1,363.5	–2.9	552.4	–.8	23,593,429	36.4	31,082	42,711	11,225,648	35.8	14,851	20,322	.6032	.5482
Fayette	163.5	166.8	2.0	63.6	4.6	1,801,283	30.2	22,756	28,322	825,712	23.6	10,989	12,983	.0526	.0464
Washington	218.9	219.7	.4	84.0	2.8	3,272,275	38.3	28,962	38,956	1,160,583	28.5	11,054	13,816	.0799	.0728
Westmoreland	393.6	392.7	–.2	150.1	2.0	5,937,815	38.3	29,192	39,559	2,446,683	31.6	12,634	16,300	.1493	.1365
PITTSBURGH - BEAVER VALLEY CONSOLIDATED AREA	***2,380.5***	***2,337.6***	***–1.8***	***923.5***	***.4***	***37,863,811***	***36.8***	***30,099***	***41,000***	***16,778,649***	***33.8***	***13,640***	***18,169***	***.9615***	***.8739***
READING	**323.4**	**332.4**	**2.8**	**131.0**	**5.2**	**5,492,615**	**46.8**	**30,060**	**41,928**	**3,009,187**	**48.2**	**16,307**	**22,971**	**.1374**	**.1345**
Berks	323.4	332.4	2.8	131.0	5.2	5,492,615	46.8	30,060	41,928	3,009,187	48.2	16,307	22,971	.1374	.1345
SCRANTON - WILKES-BARRE	**735.6**	**739.4**	**.5**	**287.1**	**2.9**	**10,756,192**	**46.8**	**26,258**	**37,465**	**5,341,505**	**43.9**	**13,301**	**18,605**	**.2718**	**.2625**
Columbia	63.4	64.4	1.6	24.1	4.3	958,876	54.2	26,918	39,787	357,425	41.3	10,949	14,831	.0218	.0216
Lackawanna	223.9	220.1	–1.7	85.2	.6	3,187,605	43.2	26,275	37,413	1,700,117	43.1	14,023	19,954	.0838	.0796
Luzerne	340.3	336.6	–1.1	132.4	1.2	4,921,776	45.7	25,831	37,174	2,482,338	44.8	13,106	18,749	.1255	.1205
Monroe	79.4	88.0	10.8	34.5	13.5	1,314,724	55.7	27,773	38,108	651,294	44.5	14,829	18,878	.0314	.0319
Wyoming	28.6	30.3	5.9	10.9	9.0	373,211	45.9	25,577	34,240	150,331	42.7	10,536	13,792	.0093	.0089
SHARON	**128.6**	**127.7**	**–.7**	**47.7**	**1.5**	**1,722,075**	**32.7**	**27,621**	**36,102**	**735,045**	**28.0**	**12,214**	**15,410**	**.0462**	**.0411**
Mercer	128.6	127.7	–.7	47.7	1.5	1,722,075	32.7	27,621	36,102	735,045	28.0	12,214	15,410	.0462	.0411
STATE COLLEGE	**115.8**	**117.9**	**1.8**	**40.7**	**4.4**	**1,579,073**	**44.8**	**27,958**	**38,798**	**767,088**	**36.7**	**14,389**	**18,847**	**.0411**	**.0391**
Centre	115.8	117.9	1.8	40.7	4.4	1,579,073	44.8	27,958	38,798	767,088	36.7	14,389	18,847	.0411	.0391
WILLIAMSPORT	**119.3**	**118.8**	**–.4**	**45.0**	**2.3**	**1,690,471**	**44.0**	**26,675**	**37,566**	**867,193**	**41.2**	**13,954**	**19,271**	**.0440**	**.0418**
Lycoming	119.3	118.8	–.4	45.0	2.3	1,690,471	44.0	26,675	37,566	867,193	41.2	13,954	19,271	.0440	.0418
YORK	**401.1**	**417.6**	**4.1**	**159.4**	**6.6**	**6,654,973**	**48.0**	**30,082**	**41,750**	**2,635,161**	**41.2**	**12,480**	**16,532**	**.1537**	**.1496**
Adams	69.2	69.8	.9	25.3	3.7	984,824	42.7	28,292	38,926	311,896	41.4	9,040	12,328	.0229	.0217
York	331.9	347.8	4.8	134.1	7.2	5,670,149	48.9	30,431	42,283	2,323,265	41.2	13,151	17,325	.1308	.1279
ALL COUNTIES															
Adams	69.2	69.8	.9	25.3	3.7	984,824	42.7	28,292	38,926	311,896	41.4	9,040	12,328	.0229	.0217
Allegheny	1,404.6	1,363.5	–2.9	552.4	–.8	23,593,429	36.4	31,082	42,711	11,225,648	35.8	14,851	20,322	.6032	.5482

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
PENNSYLVANIA (continued)															
ALL COUNTIES (continued)															
Armstrong	85.9	92.9	8.1	36.1	10.7	1,189,085	45.5	25,070	32,939	401,889	35.5	9,095	11,133	.0281	.0273
Beaver	199.9	194.9	–2.5	73.4	.0	3,259,009	39.6	31,813	44,401	1,120,023	32.1	11,548	15,259	.0765	.0700
Bedford	48.3	49.3	2.1	18.4	5.1	607,516	46.3	23,729	33,017	278,661	39.5	11,417	15,145	.0157	.0151
Berks	323.4	332.4	2.8	131.0	5.2	5,492,615	46.8	30,060	41,928	3,009,187	48.2	16,307	22,971	1374	.1345
Blair	136.0	134.9	–.8	51.9	1.8	1,740,414	37.0	24,911	33,534	1,035,341	39.5	14,555	19,949	.0499	.0461
Bradford	65.0	66.3	2.0	24.5	4.3	888,448	48.1	25,525	36,263	318,945	35.5	10,019	13,018	.0212	.0204
Bucks	515.6	546.9	6.1	194.2	8.6	9,811,753	51.5	36,196	50,524	5,251,656	52.8	19,214	27,043	.2324	.2348
Butler	156.3	162.7	4.1	58.8	6.7	2,165,714	37.2	28,646	36,832	856,160	31.2	11,843	14,561	.0551	.0508
Cambria	179.1	174.3	–2.7	64.9	–.5	1,939,213	21.7	24,434	29,880	878,384	18.4	11,376	13,534	.0594	.0493
Cameron	6.4	6.1	–4.7	2.6	–3.7	71,209	19.6	22,045	27,388	27,236	18.6	8,507	10,475	.0021	.0018
Carbon	54.4	55.2	1.5	22.0	3.8	740,764	38.3	25,261	33,671	221,725	29.1	8,104	10,078	.0177	.0162
Centre	115.8	117.9	1.8	40.7	4.4	1,579,073	44.8	27,958	38,798	767,088	36.7	14,389	18,847	.0411	.0391
Chester	341.7	364.9	6.8	132.2	9.6	7,839,765	61.3	40,306	59,302	2,635,223	58.0	13,826	19,934	.1511	.1595
Clarion	45.0	45.7	1.6	15.7	3.3	534,747	34.1	26,230	34,060	224,950	25.8	11,765	14,328	.0146	.0132
Clearfield	84.4	84.6	.2	31.4	2.3	1,061,690	36.8	25,285	33,812	631,224	35.2	15,213	20,103	.0311	.0283
Clinton	39.4	39.6	.5	14.7	3.5	379,980	22.5	21,849	25,849	252,682	28.5	13,844	17,189	.0129	.0113
Columbia	63.4	64.4	1.6	24.1	4.3	958,876	54.2	26,918	39,787	357,425	41.3	10,949	14,831	.0218	.0216
Crawford	90.2	90.8	.7	33.7	3.1	1,238,053	41.9	26,684	36,737	492,009	32.1	11,393	14,600	.0311	.0288
Cumberland	189.1	197.4	4.4	75.5	7.1	3,837,261	57.6	34,543	50,825	2,415,580	54.9	22,119	31,994	.0928	.0958
Dauphin	237.6	241.4	1.6	98.5	3.9	4,683,959	54.0	32,084	47,553	2,245,016	50.8	15,699	22,792	.1060	.1067
Delaware	550.6	548.2	–.4	204.9	1.8	10,351,377	46.6	35,084	50,519	5,196,120	45.7	17,722	25,359	.2483	.2406
Elk	38.7	38.8	.3	14.2	3.6	634,829	52.9	30,305	44,706	177,778	37.6	9,429	12,520	.0135	.0131
Erie	285.3	288.8	1.2	107.1	3.7	4,708,736	51.4	30,103	43,966	2,092,198	46.2	13,853	19,535	.1100	.1086
Fayette	163.5	166.8	2.0	63.6	4.6	1,801,283	30.2	22,756	28,322	825,712	23.6	10,989	12,983	.0526	.0464
Forest	4.9	4.8	–2.0	1.9	.0	52,285	27.4	21,601	27,518	21,655	33.5	8,538	11,397	.0015	.0013
Franklin	118.6	122.6	3.4	46.4	5.7	1,956,381	51.4	29,430	42,163	647,484	34.7	10,949	13,954	.0433	.0421
Fulton	13.8	14.7	6.5	5.7	9.6	165,633	42.5	22,348	29,058	39,671	32.5	5,757	6,960	.0038	.0038
Greene	41.8	42.7	2.2	15.9	3.9	559,914	42.2	25,729	35,215	210,605	41.5	9,729	13,246	.0138	.0129
Huntingdon	43.2	43.5	.7	15.6	3.3	481,877	39.1	22,939	30,890	194,815	37.5	9,382	12,488	.0127	.0120
Indiana	95.7	98.3	2.7	34.2	4.9	1,197,278	37.3	26,744	35,008	550,556	38.0	12,236	16,098	.0321	.0298
Jefferson	50.5	52.3	3.6	20.0	5.3	772,564	50.5	27,018	38,628	257,602	34.5	10,078	12,880	.0175	.0170
Juniata	20.6	21.7	5.3	8.0	6.7	241,329	38.4	23,247	30,166	78,804	32.5	7,927	9,851	.0061	.0057
Lackawanna	223.9	220.1	–1.7	85.2	.6	3,187,605	43.2	26,275	37,413	1,700,117	43.1	14,023	19,954	.0838	.0796
Lancaster	386.6	407.1	5.3	149.8	7.9	6,548,842	51.4	31,158	43,717	3,338,494	52.5	15,776	22,286	.1565	.1577
Lawrence	105.9	104.9	–.9	39.5	1.3	1,548,834	40.7	28,218	39,211	556,778	28.6	11,099	14,096	.0377	.0346
Lebanon	112.6	115.9	2.9	43.4	5.6	1,564,831	36.7	27,858	36,056	898,523	41.1	15,489	20,703	.0435	.0405
Lehigh	279.5	285.0	2.0	113.9	4.5	5,795,398	55.2	34,267	50,881	3,280,299	51.9	19,819	28,800	.1364	.1384
Luzerne	340.3	336.6	–1.1	132.4	1.2	4,921,776	45.7	25,831	37,174	2,482,338	44.8	13,106	18,749	.1255	.1205
Lycoming	119.3	118.8	–.4	45.0	2.3	1,690,471	44.0	26,675	37,566	867,193	41.2	13,954	19,271	.0440	.0418
McKean	49.7	48.8	–1.8	18.6	.0	711,110	43.7	26,598	38,232	282,657	37.6	11,042	15,197	.0174	.0163
Mercer	128.6	127.7	–.7	47.7	1.5	1,722,075	32.7	27,621	36,102	735,045	28.0	12,214	15,410	.0462	.0411
Mifflin	47.5	48.0	1.1	18.2	2.8	550,159	33.6	23,260	30,229	218,754	24.3	9,945	12,019	.0151	.0134
Monroe	79.4	88.0	10.8	34.5	13.5	1,314,724	55.7	27,773	38,108	651,294	44.5	14,829	18,878	.0314	.0319
Montgomery	664.4	682.4	2.7	256.7	5.2	14,861,314	50.0	40,598	57,894	8,175,230	49.8	22,364	31,847	.3493	.3473
Montour	17.0	17.0	.0	6.0	1.7	270,007	49.6	30,587	45,001	117,768	47.1	13,570	19,628	.0064	.0062
Northampton	233.5	239.9	2.7	91.8	5.2	3,511,848	37.3	29,296	38,255	1,306,876	35.4	11,057	14,236	.0858	.0793
Northumberland	100.7	100.6	–.1	40.7	2.3	1,088,222	28.8	21,222	26,738	507,163	30.1	9,797	12,461	.0317	.0281
Perry	39.5	42.7	8.1	15.8	10.5	541,965	46.5	25,870	34,302	174,768	44.7	8,445	11,061	.0125	.0123
Philadelphia	1,638.3	1,588.6	–3.0	624.6	–.8	25,089,978	47.1	27,078	40,170	11,310,056	44.0	12,467	18,108	.6096	.5852
Pike	21.7	24.8	14.3	10.2	17.2	342,191	55.1	25,366	33,548	81,439	44.7	6,467	7,984	.0069	.0070
Potter	18.7	19.5	4.3	7.3	7.4	264,935	58.8	24,536	36,292	76,729	43.9	7,839	10,511	.0056	.0058
Schuylkill	160.2	159.2	–.6	64.0	1.7	1,993,058	36.3	23,242	31,142	963,925	40.6	10,903	15,061	.0542	.0501
Snyder	35.9	37.9	5.6	13.3	8.1	488,510	47.7	26,885	36,730	414,183	50.8	22,332	31,142	.0148	.0148
Somerset	83.5	84.9	1.7	32.0	4.2	889,814	26.6	22,891	27,807	365,492	25.6	9,480	11,422	.0258	.0224
Sullivan	6.4	6.4	.0	2.2	.0	63,795	31.9	21,989	28,998	31,943	37.1	10,590	14,520	.0019	.0018
Susquehanna	40.5	42.7	5.4	15.6	7.6	547,233	50.5	25,075	35,079	159,498	40.8	7,813	10,224	.0122	.0122
Tioga	41.9	42.2	.7	15.1	3.4	461,002	35.2	23,353	30,530	165,889	28.3	8,853	10,986	.0124	.0110
Union	34.0	35.4	4.1	11.7	7.3	492,607	52.9	29,549	42,103	184,018	46.5	11,527	15,728	.0112	.0113
Venango	65.2	65.6	.6	24.7	2.9	861,721	33.9	26,816	34,887	341,560	31.3	10,837	13,828	.0226	.0203
Warren	47.3	47.1	–.4	17.7	1.7	533,381	23.6	24,808	30,135	657,142	41.1	26,774	37,127	.0216	.0195
Washington	218.9	219.7	.4	84.0	2.8	3,272,275	38.3	28,962	38,956	1,160,583	28.5	11,054	13,816	.0799	.0728
Wayne	39.1	42.4	8.4	16.1	11.0	457,100	39.5	22,595	28,391	337,259	48.8	15,630	20,948	.0139	.0136
Westmoreland	393.6	392.7	–.2	150.1	2.0	5,937,815	38.3	29,192	39,559	2,446,683	31.6	12,634	16,300	.1493	.1365
Wyoming	28.6	30.3	5.9	10.9	9.0	373,211	45.9	25,577	34,240	150,331	42.7	10,536	13,792	.0093	.0089
York	331.9	347.8	4.8	134.1	7.2	5,670,149	48.9	30,431	42,283	2,323,265	41.2	13,151	17,325	.1308	.1279

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1965–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
PENNSYLVANIA (continued)															
TOTAL METRO COUNTIES	**10,131.6**	**10,189.9**	**.6**	**3,913.6**	**2.9**	**170,216,442**	**45.5**	**30,750**	**43,494**	**80,954,809**	**43.6**	**14,819**	**20,686**	**4.1427**	**3.9832**
TOTAL STATE	**12,012.0**	**12,109.8**	**.8**	**4,632.3**	**3.1**	**195,088,839**	**44.9**	**29,975**	**42,115**	**91,714,240**	**42.6**	**14,311**	**19,799**	**4.7845**	**4.5839**
RHODE ISLAND															
PROVIDENCE - PAWTUCKET - WOONSOCKET	**885.2**	**899.3**	**1.6**	**335.3**	**3.7**	**15,711,786**	**48.7**	**32,684**	**46,859**	**7,549,121**	**48.6**	**15,715**	**22,515**	**.3714**	**.3657**
Bristol	46.5	45.9	−1.3	15.5	.0	787,183	40.7	36,102	50,786	251,354	41.5	11,464	16,216	.0177	.0167
Kent	161.4	167.1	3.5	61.0	5.7	3,120,720	51.6	35,686	51,159	1,751,722	50.9	20,112	28,717	.0751	.0753
Providence	575.5	577.0	.3	220.2	2.5	9,827,083	47.0	31,112	44,628	4,470,402	46.3	14,214	20,302	.2329	.2261
Washington	101.8	109.3	7.4	38.6	10.0	1,976,800	57.0	35,863	51,212	1,075,643	56.7	19,555	27,866	.0457	.0476
ALL COUNTIES															
Bristol	46.5	45.9	−1.3	15.5	.0	787,183	40.7	36,102	50,786	251,354	41.5	11,464	16,216	.0177	.0167
Kent	161.4	167.1	3.5	61.0	5.7	3,120,720	51.6	35,686	51,159	1,751,722	50.9	20,112	28,717	.0751	.0753
Newport	84.3	85.4	1.3	30.9	3.7	1,709,504	52.0	37,738	55,324	842,074	49.7	18,874	27,252	.0392	.0390
Providence	575.5	577.0	.3	220.2	2.5	9,827,083	47.0	31,112	44,628	4,470,402	46.3	14,214	20,302	.2329	.2261
Washington	101.8	109.3	7.4	38.6	10.0	1,976,800	57.0	35,863	51,212	1,075,643	56.7	19,555	27,866	.0457	.0476
TOTAL METRO COUNTIES	**885.2**	**899.3**	**1.6**	**335.3**	**3.7**	**15,711,786**	**48.7**	**32,684**	**46,859**	**7,549,121**	**48.6**	**15,715**	**22,515**	**.3714**	**.3657**
TOTAL STATE	**969.5**	**984.7**	**1.6**	**366.2**	**3.7**	**17,421,290**	**49.1**	**33,110**	**47,573**	**8,391,195**	**48.7**	**15,982**	**22,914**	**.4106**	**.4047**
SOUTH CAROLINA															
ANDERSON	**145.3**	**154.8**	**6.5**	**59.1**	**9.2**	**2,150,664**	**56.8**	**25,349**	**36,390**	**1,048,166**	**53.1**	**12,659**	**17,735**	**.0513**	**.0527**
Anderson	145.3	154.8	6.5	59.1	9.2	2,150,664	56.8	25,349	36,390	1,048,166	53.1	12,659	17,735	.0513	.0527
CHARLESTON	**490.2**	**537.7**	**9.7**	**186.1**	**12.4**	**7,006,537**	**56.8**	**26,982**	**37,649**	**3,846,741**	**52.8**	**15,205**	**20,670**	**.1746**	**.1805**
Berkeley	122.1	146.8	20.2	49.8	23.3	1,745,740	69.8	25,448	35,055	424,545	70.2	6,175	8,525	.0339	.0383
Charleston	291.3	297.3	2.1	103.9	4.5	4,158,462	49.8	27,929	40,024	2,980,053	49.2	20,092	28,682	.1167	.1155
Dorchester	76.8	93.6	21.9	32.4	25.6	1,102,335	66.0	25,733	34,023	442,143	63.0	10,515	13,646	.0240	.0267
CHARLOTTE - GASTONIA - ROCK HILL	**1,049.0**	**1,116.1**	**6.4**	**422.5**	**9.0**	**18,388,166**	**56.8**	**30,258**	**43,522**	**10,300,186**	**55.8**	**17,057**	**24,379**	**.4390**	**.4540**
York	119.2	130.4	9.4	46.5	12.0	2,098,845	68.0	30,110	45,136	1,029,159	63.6	15,157	22,132	.0458	.0499
Cabarrus, N. C.	*93.3*	*99.6*	*6.8*	*37.5*	*9.6*	*1,644,016*	*61.0*	*29,851*	*43,840*	*863,325*	*58.5*	*15,931*	*23,022*	*.0378*	*.0397*
Gaston, N. C.	*169.5*	*175.1*	*3.3*	*64.3*	*5.6*	*2,736,403*	*53.9*	*29,204*	*42,557*	*1,327,652*	*52.0*	*14,344*	*20,648*	*.0645*	*.0654*
Lincoln, N. C.	*47.0*	*51.1*	*8.7*	*19.0*	*11.1*	*787,598*	*61.9*	*28,449*	*41,453*	*264,451*	*59.9*	*9,669*	*13,918*	*.0162*	*.0171*
Mecklenburg, N. C.	*438.1*	*467.7*	*6.8*	*184.4*	*9.4*	*8,324,525*	*55.2*	*31,841*	*45,144*	*5,391,663*	*55.4*	*20,591*	*29,239*	*.2068*	*.2131*
Rowan, N. C.	*103.0*	*105.9*	*2.8*	*41.0*	*5.4*	*1,652,558*	*52.8*	*27,802*	*40,306*	*902,821*	*51.3*	*15,336*	*22,020*	*.0407*	*.0409*
Union, N. C.	*78.9*	*86.3*	*9.4*	*29.8*	*12.5*	*1,144,221*	*53.4*	*28,143*	*38,397*	*521,115*	*56.7*	*12,549*	*17,487*	*.0272*	*.0279*
COLUMBIA	**443.2**	**472.6**	**6.6**	**172.6**	**9.5**	**8,058,511**	**63.8**	**31,222**	**46,689**	**3,821,814**	**58.6**	**15,268**	**22,143**	**.1765**	**.1878**
Lexington	161.5	180.6	11.8	67.6	14.4	3,019,134	69.4	30,162	44,662	1,118,578	66.0	11,403	16,547	.0598	.0662
Richland	281.7	292.0	3.7	105.0	6.6	5,039,377	60.6	31,858	47,994	2,703,236	56.0	17,587	25,745	.1167	.1216
FLORENCE	**118.3**	**125.0**	**5.7**	**44.6**	**8.3**	**1,492,092**	**51.4**	**23,919**	**33,455**	**1,075,455**	**52.7**	**17,095**	**24,113**	**.0426**	**.0430**
Florence	118.3	125.0	5.7	44.6	8.3	1,492,092	51.4	23,919	33,455	1,075,455	52.7	17,095	24,113	.0426	.0430
GREENVILLE - SPARTANBURG	**609.1**	**642.0**	**5.4**	**244.1**	**8.0**	**8,713,923**	**48.9**	**25,877**	**35,698**	**5,177,836**	**49.9**	**15,279**	**21,212**	**.2290**	**.2283**
Greenville	308.3	325.7	5.6	126.1	8.1	4,091,866	40.4	24,997	32,449	2,976,715	47.2	17,347	23,606	.1210	.1170
Pickens	86.9	93.0	7.0	33.2	9.9	1,406,586	64.3	28,342	42,367	521,010	55.0	11,129	15,693	.0297	.0314
Spartanburg	213.9	223.3	4.4	84.8	6.9	3,215,471	54.6	26,231	37,918	1,680,111	53.3	13,819	19,813	.0783	.0799
ALL COUNTIES															
Abbeville	23.6	24.4	3.4	9.1	5.8	294,627	49.4	22,933	32,377	76,546	49.9	5,936	8,412	.0066	.0065
☐ Aiken	115.0	123.1	7.0	47.2	9.5	1,957,341	62.9	27,883	41,469	812,302	59.3	11,833	17,210	.0419	.0446
Allendale	11.2	11.6	3.6	4.1	7.9	93,283	38.4	17,731	22,752	39,541	31.5	7,915	9,644	.0028	.0026
Anderson	145.3	154.8	6.5	59.1	9.2	2,150,664	56.8	25,349	36,390	1,048,166	53.1	12,659	17,735	.0513	.0527
Bamberg	18.3	18.3	.0	6.1	.0	191,767	48.1	21,221	31,437	65,860	34.3	8,037	10,797	.0049	.0047
Barnwell	21.0	21.9	4.3	7.8	6.8	228,711	43.7	21,802	29,322	87,193	47.9	8,077	11,179	.0058	.0057
Beaufort	81.2	91.6	12.8	31.4	18.0	1,639,332	78.1	34,603	52,208	929,384	72.9	20,203	29,598	.0348	.0400
Berkeley	122.1	146.8	20.2	49.8	23.3	1,745,740	69.8	25,448	35,055	424,545	70.2	6,175	8,525	.0339	.0383
Calhoun	13.0	13.6	4.6	4.8	9.1	126,241	43.4	20,009	26,300	27,528	36.8	4,572	5,735	.0030	.0030
Charleston	291.3	297.3	2.1	103.9	4.5	4,158,462	49.8	27,929	40,024	2,980,053	49.2	20,092	28,682	.1167	.1155
Cherokee	42.4	43.6	2.8	15.6	4.7	457,811	37.2	22,387	29,347	251,663	43.1	11,800	16,132	.0133	.0125
Chester	31.3	32.2	2.9	11.3	4.6	352,230	43.9	22,663	31,171	162,866	46.4	10,302	14,413	.0093	.0091
Chesterfield	39.6	40.6	2.5	14.9	3.5	409,347	38.5	20,519	27,473	190,998	42.9	9,282	12,819	.0115	.0108
Clarendon	28.6	29.5	3.1	10.1	5.2	263,856	42.6	19,268	26,124	116,416	34.2	9,039	11,526	.0075	.0071

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
SOUTH CAROLINA (continued)															
ALL COUNTIES (continued)															
Colleton	34.5	36.7	6.4	13.0	8.3	325,689	41.2	19,217	25,053	216,774	47.7	12,229	16,675	.0101	.0098
Darlington	65.8	68.5	4.1	24.2	6.6	728,571	44.3	22,246	30,106	350,735	48.0	10,441	14,493	.0196	.0192
Dillon	32.0	32.6	1.9	10.8	4.9	312,613	49.9	20,253	28,946	221,870	49.5	14,410	20,544	.0096	.0095
Dorchester	76.8	93.6	21.9	32.4	25.6	1,102,335	66.0	25,733	34,023	442,143	63.0	10,515	13,646	.0240	.0267
Edgefield	17.9	18.2	1.7	6.3	5.0	145,393	28.3	18,891	23,078	73,948	38.9	8,872	11,738	.0047	.0042
Fairfield	20.8	20.8	.0	6.7	.0	194,101	38.2	20,968	28,970	68,658	34.6	7,612	10,247	.0053	.0050
Florence	118.3	125.0	5.7	44.6	8.3	1,492,092	51.4	23,919	33,455	1,075,455	52.7	17,095	24,113	.0426	.0430
Georgetown	47.8	52.4	9.6	18.3	12.3	448,228	32.8	20,704	24,493	405,490	46.4	16,994	22,158	.0160	.0153
Greenville	308.3	325.7	5.6	126.1	8.1	4,091,866	40.4	24,997	32,449	2,976,715	47.2	17,347	23,606	.1210	.1170
Greenwood	61.0	63.6	4.3	24.1	6.6	833,083	49.3	24,688	34,568	532,077	50.5	15,644	22,078	.0228	.0224
Hampton	19.1	19.7	3.1	7.3	7.4	181,754	38.4	19,308	24,898	115,781	45.6	11,692	15,860	.0056	.0054
Horry	126.9	149.7	18.0	57.4	20.6	2,312,973	81.7	26,738	40,296	1,963,039	75.8	23,454	34,199	.0572	.0675
Jasper	15.9	17.0	6.9	5.9	9.3	183,795	62.1	20,995	31,152	120,745	58.7	14,088	20,465	.0050	.0051
Kershaw	42.3	45.4	7.3	17.0	9.7	616,524	56.5	25,415	36,266	333,733	56.2	13,781	19,631	.0152	.0157
Lancaster	57.1	60.1	5.3	21.6	7.5	849,270	59.7	26,462	39,318	326,599	49.6	10,862	15,120	.0189	.0196
Laurens	53.8	55.2	2.6	19.4	5.4	741,695	56.5	25,753	38,232	286,769	53.2	10,173	14,782	.0170	.0172
Lee	18.9	18.8	−.5	6.0	1.7	151,810	33.2	19,315	25,302	72,698	39.0	8,866	12,116	.0046	.0043
Lexington	161.5	180.6	11.8	67.6	14.4	3,019,134	69.4	30,162	44,662	1,118,578	66.0	11,403	16,547	.0598	.0662
McCormick	7.8	7.7	−1.3	2.5	.0	87,936	51.7	23,188	35,174	15,167	31.6	4,610	6,067	.0020	.0018
Marion	35.4	36.3	2.5	12.5	5.0	347,612	45.6	20,058	27,809	184,525	47.5	10,511	14,762	.0098	.0097
Marlboro	32.7	33.4	2.1	11.1	4.7	313,050	44.9	20,380	28,203	127,675	46.9	8,197	11,502	.0085	.0081
Newberry	32.1	32.8	2.2	12.7	4.1	476,478	54.5	25,284	37,518	206,090	50.1	11,256	16,228	.0111	.0113
Oconee	52.2	55.4	6.1	21.9	8.4	744,758	56.1	23,624	34,007	305,993	55.1	9,766	13,972	.0171	.0176
Orangeburg	88.6	93.6	5.6	32.4	8.4	964,768	50.8	21,395	29,777	519,838	48.0	11,744	16,044	.0263	.0262
Pickens	86.9	93.0	7.0	33.2	9.9	1,406,586	64.3	28,342	42,367	521,010	55.0	11,129	15,693	.0297	.0314
Richland	281.7	292.0	3.7	105.0	6.6	5,039,377	60.6	31,858	47,994	2,703,236	56.0	17,587	25,745	.1167	.1216
Saluda	17.2	17.9	4.1	6.4	6.7	203,774	56.3	21,728	31,840	72,094	54.0	7,804	11,265	.0049	.0049
Spartanburg	213.9	223.3	4.4	84.8	6.9	3,215,471	54.6	26,231	37,918	1,680,111	53.3	13,819	19,813	.0783	.0799
Sumter	94.7	100.3	5.9	34.0	8.3	1,204,125	61.0	23,811	35,415	688,539	57.5	13,924	20,251	.0307	.0320
Union	31.3	31.5	.6	11.7	4.5	346,154	41.6	21,831	29,586	182,774	45.1	11,247	15,622	.0096	.0092
Williamsburg	40.0	41.1	2.8	13.4	4.7	362,195	43.4	19,732	27,029	161,980	43.3	8,831	12,088	.0103	.0099
York	119.2	130.4	9.4	46.5	12.0	2,098,845	68.0	30,110	45,136	1,029,159	63.6	15,157	22,132	.0458	.0499
TOTAL METRO COUNTIES	**2,040.3**	**2,185.6**	**7.1**	**800.2**	**9.7**	**31,477,913**	**57.0**	**27,493**	**39,338**	**16,811,473**	**54.1**	**14,957**	**21,009**	**.7617**	**.7868**
TOTAL STATE	**3,396.3**	**3,621.6**	**6.6**	**1,312.0**	**9.3**	**48,611,467**	**56.3**	**25,906**	**37,051**	**26,313,059**	**54.7**	**14,162**	**20,056**	**1.2031**	**1.2397**
SOUTH DAKOTA															
RAPID CITY	**76.3**	**81.6**	**6.9**	**31.5**	**9.8**	**1,451,445**	**57.9**	**32,038**	**46,078**	**964,505**	**57.0**	**21,411**	**30,619**	**.0359**	**.0375**
Pennington	76.3	81.6	6.9	31.5	9.8	1,451,445	57.9	32,038	46,078	964,505	57.0	21,411	30,619	.0359	.0375
SIOUX FALLS	**122.2**	**132.9**	**8.8**	**52.8**	**11.6**	**2,651,166**	**62.6**	**34,479**	**50,211**	**1,396,220**	**56.4**	**18,876**	**26,444**	**.0584**	**.0618**
Minnehaha	122.2	132.9	8.8	52.8	11.6	2,651,166	62.6	34,479	50,211	1,396,220	56.4	18,876	26,444	.0564	.0618
ALL COUNTIES															
Aurora	3.4	3.5	2.9	1.1	.0	23,485	18.2	18,055	21,350	8,905	30.4	6,210	8,095	.0007	.0007
Beadle	18.0	16.9	−6.1	6.9	−5.5	248,533	26.3	26,962	36,019	145,996	30.4	15,338	21,159	.0074	.0065
Bennett	3.3	3.5	6.1	1.0	.0	19,649	18.2	16,624	19,649	29,408	43.3	20,525	29,408	.0011	.0008
Bon Homme	8.1	8.1	.0	3.2	3.2	73,678	22.1	19,462	23,024	44,353	34.6	10,630	13,860	.0024	.0022
Brookings	25.7	26.7	3.9	9.3	5.7	387,543	50.5	29,255	41,671	196,155	49.2	14,942	21,092	.0096	.0096
Brown	37.6	38.0	1.1	14.9	3.5	616,870	45.3	29,475	41,401	365,589	44.4	17,586	24,536	.0162	.0155
Brule	5.2	5.1	−1.9	2.0	.0	54,536	28.7	21,181	27,268	56,488	49.7	18,873	28,244	.0019	.0018
Buffalo	1.8	1.8	.0	.4	.0	7,914	19.8	16,510	19,785	3,171	31.1	6,045	7,928	.0003	.0003
Butte	8.5	8.6	1.2	3.4	3.0	125,120	43.4	26,448	36,800	72,499	45.0	15,156	21,323	.0034	.0032
Campbell	2.1	2.0	−4.8	.8	.0	13,814	18.2	14,611	17,268	12,604	30.3	12,089	15,755	.0005	.0005
Charles Mix	9.8	9.8	.0	3.4	3.0	74,722	21.9	18,577	21,977	49,625	34.3	11,194	14,596	.0028	.0023
Clark	4.9	4.9	.0	1.9	.0	52,511	34.1	20,606	27,637	19,816	38.2	7,546	10,429	.0014	.0014
Clay	13.6	13.7	.7	5.1	4.1	234,610	54.0	31,095	46,002	66,494	49.6	9,068	13,038	.0048	.0048
Codington	22.2	23.1	4.1	8.9	6.0	388,864	56.4	29,594	43,693	252,679	53.5	19,594	28,391	.0098	.0100
Corson	5.1	5.1	.0	1.5	.0	30,140	18.2	16,997	20,093	8,553	30.3	4,375	5,702	.0010	.0009
Custer	6.9	7.7	11.6	3.1	19.2	121,300	62.3	28,737	39,129	40,263	66.0	9,329	12,988	.0025	.0027
Davison	18.3	18.6	1.6	7.6	2.7	276,445	43.1	26,108	36,374	209,545	44.6	19,584	27,572	.0081	.0077
Day	8.0	7.8	−2.5	3.0	.0	98,286	41.2	23,210	32,762	37,401	40.4	8,882	12,467	.0024	.0023
Deuel	5.2	5.1	−1.9	1.9	.0	60,094	41.8	22,305	31,628	18,566	42.0	6,881	9,772	.0014	.0014
Dewey	5.8	6.2	6.9	1.6	6.7	48,450	41.8	22,781	30,281	28,160	46.8	12,789	17,600	.0016	.0014
Douglas	4.2	4.2	.0	1.4	.0	29,882	22.7	17,392	21,344	13,360	32.6	7,198	9,543	.0010	.0010

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
SOUTH DAKOTA (continued)															
ALL COUNTIES (continued)															
Edmunds	5.2	5.2	.0	1.8	.0	37,220	18.2	17,491	20,678	31,009	30.3	13,217	17,227	.0015	.0012
Fall River	8.8	9.0	2.3	3.6	5.9	170,741	57.2	31,941	47,428	48,979	43.2	10,063	13,605	.0034	.0036
Faulk	3.0	2.9	−3.3	1.2	.0	28,099	24.5	18,805	23,416	10,411	33.5	6,500	8,676	.0009	.0006
Grant	9.3	9.5	2.2	3.6	9.1	147,077	61.8	27,543	40,855	68,991	58.4	13,195	19,164	.0033	.0035
Gregory	5.8	5.6	−3.4	2.1	.0	40,374	18.2	16,262	19,226	33,924	30.3	12,393	16,154	.0016	.0014
Haakon	3.0	3.1	3.3	1.0	.0	24,481	18.3	20,696	24,481	24,275	30.4	18,619	24,275	.0011	.0009
Hamlin	5.3	5.3	.0	1.9	.0	68,932	49.9	24,199	36,280	24,118	46.0	8,693	12,694	.0015	.0016
Hand	4.6	4.5	−2.2	1.8	.0	41,776	18.3	19,622	23,209	27,539	31.2	11,663	15,299	.0015	.0012
Hanson	3.4	[illegible]	0	1.1	.0	26,074	24.7	19,004	23,704	5,478	31.7	3,783	4,980	.0008	.0007
Harding	1.9	2.1	10.5	.6	.0	14,146	18.2	19,947	23,577	5,600	30.3	7,162	9,333	.0005	.0004
Hughes	15.3	16.2	5.9	6.5	[illegible]	351,222	61.1	36,344	54,034	146,282	51.0	16,147	22,505	.0072	.0074
Hutchinson	9.0	8.7	−3.3	3.4	.0	82,140	20.7	20,024	24,159	47,801	31.5	10,688	14,059	.0027	.0024
Hyde	2.0	1.9	−5.0	.8	.0	30,498	49.9	25,431	38,123	10,707	46.0	9,166	13,384	.0007	.0008
Jackson	4.1	4.7	14.6	1.3	8.3	37,465	32.1	23,629	28,819	23,115	43.2	13,450	17,781	.0012	.0011
Jerauld	2.9	2.9	.0	1.1	.0	21,582	18.2	16,603	19,620	19,914	30.3	13,892	18,104	.0009	.0008
Jones	1.5	1.6	6.7	.6	.0	20,769	42.8	24,238	34,615	30,544	58.2	32,187	50,907	.0008	.0007
Kingsbury	6.4	6.3	−1.6	2.6	.0	88,227	45.0	23,404	33,933	30,686	43.6	8,219	11,802	.0020	.0021
Lake	10.9	10.9	.0	4.2	2.4	173,702	52.7	27,739	41,358	72,371	49.2	11,833	17,231	.0041	.0039
Lawrence	19.1	19.9	4.2	8.1	6.6	361,920	59.0	29,959	44,681	128,689	47.1	11,513	15,888	.0075	.0077
Lincoln	15.1	16.1	6.6	5.6	9.8	249,117	57.8	30,945	44,485	51,515	52.4	6,629	9,199	.0048	.0049
Lyman	4.0	4.2	5.0	1.3	.0	43,849	37.5	24,538	33,730	24,082	39.9	13,245	18,525	.0013	.0013
McCook	6.2	5.8	−6.5	2.3	.0	80,192	42.7	24,441	34,866	32,172	42.4	9,821	13,988	.0019	.0018
McPherson	3.7	3.4	−8.1	1.5	.0	29,312	18.3	16,521	19,541	12,304	30.4	6,292	8,203	.0010	.0009
Marshall	5.1	4.8	−5.9	2.0	.0	64,552	39.0	23,217	32,276	21,996	35.4	8,125	10,998	.0016	.0014
Meade	22.6	24.1	6.6	8.1	8.0	327,724	44.6	30,214	40,460	77,152	41.8	7,255	9,525	.0072	.0069
Mellette	2.4	2.5	4.2	.7	.0	12,885	18.2	15,573	18,407	927	15.0	1,151	1,324	.0003	.0003
Miner	3.5	3.2	−8.6	1.4	.0	36,167	34.7	19,176	25,834	16,590	38.5	8,556	11,850	.0010	.0010
Minnehaha	122.2	132.9	8.8	52.8	11.6	2,651,166	62.6	34,479	50,211	1,396,220	56.4	18,876	26,444	.0584	.0618
Moody	6.9	7.0	1.4	2.4	0	73,830	26.1	24,393	30,763	13,201	19.0	4,624	5,500	.0020	.0017
Pennington	76.3	81.6	6.9	31.5	9.8	1,451,445	57.9	32,038	46,078	964,505	57.0	21,411	30,619	.0359	.0375
Perkins	4.9	5.0	2.0	1.8	.0	47,166	18.3	22,154	26,203	28,306	30.4	12,062	15,726	.0016	.0013
Potter	3.6	3.5	−2.8	1.3	.0	35,165	27.1	21,279	27,050	20,224	34.7	11,545	15,557	.0011	.0011
Roberts	11.0	11.1	.9	4.0	5.3	114,113	38.1	21,745	28,528	50,542	44.0	9,239	12,636	.0031	.0029
Sanborn	3.1	3.0	−3.2	1.2	.0	26,371	25.9	17,450	21,976	9,979	34.2	6,198	8,316	.0009	.0007
Shannon	12.4	13.5	8.9	2.4	.0	69,307	34.4	21,482	28,878	11,268	38.4	3,393	4,695	.0021	.0020
Spink	8.9	8.5	−4.5	3.3	.0	103,624	31.1	23,957	31,401	46,463	36.7	10,299	14,080	.0029	.0026
Stanley	2.5	2.5	.0	.9	.0	32,436	28.0	28,157	36,040	15,583	35.2	12,808	17,314	.0009	.0007
Sully	1.9	1.8	−5.3	.7	.0	24,181	42.4	24,264	34,544	25,714	57.9	23,266	36,734	.0008	.0009
Todd	7.9	8.3	5.1	2.0	.0	46,623	22.1	19,092	23,312	21,597	32.3	8,165	10,799	.0017	.0015
Tripp	7.1	6.9	−2.8	2.8	3.7	78,836	29.6	22,532	28,156	59,166	38.6	15,807	21,131	.0026	.0024
Turner	9.2	9.0	−2.2	3.5	.0	90,087	19.8	21,488	25,739	27,735	31.1	6,043	7,924	.0025	.0022
Union	11.4	11.7	2.6	4.5	7.1	169,794	49.2	27,097	37,732	36,844	50.8	5,817	8,188	.0035	.0034
Walworth	6.5	6.0	−7.7	2.6	−3.7	77,407	22.0	23,500	29,772	63,048	38.3	18,201	24,249	.0027	.0023
Yankton	19.2	19.4	1.0	7.3	2.8	329,078	48.8	31,139	45,079	254,453	47.5	24,294	34,857	.0093	.0091
Ziebach	2.5	2.7	8.0	.6	.0	13,934	25.2	18,543	23,223	3,378	33.8	4,207	5,630	.0005	.0004
TOTAL METRO COUNTIES	**198.5**	**214.5**	**8.1**	**84.3**	**10.9**	**4,102,611**	**60.9**	**33,557**	**48,667**	**2,360,725**	**56.6**	**19,833**	**28,004**	**.0943**	**.0993**
TOTAL STATE	**719.3**	**742.6**	**3.2**	**278.2**	**5.4**	**11,031,254**	**49.1**	**28,028**	**39,652**	**5,755,027**	**48.6**	**14,672**	**20,687**	**.2751**	**.2720**
TENNESSEE															
CHATTANOOGA	**433.7**	**437.4**	**.9**	**165.7**	**3.0**	**6,133,095**	**45.1**	**26,278**	**37,013**	**3,687,177**	**45.7**	**15,723**	**22,252**	**.1660**	**.1602**
Hamilton	289.9	289.8	.0	112.7	2.3	4,382,823	45.7	27,297	38,889	2,835,042	45.6	17,673	25,156	.1197	.1156
Marion	25.4	26.1	2.8	9.6	4.3	299,703	45.8	22,337	31,219	135,727	47.1	10,027	14,138	.0077	.0076
Sequatchie	9.0	9.3	3.3	3.5	9.4	110,107	62.3	21,205	31,459	51,524	58.9	10,135	14,721	.0028	.0027
Catoosa, Ga.	*40.1*	*42.7*	*6.5*	*15.2*	*8.6*	*532,321*	*47.4*	*25,793*	*35,021*	*320,825*	*50.9*	*15,182*	*21,107*	*.0144*	*.0143*
Dade, Ga.	*12.9*	*13.4*	*3.9*	*4.2*	*.0*	*122,619*	*32.3*	*22,064*	*29,195*	*50,419*	*31.0*	*9,161*	*12,005*	*.0035*	*.0033*
Walker, Ga.	*56.4*	*56.1*	*−.5*	*20.5*	*2.0*	*685,522*	*39.1*	*24,522*	*33,440*	*293,640*	*42.1*	*10,281*	*14,324*	*.0179*	*.0167*
CLARKSVILLE - HOPKINSVILLE	**154.4**	**159.6**	**3.4**	**54.1**	**5.9**	**2,230,558**	**58.8**	**27,483**	**41,230**	**1,142,301**	**54.5**	**14,473**	**21,115**	**.0538**	**.0555**
Montgomery	87.0	90.5	4.0	32.0	6.7	1,263,902	57.9	26,674	39,497	698,033	54.8	15,032	21,814	.0312	.0322
Christian, Ky.	*67.4*	*69.1*	*2.5*	*22.1*	*4.7*	*966,656*	*60.0*	*28,633*	*43,740*	*444,268*	*53.9*	*13,679*	*20,103*	*.0226*	*.0233*
JACKSON	**77.1**	**78.7**	**2.1**	**30.3**	**4.8**	**1,177,431**	**56.5**	**26,039**	**38,859**	**908,696**	**52.7**	**20,585**	**29,990**	**.0327**	**.0332**
Madison	77.1	78.7	2.1	30.3	4.8	1,177,431	56.5	26,039	38,859	908,696	52.7	20,585	29,990	.0327	.0332

1986 SURVEY OF BUYING POWER DATA SERVICE

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TENNESSEE (continued)															
JOHNSON CITY - KINGSPORT -															
BRISTOL	**449.0**	**460.0**	**2.4**	**173.2**	**4.2**	**6,486,345**	**52.2**	**25,637**	**37,450**	**3,571,256**	**50.5**	**14,276**	**20,619**	**.1644**	**.1647**
Carter	51.4	52.1	1.4	20.3	3.6	647,333	53.6	21,495	31,888	201,680	45.9	7,053	9,935	.0148	.0147
Hawkins	46.7	49.0	4.9	18.2	7.7	722,604	65.8	25,781	39,704	207,239	59.4	7,691	11,387	.0145	.0155
Sullivan	147.9	150.5	1.8	59.3	4.2	2,425,043	55.0	27,491	40,894	1,562,363	51.6	18,114	26,347	.0623	.0631
Unicoi	16.9	17.0	.6	6.5	1.6	232,795	53.5	23,703	35,815	56,484	43.7	6,143	8,690	.0049	.0049
Washington	92.9	96.0	3.3	36.0	5.9	1,257,212	47.1	25,145	34,923	857,814	48.8	16,951	23,828	.0354	.0348
Bristol city, Va.	*18.5*	*18.1*	*−2.2*	*7.3*	*.0*	*248,222*	*38.1*	*24,625*	*34,003*	*332,470*	*54.3*	*29,510*	*45,544*	*.0094*	*.0093*
Scott, Va.	*25.1*	*25.1*	*.0*	*8.6*	*.0*	*337,003*	*49.8*	*26,161*	*39,186*	*158,196*	*46.0*	*12,602*	*18,395*	*.0084*	*.0081*
Washington, Va.	*49.6*	*52.2*	*5.2*	*17.0*	*3.0*	*616,133*	*43.9*	*25,952*	*36,243*	*195,010*	*45.2*	*8,139*	*11,471*	*.0147*	*.0143*
KNOXVILLE	**599.0**	**625.2**	**4.4**	**245.7**	**6.9**	**9,516,249**	**56.1**	**26,522**	**38,731**	**6,392,069**	**53.5**	**18,109**	**26,016**	**.2480**	**.2536**
Anderson	70.5	72.8	3.3	28.5	5.6	1,286,520	58.5	30,055	45,141	598,566	54.3	14,369	21,002	.0287	.0296
Blount	83.2	87.4	5.0	33.6	7.7	1,273,357	55.9	26,174	37,898	808,555	54.5	16,771	24,064	.0327	.0335
Grainger	17.3	17.6	1.7	6.4	3.2	151,997	36.8	17,921	23,750	28,788	34.6	3,449	4,498	.0039	.0036
Jefferson	35.0	38.2	9.1	14.0	12.0	555,625	72.2	25,806	39,688	146,284	59.4	7,340	10,449	.0106	.0116
Knox	331.4	340.6	2.8	137.2	5.4	5,503,383	55.0	27,275	40,112	4,218,342	52.4	21,261	30,746	.1504	.1526
Sevier	48.9	55.1	12.7	20.8	14.9	630,533	56.7	22,238	30,314	563,103	60.1	19,435	27,072	.0187	.0199
Union	12.7	13.5	6.3	5.2	10.6	114,834	40.4	17,398	22,083	28,431	49.0	4,060	5,468	.0030	.0028
MEMPHIS	**932.8**	**943.6**	**1.2**	**343.7**	**3.5**	**14,472,436**	**53.1**	**28,471**	**42,108**	**9,105,820**	**49.3**	**18,370**	**26,494**	**.3775**	**.3767**
Shelby	787.0	790.1	.4	291.7	2.7	12,612,697	52.9	29,053	43,239	8,142,917	49.5	19,188	27,915	.3298	.3288
Tipton	35.0	36.6	4.6	12.7	7.6	409,446	51.1	22,959	32,240	145,644	43.3	8,614	11,468	.0100	.0098
Crittenden, Ark.	*49.9*	*49.9*	*.0*	*17.0*	*3.0*	*517,081*	*39.0*	*22,540*	*30,417*	*538,982*	*42.8*	*22,872*	*31,705*	*.0188*	*.0178*
De Soto, Miss.	*60.9*	*67.0*	*10.0*	*22.3*	*12.1*	*933,212*	*65.4*	*28,353*	*41,848*	*278,277*	*59.8*	*8,750*	*12,479*	*.0189*	*.0203*
NASHVILLE	**910.7**	**959.8**	**5.4**	**362.2**	**7.5**	**17,011,300**	**61.0**	**31,366**	**46,967**	**8,762,603**	**54.1**	**16,883**	**24,193**	**.3865**	**.4030**
Cheatham	25.9	29.6	14.3	10.1	17.4	359,847	60.0	26,153	35,628	100,488	63.5	7,145	9,949	.0074	.0080
Davidson	482.5	484.5	.4	195.1	2.8	9,251,600	54.5	31,556	47,420	6,062,130	50.3	21,253	31,072	.2337	.2349
Dickson	33.3	36.0	8.1	13.3	10.8	524,062	65.3	26,416	39,403	226,494	59.7	11,821	17,030	.0116	.0123
Robertson	40.2	42.7	6.2	15.0	7.9	598,970	60.9	26,774	39,931	204,761	54.5	9,535	13,651	.0128	.0135
Rutherford	97.0	107.8	11.1	38.5	14.2	1,959,525	76.7	32,912	50,897	766,553	68.4	13,511	19,910	.0377	.0427
Sumner	96.3	105.1	9.1	36.8	12.2	1,681,712	66.5	30,791	45,699	563,141	63.0	10,533	15,303	.0334	.0363
Williamson	71.1	82.7	16.3	28.0	18.6	1,539,824	74.9	37,309	54,994	490,307	64.2	12,649	17,511	.0280	.0317
Wilson	64.4	71.4	10.9	25.4	13.4	1,095,760	65.8	29,513	43,140	348,729	60.4	9,703	13,729	.0219	.0236
ALL COUNTIES															
Anderson	70.5	72.8	3.3	28.5	5.6	1,286,520	58.5	30,055	45,141	598,566	54.3	14,369	21,002	.0287	.0296
Bedford	28.9	29.5	2.1	11.2	4.7	446,391	56.2	26,706	39,856	172,702	52.5	10,584	15,420	.0099	.0101
Benton	15.5	15.9	2.6	6.4	4.9	180,724	43.8	20,606	28,238	80,563	40.6	9,396	12,588	.0048	.0045
Bledsoe	9.8	9.8	.0	3.3	.0	105,307	47.1	21,692	31,911	25,474	42.2	5,429	7,719	.0025	.0025
Blount	83.2	87.4	5.0	33.6	7.7	1,273,357	55.9	26,174	37,898	808,555	54.5	16,771	24,064	.0327	.0335
Bradley	72.9	77.1	5.8	28.1	8.5	1,014,671	55.1	25,264	36,109	551,009	52.8	13,926	19,609	.0256	.0261
Campbell	36.9	38.3	3.8	14.2	6.0	364,284	45.6	18,672	25,654	207,987	43.8	10,794	14,647	.0105	.0103
Cannon	10.9	11.4	4.6	4.4	10.0	106,762	40.5	18,997	24,264	44,362	48.6	7,466	10,082	.0029	.0028
Carroll	29.0	29.4	1.4	11.1	2.8	314,976	41.5	20,613	28,376	165,916	43.9	10,679	14,947	.0089	.0084
Carter	51.4	52.1	1.4	20.3	3.6	647,333	53.6	21,495	31,888	201,680	45.9	7,053	9,935	.0148	.0147
Cheatham	25.9	29.6	14.3	10.1	17.4	359,847	60.0	26,153	35,628	100,488	63.5	7,145	9,949	.0074	.0080
Chester	13.5	14.2	5.2	5.2	10.6	143,779	48.1	20,660	27,650	57,543	52.2	8,042	11,066	.0037	.0037
Claiborne	26.6	28.2	6.0	10.3	10.8	244,359	49.1	17,628	23,724	111,113	53.3	7,792	10,788	.0068	.0066
Clay	8.1	8.4	3.7	3.3	6.5	91,635	58.8	18,614	27,768	20,251	55.1	4,213	6,137	.0019	.0021
Cocke	29.7	30.4	2.4	11.6	4.5	316,212	51.8	18,768	27,260	159,415	45.0	9,907	13,743	.0085	.0085
Coffee	40.1	41.5	3.5	16.0	6.7	637,951	59.1	26,732	39,872	399,278	55.4	17,133	24,955	.0160	.0166
Crockett	14.6	14.2	−2.7	5.2	.0	133,670	34.0	19,181	25,706	56,011	38.2	7,796	10,771	.0039	.0035
Cumberland	33.2	36.9	11.1	13.7	15.1	455,627	71.3	22,356	33,257	271,751	67.3	13,646	19,836	.0110	.0122
Davidson	482.5	484.5	.4	195.1	2.8	9,251,600	54.5	31,556	47,420	6,062,130	50.3	21,253	31,072	.2337	.2349
Decatur	11.0	11.1	.9	4.5	2.3	157,451	56.4	22,875	34,989	58,685	49.0	8,948	13,041	.0036	.0036
De Kalb	14.3	14.9	4.2	6.0	9.1	150,397	40.3	19,492	25,066	70,651	47.8	8,692	11,775	.0041	.0040
Dickson	33.3	36.0	8.1	13.3	10.8	524,062	65.3	26,416	39,403	226,494	59.7	11,821	17,030	.0116	.0123
Dyer	34.8	34.6	−.6	13.4	2.3	464,355	52.0	23,325	34,653	247,715	48.7	12,718	18,486	.0118	.0117
Fayette	25.7	25.7	.0	8.0	.0	220,941	35.6	20,374	27,618	55,686	33.8	5,204	6,961	.0060	.0055
Fentress	15.6	16.1	3.2	6.0	9.1	121,016	46.9	14,976	20,169	85,421	51.1	10,280	14,237	.0040	.0039
Franklin	33.5	34.5	3.0	12.3	4.2	446,318	54.0	24,561	36,286	167,780	43.5	9,908	13,641	.0105	.0105
Gibson	49.2	48.9	−.6	19.1	1.6	676,278	52.4	23,604	35,407	310,112	48.4	11,115	16,236	.0164	.0162
Giles	24.9	25.0	.4	9.5	2.2	342,757	53.0	24,088	36,080	170,743	49.1	12,314	17,973	.0085	.0086
Grainger	17.3	17.6	1.7	6.4	3.2	151,997	36.8	17,921	23,750	28,788	34.6	3,449	4,498	.0039	.0036
Greene	57.2	59.2	3.5	21.9	5.3	859,474	61.8	25,531	39,245	444,432	55.7	13,721	20,294	.0204	.0212
Grundy	14.4	14.7	2.1	5.1	4.1	151,924	48.6	20,870	29,789	57,809	41.9	8,313	11,335	.0039	.0037
Hamblen	57.6	64.7	12.3	24.2	14.7	856,201	69.0	24,004	35,380	502,103	58.2	15,045	20,748	.0207	.0225

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TENNESSEE (continued)															
ALL COUNTIES (continued)															
Hamilton	289.9	289.8	.0	112.7	2.3	4,382,823	45.7	27,297	38,889	2,835,042	45.6	17,673	25,156	.1197	.1156
Hancock	6.8	6.7	−1.5	2.3	.0	52,144	50.9	15,025	22,671	17,510	43.9	5,289	7,613	.0014	.0014
Hardeman	24.0	23.9	−.4	8.1	1.3	257,522	50.5	21,391	31,793	120,759	47.2	10,254	14,909	.0068	.0067
Hardin	23.1	23.6	2.2	9.0	5.9	233,014	41.4	19,389	25,890	128,499	46.0	10,352	14,278	.0067	.0063
Hawkins	46.7	49.0	4.9	18.2	7.7	722,604	65.8	25,781	39,704	207,239	59.4	7,691	11,387	.0145	.0155
Haywood	20.2	19.9	−1.5	6.7	.0	179,196	38.2	19,352	26,746	96,885	40.2	10,312	14,460	.0055	.0051
Henderson	22.9	24.1	5.2	9.3	8.1	327,703	63.7	23,274	35,237	112,790	49.9	8,751	12,128	.0071	.0074
Henry	29.7	30.2	1.7	12.0	4.3	372,429	49.3	21,685	31,036	209,766	48.9	12,253	17,481	.0098	.0099
Hickman	15.8	16.1	1.9	5.7	5.6	191,487	56.2	22,700	33,594	51,502	53.1	6,228	9,035	.0044	.0042
Houston	6.9	6.9	.0	2.3	.0	75,271	47.8	22,147	32,727	18,165	34.6	5,866	7,898	.0017	.0017
Humphreys	16.2	16.3	.6	6.3	3.3	183,051	32.7	22,614	29,056	74,768	27.4	9,622	11,868	.0051	.0045
Jackson	9.6	9.6	.0	3.3	.0	97,671	47.9	20,016	29,597	18,125	29.7	4,234	5,492	.0023	.0023
Jefferson	35.0	38.2	9.1	14.0	12.0	555,625	72.2	25,806	39,688	146,284	59.4	7,340	10,449	.0106	.0116
Johnson	14.5	15.0	3.4	5.8	9.4	157,815	62.5	18,320	27,209	47,136	51.3	5,878	8,127	.0037	.0038
Knox	331.4	340.6	2.8	137.2	5.4	5,503,383	55.0	27,275	40,112	4,218,342	52.4	21,261	30,746	.1504	.1526
Lake	7.8	7.4	−5.1	2.6	.0	63,635	32.3	18,503	24,475	23,484	37.3	6,579	9,032	.0018	.0018
Lauderdale	25.8	26.7	3.5	9.5	5.6	302,612	58.0	21,286	31,854	79,616	43.4	6,167	8,381	.0067	.0067
Lawrence	35.8	37.1	3.6	13.7	6.2	497,590	59.0	24,260	36,320	223,423	55.0	11,176	16,308	.0117	.0120
Lewis	10.8	11.6	7.4	4.0	14.3	151,779	76.3	24,591	37,945	49,353	66.0	8,492	12,338	.0032	.0034
Lincoln	27.0	27.4	1.5	10.5	4.0	297,812	41.5	20,841	28,363	145,753	44.7	9,973	13,881	.0080	.0078
Loudon	30.2	31.6	4.6	12.3	7.0	630,101	69.4	32,353	51,228	181,837	55.5	10,170	14,783	.0118	.0126
McMinn	43.8	45.3	3.4	16.8	6.3	667,551	60.4	26,337	39,735	364,887	55.8	14,826	21,719	.0161	.0168
McNairy	24.1	25.3	5.0	9.9	7.6	294,031	56.2	20,459	29,700	106,637	52.2	7,615	10,771	.0069	.0070
Macon	16.3	16.7	2.5	6.4	6.7	196,723	49.5	21,937	30,738	62,101	44.8	7,150	9,703	.0045	.0045
Madison	77.1	78.7	2.1	30.3	4.8	1,177,431	56.5	26,039	38,859	908,696	52.7	20,585	29,990	.0327	.0332
Marion	25.4	26.1	2.8	9.6	4.3	299,703	45.8	22,337	31,219	135,727	47.1	10,027	14,138	.0077	.0076
Marshall	20.6	21.3	3.4	8.2	6.5	330,612	61.0	26,662	40,319	135,669	56.2	11,280	16,545	.0073	.0076
Maury	52.9	53.8	1.7	20.5	4.1	792,857	54.2	26,094	38,676	343,941	47.8	11,811	16,778	.0186	.0185
Meigs	7.9	8.4	6.3	2.8	3.7	81,526	36.7	22,086	29,116	31,461	42.2	8,197	11,236	.0021	.0021
Monroe	30.3	31.5	4.0	11.4	6.5	369,229	56.3	22,073	32,389	183,029	53.9	11,115	16,055	.0093	.0095
Montgomery	87.0	90.5	4.0	32.0	6.7	1,263,902	57.9	26,674	39,497	698,033	54.8	15,032	21,814	.0312	.0322
Moore	4.9	5.2	6.1	1.7	.0	75,199	54.8	28,572	44,235	9,782	48.5	3,876	5,754	.0014	.0013
Morgan	17.5	17.6	.6	5.9	3.5	210,250	56.5	23,564	35,636	23,964	41.5	2,972	4,062	.0043	.0042
Obion	34.1	35.1	2.9	13.4	3.9	548,062	58.0	26,886	40,900	251,342	52.8	12,750	18,757	.0125	.0130
Overton	18.5	19.2	3.8	6.8	4.6	156,142	35.9	17,673	22,962	75,274	42.4	8,131	11,070	.0048	.0044
Perry	6.4	6.6	3.1	2.7	8.0	75,489	51.9	19,879	27,959	15,387	41.4	4,353	5,699	.0016	.0017
Pickett	4.5	4.5	.0	1.6	.0	38,981	45.2	16,778	24,363	22,838	43.7	9,933	14,274	.0013	.0011
Polk	13.9	14.1	1.4	5.1	4.1	137,961	42.8	19,710	27,051	43,800	45.5	6,145	8,588	.0034	.0033
Putnam	50.4	52.6	4.4	19.8	7.6	641,660	52.0	22,939	32,407	402,823	52.5	14,353	20,345	.0175	.0176
Rhea	26.0	27.4	5.4	10.1	8.6	345,375	61.0	23,062	34,196	121,066	56.2	8,333	11,987	.0076	.0079
Roane	50.9	52.9	3.9	19.5	6.0	770,530	57.1	26,661	39,514	334,073	53.9	11,800	17,132	.0177	.0181
Robertson	40.2	42.7	6.2	15.0	7.9	598,970	60.9	26,774	39,931	204,761	54.5	9,535	13,651	.0128	.0135
Rutherford	97.0	107.8	11.1	38.5	14.2	1,959,525	76.7	32,912	50,897	766,553	68.4	13,511	19,910	.0377	.0427
Scott	21.0	22.2	5.7	7.7	6.9	176,360	35.0	18,147	22,904	86,290	38.0	8,686	11,206	.0053	.0052
Sequatchie	9.0	9.3	3.3	3.5	9.4	110,107	62.3	21,205	31,459	51,524	58.9	10,135	14,721	.0028	.0027
Sevier	48.9	55.1	12.7	20.8	14.9	630,533	56.7	22,238	30,314	563,103	60.1	19,435	27,072	.0187	.0199
Shelby	787.0	790.1	.4	291.7	2.7	12,612,697	52.9	29,053	43,239	8,142,917	49.5	19,188	27,915	.3298	.3288
Smith	15.3	15.5	1.3	5.9	3.5	180,942	41.1	22,499	30,668	66,607	44.2	8,105	11,289	.0046	.0042
Stewart	9.4	10.0	6.4	4.1	13.9	115,998	63.6	19,693	28,292	25,471	45.4	4,867	6,212	.0024	.0026
Sullivan	147.9	150.5	1.8	59.3	4.2	2,425,043	55.0	27,491	40,894	1,562,363	51.6	18,114	26,347	.0623	.0631
Sumner	96.3	105.1	9.1	36.8	12.2	1,681,712	66.5	30,791	45,699	563,141	63.0	10,533	15,303	.0334	.0363
Tipton	35.0	36.6	4.6	12.7	7.6	409,446	51.1	22,959	32,240	145,644	43.3	8,614	11,468	.0100	.0098
Trousdale	6.0	5.8	-3.3	2.4	0	91,198	47.6	25,751	37,999	21,933	29.6	7,053	9,139	.0020	.0019
Unicoi	16.9	17.0	.6	6.5	1.6	232,795	53.5	23,703	35,815	56,484	43.7	6,143	8,690	.0049	.0049
Union	12.7	13.5	6.3	5.2	10.6	114,834	40.4	17,398	22,083	28,431	49.0	4,060	5,468	.0030	.0028
Van Buren	4.9	5.1	4.1	1.5	.0	50,254	48.8	22,514	33,503	3,994	36.6	1,949	2,663	.0011	.0011
Warren	34.0	35.0	2.9	13.4	4.7	454,100	56.3	22,699	33,888	212,480	52.5	10,882	15,857	.0109	.0111
Washington	92.9	96.0	3.3	36.0	5.9	1,257,212	47.1	25,145	34,923	857,814	48.8	16,951	23,828	.0354	.0348
Wayne	14.4	14.7	2.1	5.4	3.8	178,615	56.4	21,965	33,077	49,897	45.9	6,579	9,240	.0039	.0041
Weakley	33.8	34.6	2.4	12.8	4.9	375,047	45.6	21,110	29,301	174,228	47.4	9,686	13,612	.0100	.0096
White	20.5	21.2	3.4	8.1	6.6	214,614	42.8	19,771	26,496	97,286	46.8	8,721	12,011	.0058	.0057
Williamson	71.1	82.7	16.3	28.0	18.6	1,539,824	74.9	37,309	54,994	490,307	64.2	12,649	17,511	.0280	.0317
Wilson	64.4	71.4	10.9	25.4	13.4	1,095,760	65.8	29,513	43,140	348,729	60.4	9,703	13,729	.0219	.0236
TOTAL METRO COUNTIES	**3,175.9**	**3,270.7**	**3.0**	**1,240.7**	**5.3**	**52,068,645**	**55.7**	**28,397**	**41,967**	**30,957,835**	**51.5**	**17,348**	**24,952**	**1.3003**	**1.3195**
TOTAL STATE	**4,793.2**	**4,941.0**	**3.1**	**1,862.0**	**5.5**	**72,712,243**	**55.2**	**26,550**	**39,051**	**40,317,978**	**51.3**	**15,100**	**21,653**	**1.8077**	**1.8305**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TEXAS															
ABILENE	**121.1**	**130.4**	**7.7**	**47.5**	**10.2**	**1,935,997**	**51.8**	**29,591**	**40,758**	**1,719,234**	**54.3**	**25,853**	**36,194**	**.0569**	**.0579**
Taylor	121.1	130.4	7.7	47.5	10.2	1,935,997	51.8	29,591	40,758	1,719,234	54.3	25,853	36,194	.0569	.0579
AMARILLO	**196.6**	**217.1**	**10.4**	**84.0**	**12.6**	**3,522,160**	**54.0**	**31,528**	**43,121**	**1,997,121**	**45.0**	**18,460**	**23,775**	**.0880**	**.0889**
Potter	106.6	113.8	6.8	44.8	8.5	1,468,708	40.7	25,273	32,784	1,424,625	43.8	23,980	31,800	.0488	.0469
Randall	90.0	103.3	14.8	39.2	17.7	2,153,452	64.6	39,285	54,935	572,496	48.0	11,614	14,604	.0392	.0420
AUSTIN	**690.1**	**833.9**	**20.8**	**324.3**	**23.8**	**15,288,943**	**75.5**	**33,259**	**47,144**	**7,202,736**	**62.7**	**16,902**	**22,210**	**.3079**	**.3504**
Hays	51.0	60.0	17.6	19.7	21.6	847,834	73.3	30,198	43,037	324,248	56.9	12,761	16,459	.0173	.0194
Travis	529.8	633.9	19.6	258.4	23.2	12,231,214	74.9	33,327	47,334	6,193,515	62.4	18,182	23,969	.2508	.2839
Williamson	109.3	140.0	28.1	46.2	28.3	2,209,895	79.3	34,240	47,833	684,973	68.3	11,305	14,826	.0398	.0471
BEAUMONT - PORT ARTHUR	**394.7**	**409.5**	**3.7**	**148.4**	**5.5**	**6,737,223**	**46.0**	**32,807**	**45,399**	**3,360,155**	**40.0**	**17,057**	**22,643**	**.1669**	**.1600**
Hardin	46.7	51.9	11.1	17.5	11.5	695,735	48.2	29,900	39,756	241,491	36.4	11,279	13,799	.0161	.0157
Jefferson	257.9	262.5	1.8	97.7	3.7	4,464,053	44.2	32,872	45,691	2,424,309	38.2	18,625	24,814	.1145	.1083
Orange	90.1	95.1	5.5	33.2	7.8	1,577,435	50.2	34,091	47,513	694,355	48.3	15,205	20,914	.0363	.0360
BRAZORIA	**204.6**	**236.4**	**15.5**	**78.2**	**17.4**	**4,257,293**	**63.3**	**39,147**	**54,441**	**1,430,814**	**52.5**	**14,090**	**18,297**	**.0837**	**.0897**
Brazoria	204.6	236.4	15.5	78.2	17.4	4,257,293	63.3	39,147	54,441	1,430,814	52.5	14,090	18,297	.0837	.0897
BROWNSVILLE - HARLINGEN	**242.5**	**271.0**	**11.8**	**78.2**	**13.3**	**2,630,841**	**56.9**	**24,305**	**33,642**	**2,132,381**	**59.0**	**19,431**	**27,268**	**.0790**	**.0833**
Cameron	242.5	271.0	11.8	78.2	13.3	2,630,841	56.9	24,305	33,642	2,132,381	59.0	19,431	27,268	.0790	.0833
BRYAN - COLLEGE STATION	**112.7**	**129.6**	**15.0**	**48.4**	**19.2**	**2,206,924**	**73.7**	**31,301**	**45,598**	**1,237,774**	**67.3**	**18,227**	**25,574**	**.0480**	**.0542**
Brazos	112.7	129.6	15.0	48.4	19.2	2,206,924	73.7	31,301	45,598	1,237,774	67.3	18,227	25,574	.0480	.0542
CORPUS CHRISTI	**363.4**	**394.5**	**8.6**	**131.7**	**10.7**	**5,542,709**	**51.6**	**30,722**	**42,086**	**3,304,815**	**47.2**	**18,861**	**25,094**	**.1438**	**.1442**
Nueces	299.1	324.9	8.6	109.8	10.8	4,734,088	53.3	31,161	43,116	2,920,175	48.2	19,880	26,595	.1224	.1236
San Patricio	64.3	69.6	8.2	21.9	10.1	808,621	42.4	28,534	36,923	384,640	40.2	13,785	17,563	.0214	.0206
DALLAS	**2,296.0**	**2,610.6**	**13.7**	**993.9**	**15.8**	**51,910,100**	**63.2**	**37,069**	**52,229**	**25,354,960**	**55.0**	**19,067**	**25,511**	**1.1108**	**1.1852**
Collin	198.5	249.2	25.5	81.9	27.0	5,380,510	83.3	45,504	65,696	2,052,706	81.9	17,492	25,064	.0932	.1129
Dallas	1,764.4	1,956.0	10.9	770.8	13.6	39,033,058	58.7	36,246	50,640	20,945,765	52.4	20,254	27,174	.8815	.9176
Denton	191.2	237.4	24.2	84.6	26.5	4,909,062	81.4	40,451	58,027	1,406,008	61.3	13,031	16,619	.0830	.0971
Ellis	71.3	82.1	15.1	27.3	14.7	1,198,970	60.5	31,381	43,918	455,194	55.5	12,302	16,674	.0257	.0273
Kaufman	48.4	56.8	17.4	19.0	15.9	798,224	61.1	30,218	42,012	349,728	49.9	14,228	18,407	.0179	.0189
Rockwall	22.2	29.1	31.1	10.3	32.1	590,276	81.7	41,653	57,308	145,559	64.6	11,339	14,132	.0095	.0114
DALLAS - FORT WORTH CONSOLIDATED AREA	***3,471.5***	***3,973.3***	***14.5***	***1,506.0***	***16.8***	***77,029,050***	***64.2***	***36,369***	***51,148***	***37,327,561***	***55.2***	***18,645***	***24,786***	***1.6434***	***1.7621***
EL PASO	**545.5**	**604.4**	**10.8**	**182.5**	**12.5**	**7,106,777**	**55.8**	**28,130**	**38,941**	**3,642,753**	**47.7**	**15,205**	**19,960**	**.1797**	**.1841**
El Paso	545.5	604.4	10.8	182.5	12.5	7,106,777	55.8	28,130	38,941	3,642,753	47.7	15,205	19,960	.1797	.1841
FORT WORTH - ARLINGTON	**1,175.5**	**1,362.7**	**15.9**	**512.1**	**18.6**	**25,118,950**	**66.3**	**34,980**	**49,051**	**11,972,601**	**55.7**	**17,807**	**23,379**	**.5326**	**.5769**
Johnson	90.0	110.1	22.3	38.3	23.2	1,688,242	70.7	31,805	44,079	656,530	65.0	12,791	17,142	.0338	.0380
Parker	55.6	65.7	18.2	23.8	20.2	1,069,151	68.1	32,131	44,922	343,057	51.1	11,464	14,414	.0209	.0227
Tarrant	1,029.9	1,186.9	15.2	450.0	18.2	22,361,557	65.9	35,387	49,692	10,973,014	55.4	18,547	24,384	.4779	.5162
GALVESTON - TEXAS CITY	**218.1**	**238.1**	**9.2**	**87.7**	**11.3**	**4,120,641**	**53.8**	**34,007**	**46,986**	**1,984,374**	**52.5**	**16,510**	**22,627**	**.0940**	**.0961**
Galveston	218.1	238.1	9.2	87.7	11.3	4,120,641	53.8	34,007	46,986	1,984,374	52.5	16,510	22,627	.0940	.0961
HOUSTON	**3,211.0**	**3,637.0**	**13.3**	**1,351.2**	**15.6**	**66,960,793**	**56.8**	**36,532**	**49,557**	**31,822,760**	**47.0**	**18,517**	**23,551**	**1.4943**	**1.5375**
Fort Bend	196.8	258.9	31.6	83.8	35.4	4,885,891	85.5	42,546	58,304	995,107	68.4	9,548	11,875	.0761	.0927
Harris	2,755.4	3,060.9	11.1	1,162.2	13.8	57,382,998	54.3	36,392	49,374	28,903,688	45.7	19,420	24,870	1.3193	1.3364
Liberty	57.1	66.1	15.8	23.3	17.1	955,967	61.7	29,710	41,029	488,824	56.0	15,749	20,980	.0220	.0236
Montgomery	177.9	224.0	25.9	73.9	26.8	3,377,672	63.4	35,447	45,706	960,616	52.6	10,800	12,999	.0652	.0715
Waller	23.8	27.1	13.9	8.0	14.3	358,265	58.4	32,307	44,783	474,525	77.9	38,115	59,316	.0117	.0133
HOUSTON - GALVESTON - BRAZORIA CONSOLIDATED AREA	***3,633.7***	***4,111.5***	***13.1***	***1,517.1***	***15.4***	***75,338,727***	***57.0***	***36,513***	***49,660***	***35,237,948***	***47.5***	***18,172***	***23,227***	***1.6720***	***1.7233***
KILLEEN - TEMPLE	**234.0**	**252.9**	**8.1**	**82.3**	**9.7**	**3,594,830**	**56.2**	**30,691**	**43,680**	**1,630,241**	**51.9**	**14,308**	**19,809**	**.0839**	**.0859**
Bell	170.0	183.2	7.8	63.6	8.7	2,455,274	50.8	27,827	38,605	1,452,534	52.0	16,330	22,839	.0638	.0644
Coryell	64.0	69.7	8.9	18.7	13.3	1,139,556	69.1	40,844	60,939	177,707	50.9	7,137	9,503	.0201	.0215
LAREDO	**118.5**	**135.9**	**14.7**	**36.5**	**16.2**	**1,094,401**	**54.2**	**22,609**	**29,984**	**1,716,300**	**76.7**	**30,936**	**47,022**	**.0433**	**.0484**
Webb	118.5	135.9	14.7	36.5	16.2	1,094,401	54.2	22,609	29,984	1,716,300	76.7	30,936	47,022	.0433	.0484
LONGVIEW - MARSHALL	**171.5**	**188.8**	**10.1**	**68.7**	**11.0**	**2,983,164**	**55.8**	**30,929**	**43,423**	**1,904,975**	**49.8**	**20,548**	**27,729**	**.0758**	**.0775**
Gregg	113.9	126.7	11.2	47.1	12.7	2,070,272	57.3	31,495	43,955	1,491,948	49.9	23,808	31,676	.0544	.0558
Harrison	57.6	62.1	7.8	21.6	7.5	912,892	52.6	29,753	42,264	413,027	49.3	13,766	19,122	.0214	.0217
LUBBOCK	**221.6**	**230.9**	**4.2**	**83.9**	**6.9**	**3,282,907**	**42.3**	**29,386**	**39,129**	**2,138,828**	**40.0**	**19,458**	**25,493**	**.0925**	**.0879**
Lubbock	221.6	230.9	4.2	83.9	6.9	3,282,907	42.3	29,386	39,129	2,138,828	40.0	19,458	25,493	.0925	.0879

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
TEXAS (continued)															
McALLEN - EDINBURG - MISSION	**345.9**	**402.1**	**16.2**	**110.9**	**17.7**	**3,458,475**	**60.4**	**22,893**	**31,186**	**2,450,743**	**52.0**	**17,121**	**22,099**	**.1019**	**.1080**
Hidalgo	345.9	402.1	16.2	110.9	17.7	3,458,475	60.4	22,893	31,186	2,450,743	52.0	17,121	22,099	.1019	.1080
MIDLAND	**112.3**	**139.7**	**24.4**	**52.3**	**27.6**	**3,065,453**	**78.6**	**41,857**	**58,613**	**2,031,580**	**80.0**	**27,523**	**38,845**	**.0642**	**.0765**
Midland	112.3	139.7	24.4	52.3	27.6	3,065,453	78.6	41,857	58,613	2,031,580	80.0	27,523	38,845	.0642	.0765
ODESSA	**140.1**	**162.0**	**15.6**	**60.1**	**18.3**	**2,855,425**	**64.5**	**34,164**	**47,511**	**2,290,055**	**66.4**	**27,090**	**38,104**	**.0723**	**.0794**
Ector	140.1	162.0	15.6	60.1	18.3	2,855,425	64.5	34,164	47,511	2,290,055	66.4	27,090	38,104	.0723	.0794
SAN ANGELO	**96.4**	**106.4**	**10.4**	**39.5**	**12.9**	**1,750,329**	**59.7**	**31,307**	**44,312**	**1,109,785**	**56.3**	**20,287**	**28,096**	**.0429**	**.0450**
Tom Green	96.4	106.4	10.4	39.5	12.9	1,750,329	59.7	31,307	44,312	1,109,785	56.3	20,287	28,096	.0429	.0450
SAN ANTONIO	**1,209.2**	**1,332.6**	**10.2**	**459.4**	**13.0**	**19,959,458**	**59.1**	**30,873**	**43,447**	**10,202,282**	**51.7**	**16,544**	**22,208**	**.4692**	**.4881**
Bexar	1,106.9	1,213.4	9.6	416.5	12.5	18,037,423	58.2	30,800	43,307	9,646,422	51.8	17,162	23,161	.4321	.4480
Comal	46.2	54.8	18.6	20.2	20.2	962,206	70.7	33,562	47,634	286,912	52.4	11,203	14,204	.0180	.0198
Guadalupe	56.1	64.4	14.8	22.7	17.0	959,829	65.3	29,930	42,283	268,948	48.0	9,369	11,848	.0191	.0203
SHERMAN - DENISON	**96.5**	**102.1**	**5.8**	**39.6**	**7.0**	**1,690,321**	**50.9**	**30,277**	**42,685**	**808,029**	**42.1**	**15,372**	**20,405**	**.0402**	**.0397**
Grayson	96.5	102.1	5.8	39.6	7.0	1,690,321	50.9	30,277	42,685	808,029	42.1	15,372	20,405	.0402	.0397
TEXARKANA	**120.7**	**126.2**	**4.6**	**47.0**	**6.3**	**1,629,755**	**45.5**	**25,345**	**34,676**	**1,064,580**	**46.8**	**16,410**	**22,651**	**.0456**	**.0446**
Bowie	81.4	86.1	5.8	32.3	7.7	1,068,259	41.6	25,147	33,073	797,617	47.4	18,035	24,694	.0319	.0309
Miller, Ark.	*39.3*	*40.1*	*2.0*	*14.7*	*3.5*	*561,496*	*53.5*	*25,763*	*38,197*	*266,963*	*44.9*	*12,976*	*18,161*	*.0137*	*.0137*
TYLER	**151.9**	**173.2**	**14.0**	**64.4**	**16.2**	**3,020,298**	**65.0**	**33,039**	**46,899**	**1,398,433**	**49.3**	**16,902**	**21,715**	**.0654**	**.0695**
Smith	151.9	173.2	14.0	64.4	16.2	3,020,298	65.0	33,039	46,899	1,398,433	49.3	16,902	21,715	.0654	.0695
VICTORIA	**77.7**	**85.7**	**10.3**	**29.9**	**12.8**	**1,326,115**	**55.6**	**32,159**	**44,352**	**853,894**	**48.3**	**21,728**	**28,558**	**.0341**	**.0347**
Victoria	77.7	85.7	10.3	29.9	12.8	1,326,115	55.6	32,159	44,352	853,894	48.3	21,728	28,558	.0341	.0347
WACO	**187.7**	**202.8**	**8.0**	**75.5**	**9.6**	**2,916,621**	**52.9**	**27,689**	**38,631**	**1,601,592**	**44.6**	**16,072**	**21,213**	**.0734**	**.0736**
McLennan	187.7	202.8	8.0	75.5	9.6	2,916,621	52.9	27,689	38,631	1,601,592	44.6	16,072	21,213	.0734	.0736
WICHITA FALLS	**124.8**	**127.4**	**2.1**	**47.1**	**4.2**	**1,969,269**	**43.9**	**30,285**	**41,810**	**1,321,636**	**45.2**	**20,136**	**28,060**	**.0543**	**.0524**
Wichita	124.8	127.4	2.1	47.1	4.2	1,969,269	43.9	30,285	41,810	1,321,636	45.2	20,136	28,060	.0543	.0524
ALL COUNTIES															
Anderson	47.3	52.1	10.1	16.7	13.6	642,857	56.7	27,907	38,494	373,331	59.2	15,957	22,355	.0163	.0171
Andrews	15.6	17.8	14.1	5.6	9.8	283,404	56.3	35,543	50,608	107,162	46.3	14,367	19,136	.0061	.0063
Angelina	71.5	77.6	8.5	26.7	9.0	1,054,000	50.9	28,514	39,476	540,132	40.5	15,690	20,230	.0267	.0264
Aransas	18.2	21.8	19.8	8.2	22.4	375,792	75.8	31,906	45,828	130,459	58.6	12,279	15,910	.0071	.0081
Archer	8.5	9.7	14.1	3.5	16.7	117,342	45.4	26,900	33,526	35,619	41.4	8,397	10,177	.0027	.0026
Armstrong	2.1	2.2	4.8	.8	.0	42,184	47.0	35,860	52,730	16,764	44.6	14,491	20,955	.0009	.0009
Atascosa	30.0	34.3	14.3	11.5	16.2	403,717	62.5	25,101	35,106	140,275	46.1	9,699	12,198	.0090	.0096
Austin	21.5	24.8	15.3	9.1	16.7	415,896	66.1	32,107	45,703	177,756	63.7	13,921	19,534	.0086	.0094
Bailey	8.0	7.7	-3.8	2.7	.0	71,416	18.3	22,363	26,450	33,727	15.1	10,654	12,491	.0024	.0019
Bandera	9.1	10.9	19.8	4.1	17.1	163,091	66.5	27,988	39,778	36,196	58.7	6,516	8,828	.0030	.0034
Bastrop	32.9	40.3	22.5	14.6	24.8	567,698	76.5	27,493	38,883	201,968	77.0	9,754	13,833	.0109	.0127
Baylor	4.9	4.9	.0	1.9	.0	62,384	37.7	23,845	32,834	57,725	40.0	21,704	30,382	.0021	.0019
Bee	28.5	30.6	7.4	9.9	8.8	383,516	52.0	27,718	38,739	204,942	53.4	14,682	20,701	.0097	.0100
Bell	170.0	183.2	7.8	63.6	8.7	2,455,274	50.8	27,827	38,605	1,452,534	52.0	16,330	22,839	.0638	.0644
Bexar	1,106.9	1,213.4	9.6	416.5	12.5	18,037,423	58.2	30,800	43,307	9,646,422	51.8	17,162	23,161	.4321	.4480
Blanco	5.5	6.2	12.7	2.8	21.7	105,459	69.0	27,127	37,664	24,675	52.5	7,036	8,813	.0019	.0021
Borden	.9	1.0	11.1	.3	.0	7,135	18.1	20,143	23,783	217	29.9	557	723	.0002	.0001
Bosque	15.1	16.6	9.9	6.7	8.1	241,517	53.6	25,355	36,047	82,237	53.7	8,632	12,274	.0052	.0054
Bowie	81.4	86.1	5.8	32.3	7.7	1,068,259	41.6	25,147	33,073	797,617	47.4	18,035	24,694	.0319	.0309
Brazoria	204.6	236.4	15.5	78.2	17.4	4,257,293	63.3	39,147	54,441	1,430,814	52.5	14,090	18,297	.0837	.0897
Brazos	112.7	129.6	15.0	48.4	19.2	2,206,924	73.7	31,301	45,598	1,237,774	67.3	18,227	25,574	.0480	.0542
Brewster	7.8	7.9	1.3	2.9	.0	90,012	39.2	22,302	31,039	55,362	30.9	14,579	19,090	.0027	.0025
Briscoe	2.4	2.2	-8.3	1.0	.0	22,665	18.3	19,162	22,665	6,050	15.1	5,256	6,050	.0006	.0005
Brooks	9.1	9.6	5.5	2.8	.0	71,594	26.2	20,264	25,569	53,266	28.4	14,815	19,024	.0028	.0023
Brown	37.3	41.1	10.2	16.0	12.7	598,594	58.4	26,611	37,412	303,472	53.0	13,968	18,967	.0140	.0148
Burleson	14.9	17.1	14.8	5.7	9.6	198,739	52.4	25,072	34,866	114,049	54.2	14,225	20,009	.0051	.0052
Burnet	23.8	29.2	22.7	12.1	26.0	461,051	79.8	26,717	38,103	277,122	79.5	16,082	22,903	.0099	.0118
Caldwell	26.6	29.1	9.4	9.5	11.8	335,094	55.4	25,366	35,273	139,658	44.5	11,373	14,701	.0082	.0082
Calhoun	21.4	22.7	6.1	7.9	8.2	336,282	48.4	31,046	42,567	138,435	34.6	14,086	17,523	.0080	.0078
Callahan	13.4	15.5	15.7	5.6	14.3	178,538	50.9	24,140	31,882	46,747	43.2	6,660	8,348	.0039	.0040
Cameron	242.5	271.0	11.8	78.2	13.3	2,630,841	56.9	24,305	33,642	2,132,381	59.0	19,431	27,268	.0790	.0833
Camp	10.1	10.8	6.9	4.3	10.3	178,835	57.4	29,125	41,590	57,719	40.6	10,524	13,423	.0037	.0038
Carson	6.9	7.1	2.9	2.4	.0	110,510	40.2	32,840	46,046	21,066	27.9	6,864	8,778	.0023	.0022
Cass	31.8	33.7	6.0	12.2	8.0	460,457	51.6	26,880	37,742	127,040	36.1	8,262	10,413	.0101	.0098
Castro	10.4	10.1	-2.9	3.3	.0	81,918	18.3	20,991	24,824	38,783	21.5	9,673	11,752	.0028	.0024
Chambers	22.3	25.5	14.3	9.0	16.9	302,634	38.3	28,423	33,626	90,311	34.5	8,718	10,035	.0072	.0070
Cherokee	42.4	46.0	8.5	16.3	7.9	529,971	44.0	24,370	32,514	236,140	35.7	11,524	14,487	.0138	.0132

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TEXAS (continued)															
ALL COUNTIES (continued)															
Childress	6.9	6.7	–2.9	2.7	.0	74,267	29.1	21,312	27,506	35,077	23.0	10,566	12,991	.0023	.0019
Clay	10.4	11.1	6.7	4.5	9.8	170,517	50.8	27,586	37,893	77,892	53.5	12,380	17,309	.0040	.0041
Cochran	5.0	5.2	4.0	1.5	–6.3	38,298	10.8	21,595	25,532	16,206	12.3	9,018	10,804	.0013	.0010
Coke	3.3	3.4	3.0	1.3	.0	51,096	39.5	28,182	39,305	19,094	27.5	11,522	14,688	.0012	.0012
Coleman	10.5	10.5	.0	4.3	.0	146,752	42.7	23,915	34,128	47,753	30.0	8,545	11,105	.0035	.0032
Collin	198.5	249.2	25.5	81.9	27.0	5,380,510	83.3	45,504	65,696	2,052,706	81.9	17,492	25,064	.0932	.1129
Collingsworth	4.4	4.2	–4.5	1.7	.0	59,711	41.3	24,860	35,124	25,444	37.2	10,908	14,967	.0016	.0013
Colorado	20.1	21.2	5.5	8.0	6.7	282,215	43.5	26,221	35,277	147,153	33.3	14,724	18,394	.0074	.0072
Comal	46.2	54.8	18.6	20.2	20.2	962,206	70.7	33,562	47,634	286,912	52.4	11,203	14,204	.0180	.0198
Comanche	13.1	13.6	3.8	5.1	2.0	166,359	41.3	23,540	32,619	62,013	30.7	9,486	12,159	.0042	.0040
Concho	3.0	3.1	3.3	1.1	.0	36,837	37.8	24,301	33,488	17,300	39.8	11,246	15,727	.0010	.0009
Cooke	30.5	32.9	7.9	12.2	8.9	440,553	45.4	27,053	36,111	225,806	36.1	14,810	18,509	.0114	.0111
Coryell	64.0	69.7	8.9	18.7	13.3	1,139,556	69.1	40,844	60,939	177,707	50.9	7,137	9,503	.0201	.0215
Cottle	2.7	2.5	–7.4	1.1	.0	42,184	38.4	27,711	38,349	17,352	40.3	11,242	15,775	.0009	.0010
Crane	4.8	5.0	4.2	1.7	.0	83,179	45.3	33,685	48,929	53,169	43.7	21,762	31,276	.0022	.0021
Crockett	4.7	4.7	.0	1.5	–6.3	64,464	29.8	31,031	42,976	58,976	31.6	28,009	39,317	.0023	.0020
Crosby	8.5	8.1	–4.7	2.7	–3.6	59,921	14.0	18,776	22,193	20,998	15.6	6,487	7,777	.0021	.0017
Culberson	3.5	3.6	2.9	1.0	.0	21,836	18.2	18,469	21,836	60,202	43.3	42,010	60,202	.0015	.0014
Dallam	7.0	7.4	5.7	2.6	.0	66,543	24.5	20,552	25,593	34,180	18.2	11,124	13,146	.0020	.0018
Dallas	1,764.4	1,956.0	10.9	770.8	13.6	39,033,058	58.7	36,246	50,640	20,945,765	52.4	20,254	27,174	.8815	.9176
Dawson	16.8	17.2	2.4	5.6	.0	188,342	30.9	25,696	33,633	106,493	27.7	14,890	19,017	.0058	.0052
Deaf Smith	21.8	22.3	2.3	7.3	7.4	199,751	26.9	23,140	27,363	83,649	23.5	9,958	11,459	.0060	.0053
Delta	5.0	5.0	.0	1.9	.0	57,037	39.4	21,530	30,019	12,234	25.6	5,128	6,439	.0013	.0012
Denton	191.2	237.4	24.2	84.6	26.5	4,909,062	81.4	40,451	58,027	1,406,008	61.3	13,031	16,619	.0830	.0971
De Witt	19.6	20.2	3.1	7.2	.0	259,638	41.9	25,421	36,061	141,014	42.0	13,789	19,585	.0070	.0067
Dickens	3.3	3.1	–6.1	1.3	.0	24,691	18.2	16,062	18,993	17,628	17.4	11,553	13,560	.0010	.0007
Dimmit	12.4	13.3	7.3	3.5	2.9	78,987	21.8	19,076	22,568	37,555	22.9	8,988	10,730	.0028	.0026
Donley	4.2	4.3	2.4	1.6	.0	43,669	23.7	22,061	27,293	42,737	29.4	20,645	26,711	.0016	.0015
Duval	13.3	13.9	4.5	4.6	9.5	149,723	52.4	23,388	32,548	56,036	54.1	8,658	12,182	.0038	.0037
Eastland	20.3	21.0	3.4	8.3	2.5	260,826	42.2	22,651	31,425	143,442	44.0	12,301	17,282	.0070	.0068
Ector	140.1	162.0	15.6	60.1	18.3	2,855,425	64.5	34,164	47,511	2,290,055	66.4	27,090	38,104	.0723	.0794
Edwards	2.0	1.9	–5.0	.7	.0	21,983	38.2	22,729	31,404	9,239	40.2	9,413	13,199	.0005	.0006
Ellis	71.3	82.1	15.1	27.3	14.7	1,198,970	60.5	31,381	43,918	455,194	55.5	12,302	16,674	.0257	.0273
El Paso	545.5	604.4	10.8	182.5	12.5	7,106,777	55.8	28,130	38,941	3,642,753	47.7	15,205	19,960	.1797	.1841
Erath	25.5	27.9	9.4	11.1	9.9	417,085	52.2	27,133	37,575	160,926	37.5	11,591	14,498	.0095	.0096
Falls	18.6	19.0	2.2	7.6	4.1	236,764	46.4	22,159	31,153	75,726	31.3	7,900	9,964	.0056	.0054
Fannin	25.7	27.0	5.1	10.9	6.9	327,964	40.7	22,860	30,088	118,239	30.0	8,915	10,848	.0084	.0077
Fayette	19.9	20.7	4.0	8.5	6.3	324,399	51.7	26,738	38,165	208,390	51.4	17,208	24,516	.0084	.0083
Fisher	5.6	5.3	–5.4	2.0	–4.8	56,008	12.6	23,677	28,004	16,509	15.2	6,822	8,255	.0017	.0014
Floyd	9.4	8.9	–5.3	3.2	.0	76,158	18.2	20,128	23,799	30,754	16.5	8,252	9,611	.0025	.0020
Foard	2.1	2.0	–4.8	.9	.0	20,218	18.2	19,002	22,464	8,127	22.4	7,376	9,030	.0006	.0005
Fort Bend	196.8	258.9	31.6	83.8	35.4	4,885,891	85.5	42,546	58,304	995,107	68.4	9,548	11,875	.0761	.0927
Franklin	8.0	8.9	11.3	3.5	12.9	127,145	55.3	26,406	36,327	40,167	51.0	8,580	11,476	.0026	.0027
Freestone	17.8	20.4	14.6	7.4	13.8	267,659	59.2	25,862	36,170	81,324	43.2	8,739	10,990	.0057	.0060
Frio	15.0	16.0	6.7	4.8	9.1	136,949	46.8	21,208	28,531	47,077	34.3	7,966	9,808	.0037	.0035
Gaines	14.6	15.9	8.9	5.2	10.6	193,392	48.9	27,635	37,191	84,323	49.4	12,008	16,216	.0047	.0048
Galveston	218.1	238.1	9.2	87.7	11.3	4,120,641	53.8	34,007	46,986	1,984,374	52.5	16,510	22,627	.0940	.0961
Garza	5.2	5.0	–3.8	1.8	.0	70,702	38.6	28,343	39,279	26,905	29.9	11,503	14,947	.0018	.0016
Gillespie	16.0	18.2	13.8	7.3	15.9	243,299	59.4	24,223	33,329	157,680	54.8	16,166	21,600	.0061	.0067
Glasscock	1.3	1.3	.0	.4	.0	11,083	18.1	23,455	27,708	872	15.0	1,895	2,180	.0005	.0002
Goliad	5.5	5.8	5.5	2.0	5.3	78,723	49.7	27,685	39,362	29,804	49.0	10,529	14,902	.0017	.0017
Gonzales	17.1	17.2	.6	6.0	.0	210,622	41.4	24,820	35,104	145,026	41.8	17,042	24,171	.0063	.0060
Gray	26.7	26.9	.7	10.6	1.9	433,423	39.1	29,957	40,889	289,996	42.1	19,628	27,358	.0122	.0115
Grayson	96.5	102.1	5.8	39.6	7.0	1,690,321	50.9	30,277	42,685	808,029	42.1	15,372	20,405	.0402	.0397
Gregg	113.9	126.7	11.2	47.1	12.7	2,070,272	57.3	31,495	43,955	1,491,948	49.9	23,808	31,676	.0544	.0558
Grimes	18.0	19.8	10.0	5.9	9.3	208,245	52.1	25,357	35,296	131,217	53.7	15,805	22,240	.0057	.0060
Guadalupe	56.1	64.4	14.8	22.7	17.0	959,829	65.3	29,930	42,283	268,948	48.0	9,369	11,848	.0191	.0203
Hale	38.5	38.7	.5	12.7	.0	366,286	22.2	23,601	28,841	175,471	17.0	11,807	13,817	.0117	.0099
Hall	5.4	5.2	–3.7	2.1	.0	36,708	18.1	14,801	17,480	19,690	15.9	8,093	9,376	.0013	.0011
Hamilton	9.0	9.5	5.6	4.3	13.2	141,108	59.2	23,319	32,816	41,472	43.7	7,596	9,645	.0031	.0031
Hansford	6.4	6.5	1.6	2.4	.0	75,042	18.2	26,447	31,268	36,144	15.1	13,089	15,060	.0022	.0019
Hardeman	6.2	6.1	–1.6	2.3	–4.2	86,150	33.2	26,945	37,457	24,418	28.1	7,941	10,617	.0021	.0019
Hardin	46.7	51.9	11.1	17.5	11.5	695,735	48.2	29,900	39,756	241,491	36.4	11,279	13,799	.0161	.0157
Harris	2,755.4	3,060.9	11.1	1,162.2	13.8	57,382,998	54.3	36,392	49,374	28,903,688	45.7	19,420	24,870	1.3193	1.3364
Harrison	57.6	62.1	7.8	21.6	7.5	912,892	52.6	29,753	42,264	413,027	49.3	13,766	19,122	.0214	.0217
Hartley	4.5	4.9	8.9	1.4	.0	58,820	27.2	33,018	42,014	24,990	34.8	13,241	17,850	.0016	.0014

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES								Average Household EBI				Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	1985	1990	1990 Retail Sales ($000)	% Change 1985–1990	1985	1990	1985	1990
TEXAS (continued)															
ALL COUNTIES (continued)															
Haskell	7.6	7.5	−1.3	2.9	.0	69,288	18.2	20,210	23,892	40,496	20.6	11,575	13,964	.0025	.0021
Hays	51.0	60.0	17.6	19.7	21.6	847,834	73.3	30,198	43,037	324,248	56.9	12,761	16,459	.0173	.0194
Hemphill	6.4	7.3	14.1	2.6	18.2	82,678	39.7	26,896	31,799	44,480	46.3	13,820	17,108	.0024	.0022
Henderson	56.4	68.3	21.1	26.9	22.8	1,046,870	72.0	27,786	38,917	270,325	54.6	7,985	10,049	.0192	.0217
Hidalgo	345.9	402.1	16.2	110.9	17.7	3,458,475	60.4	22,893	31,186	2,450,743	52.0	17,121	22,099	.1019	.1080
Hill	27.6	29.9	8.3	11.7	10.4	396,587	54.0	24,292	33,896	208,496	52.7	12,884	17,820	.0098	.0101
Hockley	25.0	26.4	5.6	8.8	6.0	313,705	41.2	26,773	35,648	123,665	29.8	11,477	14,053	.0081	.0074
Hood	26.1	33.6	28.7	13.1	29.7	664,246	84.6	35,632	50,706	181,297	64.7	10,900	13,839	.0109	.0131
Hopkins	28.8	32.0	11.1	12.1	11.0	385,298	46.0	24,209	31,843	194,320	38.5	12,876	16,060	.0102	.0099
Houston	24.4	26.6	9.0	9.4	11.9	346,085	59.9	25,765	36,818	111,223	42.4	9,297	11,832	.0075	.0078
Howard	34.8	35.9	3.2	13.7	5.4	483,628	36.7	27,211	35,301	369,169	35.7	20,931	26,947	.0151	.0139
Hudspeth	2.6	2.4	−7.7	.8	.0	22,577	30.0	21,713	28,221	7,565	33.0	7,111	9,456	.0006	.0006
Hunt	64.7	73.0	12.8	27.7	14.9	1,117,870	63.1	28,445	40,356	447,988	48.2	12,545	16,173	.0242	.0254
Hutchinson	27.7	28.8	4.0	11.0	4.8	565,619	50.3	35,851	51,420	249,938	49.6	15,910	22,722	.0126	.0126
Irion	1.6	1.8	12.5	.5	.0	20,201	36.7	29,552	40,402	2,863	24.2	4,610	5,726	.0004	.0004
Jack	8.0	8.5	6.3	3.1	3.3	111,104	42.4	26,007	35,840	33,602	28.9	8,689	10,839	.0026	.0024
Jackson	13.8	14.2	2.9	5.3	8.2	203,195	49.7	27,695	38,339	103,738	51.8	13,947	19,573	.0052	.0051
Jasper	34.6	37.9	9.5	13.8	12.2	512,147	55.6	26,763	37,112	234,564	42.0	13,432	16,997	.0121	.0124
Jeff Davis	1.8	1.9	5.6	.6	.0	16,933	27.4	22,157	28,222	6,593	34.9	8,148	10,988	.0006	.0005
Jefferson	257.9	262.5	1.8	97.7	3.7	4,464,053	44.2	32,872	45,691	2,424,309	38.2	18,625	24,814	.1145	.1083
Jim Hogg	5.4	5.6	3.7	1.8	.0	43,073	18.3	20,234	23,929	52,439	30.4	22,347	29,133	.0018	.0018
Jim Wells	39.4	41.8	6.1	13.4	8.1	373,400	27.8	23,558	27,866	321,149	37.7	18,802	23,966	.0135	.0124
Johnson	90.0	110.1	22.3	38.3	23.2	1,688,242	70.7	31,805	44,079	656,530	65.0	12,791	17,142	.0338	.0380
Jones	18.5	19.8	7.0	7.3	7.4	227,555	38.5	24,159	31,172	109,692	42.4	11,330	15,026	.0061	.0059
Karnes	13.6	13.5	−.7	4.6	.0	157,149	37.7	24,817	34,163	109,330	40.0	16,981	23,767	.0049	.0045
Kaufman	48.4	56.8	17.4	19.0	15.9	798,224	61.1	30,218	42,012	349,728	49.9	14,228	18,407	.0179	.0189
Kendall	14.4	17.6	22.2	6.0	20.0	248,350	65.1	30,087	41,392	123,991	67.9	14,769	20,665	.0054	.0062
Kenedy	.5	.5	.0	.2	.0	9,089	18.3	38,430	45,445	3,053	30.4	11,710	15,265	.0002	.0001
Kent	1.2	1.2	.0	.4	.0	9,885	18.3	20,898	24,713	7,557	30.4	14,490	18,893	.0004	.0004
Kerr	35.8	41.9	17.0	16.6	18.6	761,090	69.5	32,082	45,849	291,987	52.8	13,652	17,590	.0151	.0166
Kimble	4.2	4.3	2.4	1.6	.0	42,184	25.9	20,944	26,365	50,807	47.9	21,466	31,754	.0017	.0015
King	.4	.4	.0	.2	.0	4,921	18.3	20,800	24,605	1,459	15.1	6,340	7,295	.0002	.0000
Kinney	2.6	2.9	11.5	.9	12.5	24,657	55.3	19,845	27,397	4,686	40.5	4,169	5,207	.0006	.0007
Kleberg	34.1	34.6	1.5	11.3	4.6	395,696	37.6	26,622	35,017	250,438	38.0	16,798	22,163	.0118	.0110
Knox	5.2	5.1	−1.9	1.9	.0	47,528	18.2	21,159	25,015	18,938	19.8	8,317	9,967	.0014	.0012
Lamar	45.2	47.8	5.8	18.1	6.5	658,007	51.1	25,609	36,354	333,449	42.5	13,765	18,423	.0166	.0164
Lamb	18.6	18.4	−1.1	6.3	.0	158,284	18.3	21,245	25,124	68,914	19.3	9,172	10,939	.0052	.0042
Lampasas	14.0	15.8	12.9	6.0	15.4	206,463	60.0	24,818	34,411	69,838	44.4	9,300	11,640	.0045	.0048
La Salle	5.9	6.2	5.1	2.0	5.3	57,037	45.5	20,627	28,519	18,225	31.6	7,292	9,113	.0015	.0015
Lavaca	20.1	21.1	5.0	8.1	6.6	286,374	50.2	25,089	35,355	144,786	48.6	12,824	17,875	.0072	.0070
Lee	13.2	15.1	14.4	5.2	10.6	156,258	40.4	23,681	30,050	186,821	49.0	26,685	35,927	.0058	.0058
Leon	11.9	14.0	17.6	6.0	20.0	191,906	66.9	22,992	31,984	94,096	68.8	11,148	15,683	.0042	.0047
Liberty	57.1	66.1	15.8	23.3	17.1	955,967	61.7	29,710	41,029	488,824	56.0	15,749	20,980	.0220	.0236
Limestone	23.2	25.8	11.2	9.4	11.9	325,884	59.0	24,392	34,669	118,582	42.2	9,929	12,615	.0073	.0076
Lipscomb	4.1	4.3	4.9	1.4	.0	55,255	37.7	28,666	39,468	19,433	40.0	9,916	13,881	.0015	.0012
Live Oak	10.9	12.0	10.1	4.2	13.5	120,488	34.2	24,261	28,688	64,674	36.4	12,813	15,399	.0036	.0034
Llano	12.3	14.0	13.8	5.8	9.4	185,371	41.2	24,765	31,961	59,327	31.8	8,495	10,229	.0042	.0041
Loving	.1	.1	.0	.1	.0	2,763	18.0	23,420	27,630	319	29.7	2,460	3,190	.0000	.0000
Lubbock	221.6	230.9	4.2	83.9	6.9	3,282,907	42.3	29,386	39,129	2,138,828	40.0	19,458	25,493	.0925	.0879
Lynn	8.4	8.2	−2.4	2.7	.0	60,812	18.2	19,048	22,523	15,346	15.1	4,940	5,684	.0020	.0016
McCulloch	9.1	9.5	4.4	3.6	2.9	112,292	43.1	22,427	31,192	53,879	31.1	11,742	14,966	.0030	.0028
McLennan	187.7	202.8	8.0	75.5	9.6	2,916,621	52.9	27,689	38,631	1,601,592	44.6	16,072	21,213	.0734	.0736
McMullen	.8	.8	.0	.3	.0	11,883	29.3	30,637	39,610	3,009	35.8	7,387	10,030	.0003	.0002
Madison	11.6	12.5	7.8	4.0	14.3	178,241	66.4	30,602	44,560	78,000	49.8	14,875	19,500	.0040	.0043
Marion	11.2	11.9	6.3	4.8	11.6	143,187	55.1	21,473	29,831	37,992	42.3	6,208	7,915	.0031	.0032
Martin	4.8	4.8	.0	1.6	.0	62,087	30.3	29,779	38,804	22,829	21.0	11,789	14,268	.0017	.0013
Mason	3.9	4.1	5.1	1.6	.0	36,101	18.3	19,081	22,563	14,727	15.1	7,999	9,204	.0011	.0010
Matagorda	43.7	49.1	12.4	17.9	15.5	855,261	62.8	33,897	47,780	267,797	45.9	11,845	14,961	.0170	.0180
Maverick	38.7	45.2	16.8	11.2	16.7	252,508	43.9	18,282	22,545	215,996	37.2	16,403	19,285	.0098	.0095
Medina	25.7	27.9	8.6	9.6	11.6	339,253	55.2	25,425	35,339	184,543	57.0	13,670	19,223	.0085	.0090
Menard	2.4	2.4	.0	.9	.0	17,431	18.3	16,377	19,368	14,291	30.4	12,181	15,879	.0007	.0006
Midland	112.3	139.7	24.4	52.3	27.6	3,065,453	78.6	41,857	58,613	2,031,580	80.0	27,523	38,845	.0642	.0765
Milam	24.8	26.5	6.9	9.4	5.6	341,035	49.3	25,658	36,280	91,231	33.6	7,671	9,705	.0076	.0075
Mills	4.7	4.9	4.3	2.1	10.5	79,020	62.9	25,538	37,629	24,379	51.8	8,454	11,609	.0016	.0015
Mitchell	9.1	9.1	.0	3.3	.0	104,568	30.7	24,245	31,687	59,337	31.0	13,724	17,981	.0031	.0029
Montague	18.6	19.6	5.4	7.7	5.5	227,555	38.2	22,552	29,553	103,207	31.0	10,792	13,404	.0063	.0057

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TEXAS (continued)															
ALL COUNTIES (continued)															
Montgomery	177.9	224.0	25.9	73.9	26.8	3,377,672	63.4	35,447	45,706	960,616	52.6	10,800	12,999	.0652	.0715
Moore	17.8	18.8	5.6	6.5	8.3	243,299	37.6	29,472	37,431	117,231	30.1	15,014	18,036	.0065	.0061
Morris	15.6	16.3	4.5	5.7	3.6	169,329	25.4	24,555	29,707	81,857	34.0	11,110	14,361	.0050	.0044
Motley	1.8	1.7	–5.6	.8	.0	17,441	18.3	18,434	21,801	4,381	15.1	4,759	5,476	.0006	.0004
Nacogdoches	53.0	58.1	9.6	20.9	10.6	692,467	47.5	24,837	33,132	341,071	37.6	13,111	16,319	.0181	.0177
Navarro	39.5	43.2	9.4	16.6	9.9	596,217	53.7	25,684	35,917	335,893	45.4	15,295	20,235	.0152	.0152
Newton	14.4	15.2	5.6	5.6	9.8	215,672	57.2	26,899	38,513	40,223	40.2	5.626	7,183	.0042	.0044
Nolan	17.8	18.1	1.7	6.5	.0	254,588	40.7	27,844	39,167	139,227	30.6	16,406	21,420	.0070	.0065
Nueces	299.1	324.9	8.6	109.8	10.8	4,734,088	53.3	31,161	43,116	2,920,175	48.2	19,880	26,595	.1224	.1236
Ochiltree	10.5	11.2	6.7	3.9	5.4	165,170	36.2	32,771	42,351	112,025	43.1	21,153	28,724	.0046	.0045
Oldham	2.4	2.5	4.2	.7	.0	18,084	18.2	21,850	25,834	9,319	20.2	11,073	13,313	.0007	.0006
Orange	90.1	95.1	5.5	33.2	7.8	1,577,435	50.2	34,091	47,513	694,355	48.3	15,205	20,914	.0363	.0360
Palo Pinto	26.0	27.6	6.2	10.9	10.1	403,717	51.7	26,881	37,038	278,299	54.2	18,234	25,532	.0109	.0110
Panola	24.0	26.6	10.8	9.1	7.1	333,905	47.3	26,667	36,693	133,384	45.7	10,768	14,658	.0079	.0081
Parker	55.6	65.7	18.2	23.8	20.2	1,069,151	68.1	32,131	44,922	343,057	51.1	11,464	14,414	.0209	.0227
Parmer	11.2	11.2	.0	3.4	.0	79,739	18.2	19,842	23,453	21,754	15.0	5,562	6,398	.0025	.0021
Pecos	16.1	17.3	7.5	5.0	4.2	202,007	44.8	29,073	40,401	167,614	46.5	23,841	33,523	.0064	.0062
Polk	32.1	39.0	21.5	14.8	23.3	478,578	70.1	23,447	32,336	182,021	53.9	9,855	12,299	.0101	.0114
Potter	106.6	113.8	6.8	44.8	8.5	1,468,708	40.7	25,273	32,784	1,424,625	43.8	23,980	31,800	.0488	.0469
Presidio	5.4	5.6	3.7	1.8	.0	35,648	21.5	16,300	19,804	23,224	16.7	11,058	12,902	.0014	.0012
Rains	5.9	6.8	15.3	3.0	20.0	91,794	57.3	23,349	30,598	26,384	60.1	6,590	8,795	.0019	.0019
Randall	90.0	103.3	14.8	39.2	17.7	2,153,452	64.6	39,285	54,935	572,496	48.0	11,614	14,604	.0392	.0420
Reagan	4.9	5.6	14.3	1.7	21.4	71,891	65.7	30,997	42,289	44,219	69.2	18,666	26,011	.0017	.0018
Real	2.7	2.9	7.4	1.0	.0	19,795	18.3	16,737	19,795	6,838	15.8	5,903	6,838	.0006	.0006
Red River	16.7	17.1	2.4	6.8	6.3	164,279	33.8	19,180	24,159	116,779	42.6	12,799	17,173	.0054	.0050
Reeves	15.7	15.4	–1.9	4.8	.0	172,300	39.1	25,807	35,896	113,720	36.9	17,307	23,692	.0052	.0048
Refugio	9.4	9.5	1.1	3.2	.0	136,652	41.7	30,142	42,704	81,673	41.9	17,980	25,523	.0039	.0036
Roberts	1.1	1.0	–9.1	.4	.0	14,556	20.5	30,210	36,390	5,329	31.5	10,133	13,323	.0004	.0004
Robertson	15.7	16.6	5.7	6.5	6.6	184,777	41.4	21,416	28,427	99,842	46.5	11,169	15,360	.0050	.0049
Rockwall	22.2	29.1	31.1	10.3	32.1	590,276	81.7	41,653	57,308	145,559	64.6	11,339	14,132	.0095	.0114
Runnels	12.2	12.6	3.3	4.7	.0	157,744	38.1	24,295	33,563	91,679	40.2	13,913	19,506	.0045	.0042
Rusk	46.6	51.1	9.7	18.3	8.9	793,174	56.7	30,121	43,343	215,058	39.5	9,179	11,752	.0163	.0164
Sabine	10.3	11.5	11.7	4.6	12.2	134,572	55.7	21,086	29,255	47,326	40.5	8,217	10,288	.0031	.0032
San Augustine	8.8	8.8	.0	3.3	.0	102,192	38.0	22,448	30,967	31,879	24.8	7,739	9,660	.0026	.0023
San Jacinto	15.1	18.3	21.2	7.2	26.3	212,701	65.5	22,545	29,542	26,323	53.3	3,012	3,656	.0039	.0045
San Patricio	64.3	69.6	8.2	21.9	10.1	808,621	42.4	28,534	36,923	384,640	40.2	13,785	17,563	.0214	.0206
San Saba	5.9	5.6	–5.1	2.5	.0	77,832	39.3	22,344	31,133	23,723	25.5	7,561	9,489	.0019	.0016
Schleicher	3.1	3.3	6.5	1.0	.0	36,837	33.1	27,680	36,837	10,031	37.7	7,284	10,031	.0009	.0009
Scurry	19.8	21.3	7.6	7.6	7.0	349,353	50.7	32,660	45,968	138,850	39.4	14,027	18,270	.0079	.0078
Shackelford	4.3	4.6	7.0	1.6	.0	65,355	39.5	29,277	40,847	18,257	25.6	9,086	11,411	.0015	.0014
Shelby	25.1	26.8	6.8	10.1	7.4	321,726	48.1	23,113	31,854	131,361	34.0	10,426	13,006	.0080	.0078
Sherman	3.0	2.8	–6.7	1.1	.0	66,246	39.2	43,249	60,224	9,779	25.5	7,086	8,890	.0014	.0012
Smith	151.9	173.2	14.0	64.4	16.2	3,020,298	65.0	33,039	46,899	1,398,433	49.3	16,902	21,715	.0654	.0695
Somervell	4.8	5.4	12.5	2.0	5.3	70,405	36.2	27,209	35,203	13,571	26.9	5,627	6,786	.0015	.0014
Starr	34.9	41.7	19.5	10.9	22.5	257,856	69.3	17,112	23,657	128,440	53.0	9,430	11,783	.0075	.0083
Stephens	10.7	11.4	6.5	4.5	4.7	155,961	44.5	25,099	34,658	95,932	46.7	15,209	21,318	.0042	.0041
Sterling	1.4	1.6	14.3	.4	.0	11,719	18.2	24,778	29,298	4,555	16.3	9,788	11,388	.0003	.0003
Stonewall	2.3	2.1	–8.7	1.0	.0	37,134	41.6	26,218	37,134	9,346	27.6	7,322	9,346	.0009	.0008
Sutton	6.2	7.1	14.5	2.3	21.1	79,429	43.2	29,202	34,534	40,291	40.7	15,077	17,518	.0021	.0020
Swisher	9.4	9.1	–3.2	3.3	.0	76,435	18.2	19,592	23,162	41,525	19.3	10,544	12,583	.0027	.0022
Tarrant	1,029.9	1,186.9	15.2	450.0	18.2	22,361,557	65.9	35,387	49,692	10,973,014	55.4	18,547	24,384	.4779	.5162
Taylor	121.1	130.4	7.7	47.5	10.2	1,935,997	51.8	29,591	40,758	1,719,234	54.3	25,853	36,194	.0569	.0579
Terrell	1.4	1.3	–7.1	.6	.0	21,983	30.0	28,182	36,638	8,360	20.9	11,525	13,933	.0005	.0006
Terry	15.1	15.5	2.6	5.5	5.8	193,095	42.5	26,065	35,108	89,729	30.3	13,242	16,314	.0051	.0047
Throckmorton	2.1	2.1	.0	.9	.0	17,520	18.1	16,481	19,467	10,701	30.3	9,126	11,890	.0007	.0006
Titus	24.2	26.6	9.9	9.7	11.5	404,014	57.1	29,560	41,651	242,308	46.5	19,009	24,980	.0101	.0104
Tom Green	96.4	106.4	10.4	39.5	12.9	1,750,329	59.7	31,307	44,312	1,109,785	56.3	20,287	28,096	.0429	.0450
Travis	529.8	633.9	19.6	258.4	23.2	12,231,214	74.9	33,327	47,334	6,193,515	62.4	18,182	23,969	.2508	.2839
Trinity	11.4	13.2	15.8	5.3	17.8	161,902	62.7	22,117	30,548	56,511	47.1	8,537	10,662	.0037	.0037
Tyler	21.6	26.2	21.3	9.6	20.0	323,508	64.3	24,609	33,699	99,901	52.7	8,177	10,406	.0067	.0073
Upshur	33.7	38.0	12.8	13.5	12.5	500,858	55.5	26,837	37,101	146,171	46.0	8,345	10,827	.0106	.0110
Upton	5.1	5.5	7.8	1.7	.0	67,138	39.7	28,278	39,493	27,071	41.0	11,298	15,924	.0017	.0016
Uvalde	24.6	26.5	7.7	8.2	6.5	272,412	47.8	23,932	33,221	139,528	34.6	13,463	17,016	.0076	.0074
Val Verde	42.3	47.7	12.8	14.0	12.9	471,151	55.8	24,391	33,654	353,732	58.2	18,032	25,267	.0137	.0144
Van Zandt	39.4	46.3	17.5	17.6	19.7	647,907	67.3	26,351	36,813	165,081	50.5	7,463	9,380	.0125	.0138
Victoria	77.7	85.7	10.3	29.9	12.8	1,326,115	55.6	32,159	44,352	853,894	48.3	21,728	28,558	.0341	.0347

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
TEXAS (continued)															
ALL COUNTIES (continued)															
Walker	50.1	57.1	14.0	18.1	19.9	857,935	70.4	33,339	47,400	384,068	56.0	16,309	21,219	.0184	.0201
Waller	23.8	27.1	13.9	8.0	14.3	358,265	58.4	32,307	44,783	474,525	77.9	38,115	59,316	.0117	.0133
Ward	15.1	16.0	6.0	5.1	2.0	214,187	43.8	29,795	41,997	97,004	34.0	14,480	19,020	.0056	.0052
Washington	24.7	27.3	10.5	9.8	11.4	436,988	58.3	31,363	44,591	335,642	58.4	24,086	34,249	.0115	.0121
Webb	118.5	135.9	14.7	36.5	16.2	1,094,401	54.2	22,609	29,984	1,716,300	76.7	30,936	47,022	.0433	.0484
Wharton	43.0	45.5	5.8	16.6	9.2	603,347	46.6	27,077	36,346	334,534	41.0	15,610	20,153	.0161	.0156
Wheeler	8.1	8.8	8.6	3.7	15.6	124,175	46.0	26,578	33,561	64,442	48.2	13,589	17,417	.0032	.0030
Wichita	124.8	127.4	2.1	47.1	4.2	1,969,269	43.9	30,285	41,810	1,321,636	45.2	20,136	28,060	.0543	.0524
Wilbarger	16.7	17.6	5.4	6.2	.0	227,852	38.3	26,576	36,750	113,509	33.5	13,718	18,308	.0062	.0057
Willacy	18.5	19.1	3.2	4.9	.0	125,363	23.8	20,671	25,584	66,462	27.6	10,633	13,564	.0045	.0040
Williamson	109.3	140.0	28.1	46.2	28.3	2,209,895	79.3	34,240	47,833	684,973	68.3	11,305	14,826	.0398	.0471
Wilson	19.3	21.5	11.4	7.1	10.9	213,295	42.3	23,428	30,042	92,737	42.7	10,153	13,062	.0057	.0055
Winkler	10.5	10.9	3.8	3.5	.0	139,919	39.1	28,730	39,977	90,039	40.7	18,284	25,725	.0040	.0037
Wise	32.8	38.4	17.1	13.8	17.9	603,050	66.2	31,010	43,699	272,963	67.0	13,971	19,780	.0126	.0143
Wood	29.5	33.6	13.9	12.7	14.4	471,745	60.0	26,567	37,145	172,243	50.4	10,320	13,562	.0103	.0106
Yoakum	9.7	10.9	12.4	3.8	15.2	183,886	65.1	33,750	48,391	60,352	56.8	11,664	15,882	.0036	.0039
Young	21.2	23.0	8.5	9.4	11.9	385,595	53.2	29,956	41,021	147,629	43.2	12,274	15,705	.0085	.0085
Zapata	8.2	9.5	15.9	2.7	8.0	58,679	27.7	18,378	21,733	30,246	40.8	8,593	11,202	.0019	.0020
Zavala	12.0	12.1	.8	3.2	.0	83,476	36.5	19,112	26,086	35,524	35.8	8,173	11,101	.0027	.0024
TOTAL METRO COUNTIES	**13,141.3**	**14,803.8**	**12.7**	**5,350.5**	**15.0**	**251,474,676**	**59.8**	**33,818**	**47,000**	**129,418,468**	**52.1**	**18,286**	**24,188**	**5.7309**	**6.0059**
TOTAL STATE	**16,408.7**	**18,361.3**	**11.9**	**6,622.6**	**14.0**	**297,169,797**	**58.3**	**32,303**	**44,872**	**150,368,357**	**50.9**	**17,152**	**22,705**	**6.8568**	**7.1294**
UTAH															
PROVO - OREM	**255.9**	**286.6**	**12.0**	**76.9**	**11.9**	**2,526,532**	**47.8**	**24,881**	**32,855**	**1,173,404**	**36.5**	**12,512**	**15,259**	**.0702**	**.0695**
Utah	255.9	286.6	12.0	76.9	11.9	2,526,532	47.8	24,881	32,855	1,173,404	36.5	12,512	15,259	.0702	.0695
SALT LAKE CITY - OGDEN	**1,044.2**	**1,159.4**	**11.0**	**377.1**	**12.1**	**16,404,571**	**63.5**	**29,840**	**43,502**	**7,978,501**	**54.1**	**15,399**	**21,158**	**.3771**	**.4005**
Davis	176.0	202.3	14.9	57.1	16.5	2,415,427	61.7	30,477	42,302	1,131,978	63.8	14,108	19,824	.0561	.0609
Salt Lake	707.9	784.5	10.8	261.1	11.9	11,650,156	65.1	30,233	44,620	5,557,979	52.7	15,592	21,287	.2630	.2799
Weber	160.3	172.6	7.7	58.9	9.3	2,338,988	57.5	27,559	39,711	1,288,544	51.9	15,741	21,877	.0580	.0597
ALL COUNTIES															
Beaver	5.1	5.7	11.8	1.7	6.3	39,099	31.1	18,639	22,999	29,675	41.2	13,134	17,456	.0014	.0013
Box Elder	37.7	41.7	10.6	12.2	9.9	657,910	72.9	34,283	53,927	241,013	64.5	13,198	19,755	.0131	.0146
Cache	65.9	72.9	10.6	22.3	10.4	859,884	63.9	25,970	38,560	399,240	53.4	12,888	17,903	.0205	.0216
Carbon	26.3	29.5	12.2	9.7	11.5	372,679	53.2	27,962	38,421	219,108	51.6	16,610	22,588	.0096	.0100
Daggett	.8	.8	.0	.2	.0	6,649	38.5	23,995	33,245	6,126	40.4	21,815	30,630	.0002	.0001
Davis	176.0	202.3	14.9	57.1	16.5	2,415,427	61.7	30,477	42,302	1,131,978	63.8	14,108	19,824	.0561	.0609
Duchesne	16.3	19.8	21.5	5.4	20.0	235,099	78.6	29,258	43,537	145,421	72.3	18,756	26,930	.0055	.0064
Emery	14.0	15.8	12.9	4.4	12.8	197,469	67.5	30,227	44,879	49,893	55.5	8,226	11,339	.0040	.0043
Garfield	4.0	4.3	7.5	1.2	.0	25,239	18.3	17,781	21,033	9,763	18.3	6,879	8,136	.0009	.0009
Grand	8.4	8.4	.0	3.0	.0	105,781	36.8	25,767	35,260	79,424	34.4	19,698	26,475	.0034	.0029
Iron	20.8	23.9	14.9	7.3	14.1	169,978	34.9	19,687	23,285	180,868	33.0	21,255	24,776	.0068	.0065
Juab	6.2	6.8	9.7	1.8	.0	40,465	18.3	19,009	22,481	25,315	15.1	12,222	14,064	.0017	.0015
Kane	4.8	5.5	14.6	1.7	13.3	54,685	68.8	21,597	32,168	24,960	47.6	11,272	14,682	.0012	.0014
Millard	14.0	17.5	25.0	5.3	26.2	185,978	87.5	23,615	35,090	71,439	64.9	10,316	13,479	.0040	.0047
Morgan	5.5	6.0	9.1	1.5	.0	72,127	48.3	32,420	48,085	13,183	45.2	6,051	8,789	.0015	.0014
Piute	1.4	1.5	7.1	.4	.0	7,643	18.3	16,158	19,108	1,886	30.3	3,618	4,715	.0003	.0003
Rich	2.5	2.8	12.0	.7	.0	27,511	47.5	26,641	39,301	5,104	29.5	5,629	7,291	.0006	.0005
Salt Lake	707.9	784.5	10.8	261.1	11.9	11,650,156	65.1	30,233	44,620	5,557,979	52.7	15,592	21,287	.2630	.2799
San Juan	12.7	13.1	3.1	3.2	.0	65,014	18.3	17,178	20,317	40,121	30.4	9,617	12,538	.0027	.0022
Sanpete	17.3	19.5	12.7	5.7	9.6	143,097	42.6	19,302	25,105	35,538	32.5	5,157	6,235	.0038	.0039
Sevier	17.2	19.2	11.6	5.7	9.6	184,003	50.3	23,538	32,281	130,128	51.6	16,507	22,829	.0055	.0055
Summit	13.7	16.9	23.4	5.6	21.7	227,871	62.7	30,442	40,691	105,821	52.4	15,095	18,897	.0051	.0055
Tooele	28.9	31.1	7.6	9.6	9.1	478,147	65.2	32,881	49,807	142,110	56.3	10,332	14,803	.0095	.0103
Uintah	27.2	33.5	23.2	10.0	25.0	509,753	93.5	32,926	50,975	370,561	85.6	24,962	37,056	.0113	.0139
Utah	255.9	286.6	12.0	76.9	11.9	2,526,532	47.8	24,881	32,855	1,173,404	36.5	12,512	15,259	.0702	.0695
Wasatch	9.9	11.2	13.1	3.6	16.1	86,471	37.4	20,308	24,020	48,469	38.1	11,324	13,464	.0027	.0026
Washington	35.8	44.5	24.3	12.9	22.9	398,143	70.5	22,236	30,864	273,101	63.0	15,958	21,171	.0108	.0121
Wayne	2.3	2.6	13.0	.6	.0	20,983	52.2	22,977	34,972	3,556	31.9	4,493	5,927	.0005	.0006
Weber	160.3	172.6	7.7	58.9	9.3	2,338,988	57.5	27,559	39,711	1,288,544	51.9	15,741	21,877	.0580	.0597
TOTAL METRO COUNTIES	**1,300.1**	**1,446.0**	**11.2**	**454.0**	**12.1**	**18,931,103**	**61.2**	**28,999**	**41,698**	**9,151,905**	**51.6**	**14,910**	**20,158**	**.4473**	**.4700**
TOTAL STATE	**1,698.8**	**1,900.5**	**11.9**	**589.7**	**12.3**	**24,102,781**	**61.5**	**28,417**	**40,873**	**11,803,728**	**52.5**	**14,741**	**20,016**	**.5739**	**.6050**

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
VERMONT															
BURLINGTON	**127.8**	**134.4**	**5.2**	**49.0**	**7.7**	**2,306,616**	**56.4**	**32,408**	**47,074**	**1,520,666**	**54.9**	**21,576**	**31,034**	**.0579**	**.0599**
Chittenden	122.8	129.0	5.0	47.3	8.0	2,240,304	56.8	32,620	47,364	1,507,256	55.2	22,177	31,866	.0565	.0584
Grand Isle	5.0	5.4	8.0	1.7	.0	66,312	44.8	26,934	39,007	13,410	29.5	6,092	7,888	.0014	.0015
ALL COUNTIES															
Addison	31.2	32.7	4.8	11.6	8.4	472,947	57.4	28,079	40,771	263,668	55.8	15,818	22,730	.0116	.0120
Bennington	34.7	35.9	3.5	14.1	6.0	556,165	52.3	27,464	39,444	578,306	51.5	28,699	41,015	.0176	.0178
Caledonia	27.2	28.4	4.4	10.9	7.9	354,316	51.7	23,127	32,506	250,694	52.6	16,266	22,999	.0101	.0100
Chittenden	122.8	129.0	5.0	47.3	8.0	2,240,304	56.8	32,620	47,364	1,507,256	55.2	22,177	31,866	.0565	.0584
Essex	6.8	7.1	4.4	2.4	.0	80,290	44.8	23,099	33,454	12,807	43.5	3,718	5,336	.0018	.0018
Franklin	36.3	37.6	3.6	13.4	6.3	483,389	51.8	25,279	36,074	313,671	51.5	16,432	23,408	.0131	.0131
Grand Isle	5.0	5.4	8.0	1.7	.0	66,312	44.8	26,934	39,007	13,410	29.5	6,092	7,888	.0014	.0015
Lamoille	17.9	18.9	5.6	7.2	7.5	266,020	56.0	25,457	36,947	183,562	54.4	17,747	25,495	.0071	.0072
Orange	24.7	26.4	6.9	9.8	10.1	354,710	59.9	24,930	36,195	139,153	53.8	10,168	14,199	.0080	.0082
Orleans	24.5	25.3	3.3	9.3	5.7	308,364	51.2	23,173	33,157	172,330	50.8	12,990	18,530	.0081	.0082
Rutland	60.7	62.4	2.8	23.9	5.8	898,505	51.2	26,289	37,594	685,683	50.8	20,118	28,690	.0256	.0254
Washington	53.6	54.4	1.5	20.9	4.0	707,082	41.0	24,955	33,832	483,896	44.5	16,665	23,153	.0205	.0197
Windham	38.9	40.5	4.1	16.5	6.5	647,529	54.7	27,001	39,244	447,752	53.0	18,876	27,136	.0170	.0172
Windsor	53.5	55.4	3.6	22.3	6.2	766,906	42.1	25,695	34,390	440,098	46.6	14,293	19,735	.0205	.0199
TOTAL METRO COUNTIES	**127.8**	**134.4**	**5.2**	**49.0**	**7.7**	**2,306,616**	**56.4**	**32,408**	**47,074**	**1,520,666**	**54.9**	**21,576**	**31,034**	**.0579**	**.0599**
TOTAL STATE	**537.8**	**559.4**	**4.0**	**211.3**	**6.6**	**8,202,839**	**52.0**	**27,235**	**38.821**	**5,492,286**	**51.8**	**18,259**	**25,993**	**.2189**	**.2204**
VIRGINIA															
CHARLOTTESVILLE	**121.6**	**129.1**	**6.2**	**49.4**	**8.6**	**2,240,290**	**53.9**	**31,995**	**45,350**	**1,285,332**	**52.3**	**18,548**	**26,019**	**.0543**	**.0552**
Albemarle	61.1	65.9	7.9	25.1	11.1	1,356,537	59.5	37,621	54,045	414,353	58.7	11,550	16,508	.0258	.0272
Charlottesville city	40.6	41.6	2.5	16.7	3.7	571,796	39.2	25,519	34,239	799,640	48.6	33,430	47,883	.0222	.0216
Fluvanna	11.1	11.9	7.2	4.3	10.3	166,903	56.5	27,339	38,815	38,263	56.7	6,262	8,898	.0035	.0035
Greene	8.8	9.7	10.2	3.3	13.8	145,054	64.7	30,375	43,956	33,076	63.2	6,987	10,023	.0028	.0029
DANVILLE	**112.8**	**113.7**	**.8**	**40.7**	**1.0**	**1,557,758**	**42.6**	**27,110**	**38,274**	**666,923**	**40.5**	**11,782**	**16,386**	**.0390**	**.0370**
Danville city	44.6	43.7	−2.0	16.9	−1.7	622,954	37.2	26,395	36,861	495,032	38.5	20,782	29,292	.0194	.0179
Pittsylvania	68.2	70.0	2.6	23.8	3.0	934,804	46.4	27,642	39,277	171,891	46.5	5,081	7,222	.0196	.0191
LYNCHBURG	**145.3**	**148.7**	**2.3**	**51.0**	**3.0**	**2,238,905**	**46.1**	**30,964**	**43,900**	**1,238,783**	**45.6**	**17,184**	**24,290**	**.0578**	**.0561**
Amherst	30.6	31.9	4.2	10.2	5.2	423,332	47.5	29,589	41,503	170,673	48.5	11,846	16,733	.0102	.0100
Campbell	48.2	50.7	5.2	15.9	3.2	727,508	47.9	31,942	45,755	181,558	47.4	8,000	11,419	.0154	.0152
Lynchburg city	66.5	66.1	−.6	24.9	2.0	1,088,065	44.3	30,894	43,697	886,552	44.7	25,103	35,604	.0322	.0309
NORFOLK - VIRGINIA BEACH - NEWPORT NEWS	**1,288.4**	**1,379.6**	**7.1**	**469.4**	**8.6**	**21,854,448**	**54.3**	**32,770**	**46,558**	**11,294,022**	**53.5**	**17,031**	**24,061**	**.5178**	**.5300**
Chesapeake city	132.1	148.0	12.0	48.9	14.0	2,193,076	59.0	32,157	44,848	931,674	60.6	13,527	19,053	.0482	.0510
Gloucester	26.2	31.7	21.0	11.2	20.4	416,617	65.0	27,145	37,198	176,496	61.4	11,755	15,759	.0090	.0100
Hampton city	126.1	128.7	2.1	45.7	4.6	2,122,947	48.5	32,710	46,454	1,523,149	48.6	23,452	33,329	.0579	.0573
James City	24.9	27.1	8.8	9.6	11.6	497,191	59.3	36,289	51,791	172,721	59.0	12,629	17,992	.0099	.0105
Newport News city	152.6	157.6	3.3	57.1	4.6	2,259,155	44.1	28,708	39,565	1,303,281	46.5	16,299	22,825	.0598	.0579
Norfolk city	283.1	275.5	−2.7	92.0	−1.1	4,013,978	40.3	30,757	43,630	2,376,538	40.5	18,187	25,832	.1110	.1035
Poquoson city	10.2	11.4	11.8	3.7	15.6	189,071	60.6	36,783	51,100	46,087	62.6	8,860	12,456	.0035	.0038
Portsmouth city	105.2	104.8	−.4	36.8	.0	1,534,844	43.0	29,173	41,708	775,097	42.6	14,772	21,062	.0396	.0376
Suffolk city	49.2	50.7	3.0	16.8	3.1	740,298	48.0	30,678	44,065	475,251	47.3	19,793	28,289	.0198	.0195
Virginia Beach city	326.6	385.6	18.1	129.9	20.4	6,909,729	70.4	37,591	53,193	2,840,259	70.3	15,460	21,865	.1355	.1531
Williamsburg city	10.9	11.6	6.4	3.7	12.1	191,522	58.8	36,540	51,763	495,170	76.5	84,991	133,830	.0091	.0102
York	41.3	46.9	13.6	14.0	12.0	786,020	60.3	39,229	56,144	178,299	59.8	8,927	12,736	.0145	.0156
RICHMOND - PETERSBURG	**813.0**	**858.2**	**5.6**	**307.9**	**6.2**	**14,746,803**	**50.7**	**33,752**	**47,895**	**7,808,329**	**51.0**	**17,835**	**25,360**	**.3535**	**.3546**
Charles City	7.0	7.2	2.9	2.0	.0	78,016	37.3	28,420	39,008	2,359	24.5	948	1,180	.0016	.0015
Chesterfield	169.2	194.6	15.0	63.0	15.0	3,606,100	62.3	40,556	57,240	1,504,020	62.9	16,850	23,873	.0736	.0796
Colonial Heights city	17.4	18.1	4.0	6.0	.0	239,057	29.3	30,809	39,843	116,105	35.8	14,246	19,351	.0065	.0059
Dinwiddie	22.0	21.6	−1.8	5.6	−6.7	258,241	33.5	32,247	46,114	38,522	33.1	4,824	6,879	.0059	.0053
Goochland	13.0	14.0	7.7	4.6	12.2	254,617	62.7	38,177	55,352	47,462	61.1	7,186	10,318	.0046	.0048
Hanover	56.5	61.7	9.2	19.7	8.2	1,072,078	54.4	38,159	54,420	463,165	54.2	16,509	23,511	.0235	.0241
Henrico	195.8	209.2	6.8	80.3	8.8	4,207,739	54.5	36,895	52,400	2,279,173	54.6	19,971	28,383	.0965	.0992
Hopewell city	23.5	23.5	.0	8.7	.0	383,365	43.7	30,658	44,065	176,673	43.0	14,204	20,307	.0095	.0091
New Kent	10.4	11.9	14.4	4.1	13.9	187,366	60.6	32,409	45,699	31,230	50.9	5,747	7,617	.0034	.0038
Petersburg city	40.9	40.8	−.2	15.6	2.6	509,341	37.2	24,423	32,650	511,856	56.7	21,496	32,811	.0171	.0166
Powhatan	15.0	16.7	11.3	4.6	12.2	226,161	59.4	34,603	49,165	41,318	59.5	6,319	8,982	.0043	.0046

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
VIRGINIA (continued)															
RICHMOND - PETERSBURG (continued)															
Prince George	25.6	24.9	−2.7	5.6	−8.2	289,788	29.4	36,725	51,748	94,294	30.0	11,894	16,838	.0077	.0067
Richmond city	216.7	214.0	−1.2	88.1	.9	3,434,934	41.2	27,866	38,989	2,502,152	42.4	20,132	28,401	.0993	.0934
ROANOKE	**226.6**	**231.4**	**2.1**	**86.2**	**2.0**	**3,574,553**	**41.9**	**29,818**	**41,468**	**1,962,240**	**41.4**	**16,420**	**22,764**	**.0936**	**.0890**
Botetourt	25.1	26.7	6.4	9.1	5.8	338,495	41.3	27,862	37,197	89,545	45.9	7,135	9,840	.0076	.0074
Roanoke	78.1	82.2	5.2	26.5	2.7	1,320,087	43.7	35,608	49,815	429,629	44.9	11,493	16,212	.0292	.0284
Roanoke city	98.6	97.4	−1.2	41.9	1.2	1,533,352	41.1	26,250	36,596	1,201,761	42.5	20,366	28,682	.0457	.0432
Salem city	24.8	25.1	1.2	8.7	.0	382,619	39.3	31,563	43,979	241,305	29.4	21,434	27,736	.0111	.0100
ALL COUNTIES															
Accomack	31.7	31.9	.6	11.2	−2.6	371,961	37.2	23,575	33,211	183,014	37.9	11,544	16,341	.0104	.0095
Albemarle	61.1	65.9	7.9	25.1	11.1	1,356,537	59.5	37,621	54,045	414,353	58.7	11,550	16,508	.0258	.0272
☐ Alexandria city	110.8	117.8	6.3	59.3	9.2	3,749,769	59.0	43,439	63,234	1,727,589	57.1	20,249	29,133	.0749	.0786
Alleghany	14.1	13.9	−1.4	4.3	−4.4	195,999	38.4	31,464	45,581	1,256	37.1	204	292	.0038	.0035
Amelia	8.7	9.0	3.4	2.8	3.7	92,191	41.7	24,096	32,925	27,142	43.0	7,028	9,694	.0022	.0021
Amherst	30.6	31.9	4.2	10.2	5.2	423,332	47.5	29,539	41,503	170,673	48.5	11,846	16,733	.0102	.0100
Appomattox	12.8	13.5	5.5	4.6	4.5	161,147	39.9	26,170	35,032	60,376	37.5	9,977	13,125	.0040	.0039
☐ Arlington	155.4	155.4	.0	74.9	2.2	5,106,093	50.3	46,348	68,172	1,751,847	47.8	16,172	23,389	.0991	.0979
Augusta	57.1	60.1	5.3	20.1	5.2	917,112	50.6	31,882	45,627	322,176	50.1	11,236	16,029	.0201	.0201
Bath	5.9	5.9	.0	2.0	.0	78,762	38.5	28,444	39,381	14,997	40.3	5,343	7,499	.0019	.0017
Bedford	39.6	43.6	10.1	13.5	8.0	527,566	50.5	28,036	39,079	28,598	39.2	1,643	2,118	.0099	.0100
Bedford city	6.1	6.1	.0	2.2	.0	78,655	39.8	25,568	35,752	137,160	56.4	39,874	62,345	.0035	.0033
Bland	6.6	6.8	3.0	2.2	.0	67,571	36.7	22,463	30,714	10,616	39.5	3,459	4,825	.0017	.0016
Botetourt	25.1	26.7	6.4	9.1	5.8	338,495	41.3	27,862	37,197	89,545	45.9	7,135	9,840	.0076	.0074
☐ Bristol city	18.5	18.1	−2.2	7.3	.0	248,222	38.1	24,625	34,003	332,470	54.3	29,510	45,544	.0094	.0093
Brunswick	15.9	15.5	−2.5	4.9	−2.0	154,326	37.1	22,520	31,495	45,683	36.3	6,703	9,323	.0041	.0036
Buchanan	38.7	38.9	.5	12.4	1.6	481,950	42.9	27,642	38,867	151,719	34.8	9,224	12,235	.0116	.0110
Buckingham	12.6	12.8	1.6	3.9	.0	113,293	37.4	21,148	29,049	30,505	39.8	5,594	7,822	.0030	.0029
Buena Vista city	6.5	6.3	−3.1	2.2	.0	81,746	41.5	26,262	37,157	36,857	41.9	11,810	16,753	.0021	.0019
Campbell	48.2	50.7	5.2	15.9	3.2	727,508	47.9	31,942	45,755	181,558	47.4	8,000	11,419	.0154	.0152
Caroline	19.9	21.7	9.0	6.8	7.9	246,091	49.6	26,108	36,190	60,300	44.1	6,644	8,868	.0055	.0054
Carroll	28.3	28.9	2.1	9.6	.0	319,950	41.9	23,482	33,328	87,104	42.1	6,386	9,073	.0077	.0074
Charles City	7.0	7.2	2.9	2.0	.0	78,016	37.3	28,420	39,008	2,359	24.5	948	1,180	.0016	.0015
Charlotte	12.0	11.7	−2.5	4.0	.0	117,237	38.2	21,209	29,309	25,088	31.6	4,766	6,272	.0030	.0027
Charlottesville city	40.6	41.6	2.5	16.7	3.7	571,796	39.2	25,519	34,239	799,640	48.6	33,430	47,883	.0222	.0216
Chesapeake city	132.1	148.0	12.0	48.9	14.0	2,193,076	59.0	32,157	44,848	931,674	60.6	13,527	19,053	.0482	.0510
Chesterfield	169.2	194.6	15.0	63.0	15.0	3,606,100	62.3	40,556	57,240	1,504,020	62.9	16,850	23,873	.0736	.0796
Clarke	10.7	11.4	6.5	4.0	5.3	205,165	52.8	35,327	51,291	41,681	48.7	7,378	10,420	.0038	.0040
Clifton Forge city	4.7	4.4	−6.4	1.8	.0	65,226	40.0	25,882	36,237	30,358	30.6	12,918	16,866	.0017	.0015
Colonial Heights city	17.4	18.1	4.0	6.0	.0	239,057	29.3	30,809	39,843	116,105	35.8	14,246	19,351	.0065	.0059
Covington city	8.0	7.9	−1.3	2.9	−3.3	87,928	29.6	22,624	30,320	161,400	47.7	36,413	55,655	.0043	.0041
Craig	4.3	4.6	7.0	1.6	6.7	59,258	52.5	25,897	37,036	6,937	39.8	3,307	4,336	.0012	.0011
Culpeper	24.7	26.6	7.7	8.8	7.3	320,483	46.4	26,688	36,419	148,078	49.6	12,074	16,827	.0081	.0080
Cumberland	8.6	9.2	7.0	2.9	3.6	89,313	43.6	22,211	30,798	27,827	45.5	6,831	9,596	.0022	.0022
Danville city	44.6	43.7	−2.0	16.9	−1.7	622,954	37.2	26,395	36,861	495,032	38.5	20,782	29,292	.0194	.0179
Dickenson	20.8	21.5	3.4	7.4	7.2	252,059	48.7	24,560	34,062	87,478	41.2	8,978	11,821	.0061	.0060
Dinwiddie	22.0	21.6	−1.8	5.6	−6.7	258,241	33.5	32,247	46,114	38,522	33.1	4,824	6,879	.0059	.0053
Emporia city	4.8	4.7	−2.1	1.9	.0	64,800	39.2	24,508	34,105	130,126	56.0	43,916	68,487	.0030	.0030
Essex	9.4	9.8	4.3	3.2	3.2	82,775	22.1	21,866	25,867	89,348	35.9	21,215	27,921	.0034	.0030
☐ Fairfax	690.9	775.1	12.2	281.9	15.0	20,919,645	64.2	51,961	74,209	8,199,784	63.8	20,410	29,088	.3925	.4266
☐ Fairfax city	19.6	19.8	1.0	7.3	2.8	536,199	50.4	50,207	73,452	1,189,027	64.8	101,633	162,880	.0236	.0250
☐ Falls Church city	9.1	8.7	−4.4	4.2	.0	294,265	45.4	48,190	70,063	428,725	59.7	63,912	102,077	.0101	.0104
Fauquier	41.5	46.5	12.0	15.6	13.9	733,583	57.7	33,951	47,025	259,649	59.9	11,856	16,644	.0152	.0162
Floyd	12.3	12.9	4.9	4.5	2.3	144,201	42.5	22,992	32,045	34,344	31.5	5,937	7,632	.0033	.0032
Fluvanna	11.1	11.9	7.2	4.3	10.3	166,903	56.5	27,339	38,815	38,263	56.7	6,262	8,898	.0035	.0035
Franklin	37.9	40.0	5.5	13.2	4.8	490,050	45.8	26,672	37,125	116,943	42.1	6,533	8,859	.0108	.0106
Franklin city	7.6	7.9	3.9	2.7	3.8	101,570	46.0	26,763	37,619	95,138	62.8	22,472	35,236	.0032	.0032
Frederick	37.3	39.8	6.7	12.4	4.2	537,798	46.6	30,829	43,371	191,410	47.4	10,912	15,436	.0125	.0123
Fredericksburg city	17.8	20.2	13.5	8.0	14.3	316,113	59.2	28,374	39,514	569,556	78.3	45,634	71,195	.0119	.0135
Galax city	6.7	6.9	3.0	3.1	6.9	106,153	48.9	24,589	34,243	131,656	63.1	27,839	42,470	.0036	.0036
Giles	18.0	18.1	.6	6.1	−1.6	225,415	39.0	26,155	36,953	114,407	38.8	13,297	18,755	.0062	.0057
Gloucester	26.2	31.7	21.0	11.2	20.4	416,617	65.0	27,145	37,198	176,496	61.4	11,755	15,759	.0090	.0100
Goochland	13.0	14.0	7.7	4.6	12.2	254,617	62.7	38,177	55,352	47,462	61.1	7,186	10,318	.0046	.0048
Grayson	16.8	17.0	1.2	6.4	3.2	236,925	49.7	25,531	37,020	45,835	48.2	4,988	7,162	.0048	.0048
Greene	8.8	9.7	10.2	3.3	13.8	145,054	64.7	30,375	43,956	33,076	63.2	6,987	10,023	.0028	.0029
Greensville	10.6	10.3	−2.8	3.1	.0	96,241	38.5	22,419	31,045	3,188	38.1	745	1,028	.0021	.0020
Halifax	30.2	29.6	−2.0	9.0	−5.3	345,849	38.4	26,306	38,428	34,140	36.5	2,632	3,793	.0076	.0070

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES								Average Household EBI				Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	1985	1990	1990 Retail Sales ($000)	% Change 1985–1990	1985	1990	1985	1990
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Hampton city	126.1	128.7	2.1	45.7	4.6	2,122,947	48.5	32,710	46,454	1,523,149	48.6	23,452	33,329	.0579	.0573
Hanover	56.5	61.7	9.2	19.7	8.2	1,072,078	54.4	38,159	54,420	463,165	54.2	16,509	23,511	.0235	.0241
Harrisonburg city	27.3	33.8	23.8	11.4	28.1	393,916	63.6	27,047	34,554	612,655	82.5	37,723	53,742	.0138	.0160
Henrico	195.8	209.2	6.8	80.3	8.8	4,207,739	54.5	36,895	52,400	2,279,173	54.6	19,971	28,383	.0965	.0992
Henry	59.4	60.6	2.0	20.8	2.5	836,325	44.3	28,543	40,208	275,186	45.0	9,347	13,230	.0195	.0187
Highland	3.2	3.4	6.3	1.1	.0	26,858	17.8	20,729	24,416	6,978	30.1	4,875	6,344	.0007	.0006
Hopewell city	23.5	23.5	.0	8.7	.0	383,365	43.7	30,658	44,065	176,673	43.0	14,204	20,307	.0095	.0091
Isle of Wight	24.1	26.2	8.7	8.5	7.6	330,608	48.3	28,227	38,895	82,775	39.5	7,512	9,738	.0073	.0072
James City	24.9	27.1	8.8	9.6	11.6	497,191	59.3	36,289	51,791	172,721	59.0	12,629	17,992	.0099	.0105
King and Queen	6.0	6.1	1.7	2.1	.0	64,054	31.9	23,121	30,502	7,846	34.6	2,776	3,736	.0016	.0014
King George	11.9	13.3	11.8	4.2	10.5	195,572	56.9	32,808	46,565	26,267	46.0	4,734	6,254	.0035	.0037
King William	9.8	10.2	4.1	3.8	11.8	138,020	47.1	27,590	36,321	58,176	38.5	12,354	15,309	.0034	.0033
Lancaster	10.7	11.3	5.6	4.2	2.4	171,059	46.1	28,566	40,728	84,707	45.8	14,167	20,168	.0043	.0041
Lee	27.7	29.2	5.4	9.9	5.3	301,725	48.5	21,618	30,477	63,523	33.0	5,080	6,416	.0069	.0068
Lexington city	6.8	6.3	−7.4	2.0	−4.8	95,068	37.8	32,848	47,534	109,330	51.7	34,314	54,665	.0032	.0031
☐ Loudoun	68.7	79.0	15.0	26.2	15.4	1,462,797	60.3	40,212	55,832	584,227	62.2	15,866	22,299	.0298	.0319
Louisa	19.7	21.3	8.1	7.1	7.6	173,303	27.2	20,636	24,409	63,514	40.3	6,862	8,946	.0049	.0046
Lunenburg	12.2	12.3	.8	4.1	.0	145,587	42.7	24,877	35,509	44,129	42.5	7,554	10,763	.0036	.0035
Lynchburg city	66.5	66.1	−.6	24.9	2.0	1,088,065	44.3	30,894	43,697	886,552	44.7	25,103	35,604	.0322	.0309
Madison	11.1	11.8	6.3	4.0	5.3	131,732	45.2	23,878	32,933	54,372	47.5	9,703	13,593	.0034	.0031
☐ Manassas city	17.2	18.9	9.9	6.5	12.1	360,024	56.4	39,682	55,388	432,407	57.9	47,210	66,524	.0115	.0119
☐ Manassas Park city	6.9	7.2	4.3	2.1	.0	74,179	23.6	28,587	35,323	19,550	28.8	7,230	9,310	.0018	.0018
Martinsville city	17.8	17.7	−.6	6.7	.0	283,500	41.7	29,866	42,313	253,996	50.0	25,271	37,910	.0088	.0084
Mathews	8.6	9.1	5.8	3.9	11.4	163,279	57.5	29,613	41,866	34,902	54.1	6,470	8,949	.0030	.0032
Mecklenburg	30.0	30.3	1.0	10.7	2.9	370,149	44.7	24,603	34,593	187,007	41.0	12,757	17,477	.0099	.0094
Middlesex	8.3	8.8	6.0	3.6	12.5	131,412	59.8	25,706	36,503	41,096	55.7	8,251	11,416	.0028	.0029
Montgomery	66.6	69.3	4.1	23.0	4.5	1,049,164	52.8	31,212	45,616	518,933	50.7	15,651	22,562	.0251	.0254
Nelson	12.4	12.6	1.6	4.2	−2.3	171,592	42.8	27,938	40,855	58,542	40.9	9,666	13,939	.0041	.0038
New Kent	10.4	11.9	14.4	4.1	13.9	187,366	60.6	32,409	45,699	31,230	50.9	5,747	7,617	.0034	.0038
Newport News city	152.6	157.6	3.3	57.1	4.6	2,259,155	44.1	[illegible]	39,565	1,303,281	46.5	16,299	22,825	.0598	.0579
Norfolk city	283.1	275.5	−2.7	92.0	−1.1	4,013,978	40.3	30,757	43,630	2,376,538	40.5	18,187	25,832	.1110	.1035
Northampton	14.5	14.3	−1.4	5.4	.0	178,413	45.7	22,684	33,039	76,944	43.9	9,901	14,249	.0045	.0043
Northumberland	10.1	10.3	2.0	4.2	5.0	160,401	46.3	27,403	38,191	57,378	47.9	9,702	13,661	.0036	.0035
Norton city	4.5	4.3	−4.4	1.6	.0	58,938	37.7	26,748	36,836	151,759	55.1	61,163	94,849	.0032	.0032
Nottoway	14.5	14.3	−1.4	5.1	.0	194,187	42.1	26,798	38,076	82,799	42.2	11,421	16,235	.0049	.0046
Orange	20.2	22.1	9.4	7.6	8.6	304,070	54.5	28,122	40,009	114,372	54.4	10,580	15,049	.0069	.0070
Page	20.5	21.5	4.9	7.9	6.8	280,303	51.2	25,053	35,481	115,311	51.5	10,285	14,596	.0066	.0067
Patrick	18.4	19.1	3.8	6.4	.0	240,549	42.1	26,443	37,586	50,617	42.2	5,563	7,909	.0053	.0050
Petersburg city	40.9	40.8	−.2	15.6	2.6	509,341	37.2	24,423	32,650	511,856	56.7	21,496	32,811	.0171	.0166
Pittsylvania	68.2	70.0	2.6	23.8	3.0	934,804	46.4	27,642	39,277	171,891	46.5	5,081	7,222	.0196	.0191
Poquoson city	10.2	11.4	11.8	3.7	15.6	189,071	60.6	36,783	51,100	46,087	62.6	8,860	12,456	.0035	.0038
Portsmouth city	105.2	104.8	−.4	36.8	.0	1,534,844	43.0	29,173	41,708	775,097	42.6	14,772	21,062	.0396	.0376
Powhatan	15.0	16.7	11.3	4.6	12.2	226,161	59.4	34,603	49,165	41,318	59.5	6,319	8,982	.0043	.0046
Prince Edward	17.3	18.0	4.0	5.0	.0	160,295	35.8	23,600	32,059	142,710	41.6	20,161	28,542	.0057	.0054
Prince George	25.6	24.9	−2.7	5.6	−8.2	289,788	29.4	36,725	51,748	94,294	30.0	11,894	16,838	.0077	.0067
☐ Prince William	173.9	199.1	14.5	57.0	12.4	3,490,142	59.6	43,129	61,231	1,534,108	59.8	18,941	26,914	.0742	.0792
Pulaski	36.4	37.3	2.5	13.1	2.3	519,786	45.9	27,837	39,678	180,455	45.7	9,675	13,775	.0120	.0115
Radford city	13.9	14.3	2.9	3.9	.0	195,359	45.9	34,327	50,092	115,341	44.1	20,531	29,575	.0052	.0051
Rappahannock	6.7	7.2	7.5	2.5	4.2	96,987	46.0	27,671	38,795	9,592	34.1	2,980	3,837	.0018	.0020
Richmond	6.9	6.8	−1.4	2.5	.0	90,912	40.0	25,976	36,365	37,840	33.7	11,322	15,136	.0025	.0020
Richmond city	216.7	214.0	−1.2	88.1	.9	3,434,934	41.2	[illegible]	38,989	2,502,152	42.4	20,132	28,401	.0993	.0934
Roanoke	78.1	82.2	5.2	26.5	2.7	1,320,087	43.7	35,608	49,815	429,629	44.9	11,493	16,212	.0292	.0284
Roanoke city	98.6	97.4	−1.2	41.9	1.2	1,533,352	41.1	26,250	36,596	1,201,761	42.5	20,366	28,682	.0457	.0432
Rockbridge	18.5	19.0	2.7	6.4	.0	196,532	34.7	22,805	30,708	139,444	38.5	15,734	21,788	.0063	.0058
Rockingham	53.9	50.9	−5.6	17.1	−5.5	617,306	28.7	26,510	36,100	159,127	31.5	6,684	9,306	.0157	.0136
Russell	34.5	36.8	6.7	12.7	8.5	394,236	45.4	23,179	31,042	111,736	48.8	6,418	8,798	.0093	.0093
Salem city	24.8	25.1	1.2	8.7	.0	382,619	39.3	31,563	43,979	241,305	29.4	21,434	27,736	.0111	.0100
☐ Scott	25.1	25.1	.0	8.6	.0	337,003	49.8	26,161	39,186	158,196	46.0	12,602	18,395	.0084	.0081
Shenandoah	29.8	31.6	6.0	12.0	9.1	440,811	53.7	26,080	36,734	190,028	54.4	11,188	15,836	.0102	.0105
Smyth	33.7	33.8	.3	11.8	.9	442,090	44.8	26,100	37,465	190,083	44.1	11,275	16,109	.0111	.0106
Southampton	18.5	18.0	−2.7	4.9	−7.5	176,282	29.4	25,710	35,976	58,949	30.4	8,527	12,030	.0050	.0044
South Boston city	7.4	7.7	4.1	2.6	.0	96,134	40.8	26,253	36,975	171,273	57.0	41,968	65,874	.0041	.0042
Spotsylvania	40.1	45.3	13.0	14.0	12.0	689,673	59.7	34,559	49,262	347,173	59.5	17,417	24,798	.0157	.0167
☐ Stafford	51.1	60.8	19.0	17.8	16.3	932,886	62.7	37,479	52,409	293,275	64.1	11,682	16,476	.0183	.0201
Staunton city	21.5	20.9	−2.8	7.3	−5.2	272,842	28.3	27,624	37,376	224,207	39.3	20,896	30,713	.0091	.0082
Suffolk city	49.2	50.7	3.0	16.8	3.1	740,298	48.0	30,678	44,065	475,251	47.3	19,793	28,289	.0198	.0195

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES

METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1965	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
VIRGINIA (continued)															
ALL COUNTIES (continued)															
Surry	6.3	6.5	3.2	2.0	.0	61,070	32.3	23,089	30,535	14,945	37.3	5,443	7,473	.0017	.0014
Sussex	10.4	10.0	−3.8	3.4	.0	131,092	43.5	26,861	38,556	78,837	42.9	16,229	23,187	.0035	.0035
Tazewell	52.3	53.5	2.3	18.0	2.3	481,417	22.8	22,279	26,745	359,217	30.6	15,633	19,957	.0174	.0150
Virginia Beach city	326.6	385.6	18.1	129.9	20.4	6,909,729	70.4	37,591	53,193	2,840,259	70.3	15,460	21,865	.1355	.1531
Warren	23.3	25.1	7.7	9.1	5.8	293,199	38.7	24,581	32,220	149,523	44.7	12,020	16,431	.0079	.0077
☐ Washington	49.6	52.2	5.2	17.0	3.0	616,133	43.9	25,952	36,243	195,010	45.2	8,139	11,471	.0147	.0143
Waynesboro city	15.0	14.7	−2.0	5.8	.0	261,758	42.3	31,712	45,131	195,582	42.3	23,703	33,721	.0074	.0071
Westmoreland	15.0	15.9	6.0	6.1	8.9	172,338	38.1	22,284	28,252	55,331	37.7	7,177	9,071	.0043	.0040
Williamsburg city	10.9	11.6	6.4	3.7	12.1	191,522	58.8	36,540	51,763	495,170	76.5	84,991	133,830	.0091	.0102
Winchester city	20.3	20.3	.0	8.2	1.2	343,824	43.0	29,678	41,930	398,260	59.2	30,889	48,568	.0114	.0114
Wise	47.1	49.4	4.9	15.9	3.2	623,167	46.0	27,710	39,193	285,608	46.4	12,665	17,963	.0157	.0154
Wythe	26.2	26.8	2.3	9.8	5.4	323,787	45.5	23,924	33,039	225,332	47.7	16,403	22,993	.0095	.0091
York	41.3	46.9	13.6	14.0	12.0	786,020	60.3	39,229	56,144	178,299	59.8	8,927	12,736	.0145	.0156
TOTAL METRO COUNTIES	**4,104.5**	**4,397.9**	**7.1**	**1,574.7**	**8.2**	**84,340,114**	**55.0**	**37,389**	**53,559**	**41,101,844**	**54.4**	**18,292**	**26,101**	**1.8843**	**1.9370**
TOTAL STATE	**5,785.0**	**6,143.1**	**6.2**	**2,167.6**	**7.0**	**106,577,257**	**52.8**	**34,426**	**49,168**	**51,717,641**	**53.4**	**16,643**	**23,859**	**2.4511**	**2.4900**
WASHINGTON															
BELLINGHAM	**114.9**	**121.8**	**6.0**	**47.8**	**8.6**	**1,743,281**	**48.4**	**26,706**	**36,470**	**920,625**	**44.1**	**14,521**	**19,260**	**.0442**	**.0436**
Whatcom	114.9	121.8	6.0	47.8	8.6	1,743,281	48.4	26,706	36,470	920,625	44.1	14,521	19,260	.0442	.0436
BREMERTON	**170.4**	**188.4**	**10.6**	**70.8**	**13.8**	**3,064,722**	**60.6**	**30,675**	**43,287**	**1,080,173**	**54.9**	**11,214**	**15,257**	**.0632**	**.0667**
Kitsap	170.4	188.4	10.6	70.8	13.8	3,064,722	60.6	30,675	43,287	1,080,173	54.9	11,214	15,257	.0632	.0667
OLYMPIA	**143.1**	**159.0**	**11.1**	**63.2**	**13.9**	**2,669,479**	**62.7**	**29,562**	**42,239**	**1,242,829**	**62.3**	**13,796**	**19,665**	**.0576**	**.0621**
Thurston	143.1	159.0	11.1	63.2	13.9	2,669,479	62.7	29,562	42,239	1,242,829	62.3	13,796	19,665	.0576	.0621
RICHLAND - KENNEWICK - PASCO	**143.9**	**144.8**	**.6**	**51.7**	**.8**	**2,722,510**	**49.0**	**35,617**	**52,660**	**1,160,619**	**46.5**	**15,448**	**22,449**	**.0617**	**.0603**
Benton	107.4	107.3	−.1	38.2	−.3	2,126,391	48.2	37,465	55,665	799,282	45.0	14,394	20,924	.0465	.0451
Franklin	36.5	37.5	2.7	13.5	3.8	596,119	52.0	30,174	44,157	361,337	49.8	18,554	26,766	.0152	.0152
SEATTLE	**1,719.7**	**1,819.0**	**5.8**	**743.1**	**8.3**	**39,200,759**	**59.8**	**35,754**	**52,753**	**17,562,519**	**54.0**	**16,618**	**23,634**	**.8259**	**.8601**
King	1,341.5	1,405.0	4.7	583.6	7.3	31,279,180	58.6	36,257	53,597	14,372,705	53.1	17,258	24,628	.6653	.6877
Snohomish	378.2	414.0	9.5	159.5	12.2	7,921,579	64.7	33,832	49,665	3,189,814	58.3	14,168	19,999	.1606	.1724
SEATTLE - TACOMA CONSOLIDATED AREA	***2,241.6***	***2,372.9***	***5.9***	***957.7***	***8.4***	***46,393,882***	***56.0***	***33,669***	***48,443***	***21,554,568***	***52.6***	***15,992***	***22,507***	***1.0206***	***1.0464***
SPOKANE	**357.9**	**371.0**	**3.7**	**148.6**	**6.2**	**4,864,409**	**38.4**	**25,120**	**32,735**	**2,944,907**	**44.1**	**14,612**	**19,818**	**.1365**	**.1292**
Spokane	357.9	371.0	3.7	148.6	6.2	4,864,409	38.4	25,120	32,735	2,944,907	44.1	14,612	19,818	.1365	.1292
TACOMA	**521.9**	**553.9**	**6.1**	**214.6**	**8.9**	**7,193,123**	**38.2**	**26,409**	**33,519**	**3,992,049**	**46.6**	**13,815**	**18,602**	**.1947**	**.1863**
Pierce	521.9	553.9	6.1	214.6	8.9	7,193,123	38.2	26,409	33,519	3,992,049	46.6	13,815	18,602	.1947	.1863
VANCOUVER	**211.7**	**228.2**	**7.8**	**86.9**	**10.4**	**3,674,421**	**57.0**	**29,741**	**42,283**	**1,250,105**	**50.8**	**10,533**	**14,386**	**.0772**	**.0794**
Clark	211.7	228.2	7.8	86.9	10.4	3,674,421	57.0	29,741	42,283	1,250,105	50.8	10,533	14,386	.0772	.0794
YAKIMA	**181.7**	**189.6**	**4.3**	**71.5**	**6.7**	**2,368,165**	**43.1**	**24,700**	**33,121**	**1,240,030**	**39.5**	**13,265**	**17,343**	**.0638**	**.0610**
Yakima	181.7	189.6	4.3	71.5	6.7	2,368,165	43.1	24,700	33,121	1,240,030	39.5	13,265	17,343	.0638	.0610
ALL COUNTIES															
Adams	13.8	14.3	3.6	5.4	8.0	238,239	59.7	29,833	44,118	92,478	56.6	11,809	17,126	.0050	.0053
Asotin	17.7	18.5	4.5	7.5	7.1	300,591	58.0	27,180	40,079	74,072	40.4	7,536	9,876	.0060	.0061
Benton	107.[illegible]	107.3	−.1	38.2	−.3	2,126,391	48.2	37,465	55,665	799,282	45.0	14,394	20,924	.0465	.0451
Chelan	48.5	[illegible]	6.2	21.7	8.5	725,162	43.2	25,322	33,418	416,089	36.1	15,290	19,175	.0197	.0187
Clallam	54.0	55.7	3.1	22.7	5.6	671,006	28.3	24,324	29,560	334,745	30.3	11,951	14,746	.0192	.0172
Clark	211.7	228.2	7.8	86.9	10.4	3,674,421	57.0	29,741	42,283	1,250,105	50.8	10,533	14,386	.0772	.0794
Columbia	4.0	3.9	−2.5	1.6	.0	62,432	49.4	26,111	39,020	19,846	42.8	8,687	12,404	.0015	.0014
Cowlitz	79.6	79.0	−.8	30.9	1.6	1,286,328	45.2	29,148	41,629	627,366	41.8	14,553	20,303	.0319	.0305
Douglas	23.9	25.3	5.9	10.2	9.7	415,893	60.5	27,866	40,774	167,224	58.2	11,366	16,395	.0089	.0093
Ferry	6.4	6.8	6.3	2.1	.0	80,913	48.2	25,990	38,530	12,786	31.2	4,640	6,089	.0017	.0017
Franklin	36.5	37.5	2.7	13.5	3.8	596,119	52.0	30,174	44,157	361,337	49.8	18,554	26,766	.0152	.0152
Garfield	2.3	2.1	−8.7	1.0	.0	39,372	45.6	27,041	39,372	3,983	28.6	3,097	3,983	.0008	.0006
Grant	52.7	56.3	6.8	21.3	9.8	801,334	60.4	25,744	37,621	371,426	54.1	12,428	17,438	.0184	.0194
Grays Harbor	65.8	65.1	−1.1	26.1	1.2	1,146,117	49.5	29,714	43,913	424,707	34.8	12,211	16,272	.0259	.0247
Island	49.7	54.6	9.9	20.9	13.0	888,353	65.4	29,031	42,505	258,175	63.0	8,561	12,353	.0172	.0185
Jefferson	17.9	19.6	9.5	8.4	13.5	281,548	49.0	25,534	33,518	93,812	37.9	9,191	11,168	.0064	.0063
King	1,341.5	1,405.0	4.7	583.6	7.3	31,279,180	58.6	36,257	53,597	14,372,705	53.1	17,258	24,628	.6653	.6877
Kitsap	170.4	188.4	10.6	70.8	13.8	3,064,722	60.6	30,675	43,287	1,080,173	54.9	11,214	15,257	.0632	.0667
Kittitas	24.6	24.2	−1.6	9.6	.0	249,648	23.7	21,026	26,005	193,281	33.0	15,133	20,133	.0089	.0077
Klickitat	16.6	17.3	4.2	6.6	6.5	217,267	40.6	24,925	32,919	66,552	46.0	7,350	10,084	.0050	.0049

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
WASHINGTON (continued)															
ALL COUNTIES (continued)															
Lewis	57.5	58.3	1.4	22.7	3.2	822,546	45.7	25,663	36,236	413,758	38.7	13,564	18,227	.0213	.0203
Lincoln	9.4	9.2	-2.1	3.7	.0	190,912	53.0	33,728	51,598	36,683	38.8	7,144	9,914	.0036	.0035
Mason	35.4	38.3	8.2	15.3	11.7	516,653	48.4	25,420	33,768	171,024	42.5	8,758	11,178	.0117	.0116
Okanogan	32.7	34.2	4.6	13.7	7.9	310,618	27.5	19,175	22,673	226,546	40.6	12,686	16,536	.0105	.0097
Pacific	17.4	17.4	.0	7.5	1.4	212,366	26.4	22,709	28,315	71,554	20.4	8,030	9,541	.0058	.0049
Pend Oreille	9.2	9.7	5.4	3.8	15.2	90,716	41.6	19,408	23,873	52,459	52.8	10,402	13,805	.0027	.0025
Pierce	521.9	553.9	6.1	214.6	8.9	7,193,123	38.2	26,409	33,519	3,992,049	46.6	13,815	18,602	.1947	1863
San Juan	9.0	10.0	11.1	4.4	12.8	176,208	60.2	28,209	40,047	50,223	45.2	8,868	11,414	.0035	.0037
Skagit	68.9	73.0	6.0	29.8	9.2	1,146,358	53.5	27,362	38,468	716,583	54.4	17,004	24,046	.0291	.0296
Skamania	8.1	8.2	1.2	3.1	3.3	69,049	22.0	18,862	22,274	10,835	22.5	2,949	3,495	.0018	.0015
Snohomish	378.2	414.0	9.5	159.5	12.2	7,921,579	64.7	33,832	49,665	3,189,814	58.3	14,168	19,999	.1606	.1724
Spokane	357.9	371.0	3.7	148.6	6.2	4,864,409	38.4	25,120	32,735	2,944,907	44.1	14,612	19,818	.1365	.1292
Stevens	32.2	34.8	8.1	12.1	9.0	439,838	57.2	25,212	36,350	124,572	39.4	8,050	10,295	.0096	.0097
Thurston	143.1	159.0	11.1	63.2	13.9	2,669,479	62.7	29,562	42,239	1,242,829	62.3	13,796	19,665	.0576	.0621
Wahkiakum	3.6	3.4	-5.6	1.4	.0	43,307	18.3	26,149	30,934	8,187	28.4	4,553	5,848	.0011	.0009
Walla Walla	47.8	47.6	-.4	17.8	1.1	736,170	47.9	28,285	41,358	342,904	45.8	13,360	19,264	.0179	.0173
Whatcom	114.9	121.8	6.0	47.8	8.6	1,743,281	48.4	26,706	36,470	920,625	44.1	14,521	19,260	.0442	.0436
Whitman	42.8	45.8	7.0	16.5	10.0	725,805	63.3	29,625	43,988	191,760	59.8	7,998	11,622	.0141	.0149
Yakima	181.7	189.6	4.3	71.5	6.7	2,368,165	43.1	24,700	33,121	1,240,030	39.5	13,265	17,343	.0638	.0610
TOTAL METRO COUNTIES	**3,565.2**	**3,775.7**	**5.9**	**1,498.2**	**8.4**	**67,500,869**	**54.1**	**31,696**	**45,055**	**31,393,856**	**51.1**	**15,039**	**20,954**	**1.5248**	**1.5487**
TOTAL STATE	**4,416.7**	**4,659.8**	**5.5**	**1,846.0**	**8.0**	**80,385,618**	**53.2**	**30,707**	**43,546**	**36,967,486**	**49.9**	**14,433**	**20,026**	**1.8340**	**1.8511**
WEST VIRGINIA															
CHARLESTON	**268.7**	**266.1**	**-1.0**	**106.4**	**1.1**	**4,720,724**	**58.1**	**28,389**	**44,368**	**2,392,028**	**47.9**	**15,375**	**22,481**	**.1104**	**.1112**
Kanawha	225.3	218.4	-3.1	88.9	-.9	4,022,683	56.4	28,676	45,250	2,134,939	46.7	16,219	24,015	.0959	.0956
Putnam	43.4	47.7	9.9	17.5	12.9	698,041	68.5	26,727	39,888	257,089	58.2	10,486	14,691	.0145	.0156
HUNTINGTON - ASHLAND	**339.8**	**340.9**	**.3**	**128.4**	**2.6**	**4,367,009**	**44.0**	**24,237**	**34,011**	**2,425,424**	**41.9**	**13,668**	**18,890**	**.1191**	**.1136**
Cabell	105.4	103.6	-1.7	42.1	.7	1,400,066	42.7	23,475	33,256	1,303,515	45.2	21,473	30,962	.0457	.0435
Wayne	47.5	48.3	1.7	17.6	4.1	630,858	59.5	23,405	35,844	187,671	48.2	7,494	10,663	.0137	.0140
Boyd, Ky.	*55.2*	*54.5*	*-1.3*	*20.8*	*1.5*	*707,968*	*33.0*	*25,962*	*34,037*	*479,096*	*38.7*	*16,847*	*23,033*	*.0215*	*.0197*
Carter, Ky.	*26.3*	*27.1*	*3.0*	*9.3*	*5.7*	*284,196*	*53.9*	*20,989*	*30,559*	*118,973*	*38.1*	*9,789*	*12,793*	*.0073*	*.0072*
Greenup, Ky.	*40.4*	*41.4*	*2.5*	*14.1*	*3.7*	*405,805*	*24.2*	*24,029*	*28,780*	*105,438*	*27.1*	*6,100*	*7,478*	*.0109*	*.0095*
Lawrence, Ohio	*65.0*	*66.0*	*1.5*	*24.5*	*4.3*	*938,116*	*53.4*	*26,024*	*38,290*	*230,731*	*34.9*	*7,280*	*9,418*	*.0200*	*.0197*
PARKERSBURG - MARIETTA	**159.0**	**159.0**	**.0**	**60.4**	**2.0**	**2,368,785**	**50.3**	**26,622**	**39,218**	**1,307,716**	**44.5**	**15,292**	**21,651**	**.0608**	**.0594**
Wood	93.0	91.8	-1.3	35.9	.8	1,418,654	52.4	26,142	39,517	816,095	42.7	16,063	22,732	.0367	.0358
Washington, Ohio	*66.0*	*67.2*	*1.8*	*24.5*	*3.8*	*950,131*	*47.2*	*27,344*	*38,781*	*491,621*	*47.4*	*14,129*	*20,066*	*.0241*	*.0236*
STEUBENVILLE - WEIRTON	**156.5**	**149.9**	**-4.2**	**56.7**	**-2.6**	**1,924,673**	**25.3**	**26,403**	**33,945**	**880,807**	**28.6**	**11,768**	**15,535**	**.0552**	**.0472**
Brooke	29.6	28.0	-5.4	10.2	-4.7	334,257	24.9	25,011	32,770	139,156	30.3	9,982	13,643	.0094	.0081
Hancock	39.6	38.6	-2.5	14.9	.0	491,972	27.4	25,914	33,018	245,503	34.9	12,215	16,477	.0142	.0124
Jefferson, Ohio	*87.3*	*83.3*	*-4.6*	*31.6*	*-3.1*	*1,098,444*	*24.4*	*27,084*	*34,761*	*496,148*	*25.3*	*12,150*	*15,701*	*.0316*	*.0267*
WHEELING	**181.9**	**178.1**	**-2.1**	**69.8**	**.0**	**2,619,162**	**43.9**	**26,084**	**37,524**	**1,402,693**	**39.7**	**14,386**	**20,096**	**.0691**	**.0651**
Marshall	41.1	40.5	-1.5	15.1	.0	619,865	53.6	26,723	41,051	196,670	34.2	9,702	13,025	.0138	.0133
Ohio	58.7	56.2	-4.3	22.6	-2.2	870,545	46.4	25,747	38,520	487,722	40.2	15,057	21,581	.0229	.0217
Belmont, Ohio	*82.1*	*81.4*	*-.9*	*32.1*	*1.6*	*1,128,752*	*37.3*	*26,025*	*35,164*	*718,301*	*40.9*	*16,133*	*22,377*	*.0324*	*.0301*
ALL COUNTIES															
Barbour	17.0	17.3	1.8	6.4	3.2	179,886	48.2	19,571	28,107	65,840	47.5	7,199	10,288	.0046	.0043
Berkeley	51.1	54.7	7.0	21.1	9.9	812,910	67.0	25,357	38,527	389,189	61.6	12,545	18,445	.0180	.0195
Boone	31.4	31.9	1.6	11.4	4.6	395,556	52.4	23,812	34,698	173,644	46.5	10,877	15,232	.0098	.0098
Braxton	14.6	15.0	2.7	5.9	7.3	177,527	69.3	19,064	30,089	135,895	60.8	15,361	23,033	.0050	.0053
Brooke	29.6	28.0	-5.4	10.2	-4.7	334,257	24.9	25,011	32,770	139,156	30.3	9,982	13,643	.0094	.0081
Cabell	105.4	103.6	-1.7	42.1	.7	1,400,066	42.7	23,475	33,256	1,303,515	45.2	21,473	30,962	.0457	.0435
Calhoun	9.0	9.7	7.8	3.8	11.8	108,825	71.3	18,683	28,638	36,916	65.1	6,578	9,715	.0023	.0025
Clay	11.9	12.3	3.4	4.5	7.1	131,099	69.9	18,371	29,133	[illegible]	61.0	5,929	8,911	.0029	.0031
Doddridge	7.9	8.3	5.1	2.8	3.7	69,323	47.2	17,443	24,758	[illegible]	39.4	3,442	4,628	.0017	.0017
Fayette	58.0	57.9	-.2	21.6	2.4	633,372	45.0	20,695	29,323	[illegible]	45.3	11,232	15,944	.0177	.0171
Gilmer	8.2	8.1	-1.2	3.0	.0	83,310	48.9	18,654	27,770	28,809	45.5	6,600	9,603	.0022	.0020
Grant	10.5	10.8	2.9	4.0	8.1	141,155	72.3	22,142	35,289	50,390	59.9	8,520	12,598	.0029	.0032
Greenbrier	37.9	37.6	-.8	14.5	1.4	465,521	50.8	21,589	32,105	317,474	47.5	15,055	21,895	.0134	.0131
Hampshire	16.2	17.2	6.2	6.3	8.6	179,110	54.9	19,942	28,430	76,236	54.7	8,498	12,101	.0043	.0046
Hancock	39.6	38.6	-2.5	14.9	.0	491,972	27.4	25,914	33,018	245,503	34.9	12,215	16,477	.0142	.0124
Hardy	10.3	10.5	1.9	4.0	8.1	121,261	66.3	19,711	30,315	70,114	59.9	11,848	17,529	.0031	.0032

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES			%		%		%	Average Household EBI			%	Retail Sales Per Household		Buying Power Index	
METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	Change 1985–1990	12/31/90 Households (Thous.)	Change 1985–1990	1990 EBI ($000)	Change 1985–1990	1985	1990	1990 Retail Sales ($000)	Change 1985–1990	1985	1990	1985	1990
WEST VIRGINIA (continued)															
ALL COUNTIES (continued)															
Harrison	77.8	77.4	–.5	30.2	1.7	1,009,003	48.7	22,852	33,411	556,592	45.7	12,862	18,430	.0268	.0260
Jackson	27.2	28.3	4.0	10.2	7.4	312.888	42.6	23,100	30,675	112,334	31.3	9,008	11,013	.0080	.0076
Jefferson	33.9	36.9	8.8	13.4	12.6	538,187	71.9	26,313	40,163	148,281	60.9	7,744	11,066	.0104	.0114
Kanawha	225.3	218.4	-3.1	88.9	–.9	4,022,683	56.4	28,676	45,250	2,134,939	46.7	16,219	24,015	.0959	.0956
Lewis	18.9	18.9	.0	7.1	.0	248,446	58.1	22,133	34,992	124,910	50.1	11,723	17,593	.0062	.0062
Lincoln	23.9	23.9	.0	8.0	1.3	232,199	50.3	19,553	29,025	41,713	31.7	4,011	5,214	.0055	.0052
Logan	51.0	50.7	–.6	17.8	.6	677,928	54.9	24,724	38,086	301,681	35.0	12,623	16,948	.0168	.0165
McDowell	47.8	45.6	–4.6	15.9	–2.5	474,213	42.2	20,457	29,825	148,688	25.5	7,266	9,351	.0124	.0113
Marion	65.0	64.1	–1.4	25.4	.4	911,999	52.0	23,715	35,905	580,746	47.3	15,579	22,864	.0246	.0242
Marshall	41.1	40.5	–1.5	15.1	.0	619,865	53.6	26,723	41,051	196,670	34.2	9,702	13,025	.0138	.0133
Mason	26.8	26.4	–1.5	10.1	1.0	258,944	27.6	20,291	25,638	116,907	35.7	8,614	11,575	.0077	.0069
Mercer	73.5	72.6	–1.2	28.3	1.8	894,027	43.4	22,433	31,591	703,460	44.1	17,564	24,857	.0277	.0265
☐ Mineral	27.8	28.2	1.4	10.6	3.9	329,283	47.4	21,899	31,064	84,584	42.2	5,834	7,980	.0076	.0073
Mingo	38.3	39.0	1.8	13.3	3.9	353,219	39.6	19,763	26,558	262,292	50.3	13,633	19,721	.0114	.0111
Monongalia	75.4	75.7	.4	29.6	2.8	1,194,312	62.2	25,561	40,348	519,121	48.4	12,143	17,538	.0271	.0274
Monroe	13.5	13.9	3.0	5.1	6.3	185,459	69.3	22,821	36,365	19,271	43.9	2,791	3,779	.0032	.0036
Morgan	11.4	11.9	4.4	4.8	9.1	147,284	51.5	22,098	30,684	38,450	52.0	5,750	8,010	.0032	.0033
Nicholas	29.3	30.1	2.7	10.9	4.8	441,534	67.0	25,423	40,508	161,743	42.5	10,910	14,839	.0097	.0099
Ohio	58.7	56.2	–4.3	22.6	–2.2	870,545	46.4	25,747	38,520	487,722	40.2	15,057	21,581	.0229	.0217
Pendleton	8.0	8.1	1.3	3.2	6.7	79,031	50.1	17,552	24,697	25,936	46.2	5,915	8,105	.0020	.0021
Pleasants	8.3	8.3	.0	2.9	.0	89,729	35.9	22,761	30,941	26,619	32.7	6,918	9,179	.0023	.0020
Pocahontas	10.5	11.0	4.8	4.3	10.3	95,051	37.3	17,747	22,105	68,215	47.2	11,885	15,864	.0031	.0030
Preston	31.7	32.7	3.2	11.8	4.4	354,155	48.5	21,101	30,013	162,921	48.5	9,708	13,807	.0093	.0092
Putnam	43.4	47.7	9.9	17.5	12.9	698,041	68.5	26,727	39,888	257,089	58.2	10,486	14,691	.0145	.0156
Raleigh	88.6	89.3	.8	33.7	3.1	1,275,622	55.6	25,064	37,852	708,156	44.8	14,955	21,014	.0325	.0324
Randolph	30.0	30.8	2.7	11.2	5.7	386,570	59.4	22,877	34,515	205,592	45.8	13,299	18,356	.0098	.0099
Ritchie	11.9	12.2	2.5	4.7	4.4	111,473	40.0	17,700	23,718	48,043	44.3	7,399	10,222	.0031	.0030
Roane	16.1	16.2	.6	5.5	.0	170,846	52.4	20,384	31,063	112,815	47.2	13,930	20,512	.0051	.0049
Summers	16.0	16.0	.0	5.6	1.8	187,832	60.8	21,233	33,541	64,447	52.7	7,672	11,508	.0043	.0044
Taylor	17.2	17.6	2.3	6.6	4.8	248,307	66.9	23,613	37,622	60,403	43.5	6,683	9,152	.0049	.0052
Tucker	8.7	8.7	.0	3.4	.0	87,108	37.3	18,654	25,620	56,399	39.8	11,865	16,588	.0029	.0025
Tyler	11.3	11.3	.0	4.1	.0	192,488	59.4	29,456	46,948	29,039	37.5	5,151	7,083	.0034	.0037
Upshur	24.2	25.0	3.3	9.4	5.6	331,556	64.0	22,721	35,272	156,321	49.4	11,757	16,630	.0079	.0081
Wayne	47.5	48.3	1.7	17.6	4.1	630,858	59.5	23,405	35,844	187,671	48.2	7,494	10,663	.0137	.0140
Webster	12.7	13.0	2.4	4.8	6.7	152,518	70.0	19,940	31,775	59,855	60.7	8,275	12,470	.0035	.0037
Wetzel	22.1	22.1	.0	8.1	1.3	204,197	24.3	20,543	25,210	145,757	30.7	13,937	17,995	.0071	.0063
Wirt	5.4	5.8	7.4	2.0	5.3	66,742	66.3	21,127	33,371	10,641	53.4	3,652	5,321	.0013	.0013
Wood	93.0	91.8	–1.3	35.9	.8	1,418,654	52.4	26,142	39,517	816,095	42.7	16,063	22,732	.0367	.0358
Wyoming	36.1	35.8	–.8	12.4	2.5	442,921	53.1	23,907	35,719	168,025	43.7	9,662	13,550	.0106	.0105
TOTAL METRO COUNTIES	**711.4**	**701.3**	**–1.4**	**275.4**	**.7**	**10,816,224**	**50.9**	**26,213**	**39,275**	**5,852,944**	**44.3**	**14,830**	**21,253**	**.2744**	**.2673**
TOTAL STATE	**1,967.9**	**1,971.9**	**.2**	**748.5**	**2.4**	**26,670,867**	**52.4**	**23,947**	**35,632**	**13,540,280**	**45.3**	**12,750**	**18,090**	**.6761**	**.6660**
WISCONSIN															
APPLETON - OSHKOSH - NEENAH	**300.8**	**308.8**	**2.7**	**114.5**	**4.9**	**5,272,249**	**52.7**	**31,654**	**46,046**	**2,215,366**	**44.4**	**14,067**	**19,348**	**.1195**	**.1186**
Calumet	33.6	36.0	7.1	12.3	8.8	555,778	52.2	32,312	45,185	150,387	41.9	9,379	12,227	.0116	.0115
Outagamie	133.2	136.7	2.6	49.6	5.1	2,389,684	55.0	32,667	48,179	1,056,495	43.0	15,656	21,300	.0543	.0543
Winnebago	134.0	136.1	1.6	52.6	4.0	2,326,787	50.5	30,563	44,235	1,008,484	46.2	13,631	19,173	.0536	.0528
EAU CLAIRE	**137.8**	**143.6**	**4.2**	**52.5**	**6.7**	**2,154,665**	**55.7**	**28,132**	**41,041**	**1,251,399**	**53.7**	**16,544**	**23,836**	**.0535**	**.0550**
Chippewa	53.2	54.0	1.5	19.1	4.4	839,136	57.8	29,060	43,934	379,291	53.1	13,541	19,858	.0192	.0198
Eau Claire	84.6	89.6	5.9	33.4	8.1	1,315,529	54.4	27,582	39,387	872,108	54.0	18,323	26,111	.0343	.0352
GREEN BAY	**183.2**	**189.8**	**3.6**	**71.3**	**6.1**	**3,169,703**	**52.7**	**30,892**	**44,456**	**1,540,312**	**45.6**	**15,741**	**21,603**	**.0751**	**.0747**
Brown	183.2	189.8	3.6	71.3	6.1	3,169,703	52.7	30,892	44,456	1,540,312	45.6	15,741	21,603	.0751	.0747
JANESVILLE - BELOIT	**139.5**	**139.3**	**–.1**	**52.7**	**2.1**	**2,545,398**	**52.9**	**32,272**	**48,300**	**1,149,840**	**49.0**	**14,954**	**21,819**	**.0579**	**.0576**
Rock	139.5	139.3	–.1	52.7	2.1	2,545,398	52.9	32,272	48,300	1,149,840	49.0	14,954	21,819	.0579	.0576
KENOSHA	**122.5**	**121.5**	**–.8**	**44.7**	**1.4**	**2,471,643**	**54.6**	**36,261**	**55,294**	**895,967**	**49.3**	**13,608**	**20,044**	**.0517**	**.0517**
Kenosha	122.5	121.5	–.8	44.7	1.4	2,471,643	54.6	36,261	55,294	895,967	49.3	13,608	20,044	.0517	.0517
LA CROSSE	**93.6**	**95.7**	**2.2**	**36.1**	**4.6**	**1,714,386**	**58.8**	**31,298**	**47,490**	**878,046**	**47.2**	**17,286**	**24,323**	**.0397**	**.0405**
La Crosse	93.6	95.7	2.2	36.1	4.6	1,714,386	58.8	31,298	47,490	878,046	47.2	17,286	24,323	.0397	.0405
MADISON	**336.7**	**347.5**	**3.2**	**140.4**	**5.8**	**6,653,006**	**55.3**	**32,274**	**47,386**	**3,572,821**	**52.9**	**17,611**	**25,447**	**.1546**	**.1576**
Dane	336.7	347.5	3.2	140.4	5.8	6,653,006	55.3	32,274	47,386	3,572,821	52.9	17,611	25,447	.1546	.1576

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI 1985	Average Household EBI 1990	1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household 1985	Retail Sales Per Household 1990	Buying Power Index 1985	Buying Power Index 1990
WISCONSIN (continued)															
MILWAUKEE	**1,401.0**	**1,399.7**	**–.1**	**538.0**	**2.0**	**25,889,515**	**46.9**	**33,402**	**48,122**	**11,176,509**	**42.7**	**14,838**	**20,774**	**.5994**	**.5778**
Milwaukee	942.4	919.3	–2.5	373.2	–.2	16,051,282	41.0	30,437	43,010	7,724,382	40.1	14,738	20,698	.4000	.3737
Ozaukee	70.8	74.0	4.5	26.0	7.0	1,666,610	59.8	42,928	64,100	534,336	55.9	14,102	20,551	.0319	.0333
Washington	91.3	96.6	5.8	32.6	7.9	1,554,891	50.4	34,234	47,696	476,553	42.0	11,114	14,618	.0332	.0329
Waukesha	296.5	309.8	4.5	106.2	7.1	6,616,732	58.8	41,994	62,304	2,441,238	48.9	16,529	22,987	.1343	.1379
MILWAUKEE - RACINE CONSOLIDATED AREA	***1,575.2***	***1,574.6***	***.0***	***602.6***	***2.0***	***28,799,748***	***46.4***	***33,310***	***47,792***	***12,277,583***	***41.8***	***14,661***	***20,374***	***.6681***	***.6418***
RACINE	**174.2**	**174.9**	**.4**	**64.6**	**2.7**	**2,910,233**	**42.2**	**32,543**	**45,050**	**1,101,074**	**32.9**	**13,172**	**17,044**	**.0687**	**.0640**
Racine	174.2	174.9	.4	64.6	2.7	2,910,233	42.2	32,543	45,050	1,101,074	32.9	13,172	17,044	.0687	.0640
SHEBOYGAN	**101.6**	**101.7**	**.1**	**38.1**	**2.7**	**1,809,375**	**53.1**	**31,863**	**47,490**	**629,609**	**41.9**	**11,963**	**16,525**	**.0391**	**.0384**
Sheboygan	101.6	101.7	.1	38.1	2.7	1,809,375	53.1	31,863	47,490	629,609	41.9	11,963	16,525	.0391	.0384
WAUSAU	**114.9**	**117.5**	**2.3**	**43.0**	**4.6**	**1,759,990**	**48.4**	**28,862**	**40,930**	**774,198**	**44.1**	**13,070**	**18,005**	**.0422**	**.0414**
Marathon	114.9	117.5	2.3	43.0	4.6	1,759,990	48.4	28,862	40,930	774,198	44.1	13,070	18,005	.0422	.0414
ALL COUNTIES															
Adams	13.9	14.3	2.9	5.6	7.7	211,453	61.3	25,208	37,759	33,545	40.7	4,584	5,990	.0042	.0040
Ashland	16.9	16.9	.0	6.4	.0	221,346	49.5	23,130	34,585	130,888	45.1	14,092	20,451	.0059	.0059
Barron	40.8	42.5	4.2	16.4	6.5	503,417	43.1	22,839	30,696	345,332	47.3	15,220	21,057	.0147	.0143
Bayfield	14.5	15.1	4.1	6.0	9.1	190,380	57.6	21,961	31,730	44,795	40.4	5,801	7,466	.0040	.0040
Brown	183.2	189.8	3.6	71.3	6.1	3,169,703	52.7	30,892	44,456	1,540,312	45.6	15,741	21,603	.0751	.0747
Buffalo	14.3	14.1	–1.4	5.4	.0	202,606	46.8	25,565	37,520	50,728	37.4	6,835	9,394	.0045	.0043
Burnett	13.8	15.0	8.7	5.7	9.6	189,254	64.3	22,152	33,202	67,337	50.5	8,604	11,814	.0040	.0044
Calumet	33.6	36.0	7.1	12.3	8.8	555,778	52.2	32,312	45,185	150,387	41.9	9,379	12,227	.0116	.0115
Chippewa	53.2	54.0	1.5	19.1	4.4	839,136	57.8	29,060	43,934	379,291	53.1	13,541	19,858	.0192	.0198
Clark	35.1	36.8	4.8	13.2	8.2	396,444	45.3	22,367	30,034	112,086	33.7	6,869	8,491	.0096	.0092
Columbia	46.3	48.8	5.4	19.0	8.6	676,666	47.4	26,226	35,614	378,536	51.0	14,329	19,923	.0175	.0173
Crawford	16.7	16.7	.0	6.0	.0	196,252	38.7	23,581	32,709	89,038	33.6	11,104	14,840	.0054	.0048
Dane	336.7	347.5	3.2	140.4	5.8	6,653,006	55.3	32,274	47,386	3,572,821	52.9	17,611	25,447	.1546	.1576
Dodge	76.6	77.4	1.0	27.4	3.4	1,183,702	46.6	30,465	43,201	377,070	39.8	10,179	13,762	.0266	.0255
Door	26.9	28.3	5.2	11.3	8.7	438,912	53.1	27,559	38,842	186,315	39.6	12,829	16,488	.0102	.0102
☐ Douglas	43.4	42.1	–3.0	16.6	–.6	685,352	49.2	27,505	41,286	276,215	34.4	12,302	16,639	.0162	.0154
Dunn	35.4	36.4	2.8	12.4	4.2	362,100	30.2	23,376	29,202	185,381	39.3	11,185	14,950	.0109	.0098
Eau Claire	84.6	89.6	5.9	33.4	8.1	1,315,529	54.4	27,582	39,387	872,108	54.0	18,323	26,111	.0343	.0352
Florence	4.1	4.0	–2.4	1.4	.0	48,902	49.1	23,422	34,930	8,835	31.7	4,791	6,311	.0011	.0010
Fond du Lac	89.8	90.3	.6	32.4	3.2	1,338,371	44.8	29,428	41,308	606,001	38.5	13,933	18,704	.0334	.0317
Forest	9.5	9.9	4.2	3.8	11.8	125,794	67.8	22,048	33,104	23,251	46.2	4,676	6,119	.0025	.0027
Grant	52.8	53.2	.8	18.4	3.4	631,383	37.8	25,734	34,314	276,940	34.9	11,534	15,051	.0169	.0155
Green	31.6	32.7	3.5	12.7	5.8	529,638	50.2	29,384	41,704	349,613	44.2	20,203	27,529	.0141	.0140
Green Lake	19.1	19.7	3.1	7.8	6.8	270,168	46.2	25,316	34,637	176,929	49.1	16,255	22,683	.0075	.0072
Iowa	20.5	21.0	2.4	8.0	6.7	214,509	28.9	22,193	26,814	353,211	40.4	33,542	44,151	.0101	.0093
Iron	6.4	6.1	–4.7	2.6	–3.7	52,763	18.2	16,526	20,293	62,260	27.7	18,058	23,946	.0024	.0021
Jackson	16.9	16.8	–.6	6.3	.0	197,458	38.4	22,643	31,343	133,766	40.3	15,130	21,233	.0059	.0055
Jefferson	67.7	69.2	2.2	25.0	4.2	1,043,189	45.1	29,951	41,728	360,016	39.5	10,756	14,401	.0241	.0230
Juneau	21.9	22.6	3.2	8.9	4.7	276,924	44.0	22,629	31,115	122,785	32.4	10,910	13,796	.0072	.0069
Kenosha	122.5	121.5	–.8	44.7	1.4	2,471,643	54.6	36,261	55,294	895,967	49.3	13,608	20,044	.0517	.0517
Kewaunee	19.8	20.0	1.0	7.0	2.9	258,988	40.0	27,205	36,998	81,440	35.1	8,866	11,634	.0063	.0057
La Crosse	93.6	95.7	2.2	36.1	4.6	1,714,386	58.8	31,298	47,490	878,046	47.2	17,286	24,323	.0397	.0405
Lafayette	17.2	17.1	–.6	6.2	.0	197,699	31.0	24,346	31,887	43,102	21.4	5,728	6,952	.0049	.0044
Langlade	20.1	20.1	.0	7.6	1.3	277,808	51.8	24,400	36,554	211,704	47.9	19,083	27,856	.0080	.0078
Lincoln	29.1	31.3	7.6	11.8	9.3	411,887	52.8	24,964	34,906	136,828	37.4	9,222	11,596	.0094	.0094
Manitowoc	82.6	82.0	–.7	30.3	1.7	1,186,759	40.1	28,427	39,167	443,495	34.7	11,049	14,637	.0291	.0268
Marathon	114.9	117.5	2.3	43.0	4.6	1,759,990	48.4	28,862	40,930	774,198	44.1	13,070	18,005	.0422	.0414
Marinette	40.6	41.6	2.5	16.4	6.5	546,770	48.6	23,887	33,340	308,185	50.1	13,336	18,792	.0144	.0141
Marquette	13.2	14.6	10.6	6.2	17.0	192,954	62.4	22,425	31,122	40,197	49.9	5,059	6,483	.0038	.0040
Menominee	3.6	3.8	5.6	.8	.0	27,668	46.6	23,598	34,585	4,347	29.1	4,210	5,434	.0008	.0006
Milwaukee	942.4	919.3	–2.5	373.2	–.2	16,051,282	41.0	30,437	43,010	7,724,382	40.1	14,738	20,698	.4000	.3737
Monroe	36.4	37.4	2.7	13.4	3.9	535,831	51.2	27,464	39,987	224,851	42.4	12,244	16,780	.0127	.0126
Oconto	30.9	32.6	5.5	12.3	7.9	457,491	60.9	24,942	37,194	109,329	41.1	6,799	8,889	.0093	.0095
Oneida	32.6	33.8	3.7	13.4	5.5	435,373	42.1	24,130	32,491	284,610	38.4	16,189	21,240	.0127	.0119
Outagamie	133.2	136.7	2.6	49.6	5.1	2,389,684	55.0	32,667	48,179	1,056,495	43.0	15,656	21,300	.0543	.0543
Ozaukee	70.8	74.0	4.5	26.0	7.0	1,666,610	59.8	42,928	64,100	534,336	55.9	14,102	20,551	.0319	.0333
Pepin	7.5	7.5	.0	2.8	.0	105,204	48.4	25,325	37,573	30,759	30.0	8,453	10,985	.0024	.0022
Pierce	32.9	34.4	4.6	12.0	8.1	523,364	56.8	30,071	43,614	170,710	50.1	10,246	14,226	.0113	.0115
Polk	34.6	36.8	6.4	14.1	9.3	485,481	53.4	24,530	34,431	172,130	38.5	9,635	12,208	.0110	.0111
Portage	60.7	63.5	4.6	21.9	7.4	995,735	60.4	30,435	45,467	456,939	53.7	14,569	20,865	.0226	.0233
Price	16.6	17.3	4.2	6.8	7.9	253,920	63.9	24,596	37,341	95,404	50.5	10,059	14,030	.0056	.0058

METRO/COUNTY 1990 PROJECTIONS

S&MM ESTIMATES METRO AREA County	12/31/85 Population (Thous.)	12/31/90 Population (Thous.)	% Change 1985–1990	12/31/90 Households (Thous.)	% Change 1985–1990	1990 EBI ($000)	% Change 1985–1990	Average Household EBI		1990 Retail Sales ($000)	% Change 1985–1990	Retail Sales Per Household		Buying Power Index	
								1985	1990			1985	1990	1985	1990
WISCONSIN (continued)															
ALL COUNTIES (continued)															
Racine	174.2	174.9	.4	64.6	2.7	2,910,233	42.2	32,543	45,050	1,101,074	32.9	13,172	17,044	.0687	.0640
Richland	17.6	17.7	.6	6.7	3.1	235,502	48.1	24,470	35,150	114,139	47.3	11,920	17,036	.0061	.0059
Rock	139.5	139.3	–.1	52.7	2.1	2,545,398	52.9	31,272	48,300	1,149,840	49.0	14,954	21,819	.0579	.0576
Rusk	16.2	16.7	3.1	6.3	8.6	163,999	39.7	20,237	26,032	73,510	39.8	9,063	11,668	.0045	.0044
☐ St. Croix	46.9	50.1	6.8	17.3	8.8	863,346	63.0	33,312	49,904	291,663	56.8	11,701	16,859	.0174	.0184
Sauk	44.6	45.6	2.2	17.9	5.9	679,561	48.9	27,007	37,964	284,374	34.0	12,556	15,887	.0164	.0156
Sawyer	14.4	15.7	9.0	5.8	9.4	184,348	59.5	21,803	31,784	96,659	45.7	12,514	16,665	.0047	.0048
Shawano	38.0	39.8	4.7	14.8	7.2	477,679	44.5	23,957	32,276	183,697	39.0	9,578	12,412	.0119	.0116
Sheboygan	101.6	101.7	.1	38.1	2.7	1,809,375	53.1	31,863	47,490	629,609	41.9	11,963	16,525	.0391	.0384
Taylor	18.8	18.7	–.5	6.4	.0	219,174	37.2	24,961	34,246	63,271	27.8	7,734	9,886	.0054	.0050
Trempealeau	26.6	26.8	.8	9.9	2.1	289,471	32.8	22,471	29,239	151,317	39.0	11,220	15,285	.0085	.0077
Vernon	26.4	26.9	1.9	10.3	4.0	359,768	50.4	24,166	34,929	107,951	43.0	7,623	10,481	.0081	.0079
Vilas	18.3	19.8	8.2	8.3	13.7	295,825	69.3	23,935	35,642	137,462	51.2	12,452	16,562	.0066	.0070
Walworth	73.1	73.8	1.0	27.9	3.7	795,666	22.7	24,114	28,518	498,513	32.8	13,958	17,868	.0257	.0225
Washburn	14.3	15.3	7.0	6.1	10.9	170,674	[illegible]	21,081	27,979	86,984	39.5	11,339	14,260	.0046	.0045
Washington	91.3	96.6	5.8	32.6	7.9	1,554,891	[illegible]	34,234	47,696	476,553	42.0	11,114	14,618	.0332	.0329
Waukesha	296.5	309.8	4.5	106.2	7.1	6,616,732	58.8	41,994	62,304	2,441,238	48.9	16,529	22,987	.1343	.1379
Waupaca	44.4	45.5	2.5	17.2	6.2	593,741	44.0	25,457	34,520	258,477	36.5	11,690	15,028	.0151	.0143
Waushara	20.4	22.0	7.8	9.0	11.1	262,768	46.3	22,177	29,196	98,116	39.8	8,668	10,902	.0064	.0062
Winnebago	134.0	136.1	1.6	52.6	4.0	2,326,787	50.5	30,563	44,235	1,008,484	46.2	13,631	19,173	.0536	.0528
Wood	78.9	84.0	6.5	31.5	9.0	1,443,012	62.9	30,653	45,810	867,199	58.9	18,883	27,530	.0341	.0362
TOTAL METRO COUNTIES	**3,196.1**	**3,232.2**	**1.1**	**1,229.8**	**3.4**	**57,898,861**	**50.1**	**32,418**	**47,080**	**25,753,019**	**45.1**	**14,912**	**20,941**	**1.3350**	**1.3111**
TOTAL STATE	**4,818.0**	**4,902.1**	**1.7**	**1,853.0**	**4.1**	**80,464,612**	**49.3**	**30,286**	**43,424**	**36,063,376**	**44.3**	**14,040**	**19,462**	**1.9001**	**1.8580**
WYOMING															
CASPER	**76.4**	**79.7**	**4.3**	**30.8**	**6.9**	**1,444,681**	**47.0**	**34,122**	**46,905**	**788,261**	**40.5**	**19,486**	**25,593**	**.0361**	**.0347**
Natrona	76.4	79.7	4.3	30.8	6.9	1,444,681	47.0	34,122	46,905	788,261	40.5	19,486	25,593	.0361	.0347
CHEYENNE	**73.6**	**77.7**	**5.6**	**30.9**	**8.8**	**1,302,090**	**56.3**	**29,325**	**42,139**	**834,768**	**55.5**	**18,899**	**27,015**	**.0325**	**.0335**
Laramie	73.6	77.7	5.6	30.9	8.8	1,302,090	56.3	29,325	42,139	834,768	55.5	18,899	27,015	.0325	.0335
ALL COUNTIES															
Albany	29.5	29.9	1.4	12.1	4.3	495,568	57.7	27,094	40,956	348,406	53.0	19,636	28,794	.0130	.0133
Big Horn	12.4	12.6	1.6	4.7	4.4	184,365	58.6	25,828	39,227	61,535	53.5	8,907	13,093	.0039	.0040
Campbell	35.2	44.9	27.6	15.8	30.6	997,392	100.2	41,170	63,126	487,294	81.9	22,139	30,841	.0176	.0223
Carbon	21.7	20.9	–3.7	7.2	–2.7	324,942	35.1	32,494	45,131	174,098	35.3	17,391	24,180	.0089	.0081
Converse	15.7	17.0	8.3	5.8	9.4	257,436	49.7	32,457	44,386	107,089	42.3	14,197	18,464	.0060	.0059
Crook	5.8	6.2	6.9	2.2	.0	75,776	33.4	25,820	34,444	22,442	26.8	8,045	10,201	.0019	.0017
Fremont	38.4	37.2	–3.1	13.0	–.8	490,934	31.2	28,563	37,764	326,810	36.2	18,314	25,139	.0150	.0134
Goshen	12.1	12.1	.0	4.8	2.1	159,343	43.7	23,589	33,196	98,115	44.5	14,448	20,441	.0044	.0043
Hot Springs	5.8	5.9	1.7	2.1	.0	103,743	57.9	31,294	49,401	67,392	50.0	21,400	32,091	.0027	.0027
Johnson	6.8	6.8	.0	2.6	.0	79,096	21.0	25,143	30,422	80,964	31.7	23,642	31,140	.0030	.0026
Laramie	73.6	77.7	5.6	30.9	8.8	1,302,090	56.3	29,325	42,139	834,768	55.5	18,899	27,015	.0325	.0335
Lincoln	14.0	15.5	10.7	5.2	10.6	246,105	70.0	30,795	47,328	144,650	63.6	18,809	27,817	.0056	.0063
Natrona	76.4	79.7	4.3	30.8	6.9	1,444,681	47.0	34,122	46,905	788,261	40.5	19,486	25,593	.0361	.0347
Niobrara	2.9	2.8	–3.4	1.2	.0	34,242	32.3	21,567	28,535	37,347	51.8	20,500	31,123	.0011	.0012
Park	23.9	25.8	7.9	10.0	11.1	430,576	64.5	29,080	43,058	298,744	61.2	20,587	29,874	.0107	.0114
Platte	11.8	11.6	–1.7	4.8	2.1	137,404	20.8	24,197	28,626	58,715	33.0	9,396	12,232	.0039	.0033
Sheridan	27.8	30.0	7.9	11.7	9.3	556,339	67.3	31,083	47,550	282,760	60.6	16,451	24,168	.0121	.0131
Sublette	4.9	5.3	8.2	1.7	6.3	70,260	54.0	28,509	41,329	44,949	52.6	18,415	26,441	.0019	.0018
Sweetwater	46.1	49.4	7.2	17.7	9.3	1,018,586	65.2	38,052	57,547	440,071	56.9	17,313	24,863	.0208	.0224
Teton	11.1	12.8	15.3	5.7	18.8	232,030	62.8	29,699	40,707	263,134	81.2	30,259	46,164	.0065	.0074
Uinta	23.1	32.1	39.0	10.3	39.2	597,384	116.2	37,344	57,998	510,668	107.0	33,343	49,579	.0123	.0171
Washakie	9.8	10.0	2.0	3.7	5.7	181,909	63.7	31,753	49,165	110,850	56.9	20,180	29,959	.0043	.0045
Weston	7.6	8.0	5.3	3.3	13.8	174,032	78.8	33,570	52,737	91,779	70.2	18,593	27,812	.0035	.0040
TOTAL METRO COUNTIES	**150.0**	**157.4**	**4.9**	**61.7**	**7.9**	**2,746,771**	**51.3**	**31,740**	**44,518**	**1,623,029**	**47.8**	**19,195**	**26,305**	**.0686**	**.0682**
TOTAL STATE	**516.4**	**554.2**	**7.3**	**207.3**	**9.4**	**9,594,233**	**60.0**	**31,650**	**46,282**	**5,680,841**	**57.2**	**19,074**	**27,404**	**.2277**	**.2390**

NOTES

NOTES

SECTION 16

Television Market (ADI) Rankings

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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S&MM/ARBITRON TV MARKET (ADI) RANKING

POPULATION

ADI	(Thous.)	Rank
New York, N.Y.	18,447.3	1
Los Angeles, Calif.	12,639.2	2
Chicago, Ill.	8,613.3	3
Philadelphia, Pa.	7,221.5	4
Boston, Mass.	5,519.4	5
San Francisco, Calif.	5,464.0	6
Detroit, Mich.	4,674.1	7
Dallas - Ft. Worth, Tex.	4,221.4	8
Washington, D.C.	4,219.6	9
Houston, Tex.	3,970.9	10
Cleveland, Ohio	3,842.1	11
Atlanta, Ga.	3,314.4	12
Minneapolis - St. Paul, Minn.	3,267.7	13
Pittsburgh, Pa.	3,216.8	14
Seattle - Tacoma, Wash.	3,100.7	15
Miami, Fla.	3,001.3	16
St. Louis, Mo.	2,932.9	17
Denver, Colo.	2,599.6	18
Tampa - St. Petersburg, Fla.	2,590.3	19
Sacramento - Stockton, Calif.	2,485.9	20
Baltimore, Md.	2,457.7	21
Phoenix, Ariz.	2,293.8	22
Indianapolis, Ind.	2,273.9	23
Hartford - New Haven, Conn.	2,259.2	24
San Diego, Calif.	2,140.9	25
Portland, Ore.	2,112.2	26
Cincinnati, Ohio	1,961.7	27
Kansas City, Mo.	1,899.5	28
Milwaukee, Wisc.	1,894.2	29
Nashville, Tenn.	1,866.4	30
Orlando - Daytona Beach - Melbourne, Fla.	1,863.4	31
Salt Lake City, Utah	1,852.6	32
New Orleans, La.	1,811.3	33
Charlotte, N.C.	1,802.0	34
Columbus, Ohio	1,743.1	35
Raleigh - Durham, N.C.	1,725.8	36
Buffalo, N.Y.	1,707.0	37
Memphis, Tenn.	1,679.2	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,648.9	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,629.8	40
Oklahoma City, Okla.	1,583.9	41
San Antonio, Tex.	1,578.4	42
Providence - New Bedford, R.I.-Mass.	1,569.5	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,546.7	44
Birmingham, Ala.	1,500.4	45
Charleston - Huntington, W.Va.	1,443.3	46
Harrisburg - York - Lancaster - Lebanon, Pa.	1,434.6	47
Louisville, Ky.	1,413.8	48
Dayton, Ohio	1,366.8	49
Greensboro - Winston-Salem - High Point, N.C.	1,341.9	50
Albany - Schenectady - Troy, N.Y.	1,314.3	51
Little Rock, Ark.	1,251.6	52
Flint - Saginaw - Bay City, Mich.	1,240.3	53
Tulsa, Okla.	1,218.4	54
Mobile - Pensacola, Ala.-Fla.	1,210.9	55
Fresno - Visalia, Calif.	1,196.9	56
Richmond, Va.	1,186.6	57
Jacksonville, Fla.	1,143.5	58
Wilkes-Barre - Scranton, Pa.	1,142.9	59
Shreveport - Texarkana, La.-Tex.-Ark.	1,128.2	60
Knoxville, Tenn.	1,113.6	61
Albuquerque, N.M.	1,110.9	62
Wichita - Hutchinson, Kans.	1,106.7	63
Toledo, Ohio	1,102.5	64
Syracuse, N.Y.	1,052.6	65
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,035.6	66
Green Bay, Wisc.	999.3	67
Roanoke - Lynchburg, Va.	983.9	68
Des Moines, Iowa	979.1	69
Rochester, N.Y.	959.7	70
Omaha, Neb.	942.8	71
Lexington, Ky.	922.4	72
Cedar Rapids - Waterloo - Dubuque, Iowa	888.2	73
Davenport - Rock Island - Moline, Iowa-Ill.	879.6	74
Spokane, Wash.	857.8	75
Springfield - Decatur - Champaign, Ill	855.3	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	845.6	77
Austin, Tex.	844.2	78
Chattanooga, Tenn.	828.8	79
Portland - Poland Spring, Maine	812.1	80
Jackson, Miss.	807.5	81
Bristol - Kingsport - Johnson City, Tenn.	805.1	82
South Bend - Elkhart, Ind.	792.0	83
Johnstown - Altoona, Pa.	785.9	84
Columbia, S.C.	782.2	85
Springfield, Mo.	775.2	86
Baton Rouge, La.	768.0	87
Tucson, Ariz.	764.3	88
Youngstown, Ohio	757.3	89
Evansville, Ind.	722.0	90
Huntsville - Decatur - Florence, Ala.	715.1	91
Burlington - Plattsburgh, Vt.-N.Y.	695.1	92
El Paso, Tex.	684.7	93
Lincoln - Hastings - Kearney, Neb.	677.7	94
Greenville - New Bern - Washington, N.C.	658.5	95
Waco - Temple, Tex.	650.6	96
McAllen - Brownsville, Tex.	641.8	97
Ft. Wayne, Ind.	627.1	98
Augusta, Ga.	624.6	99
Lansing, Mich.	618.5	100
Charleston, S.C.	612.5	101
Savannah, Ga.	602.6	102
Fargo, N.D.	599.8	103
Peoria, Ill.	586.5	104
Sioux Falls - Mitchell, S.D.	586.5	104
Springfield, Mass.	586.1	106
Salinas - Monterey, Calif.	580.8	107
Colorado Springs - Pueblo, Colo.	577.0	108
Lafayette, La.	574.8	109
Las Vegas, Nev.	566.1	110
Montgomery - Selma, Ala.	555.3	111
Madison, Wisc.	549.6	112
Corpus Christi, Tex.	532.2	113
Monroe - El Dorado, La.-Ark.	520.3	114
Rockford, Ill.	519.2	115
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	519.1	116
Columbus, Ga.	499.3	117
Ft. Myers - Naples, Fla.	495.3	118
Amarillo, Tex.	480.7	119
Beaumont - Port Arthur, Tex.	475.6	120
Duluth - Superior, Minn.-Wisc.	467.0	121
Joplin - Pittsburg, Mo.-Kans.	464.8	122
Macon, Ga.	462.4	123
Yakima, Wash.	461.2	124
Tyler - Longview, Tex.	457.1	125
Tallahassee - Thomasville, Fla.-Ga.	453.8	126
Wichita Falls - Lawton, Tex.-Okla.	450.1	127
Sioux City, Iowa	448.8	128
Wausau - Rhinelander, Wisc.	448.5	129
Columbus - Tupelo, Miss.	444.9	130
Terre Haute, Ind.	437.6	131
Boise, Ida.	436.5	132
Binghamton, N.Y.	435.3	133
La Crosse - Eau Claire, Wisc.	433.6	134
Erie, Pa.	427.7	135
Eugene, Ore.	426.2	136
Columbia - Jefferson City, Mo.	425.6	137
Odessa - Midland, Tex.	424.7	138
Wheeling - Steubenville, W.Va.-Ohio	421.1	139
Traverse City - Cadillac, Mich.	420.3	140
Reno, Nev.	415.9	141
Minot - Bismarck - Dickinson, N.D.	413.5	142
Florence, S.C.	411.1	143
Bluefield - Beckley - Oak Hill, W.Va.	410.2	144
Bakersfield, Calif.	404.4	145
Topeka, Kans.	397.6	146
Lubbock, Tex.	397.4	147
Albany, Ga.	396.2	148
Ft. Smith, Ark.	391.8	149
Chico - Redding, Calif.	389.8	150.
Wilmington, N.C.	377.1	151
Rochester - Mason City - Austin, Minn.-Iowa	375.0	152
Quincy - Hannibal, Ill.-Mo.	369.8	153
Bangor, Maine	348.8	154
Medford, Ore.	334.8	155
Idaho Falls - Pocatello, Ida.	323.7	156
Abilene - Sweetwater, Tex.	313.8	157
Utica, N.Y.	295.9	158
Dothan, Ala.	272.5	159
Alexandria, La.	267.6	160
Greenwood - Greenville, Miss.	257.1	161
Laurel - Hattiesburg, Miss.	253.3	162
Sarasota, Fla.	247.6	163
Elmira, N.Y.	241.0	164
Watertown - Carthage, N.Y.	236.5	165
Salisbury, Md.	231.8	166
Billings - Hardin, Mont.	230.4	167
Rapid City, S.D.	230.4	167
Clarksburg - Weston, W.Va.	230.1	169
Lake Charles, La.	220.1	170
Meridian, Miss.	213.5	171
Gainesville, Fla.	212.9	172
Panama City, Fla.	205.8	173
Missoula, Mont.	199.2	174
El Centro - Yuma, Calif.-Ariz.	190.2	175
Ardmore - Ada, Okla.	188.9	176
Jonesboro, Ark.	184.8	177
Grand Junction, Colo.	183.6	178
Biloxi - Gulfport - Pascagoula, Miss.	179.4	179
Great Falls, Mont.	178.3	180
Roswell, N.M.	170.6	181
Alexandria, Minn.	167.1	182
Marquette, Mich.	159.3	183
Casper - Riverton, Wyo.	155.8	184
Palm Springs, Calif.	155.4	185
Tuscaloosa, Ala.	144.2	186
Eureka, Calif.	133.4	187
Lafayette, Ind.	132.6	188
Butte, Mont.	129.9	189
St. Joseph, Mo.	128.1	190
San Angelo, Tex.	127.4	191
Laredo, Tex.	126.7	192
Jackson, Tenn.	123.1	193
Cheyenne - Scottsbluff, Wyo.	119.6	194
Hagerstown, Md.	114.1	195
Lima, Ohio	113.0	196
Bowling Green, Ky.	105.9	197
Charlottesville, Va.	101.7	198
Farmington, N.M.	100.6	199
Harrisonburg, Va.	99.7	200
Parkersburg, W.Va.	93.0	201
Twin Falls, Ida.	89.2	202
Flagstaff, Ariz.	88.1	203
Presque Isle, Maine	87.2	204
Zanesville, Ohio	84.8	205
Ottumwa - Kirksville, Iowa-Mo.	78.5	206
Victoria, Tex.	77.7	207
Bend, Ore.	69.2	208
Mankato, Minn.	65.3	209
North Platte, Neb.	49.8	210
Helena, Mont.	47.5	211
Alpena, Mich.	31.5	212
Glendive, Mont.	14.3	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

HOUSEHOLDS

ADI	(Thous.)	Rank
New York, N.Y.	6,870.4	1
Los Angeles, Calif.	4,573.4	2
Chicago, Ill.	3,090.1	3
Philadelphia, Pa.	2,654.6	4
San Francisco, Calif.	2,116.2	5
Boston, Mass.	2,047.9	6
Detroit, Mich.	1,694.8	7
Dallas - Ft. Worth, Tex.	1,572.1	8
Washington, D.C.	1,551.3	9
Houston, Tex.	1,431.6	10
Cleveland, Ohio	1,428.1	11
Pittsburgh, Pa.	1,223.5	12
Seattle - Tacoma, Wash.	1,215.1	13
Atlanta, Ga.	1,205.6	14
Minneapolis - St. Paul, Minn.	1,199.3	15
Miami, Fla.	1,188.6	16
Tampa - St. Petersburg, Fla.	1,069.8	17
St. Louis, Mo.	1,062.3	18
Denver, Colo.	1,023.4	19
Sacramento - Stockton, Calif.	938.9	20
Baltimore, Md.	888.0	21
Phoenix, Ariz.	882.3	22
Hartford - New Haven, Conn.	827.9	23
Indianapolis, Ind.	826.7	24
Portland, Ore.	810.4	25
San Diego, Calif.	786.5	26
Orlando - Daytona Beach - Melbourne, Fla.	732.0	27
Cincinnati, Ohio	717.4	28
Kansas City, Mo.	708.2	29
Milwaukee, Wisc.	705.1	30
Nashville, Tenn.	682.6	31
Charlotte, N.C.	659.3	32
Columbus, Ohio	652.7	33
New Orleans, La.	647.0	34
Buffalo, N.Y.	619.5	35
Raleigh - Durham, N.C.	617.1	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	607.8	37
Oklahoma City, Okla.	606.2	38
Memphis, Tenn.	591.8	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	588.8	40
Salt Lake City, Utah	580.1	41
Providence - New Bedford, R.I.-Mass.	571.8	42
Birmingham, Ala.	554.5	43
Harrisburg - York - Lancaster - Lebanon, Pa.	534.2	44
San Antonio, Tex.	526.5	45
Norfolk - Portsmouth - Newport News - Hampton, Va.	523.0	46
Charleston - Huntington, W.Va.	520.8	47
Dayton, Ohio	510.8	48
Louisville, Ky.	506.4	49
Greensboro - Winston-Salem - High Point, N.C.	503.3	50
Albany - Schenectady - Troy, N.Y.	487.1	51
Tulsa, Okla.	463.9	52
Little Rock, Ark.	455.3	53
Flint - Saginaw - Bay City, Mich.	437.9	54
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	434.5	55
Mobile - Pensacola, Ala.-Fla.	431.3	56
Wilkes-Barre - Scranton, Pa.	428.1	57
Wichita - Hutchinson, Kans.	422.6	58
Jacksonville, Fla.	422.0	59
Richmond, Va.	416.7	60
Knoxville, Tenn.	412.6	61
Fresno - Visalia, Calif.	411.4	62
Shreveport - Texarkana, La.-Tex.-Ark.	409.4	63
Toledo, Ohio	401.4	64
Albuquerque, N.M.	394.1	65
Des Moines, Iowa	380.5	66
Syracuse, N.Y.	373.5	67
Green Bay, Wisc.	364.1	68
Omaha, Neb.	354.3	69
Rochester, N.Y.	351.9	70
Roanoke - Lynchburg, Va.	343.2	71
Davenport - Rock Island - Moline, Iowa-Ill.	330.4	72
Lexington, Ky.	329.6	73
Cedar Rapids - Waterloo - Dubuque, Iowa	328.1	74
Springfield - Decatur - Champaign, Ill.	325.4	75
Spokane, Wash.	320.9	76
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	320.3	77
Austin, Tex.	320.0	78
Portland - Poland Spring, Maine	304.3	79
Chattanooga, Tenn.	301.6	80
Tucson, Ariz.	298.6	81
Bristol - Kingsport - Johnson City, Tenn.	288.7	82
Springfield, Mo.	287.1	83
South Bend - Elkhart, Ind.	286.2	84
Johnstown - Altoona, Pa.	284.6	85
Jackson, Miss.	280.9	86
Youngstown, Ohio	278.7	87
Columbia, S.C.	273.2	88
Evansville, Ind.	266.9	89
Huntsville - Decatur - Florence, Ala.	265.0	90
Lincoln - Hastings - Kearney, Neb.	258.4	91
Baton Rouge, La.	257.2	92
Burlington - Plattsburgh, Vt.-N.Y.	248.7	93
Las Vegas, Nev.	228.2	94
Waco - Temple, Tex.	227.6	95
Greenville - New Bern - Washington, N.C.	227.3	96
Ft. Wayne, Ind.	224.0	97
Sioux Falls - Mitchell, S.D.	218.4	98
Peoria, Ill.	216.9	99
Lansing, Mich.	216.5	100
Colorado Springs - Pueblo, Colo.	216.1	101
Augusta, Ga.	215.8	102
Fargo, N.D.	214.6	103
Springfield, Mass.	213.3	104
Madison, Wisc.	213.1	105
El Paso, Tex.	209.6	106
Ft. Myers - Naples, Fla.	208.1	107
Charleston, S.C.	206.7	108
Savannah, Ga.	205.7	109
Salinas - Monterey, Calif.	201.6	110
Montgomery - Selma, Ala.	196.7	111
Lafayette, La.	196.1	112
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	195.1	113
Rockford, Ill.	192.9	114
Monroe - El Dorado, La.-Ark.	182.8	115
McAllen - Brownsville, Tex.	177.0	116
Joplin - Pittsburg, Mo.-Kans.	176.9	117
Amarillo, Tex.	176.5	118
Duluth - Superior, Minn.-Wisc.	175.2	119
Corpus Christi, Tex.	173.9	120
Columbus, Ga.	173.4	121
Beaumont - Port Arthur, Tex.	170.2	122
Sioux City, Iowa	168.8	123
Reno, Nev.	168.2	124
Yakima, Wash.	167.7	125
Terre Haute, Ind.	165.1	126
Tyler - Longview, Tex.	164.1	127
Eugene, Ore.	162.7	128
Wichita Falls - Lawton, Tex.-Okla.	162.5	129
Wausau - Rhinelander, Wisc.	162.2	130
Tallahassee - Thomasville, Fla.-Ga.	161.2	131
Macon, Ga.	159.6	132
Binghamton, N.Y.	157.8	133
Wheeling - Steubenville, W.Va.-Ohio	157.5	134
La Crosse - Eau Claire, Wisc.	156.0	135
Columbus - Tupelo, Miss.	155.7	136
Erie, Pa.	155.3	137
Traverse City - Cadillac, Mich.	155.2	138
Boise, Ida.	155.0	139
Chico - Redding, Calif.	151.7	140
Columbia - Jefferson City, Mo.	150.6	141
Odessa - Midland, Tex.	149.8	142
Bluefield - Beckley - Oak Hill, W.Va.	147.4	143
Topeka, Kans.	146.1	144
Florence, S.C.	144.3	145
Minot - Bismarck - Dickinson, N.D.	144.3	145
Bakersfield, Calif.	144.1	147
Ft. Smith, Ark.	144.1	147
Rochester - Mason City - Austin, Minn.-Iowa	143.1	149
Quincy - Hannibal, Ill.-Mo.	139.2	150
Lubbock, Tex.	137.7	151
Albany, Ga.	134.1	152
Wilmington, N.C.	132.9	153
Medford, Ore.	127.5	154
Bangor, Maine	126.1	155
Abilene - Sweetwater, Tex.	116.2	156
Sarasota, Fla.	113.1	157
Utica, N.Y.	105.7	158
Idaho Falls - Pocatello, Ida.	102.6	159
Dothan, Ala.	97.9	160
Alexandria, La.	89.6	161
Billings - Hardin, Mont.	89.3	162
Laurel - Hattiesburg, Miss.	89.2	163
Elmira, N.Y.	86.7	164
Clarksburg - Weston, W.Va.	85.3	165
Salisbury, Md.	85.3	165
Rapid City, S.D.	83.0	167
Greenwood - Greenville, Miss.	82.8	168
Gainesville, Fla.	80.3	169
Watertown - Carthage, N.Y.	79.7	170
Missoula, Mont.	77.5	171
Panama City, Fla.	77.4	172
Lake Charles, La.	76.4	173
Meridian, Miss.	75.7	174
Ardmore - Ada, Okla.	71.2	175
Grand Junction, Colo.	68.8	176
Jonesboro, Ark.	68.6	177
Great Falls, Mont.	68.5	178
Biloxi - Gulfport - Pascagoula, Miss.	63.4	179
El Centro - Yuma, Calif.-Ariz.	61.6	180
Roswell, N.M.	61.3	181
Alexandria, Minn.	59.8	182
Palm Springs, Calif.	57.7	183
Casper - Riverton, Wyo.	56.6	184
Marquette, Mich.	56.1	185
Eureka, Calif.	52.8	186
Tuscaloosa, Ala.	52.2	187
Butte, Mont.	49.2	188
St. Joseph, Mo.	47.9	189
Lafayette, Ind.	46.2	190
Jackson, Tenn.	46.0	191
San Angelo, Tex.	45.9	192
Cheyenne - Scottsbluff, Wyo.	45.6	193
Lima, Ohio	40.7	194
Hagerstown, Md.	40.5	195
Charlottesville, Va.	38.7	196
Bowling Green, Ky.	37.9	197
Parkersburg, W.Va.	35.6	198
Laredo, Tex.	33.9	199
Harrisonburg, Va.	33.7	200
Farmington, N.M.	32.5	201
Zanesville, Ohio	31.4	202
Twin Falls, Ida.	30.7	203
Ottumwa - Kirksville, Iowa-Mo.	29.5	204
Presque Isle, Maine	29.5	204
Flagstaff, Ariz.	28.1	206
Victoria, Tex.	26.5	207
Bend, Ore.	25.8	208
Mankato, Minn.	23.7	209
Helena, Mont.	18.9	210
North Platte, Neb.	18.7	211
Alpena, Mich.	11.4	212
Glendive, Mont.	5.5	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

EFFECTIVE BUYING INCOME (EBI)

ADI	($000)	Rank
New York, N.Y.	259,459,381	1
Los Angeles, Calif.	163,728,349	2
Chicago, Ill.	111,725,985	3
Philadelphia, Pa.	88,496,493	4
San Francisco, Calif.	84,004,861	5
Boston, Mass.	76,624,260	6
Washington, D.C.	63,985,260	7
Detroit, Mich.	58,019,120	8
Dallas - Ft. Worth, Tex.	54,578,684	9
Houston, Tex.	51,376,818	10
Cleveland, Ohio	44,574,258	11
Minneapolis - St. Paul, Minn.	41,120,138	12
Atlanta, Ga.	39,022,896	13
Seattle - Tacoma, Wash.	38,978,018	14
Miami, Fla.	37,449,889	15
Pittsburgh, Pa.	35,715,073	16
St. Louis, Mo.	34,675,246	17
Denver, Colo.	33,773,975	18
Hartford - New Haven, Conn.	32,499,054	19
Sacramento - Stockton, Calif.	29,557,180	20
Tampa - St. Petersburg, Fla.	29,126,567	21
San Diego, Calif.	28,842,528	22
Baltimore, Md.	28,830,212	23
Phoenix, Ariz.	25,731,495	24
Indianapolis, Ind.	25,608,691	25
Kansas City, Mo.	23,566,028	26
Portland, Ore.	23,496,270	27
Milwaukee, Wisc.	23,030,046	28
Cincinnati, Ohio	22,103,644	29
Orlando - Daytona Beach - Melbourne, Fla.	20,502,515	30
Columbus, Ohio	19,303,276	31
Grand Rapids - Kalamazoo - Battle Creek, Mich.	18,914,953	32
Charlotte, N.C.	18,830,284	33
Nashville, Tenn.	18,671,282	34
Buffalo, N.Y.	18,541,280	35
New Orleans, La.	18,431,602	36
Providence - New Bedford, R.I.-Mass.	18,313,356	37
Oklahoma City, Okla.	17,938,767	38
Raleigh - Durham, N.C.	17,268,337	39
Salt Lake City, Utah	16,675,857	40
Harrisburg - York - Lancaster - Lebanon, Pa.	16,399,828	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	16,337,712	42
San Antonio, Tex.	15,529,290	43
Dayton, Ohio	15,506,704	44
Albany - Schenectady - Troy, N.Y.	15,443,394	45
Greenville - Spartanburg - Asheville, S.C.-N.C.	15,303,610	46
Memphis, Tenn.	14,809,889	47
Louisville, Ky.	14,588,091	48
Greensboro - Winston-Salem - High Point, N.C.	14,360,231	49
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	14,082,015	50
Birmingham, Ala.	13,992,062	51
Wichita - Hutchinson, Kans.	13,684,809	52
Richmond, Va.	13,163,835	53
Flint - Saginaw - Bay City, Mich.	13,051,543	54
Tulsa, Okla.	12,911,458	55
Charleston - Huntington, W.Va.	12,727,462	56
Rochester, N.Y.	12,523,176	57
Toledo, Ohio	12,391,349	58
Syracuse, N.Y.	12,133,999	59
Fresno - Visalia, Calif.	12,117,312	60
Mobile - Pensacola, Ala.-Fla.	12,032,050	61
Jacksonville, Fla.	11,947,684	62
Little Rock, Ark.	11,711,680	63
Omaha, Neb.	11,264,048	64
Des Moines, Iowa	11,055,653	65
Wilkes-Barre - Scranton, Pa.	10,918,757	66
Shreveport - Texarkana, La.-Tex.-Ark.	10,769,489	67
Albuquerque, N.M.	10,461,345	68
Green Bay, Wisc.	10,444,656	69
Davenport - Rock Island - Moline, Iowa-Ill.	10,216,818	70
Austin, Tex.	10,209,590	71
Knoxville, Tenn.	10,079,748	72
Springfield - Decatur - Champaign, Ill.	9,921,980	73
Roanoke - Lynchburg, Va.	9,723,468	74
Cedar Rapids - Waterloo - Dubuque, Iowa	9,555,477	75
Portland - Poland Spring, Maine	8,617,400	76
Lexington, Ky.	8,480,444	77
South Bend - Elkhart, Ind.	8,435,157	78
Spokane, Wash.	8,267,414	79
Youngstown, Ohio	8,181,816	80
Baton Rouge, La.	7,759,020	81
Tucson, Ariz.	7,653,265	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	7,624,119	83
Columbia, S.C.	7,537,881	84
Chattanooga, Tenn.	7,536,200	85
Evansville, Ind.	7,530,234	86
Peoria, Ill.	7,463,250	87
Lincoln - Hastings - Kearney, Neb.	7,338,664	88
Lansing, Mich.	7,296,341	89
Bristol - Kingsport - Johnson City, Tenn.	7,225,425	90
Salinas - Monterey, Calif.	7,199,086	91
Johnstown - Altoona, Pa.	7,182,627	92
Jackson, Miss.	6,974,435	93
Huntsville - Decatur - Florence, Ala.	6,882,628	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	6,832,270	95
Burlington - Plattsburgh, Vt.-N.Y.	6,818,715	96
Springfield, Mo.	6,777,884	97
Las Vegas, Nev.	6,706,704	98
Springfield, Mass.	6,637,123	99
Ft. Wayne, Ind.	6,619,456	100
Waco - Temple, Tex.	6,531,190	101
Madison, Wisc.	6,338,433	102
Fargo, N.D.	6,279,360	103
Rockford, Ill.	6,216,997	104
Colorado Springs - Pueblo, Colo.	5,965,750	105
Ft. Myers - Naples, Fla.	5,854,116	106
Sioux Falls - Mitchell, S.D.	5,822,171	107
El Paso, Tex.	5,644,973	108
Augusta, Ga.	5,610,976	109
Savannah, Ga.	5,576,540	110
Greenville - New Bern - Washington, N.C.	5,506,698	111
Lafayette, La.	5,434,307	112
Beaumont - Port Arthur, Tex.	5,365,656	113
Charleston, S.C.	5,288,825	114
Reno, Nev.	5,114,645	115
Odessa - Midland, Tex.	5,094,739	116
Corpus Christi, Tex.	5,086,792	117
Amarillo, Tex.	5,068,938	118
Tyler - Longview, Tex.	4,899,288	119
Yakima, Wash.	4,755,947	120
Binghamton, N.Y.	4,729,563	121
Montgomery - Selma, Ala.	4,692,740	122
Bakersfield, Calif.	4,645,567	123
Topeka, Kans.	4,633,582	124
Duluth - Superior, Minn.-Wisc.	4,601,329	125
Macon, Ga.	4,551,951	126
Wichita Falls - Lawton, Tex.-Okla.	4,509,690	127
Minot - Bismarck - Dickinson, N.D.	4,483,053	128
Erie, Pa.	4,454,936	129
Joplin - Pittsburg, Mo.-Kans.	4,436,465	130
Wausau - Rhinelander, Wisc.	4,420,393	131
Columbia - Jefferson City, Mo.	4,361,628	132
Columbus, Ga.	4,334,941	133
Terre Haute, Ind.	4,314,930	134
La Crosse - Eau Claire, Wisc.	4,312,189	135
Sioux City, Iowa	4,269,743	136
Boise, Ida.	4,228,160	137
Tallahassee - Thomasville, Fla.-Ga.	4,125,654	138
Monroe - El Dorado, La.-Ark.	4,103,726	139
McAllen - Brownsville, Tex.	4,087,106	140
Wheeling - Steubenville, W.Va.-Ohio	4,071,266	141
Eugene, Ore.	4,014,831	142
Rochester - Mason City - Austin, Minn.-Iowa	3,980,793	143
Chico - Redding, Calif.	3,870,456	144
Lubbock, Tex.	3,721,957	145
Traverse City - Cadillac, Mich.	3,694,508	146
Ft. Smith, Ark.	3,550,985	147
Quincy - Hannibal, Ill.-Mo.	3,530,839	148
Florence, S.C.	3,426,469	149
Bluefield - Beckley - Oak Hill, W.Va.	3,320,224	150
Albany, Ga.	3,230,169	151
Columbus - Tupelo, Miss.	3,227,239	152
Sarasota, Fla.	3,222,036	153
Abilene - Sweetwater, Tex.	3,155,128	154
Bangor, Maine	3,151,069	155
Wilmington, N.C.	3,141,800	156
Utica, N.Y.	3,061,160	157
Medford, Ore.	2,973,475	158
Idaho Falls - Pocatello, Ida.	2,894,189	159
Rapid City, S.D.	2,425,969	160
Elmira, N.Y.	2,343,218	161
Billings - Hardin, Mont.	2,326,924	162
Dothan, Ala.	2,304,430	163
Salisbury, Md.	2,221,909	164
Watertown - Carthage, N.Y.	2,183,586	165
Alexandria, La.	2,181,265	166
Lake Charles, La.	2,178,207	167
Gainesville, Fla.	2,110,346	168
Laurel - Hattiesburg, Miss.	2,032,667	169
Missoula, Mont.	1,914,069	170
Grand Junction, Colo.	1,907,083	171
Clarksburg - Weston, W.Va.	1,862,815	172
Palm Springs, Calif.	1,834,329	173
Casper - Riverton, Wyo.	1,797,003	174
Great Falls, Mont.	1,711,172	175
Meridian, Miss.	1,685,971	176
Panama City, Fla.	1,683,130	177
Biloxi - Gulfport - Pascagoula, Miss.	1,681,630	178
Roswell, N.M.	1,661,645	179
Greenwood - Greenville, Miss.	1,576,984	180
Ardmore - Ada, Okla.	1,565,528	181
El Centro - Yuma, Calif.-Ariz.	1,545,970	182
Jonesboro, Ark.	1,529,886	183
Lafayette, Ind.	1,436,929	184
Eureka, Calif.	1,430,404	185
Marquette, Mich.	1,400,905	186
San Angelo, Tex.	1,357,057	187
Alexandria, Minn.	1,348,874	188
St. Joseph, Mo.	1,324,513	189
Tuscaloosa, Ala.	1,283,819	190
Charlottesville, Va.	1,261,087	191
Cheyenne - Scottsbluff, Wyo.	1,259,064	192
Lima, Ohio	1,185,433	193
Butte, Mont.	1,181,166	194
Hagerstown, Md.	1,156,175	195
Jackson, Tenn.	1,117,494	196
Parkersburg, W.Va.	930,670	197
Bowling Green, Ky.	920,889	198
Farmington, N.M.	859,193	199
Harrisonburg, Va.	855,136	200
Victoria, Tex.	852,222	201
Twin Falls, Ida.	810,800	202
Zanesville, Ohio	776,748	203
Laredo, Tex.	755,859	204
Presque Isle, Maine	744,913	205
Flagstaff, Ariz.	742,611	206
Ottumwa - Kirksville, Iowa-Mo.	668,777	207
Bend, Ore.	645,118	208
Mankato, Minn.	643,758	209
North Platte, Neb.	543,007	210
Helena, Mont.	510,788	211
Alpena, Mich.	292,402	212
Glendive, Mont.	137,455	213

1986 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	108,468,699	1
Los Angeles, Calif.	79,476,526	2
Chicago, Ill.	48,395,180	3
Philadelphia, Pa.	43,542,807	4
Boston, Mass.	40,638,453	5
San Francisco, Calif.	39,696,352	6
Washington, D.C.	28,509,284	7
Detroit, Mich.	28,190,402	8
Dallas - Ft. Worth, Tex.	27,464,992	9
Houston, Tex.	25,477,721	10
Cleveland, Ohio	22,494,470	11
Miami, Fla.	22,011,198	12
Minneapolis - St. Paul, Minn.	21,640,715	13
Atlanta, Ga.	21,142,817	14
Seattle - Tacoma, Wash.	18,348,080	15
Denver, Colo.	17,603,274	16
St. Louis, Mo.	17,532,479	17
Pittsburgh, Pa.	16,082,264	18
Tampa - St. Petersburg, Fla.	15,469,480	19
Hartford - New Haven, Conn.	14,868,516	20
Sacramento - Stockton, Calif.	14,648,578	21
Baltimore, Md.	14,550,402	22
Phoenix, Ariz.	13,630,039	23
Indianapolis, Ind.	13,552,423	24
San Diego, Calif.	13,191,301	25
Kansas City, Mo.	12,086,156	26
Orlando - Daytona Beach - Melbourne, Fla.	11,886,793	27
Portland, Ore.	11,760,975	28
Oklahoma City, Okla.	10,836,702	29
Cincinnati, Ohio	10,617,486	30
Charlotte, N.C.	10,134,705	31
New Orleans, La.	10,079,866	32
Milwaukee, Wisc.	10,005,918	33
Columbus, Ohio	9,734,422	34
Providence - New Bedford, R.I.-Mass.	9,614,082	35
Nashville, Tenn.	9,398,313	36
Raleigh - Durham, N.C.	9,267,330	37
Memphis, Tenn.	8,824,672	38
Salt Lake City, Utah	8,815,526	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	8,712,721	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	8,558,663	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	8,405,878	42
San Antonio, Tex.	8,295,346	43
Harrisburg - York - Lancaster - Lebanon, Pa.	8,095,867	44
Buffalo, N.Y.	8,089,366	45
Albany - Schenectady - Troy, N.Y.	7,7[illegible]4,138	46
Greensboro - Winston-Salem - High Point, N.C.	7,637,759	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	7,324,883	48
Dayton, Ohio	7,259,466	49
Louisville, Ky.	7,212,631	50
Flint - Saginaw - Bay City, Mich.	6,893,081	51
Wichita - Hutchinson, Kans.	6,706,270	52
Richmond, Va.	6,657,309	53
Toledo, Ohio	6,649,641	54
Charleston - Huntington, W.Va.	6,577,973	55
Birmingham, Ala.	6,484,414	56
Jacksonville, Fla.	6,301,279	57
Tulsa, Okla.	6,266,362	58
Knoxville, Tenn.	6,253,290	59
Mobile - Pensacola, Ala.-Fla.	6,182,052	60
Little Rock, Ark.	6,081,361	61
Fresno - Visalia, Calif.	6,035,425	62
Albuquerque, N.M.	5,760,011	63
Wilkes-Barre - Scranton, Pa.	5,476,167	64
Rochester, N.Y.	5,437,334	65
Portland - Poland Spring, Maine	5,380,697	66
Omaha, Neb.	5,346,893	67
Des Moines, Iowa	5,316,519	68
Shreveport - Texarkana, La.-Tex.-Ark.	5,260,121	69
Syracuse, N.Y.	5,238,438	70
Austin, Tex.	5,232,424	71
Green Bay, Wisc.	4,798,564	72
Roanoke - Lynchburg, Va.	4,689,523	73
Springfield - Decatur - Champaign, Ill.	4,683,631	74
Lexington, Ky.	4,370,680	75
Davenport - Rock Island - Moline, Iowa-Ill.	4,341,047	76
South Bend - Elkhart, Ind.	4,310,950	77
Burlington - Plattsburgh, Vt.-N.Y.	4,303,915	78
Chattanooga, Tenn.	4,218,669	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,182,377	80
Cedar Rapids - Waterloo - Dubuque, Iowa	4,161,409	81
Las Vegas, Nev.	4,145,785	82
Spokane, Wash.	4,090,291	83
Evansville, Ind.	4,051,902	84
Baton Rouge, La.	3,952,912	85
Youngstown, Ohio	3,852,096	86
Tucson, Ariz.	3,847,551	87
Jackson, Miss.	3,796,400	88
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	3,785,952	89
Springfield, Mass.	3,785,230	90
Columbia, S.C.	3,755,724	91
Bristol - Kingsport - Johnson City, Tenn.	3,662,737	92
Springfield, Mo.	3,635,929	93
Lincoln - Hastings - Kearney, Neb.	3,635,739	94
Madison, Wisc.	3,526,515	95
Odessa - Midland, Tex.	3,519,726	96
Johnstown - Altoona, Pa.	3,488,357	97
Lansing, Mich.	3,473,608	98
Waco - Temple, Tex.	3,360,708	99
Ft. Myers - Naples, Fla.	3,317,534	100
Fargo, N.D.	3,296,489	101
Colorado Springs - Pueblo, Colo.	3,246,089	102
Huntsville - Decatur - Florence, Ala.	3,245,251	103
Sioux Falls - Mitchell, S.D.	3,211,941	104
Ft. Wayne, Ind.	3,196,870	105
Lafayette, La.	3,182,449	106
Salinas - Monterey, Calif.	3,166,391	107
Reno, Nev.	3,160,408	108
El Paso, Tex.	3,145,641	109
Corpus Christi, Tex.	3,100,219	110
Savannah, Ga.	3,092,536	111
McAllen - Brownsville, Tex.	3,089,552	112
Charleston, S.C.	3,054,702	113
Greenville - New Bern - Washington, N.C.	3,032,418	114
Peoria, Ill.	2,958,744	115
Tyler - Longview, Tex.	2,815,860	116
Amarillo, Tex.	2,797,988	117
Rockford, Ill.	2,771,481	118
Beaumont - Port Arthur, Tex.	2,692,923	119
Augusta, Ga.	2,660,088	120
Wichita Falls - Lawton, Tex.-Okla.	2,491,840	121
Minot - Bismarck - Dickinson, N.D.	2,474,656	122
Duluth - Superior, Minn.-Wisc.	2,467,509	123
Florence, S.C.	2,418,116	124
Montgomery - Selma, Ala.	2,393,976	125
Yakima, Wash.	2,379,409	126
Terre Haute, Ind.	2,351,146	127
Macon, Ga.	2,341,287	128
Rochester - Mason City - Austin, Minn.-Iowa	2,302,493	129
Columbia - Jefferson City, Mo.	2,298,674	130
Erie, Pa.	2,285,703	131
Bakersfield, Calif.	2,275,213	132
La Crosse - Eau Claire, Wisc.	2,252,459	133
Tallahassee - Thomasville, Fla.-Ga.	2,233,193	134
Sioux City, Iowa	2,214,700	135
Joplin - Pittsburg, Mo.-Kans.	2,185,033	136
Monroe - El Dorado, La.-Ark.	2,169,613	137
Lubbock, Tex.	2,169,548	138
Eugene, Ore.	2,166,873	139
Chico - Redding, Calif.	2,163,076	140
Wausau - Rhinelander, Wisc.	2,155,723	141
Columbus, Ga.	2,150,438	142
Topeka, Kans.	2,144,295	143
Traverse City - Cadillac, Mich.	2,126,144	144
Binghamton, N.Y.	2,109,300	145
Boise, Ida.	2,087,778	146
Abilene - Sweetwater, Tex.	2,025,715	147
Bluefield - Beckley - Oak Hill, W.Va.	1,982,276	148
Wheeling - Steubenville, W.Va.-Ohio	1,937,777	149
Albany, Ga.	1,896,116	150
Bangor, Maine	1,888,115	151
Wilmington, N.C.	1,881,625	152
Sarasota, Fla.	1,867,828	153
Columbus - Tupelo, Miss.	1,802,479	154
Medford, Ore.	1,761,654	155
Ft. Smith, Ark.	1,757,535	156
Quincy - Hannibal, Ill.-Mo.	1,706,151	157
Salisbury, Md.	1,599,366	158
Idaho Falls - Pocatello, Ida.	1,547,742	159
Billings - Hardin, Mont.	1,494,253	160
Utica, N.Y.	1,394,409	161
Dothan, Ala.	1,304,093	162
Rapid City, S.D.	1,269,595	163
Roswell, N.M.	1,257,815	164
Grand Junction, Colo.	1,231,655	165
Laurel - Hattiesburg, Miss.	1,224,763	166
Lake Charles, La.	1,204,947	167
Gainesville, Fla.	1,186,707	168
Casper - Riverton, Wyo.	1,078,009	169
Elmira, N.Y.	1,056,991	170
Greenwood - Greenville, Miss.	1,054,531	171
Alexandria, La.	1,025,700	172
Watertown - Carthage, N.Y.	1,019,123	173
El Centro - Yuma, Calif.-Ariz.	1,009,029	174
Panama City, Fla.	1,004,451	175
Laredo, Tex.	992,870	176
Biloxi - Gulfport - Pascagoula, Miss.	970,468	177
Missoula, Mont.	968,839	178
Great Falls, Mont.	966,893	179
Clarksburg - Weston, W.Va.	920,381	180
Palm Springs, Calif.	903,508	181
Meridian, Miss.	888,934	182
San Angelo, Tex.	850,981	183
Eureka, Calif.	826,247	184
Ardmore - Ada, Okla.	812,092	185
Alexandria, Minn.	810,665	186
Cheyenne - Scottsbluff, Wyo.	803,801	187
Charlottesville, Va.	799,248	188
St. Joseph, Mo.	788,892	189
Lafayette, Ind.	786,009	190
Jonesboro, Ark.	760,873	191
Jackson, Tenn.	758,157	192
Lima, Ohio	737,000	193
Tuscaloosa, Ala.	726,272	194
Butte, Mont.	704,420	195
Hagerstown, Md.	688,856	196
Bowling Green, Ky.	614,579	197
Marquette, Mich.	593,095	198
Victoria, Tex.	575,785	199
Parkersburg, W.Va.	571,835	200
Flagstaff, Ariz.	523,487	201
Farmington, N.M.	512,357	202
Harrisonburg, Va.	505,979	203
Twin Falls, Ida.	475,116	204
Mankato, Minn.	460,875	205
Zanesville, Ohio	428,839	206
Presque Isle, Maine	407,278	207
Bend, Ore.	353,106	208
Ottumwa - Kirksville, Iowa-Mo.	344,085	209
North Platte, Neb.	334,838	210
Helena, Mont.	276,372	211
Alpena, Mich.	161,053	212
Glendive, Mont.	115,031	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

BUYING POWER INDEX (BPI)

ADI	BPI	Rank
New York, N.Y.	8.4972	1
Los Angeles, Calif.	5.6818	2
Chicago, Ill.	3.7509	3
Philadelphia, Pa.	3.1164	4
San Francisco, Calif.	2.8074	5
Boston, Mass.	2.7003	6
Washington, D.C.	2.1050	7
Detroit, Mich.	2.0303	8
Dallas - Ft. Worth, Tex.	1.9162	9
Houston, Tex.	1.7948	10
Cleveland, Ohio	1.5985	11
Minneapolis - St. Paul, Minn.	1.4706	12
Atlanta, Ga.	1.4266	13
Miami, Fla.	1.3911	14
Seattle - Tacoma, Wash.	1.3478	15
Pittsburgh, Pa.	1.2508	16
St. Louis, Mo.	1.2399	17
Denver, Colo.	1.1974	18
Hartford - New Haven, Conn.	1.0876	19
Tampa - St. Petersburg, Fla.	1.0680	20
Sacramento - Stockton, Calif.	1.0497	21
Baltimore, Md.	1.0321	22
San Diego, Calif.	.9764	23
Phoenix, Ariz.	.9429	24
Indianapolis, Ind.	.9371	25
Portland, Ore.	.8475	26
Kansas City, Mo.	.8383	27
Cincinnati, Ohio	.7866	28
Milwaukee, Wisc.	.7836	29
Orlando - Daytona Beach - Melbourne, Fla.	.7764	30
Charlotte, N.C.	.7042	31
Columbus, Ohio	.6983	32
New Orleans, La.	.6967	33
Nashville, Tenn.	.6911	34
Oklahoma City, Okla.	.6851	35
Providence - New Bedford, R.I.-Mass.	.6641	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	.6627	37
Raleigh - Durham, N.C.	.6507	38
Buffalo, N.Y.	.6468	39
Salt Lake City, Utah	.6411	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	.6010	41
Memphis, Tenn.	.5938	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	.5923	43
San Antonio, Tex.	.5868	44
Harrisburg - York - Lancaster - Lebanon, Pa.	.5862	45
Albany - Schenectady - Troy, N.Y.	.5503	46
Dayton, Ohio	.5465	47
Louisville, Ky.	.5329	48
Greensboro - Winston-Salem - High Point, N.C.	.5319	49
Birmingham, Ala.	.5141	50
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	.4952	51
Charleston - Huntington, W.Va.	.4886	52
Flint - Saginaw - Bay City, Mich.	.4839	53
Wichita - Hutchinson, Kans.	.4810	54
Richmond, Va.	.4771	55
Tulsa, Okla.	.4662	56
Toledo, Ohio	.4557	57
Mobile - Pensacola, Ala.-Fla.	.4479	58
Fresno - Visalia, Calif.	.4454	59
Jacksonville, Fla.	.4439	60
Little Rock, Ark.	.4432	61
Rochester, N.Y.	.4204	62
Syracuse, N.Y.	.4168	63
Wilkes-Barre - Scranton, Pa.	.4071	64
Knoxville, Tenn.	.4069	65
Albuquerque, N.M.	.4035	66
Shreveport - Texarkana, La.-Tex.-Ark.	.3988	67
Omaha, Neb.	.3950	68
Des Moines, Iowa	.3930	69
Green Bay, Wisc.	.3729	70
Austin, Tex.	.3644	71
Roanoke - Lynchburg, Va.	.3561	72
Springfield - Decatur - Champaign, Ill.	.3488	73
Davenport - Rock Island - Moline, Iowa-Ill.	.3487	74
Portland - Poland Spring, Maine	.3371	75
Cedar Rapids - Waterloo - Dubuque, Iowa	.3338	76
Lexington, Ky.	.3221	77
South Bend - Elkhart, Ind.	.3091	78
Spokane, Wash.	.3071	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	.2961	80
Chattanooga, Tenn.	.2940	81
Youngstown, Ohio	.2923	82
Baton Rouge, La.	.2875	83
Tucson, Ariz.	.2828	84
Evansville, Ind.	.2813	85
Columbia, S.C.	.2802	86
Bristol - Kingsport - Johnson City, Tenn.	.2745	87
Jackson, Miss.	.2729	88
Burlington - Plattsburgh, Vt.-N.Y.	.2720	89
Johnstown - Altoona, Pa.	.2688	90
Lincoln - Hastings - Kearney, Neb.	.2650	91
Springfield, Mo.	.2641	92
Lansing, Mich.	.2563	93
Las Vegas, Nev.	.2559	94
Huntsville - Decatur - Florence, Ala.	.2517	95
Springfield, Mass.	.2486	96
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	.2464	97
Peoria, Ill.	.2455	98
Salinas - Monterey, Calif.	.2450	99
Waco - Temple, Tex.	.2429	100
Ft. Wayne, Ind.	.2388	101
Madison, Wisc.	.2347	102
Fargo, N.D.	.2328	103
El Paso, Tex.	.2251	104
Colorado Springs - Pueblo, Colo.	.2243	105
Sioux Falls - Mitchell, S.D.	.2215	106
Greenville - New Bern - Washington, N.C.	.2183	107
Ft. Myers - Naples, Fla.	.2170	108
Savannah, Ga.	.2161	109
Rockford, Ill.	.2137	110
Lafayette, La.	.2133	111
Charleston, S.C.	.2110	112
Augusta, Ga.	.2094	113
Odessa - Midland, Tex.	.2023	114
Corpus Christi, Tex.	.2020	115
Reno, Nev.	.1939	116
Beaumont - Port Arthur, Tex	.1930	117
McAllen - Brownsville, Tex.	.1929	118
Amarillo, Tex.	.1904	119
Tyler - Longview, Tex.	.1859	120
Montgomery - Selma, Ala.	.1818	121
Yakima, Wash.	.1746	122
Duluth - Superior, Minn.-Wisc.	.1739	123
Wichita Falls - Lawton, Tex.-Okla.	.1717	124
Macon, Ga.	.1697	125
Minot - Bismarck - Dickinson, N.D.	.1670	126
Binghamton, N.Y.	.1658	127
Bakersfield, Calif.	.1654	128
Columbus, Ga.	.1649	129
Joplin - Pittsburg, Mo.-Kans.	.1646	130
Terre Haute, Ind.	.1644	131
Erie, Pa.	.1642	132
Wausau - Rhinelander, Wisc.	.1629	133
Monroe - El Dorado, La.-Ark.	.1624	134
Columbia - Jefferson City, Mo.	.1622	135
Topeka, Kans.	.1614	136
La Crosse - Eau Claire, Wisc.	.1612	137
Sioux City, Iowa	.1610	138
Tallahassee - Thomasville, Fla.-Ga.	.1591	139
Boise, Ida.	.1566	140
Eugene, Ore.	.1537	141
Rochester - Mason City - Austin, Minn.-Iowa	.1518	142
Wheeling - Steubenville, W.Va.-Ohio	.1489	143
Chico - Redding, Calif.	.1479	144
Florence, S.C.	.1473	145
Traverse City - Cadillac, Mich.	.1466	146
Lubbock, Tex.	.1465	147
Bluefield - Beckley - Oak Hill, W.Va.	.1360	148
Ft. Smith, Ark.	.1341	149
Columbus - Tupelo, Miss.	.1329	150
Albany, Ga.	.1318	151
Quincy - Hannibal, Ill.-Mo.	.1302	152
Wilmington, N.C.	.1279	153
Abilene - Sweetwater, Tex.	.1259	154
Bangor, Maine	.1258	155
Medford, Ore.	.1186	156
Sarasota, Fla.	.1182	157
Idaho Falls - Pocatello, Ida.	.1117	158
Utica, N.Y.	.1092	159
Salisbury, Md.	.0934	160
Billings - Hardin, Mont.	.0930	161
Dothan, Ala.	.0919	162
Rapid City, S.D.	.0903	163
Elmira, N.Y.	.0846	164
Laurel - Hattiesburg, Miss.	.0838	165
Lake Charles, La.	.0832	166
Alexandria, La.	.0831	167
Gainesville, Fla.	.0810	168
Watertown - Carthage, N.Y.	.0805	169
Grand Junction, Colo.	.0755	170
Clarksburg - Weston, W.Va.	.0724	171
Greenwood - Greenville, Miss.	.0722	172
Missoula, Mont.	.0713	173
Roswell, N.M.	.0708	174
Panama City, Fla.	.0685	175
Casper - Riverton, Wyo.	.0682	176
Meridian, Miss.	.0672	177
Great Falls, Mont.	.0662	178
Biloxi - Gulfport - Pascagoula, Miss.	.0658	179
Palm Springs, Calif.	.0651	180
El Centro - Yuma, Calif.-Ariz.	.0648	181
Ardmore - Ada, Okla.	.0610	182
Jonesboro, Ark.	.0592	183
Alexandria, Minn.	.0555	184
Eureka, Calif.	.0543	185
Lafayette, Ind.	.0536	186
San Angelo, Tex.	.0530	187
St. Joseph, Mo.	.0515	188
Marquette, Mich.	.0509	189
Tuscaloosa, Ala.	.0505	190
Cheyenne - Scottsbluff, Wyo.	.0497	191
Charlottesville, Va.	.0480	192
Butte, Mont.	.0471	193
Jackson, Tenn.	.0465	194
Lima, Ohio	.0464	195
Laredo, Tex.	.0452	196
Hagerstown, Md.	.0448	197
Bowling Green, Ky.	.0383	198
Parkersburg, W.Va.	.0367	199
Farmington, N.M.	.0346	200
Harrisonburg, Va.	.0344	201
Victoria, Tex.	.0341	202
Twin Falls, Ida.	.0323	203
Flagstaff, Ariz.	.0320	204
Zanesville, Ohio	.0302	205
Presque Isle, Maine	.0293	206
Mankato, Minn.	.0268	207
Ottumwa - Kirksville, Iowa-Mo.	.0259	208
Bend, Ore.	.0249	209
North Platte, Neb.	.0212	210
Helena, Mont.	.0189	211
Alpena, Mich.	.0113	212
Glendive, Mont.	.0062	213

1986 SURVEY OF BUYING POWER DATA SERVICE

NOTES

NOTES

SECTION 17

1985 Totals And 1990 Projections For Television Markets (ADIs)

Population
Households
Effective Buying Income (EBI)
Total Retail Sales
Buying Power Index (BPI)

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index	
												1985	1990
ALABAMA													
BIRMINGHAM	1,500.4	.6297	1,547.2	3.1	554.5	584.7	13,992,062	.5431	20,944,416	6,484,414	9,334,743	.5141	.5042
DOTHAN	272.5	.1144	281.0	3.1	97.9	103.1	2,304,430	.0894	3,451,138	1,304,093	1,930,912	.0919	.0905
HUNTSVILLE - DECATUR - FLORENCE	715.1	.3001	750.8	5.0	265.0	284.8	6,882,628	.2671	10,554,257	3,245,251	4,779,027	.2517	.2531
MOBILE - PENSACOLA	1,210.9	.5082	1,297.5	7.2	431.3	473.5	12,032,050	.4670	19,402,094	6,182,052	9,676,274	.4479	.4714
MONTGOMERY - SELMA	555.3	.2331	573.3	3.2	196.7	207.4	4,692,740	.1821	7,159,591	2,393,976	3,588,954	.1818	.1817
TUSCALOOSA	144.2	.0605	150.4	4.3	52.2	55.8	1,283,819	.0498	1,995,247	726,272	1,110,323	.0505	.0515
ARIZONA													
FLAGSTAFF	88.1	.0370	100.0	13.5	28.1	32.9	742,611	.0288	1,145,152	523,487	771,963	.0320	.0326
PHOENIX	2,293.8	.9627	2,641.0	15.1	882.3	1,042.8	25,731,495	.9987	42,289,644	13,630,039	21,962,040	.9429	1.0247
TUCSON	764.3	.3208	867.4	13.5	298.6	347.6	7,653,265	.2970	11,667,817	3,847,551	5,659,059	.2828	.2881
ARKANSAS													
FT. SMITH	391.8	.1644	419.6	7.1	144.1	157.0	3,550,985	.1378	5,550,152	1,757,535	2,596,597	.1341	.1364
JONESBORO	184.8	.0776	191.0	3.4	68.6	71.9	1,529,886	.0594	2,302,557	760,873	1,120,575	.0592	.0584
LITTLE ROCK	1,251.6	.5253	1,295.8	3.5	455.3	479.6	11,711,680	.4546	17,690,273	6,081,361	8,891,702	.4432	.4393
CALIFORNIA													
BAKERSFIELD	404.4	.1697	460.6	13.9	144.1	167.8	4,645,567	.1803	7,430,542	2,275,213	3,582,235	.1654	.1759
CHICO - REDDING	389.8	.1636	433.0	11.1	151.7	171.1	3,870,456	.1502	5,611,218	2,163,076	3,299,229	.1479	.1479
EL CENTRO - YUMA	190.2	.0798	207.1	8.9	61.6	67.8	1,545,970	.0600	2,238,832	1,009,029	1,446,291	.0648	.0636
EUREKA	133.4	.0560	139.1	4.3	52.8	56.3	1,430,404	.0555	2,033,226	826,247	1,214,488	.0543	.0525
FRESNO - VISALIA	1,196.9	.5023	1,335.4	11.6	411.4	467.6	12,117,312	.4703	18,324,277	6,035,425	9,072,379	.4454	.4525
LOS ANGELES	12,639.2	5.3045	13,702.9	8.4	4,573.4	5,020.2	163,728,349	6.3546	246,020,935	79,476,526	121,577,479	5.6818	5.7419
PALM SPRINGS	155.4	.0652	181.6	16.9	57.7	68.5	1,834,329	.0712	2,976,662	903,508	1,495,975	.0651	.0711
SACRAMENTO - STOCKTON	2,485.9	1.0433	2,779.6	11.8	938.9	1,073.6	29,557,180	1.1472	45,655,529	14,648,578	23,138,783	1.0497	1.0928
SALINAS - MONTEREY	580.8	.2438	646.3	11.3	201.6	227.9	7,199,086	.2794	11,250,810	3,166,391	4,942,731	.2450	.2551
SAN DIEGO	2,140.9	.8985	2,395.1	11.9	786.5	905.5	28,842,528	1.1194	46,249,069	13,191,301	21,377,704	.9764	1.0439
SAN FRANCISCO	5,464.0	2.2932	5,802.5	6.2	2,116.2	2,285.4	84,004,861	3.2604	125,998,545	39,696,352	60,090,862	2.8074	2.8137
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	519.1	.2179	573.3	10.4	195.1	221.3	6,832,270	.2652	10,726,417	3,785,952	6,003,062	.2464	.2585
COLORADO													
COLORADO SPRINGS - PUEBLO	577.0	.2422	615.8	6.7	216.1	236.4	5,965,750	.2315	9,161,764	3,246,089	4,989,161	.2243	.2287
DENVER	2,599.6	1.0910	2,886.6	11.0	1,023.4	1,159.8	33,773,975	1.3108	54,497,123	17,603,274	27,502,545	1.1974	1.2681
GRAND JUNCTION	183.6	.0771	202.7	10.4	68.8	78.0	1,907,083	.0740	3,067,277	1,231,655	1,938,884	.0755	.0802
CONNECTICUT													
HARTFORD - NEW HAVEN	2,259.2	.9481	2,303.5	2.0	827.9	864.2	32,499,054	1.2613	47,574,473	14,868,516	21,891,189	1.0876	1.0596
DISTRICT OF COLUMBIA													
WASHINGTON	4,219.6	1.7709	4,475.4	6.1	1,551.3	1,672.1	63,985,260	2.4834	97,869,316	28,509,284	43,766,222	2.1050	2.1414

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index	
												1985	1990
FLORIDA													
FT. MYERS - NAPLES	495.3	.2079	600.1	21.2	208.1	258.6	5,854,116	.2272	9,889,098	3,317,534	5,388,750	.2170	.2417
GAINESVILLE	212.9	.0894	236.4	11.0	80.3	92.0	2,110,346	.0819	3,405,895	1,185,707	1,879,867	.0810	.0860
JACKSONVILLE	1,143.5	.4799	1,253.0	9.6	422.0	471.7	11,947,684	.4637	18,668,675	6,301,279	9,519,600	.4439	.4564
MIAMI	3,001.3	1.2596	3,263.3	8.7	1,188.6	1,306.7	37,449,889	1.4535	57,585,691	22,011,198	34,016,877	1.3911	1.4286
ORLANDO - DAYTONA BEACH - MELBOURNE	1,863.4	.7820	2,186.4	17.3	732.0	880.9	20,502,515	.7957	34,173,872	11,886,793	19,242,574	.7764	.8538
PANAMA CITY	205.8	.0864	227.9	10.7	77.4	87.8	1,683,130	.0653	2,491,359	1,004,451	1,462,004	.0685	.0689
SARASOTA	247.6	.1039	286.1	15.5	113.1	134.0	3,222,036	.1251	5,263,752	1,867,828	2,994,255	.1182	.1280
TALLAHASSEE - THOMASVILLE	453.8	.1905	485.3	6.9	161.2	176.6	4,125,654	.1601	6,283,778	2,233,193	3,381,807	.1591	.1612
TAMPA - ST. PETERSBURG	2,590.3	1.0871	2,906.7	12.2	1,069.8	1,230.1	29,126,567	1.1305	46,900,764	15,469,480	24,699,866	1.0680	1.1398
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,035.6	.4346	1,233.4	19.1	434.5	530.7	14,082,015	.5465	24,106,516	7,324,883	12,440,215	.4952	.5614
GEORGIA													
ALBANY	396.2	.1663	407.1	2.8	134.1	140.8	3,230,169	.1254	4,655,579	1,896,116	2,765,081	.1318	.1269
ATLANTA	3,314.4	1.3910	3,653.5	10.2	1,205.6	1,357.1	39,022,896	1.5146	61,886,401	21,142,817	33,188,537	1.4266	1.4986
AUGUSTA	624.6	.2621	660.5	5.7	215.8	232.6	5,610,976	.2178	8,580,482	2,660,088	4,009,086	.2094	.2117
COLUMBUS	499.3	.2095	509.3	2.0	173.4	181.1	4,334,941	.1682	6,400,208	2,150,438	3,141,709	.1649	.1608
MACON	462.4	.1941	482.0	4.2	159.6	169.0	4,551,951	.1767	6,778,035	2,341,287	3,486,411	.1697	.1684
SAVANNAH	602.6	.2529	642.6	6.6	205.7	224.1	5,576,540	.2164	8,593,602	3,092,536	4,722,815	.2161	.2201
IDAHO													
BOISE	436.5	.1832	471.1	7.9	155.0	166.7	4,228,160	.1641	6,649,024	2,087,778	3,076,652	.1566	.1604
IDAHO FALLS - POCATELLO	323.7	.1359	343.4	6.1	102.6	108.2	2,894,189	.1123	4,482,983	1,547,742	2,286,624	.1117	.1132
TWIN FALLS	89.2	.0374	93.8	5.2	30.7	32.0	810,800	.0315	1,249,538	475,116	717,395	.0323	.0324
ILLINOIS													
CHICAGO	8,613.3	3.6149	8,729.1	1.3	3,090.1	3,201.6	111,725,985	4.3363	165,156,815	48,395,180	70,429,243	3.7509	3.6568
PEORIA	586.5	.2461	591.8	.9	216.9	223.7	7,463,250	.2897	11,018,138	2,958,744	4,220,444	.2455	.2376
QUINCY - HANNIBAL	369.8	.1552	369.1	–.2	139.2	140.8	3,530,839	.1370	4,743,393	1,706,151	2,315,402	.1302	.1185
ROCKFORD	519.2	.2179	521.5	.4	192.9	198.1	6,216,997	.2413	8,935,786	2,771,481	3,993,114	.2137	.2042
SPRINGFIELD - DECATUR - CHAMPAIGN	855.3	.3590	863.5	1.0	325.4	336.2	9,921,980	.3851	14,047,226	4,683,631	6,641,604	.3488	.3300
INDIANA													
EVANSVILLE	722.0	.3030	740.3	2.5	266.9	279.4	7,530,234	.2923	11,419,099	4,051,902	6,053,233	.2813	.2809
FT. WAYNE	627.1	.2632	633.8	1.1	224.0	231.1	6,619,456	.2569	9,762,330	3,196,870	4,686,800	.2388	.2330
INDIANAPOLIS	2,273.9	.9543	2,296.1	1.0	826.7	851.2	25,608,691	.9939	39,349,909	13,552,423	20,284,322	.9371	.9389
LAFAYETTE	132.6	.0557	133.6	.8	46.2	47.8	1,436,929	.0558	2,236,252	786,009	1,192,325	.0536	.0542
SOUTH BEND - ELKHART	792.0	.3324	800.5	1.1	286.2	295.5	8,435,157	.3274	12,939,250	4,310,950	6,451,693	.3091	.3094
TERRE HAUTE	437.6	.1837	437.2	–.1	165.1	167.8	4,314,930	.1675	6,358,419	2,351,146	3,403,801	.1644	.1585
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	888.2	.3728	890.9	.3	328.1	335.2	9,555,477	.3709	13,931,303	4,161,409	5,769,798	.3338	.3180

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index 1985	1990
IOWA (continued)													
DAVENPORT - ROCK ISLAND - MOLINE	879.6	.3692	880.1	.1	330.4	337.9	10,216,818	.3965	14,581,649	4,341,047	5,959,037	.3487	.3275
DES MOINES	979.1	.4109	989.4	1.1	380.5	392.3	11,055,653	.4291	16,741,494	5,316,519	7,623,007	.3930	.3862
OTTUMWA - KIRKSVILLE	78.5	.0329	79.0	.6	29.5	30.3	668,777	.0260	961,116	344,085	500,080	.0259	.0245
SIOUX CITY	448.8	.1884	449.6	.2	168.8	172.2	4,269,743	.1657	5,808,223	2,214,700	3,048,649	.1610	.1485
KANSAS													
TOPEKA	397.6	.1669	409.9	3.1	146.1	153.2	4,633,582	.1798	6,840,931	2,144,295	3,168,020	.1614	.1589
WICHITA - HUTCHINSON	1,106.7	.4645	1,141.1	3.1	422.6	442.2	13,684,809	.5311	20,123,534	6,706,270	9,822,580	.4810	.4696
KENTUCKY													
BOWLING GREEN	105.9	.0444	113.8	7.5	37.9	41.7	920,889	.0357	1,441,943	614,579	962,277	.0383	.0399
LEXINGTON	922.4	.3871	957.6	3.8	329.6	348.9	8,480,444	.3291	13,501,894	4,370,680	6,615,628	.3221	.3309
LOUISVILLE	1,413.8	.5933	1,433.5	1.4	506.4	522.8	14,588,091	.5662	22,605,988	7,212,631	10,756,522	.5329	.5357
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	845.6	.3549	866.3	2.4	320.3	333.9	7,624,119	.2959	11,050,421	4,182,377	6,036,999	.2961	.2858
LOUISIANA													
ALEXANDRIA	267.6	.1123	284.0	6.1	89.6	97.4	2,181,265	.0847	3,392,246	1,025,700	1,472,062	.0831	.0837
BATON ROUGE	768.0	.3223	826.9	7.7	257.2	284.5	7,759,020	.3011	12,488,940	3,952,912	5,987,402	.2875	.2991
LAFAYETTE	574.8	.2412	612.2	6.5	196.1	214.0	5,434,307	.2109	8,615,850	3,182,449	4,606,021	.2133	.2164
LAKE CHARLES	220.1	.0924	230.6	4.8	76.4	82.0	2,178,207	.0845	3,188,959	1,204,947	1,688,410	.0832	.0803
MONROE - EL DORADO	520.3	.2184	532.7	2.4	182.8	191.0	4,103,726	.1593	5,956,008	2,169,613	2,979,775	.1624	.1552
NEW ORLEANS	1,811.3	.7602	1,923.8	6.2	647.0	701.7	18,431,602	.7154	28,852,737	10,079,866	14,953,131	.6967	.7089
SHREVEPORT - TEXARKANA	1,128.2	.4735	1,196.5	6.1	409.4	440.3	10,769,489	.4180	16,457,668	5,260,121	7,574,666	.3988	.3978
MAINE													
BANGOR	348.8	.1464	357.6	2.5	126.1	132.5	3,151,069	.1223	4,714,788	1,888,115	2,814,521	.1258	.1245
PORTLAND - POLAND SPRING	812.1	.3408	848.9	4.5	304.3	325.7	8,617,400	.3345	13,285,702	5,380,697	8,202,805	.3371	.3422
PRESQUE ISLE	87.2	.0366	82.9	–4.9	29.5	28.6	744,913	.0289	1,040,178	407,278	565,091	.0293	.0270
MARYLAND													
BALTIMORE	2,457.7	1.0315	2,541.6	3.4	888.0	938.1	28,830,212	1.1190	42,083,962	14,550,402	21,423,863	1.0321	1.0069
HAGERSTOWN	114.1	.0479	112.8	–1.1	40.5	41.0	1,156,175	.0449	1,600,390	688,856	972,839	.0448	.0418
SALISBURY	231.8	.0973	247.4	6.7	85.3	93.0	2,221,909	.0862	3,260,201	1,599,366	2,457,291	.0934	.0936
MASSACHUSETTS													
BOSTON	5,519.4	2.3164	5,660.9	2.6	2,047.9	2,150.0	76,624,260	2.9739	112,965,186	40,638,453	60,432,950	2.7003	2.6526
SPRINGFIELD	586.1	.2460	589.1	.5	213.3	219.4	6,637,123	.2576	9,295,282	3,785,230	5,401,036	.2486	.2342
MICHIGAN													
ALPENA	31.5	.0132	30.6	–2.9	11.4	11.4	292,402	.0113	419,745	161,053	230,107	.0113	.0106
DETROIT	4,674.1	1.9616	4,672.1	.0	1,694.8	1,732.7	58,019,120	2.2518	83,681,216	28,190,402	40,699,634	2.0303	1.9445

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index 1985	Buying Power Index 1990
MICHIGAN (continued)													
FLINT - SAGINAW - BAY CITY	1,240.3	.5205	1,229.9	–.8	437.9	444.4	13,051,543	.5066	18,229,450	6,893,081	9,655,675	.4839	.4517
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,648.9	.6920	1,691.5	2.6	588.8	617.5	18,914,953	.7341	30,377,935	8,712,721	13,412,971	.6627	.6859
LANSING	618.5	.2596	619.8	.2	216.5	221.4	7,296,341	.2832	11,199,521	3,473,608	5,200,543	.2563	.2561
MARQUETTE	159.3	.0669	159.0	–.2	56.1	56.6	1,400,905	.0544	2,033,426	593,095	821,728	.0509	.0488
TRAVERSE CITY - CADILLAC	420.3	.1764	439.0	4.4	155.2	166.3	3,694,508	.1434	5,411,240	2,126,144	3,069,942	.1466	.1427
MINNESOTA													
ALEXANDRIA	167.1	.0701	174.7	4.5	59.8	63.5	1,348,874	.0524	1,990,871	810,665	1,210,044	.0555	.0546
DULUTH - SUPERIOR	467.0	.1960	460.7	–1.3	175.2	176.4	4,601,329	.1786	6,438,130	2,467,509	3,418,602	.1739	.1619
MANKATO	65.3	.0274	64.6	–1.1	23.7	23.9	643,758	.0250	874,480	460,875	638,542	.0268	.0247
MINNEAPOLIS - ST. PAUL	3,267.7	1.3714	3,398.1	4.0	1,199.3	1,272.6	41,120,138	1.5959	63,764,367	21,640,715	32,876,481	1.4706	1.4959
ROCHESTER - MASON CITY - AUSTIN	375.0	.1574	373.8	–.3	143.1	145.4	3,980,793	.1545	5,594,349	2,302,493	3,254,474	.1518	.1425
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	179.4	.0753	189.4	5.6	63.4	68.9	1,681,630	.0653	2,771,806	970,468	1,525,119	.0658	.0697
COLUMBUS - TUPELO	444.9	.1867	457.9	2.9	155.7	164.1	3,227,239	.1253	4,804,406	1,802,479	2,679,659	.1329	.1319
GREENWOOD - GREENVILLE	257.1	.1079	254.1	–1.2	82.8	84.1	1,576,984	.0612	2,205,319	1,054,531	1,512,155	.0722	.0678
JACKSON	807.5	.3389	843.5	4.5	280.9	300.0	6,974,435	.2707	11,125,983	3,796,400	5,783,995	.2729	.2816
LAUREL - HATTIESBURG	253.3	.1063	263.9	4.2	89.2	95.4	2,032,667	.0789	3,259,929	1,224,763	1,861,987	.0838	.0859
MERIDIAN	213.5	.0896	217.8	2.0	75.7	79.1	1,685,971	.0654	2,598,886	888,934	1,334,091	.0672	.0672
MISSOURI													
COLUMBIA - JEFFERSON CITY	425.6	.1786	445.6	4.7	150.6	156.5	4,361,628	.1693	6,507,233	2,298,674	3,415,231	.1622	.1614
JOPLIN - PITTSBURG	464.8	.1951	486.3	4.6	176.9	185.3	4,436,465	.1722	6,574,741	2,185,033	3,162,855	.1646	.1619
KANSAS CITY	1,899.5	.7972	1,956.4	3.0	708.2	735.7	23,566,028	.9146	34,882,375	12,086,156	17,899,021	.8383	.8248
ST. JOSEPH	128.1	.0538	126.0	–1.6	47.9	46.9	1,324,513	.0514	1,887,768	788,892	1,109,723	.0515	.0483
ST. LOUIS	2,932.9	1.2309	2,973.2	1.4	1,062.3	1,090.0	34,675,246	1.3458	50,570,296	17,532,479	25,414,118	1.2399	1.1990
SPRINGFIELD	775.2	.3253	828.4	6.9	287.1	306.5	6,777,884	.2631	10,201,266	3,635,929	5,454,219	.2641	.2645
MONTANA													
BILLINGS - HARDIN	230.4	.0967	251.5	9.2	89.3	99.4	2,326,924	.0903	3,706,700	1,494,253	2,219,276	.0930	.0956
BUTTE	129.9	.0545	134.8	3.8	49.2	52.2	1,181,166	.0458	1,769,210	704,420	993,546	.0471	.0462
GLENDIVE	14.3	.0060	14.9	4.2	5.5	6.0	137,455	.0053	215,479	115,031	180,834	.0062	.0062
GREAT FALLS	178.3	.0748	179.0	.4	68.5	69.4	1,711,172	.0664	2,463,623	966,893	1,297,384	.0662	.0618
HELENA	47.5	.0199	51.6	8.6	18.9	21.0	510,788	.0198	812,704	276,372	391,254	.0189	.0193
MISSOULA	199.2	.0836	212.2	6.5	77.5	84.6	1,914,069	.0743	2,940,701	968,839	1,376,264	.0713	.0716
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	677.7	.2844	690.0	1.8	258.4	268.7	7,338,664	.2848	10,718,881	3,635,739	5,246,555	.2650	.2570
NORTH PLATTE	49.8	.0209	50.0	.4	18.7	19.1	543,007	.0211	742,598	334,838	496,656	.0212	.0196
OMAHA	942.8	.3957	966.3	2.5	354.3	371.4	11,264,048	.4372	17,277,994	5,346,893	8,027,564	.3950	.3961

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

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NEVADA													
LAS VEGAS	566.1	.2376	649.9	14.8	228.2	268.2	6,706,704	.2603	11,440,151	4,145,785	6,924,657	.2559	.2864
RENO	415.9	.1745	463.2	11.4	168.2	190.4	5,114,645	.1985	8,228,069	3,160,408	5,045,112	.1939	.2066
NEW MEXICO													
ALBUQUERQUE	1,110.9	.4662	1,214.7	9.3	394.1	439.6	10,461,345	.4060	16,332,756	5,760,011	8,845,177	.4035	.4167
FARMINGTON	100.6	.0422	117.8	17.1	32.5	39.1	859,193	.0333	1,376,789	512,357	770,160	.0346	.0367
ROSWELL	170.6	.0716	189.8	11.3	61.3	69.6	1,661,645	.0645	2,722,296	1,257,815	2,045,929	.0708	.0767
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,314.3	.5516	1,349.0	2.6	487.1	511.0	15,443,394	.5994	22,066,937	7,714,138	11,173,715	.5503	.5287
BINGHAMTON	435.3	.1827	445.7	2.4	157.8	164.7	4,729,563	.1836	6,715,652	2,109,300	3,006,195	.1658	.1581
BUFFALO	1,707.0	.7164	1,680.9	–1.5	619.5	626.8	18,541,280	.7196	24,237,341	8,089,366	10,972,288	.6468	.5771
ELMIRA	241.0	.1011	242.2	.5	86.7	89.1	2,343,218	.0909	3,101,935	1,056,991	1,418,103	.0846	.0760
NEW YORK	18,447.3	7.7420	18,847.6	2.2	6,870.4	7,176.6	259,469,381	10.0705	375,606,585	108,468,699	159,175,028	8.4972	8.2227
ROCHESTER	959.7	.4028	984.0	2.5	351.9	369.5	12,523,176	.4860	17,645,633	5,437,334	7,806,773	.4204	.3986
SYRACUSE	1,052.6	.4418	1,080.1	2.6	373.5	392.4	12,133,999	.4709	17,334,362	5,238,438	7,541,435	.4168	.3987
UTICA	295.9	.1242	300.4	1.5	105.7	109.6	3,061,160	.1188	4,316,031	1,394,409	1,997,859	.1092	.1036
WATERTOWN - CARTHAGE	236.5	.0993	244.0	3.2	79.7	84.2	2,183,586	.0847	3,095,002	1,019,123	1,488,505	.0805	.0774
NORTH CAROLINA													
CHARLOTTE	1,802.0	.7563	1,903.7	5.6	659.3	713.6	18,830,284	.7308	29,316,626	10,134,705	15,691,225	.7042	.7234
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,341.9	.5632	1,396.4	4.1	503.3	535.8	14,360,231	.5573	21,975,719	7,637,759	11,607,977	.5319	.5372
GREENVILLE - NEW BERN - WASHINGTON	658.5	.2764	690.9	4.9	227.3	244.8	5,506,698	.2137	8,170,966	3,032,418	4,556,516	.2183	.2164
RALEIGH - DURHAM	1,725.8	.7243	1,839.2	6.6	617.1	676.1	17,268,337	.6702	27,185,175	9,267,330	14,478,507	.6507	.6751
WILMINGTON	377.1	.1583	404.8	7.3	132.9	146.2	3,141,800	.1219	4,780,917	1,881,625	2,880,249	.1279	.1299
NORTH DAKOTA													
FARGO	599.8	.2517	613.9	2.4	214.6	223.1	6,279,360	.2437	9,058,978	3,296,489	4,783,217	.2328	.2237
MINOT - BISMARCK - DICKINSON	413.5	.1735	439.1	6.2	144.3	155.1	4,483,053	.1740	6,773,049	2,474,656	3,733,715	.1670	.1686
OHIO													
CINCINNATI	1,961.7	.8233	1,983.2	1.1	717.4	740.0	22,103,644	.8579	33,424,046	10,617,486	15,762,068	.7866	.7784
CLEVELAND	3,842.1	1.6125	3,805.7	–.9	1,428.1	1,444.6	44,574,258	1.7300	63,846,559	22,494,470	32,023,298	1.5985	1.5163
COLUMBUS	1,743.1	.7316	1,785.8	2.4	652.7	685.0	19,303,276	.7492	29,342,160	9,734,422	14,516,509	.6983	.6973
DAYTON	1,366.8	.5736	1,355.9	–.8	510.8	518.0	15,506,704	.6018	23,068,677	7,259,466	10,522,244	.5465	.5318
LIMA	113.0	.0474	112.0	–.9	40.7	41.2	1,185,433	.0460	1,695,279	737,000	1,057,530	.0464	.0441
TOLEDO	1,102.5	.4627	1,101.6	–.1	401.4	410.2	12,391,349	.4809	18,299,125	6,649,641	9,671,050	.4557	.4426
YOUNGSTOWN	757.3	.3178	738.3	–2.5	278.7	277.7	8,181,816	.3176	11,346,233	3,862,096	5,316,492	.2923	.2693
ZANESVILLE	84.8	.0356	86.0	1.4	31.4	32.6	776,748	.0301	1,086,966	428,839	616,818	.0302	.0285

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S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index 1985	Buying Power Index 1990
OKLAHOMA													
ARDMORE - ADA	188.9	.0793	200.7	6.2	71.2	76.3	1,565,528	.0608	2,318,307	812,092	1,158,646	.0610	.0600
OKLAHOMA CITY	1,583.9	.6647	1,736.3	9.6	606.2	677.1	17,938,767	.6962	28,261,095	10,836,702	16,624,104	.6851	.7106
TULSA	1,218.4	.5113	1,327.4	8.9	463.9	513.4	12,911,458	.5011	19,578,115	6,266,362	8,767,960	.4662	.4629
OREGON													
BEND	69.2	.0290	75.2	8.7	25.8	28.3	645,118	.0250	997,729	353,106	513,588	.0249	.0252
EUGENE	426.2	.1789	416.5	–2.3	162.7	162.0	4,014,831	.1558	5,695,144	2,166,873	3,042,494	.1537	.1439
MEDFORD	334.8	.1405	351.1	4.9	127.5	136.1	2,973,475	.1154	4,430,420	1,761,654	2,582,047	.1186	.1172
PORTLAND	2,112.2	.8865	2,165.6	2.5	810.4	841.9	23,496,270	.9119	37,222,800	11,760,975	17,830,381	.8475	.8680
PENNSYLVANIA													
ERIE	427.7	.1795	431.5	.9	155.3	160.4	4,454,936	.1729	6,532,455	2,285,703	3,263,004	.1642	.1582
HARRISBURG - YORK - LANCASTER - LEBANON	1,434.6	.6021	1,491.8	4.0	534.2	568.6	16,399,828	.6365	24,623,319	8,095,867	12,005.100	.5862	.5817
JOHNSTOWN - ALTOONA	785.9	.3298	786.6	.1	284.6	291.7	7,182,627	.2788	9,778,199	3,488,357	4,613,621	.2688	.2442
PHILADELPHIA	7,221.5	3.0307	7,368.2	2.0	2,654.6	2,770.7	88,496,493	3.4347	131,917,751	43,542,807	64,465,968	3.1164	3.0704
PITTSBURGH	3,216.8	1.3500	3,192.4	–.8	1,223.5	1,240.9	35,715,073	1.3862	49,303,596	16,082,264	21,641,607	1.2508	1.1467
WILKES-BARRE - SCRANTON	1,142.9	.4797	1,147.4	.4	428.1	439.9	10,918,757	.4238	15,660,157	5,476,167	7,783,643	.4071	.3879
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,569.5	.6587	1,605.7	2.3	571.8	598.2	18,313,356	.7108	27,091,836	9,614,082	14,294,512	.6641	.6531
SOUTH CAROLINA													
CHARLESTON	612.5	.2571	667.9	9.0	206.7	230.8	5,288,825	.2053	8,142,649	3,054,702	4,630,985	.2110	.2155
COLUMBIA	782.2	.3283	827.4	5.8	273.2	296.3	7,537,881	.2926	12,056,414	3,755,724	5,855,314	.2802	.2924
FLORENCE	411.1	.1725	445.5	8.4	144.3	160.6	3,426,469	.1330	5,506,911	2,418,116	3,923,299	.1473	.1570
GREENVILLE - SPARTANBURG - ASHEVILLE	1,629.8	.6840	1,710.5	5.0	607.8	653.6	15,303,610	.5940	23,205,348	8,558,663	12,933,513	.5923	.5956
SOUTH DAKOTA													
RAPID CITY	230.4	.0967	244.6	6.2	83.0	89.2	2,425,969	.0942	3,729,642	1,269,595	1,945,347	.0903	.0912
SIOUX FALLS - MITCHELL	586.5	.2461	595.9	1.6	218.4	226.9	5,822,171	.2260	8,442,770	3,211,941	4,663,777	.2215	.2146
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	805.1	.3379	827.9	2.8	288.7	301.7	7,225,425	.2804	10,967,387	3,662,737	5,477,059	.2745	.2745
CHATTANOOGA	828.8	.3478	851.8	2.8	301.6	316.4	7,536,200	.2925	11,053,928	4,218,669	6,191,427	.2940	.2872
JACKSON	123.1	.0517	126.4	2.7	46.0	48.6	1,117,494	.0434	1,738,148	758,157	1,149,985	.0465	.0469
KNOXVILLE	1,113.6	.4674	1,166.3	4.7	412.6	442.7	10,079,748	.3912	15,749,165	6,253,290	9,541,187	.4069	.4153
MEMPHIS	1,679.2	.7047	1,689.5	.6	591.8	607.9	14,809,889	.5748	22,149,980	8,824,672	12,945,815	.5938	.5813
NASHVILLE	1,866.4	.7833	1,943.7	4.1	682.6	727.2	18,671,282	.7247	29,532,896	9,398,313	14,346,812	.6911	.7091

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index 1985	Buying Power Index 1990
TEXAS													
ABILENE - SWEETWATER	313.8	.1317	333.7	6.3	116.2	124.4	3,155,128	.1225	4,649,357	2,025,715	2,999,067	.1259	.1250
AMARILLO	480.7	.2017	508.4	5.8	176.5	190.2	5,068,938	.1967	7,315,974	2,797,988	3,955,475	.1904	.1839
AUSTIN	844.2	.3543	1,010.8	19.7	320.0	391.7	10,209,590	.3963	17,703,673	5,232,424	8,473,104	.3644	.4111
BEAUMONT - PORT ARTHUR	475.6	.1996	500.3	5.2	170.2	182.0	5,365,656	.2083	7,923,122	2,692,923	3,782,169	.1930	.1873
CORPUS CHRISTI	532.2	.2234	574.4	7.9	173.9	191.3	5,086,792	.1974	7,601,732	3,100,219	4,522,944	.2020	.2006
DALLAS - FT. WORTH	4,221.4	1.7717	4,807.3	13.9	1,572.1	1,823.8	54,578,684	2.1183	89,095,045	27,464,992	42,358,721	1.9162	2.0435
EL PASO	684.7	.2874	763.0	11.4	209.6	237.9	5,644,973	.2191	8,797,360	3,145,641	4,724,506	.2251	.2320
HOUSTON	3,970.9	1.6665	4,489.2	13.1	1,431.6	1,652.0	51,376,818	1.9940	80,693,906	25,477,721	37,613,454	1.7948	1.8512
LAREDO	126.7	.0532	145.4	14.8	33.9	39.2	755,859	.0293	1,153,080	992,870	1,746,546	.0452	.0504
LUBBOCK	397.4	.1668	408.5	2.8	137.7	144.2	3,721,957	.1445	5,127,885	2,169,548	2,938,630	.1465	.1346
MCALLEN - BROWNSVILLE	641.8	.2694	733.9	14.4	177.0	204.9	4,087,106	.1586	6,472,535	3,089,552	4,778,026	.1929	.2036
ODESSA - MIDLAND	424.7	.1782	483.2	13.8	149.8	173.0	5,094,739	.1977	8,273,751	3,519,726	5,746,854	.2023	.2183
SAN ANGELO	127.4	.0535	139.5	9.5	45.9	50.9	1,357,057	.0527	2,107,259	850,981	1,303,802	.0530	.0544
SAN ANTONIO	1,578.4	.6624	1,740.0	10.2	526.5	592.0	15,529,290	.6027	24,511,598	8,295,346	12,513,380	.5868	.6077
TYLER - LONGVIEW	457.1	.1918	508.2	11.2	164.1	184.8	4,899,288	.1902	7,713,093	2,815,860	4,118,947	.1859	.1904
VICTORIA	77.7	.0326	85.7	10.3	26.5	29.9	852,222	.0331	1,326,115	575,785	853,894	.0341	.0347
WACO - TEMPLE	650.6	.2730	711.7	9.4	227.6	253.5	6,531,190	.2535	10,335,320	3,360,708	5,116,768	.2429	.2520
WICHITA FALLS - LAWTON	450.1	.1889	464.1	3.1	162.5	170.1	4,509,690	.1750	6,531,782	2,491,840	3,527,370	.1717	.1647
UTAH													
SALT LAKE CITY	1,852.6	.7775	2,073.0	11.9	580.1	651.8	16,675,857	.6472	27,089,144	8,815,526	13,648,697	.6411	.6805
VERMONT													
BURLINGTON - PLATTSBURGH	695.1	.2917	721.0	3.7	248.7	264.7	6,818,715	.2646	10,106,167	4,303,915	6,451,032	.2720	.2695
VIRGINIA													
CHARLOTTESVILLE	101.7	.0427	107.5	5.7	38.7	41.8	1,261,087	.0489	1,928,333	799,248	1,213,993	.0480	.0488
HARRISONBURG	99.7	.0418	103.6	3.9	33.7	35.7	855,136	.0332	1,231,408	505,979	848,108	.0344	.0349
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,546.7	.6491	1,650.1	6.7	523.0	565.3	16,337,712	.6341	25,045,203	8,405,878	12,858,594	.6010	.6117
RICHMOND	1,186.6	.4980	1,244.4	4.9	416.7	439.1	13,163,835	.5109	19,617,218	6,657,309	9,962,070	.4771	.4733
ROANOKE - LYNCHBURG	983.9	.4129	1,006.4	2.3	343.2	350.8	9,723,468	.3774	14,000,849	4,689,523	6,765,177	.3561	.3424
WASHINGTON													
SEATTLE - TACOMA	3,100.7	1.3013	3,292.1	6.2	1,215.1	1,321.6	38,978,018	1.5128	60,525,086	18,348,080	27,801,051	1.3478	1.3764
SPOKANE	857.8	.3600	899.6	4.9	320.9	341.8	8,267,414	.3209	12,199,338	4,090,291	5,955,408	.3071	.3009
YAKIMA	461.2	.1936	472.1	2.4	167.7	173.4	4,755,947	.1846	6,966,021	2,379,409	3,403,765	.1746	.1687
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	410.2	.1722	408.3	–.5	147.4	150.0	3,320,224	.1289	4,854,925	1,982,276	2,813,864	.1360	.1303
CHARLESTON - HUNTINGTON	1,443.3	.6057	1,461.8	1.3	520.8	538.7	12,727,462	.4940	19,130,705	6,577,973	9,456,693	.4886	.4776
CLARKSBURG - WESTON	230.1	.0966	232.6	1.1	85.3	87.7	1,862,815	.0723	2,844,711	920,381	1,342,486	.0724	.0709
PARKERSBURG	93.0	.0390	91.8	–1.3	35.6	35.9	930,670	.0361	1,418,654	571,835	816,095	.0367	.0358

TELEVISION MARKETS [ADIs]: TOTALS AND 1990 PROJECTIONS

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	12/31/85 Population (Thous.)	% Of U.S.	Projected 12/31/90 Population (Thous.)	% Change 1985–1990	12/31/85 Households (Thous.)	Projected 12/31/90 Households (Thous.)	1985 EBI ($000)	% Of U.S.	Projected 1990 EBI ($000)	1985 Retail Sales ($000)	Projected 1990 Retail Sales ($000)	Buying Power Index 1985	Buying Power Index 1990
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	421.1	.1767	411.4	–2.3	157.5	156.8	4,071,266	.1580	5,629,129	1,937,777	2,630,168	.1489	.1368
WISCONSIN													
GREEN BAY	999.3	.4194	1,023.4	2.4	364.1	382.1	10,444,656	.4054	15,587,950	4,798,564	6,847,913	.3729	.3635
LA CROSSE - EAU CLAIRE	433.6	.1820	444.0	2.4	156.0	163.1	4,312,189	.1674	6,571,298	2,252,459	3,338,318	.1612	.1612
MADISON	549.6	.2307	567.6	3.3	213.1	226.0	6,338,433	.2460	9,656,459	3,526,515	5,258,778	.2347	.2350
MILWAUKEE	1,894.2	.7950	1,896.7	.1	705.1	721.0	23,030,046	.8938	33,631,680	10,005,918	14,142,791	.7836	.7512
WAUSAU - RHINELANDER	448.5	.1882	467.0	4.1	162.2	173.3	4,420,393	.1716	6,826,415	2,155,723	3,196,497	.1629	.1637
WYOMING													
CASPER - RIVERTON	155.8	.0654	159.4	2.3	56.6	59.2	1,797,003	.0697	2,592,041	1,076,009	1,518,713	.0682	.0650
CHEYENNE - SCOTTSBLUFF	119.6	.0502	123.8	3.5	45.6	48.6	1,259,064	.0489	1,883,575	803,801	1,213,089	.0497	.0495
TOTAL UNITED STATES ADIs	239,224.4	100.3993	251,204.1	5.0	87,890.4	94,171.1	2,779,740,980	107.8865	4,193,634,514	1,384,204,439	2,068,684,706	99.2626	99.2168

NOTES

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SECTION 18

Television Market (ADI) Rankings
Retail Sales By Store Group

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Building Materials & Hardware Store Sales 18–13
Drugstore Sales 18–14

1986 SURVEY OF BUYING POWER DATA SERVICE

TOTAL RETAIL SALES

ADI	($000)	Rank
New York, N.Y.	108,468,699	1
Los Angeles, Calif.	79,476,526	2
Chicago, Ill.	48,395,180	3
Philadelphia, Pa.	43,542,807	4
Boston, Mass.	40,638,453	5
San Francisco, Calif.	39,696,352	6
Washington, D.C.	28,509,284	7
Detroit, Mich.	28,190,402	8
Dallas - Ft. Worth, Tex.	27,464,992	9
Houston, Tex.	25,477,721	10
Cleveland, Ohio	22,494,470	11
Miami, Fla.	22,011,198	12
Minneapolis - St. Paul, Minn.	21,640,715	13
Atlanta, Ga.	21,142,817	14
Seattle - Tacoma, Wash.	18,348,080	15
Denver, Colo.	17,603,274	16
St. Louis, Mo.	17,532,479	17
Pittsburgh, Pa.	16,082,264	18
Tampa - St. Petersburg, Fla.	15,469,480	19
Hartford - New Haven, Conn.	14,868,516	20
Sacramento - Stockton, Calif.	14,648,578	21
Baltimore, Md.	14,550,402	22
Phoenix, Ariz.	13,630,039	23
Indianapolis, Ind.	13,552,423	24
San Diego, Calif.	13,191,301	25
Kansas City, Mo.	12,086,156	26
Orlando - Daytona Beach - Melbourne, Fla.	11,886,793	27
Portland, Ore.	11,760,975	28
Oklahoma City, Okla.	10,836,702	29
Cincinnati, Ohio	10,617,486	30
Charlotte, N.C.	10,134,705	31
New Orleans, La.	10,079,866	32
Milwaukee, Wisc.	10,005,918	33
Columbus, Ohio	9,734,422	34
Providence - New Bedford, R.I.-Mass.	9,614,082	35
Nashville, Tenn.	9,398,313	36
Raleigh - Durham, N.C.	9,267,330	37
Memphis, Tenn.	8,824,672	38
Salt Lake City, Utah	8,815,526	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	8,712,721	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	8,558,663	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	8,405,878	42
San Antonio, Tex.	8,295,346	43
Harrisburg - York - Lancaster - Lebanon, Pa.	8,095,867	44
Buffalo, N.Y.	8,089,366	45
Albany - Schenectady - Troy, N.Y.	7,714,138	46
Greensboro - Winston-Salem - High Point, N.C.	7,637,759	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	7,324,883	48
Dayton, Ohio	7,259,466	49
Louisville, Ky.	7,212,631	50
Flint - Saginaw - Bay City, Mich.	6,893,081	51
Wichita - Hutchinson, Kans.	6,706,270	52
Richmond, Va.	6,657,309	53
Toledo, Ohio	6,649,641	54
Charleston - Huntington, W.Va.	6,577,973	55
Birmingham, Ala.	6,484,414	56
Jacksonville, Fla.	6,301,279	57
Tulsa, Okla.	6,266,362	58
Knoxville, Tenn.	6,253,290	59
Mobile - Pensacola, Ala.-Fla.	6,182,052	60
Little Rock, Ark.	6,081,361	61
Fresno - Visalia, Calif.	6,035,425	62
Albuquerque, N.M.	5,760,011	63
Wilkes-Barre - Scranton, Pa.	5,476,167	64
Rochester, N.Y.	5,437,334	65
Portland - Poland Spring, Maine	5,380,697	66
Omaha, Neb.	5,346,893	67
Des Moines, Iowa	5,316,519	68
Shreveport - Texarkana, La.-Tex.-Ark.	5,260,121	69
Syracuse, N.Y.	5,238,438	70
Austin, Tex.	5,232,424	71
Green Bay, Wisc.	4,798,564	72
Roanoke - Lynchburg, Va.	4,689,523	73
Springfield - Decatur - Champaign, Ill.	4,683,631	74
Lexington, Ky.	4,370,680	75
Davenport - Rock Island - Moline, Iowa-Ill.	4,341,047	76
South Bend - Elkhart, Ind.	4,310,950	77
Burlington - Plattsburgh, Vt.-N.Y.	4,303,915	78
Chattanooga, Tenn.	4,218,669	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	4,182,377	80
Cedar Rapids - Waterloo - Dubuque, Iowa	4,161,409	81
Las Vegas, Nev.	4,145,785	82
Spokane, Wash.	4,090,291	83
Evansville, Ind.	4,051,902	84
Baton Rouge, La.	3,952,912	85
Youngstown, Ohio	3,862,096	86
Tucson, Ariz.	3,847,551	87
Jackson, Miss.	3,796,400	88
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	3,785,952	89
Springfield, Mass.	3,785,230	90
Columbia, S.C.	3,755,724	91
Bristol - Kingsport - Johnson City, Tenn.	3,662,737	92
Springfield, Mo.	3,635,929	93
Lincoln - Hastings - Kearney, Neb.	3,635,739	94
Madison, Wisc.	3,526,515	95
Odessa - Midland, Tex.	3,519,726	96
Johnstown - Altoona, Pa.	3,488,357	97
Lansing, Mich.	3,473,608	98
Waco - Temple, Tex.	3,360,708	99
Ft. Myers - Naples, Fla.	3,317,534	100
Fargo, N.D.	3,296,489	101
Colorado Springs - Pueblo, Colo.	3,246,089	102
Huntsville - Decatur - Florence, Ala.	3,245,251	103
Sioux Falls - Mitchell, S.D.	3,211,941	104
Ft. Wayne, Ind.	3,196,870	105
Lafayette, La.	3,182,449	106
Salinas - Monterey, Calif.	3,166,391	107
Reno, Nev.	3,160,408	108
El Paso, Tex.	3,145,641	109
Corpus Christi, Tex.	3,100,219	110
Savannah, Ga.	3,092,536	111
McAllen - Brownsville, Tex.	3,089,552	112
Charleston, S.C.	3,054,702	113
Greenville - New Bern - Washington, N.C.	3,032,418	114
Peoria, Ill.	2,958,744	115
Tyler - Longview, Tex.	2,815,860	116
Amarillo, Tex.	2,797,988	117
Rockford, Ill.	2,771,481	118
Beaumont - Port Arthur, Tex.	2,692,923	119
Augusta, Ga.	2,660,088	120
Wichita Falls - Lawton, Tex.-Okla.	2,491,840	121
Minot - Bismarck - Dickinson, N.D.	2,474,656	122
Duluth - Superior, Minn.-Wisc.	2,467,509	123
Florence, S.C.	2,418,116	124
Montgomery - Selma, Ala.	2,393,976	125
Yakima, Wash.	2,379,409	126
Terre Haute, Ind.	2,351,146	127
Macon, Ga.	2,341,287	128
Rochester - Mason City - Austin, Minn.-Iowa	2,302,493	129
Columbia - Jefferson City, Mo.	2,298,674	130
Erie, Pa.	2,285,703	131
Bakersfield, Calif.	2,275,213	132
La Crosse - Eau Claire, Wisc.	2,252,459	133
Tallahassee - Thomasville, Fla.-Ga.	2,233,193	134
Sioux City, Iowa	2,214,700	135
Joplin - Pittsburg, Mo.-Kans.	2,185,033	136
Monroe - El Dorado, La.-Ark.	2,169,613	137
Lubbock, Tex.	2,169,548	138
Eugene, Ore.	2,166,873	139
Chico - Redding, Calif.	2,163,076	140
Wausau - Rhinelander, Wisc.	2,155,723	141
Columbus, Ga.	2,150,438	142
Topeka, Kans.	2,144,295	143
Traverse City - Cadillac, Mich.	2,126,144	144
Binghamton, N.Y.	2,109,300	145
Boise, Ida.	2,087,778	146
Abilene - Sweetwater, Tex.	2,025,715	147
Bluefield - Beckley - Oak Hill, W.Va.	1,982,276	148
Wheeling - Steubenville, W.Va.-Ohio	1,937,777	149
Albany, Ga.	1,896,116	150
Bangor, Maine	1,888,115	151
Wilmington, N.C.	1,881,625	152
Sarasota, Fla.	1,867,828	153
Columbus - Tupelo, Miss.	1,802,479	154
Medford, Ore.	1,761,654	155
Ft. Smith, Ark.	1,757,535	156
Quincy - Hannibal, Ill.-Mo.	1,706,151	157
Salisbury, Md.	1,599,366	158
Idaho Falls - Pocatello, Ida.	1,547,742	159
Billings - Hardin, Mont.	1,494,253	160
Utica, N.Y.	1,394,409	161
Dothan, Ala.	1,304,093	162
Rapid City, S.D.	1,269,595	163
Roswell, N.M.	1,257,815	164
Grand Junction, Colo.	1,231,655	165
Laurel - Hattiesburg, Miss.	1,224,763	166
Lake Charles, La.	1,204,947	167
Gainesville, Fla.	1,186,707	168
Casper - Riverton, Wyo.	1,078,009	169
Elmira, N.Y.	1,056,991	170
Greenwood - Greenville, Miss.	1,054,531	171
Alexandria, La.	1,025,700	172
Watertown - Carthage, N.Y.	1,019,123	173
El Centro - Yuma, Calif.-Ariz.	1,009,029	174
Panama City, Fla.	1,004,451	175
Laredo, Tex.	992,870	176
Biloxi - Gulfport - Pascagoula, Miss.	970,468	177
Missoula, Mont.	968,839	178
Great Falls, Mont.	966,893	179
Clarksburg - Weston, W.Va.	920,381	180
Palm Springs, Calif.	903,508	181
Meridian, Miss.	888,934	182
San Angelo, Tex.	850,981	183
Eureka, Calif.	826,247	184
Ardmore - Ada, Okla.	812,092	185
Alexandria, Minn.	810,665	186
Cheyenne - Scottsbluff, Wyo.	803,801	187
Charlottesville, Va.	799,248	188
St. Joseph, Mo.	788,892	189
Lafayette, Ind.	786,009	190
Jonesboro, Ark.	760,873	191
Jackson, Tenn.	758,157	192
Lima, Ohio	737,000	193
Tuscaloosa, Ala.	726,272	194
Butte, Mont.	704,420	195
Hagerstown, Md.	688,856	196
Bowling Green, Ky.	614,579	197
Marquette, Mich.	593,095	198
Victoria, Tex.	575,785	199
Parkersburg, W.Va.	571,835	200
Flagstaff, Ariz.	523,487	201
Farmington, N.M.	512,357	202
Harrisonburg, Va.	505,979	203
Twin Falls, Ida.	475,116	204
Mankato, Minn.	460,875	205
Zanesville, Ohio	428,839	206
Presque Isle, Maine	407,278	207
Bend, Ore.	353,106	208
Ottumwa - Kirksville, Iowa-Mo.	344,085	209
North Platte, Neb.	334,838	210
Helena, Mont.	276,372	211
Alpena, Mich.	161,053	212
Glendive, Mont.	115,031	213

FOOD STORE SALES

ADI	($000)	Rank
New York, N.Y.	22,428,899	1
Los Angeles, Calif.	15,771,215	2
Chicago, Ill.	8,764,710	3
Philadelphia, Pa.	8,668,644	4
Boston, Mass.	7,648,424	5
San Francisco, Calif.	7,643,496	6
Dallas - Ft. Worth, Tex.	5,534,397	7
Washington, D.C.	5,525,998	8
Houston, Tex.	5,524,049	9
Detroit, Mich.	5,194,035	10
Cleveland, Ohio	4,754,866	11
Seattle - Tacoma, Wash.	3,905,871	12
Minneapolis - St. Paul, Minn.	3,893,219	13
Atlanta, Ga.	3,868,424	14
Denver, Colo.	3,725,063	15
St. Louis, Mo.	3,671,484	16
Miami, Fla.	3,665,866	17
Pittsburgh, Pa.	3,532,508	18
Tampa - St. Petersburg, Fla.	3,362,920	19
Sacramento - Stockton, Calif.	3,218,634	20
Phoenix, Ariz.	3,163,764	21
Hartford - New Haven, Conn.	3,126,784	22
Baltimore, Md.	2,840,909	23
Indianapolis, Ind.	2,486,963	24
San Diego, Calif.	2,453,833	25
New Orleans, La.	2,401,737	26
Charlotte, N.C.	2,375,878	27
Kansas City, Mo.	2,332,147	28
Orlando - Daytona Beach - Melbourne, Fla.	2,275,657	29
Cincinnati, Ohio	2,260,460	30
Providence - New Bedford, R.I.-Mass.	2,250,407	31
Portland, Ore.	2,238,141	32
Oklahoma City, Okla.	2,211,645	33
Buffalo, N.Y.	2,116,712	34
Salt Lake City, Utah	2,032,199	35
Milwaukee, Wisc.	2,022,560	36
Nashville, Tenn.	2,004,158	37
Columbus, Ohio	1,991,159	38
Raleigh - Durham, N.C.	1,978,073	39
San Antonio, Tex.	1,956,974	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,920,686	41
Memphis, Tenn.	1,879,040	42
Albany - Schenectady - Troy, N.Y.	1,812,563	43
Harrisburg - York - Lancaster - Lebanon, Pa.	1,771,168	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,639,514	45
Greensboro - Winston-Salem - High Point, N.C.	1,557,816	46
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,541,889	47
Dayton, Ohio	1,533,604	48
Louisville, Ky.	1,507,589	49
Charleston - Huntington, W.Va.	1,494,200	50
Birmingham, Ala.	1,493,251	51
Richmond, Va.	1,467,543	52
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,461,283	53
Tulsa, Okla.	1,416,760	54
Wichita - Hutchinson, Kans.	1,412,487	55
Knoxville, Tenn.	1,389,673	56
Mobile - Pensacola, Ala.-Fla.	1,387,297	57
Toledo, Ohio	1,374,197	58
Fresno - Visalia, Calif.	1,360,729	59
Albuquerque, N.M.	1,323,628	60
Little Rock, Ark.	1,299,391	61
Flint - Saginaw - Bay City, Mich.	1,296,858	62
Syracuse, N.Y.	1,275,393	63
Des Moines, Iowa	1,272,466	64
Wilkes-Barre - Scranton, Pa.	1,242,642	65
Portland - Poland Spring, Maine	1,218,472	66
Jacksonville, Fla.	1,215,326	67
Shreveport - Texarkana, La.-Tex.-Ark.	1,184,310	68
Rochester, N.Y.	1,172,925	69
Roanoke - Lynchburg, Va.	1,103,135	70
Omaha, Neb.	1,078,593	71
Austin, Tex.	1,074,681	72
Chattanooga, Tenn.	1,069,205	73
Spokane, Wash.	1,050,775	74
Burlington - Plattsburgh, Vt.-N.Y.	1,031,842	75
Baton Rouge, La.	957,447	76
Lexington, Ky.	940,182	77
Cedar Rapids - Waterloo - Dubuque, Iowa	927,430	78
Davenport - Rock Island - Moline, Iowa-Ill.	922,312	79
Springfield - Decatur - Champaign, Ill.	912,110	80
Green Bay, Wisc.	906,423	81
Evansville, Ind.	903,291	82
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	897,694	83
Tucson, Ariz.	883,988	84
Springfield, Mo.	859,353	85
Bristol - Kingsport - Johnson City, Tenn.	859,256	86
Las Vegas, Nev.	855,643	87
South Bend - Elkhart, Ind.	836,348	88
Youngstown, Ohio	835,434	89
Jackson, Miss.	821,030	90
Springfield, Mass.	816,653	91
Johnstown - Altoona, Pa.	798,307	92
Corpus Christi, Tex.	776,724	93
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	767,651	94
Waco - Temple, Tex.	759,103	95
Odessa - Midland, Tex.	743,400	96
McAllen - Brownsville, Tex.	725,938	97
Ft. Myers - Naples, Fla.	722,903	98
Columbia, S.C.	720,705	99
Lafayette, La.	703,744	100
Reno, Nev.	703,219	101
Charleston, S.C.	691,588	102
Lincoln - Hastings - Kearney, Neb.	686,171	103
Greenville - New Bern - Washington, N.C.	685,490	104
Savannah, Ga.	675,644	105
Colorado Springs - Pueblo, Colo.	674,592	106
Huntsville - Decatur - Florence, Ala.	666,532	107
Ft. Wayne, Ind.	643,187	108
Amarillo, Tex.	640,769	109
Salinas - Monterey, Calif.	638,360	110
El Paso, Tex.	633,928	111
Augusta, Ga.	627,962	112
Lansing, Mich.	623,655	113
Sioux Falls - Mitchell, S.D.	620,137	114
Peoria, Ill.	597,715	115
Tyler - Longview, Tex.	596,047	116
Madison, Wisc.	592,819	117
Beaumont - Port Arthur, Tex.	588,072	118
Fargo, N.D.	580,648	119
Yakima, Wash.	565,107	120
Chico - Redding, Calif.	563,453	121
Rockford, Ill.	557,829	122
Duluth - Superior, Minn.-Wisc.	550,056	123
Wichita Falls - Lawton, Tex.-Okla.	528,478	124
Bakersfield, Calif.	527,267	125
Binghamton, N.Y.	525,664	126
Boise, Ida.	519,423	127
Florence, S.C.	518,729	128
Montgomery - Selma, Ala.	518,327	129
Joplin - Pittsburg, Mo.-Kans.	512,833	130
Monroe - El Dorado, La.-Ark.	510,084	131
Traverse City - Cadillac, Mich.	509,156	132
Macon, Ga.	501,373	133
Tallahassee - Thomasville, Fla.-Ga.	483,896	134
Topeka, Kans.	483,496	135
Terre Haute, Ind.	481,055	136
Bangor, Maine	479,603	137
Columbia - Jefferson City, Mo.	477,954	138
Bluefield - Beckley - Oak Hill, W.Va.	476,932	139
Rochester - Mason City - Austin, Minn.-Iowa	476,675	140
Sioux City, Iowa	476,292	141
Eugene, Ore.	464,951	142
Lubbock, Tex.	461,930	143
Wheeling - Steubenville, W.Va.-Ohio	460,957	144
Erie, Pa.	459,661	145
Minot - Bismarck - Dickinson, N.D.	454,078	146
Columbus - Tupelo, Miss.	447,[illegible]	147
Columbus, Ga.	446,552	148
Wausau - Rhinelander, Wisc.	442,962	149
La Crosse - Eau Claire, Wisc.	441,[illegible]	150
Abilene - Sweetwater, Tex.	430,136	151
Albany, Ga.	429,185	152
Wilmington, N.C.	424,103	153
Quincy - Hannibal, Ill.-Mo.	402,121	154
Medford, Ore.	377,975	155
Idaho Falls - Pocatello, Ida.	364,769	156
Ft. Smith, Ark.	361,735	157
Sarasota, Fla.	344,005	158
Utica, N.Y.	342,960	159
Billings - Hardin, Mont.	334,482	160
Salisbury, Md.	317,882	161
Lake Charles, La.	316,1[illegible]	162
R[illegible], N.M.	289,812	163
Laurel - Hattiesburg, Miss.	280,632	164
Dothan, Ala.	276,684	165
Grand Junction, Colo.	276,453	166
El Centro - Yuma, Calif.-Ariz.	274,441	167
Gainesville, Fla.	270,166	168
Missoula, Mont.	258,701	169
Rapid City, S.D.	256,150	170
Greenwood - Greenville, Miss.	240,863	171
Watertown - Carthage, N.Y.	237,902	172
Casper - Riverton, Wyo.	237,367	173
Alexandria, La.	236,003	174
Eureka, Calif.	233,983	175
Elmira, N.Y.	233,683	176
Clarksburg - Weston, W.Va.	228,337	177
Laredo, Tex.	220,168	178
Great Falls, Mont.	215,445	179
Meridian, Miss.	213,239	180
Palm Springs, Calif.	213,143	181
Panama City, Fla.	199,546	182
Ardmore - Ada, Okla.	197,528	183
Alexandria, Minn.	185,491	184
San Angelo, Tex.	184,122	185
St. Joseph, Mo.	183,471	186
Biloxi - Gulfport - Pascagoula, Miss.	178,204	187
Tuscaloosa, Ala.	176,854	188
Jonesboro, Ark.	168,173	189
Marquette, Mich.	164,151	190
Charlottesville, Va.	163,993	191
Butte, Mont.	162,094	192
Cheyenne - Scottsbluff, Wyo.	148,526	193
Lima, Ohio	133,517	194
Lafayette, Ind.	129,827	195
Jackson, Tenn.	124,515	196
Farmington, N.M.	121,589	197
Bowling Green, Ky.	121,172	198
Harrisonburg, Va.	117,518	199
Victoria, Tex.	117,442	200
Hagerstown, Md.	117,310	201
Flagstaff, Ariz.	107,879	202
Presque Isle, Maine	105,722	203
Twin Falls, Ida.	105,447	204
Parkersburg, W.Va.	103,823	205
Zanesville, Ohio	92,995	206
Mankato, Minn.	91,039	207
Ottumwa - Kirksville, Iowa-Mo.	86,572	208
Bend, Ore.	80,180	209
Helena, Mont.	74,285	210
North Platte, Neb.	51,449	211
Alpena, Mich.	36,448	212
Glendive, Mont.	22,960	213

SUPERMARKET SALES

ADI	($000)	Rank
New York, N.Y.	19,616,391	1
Los Angeles, Calif.	14,634,844	2
Chicago, Ill.	8,114,219	3
Philadelphia, Pa.	7,831,484	4
San Francisco, Calif.	6,922,142	5
Boston, Mass.	6,879,078	6
Dallas - Ft. Worth, Tex.	5,320,350	7
Houston, Tex.	5,291,131	8
Washington, D.C.	5,142,644	9
Detroit, Mich.	4,693,842	10
Cleveland, Ohio	4,429,855	11
Seattle - Tacoma, Wash.	3,724,358	12
Atlanta, Ga.	3,698,160	13
Minneapolis - St. Paul, Minn.	3,649,351	14
Denver, Colo.	3,583,135	15
St. Louis, Mo.	3,442,125	16
Miami, Fla.	3,303,124	17
Pittsburgh, Pa.	3,289,510	18
Tampa - St. Petersburg, Fla.	3,192,225	19
Phoenix, Ariz.	3,054,906	20
Sacramento - Stockton, Calif.	3,050,548	21
Hartford - New Haven, Conn.	2,923,242	22
Baltimore, Md.	2,620,121	23
Indianapolis, Ind.	2,381,438	24
Charlotte, N.C.	2,309,255	25
New Orleans, La.	2,299,653	26
San Diego, Calif.	2,274,400	27
Kansas City, Mo.	2,242,621	28
Orlando - Daytona Beach - Melbourne, Fla.	2,156,062	29
Oklahoma City, Okla.	2,147,492	30
Portland, Ore.	2,133,122	31
Cincinnati, Ohio	2,048,444	32
Providence - New Bedford, R.I.-Mass.	2,013,311	33
Nashville, Tenn.	1,956,279	34
Salt Lake City, Utah	1,953,303	35
Buffalo, N.Y.	1,949,348	36
Raleigh - Durham, N.C.	1,916,912	37
Columbus, Ohio	1,903,085	38
San Antonio, Tex.	1,896,416	39
Milwaukee, Wisc.	1,884,542	40
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,879,826	41
Memphis, Tenn.	1,804,973	42
Albany - Schenectady - Troy, N.Y.	1,704,240	43
Harrisburg - York - Lancaster - Lebanon, Pa.	1,630,007	44
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,567,391	45
Greensboro - Winston-Salem - High Point, N.C.	1,512,339	46
Dayton, Ohio	1,465,072	47
Birmingham, Ala.	1,455,131	48
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,454,140	49
Charleston - Huntington, W.Va.	1,452,251	50
Louisville, Ky.	1,429,561	51
Richmond, Va.	1,424,297	52
Tulsa, Okla.	1,384,478	53
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,374,698	54
Wichita - Hutchinson, Kans.	1,358,013	55
Knoxville, Tenn.	1,349,084	56
Mobile - Pensacola, Ala.-Fla.	1,343,299	57
Toledo, Ohio	1,301,603	58
Fresno - Visalia, Calif.	1,297,790	59
Little Rock, Ark.	1,262,933	60
Albuquerque, N.M.	1,259,270	61
Des Moines, Iowa	1,230,875	62
Flint - Saginaw - Bay City, Mich.	1,203,057	63
Syracuse, N.Y.	1,178,278	64
Wilkes-Barre - Scranton, Pa.	1,160,905	65
Portland - Poland Spring, Maine	1,156,285	66
Jacksonville, Fla.	1,147,625	67
Shreveport - Texarkana, La.-Tex.-Ark.	1,145,912	68
Rochester, N.Y.	1,113,475	69
Roanoke - Lynchburg, Va.	1,065,176	70
Chattanooga, Tenn.	1,045,673	71
Austin, Tex.	1,032,886	72
Omaha, Neb.	1,030,680	73
Spokane, Wash.	1,014,121	74
Burlington - Plattsburgh, Vt.-N.Y.	993,977	75
Baton Rouge, La.	927,565	76
Lexington, Ky.	912,455	77
Cedar Rapids - Waterloo - Dubuque, Iowa	880,397	78
Springfield - Decatur - Champaign, Ill.	876,902	79
Evansville, Ind.	874,890	80
Davenport - Rock Island - Moline, Iowa-Ill.	872,100	81
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	864,404	82
Green Bay, Wisc.	854,292	83
Tucson, Ariz.	842,450	84
Bristol - Kingsport - Johnson City, Tenn.	840,000	85
Springfield, Mo.	830,406	86
Las Vegas, Nev.	820,049	87
Jackson, Miss.	798,761	88
Youngstown, Ohio	798,059	89
South Bend - Elkhart, Ind.	787,864	90
Johnstown - Altoona, Pa.	761,324	91
Corpus Christi, Tex.	750,982	92
Springfield, Mass.	739,750	93
Waco - Temple, Tex.	726,840	94
Odessa - Midland, Tex.	713,799	95
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	710,659	96
Columbia, S.C.	698,138	97
McAllen - Brownsville, Tex.	693,302	98
Ft. Myers - Naples, Fla.	691,716	99
Reno, Nev.	681,540	100
Lafayette, La.	678,596	101
Charleston, S.C.	672,042	102
Greenville - New Bern - Washington, N.C.	663,627	103
Savannah, Ga.	655,084	104
Lincoln - Hastings - Kearney, Neb.	653,426	105
Huntsville - Decatur - Florence, Ala.	649,137	106
Colorado Springs - Pueblo, Colo.	648,520	107
Augusta, Ga.	615,003	108
Amarillo, Tex.	611,997	109
El Paso, Tex.	603,915	110
Ft. Wayne, Ind.	603,878	111
Lansing, Mich.	590,676	112
Sioux Falls - Mitchell, S.D.	587,829	113
Salinas - Monterey, Calif.	583,153	114
Tyler - Longview, Tex.	578,920	115
Beaumont - Port Arthur, Tex.	569,676	116
Peoria, Ill.	566,361	117
Madison, Wisc.	554,170	118
Fargo, N.D.	550,983	119
Yakima, Wash.	543,384	120
Rockford, Ill.	530,752	121
Chico - Redding, Calif.	530,010	122
Duluth - Superior, Minn.-Wisc.	519,977	123
Wichita Falls - Lawton, Tex.-Okla.	508,299	124
Boise, Ida.	506,276	125
Binghamton, N.Y.	505,693	126
Montgomery - Selma, Ala.	505,296	127
Bakersfield, Calif.	501,439	128
Monroe - El Dorado, La.-Ark.	499,152	129
Florence, S.C.	495,374	130
Joplin - Pittsburg, Mo.-Kans.	492,277	131
Macon, Ga.	488,886	132
Traverse City - Cadillac, Mich.	484,499	133
Topeka, Kans.	469,744	134
Bluefield - Beckley - Oak Hill, W.Va.	468,997	135
Tallahassee - Thomasville, Fla.-Ga.	466,802	136
Columbia - Jefferson City, Mo.	466,357	137
Terre Haute, Ind.	462,410	138
Bangor, Maine	460,036	139
Sioux City, Iowa	451,727	140
Rochester - Mason City - Austin, Minn.-Iowa	451,155	141
Columbus - Tupelo, Miss.	438,881	142
Erie, Pa.	438,567	143
Eugene, Ore.	438,099	144
Wheeling - Steubenville, W.Va.-Ohio	437,689	145
Lubbock, Tex.	436,198	146
Columbus, Ga.	435,216	147
Minot - Bismarck - Dickinson, N.D.	431,262	148
Wausau - Rhinelander, Wisc.	423,234	149
La Crosse - Eau Claire, Wisc.	417,339	150
Albany, Ga.	415,702	151
Abilene - Sweetwater, Tex.	413,524	152
Wilmington, N.C.	411,418	153
Quincy - Hannibal, Ill.-Mo.	385,538	154
Medford, Ore.	356,951	155
Idaho Falls - Pocatello, Ida.	355,462	156
Ft. Smith, Ark.	349,581	157
Billings - Hardin, Mont.	325,165	158
Utica, N.Y.	320,369	159
Sarasota, Fla.	317,716	160
Lake Charles, La.	312,795	161
Salisbury, Md.	299,261	162
Roswell, N.M.	282,618	163
Laurel - Hattiesburg, Miss.	272,285	164
El Centro - Yuma, Calif.-Ariz.	270,992	165
Dothan, Ala.	267,076	166
Grand Junction, Colo.	265,377	167
Gainesville, Fla.	256,415	168
Missoula, Mont.	249,135	169
Rapid City, S.D.	246,931	170
Greenwood - Greenville, Miss.	235,348	171
Watertown - Carthage, N.Y.	230,942	172
Casper - Riverton, Wyo.	230,460	173
Alexandria, La.	228,165	174
Eureka, Calif.	227,899	175
Elmira, N.Y.	222,469	176
Clarksburg - Weston, W.Va.	214,231	177
Laredo, Tex.	208,811	178
Meridian, Miss.	208,465	179
Great Falls, Mont.	205,606	180
Palm Springs, Calif.	203,025	181
Panama City, Fla.	192,648	182
Ardmore - Ada, Okla.	191,327	183
San Angelo, Tex.	176,998	184
St. Joseph, Mo.	176,188	185
Biloxi - Gulfport - Pascagoula, Miss.	172,967	186
Alexandria, Minn.	172,162	187
Tuscaloosa, Ala.	168,498	188
Jonesboro, Ark.	163,054	189
Charlottesville, Va.	160,022	190
Marquette, Mich.	157,482	191
Butte, Mont.	152,327	192
Cheyenne - Scottsbluff, Wyo.	142,241	193
Lima, Ohio	128,788	194
Lafayette, Ind.	120,294	195
Farmington, N.M.	119,668	196
Bowling Green, Ky.	117,475	197
Jackson, Tenn.	117,424	198
Victoria, Tex.	114,937	199
Harrisonburg, Va.	113,260	200
Hagerstown, Md.	110,166	201
Presque Isle, Maine	104,128	202
Flagstaff, Ariz.	104,105	203
Twin Falls, Ida.	102,514	204
Parkersburg, W.Va.	101,518	205
Zanesville, Ohio	90,845	206
Mankato, Minn.	87,620	207
Ottumwa - Kirksville, Iowa-Mo.	83,661	208
Bend, Ore.	77,431	209
Helena, Mont.	71,255	210
North Platte, Neb.	49,609	211
Alpena, Mich.	34,030	212
Glendive, Mont.	22,718	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

EATING & DRINKING PLACE SALES

ADI	($000)	Rank
New York, N.Y.	11,256,930	1
Los Angeles, Calif.	8,644,090	2
Boston, Mass.	4,705,503	3
San Francisco, Calif.	4,680,203	4
Chicago, Ill.	4,554,233	5
Philadelphia, Pa.	4,023,723	6
Dallas - Ft. Worth, Tex.	2,848,957	7
Washington, D.C.	2,841,178	8
Houston, Tex.	2,659,334	9
Detroit, Mich.	2,554,569	10
Miami, Fla.	2,119,040	11
Atlanta, Ga.	2,118,849	12
Cleveland, Ohio	2,081,787	13
Seattle - Tacoma, Wash.	2,075,972	14
Denver, Colo.	1,940,459	15
Minneapolis - St. Paul, Minn.	1,797,714	16
Hartford - New Haven, Conn.	1,514,236	17
Pittsburgh, Pa.	1,493,712	18
St. Louis, Mo.	1,489,572	19
Sacramento - Stockton, Calif.	1,484,270	20
San Diego, Calif.	1,469,036	21
Tampa - St. Petersburg, Fla.	1,450,781	22
Baltimore, Md.	1,411,160	23
Phoenix, Ariz.	1,317,343	24
Indianapolis, Ind.	1,275,570	25
Portland, Ore.	1,270,070	26
New Orleans, La.	1,218,449	27
Orlando - Daytona Beach - Melbourne, Fla.	1,152,206	28
Oklahoma City, Okla.	1,097,834	29
Cincinnati, Ohio	1,078,857	30
Milwaukee, Wisc.	1,018,160	31
Kansas City, Mo.	997,657	32
Columbus, Ohio	951,373	33
Providence - New Bedford, R.I.-Mass.	939,949	34
San Antonio, Tex.	891,464	35
Buffalo, N.Y.	848,981	36
Charlotte, N.C.	818,227	37
Nashville, Tenn.	788,567	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	786,763	39
Raleigh - Durham, N.C.	785,770	40
Grand Rapids - Kalamazoo - Battle Creek, Mich.	755,794	41
Salt Lake City, Utah	710,351	42
Louisville, Ky.	696,090	43
Harrisburg - York - Lancaster - Lebanon, Pa.	694,291	44
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	676,589	45
Greenville - Spartanburg - Asheville, S.C.-N.C.	675,272	46
Dayton, Ohio	668,136	47
Greensboro - Winston-Salem - High Point, N.C.	662,561	48
Albany - Schenectady - Troy, N.Y.	641,607	49
Toledo, Ohio	641,031	50
Memphis, Tenn.	625,482	51
Tulsa, Okla.	612,039	52
Flint - Saginaw - Bay City, Mich.	605,026	53
Knoxville, Tenn.	599,762	54
Austin, Tex.	594,777	55
Albuquerque, N.M.	581,500	56
Jacksonville, Fla.	572,834	57
Rochester, N.Y.	549,191	58
Mobile - Pensacola, Ala.-Fla.	542,610	59
Fresno - Visalia, Calif.	524,073	60
Richmond, Va.	505,530	61
Syracuse, N.Y.	501,363	62
Wichita - Hutchinson, Kans.	496,838	63
Birmingham, Ala.	489,964	64
Portland - Poland Spring, Maine	488,162	65
Little Rock, Ark.	486,723	66
Omaha, Neb.	477,641	67
Charleston - Huntington, W.Va.	461,620	68
Green Bay, Wisc.	453,811	69
Wilkes-Barre - Scranton, Pa.	451,981	70
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	445,453	71
Des Moines, Iowa	423,372	72
Las Vegas, Nev.	422,527	73
Springfield - Decatur - Champaign, Ill.	416,109	74
Spokane, Wash.	402,899	75
Springfield, Mass.	395,988	76
Tucson, Ariz.	395,652	77
Shreveport - Texarkana, La.-Tex.-Ark.	391,294	78
Lexington, Ky.	387,971	79
Davenport - Rock Island - Moline, Iowa-Ill.	387,038	80
Burlington - Plattsburgh, Vt.-N.Y.	385,743	81
South Bend - Elkhart, Ind.	382.067	82
Roanoke - Lynchburg, Va.	379.367	83
Baton Rouge, La.	368,789	84
Salinas - Monterey, Calif.	361.027	85
Madison, Wisc.	359,931	86
Cedar Rapids - Waterloo - Dubuque, Iowa	357,046	87
Waco - Temple, Tex.	343,151	88
Youngstown, Ohio	330,201	89
Evansville, Ind.	326,335	90
Columbia, S.C.	324,008	91
Lincoln - Hastings - Kearney, Neb.	322,937	92
El Paso, Tex.	319,650	93
Chattanooga, Tenn.	319,076	94
Colorado Springs - Pueblo, Colo.	315,642	95
Odessa - Midland, Tex.	315,346	96
Corpus Christi, Tex.	306,694	97
Savannah, Ga.	306,559	98
Lansing, Mich.	304,636	99
Charleston, S.C.	302,015	100
Ft. Wayne, Ind.	301,088	101
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	293,400	102
Ft. Myers - Naples, Fla.	290,988	103
Reno, Nev.	281,773	104
Lafayette, La.	280,875	105
Springfield, Mo.	278,059	106
Johnstown - Altoona, Pa.	266,029	107
Peoria, Ill.	261,774	108
Jackson, Miss.	261,491	109
Florence, S.C.	259,137	110
Bristol - Kingsport - Johnson City, Tenn.	256,020	111
Huntsville - Decatur - Florence, Ala.	255,127	112
McAllen - Brownsville, Tex.	253,889	113
Amarillo, Tex.	251,833	114
Fargo, N.D.	249,429	115
Sioux Falls - Mitchell, S.D.	243,527	116
Rockford, Ill.	242,827	117
Greenville - New Bern - Washington, N.C.	243,199	118
Bakersfield, Calif.	236,836	119
Tyler - Longview, Tex.	226,633	120
Wichita Falls - Lawton, Tex.-Okla.	221,282	121
Boise, Ida.	220,916	122
Yakima, Wash.	219,902	123
Beaumont - Port Arthur, Tex.	218,818	124
Duluth - Superior, Minn.-Wisc.	216,204	125
La Crosse - Eau Claire, Wisc.	212,611	126
Eugene, Ore.	211,714	127
Traverse City - Cadillac, Mich.	211,328	128
Salisbury, Md.	202,947	129
Tallahassee - Thomasville, Fla.-Ga.	201,007	130
Augusta, Ga.	200,496	131
Topeka, Kans.	197,478	132
Chico - Redding, Calif.	197,256	133
Lubbock, Tex.	193,986	134
Erie, Pa.	191,989	135
Minot - Bismarck - Dickinson, N.D.	187,020	136
Macon, Ga.	186,231	137
Montgomery - Selma, Ala.	179,495	138
Wausau - Rhinelander, Wisc.	178,993	139
Sarasota, Fla.	177,091	140
Binghamton, N.Y.	174,091	141
Columbus, Ga.	174,022	142
Abilene - Sweetwater, Tex.	169,953	143
Terre Haute, Ind.	169,864	144
Columbia - Jefferson City, Mo.	167,727	145
Sioux City, Iowa	163,312	146
Medford, Ore.	160,768	147
Rochester - Mason City - Austin, Minn.-Iowa	156,971	148
Joplin - Pittsburg, Mo.-Kans.	156,674	149
Ft. Smith, Ark.	156,442	150
Bangor, Maine	156,312	151
Monroe - El Dorado, La.-Ark.	153,338	152
Wheeling - Steubenville, W.Va.-Ohio	151,501	153
Wilmington, N.C.	151,371	154
Albany, Ga.	140,908	155
Billings - Hardin, Mont.	140,093	156
Quincy - Hannibal, Ill.-Mo.	126,652	157
Gainesville, Fla.	122,899	158
Utica, N.Y.	121,351	159
Idaho Falls - Pocatello, Ida.	119,408	160
Panama City, Fla.	118,454	161
Biloxi - Gulfport - Pascagoula, Miss.	117,112	162
Rapid City, S.D.	109,123	163
Bluefield - Beckley - Oak Hill, W.Va.	107,714	164
Grand Junction, Colo.	104,535	165
Missoula, Mont.	98,607	166
Roswell, N.M.	94,799	167
Elmira, N.Y.	94,650	168
Watertown - Carthage, N.Y.	94,139	169
Casper - Riverton, Wyo.	90,721	170
Palm Springs, Calif.	90,399	171
Columbus - Tupelo, Miss.	90,290	172
Great Falls, Mont.	88,025	173
El Centro - Yuma, Calif.-Ariz.	86,579	174
Lake Charles, La.	85,016	175
Laurel - Hattiesburg, Miss.	83,232	176
Dothan, Ala.	81,692	177
Alexandria, La.	81,679	178
San Angelo, Tex.	79,947	179
Eureka, Calif.	77,764	180
Lafayette, Ind.	77,727	181
Butte, Mont.	74,151	182
Flagstaff, Ariz.	73,781	183
Clarksburg - Weston, W.Va.	68,344	184
Cheyenne - Scottsbluff, Wyo.	67,967	185
Ardmore - Ada, Okla.	67,888	186
Lima, Ohio	65,639	187
Jonesboro, Ark.	65,235	188
Laredo, Tex.	63,896	189
Charlottesville, Va.	62,953	190
Greenwood - Greenville, Miss.	61,303	191
Tuscaloosa, Ala.	60,872	192
Meridian, Miss.	58,142	193
Bowling Green, Ky.	57,926	194
St. Joseph, Mo.	56,829	195
Alexandria, Minn.	55,934	196
Jackson, Tenn.	54,845	197
Marquette, Mich.	51,507	198
Victoria, Tex.	47,452	199
Parkersburg, W.Va.	45,001	200
Harrisonburg, Va.	43,154	201
Farmington, N.M.	43,037	202
Zanesville, Ohio	39,632	203
Hagerstown, Md.	39,018	204
Twin Falls, Ida.	37,627	205
Bend, Ore.	34,589	206
Mankato, Minn.	33,627	207
Helena, Mont.	31,050	208
Ottumwa - Kirksville, Iowa-Mo.	26,431	209
Presque Isle, Maine	25,752	210
North Platte, Neb.	25,519	211
Alpena, Mich.	10,124	212
Glendive, Mont.	8,315	213

GENERAL MERCHANDISE STORE SALES

ADI	($000)	Rank
New York, N.Y.	11,567,684	1
Los Angeles, Calif.	9,105,251	2
Chicago, Ill	5,517,673	3
Philadelphia, Pa.	5,363,753	4
San Francisco, Calif.	4,706,353	5
Boston, Mass.	4,486,162	6
Washington, D.C.	3,450,952	7
Detroit, Mich.	3,329,949	8
Dallas - Ft. Worth, Tex.	3,162,721	9
Cleveland, Ohio	2,978,594	10
Houston, Tex.	2,873,780	11
Minneapolis - St. Paul, Minn.	2,781,708	12
Atlanta, Ga.	2,572,484	13
Miami, Fla.	2,427,445	14
St. Louis, Mo.	2,425,258	15
Pittsburgh, Pa.	2,316,644	16
Seattle - Tacoma, Wash.	1,984,792	17
Portland, Ore.	1,949,364	18
Denver, Colo.	1,887,537	19
Tampa - St. Petersburg, Fla.	1,783,463	20
San Diego, Calif.	1,692,945	21
Baltimore, Md.	1,632,215	22
Sacramento - Stockton, Calif.	1,628,630	23
Kansas City, Mo.	1,601,494	24
Hartford - New Haven, Conn.	1,590,845	25
Indianapolis, Ind.	1,586,988	26
Cincinnati, Ohio	1,523,785	27
Phoenix, Ariz.	1,514,899	28
Milwaukee, Wisc.	1,360,884	29
Orlando - Daytona Beach - Melbourne, Fla.	1,356,183	30
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,300,800	31
Nashville, Tenn.	1,259,618	32
Oklahoma City, Okla.	1,242,854	33
Columbus, Ohio	1,221,834	34
Memphis, Tenn.	1,183,552	35
New Orleans, La.	1,166,680	36
Raleigh - Durham, N.C.	1,083,360	37
Salt Lake City, Utah	1,018,504	38
Flint - Saginaw - Bay City, Mich.	1,012,891	39
Providence - New Bedford, R.I.-Mass.	1,010,285	40
Charlotte, N.C.	963,193	41
Norfolk - Portsmouth - Newport News - Hampton, Va.	961,218	42
Louisville, Ky.	960,567	43
Toledo, Ohio	949,586	44
San Antonio, Tex.	939,852	45
Dayton, Ohio	905,826	46
Charleston - Huntington, W.Va.	903,502	47
Harrisburg - York - Lancaster - Lebanon, Pa.	896,166	48
Greenville - Spartanburg - Asheville, S.C.-N.C.	883,092	49
Buffalo, N.Y.	874,224	50
Mobile - Pensacola, Ala.-Fla.	856,537	51
Little Rock, Ark.	796,756	52
Greensboro - Winston-Salem - High Point, N.C.	792,829	53
Richmond, Va.	790,923	54
Knoxville, Tenn.	763,549	55
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	761,368	56
Green Bay, Wisc.	760,305	57
Tulsa, Okla.	756,068	58
Albany - Schenectady - Troy, N.Y.	734,567	59
Wichita - Hutchinson, Kans.	732,473	60
Birmingham, Ala.	710,923	61
Shreveport - Texarkana, La.-Tex.-Ark.	676,559	62
Wilkes-Barre - Scranton, Pa.	659,661	63
Fresno - Visalia, Calif.	646,242	64
Jacksonville, Fla.	644,198	65
Omaha, Neb.	635,880	66
Albuquerque, N.M.	612,058	67
Des Moines, Iowa	600,455	68
Springfield - Decatur - Champaign, Ill.	593,085	69
Lansing, Mich.	590,061	70
Rochester, N.Y.	581,274	71
Youngstown, Ohio	571,828	72
Roanoke - Lynchburg, Va.	564,844	73
Lexington, Ky.	564,078	74
Austin, Tex.	557,925	75
Las Vegas, Nev.	537,008	76
Tucson, Ariz.	526,833	77
Jackson, Miss.	524,405	78
Baton Rouge, La.	522,353	79
Davenport - Rock Island - Moline, Iowa-Ill.	517,911	80
Cedar Rapids - Waterloo - Dubuque, Iowa	508,367	81
Evansville, Ind.	496,759	82
Chattanooga, Tenn.	496,615	83
Paducah - Cape Girardeau - Hurrisburg - Marion, Ky. Mo.-Ill.	493,811	84
Syracuse, N.Y.	491,481	85
Springfield, Mass.	483,121	86
Waco - Temple, Tex.	482,701	87
South Bend - Elkhart, Ind.	482,189	88
Springfield, Mo.	473,479	89
Portland - Poland Spring, Maine	468,043	90
El Paso, Tex.	463,591	91
Bristol - Kingsport - Johnson City, Tenn.	456,862	92
Colorado Springs - Pueblo, Colo.	443,159	93
Huntsville - Decatur - Florence, Ala.	439,302	94
Odessa - Midland, Tex.	437,861	95
Lincoln - Hastings - Kearney, Neb.	434,272	96
Columbia, S.C.	424,712	97
McAllen - Brownsville, Tex.	410,553	98
Spokane, Wash.	387,725	99
Peoria, Ill.	387,317	100
Rockford, Ill.	385,872	101
Tyler - Longview, Tex.	385,024	102
Johnstown - Altoona, Pa.	383,667	103
Lafayette, La.	377,251	104
Reno, Nev.	371,955	105
Ft. Wayne, Ind.	356,075	106
Wichita Falls - Lawton, Tex.-Okla.	344,064	107
Burlington - Plattsburgh, Vt.-N.Y.	338,789	108
Greenville - New Bern - Washington, N.C.	332,345	109
Beaumont - Port Arthur, Tex.	330,478	110
Madison, Wisc.	322,770	111
Fargo, N.D.	319,272	112
Ft. Myers - Naples, Fla	314,212	113
Charleston, S.C.	304,187	114
Bluefield - Beckley - Oak Hill, W.Va.	302,283	115
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	302,034	116
Montgomery - Selma, Ala.	293,366	117
Wheeling - Steubenville, W.Va.-Ohio	292,942	118
Savannah, Ga.	292,932	119
Joplin - Pittsburg, Mo.-Kans.	291,273	120
Tallahassee - Thomasville, Fla.-Ga.	290,113	121
Ft. Smith, Ark.	289,775	122
Salinas - Monterey, Calif.	289,506	123
Macon, Ga.	289,381	124
Corpus Christi, Tex.	289,151	125
Augusta, Ga.	281,932	126
Sioux Falls - Mitchell, S.D.	278,936	127
Eugene, Ore.	277,659	128
Duluth - Superior, Minn.-Wisc.	276,550	129
Columbia - Jefferson City, Mo.	271,840	130
Monroe - El Dorado, La.-Ark.	271,713	131
Wausau - Rhinelander, Wisc.	269,493	132
Amarillo, Tex.	265,614	133
Topeka, Kans.	262,819	134
Yakima, Wash.	261,278	135
La Crosse - Eau Claire, Wisc.	257,517	136
Columbus, Ga.	254,581	137
Rochester - Mason City - Austin, Minn.-Iowa	246,339	138
Lubbock, Tex.	245,218	139
Terre Haute, Ind.	241,945	140
Florence, S.C.	238,295	141
Erie, Pa.	234,703	142
Columbus - Tupelo, Miss.	228,879	143
Bakersfield, Calif.	215,256	144
Minot - Bismarck - Dickinson, N.D.	209,369	145
Binghamton, N.Y.	208,848	146
Sarasota, Fla.	207,068	147
Abilene - Sweetwater, Tex.	203,658	148
Quincy - Hannibal, Ill.-Mo.	202,846	149
Sioux City, Iowa	202,022	150
Chico - Redding, Calif.	197,306	151
Medford, Ore.	195,874	152
Albany, Ga.	192,836	153
Wilmington, N.C.	187,812	154
Bangor, Maine	174,035	155
Laurel - Hattiesburg, Miss.	172,748	156
Billings - Hardin, Mont.	172,113	157
Traverse City - Cadillac, Mich.	171,363	158
Boise, Ida.	168,530	159
Jackson, Tenn.	157,600	160
Laredo, Tex.	156,592	161
Dothan, Ala.	152,152	162
Greenwood - Greenville, Miss.	150,453	163
Salisbury, Md.	149,196	164
Biloxi - Gulfport - Pascagoula, Miss.	147,197	165
Elmira, N.Y.	144,951	166
Gainesville, Fla.	144,238	167
Lima, Ohio	144,217	168
Alexandria, La.	142,873	169
Utica, N.Y.	140,934	170
Lake Charles, La.	132,050	171
Idaho Falls - Pocatello, Ida.	130,390	172
Rapid City, S.D.	121,907	173
El Centro - Yuma, Calif.-Ariz.	119,316	174
Meridian, Miss.	118,452	175
Grand Junction, Colo.	118,240	176
St. Joseph, Mo.	113,417	177
Lafayette, Ind.	113,119	178
Charlottesville, Va.	112,470	179
Jonesboro, Ark.	111,121	180
Panama City, Fla.	109,492	181
Clarksburg - Weston, W.Va.	108,224	182
Parkersburg, W.Va.	106,623	183
San Angelo, Tex.	104,923	184
Roswell, N.M.	102,383	185
Tuscaloosa, Ala.	100,848	186
Palm Springs, Calif.	97,738	187
Ardmore - Ada, Okla.	96,448	188
Watertown - Carthage, N.Y.	90,659	189
Great Falls, Mont.	90,348	190
Cheyenne - Scottsbluff, Wyo.	89,121	191
Casper - Riverton, Wyo.	85,123	192
Bowling Green, Ky.	84,422	193
Hagerstown, Md.	83,708	194
Harrisonburg, Va.	79,417	195
Victoria, Tex.	76,272	196
Missoula, Mont.	71,965	197
Zanesville, Ohio	61,794	198
Flagstaff, Ariz.	60,009	199
Mankato, Minn.	50,269	200
Butte, Mont.	47,513	201
Twin Falls, Ida.	47,015	202
Presque Isle, Maine	46,773	203
Farmington, N.M.	46,759	204
Marquette, Mich.	46,102	205
Alexandria, Minn.	43,798	206
Eureka, Calif.	41,560	207
North Platte, Neb.	40,380	208
Bend, Ore.	35,732	209
Ottumwa - Kirksville, Iowa-Mo.	25,803	210
Alpena, Mich.	20,076	211
Helena, Mont.	15,880	212
Glendive, Mont.	4,961	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

DEPARTMENT STORE SALES

ADI	($000)	Rank
New York, N.Y.	9,829,544	1
Los Angeles, Calif.	8,213,960	2
Chicago, Ill.	4,845,355	3
Philadelphia, Pa.	4,728,157	4
San Francisco, Calif.	4,127,689	5
Boston, Mass.	3,764,548	6
Detroit, Mich.	3,067,585	7
Washington, D.C.	2,983,331	8
Dallas - Ft. Worth, Tex.	2,719,254	9
Cleveland, Ohio	2,610,408	10
Houston, Tex.	2,518,834	11
Minneapolis - St. Paul, Minn.	2,379,711	12
Atlanta, Ga.	2,238,274	13
St. Louis, Mo.	2,146,380	14
Pittsburgh, Pa.	2,104,407	15
Miami, Fla.	2,062,657	16
Seattle - Tacoma, Wash.	1,718,678	17
Portland, Ore.	1,626,566	18
Denver, Colo.	1,580,976	19
San Diego, Calif.	1,526.768	20
Tampa - St. Petersburg, Fla.	1,490,131	21
Hartford - New Haven, Conn.	1,441,232	22
Indianapolis, Ind.	1,430,504	23
Sacramento - Stockton, Calif.	1,409,053	24
Baltimore, Md.	1,390,783	25
Cincinnati, Ohio	1,343,760	26
Kansas City, Mo.	1,320,117	27
Phoenix, Ariz.	1,228,702	28
Milwaukee, Wisc.	1,217,569	29
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,209,831	30
Orlando - Daytona Beach - Melbourne, Fla.	1,108,171	31
Columbus, Ohio	1,104,519	32
Nashville, Tenn.	974,775	33
New Orleans, La.	892,514	34
Providence - New Bedford, R.I.-Mass.	891,549	35
Flint - Saginaw - Bay City, Mich.	884,291	36
Oklahoma City, Okla.	864,874	37
Memphis, Tenn.	862,996	38
Louisville, Ky.	801,993	39
Dayton, Ohio	786,881	40
Salt Lake City, Utah	786,273	41
Toledo, Ohio	769,430	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	745,719	43
Raleigh - Durham, N.C.	743,802	44
Harrisburg - York - Lancaster - Lebanon, Pa.	740,717	45
Buffalo, N.Y.	719,548	46
Charlotte, N.C.	717,552	47
San Antonio, Tex.	715,354	48
Charleston - Huntington, W.Va.	705,131	49
Little Rock, Ark.	680,834	50
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	651,475	51
Mobile - Pensacola, Ala.-Fla.	637,752	52
Richmond, Va.	629,996	53
Greenville - Spartanburg - Asheville, S.C.-N.C.	620,516	54
Tulsa, Okla.	616,643	55
Albany - Schenectady - Troy, N.Y.	597,208	56
Green Bay, Wisc.	582,075	57
Knoxville, Tenn.	574,955	58
Greensboro - Winston-Salem - High Point, N.C.	557,791	59
Fresno - Visalia, Calif.	546,277	60
Lansing, Mich.	546,048	61
Wichita - Hutchinson, Kans.	544,035	62
Wilkes-Barre - Scranton, Pa.	539,452	63
Birmingham, Ala.	533,397	64
Rochester, N.Y.	518,295	65
Youngstown, Ohio	514,861	66
Omaha, Neb.	509,062	67
Shreveport - Texarkana, La.-Tex.-Ark.	499,166	68
Jacksonville, Fla.	496,634	69
Springfield - Decatur - Champaign, Ill.	485,500	70
Las Vegas, Nev.	477,981	71
Des Moines, Iowa	455,964	72
Tucson, Ariz.	453,360	73
Davenport - Rock Island - Moline, Iowa-Ill.	436,371	74
Austin, Tex.	428,834	75
Cedar Rapids - Waterloo - Dubuque, Iowa	422,364	76
Syracuse, N.Y.	418,810	77
Lexington, Ky.	416,654	78
Roanoke - Lynchburg, Va.	416,502	79
Springfield, Mo.	409,908	80
Baton Rouge, La.	406,534	81
Evansville, Ind.	406,121	82
Springfield, Mass.	403,148	83
Albuquerque, N.M.	396,900	84
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	392,470	85
South Bend - Elkhart, Ind.	389,789	86
El Paso, Tex.	384,391	87
Colorado Springs - Pueblo, Colo.	379,000	88
Chattanooga, Tenn.	368,688	89
Portland - Poland Spring, Maine	361,145	90
Waco - Temple, Tex.	356,614	91
Huntsville - Decatur - Florence, Ala.	343,039	92
Columbia, S.C.	339,015	93
Odessa - Midland, Te[illegible]	336,770	94
Jackson, Miss.	333,355	95
Reno, Nev.	330,374	96
Rockford, Ill.	329,418	97
Peoria, Ill.	327,405	98
Bristol - Kingsport - Johnson City, Tenn.	327,122	99
McAllen - Brownsville, Tex.	324,865	100
Johnstown - Altoona, Pa.	319,954	101
Tyler - Longview, Tex.	317,495	102
Lafayette, La.	295,813	103
Madison, Wisc.	286,680	104
Spokane, Wash.	285,496	105
Ft. Wayne, Ind.	279,075	106
Lincoln - Hastings - Kearney, Neb.	274,349	107
Beaumont - Port Arthur, Tex.	265,726	108
Ft. Smith, Ark.	264,850	109
Burlington - Plattsburgh, Vt.-N.Y.	257,435	110
Wichita Falls - Lawton, Tex.-Okla.	256,457	111
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	253,952	112
Ft. Myers - Naples, Fla.	252,640	113
Salinas - Monterey, Calif.	250,760	114
Wheeling - Steubenville, W.Va.-Ohio	249,093	115
Joplin - Pittsburg, Mo.-Kans.	242,787	116
Columbia - Jefferson City, Mo.	235,046	117
Charleston, S.C.	233,382	118
Fargo, N.D.	233,033	119
Topeka, Kans.	224,170	120
Bluefield - Beckley - Oak Hill, W.Va.	221,661	121
Macon, Ga.	216,276	122
Tallahassee - Thomasville, Fla.-Ga.	211,038	123
Savannah, Ga.	208,634	124
Duluth - Superior, Minn.-Wisc.	208,351	125
Corpus Christi, Tex.	204,018	126
Greenville - New Bern - Washington, N.C.	199,259	127
La Crosse - Eau Claire, Wisc.	198,342	128
Columbus, Ga.	198,041	129
Sioux Falls - Mitchell, S.D.	196,402	130
Rochester - Mason City - Austin, Minn.-Iowa	195,064	131
Montgomery - Selma, Ala.	193,550	132
Eugene, Ore.	190,884	133
Yakima, Wash.	181,469	134
Wausau - Rhinelander, Wisc.	180,655	135
Augusta, Ga.	179,441	136
Erie, Pa.	178,416	137
Sarasota, Fla.	176,218	138
Terre Haute, Ind.	171,519	139
Lubbock, Tex.	170,266	140
Columbus - Tupelo, Miss.	169,550	141
Amarillo, Tex.	169,359	142
Bakersfield, Calif.	168,882	143
Monroe - El Dorado, La.-Ark.	167,590	144
Binghamton, N.Y.	166,760	145
Minot - Bismarck - Dickinson, N.D.	155,396	146
Quincy - Hannibal, Ill.-Mo.	147,222	147
Chico - Redding, Calif.	142,116	148
Florence, S.C.	134,410	149
Sioux City, Iowa	132,807	150
Traverse City - Cadillac, Mich.	132,762	151
Medford, Ore.	130,763	152
Abilene - Sweetwater, Tex.	130,563	153
Laredo, Tex.	129,299	154
Elmira, N.Y.	124,292	155
Jackson, Tenn.	123,354	156
Lima, Ohio	118,088	157
Utica, N.Y.	117,723	158
Gainesville, Fla.	115,163	159
Bangor, Maine	114,158	160
Boise, Ida.	111,588	161
Lafayette, Ind.	111,362	162
Albany, Ga.	111,154	163
Biloxi - Gulfport - Pascagoula, Miss.	109,852	164
Salisbury, Md.	109,598	165
Billings - Hardin, Mont.	102,837	166
Wilmington, N.C.	100,677	167
Parkersburg, W.Va.	100,022	168
Grand Junction, Colo.	99,941	169
Greenwood - Greenville, Miss.	97,633	170
Lake Charles, La.	97,328	171
Alexandria, La.	95,158	172
Jonesboro, Ark.	95,121	173
Laurel - Hattiesburg, Miss.	90,664	174
El Centro - Yuma, Calif.-Ariz.	90,314	175
Dothan, Ala.	88,420	176
Idaho Falls - Pocatello, Ida.	87,072	177
Palm Springs, Calif.	84,751	178
Roswell, N.M.	84,690	179
Charlottesville, Va.	82,792	180
Tuscaloosa, Ala.	82,443	181
Rapid City, S.D.	81,999	182
St. Joseph, Mo.	77,762	183
Panama City, Fla.	76,126	184
Clarksburg - Weston, W.Va.	75,911	185
Cheyenne - Scottsbluff, Wyo.	74,545	186
Hagerstown, Md.	74,169	187
Bowling Green, Ky.	73,500	188
Meridian, Miss.	69,102	189
Watertown - Carthage, N.Y.	67,441	190
Victoria, Tex.	67,299	191
San Angelo, Tex.	65,716	192
Harrisonburg, Va.	58,250	193
Great Falls, Mont.	57,295	194
Missoula, Mont.	57,094	195
Zanesville, Ohio	56,007	196
Ardmore - Ada, Okla.	54,096	197
Casper - Riverton, Wyo.	54,005	198
Mankato, Minn.	41,768	199
Farmington, N.M.	37,764	200
Presque Isle, Maine	34,608	201
Butte, Mont.	31,164	202
North Platte, Neb.	27,054	203
Eureka, Calif.	26,381	204
Flagstaff, Ariz.	24,088	205
Twin Falls, Ida.	24,047	206
Marquette, Mich.	21,001	207
Bend, Ore.	18,128	208
Alpena, Mich.	15,965	209
Ottumwa - Kirksville, Iowa-Mo.	13,180	210
Alexandria, Minn.	11,652	211
Helena, Mont.	9,423	212
Glendive, Mont.	3,181	213

APPAREL & ACCESSORIES STORE SALES

ADI	($000)	Rank
New York, N.Y.	8,149,206	1
Los Angeles, Calif.	4,564,874	2
Chicago, Ill.	3,223,643	3
Philadelphia, Pa.	2,606,792	4
San Francisco, Calif.	2,321,090	5
Boston, Mass.	2,236,136	6
Detroit, Mich.	1,676,910	7
Dallas - Ft. Worth, Tex.	1,480,195	8
Houston, Tex.	1,474,570	9
Washington, D.C.	1,454,231	10
Miami, Fla.	1,346,073	11
Cleveland, Ohio	1,008,523	12
Seattle - Tacoma, Wash.	1,001,394	13
Atlanta, Ga.	922,709	14
Minneapolis - St. Paul, Minn.	815,971	15
Hartford - New Haven, Conn.	771,166	16
Pittsburgh, Pa.	757,291	17
Denver, Colo.	735,742	18
St. Louis, Mo.	708,696	19
San Diego, Calif.	703,769	20
Sacramento - Stockton, Calif.	636,764	21
Indianapolis, Ind.	611,211	22
Baltimore, Md.	597,855	23
Oklahoma City, Okla.	597,753	24
New Orleans, La.	592,881	25
Portland, Ore.	562,552	26
Charlotte, N.C.	521,446	27
Providence - New Bedford, R.I.-Mass.	491,204	28
Kansas City, Mo.	490,335	29
Tampa - St. Petersburg, Fla.	487,203	30
Memphis, Tenn.	470,648	31
Phoenix, Ariz.	467,876	32
San Antonio, Tex.	457,535	33
Birmingham, Ala.	452,712	34
Buffalo, N.Y.	449,303	35
Raleigh - Durham, N.C.	435,232	36
Greensboro - Winston-Salem - High Point, N.C.	421,029	37
Albany - Schenectady - Troy, N.Y.	419,071	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	414,070	39
Greenville - Spartanburg - Asheville, S.C.-N.C.	412,162	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	405,298	41
Cincinnati, Ohio	404,800	42
Nashville, Tenn.	401,733	43
Milwaukee, Wisc.	400,158	44
Orlando - Daytona Beach - Melbourne, Fla.	387,697	45
Columbus, Ohio	372,813	46
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	368,430	47
Tulsa, Okla.	349,091	48
Salt Lake City, Utah	348,159	49
Louisville, Ky.	324,306	50
Little Rock, Ark.	318,325	51
Harrisburg - York - Lancaster - Lebanon, Pa.	311,630	52
Flint - Saginaw - Bay City, Mich.	307,320	53
Knoxville, Tenn.	303,675	54
Syracuse, N.Y.	301,728	55
Wilkes-Barre - Scranton, Pa.	289,981	56
Dayton, Ohio	282,744	57
McAllen - Brownsville, Tex.	281,902	58
Fresno - Visalia, Calif.	279,496	59
Shreveport - Texarkana, La.-Tex.-Ark.	274,078	60
Wichita - Hutchinson, Kans.	269,990	61
Richmond, Va.	267,403	62
Austin, Tex.	261,913	63
Albuquerque, N.M.	259,675	64
Charleston - Huntington, W.Va.	259,329	65
Rochester, N.Y.	258,069	66
Jacksonville, Fla.	257,524	67
Springfield - Decatur - Champaign, Ill.	234,474	68
Des Moines, Iowa	220,703	69
Toledo, Ohio	220,022	70
Mobile - Pensacola, Ala.-Fla.	210,017	71
Chattanooga, Tenn.	203,877	72
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	203,544	73
Las Vegas, Nev.	202,202	74
Omaha, Neb.	202,057	75
El Paso, Tex.	198,545	76
Evansville, Ind.	197,500	77
Green Bay, Wisc.	194,738	78
Roanoke - Lynchburg, Va.	193,808	79
Springfield, Mass.	191,734	80
Salinas - Monterey, Calif.	188,685	81
Lexington, Ky.	183,058	82
Columbia, S.C.	182,664	83
Portland - Poland Spring, Maine	181,752	84
Spokane, Wash.	180,386	85
Burlington - Plattsburgh, Vt.-N.Y.	178,069	86
Davenport - Rock Island - Moline, Iowa-Ill.	176,207	87
Amarillo, Tex.	176,106	88
Huntsville - Decatur - Florence, Ala.	174,585	89
Jackson, Miss.	174,539	90
Baton Rouge, La.	172,547	91
Tyler - Longview, Tex.	171,583	92
Cedar Rapids - Waterloo - Dubuque, Iowa	171,068	93
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	170,585	94
Lafayette, La.	169,761	95
South Bend - Elkhart, Ind.	166,847	96
Odessa - Midland, Tex.	166,094	97
Lansing, Mich.	164,634	98
Savannah, Ga.	163,401	99
Beaumont - Port Arthur, Tex.	162,851	100
Tucson, Ariz.	160,254	101
Waco - Temple, Tex.	158,381	102
Lincoln - Hastings - Kearney, Neb.	157,666	103
Charleston, S.C.	155,862	104
Youngstown, Ohio	152,545	105
Corpus Christi, Tex.	147,974	106
Bristol - Kingsport - Johnson City, Tenn.	144,616	107
Sioux Falls - Mitchell, S.D.	141 322	108
Johnstown - Altoona, Pa.	139,951	109
Madison, Wisc.	137,272	110
Florence, S.C.	136,806	111
Ft. Wayne, Ind.	134,906	112
Fargo, N.D.	134,481	113
Augusta, Ga.	133,431	114
Colorado Springs - Pueblo, Colo.	130,289	115
Peoria, Ill.	128,854	116
Montgomery - Selma, Ala.	125,986	117
Monroe - El Dorado, La.-Ark.	125,090	118
Laredo, Tex.	122,388	119
Greenville - New Bern - Washington, N.C.	121,663	120
Ft. Myers - Naples, Fla.	119,474	121
Yakima, Wash.	118,342	122
Reno, Nev.	116,691	123
Lubbock, Tex.	116,510	124
Wichita Falls - Lawton, Tex.-Okla.	115,357	125
Rockford, Ill.	113,243	126
Springfield, Mo.	109,932	127
Erie, Pa.	107,040	128
Terre Haute, Ind.	106,382	129
Abilene - Sweetwater, Tex.	103,411	130
Wilmington, N.C.	103,284	131
Bakersfield, Calif.	100,547	132
Minot - Bismarck - Dickinson, N.D.	100,234	133
Traverse City - Cadillac, Mich.	100,059	134
Macon, Ga.	98,589	135
Binghamton, N.Y.	96,421	136
Eugene, Ore.	95,701	137
Sioux City, Iowa	95,139	138
Rochester - Mason City - Austin, Minn.-Iowa	93,662	139
Tallahassee - Thomasville, Fla.-Ga.	92,964	140
Columbus - Tupelo, Miss.	92,543	141
Columbia - Jefferson City, Mo.	91,825	142
Albany, Ga.	90,256	143
Columbus, Ga.	89,454	144
Wausau - Rhinelander, Wisc.	88,355	145
La Crosse - Eau Claire, Wisc.	87,151	146
Salisbury, Md.	85,168	147
Chico - Redding, Calif.	83,427	148
Duluth - Superior, Minn.-Wisc.	82,677	149
Utica, N.Y.	81,462	150
Boise, Ida.	80,401	151
Joplin - Pittsburg, Mo.-Kans.	77,774	152
Medford, Ore.	76,983	153
Wheeling - Steubenville, W.Va.-Ohio	76,553	154
Sarasota, Fla.	75,693	155
Ft. Smith, Ark.	73,799	156
Quincy - Hannibal, Ill.-Mo.	71,826	157
Roswell, N.M.	69,397	158
Topeka, Kans.	69,138	159
Bluefield - Beckley - Oak Hill, W.Va.	68,162	160
Laurel - Hattiesburg, Miss.	65,830	161
Bangor, Maine	65,106	162
Idaho Falls - Pocatello, Ida.	63,046	163
Billings - Hardin, Mont.	61,748	164
Alexandria, La.	61,243	165
Dothan, Ala.	59,616	166
Lake Charles, La.	58,823	167
Greenwood - Greenville, Miss.	55,557	168
El Centro - Yuma, Calif.-Ariz.	55,267	169
Charlottesville, Va.	50,218	170
Elmira, N.Y.	49,820	171
Casper - Riverton, Wyo.	48,840	172
Rapid City, S.D.	48,131	173
Ardmore - Ada, Okla.	47,956	174
Grand Junction, Colo.	47,871	175
Eureka, Calif.	47,182	176
Gainesville, Fla.	45,691	177
Watertown - Carthage, N.Y.	45,046	178
Great Falls, Mont.	44,699	179
Tuscaloosa, Ala.	44,025	180
Palm Springs, Calif.	42,186	181
San Angelo, Tex.	41,792	182
Missoula, Mont.	41,638	183
Jackson, Tenn.	40,383	184
Jonesboro, Ark.	40,034	185
Cheyenne - Scottsbluff, Wyo.	38,393	186
Biloxi - Gulfport - Pascagoula, Miss.	37,330	187
Alexandria, Minn.	37,227	188
Meridian, Miss.	34,462	189
Victoria, Tex.	33,484	190
Lafayette, Ind.	31,432	191
Panama City, Fla.	31,425	192
St. Joseph, Mo.	29,388	193
Lima, Ohio	29,354	194
Marquette, Mich.	27,303	195
Hagerstown, Md.	27,029	196
Clarksburg - Weston, W.Va.	26,056	197
Mankato, Minn.	25,611	198
Farmington, N.M.	24,328	199
Butte, Mont.	23,805	200
Bowling Green, Ky.	23,382	201
Parkersburg, W.Va.	23,305	202
Bend, Ore.	22,390	203
Twin Falls, Ida.	21,197	204
Helena, Mont.	18,225	205
Harrisonburg, Va.	15,722	206
Zanesville, Ohio	14,902	207
Flagstaff, Ariz.	14,072	208
Ottumwa - Kirksville, Iowa-Mo.	13,827	209
Presque Isle, Maine	13,513	210
North Platte, Neb.	12,217	211
Alpena, Mich.	9,797	212
Glendive, Mont.	7,534	213

FURNITURE / HOME FURNISHINGS / APPLIANCE STORE SALES

ADI	($000)	Rank
New York, N.Y.	7,002,938	1
Los Angeles, Calif.	4,550,768	2
Chicago, Ill.	2,484,805	3
San Francisco, Calif.	2,230,436	4
Philadelphia, Pa.	2,064,367	5
Boston, Mass.	1,692,260	6
Washington, D.C.	1,689,575	7
Detroit, Mich.	1,398,330	8
Dallas - Ft. Worth, Tex.	1,305,603	9
Miami, Fla.	1,267,846	10
Houston, Tex.	1,256,797	11
Denver, Colo.	1,056,892	12
Atlanta, Ga.	982,934	13
Cleveland, Ohio	982,423	14
Minneapolis - St. Paul, Minn.	881,274	15
Seattle - Tacoma, Wash.	864,051	16
Tampa - St. Petersburg, Fla.	829,155	17
Phoenix, Ariz.	783,056	18
Sacramento - Stockton, Calif.	760,917	19
St. Louis, Mo.	753,611	20
San Diego, Calif.	743,316	21
Pittsburgh, Pa.	737,851	22
Baltimore, Md.	678,035	23
Hartford - New Haven, Conn.	672,781	24
Indianapolis, Ind.	584,876	25
Orlando - Daytona Beach - Melbourne, Fla.	572,351	26
Oklahoma City, Okla.	561,970	27
New Orleans, La.	557,434	28
Raleigh - Durham, N.C.	538,992	29
Charlotte, N.C.	523,092	30
Norfolk - Portsmouth - Newport News - Hampton, Va.	501,768	31
Portland, Ore.	497,000	32
Salt Lake City, Utah	491,523	33
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	475,430	34
Columbus, Ohio	474,278	35
Kansas City, Mo.	472,332	36
Grand Rapids - Kalamazoo - Battle Creek, Mich.	454,890	37
Cincinnati, Ohio	453,071	38
Milwaukee, Wisc.	446,655	39
Greensboro - Winston-Salem - High Point, N.C.	439,685	40
Nashville, Tenn.	435,314	41
Memphis, Tenn.	428,336	42
San Antonio, Tex.	408,584	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	391,822	44
Harrisburg - York - Lancaster - Lebanon, Pa.	382,941	45
Providence - New Bedford, R.I.-Mass.	352,119	46
Buffalo, N.Y.	351,336	47
Birmingham, Ala.	332,721	48
Dayton, Ohio	328,986	49
Tulsa, Okla.	324,866	50
Louisville, Ky.	323,513	51
Albany - Schenectady - Troy, N.Y.	318,498	52
Wichita - Hutchinson, Kans.	314,014	53
Omaha, Neb.	309,538	54
Flint - Saginaw - Bay City, Mich.	300,409	55
Mobile - Pensacola, Ala.-Fla.	296,783	56
Knoxville, Tenn.	292,456	57
Austin, Tex.	290,532	58
Richmond, Va.	286,252	59
Madison, Wisc.	276,898	60
Jacksonville, Fla.	276,305	61
Rochester, N.Y.	275,176	62
Fresno - Visalia, Calif.	274,260	63
Albuquerque, N.M.	274,209	64
Toledo, Ohio	267,810	65
Shreveport - Texarkana, La.-Tex.-Ark.	257,612	66
Charleston - Huntington, W.Va.	255,638	67
Ft. Myers - Naples, Fla.	248,111	68
Little Rock, Ark.	245,690	69
Syracuse, N.Y.	241,790	70
Las Vegas, Nev.	230,019	71
Chattanooga, Tenn.	229,455	72
Baton Rouge, La.	224,444	73
Wilkes-Barre - Scranton, Pa.	223,915	74
Des Moines, Iowa	219,967	75
Green Bay, Wisc.	219,259	76
Tucson, Ariz.	216,962	77
Springfield - Decatur - Champaign, Ill.	214,137	78
Roanoke - Lynchburg, Va.	212,146	79
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	206,148	80
South Bend - Elkhart, Ind.	183,552	81
Lexington, Ky.	183,097	82
Odessa - Midland, Tex.	182,971	83
Davenport - Rock Island - Moline, Iowa-Ill.	180,802	84
McAllen - Brownsville, Tex.	179,628	85
Evansville, Ind.	179,216	86
Savannah, Ga.	178,504	87
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	174,808	88
Cedar Rapids - Waterloo - Dubuque, Iowa	172,477	89
Columbia, S.C.	171,972	90
Lansing, Mich.	169,855	91
Colorado Springs - Pueblo, Colo.	169,086	92
Charleston, S.C.	168,946	93
Spokane, Wash.	166,853	94
El Paso, Tex.	166,289	95
Jackson, Miss.	163,327	96
Greenville - New Bern - Washington, N.C.	162,065	97
Youngstown, Ohio	161,984	98
Johnstown - Altoona, Pa.	158,566	99
Lincoln - Hastings - Kearney, Neb.	157,722	100
Portland - Poland Spring, Maine	153,70[illegible]	101
Ft. Wayne, Ind.	153,147	102
Salinas - Monterey, Calif.	152,510	103
Huntsville - Decatur - Florence, Ala.	151,761	104
Lafayette, La.	151,447	105
Bristol - Kingsport - Johnson City, Tenn.	150,470	106
Sarasota, Fla.	148,616	107
Corpus Christi, Tex.	148,029	108
Burlington - Plattsburgh, Vt.-N.Y.	145,879	109
Springfield, Mass.	141,415	110
Springfield, Mo.	141,288	111
Florence, S.C.	139,284	112
Waco - Temple, Tex.	138,496	113
Peoria, Ill.	137,327	114
Sioux Falls - Mitchell, S.D.	133,663	115
Fargo, N.D.	129,480	116
Amarillo, Tex.	128,431	117
Augusta, Ga.	128,184	118
Rockford, Ill.	121,907	119
Tallahassee - Thomasville, Fla.-Ga.	119,954	120
Wichita Falls - Lawton, Tex.-Okla.	119,857	121
Tyler - Longview, Tex.	118,847	122
Reno, Nev.	117,351	123
Beaumont - Port Arthur, Tex.	115,153	124
Lubbock, Tex.	111,266	125
Macon, Ga.	110,178	126
Bakersfield, Calif.	108,950	127
Columbus, Ga.	108,371	128
Minot - Bismarck - Dickinson, N.D.	105,835	129
Eugene, Ore.	98,971	130
Montgomery - Selma, Ala.	98,308	131
Boise, Ida.	97,980	132
Laredo, Tex.	96,272	133
La Crosse - Eau Claire, Wisc.	95,476	134
Monroe - El Dorado, La.-Ark.	93,439	135
Columbus - Tupelo, Miss.	91,739	136
Topeka, Kans.	91,228	137
Erie, Pa.	89,672	138
Joplin - Pittsburg, Mo.-Kans.	88,431	139
Columbia - Jefferson City, Mo.	87,125	140
Wilmington, N.C.	85,632	141
Sioux City, Iowa	85,557	142
Bluefield - Beckley - Oak Hill, W.Va.	84,639	143
Binghamton, N.Y.	83,554	144
Rochester - Mason City - Austin, Minn.-Iowa	82,860	145
Wheeling - Steubenville, W.Va.-Ohio	82,386	146
Idaho Falls - Pocatello, Ida.	82,237	147
Albany, Ga.	81,944	148
Salisbury, Md.	81,453	149
Yakima, Wash.	77,819	150
Terre Haute, Ind.	77,810	151
Chico - Redding, Calif.	76,486	152
Traverse City - Cadillac, Mich.	76,310	153
Billings - Hardin, Mont.	75,011	154
Abilene - Sweetwater, Tex.	74,767	155
Ft. Smith, Ark.	73,628	156
Wausau - Rhinelander, Wisc.	73,608	157
Duluth - Superior, Minn.-Wisc.	73,123	158
Laurel - Hattiesburg, Miss.	68,347	159
Medford, Ore.	65,704	160
Quincy - Hannibal, Ill.-Mo.	64,616	161
Grand Junction, Colo.	62,360	162
Dothan, Ala.	62,006	163
Lake Charles, La.	61,852	164
Bangor, Maine	58,680	165
Roswell, N.M.	57,949	166
Utica, N.Y.	53,284	167
Great Falls, Mont.	52,945	168
Missoula, Mont.	50,521	169
Casper - Riverton, Wyo.	48,283	170
Charlottesville, Va.	48,145	171
Gainesville, Fla.	47,942	172
Butte, Mont.	47,846	173
Greenwood - Greenville, Miss.	47,737	174
Rapid City, S.D.	47,523	175
Alexandria, La.	44,158	176
Panama City, Fla.	43,413	177
Cheyenne - Scottsbluff, Wyo.	43,139	178
San Angelo, Tex.	42,164	179
Biloxi - Gulfport - Pascagoula, Miss.	38,932	180
Watertown - Carthage, N.Y.	38,537	181
Palm Springs, Calif.	36,426	182
Elmira, N.Y.	35,964	183
Meridian, Miss.	35,803	184
El Centro - Yuma, Calif.-Ariz.	34,565	185
Jonesboro, Ark.	32,596	186
Ardmore - Ada, Okla.	32,590	187
Jackson, Tenn.	32,237	188
Hagerstown, Md.	31,613	189
Lafayette, Ind.	31,455	190
Eureka, Calif.	29,912	191
Tuscaloosa, Ala.	29,527	192
Clarksburg - Weston, W.Va.	27,725	193
Harrisonburg, Va.	27,713	194
Bowling Green, Ky.	27,547	195
Alexandria, Minn.	26,365	196
Victoria, Tex.	24,727	197
St. Joseph, Mo.	24,351	198
Parkersburg, W.Va.	24,305	199
Lima, Ohio	23,954	200
Twin Falls, Ida.	23,795	201
Mankato, Minn.	21,107	202
Marquette, Mich.	20,917	203
Farmington, N.M.	17,541	204
Helena, Mont.	16,504	205
Flagstaff, Ariz.	14,846	206
Zanesville, Ohio	14,404	207
North Platte, Neb.	13,453	208
Ottumwa - Kirksville, Iowa-Mo.	11,711	209
Presque Isle, Maine	10,177	210
Bend, Ore.	9,097	211
Alpena, Mich.	7,521	212
Glendive, Mont.	4,991	213

FURNITURE & HOME FURNISHINGS STORE SALES

ADI	($000)	Rank
New York, N.Y.	3,803,783	1
Los Angeles, Calif.	2,079,102	2
Chicago, Ill.	1,291,825	3
Philadelphia, Pa.	1,077,870	4
San Francisco, Calif.	1,005,946	5
Boston, Mass.	988,050	6
Washington, D.C.	845,379	7
Houston, Tex.	703,363	8
Miami, Fla.	686,705	9
Dallas - Ft. Worth, Tex.	674,118	10
Detroit, Mich.	667,541	11
Atlanta, Ga.	538,694	12
Denver, Colo.	527,583	13
Cleveland, Ohio	525,335	14
Minneapolis - St. Paul, Minn.	433,384	15
Seattle - Tacoma, Wash.	430,655	16
Phoenix, Ariz.	411,531	17
Tampa - St. Petersburg, Fla.	410,949	18
Pittsburgh, Pa.	407,282	19
Sacramento - Stockton, Calif.	371,964	20
St. Louis, Mo.	369,363	21
San Diego, Calif.	364,893	22
Baltimore, Md.	362,545	23
Hartford - New Haven, Conn.	350,434	24
Norfolk - Portsmouth - Newport News - Hampton, Va.	327,234	25
Charlotte, N.C.	319,288	26
Raleigh - Durham, N.C.	305,035	27
Oklahoma City, Okla.	302,197	28
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	299,157	29
New Orleans, La.	294,766	30
Orlando - Daytona Beach - Melbourne, Fla.	293,023	31
Indianapolis, Ind.	289,376	32
Greensboro - Winston-Salem - High Point, N.C.	281,475	33
Salt Lake City, Utah	273,932	34
Cincinnati, Ohio	254,358	35
Memphis, Tenn.	242,974	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	236,253	37
Nashville, Tenn.	234,018	38
Kansas City, Mo.	226,320	39
Grand Rapids - Kalamazoo - Battle Creek, Mich.	222,491	40
Columbus, Ohio	219,395	41
Milwaukee, Wisc.	218,549	42
Omaha, Neb.	216,624	43
Portland, Ore.	213,557	44
Providence - New Bedford, R.I.-Mass.	198,847	45
San Antonio, Tex.	197,018	46
Harrisburg - York - Lancaster - Lebanon, Pa.	196,366	47
Birmingham, Ala.	185,074	48
Buffalo, N.Y.	182,009	49
Tulsa, Okla.	177,990	50
Knoxville, Tenn.	173,726	51
Mobile - Pensacola, Ala.-Fla.	170,703	52
Louisville, Ky.	169,720	53
Dayton, Ohio	167,743	54
Ft. Myers - Naples, Fla.	167,197	55
Jacksonville, Fla.	161,790	56
Albany - Schenectady - Troy, N.Y.	161,733	57
Flint - Saginaw - Bay City, Mich.	161,394	58
Richmond, Va.	157,507	59
Shreveport - Texarkana, La.-Tex.-Ark.	156,686	60
Little Rock, Ark.	155,103	61
Albuquerque, N.M.	154,643	62
Austin, Tex.	152,581	63
Wichita - Hutchinson, Kans.	151,872	64
Fresno - Visalia, Calif.	146,390	65
Chattanooga, Tenn.	144,909	66
Charleston - Huntington, W.Va.	138,420	67
Rochester, N.Y.	134,545	68
Roanoke - Lynchburg, Va.	132,220	69
Savannah, Ga.	121,803	70
Syracuse, N.Y.	120,014	71
Des Moines, Iowa	113,807	72
Toledo, Ohio	109,820	73
Florence, S.C.	109,580	74
Wilkes-Barre - Scranton, Pa.	108,928	75
Odessa - Midland, Tex.	107,730	76
Lexington, Ky.	106,482	77
Springfield - Decatur - Champaign, Ill.	104,303	78
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	103,955	79
Green Bay, Wisc.	103,893	80
Tucson, Ariz.	102,558	81
Greenville - New Bern - Washington, N.C.	102,132	82
Columbia, S.C.	101,284	83
Las Vegas, Nev.	100,287	84
Sarasota, Fla.	99,894	85
Baton Rouge, La.	98,954	86
Bristol - Kingsport - Johnson City, Tenn.	97,821	87
Charleston, S.C.	97,427	88
Evansville, Ind.	96,693	89
El Paso, Tex.	96,513	90
Jackson, Miss.	95,870	91
Youngstown, Ohio	93,305	92
McAllen - Brownsville, Tex.	92,661	93
Spokane, Wash.	92,439	94
Cedar Rapids - Waterloo - Dubuque, Iowa	92,394	95
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	92,280	96
Colorado Springs - Pueblo, Colo.	90,632	97
Davenport - Rock Island - Moline, Iowa-Ill.	90,628	98
Portland - Poland Spring, Maine	90,498	99
Johnstown - Altoona, Pa.	89,056	100
South Bend - Elkhart, Ind.	87,544	101
Huntsville - Decatur - Florence, Ala.	86,631	102
Lafayette, La.	84,046	103
Lincoln - Hastings - Kearney, Neb.	83,784	104
Springfield, Mo.	83,106	105
Augusta, Ga.	79,733	106
Wichita Falls - Lawton, Tex.-Okla.	76,518	107
Burlington - Plattsburgh, Vt.-N.Y.	75,352	108
Ft. Wayne, Ind.	75,038	109
Peoria, Ill.	74,752	110
Corpus Christi, Tex.	74,416	111
Lansing, Mich.	73,852	112
Tyler - Longview, Tex.	73,013	113
Salinas - Monterey, Calif.	71,605	114
Sioux Falls - Mitchell, S.D.	70,188	115
Fargo, N.D.	69,775	116
Waco - Temple, Tex.	69,253	117
Macon, Ga.	68,926	118
Amarillo, Tex.	66,346	119
Rockford, Ill.	65,427	120
Springfield, Mass.	64,898	121
Reno, Nev.	63,956	122
Columbus - Tupelo, Miss.	63,144	123
Lubbock, Tex.	62,733	124
Madison, Wisc.	62,529	125
Montgomery - Selma, Ala.	62,232	126
Bakersfield, Calif.	61,945	127
Columbus, Ga.	61,020	128
Wilmington, N.C.	59,994	129
Boise, Ida.	59,761	130
Bluefield - Beckley - Oak Hill, W.Va.	57,424	131
Eugene, Ore.	56,276	132
Minot - Bismarck - Dickinson, N.D.	55,081	133
Tallahassee - Thomasville, Fla.-Ga.	54,978	134
Salisbury, Md.	53,968	135
Joplin - Pittsburg, Mo.-Kans.	52,752	136
Monroe - El Dorado, La.-Ark.	52,062	137
Beaumont - Port Arthur, Tex.	50,770	138
Binghamton, N.Y.	50,074	139
Albany, Ga.	49,936	140
Yakima, Wash.	47,525	141
Wheeling - Steubenville, W.Va.-Ohio	47,318	142
Columbia - Jefferson City, Mo.	44,244	143
Dothan, Ala.	43,723	144
Idaho Falls - Pocatello, Ida.	42,784	145
Topeka, Kans.	42,600	146
Ft. Smith, Ark.	41,958	147
La Crosse - Eau Claire, Wisc.	41,638	148
Abilene - Sweetwater, Tex.	41,607	149
Sioux City, Iowa	39,864	150
Traverse City - Cadillac, Mich.	38,988	151
Wausau - Rhinelander, Wisc.	38,249	152
Billings - Hardin, Mont.	37,904	153
Terre Haute, Ind.	37,259	154
Chico - Redding, Calif.	36,995	155
Duluth - Superior, Minn.-Wisc.	36,885	156
Roswell, N.M.	36,760	157
Quincy - Hannibal, Ill.-Mo.	36,096	158
Rochester - Mason City - Austin, Minn.-Iowa	35,637	159
Erie, Pa.	34,891	160
Grand Junction, Colo.	33,156	161
Medford, Ore.	32,495	162
Greenwood - Greenville, Miss.	32,022	163
Utica, N.Y.	30,969	164
Charlottesville, Va.	30,935	165
Alexandria, La.	28,874	166
Bangor, Maine	28,220	167
Laurel - Hattiesburg, Miss.	28,076	168
Lake Charles, La.	26,124	169
Casper - Riverton, Wyo.	25,796	170
Rapid City, S.D.	25,720	171
Meridian, Miss.	25,449	172
El Centro - Yuma, Calif.-Ariz.	24,328	173
Panama City, Fla.	23,815	174
Great Falls, Mont.	22,846	175
Missoula, Mont.	22,492	176
Butte, Mont.	21,611	177
Cheyenne - Scottsbluff, Wyo.	21,460	178
Palm Springs, Calif.	20,991	179
Biloxi - Gulfport - Pascagoula, Miss.	20,704	180
Watertown - Carthage, N.Y.	20,573	181
Elmira, N.Y.	19,624	182
Hagerstown, Md.	19,374	183
Jonesboro, Ark.	18,274	184
Gainesville, Fla.	18,081	185
Bowling Green, Ky.	17,946	186
San Angelo, Tex.	16,543	187
Ardmore - Ada, Okla.	16,537	188
Jackson, Tenn.	16,426	189
Harrisonburg, Va.	16,377	190
Clarksburg - Weston, W.Va.	16,273	191
Tuscaloosa, Ala.	15,984	192
Parkersburg, W.Va.	15,697	193
Victoria, Tex.	14,916	194
Eureka, Calif.	14,839	195
Marquette, Mich.	14,248	196
Lafayette, Ind.	12,724	197
Alexandria, Minn.	11,955	198
Laredo, Tex.	11,709	199
Helena, Mont.	10,887	200
Twin Falls, Ida.	10,826	201
Lima, Ohio	10,729	202
St. Joseph, Mo.	10,157	203
Farmington, N.M.	8,990	204
Zanesville, Ohio	8,055	205
Flagstaff, Ariz.	7,513	206
North Platte, Neb.	6,887	207
Mankato, Minn.	6,676	208
Ottumwa - Kirksville, Iowa-Mo.	6,519	209
Presque Isle, Maine	6,262	210
Bend, Ore.	5,249	211
Alpena, Mich.	3,532	212
Glendive, Mont.	3,141	213

AUTOMOTIVE DEALER SALES

ADI	($000)	Rank
New York, N.Y.	18,307,085	1
Los Angeles, Calif.	18,051,509	2
Chicago, Ill.	10,029,410	3
Philadelphia, Pa.	9,184,097	4
San Francisco, Calif.	8,303,584	5
Boston, Mass.	8,083,131	6
Detroit, Mich.	6,710,389	7
Washington, D.C.	6,677,389	8
Miami, Fla.	6,282,558	9
Dallas - Ft. Worth, Tex.	6,093,432	10
Houston, Tex.	5,424,981	11
Atlanta, Ga.	5,188,279	12
Minneapolis - St. Paul, Minn.	5,144,732	13
Cleveland, Ohio	4,644,779	14
St. Louis, Mo.	4,114,742	15
Tampa - St. Petersburg, Fla.	4,072,584	16
Seattle - Tacoma, Wash.	3,786,802	17
Pittsburgh, Pa.	3,491,021	18
Denver, Colo.	3,346,796	19
Baltimore, Md.	3,322,183	20
Orlando - Daytona Beach - Melbourne, Fla.	3,250,507	21
Sacramento - Stockton, Calif.	3,222,071	22
Indianapolis, Ind.	3,177,149	23
San Diego, Calif.	3,164,039	24
Hartford - New Haven, Conn.	3,078,115	25
Kansas City, Mo.	3,037,848	26
Phoenix, Ariz.	2,694,175	27
Oklahoma City, Okla.	2,577,285	28
Portland, Ore.	2,565,196	29
Charlotte, N.C.	2,558,119	30
Raleigh - Durham, N.C.	2,239,613	31
Nashville, Tenn.	2,180,077	32
Cincinnati, Ohio	2,157,454	33
Columbus, Ohio	2,144,691	34
Milwaukee, Wisc.	2,071,096	35
Memphis, Tenn.	2,062,770	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	2,034,084	37
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,971,223	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,947,523	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,937,048	40
Greensboro - Winston-Salem - High Point, N.C.	1,864,822	41
Wichita - Hutchinson, Kans.	1,849,658	42
Providence - New Bedford, R.I.-Mass.	1,814,905	43
Harrisburg - York - Lancaster - Lebanon, Pa.	1,737,041	44
Jacksonville, Fla.	1,673,584	45
Salt Lake City, Utah	1,669,390	46
New Orleans, La.	1,655,763	47
Buffalo, N.Y.	1,613,505	48
Flint - Saginaw - Bay City, Mich.	1,607,088	49
San Antonio, Tex.	1,607,047	50
Dayton, Ohio	1,571,995	51
Birmingham, Ala.	1,568,003	52
Richmond, Va.	1,546,854	53
Albany - Schenectady - Troy, N.Y.	1,523,849	54
Louisville, Ky.	1,508,540	55
Charleston - Huntington, W.Va.	1,496,100	56
Mobile - Pensacola, Ala.-Fla.	1,457,749	57
Toledo, Ohio	1,408,444	58
Fresno - Visalia, Calif.	1,403,972	59
Little Rock, Ark.	1,402,154	60
Knoxville, Tenn.	1,363,529	61
Tulsa, Okla.	1,351,726	62
Rochester, N.Y.	1,278,446	63
Omaha, Neb.	1,273,851	64
Des Moines, Iowa	1,221,104	65
Albuquerque, N.M.	1,163,292	66
Syracuse, N.Y.	1,146,772	67
Wilkes-Barre - Scranton, Pa.	1,133,879	68
South Bend - Elkhart, Ind.	1,116,896	69
Portland - Poland Spring, Maine	1,093,517	70
Austin, Tex.	1,082,073	71
Shreveport - Texarkana, La.-Tex.-Ark.	1,039,685	72
Davenport - Rock Island - Moline, Iowa-Ill.	1,029,139	73
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	1,023,170	74
Green Bay, Wisc.	997,485	75
Springfield - Decatur - Champaign, Ill.	994,917	76
Roanoke - Lynchburg, Va.	984,657	77
Lexington, Ky.	959,633	78
Fargo, N.D.	946,273	79
Cedar Rapids - Waterloo - Dubuque, Iowa	939,421	80
Jackson, Miss.	938,935	81
Columbia, S.C.	930,734	82
Burlington - Plattsburgh, Vt.-N.Y.	926,005	83
Evansville, Ind.	915,911	84
Chattanooga, Tenn.	909,918	85
Bristol - Kingsport - Johnson City, Tenn.	905,507	86
Lincoln - Hastings - Kearney, Neb.	873,765	87
Spokane, Wash.	870,451	88
Springfield, Mo.	855,332	89
Huntsville - Decatur - Florence, Ala.	827,981	90
Ft. Myers - Naples, Fla.	816,576	91
Las Vegas, Nev.	806,576	92
Greenville - New Bern - Washington, N.C.	797,352	93
Charleston, S.C.	796,038	94
Sioux Falls - Mitchell, S.D.	792,572	95
Youngstown, Ohio	791,593	96
Johnstown - Altoona, Pa.	770,123	97
Odessa - Midland, Tex.	755,356	98
Lansing, Mich.	748,966	99
Tucson, Ariz.	746,227	100
Minot - Bismarck - Dickinson, N.D.	744,711	101
Madison, Wisc.	725,052	102
Savannah, Ga.	723,851	103
Baton Rouge, La.	720,984	104
Ft. Wayne, Ind.	717,893	105
Salinas - Monterey, Calif.	709,738	106
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	696,880	107
Springfield, Mass.	684,900	108
Peoria, Ill.	678,758	109
Waco - Temple, Tex.	668,982	110
Colorado Springs - Pueblo, Colo.	658,208	111
Amarillo, Tex.	653,283	112
Tyler - Longview, Tex.	653,143	113
Augusta, Ga.	641,212	114
Rockford, Ill.	628,861	115
Corpus Christi, Tex.	628,334	116
Lafayette, La.	617,523	117
Macon, Ga.	614,490	118
Columbia - Jefferson City, Mo.	599,325	119
El Paso, Tex.	591,439	120
Montgomery - Selma, Ala.	586,672	121
Rochester - Mason City - Austin, Minn.-Iowa	578,437	122
Wichita Falls - Lawton, Tex.-Okla.	570,026	123
Beaumont - Port Arthur, Tex.	567,304	124
Reno, Nev.	561,057	125
Lubbock, Tex.	559,849	126
Sioux City, Iowa	556,573	127
Florence, S.C.	537,825	128
Columbus, Ga.	531,739	129
Yakima, Wash.	529,900	130
Bluefield - Beckley - Oak Hill, W.Va.	525,096	131
Joplin - Pittsburg, Mo.-Kans.	519,507	132
Eugene, Ore.	518,736	133
Terre Haute, Ind.	517,345	134
Bakersfield, Calif.	515,471	135
McAllen - Brownsville, Tex.	515,090	136
Topeka, Kans.	510,335	137
La Crosse - Eau Claire, Wisc.	508,112	138
Monroe - El Dorado, La.-Ark.	473,060	139
Sarasota, Fla.	470,588	140
Abilene - Sweetwater, Tex.	469,590	141
Tallahassee - Thomasville, Fla.-Ga.	467,002	142
Wausau - Rhinelander, Wisc.	458,370	143
Binghamton, N.Y.	454,757	144
Erie, Pa.	454,133	145
Duluth - Superior, Minn.-Wisc.	441,420	146
Boise, Ida.	437,216	147
Albany, Ga.	426,781	148
Traverse City - Cadillac, Mich.	418,474	149
Wilmington, N.C.	417,661	150
Quincy - Hannibal, Ill.-Mo.	412,062	151
Columbus - Tupelo, Miss.	407,814	152
Medford, Ore.	398,721	153
Bangor, Maine	394,890	154
Wheeling - Steubenville, W.Va.-Ohio	387,271	155
Chico - Redding, Calif.	386,225	156
Dothan, Ala.	360,165	157
Ft. Smith, Ark.	352,040	158
Idaho Falls - Pocatello, Ida.	348,792	159
Salisbury, Md.	311,032	160
Rapid City, S.D.	303,576	161
Billings - Hardin, Mont.	293,755	162
Roswell, N.M.	290,975	163
Gainesville, Fla.	284,697	164
Utica, N.Y.	278,602	165
Laurel - Hattiesburg, Miss.	274,298	166
Panama City, Fla.	266,055	167
Greenwood - Greenville, Miss.	263,889	168
Biloxi - Gulfport - Pascagoula, Miss.	250,329	169
Casper - Riverton, Wyo.	249,940	170
Grand Junction, Colo.	235,625	171
Clarksburg - Weston, W.Va.	235,053	172
Watertown - Carthage, N.Y.	221,143	173
Palm Springs, Calif.	218,377	174
Elmira, N.Y.	214,564	175
Great Falls, Mont.	209,403	176
St. Joseph, Mo.	205,591	177
Meridian, Miss.	203,222	178
Alexandria, La.	201,882	179
Lake Charles, La.	200,516	180
El Centro - Yuma, Calif.-Ariz.	195,652	181
San Angelo, Tex.	191,411	182
Lafayette, Ind.	185,505	183
Missoula, Mont.	183,025	184
Alexandria, Minn.	182,834	185
Cheyenne - Scottsbluff, Wyo.	171,164	186
Ardmore - Ada, Okla.	169,548	187
Jackson, Tenn.	158,525	188
Parkersburg, W.Va.	148,945	189
Tuscaloosa, Ala.	146,966	190
Lima, Ohio	146,878	191
Jonesboro, Ark.	144,848	192
Eureka, Calif.	144,807	193
Charlottesville, Va.	137,962	194
Hagerstown, Md.	137,212	195
Farmington, N.M.	124,064	196
Butte, Mont.	122,638	197
Mankato, Minn.	114,063	198
Victoria, Tex.	112,919	199
Bowling Green, Ky.	111,403	200
Marquette, Mich.	108,327	201
Twin Falls, Ida.	101,679	202
Harrisonburg, Va.	100,623	203
Laredo, Tex.	98,356	204
North Platte, Neb.	86,857	205
Presque Isle, Maine	86,017	206
Zanesville, Ohio	85,065	207
Ottumwa - Kirksville, Iowa-Mo.	84,039	208
Bend, Ore.	73,088	209
Flagstaff, Ariz.	64,703	210
Helena, Mont.	54,909	211
Alpena, Mich.	31,674	212
Glendive, Mont.	26,167	213

GASOLINE SERVICE STATION SALES

ADI	($000)	Rank
New York, N.Y.	6,481,152	1
Los Angeles, Calif.	5,528,560	2
Chicago, Ill.	3,542,629	3
Philadelphia, Pa.	3,059,489	4
Boston, Mass.	2,784,945	5
Detroit, Mich.	2,452,117	6
San Francisco, Calif.	2,377,663	7
Washington, D.C.	2,145,042	8
Dallas - Ft. Worth, Tex.	2,139,395	9
Cleveland, Ohio	2,115,018	10
Minneapolis - St. Paul, Minn.	1,906,778	11
Houston, Tex.	1,877,857	12
Atlanta, Ga.	1,681,390	13
St. Louis, Mo.	1,664,654	14
Indianapolis, Ind.	1,427,763	15
Denver, Colo.	1,382,699	16
Miami, Fla.	1,359,593	17
Pittsburgh, Pa.	1,323,166	18
Seattle - Tacoma, Wash.	1,236,947	19
Hartford - New Haven, Conn.	1,191,090	20
Phoenix, Ariz.	1,173,217	21
Baltimore, Md.	1,072,766	22
Sacramento - Stockton, Calif.	1,042,105	23
Tampa - St. Petersburg, Fla.	1,030,774	24
Kansas City, Mo.	1,004,721	25
Cincinnati, Ohio	989,263	26
Columbus, Ohio	950,500	27
Salt Lake City, Utah	908,472	28
San Diego, Calif.	881,021	29
Nashville, Tenn.	871,816	30
Orlando - Daytona Beach - Melbourne, Fla.	864,183	31
Memphis, Tenn.	858,525	32
Portland, Ore.	811,082	33
Milwaukee, Wisc.	807,469	34
Grand Rapids - Kalamazoo - Battle Creek, Mich.	784,791	35
New Orleans, La.	756,382	36
Dayton, Ohio	727,218	37
Toledo, Ohio	712,929	38
Louisville, Ky.	695,387	39
Oklahoma City, Okla.	689,213	40
Providence - New Bedford, R.I.-Mass.	678,587	41
San Antonio, Tex.	648,936	42
Harrisburg - York - Lancaster - Lebanon, Pa.	643,037	43
Greenville - Spartanburg - Asheville, S.C.-N.C.	631,955	44
Flint - Saginaw - Bay City, Mich.	629,398	45
Raleigh - Durham, N.C.	610,168	46
Charleston - Huntington, W.Va.	599,382	47
Wichita - Hutchinson, Kans.	593,152	48
Charlotte, N.C.	586,274	49
Knoxville, Tenn.	582,194	50
Richmond, Va.	579,826	51
Albany - Schenectady - Troy, N.Y.	572,004	52
Norfolk - Portsmouth - Newport News - Hampton, Va.	562,624	53
Jacksonville, Fla.	534,969	54
Buffalo, N.Y.	534,439	55
Omaha, Neb.	532,223	56
Des Moines, Iowa	510,278	57
Albuquerque, N.M.	502,695	58
Greensboro - Winston-Salem - High Point, N.C.	502,029	59
Shreveport - Texarkana, La.-Tex.-Ark.	456,237	60
Fresno - Visalia, Calif.	455,583	61
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	454,231	62
Birmingham, Ala.	449,911	63
Mobile - Pensacola, Ala.-Fla.	446,513	64
Little Rock, Ark.	446,168	65
Springfield - Decatur - Champaign, Ill.	444,896	66
Tulsa, Okla.	443,421	67
Roanoke - Lynchburg, Va.	430,926	68
Lexington, Ky.	426,324	69
Davenport - Rock Island - Moline, Iowa-Ill.	410,717	70
Green Bay, Wisc.	402,907	71
Wilkes-Barre - Scranton, Pa.	401,898	72
South Bend - Elkhart, Ind.	401,818	73
Rochester, N.Y.	399,438	74
Youngstown, Ohio	384,238	75
Chattanooga, Tenn.	383,387	76
Syracuse, N.Y.	364,558	77
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	356,272	78
Austin, Tex.	353,602	79
Columbia, S.C.	347,880	80
Las Vegas, Nev.	342,783	81
Reno, Nev.	341,545	82
Cedar Rapids - Waterloo - Dubuque, Iowa	340,781	83
Lincoln - Hastings - Kearney, Neb.	339,683	84
Sioux Falls - Mitchell, S.D.	333,626	85
Portland - Poland Spring, Maine	332,315	86
Ft. Wayne, Ind.	321,285	87
Johnstown - Altoona, Pa.	314,258	88
Fargo, N.D.	312,060	89
Lansing, Mich.	305,313	90
Tucson, Ariz.	302,406	91
Evansville, Ind.	301,458	92
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	298,787	93
Jackson, Miss.	290,486	94
Corpus Christi, Tex.	288,409	95
Springfield, Mass.	285,905	96
Burlington - Plattsburgh, Vt.-N.Y.	284,562	97
Baton Rouge, La.	277,885	98
Madison, Wisc.	276,242	99
Spokane, Wash.	275,450	100
Duluth - Superior, Minn.-Wisc.	262,718	101
Peoria, Ill.	260,957	102
El Paso, Tex.	258,093	103
Springfield, Mo.	257,838	104
Minot - Bismarck - Dickinson, N.D.	249,556	105
Rockford, Ill.	244,595	106
Odessa - Midland, Tex.	243,749	107
Bristol - Kingsport - Johnson City, Tenn.	243,231	108
Savannah, Ga.	237,113	109
Sioux City, Iowa	234,678	110
Waco - Temple, Tex.	232,4[illegible]7	111
Colorado Springs - Pueblo, Colo.	231,162	112
Salinas - Monterey, Calif.	223,008	113
Terre Haute, Ind.	220,633	114
Beaumont - Port Arthur, Tex.	220,071	115
Bakersfield, Calif.	214,864	116
Lafayette, La.	214,363	117
Charleston, S.C.	213,306	118
Huntsville - Decatur - Florence, Ala.	211,832	119
La Crosse - Eau Claire, Wisc.	210,495	120
Erie, Pa.	209,317	121
Rochester - Mason City - Austin, Minn.-Iowa	207,212	122
Traverse City - Cadillac, Mich.	207,146	123
Chico - Redding, Calif.	199,172	124
Ft. Myers - Naples, Fla.	197,143	125
Montgomery - Selma, Ala.	194,715	126
Augusta, Ga.	194,634	127
Wheeling - Steubenville, W.Va.-Ohio	191,075	128
Yakima, Wash.	189,224	129
Joplin - Pittsburg, Mo.-Kans.	188,073	130
Macon, Ga.	182,476	131
Amarillo, Tex.	178,584	132
Topeka, Kans.	174,565	133
Tallahassee - Thomasville, Fla.-Ga.	172,355	134
Albany, Ga.	172,025	135
Wausau - Rhinelander, Wisc.	171,907	136
Columbia - Jefferson City, Mo.	169,623	137
Tyler - Longview, Tex.	165,080	138
Columbus, Ga.	162,549	139
Binghamton, N.Y.	161,582	140
Eugene, Ore.	160,492	141
Boise, Ida.	156,889	142
Greenville - New Bern - Washington, N.C.	156,181	143
Wichita Falls - Lawton, Tex.-Okla.	155,254	144
Idaho Falls - Pocatello, Ida.	149,648	145
Abilene - Sweetwater, Tex.	147,037	146
Florence, S.C.	145,378	147
Medford, Ore.	140,094	148
Columbus - Tupelo, Miss.	132,398	149
Billings - Hardin, Mont.	132,082	150
Rapid City, S.D.	130,550	151
Bluefield - Beckley - Oak Hill, W.Va.	126,912	152
Monroe - El Dorado, La.-Ark.	126,656	153
Quincy - Hannibal, Ill.-Mo.	121,748	154
Ft. Smith, Ark.	121,728	155
Bangor, Maine	120,685	156
McAllen - Brownsville, Tex.	116,901	157
Roswell, N.M.	113,135	158
Wilmington, N.C.	107,408	159
Salisbury, Md.	105,293	160
Casper - Riverton, Wyo.	104,813	161
Sarasota, Fla.	103,480	162
Grand Junction, Colo.	101,708	163
Utica, N.Y.	97,184	164
Lubbock, Tex.	92,542	165
Dothan, Ala.	91,733	166
Flagstaff, Ariz.	87,205	167
Lima, Ohio	87,012	168
Gainesville, Fla.	83,766	169
Elmira, N.Y.	83,314	170
Cheyenne - Scottsbluff, Wyo.	83,278	171
Great Falls, Mont.	81,856	172
Alexandria, Minn.	80,818	173
Lake Charles, La.	79,427	174
Missoula, Mont.	78,521	175
St. Joseph, Mo.	76,990	176
El Centro - Yuma, Calif.-Ariz.	74,747	177
Laurel - Hattiesburg, Miss.	7[illegible]49	178
Panama City, Fla.	69,086	179
Lafayette, Ind.	68,644	180
Clarksburg - Weston, W.Va.	68,432	181
Bowling Green, Ky.	67,147	182
Palm Springs, Calif.	63,449	183
Butte, Mont.	63,343	184
Marquette, Mich.	61,942	185
Greenwood - Greenville, Miss.	61,772	186
Watertown - Carthage, N.Y.	61,254	187
Biloxi - Gulfport - Pascagoula, Miss.	61,198	188
Alexandria, La.	58,983	189
Tuscaloosa, Ala.	58,887	190
Meridian, Miss.	57,128	191
Jackson, Tenn.	53,733	192
North Platte, Neb.	53,074	193
Eureka, Calif.	52,976	194
Twin Falls, Ida.	50,155	195
Victoria, Tex.	49,331	196
Charlottesville, Va.	48,842	197
Ardmore - Ada, Okla.	48,567	198
Hagerstown, Md.	46,933	199
Farmington, N.M.	46,749	200
San Angelo, Tex.	43,853	201
Mankato, Minn.	37,890	202
Zanesville, Ohio	37,821	203
Laredo, Tex.	37,124	204
Jonesboro, Ark.	36,224	205
Parkersburg, W.Va.	34,032	206
Ottumwa - Kirksville, Iowa-Mo.	31,004	207
Presque Isle, Maine	29,901	208
Harrisonburg, Va.	28,791	209
Bend, Ore.	27,455	210
Glendive, Mont.	19,442	211
Helena, Mont.	16,630	212
Alpena, Mich.	15,897	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

BUILDING MATERIALS & HARDWARE STORE SALES

ADI	($000)	Rank
New York, N.Y.	4,602,466	1
Los Angeles, Calif.	3,262,795	2
Boston, Mass.	2,002,543	3
Chicago, Ill.	1,998,056	4
Philadelphia, Pa.	1,959,853	5
Houston, Tex.	1,796,189	6
Dallas - Ft. Worth, Tex.	1,744,071	7
San Francisco, Calif.	1,675,760	8
Atlanta, Ga.	1,348,831	9
Detroit, Mich.	1,204,123	10
Minneapolis - St. Paul, Minn.	1,192,856	11
Denver, Colo.	1,173,108	12
Washington, D.C.	1,009,442	13
Cleveland, Ohio	978,663	14
Seattle - Tacoma, Wash.	961,088	15
St. Louis, Mo.	907,223	16
Oklahoma City, Okla.	904,974	17
Tampa - St. Petersburg, Fla.	862,005	18
Miami, Fla.	827,107	19
Sacramento - Stockton, Calif.	813,646	20
Orlando - Daytona Beach - Melbourne, Fla.	780,296	21
Pittsburgh, Pa.	772,887	22
Phoenix, Ariz.	731,504	23
Hartford - New Haven, Conn.	704,223	24
Charlotte, N.C.	651,763	25
Indianapolis, Ind.	648,720	26
San Antonio, Tex.	629,010	27
Greenville - Spartanburg - Asheville, S.C.-N.C.	628,857	28
New Orleans, La.	602,571	29
Baltimore, Md.	596,516	30
Salt Lake City, Utah	586,534	31
Kansas City, Mo.	568,456	32
Raleigh - Durham, N.C.	567,406	33
Austin, Tex.	537,155	34
San Diego, Calif.	522,138	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	498,717	36
Harrisburg - York - Lancaster - Lebanon, Pa.	483,930	37
Cincinnati, Ohio	469,640	38
Tulsa, Okla.	452,835	39
Portland, Ore.	449,092	40
Norfolk - Portsmouth - Newport News - Hampton, Va.	446,741	41
Greensboro - Winston-Salem - High Point, N.C.	443,789	42
Little Rock, Ark.	443,223	43
Nashville, Tenn.	427,750	44
Wichita - Hutchinson, Kans.	426,881	45
Milwaukee, Wisc.	419,787	46
Columbus, Ohio	414,286	47
Albany - Schenectady - Troy, N.Y.	413,329	48
Providence - New Bedford, R.I.-Mass.	412,415	49
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	409,438	50
Charleston - Huntington, W.Va.	408,172	51
Flint - Saginaw - Bay City, Mich.	381,536	52
Shreveport - Texarkana, La.-Tex.-Ark.	379,423	53
Albuquerque, N.M.	366,966	54
Memphis, Tenn.	358,051	55
Buffalo, N.Y.	355,623	56
Lafayette, La.	351,411	57
Odessa - Midland, Tex.	350,016	58
Baton Rouge, La.	349,100	59
Portland - Poland Spring, Maine	347,857	60
Louisville, Ky.	345,715	61
Jacksonville, Fla.	343,862	62
Mobile - Pensacola, Ala.-Fla.	335,119	63
Knoxville, Tenn.	334,418	64
Burlington - Plattsburgh, Vt.-N.Y.	332,391	65
Dayton, Ohio	327,594	66
Omaha, Neb.	319,541	67
Richmond, Va.	317,066	68
Des Moines, Iowa	306,216	69
Wilkes-Barre - Scranton, Pa.	299,458	70
Fresno - Visalia, Calif.	295,552	71
Birmingham, Ala.	291,068	72
Syracuse, N.Y.	280,344	73
Green Bay, Wisc.	277,808	74
Cedar Rapids - Waterloo - Dubuque, Iowa	275,616	75
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	275,390	76
Springfield - Decatur - Champaign, Ill.	270,473	77
McAllen - Brownsville, Tex.	269,699	78
Toledo, Ohio	268,746	79
Waco - Temple, Tex.	263,734	80
Evansville, Ind.	263,525	81
Columbia, S.C.	258,775	82
Roanoke - Lynchburg, Va.	257,389	83
Lincoln - Hastings - Kearney, Neb.	257,016	84
Johnstown - Altoona, Pa.	253,882	85
Springfield, Mo.	251,270	86
Rochester, N.Y.	244,834	87
Amarillo, Tex.	241,605	88
Bristol - Kingsport - Johnson City, Tenn.	241,561	89
Corpus Christi, Tex.	240,063	90
Fargo, N.D.	236,318	91
Sioux Falls - Mitchell, S.D.	235,357	92
Ft. Myers - Naples, Fla.	235,221	93
Spokane, Wash.	235,079	94
South Bend - Elkhart, Ind.	232,356	95
Lexington, Ky.	228,680	96
Tyler - Longview, Tex.	225,287	97
Greenville - New Bern - Washington, N.C.	220,072	98
Davenport - Rock Island - Moline, Iowa-Ill.	219,354	99
Colorado Springs - Pueblo, Colo.	209,401	100
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	207,113	101
Las Vegas, Nev.	200,704	102
Minot - Bismarck - Dickinson, N.D.	193,725	103
Salinas - Monterey, Calif.	191,197	104
El Paso, Tex.	189,290	105
Springfield, Mass.	188,731	106
Wichita Falls - Lawton, Tex.-Okla.	188,404	107
Beaumont - Port Arthur, Tex.	186,771	108
Savannah, Ga.	186,414	109
Chattanooga, Tenn.	185,724	110
Youngstown, Ohio	184,889	111
Huntsville - Decatur - Florence, Ala.	183,304	112
Traverse City - Cadillac, Mich.	181,807	113
Abilene - Sweetwater, Tex.	180,947	114
Florence, S.C.	179,040	115
Reno, Nev.	179,019	116
Terre Haute, Ind.	176,029	117
Duluth - Superior, Minn.-Wisc.	174,956	118
Lubbock, Tex.	173,613	119
Jackson, Miss.	173,435	120
Madison, Wisc.	171,183	121
Tucson, Ariz.	170,144	122
Charleston, S.C.	169,850	123
Chico - Redding, Calif.	168,459	124
Wilmington, N.C.	168,400	125
Augusta, Ga.	167,525	126
Ft. Wayne, Ind.	167,281	127
Monroe - El Dorado, La.-Ark.	167,158	128
Sioux City, Iowa	165,368	129
Lansing, Mich.	164,110	130
La Crosse - Eau Claire, Wisc.	163,488	131
Rochester - Mason City - Austin, Minn.-Iowa	161,541	132
Lake Charles, La.	156,642	133
Peoria, Ill.	152,318	134
Ft. Smith, Ark.	150,242	135
Tallahassee - Thomasville, Fla.-Ga.	149,966	136
Joplin - Pittsburg, Mo.-Kans.	149,473	137
Columbia - Jefferson City, Mo.	147,668	138
Wausau - Rhinelander, Wisc.	146,134	139
Rockford, Ill.	140,989	140
Boise, Ida.	138,026	141
Bangor, Maine	137,758	142
Sarasota, Fla.	133,540	143
Grand Junction, Colo.	130,816	144
Albany, Ga.	125,790	145
Topeka, Kans.	121,655	146
Roswell, N.M.	118,813	147
Bluefield - Beckley - Oak Hill, W.Va.	117,633	148
Billings - Hardin, Mont.	117,611	149
Bakersfield, Calif.	116,566	150
Salisbury, Md.	116,348	151
Montgomery - Selma, Ala.	115,715	152
Yakima, Wash.	113,560	153
Macon, Ga.	112,548	154
Quincy - Hannibal, Ill.-Mo.	111,633	155
Erie, Pa.	110,562	156
Binghamton, N.Y.	104,409	157
Columbus, Ga.	101,554	158
Medford, Ore.	98,636	159
Eugene, Ore.	96,008	160
Wheeling - Steubenville, W.Va.-Ohio	94,266	161
Alexandria, La.	93,735	162
Idaho Falls - Pocatello, Ida.	93,415	163
Columbus - Tupelo, Miss.	91,485	164
Alexandria, Minn.	86,972	165
Rapid City, S.D.	85,177	166
Casper - Riverton, Wyo.	82,200	167
Utica, N.Y.	78,882	168
Dothan, Ala.	78,160	169
Laurel - Hattiesburg, Miss.	77,453	170
San Angelo, Tex.	73,168	171
Gainesville, Fla.	71,710	172
Elmira, N.Y.	70,655	173
Clarksburg - Weston, W.Va.	66,525	174
Great Falls, Mont.	66,231	175
Laredo, Tex.	66,090	176
Eureka, Calif.	64,885	177
Watertown - Carthage, N.Y.	62,918	178
Meridian, Miss.	60,223	179
Jonesboro, Ark.	58,341	180
Panama City, Fla.	57,890	181
Ardmore - Ada, Okla.	57,805	182
Missoula, Mont.	56,116	183
Butte, Mont.	55,090	184
Palm Springs, Calif.	54,758	185
El Centro - Yuma, Calif.-Ariz.	53,992	186
Victoria, Tex.	52,607	187
Jackson, Tenn.	52,241	188
Hagerstown, Md.	48,955	189
Charlottesville, Va.	48,519	190
Biloxi - Gulfport - Pascagoula, Miss.	46,941	191
Cheyenne - Scottsbluff, Wyo.	46,150	192
Greenwood - Greenville, Miss.	45,166	193
Farmington, N.M.	44,221	194
Lafayette, Ind.	44,180	195
Tuscaloosa, Ala.	43,095	196
Marquette, Mich.	38,338	197
Harrisonburg, Va.	38,045	198
Flagstaff, Ariz.	36,813	199
Lima, Ohio	34,430	200
St. Joseph, Mo.	33,808	201
Twin Falls, Ida.	31,449	202
Parkersburg, W.Va.	31,087	203
Presque Isle, Maine	29,029	204
Zanesville, Ohio	28,776	205
Bowling Green, Ky.	27,801	206
Mankato, Minn.	25,717	207
Bend, Ore.	25,399	208
Ottumwa - Kirksville, Iowa-Mo.	22,649	209
North Platte, Neb.	19,351	210
Helena, Mont.	17,963	211
Glendive, Mont.	11,367	212
Alpena, Mich.	9,071	213

DRUGSTORE SALES

ADI	($000)	Rank
New York, N.Y.	3,329,732	1
Los Angeles, Calif.	2,595,010	2
Chicago, Ill.	2,385,291	3
San Francisco, Calif.	1,479,619	4
Philadelphia, Pa.	1,406,266	5
Detroit, Mich.	1,377,441	6
Boston, Mass.	1,307,580	7
Washington, D.C.	1,031,376	8
Cleveland, Ohio	963,516	9
Miami, Fla.	843,084	10
Houston, Tex.	726,268	11
Dallas - Ft. Worth, Tex.	688,609	12
Atlanta, Ga.	665,703	13
Sacramento - Stockton, Calif.	656,046	14
Seattle - Tacoma, Wash.	644,289	15
Indianapolis, Ind.	598,676	16
Phoenix, Ariz.	563,875	17
Minneapolis - St. Paul, Minn.	555,141	18
Pittsburgh, Pa.	539,429	19
Baltimore, Md.	520,200	20
Tampa - St. Petersburg, Fla.	498,133	21
St. Louis, Mo.	489,369	22
Hartford - New Haven, Conn.	451,074	23
Cincinnati, Ohio	440,747	24
Denver, Colo.	438,053	25
New Orleans, La.	426,220	26
San Diego, Calif.	408,337	27
Orlando - Daytona Beach - Melbourne, Fla.	402,466	28
Buffalo, N.Y.	373,998	29
Charlotte, N.C.	354,397	30
Providence - New Bedford, R.I.-Mass.	343,098	31
Kansas City, Mo.	342,931	32
Nashville, Tenn.	336,967	33
Memphis, Tenn.	331,407	34
Milwaukee, Wisc.	331,259	35
Raleigh - Durham, N.C.	329,145	36
Greenville - Spartanburg - Asheville, S.C.-N.C.	325,551	37
Columbus, Ohio	324,774	38
Louisville, Ky.	302,867	39
Fresno - Visalia, Calif.	293,134	40
Albany - Schenectady - Troy, N.Y.	277,726	41
Portland, Ore.	276,984	42
Toledo, Ohio	275,161	43
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	271,555	44
Birmingham, Ala.	262,688	45
Greensboro - Winston-Salem - High Point, N.C.	262,170	46
Charleston - Huntington, W.Va.	261,406	47
Grand Rapids - Kalamazoo - Battle Creek, Mich.	261,306	48
Flint - Saginaw - Bay City, Mich.	260,921	49
Richmond, Va.	256,520	50
Salt Lake City, Utah	247,205	51
Harrisburg - York - Lancaster - Lebanon, Pa.	242,066	52
Dayton, Ohio	241,527	53
Oklahoma City, Okla.	238,259	54
Syracuse, N.Y.	234,313	55
Jacksonville, Fla.	232,950	56
Norfolk - Portsmouth - Newport News - Hampton, Va.	231,861	57
Mobile - Pensacola, Ala.-Fla.	223,192	58
Rochester, N.Y.	219,954	59
Wilkes-Barre - Scranton, Pa.	215,108	60
Knoxville, Tenn.	205,635	61
Springfield - Decatur - Champaign, Ill.	198,424	62
Roanoke - Lynchburg, Va.	187,535	63
South Bend - Elkhart, Ind.	181,254	64
Albuquerque, N.M.	177,307	65
Shreveport - Texarkana, La.-Tex.-Ark.	175,609	66
Jackson, Miss.	166,465	67
Tucson, Ariz.	164,610	68
Wichita - Hutchinson, Kans.	162,799	69
Little Rock, Ark.	162,325	70
San Antonio, Tex.	160,623	71
Omaha, Neb.	160,245	72
Spokane, Wash.	159,937	73
Las Vegas, Nev.	159,289	74
Davenport - Rock Island - Moline, Iowa-Ill.	158.465	75
Lexington, Ky.	155,890	76
Portland - Poland Spring, Maine	148,471	77
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	145,220	78
Evansville, Ind.	143,062	79
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	142,472	80
Des Moines, Iowa	141,104	81
Bristol - Kingsport - Johnson City, Tenn.	137,854	82
Ft. Wayne, Ind.	136,194	83
Ft. Myers - Naples, Fla.	133,911	84
Youngstown, Ohio	133,829	85
Chattanooga, Tenn.	128,996	86
Cedar Rapids - Waterloo - Dubuque, Iowa	127,484	87
Springfield, Mass.	126,836	88
Tulsa, Okla.	125,737	89
Lafayette, La.	124,730	90
Salinas - Monterey, Calif.	124,437	91
Sioux Falls - Mitchell, S.D.	121,256	92
Baton Rouge, La.	119,960	93
Burlington - Plattsburgh, Vt.-N.Y.	119,136	94
Chico - Redding, Calif.	118,005	95
Johnstown - Altoona, Pa.	117,239	96
Columbia, S.C.	109,962	97
Huntsville - Decatur - Florence, Ala.	109,424	98
Lincoln - Hastings - Kearney, Neb.	109,399	99
Green Bay, Wisc.	109,045	100
Augusta, Ga.	108,431	101
Montgomery - Selma, Ala.	106,796	102
Reno, Nev.	104,835	103
Peoria, Ill.	104,675	104
Austin, Tex.	103,682	105
Binghamton, N.Y.	98,731	106
Lansing, Mich.	97,998	107
Yakima, Wash.	97,402	108
Savannah, Ga.	92,473	109
Springfield, Mo.	91,336	110
Madison, Wisc.	90,826	111
Greenville - New Bern - Washington, N.C.	90,447	112
Rockford, Ill.	88,767	113
Boise, Ida.	88,420	114
Fargo, N.D.	85,341	115
Terre Haute, Ind.	85,238	116
Monroe - El Dorado, La.-Ark.	83,719	117
Florence, S.C.	83,633	118
Tyler - Longview, Tex.	82,953	119
Beaumont - Port Arthur, Tex.	82,195	120
Charleston, S.C.	80,335	121
Macon, Ga.	79,785	122
Sarasota, Fla.	78,869	123
Bluefield - Beckley - Oak Hill, W.Va.	77,127	124
Bakersfield, Calif.	77,098	125
Duluth - Superior, Minn.-Wisc.	76,930	126
Tallahassee - Thomasville, Fla.-Ga.	75,673	127
Rochester - Mason City - Austin, Minn.-Iowa	73,860	128
Columbus, Ga.	73,788	129
El Paso, Tex.	71,892	130
Minot - Bismarck - Dickinson, N.D.	71,357	131
Utica, N.Y.	71,186	132
Abilene - Sweetwater, Tex.	71,121	133
Waco - Temple, Tex.	71,083	134
Odessa - Midland, Tex.	70,120	135
Wheeling - Steubenville, W.Va.-Ohio	69,234	136
Columbus - Tupelo, Miss.	69,141	137
Erie, Pa.	68,259	138
Idaho Falls - Pocatello, Ida.	68,192	139
Colorado Springs - Pueblo, Colo.	67,355	140
Amarillo, Tex.	66,950	141
Watertown - Carthage, N.Y.	66,917	142
McAllen - Brownsville, Tex.	66,822	143
Traverse City - Cadillac, Mich.	65,927	144
Wichita Falls - Lawton, Tex.-Okla.	65,046	145
Topeka, Kans.	64,505	146
Medford, Ore.	64,407	147
Wilmington, N.C.	63,889	148
Bangor, Maine	63,869	149
Sioux City, Iowa	62,749	150
Eugene, Ore.	62,331	151
Albany, Ga.	60,744	152
Corpus Christi, Tex.	60,492	153
Quincy - Hannibal, Ill.-Mo.	56,983	154
Columbia - Jefferson City, Mo.	56,981	155
La Crosse - Eau Claire, Wisc.	56,609	156
Salisbury, Md.	53,662	157
Joplin - Pittsburg, Mo. Kans.	53,450	158
Laurel - Hattiesburg, Miss.	52,032	159
Billings - Hardin, Mont.	50,475	160
El Centro - Yuma, Calif.-Ariz.	50,243	161
Elmira, N.Y.	49,028	162
Eureka, Calif.	48,789	163
Lake Charles, La.	46,829	164
Lubbock, Tex.	46,485	165
Wausau - Rhinelander, Wisc.	45,679	166
Great Falls, Mont.	44,199	167
Dothan, Ala.	43,670	168
Ft. Smith, Ark.	42,233	169
Casper - Riverton, Wyo.	41,676	170
Rapid City, S.D.	41,519	171
Biloxi - Gulfport - Pascagoula, Miss.	40,347	172
Alexandria, La.	40,281	173
Clarksburg - Weston, W.Va.	38,254	174
Meridian, Miss.	38,097	175
Greenwood - Greenville, Miss.	36,691	176
Missoula, Mont.	34,285	177
Butte, Mont.	33,553	178
Lafayette, Ind.	32,751	179
Panama City, Fla.	32,231	180
Roswell, N.M.	28,963	181
Grand Junction, Colo.	28,894	182
Palm Springs, Calif.	28,221	183
Gainesville, Fla.	27,992	184
Jonesboro, Ark.	27.113	185
Hagerstown, Md.	26,803	186
Charlottesville, Va.	24,586	187
Alexandria, Minn.	24,157	188
Jackson, Tenn.	23,760	189
Lima, Ohio	23,749	190
Ardmore - Ada, Okla.	23,402	191
Cheyenne - Scottsbluff, Wyo.	22,807	192
Tuscaloosa, Ala.	22,463	193
Twin Falls, Ida.	22,329	194
Marquette, Mich.	21,207	195
Bowling Green, Ky.	20,487	196
Mankato, Minn.	17,785	197
Laredo, Tex.	17,763	198
St. Joseph, Mo.	17,251	199
Bend, Ore.	17,183	200
Flagstaff, Ariz.	17,163	201
Parkersburg, W.Va.	16,479	202
San Angelo, Tex.	16,210	203
Harrisonburg, Va.	16,025	204
Presque Isle, Maine	15,326	205
Zanesville, Ohio	15,233	206
Helena, Mont.	11,095	207
Victoria, Tex.	9,666	208
Farmington, N.M.	9,528	209
North Platte, Neb.	8,860	210
Ottumwa - Kirksville, Iowa-Mo.	6,456	211
Alpena, Mich.	5,234	212
Glendive, Mont.	3,707	213

NOTES

NOTES

SECTION 19

Retail Sales By Store Group For Television Markets (ADIs)

Total Retail Sales
Food Stores
Supermarkets
Eating And Drinking Places
General Merchandise Stores
Department Stores
Apparel And Accessories Stores
Furniture/Home Furnishings/Appliance Stores
Furniture And Home Furnishings Stores
Automotive Dealers
Gasoline Service Stations
Building Materials And Hardware Dealers
Drug Stores

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
ALABAMA													
BIRMINGHAM	6,484,414	1,493,251	1,455,131	489,964	710,923	533,397	452,712	332,721	185,074	1,568,003	449,911	291,068	262,688
DOTHAN	1,304,093	276,684	267,076	81,692	152,152	88,420	59,616	62,006	43,723	360,165	91,733	78,160	43,670
HUNTSVILLE - DECATUR - FLORENCE	3,245,251	666,532	649,137	255,127	439,302	343,039	174,585	151,761	86,631	827,981	211,832	183,304	109,424
MOBILE - PENSACOLA	6,182,052	1,387,297	1,343,299	542,610	856,537	637,752	210,017	296,783	170,703	1,457,749	446,513	335,119	223,192
MONTGOMERY - SELMA	2,393,976	518,327	505,296	179,495	293,366	193,550	125,986	98,308	62,232	586,672	194,715	115,715	106,796
TUSCALOOSA	726,272	176,854	168,498	60,872	100,848	82,443	44,025	29,527	15,984	146,966	58,887	43,095	22,463
ARIZONA													
FLAGSTAFF	523,487	107,879	104,105	73,781	60,009	24,088	14,072	14,846	7,513	64,703	87,205	36,813	17,163
PHOENIX	13,630,039	3,163,764	3,054,906	1,317,343	1,514,899	1,228,702	467,876	783,056	411,531	2,694,175	1,173,217	731,504	563,875
TUCSON	3,847,551	883,988	842,450	395,652	526,833	453,360	160,254	216,962	102,558	746,227	302,406	170,144	164,610
ARKANSAS													
FT. SMITH	1,757,535	361,735	349,581	156,442	289,775	264,850	73,799	73,628	41,958	352,040	121,728	150,242	42,233
JONESBORO	760,873	168,173	163,054	65,235	111,121	95,121	40,034	32,596	18,274	144,848	36,224	58,341	27,113
LITTLE ROCK	6,081,361	1,299,391	1,262,933	486,723	796,756	680,834	318,325	245,690	155,103	1,402,154	446,168	443,223	162,325
CALIFORNIA													
BAKERSFIELD	2,275,213	527,267	501,439	236,836	215,256	168,882	100,547	108,950	61,945	515,471	214,864	116,566	77,098
CHICO - REDDING	2,163,076	563,453	530,010	197,256	197,306	142,116	83,427	76,486	36,995	386,225	199,172	168,459	118,005
EL CENTRO - YUMA	1,009,029	274,441	270,992	86,579	119,316	90,314	55,267	34,565	24,328	195,652	74,747	53,992	50,243
EUREKA	826,247	233,983	227,899	77,764	41,560	26,381	47,182	29,912	14,839	144,807	52,976	64,885	48,789
FRESNO - VISALIA	6,035,425	1,360,729	1,297,790	524,073	646,242	546,277	279,496	274,260	146,390	1,403,972	455,583	295,552	293,134
LOS ANGELES	79,476,526	15,771,215	14,634,844	8,644,090	9,105,251	8,213,960	4,564,874	4,550,768	2,079,102	18,051,509	5,528,560	3,262,795	2,595,010
PALM SPRINGS	903,508	213,143	203,025	90,399	97,738	84,751	42,186	36,426	20,991	218,377	63,449	54,758	28,221
SACRAMENTO - STOCKTON	14,648,578	3,218,634	3,050,548	1,484,270	1,628,630	1,409,053	636,764	760,917	371,964	3,222,071	1,042,105	813,646	656,046
SALINAS - MONTEREY	3,166,391	638,360	583,153	361,027	289,506	250,760	188,685	152,510	71,605	709,738	223,008	191,197	124,437
SAN DIEGO	13,191,301	2,453,833	2,274,400	1,469,036	1,692,945	1,526,768	703,769	743,316	364,893	3,164,039	881,021	522,138	408,337
SAN FRANCISCO	39,696,352	7,643,496	6,922,142	4,680,203	4,706,353	4,127,689	2,321,090	2,230,436	1,005,946	8,303,584	2,377,663	1,675,760	1,479,619
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	3,785,952	767,651	710,659	445,453	302,034	253,952	203,544	206,148	103,955	696,880	298,787	207,113	145,220
COLORADO													
COLORADO SPRINGS - PUEBLO	3,246,089	674,592	648,520	315,642	443,159	379,000	130,289	169,086	90,632	658,208	231,162	209,401	67,355
DENVER	17,603,274	3,725,063	3,583,135	1,940,459	1,887,537	1,580,976	735,742	1,056,892	527,583	3,346,796	1,382,699	1,173,108	438,053
GRAND JUNCTION	1,231,655	276,453	265,377	104,535	118,240	99,941	47,871	62,360	33,156	235,625	101,708	130,816	28,894
CONNECTICUT													
HARTFORD - NEW HAVEN	14,868,516	3,126,784	2,923,242	1,514,236	1,590,845	1,441,232	771,166	672,781	350,434	3,078,115	1,191,090	704,223	451,074
DISTRICT OF COLUMBIA													
WASHINGTON	28,509,284	5,525,998	5,142,644	2,841,178	3,450,952	2,983,331	1,454,231	1,689,575	845,379	6,677,389	2,145,042	1,009,442	1,031,376

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
FLORIDA													
FT. MYERS - NAPLES	3,317,534	722,903	691,716	290,988	314,212	252,640	119,474	248,111	167,197	816,576	197,143	235,221	133,911
GAINESVILLE	1,186,707	270,166	256,415	122,899	144,238	115,163	45,691	47,942	18,081	284,697	83,766	71,710	27,992
JACKSONVILLE	6,301,279	1,215,326	1,147,625	572,834	644,198	496,634	257,524	276,305	161,790	1,673,584	534,969	343,862	232,950
MIAMI	22,011,198	3,665,866	3,303,124	2,119,040	2,427,445	2,062,657	1,346,073	1,267,846	686,705	6,282,558	1,359,593	827,107	843,084
ORLANDO - DAYTONA BEACH - MELBOURNE	11,886,793	2,275,657	2,156,062	1,152,206	1,356,183	1,108,171	387,697	572.351	293,023	3,250,507	864,183	780,296	402,466
PANAMA CITY	1,004,451	199,546	192,648	118,454	109,492	76,126	31,425	43,413	23,815	266,055	69,086	57,890	32,231
SARASOTA	1,867,828	344,005	317,716	177,091	207,068	176,218	75,693	148,616	99,894	470,588	103,480	133,540	78,869
TALLAHASSEE - THOMASVILLE	2,233,193	483,896	466,802	201,007	290,113	211,038	92,964	119,954	54,978	467,002	172,355	149,966	75,673
TAMPA - ST. PETERSBURG	15,469,480	3,362,920	3,192,225	1,450,781	1,783,463	1,490,131	487,203	829,155	410,949	4,072,584	1,030,774	862,005	498,133
WEST PALM BEACH - FT. PIERCE - VERO BEACH	7,324,883	1,461,283	1,374,698	676,589	761,368	651,475	368,430	475,430	299,157	1,937,048	454,231	409,438	271,555
GEORGIA													
ALBANY	1,896,116	429,185	415,702	140,908	192,836	111,154	90,256	81,944	49,936	426,781	172,025	125,790	60,744
ATLANTA	21,142,817	3,868,424	3,698,160	2,118,849	2,572,484	2,238,274	922,709	982,934	538,694	5,188,279	1,681,390	1,348,831	665,703
AUGUSTA	2,660,088	627,962	615,003	200,496	281,932	179,441	133,431	128,184	79,733	641,212	194,634	167,525	108,431
COLUMBUS	2,150,438	446,552	435,216	174,022	254,581	198,041	89,454	108,371	61,020	531,739	162,549	101,554	73,788
MACON	2,341,287	501,373	488,886	186,231	289,381	216,276	98,589	110,178	68,926	614,490	182,476	112,548	79,785
SAVANNAH	3,092,536	675,644	655,084	306,559	292,932	208,634	163,401	178,504	121,803	723,851	237,113	186,414	92,473
IDAHO													
BOISE	2,087,778	519,423	506,276	220,916	168,530	111,588	80,401	97,980	59,761	437,216	156,889	138,026	88,420
IDAHO FALLS - POCATELLO	1,547,742	364,769	355,462	119,408	130,390	87,072	63,046	82,237	42,784	348,792	149,648	93,415	68,192
TWIN FALLS	475,116	105,447	102,514	37,627	47,015	24,047	21,197	23,795	10,826	101,679	50,155	31,449	22,329
ILLINOIS													
CHICAGO	48,395,180	8,764,710	8,114,219	4,554,233	5,517,673	4,845,355	3,223,643	2,464,805	1,291,825	10,029,410	3,542,629	1,998,056	2,385,291
PEORIA	2,958,744	597,715	566,361	261,774	387,317	327,405	128,854	137,327	74,752	678,758	260,957	152,318	104,675
QUINCY - HANNIBAL	1,706,151	402,121	385,538	126,652	202,846	147,222	71,826	64,616	36,096	412,062	121,748	111,633	56,983
ROCKFORD	2,771,481	557,829	530,752	242,827	385,872	329,418	113.243	121,907	65,427	628,861	244,595	140,989	88,767
SPRINGFIELD - DECATUR - CHAMPAIGN	4,683,631	912,110	876,902	416,109	593,085	485,500	234,474	214,137	104,303	994,917	444,896	270,473	198,424
INDIANA													
EVANSVILLE	4,051,902	903,291	874,890	326,335	496,759	406,121	197,500	179,216	96.693	915,911	301,458	263,525	143,062
FT. WAYNE	3,196,870	643,187	603,878	301,088	356,075	279,075	134,906	153,147	75,038	717,893	321,285	167,281	136,194
INDIANAPOLIS	13,552,423	2,486,963	2,381,438	1,275,570	1,586,988	1,430,504	611,211	584,876	289,376	3,177,149	1,427,763	648,720	598,676
LAFAYETTE	786,009	129,827	120,294	77,727	113,119	111,362	31,432	31,455	12,724	185,505	68,644	44,180	32,751
SOUTH BEND - ELKHART	4,310,950	836,348	787,864	382,067	482,189	389,789	166,847	183,552	87,544	1,116,896	401,818	232,356	181,254
TERRE HAUTE	2,351,146	481,055	462,410	169,864	241,945	171,519	106,382	77,810	37,259	517,345	220,633	176,029	85,238
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	4,161,409	927,430	880,397	357,046	508,367	422,364	171,068	172,477	92,394	939,421	340,781	275,616	127,484

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Food Stores Total ($000)	Food Stores Super-markets ($000)	Eating & Drinking Places Total ($000)	General Merchandise Stores Total ($000)	General Merchandise Stores Department Stores ($000)	Apparel & Accessories Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Total ($000)	Furniture/ Home Furnishings/ Appliance Stores Furniture & Home Furn. ($000)	Automotive Dealers Total ($000)	Gasoline Service Stations Total ($000)	Bldg. Mtls. & Hardware Dealers Total ($000)	Drug-stores Total ($000)
IOWA (continued)													
DAVENPORT - ROCK ISLAND - MOLINE	4,341,047	922,312	872,100	387,038	517,911	436,371	176,207	180,802	90,628	1,029,139	410,717	219,354	158,465
DES MOINES	5,316,519	1,272,466	1,230,875	423,372	600,455	455,964	220,703	219,967	113,807	1,221,104	510,278	306,216	141,104
OTTUMWA - KIRKSVILLE	344,085	86,572	83,661	26,431	25,803	13,180	13,827	11,711	6,519	84,039	31,004	22,649	6,456
SIOUX CITY	2,214,700	476,292	451,727	163,312	202,022	132,807	95,139	85,557	39,864	556,573	234,678	165,368	62,749
KANSAS													
TOPEKA	2,144,295	483,496	469,744	197,478	262,819	224,170	69,138	91,228	42,600	510,335	174,565	121,655	64,505
WICHITA - HUTCHINSON	6,706,270	1,412,487	1,358,013	496,838	732,473	544,035	269,990	314,014	151,872	1,849,658	593,152	426,881	162,799
KENTUCKY													
BOWLING GREEN	614,579	121,172	117,475	57,926	84,422	73,500	23,382	27,547	17,946	111,403	67,147	27,801	20,487
LEXINGTON	4,370,680	940,182	912,455	387,971	564,078	416,654	183,058	183,097	106,482	959,633	426,324	228,680	155,890
LOUISVILLE	7,212,631	1,507,589	1,429,561	696,090	960,567	801,993	324,306	323,513	169,720	1,508,540	695,387	345,715	302,867
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	4,182,377	897,694	864,404	293,400	493,811	392,470	170,585	174,808	92,280	1,023,170	356,272	275,390	142,472
LOUISIANA													
ALEXANDRIA	1,025,700	236,003	228,165	81,679	142,873	95,158	61,243	44,158	28,874	201,882	58,983	93,735	40,281
BATON ROUGE	3,952,912	957,447	927,565	368,789	522,353	406,534	172,547	224,444	98,954	720,984	277,885	349,100	119,960
LAFAYETTE	3,182,449	703,744	678,596	280,875	377,251	295,813	169,761	151,447	84,046	617,523	214,363	351,411	124,730
LAKE CHARLES	1,204,947	316,146	312,795	85,016	132,050	97,328	58,823	61,852	26,124	200,516	79,427	156,642	46,829
MONROE - EL DORADO	2,169,613	510,084	499,152	153,338	271,713	167,590	125,090	93,439	52,062	473,060	126,656	167,158	83,719
NEW ORLEANS	10,079,866	2,401,737	2,299,653	1,218,449	1,166,680	892,514	592,881	557,434	294,766	1,655,763	756,382	602,571	426,220
SHREVEPORT - TEXARKANA	5,260,121	1,184,310	1,145,912	391,294	676,559	499,166	274,078	257,612	156,686	1,039,685	456,237	379,423	175,609
MAINE													
BANGOR	1,888,115	479,603	460,036	156,312	174,035	114,158	65,106	58,680	28,220	394,890	120,685	137,758	63,869
PORTLAND - POLAND SPRING	5,380,697	1,218,472	1,156,285	488,162	468,043	361,145	181,752	153,705	90,498	1,093,517	332,315	347,857	148,471
PRESQUE ISLE	407,278	105,722	104,128	25,752	46,773	34,608	13,513	10,177	6,262	86,017	29,901	29,029	15,326
MARYLAND													
BALTIMORE	14,550,402	2,840,909	2,620,121	1,411,160	1,632,215	1,390,783	597,855	678,035	362,545	3,322,183	1,072,766	596,516	520,200
HAGERSTOWN	688,856	117,310	110,166	39,018	83,708	74,169	27,029	31,613	19,374	137,212	46,933	48,155	26,803
SALISBURY	1,599,366	317,882	299,261	202,947	149,196	109,598	85,168	81,453	53,968	311,032	105,293	116,148	53,662
MASSACHUSETTS													
BOSTON	40,638,453	7,648,424	6,879,078	4,705,503	4,486,162	3,764,548	2,236,136	1,692,260	988,050	8,083,131	2,784,945	2,002,543	1,307,580
SPRINGFIELD	3,785,230	816,653	739,750	395,988	483,121	403,148	191,734	141,415	64,898	684,900	285,905	188,731	126,836
MICHIGAN													
ALPENA	161,053	36,448	34,030	10,124	20,076	15,965	9,797	7,521	3,532	31,674	15,897	9,071	5,234
DETROIT	28,190,402	5,194,035	4,693,842	2,554,569	3,329,949	3,067,585	1,676,910	1,398,330	667,541	6,710,389	2,452,117	1,204,123	1,377,141

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
MICHIGAN (continued)													
FLINT - SAGINAW - BAY CITY	6,893,081	1,296,858	1,203,057	605,026	1,012,891	884,291	307,320	300,409	161,394	1,607,088	629,398	381,536	260,921
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	8,712,721	1,541,889	1,454,140	755,794	1,300,800	1,209,831	414,070	454,890	222,491	1,971,223	784,791	498,717	261,306
LANSING	3,473,608	623,655	590,676	304,636	590,061	546,048	164,634	169,855	73,852	748,966	305,313	164,110	97,998
MARQUETTE	593,095	164,151	157,482	51,507	46,102	21,001	27,303	20,917	14,248	108,327	61,942	38,338	21,207
TRAVERSE CITY - CADILLAC	2,126,144	509,156	484,499	211,328	171,363	132,762	100,059	76,310	38,988	418,474	207,146	181,807	65,927
MINNESOTA													
ALEXANDRIA	810,665	185,491	172,162	55,934	43,798	11,652	37,227	26,365	11,955	182,834	80,818	86,972	24,157
DULUTH - SUPERIOR	2,467,509	550,056	519,977	216,204	276,550	208,351	82,677	73,123	36,885	441,420	262,718	174,956	76,930
MANKATO	460,875	91,039	87,620	33,627	50,269	41,768	25,611	21,107	6,676	114,063	37,890	25,717	17,785
MINNEAPOLIS - ST. PAUL	21,640,715	3,893,219	3,649,351	1,797,714	2,781,708	2,379,711	815,971	881,274	433,384	5,144,732	1,906,778	1,192,856	555,141
ROCHESTER - MASON CITY - AUSTIN	2,302,493	476,675	451,155	156,971	246,339	195,064	93,662	82,860	35,637	578,437	207,212	161,541	73,860
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	970,468	178,204	172,967	117,112	147,197	109,852	37,330	38,932	20,704	250,329	61,198	46,941	40,347
COLUMBUS - TUPELO	1,802,479	447,688	438,881	90,290	228,879	169,550	92,543	91,739	63,144	407,814	132,398	91,485	69,141
GREENWOOD - GREENVILLE	1,054,531	240,863	235,348	61,303	150,453	97,633	55,557	47,737	32,022	263,889	61,772	45,166	36,691
JACKSON	3,796,400	821,030	798,761	261,491	524,405	333,355	174,539	163,327	95,870	938,935	290,486	173,435	166,465
LAUREL - HATTIESBURG	1,224,763	280,632	272,285	83,232	172,748	90,664	65,830	68,347	28,076	274,298	73,149	77,453	52,032
MERIDIAN	888,934	213,239	208,465	58,142	118,452	69,102	34,462	35,803	25,449	203,222	57,128	60,223	38,097
MISSOURI													
COLUMBIA - JEFFERSON CITY	2,298,674	477,954	466,357	167,727	271,840	235,046	91,825	87,125	44,244	599,325	169,623	147,668	56,981
JOPLIN - PITTSBURG	2,185,033	512,833	492,277	156,674	291,273	242,787	77,774	88,431	52,752	519,507	188,073	149,473	53,450
KANSAS CITY	12,086,156	2,332,147	2,242,621	997,657	1,601,494	1,320,117	490,335	472,332	226,320	3,037,848	1,004,721	568,456	342,931
ST. JOSEPH	788,892	183,471	176,188	56,829	113,417	77,762	29,388	24,351	10,157	205,591	76,990	33,808	17,251
ST. LOUIS	17,532,479	3,671,484	3,442,125	1,489,572	2,425,238	2,146,380	708,696	753,611	369,363	4,114,742	1,664,654	907,223	489,369
SPRINGFIELD	3,635,929	859,353	830,406	278,059	473,479	409,908	109,932	141,288	83,106	855,332	257,838	251,270	91,336
MONTANA													
BILLINGS - HARDIN	1,494,253	334,482	325,165	140,093	172,113	102,837	61,748	75,011	37,904	293,755	132,082	117,611	50,475
BUTTE	704,420	162,094	152,327	74,151	47,513	31,164	23,805	47,846	21,611	122,638	63,343	55,090	33,553
GLENDIVE	115,031	22,960	22,718	8,315	4,961	3,181	7,534	4,991	3,141	26,167	19,442	11,367	3,707
GREAT FALLS	966,893	215,445	205,606	88,025	90,348	57,295	44,699	52,945	22,846	209,403	81,856	66,231	44,199
HELENA	276,372	74,285	71,255	31,050	15,880	9,423	18,225	16,504	10,887	54,909	16,630	17,963	11,095
MISSOULA	968,839	258,701	249,135	98,607	71,965	57,094	41,638	50,521	22,492	183,025	78,521	56,116	34,285
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,635,739	686,171	653,426	322,937	434,272	274,349	157,666	157,722	83,784	873,765	339,683	257,016	109,399
NORTH PLATTE	334,838	51,449	49,609	25,519	40,380	27,054	12,217	13,453	6,887	86,857	53,074	19,351	8,860
OMAHA	5,346,893	1,078,593	1,030,680	477,641	635,880	509,062	202,057	309,538	216,624	1,273,851	532,223	319,541	160,245

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
NEVADA													
LAS VEGAS	4,145,785	855,643	820,049	422,527	537,008	477,981	202,202	230,019	100,287	806,576	342,783	200,704	159,289
RENO	3,160,408	703,219	681,540	281,773	371,955	330,374	116,691	117,351	63,956	561,057	341,545	179,019	104,835
NEW MEXICO													
ALBUQUERQUE	5,760,011	1,323,628	1,259,270	581,500	612,058	396,900	259,675	274,209	154,643	1,163,292	502,695	366,966	177,307
FARMINGTON	512,357	121,589	119,668	43,037	46,759	37,764	24,328	17,541	8,990	124,064	46,749	44,221	9,528
ROSWELL	1,257,815	289,812	282,618	94,799	102,383	84,690	69,397	57,949	36,760	290,975	113,135	118,813	28,963
NEW YORK													
ALBANY - SCHENECTADY - TROY	7,714,138	1,812,563	1,704,240	641,607	734,567	597,208	419,071	318,498	161,733	1,523,849	572,004	413,329	277,726
BINGHAMTON	2,109,300	525,664	505,693	174,091	208,848	166,760	96,421	83,554	50,074	454,757	161,582	104,409	98,731
BUFFALO	8,089,366	2,116,712	1,949,348	848,981	874,224	719,548	449,303	351,336	182,009	1,613,505	534,439	355,623	373,998
ELMIRA	1,056,991	233,683	222,469	94,650	144,951	124,292	49,820	35,964	19,624	214,564	83,314	70,655	49,028
NEW YORK	108,468,699	22,428,899	19,616,391	11,256,930	11,567,684	9,829,544	8,149,206	7,002,938	3,803,783	18,307,085	6,481,152	4,602,466	3,329,732
ROCHESTER	5,437,334	1,172,925	1,113,475	549,191	581,274	518,295	258,069	275,176	134,545	1,278,446	399,438	244,834	219,954
SYRACUSE	5,238,438	1,275,393	1,178,278	501,363	491,481	418,810	301,728	241,790	120,814	1,146,772	364,558	280,344	234,313
UTICA	1,394,409	342,960	320,369	121,351	140,934	117,723	81,462	53,284	30,969	278,602	97,184	78,882	71,186
WATERTOWN - CARTHAGE	1,019,123	237,902	230,942	94,139	90,659	67,441	45,046	38,537	20,573	221,143	61,254	62,918	66,917
NORTH CAROLINA													
CHARLOTTE	10,134,705	2,375,878	2,309,255	818,227	963,193	717,552	521,446	523,092	319,288	2,558,119	586,274	651,763	354,397
GREENSBORO - WINSTON-SALEM - HIGH POINT	7,637,759	1,557,816	1,512,339	662,561	792,829	557,791	421,029	439,685	281,475	1,864,822	502,029	443,789	262,170
GREENVILLE - NEW BERN - WASHINGTON	3,032,418	685,490	663,627	240,199	332,345	199,259	121,663	162,065	102,132	797,352	156,181	220,072	90,447
RALEIGH - DURHAM	9,267,330	1,978,073	1,916,912	785,770	1,083,360	743,802	435,232	538,992	305,035	2,239,613	610,168	567,406	329,145
WILMINGTON	1,881,625	424,103	411,418	151,371	187,812	100,677	103,284	85,632	59,994	417,661	107,408	168,400	63,889
NORTH DAKOTA													
FARGO	3,296,489	580,648	550,983	249,429	319,272	233,033	134,481	129,480	69,775	946,273	312,060	236,318	85,341
MINOT - BISMARCK - DICKINSON	2,474,656	454,078	431,262	187,020	209,369	155,396	100,234	105,835	55,081	744,711	249,556	193,725	71,357
OHIO													
CINCINNATI	10,617,486	2,260,460	2,048,444	1,078,857	1,523,785	1,343,760	404,800	453,071	254,358	2,157,454	989,263	469,640	440,747
CLEVELAND	22,494,470	4,754,866	4,429,855	2,081,787	2,978,594	2,610,408	1,008,523	982,423	525,335	4,644,779	2,115,018	978,663	963,516
COLUMBUS	9,734,422	1,991,159	1,903,085	951,373	1,221,834	1,104,519	372,813	474,278	219,395	2,144,691	950,500	414,286	324,774
DAYTON	7,259,466	1,533,604	1,465,072	668,136	905,826	786,881	282,744	328,986	167,743	1,571,995	727,218	327,594	241,527
LIMA	737,000	133,517	128,788	65,639	144,217	118,088	29,354	23,954	10,729	146,878	87,012	34,430	23,749
TOLEDO	6,649,641	1,374,197	1,301,603	641,031	949,586	769,430	220,022	267,810	109,820	1,408,444	712,929	268,746	275,161
YOUNGSTOWN	3,862,096	835,434	798,059	330,201	571,828	514,861	152,545	161,984	93,305	791,593	384,238	184,889	133,829
ZANESVILLE	428,839	92,995	90,845	39,632	61,794	56,007	14,902	14,404	8,055	85,065	37,821	28,776	15,233

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S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
OKLAHOMA													
ARDMORE - ADA	812,092	197,528	191,327	67,888	96,448	54,096	47,956	32,590	16,537	169,548	48,567	57,805	23,402
OKLAHOMA CITY	10,836,702	2,211,645	2,147,492	1,097,834	1,242,854	864,874	597,753	561,970	302,197	2,577,285	689,213	904,974	238,259
TULSA	6,266,362	1,416,760	1,384,478	612,039	756,068	616,643	349,091	324,866	177,990	1,351,726	443,421	452,835	125,737
OREGON													
BEND	353,106	80,180	77,431	34,589	35,732	18,128	22,390	9,097	5,249	73,088	27,455	25,399	17,183
EUGENE	2,166,873	464,951	438,099	211,714	277,659	190,884	95,701	98,971	56,276	518,736	160,492	96,008	62,331
MEDFORD	1,761,654	377,975	356,951	160,768	195,874	130,763	76,983	65,704	32,495	398,721	140,094	98,636	64,407
PORTLAND	11,760,975	2,238,141	2,133,122	1,270,070	1,949,364	1,626,566	562,552	497,000	213,557	2,565,196	811,082	449,092	276,984
PENNSYLVANIA													
ERIE	2,285,703	459,661	438,567	191,989	234,703	178,416	107,040	89,672	34,891	454,133	209,317	110,562	68,259
HARRISBURG - YORK - LANCASTER - LEBANON	8,095,867	1,771,168	1,630,007	694,291	896,166	740,717	311,630	382,941	196,366	1,737,041	643,037	483,930	242,066
JOHNSTOWN - ALTOONA	3,488,357	798,307	761,324	266,029	383,667	319,954	139,951	158,566	89,056	770,123	314,258	253,882	117,239
PHILADELPHIA	43,542,807	8,668,644	7,831,484	4,023,723	5,363,753	4,728,157	2,606,792	2,064,367	1,677,870	9,184,097	3,059,489	1,959,853	1,406,266
PITTSBURGH	16,082,264	3,532,508	3,289,510	1,493,712	2,316,644	2,104,407	757,291	737,851	407,282	3,491,021	1,323,166	772,887	539,429
WILKES-BARRE - SCRANTON	5,476,167	1,242,642	1,160,905	451,981	659,661	539,452	289,981	223,915	108,928	1,133,879	401,898	299,458	215,108
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	9,614,082	2,250,407	2,013,311	939,949	1,010,285	891,549	491,204	352,119	198,847	1,814,905	678,587	412,415	343,098
SOUTH CAROLINA													
CHARLESTON	3,054,702	691,588	672,042	302,015	304,187	233,382	155,862	168,946	97,427	796,038	213,306	169,850	80,335
COLUMBIA	3,755,724	720,705	698,138	324,008	424,712	339,015	182,664	171,972	101,284	930,734	347,880	258,775	109,962
FLORENCE	2,418,116	518,729	495,374	259,137	238,295	134,410	136,806	139,284	109,580	537,825	145,378	179,040	83,633
GREENVILLE - SPARTANBURG - ASHEVILLE	8,558,663	1,920,686	1,879,826	675,272	883,092	620,516	412,162	391,822	236,253	2,034,084	631,955	628,857	325,551
SOUTH DAKOTA													
RAPID CITY	1,269,595	256,150	246,931	109,123	121,907	81,999	48,131	47,523	25,720	303,576	130,550	85,177	41,519
SIOUX FALLS - MITCHELL	3,211,941	620,137	587,829	243,527	278,936	196,402	141,322	133,663	70,188	792,572	333,626	235,357	121,256
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	3,662,737	859,256	840,000	256,020	456,862	327,122	144,616	150,470	97,821	905,507	243,231	241,561	137,854
CHATTANOOGA	4,218,669	1,069,205	1,045,673	319,076	496,615	368,688	203,877	229,455	144,909	909,918	383,387	185,724	128,996
JACKSON	758,157	124,515	117,424	54,845	157,600	123,354	40,383	32,237	16,426	158,525	53,733	52,241	23,760
KNOXVILLE	6,253,290	1,389,673	1,349,084	599,762	763,549	574,955	303,675	292,456	173,726	1,363,529	582,194	334,418	205,635
MEMPHIS	8,824,672	1,879,040	1,804,973	625,482	1,183,552	862,996	470,648	428,336	242,974	2,062,770	858,525	358,051	331,407
NASHVILLE	9,398,313	2,004,158	1,956,279	788,567	1,259,618	974,775	401,733	435,314	234,018	2,180,077	871,816	427,750	336,967

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S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Supermarkets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
TEXAS													
ABILENE - SWEETWATER	2,025,715	430,136	413,524	169,953	203,658	130,563	103,411	74,767	41,607	469,590	147,037	180,947	71,121
AMARILLO	2,797,988	640,769	611,997	251,833	265,614	169,359	176,106	128,431	66,346	653,283	178,584	241,605	66,950
AUSTIN	5,232,424	1,074,681	1,032,886	594,777	557,925	428,834	261,913	290,532	152,581	1,082,073	353,602	537,155	103,682
BEAUMONT - PORT ARTHUR	2,692,923	588,072	569,676	218,818	330,478	265,726	162,851	115,153	50,770	567,304	220,071	186,771	82,195
CORPUS CHRISTI	3,100,219	776,724	750,982	306,694	289,151	204,018	147,974	148,029	74,416	628,334	288,409	240,063	60,492
DALLAS - FT. WORTH	27,464,992	5,534,397	5,320,350	2,848,957	3,162,721	2,719,254	1,480,195	1,305,603	674,118	6,093,432	2,139,395	1,744,071	688,609
EL PASO	3,145,641	633,928	603,915	319,650	463,591	384,391	198,545	166,289	96,513	591,439	258,093	189,290	71,892
HOUSTON	25,477,721	5,524,849	5,291,131	2,659,334	2,873,780	2,518,834	1,474,570	1,256,797	703,363	5,424,981	1,877,857	1,796,189	726,268
LAREDO	992,870	220,168	208,811	63,896	156,592	129,299	122,388	96,272	11,709	98,356	37,124	66,090	17,763
LUBBOCK	2,169,548	461,930	436,198	193,986	245,218	170,266	116,510	111,266	62,733	559,849	92,542	173,613	46,485
MCALLEN - BROWNSVILLE	3,089,552	725,938	693,302	253,889	410,553	324,865	281,902	179,628	92,661	515,090	116,901	269,699	66,822
ODESSA - MIDLAND	3,519,726	743,400	713,799	315,346	437,861	336,770	166,094	182,971	107,730	755,356	243,749	350,016	70,120
SAN ANGELO	850,981	184,122	176,998	79,947	104,923	65,716	41,792	42,164	16,543	191,411	43,853	73,168	16,210
SAN ANTONIO	8,295,346	1,956,974	1,896,416	891,464	939,852	715,354	457,535	408,584	197,018	1,607,047	648,936	629,010	160,623
TYLER - LONGVIEW	2,815,860	596,047	578,920	226,633	385,024	317,495	171,583	118,847	73,013	653,143	165,080	225,287	82,953
VICTORIA	575,785	117,442	114,937	47,452	76,272	67,299	33,484	24,727	14,916	112,919	49,331	52,607	9,666
WACO - TEMPLE	3,360,708	759,103	726,840	343,151	482,701	356,614	158,381	138,496	69,253	668,982	232,497	263,734	71,083
WICHITA FALLS - LAWTON	2,491,840	528,478	508,299	221,282	344,064	256,457	115,357	119,857	76,518	570,026	155,254	188,404	65,046
UTAH													
SALT LAKE CITY	8,815,526	2,032,199	1,953,303	710,351	1,018,504	786,273	348,159	491,523	273,932	1,669,390	908,472	586,534	247.205
VERMONT													
BURLINGTON - PLATTSBURGH	4,303,915	1,031,842	993,977	385,743	338,789	257,435	178,069	145,879	75,352	926,005	284,562	332,391	119,136
VIRGINIA													
CHARLOTTESVILLE	799,248	163,993	160,022	62,953	112,470	82,792	50,218	48,145	30,935	137,962	48,842	48,519	24,586
HARRISONBURG	505,979	117,518	113,260	43,154	79,417	58,250	15,722	27,713	16,377	100,623	28,791	38,045	16,025
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	8,405,878	1,639,514	1,567,391	786,763	961,218	745,719	405,298	501,768	327,234	1,947,523	562,624	446,741	231,861
RICHMOND	6,657,309	1,467,543	1,424,297	505,530	790,923	629,996	267,403	286,252	157,507	1,546,854	579,826	317,066	256,520
ROANOKE - LYNCHBURG	4,689,523	1,103,135	1,065,176	379,367	564,844	416,502	193,808	212,146	132,220	984,657	430,926	257,389	187,535
WASHINGTON													
SEATTLE - TACOMA	18,348,080	3,905,871	3,724,358	2,075,972	1,984.792	1,718,678	1,001,394	864,051	430,655	3,786,802	1,236,947	961,088	644,289
SPOKANE	4,090,291	1,050,775	1,014,121	402,899	387,725	285,496	180,386	166,853	92,439	870,451	275,450	235,079	159,937
YAKIMA	2,379,409	565,107	543,384	219,902	261,278	181,469	118,342	77,819	47,525	529,900	189,224	113,560	97,402
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	1,982,276	476,932	468,997	107,714	302,283	221,661	68,162	84,639	57,424	525,096	126,912	117,633	77,127
CHARLESTON - HUNTINGTON	6,577,973	1,494,200	1,452,251	461,620	903,502	705,131	259,329	255,638	138,420	1,496,100	599,382	408,172	261,406
CLARKSBURG - WESTON	920,381	228,337	214,231	68,344	108,224	75,911	26,056	27,725	16,273	235,053	68,432	64,525	38,254
PARKERSBURG	571,835	103,823	101,518	45,001	106,623	100,022	23,305	24,305	15,697	148,945	34,032	31,087	16,479

1986 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY STORE GROUP

S&MM ESTIMATES		Food Stores		Eating & Drinking Places	General Merchandise Stores		Apparel & Accessories Stores	Furniture/ Home Furnishings/ Appliance Stores		Automotive Dealers	Gasoline Service Stations	Bldg. Mtls. & Hardware Dealers	Drug-stores
S&MM/ARBITRON TV MARKET (ADI)	Total Retail Sales ($000)	Total ($000)	Super-markets ($000)	Total ($000)	Total ($000)	Department Stores ($000)	Total ($000)	Total ($000)	Furniture & Home Furn. ($000)	Total ($000)	Total ($000)	Total ($000)	Total ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	1,937,777	460,957	437,689	151,501	292,942	249,093	76,553	82,386	47,318	387,271	191,075	94,266	69,234
WISCONSIN													
GREEN BAY	4,798,564	906,423	854,292	453,811	760,305	582,075	194,738	219,259	103,893	997,485	402,907	277,808	109,045
LA CROSSE - EAU CLAIRE	2,252,459	441,213	417,339	212,611	257,517	198,342	87,151	95,476	41,638	508,112	210,495	163,488	56,609
MADISON	3,526,515	592,819	554,170	358,931	322,770	286,680	137,272	276,898	62,529	725,052	276,242	171,183	90,826
MILWAUKEE	10,005,918	2,022,560	1,884,542	1,018,160	1,360,884	1,217,569	400,158	446,655	218,549	2,071,096	807,469	419,787	331,259
WAUSAU - RHINELANDER	2,155,723	442,962	423,234	178,993	269,493	180,655	88,355	73,608	38,249	458,370	171,907	146,134	45,679
WYOMING													
CASPER - RIVERTON	1,078,009	237,367	230,460	90,721	85,123	54,005	48,840	48,283	25,796	249,940	104,813	82,200	41,676
CHEYENNE - SCOTTSBLUFF	803,801	148,526	142,241	67,967	89,121	74,545	38,393	43,139	21,460	171,164	83,278	46,150	22,807
TOTAL UNITED STATES ADIs	1,384,204,439	286,690,404	269,079,545	132,493,819	162,511,630	135,006,828	71,086,954	68,945,847	36,225,512	302,373,482	105,439,032	73,863,242	47,194,005

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SECTION 20

Television Market (ADI) Rankings Retail Sales By Merchandise Line

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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Furniture & Sleep Equipment Sales 20–8
Men's & Boys' Clothing Sales 20–9
Women's & Girls' Clothing Sales 20–10
Footwear Sales 20–11

GROCERY & OTHER FOOD SALES

ADI	($000)	Rank
New York, N.Y.	20,026,828	1
Los Angeles, Calif.	12,951,647	2
Chicago, Ill.	7,705,422	3
Philadelphia, Pa.	7,250,609	4
Boston, Mass.	6,773,535	5
San Francisco, Calif.	6,299,047	6
Detroit, Mich.	5,046,564	7
Washington, D.C.	4,543,790	8
Dallas - Ft. Worth, Tex.	4,148,885	9
Cleveland, Ohio	4,134,388	10
Houston, Tex.	4,023,939	11
Minneapolis - St. Paul, Minn.	3,648,918	12
Atlanta, Ga.	3,122,414	13
Seattle - Tacoma, Wash.	3,106,700	14
St. Louis, Mo.	3,077,046	15
Pittsburgh, Pa.	3,054,245	16
Miami, Fla.	2,966,669	17
Denver, Colo.	2,845,265	18
Hartford - New Haven, Conn.	2,733,857	19
Sacramento - Stockton, Calif.	2,525,917	20
Tampa - St. Petersburg, Fla.	2,485,362	21
Baltimore, Md.	2,438,434	22
Phoenix, Ariz.	2,390,452	23
Indianapolis, Ind.	2,142,809	24
Portland, Ore.	2,020,353	25
San Diego, Calif.	2,013,725	26
Kansas City, Mo.	1,968,640	27
Providence - New Bedford, R.I.-Mass.	1,946,363	28
Cincinnati, Ohio	1,909,279	29
Milwaukee, Wisc.	1,890,637	30
Charlotte, N.C.	1,814,456	31
Buffalo, N.Y.	1,799,711	32
New Orleans, La.	1,780,450	33
Oklahoma City, Okla.	1,752,414	34
Orlando - Daytona Beach - Melbourne, Fla.	1,723,218	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	1,674,158	36
Columbus, Ohio	1,628,523	37
Memphis, Tenn.	1,589,357	38
Nashville, Tenn.	1,577,943	39
Salt Lake City, Utah	1,562,127	40
Albany - Schenectady - Troy, N.Y.	1,540,823	41
Greenville - Spartanburg - Asheville, S.C.-N.C.	1,539,781	42
Harrisburg - York - Lancaster - Lebanon, Pa.	1,538,253	43
Raleigh - Durham, N.C.	1,450,703	44
San Antonio, Tex.	1,388,347	45
Dayton, Ohio	1,315,010	46
Flint - Saginaw - Bay City, Mich.	1,306,960	47
Birmingham, Ala.	1,304,513	48
Norfolk - Portsmouth - Newport News - Hampton, Va.	1,259,626	49
Charleston - Huntington, W.Va.	1,257,996	50
Louisville, Ky.	1,245,222	51
Toledo, Ohio	1,210,688	52
Greensboro - Winston-Salem - High Point, N.C.	1,178,345	53
Mobile - Pensacola, Ala.-Fla.	1,128,749	54
Richmond, Va.	1,122,794	55
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	1,121,485	56
Wichita - Hutchinson, Kans.	1,111,585	57
Knoxville, Tenn.	1,106,570	58
Fresno - Visalia, Calif.	1,095,439	59
Tulsa, Okla.	1,095,052	60
Little Rock, Ark.	1,094,584	61
Wilkes-Barre - Scranton, Pa.	1,068,343	62
Syracuse, N.Y.	1,043,611	63
Portland - Poland Spring, Maine	1,024,026	64
Des Moines, Iowa	1,016,306	65
Albuquerque, N.M.	1,000,998	66
Jacksonville, Fla.	969,881	67
Rochester, N.Y.	950,238	68
Chattanooga, Tenn.	945,540	69
Shreveport - Texarkana, La.-Tex.-Ark.	942,901	70
Omaha, Neb.	887,742	71
Green Bay, Wisc.	860,006	72
Burlington - Plattsburgh, Vt.-N.Y.	841,876	73
Roanoke - Lynchburg, Va.	838,392	74
Spokane, Wash.	804,224	75
Springfield - Decatur - Champaign, Ill.	790,530	76
Lexington, Ky.	788,038	77
Davenport - Rock Island - Moline, Iowa-Ill.	772,127	78
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	768,482	79
Evansville, Ind.	764,311	80
South Bend - Elkhart, Ind.	755,161	81
Cedar Rapids - Waterloo - Dubuque, Iowa	750,367	82
Austin, Tex.	734,016	83
Springfield, Mass.	720,827	84
Springfield, Mo.	720,397	85
Johnstown - Altoona, Pa.	718,584	86
Youngstown, Ohio	699,390	87
Jackson, Miss.	692,625	88
Lansing, Mich.	686,182	89
Baton Rouge, La.	683,865	90
Bristol - Kingsport - Johnson City, Tenn.	675,516	91
Tucson, Ariz.	659,350	92
Madison, Wisc.	639,269	93
Las Vegas, Nev.	601,398	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	601,219	95
Lincoln - Hastings - Kearney, Neb.	597,897	96
Columbia, S.C.	570,556	97
Odessa - Midland, Tex.	563,633	98
Ft. Wayne, Ind.	559,817	99
Huntsville - Decatur - Florence, Ala.	554,984	100
Charleston, S.C.	549,452	101
Ft. Myers - Naples, Fla.	548,797	102
Savannah, Ga.	541,141	103
Waco - Temple, Tex.	534,367	104
Lafayette, La.	532,791	105
Greenville - New Bern - Washington, N.C.	526,797	106
Corpus Christi, Tex.	524,292	107
Sioux Falls - Mitchell, S.D.	517,729	108
McAllen - Brownsville, Tex.	515,419	109
Salinas - Monterey, Calif.	513,247	110
Fargo, N.D.	507,025	111
Peoria, Ill.	503,260	112
Augusta, Ga.	501,275	113
Reno, Nev.	500,795	114
Colorado Springs - Pueblo, Colo.	496,956	115
Duluth - Superior, Minn.-Wisc.	494,163	116
El Paso, Tex.	489,419	117
Tyler - Longview, Tex.	476,336	118
Amarillo, Tex.	475,638	119
Rockford, Ill.	474,408	120
Beaumont - Port Arthur, Tex.	468,994	121
Traverse City - Cadillac, Mich.	453,569	122
Binghamton, N.Y.	443,503	123
Wausau - Rhinelander, Wisc.	439,600	124
Yakima, Wash.	433,571	125
Terre Haute, Ind.	433,164	126
Chico - Redding, Calif.	429,914	127
Montgomery - Selma, Ala.	428,641	128
Joplin - Pittsburg, Mo.-Kans.	423,463	129
Erie, Pa.	421,128	130
Macon, Ga.	419,453	131
Florence, S.C.	414,570	132
Rochester - Mason City - Austin, Minn.-Iowa	414,537	133
La Crosse - Eau Claire, Wisc.	403,399	134
Bangor, Maine	402,386	135
Bakersfield, Calif.	400,133	136
Boise, Ida.	398,680	137
Wichita Falls - Lawton, Tex.-Okla.	396,709	138
Monroe - El Dorado, La.-Ark.	393,889	139
Columbia - Jefferson City, Mo.	392,359	140
Minot - Bismarck - Dickinson, N.D.	391,188	141
Sioux City, Iowa	389,174	142
Wheeling - Steubenville, W.Va.-Ohio	386,290	143
Bluefield - Beckley - Oak Hill, W.Va.	384,422	144
Topeka, Kans.	383,092	145
Columbus - Tupelo, Miss.	379,970	146
Medford, Ore.	377,920	147
Eugene, Ore.	377,895	148
Tallahassee - Thomasville, Fla.-Ga.	376,655	149
Columbus, Ga.	365,070	150
Albany, Ga.	353,471	151
Lubbock, Tex.	345,834	152
Quincy - Hannibal, Ill.-Mo.	345,108	153
Wilmington, N.C.	330,515	154
Abilene - Sweetwater, Tex.	318,821	155
Utica, N.Y.	301,217	156
Ft. Smith, Ark.	291,627	157
Idaho Falls - Pocatello, Ida.	283,351	158
Sarasota, Fla.	273,896	159
Billings - Hardin, Mont.	268,335	160
Salisbury, Md.	247,772	161
Laurel - Hattiesburg, Miss.	239,123	162
Lake Charles, La.	237,651	163
Dothan, Ala.	229,092	164
Roswell, N.M.	219,832	165
Rapid City, S.D.	209,031	166
Greenwood - Greenville, Miss.	205,706	167
El Centro - Yuma, Calif.-Ariz.	202,229	168
Watertown - Carthage, N.Y.	201,057	169
Grand Junction, Colo.	199,888	170
Missoula, Mont.	199,592	171
Elmira, N.Y.	193,222	172
Gainesville, Fla.	192,384	173
Clarksburg - Weston, W.Va.	185,025	174
Meridian, Miss.	179,849	175
Casper - Riverton, Wyo.	176,791	176
Alexandria, La.	176,222	177
Eureka, Calif.	174,999	178
Palm Springs, Calif.	170,752	179
Alexandria, Minn.	165,042	180
Great Falls, Mont.	160,492	181
Tuscaloosa, Ala.	155,944	182
Ardmore - Ada, Okla.	152,597	183
St. Joseph, Mo.	151,260	184
Laredo, Tex.	146,000	185
Panama City, Fla.	145,610	186
Marquette, Mich.	144,811	187
Jonesboro, Ark.	143,730	188
Biloxi - Gulfport - Pascagoula, Miss.	142,612	189
San Angelo, Tex.	139,383	190
Butte, Mont.	126,241	191
Cheyenne - Scottsbluff, Wyo.	122,824	192
Charlottesville, Va.	121,377	193
Lima, Ohio	118,330	194
Lafayette, Ind.	108,944	195
Hagerstown, Md.	107,528	196
Jackson, Tenn.	104,082	197
Bowling Green, Ky.	103,100	198
Farmington, N.M.	92,234	199
Harrisonburg, Va.	91,650	200
Parkersburg, W.Va.	89,418	201
Presque Isle, Maine	89,063	202
Twin Falls, Ida.	82,357	203
Mankato, Minn.	81,317	204
Victoria, Tex.	80,769	205
Zanesville, Ohio	80,231	206
Flagstaff, Ariz.	79,848	207
Ottumwa - Kirksville, Iowa-Mo.	71,706	208
Bend, Ore.	63,792	209
Helena, Mont.	56,828	210
North Platte, Neb.	48,030	211
Alpena, Mich.	33,560	212
Glendive, Mont.	18,183	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

DRUG, HEALTH AID & BEAUTY AID SALES

ADI	($000)	Rank
New York, N.Y.	4,281,003	1
Los Angeles, Calif.	3,151,204	2
Chicago, Ill.	2,009,026	3
Philadelphia, Pa.	1,838,682	4
San Francisco, Calif.	1,539,922	5
Boston, Mass.	1,381,478	6
Detroit, Mich.	1,297,009	7
Washington, D.C.	1,076,946	8
Dallas - Ft. Worth, Tex.	1,070,113	9
Cleveland, Ohio	994,738	10
Houston, Tex.	938,010	11
Miami, Fla.	885,117	12
Atlanta, Ga.	825,404	13
Seattle - Tacoma, Wash.	727,742	14
Minneapolis - St. Paul, Minn.	726,191	15
Pittsburgh, Pa.	678,558	16
St. Louis, Mo.	664,479	17
Denver, Colo.	649,115	18
Phoenix, Ariz.	615,658	19
Sacramento - Stockton, Calif.	590,209	20
Baltimore, Md.	585,618	21
Tampa - St. Petersburg, Fla.	563,141	22
Indianapolis, Ind.	559,473	23
Hartford - New Haven, Conn.	528,803	24
San Diego, Calif.	518,609	25
Kansas City, Mo.	512,420	26
Portland, Ore.	467,036	27
New Orleans, La.	465,145	28
Cincinnati, Ohio	449,495	29
Nashville, Tenn.	427,525	30
Memphis, Tenn.	414,517	31
Columbus, Ohio	403,661	32
Charlotte, N.C.	402,134	33
Oklahoma City, Okla.	390,302	34
Orlando - Daytona Beach - Melbourne, Fla.	388,748	35
Raleigh - Durham, N.C.	387,738	36
Salt Lake City, Utah	387,484	37
Milwaukee, Wisc.	379,255	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	356,772	39
Buffalo, N.Y.	353,903	40
Toledo, Ohio	332,127	41
Louisville, Ky.	331,250	42
Providence - New Bedford, R.I.-Mass.	329,808	43
Grand Rapids - Kalamazoo - Battle Creek, Mich.	317,031	44
Charleston - Huntington, W.Va.	303,405	45
Albany - Schenectady - Troy, N.Y.	298,411	46
Birmingham, Ala.	292,166	47
San Antonio, Tex.	291,673	48
Dayton, Ohio	286,860	49
Richmond, Va.	285,617	50
Flint - Saginaw - Bay City, Mich.	283,937	51
Greensboro - Winston-Salem - High Point, N.C.	283,264	52
Harrisburg - York - Lancaster - Lebanon, Pa.	275,492	53
Norfolk - Portsmouth - Newport News - Hampton, Va.	267,069	54
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	266,670	55
Knoxville, Tenn.	266,455	56
Wichita - Hutchinson, Kans.	252,027	57
Wilkes-Barre - Scranton, Pa.	250,200	58
Fresno - Visalia, Calif.	246,836	59
Tulsa, Okla.	245,266	60
Little Rock, Ark.	245,111	61
Mobile - Pensacola, Ala.-Fla.	237,553	62
Las Vegas, Nev.	228,131	63
Albuquerque, N.M.	223,099	64
Shreveport - Texarkana, La.-Tex.-Ark.	222,939	65
Jacksonville, Fla.	214,695	66
Syracuse, N.Y.	206,520	67
Omaha, Neb.	201,732	68
Rochester, N.Y.	201,730	69
Roanoke - Lynchburg, Va.	199,767	70
Lexington, Ky.	198,805	71
Jackson, Miss.	193,837	72
Springfield - Decatur - Champaign, Ill.	187,242	73
Tucson, Ariz.	185,059	74
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	184,640	75
Spokane, Wash.	181,935	76
Austin, Tex.	180,817	77
Des Moines, Iowa	178,844	78
South Bend - Elkhart, Ind.	170,641	79
Chattanooga, Tenn.	169,014	80
Youngstown, Ohio	166,620	81
Springfield, Mo.	163,148	82
Bristol - Kingsport - Johnson City, Tenn.	162,439	83
Green Bay, Wisc.	161,313	84
Davenport - Rock Island - Moline, Iowa-Ill.	158,668	85
Baton Rouge, La.	155,609	86
Evansville, Ind.	154,872	87
Huntsville - Decatur - Florence, Ala.	147,799	88
Lafayette, La.	144,316	89
Portland - Poland Spring, Maine	144,070	90
Springfield, Mass.	143,909	91
Odessa - Midland, Tex.	143,109	92
Reno, Nev.	141,088	93
Cedar Rapids - Waterloo - Dubuque, Iowa	140,301	94
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	138,626	95
Lincoln - Hastings - Kearney, Neb.	133,910	96
McAllen - Brownsville, Tex.	130,472	97
Lansing, Mich.	130,319	98
El Paso, Tex.	129,953	99
Johnstown - Altoona, Pa.	127,821	100
Columbia, S.C.	126,949	101
Burlington - Plattsburgh, Vt.-N.Y.	125,550	102
Ft. Wayne, Ind.	125,293	103
Waco - Temple, Tex.	124,902	104
Montgomery - Selma, Ala.	119,189	105
Ft. Myers - Naples, Fla.	118,900	106
Augusta, Ga.	117,764	107
Peoria, Ill.	117,450	108
Tyler - Longview, Tex.	116,549	109
Salinas - Monterey, Calif.	114,282	110
Savannah, Ga.	112,552	111
Colorado Springs - Pueblo, Colo.	112,316	112
Amarillo, Tex.	112,101	113
Rockford, Ill.	112,028	114
Corpus Christi, Tex.	110,157	115
Beaumont - Port Arthur, Tex.	108,115	116
Greenville - New Bern - Washington, N.C.	106,506	117
Charleston, S.C.	105,776	118
Macon, Ga.	105,762	119
Yakima, Wash.	105,385	120
Sioux Falls - Mitchell, S.D.	101,029	121
Monroe - El Dorado, La.-Ark.	99,854	122
Wichita Falls - Lawton, Tex.-Okla.	98,454	123
Binghamton, N.Y.	96,179	124
Chico - Redding, Calif.	96,140	125
Madison, Wisc.	95,780	126
Eugene, Ore.	92,972	127
Joplin - Pittsburg, Mo.-Kans.	91,819	128
Florence, S.C.	91,311	129
Fargo, N.D.	90,601	130
Abilene - Sweetwater, Tex.	89,994	131
Columbus, Ga.	89,808	132
Columbia - Jefferson City, Mo.	89,579	133
Topeka, Kans.	89,564	134
Bluefield - Beckley - Oak Hill, W.Va.	89,377	135
Boise, Ida.	89,221	136
Duluth - Superior, Minn.-Wisc.	88,163	137
Tallahassee - Thomasville, Fla.-Ga.	85,131	138
Lubbock, Tex.	84,631	139
Wheeling - Steubenville, W.Va.-Ohio	84,573	140
Rochester - Mason City - Austin, Minn.-Iowa	83,464	141
Columbus - Tupelo, Miss.	83,339	142
Bakersfield, Calif.	82,459	143
Terre Haute, Ind.	81,922	144
Medford, Ore.	77,563	145
Traverse City - Cadillac, Mich.	75,200	146
Erie, Pa.	74,127	147
Albany, Ga.	73,447	148
La Crosse - Eau Claire, Wisc.	72,697	149
Ft. Smith, Ark.	71,774	150
Wilmington, N.C.	71,619	151
Quincy - Hannibal, Ill.-Mo.	71,406	152
Minot - Bismarck - Dickinson, N.D.	71,182	153
Sioux City, Iowa	71,014	154
Sarasota, Fla.	70,895	155
Idaho Falls - Pocatello, Ida.	67,598	156
Wausau - Rhinelander, Wisc.	66,718	157
Utica, N.Y.	63,821	158
Laurel - Hattiesburg, Miss.	61,219	159
Watertown - Carthage, N.Y.	56,978	160
Lake Charles, La.	56,855	161
Salisbury, Md.	56,459	162
Billings - Hardin, Mont.	54,961	163
Bangor, Maine	54,673	164
Dothan, Ala.	52,140	165
Alexandria, La.	48,709	166
Greenwood - Greenville, Miss.	46,360	167
Elmira, N.Y.	46,252	168
Grand Junction, Colo.	45,954	169
Meridian, Miss.	44,725	170
El Centro - Yuma, Calif.-Ariz.	43,549	171
Biloxi - Gulfport - Pascagoula, Miss.	43,497	172
Gainesville, Fla.	43,131	173
Roswell, N.M.	42,515	174
Clarksburg - Weston, W.Va.	42,000	175
Great Falls, Mont.	41,489	176
Rapid City, S.D.	41,356	177
Jonesboro, Ark.	39,907	178
Casper - Riverton, Wyo.	37,391	179
Missoula, Mont.	37,034	180
Eureka, Calif.	36,920	181
Ardmore - Ada, Okla.	36,235	182
Laredo, Tex.	36,075	183
Panama City, Fla.	35,907	184
Jackson, Tenn.	35,890	185
Palm Springs, Calif.	33,825	186
Lafayette, Ind.	33,678	187
Butte, Mont.	31,571	188
Charlottesville, Va.	30,840	189
Lima, Ohio	29,907	190
San Angelo, Tex.	29,361	191
Tuscaloosa, Ala.	28,486	192
St. Joseph, Mo.	28,302	193
Bowling Green, Ky.	27,328	194
Cheyenne - Scottsbluff, Wyo.	26,520	195
Alexandria, Minn.	24,708	196
Hagerstown, Md.	24,626	197
Parkersburg, W.Va.	23,525	198
Marquette, Mich.	23,448	199
Twin Falls, Ida.	21,909	200
Harrisonburg, Va.	19,918	201
Victoria, Tex.	19,337	202
Zanesville, Ohio	18,744	203
Bend, Ore.	18,733	204
Mankato, Minn.	18,360	205
Flagstaff, Ariz.	16,752	206
Farmington, N.M.	16,133	207
Presque Isle, Maine	12,793	208
North Platte, Neb.	12,045	209
Helena, Mont.	11,145	210
Ottumwa - Kirksville, Iowa-Mo.	10,346	211
Alpena, Mich.	6,383	212
Glendive, Mont.	3,623	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

MAJOR HOUSEHOLD APPLIANCE SALES

ADI	($000)	Rank
New York, N.Y.	1,120,662	1
Los Angeles, Calif.	886,338	2
Chicago, Ill.	494,304	3
Philadelphia, Pa.	482,033	4
San Francisco, Calif.	431,011	5
Boston, Mass.	408,983	6
Dallas - Ft. Worth, Tex.	333,767	7
Houston, Tex.	303,006	8
Washington, D.C.	278,734	9
Detroit, Mich.	276,602	10
Cleveland, Ohio	245,365	11
Miami, Fla.	242,617	12
Minneapolis - St. Paul, Minn.	233,987	13
Tampa - St. Petersburg, Fla.	229,727	14
Denver, Colo.	209,569	15
Atlanta, Ga.	208,716	16
St. Louis, Mo.	200,447	17
Seattle - Tacoma, Wash.	191,268	18
Pittsburgh, Pa.	180,385	19
Sacramento - Stockton, Calif.	173,650	20
San Diego, Calif.	158,652	21
New Orleans, La.	158,240	22
Hartford - New Haven, Conn.	154,525	23
Baltimore, Md.	153,878	24
Orlando - Daytona Beach - Melbourne, Fla.	150,448	25
Phoenix, Ariz.	148,727	26
Indianapolis, Ind.	145,546	27
Kansas City, Mo.	145,014	28
Raleigh - Durham, N.C.	140,742	29
Portland, Ore.	131,559	30
Charlotte, N.C.	131,538	31
Oklahoma City, Okla.	127,193	32
Nashville, Tenn.	121,695	33
Cincinnati, Ohio	118,793	34
Greenville - Spartanburg - Asheville, S.C.-N.C.	117,603	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	113,186	36
Salt Lake City, Utah	110,380	37
Memphis, Tenn.	108,381	38
Norfolk - Portsmouth - Newport News - Hampton, Va.	106,385	39
Milwaukee, Wisc.	103,858	40
Harrisburg - York - Lancaster - Lebanon, Pa.	102,524	41
Greensboro - Winston Salem - High Point, N.C.	101,432	42
Providence - New Bedford, R.I.-Mass.	96,222	43
San Antonio, Tex.	94,125	44
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	93,508	45
Mobile - Pensacola, Ala.-Fla.	93,167	46
Wichita - Hutchinson, Kans.	91,811	47
Buffalo, N.Y.	87,536	48
Louisville, Ky.	86,370	49
Charleston - Huntington, W.Va.	85,849	50
Tulsa, Okla.	84,016	51
Flint - Saginaw - Bay City, Mich.	81,142	52
Dayton, Ohio	80,769	53
Albany - Schenectady - Troy, N.Y.	80,458	54
Little Rock, Ark.	79,901	55
Shreveport - Texarkana, La.-Tex.-Ark.	79,127	56
Jacksonville, Fla.	78,813	57
Richmond, Va.	78,360	58
Knoxville, Tenn.	76,221	59
Birmingham, Ala.	75,923	60
Columbus, Ohio	73,192	61
Omaha, Neb.	72,517	62
Toledo, Ohio	71,137	63
Baton Rouge, La.	70,062	64
Austin, Tex.	69,003	65
Albuquerque, N.M.	65,666	66
Springfield - Decatur - Champaign, Ill.	62,603	67
Fresno - Visalia, Calif.	62,429	68
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	61,926	69
Roanoke - Lynchburg, Va.	61,058	70
Rochester, N.Y.	60,497	71
Des Moines, Iowa	60,360	72
Green Bay, Wisc.	59,590	73
Wilkes-Barre - Scranton, Pa.	58,868	74
Chattanooga, Tenn.	57,078	75
Las Vegas, Nev.	55,773	76
Lafayette, La.	54,651	77
Lexington, Ky.	54,594	78
Waco - Temple, Tex.	54,451	79
Jackson, Miss.	54,439	80
McAllen - Brownsville, Tex.	53,904	81
Syracuse, N.Y.	53,192	82
Corpus Christi, Tex.	52,652	83
Evansville, Ind.	52,287	84
Davenport - Rock Island - Moline, Iowa-Ill.	52,286	85
Youngstown, Ohio	51,480	86
Portland - Poland Spring, Maine	51,075	87
Bristol - Kingsport - Johnson City, Tenn.	50,174	88
Cedar Rapids - Waterloo - Dubuque, Iowa	49,322	89
South Bend - Elkhart, Ind.	48,867	90
Columbia, S.C.	48,138	91
Huntsville - Decatur - Florence, Ala.	48,083	92
Ft. Myers - Naples, Fla.	47,455	93
Springfield, Mo.	47,024	94
Odessa - Midland, Tex.	46,157	95
Greenville - New Bern - Washington, N.C.	45,692	96
Springfield, Mass.	45,573	97
Savannah, Ga.	44,592	98
Spokane, Wash.	44,399	99
El Paso, Tex.	43,104	100
Lincoln - Hastings - Kearney, Neb.	43,065	101
Beaumont - Port Arthur, Tex.	42,926	102
Johnstown - Altoona, Pa.	42,923	103
Madison, Wisc.	42,879	104
Burlington - Plattsburgh, Vt.-N.Y.	41,203	105
Ft. Wayne, Ind.	40,979	106
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	40,762	107
Colorado Springs - Pueblo, Colo.	40,376	108
Tyler - Longview, Tex.	40,146	109
Tucson, Ariz.	39,569	110
Amarillo, Tex.	39,323	111
Lansing, Mich.	38,752	112
Monroe - El Dorado, La.-Ark.	36,222	113
Florence, S.C.	35,952	114
Charleston, S.C.	35,892	115
Wichita Falls - Lawton, Tex.-Okla.	35,106	116
Sioux Falls - Mitchell, S.D.	34,692	117
Rockford, Ill.	34,293	118
Fargo, N.D.	33,684	119
Reno, Nev.	33,560	120
Salinas - Monterey, Calif.	32,467	121
Macon, Ga.	32,233	122
Columbia - Jefferson City, Mo.	32,183	123
Columbus - Tupelo, Miss.	32,153	124
Peoria, Ill.	32,126	125
Tallahassee - Thomasville, Fla.-Ga.	31,895	126
Binghamton, N.Y.	31,875	127
Topeka, Kans.	31,777	128
Bluefield - Beckley - Oak Hill, W.Va.	30,413	129
Columbus, Ga.	30,201	130
Montgomery - Selma, Ala.	30,103	131
Terre Haute, Ind.	30,094	132
Augusta, Ga.	29,482	133
Sarasota, Fla.	28,965	134
Minot - Bismarck - Dickinson, N.D.	28,677	135
Joplin - Pittsburg, Mo.-Kans.	28,611	136
Erie, Pa.	28,378	137
Lubbock, Tex.	27,465	138
Yakima, Wash.	27,411	139
La Crosse - Eau Claire, Wisc.	26,764	140
Abilene - Sweetwater, Tex.	26,756	141
Bakersfield, Calif.	26,625	142
Boise, Ida.	26,456	143
Rochester - Mason City - Austin, Minn.-Iowa	25,672	144
Sioux City, Iowa	25,246	145
Wilmington, N.C.	25,156	146
Ft. Smith, Ark.	24,949	147
Chico - Redding, Calif.	24,879	148
Wausau - Rhinelander, Wisc.	24,776	149
Traverse City - Cadillac, Mich.	24,006	150
Quincy - Hannibal, Ill.-Mo.	23,713	151
Lake Charles, La.	23,476	152
Duluth - Superior, Minn.-Wisc.	23,350	153
Wheeling - Steubenville, W.Va.-Ohio	23,273	154
Albany, Ga.	23,201	155
Laurel - Hattiesburg, Miss.	22,743	156
Idaho Falls - Pocatello, Ida.	22,303	157
Laredo, Tex.	21,571	158
Eugene, Ore.	21,097	159
Bangor, Maine	19,952	160
Salisbury, Md.	19,627	161
Billings - Hardin, Mont.	19,335	162
Medford, Ore.	18,700	163
Greenwood - Greenville, Miss.	18,554	164
Dothan, Ala.	18,373	165
Alexandria, La.	16,123	166
Great Falls, Mont.	15,318	167
Roswell, N.M.	15,096	168
Meridian, Miss.	14,645	169
Missoula, Mont.	14,247	170
Elmira, N.Y.	13,789	171
Rapid City, S.D.	12,985	172
Grand Junction, Colo.	12,819	173
Biloxi - Gulfport - Pascagoula, Miss.	12,715	174
Charlottesville, Va.	12,671	175
Lafayette, Ind.	12,631	176
San Angelo, Tex.	12,586	177
Butte, Mont.	12,514	178
Clarksburg - Weston, W.Va.	12,423	179
Utica, N.Y.	12,356	180
Ardmore - Ada, Okla.	12,014	181
Gainesville, Fla.	11,900	182
El Centro - Yuma, Calif.-Ariz.	11,856	183
Jonesboro, Ark.	11,809	184
Jackson, Tenn.	11,803	185
St. Joseph, Mo.	11,082	186
Watertown - Carthage, N.Y.	11,065	187
Panama City, Fla.	10,690	188
Bowling Green, Ky.	10,619	189
Hagerstown, Md.	10,068	190
Cheyenne - Scottsbluff, Wyo.	10,065	191
Eureka, Calif.	9,504	192
Lima, Ohio	9,238	193
Casper - Riverton, Wyo.	8,995	194
Alexandria, Minn.	8,736	195
Palm Springs, Calif.	8,655	196
Parkersburg, W.Va.	8,597	197
Victoria, Tex.	7,765	198
Harrisonburg, Va.	7,057	199
Twin Falls, Ida.	6,683	200
Marquette, Mich.	6,489	201
Tuscaloosa, Ala.	5,999	202
Mankato, Minn.	5,874	203
Farmington, N.M.	5,546	204
Flagstaff, Ariz.	5,342	205
Zanesville, Ohio	4,935	206
Helena, Mont.	4,228	207
North Platte, Neb.	4,003	208
Ottumwa - Kirksville, Iowa-Mo.	3,906	209
Presque Isle, Maine	3,465	210
Bend, Ore.	3,225	211
Alpena, Mich.	2,246	212
Glendive, Mont.	1,426	213

1986 SURVEY OF BUYING POWER DATA SERVICE

S&MM/ARBITRON TV MARKET (ADI) RANKING

TELEVISION, VIDEO RECORDER & TAPE SALES

ADI	($000)	Rank
Los Angeles, Calif.	866,660	1
New York, N.Y.	861,368	2
Chicago, Ill.	383,960	3
San Francisco, Calif.	364,963	4
Philadelphia, Pa.	330,208	5
Washington, D.C.	274,026	6
Boston, Mass.	243,999	7
Dallas - Ft. Worth, Tex.	222,996	8
Houston, Tex.	210,181	9
Detroit, Mich.	194,671	10
Minneapolis - St. Paul, Minn.	169,628	11
Denver, Colo	151,386	12
St. Louis, Mo.	151,367	13
Sacramento - Stockton, Calif.	150,319	14
Cleveland, Ohio	145,196	15
Baltimore, Md.	137,194	16
Atlanta, Ga.	136,557	17
Miami, Fla.	134,024	18
Seattle - Tacoma, Wash.	123,778	19
San Diego, Calif.	116,565	20
Tampa - St. Petersburg, Fla.	115,171	21
Pittsburgh, Pa.	101,685	22
Indianapolis, Ind.	100,722	23
Phoenix, Ariz.	97,762	24
Oklahoma City, Okla.	86,779	25
Portland, Ore.	86,765	26
Orlando - Daytona Beach - Melbourne, Fla.	82,055	27
Kansas City, Mo.	80,299	28
New Orleans, La.	78,610	29
Milwaukee, Wisc.	77,615	30
Memphis, Tenn.	75,288	31
Charlotte, N.C.	72,881	32
Cincinnati, Ohio	72,195	33
Raleigh - Durham, N.C.	68,273	34
Hartford - New Haven, Conn.	67,955	35
Grand Rapids - Kalamazoo - Battle Creek, Mich.	62,070	36
San Antonio, Tex.	61,674	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	61,276	38
Nashville, Tenn.	60,181	39
Providence - New Bedford, R.I.-Mass.	58,092	40
Tulsa, Okla.	57,341	41
Salt Lake City, Utah	55,185	42
Fresno - Visalia, Calif.	53,419	43
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	51,315	44
Greensboro - Winston-Salem - High Point, N.C.	51,252	45
Wichita - Hutchinson, Kans.	51,126	46
Richmond, Va.	51,033	47
Buffalo, N.Y.	50,276	48
Louisville, Ky.	50,217	49
Dayton, Ohio	50,139	50
Toledo, Ohio	49,319	51
Greenville - Spartanburg - Asheville, S.C.-N.C.	49,224	52
Harrisburg - York - Lancaster - Lebanon, Pa.	48,418	53
Mobile - Pensacola, Ala.-Fla.	45,603	54
Flint - Saginaw - Bay City, Mich.	45,402	55
Omaha, Neb.	44,326	56
Little Rock, Ark.	43,601	57
South Bend - Elkhart, Ind.	39,593	58
Albuquerque, N.M.	39,245	59
Springfield - Decatur - Champaign, Ill.	39,126	60
Madison, Wisc.	38,835	61
Charleston - Huntington, W.Va.	37,588	62
Shreveport - Texarkana, La.-Tex.-Ark.	37,563	63
Albany - Schenectady - Troy, N.Y.	37,154	64
Tucson, Ariz.	37,090	65
Knoxville, Tenn.	37,030	66
Jacksonville, Fla.	36,285	67
Birmingham, Ala.	36,076	68
Las Vegas, Nev.	35,585	69
Green Bay, Wisc.	35,543	70
Columbus, Ohio	35,449	71
Rochester, N.Y.	34,462	72
Wilkes-Barre - Scranton, Pa.	33,645	73
Chattanooga, Tenn.	33,314	74
Odessa - Midland, Tex.	33,110	75
Austin, Tex.	32,784	76
Baton Rouge, La.	32,022	77
McAllen - Brownsville, Tex.	30,941	78
Des Moines, Iowa	30,475	79
Evansville, Ind.	29,941	80
Syracuse, N.Y.	28,772	81
El Paso, Tex.	28,656	82
Roanoke - Lynchburg, Va.	27,467	83
Springfield, Mass.	27,100	84
Colorado Springs - Pueblo, Colo.	26,346	85
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	26,171	86
Youngstown, Ohio	25,713	87
Springfield, Mo.	25,376	88
Salinas - Monterey, Calif.	25,062	89
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	24,965	90
Waco - Temple, Tex.	24,145	91
Portland - Poland Spring, Maine	24,139	92
Ft. Myers - Naples, Fla.	24,070	93
Columbia, S.C.	23,979	94
Beaumont - Port Arthur, Tex.	23,938	95
Cedar Rapids - Waterloo - Dubuque, Iowa	23,616	96
Lafayette, La.	23,515	97
Lexington, Ky.	23,347	98
Davenport - Rock Island - Moline, Iowa-Ill.	23,078	99
Jackson, Miss.	22,797	100
Johnstown - Altoona, Pa.	22,736	101
Lansing, Mich.	22,612	102
Corpus Christi, Tex.	22,049	103
Spokane, Wash.	21,818	104
Wichita Falls - Lawton, Tex.-Okla.	21,589	105
Reno, Nev.	20,480	106
Tyler - Longview, Tex.	20,418	107
Greenville - New Bern - Washington, N.C.	19,997	108
Huntsville - Decatur - Florence, Ala.	19,830	109
Savannah, Ga.	19,739	110
Peoria, Ill.	19,388	111
Bristol - Kingsport - Johnson City, Tenn.	18,931	112
Augusta, Ga.	18,520	113
Macon, Ga.	17,825	114
Ft. Wayne, Ind.	17,781	115
Lincoln - Hastings - Kearney, Neb.	17,727	116
Lubbock, Tex.	17,568	117
Montgomery - Selma, Ala.	17,407	118
Burlington - Plattsburgh, Vt.-N.Y.	17,176	119
Sioux Falls - Mitchell, S.D.	16,897	120
Joplin - Pittsburg, Mo.-Kans.	16,525	121
Amarillo, Tex.	16,482	122
Fargo, N.D.	16,056	123
Florence, S.C.	15,619	124
Rockford, Ill.	15,193	125
Charleston, S.C.	15,038	126
Monroe - El Dorado, La.-Ark.	14,992	127
Columbus - Tupelo, Miss.	14,126	128
La Crosse - Eau Claire, Wisc.	14,079	129
Bluefield - Beckley - Oak Hill, W.Va.	13,435	130
Minot - Bismarck - Dickinson, N.D.	13,335	131
Terre Haute, Ind.	13,197	132
Bakersfield, Calif.	13,132	133
Columbus, Ga.	13,098	134
Topeka, Kans.	12,946	135
Yakima, Wash.	12,867	136
Tallahassee - Thomasville, Fla.-Ga.	12,822	137
Boise, Ida.	12,665	138
Columbia - Jefferson City, Mo.	12,627	139
Wheeling - Steubenville, W.Va.-Ohio	12,409	140
Ft. Smith, Ark.	12,342	141
Duluth - Superior, Minn.-Wisc.	12,318	142
Rochester - Mason City - Austin, Minn.-Iowa	12,318	142
Sioux City, Iowa	12,102	144
Abilene - Sweetwater, Tex.	12,027	145
Erie, Pa.	12,018	146
Albany, Ga.	11,909	147
Laredo, Tex.	11,759	148
Chico - Redding, Calif.	11,514	149
Idaho Falls - Pocatello, Ida.	10,950	150
Great Falls, Mont.	10,804	151
Lake Charles, La.	10,695	152
Billings - Hardin, Mont.	10,629	153
Laurel - Hattiesburg, Miss.	10,368	154
Quincy - Hannibal, Ill.-Mo.	10,351	155
Gainesville, Fla.	10,322	156
Eugene, Ore.	9,840	157
Traverse City - Cadillac, Mich.	9,684	158
Wausau - Rhinelander, Wisc.	9,525	159
Bangor, Maine	9,412	160
Salisbury, Md.	9,314	161
Utica, N.Y.	9,086	162
Sarasota, Fla.	8,994	163
Medford, Ore.	8,850	164
Wilmington, N.C.	8,766	165
Binghamton, N.Y.	8,275	166
Dothan, Ala.	8,186	167
Greenwood - Greenville, Miss.	8,180	168
Palm Springs, Calif.	7,350	169
Biloxi - Gulfport - Pascagoula, Miss.	6,884	170
Grand Junction, Colo.	6,870	171
Rapid City, S.D.	6,627	172
San Angelo, Tex.	6,552	173
Missoula, Mont.	6,521	174
Roswell, N.M.	6,306	175
Ardmore - Ada, Okla.	6,252	176
Meridian, Miss.	6,192	177
Jackson, Tenn.	6,042	178
Jonesboro, Ark.	5,985	179
Butte, Mont.	5,937	180
Watertown - Carthage, N.Y.	5,803	181
El Centro - Yuma, Calif.-Ariz.	5,643	182
Alexandria, La.	5,623	183
St. Joseph, Mo.	5,487	184
Panama City, Fla.	5,330	185
Elmira, N.Y.	5,135	186
Clarksburg - Weston, W.Va.	4,866	187
Casper - Riverton, Wyo.	4,785	188
Victoria, Tex.	4,750	189
Cheyenne - Scottsbluff, Wyo.	4,490	190
Eureka, Calif.	4,304	191
Lima, Ohio	4,284	192
Hagerstown, Md.	4,163	193
Lafayette, Ind.	3,974	194
Tuscaloosa, Ala.	3,928	195
Parkersburg, W.Va.	3,781	196
Harrisonburg, Va.	3,621	197
Bowling Green, Ky.	3,532	198
Charlottesville, Va.	3,425	199
Twin Falls, Ida.	3,255	200
Alexandria, Minn.	3,125	201
Marquette, Mich.	2,638	202
Zanesville, Ohio	2,548	203
Flagstaff, Ariz.	2,544	204
Mankato, Minn.	2,370	205
Farmington, N.M.	2,262	206
Presque Isle, Maine	2,040	207
Helena, Mont.	2,038	208
North Platte, Neb.	1,723	209
Ottumwa - Kirksville, Iowa-Mo.	1,630	210
Bend, Ore.	1,205	211
Alpena, Mich.	953	212
Glendive, Mont.	654	213

1986 SURVEY OF BUYING POWER DATA SERVICE

AUDIO EQUIPMENT, MUSICAL INSTRUMENT & SUPPLY SALES

ADI	($000)	Rank
New York, N.Y.	1,542,370	1
Los Angeles, Calif.	1,206,400	2
San Francisco, Calif.	645,305	3
Chicago, Ill.	600,179	4
Philadelphia, Pa.	461,640	5
Boston, Mass.	445,681	6
Washington, D.C.	431,365	7
Dallas - Ft. Worth, Tex.	319,000	8
Detroit, Mich.	295,631	9
Houston, Tex.	290,553	10
Indianapolis, Ind.	277,455	11
Minneapolis - St. Paul, Minn.	277,292	12
Denver, Colo.	253,203	13
Miami, Fla.	246,621	14
Atlanta, Ga.	244,176	15
Cleveland, Ohio	225,175	16
Seattle - Tacoma, Wash.	224,494	17
San Diego, Calif.	197,470	18
St. Louis, Mo.	193,297	19
Hartford - New Haven, Conn.	182,516	20
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	181,881	21
Baltimore, Md.	174,677	22
Sacramento - Stockton, Calif.	169,482	23
Tampa - St. Petersburg, Fla.	165,199	24
Phoenix, Ariz.	163,072	25
Columbus, Ohio	148,384	26
Pittsburgh, Pa.	145,586	27
Orlando - Daytona Beach - Melbourne, Fla.	131,967	28
Kansas City, Mo.	129,078	29
Raleigh - Durham, N.C.	128,315	30
Nashville, Tenn.	127,700	31
New Orleans, La.	126,433	32
Portland, Ore.	126,176	33
Terre Haute, Ind.	123,350	34
Cincinnati, Ohio	121,256	35
Salt Lake City, Utah	115,999	36
Oklahoma City, Okla.	115,149	37
Norfolk - Portsmouth - Newport News - Hampton, Va.	105,852	38
Charlotte, N.C.	103,622	39
Albany - Schenectady - Troy, N.Y.	103,521	40
Madison, Wisc.	101,134	41
San Antonio, Tex.	100,481	42
Milwaukee, Wisc.	100,245	43
Memphis, Tenn.	98,806	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	90,455	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	89,056	46
Birmingham, Ala.	84,251	47
Providence - New Bedford, R.I.-Mass	81,227	48
Harrisburg - York - Lancaster - Lebanon, Pa.	78,490	49
Buffalo, N.Y.	76,502	50
Greensboro - Winston-Salem - High Point, N.C.	76,408	51
Wichita - Hutchinson, Kans.	75,599	52
Charleston - Huntington, W.Va.	73,141	53
Richmond, Va.	70,702	54
Knoxville, Tenn.	70,213	55
Rochester, N.Y.	68,303	56
Tulsa, Okla.	67,774	57
Dayton, Ohio	66,932	58
Albuquerque, N.M.	66,293	59
Louisville, Ky.	64,601	60
Mobile - Pensacola, Ala.-Fla.	62,993	61
Austin, Tex.	62,779	62
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	59,960	63
Springfield - Decatur - Champaign, Ill.	59,552	64
Toledo, Ohio	58,748	65
Las Vegas, Nev.	58,496	66
Baton Rouge, La.	58,456	67
Syracuse, N.Y.	57,706	68
Flint - Saginaw - Bay City, Mich.	56,704	69
Shreveport - Texarkana, La.-Tex.-Ark.	55,470	70
Fresno - Visalia, Calif.	54,904	71
Omaha, Neb.	53,839	72
Little Rock, Ark.	53,622	73
Tucson, Ariz.	53,458	74
Waco - Temple, Tex.	52,675	75
Jacksonville, Fla.	49,911	76
Colorado Springs - Pueblo, Colo.	47,685	77
Wilkes-Barre - Scranton, Pa.	47,246	78
Roanoke - Lynchburg, Va.	47,024	79
Des Moines, Iowa	46,425	80
Chattanooga, Tenn.	46,147	81
Jackson, Miss.	45,933	82
Green Bay, Wisc.	44,800	83
Lexington, Ky.	43,738	84
Charleston, S.C.	41,744	85
McAllen - Brownsville, Tex.	41,263	86
Lansing, Mich.	41,225	87
Evansville, Ind.	40,690	88
Springfield, Mass.	40,602	89
Columbia, S.C.	40,478	90
Cedar Rapids - Waterloo - Dubuque, Iowa	40,471	91
Bristol - Kingsport - Johnson City, Tenn.	40,281	92
Portland - Poland Spring, Maine	40,010	93
Davenport - Rock Island - Moline, Iowa-Ill.	39,088	94
Lincoln - Hastings - Kearney, Neb.	38,739	95
Lafayette, La.	38,731	96
South Bend - Elkhart, Ind.	38,565	97
Spokane, Wash.	38,155	98
Ft. Myers - Naples, Fla.	37,949	99
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	36,804	100
Huntsville - Decatur - Florence, Ala.	35,846	101
Fargo, N.D.	35,599	102
Springfield, Mo.	35,521	103
Salinas - Monterey, Calif.	35,115	104
Odessa - Midland, Tex.	34,911	105
El Paso, Tex.	34,527	106
Reno, Nev.	34,332	107
Burlington - Plattsburgh, Vt.-N.Y.	34,080	108
Johnstown - Altoona, Pa.	33,129	109
Corpus Christi, Tex.	31,946	110
Youngstown, Ohio	31,713	111
Ft. Wayne, Ind.	31,299	112
Augusta, Ga.	30,985	113
Amarillo, Tex.	30,224	114
Sioux Falls - Mitchell, S.D	30,074	115
Wichita Falls - Lawton, Tex.-Okla.	27,635	116
Peoria, Ill.	27,461	117
Savannah, Ga.	27,461	117
Rockford, Ill.	27,147	119
Greenville - New Bern - Washington, N.C	26,423	120
Tyler - Longview, Tex.	25,938	121
Macon, Ga.	25,120	122
Beaumont - Port Arthur, Tex.	24,913	123
Tallahassee - Thomasville, Fla.-Ga.	24,843	124
Columbus, Ga.	24,504	125
Topeka, Kans.	24,017	126
Charlottesville, Va.	23,551	127
Binghamton, N.Y.	23,462	128
Monroe - El Dorado, La.-Ark.	23,378	129
Minot - Bismarck - Dickinson, N.D	22,355	130
Lubbock, Tex.	22,243	131
Bakersfield, Calif.	22,211	132
Eugene, Ore.	21,623	133
Chico - Redding, Calif.	21,478	134
Columbia - Jefferson City, Mo.	21,450	135
Montgomery - Selma, Ala	20,965	136
Joplin - Pittsburg, Mo.-Kans.	20,711	137
Florence, S.C.	20,434	138
La Crosse - Eau Claire, Wisc.	20,408	139
Laredo, Tex.	20,008	140
Ft. Smith, Ark.	19,928	141
Rochester - Mason City - Austin, Minn.-Iowa	19,775	142
Columbus - Tupelo, Miss.	19,272	143
Duluth - Superior, Minn.-Wisc.	18,883	144
Billings - Hardin, Mont.	18,662	145
Bluefield - Beckley - Oak Hill, W.Va.	18,587	146
Wheeling - Steubenville, W.Va.-Ohio	18,474	147
Erie, Pa.	18,419	148
Abilene - Sweetwater, Tex.	17,946	149
Sarasota, Fla.	17,731	150
Sioux City, Iowa	17,596	151
Yakima, Wash.	17,409	152
Wilmington, N.C.	16,783	153
Salisbury, Md.	16,442	154
Lake Charles, La.	16,405	155
Great Falls, Mont.	15,508	156
Boise, Ida.	15,442	157
Albany, Ga.	15,030	158
Gainesville, Fla.	14,729	159
Grand Junction, Colo.	14,549	160
Laurel - Hattiesburg, Miss.	14,407	161
Quincy - Hannibal, Ill.-Mo.	14,368	162
Bangor, Maine	14,104	163
Medford, Ore.	13,925	164
Casper - Riverton, Wyo.	13,695	165
Dothan, Ala.	12,907	166
Idaho Falls - Pocatello, Ida.	12,719	167
Wausau - Rhinelander, Wisc.	12,576	168
Roswell, N.M.	12,510	169
Rapid City, S.D.	12,448	170
Panama City, Fla.	12,308	171
Biloxi - Gulfport - Pascagoula, Miss.	12,133	172
Cheyenne - Scottsbluff, Wyo.	11,868	173
San Angelo, Tex.	11,207	174
Greenwood - Greenville, Miss.	11,147	175
Traverse City - Cadillac, Mich.	10,758	176
Alexandria, La.	10,021	177
Utica, N.Y.	10,019	178
Elmira, N.Y.	10,007	179
Jackson, Tenn.	9,892	180
Lima, Ohio	9,874	181
Missoula, Mont.	9,813	182
Lafayette, Ind.	9,355	183
Palm Springs, Calif.	8,925	184
Tuscaloosa, Ala.	8,808	185
Watertown - Carthage, N.Y.	8,693	186
Butte, Mont.	8,541	187
Meridian, Miss.	8,425	188
Hagerstown, Md.	8,051	189
Ardmore - Ada, Okla.	7,671	190
El Centro - Yuma, Calif.-Ariz.	7,322	191
Clarksburg - Weston, W.Va.	6,774	192
Jonesboro, Ark.	6,718	193
St. Joseph, Mo.	6,051	194
Bowling Green, Ky.	5,791	195
Harrisonburg, Va.	5,172	196
Parkersburg, W.Va.	5,079	197
Alexandria, Minn.	4,950	198
Victoria, Tex.	4,834	199
Eureka, Calif.	4,649	200
Farmington, N.M.	4,198	201
Mankato, Minn.	4,102	202
Twin Falls, Ida.	3,888	203
Flagstaff, Ariz.	3,837	204
North Platte, Neb.	3,010	205
Zanesville, Ohio	2,971	206
Marquette, Mich.	2,931	207
Helena, Mont.	2,885	208
Presque Isle, Maine	2,836	209
Ottumwa - Kirksville, Iowa-Mo.	2,198	210
Bend, Ore.	2,145	211
Alpena, Mich.	1,087	212
Glendive, Mont.	896	213

HOME COMPUTER & CALCULATOR SALES

ADI	($000)	Rank
New York, N.Y.	295,630	1
Los Angeles, Calif.	232,093	2
San Francisco, Calif.	139,608	3
Chicago, Ill.	129,580	4
Washington, D.C.	112,636	5
Philadelphia, Pa.	107,281	6
Miami, Fla.	80,463	7
Boston, Mass.	75,257	8
Dallas - Ft. Worth, Tex.	72,783	9
Atlanta, Ga.	65,723	10
Houston, Tex.	62,085	11
Detroit, Mich.	62,035	12
Minneapolis - St. Paul, Minn.	60,652	13
Phoenix, Ariz.	47,107	14
Denver, Colo.	45,550	15
San Diego, Calif.	43,328	16
Cleveland, Ohio	41,186	17
Pittsburgh, Pa.	39,568	18
Baltimore, Md.	39,219	19
Hartford - New Haven, Conn.	38,739	20
Seattle - Tacoma, Wash.	38,685	21
Tampa - St. Petersburg, Fla.	38,633	22
Portland, Ore.	34,886	23
Indianapolis, Ind.	33,015	24
St. Louis, Mo.	31,391	25
Salt Lake City, Utah	30,744	26
Columbus, Ohio	29,659	27
Sacramento - Stockton, Calif.	27,651	28
Kansas City, Mo.	27,632	29
Oklahoma City, Okla.	26,710	30
Orlando - Daytona Beach - Melbourne, Fla.	26,044	31
Milwaukee, Wisc.	24,722	32
Norfolk - Portsmouth - Newport News - Hampton, Va.	24,541	33
San Antonio, Tex.	22,451	34
New Orleans, La.	18,705	35
Cincinnati, Ohio	18,610	36
Omaha, Neb.	18,501	37
Charlotte, N.C.	17,426	38
Grand Rapids - Kalamazoo - Battle Creek, Mich.	17,212	39
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	17,082	40
Buffalo, N.Y.	16,839	41
Memphis, Tenn.	16,386	42
Greensboro - Winston-Salem - High Point, N.C.	16,181	43
Raleigh - Durham, N.C.	15,567	44
Birmingham, Ala.	15,503	45
Harrisburg - York - Lancaster - Lebanon, Pa.	15,164	46
Providence - New Bedford, R.I.-Mass.	15,129	47
Louisville, Ky.	14,342	48
Des Moines, Iowa	14,192	49
Lansing, Mich.	14,056	50
Albany - Schenectady - Troy, N.Y.	13,983	51
Nashville, Tenn.	13,553	52
Dayton, Ohio	13,405	53
Las Vegas, Nev.	13,347	54
Toledo, Ohio	13,247	55
Jacksonville, Fla.	13,168	56
Austin, Tex.	12,967	57
Wichita - Hutchinson, Kans.	12,837	58
Ft. Wayne, Ind.	12,794	59
Mobile - Pensacola, Ala.-Fla.	11,864	60
Greenville - Spartanburg - Asheville, S.C.-N.C.	11,758	61
Rochester, N.Y.	11,752	62
Little Rock, Ark.	11,549	63
Fresno - Visalia, Calif.	11,545	64
Syracuse, N.Y.	11,393	65
Springfield - Decatur - Champaign, Ill.	11,363	66
Knoxville, Tenn.	11,333	67
Charleston - Huntington, W.Va.	10,688	68
Richmond, Va.	10,391	69
Shreveport - Texarkana, La.-Tex.-Ark.	10,233	70
South Bend - Elkhart, Ind.	10,131	71
Laredo, Tex.	9,778	72
Tucson, Ariz.	9,762	73
Wilkes-Barre - Scranton, Pa.	9,749	74
Evansville, Ind.	9,577	75
Baton Rouge, La.	9,492	76
Salinas - Monterey, Calif.	9,420	77
McAllen - Brownsville, Tex.	9,164	78
Flint - Saginaw - Bay City, Mich.	9,161	79
Corpus Christi, Tex.	9,078	80
Cedar Rapids - Waterloo - Dubuque, Iowa	8,993	81
Albuquerque, N.M.	8,813	82
Tulsa, Okla.	8,520	83
Youngstown, Ohio	8,457	84
Davenport - Rock Island - Moline, Iowa-Ill.	8,452	85
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	8,334	86
Madison, Wisc.	7,859	87
Chattanooga, Tenn.	7,702	88
Burlington - Plattsburgh, Vt.-N.Y.	7,464	89
Odessa - Midland, Tex.	7,211	90
Roanoke - Lynchburg, Va.	7,046	91
Peoria, Ill.	6,921	92
Reno, Nev.	6,856	93
Erie, Pa.	6,853	94
Waco - Temple, Tex.	6,498	95
Portland - Poland Spring, Maine	6,430	96
Sioux Falls - Mitchell, S.D.	6,388	97
Lexington, Ky.	6,114	98
Colorado Springs - Pueblo, Colo.	6,076	99
Charleston, S.C.	6,062	100
Columbia, S.C.	6,029	101
Ft. Myers - Naples, Fla.	5,962	102
Johnstown - Altoona, Pa.	5,929	103
Lafayette, La.	5,907	104
Tallahassee - Thomasville, Fla.-Ga.	5,619	105
Green Bay, Wisc.	5,548	106
Springfield, Mass.	5,498	107
Amarillo, Tex.	5,453	108
Sarasota, Fla.	5,170	109
Rockford, Ill.	5,125	110
Bristol - Kingsport - Johnson City, Tenn.	5,122	111
Jackson, Miss.	5,055	112
Lincoln - Hastings - Kearney, Neb.	5,008	113
Columbus, Ga.	4,997	114
Spokane, Wash.	4,953	115
Binghamton, N.Y.	4,858	116
Huntsville - Decatur - Florence, Ala.	4,844	117
Tyler - Longview, Tex.	4,809	118
El Paso, Tex.	4,792	119
Fargo, N.D.	4,792	119
Minot - Bismarck - Dickinson, N.D.	4,654	121
Bakersfield, Calif.	4,550	122
Augusta, Ga.	4,415	123
Eugene, Ore.	4,261	124
Wichita Falls - Lawton, Tex.-Okla.	4,231	125
Beaumont - Port Arthur, Tex.	4,155	126
Savannah, Ga.	3,962	127
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	3,898	128
Duluth - Superior, Minn.-Wisc.	3,848	129
Lubbock, Tex.	3,763	130
La Crosse - Eau Claire, Wisc.	3,712	131
Terre Haute, Ind.	3,673	132
Springfield, Mo.	3,596	133
Chico - Redding, Calif.	3,572	134
Rochester - Mason City - Austin, Minn.-Iowa	3,549	135
Bluefield - Beckley - Oak Hill, W.Va.	3,444	136
Montgomery - Selma, Ala.	3,440	137
Sioux City, Iowa	3,354	138
Salisbury, Md.	3,293	139
Gainesville, Fla.	3,278	140
Topeka, Kans.	3,272	141
Greenville - New Bern - Washington, N.C.	3,208	142
Wheeling - Steubenville, W.Va.-Ohio	3,126	143
San Angelo, Tex.	3,118	144
Macon, Ga.	2,939	145
Lake Charles, La.	2,842	146
Ft. Smith, Ark.	2,834	147
Yakima, Wash.	2,807	148
Wausau - Rhinelander, Wisc.	2,776	149
Utica, N.Y.	2,717	150
Grand Junction, Colo.	2,667	151
Abilene - Sweetwater, Tex.	2,640	152
Rapid City, S.D.	2,607	153
Bangor, Maine	2,603	154
Columbia - Jefferson City, Mo.	2,584	155
Boise, Ida.	2,553	156
Casper - Riverton, Wyo.	2,448	157
Monroe - El Dorado, La.-Ark.	2,393	158
Lafayette, Ind.	2,301	159
Albany, Ga.	2,293	160
Cheyenne - Scottsbluff, Wyo.	2,270	161
Joplin - Pittsburg, Mo.-Kans.	2,269	162
Billings - Hardin, Mont.	2,136	163
Medford, Ore.	2,042	164
Roswell, N.M.	1,957	165
Watertown - Carthage, N.Y.	1,933	166
Elmira, N.Y.	1,843	167
Dothan, Ala.	1,834	168
Great Falls, Mont.	1,815	169
Panama City, Fla.	1,791	170
Charlottesville, Va.	1,775	171
Florence, S.C.	1,748	172
Wilmington, N.C.	1,746	173
Hagerstown, Md.	1,699	174
Palm Springs, Calif.	1,640	175
Alexandria, La.	1,567	176
Laurel - Hattiesburg, Miss.	1,485	177
Jackson, Tenn.	1,382	178
Quincy - Hannibal, Ill.-Mo.	1,376	179
Parkersburg, W.Va.	1,362	180
Butte, Mont.	1,358	181
Tuscaloosa, Ala.	1,342	182
Missoula, Mont.	1,312	183
Columbus - Tupelo, Miss.	1,307	184
St. Joseph, Mo.	1,292	185
Biloxi - Gulfport - Pascagoula, Miss.	1,291	186
Idaho Falls - Pocatello, Ida.	1,283	187
Harrisonburg, Va.	1,089	188
Clarksburg - Weston, W.Va.	1,056	189
Victoria, Tex.	1,011	190
Lima, Ohio	971	191
Traverse City - Cadillac, Mich	900	192
Mankato, Minn.	802	193
Greenwood - Greenville, Miss.	771	194
El Centro - Yuma, Calif.-Ariz.	722	195
Eureka, Calif.	719	196
Jonesboro, Ark.	647	197
Farmington, N.M.	599	198
Bowling Green, Ky.	596	199
Alexandria, Minn.	582	200
Ardmore - Ada, Okla.	581	201
Meridian, Miss.	468	202
Flagstaff, Ariz.	461	203
Zanesville, Ohio	454	204
Presque Isle, Maine	385	205
Bend, Ore.	310	206
Helena, Mont.	304	207
Twin Falls, Ida.	279	208
North Platte, Neb.	266	209
Marquette, Mich.	192	210
Glendive, Mont.	141	211
Ottumwa - Kirksville, Iowa-Mo.	113	212
Alpena, Mich.	111	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

FURNITURE & SLEEP EQUIPMENT SALES

ADI	($000)	Rank
New York, N.Y.	2,631,369	1
Los Angeles, Calif.	1,626,297	2
Chicago, Ill.	1,051,018	3
Philadelphia, Pa.	878,675	4
San Francisco, Calif.	829,265	5
Boston, Mass.	744,256	6
Washington, D.C.	656,626	7
Houston, Tex.	542,166	8
Detroit, Mich.	541,579	9
Dallas - Ft. Worth, Tex.	495,099	10
Miami, Fla.	494,939	11
Cleveland, Ohio	441,261	12
Atlanta, Ga.	435,247	13
Minneapolis - St. Paul, Minn.	393,226	14
Denver, Colo.	388,095	15
Seattle - Tacoma, Wash.	343,285	16
Tampa - St. Petersburg, Fla.	329,037	17
Pittsburgh, Pa.	327,393	18
St. Louis, Mo.	321,291	19
Baltimore, Md.	313,295	20
Phoenix, Ariz.	310,091	21
San Diego, Calif.	298,407	22
Sacramento - Stockton, Calif.	277,653	23
Hartford - New Haven, Conn.	267,100	24
Greensboro - Winston-Salem - High Point, N.C.	240,036	25
Norfolk - Portsmouth - Newport News - Hampton, Va.	234,832	26
Indianapolis, Ind.	234,576	27
Raleigh - Durham, N.C.	232,216	28
New Orleans, La.	231,645	29
Oklahoma City, Okla.	228,458	30
Orlando - Daytona Beach - Melbourne, Fla.	227,036	31
Kansas City, Mo.	215,172	32
Charlotte, N.C.	211,035	33
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	208,[illegible]99	34
Memphis, Tenn.	203,317	35
Portland, Ore.	197,266	36
Cincinnati, Ohio	195,081	37
Salt Lake City, Utah	182,936	38
Nashville, Tenn.	177,282	39
Milwaukee, Wisc.	176,631	40
Columbus, Ohio	173,407	41
San Antonio, Tex.	169,008	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	155,556	43
Providence - New Bedford, R.I.-Mass.	149,466	44
Birmingham, Ala.	149,158	45
Grand Rapids - Kalamazoo - Battle Creek, Mich.	147,858	46
Louisville, Ky.	147,401	47
Buffalo, N.Y.	139,920	48
Tulsa, Okla.	137,358	49
Albany - Schenectady - Troy, N.Y.	132,943	50
Harrisburg - York - Lancaster - Lebanon, Pa.	132,524	51
Mobile - Pensacola, Ala.-Fla.	132,254	52
Dayton, Ohio	127,796	53
Jacksonville, Fla.	127,068	54
Richmond, Va.	124,064	55
Knoxville, Tenn.	122,132	56
Wichita - Hutchinson, Kans.	117,074	57
Little Rock, Ark.	116,355	58
Flint - Saginaw - Bay City, Mich.	116,077	59
Rochester, N.Y.	115,974	60
Shreveport - Texarkana, La.-Tex.-Ark.	115,773	61
Ft. Myers - Naples, Fla.	112,225	62
Fresno - Visalia, Calif.	109,185	63
Charleston - Huntington, W.Va.	106,711	64
Austin, Tex.	106,029	65
Toledo, Ohio	103,349	66
Albuquerque, N.M.	101,128	67
Chattanooga, Tenn.	100,831	68
Omaha, Neb.	99,522	69
Wilkes-Barre - Scranton, Pa.	95,903	70
Syracuse, N.Y.	95,123	71
Roanoke - Lynchburg, Va.	91,518	72
Green Bay, Wisc.	87,293	73
Tucson, Ariz.	87,005	74
Baton Rouge, La.	84,689	75
Des Moines, Iowa	84,430	76
Greenville - New Bern - Washington, N.C.	82,052	77
Jackson, Miss.	81,790	78
Lexington, Ky.	81,444	79
El Paso, Tex.	80,410	80
Springfield - Decatur - Champaign, Ill.	78,215	81
Odessa - Midland, Tex.	77,132	82
Savannah, Ga.	74,898	83
Evansville, Ind.	74,814	84
Las Vegas, Nev.	74,385	85
Davenport - Rock Island - Moline, Iowa-Ill.	74,283	86
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	74,217	87
Charleston, S.C.	73,553	88
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	73,134	89
Youngstown, Ohio	72,884	90
Colorado Springs - Pueblo, Colo.	72,761	91
Sarasota, Fla.	71,011	92
Lafayette, La.	69,550	93
Huntsville - Decatur - Florence, Ala.	69,270	94
Columbia, S.C.	69,115	95
McAllen - Brownsville, Tex.	68,764	96
South Bend - Elkhart, Ind.	67,323	97
Spokane, Wash.	66,563	98
Waco - Temple, Tex.	66,107	99
Madison, Wisc.	65,956	100
Bristol - Kingsport - Johnson City, Tenn.	63,400	101
Cedar Rapids - Waterloo - Dubuque, Iowa	63,223	102
Springfield, Mo.	62,505	103
Lincoln - Hastings - Kearney, Neb.	60,708	104
Springfield, Mass.	59,393	105
Corpus Christi, Tex.	58,910	106
Johnstown - Altoona, Pa.	58,394	107
Florence, S.C.	57,359	108
Portland - Poland Spring, Maine	57,236	109
Ft. Wayne, Ind.	57,001	110
Wichita Falls - Lawton, Tex.-Okla.	56,902	111
Lansing, Mich.	55,474	112
Tyler - Longview, Tex.	55,203	113
Augusta, Ga.	55,064	114
Sioux Falls - Mitchell, S.D.	54,949	115
Reno, Nev.	54,772	116
Peoria, Ill.	54,245	117
Rockford, Ill.	51,938	118
Burlington - Plattsburgh, Vt.-N.Y.	51,924	119
Salinas - Monterey, Calif.	50,692	120
Fargo, N.D.	50,081	121
Columbus, Ga.	49,765	122
Montgomery - Selma, Ala.	49,489	123
Amarillo, Tex.	49,372	124
Lubbock, Tex.	46,803	125
Columbus - Tupelo, Miss.	46,541	126
Macon, Ga.	46,522	127
Joplin - Pittsburg, Mo.-Kans.	45,717	128
Beaumont - Port Arthur, Tex.	45,653	129
Tallahassee - Thomasville, Fla.-Ga.	44,997	130
Wilmington, N.C.	44,756	131
Eugene, Ore.	44,673	132
Minot - Bismarck - Dickinson, N.D.	43,639	133
Bakersfield, Calif.	42,066	134
Columbia - Jefferson City, Mo.	40,888	135
Monroe - El Dorado, La.-Ark.	40,502	136
Ft. Smith, Ark.	37,855	137
Albany, Ga.	37,568	138
Bluefield - Beckley - Oak Hill, W.Va.	36,320	139
Topeka, Kans.	36,007	140
Yakima, Wash.	35,958	141
La Crosse - Eau Claire, Wisc.	35,796	142
Rochester - Mason City - Austin, Minn.-Iowa	35,073	143
Laredo, Tex.	35,068	144
Laurel - Hattiesburg, Miss.	34,461	145
Erie, Pa.	33,578	146
Wheeling - Steubenville, W.Va.-Ohio	33,379	147
Boise, Ida.	33,331	148
Abilene - Sweetwater, Tex.	32,917	149
Wausau - Rhinelander, Wisc.	32,860	150
Salisbury, Md.	32,449	151
Terre Haute, Ind.	32,403	152
Sioux City, Iowa	31,535	153
Duluth - Superior, Minn.-Wisc.	31,212	154
Billings - Hardin, Mont.	29,849	155
Binghamton, N.Y.	29,311	156
Traverse City - Cadillac, Mich.	29,260	157
Dothan, Ala.	28,260	158
Idaho Falls - Pocatello, Ida.	27,642	159
Quincy - Hannibal, Ill.-Mo.	25,980	160
Chico - Redding, Calif.	25,649	161
Greenwood - Greenville, Miss.	24,916	162
Utica, N.Y.	23,419	163
Alexandria, La.	23,330	164
Grand Junction, Colo.	22,797	165
Lake Charles, La.	22,045	166
Roswell, N.M.	22,036	167
Medford, Ore.	22,018	168
Bangor, Maine	21,783	169
Biloxi - Gulfport - Pascagoula, Miss.	19,449	170
Rapid City, S.D.	19,172	171
Meridian, Miss.	18,951	172
Missoula, Mont.	18,528	173
San Angelo, Tex.	17,886	174
Great Falls, Mont.	17,207	175
Panama City, Fla.	17,102	176
Gainesville, Fla.	17,031	177
Butte, Mont.	16,742	178
Jonesboro, Ark.	16,738	179
Casper - Riverton, Wyo.	16,476	180
Elmira, N.Y.	16,279	181
Charlottesville, Va.	16,063	182
Jackson, Tenn.	15,892	183
Hagerstown, Md.	15,191	184
Watertown - Carthage, N.Y.	15,168	185
Palm Springs, Calif.	14,910	186
Cheyenne - Scottsbluff, Wyo.	14,594	187
El Centro - Yuma, Calif.-Ariz.	14,286	188
Ardmore - Ada, Okla.	14,083	189
Harrisonburg, Va.	13,795	190
Tuscaloosa, Ala.	13,758	191
St. Joseph, Mo.	13,231	192
Lima, Ohio	12,305	193
Clarksburg - Weston, W.Va.	12,160	194
Bowling Green, Ky.	11,955	195
Victoria, Tex.	11,533	196
Parkersburg, W.Va.	10,809	197
Eureka, Calif.	10,415	198
Lafayette, Ind.	9,910	199
Alexandria, Minn.	9,831	200
Twin Falls, Ida.	8,167	201
Marquette, Mich.	7,997	202
Mankato, Minn.	7,702	203
Farmington, N.M.	7,040	204
Flagstaff, Ariz.	7,025	205
Zanesville, Ohio	5,910	206
Helena, Mont.	5,746	207
North Platte, Neb.	5,219	208
Ottumwa - Kirksville, Iowa-Mo.	4,916	209
Presque Isle, Maine	4,032	210
Bend, Ore.	3,454	211
Alpena, Mich.	2,885	212
Glendive, Mont.	1,791	213

S&MM/ARBITRON TV MARKET (ADI) RANKING

MEN'S & BOYS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	3,922,771	1
Los Angeles, Calif.	2,441,967	2
Chicago, Ill.	1,575,106	3
Philadelphia, Pa.	1,318,273	4
San Francisco, Calif.	1,260,080	5
Boston, Mass.	1,213,735	6
Washington, D.C.	808,113	7
Detroit, Mich.	777,296	8
Dallas - Ft. Worth, Tex.	742,144	9
Houston, Tex.	720,368	10
Miami, Fla.	642,787	11
Cleveland, Ohio	617,625	12
Minneapolis - St. Paul, Minn.	570,823	13
Atlanta, Ga.	558,240	14
Seattle - Tacoma, Wash.	503,814	15
Pittsburgh, Pa.	477,035	16
St. Louis, Mo.	457,791	17
Denver, Colo.	453,852	18
Hartford - New Haven, Conn.	403,178	19
Baltimore, Md.	387,109	20
San Diego, Calif.	384,106	21
Sacramento - Stockton, Calif.	364,799	22
Indianapolis, Ind.	355,892	23
Kansas City, Mo.	344,657	24
Phoenix, Ariz.	343,996	25
Portland, Ore.	325,400	26
Columbus, Ohio	312,563	27
Tampa - St. Petersburg, Fla.	312,038	28
Cincinnati, Ohio	289,401	29
Milwaukee, Wisc.	288,816	30
Oklahoma City, Okla.	285,295	31
New Orleans, La.	279,882	32
Charlotte, N.C.	254,768	33
Providence - New Bedford, R.I.-Mass.	248,991	34
Nashville, Tenn.	246,037	35
Raleigh - Durham, N.C.	238,689	36
Memphis, Tenn.	237,740	37
San Antonio, Tex.	232,241	38
Salt Lake City, Utah	230,228	39
Orlando - Daytona Beach - Melbourne, Fla.	228,542	40
Buffalo, N.Y.	220,073	41
Grand Rapids - Kalamazoo - Battle Creek, Mich.	219,881	42
Greenville - Spartanburg - Asheville, S.C.-N.C.	209,151	43
Norfolk - Portsmouth - Newport News - Hampton, Va.	208,927	44
Albany - Schenectady - Troy, N.Y.	206,017	45
Greensboro - Winston-Salem - High Point, N.C.	203,070	46
Louisville, Ky.	195,880	47
Harrisburg - York - Lancaster - Lebanon, Pa.	194,848	48
Birmingham, Ala.	195,290	49
Flint - Saginaw - Bay City, Mich.	181,788	50
Dayton, Ohio	181,152	51
Toledo, Ohio	178,505	52
Charleston - Huntington, W.Va.	175,248	53
Tulsa, Okla.	173,134	54
Wilkes-Barre - Scranton, Pa.	170,442	55
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	170,223	56
Fresno - Visalia, Calif.	162,522	57
Knoxville, Tenn.	159,392	58
Little Rock, Ark.	156,782	59
Richmond, Va.	155,531	60
Wichita - Hutchinson, Kans.	152,850	61
Mobile - Pensacola, Ala.-Fla.	151,776	62
Portland - Poland Spring, Maine	148,223	63
Rochester, N.Y.	146,891	64
Syracuse, N.Y.	142,585	65
Green Bay, Wisc.	142,517	66
Albuquerque, N.M.	138,454	67
Jacksonville, Fla.	137,313	68
Shreveport - Texarkana, La.-Tex.-Ark.	136,740	69
Omaha, Neb.	132,218	70
Des Moines, Iowa	129,549	71
Springfield - Decatur - Champaign, Ill.	125,956	72
Las Vegas, Nev.	125,234	73
Austin, Tex.	123,950	74
McAllen - Brownsville, Tex.	123,168	75
Roanoke - Lynchburg, Va.	118,979	76
Lexington, Ky.	115,123	77
Tucson, Ariz.	111,541	78
Chattanooga, Tenn.	110,788	79
Baton Rouge, La.	106,493	80
Cedar Rapids - Waterloo - Dubuque, Iowa	106,059	81
Evansville, Ind.	105,903	82
Davenport - Rock Island - Moline, Iowa-Ill.	105,658	83
Springfield, Mass.	104,842	84
Youngstown, Ohio	104,829	85
El Paso, Tex.	104,532	86
Burlington - Plattsburgh, Vt.-N.Y.	104,096	87
Jackson, Miss.	101,975	88
Madison, Wisc.	100,538	89
Spokane, Wash.	99,656	90
Columbia, S.C.	98,546	91
South Bend - Elkhart, Ind.	98,443	92
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	96,185	93
Odessa - Midland, Tex.	94,912	94
Huntsville - Decatur - Florence, Ala.	92,932	95
Bristol - Kingsport - Johnson City, Tenn.	90,742	96
Johnstown - Altoona, Pa.	87,632	97
Salinas - Monterey, Calif.	87,461	98
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	87,320	99
Lansing, Mich.	87,108	100
Waco - Temple, Tex.	86,873	101
Reno, Nev.	85,319	102
Colorado Springs - Pueblo, Colo.	84,780	103
Erie, Pa.	83,030	104
Lafayette, La.	81,923	105
Lincoln - Hastings - Kearney, Neb.	81,357	106
Tyler - Longview, Tex.	79,677	107
Springfield, Mo.	77,894	108
Peoria, Ill.	77,629	109
Ft. Wayne, Ind.	76,072	110
Fargo, N.D.	74,530	111
Charleston, S.C.	74,018	112
Beaumont - Port Arthur, Tex.	73,880	113
Savannah, Ga.	73,811	114
Sioux Falls - Mitchell, S.D.	72,841	115
Amarillo, Tex.	70,498	116
Greenville - New Bern - Washington, N.C.	70,346	117
Augusta, Ga.	68,961	118
Rockford, Ill.	68,529	119
Corpus Christi, Tex.	65,960	120
Wichita Falls - Lawton, Tex.-Okla.	63,484	121
Ft. Myers - Naples, Fla.	62,384	122
Montgomery - Selma, Ala.	62,196	123
Florence, S.C.	62,121	124
Wausau - Rhinelander, Wisc.	61,058	125
Yakima, Wash.	58,907	126
Lubbock, Tex.	58,664	127
Macon, Ga.	58,173	128
Bakersfield, Calif.	57,892	129
Tallahassee - Thomasville, Fla.-Ga.	57,289	130
Monroe - El Dorado, La.-Ark.	56,530	131
Duluth - Superior, Minn.-Wisc.	55,241	132
Wheeling - Steubenville, W.Va.-Ohio	53,966	133
Laredo, Tex.	53,053	134
Terre Haute, Ind.	51,452	135
Rochester - Mason City - Austin, Minn.-Iowa	51,060	136
Columbus, Ga.	50,762	137
La Crosse - Eau Claire, Wisc.	50,371	138
Columbia - Jefferson City, Mo.	50,315	139
Minot - Bismarck - Dickinson, N.D.	49,474	140
Bluefield - Beckley - Oak Hill, W.Va.	49,386	141
Eugene, Ore.	48,719	142
Binghamton, N.Y.	48,672	143
Wilmington, N.C.	48,623	144
Topeka, Kans.	48,303	145
Sioux City, Iowa	48,019	146
Joplin - Pittsburg, Mo.-Kans.	47,212	147
Boise, Ida.	46,855	148
Abilene - Sweetwater, Tex.	46,281	149
Albany, Ga.	46,165	150
Bangor, Maine	46,098	151
Ft. Smith, Ark.	46,059	152
Columbus - Tupelo, Miss.	46,014	153
Chico - Redding, Calif.	43,338	154
Traverse City - Cadillac, Mich.	42,001	155
Quincy - Hannibal, Ill.-Mo.	39,762	156
Salisbury, Md.	39,426	157
Idaho Falls - Pocatello, Ida.	38,532	158
Sarasota, Fla.	35,426	159
Utica, N.Y.	35,225	160
Billings - Hardin, Mont.	34,149	161
Laurel - Hattiesburg, Miss.	33,181	162
Medford, Ore.	32,245	163
Dothan, Ala.	31,663	164
Gainesville, Fla.	30,205	165
Elmira, N.Y.	30,144	166
El Centro - Yuma, Calif.-Ariz.	29,840	167
Grand Junction, Colo.	29,376	168
Greenwood - Greenville, Miss.	28,826	169
Alexandria, La.	28,231	170
Charlottesville, Va.	27,389	171
Roswell, N.M.	27,275	172
Jackson, Tenn.	27,137	173
Rapid City, S.D.	26,903	174
Lake Charles, La.	25,419	175
Lima, Ohio	25,085	176
Lafayette, Ind.	24,535	177
Biloxi - Gulfport - Pascagoula, Miss.	22,942	178
Palm Springs, Calif.	22,780	179
Watertown - Carthage, N.Y.	22,434	180
Great Falls, Mont.	22,111	181
Tuscaloosa, Ala.	21,599	182
Ardmore - Ada, Okla.	21,148	183
Casper - Riverton, Wyo.	20,801	184
Panama City, Fla.	20,621	185
Meridian, Miss.	20,556	186
Missoula, Mont.	20,170	187
Jonesboro, Ark.	20,122	188
St. Joseph, Mo.	19,622	189
Hagerstown, Md.	18,583	190
Eureka, Calif.	18,399	191
Cheyenne - Scottsbluff, Wyo.	18,384	192
Clarksburg - Weston, W.Va.	18,312	193
Parkersburg, W.Va.	18,133	194
San Angelo, Tex.	17,504	195
Victoria, Tex.	15,929	196
Bowling Green, Ky.	15,604	197
Alexandria, Minn.	15,026	198
Harrisonburg, Va.	13,404	199
Twin Falls, Ida.	13,247	200
Butte, Mont.	12,595	201
Flagstaff, Ariz.	12,075	202
Mankato, Minn.	11,900	203
Marquette, Mich.	11,549	204
Zanesville, Ohio	11,182	205
Farmington, N.M.	10,693	206
Bend, Ore.	9,074	207
Presque Isle, Maine	8,709	208
Helena, Mont.	6,783	209
Ottumwa - Kirksville, Iowa-Mo.	6,495	210
North Platte, Neb.	6,374	211
Alpena, Mich.	4,250	212
Glendive, Mont.	2,379	213

WOMEN'S & GIRLS' CLOTHING SALES

ADI	($000)	Rank
New York, N.Y.	7,612,626	1
Los Angeles, Calif.	4,603,619	2
Chicago, Ill.	3,282,408	3
Philadelphia, Pa.	2,779,537	4
Boston, Mass.	2,413,804	5
San Francisco, Calif.	2,365,241	6
Detroit, Mich.	1,637,016	7
Washington, D.C.	1,629,350	8
Dallas - Ft. Worth, Tex.	1,527,466	9
Houston, Tex.	1,357,914	10
Miami, Fla.	1,284,997	11
Cleveland, Ohio	1,241,450	12
Atlanta, Ga.	1,155,638	13
Minneapolis - St. Paul, Minn.	1,100,129	14
Pittsburgh, Pa.	970,706	15
Seattle - Tacoma, Wash.	949,352	16
St. Louis, Mo.	895,876	17
Denver, Colo.	827,426	18
Phoenix, Ariz.	769,749	19
Hartford - New Haven, Conn.	768,276	20
San Diego, Calif.	744,316	21
Baltimore, Md.	725,415	22
Sacramento - Stockton, Calif.	697,697	23
Indianapolis, Ind.	675,412	24
Kansas City, Mo.	654,661	25
Tampa - St. Petersburg, Fla.	636,114	26
Portland, Ore.	578,649	27
Cincinnati, Ohio	562,401	28
Milwaukee, Wisc.	544,710	29
Oklahoma City, Okla.	540,990	30
New Orleans, La.	540,747	31
Charlotte, N.C.	520,204	32
Columbus, Ohio	502,958	33
Orlando - Daytona Beach - Melbourne, Fla.	493,200	34
Providence - New Bedford, R.I.-Mass.	479,345	35
Raleigh - Durham, N.C.	468,975	36
Nashville, Tenn.	468,327	37
Memphis, Tenn.	467,542	38
Buffalo, N.Y.	452,882	39
San Antonio, Tex.	451,942	40
Greensboro - Winston-Salem - High Point, N.C.	417,761	41
Grand Rapids - Kalamazoo - Battle Creek, Mich.	413,937	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	413,183	43
Louisville, Ky.	412,593	44
Greenville - Spartanburg - Asheville, S.C.-N.C.	405,401	45
Salt Lake City, Utah	404,581	46
Albany - Schenectady - Troy, N.Y.	394,994	47
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	385,488	48
Birmingham, Ala.	370,016	49
Harrisburg - York - Lancaster - Lebanon, Pa.	358,945	50
Flint - Saginaw - Bay City, Mich.	357,102	51
Dayton, Ohio	356,522	52
Wilkes-Barre - Scranton, Pa.	331,450	53
Richmond, Va.	328,152	54
Toledo, Ohio	325,979	55
Charleston - Huntington, W.Va.	321,192	56
Knoxville, Tenn.	318,765	57
Little Rock, Ark.	314,809	58
Tulsa, Okla.	301,020	59
Mobile - Pensacola, Ala.-Fla.	296,298	60
Fresno - Visalia, Calif.	292,736	61
Rochester, N.Y.	288,194	62
Jacksonville, Fla.	285,322	63
Syracuse, N.Y.	270,778	64
Albuquerque, N.M.	257,554	65
Shreveport - Texarkana, La.-Tex.-Ark.	257,546	66
Wichita - Hutchinson, Kans.	256,901	67
Austin, Tex.	251,630	68
McAllen - Brownsville, Tex.	246,127	69
Springfield - Decatur - Champaign, Ill.	244,407	70
Omaha, Neb.	243,905	71
Des Moines, Iowa	240,293	72
Green Bay, Wisc.	239,263	73
Las Vegas, Nev.	228,451	74
Roanoke - Lynchburg, Va.	226,735	75
Lexington, Ky.	219,905	76
Springfield, Mass.	219,574	77
Chattanooga, Tenn.	209,941	78
Jackson, Miss.	208,633	79
Davenport - Rock Island - Moline, Iowa-Ill.	206,479	80
Youngstown, Ohio	206,304	81
El Paso, Tex.	205,391	82
Tucson, Ariz.	205,041	83
Portland - Poland Spring, Maine	201,869	84
Cedar Rapids - Waterloo - Dubuque, Iowa	201,233	85
Baton Rouge, La.	199,468	86
Evansville, Ind.	198,192	87
Columbia, S.C.	197,008	88
South Bend - Elkhart, Ind.	193,231	89
Salinas - Monterey, Calif.	181,376	90
Spokane, Wash.	179,257	91
Bristol - Kingsport - Johnson City, Tenn.	175,966	92
Huntsville - Decatur - Florence, Ala.	172,872	93
Odessa - Midland, Tex.	171,330	94
Lansing, Mich.	169,974	95
Burlington - Plattsburgh, Vt.-N.Y.	169,463	96
Johnstown - Altoona, Pa.	168 853	97
Waco - Temple, Tex.	166,490	98
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	164,641	99
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	164,011	100
Lincoln - Hastings - Kearney, Neb.	159,687	101
Madison, Wisc.	159,589	102
Reno, Nev.	157.893	103
Peoria, Ill.	157,507	104
Tyler - Longview, Tex.	156,545	105
Colorado Springs - Pueblo, Colo.	153,195	106
Lafayette, La.	150,778	107
Erie, Pa.	148,034	108
Savannah, Ga.	147,807	109
Ft. Wayne, Ind.	146,762	110
Fargo, N.D.	143,899	111
Rockford, Ill.	140,603	112
Amarillo, Tex.	140,422	113
Corpus Christi, Tex.	139,839	114
Charleston, S.C.	138,897	115
Augusta, Ga.	136,914	116
Springfield, Mo.	136,059	117
Sioux Falls - Mitchell, S.D.	132,810	118
Ft. Myers - Naples, Fla.	132,678	119
Beaumont - Port Arthur, Tex.	131,621	120
Montgomery - Selma, Ala.	130,143	121
Wichita Falls - Lawton, Tex.-Okla.	125,785	122
Greenville - New Bern - Washington, N.C.	124,496	123
Florence, S.C.	124,165	124
Macon, Ga.	119,429	125
Tallahassee - Thomasville, Fla.-Ga.	117,753	126
Laredo, Tex.	117,740	127
Monroe - El Dorado, La.-Ark.	111,659	128
Yakima, Wash.	110,507	129
Lubbock, Tex.	107,700	130
Wheeling - Steubenville, W.Va.-Ohio	106,160	131
Columbus, Ga.	104,878	132
Duluth - Superior, Minn.-Wisc.	104,341	133
Rochester - Mason City - Austin, Minn.-Iowa	101,628	134
Terre Haute, Ind.	100,525	135
Bakersfield, Calif.	99,590	136
Wausau - Rhinelander, Wisc.	95,813	137
Wilmington, N.C.	95,402	138
La Crosse - Eau Claire, Wisc.	95,391	139
Sarasota, Fla.	94,237	140
Abilene - Sweetwater, Tex.	93,438	141
Albany, Ga.	92,202	142
Bluefield - Beckley - Oak Hill, W.Va.	90,643	143
Columbus - Tupelo, Miss.	90,403	144
Minot - Bismarck - Dickinson, N.D.	89,332	145
Sioux City, Iowa	89,036	146
Eugene, Ore.	88,123	147
Columbia - Jefferson City, Mo.	87,779	148
Binghamton, N.Y.	85,025	149
Chico - Redding, Calif.	84,960	150
Boise, Ida.	81,052	151
Joplin - Pittsburg, Mo.-Kans.	80,925	152
Topeka, Kans.	80,826	153
Traverse City - Cadillac, Mich.	80,454	154
Salisbury, Md.	78,436	155
Ft. Smith, Ark.	76,922	156
Utica, N.Y.	73,178	157
Quincy - Hannibal, Ill.-Mo.	69,609	158
Billings - Hardin, Mont.	68,276	159
Bangor, Maine	65,863	160
Laurel - Hattiesburg, Miss.	65,627	161
Idaho Falls - Pocatello, Ida.	64,409	162
Dothan, Ala.	60,763	163
Elmira, N.Y.	58,525	164
Medford, Ore.	57,036	165
Greenwood - Greenville, Miss.	56,582	166
Gainesville, Fla.	55,431	167
Charlottesville, Va.	54,095	168
Roswell, N.M.	54,056	169
Alexandria, La.	52,957	170
Tuscaloosa, Ala.	52,475	171
Lake Charles, La.	52,323	172
El Centro - Yuma, Calif.-Ariz.	52 014	173
Jackson, Tenn.	51,371	174
Biloxi - Gulfport - Pascagoula, Miss.	50,987	175
Grand Junction, Colo.	48,209	176
Rapid City, S.D.	47,937	177
Lafayette, Ind.	45,540	178
Lima, Ohio	43,724	179
Great Falls, Mont.	43,503	180
Palm Springs, Calif.	43,432	181
Panama City, Fla.	40,471	182
San Angelo, Tex.	39,722	183
Meridian, Miss.	39,370	184
St. Joseph, Mo.	38,968	185
Watertown - Carthage, N.Y.	38,966	186
Ardmore - Ada, Okla.	38,340	187
Casper - Riverton, Wyo.	38,316	188
Missoula, Mont.	38,291	189
Jonesboro, Ark.	37,118	190
Clarksburg - Weston, W.Va.	33,648	191
Cheyenne - Scottsbluff, Wyo.	33,501	192
Eureka, Calif.	32,643	193
Parkersburg, W.Va.	31,919	194
Victoria, Tex.	31,627	195
Alexandria, Minn.	28,835	196
Hagerstown, Md.	28,611	197
Bowling Green, Ky.	27,346	198
Butte, Mont.	23,863	199
Harrisonburg, Va.	23,442	200
Mankato, Minn.	22,636	201
Twin Falls, Ida.	22,232	202
Marquette, Mich.	21,998	203
Farmington, N.M.	20,729	204
Flagstaff, Ariz.	20,139	205
Zanesville, Ohio	19 703	206
Bend, Ore.	14,610	207
Helena, Mont.	12,980	208
Presque Isle, Maine	12,776	209
North Platte, Neb.	12,179	210
Ottumwa - Kirksville, Iowa-Mo.	10,929	211
Alpena, Mich.	8,200	212
Glendive, Mont.	4,947	213

1986 SURVEY OF BUYING POWER DATA SERVICE

FOOTWEAR SALES

ADI	($000)	Rank
New York, N.Y.	2,231,980	1
Los Angeles, Calif.	1,364,529	2
Chicago, Ill.	961,212	3
Philadelphia, Pa.	743,829	4
San Francisco, Calif.	705,956	5
Boston, Mass.	566,935	6
Dallas - Ft. Worth, Tex.	478,508	7
Detroit, Mich.	470,538	8
Washington, D.C.	456,643	9
Houston, Tex.	431,767	10
Miami, Fla.	393,953	11
Cleveland, Ohio	341,494	12
Atlanta, Ga.	330,040	13
Seattle - Tacoma, Wash.	291,493	14
Pittsburgh, Pa.	262,442	15
Minneapolis - St. Paul, Minn.	261,862	16
St. Louis, Mo.	259,676	17
Denver, Colo.	252,278	18
San Diego, Calif.	221,429	19
Sacramento - Stockton, Calif.	217,437	20
Hartford - New Haven, Conn.	208,092	21
Baltimore, Md.	206,373	22
New Orleans, La.	195,316	23
Portland, Ore.	190,461	24
Indianapolis, Ind.	189,344	25
Phoenix, Ariz.	182,791	26
Tampa - St. Petersburg, Fla.	172,933	27
Kansas City, Mo.	172,529	28
Milwaukee, Wisc.	159,575	29
Cincinnati, Ohio	155,837	30
Oklahoma City, Okla.	154,046	31
San Antonio, Tex.	149,524	32
Memphis, Tenn.	149,349	33
Orlando - Daytona Beach - Melbourne, Fla.	144,406	34
Raleigh - Durham, N.C.	141,276	35
Columbus, Ohio	137,537	36
Nashville, Tenn.	136,379	37
Salt Lake City, Utah	134,460	38
Greenville - Spartanburg - Asheville, S.C.-N.C.	134,163	39
Charlotte, N.C.	131,898	40
Providence - New Bedford, R.I.-Mass.	129,228	41
Greensboro - Winston-Salem - High Point, N.C.	126,658	42
Norfolk - Portsmouth - Newport News - Hampton, Va.	124,857	43
Buffalo, N.Y.	120,584	44
Grand Rapids - Kalamazoo - Battle Creek, Mich.	113,033	45
Louisville, Ky.	109,183	46
Albany - Schenectady - Troy, N.Y.	108,199	47
Harrisburg - York - Lancaster - Lebanon, Pa.	106,829	48
Birmingham, Ala.	102,019	49
Dayton, Ohio	99,255	50
West Palm Beach - Ft. Pierce - Vero Beach, Fla.	98,214	51
Roanoke - Lynchburg, Va.	95,572	52
Knoxville, Tenn.	92,748	53
Flint - Saginaw - Bay City, Mich.	92,057	54
Charleston - Huntington, W.Va.	91,577	55
Fresno - Visalia, Calif.	90,766	56
Austin, Tex.	88,888	57
Tulsa, Okla.	88,739	58
Wilkes-Barre - Scranton, Pa.	88,435	59
Richmond, Va.	87,823	60
Little Rock, Ark.	86,556	61
Mobile - Pensacola, Ala.-Fla.	84,777	62
Shreveport - Texarkana, La.-Tex.-Ark.	83,696	63
Jacksonville, Fla.	83,296	64
Toledo, Ohio	83,195	65
Rochester, N.Y.	82,972	66
Albuquerque, N.M.	82,321	67
Portland - Poland Spring, Maine	81,533	68
Wichita - Hutchinson, Kans.	78,886	69
Syracuse, N.Y.	72,556	70
Las Vegas, Nev.	70,485	71
El Paso, Tex.	70,140	72
Green Bay, Wisc.	69,286	73
Omaha, Neb.	68,940	74
Jackson, Miss.	68,151	75
McAllen - Brownsville, Tex.	66,815	76
Youngstown, Ohio	65,963	77
Baton Rouge, La.	65,333	78
Springfield - Decatur - Champaign, Ill.	64,973	79
Chattanooga, Tenn.	63,517	80
Des Moines, Iowa	62,575	81
Tucson, Ariz.	60,020	82
Lexington, Ky.	59,892	83
Evansville, Ind.	59,513	84
Santa Barbara - Santa Maria - San Luis Obispo, Calif.	57,854	85
Spokane, Wash.	57,679	86
Davenport - Rock Island - Moline, Iowa-Ill.	54,440	87
South Bend - Elkhart, Ind.	54,397	88
Springfield, Mass.	54,332	89
Odessa - Midland, Tex.	54,190	90
Waco - Temple, Tex.	53,610	91
Columbia, S.C.	53,170	92
Cedar Rapids - Waterloo - Dubuque, Iowa	52,293	93
Tyler - Longview, Tex.	50,919	94
Lafayette, La.	50,916	95
Savannah, Ga.	50,462	96
Burlington - Plattsburgh, Vt.-N.Y.	49,835	97
Bristol - Kingsport - Johnson City, Tenn.	48,867	98
Salinas - Monterey, Calif.	48,705	99
Paducah - Cape Girardeau - Harrisburg - Marion, Ky.-Mo.-Ill.	48,272	100
Huntsville - Decatur - Florence, Ala.	47,646	101
Madison, Wisc.	47,121	102
Corpus Christi, Tex.	47,103	103
Reno, Nev.	46,663	104
Lansing, Mich.	46,431	105
Colorado Springs - Pueblo, Colo.	46,415	106
Lincoln - Hastings - Kearney, Neb.	46,099	107
Johnstown - Altoona, Pa.	45,127	108
Charleston, S.C.	43,728	109
Amarillo, Tex.	43,525	110
Beaumont - Port Arthur, Tex.	43,428	111
Peoria, Ill.	43,085	112
Greenville - New Bern - Washington, N.C.	41,361	113
Ft. Wayne, Ind.	41,065	114
Augusta, Ga.	40,994	115
Florence, S.C.	39,469	116
Rockford, Ill.	38,892	117
Sioux Falls - Mitchell, S.D.	38,608	118
Montgomery - Selma, Ala.	37,983	119
Wichita Falls - Lawton, Tex.-Okla.	37,538	120
Lubbock, Tex.	37,529	121
Springfield, Mo.	37,215	122
Fargo, N.D.	37,197	123
Ft. Myers - Naples, Fla.	36,754	124
Monroe - El Dorado, La.-Ark.	36,705	125
Yakima, Wash.	35,382	126
Bakersfield, Calif.	34,786	127
Erie, Pa.	33,840	128
Macon, Ga.	32,467	129
Tallahassee - Thomasville, Fla.-Ga.	32,457	130
Laredo, Tex.	31,848	131
Columbus, Ga.	30,992	132
Wheeling - Steubenville, W.Va.-Ohio	30,359	133
Albany, Ga.	29,470	134
Abilene - Sweetwater, Tex.	29,443	135
Wausau - Rhinelander, Wisc.	29,315	136
Rochester - Mason City - Austin, Minn.-Iowa	28,754	137
Eugene, Ore.	28,557	138
Binghamton, N.Y.	28,437	139
Chico - Redding, Calif.	28,418	140
Wilmington, N.C.	28,012	141
Columbus - Tupelo, Miss.	27,945	142
Minot - Bismarck - Dickinson, N.D.	27,613	143
Bluefield - Beckley - Oak Hill, W.Va.	27,247	144
Terre Haute, Ind.	26,796	145
Sioux City, Iowa	26,461	146
La Crosse - Eau Claire, Wisc.	26,062	147
Boise, Ida.	26,006	148
Duluth - Superior, Minn.-Wisc.	25,100	149
Bangor, Maine	24,913	150
Sarasota, Fla.	24,251	151
Columbia - Jefferson City, Mo.	24,162	152
Traverse City - Cadillac, Mich.	24,035	153
Topeka, Kans.	23,020	154
Joplin - Pittsburg, Mo.-Kans.	22,884	155
Ft. Smith, Ark.	22,671	156
Medford, Ore.	21,510	157
Salisbury, Md.	21,321	158
Idaho Falls - Pocatello, Ida.	20,960	159
Utica, N.Y.	20,011	160
Laurel - Hattiesburg, Miss.	19,940	161
Billings - Hardin, Mont.	19,652	162
Quincy - Hannibal, Ill.-Mo.	18,948	163
Roswell, N.M.	17,552	164
Dothan, Ala.	17,226	165
Greenwood - Greenville, Miss.	17,204	166
El Centro - Yuma, Calif.-Ariz.	16,605	167
Alexandria, La.	16,367	168
Elmira, N.Y.	16,336	169
Lake Charles, La.	15,110	170
Biloxi - Gulfport - Pascagoula, Miss.	14,849	171
Jackson, Tenn.	14,301	172
Tuscaloosa, Ala.	13,934	173
Gainesville, Fla.	13,886	174
Rapid City, S.D.	13,726	175
Grand Junction, Colo.	13,223	176
San Angelo, Tex.	13,220	177
Palm Springs, Calif.	13,067	178
Eureka, Calif.	12,840	179
Watertown - Carthage, N.Y.	12,521	180
Lafayette, Ind.	12,326	181
Charlottesville, Va.	12,302	182
Great Falls, Mont.	12,089	183
Casper - Riverton, Wyo.	11,860	184
Meridian, Miss.	11,668	185
Ardmore - Ada, Okla.	11,551	186
Panama City, Fla.	11,425	187
Missoula, Mont.	11,000	188
Lima, Ohio	10,838	189
Jonesboro, Ark.	10,768	190
Clarksburg - Weston, W.Va.	10,291	191
Hagerstown, Md.	10,153	192
Cheyenne - Scottsbluff, Wyo.	10,114	193
St. Joseph, Mo.	10,101	194
Victoria, Tex.	9,794	195
Parkersburg, W.Va.	9,046	196
Bowling Green, Ky.	8,121	197
Alexandria, Minn.	8,041	198
Harrisonburg, Va.	7,258	199
Twin Falls, Ida.	7,065	200
Butte, Mont.	6,729	201
Marquette, Mich.	6,625	202
Farmington, N.M.	6,448	203
Bend, Ore.	5,820	204
Mankato, Minn.	5,817	205
Flagstaff, Ariz.	5,295	206
Zanesville, Ohio	5,276	207
Presque Isle, Maine	4,750	208
Helena, Mont.	4,054	209
North Platte, Neb.	3,604	210
Ottumwa - Kirksville, Iowa-Mo.	3,525	211
Alpena, Mich.	2,335	212
Glendive, Mont.	1,586	213

NOTES

SECTION 21

Retail Sales By Merchandise Line Category For Television Markets (ADIs)

Groceries And Other Foods
Drugs, Health Aids And Beauty Aids
Furniture And Other Sleep Equipment
Major Household Appliances
Televisions And Video Recorders
Audio Equipment/Musical Instruments
Home Computers And Calculators
Men's And Boys' Clothing
Women's And Girls' Clothing
Footwear

EXPLANATION OF TERMS

An explanation of terms used in the **Survey Of Buying Power Data Service** will be found in the Introductory Section starting on page A-5. A detailed listing of the outlets that make up each Store Group, and definitions of the Merchandise Line Sales categories, will be found on pages A-9 and A-10. A listing of the county makeup of each Television Market will be found starting on page A-11.

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TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
ALABAMA													
BIRMINGHAM	1,304,513	1,265,537	292,166	193,045	29,552	75,923	29,634	23,786	36,076	21,471	6,023	84,251	60,106
DOTHAN	229,092	219,377	52,140	31,806	7,717	18,373	7,565	3,178	8,186	4,337	1,117	12,907	8,119
HUNTSVILLE - DECATUR - FLORENCE	554,984	528,054	147,799	84,564	20,874	48,083	18,093	10,840	19,830	9,864	3,953	35,846	22,962
MOBILE - PENSACOLA	1,128,749	1,090,671	237,553	149,257	32,539	93,167	35,811	29,451	45,603	22,661	11,810	62,993	43,040
MONTGOMERY - SELMA	428,641	410,687	119,189	83,052	15,926	30,103	9,651	7,880	17,407	9,821	2,094	20,965	10,013
TUSCALOOSA	155,944	150,145	26,486	15,926	4,598	5,999	3,210	736	3,928	1,122	1,732	8,808	6.169
ARIZONA													
FLAGSTAFF	79,848	73,139	16,752	10,429	3,668	5,342	1,817	1,545	2,544	1,202	433	3,837	2,285
PHOENIX	2,390,452	2,258,371	615,658	355,881	154,463	148,727	76,305	48,355	97,762	70,204	19,880	163,072	127,295
TUCSON	659,350	634,883	185,059	110,662	38,221	39,569	15,458	18,031	37,090	25,129	9,395	53,458	41,368
ARKANSAS													
FT. SMITH	291,627	276,357	71,774	34,927	9,723	24,949	9,516	8,500	12,342	4,423	4,742	19,928	9,161
JONESBORO	143,730	135,374	39,907	23,671	4,313	11,809	5,691	1,378	5,985	3,406	1,142	6,718	2,543
LITTLE ROCK	1,094,584	1,042,020	245,111	134,848	36,757	79,901	34,810	17,794	43,601	18,637	14,121	53,622	27,000
CALIFORNIA													
BAKERSFIELD	400,133	378,049	82,459	51,499	20,036	26,625	12,065	9,088	13,132	8,062	3,040	22,211	16,776
CHICO - REDDING	429,914	406,418	96,140	71,567	15,749	24,879	11,924	5,890	11,514	6,354	2,968	21,478	15,009
EL CENTRO - YUMA	202,229	191,066	43,549	29,143	8,997	11,856	5,196	4,122	5,643	3,222	1,496	7,322	4,609
EUREKA	174,999	165,651	36,920	27,172	7,487	9,504	5,365	1,342	4,304	3,170	501	4,649	3,349
FRESNO - VISALIA	1,095,439	1,027,927	246,836	151,771	49,955	62,429	30,978	18,512	53,419	36,869	11,420	54,904	34,378
LOS ANGELES	12,951,647	12,243,012	3,151,204	1,446,652	820,009	886,338	440,227	345,733	866,660	539,412	245,936	1,206,400	901,035
PALM SPRINGS	170,752	163,907	33,825	15,916	10,018	8,655	3,748	3,739	7,350	4,225	2,542	8,925	6,192
SACRAMENTO - STOCKTON	2,525,917	2,379,387	590,209	359,245	119,184	173,650	91,128	57,853	150,519	106,615	32,689	169,482	113,756
SALINAS - MONTEREY	513,247	482,303	114,282	69,040	30,227	32,467	15,494	11,085	25,062	17,343	5,161	35,115	27,496
SAN DIEGO	2,013,725	1,877,177	518,609	224,170	147,228	158,652	67,746	62,904	116,565	69,128	39,694	197,470	141,971
SAN FRANCISCO	6,299,047	5,911,241	1,539,922	818,080	351,511	431,011	209,280	155,960	364,963	233,151	97,097	645,305	464,626
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	601,219	548,202	138,626	77,975	37,662	40,762	21,077	12,366	24,965	15,298	6,353	181,881	30,783
COLORADO													
COLORADO SPRINGS - PUEBLO	496,956	484,789	112,316	52,569	32,823	40,376	16,491	14,004	26,346	14,184	9,557	47,685	30,495
DENVER	2,845,265	2,756,252	649,115	326,516	206,946	209,569	110,666	54,032	151,386	102,860	29,679	253,203	202,845
GRAND JUNCTION	199,888	192,107	45,954	21,775	15,480	12,819	6,660	2,231	6,870	3,802	1,409	14,549	10,412
CONNECTICUT													
HARTFORD - NEW HAVEN	2,733,857	2,643,178	528,803	320,493	73,141	154,525	78,669	51,056	67,955	37,044	19,948	182,516	132,224
DISTRICT OF COLUMBIA													
WASHINGTON	4,543,790	4,399,337	1,076,946	608,439	245,579	278,734	121,527	101,254	274,026	187,108	64,583	431,365	307,380

1986 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
ALABAMA													
BIRMINGHAM	13,645	1,858	149,158	127,506	190,290	116,447	57,654	370,016	236,325	103,097	102,019	79,650	11,888
DOTHAN	1,590	244	28,260	23,171	31,663	14,501	10,390	60,763	30,864	18,454	17,226	11,835	2,035
HUNTSVILLE - DECATUR - FLORENCE	4,045	799	69,270	56,201	92,932	42,064	38,933	172,872	90,223	64,545	47,646	35,104	5,614
MOBILE - PENSACOLA	9,805	2,059	132,254	101,970	151,776	48,642	81,031	296,298	106,111	154,897	84,777	51,640	21,692
MONTGOMERY - SELMA	2,928	512	49,489	39,234	62,196	29,173	25,008	130,143	65,044	49,740	37,983	27,193	5,805
TUSCALOOSA	1,094	248	13,758	11,825	21,599	7,659	12,943	52,475	24,341	26,382	13,934	10,520	1,978
ARIZONA													
FLAGSTAFF	413	48	7,025	5,166	12,075	3,109	2,865	20,139	7,344	3,853	5,295	2,771	433
PHOENIX	42,246	4,861	310,091	248,077	343,996	97,440	168,456	769,749	234,214	321,309	182,791	122,400	36,247
TUCSON	8,031	1,731	87,005	62,407	111,541	32,412	61,358	205,041	81,889	98,067	60,020	41,696	11,042
ARKANSAS													
FT. SMITH	2,258	576	37,855	27,549	46,059	17,763	25,276	76,922	36,553	35,424	22,671	16,141	3,046
JONESBORO	458	189	16,738	13,167	20,122	8,856	8,463	37,118	21,499	10,363	10,768	8,000	570
LITTLE ROCK	9,083	2,466	116,355	90,156	156,782	67,697	71,834	314,809	169,649	114,950	86,556	64,140	11,688
CALIFORNIA													
BAKERSFIELD	3,368	1,182	42,066	34,026	57,892	26,744	24,319	99,590	44,138	45,767	34,786	27,248	4,222
CHICO - REDDING	2,614	958	25,649	16,223	43,338	17,635	19,491	84,960	42,222	32,356	28,418	20,511	4,104
EL CENTRO - YUMA	488	234	14,286	10,634	29,840	13,208	11,662	52,014	26,887	17,359	16,605	11,882	2,111
EUREKA	640	79	10,415	7,949	18,399	11,650	3,588	32,643	22,213	5,645	12,840	10,517	713
FRESNO - VISALIA	8,115	3,430	109,185	81,758	162,522	65,307	80,406	292,736	139,692	129,441	90,766	62,826	19,015
LOS ANGELES	169,167	62,926	1,626,297	1,237,799	2,441,967	1,157,252	1,013,040	4,603,619	2,228,515	1,999,746	1,364,529	1,041,714	239,617
PALM SPRINGS	877	763	14,910	10,529	22,780	9,913	9,916	43,432	20,924	18,560	13,067	10,040	2,203
SACRAMENTO - STOCKTON	19,387	8,267	277,653	206,477	364,799	148,139	186,570	697,697	301,174	349,023	217,437	160,770	42,046
SALINAS - MONTEREY	7,665	1,755	50,692	35,379	87,461	40,808	36,763	181,376	100,195	68,728	48,705	39,951	5,094
SAN DIEGO	38,749	4,579	298,407	234,327	384,106	166,087	181,684	744,316	345,547	351,154	221,429	169,606	36,641
SAN FRANCISCO	109,459	30,148	829,265	608,911	1,260,080	594,323	562,864	2,365,241	1,082,311	1,113,965	705,956	541,618	118,912
SANTA BARBARA - SANTA MARIA - SAN LUIS OBISPO	6,697	1,637	73,134	58,120	87,320	50,583	26,453	164,641	97,571	52,158	57,854	46,320	4,922
COLORADO													
COLORADO SPRINGS - PUEBLO	3,902	2,174	72,761	51,790	84,780	29,016	42,475	153,195	67,025	74,253	46,415	31,353	9,376
DENVER	37,651	7,899	388,095	310,571	453,852	181,344	196,383	827,426	354,684	371,903	252,278	178,785	38,950
GRAND JUNCTION	2,165	502	22,797	19,653	29,376	12,056	10,290	48,209	24,159	13,885	13,223	8,994	2,397
CONNECTICUT													
HARTFORD - NEW HAVEN	30,524	8,215	267,100	212,007	403,178	178,434	192,315	768,276	409,875	320,336	208,092	156,038	35,698
DISTRICT OF COLUMBIA													
WASHINGTON	103,120	9,516	656,626	502,733	808,113	360,190	366,005	1,629,350	742,253	765,912	456,643	310,928	103,553

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
FLORIDA														
FT. MYERS - NAPLES	548,797	526,933	118,900	70,785	28,125	47,455	28,493	11,396	24,070	13,257	5,922	37,949	28,682
GAINESVILLE	192,384	187,990	43,131	17,689	13,132	11,900	4,318	4,994	10,322	6,557	2,419	14,729	11,117
JACKSONVILLE	969,881	920,973	214,695	121,724	45,301	78,813	35,872	20,505	36,285	18,815	8,597	49,911	32,397
MIAMI	2,966,669	2,882,582	885,117	539,067	128,004	242,617	119,165	90,656	134,024	65,634	49,259	246,621	184,182
ORLANDO - DAYTONA BEACH - MELBOURNE	1,723,218	1,646,182	388,748	209,392	88,791	150,448	72,561	51,619	82,055	39,563	22,652	131,967	95,470
PANAMA CITY	145,610	136,380	35,907	21,695	5,974	10,690	4,503	3,304	5,330	2,358	1,599	12,308	9,806
SARASOTA	273,896	256,626	70,895	42,979	13,417	28,965	19,370	6,930	8,994	4,161	2,643	17,731	13,375
TALLAHASSEE - THOMASVILLE	376,655	363,806	85,131	48,450	18,026	31,895	13,414	9,122	12,822	4,897	3,755	24,843	16,723
TAMPA - ST. PETERSBURG	2,485,362	2,420,067	563,141	289,383	143,870	229,727	133,218	72,774	115,171	64,328	30,809	165,199	121,094
WEST PALM BEACH - FT. PIERCE - VERO BEACH	1,121,485	1,089,995	266,670	155,288	59,193	93,508	52,288	28,067	51,315	29,543	15,073	59,960	42,039
GEORGIA														
ALBANY	353,471	337,692	73,447	44,770	15,159	23,201	8,143	3,875	11,909	6,811	1,686	15,030	9,747
ATLANTA	3,122,414	2,970,233	825,404	482,892	150,683	208,716	80,660	65,355	136,557	60,844	43,934	244,176	170,855
AUGUSTA	501,275	483,582	117,764	74,745	23,815	29,482	14,110	3,828	18,520	8,585	4,308	30,985	20,659
COLUMBUS	365,070	349,125	89,808	56,883	12,627	30,201	10,910	8,334	13,098	7,264	2,418	24,504	17,372
MACON	419,453	401,012	105,762	62,341	21,087	32,233	12,353	9,979	17,825	10,120	3,415	25,120	16,316
SAVANNAH	541,141	516,332	112,552	67,806	23,125	44,592	22,700	6,755	19,739	12,998	1,923	27,461	16,240
IDAHO														
BOISE	398,680	381,279	89,221	57,538	19,359	26,456	16,902	3,402	12,665	9,346	1,123	15,442	9,298
IDAHO FALLS - POCATELLO	283,351	273,229	67,598	46,789	13,149	22,303	16,237	2,359	10,950	8,907	873	12,719	8,302
TWIN FALLS	82,357	78,950	21,909	15,403	3,795	6,683	4,722	746	3,255	2,586	240	3,888	2,375
ILLINOIS														
CHICAGO	7,705,422	7,311,053	2,009,026	1,267,878	221,570	494,304	228,695	169,144	383,960	239,450	73,471	600,179	390,219
PEORIA	503,260	486,051	117,450	65,470	20,615	32,126	19,456	8,110	19,388	11,220	4,220	27,461	17,051
QUINCY - HANNIBAL	345,108	331,623	71,406	43,053	10,980	23,713	10,085	3,877	10,351	6,219	1,486	14,368	7,712
ROCKFORD	474,408	450,886	112,028	59,324	14,211	34,293	16,329	10,275	15,193	9,556	2,600	27,147	14,888
SPRINGFIELD - DECATUR - CHAMPAIGN	790,530	760,083	187,242	118,579	25,234	62,603	22,145	18,621	39,126	21,569	7,128	59,552	38,247
INDIANA														
EVANSVILLE	764,311	736,863	154,872	95,992	24,713	52,287	19,390	15,119	29,941	18,460	5,681	40,690	24,184
FT. WAYNE	559,817	540,211	125,293	84,586	17,998	40,979	22,868	8,273	17,781	9,899	4,633	31,299	21,462
INDIANAPOLIS	2,142,809	2,063,662	559,473	362,360	71,285	145,546	66,102	43,297	100,722	64,096	23,960	277,455	89,867
LAFAYETTE	108,944	105,014	33,678	20,267	5,176	12,631	5,566	3,772	3,974	2,001	1,559	9,355	6,527
SOUTH BEND - ELKHART	755,161	712,388	170,641	111,695	21,948	48,867	27,801	9,368	39,593	29,351	6,898	38,565	21,527
TERRE HAUTE	433,164	418,863	81,922	56,100	11,294	30,094	11,987	7,230	13,197	9,011	1,639	123,350	11,641
IOWA														
CEDAR RAPIDS - WATERLOO - DUBUQUE	750,367	720,865	140,301	83,256	24,355	49,322	19,204	13,437	23,616	13,453	6,490	40,471	28,856

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
FLORIDA													
FT. MYERS - NAPLES	4,952	1,010	112,225	97,130	62,384	23,769	31,633	132,678	64,779	56,328	36,754	28,267	4,614
GAINESVILLE	2,818	460	17,031	11,362	30,205	11,982	14,740	55,431	23,591	27,291	13,886	9,065	2,648
JACKSONVILLE	11,305	1,863	127,068	102,723	137,313	53,168	62,373	285,322	141,938	104,640	83,296	56,209	12,357
MIAMI	70,195	10,268	494,939	398,696	642,787	313,074	289,907	1,284,997	688,454	536,090	393,953	312,783	53,717
ORLANDO - DAYTONA BEACH - MELBOURNE	21,371	4,673	227,036	175,635	228,542	74,397	131,194	493,200	200,530	253,184	144,406	103,439	25,549
PANAMA CITY	1,487	304	17,102	14,837	20,621	6,712	9,516	40,471	16,689	16,899	11,425	6,887	2,589
SARASOTA	4,466	704	71,011	58,383	35,426	10,445	21,674	94,237	44,959	40,705	24,251	18,317	2,904
TALLAHASSEE - THOMASVILLE	4,868	751	44,997	34,408	57,289	20,320	28,335	117,753	49,841	51,862	32,457	20,066	5,053
TAMPA - ST. PETERSBURG	31,481	7,152	329,037	248,504	312,038	100,559	183,213	636,114	252,202	343,400	172,933	125,593	29,115
WEST PALM BEACH - FT. PIERCE - VERO BEACH	13,415	3,667	208,499	174,600	170,223	72,668	84,480	385,488	210,001	153,970	98,214	75,785	14,154
GEORGIA													
ALBANY	1,908	385	37,568	31,807	46,165	20,777	15,304	92,202	46,130	27,674	29,470	19,357	3,441
ATLANTA	52,891	12,832	435,247	319,529	558,240	213,097	299,167	1,155,638	460,888	602,329	330,040	223,950	68,961
AUGUSTA	3,697	718	55,064	43,944	68,961	31,853	27,270	136,914	68,315	48,477	40,994	26,633	7,356
COLUMBUS	4,373	624	49,765	39,572	50,762	20,303	23,818	104,878	47,353	44,455	30,992	19,738	5,651
MACON	2,163	776	46,522	38,657	58,173	21,627	29,292	119,429	54,276	51,646	32,467	20,838	6,573
SAVANNAH	3,253	709	74,898	65,961	73,811	35,784	29,566	147,807	84,654	45,137	50,462	36,724	6,470
IDAHO													
BOISE	2,322	231	33,331	28,884	46,855	20,799	12,962	81,052	40,120	25,841	26,006	14,862	3,041
IDAHO FALLS - POCATELLO	1,110	173	27,642	24,009	38,532	16,339	11,230	64,409	30,993	21,416	20,960	12,278	2,524
TWIN FALLS	231	48	8,167	6,961	13,247	5,504	3,100	22,232	10,417	5,912	7,065	4,128	696
ILLINOIS													
CHICAGO	108,010	21,570	1,051,018	786,334	1,575,106	756,775	618,589	3,282,408	1,705,008	1,159,093	961,212	661,840	156,835
PEORIA	5,292	1,629	54,245	41,967	77,629	26,606	43,454	157,507	67,229	76,865	43,085	32,588	6,328
QUINCY - HANNIBAL	814	562	25,980	21,345	39,762	17,472	14,884	69,609	37,124	22,719	18,948	13,287	1,961
ROCKFORD	3,611	1,514	51,938	41,837	68,529	19,640	38,822	140,603	62,077	70,437	38,892	29,530	5,660
SPRINGFIELD - DECATUR - CHAMPAIGN	9,038	2,325	78,215	63,421	125,956	54,481	52,088	244,407	124,192	93,297	61,973	48,994	8,836
INDIANA													
EVANSVILLE	7,013	2,564	74,814	60,782	105,903	43,910	46,890	198,192	100,620	77,822	59,513	44,915	7,465
FT. WAYNE	11,099	1,695	57,001	45,411	76,072	28,510	37,913	146,762	72,767	59,909	41,065	30,637	7,393
INDIANAPOLIS	24,531	8,484	234,576	188,509	355,892	135,610	193,873	675,412	315,089	322,379	189,344	143,027	36,325
LAFAYETTE	1,410	891	9,910	7,499	24,535	7,129	15,255	45,540	15,407	28,952	12,326	8,625	2,784
SOUTH BEND - ELKHART	7,889	2,242	67,323	54,423	98,443	33,561	49,931	193,231	90,994	82,477	54,397	39,104	9,115
TERRE HAUTE	2,419	1,254	32,403	23,970	51,452	23,665	20,296	100,525	55,942	34,012	26,796	19,618	3,670
IOWA													
CEDAR RAPIDS - WATERLOO - DUBUQUE	6,410	2,583	63,223	51,139	106,059	39,737	51,305	201,233	87,699	91,952	52,293	37,579	9,361

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
IOWA (continued)													
DAVENPORT - ROCK ISLAND - MOLINE	772,127	744,869	158,668	98,023	23,580	52,286	24,135	11,569	23,078	12,841	5,999	39,088	26,061
DES MOINES	1,016,306	982,382	178,844	101,276	33,697	60,360	30,400	12,900	30,475	18,857	7,025	46,425	29,458
OTTUMWA - KIRKSVILLE	71,706	69,024	10,346	5,159	2,462	3,906	1,834	224	1,630	1,022	141	2,198	1,243
SIOUX CITY	389,174	373,531	71,014	42,725	12,200	25,246	12,071	4,109	12,102	7,822	1,783	17,596	11,216
KANSAS													
TOPEKA	383,092	371,095	89,564	54,101	15,549	31,777	14,981	8,162	12,946	6,845	2,962	24,017	14,716
WICHITA - HUTCHINSON	1,111,585	1,061,560	252,027	142,981	49,940	91,811	44,170	21,687	51,126	29.633	10,129	75,599	50,178
KENTUCKY													
BOWLING GREEN	103,100	97,415	27,328	16,334	3,514	10,619	5,019	1,047	3,532	2,231	514	5,791	3,055
LEXINGTON	788,038	759,659	198,805	122,950	31,148	54,594	23,811	10,357	23,347	13,786	3,763	43,738	25,477
LOUISVILLE	1,245,222	1,199,923	331,250	207,216	49,619	86,370	48,031	19,424	50,217	30,585	12,946	64,601	36,976
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	768,482	731,597	184,640	112,858	25,864	61,926	28,971	7,283	26,171	16,199	3,635	36,804	19,303
LOUISIANA													
ALEXANDRIA	176,222	169,113	48,709	30,926	7,597	16,123	5,416	5,522	5,623	1,980	1,469	10,021	5,547
BATON ROUGE	683,865	669,905	155,609	76,505	39,477	70,062	30.614	22,604	32,022	19,587	4,844	58,456	44,076
LAFAYETTE	532,791	518,069	144,316	97,659	20,702	54,651	20,177	17,682	23,515	11,243	6,564	38,731	26,327
LAKE CHARLES	237,651	231,403	56,855	32,149	13,186	23,476	10,927	5,791	10,695	6,594	1,804	16,405	11,534
MONROE - EL DORADO	393,889	380,017	99,854	65,652	12,547	36,222	14,626	6,830	14,992	7,163	2,308	23,378	13,520
NEW ORLEANS	1,780,450	1,727,260	465,145	266,818	115,050	158,240	74,430	56,950	78,610	50,629	13,328	126,433	95,242
SHREVEPORT - TEXARKANA	942,901	894,158	222,939	134,354	36,216	79,127	34,477	20,020	37,563	18,125	7,604	55,470	33,353
MAINE													
BANGOR	402,386	389,920	54,673	38,460	7,388	19,952	8,950	4,680	9,412	6,711	1,102	14,104	7,131
PORTLAND - POLAND SPRING	1,024,026	989,717	144,070	98,051	20,492	51,075	19,491	14,996	24,139	16,160	3,694	40,010	19,668
PRESQUE ISLE	89,063	85,521	12,793	8,990	1,586	3,465	998	1,504	2,040	1,384	415	2,836	957
MARYLAND													
BALTIMORE	2,438,434	2,387,586	585,618	356,938	131,647	153,878	59,936	55,551	137,194	80,328	31,590	174,677	107,122
HAGERSTOWN	107,528	103,816	24,626	16,319	1,995	10,068	2,850	4,529	4,183	2,213	1,137	8,051	5,973
SALISBURY	247,772	240,079	56,459	36,459	11,810	19,627	7,700	4,466	9,314	5,652	2,025	16,442	11,918
MASSACHUSETTS													
BOSTON	6,773,535	6,550,102	1,381,478	967,279	124,313	408,983	141,011	118,124	243,999	89,341	46,687	445,681	244,593
SPRINGFIELD	720,827	702,637	143,909	93,646	22,223	45,573	21,066	13,713	27,100	15,258	4,113	40,602	23,148
MICHIGAN													
ALPENA	33,560	29,815	6,383	3,834	911	2,246	1,296	247	953	676	96	1,087	623
DETROIT	5,046,564	4,513,428	1,297,009	920,413	118,122	276,602	172,105	79,052	194,671	145,255	32,756	295,631	229,580

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales: Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
IOWA (continued)													
DAVENPORT - ROCK ISLAND - MOLINE	5,299	3,153	74,283	57,003	105,658	42,482	48,450	206,479	88,737	95,303	54,440	39,315	8,820
DES MOINES	11,485	2,707	84,430	72,180	129,549	55,726	56,145	240,293	109,690	102,380	62,575	46,015	8,528
OTTUMWA - KIRKSVILLE	80	33	4,916	4,026	6,495	3,630	1,207	10,929	6,861	1,666	3,525	2,687	133
SIOUX CITY	2,662	692	31,535	26,252	48,019	24,641	15,241	89,036	46,440	28,886	26,461	19,965	2,813
KANSAS													
TOPEKA	2,693	579	36,007	26,130	48,303	18,764	24,148	80,826	32,504	40,705	23,020	15,746	3,741
WICHITA - HUTCHINSON	10,981	1,856	117,074	95,101	152,850	68,947	55,601	256,901	130,554	90,226	78,886	58,218	9,688
KENTUCKY													
BOWLING GREEN	376	220	11,955	10,042	15,604	5,631	8,085	27,346	12,080	11,245	8,121	4,836	1,396
LEXINGTON	4,581	1,533	81,444	66,710	115,123	43,400	51,537	219,905	97,094	96,905	59,892	37,575	11,570
LOUISVILLE	11,125	3,217	147,401	117,959	195,880	57,172	116,380	412,593	186,696	194,569	109,183	74,029	23,717
PADUCAH - CAPE GIRARDEAU - HARRISBURG - MARION	2,798	1,100	74,217	61,108	96,185	41,591	38,145	164,011	87,570	52,811	48,272	33,707	4,755
LOUISIANA													
ALEXANDRIA	1,292	275	23,330	18,345	28,231	15,141	9,197	52,957	28,872	16,246	16,367	11,472	2,176
BATON ROUGE	8,306	1,186	84,689	68,794	106,493	40,961	50,895	199,468	86,374	91,657	65,333	42,684	11,659
LAFAYETTE	4,901	1,006	69,550	52,774	81,923	44,642	27,797	150,778	81,757	54,360	50,916	37,862	6,213
LAKE CHARLES	2,556	286	22,045	16,735	25,419	13,444	8,596	52,323	32,025	16,080	15,110	10,631	2,279
MONROE - EL DORADO	1,968	425	40,502	31,514	56,530	29,962	15,649	111,659	63,882	28,622	36,705	25,708	3,684
NEW ORLEANS	17,574	1,131	231,645	188,127	279,882	136,471	112,791	540,747	284,697	207,252	195,316	154,925	22,495
SHREVEPORT - TEXARKANA	8,296	1,937	115,773	94,703	136,740	66,219	51,575	257,546	135,701	87,151	83,696	61,056	9,297
MAINE													
BANGOR	2,259	344	21,783	16,756	46,098	20,602	12,742	65,863	28,361	22,566	24,913	13,831	2,168
PORTLAND - POLAND SPRING	5,300	1,130	57,236	42,597	148,223	55,492	40,686	201,869	80,776	71,088	81,533	38,869	6,691
PRESQUE ISLE	281	104	4,032	2,882	8,709	4,526	3,452	12,776	5,594	6,609	4,750	2,865	657
MARYLAND													
BALTIMORE	30,857	8,362	313,295	212,979	387,109	151,096	185,657	725,415	285,948	360,242	206,373	148,937	39,661
HAGERSTOWN	1,254	445	15,191	10,454	18,583	7,892	8,158	28,611	12,298	12,089	10,153	6,541	2,077
SALISBURY	2,824	469	32,449	26,055	39,426	19,571	14,071	78,436	45,295	22,984	21,321	16,476	2,433
MASSACHUSETTS													
BOSTON	57,542	17,715	744,256	598,253	1,213,735	534,778	581,191	2,413,804	1,197,020	1,048,077	566,935	406,452	105,445
SPRINGFIELD	3,482	2,016	59,393	41,621	104,842	44,183	56,454	219,574	105,608	107,056	54,332	38,695	12,387
MICHIGAN													
ALPENA	96	15	2,885	2,557	4,250	2,398	1,309	8,200	4,974	2,218	2,335	1,861	111
DETROIT	46,970	15,065	541,579	425,465	777,296	339,112	384,006	1,637,016	913,677	652,079	470,538	376,700	64,628

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
MICHIGAN (continued)													
FLINT - SAGINAW - BAY CITY	1,306,960	1,086,369	283,937	183,612	26,460	81,142	48,575	17,376	45,402	32,472	7,152	56,784	38.406
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	1,674,158	1,300,845	317,031	174,626	39,107	113,186	73,538	20,169	62,070	38,804	10,872	89,056	64,894
LANSING	686,182	511,341	130,319	67,718	20,227	38,752	21,233	12,058	22,612	15,022	4,236	41,225	31,276
MARQUETTE	144,811	134,270	23,448	15,545	4,099	6,489	3,598	325	2,638	1,877	126	2,931	1,733
TRAVERSE CITY - CADILLAC	453,569	416,402	75,200	48,306	12,730	24,006	13,132	2,062	9,684	6,854	799	10,758	6,318
MINNESOTA													
ALEXANDRIA	165,042	156,337	24,708	15,941	5,191	8,736	3,790	277	3,125	2,311	47	4,950	3,315
DULUTH - SUPERIOR	494,163	454,489	88,163	52,798	14,505	23,350	7,903	6,153	12,318	6,836	3,747	18,883	12,793
MANKATO	81,317	75,840	18,360	11,912	2,472	5,874	3,058	787	2,370	1,832	167	4,102	2,643
MINNEAPOLIS - ST. PAUL	3,648,918	3,393,893	726,191	388,283	100,100	233,987	70,160	82,204	169,628	78,458	61,488	277,292	180,143
ROCHESTER - MASON CITY - AUSTIN	414,537	395,276	83,464	52,510	11,320	25,672	10,550	5,533	12,318	6,894	2,923	19,775	12.657
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	142,612	138,415	43,497	29,787	5,817	12,715	2,937	4,845	6,884	1,885	2,197	12,133	8,510
COLUMBUS - TUPELO	379,970	363,746	83,339	54,991	11,303	32,153	14,238	5,106	14,126	7,629	2,035	19,272	10,632
GREENWOOD - GREENVILLE	205,706	196,273	46,360	29,193	6,021	18,554	7,432	2,977	8,180	4,009	1,171	11,147	5,582
JACKSON	692,625	666,988	193,837	130,960	27,128	54,439	19,989	12,239	22,797	10,043	4,246	45,933	28,296
LAUREL - HATTIESBURG	239,123	228,677	61,219	41,429	7,016	22,743	10,642	3,579	10,368	5,738	1,086	14,407	7,992
MERIDIAN	179,849	171,771	44,725	30,245	5,544	14,645	5,514	2,401	6,192	2,902	812	8,425	4,055
MISSOURI													
COLUMBIA - JEFFERSON CITY	392,359	373,296	89,579	49,114	14,279	32,183	13,297	6,207	12,627	6,520	2,778	21,450	11,850
JOPLIN - PITTSBURG	423,463	400,737	91,819	42,253	22,282	28,611	13,238	5,416	16,525	9,349	3,378	20,711	9,983
KANSAS CITY	1,968,640	1,885,199	512,420	285,935	65,523	145,014	51,533	50,467	80,299	38,752	22,977	129,078	91,602
ST. JOSEPH	151,260	146,372	28,302	15,799	4,530	11,082	3,519	4,048	5,487	3,233	1,264	6,051	3,800
ST. LOUIS	3,077,046	2,967,783	664,479	343,396	115,609	200,447	94,821	53,068	151,367	76,012	51,184	193,297	126,211
SPRINGFIELD	720,397	694,233	163,148	81,649	36,725	47,024	18,667	11,795	25,376	14,269	5,322	35,521	22,111
MONTANA													
BILLINGS - HARDIN	268,335	257,173	54,961	33,340	9,914	19,335	8,537	5,262	10,629	7,586	1,129	18,662	12,302
BUTTE	126,241	120,411	31,571	22,340	5,672	12,514	8,476	1,000	5,937	4,920	275	8,541	6,164
GLENDIVE	18,183	17,051	3,623	2,467	804	1,426	885	102	654	514	29	896	644
GREAT FALLS	160,492	153,770	41,489	29,829	6,363	15,318	6,023	3,874	10,804	9,077	629	15,508	12,160
HELENA	56,828	55,188	11,145	7,399	2,600	4,228	2,926	303	2,038	[illegible]	104	2,885	2,128
MISSOULA	199,592	192,181	37,034	22,829	9,051	14,247	8,956	1,832	6,521	5,202	400	9,813	6,515
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	597,897	557,891	133,910	81,530	23,365	43,065	20,287	6,173	17,727	11,854	1,832	38,739	23,197
NORTH PLATTE	48,030	42,456	12,045	7,265	1,643	4,003	1,989	560	1,723	1,195	135	3,010	1,493
OMAHA	887,742	853,624	201,732	120,064	36,717	72,517	46,737	12,285	44,326	33,195	6,962	53,839	35,229

1986 SURVEY OF BUYING POWER DATA SERVICE

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
MICHIGAN (continued)													
FLINT - SAGINAW - BAY CITY	5,827	3,334	116,077	97,285	181,788	65,792	100,619	357,102	166,579	165,529	92,057	69,297	15,043
GRAND RAPIDS - KALAMAZOO - BATTLE CREEK	12,647	4,565	147,858	121,082	219,881	102,009	102,428	413,937	215,744	176,058	113,033	85,453	18,883
LANSING	11,893	2,163	55,474	45,056	87,108	32,178	47,750	169,974	92,305	69,684	46,431	33,703	8,025
MARQUETTE	172	20	7,997	7,100	11,549	6,683	1,721	21,998	13,857	2,917	6,625	5,183	147
TRAVERSE CITY - CADILLAC	766	134	29,260	25,925	42,001	24,492	9,549	80,454	50,782	17,226	24,035	18,995	930
MINNESOTA													
ALEXANDRIA	547	35	9,831	8,546	15,026	9,481	1,373	28,835	19,188	2,490	8,041	6,062	210
DULUTH - SUPERIOR	2,714	1,134	31,212	24,420	55,241	21,559	21,807	104,341	42,572	45,243	25,100	15,053	4,807
MANKATO	677	125	7,702	6,851	11,900	6,603	3,687	22,636	13,135	6,912	5,817	4,237	752
MINNEAPOLIS - ST. PAUL	44,516	16,136	393,226	265,917	570,823	211,828	269,542	1,100,129	413,447	534,394	261,862	165,322	72,071
ROCHESTER - MASON CITY - AUSTIN	2,563	986	35,073	26,139	51,060	22,467	21,800	101,628	47,009	43,539	28,754	19,910	4,890
MISSISSIPPI													
BILOXI - GULFPORT - PASCAGOULA	1,182	109	19,449	13,781	22,942	6,117	14,279	50,987	20,268	25,704	14,849	9,941	3,186
COLUMBUS - TUPELO	1,138	169	46,541	40,020	46,014	21,789	18,139	90,403	48,064	31,016	27,945	18,685	4,407
GREENWOOD - GREENVILLE	673	98	24,916	20,959	28,826	13,044	10,444	56,582	28,918	17,863	17,204	11,211	2,538
JACKSON	4,724	331	81,790	63,625	101,975	40,047	43,059	208,633	86,885	89,586	68,151	42,491	14,335
LAUREL - HATTIESBURG	1,393	92	34,461	30,006	33,181	15,462	9,700	65,627	34,280	16,589	19,940	13,289	2,356
MERIDIAN	398	70	18,951	15,367	20,556	8,163	7,391	39,370	17,833	12,473	11,668	6,968	1,708
MISSOURI													
COLUMBIA - JEFFERSON CITY	1,969	615	40,888	30,111	50,315	21,909	21,538	87,779	48,546	29,984	24,162	17,593	2,064
JOPLIN - PITTSBURG	1,584	685	45,717	32,417	47,212	18,833	21,635	80,925	39,546	30,984	22,884	16,102	3,082
KANSAS CITY	21,342	6,290	215,172	131,026	344,657	119,093	160.041	654,661	235,870	307,240	172,529	115,229	27,680
ST. JOSEPH	993	299	13,231	7,297	19,622	6,408	9,062	38,968	16,153	17,068	10,101	6,437	2,334
ST. LOUIS	20,978	10,413	321,291	234,345	457,791	155,815	247,871	895,876	378,785	446,154	259,676	153,358	73,029
SPRINGFIELD	2,299	1,297	62,505	44,843	77,894	25,703	42,960	136,059	55,161	67,382	37,215	25,456	5,403
MONTANA													
BILLINGS - HARDIN	1,822	314	29,849	23,340	34,149	15,698	11,020	68,276	29,517	27,065	19,652	13,560	2,897
BUTTE	1,265	93	16,742	14,185	12,595	6,085	3,863	23,863	11,742	7,789	6,729	4,231	718
GLENDIVE	131	10	1,791	1,480	2,579	1,926	393	4,947	3,717	793	1,586	1,339	73
GREAT FALLS	1,642	173	17,207	12,303	22,111	11,103	6,484	43,503	22,489	13,804	12,089	8,851	1,370
HELENA	275	29	5,746	4,897	6,783	4,663	1,168	12,980	8,999	2,355	4,054	3,243	217
MISSOULA	1,141	171	18,528	14,988	20,170	10,649	7,080	38,291	20,551	12,428	11,000	7,406	1,313
NEBRASKA													
LINCOLN - HASTINGS - KEARNEY	3,930	1,078	60,708	49,502	81,357	35,953	29,933	159,687	79,227	56,922	46,099	34,501	5,324
NORTH PLATTE	185	81	5,219	4,457	6,374	2,760	2,457	12,179	6,154	4,231	3,604	2,503	622
OMAHA	15,625	2,976	93,522	86,868	132,218	47,540	68,268	243,905	99,015	120,678	68,940	49,110	13,687

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

Merchandise Line Sales

S&MM/ARBITRON TV MARKET (ADI)	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
NEVADA													
LAS VEGAS	601,398	584,457	228,131	118,190	55,385	55,773	34,480	15,488	35,585	23,230	9,560	58,496	40,910
RENO	500,795	478,402	141,088	66,886	37,936	33,560	12,206	9,414	20,480	8,469	7,725	34,332	18,245
NEW MEXICO													
ALBUQUERQUE	1,000,998	960,339	223,099	115,107	64,814	65,666	28,861	16,835	39,245	25,841	5,010	66,293	46,718
FARMINGTON	92,234	87,537	16,133	7,113	5,593	5,546	2,079	1,315	2,262	1,070	340	4,198	2,641
ROSWELL	219,832	208,653	42,515	21,618	13,331	15,096	6,868	2,920	6,306	3,533	764	12,510	9,384
NEW YORK													
ALBANY - SCHENECTADY - TROY	1,540,823	1,495,212	298,411	209,339	47,012	80,458	33,238	17,201	37,154	20,396	9,073	103,521	71,895
BINGHAMTON	443,503	426,735	96,179	72,228	10,541	31,875	12,102	8,377	8,275	5,132	1,763	23,462	15,457
BUFFALO	1,799,711	1,760,691	353,903	267,612	41,647	87,536	43,845	23,590	50,276	32,094	9,655	76,502	54,034
ELMIRA	193,222	184,148	46,252	32,598	5,925	13,789	3,940	4,256	5,135	2,114	1,955	10,007	6,599
NEW YORK	20,026,828	19,554,173	4,281,003	2,680,397	621,567	1,120,662	646,758	256,723	861,368	579,708	184,468	1,542,370	1,184,788
ROCHESTER	950,238	914,859	201,730	140,763	32,840	60,497	32,897	16,628	34,462	22,287	7,774	68,303	46,775
SYRACUSE	1,043,611	1,013,516	206,520	150,303	30,868	53,192	27,666	13,515	28,772	17,591	6,198	57,706	41,685
UTICA	301,217	288,109	63,821	48,721	8,100	12,356	5,777	3,107	9,086	4,686	3,202	10,019	5,559
WATERTOWN - CARTHAGE	201,057	193,875	56,978	47,020	5,235	11,065	5,396	1,953	5,803	3,851	944	8,693	5,585
NORTH CAROLINA													
CHARLOTTE	1,814,456	1,755,564	402,134	240,143	93,310	131,538	59,984	25,169	72,881	50,953	7,617	103,622	72,774
GREENSBORO - WINSTON-SALEM - HIGH POINT	1,178,345	1,128,247	283,264	176,004	52,163	101,432	41,279	22,690	51,252	34,539	5,076	76,408	46,631
GREENVILLE - NEW BERN - WASHINGTON	526,797	488,626	106,506	64,205	20,890	45,692	18,934	5,686	19,997	11,089	1,849	26,423	15,813
RALEIGH - DURHAM	1,450,703	1,395,676	387,738	237,626	66,668	140,742	58,246	29,732	68,273	44,428	6,481	128,315	88,844
WILMINGTON	330,515	319,284	71,619	47,483	12,724	25,156	7,064	3,796	8,766	3,819	992	16,783	8,984
NORTH DAKOTA													
FARGO	507,025	478,404	90,601	50,892	15,626	33,684	14,041	6,581	16,056	9,931	2,821	35,599	26,682
MINOT - BISMARCK - DICKINSON	391,188	371,511	71,182	40,378	14,665	28,677	12,970	5,846	13,335	8,766	1,948	22,355	15,440
OHIO													
CINCINNATI	1,909,279	1,832,788	449,495	288,456	63,080	118,793	56,144	34,519	72,195	40,331	20,163	121,256	71,499
CLEVELAND	4,134,388	3,978,001	994,738	647,265	133,570	245,365	130,211	73,284	145,196	81,619	40,411	225,175	152,254
COLUMBUS	1,628,523	1,564,712	403,661	233,709	78,105	73,192	29,673	22,860	35,449	20,938	7,875	148,384	116,693
DAYTON	1,315,010	1,266,500	286,860	174,112	42,497	80,769	43,199	23,062	50,139	35,847	9,516	66,932	46,669
LIMA	118,330	113,353	29,907	16,998	3,204	9,238	3,519	4,053	4,284	2,419	1,417	9,874	4,262
TOLEDO	1,210,688	1,163,134	332,127	237,239	37,777	71,137	39,458	19,320	49,319	37,467	6,629	58,748	38,988
YOUNGSTOWN	699,390	681,350	166,620	99,643	27,032	51,480	27,457	16,112	25,713	14,640	8,453	31,713	20,367
ZANESVILLE	80,231	76,814	18,744	11,343	2,697	4,935	2,341	1,160	2,548	1,770	448	2,971	1,324

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
NEVADA													
LAS VEGAS	11,914	1,433	74,385	53,355	125,234	47,713	66,916	228,451	94,845	120,925	70,485	53,555	12,427
RENO	5,528	1,326	54,772	36,506	85,319	27,224	42,773	157,893	53,979	77,690	46,663	30,587	8,949
NEW MEXICO													
ALBUQUERQUE	8,029	784	101,128	81,758	138,454	61,792	49,906	257,554	127,715	90,540	82,321	60,911	10,844
FARMINGTON	561	38	7,040	5,578	10,693	5,474	3,662	20,729	12,578	5,626	6,448	4,939	717
ROSWELL	1,871	86	22,036	18,428	27,275	15,607	8,213	54,056	35,865	12,616	17,552	14,082	1,608
NEW YORK													
ALBANY - SCHENECTADY - TROY	11,524	2,459	132,943	100,481	206,017	97,450	81,084	394,994	224,911	129,008	108,199	85,808	10,997
BINGHAMTON	4,207	651	29,311	22,830	48,672	23,364	19,774	85,025	46,614	30,348	28,437	23,636	2,904
BUFFALO	13,589	3,250	139,920	105,239	220,073	100,760	103,510	452,882	241,271	186,301	120,584	99,067	14,509
ELMIRA	1,375	468	16,279	10,761	30,144	10,737	16,717	58,525	24,627	29,644	16,336	13,220	1,832
NEW YORK	227,004	68,626	2,631,369	2,113,779	3,922,771	2,163,480	1,483,653	7,612,625	4,062,942	3,120,206	2,231,980	1,759,903	333,635
ROCHESTER	10,197	1,555	115,974	93,414	146,891	60,126	77,035	288,194	126,186	143,396	82,972	62,964	13,022
SYRACUSE	9,623	1,770	95,123	75,452	142,585	73,909	59,982	270,778	152,482	105,174	72,556	61,244	7,576
UTICA	1,773	944	23,419	18,652	35,225	18,449	13,237	73,178	43,925	24,019	20,011	16,583	1,984
WATERTOWN - CARTHAGE	1,731	202	15,168	12,141	22,434	11,262	8,042	38,966	21,530	13,080	12,521	10,674	741
NORTH CAROLINA													
CHARLOTTE	15,833	1,593	211,035	181,500	254,768	110,970	113,744	520,204	290,001	185,829	131,898	101,694	11,934
GREENSBORO - WINSTON-SALEM - HIGH POINT	13,575	2,606	240,036	178,333	203,070	98,881	81,441	417,761	223,093	139,941	126,658	88,136	19,976
GREENVILLE - NEW BERN - WASHINGTON	2,611	597	82,052	72,135	70,346	29,487	27,968	124,496	62,432	42,634	41,361	23,582	7,314
RALEIGH - DURHAM	13,334	2,233	232,216	197,358	238,689	97,807	110,534	468,975	234,338	107,392	141,276	88,084	28,067
WILMINGTON	1,443	303	44,756	37,930	48,623	23,692	15,460	95,402	58,087	22,264	28,012	18,582	3,248
NORTH DAKOTA													
FARGO	3,240	1,552	50,081	42,874	74,530	33,583	28,143	143,899	70,265	55,643	37,197	24,590	5,700
MINOT - BISMARCK - DICKINSON	3,566	1,088	43,639	37,531	49,474	24,989	14,948	89,332	49,189	27,037	27,613	20,235	2,618
OHIO													
CINCINNATI	15,596	3,014	195,081	131,942	289,401	92,045	176,693	562,401	202,029	327,309	155,837	100,317	42,741
CLEVELAND	31,965	9,221	441,261	315,541	617,625	213,706	364,308	1,241,450	534,570	635,743	341,494	235,436	85,503
COLUMBUS	23,322	6,337	173,407	136,492	312,563	74,075	174,229	502,958	200,180	267,245	137,537	84,592	37,522
DAYTON	10,055	3,350	127,796	99,865	181,152	57,191	111,074	356,522	146,318	190,118	99,255	73,278	17,319
LIMA	499	472	12,305	7,478	25,085	6,515	17,594	43,724	15,613	26,332	10,838	6,750	3,306
TOLEDO	7,963	5,284	103,349	72,851	178,505	46,778	111,540	325,979	108,984	190,335	83,195	59,905	15,908
YOUNGSTOWN	4,710	3,747	72,884	55,560	104,829	26,711	69,416	206,304	72,407	124,891	65,963	50,332	11,922
ZANESVILLE	229	225	5,910	4,957	11,182	3,308	7,224	19,703	7,212	11,368	5,276	3,889	784

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
OKLAHOMA													
ARDMORE - ADA	152,597	142,981	36,235	19,404	6,715	12,014	4,977	950	6,252	3,513	540	7,671	4,003
OKLAHOMA CITY	1,752,414	1,672,853	390,302	190,221	93,673	127,193	58,007	35,210	86,779	44,664	21,901	115,149	83,704
TULSA	1,095,052	1,045,794	245,266	97,696	67,816	84,016	40,188	19,977	57,341	35,213	9,370	67,774	42,929
OREGON													
BEND	63,792	59,010	18,733	11,098	3,127	3,225	1,311	804	1,205	683	200	2,145	1,428
EUGENE	377,895	342,188	92,972	41,010	16,108	21,097	9,148	6,937	9,840	4,705	2,825	21,623	17,076
MEDFORD	377,920	278,155	77,563	40,626	14,537	18,700	10,611	3,650	8,850	5,588	1,472	13,925	10,068
PORTLAND	2,020,353	1,621,472	467,036	188,135	97,730	131,559	61,423	33,165	86,765	54,611	20,545	126,176	86,060
PENNSYLVANIA													
ERIE	421,128	405,843	74,127	48,872	10,961	28,378	15,366	6,197	12,018	7,924	2,397	18,419	12,631
HARRISBURG - YORK - LANCASTER - LEBANON	1,538,253	1,483,866	275,492	179,734	43,469	102,524	55,480	24,787	48,418	30,803	12,613	78,490	53,616
JOHNSTOWN - ALTOONA	718,584	681,952	127,821	89,182	14,969	42,923	25,635	8,378	22,736	15,784	4,244	33,129	22,371
PHILADELPHIA	7,250,609	7,055,024	1,838,682	1,091,818	355,137	482,033	246,684	157,050	330,208	186,466	114,801	461,640	323,773
PITTSBURGH	3,054,245	2,928,532	678,558	393,154	107,372	180,385	91,709	62,241	101,685	58,898	32,485	145,586	96,870
WILKES-BARRE - SCRANTON	1,068,343	1,032,691	250,200	165,119	39,702	58,868	29,943	16,218	33,645	19,397	9,965	47,246	31,785
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	1,946,363	1,900,893	329,808	239,115	31,088	96,222	41,890	36,025	58,092	22,392	23,324	81,227	50,102
SOUTH CAROLINA													
CHARLESTON	549,452	535,050	105,776	53,403	30,510	35,892	14,355	12,122	15,038	9,091	2,953	41,744	29,986
COLUMBIA	570,556	544,465	126,949	69,006	25,987	48,138	20,579	11,124	23,979	12,474	5,484	40,478	24,841
FLORENCE	414,570	399,501	91,311	57,654	16,978	35,952	17,386	5,748	15,619	9,851	1,601	20,434	11,693
GREENVILLE - SPARTANBURG - ASHEVILLE	1,539,781	1,476,330	356,772	230,340	56,552	117,603	48,816	22,267	49,224	28,969	6,669	90,455	53,602
SOUTH DAKOTA													
RAPID CITY	209,031	199,085	41,356	22,561	8,525	12,985	4,669	3,133	6,627	3,993	1,396	12,448	7,327
SIOUX FALLS - MITCHELL	517,729	490,008	101,029	58,011	19,569	34,692	13,636	8,034	16,897	10,833	2,625	30,074	19,183
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	675,516	654,679	162,439	102,412	25,946	50,174	16,994	11,691	18,931	9,934	3,817	40,281	23,864
CHATTANOOGA	945,540	902,199	169,014	102,459	23,801	57,078	27,192	10,791	33,314	21,060	4,081	46,147	31,574
JACKSON	104,082	97,142	35,890	18,618	3,626	11,803	4,429	3,434	6,042	2,916	1,989	9,892	4,440
KNOXVILLE	1,106,570	1,049,739	266,455	153,340	45,367	76,221	36,334	18,064	37,030	20,238	9,565	70,213	46,139
MEMPHIS	1,589,357	1,529,710	414,517	260,593	44,061	108,381	49,049	27,856	75,288	43,059	20,107	98,806	53,212
NASHVILLE	1,577,943	1,497,203	427,525	247,779	72,269	121,695	56,209	25,267	60,181	37,438	13,424	127,700	76,868

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/AR[illegible]TRON TV MARKE[illegible] (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
OKLAHOMA													
ARDMORE - ADA	364	217	14,083	11,052	21,148	11,740	4,325	38,340	24,775	5,031	11,551	8,864	270
OKLAHOMA CITY	21,310	5,400	228,458	191,014	285,295	153,814	90,570	540,990	306,070	161,788	154,046	114,549	19,646
TUL[illegible]	6,106	2,414	137,358	110,218	173,134	90,437	62,574	301,020	169,385	99,589	88,739	68,612	10,070
OREGON													
BEND	255	55	3,454	2,639	9,074	6,155	1,703	14,610	10,004	2,845	5,820	4,611	362
EUGENE	3,533	728	44,673	38,028	48,719	24,096	19,605	88,123	44,864	35,354	28,557	20,881	5,362
MEDFORD	1,568	474	22,018	17,840	32,245	18,915	9,524	57,036	37,957	14,152	21,510	15,222	2,946
PORTLAND	27,260	7,626	197,266	137,852	325,400	134,386	151,123	578,649	282,371	247,434	190,461	120,592	39,828
PENNSYLVANIA													
ERIE	5,961	892	33,578	25,964	83,030	24,286	26,293	148,034	53,225	46,816	33,840	26,594	4,252
HARRISBURG - YORK - LANCASTER - LEBANON	12,019	3,145	132,524	95,068	194,848	67,680	99,129	358,945	156,375	169,028	106,829	83,999	15,030
JOHNSTOWN - ALTOONA	4,331	1,598	58,394	46,901	87,632	29,023	40,708	168,853	73,702	66,788	45,127	34,375	6,941
PHILADELPHIA	69,139	38,142	878,675	628,456	1,318,273	596,510	610,064	2,779,537	1,388,807	1,175,470	743,829	573,876	132,001
PITTSBURGH	28,910	10,658	327,393	232,038	477,035	153,686	286,012	970,706	396,569	517,094	262,442	185,815	60,720
WILKES-BARRE - SCRANTON	7,051	2,698	95,903	71,024	170,442	61,856	71,007	331,450	151,369	122,766	88,435	69,530	12,551
RHODE ISLAND													
PROVIDENCE - NEW BEDFORD	11,203	3,926	149,466	117,243	248,991	115,733	112,457	479,345	268,758	179,660	129,228	96,595	19,107
SOUTH CAROLINA													
CHARLESTON	5,377	685	73,553	63,672	74,018	38,094	29,069	138,897	81,002	46,710	43,728	32,343	6,565
COLUMBIA	5,073	956	69,115	57,517	98,546	44,356	41,159	197,008	95,525	80,865	53,170	37,188	9,063
FLORENCE	1,413	335	57,359	[illegible]1,459	62,121	29,717	18,294	124,165	74,743	28,458	39,469	26,705	4,031
GREENVILLE - SPARTANBURG - ASHEVILLE	9,640	2,118	155,556	131,037	209,151	89,588	88,678	405,401	213,823	143,384	134,163	92,565	20,722
SOUTH DAKOTA													
RAPID CITY	2,277	330	19,172	16,129	26,903	12,748	9,344	47,937	23,806	15,879	13,726	9,258	2,104
SIOUX FALLS - MITCHELL	5,608	780	54,949	48,640	72,841	37,690	22,546	132,810	70,770	40,905	38,608	26,903	4,615
TENNESSEE													
BRISTOL - KINGSPORT - JOHNSON CITY	4,436	686	63,400	51,722	90,742	30,656	44,080	175,966	80,418	69,904	48,867	30,376	9,599
CHATTANOOGA	6,209	1,493	100,831	87,056	110,788	48,813	45,812	209,941	104,216	81,096	63,517	44,286	11,002
JACKSON	1,043	339	15,892	11,459	27,137	9,219	14,644	51,371	20,951	25,882	14,301	9,073	3,252
KNOXVILLE	8,396	2,937	122,132	99,838	159,392	68,912	68,164	318,765	164,171	121,306	92,748	61,584	18,386
MEMPHIS	12,786	3,600	203,317	157,718	237,740	108,907	97,038	467,542	245,209	177,935	149,349	102,098	27,990
NASHVILLE	11,608	1,945	177,282	140,642	246,037	93,203	121,066	468,327	198,886	222,953	136,379	101,142	19,766

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES

S&MM/ARBITRON TV MARKET (ADI)	Merchandise Line Sales: Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
TEXAS													
ABILENE - SWEETWATER	318,821	304,252	89,994	57,932	18,390	26,756	9,077	7,545	12,027	5,157	2,598	17,946	9,505
AMARILLO	475,638	455,638	112,101	55,318	33,173	39,323	18,032	7,488	16,482	8,434	3,269	30,224	20,283
AUSTIN	734,016	707,755	180,817	78,240	65,735	69,003	33,415	18,822	32,784	14,830	10,618	62,779	43,156
BEAUMONT - PORT ARTHUR	468,994	452,120	108,115	57,234	19,713	42,926	17,425	13,077	23,938	15,863	5,072	24,913	14,013
CORPUS CHRISTI	524,292	504,781	110,157	48,605	42,418	52,652	17,470	14,312	22,049	12,382	3,158	31,946	24,180
DALLAS - FT. WORTH	4,148,885	3,977,298	1,070,113	484,165	316,591	333,767	128,698	120,454	222,996	124,721	66,133	319,000	221,883
EL PASO	489,419	449,299	129,953	50,035	37,345	43,104	16,196	16,672	28,656	18,862	5,619	34,527	22,225
HOUSTON	4,023,939	3,912,879	938,010	457,290	234,817	303,006	131,805	109,544	210,181	105,214	67,974	290,553	201,578
LAREDO	146,000	140,888	36,075	12,576	13,442	21,571	10,015	8,129	11,759	8,667	1,729	20,008	15,855
LUBBOCK	345,834	329,361	84,631	39,474	27,577	27,465	12,275	6,659	17,568	10,630	3,103	22,243	14,094
MCALLEN - BROWNSVILLE	515,419	485,221	130,472	58,615	41,607	53,904	21,738	23,774	30,941	19,473	5,922	41,263	28,519
ODESSA - MIDLAND	563,633	506,463	143,109	52,453	49,079	46,157	13,601	14,708	33,110	19,773	6,167	34,911	23,795
SAN ANGELO	139,383	134,890	29,361	11,965	11,367	12,586	4,589	3,402	6,552	3,829	1,511	11,207	6,622
SAN ANTONIO	1,388,347	1,341,741	291,673	120,111	104,118	94,125	36,328	33,338	61,674	35,359	13,725	100,481	71,930
TYLER - LONGVIEW	476,336	438,694	116,549	61,100	26,151	40,146	12,185	14,601	20,418	9,855	5,277	25,928	14,604
VICTORIA	80,769	75,867	19,337	6,596	6,107	7,765	2,108	3,483	4,750	2,893	1,168	4,834	2,447
WACO - TEMPLE	534,367	512,097	124,902	51,049	42,422	54,451	12,231	20,385	24,145	9,516	7,810	52,675	26,791
WICHITA FALLS - LAWTON	396,709	375,350	98,454	54,252	17,813	35,106	14,132	9,415	21,589	11,294	5,616	27,635	16,638
UTAH													
SALT LAKE CITY	1,562,127	1,485,144	387,484	221,554	102,612	110,380	59,656	26,656	55,185	31,285	11,091	115,999	78,444
VERMONT													
BURLINGTON - PLATTSBURGH	841,876	807,662	125,550	82,911	23,112	41,203	18,497	7,967	17,176	11,514	2,508	34,080	18,845
VIRGINIA													
CHARLOTTESVILLE	121,377	118,397	30,840	18,260	6,395	12,671	4,293	3,600	3,425	1,539	1,174	23,551	7,460
HARRISONBURG	91,650	86,975	19,918	11,589	3,474	7,057	3,233	1,143	3,621	2,119	640	5,172	2,778
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	1,259,626	1,215,629	267,069	154,415	57,312	106,385	40,124	36,804	61,276	40,309	11,709	105,852	78,015
RICHMOND	1,122,794	1,091,873	285,617	185,513	45,212	78,360	33,737	23,960	51,033	27,849	14,462	70,702	46,320
ROANOKE - LYNCHBURG	838,392	804,701	199,767	126,666	36,784	61,058	22,687	13,436	27,467	16,388	4,394	47,024	27,783
WASHINGTON													
SEATTLE - TACOMA	3,106,700	2,914,449	727,742	436,482	135,755	191,268	89,370	57,935	123,778	74,016	33,741	224,494	171,104
SPOKANE	804,224	783,898	181,935	113,851	44,513	44,399	18,270	12,272	21,818	12,446	5,748	38,155	28,383
YAKIMA	433,571	412,053	105,385	64,472	18,979	27,411	10,849	8,160	12,867	7,152	3,082	17,409	10,458
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	384,422	367,071	89,377	58,810	13,118	30,413	12,936	7,202	13,435	7,910	2,439	18,587	9,349
CHARLESTON - HUNTINGTON	1,257,996	1,207,666	303,405	195,552	41,640	85,849	34,842	19,448	37,588	21,887	8,115	73,141	46,517
CLARKSBURG - WESTON	185,025	177,382	42,000	29,466	6,164	12,423	4,338	2,513	4,866	2,654	835	6,774	3,100
PARKERSBURG	89,418	83,677	23,525	11,974	3,530	8,597	2,095	4,352	3,781	1,968	1,253	5,079	2,745

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
TEXAS													
ABILENE - SWEETWATER	2,102	538	32,917	25,236	46,281	23,135	14,552	93,438	54,951	25,869	29,443	20,289	3,918
AMARILLO	4,786	667	49,372	39,098	70,498	42,628	16,341	140,422	90,171	32,353	43,525	33,024	4,538
AUSTIN	10,850	2,117	106,029	84,091	123,950	53,318	50,030	251,630	129,942	95,387	88,888	69,391	9,774
BEAUMONT - PORT ARTHUR	2,913	1,242	45,653	34,084	73,880	40,592	26,242	131,621	81,383	40,545	43,428	34,434	4,097
CORPUS CHRISTI	8,118	960	58,910	46,436	65,960	27,229	24,895	139,839	81,037	44,262	47,103	35,685	3,904
DALLAS - FT. WORTH	59,817	12,966	495,099	376,387	742,144	333,178	331,483	1,527,466	753,077	635,770	478,508	347,999	78,401
EL PASO	4,028	764	80,410	65,385	104,532	43,570	47,966	205,391	98,813	90,857	70,140	51,364	12,646
HOUSTON	47,495	14,590	542,166	431,603	720,368	361,210	301,066	1,357,914	737,183	552,740	431,767	325,527	65,605
LAREDO	9,132	646	35,068	30,463	53,053	28,177	17,842	117,740	65,335	45,639	31,848	25,171	3,491
LUBBOCK	2,984	799	46,803	38,482	58,664	28,970	22,638	107,700	56,522	41,106	37,529	27,676	6,244
MCALLEN - BROWNSVILLE	7,540	1,624	58,764	54,265	123,168	67,607	42,230	246,127	157,761	70,885	66,815	49,488	8,771
ODESSA - MIDLAND	5,659	1,552	77,132	65,742	94,912	37,972	33,881	171,330	85,217	64,072	54,190	37,346	8,360
SAN ANGELO	2,789	329	17,886	13,631	17,504	8,067	7,622	39,722	22,713	14,260	13,220	9,774	1,775
SAN ANTONIO	19,748	2,703	169,008	129,518	232,241	108,879	93,933	451,942	222,053	192,348	149,524	112,225	18,365
TYLER - LONGVIEW	3,550	1,259	55,203	45,053	79,677	39,009	33,324	156,545	89,056	55,197	50,919	36,960	6,773
VICTORIA	675	336	11,533	8,297	15,929	7,331	7,201	31,627	17,676	12,045	9,794	7,097	1,458
WACO - TEMPLE	4,787	1,711	66,107	49,465	86,873	33,697	42,588	166,490	83,312	66,917	53,610	37,805	9,563
WICHITA FALLS - LAWTON	3,145	1,086	56,902	47,491	63,484	27,200	25,874	125,785	60,078	45,841	37,538	24,516	5,707
UTAH													
SALT LAKE CITY	28,369	2,375	182,936	154,320	230,228	83,477	102,558	404,581	175,998	176,465	134,460	78,391	28,100
VERMONT													
BURLINGTON - PLATTSBURGH	6,291	1,173	51,924	41,872	104,096	48,304	30,183	169,463	86,068	52,477	49,835	34,771	4,975
VIRGINIA													
CHARLOTTESVILLE	1,528	247	16,063	11,344	27,389	15,013	9,552	54,095	25,607	17,811	12,302	8,384	2,291
HARRISONBURG	857	232	13,795	11,979	13,404	3,716	8,269	23,442	7,781	13,508	7,258	3,497	2,155
NORFOLK - PORTSMOUTH - NEWPORT NEWS - HAMPTON	20,876	3,665	234,832	203,197	208,927	94,897	88,726	413,183	201,448	175,759	124,857	89,297	21,223
RICHMOND	8,449	1,942	124,064	97,879	155,531	64,568	70,462	328,152	140,081	155,638	87,823	58,037	19,460
ROANOKE - LYNCHBURG	5,697	1,349	91,518	78,542	118,979	43,711	57,828	226,735	97,550	103,438	95,572	44,065	13,972
WASHINGTON													
SEATTLE - TACOMA	30,566	8,119	343,285	251,556	503,814	240,131	203,267	949,352	511,661	360,993	291,493	199,635	52,175
SPOKANE	3,945	1,008	66,563	50,767	99,656	45,096	35,289	179,257	88,604	66,529	57,679	39,214	9,633
YAKIMA	1,987	820	35,958	25,598	58,907	28,472	22,333	110,507	58,252	40,633	35,382	26,410	5,184
WEST VIRGINIA													
BLUEFIELD - BECKLEY - OAK HILL	2,144	1,300	36,320	29,073	49,386	14,729	25,821	90,643	32,186	43,974	27,247	17,942	4,884
CHARLESTON - HUNTINGTON	7,021	3,667	106,711	81,998	175,248	58,595	89,812	321,192	128,385	149,238	91,577	65,118	16,306
CLARKSBURG - WESTON	600	456	12,160	9,153	18,312	5,569	9,097	33,648	12,231	15,415	10,291	6,975	1,594
PARKERSBURG	762	600	10,809	8,107	18,133	5,057	12,201	31,919	11,279	19,002	9,046	6,408	2,301

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Groceries & Other Foods		Drugs & Health & Beauty Aids			Major Household Appliances			TVs, Video Recorders & Tapes			Audio Equipment, Musical Instruments & Supplies	
S&MM/ARBITRON TV MARKET (ADI)	In All Stores ($000)	In Food Stores ($000)	In All Stores ($000)	In Drug-stores ($000)	In Food Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In FHA Stores ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	386,290	376,734	84,573	51,826	13,579	23,273	9,709	6,705	12,409	7,451	3,262	18,474	11,374
WISCONSIN													
GREEN BAY	860,006	751,211	161,313	79,246	21,273	59,590	34,726	13,061	35,543	25,302	6,608	44,800	27,873
LA CROSSE - EAU CLAIRE	403,399	362,200	72,697	37,125	12,145	26,764	13,000	6,137	14,079	9,570	2,547	20,408	13,898
MADISON	639,269	489,619	95,780	62,282	12,087	42,879	27,737	5,269	38,835	35,115	1,502	101,134	91,432
MILWAUKEE	1,890,637	1,769,231	379,255	233,308	46,222	103,858	54,523	30,304	77,615	44,087	24,129	100,245	75,148
WAUSAU - RHINELANDER	439,600	369,783	66,718	33,607	8,785	24,776	11,015	3,993	9,525	5,891	1,847	12,576	6,119
WYOMING													
CASPER - RIVERTON	176,791	170,099	37,391	23,101	7,942	8,995	4,348	1,333	4,785	3,326	255	13,695	9,297
CHEYENNE - SCOTTSBLUFF	122,824	113,481	26,520	14,605	5,166	10,065	4,991	1,763	4,490	3,177	320	11,868	7,651
TOTAL UNITED STATES ADIs	237,787,176	226,431,610	54,800,898	32,033,785	10,127,407	16,127,307	7,579,891	4,662,807	10,254,014	6,134,809	2,463,533	16,642,390	11,233,311

TELEVISION MARKETS [ADIs]: 1985 RETAIL SALES BY MERCHANDISE LINE

S&MM ESTIMATES	Merchandise Line Sales												
	Home Computers & Calculators		Furniture & Sleep Equipment		Men's & Boys' Clothing			Women's & Girls' Clothing			Footwear		
S&MM/ARBITRON TV MARKET (ADI)	In Radio/TV Stores ($000)	In Dept. Stores ($000)	In All Stores ($000)	In FHA Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)	In All Stores ($000)	In Apparel Stores ($000)	In Department Stores ($000)
WEST VIRGINIA (continued)													
WHEELING - STEUBENVILLE	2,009	1,117	33,379	26,150	53,966	15,564	33,184	106,160	37,768	61,098	30,359	21,775	5,265
WISCONSIN													
GREEN BAY	3,548	2,000	87,293	69,803	142,517	45,725	71,038	239,263	96,556	111,489	69,286	45,232	10,336
LA CROSSE - EAU CLAIRE	2,937	775	35,796	25,742	50,371	20,408	20,932	95,391	43,447	40,836	26,062	18,405	3,045
MADISON	6,711	1,148	65,956	56,064	100,538	32,238	37,716	159,589	71,029	63,220	47,121	29,945	8,075
MILWAUKEE	17,898	6,824	176,631	134,295	288,816	93,434	153,516	544,710	196,134	303,833	159,575	99,241	39,346
WAUSAU - RHINELANDER	2,054	722	32,860	25,806	61,058	19,588	18,712	95,813	44,840	30,306	29,315	19,040	2,915
WYOMING													
CASPER - RIVERTON	2,179	269	16,476	12,787	20,801	11,797	4,999	38,316	24,409	7,755	11,860	9,497	703
CHEYENNE - SCOTTSBLUFF	1,941	329	14,594	11,843	18,384	9,180	7,020	33,501	19,140	11,855	10,114	7,589	1,089
TOTAL UNITED STATES ADIs	2,569,105	680,959	27,806,581	21,604,363	38,534,489	16,857,394	17,212,766	74,899,013	36,259,815	31,800,725	21,701,654	15,746,081	3,648,286